

AROUND TOWN SIGHTS, FACES SEEN

Don't worry if your letter to Santa Claus isn't in the paper today. It will be there for Santa to read between now and Christmas in plenty of time for delivery.

We are planning (and hoping) to get the big Christmas Edition on the streets Saturday morning.

The Court House will all be closed from noon Saturday to Tuesday, morning according to Judge Foster.

The City Police Department is sporting a new black 1949 Chevrolet sedan.

Hereford Cotton Gin reached 4,018 bales at noon Saturday.

Powell's Helpy-Selfy laundry will announce their opening date soon. They are going in back of Morris Easley's station at the intersection of Highways 51 and 60.

Another thing about that intersection. The Highway department ran a survey on the traffic passing through as a check to see if a stop light should be installed last week, at the request of the Hereford Chamber of Commerce.

Mrs. Blood had an excellent turnout for the opening of her new shop Friday.

Scotty Buckner dropped in at The Brand Saturday with a lemon weighing one and a half pounds, measuring 15 inches around and 17 inches in diameter. It was grown right here in Hereford by J. A. Buckner who lives on the corner of McKinley and Fourth St. Scotty said, that out of this one lemon, two lemon pies could be made.

Wes Izzard Tells Men's Fellowship The Panhandle Is The Place To Live

"Make no mistake about it. The best place in the world right now is the Texas Panhandle. There is a certain equality of blessing in both the sharing with others and in the satisfaction of its daily benefits that no other spot can enjoy, viewed either from the standpoint of the one who shares its blessings or the one who contributes his ardent support to the community interests."

These statements and many more along the same line of thought, give an idea of the opening phases of a talk given by Wes Izzard, Amarillo editor, at the banquet held by the Men's Fellowship group of the Methodist Church Wednesday night.

By request, Mr. Izzard reviewed his trip abroad last summer when he spent some time in seven counties studying the economic situation and talking with the people, both in the major cities and in rural communities.

He described England as the most unhappy country in the world and said the outlook of the average Britisher is one of gloomy despair. In explaining why this is true, he compared England's governmental regimentation to life in the penitentiary at Huntsville, where he said, the inmates have everything in the world, food, clothing and shelter, even medical care, except freedom. "They can't even give milk to a sick neighbor who has none in England. It has to be taken to a center where the government will decide where it is to go," he said.

"Don't ever go abroad without visiting France and the gayest of all places in the world, Paris," he continued, "but all of France is gay compared to England. The French farmer is the backbone of France, however, he is practical and works hard at the job of rebuilding Germany, of course, has only had its comeback since the evaluation of money interests, but she is making rapid strides at recovery now. The people are not unhappy and are working vigorously to get their country on a pre-war basis." Mr. Izzard discussed the

Santa Claus, Reindeer And Canyon, Friona Bands Parade Here Friday

Santa Claus with his reindeer will make his final appearance of 1949 before Christmas Friday morning within the annual Christmas parade.

Teamed with Santa to make this a big parade will be bands from Canyon and Friona, floats and members of the Hereford riders.

Band members in uniform can go to the Star Theatre Friday morning free, courtesy of Francis Hardwick.

The parade will form at the Bull Barn on Sampson Street facing south. It will go the block down first to Main and then

north to fifth. They will go around the block the Post office is on and back down Main, retracing their former route to the Bull Barn.

Jaycees will hand out packages of candy to kids on the second trip down Main, courtesy of Santa Claus.

Collections for the Christmas lighting program which has received favorable publicity over the Panhandle and the Christmas program lack only \$700 of reaching the necessary \$2,900 needed to finance it this year, according to Christmas chairman Dick Lucas. He added that 38 business, however, are still to be contacted.

Handbill leaflets advertising the event will be dropped from an airplane over towns surrounding Hereford just as they were before the December 2 visit of the reindeer and Santa which drew a good turnout.

Rev. Hill Is Speaker At Fireman's Banquet

Rev. Leon Hill, pastor of San Jacinto Baptist Church in Amarillo, kept Hereford firemen and their guests at the annual Fireman's Banquet laughing with a barrage of jokes as he spoke on "forgetting the past and looking to the future" at the City Hall Thursday evening.

Mayor W. E. Dameron gave the invocation and Fire Chief Earl Phillips as toastmaster introduced the speaker. Rev. Hill also congratulated Hereford for its progressiveness and just such things as the Fireman's Banquet.

Firemen from various other Panhandle towns were present along with several guests from Hereford. Pheasant was the basic entree.

Cotton Worker Punctures Lung In Fall From Rack

J. B. Borden was admitted to Deaf Smith County hospital Friday afternoon after suffering a punctured lung from a fall from a loaded cotton rack on Floyd's ranch south of Hereford Friday. Dr. L. B. Barnett said his condition was generally good but that he would be in the hospital for some time.

The odd accident brought about a condition which lets the air escape from his lungs causing, at times, bubbles on his skin and around his neck.

Dr. Barnett said Borden would probably be transferred to the VA Hospital at Amarillo shortly.

George Thompson Posts Bond Pleads Not Guilty

George Oscar Thompson, Hereford, was filed on in County Court in connection with a driving while intoxicated charge Thursday. He entered a plea of not guilty and was released on a \$500 bond. His case will be heard January 2. Hereford police officers arrested him Wednesday night.

Mrs. Ross Terry, Friona, reported to police that her purse was stolen from her parked car in front of Fullwood Apartments Friday night. According to police she had no money in the purse but had a Shaffer pen and pencil set, compact and a pair of glasses. Fullwood Apartments are just across the street from the City Hall.

Twelve Votes Cast As Cotton Quotas Carry

Twelve of 41 qualified voters cast ballots in the Cotton Quota election in Deaf Smith County Thursday. Eight were for and four opposed, more than the necessary two-thirds required over the state. Quotas carried by about the same majority elsewhere.

Deaf Smith county cotton allotment was also released as 1,558 acres for 1950. Cotton farmers intended to plant 7,211 acres this past season, but fifty per cent or more was lost, either washed out, buried, etc. An estimated 3,800 acres are being harvested.



BASEBALLER WITH FOOTBALLER SON—Joe Gregg Moore, for ten years lead-off man for the New York Giants who participated in three world series, is pictured with his son, Joe Gregg Moore, Jr., at their Gause, Texas, home. The boy weighs 68 pounds and plays center for the Gause PeeWee football team which will meet the San Saba team at the Milk Bowl in Cameron December 10. Members of the two teams to participate must weigh under 100 pounds and must be the 10-13 age group. (AP Photo)



JIMMY ASKS NO QUARTER—He wants a football for Christmas and classmates Diane Elliott seated on the right with Sandra Houston and Freddy Martin standing in the back are hoping he gets his wish.

Christmas Belongs To The Kids, Take A Look At Jimmy Barnhart If You Don't Really Believe It

By JOHN SCOTT For a boy with one leg, Jimmy Barnhart expects big things from the gifts Santa Claus is going to bring him this Christmas.

First-grade teacher, Mrs. Byron Durham of Shirley School, was telling the students to write their letter to Santa. She told them to leave on line blank which she would fill in with what they wanted—most—for Christmas. She then asked them, personally, what they wanted.

Jimmy answered, "I want a foot." "He stammered, "That's what I want most—a football!"

Jimmy's mother said that if he got one he would probably try his best to kick it. She is as enthusiastic as Jimmy about life and demonstrated how Jimmy would balance himself on his crutches and kick the football if he got it. He also wanted an electric train.

When you first enter the first-grade room at Shirley School you can't imagine which one of those happy kids is the one with only one leg. Jimmy sits on the front row in the last seat. He stood up quickly and quietly to have his picture made in front of the Christmas tree next to the special "apron" that was made for him. He moved about the room with the energetic, jerky movements of a near-baby boy even with his crutches. Just as natural and quickly as you and I cross our legs when he sit down, Jimmy whips his crutches under his desk and out of sight.

Jimmy is a good average student in school. He never kicks about what is going on or what the group wants to do. His attitude is excellent and better than some of the other first-graders. He causes no one any trouble.

Rents His Crutches The other children in the room treat him like any other person. The only thing they are fascinated with is his crutches. He rented the crutches out, for a few cents for so long a time, once and his mother made him quit when he kept bringing money home every night. She thought the kids were feeling sorry for Jimmy but Jimmy was

beginning to be a good business man. He wants to be a banker so he won't have to go very far for cash.

It is a pretty good idea that Jimmy will be getting a little more than the usual commercial brightness out of Christmas this year, his first legless Christmas, too. His mother knows that he is religious and that he is aware that Jesus was born December 25.

Back in February, when Jimmy favored between life and death, when doctors said he could not live and when Hereford churches joined in prayer for him, Jimmy came out of a week-long coma for the first time on a Sunday between the hours of 11 and 12 in the morning.

"Mother—Jesus is going to make we well," Jimmy said to his mother who had been at his side constantly. So he probably talked with the good-hearted old man whose birthday we're going to celebrate.

You would think Christmas, with all the tricycles and footballs, would be an ordeal for Jimmy's parents. It isn't, because Jimmy can ride a tricycle and is looking forward to having that football. He didn't mention a tricycle in his letter, though.

The last time he mentioned a tricycle was when he was in the hospital. He didn't know, then, that he had only one leg.

Plenty of Spirit His folks are going to get him an artificial leg as soon as he is able to wear one and if he can wear one, his leg is cut off about two inches below the hip. Bone complications may prevent his successfully wearing the false limb. The fault will be mechanical, only, though, because he has the spirit.

He is happy—just as happy as any boy, his age, I know," Mrs. Barnhart said. She doesn't give him any more consideration around the house than the other two boys get.

When Jimmy got back on his "feet" again after the long spell in the hospital he and his older brother were fighting each other just as much as they ever did.

Jimmy's older brother looks out for him, though, because he offered the best solution to Jimmy's trouble when the other kids at school kept asking him how he lost his leg.

"Tell them you got hungry and bit it off," was the brother's retorting answer. They sleep in the same room on twin beds.

Bobby, Jimmy's older brother who is eight, reads to him every night. They have a younger brother, Billy, who is three.

Jimmy is aware of life and fact. He knows he is lucky to be alive. All three of the brothers are conscious of the greater destiny and are Sunday School goers. Jimmy, especially, takes an interest in his Sunday School, according to his mother. He likes the training union work.

The Barnhart family live on a farm five or six miles north of Hereford on Hiway 51. They came from California to do what Mr. Barnhart likes to do most—farm. They had the roll to buy their place when Tommy got hurt. They were living with Mrs. Barnhart's uncle when the accident happened. They were hard hit by medical bills and doctor bills and their dreams of their own place vanished for the time being.

They still hope to own one, though. They have the same satisfaction of life that Jimmy has and he is happy. Jimmy has been made old too soon but he is not weakling. He is making the best of what might have been a sad and sorrowful life of feeling sorry for himself. Likewise the Barnhart family is starting over, again, and will have their farm because the fight that sparked Jimmy through will not stop.

Jimmy got through to see this Christmas and it will go without saying that he will have one of the merriest Christmas in town. He has learned to appreciate life in its bare form. Doctors didn't make him live, people's prayers, though they might have helped, didn't save his life. It was all Jimmy's own show because he knew what was going on all the time.

"Boy I sure fooled those doctors," was the second statement Jimmy made when he regained consciousness.

Disabled Vets Warned Of Insurance Deadline

December 31 will be the last day that disabled veterans of World War II can reinstate their government insurance without a physical examination. Since the end of the war, soldiers who were disabled while in service have had the privilege of putting their insurance back in effect with no examination, whatsoever.

Veterans' Service Officer Ralph Smith said that if the disabled men didn't put their government insurance back in effect that some of them couldn't get insurance with any company. He said that there were thousands of disabled veterans who were not aware of this deadline.

Work Progresses On Local Buildings Since Steel Shortage Is Alleviated

Building and construction got back on an even schedule in Hereford after recent eastern strikes and adverse weather caused some delay and material shortages. There seemed to be no steel shortage at any place and all buildings are in the stage of construction which protects workmen from weather problems.

Wayne Edwards' pharmacy, located just south of Hereford Clinic, will be open and doing business January 1, Edwards said Saturday. He said the shelving was being built on the inside and almost all of the equipment is moved in. Supplies will be moved in next week. There is some painting being done on the outside but, otherwise, the exterior is finished.

City Appoints Drake As Night Watchman

Wesley Melvin Drake, formerly of Friona and now of Hereford, has been named by Hereford City Commission to be Hereford's first full-time night watchman. He went to work Wednesday night.

Full-time night watchman was the result of requests by Hereford merchants for some kind of watch to be kept on their businesses through the night not only for thieves but for fires. Police Chief F. S. Buckalew said that increasing meanness and closeness to towns where such petty crimes flourish was principle cause of hiring the watchman.

Drake, who will draw his pay from the Merchants but will be subject to police rules, is married and father of four children.

Parmer County Man Is Fined \$229 For DWI

Haskell Suddreth, who was charged with driving while intoxicated, second offense, had the charge lowered to a misdemeanor county court case and paid a fine of \$200 and costs, totaling \$229 Friday, according to Sheriff J. C. Reese. Suddreth is from Parmer County.

The Sheriff's department also arrested M. C. Harden, wanted in Clayton, New Mexico on a grand larceny charge Friday in Hereford. Reese said he would be sent back to Clayton for trial.

Lewenthal Concert Is Acclaimed Here

A Hereford audience of approximately 275 listened attentively while Raymond Lewenthal played the classics for one and a half hours at the high school auditorium Friday night. This was the second in a series of three concerts being presented on the Hereford Concert Association this season in Hereford. On Sunday afternoon, January 22, the Garney-Rondahl-Polert trio will present a comedy opera.

Liszt and Chopin were the most popular on the program, the Hungarian Rhapsody Number Six and Andante Spianato and Grande Polonaise receiving the most applause. Lewenthal took four encores.



STRANGE CATCH—John (Cap) Byars, 73, of Hillsboro, holds his fishing rod and stands beside his strange and biggest fishing catch—a pelican with a six-foot wing span. Byars was fishing with a bob-water plug when the big fish scooped it up. (AP Photo)

At Hereford Clinic, where an addition is being constructed, next door to Edwards' Pharmacy, plastering work is still going on the inside. The outside is practically finished and the addition will be ready in about a month or six weeks. There has been no shortage in this construction, however, and the entire working schedule has progressed as planned from the start.

Churches On Schedule Work has been finished on the roof of the addition to First Baptist Church of Hereford. As it stands now, the roof is on, the windows are in and they are getting ready to lay the concrete floor. Shortage of steel parts of the roof held up construction for a month. Rev. R. H. Cagle said Saturday that there was nothing to stand in the way of construction now and that they will crowd the middle of February opening date originally planned.

Brick work and preliminary roofing work is finished on the new First Presbyterian Church building which is due for completion about March 1. Failure of ordered art glass windows to arrive may cause some delay, but this item is the only one that could delay construction, according to Rev. Russell Wingert. When finished the auditorium will seat as many as 300 in emergency.

Gaylor Newell's new Piggly Wiggly grocery store has been roofed and the tile-covered cement floor has been finished. Some of the fixtures, including shelving and a poultry fixture, have been installed but there is more to come in this line. Newell said that the store would be opened January 3.

Hayhurst Is Released From Hospital Friday

Three accident victims were released from Deaf Smith Hospital this week. All three were pronounced almost recovered.

Clifford Hayhurst, 26, who was hit by a car as he was crossing the highway near Hereford Cotton gin on December 1 was released Friday. He left immediately for his mother's home in Kansas City. He was taken to the train by a Gilliland Funeral Home Ambulance where he left in a pullman. He was hardly able to sit up yet.

Two occupants of a car which hit a highway guard post and turned over near Black Tuesday afternoon have been released. Hugh Lee McCombs, Weatherford, Oklahoma and Palmer Lee McCallister, Ardmore, Oklahoma suffered numerous bruises but broke no bones. Both were enroute to Arizona.

Boys Receive 4-H Awards At Rotary Club Meeting

County Agent Hugh Clearman presented project awards to several Hereford 4-H Club workers at the Rotary Club meeting Friday noon.

To Bill Kelly, first president of a 4-H Club in Deaf Smith county went the Gold Star Award for leadership, initiative and ability. Other awards for outstanding 4-H work went to John Dale Kelly and Duane Walker.

Speaker Rev. Russell Wingert was introduced to the Rotary group by Jim Witherspoon. Rev. Wingert spoke on Communism against Religion. He spoke to Lions Club on the same subject last week.

Christmas Decorations Will Be Judged Thursday

One entry had been made in the annual Christmas House Decoration contest up to Saturday.

Persons interested in entering may do so by calling or writing Hereford Chamber of Commerce by Wednesday. Lights and decorations will be judged Thursday, evening, December 22.

Houses not entered in the contest will not be judged. Prizes are \$15, \$10 and \$5 for first, second and third, respectively.

Pioneer Cattleman Killed In Accident

Gus Win, pioneer cattleman and rancher of the Southwest, who lived at Willard, N. M., died in an automobile crash Tuesday. He was buried at Mountain View, New Mexico.

Win served at one time as special officer for the Texas Rangers. He was well known by pioneer residents of the Panhandle of the last 25 or 30 years. Only survivor is his wife.

BOOKS ON PARADE

Holiday Reading For The Juniors Will Be Good With New Selections

By COBINNE JENNINGS
Anticipating a demand for holiday reading by the juniors, the library has added many new volumes, and selections may be made from the bulletin board which displays the new books by favorite authors. Stories of horses, dogs, junior westerns and mysteries, adventure as well as hobbies, how to do things and historical reading can be had. Among the mysteries are two by Seaman, "The Vanishing Occult Mystery," and "The Riddle of Live Oaks," and one by Jewett, "Mystery at Boulder Point." Junior westerns include, "Tony Gay of the Longhorn Trail," "Silver Spurs for Cowboy Boots," "Rodeo," "Fiddling Cowboy," "The White Cheyenne" and a new version of "Pecos Bill—Texas Cowpuncher." "Yucca Ranch," offers a good story with unusual and interesting illustrations throughout. Horse stories are tops with both boys and girls which is easily understood in this country where they either own or dream of owning a horse of their own. Listed new titles by favorite writers are "Cedar's Boy," "Last of the Wild Stallions," "Bob Cat," and "Sea Star, Orphan of Chincooteague," by Marguerite Henry. Those reading her 1945 prize winner, "King of the Wind," and "Misty of Chincoteague" will want to read this new one. Still new enough to be in demand is "Ghost Mare," "Phantom Roan," and "Mustang." "A nose for Trouble" and "Vic Dog of the Prairies," are new dog stories with "Hank and the kitten" in the this class for the little fellows. Personalized animal stories has another of the Freddy series by Brooks, "Freddy Plays Football," for the boys and girls who have been following Freddy's adventures. Teen age girls who favor the nurse stories will welcome a new one by Bolyston, "Sue Barton, Neighborhood Nurse," continuing Sue's experiences as a nurse.

Still another one, "Practically Seventeen" will interest this group. Boy's adventure stories include "Red Planet, a Colonial Boy on Mars," by the same author as "Space Cadet." Others are "Mounty in a Jepp," and "The Talking Tree." Under the heading of sports are the following, "Touchdown Glory," "Punt Formation," "T-Quarterback," "Fourth Down," and "Rose Bowl All-American," which has been received just at the right time before the Rose-bowl game in January. Historical reading gives a story of the ship, Old Ironsides titled, "Eagle of the Sea," and a pioneer story, "Cadmus Henry" by Edmonds who has written only adult fiction up to this time. "Trigger John's Son" is a longer than usual story for juniors. Betty Betz's "Career Book" promises to guide the Teen Age to a successful future if it is followed. Boys interested in building from lumber an automobile will find plans and sketches in the book, "Make It and Ride It." For the little tots there are Christmas stories, both old and new, with other new stories, "Old Man Rabbit's Dinner Party," "Daisy—A Farm Fable," and "Johnny Blossom" which is a translation from the Norwegian by two popular writers of children's tales, the d'Aulaires; and the daintily illustrated story of "Thistly B" is sure to please. (Since the library will be closed as has been the custom for years, for the holidays beginning Saturday, December 24 until after New Year's Day, both juniors and adult readers may begin checking out books December 19th and all that week for holiday reading.) Slash pine, bois d'arc, catalpa, Russian mulberry and green ash seedling are available to landowners at cost for re-forestation and windbreak plantings from the Texas Forest Service, College Station, Texas.

Letters To The Editor

December 16, 1949

To The Brand: I don't know who writes this vile and vicious drivel for the consumption of flexible, growing minds nowadays. It seems to be the trend of the times, and the direct result of the apostasy in the christian church. "To tolerate anything and anybody is a very good illustration of openmindedness. Can you tolerate everything? If you are openminded you can tolerate anything." Of course—you can tolerate vice, corruption, mediocrity, drunkenness, hypocrisy, lies, anti-christianity, everything. But I should not call that openminded at all. I should call it blind, stupid, vicious and very, very ignorant. What the second paragraph meant, I haven't the faintest idea. It isn't even English. "Do you have an open mind about what the teacher does isn't fair today but really they are probably just being openminded." ? ? ? ? If this was written with tongue-in-cheek as an argument against this "modern," phony and vicious "cult of tolerance" of everything, no tamer how base, today, then well and good. More power to the writer. He or she is not only clever but subtle, a most rare and precious phenomenon; but somehow I have my doubts. The last sentence belies such a delightful assumption. "Remember to be openminded always." Openminded to what — all that is false, debased and rotten? No wonder the country, and the world, are in such a mess today—we have been too openminded and tolerant of all that is demoralizing and wrong. (Signed) Mrs. Lee Smith Box 852, Hereford.

(Mrs. Smith we had a staff meeting and found that nobody knew what you were talking about. We finally found it in the Whiteface News and are sorry we can't take credit for being clever or subtle. It does, however, please us to find the paper is so well read.—ED.)

Rev. Seaman Is Ordained Wed.

Rev. Henry Seaman, who holds Episcopal Church services at Hereford, Canyon and Plainview was ordained into priesthood at a Plainview Wednesday after serving the minimum six months as a Deacon after graduation from the Virginia Theology Seminary at Alexandria, Virginia. Rev. Seaman holds services at the Episcopal Church in Hereford the second, third and fourth Sunday evenings of the month and every first Sunday morning of each month. The Church is at Ninth Street and 25-Mile Avenue. Rev. Seaman is a graduate of Amarillo High School. He graduated from University of the South, and in June of this year, he graduated from the Virginia Theological Seminary at Alexandria, Virginia. Prospective Ministers must serve a certain amount of time before being ordained into priesthood to be sure they like the work enough to hold it for life. Ordinarily, one year is the time required. A BA degree is required before entering the Seminary at Alexandria. Before ordination, the candidate must pass additional examinations. Rev. Seaman took and passed these examinations in Amarillo during November in the

presence of two Rectors and one Bishop. The Episcopal Church was organized in Hereford about two years ago. In the beginning, services were held in the courthouse. About a year ago, the present church building was moved here from Spur. Around 20 members are in the Hereford Episcopal Church with about 10 more candidates due for membership this week. Attending the ordination services from Hereford were Mr. and Mrs. Alton Fraser, Mrs. Helen Pipkin, Mrs. Frances Houston, Mrs. Bill Waldrep, Mr. and Mrs. Bob Brummel, Mrs. Jack Bradley, Mrs. Herschel Trimmer and Mrs. Joe Smith. Rev. Willis Gerhart, Abilene, delivered the church sermon.



Barbara Burney left for Lubbock Saturday. She plans to fly from there to Austin where she will meet Helen Pitman and they will drive back together stopping in Wichita Falls and Vernon to visit roommates. They will be home before Christmas day. Attending Amarillo Junior College's presentation of the opera, Hanzel and Gretel, in Amarillo last Monday evening from Hereford were Mrs. Philip Barkley, Mrs. Hall Beavers, Beverly Barkley, Marilyn Barkley, Carl Johnson and David Nell Beavers. John Douglas Pitman will be

home Sunday afternoon from School at Georgetown University for the Christmas holidays. Rev. and Mrs. Albert Dettman, San Francisco, arrived in Hereford Saturday to visit with the Emil Dettmans. They will be here during the holidays. A daughter, Mrs. R. Allan, is also here visiting. Mrs. A. M. Jones left last week for Columbus, Ohio to spend the holidays with her daughter and family, Mr. and Mrs. Joe Hill and children. Mrs. Hill is the former Miss Wilma Jo Jones of Hereford.

CAUTION! Faulty Electrical Connections and Dry Trees make this... THE MOST DANGEROUS TREE IN THE WORLD PLAINS INSURANCE AGENCY Jno. Patton Wm. H. Patton

Depend on us for...

LAST MINUTE. Gift List Fillers. Illustration of children playing with a gift list.

Diamonds... THE MOST APPRECIATED OF ALL Christmas Gifts. DIAMONDS ENDURING TREASURES... HEMBREE JEWELRY MR. AND MRS. A. W. (BILL) HEMBREE OFFICIAL SANTA FE WATCH INSPECTOR 335 MAIN STREET HEREFORD

Free Gift Wrapping Service Open 'Til 8 Each Evening Until Christmas GET YOUR FREE TICKETS Maybe a NEW FORD for you! Tickets Given with Cash Purchases and Remittances on Account THE Vogue For "the Lady of Fashion"

# EDITORIALS...

## Working for Super Men

The creation of a super-race of men has always fascinated scientists and artists as well as the imagination of men and women of average walks in life.

Dr. Alexis Carrel, himself a noted scientist, has given some thought to the remodeling of man, with special emphasis placed upon his treatment as a whole, instead of a divided personage, and would increase the mental stature without giving undue emphasis to any particular part of man's nature.

This is along what we think must be the true line of human progress. Man is a peculiar, if wonderful combination of mental, physical and what we may call spiritual powers. He is not either part more than the other and culminates into perfection only when there is complete balance in his development and growth.

There was a time, not yet entirely gone, when the religious leaders of the race insisted that mind and body should be subordinate to spiritual perfection and there are today those who believe that this can be accomplished by the disregard of the other elements that make up man. The schools of the world, even today, with rare exceptions, stress mental development, leaving almost untouched the physical nature of the pupils entrusted to their teaching. There are, too, individuals who go crazy over the body in one form or another and forget that there exists mind or soul.

How little man knows of his own body is painfully evident as the world treats disease and physical deformities and what we really know about the human mind is almost nothing. As to the soul, there is much argument as to its existence, much less any understanding of its nature and power. No wonder, we have not, today, produced the sought-after super-man!

## No Miracle Worker

Advertising is a sales promoter. It does not affect merchandise except to speed-up its transfer from merchants to customer. If there are enough "speed-ups", the merchant gets a faster turnover, reduces numerous carrying expenses and is able to operate on smaller profits per item because he sells more items.

Advertising is not a miraculous system to enable a merchant to sell shopworn, out-of-date merchandise for the same profit that he expected to receive when the goods were newly arrived in his place of business.

In fact, advertising is not a device to sell anything that is not the most up-to-date that the customer can secure for his money. The merchant who sells goods knows that his merchandise must meet competition, which means that it must be as good as anything offered to consumers whether the offering is through personal conversation in his store or in the columns of a newspaper through advertising.

Advertising doesn't increase the utility of the articles advertised to any prospective buyer. This is the basis of many attacks upon advertising by those who do not realize that advertising is modern salesmanship. Business men employ individuals to sell goods. They do not expect salesmen to improve the goods sold in order to justify their salaries. Salesmen are only expected to sell.

## The Case of Ezra Pound

Three years ago, Ezra Pound, Idaho-born poet, who lived for many years in Europe, escaped trial for treason in connection with his activities during the war by the decision that he was unfit to stand trial.

## GUEST EDITORIAL

### War Includes Everyone

Once beyond the stage of tribal raids, war never can have been the occupation of only the fighting forces. Not even victory can be attributed really to armies. Always in defeat the risks have been shared by whole peoples. With the advent of air power, the civilian population is as much in danger as the soldier.

Tomorrow's war can in small sense be a military war. It will be fought by the whole people. It will have to be stoked by the whole people. When, and if war comes again to the United States, we will all be in it.

This is the probable basis for the recommendation in the new report by the Committee for Economic Development. The striking feature is an urgent insistence on widening civilian representation in our peacetime setup to prepare for war. (A few weeks ago in Dallas Eric Johnston hazarded the guess that the odds are 5 to 2 on war within the next fifteen years.)

ing our resources, planning for quick conversion to war use, stockpiling material that domestically is in short or no supply. The council advises the President on national defense. It is made up of Mr. Truman himself, Secretaries Acheson and Johnson, the subordinate Secretaries for Army, Navy and Air, and as of now John R. Steelman. The three top figures for the armed services are civilians, but their jobs are military, their thinking ought to be military.

To be sure, with a war in the offing, the President almost certainly would not be guided solely by military thinking. Mr. Truman would call in civilian advisers. But the common sense in the CED plan is that this thinking would all ways be in the council's operations. The right selection could make the proposed board members of extreme value to the nation.

## Notes and Comment

Let's disarm—the Russians say they are all out for peace!

Is anybody in Hereford keeping up with the price of living?

There is no sense in discussing any issue with an intellectual crook.

The first occupant of the White House moved in in 1800—who was he?

What's the latest box score on the number of hunters shot by mistake?

If you don't like to pay taxes you can emigrate to some South Pacific island.

Authors find it difficult to believe that there are persons who do not read books.

The prediction for business, in 1950, is bright say those who are supposed to know.

The world food situation is improving; now if the race will only develop good cooks!

Americans should not forget that their freedoms will last only as long as their vigilance.

Problems are not hard to solve if nobody wants to get more than they are entitled to.

There may be reason to complain of slow mail service but bills arrive regularly on time.

You can get up an organization for almost anything if somebody will put up some money.

Thanksgiving was a national holiday but there were some people who did not stop their work.

Bravery consists of taking a risk without believing that you will get what you know might hit you.

The Shah of Iran came here to persuade Americans to appreciate his country and her need for cash.

The interest in educational institutions for men will dwindle rapidly after the last of the football games.

Winston Churchill advises those who use the English language to use short words, the older the better.

The way to have leisure time is to do your work in the leisure time that you had before you had to work.

The man who loses a hundred dollars in a game of chance will squawk to high heaven over a few dollars in taxes.

It is time for the residents of metropolitan areas to learn something about the people in the rural areas and vice versa.

Having made sundry loans, in small sums, to various friends in past years we now decide that, come 1950, we will only borrow.

## The Sunday Brand

Hereford, Texas  
Established 1948  
Published every Sunday



Hereford, Deaf Smith County, Texas

James M. Gilentine Editor and Publisher  
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News Editor ..... Jerry Stolts  
Society Editor ..... Mrs. John McLean  
Adv. Manager ..... Bert Nealley



## McCarran as Advisor

SEN. PAT MCCARRAN of Nevada, No. 1 enemy of Europe's homeless refugees, now has set himself up as chief volunteer public relations counsel to Europe's No. 1 Fascist dictator.

On his latest junket abroad, supposedly to "investigate the current refugee situation," McCarran gave Spain's Francisco Franco some shrewdly cynical advice on how to make friends and influence people.

In the course of two lengthy interviews, the senator from Nevada assured his attentive host that "with a little smart handling at this end, Spain can be right back in the front parlor by this time next year."

McCarran happens to represent a state containing less than one-tenth of 1 per cent of the U.S. population, and most Nevadans are not the slightest bit interested in Franco. Nevertheless, McCarran did not hesitate to speak for all the American people.

"The overwhelming majority of the American people," he said, "are convinced that your country has been given a raw deal. It's just a question now of pounding the point home and getting enough pressure put on enough congressmen to whip the state department pink."

A "healthy bloc of senators," McCarran added, are prepared to advocate, early in the next congressional session, that the United States sponsor Spain's admission to specialized agencies of the United Nations. "They are also prepared to put the heat on a few of our European charity patients so that you can get invited into that western union club of theirs," McCarran said.

"However," McCarran warned Franco, "don't let your pride keep you from blowing your own horn, good and loud. You've got to keep telling everybody that Spain deserves a place on the anti-Communist team. Don't bother about anything else, or answer any other criticism; just keep hitting that one line, and you'll make the grade."

Francisco, whose background hasn't given him much experience in molding public opinion, must have been grateful for these tips. For less than a week later, Franco followed McCarran's suggestions closely in an exclusive interview with a U.S. correspondent.

Radio Madrid, on its short-wave broadcasts to the Americas, has also begun to bear down heavily on "Spain's contributions to the struggle of western civilization against Russian Communist barbarism." High point of these propaganda blubs is the cryptic declaration: "It hadn't been for Spain, England would now probably be the only free nation in western Europe."

## Unsung Bureaucrats

Thousands of men have been rained upon the reading public about the inequities of bureaucrats. However, there are bureaucrats and bureaucrats and without some of them, the government couldn't function today.

For instance, a handful of medical bureaucrats are risking death and disease every day to safeguard the health of others. The door outside their bureau at Bethesda, Md., might be covered with quarantine signs, but one sign alone tells the story: "Infectious diseases."

Inside, doctors and assistants are exploring with microscopes and test tubes, seeking cures for everything—from polio to the common cold. At one time or other, nearly everyone on the staff has been bedridden with some disease; at least three have died during the past decade—victims of their own research.

For such risks, these doctors are paid a modest government salary, ranging from \$4,500 to \$10,000, though they could earn far more in private practice. They don't work for the glory either, since their discoveries are kept anonymous by the public health service. Yet their selfless research goes on.

The doctor in charge of polio research, for example, is Dr. Charles Armstrong who spent eight months in bed and nearly died from typhoid, or rabbit fever, and also came down with dengue fever, parrot fever, "Q" fever and encephalitis on other assignments. He is now searching desperately for a serum that will prevent polio.

## No Cure for Colds

Another important research task force, under Dr. Leon Atlas, is exploring the common cold. He has already isolated the elusive virus which causes colds, has proven this by dropping the virus into the nostrils of volunteers from the district of Columbia jail. However, Dr. Atlas has also discovered there are many types of cold-caused by other viruses, allergies and mild diseases that do not go past the preliminary stage.

Soil organic matter is the remains of plants, animals and microbes in all stages of decomposition.

Halley's comet will reappear in 1986.  
Uppsala University is in Sweden.

## Happy Homecoming



## LOUISA'S LETTER

Dear Louisa,

I've been married six years. We have two children. My wife thinks she wants another one but I don't because she doesn't take care of the two we have, properly. She sends the oldest one out just any place to get rid of him and keeps the youngest in the play pen all the time.

I'm always working most of the time but when I come home at night she never has a meal ready on time and is always complaining about herself. I drink sometimes thinking it will help me forget and spend a night or two away from home some times but it seems nothing helps.

She smokes all the times and never takes any care of her clothes, or the children's, either. I try to be kind to her and treat her like other men treat their wives but she just won't take good treatment. She thinks I can hire help but I'm only a farmer and can't afford it.

I think at times I'll leave and never come back but it's hard to leave the children. If only she would try to keep the children and the house clean and have my meals at the proper time it wouldn't be so bad but I don't see how I can go on this way much longer. All she thinks about is pretty clothes, a cigarette and go all the time! She is jealous of men and any woman I speak to. I know I am no angel but a man is a man and I like people to call but it seems the house is never in proper shape to have them. I hate myself feeling like this but I am sure that no other man would do as I have done this long.

She wants me to buy a home but considering the care she takes of this it would have to be a stone house to stand any time. I wish if there is any advice you can give us that might bring her to her feet and help me manage some you would do so. I can't go on much longer this way.

I am either going to leave or something else is going to be done if she doesn't change.  
Worried - Va.

ANSWER

I hope your wife will read this for she needs advice more than you do. When a woman gets married, she makes a bargain and part of that bargain is to keep a decent house and care for her children and husband properly. Some person has said that more divorces are caused by lazy, careless women, than by sirens and this may be true.

Surely no man can stay in love with a woman who keeps the home in a mess and hasn't enough pride to care for her children. She is a worse enemy to herself than any other woman. She may be jealous of a man who at home is prone to fall for some one else who sympathizes with him.

If I were you, Louisa, I would simply lay my cards on the table. It would be cowardly to run away and desert your children, especially leaving them with such a mother.

Tell her that she has got to do better or you will take your children and get someone who will take care of them and who will keep a clean house and have your meals on time. You can compromise on the help problem by offering to take the money you have been accustomed to spend on drink and add it to her cigarette money to hire help with the laundry.

If she knows you mean business, I imagine she will make an effort to do better.

Louisa,  
Address your letters to  
"Louisa, P. O. Box 532  
Orangeburg, S. C."

Cows should be milked at the same time each day if they are to give the maximum amount of milk.



Just when we had decided we were goin' to have to borrow Tampa, Florida's slogan "Where Summer Spends the Winter" the thermometer has taken such a nose dive that maybe we'd better wait until about next June and make one of our own to read. "Where Winter Spends the Summer."

Anyway the weather gives us a good excuse to take to the kitchen with our Hereford Brand Cook Book to mix up a batch of fruit cake by Mrs. Jeff Gilbreath's recipe which is still our favorite.

The three Cranberry Salad recipes by Mrs. Henry Hastings are also very popular with people who eat at our house, and a time-saver we use often is the Sour Cream Cake recipe by Mrs. Robert Veigl.

Three names we shall always associate with Anxiety Registered Hereford's.

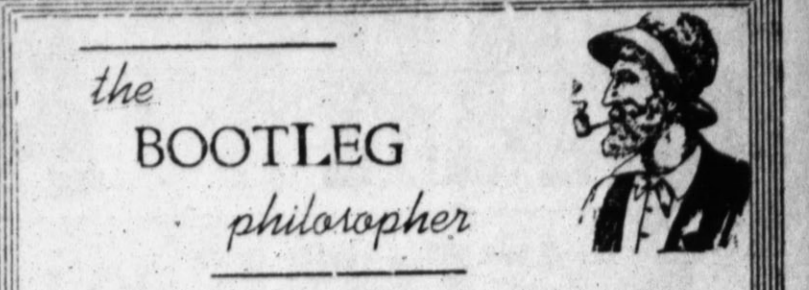
The first sale we ever attended was one in which D. L. McDonald chalked up some records for this part of the county.

If the buyers had any doubts Col. Gartin had only to ask the opinion of Rat Jowell to start Lidders goin' wild again.

A thousand dollars was a lot of money to have wrapped up in one cowhide.

Signs that our town is growing—

"Town and Country Interior Decorators at 509 East 5th, The Linoleum Shop, Wall and Floor Coverings, 116 West Second, and Glenn Boardman's own attractive sign in front of his residence at 400 Lee St.



Editor's note: The Bootleg Philosopher is off on money this week, and for a man who is as unacquainted with the subject as he is, he has a lot to say).

Dear editor:  
I read in a newspaper the other day, either yours or some other one, I get them mixed up, run together in my mind like a rigmarole from my wife on what ought to be done around this place to improve it, thunder anybody knows it could be improved, but I ain't near as interested in improving a farm as I am in havin a farm improve me, as I say, I read in a paper where the state of Texas was holdin a note against somebody which is now 98 years past due, and my neighbor wanted to know if it was me that owed it.

I will appreciate you lettin me use your columns to say that ain't none of my notes 98 years past due.

I would like to have some that past due, would like to have some only a few years due yet, but all the bankers I know is too astute to loan me anything, although I generally get a free calendar from them around Christmas time. If politicians handled the tax payers' money like bankers handle depositors', there would be a lot more money in the treasury and a lot less taxes, which ain't necessarily the goal of some politicians.

Speaking of money, I read yesterday where somebody was complainin about U. S. Congressmen takin tours around the world to study conditions abroad, sayin the trips this year alone was costin \$150,000. This just goes to show you that penny-pinchin ain't always economy.

Say it cost the country \$150,000 to send a bunch of Congressmen abroad, ain't that fairly cheap, considerin what they

could have spent if they'd stayed in Washington? Why \$150,000 ain't hardly fifteen minutes worth of work when Congress settles down to appropriatin, they can do that while they're waitin on a quorum to come in and work up to the billion - dollar level.

Any time we can spend \$150,000 and get some Congressmen out of the country, it's a bargain. It might pay us to send some editors along with them too.  
Yours faithfully,  
J. A.

## About Your Home

By FRANCES DELL  
Given just common-sense care, a piano should last for many years. Every person owning a piano needs to familiarize himself with the basic rules of keeping his piano in good, working order.

One of the most common faults of piano owners is their failure to get the service of a competent piano tuner to keep the key-action mechanism of their piano adjusted properly.

A piano should never be placed near a heating unit of any type. Changes in atmosphere conditions are important factors in getting a piano out of tune. It is a good idea to hang a camphor rag in the piano to repel moths that feed on the felt and cloths in the instrument. A piano tuner can apply a solution that will repel moths for as long as two years.

When a piano is moved into a new home, it must adjust itself to its new atmospheric environment. For this reason it is well to have the piano tuned at least four times the first year. Thereafter three times annually will do.

If there is the least motion in the touch of a piano it is usually (Continued on Page 5)

## SUNDAY'S CURRENT QUESTION

### General Opinion Favors Children Believing In Santa At Christmas

QUESTION OF THE WEEK: Do you think children should be taught to believe in Santa Claus?

Mrs. Roy Euler, Summerfield: Yes but they should believe in Santa Claus as a spirit and not as a person. If a child is taught to believe the complete story of Santa Claus he has a great emotional let-down when he discovers it is only an American tradition.

Mrs. J. N. Messenger, Friona: I would say it is alright to let children believe in Santa Claus if they are taught first that Christmas is a day to celebrate birth of Christ and to honor Him above all else. If not, it will take all the spirituality from the meaning of Christmas.

Mrs. Walk Boston, Summerfield: I believe if I had my son back at the age when children are suppose to believe in Santa Claus, I would try and give him a different conception of what Christmas is and not dwell on the numerous things Santa would bring him if he were a good boy. I wonder now what must go through a child's mind when he has had such a "build-up" about Santa and then to find out it is all a myth. Is it not possible he may wonder if many of the other things we have taught him and led him to believe is true is not also a myth? The old adage that when a child stops believing in Santa, something goes out of Christmas. For whom — the child or the parent?

George J. Larson, Vega: Yes. I think it is alright to teach the children to believe in Santa Claus. It teaches goodness in the world and I believe they all grow up to be better citizens because of the Christmas spirit of love and giving, and there seems to be a feeling of more friendship and god will among the people along about this time.

Mrs. Willis Edelman, Friona: I think the Christmas coming-up will be our most enjoyable one. It takes a child to make it fun and our little son gets so excited he nearly pops. He has chosen gifts for everyone—a tractor for grandpa and a water dog for his aunt, at least, he is learning to give. It is definitely Joe Don's Christmas.

## Ticklers By George



"Even if it had a built-in television set, I wouldn't want a gimmick like that in my little apartment."

# WANT ADS

## FREE

### Theatre Tickets

to see



### STAR THEATRE

WEDNESDAY - THURSDAY  
December 21, 22

With each PAID-IN-ADVANCE classified ad placed in The Brand We will give one free ticket.

Be Sure and Ask for your free tickets!

### Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

**Thursday:**  
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

**Sunday:**  
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date.

Identical rates will be maintained in both publications.  
1st insertion ..... 4c per word  
Each Additional ..... 3c per word  
—when paid in advance!

No Blind ads will be accepted in either publication!

### 4. REAL ESTATE For Sale or Trade

#### FARMS - HEREFORD

- 400 Acres, irrigated on pavement ..... \$127.50
- 640 Acres, irrigated improved ..... \$125.00
- 900 Acres, 2 irrigation wells on pavement ..... \$100.00
- 2000 Acres irrigated Will Trade
- 600 Acres - 2 wells 2 Houses - Terms .. \$165.00
- 640 Acres, irrigated on pavement ..... \$100.00
- 584 - irrigated \$21,000.00 down .... \$125.00
- 320 Improved Gas, pavement .... \$125.00
- 240 Irrigated Improved, paved .. \$165.00
- 320 irrigated - improved \$160.00
- 300 irrigated Improved ..... \$125.00
- 320 Perfect - 2 wells .. \$125.00
- 320 Irrigated ..... \$90.00
- 320 - 1-8" - 1-10" well .. \$165.
- 320 - 2 houses - 1 well paved ..... \$175.00
- 320 - 1 well ..... \$120.00
- 320 - 2 wells - improved \$150.00
- 320 - 2 wells - improved .. \$200.
- 320 - improved - paved irrigated ..... \$200.00
- 320 - improved ..... \$70.00
- 163 - irrigated ..... \$118.00
- 161 - irrigated 7600.00 down
- 160 - Perfect - improved irrigated ..... \$250.00
- 160 - perfect ..... \$105.00
- 162 - irrigated ..... \$165.00
- 155 - improved irrigated ..... \$110.00
- 60 - on pavement ..... \$75.00
- 166 - irrigated ..... \$130.00
- 160 irrigated improved - paved .. \$175.00

**FOR SALE:** South half of section 30, Township 4, range 3; one half grass, one half cultivation. On road to be paved soon. Price \$42.50 per acre. C. R. Smith and Son. B-4-49-50-tfc

**FOR SALE by owner:** 1,280 acres deeded, 640 acres leased in Estancia Valley. Good fence, well watered, 12 miles northeast of Estancia. Comparatively level. 1 1/4 miles from 2,000 gallon irrigation well. Price reserving 1/4 mineral \$25.00 per acre for deeded land leases thrown in. Can give terms. Address Box 163, phone 17-J, Estancia, New Mexico. B-4-56-50-7p

160 acres in good irrigated district all in cultivation. Price \$75 per acre. \$4,000 down, \$8,000 balance payable in 10 years on or before at 4% interest or can pay any amount of principal at any interest paying date.

Other good buys in large and small tracts and city property.

**J. M. HAMBY**  
At The Trading Post Station West Hereford on Highway 80 B-4-48-tfc

**FOR SALE or trade:** 50 acres with large modern home. Will trade for house in Hereford and difference. Located one mile Southeast. Ernest Medkief, phone 9009-F11. B-4-26-49-4c

**E. B. Posey, Realtor**  
Bus. Ph. 710 Res. Ph. 366-W  
338 Main, Hereford, Tex. S-4-18-tfc

**FOR SALE**  
Choice irrigated 40 acres fair improvements, well located, priced to sell.

**J. M. HAMBY**  
At The Trading Post Station Highway 80 West Hereford B-4-30-50-tfc

### 5. FOR RENT

**FOR RENT:** Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC B-8-14-2-tfc

**FOR RENT:** Bedroom for men. 609 Ross, phone 847-J. B-5-9-44-tfc

**FOR RENT:** Apartments. Men preferred. 109 Avenue A, Phone 277-W. B-5-10-25-tfc

**FOR SALE:** Three room modern house. 131 North 25 Mile Avenue. S-5-11-25-1p

**FOR RENT:** Light housekeeping rooms. Hereford Camp. B-5-9-25-2k

**FOR RENT:** Two room furnished apartment. 608 East Third. S-5-9-25-1k

**FOR RENT:** Furnished apartment. 111 Brady Street, call 749-J. B-5-9-25-2k

### 6. WANTED

**WANTED**

Wheat Pasture for Cattle

**O. G. HILL**  
Phone 93-W or 357-J B-6-15-tfc

**Wanted:** Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen. S-6-45-tfc

**FURNISHED** House or Apartment wanted for recent by responsible young couple. Must be in town. Call The Popular Store, 40, Mr. Alexander. S-6-22-25-1c

**WANTED:** 2 or 3 bedroom house. Raymond Palmer, Rt. 4, Tele. 555-J1. B-6-12-25-4p

### 7. Dressmaking-Ironing

**CUSTOM** made buttons, belts, buckles and button-holes. Mrs. Hazel Sparks, 340 Schley. Phone 651-J. B-7-45-tfc

**DRESSMAKING,** suits, button-holes, sewing of any kind. 123 Norton Street, Phone 537-W. Mrs. W. W. Rhodes. B-7-16-50-5p

### 8. WANTED

**WANTED:** Couple for year round farm job. Middle aged preferred. Must be experienced. House completely modern. Write A. F. Huckert, Route 2 or see at place 9 miles south Summerfield. B-8-30-50-2p

**WANTED:** Practical nurse for semi-invalid. Mrs. Paul Mathers. B-8-9-50-2c

**WANTED—CASHIER**  
Pleasant Work Permanent Work See Mr. Hardwick at Star Theatre B-8-4-50-tfc

**WANTED:** Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen. S-6-45-tfc

**FURNISHED** House or Apartment wanted for recent by responsible young couple. Must be in town. Call The Popular Store, 40, Mr. Alexander. S-6-22-25-1c

### 10. NOTICE

**NURSERY:** Plant now — fruit trees, hedge, evergreen, roses, bulbs, flowering shrubs and other nursery. Mrs. J. F. Ward, North Main. B-10-20-21-tfc

**INCOME TAX SERVICE**  
Mrs. Clyde Coanougher 108 - 8th Street B-10-25-tfc

### 11. BUSINESS SERVICES

**WE PRINT** postcards for your business advertising. Francis Printing, 706 Grand. B-11-11-50-2p

Covered buttons, belts, and buckles. Dressmaking and alterations. Mrs. Mathis, 224 Avenue C. Phone 305-W. B-11-23-50-2p

**Radio and Appliance Service**  
Joe Huckert at White's Auto Store S-11-1-tfc

**NEW** upholstery shop complete at 310 McKinley Street, Hereford. Upholstery of all kinds of fine furniture and repair. J. H. Hinds, Phone 447-J. B-11-23-25-2p

### COMPETENT AUTOMOTIVE REPAIRING

Specializing in Ford Tractors, Cars, and Trucks. Genuine Ford Parts used exclusively. Factory trained mechanics, LeRoy Conklin and Jesse Scott.

**GREEN & SCOTT**  
Dealer Ford Tractor & Dearborn Farm Equipment 209 Miles Phone 9 B-11-25-1c

### 12. LIVESTOCK Strayed and Found

**NOTIFY** G. W. Brumley of stray cattle. Branded Bar-D left hip. Plus on left hip. Open A. Backward-S left shoulder; O left shoulder. S-12-20-49-tfc

### Read the Want Ads

### STRICTLY FRESH

**FASHION** report says this is the big year for pearls. The women will string along with that idea, all right.

A new bride went to a house-furnishings store and asked the clerk for a toast scraper.

Russia insists its program is for peace—which probably means she wants to go on gobbling up small



countries piecemeal rather than all of them at once.

Pensions in many states take more money than the school systems. There seems to be a growing feeling that it's unnecessary to educate the children, since they'll be taken care of in their old age, anyway.

Mr. and Mrs. R. J. Naylor have had as their guest, son Bert Naylor from Westwood, California. He arrived Wednesday and left Friday. He will visit relatives in Odessa before going home.

Mrs. J. B. Jones has returned from Minneapolis, Minn. where she has spent the past several months with relatives.

### 13. LOST AND FOUND

**LOST:** Taupe (grey) bag containing glasses, compact, other personal articles. Liberal reward. Hilton Terry, 236 West Third. S-13-17-25-1p

### 1. FOR SALE Miscellaneous

**FOR SALE**  
New and used furniture at The Trading Post Station. West Hereford, Highway 60. B-1-6-tfc

We clean and block hats for \$1.00. Acme Cleaners-Phone 111 B-1-11-tfc

We Have It! **FEED MOLASSES** Any Quantity **FRASER MILLING CO.** B-1-30-tfc

**FOR SALE:** Steel stock tanks. Steel for granaries, gas line pipe. Casin all sizes. Messers place east on Highway 60. Hereford, Texas. B-1-13-tfc

**FOR SALE** at Pitman Elevator: 400 bushels seed rye, re-cleaned and sacked. \$1.75 bushel. G. W. Brumley. B-1-16-24-tfc

**BEAUTIFUL** crochet for sale: Bed spread, table cloths, baby sets and baby booties. A specialty. Mrs. C. O. Lee, 344 Schley Ave. B-1-22-50-3c

**FOR SALE:** Cheap. One chick protector machine. One Remington typewriter. Complete paint equipment and complete welding equipment. Millburn Service, Phone 16. B-1-21-50-2c

**FOR SALE:** Like new. 1948 Roll-a-Long 20 foot house trailer. Accommodates three. Completely equipped, including butane gas and electric brakes. See at Green and Scott, 209 Miles Avenue. B-1-30-23-2c

**FOR SALE:** About 350 bales of oat straw. Old Carter place mile east, mile south. B-1-15-25-2p

**FOR SALE:** Walnut glass top coffee table; walnut antique sofa; storkline high chair; two single cotton mattresses; overstuffed chair. 216 Avenue B. B-1-22-50-2p

**FOR SALE:** About 25,000 cane butts. See Bob Mapes, Dimmitt. B-1-10-50-2p

**FOR SALE:** A few loads good alfalfa. W. D. Nafzger. B-1-11-50-tfc

**FOR SALE:** One oil heater stove, one 4-burner Perfection cook stove. Ave. F. Roy Kelley. B-1-12-50-2p

**FOR SALE:** Fat hogs. Four miles, north, three miles west. M. A. Cone. B-1-13-50-2p

**TURKEYS** for **CHRISTMAS** See John Wood at **JOHN WOOD EQUIPMENT COMPANY** or phone 756 B-1-50-tfc

### 2. FOR SALE Farm Equipment

**FARMERS**  
Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-tfc

**FOR SALE:** 1949 Wheatland type Minneapolis-Moline UTS tractor. Used very little. Cogdell Motor Company, 322 North Main. Phone 392. B-2-20-46-tfc

**SELLING OUT FARM EQUIPMENT**  
One E-60 Allis-Chalmers well motor one year old.  
One butane tank, 1160 gal., heavy duty.  
One 1948 beet and bean planter.

One 1948 Massey Harris tractor with four row lister, planer and cultivator.  
60 irrigation tubes 2"  
All in very good condition.

**DONALD SCHMITT**  
Route 1, Hereford  
11 miles Northeast of Hereford B-2-50-2c

**NEW WHITE IRRIGATION MOTORS** READY TO GO. **JOHN WOOD EQUIPMENT COMPANY.** B-2-11-38-tfc

### 3. FOR SALE Automobiles

**FOR SALE:** 1930 model A Ford coupe. Pinckert Welding Shop. B-3-10-50-2c

**FOR SALE**  
Plymouth two door sedan, late model, low mileage, new white side wall tires.

Carroll Newsom, P. O. Box 569 6 Mi. Southwest B-1-4-25-2p

**FOR SALE:** 1947 Plymouth 4 door with heater, low mileage and a good clean car. Bill Clutter, 510 Sampson. B-1-12-50-2p

## SAY "Merry Christmas" with a Good USED CAR



Buy a used car for Christmas. It's a gift that will make every member of the family happy.

- '49 PLYMOUTH COUPE Radio, Heater, Seat Covers Manufacture Certified \$1685.00
- '47 BUICK ROADMASTER Radio, Heater, Clean \$1195.00
- '42 FLEETLINE CHEVROLET Radio, Heater \$695.00
- '41 PLYMOUTH 2-Door Runs Good \$395.00
- '38 FORD \$95.00
- '34 FORD 2-Door \$150.00
- '36 FORD 1/2 Ton Pickup \$145.00
- '42 HUDSON \$295.00
- '36 CHEVROLET 2-Door \$95.00
- '41 STUDEBAKER 4-Door \$175.00
- 34 DODGE 4-Door \$75.00
- '34 FORD COUPE \$50.00
- '36 FORD TRUCK \$195.00
- '40 CHEVROLET PICK-UP \$95.00

**REMEMBER . . .**  
**WE CAN SAVE YOU MONEY ON A NEW CAR**  
and we can make delivery in 48 hours

**SQUARE DEAL AUTO COMPANY**  
SEE  
C. I. Rudd and Leland McMurray  
Phone-105 3rd & Miles

**Save**

**Here's Your STAMP BOOK**

Get It At **LANDRUM HARDWARE**

**A BEAUTY FOR DOUBLE DUTY!**

**IT'S THE NEW UNIVERSAL 2-SPEED WASHER**

**"I DO THE FLUFF STUFF"**  
Slow, gentle action for fluff stuff like silks, rayons and woolsens.

**"I DO THE ROUGH STUFF"**  
Regular speed for rough stuff like heavy garments and work clothes.

Now! This new, amazing 2-Speed Washer makes every washday task easy, safe and sure. A simple turn of the Speedselector gives slow washing action for light, delicate pieces — regular action for ordinary pieces.

**EXCLUSIVE NEW SUPER-SAFE WRINGER**  
Control-O-Roll feature gives complete protection . . . responds instantly to instinctive "pull away" . . . See it work!

**SEE IT TODAY LIMITED QUANTITY COME RIGHT AWAY!**

**UNIVERSAL LANDRUM HARDWARE**  
136 W. 3rd Ph. 704

Doll Carriages  
Tricycles

**20% OFF**

**3 Days Only**

Tues. - Wed. - Thurs.  
Landrum Hdwe.

## Home Demonstration Clubs Hold Annual Christmas Program Round

**West Hereford Party**  
West Hereford Home Demonstration Club held its Christmas party in the home of Mrs. J. W. Witherspoon Tuesday afternoon with Mesdames Jack Flowers, Ida Mae Vaughn, Ed Cox, John Jacobsen, Sr., and Miss Ara Lewis as assistant hostesses.

Decorations for the party included an arrangement of floating candles centered with a single poinsettia. The program consisted of Christmas carols; the story of Christmas given by Mrs. Jimmy Mercer and a review of the book, "The Doctor Has Three Faces" given by Mrs. Ray Johnson, a guest.

Other special guests were Mrs. Tom Draper, Mrs. Alfred Smith and Mrs. Walter Easter.

Members present were Mesdames Vern Witherspoon, J. I. Funderburg, John Jacobsen, Sr., Minnie Walker, Wes Brady, Jack Flowers, Ida Mae Vaughn, R. N. Yarbro, Howard Gore, Jimmy Mercer, Travis Caraway, Ed Cox, Elton Brooks, A. L. Thomas, Carlos Vaughn, Misses Evelyn

## Recent Bride Honored At Party-Shower In Olson Home Friday

Mrs. Harold Rudd, a recent bride, was named honor guest for a party and shower given Friday afternoon in the home of Mrs. Louie Olson. Assisting hostesses were Mesdames Wayne Phillips, G. W. Duncan and Miss June Reynolds.

Mrs. Olson headed the receiving line with the honoree and others in the line were Mrs. R. A. Wells, mother of the bride, and Mrs. Paul Rudd, the bridegroom's mother.

Mrs. Kenneth Rudd presided at the refreshment table which was centered with an arrangement of Christmas greenery and bright colored ornaments of the holiday season. Mrs. Kenneth Rudd also gave a reading as a tribute to the bride and June Reynolds presided at the registration of guests.

Those attending were Mesdames George L. Graham, D. C. Kinsey, A. L. Manjeot, E. Ramey, Pat Robinson, J. T. Richardson, J. R. Jordan, George L. Olson, H. E. Miller, M. T. Rutter, O. M. Dickey, Charles Hood, A. O. Thompson, Carl Mounzt, Miss Beverley Barkley and Miss Audrey Hood and members of the house party.

## Order Of Eastern Star Has Annual Yule Party

The Order of Eastern Star Study Club held its annual yuletide party in the country home of Mrs. Opal Roberson Monday afternoon. A tree was a feature of interest with Santa Claus directing distribution of gifts.

Seasonal refreshments were served to Mesdames Virginia Patton, Ethel Curry, Juanita Hershey, Nell Culpepper, Ada Higgins, Glenn Walsler, Eilma McCrowan, Grace Thomas, Vivian Major, Jessie Terrell, Myrtle Witherspoon, Bessie Jones, Della Walsler, Effie Melton, Emma Sult, Alta Caraway, Lena McQuig and the hostess.

**HOME FOR CHRISTMAS**  
Among the many who will be home for Christmas are Mr. and Mrs. Glenn Smith of Childress and Gerald Smith of Hale Center who will spend the holidays in Hereford with their parents, Mr. and Mrs. Ralph Smith.

**ATTEND ANNIVERSARY**  
In Littlefield today to attend the twenty-fifth wedding anniversary being celebrated by Mr. and Mrs. W. B. Little are Mr. and Mrs. Arthur Thompson, Mr. and Mrs. Ralph Smith, Mr. and Mrs. P. L. Dishman and Mrs. Maude Mauk. Mr. and Mrs. Little are owners of the Little Fashion Shops in Littlefield and Hereford.

Mrs. Henry Benson is in Shamrock today to attend the wedding of Miss Ruthie DeBose, daughter of Mr. and Mrs. Frank DeBose, old-time friends.

## DANIEL NEWS

### Light Rain Helps Wheat A Little

**By MRS. W. R. MOORE  
Brand Correspondent**  
A light rain fell in this community Friday. The wheat is looking fine however it could use more rain. Most of the farmers in this community are irrigating their wheat.

Mr. and Mrs. Boyd Scinally are the proud parents of a baby boy, Bobby Boyd.

Rev. and Mrs. Lee White called in the W. R. Moore home Thursday evening.

Mrs. Alvin Chilton from California is now living with her mother, Mrs. Frank Finney. Mr. Alvin Chilton will come later.

The neighbors and friends of Mr. Cheaton wish him a speedy recovery. He is seriously ill in a Hereford hospital.

Gordon Whitaker from Plainview is visiting in the W. R. Moore home.

Mrs. Boyd Scinally has returned home from a two-week visit with friends at Tela Lake.

Owners of new cars in the community during the past six months are: J. F. Matthews, Edd Peacock, G. W. Tooley, Herby Evans, Ky Higgins, Wayne Higgins, Jack Higgins, Clark Whitaker, E. W. Shugart, W. R. Moore and Mrs. F. E. Finney.

Billy Moore attended a banquet in Hereford Friday night. Mr. and Mrs. Lewis L. Dupnik from Hereford called in the W. R. Moore home Friday.

Mr. and Mrs. Ralph Johnson from Hereford visited in the Boyd Scinally home Sunday.

Mrs. Frank Finney made a business trip to Amarillo Tuesday.

### Order Of Eastern Star Has Yuletide Program

A yule program was presented at the regular meeting of the Order of Eastern Star held at the Masonic Hall Tuesday night.

A business session was conducted by Mrs. Nell Culpepper, worthy matron, when plans for the entertainment of grand officers who will visit the chapter on January 17, were made. Mrs. Culpepper also told of her trip to Dallas and the grand chapter meet in November.

The worthy matron presented officers with Christmas packages and each member was presented a seasonal greeting bearing photographs of the worthy matron and John Patton, worthy patron.

Mrs. A. L. Manjeot was in charge of the program. Mrs. A. C. Thompson presented a violin solo and a vocal trio was presented by Mesdames A. O. Thompson, Troys Carmichael and A. J. Schroeter. Mrs. Henry Melton entertained with a Christmas reading.

Refreshments carrying out the yuletide theme were served during the fellowship hour by Mesdames B. E. Roberson, Howard Gault and Mary Carter, hostesses for the evening.

### Immanuel Lutheran Children Present Christmas Program

"The Joys of Christmastide" is the theme of the program to be presented by the children and choir of Immanuel Lutheran Church, Wednesday evening, December 21 at 7:30 p. m.

Each section of the seven part program is announced in song by the children of the Senior Sunday School class, and is followed by songs and recitations by members of the Sunday school.

For the professional, "Come Hither Ye Children," the children will carry lighted candles while marching to their seats at the front of the church. Following the hymn by the congregation and the responsive readings, the pastor will deliver a brief

message directed especially to the children on Luke 2:10. "Joy to the World!" The program includes the singing of these well-known carols: "Away in a Manger," "Joy to the World," "While Shepherds Watched their Flocks by Night," "As Each Happy Christmas" and "Silent Night." Miss Leta Dene Springer will be at the console of the organ, and Pastor Lichtsinn will deliver the message.

Lavolier is called the "founder of Modern Chemistry."  
Batavia is the capitol of Java. keep out dust.

## About Your Home

(Continued from Page 3)  
caused by an atmosphere that is too hot and dry. The remedy for this is a humidifier in the room.

The fifty-two white keys are made of wood covered with ivory or ivory-like plastic. The black keys are no longer made of ebony but are plastic or hardwood dyed black. Both sets of keys can be cleaned with a damp cloth.

Keep the propped lid of a grand down when not in use to avoid dust.

## HEREFORD STORE CO.

WE GIVE \$ & H GREEN STAMPS



Give her the nylons she herself, would call for!

Humming Bird 51

America's most called-for stockings

135 Pair

One reason why your lady calls for Humming Birds is that there's not a greater stocking value in the country. Without mortgaging your furniture or selling a bond, you can indulge her fancy for 15-denier nylons (15-denier means very sheer, very light) in several glowing colors to go with all her winter costumes... List Colors... are everybody's favorites. And if your dream girl is a fashion plate and clothes crazy, you might give her the high fashion shades.



Phone 382 Give us her size and we'll deliver the stockings, gift-wrapped in trappings suitable for such luxury.

Give him a gift he would like to have!



Resistol Hat

Why? Just because he will get the best fitting hat and the most comfortable hat he has ever worn... Get your gift certificate today for him.

\$7.50 to \$20.00

## GIGANTIC SALE

OF men's clothing



COLORS:  
Brown Grey  
Blue Tan

FABRICS:  
100% All Wool  
Striped Worsteds  
Glen-Plaids  
Few Gabardines

We cashed in on a famous maker's close-out of fine, all-wool suits — and now you can cash in, too! Every suit made to sell for dollars more! All sizes available in a big selection of styles, patterns, colors to suit every taste!

\$29.95 TO \$39.95

Men's All Wool Elastic or Gabardine

## WESTERN SUITS

JACKET STYLES \$37.50  
COAT STYLE Leather Buttons \$55.00  
Also Boy's Sizes 2 to 16 \$19.95

## GIFT IDEAS by the score

AT YOUR MERRY CHRISTMAS STORE

Beautiful Cotton Bed Spreads \$2.98 To \$3.98

Famous - Nashua Purrey BLANKETS In 9 Gorgeous Colors \$7.49

Specialty Priced! 81 x 108 SHEETS PEPPERELL \$2.85

Lovely Callaway Gift TOWEL SETS \$3.79

## EXTRA SPECIAL! BOY'S CORDUROY HIGGIN SLACKS

IN SIZES 6 to 14, Colors TAN, BLUE, GREEN & BROWN \$3.98

Little Boy's or Girls FANCY GABARDINE WESTERN SLACK SUITS \$9.95

Men's Fine Quality Fancy BORDERED HDKFS. 45¢

New Selection of Christmas TIES \$1 TO \$2

## HEREFORD Store Co.

S. L. HARMAN & SON PHONE 382

## WATCH FOR OPENING

OF THE NEW POWELL'S

## Helpy Selfy

LAUNDRY

New Maytags Throughout (Specially Built Heavy Duty Models)

ALL NEW EQUIPMENT

LOCATED JUNCTION HIWAYS 51 & 60 Just North of Red's Tasty Drive-In

## Xmas Specials

GOOD USED CARS

1949 Mercury 4-door \$800. Off List  
Radio, Heater, Seat Covers, Sun Visor

1948 Dodge Custom 4-door \$800. Off List  
Radio, Heater, Seat Covers, Sun Visor

1948 Plymouth 4-door \$600. Off List  
Really Clean, Heater

### PICK UPS

1949 Willys Jeep \$975.00  
15,000 Actual Miles

1946 Dodge 1/2 ton \$725.00

1945 Chevrolet 1/2 ton \$675.00

COME IN --LOOK THESE OVER

## Ireland Motor Co.

Your Dodge - Plymouth Dealer

PHONE 180

218 W. THIRD

## Farm Loans



LONE STAR AGENCY

144 N. Main Phone 424 Hereford

Authorized Mortgage Lender

### Buffet Style Christmas Dinner Is Highlight Of Annual Anthony Party

The annual Anthony Christmas party was given in the home of Mr. and Mrs. Paul Harvey Thursday evening, December 15. All of the store employees and their guests attended.

The Christmas dinner was served buffet style. The tables were decorated with blue and fuschia crepe paper with center pieces of silver pine with accents of red bobbles and red ribbon studded with stars. These were laid on a floor.

The main table center piece was laid with silver plant material combined with red and blue foilage with blue bobbles concealed within the plant material. Mrs. Art Manjeot made these. Greeting cards with each of the guest's name were used as place cards.

Christmas theme was carried throughout the house. Under the silver Christmas tree, Mr. and Mrs. Harvey found their gifts, two pieces of samsonite luggage, which were given to them by the employees of the store.

After everyone exchanged gifts June Finlay conducted the entertainment for the evening.

Special guests included Mr. and Mrs. E. W. Solomon, Sr., Mr. and Mrs. Louis Shirley, Mr. and Mrs. Bert Neelley, Mr. and Mrs. Homer Hamilton, Mr. and Mrs. Everett Doaks, Mr. and Mrs. Charles Sowell, Mrs. Herman Welty, Mrs. Jack Welty, Mr. and Mrs. W. S. Finlay, Mr. and Mrs. Jack Wilson, Tunny Wilson, Mike Wilson, Rose Hernandez, Lola Fay Brunson, Mr. and Mrs. Robert Peterson, Mrs. Jesse Woford, Mr. and Mrs. Lindel Murray, Betty Ruth Cathon, Mrs. Nona Jowell and Mr. and Mrs. Walter London.

### Hereford Girl Initiated Into Tech Jr. Council

Elizabeth Cocanougher, junior home economics major at Texas Tech was recently initiated into Junior Council, honorary service organization for junior women, in a ceremony at the school.

Although the membership of the organization is not to exceed 20, three members did not return to school the past semester. A member of Junior Council must have maintained a 2.0 grade average for both previous years in college and must be active in campus activities, according to organization president Dorothy Phillips.

Miss Cocanougher is the daughter of Mr. and Mrs. Clyde Cocanougher of Hereford. Journalism major Betty Wright, Anton was initiated into the Council at the same time Miss Cocanougher was. Another candidate, Alice Gibson, was not present.

### MUSIC RECITAL TODAY

Mrs. Carl Johnson will present a group of students in an afternoon Christmas recital at the First Christian Church at 3 o'clock today.

Those participating in the program include: Marilyn Barkley, Claudia Green, Dickie Fellers, John Weldon Dye, Douglas Ford, Evelyn Elliston, Jan Wallace, Eugenia Knox, Steve Lingenfelter, Danna Grace Natzger, Steven Slagle, David Goldston, Eugenia Knox.

Miss Mary Sue Postelle of Puerto Rico has arrived to spend the Christmas holidays here with her uncle and aunt, Mr. and Mrs. Lee Benefield. She is a student at Stephens College, Columbia, Mo.

### Drunk Drivers Will Go To Jail During Holidays Says Highway Patrol Chief

Austin—"Drunk Drivers Go To Jail!" That statement was made by Col. Homer Garrison, Jr., Director of the Texas Department of Public Safety, today in announcing his department's position on holiday drivers.

"At no other time of the year does drunk driving become the problem that it is during December," he said. "About one out of every six drivers involved in a fatal accident last year was under the influence of alcohol, according to the National Safety Council."

"About 3,120 persons died in traffic throughout the nation last December," Col. Garrison said, "and far too many of these deaths were traced directly to drivers under the influence of alcohol."

"We know there's considerably more drinking during the holidays than usual," he said. "Drinking—as such—is no concern of ours until the drinker becomes a traffic hazard. Then it definitely becomes our concern. We insist that he not try to drive. And, for that matter, we would rather not see him try to walk home either, because national figures tell us that an even higher proportion—one out of four—of pedestrians killed last year had also been drinking."

"This apparent contradiction—don't drive and don't walk," Col. Garrison said, "is not as impractical as it sounds. If you've been drinking, either take a taxi home or prevail on a non-drinking friend to do your driving for you. If you know you may be drinking during the course of the evening, leave your car safely at home in the garage. This puts the temptation completely out of the way."

The Texas Department of Public Safety and the Texas Safety Association co-sponsors for this month's traffic safety program. Says: "Anyone who thinks that drinking and driving can be mixed should take a closer look at the statistics. On the basis of all fatal traffic accidents in 1948, it was found that one-fourth of the drivers and pedestrians killed had been drinking. This is strong evidence that drinking greatly increases traffic hazards to both motorists and pedestrians."

December's program of emphasis on traffic safety has holiday hazards as its theme. It is being conducted in cooperation with the Texas Safety Association.

"A holiday spent in jail," Col. Garrison said, "is certainly more than a threat of official punishment. It's the alternative the police are offering you if you insist on driving after drinking—the other alternative is a crack-up with either death, injury or an expensive lawsuit awaiting you."

### Jaycees Nail Friona Five Thursday 74-41

Hereford Jaycee basketball team used their height to good advantage to take an early lead against the Friona town team Thursday night and went on to a 74-41 victory.

Kenneth Neil and Raymond Lueb dropped in 19 and 18 points respectively for top scoring honors in the one-sided contest.

Earl Stagner, Bob Hamilton, J. A. McWhorter, Leroy Suttle and Jerry Stoltz completed the Hereford line-up.

The Hereford squad will not play again until after the holidays.

## Popular Store

Small Fry Shop



SIZES 3 TO 14 **3.98**  
7 TO 14 **4.98**  
OTHERS **1.98 TO 5.98**

New!  
*Kate Churnaway's*  
Stole Fashion

A fetching idea and so grown-up too. The stole of plaid gingham won't slip off... it's attached to the bodice and forms the insert-panels of the skirt. Cunning club collar, self cuffs, matching plastic belt. A dress so simple to wash, to keep freshly starched.



**Thank You**

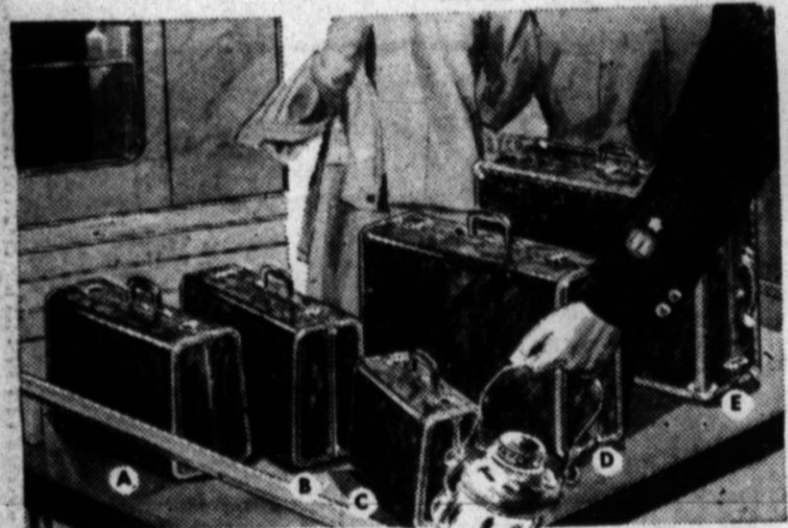
Twas fun!  
and the response to the opening of the new Wonderland was so much more enthusiastic than we dared hope!

We appreciate the encouraging words of each of you who welcomed our exclusive tot and gift shop in Hereford, and our continued policy will be to merit that confidence.

We take this opportunity to remind you that we have a complete selection of children's wear and gift items for Christmas giving.

*Mrs. Bill Blood*

## Last-Minute INSPIRATIONS



Smartest departure of the year!  
**Samsonite's Cordovan finish Luggage**

It—Samsonite's beautiful luggage in a smart new Cordovan finish! Not Cordovan, but something better—a tough, mar-proof, dirt-proof miracle covering! Plus all the luxury features you'd expect to find only on top-priced luggage: rugged "strong-enough-to-stand-on" construction, solid brass streamlined locks, rich, long-wearing linings. And our prices are so low your matched set costs less than you'd expect to pay for a single piece! Come in today... and set off in style!

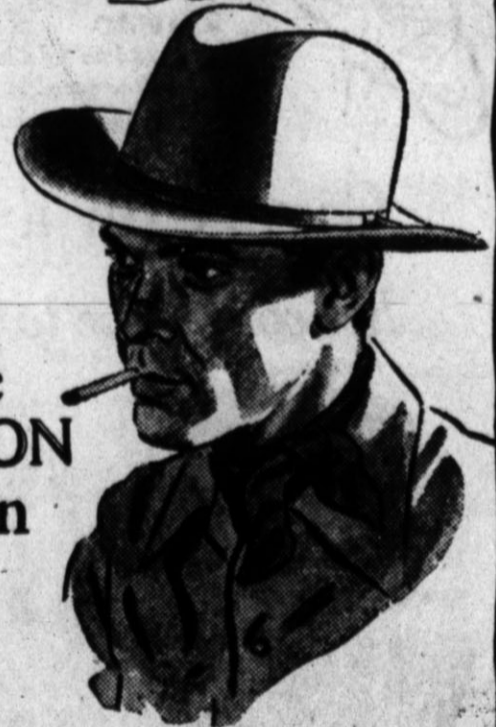
Strong Enough to Stand On!

- A. Samsonite Man's Overnight...\$17.50
- B. Samsonite Ladies' O'Nite...\$19.50
- C. Samsonite Vanity O'Nite...\$17.50
- D. Samsonite Pullman...\$27.50
- E. Samsonite Hand Wardrobe...\$35.00

\*Super-Dura Samsonite. Standard Samsonite prices slightly less. All prices subject to existing taxes.



Samsonite Two-Suiter, \$25



The **STETSON Texan**

You'll look as if you own the town when you go to town in the *Texan*. This jaunty Stetson says that its wearer knows what's what, in smart style, in traditional Stetson quality. Come in and try it on today. See how the *Texan* dresses you up the way you want to look!

You'll Like Our

**HAT GIFT CERTIFICATE**

MORE PEOPLE WEAR STETSON HATS THAN ANY OTHER BRAND.

## Popular Store

She'll Always Remember Who Gave Her These Christmas Treasures...

## GIFTS with GLAMOUR



SCARFS by Echo... pure silk hand rolled 1.98 to 10.50  
BAGS... fashions pet bags in leather 5.95 to 16.50

Nylon Slips lavishly laced by Artemis, Kayser  
Carters and Sans Souci  
32-42 — 4.75 to 8.75

ROBES... A large selection of Satins, Crepes, Nylons, Woolens, Chenille. Sizes 10-42  
5.98 to 25.00

Gentlemen,  
If You Are Puzzled About Your Gift Selections Come in and Let Our Gentleman Consultant Solve Your Problems.

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Offers  
AMERICA'S GREATEST WATCH VALUE

**BULOVA**  
21 JEWELS

YOUR CHOICE  
**\$49.50**

LAMM JEWELRY



## Scouting Around

Troop 50 had 26, of 32 registered, present Monday night for the annual Roll Call. Graded 32 per cent on general appearance, 50 per cent on uniform, including shined shoes, and 20 per cent on proper insignia, correctly worn, the troop Uniform average will probably rate high in the council, according to local scouts.

Three of the troop, Tony Benson, Robert Hicks and Edward Vaught merited 100 per cent and four were at 95 per cent. They were Lynn Bybee, Virgil Cocanougher, Robert Davis and Otis Vaught.

The troop will have its 15th Charter presentation Monday night at the regular meeting. All 14 years have been under the sponsorship of the Lions Club.

Scoutmasters during that period were Ray Coneway in 1935, J. C. Thorns in 1936-37, W. E. Dunlap in 1938, Urlin Streu from 1939

to 1945 and Bill Phillips, 1946 to the present.

Assistant scoutmasters are Wendell Burdine and Gerald Wilson.

Tommy Woodford is senior patrol leader. Dabney Williams, troop scribe and Virgil Cocanougher, troop quartermaster. Patrol leaders are Nelson Pierce, Lanny Wilkins, Duwaine Wallace and Johnny Melver.

A Christmas party will also be held Monday night.

Troop 52 had 15 members present for the meeting Tuesday which Larry Slaughter, senior Patrol leader gave a talk and demonstrated how to use a compass. All boys were issued compasses and taught how to take a degree reading and how to find an azimuth.

Assistant Scoutmaster Worth Covington gave a short talk on Artificial Respiration. Covington and Slaughter gave a dem-

onstration on the correct procedure for giving artificial respiration. The Scouts paired off and were taught how to give artificial respiration.

Christmas party plans for Tuesday night were discussed. Jon George Fraser, passed the Tenderfoot test after the meeting. He will receive the Tenderfoot investiture at a later date.

Plans for a joint Christmas party with the Horizon Girls Club for Wednesday at the Camp Fire Hut were made at the Senior Post meeting this week.

Six of the boys returned from the week end camp at the Walker-Arnold sawmill at Cleveland, NM where they got some slabs to finish the inside of the hut. Council Field Executive Harry Delashmutt of Amarillo accompanied them.

F. R. Strifers of Hereford drove the truck. The boys say considerable bad weather with snow and high winds made the trip interesting.

Troop 56 and Pack 56 of Friona held their annual Roll Call Wednesday night. Field Executive Harry Delashmutt, District Commissioner Urlin Streu and Troop 50 Scoutmaster Bill Phillips attended the meeting.

About 50 were present. Tenderfoot investitures were given to six boys. Eric Rushing is scoutmaster and S. L. McClellan, cubmaster.

### Methodist Group Has Annual Xmas Social

The Young Adult Class of the Methodist Church held its annual Christmas social in the basement of the church recently. Seasonal decorations marked the tables for the dinner and a program of Christmas carols led by Jimmie Sparkman followed. Rev. Don Davidson, spoke on "Fellowship."

Those attending were Messrs. and Mesdames—Bill Stanford, George L. Olson, Harold Rudd, E. W. Solomon, Jr., Leo Hicks, Rev. and Mrs. Don Davidson, Viola Rettman, Marian Plummer, Gerry Helton, Iona Whittington, Marie Denton, Mildred Morehead, Jimmie Sparkman, Hugh Clearman and Roy Kelley.

### Hospital Notes

Patients discharged from hospital: Hugh McCombs, accid.; Mrs. Bill Simpson, O. B.; Sonjie McGee, med.; Palmer F. McAllister, accid.; R. E. Blake, accid.; Mrs. William Crow, O. B.; Clifford Hayhurst, ortho.; Mrs. Johnny Haney, surg.; Glenda Lyman, med.; Baby Elizabeth Hlythe, med.; Mrs. E. A. Williams, surg.; W. H. Garratt, ac.

Patients in hospital: Mrs. Dora L. Smith, surg.; Mrs. Fred Henry, med.; Mrs. T. H. Davidson, med.; Mrs. John Crawford, surg.; L. H. Casey, surg.; Mrs. A. B. Higgins, surg.; Nettie Boyd, med.; J. W. Sirkel, surg.; Mrs. Elvin Wilson, O. B.; Mrs. Billy Miller, O. B.; Mrs. E. M. Sherrieb, surg.; Mrs. C. W. McClellan, med.; Mrs. Troyce Hanna, O. B.; Mrs. Chester Wiggins, med.; Mrs. Fred Inman, surg.; Mrs. Earl Monroe, surg.; Pale Lopez, surg.; Christine Skypala, surg.; Mrs. C. T.

Thames, O. B.; William Starry, Jr., med.; Nuge J. Rose, surg.; Mrs. Bob Coker, O. B.; Mrs. Ethie Lee Pool, med.; J. B. Borden, emerg.; Mrs. J. E. Dyer, med.

Born to: Mr. and Mrs. Elvin Wilson, a daughter, Diana Kay; Mr. and Mrs. Grant G. Hanna, a daughter, Cynthia Carol; Mr. and Mrs. Paul A. Jenner, a daughter, Kathy Lynn; Mr. and Mrs. C. T. Thames, a daughter, Linda Gail.

Elizabeth Cocanougher, junior at Texas Tech, is expected home December 22 to spend the Christmas and New Year holidays with her parents, Mr. and Mrs. Clyde Cocanougher.

### Whiteface Teams Win Two Games From Tulla

Twin wins were registered by Hereford basketball teams Friday night at Tulla where the Whitefaces beat Tulla, 37-33, and the Calves beat Tulla B team, 24-19.

Shirley lead scoring in the Cal lineup with seven. He was followed by Mathers, with six and Teed with five. Shirley and Simmons, Tulla, tied for high score honors for the night.

In the varsity game Kelly shot five field goals and made three free throws count for a total of 15 points to be the leading Here-

ford basketballer. Caraway, Tulla, was high man for both teams with 15 points. Hopson and Houston both got seven points while McBroom got five.

Hereford used nine men in the battle while Tulla was working 12.

Score at the half was 17-11 in favor of Hereford.

Mrs. Jim Ashlock, mother of Mrs. Guy Cornelius and Mrs. Joe Curtsinger, left for her home in Concord, California last week. Her sister, Mrs. Etta Cowan, accompanied her. Mrs. Cowan had been visiting parts of Kentucky and North Dakota before arriving in Hereford.

Mr. and Mrs. Leon Griset of Los Angeles, California, are guests of her mother, Mrs. J. P. Slaton for the Christmas holidays.

Mrs. C. C. Ferguson has gone to the home of her daughter, Mrs. Grace Reed who lives near Houston, to spend the Christmas holidays.

See  
**LUTHER PEVLEY**  
about  
Real Estate  
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**Christmas Slippers**  
TO LOAF AND LOUNGE IN!

Man or woman, boy or girl — EVERYBODY wants slippers for Christmas! You can check off every one on your list, quick as a wink, in our slipper shop! You'll find all sizes, styles, colors... priced to keep step with your budget.

Navy, Red, Pink, Blue  
3.29 & 3.49

Black, White & Light Blue  
2.98

3.75 & 4.98  
Brown Kid

**SHEEREST!**  
60 gauge, 15 denier  
GOTHAM GOLD STRIPE  
Beautiful Nylon Stockings  
\$2.25

Many Other Styles to Choose from

Also  
51 Gauge 15 Denier  
54 Gauge 15 Denier  
at \$1.65 and \$1.75

CITY CLUB SHOES FOR MEN—VELVET STEP SHOES FOR WOMEN  
WEATHERBIRD SHOES FOR CHILDREN

**HEREFORD SHOE STORE**

We still have plenty of those...

# BETTER QUALITY GIFTS

that he really will appreciate

**TOP COATS** \$32.50  
GREY AND TAN  
ALL WOOL GABARDINE

BEAUTIFUL STOCK \$12.95 TO \$16.95

**DRESS SLACKS**  
All Wool Gabardine, Sharkskins  
Pleats and Plain Fronts

WILSON BROS.

**NO BELT PAJAMAS**  
BROADCLOTH - KNITS - RAYON - NYLON

3.95 5.00 6.00 7.95 12.95

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**SOX - TIES - DRESS SHIRTS**  
**SPORT SHIRTS - GLOVES - HDKFS.**  
Broadcloth and Rayon Shirts

**STEVENS & STETSON HATS**  
\$10.00 \$12.50 \$15.00 \$20.00 \$25.00 \$50.00

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FOR ALL MERCHANDISE!

**IT'S NEVER TOO LATE AT PENNEY'S**

LAST MINUTE SHOPPER'S GUIDE

**ALL WHEEL GOODS**

**20% Off**

INCLUDING TRICYCLES IN A VARIETY OF SIZES  
Values 3.69 to 12.75

ONE CHAIN DRIVE  
**TRICYCLE**  
WAS 19.75

**\$15**

# FOX MAN'S SHOP

Homer Fox  
Dub Reeves

# Long Time Ago

**45 Years Ago**  
 December 23, 1904, Local Board transferred Add-Ran College to the Christian Church of the State of Texas. Work began immediately to raise money to pay the indebtedness and new interest was revived and much enthusiasm arose over the future prospects for the college in Hereford. The Board of Trustees of Add-Ran College were appointed as trustees for the Christian church of Texas were E. V. Zolard, TCU president; J. C. Mason, Dallas; J. M. Strong, Quanah; L. Gough and R. H. Norton of Hereford.

home and abroad of being the best town, morally and otherwise, anywhere in the West. However, they were not entirely immune from the influence which an opportunity of taking something which does not belong to them brings to bear, according to The Brand.

Henry Farmer, Koreb, Oklahoma, arrived in Hereford to buy a three-section ranch and make Hereford his home.

Miss Kathrine Nunley resigned as teacher of the sixth and seventh grades because she needed a rest.

Rev. A. W. Crawford did the honors at the marriage of Lula Garvin and Eugene Jones. The happy couple were to make their home in Creek, Indian Territory.

Tucker and Jacobsen at the gin said they would rather not do any ginning between Christmas and New Years.

Another marriage was that of James Byrle Elliston and Fannie Bob Kellow in the home of the bride's parents, Mr. and Mrs. T. B. Kellow. Groom was eldest son of Mr. and Mrs. A. H. Elliston. They were going to make their home on the groom's father's ranch north of town.

W. J. Chapman informed The Brand that he killed a 11-month-old hog weighing 500 pounds. Chapman said his wife raised and looked after the hog during its life.

In Dimmitt, a committee was appointed to get a Christmas tree. Edgar Ireland, Tom Tate and A. P. Eaton bought one in Brisco county, 15 miles away, and hauled it to Dimmitt in a wagon. It was a green cedar and about 12 feet high with such large limbs that it was hard to get it in the door of the new church in Dimmitt.

Two new dwellings were being erected in Dimmitt by Judge Barber and Robert Gollehon.

S. I. Lee bought 50 head of cattle from Judge C. P. Kerr at Dimmitt at \$10. D. C. Laird of the OYO ranch drove 750 head of steers to their Canadian, Texas ranch. W. A. Slover, Dimmitt, bought 100 head from J. W. Alexander on terms that were private. J. T. Stout sold two cars of calves to R. L. Chandler of Amarillo.

## Classes Combine For Party In Dale Home

Homemakers and Knights of the King classes of the First Baptist Church held a combined Christmas party in the home of Mr. and Mrs. Kenneth Dale Friday night. The holiday motif was noted in decorations including a bright Christmas tree.

The table, from which the supper was served, was laid in white and centered with a large open Bible with marker at St. Luke's version of the Christmas story, illuminated by a single white taper flanked by pine boughs. Small tables, at which guests were seated, were arranged with Santa Claus candles, snow scenes and sugar plum trees.

Mrs. Jack Bivens gave the devotional and A. O. Thompson gave the invocation.

Teachers of the classes, Mrs. George Graham, and Bob Lawrence, were presented with gifts. Later, forty-two and canasta were enjoyed.

Attending were Messrs. and Mesdames Bob Lawrence, Hale, Earl Clark, V. C. Hopson, Eugene Sparks, Troys Riddle, A. O. Thompson, George Graham, Jack Bivens and Andrea, Ronald Hale, James Edmonson, Jack Scarth, C. E. Leasure, Jr., J. B. Sowell, Jr., L. A. McBrayer, Lillburn Hamilton, Rex Lee, Bobby Owen, Calvin Goodin and the hosts.

Mrs. Lowell Sharp is Xmas Party Hostess

Gleaners Class of the First Baptist Church met in the home of Mrs. Lowell Sharp Monday evening for the regular monthly business session and Christmas party. Hostesses were Mrs. Sharp, Mrs. Malcolm Cassels, and Mrs. W. A. Medlin.

Mrs. Marion Rutter gave the opening prayer followed by a reading telling the Christmas Story, given by Mrs. J. R. Allison. Mrs. Charles Dones gave the concluding prayer.

During the social hour Mrs. M. A. Bettis was in charge of games and Mrs. W. O. Witherspoon served as Santa Claus when gifts were exchanged.

Refreshments in holiday colors were served to Mesdames Glenn Witherspoon, Robert Wagoner, J. R. Allison, M. A. Bettis, Alwyn Savage, W. O. Witherspoon, Charles Dones, Carroll White-side, Howard Beasley, M. T. Rutter and the hostesses.

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Good, wholesome food...served in a tempting manner! Our service is fast...food tops...prices right, always!

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Be a practical Santa and give a gift for a year 'round Christmas! Give her a gift that means lasting pleasure and hours of extra leisure. Choose from our large and complete stocks of nationally-advertised electrical goods to thrill her for a long time to come.

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HEREFORD

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## True Christmas Spirit Predominates As Hereford Spreads Good Will To All

Christmas in Hereford is a spirit which can't be bought and paid for, but which pervades the city, proud to have a part in the season of chiming bells, carols, cheer and happiness, presenting good will toward all.

Most important of all is the Christmas spirit that predominates everywhere where people come together, the true Christ-

Holiday Time  
The Christmas season brings holiday time and the high point in celebrations for many is "Going home for Christmas." Sons and daughters from far and near will be coming home to spend Christmas with mother and Dad, college student will be arriving on every train and bus. To many of the teachers in Hereford's public schools, Christmas at home means trips by train, bus or plane, and by Saturday most of them were well on their way. Included among those who will spend the holidays elsewhere are:

### Hereford High School

Principal Don T. Martin will divide his time between Matarador and Stamford. Miss Sadye Rigler will spend Christmas with relatives in Goldwaite and Waco. She will be accompanied by her cousin, Mrs. Bonnie Kelly Supt. George Graham and his family will visit a few days in Lytle with relatives. Mrs. Don Little will spend some time in Groom and Roswell. N. M. Mrs. Roy Calvert accompanied by her husband will visit in Pampa and in Cheyenne, Okla. Pat Sullivan is in Fresno California for the holidays. Mr. and Mrs. James W. Garner have gone to Turkey and from there they will go to Seminole and Fort Worth. Jo Ed Cappel and family will visit parents in Vega and Hartley. Mrs. Emil Dettman will be entertaining her husband's people who will be in Hereford for the holidays. They are from Los Alamos and San Francisco, Calif. and Dallas, Texas. Charlene Davis will be a Christmas bride and will spend a part of the holidays with the bridegroom's parents in Mineral Wells. Douglas Groom plans a short stay in Amarillo.

### Junior High School

Members of the Junior High School faculty who plan to spend the holidays elsewhere include: Mrs. Alice Garner, Seminole and Turkey; Mrs. Pat Groom, Amarillo; Kenneth Mayes, Lovington, New Mexico; Cleburne and Houston; Wylie Quattlebaum, Elk City, Okla.; W. E. Uesleton at Nacoma, Texas and Walter Thompson says he will spend his holidays in Bootleg, Texas.

### Shirley School

Shirley School principal Byron Durham and Mrs. Durham will visit his sisters, Mrs. E. L. Brandt and Miss Faye Oatis of Amarillo and Canyon. Mrs. Ben Malone will be with her mother, Mrs. Carrie Workman in Wichita Falls and will also spend some time with her husband's family, Mr. and Mrs. D. R. Malone in Denton. Mrs. H. V. Crawford will spend the holidays in Vernon with her family, Mr. and Mrs. G. T. Key. Mrs. J. J. Boling's plans include a trip to her daughter's farm home where relatives from Albuquerque, Dallas, Fort Worth, Amarillo and Widorado will gather for a Christmas dinner. Miss Mona McMaster will spend the vacation at her home in Garden City, Texas. Rex Lee has gone to Lakewood, New Mexico to be with his parents, Mr. and Mrs. Albert Lee. Mrs. Alice Christianman plans a few days in Denison with her father, A. E. Waldrop and a few days in Pottsboro with other relatives. Mrs. Floyd Walton, Jr., will spend a part of the holidays with her parents, Mr. and Mrs. E. T. Eustace in McLean, and a part of the time with her husband's parents, Mr. and Mrs. Floyd Walton Sr. in Dawn. She also hopes to spend a part of the time getting settled in a new home in Hereford. Lavada Shannon is looking forward to a family get-together in the Frio Community with her parents and two brothers, Lee Roy Shannon, a senior at Texas Tech and Lorza Shannon from Meadow. Mrs. W. L. Thompson will be with her family, Mr. and Mrs. H. D. Sheehan in Clovis, N. M.

### Central School

Among the teachers at Central School who will be out of town for the holidays are: principal D. C. Martin and Mrs. Martin who plan to be in Seminole, Okla.; J. E. Moad, Ghecotah, Oklahoma. Mrs. F. O. Collier who will visit in Spur and Lubbock. Mrs. Fred Welch who plans a short stay in Canyon. Joan Booth will spend the holidays vacation in Farwell and Mrs. C. R. Higgins will visit with relatives near Adrian. Mrs. Cawthon Bryant, accompanied by her family, will visit in Ralls and Lubbock and Mrs. B. B. Miller plans to be in Dallas and Oklahoma City. Mrs. John Hutchinson will spend the holiday season in Canyon and Amarillo and Carl Johnson will be in his home town, Amarillo.

## Beta Eta Chapter Has Holiday Party Monday

A holiday party was enjoyed in the home of Miss Frances Young when members of Beta Eta chapter, Epsilon Sigma Alpha Sorority, Monday night. Virginia and Jolene Curtsinger were cohostesses.

Seasonal decorations in the bright holiday motif were in evidence throughout the entertaining rooms and a brief business session was held. Table games were played and gifts were exchanged.

Members present were Lola Faye Brunson, Jolene and Virginia Curtsinger, Ellen Carter, Anne Morgan, Betty Kathryn Owen, Doris Pickens, Ruth Pickens, Mettie Lee Rooks, Marie Denton, Guilletta Gunstenson, Pauline Howard, Adeline Koelzer, Pot Loerwald, Ruth Loerwald, Oneita Rudd and the hostess.

## Farm And Ranch Club Members Are Feted

A delightful pre-Christmas luncheon entertaining members of the Farm and Ranch Club was held at the country home of Mrs. Waldron Melton Thursday. Silvered tree, decorated in red, centered the luncheon table and candy canes tied with greenery and red-ribbon marked places for guests. Choir and angel scenes were added adornments.

After the luncheon a round able discussion of a Christmas party planned for husbands and scheduled for next week was held and Mrs. Phillip Miller won the floating prize.

Mrs. Ed Thomas presided in the absence of the president, Mrs. Buren Sowell.

Attending were Mesdames Herschel Burris, W. B. Nunley, Henry Melton, Jack Weaver, Ed Thomas, Frank Rickels, Roy Pruitt, Phillip Miller, Ray Cotton and the hostess.

## Joy To All People Is L'Allergra Club Theme On Guest - Day Program

"Joy To All People" was the theme of the seated guestday affair given by L'Allergra Club members Thursday afternoon in the home of Mrs. Bill Waldrep.

Mrs. Lee Kent and Mrs. Walter London, Jr. were cohostesses. Cedar, greenery, red candles and Christmas bells carried out the yuletide theme and a Christmas program in keeping with the theme was presented.

Mrs. Walter London, Jr., program chairman, gave a Christmas talk on "Peace on Earth" and the great influence of tolerance to all peoples in bringing about peace. She set forth the Golden Rule, by which men may live to wipe out man's intolerance to man.

Special guests were Mesdames T. J. Clay, Bob Brummel, Don Martin, L. H. Lookingbill, Jr., Jerry Stoltz and W. L. Davis, Jr. Members of the club attending were Mesdames Hilton Higgins, Darrell Blanton, Jack Brown, James Edmonson, Gerald Golchson, O. G. Hill, Francis Hill, V. C. Hopson, Lee Kent, Walter London, Jr., Marlin Piner, Leroy Price, Earl Stagner, Richard Winget and the hostess.

## DAUGHTER IS BORN

Announcements have been received here of the birth of a daughter to Mr. and Mrs. Dan Turrentine of Pacific Grove, Calif. The babe was born on November 23 and has been named Sheryl Ann. Mrs. A. I. Werner is the paternal grandmother.

## Mrs. Imogene Whitehead - Dr. Wills Will Be Married Tuesday December 20

Announcement has been made here of the forthcoming marriage of Mrs. Imogene Whitehead and Dr. R. R. Wills, both of this city.

The couple will be married in a simple ceremony held at Mrs. Whitehead's home on Tuesday, December 20, at 6 o'clock in the evening. Rev. E. H. Cagle, pastor of the First Baptist Church will be the officiant. Members of the immediate families and close friends have been invited to attend.

## Pioneer Study Club Holds Annual Pre-Christmas Party In Miller Home

A lovely pre-Christmas party was the order of the afternoon Thursday when members of the Pioneer Study Club entertained at the annual holiday affair in the home of Mrs. H. E. Miller.

"Peace on Earth" was designated as the theme for the program with snow scenes backed by white tapers and other seasonal suggestions used in decoration. Refreshments, featuring a flaming plum pudding, were served from a table laid with a white cut-work linen cloth with a Mrs. A. L. Manjeot and Mrs. Carl Gilliland presiding. Red and green mints were in tiny Santa Claus shapes and other table dainties repeated the colors. Gifts were exchanged from a beautifully decorated tree.

Mrs. H. A. Close gave the program.

## Hager-Cottrell Rites Announced

Mr. and Mrs. M. T. Hager have announced the marriage of their daughter, Bess Marie, and Ira Cottrell of Comanche, Texas.

The wedding took place on November 14 in Canadian with the pastor, Rev. Kendall of the Methodist Church, reading the service in his home.

The bride was born and reared in Hereford and graduated from Hereford High School. She has been employed in the sheriff's office for the past four years. Mr. Cottrell has lived in Comanche for most of his life. He spent several months overseas while serving in the Army during the war. The couple will make their home in Canadian where he is employed with the REA Construction Company.

For the wedding ceremony the bride chose a gray satin dress, featuring all gray accessories and an off-the-face veiled felt hat.

## El Nino Entertains With Holiday Party

Colorful decorations gave the El Nino Study Club holiday party the seasonal atmosphere when the annual festivity was held at the home of Mrs. Ben Childers Monday night. Arrangements for the party were made by the club's social committee including Mrs. Elizabeth Bonoso, Mrs. Jim Bookout and Mrs. Jim Kelly.

Highlight of entertainment was a carol concert presented by Mrs. Sam Nelson on her miramba.

Gifts were exchanged and a holiday plate was served to Mesdames Ivan Block, Elizabeth Bonoso, Jim Bookout, T. J. Clay, Paul Conaway, R. A. Daniel, Jr., Byron Durham, Will Graham, John Jacobson, Jr., John Kelly, Stanford Knox, Millard Nobles, Sam Nunnally, W. H. Patton, W. J. Reeves, W. F. Smith, Worth Ware, and the hostess.



## Christmas Program Highlights Holidays For Bay View Members

Members of the Bay View Club enjoyed the annual Christmas-time affair in the home of Mrs.

## Child Study Club Has Annual Xmas Banquet Friday

The City Hall was the scene of an elaborately appointed turkey dinner enjoyed Friday evening December 9, by members of the Child Study Club with husbands as honor guests. The party, an annual pre-Christmas social, was arranged by Mesdames Maurice Tannahill, Deward Roberson and Merlin Kaul.

Decorations in the seasonal motif were used. Greenery was combined with red tapers and snow scenes to make the banquet tables colorful and effective.

Following the meal, Mrs. George Heard, president of the club, gave the welcome to guests and J. C. Reese responded. Gifts were exchanged and a short business session was held when Mrs. Earl Springer was named to serve on the planning committee for the federation club house and Mrs. Lisle Woodford was named to the nominating committee for officers of the Deaf Smith County Federation of Women's Clubs. A contribution to the Jaycee Christmas lighting fund was made.

Later in the evening canasta and forty-two games were played.

Those attending were Messrs. and Mesdames Worth Covington, Cawthon Bryant, George Heard, Merlin Kaul, J. C. Reese, Deward Roberson, John Robinson, Earl Springer, Joe Story, N. D. Bartlett, Jr., Maurice Tannahill, Dale Tinnin, Frank Watson, F. G. Witherspoon, Lisle Woodford, R. P. Conaway, George Triefel, Mrs. Ira Foster and her father-in-law, R. I. Foster of Tucumcari, N. M.

## Holiday Square Dance Held In The Club House

The club house was the scene for the Young Mother's Study Club Christmas square dance party given Tuesday night. Holiday decorations were used in profusion with greenery, miniature Christmas trees, red candles and Santa Claus figurines providing a festive atmosphere for the occasion.

Dr. M. C. Adams and Bud Brady were guest callers. A Christmas time plate was served during the refreshment period.

Those attending were Dr. and Mrs. M. C. Adams, Mr. and Mrs. Bud Brady, Mr. and Mrs. Leroy Aven, Mr. and Mrs. Richard Barnard, Mr. and Mrs. Bartley Dowell, Mr. and Mrs. Charles Hill, Mr. and Mrs. Cecil Malone and Mr. and Mrs. John Winkler.

Wayne Evans Thursday afternoon where, from the welcoming wreath on the front door to the rear of the house, bright Christmas lights, shiny balls and tinsel gave meaning to December's holiday. A brilliantly decorated tree in the back ground gave additional emphasis to the appropriate setting for the program, a highlight of the club year.

Under the direction of Mrs. J. R. Allison the Christmas story was revealed in song and dramatization, opening with group singing of "Silent Night." David Goldston sang "The House I Live In" and "Sweet Little Boy Jesus," accompanied by Wayne Evans on the Hammond Organ.

Mrs. Allison, in simple dramatization, gave the "Littlest Shepherd," a beautiful and different arrangement of the story of the Christ Child.

Wayne Evans gave an organ program consisting of a medley of favorite melodies and concluding with a concert of carols, and by request, David Goldston sang "White Christmas."

Members of the social and program committees served dainty holiday refreshments during the social hour. They included Mesdames Evans, George Heard, J. R. Allison, Colby Conkright, Howard Gault, and Roy Ford.

Members present were Mesdames D. H. Alexander, J. R. Allison, Phillip Barkley, H. L. Benefield, Henry Benson, Colby Conkright, H. G. Conkright, Roy Ford, Howard Gault, George Heard, Frances Houston, Paul Mathers, John McLean, J. P. Slaton, J. W. Spradley, Bob Wilson, Claude Witherspoon and the hostess, Mrs. Leon Griset of Los Angeles, Calif. who is visiting her mother, Mrs. J. P. Slaton, was a guest.

## Theta Rho Initiates Two Members To Club

Carnation Theta Rho Girls Club held a regular session at the IOOF Hall Thursday night, December 8. An initiation ceremony was held for June Marian Smith and Royda Boyd.

Feature of the meeting was the election of new officers, with Jeanne Palmer, honor sophomore student in Hereford High School, elected president to succeed Betty Cawthon who becomes Past-president of the group.

Other officers named include Doris Russell, vice-president; Neldean Flowers, financial secretary; Myra Jo Sowell, recording secretary; Wynogene Sowell, treasurer; Mrs. Mildred Renfro, worthy advisor, and Ben Conkright, team captain.

Refreshments were served to members and guests.

MERRY CHRISTMAS TO YOU—is the happy little birthday song these merry youngsters are singing to Sally and Johnny Whiteside, ages 5 and 6 respectively, when celebrations were in order Saturday afternoon at the Whiteside home. The party took the form of a Christmas carnival with decorations in festive, seasonal motif. Balloons carried out the carnival theme and gifts were done as Christmas packages. Reading from left to right (back row) are: Carroll Leeland, Whiteside, Sondra Brumley, Harrell Anderson, Bobby Jackson, Butch McCaslin, Joy Story, Carole Pinkert, Ann Britt of Amarillo, Mary Lois Coker, Clea Ray Rutter, Gene David Dean, and Johnny Whiteside. Second row—Dickie Slaughter, David Evans, Linda Hessler, Judy Fowlkes, Sherry Kendall, Beverley Boyer, Mary Beth Gilliland and Jan Story. Third row—Caroline Brumley, Ruth Ann Allison, Becky Jackson, Gloria Covington, David Kendall, James Graham, Sherry Williams and Joey Williams. Those attending the party who are not in the picture were: Mary Hessler, Johnny Fowlkes, Lynton Alred, Susan Hopson and Bruce Everett and Yvonne Weaver of Amarillo.

## MRS. ROY FORD

## Holiday Season Is Incomplete Without Some Home-made Candy



Christmas is so many wonderful things. Its wonderful because of a lot of little things—the Christmas tree, the wreaths of holly, Santa Claus and the annual festivities that make hearts light and gay. Traditionally, its homecoming time when family customs are enjoyed and rich memories carried down through the years are revived. In some homes it wouldn't be Christmas without home-made candy for there's parties and little get-togethers everywhere you turn. Open house affairs are in order and many homes have guests, but whether you entertain home-folks or guests the holiday season isn't complete without generous servings of candy. Home-made candy can solve gift problems, too.

Long interested in candy making with dozens of recipes in her files, Mrs. Roy Ford might well be able to write a book about the art of making candy. She begins experimenting with candy recipes when a little girl in Minnesota and some of those recipes printed today are her mother's. Ford is as much a part of Christmas as carols and greeting cards to the Fords.

Here or ten of Mrs. Ford's recipes which make a prize collection for anybody's cook book.

Divinity  
3 cups sugar  
3/4 cup white corn syrup  
3/4 cup boiling water  
vanilla as preferred and

Fudge  
2 cups sugar  
2 squares unsweetened cho-

colate  
(Continued Thursday)

3/4 cup nut meats  
Boil sugar, corn syrup and water until it spins a thread (or until it reaches 285 degrees if you have a thermometer). Have 3 egg whites beaten in a large bowl. Remove syrup from fire and pour slowly over stiffly beaten whites, beating until stiff enough to drop from spoon. Add nuts and vanilla. This recipe makes about 60 pieces and if desired, the contents may be divided after it begins to cool. You may like to add a drop of food coloring, peppermint or wintergreen flavoring and top pieces with a candied cherry, half walnut or roll each piece in chopped pecans. This makes a tasty filling for dates, too.

Fondant  
3 pints sugar  
1 pint water  
1/2 teaspoon cream of tartar

Boil together until it forms a soft ball in cold water (238°) and as ingredients boil keep edges of pan washed with a damp cloth placed around the prongs of a fork. This keeps the sugar from crystallizing. Let cool and stir with a wooden spoon until thick enough to spread on board. Knead until soft and creamy. Store in covered container until ready to use.

This recipe may be used in many ways. It is a good filling for dates, made into flat paddles and dipped in melted chocolate and makes colorful mints (with mint flavoring) for all occasions. For Christmas make a pale green mint and decorate with small red holly berries made from the fondant which has been colored red. Nuts or cherries may be added.

(NOTE): The weather must be clear to have good results with divinity and fondant. A professional candy maker, told Mrs. Ford that they try to select bright and sunny days for their divinity and fondant and that they have observed that the brighter the day the better the candy.

TEXAS AND THE FANTASTIC FORTIES

Disaster, Violence And Politics In Headlines

(This is the second of four weekly articles on Texas and the fantastic forties.)

By WILBUR MARTIN Associated Press Staff

The people of Texas paired ingenuously and ambition with disappointment and confusion in the fantastic forties.

They worked hard and fought hard during the war years; they gambled on new ideas and a new way of life in the years after.

Three-quarters of a million men and women served in the armed forces. Most came home.

They came home to find the big pay check of war industries a thing of the past and to find, once again, that the individual

guided his own destiny. Some individuals made bold headlines. Some by their actions, other by events.

One event was the Texas City Disaster of April 16-17, 1947. Here, more than 500 persons were killed or unaccounted for in the series of blasts and fires that ripped the little industrial city's waterfront. More than 3,000 were injured.

A French freighter, the SS Grandcamp, carrying as part of its cargo ammonium nitrate, caught fire. On the morning of April 16, it blew up. From this stemmed other fires and blasts and another ship explosion, that of the SS High Flyer. It, too, carried ammonium nitrate.

Texas City's disaster was part of the fantastic forties. And the people were their because of them. Industry, much of it born of war, stayed in place.

There were other events that carried violent death. Traffic accidents killed 1,757 persons in 1940; 1,979 in 1941; 1,218 in 1942; 1,179 in 1943; 1,373 in 1944; 1,517 in 1945; 1,959 in 1946; 1,947 in 1947; 2,059 in 1948.

The Texarkana Phantom made headlines by his action. A sex fiend who struck in the dark, he killed five persons.

Texarkana lived in fear for weeks. Polly Ann Moore, 17, and

Richard Griffin, 29, were parked on a lonely road near Texarkana on March 29, 1946. They were shot to death.

The Phantom struck again three weeks later. Betty Joe Bosker, 18, and Paul Martin, 17, were killed under similar circumstances.

On May 3, a bullet fired from outside the home of Virgil Sparks killed him. His wife was shot trying to telephone police. But she escaped as the Phantom ripped open a screen door to get into the house.

Who was the Texarkana Phantom? H. B. Tension, 17, of Texarkana, Ark., left a suicide note in his room at the University of Arkansas on Nov. 5, 1948. He claimed he was the Phantom. But there was no proof.

The explosive personality that was W. Lee O'Daniel stumped the state to win a special election to the U. S. Senate to succeed Morris Sheppard who died in 1941.

O'Daniel defeated Lyndon B. Johnson by a narrow margin. Later, he defeated James V. Allred for a full term.

Johnson won the Senate post held by O'Daniel when the one-time flour salesman did not choose to run a second time. In 1948 Johnson defeated Coke R. Stevenson by 87 votes in the second democratic election in Texas history and from it stemmed charges of fraud and a series of court battles. The U. S. Senate seated Johnson. He is now serving.

Another election brought Beauford Jester the governorship. He defeated Homer Price Rainey, ousted University of Texas president. Earlier this year, shortly after starting his second term of office, Jester died in an airplane crash on a train enroute to Houston.

Another man died in Texas this year. He was Walter C. Short, Major General, U. S. Army (Retired). He was the commander of Army Forces at Pearl Harbor on Dec. 7, 1941.

Short retired and was later charged with "dereliction of duty."



ATOMS BATTLE DISEASE—Dr. Max Bindig of Munich, Germany, and his assistant, Hildegund Handke, demonstrate treatment of the lungs by the "atomic ball," making use of atomic radiation in the battle against diseases. Dr. Bindig's "Vibrato-Atomator" is reported a big step forward in atomic medicine.

After the war, for the first time, he told his story. He told it to a Congressional Committee that found his actions before the surprise bombing "errors of judgment and not derelictions of duty."

Short, who came to Adilas to end his years, claimed the War Department singled him out as the "scapegoat of the disaster."

"My conscience is clear," he said after the hearing. He said he believed history would absolve him from any blame.

History touched many Texans because of Pearl Harbor. More than 30 received the medal of honor, the nation's highest award for valor. And a Farmersville boy, Audie Murphy, became the most decorated soldier of World War II.

But 15,764 Texans died while serving in the army, and 3,023 while serving in other services.

Violence projected many people into prominence. Tribute and honor did the same for many others.

Oil well fire fighter W. A. (Tex) Thornton was found dead in an Amarillo tourist cabin this year. A mysterious couple is still sought.

Arthur Clayton Hester was sentenced to a long prison term for the bludgeoning slaying of his

cratic Clubs of America; John Ben Sheppard, Gladewater, president of the National Junior Chamber of Commerce; Burris C. Jackson, Hillsboro, president of the National Postmasters Association; Perry Brown, Beaumont, American Legion National Commander; Will Clayton, Houston, Under Secretary of State; Jesse Jones, Houston, Secretary of Commerce, head of the Reconstruction Finance Corporation; Tom Clark, U. S. Attorney General and Supreme Court Justice; Mrs. Oveta Culp Hobby, Houston, first commander of the Women's Army Corps.

There were others, many others. There were some you remember for their deeds. Like Mrs. Amelia Anthony, who in 1949 founded in West Texas a "Gristown."

There were some you remember by circumstances. Like Frank Grandstaff, life term prisoner in Tennessee. He composed a cantata about "Big Spring" in solitary and in 1948 was given a six-day furlough to hear it played during the West Texas' town's centennial.

The people found the Forties guardian, Dr. John Lord, Texas Christian University dean. Testimony at the trial was the most sordid of 1949.

Buster Northern was electrocuted. He was the central figure in a celebrated court ruling that a first charge of murder did not say a woman was stomped to death by his "feet."

Keith Peterson, 21, son of well-to-do parents, shot and killed in Dallas the girl who spurned his love.

"I'm not sorry I killed her," he said. "I'd do it again."

He was adjudged insane. Honors went to Sam Rayburn of Bonham, elected speaker in Congress during the forties; to Roy Baker of Guerman, named president of the Young Demo-

fantastic because of prices, weather, shortages, and a thousand and one other events that followed day by day, month by month, year by year.

And now they face the Fifties.

Mr. and Mrs. Earl Smith were through Hereford Thursday and made a short visit in the home of Mrs. W. A. Gentry. Old-timers will remember the Smiths as Brother Smith used to preach at the Church of Christ here. They wished they had more time to see the many friends in Hereford they wanted to see.

The HEREFORD CLINIC Will Be Closed From Noon, Saturday, Dec. 24 through Monday, Dec. 26

MASONIC BULLETIN Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. TOMPSON, Sec'y. HENRY SEARS, W. M. Hereford Lodge #49

NOTICE OF MEETINGS ODD FELLOWS Each Monday Night REBEKAHS Each Tuesday Night

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FREE DEMONSTRATION featuring the performance of the new Allis Chalmers "WD" Tractor and Deep Tillage Tools WHEN TUESDAY, Dec. 20 Beginning 10 o'clock A. M. WHERE 1 Mile South of Railway on South Main WHY To Demonstrate Recent Improvements in Farming Machinery and Methods Vially Affecting Farmers of this Area SPONSORED AND STAGED BY THE PALO DURO SALES, Inc. ALLIS-CHALMERS Hereford, Texas PONTIAC

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## Texans in Washington

By TEX EASLEY

Washington (AP)—It was 101 years ago Dec. 26 that President James K. Polk directed that 63 Mexican flags, captured in the War with Mexico, be placed with other trophies at West Point Military Academy.

Rep. Lloyd M. Bentsen, Jr., of McAllen has suggested to President Truman and President Aleman of Mexico that they meet along the Rio Grande in a gala ceremony at which flags captured by each side would be exchanged.

The U. S. Senate already has passed a measure authorizing the return of Mexican flags held by this country. Bentsen expects the House to pass the bill shortly after the new session of Congress convenes Jan. 3.

How many captured American flags Mexico may have is unknown here. State Department officials say there is no reason to question accuracy of reports that some U. S. flags, seized in isolated skirmishes, are now held in Mexico City.

Seeking more data on the Mexican flags held at West Point, Bentsen wrote the academy superintendent, Maj. Gen. Bryant E. Moore, and received this interesting information:

"The 63 Mexican flags have been repaired during the past 10 years and have been stitched between layers of netting. They are so aged they would rapidly fall to pieces if exposed to a moderate breeze.

Wherever possible an identification is attached to each flag, such as the tattered one measuring 10 by 14 feet captured at Chapultepec in Mexico City on Sept. 13, 1837.



**STARTED SOMETHING—**  
Mrs. J. M. Shaw of Cleveland, O., above, decided city women needed help in whistling for taxis on the street. She talked a Cleveland cab company into giving away whistles to their women customers. They've already given away the first 100,000. Mrs. Shaw shows her son, Kelly, how the whistle works.

The delivery of the flags to the academy on Jan. 1, 1849, was the cause for celebration. The firing of cannon echoed up and down the Hudson river.

The academy had been the target of powerful opponents; so, the record of its graduates in the Mexican War was seen as a vindication for the institution. Valorous deeds could be cited to show they were men of skill and courage, not snobs interested only in dress uniforms.

Here is an excerpt from a letter written by Cadet Philip H. Sheridan (later Commanding General, U. S. Army) to his brother on Feb. 17, 1849:

"Great, too, was the celebration which took place when the colors taken during the Mexican War were accepted to be preserved at West Point.

"The whole Corps marched down to the dock to receive the trophy flags and bore them up to the Plain amidst the roar of forty 18-pounder which echoed and re-echoed through the Highlands."

The official Post orders at the Academy, Jan. 1, 1849, stated:

"The Superintendent in accepting in behalf of the Military Academy the sacred trust of preserving these trophies of the valor and skill of our arms in Mexico, deems it not improper to allude to the distinguished part taken by the graduates of this institution in the several conflicts commencing with the battle of Palo Alto, and ending in the capture of the City of Mexico.

"Although deprecating the horrors of war, and lamenting that its laurels must be sprinkled with blood, we yet feel grateful that our conflict with Mexico has removed the prejudices heretofore existing against West Point Academy, and that the reproach can no longer be brought against us of being holiday soldiers, fostered by an aristocratic and useless institution.

"Our gratitude is also due to the illustrious generals, who, in leading the divisions of our gallant and ever victorious little army into the heart of the enemy's country, have elicited the admiration of the nations of the old world, skilled as they are in all the arts and appliances of war.

"These brave commanders have borne ample testimony to the value of the Military Academy."

Lieut. Gen. Winfield Scott, in a letter dated July 25, 1860, wrote:

"I give it as my fixed opinion, that but for our graduated cadets, the war between the United States and Mexico might, and probably would, have lasted some four or five years, with, in its first half, more defeats, than victories falling to our share; whereas, in less than two campaigns, we conquered a great country and won a peace, without the loss of a single battle or skirmish."

### CARD OF THANKS

I want to thank my friends for the get well cards and flowers sent to me during my recent illness, also the doctors and nurses for their kindness.

"May God Bless Each of You."  
Mrs. W. L. Johnson

Mr. and Mrs. J. E. Beyer will leave Friday for Little Rock, Arkansas where they will spend Christmas and New Year holidays with their son-in-law and daughter, Rev. and Mrs. Harold Hicks and family.

St. Elizabeth was the mother of John the Baptist.

Homonyms are words which sound alike but differ in meaning such as dear and deer.

## HAILE DRUG

229 Main

Phone 99



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G-E Electric Blankets .....	\$11.95	Francis Denney Leather Cosmetic case .....	\$8.50
G-E Pop Up Toaster .....	\$21.50	Mrs. Santa Claus Comes to Town by Denney .....	\$3 - \$7.
K-M Quad Waffle Baker .....	\$21.98	Sheaffer pen & Pencil sets .....	\$17.50
K-M Pop Corn Popper .....	\$9.89	Tabu Cologne & Dusting Powder .....	\$7.50
Ladys Over Nite Case, Reg. 15.00, Sp. ....	\$9.49	Tabu Cologne & Perfume .....	\$9.00
Kings and Pangburn Candy .....	\$1.50 to \$10.00	Comb Brush & Mirror Set .....	\$10.00 & 12.50

### LOOK KIDDIES!

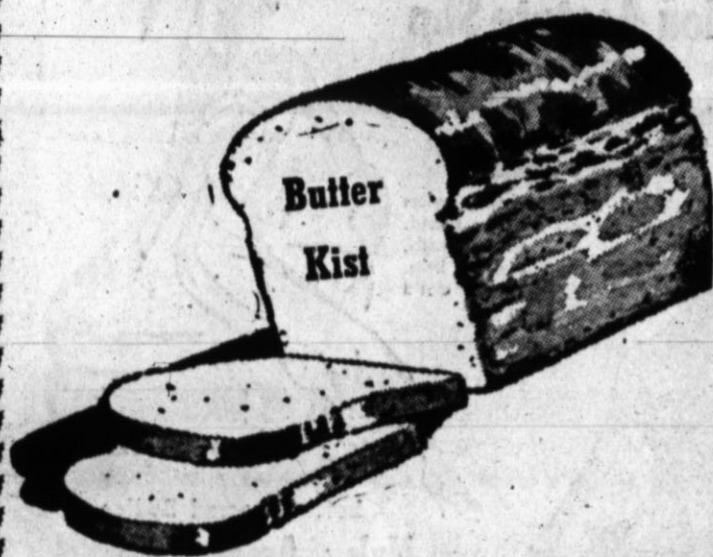
Little Chef Electric Cook Stove .....	\$9.98
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Monopoly Boards .....	\$2.50
5 in One Little Mother Doll Set .....	\$4.49
Footballs .....	\$1.00
Makit Toys .....	89c to \$2.89
Doctor Kit .....	\$1.09
Nurse Kit .....	\$1.09
Coo Dolls Reg. \$24.95, Sp. ....	\$17.50

Kodaks .....	\$6.50 to \$42.50
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Xmas Tree Lights .....	\$1.57

### For HIS Christmas Enjoyment

Seaforth Sets .....	\$2.00 to \$7.00
Kings Men Sets .....	\$2.00 & \$5.00
Bill Folds .....	\$2.00 to \$7.50
Sheaffer Pen & Pencil Sets .....	\$8.50 to \$21.50
Parker Pen-Pencil Sets .....	\$17.50-\$28.50
Book Ends .....	\$2.49
Humidor & Pipe Rack .....	\$4.98
Cig. Case .....	\$1.50
Ronson Cig. Lighters .....	\$6.50 to \$10.50
Poker Chip Rack .....	\$3.98

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COMPANY

Presents a luxurious new  
Radio-Phonograph from  
**PHILCO**



PLAYS ALL RECORDS  
ALL SIZES, ALL 3 SPEEDS  
BETTER THAN EVER BEFORE!

Here are the most sensational features yet developed for radio and record enjoyment.

PHILCO 1727. Here's finer recorded music than you've ever heard before ... up to 5 hours of continuous music ... glorious FM-AM radio, too. Magnificent cabinet. Ask for a personal demonstration now!

The luxury features of Philco research in tone and performance ... a triumph of value.

PHILCO 1726. Another Philco masterpiece. Plays all records, all sizes, all 3 speeds automatically—better than ever before. Fine-toned FM-AM radio reception. Exquisite cabinet beauty.



We're OPEN NIGHTS Until Xmas to help you select your **CHRISTMAS PHILCO** Radio and Radio-Phonograph

OPEN TILL 8 P. M. STARTING MONDAY

gifts that say 'Merry Christmas' with **Music**



America's Biggest Radio Value

PHILCO 520. It's the sensation of the industry in beauty—plus unmatched performance at the price. Brown plastic cabinet.



3-WAY PORTABLE SENSATION

Amazing value ... peak performance on AC, DC or Battery. Brown, Teal Green or Maroon plastic cabinet.



# HEREFORD FURNITURE COMPANY

# Your Christmas Store

## IN FULL SWING



### Anthony's

### GIFT ROBES FOR HER! IN PASTEL CHENILLES

With Multicolored Applique



Sizes 10 to 20

## \$4.98

Soft, warm all cotton back covered with pinpoint rows of chenilling. Shawl collar... self belt... wrap style... applique chenille trim.

Miss Elaine

Glamorous Hostess Coat

Sizes 12 to 20

## \$6.90

Miss Elaine's jersey hostess coat... sleek, slim and full flowing. Full length zipper... gala color contrast. Royal-powder, black-kelly, black-coral.

### PEIGNOIR HOSTESS COAT

Dress Weight Jersey



## \$7.90

Here's grandeur in a fine dress weight jersey house coat... designed in glamorous peignoir with long sleeves. Luxurious jersey quilted collar. Colors: rose, emerald, chortrose, black. 12 to 20.

Quilted Rayon by Miss Elaine

## \$9.90

Novel pedal collar and full sleeves... this quilted rayon study coat is lined full length in contrasting color... fine rayon crepe. Navy and red, burgundy and navy. Sizes 10 to 20.

Open til 7 o'clock  
Thru Wednesday  
Open till 8 o'clock  
Thursday & Friday  
Regular Late Hours  
On Saturday

### Smart 4 Gore Nylon Acetate Slip

Sizes 32 to 44

## \$2.98

Neatly tailored of that new nylon crepe... nylon and acetate blend. Easy to wash, easy to iron. White and pink.



Left—Sheered Bodice  
Nylon Acetate GOWN

Sizes 32 to 40

## \$5.90

Graceful Goddess. Miss Elaine's vision of beauty... classic Empire style gown... shirred elastic bodice and gracefully flowing skirt. Mint green, petal pink, maize, Riviera blue, hyacinth... sizes 32 to 38.

Left—ALL NYLON SLIPS

Easily tubbable and needs no ironing... pure nylon tricot knit slip. Pure nylon lace lavishly used on top and bottom. 32 to 40.

## \$5.90



Distinctively  
New Gift  
HANDBAGS  
**\$2.98**

Lovely practical simulated leather plastic bags, in pouch shoulder strap and envelope styles. Black, greens, reds, browns. Cleverly styled and nicely fitted.



Multifilament Rayon  
SATIN  
Lace Trimmed  
GOWN  
**\$2.98**  
Gift Boxed

An outstanding value and outstanding style. Rayon satin with lace trim top. In white and pastels. Sizes 32 to 38.



Rayon Gabardine

Western Shirt  
SIZES 14 1/2 to 17  
**\$4.98**

Gambler style rayon gabardine Western shirt. Pearl top snap grippers.



MEN'S

Rayon Pajamas  
SIZES A-B-C-D  
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All solid color rayon crepe pajamas. Coat style. In deep-tone and pastel colors.

### YOUR BEST HAT BUY! GENUINE FUR FELT HATS



## \$6.90

Others 4.98 to \$10

Guaranteed pure fur felt in every Halsey hat. Choose from Western and regular snap brim styles. All colors.

"Nite Glo" Label  
Men's Leather Opera  
SIZES 4 to 9  
**\$4.98**



Men's brown kid opera with glowing "Nite Glo" label in heel. All leather with rubber heel. Sizes 6 to 12.

Sheerer  
Longer  
Wearing  
51 Gauge  
15 Denier

NYLONS  
at only **\$1.15**  
3 for 3.35

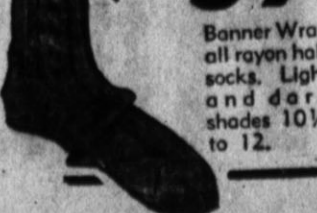
The new weave nylons that are sheerer looking, but give double the wear of other sheer nylons. Winter's newest colors. Sizes 8 1/2 to 10 1/2.

Gift TIES  
Silk Rayon  
**\$1.49**

Pure dyed silk or rayon ties. Handmade and generously cut. In gift patterns.

Others 98c to \$2.50

Dress SOCKS  
Banner Wrap  
all rayon half  
socks. Light  
and dark  
shades 10 1/2  
to 12.  
**39c**



Give a  
matched set of  
Samsonite  
Luggage



Start your Christmas shopping now for the biggest gift of all—a matched set of Samsonite luggage! Look at Samsonite's...  
Samsonite Luggage...  
Samsonite Suitcase...  
Samsonite Trunk...  
Samsonite Bag...  
Samsonite Case...  
Samsonite Box...  
Samsonite Chest...  
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Samsonite Case...  
Samsonite Box...  
Samsonite Chest...

### What Better Gift For Him ALL WOOL WORSTED SUITS

Single Breasted  
Double Breasted  
**39.75**

Give him an all wool suit for Christmas. Gabardines or Sharkskins in single or double breasted styles. In solids, stripes, checks and other new patterns. Regulars, slims and shorts... 34/46.



### High School And Jr. High Groups Present Christmas Cantata Monday

The Christmas cantata entitled, "Memories of the Holy Night" will be presented Monday evening, December 19, at 7:45 in the First Christian Church by the High School Chorus, the High School A Cappella Choir and the Junior High School Chorus under the direction of Miss Thelma McMinn. There will be approximately 170 singers in the entire choral group.

Two years ago, the high school mixed chour presented the Cantata-Pageant by the same name; that being the thesis which Miss McMinn compiled and submitted for her Master Degree. It includes the dramatization, dialogue, music and scriptures of the entire Christmas Story with Mary, Joseph, the Wise Men, shepherds and the angels with

the reader. The thesis was prepared in such a way as to have a complete program either as a cantata or pageant. Since the pageant has been presented successfully the Cantata this Christmas season together with the Reader and Herald Angels.

Included in the program will be not only chour numbers by each group, but combined choruses, solo, obligatos, sextettes, mixed octets from each glee club and an all girl choir and a boys chorus.

Those taking special parts in the high school chorus are: Hershel Miller, Bob Hamilton, George Hamilton, Don Davison, Thomas Botsford, John Southall, Reba Dones, Colline Brown, Audrey Hood, Jeannie Holman,

Alma Faye Knox, Wanda Gunstenson, Shirley Sharp, Myrtle Smith, Patsy Wiltshire, Emmarie Turner, Marilyn Barkley, Ruth London, Earlena Phillips, Barbara Smith, Joy Miller, Betty Robbins and Geraldine Patterson. Nancy Cagle is the Reader and Myrtle Smith is accompanist.

Those in the junior high school taking special parts are: David Goldson, Sylvia McCracken, Nancy Kirksey, Patsy Jackson, Wanda Patterson, Nan Longbottom, Sue Barnard, Gayle Gault, Dixie Young, Shirley Smith, Dorothy Veigel and Georgia Lewis.

Others, outside of the choral groups, taking part are: Joan Hendrix and Sue Savage in high school, John David Bryant, David Brumley, Jeff Janice Bookout, Peggy Graham and Deniece Barnard from the elementary school.

It is the sole purpose of the entire group of singers to help create the proper Christmas attitude in the minds of the people of Hereford, making more vivid the true meaning of Christmas.

"It is, indeed, and inspiration as well as a joy to work with this group of high school and junior high school people who are most cooperative and willing," said Miss McMinn.

There is no admission and the public is cordially invited to attend.

Personnel of the groups are listed below:

**Personnel of Junior High School Chorus**  
Dale Hinds, Robert Russell, Charles Springer, Dan Turner, Veradelle Andrews, Yvonne Axe, Royda Boyd, Virginia Brock, Colleen Cooke, Norma Cummings, Adaline Drager, Wanda Kirksey, Mary Ellen Lee, Georgia Lewis,

Ann Lookingbill, Izetta Lynch, Sylvia McCracken, Florene McIntosh, La Mona Neff, Virginia Owen, Vonda Pitts, Wanda Pitts, Barbara Rogers, Dolores Sanford, Loda Alice Shirley, Gayle Stephens, Ellen Sue Thomas, Pearl Thomas, Patsy Townsend, Clara May Ward, Barbara Winget, Rose Marie Yandell, Dixie Young, Billy Fritz, George Drager, David Goldston, Eleanor Jo Aven, Sue Barnard, Patricia Childers, Nancy Crawford, Katherine Darden, Donita Davidson, Lu Durham, Mary Durham, Evelyn Elliston, Neldean Flowers, Margie Ford, Gayle Gault, LaVerne Goetsch, Norma Grace Gray, Patsy Hamby, Sonya Kay Lowe, Ginger Smith, Nancy Patterson, Wanda Sue Wimberley, Martha Heard, Jane Houston, Patsy Jackson, Marilyn Legg, Nan Longbottom, Janey Murrell, Peggy Nixon, Maxine Norton, Margaret Phillips, Janell Price, Doris Russell, Wynnona Shaw, Marviline Sloan, Shirley Smith, Myra Jo Sowell, Dorothy Thomas, Kathleen Tucker, Dorothy Veigel, Cecilia Wilkins.

**Personnel of High School Chorus**

Thomas Botsford, Don Davison, Wiley Ewion, Bob Hamilton, Don Hooper, George Hamilton, Tommy Mathies, Jack McCracken, Hershel Miller, Billy Moore, Lloyd Parsons, Billy Robinson, Larry Slaughter, John Southall, Franklin Springer, Billy Roy Thompson, Bob Womble, Dona Airhart, Marilyn Barkley, Mary Ann Beckman, Evelyn Benson, Sue Berryman, Mollie Bettis, Mary Kathryn Boyd, Colline Brown, Bobbie Brownlow, Nan Buckner, Nancy Cagle, Annie Mae Caster, Anna Lois Cummings, Reba Dones, Glenna Faye Finley, Gayle Foster, Glenys Goldston,



**SOCIAL BUTTERFLY**—Hand-painted, richly-hued butterflies flutter on the gored skirt of a California creation for casual winter resort wear. Done in ice-cream-pink cotton, the dress has a yoke blouse with a lily collar.



### FAMILIAR FACES

To nearly every one of you there are many familiar faces among the folks at Southwestern Public Service... line-men... cashiers... meter readers... and all the others that make up the Public Service "family" in your locality.

They are your friends and neighbors... they attend the same churches... buy at the same stores... with roots firmly planted in the life of the community.

In other words, throughout the great Panhandle-Plains-Pecos Valley area, your Public Service Company "belongs"... a home-operated, business-managed company, working toward a better way of life... electrically... for everyone.

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TREE LIGHTS With G-E BULBS \$1 10 Value	ONLY	
POCKET KNIVES 69c Value		<b>59<sup>c</sup></b>
BIKE HORNS 89c Value		
ALL-METAL WAGONS 98c Value		<b>EACH</b>
COWBOY RIDER 89c Value		
BENDEE FIGHT-BACK <b>PUNCH BAG</b>	Regular \$2.95, Only	<b>\$2.19</b>
<b>TRICYCLES</b>	AS LOW AS	<b>\$3.49</b>
<b>SCOOTERS</b>	3-WHEEL, ONLY	<b>\$2.19</b>
<b>FOOTBALLS</b>	As low as	<b>\$1.98</b>
<b>G. E. CLOCKS</b>	As Low as	<b>\$3.75</b> Plus tax

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HEREFORD

Phone 703

# Bands-Floats-Candy

AND...

# SANTA CLAUS IN PERSON

with  
**REAL-LIVE REINDEER**  
and Sleigh!

**IN DOWNTOWN HEREFORD**  
**Friday Morning, Dec. 23**

10 o'clock



**COME!**



ASK FOR

**INSPECTED DEAF SMITH COUNTY MEATS**

At Your Grocery & Market

"NONE FINER"



### Letters to Santa Claus

girl. I will give you some apples Christmas night.  
Your friend,  
Iris Hodges

Dear Santa Claus,  
Would you please bring me a pair of skates?  
Your friend,  
Nancy Sloan

Dear Santa Claus,  
For Christmas I would like some story books. My hobby is reading, and I also like music. Please send me a real piano. If you can't send me a real piano, just send me a toy one. And don't forget the candy, cookies, oranges. I am in school, my age is 11. I'm in the fifth grade.  
Lillie Olguin

Dear Santa,  
We the Olguin's have been here in Hereford for 6 years. We saw you and the deer, it was a great sight. For Christmas I want a camera, a bicycle, candies, oranges and good things to eat. And don't forget the other children that their parents can't buy their Christmas. If you run into some of them just give them what I have coming and let me out. I am a girl 12 years old in the sixth grade.  
Nieves Olguin

Dear Santa,  
I am a boy, the only boy in our family. For Christmas I want a carpenter set. I am learning to be a carpenter. I enjoy the trade, my age is 16 years. I am in the seventh grade. I can't hardly wait until Christmas morning.  
At home our parents don't let us see our Christmas present, till Christmas morning. And as usual the good things to eat, don't forget that.  
Eloy Olguin

Dear Santa,  
My name is Ann. I am 8 years old. I want a doll, a little telephone and a doll buggy.  
Love,  
Ann Wagoner

Friona, Texas  
Dec. 6, 1949  
Box 674

Dear Santa,  
I am a good little girl fourteen. I am asking for my Christmas gifts early. I want a pair of white snowshoes and a western suit. I want a red snow suit and Betty wants a blue one. I don't know what else she wants but whatever it is please send it to her. I also want a dresser set.  
Merry Christmas, Santa.  
Yours Truly,  
Gloria Joyce Shields

General Del.  
Hereford, Tex.  
Dec. 6, 1949

Dear Santa,  
I am a good little girl of fourteen and would like to tell you what I want for Christmas. I would like to have a new green suit and a set of Chinese dolls and a pair of overshoes with fur tops. I have been a good little girl and am very sweet.  
Yours truly,  
Miss Betty Jean Grider

Hereford, Texas

Dear Santa,  
I want a negro doll and a typewriter for Christmas. I have been good enough to have these things. Bring all the other boys and girls some toys, too.  
I am in the first grade.  
Love,  
Sharon Smith

Dear Old Santa Claus,  
Sometimes I have been a little bad but I am pretty good. I guess.  
I want some skates and a gun and, if you have any extra tractors, I wonder if I could have one, please? I want some chewing gum, too. Thank you very much, I love you.  
Roy Lee Dean

Dear Santa,  
I am a little girl five years old. I have been a nice girl. I help my mother wash dishes, and I would like for you to bring me a baby doll, bassinet and some dishes like my cousin's. Don't forget my new baby sister, Barbara Darlene, and the other little boys and girls. I'll be looking for you Santa on Dec. 23, in Hereford. Thank you.  
Your little friend,  
Bonnie Mae Sparkman

Mr. and Mrs. Frank Ashlock, Concord, California, announce the birth of a daughter, Terry Sue.

**FIREWORKS**  
**FOR XMAS**  
EXTRA GOOD ASSORTMENT  
Special Night Displays  
LOCATED  
ON  
**NORTH HIWAY 51**  
MRS. FAIN BEEMAN

1901 1949  
**E. B. Black Co.**  
FURNITURE

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**SHARP-EDWARDS**  
is the place for  
**NEW & USED CARS**

'49 Super BUICK 4-DOOR  
White Sidewall Tires, Radio, Heater

1950 MERCURY 4-Door, Loaded!

1950 MERCURY CLUB COUPE

'50 FORD four-door, Heater

1950 FORD two-door, Radio and Heater

'49 PONTIAC CLUB COUPE, Hydramatic, Heater

'49 CHEVROLET FLEETLINE Two Door, Heater

ALSO SOME GOOD, CLEAN USED CARS

1948 PONTIAC 2-Door. LIKE NEW!

'47 PONTIAC 2-Door

'48 CHEVROLET CLUB COUPE, Loaded

ALL NEW CARS CARRY A GUARANTEE . . . at

**Sharp-Edwards**  
5th & Main

Dear Santa:  
I am a girl 8 years old. I am in the second grade at school. In November I didn't miss a day from school. I have been a good girl. Will you send me some candies, nuts cookies for Christmas. And for entertainment I want a doll and some dishes.  
Esmeralda Olguin

Dear Santa:  
Just a few words to let you know what I want for Christmas. In the first place I want a toy piano, a ball and to eat I want candy, cookies, apples and nuts. I am a girl I go to school in Hereford. I am in the fourth grade, my age is 10 years.  
Marcellina Olguin

Dear Santa,  
I am 7 years old and I want a bicycle, steam shovel, and a puzzle for Christmas. But most of all I want a bicycle. Help all little boys and girls get lots of toys for Christmas, will close with love.  
Bobbie Paetzold

Dear Santa Claus,  
I want a sled, football suit, one pair of boxing gloves, one basketball, a baseball, a baseball bat and two baseball gloves.  
Love,  
Don Jackson

Dear Santa Claus,  
My name is A. C. Vaughn. I want a Mickey Mouse Watch, a ball, a suit and a BB gun.  
Love,  
A. C. Vaughn

Dear Santa Claus,  
I would like a B-B gun and a football suit, size 8, as my two little brothers will use it after I am too big for it. If you don't have a B-B gun I would like a watch band. I surely thank you.  
Your friend,  
Joe Reinauer

Dear Santa,  
I have been a good boy. I would like a wagon and a pair of boots.  
Your friend,  
Tommy Lee Haney

Dear Santa Claus,  
I want a bicycle, a pair of skates, and a watch. Santa, if you don't have a bicycle I'll understand.  
Love,  
Lilly Raye Higgins

Dear Santa Claus,  
Please bring me a gun, scalbert, a toy road grader, and some gloves. Be sure that you fill my stockings full. We do not have a chimney.  
Your friend,  
Elbert Wayne Turner

Dear Santa,  
I am just a little boy, only seven months old, and haven't yet learned to be very bad. I want some rubber blocks and some cookies, please.  
Thank you,  
Jimmie Jo Dean

Dear Santa,  
I wish you a very merry Christmas.  
A good boy,  
Davis Walker

Box 83  
Hereford, Tex.  
Dec. 6, 1949

Dear Santa Claus,  
I am in the fifth grade. I am nine years old.  
Will you please bring me a country doctor set, a big doll, and a nice Mickey Mouse Watch?  
Merry Christmas, Santa!  
Your friend,  
Leorna Lookadoo

Dear Santa Claus,  
Would you please bring me a ball, bat, glove and a Red Rider B-B gun?  
Your friend,  
Dale Carter

Dear Santa Claus,  
Please bring me a big doll buggy, a doll table, a doll and a set of dishes.  
Your friend,  
Delores Andrews

**DR. C. D. KELTON**  
**CHIROPRACTIC CLINIC**  
501 Jackson Ave. Hereford, Texas  
Office Hours, 9 to 12 — 2 to 5:00 p. m.  
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**EDWARDS CITY DRUG**

**Gifts**

Our shelves are spilling over with dozens and dozens of wonderful gifts. . . at prices to please the thriftiest Santa!

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GLISTENING WHITE with BUBBLE LIGHTS  
Were \$10.00 Now \$6.50  
10% OFF On All TREE LIGHT SETS  
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Give Lasting Joy for all the family

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This gleaming white beauty brings the freshness of a snowy Christmas morning to "her" kitchen all the year . . . and leisure and convenience she never knew before. Planning meals is a joy, with deliciously fresh vegetables, fruits and meats ready to prepare on a moment's notice. Vitamins are preserved for family health . . . the total food budget is cut.

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... and for the Youngsters  
**PLASTIC & METAL MINATURES**  
Crawlers Farmalls  
Pickups Spreaders  
Trailers Plows

**Hereford Implement Company**



**Letters to Santa Claus**

Dear Santa Claus,  
Will you bring me some boxing gloves?  
Isabel Encinas

Dear Santa Claus,  
I would like to have a Toni Doll and a Blackboard and a set of dishes with food.  
My little brother wants a filling station and a doll. We would like to have some candy. We try to be good.  
Thank You  
Sandra and Gary Roberson

Dear Santa  
I want a baby doll. I want it to be a big boy doll. I want some colored clay. Ovid wants a big car with peddles. We have been good.  
Thank You, Love  
Bobbie Carol and Ovid Lee

Dear Santa Claus,  
I am a little boy 7 years old. I am in the second grade at Dimmitt. I'm afraid I have not been a very good boy, but am trying to be nicer now that I'm expecting a visit from you. Maybe you'll

overlook my faults this time if I promise to do better and bring me a road grader, a cowboy suit and a steam engine.  
Please Santa remember all the other little boys and girls in foreign lands who are less fortunate than us in the United States.  
Thank you,  
Gary Burnett

Dear Santa Claus,  
I have tried to be a good little girl all year, you know that don't you? I want a little blue night gown and a tractor that I can ride. I want a doll that's found in a store too. Please, bring me some nuts and candy. I wish my Daddy was Santa Claus so I would get a lot of things all the time.  
Sandra Ann Wester

Mr. Santa Claus,  
North Pole,  
Dear Santa Claus:

This is the time of the year that lots of GOOD little boys and girls write you letters so you will know what they want and how heavy to load your pack. First of all, I want to tell you Santa that I have been a very good girl all during this year. I think a whole lot of my Mother and Daddy and always do just what they tell me to do because I know they know what is best for me. I am not yet going to school, but will be going in about another year. I am now five years old.  
I will hang up my stocking for you to load it full, if you will Santa. I think I will use one of Mother's stockings this year because it will hold more. I sure would like to have some good candy and nuts. Then, too, the little girl's record play rice doll too. If you do not have the record player among your gifts for good little boys and girls, then just give me what you have for me Santa, and I sure will appreciate it.  
I know you have millions of little girls and boys to look after this Christmas and you have lots of gifts in order for them to go around everywhere. I believe last year you came to our house through the front door and you can do the same thing again this year, if you want to. We do not have a chimney on the roof of our house, but you can always get in by coming in the front or back door. We will be sure to leave some cake and coffee for you on the table; and if you are too full, you don't need to eat it.  
With kindest regards and journey from the North Pole this Christmas season, I am,  
Your little friend,  
Beverly-Ann Boyer

General Delivery  
Hereford, Texas  
December 8, 1949

Dear Santa,  
I am fifteen years old and would like a gun, a horse, a saddle and some friends.  
Yours truly,  
Roy A. Grider

Dear Santa,  
I am 10 years old and in the fifth grade.  
I want a baseball glove, a B-B gun and a bat for Christmas.  
Merry Christmas, Santa!  
Your friend,  
Travis Shields

115 Avenue E  
Hereford, Texas  
December 8, 1949

Dear Santa Claus,  
I am a little girl two years old. I have been very good this year.  
Please bring me a doll buggy, suitcase and clothes and a rocky horse. And don't forget to bring something extra for my dog and kitten. Thank you, Santa.  
Your little friend,  
Dorothy Ann Mercer

330 West 2nd St.  
Hereford, Texas  
December 8, 1949

Dear Santa Claus,  
Will you please bring me a big boy "oo" doll, suitcase and some clothes for it. I want more than anything else, a real live puppy.  
I am three years old and I

have been a very good little girl.  
Thank you, Santa.  
Your little friend,  
Carolyn Eus Caraway

Dear Santa Claus,  
All I want is a pair of house shoes and a doll. I love your reindeer; Dasher, Dancer, Pancer, Vixen, Comet, Cupid, Rudolph and Blitzen. The main one is Rudolph, the red nose reindeer.  
Your friend,  
Peggy Beeman

Dear Santa Claus,  
I want a Ford tractor, a road grader, and some B-B's size 18, for my B-B gun. I want some nuts and candy and fruit.  
Your friend,  
Harold Hamby

Dear Santa Claus,  
I want a magic doll and a jumping rope. I would like some candy in my stocking too. I want a play cash register. We stored some reindeer in our school room it isn't a very long letter but it is all I can think of.  
Love,  
Ruby Faye Brewton

Dear Santa Claus,  
Would you send me a B-B gun, a bike and a cowboy suit?  
Your friend,  
Doyle Hartman

Dear Santa Claus,  
I want a big ball, a doll, and a hat. I also want some candy gum and nuts. I have been a good girl. I will give you some apples Christmas night. I hope I will see you soon.  
Your friend,  
Mary Lynn Morrison

Dear Santa Claus,  
I want a big truck, B-B gun, and I want a tool set.  
Love,  
Vance Robinson

Dear Santa Claus,  
I want a football, a B-B gun, a guitar and a basketball.  
Love,  
Gerald Zellner

Dear Santa Claus,  
Will you please bring me an air rifle a pair of boxing gloves and a nice basketball. too. I will be glad when Christmas comes.  
Your friend,  
Delbert White

**OXYGEN** Per Cylinder **\$2.50**

**DOCK or CITY DELIVERY**  
**One or One-Hundred!**  
**No Demurrages or Lease Charge**

We have no sidelines and we devote our full time to the Welding and Industrial Supply Business; we have been serving the Hereford territory since 1947.

**Coombs & Paetzold**

WELDING AND INDUSTRIAL SUPPLIES  
Oxygen - Acetylene - Carbide - Torches  
Electric Welders - Welding Rods

127 Jackson Street      HEREFORD      Phone 313



Last minute shoppers still will find an exciting array of beautiful gifts at the Little Fashion Shop... your store of adequate selection and high styles! Nothing quite so thrilling to a lady as the accessories she wants and thrills to!

Handbags with a wonderful future for her favorite ensemble!

Robes for long leisure hours. A large stock from which to choose.



Delightful Lingerie So-o-o beautiful! So Feminine!

Ready-to-Wear selections still are ample at the Little Fashion Shop. Dresses she has been admiring — wanting! From Klaffer & Sobel, Paul Sachs, Marlene, Doris Dodson.

Lovliness in every piece! Chokers, and just everything in smart costume jewelry.



Depend on the Little Fashion Shop for gifts she'll reach for first.

FREE GIFT WRAPPING Of Course!

**The Little Fashion Shop**  
Smart Clothes for Smart Women

**only 6 MORE SHOPPING DAYS till Christmas!**

Our "Savings and Loan Monthly-Payment HOME LOAN PLAN lightens the burden of financing your home"

Your loan is spread over a convenient term of years. No worry about expensive renewals or extensions.

Low Cost - Long Term - No Delay - Mortgage Loans See Elizabeth Womble at the

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*Now you can buy Gorham*

**LAMM JEWELRY**  
"Your Silverware Headquarters"  
"The Little Store Around The Corner On West Third"

W ARE PROUD to offer you Gorham Sterling, the solid silver famous more than a century for quality and craftsmanship. Come in and see these exquisite Gorham patterns. You'll find the place- settings you want in a choice of twelve beautiful designs. Study the beauty of each... balance a piece in your hand. You can always feel quality in sterling silver, for fine silver pleases and flatters the hands like the wearing of a beautiful ring. Come in now... select your life long treasure... to beautify your home today.

**LAMM JEWELRY**  
"The Little Store Around The Corner On West Third"

GORHAM CHANTILLY \$25.50

GORHAM KING EDWARD \$25.00  
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GORHAM BUTTERFLY \$25.00  
GORHAM BUTTERFLY \$25.00

**ALSO SOLD BY THE PIECE**

Gorham King Edward as follows:

Dinner Knife	\$5.50	Teaspoon	\$3.25	Salad Fork	\$4.75
Dinner Fork	\$7.00	Soup Spoon	\$4.50	Butter Spreader	\$4.50

SUMMERFIELD NEWS

**Eastern Star Has Xmas Party**

By **BOBBIE WALSER**  
Brand Correspondent  
The WMUS met Wednesday with Mrs. Wayne Lee in charge

of the Bible Study. The following Mesdames were present: Jim Clark, C. R. Walsler, L. L. Cannon, Wayne Lee, Carl Lee, Pat Patrick, Earl Lance, Sr., A. A. Simons and Guy Walsler.  
Mrs. B. E. Roberson was hostess to the Eastern Star Club Christmas party. The following mesdames were present: Terrell Majors, Hershey, John Patton, Sults, Hickins, Lee Curry, Guy Walsler,

C. R. Walsler, Bessie Jones, Nell Cuipepper, McQuig, Caraway, McCrowen, Witherspoon, Gracie Thomas and hostess, Mrs. B. E. Roberson.

Mr. and Mrs. Ky Lawrence, Mr. and Mrs. J. B. Noland and family and Mr. and Mrs. Joe Kmdal of Hereford are visiting relatives in California.

Attending services Sunday morning were 63 with 40 attending Sunday evening.

Mr. and Mrs. K. W. Niell and family spent Sunday visiting relatives in Lubbock.

Mrs. Weldon Webb of Lubbock is visiting her parents and brother, Mr. and Mrs. Earl Lance, Jr. and son.

Mrs. Ray Johnson and Mrs. Guy Walsler attended the Jolly Horizon tea given for the girls mothers and the Summerfield Study Club who is sponsoring one Jolly Horizon.

The regular Christmas tree will be at the Summerfield Baptist Church on December 23, Friday night.



**AGGIE TEAM TOPS**—The Texas A&M college team which won top all-around honors in the annual intercollegiate poultry judging is shown above. It competed with 16 other college teams at Chicago. The trophies won by the team, awarded in Chicago, are two at left, awarded by feed manufacturers, and trophy at right awarded by the Institute of American Poultry Industries. Team members, L-R, are: G. O. Scroggins, D. R. Barrett, Dr. D. P. Parnell, the coach; B. M. Mayfield and B. H. Doran. (AP Photo)

**Year-Round Baptist Hour Enters Second Quarter On Network**

With a special New Year's program on January first, the Baptist Hour begins its second quarter of Year-Round network broadcasting.

The Baptist Hour speaker for the first three months of 1950 will be Reverend Charles Wellborn, of Southwestern Baptist Theological Seminary, Ft. Worth, Texas. Widely known as an evangelist and speaker on college campuses, Mr. Wellborn has quite a colorful background. On two separate occasions he has won national awards for oratory and debating.

An honor graduate of Baylor University, Waco, Texas, Mr. Wellborn later served as a professor of Political Science under

Dr. A. P. Cagle, brother of R. H. Cagle of Hereford. In fact, that was his position when he was called to the Ministry.

Mr. Wellborn was in the Armed Forces during the war. He served in the U. S. Ski-Troops, and saw many months of combat in Europe. He received several decorations for bravery in action.

The theme of Mr. Wellborn's thirteen messages on the Baptist Hour will be "Time For Decision." His first topic for January 1, will be "The Land of Beginning Again."

The Baptist Hour is presented weekly by The Radio Commission of The Southern Baptist Convention as a contribution to the religious life of America, and is broadcast from Baptist Radio Center, Atlanta, Georgia.

We all have a patronymic. It's our family name.

**IRELAND'S BODY SHOP**  
COMPLETE PAINT JOBS MAJOR BODY REPAIRS

We have just installed a complete trim and upholstery department in our body shop.

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Plastic -- CHOICE PATTERNS -- Fibre  
Tailored to Fit Your Car  
(Any Make)

TRUCK SEAT CUSHIONS AND BACKS  
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HEADLININGS INSTALLED  
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SEE US TODAY FOR FINEST WORK

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**Monday, December 19th through Friday, December 23rd**  
**THE STAR THEATRE WILL OPEN AT 11 o'clock A. M.**

**FOR YOUR CONVENIENCE**

**MOVIE ENTERTAINMENT AT 10% Discount**

QUALIFY YOUR COUPONS

**Judy GARLAND · Van JOHNSON**



...IN LOVE FOR THE FIRST TIME!  
...DANCING and ROMANCING in 6 NEW HIT PARADE SONGS !!

**IN THE GOOD OLD Summertime**  
with S. Z. Sakall - Spring Byington

**Star** SUNDAY MONDAY TUESDAY

**JACK CARSON**  
*John Loves Mary*  
with RONALD REAGAN · WAYNE MORRIS EDWARD ARNOLD · VIRGINIA FIELD and introducing PATRICIA NEAL

**Star** WEDNESDAY THURSDAY

*I ain't so Goofy I don't know the perfect Gift for a*  
**MERRY XMAS** of HAPPINESS!  
Weeks and Weeks of  
**Theatre GIFT Book**  
SCRIPT GOOD ANYTIME AT YOUR FAVORITE THEATRE  
\$5.00 Gift Book FOR \$4.50 \$2.50 Gift Book FOR 2.25  
And for the Small Fry... get the GIFT Book!

LET US KEEP THE KIDDIES WHILE YOU SHOP AND GET READY FOR XMAS

**XMAS EVE - STAR**  
*more Fun than Ever!*  
ON OUR CHRISTMAS EVE DECEMBER 24  
**CARTOON and COMEDY FUN Show**  
A Great Jiff Show for all ages from 5 to 95!  
KIDDIES 25 includes a BIG BOX of POPCORN FREE!  
ADULTS at Regular Admission Prices  
OVER 100 MINUTES OF COMEDY AND CARTOONS  
CONTINUOUS SHOWING  
**STAR December 24**

LET US KEEP THE KIDDIES WHILE YOU SHOP AND GET READY FOR XMAS

QUALIFY YOUR COUPONS

THE MOST DREADED CRY IN THE WEST !!  
**THE DOOLINS ARE COMING!**  
**SCOTT**  
The DOOLINS of Oklahoma  
**Texas**  
SUNDAY MONDAY TUESDAY

Congratulations.  
Anniversaries from Sunday, December 18, through Wednesday, December 21....  
Mr. and Mrs. J. W. Whelan  
Mr. and Mrs. W. L. Steakley  
Mr. and Mrs. Ramon S. Cole  
Mr. and Mrs. A. C. Hershey  
Mr. and Mrs. Earl T. Waits  
Mr. and Mrs. Lawrence Womble  
Mr. and Mrs. Elmer Cook  
Mr. and Mrs. M. L. Steele  
Mr. and Mrs. E. L. Keeter  
Mr. and Mrs. Guy Lawrence  
Mr. and Mrs. C. R. Walsler  
Mr. and Mrs. A. L. Thomas  
Mr. and Mrs. J. W. Kirby  
Mr. and Mrs. J. T. Gilbreath  
Mr. and Mrs. J. C. Ricketts  
Mr. and Mrs. James H. Bradley  
Mr. and Mrs. Raymond E. Bearden  
Mr. and Mrs. L. J. Mathews

upon the occasion of your wedding anniversary. If you have married, or moved to Hereford in the last year, please call 363.

*"I'll get you if it's the last living thing I do!"*  
**VAN HEFLIN ROBERT RYAN**  
**Act of VIOLENCE**  
**TEXAS** WEDNESDAY THURSDAY



# CORDIAL GREETINGS MERRY CHRISTMAS

## The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

It came upon the midnight clear  
That glorious song of old,  
Of angels bending near the  
earth,  
To touch their harps of gold.

Hark, the Herald angels sing,  
Glory to the newborn king,  
Peace on earth and mercy mild,  
God and sinners reconciled.

VOLUME 2—NUMBER 26

Hereford, Deaf Smith County, Texas, Sunday, December 25, 1949

Price 10c Per Copy

# Star Heralds Birth of Jesus in Bethlehem

## Stable Shelters The Christ Child As Angelic Host Tells of His Coming

### Shepherds And Flocks Bathed In Light Of Star

GOSPEL OF ST. LUKE

And it came to pass in those days, that there went out a decree from Caesar Augustus, that all the world should be taxed. (And this taxing was first made when Cyrenius was governor of Syria.) And all went to be taxed, every one into his own city. And Joseph also went up from Galilee, out of the city of Nazareth, into Judaea, unto the city of David, which is called Bethlehem; (because he was of the house and lineage of David:) To be taxed with Mary his espoused wife, being great with child. And so it was, that while they were there, the days were accomplished that she should be delivered.

And she brought forth her first-born son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn.

And there were in the same country shepherds abiding in the field, keeping watch over their flock by night.

And, lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them; and they were sore afraid.

And the angel said unto them, Fear not; for, behold, I bring you good tidings of great joy, which shall be to all people.

For unto you is born this day in the city of David, a Saviour, which is Christ the Lord.

And this shall be a sign unto you; Ye shall find the babe wrapped in swaddling clothes lying in a manger.

And suddenly there was with the angel a multitude of the heavenly host praising God, and saying,

Glory to God in the highest, and on earth peace, good will toward men.

And it came to pass, as the angels were gone away from them into heaven, the shepherds said one to another, Let us now go even unto Bethlehem, and see this thing which is come to pass, which the Lord hath made known unto us.

And they came with haste, and found Mary, and Joseph, and the babe lying in a manger.

And when they had seen it, they made known abroad the saying which was told them concerning this child.

And all they that heard it wondered at those things which were told them by the shepherds.

But Mary kept all these things, and pondered them in her heart.

And the shepherds returned, glorifying and praising God for all the things that they had heard and seen, as it was told unto them.

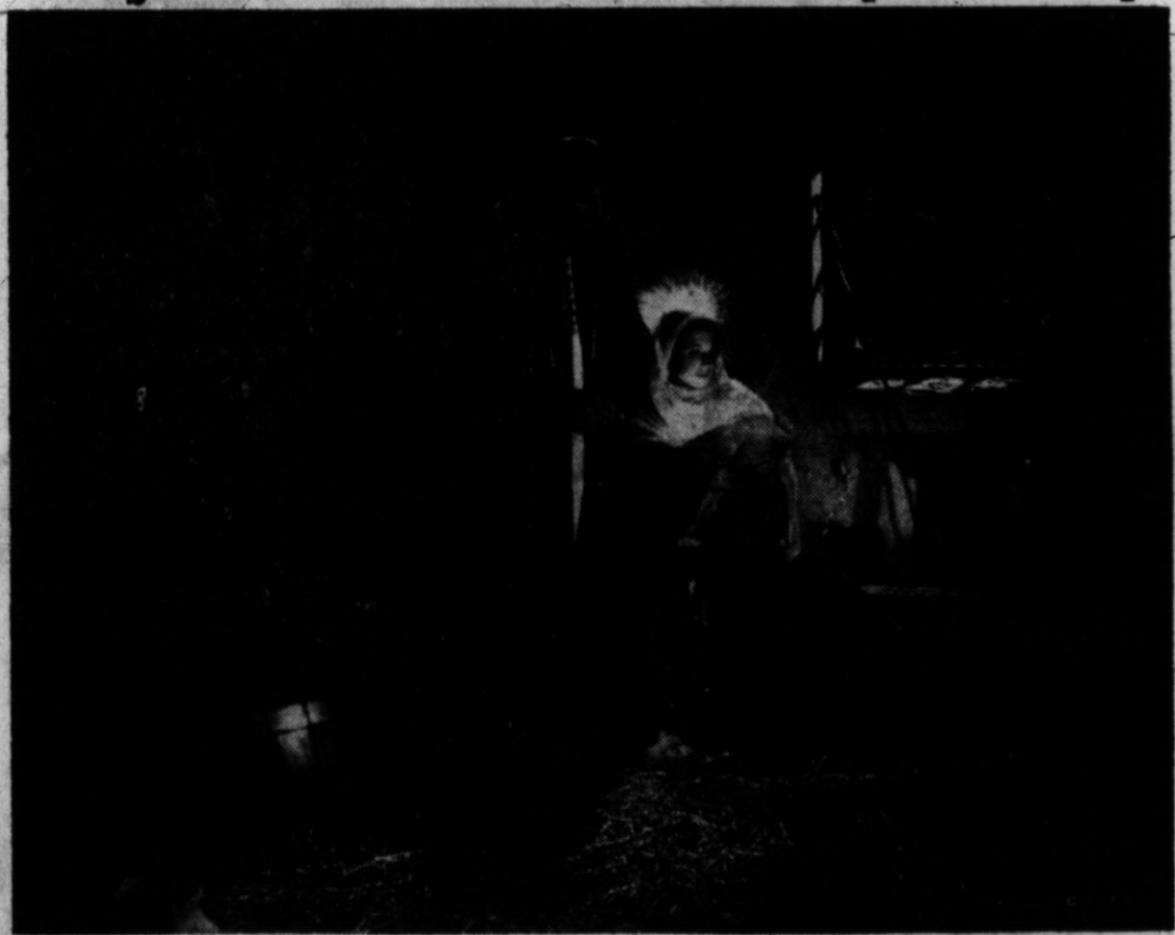
And when eight days were accomplished for the circumcising of the child, his name was called JESUS.

And when the days of her purification according to the law of Moses were accomplished, they brought him to Jerusalem, to present him to the Lord.

And to offer a sacrifice according to that which is said in the law of the Lord, A pair of turtledoves, or two young pigeons.

And, behold, there was a man in Jerusalem, whose name was Simeon; and the same had been brought in the child Jesus;

### Manger Cradle For Child Born To Joseph And Mary



Scene from CHILD OF BETHLEHEM, a Cathedral Film. While Joseph and Mary were at Bethlehem, the days for her to be delivered were fulfilled, and she brought forth her firstborn son, wrapped him up in swaddling clothes and laid him in a manger. (From the second chapter of St. Luke.)

### Wise Men Of East Bring Rare Gifts, Led By Star



Scene from CHILD OF BETHLEHEM, a Cathedral Film. And they came with haste, and found Mary, and Joseph, and the babe lying in a manger. And when they had seen it, they made known abroad the saying which was told them concerning this child. And all they that heard it wondered at those things which were told them by the shepherds. (From the second chapter of St. Luke.)

And when the days of her purification according to the law of Moses were accomplished, they brought him to Jerusalem, to present him to the Lord. And to offer a sacrifice according to that which is said in the law of the Lord, A pair of turtledoves, or two young pigeons. And, behold, there was a man in Jerusalem, whose name was Simeon; and the same had been brought in the child Jesus;

### Miracle Of Holy Birth Foretold In Angel Tidings

GOSPEL OF ST. LUKE

There was in the days of Herod, the king of Judaea, a certain priest named Zacharias, of the course of Abia; and his wife was of the daughters of Aaron, and her name was Elizabeth.

And they were both righteous before God, walking in all the commandments and ordinances of the Lord blameless.

And they had no child, because that Elizabeth was barren, and they both were now well stricken in years.

According to the custom of the priest's office, his lot was to burn incense when he went into the temple of the Lord.

And the whole multitude of the people were praying without at the time of incense.

And there appeared unto him an angel of the Lord standing on the right side of the altar of incense.

And when Zacharias saw him, he was troubled, and fear fell upon him.

But the angel said unto him, Fear not, Zacharias; for thy prayer is heard; and thy wife Elizabeth shall bear thee a son, and thou shalt call his name John.

And thou shalt have joy and gladness; and many shall rejoice at his birth.

And many of the children of Israel shall he turn to the Lord their God.

And he shall go before him in the spirit of power of Elias, to turn the hearts of the fathers to the children, and the disobedient to the wisdom of the just; to make ready a people prepared for the Lord.

And Zacharias said unto the angel, Whereby shall I know this?

And the angel answering said unto him, I am Gabriel, that stand in the presence of God; and am sent to speak unto thee, and to show thee these glad tidings.

And, behold, thou shalt be dumb, and not able to speak, until the day that these things shall be performed, because thou believest not my words, which shall be fulfilled in their season.

And the people waited for Zacharias, and marvelled that he tarried so long in the temple.

And when he came out, he could not speak unto them; and they perceived that he had seen a vision in the temple; for he beckoned unto them, and remained speechless.

And in the sixth month the angel Gabriel was sent from God unto a city of Galilee named Nazareth.

To a virgin espoused to a man whose name was Joseph, of the house of David; and the virgin's name was Mary.

And the angel came in unto her, and said, Hail, thou that art highly favoured, the Lord is with thee: blessed art thou among women.

And when she saw him she was troubled at his saying, and cast in her mind what manner of salutation this should be.

And the angel said unto her, Fear not, Mary; for thou hast found favour with God.

And rising again of many in Israel; and for a sign which shall be spoken against;

(Yes, a sword shall pierce through thy own soul also,) that the thoughts of many hearts may be revealed.

And when they had performed all things according to the law of the Lord, they returned into Galilee, to their own city Nazareth.

And the child grew, and waxed strong in spirit, filled with wisdom; and the grace of God was upon him.

## Wise Men Led By Star, Foil Herod's Plot to Find Child

### No Room In The Inn At Bethlehem



Scene from CHILD OF BETHLEHEM, a Cathedral Film. There went forth a decree from Caesar Augustus that a census of the whole world should be taken and all were going, each to his own town to register. And Joseph also went from Galilee out of the town of Nazareth into Judaea to the town of David, which is called Bethlehem—to register, together with Mary, his espoused wife, who was with child, but there was no room for them in the inn. (From the second chapter of St. Luke.)



Scene from CHILD OF BETHLEHEM, a Cathedral Film. There were shepherds in the same district living in the fields, and keeping watch over their flock by night, and the glory of God shown around them, and they feared exceedingly. And when the angels had departed from them into heaven, the shepherds were saying to one another, "Let us go over to Bethlehem and see this thing that has come to pass." (From the second chapter of St. Luke.)



Scene from CHILD OF BETHLEHEM, a Cathedral Film. Now when Jesus was born in Bethlehem of Judaea, there came Magi from the East to Jerusalem, saying, "Where is the newly born king of the Jews? For we have seen his star in the East and have come to worship him." (From second chapter of St. Matthew.)

And, behold, thou shalt bring him the throne of his father David; and he shall reign over the house of Jacob for ever; and of his kingdom there shall be no end. (See MIRACLE OF, Page 6)

### Gifts Of Gold, Frankincense, Myrrh From East

GOSPEL OF ST. MATTHEW

Now when Jesus was born in Bethlehem of Judaea, in the days of Herod the king, behold, there came wise men from the east to Jerusalem.

Saying, Where is he that is born King of the Jews? for we have seen his star in the east, and are come to worship him.

When Herod the king had heard these things, he was troubled, and all Jerusalem with him.

And when he had gathered all the chief priests and scribes of the people together, he demanded of them where Christ should be born.

And they said unto him, In Bethlehem of Judaea; for thus it is written by the prophet.

And thou Bethlehem, in the land of Judaea, art not the least among the princes of Juda; for out of thee shall come a Governor, that shall rule my people Israel.

Then Herod, when he had privily called the wise men, inquired of them diligently what time the star appeared.

And he sent them to Bethlehem, and said, Go and search diligently for the young child; and when ye have found him, bring me word again, that I may come and worship him also.

When they had heard the king, they departed; and, lo, the star, which they saw in the east, went before them, till it came and stood over where the young child was.

And when they were come into the house, they saw the young child with Mary, his mother, and fell down and worshipped him; and when they had opened their treasures, they presented unto him gifts; gold, and frankincense, and myrrh.

And being warned of God in a dream that they should not return to Herod, they departed into their own country another way.

And when they were departed, behold, the angel of the Lord appeared to Joseph in a dream, saying, Arise, and take the young child and his mother, and flee into Egypt, and be thou there until I bring thee word: for Herod will seek the young child to destroy him.

When he arose, he took the young child and his mother by night, and departed into Egypt.

Then Herod, when he saw that he was mocked of the wise men, was exceeding wroth, and sent forth, and slew all the children that were in Bethlehem, and in all the coasts thereof, from two years old and under, according to the time which he had diligently inquired of the wise men.

Then was fulfilled that which was spoken of Jeremy the prophet, saying,

In Rama was there a voice heard, lamentation, and weeping, and great mourning, Rachel weeping for her children, and would not be comforted, because they are not.

But when Herod was dead, behold, an angel of the Lord appeared in a dream to Joseph in Egypt.

Saying, Arise, and take the young child and his mother, and go into the land of Israel: for they are dead which sought the young child's life.

And he arose, and took the young child and his mother, and went into the land of Israel.

And he arose, and took the young child and his mother, and went into the land of Israel.

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Dear Santa Claus,  
I am ten years old. I am in the fourth grade at Shirley School. I want two twin dolls and I want a basketball. Please

Dear Santa,  
I want a wagon. I want a scooter, I want a play duck, tricycle and candy.  
Love,  
Hoytt Busby

bring me some candy, nuts and fruit. Don't forget the good little boys and girls.  
Helen Marie Edwards

Dear Santa,  
I have tried to be a nice girl all this year. Here is what I would like to have. A house coat, dress, night-gown and a doll buggy. Please try to bring all I ask for.  
Beverly Ann Shirley

Dear Santa,  
I wish you would bring a pretty doll. I want a wrist watch, too. I wish you would bring me a house coat.  
Love,  
Millie Joe Carmack

Dear Santa,  
Hope you and your helpers have most of the toys all ready to go. I want an electric train.



also like a set of dishes and a box of handkerchiefs. I hope you have a nice Christmas, too, Santa Claus.

Thank you,  
Barbara Jean Jacobs

Dear Santa,

I love you very much. I have a baby sister now. Please bring her a pretty doll. I would like some rubber boots and some doll clothes. Don't forget other girls and boys.  
Your friend,  
Sandra Lee Inman

Dear Santa,

I want a tool chest. Don't forget my little sister named Kay. She wants a doll. Please don't forget all the other children in the world.  
Love,  
Ann Caraway

Dear Santa,  
I should like to get some doll dresses. My sister would like a mop, broom and a set to play like she cooks with. My brother would like a baby rabbit to play with. And he would like a new hat to go to town in.  
Santa, please do not forget other children. The Christmas tree is in the back of Mrs. Shaw's room.  
Love,  
Linda Inman

Dear Santa,  
Please bring me a gun set and electric train.  
Love,  
Donald Bearl Riley

Dear Santa,  
Please bring me a train, a gun and cowboy suit.  
Love,  
Gene David Dean

Dear Santa,  
Please bring me a gun set,

chaps, and a doctor set and rope.

Love,  
Gary Tyler

Dear Santa,  
Please bring me a bicycle.

Love,  
Bob Jackson

Dear Santa,  
Please bring me a doctor set.

Love,  
Sondra Brumley

Dear Santa,  
Please bring me a doll. Love,  
Virginia Nell Patton

Dear Santa,  
Please bring me a gun set and a bicycle and wagon

Love,  
Leldon Womble

Dear Santa,  
I would like only a few things this Christmas. First I would like for everybody else to be happy. I have tried to be

good little cub scout. I've cleaned the yard, carried out the garbage and helped people all I can. I would like to have a B-B gun and an electric train. Thank you, Santa.  
Love,  
Ronnie Jones

Dear Santa,  
I am a little girl, 7 years old. I am in the second grade. My teacher is named Mrs. Radovich. I like her very much.

It won't be long until you will be here. I would like you to get me a baby doll, dishes, skates and a table and chairs. I will try to be a good girl next year.

Your little friend,  
Wilma Sue Burkett  
P. S. I love you. Don't forget all the other girls and boys.

Dear Santa,  
I want a BB gun. I want a ditch-digger. I want a thing that gives chewing gum. I want

a jeep with lights.  
John Weidon Dye

Dear Santa,  
Please bring me a doll and bicycle.  
Love,  
Paula Sue Moore

Dear Santa,  
Please bring me a tricycle.  
Love,  
Vera Harney

Dear Santa,  
Please bring me a doll and bicycle.  
Love, Valleta Hardman

Dear Santa,  
Please bring me a toni doll and buggy.  
Love,  
Sandra Kay Townsend

Dear Santa,  
Please bring me a doll and suitcase.  
Love,



To our Friends and Customers

SHORTY'S

SHOE SHOP



CANDLE

LIGHTED WINDOWS

happy smiling faces,  
holly wreaths and  
Yule logs burning  
All these signs of Christmas  
mean its time to say

SEASON'S GREETINGS

Miller Auto Supply

COMPANY

Weldon Dye and Employees



...TO WELCOME  
**Christmas!**

To our many friends and customers we extend our sincerest wishes for a happy holiday and a healthy New Year! Many thanks for your continued patronage!

**Davis-McCracken**

YOUR M-M DEALER

W. L. Davis

W. L. Davis, Jr.

John Hall

John Hicks

Geo. Sumner

J. C. McCracken

Less Thompson

Dear Santa,  
Please bring me a gun that will shoot paper, a basketball, a sled, a pair of gloves, cash register, nuts and apples. Don't forget all the boys and girls.  
Thank you,  
Charles Leffel

Thank you for the other dolls that you gave me.  
Thank you,  
Johnnie Campden

Dear Santa,  
Will you please bring me a tool set, football and some candy and some nuts? Please don't forget my little sister she wants a doll and remember all the girls and boys.  
Billy Bryant

Dear Santa,  
I want a doll, and buggy. I love you very much. I have two brothers and they want some guns.



**Letters to Santa Claus**

Dear Santa,  
I want a cowboy suit with two pistols, a semi-truck that winds I have been a good boy.  
Love  
Larry Lané  
Danny Chisholm

Dear Santa,  
I want a doll, a raincoat, a pair of pants, a pair of socks and a slip. Don't forget all the other children that don't have much.  
Your friend,  
Alice Inman

Dear Santa,  
Will you bring me a baseball suit, a camera and a football? I have tried to be a good boy.  
Richard Smith

Bring other boys and girls something too. Please fill my sock with fruit and candy.  
Love,  
Charles Cooper

Dear Santa Claus,  
I am three years old. I want a table and some chairs, doll house and furniture. Don't forget all the other little boys and girls.  
Dorothy Nell Bowman

Dear Santa,  
I want a B-B gun and a football. My sister wants a "nigger" doll. I would like for my Daddy and Mother to have a bed room suit and my three brothers would like a new silk necktie. Please do not forget the other boys and girls.  
Love  
Noel Parvin

Dear Santa,  
I am in the third grade. I want a bicycle, or a baton, or a doll. My little brother wants a gun and a cowboy suit. My little dog would like a ball. Don't forget the other girls and boys. I live in Summerfield, Tex.  
Love  
Carolyn Ann Lee

Dear Santa,  
I want a baton, a set of triplet dolls and a "trimtub" doll bath to bathe my dolls in. My brother wants a cowboy suit and a gun. We have both been good most of the time.  
Love,  
Patricia Caywood

Dear Santa Claus,  
I want a Bible, a bicycle and a watch. I want a baton set too. I would like for my little brother to have a small football and a set of rubber blocks. I would like for my little sister to have some boots and a doll. Please do not forget other children.  
Love,  
Linda Kay Noland

Dear Santa,  
I hope I have not waited too long to write to you. I should like to have a bicycle for Christmas. I should also like to have a farm set and a football. I have been a pretty good boy. Bring my big brother a pretty tie. And don't forget all the other boys and girls.  
Your friend,  
Steven L. Slagle

Dear Santa,  
I want a B-B gun, a ball and a bat. My sister wants a dress. My mother wants a dress too. Don't forget the other children.  
Love, Kenneth Cole

Dear Santa,  
I want a pair of roller skates and a "nigger" doll. I would like for you to get Mother a housecoat and a pair of house shoes. I would like for you to get my brother two sets of guns.  
Love  
Wanda Lou Choate

Dear Santa Claus,  
Please bring me a wind-up train. Bring the other children toys too. Bring my two brothers a basketball and two guns with holsters. Thank you.  
Your friend,  
Leroy Smithers

Dear Santa Claus,  
I would like to get a cowgirl suit, roller skates, candy and nuts for Christmas. Please give all the other boys and girls nice things too.  
Your friend,  
Lyla Gall Rickman

Dear Santa,  
I want a yellow zipper purse. I want a wind-up doll, a mirror and a comb.  
Love,  
Juanita Sims

Dear Santa,  
I want a new bicycle, a pistol and a ball. My little brother wants a little car. But don't forget the other children. I have been a good boy.  
Love Jerry Cave

Dear Santa,  
I am in the third grade. I would like to have an electric train, candy and nuts. And do not forget the other children.  
Love  
Larry Lane Rickman



**HEREFORD BAKERY**



the Office of

**Sheriff and Tax Collector**

Worth Covington  
Iona Whittington

Ruth Lörwald  
S. B. Berry

J. C. Reese

**Star and Texas**

**THEATRES**

In Hereford

**Extend Greetings**

With more gratitude than we know how to express, we say to you, our friends

**MERRY CHRISTMAS**

We appreciate your friendly associations and wish you all of the true happiness that the Christmas season can bring



**With The Heartiest Wishes for a Happy Yuletide**

We wish to thank each and every one of you for your patronage during the past year, and the entire staff joins in the sincere wish that all of you will enjoy a PROSPEROUS NEW YEAR.

EMPLOYEES OF YOUR

**STAR AND TEXAS THEATRES**

### Letters to Santa Claus



Dear Santa Claus,  
I am in the second grade. I am a boy. I want a ball and a bat. I want a football. I am seven years old. I want a holster and gun.  
Love,  
Howard Alan Williams

Dear Santa Claus,  
I want a doll and a suitcase and an electric iron and doll clothes and an ironing board. I want dishes, too. I am a little girl in the second grade.  
Love,  
Martha Rae Epting

Dear Santa Claus,  
Would you please bring me a bicycle and a ball? I am in the second grade.  
Love,  
Oyrl Schener

Dear Santa Claus,  
I want a bicycle. I want a BB gun. I want a pair of skates.  
Love,  
Mackie McNeese

Dear Santa,  
I am a girl seven years old. I have tried to be a good this year. I want a paint set, and a pair of skates for Christmas.  
Love,  
Anita Matthews

Dear Santa,  
I am a boy seven years old. I have been a good boy this year. Please bring me a bicycle.  
Your friend--Bobby Don Irwin

Dear Santa,  
I am a little girl seven years old. I love you very much. I have a baby brother. Please bring him a toy dog. Please bring me a doll, a Donald duck watch, a bicycle, a basketball, all for Christmas. I wish you a Merry Christmas, Santa, good by, this is all I can write.  
Love --Mary Beth Lemons

Dear Santa,  
I am a girl eight years old. I have been a good girl this year. Please bring me a pair of skates, basketball and a set of dishes. Please bring my little brother a play gun.  
Love--Carolyn Cooke

Dear Santa,  
I hope you have a Merry Christmas. My name is Robert. I am eight years old. I am very happy this year. Are you? I want a bicycle for Christmas. My little brother wants a toy train.  
Love--Robert Neelley

Dear Santa,  
I am a girl seven years old. I have tried to be a good girl this year. I have a little baby sister. Please bring her a tricycle and a doll for Christmas. And bring me a bicycle, a doll and a pair of skates.  
Love --Corneda Hudson  
P. S. A happy Christmas to you.

Dear Santa,  
I am a little boy, five years old and am very good when I am asleep, my Daddy says. So will you please bring me some toys. I will tell you what I want. I want some spurs, sparklers, cowboy boots, a gun, cowboy suit, apples, candy and nuts. I think this is all I want but be sure and bring Jackie and Martha Ann some toys, too. Bring Martha a doll.  
Love until next year,  
Ronnie Gene Crone

Dear Santa,  
I love you very mucy. I have a baby sister, now. Please bring her a pretty doll. I should like a kitten. Please bring Sue Ann a box of candy and thank you for the doll you sent last Christmas.  
Love,Santa,  
Sue Ann Sloan

Dear Santa,  
I want a bicycle and a book satehel. Please don't forget the poor girls and boys. Thank you for the doll that you brought me last Christmas. Don't forget my mother and daddy. Merry

Christmas, Santa.  
Love  
Doris Willoughby

Dear Santa,  
I am a girl in the second grade at Central school. I have been a good girl and I wish you would bring me a pretty doll. My little sister wants a boy doll.  
Thank you,  
Nancy Parsons.

Dear Santa,  
I am in the second grade. I would like to have a doll and a buggy, also a doctor set. I have two little brothers. Please bring them some toys and candy, too.  
Thank you, Santa.  
Love  
Polly Ann Monroe

Dear Santa Claus,  
I have been a pretty good little boy this year. I would like for you to bring me a tractor, cowboy boots, drum, train and a jacket to wear to school. I am seven years old and in the second grade.  
I love you,  
Billy Mack Noland

Dear Santa,  
I want a gun and scabbard, football a wagon, a BB gun, some cars and a big truck, too. My little brother wants a gun and a scabbard. Please bring us what we want for Christmas. And don't forget the other girls and boys. Bye for now  
Love,  
Carlton Campbell

Dear Santa,  
I will write you a letter for what I want for Christmas. I would like a B-B gun for Christmas. I would like to see your reindeer and you too, but I am asleep when you come. But don't forget the boys and girls.  
your friend  
J. D. Carter

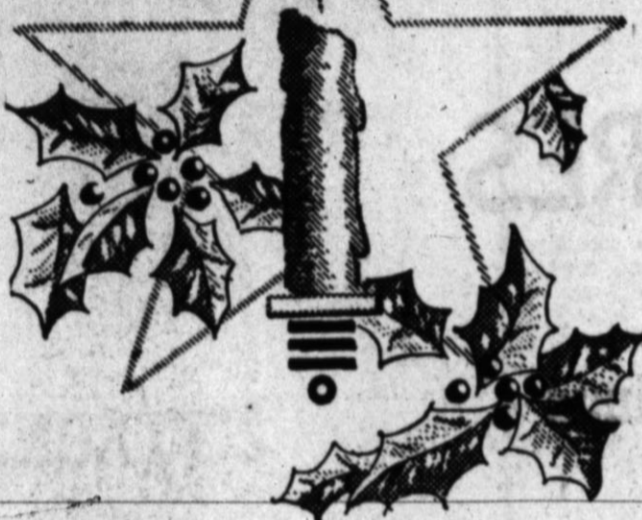
Dear Santa,  
I would like a bicycle and a red wagon. My brother would like a wagon. My sister would like to see your deers, but when you come I am asleep. You gave me a truck last year.  
Love,  
Loyd Haney



And so, to you,  
our family of friends,  
we extend most cordial  
Christmas greetings.

**PITMAN SERVICE STATION**  
ODICE and ED

## MERRY CHRISTMAS



**Hereford National Farm Loan Ass'n.**

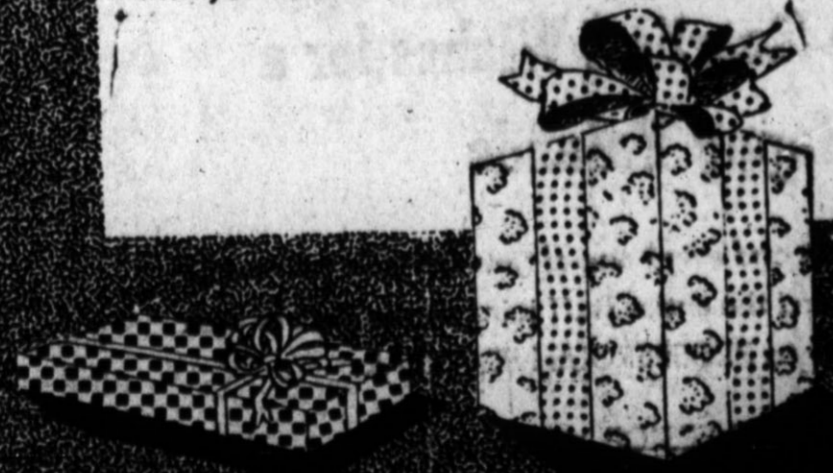
Geo. Muse,  
Secretary

Vera Byrnes,  
Assistant

## Merry Christmas

As you and your loved ones gather 'round your cheerful Christmas tree, with its sparkling lights and shirley tinsel and gay ornaments, we want you to know our thoughts are with you this Christmas morn. It is our way of expressing our appreciation for your generosity during the past year.

May the warm cheerfulness and well-being that manifests itself on Christmas morn remain with you forever. That's our Yuletide wish.



**SUIT'S AUTO SUPPLY CO.**

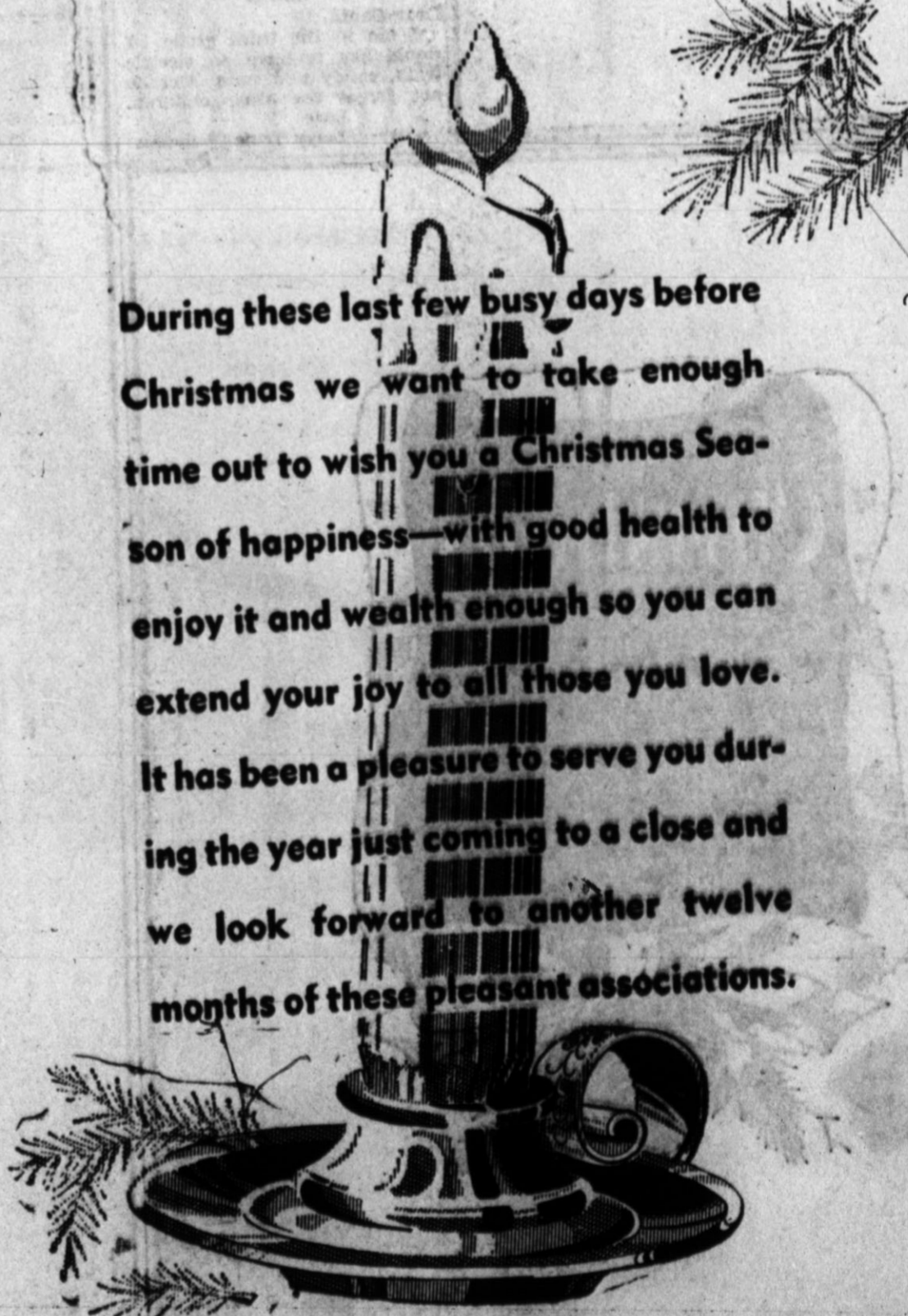
MR. AND MRS. RAY SUIT

A. E. WRIGHT

WILLIAM M. O'NEAL

EUGENE DOWELL

During these last few busy days before Christmas we want to take enough time out to wish you a Christmas Season of happiness—with good health to enjoy it and wealth enough so you can extend your joy to all those you love. It has been a pleasure to serve you during the year just coming to a close and we look forward to another twelve months of these pleasant associations.



**McRIGHT & SMITH**

A. N. McRight

Ed Cardinal

Herman Buse

George Beams

Sandford Smith

Hobby Williams

### Letters to Santa Claus

Dear Santa,  
I want a doll buggy and a bicycle. Please bring the other children some toys, too.  
Edith Ann Hagar

Dear Santa,  
You are a dearest friend of mine and I love you. You are very nice. I want a cash regis-

ter and a little football and a little filling station—a 66 one and lots of candy in my stocking. I am six years old. Remember all other little boys and girls all over the world. Give them some, too, Santa.  
Love,  
Lynton Allred

Dear Santa,  
I am a little boy, 5 years old. Please bring me a cash register, tractor and some candy and nuts. My little brother, Leslie, is 2 years old. Please bring him a tractor and truck. We have tried to be good boys this year.

Dear Santa,  
We like you. Please, Santa, bring my brother a tricycle and I want a doll, a doll bed, and a puppy.

Love,  
Dale and Sue Minor  
Please don't forget my parents and grandparents.  
Your little friend,  
Larry Don Carlson

Dear Santa,  
I am nine years old. My name is Virginia Lee McDorland. I would like to have a doll and watch and a pair of boots and, also, I would like to have some doll clothes and some doll hats

and shoes, also, and a doll bed, too. My little brother is four years old and I do not know what he wants for Christmas. And I have two sisters and I do not know what they want for Christmas.

Love,  
Virginia Lee and Donnie

Dear Santa,  
I want an airplane and a gun with a holster. Please bring me and my brothers some candy nuts and fruit. Dear Santa, see that all other little boys and girls have a nice Christmas, too. Thanking you,  
Bobbie Welty

Dear Santa,  
I am eleven years old. I would like to have a Tomi Doll, baton and some sport socks. Bring me some candy and nuts.

Love,  
Marlene Allred  
P.S. Please don't forget other boys and girls.

Dear Santa,  
You are very nice and I love you. Please bring me a baton and two story book dolls. Please bring me lots of candy and I will leave my stocking out so you can see it I am 10 years old.

Thank you, Santa  
Clydene Allred

Dear Santa,  
I have been a very good girl in school. Please bring me a baby doll, an accordion, doll clothes. Please bring my little trunk and a coat. And doll little baby sister has been good, sister a doll and tricycle. My too. My big sister wants the same thing.

Marilyn Newell

Dear Santa,  
Please bring me a 1,000-shot BB gun. Then I hope you go to the poor boys and girls who have no toys.

Steve Lingenfeiter

Dear Santa Claus,  
I have a sister named Mary Kay. Santa, I love you very much. Please bring Mary Kay a dolly. I want you to bring me a mothers doll. I want you to bring me a sled, too. Please surprise Mary Kay and I by putting other presents on the Christmas tree.

Donna Ruth and Mary Kay Lovel

Dear Santa,  
I want a bicycle, doll, yellow telephone and a set of dishes. And I love you very much.  
Thank you,  
Nelda Barnett

Dear Santa,  
I want a pump BB gun. I

want some toys, too. I want a little dog.

Love,  
Garland Ray Crist

Dear Santa,  
I want a BB gun and an airplane and a snow sled.

Love,  
Stanley

Dear Santa Claus,  
I am a little boy four years old. Will you please bring me a bulldozer and some treats and don't forget my sister. She wants a watch, too, and don't forget the other little boys and girls.

Yours truly,  
James Elmer Frost

Dear Santa Claus,  
I want a big doll. And a bicycle and a doll home. I am a girl. I am seven years old. I am in the second grade. I love you.

Love,  
Barbara Nell Edens

Dear Santa Claus,  
I want a bicycle and doll. I am a girl in the second grade. My little sister wants a doll and a bed. She is three years old.

Love,  
Kay Lynn Scott

Dear Santa Claus,  
I am a little girl. I am in the second grade. I want a sled and a snow suit and a pair of boots.

Love,  
Linda Pat Cox

Dear Santa,  
I want a football suit, a pair of boxing gloves and some guns. I am in the first grade and I have been a good boy.

Billy Luck

### Wise Men

(Continued from Page 1)  
came into the land of Israel.

But when he heard that Archelaus did reign in Judea in the room of his father Herod, he was afraid to go thither; notwithstanding, being warned of God in a dream, he turned aside into the parts of Galilee: And he came and dwelt in a city called Nazareth; that it might be fulfilled which was spoken by the prophets, He shall be called a Nazarene.

*May the peace and joy remain with you always*

### QUALITY FOOD STORE

IKE CAP BILL  
FRANK LAURENCE

# MERRY CHRISTMAS



**HEREFORD LAUNDRY**  
and  
**DRY CLEANING**

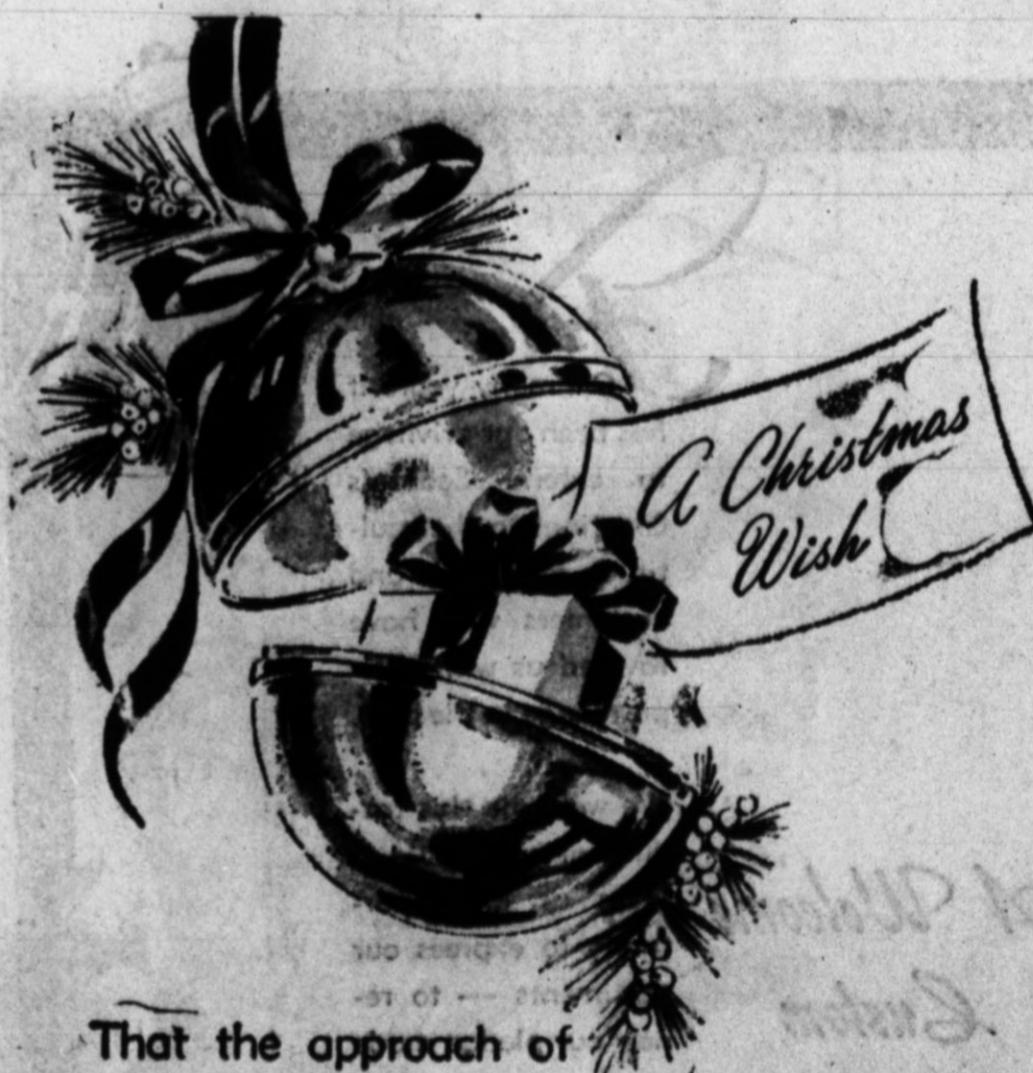
## Merry Christmas

Now that the Yuletide Season is here again, we find ourselves eager to express to you our good wishes for a Christmas long to be remembered in years to come as the most enjoyable of them all.



## HEREFORD CREAMERY

And Employees



That the approach of another Christmas season will bring with it loads of good cheer and happiness for each of you, our friends and customers.

## COMMERCIAL OIL COMPANY

139 Main

Mr. and Mrs. Hugh Bookout and Employees

Phone 68

### Letters to Santa Claus

looking for you soon.  
Love,  
Berniece, Leroy and  
Don Denney

Dear Santa Claus,  
I want a football for Christmas and a pair of guns. Please bring me a pair of boots, too. My little sister wants a girls bicycle and a doll and doll buggy.  
Thank you, very much  
Billy Reno

Dear Santa,  
I am three years old and have been a good girl this year. Please bring me a tricycle, a

walker for my doll, doll clothes, a car and a train. Hurry and come.  
With love,  
Janey Lou Noland

Dear Santa Claus:  
Lindsey Rose has been a nice Please bring me a baby doll with a bottle. Santa Claus, grand-daddy has already given me a tricycle. Please bring me a pink dress for my little baby Humpty doll if you can make one. Please bring me a sweeper too, and an electric washing machine. Feed your reindeers with cow feed.  
I love you,  
Lindsey Rose Dowel

Dearest Santa Claus,  
I am a little girl four years old and I am very excited about Christmas. I wish you would bring me a Bride Doll and a horse on wheels ('cause I like to play cowgirl). My big brother, Carl Worth, wants more parts to his erector set and a set of games. Please remember all the other little boys and girls, especially my little girl-friend, Cynthia (she wants a Tom Doll). And my little cousin, Larry. Just anything will do for him because he's too little to know what he wants.  
Lots of Love,  
Gloria Mae Covington  
P.S. I have been a pretty good girl.

Dear Santa,  
I am a boy. I am seven. I would like a baseball, a BB pistol, a telephone, and an adding machine. Don't forget the other boys and girls.  
Love,  
Harold Meacham

Dear Santa,  
Please bring me a ring, and a book. I have a new baby sister. There will be a sandwich and a coke on the table for you.  
Love to all,  
Carlie Jean Smith

Dear Santa:  
I want a gun and some candy nuts, and fruit. I have been good and I have been bad so you bring me whatever I deserve.  
Your friend,  
Daymond Wright.

Dear Santa Claus:  
I am a little girl in the third grade and I am 8 years of age. I would like to have a doll that coo's and takes a bottle, also some clothes for it. Santa, I want a stove that cooks and a nurse set. I don't want to ask for too much. I want every one to have some toys too, and please don't forget my teacher, Mrs. Hutchison. She is very nice to me. I will be at 509, 25 mile Avenue.  
Love,  
Bettye Snead.

Dear Santa:  
I want two guns and a football and a bicycle. Also candy, nuts and fruit.  
Your friend,  
Loyd Cardinal.

Dear Santa Claus:  
I have tried to be a good boy, please bring me a B-B gun, a ball, and glove, too. Be sure and bring all boys and girls something.  
Your friend,  
Larry Edwards.

steam shovel and a gas station.  
Love,  
Keith Smith

Dear Santa,  
I am a little boy, 7 years old. Will you please bring me a cowboy suit, one electric train, a bicycle and don't forget nuts, candy, fruit and fireworks.  
Donald Roland

Dear Santa Claus:  
I have tried to be a good boy, please bring me a B-B gun, a ball, and glove, too. Be sure and bring all boys and girls something.  
Your friend,  
Larry Edwards.

Dear Santa Claus:  
Please bring me a big doll. If you cannot bring me a big doll, please bring me a skating doll and a sack full of candy and nuts and apples.  
Love,  
Lawanna Lookingbill.

Dear Santa Claus:  
I want two guns and a football and a bicycle. Also candy, nuts and fruit.  
Your friend,  
Loyd Cardinal.

Dear Santa Claus:  
I am a little girl in the third grade and I am 8 years of age. I would like to have a doll that coo's and takes a bottle, also some clothes for it. Santa, I want a stove that cooks and a nurse set. I don't want to ask for too much. I want every one to have some toys too, and please don't forget my teacher, Mrs. Hutchison. She is very nice to me. I will be at 509, 25 mile Avenue.  
Love,  
Bettye Snead.

Dear Santa:  
I want a gun and some candy nuts, and fruit. I have been good and I have been bad so you bring me whatever I deserve.  
Your friend,  
Daymond Wright.

Dear Santa Claus:  
I am a little girl 7 years old. I go to school in the first grade. For Christmas I want a doll and candies and don't forget my little niece Frances Ann Lopez. Send her a doll and a buggy.  
Gertudes Olguin.

Dear Santa Claus,  
Please bring me a doctor set.  
Thank you,  
Van Smith

for Christmas. I have been a very good girl so you would come to see me. The toys I want are a doll and a big ball. I will be waiting for you.  
Your friend,  
Mary Spurgeon.

Dear Santa Claus,  
I am a little girl, 2 1/2 years old, and I want a new doll and a doll buggy. I would love to have a little telephone, too, so I can call my Daddy. Santa, you can put part of my things under our tree on the sun porch and others in my stocking.  
Thank you, Santa.  
Love,  
Camella Ann Anderson.

Dear Santa Claus,  
We saw you and your reindeers the other day but I did not get to talk to you, much. Santa, please bring me a crow-shoot, a farm set, log cabin set and anything else you want me to have.  
Please don't forget my grandmother Anderson way out in California if you go that far.  
I love you, Santa, and, am trying to be good. I'm six years old.  
Love,  
Harold Anderson.

Dear Santa,  
I have been a good boy my mother said. And I would like for you to bring me a filling station and a Bee-Bee gun and a dump truck and that is all I want, and I hope you can bring these things to me.  
Billy Flowers.

Dear Santa,  
I am a little girl 7 years old. I go to school in the first grade. For Christmas I want a doll and candies and don't forget my little niece Frances Ann Lopez. Send her a doll and a buggy.  
Gertudes Olguin.

Dear Santa Claus,  
Please bring me a doctor set.  
Thank you,  
Van Smith

### Miracle Of

Continued from Page 1)  
end.  
Then said Mary unto the angel, How shall this be, seeing I know not a man?  
And the angel answered and said unto her, The Holy Ghost shall come unto thee, and the power of the Highest shall overshadow thee: therefore also that

holy thing which shall be born of thee shall be called the Son of God.  
And, behold, thy cousin, Elizabeth, she hath also conceived a son in her old age; and this is the sixth month with her, who was called barren.  
For with God nothing shall be impossible.  
And Mary said, Behold the handmaid of the Lord; be it

unto me according to they word. And the angel departed from her.  
Dear Santa,  
Will you please bring me a doll bath tub that holds real water? Be good to other children. I have been good, Daddy thinks. I love you lots. I am five years old.  
Doris Jean Andrews




As the years roll by, we realize more and more what it means to have the friendship of folks like you. That's why it is a pleasure to wish you and yours a Merry Christmas.

**VELMA HODGES**  
County Treasurer



It's been a good year, and a happy one and we're glad that we have the opportunity to extend good wishes.

**Eads Rendering Company**  
CALL STATION  
West Texas Feed, Seed & Hatchery Co.




FOR many years it has been our privilege to extend Season's Greetings to the multitude of friends and customers who have favored us with their patronage in the past.

We welcome this traditional custom — it gives us an opportunity to express our sentiments — to renew our pledge made years ago — that our standard of service would be maintained on the highest level possible.

Thank you for everything and —

*A Welcome Custom*



*A Jolly Good Christmas*

**Nipper Electric**

**WAKE UP SANTA!!!**



**IT'S TIME** once more to tell those swell folks, our customers, how much their patronage has meant to us in the past, how their friendliness to us has made serving them worthwhile, and how we wish them the Biggest, Happiest, and Merriest CHRISTMAS ever.

**Rockwell Bros. & Co.**

Ben Conklin      LUMBERMEN      Jack Kirksey