

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

28th YEAR—NUMBER 50.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, DECEMBER 27, 1928.

SETH B. HOLMAN, Publisher.

1929

THE BRAND is deeply grateful to its subscribers, its advertisers, its readers, and the people of this community in general for the support accorded the paper during Nineteen Hundred and Twenty-Eight. While we have worked under several handicaps the past year, we have tried our level best to give you "just a good newspaper," fifty-two times during Nineteen Hundred and Twenty-Eight. With your kindly help and good will we hope to give you a much better paper in Nineteen Hundred and Twenty-Nine.

We are more optimistic over the future outlook for this country right now than we have been during our experience of eleven years in this work. To our way of thinking, we are almost "over the hill." For years this country has struggled for recognition, for increased population, for its rightful place among the progressive and prosperous sections of the most prosperous nation in the world. While the full measure of this recognition and success is in front of us, still all signs point to its rapid realization. The City of Hereford is slowly but steadily expanding, growing, developing in every direction. The country about the city is slowly but steadily settling up; thousands of acres of sod land are being broken out; many trades and many new farmers are noted every week. There's an air of confidence and assurance that can be felt—yes, we sincerely believe that the long struggle to "make" this country is about to end in triumph.

With this consciousness of success achieved, with a united citizenship, and with the live stock and agricultural outlook as good as it is, it seems to us that the people of Hereford and surrounding territory should be thankful for this beautiful Holiday season, and should tackle the problem of Nineteen Hundred and Twenty-Nine with steady confidence.

Here's to a Happy, Busy, Prosperous Nineteen Hundred and Twenty-Nine to You!

CHAMPIONS FITTINGLY REWARDED

Grid Men Receive Letters, Sweaters, Gold Footballs, Cash, Etc. at Public Gathering Friday.

The proudest bunch of high school athletes in Texas are those comprising the football squad of Hereford high school, following a General Assembly of the students and citizens of the town last Friday afternoon in the high school auditorium.

At this Assembly, called by the Athletic Association of the school, thirteen boys were awarded official football letters and sweaters by the association, for exceptional work on the gridiron. In addition the fans of the city presented the boys with gold footballs each of them was inscribed "Champions 1928," and a \$5.00 bill. An additional gold football was awarded one player, J. A. Tapp, by the Association. Tapp, substitute quarterback, was injured in the middle of the season and could not play enough to earn his letter, but the association appreciated his work so much that he was given the football.

Coach Tom McColium, who piloted the eleven through a hard schedule to the highest gridiron peak of local history, was not forgotten. He was given a twenty-one jewel Hamilton watch, with a knife and gold football to match, and was also presented with a sweater.

Fourteen boys who were named were Captain William (Babe) Runell, George Jowell, Ralph Cleunin, Mitchell, Sandy Jowell, all field men, and Longbottom, Dodel, Higgins, Heard, Gregory.

(Continued on Page 2)

Two Men Burned When Gasoline Becomes Ignited

Bryan Osborn was severely burned on his left leg, from the foot to the knee last Saturday at the Doyle Rose farm six miles east of Hereford. Jack Rose was also severely burned about the hands in attempting to aid the injured man and extinguish the flames. Doyle Rose had his hair scorched during the excitement. Mr. Osborn is now in the hospital but expects to be able to be about by the end of the week.

It seems that the men were cleaning some parts of an automobile with gasoline and lighted the gasoline to assist in removing the grease. In some unaccountable manner the pan of gasoline used in the operation ignited and started a fierce conflagration. Only minor burns were received by Jack Rose.

Three Musketeers In Raid On Christmas Candy; Amnesty Offer

A reward of a candy pull is offered to the trio of holiday prank players who made a raid on the candy of a local matron just before Christmas if they will disclose their identity. The lady in question is dying of curiosity and true musketeers always hasten to the aid of the distressed so that she is taking this means of clearing up the mystery.

The dish which contained the missing pink divinity together with the spoon therein have been returned to the scene of the crime with the following printed note: "Dear Mrs. Santa Claus: 'You would have made us some good candy if we had asked you, wouldn't you? We are sure you would, but we could not get up the nerve among the three of us. We are just three lonesome fellows with no one to care for us or cook for us and we could not resist the temptation of eating some of that delicious candy. We are not just petty thieves, for we are reimbursing you for the nuts and by this time you have sampled some of our cooking. Thank you, Mrs. Santa Claus, for the Christmas treat."

"The Three Musketeers." Mrs. Santa Claus is hoping to hear direct from the three merry-makers, but the Brand will volunteer to deliver any message for her to the Musketeers.

D. R. Gass Farm Home Burned Christmas Eve

The farm house belonging to D. R. Gass, about two miles north of town, was destroyed by fire about 9:30 o'clock Christmas eve. The house was occupied by Mr. and Mrs. Terry Crowe, who were in town at the time the fire broke out. The origin of the blaze has been undetermined.

The fire department made the race to the fire and did all they could. A part of the contents of the house were saved. The flames were seen and the alarm turned in by neighbors, O. E. Sherman and Alois Stadler.

Fire Thursday Morning Causes Heavy Damage

The Mrs. T. N. Helfner Millinery Store on East Third, owned by A. H. Elliston, caught fire about 10:30 o'clock Thursday morning, presumably from a defective stove. Mrs. Helfner's stock and fixtures were practically all destroyed, and the building badly damaged. It is understood that the building was covered by insurance and that Mrs. Helfner had partial protection. Fast work by the fire department saved the adjoining buildings.

Mrs. Helfner was preparing to move January 1 to the Stambaugh Dry Goods Store, and the burned building was to have been occupied by Johnnie Orr of the Hereford Cleaners.

Miss Jeanette Rogers is visiting her mother this week at St. Jo, Texas.

Creamery Committee, Determined to Put Advantages of Local Plant Before Farmers; Plan Series Meetings, Beginning This Week

Large Attendance Is Urged for Luncheon

Plans for 1929, featuring highway and hotel efforts, will be discussed at the regular luncheon of the Chamber of Commerce to be held next Monday. The exact place has not been announced but Secretary Arnold will notify all members in ample time.

Mr. Arnold asks a large attendance at the new year's program is an important one and he has several interesting announcements to make.

It was decided to begin these meetings Thursday night of this week and continue them as long as it is necessary to thoroughly cover the territory affected. The local quartette and other entertainment features will be provided for these gatherings, and sing-songs will be organized. Special speakers will be assigned for each meeting, assisted by N. O. Bendickson, creamery expert from Iowa, who is assisting the local committee in the organization work.

Most Quiet Christmas In History Is Recorded

The silent enjoyment of the Christmas holidays this year has been so pronounced that it has been conspicuous. Perhaps there has never before been so quiet a holiday season in Hereford. The town is full of visitors, nearly every home has some one from out of town as guest, and family gatherings are the order of the day. But from a social standpoint there has been little going on. A few parties have been given, but so far the annual Christmas dance has failed to materialize and the young folk are confining their activities to family affairs. The churches held their joint cantata last Sunday night, but this is the only general public gathering listed for the week.

Hereford Basket Boys Win; Girls Are Beaten

The basketball season for Hereford High was officially opened here last Friday night with a double header game between the boys and girls of Dimmitt and Hereford. As was expected, the Hereford boys won handily, 34 to 18, but the unusually strong Dimmitt girls were too much for the local lassies and the visitors took the long end of a 41 to 4 game.

Dimmitt send a big delegation to the affair and a good crowd watched the double header. On January 4 the Hereford teams will journey to Dimmitt in a return engagement.

Beautiful, Balmly Weather Prevails Here Now

The most beautiful weather that could be imagined prevailed here during Christmas week and still continues. Christmas day the wind came up in the afternoon and was somewhat disagreeable, but calmed down around midnight. It was sunshiny but sharp-faired Wednesday. Local weather sharps are predicting more snow, as they say such early ideal fall weather cannot endure and a bad spell is sure to be just around the corner.

A. C. Barnhart Is Erecting a New Building

A solid concrete building with a fifty foot frontage and forty feet deep is being erected on West Second Street facing the Clark Blacksmith building. The owner is A. C. Barnhart and the contractor is Jake Triefel. The building is expected to be ready for occupancy about February 1. Mr. Barnhart will install his tin-smith-plumbing and blacksmith shop in the new structure.

NOVEMBER REPORT FROM COW TESTING ASSOCIATION SHOWS IN DETAIL OUTPUT EACH COW

Cow Owned by S. O. Wilson Has Led the Entire Association In Volume of Butterfat Produced for a period of Six Months. Carl Marsh Gives Expert Advice In Handling of Dairy Stock. Tables Given.

Report of Carl Marsh, expert in charge of the cow testing work of the Deaf Smith-Randall county Herd Improvement Association, for the month of November has been received by County Agent Dunkle, and is of great interest to all dairymen in this section. The work this association is doing in weeding out the "boarders" and in getting the farmers of this community "dairy-minded" can hardly be over-estimated.

Bees has the outstanding honor of having led the association cows from the start over a six months period in butterfat production, in competition with a field of 323 cows.

In submitting this report Mr. Marsh says: "As the various herds go into the winter we find the average production falling off considerably, especially in the case of cows freshing during the spring and summer months. However, we find that the cattle that were cared for best during the summer are the ones that are now showing

(Continued On Page Six.)

Hereford, England, Is Asking Hereford, Texas To Join In Relic Drive

The ancient City of Hereford, England, is appealing to the citizenship of the New World Hereford, Texas, to assist in the preservation of articles of historical interest in a special building in Hereford, England, according to a letter received by Major E. S. Ireland this week. The letter, written in the quaint English style, reads:

ROBERT BATTERSBY, Town Clerk and Clerk of the Peace Telephone No. 2381 Town Hall, Hereford 29th November, 1928 Dear Mr. Mayor, Old House

You will see from the enclosed Appeal, that we in Hereford, England, are appealing for funds to renovate a beautiful 17th Century Timber Building and to use it as far as the accommodation permits, for the display of furniture and objects of historical interest in connection with the City and County of Hereford.

I thought that no doubt you would have people in your town, which bears the same name as this ancient city, who might like to subscribe towards the renovation of this ancient building.

I, therefore, venture to enclose herewith 20 copies of the Appeal, and trust that you will not mind helping us in any way you can. Yours faithfully, ROBERT BATTERSBY, Chairman Old House Committee, The Mayor of Hereford, Texas, United States.

The circular referred to states that a beautiful seventeenth century timber building has been presented to the City of Hereford by Lloyd's Bank and it will be renovated and stocked with rare antiques. Money is desired to rehabilitate the building and old objects of art, ancient furnishings, etc. are needed to add to the collection.

Mayor Ireland says that anyone here who desires to send any kind of a contribution in answer to this appeal can do so by calling at his office in the First State Bank.

Must Have Light Certificate to Get Licenses

Owners of automobiles in this county will find that they cannot secure a 1929 license until they can show an official light certificate, stating that their lights have been adjusted to comply with the law, according to Sheriff Claude Bentop.

Bennett and Gyles Bring Home Geese

Earl Bennett and Frank Gyles drove south of Black a few miles Wednesday morning and bagged several fine fat geese. The fact that geese seem hard to get this year brands these two hiprods as champions in their line.

353 HOUSES NOW USING TEXAS GAS

With Applications Pending, Over 500 Users Expected Soon. Gas Officials Are Pleased.

According to Manager F. W. Scovell of the West Texas Gas Co., there are now 353 gas meters in operation in Hereford and when the applications now pending are completed there will be over 500 users of gas in the city within sixty days. Mr. Scovell said that twenty-five new contracts came in last week and he is highly pleased with the outlook for future business here.

The gas crew was cut down slightly during the holidays but will be back in force on January 1. Mr. Scovell made the assertion that the Panhandle gas is the best in the United States, as recent tests have proven only one other place in the country is equal to it, and that is in California. The official test showed 900 B. T. U., which means in plain english, "British Thermal Units"

City Preparing to Go After Tax Delinquents

City Manager Finch announced this week that the City of Hereford intends to go after delinquent tax payers on all city property, and the lists are now being compiled preparatory to publishing them, according to law, after which necessary legal action will be taken on all property not redeemed.

Mr. Finch stated that some of these parcels of land are delinquent for several years back and his office is this week mailing out circular letters to all owners, advising them of the action contemplated by the city and asking them to come in or mail the amounts due so as to avoid legal action and additional costs.

Auto Strikes Heavy Truck; Two Injured

Blinded by the lights of an approaching car, Lonie Johnson ran his automobile into the huge oil truck of Elbert Fallwell on the highway just east of Dawson Sunday night. Mr. Johnson's wife was with him at the time. His car was practically demolished and both Mr. and Mrs. Johnson were badly shaken up, bruised and skinned. They were considered lucky in escaping with minor injuries. They were brought to the Deaf Smith county hospital and given emergency treatment. Monday W. L. Blake, general manager of the Amarillo Sash and Door Company, drove down and took the couple back to their home in Amarillo.

THE HEREFORD BRAND

Published Every Thursday at

HEREFORD, DEAF SMITH COUNTY, TEXAS.

W. B. HOLMAN Editor and Publisher
MRS. SETH B. HOLMAN Associate Editor
 Also Publisher of
THE FRIONA STAR, FRIONA, PARMER COUNTY, TEXAS.
 TELEPHONE 30

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NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the Act of March 3, 1879.

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Outside Zone One, per year	\$2.50
Outside Zone One, six months	\$1.50
Outside Zone One, three months	\$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

Dimmitt News

Mrs. Clay and baby of Plainview were guests of Mrs. Bruce McLean Wednesday. Mrs. Clay was formerly Miss Olive Beach and lived in Dimmitt for a number of years.

Mmes. I. B. Brooks and Ray Shoffy were shopping in Plainview Wednesday. Miss Minerva Shoffy a sister of Mr. Shoffy, returned with them and will spend the holidays in the Shoffy home.

Mrs. Percy Estes was a Hereford visitor Wednesday.

L. P. White is on the sick list this week.

Mmes. B. A. Fuller, G. A. Barnett, R. D. Woodlee, Miss Christine Fuller, Bob Flanagan and Brooks Woodlee were shopping in Amarillo Tuesday.

Mr. and Mrs. Dick Dixon were shaking hands with friends in Dimmitt Sunday.

The Priscilla Art Club had a very delightful Christmas party Wednesday afternoon in the home of Mr. and Mrs. J. Hastings. A beautiful little Christmas tree stood in a corner of the room adding its beauty to the living room which was artistically decorated with Christmas colors. Slips of paper were handed each member with the name of some object written on it, the stunt requiring that they imitate, his object before they could be the happy recipient of the gift that was on the tree for them. No one failing, each received a lovely gift. Hot chocolate and fruit cake were served to Mmes. Norwood, Allen, Gregory, Fuller, Maples, Rantz, Easton, Womack, McLean, Woodlee, Stalcup, Webb, Maynard, Trimble, Parker, Wilson and Workman.

One of the most enjoyable occasions of the season was a dinner party given Wednesday evening by the Cryers and Deans. Christmas decorations added cheer to the rooms and the dinner was perfect in every respect. Forty-two was played. Mr. and Mrs. Bill Webb winning first prize and Mr. and Mrs. E. B. Wright taking the booty. Those enjoying the occasion were Messrs. and Mmes. Wright, Stalcup, Maynard, Brooks, Woodlee, Hunter, Boswell, Ramey, Boren, Wright and Webb.

The play by the faculty Friday evening was a great success and enjoyed by a large crowd. The players proved themselves more than amateurs. \$20.00 was raised to be applied on the truck fund.

Mrs. Reynolds sold the remainder of his variety stock at auction Saturday, with Ray Barber of Hereford as auctioneer.

Messes. Reynolds and Cooper expect to handle electrical supplies after the first of January.

The union Christmas tree at the auditorium was enjoyed by a large crowd. A short program was given before the appearance of Santa who distributed a lot of beautiful and useful gifts. Long live Santa Claus.

The Methodist Missionary Society held its Christmas social in the home of Mr. and Mrs. Wilson on Tuesday afternoon. Christmas decorations added a real Christmas spirit to the occasion and each member received a dainty gift and a free will offering of \$15.00 was raised as a gift to the parsonage. A plate luncheon was served to seventeen members.

Mrs. Boren motored to Amarillo Wednesday to visit Mr. Boren, who is on the verge of a nervous breakdown and is there to recuperate.

Mr. Grayum of Snyder was a business visitor in Dimmitt Thursday.

Miss Josephine Cowsett who is attending Texas Tech is at home for the holidays.

The following program was given at the P. T. A. meeting Thursday evening:

Song, Silent Night, Audience.
 Educational talk, B. D. Woodlee.
 A Christmas monologue, Daphne Hutchings.

Song, Oh, Little Town of Bethlehem, Audience.

Play, The Christmas Spirit.

Educational Talk, Miss Womble.
 Mr. and Mrs. Crier had as guests for Sunday dinner Messrs. and Mmes. Deah, Roberts, Boswell, Mrs. Stringer, Misses Womble,

Kerr and Canley, Mrs. Gill and Ted Houston.

Miss Susie Lee Cooper who is teaching school near Canadian is at home for the holidays.

Quite a crowd from Dimmitt attended the basketball games Friday evening between Dimmitt and Hereford. The Dimmitt girls won their game, but Hereford boys beat Dimmitt boys.

Definition: A politician is a man who blames it on the weather when the crops are bad and then takes the credit himself when they are good.

CITATION BY PUBLICATION.

THE STATE OF TEXAS.

To the Sheriff or Any Constable of Deaf Smith County, Greeting:

You are hereby commanded to summon C. E. Kauffman, the unknown heirs of C. E. Kauffman, deceased; Joseph L. Moss, the unknown heirs of Joseph L. Moss, deceased; John W. Black, the unknown heirs of John W. Black, deceased; N. L. Melton, the unknown heirs of N. L. Melton, deceased; S. H. Kesterson, the unknown heirs of S. H. Kesterson, deceased; Ira F. Blakely, the unknown heirs of Ira F. Blakely, deceased; Bud Mellick, the unknown heirs of Bud Mellick, deceased; Nell Mellick, the unknown heirs of Nell Mellick, deceased; and the unknown heirs of J. P. Snyder deceased, by making publication of this Citation in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the nearest county

where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be held at the Court House therein, in Hereford, Texas, on the third Monday after the second Monday in January A. D. 1929, the same being the 4th day of February A. D. 1929, then and there to answer a petition filed in said Court on the 24th day of December A. D. 1928, in a suit numbered on the docket of said Court No. 1702, wherein George Drury is plaintiff and C. E. Kauffman, the unknown heirs of C. E. Kauffman, deceased; Joseph L. Moss, the unknown heirs of Joseph L. Moss, deceased; John W. Black, the unknown heirs of John W. Black, deceased; N. L. Melton, the unknown heirs of N. L. Melton, deceased; S. H. Kesterson, the unknown heirs of S. H. Kesterson, deceased; Ira F. Blakely, the unknown heirs of Ira F. Blakely, deceased; Bud Mellick, the unknown heirs of Bud Mellick, deceased; Nell Mellick, the unknown heirs of Nell Mellick, deceased; and the unknown heirs of J. P. Snyder, deceased, are defendants, and said petition alleging:

That the plaintiff is the owner in fee simple of the SW 1/4 of Section No. 38, Block K-7, in Deaf Smith County, Texas; that he derived his title by award from the state of Texas to R. H. Gough; and by deeds as follows, to-wit: R. H. Gough and wife to Claude M. Moreman; Claude M. Moreman to A. S. Kendrick and Exa V. Kendrick; A. S. Kendrick and Exa V. Kendrick to G. F. Patterson; G. F. Patterson and wife to Perry L. Hutchinson; Hugh Combs and Lesly Combs; Perry L. Hutchinson and wife, Hugh Combs and wife and Lesly Combs to Joseph L. Moss.

John W. Black, Newton L. Melton and C. E. Kauffman; C. E. Kauffman, Joseph L. Moss, John W. Black and N. L. Melton to J. P. Snyder; J. P. Snyder and wife to Bud Mellick; Bud Mellick and wife to John Frey; and John Frey and Bud Mellick to this plaintiff.

Plaintiff alleges defendants claim interest in said lands by reason of three notes for \$200.07 each, payable to said Kauffman, Moss, Black and Melton, dated June 12, 1908, due in 1-2 and 3 years and signed by J. P. Snyder; two notes for \$240.67 each, dated June 12, 1908, signed by J. P. Snyder, payable to S. H. Kesterson, due in 2 years, and another note of the same series referred to in Vol. 23, page 292 and page 293, Deed Records of Deaf Smith County, Texas; 2 notes for \$240.00 each dated June 12, 1908, one due in 2 and 3 years referred to in Deed Records Deaf Smith County, Texas, Vol. 32, page 404; and also three notes for \$307.33, dated Nov. 23, 1908, due Jan. 1, 1910, 1911 and 1912, signed

by Bud Mellick and payable to J. P. Snyder; all of said notes being secured by Vendor's Liens on the above described land.

Plaintiff alleges all notes have been paid, also they are barred by limitation. Plaintiff also pleads limitation in possession and use of land, that defendants have no interest in the land, but the records of said notes cast clouds upon his title.

Plaintiff prays for title and possession of the land, for the removal of the clouds and for judgment declaring that defendants have no interest in the said land.

Herein full not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the Seal of said Court, at office in Hereford, Texas this 24th day of December A. D. 1928.

(SEAL) L. H. FOSTER, Clerk, District Court, Deaf Smith County, Texas. 50-418

REAL ESTATE
 CITY—FARM—RANCHES
 Real Estate Loans Priced to Sell
Hill & Ricketts
 Phone 358

December 27, 1928.

DEAR FRIENDS:

I've been noticing a lot of stores and business houses suggesting New Year resolutions. I thought that might be a good idea for Orr's Tailor Shop and I mentioned it to the boss.

He says, "Nothing doing! We're not suggesting resolutions for anybody. We'll make some for ourselves."

So that's the way the matter stands. Mr. Orr says our resolution is going to be this Resolved, that the Orr Tailor Shop is going to give a better cleaning service in 1929 than ever before.

Ben Orr

Orr's Tailor Shop
 "That Better Service"
 Phone 16

DR. J. W. HENDRIX
 CHIROPRACTIC MASSEUR
 Residence Phone 46-J. Hereford, Texas
 Second Floor Lambert-Buckner Building
 FREE CONSULTATION AND ANALYSIS

HEREFORD PLUMBING CO.
 H. H. MARSHALL, Proprietor
 (Location: Old Laundry Building, West Third Street)
 PLUMBING, HEATING, GAS FITTING
 AND APPLIANCES
 Efficient Work and Satisfaction Guaranteed.
 Agent for
FRANKLIN AUTOMATIC WATER HEATER
 "The Best for Less Money"

QUALITY MILK COMPANY
 GIVES A-1 SERVICE IN
 Raw Sweet Milk, Sweet Cream,
 Sweet Cream Butter and
 Butter Milk.
 CALL ORDERS NOW. PHONE 15

PLENTY OF
6% Money
 FOR FARM LOANS
 See Me
FRANK BARBER
 Representative Southwestern Life Insurance Co.
 Hereford, Texas

For colds, grip and flu take

alotabs
 TRADE MARK REG.
 Relieves the congestion, prevents complications, and hastens recovery.

FAIRBURY
 OIL MILL


Four complete Timken Roller Bearings
 Starts 88 per cent lighter than babbitt or cast bearing mills.
 OIL ONCE A YEAR
 —Runs lighter, pumps more water at less cost than any other mill. Direct stroke as well as geared.
 A complete line of pipe, suckerrod, casings, etc.
WESLEY STORE
 Nine miles north of Hereford on 25-Mile Avenue.
 Phone 9000F21



Appropriate, Lasting MEMORIALS

For 27 years Osgood's Memorials have been the selection of families throughout the Panhandle for their departed loved ones.

Stop in, phone, or write for new illustrated folder: "How to Select a Memorial," sent free on request.

OSGOOD MONUMENT CO.
 "Mark Every Grave"
 300 North St. Amarillo, Texas



The New Year 1929

Another year closes around us. Reckon is forced with the natural laws of addition and subtraction. Life has varied, teaching us a little more. Uncertainty pleads protection of those we have; bids us be thankful for what we have—to conserve it.

The First State Bank
 Hereford, Texas

THE LAST OF THE DUANES

by Zane Grey

"Yes, Jennie, I will. Tell me how. What must I do? Haven't you any plan?"

"Oh, no. But take me away."

"I'll try," said Duane, simply. "That won't be easy, though. I must have time to think. You must help me. There are many things to consider. Horses—food, trails and then the best time to make the attempt. Are you watched—kept prisoner?"

"No. I could have run off lots of times. But I was afraid, I'd only have fallen into worse hands. Euchre has told me that. Mrs. Bland beats me, half starves me, but she has kept me from her husband. She's been good to me—that and I am grateful."

"She hasn't done it for love of me, though. She always hated me. And lately she's growing jealous. There was a man came here by the name of Spence—so he called himself. He tried to be kind to me. But she wouldn't let him. She was in love with him. She's a bad woman."

"Bland finally shot Spence and that ended that. She's been jealous ever since. I hear her fighting with Bland about me. She swears she'll kill me before he gets me. And Bland laughs in her face. Then I've heard Chess Alloway try to persuade Bland to give me to him. But Bland does not laugh then."

"Just lately before Bland went away things almost came to a head. I couldn't sleep. I wished Mrs. Bland would kill me. I'll certainly kill myself if—Duane, you must be quick if you'd save me."

"I realize that," replied he thoughtfully. "I think my difficulty will be to fool Mrs. Bland. If she suspected me she'd have the whole gang of outlaws on me at once."

"She would that. You've got to be careful—and quick."

"What kind of a woman is she?" inquired Duane.

"She's brassy. I've heard her with her lovers. They get drunk some times when Bland's away. She's got a terrible temper. She's vain. She likes flattery. Oh, you could fool her easy enough if you would lower yourself to—"

"To make love to her?" interrupted Duane.

Jennie bravely turned shamed eyes to meet his.

"My girl, I'd do worse than that to get you away from her," he said bluntly.

"But—Duane," she fattered, and again she put out the appealing hand. "Bland will kill you."

Duane made no reply to this. He was trying to still a rising, strange tumult in his breast. The old emotion—the rush of an instinct to kill! He turned cold all over.

"Chess Alloway will kill you if Bland doesn't," went on Jennie, with her tragic eyes on Duane's.

"Maybe he will," replied Duane. It was difficult for him to force a smile. But he achieved it.

"Oh, better take me at once," she said. "Save me without risking so much—without making love to Mrs. Bland."

"Surely, if I can. There! I see Euchre coming with a woman."

"That's her. Oh, she must see me with you!"

"Wait a moment," whispered Duane, as Jennie slipped indoors. "We've settled it. Don't forget. I'll find some way to get word to you, perhaps through Euchre. Meanwhile keep up your courage. Remember, I'll save you some how. We'll try strategy first. Whatever you see or hear about me don't think less of me—"

Jennie checked him with a gesture and a wonderful gray flash of eyes.

"I'll bless you with every drop of blood in my heart," she whispered passionately.

It was only as she turned away into the room that Duane saw she was lame and that she wore Mexican sandals over her bare feet.

He sat down on a bench on the porch and directed his attention to the approaching couple. The trees of the grove were thick enough for him to make reasonable sure that Mrs. Bland had not seen him talking to Jennie.

When the outlaw's wife drew near Duane saw that she was a tall, strong, full-bodied woman, rather good looking, with a full-blown, bold attractiveness. Duane was more concerned with her expression than with her good looks and as she appeared unsuspecting he felt relieved. The situation then took on a singular zest.

Euchre came up on the porch and awkwardly introduced Duane to Mrs. Bland. She was young, probably not over twenty-five and not quite so prepossessing at close range. Her eyes were large, rather prominent, and brown in color. Her mouth, too, was large, with the lips full, and she had white teeth.

Duane took her proffered hand and remarked frankly that he was glad to meet her.

Mrs. Bland appeared pleased, and her laugh which followed was loud and rather musical.

"Mr. Duane—Buck Duane, Euchre said, didn't he?" she asked.

(To be continued next week.)

Trust whereby he conveyed to the Trustee therein in trust, all of his undivided interest in lots 10, 11 and 12 in block 67, of the Town of Hereford, Deaf Smith County, Texas, recorded in book 27, page 435 Deaf Smith County Deed Records, to secure the payment of a note for \$250.00 of even date, with 10 per cent interest from date.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

due one year after date, and ten per cent attorneys' fees, payable to M. D. Steele, or order; and whereas, it is provided in said Deed of Trust that in case of default in the payment of said note when due, said Deed of Trust should be foreclosed and said real estate sold at public auction to pay said note, interest thereon, and all costs and collection fees, after public notice according to law; and whereas, default has been made in the payment of said note and the interest thereon and the whole thereof with interest according to its tenor is now past due and unpaid; and, whereas, the beneficiary in said instrument has requested the undersigned trustee to proceed to foreclose said deed of trust and sell the said real estate at public auction to

pay said note and interest; Now therefore, notice is hereby given that I, the undersigned substitute Trustee will sell at public auction, to the highest bidder, for cash in hand, at the South front door of the Court House, at 1 o'clock p. m., in the City of Hereford, County and State aforesaid, on Tuesday the 5th day of February, 1929, all of the above described real estate to satisfy said note, interest and expenses of sale.

Dated at Hereford this 5th day of December 1928.

W. H. DOUGHTON,
Substitute Trustee.

pay said note and interest; Now therefore, notice is hereby given that I, the undersigned substitute Trustee will sell at public auction, to the highest bidder, for cash in hand, at the South front door of the Court House, at 1 o'clock p. m., in the City of Hereford, County and State aforesaid, on Tuesday the 5th day of February, 1929, all of the above described real estate to satisfy said note, interest and expenses of sale.

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Dated at Hereford this 5th day of December 1928.

W. H. DOUGHTON,
Substitute Trustee.

GREETINGS

In the Insurance business that all-embracing term, "Good Will" is our agency's main asset—one of the definitions of which is "A desire for the well being of others."

In wishing our friends and policy holders a MERRY CHRISTMAS and SUCCESSFUL NEW YEAR, we want them to feel the wish is born of an earnest desire to do everything in our power to make our friends and all those connected in anyway with our office both HAPPY and PROSPEROUS!

RALPH BARNETT, MANAGER

Hereford Insurance Agency

PHONE 273

INSURANCE LOANS

DR. T. M. MONTGOMERY

EYESIGHT SPECIALIST

628 Polk Street Amarillo, Texas

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.

OFFICE RAY'S JEWELRY STORE.



Delicious Cuts of Meat

Fresh, pure meat—just the kind of meat that you will be proud to serve at your table—wholesome, health-giving and very reasonable in price.

We pride ourselves on the quality of our service and the purity and freshness of the meat we sell.

We deliver orders promptly!

OUR MEAT IS GOOD FOR YOU!

Texas Meat Market

The Time Is Drawing Near

—When you want your auto licenses, so get your LIGHT CERTIFICATE while we are not so busy.

—To our old friends, our new friends and our friends to be, we wish you a prosperous and Happy New Year.

WILLARD SERVICE STATION

PHONE 284

NEW YEAR

GREETINGS

TO ALL OUR CUSTOMERS AND FRIENDS—

We wish to thank each of you for the splendid patronage given us during 1928, and assure you of our sincere appreciation.

We hope that we will have the pleasure of serving you during the coming year.

May the year 1929 be one of the best of years, filled with happiness and prosperity for all.

Specials, As Usual, On Friday and Saturday

Womack's Cash Grocery

BUICK SERVICE STATION

E. L. Mathies Phone 392.

Car Washing a Specialty.

Marland Gas and Oils Cooper Armored Tires

Storage, Greasing, Tow-In Service

NOTICE!

—All of our elevators will be closed from December 24, 1928, to January 3, 1929, for inventory purposes.

—We thank you one and all for your business during 1928, and hope 1929 will be the best year in your life!

Great West Mill & Elevator Co.

E. E. FRIDLEY, Manager; ETHEL FRIDLEY, Bookkeeper, Hereford, Texas
L. J. BENNETT, Manager, Dawn, Texas.
J. B. DAVIS, Manager, Summerfield, Texas.

HAPPY 1929

GREETINGS—We thank you for your co-operation in Nineteen Twenty-Eight and hope that the friendships that have existed will grow even stronger this coming year and that we shall all enjoy happiness and prosperity.

Streu Hardware

Resolved to save more in 1929



The Best Resolution You Can Make!

—When you make up your mental or written list of New Year's Resolutions—and who does not—you simply can't afford to leave out the one that will mean most to you: "Resolved, to Save More in 1929."

—When you save you are safe! You don't know what it will mean to you to have a comfortable nest egg laid aside to meet any emergency!

—One dollar starts an account in this bank.

The First National Bank OF HEREFORD



Champions

(Continued from Page One)

Drake, Ricketts, Sherman and Seed, linemen.

A short program was carried through, featured by the presentation of the letters and gifts by Superintendent Dillehay, a splendid talk on the advance of athletics in the local school by Travis Dameron, and another earnest discourse, by County Judge Earl Wilson as he presented the players with the lists of the fans of Hereford. There was a good crowd of mothers, fathers and others interested in the schools, and a musical program was also given in which Woodrow Ireland and Woodrow Gilbreath, members of the high school band, featured.

The football boys are very proud of their trophies and the fans of Hereford are very proud of their football gladiators.

Progressive News

Jess Caldwell of Brownsville came in Thursday night to spend his Christmas vacation with his parents, Mr. and Mrs. C. P. Caldwell.

Mary Ella Hershey visited Wanda Blagg Saturday night.

Ira Ricketts was very sick the past week but is better now.

Mr. and Mrs. Ramsey were dinner guests in the Reeves home Sunday.

Dr. and Mrs. G. W. Heard of Hereford were callers in the Cockrell-home Sunday afternoon.

Miss Olive Davis who teaches at Ford, and Mrs. Parks of Eastland visited in the Russell home Thursday evening.

Mrs. Reeves spent Wednesday with Mrs. Hershey.

Horace Hershey and Walter Galley went to Amarillo Monday.

Lois Parks of Amarillo is here spending the holidays with her parents.

Mrs. Parks had all her children home for the holidays.

Edgar Russell and the Blagg boys spent Sunday afternoon with J. W. Cockrell.

Katherine Hershey spent Thursday night and Friday in the home of her brother, H. E. Hershey.

Misses Lois and Lucille Park, J. C. Gregory and Walter Galley were dinner guests in the home

STAR THEATRE
Wednesday - Thursday
January 2-3



The greatest romantic stars east and director of the screen today in an unforgettable love drama!



JOHN GILBERT
GRETA GARBO

A Woman of Affairs

CLARENCE BROWN'S Production

with Lewis Stone
John Mack Brown
Douglas Fairbanks, Jr.
Dorothy Sebastian



A Metro-Goldwyn-Mayer Picture

Cow Testing

(Continued from Page One)

the best production and consequently the most profits over their feed. One of the things that has contributed to low production in several herds now is that the dairymen depended too long on his summer pasture before getting his cattle on winter roughage.

"Either be sure your pastures are ample or get your stuff on to

winter roughage early. Feed well during the summer months on grain and breed your cows as nearly as possible for late fall freshening. Cows freshening the last of October and in November will in a year's milking yield considerably more milk and butterfat than the same cow freshening in the spring or summer and handled under the same conditions."

Honor Roll for Month of November Deaf Smith-Randall County Herd Improvement Association:

Owner	Name of Cow	Breed	Amount Milk in Pounds	Test	Pounds Butter Fat
S. O. Wilson	Lady Beas	Gr. Holstein	1437	5.1	73.3
Lester Galley	Humphrey	Gr. Jersey	753	8.5	62.0
G. Bilgri	Red	Gr. Holstein	1284	4.5	57.8
W T S T C	Little Agatha	P. B. Jersey	519	9.5	49.3
H. B. Hales	Matilda	P. B. Holstein	1224	4.0	49.0
W T S T C	Princess	P. B. Jersey	690	6.8	46.8
H. B. Hales	Big One	Gr. Holstein	1104	4.1	45.1
H. R. Fulton	Maxine	Gr. Jersey	834	5.4	45.0
T. W. Duffel	Mary	P. B. Jersey	972	4.6	44.9
S. O. Wilson	Blackie	Gr. Jersey	1119	4.0	44.8
H. B. Hales	Queen	Gr. Holstein	1230	3.6	44.3
L. J. Fulton	Daisy	Gr. Jersey	918	4.8	44.1
Lester Galley	Humphora	Gr. Jersey	678	6.3	42.7
S. O. Wilson	Crumple	Gr. Jersey	705	6.0	42.3
Lester Galley	Kinktall	Gr. Jersey	690	6.6	40.9
J. L. Lookingbill	Brownie	Gr. Jersey	906	4.5	40.8
G. W. Heard	Dot	Gr. Jersey	750	5.4	40.5
S. O. Wilson	Whitney	Gr. Holstein	1116	3.0	34.8
H. B. Hales	Granny	Gr. Holstein	1016	4.1	31.3

of Mr. and Mrs. Roy Hershey Sunday.

Winona Blagg spent Saturday night with Etyle Jacobs.

Horace Hershey of Lubbock and Katherine Hershey of Canyon are spending the Christmas holidays

Trelma Sawyer spent Saturday

A Happy and Prosperous New Year!

With sincere appreciation of many past favors.

Dr. W. F. Gabbert

A Happy 1929

—Wishing you the season's greetings and assuring you of keen appreciation of your good will and patronage.

West's Tailor Shop

An Appreciation

—We deeply appreciate and sincerely thank you for the valued business you have given us during the past year. We wish you a Happy and Prosperous New Year.

Mont E. Baker

with their parents, Mr. and Mrs. Ray Hershey.

The Christmas season was started merrily Saturday night when a group of thirty-five young people gathered at the home of Mr. and Mrs. Ray Hershey for a party. The burning candles, the bells and other decorations aroused a Christmas spirit. Games of forty-two, finch, checkers and dominoes were enjoyed by all until a late hour when refreshments of punch, cookies, candy and salted nuts were served. The guests said they had had an enjoyable evening and departed.

Singing program:
Opening song: Mr. Reeves.
Song: Mary Ella Hershey.
Song: Mrs. Bowman.
Song: Katherine Hershey.

Quartet: arr Jeff Caldwell.
Song: Mr. Ramsey.
Song: Lois Samuelson.
Song: Juniors.
Song: Mr. Bowman.
Quartet: arr Ollie Dixon.
Song: Mrs. Lewis.
Song: J. W. Caldwell.
Solo: J. C. Gregory.
Closing song: Eunice Caldwell.
Benediction: Mr. Caldwell.

Mary: "Dad, that young man with the knickers kissed me when we went through the tunnel."
Father: "Heavens! Why didn't you tell me at once?"
Mary: "Oh, but, Dad, I thought there might be some more tunnels!"

Try a Want Ad in THE BRAND

Greetings

—We extend to you the compliments of the Season with our kind regards, thanking you for the many favors you have shown us.

ROCKWELL BROS. & COMPANY

Lumbermen—Phone 4

—We deeply appreciate and sincerely thank you for the valued business you have given us during the past year. We wish for you a happy and prosperous New Year.

D. R. GASS & SON

—At this joyful season our thoughts revert gratefully to those whose courtesy, good will and loyalty have made possible our progress.

—We extend our heartiest wishes for your happiness and prosperity throughout the New Year.

STAR THEATRE

An Appreciation of Your Patronage

—A pledge to continue to give you our very best service for the New Year.

—We hope to be in our new location about January 15, at the New Phillips Petroleum Filling Station on East Third Street, where we cordially invite all our old customers and new ones the coming year.

L. I. West Filling Station

Brand Want Ads Pay Good Dividends

An Appreciation

—We want to thank our good friends and customers for their support in 1928. It is our sincere hope that every one of you enjoy good health, joy and prosperity in 1929.

THOMPSON & IRELAND

Unheard of Bargains

We still have a good assortment of

FURNITURE

Left from Our Big Sale.

It must all go. Come in and make your selections before it is too late.

Anthony Furniture Store

The Season's Greetings

—To our old friends, loyal and true; to valued new friends, and to those whose friendship we strive to serve, do we most heartily wish unmeasured success and good fortune throughout this year and the many years to come.

—With grateful appreciation for all favors received by us from them and for that priceless though intangible asset, your good will, which we esteem beyond measure.

—We wish you a Happy and Prosperous New Year.

Texas Utilities Co.

Greetings

—In behalf of our entire organization we extend to you, whose friendship and patronage have added to our success, cordial greetings, together with sincere wishes for your prosperity in the coming year.

Beavers Bros. Garage



International Sunday School Lesson
December 30.

Review
PAUL THE WORLD CHRISTIAN

Golden Text: **Philippians 1:21**

REV. SAMUEL D. PRICE, D. C.

With this lesson a study of six months in the life of Paul is concluded. It will be helpful to look back over the entire life as well as of the events covered during the present quarter. Begin with Acts 19 for the quarter's lessons and with Acts 1 for the entire life.

For this quarter begin at Ephesus toward the close of the second missionary journey. There was a return to that city after the trip to Antioch. Meanwhile, Aquila and Priscilla had been active there. Two long and hard years were passed in Ephesus. He preached in the synagogue and later used the school room of Tyrannus for his teachings. The climax came when even the great theatre was not large enough to hold the crowd that, in opposition, madly shouted for two hours, "Great is Diana of the Ephesians." Then it was time for Paul to leave town again. He used the land route in visiting the various cities where he worked during the second missionary journey and went as far as Corinth. Four letters were written, I and II Corinthians, Romans and Galatians.

When it was discovered that there was a plot to waylay him and get the large offerings for the poor Jews in Jerusalem the itinerary back to Jerusalem was changed from ship to land. A stop was made at Miletus and the elders were called there from nearby Ephesus. Careful instruction was given about the future

care of the work in that city and vicinity. Then in the midst of an intense prayer service farewells were said and the journey continue to Jerusalem where trouble surely awaited the Evangelist.

At first effort was made to satisfy certain critics by making a concession—sacrifice and payment of vows, but only trouble resulted. The arrest was made and there was no release for more than four months. A declaration of Roman citizenship alone saved him from a severe flogging and the quick action of a lad made it possible to avoid a death plot. There was safety at Caesarea but it took two years to get through the hearings before the accusers who came from Jerusalem and before Felix, Festus and Agrippa. The journey to Rome, where the case was adjourned, was filled with dangers and climaxed in the shipwreck at Malta.

Two years made another long period but much was accomplished as Paul was free to have audiences at pleasure in his own hired house but always with a chain holding him to a Roman soldier. Four more great letters were written meanwhile: Ephesians, Philippians, Colossians and Philemon. There was a release which gave opportunity for other itineraries and a second arrest which was closed with decapitation. Throughout Paul was the victor as he wrought for Jesus Christ.

Del Rio recently celebrated the opening of the new Roswell hotel, with the Hawaiian Welcome Ceremony.

CITATION BY PUBLICATION.
THE STATE OF TEXAS,
To the Sheriff or Any Constable of

Deaf Smith County, Greeting: You are hereby commanded to summon H. J. Newsom, the unknown heirs of H. J. Newsom, deceased, and the unknown stockholders of Western Union Land Company, a defunct corporation, by making publication of this Citation once in each week for 4 successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the nearest county where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be held at the Court House thereof, in Hereford, Texas, on the third Monday after the second Monday in January, A. D. 1929, the same being the 4th day of February A. D. 1929, then and there to answer a petition filed in said Court on the 24th day of December, A. D. 1928, in a suit, numbered on the docket of said Court No. 1701, wherein Virgie E. Stewart and Joseph

Campbell are Plaintiffs, and H. J. Newsom, the unknown heirs of H. J. Newsom, deceased, and the unknown stockholders of Western Union Land Company, a defunct corporation, are Defendants, and said petition alleging: That plaintiffs are the owners in fee simple of Lots Nos. 1-2 in Block No. 13 of the Town of Hereford, in Deaf Smith County, Texas; that plaintiffs derived their title by patent from the State of Texas to John E. Corwith and by deeds as follows: from John E. Corwith to W. S. Mabry; from W. S. Mabry to Western Union Land Company; from Western Union Land Company to J. F. Finnicum and Western Union Land Company to J. H. Biggs; from J. F. Finnicum to J. H. Biggs; from Johnnie Biggs to Lee Biggs; from Lee Biggs and wife and Alice Cox and husband to Iva Saltzman; and from Iva Saltzman and her husband to plaintiff.

That said stockholders are claiming an interest in said Lot No. 1 because Western Union Land Com-

pany owned same and there is no deed of record showing it ever conveyed same; plaintiffs allege Western Union Land Company conveyed said lots to J. F. Finnicum on or about May 15, 1901, but the deed was never placed on record. Plaintiff alleges that defendants H. J. Newsom and the unknown heirs of H. J. Newsom, deceased, claim an interest in said land by reason of an indemnifying Trust Deed recorded in Vol. 2, page 240, Trust Deed Records, Deaf Smith County, Texas, securing the payment of a note for \$200.00, dated August 13, 1902, due in 90 days, from date. And that Newsome never paid the note and was saved harmless therefrom and that limitation has run against same.

Plaintiff pleads limitation through peaceable and adverse possession of the property, using and cultivating the same; and that defendants have no interest in said land but that their claims are clouds upon plaintiff's title.

Plaintiff prays for title and possession of said property for removal of the clouds upon their title and for judgment declaring that defendants have no interest in said land.

Herein fall not but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you

have executed the same. Given under my hand and Seal of said Court, at office in Hereford, Texas, this, the 24th day of December A. D. 1928.

(SEAL) L. H. FOSTER,
Clerk, District Court, Deaf Smith County, Texas.

have executed the same. Given under my hand and Seal of said Court, at office in Hereford, Texas, this, the 24th day of December A. D. 1928.

(SEAL) L. H. FOSTER,
Clerk, District Court, Deaf Smith County, Texas.

GREETINGS

May the Year Nineteen Twenty-Nine Bring
You Every Blessing That Your Heart
May Desire

H. G. Garner

Contractor and Builder

The Season's Greetings

In closing our books for the past year we find that we owe a debt of gratitude for the good will and loyalty of our many friends with whom it has been a real pleasure for us to do business. We give you our hearty thanks, together with our warmest wishes for your happiness and prosperity in 1929.

J. C. CUMMINS

PLUMBING BONDED ELECTRICIAN
DELCO LIGHTS FRIGIDAIRE GAS APPLIANCES

Happy New Year

Gratefully acknowledging your many favors of the past year, please accept our best wishes for a Happy New Year.

H. L. Rice

WE USE HEREFORD BREAD ONLY

To Our Customers and Friends:

—Due to the excellence of its products, which are on a par with any of those imported, we, the undersigned grocery merchants of Hereford, have notified our out-of-town wholesalers to DISCONTINUE ALL SHIPMENTS OF BREAD TO US, Effective at once, and will hereafter furnish you with

Bread from the Hereford Bakery Only

—We have taken this step for two reasons: First, because we believe the bread from the HEREFORD BAKERY is fully the equal of any we can ship in here; and, secondly, because the Hereford Bakery is a local institution and deserves the support of local business men and the people generally.

Yours very truly,

MONT E. BAKER,
FRANK A. GYLES (Piggly Wiggly)
WILLIAMS BROS.

R. H. WOMACK GROCERY.
H. D. REED ("M" System)
L. W. CARLYLE GROCERY.

THE GROCETERIA.
H. A. HOFFMAN GROCERY.

CLASSIFIED ADS

For Sale or Trade

FOR SALE—Ivers and Pond piano in the best of condition. F. J. BURLE. 49-1tp

FOR SALE—150 in cultivation, improved, one and one-half miles of Shallowater, near Lubbock; to exchange for one-half section near Hereford, improved. J. J. CARROLL, Shallowater, Tex. 49-2tp

TRADE—Will buy or Trade for a bunch of first class Jersey cows, Box 224, Hereford. 49-3rd

FOR SALE—150 S. C. White Leghorn hens and pullets; from Tanager, O. A. C. strains. Phone 3005-F. LEE CONKLIN. 49-2tp

FOR SALE—Two good resident lots on B Street near paving. N. C. VOGELLE. 50-2tc

FOR SALE OR TRADE, Chevrolet coupe. FRED OBERTHIER. 48-1tc

FOR SALE—Beautiful raw section on motor route, 21 miles N. W. Will sell cheap and on easy 6 per cent terms in order to settle estate. See L. BASKIN. 49-3tc

FOR SALE—Five 200 acre farm only four miles out; cheap and easy 6 per cent terms, in order to settle estate. See L. BASKIN. 49-3tc

FOR SALE—A Ford coupe (old Baldy), good tires, in good running order, priced right. N. C. VOGELLE. 50-2tc

FOR SALE—Higeria bundles, good grain. Also want to do trucking for the public. Phone 3003. FRED MERRILL. 44-1tc

FOR SALE—Four extra good registered Duroc gilts; also registered Duroc boar age 2½ years, for sale or exchange. MRS. D. E. TURNTINE. 45-1tc

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

FOR SALE—Or trade, 9-room stone home, completely modern; one block north of Central school, on the Avenue. Highly adaptable for rooming house. JOWELL MURCHISON. 40-1tc

FOR SALE—Two Jersey heifer calves from bull circle males; suitable for boys and girls club projects. See County Agent. N. C. VOGELLE. 48-4tc

FOR SALE—No. 3 Primrose cream separator. \$15.00. CARL'S CASH AND CARRY. 48-4tc

FOR SALE—Three windmill towers, built extra heavy, uprights 6x6, braces, 2x6. Address 1222 Amarillo or Box 516, Hereford. 50-2tp

FOR SALE—Modern home, choice residence lots, good terms. Inquire at the Panhandle Lumber Company, Hereford. 14-1tc

For Rent

FOR RENT—Two rooms furnished or unfurnished, second door north of jail. MRS. J. N. MCCONNELL. 50-11p

FOR RENT—Four room modern furnished house, piped for gas. MRS. F. H. BRITIAN. 50-2tp

FOR RENT—Housekeeping rooms, equipped with gas and hot water. Adults only. Phone 43. 50-1tc

FOR RENT—Two furnished apartments, gas heat, garage; also 5 acres of land. MRS. E. J. WILLIAMS. 49-11p

Wanted

MONEY TO LOAN on farms and ranches. ASKEW & SHORT, Amarillo, Texas. ??

WANTED—Black turkey tom; will exchange or buy. See Brand of file. 50-1tc

WANTED—Some used barbed wire and posts. OWEN NEEL. 49-2tp

WANTED—Plowing sod or old ground or job with 15-30 tractor. R. B. CALDWELL, Route A, Hereford, Texas. 48-4tp

Lost and Found

LOST—A Schaeffer and a Parker fountain pen. Return to Katherine Miller and receive reward. 50-1tc

LOST—Onyx white gold ring with small diamond setting. Reward. Phone 86. 50-2tc

LOST—A bay horse mule, 15½ hands high, about 8 years old. Reward \$5.00. Notify J. T. Swaggett, on former L. R. Brady place. 47-4tp

Lodge Directory

HEREFORD LODGE No. 476, I. O. O. F. meets Monday 8:00 p. m. Visiting Brothers welcome. Sam Hutson, NG. L. H. Foster, Sec.

Arney News Items

A Happy New Year to the Hereford Brand and all its readers. H. E. Ferguson was in Littlefield on business Monday.

George now nowdays ETAOI Chillicothe to spend the holidays with his grandparents, Mr. and Ayres and other relatives.

Mrs. Lydell Edmondson and children left for their home in Amarillo Wednesday after visiting her parents, Mr. and Mrs. Chas. Cox for several days.

Messrs. Fergus, Webb, Clark, Fox, Bratcher and Williams called in the Emmett Tipton home Friday.

D. W. Williams who has been farming here left Friday for his home in Tennessee.

Messrs. and Mues, H. E. Ferguson and H. E. Ferguson, Jr., who have lived here several years, are moving to Sweetwater and we regret to see them leave but hope them success in their new home.

Mr. and Mrs. Wright will live on the Ferguson farm.

Several relatives of the Bratcher family spent Thursday and Friday with them, among whom was a sister of Mrs. Bratcher who she had not seen for five years.

Mr. Clark is visiting in the J. E. Boyd home.

Several threshers are operating in this community and farmers want fair weather so they can finish their farm work.

A. W. and Ben Fortner were in Hereford Tuesday.

School was dismissed Wednesday in order to install a light plant in the building.

Mrs. Jean Lawson will return to her home in Dallas after the holidays, following a two months visit here with her parents, Mr. and Mrs. H. N. Ferguson.

Messrs. Webb and Tipton were in Amarillo Thursday.

Mrs. Lee Hutson and daughter Juanita, Mr. and Mrs. Ross Campbell and George Babby were in Tulla Thursday.

A shower was given Mrs. Bratcher which was attended and enjoyed by most of our ladies.

Emmitt Tipton has a new windmill and tower.

Mrs. Ferguson and daughter were in Happy Friday.

Lynn Bratcher is working for Mr. Webb.

Approximately one-fourth of an inch of rain fell here during the past week.

Ben Fortner left Friday for Crowell where he will spend the holidays with relatives.

A Want Ad in The Brand is a sure, steady worker—try it out.

ASTRONOMY AND THEOLOGY.

Astronomical studies and conclusions will be found to have had much to do with our theological theories.

Think of the different view of the universe and its regulation taken by people now and those that lived before Copernicus and Galileo.

When David wrote, "When I consider thy heavens, the sun, moon and stars that thou hast made, what is man that thou art mindful of him?" how much smaller a conception of both the universe and man he had from what we have now!

It must have a humbling effect upon every thinker to reflect upon the vastness of the universe and the smallness of the speck upon which we live. All of these discoveries may but increase our awe and reverence for Him who made the universe, but they alter our notion as to how He did this.

Victor Hugo in his "Intellectual Autobiography" wrote:

"The locomotive travels fifteen leagues an hour. The hurricane travels sixty leagues an hour. The cannon ball travels seven hundred leagues an hour. The locomotive drags, the hurricane lumps, the cannon ball is a tortoise. Let us bestride a ray of light. This is to mount 4,000 times faster than the cannon ball, 4,200,000 times swifter than the hurricane, and 17,000,000 times swifter than the locomotive. It makes as you know, 70,000 leagues a second. Start Light launches you from the Earth to the Sun in eight minutes, from the Sun to Oceanus in four hours, from Oceanus to Centaurus in three years and eight months, from Centaurus to the pole star in twenty-eight years, and from the pole star to the Milky Way in 108,000 years, and from the Milky Way to the nebula of Canes Venatici in five million years.

You have not taken a step. The apparitions of the universe will continue to loom.

New Year Greetings

—To all our friends and customers we extend these greetings and wish to express our appreciation for the liberal patronage given us. We hope to be able to serve you during 1929.

THE GROCETERIA

WE GIVE GOLD BOND STAMPS.

We Deliver.

Phone 31.



Resolved: That we not only sell the highest grade of canned goods but the purest groceries the world's makers offer.

We want your business, only because we give you GOOD STUFF for your money.

That's the way we have done in the years past; that's the way we shall do in the years to come.

—SPECIALS—

WATCH OUR WINDOWS FOR SPECIALS FRIDAY AND SATURDAY

Williams Grocery Company

Phone 128

We Deliver

—This is just a little p.

greeting, but it carries

a big

"Thank You"

for your business during the past year.

PLAINS INSURANCE AGENCY

John Patton - Manager Hereford, Texas.

1929

This New Year Day I would send you a simple Line, Wishing You All Things Good In In Nineteen Twenty-Nine

Beams & Marrs

Machine Shop and Garage

To our old friends, our new friends, and our friends to be, we express the heartiest kind of appreciation for your good will and patronage in the past years, and a Happy and Prosperous New Year.

FOX MERCANTILE COMPANY

New Years Greetings

—The spirit of the season prompts me that I owe the good people of this community much appreciation for the pleasant relations we have had during my term of office as Sheriff of this county. I am deeply grateful to you for your favors and good will, and I wish you all happiness and prosperity during the coming year.

Claud Benton

Stambaugh Dry Goods

HERFORD TEXAS

—Wishes You—

A Prosperous 1929

the locomotive. It makes as you know, 70,000 leagues a second. Start Light launches you from the Earth to the Sun in eight minutes, from the Sun to Oceanus in four hours, from Oceanus to Centaurus in three years and eight months, from Centaurus to the pole star in twenty-eight years, and from the pole star to the Milky Way in 108,000 years, and from the Milky Way to the nebula of Canes Venatici in five million years.

You have not taken a step. The apparitions of the universe will continue to loom.

—The friendship and patronage you have accorded us the past year are worthy indeed of our most hearty and sincere thanks as well as our best efforts to rightly serve you during the coming year.

We Buy Produce.

West Texas Feed & Seed Co.

—Phone 265

THE HOME OF MERIT FEEDS



Time Out

To Wish You

A Happy, Prosperous New Year!

—Lots of Specials at greatly reduced prices on Friday and Saturday, December 28 and 29.

Sprolws-Cronin Company

The New Year 1929

—We want to sincerely express our appreciation of your friendship as well as the very pleasant business relations with you this past year. We thank you, and as the New Year comes around, it is our resolution to so conduct ourselves and our business that these pleasant personal and business relations may continue.

—We sincerely wish for you and yours a very prosperous New Year.

Hoffman Grocery

We DELIVER

PHONE 115

Happy New Year

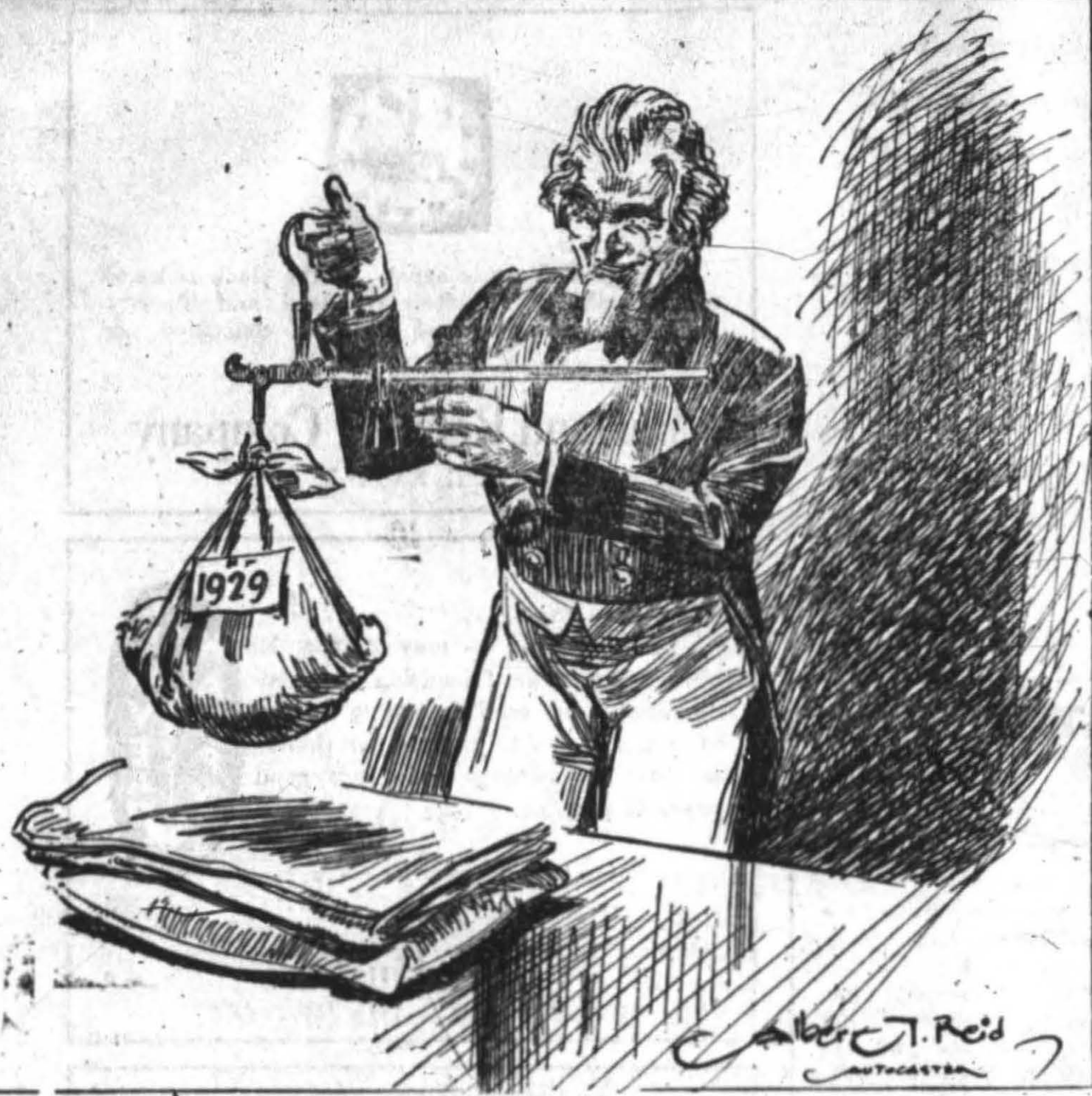
We wish to thank our friends and customers for the pleasure of being able to serve them during the year 1928, and may we hope for a continuation of the same pleasant service. Our stock of fresh fruits, vegetables, candies and nuts is complete. WE WILL HAVE, AS USUAL, MANY FRIDAY AND SATURDAY SPECIALS.

HEREFORD WHOLESALE GROCERY COMPANY

L. W. CARLYLE

Very Promising

By Albert T. Reid



What's Doing IN WEST TEXAS

It is the aim of the Woman's Book Club, pioneer study club of Canyon, to develop a county library for Randall county from the subscription library which has been in use for fifteen years. A great number of books will be available from this source.

Ground was recently broken for a new \$30,000 Baptist church at Quitaque. The church building will include a basement, a number of class rooms and a large auditorium. It will be furnished with the best and most modern of seats and other fixtures.

An extensive road improvement program has been started by the citizens of Plainview. Five city blocks have recently been ordered paved by the city council. This will include paving of the streets on two sides of the Plainview sanitarium and widening Seventh street. A dip in Seventh street will be eliminated.

A summer resort that will make Del Rio known throughout the state and beyond the borders of the state as a summer resort is the dream of citizens of that town who plan to use water backed up by a power dam for recreational purposes and are spending a large sum of money for the purpose.

By order of the city council at Crosbyton elm trees are being planted in the city park to replace locust trees that have died. The city square has been much improved by bermuda grass that was set out in the spring. Crosbyton people do their part in civic beautification by keeping attractive lawns.

Fred Elmenberger of Berlin talked for 120 hours in succession, he sleeping only eight hours in between, and wasn't even hoarse at the finish. This seems remarkable to those who have never heard an American Senator.

FOR JOB WORK, TRY THE BRAND

Too Late to Classify

FOR RENT—Three room apartment. Phone 194. 50-1tc

LOST—Ladies purse containing a diamond ring and money, on 23-mile Avenue north. Inquire at Brand office or see JOE MITCHELL. reward. 50-2tc

FOR SALE—Good \$150.00 Edison phonograph, very cheap. The price we ask for this machine won't cover the price of the records that go with it. ORR'S TAILOR SHOP.

An Iowan has chucked up his business in disgust because he has been robbed six times since 1914. Chicagoans have it all over him in endurance.

Every tramp seeking shelter at the poor house at Chelmsford, England, must submit to a cold shower bath. This automatically, we presume, solves the problem of over crowding.

Quantities of soap have been discovered in Moscow bearing portraits of the Czar and the Russians are greatly shocked. What we wonder at is how they came to notice it.

Delegates to the Carnegie Institute convention at Pittsburgh envisioned houses made entirely of coal. If it's the kind of coal some of us have been getting we may be sure these houses won't burn down.

"Let there be light," murmured the raven-haired beauty as she drew forth the peroxide bottle.

CREAM WANTED

We pay transportation charges. Butler Market's Lower. We pay full market prices at all times. Keep shipping us. Our honest, published market is to your advantage.

Write Us For Tags. Reference: Richardson County Bank. FALLS CITY CREAMERY CO. Falls City, Nebr.

New Year Greetings

To each of our friends and customers: May 1929 be a happy and prosperous year for all.

Pierce Petroleum Corporation
C. L. Roberts, Agent.

As the shadows of the Old Year lengthen into memories, we realize the value of that priceless asset—your good will. Without it, our pleasant relations could not have existed and the splendid business we have enjoyed could not have been. We thank you.

May the Christmastide bring you unstinted happiness and the New Year an overflowing measure of success.

The Kesters Jewelers

Greetings

It is with grateful feeling that we herewith send to our patrons and friends this message of thanks for past favors, and we wish for you and yours a bright and happy New Year.

Olson's Variety Store

We Are Thankful as well as

Greatly Encouraged

Over the splendid business our customers gave us in the short time we handled this store before Christmas; and we are especially thankful for the encouragement we are receiving on every hand from our friends.

We ask a share of your business in 1929, and promise in return to give you good service and appreciation. Now, for a record 1929.

Corner Drug Store

Leland Lee Is Passing Cigars; An 8-Pound Boy

"The finest Christmas present on earth!" grinned Leland C. Lee, Wednesday morning, while passing around some good cigars. Yes, it's a boy, Leland Willis Lee, weight eight pounds, and he arrived on the afternoon of Christmas Day. The mother and baby are both progressing splendidly. Leland, senior, says the youngster is booked for a halfback berth on the champion Whiteface eleven.

Guy Smith Sells Cafe; Will Move to Farm

Guy Smith, who recently purchased the cafe next door to the Texas Meat Market, sold the restaurant last week to W. A. Patterson and has moved to the farm formerly occupied by his father, about a mile from Joel Switch. It is understood that Mr. Smith is considering the establishment of another line of business here soon.

Big Bunch of A. M. Students Now at Home

Eight Hereford boys, now students at Texas A. & M. College, and two graduates of that institution returned the past few days to spend the holidays with home folk. In addition to this small

army, Charles Coneway of Friona also came back with the bunch.

The students now in college who returned are J. C. Gilbreath, Oliver Ray, Gordon and Beryl Witherspoon, George Beams, Jr., Jess Russell and Paul and John L. Wilson. The two ex-students are Daniel Bell and Harold Jackson. Daniel is now with the Texas Power and Light Company at Dallas, and young Jackson is employed by the Moline Blow Company of Moline, Illinois.

The A. & M. students, ex-students and prospective "fish" are planning a big Holiday dance to be held at the Herring Hotel, Amarillo, next Friday night, December 28, beginning at 9:00 o'clock. The original Chicago "Blue Blowers" orchestra will play for this affair and the boys are looking forward to a tremendous time.

MOTHERS CLUB.

The Mothers Club was entertained with a lovely Christmas party at the home of Mrs. A. A. Foster. Elaborate Christmas decorations abounded and lent a charm of the joyous Yuletide season throughout the rooms. A Christmas tree on which hung a nice gift for every one present was of course the outstanding feature.

An informal good time was had throughout the afternoon and taste-Christmas refreshments plate was served at the close. All members were present.

SENIOR ENDEAVOR PROGRAM

Topic: Learning from experience.

Leader: Chas. Ferguson.

Song: No. 121.

Scripture: Eccl. 1:16-18, Ps. 37:25.

Song: No. 171.

Leader's Talk.

Has experience taught us to be wiser in the past twelve months??

Marie Seed.

What are some of the things we learn in the school of experience?

Woodrow Gilbreath.

Why is experience a good teacher??

Erie Marie Foster.

Open discussion.

Song: No. 248.

Benediction.

J. F. Hensell of Champaign, Illinois, was here the first of this week inspecting his land holdings north of Hereford. He owns a half section of improved land and was well pleased with the Hereford outlook.

Mr. and Mrs. Oscar Womack of Memphis arrived last Saturday evening to visit at the home of Mr. Womack's father, R. H. Womack.

Christmas guests in the home of Mr. and Mrs. T. E. Selgier were Prof. L. Z. Manire and family, of Tatum, New Mexico, and J. J. Hood and family, of Hereford, Texas.

GREETINGS

It has been mighty good to know you and do business with you. We have enjoyed serving you during the past year and we sincerely wish that the New Year finds you happy and prosperous.

PIGGLY WIGGLY
Money Saved is Money Earned


F. A. GYLES

Our Holiday Message

An appreciation of your patronage. A pledge to continue to give you the very best restaurant service. A host of good wishes for the New Year.

Stockman's Cafe

New Year's Greetings

We will be dedicated to your service every day of the New Year as we were every day of the old—and we want to take this occasion to wish you the best of all things good during the coming year.

Brooks Barber Shop

THE year Nineteen Hundred and Twenty-Eight gives way to Nineteen Hundred and Twenty-Nine, and much as we welcome the newcomer, we feel a twinge of regret that we must part from the twelve-month that for most of us was crowded with happy events and marked by great, progressive strides in our lives. The merchants on this page extend their thanks and New Year's greetings to you who have made Nineteen Hundred and Twenty-Eight a successful year for them. They look forward to Nineteen Hundred and Twenty-Nine with the hope of your continued friendship and patronage.



The New Year is here! As the clock ticks off the seconds of Nineteen Hundred and Twenty-Nine, may every second find you contented and happy!

Marland Refining Company
O. E. EASLEY



Your patronage and friendship during the past year have made us very happy indeed, and it is with a full heart and the greatest sincerity that we extend our greetings and say to you: "A Happy New Year!"

Gulf Refining Company
DOW MERCER, Consignee




Just three words—"Happy New Year"—but behind them are all our thanks to you for your friendship and patronage during the past year, and all our hopes for your continued encouragement and support.

Carl's Cafe
CARL JENNINGS



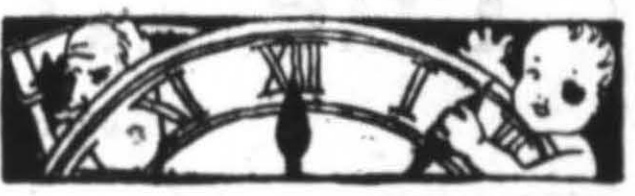
The New Year bells are clanging and their harmonious notes thrill us with a realization of what your friendship has meant during the past year. Our New Year's wishes for you are twice as great as those for ourselves.

Hereford Dry Cleaners



Another year — may it, too, be blessed by your friendship and co-operation. In sending our greetings to you, we wish to express our thanks to you for having made our good progress possible.

Cox & Huckert




The New Baby has his hands on the clock—we hope he ticks off many hours of happiness for you, to whom we send our earnest good wishes for the New Year.

John B. Miller
SHERIFF-ELECT



Hark Ye! Hark Ye! The New Year is here in all its glory! We wish you the best of everything for 1929 and express the hope that you may see a great many more Happy New Years!

Shore Millinery



Throw out the old calendar and get a new one, make your resolutions, it's New Year's. We hope the New Year will be as wonderful for you as you have made the past year for us.

Renfro Brothers
CHRYSLER AGENCY



Our thoughts go out to you this New Year as a candle spreads its beams; we wish you a full measure of happiness and prosperity during the ensuing months, and take occasion to thank you for your many kindnesses during the past year.

Dixon Motor Company



We can think of no better way to greet you than simply repeat the words that have been repeated a hundred hundred times—"Happy New Year"—and yet have new meaning each time they are uttered. We mean them sincerely and warmly.

Mabel's Beauty Parlor




We	We Thank
Wish You	You for Your
A Happy New Year	Patronage and
May You Be Blessed	Co-Operation
With All Things	During 1928
Good In	May You
	Prosper Well!

Magnolia Petroleum Company
W. D. KELIEHOR, Agent.



May peace and prosperity attend 1929, and may that year be generous to your projects as you have made 1928 generous to ours. Our greetings are heart-felt!

Kerr Implement Company




The New Year has arrived in town, and sends his regards to you in yours truly. He says he's going to be as good to us as 1928 was—but that all depends on our friends and patrons. We wish each and every one of you a Happy New Year!

D. F. Ashbrook
FIRE INSURANCE



Hurrah! The New Year's Here! We've just finished a smashing successful 1928, and look forward to a bigger and better 1929 with your co-operation. Thank you for all your kindness in the past—and may 1929 be a Happy Year for you in every way!

White Face Printing Company




Before another grain of sand goes to the bottom of the hour-glass we want you to know that we are wishing you "A Happy New Year" in all sincerity and gratitude. Your constant friendship during 1928 has meant more to us than we can say.

M. D. Womble



While New Year bells are ringing, we take occasion to thank our many friends and patrons for their encouragement and support during the past year and at the same time to wish everyone in town a "Happy New Year!"

W. A. Carroll
ALL KINDS OF CEMENT WORK



Think of all the good things you want during the New Year—multiply them by ten—and you will know what we wish you for 1929! Happy New Year to one and all!

Ike's Lunch Room
I. O. CROSTHWAIE, Proprietor



PRICES

This Is Our Annual Unloading Sale, and Our Prices will run from 25 to 50% off

Our Big Annual Clearance Sale

Sale Commences Saturday, December 29
and Closes Saturday, January 5

—We will not hold our Annual Auction Sale this year, but instead we have decided to give our customers and friends the benefit of the cost of holding such a sale by selling you merchandise cheaper than you ever bought before.

—While our business has been good during the past year, and especially during the Holidays, we find that we are overstocked in every line. We must not carry this surplus stock over. It **MUST BE MOVED, REGARDLESS OF PRICE.**

We Are Going to make You Prices as Cheap or Cheaper than You Can Buy at Auction

—Now is the time to buy a fine watch or a diamond ring. Buy what you need in silverware, cut glass or china while it is going cheap.

—Nothing will be reserved in our entire stock of fine merchandise during this sale.

- | | | |
|---|---|--|
| All Hollow Silverware, 33 1-3 Per Cent off. | Novelties, 33 1-3 Per Cent Off. | Rings and Jewelry, 25 to 50 Per Cent Off. |
| Leather Goods, 33 1-3 Per Cent Off. | All Watches, including a fine line of Ladies' and Men's Watches, 25% Off. | All Chinaware, 33 1-3 Per Cent Off. |
| All Flat Ware including a full line of Table Silver, 25 Per Cent Off. | Special Prices on Diamonds during this Sale. | All Clocks, including Big Bens and Mantel Clocks, 25 Per Cent Off. |

Many Articles will go in this Sale at Actual Cost. Now is the time to buy Birthday, Wedding, Anniversary and Graduation Presents. Come Early Before the lines are Broken

Remember this Sale Starts Saturday, December 29 and Runs One Week, Closing Saturday Night, January 5

HEREFORD JEWELRY STORE

W.H. RAY, Manager

THANKS!

—We wish to extend to our friends and customers sincere thanks for the splendid business they have given us during the past year. We wish to assure you that we shall do our utmost to serve you satisfactorily during the coming year. We wish you, one and all, a Happy and Prosperous Nineteen Twenty-Nine.

The City Drug Store

LOCAL HAPPENINGS

PARKER CHILDREN HERE.

Mr. and Mrs. G. A. F. Parker are entertaining during the holidays their children, Miss Anne Parker of Cantonville, Md., Geo. Parker, of the University of Texas, and William Parker, of New Mexico Military Institute.

Miss Parker is teaching history in St. Timothy's school, noted as one of the oldest and most exclusive schools in the east.

Miss Eloyse Pitman of Friona is spending the holidays with her parents, Mr. and Mrs. J. H. Pitman.

FOR SALE—Good \$150 Edison phonograph, very cheap. The price we ask for this machine won't cover the price of the records that go with it. ORR'S TAILOR SHOP.

Mr. and Mrs. C. T. Guseman are spending the holidays with Mr. Guseman's mother in Coldwater, Kansas.

I buy my Drugs at CLARK'S.

Dave McDonald spent Christmas day in Amarillo with his parents, Mr. and Mrs. D. L. McDonald.

Miss Kathleen Hawkins of Borger arrived Saturday to spend the holidays with her parents, Mr. and Mrs. H. H. Hawkins.

Gingham Girl Flour — WOMEN'S.

Mr. and Mrs. F. T. Downs, little son and Miss Zula Nall, sister.



FRIDAY-ONLY

DECEMBER 28

REGINALD DENNY

in

"THE NIGHT BIRD"

Saturday Matinee and Night

DECEMBER 29

RIN TIN TIN

in

"JAWS OF STEEL"

Monday - Tuesday

DECEMBER 31, JANUARY 1

"The Goodbye Kiss"

Special Shows

Midnight Matinee

DECEMBER 31

BEBE DANIELS

in

"The Fifty-Fifty Girl"

Wednesday - Thursday

JANUARY 2-3

JOHN GILBERT AND GRETA GARBO

in

"A Woman of Affairs"

Friday Only

JANUARY 4

"Love Me and the World Is Mine"

TIME OF SHOWS:

Evenings 7:00-9:45

Saturday Matinee 2:00-3:30

parents, Mr. and Mrs. J. E. Beyer and Mr. and Mrs. W. B. Anthony.

Mrs. George Sasser and son, Duffy, of Clovis, New Mexico, visited Mrs. Sasser's parents, Mr. and Mrs. W. B. Anthony, here on Christmas day.

Mr. and Mrs. W. B. Anthony, Jr., and son, David, of McKinney, Texas, spent a few days here over Christmas in the home of Mr. and Mrs. W. B. Anthony.

Mr. and Mrs. C. L. Miller motored to Altus, Oklahoma, the first of the week to spend the holidays in the home of Mr. Miller's parents. This will be the couple's first visit back home in four years.

We still have some of the Electric Atwater Kent Radios, also have them with battery sets for the country trade. See them at ORR'S TAILOR SHOP.

AT THE HOSPITAL.

Bob Baird, eleven-year-old son of Mr. and Mrs. H. C. Baird of Jumbo, had his tonsils and adenoids removed Wednesday.

Lourie Helmie underwent an operation for the removal of her tonsils Wednesday.

Mrs. S. P. Rosson who recently was operated on, is reported to be steadily improving.

Bryan Osborn, burned in an automobile accident, is improving and expects to be out by the end of the week.

T. L. Hawkins, son of Mr. and Mrs. D. W. Hawkins, who is teacher of chemistry in Plainview high school, is here for the holidays with his parents.

See the latest Atwater Kent Triumph—a cabinet which takes an Atwater Kent Radio Set and Atwater Kent speaker, in which is installed an improved phonograph with built-in electric motor. See and hear this wonder machine at ORR'S TAILOR SHOP.

Mr. and Mrs. W. R. Arnold and Miss Dorothy spent the holidays with Mr. Arnold's sister at Leuders, Texas. They were accompanied by Miss Doris Douthitt, a niece of Mr. Arnold's who is teaching at Panhandle.

Mayor Lee Bivens of Amarillo was in town Wednesday on private business.

G. F. and W. L. Branson of Amarillo were here Christmas day visiting their parents, Mr. and Mrs. W. L. Branson.

Mrs. Gertrude Brotherton of Amarillo is spending a few days here this week visiting her parents, Mr. and Mrs. B. L. Branson.

Miss Wanda Wilkinson of Amarillo is here visiting Mrs. Egbert Brady.

Mr. and Mrs. E. B. Hicks were Amarillo visitors Monday.

Hudson Power of Lubbock spent the Christmas holidays here with Mr. and Mrs. W. M. Stovall.

Thurmon Hawkins of Plainview and Miss Kathaleta Hawkins of Amarillo are spending the holidays with their parents, Mr. and Mrs. D. W. Hawkins.

Miss Helen Sisk of Wichita, Kansas, arrived last Friday to spend the holidays with her mother, Mrs. E. G. Sisk.

I buy my Drugs at CLARK'S.

Messrs. F. T. Downs and Burl Mathews were business visitors in Amarillo last Friday.

Mr. and Mrs. Frank Jesse and little daughter, Betty Pauline, of Amarillo spent the Christmas holidays here in the home of Mr. and Mrs. W. W. Bennett.

Mr. and Mrs. Earl Bennett of Amarillo spent Christmas day in the homes of Mr. and Mrs. D. K. Gass and W. W. Bennett.

W. N. Jones and family of Muleshoe spent Christmas day in the home of Mr. and Mrs. C. S. Jones.

Mr. and Mrs. Homer Wilkinson of Amarillo spent Christmas here with relatives and friends. Mr. Wilkinson is now a factory representative of the Nash automobile company, with headquarters at Oklahoma City.

Earl Joiner of Hale Center, Texas, was here visiting friends the first of the week.

Mr. and Mrs. D. C. Laird and sons of Plainview returned home Thursday morning after spending Christmas with Mr. and Mrs. H. C. Baird of the Jumbo community.

Mr. and Mrs. J. M. Kimmons and son Dick, of Amarillo, Mr. and Mrs. Lester Weaver and three children, Joseph, Loney Beth and Mary of Canyon, spent Christmas day with Mr. and Mrs. N. C. Vogele.

Misses Zella Mae Walsler, Mollie Ray Cronin, Oriana Savage, Ina Mae Hastings and Mozelle Hill, all of the W. T. S. T. C. Canyon, were here during the holidays visiting home folk.

Miss Grace Ferguson is home this week visiting her parents, Mr. and Mrs. C. C. Ferguson. Miss Ferguson is teaching in the high school at Sweetwater, Texas.

See the latest Atwater Kent Triumph—a cabinet which takes an Atwater Kent Radio Set and Atwater Kent speaker, in which is installed an improved phonograph with built-in electric motor. See and hear this wonder machine at ORR'S TAILOR SHOP.

J. C. MATTHEWS.

J. C. Matthews, three-year-old son of Mr. and Mrs. W. J. Matthews, who live three miles north

of 25-Mile Avenue, passed away Wednesday after a short illness.

Services were held at the home Thursday afternoon at 3:00 p. m. Rev. Saxon, Baptist Missionary pastor, officiating, with burial in the Hereford Cemetery.

Mr. and Mrs. R. H. Caler of Bellview, New Mexico, were here shopping last Saturday.

Mr. and Mrs. C. J. Mapes and children of Dimmitt were shopping in Hereford Wednesday.

Mr. and Mrs. Wes Anthony and little daughter, Helen, spent Christmas day in the home of Mrs. Anthony's mother, Mrs. Rosa McLean.

Roy Bruner of Tucumcari, New Mexico, was a business visitor in Hereford Monday.

We still have some of the Electric Atwater Kent Radios, also have them with battery sets for the country trade. See them at ORR'S TAILOR SHOP.

Pat Murphrey, manager of the Curry-Lanham Poultry Farm at Amarillo, was here Wednesday transacting business with R. P. Conaway of the Hillside Hatchery.

Mr. and Mrs. Douglas Connell and family of San Angelo arrived last Saturday and will make Hereford their future home.

B. Michael of Dallas was here last week on a business trip. Mr. Michael owns 500 acres of land north and east of Hereford.

S. M. Hicks and family who have been living near Tulla, arrived here last week to make their home. Mr. Hicks is a farmer and has leased the W. L. Lee farm, northwest of Hereford.

We still have some of the Electric Atwater Kent Radios, also have them with battery sets for the country trade. See them at ORR'S TAILOR SHOP.

Bob Bailey left here Sunday

evening for Cleburne where he was called by the illness of his father. A wire received later stated that the sick man was improving.

C. L. Whitehead and family motored to Clovis Christmas day to visit friends for a brief period.

Mrs. Ray Casebolt and daughter, Mary Phyllis, of Roswell, New Mexico, are spending the holidays with Mrs. Casebolt's parents, Mr. and Mrs. Hugh Witherspoon.

Miss Lois Maddux of the Texas Utilities Co. left Saturday for

Ralls, Texas, to spend the holidays with her parents.

Mr. and Mrs. Frank Lucas and little son spent the Christmas holidays visiting Mrs. Lucas' parents at Brownwood, Texas.

W. A. Stewart returned to his home in Amarillo Monday afternoon after a few days visit in the home of relatives, Mr. and Mrs. L. F. Boyd.

Mr. and Mrs. A. M. Smith of Plainview, parents of Mrs. Dillehay, are here this week visiting in the Dillehay home.

To Our Friends

—Accept our sincere thanks for your friendship and liberal patronage during the past year. Had it not been for you, our business would not have been what it is today.

—If you will continue your splendid co-operation in the future as in the past, we will pledge you even better service for the future than we have given in the past.

—It is our purpose to make every effort possible to increase our volume of business during 1929.

—Big business on a small margin of profit is our motto.

—We Wish you Happiness and Prosperity.

Sincerely yours,

E. B. Black Co.

ONE FOURTH OF A CENTURY

For more than twenty-five years The Western National Bank has served the people of Hereford and the surrounding country—

—All these years the Bank has been under the same management.

—We have had our share in the growth and prosperity of this country—

—We have grown to love the people of this country—and we live our slogan—

We Take Interest In Our Customers As Well As From Them

TO EACH AND ALL OF OUR FRIENDS WE WISH

A Happy New Year

The Western National Bank

It Is Our Pleasure

—Indeed at this time of the year to gratefully acknowledge the favors we have received and extend to you our compliments and best wishes for a Prosperous New Year.

PANHANDLE LUMBER COMPANY