

Stand Up And Be Counted!
Don't Fail To Vote In
General Election Nov. 2

Published Every Sunday

Our Slogan: "More People—More Farms"

The Sunday Brand, Hereford, Texas, Sunday, October 24, 1948

Volume 1—Number 17

First Cousin To A Minor Tragedy



Photo by Elmer Patterson

Stimulating a membership campaign now being waged by Jaycees is the new recruit in the center, who nonchalantly chews hedges, awnings or barber poles of the hapless member who receives him. Holding the goat is Nolan Grady (left) while Dub Reeves, club president, grins at right in Halle Drug Store while David Phillipa peers over Reeves' shoulder. "Which one is the goat?" is the lettering on the animal's blanket.

Work Toward Peace, Lions Club Urged By Minister In Address

The Lions Club observed United Nations Week at its regular meeting Wednesday. The week, October 17 through 24, is being observed in connection with United Nations Day, October 24.

Bob Wear, chairman of zone 2, region 1 of this Lions Club district, who was presented as guest speaker, used as his subject, "The United Nations and Peace."

With the help of a diagram of the organizational structure of the UN, he spoke briefly on the UN as an organization, and discussed untold sorrow to mankind, and to reaffirm faith in fundamental rights, in the dignity and worth of the human person, in the equal rights of men and women and of nations great and small have resolved to combine

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Perryton Rangers Trample Hereford Whitface Squad 31 To 0 Here Friday Night

By WORTH COVINGTON

The Perryton Rangers passed the Hereford Whitfaces to defeat by completing nine out of 10 passes to rack up a 31 to 0 victory over the locals Friday night.

Big Raymond Powell, 180 pound fullback for Perryton, was the difference in the ball game; as he ran for the first two touchdowns and passed for the other three touchdowns and kicked one extra point.

The Rangers scored four touchdowns in the first half and held a 25-0 lead at that point. The Whitfaces held the Perryton team to a lone touchdown in the second half.

The Whitfaces threatened to score early in the second quarter when Jack Stanton passed to Duane Christian for 43 yards to the Perryton 16 yard line, but after four plays Perryton took over on their own 27 yard line. Late in the third quarter the Whitfaces moved down to the Perryton 14 yard line but were unable to score.

Perryton made nine first downs to five for Hereford. The Rangers gained 129 yards rushing and 163 yards passing for a total of 291 yards. The Whitfaces gained only 13 yards rushing and made 194 yards passing for a total of 137 yards.

Play by play of the game:

First Quarter

Perryton won the toss and elected to receive and Hereford chose to defend the south goal. Kelly kicked off for Hereford to Key on the 15 yard line who returned to the 30 yard line. Powell at right guard made four yards. Powell picked up four at guard. Key went over left guard for 12 and a first down. Perry-

Baby Sitters Give Free Demonstration



Photo by Elmer Patterson

Tri-Hi-Y Baby Sitters Nancy Cagle (left) and Gayle Foster, demonstrate their ability in the art on Main Street recently. Baby sitting is their new club project. Funds derived will be used toward purchase of a piano for their club room.

\$100,000 Educational Building Planned By Baptists

The First Baptist Church of Hereford will build a new educational building at the cost of \$100,000 as a memorial to the late H. G. Conkwright, announced Rev. R. H. Cagle, Friday.

Approximately 52 by 52 feet and three stories high, the new building will be built just north of the present educational building with a twenty foot breezeway between the two. The new unit will correspond architecturally with the present one.

Out of the several plans submitted to the church, to relieve crowded conditions, the new building was chosen and voted on October 20, Rev. Cagle said.

With the addition of a new building the present one will be remodeled to fit the changing needs of the growing congregation and class needs, he added.

Allows Big Expansion

"A 40 percent expansion will be allowed in both buildings in all departments," Rev. Cagle said, "of the now overcrowded class rooms."

Committee members who made the study and report to the board of deacons and put the plan through the final church action were, Wayne Evans, chairman, Owen J. Stagner, A. O. Thompson, Rev. R. H. Cagle and Bob Lawrence.

A building committee comprised of fifteen or more members of the church will soon be approved by G. P. Owen, chairman of the deacons, Rev. R. H. Cagle, pastor, and Bob Lawrence, educational director.

Plans for the placing of classes have already been made and the members who will be in the new buildings are, the young people and the young married couples will occupy the first floor of the new building. The first floor will also house the

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High School Band To Be In Canyon Parade

The Hereford High School Band will be among the many musical organizations participating in the annual West Texas State College's Homecoming Day events at Canyon, Oct. 30, Schools Supt. George L. Graham announced.

The band will be accompanied by Principals Don Martin, H. V. Stanton and Rural Ford, 18 teachers of the high and junior high schools and 15 instructors of Central School.

Outstanding event of the homecoming will be the football game between West Texas' Buffaloes and the University of Houston Cougars beginning at 2:30 p. m. during which Nancy

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Plans For New School Building To Be Given School Board Nov. 11

At a meeting of the Hereford Rural High School Board of Education, with president Leo Forrest in charge, plans were further discussed for the new school building and for the improving of the present building.

The architect, Macon O. Carder, handling the plans for the new building will have complete plans to submit to the board at their regular meeting scheduled for Thursday, Nov. 11.

Plans, original, included in the plans and estimates could not be included in the school building plans, the board was informed. Other arrangements were made to be carried out in order that no delay in the paving program would take place.

A date for bids is expected to be set by the board at their next meeting and other plans for going forward with the new school building, Forrest said Saturday.

Saturday Fun-Day For Sub-Deb Pledges

Saturday was Fun-Day for a group of high school Sub-Deb club pledges who, dressed in costumes their grandmothers might have worn, kept Main Street bystanders in stitches with their antics.

Portraying three wash-ladies, Bobbie Nell Pitman, Audrey Hood and Sallie Womble took over the chore of washing the front of Halle Dry Store Saturday morning. For their efforts they received a dime tip from an amused spectator. Joyce Potter, who between times caring for her "baby" in this instance a doll, joined the "washwoman" in sitting on the sidewalk and playing patty-cake.

Two junk peddlers with genuine "junk" for sale were Ruth London and Sarah Ethel Owen. Stationed about the corners were "Popeye," portrayed by Patsy Wiltshire "Napoleon," by Doris Jean Smith while Kathryn Davis represented Columbus and Karen Conklin played as Lady McBeib.

It was all in fun, the girls emphasizing "we're just doing this because we want to," and f-o, it is part of their initiation rites."

Farmers Urged To Aid In Scrap Iron Collection

Aid of Deaf Smith County farmers in the collection of scrap iron and steel to keep the steel mills running to capacity for the furnishing of enough steel for equipment needed for national security, industry, farms and homes was sought Friday by Faust P. Collier, Agriculture Conservation head in this region.

Information received by Collier from Secretary of Agriculture Charles F. Brannon points out farmers made a "wonderful contribution to the scrap drive effort during World War II." Farm scrap is particularly desirable because most of it is made of iron grade and more valuable than steel scrap.

In 1942, 24 million tons of scrap in the United States was melted for use. Farmers are interested because of the present high production of farm machinery, fencing, steelroofing, nails, trucks, automobiles and other items. One third of the raw materials going into castings is purchased scrap.

Citing figures of the Department of Commerce, Secretary Brannon explains scrap is now in critically short supply. At the

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Hereford Grain Storage Space Reported Now At A Premium

Crowning Of Whitefaces Grid Queen



Coronation of Football Queen Gayle Foster (in helmet) is shown in the above series of photographs snapped during the ceremonies at Whitface Stadium. In the top picture, Miss Foster; a 17-year-old senior, is shown standing on the satin pillow and holding a bouquet of mums presented her during her coronation. Flanking their queen are team Co-Captains Elmer Reynolds (left) and L. P. Hawks. The queen and her attendants are in the center photo and includes Pat Frye (left), Geraldine Knappe and Jeanie Holman. Miss Foster gets a great big kiss from Captain Hawks in the lower picture while Reynolds, who already had done the honors looks on.

Elevators Are Filling, Rail Car Shortage

With elevators full of wheat and other grains, movement of the fall grain crop from Deaf Smith County farms has run into a bottleneck with practically all storage space filled and a lack of rail cars to move the grain.

Fraser Milling Company was the only local firm which had any storage space available to the growers in the area Friday. The firm was storing and also buying grain with a moisture content of not more than 12 percent.

Pitman Grain Company was not taking any grain for storage but was buying for shipping as rail cars were obtainable, according to J. A. Pitman, head of the firm.

Cars Unobtainable

Sears Grain Company was in the same position and Henry Sears said little tugging was being done by his firm since shipping was restricted by lack of cars.

Frank A. Gyles of the Packard Milling Co. reported that no more storage space was to be had at his place but that they were doing some buying for shipping. A 13 to 14 percent moisture content was allowed by the last three firms named as buying restrictions.

"We are not getting cars even to move wheat, which were

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C of C Highway Committees To Meet This Week

Two Chamber of Commerce committees, Harrison Highway and Highway 60 groups, have scheduled meetings next week to discuss further action on forthcoming road projects.

The Harrison Highway Committee, headed by Chairman James W. Witherspoon, and composed of A. H. Sears, J. A. Pitman and A. T. Fraser, will hold a noon luncheon session at the Lions-Rotary Hall Monday. The panel plans to attend another meeting of the State Highway Commission at Austin Next Thursday and Friday.

Definite commitment will be sought on paving of Harrison Highway. Tentative agreement already has been granted by the state body.

The Highway 60 committee, headed by Earl Phillips, chairman, will hold a coffee at 10:30 a. m. Tuesday to discuss a meeting to be held here Nov. 9 concerning the highway improvement. Another meeting of the group also is scheduled to be held at Clovis.

Among those to attend the Nov. 9 conference are Harry O. Glasser, president U. S. Highway 50 Association, Enid, Okla., a road committee of the Amarillo Chamber of Commerce headed by Rex Baxter and members of the Oklahoma Highway Commission.

Members of the local committee besides Phillips are Edward Robertson and D. F. Cain.

Graham Attends Meeting Of School Administrators

Superintendent George L. Graham attended a meeting of the Texas Association of School Administrators in Austin last week, October 17 and 18.

Theme of the program was, Improving of the Nations Schools Through an Extended Program. "Administrative Leadership" was the subject of Worth McClure's address made the first day of the session. McClure is executive secretary of the American Association of School Administrators and he was the outstanding speaker of the meeting said Graham.

A report was made by the Governor Alton State Committee the last day of the meeting.

AROUND TOWN SIGHTS, FACES SEEN

Another deer story being told Saturday about town, concerns the Pinckert party of seven hunters who each got his deer, an outstanding record according to the best hunters.

One of the most subtle reminders of Christmas to the shopper appeared this week in a local drug store, which has placed a small brightly colored Xmas pamphlet on the tables for the coffee drinkers to look over while they have coffee and visit with their friends. Christmas eve is just two months from today!

Politics are entering the woman's world via the beauty shops, this week. Orla Faye Smith at the Beauty Mart says they are now doing hair styles called, Truman Twist, Dewey Do and Wallace Whirl. She picked this up after going to a political rally.

Every year about this time hunters return with big stories of why they missed, comparable to the big fish stories told during the fishing season of the big one which got away. Morris Thomson is getting a good deal of ribbing about all the good shots which he missed. At least his party is loyal because we have not been able to find out any of the alibis.

Speaking of fish stories, Mrs. Jeff Roberson is telling one that her husband, Jeff has written home, with the warning that he does not expect her to believe

(Continued on page 4)

Inspect Cars For Winter Driving Now, Police Urge

Lax automobile owners who are negligent in the care and maintenance of their cars are the cause of many of Hereford's night time auto accidents, Police Chief F. S. Buckalew declared Saturday.

"Greater safety on the road at night," he said, "is impossible until the careless fellow who thinks he can drive his car with one light on, with faulty misaligned headlights, poor tires, and brakes, wakes up to the fact that he is a menace on the road at night... and does something about it."

With longer nights ahead this fall and winter which means more night driving, it is more important than ever that motorists give their car lights regular care, Chief Buckalew said.

An improperly directed headlight can blind the driver of an oncoming car in an instant and cause an accident, according to Buckalew. Tail lights and warning lights are also very necessary accident prevention devices which must be carefully maintained he said.

Chief Buckalew suggested several important precautions for

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Leo Forrest Attends Power Cooperatives Meetings At Austin

Leo Forrest, project manager of Deaf Smith County Electric Co-Op last week attended two meetings in Austin of the State and regional Texas Power Reserve Electric Cooperatives.

On Monday the State Association of R. E. A. Co-Op held its meeting with the principal address by George W. Haggart, assistant administrator of R. E. A. Haggart was one time state manager of the Texas Power Reserve Electric Cooperative but is now stationed in Washington in his present position.

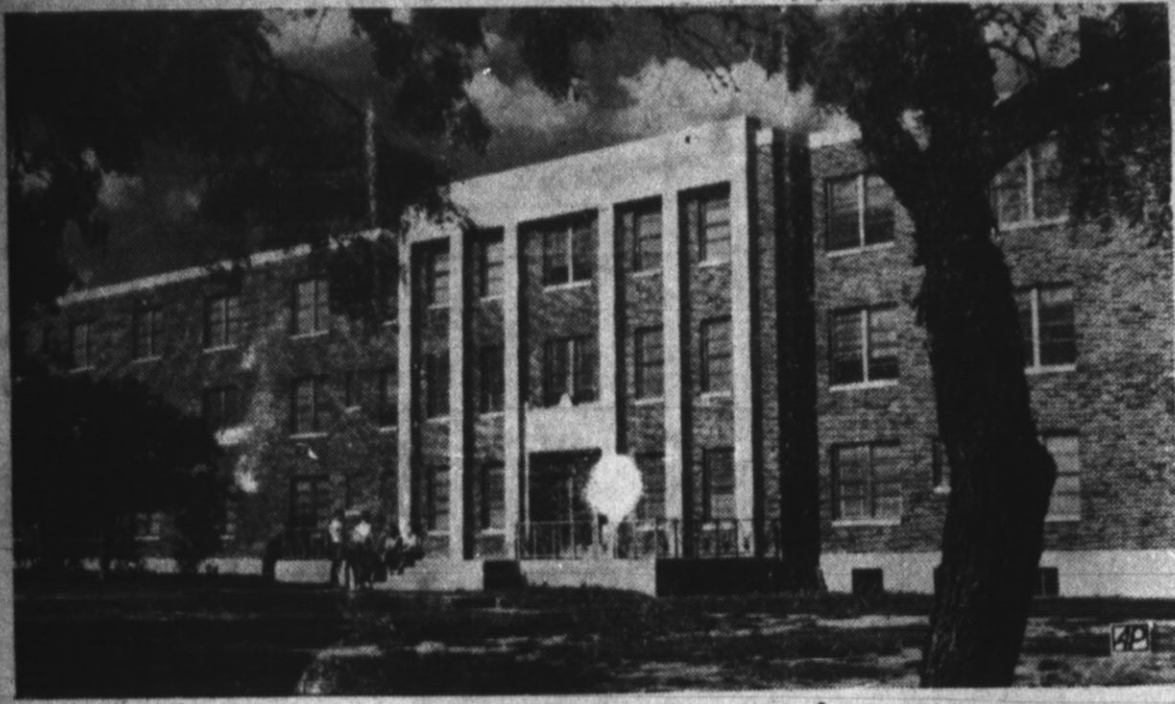
In the afternoon, Rep. Lyndon Johnson had a place on the program for the state meeting of R. E. A. representatives gathered in Austin for their annual meeting.

Tuesday, the regional district, made up of Texas, New Mexico and Arizona convened and were welcomed by Governor Beauford Jester.

Governor Jester stressed three points in his address that

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New Dormitory Of Hardin-Simmons University



This three-story girls' dormitory at Hardin-Simmons University, Abilene, was presented to the school by the American Petroleum Industry in a ceremony October 13 in honor of the late Judge J. C. Hunter, Abilene civic and church leader and former president of the Mid-Continent Oil & Gas Association. The dormitory is named Hunter Memorial Hall in recognition of the late Judge Hunter's services to the petroleum industry. Wayne Evans, of Hereford, new trustee, was among those attending.—(AP Photo).

CHINESE LIKE U.S. COMICS
SHANGHAI, (AP)—American comic books are flooding Shanghai. Few bookstores are without them. Their popularity, with children and adults alike, have fostered the rapid growth of the

sidewalk vendor. It is generally understood that the comics are paid for abroad by means that have been outlawed today but which are likely to continue because their delivery is made through the post office.

Gift Party Is Given

Mrs. J. T. Messer and Mrs. Alvin Hacker were hostesses at a gift party honoring Mrs. Guy Hudson Tuesday afternoon in the home of Mrs. Hacker.

Games and contests entertained the group and after gifts were presented, refreshments were served to Mesdames Jack Craig, Dee Deaulco, Joe Huckert, A. H. Day, Abe Martin, James Edmonson, Gerald Cox, Fain Beeman, D. F. Henson, Harry Hudson, T. C. Martin, Jim Cross, R. F. Day, L. E. Fields, Nellie Adams, A. L. Delley, E. H. Turner, H. D. Taylor, Harvey Taylor, John Johnson, Deeton Layman, D. L. Landers, B. V. Hudson, Lola Blankenship, Jack M. Oliver, Bonnie Martin, the honoree and the hostesses.

Those sending gifts were Mesdames J. F. Bailey, Henry Weems, Allen Wilson, George Hudson, Jerry Crow, W. J. Frost, Ruth Ferguson, Jim Hee and Loretta Hudson.

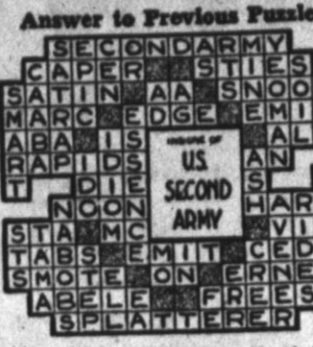
Mary Palmer Circle

Mary Palmer Circle of the Presbyterian Auxiliary met in the home of Mrs. Arthur Rogers Wednesday afternoon. Mrs. H. A. Close, group chairman, conducted the business of the day and the Bible lesson on the book of Nehemiah was led by Mrs. Lee Conklin.

Read Our Want Ad Page!

WEEKLY CROSSWORD PUZZLE

- HORIZONTAL**
- 1,7 Pictured orchestra leader
 - 14 Revelry
 - 15 Mental conceptions
 - 16 We
 - 18 Chairs
 - 20 Charge with debt
 - 21 Point
 - 23 Malicious burning
 - 24 Excavate
 - 25 Belongs to it
 - 27 Mine
 - 28 Near
 - 30 Calumniate
 - 32 Mineral rock
 - 33 Verily
 - 34 Shoestring
 - 35 Shake the head
 - 37 Trails
 - 38 Doctor of Theology (abbr.)
 - 39 Music note
 - 40 Be in debt
 - 41 Frozen water
 - 43 He—sweet muscle
 - 47 Bible
 - 50 Deep sounds
 - 52 Soup
 - 54 Negative
 - 55 Paint
 - 57 Plane surfaces
 - 59 Landed property
 - 60 Beds on train



- Answer to Previous Puzzle**
- 5 Listen to
 - 6 Seines
 - 7 Mill (abbr.)
 - 8 Peculiar
 - 9 In need
 - 10 Harvest in India
 - 11 Member of an oligarchy
 - 12 Is (Latin)
 - 13 Except
 - 17 Solomon Islands (abbr.)
 - 19 Therefore
 - 22 Heaped
 - 26 Metal
 - 27 Myself
 - 29 Golf pegs

- 30 He is a swing leader
- 31 Mental agitations
- 32 Made of oats
- 34 Edict
- 36 Mother
- 37 Large sign
- 38 Premise of syllogism
- 42 Garment
- 44 Found (abbr.)
- 45 Native of Arabia
- 46 Long ago
- 48 Within
- 49 Pea covering
- 50 Insect
- 51 Place
- 53 Head covering (abbr.)
- 56 Left end (abbr.)
- 58 Shilling (abbr.)



Of Interest To Women

By FEGGY GLEASON
Everyone interested in the theatre has been awaiting Tennessee Williams' new play "Summer and Smoke" with tremendous excitement. Williams, you know, is the young author of the highly successful "Glass Menagerie" and "A Streetcar Named Desire."

We made the trip to Buffalo to attend the frayout performance of "Summer and Smoke" expecting to witness another William's triumph. Unfortunately, the drama fell far short of expectations.

Like its predecessors, "Summer and Smoke" is a grim play; it depicts the conflict between the physical and the spiritual. A young southern girl of high ideals is tormented by her love for a doctor whose nature is completely lustful. The conflict is never satisfactorily resolved; "Summer and Smoke" ends on a puzzling note as the doctor, suddenly freed of his gross desires,

marries someone else, leaving the girl presumably more tormented than before.

The Williams play is scheduled for an October opening in New York; it is entirely possible, though, that the playwright will make some drastic changes in it prior to its arrival. But unless "Summer and Smoke" is thoroughly overhauled, I wouldn't recommend it.

Much more rewarding is the exuberant revue "Small Wonder" which has just opened and is already a sell-out. This two-act musical is young, bouncy and collegiate in its approach. Its cast of dancers, singers and comedians pokes sly fun at soap operas, best-sellers and other props of our 20th century life.

You'll not find any big names in "Small Wonder" but I predict that its leading player, Tom Ewell, will be Hollywood-bound quicker than you can say Darryl F. Zanuck.

NEWSPRINT GALORE!
VIENNA, (AP)—The Austrian export of newsprint to Italy, halted two months ago because of a glut on the Italian market, will be resumed soon. Approximately 1,000 tons of newsprint will be shipped to Italy during the next two months if payment for 170,000 kilograms of cotton.

Mr. and Mrs. P. L. Beyer of Amarillo were guests of his parents, Mr. and Mrs. J. E. Beyer Sunday.

Milk production in Texas ranges from a high of 143 percent of average in early summer to a low of 62 percent by early winter.

Tri-Hi-Y Club Answers Questions

A program dealing with "Personal Questions" entertained Tri-Hi-Y members at the regular meeting held Tuesday night at the high school.

Betty Jo Carnahan opened the program reading First Corinthians, 13 verse as the scriptural lesson. Patsy Wiltshire entertained with piano music.

Those asking and discussing questions were Colline Brown, "What is your name?"; Nan Buckner, "How Old are you?"

Nora Jo McLallen, "Where do you live?"; Emma Jane Brown, "Where are you going?"; Barbara Smith, "What do you want?"

The business meeting was conducted by the president, Inez Tucker.

The Ferris wheel takes its name from its designer, George W. Ferris, American engineer and bridge builder.

In Amarillo Wednesday afternoon to attend a special service for women, conducted by Dr. E. Stanley Jones, Methodist missionary to India who has been conducting a series of addresses in Amarillo the past week were Mesdames Carlos Vaughn, Byrl Elliston, B. F. Cain, Roy Smith, George Muse, C. R. Smith, H. M. Thomas, W. N. Lemmon, C. D. Carnahan, O. H. Culpepper, Frank Terrell.

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Clippings from Our Exchanges

With sub-zero weather just around the Main Street corner, the well-dressed Hereford man begins to turn his thoughts—and none too lightly, either—to the thought of suits with vests. It seems, however, that the Hereford males are not alone in their plight:

WHAT'S HAPPENED TO THE VESTS?

During the war when clothing manufacturers were making cuffless trousers there was also difficulty in buying suits with vests. Came the return of cuffs, but what happened to the vests? Double-breasted suits can carry along but the single-breasted suit needs the vest, the conservative buyer believes. Or, perhaps it has just become a habit. A certain line of men's suits today advertises them as "vestless," indicating this is fashionable.

Some Happy men don't feel well-dressed without a vest, find the vest affords them more warmth in winter and, best of all, makes wonderful storage space for check-book, glasses, watch, pencils, pen, notebooks, and so forth. Free and easy may be the vestless look, sort of a careless nonchalance, but we are of the school of thought that feels a fellow can't ever be a man of distinction unless his suit includes the vest.—Happy Herald.

Have you got any pillows that have been lying around in the dusty attic for some time? Take a tip from a New York woman and go look them up. They may be valuable.

PILLOW SEARCH UNCOVERS \$115 BONUS

Children may be getting softer these days or else their heads are getting harder.

Mrs. Nellie Bomysoad of Binghampton, New York, didn't quite know what the answer was when her youngsters began complaining that they needed more feathers in their pillows.

It seemed a lot of work and some pillows which had been left in the attic of her home by her mother-in-law.

She went upstairs, dragged out and dusted off the pillows. She noted immediately that they were pretty lumpy. She ripped open one end of one pillow and out rolled a small roll of dollar bills. The same thing happened with the next—and the next. By the time she finished, she had \$115 in ancient money, one of the bills dated back to 1886.

There were enough feathers left to make the children's pillows more comfortable, too.

Mrs. Bomysoad stuffed the money under her pillow and reports she slept very soundly.—The Portales (N. M.) Tribune.

Hereford natives can sympathize with those in Raymondville. Residents of both towns have been strongly criticized for lack of paved streets, and both are trying to do something about it. Hereford already is in the midst of a paving program, some of which is to be completed before real winter sets in. But read what newcomers in Raymondville have to say about their town (much of it has been heard around here, too):

DON'T LIKE UNPAVED STREETS

Unpaved streets drew criticism from all three newcomers interviewed to find what they like and do not like about Raymondville. Garbage cans sitting in front of homes brought criticism from one person and the lack of recreational facilities caused criticism by another.

Each of the three persons, two men and a woman, were interviewed separately and were told at the first that their names would not be used in order to allow them to say exactly what they thought. Three months is the longest that any has lived here.

That it was no problem at all for a newcomer to Raymondville to get acquainted was agreed to by each of the three persons interviewed.

"One thing I can tell you is that the people here are awfully friendly," one man said and continued, "They are the friendliest people to strangers that I have ever seen."

"I think the people here are so nice. They are so friendly and gracious," is what the woman thinks of Raymondville residents.

The second man also reported that he had no trouble at all in getting acquainted around Raymondville and found the people to be very friendly.

Dusty days during the summer months were a sore spot with the man who has lived here three months. Blaming the dust on unpaved streets, he hopes that paving will soon begin.

"I like the town. One thing that would help it as much as anything is to get these streets paved," another said.—Raymondville Chronicle.

The Sunday Brand

Established 1948 Published every Sunday

Hereford, Deaf Smith County, Texas

Mrs. Seth B. Holman and Jimmie Gillentine Owners and Publishers

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$5.95 per year. Carrier delivery, 50c per month. Singles copies, 10c each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Texas

Editor.....Jimmie Gillentine Society Editor.....Mrs. John McLean Adv. Manager.....Bert Neelley Shop Foreman.....Amos DeWolfe

EDITORIALS

Another Letter from

The Bootleg

Philosopher

People in other sections of Texas find it hard to believe that Hereford is producing such commodities as carrots, lettuce and sugar beets. Potatoes they have come to accept, but when you mention some of the new crops a gleam comes into their eyes and they take everything you say with a grain of salt.

Actually these new crops are probably the crops which will expand in the future, especially when, and if, water is rationed. These are the crops which will pay more money per acre and as land becomes higher and higher it is only natural to expect the growers to slowly change to the "higher money" commodities.

What Hereford needs most at this time is more remodeled and improved store fronts. A few are already going in, but not near enough. Store front improvements are an absolute necessity if the town continued to grow and draw trade from over the territory.

Next of major importance is some manufacturing concern, canning company or major operation with a year-around payroll. The community has everything to offer—except adequate housing—and most of the larger firms include housing facilities in such expansions. Along this line would a sugar processing plant. Hereford is located in an ideal position to handle such an operation since most of the beet production is in this immediate area. Rail facilities and pulp consumption are two additional features which would mean much to the community.

We are apparently "sewed up" by one sugar company. Would it not be practical to investigate some other concerns which might be interested in this area? Acreage was limited this year by the production which our one source could handle.

Another important step of progress for the area is recorded in the meeting Thursday at which registered breeders made plans for a Hereford show. Sometimes in the mad rush to add new crops and new products we maybe have forgotten, or failed to give credit to the cattle industry.

Cattle grazing and breeding was one of the first developments in this territory, and it has consistently remained one of the most important. Wheat, potatoes and the newer crops have had most of the publicity, but it was the cattlemen who paid the first bills to send these crops into the Dallas fair and other points.

Year in and year out, cattle breeding has been a basic industry in this area. Grazing has been equally important. This industry has consistently contributed more and more dollars to the community and without much ado the production of cattle has grown and thrived.

The natural conclusion is that this area is idea for cattle production. It is an industry which should never be forgotten or overlooked. In fact, the time has come when the Chamber of Commerce should get behind the cattle industry and start giving it an even break with other commodities.

In connection with cattle is also the fact that very few cattle are being rendered for taxes in this area. Many people ship cattle into this section for winter grazing and never render them for taxes; some even fail to render them in their home counties—and the cattle go tax free. The assessor's office reports that the condition has been presented to the Commissioner's Court in an effort to get sufficient help to handle the situation.

Cattle from this area declare that their cattle are assessed when in other points on January 1. Would it not be good business to see that all cattle here on January 1 are assessed for taxes?

You have heard plenty about the saddle-blanket ballot to appear in November elections, and most of you have probably made up your minds as to how you will vote on the important offices. However, we want to again call attention to the proposed amendment on redistricting of the state. We feel that anyone who understands the situation in full will vote for redistricting. The following article is clipped from the Ochiltree County (Perryton) Herald:

LET'S DO SOMETHING ABOUT IT

The Texas Legislature has refused for the past 27 years to do something it is required to do by law, and voters will have a chance to remedy the situation this November.

This failure on the part of state lawmakers has been failure to redistrict the state as provided by the State Constitution. There are legislative districts, particularly in West Texas that have been discriminated against for years because of the failure to redistrict.

The Constitution provides that the state shall be re-districted every 10 years, after the regular census is completed and compiled. But it was in 1921 that the state was last redistricted. How many people did the Panhandle have when Perryton, for example, was only two years old?

As the situation now stands, a district with less than 25,000 people has the same representation as a district with 125,000.

The amendment which faces the voter this year provides that in the event the legislature fails to re-district the state, a commission shall have the power to do so. The commission consists of the lieutenant governor, the speaker of the House, attorney general, state comptroller and land commissioner.

It's time the people of Texas were fairly represented in every section of the state and the opportunity to correct the situation will come to the voters in the general election on November 2. Remember this amendment No. 2.

Editor's note. The Bootleg Philosopher probably is taking a small-visioned view of the problem he discusses this week, which is typical of him. Dear editor: I picked up a copy of the Dallas News which the nother flew in over the week-end and took it home to save to start fires with this winter but since supper wasn't ready and I didn't have anything else to do I opened it up and read where an expert has announced that farming is going to be mechanized more and more but that we ain't got nothing to worry about as it won't cause unemployment. Now I certainly ain't got no objection to mechanizing farming, and any time anybody can invent a machine that'll take work off me, I'm in favor of it. In fact, they can't go too far in this direction for me, a machine that would crank itself up around January 1, plan a crop and prepare the land and plant the seed and cultivate the stuff and harvest it and honk a horn when it passes my front porch in the spring or summer on the way to market, would suit me all right, although there wouldn't be no need in havin the machine cash the check, I could do that. No use in a man gettin entirely stale. But what puzzles me is why the expert has to assure us machinery ain't gonna cause unemployment. Thunder. That's what a machine's for. If we're gonna have more and more machines and still have more and more work, I'd just as soon leave things like they are. What I want is a machine that does more and more work and produces more and more unemployment, for me at least. As a matter of fact, I ain't never made up my mind about machines yet anyway, which is one reason I ain't got more out here. The other reason is I exhausted my credit. There is some folks who argue the amount of work it takes to make enough money to buy an electric water pump and buy the electricity to run it and put water in your house up to more energy than it would take to just draw your water with a bucket and rope, but I don't know, although I'd be willin to test the theory out. I already know how much energy it takes to draw water by hand. Ain't a day passes my wife don't tell me how hard it is. Yours faithfully, J. A.

Doves and pigeons have no "all-bladder, for storing bile, 'hough they produce it in their livers.

COTTON QUIZ



Cost Of Accidents Up Along With Beefsteak

CHICAGO—The cost of an accident has gone up, along with beefsteak and butter. The 1948 edition of "Accident Facts," statistical yearbook of the National Safety Council, shows that the total cost of accidents in America in 1947 was \$7,100,000,000 as against \$6,400,000,000 in 1946. This includes accidental injuries that cost \$4,100,000,000 in lost wages, medical expenses and insurance, property damage in motor vehicle accidents of \$1,100,000,000; fire losses of \$648,000,000 and other costs of occupational accidents that totaled \$1,300,000,000. The average cost per injury in the United States last year was \$663.55. This is \$54.04 more than the average injury cost the year before.

Attend Bovina O. E. S. Friendship Night

Members of the Hereford Chapter of the Order of Eastern Star attended the observance of "Friendship Night" held by the Bovina chapter Thursday night. They included Mesdames Horace Hershey, W. C. Hromas, Vivian Major, John Patton, Myrtle Witherspoon, W. L. Jones, Ada Higgins, Betty Whisenand, Lee Curry, Glen Walser, Mr. and Mrs. Frank Terrell and Mr. and Mrs. B. E. Roberson. After the program a Halloween party was featured and refreshments were served. Other chapters represented at the meeting were Vega, Earth, Olton, Plainview, Dimmitt and Canyon.

Ed George Quirk, Washington Redskins rookie fullback from Missouri, formerly held the Big Six shotputting championship. The average adult brown bear weighs about 800 pounds.

Texas Tech Virtually Assured Of Pantex Plant Acquisition

LUBBOCK — Acquisition of Pantex ordnance plant, 18 miles north east of Amarillo, is virtually assured Texas Technological college by Jan. 1, Pres. D. M. Wiggins is informed by representatives of the War Assets Administration. Final steps preparatory to delivering the deed to Texas Tech Jan. 1, for the 17,000 acres and 414 buildings comprising the property were completed in a meeting at WAA offices in Grand Prairie recently, attended by President Wiggins and Frank Junell, assistant to the president. Adding the 17,000 acres of Pantex to the Texas Tech campus, although it is some 138 miles from Lubbock, will make it possible to increase college research, experimentation and teaching in the fields of agriculture and engineering, President Wiggins said. The college leased in 1947 and 1948 8,500 acres of the plant for wheat poisoning experiments which has been carried on with co-operation of Texas A. & M. A number of other research and laboratory projects have been scheduled to begin as soon as the plant is turned over to the college in January. Dr. Wiggins said the public housing project operated on the property by Amarillo will continue under the direction of the city of Amarillo as long as it is needed. This project is confined however, to 45 acres of the land. Tentative plans have been drawn up for disposal of many of the buildings and materials on the grounds, President Wiggins said.

The new territory will be used also to further co-operative research planned by Texas A. & M. and Texas Tech. Texas A. & M. received a similar property recently in the Bluebonnet ordnance plant near McGregor. Texas Tech will accept the deed to the new property with the understanding it is to be returned to the government in the event of a national emergency. Formal application for the plant was submitted by the college board of directors in March, and final approval was accomplished this month. Kangaroos cannot be led, but they can be steered by their tails. Kangaroos leap far, but not high and so can be confined by a low fence.

Advertisement for K-bra corset, featuring a woman in a corset and text: 'just imagine a bra with an uplift factor that weighs only 1/2000th of ONE OUNCE'.

Advertisement for Anthony's corset company, featuring the name 'Anthony's' in a large script font and 'THE C.R. ANTHONY CO. HEREFORD'.

Advertisement for Kabo corset company, featuring a woman in a corset and text: 'MAGIC in Corsetry Pounds Vanish—Bulges Disappear! Here is a high art which comes only from fully matured designing talent...'.

Large advertisement for Seiberling tires, featuring a tire illustration and text: 'IN A TRACTOR TIRE IT'S THE TREAD THAT COUNTS ONLY THE SEIBERLING TRACTOR TIRE HAS THE FLOW CONTOUR TREAD'.

Large advertisement for Eversman automatic land leveler, featuring a circular graphic and text: 'It will pay you to LEVEL YOUR LAND THIS FALL with an EVERSMAN AUTOMATIC LAND LEVELER AND DIRT MOVER'.

HEREFORD IMPLEMENT COMPANY PHONE 51 HEREFORD INTERNATIONAL HARVESTER SALES SERVICE

It's All In The Stuffing, Says Denver Post Taxidermy Expert

By ELLIOTT CHAZE
AP Newsfeatures Writer
DENVER—A large r a t h e r foolish looking lion is thinking about a very happy date with that little buff-colored flirt who lives just across the veid.

A big game hunter balooms away from behind a tree and a 375 Magnum slug tears into the lion's dreams. He nev'r knows what hit him.

Several months later Coloman Jonas, a taxidermist here for the past 40 years, receives a lumpy package. It contains the lion's skin and skeleton and body measurements. And according to Janos, there is also enclosed a note from the sportsman, which reads: "This is my first lion and I am very proud of the kill. Please mount him crouched and ready to spring, with teeth bared. And for Pete's sake wipe that silly smirk off his face."

Learns Much About People
Jonas figures he's learned as much about people as he has about the other animals in the past four decades.

"All hunters of big game want me to put unpleasant expressions on the faces of the animals they kill," he says. "I guess its because if the animal looks tough it makes the hunter feel even tougher."

The Jonas brothers (there are

four besides Coloman, the eldest) have filled orders for Indian Maharajas, movie stars and statesman. And they've done the same for delivery boys and filling station attendants. A steady customer of yesteryear was William S. Hart, old-time cinema cowpoke.

Mount 10-Ton Elephant
The brothers mounted a ten-ton elephant for the American Museum of Natural History in New York.

They mounted a one-ounce hummingbird for a schoolgirl. A good lifelike job on an elephant can be had for \$10,000. The hummingbird comes considerably cheaper.

Kodiak bears are mounted for about \$1,000, a fact which possibly accounts for there being any number of leftover Kodiak bears in Alaska.

One of the trickiest angles in preparing animals with that look-I'm-breathing appearance is the coloring of the glass eyes. The eyes have to be right. Coloman illustrates this by holding moose's eyes against the eye sockets of a leopard. The leopard looks completely insane. The Jonases buy their clear glass orbs and have their coloring done here by secret process. Aside from meeting their own needs they've sold as many as 20,000 deer eyes alone to other taxidermists in a single year.

Lion's Eyes Toughest

Lions' eyes are the toughest. The iris is a light delicately streaked yellow. There are odd rusty flecks in the iris and the pupil, to look sho nuff, must have a blue glint. Lions have round pupils, as do all the larger cats. Only the bobcat and domestic housecat have vertically-slitted pupils.

The North American deer views the world through strange oval-shaped pupils. Despite the poets, he doesn't own especially lovely eyes. To the contrary, they appear slightly goofy and outofocused.

Bane of the Jonas Brothers is the matron who staggers into the establishment wit ha dead dog and asks that it be mounted.

Coloman explains:

"They come in and cry over everything. They tell me how old the dog was and what cute tricks it used to do, and what kind of food it liked best. Then they leave it with me."

Feels Sorry For Woman

"I measure it carefully. I weigh it, I feel sorry for the woman. I make a soft clay model of plastolene. I make a plaster cast from this model. Using the hard cast I press layer after layer of moist paper against it and around it. When finally it hardens I have a papier mache dog of the exact proportions of the dead pet. With great pains I skin the dog. Then I tan his hide and pull the hide over the papier mache form. Two days

Educational Bldg.

(Continued from Page 1)

office and the rest rooms.

Primary Unit Divided

The Primary department will be divided and occupy the second floor with the third floor given to the intermediate classes of two groups.

Classes will be shifted in the old building, with the younger adults to be moved to what is now the young people's department. The Junior department will be divided and will utilize the third floor of the present building and the added space now occupied by the Junior department, vacated by the Intermediates.

The beginners will use the first floor of the present building

of painstaking work.

"The woman falls in love with a new dog that can shake hands and count to one. I never see the woman again. I never get my money. For security I'm holding a mounted mongrel which I don't even like the looks of."

The Jonas brothers also take a cloudy view of snakes.

Wiggles Across Floor

Coloman tells of a colleague who once skinned a six-foot diamond-backed rattler with the help of an assistant. They ceased work at noon and sat down at a work bench to eat. About two sandwiches later the assistant loosed a howl that pinned the boss to his seat in a cold sweat. When the boss looked around he saw the skinless snake wriggling across the floor.

Two medical students some ten years ago offered the Jonas brothers the odd job to end all such.

They had a hide they wanted to be mounted, just tanned. They were rather vexed when the brothers declined. They left in a hurry, saying they would take their business elsewhere.

"Like I told them," Coloman says, "we draw the line somewhere." The hide was of a human.

ing and the space now given to the primary department.
To Add Waiting Room
The nursery recently enlarged will be enlarged still more as will the Cradle Roll department; a ladies lounge and a nursery waiting room will be new additions to the plan and will incorporate the portion of the building now being used for nursery and beginners room.
Older classes will remain as they are now located in classrooms without much change according to the present plans.

Personals

Guests of Miss Roberta Campbell Wednesday from Canyon were Miss Ruth Cross and nephew, Jon Cross, Mrs. Sina Scott and Martin McMurray.

Among those to attend the for the class of 1918, at Texas A & M College from Hereford

Analysis shows that there is no great difference in the nutriment content of light-shelled or dark-shelled eggs.
A variety of chickens that lays blue eggs has been developed by poultry breeders.
Among kangaroos multiple births are rare.
A kangaroo without a tail, which acts as a balancing pole, overbalances easily and turns somersaults.
were Mr. and Mrs. Hardy M. Benson. Mr. Benson visited with a number of his old class mates who met there as ex-students for the anniversary reunion.
A "boxing kangaroo" can kill a man or a dog with one blow. Gray kangaroos seem to grow as long as they live.

Who Is He ?

The Boy Who Delivers Your Copy of THE SUNDAY BRAND and THE HEREFORD BRAND?

HE IS--

- A BOY with AMBITION
- A BOY with INITIATIVE
- A BOY with a BUSINESS
- A BOY ON HIS WAY



Within the newspaper industry he is known as a "Little Merchant." Operating his route as a business, he buys his papers at wholesale and sells them to his customers at retail. In all likelihood the boy who delivers your paper is one of the best lads in the community.

(Carrier boy delivery to your door saves you \$1.80 per year over buying your Brand on the street. Phone 30 and a boy will call on you).

For The Sake Of Their Health



CREAM 'O' PLAINS

HEREFORD CREAMERY PRODUCT



ENJOY

LIVE PAINT

PROTECTION

(of course it's Pittsburgh)

CARL McCASLIN

1 Block East of Courthouse

Phone the Lumber Number 7

The Last Play



Calves Retain Spotless Record, Down Perryton B

The Hereford Calves, B team of the Whitefaces, Thursday afternoon retained their spotless record by downing the B team at Perryton, 40-0.

Hereford kicked off and made the initial scoring in the first quarter on a 70-yard punt by Waltercheid, who also scored again later in the ball game.

The second score quickly followed the first when Bill Forbus ran 60-yards on a quick open play behind the effective blocking of Jackie Luck.

Bill Forbus scored the third touchdown in the second period of play and made another in the

fourth quarter. Also in the final period, Harold Morton made a ten-yard center plunge across the double stripe.

Making the extra points were Forbus, Alton Brock, Pat Corbett and Richard Alston.

Twenty-two Hereford players made the trip and all saw action during the game.

The Hereford line, as a whole, played good defensive and Brock and Morton were outstanding; left half. Down field blocking of the team, however, was weak.

The locals tackle the Dalhousie B team here next Thursday.

Sunshine Sewing Club Plans Hallowe'en Party

Sunshine Sewing Club met with Mrs. B. C. Dement Thursday afternoon with Mrs. J. E. Tucker as cohostess. Sewing for the hostesses provided entertainment and a Hallowe'en party for members of the club and their families was planned for October 28 at the home of Mrs. D. F. Mathis.

The next meeting of the club will be held in the afternoon on October 28 with Mrs. Oscar Vaughn.

Members and guests present were Mesdames D. F. Mathis, Clint Lundry, J. B. Shannon, W. W. Wells, B. E. Rhoades, Oscar Vaughn, and Hubert White. Mesdames Tommy Aaron, Glendon Cole, Grandmother Mathis and Miss Betty Jean White were guests.

The USDA estimates that over half the farm families in the United States are using freezer locker space for preserving home foods, most of it home grown.

Deep sea fish feed on one another.

Remington Rand DELUXE MODEL 5 Portable

For those who type a lot!



Businessmen, students, reporters, technicians and thousands of other business and professional workers swear by this machine. Made to stand up under hard use. Easy! Speedy! Accurate! And equipped with features that make it turn out office machines!

Hereford Brand

Youngsters Entertained At Department Party

Black cats, witches and ghosts decked the recreation rooms at the Methodist Church Tuesday night for the annual Hallowe'en party given for the Junior Department.

A variety of games entertained the youngsters and futures were predicted by fortune tellers. First prize in the games was won by Edward Hicks and Gracie Bell Brunson and Jerry Malone was awarded the prize for best costumes. Hallowe'en refreshments were served after the games.

Mrs. J. M. French is superintendent of the department and teachers of the three classes include Mrs. Hugh Bookout, Mrs. Colby Conkright and Mrs. Cecil Malone.

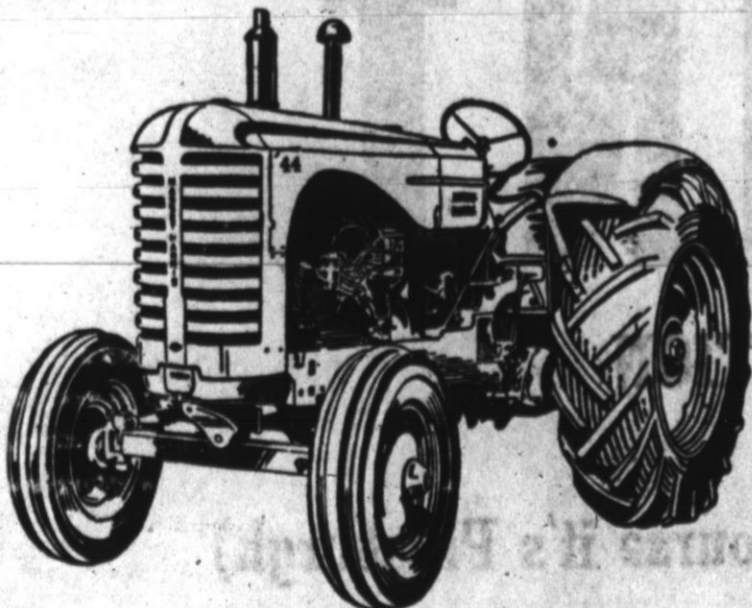
Rainbow Girls Hold Majority Service Rites

The Hereford Assembly of the Order of Rainbow for Girls held a Majority Service at the regular meeting Monday night at the Masonic Hall. Certificates were presented to Diane Robertson, Peggy Higgins and Marian Goodin. During the service Betty Jo Carnahan dedicated the poems, "The New Home" and "When Mother is Ill" to those receiving the certificates, all recent brides.

The red rose, signifying "friendship" was presented to Betty Jo Carnahan by Nancy Cagle.

Initiation rites will be conducted at the next meeting which will be held at the Hall, Monday night, November 1.

MODEL '44' OR '55' We Have Them Both IN STOCK



Come in and see this 3-plow tractor. Plowing, discing, planting, harvesting, or heavy belt jobs—the new "44" takes them in stride, delivering steady, economical power. 5-speed transmission gives the right speed for every field operation.



JOHN WOOD EQUIPMENT CO.

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! fall Presto festival !
Time to change over to Presto cooking!



Treat yourself to 300 extra hours of kitchen freedom in a single year... every year. Change to PRESTO Cooking... just as millions of homemakers have... It's no wonder that these "best-of-all-kitchen-helpers" are so widely used and praised, because PRESTO COOKERS work wonders with all foods.

PRICED AMAZINGLY LOW... FROM

6-quart PRESTO COOKER "Meal-Master", Holds 5 pint jars for canning... 15.95
4-quart PRESTO COOKER "Meal-Master", (Choice of 2 models.) Holds 4 pint jars for canning... 12.95

YOU'LL ALSO WANT THESE PRESTO COOKER ACCESSORIES:

- PRESTO TIMER—Beautiful, modern design... Accurate! Essential for timing cooking and for many other purposes... 19.95
- PRESTO COOKER COLANDER COVER... Polished heavy aluminum with plastic handle. For easy draining. Fits all 4-quart, 3-quart and 2 1/2-quart PRESTO COOKERS... 4.95
- PRESTO COOKER DIVIDERS... For use in PRESTO Cooking 2 or more loaves of bread. Makes food removal easier... 4-quart size 4.95, 6-quart size 5.95

PRESTO COOKER-CANNERS

Equipped with hot lid, steam, condenser pan, cooking rack, wire canning basket and complete literature.

12-quart size—canning capacity, 19.95
5 quart jars or 7 pint jars

16-quart size—canning capacity, 21.95
7 quart jars or 9 pint jars

21-quart size—canning capacity, 23.95
7 quart jars or 10 pint jars or 4 half-gallon jars



WE'RE PRESENTING SENSATIONAL "BUYS" IN PRESTO COOKERS RIGHT NOW—SO YOU CAN PLACE "PRESTO" FIRST ON YOUR CHRISTMAS GIFT PARADE!

FREE FREE FREE FREE FREE

THE FIRST 50 LADIES PURCHASING PRESTO COOKERS ARE LUCKY! TO THEM WE WILL GIVE ABSOLUTELY FREE GENUINE ROYAL ALUMINUM FRYING PAN OR A FINE SUPERIOR ALUMINUM FRYING PAN

WE WILL UNCONDITIONALLY GIVE 30 DAY FREE TRIAL ON ANY PRESTO COOKER!

If after 30 days trial you don't want this cooker for any reason, YOUR MONEY WILL BE REFUNDED. Offer expires Nov. 15

LISTEN TO "MAINLY FOR WOMEN" KPAN—860 ON YOUR DIAL—9:15 A. M. DAILY TIME ON THIS PROGRAM IS GLADLY MADE AVAILABLE TO CIVIC CLUBS AND WORTHY COMMUNITY ENTERPRISES IN HEREFORD

Commercial Oil Company

Hugh Bookout, Manager

131 Main

Read the Want Ads! — Buy It In Hereford —

SHOT GUN SHELLS

Our Stock of Shotgun Shells Consists

of

12 Gauge

BB's, No. 2, No. 4, No. 6, and No. 7 1/2

16 Gauge

No. 4, No. 6, and No. 7 1/2

20 Gauge

No. 2, No. 4, No. 6, and No. 7 1/2

410 Gauge

No. 6, No. 7, (3" Shells)

If You Need Shells, Don't Wait Too Long to Buy. They Are Nearly "Stoopies."

Barclay-Fuller-Phipps

We are on West Third Street, Don't know the number.

Phone 704

ALWAYS BUY GLIDDEN PAINT

Homecoming To Attract 7,000 Ex-Tech Students

LUBBOCK—Seven thousand ex-students of Texas Technological college are expected to begin arriving on the campus next Friday for the annual Homecoming, Oct. 30.

A full day of activity honoring alumni and former students begins in the morning with open house by the different departments and a number of receptions. A mammoth parade at 11 a. m. will highlight the morning festivities.

Luncheon for exes, their wives or husbands, is to be served in the gymnasium. The Lubbock Bus company and Texas, New Mexico and Oklahoma bus company are joint hosts for the luncheon.

Football at 2 p. m. is the main event of the day when Texas Tech Red Raiders meet the Rice Owls. Thus far, 18,500 tickets have been sold for the game. Some 4,500 were sold to ex-students, and 2,000 are reserved for exes who will arrive Saturday.

An after-game dance for the students and exes will be held in the gymnasium.

A pound of pecans contains 3,336 calories. A pound of beefsteak contains 1,635, and a pound of turkey has only 1,060. But who'd trade a pound of pecans for a big, thick, juicy steak that weighs a pound?

Ticklers

By George



"We had to call in a bone specialist."

CHURCH ANNOUNCEMENTS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

FIRST BAPTIST		FIRST METHODIST	
R. H. Cagle, Pastor		Don R. Davidson, Pastor	
Sunday School	9:45 a. m.	Sunday School	9:45 a. m.
Morning Worship	10:55 a. m.	Morning Worship	10:55 a. m.
Training Union	6:45 p. m.	Youth Fellowship	7:15 p. m.
Sermon	8:00 p. m.	Evening Worship	8:00 p. m.
Mid-week Services:		Mid-week Services:	
Wednesday	7:30 p. m.	Wednesday	7:30 p. m.
AVENUE BAPTIST		FIRST PRESBYTERIAN	
H. V. Fields, Pastor		Russell A. Wingert, Pastor	
Sunday School	9:45 a. m.	Sunday School	9:45 a. m.
Morning Worship	11:00 a. m.	Morning Worship	11:00 a. m.
Training Union	7:00 p. m.	Evening Worship	7:30 p. m.
Preaching Service	8:00 p. m.		
Mid-week Services:			
Wednesday	7:30 p. m.		
ST. ANTHONY'S CATHOLIC		ST. THOMAS EPISCOPAL	
Albert Heald, S. A., Pastor		Services every first Sunday	
Sun. Masses	7:30; 10:30 a. m.	morning, 8 a. m. at County Court-	
Weekday Masses	6:30 and 8:15 a. m.	room. Rev. Walter R. Scott of	
Holy Hour	Thursday at 8 p. m.	Plainview in charge.	
FIRST CHRISTIAN		ASSEMBLY OF GOD	
Roy W. Ford, Pastor		S. E. Eldridge, Pastor	
Sunday Services:		Sunday School	9:45 a. m.
Sunday School	9:45 a. m.	Morning Worship	11:00 a. m.
Morning Worship	10:50 a. m.	Young Peoples Service	6:15 p. m.
Junior Endeavor	6:00 p. m.	Evangelistic Service	7:45 p. m.
C. Y. F.	6:00 p. m.	Mid-week Services:	
Evening Worship	7:00 p. m.	Wednesday	8:00 p. m.
Mid-week Service:			
Wednesday	7:15 p. m.		
CHURCH OF THE NAZARENE			
Rev. Roy L. Bickford, Minister			
Sunday School	10:00 a. m.		
Morning Worship	11:00 a. m.		
Evangelistic Service	7:30 p. m.		
Mid-week Service:			
Wednesday	8:00 p. m.		

For Hats....

Both Are Fall's Newest Hat Styles

Right is New

Hairbraided \$3.98



Left is New

Fur Felt \$5.95



At Anthony's you will find the newest millinery offering and at terrific savings to you. Illustrated are two outstanding fall styles selling for much more elsewhere.

Anthony's
THE C. B. ANTHONY CO.

HEREFORD

Hospital Notes

IMMANUEL EV. LUTHERAN
"The Church of the Lutheran Hour"
E. W. Lichtsinn, Pastor
R. A. Frye, Sunday School Supt.
Sunday School and Bible Class
8:00 p. m.
Worship Service.....4:00 p. m.
Communion service on the
first Sunday of every month.
Listen to the Lutheran Hour
over these stations every Sunday:
KFDA, Amarillo, 9 a. m.;
KVIA, 2 p. m.

DAWN BAPTIST CHURCH
C. S. Parker, Pastor
Sunday School.....10:00 a. m.
Morning Worship.....11:00 a. m.
Training Union.....7:30 p. m.
Evening Service.....8:30 p. m.
Mid-week Service:
Wednesday.....8:00 p. m.

— Buy It In Hereford —

Patients discharged: Mrs. O. L. B. Barnett, O. B.; C. A. Evans, surg.; Mrs. Eula Stone, med.; Fowler Kuykendall, med.; Mrs. Rosie Wentworth, ortho.; Mrs. Harvey Lindsey, O. B.; Mrs. Eugene Albright, surg.; Edith Carter, surg.; Mrs. O. B. Russell, med.; Mrs. J. F. Bradford, surg.; J. M. Anderson, med.; Mrs. Nell Morgan, accid.; Mrs. Kate Paddock, ortho.
Babies born at the hospital: Jerry Richard Fowlkes, son of Mr. and Mrs. J. R. Fowlkes, October 12.
Charles Ivan Albright, son of Mr. and Mrs. Eugene Albright, October 18.

DRESS BUYS

Elegant Candidates for New Season Honors!



\$9.90

Others 8.90 to 14.75

In longer lengths the fall dresses go feminine. Anthony's have the newest in dresses with that feminine look and the prices are unbelievably low. At these very modest prices you will find gabardines, crepes and other type materials. Sizes range from small juniors to the larger dresses for women.

An ANTHONY FEATURE!
\$7.77

BLOCK PLAID DRESSES
Black and Rose, and
Black and Yellow.
5-Yard Circular Skirt!

Anthony's
THE C. B. ANTHONY CO.
HEREFORD

CLOSE Rexall DRUGS

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

Rexall HARVEST DAYS

Harvest Dollars from Pennies by Shopping At Your Rexall Drug Store

4 1/2 Oz. REXALL BISMA-REX
50's BISMA-REX MATES
Get 4-way relief from acid indigestion in 5 minutes* or less!
Each 59c
* depending upon individual

MEN'S TOILETRIES
In Beautiful Gift Sets for Christmas on Display Now For Your Selection
YARDLEY'S — CARGO — COURTLEY'S
OLD SPICE — STAG — TAWN
\$2.00 to \$10.00
LAY-AWAY YOUR GIFTS EARLY

ELECTRIC JR. HEATING PAD
3-speed pad. Slow, medium, fast. Rubberized inner cover. 8' cord.
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CASCADE POUND PAPER & VELLUM ENVELOPES
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Work Toward...

(Continued from page 1)
 our efforts to accomplish these aims."
 He gave in brief the process of evolution by which nations have tried to establish a working plan for peaceful relationships, and said, "Now our present hope is centered in the UN organization. I don't know whether we have the answer this time, but hope that we do. I do believe, that if this plan fails that it is at least a step toward something that will work, perhaps 'world government.' However, before any kind of political organization can work successfully for peace there must be in it enough of the principles of life which were taught by Christ, the Prince of Peace."
 At this point Wear quoted freely from the Bible. He quoted, "Do unto others as you would have them do unto you." "Love God with all the heart, mind and strength, and love your neighbor as yourself." "It has been said, love your neighbor and hate your enemy; but I say unto you, love your enemy."
 Wear closed his speech by saying that he didn't know whether the time would ever come when swords would be beaten into plowshares and spears into pruning hooks, and nations would learn war no more, but said he, "you and I can help work toward peace by helping to abolish greed, selfishness, disrespect for the rights of others, and race and class hatreds, because these things are the soil in which grow the roots of war."

High School...

(Continued from page 1)
 Bishop of Floydada will be crowned queen. Rose Mary Phillips of Hereford will be one of the football queen's attendants. The parade, with the local high school band participating, is scheduled to begin at 10 a. m. at the intersection of the Amarillo Highway and Third Street, science west to the post office, down Main Street and out to the museum.
 The West Texas State Band will lead the bands following Dr. James P. Cornette, college president, and Mrs. Cornette. Several floats also are scheduled to appear.
 Approximately 30 students of Hereford attend West Texas State and are joining other students in the growing of whiskers, mustaches and going without haircuts in commemoration of the annual event.
 Western garb is being required of students and faculty alike for two days, Friday and Saturday, Oct. 29 and 30. The homecoming celebration actually will be held one day—Oct. 30, but the western clothes, a bonfire on Friday night and a football game after the bon fire will sort of get everyone in the proper mood.
 The game will be played between West Texas State's freshmen and the Texas Tech freshmen. It will start at 8 p. m.
 Some very lengthy Australian earthworms lay eggs as big as olives.

Hereford Bull Brings Record Price



S O Symbol Seth, 10-month-old Hereford bull shown above, was sold for \$33,333.33 at the American Royal Livestock show in Kansas City. The price was the highest ever paid for a junior bull calf. Mrs. Inez Carter, one of the owners of the Combs & Worley ranch, Pampa, the purchaser, is shown at left. Others in the picture, left to right: Dr. E. L. Scott, partner in the Suncrest ranches of Gunnison, Colo., and Phoenix, Ariz., the sellers; Frank Carter, Combs & Worley manager, and Jim Sanders, Suncrest manager and partner.—(AP Wirephoto).

Elevators Filling Lec Forrest...

(Continued from page 2)
 ordered early," said Pitman in speaking of the car shortage.
 Harvesting still is going on with the farmer filling every available space on their farms, and even to dumping grain on the ground, Pitman said, and much of this will ruin it if it has too stay there because of its high moisture content.
 "The farmers have cut much of their grain too soon with too much moisture content, as high as 16 percent, when even a 13 to 14 per cent is too much for good keeping, especially if piled outside or in poor storage bins not fitted for grain, said Pitman in speaking of the danger of loss by the farmers who are being forced to keep and store their own grain.
Frosts Do Little Damage
 The recent frosts have not seemed to damage the grains but seemed rather to have dried it and helped it to mature. The very warm days of late have been beneficial in the drying and maturing of the grain, Pitman said.
 Irrigated farms are producing from 60 to 100 bushels to the acre as an average, he said, and some dry land is doing almost as well.
 In spite of the incomplete grain harvest, rain is badly needed by the farmers since the wheat can not be grazed until the rain gives it a better chance for tap roots and a stronger growth, Pitman quoted the wheat farmers desire for a good rain.
Thousands Cars Tied Up
 G. T. Slaughter, general agent for the Santa Fe here, explained the shortage of cars by saying thousands of cars loaded with grain and wheat were tied up in the terminals of Amarillo, Fort Worth, Galveston and other Gulf coast as well as west coast terminals. They can not be unloaded because all available space is filled there and grains can not be shipped out as fast as it is rolling into the centers.
 "Wheat and grains from this section are used mostly for exports," said Slaughter, "so it goes to the southern and western ports for shipping."
 Meerschaum is a clay-like mineral used in making the bowls of tobacco pipes and cigarette holders.

Farmers Urged...

(Continued from page 1)
 rate of present high production of 88,000,000 tons of steel, there is not nearly enough to meet the needs of domestic economy, military needs and European Recovery Program. "Farmers should," he added, "because of their great need of machinery and equipment, hasten to cooperate in getting scrap materials to dealers."
 "More farm scrap means more farm machinery," the Secretary explained.
 When a rattlesnake swims, it holds its rattle above water.

own. Then he said, "you will have to 1/2 the other fellow's price."
 At the final meeting on Wednesday panel discussions and reports of the executive nominating committees were made by the delegates from the three states.

Farmers Urged...

(Continued from page 1)
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 "More farm scrap means more farm machinery," the Secretary explained.
 When a rattlesnake swims, it holds its rattle above water.

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Perryton...

(Continued from page 1)
 the 25 yard line. Hereford was penalized five yards for offside. Davison went around right end for six yards. Kelly made one at guard. Stanton passed to Kelly incomplete. Engman's punt was partially blocked and Perryton took over on the Hereford 33 yard line.
 Powell made two at guard. Powell failed to gain at tackle. Powell passed to Smith for 25 yards. Powell made three at right guard. Powell went over left tackle for a touchdown standing up. Powell failed to kick the extra point. Perryton 12, Hereford 0.
 Christian took the Perryton kickoff on the 10 yard line and returned to the 25 yard line. Christian at right end failed to gain. Davison made two at guard. Christian picked up three at guard as the first quarter ended.
Second Quarter
 Engman punted to Powell on the 30 yard line who returned to the 32 yard line.
 Rogers failed to gain at center. Powell lost six yards at right end. Powell passed to Olmstead for six yards. Powell punted out of bounds on the Hereford 40 yard line.
 Stanton lost six yards. Stanton passed to Christian for 45 yards to the Perryton 16 yard line. Engman failed to gain at right end. Christian picked up one at guard. Stanton on a basket pass to Hamilton made one yard. Stanton passed to Engman for a three yard loss and Hereford was penalized 15 yards for pushing which gave the ball to Perryton on the Hereford 27 yard line.
 Key made three at tackle. Powell circled right end for 18 yards. Key went around left end for 17 yards. Powell passed to Smith for 32 yards and a touchdown. Perryton 19, Hereford 0.
 Christian took the kickoff on the 10 yard line and returned to the 25 yard line. Christian went around right end for eight yards and fumbled and Perryton recovered on the Hereford 30 yard line.
 Olmstead at left end lost four yards. Rogers made one at center. Perryton was penalized five yards for offside. Rogers passed to Revis for 12 yards. Powell passed to Olmstead for 30 yards and a TD. Powell failed to convert. Perryton 25, Hereford 0.
 Christian took the kickoff on the 10 yard line and returned to the 25 yard line as the first half ended.
Third Quarter
 Kelly took the kickoff on the 15 yard line and returned to the 31 yard line. Engman at tackle failed to gain. Perryton penalized five yards for offside. Stanton passed to Hamilton for two yards. Stanton passed to Kelly for four yards and a first down. Stanton passed to Kelly incomplete. Engman lost four at right end. Engman made two at guard. Engman punted out of bounds on the Perryton 30 yard line.
 Rogers failed to gain. Rogers passed incomplete. Powell made one at end. Perryton punted out of bounds on the Hereford 25 yard line.
 Engman picked up 10 yards but fumbled and Perryton recovered on the Hereford 35.
 Key made one at center. Key failed to gain. Rogers passed to Revis for six yards. Powell lost a yard and Hereford took over on their own 33 yard line.
 Stanton passed to Kelly for 45 yards to the Perryton 28 yard line. Engman made four at right

Inspect Cars...

(continued from page 1)
 driving safely at night which all motorists should observe: First, check the conditions of tires, brakes, and other safety devices regularly. Second, give headlights regular care. Have them tested and aimed at least twice a year. Be sure all car lights operate satisfactorily at all times. Third, always lower lights when meeting another car.
 "If motorists of Hereford and vicinity will co-operate with the police department of this city to the extent of observing these precautions and have their cars checked regularly, the reduction in traffic accidents and saving lives would make this small expenditure of time and money worth while, Chief Buckalew concluded.
Read Our Want Ad Page!

end. Engman hit tackle for four yards. Engman picked up a first down at guard. Stanton passed to Kelly incomplete. Engman failed to gain. Stanton passed to Engman incomplete. Stanton passed to Kelly incomplete and Perryton took over on the 14 yard line.
 Powell made two at tackle. Key went around end for 15 yards. Powell made three at guard. Rogers passed to Key for nine yards. Powell failed to gain at end, as the quarter ended.
Fourth Quarter
 Powell passed to Smith for five yards. Perryton penalized five yards for backfield in motion. Powell circled end for 12 yards. Rogers made one at guard. Key picked up 11 yards at guard. Powell hit tackle for four yards. Powell made one at end. Key made two at guard. Powell hit center for two yards but Hereford got the ball on their own 20 yard line.
 Stanton passed to Davison for 11 yards. Stanton's pass was intercepted by Key at midfield and returned to the Hereford 32 yard line. Powell passed to Olmstead for 32 yards and a touchdown. Powell failed to kick the extra point and Perryton led 31 to 0.
 Davison took the kickoff on the 15 yard line and returned to the 35 yard line. Stanton passed to Owens incomplete. Stanton passed to Davison incomplete. Davison failed to gain. Engman punted to Key on the 15 yard line who returned to the 30 yard line.
 Flowers failed to gain. Rogers failed to gain at end. Key made seven at left end. Perryton was penalized 15 yards for clipping. Perryton punted out of bounds on the Hereford 40.
 Stanton lost 10 yards trying to pass. Stanton passed to Hamilton for 16 yards. Stanton lost 15 yards trying to pass as the ball game ended. Perryton 31, Hereford 0.

Hereford	Statistics	Perryton
5	First Downs	9
14	Passes - Attempted	10
7	for 124 yds Passes complete	9 for 162 yds
15	Yards gained rushing	129
8	Passes intercepted by	
4	for 34 yd av	3 for 35 yd av
2	for 20 yds Penalties	6 for 40 yds

Starting Lineup:
Hereford
 Ends—Hawks and Hamilton.
 Tackles—Kimbrough and Owens.
 Guards—Reynolds and Gresham.
 Center—Melugen.
 Backs—Stanton, Davison, Engman and Kelly.
Perryton
 Ends—Smith and Revis.
 Tackles—King and Slaughter.
 Guards—Maberry and Brummett.
 Center—Trew.
 Backs—Rogers, Key, Olmstead and Powell.
 Substitutes for Hereford: Janssen, Christian, Walker, Doak, Schroeter and Witherpoon.
 Substitutes for Perryton: Moore, Huston, Flowers, Cameron, Hedgpeth, Pletcher, Chase, Morgan, Ward.
 Officials: Cain, Referee; Booth, Field Judge; Larsen, Umpire; Teal, Headlinesman.

Ethylene dichloride emulsion is the best chemical for peach tree borer control. And this is the best time of year to spread it around the tree and cover it over with a mound of dirt.
 The fact that a dove does not have a gall-bladder, which the ancients regarded as the seat of bitterness and bad temper, led to its selection as a symbol of



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200 Homes Could Have Been Built From Dwelling Fire Loss In 8 Months

of AUSTIN—Two hundred \$10,000 homes could have been built from the loss of dwelling fires in Texas from January through August.

Over \$2 million were destroyed when 2,500 houses caught fire in the first eight months of this year, reports Marvin Hall, state fire insurance commissioner, in a plea to housewives to remove fire hazards from their homes.

"Every house burned down or badly damaged by fire means one more family in need of living quarters," Hall said. "These families must then take homes or building materials that should go to veterans and their families or to families who have long been waiting for a home of their own."

Three-fifths of the people burned to death in Texas are killed in home fires, and over one-half of our fires occur in homes.

"One blaze could wipe out the security that years have built up," Hall said in his request for Texans to protect their homes as hard as they worked to have them.

"Everyone has an opportunity to make their homes safe by removing fire hazards," he continued. "Some of us will have many opportunities to remove these hazards, while others of us may have just one more chance."

"Fire strikes quickly and un-

Texans in Washington

By **TEX EASLEY**

AP Special Washington Service

WASHINGTON, (AP)—A 14-year-old Texas girl, crippled by infantile paralysis, may get a European war refugee as her companion and aide.

An application by her father, an Abilene oil operator, is one among scores of offers of homes and jobs which Texans are making to Europe's displaced persons through the Displaced Persons Commission.

Under an act of Congress this year, 205,000 such persons are to be admitted to this country during the next two years. The commission set up headquarters recently to receive applications from citizens who want to sponsor the admission of specific aliens and will be responsible for them.

Wants Young Companion

The request of the West Texas oil man said:

"We have a 14-year-old daughter who is afflicted with polio.

"We are in need of a young woman companion strong enough and intelligent to help her. Her living quarters would be far above average and her pay would be on the basis of that of domestic help in this district, which runs from \$15 to \$25 per week plus living quarters and board.

"The position would offer travel opportunities and educational opportunities.

Almost every application is a stirring story in human relations. Quite a few, however, are filed by individuals who want refugee families to settle and

New Stamp Honors Girl Scout Founder



This new three-cent stamp will honor Juliette Gordon Low, who founded the Girl Scouts of America in 1912. Green in color for the "Girls in Green," the stamp features a portrait of the founder. First-day issue sale will be in Savannah, Ga., Oct. 29.

work farms in a share crop basis.

Was Captive of Russians

One of the most unusual applications from an army private stationed at Fort Sam Houston, San Antonio.

He is 28, himself a newcomer to America from Germany. His mother still is in Berlin; he hopes she soon may cross the Atlantic.

Two years ago he was still in Germany. He had been captured by the Russians near the end of the war, and released with the end of the fighting. Because of a brilliant background, he was picked by UNRRA to attend Heidelberg University.

Then he was permitted to enter the United States with his young wife early last year. He carried with him a letter signed by an American official in Heidelberg which called him a "superior person in all respects."

Joins U. S. Army

Last January the young man joined the U. S. army and is studying to be a medical laboratory technician. He hopes eventually to be a doctor.

Writing the DP commission, he said:

"My mother is my only dependent still in Berlin, Germany. She has no one to turn to for support in any case of need. Because of the new currency reform in Germany, she no longer has an income from her profession as a dressmaker.

"I feel that you will think it a reasonable desire on my part to have my mother join me in this country."

Mother Writes U. S. Consul

The mother wrote the American consul in Berlin:

"My husband, —, was a Jew. My late husband had read Hitler's book 'Mein Kampf' in 1930, whereupon he said: 'They shall never get me,' and took poison.

"After his death I brought up my son as well as I could work as a dressmaker to support him and myself."

Commission authorities informed him that he would have to be in the army three years before he could become an American citizen, and thus in a position personally to sponsor his mother's admission.

The case still is pending, however, while a study is made to see if any other approach might be taken to the problem.

An ex-service man living on a rural route out of Austin told the commission he has a 457-acre cotton farm which supported 6 or 7 families before the war.

genial with their neighbors."

A man at North Pleasanton, Tex., wrote in that he owns a 160-acre tract in central Arkansas "that would amply take care of two good sized families." There are two farm houses on the land, 20 acres of which is timber.

Family Slain By Germans

An El Paso Baptist minister wrote in on behalf of a "respected citizen" of the city who had come originally from Poland.

"All of Mr. —'s family connections, consisting of almost 200 persons, were killed by the Germans, except this family of four which is now living in Bismarckstrasse, Stuttgart, Germany," said the clergyman.

He then named the four relatives, including a two-year old girl born in a concentration camp, and asked that they be granted admission.

From Sweetwater came a letter in which the writer asked: "Is there anything we can do to help get three friends (husband, wife and son) who are in a DP camp in the American Zone in Germany? We will be responsible for them.

"Of course, like everyone else we are wanting them as soon as possible, so they will not have to spend another winter there."

The commission is required by law to withhold names of applicants.

NAZI MEDICINE TO AID DPs

VIENNA, (AP)—A large amount of medical supplies captured from the German army during the war, will be turned over to the International Refugee Organization (IRO). U. S. Army Headquarters here announced that the supplies, now in Salzburg warehouses, are to be used by IRO for the medical care of displaced persons. More than 80 per cent of the supplies are medicines, the remainder consisting largely of hospital equipment.

Doves are not as peaceful as they are supposed to be. They quarrel among themselves, though generally not among other birds and creatures.

Mr. and Mrs. W. S. Kerr and sons, Norman and Pat returned Wednesday from Dallas where they spent several days attending the Dallas Fair. They were accompanied by Mr. and Mrs. Ernest Kerr.

Land Idle For Years

"The land has been idle for the past several years," he said, "for lack of suitable tenants. Here is vacant housing, vacant land, an unusual opportunity—apparently just the situation contemplated by the Displaced Persons Act.

"The community in which the land is located is predominantly Catholic or German and Bohemian descent, and I have no preferences except that I would want new arrivals to be con-

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For REAL SERVICE and Quality Merchandise Try

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Complete Line of USED PARTS

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FARM JOURNAL CALLED HIM THE
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HAS INCREASED
THE EARNINGS OF
AMERICAN FARMERS
BY MILLIONS.

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A MONUMENT HAS BEEN ERECTED IN
McFADDEN'S HOME TOWN, WEBSTER, MO.

Edgar S. McFadden, agronomist for the United States Department of Agriculture, stationed at the A. and M. College of Texas since 1935, is credited with having done more than any other living man to feed this hungry world. Breeder of the first rust-resistant bread wheat, named "Hope," he has made it possible to grow wheat on millions of acres throughout the world where it could not be successfully grown before. His discovery is authoritatively credited with having saved American farmers \$400,000,000 a year during the past war and with having furnished bread for 25,000,000 people who would have died of starvation. His "Austin" wheat now grows on more than a million Texas acres and his new "Seabreeze" variety is spreading throughout the Gulf Coast area rapidly.

News from Frio

By LAMERLAS BERRYMAN

George Albert Springer and T. L. Sparkman Jr. returned Saturday from a deer hunt in Colorado.

Mrs. H. M. Mobley and family and Mr. and Mrs. Floyd Cole and Jana visited in the J. B. Harlin home Sunday in Hereford.

Guests in the home of Mr. and Mrs. J. E. Andrews home Sunday, were Mr. and Mrs. Bill Boyd of Littlefield. Afternoon callers were Mr. and Mrs. Owen Andrews and family and Mr. and Mrs. T. L. Sparkman.

Mr. and Mrs. T. L. Sparkman Jr., Bonnie, Tommy and Alma Andrews visited the Charles Kings in Amarillo last week.

A dinner honoring Kent Mobley on his first birthday, was given in the Floyd Cole home Saturday night. Attending were Mr. and Mrs. H. M. Mobley, Mr. and Mrs. Floyd Cole, and Jana Cole, the honoree.

Visiting in the E. H. Little

home this week was his brother, Wayne Little of Council Bluffs, Iowa. They were all guests in the home of Mrs. Grace Little Sunday.

Mr. and Mrs. Frank Robbins and daughter, Carol Sue, visited her parents Mr. and Mrs. Fred Moreman Sunday, who live in the Progressive community.

Weekend visitors in the E. B. Berryman home were Mr. and Mrs. Grier and son, Dickie.

Mr. and Mrs. W. C. Lowry and Mr. and Mrs. Bill Dickson spent part of this week in Wellington.

Mrs. Lowry remained to be with her father who is ill.

Due to the rain Wednesday, only three members attended the club. They were Mrs. T. L. Sparkman Jr., Mrs. A. B. Dawson, and Mrs. Albert Springer.

Mrs. E. B. Berryman was the hostess and visitors were Misses Lamerlas Berryman, Bonnie Sparkman and Tommy Spark-

Students Who Stay At Home Get College Credit

DENTON—Nearly 500 courses were completed last year at Texas State College for Women by students who never left home. As were received by 93 students the professors did not once see in class.

Students from all parts of Texas, 14 other states, and two foreign countries took these courses through the TSCW Correspondence Division.

Types of students who register for correspondence work include high school graduates who are unable to attend college, teachers who desire to raise their certificates to higher standards or who feel the need of additional information or special training to improve their ability and qualifications as teachers, college students who wish to secure additional credits during vacation periods or who are unable to continue college work in residence, and individuals who are out of reach of good lectures and libraries and desire work for

self-improvement but not for college credit.

Education and government were the most popular courses last year with a total of 187 courses completed in those departments. Other subjects studied by correspondence included Bible, botany, biology, economics, business, philosophy, French, German, Spanish, health and physical education, recreation, history, history of costume, journalism and sociology.

Begun in 1937 with an enrollment of 126 students who were particularly interested in taking education and government by correspondence, the Division, directed by Dr. Spencer L. Stoker, now offers courses in almost every department of the college.

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FUN IN COOKING

By CECILY BROWNSTONE
If you are planning to serve fish for a meal choose its partners on your menu carefully so that they will really help to give flavor to this pleasantly bland food. You might start with a tangy bouillon and crisp crackers. Then with fish fillets or fish steaks serve baked sweet potatoes, green peas and the following nutritious and good-tasting salad. Dessert might be a delicate lemon pudding.

Cauliflower, Spinach, Carrot Salad
Ingredients: 1 cup coarsely shredded spinach; 1 cup bite-size pieces raw cauliflower, 1-3 cup coarsely grated carrot, 2 tablespoons mayonnaise or creamy salad dressing, 2 tablespoons sour cream, salt and freshly ground pepper (to taste).
Method: Be sure that spinach is well-washed (to remove sand and dirt) and dried carefully on a towel before shredding with a sharp knife. Cauliflower should be washed and dried, or wiped off, before dicing. Mix spinach, cauliflower and carrot; add the salad dressing and sour cream, salt and pepper and fold in lightly. Makes 4 servings.

Try A New Dessert
Whether it's just the family or guests for supper they'll appreciate a new dessert. Here's one, of sweet potatoes and dates, that's good to make now when we have a new harvest of sweet potatoes. Here's a menu the dessert fits into well:
Vegetable Juice Cocktail
Creamed Dried Beef and Mushrooms on Toast
Tossed Green Salad French Dressing

Dressing
Sweet Potato and Date Puff
Coffee

Sweet Potato and Date Puff
Ingredients: 3 cups mashed sweet potatoes, 2 eggs (separated); 2 tablespoons melted butter or margarine, 1/4 cup brown sugar, 1/2 teaspoon salt, 1/2 cup orange juice (not strained), 1/2 cup cut dates.

Method: Add the beaten egg yolks to the potatoes along with the fat, brown sugar, and salt and mix well. Gradually add the orange juice, beating as you do so, until light and fluffy. Add the dates and mix. Add the stiffly beat egg whites and fold in. Pile lightly into a greased baking dish and bake in a moderately hot (375F.) oven about 30 minutes or until puffed and browned. Makes 6 servings.

Sunday Dinner
Boiled Smoked Tongue Raisin Sauce*

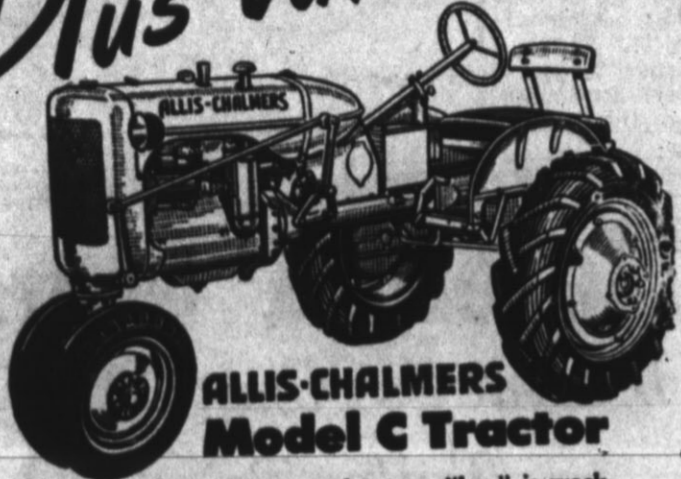
Fluffy Mashed Potatoes
Green Snapbeans Lettuce Salad
Apple Pie Coffee

(Recipe for starred dish follows)
Raisin Sauce
Ingredients: 1/3 cup sugar, 2 tablespoons flour, pinch of salt, grated rind of 1/2 lemon, 1 cup boiling water, 1/3 cup raisins, 1 tablespoon butter or margarine, 1 tablespoon lemon juice.
Method: Put sugar, flour, salt and lemon rind in a small saucepan and mix thoroughly. Add boiling water slowly and stir until smooth. Place over medium heat and stir constantly until thickened. Remove from heat, add raisins, butter or margarine and lemon juice; stir well and serve. If not served immediately keep warm over hot water. Makes 4 to 6 servings.

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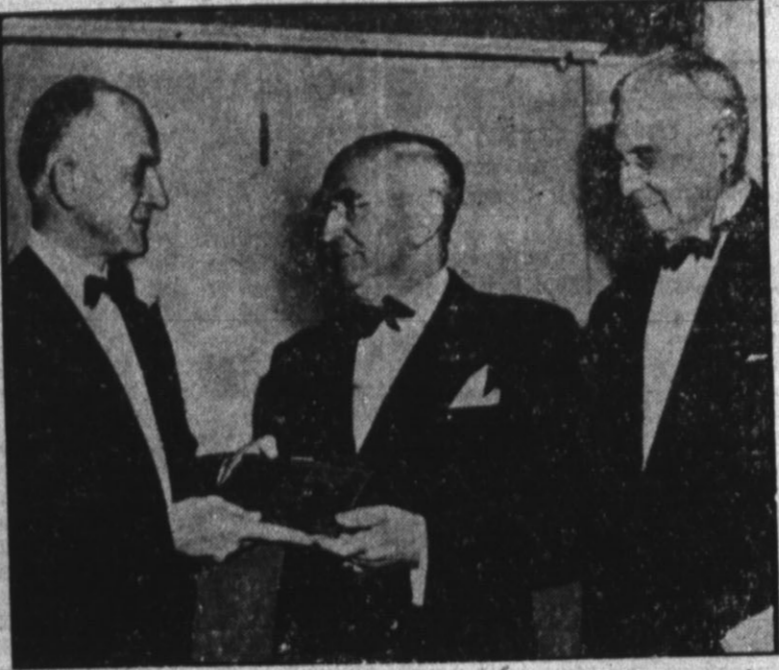
We can now give you faster service. Bring in your tractor and tell us when you want it. We'll do our best to meet your schedule.

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ALLIS-CHALMERS SALES AND SERVICE

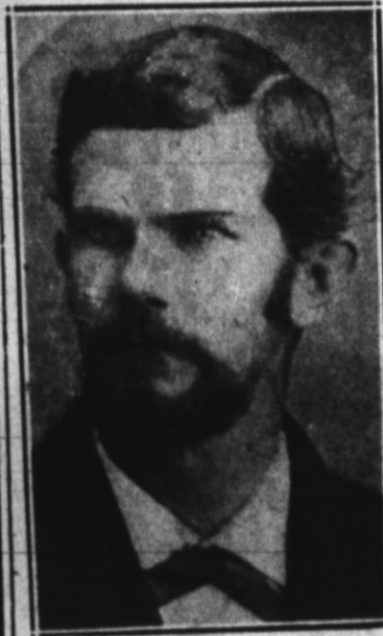
Farmers Equipment Company

Vandenberg Receives Freedom Award



Sumner Welles, left, former undersecretary of state, presents the Freedom Award to the 1948 winner, Sen. Arthur H. Vandenberg of Michigan, as elder statesman Bernard M. Baruch, right, looks on. The award is given annually in recognition of "service to a free world." Welles won it in 1944, while Baruch received it in 1946.

Long Time Ago



Wyche Community recently appeared in the limelight by the fine work done by its club in naming and posting the roads there. Pictured is the man, John S. Wyche, who once lived in the community years ago and for whom the community was named.

October 23, 1903

A MASS MEETING. Held at the Baptist Church last Sunday to condemn the operation of a Pool Hall in Hereford.

Last Sunday afternoon the citizens of Hereford, numbering about 150 men and women, assembled at the Baptist Church in response to a call for a mass meeting, the purpose of which being to devise a means of maintaining the high moral standing for which Hereford is noted. While there is no special harm in the pool table within itself, it must be conceded that other evils naturally associate themselves with it which will not admit of its being conducive to the welfare of a town.

AIRSHIP THAT WORKS. Dr. August Greth, the inventor sails around over San Francisco for two hours.

Dr. August Greth, who for a year past has been unostentatiously working on an airship, today surprised the residents of San Francisco by sailing over their houses for two hours, directing his machine almost at will, demonstrating that in many essentials he has solved the problem of aerial navigation.

A FINE MELON PATCH. S. T. Howard called at this office last Saturday and requested that we take a little spin behind his house to his residence in the north part of town, where we saw a large melon patch literally covered with the watery fruit. Mr. Howard says that his success in raising such a large number of fine melons was due to plowing deep furrows in which were planted corn and the melon seed. ... as we had got our taste to the point where one of those melons would have been luscious, Mr. Howard drove us back to our office and we had not a taste of the melons. But we presume the reason for that was that the night before a hard frost had caught them all, rendering them unpalatable.

MAKES FOREST PLANS. ATHENS, (AP)—The Economic Cooperation administration (ECA) and the Greek government have drawn up an \$800,000 reforestation and mountain soil erosion control program to increase Greece's lumber supply. Almost 60 percent of the total area of Greece is non-productive mountainous land. Less than 20 percent of this is forested.

KAISER'S GHOST

BERLIN, (AP)—The ghost of Kaiser Bill still hovers over Berlin. There is Kronprinzenallee, a wide boulevard named for former crown prince Wilhelm. And Hohenzollernde, another broad street commemorating the house that ruled Germany from Bismarck to the Versailles treaty. There is a Prinzregenten street which needs little in the way of translation, a "Kaiser alley" and a "Kaiser platz." And a "Kaiser Friedrich" street.

COURTHOUSE RECORDS

Deed of Trust
 John D. Alkin and wife, Mel Ruth Alkin to First Federal Saving & Loan Assn. of Clovis, New Mex., W. 65 ft. of a part of Blk. 11, Evans Add.
 C. T. Guseman to Travelers Insurance Co., various tracts in T. 3, N. R. 1 E.
 William McGehee and wife, Katie M. McGehee to Kansas City Life Insurance, N 1/2 S 27,

T 5 N R 2 E.

Warranty Deed
 W. S. Williams to J. H. Sears, a part of lot 9, Blk. 3, Womble Add.
First Christian Church of Hereford to Hereford Rural High School District, E 437.42 ft. of N 532.5 ft. Blk 19, Evans Add.
 C. M. Hicks and Roy B. Wagner to W. L. Winget and C. E. Winget Blk 24, Whitehead Add. less 1/2 lots 6 and 7 thereof.
Release
 Mrs. Mary Ott to Ira W. Ott and wife, Mary Ott, all S. 317, Blk. M-7.

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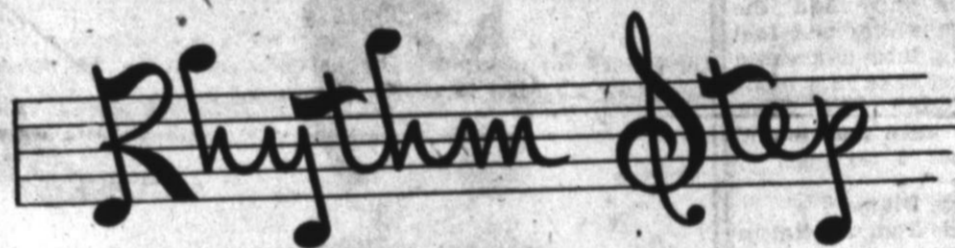
If you don't want your old car... we do! We have buyers waiting... and pay the highest prices in town. Here's real money magic... drive that car you no longer want over to us... and turn it into cash in a flash. Why waste time shopping around all over town when we make the best cash offers!

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ROBIN HOOD



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CHECKS IMMIGRANT RACKET

CANBERRA, (AP)—The Australian Government plans a new law to halt a racket in steamer fares to Australia. Some agents have charged European migrants as much as \$812 for a passage to

Australia. Fares usually are under \$422, and the agent pockets the difference. The new law, forecast by government officials, will compel all agents to register with the Immigration Department.

Days Of Generous Quart Of Milk For Five Cents Have Gone Along With Nickel Beer, 'Burgers

AUSTIN — (AP) — Remember when you used to put down a nickel and tote home a generous quart of milk in a lard pail? Those good old days are gone for good, along with the nickel movie, the nickel beer, the five-cent hamburger and the five-cent cigar.

Texans are now competing for the privilege of putting a quart carton or bottle of grade A pasteurized milk in their market baskets at prices ranging from 22 to 25 cents.

Milk is big business now. Man's first food has increased in popularity because of health education and prosperity and supply is hard pressed to keep up with the demand. Where a city's source of supply used to be its neighboring farms, improved refrigeration and pasteurization methods have spread it out to distant counties and even other states.

They call these areas "milk sheds." Unlike water sheds, where gravity guides water down land slopes toward the sea, money makes the milk flow. Bidding for the limited supply has forced prices up and up in Texas.

The contest has reached the courts here. Attorney General Price Daniel has charged a number of major big city dairies with price fixing in violation of the state anti-trust laws. The South Texas Milk Producers Association and six Houston dairies have been temporary enjoining in 98th district court here against alleged price fixing practices.

In issuing the order which will remain in effect until the case can be tried, Judge Charles O. Betts said:

"There is no doubt from a practical standpoint the south Texas producers association is a monopoly in the area where it operates."

The association, organized in Harris County under state cooperative marketing laws in 1931, as extended its memberships until it now covers 57 counties in south, east and central Texas. In addition to the price injunction, the cooperative also is under court order not to seek memberships outside its present area.

Outside of the competitive situation, the outlook for the Texas milk supply this coming winter is dependent upon the weather, like all other farm pro-

ducts. A survey discloses that the prospects are spotty, ranging from poor in drought-stricken areas to good in sections where there are bountiful feed crops.

Modern Hayride Is Enjoyed

In spite of cold weather Saturday night approximately seventy people turned out for the modern hayride sponsored by the F. H. A. of Hereford High School.

The group included the F. H. A. girls and their guests. The party started at the high school and from there they went to the Veteran's park where they played games and had a wiener roast.

Mr. and Mrs. Art Lewis, Mr. and Mrs. Dalton Criswell, Mrs. Caudia Ola Brown, and Mr. and Mrs. Don Little sponsored the party. Elmer Patterson took pictures for the yearbook.

Mrs. John Cole Is Feted By Sunday School Class Members

SUMMERFIELD — Mrs. John Cole was named honoree Wednesday afternoon when the Homemakers Sunday School Class of the Summerfield Baptist Church entertained in the home of Mrs. J. H. Patrick.

Mrs. Glen Roberson was in charge of the program and was assisted by Mrs. D. C. Walser. Mrs. Jim Clark, teacher of the class, presented the gifts to the honoree.

Those attending were Mesdames Ernest May, Obe Roberson, Earl Lance, Jr., Roy Lovett, Thurmond Cole, Carl Lee, R. A. Pratt, Glen Roberson, D. C. Walser, Jim Clark, John Cole, Mrs. Patrick and Mrs. Floyd Cole of Hereford.

TO COMMUTE FROM AFRICA

LONDON, (AP)—The Earl of Portsmouth bought himself a 10,000 acre estate in Kenya, Africa, and said he'd farm it. The Earl, a leading British agriculturist and an exponent of immigration from crowded Britain, said he would divide his time between Africa and his estate in England.

Garden Club Flower Show Planners



Members of the Hereford Garden Club committee who headed the planning of the flower show held Friday and Saturday at the First Baptist Church. Members, left to right standing, Mesdames R. A. Daniel Jr., William Hull, Forest Minton, George Graham, Will S. Kerr, J. M. French, E. E. Fridley, Carroll Whiteside, A. O. Thompson and Jim Black. Seated, left to right, Mesdames Jo, P. Slaton, N. D. Bartlett Jr., O. G. Hill, Homer Brumley, H. H. Caraway, A. L. Manjeot.

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2. HATS
3. GLOVES
4. BELTS

WHO IS IT?

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6. B. TOM SAWYER
7. C. ISAAC NEWTON
8. D. GEORGE T. BUSH

9. THE TYPE OF "SWING" THAT FEATURES A REPEATED BASS LINE
10. A. CONCERTO
11. B. BOOGIE WOOGIE
12. C. OBLIGATO
13. D. VALSE

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THE *Vogue* 'The Lady of Fashion'

Girls, Your Chances Of Finding A Husband Are Better On The Farm

COLLEGE STATION—If you're looking for a husband, your chances of finding him are better in the country than in the city.

Yet rural young women leave the farm much earlier than young men and the migration rate is higher.

Recent studies conducted by rural sociologists in Washington State may have their answer. College girls were asked to give their preferences for a choice of husbands. Professional men were rated first, with business men second. The reasons given for not wanting to marry farmers had nothing to do with the man or his occupation, but his environment. The girls didn't like the social disadvantages, isolation, hard physical labor and long hours, as well as poorer educational advantages and smaller incomes that are usually found in rural areas.

Mrs. Eloise Johnson, extension family life education specialist of Texas A & M College, says the study gave no indication that college education turns young

women against farming—in fact, the higher the education of the girl's parents, the more favorable she is toward marrying a farmer. And girls from farm homes preferred farmers for husbands almost as often as professional men.

The majority of these students, she says, expressed willingness to become farm wives if they could have the same conveniences, income and cultural and educational advantages on the farm as in town.

"They like the idea of 'being your own boss' on the farm," Mrs. Johnson says. "Enjoyment of country life and the skills used on farms are reasons for wanting to live in the country, too, as well as the fact that farm life is favorable to raising children, happy family relations and better health."

And yet they continue to leave the farms for the cities, where their chances for marriages are lower. The reasons given by these college girls are worth consideration by farm organizations and other groups interested in farming and farm life, Mrs. Johnson concludes.

Courtesy Fetes Recent Bride

A lovely courtesy was given in the home of Mrs. Dudley Green, recently, when Mrs. L. E. Schneider, the former Miss Lydia Burk, was complimented at a miscellaneous shower and tea.

Arrangements of colorful seasonal flowers decorated the entertaining rooms and centered the attractive serving table. Louise Green and Virginia Mae Lookingbill presided at the refreshment table and Marie Gruhkey presided at the guest book.

Those attending the party were Mesdames A. J. Schneider, John Schneider, Percy Gruhkey, George Gruhkey, Bob Gruhkey, A. M. May, Bob Lamb, W. J. Lueb, Alvin Hacker, Esther Stevenson, Sully Gleaton, Virginia Mae Lookingbill, Miles Funk, Misses Moya Lowe, Vera Jordan, Louise Green, the honoree and the hostess.

Others sending gifts were Mesdames Hazel Powell, Ernest Green, Archie Scott, R. M. Gruhkey and E. B. Pounds.

Sims H. D. Club Meets

Sims Home Demonstration Club met Thursday afternoon in the home of Mrs. O. A. Alexander. Members answered roll call by mentioning favorite brands of perfume and patterns in crystal and china. Mrs. E. A. Edwards gave a reading "Setting the 'able' correcting."

The next meeting was announced and will be held at the home of Mrs. C. W. Edwards.

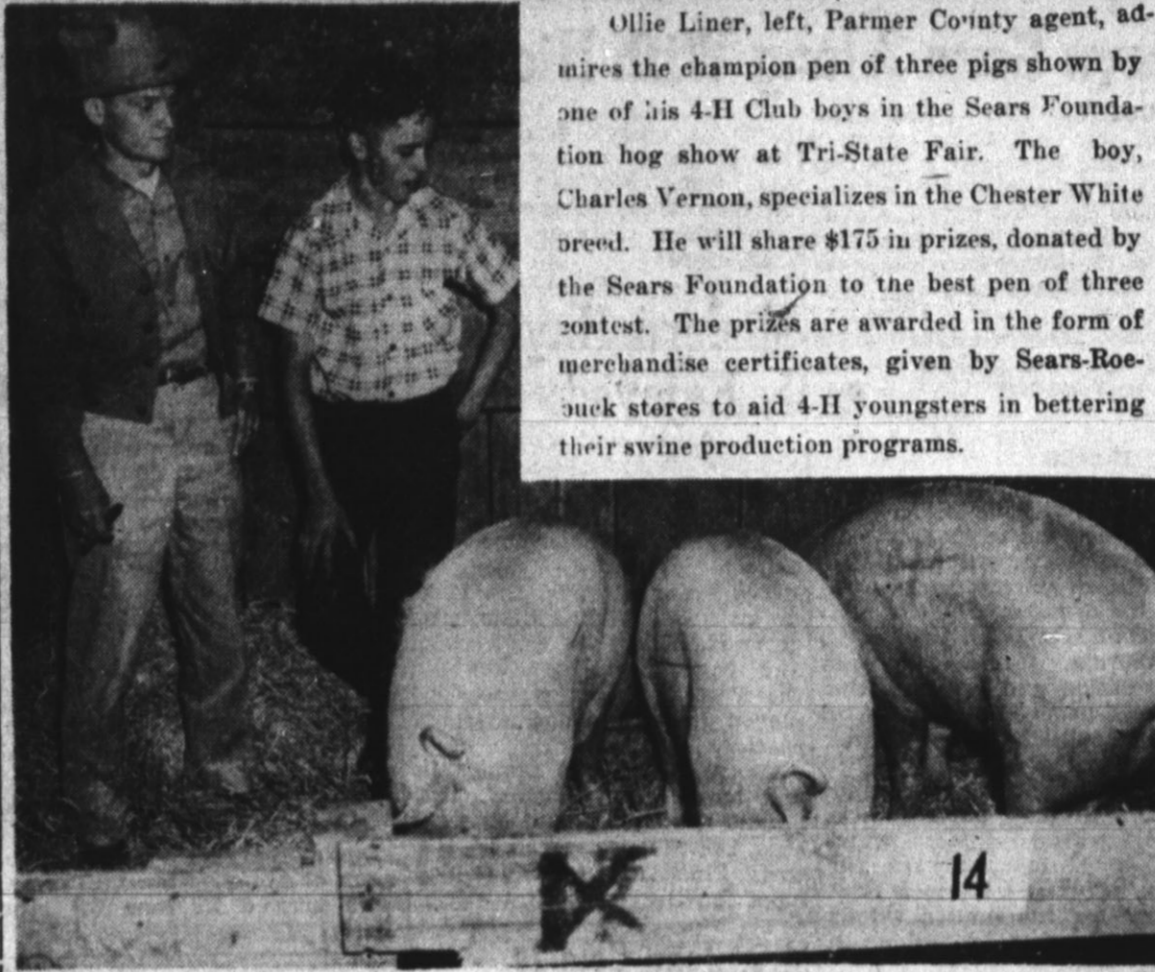
Those present were Mesdames Roscoe Pinnell, Guyth Bogle, G. A. Ferguson, Marion Ferguson, Donald Guseman, C. W. Edwards, Glen Hetzer, J. A. Crawford, Claude Bogle, Clarence Hollaueh, Homer Brooks, M. W. Blankenship, Cord Hammock, and the hostess.

This Should Be Good News For Ferdinand

DALLAS, (AP)—Ferdinand, the Hereford steer that won the State Fair's junior show on opening day, Oct. 9, isn't going to the slaughter house.

He is going to the International Livestock Show in Chicago next December under the name of Texo, Wiley Akin, manager of the Burrell Feed Mills in Dallas and Fort Worth, purchaser of the champion steer at last Tuesday's auction, turned the animal back to the Peecos County 4-H Club Saturday.

These Three Little Pigs Went To The Fair



Ollie Limer, left, Farmer County agent, admires the champion pen of three pigs shown by one of his 4-H Club boys in the Sears Foundation hog show at Tri-State Fair. The boy, Charles Vernon, specializes in the Chester White breed. He will share \$175 in prizes, donated by the Sears Foundation to the best pen of three contest. The prizes are awarded in the form of merchandise certificates, given by Sears-Roebuck stores to aid 4-H youngsters in bettering their swine production programs.

Teaching Your CHILD

By DAVID TAYLOR MARKE AP Newstatures Writer

Do you remember how you read all those pamphlets and books about how to bring up baby? Remember how you imagined that at age 3 he would know so many words and do many things? That's how the books said the average child would develop—and that's how you pictured junior would be.

Well, are you disappointed because junior doesn't seem to measure up completely to your idea of what his developments should be? You needn't be, says Byron Hughes, professor of child development in Michigan University's School of Education. In fact, it's a serious mistake to try to make junior fit preconceived and arbitrary standards of development.

"Desirable standards can best be set only in terms of the individual," he points out, "since scientific studies of growth do not indicate life ages when all children can be expected to attain certain levels of growth."

The majority of problems adults experience with slow developing children come from their own unreasonable behavior, he says.

"There is little essentially wrong with growing slowly. It's wholly unreasonable and inaccurate for us to conclude that the child who grows slowly is abnormal."

Professor Hughes maintains problems are produced not by a child's rate of growth but by the failure of adults to recognize the individuality of growth and plan accordingly. Parents and teachers should adjust their expectations of what a child should do according to the pattern of growth of each child.

"The adult must understand

the child's motives and goals if he is to provide effective educational guidance," he says. Understanding of the needs of children in relation to their abilities to grasp and learn is now being stressed by schools which are giving serious thought to these problems, the educator declares, and consequently "the school is becoming a place where children like to go and not a place where they have to go as punishment for being a child."

In like vein, Professor Clifford Woody of the same university, points out that over-emphasis upon achievement and failure may prove injurious to your child.

"Parents and teachers should avoid having so much concern about the level of the child's achievement to become depressed and to desire to free himself from home and school relationships," he says.

He suggests, on the other hand, that parents having no concern about junior's level of

achievement are more injurious to his developments than those showing over-anxiety.

The normal child is constantly faced with difficult tasks involving the possibility of failure in performance but the very presence of these difficulties frequently provide a great stimulus to the child and to his personality development, Professor Woody says.

TO VOTE ON DIVORCES

COLUMBIA, S. C., (AP)—Divorces and penal pardons will be before the people of South Carolina in the Nov. 2 general election for the first time since the 1895 state constitution was adopted. That constitution flatly bans divorces, gives the state's governors unlimited pardoning and parole powers. Constitutional amendments up for a vote would permit divorces for desertion, physical cruelty, habitual drunkenness and adultery, and would strip governors of all pardoning powers but reprieves and commutations in death sentences.

Full grown gray male kangaroos can leap from 10 to 20 feet.

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SPOTLIGHT ON SPORTS

By Homer Fox Milo of Croton

Professional wrestling today, because of its insincerity and lack of skill, ranks far short of its popularity in ancient times. A real world's champion among the best of each class, and honest, skillful title matches would do much to restore wrestling to its proper place in the sports world.



A champion, for instance, like Milo of Croton, however, would do much for the game in its present predicament. Milo won the Olympic title in ancient Greece about 706 B. C., and for six consecutive years thereafter. Milo was a giant sort of fellow, with a stand so firm that no one could push him off an oiled plate. It is said that he ate, at one sitting, seventeen pounds of meat and bread, and drank five quarts of wine. He was not only wrestling champion of Greece but eating champion as well; he held the eating title for twenty-some-odd years.

Wrestling is an extremely healthy sport, as evidenced by the long years of participation by ancient and modern "grapplers". Properly regulated, wrestling could regain its prominence in the world of sports.

Fox Mens Shop has gained its prominence in the world of sports-clothes, too!

HOMER FOX FOX MAN'S SHOP HOMER FOX

WATCH THIS SPACE

This Space Reserved By Hereford Motor Co.

Here's Proof

Navy Planes To Drop Flowers In Memory Of Fallen Heroes

CORPUS CHRISTI, (AP)—Navy planes will swoop low over the Gulf of Mexico Sunday, Oct. 24, to drop flowers in remembrance of heroes from Texas, Louisiana, Arkansas and Oklahoma who were buried at sea.

The traditional Navy Week ceremony will be preceded by memorial services here.

Similar services will be held in 25 other U. S. and foreign ports.

Flowers received from relatives and friends of the war dead will be placed aboard planes following Navy-conducted religious rites to be flown to sea and scattered on the water.

Individual flower donors from the four-state area were asked to send one bloom each, while organizations may send sprays or wreaths.



When the judges at the recent Milan Italy contest in Milan picked the 1948 winner, Fulvia Franco, she was wearing a long skirt. Here, she satisfies general curiosity and poses in a bathing suit—and proves the judges weren't wrong after all.

Farmers Give Cotton, Grains To Help College

PLAINVIEW—Farmers in this area already are responding to the chance to help Wayland College by donations of cotton or grain, according to an announcement by Gerald Horton, Wayland president who conceived the plan.

He said nearly 3,000 letters have gone out to farmers from the students, pastors and other interested people to share the harvest with this Christian college by giving a bale of cotton or a hopper of grain.

Many of the grain elevators in this area have offered a premium of about five cents a hundred pounds for all grain sold in the name of Wayland College. They can arrange to send the college a check for the grain and also give the name of the donor.

Horton said the college could arrange to pick up and carry through the sale of farm produce given Wayland. The proceeds are deductible on income tax payments as gifts to a religious charitable institution.

GHOULS BURN COFFINS

BERLIN, (AP)—Berlin's ghouls have no respect for royalty. They have been plundering the graves of kaisers and princes and stealing coffin covers for firewood.

This desecration centers chiefly at the old Garlon church, near the imperial castle in the Soviet sector. The church was burned during the war. However, its vault is still some 200 coffins. Thieves who have broken them open apparently were searching for valuables. But the wooden covers obviously were removed for fuel.

Fish live on the ocean floor in the deepest places known to men.

Radio Programs

- KPAN 800 On The Dial
 - 7:15—U. P. News
 - 7:30—Musical Revue
 - 8:00—Alarm Clock Club
 - 8:15—Local News
 - 8:30—Popular Music
 - 8:45—Music
 - 9:00—Morning Devotion (Monday thru Friday)
 - 9:15—Mainly for Women
 - 9:30—Birthday and Anniversary Club
 - 9:45—It's Dancetime
 - 10:00—Treasure Chest
 - 10:15—U. P. News
 - 10:30—Music
 - 10:45—Market Report
 - 11:00—Announcer's Choice
 - 11:15—Morning Melodies
 - 11:30—Hymns of All Churches
 - 11:45—Music
 - 12:00—Songs of the Pioneers
 - 12:15—Music
 - 12:30—Trading Post
 - 12:45—U. P. News
 - 1:00—Western Roundup
 - 1:15—Just Relax—Music
 - 1:45—Popular Tunes of Today
 - 2:00—Western Hit Parade
 - 2:15—U. P. News
 - 2:30—Music
 - 2:45—Echoes of the Opera
 - 3:00—The 800 Club
 - 3:15—Music
 - 3:30—Texas Today
 - 3:45—Musical Interlude
 - 4:00—Sports
 - 4:15—Town Topics
 - 4:30—Songs of the Range
 - 4:45—U. P. News
- Programs differ slightly on Sunday. Religious Broadcasts at 9:15 and 11 A. M. and 1:30 P. M. News on Sunday at 9 a. m., 12:30 and 3 o'clock. Local talent programs on

SALESMANSHIP CONTEST
Use this ballot or secure one from your Hereford merchant.

Sponsored by
STAR and TEXAS THEATRES
"EFFICIENCY — INTELLIGENCE — COURTEOUS SERVICE mean more trade for Hereford"

I suggest _____ from _____ (name) _____ for the _____ (business house) _____ SALESMANSHIP AWARD for month of _____ for the following reasons: _____

Kitchen Matches Blamed For Hike In Cotton Fires

MEMPHIS, Tenn. — A marked increase in cotton fires, attributed directly to "kitchen matches," prompted the National Cotton Council to issue a special fire-prevention warning today to cotton growers, gins and warehouses throughout the 18-state Cotton Belt.

A number of instances have been reported recently to the Council where "strike-anywhere" "non-safety" matches carried by pickers, have found their way into seed cotton, later to start fires in the highly inflammable raw cotton or during the ginning process. Several disastrous fires this season have been traced to such sources.

The large influx of seasonal labor at harvest time brings workers into the cottonfields who are unaware of the constant danger of fire, the council reminds producers.

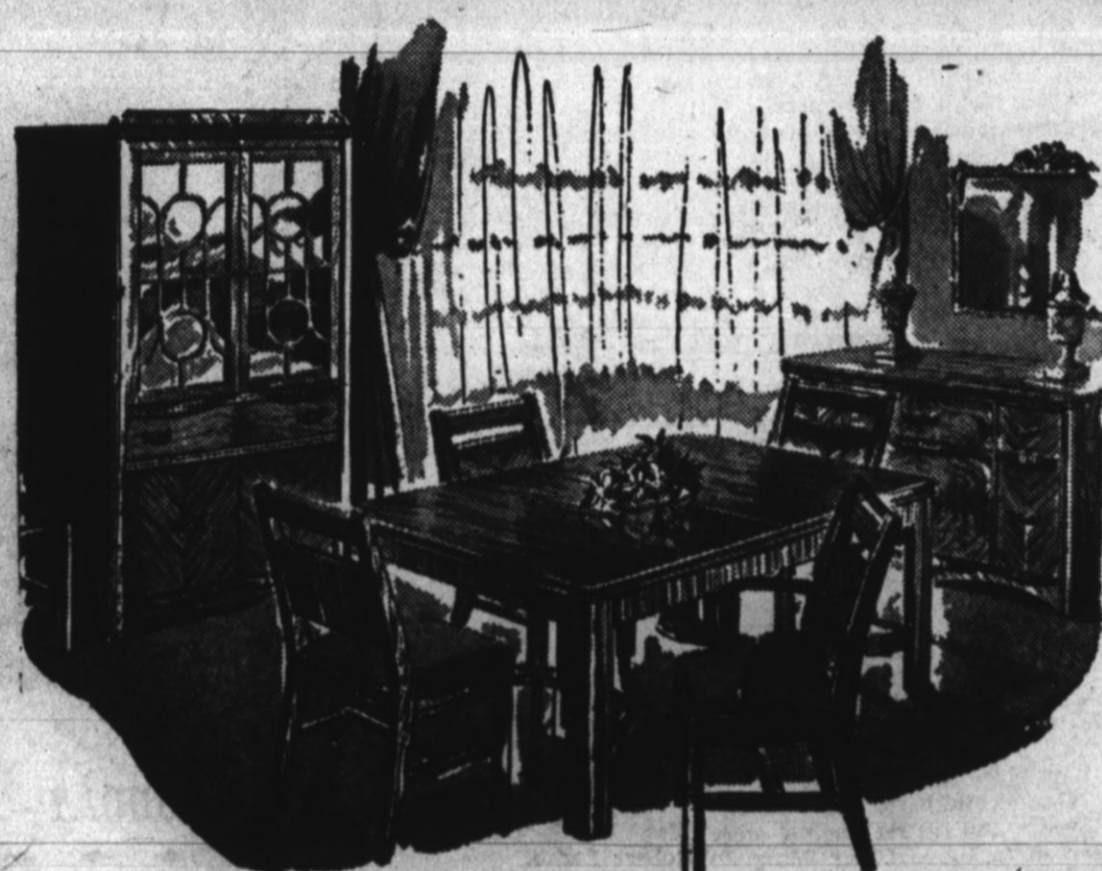
"Fire-packed" bales, sources of most gin fires, are also caused by careless smokers, sparks igniting the lint when metal and rocks in dirty seed cotton strike machinery during the ginning process, defective electric wiring and faulty equipment.

Women Gain In Finn Politics

HELSINKI, (AP)—Finland's women have acquired increased influence in the parliament and in politics in general since the war. In the general elections this summer women won 24 out of 200 seats in the Finnish parliament and a woman, Mrs. Lilla Leivo-Larsson, was instituted as vice minister of social affairs in the new cabinet. In 1945, 17 seats were won by women and in 1938, 16 parliamentary seats were occupied by women.

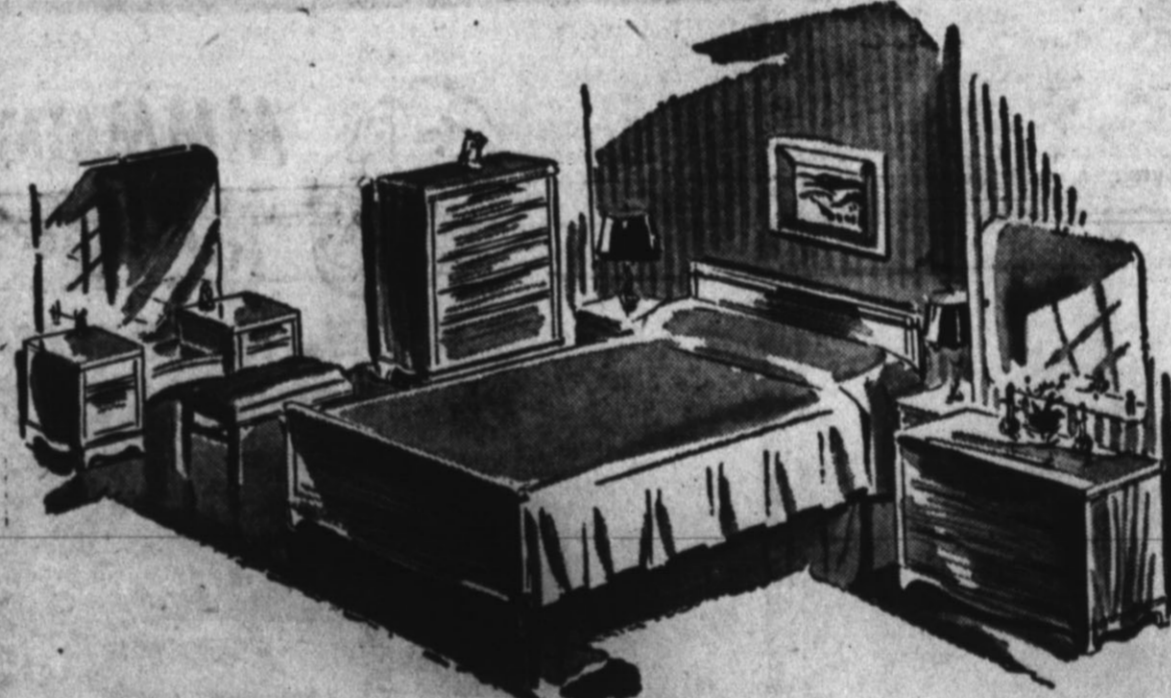
24 Hour Wrecker Service

KINSEY MOTOR CO.
PHONE 740 — NIGHTS 419-W



- TABLE, Top 32x48 inches with two 9-inch leaves \$39.95
- CHAIRS, upholstered seats, assorted colors \$10.95
- BUFFET, Top 19x48 inches, 35 inches high \$49.50
- CHINA, Top 17x31½ inches, 62 inches high \$54.95

Don't say there isn't room in your Home for such a Dining Room Suite! There is, because you can choose just the pieces you need. Table and 4 or 6 Chairs—and with China or Buffet or both if desired. All pieces constructed of SOLID OAK—Natural Oak Finish.



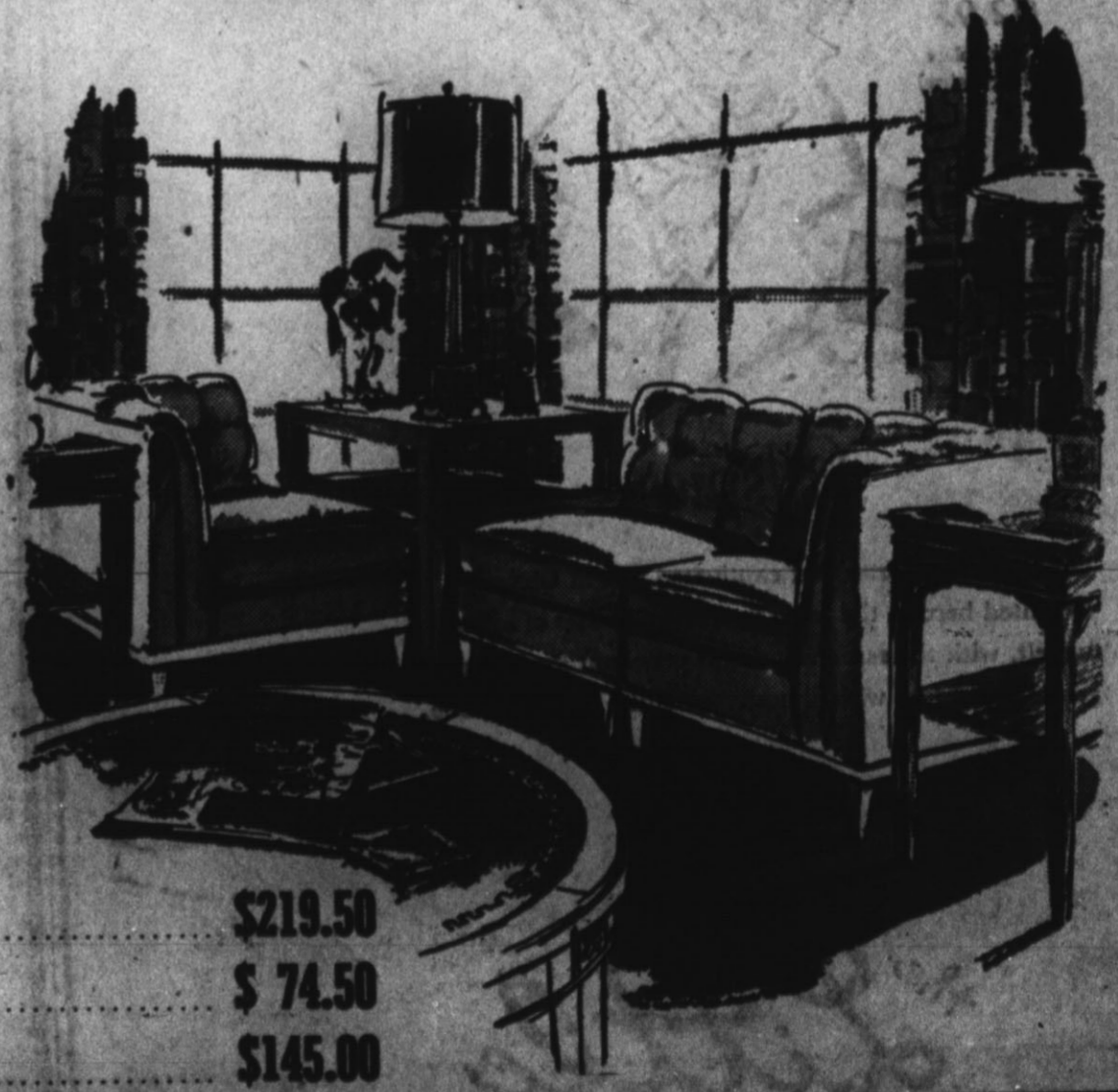
- 3 DRAWER CHEST, Top 17x30 inches 38 inches high \$34.50
- WALL MIRROR 28x40 inches \$19.95
- 5 DRAWER CHEST, Top 17x32 inches, 48 inches high \$57.50
- BED—FULL or TWIN SIZE Foot—22 inches; Head—38 inches high \$39.50
- NITE STAND, Top 13x15 inches, 24 inches high \$18.50

MAY WE PRESENT YEAR 'ROUND HOSPITALITY FOR YOUR LIVING ROOM:

The SECTIONAL SOFA!

The corner of your room need not lack comfort! Together or separately, whatever position you desire, a 3-piece Sectional Sofa will be a compliment to your room. Use in a circular group, around the corner, as a Love Seat, Sofa or Separate Chairs. It's smart to choose some pieces in contrasting colors.

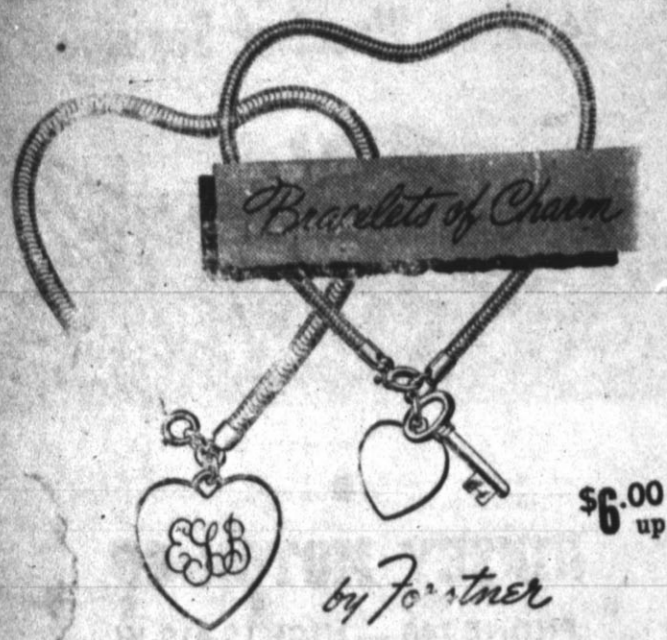
- 3-PIECE SECTIONAL In Nubby Tapestry \$219.50
- CORNER SECTIONAL In Nubby Tapestry \$ 74.50
- LOVE SEAT SECTIONAL (Two Ends) \$145.00



HEREFORD FURNITURE COMPANY

400 MAIN STREET

HEREFORD, TEXAS



\$6.00 up

FOR THE MOST CHARMING woman you know... choose a Bracelet of Charm by Forstner. A graceful compliment to her good taste. In Sterling Silver—Rhodium Finish, 1/20 12 Kt. Gold Filled, 14 Kt. Gold, and 10 Kt. Gold. From \$4.50, plus Federal tax.

SELECT YOUR SILVERWARE NOW

While Our Stock Is Complete

ROGERS 1847

Services for 4, 6, 8, and 12

OTHER NATIONAL LINES

USE OUR LAY-AWAY PLAN
8 More Weeks 'til Xmas!

Have Your Watch Scientifically Checked
With Us

LAMM JEWELRY

West Third

Hereford

Hundreds At...

(Continued from page 1)

ment—Completion depicting the needs of the world. Purple, Mrs. Will S. Kerr. Blue, Mesdames J. P. Slaton, Will S. Kerr, J. M. French, F. P. Lyons, Ben Childers, D. C. Kinsey, and H. H. Caraway. Red, Mrs. E. D. Hopson and Mrs. O. G. Hill.

Division II—Cultural Classes

Tri-color award, Mrs. W. S. Flutt with "Autumn King Iris, a two-tone iris in shades of blue.

Section A—Show type Gladiolus.
"King Lear"—Purple, Mrs. C. F. Davis. Blue, Mrs. C. F. Davis. Red, Mrs. O. G. Hill. White, Mrs. D. C. Barnard. "Burma"—Purple, Mrs. H. H. Caraway. Blue, Mrs. H. H. Caraway. Red, Mrs. O. G. Hill. "Spotlight"—Purple, Mrs. Forrest Minton. Blue, Mrs. Forrest Minton. Red, Mrs. A. V. Hendrick. "Oregon Gold"—Red, Mrs. N. D. Bartlett Jr. "Picardy"—Purple, Mrs. C. F. Davis. Blue, Mrs. C. F. Davis and Mrs. J. D. Nell. "Pink Picardy"—Purple, Mrs. O. G. Hill. Blue, Mrs. O. G. Hill. "Maid O' Orleans"—Purple, Mrs. C. F. Davis. Blue, Mrs. C. F. Davis. Red, Mesdames D. C. Barnard, Don Combs and O. G. Hill. "Marguerite Beaton"—Red, Mrs. Forrest Minton. "Geanle"—White, Mrs. A. L. Manjeot. "Any Other Named"—Purple, Mrs. Forrest Minton on "King Click." Blue, Mrs. Forrest Minton and Mrs. Deward Roberson.

Red Gladiolus

Section C—Gladiolus Collection. Red, Mrs. A. V. Hendrick.

Section F—Exhibition Chrysanthemums—"Pink Chief". Purple and blue ribbons, Mrs. J. P. Slaton. White, Mrs. Jim Black. "J. W. Prince"—Purple and blue, Mrs. A. L. Manjeot. "Mrs. Kilder"—Purple and blue, Mrs. J. P. Slaton.

Section H—Button Type Chrysanthemums. Class 44 A—Purple and blue on "Irene." Mrs. A. L. Manjeot and Mrs. John Jacobsen Jr. Red, on "Pink Dot," Mrs. J. P. Slaton and special mention on "Pink Dot," Mrs. E. W. Harison.

Section I—Dahlias—(Decorative) Class 45—Red, Mrs. Louis Ellison of Dimmitt on "Bell Warner." White, Mrs. M. T. Rutter on "Bell Warner" and Mrs. H. E. Miller.

Two-Toned Roses
Section L—Class 28—Pom Pon Dahlias—Purple and blue on "Albuquerque," Mrs. Horace Brooks, Dimmitt, and Red, Mrs. D. C.

Barnard.
Section N—Hybrid Tea Roses—Class 50. Two-toned roses, named. Purple and blue, Mrs. Mary Seigler "Peace," Red, Mrs. O. G. Hill "Peace" and Mrs. A. V. Hendrick "Hoover."

Class 51—Pink Roses, named. Red, Mrs. Roger Brumley, "Pink Radiance," White, Mrs. Pat Lawhon, "Pink Radiance."

MacArthur, Mrs. Roosevelt Roses
Class 52—Red Roses, named. Purple and blue, Mrs. Frank Easter, Dimmitt, "Douglas MacArthur." Blue, Mrs. C. F. Davis, "Etoile De Hollande," Red, Mesdames Pat Lawhon, E. Ramey, Roger Brumley, F. P. Lyons, W. H. Patton, "Pink Radiance," Mrs. Deward Roberson, "Miranda" and Mrs. D. Newmayer, Dimmitt.

Class 53—White Rose, named. Red, Mrs. Deward Roberson, "Enigparfum."

Class 54—Yellow Rose, named. Red, Mrs. A. V. Hendrick "Luxembourg," Mrs. B. J. Brannon.

Class 55—Any other Named Roses, Purple and blue, Mrs. Pat Lawhon, "Poinsettia," Red, Mrs. E. Ramey, "E. J. Hill."

Section O—Polyanthus—Class 56—Any color, named. Purple and blue, Mrs. Deward Roberson, "Pinnocchio," Red, Mrs. Jack Roberson, "Ideal."

Section R—Class 59—"Eleanor Roosevelt." Purple and blue, Mrs. Ben Childers. Class 62—Two-toned "Autumn King," Purple and blue, Mrs. W. S. Flutt.

Giant Marigolds
Section T—Giant Marigolds, Class 65—Purple and blue, Mrs. Frank Brinkman. Blue, Mrs. W. H. Patton. Red, Mesdames E. Ramey, D. C. Barnard, Frank Terrell. White, Mrs. Don Combs. Mrs. R. A. Daniel Jr.

Section V—Petunia Collection. Class 67—Red, Mesdames A. O. Thompson, J. W. Kirby, Paul Harvey, Tom Howard. White, Mrs. Mary Seigler, Mrs. Bill Johnson.

Section W—Asters Collection. Class 69—Purple and blue, Mrs. H. H. Caraway. Red, Mrs. Horace Brooks, Dimmitt. White, Mrs. Burl France.

Giant, Small Zinnias
Section X—Giant Zinnias. Class 70—Red, Mrs. Frank Terrell, Mrs. Tom Howard.

Section X—Small Zinnias.

Red, Mrs. Frank Terrell.
Section Y—Junior Only. Specimen Blooms—Class 72, Giant Marigolds. Red, Denise Barnard, Kay Barnard. Class 73—French Marigolds. Red, Kay Barnard, White, Denise Barnard.
Special Mention
Special mention on Exhibits—Douglas Bartlett "Oregon Gold" Gladiolus. Elaine Waggoner, Gladiolus.
Section Z—Class 1—Fruit Bearing Branch—Purple and blue, Mrs. A. L. Manjeot on "Snowberry." Red, Mrs. R. A. Daniel Jr., "Small Tomato."
Class 2—Potted Ivy—Purple and blue, Mrs. Ed Warren. Red, Mrs. E. Ramey. White, Mrs. D. C. Barnard.

Mrs. Dameron...

(Continued from page 1)

Naples on the bay in the sea. This sea is the center of human life and thought. Wonderful and sad things have come out of Italy and they came back there in 1944 for they were dots in a circle that never stops.

Mrs. J. E. Donnelly of Terre Haute, Indiana, who is visiting her daughter, Mrs. George Heard, was a special guest.

Members present were Mesdames D. H. Alexander, Phillip Barkley, Henry Benson, Essie Cardwell, Colby Conkright, Roy Ford, Howard Gault, E. W. Harrison, George Heard, A. M. Jones, J. W. Kirby, John McClean, R. B. Miller, J. P. Slaton, J. W. Sradley, Bob Wilson and the hostess.

Two Celebrate 11th Birthdays At Party

Tiny candy trees were used for decorating the birthday table when Marcella Bezner and Gwendolyn Jesko were honored at a surprise party Sunday afternoon at the home of Gwendolyn's parents, Mr. and Mrs. Ed Jesko. Marcella is the daughter of Mr. and Mrs. Frank Bezner. Both honorees were celebrating their eleventh birthday. Games and party fun were enjoyed and refreshments were served to Helen Diller, Mary Jo

Lists New Officers South Hereford H. D.

South Hereford Home Demonstration Club listed the following new officers at the meeting held at the home of Mrs. D. H. Bryant Tuesday afternoon; Mrs. Lowery Walker, president; Mrs. S. S. Williams, vice-president; Mrs. Clarence Hollabaugh, secretary-treasurer and Miss Evelyn Bell, reporter.

The program for the afternoon was on decorations for the holidays with Mrs. Ronald Matthews, Mrs. S. S. Williams and Mrs. W. H. Goetsch taking parts.

Members present were Mesdames John Draper, Ronald Matthews, Clarence Hollabaugh, Ethel Layman, J. P. Slaton, Herman Fletcher, Homer Walker, W. H. Goetsch, S. S. Williams, Bess Shockey, A. C. Flowers, the hostess and a guest, Mrs. Cawthon Bryant.

L. A. E. Club Plans Guest-Day Meeting

The annual Guest-Day held by the L. A. E. Club was planned at the Tuesday afternoon meeting of the club held at the home of Mrs. George Benson.

Completed plans with Mrs. Ray Johnson as guest reviewer of the book "The Mother of the Smiths" have been announced. The program will be held with Mrs. Boyd Higgins on November 2.

The Tuesday afternoon program was built around a "Patriotism" theme with Mrs. W. L. Jones as leader. Roll call featured "Watchwords of Liberty." Members attending were Mesdames Alta Higgins, W. L. Jones, Boyd Knox, T. W. Roberson, Robert Veigel, Bob Higgins, Robert Wagoner and the hostess.

Peters, Dorothy Hund, Clea Betzen, Delores and Susie Loerwald, Laura Jane Lamb, Betty and Carroll Bezner and the honorees.
Mrs. Jesko was assisted by Mrs. Frank Bezner and Mrs. Robert Lamb.

THE STAR THEATRE IS CLOSED FOR COMPLETE REMODELING
YOUR PATRONAGE IS INVITED AT THE TEXAS THEATRE WHERE A SPECIAL SELECTION OF TOP PICTURES HAS BEEN SCHEDULED

For the Best in Entertainment It's The TEXAS

THRILLING BEYOND WORDS
COLORFUL Beyond belief
JOYFUL Beyond your wildest imagination!

Either WILLIAMS Peter LAWFORD Jimmy DURANTE Cyd CHARISSE Ricardo MONTALBAN Xavier CUGAT

ON AN ISLAND WITH YOU

SUNDAY - MONDAY - TUESDAY

\$12.95 (Light colors slightly higher)

styled by

Allspice

The Saison tricorne that captivated you in Charm, presented here in the same wonderful shades of softest fur felt, with the same wonderful penchant for looking gentle and pretty with almost your entire Fall wardrobe.

The Little Fashion Shop
"Smart Clothes for Smart Women."

MMMMMM.....
STEAKS CHOPS ROASTS

WITH THAT DELICIOUS CHARCOAL-BROILED FLAVOR!

Florence REGISTERED GAS RANGE with the patented Broilercoze

Special "Focused Heat," Scientific "Broilercoze" design gives meats a crisp crust outside... rich, flavorful juices inside.

BAKE AND BROIL AT THE SAME TIME WITH DOUBLE-OVEN CONVENIENCE

Enjoy 2-oven convenience with the patented Florence "Broilercoze" and family-size oven. And you get so many other time-saving, money-saving features with this special Florence Range! That sparkling porcelain-enamel finish is so easy to clean, wipes off with a swish of a damp cloth. Florence stands for over 70 years' experience in building America's finest ranges. Make it a point to come in and see this FLORENCE Registered Gas Range.

STREU HARDWARE
330 N. MAIN HEREFORD PHONE 48

Here They Are!
...Mama and the Most Lovable Family Ever to Win Your Heart!

IRENE DUNNE
"I Remember Mama"

co-starring
Barbara BEL GEDES
Oscar HOMOLKA - Philip DORN
Cedric HARDWICKE - Edgar BERGEN
Rudy VALLEE - Barbara O'NEIL

Wednesday Thursday

TEXAS
SATURDAY MORNING, OCT. 30

CARTOON CIRCUS

ROY ROGERS and TRIGGER in "MY PAL TRIGGER"

Plus 6 CARTOONS IN MY GONDOLA BOSTON BEANY WOTTA KNIGHT (Popeye) LOOSE IN CABOOZE (Lulu) AROBATTY BUNNY (Bugs Bunny) HORSE FLY FLEAS

Plus 1 BUCK POPOORN

Plus CHAPTER 1: BRICK BRADFORD ALL FOR 25c

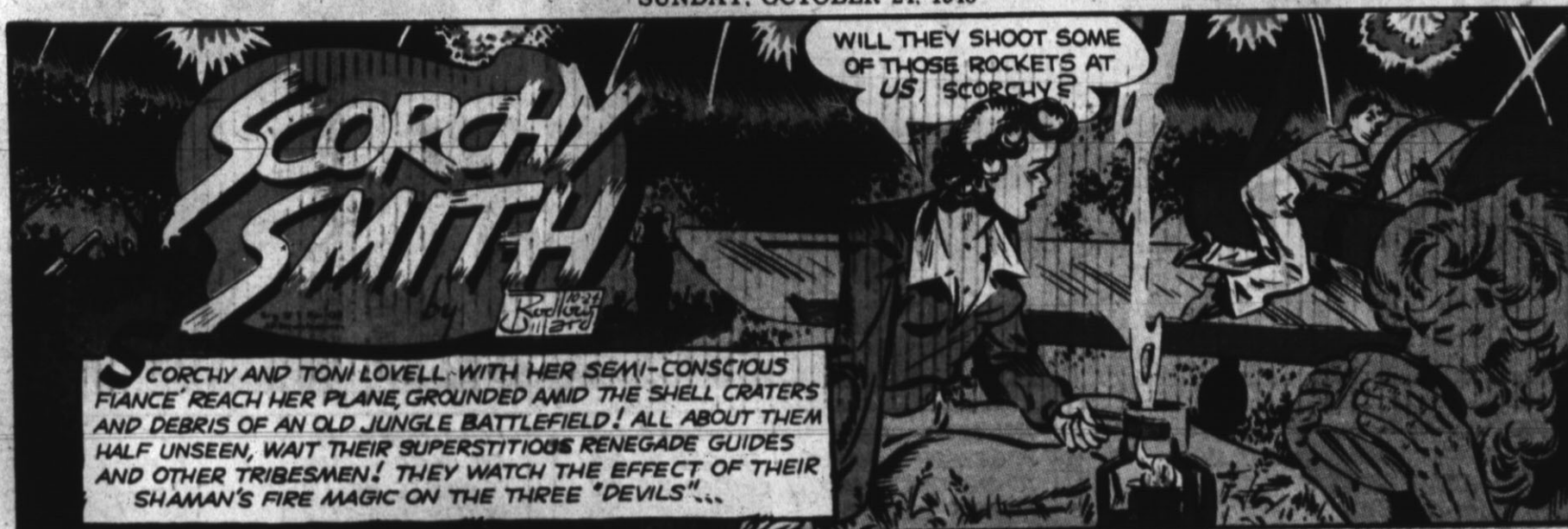
The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

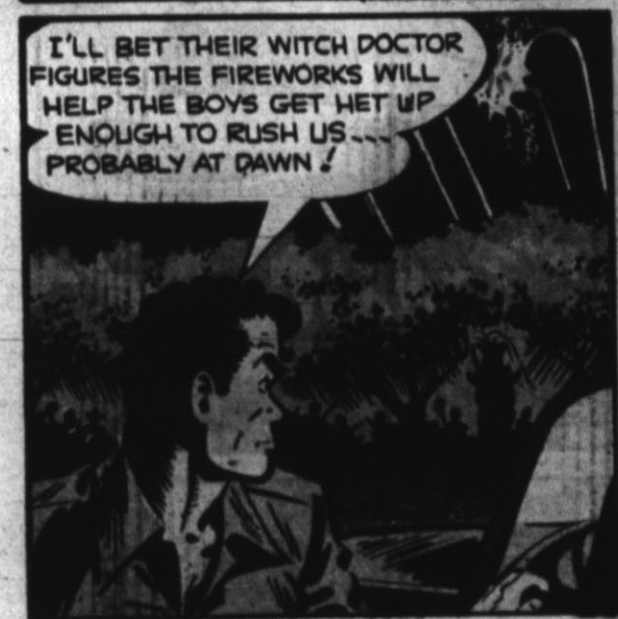
SUNDAY, OCTOBER 24, 1948



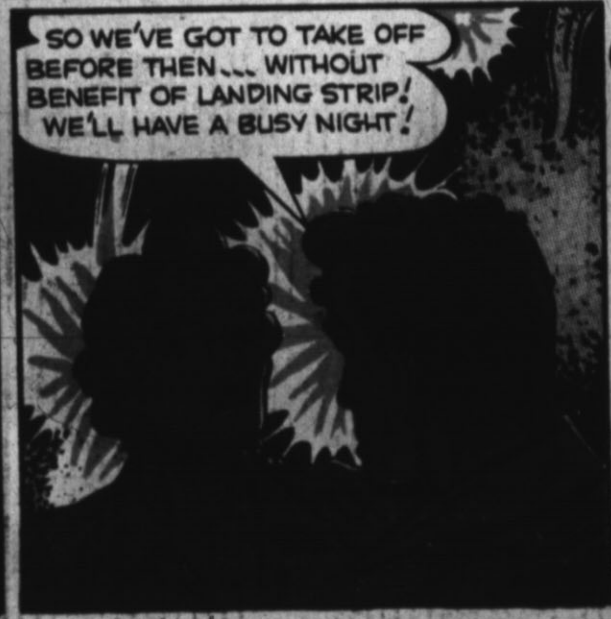
SCORCHY SMITH

WILL THEY SHOOT SOME OF THOSE ROCKETS AT US, SCORCHY?

CORCHY AND TONI LOVELL, WITH HER SEMI-CONSCIOUS FIANCÉ REACH HER PLANE, GROUNDED AMID THE SHELL CRATERS AND DEBRIS OF AN OLD JUNGLE BATTLEFIELD! ALL ABOUT THEM HALF UNSEEN, WAIT THEIR SUPERSTITIOUS RENEGADE GUIDES AND OTHER TRIBESMEN! THEY WATCH THE EFFECT OF THEIR SHAMAN'S FIRE MAGIC ON THE THREE "DEVILS"...



I'LL BET THEIR WITCH DOCTOR FIGURES THE FIREWORKS WILL HELP THE BOYS GET HET UP ENOUGH TO RUSH US... PROBABLY AT DAWN!

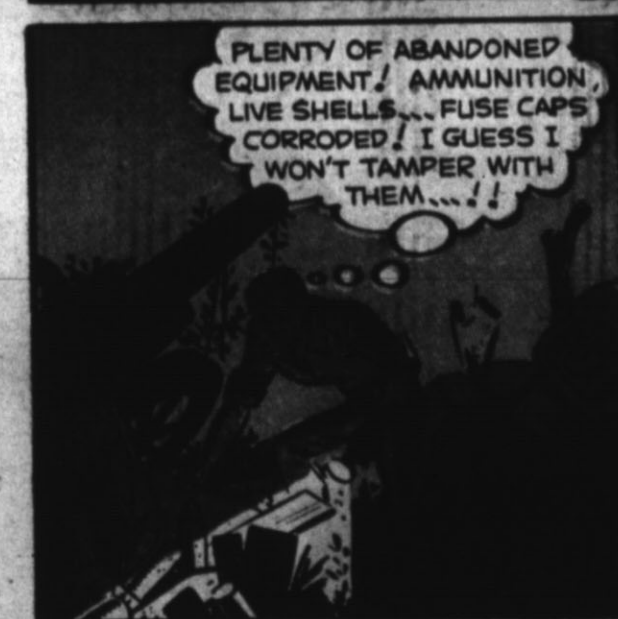


SO WE'VE GOT TO TAKE OFF BEFORE THEN... WITHOUT BENEFIT OF LANDING STRIP! WE'LL HAVE A BUSY NIGHT!



I'LL GO OUT ON SALVAGE PATROL! YOU TAKE CARE OF DOC!

DO BE CAREFUL, SCORCHY!!



PLENTY OF ABANDONED EQUIPMENT! AMMUNITION, LIVE SHELLS... FUSE CAPS CORRODED! I GUESS I WON'T TAMPER WITH THEM...!!

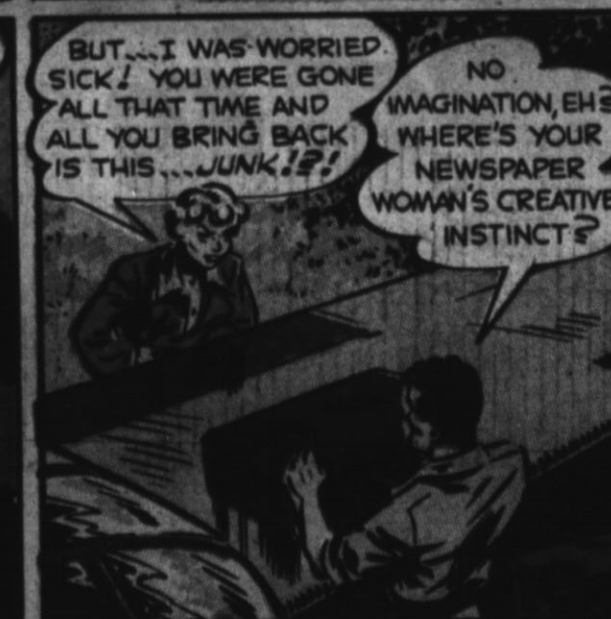


AH-H! SHELL LIMBER CHESTS! MAYBE I CAN USE THESE!... AND A SET OF GUNNERS TOOLS!



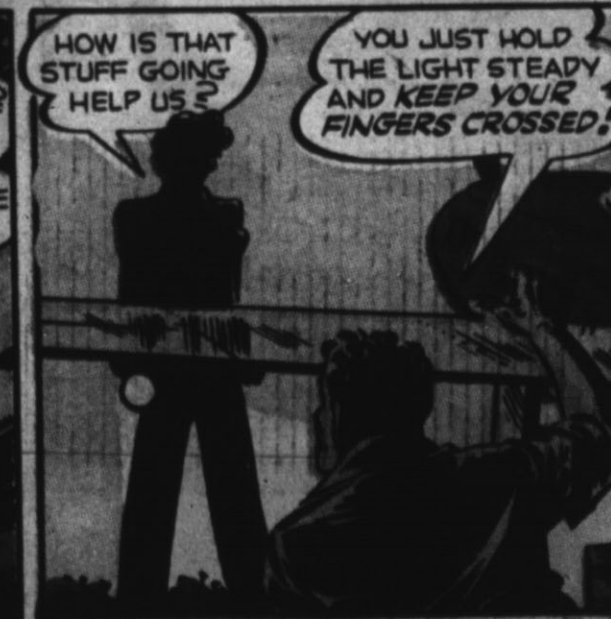
SCORCHY! GEE, IT'S GOOD TO HAVE YOU BACK!!

WAR SURPLUS, ... SLIGHTLY USED!



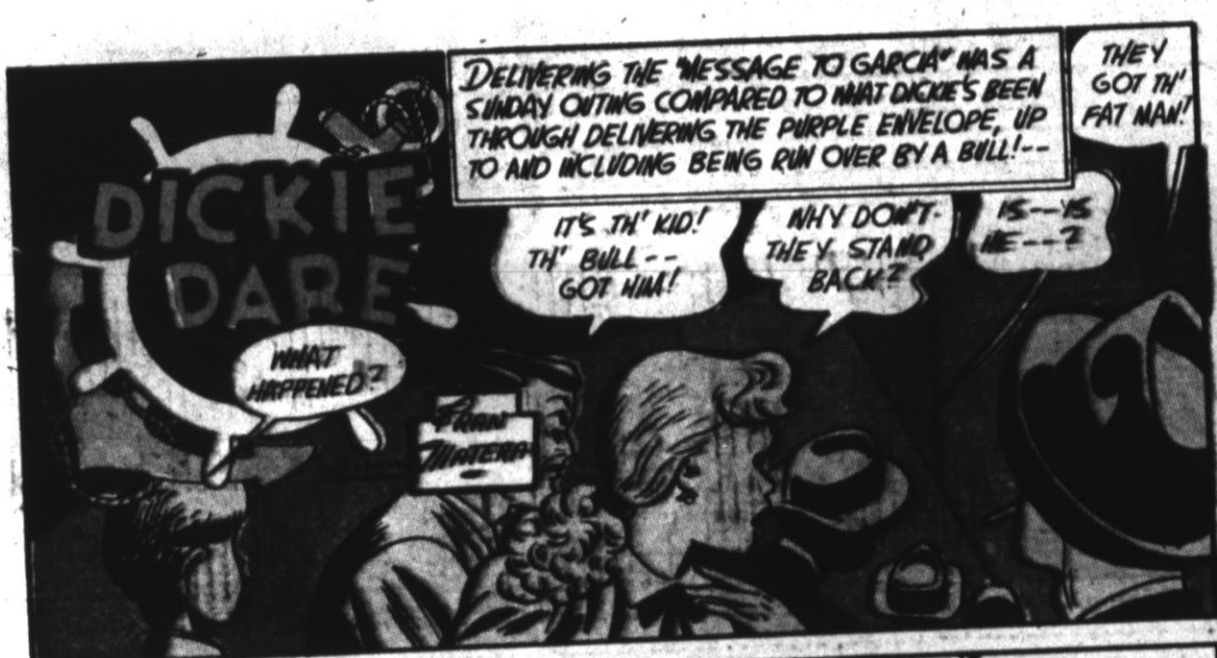
BUT... I WAS WORRIED SICK! YOU WERE GONE ALL THAT TIME AND ALL YOU BRING BACK IS THIS... JUNK!?

NO IMAGINATION, EH? WHERE'S YOUR NEWSPAPER WOMAN'S CREATIVE INSTINCTS?



HOW IS THAT STUFF GOING TO HELP US?

YOU JUST HOLD THE LIGHT STEADY AND KEEP YOUR FINGERS CROSSED!



DELIVERING THE "MESSAGE TO GARCIA" WAS A SUNDAY OUTING COMPARED TO WHAT DICKIE'S BEEN THROUGH DELIVERING THE PURPLE ENVELOPE, UP TO AND INCLUDING BEING RUN OVER BY A BULL!--

THEY GOT TH' FAT MAN!

IT'S TH' KID!
TH' BULL--
GOT HIM!

WHY DON'T
THEY STAND
BACK?

IS--IS
HE--?



--HEY-- DID I MISS MY SUBWAY?-- BUT-- HECK!-- I'M STILL 'OUT'-- YOU LOOK LIKE MY PAL, DAN--

TAKE IT EASY, KID-- I AM DAN!-- AND YOU'RE GOING TO BE OKAY!--



BUT-- YOU CAN'T BE DAN-- YOU WEREN'T HERE-- I NUZ BEN CHASED-- A BULL-- OH, I GET IT!

TH' BULL MUSTA GOT ME!-- I'M DEAD!-- WE'RE BOTH DEAD-- BUT TOGETHER!



NOT DEAD-- JUST TOGETHER-- THANKS TO THE QUICK AND FANCY BILL ROPING OF THIS COWBOY--

--OKAY, SO I TAGGED TH' BULL CRITTER, BUT IT'S PLUMB HAN DY DAN DROPPED BY TA HELP NITH FATSO!



FORT NORTH MILLY! AN' WAGS!-- THIS CONVINCES ME! I'M REALLY LIVING!-- GUESS TH' GAVE'S ALL HERE!?

HARUMPH!



WHY-- WHY, IT'S OUR BOSS, MAC SIORGAN!

HARUMPH! QUITE SO!-- I MUST SAY-- WATCHING SHIN-- DIECELY CLOSE SHAVE-- HAPPY ENDING!

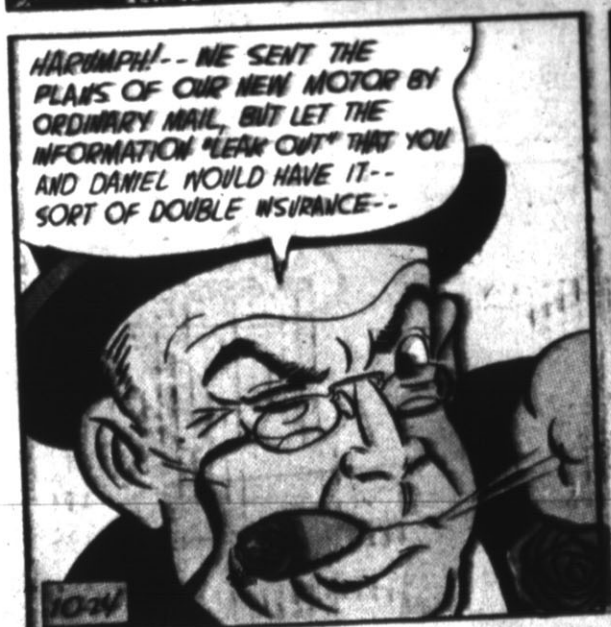


BOY! HERE'S YOUR OL' PURPLE ENVELOPE!-- I DON'T WANT ANYTHING TO DO NITH ANYTHING THAT 'PORTANT AGAN! WHAT NUZ IN IT, ATOM BOMB SECRETS?

WELL-- HARUMPH!-- EN--



MATTER OF FACT-- HAF!-- IT'S JUST 'PLAIN BLANK SHEETS OF PAPER!



HARUMPH!-- WE SENT THE PLANS OF OUR NEW MOTOR BY ORDINARY MAIL, BUT LET THE INFORMATION "LEAK OUT" THAT YOU AND DANIEL WOULD HAVE IT-- SORT OF DOUBLE INSURANCE--



IT'S TH' KID, HE KEELD--

WHAT HAPPENED?

WHY DON'T THEY STAND BACK?

IS-- IS HE--?

WELL FOLKS, THIS IS WIDGE IN CASE YOU-- SEE YOU ALL NEXT WEEK!



by
RBFULLER

CLAUD,
THE
HENCHMAN
OF ELVA
DE SELVA,
HAS
CARRIED
OUT THE
ORDERS
OF THE
EVIL
SORCERESS

YOU CALL IT
A DRAGON?!

SURE, IT'S
A DRAGON,
MISS ELVA—
A BABY
DRAGON!

BABY
DRAGONS
IS SAFER
TO CAPTURE!

BUT HOW COULD I
POSSIBLY ASK
SIR DAKY DOAKS
TO RESCUE ME
FROM
THAT?!



DON'T TAKE ON SO, MISS
ELVA! IN FIFTY
YEARS ER SO
THIS DRAGON
WILL BE AS
BIG AS
ANYBODY
WOULD
WAIT!

I CAN'T
WAIT FIFTY YEARS!
I WANT SIR DAKY
TO RESCUE
ME RIGHT
AWAY!



GIMME THAT LEASH...
AND GET OUT OF
HERE!

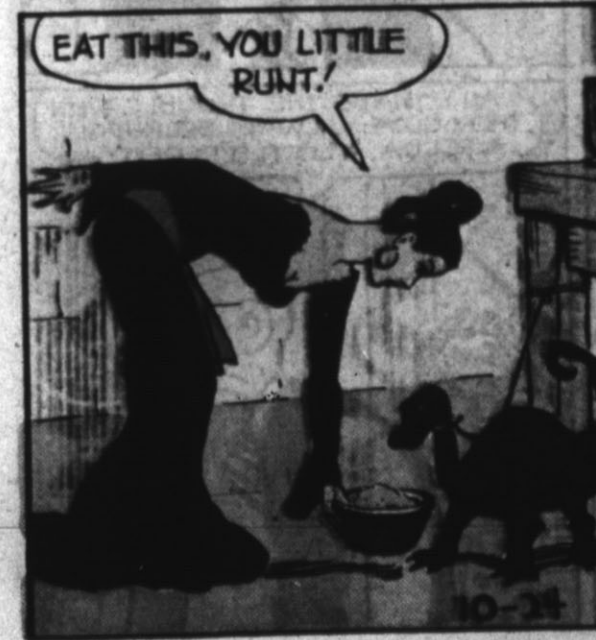
YES'M!



MAYBE I CAN
CONCOCT A
MAGIC VITAMIN
THAT'LL—!



HMM—I BET THIS'LL
WORK!



EAT THIS, YOU LITTLE
RUNT!



AN
HOUR
LATER...

CLAUD! THAT
DRAGON GREW
TOO FAST! YOU'LL
HAFTA DO
SOMETHING!

Y-Y-YES'M!
I'LL
G-GET
SIR
DAKY
DOAKS!!

CONTINUED...

Things to Come

A RECORD PLAYER WHICH WILL BRING TALKING PICTURES INTO THE HOME -- THE HALF-INCH THICK RECORDS WILL CONTAIN THE FILM WHICH WILL BE PROJECTED IN PERFECT SYNCHRONIZATION WITH THE SOUND.

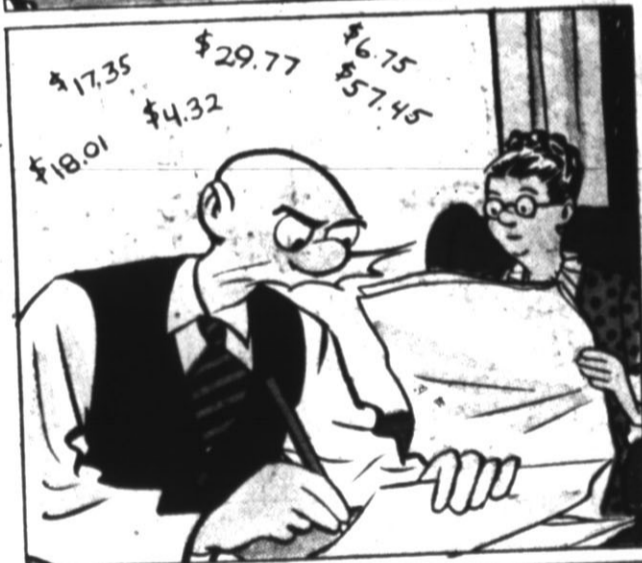


YOU'D BETTER GIVE HIM THE TWO BITS, SAMMY-- ELSE HE'LL BRING THE MOVIES RIGHT IN HERE.



10-24-48

NEIGHBORLY NEIGHBORS



Reg. U. S. Pat. Off. All Rights Reserved

PATSY

in Hollywood

Reg. U.S. Pat. Off. of Manufactures

by Bill Pfeiffer

YIPPEE
ANDREW!

10-24

I'M ALL DRESSED FOR THE BIG FOOTBALL GAME! I'M TO BE OFFICIAL MASCOT FOR THE TECH COWBOYS !!

I'M SURE THE COWBOYS WILL WIN!
"COME ON OUT AND HELP ME ROOT FOR THEM!"

SORRY "BUT I'M GOING TO BE A MASCOT AT THE GAME MYSELF!"

AND I'LL BE ALL DOLLED UP IN AN INDIAN COSTUME!

HA!
"THE INDIANS AREN'T EVEN PLAYING!"

OKAY, IF YOU WANT TO BE A SKEPTIC!
"BUT YOU'LL SEE ME AT THE GAME!"
"SO LONG!"

THAT AFTERNOON

STADIUM

GATE 1

GATE 3

HI YA, PATSY!
"HOW AM I DOING AS MASCOT OF THE SCALPERS!"

SPORT SLANTS

- On the ATHLETIC MINDED.



Eileen Selig

JOINED THE CAST OF 'HOWDY, MR. ICE' AFTER COMPETING IN THE OLYMPIC GAMES IN SWEDEN

10-24-48

PAO

Bob Edge

-TELECASTER OF THE DODGER BASEBALL GAMES. WAS BABE RUTH'S FAVORITE DUCK-SHOOTING COMPANION

Herb Sheldon

-THE RADIO ACE WHO PITCHED A NO-HIT GAME FOR ERASMUS HALL HIGH, IS AN ARDENT SOFT-BALL PLAYER



MEMORY MIRROR

THE OLYMPIC DIVING ACE HAD A HILARIOUS COMEDY ROUTINE WHICH HE DID IN POOLS ALL OVER THE COUNTRY



POWER HOOPER

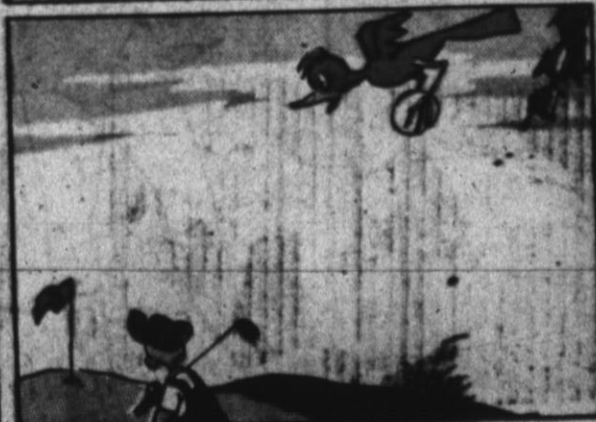
by BRAD TAYLOR



HIT N' RUN



Peter Plink



AP NEWSFEATURES COMICS

WOMEN

WOMEN

WOMEN

10-24

"WELL, THAT'S NOTHING, MY ELMER RUNG FOR OFFICE EVERY MORNING OF THE WEEK!"



"I CAN'T COME TOO NEAR YOU, MOTHER SAYS YOU'RE A RED HOT REPUBLICAN!"



"MY CONGRESSMAN'S SO SWEET, EVERY FOUR YEARS HE WRITES ME THE NICEST LONG LETTER!"

"MY GOODNESS! YOU DON'T LOOK ANYTHING LIKE A POLITICIAN—DO YOU GO AROUND KISSING-ER-BABIES?"

"YOU SEE MY VOTE FOR TRUMAN WILL CANCEL YOUR VOTE FOR DEWEY SO YOU MIGHT JUST AS WELL NOT VOTE IF YOU'RE GOING TO VOTE THAT WAY."



NO SMOKING