

S.M.U. 7, Texas 6
Arkansas 27, Texas A&M 6

Rice 28, Texas Tech 0
Oklahoma 34, Iowa State 7

Noire Dame 40, Navy 0
Alabama 14, Georgia 7

Ohio State 24, Northwestern 7
Michigan 13, Illinois 0

Kansas 38, Kansas State 0
Baylor 40, Texas Christian 14

Tennessee 35, North Car. 6
Purdue-13, Minnesota 7

Halloween Carnival
At Whiteface Field
Monday Night

The Sunday Brand

22 PAGES
TODAY
Including 8 Pages of Colored Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Price 10c Per Copy

VOLUME 2—NUMBER 18

Hereford, Deaf Smith County, Texas, Sunday, October 30, 1949



THREE DEAD, THREE INJURED—The car on the right attempted to pass a truck on a curve two miles east of Friona Thursday morning about 9:30 o'clock and met the pick-up on the left head-on, resulting in the instant death of two persons in the car and the driver of the pick-up who died less than an hour later in Parmer County Hospital. Three others were seriously injured. The pickup ended up partially on top of the Hudson, a trailer behind the pickup is also shown. Mr. Frank Phillips of Farwell, driver of the pickup, was on his way to Amarillo to pick up a new tractor. BRAND STAFF PHOTO.

Car-Pickup Collision Survivors Reported In Improved Condition

Three survivors of a car-pickup crash on Highway 80 two miles east of Friona Thursday, which took three lives, are reported recovering in Parmer County Hospital at Friona. Killed in the accident were Mrs. R. H. Stone, 26, of Hereford, her 16-month-old son, Billy Herbert Stone, and Frank Phillips, 53, of Farwell. Bodies of Mrs. Stone and her son were sent to Maysville, Oklahoma for burial and funeral. Phillips' body was sent to Clovis.



Millicent Griffith of Chicago, Illinois renewed her subscription for the Hereford Brand this week for another year, with the note that she has taken the Brand for 46 years. This brings to mind the fact that next year is the Brand's 50th anniversary. Is there anyone who has been taking the Brand through all those years? Let us know if you have.

Local merchants back from market this week include Mrs. Thompson at the Little Fashion Shop who went to Dallas, Mrs. Bess Moore, of The Vogue, back from Dallas and Mr. and Mrs. Irving Alexander of the Popular Store returned from stops at Ft. Worth, Dallas and New York markets.

All Kids Are Invited To Halloween Carnival
Jaycees will sponsor a carnival at Whiteface Field Monday night at 7:30. Several Civic organizations will be represented. Costume prizes will be given to three age-groups, 2-5, 6-10, and 10-12.

Veterans' Attitude Changing, Reports Reserve Commander
New legislation setting up the Reserve retirement plan and also the pay increases that will mean additional cash to the individual Reservists have added materially towards changing the attitude of the average ex-service man of "when I hung up my uniform alongside of my discharge that was all, brother," says Major Don Zimmerman, Commanding Officer of Headquarters and Headquarters company, 423rd Armored Ordnance Maintenance Battalion.

Police Chief Advocates Safe And Sane Oct. 31
Police Chief F. S. Buckalew said any persons caught destroying property Halloween night in Hereford will be fined. He said that five cars would be closely patrolling the town and that they would be on the alert protecting public property.

Temperature readings, Wednesday through Saturday, taken at 8 o'clock each morning.
Wednesday—High 68, low 34.
Thursday—High 68, low 36.
Friday—High 68, low 35.
Saturday—High 70, low 35.
Total moisture for October—4.8.
Total moisture for year—25.98.

Paving Contract Let For Streets

Firm of Purcell and Jones, Lubbock, was awarded a paving contract by Hereford City Commission Saturday, October 22. Purcell and Jones bid \$43,340.74 for the job which was one-third less than engineers estimated and which was lower than five other bidding firms. Work is expected to begin in 30 to 40 days with completion expected in the spring.

Streets will contain a six-inch base of caliche, 22 feet wide, with penetrating asphalt topping. Streets will be without curbs or gutters. Paving will be on K Street from 13th Street south to Highway 60, Grand Avenue from Highway 51 to K Street, Forrest Street from Irving to K, Irving Street from Forrest to Park Avenue, J Street from Grand Avenue to 13th Street and J Street from Grand to Park Avenue.

Officials said they were trying to pave newly acquired muddy additions. There are other areas that people have petitioned for paving, officials say, and these will probably be covered by future contracts. No bonds were voted to cover the new paving. City participates as far as one-tenth of the cost with property owners covering the rest, said an official.

He added the City Commission was very pleased with the low-priced bid.

Huban Clover Yields Ten Pounds Per Acre

Jim Brown reported he made 15,720 bushels of re-cleaned seed from the stand of Huban clover he harvested a few days ago on his place north of Hereford, this week. Jack Right processed it for him.

He paid 23 cents a pound retail for the seed to plant and doesn't have much of an idea what he can sell what he has for. He said it cost \$6 an acre to thresh the clover. It was necessary to use a pick-up attachment.

The 10 to 12 pounds of clover he made to the acre on the 50 acres is only incidental to the value received in building up of his land, Mr. Brown added. Also incidental was 125 bushels of wheat saved.

Going To Clovis

Mrs. Stone and Mrs. Pate were enroute to Clovis.

The Stones moved to Hereford from Oklahoma about two years ago. Mrs. Stone was a member of the Baptist Church. She is survived by her husband, R. H. Stone, who works for the Hereford Heating Company, her daughter Connie and her parents, Mr. and Mrs. George Brooks of Maysville, Oklahoma.

Phillips has been a farmer in Parmer County for the past 27 years. He was in the second year of his first term as county commissioner. The Phillips' home is four miles southeast of Farwell.

He is survived by his wife and four sons, A. F. Phillips, Jr., Farwell, Carlton Phillips, USAF, Glen and Charley Phillips, Farwell and one daughter, Mrs. Elaine Lawson, Plainview. Funeral will be in charge of Steed Funeral Home of Clovis.



WHITEFACE FOOTBALL QUEEN AND ATTENDANTS—La Juan White, Whiteface football queen, second from left, is shown on her throne with pretty attendants. (Left to right) Freshman Joanne Knabe, Her Majesty, Senior Colline Brown and Sophomore Wanda Gunstenson. The queen was crowned in pre-game ceremonies by Whiteface football co-captains Charles Gresham and L. T. Hawks with the Whiteface band, pep squad and other members of the football team participating in coronation ceremonies. Brand Staff Photo

La Juan White Is Crowned Whiteface Football Queen Of 1949 Friday Night

Hereford High School Band and Pep Squad formed a funnel for the team as they came from dressing room to field Friday night. Then the Band and Pep Squad formed in the north end zone and marched south, with the band forming a pipe, and the pep squad marching out of the "pipe" carrying balloons, forming bubbles. The coronet section of the band accompanied with "I'm Forever Blowing Bubbles."

The Pep Squad then went into a star with the band outlining them in the center of the field. Coronet Trio from Whiteface Band played "Stardust" while Queen was being crowned. Pep club mascots, Royce Ann Gilliland, 3 and Johnny Wayne Brownlow, 3, carried pillow out on the field for the Queen to kneel on. Harold Morton escorted attendant Joanne Knabe, Leonard Walterscheid escorted attendant Wanda Gunstenson. Dale Dock escorted Colline Brown and the Queen, La Juan White, was escorted by Team Co-

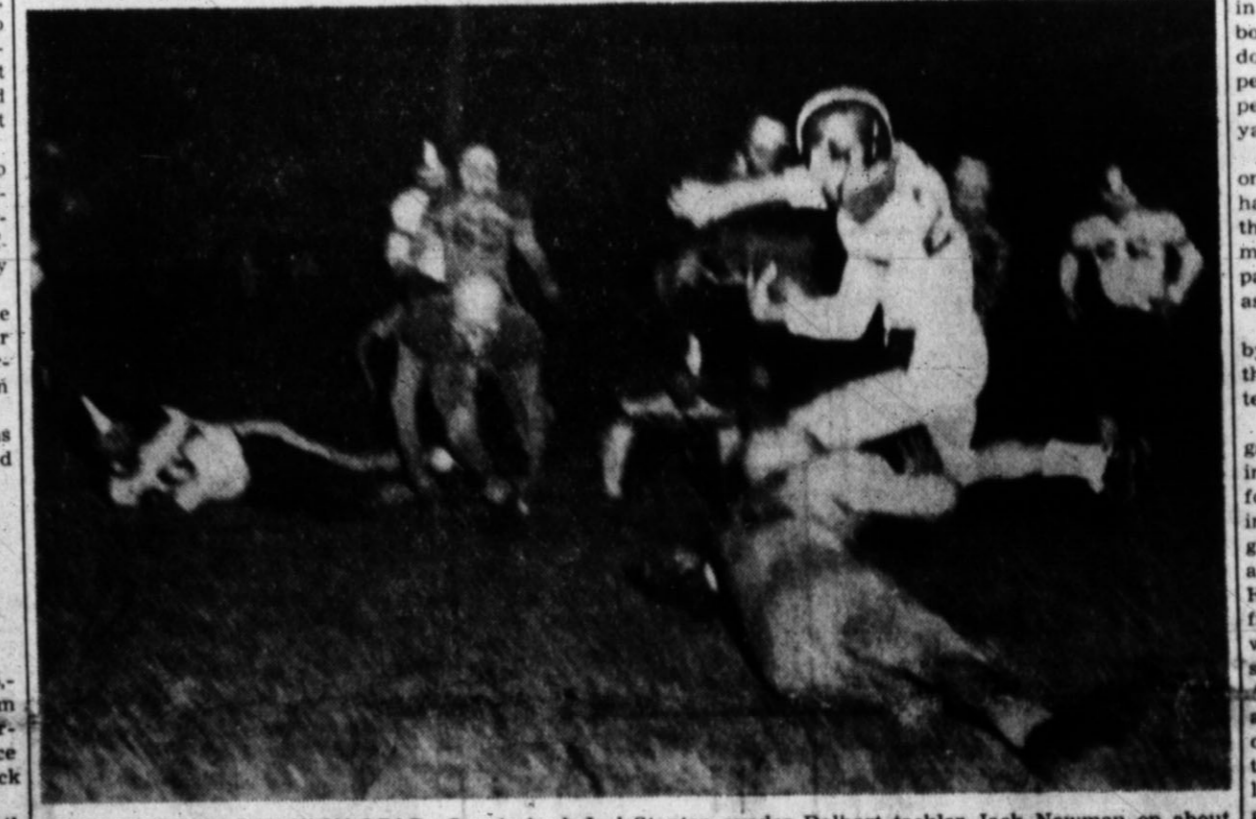
Whitefaces Outplay Dalhart To 13--13 Tie Penetrations Are Same, Lead In 1st Downs

A flip of the coin may possibly determine the District 1-A representative in the state play-offs. The "1" being if both Hereford and Dalhart High schools complete the season undefeated, following the crowd-thrilling 13-13 tie they played to a jam-packed Whiteface Memorial Stadium Friday night.

Under former league rules Hereford would have won the game as far as play-offs are concerned with a 13 to 11 advantage in first downs. The teams were tied with four penetrations apiece.

From the opening kick-off and Bill Engman's smashing tackle, of Dalhart ball carrier Jackie Newnam, through about 22 minutes of the first half Hereford's Whitefaces literally swept the field clear with the Dalhart Wolf Pack.

Whiteface linemen threw ball carriers for repeated losses, totaling 22 yards. "One Prong Attack" The highly touted Dalhart "multiple-pronged attack" only had one prong Friday night. That was through the air. They completed 12 of 23 passes, most of them short down the middle.



HEREFORD ROLLS IN HIGH GEAR—Quarterback Jack Stanton evades Dalhart tackler Jack Newman on about the 15 yard line on his way to the one foot line to set-up the first Whiteface touchdown in the first quarter Friday night at Whiteface Memorial Stadium before a capacity crowd of about 4,000 thrilled spectators. Helping Stanton on his 28 yard jaunt are white-jerseyed Whiteface players Bill Kelly on the ground at left, Dwaine Walker on his knees after a block and Alex Schroeter, 66. Recognizable Dalhart players are Kenneth Ringo, 65, Newman, Bill Cessnut with three on his jersey showing behind Stanton's back. Brand Staff Photo.

Handicap Can't Stop Little Carolyn Hutcheson From Being An Excellent First Grade Student

Carolyn Hutcheson brought home B's and C's on her report card for her first six weeks work at Shirley School. Mother of another girl in another grade in the school was fusing because her daughter didn't make grades that good so Carolyn's mother was very proud.

Carolyn is deaf. She was born with a spinal disorder and has been able to speak little since birth. She is seven years old and in Mrs. Byron Durham's first grade. She could have gone to school last year but her parents were waiting for a special teacher for exceptional children that didn't arrive. They just decided to let her go this year, anyway, with Superintendent George Graham's consent.

She has an earphone which she wears at home. She hasn't, as yet, worn it to school because it confuses her picking up strange sounds. With more practice, she will eventually wear it everywhere.

Not having had the opportunity to hear the human voice spoken, Carolyn's speech is developing slowly. Her parents don't know of her affliction until, at about the age of two when most babies begin to talk, she made no effort to speak. They noticed she couldn't be attracted if her back was toward the person trying to get her attention.

Couldn't Find Cause
When she was three, her mother and father took her to specialists in Amarillo who said she was the most normal child they had examined. They could find no cause for her deafness. Again, at the age of five, she was taken to specialists, this time in Lubbock. The same story resulted.

It wasn't until Dr. H. A. Brown, Canyon, examined the child that hope arose. Brown says the child will hear eventually. He says that he believes he has the nerve trouble in her spine straightened out. She has been under his treatment since December of 1948. Brown says that they will just have to wait, now, until she starts hearing and talking.

Round-Up Of Saturday's Scores:

Football favorites took it on the chin Saturday afternoon. Pittsburgh—still smarting from its loss to Indiana last week—got revenge on Penn today. Pitt scored a safety in the last 35 seconds to win 22 to 21—knocking Penn from the unbeaten and untied ranks.

Tennessee surprised North Carolina 35 to 6. Alabama upset Georgia 14 to 7. Purdue caught Minnesota off guard 13 to 7. Harvard won its first game of the season, a 22-to-14 win over Holy Cross. And Duke upset Georgia Tech 24 to 14.

Notre Dame set a modern record of 33 games without a loss by trouncing Navy 40 to nothing at Baltimore. Until today, Notre Dame had shared the unbeaten record with the mighty Army teams of Blanchard and Davis.

Army ran its current streak to 16 games without a setback. The Cadets ran through Virginia Military 40 to 14. Cornell kept pace with Notre Dame and Army in the ranks of the unbeaten. The Big Red of Cornell cut loose with 34 points in the last quarter to overrun Columbia 54 to 0. The Southern Methodist Mustangs gathered themselves for a mighty last half 76 yard surge in the Cotton Bowl at Dallas today, then called in flu-weakened Doak Walker to kick the extra point for a 7-to-6 victory over the University of Texas.

Other scores: Michigan State 62, Temple 14. Fordham 40, Georgetown 9. Kent State 27, Connecticut 9. Lehigh 21, New York University 9. Harvard 22, Holy Cross 14. Dartmouth 34, Yale 13. Tulane 54, Mississippi State 9.

Plaid Pointers For Dressmakers

Plaids, so popular in the fashion picture this fall, present a few special problems in home dressmaking. In training schools being held over the state by Extension clothing specialists Mary Routh and Nena Roberson of Texas A&M College, these problems are discussed with the home demonstration agents and leaders. Among suggestions given by the specialists are these:

Plaids and those with up and down, or right and left design take the most yardage. When choosing a pattern to make up in plaid, look for simple lines and little decorative detail. The plaid itself offers enough decoration so that fancy extra touches are not needed and the fewer the pattern pieces, the less the difficulty of matching the design when putting the garment together.

If the material must be shrunk before making up, take care to hang it straight in drying and to hold ends and selvages even in pressing so that the weave runs straight and true, the specialists caution.

The easiest way to make the plaid match is to check the notches when laying on pattern pieces, making sure that a notch on the sleeve, for example, comes at the same place in the plaid as the corresponding notch in the armhole.

Very often it pays, the specialists say, to cut pieces one at a time and on single rather than double material, except for those pieces which must be cut on a fold of goods.

Follow these suggestions and your plaid dress will be much easier to make.



The best way to acquire your fortune and have guaranteed security too is through a Planned Program of Life Insurance.

J. W. ROBINSON JR. 211 Park Avenue Phone 269

Local B&PW Members To Attend District Conference In Pampa

Business and Professional Women's district conference at Pampa, October 29 and 30 will be attended by 10 Hereford members including the local president, Mrs. Ursula Jacobsen. At least 600 members of the Pampa area will attend the meet.

Principal speaker will be (Mrs.) Judge Sara T. Hughes, past state president, B&PW, who will speak on "Jury Service for Women."

Reception and registration will be at Schneider Hotel, Pampa, and a banquet will be held in Pampa High School cafeteria, Saturday at 8:00 p. m. Theme of conference will be "Onward Together" and award will be made to clubs sending highest number of delegates to meeting.



GETTING THE U. S. VIEW—Most Czechs in Prague ignore official propaganda from their own government and line up outside windows of the United States Information Service in the downtown section of the Czechoslovakian capital. A recent diplomatic storm was caused when the U. S. office displayed a portrait of Hungarian Cardinal Mindszenty which many flocked to see.

Slated to attend from Hereford are Mrs. Dyalitha Brady, Mrs. Hazel Guery, Mrs. Pearl West, Betty Holland, Mrs. Ellen Carter, Mrs. Brucie Rose, Mrs. Lucille Posey, Mrs. Ethel Womble and Mrs. Della Stagner.

Tiny Tot! Gene Sparks Given Birthday Party

A single candle topped the birthday cake for one-year old Gene Sparks when his mother, Mrs. Eugene Sparks entertained with a birthday party Friday afternoon.

After supervised play balloons were given as favors and pictures were taken. Birthday cake and ice cream were served to: Cynthia Leasure, Cathie Dale, Charlotte Hamilton, Janice Thompson, Gary Goodin, Jerry Don Poarch, Andrea Bivins, Deborah Jesko, Jean Roberson, Ronnie Wagner, Darline McBrayer, Mary Thompson and the honoree. Mothers attending were Mesdames C. E. Leasure, Kenneth Dale, Lil-

burn Hamilton, G. O. Thompson, Calvin Goodin, J. D. Poarch, Jack Bivins, Jimmy Jesko, Lester Wagner, L. A. McBrayer, E. R. Roberson, Hazel Sparks, Troys Riddle, Miss Ruth Hacker and the hostess.

Dorcas Circle Meets In Wayne Evans Home

Dorcas Circle of the Methodist Church met with Mrs. Wayne Edwards Wednesday morning. Mrs. Norman Gray conducted the devotional program and a business session was held when plans were made for a Christmas Bazaar to be held on November 7.

Mrs. Jay Boston reviewed the book, "Glass House of Prejudice."

Hospital Notes

Patients discharged from hospital: Mrs. Gene Loerwald, med.; Rev. R. L. Shannon, med.; James Gallagher, surg.; Cynthia Sue Seed, T&A; Mrs. O. M. Dickey, surg.; Charles Morris, med.

Patients in hospital: Mrs. Fred Henry, med.; David Moya, med.; Mary Lou Cannon, emerg.; Miss Lela M. Aikman, med.; Mrs. G. A. F. Parker, med.; R. O. Douglas, med.; Mrs. T. H. Davidson, med.; H. R. McBride, surg.; Mrs. S. L. Smith, med.; Billy Thomas, med.; Billy Ashley, med.; Jack Roberson, med.; John H. Ross, med.; Mrs. Don Heizer, med.; Louis Parson, surg.; James Edward Gowin, med.; Mrs. Don Holman, surg.; E. A. Edwards, med.; Mrs. Fred Inman, med.; Paul Rudd, emerg.; Mrs. H. H. Boardman, med.; Mrs. Clyde Hays, med.; Floyd Campbell, med.; Glenn Burrus, surg.; N. R. Miller, med.; Mrs. Roy Phillips, surg.

Farewell Party Given For Mrs. Weathersbee

Mrs. Claude Weathersbee was named honoree at a farewell party given at the home of Mrs. John Winler Thursday afternoon. Other hostesses were Mrs. Wayne Williams, Mrs. Gerald Wilson and Mrs. J. B. Snead.

Games were played which led up to a shower of gifts presented to the honoree who with her family will

leave Hereford soon to live elsewhere.

Refreshments were served to Mesdames Raylan Evans, Jason Luck, Neill Young, Geo. Graham, H. U. L. Richardson, Pat Robinson, D. C. Kinsey, Jack Kirksey, Clarence Schulz, Gerald Wilson, Clinton Jackson, J. B. Harlin, Wayne Williams, Harold Meacham, the honoree and the hostess. Many sent gifts who were unable to attend the party.

John Paul Jones was the first great U.S. naval hero.

The HEREFORD CLINIC Will Be Closed All Day ARMISTICE DAY Friday, November 11

LET'S HAVE AN Old Tire Roundup BRING THEM IN... LET US RECAP THEM

with a Good Deep Tread FOR WINTER DRIVING OR WE WILL GIVE YOU A GOOD ALLOWANCE ON A NEW SET

Shelton's Tire Exchange

Hereford Call 122 Texas RECAPPING—VULCANIZING New & Used Tires

Wesson SPECIALS

LETTUCE FARM
25 acre tract, with good 6 room modern home. Fine location on pavement. All fine level land. Buy this farm and pay for it with one lettuce crop. \$16,000

ONION FARM
20 acre tract, good 5 room modern home and other buildings. Beautiful location right up against Hereford. One onion crop could pay for this farm. \$15,000

ALFALFA FARM
20 acre tract with nice 6 room modern home, electric irrigation well. All fine level land, all in alfalfa. Fine location, adjoining the townsite of Hereford. \$18,000

POTATO FARM
50 acre tract, with beautiful 7 room modern home, and other good buildings. Good electric irrigation well. All fine level land, located very close to Hereford. Would like to trade for a real nice home in town.

SUGAR BEET FARM
125 acre tract, beautiful modern home. Fine location on highway. All good level land, all in cultivation. Good terms possession now. \$25,000

STOCK FARM
1/2 section farm, 2 sets good improvements 250 acres good level land in irrigation, 70 acres fine grass. Fine location on paved highway close to Hereford. Good terms. Good price. Possession now. See us about this one.

WHEAT FARM
2 sections. Good improvements. 1 1/2 sections perfect land. 1/2 section rolling with small lake. Good location on road soon to be paved. \$52.50

MANY OTHER GOOD BUYS
In farms and ranch land, large tracts and small tracts, dry land and irrigated land, wheat land and row crop land, potato and lettuce land.

See Us For Your Needs In Land



WESSON REAL ESTATE Phone 944 Hereford, Texas 716 W. 1st St.

Farm Loans



LONE STAR AGENCY Sam Nunnally 144 N. Main Phone 424 Hereford



FIVE YEARS OF THIS—Blonde Leslye Banning, 18-year-old Bible student, has signed a Hollywood movie contract requiring her to pose for "cheesecake" pictures for the first five years of her long-term contract. Miss Banning, who hopes to become a Sunday School teacher, is a sister-in-law of actress Jane Russell.

Eat Turkey and all the Trimmings With Us SUNDAY

Four Hundred High School Students Can't Be Wrong... ESPECIALLY REGARDING

FOOD

We Pride Ourselves on being the Choice EATING PLACE Of All the Family! KIDS—STUDENTS—DAD and MOM!

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EDITORIALS...

NEXT IMPORTANT STEP

A Beet Sugar Refinery

Chamber of Commerce leaders this week sought cooperation in the return of survey cards recently mailed to prospective sugar beet growers in this area. A preliminary check showed that 121 cards had been returned from a total mailing of 600 forms.

Officials said that the cards do not obligate the producer in any manner, but that final results from the survey can determine possible location of a sugar beet processing plant and refinery in this territory. Figures indicate that an eight million dollar investment would be required in putting a refinery into operation and, although considerable interest has been shown in this territory, no manufacturer is likely to become seriously interested until he knows at least the growing potential and interest of producers in the crop.

During the past two years, sugar beets have become an important crop in this area and despite extra freight costs several farmers have shown nice profits from growing beets commercially. Producers in 1948 paid, in agreement with American Crystal Sugar Company of Rockyford, Colo., one-half of the freight to Colorado; this freight cost Hereford growers \$1.38 per ton and figured on a conservative yield of 15 tons per acre, a refinery in this immediate area would have afforded \$20.70 per acre more profit to the producer. Availability of beet pulp as a livestock feed would have provided an almost equal advantage to cattlemen of the area.

Sugar refiners estimate a minimum of 15,000 acres of beets as the basis for operating a successful refinery, which can handle upward to 25,000 acres — and generally likes to depend upon 20,000 acres of cultivated beets. The Chamber of Commerce survey cards were mailed to producers in this immediate territory and leaders had hoped for an indication of approximately 12,000 acres in this immediate area as basis for seeking location of a refinery. Additional acreage from Castro, Swisher, Hale and Parker Counties they felt, should afford the required potential, bringing the total acreage from 20,000 to 25,000 acres.

Prospective beet growers who failed to return survey cards, we believe, should give the matter second thought. In addition to immediate savings on freight and on availability of beet pulp, it is also well to consider the factors of farm quotas and bank loans. Right now candy manufacturers are seeking import of more sugar, due to scarcity in this country; likewise no marketing quotas have been established by the government, due to the same scarcity. This affords an excellent price on sugar, and factors added together emphasizes the importance of securing a refinery in the near future, rather than later down the line. Wheat and other cash crops have shown the importance of a growing record when quotas might some day be levied. Sugar beets, unlike many truck crops, have in other places consistently afforded collateral for bank loans a factor which makes the crop desirable.

Construction of a sugar refinery would mean more to this area than probably any other project. Land prices would retain their present, or higher levels. Increased cash income, plus expansion of cattle feeding, would develop immediately. For these reasons, the Brand feels that every potential producer should carefully consider returning a survey card indicating his interest or his lack of interest. Upon this survey may rest, in large measure, the future of this entire area.

GUEST EDITORIAL

Ten Proposed Amendments

Perhaps a number of Randall county voters are wondering which of the 10 constitutional amendments they shall support when they go to the polls on November 8. The subjects of the amendments are so varied that it is probably very hard to sift out the amendments which are necessary.

We are giving you our ideas about the amendments—Not that our ideas are any better than yours may be, but we have arrived at the following decision regarding the amendments after attempting to find out just what the various provisions cover.

No. 1 Civil service for county employees. This affects only counties having 75,000 or more population. If this civil service is good for the big counties, why does it not apply to the small ones? Our observation of civil service leads us to believe that employees take advantage when they cannot be fired upon a minute's notice, but must be tried through the red tape of civil service. We vote no.

No. 2 is the famous amendment which provides for monthly payment of \$300 per member to all members of the legislature, starting January 1st, payable in advance. It likewise calls for an annual session of the legislature, which is entirely needless. We certainly vote "no" on this amendment.

No. 3. Creation of hospital districts. There is a safeguard which allows the people of the proposed district to vote upon themselves a tax for the support of the district. However, judging from the indifference of voters in such special elections, we wonder whether it is wise to give such authority to any legislature. Where there is authority to do something, someone always turns up with a bright idea of putting over the job. It is a scheme to increase taxes. We vote no.

No. 4. Repeal of poll tax payments. While we have always been opposed to payment of a poll tax merely for the right of voting, Texas has as well get in line and repeal this provision unless Congress does it. The difficulty is that

this amendment provides for a registration system, with no limit for the fee of registration, and no exemptions as to age. In other words, in order to vote in future elections, you must register, regardless of your age, and must pay a fee. Now just what is the difference between payment of a poll tax, which gives you the right to vote; or payment of a registration fee, which likewise gives you the right to vote? Maybe we had better go ahead and beat Congress to the draw, but personally we would prefer to see the legislature more specific than to pass this loosely drawn amendment. We vote no.

No. 5 provides for county-city health units. This allows the legislature to submit to a vote of the people the proposal of taxing themselves for such a service. We see no reason for jumping into such a program in view of the determined efforts in Washington to pass socialized medicine. We certainly need better health facilities, but we will probably be getting a worse brand out of Washington domination.

No. 6 provides for retirement and pensions for county employees. We are opposed to this scheme. Just why pensions should be given to county employees, who accept jobs with the county because these positions pay more money than the employees can secure in private employment is hard for us to understand. When we reach the end of our usefulness, no one is going to pay us a pension. This same thing applies to a majority of the people in Randall county. We vote no.

No. 7 provides that district court sessions may be held in some other place in a county than the county seat. While this applies at the present time to only a few counties in Texas, it might apply to more counties in years to come. The best feature of this amendment is that it regulates, to some degree, the qualification of district judges. At the present time any one can run for district judge, regardless of his lack of law knowledge. It would be very hard to imagine a district judge who was not a practicing lawyer, and this amendment attempts to cure an existing defect. We cannot see how such an amendment could hurt, and it might be a good thing.

No. 8 is approved by fire prevention bodies. Rural districts may be formed, levying a tax for support of a rural fire department. Since the Panhandle is sparsely settled, we cannot conceive of the amendment ever being favored as a local provision. A chemical truck would be the only practical manner of fighting rural fires. If the rural people want this amendment, they will have to pay the bill.

No. 9 provides for lunacy trial without a jury. On the face of this amendment the provision looks good. If the person to be tried believes that some one in his family is trying to railroad him into the state hospital, he may demand a trial by jury. Those cases which we have attended are rather pathetic, and should be held in secret, rather than in open court with a jury. It is worth giving this a trial.

No. 10 seeks to qualify women to sit on juries. While we have no objection to this reform, there are some handicaps. If the women really want to sit on juries, well and good. Those who will accept this as a patriotic duty should get out and work for the amendment. The men will probably vote pretty much like the women demand. As we see it the courts are in pretty much of a mess in Texas, and brightening up with a touch of feminine will not hurt. But each of the 254 Commissioners Courts must remodel their jury rooms at once in order to provide separate housing for the juries, if this amendment carries. We would like to hear from the women for publication next week, just before the election.

—The Canyon News

Mr. Hiss would like a change of venue; also a postponement of 100 years.

Now some of those Red borers can try their skill in our prison cells.

Speaking of flattops, why do admirals get thataway, too, sometimes.

Farmers in the South Plains area can enter dairy production as a supplement to cotton or sorghum crops on a \$6,000 investment. At current prices, the investment in 10 head of cattle should produce a daily gross income of \$20.

The Sunday Brand

Hereford, Texas
Established 1948
Published every Sunday

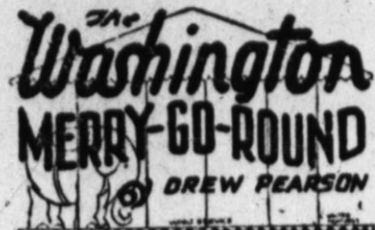


Hereford, Deaf Smith County, Texas

James M. Gillentine Editor and Publisher
Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50¢ per month. Singles copies, 10¢ each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

News Editor Jerry Stolts
Society Editor Mrs. John McLean
Adv. Manager Bert Neblay



Pressure Ends Probe

WHEN good old Clyde Hoye, the swallow-tailed senator from North Carolina, announced there would be no more hearings on General Vaughan, John Maragon and the five-percenters, it didn't surprise anybody on the inside.

For insiders have known how much pressure has been exerted by the White House to shut the investigation up.

About six weeks ago it was announced that public hearings would be suspended in order to give the committee staff a chance to do more investigating, also to give committee counsel Rogers a two-week vacation. Since then, however, White House pressure has been terrific, with even staff investigators threatened with loss of government pensions.

Since then, also, some sensational leads have been glossed over by committee investigators or carefully stowed away in pigeonholes.

One of the most interesting figures which Senator Hoye and his staff have turned their backs on is David A. Bennett, the perfume manufacturer, who sent seven deep freezes to General Vaughan, Mrs. Truman and other bigwigs at about the time Vaughan's friend, John Maragon, was trying to smuggle Bennett's perfume into the United States disguised as champagne for the White House.

Yachts & Deep Freezes

There are some other interesting things about Bennett which the public doesn't know, and most of the record is in government files where a navy senate investigator could easily dig it out.

This column doesn't have the same power to subpoena records as does Senator Hoye of North Carolina, but since the senate committee has decided to backslide on the job, this writer has done his best to take up where the senator from North Carolina left off.

For instance, here are two interesting things which the public has a right to know about. Bennett, at the time he was giving away deep freezes, acquired four government airplanes without competitive bidding, and four luxury yachts, three of them from the U.S. government.

Four yachts are a lot for any one man to have. For that matter, so are four airplanes. However, deep-freeze-giver Bennett wasn't satisfied with four yachts and wanted to

buy another. To this end, a letter was written to John Maragon, care of General Vaughan at the White House, by one of Bennett's subordinates. The letter, dated November 19, 1945, is in the files of Senator Hoye's committee, but since he doesn't seem interested in doing anything about it, this column is glad to publish the letter as follows:

"Mr. John Maragon,
c/o Brig. Gen. Harry Vaughan's office,
White House,
Washington, D. C.

"Dear John:—
"At the request of Mr. Bennett, am sending you herewith reprint of an advertisement—on 'yachting' and 'motor boating.' Mr. Bennett would like you to contact Commodore Moran, of the small boats division, maritime commission—Miss Barrett, sec'y.—and find out what condition this is in, and what price they are asking for same.

"Mr. Bennett is feeling fine after his little rest in the country, and is planning on leaving here again tomorrow to spend Thanksgiving there.

"Hope you are in the best of health, and with kindest regards . . ."

Parties on Yachts

At the time this letter was written to Maragon, Bennett already had the following luxury yachts: "Cartman," 600 horsepower, 121 foot, 221 tons; "Valerie V.," 85 foot, 124 tons; "Caroline," 45 foot, 24 tons; "Nedra B.," 111 foot, 101 tons. All of these, except the "Valerie V.," were purchased direct from the maritime commission. And when the maritime commission was asked to disclose who else bid on the vessels, and how much was bid, the information was refused.

When asked whether the bids had been advertised, Miss Mary Barrett, referred to in the above letter to Maragon, flew into a rage.

One reason why Senator Hoye may wish to deal lightly with the man who had so many deep freezes and yachts at his disposal was because Harry Truman, when Vice-President, was a guest aboard the Bennett yachts.

In fact, the yachts were used for some of the famed Truman-Vaughan poker parties, and this long-time intimacy between the President of the United States and the president of the Verley perfume company may be why Maragon felt that he could with impunity label his perfume as consigned to the White House and try to smuggle it through U.S. customs.

At that time—around 1945—Bennett yacht was moored on the Potomac, another at Saugatuck, Mich., and another in Florida.

Grasshoppers cannot jump unless the temperature is at least 62 degrees Fahrenheit.

The discovery of dynamite enabled Nobel to endow the famous Nobel prizes.

Growing Higher and Higher



the BOOTLEG philosopher



Editor's note: The Bootleg Philosopher won't get anywhere with his proposal this week, but you can't blame him for trying.

I been readin in the papers that turn up out here with the regularity of a hungry son-in-law about the various price supports the government's gonna keep in effect next year.

As I understand it, the government will support the price of cotton, corn, wheat, rice, tobacco and peanuts, and while I'm in favor of the government supporting not only the price of goods for the people but the people too, I have been searchin every paper I can find, even get down to yours, and I haven't yet seen a word mentioned about Johnson grass.

It seems to me Johnson grass ought to be just as eligible for price support as cotton or corn or tobacco. As I understand it, the reason the government is supporting the price of cotton and corn and so forth is because we got too much of it, and the same thing would apply to Johnson grass, ain't over six farmers out here who can say they ain't got too much of the stuff.

I will appreciate it if you will

get in touch with Cong. Worley and see what he can do on this. I notice the support price of cotton for example applies only to baled cotton, not cotton just open in the field, but the way I see it is when you go to the trouble of pickin and ballin it you only make the situation worse, only add to the amount of cotton there is and make price support more necessary than ever in a sort of vicious cycle.

Now my idea for price support for Johnson grass hay is to put a bigger price on Johnson grass in the field than in the barn. You can't depress the price of hay when the stuff is witherin on the stalk. It's when you load it up and head for town you affect the market and the price starts droppin. Ain't nothin wrong or wrong about plantin cotton or corn or wheat or rice, it's when you gather the stuff you play thunder with the price.

I will appreciate your attention to this right away, and if you get price support through on Johnson grass I may be in to see you about subscribin to your paper. Ain't nothin wrong with price support, so long as I can benefit by it, too.

Yours faithfully,
J. A.

HOMER FOX SAYS:

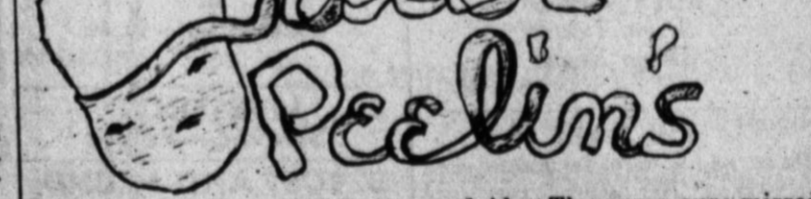
DID YOU KNOW...

Dalhart talk of coming over Friday on a "special train" loaded down with rabid football fans, backing their kids to the last man to win this hot game with Hereford, that meant the District to them—REMINDS US—of back in 1928 when we finally beat Canyon in this district, we entered a new Era, Football that is. We had 4 to 5 thousand people in the County and they all became "football minded" over night.

Our first Special train, was to Panhandle, we did okay until the last few minutes of the game when, Panhandle intercepted a pass down on their goal line and yelled, open

the door Grandma I am headed for home. Lewis Sherman caught the old boy in midfield and we won. Next Special was to Memphis in this same year. Most everyone went, we left a couple in the hospital, one night watchman, and one old boy that lived down on the creek east of town, that missed the train. We was doing pretty good in that game until Memphis started throwing passes in the last few minutes, and before we knew it, the game was tied, with a pass completed and Memphis pretty close to our Goal line, the gun fired and the game was over.

Then Memphis came up on a special



Elmer Patterson, Bill Patton and Alex Thompson sure missed a chance for a very out of the ordinary picture last week when the sea gulls, driven inland by tropical storms, looked like giant snow flakes dancin' above the green wheat field on which they were feedin'.

We made two rounds at the hospital's Open House Sunday. First to see the buildin' and again for a good look at the flowers and a second look at the nursery where nurse Wilhelm was about to feed boy babies Ohlig and Heck and pink blanketed baby Lett.

Too bad Ela Aikman couldn't be up to wear the pretty yellow corsage at the head of her hospital bed that day.

In case there is anybody who is still skeptical about the merits of frozen food maybe they should drop by the Little Diner on a day when Mrs. Sevier has some pies baked up with frozen coconut.

Bringin' in the last punkin' and pickin' the last green tomatoes before frose is like givin' up an old friend but anyway the grasshoppers will be out of a job.

Talkin' gardens not long ago with Atha Melver, who does the figures at the Brand office, she remarked that this sure had been a "buggy" year and we are not positive that she need confine her remark entirely to insects either. Which reminds us that we like that definition somebody gave of a caterpillar bein' an unphaltered worm.

IF YOUR NAME IS JOHN

You Have Champion Among Names As It Is Most Often Chosen For Sons

By ANN REYNOLDS, Ph. D.

Chances are there will be more men by the name of John, reading this than by any other name. "John" is the champion among names, and it has been the most popular name for hundreds of years. Considering that it means "the Lord is gracious," it's a good name, too, isn't it?

The great popularity of "John" came about because there were two personalities in the new Testament whose name it was: John the Baptist, and John, the Evangelist. Back in the first few centuries of the Christian Era, it became the custom to "name babies for saints—and just because each of these two men named John was, on two occasions, remembered in the calendar, it happened that more parents picked John as a name for their new sons than any other name.

There's much to be said in favor of "John." The name is short, simple, without frills. And the two St. Johns in the Bible are personalities that move our hearts and our minds. John, the Evangelist, a fisherman, is said to have been the most beloved disciple of Jesus; and it was he whose care Jesus recommended his mother.

John the Baptist, is considered a forerunner of Jesus, and was a few years older. A fiery character, he came to a gruesome end, because he dared to antagonize a tyrant. The tyrant in his case was Herod, Antipas; John, the Baptist, re-

proached Herod Antipas because he had abandoned his own wife and married the wife of his half-brother. The Baptist was beheaded, and the ghastly spectacle of his severed head on a platter, displayed by Salome, the daughter of Herodias, was chosen as a subject by many painters.

The name John is found in countless forms in all Christian countries. The Spanish Juan, the French Jean; the German Johann and Hans, and the Russian Ivan, all go back to the original Hebrew "Johanan" and its latinized form, of Johannes. And there are a great many family names derived from it; all the Johnsons and Jones and Jennings. Most people are extremely fond of this name. But the poet John Keats disliked it. He wrote to his sister-in-law, "If you should have a boy, do not christen him John . . . 'Tis a bad name and goes against a man. If my name had been Edmund I should have been more fortunate."

Well, what do you think? Of course, if your family name happens to be Smith or Brown, one of the most frequent family names, it's better to name your baby something else. Edmund? Or Lawrence? . . . We'll see about these some other time.

(Interested in some other other name? Address your letters to Dr. Reynolds in care of this paper. Dr. Reynolds writes about the names most often requested).

SUNDAY'S CURRENT QUESTION:

QUESTION OF THE WEEK: What do you think about hobbies for people? Are you going to the hobby show at the Camp Fire Hut Saturday or Sunday?

Mrs. J. J. Boydston: I am in favor of hobbies, especially for children. I think it gives the child something to occupy his time and something, constructive, to work on. It makes children appreciate home much more. I got my only child started on a hobby when he was very young and he has really benefitted from it. I am going to the hobby show because I am always interested in what our young people are doing.

Don Martin: If we all didn't have our hobbies I don't know what we would do with our pent-up emotions. I think hobbies are grand for people. Children benefit, probably, just as much or more than anyone else. I will visit the hobby show, probably, Sunday afternoon.

Mrs. Wanda Rogers: I think hobbies are wonderful. I think it keeps the mind occupied when it should be. Hobbies are good for children too. I think, I am not going to the hobby show this weekend because I am going out of town.

Mrs. G. H. Whitaker: I think hobbies are good for children. Older people could benefit just as much, though. My hobby is crocheting. Just today, I sold \$10 worth that I had done. Many hobbies, well developed, can be useful. They take up a lot of time that would be, otherwise, wasted. I'm afraid I won't get down to the hobby show.

Mrs. Dick Gholson: I'm afraid I will not get to go to the hobby show this weekend. I think hobbies are fine for everybody, though. It takes the mind off of everyday routine and gives it a rest. Hobbies may require time and work but they are worth it. My main hobby is my children. I used to collect match covers but quit several years ago. I read quite a bit, too.

Mrs. E. O. Jordan: I think hobbies are fine for everybody. It gives the person opportunity to express a hidden artistic talent. It is certainly a change from everyday routine which is beneficial. I don't ever remember having a hobby but I am in favor of them. I will be out of town this weekend and will not have opportunity to view the hobby show. I would like to see it, though.

Mrs. Annie Smithers: I have never had time to fool with a hobby. I think they are fine for people who have time for them. I don't know whether I will take up a hobby now that I have time or not. I won't get to go to the hobby show this weekend.

cial train to play off the tie, and boy what a ball game that was, and what a crowd, but we won and everybody just quit working for a week and talked football.

Our first train in 1929 was to Dalhart, cold with snow on the ground, but no one cared about that, we loaded the kids up and had fun, didn't have much trouble with that game. We cleaned up this district and headed for Lamesa on a special train.

(Continued on Page 5)

Ticklers

By George



"I never could see any point to living that way."

WANT ADS

FREE Theatre Tickets

to see



STAR THEATRE

WEDNESDAY - THURSDAY

November 2, 3

With each PAID-IN-ADVANCE classified ad placed in The Brand we will give one free ticket. Be Sure and Ask for your free tickets!

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

- Tuesday:** No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.
- Sunday:** No ads will be accepted after 12 o'clock Saturday immediately preceding publication date.
- Identical rates will be maintained in both publications.
- 1st. insertion 4c per word
- Each Additional 3c per word
- when paid in advance!
- No Blind ads will be accepted in either publication!

FOR SALE Miscellaneous

We clean and block hats for \$1.00. Acme Cleaners-Phone 111 B-1-11-tfc

We Have It! FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-tfc

FOR SALE New and used furniture at The Trading Post Station, West Hereford, Highway 60. B-1-6-tfc

CUSTOM BALING Mowing, Raking, Hauling, Balancing with wire or twine. Phone 183-M J. T. MATTHEWS 207 Catalpa, Hereford B-1-51-tfc

BULBS For Sale: Received assortment of Peonies, Tulips, Hyacinths, and other bulbs from Holland PLANT NOW Mrs. J. F. Ward 101 East 6th B-1-13-tfc

FOR SALE: Steel stock tanks. Steel for granaries, gas line pipe, Casin all sizes. Messers place east on Highway 60. Hereford, Texas. B-1-13-tfc

YOUNG Cornish game roosters for sale, 408 B Street. B-1-9-13-3p

SEED WHEAT EARLY TRIUMPH WE WILL RECLEAN YOUR SEED WHEAT. FRASER MILLING CO. B-1-10-tfc

Certified Pawnee wheat \$2.25 bushel. Conbine winter oats \$1.00. Winter barley \$1.25. C. C. Billingslea, 2 miles north Joel Switch. B-1-20-41-6p

FOR SALE Farm Equipment FARMERS Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-1-20-41-6p

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY B-2-11-38-tfc

FOR SALE 2150 bushel galvanized Columbian grain bin \$465. 1000 bu. welded steel grain tanks \$285. 3000 bu. bolted tank \$700

JACOBSEN BROS. B-2-40-tfc

For Sale: Nearly new 123 self-propelled LHC. and one good John Deere broadcast binder. E. C. Rein-suer. One mile north Jewel Switch. B-2-22-15-tfc

FOR SALE: One 1948 Baldwin combine in good condition. With grain bed, auger and truck unloader. Also a self lift. \$1,000.00 See N. W. Smith, Swearinger, Texas, Route 1. B-2-29-18-2p

FOR SALE Automobiles

Look these over for real buys on used cars and trucks.

CARS

1942 Oldsmobile 4-dr. Sedan - radio, heater, hydra-matic \$395.00

1940 Oldsmobile 2 dr. Sedan - a bargain for \$375.00

1938 Oldsmobile 2 dr. Sedan - good tires - good body \$235.00

1940 Pontiac 2 dr., radio, reater good condition \$385.00

1947 Chevrolet 5 passenger coupe - one owner - excellent condition, radio, heater, low mileage.

1947 Chevrolet 4 dr. Fleetline sedan - radio, heater, one-owner car.

1948 Pontiac Silver Streak - hydra-matic, two door sedan, radio, heater, 18,000 actual miles beautiful finish is perfect, nice seat covers and upholstering like new. Another one-owner car.

TRUCKS

1948 Reo, new dual rear tires, excellent condition.

1947 International 1/2 ton pick-up, extra clean throughout, low mileage, good tires.

1941 Ford 1 1/2 ton truck, good condition, good bed, good tires.

1942 Ford long wheelbase truck

KINSEY MOTOR COMPANY B-3-18-1c

REAL ESTATE For Sale or Trade

FOR SALE, TRADE or LEASE On account of other obligations, I will sell, trade, or lease the Trading Post Station. It has station building, 3 rent houses and bath house and enough land on paying for tourist court and enough land at back for 10 or 12 rent houses. J. M. HAMBY AT The Trading Post Station Highway 60, West Hereford B-4-42-tfc

SMALL ACREAGE Adjoining Cherry Orchard Addition. E. B. POSEY, REALTOR 338 Main Street Phone 710 B-4-17-tfc

By Owner 24 acres, 7 room house, modern with gas. Double garage, concrete cellar. Other out buildings. One mile South main on pavement.

GUS RULAND Phone 413-W B-4-40-tfc

E. B. Posey, Realtor Bus. Ph. 710 Res. Ph. 366-W 338 Main, Hereford, Tex. S-4-18-tfc

QUICK SERVICE REAL ESTATE LOANS - AUTO LOANS YOU DON'T HAVE TO WAIT JOHN MCLEAN Phone 273 S-4-2-tfc

THE BEST BUY WE KNOW ABOUT

800 acres, choice land, 570 acres sown wheat. Balance Volunteer wheat. Well and mill and a camp shack. All goes at \$57.50 per acre and is good for a substantial loan.

ROSE & BARBER 107 East 3rd Street Phone 45 S-4-18-1c

640 acres south of Black in irrigation belt, near pavement. Extra well improved, \$75.00 an acre.

A nice two bed room home, furnished complete, new furniture Large lot. \$6000.00

Well located home with two 50 x 140 lots. Five rooms and two in basement. Price \$5500.00

A good 160 acres in irrigation belt, 100 acres sown wheat, price \$65.00 acre, with all the wheat.

ROSE & BARBER 107 E. 3rd St. Phone 45 S-4-18-1c

A REAL BARGAIN

162 acres - Improved, irrigated, 115 acres in cultivation, 47 acres grass. Will carry good lona. Close to Hereford. \$16,000.00

SAM NUNNALLY Automobile Insurance Fire Insurance Farm Loans Home Loans S-4-18-1c

FOR SALE Have some nice irrigated and dry land 160 acre farms and some small acre tracts near Hereford. Some trades on city property. J. M. HAMBY at The Trading Post Station on Hiway 60, West Hereford S-4-18-tfc

FOR RENT

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC B-5-14-2-tfc

4 office rooms. 3rd and Main, Phone 80-W. B-5-9-16-tfc

For Rent: Bedroom close in. 280-J. B-5-9-43-2k

FOR RENT: Two room apt. Suitable for working couple. Close in. 344 Schley. Mrs. C. O. Lee. S-5-16-18-1c

FOR RENT: Unfurnished apartment with private bath. Apply 501 or 507 Jackson. S-5-12-18-1k

APARTMENT FOR RENT: Two rooms and private bath. Call R. S. Petersen at 560. S-5-13-18-1c

WANTED

Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen. B-6-18-2-tfc

WANTED Wheat Pasture for Cattle

O. G. HILL Phone 93-W or 357-J B-6-15-tfc

Wanted: Wet wash, dry, and ironing. Call 434-J. B-6-9-42-tfc

Wanted: Man to work with photographer over Panhandle area. Call 847-W. B-8-11-43-2p

Dressmaking-Ironing

Dressmaking, suits, buttonholes and alterations. Phone 537-W. Mrs. W. W. Rhodes, 123 Norton. B-7-13-41-6p

Covered buttons, belts, and buckles. Dressmaking and alterations. Mrs. Mathis, 224 Avenue C. Phone 305-W. B-7-14-34-tfc

Custom made buttons, belts, buckles, and button-holes. Mrs. Hazel Sparks, 340 Schley. Phone 651-J. S-7-14-14-tfc

WANTED YOUNG LADY

To Learn Theatre Business No Experience Necessary Pleasant work if you like to meet people.

Permanent for person willing to learn. Ask for Mr HARDWICK at the STAR THEATRE B-8-43-tfc

Wanted: Cotton pickers. \$3.00 per 100. L. L. Arnold, 13 miles south on Hiway 51, 1 1/2 miles west. B-8-18-43-3p

NOTICE SEED WHEAT

EARLY TRIUMPH WE WILL RECLEAN YOUR SEED WHEAT. FRASER MILLING CO. B-10-10-tfc

Any one knowing the whereabouts of Gene Watson, contact William W. Worstell at the Hereford Camp. B-10-16-18-8p

HAVE PASTURE for 150 or 200 yearlings. H. B. Honea, 8 miles Southeast on Dimmitt Highway. S-10-16-18-1p

Renew Your AMARILLO NEWS (Mail Only) at the BRAND OFFICE With Sun-10.95-Daily Only 8.95 FORD TICKET WITH EVERY PURCHASE!

BUSINESS SERVICES

Sewing machine repaired, electrical conversions of all types. Reasonable rates. Complete reupholstering service. J. D. Owen, Black Furniture. B-18-11-42-9p

Radio and Appliance Service Joe Huckert at White's Auto Store S-11-1-tfc

LIVESTOCK Strayed-Found

LOST: Khaki colored tarpaulin or trailer truck. Lost on Highway 51 north of Hereford. Liberal reward. Call 684-W or leave at Pitman Service Station. B-13-24-43-2c

STRAYED CALVES BRANDED LAZY I ON LEFT SIDE IF FOUND, NOTIFY PORTER & HULETT, Phone 6556, Amarillo Hotel Building, Amarillo. B-13-18-2c

LOST: Chevrolet truck wheel without tire. Leave at Kinsey Motor. Reward. S-13-11-18-1p

Quebec, Canada is the only walled city in North America.

Jai-alai is the swiftest game in the world of sports.

A decibel is a unit for measuring sound.

Utah, Colorado, Arizona and New Mexico join at one point.



SMU HOMECOMING QUEEN NOMINEES 1949

FOURTEEN BEAUTIES, favorites of student organizations at SMU, will vie for the crown of Homecoming Queen for the three-day reunion of SMU ex-students set this year for October 23-30. The Queen will be selected from this array of nominees by an alumni committee and will be presented at half-time activities in the Cotton Bowl Homecoming game between SMU and Texas University, October 29. The beauty candidates are, left to right, first row: Ruth Ann Virtanen, Dallas; Jeanne Hall, Carrollton; Dorothy May Oglesby, Wood, Dallas; and Margaret Mallitz, Dallas. Second row: Alice Harris, Longview; Jayne Hodges, Ruston, La.; Sadyeann Stravbridge, Dallas; Jo Wood, Dallas; and Ann Kerr, San Antonio. Third row: Marilyn Myers, Dallas; Virginia Ward, Dallas; Jinx Lee, Gladewater; Barbara Boedeker, Dallas; and Genie Watkins, San Angelo.

Grow Your Own Nitrogen Fertilizers And Cut Increasing Production Costs

The most expensive element in the fertilizer bag is nitrogen and Texas farmers last year spent five million dollars for nitrogen fertilizers. This bill will probably increase yearly unless more soil-building work is done on the land and that means higher production costs, says C. H. States, extension farm management specialist of Texas A&M College. Farmers should be interested in cutting costs and States says it is possible to save a lot of the money that is now being spent for nitrogen fertilizers by growing it. He says, grow fall or spring seeded legume crops such as vetches, winter peas or clovers and let them convert the unlimited free nitrogen in the air to usable plant food. It is necessary to supply these crops with the low cost phosphate needed to produce more growth and bigger yields from the crops to be planted after the legumes are turned under. Legume seed should be inoculated with the right kind of inoculant before they are planted, he adds. Growing your own nitrogen for next year's crops is where the profit comes in. You not only get the feromies in the soil in the form of plant food, but the organic matter helps to hold the rain that falls on the land and permits deeper moisture penetration. The fertilizer freight bill and cost of distribution is also cut down. According to Bates, an acre of rye and hairy vetch can be seeded for about seven or eight dollars, excluding the cost of phosphate. The crops should produce four to five tons of green material and should contain around 75 pounds of nitrogen. The same amount of nitrogen-supplied in commercial form-usually costs from \$9 to \$15 depending on the source material. That means, says Bates, a saving of \$2 to \$8 in favor of growing your own and the grazing is thrown in as extra. It is worth money too. The cost of seed for Madrid and Hubam sweetclover, recommended on heavy soils, will increase the seeding expense for these crops, but on the

She is president of the LaPlata Study Club and a member of the Business and Professional Women's Club.

Refreshments carrying out an autumn theme were served to Mesdames Glenn Boardman, H. D. Goldston, Jeff Roberson, Joe Kendall, Robert Gollehon, G. E. Harris, Coy Phillips, Sandford Smith, Clarence Beauford, R. L. Root, L. B. Lallen, a guest, and the hostesses.

Class Entertained With Novel Program Mary Elizabeth Class of the First Baptist Church met with Mrs. Bill Jones with Mrs. George Benson co-hostess Thursday evening. The program was in the form of a diagnosis of symptoms, followed by prescription and treatment for newly installed officers of the class, conducted by Mrs. E. O. Jordan. A discussion of the coming year's work followed the program.

New Tot Gift Shop Will Open December First

The Tot Gift Shop will open on December 1 at Park Avenue and "D" Street, Mrs. Bill Blood, owner of the shop, announced Saturday.

Mrs. Blood returned Thursday from Dallas and Fort Worth where she attended the markets, making purchases for the residential shop which will be ready in ample time for the holiday trade.

The firm will handle a complete line of children's clothes, from infants to six year olds for girls with boys' sizes up to eight years. Standard lines will be featured including the Alfred Leon line of infants hand made garments and play suits. Dress-up clothes and play suits, sweaters and dresses for both boys and girls will be included and gifts for children such as books and the Play-School Toys have been purchased. Linen handkerchiefs and gift linens have been ordered especially for the holiday season.

Mrs. Blood was in the children's wear business for several years before coming to Hereford, being co-owner of a Ladies Ready to Wear and Children's Shop in a small town and at Neiman Marcus, Dallas. She has lived in Hereford for the past five years. Her late husband was employed as buyer for Frasers Mill and Elevator Company and Teter and Sears Elevators at the time of his death. She has two children, Susan and Billy 2.

for the Personalized touch

... Order these BETTER CARDS NOW

Christmas Cards



PRINTED WITH YOUR NAME at the HEREFORD BRAND

INTERBUCCING A LA DENMARK-A vigorous folk dance is performed by four of the 24 Danish gymnasts who staged a popular exhibition at New York University recently. The young men and women, all amateurs selected from among Danish schools and clubs, have planned a year's tour in the U. S. and Mexico.

Pat Wederbrook left Sunday to be with his mother who was ill at Leavenworth, Kansas. His mother, Mrs. J. F. Wederbrook, died Wednesday and was buried Friday. Her death climaxed a long illness. She was 91.

PBX, referring to small switchboards, means Private Brand Exchange.

10 MODERN FEATURES MAKE Western Super-X THE BEST IN HISTORY!

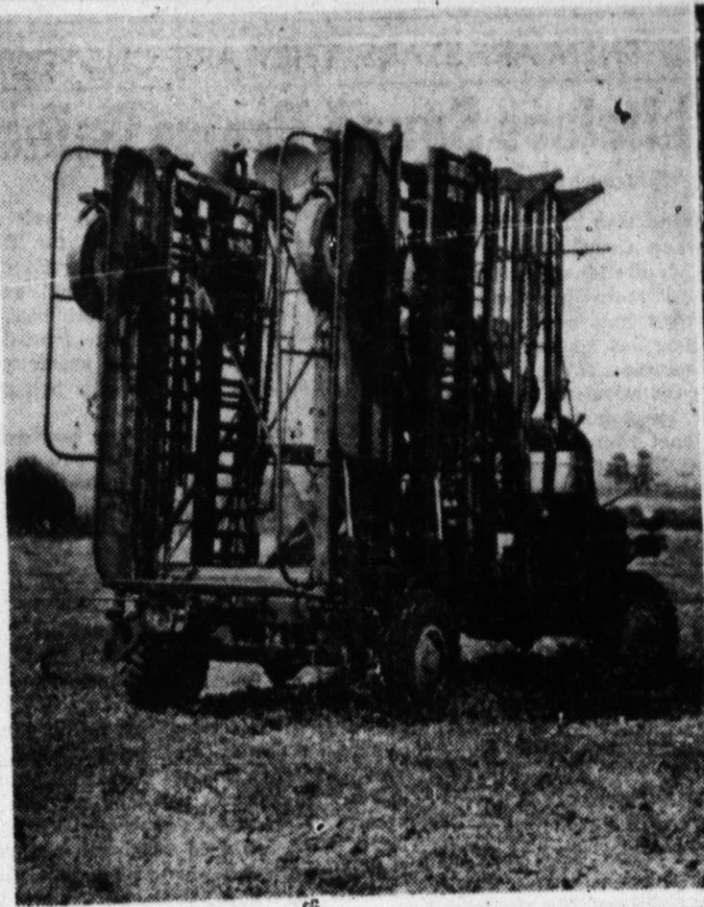


Blanket 'em with SHOT PELLETS!

SEALING GAS CHAMBER
BETTER PATTERNS
LONG RANGE
SHORT SHOT STRING
NO LEADING
NO SHOT DEFORMITY
NO TOP-WAD INTERFERENCE
SURE-FIRE PRIMING
SUPER WEATHER-PROOFING
FEWER CRIPPLES

COMPLETE LINE OF SHOOTER'S EQUIPMENT

STREU'S



HARVESTING LETTUCE BY NIGHT—A Hereford Farms crew is pictured here cutting and packing lettuce from a Deaf Smith County farm by the moon and artificial lights. They do this in the cooler part of the day and night while the lettuce is crisp. The Huston Dry Packer is shown on the left completely folded up for moving down the highway to the next job. This packing device is completely equipped with hydraulic parts to enable folding, unfolding and other mechanical moves. Photo Courtesy News-Globe.

CHDA NEWS

National Club Achievement Week Deaf Smith 4-H Girls To Celebrate

By DORIS MAHAFFEY
The first week in November is 4-H Club Achievement Week. Deaf Smith County 4-H girls will celebrate this national event by holding their annual Bake Show on Saturday,

November 5. The Bake Show will be held at the Cogdell Motor Co. Mrs. Bob Wilson and Mrs. Don Little will begin judging the baked goods at 10 a. m.

The foods which the girls may enter in the show are: whole wheat rolls, ginger cake, yellow cornbread, biscuits, whole wheat muffins, loaf yeast bread, applesauce cake, iced layer cake, cookies, candy, and fruit pie. Ribbons will be given to first, second, and third prize winners.

Home Demonstration Club women may enter the women's division of the show. Entries may be any of the following: angel food cake, chiffon cake, iced layer cake, whole wheat or white rolls, whole wheat or white loaf yeast bread, and cherry, apple, lemon, and chocolate pies.

The women and girls are asked to bring any other foods not included on the entry lists that they want to sell. The proceeds from the Bake Show will go into the County 4-H fund and will be used to carry on 4-H Club activities during the year. In connection with the Bake Show and in keeping with Achievement

Week the girls will exhibit some of their work done during the past year. Special attention will be given to record books. They will be judged and placed in blue, red and white ribbon groups. Mrs. Hartland Caraway, Mrs. Louie Olson, and Mrs. Ira Ricketts will judge the record books.

West Hereford HD Club Meets In Mercer Home

Roll call was answered by members telling of improvements made when fitting their clothes when the West Hereford Home Demonstration Club held a meeting Tuesday afternoon with Mrs. James Mercer.

During the brief business session plans were made for a Halloween party to be given in the home of Mrs. John Jacobsen, Sr. on October 29, and plans were discussed for a Thanksgiving banquet.

The program was on the T.H.D.A. By-laws given by Mrs. Jack Flowers. Members present were Mesdames Ray Howell, John Jacobsen, Sr., Travis Caraway, Josie Funderburg, Wes Brady, Minnie Walker, A. L. Thomas, Ed Cox, Jack Flowers, Howard Gore, Carlos Vaughn, Miss Evelyn Bell and the hostess.

Farm And Ranch Club Meets In Nunley Home

Farm and Ranch Club met in the country home of Mrs. W. B. Nunley Thursday for a luncheon and program. Fall flowers were used in decorations and the luncheon table was centered with an arrangement of deep purple petunias. Mrs. P. B. Sowell, president of the club conducted a business session and a pro-

gram was presented.

Mrs. Henry Melton conducted a "Roberts Rules of Order" program with a round table discussion of parliamentary law being featured.

Those present were Mesdames P. B. Sowell, Charlie Bruk, Ed Thomas, Herschel Burrus, G. S. Solomon, Henry Melton and the hostess.

DID YOU KNOW.

(Continued from Page 3)
won by about the smallest margin you can win a ball game by in score. That was about as tired a crowd as you ever saw, but it was the happiest one you ever saw.

Then Olney came up on a special for the Co-Regional. We didn't have just Hereford, we had all of our neighbors, north, south, east and west and they were all football fans. Peo-

ple were there that never saw a football game, some didn't know but what it took so many downs to make a touchdown, and they didn't care, they were there to back our football team. We didn't lose that game but we didn't win it either, just a terrific tie. Things were pretty blue for a few days, those big old boys that had played their hearts out for Hereford High School, cried like spanked babies and they didn't give a darn who saw them.

Those kids that battled Dalhart Friday are just the same as those other kids, they will play their hearts out.

I don't think we have ever had a ball club that is in the physical condition that this 1949 team is, and believe me they will put it all out, against Dalhart or anyone else—AND WIN—and brother we will be out there backing them 100 per cent, win or lose.

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Radio, Heater, Original tires are good. **\$1345**
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Radio, Heater, Not a spot or blemish on this car. New tires **\$1485.**
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Hereford	18	0
Hereford	6	0
Hereford	6	0
Hereford	19	13
Hereford	75	0
Hereford	32	13
Hereford	13	

DISTRICT 1-A STANDINGS		
Team	Won	Lost-Tie
Hereford	1	0-1
Dalhart	1	0-1
Phillips	1	1-0
Canyon	1	1-0
Dumas	1	1-0
Perryton	0	2-0

Hereford Whitefaces

L. H. Forbus, Bill	20	135
Q. B. Stanton, Jack	22	140
R. E. Brock, Kenneth	26	
R. G. Newell, Milton	28	140
R. H. Kelly, Bill	30	155
Q. B. Engman, Bill	33	150
R. H. Christian, Duane	36	138
R. G. Walterscheid, L.	40	150
L. G. Witherspoon, Neil	44	155
F. B. Reynolds, Jack	46	155
L. G. Brock, Alton	48	142
F. B. Morton, Harold	50	148
L. H. Walker, Dwaine	55	165
C. Morton, Wendell	56	155
C. Doak, Dale	58	165
L. E. Ramey, Jack	60	145
L. E. Schroeter, Alex	66	140
R. G. Moore, Gene	68	150
R. E. Hawks, L. T.	70	142
L. T. Click, Jesse	75	165
R. T. Wilson, Glenn	77	150
Q. B. Corbett, Pat	80	142
L. G. Gresham, Charles	88	160
L. T. Janssen, Dorrell	99	170
L. T. Janssen, Duaine		180

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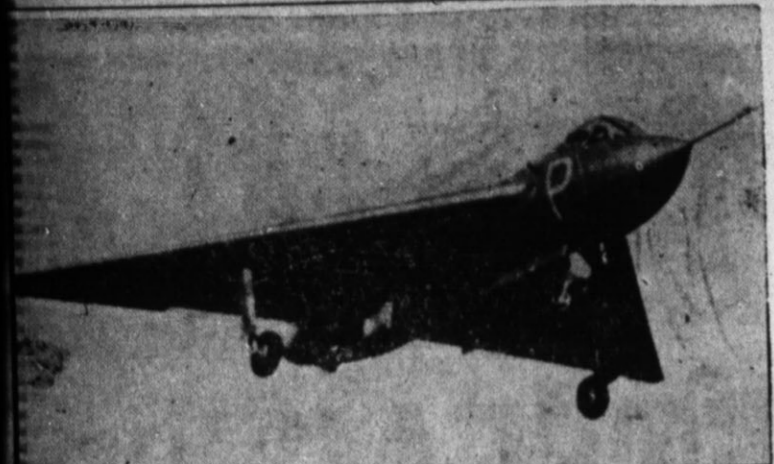
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CANYON	Nov. 4	There
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ALL THE WAY



BRITISH SPEEDSTER UNCOVERED—The Avro 707 is England's first delta-wing jet plane. Unveiled recently at Wiltshire, England, the single seater has an overall length of 38 feet and a wing span of 33 feet. Performance details are being held secret.

AMENDMENTS WILL BE VOTED ON NOV. 8

Civil Service And Pensions Are Proposed For County Employees With 8 Other Amendments

(Ten proposed changes in the Texas Constitution are to be voted on at the polls Nov. 8. Two of them are discussed in the following article, the fifth and last in a series).

By MAC ROY RASOR
Associated Press Staff
Austin, Tex. (AP) — Proposed civil service and pensions for county employees face their first hurdle at the polls Nov. 8.

If they pass that test, there will still be local election barriers to be met in each county.

The proposals are embodied in two proposed constitutional amendments.

No. 1 on the ballot is a plan to authorize the legislature to provide for the creation of civil service systems for appointive county employees in the respective counties, but the system must be approved by a vote of the people of the county before it becomes effective in that county. It does not apply to counties of less than 75,000 population.

On the ballot it will read: "FOR (AGAINST) the constitutional amendment authorizing the legislature to provide for civil service in counties upon a vote of the people therein."

Arguments for the plan follow the usual civil service pattern—that of putting county employees on a merit rather than political spoils system. Opponents note that when it calls for the rules to be made in Austin it takes local government another step away from home.

The pension proposal covers both disability and retirement.

"FOR (AGAINST) the constitutional amendment authorizing a statewide system for retirement and disability pensions for appointive county officials and employees.

It would apply to all counties, irrespective of population.

Again the legislature could provide the system only if it met an approving vote from the people in the respective counties.

Friends see the proposal extending to county employees two of the inducements often offered by private business and by some other units of governments. Foes argue again that a state system infringes on county affairs.

If approved, the system would be administered by the same body set up to handle the statewide municipal retirement system.

Camp Fire Groups Complete Series

Chu-De-Naang Group
Climaxing a series of lessons in baby care, Chu-De-Naang Camp Fire Girls and their mothers were entertained with films shown Tuesday night at the Camp Fire Hut. Mrs. Earl Springer was teacher of the class.

Elmer Patterson showed the films which dealt with bathing time for babies showing a safe way to handle and care for a baby, and a film called "When We Eat" based on food standards for a well rounded diet.

Mothers and daughters attending were Mrs. George Heard, guardian of the group, and Martha; Mrs. Geo. Jowell and Kay; Mrs. Earl Phillips

and Margaret, Mrs. Frances Houston and Jane, Mrs. Robert Veigel and Dorothy, Mrs. C. O. Wilkins and Cecilia, Mrs. Elmer Patterson and Nancy, Marilyn Legg and Margie Ford.

Wetamachie Group
Wetamachie Camp Fire Girls met with the guardian, Mrs. Marlin Gilliland Tuesday afternoon with Marlene Gilliland and Dorothy F a y e Daniel as hostesses.

The two girls served cookies and drink to Daline Tinnin, Mary Jane White, Gayle Potter, Norma Jean McMillan, Helen Elaine Jones, Linda Reece, Betty Woolsey, Nancy Story, Carolyn Verdin, Laura Jane Lamb, Mary Katherine Huckert, Marlene Legg and Barbara Kay Dameron.

Plans were made for a Halloween party to be given Monday night, October 28 at the home of the guardian.

Fidelis Matrons Meet In Jimmie Allred Home

Fidelis Matrons Class of the First Baptist Church was entertained in the home of Mrs. Jimmie Allred Tuesday evening with Mrs. W. J. Dixon serving as cohostess. In keeping with the season Halloween decorations were used.

During the business meeting plans were made for a November party when husbands will be honored and members voted to adopt a Chinese girl who is studying to be a missionary as their sunshine friend for the year.

Refreshments were served to Mesdames Carlos Anderson, B. C. Robertson, Clarence Schulz, Gordon Slaughter, Hollis Rainey, Ernest Kendall, Frank Watson, W. R. Hair, Paul Harvey, Travis Caraway, Fred Muller, and the hostesses.

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PREVUE

Monday, Oct. 31st

STAR THEATRE

MIDNIGHT

DRACULA



IN EDGAR ALLEN POE'S SUSPENSE-LADEN

MURDER IN THE RUE MORGUE

—Also—

GHOST TALKS!

CHILDREN UNDER 12 ADMITTED FREE WHEN ACCOMPANIED BY ADULT

Ghosts & Ghosts & Ghosts



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ALL THE MATERIALS FOR THAT

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Time is Short . . .

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EASY PAY PLAN

FOR BUILDING GRANARIES

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FOR NEXT YEAR'S CROP

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Witherspoon-Riddle United In Double-Ring Ceremony

In a double ring ceremony performed Saturday evening, October 22 at twilight in the home of her grandparents Mr. and Mrs. Hugh Witherspoon, Miss Booby Lee Witherspoon became the bride of Wilson Ogle Riddle, son of Mr. and Mrs. W. C. Riddle.

Rev. Roy Ford, pastor of the First Christian Church, read the service before an improvised altar arranged with baskets of fall colored chrysanthemums tied with wide satin ribbon bows and seven branched candelabra holding lighted white tapers gave soft candlelight for the ceremony. Baskets of fall flowers and lighted tapers were used throughout the house. Wilma Witherspoon, sister of the bride, and Wanda Riddle, sister of the bridegroom, lighted the candles.

Miss Lanelle Oakes of Amarillo who attended the bride as maid of honor, wore of forest green iridescent taffeta made with sweetheart neckline and bracelet length sleeves. A crushed bow accented the bodice which was attached to a full skirt. She wore a pink carnation corsage. Troyce Riddle served his brother as best man.

The bride was given in marriage by her father and was attired in a plum colored satin frock made with high round neckline and shoulder cap sleeves. The very full skirt was caught in folds at the front waistline to form a pocket effect at the hips. She wore a shoulder corsage of white gardenias and Talisman roses. Her shoes were grey suede. She carried out the tradition of something old, borrowed and blue, with a silver necklace belonging to her mother and an heirloom handkerchief of her grandmother's, and for luck, she wore a penny in her shoe.

Riddle, who served with the Navy during the war is engaged in farming and the couple will make their home here upon their return from the wedding trip.

Relatives and close friends attended the wedding with out-

of-town guests including: Mr. and Mrs. Kay Baird and sons, Mrs. J. R. Wallace, Mr. and Mrs. Burl Witherspoon and children and Miss Lanelle Oakes, all of Amarillo, Mrs. Grace Casbolt of Carlsbad and W. C. Spain of Santa Fe, New Mexico.



MR. AND MRS. WILSON RIDDLE

Reception Held

Following the ceremony the couple was honored at a reception. The table was laid with an imported linen cloth and centered with an arrangement of white chrysanthemums and Talisman roses in a crystal bowl. Green and white tapers burned in crystal holders and the three tiered wedding cake was topped with a miniature bridal couple and wreathed with pink and white cushion mums and fern. Mrs. George Turrentine poured and Mrs. Troyce Riddle served the cake. Mettie Lee Roots presided at the guest register.

For the wedding trip the bride donned a gaberdine suit in forest green featuring a gray feather-trimmed hat and gray accessories. Her wedding bouquet was pinned to her left shoulder.

Mrs. Riddle is a graduate of Hereford High School and is employed with the Southwestern Bell Telephone Company. Mr.

The Sunday Brand SOCIETY

Sunday, October 30, 1949

Section Two

Music Study Club Reciprocity Tea Sunday Is Annual Fall Highlight

The Music Study Club held its annual reciprocity tea at the First Christian Church Monday afternoon with Music Clubs from Amarillo, Dawn, Dimmitt and Happy providing a guest-program.

Miss Mattie Mae Swisher was director of the program which was given in the main auditorium of the church.

Mrs. Martha Kerschen of the Dawn Music club played "Fifth Nocturns" by John Labach, Mrs. Norman Miller, also of the Dawn Club sang "To You" by Strauss with piano accompaniment by Mrs. Carl Wimberley. Mrs. C. E. Van Doren of Amarillo presented a violin number, "Elegy in G Minor" (Kramer), accompanied by Mrs. C. E. Birkmeyer, and Mrs. Sam Jolly of Amarillo sang "The Rhine, The River of Story" and "Sing, Hear Your Song" (Huerter) also accompanied by Mrs. Birkmeyer. They represented the McDowell Music Club, Mrs. Hall Ed Toles of Happy played "Intermezzo" (Brahms) and Miss Lanelle Taylor, also of Happy, sang "A Heart That's Free" with accompaniment by Mrs. Glenn Dowlen.

The Philharmonic Club of Amarillo was represented by Mrs. Norman Harris, a former Hereford resident and a member of the Hereford Club, who played Chopin's "Nocturne" and "The Old Refrain" (violin) by Kreisler with accompaniment by Mrs. L. V. Cook, also a former Hereford resident who was then Miss Margaret Barber.

The Dimmitt Music Club was represented by Miss Juanita Singer who sang "O Vanished Loveliness" by Donnanoy and "Corals" accompanied by Mrs. Pat Hyatt.

After the program tea was served in the church parlors with officers of the club receiving the guests. They were Mrs. Troys Carmichael, president, and Mrs. J. D. Nell, Mrs. A. O. Thompson and Mrs. A. J. Schroeter.

Mrs. Troys Carmichael and Mrs. C. C. Ferguson presided at the silver service at the tea table which was laid with a white linen cloth and centered with an arrangement of flowers flanked by lighted tapers, against a background of the staff and musical notes. Mrs. Earl Phillips was in charge of the guest register.

Out-of-town guests registering were Mesdames C. E. Birkmeyer, W. S. Ennett, C. E. Van Doren, M. E. Jackson, O. A. Hensley, Sam Jolly, Norman Harris, L. V. Cook and H. D. Reed, all of Amarillo; T. A. Singer, Robert A. Singer, D. Newmayer, E. B. Wright, O. G. Hyatt, Ivor Bagwell, George Bagwell and Miss Juanita Singer, Dimmitt; Mrs. Grace Ernest White, William F. Miller, C. W. Vernon, Hall Ed Toles, Embry Finley, C. D. Taylor and Miss Lanelle Taylor, Happy; and Mesdames C. A. R. I. Wimberley, N. R. Miller, Ray Kerschen, Robert Kerschen of Dawn. Hereford guests included Mrs. Ed Jesko and Mrs. R. G. Blue.

Club members present were Mesdames C. C. Acker, B. F. Cain, J. C. McCracken, A. C. Thompson, C. R. Smith, H. A. Close, Ellis Coombes, Glenn Snyder, A. J. Schroeter, Earl Phillips, J. D. Nell, W. T. Carmichael, C. C. Ferguson, A. O. Thompson, Bob Lawrence, C. H. Dyer, J. E. Dyer and W. J. Stanford, also Miss Mattie Mae Swisher.

Pioneer Study Club Studies Facts Concerning Atomic Bombing Dangers

Mrs. Jay Boston was hostess for the Pioneer Study Club meeting held Tuesday afternoon with Mrs. J. E. Beyer as assistant hostess.

Subject of the program was "Paradise Or Doomsday" with Mrs. Wirt Phillips and Mrs. E. O. Jordan giving interesting discussions of the atom bomb.

Mrs. Phillips gave "New Facts About the Atom Bomb" listing six dangers which the bomb will bring about. 1. The high concentration of people and industry in the large cities which could virtually be wiped out in minutes. 2. Harbor explosions which are unlikely because of our shallow harbors. 3. Smuggling of bombs into the United States by foreign elements which would entail local damage. 4. Atomic dust, although difficult in producing radio activities in this manner outweighs the effect. 5. Radio activity after an atomic explosion which covers approximately 4,000 feet, and 6. Air bursts which constitute the biggest danger of all.

Mrs. Jordan reviewed "What Good is the Atom" by David Lilienthal who believes that the biggest challenge found in this generation is learning how to live with the atom.

Mrs. Jordan said in part: "What is going on in people's minds is more important than atomic laboratories. Atomic science is at hand and creative atomic energy is now being understood for the first time. In the near future dreaded diseases will be brought under control and atomic energy may be controlled to become our friend." She also told of a gadget called the "Geiger Counter" which has many uses including that of aiding the human body to restore impaired tissues.

Members attending the meeting were Mesdames Fred Barrett, A. G. Bell, J. E. Beyer, Bonnie Brunley, H. A. Close, Burl France, N. E. Cass, Carl Gilliland, E. O. Jordan, F. M.

Kester, Tandy Legg, H. E. Miller, John Alpton, Wirt Phillips, Mary Seigler, F. L. Terrell and the hostess.

El Nino Study Club Stages Barn Party

A Halloween Party in the Coneway barn was given Monday night by members of El Nino Study Club with husbands as honor guests. The social committee consisting of Mrs. Jim Bookout, Mrs. John Kelly and Mrs. Elizabeth Bonasio, arranged the decorations for the party using feed stacks, grain, pumpkins, black cats and witches to carry out the Halloween theme.

Folk dancing and square dancing made up the entertainment with contests and games also enjoyed. Ivan Block won the guessing contest.

Those attending were Messrs. and Mesdames Ivan Block, Jim Bookout, Ben Childers, Paul Coneway, R. A. Daniel, Jr., John Jacobsen, Jr., John Kelly, Sam Nunnally, W. J. Reeves, Worth Ware, Bruce Woodell, Dr. and Mrs. W. Will Graham, Dr. and Mrs. M. W. Nobles, Mesdames Elizabeth Bonasio and W. F. Smith. Mr. and Mrs. Bill Wolfe were guests.

RETURN FROM TENNESSEE

Mr. and Mrs. Jim Allred and son Lynton returned from a combined business-pleasure trip to Nashville, Tenn. last week. R. C. Anderson and Lee Norman accompanied them on the trip to Tennessee. Both returned by plane before the Allred's returned.



YOUNG APLONS—This glamor gal (junior size) shows what the well-dressed young miss is wearing this fall. She wears a colorful cotton frock with as much aplomb as a grown-up pin-up girl.

Californian Is Complimented At Coffee Saturday

Mrs. Bob S. Gilliland of Ventura, California who has been visiting Mr. Gilliland's parents, Mr. and Mrs. P. H. Gilliland for the past two weeks, was complimented at a coffee given Saturday morning by Mrs. Reber Howton and Mrs. A. L. Manjeot in the Manjeot home.

Gray linen damask covered the refreshment table which was arranged with pink Ambassador mums in crystal and with crystal and silver appointments. Spider chrysanthemums in tones of lavender and pink were used throughout the entertaining rooms.

Mrs. W. R. Williams assisted the hostesses and Mesdames J. B. Harlin, F. P. Lyons, Ed Warren and Dalton Criswell presided at the coffee service.

Guests registering during the morning were Mesdames Berry Jacobsen, H. G. Conkright, J. R. Allison, Wayne Evans, L. B. Barnett, Boyd London, Alton Fraser, Raylan Evans, J. H. Pittman, J. H. Gould, F. H. Oberthier, Dyalitha Brady, Floyd Ross, J. T. Gilbreath, Jr., Henry Hastings, Jim Lipscomb, Lyle Blanton, Louis Woodford, J. R. Johnson, Seale Stephens, D. C. Kinsey, Homer Brunley, W. S. Fluit, Gene Osborn of Manito Springs, Colorado, Morris Thompson, Nelson McRight, Ray Johnson, F. M. Keater, Bess Werner, Wirt Phillips, J. R. Fowkes, Jack Gilliland, Warren Owen, Malcolm Cassels, Gerald Wilson, Molly Jo Schofield, Bobby Owen, P. H. Gilliland and the hostess.

Amarillo Woman Reviews Book For Calliopian Club

Mrs. Howard Lynch of Amarillo reviewed the book "Auto-biography of Blille Burk" at a meeting of the Calliopian Club held in the home of Mrs. D. C. McWhorter Tuesday night.

Telling first of her preparation for a career on the stage which began as a singing star in England, Mrs. Lynch described her married life with Fjo Zeigfield, world lover and ladies man who died leaving a large indebtedness. She quoted the author who has paid back over one hundred thousand dollars of the debts and who is very emphatic in saying that no encouragement was given their daughter to become interested in a stage career.

Mrs. Lynch was accompanied to Hereford by Mrs. Eva Blakemore and Mrs. Mary Wise, also of Amarillo.

Members attending were Mesdames J. T. Carroll, Clyde Cave, Pete Cowart, W. L. Davis, Jr., Raylan Evans, Alton Fraser, J. R. Gilbreath, Jr., J. E. Kirby, N. E. Milburn, W. M. Nobles, Carl Perrin, Elizabeth Womble, Misses Virginia Eberle and Nell Spradley and the hostess.



CAMPUS HIT—The collage set this season has nominated the plaid cotton blouse as number one on the hit parade of adaptable fashions for campus wear. This bright plaid cotton shirt makes an excellent team mate for solid skirts or jumpers.

Candlelight Forms Setting For Dameron-Nolen Wedding

At five o'clock in the afternoon Sunday, October 23, in a beautiful candlelight service, Miss June Dameron, daughter of Mayor and Mrs. W. E. Dameron, became the bride of Calvin Nolen, son of Mr. and Mrs. E. D. Nolen of Kingsville. Rev. Roy Ford, pastor of the First Christian Church of Hereford, read the single-ring ceremony in the presence of close friends and relatives. All the enchantment of early fall seemed gathered for the occasion with white and pink flowers blending with the bride's colors of autumn—rose and green.

Vows were spoken against an improvised altar arrangement against the west wall of the living room. Mantel-high baskets of white gladioli and small chrysanthemums flanked the fireplace and bronze seven branched candelabra, entwined in fern, held rose-colored tapers at either side of the baskets. The mantel itself was adorned with seven-tall graduating tapers in autumn rose, reflected in a mirror background above. The mirrors also reflected the wedding scene as the couple and their attendants stood before the fireplace.

Mrs. C. H. Dyer played "Clair De Lune" softly as candles were lighted by Miss Beverly Beyer of Hutchinson, Kansas, cousin of the bride, who wore a bouffant frock made with white taffeta skirt embroidered with gold threads, and green taffeta tunic. She carried the lighting taper in a colonial nosegay of white flowers bordered in autumn-rose mairine and wore matching white flowers in her hair.

Mrs. Sam Jolly of Amarillo sang "Because" accompanied by Mrs. Dyer who also played the wedding march.

Honor attendants were Mrs. Thomas Mooney of McGregor, matron; Miss Georgia Barnes, Electric, maid of honor, and Miss Zoe Nolen of Kingsville, the bridegroom's sister, who served as bridesmaid.

Mrs. Mooney wore gold taffeta made with bouffant skirt and fitted bodice. Miss Barnes wore autumn rose satin made with full skirt and lace tunic and Miss Nolen wore apple green taffeta made with bouffant skirt and fitted bodice. All the attendants wore colonial bonnets of velvet to match their dresses and carried cushion nosegays fashioned of matching chrysanthemums and bordered with pleated velvet ribbon. All wore crushed gauntlets to match their dresses.

Best man was Dean Ralph Frede of the University of Texas, and groomsmen were Frank Gerlin of Austin and Bill Dameron, the bride's brother.

Bride Wears Traditional Gown

The bride wore a traditional white satin gown made with deep yoke of illusion and scalloped bertha edged in imported Venetian silk lace, embellished with pearl trim. The long sleeves came to petal points at the hands and were edged in lace and trimmed with tiny self-covered buttons. The full skirt fell from a tight fitting bodice into a chapel train in the back and her tiered finger-tip veil of illusion flowed from a tiara of the Venetian lace caught with pearl trim. She carried a cascade bouquet of white feathered carnations centered with her going away corsage of white carnations and showered with pink sweetheart roses tied with white and white satin ribbon. Her only ornament was an heirloom pendant fashioned from gold obtained from her great-grandfather's mine in California in 1850. She carried a borrowed handkerchief used by other brides in the family, and wore a penny in her shoe for luck.

Reception Follows Ceremony

The bride's bouquet, lighted autumn rose candles and silver appointments were used at the reception to decorate the table which was laid in autumn rose satin. The wedding reception was in the form of a double wedding ring decorated in rosebuds and delicate green leaves. Members of the family formed the house party for the reception.

When the couple departed on a wedding trip the bride was wearing a navy gaberdine jacket over a navy and white dark-skin skirt worn with white blouse and gloves. Her shoes and bag were in navy and her navy felt hat was banded in red jersey matching the short casual coat she carried. She wore the bridegroom's gift, a pearl choker, and the corsage of white chrysanthemums lifted from the wedding bouquet.

After an extended wedding trip in the East the couple will



MRS. CALVIN NOLEN

return to Austin to live.

Mrs. Nolen is a graduate of Hereford High School and served as state president of Future Homemakers of America her senior year. She was salutatorian of her class, being highest honor-point student.

She is a graduate of Texas Christian University and while there was cheer leader her freshman year, member and secretary of the Student Council, president of the Y.W.C.A. her junior and senior year and was chosen as class favorite her junior year. She was a member of Antersand, honorary society for senior women and society editor of The Horned Frog, school annual. She was also a member of the college glee club during her junior and senior years. She attended the University of Texas where she did work on her master's degree and last year was a member of the Georgetown public school faculty.

Mr. Nolen was cheer leader the four years he attended the University of Texas. He was president of Phi Kappa Sigma, social fraternity, Alpha Phi Omega, service fraternity, and a member of Friars, honorary organization for senior men. He was also a member of the

Y.M.C.A. cabinet. He will receive his master's degree in psychology next June. Last summer he was manager of the Emerald Valley Camp for Boys out of Colorado Springs and will return to the camp after receiving his degree.

Out-of-town guests at the wedding were: Mrs. Jack Lester Pueblo, Colo., Mr. and Mrs. J. E. Beyer and daughter Beverly of Hutchinson, Kansas; Mr. and Mrs. C. D. Wright of Silverton; Mr. and Mrs. Andrew Pat Jones, Amarillo; Travis Dameron, Amarillo; Mr. and Mrs. E. D. Nolen, the bridegroom's parents, of Kingsville; Col. and Mrs. Carl Wallace and daughter Nickie of Ft. Worth; Mr. and Mrs. Thomas Mooney, McGregor, Austin; Miss Georgia Barnes, Electric; Frank Gerlin, Austin; Mr. and Mrs. Sam Jolly and Mrs. Douglas Fox.

Out-of-town guests attending the reception were Mesdames M. C. Garrett, Ruth Forey, Clara McLean, Mr. and Mrs. Dean Dunlap, Mr. and Mrs. Charles Puckett and Miss Irene Crawford, all of Amarillo; Mr. and Mrs. Jack Knox and Calvin Brunley of Tulsa.

Engagement Of Miss Betty Solomon Wm. J. Stanford Announced At Tea

Announcement of the engagement and approaching marriage of Miss Betty Solomon and William J. Stanford was made at an attractively appointed tea given by the bride-elect's mother, Mrs. E. W. Solomon at her home Thursday afternoon.

The wedding is scheduled for Wednesday, November 23 in the sanctuary of the First Methodist Church.

The tea table was done in the bride-elect's colors, rose and pink and aqua-blue, laid in lace over blue satin and centered with pink Figi mums in a white china bowl. Wide white satin ribbon spanned the floral arrangement revealing the date of the wedding November 23, being held by tall cupids perched on white satin hearts bearing the names "Betty and Bill." Other floral decorations in the home carried out the color theme.

Mrs. Richard Barnard presided at the silver tea service with Mrs. Wayne Edwards, Mrs. Paul Harvey and Mrs. Gordon Solomon, assisted in the dining room, Miss Donetta Davidson assisted guests in registering.

Guests were received by Mrs. Don Davidson, Mrs. W. J. Stanford, mother of the bride-groom elect, the honoree and her mother, Mrs. E. W. Solomon.

The guest list included Mesdames C. E. Birkmeyer of Amarillo, J. E. Beyer, Dyalitha Brady, A. B. Christian, O. L. Clik, Colby Conkright, Dalton Criswell, Leo Forrest, George Graham, Seth B. Holman, John McLean, Eleanor Hudspeth, John Jacobson, Jr., Forrest Martin, Don T. Martin, J. C. McCracken, William McGhee, J. Wallace Robinson, A. C. Thompson, Glenn Snyder, C. H. Dyer, J. M. Thomson, Frank Terrell, C. B. Williams, Elizabeth Womble, and Miss Mildred Morehead.

Miss Solomon has announced her attendants who will be Miss Dorothy Hutchinson of Memphis, maid of honor; Miss Mary Frances Hale,

Lubbock, bridesmaid and Miss Donetta Davidson, junior bridesmaid.

The bride-elect is a graduate of Memphis High School and attended Texas Wesleyan College in Fort Worth.

Mr. Stanford graduated from Hereford High School and Texas A&M College. He served four years in the Army during the war with several months in overseas duty.

At present he is head of the agriculture department of Hereford High School.



MISS BETTY SOLOMON

FELLOWSHIP MEETING

Church of God members will have an Old Time Fellowship meeting with music, singing and preaching, according to Maude Sue Neighbors, pastor. She said everyone is invited to attend with services starting at 7:45 o'clock.



COTTON CHASES GOLD—It may be cold outside, but Baby won't know it when she's all wrapped up in a warm cotton corduroy coat. She can brave any weather in this all-purpose corduroy classic coat, for it is processed to shed snow and showers.

Mrs. Harry Seed Places First In Story Contest

Mrs. Harry Seed won first place in the Panhandle Female's Contest recently with her short, short story on "His Enemy's Son."

Mrs. Carolyn Timmons and Miss Laura V. Hamner of Amarillo tied for second place and Mrs. Laurene Chambers Chinn of Borger who is now writing for Collier's Magazine, placed third. Miss Louisa Grace Erdman, author of Redbook's \$10,000 prize novel, served as judge for the contest.

Miss Urbanczyk and Mr. Stengel Will Have November St. Anthony Wedding

Mr. and Mrs. Felix Urbanczyk are announcing the engagement and forthcoming marriage of their daughter Ethel to Mr. John William Stengel, son of Mr. and Mrs. J. E. Stengel.

The wedding will take place on November 16 in St. Anthony's Catholic Church with the bride's uncle, Rev. Leo Moczygenba of San Antonio as the officiant.

Miss Urbanczyk who has been employed here in the Lady Faire Beauty Shop for the past year and a half, is a graduate of Hereford High School. She attended a beauty school in Amarillo.

Mr. Stengel spent three and a half years in service during the war with one year in overseas duty. He is engaged in farming near Summerfield. Before entering the service he attended St. Benedict College at Atchafalaya, Kansas.



MISS ETHEL URBANCZYK

Tourists Will Start Using El Paso To Mexico City Highway Before Long

El Paso, Texas (AP) — In just a few months the Mexican Central Highway from El Paso to Mexico City will be open to tourists.

It's a new paved route that explores colorful sections of the land below the border. And it will be an important segment in the proposed hemisphere from Guatemala to Alaska.

Gov. Foglio Miramontes of Chihuahua, Mexico, says it will be completed by the end of 1949.

Already a few tourists have traveled the unfinished highway. Detours are necessary from Parral, in the State of Chihuahua, to Durang, capital of the state of Durang. Otherwise, the entire road from Juarez to Mexico City is completed.

The major concern of tourists thus far is the lack of suitable tourist accommodations, but these are expected to improve once the highway is completed. Many of the old hotels and restaurants along the route have begun remodeling and enlargement

programs.

From the Mexican border city of Juarez, the road winds through five Mexican state capitals, to health resorts, fishing and hunting paradises, and quaint Mexican villages.

Chihuahua is the first big city after Juarez. Beyond Chihuahua are Boquilla Lake, where good fishing is reported and the hot sulphur springs of Camargo.

Parral, a copper and silver mining town, has a large American settlement.

At present, the highway from Parral to Durango is unpaved but convenient detours to Torreon, a thriving commercial and agriculture center, lead tourists around this section and allow them to continue to Durango, a major entrance to the rugged Sierra Madre mountains. Durango is also the principal point on an unfinished road leading to Mazatlan, celebrated resort city located on the West Coast of Mexico, which is only an hour's flight away by Lamsa Airlines, the Mexican affiliate of



POWER DRIVE—Kentucky Back William Leskovar (No. 33 rams through left left tackle for eight yards as Southern Methodist Back Frank Payne (No. 41) hangs on to one leg in the third period of the game in Dallas. SMU End Charles Russell (No. 83) is ready to meet him head-on. No. 73 is Kentucky tackle Bob Hope. SMU won the game, 20-7. (AP Wirephoto)

MASONIC BULLETIN
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United Airlines. The area around Durango offers hunting for bear, deer, mountain lions, ducks and geese.

From Durango, the highway leads through mining and cattle center of Fresnillo to Zacatecas, capital of the state of Zacatecas. High in the Continental Divide, Zacatecas presents an unusual architectural picture with its native houses, steep streets and tiny street cars.

Leaving Zacatecas, the tourist can take side trips to such spots as San Luis Potosi, famous for its ancient churches, climate and hunting; Guadalajara, one of Mexico's largest cities and capital of the state of Jalisco; and beautiful Lake Chapala. Aguascalientes, another stop on the highway, is one of the few silk worm culture centers on the North American continent. Near it are catacombs, excavated by some Indian tribe of unknown origin.

Leon, second largest city in the state of Guanajuato, is distinctive because of its narrow, cobblestoned streets. After Leon, the road winds through Celaya, home of the famed Mexican architect, Francisco Eduardo de Tresguerras, to whom the city owes its architectural beauty.

Beyond Celaya, the road reaches few large cities but goes through rich cattle-raising country whose unfenced ranches are patrolled by vaqueros, the Mexican equivalent of American cowboys.

The final stretch of the highway leading into Mexico City is perhaps the most beautiful and interesting portion of the entire route. Aztec Indian ruins and pyramids, along with the ancient monasteries of the Spaniards, can be seen nestled in the mountains surrounding the Mexican capital on all sides.

When the new highway is completed it will join the Pan American highway at Mexico City to make a complete loop through Mexico. Starting from either El Paso, Laredo, or Brownsville, tourists will be able to touch major points of interest in the Mexican interior, using Mexico City as the southern base.

Mayor Dameron And Wife Leave On Extended Trip

Mayor and Mrs. W. E. Dameron left Friday morning for Kansas City where they will visit with friends before going on to Chicago to visit with Mrs. Dameron's brother and his wife, Mr. and Mrs. Clyde Gregg. They have reservations at the New Yorker in New York City and will be joined there by their son-in-law and daughter, Mr. and Mrs. Calvin Nolen for sight seeing trips. They will also visit Mr. and Mrs. Joe Hill in Columbus, Ohio and both Alma Mater Seminary in Buna Vista, Vir-

ginia where Mrs. Dameron attended school and Washington Lee University at Lexington, Ky., attended by Mr. Dameron. They will stop in Washington, D. C. and Nashville, Tenn. before returning to Fort Worth, Texas in time for Texas Christian University Homecoming celebrations on November 19.

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Long Time Ago

45 Years Ago
 Brand and Amarillo Herald were taking pen-pot-shots at each other on editorial pages. Brand: "For sometime Amarillo Herald has not only aimed everything in sight and out of sight for Amarillo but as had the gall to ask papers in the Panhandle, of which Brand is one, to carry ads for Herald so as to make it a great paper whose circulation and influence should be co-extensive with the broad expanse of the Panhandle." This—we refuse to do," said Herald: "We have no fear to make on Hereford because of any industrial importance Brand might claim for her. The fact is Brand does not appreciate the commercial advantages of its own town. Herald hopes to take a day off some time and give Hereford the kind of write-up it deserves." Herald stated, further, that Amarillo had the biggest newspaper and would continue to have the biggest newspaper in the plains.
 G. A. Hughes, two miles north-east of town, died after transacting business in town the preceding day. Rev. C. L. Cartwright officiated at his funeral which was attended by a large body of friends.
 T. D. Hunt's children were driving along the street on their way from school when the horse became frightened and ran away, completely demolishing their buggy and bruising the chil-

dren. No one was seriously injured.
 Brand reporter, November 4, 1904, visited new gin and found the piece pretty well in order for opening. Tucker and Jacobson, owners, were to be ready to receive cotton and start baling soon. Yields were expected to be light but, ultimately, 1,000 to 2,000 bales a season were anticipated.
 J. P. Harding and family were moving to Howe, Texas where they were to make their home. Entire community deeply regretted the loss of the popular family.
 For a few days, George W. Eagle was going to sell his apples at a loss.
 Cill was discovered near Roswell.
 A Halloween party was held at Miss Nora Daniel's home. Girls were to determine who their husbands were to be. They ate apples in front of their mirrors in which the faces of their future husbands were seen by the light of single candles. Crew two named nuts into the fire and watched if they burned brightly and evenly, thereby proving the future unmarred, pitched apple peelings over their heads, and seeing the initials of their sweethearts, and other diverse ways, sought to appease their curiosity as to what the days to come had in store for them: Out of this mess, all were happy with the exception of Miss Jessie Head, on whom fell the lamentable decree of old maidhood. Miss Nora Walters won a prize in an apple-fishing contest.
 J. H. Weems, north of Hereford, eclipsed all previous efforts at truck farming in this country. Mrs. Weems exhibited a cabbage head weighing 26

TEXAS TODAY

New Angle Of Attack Being Tried On Legislative Problems In Texas

By DAVE CHEAVENS
 Associated Press Staff

Austin, Tex. (AP)—Texas is trying a new angle of attack on knotty legislative problems.
 It has joined 22 other states in setting up a legislative council to pre-draft proposed major laws before starting them on the formal road to enactment.
 Backers of the plan hope it will result in a more orderly process of lawmaking. They hope it will eliminate some of the haphazard legislation and lawmaking blunders that have marred many past sessions.
 Eventually, it may supplant the custom of setting up a wide variety of interim committees to study proposed legislation and bring it before the lawmakers. The theory is that one such committee including both senate and house members, reinforced by a technical staff of researchers, can operate more efficiently and with less expense than several such bodies.
 The Texas Legislative Council was held at its first meeting that has been true in Kansas, where the idea of unified between-session research was pioneered in 1933.
 The speaker was Frederic H. Guild, a tart-tongued little man who admitted he might be correctly addressed as "doctor," but not as professor. He is the director of research for the Kansas Council. His salary is \$8,500 a year and he said this was a little embarrassing because it was more than the governor of Kansas got until the chief executive's salary was raised recently.
 Guild told the Texas council that the idea of such legislative research agencies had been a hobby of his for many years as a member of the American Political Science Association. He admitted bias in favor of the notion of letting unbiased research dig up all the facts on which to base legislation and governmental policy, letting the chips fall where and on whom they may.
 He said even the lobbyists in Kansas were beginning to be sold on the idea since sometimes things they wanted turned out to be supported by the facts. Not always, but sometimes.
 Guild related that there had been something missing in the lawmaking process in Kansas and the first problem of the council was to restore the confidence of the people in the legislature. Before that happened, the legislature had to restore confidence in itself. He said the council helped to do this.
 The lawmakers had been trying to do a job without the proper tools. The research staff employed to dig into any problem and come up with the facts were seen as the proper equipment for sound legislation based on services the public needs, plus full information on all factors bearing on it.
 Guild said he was completely sold on the idea. He thought Kansas was profiting by it. He unequivocally recommended that Texas follow a similar pattern.
 Just how the Texas council will work is still not known.
 Committees were appointed at the first meeting to work on a possible agenda and to make policy recommendations. This should jell before the November meeting of the council, but whether it will be able to set up its permanent staff of researchers in time to have much effect on the January session of the legislature remains to be seen.
 Also unknown is what the legislature's collective attitude will be toward recommendations made by a council as the result of academic research.
 You can already hear some members shouting the frazzled phrase: "Long-haired professors."
 Guild said he knew all about this. The council's big problem in push-

ing its ideas through the lawmaking mill will be to sell the legislators themselves on the soundness of the procedure of using the scientific approach to state policy problems.
 But when you put research in its lower stigma from it, he said, you can get somewhere. Many legislators have had experience in local government and the practical aspects of lawmaking.
 When you can combine this with pounds and a sample of his sweet potato weighing nine pounds. Dallas News (down in Texas) boasted record-breaking ten-pound cabbage or a five-pound potato.
 Hereford Fuel Oil Company, Troy Womble, Manager, was selling, for a limited time, coal in lots of two tons or more at reduced prices.
 W. J. Driggers amazed Brand staff when he brought in a monster beet weighing between 28 and 35 pounds. Driggers tried to weigh the beet on scales that registered only 28 pounds so no accurate measurement could be obtained.
 Brand found that all men running for office in Deaf Smith County were equally excellent so it was decided that none of their names would appear in print in this publication any longer. They would rejoice with the winners and moan with the losers.

Mr. and Mrs. Tom Clay of McLean left Tuesday after spending the week end here in the home of their son, T. J. Clay.
 Mrs. Bob S. Gilliland and little daughter, Laura, left Wednesday morning after a two week's stay here with Mr. Gilliland's parents. Mr. and Mrs. P. H. Gilliland.
 Mrs. A. P. Mauk, of Irving, Texas, sister in law of Mrs. Buyrl Elliston and K. Rice, sister of Fort Worth and Mrs. Bob Tratten of Bella, California, left Thursday after visiting in the Elliston home here.

CARD OF THANKS
 We wish to take this opportunity to express our sincere thanks to the doctors, nurses, and friends for their kindness during the illness of our daughter, sister and granddaughter, Sharon Kay.
 Mr. and Mrs. W. T. Emith and Barbara.
 Mrs. E. M. Smith.

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Shown in Center
 Button front casual distinguished by novel silver colored buttons, a keyhole neckline and side pockets. Grey, wine or brown. 14½ to 22½.

Shown at Left
 Bright gilt buttons march down the front of a flattering coat dress with side panels of folds, tailored collar and self belt. In brown, wine or grey. Sizes 12 to 20.

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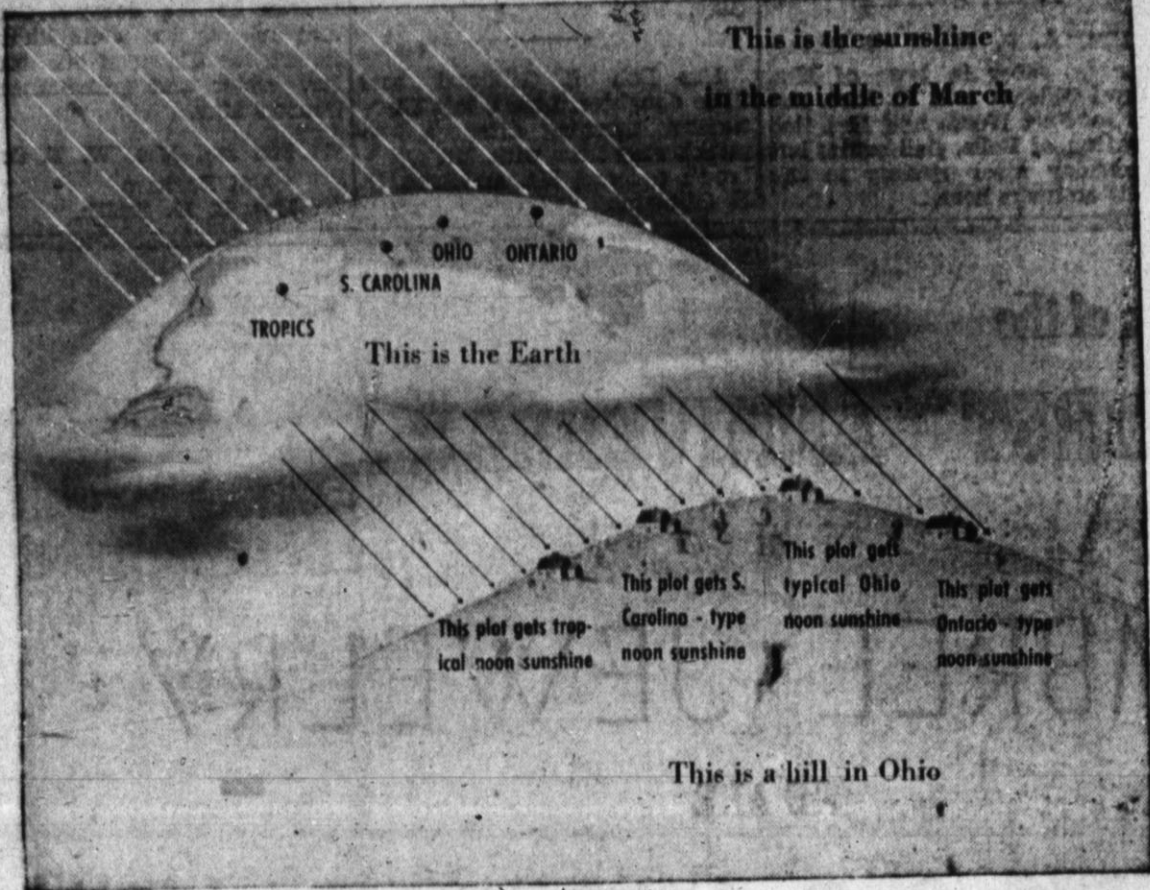
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Four Kinds of Weather—on the Same Hill!



Take a good look at this sketch of a hill in Ohio. It illustrates just one phase of the "Climate Control Project" currently being presented by House Beautiful magazine. The sketch shows clearly why a building plot's specific "angle to the sun" can give to a house any one of several different kinds of climate. In the illustration, the house on the level plot catches its full share of Ohio sunshine. The house on the left (south slope) catches tropical sunshine because it, like the tropics, faces the sun more squarely than the level Ohio plot does. And the house at right, (north slope) is at an angle to the sun like the region of Ontario where, on a March day, it is still winter. The eight prominent scientists who worked on the "Climate Control Project" point out that, since Spring comes sooner and Winter later to a south slope, you can move your climate 500 or 1,000 miles south by building your house in that position. "Climate Control Project," first presented in the October issue, will be continued from month to month, giving detailed analyses of climate and specific building recommendations for various regions throughout the United States.

W.S.C.S. Observes "Week Of Prayer"

The Woman's Society of Christian Service of the Methodist Church held its annual "Week of Prayer" program at the church Wednesday afternoon.

Mrs. W. J. Stanford, organist, gave an instrumental prelude with Mrs. C. E. Shellhouse presenting readings and Mrs. E. W. Harrison giving the scriptural lesson for the day.

Mrs. Dori Davidson was leader of the program, introducing Mesdames Homer Brumley, J. F. Ward, Earl Plank, Jim Whelan, and Wayne Edwards who told of the schools to receive the special offerings of the day. The schools included The Maynard-Columbus Hospital, Nome, Alaska; The Wesley Community Center, Knoxville, Tenn.; Hiroshima College and Aoyama College, Tokyo, Japan; Social Centers in Korea and Dormitory in Manila.

A litany of prayer and meditation was presented by Mesdames S. L. Easley, E. W. Hobson, J. E. Beyer, J. W. Kirby, J. J. Durham, E. L. Adams, Ed Warren, J. P. Slaton, F. L. Terrell, A. B. Christian, C. M. Hicks, and C. B. Williams.

Special music was provided by Miss Betty Solomon, Miss Marilyn Barkley and Mrs. A. C. Thompson with her violin.

COURTHOUSE RECORDS

Deeds of Trust
Paul M. Helmke and wife to First Federal Savings and Loan Association of Clovis. All of lot 17, block 3, Burk's subdivision of block 17, Mabry Addition to Town of Hereford. \$4,000 (432)

Warranty Deeds
J. C. Ricketts and wife to Porter Johnson, et ux. NW 1/4, section 23, township 2 N, Range 4 E of a Capitol Syndicate Subdivision. \$4,480.
Otto L. Massie and wife to Porter Johnson, et ux. S 1/2 of NE 1/4, section 23, township 2 N, Range 4 E of a Capitol Syndicate subdivision. \$13,440.
C. W. Riddle and wife to First National Bank of Hereford. Part of blk. 30, Ricketts Addition to Town of Hereford. \$8,000.
Cecil Parker and wife to C. L. Summers and wife. Lot 23, Ralph Smith subdivision, part of block 4, Mabry Addition to Town of Hereford. \$7,000. (204)

Releases
Kemp Lumber Company to C. W. Parker and wife. All of lot 23, Ralph Smith subdivision, block 4, Mabry Addition to Town of Hereford. \$7,000 (204)

Life and Accident Company of Denver. W 60 feet of E 135.71 feet of lot 8, block 4, Womble Addition to Town of Hereford. \$4,000 (432)

Deeds of Trust
Paul M. Helmke and wife to First Federal Savings and Loan Association of Clovis. All of lot 17, block 3, Burk's subdivision of block 17, Mabry Addition to Town of Hereford. \$4,000 (432)

C. L. Summers and wife to Gulf Coast Investment Corporation of Houston. Lot 23 of Ralph Smith subdivision of part of block 4, Mabry Addition to Town of Hereford. \$7,000

E. D. Zimmerman to First National Bank of Hereford. Part of blk. 30, Ricketts Addition to Town of Hereford. \$4,000.

D. W. Finian to Ethel Womble. Lots one through six and nine through 12, Finians subdivision, Whitehead Addition to Town of Hereford. \$2,000.

Marshall Scott, et ux to Mutual Life Insurance Company of New York. Section 64, Block K-5, Deaf Smith County. \$22,400.

J. F. Smith and wife to Security Life and Accident Company of Denver. Lot 3, Britain subdivision of block 73, Town of Hereford. \$7,500.

J. D. Taylor and wife to Security

An acorn was frequently used as a design on Colonial furniture because it was considered a symbol of hospitality.

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Penguins use their wings for swimming.

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Texans in Washington

By TEX EASLEY

Washington (AP) — Texans played leading parts in the long running first session of the 81st Congress.

Speaker Sam Rayburn of Boham guided the House of Representatives keeping it at least two steps ahead of the Senate from the opening day of the session in January until adjournment the night of Oct. 19.

In fact, senators still were giving out with oratory when Rayburn banged his gavel and adjourned the House.

Before the echo of his gavel's sound had died, Chairman Cooley (D-NC) of the House Agriculture Committee leaped to his feet to say three young women on his staff were on hand to sing a tribute to Speaker Rayburn and to lead the vacation-bound congressmen in some farwell melodies.

With that the three secretaries—none from Texas—began to sing "The Eyes of Texas." Rayburn grinned and broke out in song, then waved to the entire House to stand for the Texas "national anthem."

Throughout the chamber the Texas members were leading the chorus, and enough other members knew the words to make the song ring out into the corridors and foyer.

Other Texans with leading roles in the work of the House were Reps. Bob Poage of Waco, who handled farm bills; George Mahon of Lubbock and Colorado City, who steered the \$15,000,000,000 (b) military appropriation measure to passage, and Albert Thomas of Houston who handled the civilian agency funds.

On the Senate side:
The veteran Tom Connally successfully piloted the administration's foreign program, as chairman of the Senate Foreign Relations Committee.

Lyndon B. Johnson, although a new member, gained considerable recognition in conducting several hearings and led the successful fight for rejection of the nomination of Leland Olds for reappointment to the Federal Power Commission.

Snakes sleep with their eyes open because they have no eyelids.


Tobacco is cultivated in nearly every civilized country.

Drone bees cannot sting.

Aesop, author of the book of fables, was a slave.
Shakespeare's last completed play was Henry VIII, written in 1611.

INQUIRE
about
the
FREE
FORD
ON DISPLAY
at the
HEREFORD
MOTOR
COMPANY

- from the following Merchants:
- Hereford Motor Co.
 - Davis & McCracken
 - Close Rexall Drugs
 - Hereford Super Market
 - Blanton Butane, Inc.
 - Hereford Furniture Co.
 - Duckworth Service Sta.
 - The Vogue
 - C. R. Anthony
 - Carl McCaslin Lumber Co.
 - Corbett Cleaning Co.
 - Fox Man's Shop
 - Nipper Electric
 - Hereford Brand
 - Streu Hardware
 - Elizabeth Womble
 - Lamm Jewelry
 - The Goodrich Store
 - Engman's Cafe
 - West Texas Feed, Seed & Hatchery Co.



FRASER MILLING CO.

MANUFACTURERS OF
HIGH QUALITY FLOUR
AND FEEDS

Hereford, Texas

Alton T. Fraser, Pres.
Phone: 484 or L. D. 4

COUNTRY ELEVATOR FACILITIES
1,900,000 BUSHEL GRAIN STORAGE

Dear Friends:
Milo Trucks Will Soon Be Rolling!
We are in a position to

STORE YOUR MILO FOR GOVERNMENT LOAN

In addition to 1,000,000 Bushel storage in our old elevators, we have completed 900,000 bushels new concrete storage space, which brings our total storage capacity to 1,900,000 bushels.

The 1949 Loan on Milo is \$2.03 cwt.
Less Storage
(Nov. 1, 1949, to March 31, 1950) 13 1/2 cwt.
NET LOAN TO PRODUCER \$1.89 1/2 cwt.

We want to express our appreciation for the many favors you have extended us in the past and to assure you that we shall be glad of the opportunity to serve you in the handling of your 1949 milo crop.

NO DELAY IN UNLOADING . . .
NO DELAY IN SECURING GOVERNMENT LOAN.
We appreciate your business.

Sincerely,
Alton Fraser



See
J. C. RICKETTS,
REALTOR

Irrigated Farms
Wheat Land
Ranches
Homes



Your Business Appreciated

SUMMERFIELD NEWS

Three Wayland College Students Lead Sunday Morning Services

By BOBBIE WALSER
Attending Sunday Morning church services were 49 with 48 attending Sunday night. Danny McLean, Hereford, Bill Nakahara of Hawaii, and Mark Tong of China were guests from Wayland College. They brought our services to us Sunday.

Mr. and Mrs. Ted States and family and Linell McGee are visiting Benny Joe States in Long Beach, California. Benny Joe will return to Hawaiian Islands in a week.

Mr. K. W. Neill escaped from what might have been a serious accident Friday. He fell from a mowing combine. One of his legs was caught on

the machine and the other was run over. Examinations at Friona hospital showed only minor bruises.

Mr. Will Harris is building a new four-room house. His old home burned some time ago.

Ky Lawrence is building on his hired hand house. He is adding two rooms on hiway 60.

Mrs. Harry Cannon returned home Sunday from Amarillo where she had been visiting her parents for a few days.

Mr. and Mrs. Neil Jackson of Stratford spent the week end with Mrs. Jackson's parents, Mr. and Mrs. Ray Johnson.

Mr. and Mrs. Roy Euler have returned from Austin after a short visit.

Mr. and Mrs. J. M. Wright and family spent Sunday visiting Mrs. Wright's brothers. One is from Dimmitt and the other from East Texas. Dixie Young, Hereford, spent Tuesday night with Sandra Wright.

Several people of this community attended the Junior High football game at Friona Tuesday.

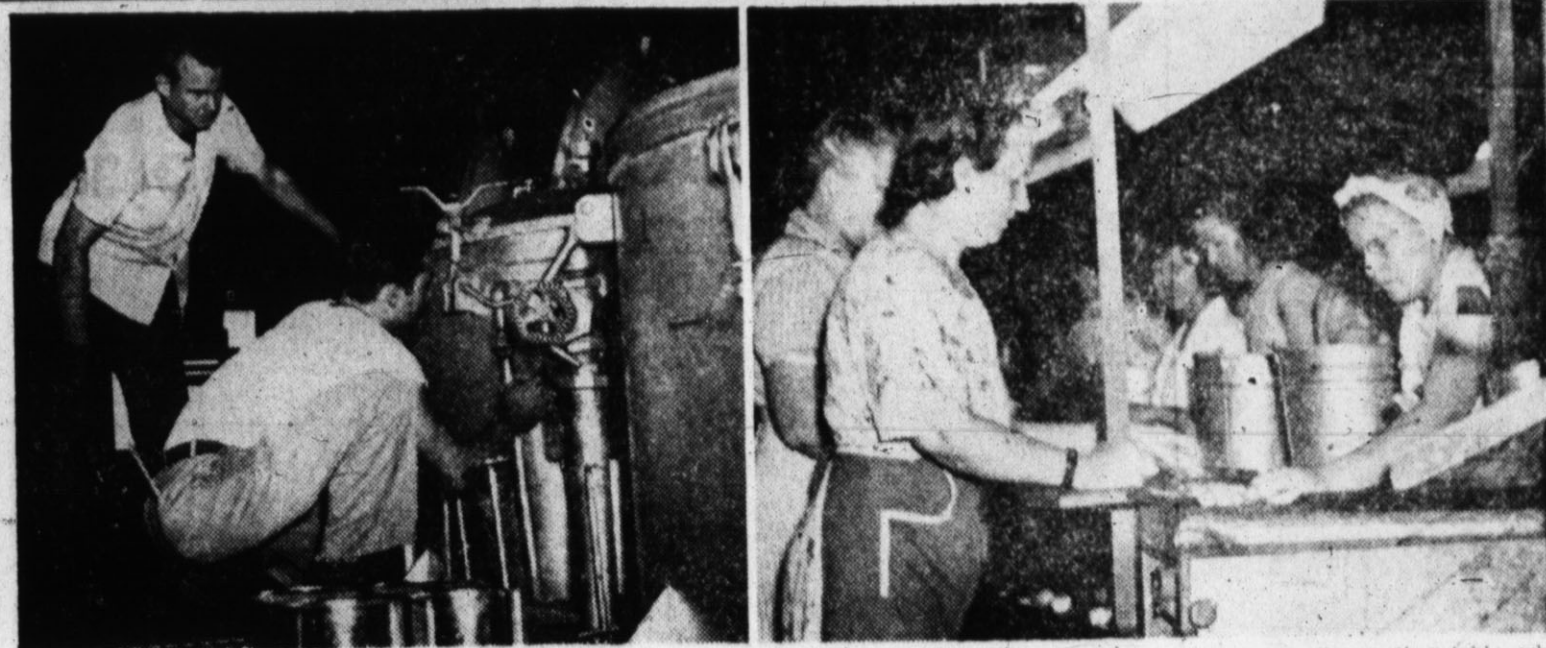
Joe Streun spent Tuesday night with Kenneth and Billy Bob Carmichael of Progressive community.

Twenty-eight attended Prayer Meeting Wednesday night.

Rev. and Mrs. A. A. Simons returned Monday from Roy, N. M., where they have been in a revival for two weeks.

Maize harvest is back in full swing after some rain Sunday which stopped work for about two days.

Honey bees are sold by the pound.



PEELED PEEWEES GET PRESSURE TREATMENT—Pee-wee potatoes, peeled by a steam and water method, move over the sorting table where faulty ones are removed. After sealing in No. 2 or No. 10 cans, the potatoes are processed in huge pressure cookers as experienced workers at Hereford Cannery keep close watch on the temperature and pressure gauges. Photo courtesy News Globe.

L'Allegra Sponsors Display Of Plastic

L'Allegra Club sponsored a plastic demonstration at the club house recently with Mrs. Blanche Croff of Amarillo in charge of the display. Club members present were Mesdames Walter London, Jr., Gerald Gollehon, Eugene Bagwell, Marlin Pierce, Hilton Higgins, Francis Hill, Sam West, James Edmonson, Jack

L. Davis, Jr., Ben Childers, Tom Robinson, W. S. Fluitt, Maurice Tannahill, Dennis Barnard, Otto Massie, Vernon Wilson, Abe Martin, George Millard, Otho Noland, Frank Gyles, Jr., N. E. Hess, Jeff Robertson, Lee Hopson, and Miss Della Stagner.

Club members present were Mesdames Walter London, Jr., Gerald Gollehon, Eugene Bagwell, Marlin Pierce, Hilton Higgins, Francis Hill, Sam West, James Edmonson, Jack

Brown, Richard Winget, Earl Stagner, Lee Kent, V. C. Hopson and Harold Meacham.

Mr. and Mrs. Mal Stewart were in Lubbock last week to attend the Area mass meeting held at the First Methodist Church.

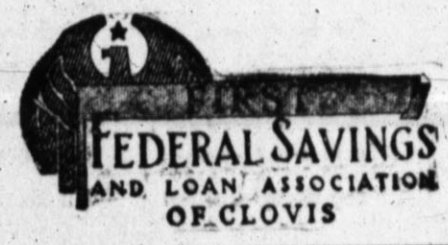
Sgt. Robert Bicknell of Tinker Field, Oklahoma, has been promoted to Staff Sgt. according to

information received by his parents, Mr. and Mrs. Bob Bicknell of Hereford.

Mr. and Mrs. W. J. Stanford left Friday morning for Dallas where they attended the SMU-University of Texas football game Saturday. They were guests of relatives while in Dallas.

There are approximately 5,000 honey bees to the pound.

Low Cost — Long Term — No Delay
MORTGAGE LOANS



Low Cost - Long Term
No Delay
Mortgage Loans
See Elizabeth Womble at
the
HEREFORD
INSURANCE
AGENCY

New Hearing Device Has No Receiver Button in Ear

Chicago, Ill. — Deafened people are hailing a new device that gives them clear hearing without making them wear a receiver button in the ear. They now enjoy songs, sermons, friendly companionship and business success with no self-conscious feeling that people are looking at any button hanging on their ear. With the new invisible Phantomold you may free yourself not only from deafness, but from the appearance of deafness. The makers of Beltone, Dept. 40 J-49, 1450 West 19th St., Chicago 8, Ill., are so proud of their achievement they will gladly send you their free brochure (in plain wrapper) and explain how you can test this amazing invisible device in the privacy of your own home without risking a penny. Write Beltone today.

WATCH FOR THE OPENING

of the

WONDERLAND

TOT AND GIFT SHOP

NOW YOU CAN SECURE IN HEREFORD THE OUTSTANDING LINES OF INFANTS' CLOTHING, CHILDREN'S WEAR, TOYS, AND GIFTS FOR INFANTS, CHILDREN AND LADIES.

ALSO A SELECT LINE OF LADIES LINGERIE IS BEING SECURED

We will be open in plenty of time for you to select from our stock for those so appropriate Christmas Gifts.

I have just spent a week at market and have bought a wide selection of items as listed below:

INFANTS WEAR

Beautiful and Wide Selections from ALFRED LEON, MRS. DAY'S IDEAL BABY SHOES, VANTA KNIT WEAR, GORDON KNIT WEAR, AND QUILTS AND SHAWLS THAT ARE DIFFERENT... BY REGAL AND QUILTEX

LITTLE GIRLS WEAR

GEISHA GOWNS AND ROBES
ENGLANDER HATS
DRESSES BY JOHNSTON AND MONTEREY MODES
GORDON CHILDREN'S SOCKS
KWIKI JEANS
CAPS, GLOVES, AND SWEATERS IN REGAL KNIT WEAR
PEARL SETS BY CORO

LITTLE BOYS WEAR

McKEM T-SHIRTS AND SWEATERS
THE COMPLETE LINE OF ESSKAY WEAR
THE HONEY BOY LINE
KWIKI JEANS
GORDON SCHOOL SOX AND UNDERWEAR

PLAYSKOOL TOYS

A Very Large Assortment

BOOKS

Age Groups From Infants Though School Ages

GIFTS

LINEN HANDKERCHIEFS, From 50c
GIFT LINENS... Perfect Giving for any Occasion

MRS. BILL BLOOD

Your Dream Living Room Can Be Yours TODAY!

Sensational New KROEHLER Modern Living Room Grouping

11 pieces—Everything You Need for Your Home—Complete

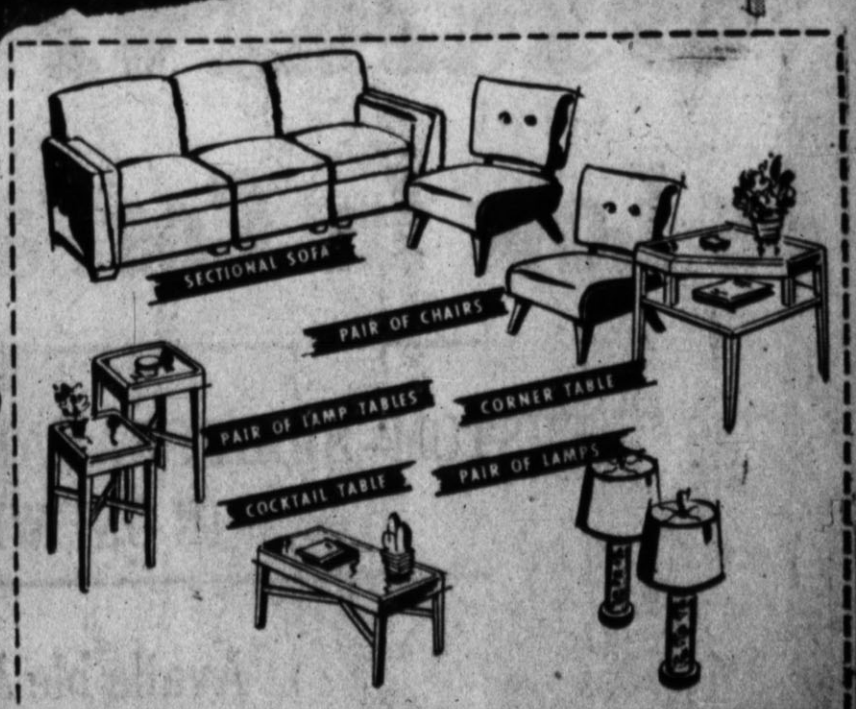
\$369.00

TERMS IF DESIRED



Yes, a complete living room ensemble—including a beautiful new modern 3-Pc. KROEHLER "Cushionized" sectional sofa luxuriously tailored with a rich color harmonizing fabric in your choice of colors—two smart KROEHLER "Hostess" chairs—four matching mahogany finish tables—two matching table lamps with colorful shades. Every item has been carefully selected by our Interior Decorator to give you a perfect living room ensemble. Come in at once and get the living room furniture you've long wanted to own. You'll SAVE MONEY buying this wonderful value at this amazing LOW PRICE.

LOOK WHAT YOU GET!



H & H FURNITURE

COMPANY
HEREFORD

147 North Main

OTIS HALL

VERNE HILTON

Phone

Dress Up Your Home with LIGHT Touches



Certified Lamps!

See how the lovelier, brighter light of Certified Lamps enhances the charm of your furniture. Here is the new "light" touch... the Certified Lamp touch that brings 50% to 100% more light with the same size bulb... without harmful glare.



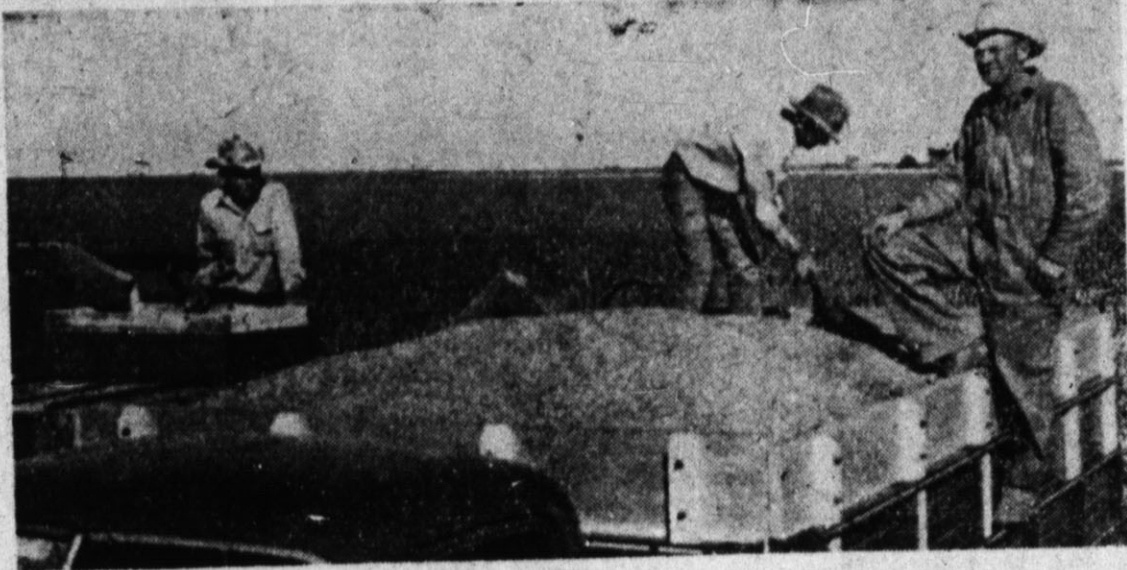
Insist on a Certified Lamp. Look for the blue tag on the base and shade of every genuine Certified Lamp... the best in modern lighting.

Plan now to decorate with this modern way to better sight... built to 105 exacting specifications for construction and performance... in many beautiful styles. At your dealer's, or see your Public Service representative... he'll tell you about proper home-lighting for better living and better seeing.

hear "HYMNS OF THE WORLD" each Sunday at 12:45 P.M. on YOUR PUBLIC SERVICE COMPANY NETWORK

SOUTHWESTERN PUBLIC SERVICE COMPANY 25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Quality and Yield Improved By Adding Nitrogen to Croplands



By NORRIS JACKSON Farm Editor

Clovis, News-Journal FRIENA — Supplemental nitrogen for irrigated croplands is paying the way for increased profits for major crops grown in this area.

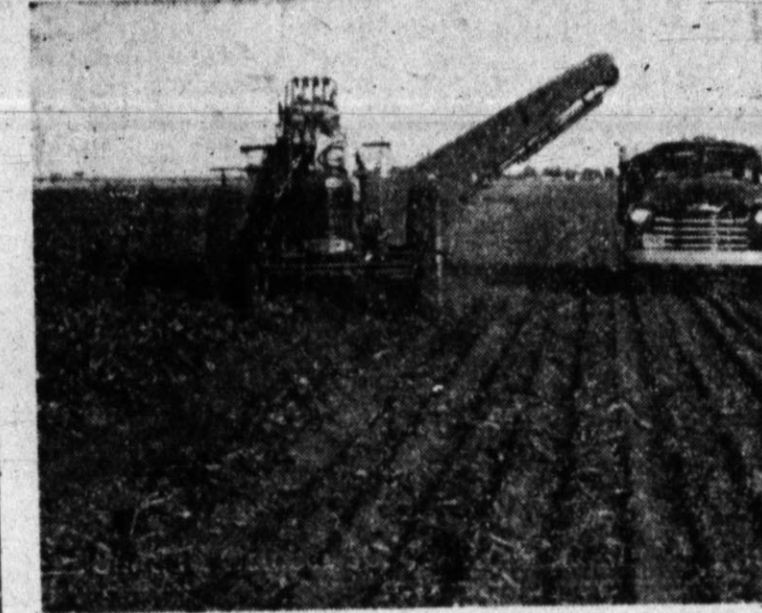
Applied as a sidedressing before crops mature, ammonium nitrate is boosting yields, increasing quality, and in general lifting profit figures enormously on at least one county farm near here.

A. G. Schlab and sons of the Black community this year conducted experimental studies with the nitrates on grain sorghums, wheat and sugar beets. In every instance, yield has been upped from "considerable" to "excellent."

Most spectacular increase in yield on the Schlab irrigated farm was in maize, where 150 pounds of the ammonium nitrate, coupled with close-drilling, pushed yields to 125 bushels on a two-acre plot.

A second plot which did not receive the ammonium nitrate as a side-dressing, cut only 80 bushels to the acre. Forty-two acres which received 170 pounds of the fertilizer per acre cut out 115 bushels per acre.

The field was watered four times during the season, and the fertilizer was side-dressed



BUMPER YIELDS from use of ammonium nitrogen fertilizers was obtained by A. G. Schlab and sons of Friona, Texas. In top photo, left to right, sons Charles and Raymond pose with Schlab atop of a load of maize, which produced 125 bushels to the acre. Below, a truck moves away from a beet harvester on the Schlab irrigated farm. The fertilized beets have not been harvested, but unfertilized areas were producing 19 tons to the acre, and appearances were for an increase on the fertilized plots.

during the last cultivation about the last of July. The crop was planted in 24-inch rows rather than with the customary 36-inch drill, which accounts in part for the increased yield.

On wheat, 200 pounds of the ammonium nitrate pushed yields to a 53 bushel per acre average, and 100 pounds got 40 bushels as compared to only 23 bushels on land which did not receive the supplemental nitrogen.

The Schlabs also have 92 acres of sugar beets, now in the process of being harvested. Unfertilized plots are averaging 19 tons per acre with a sugar content of 16 per cent on early samples. Recent cool weather is expected to raise the content considerably.

Nitrate-fertilized beets have not been harvested, but Schlab believes the yield will be boosted by at least a ton to the acre.

County Agent Ollie Limer said last week that costs of applying the ammonium nitrate was about \$4 or \$4.50 per acre if the rate of application was 100 pounds per acre.

"It's easy to see the benefits of the nitrates when compared with extra income from increased yield and quality. There is little extra effort involved, since side-dressing attachments are available for application during cultivation."

Principal advantages of the nitrogen is to give plants added growing ability when they are in the hardest growth period and when available nitrogen supplies are the lowest for the season.

Birthday Party Honor Three-Year-Old

Three-year-old Laura Gilliland, who with her mother, Mrs. Bob S. Gilliland of Ventura, California, has been visiting her grandparents, Mr. and Mrs. P. H. Gilliland, was complimented at a birthday party Tuesday afternoon at the Gilliland home.

The birthday table was done in a tiny tot motif with the pink birthday cake centered with pink and white flowers and edged with a circus-parade of animals holding lighted birthday candles. Favors were given each little guest and after tiny-tot games the children formed a circle with everybody opening packages for the honoree.

Children attending were Cynthia Ann Ross, Penelope Johnson, Ruth Ann Allison, Katherine Nell Barnard, Royce Ann Gilliland, Diane Wilson, and the honoree.

Others attending were Mesdames J. T. Gilbreath, Jr., Floyd Ross, J. R. Allison and Jimmy Richard Barnard and son; Reber Howton and Bob S. Gilliland.

Calling later to say "Happy Birthday" were Mr. and Mrs. Ed Warren, Mrs. F. P. Lyons, Mr. and Mrs. Marlin Gilliland and children, Mrs. John McLean, Mrs. A. C. Thompson, Mr. and Mrs. W. R. Williams, Mr. and Mrs. Jack Gilliland and children, and Mr. and Mrs. J. M. Gilliland.

Mr. Farmer:

WE HAVE (AND YOU NEED) THESE ECONOMICAL

STEEL GRANARIES

As Low In Cost as 22c per Bushel

CUSTOM-BUILT GRANARIES COMPLETED IN ONE WEEK!

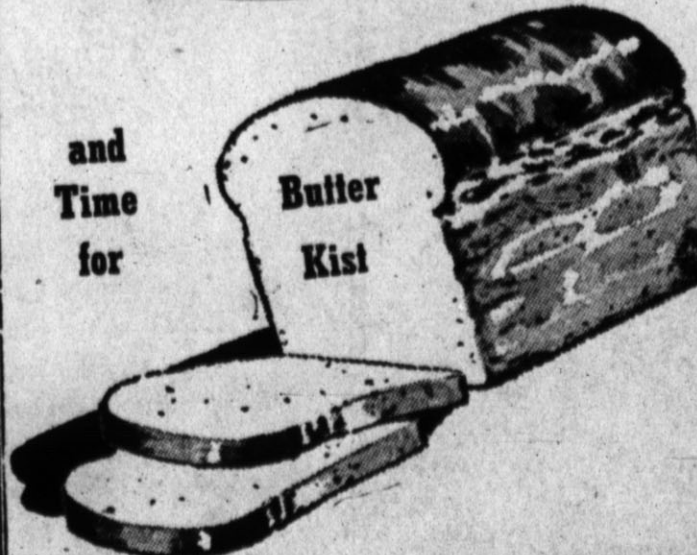
Available At

JACOBSEN BROS.

HEREFORD

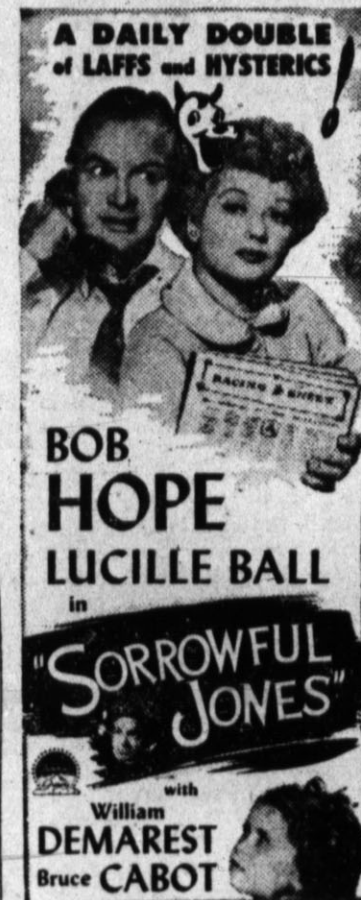
SCHOOL TIME...

and Time for

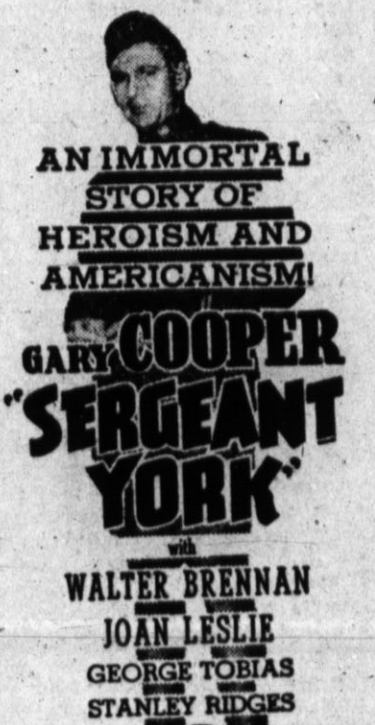


Finer Flavored BREAD HEREFORD BAKERY

Movies Are Your Best and Cheapest ENTERTAINMENT and RELAXATION ENJOY ONE OFTEN SUNDAY - MONDAY - TUESDAY



Star



Texas



Congratulations,

Anniversaries from Sunday, October 30, through Wednesday, November 2...

Mr. and Mrs. Earl Nipper Mr. and Mrs. W. Baird Mr. and Mrs. John Renfro Mr. and Mrs. Marlin Gilliland Velma Moore

upon the occasion of your wedding anniversary

If you have married, or moved to Hereford in the last year, please call 363.

WE OF THE STAR THEATRE TAKE GREAT PRIDE IN OFFERING



STAR

WEDNESDAY - THURSDAY

NOW ON THE SCREEN!



The Greatest Novel of Our Time!

DARRYL F. ZANUCK'S production THE GRAPES OF WRATH by John Steinbeck

HENRY FONDA

Texas

WEDNESDAY THURSDAY

AP NEWSFEATURES COMICS

MODERN

MAGAZINES

GOING PLACES

DO YOU HAVE A MAP THAT WILL SHOW ME HOW TO GET TO UTOPIA?!

TRAVEL SERVICE

GO WITH HIM!? I WOULDN'T ACCOMPANY HIM ON THE PIANO! /

WHAT A DRIVE! EVEN THE HIGHWAY SIGNS ARE ROMANTIC! //

OH YES, MISS, WE RAISE A LOT OF EVERYTHING HERE! /

SOFT SHOULDERS

NINETY PER CENT OF THE CUSTOMERS THINK I AM, SO I MIGHT AS WELL DRESS LIKE ONE. /



BY
10-10

The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, OCTOBER 30, 1949

SCORCHY SMITH
by Roy L. Hunt

COME ON TWERP!!
WHERE'S BETTY?

YOU'LL NEVER MAKE ME TELL YOU A THING, MR. SCORCHY SMITH!
... NEVER!!

BETRAYED BY THE FORTUNE-HUNTER SHE ONCE LOVED, BETTY FORBES IS HELD FOR RANSOM BY YELLOW HAWK AND HIS MARAUDING GUERRILLAS ... WHILE, IN THE MACAO CLINK, SCORCHY TRIES TO LEARN HER FATE FROM HIS DECEITFUL DOUBLE, BETTY'S EX-FIANCÉ, CYRIL SNYDE ...

WE'LL INTERVIEW HIS PARTNER, PRETO, IN THE NEXT CELL AND GIVE SNYDE A CHANCE TO RECONSIDER!
I'M LOSING PATIENCE!!

INSPECTOR, WHAT DO YOUR MEN USE FOR RIOT DUTY?

LONG BAMBOO STICKS HAVE PROVED USEFUL! ALI WILL LEND YOU HIS!

PLEASE HAVE PRETO MOVED OUT OF EARSHOT INSPECTOR!

AHA! I THINK I GUESS YOUR METHOD, SENHOR!

I KNOW NOTHING! WHAT YOU DO?!! I SWEAR I AM INNOCENT! I ...

NÃO FALE! SIGA-ME!

I AM INNOCENT! WHAT YOU DO?!! I KNOW NOTHING!!

I SAID SILENCE, FAT ONE!!

I CAN'T HEAR THEM NOW! "LONG BAMBOO STICKS"! WHAT ARE THEY DOING TO PRETO?!!

NOW WHEN I STRIKE THE MATTRESS, YOU HOWL LIKE A FAT MAN...

ENTENDO, SENHOR!

SPEAK UP, PRETO! WHERE IS BETTY FORBES?!?

YOW

OOH OH!

THEY'RE TORTURING PRETO! SMITH MUST MEAN BUSINESS! IF PRETO HOLDS OUT, THEY'LL COME BACK TO ME...

BANG

GROAN

OW

WHAP

CRASH

OOOOOHOOOO



YIPEE

YIPEE, THIS IS YOUR GREAT AUNT MATILDIE AND UNCLE UPJOHN FROM NEW YORK. THEY'RE ON THEIR WAY TO CALIFORNIA AND WERE NICE ENOUGH TO STOP OFF TO VISIT US FOR A FEW WEEKS—



HIT N' RUN



SPORT SLANTS

WEARING WELL!



Luke APPLING

THE 40-YEAR-OLD WHITE SOX ACE TOPPED RABBIT MARANVILLE'S MAJOR LEAGUE RECORD OF 2,153 GAMES AT SHORT-STOP AND IS GOING STRONG!!

10-30-49 DAD

Donald FINLAY

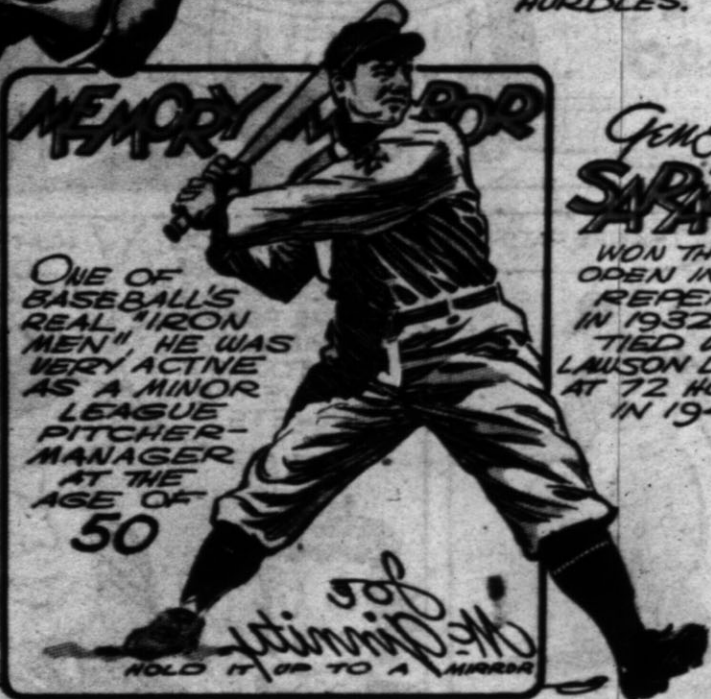
REPRESENTED GREAT BRITAIN IN THREE OLYMPIC GAMES



ALL THIS YEAR SET A BRITISH MARK OF 14.4 SECONDS IN THE 120-YARD HURDLES.

MEMORY MAN

ONE OF BASEBALL'S REAL "IRON MEN" HE WAS VERY ACTIVE AS A MINOR LEAGUE PITCHER-MANAGER AT THE AGE OF 50



Gene SARZEN

WON THE U.S. OPEN IN 1922, REPEATED IN 1932 and TIED WITH LAUSON LITTLE AT 72 HOLES IN 1940



by **DAVID TAYLOR**

PUMPKIN PIES!

FOR HALLOWE'EN!



JUST HELP YOURSELVES!

OH BOY! SNACK! SNACK!



MA, YOU KNOW WHAT WILL HAPPEN IF YOU LET THAT CHILD EAT ALL THE PUMPKIN PIE HE CAN HOLD!

OH, IT WON'T HURT HIM AND IT'LL HELP KEEP HIM OUT OF MISCHIEF LIKE FRIGHTENING PEOPLE WITH JACK-O-LANTERNS!



NOT THAT I WAS EVER FRIGHTENED BY ONE!



MY, THAT WAS GOOD PIE!





HEY, SIR OAKY!
WANTA
BUY A DOG?

WHOA,
NELLIE!



--WHAT
WOULD I
DO WITH
A DOG?

WHAT
KIND OF
A DOG
IS HE?

FULL-BLOODED
MONGREL--
AN' HE'S
WORTH TH'
MONEY!



I'LL SELL HIM
CHEAP!

HMM...THEY
SAY A DOG
IS MAN'S BEST
FRIEND!



WHEN YE KIN BUY
A BEST FRIEND FER
A BUCK
IT'S A
BARGAIN!

GUESS YOU'RE RIGHT!
HERE'S A
BUCK!



WHAT'S HIS
NAME?

DERNFINO!



NELLIE, THIS
IS DERNFINO!



J-JUMPIN' JIMINY!
I WANTED YOU TO BE
FRIENDS!

YAP.
YAP!
WOOF...
WOOF!



NOW, NELLIE GO SLOW!
REMEMBER, DERNFINO
IS JUST A PUPPY!
GIDDAP!



WHOA, NELLIE! DOGGONE YOU,
WHOA!!

THINGS TO COME

BIG SHIPS MAY SOMEDAY BE CARRIED BODILY ACROSS THE MOUNTAINS OF MEXICO BY SPECIAL RAILROAD CARS AS A MEANS OF ENDING PANAMA CANAL TRAFFIC JAMS ...



10-30

BRESNAN

NEIGHBORLY NEIGHBORS

BY MORRIS



PETERS, I THINK SOME OF THOSE HALLOWE'EN KIDS ARE RUNNING OFF WITH OUR PORCH CHAIR!

I'LL TEND TO THAT!!



HEY, YOU KIDS - PUT DOWN THAT CHAIR!!



YOU TWERPS AIN'T GONNA HANG MY CHAIR ON ANY TELEPHONE POLE!

HELP, KIDS - HE GOT ME!

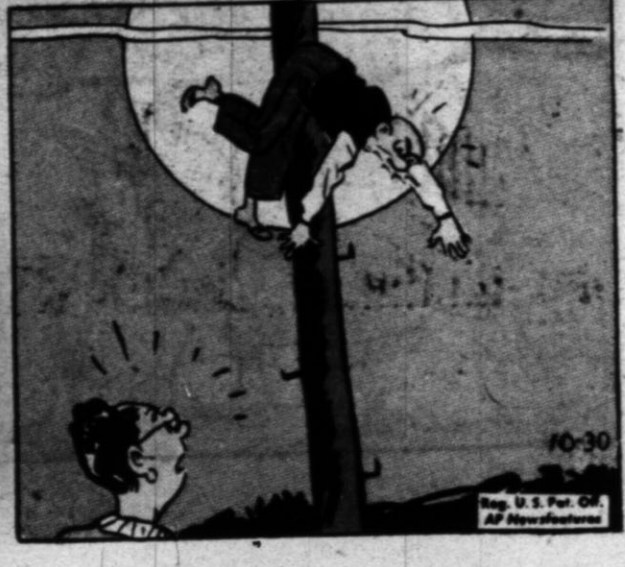


OH DEAR, LISTEN TO THAT COMMOTION! I HOPE HE DOESN'T HURT ANY OF THE YOUNGSTERS!



AFTER ALL THE CHAIR ISN'T WORTH THAT!

OH, MYRA!



10-30

Reg. U. S. Pat. Off. AP Newfeatures

