

AROUND TOWN SIGHTS, FACES SEEN

Holiday Magazine has received the packet of pictures and letters sent them by the Chamber of Commerce and editor James Cerruti has said that, if space permits, excerpts from the letter and some of the pictures may be used in the letters column of the January issue.

The American Legion is already planning big things for the Armistice Day Celebration and although its plans will not be made public until next week they have announced Herefordites will not need to plan on seeking entertainment elsewhere November 11 as the VFW and Legion are planning a 24-hour activity.

Circus from a child's point of view: one local four year old returned from the tanbark ring last Thursday to report to her father in starry-eyed fashion, "Daddy, the fire truck caught on fire, the elephants were hating and the peanuts was the best of all."

Glenn Williams of Portales has accepted a position with Gaston Baer at the Popular Store where he began work Friday. The Williams family are still in Portales until he can find a house here in which to live. Besides his wife, there are two daughters, Dorothy Jane, who attends school and a younger one, Jane Rae.

Mrs. E. T. Tumlison, who

Hereford Gets Praise At Meet Of Highway 60

The Hereford delegation, largest one attending the Highway 60 meet at Socorro, heard the president of the association laud Deaf Smith County as a Highway 60 spotlight while the group planned further co-operation to divert tourist travel over this road.

Representatives from Panhandle towns along the route and from as far away as Los Angeles, Calif., and Norfolk, Va., attended the annual meeting but this was the first year Hereford had participated. New Mexico had 74 people present, Arizona, 22; Texas, 20; and Oklahoma, 5.

National President of the Association, Harry O. Glasser of Oklahoma, reported on the highway saying that the Panhandle stretch right through here was the best surveyed and best maintained of the entire road.

"Hereford was complimented at every turn," Earl Phillips declared. "We were praised for

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Religious Education Week Observance Here Includes Special Programs and Sermons

Churches of Hereford today began observance of Religious Education Week in their own way and independently of any national plan.

In speaking of the importance and need of such a week, Secretary of Defense, James Forrestal said that religious education is a fundamental service to the community and recommends that the National Religious Week be observed over the nation.

The First Baptist Church is conducting a revival meeting which began September 29 and lasts through October 10 with Rev. W. Fred Swank as evangelist, said Rev. R. H. Cagle, pastor of the church. Bob Lawrence is in charge of the singing and the leaders of the church will stress all services of the revival rather than try any extra educational classes at this time he said.

Rev. Albert Heald of St. Anthony's Catholic Church said it was not having any special classes or training at this time, since they have religious training along with their school at all times.

The congregation of the Church of Christ is not having

End Of A Long, Weary Day



It's the end of a long, weary, walking day for Postman E. W. Young, so with shoes off and feet propped up he contemplates the fact that every week he covers practically enough miles to have walked to Amarillo and back.

Has 25 Dog Bites To His Credit

City Mail Carrier E. W. Young has been pounding the pavements delivering packages and postcards to Herefordites for 20 years. He makes his living, not by the sweat of his brow, but by the endurance of his feet.

Friday was his China anniversary, so to speak. Oct. 1, 1928 he first became a mailman in Hereford. He started in the work in Fort Worth July 1, 1927 as a substitute. It looked like an easy job; it isn't as easy as it looks.

Young walks an average of 12 to 15 miles a day, which, statistically speaking means that in his two decades on the job, he has covered 76,200 miles on foot, an equivalent to traveling around the world three times.

During that time he carried a pack weighing from 3 pounds to 50, but he considers 30 pounds an average weight. Incidentally last Saturday a new post office regulation established the limit of weight at 35 pounds. On his morning trip he sometimes returns for three refills; one is standard for afternoon deliveries. If he carried only 75 pounds per day he would have totaled 190 tons by now.

His travels are not dull, he says. First of all there is plenty to read and he sometimes does read the penny post cards, but they rarely say anything interesting, he vows. Then there are the dogs. He used to be quite antagonistic toward canines, but changed his motto from "Kick

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Johnson's Name To Be On Ballot Here

County Judge Leonard Foster Wednesday was advised by Paul H. Brown, Texas secretary of State, by telegram, to place the name of Lyndon B. Johnson on the general election ballot of Deaf Smith County as U. S. senatorial nominee for the Democratic Party. The election is Nov. 2.

This action followed the notification of Brown by Judge T. Whitfield Davidson of the Federal district court of North Texas, that the temporary injunction he had issued against Johnson was without force because of a stay granted Tuesday by Justice Hugo L. Black of the U. S. Supreme Court.

As a result of this, Assistant Secretary of State Kirk R. Mallory filed the following telegram to Foster and other county judges in Texas:

"I certify that the Democratic Party of Texas has certified to

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Highway Panel Agrees To Help On Road Paving

Continuing the campaign launched several months ago to keep the Harrison Highway paving project before the State Highway Commission, Chamber of Commerce Secretary Pete Cowart and School Superintendent George L. Graham flew to Austin Wednesday to attend the monthly meeting of the Commission.

Paving of this Number one farm to market road for Deaf Smith County has not definitely been promised although the commission agreed to have a representative at every monthly meeting of the Commission until some precise plans have been made.

At a meeting earlier last week the county commissioners court voted to furnish the right-of-way for the widening and paving of approximately eight miles of the highway that is in Deaf Smith County.

The highway, now 80 feet wide is to be extended to 120 feet. Arrangements are sought to hard surface the road instead of the usual form-to-market black-topping. County Judge Leonard Foster said the road may be designated as a state highway later. The highway extends west on Tenth Street to the New Mexico line. Paving of all 37 miles is sought.

New Water Tower



Hereford's new water tower rising grandly in the air, currently an orange streak dominating the skyline for miles around, has been completed, providing 125,000 gallons of water storage space to alleviate the local shortage.

Power Transmission To Be Doubled

17 Persons Are X-Rayed Here In 15 Minutes

Seventeen persons were registered and x-rayed in the first 15 minutes after registration began at the office of the Southwestern Public Service Co. Saturday morning, by the mobile unit of the State Health Department.

At 10 a. m. the equipment was set up and Technicians J. F. Gunn, R. H. Harvey and Leroy Bolotte were on the job. Mrs. Gunn acts as clerk for the group and gives instructions to the persons doing the registration.

Acting for the Parent-Teacher Association, Mrs. J. C. Reece and Mrs. Bob Wear were at the registration tables for the morning and Mrs. Phil Barkley and Miss Della Stagner will register in the afternoon. Others will carry on the work Monday and Tuesday.

R. O. Douglas was the first on the scene but stepped aside to give Mrs. Dyalitha Brady of The County Welfare office first chance to register and be x-rayed.

The group waiting in line was made up of business men and women, farmers, housewives, youths over 15 years, which is the youngest being x-rayed, as well as the older people in the late

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Young Burglars In Amarillo Jail Also Wanted Here

Hereford's Lone Star Market robbed last week end of \$200 was merely another link in the chain of thefts and burglaries engaged in by a group of Amarillo youths last week.

Three boys, Raymond Russell Bybee, 18; Tommy L. Looper, 16; and Jesse Lee Freeman, 16; wrote out their confession for Sheriff J. C. Reece Friday, admitting breaking into the grocery about 1 a. m. Saturday. According to the boys, they took the money, in pennies, and a box of candy bars.

These boys were among the seven and two girls arrested in Amarillo Tuesday night and Wednesday morning in connection with a series of crimes in the area. After their arrest was publicized, Sheriff Reece, playing a hunch, talked to the boys in Amarillo jail and got their confession of the robbery.

According to their statements to Reece, the crimes engaged in during the past week began Sept. 22 in Borger. Looper and Freeman stole a 1941 Mercury sedan about midnight and drove over to Amarillo where they picked up Bybee. Deciding to visit some relatives in Muleshoe, they drove through Hereford, stopping here for about four hours sleep, Thursday night.

They left the Mercury in Muleshoe, exchanging it for a 1946 Chevrolet sedan. On their return trip through Hereford they decided to break into the market. Driving the car under a window some seven feet from the ground they broke out the window glass and entered the market.

Among the other crimes, the group of boys have signed statements about burglaries at a store at St. Francis, two filling stations in Panhandle, a filling station at White Deer, a grocery store and motor company at Borger, a cafe on the Borger-Stinnet highway, and a food store in Amarillo.

700 Pound Beef Shown By Riders

Saturday the Rider's Club paraded a 700 pound beef down Main Street exhibiting him to onlookers. This calf will be sold along Main next Saturday so the club can raise money for benevolent purposes.

Purchased by the club from T. W. Roberson, the calf was taken over to Friona last week when the Riders entered the parade sponsored by the Lions Club in conjunction with the Farmer County Fair.

The club is using the calf as one of their money raising projects to attain funds for cafeteria aid. Christmas gifts for needy children and other such purposes.

Shine, Shine, Shoeshine Girls



Sub-deb initiation day brings out the worst in the old members as they connive, scheme and vent their ire on the initiates. Saturday the girls were down on Main busily polishing shoes and bravely refraining from admitting the real reason. "We're broke," is all Joyce Miller would say as she polished T. J. Clay's shoes, with Police Chief Buck Buckalew doing the kibitzing in the background and fellow club member Joyce Potter ready to take over.

To Be Installed Within Two Months

Grand Prairie Firm Gets City Contract For Street Markers

Mayor W. E. Dameron announced Thursday that the contract had been let for 263 concrete street markers to be manufactured and installed in Hereford sometime within the next two months.

A. W. Sowell, representing the firm of Sargent and Sowell of Grand Prairie, was in town Wednesday making a survey of the streets names and completing his records preliminary to the manufacture of the markers.

These white cement posts are six feet long and five inches square pyramiding to a point

Hotel Contract To Be Let Tues.

With final plans for Hereford's hotel corporation completed and in the hands of the Secretary of State, Pete Cowart, Chamber of Commerce secretary announced that the contract for the hotel would be let Tuesday night.

A meeting has been scheduled then of the Board of Directors with the architects and contractors who will submit their sealed bids on the project.

These plans were completed Thursday night at the Board of Directors meeting held in the Chamber of Commerce offices at 7:30 p. m. They were delivered to Secretary Paul Brown after midnight to complete the legal action preliminary to letting the bids.

"We believe these are the best kind of street markers we have seen. They will have the lettering on all four sides so they can be read from any direction," Dameron explained.

Costing \$7.40 each, the posts will be imbedded in cement about a foot and a half deep. The lettering is black and will be carved into the cement so that repainting will never be necessary Mr. Dameron said.

Street markers at intersections of First, Second, Third and Fourth Streets on Main will be special metal ones attached to street light posts.

Line Is To Be Completed In Six Months

Southwestern Public Service this week announced the start of construction on their new Hereford to Clovis line, designed to double the capacity of Hereford's electricity transmission, welcome news to the thousands of city and farm users of electric power.

C. D. Hardesty, manager of the local office, said the line would cost approximately \$8,000 per mile and would not be completed for about six months. It is designed to increase transmission facilities in the area between Amarillo and Clovis.

There has been a need for this line for over a year," he said. "We believe that with its completion, we will be able to provide adequate facilities for this community."

Construction was begun this week on the line which will carry a 115,000 kilowatt voltage. The company has also begun building a new substation addition of the lots the company bought adjoining their other substation southeast of town. Cost of the new one is estimated at \$240,000.

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Cash Income Of Farms In County Is Above Average

Seventy-nine percent of the 830 farms in Deaf Smith County, are returning an annual cash income that is above the average for the nation's farmers. The rating of Deaf Smith County in the cash farm income is revealed in a study announced today by the research department of Capper's Farmer from figures of the U. S. Census of Agriculture.

Only 260 of the 3,072 counties in the United States are so well off as Deaf Smith. In each of these 260 counties 70 percent or more of the farms had an income

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Main Street To Bulge With Bargains Monday

Main Street will fairly bulge with Dollar Day bargains tomorrow, as merchants put on sale such seasonal needs as coats and blankets.

The first Monday in October brings enough brisk weather to make thrifty housewives think of warmer clothing and the businesses are co-operating to supply her with these articles at lowered costs tomorrow.

But seasonal needs are not the only bargains. Household staples such as towels, work gloves and sheets are on sale counter, too.

Practically every business in Hereford is offering some Dollar Day specials and the bargains they present give Hereford patrons a chance to buy in town at lower costs than anywhere else around.

Local Whitefaces Come From Behind To Down Panthers 12 To 6 At Panhandle Friday Night

By WORTH COVINGTON

After trailing 6 to 0 at the end of the first half, the Hereford Whitefaces came back in the second half and downed the Panhandle Panthers 12 to 6.

In the first quarter it looked like another Whiteface defeat but the Whitefaces came back in the second quarter and marched twice to the Panther goal line but were unable to push across a touchdown.

The second half was all Hereford scoring two touchdowns and

missing one other scoring opportunity. Don Davidson went over from the seven yard line for the first Whiteface touchdown. Bill Kelly's attempt at the conversion for the extra point was blocked.

Late in the fourth quarter Claude Melugen intercepted a Panhandle pass on the Hereford 43 yard line where the Whitefaces marched on down for the second touchdown with Bill Engman going over from the eight yard line standing up. Stanton

failed to make the extra point. Engman and Davidson made most of the yardage in the backfield for the Whitefaces. The entire Hereford line played a good game on offense and defense both.

Knapp and Light were the outstanding backs for the Panhandle Panthers. It was Light who scored the Panhandle touchdown on a 32 yard end run.

The Whitefaces made 12 first downs against 10 for Panhandle. Hereford made 289 yards rushing against 129 for the Panthers. Play by play of the game:

First Quarter
Panhandle won the toss and elected to receive and Hereford chose to defend the south goal. Kelly kicked off for Hereford and the ball went into the end zone which gave Panhandle the ball on the 20 yard line.

Howard made four at left tackle. Knapp picked up five at guard. Knapp hit right tackle for two and a first down. Davidson made six at center. Ellis failed to gain. Panhandle fumbled and

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Roy Ford Elected Ministerial Alliance Head

Rev. Roy Ford, pastor of the First Christian Church was elected president of the Hereford Ministerial Alliance Thursday night when the group met in the study of The First Christian Church.

Rev. Don Davidson, minister of the First Methodist Church was elected to fill the office of the secretary. Plans were also made for a regular meeting of the alliance the first Monday following the first Sunday of each month.

The purpose of the meetings to be for the cooperation in the community religious life program and activity.

Others attending were Rev. R. H. Cagle, of the First Baptist Church, Rev. Russell Wingert, First Presbyterian Church, Rev. S. E. Eldridge, Assembly of God, Rev. H. V. Fields, Avenue Baptist Church, and Rev. Roy Bickford, Nazarene.

American Family Subject For L'Nino Study Club

A program on "The American Family" with Mrs. Stanford Knox as director, was given at a meeting of the L'Nino Study Club Monday night at the home of Mrs. Ben Childers.

Mrs. Knox reviewed an article on "The American Family" where it is now in which the author stressed the need for community gatherings for children with supervised play and guided activities.

A round-table discussion of the subject which followed the review, members of the club discussed the need of love and companionship with children in the home.

Mrs. M. W. Nobles, president, conducted the business session when new year books were presented. Those serving on the year book committee were Mrs. Elizabeth Bonasio, chairman; Mrs. Nobles and Mrs. John Jacobson Jr.

Those attending the meeting were Mesdames Alton Biggers, Elizabeth Bonasio, Jim Bookout, T. J. Clay, Paul Coneway, A. Daniel, Byron Durham, John Jacobson Jr., Jack Kirksey, Stanford Knox, Millard Nobles, V. H. Patton, Dub Reeves, Bruce Woodwell, and the hostess.

Mrs. Rickels Hostess To Farm Ranch Club

Mrs. Frank Rickels was hostess to members of the Farm and Ranch Club Thursday at one o'clock luncheon followed by an interesting program.

Carrying out "Harvest Day" suggestions, the luncheon table held a center arrangement of candy-toned fruit and candles. Bra holding tapers gave candle-lighting. Places for the seating arrangement for guests, were marked by small packages of gift cards.

After the luncheon Mrs. Henry Melton conducted a business session and Mrs. Charles Burk directed the program on "Women's Clubs" telling of the origin, and progress of women's clubs in the United States.

Mrs. Phillip Miller conducted a lesson on parliamentary law and Mrs. Buren Sowell reported on the Deaf Smith County Federation luncheon meeting held recently. The club prize went to Mrs. Phillip Miller.

During the social hour Mrs. Rickels presented a "grab-box" when each member received a clever gift.

Those present were Mesdames Ed Thomas, Roy Pruitt, Waldron Melton, Charles Burk, Phillip Miller, Buren Sowell, Henry Melton and the hostess.

Mrs. Cain Is Hostess For Calliopians

The Calliopian Club met in the home of Mrs. B. F. Cain Thursday night.

After the short business session presided over by the president, Mrs. Wayne Evans, the club listened to a discussion on "How We Elect Our President" given by Mrs. J. T. Carroll who began with the beginning of a presidential campaign and traced the party maneuvers, outlining the manner in which delegates are elected and explaining the formation of the electoral college which chooses the president and vice-president.

Announcement was made that the next meeting will be held at the country home of Mrs. Carl Perrin. Members will meet at the home of the president at 6:30 and go to the Perrin home in a group.

Those present were Mesdames J. T. Carroll, Richard Barnard, L. B. Barnett, Pete Cowart, Paul Coneway, Wayne Evans, J. T. Gilbreath Jr., D. C. Laird Jr., J. E. Kirby, Millard Nobles, Carl Perrin, and the hostess.

Sell Thru the Want Ads!

all Texas ★ ★ ★
is narin' to go.
the greatest
State Fair
on earth
OCT. 9-24

★ The BIGGEST and BEST EXHIBITS and ENTERTAINMENT ever assembled at any State Fair

★ LIVESTOCK and AGRICULTURE FLYING "L" ROODEE JIMMIE DURANTE and HARRY JAMES

★ FARM MACHINERY AUTOMOBILE SHOW ICE CYCLES

★ TEXTILE, CULINARY and ANTIQUE SHOW and others Galore!

State Fair of Texas
DALLAS
THE SHOW WINDOW OF THE SOUTHWEST

Queen of World's Largest Free Meal



Doris Vietmeier, 16, samples the wares of chef Hilbert Haack, after being selected queen of the 29th annual Sauerkraut Festival in Forrester, Ill. Over 30,000 persons jammed into the tiny town (population 992) to consume the tons of wieners and kraut that went into making "the world's largest free meal."

New Playground Equipment Added At St. Anthony's

St. Anthony's parochial school has added two new pieces of playground equipment to their growing entertainment facilities and now have a volley ball net, basket ball goals, merry-go-round, slides, see saws and swings for the children.

The Rev. Albert Held, SA, said

Try a Want Ad!

OTHER... VALUES FOR DOLLAR DAY

Men's and Boys' Fancy Western SHIRTS \$3.95	One Group Boys' SWEATERS \$2.00
ONE GROUP—TO CLEAR OUR BETTER DRESSES \$4.00	
21x27 BED PILLOWS \$2.00	Men's HAND-MADE WESTERN BOOTS \$17.50
MEN'S CORDUROY SPORT COATS \$16.95 Colors: Grey or Tan	
Men's Genuine Kangaroo Dress OXFORDS or SHOES \$9.95	ALL-STEEL SUITCASES Tax Included—\$3.00
Men's Westbury Light Weight TOP COATS Water Repellents \$16.95 Colors: Grey or Tan	
Ladies' Blue JEANS with Zipper \$2.95	54" White or Fancy Patterns OILCLOTH 59¢ Yard
NEW SHIPMENT—100% All Wool Gabardines, Gambler Stripes or Sharkskin Weave WESTERN SUITS \$39.75	
Men's 100% All Wool Tweed SLACKS \$8.90	NASHUA 72x99 White Cotton Sheet BLANKETS \$2.39
Boys' All Wool JACKETS Sizes 2 to 16 \$3.98 & \$4.98	

HEREFORD Store Co.

S. L. HARMAN & SON PHONE 382

Farmers Urged To Launch Drive Against Parasites Immediately

West Texas farmers were urged today to launch an all-out campaign against parasites now—before livestock and poultry are moved into winter quarters.

Such a campaign this fall, the American Foundation for Animal Health declared, can add many millions of dollars to farmers' profits from meat, milk and egg production during the coming winter and early spring.

"Parasites multiply rapidly on animals and birds in close confinement," the Foundation warned. "They not only cause discomfort, but cut down on gains and production and waste feed. Parasites also spread infection, and cause skin diseases that bring a dockage at the market."

"Cattle lice, mange, and grubs should especially have attention. Hog lice and hog mange mites both can be controlled by proper treatment. Sheep scab mites and sheep ticks are the two chief offenders in that field."

"Parasite control on livestock and poultry, coupled with thorough cleaning and disinfect-

Club Is Entertained

The Sunshine Club met with Mrs. C. E. Sheppard Thursday afternoon with a Stanley demonstration given by Mrs. Nettie Winters providing entertainment. Mrs. Ruby Virden was welcomed as a new member and the penny gift was won by Mrs. Jewell Drury. The next meeting will be

held with Mrs. J. E. Tucker on October 14.

Refreshments were served to Mesdames Jewell Drury, Oscar Vaughn, Billie Wells, J. C. May, Delbert Ruland, B. C. Dement, J. B. Shannon, B. E. Rhoads, Denzil Pulliman, J. T. Rose, J. W. Thomas, William Ohlig, and the hostess.

FRAME STRAIGHTENING

WHEEL BALANCING

FRONT END ALIGNMENT

KINSEY

Motor Company

We Feature Clockwise Fashions... Jane Evans Frocks... Waldorf Coats... Kay Whitney & Happy Home Dresses!

The Hereford Store Co.

DOLLAR DAY

Friends... This Dollar Day, Monday, Oct. 3rd, We Are Endeavoring to Give You Real Values! Not Odds and Ends, Throughout the Store.... But Values on Brand New Timely Fall Merchandise in Up to the Minute Styles.

WE'RE SHOWING A COMPLETE LINE OF LEE WORK CLOTHES!

81x99 Type 128 CANNON FINE MUSLIN SHEETS Cellophane Wrapped 2 For **5.**

Unbelievable Value! Boys' Hood TENNIS SHOES Soft cushion for sensitive arch with rigid support. Sizes 2 to 6. **2.**

Beautiful New Line CHENILLE HOUSE COATS **5.**

Men's Fleece Lined SWEAT SHIRTS **2.**

Men's Long Handle Winter UNION SUITS Sizes 34 to 52 BOYS' UNIONS Sizes 2 to 16 **2.** \$1.49

LEE'S HIGH QUALITY CANVAS GLOVES 4 FOR **1.**

Men's Extra Large HEMMED White Hdks. 10 FOR **1.**

Men's Olive Green COVERALLS Sanforized **5.**

TO START THE BALL ROLLING! You Can't Afford to Miss This Value, BRAND NEW 100% ALL WOOL Solids or Bright Plaids WALDORF COATS With or without hoods, slenderizing Perfect fitting styles. Sizes 9 to 20 **\$25.00**

1/4 Down Will Hold Your Coat on Lay-Away Plan

LOOKING FOR A HOT VALUE? Here's Something Plenty Warm! FOR DOLLAR DAY ONLY! 60 To Go—Big Fluffy China Queen 95% Fine Cotton—5% Wool DOUBLE BLANKETS **3.59**

No Lay-Aways At This Price WIDE SATEEN BINDING!

EXTRA SPECIAL VALUES! MEN'S AND BOYS' SANFORIZED 8 and 10 oz. BLUE DENIM PANTS **2.00**

Sizes 28 to 36 Waist Boys' Sizes 6 to 16 **\$1.69**

Over 100 to Choose From Lovely 80 Square Print HAPPY HOME DRESSES **\$3**

Sizes 12 to 52 Including Half Size

ONE GROUP Misses' and Ladies' Black Suede and FLEX-MOC OXFORDS **\$4**

Sizes 4 to 9

SOLID COLORS CANNON WASH CLOTHS 10 FOR **1.**

About 42 Misses' SKIRTS **2.**

Sizes 24 to 34 Waist Corduroy and All Wool Suede

NEW FALL SHIPMENT Ladies' HANDBAGS **3.**

In All the Wanted Colors and Fabrics Tax Included

QUILTERS' SPECIAL! Fluffy Tailor-Made BATTS **1.**

2 1/2 Lbs. Size 72"x90"

New Cleansing Handkerchief YES TISSUES **1.**

5 BOXES

Kiddies' Rayon Panties 6 for **1.**

18 only Misses' Sweaters Children's Blouses Children's Print Dresses All Wool Headscarfs Dress Prints, 2 yds. **1.**

Hereford Store Co.

S. L. HARMAN & SON

DISTRIBUTORS OF THE FAMOUS KANGAROO SPECIAL WESTERN BOOTS... DOUGLAS SHOES... RESISTOL HATS

PHONE 382

Canadian Dam Project

The Canadian River Dam, long discussed as a project in this area, is gain coming into the national picture. Congressman Gene Worley reported last week that the project is now "in the mill" in Washington, and said that the location will be determined by federal agencies. The following editorial regarding the subject appeared recently in the Fort Worth Star-Telegram:

Whatever it takes in effort and time, the people of Texas owe it to the High Plains and to West Texas to give moral support to Amarillo and Lubbock in making their dreams of a huge surface reservoir on the South Canadian River a reality.

Several times, studies by experts of the Army Corps of Engineers have shown that such a reservoir is feasible, that several sites north of Amarillo are suitable and that the Canadian's average flow of half a million acre-feet yearly is ample to fill a reservoir of at least 1,000,000 acre-feet storage.

Competent engineers consider a lake of this size sufficient to yield water supply for a population of at least 1,000,000.

To the fast-growing cities and farm communities of the High Plains, such an assured water supply is almost literally worth its weight in gold.

Through a technicality in the law, which restricts them primarily to considering possible flood damage rather than municipal water supply benefits, Army Engineers' reports thus far have recommended against appropriation of the \$25,000,000 that likely would be needed for such a project.

Chained now to well water supply and the necessity of frequently drilling new wells to replace exhausted ones, Amarillo and Lubbock, as well as other High Plains cities, have good reason to re-examine the Canadian project in the light of growing population and industrial demands.

Getting something done will require close team work—of the cities concerned, the governor, the Texas Legislature, the Congress, and of both New Mexico and Oklahoma, which have rightful claim to their proportionate share of the Canadian's waters.

Harnessing Canadian River flood waters now going to waste will be a goal worthwhile indeed for the rich area of the High Plains, where thinking men know that without sufficient water the prosperity vine now growing there will wither quickly.

Public Health Is Not A Sideline

With the advent of four cases of polio on record in this community, the subject of Public Health has once again assumed proportions of magnitude in conversations during the past week.

The situation is parallel to the outbreak of each individual case during the summer months which resulted in community-wide clean up drives. Much good has been accomplished through these drives and certainly Hereford is a much better town in which to live.

On the other hand, comes to mind a little boy trying to dig a basement with a toy shovel; eager, enthused and bubbling over with dreams, the little fellow does the best he can for a few hours. Of progress soon dampens his spirits; he tires and finally gives up, perhaps never realizing that his tools were inadequate and that he needed some expert advice.

Likewise, it is possible that Hereford has gone about improving its health conditions in an impetuous manner. Certainly those warm hearts and willing hands can accomplish more if the efforts are supplemented with san health measures and active enforcement of county and city health regulations.

"Growing pains" has resulted in school improvements, street paving and many other points of expansion. Yet, the city and county are still operating on health ordinances which have accrued in years past. Water tests should be made regularly and the findings made public; chlorine should be added, if recommended by the State Health Department. The garbage situation, greatly improved, could be even bettered by careful inspections and enforcement of rigid rules. Cow lots, if tolerated, should certainly meet Grade A inspections. Milk, meats and other foods should pass sanitary codes as recommended by state and federal agencies. Rigid checks of all restaurants, drug stores and confectioneries from week to week would also eliminate hazards. These are only a few of the scores of improvements needed.

To sum the situation up, the city and county need to revise their public health laws and to place inspections and enforcement of these laws within the hands of officials who will see that they are enforced.

Public health is not a sideline or a technical need to harass some overworked doctor. Public health is a No. 1 factor and certainly should receive equal consideration along with traffic violations, parking and street lights. Careful planning now will do much toward eliminating future epidemics.

The Sunday Brand

Established 1948
Published every Sunday

Hereford, Deaf Smith County, Texas

Mrs. Seth B. Holman and Jimmie Gillentine
Owners and Publishers

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Hereford, Texas

Editor.....Jimmie Gillentine
Society Editor.....Mrs. John McLean
Adv. Manager.....Bert Neelley
Shop Foreman.....Amos DeWolfe

Clippings from Our Exchanges

Every dyed-in-the-wool newspaperman, once he's got the smell of printer's ink in his nostrils, cusses himself for ever getting into the racket one minute and the next wishes he had a paper of his own to publish. That is what happened to Don DeWolfe and Dwight Davis, who woke up the other day publishers and owners of the Guyton Observer. Incidentally, DeWolfe's father, Amos, is shop foreman of The Brand. Our hand is extended—congratulations.

PAPER UNDER NEW MANAGEMENT

With this issue, the Guyton Observer is under the new ownership and management of Dwight C. Davis and Donald C. DeWolfe, both formerly of Guyton and most recently associated with the Amarillo Globe-News, Amarillo, Texas.

The purchase of the paper from Mrs. J. R. Paine and Vernon Hull was transacted Tuesday morning.

Davis is the son of Mr. and Mrs. George Davis of Guyton, and DeWolfe the son of Mr. and Mrs. Amos C. DeWolfe, former Guyton residents, now residing at Hereford, Texas. Both were graduated from Guyton high school and are former employees of the Panhandle News-Herald.

October 1 the Observer plant will be moved to the Richard Evans building, 813 North Main Street, now occupied by the Harris Electric Co. A long term lease on the building was acquired this week from Richard Evans in an effort to make the Observer office more accessible to its patrons.

The Guyton Observer is an independent Democratic newspaper and will publish the news impartially and support what it believes to be right, regardless of party politics.

As to the management, DeWolfe will handle the news, Davis the advertising, and Mrs. June Lile the society and local items. Any news item that may be phoned, written or directed to this office is earnestly solicited, to aid the Observer's endeavor to publish the news this community is interested in and wants to read about.

At the present, no changes in advertising or subscription rates are anticipated.

A late start and the illness of the linotype operator forces this week's Observer to fall below expectations in size and news content, but week by week, the Guyton Observer will take on a new face.—The Guyton Observer.

Deaf Smith County may have been accused of being dowdy in women's fashions (to be disproved by the Hereford Camera Club) but it hasn't yet been accused of putting fans to the use like the gals in Washington.

FAN MAKES WARDROBE COMEBACK

Word has filtered thru from Washington that the fan is making a comeback in milady's wardrobe. And it also seems that a fan has, according to Time magazine, "a language more eloquent than words, more revealing than a kiss." If the lady desires to attract a kissing man, all she had to do is touch her lips with the fan. Drop the fan—I must see you alone. Un-furl fan quickly—you are too, too bold. Do I see the local wolves drooling?—The Dalhart Texan.

A Davis County, Oklahoma rancher, come next December, is going to actually do something most ranchers in this area talk about and threaten to do, but somehow never get around to doing it. In fact most of them can, but it's a nice subject for conversation, anyway.

TO DISPERSE REGISTERED HEREFORDS

Because he is tired of worrying about the labor situation, V. B. "Bill" Likins, colorful Davis County, Oklahoma, rancher, whose ranch was made doubly famous by becoming the scene of the marriage of Roy Rogers and Dale Evans earlier this year, has announced that he will sell his 400 head of registered Herefords at a dispersal sale, December 16 and 17.

Included in the auction of purebreds will be some of the best Hereford breeding lines in America. Likins paid from \$4,000 to \$25,500 each for these animals. In addition he has an outstanding string of show cattle.

"I hate to sell out. I've had a lot of fun in the purebred business," Likins said. "It's a good business, but there's too much involved in it to handle cattle satisfactorily and compete with high industrial prices for labor around here."

"Around here" is in the Arbuckle ranch country southeast of Davis. The Likins spread of 8,600 acres includes 1,200 to 1,400 acres of Washita bottom land. On it ranged the purebred herd, some commercial cattle and Mrs. Likins' herd of quarter horses.

What's the herd worth? Likins guesses \$250,000 to \$500,000. He says it depends on what they will bring at auction. Likins said the outstanding show record made by the Flying L over the nation last year will help keep the average up.

The 20-head show string traveled 12,000 miles last year to shows from San Francisco to Chicago. It won six grand and six reserve championships, 57 blue ribbons, 30 seconds, 24 thirds and 19 fourths.

Most consistent ribbon winner, at least early in the season was FL Mixer 250th, a senior yearling bull by T. Rupert 1st. This animal won all over the circuit. He goes into the sale. So does FL Anxiety 1st by Silver Anxiety 2nd, a \$15,000 bull.

Perhaps heading the list is T. Rupert Mixer, one of the best sires in the Hereford books. Likins bought it at the Turner ranch sale in January, 1945, for \$25,500. That was tops for the sale and one of the few prices in that category paid at any sale.—Portales Daily News.

The French made their final stand against the English on the American continent in 1760 at Chimney, Island, Ontario.

The most attractive filling station we know of is in the dining room.

A chip on the shoulder indicates there is wood higher up.

Another Letter from

The Bootleg Philosopher



Editor's note: The Bootleg Philosopher may make Russia mad if he keeps up such letters as the following:

Dear editor:
I have been referred to occasionally by people who maybe ought to know as being dumb and ignorant and I don't take the trouble to deny it as arguin takes up a lot of time and effort that could be spent relaxin and besides it might be true, but if I am dumb, I wish to say I am not by myself.

I noticed in a copy of a Sunday newspaper which turned up out here Monday mornin where the Russian spokesman, Vishinsky, come out with a proposal before the United Nations meeting for everybody to reduce their land, sea and air forces by a third, and for the United States to ban the atomic bomb.

Of course, in one way, Vishinsky ain't so dumb. If my wife held the only skillet in the house in her hand and was between me and the door and I was wanting to get in to town, I'd be in favor of bannin the use of skulls, but where Vishinsky falls flat is in believin anybody is gonna take his advice, especially his own country.

For example, I guess if every nation reduced its armaments by one-third, everybody would still be relatively as safe or unsafe as they were before, but it wouldn't be no trouble at all for the Russians to send out a report on how much she has reduced, but anybody who believed her would be dumber than I am.

Russia reduc'n armaments is about like this country reduc'n taxes. It just ain't likely to happen.

Personally, I don't know what to do about the Russian situation, but suppose we'll handle it like we have all the other situations, which is talk about it and do nothin until we're forced to, which is generally a few years too late. Which reminds me of the way I fix my house, which is talk about how much it needs fixin and do nothin about it until the roof caves in or the back porch falls off, then I have to do somethin. Which goes to show that while I may be dumb, dumbness ain't limited to the confines of the Tierra Blanca river-creek. There is a sort of international dumbness t h a t makes me feel comfortable about my own. You feel all right?

Yours faithfully,
J. A.

Uncle Sam's Selective Service

1. Q—Will a man with a wife, or wife and children, be deferred?
A—If a man maintains a bona fide relationship with them in his home, the President orders his deferment.

2. Q—Is a man who has persons dependent upon him for support exempt from training and service?
A—The President has ruled under the law that he will be deferred. Dependents are defined as a wife, child, parent, grandparent, brother or sister, a person 18 years of age (or older, if the person is physically or mentally handicapped); in short, anyone who depends on the draft-age man for a living or financial help.)

3. Q—How about a high school student who is ordered to report for induction?

A—If the facts are presented to his local board, his induction will be postponed until his graduation, or until he is 20 years old, or until he ceases to pass his course satisfactorily, whichever is the earlier.

4. Q—Can the induction of a college student be postponed?

A—Yes, if at the time he is ordered to report for induction he is satisfactorily pursuing a full-time course of instruction. His induction can be postponed until the end of his school year if he continues to pass his course.

5. Q—What about conscientious objectors?

A—They can be assigned to non-combatant service if inducted. If they are conscientiously opposed to non-combatant service, they will be deferred.

6. Q—Who decides whether a man is a conscientious objector or not?

A—His local board.

7. Q—What if the board does not sustain his claim? Has he any appeal?

A—Yes, he can appeal to the state appeal board. The Department of Justice will hold an in-

Blue Cross Dues

DUE OCT. 1

Must Be Paid
Not Later Than

Oct. 10

PAY V. O. HENNEN

FIRE FLASHES



FIRE PREEVENTION

WEEK

October 3-9

We Are Equipped to Handle Your Needs!

Elizabeth Womble

Across the Street South from the E. B. Black Co.

Mrs. Fernby Is Burned In Stove Explosion

Mrs. Marshall Fernby was returned to her home southwest of town Saturday after treatment in Deaf Smith County Hospital for second degree

duty while serving in the armed forces of the U. S. or subsequently died as a result of injuries received or disease incurred during such service, the sole surviving son cannot be inducted.

burns suffered Wednesday noon. Her injuries occurred when an accumulation of gas in the kitchen stove exploded, the resulting fires burning her arms and searing her face.

Her condition was so much improved this week end, she was feeling well enough to be taken home for recovery.

It is safe to keep canned food in the can it comes in, if it is kept cool and covered, says the U. S. Department of Agriculture. Weeds can kill as much as 10

per cent of a given crop. Weeds can cause 12 times the annual loss in crops that insects cause.



FROST POINT
and
RAYON

GABARDINE SKIRTS

6.95

ALL WOOL JACKETS

7.00

WHITE CREPE LACE TRIMMED BLOUSES

5.95

SEAMLESS HOSE

1.00

FORM O' UTH BRASSIERES

1.50

LADIES' LORRAINE SLIPS

1.98

CHILDREN'S LORRAINE KNIT PAJAMAS

1.98

The Little
fashion shop
"Smart Clothes for Smart Women"

WANT ADS

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Thursday:

No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:

No ads will be accepted after 12 o'clock Saturday immediately preceding publication date.

Identical rates will be maintained in both publications.

1st. insertion.....4c per word
Each Additional.....3c per word
Classified display.....75c per col. inch

No Blind ads will be accepted in either publication!

Miscellaneous FOR SALE

They're Here!

RIVERSIDE TIRES!

Come in today for your new Riverside! For a tire that wears longer, costs less, and gives you that extra margin of safety. Switch to Riverside tires for more miles of greater safety. They're here for immediate delivery!

FARMER'S DRIVE-IN

Buddy Sowell • Troy Moore
Hiway 60—Phone 161
B-1-2-tfc

FOR SALE

NO. 1 CERTIFIED WESTAR SEED WHEAT From my granary 2 miles west of Hereford. Have Loader.

T. E. SEIGLER

426—Phone 809W
B-3-11-tfc

For sale: Certified No. 1 Westar seed wheat in bulk or sacked and tagged. Ira Scott, one mile south, 4 east of Hereford.
B-1-23-10-8-p

SEED WHEAT FOR SALE

J. E. Hill, of Hereford, Texas, has a good quantity of choice Heiberling early Black Hull seed wheat, thrasher run, for sale at the Pitman Grain Company, Hereford, price \$2.25 per bushel F. O. B. Contact J. E. Hill or Pitman Grain Company for car or truck lots.
B-1-3-7tfc

STORE YOUR GRAIN

Government approved granary, 30,000 bushels capacity. See

PAUL TOUNDS

For sale: Fruit jars, pints and quarts at 110 Bennett Ave. Mrs. F. M. Campbell.
B-1-15-40-2c

FOR SALE

One Westinghouse electric refrigerator, 6 foot.
One Magic Chef Gas Range. Both bought in April.
Also other household furniture. New Ford tractor with cultivator, planter, mower, disc plow. Also one Texas ditcher, one disc harrow and one spike tooth harrow.

E. G. WRIGHT

8½ Miles North on 51.
B-1-40-3c

FOR SALE

Nice assortment of bulbs consisting of lilies, jonquils, daffodils, narcissus, and tulips.
Holland tulips and peonies to arrive soon.

MRS. J. F. WARD

100 E. 6th
S-1-10-tfc

For sale: Bedstead, new inner-spring mattress and springs. One mile west of Labor Camp, Sam Genturella.
S-1-17-14-1p

Hegira bundle feed for sale. See L. M. McGee, 215 Avenue E.
B-1-12-14-2p

For sale: Two extra good milk cows, one fresh now, and the other soon. See John Hutchison, 2½ miles north Hiway 51.
B-1-22-14-2c

For sale: Large size second hand baby bed. Phone 330-J or see at 145 Ave. G.
B-1-16-14-1p

IN THE LAND OF ENCHANTMENT

we have many fine businesses listed for sale. Also farms and ranches.

Springer Investment Co.
Box 368
Springer, New Mexico
B-4-14-4c

FOR SALE

I have some good irrigated land near Hereford in 160 acres, to 320 acres, with fair improvements, some on pavement. Also some small tracts in 5, 10, 15, and 20 acres improved. Some good buys in houses and lots.

J. M. HAMBY

One Mile South of Hereford
B-4-14-2c

I HAVE A BUYER

I have a buyer for a well improved 160 acres and also for a 320 acres.

Have dry land farms from 160 acres to five sections. Would appreciate more listings on farms and city property.

I. O. (Ike) CROTHWAIT

215 Main St.
Ph. 792 Ph. 229-W
B-4-14-tfc

For sale: New 3 bedroom house, located on West 3rd St. See Owen Stagner or call 542-W.
B-4-17-14-tfc

For sale: Well improved Colorado ranch, 27,500 acres deeded land, 12,000 acres state lease. Plenty of water, abundance of grass. Must sell due to ill health. Write Box 205, Clovis, New Mexico.
B-4-32-14-2p

10,000 ACRE RANCH

For Sale: 10,000 acre stock ranch. This is one of the outstanding cattle ranches of the state. It is about 3 miles wide and 5 miles long. It is abundantly watered, heavily grassed, fenced and cross fenced and well improved. Can be sold on very easy terms. 85 per cent is level for farming. Has ten dams, 1 artesian well, good sheds, good house and is in exceptionally low tax district. Only \$15 per acre. Wire or phone Thomas Realty Company, Exclusive Agents, Pierre, South Dakota.
B-4-84-14-3c

REAL ESTATE LOANS

QUICK SERVICE

AUTO LOANS

YOU DON'T HAVE TO WAIT

JOHN McLEAN

Phone 273
S-4-2-tfc

FOR RENT

Desirable furnished apartment for couple. Bills paid. No children, no pets. 517 East 11th.
S-5-14-14-1k

For rent: Unfurnished apt. Call at 506 Jackson.
S-5-8-14-1k

For rent: Bed rooms. Phone 642-W or call 612 11th St.
B-5-11-tfc

WANTED

Wanted: Small house or unfurnished apt. for couple. Permanent. Call Wiley, Tel. 597.
B-6-13-14-2p

LISTINGS WANTED

Honor us with your Real Estate problems.

FARMERS DRIVE-IN

Phone 161

Troy Moore Buddy Sowell
S-6-2-tfc

Wanted: Will contract feed shocking and stacking. Also hay stacking. J. A. Crofford, 311 Norton.
B-6-15-39-4p

Wanted: Custom feed harvesting, have new John Deere self propelled combine. A. W. Anthony, Jr., 6 miles north of Friona.
B-6-20-13-4p

Wanted: Combining and hauling grain; combine has maize attachment. Phone 9006-F3, 1 mile southwest of Main St. W. Q. Dugan.
B-6-20-40-2p

For sale: Several houses and lots, some bargains. See Al Medlin, 408 B St.
S-4-14-6-tfc

For sale: Stroup land leveler and John Deere Disc harrow. R. B. Miller.
B-4-13-14-2p

Radio Programs

KPAN 860 On The Dial

7:00-7:15—U. P. News
7:15-7:30—Musical Revue
7:30-8:00—Alarm Clock Club
8:00-8:15—Local News
8:15-8:30—Popular Music
8:30-8:45—Music
8:45-9:00—Morning Devotion (Monday thru Friday)
9:00-9:15—Mainly for Women
9:15-9:30—Birthdays and Anniversaries
9:30-9:45—It's Dancetime
9:45-10:00—Treasure Chest
10:00-10:15—U. P. News
10:15-10:30—Market Report
10:30-10:45—Music
10:45-11:00—Announcer's Choice
11:00-11:15—Morning Melodies
11:15-11:30—Hymns of All Churches
11:30-11:45—Music
11:45-12:00—Sons of the Pioneers
12:00-12:15—Music
12:15-12:30—Trading Post
12:30-12:45—U. P. News
12:45-1:00—Western Roundup
1:00-1:15—Just Relax—Music
1:15-1:45—Popular Tunes of Today
1:45-3:00—Western Hit Parade
3:00-3:15—U. P. News
3:15-3:30—Music
3:30-4:00—Echoes of the Opera
4:00-5:00—The 860 Club
5:00-5:15—Music
5:15-5:30—Texas Today
5:30-5:35—Sports
5:35-5:45—Town Topics
5:45-6:00—Songs of the Range
6:00-6:15—U. P. News

Programs differ slightly on Sunday. Religious broadcasts at 9:15 and 11 A. M. and 1:30 P. M. News on Sunday at 9 a. m.; 12:30 and 3 o'clock. Local talent programs on Sunday afternoon.

Wanted: Two bedroom unfurnished house by permanent couple. Phone 664-R.
B-6-10-40-2k

7. Dressmaking-Ironing

8. HELP WANTED

WANTED

A STUDENT OPERATOR

Permanent job for the right person.
Apply At

STAR THEATRE

B-8-40-2c

Waitress wanted at Green Hedge Cafe. Apply from 9:00 to 11:00 A. M.
B-8-12-39-2c

9. Situations Wanted

10. NOTICE

BLUE BONNET CASH GROCERY AND MARKET

We have opened a grocery and market in connection with our BLUE BONNET LAUNDRY on East 11th Street, and will carry a stock of staple and fancy groceries. We have a meat counter and expect to carry a stock of lunch meats, cured and fresh meats. We will also have candy, chewing gum, bottled drinks and ice cream.
Our prices will be right. Want you come and see us!

Blue Bonnet Cash Grocery and Market
B-10-40-9c

11. BUSINESS SERVICES

CUSTOM BALING

I will bale feed or stacks.

J. T. MATTHEWS

2 mi. north, ½ mi. west on Hiway 51.
B-11-38-tfc

Let us sorten your water. Soft Water Service, 818 E. 1st. Phone 317.
B-11-13-29-tfc

Wanted: Well drilling. Can work immediately. See E. W. Allen, 311 J Avenue.
B-11-14-12-4c

Will wash and stretch curtains. Telephone 746-J.
T-11-7-40-2p

12. LIVESTOCK

Strayed—Found

Strayed: 18 months Hereford heifer branded "Rafter Eh" on left rib. Finder notify I. E. Pendleton, Route 2, Hereford.
B-12-19-40-2p

13. LOST AND FOUND

Lost, left, or strayed: 1 black briefcase containing order blanks and samples of no value to anyone but me. \$5.00 reward for return. Will come get it. D. O'Neal, Box 515, Claremont, Texas.
S-13-33-14-1p

CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

FIRST BAPTIST

R. H. Cagle, Pastor
Sunday School.....9:45 A. M.
Sermon.....10:55 A. M.
Training Union.....7:15 P. M.
Sermon.....8:30 P. M.
Mid-week Services:.....8:00 P. M.
Wednesday.....8:00 P. M.

FIRST PRESBYTERIAN

Russell A. Wingert, Pastor
Sunday School.....9:45 A. M.
Morning Worship.....11:00 A. M.
Training Union.....7:00 P. M.
Preaching Service.....8:00 P. M.
Mid-week Services:.....7:30 P. M.
Wednesday.....7:30 P. M.

AVENUE BAPTIST

H. V. Fields, Pastor
Sunday School.....9:45 A. M.
Morning Worship.....11:00 A. M.
Training Union.....7:00 P. M.
Preaching Service.....8:00 P. M.
Mid-week Services:.....7:30 P. M.
Wednesday.....7:30 P. M.

ST. ANTHONY'S CATHOLIC

Albert Heald, S. A. Pastor
Sun. Masses: 7:30; 10:30 a.m.
Weekday Masses: 6:30 & 8:15 a.m.
Holy Hour: Thursday at 8 p. m.

FIRST METHODIST

Sunday School.....9:45 AM
Morning Worship.....10:55 AM
Youth Fellowship.....7:15 PM
Even. Worship.....8:00 PM
Mid-Week Services, Wed.....7:30 PM

FIRST CHRISTIAN

Roy W. Ford, Pastor
Sunday Services:.....9:45 AM
Sunday School.....10:55 AM
Morning Worship.....10:55 AM
Junior Endeavor.....8:00 PM
C. Y. F.....6:00 PM
Evening Worship.....7:00 PM
Mid-week Service every Wednesday.....7:15 PM

ST. THOMAS EPISCOPAL CHURCH

DON R. DAVIDSON, PASTOR
Services every first Sunday morning, 8 a. m. at County Courtroom. Rev. Walter R. Scott of Plainview in charge.

ASSEMBLY OF GOD

S. E. Eldridge, Pastor
Sunday School.....9:45 A. M.
Morning Worship.....11:00 A. M.
Young People's Service.....6:15 P. M.
Evangelistic Service.....7:45 P. M.
Mid-week Services:.....8:00 P. M.
Wednesday.....8:00 P. M.

IMMANUEL EV. LUTHERAN

"The Church of the Lutheran Hour"
E. W. Lichtsinn, Pastor
R. A. Frye, Sunday School, Supt.
Sunday School and Bible Class, 3:00 P. M.
Worship Service, 4:00 P. M.
Communion service on the first Sunday of every month.
Listen to the Lutheran Hour over these stations every Sunday: KPDA, Amarillo, 9:00 A. M.; KVIA, 2:00 P. M.

DAWN BAPTIST CHURCH

C. S. Parker, Pastor
Sunday School.....10:00
Morning Worship.....11:00
Training Union.....7:30 P. M.
Evening Worship.....8:30 P. M.
Midweek Service Wednesday, 8:00 p. m.

CHURCH OF THE NAZARENE

Rev. Lewis Patterson, Pastor
Sunday School.....10 a. m.
Morning Worship.....11 a. m.
Evangelistic Service.....8:00
Wed. Even. Services.....8:00 PM

Around Town...

(Continued from page 1)

works at the fountain at Close Drug was telling this story about Cliff Estes Saturday morning: Cliff came in and sat down at the fountain, which was about empty at that time, and began feeling along under the edge of the counter. "What are you looking for, your gum?" asked Mrs. Tumlinson. "No," said Cliff, "a place to strike a match."

Raylan Evans and Pete Cowart recent blood donors to a patient at the hospital here, contributed the equivalent of \$40 to Red Cross by giving this service.

Rev. and Mrs. Roy Bickford are recent comers to Hereford and he holds the pastorate of the Church of Nazarene. They have a small son, Loyd Glen. The Bickfords are from Crystal City and replace Rev. and Mrs. Lewis Patterson.

Francis Hardwick, Star Theatre manager, issues a reminder to patrons the Star will remain closed during the day while the current remodeling is underway. But, so as to not inconvenience theatre goers too much, the Texas Theatre will present the Star matinee program from 2 until 4:30 p. m. The Star is open for business as usual at 6:45 p. m.

Bob Higgins has announced the sale of 35 head of registered Herefords to the celebrated Herschede Ranch in southern Arizona. The cattle were shipped Friday morning from Hereford, Texas to Hereford, Arizona, located near Bisbee. Owner of the ranch, Foy Herschede, is a lifelong friend of Higgins and

Electricity

(Continued from Page 1)

Workers Are Arriving
The 65 construction workers with the company are arriving in town as work progresses. Tentative plans for this expansion project have been in the offing several years but definite needs were defined and concrete plans made last spring.

Leo Forrest, Deaf Smith County Rural Electrification head, said the new line would increase the service the REA could render, as they purchase their electricity from the Southwestern Public Service.

"Since last spring we have had adequate capacity, but this will provide adequate power for us to distribute," he said.

Lines Are Co-Related
Hardesty said the electricity used in the Hereford area was generated from five or six different plants, and the lines were co-related so that they could be switched in case the current from any one should fail.

Hereford's rapid growth and the increased number of irrigation wells which the local public service must supply have created a surge in electricity usage. For the month of August the local plant sold over three million kilowatts of electrical power.

Hereford....

(Continued from page 1)

the interest and enterprise we had shown in the association. Pictures of our advertising campaign were shown to the group and the men from the West are now planning a similar drive there."

Phillips, who is president of the local Highway 60 Association said they would call a meeting of the Hereford group sometime in the near future. Next year's meeting of the national organization will be held in Oklahoma.

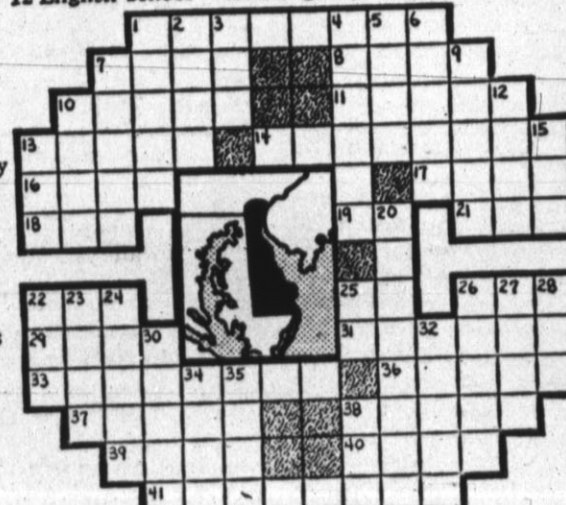
Attending from Hereford were Earl Phillips, F. S. Bucklew, Glenn Witherspoon, Dubs Reeves, E. V. Gleaton, Ed Bulls, Lyle E. Lillard, Pete Cowart and C. L. Lillard.

Higgins plans to leave next week for a visit with him.

Someone is going to be in a big surprise Tuesday night at the Star Theatre when Hereford's most outstanding salesman for September will be chosen. Maybe it will be you!

WEEKLY CROSSWORD PUZZLE

Answer to Previous Puzzle
1. LAKE SUPERIOR
2. ITALIAN CITY
3. DOMESTICATED
4. DISCOLORED
5. HATCHED PIN
6. CONVERT INTO
7. TENTMAKER
8. STAIN
9. BABYLONIAN
10. EACH (abbr.)
11. COMPASS POINT
12. SNAKE
13. OLD TESTAMENT (abbr.)
14. HAWAIIAN FRIGATE BIRD
15. DRESSED
16. MORE OBSCURE
17. VISIONARIES
18. STONE
19. UNIT OF ELECTRICAL CAPACITY
20. CHANGE
21. COMPLETED
22. WALNUT
23. NATIVE OF TIROL
24. ITS CAPITAL IS
25. ELECT
26. CONDUCTED
27. CLOTHES
28. UNCOMMON
29. ARABIAN
30. PROVINCIAL RULERS
31. ARMY PAY DEPARTMENT (abbr.)
32. ANGLO-SAXON SLAVE
33. ENTREAT
34. NATURAL POWER
35. URGE
36. FISH DAM
37. MEASURE OF AREA (pl.)
38. PLAYING CARD
39. YOUNG FAT HERRING
40. MANIFOLD
41. WESTPHALIAN RIVER
42. AVIATOR



Dogs can hear sounds up to Every .16 seconds, a factory about 35,000 vibrations per worker in the United States is second. injured.

WE DO CUSTOM CLEANING PASTURE GRASSES

BROME
CRESTED WHEAT
PERENNIAL RYE
ORCHARD GRASS

LAWN GRASSES

Cash Buyers of
CREAM, EGGS, POULTRY and HIDES

West Texas FEED, SEED and HATCHERY CO.

HOME OF "TEXAS PRIDE" FEEDS
Jack Wright, Manager



FIFTY DOLLARS

YES, \$50.00

THAT IS WHAT WE'LL GIVE FOR YOUR OLD RADIO (ANY TYPE, ANY MAKE) ON EITHER OF THESE FINE BENDIX RADIOS

BENDIX \$179.00 COMBINATION

BENDIX \$229.00 COMBINATION

See Our New Admiral Radios and Combinations

TABLE MODELS
\$17.95 to \$29.95

PORTABLES
\$20.95 to \$49.95

CONSOLES
\$199.00 Up

NIPPER'S

302 N. MAIN

HEREFORD

Whitefaces....

(Continued from page 1)

Hereford recovered on the Panhandle 40 yard line.

Davison hit left guard for eight yards. Engman made four at center for a first down. Hereford fumbled and Panhandle recovered on their own 29 yard line.

Knapp made five at left tackle, but Hereford was offside and the ball was brought back and the Whitefaces were penalized five yards. Panhandle fumbled and the Whitefaces recovered on the Panther 35 yard line.

Stanton's pass to Hamilton was intercepted by Panhandle on the 28 yard line.

Light made eight at left tackle. Knapp circled left end for 18 yards. Light went around left end for 32 yards and a Panther touchdown. Panhandle failed to make the extra point at center. Panhandle 6, Hereford 0.

Engman took the kickoff on the 15 yard line and returned to the 22 yard line and fumbled and Panhandle recovered.

Davis circled right end for five yards. Knapp picked up 11 at center. Light failed to gain. Panhandle was penalized five yards for offside. Knapp made three at left end. Howard hit right tackle for five yards. Light failed to gain and the ball went over to the Whitefaces on the 13 yard line as the first quarter ended. Panhandle 6, Hereford 0.

Second Quarter
Engman made three at left guard. Kelly took a pitch-out from Stanton and almost got loose picking up 24 yards around right end. Davison circled left end for 11 yards. Kelly and Engman failed to gain on two tries. Davison hit center for six yards. Davison around left end made eight yards and a first down.

Engman hit left guard for four. Engman made three at left tackle. Engman picked up three and a first down on the Panhandle 20 yard line. Hereford was penalized five yards for offside. Davison made five at left tackle. Engman made one at guard. Davison picked up two at left guard. Davison failed to make a first down and the ball went over to the Panthers on the Hereford 11 yard line.

Light made two at left tackle. Davis failed to gain. Knapp made four at right tackle. Engman took the Panhandle punt on the Hereford 38 yard line and failed to return.

Walker circled left end for 25

yards. Davison hit left guard for 12 yards. Engman made three at right tackle. Davison went around left end for six yards. Walker made two at left guard for a first down on the Panhandle eight yard line as the first half ended. Panhandle 6, Hereford 0.

Third Quarter

Engman took the kickoff on the 15 yard line and returned to the 30 yard line. Engman went around left end for 26 yards. Panhandle was penalized five yards for offside. Davison took a pitch-out from Stanton and circled right end for 27 yards and a first down on the Panhandle 12 yard line. Walker picked up four at guard. Stanton passed to Engman incomplete. Engman failed to gain. Stanton failed to gain and the ball went over to the Panthers on the eight yard line.

Panhandle fumbled and Hereford recovered on the 10 yard line.

Engman made one at center. Engman made two more at right guard. Davison failed to gain at left end. Davison went over to a touchdown from the seven yard line. Kelly's kick for the extra point was blocked by Panhandle. Hereford 6, Panhandle 6.

Knapp took the kickoff on the 10 yard line and returned to the 23 yard line. Ellis made one at guard. Knapp failed to gain. Knapp passed to Mitchell for 45 yards to the Hereford 36 yard line. Knapp hit center for six yards. Knapp circled right end for four and a first down. Light lost five at left end. Howard passed to Mitchell for five yards. Knapp failed to gain. Knapp passed to Light for four yards but failed to make a first down and the ball went over to Hereford on its own 22 yard line.

Engman passed to Hamilton incomplete. Davison made five at center. Hereford was penalized five yards for offside. Stanton hit center for five yards. Engman punted to Panhandle 40 yard line to Davis who returned 10 yards to midfield.

Light fumbled and Hereford recovered on the Panhandle 49 yard line as the third quarter ended. Hereford 6, Panhandle 6.

Fourth Quarter

Walker made one at guard. Stanton's pass was intercepted by Panhandle on their own 41 yard line.

Knapp passed to Mitchell for 22 yards. Hereford was penalized 15 yards for roughing to the 20 yard line. Knapp failed to gain.

Howard failed to gain. Knapp passed incomplete to Davis. Kelly intercepted Knapp's pass on the 11 yard line.

Davison made four at left guard. Engman hit left guard for two. Walker picked up three yards at right guard. Stanton made a first down on a quarter-back sneak. Davison made one at guard. Engman on a pitch-out from Stanton circled right end for 22 yards. Walker made two at left guard. Hereford fumbled and Panhandle recovered on the 38 yard line.

Knapp passed to Light incomplete. Panhandle penalized 15 yards for holding. Knapp passed to Davis incomplete. Melugen intercepted a pass at midfield and returned to the Panhandle 43 yard line.

Engman broke loose and ran 30 yards going over right guard. Panhandle was penalized 15 yards for roughing to the 13 yard line. Davison made four at center. Christian failed to gain. Engman went over for a touchdown from the eight yard line standing up. Stanton was smothered trying to pass for the extra point. Hereford 12, Panhandle 6.

Howard took the kickoff on the 25 yard line and returned to the 36 yard line. Knapp passed incomplete. Knapp passed to Mitchell incomplete. Knapp passed to Davis for 15 yards as the game ended. Hereford 12, Panhandle 6.

Score by quarters:
Hereford 0 0 6 6 12
Panhandle 6 0 0 0 6**Statistics**
First Downs 10
Yds. gained rushing 129
Passes Attempted 11
Passes complete 4 for 76 yds.
Passes intercepted by 2
1 for 33 yds. Punts 1 for 45 yds.
3 for 25 yds. Penalties 6 for 80 yds.**Starting Lineups:**
Hereford
ENDS—Hawks, Hamilton.
TACKLES—Kimbrough and Janssen.
GUARDS—Reynolds and Gresham.
CENTER—Melugen.
BACKS—Stanton, Davison, Christian and Engman.**Panhandle**
ENDS—Mitchell and Franklin.
TACKLES—Garcia and Woods.
GUARDS—Adcock and Bickelstaff.
CENTER—Homen.
BACKS—Howard, O. Davis, Ellis and Knapp.
Substitutes for Hereford: Mc-**Johnson's Name**

(Continued from page 1)

People Brighten Route

the secretary of state as its nominee for United States Senator Lyndon B. Johnson, and you are hereby notified that he is entitled to have his name printed on the official ballot for the general election to be held Nov. 2, 1948.

In the recent runoff election Stevenson carried Deaf Smith County by a two to one margin. The former governor charged that fraudulent votes in Jim Wells, Zapata and Duval counties had deprived him of the Democratic nomination. The state Democratic convention at Fort Worth where a group of Deaf Smith delegates walked out because of alleged "discrimination" against Stevenson, certification had deprived him of the nomination by 87 votes.

An investigation of the alleged vote fraud also has been called off by Judge Davidson.

Cortez found that the Aztecs used crayons made of metal. Modern lead pencils were not developed until the discovery in 1564 of a graphite mine in Cumberland, England.

Lallen, Walker, Doak, Schroeter and Kelly.

Substitutes for Panhandle: Cummings, M. Davis, Naylor, Tucker and Walker.

Officials: Craig, Referee; Ferguson, Umpire; Amburn, Headlinesman.

17 Persons

(Continued from page 1)

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Officials: Craig, Referee; Ferguson, Umpire; Amburn, Headlinesman.

P. D. Q.

We Specialize in:

- * SPECIALLY TRAINED MECHANICS, MACHINISTS, AND ATTENDANTS
- * STEAM CLEANING
- * CRANKSHAFT GRINDING, PISTON GRINDING
- * FRONT END ALIGNMENT
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- * LINE BORING
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- * COMPLETE MOTOR REBUILDING
- * WASHING AND GREASING
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AUTOMOTIVE and MACHINE SHOP**A. G. BIGGERS**

SECOND AT JOWELL

HEREFORD

CARL McCASLIN

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DOLLAR DAY VALUES**MONDAY OCT. 4th****ONE GIANT DISPLAY**

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SEASONABLE ITEMS

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**1
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off****DOLLAR DAY ONLY****CARL McCASLIN**

1 Block East of Courthouse

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CALL THE LUMBER NUMBER 7**These Are Included In This
1-3 Discount Offering:**

GI CANS, 32-GALLON
PITTSBURGH PAINTS & VARNISHES
ALLIED PAINT PRODUCTS
TROPICAL AINTS, ENAMEL
PLICOTE
GALLON CANS
MOP BUCKETS
WASTE BASKETS
CHICKEN WATERERS
TRACTOR SEAT CUSHIONS
TRACTOR BUCKETS
BLACK DIAMOND PAINTS
DAL-TEX PAINT PRODUCTS
WEAR-N-HIDE

AND MANY MORE!SHOP AT
YOUR
FRIENDLY**FURR** FOOD
STORE**Guaranteed MEATS****FRANKS**Cello Wrapped
Lb.**29c****SAUSAGE**Pure Pork
1 Lb. Bag**49c****Crisp PRODUCE****LETTUCE**Crisp, Firm Heads
Per Head**15c****CARROTS**Garden Fresh
2 Bunches**15c****LOWER DRUG PRICES**

Helene Curtis

SHAMPOO

16 Oz. Jar

\$1.50**WHY PAY MORE?**

Colgate

DENTAL CREAM

Large Size

43c**PINTO BEANS**

2 Lbs.

21c**VEL, DREFT**

Box

31c**AMERICAN BEAUTY CORN**

2 No. 2 Cans

31c**Adams****ORANGE JUICE**

46-oz. Can

25c**FURR HAS THE 'Everyday LOW PRICES'**



She's the "Sweetheart of Sigma Chi." Sigma Chis at their national meeting in Seattle, Wash., picked Barbara Tanner, of Michigan State College, "the girl of their dreams," gave her a trophy and arranged a screen test. She's a blue-eyed blonde, fitting the description of their song.

65 Per Cent Of Hereford Area Now Covered By REA Lighting

The Rural Electrification Association is not a subsidy but a business borrowing money through congressional channels. Leo Forrest explained at a Rotary club meeting here Friday, when he spoke on the importance of REA in this area.

Territory covered by REA includes 45 states, Alaska and Puerto Rico, Forrest said in giving the extent of REA in its rapid expansion of the last few years.

In our own community 65 per cent of the area is now covered by lighting through this service which has only scratched the surface as far as irrigation is concerned.

The REA program throughout the country embraces 1,019 borrowers, with 936 of that number

one and a half million dollars as already been used in the Hereford area, he said.

In the planning stage is an expansion program in which two thirds of a million dollars will be used in the Hereford district when it has all been worked out.

Deaf Smith County REA has 1,549 consumers at this time who are using over 900 miles of lines.

Lone Star Club Has Lesson On 'Atomic Science'

"Atomic Science" was the lesson subject at the meeting of the Lone Star Study Club Tuesday afternoon in the home of Mrs. C. D. Kelton.

Roll call was answered with recent scientific developments. Mrs. Lyle Blanton told of recent developments in atomic science mentioning the discovery of "Isotopes" which is hailed as the most outstanding discovery since the microscope. "It may be used in medicine, engineering, in industries and may even serve as a health factor in its use with foods," Mrs. Blanton said.

Mrs. Berry Jacobsen told of the rapid development in television, telling of the different types of television now being used on the demand for television now being made by the public.

The next meeting will be held at the home of Mrs. Louie LeGrand on October 12.

Those present were Mesdames Lyle Blanton, R. G. Blue, Roger Corbett, Leo Forrest, Jack Grady, Jim Higgins, Berry Jacobsen, John Jacobsen Jr., Joe Kendall, G. W. Newson, Robert Thompson, Ed Warren, C. O. Wilkins, Lawrence Womble, Earl Phillips, Coy Phillips, Robert Lingenfelter, Vivian Major who was assistant hostess and Mrs. Kelton. Mrs. Florence Lingenfelter of Des Moines, Iowa who is visiting her son, Dr. Robert Lingenfelter and family, was a guest.

Birthday Celebration Held

To celebrate their fathers birthday, children of Mr. and Mrs. Henry Hastings gathered at their home Sunday September 26, for a family dinner and get-together.

Those present were Mr. and Mrs. Charles Hill and David, Mr. and Mrs. J. T. Gilbreath Jr. and Royce Ann, Mr. and Mrs. Ralph Hastings and Wayne, and Doris Jean Hastings who was home from W. T. S. C. Canyon.

About 1,200 gross of pencils can be made from the average tree. Tennessee cedar supplied the world with its pencil wood for 100 years.

Capital's Best



While the daterent states pick their best in pulchritude for the "Miss America" finals this fall, Washington, D. C., offers Jody Miller, 22, as the capital's best. Here she poses on the Capitol steps.

Hospital Notes

Patients discharged from the hospital this week: Elizabeth Ann Burrows, med. of Friona; Mrs. J. L. Betzen, O. B.; Mrs. Frank Robbins, O. B.; M. D. McAfee, med.; Lawrence Carlsson, med.; Warren Daniels, med.; Dennis Hodges, T & A; L. J. Kupper, med.; Mrs. Elmer Walker of Friona, surg.; Mrs. W. C. Clack, med.; Mrs. J. E. Mason, O. B.; Sam Molder, med.; Jimmie Allred, med.; Mrs. Less Thompson, tonsil; Raymond Morrison, surg.; Patients in the hospital this week are, Donald Remling, T & A; Sirilo Estrado, med.; J. S. Fore, surg.; Mrs. J. R. Russell, med.; Richard Aley, ortho.; Baby Omero Valdez, med.; Mrs. H. G. Conkwright, ortho.; T. W. Perrin of Adrian, surg.; Mrs. J. M. Agee, of Friona, O. B.; Raymond Morrison, surg.; Mrs. Ed Curtisinger, med.; Mrs. Marshall Formby, emerg.; Mrs. Emma Moore, of Dimmitt, surg.; Mrs. Will Gentry, med.; Mrs. Minnie E. Vaughn, med.; Mrs. Alton Monroe, med.; Mrs. D. F. Henson, med.; Mrs. Eugene Musick, O. B.; Mrs. Jack True, O. B.

Babies born in the hospital. Kay Angela, daughter of Mr. and Mrs. John Leonard Betzen.

PERSONALS

Mr. and Mrs. Grant Fuller left Saturday for Chicago for a two week vacation in Chicago which is his old home. They will visit a son, Sidney Fuller and family there. The Fullers are especially interested at this time in visiting a little grandson, Lee.

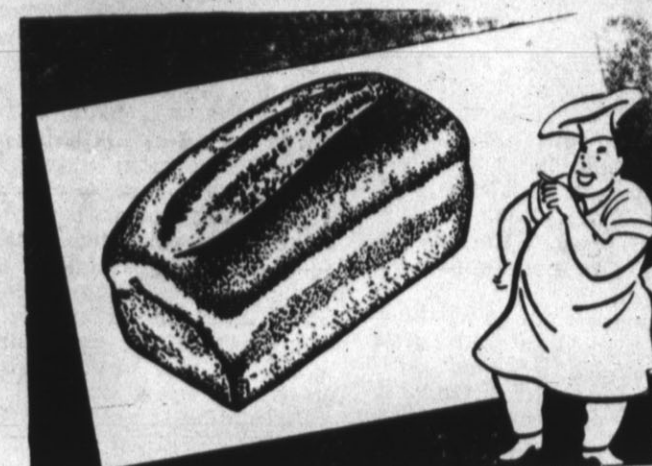
Mrs. Miriam Volz has returned from a ten day vacation in Rawlins, Wyo. where she visited her mother and other relatives and friends. Her mother Mrs. Mary Draper, returned home with her for an indefinite stay.

Attending funeral services for E. A. Biggers of Amarillo Tuesday were his brother, H. G. Biggers and family, Mr. and Mrs. A. G. Biggers, Mr. and Mrs. E. W. Dettman, and Mrs. Joe Smith, all of Hereford.

Wirt Phillips received word Friday morning of the death of his sister, Mrs. Lum Woods, in Celina. Mrs. Woods had been ill for several weeks but her condition was not known to be serious. A life long resident of Celina, she died at her home there Thursday evening and was buried Saturday.

ENJOY

GOLDEN-BROWN GOODNESS



BUTTER KIST

That Bread from the Ovens of

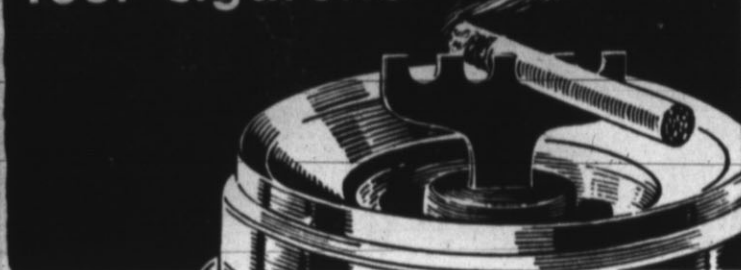
HEREFORD BAKERY

FIRE PREVENTION WEEK

October 3-9

Observe --- Be Wise

Chaperon
Your Cigarette



—Don't let it go out alone! And never toss away the match that's still afire!

Careless smoking habits and careless use of matches cause more than 240,000 fires a year.

Protect your family—your home—

—Chaperon your cigarette!...Use big generous size ash trays that won't let a cigarette fall off the edge!...Put that match out cold!

ROSE
&
BARBER

Stop FIRE the Fifth Horseman!

ANNOUNCING

2 o'clock Matinees

at

TEXAS THEATRE

Every Day except Saturdays and Sundays

DUE TO OUR REMODELING PROGRAM... WE ARE MOVING THE MATINEES FROM THE STAR TO THE TEXAS THEATRE, EVERY DAY EXCEPT SATURDAYS AND SUNDAYS.

THE PICTURE WILL BE RETURNED TO THE STAR AT NIGHT.

REGULAR TEXAS PROGRAM WILL BE SHOWN AT NIGHT.

STAR & TEXAS
THEATRES

STAR BOX OFFICE OPENS 6:45 PM MONDAYS THRU FRIDAYS
TEXAS BOX OFFICE OPENS 7:00 PM.

DOLLAR DAY Savings

ONE RACK LADIES'

DRESSES
SKIRTS
SLACKS

SHORTS
HOUSECOATS
YOUR CHOICE

\$1

20% OFF
DOLLAR DAY ONLY

CHILDREN'S ALL WOOL
COATS

Famous "Coat Croft Makes"

Sizes 4 to 16

Endorsed by Good Housekeeping

FIRST QUALITY

NYLON
HOSE

1.

DOLLAR DAY SPECIAL

Ladies' and Children's

SANDALS
MANY STYLES

GOING
\$ DAY
at

1.

5% Wool

BLANKETS

DOUBLE
70x80
\$ DAY
SPECIAL—

3.98

BOYS' BLUE WAIST PANTS — Sizes 6 to 16 \$1.79

Many Other Dollar Day Specials All Over the Store!

SHOP
EVERY
DAY!

POPULAR STORE

STORE OF VALUES SINCE 1921

SAVE
ON
QUALITY
MERCHANDISE

ATTEND OUR
SPECIAL FALL AND WINTER FASHION SHOW

Conducted by Hopkins Tailoring Company

MONDAY, OCTOBER 4

A SPECIAL REPRESENTATIVE OF THE COMPANY WILL BE ON HAND!

Mary Elizabeth Class Has Social Meeting

Members of the Mary Elizabeth Class of the First Baptist Church met for the regular business and social meeting with Mrs. H. E. Miller Thursday evening. Mrs. Horace Schloss and Mrs. Jeff Roberson were co-hostesses.

Mrs. Tandy Legg, president, opened the meeting and roll call was given as members mentioned outstanding church or civic leaders. Mrs. F. A. Tucker gave the devotional lesson.

Those present were Mesdames Roy Thompson, Bill ones, Elwin Hutcheson, Joe Kendall, E. O. Jordan, R. L. Roots, Sanford Smith, Sam McLallen, Glenn Boardman, John Hacker, J. L. Davis, Tandy Legg, T. B. Cox, W. T. Gunstenson and the hostesses.

MACKINAW JACKETS

ONE LOT
ZIPPER FRONTS

\$10.00 Values
DOLLAR DAY . . . **\$5.95**

FOX MAN'S SHOP
HOMER FOX

Home Demonstration Club Activities

Sims Home Demonstration Club met in the home of Mrs. Homer Brooks Thursday afternoon. Roll call was answered with sewing hints and Mrs. Tom Draper, CHDA, gave a demonstration on hemming dresses.

Those present at the meeting were Mesdames Orville Grone-man, G. A. Ferguson, Roscoe Pinnell, Matton Ferguson, A. E. Thomas, Cord Hammock, Donald Guseman, Glen Hetzler, O. A. Alexander, Glen Burrus, Loyd Heaton, Zerrell Thomas, M. W. Blankenship, C. W. Edwards, Tom Draper and the hostess.

Bippus Club in Harris Home
Bippus Home Demonstration Club was entertained in the home of Mrs. Hardy Harris on Wednesday afternoon September 22. Mrs. C. F. Homfeld was in charge of the business meeting.

Plans were made for a box supper to be given soon and a Halloween party was planned. Mrs. Tom Draper, CHDA, gave a talk on choosing colors.

Those present were Mesdames Richard Evans, E. K. Pinnell, J. G. Fortenberry, C. F. Homfeld, Roy Pruitt, Miss Christine Fortenberry and the hostess.

Heiselman Club Elects
Election of officers featured the business meeting of the Heiselman Home Demonstration Club when the club met September 23, in the home of Mrs. R. M. Gruhlkey.

Officers chosen were Mrs. E.

L. Brown, president; Mrs. Vern Jacobsen, vice-president; Mrs. Lorin Creitz, secretary-treasurer.

Mrs. Tom Fields conducted a parliamentary drill and achievement records were reported. The club will meet with Mrs. Lorin Creitz on October 14 for a landscape demonstration.

Those enjoying the meeting and the social hour which followed were Mesdames Henry Kinsey, C. E. Story, Oscar Broniman, Johnnie Doshier, Vern Jacobsen, V. E. Lemke, Tom Fields, Paul Metcalf, the hostess and an out-of-town guest, Mrs. F. B. Doshier of Claude.

West Hereford Club
West Hereford Home Demonstration Club met in the country home of Mrs. J. W. Witherspoon Tuesday afternoon. Mrs. Tom Garner was in charge of the recreational period.

After the roll call Mrs. E. M. Cox, president, conducted the business meeting and Mrs. Travis Caraway gave a parliamentary drill.

Attending were Mesdames E. M. Cox, Tom Garner, Jack Flowers, Jimmie Mercer, Roy Boyd, Bruce Wooddell, John Jacobsen, R. N. Yarbo, A. L. Thomas, Travis Caraway, Edna Bowe, Alfred Smith, Minnie Walker, Howard Gore, P. L. Luck, Neal Young, Elton Brooks, the hostess and Miss Evelyn Bell. Two visitors were Mrs. Barney Bocock and Mrs. Walter Easter.

Frontline, Greece



A wounded Greek soldier is carried from the front lines in the Grammos Mountain guerrilla stronghold by peasant women, as Nationalist troops continue their fight against Communist General Markos and his "Free Greek" army. The Grammos area was recently cleared of rebels.

LOVELY
NEW WALLS
OVERNIGHT
WITH

Lowe Brothers
MELLOTONE

One-Coat
FLAT WALL PAINT



Style Tested *Mellotone hides most surfaces with ONLY ONE COAT—your room is hardly out of use! It may be washed repeatedly and holds its beauty through years of hard wear. Mellotone requires no priming coat or special thinner—flows on easily and dries quickly to a velvety matte finish. It produces equally satisfactory results on wallpaper, plaster or wallboard.



* Mellotone colors are STYLE TESTED! They are selected by a nation-wide research which determines the colors that are in keeping with the latest in color trends!



KEMP LUMBER COMPANY

102 Miles

HEREFORD

Phone 44

Advance Sale Of Reserved Seats For Grid Game Begins

PORTALES—Anticipating the largest crowd of the season, Eastern New Mexico College officials today announced advance sale of reserved seats for the ENMC-Highlands football game, a part of the college homecoming celebration, Oct. 9.

The reserved section will be in the west grandstand from the 50-yard line north. There will be 900 reserved seats sold.

Since another section is reserved for college students, this section will be open only to townspeople, out of town visitors, and alumni returning for homecoming. Out of town fans planning to attend are urged to write at once for tickets. The price is \$1.50 each.

Persons writing for reservations should address requests to the college business office.

Gifts Are Featured

Gifts were featured at a party given to compliment Mrs. Lester Wagner Wednesday afternoon. The party was given at the home of Mrs. Sylvester Fangman with Mrs. Nollie Elliston and Mrs. Frank Bezner assisting Mrs. Fangman as hostesses.

Games and contests entertained the guests and gifts were opened by the honoree.

Those present were Mesdames Eugene Sparks, Roy Wagner of Amarillo, John Paetzold, Leo Gabel, Raymond Paetzold, Victor Elliston, Edward Paetzold, Ted Bednorz, Hazel Sparks, Ben Janacek, Ed Jesko, C. J. Albracht, Gerald Banner, Elmer Reinhart, Ray Wilhelm, John Albracht, the honoree and the hostesses. Many sent gifts who were unable to attend the party.

1948 PHILCO RADIO-TELEVISION
48 PAGE Football Guide
FREE
Come In For Your **FREE COPY NOW!**

Contains: Complete Intercollegiate Schedules . . . Complete Professional Schedules . . . Official Rules (Collegiate and Professional) . . . Signals . . . Penalties . . . Principal Formations . . . and Many Other Great Features!

HEREFORD FURNITURE CO.

Conveniently Located Across from Postoffice

Check Your Chest - - Get an X-Ray Free

THIS IS NOT A CHARITY -- IT IS A PROGRAM OF THE STATE HEALTH DEPARTMENT

COUNTY HEALTH CLINIC

MONDAY

9 AM to 6 PM

TUESDAY

9 AM to 5 PM

MOBILE UNIT LOCATED AT SOUTHWESTERN PUBLIC SERVICE BUILDING

A mobile X-ray unit will be set up at the Southwestern Public Service Building by the State Health Department, and will be available for use to Deaf Smith County citizens over 15 years of age. No charge will be made for having X-ray pictures taken. It will require about two minutes to take the

picture, and no person will be asked to disrobe. A record will be made of each picture, which will later be examined. If this picture shows a suspicion of tuberculosis or any other chest condition, the case will be referred to the person, who in turn may contact his or her family physician for proper

treatment.

This movement is state-wide, and is being taken to eradicate as far as possible the spread of tuberculosis. It is an opportunity for each and every individual of this county over 15 years of age to have a test made that may mean checking or healing diseased lungs.

Memo From the Surgeon General:

"It is my hope that every person in the United States over 15 years of age will have a chest X-ray to make sure he is free of tuberculosis. If, within five years, we discover and follow up the great majority of tuberculosis cases, we can eliminate the disease as a public health hazard."

Signed:

THOMAS PARRAN
SURGEON GENERAL,
U. S. Public Health Service,
Federal Security Agency

SPACE FOR THIS ADVERTISEMENT
MADE AVAILABLE BY

HEREFORD CHAMBER OF COMMERCE

**This Is Your Opportunity of Joining
With the People of This State in
Working to Prevent the Spread
of Tuberculosis**

Value Of New School Course Explained To Club

Pat Sullivan, driver's education instructor, spoke to the Jaycees Tuesday night at their dinner meeting in the Lions-Rotary Hall explaining the purpose and value of this high school course, and showing a movie on safe driving.

"We have 23 pupils enrolled in the course this year," he said. "It is our intent to teach them the function and responsibility of the driver of any vehicle; to instill a respect for safety measures and to make a thinking driver of the youth behind the wheel."

In the business meeting presided over by Paul Conaway, vice-president, Gerald Wilson was named, chairman, with Lloyd Sharp and Jiggs Hartman committee members to head the Jaycees Halloween entertainment planned for the younger set this year in co-operation with local churches on Sunday, October 31.

A deviation from the usual carnival will be made this year to provide variety in the youngsters annual festival, the committee announced.

The Jaycees patrol committee, inaugurated last year will also be used this year with Lowell Sharp heading the group who will be on the job both Saturday

and Sunday nights. Frank Miller, who heads the Christmas lighting committee, made a financial report to the group, detailing needs for that program and Bill Phillips, membership drive chairman, reported on plans to support the drive this year.

Jehnnny McBroom

(Continued from Page 1)

with the Plainview Dairy Show in 1949.

Also on the docket, but as yet undated are a public speaking contest, an F. F. A. quiz, a crop contest and a district picnic.

Cost of the banners for each contest will be divided equally among the six chapters of the district.

The 1,250,000,000 pencils used each year by Americans could draw a line 43,475,000,000 miles long.

Making pencils is a \$25,000,000 industry.

A pound of honey represents daily-treated rubber.



Mail Carrier

(Continued from page 1)

the dogs," to "Give the dog the first bite," and since then they have given up biting him. Even so he has 25 dog bites to his credit.

People brighten up his route, too. He used to know everybody but the population influx got ahead of him and he only knows about 95 per cent now. His patrons, many of whom know him only as Mr. Postman, ask him to sell them stamps, deliver verbal messages to their husbands, carry packages and one day a woman asked him to help her move her piano. He did.

His route has gotten longer and heavier through the years. What he used to do in his eight hour day now takes two men working full time.

What is the wear and tear from all this? Annually he buys one pair of regular police shoes, high topped and thick soled. The leather soled shoes had to be resoled every three months but he's sold on rubber soles now. They are easier to walk in and wear longer.

Wears Out Socks Quicker
He buys a pair of heavy grey cotton socks about every three weeks. When they get holes, away they go. "I can't walk in darned socks," he says.

What is the physical depreciation? Surprisingly little. He has fallen arches which he cannot blame on the post office department for they have been with him most of his life. His feet do swell after his daily jaunt, but he does not suffer from corns, bunions or ingrown toenails. One time he was off the job three weeks with a blister on the bottom of his foot, however.

His work is not accident-proof. Just recently for example, they put a new tar surfacing on Highway 51, and Young says it was slicker than it looked. He should know. It's misleading appearance caused him to slip and fall plastering himself and some of the United States mail with a fine coating of asphalt.

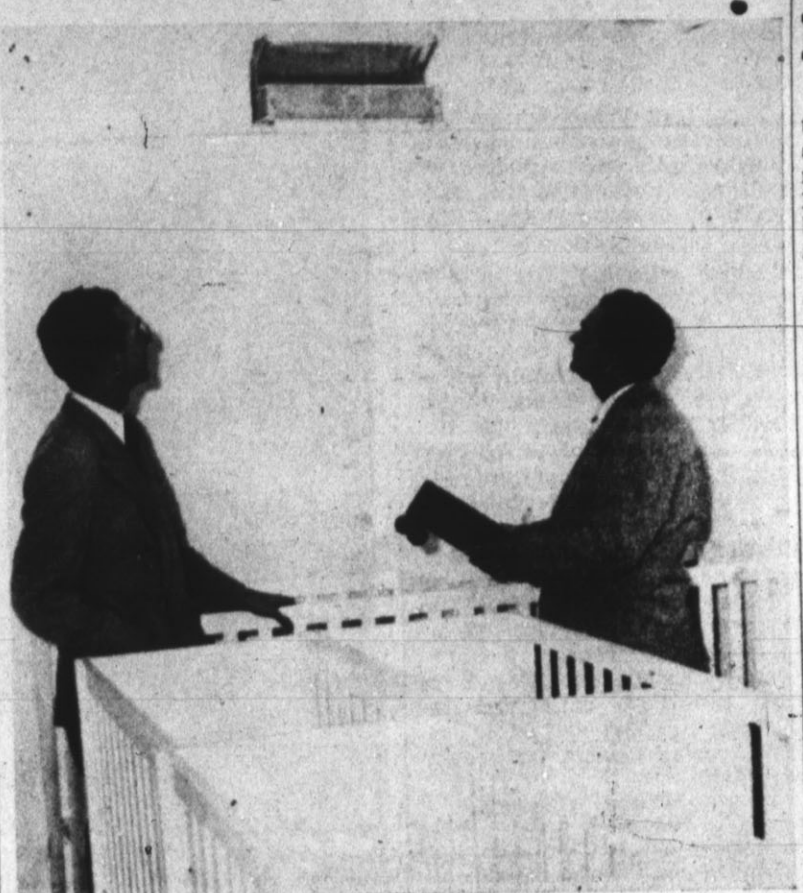
As to seasons and weather Young says, "I'd rather be out in a dust storm than the rain, any day. Winter is the worst season because the weather is so disagreeable and the mail is heavier."

Mr. and Mrs. Young live at 307 West Seventh Street. They have two daughters at home, Dixie, a sixth grader and Mary Ann, a fourth grader. Their son Virgil, is a junior at Texas A & M and daughter Louise is now Mrs. C. E. Leasure, Jr.

Sizing up his 20 years in the business, he says they haven't been so bad. He's watched the children grow up and the town itself drag through the depression and bustle through prosperity.

But there is one thing missing—an inch of height which he's lost somewhere since 1928. He doesn't know whether he jarred it off his legs, rounded it off his shoulders or wore it off his feet. But it's gone.

New Nursery Of First Baptist Church



Dr. L. B. Barnett and Rev. R. H. Cagle view one of the sixteen new ultra-violet ray lamps which have been placed in the new nursery at the First Baptist Church.

A French inventor, Nicholas England maintained a monopoly on graphite for lead pencils for 200 years.

Baptist Church Nursery Here Is Believed To Be Unequaled In State

The nursery of the First Baptist Church, which has just been completed in enlargement and redecoration is believed by Rev. R. H. Cagle, Church pastor, to be unequalled in the state of Texas.

Three nurseries make up the whole unit with nursery one, for sleeping babies, two, for toddlers and two year olds and the third for three year olds.

Each of the three are equipped with ultra-violet ray lamps. Inlaid linoleum has been laid on the increased floor space, seventeen new beds have been added, new light fixtures, and new rest rooms for the children.

The lamps were recommended by Dr. L. B. Barnett who said the use of general electric germicidal lamps will kill from 90 to 99 per cent of the air borne germs in the nurseries. There are thirteen of these lamps which have been scientifically arranged and carefully installed for the best results.

Rev. Cagle, Bob Lawrence, educational director and a nursery committee composed of Mrs. Louise LeGrand, Mrs. A. N. McRight, Mrs. Jack Roberson, Mrs. Clinton Jackson and Mrs. Charles Schulz did the planning for the remodeling of the nursery.

Mrs. A. M. Kelley is the paid nursery mother who will be in

charge of the children left for care in the nursery and Mrs. Eva Gilliland is the newly elected cradle roll superintendent. Mrs. Gilliland, who is a trained nurse, is especially fitted for this position.

Open house will be held at a future date which will be announced later at which time the public will be invited to inspect the nursery.

Cash Income...

(Continued from page one)

come that was above the national farm income average.

By comparison there were 1,662 counties in which less than 30 percent of the farms bring in an income as good as the national average. In 1947 the U. S. average income per farm was \$5,150. The research workers of the farm magazine rated each county on the basis of the proportion of its farms that have an income above the national average.

Income was the value of farm products sold or used by the farm household. They tabulated figures on 5,859,169 farms in the United States that had a total cash income of \$30,174,744,000 last year.

Religious Educa.

(continued from page 1)

plan used last year in which they will display church literature encouraging the congregation to buy and read religious books during the week and throughout the year.

The Lutheran Church began last Sunday with a rally service by Rev. E. W. Lischtsinn, stressing the need and value of church education for the children with the adults backing up the plan for the young people. Mrs. J. E. Springer said plans are being made to be carried out through the year into next summer's Bible school to be conducted here and in their church school at Friona.

Members of the Episcopal Church will get their educational program over a national set-up by their church and members in a radio program over Mutual Broadcasting System. It began, Friday night said Mrs. Joe Smith, of the church group, and will be based on Great Scenes from Great Plays.

Rev. L. C. Hondrick, of Springfield, Mo. spent last week here conducting a teacher's training course in the Assembly of God Church. Twenty four members studied the course, said Rev. S. E. Elridge, local pastor of the church, who considers this a vital step in the improvement of class work in his Sunday school and a right step in religious education.

WHERE FOOD IS AN ART AND SERVICE IS A PLEASURE

Every Day

Choice of
FRUIT COCKTAIL
CHICKEN SOUP
SOUTHERN FRIED CHICKEN

or

BAKED CHICKEN

with Cream Gravy

BAKED HAM STEAKS

with Candied Yams

SIRLOIN OF BEEF ROAST

FILLET MIGNON

with Shoestring Potatoes

with

OVEN BAKED POTATOES

WHOLE GREEN BEANS

WHOLE KERNEL CORN

COMBINATION SALAD

PARKER HOUSE ROLLS

AND BUTTER

CHOICE OF DRINK

FRESH-CHERRY COBBLER

or

STRAWBERRY SHORTCAKE

with Whipped Cream

LEMON CHIFFON

and

CHOCOLATE CHIFFON

PIES

THE NEW GREEN HEDGE

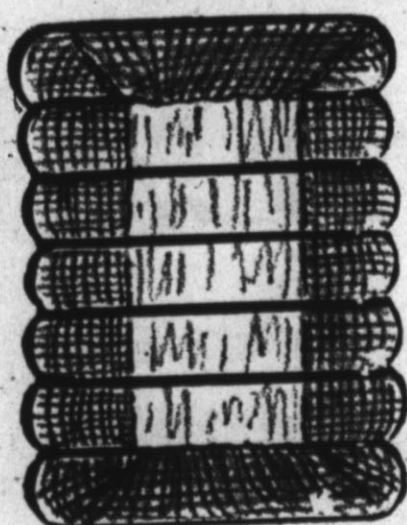
Here's
WHERE YOUR DOLLAR
STRETCHES FURTHER

TRUSHAY LOTION	\$1.00 - 89c
CHAMBERLAIN LOTION	50c-39c
BALM ARGENTA	50c-39c
CHEMAY SKIN BALM	\$2.00 - 98c
100 BAYER ASPIRIN	59c
100 UNICAPS	\$2.69
MURINE EYE WATER	60c - 49c
WILDROOT CREAM OIL	60 - 49c
SAL HEPATICA	70c - 49c
SYRUP PEPSIN	\$1.20 - 98c
MENTHOLATUM	75c - 49c
FLY SPRAY, 5% D. D. T., pint	39c
FORMULAC BABY MILK	25c
DEXTRO-MALTOSE, 1 lb.	69c
S. M. A. BABY POWDER	89c
MINERAL OIL, Extra Heavy, pint	39c

EDWARDS
CITY DRUG

PHONE 100

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IN OPERATION
READY TO GIN
YOUR
COTTON



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Efficient Ginning

BRING YOUR COTTON
TO THE

HEREFORD GIN COMPANY

You are assured of careful ginning when you bring your cotton to us. We do not run our saws so fast it tears your cotton, and in this manner the staple is preserved and our new modern cleaning system assures you of a good sample.

This type of ginning means more money to you. Last week we told you of the new equipment we have installed in our gin to more efficiently and more speedily care for your ginning needs. This week we're in operation and doing just the job we promised to do. You are invited to give us a trial and you will know why so many cotton producers give us their trade!

**WE BUY COTTON AND
HANDLE LOAN PAPERS
HEREFORD GIN CO.**

TAFT McGEE

CLAUDE McGEE

Scottish Rite Ladies Club Members Fete Husbands At Bridge-Dinner

Scottish Rite Ladies Club entertained, at a bridge-dinner with husbands of members as honor guests in the home of Mr. and Mrs. W. S. Fluit Tuesday night. The affair was the first of the fall season given by the club after a summer vacation.

The Fluit home was effectively decorated in keeping with an autumn theme and the center piece for the table, from which the dinner was served was arranged of dahlias and winter daisies in purple and yellow. Small tables marked for four guests held miniature bouquets of purple and yellow blossoms.

Following the dinner bridge games were enjoyed with Mrs. Morris Thomson playing high, Mrs. Liston Wilson, second high and Mrs. J. C. McCracken low. The traveling prize went to Bob Lewis.

Those attending the party were Messrs. and Mesdames R. P. Conaway, Frank Cogdell, Henry Sears, A. Petersen, Bob Lewis, Liston Wilson, Morris Thomson, Bill Hutson, J. C. McCracken, Jim Black, T. E. Seigler Jr., Ernest Medkley, Charles Norland, D. C. Barnard, Mrs. Robert Wagoner, Russ Burkett, a guest and the hosts.

Mr. and Mrs. N. W. Cayton and son, James visited in the home of her mother, Mrs. J. P. Wood this week.

Mr. and Mrs. R. M. Gunn have returned home after spending several weeks with relatives in Wewoka and Okmah, Okla.

A get-together was held in the home of Sam Wilson Sunday in which a kin dinner was featured for the day. Among the guests were Mr. and Mrs. Carl Wilson, of Snyder; Mr. and Mrs. Obe Wilson and family of Sumnerfield; Mr. and Mrs. Roy Lee Wilson, Helen Jo, Glen and Nathan of Westway; Mr. and Mrs. S. M. Davidson, Sammie and Sally of Westway; Mrs. Vera Davidson and Jackie and Don; Mr. and Mrs. Vernon Wilson and the hosts.

Miss Lois Rettman has returned from a two-week vacation in Pittsburg and other points in Kansas. She returned Thursday to assume her duties at the First National Bank where she is employed.

Mr. and Mrs. Art Cullings, of Detroit, Mich. left Saturday after a five day visit here with relatives, the Henry and Ed. Tiefert families. It was their first visit in ten years and they expressed their amazement in the growth of the town, industries and especially the variety of crops now grown here.

Claude McGee returned Wednesday from a three day trip to Tuttle, Okla., his home town, for a visit with his family who is still living there. While he was in Oklahoma City, he saw President Truman just after he made his address there.

Mrs. Don Wyatt of Amarillo visited over the weekend in the home of a friend, Mrs. Dyalthis Brady.

Mr. and Mrs. Reed Williams left Sunday and are spending two weeks vacationing and fishing in Hot Springs, N. M.

Mrs. George R. Hunt of Auxvasse, Mo. was in town Thursday looking for old timers here, since she lived here in the early day. Her parents were Mr. and Mrs. H. S. Burnham were here at the time of the building of the railroad. Her father furnished horses to be used in the construction work while her mother set up some tents to house the Santa Fe Construction employees and also boarded the men.

Mr. and Mrs. Jerry Jowell of Clovis and Mrs. R. K. Gentry and son, Bobbie Charles, also of Clovis, spent the weekend with their mother, Mrs. Nona Jowell. Jack Cogdell, teacher in the high school here, spent the weekend in Lubbock with friends and relatives.

Guests in the home of Mr. and Mrs. I. O. Crosthwait the past weekend were Mr. and Mrs. S. T. Thornton and little son Stephen and Mrs. B. Y. Crosthwait and children of Friona. They were joined for the family dinner Sunday by Mr. and Mrs. Frank Daniel and daughter.

Class Is Entertained

Homemakers Class of the Methodist Church was entertained at forty-two party at the church Tuesday night. Mrs. Ida Ricketts is teacher of the class. Those attending the party were Messrs. and Mesdames Hawthorn Bryant, Norman Gray, Herman Fletcher, DuLaney, Russell Thomas, Richard Winget, Earl Plank, Stewart, J. B. Coconougher, Don Martin, Howard Gore, C. J. Patton, Wesley Brown, Mrs. Engle Twiner, Mrs. Birdie Dee Fellers, Lee Kent, H. V. Crawford and Rev. Don Davidson.

Recent Bride Is Honored

Mrs. Marshall Ebeling, a recent bride, was complimented at a tea and miscellaneous shower given Wednesday afternoon in the home of Mrs. Syd Barclay. Hostesses included Mesdames: Harold Balze, Bill Phipps, H. H. Caraway, John H. Burnett, Curtis Barclay, Malcolm Cassels, Elmer Patterson, the hostess, and Misses Mamie Craig and Winnie Hardin.

Yeyow and lavender petunias were used in bouquet arrangements throughout the entertaining rooms and for the refreshment table center-piece winter daisies were combined with the asters and petunias. White candles in crystal holders completed the table decorations. Miss Craig poured punch, and Mrs. Curtis Barclay and Mrs. Malcolm Cassels served cake.

Those attending were Mesdames Earl Cole, Ray Smith, Johnnie Jones, Frank Knabe, J. E. Jones, W. H. Goettsch, Paul Goettsch, Albert Deltrich, Elsie Jones, Helen Brown, Haskell Benson, John ohnson, Bertha Henderson, James O. Dixon, J. H. Lomas, W. S. Luttrell, C. W. Spurlock, E. Ramey, E. W. Cawthon, George L. Olson, Roy Calvert, B. F. Block, Nona Jowell, (Continued on Page 8)

Fidelis Matrons Are Guests At Gleaners Meeting

Members of the Fidelis Matrons Class of the First Baptist Church were special guests for the annual installation of officers service held by the Gleaners Class at the home of Mrs. Glenn Witherspoon Thursday evening.

Mrs. W. A. Medlin welcomed the guests and the candle lighting installation rites were conducted by Mrs. Gerald Wilson. New officers taking over duties were: Mrs. Malcolm Cassels, president; Mrs. Tom Howard, membership chairman; Mrs. W. A. Lookingbill, stewardship chairman; Mrs. Crisam, class (Continued on Page 8)

Bridge-Luncheon Entertains Club

Mrs. J. A. Pitman was hostess to members and guests of the Wednesday Luncheon Club at her home the past week.

The luncheon was served from a buffet table centered with fall flowers in shades of red, rust and gold.

Following the luncheon contract games provided entertainment with Mrs. Alton Fraser high score winner for the afternoon and Mrs. Seth B. Holman second high score winner. Mrs. J. C. McCracken was awarded the low score award.

Special guests were Mrs. Seth B. Holman, Mrs. J. H. Pitman and Mrs. E. B. Hedrick. Members of the club present were Mesdames H. K. Fox, C. C. Acker, Alton Fraser, Jimmie Gillentine, J. C. McCracken, W. L. Davis and the hostess.



Mr. and Mrs. R. L. Dowell and two-and-one-half year old daughter, Lindsey Rose, are spending a quiet hour at home, he studying for an 8 o'clock class in accounting and she catching up on some belated reading. Mrs. Dowell is the daughter of Mr. and Mrs. Doyle Rose and he is the son of Mr. and Mrs. R. L. Dowell, all of Hereford.

Campus Couple Plan Future

It never would do for R. L. Dowell Jr. to plan a night out with the boys or even get tickets to a ball game or show. He has to be a baby-sitter at night.

That's because his wife, the former Nona Dean Rose, works as a stenographer and file clerk in the State Highway department from 5:45 until 10 o'clock in the evening.

The Dowells are members of the Campus Couple set at the University of Texas and he's hitting the books the way he used to pilot his P-51 over Germany. He's using the GI Bill to study accounting but he doesn't like to talk about the war, especially the months he spent in a German Prison Camp.

R. L. wasn't quite sure what he wanted to do after V-J day, and if Nona Dean hadn't insisted he would have gone straight to work instead of going back to school. Like most GI's he studies hard and is trying to make every minute count. His advice to couples is "Go ahead and get married, you'll work harder and get more out of school too, if you are together."

Mrs. Dowell works at night to boost the exchequer in order that he may have that time for study, and that is when he becomes a full fledged baby sitter. Their little daughter, Lindsey Rose, likes those times with her daddy and spends most of the evening in his lap scribbling and playing with paper dolls. When she gets in his way, he just shifts his book and continues his studying with little interruption. He feels that he is developing a wonderful

(Continued on Page 8)

Happy Memories Recalled At 50th Wedding Anniversary Observance

Mr. and Mrs. W. F. Newman, which left her right side "useless," less, so the couple left the farm came to Hereford in 1934, celebrated their fiftieth wedding anniversary at their home Saturday evening. Forty four members of their family attended the dinner given to honor the couple including their eight children, seventeen grandchildren and three great-grandchildren.

Mrs. Newman was born in Grandbury, Texas in Hood County and Mr. Newman who moved to Grandbury with his family when a small boy, was born in Fort Smith, Arkansas. The two grew up together on nearby farms and were married on September 25, 1898. They went to housekeeping in a house built out of logs cut from the timber on their place. They moved to a farm near Childress in 1915 and from there they went to Claude in 1923.

In 1934, Mr. and Mrs. Newman visited friends in Hereford and were so well pleased with the town and the people that they decided to move to Deaf Smith County and purchased land 17 miles northwest of Hereford, which was then known as the old Rucker place.

He was forced to retire from active farm labor and Mrs. Newman had suffered a stroke

Looking back over the years, the couple recalled many other family gatherings with the family unit complete, for there has been no death in the family except that of one grandson killed in action in World War II. "And she is more beautiful today than she was when I married her," Mr. Newman explained as the anniversary observance ended on a note of happiness as memories of that occasion of half a century ago came to mind.



MR. AND MRS. W. F. NEWMAN

Lovett-Roberds Wedding Rites Announced Here

The marriage of Miss Edith Lovett and Paul Roberds Jr. in the Little Chapel in the Woods at Texas State College for Women, Denton, has been announced here.

Miss Lovett is the daughter of Mrs. Ethel M. Lovett, Dumas, and the bridegroom, who is a nephew of Mrs. C. D. Kelton of Hereford, is the son of Mr. and Mrs. Paul T. Roberds of Ardmore Okla.

Rev. Walter Douglas of Wilson, Okla. performed the double ring ceremony and the bride was attended by her sister, Miss Maxine Lovett of Dumas, Okla. served as best man and ushers were Robert W. Knox, Amarillo, and Gene Kitchen, Okla. City.

The bride who was given in marriage by her brother, Claude E. Lovett of San Antonio, wore a suit of winter white wool and yellow hat to match. She carried a white Bible topped with blue gardenias tied with blue and white satin ribbon.

Following a reception held at Virginia Carroll Lodge, the couple left on a short wedding trip after which they will make their home in Amarillo where he is employed with the Bureau of Reclamation.

Mrs. Roberds is a graduate of T. S. C. W. and he is a graduate of the University of Oklahoma.

Pioneer Club Has Program In Bell Home

A meeting of the Pioneer Study Club was held at the home of Mrs. A. G. Bell Tuesday afternoon with Mrs. Fred Barrett serving as cohostess. Mrs. Burl France, president, presided over the business session.

Mrs. Noah Ewton reviewed the book "World Communism Today" by Martha Ebon, quoting "Communism is the most dynamic political force in the world today. All over the world is the fear of communism for it has shrouded itself in secrecy. It is hailed as a salvation or cursed as a menace, its leaders are called heroes or criminals."

Who are the leaders or communism and what are its plans was the subject of a round-table discussion at the conclusion of the review.

Members present were Mesdames Jay Boston, H. A. Close, O. M. Dickey, Noah Ewton, Burl France, J. M. Gilliland, A. V. Hendrick, Bob Higgins, E. O. Jordan, F. M. Kester, John Patton, Wirt Phillips, Mary Seigler, Frank Terrell, Al Werner, C. B. Williams, and the hostesses.

O. E. S. Club Meets In Summerfield

Order of Eastern Star Study Club met in the home of Mrs. B. E. Roberson in Summerfield Monday afternoon with Mrs. Myrtle Witherspoon, president, in charge of the program. The book of Ruth was studied and a lesson from the ritual was featured.

During the business session members decided to attend the Friendship Night Meeting to be held by the Canyon O. E. S. Chapter on October 7.

The next meeting will be held with Mrs. Bill Jones with Mrs. Jessie Terrell as reader. Members attending were Mesdames Nell Culpepper, Lee Curry, Juanita Hershey, Ada Higgins, Beale Jones, Vivian Major, Virginia Patton, Glenn Walker, Myrtle Witherspoon and the hostess.

Mrs. Kinsey Heads Council

Mrs. Henry Kinsey was elected chairman of the Deaf Smith County Home Demonstration Club Council at a meeting held Saturday afternoon, September 25, at the court house. Mrs. Kinsey is a member of the Helseman Club.

Other officers are Mrs. V. P. Walker, Wyche, vice-chairman; Mrs. C. P. Norton, Dawn, secretary-treasurer; Mrs. J. E. Dyer, Ford, parliamentarian, and Mrs. H. M. Benson, Ford, reporter.

Mrs. F. D. Ferguson, retiring chairman, presided over the meeting when reports were heard Alternates were: Mrs. Fred from Mrs. E. M. Cox, North Hereford Club, on exhibits; Mrs. V. E. Dodson, year books, who reported that the books will be completed by December 15, Mrs. R. L. Campbell, Wildorado, education; Mrs. J. T. Richardson, expansion.

Members of the club voted to sponsor Mrs. R. L. Campbell's candidacy for president of the Texas Federation of Home Demonstration Clubs at the annual convention to be held in Temple on October 14-15-16.

Delegates to the annual convention were named. They are Mrs. Earl DeHart, Cultural Club; Mrs. C. P. Norton, Dawn; and Mrs. Orville Croneman, Sims.

Other special guests included Mrs. H. Y. Broadwell of Amarillo and Mrs. C. H. Dillehay of Vernon, both former presidents of the club. Mrs. G. A. F. Parker and Mrs. Broadwell, both honorary life members of the club, Mrs. Dillehay and a new member, Mrs. Bob Lawrence, were

(Continued on page 8)

F. H. A. Girls Attend Area Council Meet

Bobbie Brownlow and Patsy Dunlap attended the fall council-meeting of the Future Homemakers of America for this area, held in Canyon, Sept. 25 at Canyon High School.

At nine o'clock the girls registered and then attended a short social hour in the homemaking department. E. A. Wooten greeted representatives from approximately fifty schools in this area and the welcome was given by Mr. J. E. Miller. The morning session was devoted to business and plans for the coming season.

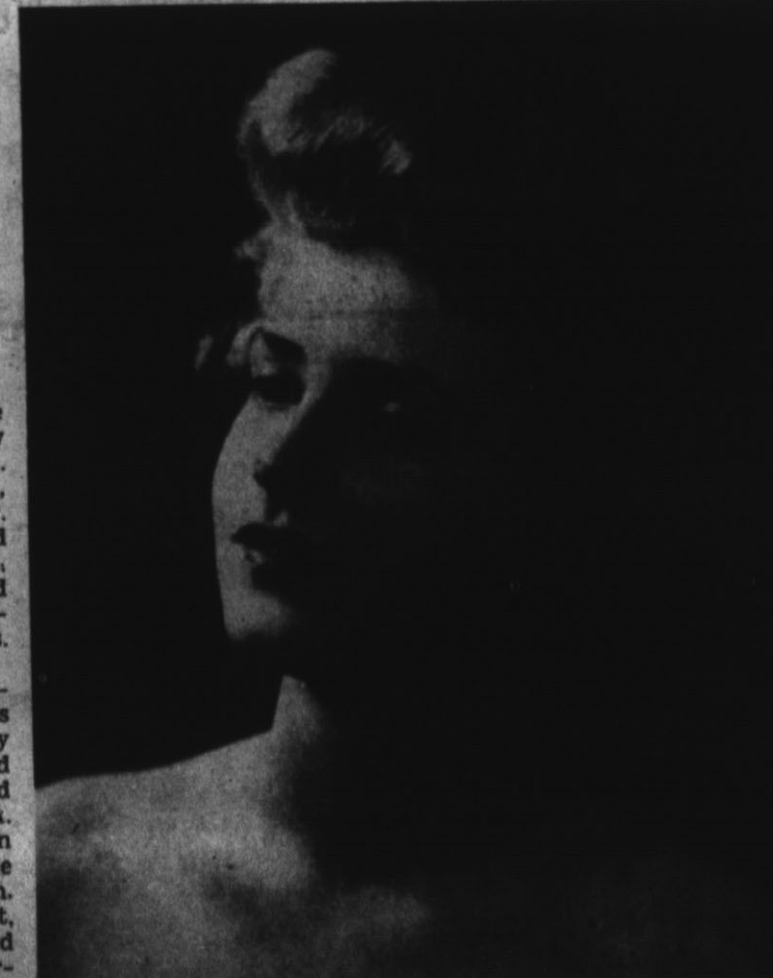
At the afternoon session the sponsors attended a thirty minute meeting while the girls held a sing-song in the high school auditorium.

Reports were given by Miss Naneen Campbell of Pampa, national projects chairman on the meeting she attended in Kansas City this summer, and by Miss Juanita Davis of Phillips, state officer from this area, on the

(Continued on Page 8)

Herefordites Attend Circus At Amarillo

Among those attending the circus in Amarillo Thursday were: Mrs. Doyle Rose, Mrs. Bruce Rose, Robert Thompson, and Lynn, A. V. Hendrick, Mr. and Mrs. Fred Barrett, Mr. and Mrs. Dick Barrett and Barbara, Mr. and Mrs. Stan Barrett and Patsy, Mr. and Mrs. G. W. Edwards and Linda and Larry, Mrs. James Gillentine and Sara, Misses Margaret and Bea Barrett, Mr. and Mrs. Henry Sears and children, Mrs. Oscar Easley and Joe, Mrs. Alton Fraser and Jon George, Mr. and Mrs. David Rogers and Jon, Mr. and Mrs. A. T. Frye, Mr. and Mrs. Raylan Evans, Mr. and Mrs. Claude Weathersbee, Myron Morgan, Mrs. Earl Phillips and Margaret, Mr. and Mrs. Gunter, Richard Jowell, Mr. and Mrs. Pat Perry, Frank Barrett, Mr. and Mrs. Bonnie Brumley and Mr. and Mrs. J. R. Williams.



MRS. RANDAL ROSS LEMASTER

Wanda Lee Lloyd, Randal Lemaster Are Married In Candlelight Ceremony

In a candlelighted ceremony at twilight, Miss Wanda Lee Lloyd, daughter of Mrs. Zephia Lloyd, became the bride of Randal Ross Lemaster, son of Mr. John A. Lemaster of Altam, Oklahoma, at 6:15 yesterday evening at the home of the bride's uncle and aunt, Mr. and Mrs. Alton Fraser, 301 East Eleventh St.

Rev. R. W. Scott, pastor of All Saints Episcopal Church of Plainview, read the double-ring service.

Marriage vows were said as the couple and their attendants stood before an improvised altar before the fireplace. Tall baskets of bronze and gold chrysanthemums and seven-branched candelabra holding yellow tapers formed the setting. An arrangement of yellow mums and greenery adorned the mantel with accent of greenery garlanding the candelabra. Jon George Fraser lighted the candles. The satin covered kneeling bench was tied with wide white satin bows.

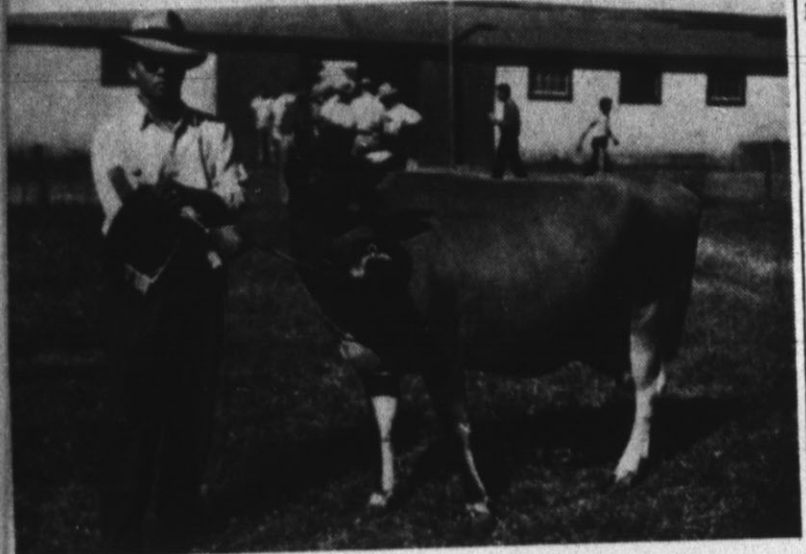
Mrs. J. C. McCracken, pianist provided the pre-nuptial music playing Clair De Lune as candles were lighted and accompanying Mr. Bob Lawrence who sang "The Lord's Prayer." Mrs. McCracken also played the wedding march from Lohengrin. Mrs. Maryanna Whitaker, cousin of the bride, was matron of honor. She wore a frock in gold color with brown accessories and corsage of yellow carnations. Harry Minton of Lubbock served as best man.

The bride, who was given in marriage by her grandfather, W. I. Valentine, wore a woolen gabardine suit in forest green made with cape effect. Her accessories were in brown and she wore a shoulder corsage of brown baby orchids.

Reception Honors Couple At the reception held immediately after the ceremony, Mrs. Lloyd was assisted by Mr. and Mrs. Fraser in receiving the wedding guests who included relatives and close friends of the couple.

The bride's table was laid (Continued on Page 8)

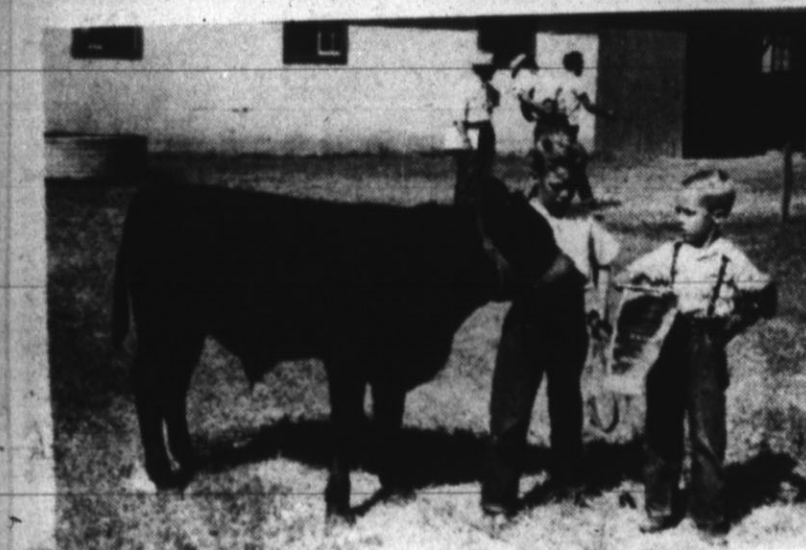
Grand Champions Of The Farmer County Dairy Show And Fair



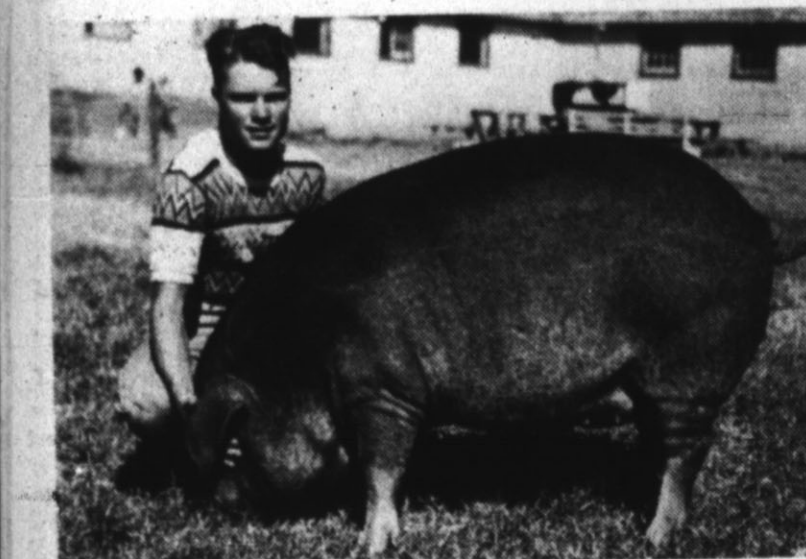
Grand Champion Jersey cow owned by Loyd Rector, Friona FFA boy.



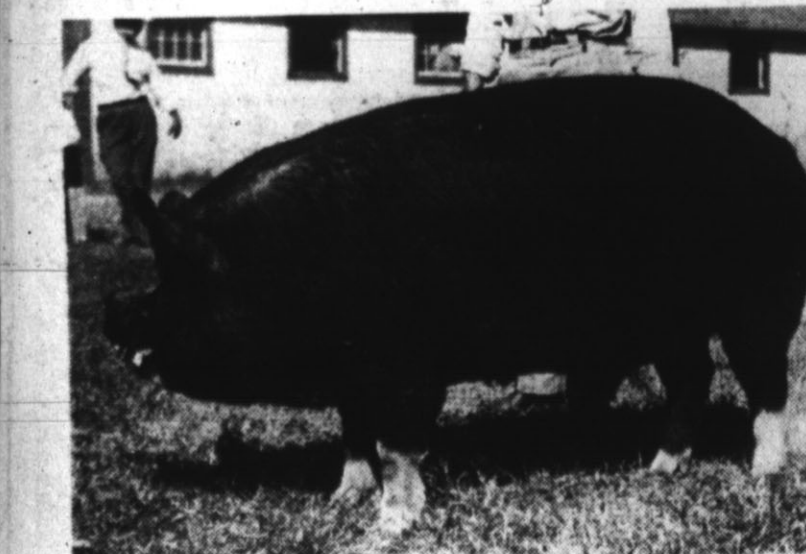
Grand Champion Jersey Bull owned by the Friona Future Farmers of America Chapter.



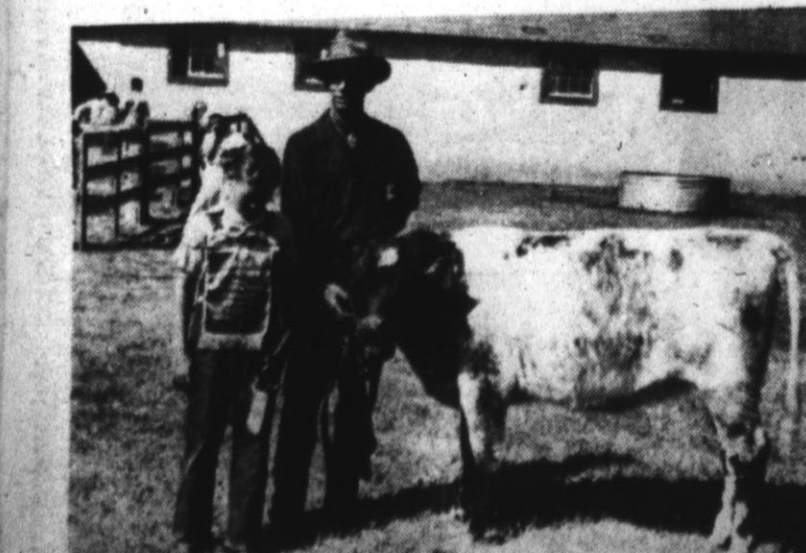
Grand Champion Shorthorn bull, owned by Virgil Teague.



Grand Champion sow, owned by Dobbie Warren, Dimmitt FFA youth.



Grand Champion boar, owned by Robert Morton, Farwell.



Grand Champion Shorthorn female, owned by Darrell K. Thompson, Friona.

News from Westway

MRS. MERLIN KAUL

Mr. and Mrs. Dix Gunn of Barnett, Mo. and Mr. and Mrs. Jim Madole of Clovis were visitors one day last week in the Joe Landers home.

W. E. Combs of Plainview was a guest Friday night in the home of his son, Elmer Combs. He was enroute home from a business trip in New Mexico.

Mrs. A. A. Head and Mrs. Harold Head and Janice Ann Head were guests Sunday of Mrs. Grace Little in Hereford.

Raymond Morrison underwent an appendectomy Tuesday in the Deaf Smith County Hospital. His condition is good.

Helen Jo Wilson, who attends W. T. S. C. at Canyon and Homer Rudd of Texas Tech at Lubbock spent the weekend at home with their parents.

Mr. and Mrs. John Townsend and daughter, Patsy and Sandra moved Saturday from the Alton Fraser farm to a farm near Texline. The Townsends have been active in the community life here. They were dinner guests Saturday in the Merlin Kaul home.

Mr. and Mrs. Merlin Kaul were visitors Sunday in the P. L. Landon and Ralph Durstine homes in Friona.

Mrs. Stella Thuet and Bobby Thuet of Bippus were visitors last Friday in the J. C. Morrison home.

Mr. and Mrs. G. C. Merritt were honor guests last Thursday night at a party in the S. A. Duckworth home in Hereford. The occasion was in honor of their birthdays. Games of "42" furnished the entertainment. Those present were Mr. and Mrs. Bernie Northcutt, Mr. and Mrs. Joe Landers, Ross Joe, Mr. and Mrs. Elmer Combs, Mr. and Mrs. Robert Boyd, Mr. and Mrs. Nathan G. Thomas, Mr. and Mrs. Amos Torbett and son, Mr. and Mrs. Merritt and son G. S., and the hosts.

Mr. and Mrs. George G. Ridge-

way of Vandalia, Mo. visited last week with his aunt, Mrs. Bess Werner and his father, Gordon Ridgeway. George formerly lived in this community.

Several from Westway community attended funeral services for Cpl. Bob Wolfington in Hereford Saturday. The Wolfington family formerly lived in this community.

Adrian Student Is Elected Head Of ENMC Sophs

PCRTALES—Men captured the top offices in all four classes this fall on the campus of Eastern New Mexico College. Three of the vice-presidents are also male students.

Seniors elected Jean Stone, Portales, president, and Henry Hahn, also Portales, vice-president. The secretary-treasurer's job went to Roy Frye, Santa Rosa. Senior student council representatives are Helen Marsh, Slaton, and Joe Sando, Jemez. Junior class officers are Gene Chisum, Mountainair, president; Margaret Johnson, Muleshoe, Texas, vice-president; Jimmie Alford, Causey, secretary-treasurer; Mickey McGuire, Artesia, and Dick Gravel, Roswell, student council representatives. Sophomores chose the following to head their class: Charles Hoover, Adrian, president; Joe Ford, Hagerman, vice-president; Mona Ribble, Portales, secretary-treasurer; Emmitt Clayton, Melrose, student council representative.

Freshman officers are Leonard Hauser, Hayden, Texas, president; Al Whitehead, Roswell, vice-president; Cecil Cook, Portales, secretary-treasurer; and Dick Cloud, Portales, student council representative.

FATHER IS ILL

Mrs. Cord Hammock and Mrs. E. A. Edwards left Monday for Commerce to be at the bedside of their father, L. R. Alexander, who is seriously ill following a recent operation.

Parmer Exhibit Gets 3rd Place At Plains Fair

Parmer County's exhibit at the Panhandle South Plains Fair at Lubbock walked off with a third place ribbon this year, losing out to the Floyd County first place winner by only four points.

County agent Ollie Liner Thursday reported Parmer County received 936 points out of a total of 1000 exceeding by Floyd county's 940 and Lynn County's 938. In the closely judged results Castro was fourth with 935 and Garcia fifth with 934.

The booth featured 25 agriculture products including alfalfa, irrigated pasture grass bales, hairy vetch bale, sweet sorghums, sudan, cane, wheat and irrigated pasture grass were shown, a pound of lint cotton and 20 open bales, sweet sudan, milo.

Among the vegetables and fruits, the booth featured pears, black eyed peas, butter beans, red valentine beans, sugar pumpkins, cashews, potatoes and onions.

The Lubbock fair opened Sept. 27 and will close Oct. 2. On Wednesday the Fair Association reported 47,000 people had attended.



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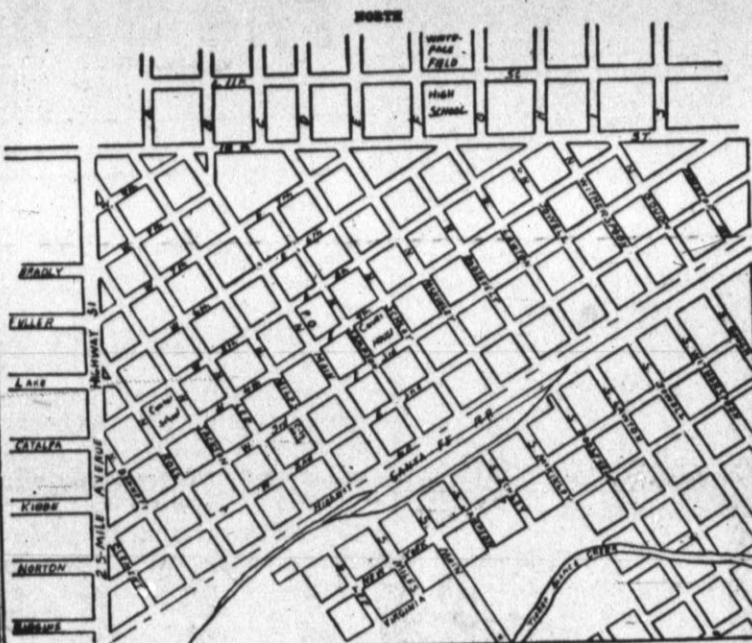
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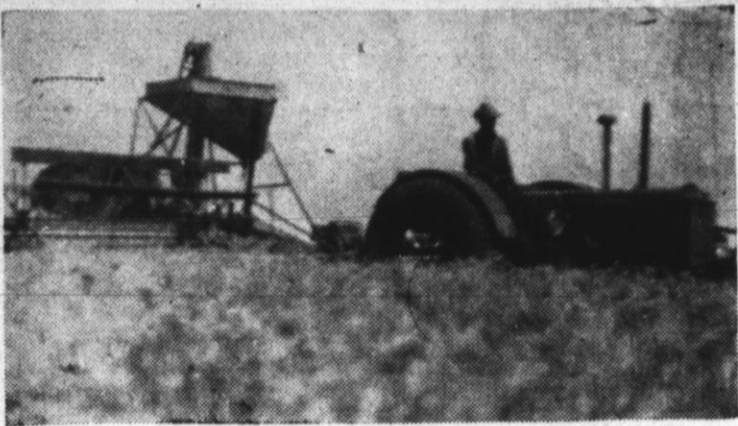
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From The Album: Shugart Wheat Farm



Irvin Shugart, one time Dawn resident, on his wheat farm years later than the story below.

Long Time Ago

Oct. 2, 1903

Big headline story of the week: **HEREFORD'S FIRST CAR R WHEAT.** Left This City Tuesday for Dallas to be Ground Into Flour. **CAR GAILY DECORATED.** J. N. Askren, One of Deaf Smith County's Enterprising Stock Farmers, Raised 700 Bushels of the Cereal in Excess of His Own Needs. Higgins & Rice Buy It and Ship It to the Century Milling Co.

On Tuesday a car loaded with wheat left this city and its advent was marked by the car being

SPOTLIGHT ON SPORTS

By Homer Fox

Practically every American golfer has his own particular brand of idiosyncrasy, in stance, grip, swing, etc., but not South African Bobby Locke... his eccentricity is his lack of eccentricities. Locke thinks that the biggest obstacle in the game of the average Sunday golfer, and I'm inclined to agree with him. "Don't look up! Don't pull in! Don't bend your left arm! Don't do this! Don't do that!" Locke calls himself a "natural" golfer, and he is. He takes it easy, plays naturally, and enjoys his game tremendously. Too many golfers, both professionals and amateurs, take the game too seriously. Too many players hurry through their game, while a great many others "fiddle around" and waste a lot of time. Like the great Walter Hagen, Locke prefers to take life and golf a little less seriously, to play the game naturally and easily, to keep his head down and his eye on the ball, and to enjoy the game as thoroughly as possible.

For a "natural" in fall suits, see

HOMER FOX

FOX MAN'S SHOP

Homer Fox

Riding Club For Teen-Age Girls Is Being Formed

Enthusiastic riders of the younger set are going to have a chance to join a Junior Riding Club if young Shirley Sharp's plans work out.

Shirley, who was chosen parade queen among the riders last year, is too young for membership in the Hereford Riders Club but she has started a group of five school age girls who are interested in horses and riding to be the nucleus of a new club.

They need several other members to complete their group for they plan to learn drills and square dances. Any school age girl who lives in town or can arrange to have her horse in town for club meetings may join the club by contacting Shirley or her parents, Mr. and Mrs. Lowell

George Graham Addresses Dawn Community Meet

DAWN—At a community meeting Tuesday night, Supt. George L. Graham of Hereford, discussed the future of the school at Dawn. He explained that the school would continue and be adequate in proportion to the interest and desires of the community.

An expression of appreciation was made by people of the community to the school board and others responsible for the finishing of the school building, inside and out.

New officers were elected. Sharp, who sponsor the organization.

Charter members of the club are Glenna and Gayle Gault, Gayle Potter, Joan and Char-lotte Moore, aJnie Womble and Shirley.

They include: R. B. Latham, president; and Mrs. Melvin May, secretary. Meetings are to be held on the last Friday in each month.

Following the program and business session, games of "42", recordings of the children's readings and a film showing the need of World Relief furnished the entertainment for the evening. Mrs. H. V. McCabe, retiring president also gave some piano numbers.

CEMETERY AT SEA-BOTTOM

DARWIN, (AP)—A cemetery of human bones has been found at the bottom of the Timor Sea near Melville Island. The bones were found by a diver from a pearling lugger, operating along a sea lane from the Timor Sea into Darwin. They may be the remains of the crew of the 2000-ton Philippine freighter "Don Asidro. The freighter was bombed and burned by the Japanese in February, 1942.

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SEE OUR DOLLAR DAY

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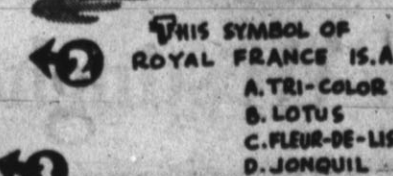
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Frio

By LAMERLAS BERRYMAN

Mr. and Mrs. E. B. Berryman and daughter, Sue, spent the weekend with relatives in Hammon, Okla.

Mrs. Owen Andrews and Mrs. Henry Dobbs attended the H. D. Club Council meeting at the courthouse Saturday.

The women of the community met Thursday for a missionary program. Dawn visitors were guest speakers and presented the program.

Mr. and Mrs. Leo Hall and daughter, Romona, were weekend visitors in Wellington.

Visiting in Frio Saturday were Mr. and Mrs. Flood and daughter, Sharon. Mr. and Mrs. Earl Lowry and Jackie and Lamerlas Berryman of this community.

Guests in the W. C. Lowry home Sunday were Mr. and Mrs. Earl Lowry and Jackie, Mr. and Mrs. Bill Dickson and sons, William, Gene and Dale, and Lamerlas Berryman.

Mr. and Mrs. J. E. Warrick Sr. and J. E. Jr. visited in the Will Battles home in Melrose Sunday.

Mr. and Mrs. Frank Robbins are the parents of a daughter, Carol Sue, born September 24.

H. D. Agents Hold Birthday Celebration

A district meeting of County Home Demonstration Agents was held here Wednesday with a scheduled program of study held at the court house and demonstration study at the home of Mrs. J. P. Slaton.

Mrs. Tom Draper, Deaf Smith County Home Demonstration agent was hostess to the county agents of the district who included Miss Ella Lou Patterson, Canyon; Miss Pauline Lokey, Amarillo; Miss Vivian Vance, Spearman; Miss Roberta Ferguson, Lipscomb; Mrs. Sallie Terry, Channing; Miss Sybil Gibben, Canadian; Miss Sadie Hatfield, landscape specialist from Texas A & M College; Miss Doris Leggett, also from A & M College, head of the Panhandle Agents organization.

Subjects under discussion and study were: The care of the landscape, pruning of evergreens and the treatment of insects and diseases.

She weighed seven pounds and seven ounces.

Visitors this week in the W. H. Thompson home are Mr. Brown and sons of Phoenix.

Club Members Mark Area Roads And Lanes



WYCHE COMMUNITY DEAF SMITH COUNTY, TEXAS

Mrs. Troy Carmichael (above) nails up the last sign showing the completion of a project finished by the Wyche Home Demonstration Club. Members of the club mapped and assigned names for roads of their community. All roads running north and south are called lanes and have been named for states, those running east and west are named for state capitals and are called roads. Dairy Road, Dawn Lane and County-line Road remain unchanged.

Whiteface Calves Run Over Happy B Team In Scoring Spree

The Hereford Whiteface B team ran over a light and inexperienced Happy second string squad 56-0 at Whiteface Stadium Thursday night.

Alton Block ran wild, scoring four touchdowns while Bill Forbus scored twice. Harold Martin accounted for a third touchdown while Jesse Click, playing end, caught a pass from Pat Corbett and scampered across the goal stripe for the fourth victory and Bob Patterson recovered a Hereford kickoff behind the Happy goal line for another score.

The Calves ran one extra point over and Brock passed to Alston for the other. All other attempts at the extra point were blocked.

Corbett played a good game at quarterback and Leonard Waltersfield shined at fullback, making some fine gains.

In the line, Glenn Wilson and Jackie Lusk played a good defensive at tackle posts. Melvin Garner did some good offensive

work at center.

Coach Dalton Criswell played Bob Patterson, high school junior, is out of school this week after a Thursday night pile up that left him with two broken bones in his left foot. The injury occurred at Whiteface Field when the B team from Hereford was playing the B team from Happy. Patterson was carrying the ball when he was tackled and as player hit the bottom of the pile. His foot is now in a splint and he will be traveling with a crutch for awhile.

The entire Calf team of 21 players in order to hold the score down as much as possible.

The Calves are to meet the Dumas B team here next Thursday.

The death rate of U. S. troops in the United States in 1947 was 30 per cent lower than in 1939. An oil well in Oklahoma is more than three miles deep.

The name of a Massachusetts lake — Chaugogagomanchaugogagchaupunagungamaug — is said to mean in Indian language, "You fish on your side, I fish on my side, nobody fish in middle."

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Westinghouse 125—A console radio in capsule form. Tiny airstream cabinet of tough plastic is styled all around. Retractable carrying handle... exclusive Plenti-power... automatic volume control... built-in loop antenna. Choice of pastel green, ivory, or maroon—gold trimmed.

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Listen...and you'll buy Westinghouse

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O. E. S. Initiates Two New Members

Initiation rites for Mack Noland and Miss Jackie Moore were conducted at the regular meeting held by the Order of Eastern Star at the Masonic Hall

Tuesday night September 21. Mrs. Mack Noland filled the Station of the associate matron, and Mrs. Dorothy Noland served as Ruth.

Mrs. Belle Hromas and Mrs. Betty Whisenand served as hostesses for the social hour which followed the initiation.

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All New Fall Shades

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Solids and Stripes

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Ladies' Rayon PANTIES

Assorted Colors:
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SHAG RUGS

White or Colors
Durable

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Heavy Absorbent
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All Fast Color Prints

Sizes 12 to 20
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...IN NEW FALL HATS

Latest in New Wool Needlepoint
100% Virgin Wool

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They really are Autumn Classics because the
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Gabardines and men's-wear worsteds. In solids,
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Variety of Colors

EVERY-DAY LOW PRICE

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Stripes and Floral Designs
Gathered Bottom for
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Ladies' Rayon Circular Knit GOWNS

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PLAID SHIRTS

Variety of Bright Colors

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BOYS' SIZES **\$1.98**

Ladies' and Misses' SANDALS

Alligator and Suede Trim
Flat Heels

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Good Assortment
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MANY ITEMS
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Select group of fancy stripes
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3 Gripper Front

Elastic inset sided

Sizes 28 to 36

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DRESS SOCKS

First Quality Close-Out

of a well known manufacturer

Mostly Solid Colors

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Fancy Stripes

Vat Dyed

3 Gripper Fronts

Elastic Inset Sides

Sizes 22 to 28

2 pair

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UNCLE SAM SOCKS

Random Colors

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6 pair

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Close Out of \$2.98 and
\$3.98 Shirts

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BED SPREADS

Double Bed Size

Large Assortment Colors:

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Hereford

Dawn

By MRS. J. J. BOLING

Dawn young people who are in college this fall are Jim McCabe, a senior at West Texas State College; Mary Frye and Bill McCabe, juniors at W. T. S. C. Dwayne Stewart and Harold Robinson are freshmen at W. T. S. C.

Mr. and Mrs. E. B. Dow and family of Dumas spent last weekend in the H. C. Dow home.

Mrs. Willa Womble entertained her Sunday School class with a play party in her home Tuesday evening. The guests were: Bobby and Dora Ann Lowry, Duane McCart, Bobby, Lucy Beth and Gail Miller, Douglas Parker, Billy Wimberley, Phyllis Ann Wimberley and Douglas Womble.

Miss Leola Jarnagin of Fort Worth; W. T. Jarnagin of Bridgeport; Mr. and Mrs. T. T. Jarnagin and sons; Mr. and Mrs. W. N. Cretsinger of Wildorado were Sunday visitors in the J. J. Boling home. W. T. Jarnagin is Mrs. Boling's father.

The Tony Burrus family were in Canyon Wednesday to attend the memorial service for Speedy Wright, who was killed in service.

Mr. and Mrs. C. H. Dow of Dalhart are visiting their son, C. H. Dow and family. The two families spent Sunday afternoon in Palo Duro Park where they had a picnic dinner.

Honored On Birthday

Monty Gene Medlin was honored at a birthday party when his mother, Mrs. Gene Medlin entertained on his ninth birthday Tuesday afternoon.

Baseball and other outdoor games were played and birthday cake and ice cream were served to Carlos Hulse, Phyllis Ann and Shirley Gasoway, Louis Biggers, Robert and Wallace Woolsey, Burges, Glenn and Billy Gene Duckworth, and the honoree.

Wages lost annually by factory workers due to accidents would buy a year's supply of food and clothing and pay the rent for nearly 1,500,000 people.

Frederick the Great is said to have made his coffee with champagne and then added mustard to the drink.

Crop Princess



Two pretty sights at the Los Angeles County Fair are prize samples of southern California's multi-million-dollar vegetable crop and Crop Princess Lila Kiser. She represents the major crops that make the district one of the world's richest farming areas.

Hereford Breeders Association
Conducts Tour On 15 Area Ranches

The ranch tour sponsored Monday by the Hereford Breeders Association to give cattlemen a chance to survey Hereford cattle being groomed for the show was declared a success by club officers this week. Fifty-four people registered during the day and fifteen ranches were visited.

Secretary Hugh Clearman said, "We are proud of the way the cattle are looking and believe the tour did much to stimulate interest in the show."

A steak dinner was served to the ranchers and their guests at the Lions-Rotary Hall at noon.

Ranches visited included those of H. D. Robbins, H. C. Baird, R. L. Cocanougher, Eskimo Ranch, E. H. and C. P. Norton, H. H. Miller, Dave McDonald, W. E. Dameron, Leo Gallagher, Colby Conkright, Elmer Womble, Bob Campbell, Jim White and Travis Dameron.

Registering during the noon hour were O. G. Hill, O. G. Hill Jr., E. H. Norton, Dudley Green, Hugh Clearman, A. V. Hendricks, Billy Roy Thompson, Stanley Slagle, R. Paul Conway, Marshall Formby, Leo Forrest, H. H. Miller, Colby Conkright, Dave McDonald, M. E. Compton, Travis Dameron, Mrs. A. M. Jones, Miss Frances Dameron, D. C. Laird, R. L. Campbell, Mr. and Mrs. R. L.

Cocanougher, Mr. and Mrs. H. D. Robbins, Mr. and Mrs. E. H. Little, J. R. Baird Jr. and Mrs. H. C. Baird, Don Hooper, Bedford Forrest, Dwaine Walker, J. R. Cunningham, Frances Darnell, Clay Jones, Howard O. Lauford, H. H. Lauford, Archie Scott, Leo Gallagher, Mr. and Mrs. Bud Minor, George Burch, Dimmitt, Mr. and Mrs. C. J. Maples, Dimmitt, Mr. and Mrs. E. W. Womble Jr., Mrs. W. T. Womble, W. R. Scheihagen, Mrs. Bruce Rose, Mrs. L. R. Brady, and Mrs. W. C. Witherspoon. H. M. Nichols, county agent from Carson County, brought a party to join the group in the afternoon.

Miss Bess Hager Attends
Tax Instruction School

Miss Bess Hager, deputy in the office of the county tax collector, attended a school of instruction at the District Court Room of Potter county Court House in Amarillo Monday.

E. J. Amey of Austin headed the school which was attended by about 20 deputies and new tax collectors who will soon assume office. Discussion centered around application for titles, registration of certificates, etc.

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THE BEST YEARS
OF OUR WIVES

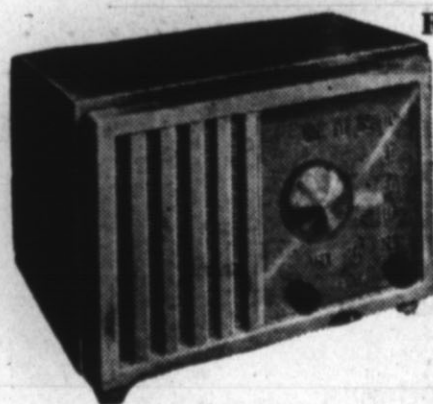
... COULD BE THOSE YEARS BEFORE THE WORDS "I DO"

UNLESS

the home is furnished with those
BETTER CONVENIENCES....
MAKE YOUR HOUSE A HOME
with RCA VICTOR

Indeed, the Best Years of Our Wives

CAN BE NOW

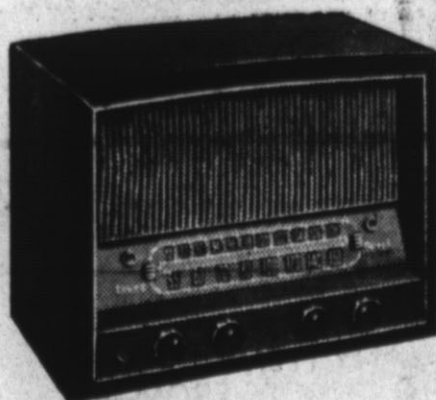


RCA Victor 75X11

Tiny table radio with a bright, gold enameled face. Enclosed in smooth walnut plastic. Plastic dial-face glows when set is on; plastic pointer beams light to its red arrow tip. "Golden Throat" tone... 5 inch speaker. Also in antique ivory finish (75X12); AC-DC.

75x12 IVORY
Only

\$37.95



The 68 R-3 displays a cabinet decidedly "different"—fashioned from the finest walnut veneers and other carefully selected woods. Features include both broadcast and FM bands, two built-in antennas, phonograph in-put Jack for record player, and many other features found only in higher priced models.

Priced at \$95.00



The "Personal"—Smallest, lightest RCA Victor battery-operated portable! Plays instantly any where when cover is opened. Room-size volume. Sturdy alligator-grained plastic case.

Priced at only
\$32.50

AND HEAR ITS SUPERB

- with FM and AM
- with beautiful cabinet
- with smooth record changer
- with "Silent Sapphire" permanent-point jewel pickup
- with roomy record compartment

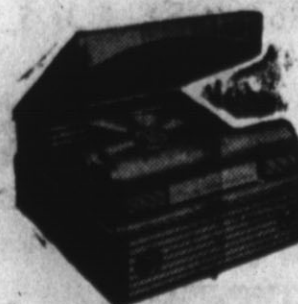
"Golden
Throat"

Tone System

\$328.50

RADIO SEASON IS HERE!
CHRISTMAS IS ON ITS WAY!

Take a Hint from Us and
Buy Now on LAY-AWAY!



Victrola 77U—"Golden Throat" tone! A radio and new automatic record changer! "Silent Sapphire" pickup. Extra-large speaker. Walnut or mahogany finish. "Sound"—T. M. Reg. U. S. Pat. Off.

\$99.50

STREU
HARDWARE

319 N. Main

Phone 48

L. P. GAS COOKING

AT ITS ENJOYABLE BEST



PREFERRED FOR USE
WITH L.P. GAS... **ROPER**

ROPER
GAS RANGES

For superlative cooking results... economy of operation... cool, clean performance... cook the modern ROPER way. With Liquefied Petroleum gas, the new ROPER provides this fine cooking service for those who live beyond city gas mains. Stop in and get all the facts. You'll be delighted with the new ROPER.

BLANTON
BUTANE
GAS COMPANY

Phone 551

Hereford

IDEAL FOR HOMES BEYOND CITY GAS MAINS

Grand Jury Indicts Man On Charge Of Swindling Here

A 69th District Court grand jury last week returned an indictment of swindling by worthless checks against Jim Burnett, 30, of San Diego, Calif. and placed two other law offenders on parole.

Paroled for five-years probation was Billy Joe Ward, charged with car theft, Jackie Monroe was given a 10-year probationary parole on a charge of forging

checks.

Burnett was arrested last week in Amarillo by city police there on a tip supplied by Sheriff J. C. Reese of Hereford. Burnett alias Fred Servurance, also passed worthless checks in Amarillo, Sheriff Reese said.

As Fred Servurance, he opened an account at the First State Bank, later writing over \$300. in checks on the account which had insufficient funds to meet payments. Three of the checks, Reese said, resulted in a felony as they were above \$50. The largest, \$127 was cashed by a downtown department store. Checks of lesser amounts also were cashed at local stores.

Texans in Washington

By TEX EASLEY

AP Special Washington Service

WASHINGTON, (AP)—The Reclamation Bureau, long a vital federal agency in the economy of western states having big irrigation systems, is increasing steadily its activities in Texas.

Rex Reed, southwestern planning engineer for the bureau with headquarters at Amarillo, can reel off plenty of facts and figures showing the expansion in the state.

Here for conferences at the Interior Department about developments throughout Texas and in parts of Oklahoma and Kansas, Reed outlined the status of numerous projects between the Red River and Rio Grande.

They contemplate the distribution of water to tens of thousands of dry but potentially productive acres. One project in the Gulf coastal regions calls, not for the supplying of water to thirsty earth, but for the digging of large drainage canals to permit farming of low lands now frequently flooded.

Texas Projects Restudied
At present, said Reed, the bureau is restudying several Texas projects and trimming their size to meet present high construction costs. Some had been found economically practical when passed upon just before the war but now will not meet minimum benefit-to-cost ratio requirements.

The war held up construction of the Robert Lee irrigation project on the Colorado river near San Angelo, the Balmorhea project in the Pecos-Marfa-Fort Stockton area, and the Cotulla development on the Nueces River in South Texas.

"Costs of these developments have increased out of proportion to the benefits since our original reports on them," Reed said.

"If materials and labor should drop again to about the 1938 level, with reasonable returns on irrigated crops, there is little question but that most of them again would meet requirements from an economic standpoint."

Repay Canal Costs
Under present reclamation laws, farmers who use water from such projects have to repay the cost of the canals and reservoirs—at least that part which is chargeable to irrigation as compared to flood control and power features. They say to repay this cost in a period not to exceed 40 years.

Extension of the repayment period is one of the ways by

which these proposed developments might once again be considered economical justifiable. This would require an act of Congress. Irrigation users do not have to pay any interest on the costs.

Other angles are being considered in the restudy of projects now considered financially unsound on the basis of present costs.

In some instances towns and cities near them have grown so that there now may exist municipal and industrial needs for the water. In some instances the size of a project can be reduced.

New cost and benefit estimates on the Robert Lee project should be ready by next spring, Reed said.

To Start Survey Soon

A restudy is also under way on the Balmorhea project. A considerably smaller irrigation system than originally contemplated may be proposed. The new plan probably would call only for furnishing supplemental water to the acreage already under irrigation in that area of West Texas.

A restudy of the Cotulla project is expected to begin early next year.

Discussing other projects in Texas, Reed said he "anticipates that a survey will be started soon" to determine what kind of irrigation system can be developed in connection with the North Concho river flood control dam near San Angelo.

An "inventory" survey is being conducted in the Colorado river watershed to determine just how much stream flow might be available for irrigation, and where such similar study of the entire Brazos river basin will be undertaken upon completion of the Colorado river survey.

Many Years Often Elapse

Once the bureau finds that a project is feasible, it is recommended to Congress for authorization. Then, if authorized, the project has to receive a congressional appropriation for actual construction. Therefore, many years often elapse between the time a project is proposed and the actual start of work on it.

Reed said plans were discussed at a recent meeting at Lubbock for proposed dams on the Canadian river.

Army engineers once studied proposals for dams at Tascosa and Sanford, near Amarillo, but ruled they were not economically justified from the single standpoint of flood control. It may be that delivery of water to Amarillo for municipal and industrial use, plus irrigation uses, would make the dam or dams economically justifiable.

Lake May Be Enlarged
A report will be completed in

about a month on the Brownwood project, Reed said. There already is a lake there, but it may be enlarged.

The drainage project in South Texas, near Houston, would be on a tributary of the Brazos river called Big Creek.

Reed said a survey of the area found that a lot of land could be completely reclaimed or at least made more productive simply by speeding up the runoff of flood waters. Rice is produced in the area, and the agricultural and industrial requirements already take about all the stream flow available in the tributary and Brazos proper.

About 100,000 acres is involved in the Big Creek project, he said, which is being studied jointly with the army engineers and soil conservation officials. The Reclamation's bureau's role probably would be the construction of large ditches or canals to carry the flood waters from the smaller ditches to the river.

Engineers Checking Report

Speaking of the Rio Grande Valley, Reed said engineers of the International Boundary Commission now are checking over a report prepared by the Reclamation Bureau.

It deals with utilization of waters of the Rio Grande that will be stored behind dams being built under terms of the U. S.-Mexican water treaty.

Before the war Congress authorized a gravity flow canal and reservoir system then estimated to cost about \$69,000,000 by fell off the car in the (M). The was held up start of act.

construction and subsequent negotiation of the Mexican water treaty necessitated a complete revamping of the plans.

One of three proposals submitted to the IBC engineers for consideration contemplates the building of a "high line" gravity canal which would take water from the Falcon dam reservoir now under construction. This irrigation system would cost about \$120,000,000 (M).

Low Line Canal Proposed

A somewhat expensive plan calls for a "low line" canal to take water from the river channel about 40 miles below Falcon dam. The third or so-called "Gangeno" plan calls for pumping water from the river near Reynosa, Mexico.

Reed expressed hope that one of these plans would be approved by Mexican officials, as required under the treaty, so it can be presented to Congress next year. Since such a thorough change in plans was made, Congress has to reauthorize the project.

FIRST AID FOR THE LAW

KANSAS CITY, (AP)—Police found it rather easy to trace a driver after a recent accident near here. Edward M. Nyflor of Lansing, Kansas, reported that his car had been a de-swined and forced off the road by a vehicle which, he said, failed to stop after the accident. The only tangible clue to the identity of the driver was his automobile license tag, which apparently fell off the car in the (M). The was held up start of act.

"A Journey of a Thousand Miles Starts with a Single Step"

Our Agency Has Traveled a Long Ways, But

is

"BIG ENOUGH"

To Assure Dependable Service

"OLD ENOUGH"

To Assure Mature Experience and Time Tested Stability

"NOT TOO BIG"

To Render Fast, Efficient Interested Service

"NOT TOO OLD"

To Meet Changing Conditions or To Adopt Progressive Methods

John McLean Insurance Agency

West Third, Phone No. 273

CLEAN-OUT WORK, PUMPS, CASING, SHOOTING AND FISHING JOBS

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Irrigation Maintenance Work See "Mack"

Phone 119

Happy, Texas

Irrigation Maintenance Co.
G. M. McINTYRE

:fc

HUB CAPS
FOR MOST ANY MODEL CARLINCO AXLES
KEEPS YOUR TRAILER
LOAD LEVEL!

WILLARD BATTERIES

IT'S HEREFORD WRECKING
for
24 HOUR
WRECKER SERVICEWe have two Heavy Duty
Winch Trucks on duty at all
times.

Visit Our

Complete Service Department

HEREFORD WRECKING & PARTS CO.

O. H. Gulpepper

Phone 320

U. V. Pierce



The First Baptist Church

HEREFORD, TEXAS

GIVES YOU A HEARTY

WELCOME

To Attend Each Service

OF ITS

REVIVAL MEETING

September 29th to October 10th

EVANGELIST

REV. FRED SWANK
Fort Worth, Texas

SERVICES:

10:00 o'clock Each Morning
8:00 o'clock Each Evening

RADIO PROGRAMS:

Each Saturday 8:45 to 9:00 A. M.
Every Day, Oct. 4, through Oct. 9, 8:45 to 9:00 A. M.SUNDAY MORNING SERVICES:
Oct. 10th and Oct. 17th, 11:00 o'clockBOB LAWRENCE
Song Leader

INDIAN SUMMER CLASSICS

AT DOLLAR DAY PRICES!

DOLLAR DAY SPECIAL

7.95 to 22.95

ROBES

WOOL & CHENILLE

\$5.00 Only

DOLLAR DAY SPECIAL

Group

DRESSES

WOOL, PLAIDS

Ideal for School Wear

\$2.50

DOLLAR DAY SPECIAL

Sheer, Varigated

SCARFS

Ideal with Dress or Suit

ONE DOLLAR!

DOLLAR DAY SPECIAL

Jersey

GOWNS

SPECIAL PURCHASE

NEW!

\$2.50

DOLLAR DAY SPECIAL

Group Reg. 5.95 and 6.50

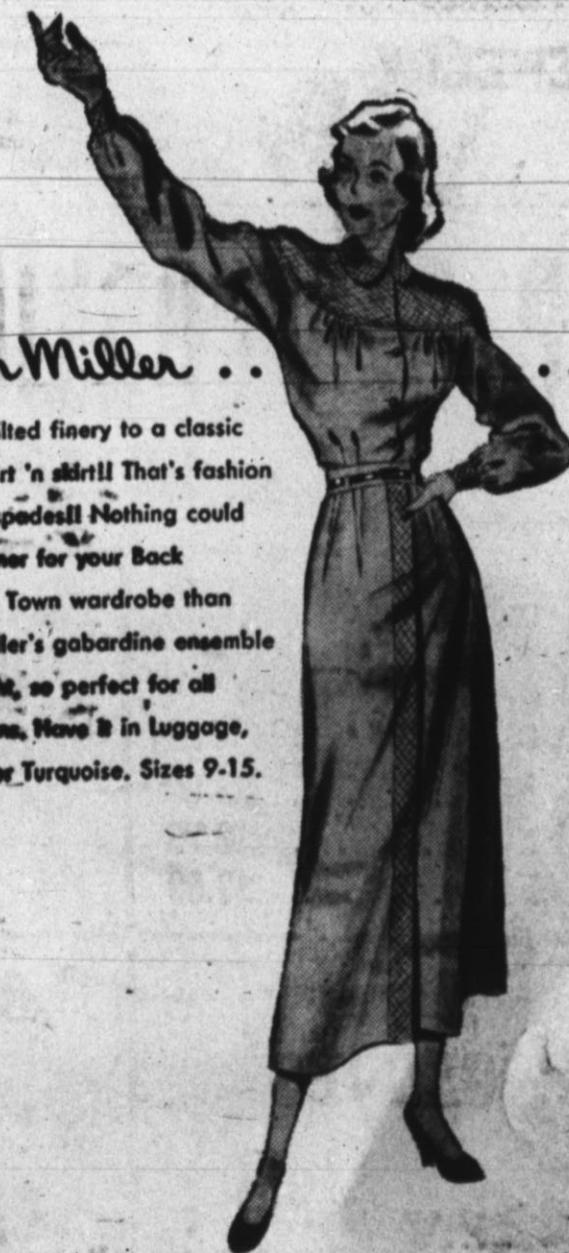
PAJAMAS

Rayon and Satin

\$2.50

Joan Miller . . .

Add quilted finery to a classic shirt 'n skirt! That's fashion news in spades! Nothing could be finer for your Back To Town wardrobe than Joan Miller's gabardine ensemble so right, so perfect for all occasions. Move it in luggage, Tan or Turquoise. Sizes 9-15.



WE CORDIALLY INVITE YOU TO INSPECT OUR GALA PRESENTATION OF EVERYTHING THAT IS NEW FOR FALL AND WINTER. THE MERCHANDISE IS HERE!

THE

Vogue

"For the Lady of Fashion"

FHA Girls...

(Continued from page 1)
meeting she attended in Austin. Patsy Dunlap reported on the plans of the Hereford Chapter for the coming year. Hereford was one of the five schools out of the entire attendance of schools asked to tell of their activities. Bobbie Brownlow was a voting delegate.
The meeting was closed with "Sing Your Way Home." The girls attended the meeting with Mrs. Don Little, sponsor of the organization.

Fidelis Matrons

(Continued from page 1)
ministriss; Mrs. Toni Edens, program chairman; Mrs. Ruby Bettis, fellowship chairman; Mrs. Alwyn Savage, secretary; Mrs. Lowell Shary, reporter.
Group captains for the first quarter are: Mesdames Ben Childers, M. T. Rutter and Robert Wagoner.

Those signing the register were Mesdames; W. A. Medlin, A. L. Manjeet, A. B. Damron, R. C. Anderson, Ben Childers, M. T. Rutter, Lucille Slaughter, Paul Harvey, J. W. Witherspoon, Gerald Wilson, Ruby Bettis, W. R. Hair, W. J. Dickson, G. F. Muller, Alwyn Savage, W. A. Lookingbill, Toni Edens, Lowell Sharp, Leona Sowell, Robert Wagoner, Velma Hodges, Wayne Lawrence, Malcolm Cassels, Jimmie Allred, Tom Howard, Barnaby Bocock and the hostess.

Although it is officially Kearney, Neb., the town is said to have been named after Gen. Stephen Watts Kearny.

Except for water and milk, Americans use more paper than anything else.

Mrs. Lemaster..

(Continued from page 1)
with a white lace dinner cloth with three-tiered, heart-shaped wedding cake at one end of the table and the crystal punch bowl placed at the other end. The wedding cake was adorned with spun-sugar yellow roses and yellow tapers burned in silver candelabra to complete the table decorations. Mrs. Whitaker poured punch and Mrs. John Kelly served the cake.
After the reception the couple left on a wedding trip and upon their return they will make their home in Lubbock.

Mrs. Lemaster is a graduate of Hereford High School and attended Northwestern University and Oklahoma City University. She has been employed here as dental hygienist in the office of Dr. B. M. Wiltshire.
Mr. Lemaster is a graduate of Oklahoma A & M College at Stillwater where he received his degree in mechanical engineering, and attended Yale University. He is employed as party chief for the Republic Exploration Company at Lubbock.

Fall Luncheon..

(Continued from page 1)
presented with corsages. After the luncheon Mrs. A. J. Schroeter, president, conducted a short business session.
Those attending were Mesdames C. C. Acker, Troys Carmichael, H. A. Close, R. F. Conaway, Ellis Coombes, T. W. Robinson, W. E. Dameron, C. H. Dyer, C. C. Ferguson, H. K. Fox, A. J. Schroeter, W. J. Stanford, C. J. Mountz, A. C. Thompson, Earl Phillips, B. F. Cain, Glenn Snyder, W. E. Stephens, Miss Mattie Mae Swisher, the special guests and the hostess.

Recent Bride....

(Continued from page 1)
W. R. Childers, E. W. Childers, S. A. Thorton, Ethel Layman and Misses Bettie Cawthon, Iona Whittington, Wanda Block, and Wilma Roberson, the honoree and the hostess.

COURTHOUSE RECORDS

Deed Of Trust
S. S. Dodson and wife, Lois M. to the Connecticut Mutual Life Insurance Co. W 1/2 S 72, Blk. K-3.
James R. Driggers Jr. and wife, Bertie Mae Driggers, to First Federal Savings & Loan Association of Clovis, 10 acres out of SE cor. So. 22 1/2 a., E 1/2 of E 1/4 of SE 1/4 S 58, Blk K-3.
M. A. Bettis and wife, Ruby F. Bettis, to William L. Currier, part Blk. 20, Evans Add.
J. H. Sears and wife, Sara M. Sears, to Frank Cheney, all Blk. 92, Hereford and additions.

Warranty Deed
C. H. Lavelle to R. E. Campbell, part lot 4, Blk. 3, Womble Add.
E. J. Zimmerman and Nona Marie Zimmerman to M. J. Noel, S 30 ft. lot 12 and N. 30 ft. lot 13 Turrentine Sub., E 1/2 Blk. 10, Evans Add.
Jim Cross to Cal Nichols, lots 19 and 32, Blk-8, Burks Sub. Blk. 17.

Alma K. Brumley and husband, B. E. Brumley to Joe T. Peters, N 37 1/2 ft. S 38 ft. lot 3, Blk. 2 of Hester & Baskin Sub. Blk. 3, Mabry Add.
J. G. Evans and wife, Minnie I. Evans to M. A. Bettis, part Blk. 20, Evans Add.

Release
First Federal Savings & Loan Association of Amarillo to G. L. Shirley and wife, Sadie Shirley, lot 6, Blk. 5, Evans Add.

Quit Claim
Harry Kibbe to Ernest L. McGee, part Blk. 1, Womble Add.

Births Registered
Jose Soliz, son of Mr. and Mrs. Victor Soliz, Sept. 18.
Karen Ann Agee, daughter of Mr. and Mrs. F. M. Agee, Sept. 27.

Helen Elizabeth Beckman, daughter of Mr. and Mrs. Lawrence B. Beckman, Sept. 6.
James Gratz Allison, son of Mr. and Mrs. James R. Allison, Sept. 10.

Mary Elaine Blankenship, daughter of Mr. and Mrs. A. C. Blankenship, Sept. 9.
Karen Lynn Blackwell, daughter of Mr. and Mrs. W. J. Blackwell, Sept. 11.

Linda Lee West Honored At Party

Mrs. Earl Wood named her daughter honoree at a party given at the Wood home Wednesday afternoon, when Linda Lee celebrated her ninth birthday.

Games were played on the lawn and tables for refreshments were arranged on the lawn. Birthday cake and ice cream was served and bottles of pop were decorated with tiny skirts and dolls, the dolls serving as favors for the children.

Those present were Carol Ann and Marilyn Kay Newell, Denise and Kay Barnard, Sally Sue and Carolyn Kirby, Jackie and Joan Brown, Sammie Lou McLallen

Cerilia Blea, daughter of Mr. and Mrs. Lucio Blea, Sept. 22.
Daria Uranga Jr., son of Mr. and Mrs. Daira Uranga, Sept. 5.
Omata Valdez, son of Mr. and Mrs. Samuel Valdez, Sept. 6.
Jerry Wayne Schuder, son of Mr. and Mrs. Preston H. Schuder, Sept. 1.

Tommy Gayle Schmidt, son of Mr. and Mrs. Herbert Schmidt, Sept. 10.

Carol Sue Robbins, daughter of Mr. and Mrs. Frank Robbins, Sept. 24.
Geraldine Mason, daughter of Mr. and Mrs. James E. Mason, Sept. 28.

Katherine Elizabeth Marnell, daughter of Mr. and Mrs. Joe Marnell, Sept. 22.
Alan Roy Monroe, son of Mr. and Mrs. Alton F. Monroe, Sept. 10.

Donald Roy Lee, son of Mr. and Mrs. Henry Roy Lee, Sept. 6.

Barbara Graham, daughter of Dr. and Mrs. Will F. Graham, Sept. 18.
Vicky Jean Koetzer, daughter of Mr. and Mrs. Mienard John Koetzer, Sept. 18.

Beulah Gwen Cargo, daughter of Mr. and Mrs. Billie Charles Cargo, Sept. 8.

Katherine Nell Barnard, Elaine Wagoner, Ella Marie Williams, Dorothy Faye Daniels, A. N. Reeves, Sue Channer, Marlene Gilliland, John Gilliland, Sue Phillips, Virginia McDonald, Charlotte Moore, Martha Ann and Janie Bookout, and the

honoree, Linda Lee West. The hostess was assisted by Mrs. Richard Barnard.

The "silent" whistles used to call dogs have a pitch from about 17,000 to 25,000 per second.

The crop loss from weeds in the United States each year is estimated at \$5 billions.

Weeds harbor insects and act as a breeding ground for plant rusts.

AUTO COMPANY

You'll find us Conveniently Located
UP-TOWN at 5th & MAIN



WE'RE KNOWN FOR SQUARE DEALING

PHONE 701

L. H. McMURRAY

H. H. GORE

We Repair
any make of
RADIO

GET THIS NOT THIS

CALL ON OUR FACTORY-TRAINED
RADIO EXPERTS...

ALL MAKES
ALL MODELS
ALL WORK GUARANTEED

ROBERTS RADIO SERVICE



Located
Hereford Furniture Co.
400 Main St. Hereford
PHONE 823

APPROVED STANDARD PRICES

DOLLAR
DAY

D & S

5-10-25c STORE

formerly
Alderson's Variety Store
Presents

DOLLAR DAY VALUES

DOLLAR
DAY

COTTON
SACKS

DOLLAR DAY PRICE

10 1/2 Fl. \$3.00
9 1/2 Fl. \$2.75
12 1/2 Fl. \$3.50

NASHUA
BLANKETS

72"x90"

\$7.95 Values

\$6.49

BOYS'
SOCKS

Values to 30c

10 Pair \$1.00

CANVAS
GLOVES

4 Pair \$1.00

BLANKETS
ALL WOOL
72x84

\$12.95 and \$15.00 Values

Choice \$9.98

CANNON
TOWELS

20"x40"

2 for \$1.00

BOYS'
DRESS SHIRTS

A Few Sizes
Each

\$1.00

BLANKETS
Double, 25% Wool
72x84, \$7.85 Values

\$5.95

WORK PANTS

Odd Lots
Values to \$3.95

\$1.98

WORK GLOVES
Values to \$1.69

Pair \$1.00

Shirts & Pants
BIG SMITH BRAND
CRAMERTON CLOTH
\$4.95 Values

Each \$3.98

SHEETS
GARZA
81x108

\$2.79

SCARFS
New Shipment
Head Scarfs

59c & 98c

Do Your Xmas Shopping
Now

A small deposit will hold any item until Xmas.
A large assortment of Dolls, Wagons, Tricycles, etc., are now offered at reduced prices.

LADIES'
ANKLETS

Sizes 9 to 10 1/2

8 Pair \$1.00

STAR

Sunday -- Monday
Tuesday

FILMED AT LAST!
THE FABULOUS TRUE STORY
OF BASEBALL'S GREATEST HERO!



WILLIAM BENDIX · CLAUDE TREVOR · CHARLES BICKFORD
Sam Levene · William Frawley · Gertrude Niesen · Matt Briggs

THE LUSTY, BRAWLING
SAGA OF ALASKA...



TEXAS

Sunday -- Monday
Tuesday

ITS FACE SAW
MURDER!
ITS HANDS
POINTED
TO THE
KILLER!



STAR

Wednesday
Thursday

Excitement!

THE KING OF
ROMANCE
and
ACTION



introducing PAULE CROSET

GLAMOUR STREET — THIS IS AMERICA

TEXAS

Wednesday
Thursday

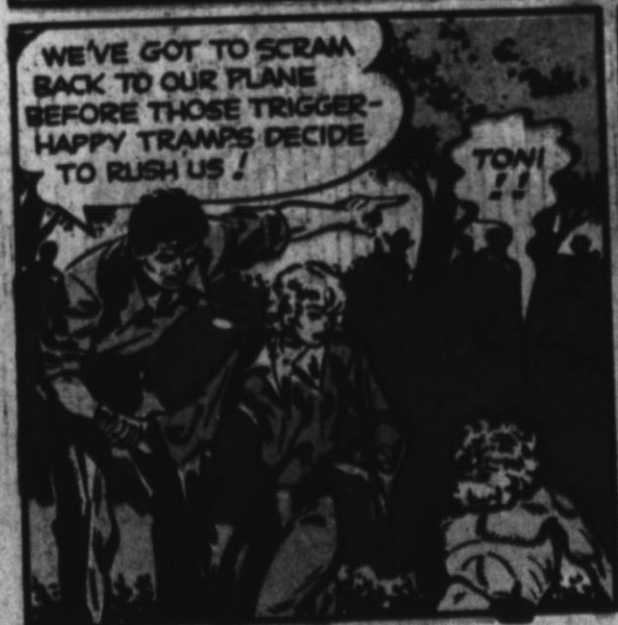
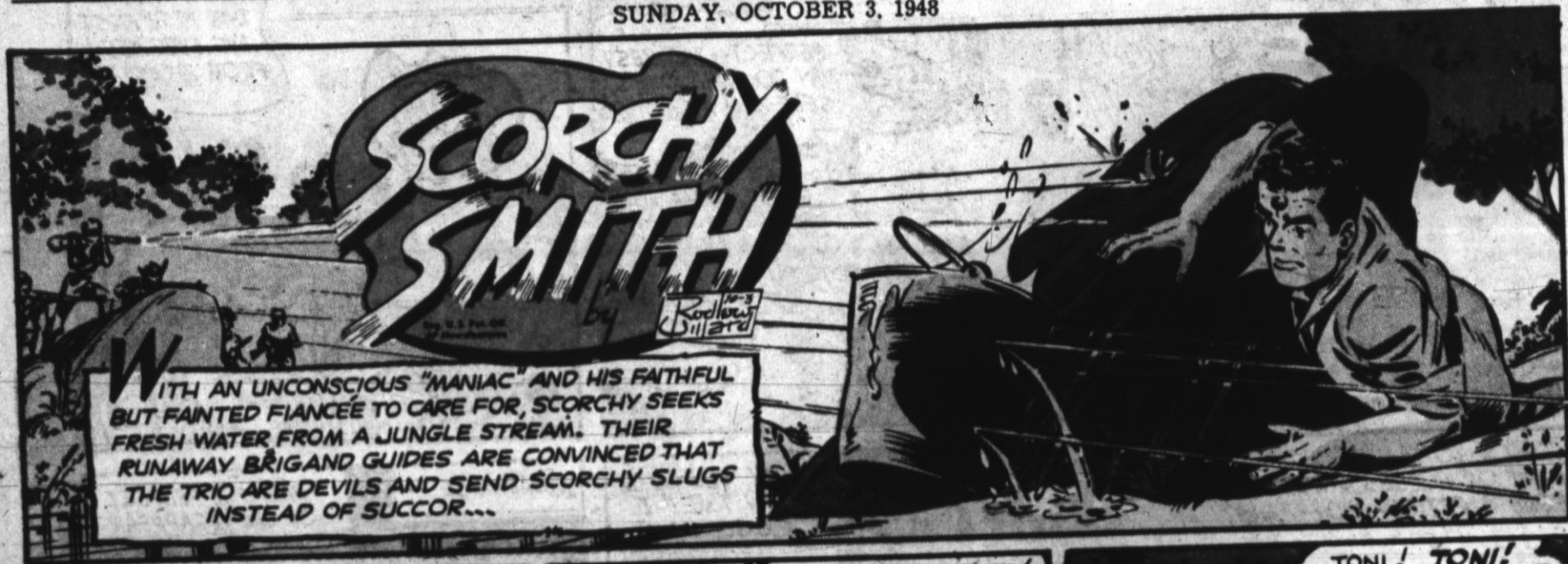
The Sunday Brand

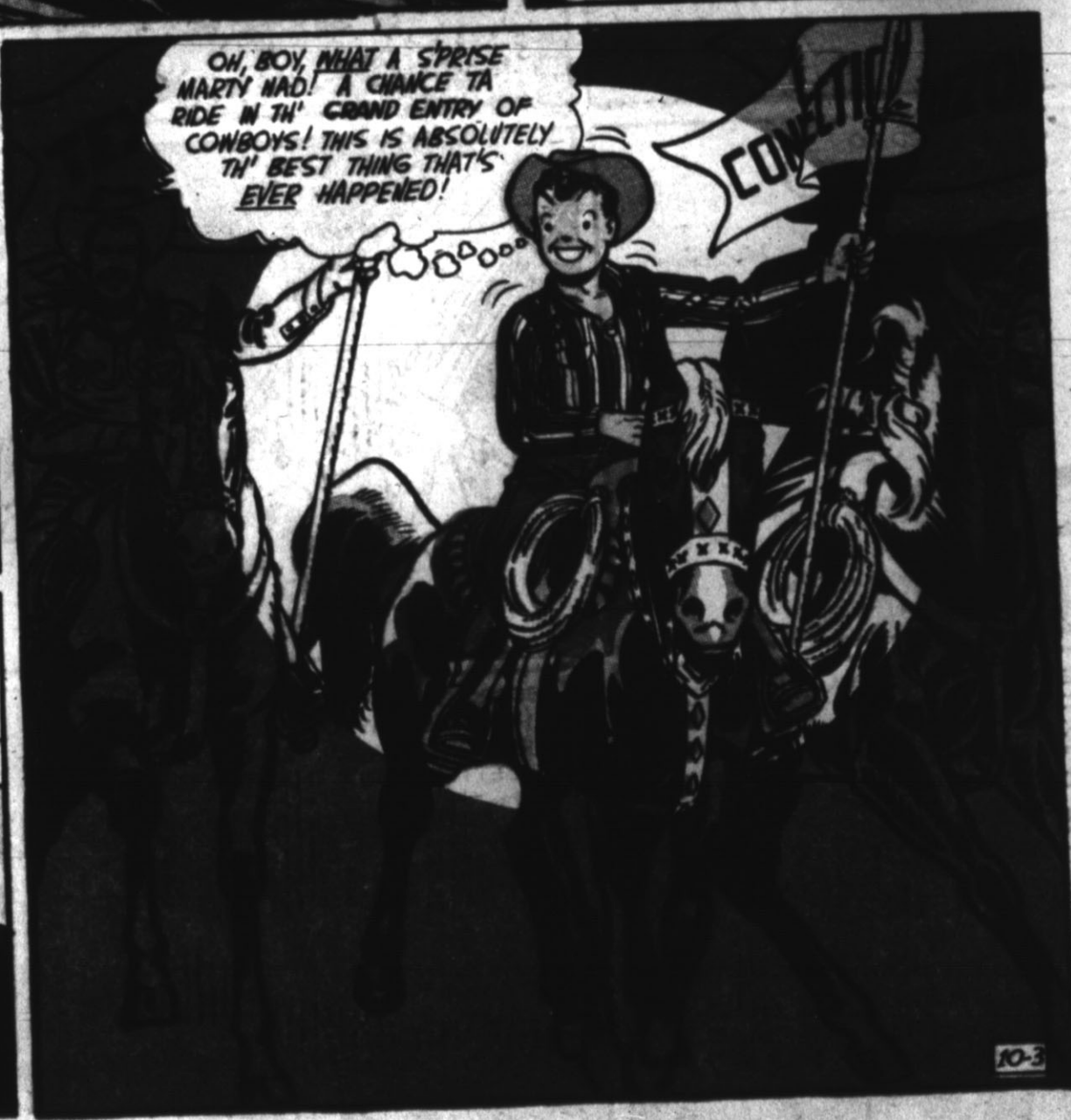
Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, OCTOBER 3, 1948







INSTEAD OF MAKING OAKY FALL IN LOVE WITH WINNIE, AUNT HAGGIE'S HEX ON OAKY HAS GONE HAYWIRE! HE SUDDENLY KISSED THE OLD WITCH, THUS TRANSFERRING THE SPELL TO HER...

AUNT HAGGIE, COME BACK! DON'T BE SILLY!!

SILLY, IS IT? I GUESS I GOT AS MUCH RIGHT AS ANY OTHER GAL TO GIT A HUSBUM!



G-GOSH ALL HEMLOCK! FASTER, NELLIE--FASTER!



HAH! NOW I GOT YA!



SCRAM, MA'AM!



HORRORS, HOW I'VE CHANGED! I LOOK TURRIBLE!!



GEE! EVEN WITCHES OUGHTA WATCH WHERE THEY'RE GOING!



HEE, HEE, HEE!

HAR, HAR, HAR!

YIPPEE!

DRAT! IT'S TH' NIGHT SHIFT, 'GOIN' HOME!



IF THEY'D SEEN ME TRYIN' TO GIT A HUSBUM, THEY'D MAKE ME ABDICATE! AN' I'D RUTHER BE QUEEN O' TH' WITCHES THAN GIT MARRIED!



NOW WE WON'T HAFTA WITCH OUT FOR ANY MORE WATCHES... ER... AW, YOU KNOW WHAT I MEAN, NELLIE!



THINGS TO COME

BUILDINGS OF THE FUTURE MAY BE WINDOWLESS, ABSORBING SUNLIGHT THROUGH THE STRUCTURE AS A WHOLE... OTHERS MAY REVOLVE SLOWLY, FOLLOWING THE PATH OF THE SUN THROUGH THE DAY.



10-3-48



NEIGHBORLY NEIGHBORS



Rep. U. S. Pat. Off.
AP Newsfeatures



SPORT SLANTS

...BLESSINGS in DISGUISE



ASUIT

WENT ON TO WIN
\$626,620
BECAUSE
A NOOF
INJURY
PERMITTED
HIM TO BE
RACED ONLY
SPARINGLY
AS A TWO-
YEAR-OLD

MEMORY MESS

THE FAMOUS
PITCHER WHO
WON 20 OR
MORE GAMES
SIX STRAIGHT
SEASONS
FOR THE CUBS
LOST TWO
FINGERS OF
HIS PITCHING
HAND IN A
MINING
ACCIDENT



A
CHRONIC
HOOKER
BEFORE HE
CRUSHED A
FINGER ON
HIS RIGHT
HAND
**Bruce
CARTER**
HAS AVERAGED
TWO STROKES LESS
PER ROUND SINCE
THE ACCIDENT.

10-3-48
DAP

AP Wirephotos

**Stan
MUSIAL**

A SHOULDER
INJURY CHANGED
HIM FROM A
PITCHER INTO
AN OUTFIELDER

AND SAVE
THE GAME
ONE OF ITS
OUTSTANDING
HITTERS.



**HOMER
HOOPEE**

by RAND
TAYLOR



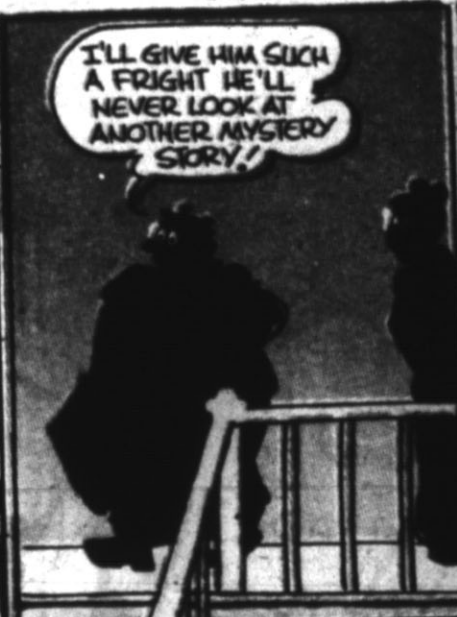
HOMER,
COME
TO BED!

I'M
COMING,
M'LOVE!



WHAT'S
THE
MATTER?

HOMER'S SO
INTERESTED IN
HIS MURDER
MYSTERY HE WON'T
COME TO BED!



I'LL GIVE HIM SUCH
A FRIGHT HE'LL
NEVER LOOK AT
ANOTHER MYSTERY
STORY!



BOO
YOURSELF!



HOOPEE,
GO TO
BED!



IT'S MA WITH HER
HAIR UP IN CURLERS!
I THOUGHT IT WAS
JUST A GHOST!

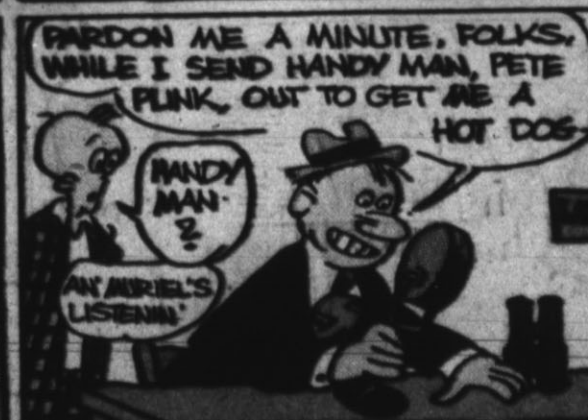
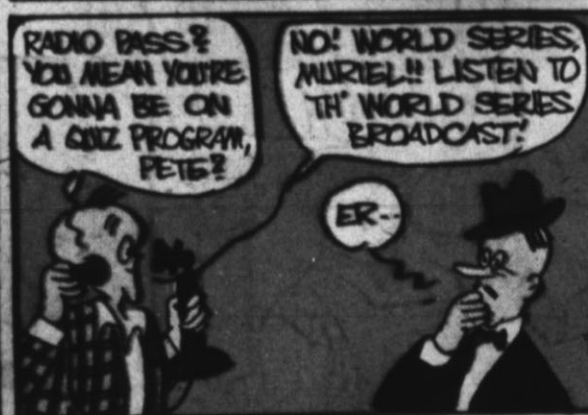
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HIT N' RUN



Cunningham 10-3

Peter Plink



AP NEWSFEATURES COMICS

MODERN
MAIDENS

THEY'RE 25¢ MORE WITH EXTRAS LIKE MUSTARD OR CATSUP. //

HOT
DOGS
\$1.00



I JUST GOT THE BIGGEST BARGAIN! IT WAS ONLY SIX TIMES AS MUCH AS IT USED TO BE! //



HE HIT ON A WAY TO BEAT THE HIGH COST OF LIVING—HE SHOT HIMSELF! //



NOW, OFFICER, I WANT YOU TO SEE THAT I GET HOME SAFELY WITH THIS! //

GOING
UP!



DON'T YOU READ THE PAPERS? MR. TRUMAN SAYS YOUR PRICES MUST COME DOWN! //



by
JAY
ALAN
10-3