

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

29th Year—Number 16.

The Hereford Brand, Hereford, Texas, Thursday, May 2, 1929.

Five Cents Per Copy

200 LAYMEN AND PASTORS TO ATTEND M. E. CONFERENCE HERE

The Hereford Brand Is Sold To Nunn-Warren Publishing Co.

ALGER JONES OF PAMPA NEWS IS NEW MANAGER AND EDITOR OF THE BRAND

Effective May 1, 1929, The Hereford Brand and the Friona Star changed ownership, the properties having been purchased by the Nunn-Warren Publishing Company, with main offices in Amarillo.

For the time being Mr. and Mrs. S. B. Holman will remain with The Brand and lend their assistance to the new publishers until the force is reorganized and acquainted with local conditions.

Mr. and Mrs. Holman purchased The Brand from B. F. Guthrie in October, 1917. A half interest was sold to Walter R. Steckman in 1918, and repurchased in 1926.

The Nunn-Warren Publications embrace a string of eleven papers on the Plains, and are affiliated with other groups of papers ranging from El Paso to Spearman.

We have sold The Brand because private considerations seemed to make the step imperative. We part with the paper with a keen regret.

C. of C. Members Urge Farmers to Plant More Cotton

How Hereford citizens welcome new comers was described by J. R. Spang, realtor; Rev. J. W. Boutinghouse, pastor of the Christian church, and Parker McCollough, owner and manager of the newly established Deaf Smith County Abstract Company.

Secretary Arnold was in charge of the program. President Seligier was absent.

Land Sales Total Half Million In Past Two Weeks

Sale of Deaf Smith county farm and ranch land continued during the past two weeks with the steady increase in value and volume which has characterized real estate activity in this community for the past year.

Approximately 15,000 acres of land, involving a total consideration of one-half million dollars, have been sold and transferred, according to deeds filed in the office of County Clerk Foster.

The largest single sale in the last ten days was consummated when G. T. Oliver sold 1473 acres of land to G. E. Irvin of Ellis, county, Oklahoma, for \$51,555.

C. R. Smith 160 acres to J. H. Skaggs; Associated Land Company to H. C. Pearson, 160 acres; 320 acres, H. E. Toles to B. B. Evans; 320 acres of Elizabeth Ringhausen to C. R. Smith; 320 acres of C. R. Smith to Hiram Jones; 320 acres of Charles B. Jensen to J. M. Carter; town lots of N. C. Vogel to D. M. Raynor; 656 acres of Darrin H. Spurgeon to Spurgeon B. Campbell; 656 acres of S. B. Campbell to E. H. Norton.

Three hundred twenty-four acres of G. N. Powell to Ewell Duncan; 100 acres of E. A. Holloway to Anna Brown; town lots of G. B. Lewis to Geo. F. Lewis; 160 acres of J. B. Jones and M. R. McLean to W. H. Gilbreath; 100 acres of W. D. Tenney to E. H. Petty; 100 acres of Lillie Saffron to D. O. Williams; lots of Mrs. M. W. Gaine to Mrs. Gladys Zion; section of H. S. Durham to J. F. Burgess; lots of F. H. Oberthier to A. J. Sandford; 640 acres of W. B. Farton to H. S. Durham; 640 acres of J. E. McDavid to C. McNaughton; town lots of Hill & Ireland to First Christian church; quarter section of R. A. Logan to H. E. Blocker.

Dixon Motor Company Gives Entertainment

Mark Newton and his jazz orchestra, high class singers and vaudeville and classic dancers, furnished plenty of entertainment at the Dixon Motor Company, Oklahoma and Pontiac dealers last Saturday night.

Miss Walker and Mr. Welch of Amarillo, sang a duet. Mrs. Ludden, also of Amarillo, sang "By the River" and "The Waters of Minnetonka." Harold White, black-face comedian, was introduced as the Al Tolson of Amarillo. His monologue drew continuous laughter from the audience.

Miss Dorothy Manney of Amarillo, ten-year-old prodigy, made a hit both as a uke soloist and singer. Farris C. Harman, representing the Pontiac Chief, danced a war dance in Indian costume. Ollie Dixon was introduced as the local Oakland-Pontiac dealer and made a few remarks.

Singing Convention Will Be Held At Westway, May 12

Deaf Smith county's first 1929 Plateau singing convention will be held at Westway the second Sunday in May, or May 12, according to J. S. Garrett, president of the county convention. Westway is some seven miles west of Hereford. Singing will begin at 9:30 in the morning and continue all day. A huge dinner will be served on the ground at noon. John F. Taylor, president of the Plateau Singing Convention, will be present. Five singing classes of Deaf Smith county and twenty-eight counties in New Mexico and Texas will have delegations. Many quartets, solos, duets and other features have been arranged.

The singing convention which was held last May at Ford, was attended by 3000 persons. The Ford community people provided three barbecued beefs for the singers and visitors. An equally large crowd is expected at Westway May 12, according to Mr. Garrett.

The annual Plateau Singing Convention will be held at Hereford June 15 and 16. The last semi-annual convention of the year will be held in this county in November.

SHALL WE LOSE OUR GIN?

Unless our farmers plant more cotton, we shall lose our gin. That we can raise cotton profitably has been amply proven. The past season Friona ginned more than 1500 bales of cotton, and Castro county ginned as many. What is the matter with Deaf Smith? Now is the time to plant. Our gin man, E. E. Ireland, has a good supply of choice seed, which he can ship out and sell for more money than he is selling it for here. He wants our farmers to have the seed, but unless they come promptly and get it, he will ship it out. The gin will surely be moved unless our farmers plant more cotton.

Equipment for Creamery Will Arrive Shortly

Butter making equipment for the Farmers Co-operative Creamery was ordered yesterday by N. O. Bendickson, superintendent. An order for one churn, two vats, a boiler, wash sinks, and other minor equipment for butter-making was placed with the Meyer-Blanks Company of Dallas. The refrigeration system is now being made in Fort Worth and will arrive here in about two weeks. The butter-making equipment will arrive here in about three weeks, Mr. Bendickson said.

Walls of the creamery will be completed this week, also most of the other brick work of the structure. Construction was begun about ten days ago. A salesman who has been selling dairy and creamery equipment in Texas and the South West for twenty years said yesterday that the plant layout here is the nicest he has ever seen and that it would be hard to improve the plan. The building is large enough to double the equipment should the development of the dairy industry require it. The capacity of the creamery will be one-half million pounds per year. The creamery is expected to be in operation by the first of July.

Dr. W. F. Gabbert Dies Following Operation

Dr. William Floyd Gabbert, popular Hereford physician for the past twelve years, died suddenly about eleven o'clock Wednesday, May 1, in an Amarillo hospital after submitting to a major operation Monday. He had rallied from the effects of the operation and high hopes were held by his friends for his recovery. But cerebral pneumonia developed rapidly Tuesday and the end came swiftly Wednesday morning.

The totally unexpected news of the death of this active and beloved citizen stunned the community. The E. B. Black Undertaking Company brought the body home Wednesday, afternoon. The hearse was accompanied by a dozen or more cars filled with sorrowing friends and acquaintances. The body lay in state in the home Thursday, where hundreds paid tribute by their presence. Funeral arrangements announced include services at the First Christian church Friday afternoon at 3:00 o'clock, conducted by the Rev. J. W. Boutinghouse, followed by Knights Templar ceremonies, with the last rites at the grave in charge of the local Masonic Lodge. All Masons and Knights are requested to meet at the Masonic

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School Glee Club and Orchestra to Attend Festival

Music lovers and musicians of Hereford will go to Amarillo May 8-9-10 for the annual Panhandle Music Festival, which will be held on those three days at the Amarillo auditorium.

In previous festivals Hereford has always won its share of honors and awards and the list of entries from Hereford in the contests this year indicates that chances for winning first places have increased.

Miss Claire Baker, with the glee club to compete in the contests. Ralph Smith will take the high school orchestra. There will be some individual entrants but the names have not yet been announced.

Many local people have ordered tickets and reservations for the festival which will be featured by Rosalinda Moritt, soprano, May 8, at 8:15 p. m., Frances MacMillen, violinist, May 9, 8:15 p. m., and Don Joe Miller, May 10, 8:15 p. m. Frances MacMillen and his accompanist will give a matinee program on May 8 to school children. He will feature music memory selections.

The contests are classified according to age. They include orchestras, glee clubs, choruses, soloists, etc. Joe Moffet has been a member of the Chicago Civic Opera for eight years. He is still in his early twenties. He is a Mexican. Both MacMillen and Mojica were feature artists at the festival last year. They made such a hit with the audience that they were induced to return this year. MacMillen and Albert Spaulding are the leading American violinists.

A. H. Streu Named School Board Head

At a recent meeting of the school board the following officers were elected: A. H. Streu, president; L. W. Carlyle, vice president; E. B. Posey, secretary; H. G. Conkright, who has been president of the board, asked that he be relieved of the office. He said his ranch interests demanded most of his time. Mr. Conkright remains a member of the school board. He and L. W. Carlyle and J. T. Gilbreath were re-elected in the annual elections in April.

Rev. Ross Preaches Farewell Sermon at Presbyterian Church

"My best wishes for this congregation at this time of severing our relations are: that it may continue to grow not only in numbers but in saintliness of character," was the summary of a farewell sermon preached by Rev. Jas. T. Ross to his congregation Sunday evening at the Presbyterian church.

Rev. Mr. Ross chose as the text for his farewell sermon, "Brethren, I commend you to God and to the word of His Grace which is able to build you up and to give you an inheritance among them which are sanctified." The pastor conceived of the congregation as having been given to him of God for leadership and service and of his relinquishment of the pastorate as being a re-committal of his people to God.

His Sunday morning sermon subject was "Laying the Foundations." He reviewed the activities and policies of the past three years and eight months during which time he has been pastor. In the eve-

(Continued on Page Seven.)

Katie Struts Her Stuff for Edification of All Who Care to See

Christy Bros. may have had its wirewalking dogs, and basketball elephants, and its trick ponies, but Fred Oberthier, of the Texas Utilities has "Katie"—the bare-back riding mule, the only one in captivity.

Katie and Nellie are the ice wagon mules—docile, mild-eyed models of deportment and normalcy. When not out on delivery, the wagon tongue is tied to a trans-former pole back of the Texas Utilities building, and a wire attached to ring bolts in the pole, is hooked to the bit in the mouth of each mule to insure safety. There they doze stolidly between

(Continued on Page 7)

Whitfaces Trim Texico Nine, 10-5 In First Game

Playing their first game of the season, the Hereford baseball club won a slow but interesting tilt from Texico last Sunday at West Park by the score of 10 to 5. An unusually good crowd saw the game. Hereford's boys made plenty of errors, but not so many as Texico's. The contest amounted to a splendid practice game for the local boys and will add to Hereford's chances with the Amarillo Cats May 12 at West Park. Hereford AB R H PO A E Smith, 2 3 2 0 1 5 1 Hanna, s 5 0 1 2 1 1 Vaughn, c 5 0 1 0 1 0 Anthong, 1 4 0 2 2 0 McGuire, 2 4 0 0 1 3 0 Moore, r 4 1 0 0 0 0 Silliman, 1 4 0 2 6 0 2 B. Vaughn, p 4 2 0 1 2 2 Hopem, c 4 1 0 11 0 1

Score by innings: Hereford 010 265 511x-10 Texico 101 620 010-5 Summary: Struck out, by Carmichael 13, Vaughn 10; bases on balls, off Carmichael 1, of Vaughn 3; hit by pitched ball, Hopem, Smith; two base hits, Carroll, Russell, Carmichael; umpire London.

3 COLLEGE PRESIDENTS TO ADDRESS CHURCHMEN MAY 6-7-8 AT LOCAL CHURCH

Telephone Survey of Hereford Will Be Started Soon

Hereford is to get a long looked for and much needed improvement, according to Miss Ida Williams, local manager of the Southwestern Bell Telephone Company.

According to Miss Williams, this morning in talking with a Brand reporter, the engineering crew of the Telephone Company will arrive in Hereford next Monday to begin a complete survey of the city.

This is a step that is taken in preparation to determine the "wire center" of a city, and in this case is taken to mean that the company is recognizing the importance of their business here, and is preparing to build a modern building to house a new telephone plant.

Former District Manager, J. B. Patterson has stated repeatedly to the local chamber of commerce officials that his company is preparing to put in one of the most modern plants to be found anywhere in West Texas, at Hereford, and the company, he states, does not care for a rented building to house this equipment.

No definite date is given for the beginning of construction of the building, or the completing of the installation of the modern common battery plant, but it is learned on good authority that the order has been placed for this equipment, which, according to officials of the company, takes several months to complete.

In making this survey, every business house and residence in the city is charted, and the kind of building, whether brick or frame, is also shown and, when completed, will in a measure determine where the wire center will be for years to come.

Fat Calves Feature Railway Shipments

Livestock shipments out of Hereford this week were featured by the shipment of one car of finished feed calves, twenty-eight, by W. A. Hunter to Kansas City.

There were some of the best ever shipped out of this county, it is understood. They were in top market condition. Mr. Hunter also shipped out three cars of cattle to Kansas City.

Cartwright & Hicks shipped ten cars of steers to Kansas City; Ewton & Fuqua, three cars of cows to Clinton, Oklahoma; G. W. Brumley, one car hogs to Flagstaff, Arizona, ten cars hogs to Los Angeles, and two cars hogs to Kansas City.

W. T. Womble shipped eight registered bulls to Silver City, New Mexico. Frank Lucas, freight agent, also reports that thirty-four cars of gravel, twenty-five cars of machinery and implements, and fourteen cars of sand and gravel were shipped into Hereford during April.

Wilson Will Deliver Commencement Speech

John G. Wilson will deliver the grammar school commencement address at 9:30 a. m., Saturday morning, May 18. The commencement sermon for high school graduates will be preached at 8:15 p. m. Sunday, May 12, by Rev. J. W. Boutinghouse, pastor of the First Christian church. The complete program for commencement will be announced next week.

Two noted educators of Texas will address Hereford audiences next Tuesday at the First Methodist church here, when Dr. C. C. Selemcan, president of Southern Methodist University, speaks at 11 o'clock, and Dr. P. W. Horn, president of Texas Tech, speaks at 7:30 in the evening.

The addresses will feature the annual meeting of the Amarillo District conference of the Methodist church which will be held here May 6-7-8, and will be attended by 200 pastors and laymen of this district.

On Wednesday, May 8, Dr. J. W. Hunt, president of McMurry College, of Abilene, will speak. Rev. E. B. Bowen, pastor of the Methodist church here, and Presiding Elder Peace will be in charge of the conference.

Dr. Horn will deliver an address which has drawn a great deal of comment in various sections of the country. "The Church Serving the Community" is the title of the lecture. He has delivered the address several times elsewhere to huge audiences.

The Methodist ladies will serve lunch both morning and evening during the three-day session. Mrs. J. F. Ward is chairman of the serving committee. Local delegates to the conference are C. E. Williams, T. E. Seigler, W. E. Arnold and J. H. Brooks.

This district includes all Methodist churches in the north sixteen counties of the Plains of Texas. There are twenty-four pastoral charges with as many pastors, with two supernannuated preachers, fifteen local preachers, and eight laymen from each charge, make up the personnel of the conference.

Conference will convene at 8:00 o'clock Monday evening of the 6th. At this session the roll will be called, delegates seated and the consideration of the cause of the supernannuated preachers will be presented in a program by members of the Hereford church, under the direction of Mrs. D. W. Hawkins. Rev. J. M. Fuller, pastor of San Jacinto Methodist church will conduct the devotional service Tuesday morning the 7th.

Representatives of the various departments of the church will be present to speak.

Vicinity Visited by Light Rain and Snow

Hereford and Deaf Smith county barely got a taste of the intermittent rains, snow and sleet which fell over the upper Panhandle on May Day. A cold drizzle driven by a sharp norther Wednesday morning played out before the middle of the afternoon and left the sky cloudless. A light frost was reported Thursday morning but very little damage was done.

Dunkle Demonstrates Terracing to Farmers

Seven farmers attended a demonstration of terracing Monday afternoon six miles south of Sumnerfield on the W. S. Story farm, supervised by County Agent Dunkle. The purpose of the demonstration was to show that terracing leads to the conservation of moisture and soil fertility. Mr. Dunkle also pointed out that now is the time to treat all grain sorghums for smut by the application of copper carbonate dust. It can be secured at the drug stores for 30 cents per pound. One pound is sufficient for thirty acres.

FORMER HEREFORD LADIES ENTERTAINED IN DALLAS

The hospitality of the Plains people is known not only in Texas but throughout the United States. Her does this hospitality cease with the old Pioneer Plainman, as was shown by the daughters of two former Hereford citizens, when they celebrated their mother's birthdays by giving a dining to their Hereford friends who have moved to Dallas and vicinity. On Thursday, April 11, Mrs. J. A. Fox was honored by her daughter, Mrs. Floyd Carmichael of S. M. U. addition, with a most delicious four course luncheon. What exclamations of joy and happiness as each guest arrived and greeted the hostess and honored guest and old-time friends they had not seen for fourteen or fifteen years.

The following day, Friday, April 12, Mrs. T. E. Loper of Vanderbilt Street, honored her mother, Mrs. H. C. Myrick, with another dining. She proved a most charming hostess, not forgetting even the minutest details that would make for the pleasure and happiness of the guests. The homes were artistically decorated with spring flowers and beautiful roses, permeating the home with most inviting atmosphere. Each day the Western hospitality was greatly demonstrated. Time passed too rapidly so happy were the guests in relating the events which had transpired during the intervening years. As one of the features of the entertainment Mrs. Fox splendidly read a beautiful poem, "The Changed Cross," and Mrs. Thomas read a monologue entitled, "King Faro's Daughter," by Walter Ben Hare.

Duties called and as the setting sun sent its radiant gleams from the western horizon, painting all nature in beautiful colors, reluctantly the guests bade their hostesses farewell and all joined in singing "God Be With You Till We Meet Again." Words cannot express how much the guests appreciated the cordial hospitality of these two lovely daughters.

Those present were the honorees, Mrs. J. A. Fox, of Waxahachie, and Mrs. H. C. Myrick of Kaufman; Meses, Bob Mounts, W. H. Ray, Eli Dunlap and C. G. Witherpoon, Dallas, and Mrs. Earl Thomas, Kaufman.

R. B. R. Picnic Plans Nearing Perfection

Detailed arrangements for the coming 4-H club picnic to be staged by the R. B. R. Implement Co. at Sulphur Park, May 22, are now under way. A number of visitors are expected from Amarillo and other nearby points, and expert instructors will be provided from the Extension Service of the A. & M. College.

HJR No. 6 A JOINT RESOLUTION

proposing an amendment to the Constitution of the State of Texas providing for a Supreme Court of nine members, and for a continuous session of that Court—

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

Section 1. That Sections 2 and 3 of Article 5 of the Constitution of the State of Texas be amended so as to hereafter read as follows:

"Article 5, Section 2.—The Su-

preme Court shall consist of a Chief Justice and eight Associate Justices, any five of whom shall constitute a quorum, and the concurrence of five shall be necessary to a decision of a case; in other matters, until otherwise provided by Law, the jurisdiction of the Court shall be exercised under such regulations and orders as the Court by a majority vote may prescribe. No person shall be eligible to the office of Chief Justice or Associate Justice of the Supreme Court unless he be, at the time of his election, a citizen of the United States and of this State and unless he shall have attained the age of thirty years, and shall have been a practicing lawyer—or a judge of a court, or such lawyer and judge together at least seven years. Said Chief Justice and Associate Justices shall be elected by the qualified voters of the State at a general election, shall hold their offices six years, or until their successors are elected and qualified, and shall receive such compensation as may be provided by law. In case of a vacancy in the office of Chief Justice of the Supreme Court, the Governor shall fill the vacancy until the next general election for State officers, and at such general election the vacancy for the unexpired term shall be filled by election by the qualified voters of the State. The judges of the Supreme Court who may be in office at the time this amendment takes effect shall continue in office until the expiration of their terms of office under the present Constitution, and until their successors are elected and qualified. When this amendment takes effect, the Governor shall immediately appoint six additional Associate Justices of the Supreme Court for terms of office so that the terms of two of such appointed Associate Justices shall expire with the term of office of each of the present members of the Supreme Court, and, upon the qualifications of such new Justices, the Commission of Appeals of the State of Texas shall terminate."

"Article V, Section 3. The Supreme Court shall have appellate jurisdiction only except as herein specified, which shall be co-extensive with the limits of the State. Its appellate jurisdiction shall extend to questions of law arising in cases of which the Courts of Civil Appeals have appellate jurisdiction under such restrictions and regulations as the Legislature may prescribe. Until otherwise provided by law, the appellate jurisdiction of the Supreme Court shall extend to questions of law arising in the cases in the Courts of Civil Appeals in which the Judges of any Court of Civil Appeals may disagree or where the several Courts of Civil Appeals may hold differently on the same question of law, or where a Statute of the State is

held void, and shall extend to such other questions as may be within the Court's Appellate Jurisdiction under the Statutes of the State in force when this amendment takes effect. The Supreme Court and the Justices thereof shall have power to issue writs of habeas corpus, as may be prescribed by Law, and under such regulations as may be prescribed by Law, the said Court and the Justices thereof may issue the writs of mandamus, procedendo, certiorari and such other writs, as may be necessary to enforce its jurisdiction. The Legislature may confer original jurisdiction on the Supreme Court to issue writs of quo warrantu and mandamus in such cases as may be specified, except as against the Governor of the State.

The Supreme Court shall have power, upon affidavit or otherwise, as by the Court may be determined, to ascertain such matters of fact as may be necessary to the proper exercise of its jurisdiction. The Supreme Court shall be open at all times and shall sit at the State Capitol for the transaction of business at such times as may be designated by the Court.

The Supreme Court shall appoint a clerk, who shall give bond in such manner as is now or may hereafter, be required by law, and he may hold his office for four years and shall be subject to removal

by said Court for good cause entered of record on the Minutes of said Court, who shall receive such compensation as the Legislature may provide."

Sec. 2. Said proposed Constitutional amendment shall be submitted to a vote of qualified electors of this State as a special election to be held throughout the State on Tuesday, July 16, 1929, at which election each voter opposing said proposed amendment shall scratch off of the ballot with a pen or pencil the following words printed on said ballot: "For the amendment to the State Constitution providing for a Supreme Court of nine members, and for a continuous session of that Court", and each voter favoring said proposed amendment shall scratch off the ballot in the same manner the following words printed on said ballot: "Against the amendment to the State Constitution providing for a Supreme Court of nine members, and for continuous session of that Court." If it appears from the returns of said election that a majority of the votes cast are in favor of said amendment, the same shall become a part of the State Constitution.

Sec. 3. The Governor shall issue the necessary proclamation for said election and have the same published and said election held as provided by the Constitution and

Laws of this State. The sum of Five Thousand (\$5,000.00) Dollars, or as much thereof as may be necessary is hereby appropriated out of the State Treasury to pay for the ex-

pense of said publication and election. Approved February 19, 1929. (A Correct Copy) JANE Y. McCALLUM, Secretary of State.

Need Money?
We Will Let You Have It on Farm Loans at only **6 PERCENT**
FRANK BARBER
Representative Southwestern Life Insurance Co. Hereford, Texas

GIVE MOTHER YOUR PHOTOGRAPH
On HER Day, May 12th
HANNA & HANNA

Plumbing Headquarters

—Any kind of plumbing connections work, any kind of plumbing fixtures—put in by expert workmen and guaranteed to give satisfaction.

—**BONDED ELECTRICIAN**—Electric wiring installed according to city ordinance. Electrical fixtures and appliances of every kind.

Delco Light and Frigidaire

—Agency headquarters for farm lighting equipment plants. A Delco light plant on the farm these days is an economic necessity—not an expense.

—**FRIGIDAIRE**—the modern way of preserving food in the home.

—**GAS APPLIANCES** of every kind supplied, installed and serviced.

LET US SERVE YOU—WE APPRECIATE YOUR BUSINESS

J. C. Cummins

BUICK SERVICE STATION

E. L. Mathies Phone 392.

Car Washing a Specialty.

Marland Gas and Oils Cooper Armored Tires
Storage, Greasing, Tow-In Service



By the **SMELL**
You can tell
When you prepare our tea and coffee.
And the **FLAVOR**
Gains your favor.
The best tea and coffee is the cheapest. It costs a few cents more per pound, but less per CUP.
Drink our tea and coffee one week and you will be our customer for life.

—SPECIALS—
WATCH OUR WINDOWS FOR SPECIALS
FRIDAY AND SATURDAY
Williams Grocery Company
Phone 128 We Deliver

Quick Service!
—Try me the next time for Quick Service, Correct Weight and Test.

Armour's Cream Station
BILL KNOX

Protect Your Purse
3c

—If you buy three cents on the dresser in the morning and tell the folks: "Leave that there!" it will—

- 1 Pull me in FREE when I have a wreck;
- 2 Tow me in FREE when stuck in the mud;
- 3 START my motor if dead;
- 4 Bring me a fresh BATTERY;
- 5 Change a TIRE for wife;
- 6 Deliver me GASOLINE when I run out;
- 7 Furnish me a nation-wide service on roads, maps, and weather;
- 8 Furnish me ATTORNEY'S ADVICE on auto matters;
- 9 Insure my life, my time, or EXPENSE against auto mishap;
- 10 Broadcast news of my STOLEN AUTO and help to catch the thieves.

3 CENTS A DAY
Will Do That and More!
One Million People Use This Saving
WHY NOT YOU?
For fuller particulars write

Panhandle Auto Club
Lobby Amarillo Hotel
AMARILLO, TEXAS

A Tribute to Mother

"Who ran to help me when I fell, and would some pretty story tell; or kiss the place to make it well?"
"My Mother."

To the mothers of Hereford and vicinity, the First National Bank pays a reverent tribute. We are proud that so many good mothers enjoy coming to us for consultation about their financial problems.

THE FIRST NATIONAL BANK
of Hereford FEDERAL RESERVE SYSTEM Hereford, Texas

DAPPER DAN



KEEP CLASSY
"Now every man can be well dressed;
"The way I'll tell to you;
"Be sure your clothes are clean and pressed;
"That's all you have to do!"

In business or in social life, a man now-a-days must look just as well as the women with whom he comes in contact. It's one of the first requisites to success. It's no trouble and not at all expensive if you let DAPPER DAN do it for you. And don't forget our snappy delivery service!

ORR'S TAILOR SHOP
OF COURSE

You'll like the plan of Dapper Dan. The clever Cleaning-Dyeing man!

SYSTEM
"Saves for the Nation"

OUR PRICE TAGS ANSWER YOUR UNASKED QUESTIONS—Self Service is as old as the pyramids of Egypt, but the Modern Self Service Store is the result of Modern effort. You benefit by this evolution. No longer do "all roads lead to Rome"—we have blazed the trail that leads to the Cities of Thrift.

Peaches, gallon, table fruit	65c
Soups, assorted, three for	25c
Kraut, 2 1-2 lb can	12c
Syrup, Staley's, gallon	65c
Coffee, 3 lb Admiration, cup-saucer	\$1.53
Milk, Libby's, small 5c, large	10c
Shredded Wheat	12c
Peaches, dried, 4 lb package	63c
Lemons, dozen	23c
String Beans, lb	12c
Dry Salt Meat, lb	19c
Wheaties, the new breakfast cereal	12c

Wonders Worked Up Over Spanish "Lions"

was a remark to farm tenants in Dover, N. C., during the Spanish-American war caused much speculation for several days to the folk of the countryside. He then the American naval and army forces were superior, but he had "more lions." He even so far as to say 100 of the lions had been landed at Beaufort, or away, the night before. Making up the joke, the villagers had up a "horse fiddle," or a box across which could be in a piece of wood as a bow, making sounds similar to the roar of lions. This was secreted in neighborhood and played throughout the night. The tenants were terrified, and among some of the belief in the lions reared alive for a long time. Will Walters, resident of Dover, making the tale, said that for several days barred doors and loaded were the rule in the district. —*Local News.*

One Requirement Insisted On for Book

affable salesmen in New York stores are seldom surprised at a request—the public demand being that it is. But one of them said that the other day he had a customer who wanted a book that would use his own words. He wanted a book—any kind of a book—that had a jacket that is green, red or blue, the little old lady. She insisted it could be a book or one about the home, the bee or South pole exploration—anything as long as it was the color scheme she desired. "I wanted it," the salesman exclaimed, "to match the decoration of my new reading lamp. Can you get it?"

Safe Delivery

Malbourne man recently telephoned from Sydney that he was to leave by train for home. A message put up a stiff contest, had the passenger walked from the street would undoubtedly have won the race. He took a taxi (in my opinion, an air advantage) and beat the home by a clear ten minutes. He was explaining to his wife that a telegram should have reached the previous evening when his daughter spoke up: "Daddy had brought his telegram to him. . . those silly people must have lost it."—*Sydney Bulletin.*

Chinese Superstition

There are towers in Shanghai where men watch for fires. When a fire is discovered the fire-bell is rung. When the old custom house built a large clock was placed on a tower. For some weeks after the clock began to strike the hours were very few if any fires. The Chinese said it was because the god thought that every time the clock struck there was a fire and so he could rest without being disturbed. All these things seem curious to us, but are very real to the Chinese.

New York's Early Days

An article published in the Christian Advocate says: "At the beginning of the Nineteenth century the commercial metropolis of the United States occupied only the lower end of Manhattan island, what is now known as 'town' being still made up of scattered farms and country estates, including the little village of Yonkers. The actual measurements of the city proper are given as follows in length (from the Battery to Fourteenth street), one and a half miles in width and eight miles in circumference."

Man and Fish

A fish's fear of man is born, and is not a result of a bullet wound, as is often supposed, but is due to the fact that he approaches from above, a direction which the fish has learned to fear from attacks by birds or other enemies. When a man walks on a beach or in a boat, the fish and small animals display the greatest alarm. Even the fierce barracuda, after nosing the diver in the water and inquisitive fashion, is pushed out of the way, and without showing undue resentment. —*San Francisco Chronicle.*

London's Wall Street

On Lombard street, the principal quarter of London, takes its name from the Lombards, Italian money lenders and money lenders who had there in the Twelfth century. At that time they were commonly called "long beards" and the roughness was called Longbore. A century later it was called "Lombard Street" and this title is still retained in the place where it is situated.

Breathless

The teacher was telling a story of the kinder-arten and interest intense. So that night the wicked red fox came and stole a chicken. The next day he came and stole another chicken. And the next night he came and stole another chicken. —dramatic pause—"what do you suppose happened the next day?" "The teacher!" panted Peter. "he got another chicken?"

Giver's Manor

A perfect garden, be it little or large, or humble or magnificent, only the art of gardening in the manor can give more than of the garden. —*San Francisco Chronicle.*

Ford Doings

The singing school taught here by Lloyd Roberson, closed Saturday night with a good program and box supper. The school children received double benefit from the school, as Mr. Roberson taught them an hour after school was out most of them came to the night school also. There is a marked improvement in the singing at Ford after two weeks practice. A quartet composed of Earl and Lloyd Roberson, their father, and Mr. Smith of Dawn, sang several songs which everyone enjoyed. A sale of boxes brought over \$100, with J. E. Hill, Hereford as auctioneer.

Jess McGowan was severely injured Wednesday afternoon when he became entangled in the rope with which he had roped a calf and the other end fastened to his saddle. The horse became frightened and ran with him. He was cared for at the Carl Strauss home until able to be taken to his home Sunday.

Mr. and Mrs. Harold Wilson went to Amarillo Thursday.

Mrs. G. W. Goodnight and Mrs. Hal Goodnight, Memphis, visited part of last week with their sister and aunt, Mrs. J. L. Hight.

Mrs. Lenode Goldston and little daughter of Amarillo spent the past week with her brothers, Geo. Floyd and Hardy Benson.

Mr. and Mrs. Bob Orr and Mr. and Mrs. Sherm Garrett made a business trip to Amarillo Thursday.

Harvey Hunter of Farwell spent the last few days in the C. L. Good home.

Jake and Burette Small of Encino, New Mexico, spent Thursday night in the Fielding Johnson home.

Mr. and Mrs. J. L. Hight shopped in Amarillo Friday.

E. H. Simpson and son and Orville Frazier went to Mountain View, Oklahoma, Thursday, returning Sunday, and gave us some first-hand information about the storm that did so much damage there on the 19th.

Ben Rountree who attends school at Millesand, New Mexico, is here visiting in the home of his aunt, Mrs. Sherm Garrett.

Mmes. E. H. Simpson and Orville Frazier were dinner guests in the Mann home Sunday.

The Community Welfare Club will meet with Mrs. J. L. Hight Thursday afternoon.

Mr. and Mrs. John Rempel, Mr. and Mrs. Fielding Johnson, Mrs. Hardy Benson, Miss Olive Davis and a number of young folks spent Sunday evening with Mr. and Mrs. E. H. Simpson.

Miss Olive Davis and pupils plan to go to Summerfield Friday to take part in the school rally.

Progressive News

Mrs. Parks and Miss Lois called on Mrs. Ricketts and Mrs. Luke McBrayer Friday afternoon.

Messrs. and Mmes. Bray and Miles spent Sunday afternoon in the Blagg home.

Mr. and Mrs. John Rector are visiting her prents. Mr. and Mrs. Russell. They motored through from Detroit, their home.

Mrs. Cockrell entertained Misses Gusta and Lois Samuelson Thursday evening.

Mrs. Jeff Roberson called on her mother, Mrs. Caldwell, Tuesday.

Miss Lois Parks of Amarillo spent the week-end with her parents here.

Mrs. E. D. Perkins and Miss Olive Perkins spent Sunday afternoon in the Wedel home.

Mr. and Mrs. Jim Park and Misses Lois, Lucile and Ruth Park and Wanda Blagg were dinner guests in the Hershey home Sunday.

Mr. and Mrs. Caldwell entertained at a family dinner Sunday the Messrs. and Mmes. Lee endall and family, Joe endall and family, and Lawrence, from Summerfield, Mr. and Mrs. C. R. Rambo of Brownfield, Mr. and Mrs. Jeff Roberson and son and Mr. and Mrs. Cecil Hodges and daughter. —*Mr. and Mrs. Grit Curtzinger and son, Mr. and Mrs. Perdue and*

son called on Mr. and Mrs. Hershey Sunday evening.

Beth Parks visited Eunice Caldwell Thursday night.

Mrs. Cockrell, Audrey and Eunice called on Mrs. Blagg Sunday afternoon.

Mrs. Luke McBrayer and daughter, Betty Jean, returned home Sunday.

Fred Oberthier and Miss Frances Oberthier spent Tuesday evening in the Perkins home.

Rev. and Mrs. Saxon were supper guests in the Hershey home Sunday. Rev. Saxon is holding a meeting at Progressive this week.

Catherine Ricketts spent Sunday with Anita Jowell.

Mrs. Caldwell spent Monday with her daughter, Mrs. Ceell Hodges.

Mr. and Mrs. W. A. Ricketts spent Sunday with Mrs. Ricketts and family.

Mmes. Cockrell, Hershey, Balcil, Fardue, Caldwell, Baker, Higgins and Misses Lois Samuelson and Olive Perkins attended the meeting at Summerfield Wednesday, and all report a fine meeting and enjoyed the hospitality of the Summerfield people very much.

TRI-STATE FAIR SIGNS UP RODEO FOR JULY 3, 4 & 5

AMARILLO.—Announcement of a contract with Miller and King for a great Tri-State Fair association rodeo in Amarillo July 3, 4 and 5 was made by Wilbur C. Hawk, president of the Tri-State Fair, this week. In addition to announcing the contract with this famous Holly, Colorado, firm of rodeo managers and performers, Mr. Hawk announced that \$7,500 in prizes would be offered to riders, ropers, and other rodeo contestants in the three-day event.

Miller and King will bring some of the most famous bucking horses and Brahama steers in the world to Amarillo, in addition to an array of quaters seldom seen in this section.

The rodeo contests will be open to the world and anyone wishing to compete should write Clyde Miller, Holly, Colorado.

"The Stranger Within Our Gates"

—The fine sentiment expressed at the Chamber of Commerce luncheon Monday is one that we should all take to heart and practice in our daily dealings with our fellow men. —In conformity with this sentiment, we say to the many new citizens of this community: "Come to see us, or let us know your address and we will gladly come to see you; we are in business, it's true, but first of all we want your acquaintance, your good will, your confidence; then, if we are found worthy, we want your trade."

ROCKWELL BROS. & COMPANY

Lumbermen
In Hereford 31 years Telephone 22

Cotton Seed For Planting

To accommodate certain individuals in buying good seed at a reasonable price, a car load of cotton seed has been delivered at the Flagg Farmers' Gin and several hundred bushels are available for distribution in the surrounding territory. They are of the Western Wonder variety, shipped direct from Wilbarger County and represented to us to be early maturing and coming from pedigreed seed last year. The same kind is selling in other parts of the Plains for \$2.00 and \$2.25 per bushel. Ours are in three bushel sacks, now ready for delivery at

\$1.60 Per Bushel

Inquire or call for them at the Flagg Farmers' Gin at Flagg (Castro County) Texas.

Keep The Old Bus

it is economical to work it over and put it in shape. If not, trade it in on a new car. Let us figure either route.

BEAVERS BROS.

There Is Joy

—In Eating a Really Wholesome, Nourishing, Satisfying Square Meal
Try our Plate dinners and short orders. Come in and rest with us—we have plenty of ice water for the kiddies.

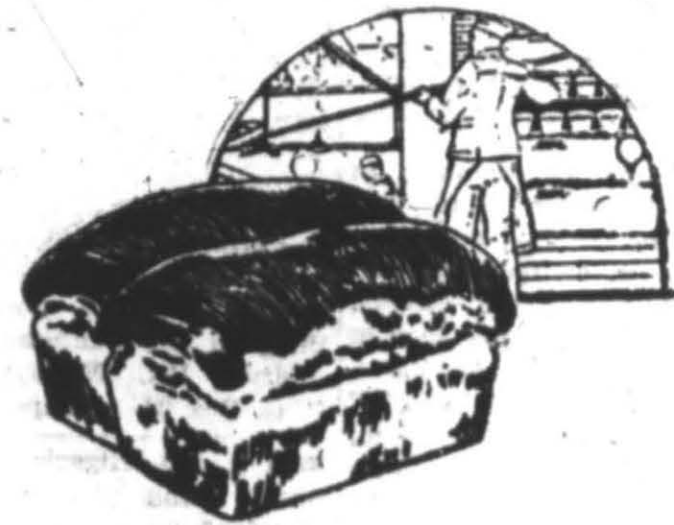
The Sunrise Cafe
Sam Hutson, Proprietor

CASH SPECIALS
FRIDAY AND SATURDAY

Best Food Products

Thousand Island Dressing 8 oz size	21c
Relish Spread, 8 oz	21c
NUCO Butter, Pound	28c
Apple Butter Quart Can	24c
Raisin Bran Per Package	11c
Rice Two-Pound Package	21c
Oats White Swan Large Size	21c
Pineapple Quart Can Sliced	24c
Lye Babbitt's Per Can	11c
Melo Three Cans	25c
Lettuce Two Nice, Large Heads for	15c

Bakers Cash Grocery



Taste It---

The first bite will tell you that our bread is good. Baked under conditions of the utmost cleanliness—made of purest ingredients—our bread is delicious, truly the staff of life. Pies and cakes of exceptional value.

—We have moved to the Guthrie building on North Main Street and are now ready to serve you.

Hereford Bakery

SPECIALS

Friday and Saturday

36-inch Percales, yard	15c
Oil Cloth, light and dark patterns	29c
32-inch Ginghams, in Plaids and Checks, Ten yards for	\$1.00
Wide Sheeting, 9-4 Bleached Sheeting, guaranteed full width, no starch, special, yd.	34c
Cretonnes—One table, 36-inch Cretonnes, regular 25 to 35c quality, special, yard	19c
FLAXON—Printed Flaxon, 40-inch width, two days special, yard	33c
WASH TAFFETA—Wash Taffeta, in checks and plaids, special for two days, yd.	85c
VOILES—Plain color voiles, 40 inch width, most all shades, your choice, yard	42c

Fox Mercantile Company

VISIT THE
HILLSIDE HATCHERY
and
POULTRY FARM

—You will find the answer to your poultry problems right here.
—We have plenty of fryers.
Quality and Service.

S-E-E-D

Here is the place to get your field seed—all second year seed out of the Lubbock Experiment Station

Hand Headed and Selected Tested Seed

Maize, Manko, Maize Straight Head Dwarf, Kafir Santa Fe Dwarf, Hegari, Feterita, Sudan Cane Red Top and Ribbon, Corn, White, Sure Cropper and Bloody Butcher.

WE BUY PRODUCE

West Texas Feed & Seed Co.
Phone 265

Specials FOR Friday and Saturday

BANANAS, per dozen 27c
SUGAR, ten pounds 69c
Preserves, pure fruit, 1 lb jar . 23c
PRUNES, four lbs 32c
CANDY, 1 lb mixed 12c

Apple Butter, quart jar 23c
Corn, Country Gentleman, 2 . 29c
Onion Plants, per bunch 5c
Peanut Butter, 1 lb glass 23c
Toilet Paper, four rolls 25c

**Hereford
Wholesale
Grocery
Company**
 L. W. CARLYLE

CLASSIFIED ADS

For Sale or Trade

FOR SALE—On First Street, a 3-room house, good garage, well improved. \$1,000.00 cash, or rent \$15.00 per month in advance. Four blocks west of Main street. See **GEORGE KEARNS** for plans, 167 West First Street. 15-2p

FOR SALE—One four room house, close in. One three room house, outside city limits. Terms. O. K. **HIGGINS**. 15-1fc

FOR SALE—Used farm machinery. Deering combine, \$250, three row lister \$100, Sander's one-way plow, \$100. O. K. **HIGGINS**. 15-1fc

FOR TRADE—Large residence in Lubbock, with thirteen rooms and two bath rooms, hot and cold water in every room, on four lots and corner, facing two paved streets. Rents for one hundred per month. Want land. Property is clear. Pavement is paid for. A. A. **OTT REALTY COMPANY**, Hereford, Texas. 15-1fc

FOR SALE—Some well located lots on monthly payments, with small cash consideration. **JOWELL MURCHISON**. 15-1fc

FOR SALE—A good Holstein milk cow, fresh soon. Also a few tons of baled alfalfa. H. T. **WEDEL**. 15-2p

FOR SALE OR TRADE—My home west of Hereford about a mile, containing 20 acres, good improvements. Eight acres sub-irrigated alfalfa land. A. C. **BARNHART**. 15-3c

FOR SALE—Good Jersey milk cows. Good sudan seed, free from Johnson grass. J. S. **MOORE**, Canyon, Texas, Route No. 1, East Daniel School House. 13-4p

FOR SALE—Royal portable typewriter, the greatest portable of them all. You'll like them. Let me show you. **JOWELL MURCHISON**. 13-1fc

FOR SALE—Three choice lots for quick sale, \$125.00 each. See me now. **JOWELL MURCHISON**. 13-1fc

FOR SALE—One three row tractor lister. Complete with planting attachment. Three row tractor go-devil. One single row lister. Five disc. Oliver breaking plow. MRS. G. W. **ROBERSON**, Box 23, Vega, Texas. 13-3p

FOR SALE—Seven room stucco residence on pavement, all modern conveniences, including gas; good terms. Immediate possession. **H. OBERMAYER**. 12-1fc

FOR SALE—100 acres, improved, with some good alfalfa land, near Hereford. J. M. **VETESK**, Canyon, Texas. 9-1fc

FOR SALE—Used three disc Oliver plow, good shape. C. H. **DYAR**. 9-1fc

MAPS—Deaf Smith county maps for sale, 50c each. **THOMPSON & IRELAND**.

FOR SALE—Modern home, choice residence lots, good terms. Inquire at the Panhandle Lumber Company, Hereford. 14-1fc

FOR SALE—Good bundle sorghum and hedges, delivered anywhere. **FRED MILLARD**. 10-1fc

FOR SALE—Some good one and two year old registered Hereford bulls. C. J. **PADDOCK**. 14-1fc

HALF AND HALF cotton planting seed, \$1.50 per bushel, freight paid to your station. Plains-grown, acclimated, culled, cleaned, sacked in three bushel bags. Germination 95 per cent. A. R. **HICKS**, Box 1173, Plainview, Texas. 13-4c

LOW PRICES and easy 6 per cent terms on the following: Close in 320 and 250 acres in wheat; raw half section only 3 1/2 miles out; close in 200 acre farm; forty acres all under irrigation; half section twenty miles out; five acre improved place; improved section close in; well located town property. L. **BASKIN**, Phone 138. 14-1fc

LET'S SWAP—I have four houses on Colfax 8700 block and one apartment house 48 west 3rd Ave., Denver, Colo. Will trade for anything in the Panhandle of Texas. Address **DR. W. F. NICHOLAS**, P. O. Box 965, Pampa, Texas. 14-1fc

FOR SALE—Higeria seed, good selected, hand picked, delivered in Hereford or at the Wesley Store, nine miles north. See me, 16 miles north and three east. **LYNN C. POWELSON**. 14-3p

FOR SALE—My six room home, to be moved fifty feet south to a 50x140 foot east front lot with side walks and trees. Terms, \$500 cash, balance 1 to 8 years. See me one block west of city hall. A. H. **ELLISTON**. 16-2c

FOR SALE—At a low price, 1928 Pontiac coach. First class condition. **EDGAR WEBB**. 16-1c

FOR SALE—Sudan seed, free from Johnson grass seed. Per pound, 4c. **GEO. W. SMITH**, Phone 9025-F2. 16-2p

FOR SALE—Young cow, horse and work horses; a few registered Jerseys and Whiteface cows; hedges and Lubbock maize seed. W. G. **HARRIS**, Summerfield. 16-1p

FOR SALE—One 18-32 Case tractor in good condition. **KERR IMPLEMENT CO.** 16-1c

FOR SALE—One 15-27 Case tractor for sale. **KERR IMPLEMENT COMPANY**. 16-1c

For Rent

FOR RENT—Eight room house, with acre of land, on North 25-Mile Avenue. **MRS. N. C. VOGEL**. 16-1p

FOR RENT—Bedroom, hot and cold water. Phone 58-J. **MRS. E. A. JOHNSON**. 16-1fc

FOR RENT—Light housekeeping rooms, first door east Presbyterian church. **MRS. SPEERS**. 16-1c

FOR RENT—A nice front bed room. See Mrs. W. B. **PHILLIPS**, 310 Lee Avenue, phone 330. 14-1fc

FOR RENT—Two offices in the Newell-Ashbrook building. See J. O. **NEWELL**. 9-1fc

FOR RENT—Light housekeeping rooms. **MRS. MARGARET HEIFNER**, four blocks north of hospital. 13-1fc

FOR RENT—Two furnished light housekeeping rooms, gas, modern. **J. H. NIX**. 13-4p

Wanted

WANTED—Dealer for Allis-Chalmers tractor. Attractive contract. **LOCKE BROS.**, 415 Pierce Street, Amarillo, Texas. 14-3c

Lost and Found

LOST—Tuesday dark wool leather handbag, containing pajamas and toilet articles on Fourth Street, or first mile Canyon road. Return to Brand office for reward. 16-2p

If there is anything under the sun worth the money. It is a Want Ad In The Brand. Try 25c worth and be convinced.

Notice

PLANTS—Cabbages are now ready. **MRS. E. M. COX**, 105 Jackson Avenue, between First and Second Streets, West. 15-2p

To the Land Owners of Deaf Smith County: I am hauling buyers here from Oklahoma and have been for the past two years. I know this county well and know lots of Oklahoma people who want to locate here. I will be glad to have you write and list your land with me. **J. O. WITTEN**, 909 Choctaw St., Clinton, Oklahoma. 14-4p

FOR SALE—Property in No. 21 Section F-7, also home in Hereford. **MRS. JOSIE WENDELEY**. 15-1fc

Lodge Directory

LODGE NO. 849.
 Regular stated meetings: Second Monday of each month, 7:30 p. m. **WES BRADLY, W. M.**



**Don't Take
Chances
Let US Do Your
Cleaning and
Dyeing**

The intricate work of cleaning clothes hold many dangers for the housewife, in addition to being a hard, tiresome task.

Why not let US do your cleaning and dyeing? Our rates are low. Our work is uniformly excellent.

You take no chances when you give us your work. Just give us a trial—let us prove that what we say in this advertisement is true!

We give Gold Bond Stamps on all cleaning.

**Carroll and Corbett
TAILORS**

Rear Beene & Shaw Barber Shop

CARD OF THANKS

To all friends and neighbors who so kindly assisted us during

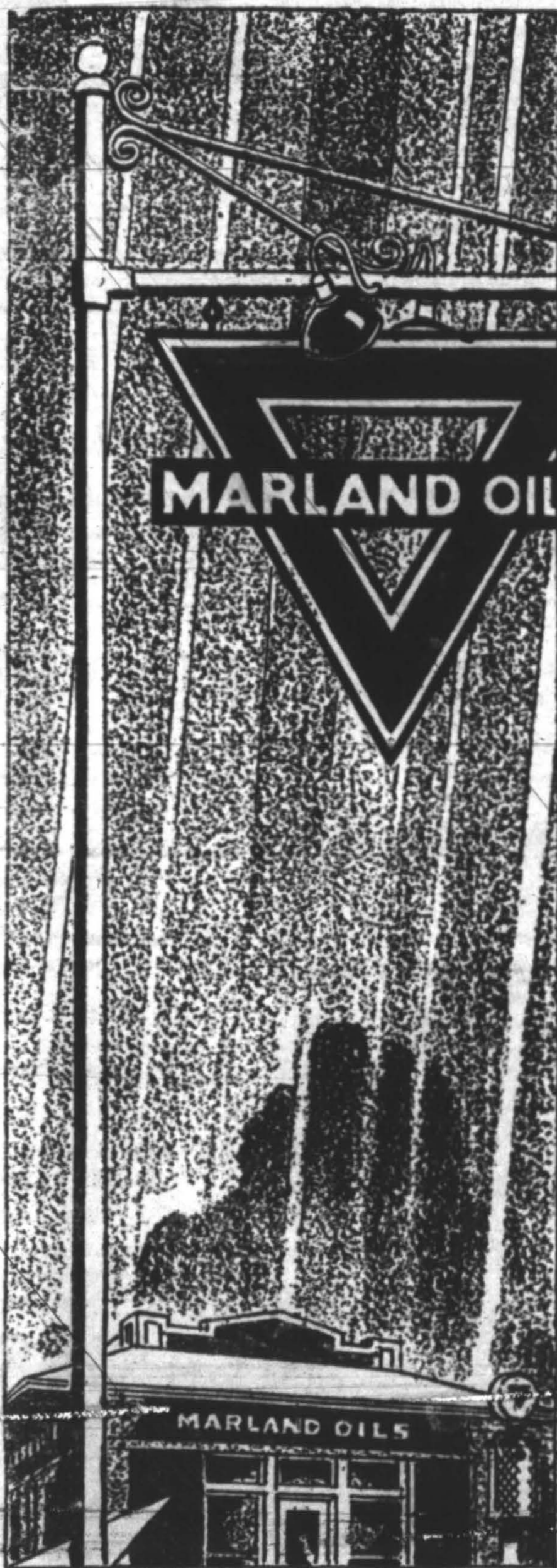
HEREFORD LODGE
 No. 476, I. O. O. F.
 meets Monday 8:00 p. m.
 Visiting Brothers welcome
M. D. FINCHER, N. G.
L. H. FOSTER, Secretary.

the illness and death of our loved one, Mrs. French Thurmond, we offer our thanks. Especially do we thank you for the lovely floral offerings and the food which you gave.

French Thurmond and Family
J. B. Hill
O. G. Hill and Family
T. A. Hill and Family
Bill Hill and Family

Ray Barber, Auctioneer

SUPERIOR SALES SERVICE
PHONE 241 **HEREFORD, TEXAS**



seek the sign

of the

RED TRIANGLE

there's only one
MARLAND
 gasoline

and the Red Triangle signs are beckoning for you to come try it ▲▲▲ we can't give you more than the New Marland Gasoline, and you know it to be, to the fullest degree, the best step with motoring conditions today ▲

▲▲ and it's hi-test

naturally ▲▲▲ for you motorists would accept no less. Long famed for their value in petroleum products, the Marland Companies reach new heights of excellence with the introduction of this new gasoline, keyed to the times ▲▲

yet it costs no more

for why should the Marland Companies be champions of better fuels and lubricants? make it harder for you to buy the best for your car? We want you to try this new gasoline, and when you drive out of the station, experience that zest and confidence you felt when your car was new, for with new Marland gasoline in your car, you've arrived at the heights ▲▲▲ Seek the sign of the Red Triangle today! ▲▲▲

**NEW MARLAND
gasoline**



WOMACK'S SPECIALS FOR FRIDAY AND SATURDAY

PICKLES, Dill, size 2 1/2 can 21c
PEACHES, halves, size 2 1/2 can 20c
SALMON, best Alaska pink 20c
KRAUT, size No. 2 can 10c
TOMATOES, good, 2 1/2 size can 15c

FRESH STRAWBERRIES **WE BUY EGGS.**

PHONE 87

Dimmitt News

Robert Alley was here from Hale Center Wednesday.

Miss Gladys Howard of Floydada was in Dimmitt Tuesday evening and organized an Eastern Star chapter. Sixteen old and about as many new members were taken into the organization.

Mr. James of Muleshoe was in Dimmitt Thursday.

The fifth grade enjoyed a social Thursday afternoon from four to six o'clock at the home of Mrs. E. B. Wright, when games were played and refreshments served.

The W. M. U. met Monday with Mrs. B. D. Woodlee with sixteen members, and two new members were added. An interesting lesson with Mrs. Bruce as leader, after the meeting the members went to the home of Mrs. Burman to bid her goodbye as she is leaving for Artesia.

The play by the Seniors Thursday evening was enjoyed by a big crowd. Each of the players rendered their part in a creditable manner. The financial returns amounted to \$65.00.

The basketball boys went to Hereford Thursday and had a big game. Dimmitt is proud of the boys and girls this term.

Misses Zonella Brooks and Anita Hill visited in Plainview and McKinney Sunday.

Mr. and Mrs. Glasgow of Munday visited the I. B. Brooks home Sunday.

Mr. and Mrs. W. T. Gollehon were Hereford visitors Tuesday.

Mr. Anderson was here from Amarillo this week.

Mr. and Mrs. Will S. Kerr and Mrs. Bettie Rose Kerr of Hereford attended the senior play on Thursday evening.

Mr. Clifton of Ontario, California is here on business.

Mrs. Bessie Gill made a trip to Tulla Friday afternoon to act as judge in the home economic contest.

Mrs. Buchanan left for Plainview Saturday to visit relatives here and at other points.

Mrs. Cryer's mother is here from California for an extended visit.

Mr. and Mrs. Goins of Hart attended the Eastern Star organization here Tuesday evening.

Richard Dixon of Hereford was in Dimmitt Friday.

Johanne Lawson returned from Dallas this week with sound equipment for the local theatre.

W. G. Baxter is opening an ad-

dition in the north part of town. Several have bought property and will meet certain specifications in the construction of homes. Modern improvements are being put in.

Montgomery & Ward, Wichita Falls engineers, are making a survey of Dimmitt with a view of installing a water system.

Work is progressing on the two church buildings. The Baptists have the foundation down and are ready for brick and the Methodists are putting down foundations.

Mr. Webb has bought the interest of his partner, Mr. Gillispie in the firm of Webb & Gillispie.

A crew of forty men began work on the electric high line which the Texas Utilities Co. is building from Hereford to Dimmitt and it is believed this service will be available by June 1 in Dimmitt and in Hart by June 10.

The W. M. S. met with Mrs. J. R. Bright Monday afternoon in a social and business session with sixteen members and four visitors present, to whom refreshments were served.

Mrs. N. M. Gilbert who has been in the Plainview Sanitarium returned home Sunday.

Mrs. J. H. Flanagan returned home Sunday from a stay in Glen Rose for her health.

Miss Dora Baker who is attending Texas Tech, spent the weekend with home folks here.

The Seniors enjoyed an outing on the Palo Duro at Canyon Friday.



Next Sunday is Mother's Day. The symbolic carnation, the special visit or endearing message, is but a feeble expression of regard for the Greatest of Heroines. Giving strength for weakness, solace for sorrow, courage to the disheartened and love to all, their unselfish devotion gives us our first glimpse of heaven.

Buick Service Station
Hereford, Texas

day afternoon to Sunday afternoon, with Mr. and Mrs. Cryer and Miss Womble as chaperons.

The ninth grade had a picnic on the creek close to Hereford Saturday with Mrs. E. B. Wright as chaperone.

Mr. Miller was here from Hereford Sunday.

The ball game between Dimmitt and Tulla Sunday resulted in a victory for Dimmitt.

Miss Susie Lee Cooper who has been teaching near Pampa returned home Saturday.

GOLDWYN EXPLAINS BANKY-COLEMAN RIFT

Samuel Goldwyn states his opinion that "The Awakening" and "The Romance" respectively, and the first Vilma Banky and Ronald Coleman individual starring vehicles, are sufficient answer to the constant query as to why he separated this very popular pair of co-stars.

The fan films of Hereford will have their first look at Coleman as an individual star when "The Rescue" comes to the Star Theatre on May 6 and 7.

Both "The Awakening" and "The Rescue" are fine, gripping stories—but I would have been unable to make them had Mr. Coleman and

RUPTURE SHIELD EXPERT COMING TO AMARILLO

On Wednesday and Thursday, May 8 and 9
At Amarillo Hotel from 10:00 a. m. to 4:00 p. m.
Evenings by telephone appointment
Only—Two Days Only

No Charge for Consultation

Mr. C. F. Redlich, the successful expert says:

The "Perfect Retention Shields" hold the rupture perfectly, no matter what position the body assumes or how heavy a weight you lift. They give instant relief, contract the opening in a remarkably short time and strengthen the weak tissues (the real cause of rupture) so that they frequently recover their previous natural retaining power, needing no further outside support. Stomach trouble, backache and constipation often caused by Rupture promptly disappear.

Truly remarkable and prompt results have been obtained not only with recent, but also with old, long neglected ones.

Ingenious, recently perfected devices are now holding ruptures firmly which heretofore never had been retained.

No elastic belts, no filthy leg- straps are used.

I guarantee the durability of my absolutely sweat and moisture proof, sanitary appliances.

75 percent of ruptured children recover completely through expert mechanical treatment, according to statistics.

Do not waste your money on widely advertised mail order contraptions. You cannot fit yourself.

C. F. Redlich, Rupture Appliance Expert, Home office, 535 Boston Block, Minneapolis, Minnesota.

Miss Banky continued as co-stare, says the pioneer producer. "The difficulty with a co-starring team is the great scarcity of stories which have an even division of values between the masculine and feminine parts."

"From the viewpoint of the players in the pictures, both give the stars new interpretative opportunities. Both Miss Banky and Mr. Coleman travel wider paths in these two stories. And with new leading people their reactions are different, displaying new facets of their characters."

Westway Items

Sunday, May 5, Rev. Hornbeak of Hereford will preach at 8:00 o'clock in the afternoon.

G. C. Hartman and sons went to Kress Saturday and returned Sunday, accompanied by his parents and cousin, Mrs. Springer of Princeton, who will visit a few days. All motored to Canyon

Tuesday to visit a sister, Mrs. Thomas.

Mr. and Mrs. Will Gore visited relatives in Tucumcari last week.

J. F. Ross who has been in the sanitarium for a week is very much improved and hopes to return home soon.

G. C. Hartman, Jr., spent Sunday with Raymond and Marlin Pierce.

Mr. and Mrs. J. H. Tribble visited Mr. and Mrs. Tankersley Sunday.

Mrs. Pierce and boys and Miss Thelma Myers went to Lubbock last week to take Marlin for medical treatment.

Mr. and Mrs. Nicks and children spent Sunday in the Pierce home.

Mr. and Mrs. G. W. Wilson entertained with a musical Saturday honoring their cousins, Mr. and Mrs. Norris and son of Sudan.

Mr. and Mrs. Gunn and daughter, Bessie, moved to Westway Tuesday to take charge of the store formerly owned by P. C. Short.

Misses Thelma Myers and Pauline Wilson went to Clovis last week with Mr. and Mrs. Kelly Gray and Miss Aline Chandler.

The trustees met Saturday and elected two teachers and also made plans to remodel the school house

making room for another teacher. Misses Brown and Johnson and Mr. and Mrs. Lovell will be our teachers next year.

Miss Gladys Johnson returned to Canyon Sunday afternoon and spent the week-end in the home of her sister, Mrs. B. W. Koese.

SEE HANNA & HANNA'S
Special Offer for Your Photo for Mother
On HER Day, May 12th

See Us--

—When you want to BUY OR SELL THAT LAND or city property, we have bargains in both. We operate on a five per cent commission.

Hill & Ricketts

Farm and City Realtors Phone 358

STARTING MASH

For Your Baby Chicks

A nutritious ration is necessary to the health of baby chicks. Merit Starting Mash is pulverized and mixed to give the exact ratio of health giving and growth developing elements. It contains oat grouts, dried buttermilk, cod liver oil, charcoal, a small portion of salt and other necessary ingredients to assure health and rapid growth in the baby chick. The Merit Way makes Poultry Pay.

It has been wisely said that you make or break a chick's opportunity in life during the first week. Too much care cannot be exercised in the chick's behalf. A few simple rules for breeding, closely followed, often form the basis of a prize flock. Be sure to have chicks free from such diseases as bacillary white diarrhea and coccidiosis.

If you use a brooder have it ready for the chicks, regulate at a temperature of 95 or 100 degrees. The brooder manufacturer's directions are the best to follow. They will tell you that for the first ten days proper heat is one of the primary essentials. If you use a hen for brooding, keep her in a dry, airy place—away from draughts and dampness. Chick disorders are often traced to overheating, chilling, lack of exercise and over-feeding. These things should be carefully avoided.

Give no feed until 48 to 72 hours old, after which feed MERIT STARTING MASH according to directions.

MERIT STARTING MASH is an adequate feed. A chick will eat more and develop more quickly if fed this palatable, properly balanced ration, which contains essential, life-giving vitamins. This better feed makes better chicks.

FEED LIFE—IT PAYS.

MERIT STARTING MASH is life. It contains the all-essential vitamins necessary to the growth and development of baby chicks. When fed regularly according to directions contained in every bag, it will give your chicks a proper start in life.

SAY "MERIT"—Insist on the Genuine.

WE BUY PRODUCE

West Texas Feed & Seed Co.

Phone 265

RABBITS FOR SALE

I have a few mighty fine rabbits that are real money makers. Several mothers with babies, priced \$5 to \$10. Chinchillas, Himalayans, N. Z. Reds and Whites. All ages. Write for prices.

BRYAN GEORGE
R. F. D. No. 3, Box 622,
2312 E. Third St., Phone 8079,
AMARILLO, TEXAS

Slash Combine Costs With Three-Fuel Power

From dawn until dark and not a stop except to dump the bin, for the three-fuel Hart-Parr is built for the steady grind of combine harvesting. It's the steady pull that takes power and durability, and Hart-Parrs have both. The surplus power in a three-fuel Hart-Parr counts. With it you don't have to shift gears at every knoll, or slow up the speed. It's the steady pull that cuts combine costs. Hart-Parrs are made in three sizes for small, medium or large farms and have three forward speeds, from 2 1/4 to 4 1/4 miles an hour. Ask for a demonstration.

M. D. Womble
Hereford, Texas

AUTHORIZED DEALER IN

HART PARR TRACTORS

S-A-L-E

—OF—
MEN AND BOYS
KIRCHBAUM AND
STYLE-PLUS
S U I T S
WITH TWO PAIR TROUSERS

\$20.00 Values for	-----	\$16.75
\$25.00 Values for	-----	\$20.00
\$30.00 Values for	-----	\$26.00
\$35.00 Values for	-----	\$28.50
\$50.00 Values for	-----	\$41.00

Featuring the new
TATTERSALL PLEATED
VESTS—FOR GRADUATION.

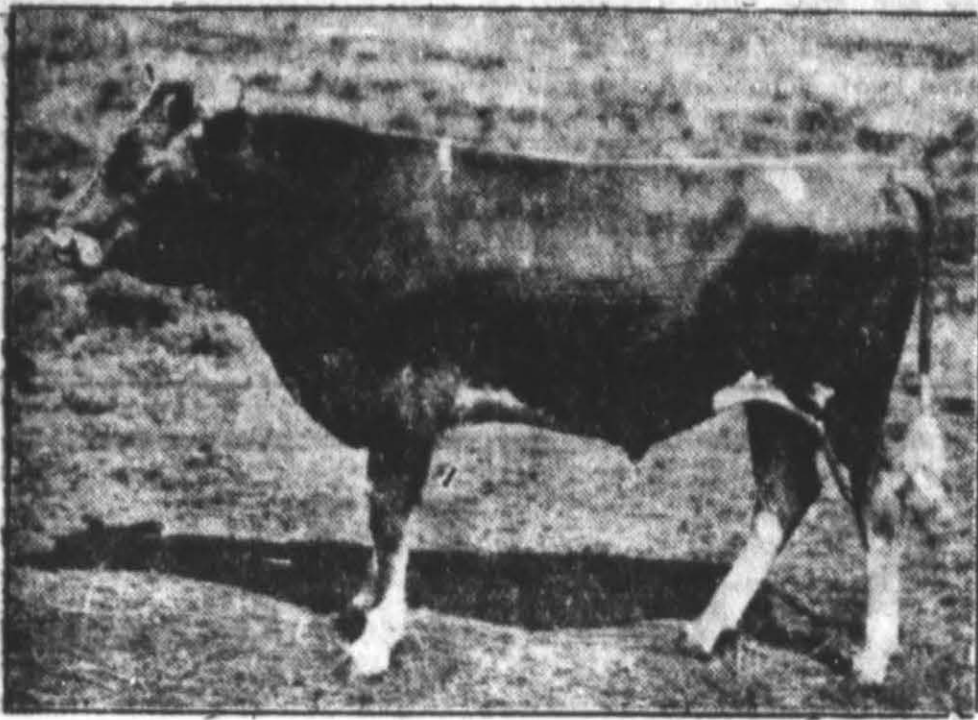
Snappy Clothes at Close Figures.

D. R. Gass & Son

Hereford, Texas

WEST TEXAS FEED & SEED CO.

GRAND CHAMPION GUERNSEY BULL



CORONET'S GOLDEN NOBLE

This splendid individual is owned by Dr. George P. Grout of Panhandle, but has been at the Fred Pitner farm near Hereford for almost a year. He was shown at the Plainview Dairy Show by Mr. Pitner and was the grand champion Guernsey bull. His first three dams averaged 843 pounds of butterfat in a year. He is the herd bull of the Pitner Guerneys.

Last year Mr. Pitner planted five acres of sweet clover which now is making fine pasture for his Guernsey herd. The clover afforded grazing for his stock last fall. It is now thick-set, tall and green and is proof that clover will do well in this section. Dr. Grout, foremost livestock and dairy expert of the Panhandle, advocates extensive planting of sweet clover. He says it is especially adapted to Panhandle soil and climate. U-

timately he believes most dairy farmers will raise sweet clover for pasturing their herds.

First Presbyterian Church

Preaching services at the usual hours with special music arranged under the direction of Miss Baker. The pulpit will be supplied by Rev. J. A. Hornbeak. Sunday school will convene at 9:45. The congregation most cordially invites your presence at these services.

Westminster Guild Tuesday, 3:30 p. m. Woman's Missionary Society Wednesday at 2:30 p. m. Choir rehearsal Wednesday 7:30 p. m. Full attendance of members concerned with these activities is requested.

C. O. LEE, Chairman
Pulpit Supply Committee.

Flagg News

The tri-county singing convention will meet here the third Sunday in May and all neighboring communities are invited. Dinner will be furnished by ladies of the community.

Seventy-nine were present at our Sunday school last Sunday.

Mrs. Ernest Jones, Mrs. Cecil Thomas and Mrs. W. T. Summer attended the lecture at Summerfield last Wednesday, given by Mrs. Warner of Claude.

W. T. Summer and wife visited the Sid Sheffey home Sunday.

Mrs. Cliff Ramsey was a dinner guest of Mrs. Bensenwanger Sunday.

Miss Ruth Cannon of Vineyard and Mr. and Mrs. Walter Arms of Floydada were visitors of the Arms families here Sunday.

Mr. and Mrs. Sam Birdwell were dinner guests of Mr. and

Mrs. Bains Sunday. Mr. and Mrs. Walthall of Alton spent the week-end with their son, and wife, Mr. and Mrs. Dodson.

Mrs. Fletcher Ramsey had as dinner guests Sunday Mr. and Mrs. Bratcher, Mr. and Mrs. McGee.

Little John Arms spent Sunday with Mrs. Cecil Thomas.

Viola Ramsey was a dinner guest of Dorothy Martin Sunday.

Orthel Summer visited in the White home Saturday.

Rev. Coe spent Sunday night in the Dodson home.

Mr. Sinters has been on the sick list several days.

Mrs. Reeves visited Mrs. Cryer Monday.

Mrs. Ballard visited Mrs. Summer Monday.

Miss Mildred Keith of Wichita, Falls, and Miss Mary Estes of Amarillo are visiting in the S. C. Estes home here.

Qualitee—MILK T. B. Tested

Milked and delivered fresh and sweet to you each night and morning.

Doc says, "Drink More Milk"

Phone 9005F21

HAIL!

A Line You Cannot Break

- American Alliance Insurance Company
 - Great American Insurance Company
 - Halifax Insurance Company
 - Niagara Insurance Company
 - Security Insurance Company
 - National Union Insurance Company
 - Home Insurance Company
 - Saint Paul Insurance Company
 - Springfield Insurance Company
- Insure your Wheat against hail damage

With Hail Storms

Hereford Insurance Agency

JOHN McLEAN, Manager
Phone 273

HAVE MOTHER PHOTOGRAPHED
On Mothers' Day, May 12th
HANNA & HANNA

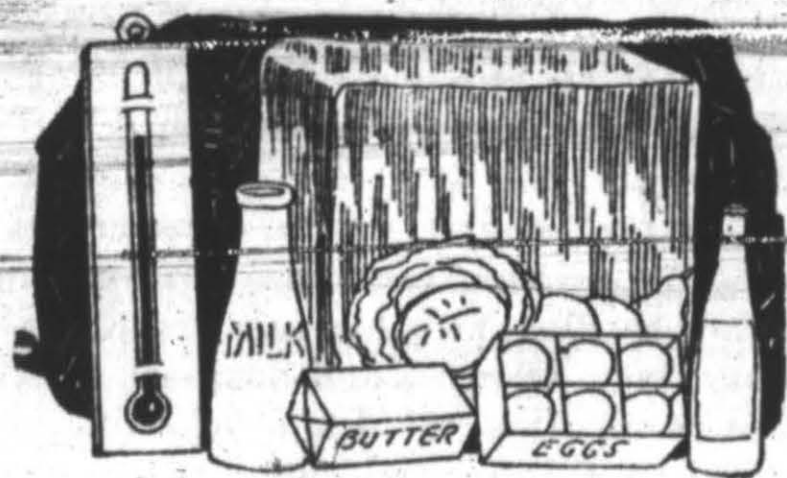
Don't Miss the Operetta
WIND MILLS OF HOLLAND

by
THE HIGH SCHOOL GLEE CLUBS
May 9, 8:00 O'clock

in
HIGH SCHOOL AUDITORIUM

ADMISSION:
Children 25c
Adults 50c

EVERYBODY COME



ICE

Is Cheaper Than Spoiled Food!

—When the thermometer starts rising and the warm days set in, Food will spoil quickly—and that means a costly waste—unless it is protected by Ice.

—Always keeping your refrigerator supplied with Ice is inexpensive when you consider what you save—and the way in which it keeps your food fresh and palatable.

—We deliver Ice daily right in your neighborhood.

TEXAS UTILITIES CO.

Phone 35—Ice Plant.

PRODUCT OF GENERAL MOTORS

Before you buy a car it's wise to compare with

THE NEW PONTIAC BIG 6

Some people make a fundamental mistake when they go to buy a car. They receive a demonstration and they compare the new car only with the car they are about to trade. To help you avoid this mistake we have arranged a special demonstration of the New Pontiac Big Six. See the others, by all means. But see the New Pontiac Big Six, if only for the sake of comparison.

Prices \$745 to \$995, f. o. b. Pontiac, Michigan, plus delivery charges. Bumpers, spring covers and Looney shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list price when comparing automobile values. . . . Oakland-Pontiac delivered prices include only reasonable charges for delivery and financing.

Dixon Motor Company
HEREFORD, TEXAS

Cotton Seed

—Planting time is here and we have a car of Half-and-Half cotton seed, tested for germination, ready to go.

BUSHEL . . \$2.00

E. E. IRELAND

At Dunlap Hardware Old Stand

ELECTROLUX
The Gas Refrigerator!

AMAZING NEW REFRIGERATOR THAT CREATES COLD FROM HEAT

SIX REASONS WHY THE ELECTROLUX GOES FAR BEYOND ANY OTHER SYSTEM OF REFRIGERATORS:

- 1—No moving parts
- 2—Absolutely noiseless
- 3—Nothing to wear out
- 4—Costs no more to buy
- 5—Costs less to run
- 6—Maintains steady cold

A WORD TO THRIFTY PURCHASERS:

—If you pride yourself on getting greatest value, if you want your new refrigerator to have no moving parts that could wear out or make the slightest sound, if you want it to cost no more when you buy it and far less to operate . . . then you owe it to yourself to see the Electrolux before you decide on any refrigerator. Either phone us and arrange for a private demonstration at your convenience, or drop into our show-room at any time. There is, of course, no obligation to purchase.

Streu Hardware



GAS HEATED WATER WORKS
So That You May Play—IN SAFETY!

Other that play hardest grow fastest. But let gas-heated water follow quickly after so that cleanliness and health may keep pace.

Gas-heated water comes from RUUD-AUTOHOT . . . flows automatically when the faucet is opened . . . flows abundantly so that

there is enough for everybody . . . flows quickly . . . flows reliably.

The Cleanliness Store is showing new RUUD-AUTOHOT models now. Special sale terms are attracting bargain-seekers. When will we see you here?



West Texas Gas Co.

CLEANLINESS STARTS AT THE FAUCET

Sunday School Lesson

International Sunday School Lesson for May 5.

WHAT HELKIAH FOUND IN THE TEMPLE.

2 Chronicles, 34:14-16, 29-33

Rev. Samuel D. Price, D. D.

Kings in Judah continued to be both good and bad. The actions of the people reflected the attitude of their monarch. Manasseh and Amon, predecessors of Josiah in the Kingship, were notoriously vile in what they did and encouraged the people to do so. The pure worship of Jehovah was discarded for the basest forms of idolatry that were observed right in Jerusalem. Even worse, images of heathenness were set up in the Temple itself.

Josiah began his reign at the age of eight. Credit for his right pathway must be given to his advisers, such as Hilkiah, Shaphan, Huldah and Shallum. When conscience is not distorted we usually have a fairly safe guide. The statement of the wife about the collar that her husband was wearing is also good for daily practice: "If it is doubtful, it is dirty." Very early in his reign Josiah started a general moral housecleaning throughout his empire. He began in Jerusalem and within the Temple itself. Aids to the idolatry and villainy were destroyed. Preparation was made to call the people back to God and His ways by getting ready to reestablish the worship as of old.

While clearing rubbish from the Temple and its adjoining rooms Hilkiah came upon some rolls of writing on parchment that proved to be our Pentateuch, in whole or in part. Herein were the very laws regarding ceremony and worship, as well as rules for right living that had been the guide for the Hebrew nation from the time of the Exodus from Egypt. What Jehovah had delivered by way of commandments at Mount Sinai were recorded thereon.

Hilkiah was the high priest. He hastened to Shaphan, the scribe, and announced "I have found the book of the law in the house of Jehovah." Then the king was advised and also rejoiced that now they had the exact teaching of God concerning the work of reform that they had already undertaken. All these men in office made careful

and personal study that they might act accordingly.

These Scriptures were also the blessed heritage of all the people. Therefore a summons went forth that all should assemble in the courts of the Temple and give attention to the formal reading of these rolls, or at least the major part of them.

Together with the commands was the statement of the covenant that Jehovah would enter into with them when they would do their part in full obedience. Promise of future blessing is always made to those who will forsake their sins and live according to the divine will. Josiah fully identified himself with his people and personally, and on their behalf, revolved unto the Lord. Thus was the covenant of promise renewed by the ever-willing Father. The vow included "to walk after Jehovah, and to keep his commandments, and his testimonies, and his statutes, with all his heart, and with all his soul, to perform the works of the covenant that were written in this book." Josiah really meant business; for the record is "He caused all to stand to it."

The practical application is for each one of us to make fullest use of this Bible which contains not only the same laws of Moses, but also the teachings of Jesus. Benjamin Franklin said: "My advice to you is that you cultivate an acquaintance with and a firm belief in the Holy Scriptures."

PLAINVIEW BOY BREAKS RECORD AT LUBBOCK MEET

Harroll Laird, Plainview high school track star, and son of Mr. and Mrs. D. C. Laird, formerly of Hereford, broke the district record in the 220-yard low hurdles at the district interscholastic meet held at Lubbock Saturday, April 14. His time was 26.1 seconds, which lopped two-tenths of a second off the previous record held by Austin, of Slaton.

In his record making event Laird turned in one of the most remarkable performances ever seen at a District 2 meet. He ran his first low hurdles three weeks ago and a few days later finished third in this event at an Amarillo meet.

His record today was even more impressive because it was made in a terrific wind storm. He also won first place in the 440-yard run. His two first places made him high

point man for the meet with ten points.

Carroll Laird, feet brother of Harroll, led the field in the 220 and ran fourth in the 100 yard dash. His time in the 220 was 26.6, not a record breaker, but excellent time considering weather conditions.

The Plainview relay team took first place with Hewett, Seals, Rees and C. Laird. Laird offered an excellent performance when running list he overcame a lead of twenty-five yards to breast the tape a yard in advance of a feet footed Ralls entrant.

H. Laird was given a special medal for being high point winner of the meet. The winners will compete for state honors at Austin May 2, 3 and 4.

Pure Seed Prove to Be Good Investment

Farmers of Deaf Smith county who believe in better seed but who are procrastinating in the purchase of seed for this year's planting are facing the danger of having no seed to buy, stated County Agent R. O. Dunkle Monday. The J. R. Roberson Pure Seed Farm near town, which is supplying accredited seed, secured originally from the Lubbock Experiment Station, is liable to sell out its supply to farmers outside the county who appreciate what the native seed means if local farmers do not wake up. Recently farmers from out of the county have been buying Mr. Roberson's seed in large quantities. Deaf Smith county men who are postponing the day of buying may find that the seed are all gone if they wait much longer.

Mr. Roberson has the Texas Black Hulled Kafir, dwarf red Milo, Nigeria and Red Top cane seed, all planted from Lubbock Station pure seed, and carefully handled. About fifty farmers in this vicinity who have planted this seed in the past have realized from five bushels up per acre more than from any other seed they planted.

In this same connection, Mr. Dunkle added that if farmers will treat their seed for smut with copper carbonate, obtainable from any drug store, they can do so at

a cost of about a half cent per acre, and insure a better yield. The carbonate required is about three ounces to the bushel and can be applied dry in the seed box, by stirring with a stick. Mr. Dunkle told of one instance in this county where a farmer did not use the carbonate, while his son did, and the boy gathered eight bushels per acre more from his crop, right out of the middle of his father's field. Another instance was where a sheep man bought a stalk field and ran his sheep on it. A lot of them became sick and the veterinarian found the dead sheep full of the smutty heads. This sheep man will not buy a field without first ascertaining that the crop had been treated for smut.

Summerfield

The Home Makers Study Club entertained a tri-county meeting at the school house last Wednesday, which was a success in every way. There were representatives from Hereford, Friona, Lathrop, Bethel, Big Square, Ward, Progressive, Flagg, Claude, Amberst and Amarillo. Reports on work done were profitable and entertaining. The dinner was immense, both as to quality and quantity. The main speaker was Mrs. Phoebe K. Warner, who delivered a wonderful message to those present. Miss Laura V. Hammer of Amarillo was present and gave some original poems which were beautiful and inspiring. Summerfield ladies gave a comedy skit which was well received. Meses. Reeves and Crawford, Friona, gave a beautiful piano duet. Mrs. Ray Conaway gave a solo, presented in her usual sweet manner. Mrs. Thompson of Hereford rendered a violin solo. Reading by Miss Samuelson, and special piano music by Mrs. A. Behrens. The meeting adjourned until Tuesday (2:30 p. m. at Hereford, where plans will be perfected to organize a County Federation.

R. L. Looce and family spent the week-end in Littlefield.

Mr. and Mrs. Bernard Roberson went to Merkel Friday to visit a week with her parents.

Mr. and Mrs. Owen and sister, Miss Dolly Stagner spent the week end in the Flagg community.

Rev. Hembree of Amberst, father of Mrs. W. E. Sherman, preached here Sunday morning. Rev. Suttle of Lamesa preached at the evening hour.

Miss Opal Hays, intermediate teacher, went with her pupils on a picnic near Hereford last Saturday.

Mr. and Mrs. J. A. Noland and family went to Lockney to visit friends over the week-end. Mr. and Mrs. Loy Lookingbill joined them Sunday, all returning at a late hour Sunday night.

Walter Hawkins is entertaining his brother, Alvin of Lamesa. Charlie Huckert was a business visitor in Amarillo Thursday.

Mr. and Mrs. J. B. Davis and family spent the week end at Borger and Amarillo with relatives. Mr. and Mrs. M. L. Johnson and Mrs. B. C. Roberson went to Friona Monday on business.

Grouse Rushed by Plane

Within a few hours after being shot on the Scottish moors, grouse are being served and eaten in London this season. The birds were rushed by airplane to landing fields and from there whisked away in delivery wagons to the larger hotels. At Manchester birds, which were shot in the morning, were served in restaurants at noon. In London diners at the hotels were eating the grouse by 1 p. m.

CREAM WANTED

We pay all transportation charges, and do not deduct for testing or any cream station expense. Our price is market value, regardless of what others quote. Sometimes prices might be quoted higher than ours but we will never be induced to quote higher than market value and then take off your check in some other manner. Our average will net you the most. Reference: Richardson County Bank. FALLS CITY CREAMERY CO. Falls City, Nebr.

STATEMENT

Statement of ownership, management, etc., required by Act of Congress, August 24, 1912, of The Hereford Brand at Hereford, Texas, for April, 1929.

STATE OF TEXAS,

COUNTY OF DEAF SMITH, ss.

Before me, a notary public, in and for said State and county aforesaid, personally appeared Seth B. Holman, who deposes and says he is publisher of The Hereford Brand, and that the following is, to the best of his knowledge and belief, a true statement of ownership, management, etc., of

the aforesaid publication for date shown above:

That names and addresses of the publisher, editor, manager, editor and business managers are: Seth B. Holman, Hereford, Texas.

That the owner is Seth B. Holman, Hereford, Texas.

That known bondholders, mortgagees, etc., holding 1 per cent or more of bonds, mortgages, etc., are: W. E. Neal, Hereford, Texas; J. L. Nunn, Amarillo, Texas.

SETH B. HOLMAN, Sworn to and subscribed before me this 30th day of April, 1929

(SEAL) C. C. ACKER, Notary Public.

DR. T. M. MONTGOMERY

EYESIGHT SPECIALIST

628 Polk Street Amarillo, Texas

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.

OFFICE RAY'S JEWELRY STORE.

"Would'nt a Hail be Awful?"

—We hear that fear expressed daily—you know the hail season is right on us—and yet many of these same men who fear a hail storm on their wheat procrastinate and do not lock the door in time. Better wake up NOW and AVOID DISASTER.

See Me About that Hail Insurance.

Plains Insurance Agency

JOHN PATTON Manager

Dempster Wind Mills

Run easily and smoothly, pumps 25 per cent more water.

ANNU-OILED

We also do blacksmithing, sheet metal work, welding and plumbing, both water and gas.

A GOOD LINE OF LISTER SHEARS.

BARNHART & SHREVE

5% LAND LOANS

Correct Abstracts

THOMPSON & IRELAND

Hereford, Texas

Closing Out Sale

AT A 25% DISCOUNT ALL MY

RAWLEIGH PRODUCTS

—Consisting of Extracts, Washing Powder, Soap, Dip, Medicines, and many other articles of this nature.

—See me at the old Rawleigh stand between the Methodist and Christian churches.

Sale Begins At Once.

W. O. MILES, Agent

Something Extra!

—This meat will make your mouth water—and the fat stick to your ribs.

—We have purchased two of the largest and finest corn-fed steers ever produced in this community, from O. G. Hill. One is a black fellow, weight 1540; the other a white face, weight 1750. Up to January they were fed on whole corn; since then on ground corn. They are crackerjacks.

—One was butchered Wednesday and will be on sale Thursday. The other will be offered to you the first of next week.

—If you want something extra in the way of juicy, tender, delightful meat for your table, place your orders NOW.

Texas Meat Market

Phone 353



Our CANDY Will Bring a Smile to Mother's Face On Mother's Day!

—Just get her one of our Special Mother's Day Selections of pure candy.

—All wrapped nicely with a special Mother's Day card on which you can pen a choice sentiment.

CORNER DRUG STORE

The Home of Steffen's Ice Cream.

Order Your



Repairs Early

Let Us Help You Now?

Many a man has come to grief by waiting too long before ordering repairs for his machines. We maintain a McCormick-Deering Repair Department for your benefit, and under ordinary circumstances we can meet your requirements. But why take any chances? A delay now may throw you behind later.

Join the increasing number of fore-handed men who insure against emergencies by making repairs before the machines are needed. And while you are at it, make your insurance doubly sure by purchasing only genuine I H C repairs for your McCormick-Deering machines.

R. B. R. Implement Co.

DIMMITT HEREFORD FRIONA

An Itchy Ride

Science already knows about 400,000 separate and distinct kinds of insects and estimates that there are at least 500,000 more, and we don't believe Noah and his family had time to do anything during the whole 40 days and 40 nights but scratch.—Ohio State Journal.

America's Wonders

The Seven Wonders of the United States are usually enumerated as Niagara falls, Yellowstone park, Mammoth cave, the Garden of the Gods, Colorado; the giant trees of California; Natural bridge in Virginia and the Yosemite valley.

Gordon Says He Is Like New Man

"Words cannot express the good I derived from Sargon," recently declared B. H. Gordon, Southwest ern representative of the Dodd Mead & Co., one of the largest school book publishing houses in America.



B. H. GORDON

I was in a terribly run-down condition and suffered constantly from stomach trouble. My kidneys gave me so much trouble I had to get up eight or ten times every night. I was underweight and had so little strength I could attend to no business at all that required physical exertion. Treatments and medicines consistently failed to help me.

"I talked with several people who had taken Sargon. They were so enthusiastic over the medicine I decided to try it. I was greatly surprised by the actual results. I am like a new person. I am no longer troubled with my kidneys, and I sleep like a child. I relish my meals and everything agrees with me. I have gained ten pounds and attend to my every duty now without tiring.

"Sargon is wonderful and I would tell everybody in the world about it if I could."

Mr. Gordon maintains offices in the Gunter Building, San Antonio. He is one of the foremost authorities on educational matters in the Southwest.

Sargon may be obtained in Hereford from Clark's Drug Store.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

MR. W. A. SCOTT

Is Now In Charge of Mechanical End of the

DIAMON MOTOR CO.

Your repair work will be Appreciated

Ward News Notes

Rev. Harper preached Sunday. There will be no services the first Sunday.

Mrs. Bob and Jim Higgins, John Hutson, Arlie Dean, George Lewis and Wiley Roberson attended an all day meeting of the Woman's Clubs at Summerfield last Wednesday and reported an enjoyable and profitable day.

Mr. and Mrs. Bennie Fulkerson spent Friday night in the home of her father, Mr. Ragsdale, south of Hereford.

Miss Beatrice Hutson spent the week-end with her parents, Mr. and Mrs. Jack Hutson.

Mr. and Mrs. D. O. Williams and daughter left Friday for Popular Bluffs, Missouri, where they will visit his parents, Mr. and Mrs. Sherm Williams.

Allene Caraway spent Tuesday night with Katherine Daugherty. Floyd Harrison and Hicks Robertson took Sunday dinner in the John Hutson home.

Mrs. B. R. Fulkerson and Mrs. Crawford called on Mrs. Hubbard Thursday.

Aubrey Massey is out of school because of illness.

Mr. and Mrs. Brunk of Brunk's Comedians visited Mr. and Mrs. George Lewis Sunday afternoon.

Wiley Robertson was in Tulla on business Wednesday.

Mrs. Saultzman is on the sick list this week.

Mr. and Mrs. Chas. Vernon and

Mrs. Reeves were called to the bedside of their father Saturday. He is very ill at his home in Sayre, Oklahoma.

Mr. and Mrs. Dorris have returned from Hot Springs, N. M., where they spent two weeks.

Miss Davis of Ford and Miss Groves spent the week-end with Miss Brunon in the Dean home.

Mrs. D. R. Dickson and daughter spent Wednesday night with Mrs. Wiley Roberson.

Mrs. Glinn, mother of Mrs. Dorris, is very ill.

Francis Hutson is out of school on account of illness.

G. T. Higgins spent the week-end with his parents.

Mr. and Mrs. Lynn Powelson visited in the home of her parents, Mr. and Mrs. W. R. Harrison, Sunday afternoon.

Cap Coconaugher, Glenn Raeliff, Misses Groves and Davis were guests for Sunday dinner in the home of Mr. and Mrs. Arlie Dean.

Fred Brunson and family have moved to the Snowden farm in our community.

Mr. and Mrs. Luke McBrayer are moving to the C. B. Williams place one mile west of the Snowden place.

Mr. Reeves is keeping store this week.

Mr. and Mrs. Jim Lipscomb are driving a new car.

John Higgins was operated on Tuesday morning at the Hereford hospital and at present is resting well.

Miss Lucile Hutson is visiting her sister, Mrs. Sherman in Shreveport, La.

Ward school is making plans and training for the school rally at Summerfield Friday, May 3.

The Sun's Competitor

The Gulf stream is estimated to carry as much heat to northern Europe as the entire Arctic region receives from the sun.—American Magazine.

FRIDAY, SATURDAY, AND MONDAY SPECIALS

- Cookies, assorted, lb ----- 28c
- Corn, Justice Brand, two cans ----- 27c
- Soap, Peter Pan, four bars ----- 26c
- Oatmeal, Three Minute, package ----- 21c
- Coffee, Topliner, pound ----- 36c
- Soap, Lighthouse, 7 bars ----- 26c
- Sugar, five pounds 30c, 10 pounds ----- 58c
- Soda, 1 lb; Starch, 1 lb; 1 cake soap and 1 sherbet glass, all for ----- 26c
- Lemons, dozen ----- 26c

Carl's Cash and Carry Grocery

We Deliver Phone 324

PLANTS

Cabbage, Peppers, Tomatoes, Sweet Potatoes, Egg Plant, anything you want in the plant line this year. Patronize those who grow home-grown plants.

J. H. DANIEL

Second-hand Store and Plant House, across the street from the W. T. F. and Seed Co.



For Boy or Girl

—We have the nicest and choicest assortment of desirable gifts from which to choose.

—Won't you come in and see us before you make your selections?

City Drug Store



Dear Parents and Friends:

We are so busy with all our Senior activities that we haven't time for a real newsy letter like we'd like to write, but will tell you all about it when Commencement is over. We were so thrilled over the Play everyone enjoyed it.

As you say that you are so anxious to know what brother and I want for Graduation, I'll hint that I could use some real pretty chiffon hose in the Suntan shade—you know, those that look like you haven't on any hose—any kind of lovely silk undies from brassieres to pajamas, a bright colored scarf, alace collar for my new dress, and I need a new bag or purse awfully bad, not to mention garters, handkerchiefs, perfumes, compacts, flowers for my cote, and, oh, I'd like some costume jewelry.

Brother says his stock of ties is awfully low; his belt is worn-out; he's crazy about those loud-colored trunks and shirts—he needs some new dress shirts and he's be proud of a big supply of sox, and he sure to send him enough stationery to write his than-you-letters on. Nuff said.

Lots of love from,
YOUR SWEET GIRL GRADUATE.

Sprolws-Cronin & Co.

P. S.—You can find all these and many other nice gifts at—
SEE OUR FRIDAY AND SATURDAY BARGAIN SPECIALS.

if accidents happen — Hood A.S.P. plan protects you

OLD Man Bad-Luck-in-Buying-Tires has gone, never to return—at least never to return when we introduce you to the new HOOD Suprex Tire and the new HOOD A. S. P. plan.

Under this A. S. P. plan we are able to offer our customers a written protection against any tire accident for 18 months which carries our full standardized tire service with it during the entire life of your tire. It means when you buy your next tire—a HOOD Suprex—you can have uninterrupted service, freedom from tire changing on the road, and thousands of miles more tire mileage.

Not one of our customers is going to miss this big "protection-service" if we can help it. Come in today and ask about the HOOD A. S. P. plan. We'll gladly tell you all about it without any obligation.

PHILLIPS "66" GAS

Phillips Oil and Mobiloil

"Quality Plus Service"

Smith Filling Station

Phone 263

Figuring a Lumber Bill

—Whether for a house, garage, barn or alterations, is puzzling unless you are familiar with lumber dimensions.

—If you have problems such as these, let us help you. We have the lumber and the experience in figuring such bills.

KEMP LUMBER CO.

The Place for Good Lumber.

SEED!

Sudan, Manco Maize, Santa Fe Dwarf Kafir, White blossom Sweet Clover.

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AVERY FARM IMPLEMENTS



The symbol of better farm implements

The Avery trade-mark is universally recognized as the symbol of America's finest implements.

Over 100 years have passed since Benjamin Franklin Avery hammered out his first plow and in this past century his motto, "To build well—to deal square" has been the watchword of all who have succeeded him.

When you see the Avery trade-mark on a farm implement you are assured of more than its genuineness—you are given positive promise of unflinching service and lasting satisfaction.

Visit our store today!

D. O. WILLIAMS, NINE MILES NORTH Hereford, Texas

STAR THEATRE

MONDAY AND TUESDAY
MAY 6 and 7



United Artists Picture

JINGL-BELLS

BY FRANK R. ADAMS

(Continued from last week)

As I did so a strong hand came down on my shoulder and, heavy man though I am, I was hoisted bodily from my seat to the aisle. "I caught you, didn't I?" blazed, an angry tone. "I've suspected there was some man in the case to make my wife so crazy about acting all of a sudden."

Mr. Hemmingway does not belong to the club. He is managing editor of the Daily Mail and has to work nights, too often. But he usually calls for his wife to take her home from rehearsals.

We stood in the aisle and glared at one another.

"Why, John!" Mrs. Hemmingway interposed. "I wasn't expecting you for quite a while yet."

"I can see that," he retorted, not taking his eyes from my face. "Now, all I want to know is who you are," he shouted at me. "Take off that mask before I yank it off."

He made a motion toward me with his open hand.

His wife stopped him.

"Don't, John. It's Tom Bilbeck. That's his real face."

John Hemmingway's jaw fell. He and I are close friends. We went through all our schooling together and we belong to the same secret societies. I suppose we have sworn eternal friendship and brotherly love on a dozen occasions. It was partly owing to him that I held down my star job on the big newspaper.

"Oh!" he exclaimed, and turned to his wife. "But—"

She had stepped out in the aisle and his eye fell on her costume for the first time. He was speech-

less—with admiration, I thought. "What have you got on?" he demanded hoarsely. "Is it anything at all, or have I merely got a speck in my eye?"

"This is my costume for the play," she explained carefully. "Your costume?" he repeated, puzzled. "Where is the rest of it?"

"This is all."

"All? What do you represent—a clothespin?"

"No."

Mrs. Hemmingway has the virtue and the fault of liberalness. "I am a Greek boy."

"Not any more," her husband stated firmly. "You can quit right here. I won't have my wife parading around in that kind of a—whatever it is."

"It's a Greek tunic."

"It is not," he declared, looking at it more closely. "It's my best silk sport shirt with the neck cut out and a little embroidery around the tails! Go and get on some clothes and I will take you home."

"Oh, John! You don't mean it?" Mrs. Hemmingway was genuinely alarmed now and feared that he was in earnest.

"This is all for Art!"

"I don't care whether it is for Art or for Tom Bilbeck. Go, cover 'em up."

By this time the rest of the company had heard the discussion which had been conducted in the same tones as those ordinarily used on the bleachers at a baseball game. They gathered around.

"Please, Mr. Hemmingway," pleaded Maryella. "You couldn't make Helen withdraw now. It will break up the show."

"If she doesn't it will break up the Hemmingway family," he declared firmly.

"Is Mr. Hemmingway here?" inquired a voice loudly from the rear of the auditorium. It was the boy from the box-office.

"Yes," replied John. "What is it?"

"You're wanted on the telephone."

Hemmingway left us, a dejected group.

"What can we do?" wailed Maryella disconsolately. "What will the old soldiers do?"

"Don't worry," Mrs. Hemmingway said. "I'll manage him some way. I'll fix the costume up so that he will approve all right."

She sighed with regret at the idea.

Hemmingway returned.

"Get dressed, Tom," he said to me. "We've got to go over to the office."

"What happened?" I asked.

"There has been a jail delivery

at the penitentiary and twenty prisoners have escaped. It's a big story and we'll have to have you handle it."

(To Be Continued.)

Try a Want Ad in THE BRAND

If You Can't Be With Mother on Mothers' Day, Send Her your Photo—they live forever

HANNA & HANNA



Thinking Young People

Saving money is coming to have a deeper meaning to thinking young people who investigate it through the laws of thrift, for it means not only independence from want, but independence from the consequence of want.

The First State Bank
Hereford, Texas

Your
MODEL T FORD
is still
a good car

THE Model T Ford led the motor industry for twenty years because of its sturdy worth, reliability and economy. Those same reasons continue to make it a good car.

As a matter of fact, nearly one-fourth of all the automobiles in use today are Model T Fords. Millions of them can be driven two, three and even five more years with reasonable care and proper replacements. Figures show that the average life is seven years.

Don't sacrifice your Model T, therefore, but take it to the Ford dealer and have him estimate on the cost of putting it in A1 shape. A very small expenditure may be the means of giving you thousands of miles of additional service.

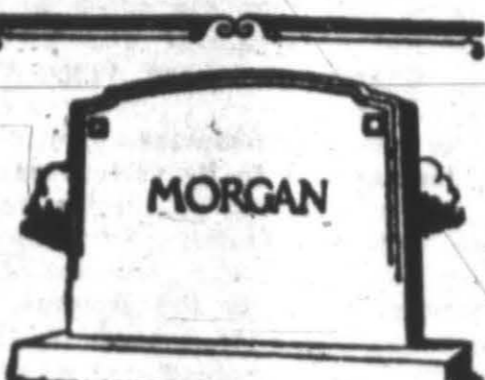
For a labor charge of \$20 to \$25 you can have your motor and transmission completely overhauled. This price includes new bearings, reboring cylinders and any other work necessary. Parts are extra.

Valves can be ground and carbon removed for \$3 to \$4. The cost of tightening all main bearings is only \$6. The labor charge for overhauling the front axle is \$4.50 to \$5—rear axle assembly, \$5.75 to \$7.

New universal joint will be installed for a labor charge of \$3. Brake shoes relined for \$1.50. Rear spring and perches rebushed for \$1.75. The cost of overhauling the starting motor is \$3. A labor charge of approximately \$2.50 covers the overhauling of the generator.

It will pay you, therefore, to see your Ford dealer and have him put your Model T in good condition. By doing so you will protect and maintain the investment you have in your car and get months and years of reliable transportation at a very low cost per mile.

FORD MOTOR COMPANY



Appropriate, Lasting
MEMORIALS

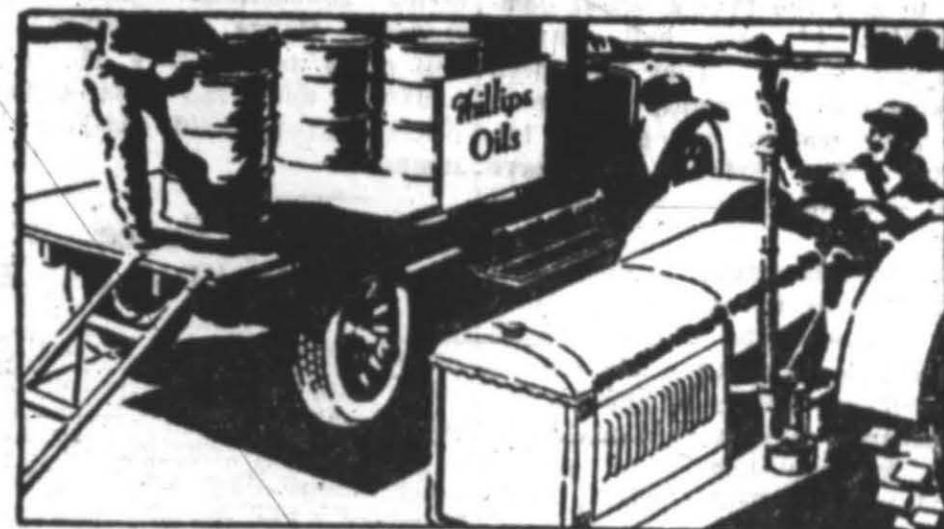
For 23 years Osgood's Memorials have been the selection of families throughout the Panhandle for their departed loved ones.

Stop in, phone, or write for new illustrated folder: "How to Select a Memorial," sent free on request.

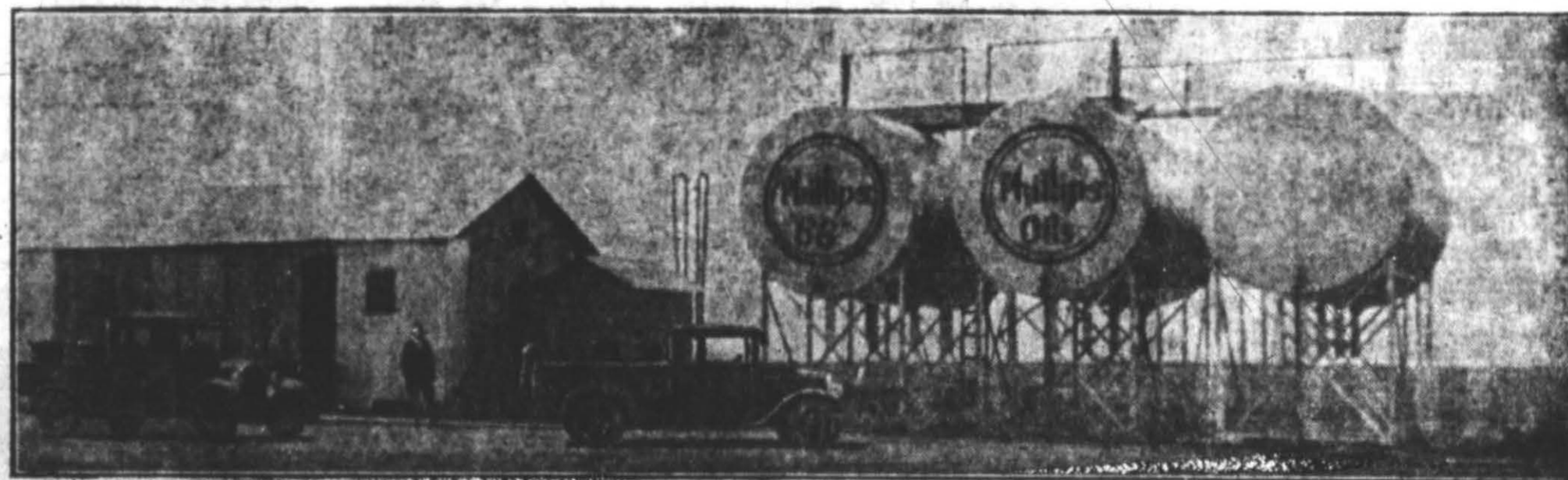
OSGOOD
MONUMENT CO.

"Mark Every Grave"
806 Taylor St. Amarillo, Texas

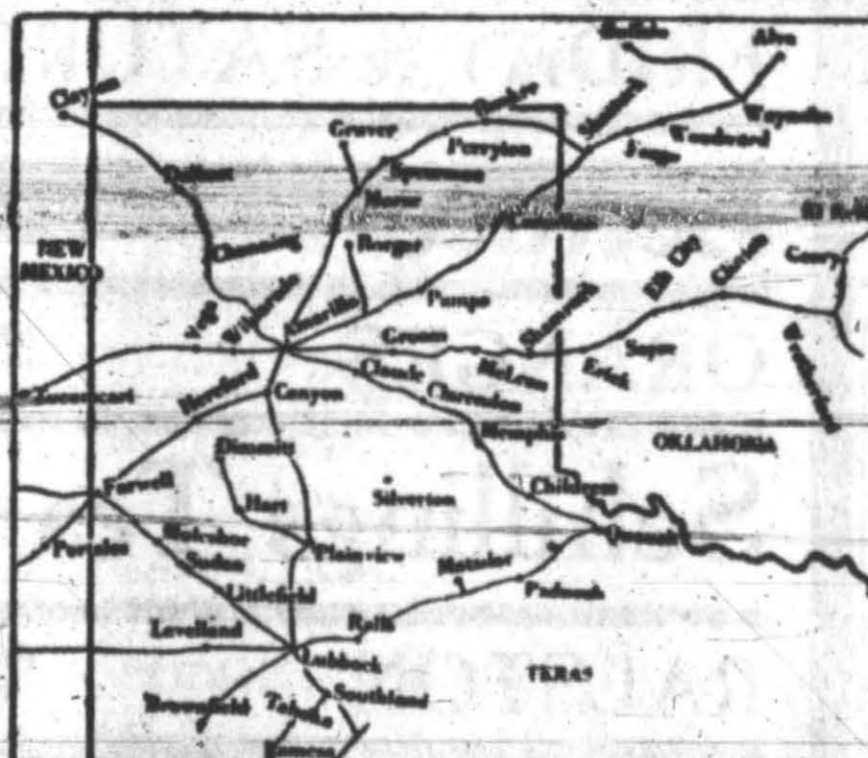
Quick Deliveries to Your Farm



Phillips Oil delivered when you want it



One of the many Phillips Bulk Stations located in Texas and western Oklahoma.



There's full satisfaction in Phillips Products

THE map at the left shows the location of Phillips stations in west Texas and southwest Oklahoma.

Free deliveries of Phillips Oil, Kerosene and Gasoline are made to any farm. All of these stations keep on hand a good big supply of Phillips products. You don't have to wait to get what you want. You won't be told "that we are out and that a supply is coming in a few days." You get your kerosene, oil and gasoline within a few hours after you order it.

Phillips knows what it means to the farmer to get prompt service, especially at harvest time, and guarantees fast delivery on a quality line of products.

Look over this map. Pick out the Phillips station nearest you and drift over right soon to see the Phillips agent about your harvest supply of oil, kerosene and gasoline. Phillips products are favorably known in the entire Southwest. It will pay you to use them.

There's Full Satisfaction in Phillips Products

Phill-up with Phillips



Schley Avenue and Third Street
T. E. Major, Local Agent

Second and Miles

Hail Insurance Worth the Money

This is our Fifteenth Year saving the farmers of the Panhandle money on hail insurance. Our rates on wheat and oats are eight per cent note settlement, or 7.60 cash, plus two dollars membership fee, privilege of cancellation to May 20. Adjustments prompt and fair. On a twenty-five per cent hail loss, if insured with us, you are entitled to just SEVEN times as much money net as our competitors will net you on the same loss. Come up and let us prove this statement.

Troy Womble

Agent for

THE GROOM MUTUAL HAIL ASSOCIATION

Phone 436.

Offices First National Bank Building.

MOTHER'S DAY
MAY 12

We Suggest
King's
CHOCOLATES
in Special
MOTHER'S DAY
Packages

FREE MAILING
and DELIVERY SERVICE

Clark's Drug Store
Hereford, Texas.
The King's Dealer—
By special appointment.

The Hereford Brand
Published Every Thursday at
**HEREFORD, DEAF SMITH
COUNTY, TEXAS**
NUNN-WARREN PUBLISHING
COMPANY, INC.
PUBLISHERS
Also Publisher of
THE FRIONA STAR
Friona, Parmer County, Texas
ALGER JONES
Editor and Manager

NOTICE TO THE PUBLIC.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.
SUBSCRIPTION PRICES:
Zone 1, per year - \$2.00
Zone 1, six months - \$1.00
Outside Zone 1, per year - \$2.50
Outside Zone 1, 6 months - \$1.50
Outside Zone 1, three months - \$1.00

**Brunk's Comedians
Draw Large Crowds**

An audience of 2000 persons crowded into Fred G. Brunk's tent Monday night to welcome his comedians back to Hereford. The first night's play, "Tommy," pleased the audience and drew continuous laughter and applause. A smaller but equally as enthusiastic crowd saw "Mary's Other Husband" Tuesday night.

The Whitefaces will clash with Friona's nine in West Park at three o'clock next Sunday afternoon. Word comes that Friona has scraped together a scrappy aggregation that might be hard to beat. Anyway, the Whitefaces expect to give the fans a better demonstration of good ball playing than last Sunday. They have been working out consistently this week and their playing has greatly improved. The Friona boys have been working out for several weeks.

The Brunks expect a full house tonight when the players produce "The Cat and the Canary," mystery drama that had a big run in metropolitan centers of the nation. Mr. Brunk has saved his best plays for the last three nights of this week. Friday night, "The Alarm Clock" will be presented, and on Saturday night, "Why Girls Leave Home." This last, named play was given by the Brunk comedians on the circuit last year, but he has decided not to deny the many requests of local citizens and will produce the comedy Saturday night.

**Counts Is Building
New House and Barns**

John Counts is building a seven-room, one and a half story house just outside the corporation limits north of Hereford. The first floor will comprise five rooms, the second two rooms and hall. Stone for building the house was taken from the old college building.

**Mrs. W. W. Bender Dies
at Home in Kansas City**

Mrs. W. W. Bender, age 29, sister of Mrs. Jim Sanders, who lived here for many years, was buried in Panhandle today. Mrs. Bender is a daughter of Lee Satterwhite, former speaker of the house of representatives, and candidate for governor of Texas in 1900. Mr. and Mrs. Sanders lived here until last fall when they moved to Odessa, where Mr. Satterwhite lives. Mr. Sanders was a prominent cattleman of this country. Mrs. J. D. Surges, of Pampa, is another sister of Mrs. Bender, who died Monday afternoon at her home at Kansas City. Funeral services were conducted from the First Baptist church. Interment was in Panhandle Cemetery.

Chamber of Commerce

(Continued from Page One)
E. B. Black announced that cotton seed to plant 1500 acres of cotton had arrived here and is for sale. He urged the business men to encourage the planting of cotton this spring. He said Deaf Smith county should have at least 3000 acres of cotton this year. Cotton acreage in the Friona section will be doubled and trebled this year, he said. Mr. Black spoke of cotton as the best money crop and suggested that every farmer plant at least forty acres, or ten per cent of the land he has in cultivation.

If farmers do not plant enough cotton this year to justify profitable operation of the gin, it will be moved away, but if cotton acreage is increased the gin will be enlarged. Elmer Ireland is sponsoring the sale of the cotton seed. Roy Arnold introduced as his guest, Mr. Biggs, organization man for the West Texas Chamber of Commerce. George Lewis presented as his guest, Mrs. Fred Brunk, and Seth B. Holman introduced Archer Fullingim of Panhandle.

A quartet comprising Lloyd and Earl Robinson, Ollie Dixon and Roy Arnold sang "I Love You," and "Carolina Moon." Miss Frances Guina accompanied on the piano. Judge Earl W. Wilson announced that local business men will have a splendid opportunity to meet rural citizens of the county at the county-wide rally which will be held at Summerfield tomorrow, Friday, May 3. Athletic events will feature the rally. The complete program was published in last week's issue of The Brand. The rally will attract hundreds of school children and citizens of the county.

**Arnold Appointed
Secretary of P. S. A.**

Roy Arnold, secretary of the Hereford Chamber of Commerce, has accepted an appointment as secretary of the Panhandle Secretaries Association. Mr. Arnold succeeds Harve H. Halnes. He will serve as secretary of the Association until the next meeting, which will be held early in the summer.

**Girl Cut by Fence
As Old "Paint" Slips**

Just before "Paint," a good horse, with Miss Zula Katherine Nall astride him, attempted to clear a five-wire fence on the Bell ranch about fifty miles north of Hereford, his feet slipped and both horse and Miss Nall crashed into the fence. Miss Nall suffered lacerations on her right limb and the horse was seriously cut. Miss Nall was the week-end guest of Miss Evelyn Bell.

**High Line Is Being
Built to T. A. T. Field**

Construction of the high line which will furnish electricity for lighting the emergency landing field of Transcontinental Air Transport Company, located two miles north of town on the Kibbe place, was begun last week and will be pushed to completion.

The tower for the beacon light has already been erected. The N. A. T. beacon light is located on the New York to Los Angeles line. The beacon lights every fifteen miles. Marker lights at the field will be green and will be planted every 200 feet for a distance of two miles, the total distance around the field, according to L. Baskin, local realtor.

**Variety Store and
Bakery Trade Sites**

The Hereford Bakery and C. A. Skelton Variety Store have traded locations. Last Sunday the bakery was moved into the building next to The Brand office and the Variety Store moved into the building adjoining the Olson Variety Store and the Piggy Wiggly. Both establishments will be re-opened for business during the week-end.

**News Stand Becomes
Owl Confectionery**

C. R. Bentley, ex-salesman of the Liggett & Myers Tobacco Co., Amarillo, purchased one-half interest in the Hereford News Stand this week from John Robinson, Jr., who was sole proprietor. The new firm will be known as the Owl Confectionery. A larger stock of candy, cigars and novelties will be added soon. The store space will also be enlarged. Mr. Bentley comes highly recommended. Mr. and Mrs. Bentley will live in the Ky Higgins apartment.

**Seniors Score Big
Success In Annual
High School Play**

"Who Wouldn't Be Crazy?" high school senior class play which was presented at the high school auditorium last Friday night before a full house estimated at 600 people, drew plenty of applause from the audience and was a very entertaining interpretation of the comedy. The play was directed by G. M. Hudson, principal. Sixteen members of the high school orchestra provided music between acts.

Members of the cast were: Immate No. 1, J. A. Tapp; Immate No. 2, Ruby Thompson; Pluribus, general utility man; Ezell Patterson; Dendle, Miss Meredith's maid, E. Dora Smith; Miss Lavell, head nurse at the sanitarium, Frances Landrum; Mr. Higgins, superintendent, Liston Wilson.

Mr. Marshall, president board of directors, Keith Guthrie; Jack (Speedy) Marshall, his son, Claude Longbottom; Lois Meredith, Imogene Wilson; Reggy Mortimer, wild about Lois, Frank Cogdell; Beatrice, Marjorie and Janet, friends of Lois and Reggy. Leatrus Walker, Eric Marie Foster, Dorothea Blaylock, Evelyn Winslow, LaVerne Baker; Handbolled McCafferty, traffic cop, Alton Miller; Edwin Gordon, artist, Evelyn's fiancée, Ralph Wolfe.

BIRTHDAY PARTY.

Miss Katherine Miller was the honoree for a delightful party last Thursday evening, when her mother, Mrs. J. H. Miller, invited the Camp Fire Girls to help her celebrate Katherine's birthday. The evening was spent in playing games and later delicious refreshments were served. Miss Katherine received many lovely gifts.

**Hereford Golfers
To Clovis Sunday**

Next Sunday afternoon a score of Hereford Golf Club members will give the Clovis golfers a chance to get revenge for the licking the Hereford men gave them here April 21. The local golfers will drive to Clovis in the morning, be luncheon guests of the Clovis club, and in the afternoon engage them in matches.

The Clovis men were slightly put out when they lost thirteen out of seventeen matches with Hereford men. They believe they can make a better showing on their all-prairie course. The water holes, lakes, hills and other hazards of the local course staggered the New Mexicans. They lost plenty of balls in the Tierra Blanca. That body of water was their Nemesis and led to their undoing. Practically the same line-up that engaged the Clovis bunch here will play in the matches Saturday.

**Seats Being Placed
In Baptist Church**

About \$4,000 worth of seats are being placed in the auditorium and other assembly rooms of the new first Baptist church this week, according to a representative of the American Seating Company, Grand Rapids, who is here with a crew installing the seats. The magnificent new church is all but completed and will be in readiness for the opening, May 19.

**WHY SHOULD WE DRINK LOTS
OF WATER.**

The teacher all the time tells my children to drink much water. What is this for, so much water, some times six and seven cups a day? Please answer me.

OLGA O. EL ROY.
Plenty of pure water every day is an absolute necessity. Water softens the food we eat, making it more easily digested and absorbed. It so dilutes the digestive juices that they can reach every particle of food. It dilutes the blood and lymph and keeps the membranes soft. It helps regulate the body temperature by distributing heat to its various parts and by disposing of surplus heat through perspiration. And last, but not least, water is a most important factor in the removal of wastes. Food is burned in the body to keep us warm and give us power to work and move. There is a constant breaking down and wearing out of cells and tissues and this broken down and worn out material is thrown into the blood to be gotten rid of by the skin, lungs, kidneys and intestines. Copious water drinking aids the action of these organs and prevents the accumulation of poison in the system. Every day about four pints of water is lost thru the various organs of elimination and this loss must be made up if the human machine is to do its work properly. Since only a part is replaced by the food that we eat, it is necessary to make up the deficit which amounts roughly to six glasses. Many people fail to drink a sufficient quantity of water. Such people are accustomed to giving their systems less than the required amount and although they may suffer from headaches and indigestion, they never think that lack of water may have something to do with such disturbances. Take one or two glasses of water before breakfast. This will tune up the stomach for work. Take the other four during the day. They will act not only as a flush to the stomach and intestines, but will stimulate the liver, kidneys and skin to healthy action.

POSEY-LONGBOTTOM

Mr. Claude Longbottom and Miss Laverne Posey, daughter of Mr. and Mrs. E. B. Posey, were married here Tuesday afternoon, Judge Earl W. Wilson officiating. The many friends of this popular young couple will wish them all the joys of a happy married life.

**Letter of Appreciation
Sent to Judge Kelso**

The recent fine spirit demonstrated by Judge I. R. Kelso of the Texas Utilities Co., in behalf of the proposed new hotel here has brought forth the following letter of appreciation from members of the Hotel Committee and Chamber of Commerce officials:

Hereford, April 19, 1929.
Judge I. R. Kelso,
St. Louis, Missouri.

Dear Judge:
Allow us at this time to express to you our sincere appreciation for your magnificent action in regard to the donation on the hotel bonus for Hereford. It was a splendid thing and done in a very splendid manner, and we wish you to know that not only the personnel of this committee, but the entire citizenship of Hereford appreciates the splendid spirit of cooperation which is exhibited.

Aside from the hotel donation, allow us also to express our gratitude for the very fine manner in which your company has handled its affairs with reference to the public in our city. We wish to congratulate you upon your very material reduction in power rates, and want you to know that we are cognizant of not only this reduction but also of the services which have been given our citizenship since you assumed control of the system.

We wish to congratulate you further upon the far reaching vision which you are exhibiting in the development of this section, and we believe there are few utilities improvements which will be such dominating factors in the development of this vast empire as the policies which you and your splendid company have adopted.

Allow us to state in conclusion that at any time we may be of assistance to you, please do not hesitate to call upon us. With the kindest personal regards, we are,
Yours very sincerely,
E. B. BLACK
J. T. CRONIN
T. E. SEIGLER
C. H. DYAR
S. P. ROSSON
G. A. F. PARKER
GEO. L. MUSE
E. S. IRELAND

J. W. Lusk was in Amarillo last Saturday on business.

SHERIFF'S SALE.

THE STATE OF TEXAS,
COUNTY OF DEAF SMITH.

Notice is hereby given that by virtue of a certain Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 20th day of April, 1929, by L. H. Foster, clerk of said District Court, in the sum of Twelve Hundred and Fifty-Two and 42/100 Dollars and costs of suit under a judgment, in favor of Mrs. Nora Skaggs in a certain cause in said Court No. 1695 and styled Mrs. Nora Skaggs vs Carl McCurdy, placed in my hands for service, I, John B. Miller, as Sheriff of Deaf

Smith County, Texas, did on the 30th day of April, 1929, levy on certain Real Estate, situated in Deaf Smith County, Texas, described as follows, to-wit: All of the Southeast one-fourth of a 980 acre tract of land, which said 980 acre tract of land is described as follows, to-wit: about 89 acres out of Capitol league No. 406, and about 406 acres out of Capitol League No. 410, and about 100-acre out of Capitol league No. 425, and about 26 acres out of Capitol League No. 426, said section being described by metes and bounds as follows, to-wit: Beginning at a mound and three pits for the most western South West corner of the first tract sold to Wilkinson, Woodall and Landers, thence East 1900 varas to mound and three pits for North East corner of this tract, thence south at 1409 varas East of four old pits, the South West corner of Capitol League No. 409 at 1900 varas, an iron pipe in R. J. Renfro's North line, thence West pass Renfro's N. W. corner 1900 varas, an iron pipe, thence North 1900 varas to place of beginning; said section or tract of land being also known as the J. S. Richards tract; said land was conveyed by H. H. Walker to

Carl McCurdy by General Warranty Deed duly recorded in Vol. 47, page 174, deed records of Deaf Smith County, Texas, and in said deed a Vendor's Lien was retained to secure payment of said indebtedness, and said judgment is also a foreclosure of said Vendor's Lien, as same existed on the 16th day of March, 1921, and levied upon as the property of Carl McCurdy, and that on the first Tuesday in June, 1923, the same being the 4th day of said month, at the Court House door of Deaf Smith County, in the City of Hereford, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said order of sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said Carl McCurdy.
And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale in The Hereford Brand, A newspaper published in Deaf Smith County.
Witness my hand, this 30th day of April, 1929.
JOHN B. MILLER,
Sheriff Deaf Smith County, Texas.

SPECIAL PRICES

On a complete line of Nursery Stock to close our spring delivery. The season is just on for Dahlias, Cannas, Gladiolias, Daisies, etc. Large stock of choice Tomato, Cabbage, Pepper, etc., ready in a few days.

HEREFORD NURSERY
L. P. Landrum, Owner
1108 East Tenth Street

FRED G. BRUNK'S COMEDIANS

—IN BIG—
Tent Theatre To-night
Feature play Mystery Show of all Mystery Plays

"CAT and the CANARY"
ONE THOUSAND GHOSTS
ONE THOUSAND THRILLS
ONE THOUSAND CHILLS
The show you have been waiting for.
Price 15c and 30c

FRIDAY NIGHT
Avy Hopwood's well known and latest stage play.

"The Alarm Clock"
15 and 30c

SATURDAY NIGHT
Two different and complete shows.

8:10
"Hello Bill"

9:40
"Why Men Leave Home"
(by request)
10 and 20c Each Show

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

Lettuce	Per Head	8c
ORANGES	Small, But Full of Juice, Dozen	15c
Schillings Tea	4 oz	22c
	8 oz	41c
RALSTON	Breakfast Food Per Package	22c
Gold Dust	1 Large Size	26c
	6 Small	25c
RAISINS	15 Ounce Package Seedless	10c
PICKLES	Libby's Dill Per Can	24c
CORN	New State, Country Gentleman, Per Can	15c
APPLES	Evaporated Two Pound	27c
BROOMS	A Good One	56c

MAY FETE

Long, long ago, the First of May was always a day of great rejoicing among the birds, the bees, the flowers, and the fairies, for on this day they joyously acclaimed the arrival of the beloved goddess Spring. The goddess, surrounded by adoring raindrops, sunbeams, fairies and flowers, made merry for a day, ending festivities with Spring's own dance of greeting.

In later years, the Goddess of Spring bade her subjects honor her by searching for the sweetest, most beautiful maiden in all the world. When they found her, they must bring her in state to the May Court, there to be crowned by the Lord of the May and to rule with him over their subjects as Queen of the May.

Today the Nations of the world send their representatives to the May Court each spring, there to pay homage to the May Queen in one long day of festive joy.

CLOUDS	Vaughn Hutson
RAINDROPS	Primary Children
SUN	Shore
SUNBEAMS	Children of the Primary Grades
RAINBOW	Primary Children
SPRING	Warren
BIRDS	Primary Children
BEES	Primary Children
BUTTERFLIES	Primary Children
FLOWERS	Primary Children
FAIRIES	Primary Children
LORD OF MAY	CLAUDE LONGBOTTOM
ADVISORS	Seigler, Ireland, Jowell, Johnson
JESTERS	Flippen, Jowell, Warren
HERALD	
QUEEN OF MAY	LA VERNE POSEY
Maid of Honor	Marie Seed
ATTENDANTS	Houser, Barber, Hanna
CORONATION	
DANCE OF THE DEVILS	Flippen, Jowell, Warren
DANCE OF THE NATIONS—	
DUTCH	Fullwood, Jacobs, McCord, Ross, Taylor, Borden, Hines, Schumacher
HUNGARIAN	Smith, Higgins
FINNISH REEL	Springer, Jones, Northern, Hill, Jowell, Sawyer, Eberle, Vaughn, Hines
JAPANESE	Bowman, Witherspoon, Jackson, Jowell
IRISH LILT	Vaughn Hutson
NORWEGIAN MOUNTAIN MARCH	Springer, Jones, Sherman, Shore, Jackson, Womble, Foster, Parker, Eberle, Hill, Spradley, Jowell
SPANISH	Bowman, Warren
VIRGINIA REEL	Smith, Fullwood, Brown, McMahon, Sparkman, Dunn, Hersey, Owen, Smith, Sherman
RUSSIAN	Springer, Jones
INDIAN	Hutson, Vaughn, Witherspoon, Vaughn, Bowman, Davis, Warren, Jowell
SAILORS' HORNPIPE	Smith, Blaylock, Higgins
VAMBOVIENNE	Shore, Jackson, Hill, Jowell, Foster, Womble, Eberle, Spradley
HIGHLAND FLING	Davis, Parker, Stone, Taylor, Borden, McCord
YANKEE DOODLE	Flippen, Jowell
GRAND FINALE	ALL

Dr. Gabbert was a Captain in the Medical Corps and spent eighteen months overseas.

His work in Hereford, both from the standpoint of a physician and as a citizen in general was outstanding. A man of inquiring mind and keen interest in everything pertaining to local and world affairs, he kept abreast of the times and was an interesting, instructive and delightful acquaintance and friend. He had a large share in the establishment here of the present County Hospital, served as a member of its board for several years, and was an ardent and efficient backer of all its activities for the good of humanity. He held the office of County and City Health Officer at various times, and served in many other capacities in the community life. He was an Episcopalian and remained a member of that religious faith to his death.

Dr. Gabbert had been in failing health for the past three years and had made trips to Houston, Kansas City and Rochester, Minn., in search of relief. His untimely death robs Hereford of an outstanding physician and citizen and hundreds of close and loyal friends, of a faithful, enjoyable, loving companion.

Brand Sold

(Continued from Page One)

regret that is difficult to express in words. For eleven years we have devoted ourselves to an interesting and absorbing work as could be imagined, among the finest people on this earth, in a community that received us cordially and gave us good will and loyal and unflinching support, in good times and in bad. To those staunch friends we have enjoyed; to those progressive advertisers who have assured The Brand's success; to the readers and the general public who have been so patient in our errors and our failings, we say: "Thank you—and may God's blessings be with you all."

We are happy in the knowledge that we are leaving The Brand in safe and experienced hands. From a long personal acquaintance with the new owners we are confident that The Brand will be conducted in a manner which will reflect credit and satisfaction upon the town and community in general. We earnestly ask the same cordial welcome and support for them that you have so generously showered upon us. (Signed) MR. and MRS. SETH B. HOLMAN

FROM THE NEW OWNERS

Taking over the control and ownership of The Hereford Brand, considered by all newspaper workers, as one of the outstanding publications in the Panhandle-Plains, is deemed a progressive step by the Nunn-Warren Publishing Company. Included in the purchase is also the Friona Star. Mr. Seth B. Holman, editor and owner of The Brand for nearly

twelve years, has long been a close friend of Mr. J. L. Nunn and the writer. Mr. Nunn and Mr. Holman have been friends for twenty-one years, and the writer has enjoyed the friendship of Mr. Holman for eleven years.

Mr. Holman has set a high standard in editing The Brand; and the new owners realize that they have a big task in following so able an editor.

Originally, it was the intention of the Nunn-Warren Publishing Co. to take control of The Brand June 1. On account of illness, with which the readers of The Brand are familiar, Mr. Holman asked this company to advance the date to May 1. Mr. and Mrs. Holman will be here for several weeks and then plan to take a good, long vacation, which they deserve after these years of sincere labor in this field.

The Nunn-Warren Publishing Co. was formed March 1, 1926, with the Panhandle Herald and the Pampa News as the original papers. The company today includes the Pampa Daily News, Pampa Weekly News, Borger Daily Herald, Hutchinson County Herald, Stinnett, Panhandle Herald, White Deer Review and Spearman Reporter. Affiliated is the Central Plains Publishing Co., owners of the Quittaque Post, Briscoe County News, Silverton, and the Castro County News, Dimmitt. Another affiliated firm is the Nunn-Warren Story Co., publisher of the Childress Daily Index and Childress Post. Mr. Nunn is also interested in newspapers at Stalon, Lubbock, Roswell, Carlsbad, Plainview and El Paso.

Whatever success the Nunn-Warren papers have had may be attributed to the service rendered in the home town. Nunn-Warren papers are first of all loyal to the community in which they are published. The Brand will do all in its power to build up Hereford, Deaf Smith County and the local trade territory under the new owners.

Details of management have not been fully worked out, but Mr. Alger Jones, advertising manager of the Pampa Daily News, is joining The Brand today as editor and manager. He is a newspaper man with wide experience, includ-

ing service on the Dallas News, Fort Worth Record, and other publications in Texas.

NUNN-WARREN PUBLISHING COMPANY
By David M. Warren.

Rev. Ross to Eastland

(Continued from Page One)

Miss Claire Baker sang "O, Divine Redeemer." The pulpit was declared vacant at the close of the evening service.

The congregation honored the departing minister with a farewell dinner directly after the morning sermon.

Grace was said by Rev. J. A. Hornbeak, following the singing of the first verse of "Blest Be the Tie That Binds."

KATIE STRUTS HER STUFF

(Continued from Page 1)

calls for ice deliveries. Perhaps there are not two mules in captivity whose histories are so bare of the unusual, or more drab in daily, uneventful routine.

And then Katie put on her first amazing bare-back performance one day this week. Manager Oberthier was hastily summoned to the rear of the building with the story that Katie had gone crazy—was having a fit! Texas Utilities men rushed to the hitching pole. Katie was certainly doing her stuff. Wild-eyed, trembling, frantic, she had torn the harness from herself and Nellie. She climbed the wagon tongue and walked it like a circus performer. Then, to cap the climax, she clambered atop Nellie's back and stood there, upright. If Christy Bros. could have been there at the moment Katie would have been promoted to the side show instanter.

After Katie had been gingerly induced to get all four feet on the ground once more, a careful examination showed that there was a slight leak of electric juice down that pole. When the hitching wire was attached to her bit poor Katie absorbed several volts of lightning through her tongue and mouth. The mystery was accounted for! The hitching arrangements have been altered now and all is serene

back of the Texas Utilities. Katie is dozing and drooping about the pole as of yore.

"And to think," moaned Fred Oberthier, "that she tore up a practically brand-new set of double harness!"

Road Markers Being Placed On Highways

Federal highway No. 306, which extends from Canyon to El Paso, is now being marked with the new improved highway markers, and the crew is expected in Hereford this week. Through here and on to Farwell the markers will read "Federal 306, State 33" and all curves and dangerous crossings will be properly marked. All Federal and State highways in the State of Texas are now being marked, the state doing the work and bearing a part of the expense and cost of markers.

It is costing the state \$254,000 to bear its part of this expense. The new markers are beauties and when placed this will look like a real highway. It requires several car loads of these markers to properly mark these high-

ways and the State Highway Department has been working on the proposition for nearly two years.

Did You Know—

That the SUPERIOR

—Deep furrow drill is in every way efficient for planting that SOD ROW CROP?

It Plants 4 Rows at a Time

M. D. Womble IMPLEMENTS

Costume Bags

Created to Compliment Your Frocks

The Sewing Shop

310 Miles Avenue

Phone 117

Miss Theresa Littleton Mrs. R. E. Littleton

Dr. Gabbert

(Continued from Page One)

Hall 'at 2:00 p. m. Friday. It is understood that all business houses would close during the hour of the service.

Dr. Gabbert is survived by his wife, one sister and two brothers. The sister is Mrs. Almira Day, of Pittsburgh, Pa. The brothers are Douglas Newton Gabbert, of Columbus, Ohio, and Charles Edgar Gabbert, who resides in Cincinnati, Ohio. Three sisters preceded him in death, Bertha May Gabbert, Ada Florence Flood, and Ella Cornelia Heaton.

William Floyd Gabbert was born December 24, 1870, at Hartford, West Virginia. His parents were

William Henry and Mary Perry Gabbert. He was a graduate of the University of West Virginia, and afterward took a medical course at the University of Louisville, Kentucky, graduating in the largest class in the history of the school in 1910. He was a member of the Pi Mu Society, an interne in the Heaster Hospital in West Virginia, and his first year of practice was spent at Big Creek, West Virginia. He was married to Lillian Moss, November 1, 1911. He was made a Mason at the age of twenty-one.

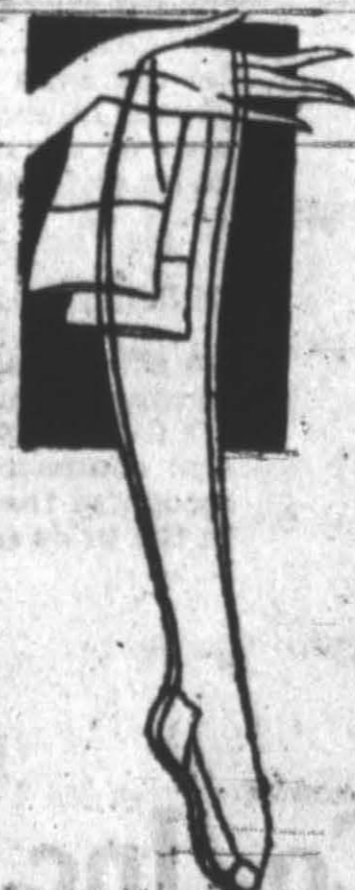
Soon after his marriage Dr. Gabbert removed to Rosebud, Texas, where he practiced medicine for five years. He came to Hereford in 1916, where he built up a lucrative and successful prac-

Hello! Here's Your Opportunity



Right purchase for a Graduation Gift—Fancy Separate Trunks and Shirts—Straw Hats—Caps—Supporters—Ties

Boys Shirts, Fancy Suspenders, Ties, Belts, Handkerchiefs, everything in novelties that is suitable for boys' wear.



Girls Silk Scarfs, Step-ins, Bloomers, Big Silk Handkerchiefs, Hose, Garters—an astounding variety for the sweet girl graduate.

EXTRA SPECIALS

Ladies regular 75c hose, two pairs ... \$1.00

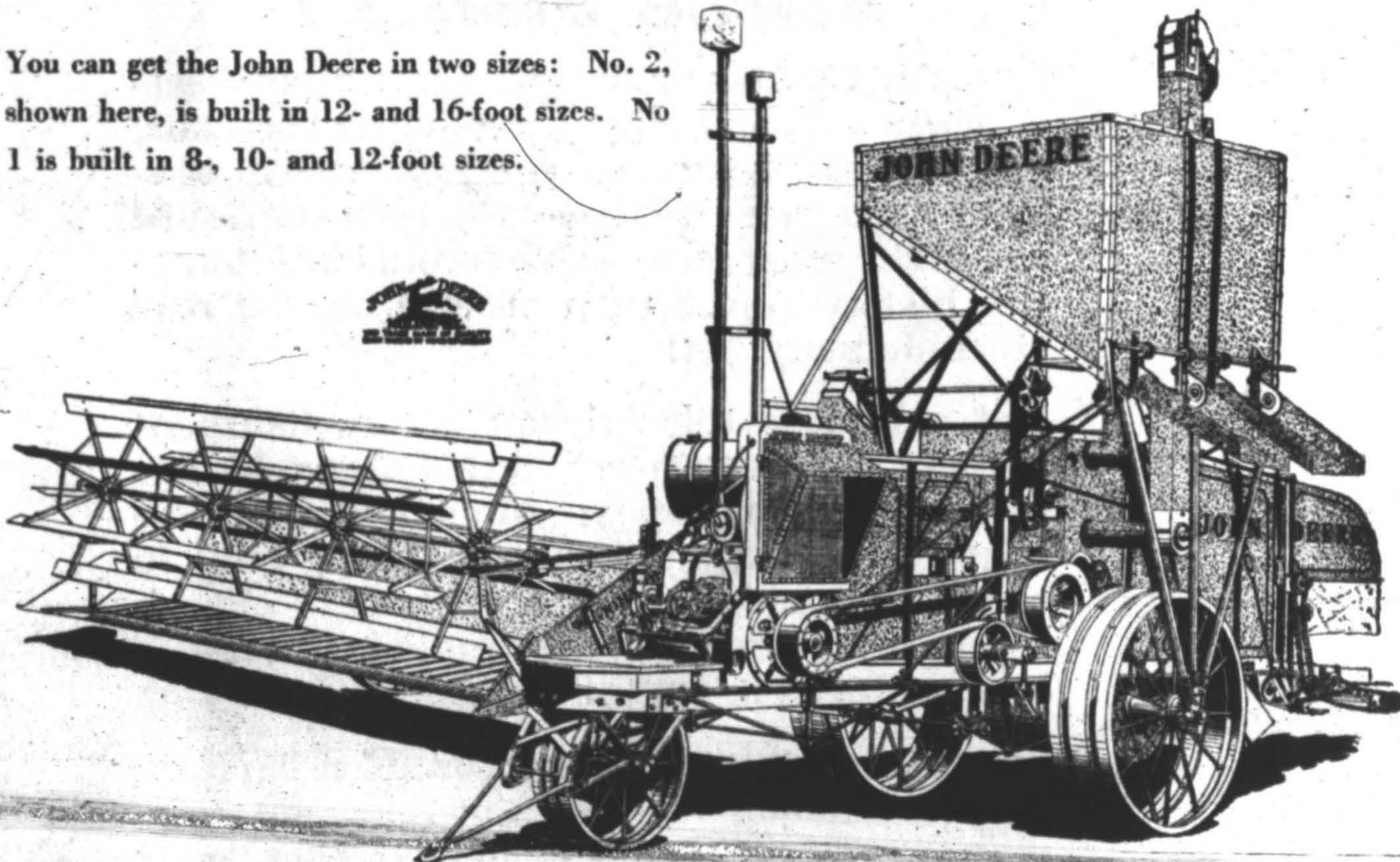
Jeanette English Prints, guaranteed tub fast,

25c grade 19c

J. O. Newell

WE GIVE 2X GREEN STAMPS.

You can get the John Deere in two sizes: No. 2, shown here, is built in 12- and 16-foot sizes. No 1 is built in 8-, 10- and 12-foot sizes.



Ready for Harvest

The Grain-Saving Combine That's Easier to Operate

- Less Chains.
- More separating room, the large number of roller and ball bearings, give more power and less vibration.
- Safety clutches on all important drives eliminate breakage.
- Large wheel surface with Timken roller bearings make light draft.
- Look this combine over and you will be convinced it is a real harvester.

At This Store You Get Quality and Service!

Kerr Implement Company

for Economical Transportation



Another Record!

over

500,000

New Six Cylinder CHEVROLETS

since Jan. 1st

Sweeping constantly ahead to greater and greater heights of popularity... making and breaking new records of success with impressive regularity... the new Chevrolet Six has established one of the most remarkable records in automotive history—more than 500,000 on the road since January 1st!

Not only does this brilliant accomplishment surpass the greatest record that Chevrolet has ever achieved in the past—but it brings to Chevrolet the significant honor of having built in only four months a greater number of six-cylinder cars than any other manufacturer has ever produced in an entire year!

Even with such a record to focus attention upon the outstanding value of the Chevrolet Six—many people still do not appreciate what "a Six in the price range of the four" actually means!

To such persons, consideration of the features responsible for this tremendous popularity will prove a revelation. So read the adjoining column carefully—and then come in and ask for a ride in this sensational six-cylinder car.

The ROADSTER.....	\$525	The COACH	The Convertible LANDAU.....	\$725
The PHAETON.....	\$525	\$ 595	The SEDAN DELIVERY.....	\$595
The COUPE.....	\$595		LIGHT DELIVERY CHASSIS.....	\$400
The SEDAN.....	\$675		1 1/4 TON CHASSIS.....	\$545
The Sport CABRIOLET.....	\$695		WITH CAB.....	\$650

All prices f. o. b. factory Flint, Michigan

COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

Outstanding Features of the New Chevrolet Six that have created this Tremendous Popularity—

6-Cylinder Smoothness

Due to the finer inherent balance of its six-cylinder motor—the new Chevrolet Six provides that smooth, quiet, flexible performance which is characteristic of the truly fine automobile. At every speed, the power is delivered easily, freely and without annoying vibration.

6-Cylinder Getaway

In sheer brilliance of performance, as well as in smoothness and quietness of operation, the new Chevrolet Six is a revelation. Acceleration is remarkably fast. And a new non-detonating cylinder head eliminates every trace of "lugging."

6-Cylinder Speed

The new Chevrolet Six has speed in abundance—but even more important than its speed is the smooth, quiet, restful comfort you experience at every point on the speedometer. You can open the throttle wide with a feeling of complete security.

Better Than 20 Miles Per Gallon

The marvelous performance of the Chevrolet Six would be exceptional in any car. But in the new Chevrolet Six it is actually sensational—for here it is combined with an economy of better than 20 miles to the gallon of gasoline!

Exceptional Riding Comfort

Another vital factor that has influenced over a half-million people in their selection of the new Chevrolet Six is its marvelous riding comfort. It travels smoothly over rough roads—and its balance on turns and corners is exceptional.

Beautiful Fisher Bodies

Longer, lower and roomier—finished in attractive, long-lasting colors—and upholstered in rich, deep-tufted fabrics—the new Fisher bodies on the Chevrolet Six introduce into the low-price field an entirely new measure of style and distinction.

Proved Dependability

Tested for more than a million miles on the roads of the General Motors Proving Ground—the new Chevrolet Six went into the hands of its owners thoroughly proved in every detail. And now reports of its performance on the highways of the nation pay glowing tribute to its endurance and dependability.

Amazing Low Prices

An achievement that surpasses even the brilliant performance qualities of this sensational six-cylinder car are the prices at which it is offered. Study these prices, and compare them with any other car and you will recognize the remarkable value represented in this Six in the price range of the four!

Brumley-Chevrolet Co., Inc.
HEREFORD, TEXAS

A SIX, IN THE PRICE RANGE OF THE FOUR

Arney News Items

Mrs. Chas. Haggie is at home recovering from a recent operation. Mr. and Mrs. Odum Ford of Ring Lake spent Sunday visiting this community.

Mrs. J. E. Boyd has returned from a visit with relatives near Ardmore.

Mr. and Mrs. A. W. Fortner were in Hereford Saturday night. Miss Athlee Tipton was here on Plainview visiting relatives on the weekend.

Messrs. and Misses E. Tipton and Cole spent Sunday in the Cox home.

Miss Elaine Webb spent Sunday at Miss Mildred Bratcher.

Raymond Haggie was in Canyon Wednesday night.

Mrs. James Fortner and children and Miss Ruth Hale of Los Angeles are visiting relatives here, en route to Hot Springs, Ark.

Mr. Edwards was here from Okoncho recently.

Several from Arney attended a dance at the Bratcher home at Joel Tuesday night.

L. Webb was in Norman, Okla., on business Sunday.

Mr. and Mrs. Lee Hutson entertained the young folks with a party Friday night.

M. Davis and wife spent Sunday with his mother at Joel.

Clifford Franklin and wife were in Hereford Saturday night.

J. E. Boyd and sons, Mr. and Mrs. Webb and children and Mr. and Mrs. Marion Davis were in Canyon Saturday.

Jim Greenway and wife of Levell spent Wednesday night in the A. W. Fortner home.

Messrs. Cox, Edwards and Cole were in Canyon Saturday fishing.

Mr. and Mrs. E. Tipton visited the Ott home near Hereford on Wednesday.

A. W. and Ben Fortner went to Levell Friday on business.

Lillard Webb and family were in Amarillo Friday.

Singing was well attended last Sunday night.

Mrs. Clifford Franklin is recovering from her recent illness.

Several of the young people attended the show at Canyon Wednesday night.

Registration at Training Camps Unusually Large

Citizens' Military Training camp at the United States Army, offering men one month of training and the opportunity for physical betterment through out door recreation, with all necessary expenses paid by the Government.

Camps are being held in the Eighth Corps Area during the summer at Ft. Sam Houston, San Antonio, June 14 to July 13; Ft. Bliss, Lawton, Okla., July 5 to August 3; Fort Logan, Denver, Colo., June 20 to July 19; Fort D. A. Russell, Cheyenne, Wyoming, July 25 to August 23; Camp Stephen D. Little, Nogales, Arizona, August 1 to August 30.

Applications for attendance are being received in larger numbers than ever before with every prospect of camp quotas being filled long before the opening dates. The principle of "first come, first served" is being observed and all young men interested in attending are urged to lose no time in submitting applications. Information in connection with attendance at camp and application blanks may be obtained from C. L. Whitehead or from the C. M. T. C. officer, Headquarters Eighth Corps Area, Fort Sam Houston, Texas.

A JOINT RESOLUTION

proposing an amendment to Section 5 or Article 4 of the Constitution of the State of Texas fixing the salary of the Governor; providing for its submission to the voters of the State of Texas, as required by the Constitution, and making appropriation therefor.

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

Section 1. That Section 5 of Article 4 of the Constitution of the State of Texas be so amended as to hereafter read as follows:

"Section 5. The Governor shall, at stated times, receive as compensation for his services an annual salary of Ten Thousand Dollars and no more, and shall have the use and occupation of the Governor's Mansion, fixtures and furniture; provided that this amendment shall not become effective until the third Tuesday in January, 1931."

Section 2. The foregoing Constitutional amendment shall be submitted to a vote of qualified electors of this State at an election to be held throughout the State on July 16, 1929, at which election all voters favoring said proposed amendment shall write or have printed on their ballots the words: "For the amendment to the Constitution of the State of Texas as fixing the salary of the Governor." And those voters opposing said proposed amendment shall write or have printed on their ballots the words: "Against the amendment to the Constitution of the State of Texas fixing the salary of the Governor."

Section 3. The Governor of the State is hereby directed to issue the necessary proclamation for said election and to have same published as required by the Constitution for amendments thereto.

Sec. 4. The sum of Five Thousand (\$5,000.00) Dollars, or so much thereof as may be necessary, is hereby appropriated out of any funds in the Treasury of the State of Texas not otherwise appropriated to pay the expense of such publication and election.

Approved March 19, 1929.
(A Correct Copy)
JANE Y. McCALLUM,
Secretary of State.

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Approved March 19, 1929.
(A Correct Copy)
JANE Y. McCALLUM,
Secretary of State.



They got behind the wheel, got the facts and bought Buicks

"The new Buick outperforms any car I have ever driven."

Mr. W. H. K., Shorewood, Wis. (name upon request)

This enthusiastic comment merely typifies that of thousands who have turned to Buick after making their own exacting tests. Be sure to drive a Buick before buying any car. The more careful your comparisons, the more inevitably will they lead you to Buick! The liberal G. M. A. C. Time Payment Plan makes it easy for you to own a Buick.

BUICK MOTOR COMPANY, FLINT, MICHIGAN
Division of General Motors Corporation

	SERIES 116	SERIES 121	SERIES 129
Sedans	\$1220 to \$1320	\$1450 to \$1520	\$1875 to \$2100
Coupees	\$1195 to \$1250	\$1395 to \$1450	\$1865 to \$1875
Sport Cars	\$1225	\$1325	\$1525 to \$1550

These prices f. o. b. Buick Factory, special equipment extra. Buick delivered prices include only reasonable charges for delivery and financing. Consider the delivered price as well as the list price when comparing automobile values.

Norton Motor Co.
Hereford, Texas

DR. J. W. HENDRIX
CHIROPRACTIC MASSEUR
Residence Phone 46-J. Hereford, Texas
Second Floor Lambert-Buckner Building
FREE CONSULTATION AND ANALYSIS

Smith & Jones
Real Estate

HAVE PLENTY OF BUYERS FOR
LANDS PRICED RIGHT AND ON
REASONABLE TERMS

• • •

LIST YOUR LAND WITH US

It's as simple as setting a watch

Yet the remarkable new Frigidaire Cold Control allows you to regulate the freezing time in the ice trays exactly as you regulate the cooking time in your oven.

New low prices—a small deposit, secures immediate delivery of Frigidaire in your home. Ask for books giving complete information.

J. C. CUMMINS
Hereford, Texas

In THESE Clothes A Man Can Do His BEST Work!



... remember the old saying about clothes proclaiming the man? They do! ... work clothes as well as dress-up clothes. Notice the next man you see in overalls. Is the name "FITZ" moulded in his buttons? If it is, the wearer very likely is an experienced workman. Experience teaches men that

FITZ Overalls
Wear Beyond Compare!

A novice is more inclined to buy an inferior brand, costing a few cents less, thinking that all overalls are alike. FITZ overalls wear better because they are roomier, are made of heavy, tough denim and finished with utmost care. Being more comfortable, the man in FITZ overalls feels better and therefore can work better. Superintendents think of this when they employ new men. They want experienced men who have good judgment and the courage to act. They like to see men dressed properly for work ... they notice the name "FITZ" on overall buttons!

Try on a pair today!

FOX MERCANTILE CO.
Hereford, Texas.

After Careful Study—

IS it any wonder the Texas State Highway Department and many counties and cities in this great state build portland cement concrete pavements?

The Bates Road, built by Illinois Highway officials to test pavements, contained 63 sections of three principal paving materials in various combinations and thicknesses.

At the end of the tests, after 377,460 tons had passed—motor trucks gradually loaded until each rear wheel carried 8,000 pounds—only thirteen sections remained undamaged.

Ten were portland cement concrete; the other three had heavy portland cement concrete foundations.

Experience and use prove also—there is no other pavement like it!

PORTLAND CEMENT ASSOCIATION
Athletic Club Building, Dallas, Texas

PORTLAND CEMENT
CONCRETE
FOR PERMANENCE

A National Organization to Improve and Extend the Use of Concrete

Every Mother Loves Candy

On Mother's Day buy your mother a box of our delicious candy . . . don't you remember the days when YOU loved candy even more than you do now, and your mother gave you sweets?

Now you can present her with a Special Mother's Day Selection that will make her as happy as you were in childhood when your mother gave YOU candy.

WHITMAN'S AND PANGBURN'S ARE OUR SPECIALTIES

The City Drug Store

DEPENDABLE DRUGGISTS

PHONE 300

—the gift store



LOCAL HAPPENINGS

Lloyd Edward of Fort Worth was here Saturday visiting relatives and friends.

P. B. Sowell spent last week in Fort Worth attending the Purina Mills School. Mr. Sowell took a course in making commercial feeds with home-grown feeds.

I buy my Drugs at CLARK'S.

W. C. Dandy returned home last week from Snyder, Texas, where he and his family were spending the winter.

Dr. Hess Tonic and Worm Powders for stock and poultry. JONES & McLEAN.

J. R. Niblett of Hobart, Oklahoma, was here Saturday on a business trip. Mr. Niblett is a salesman for the Galloway seed company.

For graduation gifts, Mrs. Speer's hand-made handkerchiefs, at Mrs. Voge's Millinery Parlor.

C. H. Clifton, of Ontario, California, pioneer citizen of Castro county, was in Hereford Saturday enroute to Dimmitt where he has extensive holdings. Mr. Clifton has been in California for the past three or four years. While here he stopped at the Brand office and renewed his subscription.

The Popular Store is the place to buy presents for the graduates. Come and see the new things for boys' and girls' wear and novelties. Remember goods are priced to sell and the stock is full of the new things that have just arrived.

Al Miller, former tax assessor of Deaf Smith county, now in the tax assessor's office at Stinnett, was here Sunday visiting his brother, Sheriff John Miller.

30x3 1/2 tires at RICE'S, for \$4.50.

S. P. Rosson, of the R. B. II. Implement Company, went to Sweetwater over the week-end and brought back his wife and baby Sunday night. Mrs. Rosson had been visiting relatives and friends at Sweetwater for several weeks.

For graduation gifts you should inspect our stock first. J. O. NEWELL.

D. L. McDonald of Amarillo was here on business Wednesday.

Leland Broadbuss is starting a pie shop in the Hereford Bakery, next door to The Brand office. His pie counter will carry all kinds of fruit and soft pies, made by a cook whose pies are noted for their deliciousness.

STAR THEATRE

HEREFORD, TEXAS

SATURDAY
MAY 4

HOOT GIBSON

in
"Smilin' Guns"

A Red-Hot Western.

Monday and Tuesday
MAY 6-7

RONALD COLMAN

in
"The Rescue"

Wednesday - Thursday
MAY 8-9

WILLIAM FOX

Presents
"Four Sons"

This is a picture that is sure to please everyone.

RECITAL

The violin and piano pupils of Mrs. Harold Hicks will be heard in recital on Tuesday evening, at 8:00 o'clock at the Presbyterian church. The class will be assisted by Little Miss Vivian Olson, reader.

George Cloyd and two daughters-in-law, Mrs. W. Weems, and son George, and Mrs. Frank Richards, arrived here the first of the week from Wichita Falls.

Blue grass, white clover, bermuda grass seed. JONES & McLEAN.

See my stock of rugs and floor coverings before you buy elsewhere. JONES FURNITURE STORE, Phone 111.

Mrs. W. H. Dowell announces that the Bay View rooms in the basement of the court house have been secured as meeting place for the Camp Fire Girls. A Camp Fire Girls' organization has just been formed at Jumbo in Castro county.

Vacation time is almost here. Luggage carriers at RICE'S.

Mr. and Mrs. J. E. Beyer left last Saturday for a week-end visit with their father at Sterling, Kansas. Mr. Beyer returned home Monday and Mrs. Beyer went to Cherryvale, Kas., to visit her son J. E. Jr., and wife.

NOTICE

New mid-summer hats, Saturday. Prices very reasonable for the new materials and latest styles. Special for Friday and Saturday, twenty-five per cent discount on any hat in the shop. HEIFNER'S HAT SHOP, up-stairs, Newell, Ashbrook building.

George Cloyd, long-time resident of Hereford, but lately of Mineral Wells, is here from the resort city visiting friends and relatives. Mr. Cloyd says he is considering moving back here.

Seed corn, both yellow and white, good seed and priced right. JONES & McLEAN.

Mr. and Mrs. W. L. Pickett returned Monday from a vacation spent in Central Texas. Mr. Pickett was former owner of the Star Theatre, but sold it a few weeks ago to build up his health.

I buy my Drugs at CLARK'S.

Joe Bailey Elliston, of Puerto Mexico, State of Vera Cruz, arrived here Tuesday for a short visit with his parents, Mr. and Mrs. A. H. Elliston. Mr. Elliston is a driller with the Anglo-Mexican Oil Company.

We have a fine line of pattern hats in real Bakon. Come and see them. VOGEL'S MILLINERY PARLOR.

Mrs. M. A. Collier and son, J. C. Collier and wife, of Clinton, Oklahoma, were here the latter part of last week visiting in the home of Mrs. M. A. Collier's daughter, Mrs. Mont E. Baker. The Colliers motored to Hereford and returned home last Monday.

Don't start that vacation trip with a poor jack. Get a good one at RICE'S.

Miss Nina Crawford left last week for Fort Arthur, Texas, to enter a business college there. Miss Crawford, en route, visited with her sister, Miss Pauline Crawford, at Houston a few days.

Graduation time is here and our new stock is coming in daily and will make a handsome gift. J. O. NEWELL.

Mr. and Mrs. Lester Jenkins of Cisco, Texas, and Mr. and Mrs. Buck Kincaid, of Eastland, motored to Hereford to spend the week-end in the homes of Mr. and Mrs. J. H. Brooks and Mr. and Mrs. H. H. Marshall. Meses Brooks, Kincaid and Marshall are sisters.

Roy Rogers, accompanied by Mr. and Mrs. J. S. Miller of McCook, Nebraska, arrived here the latter part of last week. Mr. and Mrs. Miller left on their return trip Tuesday. Mrs. Miller is a sister-in-law of Mr. Rogers.

RECITAL

The piano pupils of Mrs. G. A. F. Parker will be heard in recital on Saturday evening, May 4, at 7:00 o'clock at the Methodist church.

Mr. and Mrs. Joe Smith and three children of Dallas, and Mr. and Mrs. I. D. Cole of Amarillo, were here last Sunday visiting in the home of Mr. and Mrs. J. B. France. Meses. Smith and Cole and France are sisters.

Good assortment of kitchen cabinets both new and used. JONES FURNITURE STORE.

Charcoal, bone meal, pearl grit, oyster shells, fine and coarse. JONES & McLEAN.

Mr. and Mrs. Britt Boyd visited last Tuesday in the home of Mr. Boyd's father, W. P. Boyd, in Plainview.

A full set of Brunswick Tires will make that vacation trip more enjoyable. RICE sells them.

J. W. McBrug of White Deer, was here Wednesday on a business trip.

I buy my Drugs at CLARK'S.

Now is refrigerator time. See my stock before you buy. JONES FURNITURE STORE.

S. M. Anderson and brother, F. M. Anderson, of Oelida, Kansas, were here last week investigating conditions. They own a section of land south of Adrian, in this county and expect to improve it.

A. H. Hinz of Washita county, Oklahoma, arrived here last week overland with his family and farm equipment, including a new tractor, a new truck and other implements. He has purchased 200 acres four miles south on Twenty-Five Mile Avenue, and is now hard at work improving the place and breaking out his land.

Try a Want Ad in THE BRAND

Will receive a fine line of children's hats in wide brims for ages 3 to 15 the last of the week. At VOGEL'S MILLINERY PARLOR.

Mr. and Mrs. W. J. McMinna and daughter of Abilene, arrived Saturday for a visit with relatives at Summerfield and to attend to business matters. They returned to their home Monday.

Miss Nina Crawford, daughter of Mr. and Mrs. D. W. Crawford of Hereford left last week for Houston and Port Arthur. Miss Crawford will attend school at Port Arthur the coming session.

Electric washer, perfect condition at a bargain. JONES FURNITURE STORE.

Headed by Rev. Bowen, pastor of the Methodist church, a score of Hereford people Monday night attended the revival meeting which is being conducted at Friona by the Rev. Ed Morgan.

Some good values in used sewing machines. JONES FURNITURE STORE, Phone 111.

STORK SPECIALS

Born to Mr. and Mrs.:
B. P. Sikes, April 13, boy.
J. C. Copeland, April 13, girl.
E. S. Burns, April 22, boy.
J. Carl Williams, April 23, boy.
Sanford Harper, April 23, boy.
G. B. Chamies, April 24, boy.
B. R. Highfill, April 25, girl.

If there is anything under the sun worth the money, it is a Want Ad in The Brand. Try 25¢ worth and be convinced.

5 Clubs of Deaf Smith and Castro Form Federation

Mrs. Bob Higgins Named President of This Body.

A bi-county federation of women's clubs, comprising clubs of Deaf Smith and Castro counties, was organized at the county court house Tuesday afternoon by representatives of Hereford, Flagg, Bethel, Big Square and Summerfield. A plan to organize a tri-county federation of Deaf Smith, Castro and Parmer counties was abandoned. Parmer county's women's clubs are organized into a federation.

The following officers were elected: Mrs. Bob Higgins, president; Mrs. H. L. Broadwell, vice president; Mrs. Conaway, secretary; Mrs. Cannon, treasurer; Mrs. Garrison, parliamentarian. The nominating committee included Mrs. Gilliland, Mrs. Lusk and Mrs. Curry.

Mrs. Bledsoe, president of the Parmer county federation, explained the organization in that county and extended an invitation to attend the next meeting in July. Mrs. Tynes acted as temporary chairman.

The following representatives were present: Mrs. Hunt, Lashbuddie; Mrs. Cannon, Summerfield; Mrs. Curry, Mrs. Bledsoe, Lashbuddie; Mrs. Gilliland, Mother's Club; Mrs. Dillehay, Music Club; Mrs. Conkright, Mother's Club; Mrs. Daymon, Big Square; Miss Roberts, Bethel; Mrs. Vern Lusk, Bethel; Mrs. Broadwell, Music Club; Mrs. Summer, Flagg; Mrs. Thomas, of Flagg; Mrs. Baines, Flagg. The Parmer county federation was thanked for its assistance in forming the federation. The next meeting will be the first Tuesday in June in an all-day session.

First and tentative plans for organization of the bi-county federation were made last Wednesday at Summerfield where the Home Makers Study Club entertained a tri-county meeting at the school house. The chief speaker was Mrs. Phoebe K. Warner. Miss Laura Hammer, of Amarillo, read some of her verse. Mrs. Ray Conaway sang a solo, and Mrs. Thompson gave a violin solo.

The Bay View, Music and Mothers clubs were well represented at the meeting. Castro county clubs also sent full delegations.

All organized clubs in Deaf Smith and Castro counties are invited to join the federation, according to Mrs. Broadwell. They are especially invited to send delegations to the next meeting which will be held here in June.

Rolled oats in bulk for chick feed. JONES & McLEAN.

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Your neighbor likes RICE'S INSTANT TIRE SERVICE. Why not try it yourself?

Mr. and Mrs. Forest Randal and son, Jack, of Amarillo spent Sunday with Mrs. Randal's parents, Mr. and Mrs. G. R. Jowell. Mr. Randal returned home Sunday evening. Mr. Randal and Jack remaining for a longer visit.

All small hats in crochet-vein at a big reduction; also some fine hair braids in small hats and with narrow brims. A dandy line of small hats for children in both fancy and plain. All on sale at the VOGEL'S MILLINERY PARLOR.

Mr. and Mrs. Truman Hines reached home Sunday from Mayo Brothers Clinic, Rochester, Minn., and Hot Springs, Ark., where Mr. Hines went for examination and treatment. Mr. and Mrs. Hines were absent about six weeks. Mr. Hines is feeling fine and is much improved in health. He says the Hereford country looks better than ever.

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Mr. Pitner and wife motored to Glen Rio, New Mexico, last Sunday where they visited Mr. and Mrs. W. Barnes, friends of theirs who formerly lived in Hereford.

Miss Gladys Vance, daughter of Mr. and Mrs. C. F. Vance, last week for Jamestown, Okla. where she will join her mother, who is on a month's vacation in that section.



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