

Motorists: Watch Out
For School Kids,
Give Them A Brake

The Sunday Brand

24 PAGES
TODAY

Including 8 Pages of Colored Comics.

Published Every Sunday

Our Slogan: "More People—More Farms"

Volume 1—Number 12

Hereford, Deaf Smith County, Texas, September 19, 1948

Price 10c Per Copy

States' Righters Walkout



States' Righters demonstrate on the convention floor before leaving the State Democratic Convention in Fort Worth.—(AP Wirephoto).

Deaf Smith County Doubles Cotton Acreage

Scenes From Jaycee Flight Breakfast



Plains Area To Produce Third Of Texas Crop

"Cotton in the Hereford area looks better than any other on the plains," said Claude McGee, co-owner of the Hereford gin, as he discussed cotton prospects Thursday.

McGee said the gin would be ready to begin operations about Sept. 23, and that Claude McClure had previously reported he would be ready to start picking in a couple of weeks.

Hereford area prospects look particularly good in light of Department of Agriculture release predicting the Texas cotton crop prospects as of Sept. 1 were down 200,000 bales from the Aug. 1 estimate. The 1947 state-wide harvest was 3,437,000 bales and 3,300,000 are now predicted for 1948.

The entire South Plains area will account for one third of the state's entire crop. It is exceeded in acreage only by the fertile blackland region around Dallas.

Deaf Smith, newest addition to this South Plains group, has doubled its acreage since last year. Reason for this was explained.

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Junior Safety Patrol For City Being Planned

The Jaycee Halloween Carnival Committee, will make its report on the advisability of holding the annual carnival again this year when the directors of the organization meet Tuesday night at the Chamber of Commerce offices, Dub Reeves, club president announced.

The committee, consisting of Sam Nunnally, Bruce Woodell, and Jiggs Hartman, was appointed at the meeting last Tuesday night in the Court House.

Jaycees also appointed a school safety committee of John Kelly and Bruce Woodell to contact the safety captain in Amarillo. He has been invited by the club to set up a Junior Safety Patrol at the grade schools for the protection of the youngsters. This patrol complete with official Sam Brown belts and badges will be the children-policed safety guard.

Hopes for making Hereford the "brightest town in the Panhandle at Christmas" were discussed by the group. They ask for the merchants consideration and opinion on enlarging present

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Child Safety Drive Being Sponsored By Legion Post

"Watch out for the kids—give them a brake," is the statewide slogan adopted for the Child Safety Drive sponsored jointly during the month of September in Hereford by the American Legion and the Texas Safety Association.

T. J. Clay, Legion Post commander, announced Friday the post was dedicating its efforts to strive for co-operation of every driver in conscientiously protecting the life of the school children.

Legionnaires will distribute posters as reminders to drivers and will finance the ten stop signs to be put up near Hereford's four school buildings during noon and recesses. These signs, with the figure of a child outlined, will be put up in roadways, four at Central School, four in the Junior High School area and two at the Catholic School.

Governor Beauford Jester issued a proclamation declaring this "Child Safety Month" pointing out that 218 children below the age of 14 were killed in Texas traffic accidents last year, while 1826 boys and girls were injured.

Parents are being encouraged to help teach safety habits to their children and the youngsters themselves are reminded not to play in the streets or roads and to always look both ways before crossing thoroughfares.

Whitetails Clip Friona 12-0

By WORTH COVINGTON

The Hereford Whitefaces scored in the first and third quarters to rack up a 12 to 0 victory over Friona Friday night at Whiteface Field. The Herd showed considerable improvement since their first game with McLean.

Hereford rolled up 305 yards rushing and making first downs while Friona made 74 yards rushing and three first downs. The Whitefaces marched 65 yards for the first touchdown the first time they were in possession of the ball with Bill Engman going over from the seven yard line standing up.

Don Davison scored the second Hereford touchdown from the 13 yard line after a drive of 41 yards which was set up by Darrell Janssen recovering a Friona fumble.

When the game ended, the Whitefaces were on the Friona two yard line. Three other times Hereford was within scoring distance but fumbled the ball.

Friona threatened to score only once when they recovered

Carl Gilliland, Succumbs Here

Carl Gilliland, 75, pioneer lawyer of Deaf Smith County, died at his home, 600 East Fourth St., at 8:30 a. m. Saturday. He had been ill for several months.

Funeral services have been set for 4 p. m. Sunday at the Methodist church with the Rev. Don Davison officiating. Interment will be made in West Park Cemetery.

Mr. Gilliland was one of Hereford's community builders coming here in 1903. He watched the town spread out from its wooden sidewalks and cattle trails to become a thriving agriculture center. Always interested in civic progress, he played a part not only in the building of material structures such as the court house building and the hospital, but in founding a community spirit.

He was born in a small Tennessee community, Mouth of the Wolf, later renamed Lilly Dale after his grandmother. As a boy he recalled witnessing a Hatfield and McCoy feud in which

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Motion Picture On Salesmanship Shown

Friday afternoon the Chamber of Commerce sponsored a moving picture on salesmanship shown in the Lions-Rotary Room of the City Hall. Salesmen from four Hereford firms were in attendance.

The theme of the movie was "help the customer to buy," and it stressed the importance of good relationships between employer and employee in promoting a friendly store feeling which customers were quick to recognize.



Photos by Martin Simpson

Scenes from the Jaycees successful flight breakfast held Sunday morning at the Club House. Guests ate at tables on the lawn, and in the above photo is part of the line of the Littlefield delegation, runners-up in the competition for having most flyers present. Pictured in the foreground are Guy Garr and Bill Gage and lined up on the bench are, left to right, Walter Gray, L. C. Gage, H. R. Ferguson, E. H. Edgar, Marvin Hallin and Jerry Ragle of Plainview. The picture below catches four flyers from Panhandle polishing off the eggs and bacon. Left to right, Mrs. C. E. Meeker, Tom Muse, C. E. Meeker, who has attended all the flight breakfasts in the Panhandle this year, and John Cowan.

Divided Into Two Types: Radical, Conservative

Mustaches Now Worn By Mere Handful Of Hereford Males

By PHYLLIS RADOVICH

One thing man has over women is the ability to grow a mustache and even that he won't exercise too frequently. Hereford's local personnel discloses only a mere handful.

Mustaches are more than a facial adornment; they are a school of thought. Apparently the two types of mustache-growers are the conservative and the radical. Conservatives are those individuals who have worn them for years such as John Phillip, Fred Obetshier, Bill Hunter and J. W. Teace. Radicals are the ones just trying something new.

Urlin Streu, who blandly admits falling into the latter category has explained it thus, "Any man who has lived around a community for years becomes in danger of being taken for granted. His face is so familiar nobody ever sees it. So, to regain his identity he must be different." In this case, grow a mustache. Then people comment on it. Finally when it, too, is an accepted part of the landscape, he can shave it off. People begin to look at him queerly and say, "What's the matter? You look different today."

Special Fraternity Members Men who wear mustaches are automatically a member of a special fraternity that believes in meticulous barbering and strained soup, although no red blooded mustache wearer will ever admit getting food lodged into his impressive lip wig.

There are seven different types and countless variations. The point of the non-shaven upper lip is originality and that's the criterion by which success is measured. Mainly they fall into two groups, oval and long. In the first category are the bushy, handbar and Walrus; in the second are the French, triangular, box and toothbrush.

Bill Knox, has sported his triangular one for twenty years.

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Motorists Urged To Use Caution In School Zone

Rual Ford, principal of Central School, Friday sent out a reminder to motorists asking their co-operation when approaching school zones at noon hour and recess periods.

Fifth street, between the school play ground and the school building is a particularly dangerous spot, he had advised, for a twenty minute period during the noon hour there are some 740 children spilling over into the streets and play lots. Even the street area has to be used for play space, he said, in requesting motorists to avoid use of that street block whenever possible.

With the addition of the new gymnasium-class room building 4000 square feet of space have been taken away from the play field and the children don't have enough room unless they use the street. Many of them are first or second graders and are not always careful about

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Extinguishes Blaze With Copy Of Brand

Hereford volunteer firemen have for many years claimed that the town has a jinx as to fires, that when one occurs there are two more in a week or ten days time.

This week there were two early in the week which involved a car and the second, two oil mops. The third break fire occurred early Thursday morning but it was not necessary to call out the fire department.

Mrs. Bruege Rose, kept smelling smoke in her office but ignored it for awhile thinking it was Frank Barber's new pipe tobacco. She called to him and when there was no answer she investigated.

There was the fire in the front window licking up the venetian blind cloth tape, a poster bearing Coke Stevenson's picture on one side and the displayed macaroni plant on the other, all on fire.

Unaided she put the fire out with... of all things, The Hereford Brand which she had been reading!

Neither Mrs. Rose nor Barber can account for the origin of the

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County Delegates Walked Rather Than Quit Coke

Declaring that the Democratic Party in Texas is in danger of being taken over by negroes and labor leaders, three of the four Deaf Smith delegates to the State Convention in Fort Worth appeared before the Rotary Club Friday and told why they "took a walk" at the convention.

The three delegates included James W. Witherspoon, Henry Sears and O. P. Cowart.

Cowart, first speaker for the trio, pointed out none of the three had previously attended a state convention. He branded the action and operation as an "un-American practice" as we know it in West Texas, and said that the House on delegation was indicted, tried and sentenced without benefit of even being heard on the floor.

"Our primary purpose in attending the convention was to secure assistance in road improvements," Cowart said. "We became involved in politics and left thoroughly disgusted."

Stresses Convention Importance Witherspoon, the next speaker, told the group that if the American way of life, as we know it, continues to exist that it is highly important that the people begin attending the precinct, county and state conventions, which in the past have been controlled and operated by a minority.

The Panhandle, which went around 2-to-1 for Coke Stevenson, voted to seat Lyndon Johnson as the nominee," Witherspoon said. "In other words, it can work out where your vote at the polls is wasted. Charlie Gibson of Amarillo had proxies from several Panhandle Counties and was able to swing the entire Panhandle vote, despite the fact that the Panhandle popular vote was opposite," Witherspoon continued.

"If you believe in individual freedom, liberty and government, it is now time to express those beliefs and to take active steps toward being represented at these precinct, county and state gatherings; otherwise, the negroes and rabble rousers will

(Continued on page 8)

Seven Violators Of Law Arrested

Local authorities this week fined seven law violators, one charged with swindling by worthless check, one for transporting intoxicating beverages for purposes of sale, one for drunken driving and four for gambling.

S. J. Speck was arrested in Haskell by the sheriff's department there Friday at the request of Deaf Smith County officers. He was charged with passing four worthless checks totaling \$58.70 last spring, said Sheriff J. C. Reece.

Formerly the operator of a garage and body shop here, Speck had been sought by county officers for about four months.

Andrew Wilson Jackson pleaded guilty before Judge Foster Wednesday to a charge of transporting intoxicating beverages for purpose of sale. Picked up by Deputy S. B. Berry on the highway, he was fined \$400 and costs.

Mike Huckert pleaded guilty to a drunken driving charge written against him last August and was fined \$100 and costs.

City, county and state police officers raided a dice game Wednesday night and the four men involved were fined. Two paid a \$14 charge for their first offense and two were fined \$18 because it was their second offense.



Girls of the Beta Eta Chapter are not primarily a civic club, but they are certainly civic minded. Thursday night they had a little social affair for two of their members, Gwyn Springer and Marcy Koelzer who are soon to leave Hereford and after serving the generous plates of food with second helpings, they still had food. Downstairs in the courthouse, where the club room is located, another meeting was taking place, that of the New Hotel Committee; the girls asked the men in for refreshments and were not refused, we understand. The chapter bought a share early, in the drive for funds for the community hotel as another contribution to the cause, too.

Our face is red again. In last Thursday's Brand Elmer Patterson was given credit for the football pictures made by W. R. (Bill) Patton. A few Sunday issues ago Patton was given credit for all the pictures of school children on the society page, some of which were made by Patterson. Now that the score is even the Brand is going to turn over a new leaf and attempt (that's the best we can do) to keep photo credits straight from

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7 Directors Of Hotel Chosen

Seven directors for Hereford's community hotel were named at a meeting of the stockholders held in the county court room of the Court House, Thursday night.

The men, elected by secret ballot, to head the corporation, are: Dr. L. B. Barnett, Wayne Evans, W. F. Hardwick, J. E. Hill, R. J. Richardson, J. A. Pittman, and J. W. Witherspoon.

J. E. Hill, general chairman of the executive committee, conducted the meeting with about 25 of the 500 stockholders present. With the election of these directors, the executive committee will be dissolved.

First directors' meeting is scheduled for Sept. 21 in the Chamber of Commerce offices at 7:30 p. m. These men will serve for the first fiscal year of the hotel corporation.

The planning committee reported Thursday evening that plans for the hotel had been completed and were to have been sent to the contractors Sept. 13 with a letting of the bids expected for October 15.

Dzuik Brothers To Enter Crop In Area Fair

Bobby, and Edward Dzuik four H member sons of Mr. and Mrs. Ed Dzuik are getting ready to enter some of their 1948 wheat crop in a new contest available to four H-ers at the Tri-State Fair at Amarillo this year.

The boys last year planted the minimum 10 acres of certified wheat and at harvest time gleaned 10,000 pounds from their land. Their yield on the irrigated land was about 16 bushels to the acre on the Westar, and it was re-certified this year.

The new contest is sponsored by the Texas-Oklahoma Wheat Improvement Association and Texas A and M College Extension to promote the advantages of planting good wheat. The Dzuik brothers were not the only Hereford lads to get in on this contest. Jack Flowers, Lloyd and Don Parsons, Marvin Metcalf, Duane Walker, James and Bill Paetzold will also have entries from this county.

Wheat seeded now may be entered in the 1949 Fair contest according to Hugh Clearman, county agent. It is open to any 4-H Club boy enrolled in a quality club wheat production demonstration, but each boy must plant at least 10 acres and he must use certified seed. The contest is based on production factors and grain grading standards.

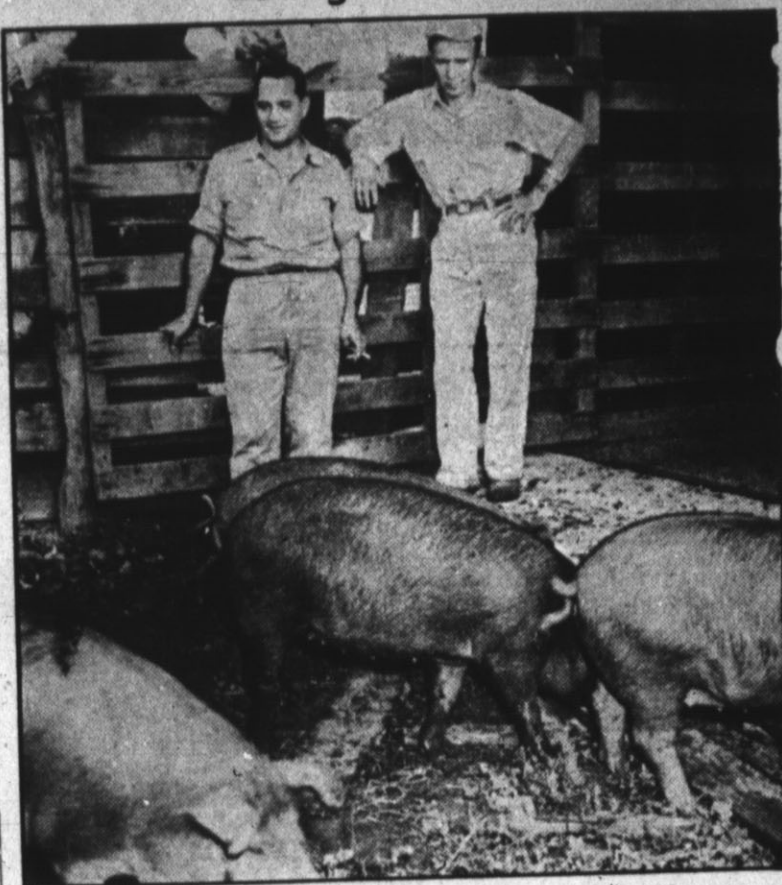
The Dzuik brothers got into the club back in 1946 when Bobby, the youngest, entered a Hampshire barrow in the show. The entry made him eligible for a calf scramble, and the plucky twelve-year-old went after his choice with an enthusiasm that would have done credit to an older boy.

Bob was the last one left wrestling with his calf. But finally, with the cheers of the crowd helping him on, he slipped the rope over the calf and lead him off. In the 1948 sale, the calf netted him \$218.75 after the \$110 feeding expenses had been paid.

Edward, a football player at Price College, also had a calf in the contest which profited him \$261. In fact the calf business looked so good they both entered the calf scramble last year. Eighty-two pound Bobby won another calf and Edward didn't have much trouble, with his.

His troubles began when they were loading the calf to take him out to their farm, two miles south of town. Somehow the excited animal kicked out at Edward and broke the boy's leg. But, it's all part of being a farm boy, the brothers philosophized. If you like farming, you like farming and that's all there is to it.

Eating Overtime



These hogs, owned by Robert Turner, right, and John Morgensen, left, of Peoria, Ill., will weigh in for market faster and at a lower feed bill under a new feeding schedule. Turner wakes them up with night lights for two extra meals a day and reports that the animals have no objection whatsoever to the extra grub.

Bob Wear Speaker At Business Club Meet At Amarillo

Bob Wear, minister of the Hereford Church of Christ, was guest speaker at the weekly luncheon of the American Business Club last Friday in the main dining room of the Herring Hotel in Amarillo.

By request, Wear spoke briefly on the published results of the first Assembly of the World Council of Churches which met recently in Amsterdam. He said, in this connection, "the only possible basis for unity is the truth as found in the Bible, and that as all men draw nearer to God they will be drawn closer in their teaching and practice. Men are responsible for the religious division in the world. God is not the author of confusion and division."

"All of us recognize that there are many problems to be solved and that world conditions are not as we would have them to be, but the situation is not hopeless. We can solve our problems and improve conditions. In order to do so we must face reality and with strong determination and

Dawn Music Study Club Features Guest Artist At Opening Meet

Rev. James Salvi was featured as guest entertainer at the first meeting of the season held by the Dawn Music Study Club in the home of Mrs. E. C. Reinauer Tuesday afternoon.

His piano program included "Prelude" (Chopin), "Revolutionary Etude," "Waltz in C Minor," "First Prelude" (Bach), "Dreaming" (Schumann) and "Liebestraum" (Liszt). He also sang and gave the accompaniment at the piano for two numbers and gave an explanatory introduction to each number.

After the program a short business session was held with the president, Mrs. Carl Wimberley, presiding. Other officers who will work with Mrs. Wimberley are Mrs. R. B. Latham, vice-

president; Mrs. Melvin May, secretary; Mrs. J. B. Caraway, treasurer; Mrs. L. L. Airhart, parliamentarian; Mrs. E. C. Reinauer, reporter and Mrs. R. T. Stewart, choral director.

The club was organized last year and meetings are held once each month. The course of study "From Song to Symphony" (Mason) includes the opera and oratorio, the sonata and concerto, international and chamber music. Open programs will be held and special programs have been arranged.

Members of the club include Mesdames L. L. Airhart, J. B. Caraway, Wesley Cox, R. B. Latham, Ray Kerschen, Melvin May, N. R. Miller, C. S. Parker, E. C. Reinauer, O. B. Southern, R. T. Stewart, Zed Stewart, Carl and William Wimberley.

Special guests attending the meeting Tuesday were Mrs. Duke Ewing of Oklahoma City, Mrs. Ira Foster, Mrs. Ernest May, Mrs. Joe Reinauer and Mrs. Mildred Betzen of Hereford, Mrs. Floyd Walton and Mrs. H. V. McCabe of Dawn.

deep seated belief in the right, press on into the future with hope," said Wear.

He reminded those present of the many privileges we have and enjoy, and urged them to be alert and active in maintaining and preserving the American way of life.

Members of the club include Mesdames L. L. Airhart, J. B. Caraway, Wesley Cox, R. B. Latham, Ray Kerschen, Melvin May, N. R. Miller, C. S. Parker, E. C. Reinauer, O. B. Southern, R. T. Stewart, Zed Stewart, Carl and William Wimberley.

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William Warren and wife, Agnes Warren, to Monroe Parker lot 1 Blk. 1 Womble Add. William Warren and wife, Agnes Warren, to E. E. Fridley, part lot 1, Blk. 1 Womble Add. S. S. Dodson to W. S. Fluit, N 1/2 S 72, Blk K-3.

Warranty Deed

J. K. Baker, J. G. Weir and Fred S. Barrett to J. K. Baker, lot 20, Blk 1 Hereford Housing Sub. Sec. 111 Blk M-7. J. G. Weir and wife, Edna, to R. L. Hopson, N 62 ft. lot 2 Blk. 66.

Fluit, and R. A. Fluit to S. S. Dodson all N 1/2 S 72, Blk. K-3. Margaret Allen Moody and husband, W. R. Moody to W. S. Fluit, N 1/2 S 72 Blk K-3.

Births Recorded

Consuelo Martinez, daughter of Mr. and Mrs. Pablo Martinez, August 8. Jill Blackburn, daughter of Mr. and Mrs. Keith L. Blackburn, December 12, 1947.

Automobile Registration

E. S. Ireland, 1948 Dodge sedan. Herman Drake, 1948 Chevrolet sedan. Clyde Cave, 1949 Mercury sedan. G. W. Brumley, 1948 Oldsmobile sedan.

Pompell was destroyed by a volcanic eruption in 79 A. D.

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Women's novelty and dress footwear in sandal, sling pumps, step-in pumps and other popular styles for smart wear. **\$4.98**

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Straps — Ballerinas. All Black Suede, Gold Trim; Green Suede, Gold Trim. Also New Bronze. **2.98 to 5.90**

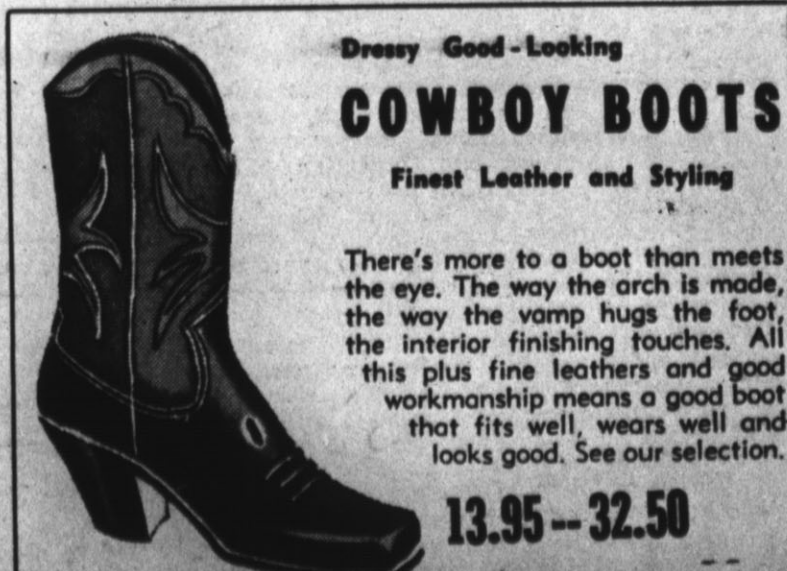
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Autumn Is In The Air

Autumn is in the air. According to the calendar Tuesday is the first day of autumn, September 21, the autumnal equinox when days and nights are equal. That, as attested by the calendar, heralds the fall season.

But on the Panhandle we know fall by other ways. By the brisk, just bright morning air; by the vibrant blooms of dahlias and chrysanthemums, laughing at delicate spring or summer flowers; by the colors that creep over the spreading fields, two tone green and brown give way to the golds, purples, tans and orange, blending into an earthy rainbow. Tree leaves whirl into yellow and red, and just before sunset the haze starts lapping over the plains lands like a friendly puppy.

With summer's dog days safely stored for next year, and winter's slush and cold merely a future consideration, spirits revive. A change of season puts enthusiasm back into living. Sweaters come out of mothballs, baseball fields close when football fields open, school bells start ringing and autumn, with its perennially new change of pace is on again.

Autumn is a way of life. Bliss Carmen said it was a vagabond spirit. Logan said it was the Sabbath of the year, and Longfellow described it as magnificent autumn, coming like a warrior with the stain of blood on his brazen mail.

But no matter how it is wrapped up in the language, it can't be defined. We never get beyond saying it is a spirit—a lift. Words can't do for autumn what autumn does for man.—P. R.

Watch That Rut!

One of the greatest hazards of living in a small town is the possibility of getting into a rut, and remaining there. This threat is ever predominant in professional fields, in business, in home life, and even to the community as a whole.

Modern modes of transportation and communication have done much and will in the future probably do more toward eliminating this ever-present threat as the world continues to become a smaller and smaller place. Meanwhile, the old adage of building a better mousetrap and having people beat a path to your door remains the exception rather than the rule. Most of the world leaders and most of the professional, industrial and business executives are men and women who did not have time to wait. They are people who took their mousetraps from rural areas to the cities.

Perhaps the people in rural areas tend to operate at slower pace because they are closer to nature; maybe it is because they have more real friends and a more complete life.

Regardless of the cause there lies buried in rural America enough inert ability and enough hidden talent to transform the world. It stands to reason, therefore, that the question of morale is highly important in the small community. The person who succeeds best will be the man or woman who keeps abreast with progress and manages to somehow avoid the ever-present small town rut.

Was It Ever Worthwhile?

How long since you have seen the sun come up?

Gradually the art of early rising is taking its place along side the hitching post and the street car. It just ain't no more.

Hereford is a much deader place between 5:00 o'clock and 6:00 o'clock in the morning than between 2:00 o'clock and 3:00 o'clock. A few old timers still hang on, but they are definitely in the minority and all night restaurants report that early morning is the quietest time of the 24-hour shift.

Replacing the early riser of years past are a few rugged individuals who insist they can get more work done in the morning than through the rest of the day.

Passing of the 5:00 a. m. fad may well be attributed to the alec who added to the "early bird gets the worm" quotation by asking, "Yes, but look what happened to the worm." Possibly the worst outcome of the fundamental change in living may well be a similar passing of the "large breakfasts." Burnt toast and scalding coffee is fast replacing the all-American breakfast menu of "ham and eggs."

It is hard to tell whether the rings on the noses of some of our friends are caused by wearing glasses or drinking from fruit jars.

What has become of all the disaster that was to befall this country when the national debt got three-quarters of its present size?

Income taxes may be unpleasant, but we know of no other tax that we'd like to pay in larger amounts.

The Sunday Brand

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Owners and Publishers
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Hereford, Texas

Editor.....Jimmie Gillentine
Society Editor.....Mrs. John McLean
Adv. Manager.....Bert Neelley
Shop Foreman.....Amos DeWolfe

Clippings from Our Exchanges

REMEMBER OLD "HASTY"

From the Rawlins Daily Times, Rawlins, Wyo., comes this peek at the past:

"Members of a Rawlins high school basketball team, that chalked up some basketball history back in 1921-22, held a reunion at the home of Raymond L. Larson, member of the team, last night honoring Harold (Hasty) Close of Hereford, Tex., who played center for the team.

"It was this team that went to second place at the 1922 state high school basketball tournament at Laramie after it had been generally believed it didn't have a chance. This team was twice defeated by one point in over-time play in the semi-finals by Cheyenne high school, which emerged with the state championship.

"Close that year was chosen the most outstanding player of the tournament and was selected as center on the all-state team. His playing was the sensation of the tournament."

When an oil man gets to betting anything can and usually does happen. If and when the black gold fever is ever found in Deaf Smith County you'll understand what we mean. But, in Dallas, for instance:

ESKIMO BELLES START FOR TEXAS

DALLAS.—(AP)—The Dallas oilman who bet \$20,000 that he could bring three Eskimo women back to Texas says "we've already got 'em and they're coming down with a chaperone."

L. L. Horne, president of the Horne Oil Company, said the Eskimos were willing to come to Texas to settle his bet, had been found in Alaska.

"My pilot in Seattle, Lew Leach, is awaiting word from me to buy a new plane and bring those Eskimos down here," Horne said. "And they're gonna be down in the Blackstone Hotel at Fort Worth by Wednesday."

"I don't know how or where Leach got them, but they're all about 18 years old and they'll be here with their chaperone."

Horne explained that recently he had gone up to Alaska on vacation and "phoned some friends back home to ask them what they wanted me to bring them back."

The friends—more oilmen in Houston, San Antonio, Midland and Waco, Horne said—all got together and bet him \$20,000 he couldn't bring the Eskimos to Texas.—Portales Daily News.

O. P. (Pete) Cowart, Chamber of Commerce secretary-manager, usually can be depended upon to keep a sharp eye peeled for the betterment of Hereford. While in Fort Worth attending the State Democratic Convention he overlooked a golden opportunity to put his hands on an electric organ, stenotype and adding machines and operators for shipment back to Hereford. Incidentally, the adding machine operators could be added to our population figures.

TOOK WELCOME MAT BACK, TOO

When members of the regular Tarrant County delegation left the State Democratic Convention hall Tuesday afternoon they took with them all equipment (not nailed down) that they had provided earlier in the day as hosts to the gathering.

Half an hour after the walk-out the electric organ, stenotype and adding machines, with their operators, and all but one of the tables on the stand had been removed.

Removal of the press tables in the orchestra pit was halted only when J. P. Price, manager at Will Rogers Memorial Auditorium, interceded for newspapermen and declared hasty removal of the tables (which were nailed down) would damage the pit.—Fort Worth Star-Telegram.

While on the subject of politics, we find a self-styled "country editor" looked up some politicians around the capitol dome. His observations are anything but complimentary:

SAME WHITE HOUSE, POORER POLITICIANS

Hell'O Washington! Well, well, the same old station, same Washington Monument, same White House, but a poorer class of politicians. The grade is down considerable from what it was the last time we visited Washington, seems as though the cheap machine politicians from the cities of the East have moved in and shoved up to the table and took over. We didn't like the political atmosphere, it was just a little smelly.

Checked up on President Truman, and he evidently got "wind" that a Texas delegation was on the way, for he was off on the Potomac on a cruise. He missed a lot of good advice we had all fixed up to hand him. Took a gander at that new balcony he had tacked on to the White House, some porch.

Bumped into Congressman Geo. Mahon and Mrs. Mahon at the Union Station. They had just got in from a short vacation up in Canada. Geo. and I got everything fixed up politically and I think we perhaps saved the nation in less than one hour's time. They were packed up and ready to start for home when President Truman called the Congress back in special session. All Senators and Congressmen were more or less disappointed and just a little peeved. All were of the opinion nothing would be accomplished, and that is just what happened.

Congressman Gene Worley of the upper Panhandle took the Choir in charge and toured them over the city and took them to a nice cafe for dinner. Pardon me, lunch. He was real nice to them, and they will soon be voters.—"Country Editor" in The Petersburg Journal.

A local woman says they have eaten so many fried chickens that they've taken the mattress off their beds and started roosting on the slats.

Texans in Washington

By TEX EASLEY

AF Special Washington Service

WASHINGTON, (AP)—Texas shares with Michigan the top spot in amount of federal funds allotted to states for projects aimed to increase wild animal and bird population.

For the year which began July 1, these two states each were allocated \$539,030 out of the total of \$10,780,619 now being disbursed under the Pittman-Robertson Act.

The Act provides that the 11 percent federal excise tax levied at the manufacturers level on arms and ammunition shall be allocated to states through the Fish and Wildlife Service of the Interior Department. The money is to be spent for such things as establishment of game refuges, ransplanting of animals from one area to another, seeding of grasses and plants on which wildlife feeds, purchase of land and erection of fences.

Although the allocations are made annually, each state has two years in which to qualify for the money. Before the government actually makes the grant the state must submit projects for approval by the Fish and Wildlife Service. The state must put up 25 percent of the cost of each project, the balance is paid out of the federal allocation.

California Holds Second Second place position in amount of federal money is held by California, which gets \$496,627, and New York is third with \$456,754.

The allocations are based one-half of the land area of a state, and one-half on the number of paid hunting licenses. In at least one state, Indiana, there is a strong support to have the word "paid" eliminated from the hunting license qualification. That is because war veterans get licenses free.

None of this particular fund can be spent on development of fish life.

Texas is taking a leading role in wildlife preservation activity, says Director Albert M. Day of the federal agency.

"We feel that Texas is running a good program down there," he says.

"They have taken steps to increase the wild turkey population and engaged in other projects as the transplanting of antelopes."

Farmers in Georgia and other southeastern states enjoy a \$215 per ton government support price on the same kind of peanuts for which Texas growers can obtain only a \$210 guarantee.

Rep. Lindley Beckworth of Gladewater wanted an explanation for what appeared at first glance to be a discrimination against Texas growers.

The Agriculture Department came back with this reply: The dry invigorating air of Texas causes a higher percentage of split nuts in the shelling process. A ton of peanuts from the country yields more whole nuts and consequently brings higher price.

Texas Outranks Other States Texas has done better for itself than any other state in getting federal funds for rural electrification.

Take the number of customers now served by power lines built with funds loaned by the Rural Electrification. The total is 195,182. The second state is Minnesota with 114,949.

There are 71,000 miles of Texas lines—Minnesota has 46,000.

Huge Contracts Let There has been a sharp upsurge in public school building in Texas. Figures issued by the Federal Works agency show that contracts awarded for school building in the January-May period in Texas totaled \$16,095,000 (M), ranking it third

among all states. New York and California were in first and second place.

The contracts in Texas in the first half of 1947 totaled \$7,201,000.

Attorney To Resign

A Texas attorney here with the Civil Aeronautics Administration plans to resign Oct. 15 and return to his home city of Abilene to practice law.

He is Maurice Brooks, assistant director of the CAA airport program. He has been in charge of development of the new civil airfields and has handled disposition of numerous surplus government built air centers.

After attending Hardin-Simmons University and McMurray college in Abilene, Brooks went to the University of the South at Seawane, Tenn., and Cumberland law university. He was county attorney of Fisher county from 1929 to 1933. He then came to Washington as general counsel of the National Capital Housing Authority. He was in the army from 1932 to 1946, serving in England and in the South-west Pacific. He is married and has a daughter, Penny, age nine. His father is Judge E. T. Brooks of Abilene.

Tom Carter Enrolls As A Cadet At Kemper

Cadet Tom J. Carter, son of Mr. and Mrs. T. J. Carter, 409 West Sixth Street, has enrolled in Kemper Military School at Boonville, Mo., for the 1948-49 school year and he is engaged in a coordinated program of academic athletic, and military activities.

He is attending one of the oldest military schools in the Middle West as Kemper begins its 105th academic year.

The watch and clock industry was introduced into Switzerland by Voltaire.

The volcanic debris that destroyed it in 79 A. D.

Camp Fire Groups Elect Officers

Wetomachick Camp Fire Girls held their first meeting after the summer vacation at the hut Thursday afternoon.

Officers for the coming quarter were elected. They include Linda Reese, president; Marlene Gilliland, vice-president; Kay Ruth Barnard, secretary; Paula Beth Corbett, treasurer and Daline Tinnin, scribe.

The guardian, Mrs. Leroy Aven has announced that several more girls 10 and 11 years old are needed to complete the quota for membership and those desiring to join the group are invited to attend the next meeting at the hut Thursday at 4 p. m.

Chudenaang Group At the meeting held last week at the hut the Chudenaang Camp Fire Girls new officers were named. Those chosen were

Clinic Precedes Fall Flower Show Here

The flower-show clinic held in preparation for the Fall Flower Show, to be sponsored by all three of Hereford's Garden Clubs on October 15-16, was attended by 55 club members Friday.

The clinic was held at the Methodist Church with chairman of all flower show committees holding a pre-session at 9:30. The main session opened at 10:30 with Mrs. Homer Brumley, president of the City Council of Garden Clubs, presiding.

The Hall of Fame for Great Americans is on the campus of New York University.

Nancy Patterson, president; Margie Ford, vice-president; Doris Russell, secretary; Marian Lomenick, treasurer and Sylvia McCracken, reporter.

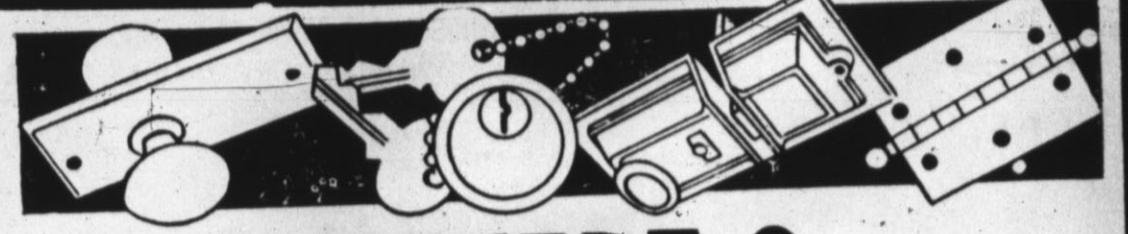
and introducing the 7th district councilor, Mrs. Lyle Blanton, who led in reading the collect.

Mrs. A. L. Manjeet, general chairman for the forthcoming flower show, named all committees and outlined their duties in detail.

Mrs. Forrest Minton discussed the schedule for the show and Mrs. R. A. Daniel demonstrated properly prepared entry cards. Mrs. Homer Brumley described specimen for the cultural division followed by a short lesson on design.

Four arrangements illustrative of four designs were shown. They were Japanese Line, Horizontal, Vertical and the Circle, all of which were scored by the class. Exhibitions of rose, dahlia and gladiol specimen were also shown.

The Fall Flower Show will be open to all amateur growers and the schedule of classification and specification will be printed in time for exhibitors to prepare their entries for the show.



WHERE ?

At

CARL McCASLIN LUMBER

1 Block East of Courthouse in Hereford

HAVE YOU SEEN WHAT'S GOING ON DOWN HERE?

look
what
\$298 buys

in wonderful Bonnefrox daytime dresses

Eye-appealing day-dresses you'll live in!

So fashion-wise, value-wise and tub-wise...

you'll want several! Better hurry...they're

wonderful buys! All in fine count percale.



#7436—Aqua, capon and rose floral print. Side-buttoning. No-back belt. Sizes 38 to 44.



#7425—Rose, capon and aqua floral print with contrasting stitching. Sizes 46 to 52.



#7427—Aqua, yellow, capon floral. #7428—Same style in capon, red, green checks. Both with zipper front and ric-rac trim. Sizes 16 to 22½.



#7422—Red, green and capon check with applique trim. #7423—Same style in navy, capon and aqua percale dot. Sizes 16 to 42.



#7424—Navy, capon, red, aqua percale dot. #7429—Same style in blue, pink, yellow floral. Both button down front; Lustron shirred sides. Sizes 14 to 20.

Enclosed find \$ _____ for _____ Bonnefrox Dresses listed below:

CHECK MONEY ORDER C.O.D.

Style	Quantity	Size	1st Color Choice	2nd Color Choice	Total
#7433					
#7433					
#7434					
#7439					
#7435					
#7436					
#7437					
#7438					
TOTAL					

NAME _____ CITY _____
ADDRESS _____ DO NOT SEND CASH

POPULAR STORE



FRAME
STRAIGHTENING

WHEEL
BALANCING

FRONT END
ALIGNMENT

KINSEY
Motor Company

WANT ADS

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Thursday:
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications.

1st insertion.....4c per word
Each Additional.....3c per word
Classified display...75c per col. inch
No Blind ads will be accepted in either publication!

Miscellaneous FOR SALE

They're Here!
RIVERSIDE TIRES!

Come in today for your new Riverside! For a tire that wears longer, costs less, and gives you that extra margin of safety. Switch to Riverside Tires... for more miles of greater safety. They're here for immediate delivery!

FARMER'S DRIVE-IN

Buddy Sowell • Troy Moore
Hiway 60—Phone 161
B-1-2-tfc

FOR SALE

NO. 1 CERTIFIED WESTAR SEED WHEAT
From my granary 2 miles west of Hereford. Have Loader.
T. E. SEIGLER
426—Phone—809W
B-31-1-1-tfc

CATTLE FOR SALE

I can supply you on order with calves, feeders and cows. Leave your order today.
W. R. METCALF
321½ Main Phone 710
Hereford, Texas
B-1-10-tfc

SEED WHEAT

Certified Turkey Red. Recleaned Comanche, Westar, Tenmarq, Coppercarb and Ceresan for treating wheat.
FRASER MILLING CO.
B-1-11-4c

Saddle for sale: Hand made by Potts Ingerton, 15 inch seat, 15 inch swell, 5-inch cantel, double rawhide covered tree, double strong rigging, 5 year guarantee, about 4 years left on guarantee. Price \$90.00. See V. O. Hennen.
B-1-36-38-2p

For sale: New Perfection table top kerosene Cookstove. One good Sun Flame Kerosene heater. Good 1937 International truck and 260 bales of oats and alfalfa. J. T. Matthews, 2 miles north, ½ West on Hiway 51.
B-1-36-38-tfc

For sale: Girls bicycle practically new. Call Marcy Koelzer. Phone 25 or write Box 362.
B-1-15-38-2c

SEED WHEAT FOR SALE

J. E. Hill, of Hereford, Texas, has a good quantity of choice Heiberling early Black Hull seed wheat, thrasher run, for sale at the Pitman Grain Company, Hereford, price \$2.25 per bushel F. O. B. Contact J. E. Hill or Pitman Grain Company for car or truck lots.
B-1-3-7tfc

FOR SALE

Nice assortment of bulbs consisting of lilies, jonquils, daffodils, narcissus, and tulips. Holland tulips and peonies to arrive soon.
MRS. J. F. WARD
100 E. 6th
S-1-10-tfc

FOR SALE

160 acres, 3 miles Hereford, all in cultivation, sowed of wheat, price \$105 per acre; \$8,000 down, balance \$1,000 and interest a year. Also large and small tracts in dry and irrigated farms.

J. M. HAMBY
One mile south of Hereford.
B-4-12-2c

NEW MEXICO RANCH

5100 acres, 3300 acres deed land, fair improvements, plenty water, good grass, price \$16.00 per acre for deeded land. Quick possession.

FRED OBERTHIER
Clovis, New Mexico
B-4-12-2c

For sale: Bargain 5 room house near High School. 2 bedrooms up-stairs, bedroom storage down stairs. Call 58.
B-4-18-11-4fc

4 room modern house and out-buildings. 1105 25-Mile Avenue. H. H. Buss.
B-4-12-36-4p

For sale: Bargain 5-room house near High School. 3 blocks from new school. 2 bedrooms up-stairs, bedroom storage down-stairs. Call 58.
B-4-23-12-tfc

2290 ACRES IMPROVED

6 miles from pavement. Good irrigation water. With two irrigation wells will carry from \$35.00 to \$40.00 per acre farm loan. Possession of the plowed land for sowing wheat. Price \$50.00 per acre.
T. J. CARTER REALTY
320 Main Hereford, Texas
B-4-11-3c

BARGAINS IN USED CARS

1947 Plymouth 4-dr. sedan, Special DeLuxe, radio, heater, plastic seat covers.
1946 Plymouth 4-dr. sedan, Special Deluxe, radio, heater, seat covers.
1947 Dodge DeLuxe 4-dr. sedan, radio, heater.
1935 Dodge sedan, a slick old car.
1941 Dodge one-ton pickup; a good one.
1939 Ford Club coupe. All the extras.

IRELAND MOTOR CO.
209 West Third Phone 180
S-12-3-1c

Nice 2 room house for sale. Call 90-J.
B-4-8-38-2k

REAL ESTATE LOANS — QUICK SERVICE

AUTO LOANS
YOU DON'T HAVE TO WAIT

JOHN McLEAN
Phone 273
S-4-2-tfc

For Sale: Several houses and lots, some bargains. See Al Medlin, 408 B St.
B-4-14-6-tfc

See me for irrigated or dry land, any size tract. Also city property. A nice cafe doing good business.
A well located grocery store.
One business building, corner location.
Also some business lots.
One well located Tourist Court with modern trailer space, and 5 room modern house and cafe building, priced to sell.
Would appreciate your listings.

I. O. CROSTHWAIT
REALTOR
215 Main St.
Ph. 792 Ph. 229-W
S-4-9-tfc

LAND BARGAINS
Good Ranch. 4½ sections with some lease. Good improvements, well fenced, going cheap, with terms.
Irrigated land. Let us show you our listings.
Have some good homes.
If it is a home you want we have it.

LEE CONKLIN LUTHER PEVLEY
207 Main Phone 728
S-4-7-tfc

OPPORTUNITIES!

Four Brand New Homes. Ideal locations, finest of workmanship and design. All have three bedrooms.

Also, one of the best known old homes in Hereford. 10 rooms, 2 baths, 3 car garage and beautiful location.

240 acres of land in irrigated belt, priced far below market value. Part of crop goes. A small down payment will get possession of one of the best ½ sections in our area. Very good water area.

One of the most perfect and best located dryland wheat sections in Panhandle. Wheat already sowed and up.
We can arrange loans with terms to suit the buyer on all of the above property.

LONE * AGENCY

Sam Nunnally
123 Main Phone 424
S-4-12-1c

5. FOR RENT

For rent: Nice bedroom adjoining bath, close in. Men preferred. \$7.00 per week. Phone 385-J, 407 Roosevelt.
B-5-17-38-3k

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC.
B-5-14-2-tfc

For rent: Furnished bedroom, 612 11th St. Telephone 642-W.
B-5-9-11-tfc

Bedroom for rent. Phone 425-J.
B-5-5-11-tfc

For rent: Light-housekeeping room. Phone Hereford Camp.
B-5-9-38-2k

For rent: Two furnished apts. 712 on 12th St.
B-5-9-38-2k

For rent: One new furnished apartment. Bills paid. Two room apartment unfurnished. Phone 152-W.
S-5-14-12-1k

For rent: Furnished bedrooms, 612 11th Street. Telephone 642-W.
B-5-9-12-tfc

Unfurnished apartment, 3 large rooms and garage, 300 East 2nd. See Mr. Gleaton at Ike's Cafe.
S-5-16-12-1c

For rent: 3 room modern furnished house. 329 Avenue C.
S-5-10-12-1k

For rent: 3 room furnished apartment. 1-2 block of high school. Adults only, keys at 123 Main, Phone 424.
S-5-19-12-1k

G. WANTED

Wanted to Buy: Good used car. Milbrn Service Station.
B-6-9-2-tfc

Wanted: Onewaying, homeing and drilling. W. W. Rhodes. Ph. 537-W.
B-6-9-7-14p

LISTINGS WANTED

Honor us with your Real Estate problems.
FARMERS DRIVE-IN
Phone 161

Troy Moore Buddy Sowell
S-6-2-tfc

Dressmaking and alterations. Mrs. W. W. Rhodes. Phone 537-W.
B-6-9-7-14p

Wanted: Plowing and drilling. See Charlie Short or Richard Jowell.
B-6-10-36-tfc

Wanted: A home; preferably 2 or 3 bedroom. Modern, simply furnished. Close in, or near hospital. Elizabeth Rea, Phone 656-W or 660.
B-6-22-11-4p

Wanted to rent: 4 or 5 room unfurnished house, or large apartment. Couple only. Mrs. J. W. Terry, Phone 593-W.
B-6-20-38-2c

7. Dressmaking-Ironing

SALES LADY WANTED with or without car. Hereford Furniture Company, Phone 823.
S-8-11-12-1c

8. HELP WANTED

Will care for children in my home by hour, day or week. Phone 216-R.
B-9-14-11-tfc

9. Situations Wanted

Will care for children in my home by hour, day or week. Phone 216-R.
B-9-14-11-tfc

10. NOTICE

We have moved to 1105 25-Mile Avenue. We thank those who helped us, especially Frank Terrell, Hall Beavers and Milton Beavers.
Rev. and Mrs. M. M. Beavers.
B-10-12-1p

FARMERS GRAIN STORAGE AVAILABLE

See **CARL KROFF**
At

CLOVER AIRPORT

B-10-12-2p

H. BUSINESS SERVICES THANK YOU

Volunteers in aiding the draft board who appreciate your help the last two weeks. We want you to know we too appreciate your help. Mrs. C. D. Kelton, president, and Mrs. Billie Graham, chairman of Committee for the Legion Auxiliary.
B-10-12-1c

DAY NURSERY: Keep your baby from 8:00 to 6:00. Call 645-J.

S-10-11-12-1p

CUSTOM BALING

I will bale feed or stacks.
J. T. MATTHEWS
2 mi. north, ½ mi. west on Hiway 51.
B-11-38-tfc

Let us sorten your water. Soft Water Service, 818 E. 1st. Phone 317.
B-11-13-29-tfc

CUSTOM COMBINING

Will be available any time for custom combining with two 1948 twelve foot McCormick-Deering machines. One self propelled and one pull type.
Also three grain trucks.

TED BLANCHARD
G. A. FRYE

For information contact either or see J. B. France, 305 E. 6th St., Phone 494-J
B-11-37-4p

Wanted: Well drilling. Can work immediately. See E. W. Allen, 311 J Avenue.
B-11-14-12-4c

Mrs. Roy Jowell and her mother, Mrs. Jane Orr will leave the first of the week for Phoenix, Arizona where they will visit another daughter of Mrs. Orr, Mrs. Carl Raht, her son Milton and daughter, Mrs. George Moore.
Mr. and Mrs. Harold Harlin of St. Paul will arrive the first of the week for a visit with his parents, Mr. and Mrs. J. B. Marlin.

Will keep children in day time by week, day or hour. Mrs. Zona Beene, 105 Ave. E.
S-11-17-12-1p

13. LOST AND FOUND

Calls Olymple Ritual "Pagan"

FINE NINE YEARS LATE
SANTA ROSA, Calif., (AP)—Nine years ago Justice of the Peace L. E. Fulwider fined a man \$50 for a traffic violation. The man moved out of the state without paying it. Then the other day he turned up after his unpaid fine had been found in the records when he tried to obtain a driver's license. He said he had thought all along that his wife had paid it nine years ago. Judge Fulwider accepted the explanation—and the \$50.

BRISTOL, Eng., (AP)—The Olympic ritual, says the Rev. G. W. L. Wynne, vicar of Holy Nativity Church, Knowle, is a lot of "pagan nonsense."

WE DO CUSTOM CLEANING PASTURE GRASSES
BROME
CRESTED WHEAT
PERENNIAL KYE
ORCHARD GRASS
LAWN GRASSES
Cash Buyers of
CREAM, EGGS, POULTRY and HIDES
West Texas FEED, SEED and HATCHERY CO.
HOME OF "TEXAS PRIDE" FEEDS
Jack Wright, Manager

International Sterling
ADDS A NOTE OF GRACE AND RICHNESS TO YOUR TABLE WITH
Wild Rose
In every line this new pattern promises your table a spirit of graciousness and hospitality. Rarely-skilled craftsmen have caught in solid silver an air of restrained elegance, of magnificence tempered with delicacy. It will perfectly complement any flatware pattern in which the richly-modeled ornament of Victorian days is tempered by modern simplicity. Let us show you this truly lovely pattern soon.

Compte
The exquisite craftsmanship of a century-old maker of fine silver shows in every flowing line of this 6½" high compte. \$12.00

Console Candlesticks
Always correct, they add a note of graciousness on either formal or informal occasions. 3½" high. \$10.00 pair.

Candelabra
Few things will contribute so unbelievably much toward making every supper a gracious family occasion. 7½" high. \$45.00 a pair.

Bon Bon
A full 6½" in diameter, this rich piece of solid silver accents International Sterling's fine workmanship and reasonable prices. \$8.00

ALL PRICES SUBJECT TO FEDERAL TAX

WATCH REPAIRING
When You Think of the Finest in Jewelry... Think of
KESTERS
Mr. and Mrs. A. W. (Bill) Hembree

We Proudly Present . . .
A GLAMOROUS COLLECTION OF SMARTLY DESIGNED SPORT or DRESSY COATS
Styled by Waldorf

Slenderizing, Perfect-fitting styles
39.75

Swinging Flare Back with removable hoods and plaid scarfs
29.75

New Long Lengths with a WALDORF COAT BE EXCLUSIVE
35.75

100% All Wool

Advance Fashions in SPORT COATS

Material . . . 100% All Wool Suede or Covert Cloth.

GREY GREEN BROWN WINE

YOU CAN'T AFFORD TO MISS THESE VALUES
Use Our Convenient Lay-Away Plan
HEREFORD STORE CO.
S. L. HARMAN & SON PHONE 382

Plains Area

(Continued from page 1)
 plained by McGee.
 "With irrigated land and new early maturing cotton that is ready to pick after a 90-110 day growing period instead of needing a 125-140 day growing season, this area has a cotton future now. There's always a demand for good cotton, just as there is always a demand for good cattle."
 Cotton provides families who want to pick, during harvest, with good seasonal incomes, he added. Last year, pickers were paid between \$2 and \$2.25 a hundred and an experienced boll puller can make \$25 a day. With the installation of the completely new machinery in the gin building, the McGee partners, Claude and Taft, will have with which to start ginning. They are anticipating a four or five month season. Working a 24 hour a day schedule, if necessary, they will employ about 18 men in the two crews.

Installation Begin 8 Weeks Ago
 Workmen have been busy for about eight weeks on the installation of this new machinery. "It is some of the most modern in the region," McGee said.

Included in the set up are two 18-floor tower cotton dryers, installed because it is practically impossible to gin wet cotton. They operate by drying the cotton under a hot air pressure process in which forty inch fans circulate the air. These dryers have 18 levels or shelves through which each batch of damp cotton slides to get the air treatment on every landing.

As the cotton is brought to the gin, it is sucked from the trucks, carried to the jumbo burr extractor, then through a metal tube distributor which feeds the cotton into one of the five super jems where it is cleaned, then to the feeder system where seed is separated

from the lint.
Press Weighs 35,000 Pounds
 It is cut through all-steel rotary steel blades where the seeds are removed, carried to the scales and dropped. The lint goes into the flues, is elevated to the condenser and from there to the press where it formed into bales. This heavy duty press weighs 35,000 pounds. This machinery is so organized, McGee said, that with cotton a bale can be released every seven minutes. The partners estimated the acreage served by this gin to run between 8,000 and 11,000. Early prospects indicate it will yield about three quarters of a bale to the acre. On the Claude-McClure and F. E. Chisolm land last year it ran as high as two bales per acre. The state average is 38.

Current loan value of middling 7-8 cotton is 28.51 cents, up about \$12.50 a bale over last year's loan. McGee estimated the gin would turn out about five or six thousand bales at least. Last year the gin did not start operations until December, but had turned out 2,000 bales before it closed in March.

Keep Up With Your Friends

Change of Address
 E. O. Parsons, Gen. Del., Hereford.
 Ben Taack, 2401 Clarinda Ave. Wichita Falls.
 Arthur Lay, Fullwood Apts., No. 9, Hereford.
 Joseph Chmelek, 24 So. Elm St., Hindsville, Ill.
 E. B. Posey, Jr., Box 71, Sweetwater, Texas.
 Mrs. Clyde Cocanougher, 1602 Ave. Y, Lubbock.
 Pvt. J. A. Waits, AS 18254681, 3702nd Training Sq., Flight 3287, Lockland Air Force Base, San Antonio.
 Miss Virginia Lyons, Box 1496, Stephens College, Columbia, Mo.
 Cadet T. J. Carter, Box 877, Kemper Military Academy, Boonville, Mo.

Around Town... Whitefaces

(Continued from page 1)
 now on.
 Roy Ford is in distress these days. He's claiming around town that the Civil War is being fought all over again. These new Southern teeth of his don't fit his Yankee mouth.
 With Johnny Poole its "dig, dig, dig, well all right." He was hard at it the other day dressed in work khakis excavating the vacant lot behind Rutherford's where he intends to put in a service lot for his Western Auto store.

Mrs. J. F. Ward, who is supply agent for the Woman's Society of Christian Service, thinks it would be a good idea for those wishing to send packages to Europe to check with the post office first. Recently she packed boxes for Poland and Austria with the correct pounds, 44 being allowed for Poland and 22 for Austria but she failed to list the contents on the required customs declaration. She had to take the packages home, unpack them and start all over again.

Pete Cowart has announced the Highway 60 Association is holding a national fiesta in Socorro, N. M. Sept. 28-29 to celebrate completion of the road-way from the Texas-Oklahoma border to Los Angeles, Calif. It will be held in conjunction with the 360 year old San Medill festival there. Twelve Hereford delegates have planned to attend and anyone else interested in the trip should attend the meeting 10:30 a. m. Monday morning in the Chamber of Commerce offices, or contact Earl Phillips, local association chairman.

Boys and girls from Hereford have already begun to set records away at college. Helen McGilvary, daughter of Mr. and Mrs. R. C. McGilvary, has been given the first chair in the band at McMurray College in Abilene, while Keith Hutson, son of Mr. and Mrs. Bill Hutson, made the highest rank in the freshman placement test at Texas Tech at Lubbock.

Dandelions which have grown so long on the courthouse lawn are to be replaced by grass now planted since the sprinkler system is completed and working. The grass is a combination of Kentucky and English blue variety supplemented with clover. W. F. Krouse has given the proportions since so many have asked for it; as one pound of the Kentucky to two pounds of English grass seed, the last named strengthens and supports the first, with a big handful of the clover seed.

TAXES—A MATTER OF DIMES
 MT. CARMEL, ILL. (AP)—M. T. Cotner's tax duplicate this year was marked "paid" with 1,180 dimes. Cotner explained he makes a hobby of saving dimes just for his taxes.

(Continued from page 1)
 for seven. Davison found a good hole at right guard and scamp-ered 23 yards to the Friona 12 yard line. Engman made five over center. Engman went over right guard standing up. Kelly missed the extra point. Hereford 6 Friona 0.

Kelly kicked off for Hereford to the 20 yard line where Laceywell picked it up and returned to the 32 yard line. Laceywell passed over the center of the line to Dufur for four yards. London tried to circle right end but Kimbrough and Engman blocked him for a three yard loss as the quarter ended.

Second Quarter
 London made nine at left tackle. Laceywell picked up four and a first down at left tackle. Laceywell passed over the line of scrimmage to Dufur for three yards. Laceywell picked up four over center being tackled by Melugen and Engman. Bainum picked up two at center. Friona punted to the Hereford eight yard line where the ball rolled dead.

Stanton fumbled on the first play and Friona recovered on the Hereford 11 yard line. Laceywell made three at right tackle. London failed to gain. Davison came up from the secondary and set Laceywell down for no gain. Laceywell passed to Dufur incomplete and the ball went over to Hereford on its own eight yard line.

Davison made eight at right guard. Engman picked up seven at right guard for a first down. Christian hit center for seven. Engman made four over right tackle for a first down to the 45 yard line. Kelly made three at right guard. Engman picked up three at right tackle. Davison went over left guard for a first down. Davison made three more at left guard. Hereford was penalized for backfield in motion.

Third Quarter
 Davison found a good hole at center and went 17 yards for a first down. Stanton on a quarterback sneak picked up five. Engman made seven over right guard for a first down on the Friona 22 yard line. Engman went for five over left tackle. Christian fumbled and Friona recovered on their own 15 yard line as the first half ended. Hereford 6, Friona 0.

Laceywell kicked off for Friona to Christian on the 10 yard line who returned to the 30 yard line. Hereford was penalized 15 yards for clipping. Engman made two over right guard. Christian went over right tackle for 10 and a first down. Davison hit left guard for four. Christian made two of left guard. Stanton passed to Owens incomplete. Engman punted to Laceywell on the 35 who returned to the 45 yard line.

London made six at left tackle. Laceywell fumbled and Janssen recovered for Hereford on the Hereford 41 yard line.

Engman went over center for five yards. Christian on a pitch-out from Stanton circled right end for a first down. Christian made four at right tackle. Engman hit left tackle for six and a first down to the Friona 39 yard line. Davison circled left end for eight. Davison went over right guard for three and a first down. Christian lost two at right end.

Engman hit left guard for 13 and a first down on the Friona 17 yard line. Hereford was penalized five yards for off-side. Stanton made four on a quarterback sneak. Christian picked up five over right guard. Davison went over left guard for a touchdown. Kelly failed to kick the extra point. Hereford 12, Friona 0.

Engman kicked off for Hereford to the Friona 28 yard line and it was returned to the 48 yard line.

Laceywell passed to London for 15 yards to the Hereford 42 yard line. Laceywell passed to Dufur incomplete. Laceywell faded back to pass and the entire Hereford line swamped him for a seven

yard loss. Friona was penalized 15 yards for holding. Bainum failed to gain. Laceywell made five but fumbled and Hereford recovered on the Friona 45 yard line as the third quarter ended.

Fourth Quarter
 Davison made 14 at left guard for a first down. Stanton went over center for seven but fumbled and Friona recovered. Laceywell made one at center. London failed to gain at left end. Laceywell passed to Bandy incomplete. Engman got off a beautiful 52 yard punt that rolled out of bounds on the Friona three yard line.

Friona punted out of bounds on the Hereford 25 yard line.

Davison made three at left guard. Engman over right tackle made three more. Stanton circled left end for 14 and a first down on the Friona five yard line. Engman made two at center. Davison on a quarterback sneak made one. Davison failed to gain. Hereford was penalized five yards for backfield in motion. Kelly tried to circle right end but was thrown for a five yard loss and the ball went over to Friona on the 13 yard line.

Bainum made four at right tackle. Friona was penalized five yards for taking too much time in the huddle. Laceywell made five at right tackle. Melugen intercepted Laceywell's pass on the Friona 85 yard line and ran it to the 25 yard line.

Stanton passed to Hamilton incomplete. Engman went over left guard for three yards. Engman hit left tackle for 15 yards for a first down on the Friona 10 yard line. Walker went over left tackle for eight to the two yard line as the game ended. Hereford 12, Friona 0.

Score by Quarters:

	1	2	3	4	Total
Friona	0	0	0	0	0
Hereford	6	0	6	0	12

Statistics:

First Downs	3	12
Yds. Gained Rushing	74	3
Passes Attempted	6	9
Passes Completed	3	22
Passes Intercepted	1	0
Yds. Gained Punting	52	0
Penalties	2	20
Yds. Penalties	15	0

Starting Lineups:

Friona	Hereford
QB	QB
RB	RB
LB	LB
CB	CB
DE	DE
TE	TE
RE	RE
RT	RT
LT	LT
LG	LG
LC	LC
LE	LE
QB	QB
RB	RB
LB	LB
CB	CB
DE	DE
TE	TE
RE	RE
RT	RT
LT	LT
LG	LG
LC	LC
LE	LE

Substitutes for Friona: McAllen, Withers, Durham, Schroeter, Kelly, and Witherpoon.
 Substitutes for Hereford: Miller and Fuhs.
 Officials: Cozby, Refree, Larsen, Empire, Polson, Headlinesman.

Delegates

(Continued from Page 1)
 take over, as they have already started doing," Witherspoon declared.

Meant Abandoning Coke
 Stating that to remain after the convention ousted the Houston delegation would have meant abandoning Coke Stevenson, who carried Deaf Smith county by a margin of 2-to-1. Witherspoon said that the trio walked out with Dallas County, Tarrant County, and with numerous delegates from counties over the Panhandle area.

"We felt that voting to seat Johnson would be contrary to the wishes of the people we represented," he said.
 "Furthermore, the Houston delegation which was elected by popular vote, was replaced with a huge delegation of negroes and labor leaders," Witherspoon continued. He, too, declared that he did not feel that the convention was operated in a manner which the people of this area would have in any way approved, and predicted a decline of the Democratic Party supremacy in the South if such tactics continue.

Founded On Principles
 "It is like Roy Ford's church. If the members all start gambling and drinking at the church, it would certainly decline and disintegrate. The people might still retain the old name, but actually the church is founded upon principles and these are the things that count," he declared.

"This was the first time I had ever attended a precinct, county or state convention," he con-

tinued, "but it will not be the last. I sincerely believe that people must take more active interest in these things if our way of life is to survive."

"The business men and professional men, the housewives, farmer and the cattleman must take on active interest in these things or our freedom will perish. If things continue as they are; if you do not find time to take part in your government, you can figure that there are people who will find time. They are the kind of people you do not want to rule you. They are the negro, the rabble rouser and the labor leader. I definitely wish each of you could have been in Fort Worth and seen the things which happened there."

Leaves Sad At Heart
 "I left the convention sick at my stomach, sad at heart and ready to cry."

Henry Sears, third speaker, said "We were not thrown out of the convention as a lot of people seem to think—but we were just a few steps ahead of the axe. "If we could not vote like the people back home wanted, I think it was better to leave. I say that the absolute truth when I say that the whole session made me sick at my stomach."

Carl Gilliland

(Continued from Page 1)
 25 men were shot.
 John Polk Gilliland, his father, was owner of three logging camps in that Southern area in partnership with the father of Cordell Hull, and his sons grew up helping with the work of the camps.
 But Carl Gilliland was more interested in law than in logging and he attended Cumberland Law School, from which he was graduated in 1900 after three years of concentrated study. After practicing a few years in his home state he decided to come west.

He holds a fifty year membership in the Golden Circle of Alpha Tau Omega, a law fraternity.
 The third lawyer to establish a practice in Hereford, he was preceded only by W. H. Russell and J. P. Slaton. Soon after he arrived in Texas he met Miss Irene Estes and they were married June 15, 1905. They had two children.

The daughter, Margaret, is now Mrs. J. W. Witherspoon of Hereford and the son, Jim, an officer in the U. S. Army Air Corp was killed in a plane crash on the Gilbert Islands in 1945.

In a distinguished law career in which he built up a reputation as one of the southwest's brilliant lawyers, he held only one public office, excluding several appointments as special district judge. When his son, Capt. Jim Gilliland, went into service in 1942, Mr. Gilliland was appointed to fill his unexpired term as county attorney, a position which he held until his death.

During both World wars, Mr. Gilliland served on local defense units. In 1917 he was appointed Chairman of the County Defense Unit, and with Miss Bonnie Chammess organized a group called the "Liberty Girls," young women who volunteered to help feed service men on troop trains and gather essential materials for the soldiers.

This group was the first such unit in the United States, it is believed. It was followed shortly with the organization of one in Boston and soon spread all over the nation.

In the second World War he was the first man to receive an appointment to the Selective Service Board. Mrs. Gilliland has headed the local Red Cross work and both hold life memberships in the Red Cross.

He was a member of the First Methodist Church here.
 Survivors include his wife; his daughter, Mrs. J. W. Witherspoon; two grandchildren, Jerry and Irene; a daughter-in-law, Mrs. Helen Gilliland of Flushing, Mich.; a sister, Mrs. H. F. Ritter of Norman, Okla.; and two brothers, Jim Lee Gilliland and Herbert Gilliland of Mangum,



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Colorful Language Of Southwestern Cowboys Confusing To Visitors

Cowboys and cowgirls who will participate in the "Flying L" Rodeo to be presented at the 1948 State Fair of Texas at Dallas, Oct. 9-24, have a colorful language all their own which, while familiar enough to most Southwesterners, is quite confusing to many visitors from other sections.

When a cowboy "carries the mail," for instance, he runs very fast. When he is told "all the way, Bud, all the way," he actually is being wished good luck as he starts to ride a bronc.

Other terms common to the jargon of the rodeo include:

"Blow a stirrup"—losing a stirrup.

"Bucking rein" thick, soft rope to which the cowboy holds when making a ride.

"Bulldogging"—throwing a steer according to rodeo rules.

"Button"—a young boy.

"Catch pen"—pen into which stock is run after being ridden or roped.

"Chouse"—to run cattle too fast.

"Crow hop"—ineffectual bucking.

"Dog fall"—putting a steer

down in bulldogging, with his feet under him or pointing the wrong way.

"Eating dirt"—being thrown from a bronc or bull.

"Fork a horse"—to ride.

"Hazer"—cowboy who rides alongside a steer to keep it running straight for the bulldogger.

"Heeling"—to rope the heels of a steer in team tying.

"Hoggin' string"—short rope used to tie the legs of calves or steers in roping.

"Hog tie"—to tie an animal by three legs.

"Hoolihan"—in bulldogging, to land to far forward on steer's head causing him to somersault.

"Knot head"—an inferior bronc.

"Pick-up man"—one who takes rider off bronc after ride is finished.

"Sunfish"—to twist a bronc's body so that the sun strikes his belly.

"Taking up a claim"—being thrown from bronc or bull.

The Bunker Hill and Sullivan Mine in Idaho, one of the great zinc and silver producers, was discovered in 1886, when a prospector's burro stumbled.

Club Colors Are Used At Opening Meet

Club colors of blue and pink were used in appointments for tables when the Child Study Club held its first meeting of the year at a dinner-party given in the home of Mrs. Earl Springer Thursday evening. Centerpieces for the tables were blue tapers rising from a pink flower base.

A short business session was conducted after the dinner by the president, Mrs. Merlin Kaul. Members attending were Mesdames R. P. Conaway, E. J. Pepper, Worth Covington, Merlin Gilliland, George Heard, Ira Lin Gilliland, eGorge Heard, Ira Foster, Dale Tinnin, Deward Robertson, Maurice Tannahill, Lisie Woodford, J. C. Reece, D. C. Kinsey, Frank Daniel, John Robinson, Joe Story, Carroll Whiteside, Clinton Jackson, and the hostess.

The next meeting was announced for September 23 in the home of Mrs. Gordon Witherspoon.

Radio Programs

KPAN 866 On The Dial

5:30-6:45—Rise and Shine

5:45-7:00—Church Wagon Time

7:00-7:15—U. P. News

7:15-7:30—Musical Revue

7:30-8:00—Alarm Clock Club

8:00-8:15—Local News

8:15-8:30—Popular Music

8:30-8:45—Music

8:45-9:00—Morning Devotion (Monday thru Friday)

9:00-9:15—Mainly for Women

9:15-9:30—Birthday and Anniversary Club

9:30-9:45—It's Dancetime

9:45-10:00—Treasure Chest

10:00-10:15—U. P. News

10:15-10:20—Market Report

10:20-10:30—Music

10:30-11:00—Announcer's Choice

11:00-11:15—Morning Melodies

11:15-11:30—Hymns of All Churches

11:30-11:45—Music

11:45-12:00—Sons of the Pioneers

12:00-12:15—Music

12:15-12:30—Trading Post

12:30-12:45—U. P. News

12:45-1:00—Western Roundup

1:00-1:15—Just Relax—Music

1:15-1:45—Popular Tunes of Today

1:45-3:00—Western Hit Parade

3:00-3:15—U. P. News

3:15-3:30—Music

3:30-4:00—Echoes of the Opera

4:00-5:00—The 866 Club

5:00-5:15—Music

5:15-5:30—Texas Today

5:30-5:35—Sports

5:35-5:45—Town Topics

5:45-6:00—Songs of the Range

6:00-6:15—U. P. News

6:15-6:30—Eventide Echoes

6:30-7:00—Music and sign-off

Programs differ slightly on Sunday. Religious Broadcasts at 9:15 and 11 A. M. News on Sunday at 9 a. m., 12:30 and 3 o'clock. Local talent programs on Sunday afternoon.

Clovis Church of Christ Is Scene Of Ross-Hardwick Wedding Sunday

Families long identified with West Texas and New Mexico were united in the marriage in Clovis Sunday morning of Miss Marilyn Nadine Ross, daughter of Mr. and Mrs. Ralph Ross, and William Francis Hardwick Jr., son of Mr. and Mrs. William Francis Hardwick of Hereford.

The marriage of the couple took place in Central Church of Christ with the minister, Claude Lorts, reading the ceremony. Baskets of white gladioli against a background of fern and palms decorated the altar and cathedral tapers in branched candelabra at either side of the altar gave candlelighting for the ceremony. White satin ribbon bows at the pews and a white aisle cloth marked the bridal aisle.

was held in place by a half-halo of orange blossoms and she carried a colonial bouquet of white roses intermingled with net and showered with cascading white satin streamers. A garnet necklace which had belonged to the bridegroom's grandmother, was something old and something borrowed was the bridal veil which was worn by Mrs. Russ Mitchell at her wedding. A penny was worn in her shoe for good luck.

Miss Mary Ava Smith was maid of honor. She wore a gown made similar to that worn by the bride in pale aqua and a halo of pink pinocchio roses was worn in her hair. She carried a colonial bouquet of flowers matching those in her hair, on a background of blue net with ribbon streamers.

Bridemaids were Pat Hardwick, sister of the bridegroom, and Bobby Denton. Their gowns were in pale pink and identical in design to that worn by the honor maid. They also wore similar flower halos and carried nosegays of pink button mums posed on white lace and blue net. The three carried Japanese silk handkerchiefs to match their dresses, a gift of the bridegroom.

Ted Hardwick, brother of the bridegroom, was best man and serving as groomsmen were Tom Montgomery and Alder Ritch. Ushers were Barron Spaulding and Gene Sweetland, all close friends of the bridegroom.

Mrs. Ross chose for her daughter's wedding an aqua silk dress worn with black accessories and Mrs. Hardwick wore



MR. AND MRS. FRANCIS HARDWICK, JR.

a suit of smoke gray faille with black accessories. Both wore white garteria corsages.

Reception Follows Wedding

At the reception held in the south room of the library immediately after the ceremony the couple was assisted in receiving by their families and members of the bridal party.

The lace-laid table held a three-tiered wedding confection placed near a centerpiece of pink and white asters and pink

candles. Those assisting with the hostess duties were Pat Denton at the punch bowl and Mrs. Charles Hardwick at the cake.

When the couple left on a short wedding trip to Santa Fe, Taos and Estes Park, Colorado, the bride wore a blue gabardine suit with black accessories. They will make their home at Fort Collins, Colo. where he will continue his studies at Colorado A & M College.

Single Candle Tops Tot's Birthday Cake

Roger Neal Ruland was named honoree at a birthday party given Tuesday afternoon by his mother, Mrs. Delbert Ruland at their home.

One candle marked the birthday cake for the first celebration and after gifts were opened ice cream and birthday cake were served to Raymond Wells, Loise and Paul Christman, Fred and Kenney Ruland, Jean Carroll, and Kenneth Greathouse, Patricia and Robert Howard, Johnny McIver, Douglas Ruland, Mesdames; Ralph Greathouse, Tom Howard, Fritz Christman, Gus Ruland, J. W. McIver, the honoree and the hostess.

Messenger H. D. Club Meets At Wylly Home

Messenger Home Demonstration Club met September 14 with Mrs. Bob Wylly with Mrs. Tom Draper, CHDA, conducting a lesson on color combinations.

Reports were made by council delegates and a committee was named to investigate the possibilities of a community center.

Members present were Mesdames Wilson Wylly, Alton Wylly, Harris Evans, E. M. Jack, B. Jack, Buck Chiles, J. T. Guinn, W. H. Clements, Tom Draper, and the hostess.

The next meeting will be held with Mrs. Harris Evans on September 24.

African palm oil, used in processing steel plates, costs about five times what it did before World War II.



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Slacks & Skirts
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Erwin & Erwin Blouses
Vera-De-Give Blouses</p> |
| <p>Costume Jewelry</p> <p>Old Crest
David Grad</p> | <p>Lingerie</p> <p>Vanity Fair Nylon
Wonder-Maid
Rhythm Slips in Nylon</p> |
| <p>Gloves</p> <p>Fownes
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Life by Formfit
Peter Pan</p> |
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| <p>Bags</p> <p>Meeker
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Messenger News

By MRS. J. N. MESSENGER

This community received one half inch of rain last week. The total rainfall for the month of September is eight inches.

Very little wheat has been sown here up to this date as many of the farmers are just starting to drill. However a few farmers have some wheat already up.

Row crops which have been hurt badly by the hot dry weather will cut the grain crop short this year.

Mr. and Mrs. Ralph Smith and daughter, once of this community have moved to their new home in Friona.

Mr. and Mrs. George C. Messenger and sons, Loyd and Floyd, Abbott drove to Plainview Monday to take Loyd and Floyd who will enter Wayland College for the year.

Former Residents Feted At Picnic

Mr. and Mrs. J. W. Walker and family of Floydada, former Hereford residents, were entertained at a picnic dinner at Hereford City Park Sunday.

Friends and former neighbors attending were Messrs. and Mesdames M. H. Wiseman and family, Roy Boyd and family, J. W. Terry and Ray, Arthur Tinsley, P. H. Luck and Jack, Charles Calloway and children, and Joy Bunch and Wayne Williams, both of Floydada.

Help Wanted—But Desperately

SYDNEY, (AP)—Sydney firms, short of labor, are offering jobs to migrants by radiogram. As a migrant ship nears Australia they send "jobs vacant" radio messages to the ship for display on notice boards. A few months ago staff-hungry employers met ships coming to Sydney. Several found, however, that other employers had got there first.

Skirmish on the Draft Front



Anti-draft pickets and veterans urging enlistment try to destroy each others' placards in a tussle outside Cadet Armory in Boston, Mass. Scenes like this were common throughout the nation as men from 18 to 25 registered in the second peacetime draft in U. S. history.

News from Dawn

By MRS. J. J. BOLING

School began last week with an enrollment of 52 pupils. Last year 25 percent of the pupils enrolled were nonresident, coming from Clovis, Coteman, Muleshoe, Amarillo and Hereford. This week there was an additional five pupils enrolled.

Two new teachers, Mrs. Jay Shaw and Mrs. Kenneth Goodman joined the faculty this year. Mrs. Shaw, primary teacher, has a B. S. degree from West Texas State College and has had several years experience in teaching primary grades. Mrs. Goodman, fourth and fifth grade teacher, is a graduate of McMurry College of Abilene where she has taught biology laboratory work. Mrs. J. J. Boling, teacher of fifth and sixth grades, has taught here the last four years.

Miss Lucille Draughon who has made her home with the Dr. R. E. Ligenfelters since they have been in Hereford is working, beginning Tuesday, at the City Drug with Wayne Edwards as her employer.

Miss Mary Bourne of Chicago is expected to arrive Sunday to visit her mother, Mrs. J. D. Bourne and sister, Mrs. Essie Cardwell for a two week visit.

John Dyer, son of Mr. and Mrs. J. E. Dyer left Sunday for Waco where he will enter Baylor University for his sophomore year.

Mrs. R. A. Frye and sons, Freddie and Richard, visited relatives at Plainview Sunday.

Billy and J. C. Lemmens of Weatherford, Okla., and Allen and Miss Merle Rhoads of Hereford visited Sunday in the Jack Ward home. They were accompanied by Jack Jr. and J. N. Ward when they visited the Lindsey Ranch near Canyon in the afternoon.

Young people from this community who have gone or plan to go to college are, Carroll Miller, son of Mr. and Mrs. H. H. Miller, has gone to Texas A & M; Rose Mary Cronin, daughter of Mrs. J. D. Bruner, to Howard Payne at Brownwood; Carrie Bell Smith, daughter of Mr. and Mrs. Frank Smith, Ted Fain, son of Mr. and Mrs. Fred Fain, and Billy Airhart, son of Mr. and Mrs. L. L. Airhart will go to West Texas State College. Billy is a junior and the others are freshmen.

Rev. and Mrs. C. S. Parker and two sons, Jack and Douglas, have recently moved into the parsonage of the First Baptist Church where he has assumed the pastoral duties of the church. Rev. and Mrs. Parker were formerly of Plainview.

Mrs. Carl Wimberley will have

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AT PENNEY'S

Calliopians Observe 18th Birthday Here

First meeting of the year for the Calliopean Club was in the form of a birthday party to celebrate the 18th year of active club work for the group. The meeting was held in the home of Mrs. J. T. Gilbreath Jr. where the refreshment table carried out the birthday theme with a candle-topped cake bearing the inscription "Happy Birthday Calliopean." Asters formed the floral piece for the table and ice-cream in the shape of red roses was served. Mrs. Wayne Evans, president, poured and tiny birthday corsages were pinned on each member.

The program for the evening was in the hands of Mrs. Wayne Evans who reviewed the Pulitzer Prize Play "Street Car Named Desire" by Tennessee Williams. The play also received the Drama Critics Award for the year.

Before giving the review, Mrs. Evans told something of the author and how he came to write the play, which concerns old New Orleans, also mentioning other works of the author. She described the actors and gave a description of the Ethel Barrymore Theater where she saw the play while in New York City the past summer.

During the business session new year books were distributed. The course of study is miscellaneous with featured programs scheduled on Theater, politics, travel, art, religion, speech, music, cosmetics, photography, medicine, literature, fashions, foreign affairs, economics, and the home.

Mrs. D. C. Laird Jr. a former member, was received as a member and Mrs. L. B. Barnett was received as an active instead of an associate member.

Those present were Mesdames J. T. Carroll, Richard Barnard, L. B. Barnett, B. F. Cain, Clyde Cave, Pete Cowart,

Personal

Mr. and Mrs. Joe Reinhart, Miss Susie Reinhart and Ben Lueb returned this week from a trip to Carlsbad, N. M. While there they attended the wedding of a nephew of Mr. and Mrs. Reinhart's, Alfred Walterscheid.

Mrs. Reed Williams left last week for a vacation with relatives and friends in California. She accompanied her nephew, Mill Lovington and they will visit with her brothers, Homer and Guy Gilliland and families and another nephew and family. Mr. and Mrs. Bob Gilliland, all former residents of Hereford.

Visiting this week in the Grant Fuller home is their son, Grant Jr. from Houston. He will spend a week visiting with his family and friends before returning to Houston where he is employed as an accountant.

Buck Richardson, who has been employed by Cashway for the last few weeks, left this week for California where he was called by the serious illness of his brother.

Dinner Party Is Given

A dinner held Sunday at the home of Mrs. J. E. Morrison complimented her daughter, Mrs. W. J. Frost, on her birthday.

Attending were Messrs. and Mesdames J. C. Morrison and family, Jimmy Thomas and children, Ted Higgins, Fred Higgins, Jack Wright and Jackie, Irby Blakely of Anton, Red Hinson and son, Marion Morrison, the honoree and her family and the hostess.

Paul Coneway, Raylan Evans, Wayne Evans, Alton Fraser, J. T. Gilbreath Jr., Will Graham, D. C. Laird Jr., E. Kirby, N. E. Milburn, M. W. Nobles, Carl Perrin, Elizabeth Womble, Misses Genevieve Eberle and Nell Spradley.

WHERE FOOD IS AN ART AND SERVICE IS A PLEASURE

Every Day

- Choice of
- FRUIT COCKTAIL
- CHICKEN SOUP
- SOUTHERN FRIED CHICKEN with Cream Gravy
- VIRGINIA HAM STEAKS with Candied Yams
- FILLET MIGNON with Shoestring Potatoes with
- OVEN BAKED POTATOES WHOLE GREEN BEANS
- CORN ON THE COB COMBINATION SALAD
- PARKER HOUSE ROLLS AND BUTTER
- CHOICE OF DRINK
- FRESH CHERRY COBBLER or
- STRAWBERRY SHORTCAKE with Whipped Cream

THE NEW GREEN HEDGE



WHEW . . . was that one close!

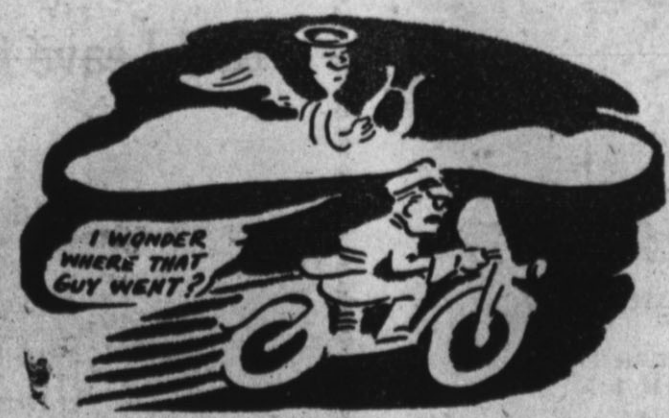
SIX WORDS, but they're uttered thankfully by thousands of automobile drivers every day as they speed through a tight spot.

Yes, this is the way we started to word our ad this week. But we've been thinking. We looked at the picture to the left and thought the situation was much more grave than the illustration implied . . .

so we're publishing the message below as a truer expression of our real feelings.

IRELAND MOTOR COMPANY

When You're in the Driver's Seat, LIFE is in Your Hands!



THIS MUST STOP!

These "CLOSE ONES" must stop! -So many accidents are fatal—there's a fine line between a close one and a fatal one. Sheer luck sometimes is the decisive factor . . . usually, however, you can thank your escape to the sound mechanical condition of your car.

If your car has not been checked or reconditioned lately, bring it in today. Get the habit of having us check your car regularly, keeping it in perfect mechanical condition so that you'll always be PROTECTED, when a "close one" comes your way.

It's Ireland's for Top Mechanics, Bear Service, Modern Equipment

IRELAND MOTOR COMPANY

DODGE DODGE "JOB RATED" TRUCKS PLYMOUTH

Fraser Company

(continued from page 1)
 in advance. It was emphasized that the arrangements are made in full cooperation with standard requirements of the Commodity Credit Corporation.
 Leasing of the South Plains Airfield near Lubbock for grain storage is also progressing rapidly, it was reported.

Ranch Tour

(Continued from page 1)
 the group may meet them at any of the places they may visit, said Norton.
MORNING
 W. R. Schelhegan 8:15
 H. D. Robbins 8:45
 H. C. Baird 9:15
 R. L. Cocanougher 9:45
 Eskimo Ranch 10:15
 E. C. Reinauer 10:45
 E. H. and C. P. Norton 11:15
 H. H. Miller 11:45

AFTERNOON
 Dave McDonald 1:30
 W. E. Dameron 2:15
 Leo Gallagher 2:45
 Colby Conkwright 3:15
 Elmer Womble 3:45
 Bob Campbell 4:15
 Jim White 4:45

Extinguishes Blaze

(Continued from page 1)
 fire, but Barber claims it could have been hot politics or the macaroni plant story which has been circulating.
 A theory which has been suggested that sun shining through the window caused it has been disproved as it does not shine on it until early afternoon.
 A spark from the pipe could not have been the cause as the poster was between the shade and the plate glass.
 No one had been in the outer office in the length of time it could have originated their claim.

TO SHOW BELGIAN GOODS

MALINNESS, Belgium, (AP)—A floating commercial fair will leave Belgium next November to bring an exhibit of Belgian goods to prospective buyers around the world. The 10,000 ton ship "Captain Pareit" is now being refitted to contain 250 exhibition stands which will be made available to Belgian manufacturers.

Mustaches

(Continued from page one)
 He started growing it because he thought it improved his looks. He does not now think it improves his looks but still has the mustache. Once, after he had been married ten years he decided to shave it off. The first words his wife said to him when he got home were, "What happened to your mustache? You'll have to let it grow back." It started bristling forth the next day and hasn't been removed since.

Has Young Fledgling

Bill Miller has a young fledgling on his upper lip he started growing for spite. Spite, however, has backfired, and after this month-long germination period Bill has decided it is entirely too much trouble. He is going to get rid of it right away. Mrs. Miller detests the thing.
 Barbers Reed Williams and Abe Martin say men with mustaches can be very hard to handle. The don't mind asking you to spend twenty or thirty minutes trimming up the "misplaced eyebrow" as Reed defined it. Those people are rare for most men trim their own. Those who have had them in the family for years get them thinned occasionally.
 Definite dangers are connected with mustache growing beyond the fact they are fire hazards. The Handicraft Club has drawn up a list of the four greatest difficulties and offers reasonable solutions.

Clip On Weights
 The Splay Fuss effects the busy growth of farmers caught outdoors on a windy day or dive bombers who have no oxygen masks. Cure: glue of clothespins. Touseled upsweep bothers men wearing polo shirts or elevator operators. Best solution: clip-on weights. Right wing droop caused by sleeping on one side can best be avoided by sleeping on your back and the Boozers Droop caused by too much immersion in alcohol during the tender growing period can only be solved one of two ways—give up drinking or shave.

In the way-back-when-days of the straight edge razors everybody wore beards and mustaches. Then when the First World War and the safety razor came along fashion decreed a bare upper lip.
 Now with Dewey in the presidential campaign, mustaches are again plastered over the news photos and the dapper type are beginning to eye their mirrors and their lips critically.
 R. M. Sheppard says the fashion won't come back. Men don't wear mustaches now because women don't like them. Walt Brady just chuckles. But then he's carried this beard and mustache question a little further than most.

Rare Treat



Since the Leipzig Fair, once known as "Germany's Showcase," reopened in 1946 under Russian sponsorship, visitors could look but not buy. This year the third postwar version offered the same thing. But here visitors crowd around the most popular booth, an ice cream and hot dog stand, where they cannot only look but also buy. The two items were unrationed during fair week.

Motorists

(Continued from Page 1)
 looking for cars.

The following schedule is the recess and noon hour play period, times when motorists should exercise special caution when nearing Central School.
 Before 8:30 in the morning.
 First three grades recess between 10 and 10:20 a. m.
 Fourth and fifth grades between 10:25 and 10:40 a. m.
 First grade is out for noon at 11:15 a. m.
 Noon hour ends at 1. p. m.
 First three grades dismissed at 2:20 p. m.
 Fourth and fifth grades dismissed at 3:45 p. m.

Junior Safety

(Continued from page 1)
 lighting facilities to include Samson and Miles streets and Highway 60 from the intersection of 51 to the section house.

"We would appreciate hearing the opinion of local businessmen on this venture," Reeves said, adding they could talk over the matter with him or any other Jaycee.
 Other committee heads named at the Tuesday night meeting were Bill Phillips to be in charge of the Jaycee Membership drive which runs through the month of October, and Glenn Watts, appointed chairman of the group to plan activities for Fire Prevention Week, Oct. 3-9. Tentative plans of that committee are to conduct fire drills and a fire safety educational drive then.
 The group voted to buy a \$100 bond as their contribution to the national headquarters building at Tulsa, Okla.
 Special guest at the meeting was Cliff Cooper, vice-president of the national Jaycees. He is a former Hereford resident, now living in California.



WHERE?

CARL McCASLIN LUMBER

SOMETHING'S HAPPENING DOWN OUR WAY!

1901 — 1948

Prompt Ambulance Service

Now offer \$150.00 Cash Burial Insurance at low cost!

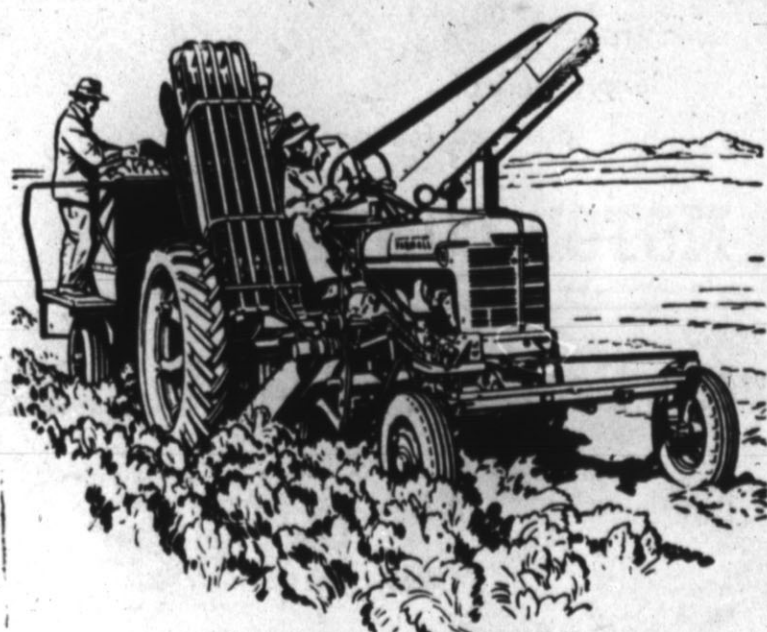
E. B. BLACK CO.

Furniture and Undertaking

HEREFORD, TEXAS

JUST PLAIN ARITHMETIC

Harvester Ad No. 2198



NOW IT'S EASY TO DO A Sweet JOB OF HARVESTING SUGAR BEETS— WITH THE NEW McCORMICK-DEERING HM-1 BEET HARVESTER.

Now it's easy to harvest beets in less time—and at the right time—with a McCormick-Deering HM-1 Beet Harvester for your Farmall H, M or MD Tractor. This machine harvests 5 acres of beets a day.
 And you don't have to worry about weather or field conditions—you can harvest your beets no matter whether it's hot, cold, wet or dry.
 In one continuous operation, this beet harvester tops, lifts, cleans and loads the beets into a special cart pulled behind the tractor. The cart is equipped to elevate the beets into a truck or wagon at the end of the field. This eliminates handling and it's not necessary to drive the truck across the beet field.
 Come in today. Let us show you how the new McCormick-Deering Sugar Beet Harvester will do a sweet, efficient job of saving you time and money.

IF YOU HAVE A BEET CROP OF	60 Acres
WITH A TONNAGE YIELD OF	20 Tons
MAKING A TOTAL PRODUCTION OF	1200 Tons
AT A CUSTOM HARVEST RATE PER TON OF	2 Dollars
HARVEST COST WOULD BE	\$2400
WHICH WOULD BUY A NEW	
INTERNATIONAL HM-1 HARVESTER AT	\$2391.75
And Leave for Cigar Money	\$8.25

Your International Harvester Will Effect Even Greater Savings Over Hand Labor!

Except for very adverse moisture conditions, use of the sorting belt with two sorting workers can be completely eliminated in sandy loam soil of the Hereford area, making a tractor operator your one-man harvest crew!

Of the Eight Beet Growers Who Bought International HM-1 Harvesters Last Year, Six Have Bought An Additional Machine for This Season's Usage.

We think this is the best commendation our best harvester could receive.

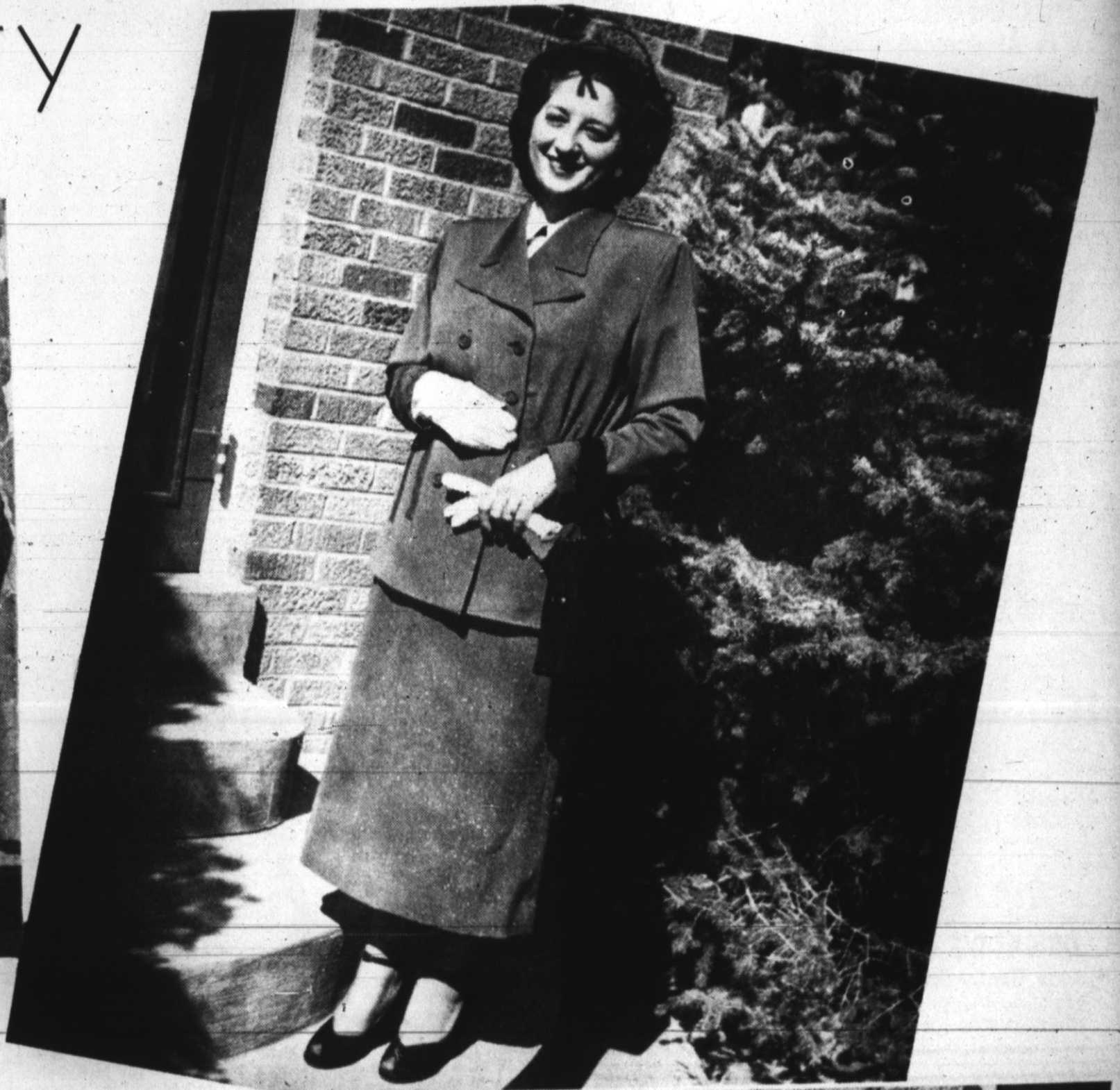
IMMEDIATE DELIVERY ON TIMPTE BEET BODIES

All Steel Sub-Frame and Stringers; Full Pipe Hinge—Side Dump; Grain-Tight Bed with Rear End Gate; 13 Feet Long . . . to fit all popular makes of trucks.

\$429.50

HEREFORD IMPLEMENT CO.

INTERNATIONAL HARVESTER FARM EQUIPMENT HEADQUARTERS



Hereford's
Answer
To Holiday

Following a recent issue of Holiday magazine which insinuated that dress of the women of Deaf Smith County was "dowdy," members of the Hereford Camera Club chose feminine styles in Deaf Smith County as their assignment for the month of September. On this page will be found a few of the pictures snapped by the club members. Approximately 150 pictures will be taken by club members and will be turned over to the Chamber of Commerce for submission to the magazine to substantiate a formal protest already submitted. The pictures were made at homes, church entrances, on the streets, and in yards.

Top panel, left, shows Mrs. Jess Carter kneeling by the phonograph; she is wearing a green silk crepe with a draped bustle effect back and latticed self-material yoke. Her partner, Mrs. Grant Hanna, is wearing a dark crepe fall dress with a blouse sprinkled with multicolored beads and finished with the new ripple-tail back.

Top panel right pictures Mrs. Alton Fraser in autumn's new steel grey made up in a wool shark skin suit with a straight skirt and semi-fitted jacket. Her grey hat is trimmed in steel cutbeads, pearls, and a bow-tied feather. Black suede shoes and bag complete the costume.



Above, the camera catches Mrs. Elizabeth Womble on the steps of the church in a cocoa brown, two-piece crepe with a slightly flared skirt and a blouse trimmed with ivory buttons. The costume is accented with a cartwheel brown straw hat, a box bag and shoes of lizzard.



Mrs. Ervin Ward and Miss Gwen Springer, are seen, above, discussing fashions. Mrs. Ward shows a black faille two-piece suit simple enough to adorn with a pink pom-pom hat, pink shoes and gloves and a black bag. Miss Springer wears a light blue crepe with a drop shoulder neckline outlined in ruffles with the lines repeated on the dropped waistline. Red accessories, pearls and white gloves complete the costume.



In the photo at left Miss Betty Craig wears a beige wool coat with detachable fur cape collar, in the new belted-in fashion. Above, Miss Ruth Picke is dressed in a black crepe dress with a bodice accented by aqua background, rust dotted taffeta, repeated on the right sleeve in a large bow at the elbow. Accessories are in black. In the picture at right Miss Pat Longbottom is wearing a beige gaberdine suit played up with brown bag, and shoes. Her earth-brown hat is topped with a gay colored feather.

Engagement of Miss J. Moore Is Announced

Announcement has been made by Clarendon of the engagement and approaching marriage of Miss Jacqueline Moore, daughter of Mr. and Mrs. Andrew Hayden Moore, to Warren Doyle Walls of Floydada. The wedding will take place on October 10 in the First Baptist church of Clarendon. Miss Moore is manager of Western Union Telegraph Company in Hereford and held a similar position in Floydada before coming to Hereford.

Long Time Ago

From The Album: Dry Goods Store



The J. G. Callens Dry Goods Store as it looked in 1912, where anything from pattern goods to a derby hat could be bought. On the left is J. O. Newell, while at the right is Callens.

IT'S EASY TO OPEN A Firestone BUDGET ACCOUNT

USE YOUR CREDIT Buy NOW and SAVE!



Firestone NEWSCASTER TABLE RADIO
Was 29.95
Now 22.99
Only 125 A WEEK

OSWALD'S Firestone Dealer Store
213 Main Street
Hereford, Texas

names of Livery Stable (Carter Bros.), Loveless & Black (furniture). Well known families of the earlier day were C. R. Moreman, R. N. Mounts and A. P. Murchison listed under the letter M. R. N. Norton, A. J. Oliver, J. M. Purcell and G. A. F. Parker were listed under N, O and P. W. H. Rayzor and Mrs. W. B. Robinson for the R listing and J. P. Snyder and John P. Slaton under the S, while J. H. Turnbow, F. L. Vanderburgh, Williams & Russell (office) Witherspoon and Gough, and Troy Womble completed the alphabetical listing of telephones in the early day.

Towns which could be reached over toll lines or long distance were Canyon, Amarillo, Panhandle, Washburn, Claude, Goodnight, Tulla, Plainview, Lockney, Floydada and Dimmitt.

Early day regulations read something like this: To call central ring once, take down the receiver and wait. Always call by number. Don't fail to ring off when through talking. Don't attempt to use phone during thunder storms as this is dangerous. Don't use profane language over phone. None but emergency calls answered after 9:30.

H. D. Club Elects New Officers Here

Mrs. E. M. Cox was re-elected president of the West Hereford Home Demonstration Club Tuesday afternoon when Mrs. Tom Garner was hostess at a meeting held in the home of Mrs. John Jacobson.

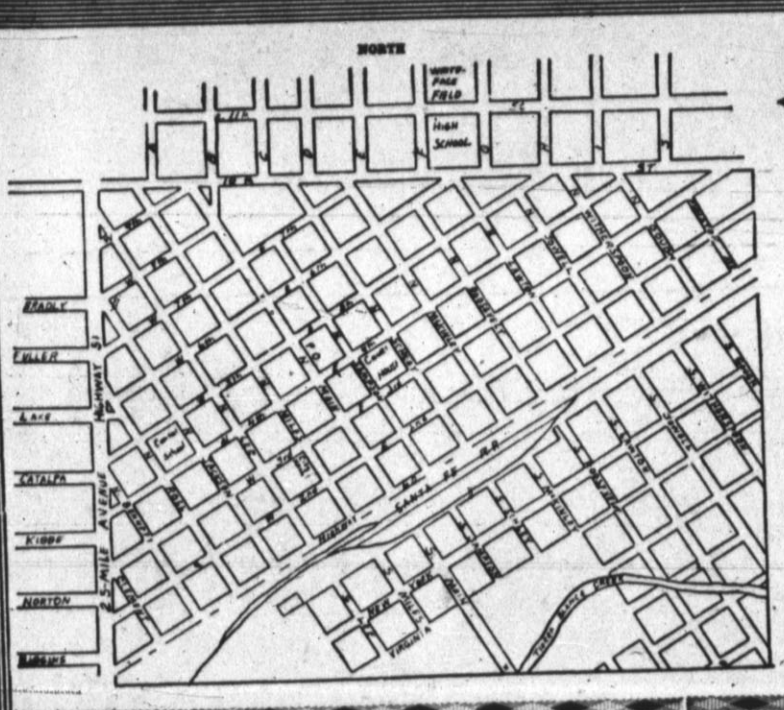
Others who will serve as officers include: Mrs. J. W. Witherspoon, vice-president; Mrs. Jack Flowers, secretary; Mrs. Vern Witherspoon, assistant secretary; Mrs. R. N. Yarbo, treasurer; Mrs. Carlos Vaughn, reporter; Mrs. Tom Garner and Mrs. Roy Boyd, council delegates 1 and 2; with Mrs. John Jacobson and Mrs. Travis Caraway as alternates; Mrs. Jimmie Mercer, living room demonstrator; Mrs. Travis Caraway, home food supply; Mrs. Alfred Smith, clothing demonstrator.

A joint meeting with other demonstration clubs of the county will be held Tuesday afternoon September 21, at 3 o'clock. Others attending besides those elected to office were Mesdames Bruce Woodell, Edna Bowe, A. L. Thomas, R. N. Yarbo, Elton Brooks, Neil Young and B. D. Luck.

U. S. death rates from transport accidents rose only slightly from 1911 to 1946. In the same period death rates from other types of accidents were reduced sharply.

SONNY'S NEWS STAND
NEW! Everything for your reading pleasure I solicit your magazine subscriptions. NEW!
Intersection Highways 51 & 60

MASONIC BULLETIN
Hereford Lodge 849
State meeting second Monday in each month. School of instruction each Thursday night.
H. L. THOMPSON, Sec'y
W. G. THOMAS, W. M.
Post No. 192
Hereford, Texas
Regular meeting 1st and 3rd Tues nights at 8:00.



STREET MAP OF HEREFORD, TEXAS

BUSINESS and PROFESSIONAL DIRECTORY
When in need of Prompt, Dependable Service... use this Directory

Parts Headquarters for Doctors of Motors
Your Automotive Jobber
Hereford Parts & Supply Co.
DALE TINNIN, Manager
217 Main Hereford, Texas Phone 56

TRIPLE E CAFE
Short Orders
Steaks a Specialty
A Nicer Place for the Whole Family to Eat
24-Hour Service
ROY and ADA

Huckert Radio Service
Guaranteed RADIO REPAIRS at White's Auto Store
116 North Main Phone 85

I Want to **BILL YOUR AUCTION SALES**
B. E. BRUMLEY

Hereford Heating Company
Everything in Plumbing and Heating Supplies
408 East 1st Phone 708

A. O. Thompson Abstract Co.
Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

Cole Photo Service
103 W. 3rd
We Photograph ANYTHING ANYWHERE ANY TIME

TIERRA BLANCA FEED & SUPPLY
and **Hereford Poultry & Egg Co.**
FEEDS, SEEDS, FARM SUPPLIES
Stanton Feeds L. H. (BUD) BRADLY 112 Sampson Phone 448

FREE... Pick-Up and Delivery Service PHONE 160
It's like new — when we're Thru...
C & R Cleaners

Shorty's Shoe Shop
104 West 3rd
Across from Furr Food
Boots Foxed and Rebuilt
Cavalier - White Ace
SHOE POLISH
Any Color
Your Shoe Troubles Are Our Troubles
Open 7:45 - Close 6:30

ROSE & BARBER Realtors
Real Estate Insurance Loans
Phone 45 104 East 3rd St.

OLDSMOBILE SERVICE
Come right in — the Service is Fine!
Your Futuramic Mechanic invites you to bring in your car for the best of care!
Meet the men who can do the most for your car! Drive in and see Oldsmobile's "Futuramic Mechanics." Then you'll know why Oldsmobile is the pace-setter in service... just as the spectacular Futuramic Oldsmobile is pacing the passenger car field. For here are factory-trained mechanics... thoroughly skilled in their jobs... men who fit in well with the "look-to-the-future" reputation of the entire Oldsmobile organization. No wonder we call them "Futuramic Mechanics." They work with the finest modern maintenance equipment. Genuine Oldsmobile parts are available. And you can be certain that your job will be done on time... according to factory specification. So for any kind of service on any make of car... anything from oil change to overhaul... drive in today and meet Oldsmobile's "Futuramic Mechanics."
CHECK THIS ALL-ROUND SERVICE LINE-UP:
ENGINE: Our complete "Tune-Up" will restore that "song of power."
LUBRICATION: We'll check your oil... change it if necessary... lubricate your chassis thoroughly.
COOLING SYSTEM: Drain and flush radiator... check all connections.
BRAKES: Adjust and reline if necessary... check all safety features.
VALVES: If they need grinding, our scientific inspection will show it.
STEERING: Check wheel alignment... adjust to factory specifications.
APPEARANCE: Wash and polish... clean chrome... touch up paint.
YOUR OLDSMOBILE DEALER
KINSEY MOTOR COMPANY
223 East Third St. HEREFORD, TEXAS Phone 740

MOORE'S are
—Open 7 days a week
—Open at 6 A. M. and Close at 10 P. M.
—Headquarters for good Meats, Fresh Vegetables and a complete Grocery stock.
—Headquarters for Gas and Oil Needs.
MOORE'S GROCERIES
GAS AND OIL
Intersection Highways 51 and 60 Phone 156

OUR WORK STANDS UP WE MAKE IT
DE SOTO PLYMOUTH
Beavers Bros. Motor Co.
301 E. 3rd Phone 383

RADIO REPAIRS
Free Pick-up and Delivery
GENE'S RADIO REPAIR
at **NIPPER ELECTRIC**
302 Main PHONES Day: 154 Night: 451-M

THIS SPACE FOR SALE

This Space For Sale

PEGGY'S BEAUTY SHOP
211 West 9th Phone 729
Fashion-Right Permanents
PROTECT YOUR BEAUTY WITH US

Hereford News Stand
Your Favorite
NEWSPAPERS and MAGAZINES
Fountain Service... Drugs... Sandwiches
301 Main Street — Phone 694

BURNS JEWELRY
FINE JEWELRY
Guaranteed WATCH REPAIRING
Across from Postoffice Phone 735
Hereford

FOAM LATEX CUSHIONS
For Office, Home, Car, and Tractor at the **Brand Office**

For **REAL SERVICE** and Quality Merchandise Try **JIM BOOKOUT'S Standard Service Station**
Highway 60

Hereford Wrecking Co.
Highway 60
Complete Line of **USED PARTS**
See us for Expert Repair Work of All Kinds!

Pinckert Welding Shop
WE BUILD: Cattle Guards... Tanks... Branding Chutes... Feed Racks... Windmill Towers... and keep a supply of 2" and 3" Pipe
We do **WELDING** and **REPAIR** JOBS of all kinds
On Highway 60 * East Side of Town

JONES SERVICE STATION
TEXACO PRODUCTS
800 East 1st Phone 9
—We Call for and Deliver—



NEW WHEATS Comanche . Westar . Wichita

WERE TOP YIELDERS IN THIS AREA THIS YEAR

COMANCHE

At or near top in all field tests . . . good straw . . . good test weight . . . drought resistant . . . popular with all growers who try it.

WESTAR

Consistently high yields . . . similar to Comanche but higher yielding in the Panhandle . . . stands well for combining . . . resistant to leaf rust . . . exceedingly popular in the Panhandle.

WICHITA

Early . . . equal to Early Blackhull in yields . . . stands much better for combining . . . resistant to drought and disease . . . and safest and surest of early varieties . . . large acreages assured for 1949!

Avoid future discounts. Help improve our local wheat variety reputation.

Seed of these new wheats already in heavy demand. See the County Agent or call on us.

We'll Help You Find The Seed You Need

FRASER MILLING COMPANY
HEREFORD

PACKARD MILLING COMPANY
HEREFORD

PITMAN GRAIN COMPANY
HEREFORD

SEARS & TETER GRAIN COMPANY
HEREFORD

ROGERS GRAIN COMPANY
DAWN

Camp Fire Girls Groups To Hold Grand Council Fire Ceremonial

All groups of Camp Fire Girls will be represented at a grand council fire to be held at Veterans Memorial Park on Thursday Sept. 23, at 7:30 p. m.

A flying-up service for eight bluebirds who are ready for Camp Fire work, will be included in the ceremonial, as well as the conferring of rank and honor to the Camp Fire Girls.

Rev. Don Davison will be the principal speaker for the occasion and songs will be directed by Mrs. J. C. McCracken.

The general public is invited to attend the ceremonial which will be enjoyable and impressive as well as informative of the work being done by the various Camp Fire organizations of the City.

Members of clubs sponsoring groups are especially urged to attend. There will be no admission fee.

Mrs. Davis Hostess For L'Allegra Club

L'Allegra Club was entertained in the home of Mrs. W. L. Davis Jr. Thursday afternoon, with Mrs. Earl Stagner as co-hostess.

Installation of officers elected last May was held and the outgoing president, Mrs. Jack Brown, was presented with a gift.

Mrs. Delbert Bainum was program leader and gave an interesting discussion of "Children's Literature." Mrs. Richard Winget read an article "The Circus Comes to Town."

Members attending the meeting were Mesdames Delbert Bainum, Darrell Blanton, Jack Brown, Bartly Dowell, James Edmonson, Pres on Hagans, V. C. Hopson, Walter London Jr., Lee Kent, Ctho Noland, Marlin Pierce, Leroy Price, Earl Stagner, B. R. Waldrip, Grady Wilson Jr., John Winkler, Richard Winget and the hostess.

Come-As-You-Are Breakfast For Beta Eta Chapter Is Held

Members of Beta Eta chapter of Epsilon Sigma Alpha sorority, were entertained on Sunday morning September 12, at a "come-as-you-are" breakfast given at the home of Miss Gwyn Springer.

Members of the club were awakened at an early hour by Miss Springer and Adeline and Marcy Koelzer who provided transportation to the Springer home. Waffles and coffee were served at tables arranged in the club colors of blue and yellow.

Those present were Bess Hagar, Pauline Loerwald, Adeline and Marcy Koelzer, Juanita Owen, Frances Young, Ellen Car'er, Ruth Pickens, Lillye London, Marian Plummer, Marie Denton and the hostess.

Dixon-Ebeling Vows Announced

Mrs. Kate Dixon has announced the marriage of her daughter, Miss Wanda Dixon, to Marshall Ebeling, son of Mr. and Mrs. J. H. Ebeling of Exeter, California.

The wedding took place in Clovis, N. M. Saturday evening, September 11, at the Church of Christ with the Rev. Claude Lorts officiating.

Mrs. Ebeling has lived in Hereford all her life and graduated from Hereford High School with the class of 1945.

Mr. Ebeling is a graduate of Exeter, California high school. The couple plan to make their home in Denver, Colorado where he is employed.

Four Are Honored At Supper-Party

Mrs. L. O. Walcott and young sons, Phillip 7 and Marlin 4 left by plane Monday for Kingstons, Jamaica where they will join S-Sgt. L. O. Walcott who has been stationed there since the latter part of July.

Mrs. Walcott and sons visited Mr. Walcott's relatives in South Dakota before coming to Hereford last month where they have been visiting in the home of her mother, Mrs. W. H. Craig and an aunt, Mrs. John Phillip. She will be remembered here as the former Miss Loree Williams.

Party Is Given

An informal party honored the visitors Sunday evening at the home of Mrs. Rosa Matthews with Stanley Phillip also named honoree. He plans to leave soon to report for Army duty.

Attending the buffet supper party were Mr. and Mrs. W. H. Craig and Betty and Billy, Mr. and Mrs. Ronald Matthews, Marcus and Marilyn, Mrs. John Phillip and Delores, Fred Hillbruner, L. H. Lookingbill Jr., Louis Beckman and the honorees.

Christian Council Meets For Study

Group two of the Woman's Council of the First Christian Church held a meeting Wednesday afternoon with Mrs. George Muse, Mrs. C. H. Dyar gave the opening prayer followed by the devotional given by Mrs. Al Vaughn.

Mrs. Claude Witherspoon conducted the study lesson which was the second in a series on the life of Paul.

Those present were Mesdames B. F. Cain, Julia Sowell, Nona Jewell, Helen Pipkin, O. H. Culpepper, Miss Frances Dameron, the hostess and her little granddaughter, Marjorie Sue Muse.

Farewell Party Is Given For Two

Two members of Beta Eta chapter, Epsilon Sigma Alpha sorority, were complimented at a surprise party held in the club room Thursday night. The party, in the form of a buffet supper, was a farewell affair to honor Gwyn Springer and Marcy Koelzer who plan to leave soon for Colorado Springs, Colo., where they will be employed.

After the supper games were enjoyed and going-away gifts were presented to the honorees.

Attending the party were Ellen Carter, Phyllis Radovich, Leta Dene Springer, Ursalee Jacobsen, Mary Dyer, Alwyn Savage, Velma Hodges, Dyalthisa Bradly, Lucille Posey, Virginia Curtisinger, Bess Hagar, Pauline and Ruth Olerwald, Corinne Jennings, Ruth Pickens, Marie Denton, Marian Plummer, Adeline Koelzer, Frances Young, Wanda Ward and the honor guests.

Serving as hostesses for the party were Lillye London, Pauline Loerwald, Bess Hagar, Adeline Koelzer, Ruth Pickens and Frances Young.

Informal Tea Is Given

Mesdames Tom Garner, John Jacobsen Sr. and E. M. Cox entertained at a tea Tuesday afternoon at the Jacobsen home, given for Mrs. Arthur Housley of Hayward, California who has been visiting relatives here, and Mrs. Josie Funderburg who will return to California with her husband to spend the winter.

Petunias were used to decorate the tea table where Mrs. Alfred Smith presided.

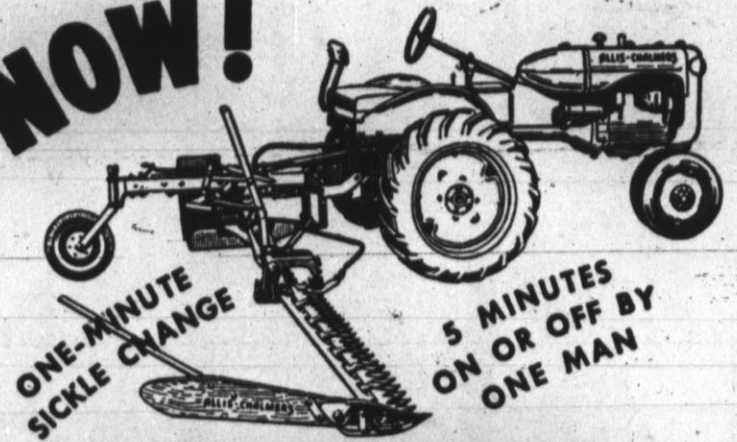
Guests included members of the West Hereford Home Demonstration Club and others. They were Mesdames Bruce Wooddeil, Vern Witherspoon, A. L. Thomas, Edna Bowe, Carlos Vaughn, J. T. McClung, J. W. Witherspoon, Travis Caraway, R. N. Yarbo, Elton Brooks, Jack Flowers, B. D. Luck, Roy Boyd, Alfred Smith, Neill Young, A. O. Thompson, the honorees and the hostesses.

Recently Wedded Couple Honored Here

Mr. and Mrs. Lilburn Hamilton recently wedded couple, were honored at a lawn party at the home of her parents, Mr. and Mrs. George Robertson Wednesday evening.

Those enjoying supper and games on the lawn were: Sara Beth Owen, Dale Barkley, Ruth London, Grady Poff, Janie Holman, George Hamilton, Mr. and Mrs. Elvin Wilson and children, the honorees and the hosts.

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5 MINUTES ON OR OFF BY ONE MAN

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- ★ Long carriage return lever speeds up typing
- ★ Variable line spacer makes corrections easy
- ★ Personal touch control adjusts to operator
- ★ Paper table and scale make neat pages



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My Wife's Birthday
My Mother's Birthday
Our Anniversary
My Son's Birthday
My Daughter's Birthday
My Parents' Anniversary
My Father's Birthday
My Mother-in-law's Birthday

ALSO REMIND ME OF THE FOLLOWING DATES:	DAY	MONTH
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(Signed) Name
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Business
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WESTERN FLOWER SHOP

Club Season Begins

The 1948-49 club season was opened by six women's organizations the past week. Study groups, garden clubs, PTA and band organizations have held initial affairs preliminary to the actual study programs.

L. A. E. Club
A coke-party in the backyard at the home of Mrs. Bob Higgins opened the year's schedule for the L. A. E. Club Tuesday morning. New year books were distributed and Mrs. Higgins, the president, outlined plans for the coming year.

Mrs. Bob Higgins was the first president of the club when it was organized in April 1931. At that time most of the members lived in the country and some had to drive thirty miles to a club meeting. But in spite of depression and weather conditions, the attendance was good and the club grew and the interest remained high. In 1946 Mrs. Higgins was made a life member of the club.

This year programs are built around the course of study "ways around the world" with added social and required programs.

Those attending the coke-party were Mesdames: George Benson, Aitua Higgins, Bill Jones, Boyd Knox, Luther Leslie, Robert Veigel, Robert Waggoner, George Suggs, Phil Radovich and the hostess.

Lone Star Club Coffee
Lone Star Study Club began the year's activities at a coffee given at the home of Mrs. R. G. Blue with Mrs. Jack Grady assisting.

Floral appointments for the lace-laid serving table were in early fall shades with asters predominating. Mrs. Earl Phillips, president, presided at the silver service.

A general resume of the club's activities since its organization in 1935, was presented in "Our Club's History" given by Mrs. Jack Grady. Mrs. H. A. Close was the first president.

The first regular study program as scheduled in year books will be held with Mrs. C. D. Kelton on September 28.

Members attending the coffee

were Mesdames: Robert Lingenfelter, a new member, Lyle Blanton, Roger Corbett, Jack Grady, Jim Higgins, John Jacobson Jr., C. D. Kelton, T. E. Major, G. W. Newsom, Earl Phillips, Coy Phillips, Robert Thompson, Lawrence Womble, O. L. Click, Nelson McRight, and the hostess.

Young Mothers Study Club
Young Mothers Study Club, one of the newest clubs in the city, held its first meeting of the year in the home of Mrs. Newman Gray Monday evening. Mrs. John Winkler was in charge of the program and gave a review of the article "Give Your Child Music" taken from a recent issue of Parents Magazine.

A short business session was held and new year books were presented.

The Monday night meeting was the first regular meeting of the club since only two organizational meetings were held before the summer vacation months. Officers of the club include: Mrs. Richard Barnard, president; Mrs. John Winkler, vice-president; Mrs. Paul Harvey, recording secretary; Mrs. Neill Young, corresponding secretary; Mrs. Lowell Sharpe, treasurer; Mrs. G. W. Edwards, parliamentarian; and Mrs. Preston Nazans, historian.

Attending were Mesdames Dennis Baker, Delbert Bainum, Charles Hill, Cecil Malone, Don Martin, Joe Reinauer, William Hull, officers of the club and the hostess.

Luncheon Pioneer Club
Beginning the season for the Pioneer Study Club was a luncheon held in the home of Mrs. O. M. Dickey Tuesday at 1 o'clock with Mrs. Frank Terrell and Mrs. Burl France as cohostesses.

The club colors of purple and white were featured in the lovely petunia centerpiece for the luncheon table.

One of the oldest clubs in Hereford, the Pioneer Study Club has continued activities since 1909. It became federated in 1910. Mrs. Burl France is president with all officers completing several year terms in May of next year.

"World Brotherhood" has been chosen as the course of study for this year and the program after the luncheon featured a discussion of the subject "The United Nations—its Organization and Aims" given by Mrs. Al Werner. Members arranging year books for the year were Mesdames Jay Boston, O. M. Dickey and A. V. Hendrick.

Attending the meeting were Mesdames A. G. Bell, H. A. Close, Noah Ewton, Burl France, N. E. Gass, J. M. Gilliland, Bob Higgins, O. G. Hill, E. O. Jordan, F. M. Kester, Tandy Legg, Wirt Phillips, Mary Seigler, Frank Terrell, Al Werner and the hostess.

Bay View Starts Season
A luncheon in the home of Mrs. Travis Dameron started the 1948-49 season for the Bay View Club. Asters in cornflower blue and pastel pink were made up in varied arrangements for the luncheon table, mantel and occasional tables. Small vases in those colors held miniature bouquets to center quartet tables. The social committee in charge of arrangements included Mesdames Dameron, Lee Benefield, Howard Gault and Roy Ford.

After the luncheon, Mrs. Colby Conkwright gave a greeting to members and to a special guest, Mrs. Ray Barber of Amarillo, a former member.

Mrs. Bob Wilson, yearbook chairman, distributed new year books and commented on out-

lines for the work.

Those present were Mesdames Phillip Barkley, Lee Benefield, Essie Cardwell, Colby Conkwright, H. G. Conkwright, Howard Gault, E. W. Harrison, George Heard, J. W. Kirby, Paul Mathers, John McLean, F. T. Roloson, J. P. Slaton, J. W. Spradley, Bob Wilson, G. A. F. Parker and the hostess.

Summerfield Study Club
A program and tea marked the first meeting of the Summerfield Study Club held Thursday afternoon with Mrs. Mack Noland with Mrs. Lee Curry and Mrs. Walk Boston assisting.

Mrs. B. E. Roberson, president, gave a short message followed by a talk on "The Texas Clubwoman" given by the federation director, Mrs. Charles Noland. Mrs. Lee Curry, year book chairman, presented the year books and told something of the study course "America is West." She also explained the map in the back of the books which pictures 12 states described as "The Egypt of the West."

The Summerfield club, organized in 1926, has not only maintained a high standard of study but has adopted a project each year for the betterment of the community. This year some of the projects listed are: Sponsor Camp Fire group, Gift box to Boys Farm, Donation to County Library, Community Easter Egg Hunt, Halloween Carnival, Band Concert, Naming of farms, Games tournament, Foreign and Territorial aid to Europe, Home talent and Home Beautification. The Halloween Carnival will be the first of the projects to be featured this year.

During the short business session members voted to keep up the Summerfield school house as a community center. Mesdames Ray Johnson, J. B. Noland and L. H. Lookingbill were named to serve on the nominating committee and during the social hour Hawaiian punch was served with Mrs. Walk Boston pouring.

Members include Mesdames: Ivan Block, Walk Boston, L. L. Cannon, Britt Clark, Jim Clark, Lee Curry, Ray Johnson, Earl Lance, Ky Lawrence, L. B. Lookingbill, L. H. Lookingbill, Kenneth Neill, Charles Noland, J. B. Noland, Mack Noland, Glenn Olson, B. E. Roberson, O. B. Sumner, C. R. Walser and Guy Walser.

P. T. A. Meeting
"You are what you eat, and your children are what you eat," said Mrs. Tom Draper in her speech on, "The Home and Nutrition" made the first general meeting of the local PTA Tuesday at 8 p. m. The meeting was held in the High School auditorium with about 200 teachers and parents present.

Mrs. Draper stressed the importance of nutrition to good family relationships. "To act right, you must feel right, and good nutrition is the foundation of good health," said Mrs. Draper. She was assisted by a group of 4-H girls in emphasizing the importance of a knowledge of Texas Food Standards.

Mrs. Phil Barkley, president, announced that three parent study groups, the pre-school age, elementary and junior and senior high school, if interest is manifested.

The next PTA meeting is scheduled for the third Tuesday in October.

Virgil Young son of Mr. and Mrs. Virgil Young, left recently to join other Hereford boys in attending A & M College at College Station. Virgil is specializing in agriculture and this is his junior year.

FINALLY THEY ARRIVED!



ANNOUNCING THE ACORN LINE

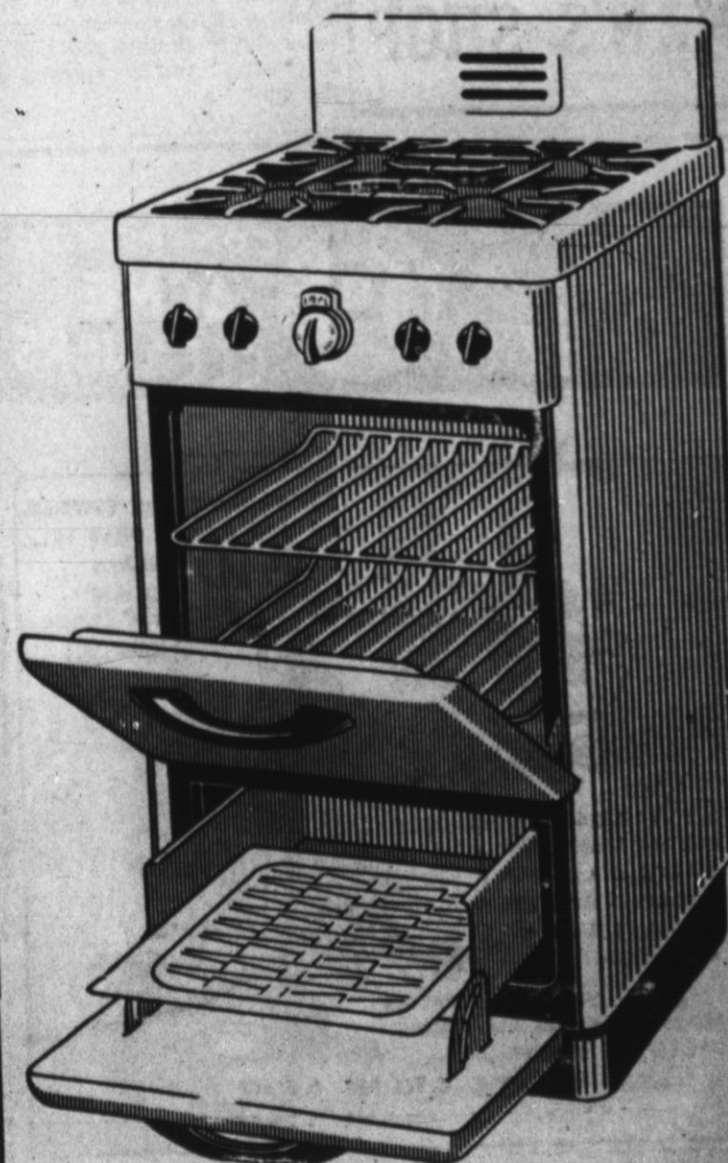
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BRING THE FAMILY AND JOIN IN THE FUN

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KEEP THEM IN THE SWING OF THINGS

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BUTTER KIST

That Bread from the Ovens of

HEREFORD BAKERY

WEEKLY CROSSWORD PUZZLE

HORIZONTAL

1 Depicted sport
6 It is played on a limb
10 Limb
11 Complete
12 Auricle
13 Say again
17 Symbol for tantalum
18 Dried up
19 Eel catcher
20 Disclosed
22 Upon
23 Cruet for sacramental wine
24 Dried grass
26 Concoals
29 Symbol for silver
31 Chicken
32 Music note
33 Canvas shelter
35 Either
36 Heaven
37 Each (abbr.)
38 Pint (abbr.)
39 Mast
41 Affectionate name for Paris
44 Belonging to her
45 Soul (Egypt)
47 Kind of tea
48 Before
49 Kind of fruit (pl.)
51 Ship's record
52 Test
53 Metallic substances

VERTICAL

1 Woody plant
2 Hire
3 Close to

Answer to Previous Puzzle

4 Interest
5 Street (abbr.)
6 Desire
7 Whirlwind
8 Staggered
9 Weight allowance
10 Exist
12 Roman road
14 Crimson
16 Even (contr.)
18 Silken fabric
20 Symbol for ruthenium
21 Anesthetic
24 Head cover
25 Era
27 Wapiti
28 Speak
30 Heavenly bodies
31 Swine
34 Closer to
36 Saunter
38 Chum
39 Her
40 Comely
41 Filler
42 Son of Seth (Bib.)
43 Hen product
45 Babylonian deity
46 Morinda dy
47 Unit
49 Parent
50 Mystic syllable



Small School Grouping Move Sweeps State

"The movement of grouping small school districts is sweeping the State of Texas." So begins a Citizen's Committee report to the Gilmer-Aiken Committee.

"This movement is eliminating many small local administrative units thereby allowing the expense formerly used in administration to be used in the actual teaching of the children of the State," the report stated. The Citizen's Committee said that this movement is good.

These statements are verified by a report from the State Department of Education in January, 1948, which said that 469 common school districts and 36 independent school districts were eliminated last year. This year the number will probably exceed the 505 total districts eliminated last year.

Faults that have been listed by the people of the present set-up in the administrative units include:

1. Too many very small districts.
2. Too many high schools which do not have pupils enough to justify a varied curriculum.
3. Transportation routes are not well mapped out and the

systems are not carefully supervised.

4. Too many small classes, in small and middle-sized high schools make the cost entirely too great.

According to the Citizen's Advisory Committee, there is no general law permitting county-wide consolidation of districts. A special law exists which applies to Counties of certain sizes. A general permissive law for all Counties has been suggested to the Gilmer-Aiken Committee.

The Gilmer-Aiken Committee has not made any proposals to the people of Texas. Such proposals will be made only after careful study.

Feted On Birthday

A dinner at noon Sunday in the home of Mr. and Mrs. Roy Thompson complimented John Kelly in celebration of his birthday.

Relatives attending were the honoree, Mrs. Kelly and their two sons, Mrs. Mary Ann Whitaker and sons, Jimmy Elliott of Lubbock, Billy Roy Thompson, James Brownlow, Mr. and Mrs. W. I. Valentine, and the hosts.

Sunday evening the group went to the Valentine for coffee and birthday cake. They were joined there by Mrs. Alton Fraser and son John, Mrs. Zephia Lloyd and daughter Wanda Lee.

Excavations at Pompeii were started about 1748 and the city has been about half dug out of

Former Residents Celebrate 60th Wedding Anniversary

Mr. and Mrs. E. H. Fullwood, former Hereford residents, celebrated their 60th wedding anniversary on Thursday Sept. 9.

Open house for relatives and friends of the couple was held at the Fullwood home in Kerrville.

Mr. and Mrs. Fullwood moved to the Panhandle from Waco, locating in the North Draw at the half-way point between Old LaPlata and Amarillo where they were in charge of the Post Office. They moved to Hereford in 1899 and for several years operated a dairy at the site where the Elm Courts are now located. They lived in Summerfield for a year and later filed on New Mexico land near San Jon, but remained there only a short time. They returned to Hereford and spent several years of

their active life here in the second-hand furniture business. He did some carpentering and she did most of the cloth work in working over furniture. They now make their home with their only daughter, Miss Frances Fullwood, in Kerrville.

Besides the daughter, the couple have three sons, Bob Fullwood of Hereford, Walter Fullwood of Kerrville and Hiram Fullwood who is with the border patrol in the Rio Grande Valley.

Mr. Fullwood is 87 and she is 81. Both take an active part in keeping up the home. They plan to visit their son and his family here sometime in October.

Human habitation of Jericho in Palestine has been traced back at least 7,000 years.

SUBSCRIPTIONS WANTED

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KEEP TUNED to Hereford's Own Radio Station **KPAN** 860 ON YOUR RADIO DIAL SUNUP TO SUNDOWN Marshall Formby, Manager

SPOTLIGHT ON SPORTS

Newlyweds Are Honored

By Homer Fox

How-and-arrow Bear Hunter

I remember reading a story not so long ago about young Les Essig and his now famous bow-and-arrow bear hunt.

Young Les was only fourteen, and he was accompanying his father on a polar bear hunt to James Bay, Canada. The crew was on the look-out for smaller game, when Les's dad spotted a polar bear in the water. Then the excitement began.

Les got his bow and arrow and asked his dad if he could get him. The first arrow was shot from about seventy-five feet, and hit the bear in his left flank. The next one struck his shoulder bone, and shattered. The third arrow got him right between the shoulders, and he folded up in a sea of blood. This huge polar bear weighed 1800 pounds, and stood nearly nine feet high. What a thrill for a lad of fourteen!

The real thrill came a few days later at Moose Factory, Ontario, when the news reached the native Cree Indians that Les had killed a polar bear with his bow and arrow. The young Indian boys stood and stared at young Essig. They'd never heard of such a thing.

They'd never heard of Fox Man's Sheep but you have! And you'll hardly believe your own eyes when you see the line of Wilson Bros. Pajamas we carry—no belt! And at moderate prices, too!

FOX MAN'S SHOP
Homer Fox

Among the many recent parties given to honor bridal couples was that given at the club house, with Mesdames G. W. Wilson, Hughes Millard, Bud Hopson, Pete Hopson, George L. Olson, M. T. Hawks, M. S. Roe, Earl Scott, R. L. Wilson, Elmer Combs, J. C. Morrison and Grace Little as hostesses.

Decorations were in white, blue and gold with white and gold dahlias predominating. An informal program of readings and music was presented by Miss Helen Jo Wilson.

The shower was introduced in the form of a contest with the bride answering the sixty-four dollar question.

Those present besides the honoree and the hostesses were Messrs. and Mesdames Harold Clark, Jim Clark, Vernon Wilson, Howard Gore, L. H. McMurray, Grady Wilson Jr., Oliver Rudd, J. B. Coconougher, Lyle Blanton, W. S. Rice, Paul Mathers, Robert Boyd, Merlin Kaul, Don Combs, Norman Livsay, Paul Rudd, Mesdames; Bess Werner, Guy Lawrence, W. B. Nunnally, Misses Wilma Roberson, and Helen Jo Wilson. Others present were J. J. Clark, Harold Rudd, Homer Rudd, L. T. Hawks, Herschell Miller, G. W. Wilson, Elmer Combs, Earl Scott, M. T. Hawks, J. C. Morrison, George L. Olson, M. S. Roe, Hughes Millard and R. L. Wilson.

A hide is composed of three layers, a fiddle and an outer. The outer layer is incapable of being tanned and is removed with the hair.

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where you hang your hat
and ruin your eyesight . . . ?

There's a Thrill to Living Electrically

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BETTER LIGHT MEANS BETTER SIGHT

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ACCORDING TO THE EGYPTIANS THIS GOD OF THE DEAD IS . . .

1. A. PLATO
B. OSIRIS
C. THE SPHINX
D. KING TUT

WE WILL LONG BE REMEMBERED FOR HIS PHONOGRAPH AND ELECTRIC LIGHT

A. MICKY ROONEY
B. THOMAS EDISON
C. MARCONI

WHEN THE MOON PASSES BETWEEN THE SUN AND THE EARTH, IT CAUSES AN

A. ELLIPSE B. ELAPSE C. ECLIPSE D. ELITE

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SUITS TAILORED TO YOUR MEASURE
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BUGS DOWN UNDER—JITTER
BRISBANE, (P)—Milton Mitchell, 21, a local rug-cutter, says he holds the world pitterbug endurance record. Milton danced non-stop for 24 hours, and tired out 56 partners. He wore seven pairs of socks, four pairs shoes, and had his legs massaged four times without missing a step.

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"EFFICIENCY — INTELLIGENCE — COURTEOUS SERVICE mean more trade for Hereford"

I suggest _____ from _____ (name)
 _____ (business house)
 SALESMANSHIP AWARD for month of _____
 for the following reasons: _____

Beta Etas Plan Fall Activities

Beta Eta chapter, Epsilon Sigma Alpha sorority, planned activities for the fall and winter season at the meeting held Monday evening in the club rooms. Gwyn Springer was named chairman of the year book committee to arrange outlines for the study program, social activities and special features. Regular meetings will be held through June with July and August marked for vacation months.

Plans were also discussed for a masquerade dance which will be held on October 30.

Bess Hager and Frances Young were elected delegates to the Panhandle Council which is slated for October 17 in Lubbock. Adeline Koelzer and Wanda Ward were named alternates.

Following a custom among club members Mrs. Jim Suttle, the former Miss Jessie Ann Buckner, passed a box of chocolates to announce her recent

15 Top Notch Steer Ropers To Vie For Honors

LEVELLAND — On Sunday, Sept. 26, the Levelland Rodeo Association will play host to 15 of the nation's top-notch steer ropers vying for honors in the city's third annual steer roping and branding event and plans are complete for entertaining the large number of rodeo enthusiasts expected to attend the affair.

Each entrant will rope, trip and tie three or more big Mexican steers for branding, the animals being furnished by Jack Hiltson, well known stockmen from Fort Sumner, New Mexico. The 1,000 reserve seat tickets in the covered grandstands are selling rapidly, according to an announcement by Bert Eads, president of the Rodeo Association, and persons desiring tickets are urged to telephone 313 or 138-J, Levelland, for reservation.

Among the famous ropers expected to participate in the classic event are: Everett Shaw, Stonewall, Okla.; Choate Webster, Lenapha, Okla.; Carl Arnold, Buckeye, Arizona; Ike Rude, Dodge City, Kansas; Colton Lee, Fort Sumner, New Mexico; Howard Westfall, Sheffield, Texas; Clark McIntire, Kiowa, Okla.; Jack Skipworth, Clovis, N. M.; Jack Shaw, Ruidoso, N. M.; and Buddy Neal, Fort Stockton, Texas; Dick Trullitt of Stonewall, Okla.

"The event will probably mark the close of the 1948 season in Levelland," said Eads, "and nothing is being left undone to make it the best of the year."

News from Westway

MRS. MERLIN KAUL

There were 62 present for Sunday school Sunday. Birthday offerings were made by Mr. and Mrs. G. C. Merritt, Elmer Combs and Bernie Northcutt.

A Rally Day Service was held under the direction of Mrs. Merlin Kaul at the close of Sunday school hour. Following the rally a basket dinner was served in the cafeteria. Rev. and Mrs. Don Davison and son of Hereford were guests.

Visitors in the A. C. Pierce home last week included Mr. and Mrs. Frank Weatherford of Springfield, Mo.; Mr. and Mrs. Otis Gular of Aurora, Mo.; Ben Pierce of McLean; Mr. and Mrs. Burl France of Hereford; Mr. and Mrs. Victor Glenn and "Baby" Glenn of Vega; G. C. Hartman of Dove Creek; Mrs. Orville Houser of Friona; others from Hereford Mr. and Mrs. O. Wilder, Mr. and Mrs. Marlin Pierce and Deborah; Mrs. Grace Little; Mrs. Gordon Witherspoon, r. and Mrs. Ulys Pierce and family.

A. C. Pierce, who has recently returned home from the hospital is reported to be improved.

Mrs. Wanda Colthrop and lit-

Guests Are Entertained

Mr. and Mrs. Leland McMurry were hosts at a lawn party and chicken fry Monday evening to compliment Mr. and Mrs. Arthur Housley of Hayward, California who have been visiting relatives here. Outdoor games were enjoyed after the feast.

Present were Messrs. and Mesdames Howard Gore and son, E. H. Little Jr., Travis Caraway and daughters, Gene Brownlow, Clay Angelo, Jimmie Mercer, Mrs. Grace Little, the honorees and the hosts.

Mr. and Mrs. Buren Sowell, David and Margaret were visitors in the Johnson home at Summerfield Sunday evening.

Mrs. S. A. Duckworth of Hereford was hostess to members of the Westway Home Demonstration Club Wednesday.

Mrs. Tom Draper, CHDA, gave a demonstration on "Color in Clothes". She gave four rules to follow in selecting colors for personality. The rules were: Get acquainted with color, feel color and interpret it, select new colors and take a frank friend and make up kit.

Refreshments were served to Mesdames, Draper, Manuel Hawks, M. S. Roe, Carlton Buck, Elmer Combs, Merlin Kaul, Hughes Millard, and G. C. Merritt.

Mrs. Mack Jackson and Mrs. C. A. Saulce accompanied Mrs. A. Saulce's brother, H. Davis, to Portales where they visited friends and relatives. The parents of Mrs. Saulce and Davis returned with them for a short visit before returning to Clovis where they will visit other friends.

Sherman Morgan, son of Mrs. Cooper Morgan made a brief visit here Tuesday when he flew from Pueblo, Colorado on business.

FRAME STRAIGHTENING
WHEEL BALANCING
FRONT END ALIGNMENT

KINSEY Motor Company

CLEAN-OUT WORK, PUMPS, CASING, SHOOTING AND FISHING JOBS

For **Irrigation Maintenance Work**
 See "Mack"

Phone 119 Happy, Texas

Irrigation Maintenance Co.
 G. M. McINTYRE

Free! A Big Soft CANNON BATH TOWEL!

No cost! No obligation! It's yours absolutely free when you see our exciting demonstration of the new Bendix Washer with the amazing Automatic Soap Injector! Made by famous Cannon Mills, a million of these luxury towels, in gay colors and patterns, are being given away by Bendix Washer Dealers. Get your free Cannon towel while our supply lasts! Come in today!

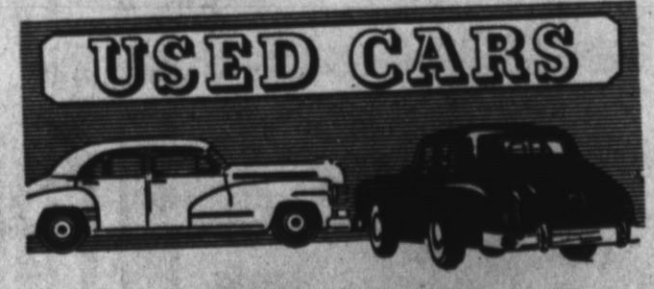
FLUFFY AND LUXURIOUS!

FREE

GAY COLORS AND PATTERNS!

20x40 INCHES!

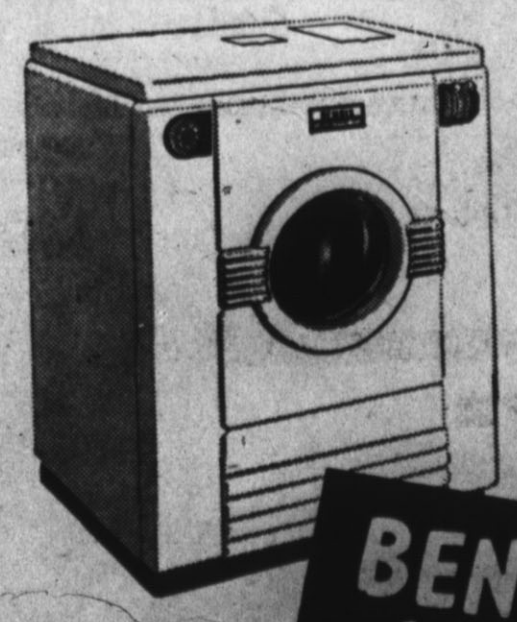
A Prize Catch... Mann's MALTED MILK Bread



USED CARS

MOVED TO NEW ADDRESS
600 EAST 1st.
 ON HIWAY 60 HEREFORD

SHARP - EDWARDS
 MOTOR COMPANY



Bendix Model B-215. Automatic Soap Injector optional.

BENDIX automatic Washer

Come watch the New BENDIX Washer DO AN EXTRA JOB NO OTHER WASHER CAN DO!

... It even puts in its own soap!

FREE GIFTS... and a free show, too! You'll be amazed to see this great new work-saving invention in action! It's the Automatic Soap Injector, and the Bendix is the only washer that has it. Hard to believe, but this "mechanical brain" actually measures out the exact amount of soap and puts it in the washer at exactly the right time! Be sure to see the new Bendix Gyromatic; it doesn't have to be fastened down! You'll be glad you came... and we will, too!

NOW! A BENDIX FOR AS LOW AS \$199.95!
 (Model S-101, including normal installation)

FREE SHOW! FREE TOWELS, WHILE THEY LAST! HURRY!

COMMERCIAL OIL CO.

HUGH BOOKOUT

HEREFORD, TEXAS

Teaching Your CHILD

By DAVID TAYLOR MARKE
AP Newsfeatures Writer

The proud papa who comes home overlaid with bats and balls, electric trains and bicycles for his new-born infant is allowing his heart to sway his head.

"Toys, says The Children's Welfare Federation of New York City, 'should be selected not only on the basis of the child's age but also on his stage of development, his special needs and interests.'

The Federation has just issued a little book, Child Care, Questions and Answers, prepared by a panel of 29 experts, in which it answers over 400 questions most often asked by parents.

These experts point out that in selecting toys for the youngster, safety factors should be considered. The toys should be washable, without sharp points or splinters; eyes of animals should be embroidered rather than made of small buttons. Lead toys should be avoided. Supervision should be given young children during play to prevent injury to themselves or others. Simple improvised material found in most homes may be more satisfactory than purchased toys.

Here are their suggestions for toys for various age groups:

From birth to three months: Suspended toy or piece of brightly colored material at least three feet away from the infant's eyes; rattles, rubber squeaking toys; teething rings; small, soft washable toy animals without bead eyes.

From three to nine months: Teething beads; rubber blocks with bells inside; dinner bell; water ball (heavy celluloid with floating objects inside); large rubber ball.

From six to twelve months: Nested measuring cups; spoon and cup; clean discard containers without sharp edges; rubber blocks (for biting); colorful blocks fitted on large peg; box or wastepaper basket with large clothespins; small ball; rhythm stick; water toys.

From twelve to eighteen months: Cart to fill and push; toy (a small cart with a long handle); blocks (small, bright colored); sweeping sets; washable cloth dolls; color cone (bright colored rings of graduated sizes to fit over the cone);

books (cloth and heavy cardboard, with familiar objects and bright colors); stairs (two or three steps).

Especially suitable for eighteen month olds are a rocking horse; pull toys (peg wagon, small cart, animal); soft cloth or woolly animals.

At twenty-four months: Your youngster is ready for a kiddie car, blunt nails and a board and hammer; light hollow blocks; peg boards with large pegs; rocking boat; large cars and trucks; doll carriage and doll; doll bed (sturdy enough for child to sit on); dishes (unbreakable); iron and ironing board; crayons (large size) and paper.

At thirty months: He can play with a wheelbarrow; finger paint; soap-bubble pipes; fire truck—steam shovel; tricycle; large paint-brushes for painting with water paints.

At thirty-six months: He can tackle solid blocks with cylinders, triangles, et cetera; simple wooden puzzles with a few pieces; housekeeping equipment (stove, clothesline); blunt scissors; easel and watercolor paint; clay; post-card collection; paste and colored paper; garden tools—if he is familiar with their use.

At forty-eight months: Tinker toys; doll clothes with large buttons and buttonholes; store material; very simple picture puzzles (four or five pieces); nurses' and doctor's kits; blackboard and chalk; nature specimens (leaves and flowers) are just the toys.

Cynthia Ann Seed Is Three Years Old

Cynthia Ann Seed who was three years old Thursday, was honored at a birthday party in the afternoon given by her mother, Mrs. Walter Seed at the Seed home.

Tiny-tot games were played in the yard and the refreshment table, featuring the birthday cake, carried out a circus theme.

Youngsters attending the party were: Ruth Ann Allison, Carol Hays, of Dimmitt; Gloria Covington, Linda Gale Hicks, Royce Ann Gilliland, Sandy Winkler, Carolyn Brumley, Becky Jackson, Jane Minton, Ann Kirby and the little honoree.

Read the Want Ads!

Uncle Sam's Selective Service

1. Q—If the classification of a man is not possible on the basis of his questionnaire alone, just what further procedure be?

A—In such cases as this, the registrant will be called before his local board for personal inquiry. All additional information secured in this manner must be reduced to writing.

2. Q—How will the registrant know how he has been classified?

A—The local board will notify him of his classification on the date on which it is done.

3. Q—Will local boards order a physical examination for registrants?

A—Within the full and usually accepted meaning of the term, there will be no physical examinations conducted by or at local boards. The armed forces will conduct physical examinations for inductees which generally will be final for purposes of the Selective Service Act.

4. Q—What if a registrant claims in his questionnaire that he has a mental or physical defect which he believes would be disqualifying?

A—In that case, he will be ordered to appear before the medical advisor to the local board for interview. This medical advisor is appointed by the President on advice of the governor. After the interview, the medical advisor will recommend for or against sending the registrant for final examination by the armed forces.

5. Q—Can the registrant appeal from the action of a local board?

A—Yes. If the registrant is not satisfied with the classification he receives from the local board, he may carry his case before the state board of appeal. If there is a dissenting vote on this board of appeal, the registrant may appeal to the President of the United States in certain restricted cases.

6. Q—How long will a registrant have in which to make an appeal?

Getting in the Act



Greer Gerson is just one of 200 Hollywood stars who volunteered to perform at a hospital benefit circus. Here, she rehearses for her acrobatic act.

Romanian soldiers get the equivalent of nine cents a month.

Glee Club Elects Officers

The Hereford High School Glee Club, consisting of 98 members, has elected officers for the coming year. They include Mary Kathryn Carroll, president; Pat Longbottom, vice-president; Don Davison, secretary-treasurer; and Jane Welch reporter.

Highlights of activities this year has been the fifteen minute program presented each morning from 11:30 to 11:45 over Radio Station KPAN. The Glee Club, under the direction of Miss Thelma McMinn, is the sponsor of this musical program which is being presented by talented boys and girls of the Hereford

schools. Those who have appeared are: Raymond Childers, Marian and Beverley Barkley, Mary Helen McGilvary, Leila Dene and Franklin Springer, David Goldston, Jane Welch and Danny McLallen.

Working with the vice-president to plan the programs are Bobbie Jane Sisk, Sally Womble, Danny McLanen, Don Davison, Dale Barclay and Martha Thomas.

HIGHEST CHURCH IN EUROPE
ROME, (AP) — The highest church in Europe has been dedicated at 12,367 feet on Mount Ortler by Monsignor Angelo Grazioli of Verona, the Vatican's "Cassavatore Romano" reported. The church, dedicated to the dead in all European wars, was built on one of the tallest peaks of the Ortler mountains in the central Austro-Italian Alps.

DANCE

TUESDAY, SEPT. 21

CITY HALL

Hereford, Texas

Sponsored By

FIRE DEPARTMENT

Admission
\$1.00 Per Person

YOU OWE IT !? ?!

LIKELY YOU THOUGHT...

your credit rating was secure. Probably you know you have paid all your obligations by the 10th of the month...

BUT...

here's a little matter you probably have overlooked: We insist that you exercise your right to place a ballot for your "dark of the month" and mail it or bring it

Some clerk or public servant has gone out of his or her clerical routine to be very courteous to you or to extend you some special service and assistance during the month. Right?

SURELY...
And possibly you have neglected the privilege of placing \$50.00 or more reward right in that person's lap!

STAR THEATRE

SOMEONE DESERVES YOUR SUPPORT YOUR VOTE and

\$50.00

SHOP AT YOUR FRIENDLY FURR FOOD STORE

PRICES GOOD MONDAY AND TUESDAY, SEPT. 13-14

Guaranteed MEATS

Sugar Cured
BACON
1 Lb. Pkg.
2 for

\$1.00

Pure Pork
SAUSAGE
1 Lb. Roll

42c

Crisp PRODUCE

LETTUCE
Nice Heads
Lb.

13c

CABBAGE
Firm and Crisp
Lb.

4c

LOWER DRUG PRICES

Modart
SHAMPOO
49c

TONI REFILLS
\$1.20

WHY PAY MORE?

Bestex
ORANGE JUICE
46 oz.
26c

PINTO BEANS
2 Lbs. **21c**

PORK & BEANS
Van Camps 2 Lb. Size **20c**

MILK
Pet or Carnation Tall Can **15c**

LARD
Armour's 3 Lbs. **89c**

PINEAPPLE
Libby's Flat Cans **18c**

HIGH IN THE SIERRAS A MAN-HUNT BEGINS!



STAR

Sunday — Monday
Tuesday



GOING TO BLAZES

TEXAS

Sunday — Monday
Tuesday



TEX BENEKE
MUSICAL

STAR

Wednesday
Thursday



Occupational
Short

TEXAS

Wednesday
Thursday

FURR HAS THE 'Everyday LOW PRICES'

The Sunday Brand

Hereford, Texas

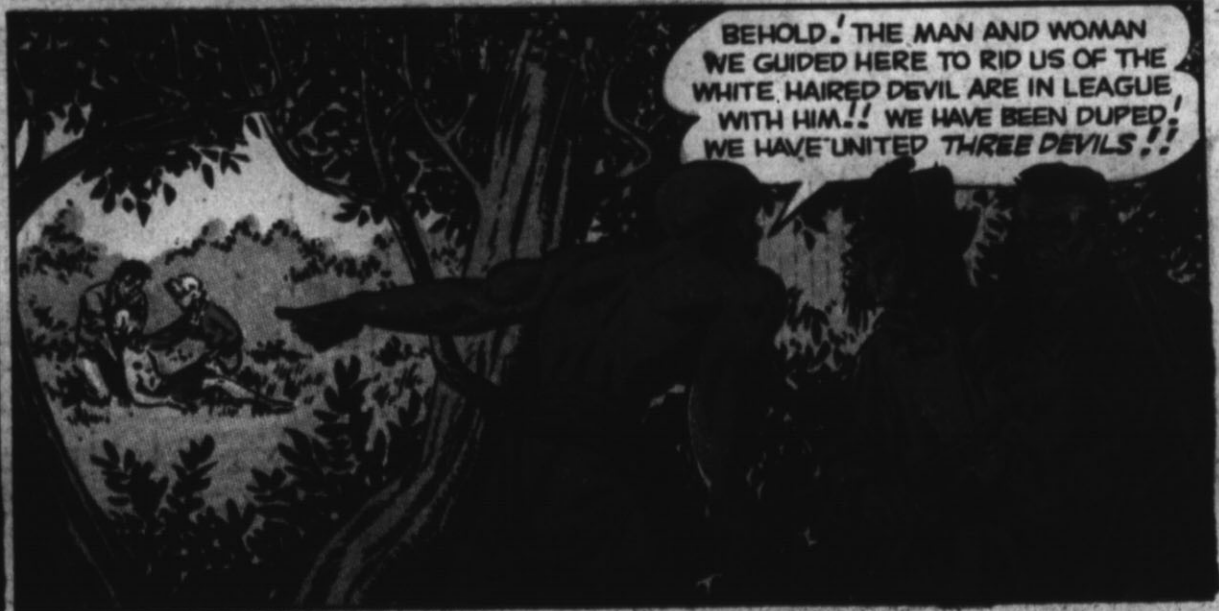
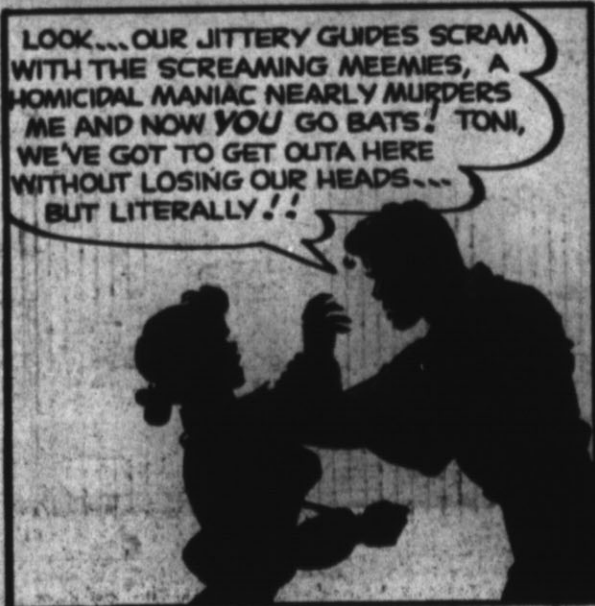
COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, SEPTEMBER 19, 1948



FROM THE DEAD BLACKNESS OF NIGHT COMES A CHALLENGE IN A DEAD LANGUAGE... LATIN! IN FRENZIED TERROR, THE SUPERSTITIOUS CHINESE GUIDES FLEE FROM THE CAMP AND TONI LOVELL! SCORCHY PURSUES AND TRIES TO RESTRAIN THEM BUT IS KNOCKED OUT! GROGGILY, HE SEES A WEIRD WHITE HAIRIED APPARITION STANDING OVER HIM WITH UPRAISED CLUB...



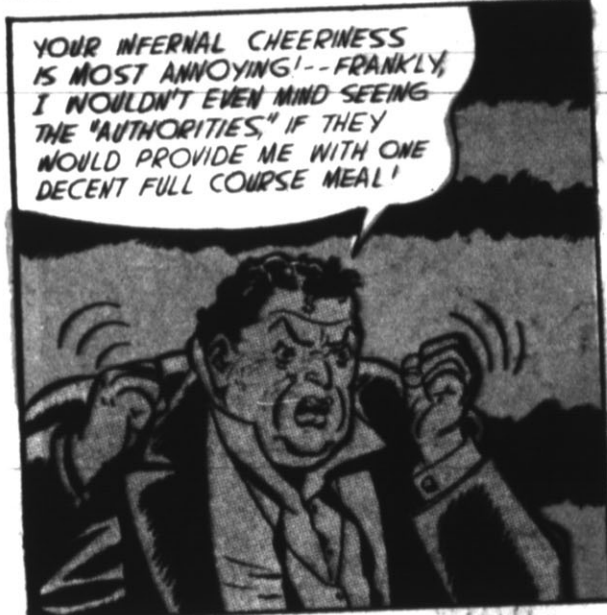


DICKIE DARE

FRAN WATERA

LET US LEAVE DICKIE AND HIS WESTERN FRIENDS (ONE FROM WESTERN NEW JERSEY) AND FLASH BACK TO DAN, WHO WAS LAST SHARING A SMALL BOAT WITH A LARGE MAN, J. REGINALD LARGETUB---

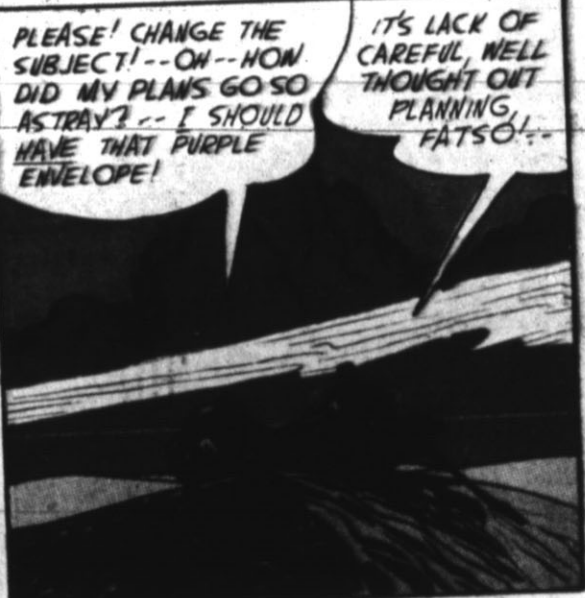
NOW, J. REGINALD, STOP GRIPING. MAYBE I DID OUTWIT YOU, BUT THINGS COULD BE WORSE FOR YOU --- AFTER ALL, THE STORM DIDN'T SINK US! ---



YOUR INFERNAL CHEERINESS IS MOST ANNOYING! -- FRANKLY, I WOULDN'T EVEN MIND SEEING THE "AUTHORITIES," IF THEY WOULD PROVIDE ME WITH ONE DECENT FULL COURSE MEAL!



I DOUBT IF EVEN A FULL CONFESSION WOULD EVER PAY FOR THE AMOUNT OF FOOD YOU CAN STORE AWAY!



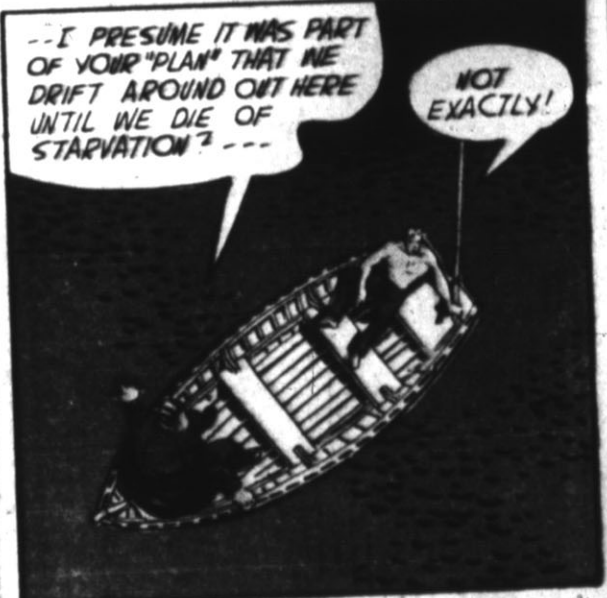
PLEASE! CHANGE THE SUBJECT! -- OH -- HOW DID MY PLANS GO SO ASTRAY? -- I SHOULD HAVE THAT PURPLE ENVELOPE!

IT'S LACK OF CAREFUL, WELL THOUGHT OUT PLANNING, FATSO! --



WHILE MY PLANS ARE WORKING OUT PERFECTLY, DICKIE, WHO WAS HIDING IN THAT FISHING BOAT YOU STOPPED, GOT MY SIGNAL, BY NOW THE PURPLE ENVELOPE, AS I PLANNED, IS IN NEW YORK--

OH, DRUM-STICKS!



-- I PRESUME IT WAS PART OF YOUR "PLAN" THAT WE DRIFT AROUND OUT HERE UNTIL WE DIE OF STARVATION? ---

NOT EXACTLY!



-- I THOUGHT WHEN WE GOT INTO A SHIPPING LANE, WE MIGHT SEE SOME FAST PASSENGER LINER -- LIKE THAT ONE --

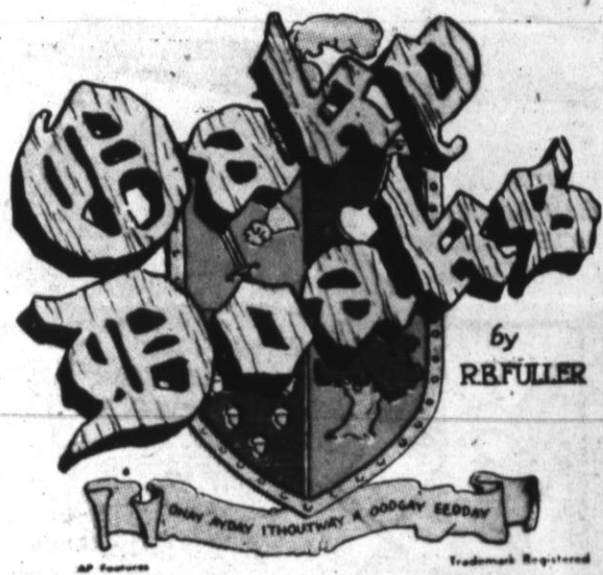


AND I "PLANNED" THEY WOULD SPOT US -- AH, THEY DO! --- PICK US UP AND WHISK US TO NEW YORK, WHERE I PLAN TO PUT YOU IN JAIL!



YES, WE'LL STOP AND PICK UP THE SURVIVORS -- ONLY THE OLD MAN WILL BE SICK AT THE DELAY -- HE SO WANTED TO CAPTAIN A RECORD RUN TO SOUTHAMPTON!

AYE AYE, SIR!



MAGGIE, QUEEN OF THE WITCHES, THINKS SHE HAS BEEN SUCCESSFUL IN GETTING A HUSBAND FOR HER NIECE...



IT WORKED, WINNIE! TH' LOVE POTION WORKED!

GOODNESS, AUNT HAGGIE!...



--WHAT LOVE POTION?

MY SPESHUL MIXTURE, X-29-B' F.O.B! I PUT IT IN SIR OAKY'S SOUP!



BUT WHAT MAKES YOU THINK IT WORKED?

I SAW HIM SLAP YE DOWN!...



...AN' IF THAT AIN'T LOVE I DON'T KNOW WOT LOVE IS!

SIR OAKY WAS JUST SLAPPING A MOSQUITO ON MY BACK--AND, OH BOY, IS HE STRONG!

GEE, I DIDN'T MEAN TO--!



EVEN IF HE ISN'T IN LOVE WITH ME, I'M IN LOVE WITH HIM!

G-GOSH, MISS WINNIE!...



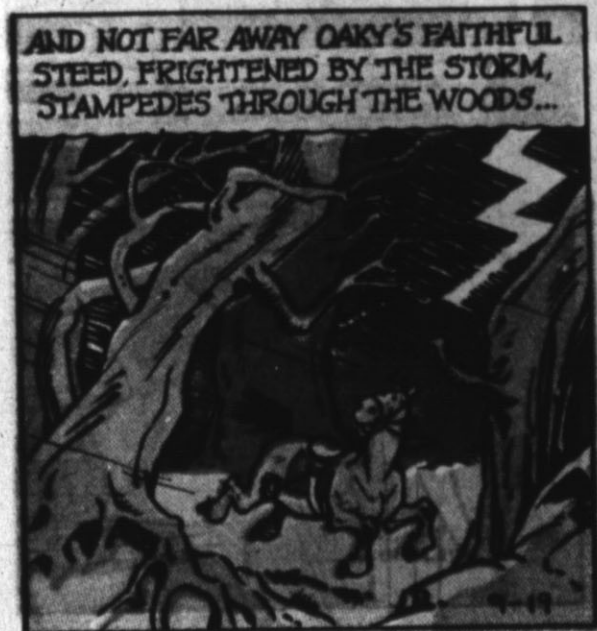
--I'M AFRAID I'M NOT IN LOVE WITH, ER... ANYBODY!

WOT?! NOT EVEN WITH WINNIE?! THEN--!!



J-JUMPIN' J-JIMINY!

HEE;HEE!!



AND NOT FAR AWAY OAKY'S FAITHFUL STEED, FRIGHTENED BY THE STORM, STAMPEDES THROUGH THE WOODS...



NELLIE! STOP!!



WE'RE GETTING OUTA HERE, OLD GIRL!

HEH, HEH! THAT'S WHAT YOU THINK!

CONTINUED...

THINGS TO COME

AN ELECTRONIC PLASTIC PLATE, WITHOUT MOVING PARTS, THAT WILL REPLACE THE PUSH-BUTTON FOR STOPPING AN ELEVATOR WHEN TOUCHED BY THE FINGER.

SAME OLD STUFF! YOU TOUCH TO GO UP, AND AS USUAL, THE ELEVATOR IS GOING THE OTHER WAY!

JUST GET IN, BEAUTIFUL! ME AND MODERN SCIENCE WOULDN'T LET YOU DOWN.

IF YA DON'T WANT TH' ELEVATOR WHAT'S TH' IDEA OF TOUCHIN' THIS HERE?

I THOUGHT IT WAS WET PAINT.

I'VE BEEN WAITING HERE TEN MINUTES FOR AN ELEVATOR!

WHAT YOU NEED IS THE MAGIC TOUCH! WATCH ME!

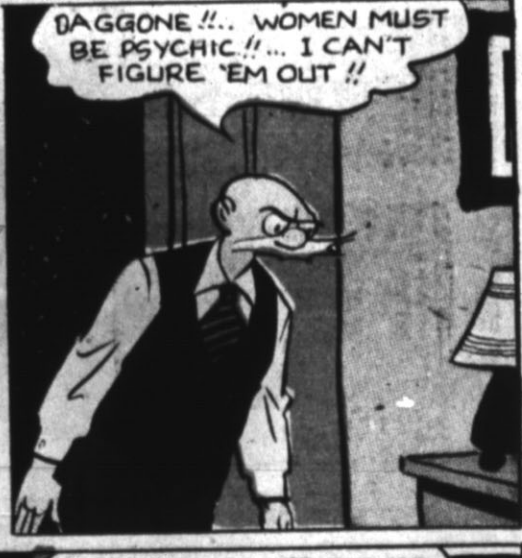
YOUR BUILDING IS AS GOOD AS FINISHED! WE'RE WAITING DELIVERY OF THE ELEVATORS.

HAVE YOU TRIED ELECTRONICS, MY MAN?

9-19-48

ZARROW

NEIGHBORLY NEIGHBORS BY MORRIS



PATSY

in

Hollywood

by Bill Dyer

Reg. U. S. Pat. Off.
AP Newsfeatures

GEE! MORE PUBLICITY FOR RONALD RUGGETT!
... HE MAKES THE HEADLINES MOST EVERY DAY!

YES, I'M THINKING OF RUNNING FOR SENATOR!

FILM HERO RAPS CROOKED ELECTION

YES, PATSY, LAST WEEK MY PICTURE WAS ON THE COVER OF "NEWSMAG"... THE WEEK BEFORE THERE WAS A SPREAD ABOUT ME IN "TIMELY"... PLUS A BIG PLAY IN THE DAILY PAPERS AND--

WOW!

BET THERE'S NOBODY IN HOLLYWOOD WHO GETS IN THE NEWS MORE THAN HIM!

G'WAN!
...MY COUSIN WILBERFORCE HAS GOT HIM BEAT A MILE!

...IN FACT, MY COUSIN IS SO IMPORTANT THAT BIG NEWS CAN'T EVEN HAPPEN WITHOUT HIM!

THAT'S SILLY!

9-19

NEWSREEL THEATRE

WORLD SHAKING EVENTS BEFORE YOUR EYES

NEXT SHOWING AT 2 P.M. TODAY

YOU DON'T HAVE TO TAKE MY WORD FOR IT! ... JUST WATCH!
... THE NEWS CAN'T HAPPEN UNTIL COUSIN WILBERFORCE OPENS UP!

SPORT SLANTS

-ON HOSTS.



Jack
MARTIN

HAS BEEN HOST TO MAJOR LEAGUE BASEBALL, FOOTBALL AND BASKETBALL TEAMS IN TRAINING AT HIS FAMOUS BEAR MOUNTAIN INN.

THE HOST OF THE NEVELE COUNTRY CLUB

Ben
SUTSKY
INTRODUCED THE SPORT OF TROUT-FISHING ON HORSE BACK



Arthur
MASEL

-THE OWNER OF THE VIRGINIAN RESTAURANT IN NEW YORK CITY IS AN EXPERT HORSE-MAN



9-19-48

PAD

HOMER HOOPEE

By RAND TAYLOR



9-19-48

