

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, JAN. 20, 1922

BEST SUCCESSFUL COOPERATIVE EFFORT YET, IS VERDICT ALL CONCERNED

FINE MEN GIVE THREE CHEERS AND A TIGER FOR HEREFORD; POULTRY SHOW WAS A BIG EYE-OPENER

ANQUET DREW CROWD OVER 400

Spirit of Cooperation was Rife Throughout, Speeches Were Practical, and Entire Affair Proved to be all That Could be Expected. Swine Averaged \$104.25

"Wah, Wah, Wah! Wah, Wah, Wah! Hereford!" yelled the members of the Panhandle Swine Breeders Association, at the Star Theatre Tuesday morning, just before adjournment of the eleventh annual convention.

The demonstration followed a nice little speech from A. L. Ward, also of M. thanking Hereford for a good meeting and interest and the banquet held before.

The poultry exhibitors had no convention and never assembled in a general comment heard was general satisfaction over the show and in future shows and breeding.

At the banquet Tuesday night, at which over 400 were entertained, the largest in point of numbers, and the most resultful in point of money received from the excellent talks, that has ever been at Hereford. Taken as a whole the two days combined effort of the time and money invested and has laid the foundation for a permanent and helpful nature of the future.

The swine meeting was held at the Star Theatre Wednesday morning, at which many matters pertaining to the swine industry were discussed. The speakers were J. H. Bowers, J. F. Ward, and J. H. Bowers, who were all of the county.

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HEREFORD BREEDERS' SALE PAVILION



AN INVITATION

We extend to all our friends and neighbors of Hereford and community a most cordial invitation to visit the sale barn next Thursday afternoon, January 24, and inspect our sale offering of Anxiety-4th cattle. We are proud of these cattle, and the herd from which they came; and assure you it is our purpose to make the sale better year by year by improving the quality and standard of our herd, and hope to contribute something in this way toward the proper development and permanent building of the community in which we live.

We also ask all members of the Hereford Breeders Association, our farmer friends who will be in attendance at the sale, as well as all out-of-county visitors, to be our guests at the barbecue dinner served to our friends at the sale pavilion, day of sale, from 11:30 a. m. to 12:30 p. m. The sale will start promptly at 12:30 and we would be glad to have you served as early as possible.

Sincerely yours,
JONES & DAMRON.

which kaffr, with ten percent tankage and water were supplemented by green pasture. These experiments gave conclusive assurance of the worth of a balanced as against a one item bill of fare for the hogs.

Sterling C. Evans, in charge of the pig club work of A. & M. College extension service, gave a brief talk on the work among the juvenile farmers. This included some specific examples of interesting success among the boys.

Porter A. Whaley, manager of the West Texas Chamber of Commerce, told of the attitude of his organization towards this portion of the state and the ability of the same to render service, through its various departments.

Mrs. Fred W. Boerner, wife of the president of the Panhandle Swine Breeders' Association, made a witty and interesting address in which she gave information concerning the canning and curing of meats. For the entertainment of the company she declared that she has the reputation of "canning everything on the place except Mr. Boerner, and had been thinking some of doing that."

Urging co-operation between the people of the entire country including Hereford, Joe L. Pope, of the Amarillo Daily News, spoke on the worth of such meetings as the present. He declared that there is no division of the interests of the people, and that a good program is worthy of all consideration whether it is suggested in the town or country. Local friends declare Mr. Pope, a famous after-dinner speaker, reached his supreme heights Friday night.

Henry Wilkinson spoke on financing the hog industry in the Hereford Country. He gave assurances that the bankers of Hereford are now sold to the idea of acting co-operatively with the farmers.

A. E. Boyd, president of the Plainview Chamber of Commerce, made an interesting address in which he displayed the famous spirit of progress and ten percent tankage and water were supplied, and still another in

and predicted that great good will result from it.

Throughout the meeting Mr. McDonald interspersed statements and remarks which kept the attention centered on the main idea of the program, that of bringing about a heartier co-operation between all of the people of Deaf Smith County, whether they live out of, or in Hereford.

The Poultry Show

The astonishing number of entries and the unexpected interest as shown by the heavy attendance was the outstanding feature of the show. The committee originally figured on about a fifty-pen display, but the farmer building was crowded beyond its capacity with entries by Tuesday night and one tier of coops were double decked. Adequate accommodations could not be provided for late entries. A tremendous lot of labor was required in handling the birds and details and the committee worked strenuously, without regard to hours or meals. It is such devotion as this that builds communities and with such a bunch of devoted "chicken cranks" Hereford is bound to develop one of the best shows in this part of the country. The thanks of the committee, the exhibitors, and the entire community is due to H. W. Duke and E. J. Curry of Amarillo, judge and assistant, respectively. They worked slowly and carefully, with many interruptions from the swarming crowds, and made a magnificent job of it. The committee asked them to judge according to the Standard in all cases without exception, and while a few exhibitors were hard hit by this it will prove to be a blessing in the long run for every exhibitor involved. A tremendous lesson in better poultry raising was taught in this excellent and fearless judging work. One question asked the committee was why outside competition was allowed to come in. The prompt answer was that without such competition, Hereford breeders would never know how good their birds were, and that if they could not compete with the

Two Petitions in Circulation Ask Action by Court

Two petitions to the Commissioners Court are now being circulated. One asks them to negotiate for a County Demonstration Agent, the other to take over the Library.

The Brand fervently hopes they will be liberally signed and will be granted by the court. Neither will raise the tax rate. Both are county propositions for the general good. The interest and attendance at the hog and poultry meetings in Hereford this week attest the interest of the people along these lines at present. Neither can attain full development and growth here without a man to make it his business to push them constantly. If ever a county needed an agent, this county surely does, and especially in this year of all years.

The County Library would be a tremendous help to the rural schools of this county. It would cost the court very little and would reap tremendous benefits.

The Brand has an abiding faith in the progressiveness of the good people of Deaf Smith County and believes they will rally around these two forward movements for a better county in which to live.

Wool Pool Makes Money for Farmers at Lubbock

Some of the benefits accruing to members of the wool division of the Farm Bureau are illustrated in a report from J. W. Jennings, county agent of Lubbock county, and brought here by Judge L. Gough. According to the figures submitted, pool members received from twelve cents to twenty-five cents in Lubbock county; the general average for pool members was twenty-three cents; the selling cost was four cents.

Non-pool men received eleven cents, and the two largest clips brought only eight cents.

world, then they had better get better birds. There was no answer to such an argument.

The scheduled meeting for the organization of a Poultry Association was not held, owing to the crowds and confusion. Instead it was determined to call a special meeting, to be held in the county court room at 2:30 p. m., Saturday, February 11, when a constitution and by-laws will be adopted, officers elected and a plan of work outlined. The date was set ahead so that regular American Poultry Association rules could be obtained and arrangements made with the A. & M. College for a Poultry Short Course this spring.

In awarding cash premiums those entrants without competition, or those entering less than the regulation pen of five birds, were not included, as is the universal rule. Secretary Vogele of the committee will issue checks and orders for merchandise prizes just as soon as the lists can be carefully checked and the clerical work finished. Below is given the list of awards and premiums. There may be some errors in this, as the task of compiling it has been tremendous. All errors, however, will be corrected if attention to them is called, and the committee trusts any mistakes will be accepted in good spirit by all. The committee has issued the following card of thanks:

Our Sincere Thanks

are hereby given to H. W. Duke, who so conscientiously judged our show; to E. J. Curry of Amarillo, whose hard work through two days and nights helped the judging so materially; to W. B. Farmer, who so generously assisted through the use of his new building; to the exhibitors who showed their interest by their works and their sportsmanship by their cheerful acceptance of awards, whether for or against them, and to the volunteers who helped us in shaping up the show room and in making the show run smoothly from start

(Continued on Page Two)

MRS. HOMER WILKINSON HEADS CLUB

COUNTY FEDERATION PLANS FOR DRIVE IN SPRING

ASK FOR UNITY

United Effort Only can Accomplish Purpose Ladies' Clubs

On last Monday afternoon a meeting was held at the courthouse, of two representatives from each woman's club and organization in Hereford. The purpose was to elect officers and perfect organization of the County Federation of Women's Work. This movement was recently inaugurated here. Mrs. Homer Wilkinson was named president of the County Federation, Mrs. E. F. Guthrie, first vice president, Mrs. Virgil Canning, secretary, and Mrs. C. H. Dyer, treasurer. Three directors were also elected, Mesdames J. Frank Potts, F. T. Rolison and W. A. Price.

Mrs. Wilkinson, president, is enthusiastic over the outlook for the spring work of the Federation, and plans a vigorous year's work. She earnestly asks the cooperation of all women's clubs and organizations, all school district organizations, and the Hereford Chamber of Commerce. She will probably call an executive meeting soon to plan ways and means of making the county work a success during 1922.

Bellview, N. M., Progressive; Has Commercial Club

Bellview, New Mexico organized a Commercial Club Monday night, Jan. 9, with Geo. Powell as president and Ray Mickey as secretary and treasurer. H. D. Shean was elected a director. The president, secretary and the one director will constitute a Board of Directors. The Commercial Club was formed for the purpose of looking into the possibilities of securing the proposed railroad from Fort Worth west.

Zero Weather is Experience Here Thursday Morning

The Weather Man missed it just two degrees Thursday morning, according to local thermometers. He predicted zero weather and most of the instruments showed two below about daylight. It was bitterly cold all Thursday and Thursday night, but moderated some Friday and finally cleared up in the afternoon. A light, frosty snow fell during the early morning hours Friday.

CHARITY COMMITTEE TURNS DOWN ANOTHER PROBLEM

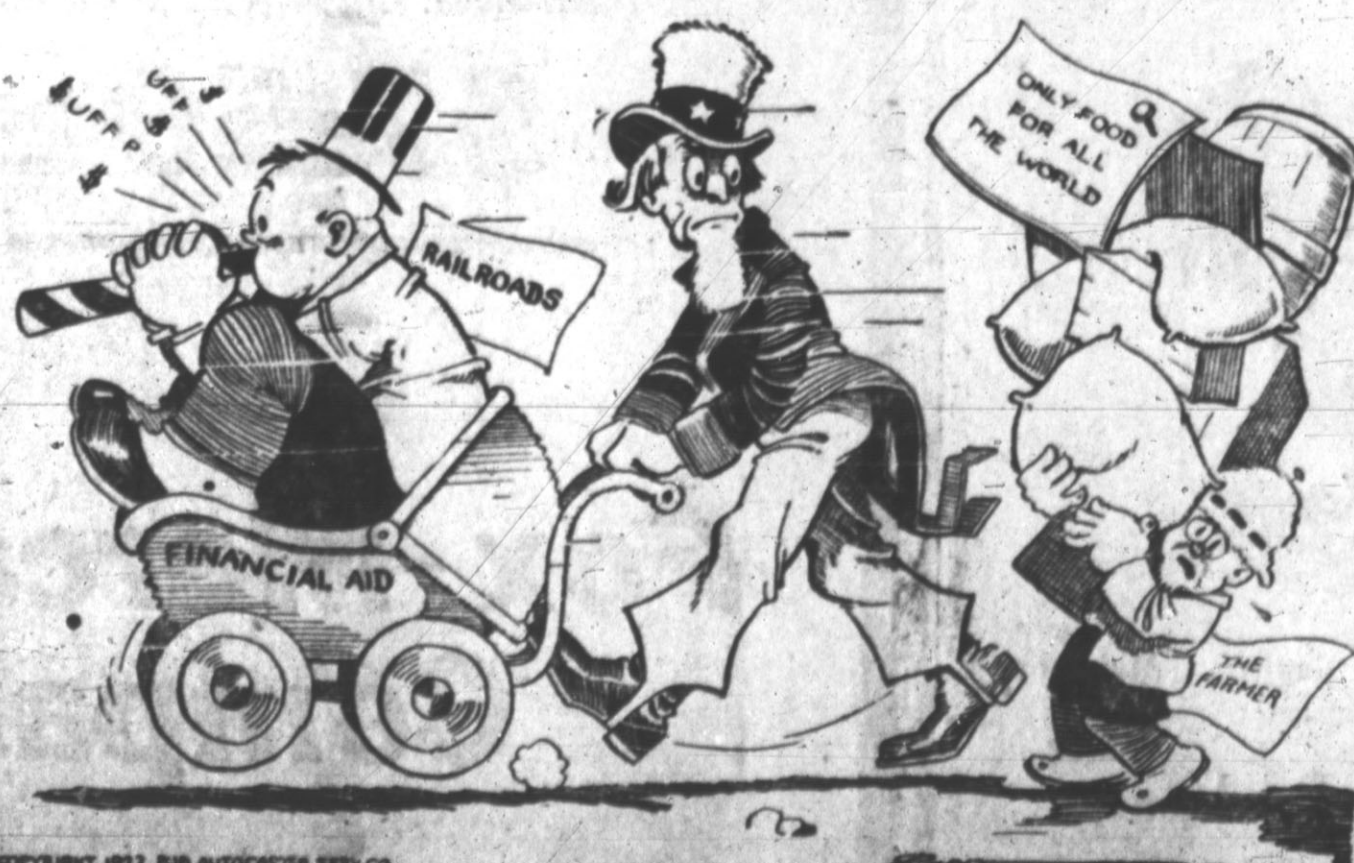
The Charity Committee of the Chamber of Commerce had another disagreeable job on its hands Thursday. Another woman came to town asking financial aid and was referred to the Chamber of Commerce. Chairman Sharp, of the committee, was unable to be present and Sheriff Purcell handled the case. An exhaustive examination failed to show any tangible thing upon which the Chamber of Commerce could justly say to the citizens of the town that it considered the applicant worthy of aid. A recommendation was therefore withheld.

It wasn't a pleasant thing to do, but is merely an incident in the weekly routine work of this committee in its effort to serve all the people.

PORTER A. WHALEY GUEST HERE DURING CONVENTION

Porter A. Whaley, general manager of the West Texas Chamber of Commerce, accompanied by his assistant, Mr. Wheeler, arrived in Hereford in time Tuesday night to participate in the banquet. They were entertained for the night in the home of Mr. and Mrs. G. A. F. Parker. Wednesday morning Mr. Whaley spoke briefly before the Swine Breeders Convention. They left for Clovis shortly after noon. Mr. Whaley is doing things for all West Texas and has the largest and most virile organization of the kind in the country.

WHOSE UNCLE IS HE, ANYHOW?



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Society

Class Party

The S. G. Class of the Baptist Church was delightfully entertained in the home of one of its members, Miss Nona Brazil, last Saturday evening.

Entertainment consisting of games, piano and victrola music was furnished and at a late hour sandwiches, hot chocolate and nuts, served in tiny baskets of pink crepe paper, were enjoyed by all.

Christian Endeavor Party

The Senior Christian Endeavor of the Christian Church entertained a number of young people at the church on last Monday evening with a "tacky party." The costumes, or "make-ups" of the guests were very unique and amusing. Prizes were given for the "tackiest" boy and girl.

Contests and games of various sorts furnished entertainment throughout the evening, at the close of which refreshments, consisting of sandwiches and hot chocolate, were served.

Class Entertained

Miss Geraldine Harman entertained the Sophomore Class last Friday evening. The house was very beautifully decorated in the class colors, rose and gold.

Various games were enjoyed by all. Then when a grand march was announced and all were taking part they were led into the dining room, where delicious refreshments, consisting of cake and hot chocolate, were served in cafeteria style. The class flower and motto painted in the class colors made very pretty and appreciated favors.

After this, music and more games were enjoyed until the departure of the guests, assuring their hosts that they had had a most wonderful time.

The Poultry Show

(Continued from Page One)

to finish. Among the latter we want to mention Hugh Witherspoon, E. J. Newell, Jake Tiefert, J. O. Jenkins, J. W. Houston, Jeff Thompson, Wood Vaughn, John Miller, L. Curlee and Dr. Farrell. Many others aided at times and if their names are not noted here it was not through indifference on our part, but through pressure of work.

Yours for a bigger and better show in 1923,

A. L. Biggs, Chairman,
N. C. Vogele, Secretary,
E. W. Kinney, Superintendent,
Roy Stocking, Ass't Supt.,
W. O. Fox Ass't Supt.,
Poultry Committee,
Hereford Chamber of Commerce.

Grand Champions

(All breeds competing)

Pen—Mrs. R. A. Campbell, Canyon, Texas, Buff Orpingtons; **Female**—Mrs. R. A. Campbell, Canyon, Buff Orpingtons; **Male**—W. B. Beedle, Hereford, S. C. R. I. Red cock.

Buff Orpingtons—1 ckl., 2-3-4 pullet, 2 pen, 3-4 hen, C. M. Hicks, 1 pullet, 3 ckl., 1 pen, 1 hen, Mrs. R. A. Campbell, Canyon, 4 ckl., 3 pen, J. H. Bowers, 2 ckl., E. S. Ireland, 2 hen, 2 cock, Mrs. S. J. Eberle.

S. C. R. I. Reds—1 ckl., 1 pullet, N. C. Vogele, 1 cock, 1 pen, 4 ckl., W. B. Beedle, 4 cock, 4 pen, R. W. Shafer, 2-4 pen, C. C. Ball, 2 cock, 1-3 hen, 2 pen, Ferguson Farm, Amarillo, 3 ckl., 3 cock, 3 pen, E. E. Rogers, 4 pen, 3 ckl., 2 pullet, Mrs. J. D. Thompson, 2 ckl., Mrs. K. R. Hunter.

R. C. K. I. Reds—1-2-3 hen, 2 cock, Harry Whitechurch, 1-2 ckl., 2 pen, Mrs. J. B. Phillips, 1-2-3-4 pullet, 1 cock, N. C. Vogele, 3 pen, 3 cock, Geo. W. Smith.

Brown Leghorns—1 ckl., 2-3 pullet, 1 pen, Ott Bros, 1 pullet 2 pen, 2 ckl., Leo Wolf, 4 pullet, A. C. Barton.

White Leghorns—1 cock, 2-3 hen, Ferguson Farm, Amarillo, 2 cock, Sid Sheffey, Dimmitt, 3 pen, J. T. Smith, 1 hen, 4 pen, A. L. King, Texico, 2 pen, C. E. Tice, 4 pullet, D. E. Turrentine, 1-2-3 pullet, 3 ckl., J. W. Houston, 1 ckl., C. E. Tice, 3 cock, W. C. Russell, 2 ckl., (?)

Buff Leghorns—1 ckl., 1-2-3-4 pullet, W. B. Beedle.

White Wyandotte—1-3 ckl., 1-2 pullet, 2 hen, 1 pen, E. J. Curry, Amarillo, 1-2 cock, 4-4 hen, Pierce Youngblood, Pampa, 2 ckl., 2 pen, 3 hen, 3 cock, 4 pullet, A. L. Biggs, 3 pullet, 3 pen, Mrs. J. I. Phipps, Spring Lake, 4 ckl., 4 pen, Mrs. S. D. Blackwell.

Buff Wyandottes—1-2-3 pullet, 1-2-3-4 hen, 1-2 cock, 1 pen, 1-2 ckl., Mrs. W. H. Chambers.

Silver Wyandottes—1-2-3-4 pullet, 1 ckl., 1 pen, H. L. Broadwell.

Columbian Wyandottes—1-2 hen, J. N. McConnell, Dawn.

Barred Rocks—1 pen, 2 cock, 2 ckl.,

UNCLE SAM'S WOMEN CHIEFS



Many women are now holding offices in the government at Washington from chiefs of bureaus down to typists. Above are some of the leaders: (1) Miss Grace Abbott, Chief of Children's Bureau; (2) Miss Mary Anderson, Chief of Women's Bureau, Labor Department; (3) Mrs. Mabel Willebrandt, assistant attorney general; (4) Mrs. Helen Gardner, Bureau Chief, Civil Service Commission; (5) Dr. Valencia Parker, Secretary Social Hygiene Board.

D. E. Turrentine, 1-3 ckl., 1 cock, 1-2-3 pullet, E. W. Kinney, 1-2 hen, C. P. Galley, 3 cock, J. L. Park, 4 pullet, Fred H. Galley, 3 pen, 4 ckl., Arch Collins.

Light Brahma—1 cock, 1-2 pullet, L. Iribeck, Happy, 1-2-3-4 hen, 2 cock, 2 pen, W. D. Kelleher, 1 pen, 3 pullet, 1 ckl., B. Franks, 4 pullet, 2 ckl., N. S. Keller.

Black Langhams—1-2-3-4 pullet, 1 ckl., 1 pen, C. F. Walker, Canyon, 1 ckl., 1-2 hen, Mrs. L. F. Lillard Erlona, Blue Andalusians—1 cock, 1 pullet, Geo. Dent.

White Cornish—1-2-3-4 hen, 2 ckl., S. B. Holman, 1-2-3-4 pullet, 1 ckl., O. L. McKeel.

S. C. Anconas—1 ckl., 1-2-3-4 pullet, 1 pen, Frank Milford, Amarillo, 1 hen, 2 ckl., 2 pen, C. P. Arthur.

Red B. Games—1 cock, C. F. Walker, Canyon.

Blue Games—1-2 pullet, 1 ckl., Harry Cone, Dimmitt.

Black Sumatra Games—1-2-3-4 pullet, 1 ckl., Maude Rippy, Dimmitt.

Buff Cochin Bantams—1-2-3 pullet, 1 hen, 2 cock, C. F. Walker, Canyon, 1 cock, B. B. Holland, Amarillo.

Turkey, White Holland—1-2 young hen, 1 tom, C. H. Burton, Muleshoe.

Turkeys, Narraganset—1-2 young hen 1 tom, Mrs. Sadie Bengel.

Turkeys, Mammoth Bronze—1-2 young hen, Mrs. J. L. Rogers, 2 tom, R. T. Mooney, 2-3-4 hen, 1 tom, Mrs. F. J. Eberle, 4 tom, 3 hen, W. A. Vaughn, 3 old tom, Mrs. W. G. Wyer, Muleshoe, 1 young tom, Mrs. O. J.

Christy, 1 old hen, Mrs. W. Lusk, 2 old tom, Mrs. E. E. Rogers.

Geese Toulouse—1-2 gander, 1-2 goose, Clarence Smith, 3-4 goose, Mrs. B. F. Fulkerson.

Merchandise Premiums

Grand Champion Pen, Buff Orpingtons, Mrs. R. A. Campbell, Canyon, 100 lb, sack Meat Scraps, Jones & McLean, Choice of Aluminum Percolator, Garrison Bros.

Best Pen Barred Rocks, D. E. Tur- (Continued on page 6.)

Let Us Save You
\$\$\$

On your Cleaning and Pressing bill. Your suits, coats, etc., look better, wear and last longer when cleaned and pressed our way.

Try us with your next suit.

C. P. Ringer

Phone us at 388

Announcement

My spring line of fancy dress material is ready for your inspection. It includes canton silks, in plain and brocade designs, pongee, shantung, taffeta, radium, satin, charmeuse, crepe de chine, georgette, marquisette, wash satin, linen, madras, ginghams, of every description, voile, printed batiste, swiss novelty, and romper cloth. All kinds of white material, in plain and fancy weaves. I also have beautiful drapery in English patterns, exclusive designs, double faced, chintz, etc., all entirely new.

All but a very few of my samples are guaranteed not to fade, and are made of the very best materials obtainable. This beautiful line of samples are from "Schweizer Importers" in St. Gall, Paris, and New York.

The prices are remarkably low considering quality. Your inspection is desired. Phone 186. App. Representative.

Mrs. Frank Marrs



We're for more and better poultry. Make our store your headquarters.

The Hereford Produce
L. H. SPRATT, Mgr.

MONUMENTS

Granite, Marble and White Bronze Can Give Time

Will erect same.

P. R. PURCELL
Hereford, Texas.

"Foot-Fitters"



"FOOT-FITTER" SPECIFICATIONS

- A—FULL GRAIN CALFSKIN RICH MAHOGANY SHADE.
- B—FIRST QUALITY TEN IRON OAK OUTSOLE.
- C—SEVEN OR EIGHT IRON OAK (SHOULDER CHANNEL) INSOLE.
- D—FULL LENGTH VAMP.
- E—SOLE LEATHER BOX.
- F—CALFSKIN INSIDE VAMP REINFORCEMENT.
- G—CALFSKIN INSIDE COUNTER POCKET.
- H—SOLE LEATHER VAMP.
- I—EXTRA LONG RUBER HEELS 1/4 inch longer than standard.
- J—NINE COARD LINEN INSEAM THREAD.
- K—LAPPED QUARTERS, NO BACK STAY.
- L—NINETEEN GAUGE STEEL SHANK.
- M—Calfskin HEEL PAD.
- N—8 oz. Duck LINING.
- O—Four Rows TIP STITCHING.
- P—Calfskin EYELET STAY.
- Q—Best Quality BRAID LOCK STITCHING.
- R—SILK BLUCHER Bar.
- S—Calfskin TOP FACING.
- T—FELT Bottom FILLER.
- U—Fast Color HOOKS AND EYELETS.
- V—Felt Lined TONGUE.
- W—Two Rows Single Needle VAMPING.
- X—Full Grain Sole Leather Whole Lift HEEL BASE.
- Y—Eight Nail HEEL.
- Z—7 percent More LIVE Rubber than Average RUBBER HEEL.

"Foot-Fitters" are the only shoes in the world which have all the above specifications.

We make this statement without fear of contradiction. Positively no leather substitution in the construction of "Foot-Fitters"

We Guarantee "Foot-Fitters" to be made of Solid Leather all through. No paper fibre or substitutions used in "Foot-Fitters"

We have just been appointed Exclusive Agents for these wonderful shoes. Come to our store and be fitted with a pair of "Foot-Fitters." Nothing like it in this City.

"Foot-Fitters" are the best shoe construction ever attempted. All shapes, sizes and widths—

\$7.50 per pair

Fox Mercantile Company

From Neighboring Towns

FRIONA

M. A. Crum, our real estate dealer, was a business visitor at Floydada Monday and Tuesday of this week.

The young people of the community rendered two very entertaining plays at the school house last Friday and Saturday nights, which netted them about \$70. This fund will be dispensed for the benefit of the new Congregational church which we are attempting to build to replace the one which was destroyed by lightning last August. They will present the same plays at Summerfield and Holiene, N. Mex., this week.

Miss Mary Hicks, who is teaching one of the rooms of the school at Black, spent Saturday and Sunday with the Misses Glescher.

The high school basket ball team drove to Canyon Friday and played two games. They defeated the Canyon high school with a score of 39 to 18, and were defeated by the Normal training school team.

Large flocks of wild geese are infesting some of the fields and lakes in this vicinity and some of the local farmers are making strenuous efforts to bag a few of them.

T. H. Hughes spent a part of last week in freighting cake from Hereford to his farm. Each trip consumed two days and while spending the night in Hereford one of his horses kicked by another which made it so lame that it was unable to travel farther than Summit on the return trip.

Rev. J. J. Lindsey, pastor of the church at Friona, filled his appointment here Sunday.

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aged at teaching the Mexican school there.

JOEL

The Stork Special arrived at the home of Mr. and Mrs. Marshall Chamness Sunday morning and brought a bouncing fine new daughter, which is to be Pearl henceforth.

I. N. Trimble, of Montezuma, Iowa, who has been spending a few weeks with his daughter, Mrs. Lester Galley, is starting this morning (January 16) for Kentucky to visit another daughter. Mr. Trimble has made quite a bit with the jack rabbits, having killed about two hundred of them.

Mesdames West, Botts, Sharp and Park were calling on Mrs. Marshall Chamness Friday and seeing the new baby.

The Sunday School elected new officers Sunday. Mr. Lewis Smith was reelected Supt., Lester Galley, Asst. Supt., and Elmer Sharp, Sec. and Treas. Marshall Chamness, Chorister.

Rev. Sharp filled his regular appointment Sunday afternoon. His sermon gave the finishing touch, or cap sheaf to the Sunday School lesson.

Mr. and Mrs. Irad West and family spent the day Friday with the Glen Snyders.

DIMMITT CASTRO COUNTY

The little daughter of O. B. Hankins, who has been quite ill for the past few days with scarlet fever, is improving.

Rev. Fort, Mr. and Mrs. Ray Gilbreath and Mrs. Mayes Miller made a business trip to Hereford Friday.

Mr. and Mrs. Roy Haberer, and Joe Hastings and family spent Sunday with Mr. and Mrs. Cecil Montgomery.

Mr. and Mrs. Tom Tate and John Watson made a business trip to Hereford Tuesday.

Mrs. M. E. Hightower is spending the week with Mrs. Mayes Miller.

The Missionary Society will meet at the Church at 2:30 Wednesday afternoon. Mrs. Williams will conduct the meeting.

The Dimmitt Post Office and J. O. Tate's Grocery Store were broken into into Wednesday night. The loss at the

C. T. KIBBE, D. C. CHIROPRACTOR
Office in Clark Bldg. Upstairs
Hours Office Phone
9 to 12 a. m. 304
2 to 5 p. m. Res. Phone
Lady Attendant 144
Hylo Table Equipment

Post Office was about \$400. Tate's Grocery about \$800. There is no clue to the robbers.

Mr. and Mrs. Sid Shaffer are the proud parents of a fine baby boy.

Word was received from Mrs. J. B. Belew that she is improving rapidly and hopes to be with us soon.

Mrs. Edwin Ramey spent Tuesday visiting her mother, Mrs. Buck Tate.

Mr. and Mrs. Claude Newsom's little son, Ray Albert has been very sick with chicken pox, but is improving.

Mrs. John Watson spent Tuesday with her daughter, Mrs. Ansley.

BETHEL

The third shower of rain since the first of last August fell during the afternoon of January the 9th. The rain was accompanied with small hail, thunder and lightning. Moisture fell to the extent of one-eighth inch, not sufficient to aid farmers much in working land—however, some are disking.

Jim Bagwell and Floyd Kimball have been hauling grain to market. Other men are expecting to haul at an early date.

Owing to sudden changes in the weather many people are suffering from colds. A. M. Brownlee was unable to be out for services Sunday.

Two cases of scarlet fever have been reported in the O. B. Hankins family. It is thought the third case is developing. Mr. Hankins, who was seriously injured in a run-away last September, is improving slowly.

Gracie Marie, a baby girl, was born

to Mr. and Mrs. Jim Bagwell Jan. 4th. Rev. George Fort and children visited in the homes of the J. T. Smith and E. R. Rothwell families the last weekend.

Rev. Fort preached at 11:00 o'clock Sunday morning and at three o'clock in the afternoon at the Bethel school house January 16th. Services were well attended.

A number of Bethel people are expecting to visit Hereford during the Stock and Poultry Show. Some contemplate buying. Only a few are taking entries.

Last week ended the first semester of the Bethel public school. Attendance during the last month was splendid—reaching an average of 96 percent. Only seven pupils have been attending.

FRIO

The meeting of the patrons of the Frio School, also quite a number of tax payers of this school district, met at the school house Saturday evening as previously called, for the purpose of deciding whether or not we should build an addition to the house. P. A.

B. FRANK BUIE, LAWYER
Office in Court House, Hereford, Texas.

Will practice in the Civil Courts. Special attention to examining abstracts of Texas land titles, representing Executors, Administrators and Guardians. Patronage solicited.

STURDY CHICKS

This scientifically compounded grain feed makes hens lay.

Great West Mill & Elevator Co.

CACKELBERRIES HEN FEED

Announcement!

To Patrons and Friends in Hereford:

I wish to state that I have purchased the entire office and equipment of the Amarillo Optical Co., and will hereafter operate same under my name, and will continue my regular trips to Hereford during the year 1922.

I will be in Hereford, at the Cordova Hotel, Sat., Jan. 28th. *One day only*, so if you are having trouble with your eyes, or your glasses are not right, have me examine them on that date and furnish the glasses needed. Every pair made up by wholesale Optical Specialists and guaranteed to fit.

Special attention given school children. Remember, I have been making regular trips to Hereford since March, 1921. For reference, ask your neighbor.

Dr. Thos. M. Montgomery
Optometrist and Optician
Room 6 Ray-Bynum Bldg. Amarillo, Texas

Hogan was elected chairman and Joe Green, secretary. It was unanimously agreed by those present that we lengthen our building to 40 feet instead of 24, also take off all the roof and siding, which is old and weatherbeaten, and replace it with new material, also put it on concrete foundation. We hope to have a house when finished that the entire neighborhood will feel proud of, and that will comfortably accommodate the congregations we sometimes have.

Mr. and Mrs. Robt. Knox visited Mr. and Mrs. K. R. Hunter last Sunday.

Mr. and Mrs. Jack Robinson have some relatives visiting them from Kansas.

Rev. Frank McMinn, a student from Wayland College at Plainview, preached a very interesting sermon to an attentive audience at Frio last Sunday evening. We noticed several visitors in the audience. Among those from other places were Mr. Jess Mc-

Min, of Summerfield, Mr. and Mrs. Joe Greer, of Hereford, and Rev. Morris, Pastor of Friona and Summerfield Baptist churches.

J. J. Lindsey and family of Hereford, are moving back to their old home in good old Castro County and in the good old Frio neighborhood. We all welcome you back, Jenks, and hope you will be content to remain among us.

Mr. and Mrs. Sid Shaffer are the proud parents of a fine baby boy, born Jan. 8. Mother and baby doing nicely.

Our Sunday School was well attended yesterday and all classes report good lessons. We believe from the interest that our people are taking in the Sunday School that they are not going just to see and be seen, but to study the word of God.

Over two hundred cars of apples were shipped from Artesia, N. M., in 1921. The average selling price was \$1.15 a box for apples shipped in boxes.

Harness

While you are waiting for it to rain you had better take an inventory of that harness shed and get ready for spring work.

We carry a complete and satisfying line of everything under the sun needed on the farm in the way of harness, collars, and rigging for a horse or machine.

Now's the time—don't wait until the rush season hits you. Check them up NOW and get it off your chest.

Dunlap Hardware Company

Vulcanizing

Did You Say?

We are right in the business. Let us repair your Tires. We do everything from a tiny Patch to Retreading.

Let us Drain that Ford and Replace with Supreme Oil. Your car will start twice as easy these cold mornings.

AUTO UTILITY STATION

JAS. R. RUTHERFORD, Prop.

We are Delighted

with the results of the hog and poultry meetings held here this week. The tremendous interest of our farmers and business men was an eye-opener to us all. It shows beyond a doubt that an era of "live-at-home" has dawned for Deaf Smith county.

The facilities of this bank are always behind the efforts of bona-fide, level headed men who diversify and try to get ahead. If you are a builder come in and talk to us.

First National Bank

MEMBER FEDERAL RESERVE SYSTEM

Hereford Benefit Association No. 2

On account of present financial conditions, you need this protection more than ever. Number 2 is filling rapidly, and we hope within the next sixty days to fill it to the 1,000 mark. It costs only \$2.00 to become a member. We admit all persons in good health, between the ages of 16 and 60. Fill out the accompanying blank and bring or mail to me, together with \$2.00, and become a member.

APPLICATION BLANK
Hereford Benefit Association, No. 2

Date _____ Age _____ I am in good health _____
Address _____
Beneficiary _____
Name of Applicant _____
A Local Mutual Aid Association

Members taken in this and adjoining counties.
G. M. SUGGS, Secretary.

The Big Hereford Poultry and Hog Show

is over, and all who attended have no doubt received much valuable information and some good ideas.

But—they will do none of us any good unless put into practical use. While these things are fresh in our minds why not drop in here and let us figure on your requirements of Poultry and Hog fencing?

See the *Thermos Chick Waterers*. Don't give your good chickens ice water and expect to get winter eggs!

The C. O. Lee Hardware

How Much Money Do You Owe?

Practically Everybody is in debt. If you should die now, are you carrying enough Life Insurance to protect your Bank? We can sell you term Life Insurance at a very small cost. Please your Banker by protecting him.

A Dependable Insurance Service.

T. K. Wilson Insurance Agency

CHURCH ANNOUNCEMENTS

SUNDAY SCHOOL ATTENDANCE AT HERFORD'S CHURCHES

Methodist	248
Baptist	226
Christian	164

First Christian Church
Bible School at 9:45 a. m.
Help boost the Pre-Easter Campaign by being present.
Preaching at 11 a. m. and 7:30 p. m.
Dr. J. T. McKissick, of Midland College, will preach at both services.
Special music at the morning hour: Violin, Offertory, "Tramaurie," Vivian Stambough; vocal solo, Earl Gough. Good chorus singing of new and old favorites at the evening hour.
J. N. Wooten, Pastor.

Presbyterian Church
9:45 a. m. Sunday School.
11 a. m. Preaching by the Pastor.
3 p. m. Junior C. E. at the annex.
6:30 p. m. Intermediate and Senior C. E.'s.
7:30 p. m. Preaching.
J. R. Sharp, Pastor.

Baptist Church
Sunday School at 9:45.
Preaching services at 11:00 a. m. and 7:00 p. m.
Sunbeam Band 3 p. m.
B. Y. P. U.'s, 6:00 p. m.
The public is cordially invited to all of these services.
E. B. Atwood, Pastor.

St. Anthony's Church
Services Sunday morning at 11:00 o'clock.
Rev. Fr. Salvator Francis, S. A.

Church of Christ
(Two Blocks North of Courthouse)
Bible Classes at 10:00 a. m.
Regular Lord's Day Worship at 11 a. m.
Young People's Bible Study at 7 p. m.
We are now studying the book of First Samuel. We shall discuss the first two chapters for next Sunday night.
Each and every one is cordially invited to be with us during these hours on each Lord's day morning and night.
W. A. Knox, A. S. Higgins, Elders.

Methodist Church
Sunday School at 9:45.
Rooms and a welcome for all.
Preaching, morning and evening by the pastor. Morning subject, "The Man for the Times"; evening hour, "A Real Hell for Real Sinners."
Good music and a welcome. Helpful service is our motto.
M. M. Beavers, Pastor.

I. C. E. Program Christian Church
Jan. 22
Topic—Do Christian Principles Apply to Buying and Selling.
Scripture reading—Prov. 20:10, 14; Amos 8:4-6; Luke 6:35—by leader.
Buying Time—Jan. 1-4—Mabelle Hill.
Debit in Selling—Prov. 21:1-6—Inez Clark.
Principle of Justice—Rom. 13:1-6—Carrol Corbett.
Principle of honesty—Acts 5:1-11—James N. Wooten.
Special.
Principle of Service—Heb. 3:1-5—George Beams.
Principle of Love—I Cor. 6:1-8—Mr. Hill.
Business.
Benediction.
Everybody welcome.

Y. P. S. C. E.
Presbyterian Church, 6:30 p. m.
Jan. 22, 1922
Subject—Do Christian Principles Apply to Buying and Selling.
Leader—Buenah Gould.

Opening Song Service—"The Fight is On"; "Where He Leads I'll Follow"; "Loyalty to Christ."
Scripture—Proverbs 20:10-14; Amos 8:4-6; Luke 6:35.
Leader's talk.
Why can the Dishonest Business Man Never Really Succeed?—Howard Golden.
Give examples of successful business men who have used the principles of Christianity in their business—Helen Shore.
Short prayer service—Leslie Bruner.
Lois Cobb, Lucille Megert, Earl Nunn, Mrs. Olson.
How does selfishness in our dealing destroy the soul?—Audrey Carroll.
Special music.
If the choice is between your chances of promotion and being true to the Christian principles, which should prevail, and why?—Paul Corbett.
Closing song—"More Like the Master."
Business session.
C. E. Mizpah.

Y. P. M. S.
January 25, M. E. Church, 4:15 p. m.
Song.
Prayer.
Leader—Gladys Beavers.
Topic—Needs of the Town.
Illustration—Zoe Beavers.
Explanation—Gladys Bryant.
What has been happening—Martha Duneau.
Changing Population and Effect on the Country Church—Lena Gilliam.
The Desperate Need of Resident Ministers—Floy Hough.
The Failure of the Circuit System—Naomi Halsell.
Solo—Miss Livingstone.
Sentence prayers.
Business.
Benediction.

Y. P. S. C. E.
Christian Church, 6:00 p. m.
Jan. 22
Do Christian Principles Apply to Buying and Selling?
Song.
Prayer.
Court of Inquiry Regarding the Topic.
Attorney, S. L. Jackson.
Jury—Lollie Shore, foreman, Mrs. Jackson, Earl Gallagher, Leonard Foster.
Witnesses—Members representing different lines of business in the city.
Special music during deliberation of Jury—Silver Shore.
Report of Jury.
Let's make it a Banner day. Everybody welcome.

Y. P. S. C. E.
Presbyterian Church
Leader—Frankie Mae Cook.
Songs.
Prayers.
Song.
Topic—Why and How to be Cheerful.
John 16:33.
What does it mean to be cheerful—Johnnie Haberer.
How Can we always be Cheerful?—Vera Godwin.
What kind of a home is it where every member of the family is cheerful and trying to make all others happy?—Audrey Carrol.
What are some of the ways in which we can put cheer into other lives?—Addie Hastings.
Special music—Ruth Haberer.
Duet—Audrey Carrol and Vera Godwin.
Reading—Evelyn Witherspoon.
Business.
Roll call—Answer with scripture verse.
Collection.
Benediction.

I. C. E. Program Presbyterian Church
Topic—Do Christian Principles Apply to Buying and Selling.
Leader—Ida Hopper.
Talk on—Buying—Prov. 20:10-14—Grace Witherspoon.
Talk on—Selling—Amos 8:4-6—Rebecca Sowell.
Talk on Buying and Selling—Luke 6:38—Albert Godwin.
How can we apply Christianity to business—Gordon Witherspoon.
What Christian principles need to be applied to business? and why?—Edgar Sowell.
What temptation have salesmen to forget Christian principles in selling?—Wayne Bowers.
How does a dishonest Christian man damage the cause of Christ?—Forest Corn.
How would Christian principles affect stock exchange gambling?—Alberta Read.
Bible Light Talk by Edna Hopper.
Reading—Velma Carrol.
Piano solo—Finis Williams.

J. B. PHILLIPS
LICENSED AUCTIONEER
15 Years Experience
General Auctioneer
Nothing too big or too small.
Charges reasonable. Satisfaction Guaranteed.
Phone 197-F3 Hereford, Texas

Episcopal League Program
M. E. Church, 6:30 p. m., Sunday
January 23
Leader—Donalda Sites.
Song—23.
Prayer.
Song—100.
Subject—What our Country owes to Home Missions.
Scripture—Luke 10:1-17.
Dr. Marcus Whitman—Milton Beavers.
S. B. Stater—Lavern Robinson.
William McStendree—Naomi Halsell.
Joshua Soule—Buster Lewis.
David Brainard—M. S. Thurman.
Home Missionaries as the Vanguard of Civilization—Mildred Cross.
What our Churches are Doing Now—Gladys Bryant.

POLITICAL ANNOUNCEMENTS

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

- For Sheriff and Tax Collector:**
Omer Baker
C. E. Smith
C. S. Parcell
- For Tax Assessor:**
W. W. Bennett
Ira Ricketts
- For District and County Clerk:**
A. L. (Lee) Biggs
- For County Treasurer:**
J. J. (or Uncle Joe) Ward

A soap of good quality is being mined in the vicinity of Barstow, Calif. The mine was discovered by a Mexican rancher. He took lumps resembling plaster of Paris to a Los Angeles laundryman, who gave them a thorough test and found that they served as a soap of excellent quality. The soap vein is about five miles in length.

More than half the 24,000,000 families in the United States were living in rented homes during 1920.

"Say it with Flowers"
We specialize in Floral Designs and all kinds of cut flowers in season, also blooming plants and ferns.
First class designers with life experience. Largest floral establishment in the Panhandle.
Amarillo Greenhouses
Alenius, Proprietor
Phone 1110, Box 101
46-14 Amarillo, Texas.



POTTED PLANTS AND CUT FLOWERS
Always order from
Mrs. Edgar Johnson
Phone 95

NOW THAT THE SPLENDID HOG CONVENTION AND POULTRY SHOW
is all over why not follow it all up with some practical and timely improvements?
We are prepared to furnish you everything you need in the way of Hog and Poultry Fencing and Netting.
We have already sold quite a quantity of this wire, and have an ample stock to meet all requirements. Call and see us.

GARRISON BROTHERS

Lamp Prices

We sell the celebrated Sunbeam Mazda Lamps—the best and longest life lamps that you can buy. They give 40 percent longer service than the lower grade of lamps.

Present Prices

300 watt, now	--- \$2.80	200 watt, now	--- 1.90
100 watt, now	--- 1.00	60 watt, now	--- .45

All sizes smaller than 60 watt sell at ----- \$.40

Hereford Light & Power Company
"Your Electrical Servants"

Announcement

I wish to announce to my friends and customers that I have rented the old Christian church building, and

Will Open an Auto Repair Shop Monday, Jan. 23

where I will continue to give you good service and honest work. Come and see me. I appreciate your patronage.

Motor Service Company

W. A. McATEER, Prop.

Was'nt That Great

We mean that combination Hog Convention and Sale and the Hereford Poultry Show. And don't forget that Banquet!

The results of the whole affair should stay with this community and grow steadily from year to year. It has demonstrated the faith of our people in more and better hogs and more and better poultry.

Let's keep pushing good swine and good poultry! We intend to do our level best.

We are in the market for some well secured cattle loans on the basis of bank balances.

FIRST STATE BANK & TRUST CO. of Hereford

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

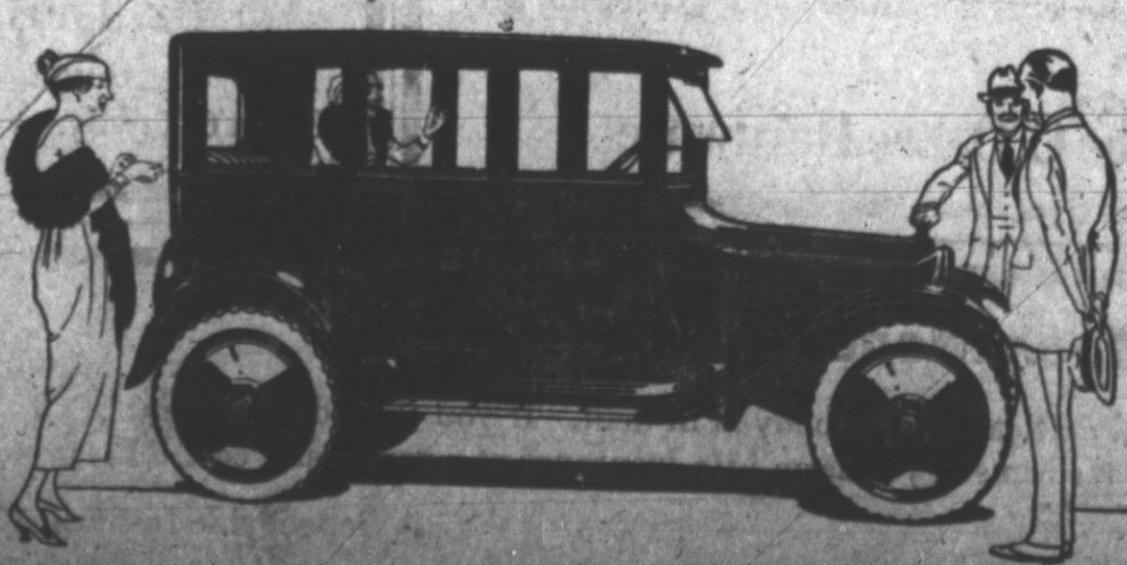
DODGE BROTHERS SEDAN

Its quality is reflected, in all parts of the country, by the kind of men and women who drive it.

The gasoline consumption is unusually low. The tire mileage is unusually high.

Motor Sales Company

Hereford, Texas



Kansas City Live Stock Bulletin

Market compared with last Monday. Cattle about steady. Hogs 10c lower. Sheep 2c higher. Prospects steady market balance of week.

BEEF STEERS:	
Good to Choice	\$7.00 to \$7.50
Fair to Good	6.25 to 7.00
Common to Fair	5.00 to 6.25
FEEDERS:	
Good to Choice	\$5.75 to \$6.50
Fair to Good	5.00 to 5.75
Common to Fair	4.00 to 5.00
STOCKERS:	
Good to Choice	\$5.75 to \$6.25
Fair to Good	5.00 to 5.75
Common to Fair	4.00 to 5.00
Stock Cows and Heifers	3.25 to 5.00
Stock Calves	5.00 to 6.50
Stock Bulls	3.25 to 4.00
BUTCHER COWS:	
Good to Choice	\$4.00 to \$5.00
Fair to Good	3.50 to 4.50
Cutters	2.75 to 3.25
Canners	2.00 to 2.50
HEIFERS:	
Good to Choice	\$5.00 to \$6.00
Fair to Good	4.50 to 5.00
Common to Fair	3.50 to 4.50
CALVES & YEARLINGS:	
Baby Beef	\$7.00 to \$8.00
Killers	5.50 to 6.50
Veals, Fair to Good	7.00 to 8.50
Veals, Common to Fair	4.00 to 7.50
BULLS:	
Killers and	
Blagnas	\$3.00 to \$4.50
GS:	
Light	\$7.25 to \$7.50
Heavy	7.00 to 7.25
Sows	5.50 to 6.00
	7.00 to 7.75
	11.00 to 12.10
all	5.00 to 7.00
	9.00 to 10.25
	6.00 to 7.00
	4.50 to 6.50
lamb	10.00 to 10.75
RECEIPTS:	
Cattle	Monday 14,000 Last Week 36,500
Hogs	13,000 48,700
Sheep	7,000 32,800

LEE LIVE STOCK CO. CO. January 16 1922.

The Brazil nut tree does not begin to bear fruit until it is about 25 years old.

Since the inauguration of canning instructions in Adams County, Texas, over 190 beeves have been canned, and thousands of cans of vegetables have been put up. Miss Irma Moseley has canned six beeves since last January, and over 4,000 cans of corn, beans, tomatoes and other garden truck according to an exchange.

CLASSIFIED COLUMNS

FOR SALE

FOR SALE—Mammoth Bronze Turkey Toms, \$10.00 each. One old Tom, \$15.00. Mrs. W. G. Wyr, 90-4-Pd Muleshoe, Texas.

FOR SALE—Until February 25, fine seed oats, 1920 crop. E. J. Eberle, 88-4-Pd 4 miles north, 1 1/2 west.

FOR SALE—My Buick and taxi service line. Reason for selling, falling health. See or write 87-4-Pd. W. T. (Red) Smith.

FOR SALE—Missouri Bronze Turkey Toms, at \$6.00. 87-4-Pd. B. R. Jennings.

LOST AND FOUND

LOST—Between Hereford and Mr.

Golden's on 6 mi. lane, one Turkey Tom in sack, leg band No. 37, return and get reward.

90-1-Pd Mrs. W. A. Vaughn.

SAUSAGE—The person who borrowed my sausage grinder, please be kind enough to return it at once. 90-2 D. C. Laird.

LOST or Strayed—One Whitefaced Cow, 5 years old; also one 2-year-old heifer, both branded bar over G on right hip or thigh. W. E. Garrison, Friona, Texas.

87-4-Pd. Friona, Texas.

LOST—A leather hand bag, between Dimmitt and Hereford, Wednesday morning. Leave at Brand Office 90-2-Pd W. S. Hall, Spring Lake.

FOR RENT

FOR RENT—House close in. Phone 210/4. 80-2-Pd W. H. Gillebreath.

FOR RENT—House; also 2 rooms in another house. 75-4 H. L. Broadwell.

WANTED

TURKEYS wanted—Will pay 27 cents for a few days. Golden Rule Produce Co.

WANTED—Residence. Will trade 160 acres good school land in Lynn Co., 6 miles south of Tahoka, for a desirable residence in Hereford. B. G. Prestridge, Alvarado, Tex.

WANTED—To Rent a farm, with small amount of grass, near school if possible. Will consider cash rent at a reasonable figure. Write me. W. E. Garrison, No. 95, Friona, Texas. 87-4-Pd.

GIRLS PAID BIG SALARY—Two months Course Registry of students maintained for position. Apply Southwest Success School of Millinery, 603 Pierce St., Amarillo, Texas. 89-3-Pd.

Only One

There's a battery that has the unqualified approval of the best brains in the automotive industry.

There's a battery that is used by the builders of 173 makes of cars and trucks.

There's a battery that can be shipped, stocked and kept by the dealer in true bone-dry condition until prepared for sale to you.

There's a battery with Threaded Rubber Insulation between the plates. It is the only battery we can whole-heartedly and enthusiastically recommend to our friends:

Be sure your next one is a Willard Threaded Rubber Battery.

Electric Service Station

Phone 284

Willard Batteries



Friedman-Shelby ALL-LEATHER SHOES

Shoe The Whole Family

Bring mother and all the children in to us for Friedman-Shelby "All-Leather" Shoes. "There's extra wear in every pair." We're glad to sell you Friedman-Shelby Shoes, because we know your whole family will be enthusiastic about the really wonderful wearing qualities. Made in a wide variety of styles, at readily approved prices. Give them a trial.



J. O. NEWELL

"IT TAKES LEATHER TO STAND WEATHER"

Dayton Tires

THOROBRED PNEUMATIC FABRIC AND CORD

Guarantee, 7,500 miles on Fabric; 10,000 miles on Thorobred Cord

Guaranteed not to Rim Cut or Stone Bruise

Thompson Garage

Across the street from the Courthouse

Feed

For the Cows, Hens and Other Stock

Hens need special rations in the winter time to keep up the average of egg production. Use Swifts Meat Scraps and Ground Bone.

Order Bran, Shorts, Grain—anything in the feed line—we have it.

Jones & McLean Grain Co.

Fone No. 1

An Opportunity

On next Wednesday afternoon, January 25th at 12:30, we will sell our second annual offering of Anxiety 4th bred cattle. We feel that we should say a few words to our local friends about the character of cattle we are selling and to also impress, if we can, the importance of keeping as many of these good cattle here as possible, as well as the unusual opportunity of buying the best at a very low price.

We are selling in this sale a far better lot of cattle than the sale of a year ago. We are selling quite a number of good females we have heretofore refused to price; we have gone deep into our herd for the good ones and believe these better cattle will be appreciated on sale day. Both the bulls and females are extra good giving the prospective buyer an unusual opportunity to buy the best the breed affords. The new breeder will find the best of Anxiety 4th seed stock, while the older breeder will find plenty of blood for herd improvement.

We certainly believe this sale affords the prospective buyer the best opportunity he has had for years or will have for several years to come to buy this character of cattle at the price prevailing today. Certainly the price will never be less and with the coming of improved conditions it is certain to be more. This is a time and will be a sale when the best can be bought for a price only a short time ago buyers cheerfully paid for inferior cattle. Everything indicates this is a time to buy, a time for investments. A well known authority on business statistics and writer on the trend of business conditions, recently stated that fortunes can be made in times of depression as well as in times of prosperity; agitator prosper most, while in periods of depression the investor, the builder and the producer succeed. He predicts that the opportunities in 1922 will be for those of the latter class.

In line with this idea we can say there never was a more opportune time to invest in high-class breeding Herefords. Such cattle can now be secured at prices below their real value, and will provide an investment that will yield most profitable returns as business returns to a normal basis. For this reason we say this is the last golden opportunity to get quality like we offer in this sale at such reduced prices.

To our local friends we would say we hope you will keep as many of these good cattle here as possible. We live in a stock raising section of our great State. Our best opportunity lies in the development of our live stock interests. This community should rank at the top of the Hereford breeding business. We need improvement in our present herds; we need new breeders who have the courage, steadfastness and vision to place this community at the top in the production of the best beef cattle in the world. There are abundant opportunities in the Hereford business for such local men. We have a vast field in which to market our surplus stock; they are beginning to look this way for those "better cattle," the only question is are we willing to raise the kind the buyers want; if we are, very few of these cattle should leave this community—we need them here. Local support of the sale a year ago was so pronounced as to receive comment from national publications; it would be very gratifying to us if there are those of our neighbors and friends who can again contribute so materially in the success of this greater offering of Anxiety 4th Herefords.

Sincerely yours,
JONES & DAMERON.

BRIEF NEWS

Albert Zinner went to Mexico, Texas Thursday morning.
 Mr. and Mrs. W. S. Williams arrived home Wednesday morning.
 W. W. Alexander, of Childress, Texas, arrived in this city Tuesday morning.
 Our goods are all fresh, and at bargain. Try us. Halsell Grocery.
 J. D. Story, of Summerfield, attended the Swine Breeders Convention Wednesday.
 Suits cleaned and pressed, \$1.50. Hereford Steam Laundry.
 Geo. E. Burns and Alvin Thompson made a business trip to Amarillo Thursday morning.
 J. E. Hill and Wes Anthony of Amarillo attended the Swine Breeders Convention Wednesday.
 Joe Lillard, of Arlington, Texas, was here this week attending the Swine Breeders Convention.
 Jno. Vetek, of Canyon, arrived in Hereford Wednesday morning to attend the Swine Breeders Convention.
 We pay highest price for eggs and chickens. Halsell Grocery.

S. J. Sanders was called to Frost, Texas Thursday morning by the serious illness of his father, R. J. Sanders.
 Henry Schroeder, H. F. Miller and W. L. Deake, of Canyon, attended the Swine Breeders Convention Wednesday.

Whole fronts of beef at 6c per lb. Halsell Grocery.
 B. A. Howell, of White Deer, Texas, representing the Panhandle Lumber Co., was in this city during the Swine Breeders Convention.

J. W. White and L. G. Simpson, of Friona, were in this city Wednesday attending the Poultry Show and Swine Breeders Convention.

Mrs. J. J. Jones, who has been visiting in the home of her sister, Mrs. W. M. Bright, left Hereford Wednesday morning for her home at Lubbock.
 We sell fine veal steak and roast cheap. Call and see. Halsell Grocery.

Mrs. R. F. Henley, of Gallop, N. Mex., visited in the home of Mr. and Mrs. J. N. McConnell for several weeks, leaving Hereford the first of the week for Lubbock.

W. E. Goodloe, Division Freight and Passenger Agent at Amarillo, arrived in this city Wednesday morning to take in the Poultry Show and The Swine Breeders Convention.

Miss Frances Bule left Tuesday for Dallas. Her sister, Miss Annie Laurie, accompanied her as far as Amarillo and will stop over at Canyon for a few days visit with friends.
 We will trade groceries for dressed beef and hogs. Halsell Grocery.

M. Stimmmons arrived in this city Wednesday morning from King (City, Mo., where he has been visiting Mrs. Stimmmons for several weeks. Mr. Stimmmons reports that his wife is improving rapidly.
 All kinds fresh meat for sale at a bargain. Halsell Grocery.

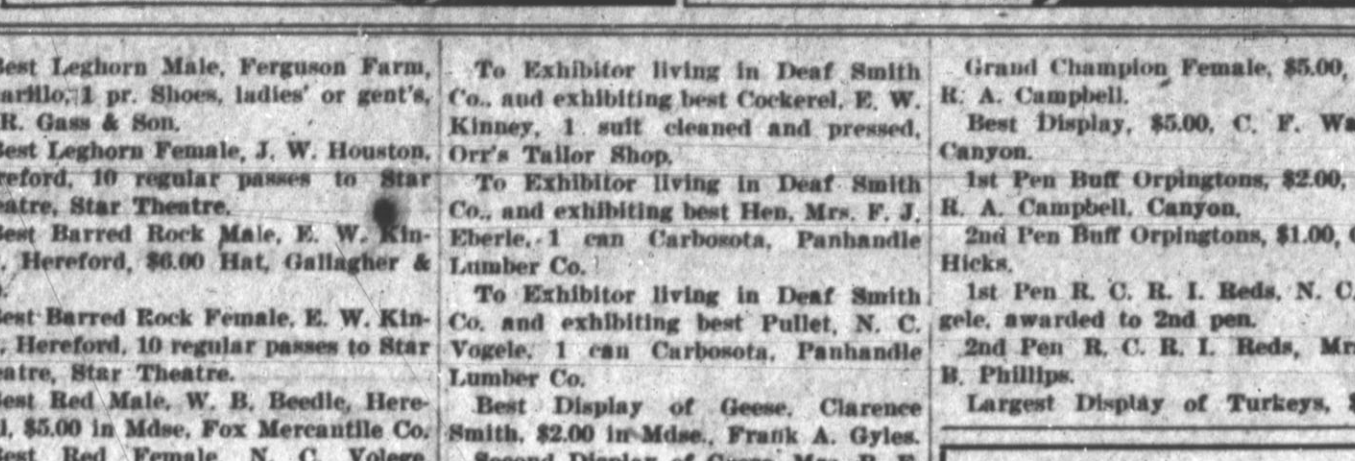
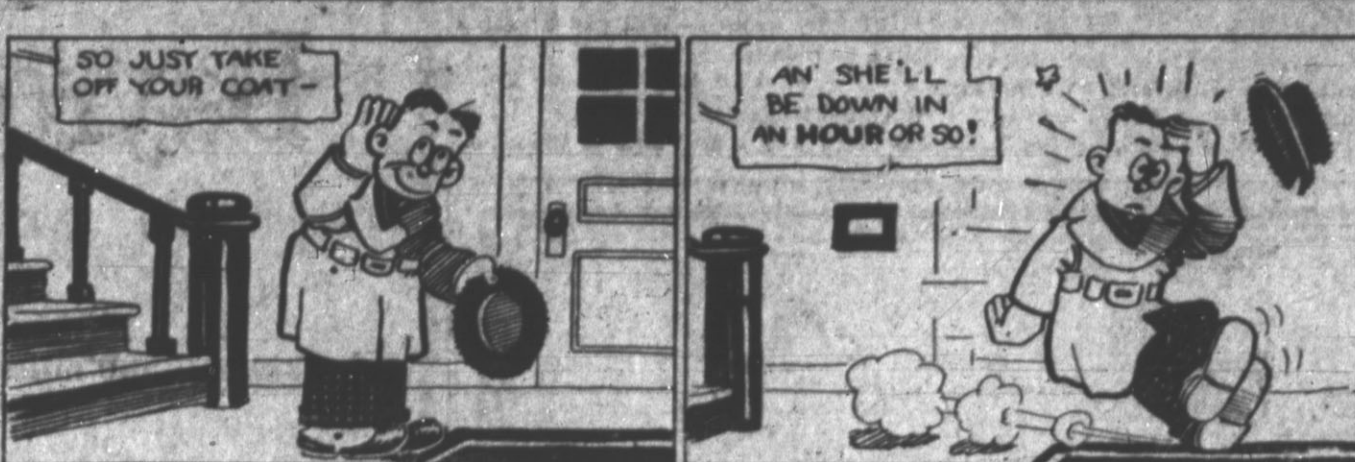
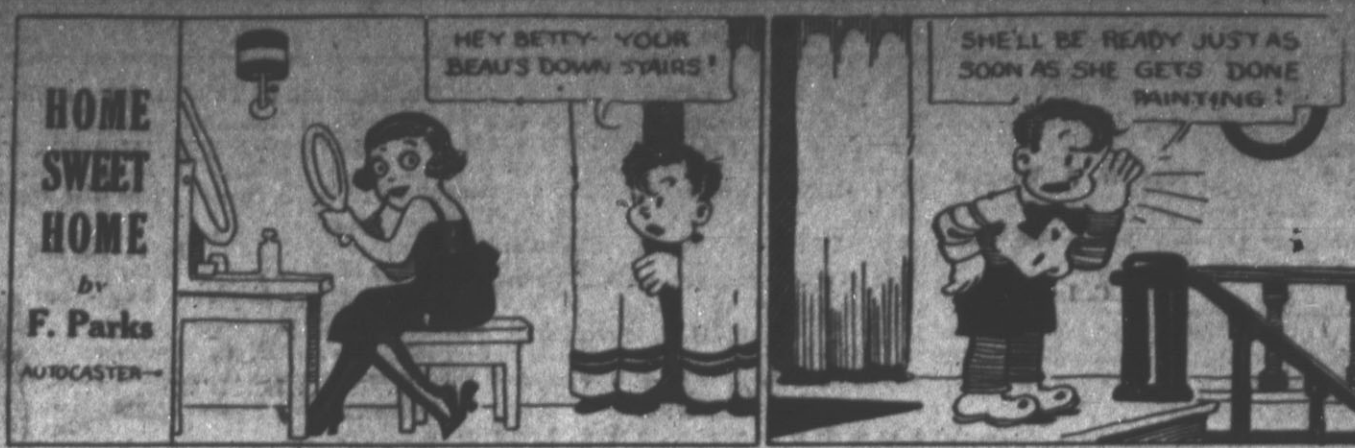
Notice
 Call meeting of the W. O. W. Lodge, will meet next Tuesday night, 7 p. m., Jan. 24th, I. O. O. F. Hall, to install new officers and attend to the general business of the Lodge. All members that can, please be there on time.
 W. W. Bennett, Clerk.

Mrs. T. B. Rector
 Mrs. T. B. Rector, aged 78 years, passed away January 18, and was laid to rest Thursday afternoon. Funeral services were conducted from the family residence at 2:00 p. m., by Rev. J. R. Sharp, assisted by the Rev. M. M. Beavers.
 Mr. and Mrs. Rector and family were residents of Hereford for more than twenty years. She was a faithful wife and mother and an ardent church worker, joining the Baptist church at the age of seventeen years. Mrs. Eneyart, a daughter, of Winslow, Ariz., arrived the first of the week and was with her mother at the end.

The Poultry Show
 (Continued from Page 2)

rentine, Hereford, 2 pounds Special Blend Coffee, F. A. Bone.
 Best Pen S. C. R. I. Reds, W. B. Beedle, Hereford, 2 pounds Special Blend Coffee, F. A. Bone.
 Best Pen White Leghorns, A. L. King, Texico, N. M., 2 pounds Special Blend Coffee, F. A. Bone.
 Best Pen Brown Leghorns, Ott Bros., Hereford, 2 pounds Special Blend Coffee, F. A. Bone.
 Best Pen White Wyandottes, E. J. Curry, Amarillo, 2 pounds Special Blend Coffee, F. A. Bone.
 Best Pen, R. I. Reds, W. B. Beedle, Hereford, \$5.00 in Laundry work, Hereford Steam Laundry. \$5.00 in Mide. The Hereford Produce, Special prize.
 Best Pen Barred Rocks, Mrs. D. E. Turrentine, \$10.00 Hat by Vogele Millinery Parlor.
 Best Orpington Male, C. H. Hicks, Hereford, \$5.00 Kodak, J. J. Clark.
 Best Orpington Female, Mrs. B. A. Campbell, Canyon, 10 regular passes to Star Theatre, Star Theatre.

O. S. GALLATIN
 GENERAL AUCTIONEER
 Clovis, New Mexico
 607 N. Wallace St.
 (Formerly of Friona, Texas)
 See me, phone or write for terms 24-126 and particulars



Best Leghorn Male, Ferguson Farm, Amarillo, 1 pr. Shoes, ladies' or gent's, D. R. Gass & Son.

Best Leghorn Female, J. W. Houston, Hereford, 10 regular passes to Star Theatre, Star Theatre.

Best Barred Rock Male, E. W. Kinney, Hereford, \$6.00 Hat, Gallagher & Son.

Best Barred Rock Female, E. W. Kinney, Hereford, 10 regular passes to Star Theatre, Star Theatre.

Best Red Male, W. B. Beedle, Hereford, \$5.00 in Mide, Fox Mercantile Co.

Best Red Female, N. C. Vogele, Hereford, 10 regular passes to Star Theatre, Star Theatre.

Best Wyandotte Male, E. J. Curry, \$6.00 Hat, Mrs. T. N. Helfner.

Best Wyandotte Female, Pierce Youngblood, 10 regular passes to Star Theatre, Star Theatre.

Best Brahma Male, Ludwig Irlbeck, Happy, Tex., 1 sack White Crest Flour, H. H. Halsell.

Best Brahma Female, Ludwig Irlbeck, Happy, 5 regular passes to Star Theatre, Star Theatre.

Best Cornish Male, O. L. McKee, Hereford, 1 Omaha Thermos Chick Waterer, C. O. Lee Hdw. Co.

Best Cornish Female, S. B. Holman, \$3.00 in Mide, Frank A. Gyles.

Best Game Male, Maud Rippy, Dimmitt, 1 Battery Filler, Electric Service Station.

Best Game Female, Harry Cone, Dimmitt, 1 gallon Carbosota, Panhandle Lumber Co.

Best Langshan Male, C. F. Walker, Canyon, 2 Light Globes for Car, Electric Service Station.

Best Langshan Female, C. F. Walker, Canyon, 1 sack Cackleberries, Great West Mill & Elevator Co.

Best Ancona Male, Frank Milford, Amarillo, 1 Omaha Thermos Chicken Waterer, C. O. Lee Hdw. Co.

Best Ancona Female, Frank Milford, Amarillo, 1 sack Cackleberries, Great West Mill & Elevator Co.

Best Bantam Male, B. B. Holland, Amarillo, 1 sack Cackleberries, Great West Mill & Elevator Co.

Best Bantam Female, C. F. Walker, Canyon, 1 can Carbosota, Panhandle Lumber Co.

Grand Champion Turkey Tom, Mrs. F. J. Eberle, Hereford, \$10.00 pr. Blankets, J. O. Newell.

Best Turkey Hen, Mrs. J. I. Rogers, \$4.00 lat, Mrs. T. N. Helfner.

Party Exhibiting Fowls coming Farthest Distance, Pierce Youngblood, (White Wyandottes) 1 pr. Light Globes for car, Electric Service Station.

Best Display of Baby Chicks, E. S. Ireland, 1 Omaha Thermos Chick Waterer, C. O. Lee Hdw. Co.

For Heaviest Capon, 12 1/4 lbs., E. W. Kinney, 6 cans Table Fruit, L. W. Carlyle Grocery.

To Exhibitor living in Deaf Smith Co., and exhibiting best Cock, W. B. Beedle, 1 suit cleaned and pressed, Orr's Tailor Shop.

DR. J. M. FARRELL
 Graduate Veterinarian
 Day Phone 105 Night Phone 45
 Office: Corner Drug Store

Eggs, Poultry, Cream, Hides
 We Pay Cash
 WANTED
 All Kinds of Furs

The Golden Rule Produce Co.
 Rear of old Stambaugh building

To Exhibitor living in Deaf Smith Co., and exhibiting best Cockerel, E. W. Kinney, 1 suit cleaned and pressed, Orr's Tailor Shop.

To Exhibitor living in Deaf Smith Co., and exhibiting best Hen, Mrs. F. J. Eberle, 1 can Carbosota, Panhandle Lumber Co.

To Exhibitor living in Deaf Smith Co. and exhibiting best Pullet, N. C. Vogele, 1 can Carbosota, Panhandle Lumber Co.

Best Display of Geese, Clarence Smith, \$2.00 in Mide, Frank A. Gyles. Second Display of Geese, Mrs. B. F. Fulkerson, 1 sack Cackleberries, Great West Mill & Elevator Co.

Best Display of White Holland Turkeys, C. H. Burton, Muleshoe, 1 year's subscription to Hereford Brand.

Best Display of Narragansett Turkeys, Mrs. Sadie Bengel, 1 year's subscription to Hereford Brand.

Cash Premiums
 Grand Champion Pen, \$5.00, Mrs. B. A. Campbell, Canyon.
 Grand Champion Male, \$5.00, W. B. Beedle.

Grand Champion Female, \$5.00, Mrs. B. A. Campbell.
 Best Display, \$5.00, C. F. Walker, Canyon.

1st Pen Buff Orpingtons, \$2.00, Mrs. B. A. Campbell, Canyon.
 2nd Pen Buff Orpingtons, \$1.00, C. M. Hicks.

1st Pen R. C. R. I. Reds, N. C. Vogele, awarded to 2nd pen.
 2nd Pen R. C. R. I. Reds, Mrs. J. B. Phillips.

Largest Display of Turkeys, \$3.00.

Cash
 We Pay Cash for Cream, Poultry and Eggs.
Conklin Produce

1922

Can be made a great year in your life's career, if you will do your share.

We are Approaching Our Twenty-First Anniversary

in business in Hereford. We wish in a personal way to thank you one and all for your past cooperation and we pledge you in a most hearty way to do all that lies in us to make this year the best of all.

We promise to give you extra good service this year. We promise to save you some money on every dollar you spend with us.

Everything in our line is much cheaper than before and we are satisfied to do with just a little profit.

- A good 2 in. Metal Bed, for \$9.75
- A Splendid 50 pound Cotton Mattress, for 8.75
- A Life-time guaranteed Bed Spring 5.95
- A Splendid Oak Library Table 12.45
- A Real Oak Dining Table 17.45
- A Beautiful 9x12 Brussels Rug 19.75
- A Congoleum Art Rug, 9x12 16.75
- A Good Wool and Fibre Art Rug, 9x12 12.45

Singer Sewing Machines and Hoosier Cabinets will be sold on terms to suit you.

Let's pull together and we both will make by it.

WE TURN A HOUSE INTO A HOME

E. B. BLACK CO.
 FURNITURE & UNDERTAKING
 HEREFORD, TEXAS
 PHONE 14

The big store with the little price.

PANHANDLE LUMBER CO.
 OUR AIM—TO HELP IMPROVE THE PANHANDLE

Mrs. W. G. Wyer, Muleshoe, Texas.
 1st Pen S. C. R. I. Reds, \$7.00, W. B. Beedle.
 Best Display Turkeys, \$3.00, Mrs. F. J. Eberle.
 2nd Pen S. C. R. I. Reds, \$1.00, Ferguson Farm, Amarillo.
 1st Pen Brown Leghorns, \$2.00, Ott Bros.
 2nd Pen Brown Leghorns, \$1.00, Leo Wolfe.
 1st Pen Buff Wyandottes, \$2.00, Mrs. W. H. Chambers.
 1st Pen Silver Laced Wyandottes, \$2.00, H. L. Broadwell.
 1st Pen White Wyandottes, \$2.00, E. J. Curry, Amarillo.
 2nd Pen White Wyandottes, \$1.00, A. L. Biggs, awarded to Mrs. J. I. Phipps on 3rd pen.
 1st Pen Black Langshans, \$2.00, C. F. Walker, Canyon.
 1st Pen White Cornish, \$2.00, O. L. McKee.
 1st Pen Anconas, \$2.00, Frank Milford, Amarillo.
 2nd Pen Anconas, \$1.00, C. P. Arthur.
 1st Pen White Leghorns, \$2.00.
 2nd Pen White Leghorns, \$1.00, C. E. Tice.

1st Pen Barred Rocks, \$2.00, D. E. Turrentine.
 1st Pen Light Brahmans, \$2.00, B. Franks.
 2nd Pen Light Brahmans, \$1.00, W. D. Kellehor.

Alcohol
 SAVE THAT RADIATOR
90c
 GALLON
 Corner Drug Store

We Congratulate

the farmers on the great progress they are making in raising hogs and dairy cows—and the farmers' wives upon their wonderful success in poultry.

We want you to know that we are your friend.

Western National Bank

D. F. Ashbrook **E. S. Ireland**

Let us make you that Farm or Ranch loan now, while we can get you the money. All inspections made by Mr. Ireland.

DEPENDABLE SERVICE

Ashbrook & Ireland
 Fone 141, Rooms 9-10, Elliston Building

New Ford Prices

Effective Jan. 16, 1922

Lowest Prices F. O. B. Detroit in History of Ford Motor Co.

The following prices are F. O. B. Detroit

Touring Car, regular	\$348.00
Touring Car, with Starter	418.00
Runabout, regular	319.00
Runabout, with Starter	389.00
Coupe, with Starter and demountable rims	580.00
Sedan, with Starter and demountable rims	645.00
Truck, demountable rims	430.00
Fordson Tractor	625.00

The following list prices are delivered Hereford, War Tax paid and tanks filled with Gas, Oil and Greases:

Touring Car, regular	\$448.50
Touring Car, with Starter	522.00
Runabout, regular	418.50
Runabout, with Starter	492.00
Coupe, with Starter and demountable rims	691.00
Sedan, with Starter and demountable rims	759.00
Truck with demountable rims	528.00
Fordson Tractor	700.00

Mr. Ford says these are rock-bottom prices. Prompt delivery. Leave your order Now.

Wilkinson Motor Co.
 AUTHORIZED FORD AND FORDSON AGENT
 Visitors Welcome