## The

# Hereford Brand <br> Thursday <br> Jan. 4, 1989 

## GOTCHA!

Noriega gives up, flown to Miami
for day in court

## Girlstown, Boys Ranch still growing



## Ruland seeks return to post



Kimball, former HHS honor grad, first female US attorney in Amarillo

| BY SPEEDY NIEMAN | "I would like to say that the | at the swearing-in ceremony |
| :--- | :--- | :--- |
| Editor-Publisher | things I Iearned in the Hercford |  |

## Banks, thrifts go bust in 1980s

## 

 hust for bank ands cavings institutionswhich failed in numbers not seen in Capping a decade of failure for

## inanancial insutuucms, savings and loans

 Texas and New Mexico on Dec. 2
bososted the tally of failed S\&L.
328, far ahove the previous high of 27


Mcanwhile, a commercial bank
failure in California and another in
New York on Dec. 20 pushcd the total
to 207 for the ycar down form apost
Depression record of 221 in 1988
Insurance Corp.
The decline, although small, wa the first sincece 1977 when six banks
failed, a drop from 17 the previous

Academic experts and analyst point to a number of faccors bchind the soaring failure rate in the 1980s, some of which are stiln present as
financial system begins a new decade
"I don't sec 1989 as being the en of this,"' said Catherine England,
scholar at the Cato Institute, conservative rescarch group Woinhing toon. "t tink falures arc 1990s.
Rapidly advancing technology is
making it morc difficull for financial institutions to comparc. Compania insututions to compect. Conse borrowed from banks arc now able to issuc junk bonds or commercial paper. Consumers can bank by telephone or computer, bypassing local banks and S\&LS in
favor of better deals offered by bi institutions and money market mutual
funds.
A farm crisis as the decade began, followed by an oil crisis in thc
mid-1980s, helped guarantee that many mid-1980s, helped guarantec thaal
risky investments would go bad. High interest rates used in the carly 1980s by the Federal Reserve System to fight inflation depressed commodity prices and drove the value of the dollar
sky high, squelching farm expor sales. Farming's crisis became rural banks'
age 2-The Hereford Brand, Thursday, Janaary 4, 199

## Page Two

## Local Roundup <br> Hospital theft investigated

<br>$\qquad$

 owed him a yevirician ammount of money. He look several of the compute





 4-H-FFA boosters meet today

Public speaking meet tonight

Fair, cooler weather

## News Digest

World/National
















 state
 minn


 ycar say the indictment of a police officer is the first step in achicving justice for the woman, but they added that more must be done.

 and

 experience will help him lobby for the state energy industry in Washington.

## Lawmakers to <br> Lawmakers to consider judge reforms

## Lions of the Month

Two members of the Hereford Lions Club were honored for their service at Wednesday's club meeting. Lewis Block (left, in top photo) is honored by Boss Lion Mark Andrews for his Block's work with the recent turkey shoot sponsored by the club. Jeryl Baker (right, in bottom photo)
was honored by Andrews for his work as the club's secreary this year was honored by Andrews for his work as the club's secretary this year.

aid he will allow lawmakers to consider judicial election reform in a special session and urged Attomey
Gicneral Jim Mattox to try to block federal judge's order for special clections of 115 judges in May.
In a Wednesday leter, Clements asked Mattox to go to court and seck a stay of U.S. District Judge Lucius Burton's order "to avoid a wholesale disruption of the state judiciary.' Bunton on Tuesday ordered the
nonpartisan, special elections aficr the governor and Legis islature failed tor the on his Nov. 6 ruling that at-large on his Nov. 6 ruling that at-large
clections in nine urban counties illcgally diluted minority votes. Mattox, said the attorney general hat decided what action to take hat wouldn't disclose it until Thursday
and dates, of special legiscative
sessions said sessions, said he would decide when
lawmakers should consider judicial lawmakers should consider judicia
cloctions after consulting with LL Gov clections after consulting with LL Gov.
Bill Hobby and House Speaker Gib
Lewis. Lewis.
The ne
The next regular legislative session
doesn't begin until January 1991
". "I trogn until January 1991 essential for Texas to avoid wholesale upheaval as we seck to improve our judicial system so that all Texans may
cnjoy enhanced participation in the cnjoy enhanced participa
process," Ciements said "Any change to Texas' old judiciary must preserve the quality and the integrity that are so critical to our system of justice." he said.
Clements, a Republican, has b Clements, a Republican, has been
under fire from Democrats for failing under fire from Democrats for failing
to add judicial reform to the 29 -day
special session that was held in

November and December. fashion stuck his head in the sand," said state Democratic exccutive In prescribing the May specia
Iections as an interim clections as an interim plan, Judge
Bunton said legislators still have chance to change the system have that a special session on school finance is planned for early March. Rossanna Salazar, CClements' press
secretary, said the governor widn' secretary, said the governor wouldn'
say whether judicial reform will bc say whether judicial reform will be
part of the education session or requirc a separate session. "It could be eithe
Bunton's order applies in Bexar Bunton's order applies in Bexar
Dallas, Harris, Travis, Tarrant Dallas, Harris, Travis, Tarrant,
Jefferson, Lubbock, Ector and Midland
counties.

In his Tuesday ruling, Bunton said
nterim judicial elections in the nine counties should be based on existing
political subdivisions, and be for four yoitical subdivisions, and be for four-
The subdivisions include state House districts in Bexar, Dallas, Harris House districts in Bexar, Dallas, Harris

## Hospital Notes

Mr. and Mrs. Freddic Torres are
the parents of a girl, Crystal the parents of a girl, Crystal Tears,
$\qquad$ Patients in hospital Bosquez, Gladys Marie Brewer, Homer Brumley, Robert Cantu III,
Ceci'L Lynn Coker, Marie O. Come-
lius, Donnic Crismon, Everett
 Jefferson, Lubbock, Ector and Midland Bunton's ruling was praised by the League of United Latin American League of United Latin American
Citizens, which brought the lawsuit
challenging at-large judicial elections.


## EDITH SHEPPARD Jan. 3,1990

Edith "Granny" Sheplard, 91, of Hereford died Wednestay, Jan. 3,
1990 after a brief illness. 1990, after a brief illness.
Services will be held Services will be held at 2 p.m.
Friday at the Central Church of
Christ with Bob Wear and Friday at the Central hurch of
Christ with Bob Wear and Roy
Shave officiating. Burial will be in Restawn Cemetcry under the
direction of Gililland-Watson direction of
Funcral Home.
Edith Sorrows Shcppard was bom Aug. 22, 1898, at Sanger,
Texas to Charley and Emma Harris Texas to Charley and Emma Harris
Sorrows. She moved to Hollene, N.M. in 1906 where her father
homesteaded. homesteaded. She moved to
Hereford in 1945 from Hollene. She Herroried in Charlie Sheppard in
matice
in Farwell May 6, 1917. He proceded
her in death Oct. 22, 1954, She was her in death Oct. 22, 1954. She was
a member of Central Church of
Christ, Christ, was active in the Hereford
Senior Citizens Association and was Senior Citizens Association and was
founder of the Sunshine Club where She babysat for many children in the local community.
Survivors include three
daughters, Emmagene Calaway daughters, Emmagene Calaway of
Bovina, Eris Pulliam of Hereford Bovina, Eris Pulliam of Hereford
and Audine Wells of Midland; a
sister, Orpha Wickard of Lubbock; sister, Orpha Wickard of Lubbock;
seven grandchildren; 18 greatgrandchildren; and 10 great-great-
grandchildren. She is also survived by nieces and nephews.
The family will be at 146 Nueces. They request that
memorials be made to the Amarill memorials be made to the Amarillo
Childrens Home or the Portales Childrens Home.

THE HEREFORD BRAND


# Lifestyles 

## Millions suffer yearround from allergies

You have survived spring, old wallpaper, which harbors mold
summer and fall-the red, runny and dust; nose, and itchy, watery eyes-only to sneezing cyen in the dead of winter Unfortunately, you are one of the
millions of Americans who suffer from indoor allergies.
"Because of indoor irritants, plagued with allergic-type symptoms all year round," according to Donald W. Aaronson, M.D., president of the American College
of Allergy and Immunology of Allergy and Immunology. "For
these people, there is no "offthese pco
seasons."
Hense
House dust, mold and dander
may be the root of many yer round allergy many year Additionally, smoke and cold may aggravate existing symptoms. Allergies are triggered by
chemicals released from mast which are present in the mucous membranes of your eyes and nose When stimulated by house dust mites, pet dander and other
allergens, allergens, mast cells break open,
releasing
histamine and other chemical mediators. This sets off the whole cycle of allergic runny nose which may include runny nose, sneczing, nasal conges

HELPFUL HINTS
In the bedroom:
-Cover mattresses and box springs with dust-proof covers,
which can be easily-removed for which can be easily-removed for frequent cleaning; and feather pillows;
-Avoid woolen blankets-replace them with coton or synthetic blankels: -Avoid a down comforter or
chenille bedspread-go with a single layer bedspread;
-Replace heavy draperies and
slatted blinds, which tend slatted blinds, which tend to accumulate dust, with
and roller shades;


## Hints from Heloise

## DEAR HELOISE:





Cups on display
Cups from Germany, France, Korea, Soviet Union and four other countries along with 10 states are on display at the Deaf Smith County Library. Aurora Jackson has been collecting cups for over eight years. Her collection has grown to 316 including Norman Rockwell cups.

4-H'ers, parents invited to organizational meeting
Deaf Smith County 4-H poeple have in the 4-H program to nembers and their parents are learn to present a method
invited to attend an organizational- demonstration or illustrated talk informational meeting at $7 \mathrm{p.m}$. The dates of district and county oday in the Hereford Community competition have been changed for
Center. The purpose of the meeting the 1990 season so 4 -Hers will center. The purpose of the mecting the 199 season so 4 -Hers will
will be to explain the objectives and begin this project a month ahead of requirements of the $4 . \mathrm{H}$ Public the previous year's schedule. peaking Project.
The project is one of the out- Further meeting schedules will
tanding opportunities that young also be announced at ihis mecting

## Maclaskey hosts meeting

Gay Maclaskey was hostess to repeating the opening riual.
2 members of the Alpha loa Mu Notation was made that
 Chaper of Bcau Sigma Pri Soorority
when the group met recenly in her Prosident Janice Beczen calles

## Division

meeting set tonight
Members of the Deaf Smith Wounty, Chamber of Commerce the organization's first quarterly meeting set to begin today at $7: 30$
p.m. in the Hereford Community
Center. Women's Division's Wom-
The Wo an of the Year will be announced
and new officers will be installed. There will also be a special presen-


Charlie's
Tire \& Service Center
$17^{95}$

501 West 1st 364-5033


Nouncil meeting will be held the city and all representatives are reminded to be present. Noel Hutson will take over the job as social chairman
and Patty Frerich will Appreciation secretary. Appreciation was read from
adopped sister Holly King and family for the welcome home party. Members present were Mary Jane Anvik, Betzen, Camirle
Beville, Glenna Calaway, Wanda Huseman, Hutson, Ruby Lee, Masrie Leverett, Maclaskey, Dee Ann Mathews, Frerich, and Donna

## Weaver.

## FULL Meal Deal"! (-3) <br>  <br> 2.69SAIE PRTCE JANUAEY 128,1890 <br> With the Pull M cal Deal, you get a juicy $1 / 1 \mathrm{lb}$, t Homestyle $O$ Hung- Busterf solden fries, a 16 os. soft Chat, and a 5 os. Driny Queen sundae. . <br> 

Dr. Jones completed his medical training at the University of Texas Medical Branch in Galveston in 1974. Dr. Jones was in practice from 1974 in Paris, Texas until he moved to Hereford<br>\section*{Announcing the Opening of the} Medical Office of<br>F. Ray Jones, M.D.<br>Ophthalmologist<br>(Surgery and diseases of the Eye) 106 Avenue A<br>(West Suite of Plains Insurance Building) For an Appointment call<br>364-5378<br>$\qquad$<br>

## New pacemakers give active lifestyles

It used to be that getting a electrode, which is attached to the
pacemaker meant curtailing many tip of the lead to carry electrical activities that make life enjoyable. impulses directly to the heart. But now, a new generation of *What does a pacemaker do pacemakers allows those who used A pacemaker stimulates the heart
to be restricted to lead active lives. by converting battery Earlier pacemakers were like a by converting battery powered
furnace without a thermostat-they into appropriately timed furmace without a thermostat--they pulses. The pacemaker acts to
could only operate at one setting, no stimulate the heart if it is beating matter what the physical demand. too slowly;
In the 1960s, pacemaker technology In the 1960s, pacemaker technology *Can I return to work after
advanced considerably, thanks to great strides in miniaturized computer circuitry. In the 1970s the
advent of advent of smaller bater
pacemaker sizes in half. your body gets used to the pacesaw the advent of enhanced capabil- improves. After that, there is ities for pacemakers in terms of get be able to return to your job. By the mid-1980s, a new brecd swim damage a pacemaker? of pacemaker had emerged--the rate
responsive pacemaker that regulates the heart in a way that truly welco- there is no way water can get at the mes activity. Rate responsive pacemaker. In addition, modern
pacemakers, such as the Meta MV pacemakers, such as the Meta MV,
are designed to "sense" the body's metabolic demands and change the heart rate accordingly.
The rate responsive pacemaker
opens a whole new world to its opecipients. All ranges of physical activity are now possible--from climbing to bicycling, sw
Certainly yougging.
have questions
about pacemakers. These are somc
about pacemakers. These are some of the most frequently asked questions about pacemakers and wh
hey mean to your lifestyle.
*What is a pacemaker?
*What is a pacemaker? parts: 1. A small device, called the ORADELL, N.J. (AP) - A cardiac
pulse generator, that fits in a pockel problem known as pulse generator, that fits in a pocket problem known as IASS (idiopathic
of skin, generally under the collar hypertrophic subaortic stenosis) can bone. 2. A narrow wire, called a make vigorous activity deadly for lead, that runs from the ${ }^{\text {pulse }}$ some people in their 20 and 30 s.
generator to the heart. 3 . The There is no cure for the disease. ${ }^{\text {d wan }}$ + Iter restally do
${ }^{*}$ water I resistant. really everything
ant in terms of activity?
While extremely rough contact ports are not a good idea, if your nirually unlimited good, you are wish to do in terms of exercise and day-to-day activity.
*Will I damage my pacemaker if rall?
Pace Pacemakers are designed and bird to withstand jolts and eep the closet dor a closet and -Close of forced-air heating/air with double-density air filters void unnecessary exposure to mol -Keep your bedroom doorshut to -Keep windows clom entering: st and pollens closed to preve It is especially imprering. llows, comforters and draperies quently, and to be sure to kee

In

Use mold-proof paint to replac -Clean shower curtain and lin -Scrub floor, bathub, shower
ad grout between tiles frequent
-Remove all unnecessary stored on boxes on shelves, not on then -Use a dehumidifier during damp A no oor allergies, you should consult our faily physician or allergy specialist. They can prescribe an prevents the allergic reaction as prevents the allergic reaction as
well as clearing up the symptoms. To receive a brochure abo resources, call: and other allergy nation
-

Self named assistant pro at Pitman GC
 course, according 10 Head Pro Brent
Wamat
cell
and Solft, 23, Wassumed his duices
Mondude teanching said owhich will
ind
 aspects of runining the course.


 Hiph school wherenh comempxced on ontic
 loumamen asa jumior and senior and
compeced in the state toummanmen his senior yar and cliaims a 5 handicap.
 in biology from Wes.
University in August.


## Mike SELF

Warner also announced that the
Hereford Men's Golf Association will hold its mid-winter meeting at 5:30 p.m. Jan. 11 at the Hereford Country The meeting will be a regular gol
agenda, Warner said.

## Glanville survives meeting with boss

HOUSTON (AP) - All Jerry
Glanville wanted to do was get on an Glanville wanted to do was get on an
clevator.
Asked if he was happy following
a $21 / 2$-hour meeting with Houston Asked if he was happy following
a $21 / 2$-hour meeting with Houston
Oilers owner Bud Adams and General Oilers owner Bud Adams and General
Manager Mike Holovak, Glanville repli I don't know what happiness is
right now. I think it's getting on this elevator right now. Please let me go
down by myseff." With that, Glanvilte, whose job is rumored to be on the line following Houston's loss to Pitusburgh last weekend in the NFL playoffs, left his
office building late Wednesday. office building late Wednesday.
Holovak would only say the thre Holovak would only say the three
men had a "nice"' meeting and discussed "everything."
After leaving, Glanville traveled to After Ieaving, Glanville traveled to
Atlanta. Upon arriving Wednesday night, he refused to comment to
Alanna's WSB-TV that he was in town in connection with the Falcons' vacant coaching job. He said only that the
meeting with he Oilers had gone well meeting with the Oilers had gone well. if Gdans, whille will return for the final year of his contract, ended the meecing in order to atend his own birthday party. Adams did not issuc a statement. meetings but declined to say when. Glanville said he still is coach of the Oilers.
"All we did was have our usual (postseason) mecting and everything
went fine,"'Glanville said. Houston lost its last three games of the season, including Sundau's AFC
wild-card game to Piusburgh $26-23$ wild-card game to Pitusburgh 26 -23 in
overtime. There had been speculation overtume. There had been speculation
Glanville would be fired if the Oilers didn't reach the Super Bowl. University of Houston coach Jack
Pardec, who formerly coached Pardee, who formerly coached a
Chicago and Washington in the NFL Chicago and Washington in the NFL,
has been mentioned as a possible replacement, should the Oilers' job
res become open.
Pardee says it is a non-issue at this point. have no idea what's going on
over there; they"ve got a coach and over there; they've got a coa
I've got a job,"' Pardee said.

## Q2x

Funeral Directors of Hereford

NO-PA YMENT FUNERAL PRE-PLAN
Here's how it works You tell us our final Wishe
We record your requests an We record your requests an
we each keep a copy for we each keep a copy for
Uuture use No cosi now. No
binding obligation. Call us - you Pre-Need
Specialists

364-6533
105 GREENWOOD
contacted by the had not been contacted by the Oilers concerning
any coaching vacancies. said. "What if what-ifs," Pardee great recruiting he Cougars have a Pardec and former Texas A\&M coach Jackie Sherrill have been
mentioned as possible successors to Glanville. The Oilers already have one coach at the University of Toledo. His final day was Tuesday.
Pardee, who led the Cougars to a
$9-2$ record and No. 14 national ranking, was mentioned as a possibl successor to Sherrill at Texas. A\&M last "Noabody wanted to believe me then, but it was true," Pardee said. The same thing now. I said then then not the answer some people want to not ure,
houston Houston offensive tackle Dean
Steinkuhler agreed year contract, reducing to 13 the year contract, reducing to 13 the
number of Oilers who will become free
agents Feb. 1. agents Feb. 1.
Players
wh Players who will become free agents Feb. 1 are cornerback Patrick
Allen, quarterback Cody Allen, quarterback Cody Carison
offensive taackles Bruce Davis and Don Maggs, linebackers Eric Fairs and John Grimsley, wide receiver Leonar
Harris, safety Kenny Harris, safety Kenny Johnson,
defensive end Scan Jones, running defensive end Scan Jones, running
backs Allen Pinket and Mike Rozier, nose tackle Doug Smith and center George Yarno.
Carlson already has said he wants
to be traded because he's tired of heing a backup with litule chance to play a backup with hitue chance to play
behind Pro Bowl starter Warren Moon. Rozier, who had the fewest carries of his career this season, was a training camp holdout who eventually signed
a one-year contract worth $\$ 600,000$.
,

## Attention <br> Area Farmers, Ranchers, Feedyard Operators \& Homeowners

A press conference was recently held in
Washington D.C. to announce a fantastic nonWashington D.C. to announce a fantastic non-
chemical pest control system to control rats, mice, cockroaches, spiders, fleas, ticks, snakes, or any other type of rodent or crawling insect. A special public meeting will be held at K-Bob's in Hereford at 8:00 p.m. Friday, Jan. 5th.
Come learn more about the new pest control innovation and how it can benefit you. There will be $n 0$ admission charge.

For more information contact Marshall \& Brenda Howard

806-585-6649 or 6619
The 49ers safety would sooner ceptions for 227 yards than he would San Francisco's $34-9$ victory in the rematch last January, when the 49ers Caught almost as many of Wade "I always remember the bad hings," Lout said. Wednesday as the
9ers held their only full-pads workout prior to Saturday's NFC playoff game.

The 49ers haven't had many bad hings happen to them this season to
use as motivation for the Vikings se as motivation for the Vikings
game. A year ago, on the other hand, yey could point to the humiliation of year carlier, to a rocky regular season ontroversy surrounding Bill Walsh's ecision to play Steve Young at quarterback insteas of Joe Montana.
Montana was so pumped up that day that he made one of the two speeches he's ever given to his

Like 1987, his game fresh from the leaguc's into regular season, a 14-2 record, riding
high and with no major injuries. That high and with no
has Lot fretting.
"I don't remember much about the
Charlie's
Tire \& Service Cente
Tire \& Service Center
HUNTER
Quality Tire-Quality Service


| Grease Jobs Front End Alignment Bearng |
| :--- |
| Pack OI Change Brake Repar |
| 501 West 1st $\quad 364$-5033 |

## Playoff not soon likely

By JOHN NELSON
AP Sports Writer It's time to debate the issuc of a thing, however, the pros and cons agree: It won't happen soon. "I can't say it won't happen," Jim Brock, executive vice president of the Cotuon Bowl, said. "Right now, I hope it won't. Personally, I don't see it
happening in the ''0.". happening in the "O.
Proponents say a playof will mean
millions of dollars more for the schools, the exorcism of corporate sponsorship from postseason, and
power for the schools over their own power for the schools over their own
destinies. Not to mention, being able to settle once and for all: Who's No.

1. "It's not right around the corner; but discussion has grown each year,;'
David Ogrean, director of the College David Ogrean, direclor of the Coilege
Football Association's television committee, said.
Opponents point to drawbacks that
include destruction of a national include destruction of a national
tradition, the postseason bowis, and the tradition, the postseason bowls, and the
transformation of a sort of postseason football Mardis Gras into all-out
warfare among schools. warfare among schools.
"The bowls are supposed to be a
reward for a good season, not a

## supposed to be a First, and perhaps least important Feason, not a to the schools, is the No. I question.

r

## -

batlefield," Brock said. "We feel like
it's beter to have 18 winners instead it's better to have 18 winners instead of just one."
The CFA's has formulated a plan for a 16 -team playoff that vill incorporate six
existing bowls existing bowls - the Orange, Sugar,
Coton, Citrus, Holiday and Fiestain the final three rounds, ending with a championship game on the Saturday
before the Super Bowl. The proposal before the Super Bowl. The proposal
may be made to the CFA membership may be made to the CFA membership,
in June, "but we're not wedded to it," in June, "but
Ogrean said.
Ogrean said.
claimever, this any would time, have we national
championship," Orgrean said, since championship," Orgrean said, since
the Big Ten and Pacific-10 Conferenhe Big Ten and Pacific-10 Conferen-
es are not CFA members. "However, I would point out to people that it's
been 11 years since a non-CFA team been 11 years since a non-CFA team
has been No. 1 in either wire service has been
poll."
In 1978, Southern Cal, a Pac-10 member, was United Press Intemation-

## No. 1 in The Associated Press poll. Ogrean said motivation for a bowl ystem is three-fold system is three-fold. First, and perhaps <br> college football is Sure, they 'll voice an opinion, but we pick the teams.". <br> Third, and pertaps most imporant, is economics. "CBS paid $\$ 1$ bilion for

- "Second is the issue of control,"
he said. "We're the only sport which
very fragile. A lot of athletic directors
are being asked not are being asked not to go the corporate doesn't have its own posiseason sponsorship route, but they're being
told, 'You'd better balance your championship, and where, after an entire four-month period, we turn control of our sport over to 18 bowl If bowl co
If bowl committees are worried Sun Bown Cond hard to tell from the Sun Bowl. Corporate sponsorship has transformed it into the John
Hancock Bowl, and Ogrean haid that's a perfect example of losing control. "We have evidence that the sponsor exerred some influence over the team
selection process." he said. election process," he said.
Marc Boehm, information director For the John Hancock Bowl, called that "We have a selecly false."
of 12 peopple, and they decide. John
of 12 people, and they decide. John
Hancock has no influence whatsoev-
Hancock has no influence whatsoev-
er," Boehm said. "One of the things
er, "Boehm said. "One of the things
we did when we signed a contract was to assure that we would pick the teams.

Viking
SANTA CLARA, Calif. (AP) - Two
years have passed since Antiony years have passed since Anthony
Carter and the Minnesota Vikings
made Candlestick Park their personal carcer and tandlest
playground.
It doesn't seem that long ago to Ronnie Lott, one of the defensiver
backs bumed by Carter in the Vikings 36-24 playoff upsec of San Francisco.

To remember the worst, that's how
you prepare yourself. I remember that you prepare yourself. I remember that

in the ' 8 game there were a couple of times we had a chance to turn the | game around and we didn' L ." |
| :--- |
| Even though the Vikings were | Even though the Vikings were 10-6 this year with seven players sclected

for the Pro Bowl, the 49ers are for ue Pro Bowl, the 49ers are
focusing more on what Minnesota's offensive weapons whe capable of than what they accomplished this ycar.
Carter had 65 receptions for Carter had 65 receptions for four this season, but those totals were surpassed by San Francisco's Jerry Rice and John Taylor. In fact, the
receiving trio of Rice, Taylor and tight endiving trio of Rice, Taylor and tight
end Bent Jones had 182 calches, 3,060 yards and 31 touchdowns, to 142
catches, 2,266 yards and eight catches, 2,266 yards and eight
touchdowns for Carter and Viking ouchdowns for Carter and Viking just want to hold them in check.".


NEW YEAR SPECIALS


## Woolridge leads Lakers past Denver

By BILL BARNARD
AP Basketball Writer Orlando Woolridge is performing
ame magic again and the Los Angeles Lakers are rolling again. The Lakers, called "the worst 20-6 team ever" by Coach Pal Riley y week
ago, have had blowout victories over ago, have had blowout victories over Denver since then.
Woolridge, a reserve forward who
missed the first 21 games of the season missed the first 21 games of the season the two victories, including 24 on 11 -for-13 shooting in Wednesday night's $114-98$ decision over the Nuggets. Magic Johnson had 27 points and
James Worthy had 15 points and 13 rebounds for the Lakers. "We weren't getting enough to swarm James and Magic," Riley
 now." from power forward to small forward from power forward to small forward "Earrier this scason, I told the coach that I wanted to play more at the
' 3 ' position (small forward)," the 6 3 position (small forward)," the $6-$
foot- 9 Woorridge said. "In my seven years in the league before I came here that's the position I playcd. Now I'm able to do the things I do most
naturally." Elsewhere in the NBA, it was
Boston 120, Washington 101: Milwaukee 110, New Jcrsey 96
Chicago 93 , Cleveland 87 . Derois Chicago 93, Cleveland 87; Detroit 84
Los Angeles Clippers 80; Housto Los Angeles Clippers 80; Houston
117, indiana 103; San Antonio 103 ,
Philadelphia 94 and Utah 119, Seatule Philac
108.

Spurs 103,
David
Robs 94
Robinson
David Robinson and Terry
Cummings each scored 22 points for Cummings each scored 22 points for
the Spurs, Willic Anderson had 21 and Maurice Checks a season-high 19
against his former team.

San Antonio led $92-90$ with three points.
scored the next peyore Anderson The Celtics scored the first six Spurs, giving them a $99-92$ lead with $\begin{aligned} & \text { seconds lef } \\ & \text { five for the final } 44 \text { minutes. The }\end{aligned}$ 隹 29 seconds left. biggest lead was $108-87$ with 5:17 left The 7 bers, who led by 16 points in
the first half, got 24 points and 13 Leme.
Ledell Eackles scored 22 points to rebounds from Charles Barkley.
Utah, handed Seatue its second Pistons 84, Clippers 80 Isiah Thomas scored six of his 29 $\begin{array}{ll}\text { straight home defeat as Karl Malone } & \text { isiah Thomas scored six of his } 29 \\ \text { and Thurl Bailey combined for } 27\end{array}$ and Thurl Bailey combined for 27 that lifted Detroit over Los Angeles.
points in the fourth quarter.
Charles Smith had 27 points and 16 oints in the fourth quarter.
Malone had 14 of his 36 and Bailey
of his 22 in the final 12 minutes Xavier McDaniel led the Sonics with 25 points.
Celtics 120 , Bullets 101 against his former team.

## Hogs overcome Houston

By The Associated Press
Falling behind by 18 points in the Falling behind by 18 points in the
first half was just what 114 th ranked first halt was just what 14 th ranked
Arkansas needed to get ready for the
Southwest Conference basketball

Arkansas n
Southwest
season.

The Razorbacks, down 31-13 in the first half, rallied bechind Todd Day and Arlyn Bowers to an $82-78$ viclory over Houston Wednescay night in the first SWC game for both teams.
In other SWC games, Texa In other SWC games, Texas A\&M
defeated Baylor, 76-69, Tex defeated Baylor, 76-69, Texas
Christian edged Southern Methodist 63-61. In a non-conference game, Detroit slipped past Rice, 77-75. "I believe after this we can win
nywhere on the road," Bowers said. "We got fired up and just got things going our way."
Getuing out of their 18 -pint Getting out of their 18-point hole
was a great confidence builder, Coach Nolan Richardson said.
Nown told them at the half that we got
down by 18 to somebody and then
down by 18 to somebody and then came back on them," Richardson said. "In the second half, we got our Day didn't score a point until the final 6:29 of the first half, and then he sank 15 to rally the Hogs to a 41-40 They lead.
They never trailed again, although the closing minutes, cuthering Arkansas is lead to 79-78 with $2: 21$ to play. But Day, who led Arkansas with 22
points, hit a three-point basket with $1: 23$ to go and the Cougars didn' core another point.
"We knew we
All-Star vote
Derèk Harper of the Dallas
Mavericks is second among West Mavericks is second amo
guards with 16,212 votes.

Whe leaders at forward are James votes and Kelly. Tripuck 26,849 votes and Kelly. Tripucka of the
Chariote Hornets with 25,979 . Houston's Akeem Olajuwon tops the West centers with 26.047 votes, followed by rookic David Robinson
$H \Rightarrow 2=$
Dance to The Sound of
J.J. and Just Us
 Saturday Night ${ }^{8} 5$ cover charge *Tonight Ladies' Night*
 and finished with 22 .
Don Maclean scout Trevor Wilson added 27.
After a sluggish opening five fast break, led by Wilson, MacLean and Mitchell Buller, gave the Bruins a $76-58$ lead that reached $84-62$ with four minutes left. 17 La Salle 63 , Temple 62 Lionel Simmons scored 23 points
and made two free throws with 11
By The Associated Press coach Jim Boeheim thought the new rule was more than fair. Even Pitt's Paul Evans, an opponent of the six roui rue, didn't take it personal. to invoke some new math this season, raising the foul limit from five to six and it played a big role in No. 1
Syracuse's $80-78$ victory over Pitt on Wednessay night. Two of Syracuse's
key plays down the strech key plays down und silly O came from
LeRon Ellis were playing with five fouls apiece. tonight," Bocheim said. "There were some guys tonight who would have
had to come out of the game but were able to stay in. Sure, I like the rule." Evans was one of the biggest
opponents of the rule but he refused to blame it for the loss, saying, "I
really didn't make that much Syracuse wasn't the only membe of the Top 25 to struggle. lowa, ranked 20h, was embarrassed at Northen
lowa $77-74$, and No. 22 Alabama fell to Vanderbitre, 68 -67. $\mathbf{t}$. 6 Oklahoma 101, Alaska-Anchorage 81; No. 10 Nevada-Las Yeras 94 , Fullerion State
66: No. 1 Dive 108 The No. 14 AAransas 82, Houston 78; No
15 UCLA La Salle 63, Temple 62; No. 18 North
Carolina State 79, Memphis
Louisiana 47 and
No. 116, Rider 48.
points, converted an, who scored 2 with five seconds left after Syracuse rallied from 13 points down and then
blew a five-point lead. Derrick Coleman added 23 points and 14 Jason Mathews led Pitt with 20
points.
No. Oklahoma 101,
Alaska-Anchorage 81
Alaska-Anchorage 81
Damon Paterson scorcd 25 points and keyed a $12-0$ run
minutes.
Alaska-Anchorage trailed $85-76$ with $3: 36$ left when Patuerson began a 12 -point burst with a three-point
play.
Todd Fisher led the Seawolves with 31 points. ${ }^{\text {No. }} 10$ UNLV 94, Fullerton St. 66 Aigh 28 points for the second straight
game. Humt made 10 of 14 shots, including six of 10 from 3 -point range. Two of minutes left in the half when seven went on a $14-3$ spurt to break open a 25-22 game. Mark Hill led Fullerion with 25 points.
No. 13 Duke 108, The Citadel 69 Phil Henderson scored 29 points nd Roben Brickey sparked a secondad began the second half with a $15-0$ and began the second hair with a is-e

## CITY PIZZA January Special


Bowers, got three key steals and scored 14 points. The game opened conference play They just didn't see me, I'm so aid. Richardson said Bower's seals urned the game around. "I the game he heound. whe key,"
ichardson said. "He gave his heart Richardson said. "He gave his heart the guard play and I talked to him about that.'
Arkansas hit three of is first 18
Arkansas hit three of its first 18
shots while the Cougars jumped to hots while the
"They came out playing like it was They came out playing like it was Richardson said. "In the first 10
minutes, Houston was minutes, Houston was the most wesome team we've secn."
Arkansas outscored Houston 28 Arkansas outscorcd Houston $28-9$ and hit the first eight points of the "You have to believe that you can You have to believe that you can cat someone at home when you get
ncm down by $18, "$ Houston's Chris hurris said. "We felt we had a spot ine (SWC) tournament sewed up if c won tonight. It's a big letdown."'
Carl Herrera led Houston with 23 Carl Herrera led Houston with 23
wints and 16 rebounds. Smith added 16 and Craig U Upounchis had 15 . Lenzie
Howell scored 16 for lowell scored 16 for the Hogs.
Guards Tony; Millon and


Milwaukee then sco
game's last 24 points.

## Horace.

Rockets 117, Pacers 103
Houston losing streak and won for only the hird time in 11 games as Buck ohnson scored a carecer-high 27 points on his 264h birthday. ith 28 points and 17 rebound with 28 points and 17 rebounds.
Vern Fleming led Indiana with 26 Bucks 110, Nets 96 Bucks 110, Nets 96
Milwaukee squandered an 18-point Milwaukee squandered an 18-point
halftime lead before Ricky Pierce helped beat New Jersey with 12 of his 32 points in the last four minutes. New Jersey, which was led by Sam Bowie with 21 points and 18 rebound
trailed $92-90$ with $4: 55$ remaining Milwaukee then scored 18 of the

Edmond and Michael Strickland
who hit four three-point baskets, each who hit four three-point baskets, each
scored 12 points for the Horned Frogs. Rod Hampton scored a season high 17 points for the Mustangs while John 17 point for ter Musla
Colbore added 12 . SMU outrebounded the Frogs 33 -20 and outshot them 53 percent to 48 percent but suffered 17 turnovers
because of a furious TCU fullcourt press. Freshman guard Dwayne Kelly Wood added 12 as the University of Detroit scored a school record 10 three-point field goals in their 77-75 victory over Rice.
The win evens the Titans' season record wo $5-5$. The Owls lost for the firist heir record also to 5-5. Rice's Rrest Scott scored 16 points for the Owls and teammate Dana Hardy

## Dr. Milton Adams

 Optometrist Phone 3645 Miles 2255 Office Hours: Monday - Friday 8:30-12:00 1:00-5:00


## Ann Landers

 letter you printed in 1983 resulted in never have been necessary.more than 8,000 responses to the I have scoliosis, a curvature of National Scoliosis Foundation. We the spine sthat was not detected and were able to help almost everyone treated early enough. So, at age 34,
who wrote. Nearly half the leters came from brae held together by two long steel adults who were suffering because rods, clamps, nuts and bols. I am they were not screcned as children.
Today we still get letters of grati- $\begin{gathered}\text { unable to lift my } 8 \text {-month-old son. } \\ \text { Here is a message to all parents }\end{gathered}$ Today we still get letters of grati- Here is a message to all parents
tude from people who thank us for of adolescent children: One out of tude from people who thank us for of adolescent children: One out of
helping turn their lives around. 10 of those kids will develop I am writing to ask you to repeat
scoliosis, ranging from mild to the tetter. The National Scoliosis severe. It takes only 30 seconds to that letter. The National Scoliosis severe. It takes only 30 seconds to
Foundation's volunteers and staff conduct a simple test to determine Foundation's volunteers and staff conduct a simple test to determine
stand ready and eager to serve your which child should be seen by a sland ready and eager to serve your which child should be seen by a
readers once again. Thank you so professional for further evaluation.
much. -- Laura B Gowan President readers once again. Thank you so $\begin{aligned} & \text { professional for further evaluation. } \\ & \text { much. -- Laura B. Gowan, President }\end{aligned}$ Those 30 seconds invested in DEAR LAURA: Your organi- children between the ages of 10 and Dation did a splendid job seven
zat years ago. Now let's see you do it
again. Here's the leter: ond
DEAR ANN LANDERS: I am lying at home in a body brace for
the second time in four years,

LEANING TOWER and costly. If scoliosis is detected
early, wearing a brace could make Tower of Pisa, the - Tamous Itanian landmark which inclines abbut 14 feet out of the per
years old. Building began in shoulder blade protruding? Is one Building began in 1174 and the
ground beneath the tower started
sinking sinking after the first threcer of sts eight
stor could would be wonderful if we
set all schools to have an The circular bell tower is 179 feet annual screening program from
grades 5 itrough 9 . Any parent or tall and has walls 13 feet thick at its
base and about six feet thick at the top who is interested in learning
more about this should write to me The marble structure has tipped one. more about this should write to me
for a free brochure. (Please enclose
foot during the past 100 ycars.

## Comics

| BLONDIE $\quad$ By Dean Young and Stan Drake |
| :--- | :---: |


|  | 4os |  |  |
| :---: | :---: | :---: | :---: |

## BEETLE BAILEY



## The Wizard of Id By Brant Parker and Johnny Hart



## Television



## 



FRIDAY


## Lowfat cheese a boon to dieters



## Social Security

Most disability claims approved hearing. Fewer than one percent are for payment are awarded based on awarded at higher levels of appeal. the original application rather than When disability benefits are on an appeal, Jim Talbot, Social When disability beneffits are
Security manager in Amarillo, said one of the appeal levels, today. Social Security records show that cal evidence has been provided, or
over 75 percent of all disability the individual's medical condition over 75 percent of all disability the individual's medical
awards occur at the initial claim worsened, Talbot said.
For information about Social
level. $\begin{array}{ll}\text { Out of } 100 \text { disability applicants, Sccurity and SSI disability, call 1- } \\ 36 \text { will be awarded benefits on their } & 800-234-5772 \text { Talbot said. The }\end{array}$ orginal claim, four more will be Amarillo Social Security office is approved after requesting reconsid- located in Sunsec Center. The eration of their claim, and another office is open weckdays 9 a.m.
eight will be awarded benefits at a $4: 30$.


Tempting dish
Nordic cheese and pasta salad is surprisingly low in calories, cholesterol and sodium. It's just one example of the tasty, nutritious recipes you can make using versatile Norwegian cheeses.

## Officers to be installed

Hereford Rebekah Lodge \#228 Corsicana. met recently in a routine session Genevieve Lynn served as
and announced the formal installa- hostess to Harris, Loving, Susic
tion of officers will be' and announced the formal installa- hostess to Harris, Loving, Susic
tion of officers will be on Jan. 9 Cursinger, Jim Loving, Jo Irlbeck, along with a salad supper. In the absence of the noble
grand; P.N.G. Marie Harris presided Anna Conklin, Conklin, Ben
Dorothy Lundry, Peggy grand; P.N.G. Marie Harris presided Conklin, Dorothy Lundry, Peggy
at the business meeting with 17 Lemons, Lydia Hopson, Ursalec at the business meeting with 17 Jemons, Lydia Hopson, Ursalec
members present. Thirty-four visits to the sick and Bacobsen.
Bishop. 28 cheer cards were reported. A
purchase of new tables and chairs When first born, the baby kangaroo
or the I.O.O.F. Childrens Home in is the size of a bumble for the I.O.O.F. Childrens Home in is the size of a bumblebee.

A.O. THOMPSON ABSTRACT COMPANY
Margaret Schroeter, Owne
Abstracts Titte Insurance.Escrow P. . . Box 73242 E. 3rd Phone $364-6641$ Across from Courthouse

The Hereford Brand-Thursday, January 4, 1990-Page 7
Food contaminates more dangerous than additives
Many groups concermed with refrigeration, which is our last line
cood safety are pointing the finger of defense." in the wrong direction---toward However, because public attenin the wrong direction---loward However, because pubic aten-
food additives instead of microbio- tion is focused on chemical
additives and pesticide residues, logical contamination. additives and pesticide residues, According to Dr. Sanford Miller, money is being taken away from the
director of the University of Texas microbiological work. director of the University of Texas
Health Science Center in San Antonio, our food system is under attack.

Additional problems in food regulation in this country are caused Community (bupean Economic by having three agencies involved Community) ban on hormone reeted beef is really just a non-
tariff trade barrier that has no ariff trade barrier that has no
scientific basis," he said. "And these bans are not gaing to stop
unless the United States unless the United States stands up to
them.
Miller said that rather than being
concerned with whether a food is "natural" food, or pesticide residues, Americans would be better off
worrying about microbiological worrying about microbiological
contamination of food, which is a much larger threat.
The major problem in our food
supply is not a chemical problem supply is not a chemical problem,
but a microbiological problem," the
health scientist said. "Some


|  |  | Dr. Grant E. Cettie <br> - Podiatrist <br> FOOT SPECIALIST/SURGEON |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
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| - BUNIONS <br> - ARCH \& HEEL PAIN <br> - INGROWN NAILS <br> - hammeritoes <br> - FLAT FEET <br> - PLANTAR WARTS <br> - CORNS/CALLOUSES <br> - SPORTSNORK INJURIES <br> - ANKLE INJURIES <br> - ORTHOTICS <br> $364-5294$ <br> OPEN Woekdaya/Sat. |  |  |  |  |  |
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| - Wednesday | Jan 10th | 10:30 Country Club |
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Page 8-The Hereford Brand, Thursday, January 4, 1990

## CLASSIFIEDS ${ }^{364-2030}$



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registered, $\$ 50$. Call $364-0242$-days; | registered, $\$ 50$. Call 364-0242-days, |
| :--- |
| $364-7531$, evenings. | $\begin{array}{ll}\text { Antique piano for } & \text { sale. Call } \\ 364-8628 & \text { or } 289-5870\end{array}$ 1-Color TV; 1-Black/White TV, Litton upright oven (Mocro/range

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lake $\$ 350$-Call
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AKC Registered Chow puppies fo
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Haygrazer, round baled, swe sucrouse, from Gcorge Warner
276-5291-days; $364-4113$, nights. 3-Cars For Sale

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1976 GMC $1 / 2$ ton. Call $364-0857$.

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ATtTENTION-GOVERNMENT Fords, Mercedes, Corvettes, Chevys. Surplus Buyers Guide.
$1-602-838-8885$ EXT. A 1488."

Reward for the whereabouts of a 1977 Chevy Camaro, blue, license $\begin{array}{lll}\text { No. 756MAA. Call } & \text { collect } \\ 374-3313 \text { or } 352-6756 . & 11998\end{array}$ 1982 Chev. Silverado $1 / 2$ ton $\mathrm{p} / \mathrm{u}$, $\begin{array}{llll}\text { only } & 45,000 & \text { actual miles, top } \\ \text { condition } & \text { V8, } \\ \text { AT, P/S, }\end{array}$ condition, V8, A/T, P/S, P/B, Air,
cruise. $\$ 4495.364-6617$. 12026

## 4-Real Estate $\begin{array}{ll}\text { Money paid for houses, } & \\ \text { motes, } \\ \text { morgages. Call } 364-2660 \text {, } \\ 790\end{array}$

 Two houses and two separate corner lots near San Jose Church, onehouse at 237 Catalpa, $1 / 2$ block huox 300 , that has been cleared on corner of Gracey \& Sampson. Call 364-8842.

House in the country for sale to be $\begin{array}{r}\text { moved. } 1300 \text { sq. ft., good condition. } \\ \text { Call 364-2132. } \\ \hline 1826\end{array}$

For sale - New 3 bedroom, 2 bath w/double garage. Lots of extras. $\begin{array}{ll}\text { Nice. } 1404 \text { Cleveland. } & \text { Friona, } \\ 364-4520,247-3050 . & 11962\end{array}$ 364-4520, 247-3050. one bath, one car garage with fenced yard, nice home on cast side,
must have steady job, Call for

details, $364-3209$ Great chance to buy beautiful new house, 3 bedroom, 2 bath with all | extras! 326 | Fir. Come and see. |
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| $364-6450$. |  |
| 11989 |  | Owner wants ofter on 4 bodroom brick,

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square toot for soo,000. Shown by optwo bath h
squert hoot
pointment.

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## 4A-Mobile Homes

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| 2nd Strect. |  |
| $664-3566$. | 920 |



Rent.

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## AXYDLBAAXR SLONGFELLOW

One letter stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters apostrophes, the length and formation of the words are al

```
1.4
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## CRYPTOQUOTE

FW OMEECQRI. VML TQIMV
FEEBC QV QC XECCQFYL VE
CXLRA JPRW NQRL MESTC QR
VML XTQKPVL OEJXPRW EN

$$
\begin{aligned}
& \text { I TLPV JLR. - DPJLC NLQFYLJPR } \\
& \text { Yeaterday's Cryptoguote: DEBT IS LIKE ANY }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Yeaterday' Cryptoguote: DEBT IS LKE ANY } \\
& \text { OTHER TRAS EASY ENOUGH TO GET INTO BUT }
\end{aligned}
$$

| Nice, large, unfurnished apartments. | Furnished Bachelor apratment for |
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| Refrigeratcd |  | Refrigeratcd air, two bedrooms You pay only electric-we pay th

rest. $\$ 275.00$ month. $364-8421$.

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 Cherokec, Stove \& refrig,fumished. 275.0, mo. Ph. $364-4407$ after 5:00. 11861 3 bedroom, one and two bath
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364 We accep.
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Dryer hookup, $364-4370$. 11968 For rent: Two bedroom, double car garage, duplex, 523 W . 15th East Silae, $\$ 425 / \mathrm{mo}$. $\$ 200$
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## 

 concrete floor, gas \& clectricity for storage or warchouse typeoperation. Call Hereford-276-5887. For rent-3 bedroom with gara
114 Ave. A, $\$ 300$ mo, $\$ 150$ depos
HUD approved. Call $276-5699$ HUD appr
354-0084.
For rent: 1 and 2 . 12007 For rent.
apartment
$276-5604$.

| 3 bedroom, |
| :--- | :--- | :--- |
| Northwest |
| Hereford. |
| bath |
| $\$ 400$ | Northwest Hereford. $\$ 400$ per

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| :--- |
| $364-5982$ after 5 p.m. | $\mathbf{1 2 0 1 2}$


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monthl

9-Child Care


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 Arbor Glen Apartmens, 1202 Arbor ooms, kitchen appliance
bumished, security system, covered furmished, security system, covered
parking, ${ }^{64-1255} \quad 12025$
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| $\&$ financing, Ray | Ellis |
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 DPM Foods, a division of Excel, is
now applications and interviews for now applications and interviews for
full-time production workers. Apply in person on Wednesday a
$1: 30-3: 30 \mathrm{pm}$ person on Wednesday at
1:30-3:30 p.m. at 900 -B Millard,
Friona Texas, located on West Frion Texas, located on West end
The Deat Smith County Ascs otfice

The Deat Smith County Ascs Office
will accept applications for a Program Assistanticarions ior a Protuction Aduust-
ment and Compliancee) through ment and Compliance) through
January \&, 1990. Applications filed
within the past yeer within the past. Applications tiled
ered along will be considered along with those filed in re-
sponse to this announ plications must be filed by January
8,1990 at 8, 1990 at the Deat Smith County
Ascs oftice, 317 W. 3rd, Heretord,
Tx. Tying ten Tx. Typing, ten-key by touch, and
computer skills are required, Candi computer skills are required. Candi-
dates will
arime considered without disdates will be considered without dis--
crimination tor any nonmerit reason
such as race, such as race, color, religion, sex,
national origin, politics, mental
ation status, mental or physical handicap,
age or membership or nonmembership in any employee organization.

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and $1: 30$ to anther notice from 9 to 11:30 a.m.
and $1: 30$ to $3: 00$ p.m. For low and
limited income $\begin{array}{ll} \\ \text { anited income } & \text { people. } \\ \text { limiter } \\ \text { everything under } \$ 1.00 \text {. } & 890\end{array}$
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East Park Avenue, 364-2027. Free East Park Avenue, 364-2027. Free
pregnancy tests. Confidential. After pregnancy tests. Confidential. After
hours hot line $364-7626$, ask for
"Janie." "Janie.

| 11-Business Service |
| :--- |
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Will pick up junk cars free. We buy | $\begin{array}{l}\text { scrap } \text { iron and } \\ \text { cans. } 364-3350 .\end{array} \quad 970$ |
| :--- |

Custom plowing, large acres.
Discing, deep chisel Discing, deep chisel, sweeps,
bladeplow and sowing. Call Marvin
Welty $364-8255$. Welty $364-8255$ nights. $\quad 1350$


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Why?
Because they're just two of the people who have enjoyed the success of Hereford Brand classifieds. They were able to target wh
Like many customers, it cost them less than \$11 a week to run their ad every day in the Brand. Because they ran their ad every day for a week, they received a free ad in the Reach 4 More, reaching customers in Hereford; Dimmitt, Friona, Vega and Adrian.
You can be a success, too. Call The Hereford Brand today at 364-2030.

| THE HEREFORD BRAND ${ }_{\text {sinco }} 1901$ Want Ads Do It AII |  |
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| YOU WANT IT, YOU GOT IT CLASSIFIED |  |
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| 12-Livestock | THE ROADS OF TEXA <br> Texas Highways Magazine |
| Cheap feed-big haygrazer bales (2 yrs oldes $\$ 15.00$ per baic. Minimum 5 bales. Located 12 miles southeast of Hereford. Call 622-2411. <br> 13-Lost and Found |  |
| Found: Black Labrador male, about <br> 6 months old. Call 364-3250. 11990 <br> Must find a home for red \& white Bassett Hound this week. Bassett Hound this week. Female-Good behavior-needs love. Call 364-4636-evenings. 12020 | Get your copy at the newspaper office. Call the Hereford Brand 364-2030 |



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## PPERM

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In case after case, Reach 4 More readers are finding unique items and services they've been searching for... satisfying their needs quickly... at a low cost.

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## The

## Hereford

## Brand

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With such a broad array of buying options available today, it's a good idea to use our product first. Yes, it pays to read Reach 4 More ads.



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 Appreciation SALEFor almost a century, we've been building SALE ads designed to reach your valued customers.

## Now We're Building One To Reach Ours!

We offer this New Year's gift to you as our way of saying thanks for letting us serve you for the past 87 years. Any new display ad (ads with a border) placed during the weeks of January 7th-12th and January 21st-26th may be rerun a second time during those allotted weeks absolutely FREE.

No Asterisk! No Gimmicks! Buy One At Regular Price and GET ONE FREE!

To place your ads call your HEREFORD BRAND sales representative at:


