

## AROUND TOWN

SIGHTS, FACES SEEN

The Bank will be closed next Monday, March 3, for Texas Independence Day. The bank holiday will be observed a day late, since Independence Day, March 2, falls on Sunday this year.

Word has just been received that Ira Cotchell, former resident of Hereford, was killed last Saturday when he was struck by an automobile at Ingewood, California. Funeral services were held this morning (Thursday) at Ingewood.

Site of the Annual Chamber of Commerce banquet, which will be held on March 14, will be the Hereford City Hall, instead of the First Baptist Church as previously announced. Tickets will be on sale soon. Since the seating capacity of the hall is slightly under 300, tickets will be limited and may go fast. Jim French is in charge of ticket sales.

Bill Smith dropped in to say that the American Legion will hold a meeting on Tuesday night at the City Hall, and wants all ex-servicemen, and any civilians interested, to attend. Discussion of the proposed Veteran's Building is in the cards. Meeting begins at 7:30 p. m.

G. W. Brumley sold a steer at the Hereford Auction Company last Saturday for a top local price, and maybe a record, of \$20.05. The steer weighed 1100 pounds, and netted \$20.55. . . . which is going to make those steaks come high. Quality Packing Company was the buyer.

Auction sales are in the wind these days. In addition to the regular weekly sale by the Hereford Auction Company, which incidentally, is attracting lots of attention, there'll be a special sale of Farm Machinery on March 12th, at the Brumley Hog Barn; and Earl Plank is holding a farm sale at his farm next Thursday, March 6. Brumley, O. (Continued on Page 4)

### Pete Cowart Is New Hereford C-C Secretary

O. F. (Pete) Cowart, former manager of Close Electric Appliance company here, has been named by the Board of Directors of the Hereford Chamber of Commerce, Inc., to be the new Chamber of Commerce secretary-manager. President Homer Brumley announced today.

Cowart will assume his duties with the Chamber of Commerce next Monday morning.

Decision of the Board of Directors was reached at a meeting Monday night.

While the Board of Directors had announced their intention to secure an "outsider" to succeed ex-Secretary E. B. Posey in the office, Brumley said Tuesday (Continued on Page 8)

# Rotary's 4-H Club Fat Stock Show Will Be Held Saturday

## Red Cross Drive Nears Quota After Fast Start

MAVERICK TOWNER



John McCarty, Amarillo editor and author of "Maverick Town", addressed the Hereford Lions Club yesterday on "How to Build a Town."

### McCarty Pulls No Punches in Talk On Town Building

"If you would build a town, start in the country . . . at the farthest limits of your territory," John McCarty, assistant publisher of the Amarillo News-Globe and prominent Panhandle author and historian, told members of the Hereford Lions Club in an address yesterday noon at the City Hall.

McCarty, whose new book, "Maverick Town," a story of Old Tascosa, is now high on the best-seller lists, had been invited to address the Lions on "How to Build a Town."

Pulling no punches, he spoke sincerely and forcefully to a highly attentive audience for more than forty-five minutes on the present, past and future of the Panhandle in general and Hereford in particular.

"Hereford today has the greatest opportunity of any town of its size in the Panhandle," McCarty said. Declaring that he had been one of the most starry-eyed optimists in Amarillo, and pointing out that time and again the city has eclipsed even his wildest predictions, he said "We're going to have a town of 150,000 in Amarillo, and you can have a town of 10,000 to 15,000 in Hereford in a few short years . . . if you work it right."

"Build for the future," McCarty advised. "Build a sewer system with three times the capacity you need today. Number your houses and mark your streets. Get good streets. Who the hell laid this town out anyway?"

Pointing to Hereford's Main Street as far too narrow for its present traffic, McCarty urged (Continued on Page 8)

At nine o'clock this morning, contributions to the Red Cross Membership drive had totaled \$3200, and the county's goal of \$4500 was well within sight.

Only one rural district had reported at that time, Mrs. Dyalitha Bradley said, and Red Cross headquarters were highly optimistic that the drive would be completed and quota reached today. The County Chapter is rushing collections in order to have Deaf Smith County be the first in the state to report quota reached when the National Red Cross Membership Drive officially opens Saturday morning.

The annual Membership Drive of the Deaf Smith Chapter of American Red Cross got off to a booming start Tuesday morning, when more than a hundred workers gathered at the City Hall for a kick-off breakfast.

Attendance at the kick-off affair was almost 10 percent, according to Wayne Evans, fund chairman for the drive. Almost all county and city, residential and block chairmen, and other volunteer workers assigned to duties in the annual drive were in attendance.

Rev. Russell Wingert, pastor of the First Presbyterian Church, delivered the invocation.

E. C. Eubanks, county Red Cross chairman, delivered the welcome address and Mrs. Juanita Hutchison, National Red Cross Field representative from Plainview, showed slides and gave a brief lecture on the work of the Red Cross in the United States.

Robert Thompson, treasurer for the county chapter; Major Schroeter, disaster chairman; Mrs. Lyle Blanton, coordinator of service to veterans hospitals; and Fred W. Baird, past treasurer, all gave brief talks on their experience with the Red Cross in operation.

The division chairmen for the drive were introduced. Those present were C. T. Guseman, advance gifts chairman, who reported that more than \$1,000 (Continued on Page 8)

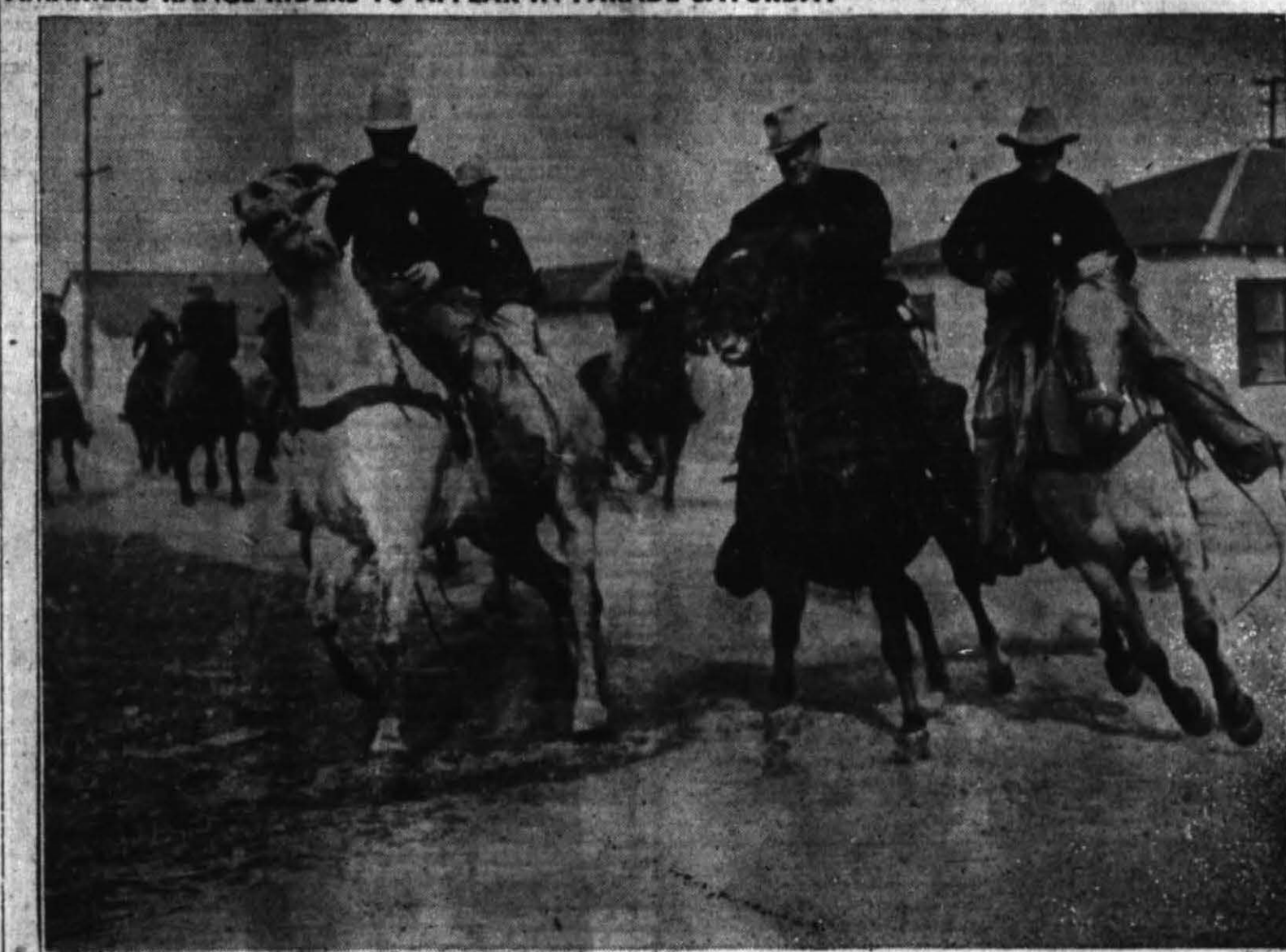
### New Patrolman To Join Local Force

Highway Patrolman S. B. Berry will arrive in Hereford Saturday, March 1, to join Patrolman McNeill in covering the local area. Capt. Polk Ivey of the Texas Highway Patrol, Amarillo, announced yesterday.

Berry will move to Hereford with his family as soon as housing accommodations can be secured.

The Hereford area has been served by a single patrolman since last spring, when J. C. Reese resigned to make the race for sheriff of Deaf Smith County.

### AMARILLO RANGE RIDERS TO APPEAR IN PARADE SATURDAY



The Amarillo Range Riders, 60-strong, will come to Hereford Saturday to ride in the 4-H Day parade. Pictured above are the Range Riders in action. (Photo courtesy Amarillo News-Globe).

### Offer Contracts To Sugar Beet Growers Here

Don Heizer, field representative for the American Crystal Sugar Company, has notified County Agent Hugh Clearman that he will be in Hereford today (Thursday), Friday and Saturday with contracts ready for signing for the 1947 sugar beet crop.

Heizer will establish headquarters at the County Agent's office in the courthouse for three days, and is ready to enter contracts with all growers in this area who want to plant beets this spring.

Considerable interest has been shown in meetings of farmers here in sugar beet plantings for the coming season, and indications are that as much as four thousand acres may be seeded in beets in this area this year.

Heizer advised Clearman by telephone yesterday that his company plans to handle all the beets that local farmers want to plant this year. The company had previously indicated that acreage might have to be restricted in order to handle the crop this year, but Heizer now indicates that all restrictions are off.

Prices to be offered in the contracts were not specified, but it is understood that the price will be slightly higher than that offered last year.

### Calf Scramble Will Be Feature of 4-H Club Show Here on Saturday

One of the outstanding features of the 4-H Club show here Saturday will be a "Calf Scramble" on the courthouse lawn at 2:30 o'clock in the afternoon. Eighteen to twenty boys are expected to take part in the free-for-all scramble for calves, which are being donated by local ranchers and breeders.

To be eligible for the scramble, boys must have been active 4-H club members for the past year. Boys who win calves in the scramble must agree to feed out the calf for showing next year as a 4-H project.

Written permission from parents is required, with a release relieving the sponsors of any liability in case of injury.

Other rules are:  
1. No boy will be allowed to win more than one calf.  
2. The first boy to catch or get hold of calf shall have no interference from another contestant until the calf is entirely free.

3. Calf must be properly haltered.

4. Contestant must cross finish line with at least one hand on halter or halter rope.

5. In event two boys catch a calf at the same time, the calf shall be released by both boys.

6. Boys must use own halter and said halter must be approved by the judges.  
7. Decision of judges is final. Judges for the scramble will be Coach H. V. Stanton, O. E.

### Big Parade First Event On Program

Saturday will be a big day for Deaf Smith County 4-H Club boys as the Rotary-sponsored 4-H Club Fat Stock Show gets underway.

Twelve 4-H clubbers will exhibit eighteen head of fat calves at the show to compete for a long list of prizes provided by the sponsors and other interested firms and individuals. The prize list will guarantee a premium of some kind to every boy who enters a calf in the show.

First on the program of the day's events will be a gala parade slated to hit Main Street at 10 a. m., Saturday morning.

The Amarillo Range Riders, 60 strong, have promised to be on hand with their mounts for the parade. Also scheduled to ride in the big line-up are 30 mounted Patrolmen from Clovis, N. M., and President Herman Ford of the Hereford Rotary Club promises to have the entire Rotary membership mounted on horseback to ride in the parade.

Cecilia Guseman, Rotary sweetheart, will lead the marchers.

The Hereford High School band, members of the Hereford Boy Scout troops and Camp Fire Girls organizations, and the 4-H Clubbers themselves, with their show stock, will march.

Big feature of the parade is to be a Kid Pony section, in which all Hereford youngsters under the age of 15 who own or can get ponies are invited to ride. Ben Childers is in charge of the section, and entries should be registered with him at McCaslin Lumber Company before Saturday morning.

Following the parade, at 11 o'clock in a special arena to be constructed on Third Street just off Main near the First National Bank, the 4-H Clubbers will exhibit their calves, and the judging will be done by W. R. Nisbet, animal husbandry expert from the Texas Extension Service.

Prizes will be awarded in two classes: Junior Division, made up of calves weighing under 350 pounds, and Senior Division, including all stock over 350.

In addition, a Grand Champion and Reserve Champion are to be selected.

At noon, a big barbecue at the County Bull Barn will entertain all 4-H club members, their fathers, Rotarians and visiting buyers. The barbecue is being staged by Francis Hardwick and the Star and Texas Theaters.

At two o'clock at the Bull Barn there will be an auction sale of all calves which will not be taken on to the Amarillo Fat Stock Show, which opens on Monday. Several of the top calves are expected to be held over for exhibition at the Amarillo Show. Others will be sold at auction.

Final event of the afternoon will be a Calf Scramble, to be conducted at 2:30 o'clock on the south lawn at the County Courthouse. Twenty to twenty-five boys are expected to compete in (Continued on page 8)

### Big Prize List Is Arranged for 4-H Club Show

An outstanding prize list has been arranged by the Rotary Club sponsors of the 4-H Club Fat Stock Show here Saturday.

The Grand Champion award will be a gold Hamilton wrist watch, to be suitably engraved for the winner. The Reserve Champion of the show will be awarded a fine pen and pencil set.

Ribbons will go to all winners in each division, with special rosette ribbons for Grand and Reserve Champions.

Awards for calves in the Senior (Heavy) Class are:

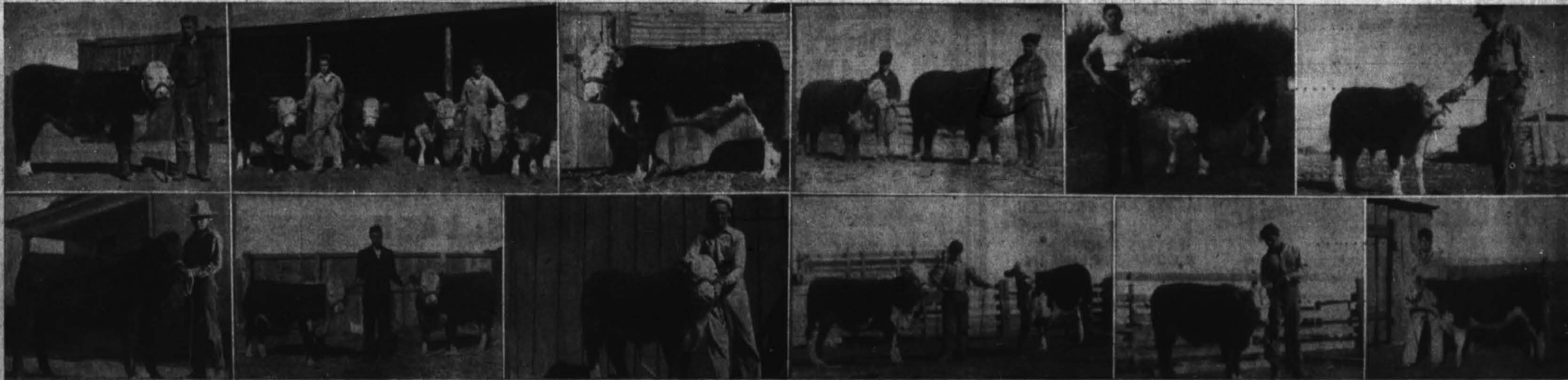
First place: An Elsie trophy, awarded by the Borden Company; Second Place: fountain pen; Third Place: Stetson Hat; Fourth place: Show Fitting outfit; Fifth place: spurs; Sixth place, billfold; and 7th place, billfold.

In the Junior (Light) Division, the following awards are offered:

First Place: Beulah Trophy, awarded by Borden; Second Place, fountain pen; Third place: halter; Fourth place: halter; Fifth place, lariot rope; Sixth place: billfold; and Seventh place: Billfold.

A special prize for Showmanship will be a 5-year subscription to Stockman's Magazine. The Omaline company is also of (Continued on Page 8)

## Deaf Smith County 4-H Clubbers Will Show These Fine Calves in First Annual 4-H Club Show Saturday



Pictured above are members of the Deaf Smith County 4-H Clubs and the calves they will show in the Rotary-sponsored Fat Stock Show here on Saturday. Reading left to right, top row: Bill Kelly, president of the 4-H Club, and his prized Whiteface; Carol (left) and Pat Miller exhibit four fine Herefords which they will enter in the show; the lone calf in the next photo belongs to Dwayne Walker, who wasn't around to get in the picture; next are Don (left) and Lloyd Dean Parsons with their two entries; next photo is Don Hooper and his Whiteface; and last: County Agent Hugh Clearman shows a calf fed for the show by Homer Rudd. Bottom Row: Robert Mathers will show the only Angus entry; Leo Hennington has a double handful with his own and brother Elson's pair of Herefords; Bedford Forrest shows his entry; Marvin Metcalf has a couple; Tommy Fowler keeps a tight rope on his Whiteface; and Robert Bateman poses with entry for the show.







# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## Miss Ruth Holland And Reavis Kerr Are Married at Lubbock on Sunday

Miss Ruth Holland, daughter of Mr. and Mrs. R. A. Holland of 1311 Fourteenth St., Lubbock, and Reavis Kerr, son of Mr. and Mrs. C. F. Kerr of this city, were married at 4 o'clock Saturday afternoon in the home of the bride's parents.

Rev. Russell Wingert, pastor of the Presbyterian Church of Hereford, officiated for the double-ring ceremony.

Wedding vows were exchanged as the couple stood before the fireplace against a background of palms, candelabra and baskets of gladioli.



Miss Ruth Holland, who became the bride of Reavis Kerr of Hereford at the home of her parents in Lubbock last Saturday afternoon. (Photo courtesy Avalanche Journal).

Miss Fernie Holland gave the wedding music. She played "Ah Sweet Mystery of Life" and "Always" and the accompaniment to "I Love You Truly" sung by Will S. Kerr. Miss Holland also played the traditional wedding marches and "To a Wild Rose" during the ceremony.

Miss Beth Holland was her sister's maid of honor. She wore an aqua crepe dress with corsage of pink carnations. Bryan McDonald served as best man.

The bride wore a pale blue wool jersey dress with lace insets and nailhead trim. Her accessories were in black and she wore a corsage of camellias.

Reception Given

Following the ceremony a reception was given when the lace-laid bride's table was centered with an arrangement of sweet peas and acacia. Guests were served a three-tiered wedding cake and punch. Mrs. Carl Spratt served the cake, Miss Fernie Holland, presided at the guest book, Mrs. Raymond Heller of Sweetwater, cousin of the bride, poured punch. Others in the house party were Glenda Nelson, Maxine Pearson, Joyce Chausse and Mrs. R. D. McDougal.

After the ceremony the couple left for their new home in Hereford where the bridegroom is associated with the Kerr Implement Company. He is a graduate of Hereford High School and attended W. T. S. C. at Canyon.

The bride is a graduate of Lubbock High School and of Texas Technological College. She is a former employee of Lubbock National Bank.

Among the out-of-town guests at the wedding were Mr. and Mrs. C. F. Kerr, Mrs. Clay Ridgway, Mr. and Mrs. Will S. Kerr and children and Ben, Harold and Donald Conklin, all of Hereford.

## Mrs. Rual Ford Is Hostess For El Nino Study Club

Members of El Nino Study Club continued their course of study on "Child Study" when they met at the home of Mrs. Rual Ford Tuesday evening.

After a short business session when two new members were welcomed into the club, Mrs. Jim Bookout was leader of the program. The new members are Mrs. Earl Scott and Mrs. Worth Ware.

Mrs. Bookout discussed the subject "Behavior and Habits of Children."

Members of the club present were Mesdames Fred Pierce, Bruce Woodell, Ben Childers, Millard Nobles, Joe Smith, Ben Ezell, Will Graham, R. A. Daniel, Stanford Knox, T. J. Clay, John Jacobsen Jr., Elizabeth Bonesto, Jim Bookout and the hostess.

## T. E. Seiglers Jr. Have New Son

Announcements have been made here that a new son has "moved in" at the home of Mr. and Mrs. T. E. Seigler Jr. He has been named Stephen Thomas.

Mrs. T. E. Seigler Sr. of Hereford is the paternal grandmother and the maternal grandparents are Mr. and Mrs. J. Walter Parker of Wichita Falls.

benefits and discussed plans for organization of a Guild. March 10 was decided upon as a date for organization of the local group when leaders and officers will be chosen. The meeting will be held at the home of Mrs. Bess Jennings.

Refreshments were served from a beautifully appointed table centered with an arrangement of yellow daffodils and Dutch iris. Tall flanking yellow tapers gave candlelighting. Mrs. B. A. Dixon presided at the silver coffee service and Mrs. J. M. French assisted at the table.

Mrs. Mary Shenefelt of Amarillo was a special guest at the party.

## Bridge Club Entertained

Mrs. Paul Mathers entertained members of the Tuesday Afternoon Bridge Club with a club party at her home Tuesday afternoon.

Attractive arrangements of

flowers gave the spring accent to the party and Mrs. Ernest Medkief received the high score award at the conclusion of contract games.

Refreshments were served to Mesdames Tom Boyd, Colby Conkwright, R. P. Coneway, Travis Dameron, C. H. Dyar, Jim Lipscomb, Ernest Medkief, W. J. Stanford and the hostess.

If you don't need it... sell it with a Brand Want Ad!

# SCREEN DOORS

Get your Screen Doors before the fly season starts. We have all sizes in stock

We also have some combination

## STORM AND SCREEN DOORS

## PRE-FINISHED TILE BOARD

For Both Room and Kitchen

## STEEL MEDICINE CABINETS

With Plate Glass Mirrors

## WALL CANVAS

See us for all your Building Needs

# Rockwell Bros. & Co.

Serving Deaf Smith County since 1898

*Martha Manning*

Creates the You You Want To Be

The taller, slimmer, lovelier you in this Martha Manning Original with a frosting of dainty eyelid embroidery. Del Rio spun rayon in seaway blue, dusk grey or pink sand. "Illusion" half sizes 14 1/2 to 20 1/2. \$10.95 No. 1076

RUTHERFORD & CO.

## Methodists Women Are Party Guests Church Women Have Day Of Prayer

Two groups of Methodist women were entertained at parties the past week for the purpose of presenting organization plans for new work and study units in the Woman's Society of Christian Service.

On Wednesday evening last week young married women of the church were entertained at a Geo. Washington party at the church parsonage with Mrs. Uel Crosby, Mrs. Lee Benefield, Mrs. R. P. Coneway, Mrs. W. J. Stanford as hostesses.

A patriotic theme was used in appointments with the refreshment table carrying out a red, white and blue color theme in flowers and tapers. Tiny hatchets were favors.

A sing-song featuring songs from many nations was held and Ruth Marie Crosby entertained with piano music. Mrs. Leo Forrest, president of the W. S. C. S. explained the purpose, aims and objectives of the new organization and Mrs. Uel Crosby told something of the history of the W. S. C. S.

An organization meeting was slated for Wednesday night Feb. 26 at the home of Mrs. Virginia Griffith.

Business Women Entertained

Business women of the church were entertained in the home of Mrs. Homer Brumley Monday evening with Mesdames Hugh Bookout, B. R. Dixon, J. M. French, Ed Warren, O. L. Click and Jim Black acting as hostesses.

Mrs. B. S. McClendon Jr. of Amarillo who is conference secretary for the Wesleyan Service Guild, was guest speaker. She explained the purpose of the Wesleyan Service Guild and its

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Walgreen Agency

## DRUG STORE

LOW PRICES EVERYDAY!

MILK MAGNESIA	13c
Pint	
HAND LOTION	\$1.00
Vita Ray — \$2.00 size	
CREAM OIL	49c
Wild Root — 60c size	
ARIT	19c
25c size	

Special Sale!

VITARY

Cleansing Cream

\$1.85 Size \$1.25

Special

BEAUTY NEEDS

LeLONG COLOGNES 175 to 350

Lucien

LeLONG SACHET \$1.50

Lucien

LeLONG POWDER \$2.00

Lucien

LeLONG LIP STICK 100 and 200

Lucien

TUSSY

Cleansing Creams

\$1.75 SIZE... NOW ONLY \$1

22 SIZE NOW \$1.55

all plus tax

PINK CLEANSING CREAM—so light and fluffy. Thorough cleansing action.

EMULSIFIED CLEANSING CREAM—extra rich in beauty for dry skin.

Hand Lotions

TUSSY LOTION \$1.00

Wind and Weather, \$2.00 size

JERGENS LOTION 89c

\$1.00 size

CHAMBERLAIN LOTION 89c

\$1.00 size

BALM ARGENTA LOTION 89c

\$1.00 size

HOT WATER BOTTLES

\$1.09 Value 79c

CLEANSING CREAM 49c

Phillips Milk Magnesia—60c size

FACE POWDER \$1.00

FACE POWDER \$1.00

COTY'S FACE POWDER \$1.00

Max Factor

PAN CAKE MAKE UP \$1.50

Max Factor

Kites... 15c & 20c

Rubber Gloves

Pair 59c

## DOLLAR DAY SPECIAL

Seamless RAYON

# Hose

3 Pairs for ...

# \$1.00

The Vogue Phone 351

Ready-to-Wear and Millinery



# WANT ADS

**FOR SALE**

**SPECIAL!**

NOW FOR SALE:

42% Cotton Seed Pelts

ALSO 20% CATTLE CUBES

**FRASER MILLING CO.**  
Phone 484

43-tfc

For Sale by Bovina Independent School District, by means of sealed bids, to be opened on March 3, 1947: Four heavy steel "I" beams, 12-inches by 18 feet. The Board reserves the right to reject any or all bids. Send bids to J. C. Denney, business manager of Bovina Schools, Bovina, Texas. 8-3c

For sale: 450 bales alfalfa hay. T. E. Seigler, phone 459W. 8-1fc

For Sale: Model GE M and M irrigation motor. Good condition. Complete with cooling coil. Ray Kerschen, 6 mi. east of Hereford. 8-2p

**ATTENTION**

**INSECTICIDE USERS**

Place your order now to avoid possible increase in prices.

**MICRO-BLENDED DDT. FOR YOUR PARTICULAR NEEDS**

Delivered at your convenience Flour Mills and Bakeries use ACRYLON for weevil control.

**Vaughan Insecticide Company**

P. O. Box 3184 El Paso, Tex. 7-4c

For Sale: 1 fresh milk cow and calf, also a Poland China boar subject to registration. Calvin Edwards 1 blk. north Smith Motel. 9-1p

For Sale: Ground hegar bundles and alfalfa. Joe Bednorz, north of Moore Tourist court. 9-1p

**FOR SALE**

Springer heifers and cows. Good Milk Stock. See BILL McIVER, 1/2 Mile North of Cemetery. 9-1c

For Sale: 3-4 Ton Dodge pickup. '39 model. See G. W. Duncan or Louie Olson. 9-1p

Rent Feed for Sale: Located about 15 miles northwest from Hereford. See E. S. Ireland. Phone 153W. 9-2c

For Sale: 2 red roll bull calves, 6 months old; 1 registered, 4 ml. west, Phone 9066P2. Andy Kerschen. 9-2p

Special this Week! Mantles, 25% off. See Hugh Bookout at Commercial Oil Co. 114 Main St. 9-2c

For Sale: 3 subject to register Chester White boars and two 11-38 used tractor tires. 1-2 ml. west on Harrison Hwy. Norbert Skypala. 9-1p

For Sale: Child's all-steel merry-go-round. Phone 579J. 8-1k

We have a few rebuilt batteries, priced \$8.45. Milburn Service Station. 9-2c

Kohler light plants in stock! Gasoline or butane, 110 volt AC. See Hugh Bookout at Commercial Oil Co., 114 Main St. 9-2c

**ONCE AGAIN...**

We have plenty of

**ADDING MACHINE PAPER**

—by the case or by the roll!

15c Roll

**SIX ONLY—**

**ESTERBROOK**

Change-Point DESK PENS

In Bases... \$1.75 Complete

Also back in stock—

Plenty of Debit, Credit, Balance LEDGER SHEETS

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**BRAND OFFICE**

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**FOR SALE or TRADE**

For Sale: 12 to 18 thousand bundles of hegar, 6 ml. south Summerfield. Walker Boston. 2-1fc

Filter Queen VACUUM CLEANERS

—In stock for delivery now. Complete with all attachments!

Master Grande Table Model WASHING MACHINES

One Only ELECTRIC BROILER

Plenty of B. F. Goodrich TRUCK and AUTOMOBILE TIRES

Lee Little's GOODRICH STORE

Alfalfa hay for sale: Also 1 bred gilt, 2 ml. north on Nester Gass place. 8-2p

For Sale: Good gas cook stove. East side of prison camp. R. L. Simpson. 9-2p

We have a few rebuilt batteries. Priced \$8.45. Milburn Service Sta. 9-2c

Special this week! WinPower light plants, 25% off. See Hugh Bookout at Commercial Oil Co., 114 Main St. 9-2c

Farm Facts... A farm record book made especially to keep INCOME TAX Records for Farmers

See them at the Brand office. Complete Book for only \$1.00

All Metal WASTE BASKETS While they last... \$1.45

We also have a good stock of Martin LEGAL FORMS

**The BRAND OFFICE**  
Phone 30

Drug Store fixtures for sale. Complete set due to consolidation. City Drug Store, Friona, Texas. 8-2c

**WE NOW HAVE GRADE A RAW MILK**

also Pasteurized Grade A Milk

**Hereford Creamery**  
Phone 689

Daily deliveries, or at your favorite food store

Attention sugar beet growers; Have planet juniors, 200 30-in. irrigation pipe. Dempster drills and alfalfa seed. J. L. Betzen, 8 ml. north on 51. 8-3p

For Sale: Hega-1 bundles, some without grain, some with grain. Cheap. See Offas or W. H. Vlek, 1-2 ml. north Progressive School. 8-3p

For Sale: 1 six-disc sod plow, 6 ml. south of Summerfield. Walker Boston. 6-1fc

For Sale or to be moved: 5-room modern house at Texico, N. M., H. K. Burnett, Box 55. 7-3p

**FOR SALE...**

Standard International Hay Bailer engine mounted \$250  
Tractor Buck Rake \$25  
Dump Rake \$25  
Spring Tooth Harrow \$25  
Hog Feeder, Trough, Loader \$15  
Stock Water Tank \$10  
Bundle Wagon \$10  
Norge Gas Range \$60  
Clayback gas heater \$12  
Case 10-in feed mill, dust collector, baggers, 60 ft. belt \$75

**A. T. CASE**  
1/2 mile north Smith Motel 9-1p

For Sale: Mohair upholstered couch in good condition. Mrs. Frank T. Roelison, 511 Lawton Ave., Phone 398. 9-1p

For Sale: Power lift for Dempster Drill new, 335. John A. Francis, Kingfisher, Okla. 9-1c

**FOR SALE OR TRADE**

FOR SALE: 1940—110 hp PACKARD 4-door Sedan

Radio and heater. Tops thruout \$1175

See E. W. CAWTHON or write box 23, or call 194-J between 5 and 6 p. m. 9-1p

For Sale: 5 HP outboard boat motor. See it at Pitman Service Station. 9-2p

Fertilizer hauled. Trees and hedges trimmed. Yard work. Hauling dirt and caliche. 455J after 5:30. Al Elwart. 9-2p

For Sale: Handmade crocheted baby sweater sets. Call or see Mrs. Ray Blankenship, 1139 25-Mile Ave., or Phone 327-W. 9-1p

**FOR SALE.**

1936 CHEVROLET

Tudor Sedan, good condition. See F. A. TUCKER at 207 Roosevelt or call 693-W. 9-1c

For Sale: New Perfection oil stove, deluxe model, 5 burner, built-in oven. Looks like new. See it at Kelton Appliance Co. Phone 31. 8-2c

For Sale: 80 Case tractor and equipment. 6 ml. southeast town. John B. Arnold. 8-2p

For Sale: House trailer, 22-ft. Shop built and 36 Dodge pick-up; both for \$800. Located 2 blocks south of Gulf Station, Dimmitt, Texas. 8-2p

**FOR SALE—3 Tickets for the MARION ANDERSON concert.**

Best seats. Call 26 before 5 p. m. 9-1k

For sale: 2 rat terrier puppies. \$15. Mrs. T. J. Carter. Phone 327-J. 9-1c

For Sale: 48 base piano accordion, living room suite, lounging chair, ottoman and portable Remington typewriter. Call 387. 9-3k

For Sale: Welding generator, Marqueti, South Lee Ave. Fix-It Shop. R. M. Cantrell. 9-1c

For sale: 1-2 h. p. Ingersoll-Rand air compressor. Never been uncrated. See it at Witherspoon Electric. 9-3p

For sale: '37 Plymouth coupe. Fair condition. \$325. 31 model A Ford Pick-up, \$135. See at 1141 25-Mile Ave. or call 372-M. 9-1k

For sale: 1941 Hudson coach. Good tires and good condition. Art Manjeot. 9-1p

For sale: 1939 Pontiac Coupe, radio and heater, Call 681 until 6:00, 775-W afterwards. Nell Spradley. 9-1c

For sale: Gas range. South Lee Ave. Fix-It Shop. R. M. Cantrell. 9-1c

For sale: 1 new 1-2 ton truck. List price. Also 22 Colt Woodsman. C. S. Gunter, Phone 9001-F2. 9-1p

For sale: 1 dining room suite, 1 bedroom suite, 2 odd beds, springs and mattress, 3 odd tables, floor lamp, elec. churn, Daisy churn, wooden churn, some dishes and cooking utensils, can sealer, cans and jars, some mirrors, 3 rockers. Priced to sell quickly. Are moving Monday. W. H. Rawlings, 3 ml. west, 31-2 ml. north Hereford. Phone 555J. 9-1c

For sale: 1 combine, 1 Farmall H Tractor, 43 model; 1 lister, 1 planter, 1 cultivator, 1 International 7-ft. Mower, 1 side delivery hay rake, 1 6-ft. Moline oneway, 1 4-section International harrow, 1 wooden float, 1 ditcher, 1 good 4-wheel trailer with grain bed, a hay rack, 1 Whitmore hammermill, 1 air compressor, scoop shovels, pitch forks, 1 bench vice, ast. of bolts, weed burner, small tools such as dies, pipe wrenches, and other tools too numerous to mention. All in good condition and are to be sold together for \$2300. W. H. Rawlings, 3 ml. west, 31-2 ml. north Hereford. Phone 555-J. 9-1c

For sale: Scrap lumber, doors and windows. 110 W. 6th. Hereford, Texas. 9-1p

**FOR RENT**

For Rent: Bedroom, 507 McKinley. Phone 699W. 7-77

For rent: One 3-room apartment; also small garage apartment. Call C. C. Lisenbee, after 6. Phone 425-W. 9-1c

Desirable furnished apartment for couple. Adults only. Bills paid. Available 1st. 517 E. 11th. 9-1k

For sale: Modern, 3-bedroom house. Large basement, located on pavement. Immediate possession. Phone 387. 9-2k

For sale: Residential lot, 5x150. Reasonable price. Also 38 Dodge 2-ton truck. Roy Harris 31-3 blk. north pavement on North B. St. 9-1p

**REAL ESTATE FOR SALE OR TRADE**

Extra big lot on pavement. Low price, easy payments without interest. See L. Baskin. 9-2p

For sale: 6-room stucco house, good location. Near schools on paved Street. Immediate possession. 211 West 9th. Phone 186-J. 9-2p

Nice 3-bedroom home on pavement and close to town, close to school, close to church. This home is priced to sell. See Otto Massey with Hill & Ricketts. 9-3c

**ACREAGE TRACTS AND LOTS...**

Six acreage tracts from 1 to 18 acres. Some with terms.

Two residence lots, close in, both for \$100. Four lots, east front, outside city limits, all for \$600.

Business lots near Hiway 51-60. Terms.

Large selection residences and farms.

**CLAUD HIGGINS**  
Phone 668-J 9-1p

Castro County section, 400 acres wheat, definitely subject to irrigation; well to be put down immediately. Price \$70 without well or \$80 with well, possession immediately and all wheat goes. Pavement 2 ml. W. R. Hackman, agent, P. O. Box 100, Dimmitt, Texas. 9-2p

For Sale: 640 acres improved. All in cultivation, sowed to wheat. Rent goes with deal. \$32.50 per acre. Good loan on land at 4 percent. T. J. Carter, Realtor. 9-1c

For Sale: A very choice 50 ft. residence lot 4 blk. west of Main St., just off paved 3rd. St. Price \$1,000 with some terms. T. J. Carter. 8-4fc

**REAL ESTATE**

See my listings on farms and city property before you buy. Have some good buys CHAS. SOWELL, 103 West 1st St. Office Phone 119 7-4fc

**A GOOD MODERN SIX ROOM HOUSE**

with full basement priced to sell at a bargain at \$9,500.00. We don't have a lot of bargains but we do have a lot of listings on a lot of good Homes, Farms and Ranches. Let us show you.

**ROSE & BARBER**  
104 E. 3rd St.

Have lots of new prospects, but

**NEED LISTINGS**

on farm and ranch tracts!

**J. B. ELLISTON**  
Real Estate  
Phone 179 45-tfc

**\$100,000,000 TO LOAN**

On farms and ranches. Immediate appraisal after application. Appraisals run from \$2.50 to \$10 per acre above amount being offered by other loan companies. Interest rate—4%.

**T. J. CARTER**  
Hereford, Texas 22-tfc

For Sale: Southeast quarter section 100, blk. K-3, 2 ml. west Hereford. Irrigated, improved. 20 acres alfalfa. Box 491, Hereford. 8-4p

For Sale: Modern 3-bedroom house, large basement. Located on pavement. Phone 387 before 8 a. m. and after 5 p. m. 8-tfc

**FOR SALE...**

A clean new, 10 machine Help Selvy Laundry. It is a new building with plenty of parking space. Well located, and priced at \$9000.00 with building and lots.

640 acres in wheat, no improvements. One fourth of wheat goes at \$35.00 per acre. 6 good East front residence lots in the City limits, for \$1500.00. I also have a nice listing of homes in town, irrigated farms and wheat farms.

**BEN M. SUDDUTH**  
108 West Third Street  
Hereford, Texas 9-1c

For sale: Modern, 3-bedroom house. Large basement, located on pavement. Immediate possession. Phone 387. 9-2k

For sale: Residential lot, 5x150. Reasonable price. Also 38 Dodge 2-ton truck. Roy Harris 31-3 blk. north pavement on North B. St. 9-1p

**FOR SALE...**

**IRRIGATED FARM**

Near Hereford 80 acres—18 ac. in alfalfa, 40 in wheat, rest in cultivation. Immediate possession—\$12,600. 200 acres, improved with wheat and alfalfa. On REA and natural gas line. All goes. Immediate possession. \$115/acre. Two 60 acre tracts—irrigated. Also some 5-acre tracts.

**J. M. HAMBY**  
Mile South Hereford 9-1p

**NOTICE**

Will care for your children in my home. Children preferably under five. Corner of Schley and 5th. Mrs. Kirkpatrick. 9-1p

**NEW MEXICO TRANSPORTATION CO.**

Change of schedule, effective MARCH 1, 1947

Change from Hereford to Amarillo

Lv. Hereford — Ar. Amarillo

2:05 A. M. 3:15 A. M.  
6:00 A. M. 7:14 A. M.  
9:30 A. M. 10:45 A. M.  
1:15 P. M. 2:30 P. M.  
4:00 P. M. 5:15 P. M.  
5:10 P. M. 6:30 P. M.  
8:30 P. M. 9:45 P. M.  
11:59 P. M. 1:15 A. M.

Sewing machine repaired. Old machines rebuilt with motor, light and reverse stitch. Guaranteed work. E. B. Black Furniture, Phone 14. 6-4p

**LIVESTOCK Strayed — Found**

Strayed: Several steers, weight about 850, branded L-7, left hip. From vicinity of Ford school. W. W. Ireland. 8-2c

Strayed: 3 yearling steers branded Bar-D, left hip. Notify G. W. Brumley. 9-1fc

Strayed from my place 8 miles west of town: 1 Whiteface yearling. M. C. Kaul. 9-2p

Strayed to my place 12 ml. west and 2 north of Hereford: Steer weighing about 1100 pounds. Mixed whiteface. W. F. Ponder. 9-3p

Strayed: Dark Jersey muley cow with few light spots, branded Z on left shoulder. Lost 8 miles W. 12 north. Phone 556W. Reward. Fluitt. 9-1p

**WANTED**

Wanted to buy: 2 rural telephone boxes. Jim Childre, Box 485. 9-1p

Wanted to rent: Enough land with well s for 90 acres potatoes in the vicinity of Dawn. F. S. Barrett, phone 452-J, Hereford. 9-1p

Buyer wishes quarter or half section of land north of Hereford under irrigation with well prefer some alfalfa and moderate improvements other than well. Answer this ad at P. O. Box 100 Dimmitt, Texas, giving all particulars for sale at all cash. 9-1k

Wanted to rent: Farm on shares or 1-3 and 1-4 and will buy your equipment. References furnished. C. A. Griggs, Rt. 5, Box 245B, Ft. Worth, Texas. 9-1p

Want wheat land to crop rent for 47-48 season. See Kenneth or Paul Rudd. Box 144, Hereford. 9-2p

Water well drilling wanted. Quick and satisfactory service. Write J. W. Sneed, Box 1883, Amarillo or inquire at 3020 E. 10th. 9-8p

**WANTED: 3 or 4 room unfurnished house or apartment. No children. Phone 158-J. 8-2p**

**WANTED TO BUY!**

MAYTAG Washing Machines Any model, any condition. Any Age!

**J. V. CAMPBELL**  
Phone 298  
Hereford Laundry. 8-1c

Wanted To Rent: 4- or 6-room furnished house. Phone 484. Alton Fraser. 4-tfc

**WILL PAY cash for used cars.** Milburn Service Station. 7-tfc

Wanted: Custom plowing, hoeing and onewaying. Phone 111 or see G. P. Owen, Acme Cleaners. 8-2p

**WANTED: A good reliable man to supply customers with Rawleigh Products in Castro County. 800 families. Products sold 30 years. Write Rawleigh's, Dept. TCB-352-127A, Memphis, Tenn., or see Leland Smith, 200 East 6th St. Hereford, Texas. 8-3p**

**Now is the time to sell any surplus goods you have on hand. If you can't use 'em somebody else can. Tell 'em with a Went Ad!**

**Business Services**

Fertilizer hauled. Hedges trimmed. Yard work. Caliche hauled. 455-J after 5:30. Al Elwart. 8-3p

**CLOCK Repairing.** Will also buy old clocks. Phone 755J, C. L. Vandercook. 311 Schley. 7-3p

**AGAIN...**

We can offer service on

**AUTO PAINTING**

**BODY WORK**

**FENDER WORK**

—By EXPERTS

**KINSEY MOTOR CO.**  
Phone 740  
CHEV. — Olds

**G. S. DIPERT, LICENSED PLUMBER**

Everything in bathroom fixtures and equipment.

All Work Guaranteed .29 years a plumber. See me for your needs...at—

**A. B. CHRISTIAN**  
Phone 233-J  
Nothing Down—3 years to pay

**EARL NIPPER ELECTRICIAN**

Any kind of electrical wiring. Fluorescent Light Fixtures in stock! Phone 7 or 154 for Prompt Service Hereford 40-tfc

**RADIATOR WORK**

Let us check your tractor radiator now.

**NEW RADIATORS AND CORES...NOW in stock**

**WESTERN BATTERY & ELECTRIC**

116 - 118 Sampson  
Phone 284

We Now have a Branch here—

**W. K. BIGHAM & SONS**  
HOUSE MOVING  
GENERAL TRUCKING

16 Years Dependable Service  
Phone 30-W Box 243  
LEFORS, TEXAS  
1020 E. 11th  
Hereford, Texas 2-12p

See us for general overhaul, motor tune-up, washing and greasing. We have seat covers for 38 to 42 Ford, 39 to 40 Chev. Wagner & Thompson. 28-tfc

**Refrigeration**

Commercial or Household

We Repair Any Kind of Box.  
Phone 94—Dick Walker

**Builder's Supply & Service**

**NOTICE! LIVESTOCK OWNERS!**

**BOOKOUT SERVICE STATION**

For Free Removal of Dead Horses, Cattle, Hogs, Sheep, Phone 9522 — Hereford, Texas 16-tfc

**PAINTING**

Houses, exterior and interior. REMODELING and redecorating.

**WELL WORK**

All Kinds Drilling — Repairing

**JOHN SHANKS**  
Day Phone 36 or 88  
Nite Phone 115-B  
MILLER HOTEL  
112 1/2 Main 9-1c

**LOST AND FOUND**

Lost: Pair of pink shell rim glasses without case. Return to Brand Office. 9-1k

Lost: Maroon Eversharp fountain pen, possibly in post office. Please return to Brand Office. 9-1k

**HELP WANTED**



# STREU'S

MRS. JOHN McLEAN, Society Editor Phone 181

## Panhandle Authors Are Discussed

The lives, achievements and works of two Panhandle authors featured the program for the Lone Star Study Club Tuesday afternoon at a meeting held in the home of Mrs. Nelson McRight with Mrs. Ed Warren as assistant hostess.

Miss Laura V. Hamner, frequently called the historian of the Panhandle, was the subject of discussion for Mrs. Coy Phillips and Mrs. Joe Kendall gave the talk on Miss Louisa Grace Erdman, who recently won the Red Book \$10,000 award with her "Years of the Locust." Roll call was answered by members naming worthy citizens of the Panhandle.

Those attending were Mesdames Lyle Blanton, R. G. Bice, Jack Grady, Jim Higgins, Berry Jacobsen, John Jacobsen, Jr., C. D. Kellon, Joe Kendall, T. E. Major, G. W. Newsum, Earl Phillips, Owen Stagner, Robert Thompson, Ed Warren, Lawrence Womble, Forrest Minton and the hostess.

## W. S. C. S. Circles Meet

Little Fox Circle of the Woman's Society of Christian Service of the Methodist Church met in a social meeting at the home of Mrs. Noah Ewton yesterday afternoon.

Mrs. M. M. Beavers gave the devotional talk and a musical duet was given by Mrs. J. E. Beyer and Mrs. E. E. Fridley.

Three stories were read; Mrs. G. W. Newsum read "The Gorilla Lady," Mrs. J. C. Cummings read "The Surprise Package" and Mrs. B. R. Dixon read "The Child."

Games were directed by Mrs. A. B. Christian.

Carrie Black Circle

Carrie Black Circle met in the home of Mrs. T. E. Seigler Sr. with Mrs. W. M. Stovall assisting as hostess.

The devotional lesson was given by Mrs. I. H. Spratt and Mrs. E. W. Harrison.

Mrs. Tom Garner and Mrs. Jim Black presented the study lesson on Stewardship.

## Wedding Is Announced

Announcement has been made here of the marriage of Miss Lou Anna Curry of Hereford, to Ben Rule of Friona.

The wedding took place on Saturday February 15, in the home of Rev. Sharp, pastor of the Methodist Church of Clovis, N. M., who officiated at the marriage service.

The couple plan to make their home in Friona.

## Ford Group Enjoys Forty-Two Party

A Forty-Two party and pie supper was enjoyed Friday night at the Ford School when members of the Ford Home Demonstration Club entertained their families and guests.

Those present for the party were: Ples Buck, Mr. and Mrs. Fred Hill and daughters, Mr. and Mrs. Luther Leslie and son, Mr. and Mrs. Roy Russell and family, Mr. and Mrs. Wesley Boone and Bety, Mr. and Mrs. Cecil Cayton and daughters, Mr. and Mrs. Maxey Dowd, Mr. and Mrs. Joe Wagoner of Westway, Mr. and Mrs. F. D. Ferguson, Mrs. J. S. Allmon of Lubbock, Mr. and Mrs. Chris Wegner and children, Mr. and Mrs. H. D. Hill and son, Mr. and Mrs. Donald Hicks, Mrs. Geo. Epling, and children, Mr. and Mrs. Hardy Benson and Bill Dodgin of Vega.

## Hereford Has Large Delegation At Inperpost Legion Meeting in Bovina

About 40 members of the American Legion and Auxiliary attended an Interpost meeting of the 18th District Legionnaires at Bovina on Tuesday.

Heading the local delegation were Vice Commander Bill Smith, and Adjutant Arch Dobbins and the Legion Post, and Mrs. Pepper, president of the Hereford Auxiliary. A chartered bus and several private cars made the trip.

Jimmie Moore, 18th District Commander, opened the meeting. Speakers were Reed Mulkey, commander of the New Mexico Department, and Ralph Holman, field secretary of the Texas Department, who spoke in behalf of State Commander Bert Gelseke, who was unable to be present.

Mrs. Henry Cusick, 18th District Auxiliary president, gave a brief talk. Mrs. Roy Smith spoke on the needs of the Veterans Hospital in Amarillo.

Harry Schultz, district judge, of Dalhart, made a brief talk.

Jimmy Moore, Roy Beard, Otto Landis, all of Amarillo; and Kenneth Rudd, Jap Dickerson Jr., and Ralph Smith of Hereford made reports on their attendance at the Legion College in Lubbock.

Hereford had the largest delegation present at the meeting. A vote was made to have the next Interpost meeting at Dalhart on March 25.

After the business session, dinner was served by Commander Earl Richards of the Bovina Legion Post, and Mrs. Richards, president of the Bovina Auxiliary.

## Last Rites for Mrs. Hedgpeth Held in Amarillo

Funeral services for Mrs. Lotie Hedgpeth, mother of Mrs. W. N. Hodges of Hereford, were conducted yesterday afternoon (Wednesday) at the N. S. Griggs Funeral Home in Amarillo.

Interment was in the Clarendon cemetery.

Mrs. Hedgpeth, 83 years old, died here at 3:30 o'clock Monday afternoon. She had been a resident of Hereford for the past seven years, and had made her home with her daughter here.

She was a resident of Clarendon for 30 years prior to moving to Hereford. She was a member of the Baptist Church.

Surviving her are three daughters, Mrs. Hodges of Hereford; Mrs. T. C. Brown of Amarillo, and Mrs. H. W. Buchanan of White Deer; one son, C. C. Hedgpeth of Danville, Illinois; a brother, T. J. Powell of Pomona, California; two sisters, Mrs. Emma Jones of Gatesville and Mrs. Phoebe Cranfill of Roswell; 16 grandchildren and 12 great-grandchildren.

## E. C. Eubanks Is Birthday Honoree

Employees of E. C. Eubanks surprised him with a birthday party Tuesday evening, February 25, at the suburban home of Mr. and Mrs. D. R. McMahon.

After a buffet luncheon, the guests enjoyed dancing and games.

Those present were Mr. and Mrs. E. C. Eubanks, Mr. and Mrs. Delbert Keesaman, Mr. and Mrs. T. B. Bailey, Mr. and Mrs. Carleton Buck, Miss Mary Lou Allmon and Mr. J. K. Milam, J. P. McMahon and Mr. and Mrs. D. R. McMahon.

## Bishop Selecman Will Speak Here Saturday, Sunday



Bishop Charles C. Selecman (above) will conduct services Saturday and Sunday mornings at the First Methodist Church in Hereford, Rev. Uel D. Crosby, local pastor, announced today.

Bishop Selecman will be accompanied by Dr. Elliott Fisher of New York, a member of the General Board of Missions and Extensions of the Methodist Church, and particularly concerned with town and country work.

Purpose of the meetings will be to establish better church relations in the rural areas.

Services will be in at 10:50 a. m. on both Saturday and Sunday mornings. The public is invited.

## Ford H. D. Club Meets

"How Do You Face Problems?" asked Mrs. Tom Draper, CHDA, as she introduced the subject, "Problems in Family Relationships" for discussion at the Ford Home Demonstration Club meeting Wednesday Feb. 19.

The meeting was held in the home of Mrs. Hardy Benson with Mrs. Maxey Dowd as co-hostess.

Mrs. F. D. Ferguson was in charge of the business meeting when reports were given by Mrs. Cecil Cayton and Mrs. George Epling. Miss Hilda Straffuss and Mrs. Luther Leslie were welcomed as new members and Mrs. Hardy Benson was named delegate to the district meet.

Roll call was answered by members listing methods employed to promote better family relations. Mrs. Maxey Dowd discussed the topic "Babies Are Human Beings."

Refreshments were served to Mesdames P. D. Ferguson, V. T. Glenn, G. E. Benson, J. S. Allmon, Luther Leslie, Geo. Epling, E. W. Price, Chris Wegner, Cecil Cayton, Tom Draper, Miss Hilda Straffuss and the hostess.

## Dakonya Camp Fire Group Has Meeting

Dakonya Camp Fire Girls met for a regular meeting in the home of Mr. and Mrs. Guy Lawrence Thursday afternoon. Games were played and refreshments were served to Neida Guy Lawrence, Joan Orr, Patsy Wiltshire, Joyce Potter, Geraldine Patterson, Lola Verne Pitts, Julia Conklin, Patsy Frye, Patricia Doyle, and Alberta Higgins.

## Church Women Have Day of Prayer

Hereford Council of Church Women sponsored the annual World Day of Prayer observance Friday afternoon at the First Methodist Church.

Mrs. Tom Boyd, president, opened the meeting with a prayer and the scheduled worship service which is prepared each year by the national organization, was led by Mrs. Lee Benefield. She was assisted by Mesdames Ed Warren, Paul Mathers, R. P. Conaway, Louie LeGrand, Leo Forrest and J. B. Jones. Mrs. Harry Seed gave the musical accompaniment.

The offering taken during the service was divided between home and foreign projects. The portion given the foreign work will be used to purchase Christian literature and to support Union Christian Colleges for women, of which there are eight. The portion remaining at home will go to Indian schools and workers among migrants and sharecroppers.

## Purchase of Haile Drug Store Is Announced

Grady Rogers of Pampa and H. T. Dickens of White Deer have announced the purchase of the Haile Drug Store from Mimms and Smith.

Rogers took over management of the store last Friday, and will be joined here this week by his wife and 9-year-old daughter, Barbara.

Rogers will be the active manager of the store here. He has been manager of a store in Pampa for several years. Mr. Dickens will remain in White Deer.

Name of the business will not be changed, Rogers said.

## Committee Named to Work On Projected Experiment Station

A project is underway, sponsored by the Texas Soil Conservation Board, to obtain a soil and water conservation experiment station somewhere in the High Plains irrigation district.

Alec Bateman, Howard Gault, T. E. Seigler, and Bill Davis have been appointed as a committee to represent Hereford at a meeting of Plains interests to be held soon, when plans for the project will be discussed.

The committee was named by the Deaf Smith County Wind Erosion Board and the County Agriculture Agent, working in cooperation with the Texas State Soil Conservation Board.

Sid J. Payne, a member of the State board, in a letter to Clearman, requested last week that such a committee be appointed to meet with representatives from other Plains counties in the irrigation belt.

"I am acting as chairman of a committee established at our soil conservation meeting at Plainview on January 25," Payne wrote, "designated to call together a representative group of farmers from all sections of the Plains to determine whether or not we will make a concerted drive for a soil and water conservation experiment station, if appropriations can be obtained, or a Plains owned and operated station for the purpose of research work in every field of soil, water, and livestock particularly adapted to the Plains irrigation section."

Date for meeting of the committees has not been announced.

Mr. and Mrs. E. E. Fridley attended a luncheon at the Silver Grill in Amarillo Monday, sponsored by the W. O. W.

Buy It In Hereford

## Hereford Band to Attend 4th Annual West Texas Clinic

The entire membership of the Hereford High School band will attend the 4th Annual West Texas State Band Clinic to be held Friday on the campus of West Texas State College in Canyon, Bandmaster T. V. Brantley announced yesterday.

The band will travel to Canyon Saturday morning by bus for the all-day session.

Eight members of the Hereford band have been selected to play in the Clinic Band, Brantley said. Other band members will be observers at the Clinic.

Selected to play in the official band are Mettie Lee Roots, french horn; Jack Brumley, bass clarinet; Mary Estelle LeGrand, alto clarinet; Mary Helen McGilvary, B-flat clarinet; Wayne Newsome, bass; Ruben Knox, baritone; Bobby Millard, cornet; and Wanda Fish, flute.

Band students from all over the Panhandle will take part in the annual clinic, which will be climaxed by a massed band concert at the College auditorium Friday evening.

## Celebrate Birthdays

Mrs. R. O. Stark of O'Donnell came Friday to visit her parents, Mr. and Mrs. Wm. McGehee. Mrs. O'Donnell's birthday was Feb. 22 and Mr. McGehee's was Feb. 24, and both birthdays were celebrated Sunday in Kress at the home of his cousins, Mr. and Mrs. J. W. Dines. The father and daughter celebrate the birthday events together each year.

# PENNEYS

## \$ Dollar Day

- LADIE'S DRESS SHOES One Lot - Reduced to ..... \$2.50
- LADIE'S COTTON HOUSE FROCKS Reduced to ..... \$1.50
- PROGRESS IRONING BOARD Pad and Cover - Reduced to ..... \$1.00
- LADIE'S BETTER DRESSES One Rack - Reduced to ..... \$2.00 & \$3.00
- GOLDEN DAWN SINGLE BLANKETS 10 All Wool, 72x90 ..... \$7.00
- MEN'S COTTON FRONTIER PANTS Reduced to ..... \$2.00
- 3 MEN'S OVERCOATS 70% Wool-30% Cotton - Reduced to ..... \$17.00
- BOYS' TWEED DRESS PANTS Reduced to ..... \$1.00
- BOYS' LONG SLEEVE POLO SHIRTS Size 8 to 16 years ..... 65c

# Streu's Diary

DEAR DAIRY:

Dollar Day comes to Hereford only once a month—it is, I think, an opportunity for the smart shopper to pick up bargains without having to drive a hundred miles. I don't know just what the ladies have up their sleeves, but they promise the shoppers some real bargains on Streu's Dollar Day Table. There will also probably be some dollar bargains to be found on the men's side of the store as well.

We have been extremely low on irrigation dams—the prices have been too high—but we now have a large shipment to arrive this week end—the prices will be right. Still have some of the light shovels and plenty of handles.

Just received — wheelbarrows, both garden variety and contractor's size—steel or rubber wheels. Shipment of Aladdin mantles and chimneys. Load binders, 1/4 inch copper tubing, natural gas water heaters, 60 and 100 watt light bulbs, and a small shipment of the famous Westward Ho line of leather goods, including beautiful desk sets.

Lawn mowers are in several kinds at several different prices—all high.

Received this week the first Coolerator 15 cubic foot home freezer—it is a quality product, well finished, perfectly engineered, and the price is far less than we anticipated. These machines are due to be hard to get for some time, so get yours now!

Some of the regular customers have noticed an improvement in service lately. The answer is—we have a new hand—Alton Monroe is the boy. We want all of you to meet him, and believe he will be a valuable addition to our sales force.

We have instituted a new system of book keeping which may be puzzling to the customers the first time. However, it enables us to handle more credit accounts. So—we invite those of you who do not have accounts to come in and talk over opening a 30 day account for you. We do all the work, and enable you to keep your records for income tax returns.

Which brings us to the end of another row.

STREU

## Trade Your ...

### OLD BICYCLE

ON A NEW

24 OR 26 INCH

# "Roadmaster"

—IMMEDIATE DELIVERY FROM OUR

BIG STOCK

PHONE 9010-F-3

## JANSSEN GARAGE AND BICYCLE SHOP

1 Block North and 1 Block East Smith Motel

# Startling DOLLAR DAY Values



ONE BIG DOLLAR DAY GROUP ..... 5.00

Group of BLOUSES \$2.98	SLIPS \$1.98 & \$2.98
-------------------------	-----------------------

## Coats

SPECIAL GROUP FOR DOLLAR DAY **10.00**

- CHILDREN'S BRIEFS— 3 for ..... \$1.00
- LADIES' BRIEFS— 3 for ..... \$1.00
- WOOL HEAD SCARFS ..... \$1.00

BAGS \$5.00 DOLLAR DAY SPECIAL

Luggage \$10.00 Overnight Case \$8.95

The Little fashion Shop "Smart Clothes for Smart Women"





### Annual Juniors-Seniors Banquet High School Activities For Week-End

The annual Junior-Senior banquet when members of the senior class are honored by the Junior class of Hereford High School, was held at the City Hall Banquet room Friday night.

The banquet, which is the year's highlight for both classes, featured a nautical theme with all decorations and ap-

pointments emphasizing the theme "Bon Voyage" on the Good Ship U. S. S. Junior-Senior, and featuring the colors of blue and gold.

As the guests entered belongings were checked in the Customs House and passports were issued by the ship's officers whose uniforms bore the Junior-

Senior insignia.

After the guests had all gone on deck the "Welcome Aboard" was given by Marian Longbottom with a response, "Anchors Aweigh" given by Jimmie Easley. Leo Hennington, head waiter, announced the banquet and passports were requested as the guests filed into the main dining room. An imitation orchestra with Neely Kimbrough as director, provided music during the banquet.

The invocation was given by Supt. George Graham followed by a welcome to the officers given by Jack Parsons. Doris Hastings, president of the junior class, gave "Bon Voyage" followed by a Toast to the Deck Hands by Phil Goldston. Roger Corbett read the "Senior Will" and Eugene Roberson gave the "Class Prophecy." The benediction by the superintendent concluded the program.

Officers of the Junior class include: Doris Hastings, president; Keith Euton, vice-president; Barbara Boyd, secretary-treasurer; Marian Longbottom, reporter; Gilbert Carlyle and Patsey Slagle, student council representatives.

Class sponsors are Miss Cassandra Morris and Mr. Douglas Groom.

Mrs. Geraldine Sharp and son Kenneth of Long Island, N. Y., is visiting in the home of her aunt, Mrs. F. S. Smith, and with other relatives. Mrs. Sharp plans to leave soon for Dallas where she expects to make her future home.

## SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

### Joan Fowlkes Is Honored At Birthday Party

A George Washington Day event for Joan Fowlkes was the celebration of her own birthday which coincides with that of the first president.

The celebration was in the form of a party given at the home of her parents, Mr. and Mrs. J. R. Fowlkes, Saturday afternoon.

After games were played refreshments were served around a birthday table centered with red sweet peas and tall red candles. Seven red birthday candles adorned the birthday cake.

Later pictures were made of the entire group at play.

Sharing in the celebration were Sallie Sue and Carolyn Kirby, Donna and Paty Woodell, Willa Sue Channer, Nell Walker, Doris Lee Slinger, the honoree and her brothers and sister, Jimmie, John Edward and Judy Fowlkes.

A special guest was the honoree's grandmother, Mrs. F. E. Ingham of Amarillo.

— Buy It In Hereford —

### Radio Patterns Is Topic For Pioneer Club

Following the course of study for the year as outlined in year books, a program on "Radio Patterns" was presented at the Pioneer Study Club meeting held Tuesday afternoon at the home of Mrs. Frank Terrell, Mrs. J. M. Gilliland was cohostess.

Mrs. A. B. Christian gave a report on "Religion in the News" quoting from Mrs. LaFell Dickinson, president GFWC, "Let us specialize in homemaking so that in this world there will emanate from our homes, faith, justice, discipline and an awareness of the Brotherhood of Man and the Fatherhood of God."

Mrs. J. M. Gilliland discussed people of the hour, telling the story of an American sergeant in the occupation zone in Germany who is doing much for the unguided youth of that country.

Mrs. O. G. Hill reviewed "The Hucksters" by Frederic Wakeman. She presented the review as a character study and described the book as one without inspiration toward a better way of life.

Members of the club present were Mesdames J. M. Gilliland, Bob Higgins, O. G. Hill, A. G. Bell, H. A. Close, A. B. Christian, Noah Ewton, Buri France, Ray Johnson, F. M. Kester, A. L. Manjeot, Wirt Phillips, B. E. Roberson, T. E. Seigler Sr., Al Werner, John Patton and the hostess.

### Mrs. Barnard Gives Review For Calliopians

Mrs. J. E. Kirby was hostess to members of the Calliopean Club Thursday evening, with Mrs. Richard Barnard in charge of the program.

Mrs. Barnard chose to review J. Frank Doble's "Across the Rhine and Back." She also showed picture slides made in Austria and Germany by her brother, Bill Stanford, who has recently returned from Germany where he was with the Army of Occupation.

A change of meeting time was announced. The next meeting will be on March 6, instead of February 27 as outlined in year books. The meeting will be held with Mrs. B. F. Cain.

Members of the club present were Mesdames Richard Barnard, L. B. Barnett, B. F. Cain, Clyde Cave, Pete Cowart, Paul Conaway, Paul Foster, Alton Fraser, J. T. Gilbreath Jr., D. C. McWhorter, N. E. Milburn, Carl Ferrin, W. C. Pitman, Elizabeth Womble and the hostess.

### "Roses" Topic For Garden Beautiful Club

The February meeting of the Garden Beautiful Club was held at the home of Mrs. Helen Pipkin Friday afternoon.

The theme of study for the afternoon was "Roses" in keeping with the reminder of the month "Its rose planting time."

Mrs. O. M. Dickey discussed "Preparing the Rose Garden" advocating the beginning of preparations as soon as possible and saying "If starting a new bed, provide adequate drainage, ample humus, and sufficient plant food."

Mrs. Jack Kirksey read a paper prepared by Mrs. Frank Watson on "Varieties Suitable for this Locality."

During the business session Mrs. V. O. Hennen was welcomed as a new member of the club.

Refreshments were served to Mesdames N. D. Bartlett Jr., Tom Boyd, Tom Carter, Frank Terrell, O. M. Dickey, S. L. Easley, J. M. French, W. F. Harlow, Jack Kirksey, Louis LeGrand, Ida Ricketts, P. J. Ross, Maurice Tannahill and the hostess.

### Scottish Rite Ladies Are Entertained

Scottish Rite Ladies Club was entertained in the Jim Black home Monday at a Dessert Bridge party with Mrs. Black and Mrs. Lyle Blanton as hostesses.

Spring colors of yellow and white were accentuated in appointments for the games and in the dessert which was served preceding the games. Mrs. Ernest Medkief played high for the score award.

Those present for the party were Mesdames Henry Sears, J. C. McCracken, Herman Ford, A. Petersen, Herschel Miller, Mack Noland, Chas. Noland, Liston Wilson, D. C. Barnard, W. C. Pitman, Ernest Medkief, Sylvester Slagle, Robert Wagoner and the hostesses.

### Geo. Washington Party Entertains Masons- O. E. S.

Members of the Order of Eastern Star and Masons were entertained at a George Washington party held at the City Hall Saturday evening.

Commemorating George Washington's birthday all decorations were in keeping with the anniversary theme. Tiny hatchets and red cherries formed an appropriate centerpiece for the table from which the buffet supper was served.

The program which followed the supper, opened with the singing of "God Bless America" and the pledge of allegiance given by the entire group.

Principal speaker of the evening was Rev. R. H. Cagle, pastor of the First Baptist Church, who gave interesting highlights in the life of George Washington, his youth, life with Martha in the White House and his ideals of democracy which have lived through the years.

Robert Thompson spoke briefly on "Masonry" and the work of the Order of Eastern Star.

Committee members in charge of arrangements were Mrs. O. H. Culpepper, Mrs. Bill Jones, Mrs. John Channer and Mrs. John Patton with the Masons in charge of the program.

Mrs. Alton Fraser left Sunday by plane for Dallas to visit her mother, Mrs. W. I. Valentine, who has been ill for some time in a Dallas hospital.

Newcomer Alfred Pruitt of Richmond, California has arrived in Hereford and plans to locate here. He is a brother of W. S. Pruitt.

Guests this week in the Tom Boyd home are her uncle, R. L. McKinney of Temple, and his brother, O. L. Boyd of Chicago, Ill.

Karl Shirley left Sunday afternoon for Canyon where he is a student at W. T. S. C. He had been ill with influenza the past week here at the home of his mother, Mrs. Jeff Gilbreath.

Mrs. and Mrs. Tom Boyd went to see their son Richard, a student at New Mexico Military Institute.



TO CLEANSE, REFRESH, SMOOTH

Cleanse with Ardena or Ruffy Cleansing Cream, 1.00 to 4.00, ea.  
Refresh with Skin Lotion, 85c to 2.00;  
Smooth with Ardena Valve Cream, 1.00 to 4.00;  
Orange Skin Cream, 1.00 to 2.00,  
or Perfection Cream, 1.00 and 19.00

## CLOSE Drug Store

ANOTHER **BIG AUCTION** Saturday, March 1st ... at ... **Brumley Hog Barn** (East of Hereford)

We have another big consignment and Good out-of-town buyers!

Let us Sell Your **LIVESTOCK** **HEREFORD AUCTION CO.** "Sale Rain or Shine"

THE FIRST REALLY NEW MAKE-UP COLOR CREATED IN YEARS!

# Revlon's "Ultra Violet"

NAIL ENAMEL! LIPSTICK! FACE POWDER, TOO!

Unearthly Violet fired with rubies—madly beautiful! ... And so, so wearable!

Black Box (Old Brand, Special) ... 1.75 Face Powder 1.00

**CLOSE DRUG STORE**

## HEALTH and COMFORT Sale

**TAMPAX** .31  
**GEM** 12 for .49  
**BROMO-SELTZER** .49  
**DAROL** 69c  
**AMPHOJEL** \$1.39  
**LYSOL** 98c  
**BAX, Multiple Vitamins** \$3.29  
**ASPIRIN TABLETS** 29c  
**WHEATAMIN** \$1.19  
**LISTERINE TOOTH PASTE** .37  
**POND'S Dry Skin Cream** .43  
**Vitamin Products**  
**VIGRAM** \$2.89  
**UNICAPS** \$3.89  
**VITA VIMS** \$1.95  
**ONE-A-DAY** \$1.98  
**BEXEL** \$1.98  
**VITAMIN A-D** 98c  
**BALM** 39c  
**EPSOM SALTS** 8c  
**OIL** 29c  
**SACCHARIN** 19c  
**Milk Magnesia** 59c  
**MINERAL OIL** 49c  
**MENTHOLATUM** 49c  
**VICK'S** 69c

**CLOSE Drug Store** Prescription Druggists

"A-G" spells a lot of things, if you are a thrifty housewife. It spells the unequalled buying power of 65 independent stores like this one, it spells "Service and Quality" — and above all else, it spells "SAVINGS" with a great big S. Visit our store this week end and compare the dollars and cents savings you make.

We will have: **TOILET TISSUE — RINSO — LUX — SPRY — SNOWDRIFT — ROLL TOWELS — NAPKINS — MAPLE SYRUP — PINEAPPLE — PINE-APPLE JUICE**

**CRACKERS SUPREME** 2 Pound BOX **39c**

**HOMINY** Van Camp, No. 2 can **10c**

**ORANGE JUICE** Adams, sugar added, 46 oz. Case of 12 **25c**

**GRAPEFRUIT JUICE** Texsum, 46 oz. can Case of 12 **19c**

**CATSUP, C. H. B.** 14 oz. bottle **19c**

**KRAUT** Big 2 1/2 can — 2 for **25c**

**LIGHT BULBS** GE, 100-Watt **15c**

**SAAY FROZEN FOODS ARE GREAT**

**STRAWBERRIES** Fresh Frozen, sugar added — pkg. **43c**

**SPINACH** Fresh Frozen, ready to cook — pkg. **20c**

**APRICOT HALVES** Sugar added — pkg. **33c**

## PANHANDLE ASSOCIATED GROCERS

**VIENNA SAUSAGE** Reynolds, — 2 cans **25c**

**APPLE JUICE** Big 46 oz. can **29c**

**BEANIE WEINIES** Van Camps — 2 jars **35c**

**FRESHER therefore TASTIER**

**LETTUCE** Large, crisp heads — each **9c**

**Carrots** Large Bunches **2 for 9c**

**Cabbage** Crisp and Green **Lb. 4c**

**FRESH TOMATOES** Pick O' Morn, pkg. **23c**

**First Quality Meats**

**BACON** Sugar cured, slab, 1st grade — Lb. **61c**

**WEINERS** Pinkney, med size — Lb. **37c**

**ROAST** "AA" Grade beef — Lb. **38c**

**CHEESE SPREAD** Kraft, asst. — 2 glasses **35c**

# Hereford SUPER Market

GAYLORD NEWELL, Owner Plenty of Parking Space! PHONE 117



### Welfare Office Will Increase Aid Payment

The Hereford office of the State Department of Public Welfare has completed a check re-visit of all Old Age Assistance Aid to the Needy Blind

State following action of the State Legislature in making more State money available for assistance, Mrs. E. Foster of the local office announced today. Adjustments are being made on all cases where increases are justified. The increases will be in checks for the month of March.

Mrs. Foster pointed out that a blanket increase on all claims will not be made but that the standard food chart figures have been revised upward in accordance with the percentage of

### Westway

BY MRS. MERRILL KAYE

Mrs. Nettie Eary, resident of this community for a several years, passed away at a Pampa hospital, Wednesday, February 19. She was 74 years old. Funeral services were held Thursday afternoon at the Baptist Church at White Deer and burial was at McAlester.

Survivors are two sons, I. J. Sharp, Miami; A. J. Eary, White Deer; three daughters, Mrs. Grace Sharrock, Longview; Mrs. Beaula Banes, Sawyer, Okla.; and Mrs. Eunice Rapshe, White Deer; 10 grandchildren and 6 great grandchildren.

The Earys formerly lived where John Kalta now lives and where Mr. Eary passed away in 1939. Mrs. Eary was loved by old and young alike. She was an artist and her historical scrapbooks were of interest to all who visited her home. For the past few years she and her son Jack have been living on a farm near White Deer.

Home of Mr. and Mrs. Bert O'Connor Friday night well-oomed them to this community. They moved last week to the Clarence Sandoz farm. Among those who attended the supper were Mr. and Mrs. Elmer Combs and boys, Mr. and Mrs. Ralph Johnson and Jackie Lynn, Mr. and Mrs. Nathan Thomas, Mr. Duane Thomas, Mr. and Mrs. Kelly Gray, Mr. and Mrs. Herbert O'Connor, Perry and Larry Deibert, Mr. and Mrs. O'Connor and Bert, Jr.

of home after visiting for a week here in the Manuel Hays home. Mrs. Virgil Roberts, Jenelle and Sherry Deise went to Altus, Okla., Monday to spend a week in the home of Mr. Robert granddaughters, T. H. Robertson. They accompanied Mrs. Dorothy Wilson, who has been a guest in the Robertson home. Recent real estate transactions in this community: Mr. Adams of Dimmitt purchased the Ben Track farm, the Tractors purchased Mark Benefield's new home in Hereford. Mark bought Maurice Tammall's farm. All will have immediate possession. The Benefield farm and Tammall are moving to an apartment in the Track house in town. The N. D. Benefield family is moving to a house on Harrison Highway at Hereford and Q. N. Lewis, who bought their farm, is moving there this week. Mr. and Mrs. Joe Landers and Ross Joe, Mr. and Mrs. Ralph Johnson, and daughter were dinner guests Thursday of Mr. and Mrs. R. M. Gunn at Hereford.

Little Joe Robert Waggoner was brought home from the hospital Sunday after being there a week. He has been very ill with influenza. Mrs. Ernest Hardman has returned home from the hospital. The twins were left at the hospital for a few weeks. Mrs. Refrander and little daughter Ruth, six years old are here from Perm, South America, visiting in the home of her mother, Mrs. Steve Williams. The Refrander family has been in Perm for 18 years and it has been 8 years since they have been in America or the United States. Both are missionaries of the Methodist Church. Mrs. Refrander and Rev. Refrander will join them later. Little Ruth speaks Indian, Spanish and English. They will visit a couple of weeks in the Williams home.

Carl Frye left Friday on a plane trip to Davenport, Iowa and plans to be visiting his parents, Mr. and Mrs. William Frye. Tech. Sgt. N. A. Jones of Fort Benning, Ga. is spending several weeks here in the home of his sister, Mrs. Helen Rye.

### Frio

BY MARGUERITE MOBLEY

Due to much illness in the community, there were only 48 in Sunday School on Sunday. Rev. Allen filled his regular appointment, but Mrs. Allen was unable to be here on account of illness in the family.

Mr. and Mrs. C. E. Roberts and Wayne and Mr. and Mrs. J. E. Ward, all of Wellington, spent the week end in the R. L. Simpson home. They were all Sunday guests of Mr. and Mrs. Roy Campbell at Rance.

Mr. and Mrs. H. E. Lindley and Christine were Sunday dinner guests of Mr. and Mrs. Carl Gresson and family at Piona. Sunday dinner guests in the T. L. Spertman home were Rev. Theat Allen and Mr. and Mrs. T. L. Spertman Jr. and family.

A large number of people attended the concert given by the Stamp-Baxter quartet Wednesday night. Proceeds went to the school lunch fund.

Mr. and Mrs. Luther Dorey and Carl of Oklahoma City have moved to this community recently to make their home at Hereford. Carl met with Mrs. W. J. Deacon Wednesday for an all-day visit. Youngsters present were Melvin, J. E. Warrick, T. L. McClure, W. C. Lowry, T. L. Spertman Jr., H. E. Lindley, Sam Landry, Leo Hall, W. A. Spertman, and the hostess.

Rose Ann Gresson of Piona spent several days last week in the H. E. Lindley home.

Mrs. Henry Andrews visited in the A. H. Brown and H. M. Miller home Sunday.

Mr. and Mrs. J. C. Thomas and son, all of Plover, and Mr. and Mrs. George Springer.

Mr. and Mrs. Sam Lindley were Sunday dinner guests in the J. H. Simpson home.

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# The Hereford Brand

Published Every Thursday  
Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas — Phone 30

HOLMAN AND GILBERTINE ..... Publishers  
BEN REZELL ..... News Editor

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Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

### Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 321 Main Street, Hereford, Texas.

## Hereford Cagers Lose in AAU Finals to West Texas Frosh

The Hereford implement cagers went down 56-47 before the towering West Texas State Freshmen last night in the finals of the Amarillo AAU League play-off at Amarillo.

The Implements had advanced to the final round of the Shaughnessy play-off Monday night with a 67-54 victory over Santa Fe.

The Hereford team had led the Amarillo AAU loop throughout the regular season without losing a game, but couldn't manage to hurdle the W. T. Frosh in the play-off.

With a season's record of 18 victories and only three losses, the Hereford cagers had dropped two of their three losing games to the West Texas aggregation, both in the AAU league play-offs.

The third loss was to New Mexico's AAU champions, San Juan, in the Vega tournament last week end.

The Implements will make their final appearance on the hardwood Monday night in the Hereford High School gymnasium, when they will meet the Santa Fe team from Amarillo. Game time is 7:30 p. m.

Sell Thru the Want Ads!

told the group, "Build your town as a place to live in."

Your schools and churches are more important than anything else, he said. Your library is next. Civic clubs and general community efforts he listed next in importance; followed by parks, good streets, and, not least, dump grounds.

McCarthy classed the Hereford city dump ground as the most unattractive on the entire length of Highway 60, and urged the Lions Club to get behind a movement to plant trees and shrubs, provide ample irrigation from Hereford's famous shallow water, and make the city dump a place of beauty.

Finance the project, he recommended, by starting a scrap drive and asking Hereford citizens to donate the scrap automobiles, tractors, junked farm machinery, etc., which litter vacant lots throughout the business section.

McCarthy was greeted with a round of enthusiastic applause at the conclusion of his talk.

### McCarthy ...

(Continued from Page 1)

city planners "not to make that mistake again."

Start with your rural areas, your hinterland, he advised. Do everything possible to beautify farm homes, highways and rural landscapes.

"Go out and fight for those farmers for paved roads, electricity, good telephone service, good mail service," he urged.

"Build your town for service to the people of the country," McCarthy told the group. "A fair farm market is the best asset you can have. If you build a reputation as a market town, your town will grow. There's no reason why people should go to Amarillo to buy something you can sell them here."

"If I were going to build a town," he said, "I would begin in the country... study my natural boundaries and trade boundaries. Then I would build out to those boundaries. I would build a road from the farthest extremity into my town... from every direction."

Concluding his talk, McCarthy

### SCOUTS DEMONSTRATE FIRE MAKING



Two teams of Boy Scout fire-makers, Douglas Hicks and Dale Doak, and Claude Hinks and Walter Vines, demonstrate fire-making with flint and steel at the Boy Scout Pot-Luck Supper at the First Baptist Church. Their time: 22 seconds.

### Red Cross ...

(Continued from Page 1)

(well over his \$810 quota) had already been raised; S. B. McAllen, chairman of the business district; Frances Young, chairman of the residential district; Jim Kirby, publicity chairman; Hugh Clearman, rural districts chairman; and Miss Pauline Loerwald, who is in charge of Red Cross Drive headquarters at Cogdell Motor Company.

The drive was launched immediately following the breakfast, and workers set their goal for final returns for today (Thursday). The local chapter hopes to be the first in the state to report 100 percent of quota raised when the National Membership Drive opens officially Saturday morning.

The county's quota for this year is \$4500. Evans, chairman of the fund-raising drive this year, optimistically predicted that the quota would be reached and passed long before that time.

Evans said that cooperation

Rural Ford, chairman of the special groups committee, was ill and unable to be present at the opening meeting.

Thanks were expressed to Cogdell Motor Company for the use of their building as headquarters for the drive, and to the Hereford Brand for publicizing the Red Cross appeals.

Mrs. Dyalitha Brady, county Red Cross worker, gave instructions to the volunteer workers for the drive.

The drive was launched immediately following the breakfast,

received this year was better than ever before, and was high in his praise of the volunteer workers who are conducting the drive.

### Prize List

(Continued from page 1)

fering a special \$10 prize.

All prizes and ribbons are now on display in the show window of the Plains Insurance Company on South Main Street.

The prize list is sufficient to guarantee a prize for every boy entering a calf in the show.

W. R. Nisbett, animal husbandry expert with the Texas Extension Service, will judge the show. Judging will take place, and prizes will be awarded, at 11 o'clock in a special showing to be constructed on east 3rd street near the First National Bank.

### 4-H Show ...

(Continued from Page 1)

the scramble for eight to ten calves.

Mayor W. E. Dameron has proclaimed Saturday as 4-H Club Day in Hereford, and is urging local citizens to turn out in a big way to help put over the show.

In addition to 4-H Club Calves, several breeders have announced plans to exhibit registered prize stock at the show, although there will be no competition in this class for prizes.

### Pete Cowart ...

(Continued from Page 1)

that "of all the applicants interviewed for the job, none had impressed (the Board) as favorably as Cowart."

The new secretary-manager is a veteran of World War II, having served more than four years as an officer on active duty with the U. S. Army. He came to Hereford in January, 1946, after receiving his discharge from the service.

Cowart served two years overseas in the European Theater as an officer in the 17th Armored Combat Engineers, with the 2nd Armored Division, which spearheaded the Allied attack from Omaha Beach in Normandy to Berlin.

He was discharged last year in the grade of Captain.

Cowart is a graduate of West Texas State College of Canyon, receiving the degree of Bachelor of Science with the class of 1938. He is president of the Hereford Chapter of the Reserve Officers Association, and has been active in local civic and business affairs for the past year.

Miss Ruth Pickens, who has been in charge of the local office since Mr. Posey left on February 15, will remain with the Chamber of Commerce as office secretary.

Mrs. H. C. Baird left Wednesday for Houston, where she will visit her daughter, Mrs. John D. King.

THIS WEEK AT THE

# THE WAS

FRIDAY AND SATURDAY

## 2 BIG FEATURES

Rocketeers Against the Law  
—with Life or Death the Stake!

### Traffic in CRIME

with RICHMOND and MARRA

— and —

A Thrilling Western out of the Past—  
"North of the Border"

Plus —  
CRIMSON GHOST  
Chapter No. 10

SUNDAY—MONDAY—TUESDAY

### TROPICAL LOVE!

There's PLENTY OF ROMANCE in the

# TORRID ZONE

with CAGNEY-SHERIDAN-UBEREN

ANDY DEVINE  
HELEN VINSON

Also—"CHICK CARTER DETECTIVE"  
WEDNESDAY AND THURSDAY

Drama  
lashing with fury!

SAMUEL GOLDWYN presents

# WUTHERING HEIGHTS

with MERLE OBERON  
LAURENCE OLIVIER  
DAVID NIVEN

Released thru United Artists

Also —  
A MUSICAL SHORT  
"Golden Slippers"

"Always a Good Show"

# STAR Theatre

THIS WEEK'S HITS

FRIDAY AND SATURDAY

Hide the Outlaws' Highways!

### Stagecoach TO DENVER

with MILAN LANE  
KID BYRD  
SWEET BIANCHI

She's Fantastic and Fascinating!

### The Fabulous Suzanne

with BARBARA BRITTON  
RUDY VALLE

SUNDAY—MONDAY—TUESDAY

COME ALONG

June Haver  
Vivian Blaine  
George Montgomery

# Three Little Girls in Blue

In Technicolor!

Also...  
CARTOON & NEWS

WEDNESDAY AND THURSDAY

SEVEN DAYS OF LOVE AND LARCENY!

Lucille Ball  
John Hodiak

# Two Smart People

with LLOYD NOLAN

Plus —  
LATEST ISSUE OF  
"The March of Time"

# PENNEY'S

easy to buy... easy to wear

## Budget Prints

5.90

Refreshing prints anticipate the vibrant loveliness of the season-to-come! Perennial favorites and sprightly novelty prints on dark, bright and pastel grounds. Rayon opens and sheers in the latest Spring styles—at the lowest Spring prices! 12-20, 9-15, 38-52.

### BETTER FROCKS

7.90 to 10.90

# PENNEY'S

easy to buy... easy to wear

## WORK CLOTHES

PAY DAY OVERALLS. Extra heavy denim, union-made! Get comfort and all-over fit from the start—they're Sanforized!

WORK SHIRTS of Sanforized heavy Army Twill Khaki ..... 2.89

"FOREMOST" 10 oz. Sanforized shrunken, Blue Duck, rivet pants 2.49

WORK SHOES. Sturdy leather uppers, double leather soles. 5.90

\*Reg. U. S. Pat. Off. \*Stocks will not exceed 1%.

# Dollar Day Specials

**Nylon Hose**  
Hdgecrest, 40 denier  
First Quality  
SPECIAL  
**\$1.25 pair**

**Rayon Hose**  
Clausner "Kleen Shoer"  
SPECIAL  
**\$1.00 pair**

**Suiting**  
Mercerized and Sanforized. Solid Colors  
SPECIAL  
**69c yard**

**36 Inch OUTING**  
**35c yard**  
(Limit 10 yds.)

Beautiful Stripe Patterns in Home Spun  
**Draperies**  
\$1.95 value  
**\$1.00 yard**

**OIL CLOTH, 46 inch**  
(Limited Quantity) — Yard ..... **59c**

## RUTHERFORD & CO.

**DICKEY'S Khaki Pants**  
Size 8-16, Sanforized  
SPECIAL  
**\$1.50 pair**

**POOL'S Fast Color Sanforized Khaki Pants**  
For Men  
SPECIAL  
**\$2.00 pair**

**Polo Shirts**  
Long sleeve, size 8 to 14  
SPECIAL  
**2 for \$1.50**

Ladie's all wool  
**Scarves**  
Values to \$2.50  
**\$1.50**

**Laundry Bags**  
Made of 8 oz. duck  
SPECIAL  
**75c each**

**Ecru Panels**  
33x78  
SPECIAL  
**\$1.65 pair**











## Community Hospital Opens at Friona; New Doctor Arrives

FRIONA, Feb. 22—The Friona Community Hospital was opened for business Monday, February 17.

Head of the new hospital is Dr. Stokes, formerly of Fort Worth, who arrived in Friona last week to take over his duties. He is a son of Judge Stokes of Amarillo, and has practiced medicine in West Texas for a number of years.

A graduate of Baylor Medical school, Dr. Stokes was a practitioner at Vernon for several years. He was recently discharged from the Army medical corps as a Colonel after six years active duty. While in the army, he was in charge of the Amarillo Army Air Base hospital, and later served in the Philippines and

Japan.

The hospital has been a community project in Friona for several years. Work on the project was halted during the war, but last summer, several buildings from the Hereford Prisoner of War Camp were secured and moved to the hospital site in the northwest section of town.

The new hospital has been equipped largely with surplus army supplies. X-ray machine and electro-cardiograph equipment have been added.

J. R. Boden, Friona pharmacist, is in charge of the hospital's pharmaceutical department.

— Buy It In Hereford —



## "Age of Jackson" Reviewed For Club

"The Age of Jackson" by Schlesinger, was given in review by Mrs. Colby Conkright at the meeting of the Bay View Club held Thursday afternoon at the home of Mrs. E. W. Harrison.

As an introduction to the review Mrs. H. G. Conkright told of the author's life and his attempt to place before the public certain events in the life of Andrew Jackson which had not been revealed heretofore.

Tracing the historical background of the book the reviewer brought a whole century to light with its ideologies and its personalities, with its well drawn historic figures preserving democratic traditions in the story of Democracy's triumph through the years.

Mrs. Conkright said in part "The heritage of Andrew Jackson is the unending vitality he imparted to Democracy from the time of his election to the presidency in 1828. The book is more illuminating than a biography and richer than a novel. The Jacksonian Democracy is an intellectual movement and a religious movement with the main purpose of trying to establish political and economic equality."

A business session was held before the program when announcement was made of a change in the place of meeting for March 8. The meeting will

be held at the home of Mrs. John McLean.

Members of the club present were Mesdames D. H. Alexander, J. R. Allison, Phillip Barkley, Colby Conkright, H. G. Conkright, T. M. Dameron, Herman Ford, A. H. Jones, J. W. Kirby, Paul Mathers, John McLean, G. A. F. Parker, J. P. Staton, Bob Wilson, and the hostess.

## L'Allegra Club Meet At Home Of Mrs. Winkler

L'Allegra Study Club was entertained in the home of Mrs. John Winkler Thursday afternoon with Mrs. Robert Lemons as hostess for the meeting. Mrs. Elvin Wilson was cohostess.

During the business session announcement was made that plans had been completed and that the club is now federated with the Texas State Federation of Women's Clubs.

Roll call featured Child Psychology topics and Mrs. John Winkler opened the program with a discussion on "Everyday Problems of the Everyday Child" by Douglas Thoma.

Mrs. Jack Brown gave the second topic on "Child Problems" when she reviewed an article in

## CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

**First Baptist**  
R. H. Cagle, pastor.  
Sunday:  
Sunday School—9:45 A. M.  
Sermon—10:55 A. M.  
Training Union—8:45 P. M.  
Sermon—8:00 P. M.  
Wednesday:  
Prayer Service 8:00; Choir rehearsal 8:30.

**First Presbyterian Church**  
Russell A. Wingert, Pastor  
Sunday:  
Sunday School—9:45 A. M.  
Morning worship—11 A. M.  
Evening worship—7:30 P. M.

**Avenue Baptist Church**  
R. S. Sparkman, pastor  
Sunday:  
Sunday School—9:45 A. M.  
Morning Worship—11:00 A. M.  
Training Union—8:45 P. M.  
Preaching Service—8:00 P. M.  
Wednesday—8:00 P. M.

**Immanuel Lutheran Church**  
E. W. Lichtsinn, Pastor.  
Sunday School and Bible Class 10:15 A. M.  
Worship Service 11:00 A. M.

**First Methodist Church**  
Uel D. Crosby, pastor  
Sunday:  
Sunday School—9:45 A. M.  
Morning worship—11 A. M.  
Methodist Youth Fellowship at 8:15 P. M.  
Evening worship—7 P. M.  
Wednesday—7:30 P. M.

**First Christian**  
Roy W. Ford, pastor  
Sunday Services:  
Sunday School—9:45 A. M.  
Morning Worship—11:00 A. M.  
Christian Youth Fellowship, 8:15 P. M.  
Evening Worship—7:00 P. M.  
Mid-week Service:  
Each Wednesday—7:15 P. M.

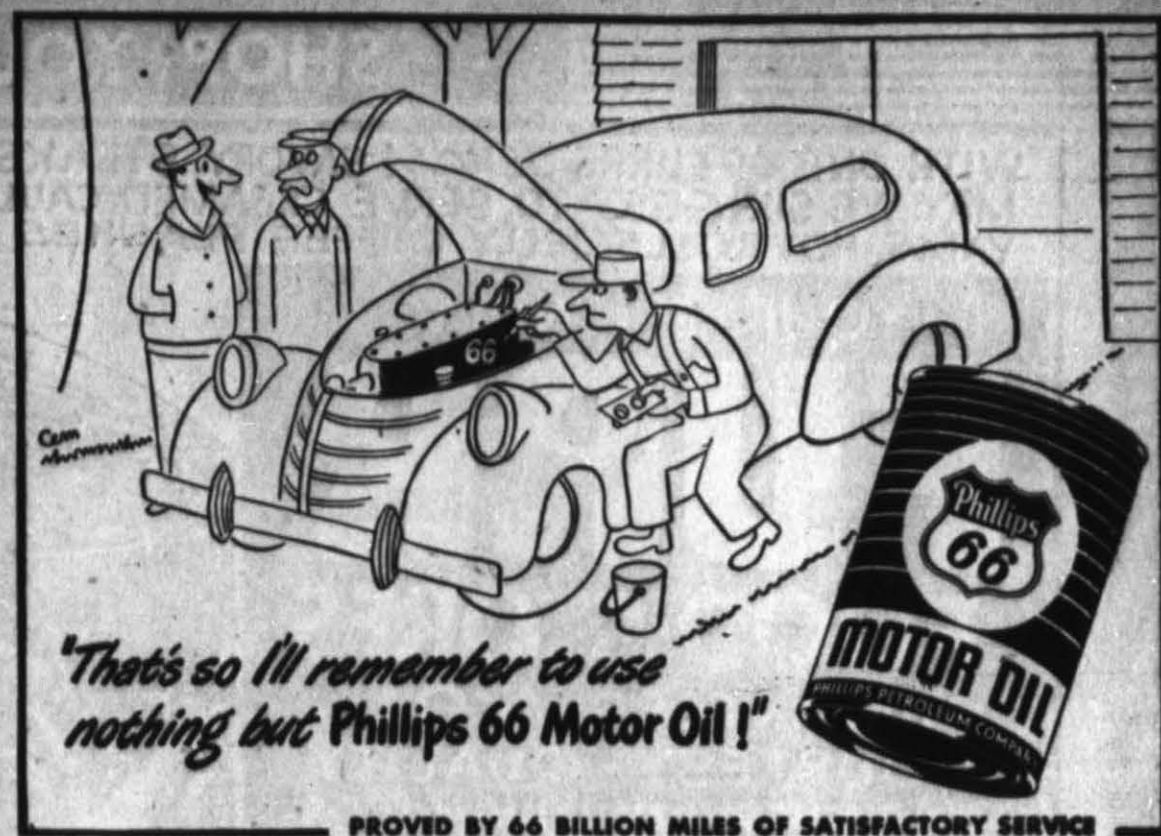
**Assembly of God**  
S. E. Eldridge, Pastor  
Sunday:  
Sunday School—9:45 A. M.  
Morning worship—11 A. M.  
Young People Service—8:15 P. M.  
Evangelistic service—7:15 P. M.  
Wednesday—8 P. M.

**Church of the Nazarene**  
Rev. Louis Patterson, Pastor  
Sunday School—10:00  
Morning Worship—11:00  
Evangelistic Service—7:00  
Wed Evening Prayer Meeting, 7:30.

Mr. and Mrs. Paul Timmons of Amarillo were visitors Sunday in the homes of Mr. and Mrs. Joe Smith and Mr. and Mrs. Ben Ezzell.

Dr. and Mrs. Millard Nobles and daughter were visitors Saturday night and Sunday in the home of Dr. Nobles' parents in Amarillo.

a recent issue of "Parents Magazine."  
Those attending the meeting were Mesdames Delbert Balnum, Darrell Blanton, Jack Brown, W. L. Davis Jr., Bartley Dowell, James Edmonson, Paul Foster, Gerald Gollehon, Robert Lemons, Walter London Jr., Otho Noland, Marlin Pierce, Leroy Price, Elvin Wilson, Grady Wilson Jr., V. C. Hopson, Earl Stagner, John Winkler and two guests who were Mrs. Donald Henslee and Mrs. Charles Hill.



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**Dawn Mercantile Inc.**  
L. W. Carlyle, Mgr.  
49-tfe

CALL 265  
**DEAD ANIMALS**  
Removed FREE of Charge  
Prompt Service

**West Texas Feed & Seed Co.**  
Agents for Eads Rendering Co., Amarillo, Texas  
JACK WRIGHT, Mgr. 3-tfe

**Loyd's Brick & Tile Factory**  
1 Mile East of Main Street on Amarillo Highway

NOW IN PRODUCTION on 3 Sizes of Building Tile...  
5x8x12  
For Commercial Use

5x6x12 Residential and Partitions  
5x4x12 Wall Partitions  
A Little Later We Will Have Some Brick!

Cement is scarce... and continued strikes are tying up production, so we suggest that you buy NOW... for use next Spring. See us for complete details.

We now have complete ALUMINUM WINDOWS for sale!  
Double Strength Glass!

WE APPRECIATE YOUR ORDERS—LARGE OR SMALL—PLACE ORDERS NOW FOR IMMEDIATE OR FUTURE DELIVERIES  
No Government Restrictions  
See or Write...

**LOYD'S BRICK & TILE CO.**  
Route 1 Hereford, Texas

**HEREFORD TRANSFER & GRAVEL**  
T. C. CHAPIN — PHONE 479

CRANE WORK, also Dirt and Caliche.  
Local Moving and Transfer Service

**Sand and Gravel**  
TRANSIT MIX CONCRETE  
We Give Prompt Service — See us or Call 479 51-tfe

## Sewing Machines Need Cleaning For Summer Use

COLLEGE STATION, February 24—Before sewing machines are given heavy use for spring and summer sewing, the wise housewife will give hers a thorough cleaning and oiling, says Mrs. Dora R. Barnes, specialist in clothing for the Texas A. and M. College Extension Service. Cleaning now will save time in the long run with improved service.

Cleaning fluid can be obtained from gasoline dealers. Mrs. Barnes suggests kerosene or carbon tetrachloride.

To clean the machine, use a small oil can squirting the fluid into oil holes and on bearings. Run the machine until it operates smoothly; then wipe carefully with a cloth. Allow it to stand idle several hours until the cleaning fluid is dry.

Mrs. Barnes advises caution in cleaning an electric machine as most cleaning fluids are inflammable. She suggests running it by hand rather than by motor.

After cleaning, oil the machine well and run it a while to work oil into the bearings. Wipe off any excess oil carefully. For later oilings, one drop in each bearing and oil hole is enough. The machine should be oiled after each day's work or after eight to 10 hours use. Even when not in use, an occasional oiling will prevent drying and gumming.

**LILLARD'S LEATHERCRAFT**  
FRIONA, TEXAS  
Hand Carved Leather Goods  
**STERLING SILVER BUCKLES**  
for...  
BELTS and WRIST WATCH BANDS  
MAIL ORDERS RECEIVED 9-1c

**PREPAID ROSES PREPAID**  
2-year-old, strong, select Arlington Crown No. 1, 80¢ each; \$9.00 per doz. No. 155, 85¢ each; \$8.00 per doz.

WHITE: K. A. V., American Beauty, RED: Ami Oulard, E. G. Hill, Etelle de Holland, F. S. Key, Grenoble, Radiance, Tallman; PINK: Bringer, Columbia, Editor McFarland, Paul Neyron, Radiance, Friscella, SALMON: Radiance, Williams, YELLOW: Betty Green Clark, Golden Goddess, Jolene Pettis, Lady Hillington, Luxborough, Dupont, Roslyn, Souvenir, Sunburst, VARIEGATED: Betty Uprichard, Santiago, Edith Nellie Perkins, Hoover, Tallman, CLIMBING ROSES: Paul Columbus, Red Etelle de France, Pink 'til Chester, White K. A. V., Red Paul's Starlet, Yellow Roslyn, Variegated Tallman.

**FRUIT TREES (2-Year-Old)**  
PEACHES: 2 to 3 ft. 50¢, 3 to 4 ft. 75¢, 4 to 5 ft. \$1.00. Mayflower, Fairs Beauty, Mammie Ross, J. H. Hale, Golden Jubilee, Hale Haven, Elberta, Indian Cling, August, PLUMS: 2 to 3 ft. 75¢, 3 to 4 ft. \$1.00, 4 to 5 ft. \$1.50. Bruce, America, Shiro, Gold, APPLES: 3 to 4 ft. 90¢, 4 to 5 ft. \$1.25. Red June, Red Delicious, Yellow Delicious, Jonathan, Winesap, Crab Apple. APRICOTS: (Prices same as plums.) Early Golden, Moorpark. FIGS: Heavy 2 year 50¢, Texas Everbearing.

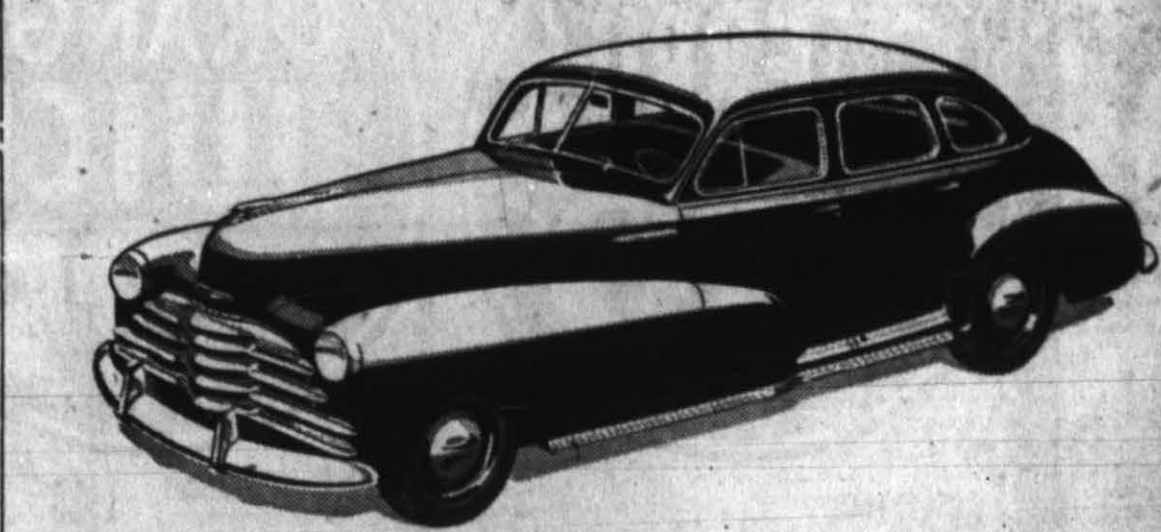
**FLOWERING SHRUBS**  
Heavy 2 to 3 ft. 65¢ each, 10 for \$5.00. Althea, Bird of Paradise, Crepe Myrtle, Forsythia, Honeysuckle, Mock Orange, Pomegranate, Spirea, Vitex, etc.

Items listed in this advertisement are only a small portion of stock available at our nursery. For prices on Evergreens, other fruit and nut trees, Berries, Grapes, other flowering shrubs, hedge, etc., write for FREE COLORED CATALOGUE.

All plants listed above shipped prepaid when order amounts to \$1.00 or more.

**H. E. Cannon Nursery & Floral Co.**  
Serving the Southwest Since 1893  
Arlington, Texas Open Sundays Phone 236

## THE NEWEST CHEVROLET



Setting a new high order of  
**BIG-CAR QUALITY AT LOWEST COST**

You'll find it's bigger-looking... it's better-looking... it's out-styled, out-valued, out-saves all other cars in its field... for it gives you Big-Car quality at lowest prices and at remarkably low cost for gas, oil and upkeep!

Men and women everywhere are giving this newest Chevrolet the most enthusiastic welcome any new car has ever received!

And you'll find they are preferring it above all others not only because it is the most beautiful of all low-priced cars... or the most comfortable to drive and ride in... or even the most dependable performer on street, hill or highway... but also because they are convinced it's the one car that combines all these advantages of BIG-CAR quality at the lowest price and at such remarkably low cost of operation and upkeep.

Come in today! See this car which creates a new high order of BIG-CAR QUALITY AT LOWEST COST—this car which is first in production and therefore destined to be first in availability for delivery to you and your family! Place and keep your order with us for this newest Chevrolet.

**KINSEY MOTOR CO.**  
223 E. 3rd St. Phone 740

# Carburetor REPAIRS

Complete Stock of CARTER and ZENITH CARBURETORS. Every Job Guaranteed.

**Western Battery & Electric**  
116-118 Sampson Hereford, Texas Phone 284

## AUNI DORA



REMEMBER THAT MUD THROWN IS GROUND LOST

Remember that the BLANTON BUTANE GAS CO., has the finest futane and propane installation and repair service in Hereford. Call on us when you need new new equipment or repairs. We're always ready to serve you.

**Blanton Butane Gas Co.**



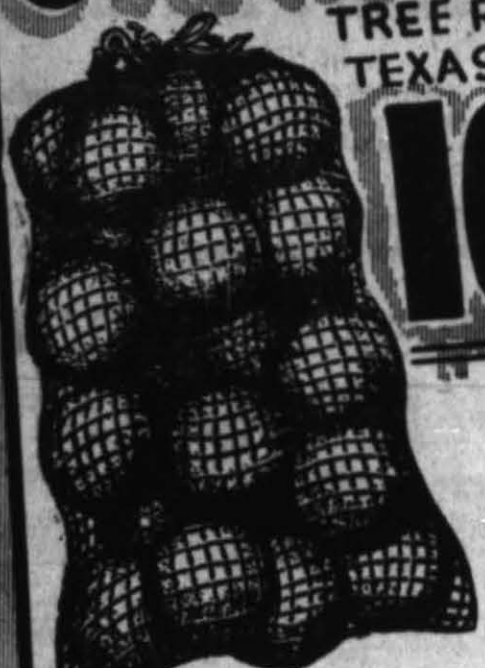
SHOP YOUR NEAREST FURR FOOD STORE

WITH ONE OF FURR'S TENDER SAVORY STEAKS OR ROASTS MAY WE SUGGEST TO SERVE CREAMED CAULIFLOWER CANDIED YAMS HOT ROLLS JELLY COFFEE PEACHES AND CAKE

YOUR FRIENDLY  
**FURR**  
FOOD STORES  
GUARANTEES YOU  
COURTESY-QUALITY  
AND EVERYDAY LOW PRICES



**ORANGES**  
TREE RIPENED  
TEXAS SWEET JUICY  
**10 LB. BAG 51¢**



**Calif. Lemons** 19¢  
2 Pounds

- WINESAP APPLES** 29¢  
Excellent for cooking or eating—2 lb.
- WHITE COBBLER POTATOES** 25¢  
Extra Fine 100 lb. bag \$2.39—10 lb. bag
- PORTO RICAN YAMS** 25¢  
Try them baked—3 lbs.
- CALIFLOWER** 15¢  
Well knitted—snow white—Lb.
- CARROTS** 4¢  
Washed clean—Pound
- Marshseedless Grapefruit** 17¢  
Sweet and full of juice—5 lbs.

**STEAK**  
TENDER  
BABY  
BEEF **48¢**  
LB.

**PICNICS**  
ARMOURS  
STAR **39¢**  
SHANKLESS LB.

**SLICED BACON**  
ARMOURS  
STAR **65¢**  
LB.

**SACK SAUSAGE** 37¢  
Country Style—Pound

**LIVER** 29¢  
Fresh Young Pork—Pound

**SALMON**  
Happy Vale **35c**  
Tall Cans

**APRICOTS** 29¢  
SunPap, heavy syrup, 2 1/2 can

**TOMATO JUICE** 25¢  
Lady Lynn, 46 oz. can

**TOMATOES** 29¢  
LeValley, No. 2 1/2 can



**2 lb. box 42c**

**HOMINY** 18¢  
No. 2 can

**BLACK-EYED PEAS** 19¢  
Vita Vista, No. 2 can

**PEACHES**  
LeValley, Lite **29c**  
syrup, 2 1/2 can

Fresh Shipment  
**BAKERY GOODS**  
EACH THURSDAY

RYE, SALT RAISIN, WHOLE WHEAT  
AND RAISIN BREAD

**PIES AND CAKES**

MADE BY—  
**FURR'S MASTER BAKERS**

**GRAPEFRUIT JUICE**  
Tex Delta, big **20c**  
46 oz. can

**SUN-PAK CHERRIES**  
DARK SWEET  
No. 2 1/2 CAN **39¢**

**ADAMS ORANGE JUICE**  
46-oz TIN **25¢**

- |   |  |   |  |
|---|--|---|--|
| <b>RAISINS</b> Hunts—15 oz. box 25¢           | <b>GRAPEFRUIT JUICE</b> H. E. B. 2 46 oz. cans 43¢   | <b>PEAS</b> Rolling West-Fancy, 2 cans 31¢          | <b>CAKE FLOUR</b> Swansdown—large box 34¢        |
| <b>BABY FOOD</b> Clapps—3 cans 21¢            | <b>PEACHES, in syrup</b> Hunts—big 2 1/2 can 34¢     | <b>Chicken Noodle Soup</b> Lipton's—3 pkgs. 25¢     | <b>APPLE BUTTER</b> Pallas—29 oz. jar 29¢        |
| <b>BAKING POWDER</b> Calumet—16 oz. can 19¢   | <b>BEANS with FRANKS</b> Phillips—12 oz. can 17¢     | <b>TOMATO JUICE</b> C. H. B.—2 No. 2 cans 25¢       | <b>MATCHES</b> Satin Top No. 4 cart. of 6 25¢    |
| <b>BROOMS</b> Victor each 69¢                 | <b>PINTO BEANS</b> Diven—300 can, 2 for 21¢          | <b>DATES</b> All Purpose—14 oz. pkg. 39¢            | <b>MINCE MEAT</b> Ma Brown—18 oz. jar 44¢        |
| <b>CORN BEEF HASH</b> Armours—16 oz. can 29¢  | <b>FLOUR</b> Sunnyboy—25 lb. bag \$1.79              | <b>DOG FOOD</b> Pard—2 boxes 23¢                    | <b>MUSTARD</b> Ma Brown—2 lb. jar 17¢            |
| <b>DEVILED MEAT</b> Libby's—1/2 size can 13¢  | <b>BEETS</b> Libby's No. 2 can 11¢                   | <b>Grape Nut-Flakes</b> Post—12 oz. box 15¢         | <b>Sanitary Napkins</b> Modess—2 boxes 37¢       |
| <b>APRICOTS</b> Hunts—Whole unpeeled, can 33¢ | <b>DICED CARROTS</b> C. H. B.—3, No. 2 cans 29¢      | <b>OATS</b> Quaker—3 lb. round box 27¢              | <b>CHEESE SPREAD</b> Krafts—2 5 oz. jars 37¢     |
| <b>APPLE JUICE</b> Clover Nook—qt. 28¢        | <b>WHOLE GRAIN CORN</b> Nation Pride—Vacuum pack 16¢ | <b>PAN CAKE FLOUR</b> Aunt Jemima—2 1/2 lb. box 29¢ | <b>PICKLES</b> American, whole, dill, 22 oz. 27¢ |
| <b>BLACKBERRIES</b> Pay Day—No. 2 can 31¢     | <b>Mustard &amp; Turnip Greens</b> 9¢                | <b>GINGER BREAD MIX</b> Duff's—box 25¢              | <b>BLEACH</b> Hy-Pro—Quart 12 1/2¢               |

- |                             |   |                            |                                      |
|-----------------------------|---|----------------------------|--------------------------------------|
| <b>OXYDOL</b> Large Box 34¢ | <b>Toilet Soap</b> Luz-Lifebuor, 2 bars 21¢ | <b>DREFT</b> Large Box 34¢ | <b>Toilet Soap</b> Camay, 2 bars 21¢ |
|-----------------------------|---|----------------------------|--------------------------------------|

WHY PAY MORE? FRESH TENDER CRISP PRODUCE ARRIVES EVERY DAY YOU'LL FIND SAVORY TENDER STEAKS CHOPS AND ROASTS IN ALL OF FURR'S MARKETS SEND THE KIDDIES YOU'LL BE PLEASED SERVING THIS AREA FOR OVER 40 YEARS WE PAY TOP PRICES FOR QUALITY EGGS FURR HAS THE DAILY LOW PRICES QUALITY PRICE SERVICE FRESH TENDER CRISP PRODUCE ARRIVES EVERY DAY YOU'LL FIND SAVORY TENDER STEAKS CHOPS AND ROASTS IN ALL OF FURR'S MARKETS WHY PAY MORE? SERVING THIS AREA FOR OVER 40 YEARS WE PAY TOP PRICES FOR QUALITY EGGS FURR HAS THE DAILY LOW PRICES QUALITY PRICE SERVICE FRESH TENDER CRISP PRODUCE ARRIVES EVERY DAY YOU'LL FIND SAVORY TENDER STEAKS CHOPS AND ROASTS IN ALL OF FURR'S MARKETS WHY PAY MORE? SERVING THIS AREA FOR OVER 40 YEARS WE PAY TOP PRICES FOR QUALITY EGGS FURR HAS THE DAILY LOW PRICES QUALITY PRICE SERVICE FRESH TENDER CRISP PRODUCE ARRIVES EVERY DAY

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MARCH  
3<sup>RD</sup>.  
IS

# Dollar Day

SHOP  
and  
SAVE  
on  
THIS  
SPECIAL  
DAY!

AT ANTHONY'S

## Crepe Slips

### RICH LACE TRIMS

Beautiful, soft textures of fine weave rayon crepe in lovely shade of tearose. Fitted midriff types.



**Dollar Day Special**

Size 32 to 44

### LADIE'S RAYON PANTIES

in run resist material. Tearose, size Small, medium and large

49c

### Brassiers

Rayon Satin and Nylon

\$1.49 & \$1.98

## Dollar Day Special!

### Dupont NYLONS

Seconds — in spring shades — Sizes 8½ to 10½

WOMEN'S COTTON

### GOWNS and PAJAMAS

Printed sheers and spun rayons and crepes. Assortment of sizes

\$1.98 & \$2.98

### BEANIES

SNOPDROP AND DEWDROP

Red, grey, open — aqua, white sand, white, pink, maize. Same as advertised in seventeen leading magazines for February.

\$1.98

Look! — Smart Sanforized

POSTMAN BLUE

## WORK PANTS



of finer  
Vat Dyed  
ARMY  
CLOTH

Excellent quality Army cloth, noted for its durability. Easy to launder and iron. Plenty of belt loops. Strong seams. Full, roomy design for comfort. Regular and extra sizes.

\$2.98

Sanforized Vat-Dyed SHIRT To Match

Sizes 14 to 17

\$2.98

MEN'S HEAVY COMP SOLE

### Work Shoe

\$5.50

Others \$5.95 to \$7.50

BOYS BLUE DINIM

### Overalls

Full cut, high back

Sanforized

Sizes 8 to 16

\$1.49

## Spring Suits

ARRIVING DAILY!

Gaberdines — Worsted — Crepes! About any size or material you wish.

### SPRING COATS

In light shades and weights

\$24.75 to \$34.75

Others \$22.50 to \$29.75

### LADIES SPRING HATS

In New Spring Felts and Straws!

\$1.98 to \$5.95

CHILDREN'S HATS

\$1.98

## Cotton Piece Goods



"LOOK"  
Cotton Prints!  
Dollar Day  
only  
3 yards for ....

### NEW SPRING

Spun Rayon  
Seersucker  
Wash Crepe

Yard

98c

### SPRING WOOLENS

Light Blue, Red, Brown and White check; black and white check

\$1.69 to \$2.59

### CHENILLE SPREADS

87-inch Bed Size  
White, Multi, Dusty rose, Blue, Pink, Wood Rose

Specials 5.98

Others at \$7.90 and \$8.90

### Cotton Single Blankets

2 for \$3.00

### Overnight KITS

Light brown with dark stripe

1.00

PLUS TAX

### NEW SPRING PURSES

Black, Brown, Red

1.98

PLUS TAX

## Cotton Dresses

Gray, Crisp, Tub Fast! Sanforized



Crisp Gingham!  
Smart Chambrays!  
Print Shirtings!

4.98

Other Cotton Dresses

\$2.98 and \$3.98



## DOLLAR DAY SPECIALS

Rayon Crepe, Spun Rayon DRESSES! One large rack to close out from large assortment of sizes

4.00

## LADIES BLUE JEANS

Pre-shrunk, blue twills, nailhead, trimmed pockets, zipper placket.

2.98

## CHILDREN'S DRESSES

Cotton Prints — Mercerized Broadcloth, Mercerized Chambrays. Sizes 3 to 14.

\$1.98 to \$3.98

## Men's Print Dress Shirts

Now is the time to stock up for Spring! Patterns in stripes and figures. \* 14 to 17.

1.00

## Wash Cloths

Terry knit, solid colors

8 for \$1.00

## TOWELS

Cup and kitchen towels, striped in red and green

5 for \$1.00

## Shoes and Sandals

NEW SPRING

\$4.98

## Sturdy Riveted and Bar-tacked

Sanforized Denim

## JEANS

Everything you could ask of a pair of jeans. Rugged and tough but as comfortable as an old glove. Snug fitting seat and legs. Perfect for riding, sports wear or work.



MEN'S SIZES \$1.79

BOYS' SIZES \$1.69

2 to 16

Anthony's

HEREFORD, TEXAS



# Wind Erosion District Buys New Caterpillar D7 Tractor

According to Mal Stewart, Chairman of the Board of Supervisors, the Deaf Smith County Wind Erosion District has recently acquired a new D7 Caterpillar tractor together with a 12 foot angle dozer. This equipment, plus the big 4 yard carry-all and the 12 foot grader, will allow the District to do most any kind of dirt work. It is owned outright by the District, which in reality consists of every farm owner and operator in the County.

It is operated on a cost basis and is managed and routed by the District Supervisors.

In addition, the District has been loaned a 39 foot Everman Land Leveler which is available to farmers on a daily rental basis. Supervisor T. W. Roberson states, "We expect to move the D7 tractor from the north part of the District back to the irrigated section sometime in March and start land leveling work around Hereford." Anyone wishing to arrange for such work should see one of the Supervisors, or come to the District office in the Court House.

Chairman Stewart says, "This equipment is available for hire to any group of farmers, or an

individual who has sufficient amount of work to justify the moving of the heavy equipment to the site."

The Board of Supervisors of the District met in a called session on February 10 to transact business. At this time new agreements were approved with: Lawrence Carlson, W. E. Dameron, G. S. Parker, Troy Knight, Jim Cross, E. C. Hewitt, M. C. Kaul, Pink Gilliland, F. S. Drager, V. E. Dodson, Ted Matthews, R. G. Manning, W. D. Nafziger, A. C. Flowers, J. B. Latham, Robert Kershen, G. W. Wilson, Ernest McGee, J. H. Reinart, Anton Grotelug, Walter Galley, C. D. Potter, J. W. Witherspoon, C. C. Hodges, C. E. Beauford, Taff McGee, and Leo Gallagher.

Applications for assistance from about 32 other farmers were also approved.

## Foot-and-Mouth Disease Brings USDA Warnings

COLLEGE STATION, February 24—The outbreak of foot-and-mouth disease in Mexico, with its resulting threat to the United States, has caused USDA officials to repeat the warning that this livestock plague is highly infectious and spread chiefly by animals.

The most common carrier of infection is persons who visit infected premises, the officials say. A third source of danger comprises infected vehicles and products of various kinds, including garbage that contains fresh meat.

These conclusions are based on evidence obtained from October, 1914 to May, 1946, in the most widespread outbreak of the disease in this country. At this time more than 172,000 animals in 22 states and the District of Columbia were infected. Probable sources of infection were determined in more than three-fourths of the cases.

During that major outbreak approximately 1,600 herds were thought to be infected by animals brought onto the premises from infected stockyards, stables, or pastures. In a few cases dogs and other small animals were identified as carriers. A total of 673 herds were infected by persons. Other known sources of infection that accounted for 411 of the remaining cases were infected stock cars, contaminated feed and drinking water, infected highways, and miscellaneous causes.

## Relief At Last For Your Cough

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

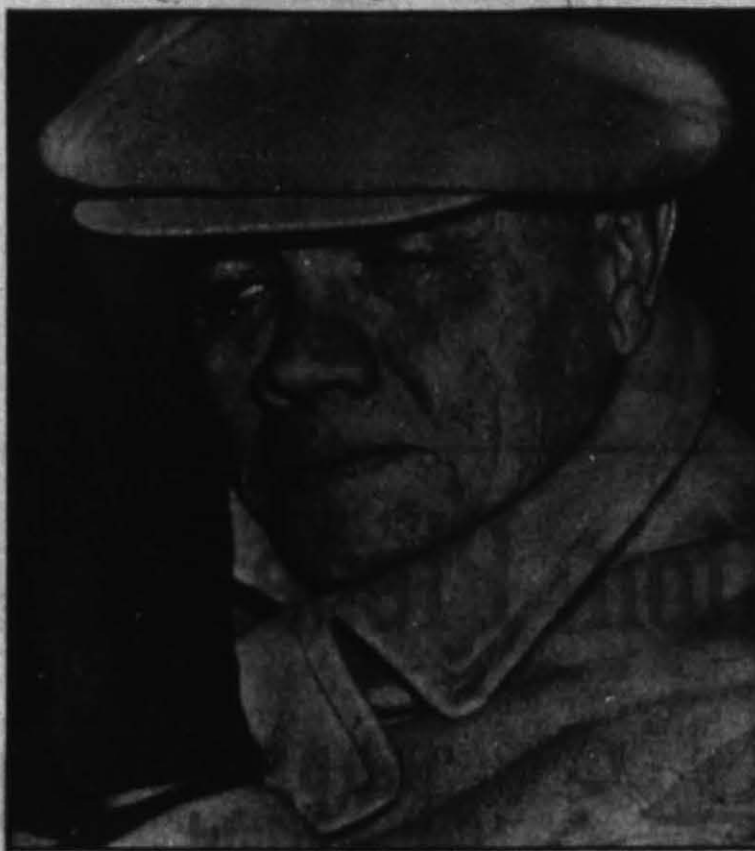
### CREOMULSION for Coughs, Chest Colds, Bronchitis

The Prime Purpose of LIFE INSURANCE

are to provide you with income in your declining years, and to guarantee an estate should you die. My Plan Does Both! W. B. (Woody) WILSON 104 E. 3rd St.—Res. Ph. 238W representing Southwestern Life Ins. Co.



Going Home



Strain of his long illness and neck operation shows in the pale, drawn face of Babe Ruth as he leaves French Hospital in New York after 82 days in a sickbed.

## On-Job Trainees Told Employers Must Be Okayed

West Texas veterans taking on-the-job training in firms that have not submitted a training program to the Veterans administration are in danger of being suspended from the VA subsistence rolls on February 28th, Eldon F. Fuller, Chief, Vocational rehabilitation and education division of the VA regional office at Lubbock, warned today.

In accordance with Public Law 679, all firms who train veterans are required to furnish the Veterans administration regional office with copies of a training program for each veteran in training. Also a training program is required for each specific job objective in which a veteran is to be trained.

The VA regional office has made numerous attempts to secure the necessary training programs. In most cases, firms have responded favorably; but in several instances firms have failed to send in their course of training. In these cases VA's only alternative will be to suspend the veterans' subsistence, Fuller said. Every effort will be made to determine that a training program has positively not been re-

ceived before a veteran is suspended.

In cases where VA has been informed that a program would not be provided, veteran-trainees have already been dropped from the subsistence rolls.

Full information and sample training programs have been sent to all establishments in this region conducting on-the-job training, Fuller stated.

Mr. and Mrs. Joe Smith of Silverton were visitors Saturday and Sunday in the home of their son, Joe Smith Jr. and family, in Hereford.

## Veterans Warned Against Cashing Out-Dated Checks

West Texas Veterans administration regional office today warned veterans not to cash VA subsistence checks received after training has been stopped.

In many instances, veterans have dropped out of training under the G. I. Bill without advising VA, and have continued to accept subsistence checks.

When a veteran terminates his training he is no longer entitled to subsistence payments and all checks subsequently received must be returned to the VA regional office finance division.

All veterans who entered training are definitely advised that it is their responsibility to inform VA immediately when training is interrupted.

VA warned that failure to do so will jeopardize the veterans training eligibility rights, and under the law he will be compelled to return the money to which he was not entitled.

LUBBOCK, Feb. 24—W. R. Woolrich, dean of Engineering at the University of Texas, will be the principal speaker at the 21st annual engineer's banquet at Texas Technological College March 1.

If you don't need it... sell it with a Brand Want Ad!

NO BREAKDOWN FLIGHT WHEN YOU SERVICE RIGHT!

To keep your car running its best, to insure pleasant motoring throughout the year, keep it fit with the right service regularly. We are equipped to give you better service — with the finest tools and equipment, expertly trained mechanics and genuine Chevrolet parts. See us today.

Kinsey Motor Co. Hereford Phone 740

## Certified Seed Growers Invited To Tech Meeting

LUBBOCK, Feb. 24—All persons interested in producing certified seed are invited to attend the annual meeting of the Certified Seed Growers Association of Texas, scheduled Saturday, March 8, at Texas Technological College, it has been announced by Dr. A. W. Young, chairman of the state seed and plant board.

The session will open at 9 a. m. in Aggie Memorial auditorium on the campus. Luncheon will be served.

Crops to be discussed include sorghums, storm proof cotton, hybrid corn, alfalfa and small grain. Representatives of agri-

cultural experiment stations and of the certified seed industry will speak.

Among the principal matters to be discussed are changes in requirements for producing certified seeds and production of seeds for certain crops.

Read the Want Ads!

**COLD SUFFERERS!**  
666 STARTS RELIEF IN JUST 6 SECONDS  
Get famous, prescription-free 666 for your most distressing relief from cold, flu, hay fever, or sore throat. 666 is a powerful, safe, effective relief. Get 666 today. Only at drug stores.

**THE FACT IS** By GENERAL ELECTRIC

**MAN-MADE SNOWFALL!**  
WITHIN TWO MINUTES, GENERAL ELECTRIC SCIENTISTS TURNED A 3-MILE CLOUD INTO SNOW BY DROPPING A FEW POUNDS OF DRY ICE PELLETS FROM AN AIRPLANE. THIS DISCOVERY MAY POINT THE WAY TO STORING UP WATER FOR IRRIGATION AND POWER PROJECTS.

**WAKE UP TO MUSIC!**  
6-E CLOCK-RADIO AUTOMATICALLY TURNS ITSELF ON TO WAKE YOU UP IN THE MORNING.

**INCOMES FOR LIFE!**  
LIFELONG INCOMES BEYOND SOCIAL SECURITY ARE PAID UNDER AMENDED G-E PENSION PLAN.

**GENERAL ELECTRIC**

**Dexterous Daphne**

"A new suit! It's three years old... but thanks to the ACME CLEANERS, it's as good as the day I bought it."

**Acme Cleaners**  
"WEAR CLEAN CLOTHES"  
PHONE III

**Dick Miller**

Says:  
**BE SAFE... Ride on new rubber.**  
You can get a liberal allowance on your old tires on a new set of...

**U. S. ROYALS**  
... if you will exchange them before they are completely worn out.

**HEREFORD AUTO CO.**  
KAISER-FRAZER AUTOMOBILES  
Distributors for:  
UNITED STATES TIRES, TUBES and BATTERIES  
112 Sampson  
—at the Big Kaiser-Frazer Sign

**R. U. AWARE**

Feel like a "king" and enjoy good health. Drink plenty of cream with your cooking... and serve fresh, pure dairy products with every meal. The kind to use? Dairy products from the **HEREFORD CREAMERY... OF COURSE!**

**Now Available GRADE A**  
Raw or Pasteurized Milk  
ALL COWS ARE TB TESTED AND BANGS TESTED  
You are invited to inspect our new Dairy Barn at any time. Location: Fourth Mile West of the Deaf Smith Meat Packing Plant.

**FOR PROMPT DEPENDABLE DELIVERIES PHONE 680**  
Also on Sale in Hereford Stores

**HEREFORD CREAMERY CO.**  
Cream O'Plains BRAND Butter  
FRESH CREAMERY HEREFORD, TEXAS

**NEW DODGE**

Lowest priced car with Fluid-Drive. Smoothest performance in history; leads its field in sales and demand. The car that is really new.

Only Car in its Price Class with all these Basic Features:  
FLOATING POWER SAFETY GUARD HYDRAULIC BRAKES  
FULL-FLOATING RIGID ALUMINUM FRONT  
ALL-FLY DRIVE BASIC RUST PROOFING  
SAFETY STEEL BODY MUFFINER OIL FILTER  
SAFETY BUM WHEELS TIGHTEST VALVE SEAT INSETS

**Smoothest Car "Afloat"**  
Constant Neatness Complete Dependability



### Bovina Has Building Boom Underway

BOVINA, Feb. 22—The city of Bovina, newly incorporated, is having a building boom. Several major building projects are already underway, and more are being planned for the immediate future.

### QUICK RELIEF FROM Symptoms of Distress Arising from TOMACH ULCERS due to EXCESS ACID

Back Tells of Home Treatment that Helped or Will Cost You Nothing. Two million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from stomach ulcers due to excess acid—Dyspepsia, Gas or Liquid Stomach, Indigestion, Heartburn, Stomach Pain, Headaches, Sleeplessness, etc. Dr. Willard's "Stomach" which fully fits this treatment—free—at HAILE DRUGS

### THOUGHT FOR TODAY...

Time is a gift of God, but waste was conceived in the mind of man.

**HERMAN FORD** local representative Southland Life Ins. Co. 11 McKinley — Phone 482-J W. O. McCOY, President Home Office: Dallas

### BETTY SUE STEAKLEY-THOMPSON



Smart motorists bring their cars to the STEAKLEY-THOMPSON SUPER SERVICE motor tune-ups, wheel adjusting and complete motor over-haul job. Don't trust your car to just any man... If you need a lubrication job... then we're the place for you to come.

**STEAKLEY-THOMPSON SUPER SERVICE**  
HEREFORD'S LARGEST MOTOR MODERN SERVICE STATION  
Phone 9

J. A. Pittman of Hereford, W. H. Sherry of Lasky, and Captain G. D. Anderson of Fort Hill have been announced.

Contract for the new construction has been let to Roberts Construction Company, and work is expected to get underway shortly. Some of the material is already on the ground. The new elevator will be of the most modern type, with electrically driven dunnage and lifts. The elevator is scheduled for completion in time for harvest this year.

Ground has been broken for two new church buildings. Both Methodist and Baptist congregations in Bovina have started construction on new churches. Troy Fuller is in charge of construction on the Baptist church.

J. P. Macon, owner of the Macon Elevator, is adding a new 70,000 bushel storage elevator to his plant, to increase total capacity of the elevator to more than 100,000 bushels. C. C. Self of Littlefield is the contractor.

Additions are also being planned to the elevator operated by the Bovina Wheat Growers, it is understood.

A number of new residences have been constructed recently in the city, and plans are underway now for the construction of a municipal water system.

### Welders Meeting Slated at Lubbock This Week-end

LUBBOCK, February 22, 1947—The Merchants' Building at the Fairgrounds will be the site of the Southwest Welders and Machinists Convention in Lubbock, February 27, 28 and March 1.

New methods of operation and economical means of doing a better welding job will be explained and demonstrated as well as the latest types of equipment for welding and associated uses.

Invitations issued by sponsors

### U.N. Staff Election



U.N.'s 2,000 staff members elect a Permanent Staff Committee annually to speak for them on personnel questions. The Staff Committee deals directly with U.N.'s administration. Here a staff member casts her ballot during a general election as a polling officer looks on.

### MARKETS

Leading farm commodities registered sharp gains last week, according to Production and Marketing Administration, U. S. Department of Agriculture. Cotton, grain, and hogs highlighted the advance, but most other products sold at steady to higher prices.

Wheat led the upward trend in cash grains with a dime advance per bushel. Corn was up a penny or two and sorghums held fully steady with late increases of the previous period. Oats closed at a net advance despite late-period weakness. Rice held firm, but buyers could obtain supplies with slightly less difficulty. Early planting was indicated with continued good

of the convention to all welders and machinists of the Southwest to attend have been seconded by the Lubbock Chamber of Commerce.

Arrangements for the use of the Merchants Building were made through Panhandle South Plains Fair Association official.

### TEEL-PENRY-TERMINIX CO.

**WORLD LARGEST TERMITE CONTROL SERVICE**  
WHAT ABOUT YOUR OWN PROSPERITY. Although apparently in perfect condition it may secretly be infested with hordes of destructive Termites. Why take a chance. Ask your TERMINIX CO. for a skilled inspection and reliable report. A Terminix Inspector knows how to locate Termite infection. If any exists he will show you the evidence, advise you how to stop easily damage. This inspection service is available to all property owners throughout the TERMITE danger zone. It cost you nothing, obligates you in no way. YET MAY SAVE YOU HUNDREDS OF DOLLARS.  
MGR. R. O. MOORE, 501 Washington St., Amarillo, Texas Phone 2-3287 P. O. Box 281 9-71

Worth moved medium and good kinds at \$16 to \$21.50. Low to average medium grass fat steers at San Antonio brought \$17.25 to \$18.50, and yearlings \$13 to \$19.50. At Denver medium, to high good steers ranged from \$17.50 to \$23.35 for the week. On Friday's market at Oklahoma City good choice vealers and calves realized \$18 to \$20.

Seasonally increasing receipts of fresh eggs were fairly well absorbed at mostly unchanged prices at most central points. Live poultry marketings slowed, but prices held generally steady at 24 to 26 cents per pound for heavy hens and 27 to 30 for fryers and broilers.

Potatoes gained strength at Colorado shipping points last week and sold mostly at \$2.30 per hundred pounds. Sweet potatoes remained about steady in Louisiana but demand was light. Trading slowed in the Lower Rio Grande Valley toward the end of the period. Cabbage weakened to the season's lowest level of 75 to 85 cents per 50 pound sack in straight cars. Carrots and beets were a little lower in dull trading. Broccoli held about steady and greens were scarce. Citrus fruits went down, as Valencia oranges lost last week's gains in heavy shipping.

Southwest markets for shelled peanuts strengthened. Dealers report the supply limited because of seed holdings and exports. Cotton climbed steadily again last week, gaining around \$3 to \$4 per bale. Higher spot prices brought fairly active selling.

Some twelve-month wools sold in Texas at \$1.03 to \$1.06 per pound, clean basis. More active contracting of mohair was reported at 62 cents for adult and 52 for kid hair of the better clips.

### Hereford Cagers Win Second Place In Vega Tourney

Hereford Implement Co. cagers came in second-best in the Invitation Basketball Tournament at Vega's last week-end, losing a hard-fought one-point thriller to a powerful San Jon (New Mexico) quintet in the finals Saturday night.

The San Jon five, district AAU champs in their own New Mexico balliwick, completed a successful invasion of Texas territory by dropping the Hereford team 48-47 in the finals of the Vega tourney Saturday.

The game was close all the way, with the Herefordites clinging to a slight lead for most of the route. The final whistle sounded as the Implements captain, Earl Stagner, was preparing to lose a free shot which might have tied the score.

The Hereford entry defeated Wildorado 43-17 in the opening game of the tournament Friday night, and returned Saturday afternoon to crush Terrell Hall (of West Texas State, Canyon) 43-17 in the semi-finals.

Adrian won the consolation trophy, defeating Vega 22-9. The Rosedale (N. M.) entry won third place in the tournament after Terrell Hall defaulted its final chance in the tournament.

### Friena Rancher Has Flock of Columbia Sheep

LUBBOCK, Feb. 24—Otho Whitefield of Friena has recently established a flock of Columbia sheep, one of the few such flocks in Texas, according to Prof. Ray C. Mowery of the animal husbandry department of Texas Technological College.

Whitefield, who attended Tech from 1929 to 1931, said his flock last year produced an average of 16 pounds of wool per animal, bringing better than \$5 each. The average ranch yield is \$3.50 per animal.

Prof. Mowery recently inspected 25 head of last year's lamb crop and approved them for registration. Because the breed is still in the formative stage, the law requires individual flock inspection before registration.

Columbia sheep, a large white-faced breed with long-staple medium wool, have been in the process of forming in the past 20 years. The breed is the American version of the Corriedale, established in New Zealand about 30 years ago.

### Hereford Cagers Win Second Place In Vega Tourney

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Porter (New Mexico) Independents made up the tournament entry list.

Now is the time to sell any surplus goods you have on hand. If you can't use 'em somebody else can. Tell 'em with a Want Ad!

**SORE THROAT—TONSILLITIS YOU WANT QUICK RELIEF!**  
A great throat lozenge to soothe and PURHAM'S ANATHEsia-MOP is a Doctor's prescription which gives prompt relief from pain and discomfort. It is a powerful germicidal agent, pleasant to use. Safe for children. Purchase price refunded if you do not find ANATHEsia-MOP superior. Generous bottle with application only 50c at your Druggist or at Close Drug Store

**DR. MILTON C. ADAMS**  
OPTOMETRIST  
OFFICE HOURS—8:30 to 5 p. m.  
121 West Third Phone 37-22-tfc

**Dr. C. D. Kelton**  
5th and Jackson  
Phone 91  
for Appointment

**YOUR SAVINGS ARE WELCOME**  
CURRENT DIVIDEND RATE 3%  
EACH DEPOSIT INSURED UP TO \$5,000.00  
See Elizabeth Womble  
AGENT — HEREFORD, TEXAS  
37-tfc

# TOGGLE SWITCHES

JUST RECEIVED 500 REGULAR SINGLE POLE WALL SWITCHES

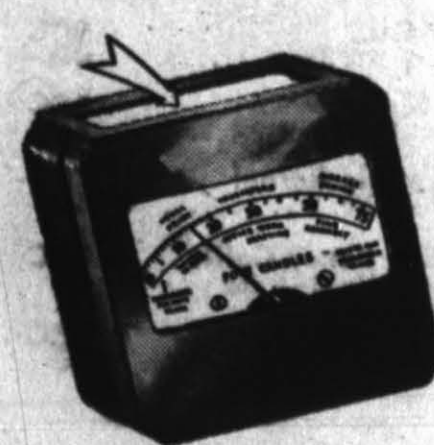
## GET YOURS TODAY

# KELTON ELECTRIC APPLIANCE

211 Main Street

PHONE 31

### Have You Ever Seen A Gadget Like This?



It's a "LIGHT METER" to test Lighting in Your Home or Place of Business

The "camera bug" in the family may say it's an exposure meter, but that's wrong. It's another sort of meter, designed expressly to measure the amount of light received on any eye task in your home or place of business.

When our lighting specialist finishes his survey you'll know just how good or bad your lighting is. Is there enough light to read by in that easy chair? Should you sew by the light of those wall lamps? Do the children have enough light in their room? Is that bed lamp right for reading?

All these questions will be answered at no cost or obligation to you. Just fill in and mail the coupon, or call your nearest Public Service Company office.

**SOUTHWESTERN PUBLIC SERVICE COMPANY**  
(Please Mail to Your Nearest Public Service Co. Office)  
Please send a representative to advise me on better lighting and adequate wiring.  
Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

We are only acting in an advisory capacity. We have nothing to sell but good electric service.

**SOUTHWESTERN PUBLIC SERVICE COMPANY**  
22 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



OFFICIAL BALLOT FOR NO. 1 CITIZEN

BEST ALL-AROUND CITIZEN COMMITTEE  
Care of The Hereford Brand,  
Box 673, Hereford, Texas

I nominate \_\_\_\_\_  
as the Best All-Round Citizen in this community for the  
year 1946. A few of his, or her, accomplishments are—

(Attach further accomplishments on another sheet if  
needed.)

Signed \_\_\_\_\_

Saturday Deadline for Voting  
On Herefords No. 1 Citizen

The official ballot is being  
published in The Brand this  
week for the last time, to give  
all persons who have not yet  
voted, and who desire to do so,  
a last opportunity.

Several names have been added  
to the growing list of nominees  
for the title this week. Among  
them are T. E. Seigler,  
Howard Gault, Dr. G. W. Heard,  
Dr. R. R. Willis, Jimmie Allred,  
Frank Watson, and Dick Culpepper.

Others listed previously in-  
cluded Wayne Evans, George W.  
Heard, Alex O. Thompson, W. J.  
Stanford, D. C. Kinsey, Leo For-  
rest, and Miss Mattie Mae  
Swisher.

The name of the person se-  
lected by the Lions Club com-  
mittee to receive the silver lov-  
ing cup, which is to be awarded  
this year for the first time to  
Hereford's No. 1 Citizen, will not  
be revealed until the night of  
the annual Hereford Chamber  
of Commerce Banquet, when the  
presentation will be made.

The annual banquet has been  
set for the evening of March 14.  
Voting in the "Best All-  
Round Citizen" contest is still  
light, although the number of  
ballots coming in to The Brand  
office is steadily increasing.  
Turned over to the committee  
appointed by Lions Club President  
Howard Gault and charged with  
the responsibility of selecting  
the person to receive the honor  
this year.

Members of the committee,  
whose identity is being kept se-  
cret, have appealed for a repre-  
sentative ballot from the people  
of Hereford.

"Remember that this is not a  
popularity contest," they urged.  
"It is a sincere effort to place

Save Money Save Money  
JOHN McLEAN  
JOHN McLEAN  
GENERAL INSURANCE  
HEREFORD



Before (left) David Ruge, 17, Chicago, had his operation, class-  
mates called him "Monkey Face," made so much fun of his  
"ugliness" that he was driven to send his employer an extortion  
note to get money for facial surgery. So Dr. Ferris N. Smith of  
Grand Rapids, Mich., volunteered his plastic surgery skill for free  
after David was put on probation by the court. Now David is  
sporting a new face, right.

Banquet...

(Continued from page 1)

The dinner and program will  
be informal. A brief program of  
music is planned, and talks by  
the three coaches will furnish  
the principal entertainment.

Both ex-students and local  
fans have been invited to at-  
tend. Sale of tickets was closed  
Tuesday afternoon, and seating  
at the banquet will be by reser-  
vation only.

Dramatics Class...

(Continued from Page 1)

ing of March 20, with the cur-  
tain scheduled to rise on the  
first of the three dramas at  
eight o'clock.

The Dramatics Class has cho-  
sen a name, and will be known,  
hereafter, as "The Cast."

The three one-act plays to be  
presented included a comedy, a  
drama, and a farce.

The comedy is entitled "Ladies  
Alone," and featured three  
characters. Marge, a gum-  
chewing type, is played by  
Katherine Ridgeway. Norah,  
a good-natured Irish girl, will be

portrayed by Diane Jowell; and  
Jody, "a lovely little thing with  
a flower-like freshness," is  
characterized by Mary Jo Ma-  
thies.

"So Wonderful (In White),"  
the drama, concerns nurses  
training, and includes seven  
characters. Ginny Braash is play-  
ed by Linnea French; Margaret  
(Peg) Shipman, played by Cher-  
ry Anne Forrest; Gail Stevens is  
portrayed by Nancy Crosby; Ja-  
ney Held is played by Mary Beth  
Scott; Eleanor DeWitt is played  
by Jo Ann Jett; Miss Cresson,  
supervisor, is played by Bever-  
ley Barkley, and Elaine Thomp-  
son completes the cast in the  
role of a young girl, full of as-  
piration.

"If Women Worked as Men  
Do" is a one-act farce, with a  
cast of four women. Miss Arnold,  
a modish, pert, stenographer is  
played by Elizabeth Oceanough-  
er; Miss Smith, her substitute,  
is portrayed by Susie Rogers.  
Mrs. Carew, played by Lucy Wel-  
sh, and Mrs. Dowling, played by  
Jaynice Boston, are both attrac-  
tive women between 35 and 40  
... executive types.

Hereford theater-fans will be  
offered a rare evening of enter-  
tainment and variety in these  
productions.

credit where it is justly due."

In the Middle Ages, the title  
Professor was synonymous with  
the titles Master and Doctor.

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Rev. J. P. Lee of Port Arthur  
has accepted appointment as  
pastor of the Summerfield Bap-  
tist Church. He will be here  
soon to take up his duties as  
pastor. Rev. Lee succeeds Rev.  
Ralph McLean, who recently re-  
signed the pastorate of the lo-  
cal church.

Several persons from this  
community went to Prio and  
Frona last week to hear the  
Stamps-Baxter quartet of Dallas  
in programs at those places.

Mrs. O. B. Sumner returned  
home Tuesday from a visit with  
relatives in Greenville and Dal-  
las.

Work was started this week on  
a new elevator which is being  
built by J. A. Pitman of Here-  
ford.

Mr. and Mrs. J. E. Larrick were  
business visitors in Clovis last  
Thursday.

Wayne Walsler spent Friday  
night with Jerry Ford of Here-  
ford.

Mr. and Mrs. Ted Staats re-  
turned recently from Dallas,  
where they took Margaret for a  
check-up.

There is still a lot of sick-  
ness from colds and influenza  
in the community.

Mr. and Mrs. J. B. Noland and  
L. B. Lookingbill attended the  
funeral of Mr. Duree at Dimmitt  
Monday.

Mrs. John Graham and son of  
Dawn visited her sister, Mrs. B.  
E. Roberson, last Thursday.

Jumbo

BY MRS. GLEN MAY

A farewell party honoring Mr.  
and Mrs. E. L. Adams and David  
was held Friday night in the  
home of Mr. and Mrs. M. T.  
Sparkman. After several games,  
a gift was presented to the A-  
dams. Refreshments were served  
to Mr. and Mrs. Bob Finckert,  
Mr. and Mrs. Fred Aze, Mr. and  
Mrs. Glen May, Mr. and Mrs.  
Sam Maynard, the hosts and  
hostesses, Mr. and Mrs. M. T.  
Sparkman, Mr. and Mrs. Haynes,  
and Mr. and Mrs. Addison Hun-  
ter, and the honorees.

Mr. and Mrs. Fred Aze spent  
Sunday before last with Mr. and  
Mrs. Holly of Happy. Mrs. Holly  
and granddaughter, Gracine, re-  
turned home with them, and  
Mrs. Clayton Devin came over  
Monday. They all returned  
home last Thursday.

The Home Demonstration  
Club met Thursday at the home  
of Mrs. Bob Baird. Mrs. T. E.  
Brock gave a demonstration on  
making a hasty cobbler. Due to  
much illness in the community,  
attendance was small.

Several persons in this com-  
munity attended the concert at  
Prio last Wednesday night.  
Mrs. Fred Aze and Mrs. Holly  
of Happy were business visitors

Deadline Is March 15th For  
1947 Income Tax Returns

There's one date on your  
March calendar which should be  
marked in big red letters—  
Saturday, the 15th!

That's the final date for mil-  
lions of American citizens to file  
final income tax returns on 1946  
income.

Everyone who made as much  
as \$500 last year is required to  
file a return, and March 15 is the  
absolute deadline. This includes  
children as well as adults.

If your wages last year aver-  
aged as much as \$9.52 a week  
or more, you're required to fill  
out and file an income tax re-  
turn.

One class of wage earners is  
not required by law to file. But  
should, in order to get a re-  
fund: persons whose income was  
less than \$500 last year, but who  
had withholding taxes taken  
out of their wages, are entitled  
to a refund and can get it by  
filing a return. Everybody, man,  
woman, or child... married or  
single... has a \$500 exemption

from income tax.  
No refund of tax is made un-  
less a return is filed, however.  
Many persons paid all or most  
of their income tax during the  
year through withholding tax-  
es, or in installments as estimat-  
ed tax. Many payments, how-  
ever, did not exactly equal the  
amount of tax owed. Some were  
more. One big reason was that,  
in order to simplify withholding,  
the government provides em-  
ployers with tables which tell  
the amount to withhold in var-  
ious wage brackets. This result-  
ed in small over-withholding taxes  
at the bottom of brackets, and  
under-withholding at the top.

In order to correct these, each  
taxpayer has to file a return  
by midnight of March 15, show-  
ing the actual tax owed.

Taxpayers in this area should  
file their returns at the Dallas  
office of the Collector of Inter-  
nal Revenue.

Daughter is Born  
Mr. and Mrs. J. B. Harlin are  
the proud parents of a baby girl,  
born February 18 at the Plain-  
view Sanitarium in Plainview.  
She has been named Glinda  
Ann, Mrs. Harlin was the former  
Miss Avis Matthews of Hereford.  
Mr. Harlin is a ministerial stu-  
dent at Wayland College in  
Plainview.

Mrs. F. L. Campbell of Silver-  
ton has been visiting her daugh-  
ter, Roberta Campbell, Miss  
Campbell also had Lalla Brown  
of Amarillo as a week end  
guest.

Leave on Trip  
Mr. and Mrs. J. R. Fowkes  
and Mr. and Mrs. Henry Miller  
left Tuesday for Houston to at-  
tend an Automobile Parts and  
Accessories Show being held  
there this week.

Mrs. Claude Buell of Green  
Forest, Ark., arrived Sunday  
for an extended stay here in  
the home of her daughter, Mrs.  
J. R. Fowkes.

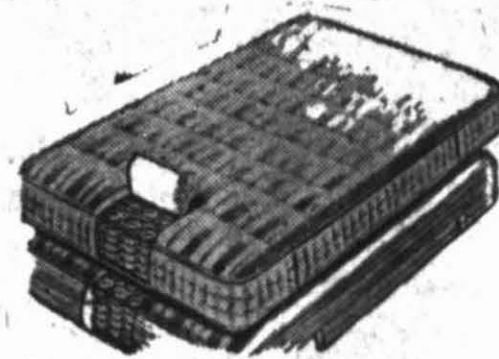
Mr. and Mrs. Earl Gunther  
and son Mike of Lubbock spent  
the past week end in Hereford.  
They visited her parents, Mr.  
and Mrs. Carl Frye.

CONSTIPATION  
Risky in  
BAD COLDS

Retained undigested food becomes  
putrefactive, causes toxins, which  
overload the liver and other vital or-  
gans of the body, lessening your re-  
sistance to colds and other winter ill-  
nesses and interfering with their treat-  
ment. Why take this chance when you can  
take Calotabs? Calotabs thoroughly  
yet pleasantly act on every foot of  
your intestines, sweeping out toxin-  
laden putrefactive foods and virus-  
laden mucus, enabling you to more  
effectively avoid or fight a cold. Noth-  
ing acts like good old Calotabs. Use as  
directed. 10c and 25c at all druggists.

Take CALOTABS

Here  
Again!



We are pleased to announce that once more we  
have Inner Spring Mattresses to offer. We have  
them in full size and half size. Also we now  
have a limited stock of odd chests of drawers,  
in both four drawers and five drawers style. In  
finished and unfinished stock.

1901 1947  
E. B. Black Co.  
FURNITURE — UNDERTAKING  
AMBULANCE SERVICE — DAY OR NIGHT

BY GEORGE!  
I VE CUT  
DOWN MY  
FOOD BILL  
HERE  
APRICOT  
NECTAR  
Chev Chase  
No. 2 can  
2 for 33c

PICKLES Mags, dill or sour—qt. ....	15c	MUSTARD French, 9 oz. jar .....	11c
CATSUP CHB, 14 oz. bottle .....	23c	ASPARAGUS Joan of Arc, No. 2 can .....	36c
LIPTON TEA 1/4 lb. pkg.—27c — 1 lb. ....	98c	BEETS, Sliced Del Monte, No. 2 can .....	19c
POST TOASTIES Posts, 1g. pkg. ....	10c	CORN, whole kernel Tendersweet, No. 2 .....	19c
MARGARINE Nueoa, 1b. pkg. ....	38c	SPINACH, Fancy Calif. White Swan, No. 2—2 for .....	35c
CRACKERS, Hi-Ho Sunshine, 1 lb. box .....	25c	BLACK EYED PEAS Atex, fresh green, No. 2—2 for	39c

BLACKBERRIES  
ELM, No. 2 Can (Limit) ..... 23c

SHORT ITEMS	TOILET TISSUE, TOWELS, FACE TISSUE, SYRUP. Limit		
SARDINES Eatwell, No. 2 can—2 for .....	37c	TOMATOES, Fancy Elm, No. 2 can—2 for .....	29c
MACKEREL King Salmon, No. 2 can .....	21c	TOMATO JUICE Libbys, 46 oz. can .....	29c
TUNA, Wapco Light meat, 6 oz. can .....	41c	CHILI Wolf Brand—19 oz. can .....	49c
KRAFT DINNER Serve four—2 for .....	23c	TOMATO SOUP Campbells, 10 1/2 oz. can .....	10c
EGG NOODLES Our Best, 16 oz. pkg. ....	21c	CHICKEN SOUP Campbells, 10 1/2 oz. can .....	17c

Always a complete selection of FRSH FRUITS, VEGETABLES and  
FRESH MEATS—at reasonable prices.—PLENTY OF FISH!

CITY  
Food Store

FARM SALE

HAVING RENTED MY FARM LAND, I WILL SELL AT PUBLIC AUCTION, LOCATED AT MY  
FARM: 1 1/2 MILES NORTH OF SUB-STATION ON AMARILLO HIWAY, THE FOLLOWING  
DESCRIBED PROPERTY:—

Thursday, Mar. 6  
SALE STARTS PROMPTLY AT 10 A. M.

- Farm Machinery  
1—'41 Model H International tractor with 2-  
row equipment  
1—New Oliver 80 Row Crop tractor  
1—Model 22 International combine, 12-ft.  
cut  
1—Oliver power take-off combine, 8-ft. cut  
1—International Semi-Deep furrow Disc Drill  
12-inch space  
1—Grain loader  
3—2-row knife sleds  
1—Power posthole digger, factory built  
1—John Deere row binder  
1—10-ft. Angel plow  
1—2-bottom moldboard plow  
1—6-section harrow  
1—Case 10-inch feed mill  
1—buck rake  
1—International pick-up trailer, model 15  
1—2-wheel stock trailer, practically new  
1—Ford irrigation motor, complete with  
clutch and cooling coil  
1—'45 model Ford truck, long wheel base,  
20,000 actual miles, A-1 shape  
1—8-ft. Angel plow  
2—7-hole Dempster drills  
1—Case 2-row cultivator  
1—3-bottom Oliver moldboard plow  
1—'37 model Baldwin combine, equipped  
with V-belts  
1—9-ft. International tandem disc  
1—'38 model Chevrolet 4-door sedan at pri-  
vate sale on location

- Livestock  
1—Bay saddle horse, 8 yrs., 1100 pounds  
1—Bay mare, 9 yrs., 1250 pounds  
10—young Whiteface cows with calves  
10—Whiteface dry cows  
20—Whiteface heifer calves, weight from  
300 to 450

- Milk Cows  
1—Blue Jersey cow  
1—5-yr-old Jersey cow, fresh soon  
1—5-yr-old Jersey cow, fresh 60 days  
1—6-yr-old Jersey cow, milking

- Nurse Cows  
(Will raise from 2 to 3 calves)  
1—black cow, 6 years old  
1—brindle cow, 5 years old  
2—Whiteface cows, 4 years old  
1—spotted cow, 5 years old  
1—brown cow, 6 years old  
1—roan cow, 4 years old, calf by side

- Poultry  
25—White Giant hens, 10 months old

- Miscellaneous  
1—bench model cream separator  
1—2-compartment laundry tray  
1—Electrolux refrigerator  
—and other items too numerous to mention!

LUNCH will be served at noon by NORTH HEREFORD CLUB

Earl Plank, Owner  
BRUMLEY, OTTEN & COULTER, Auctioneers  
EARL EUBANKS, Clerk