His of the configuration of the contract of th

29th Year-Number 18.

Hereford, Deaf Smith County, Texas, Thursday, May 16, 1929.

Five Cents Per Copy

New \$80,000 Baptist Church to Be Opened Sunday

41 High School Seniors Will Receive Diplomas Friday Night

Address Will Be Given By Rev. Seaman

Graduation Exercises Wil Be Held at 8:15 In Evening.

Forty-one seniors of Hereford gh school will receive their diolomas at the graduating exercises Friday, May 17, at 8:15 p. m., in the high school auditorium.

The following program will Prelude, Claire Baker; invoca-

violin solo, La Verne Baker; class hecy, Ollidean Arnold; class em. Claude Longbottom; piano Ruby Thompson, Ollidean Arnold. J. A. Tapp, Claude Longbottom, La Juana Hanna, Lillamae Smith, Keith Guthrie, Charles Ferguson : aledictory, Bill-Mitchell; address, lishop E. C. Seamon; presentation f diplomas; benediction.

The following graduates will be

Keith Guthrie, Ruth Wolfe, Ruby mpson, Johnnie Haberer, La Juana Hanna, Georgia Sparkman. Esell Patterson, Erle Marie Foster, Liston Wilson, Bill Mitched. Imogene Wilson, Stanley Thomas, Frank Cogdell, George Jowell, Geo. Heard, Duane Orr, Dorothea Blaylock, Mae Millard, Ralph Wolfe, Leatrus Walser, Claude Longbotton, Ruby Wade, Chas. Ferguson, Evelyn Smith, J. A. Tapp. Vera E. Hamilton, Jewell Laney, La-Verne Baker, Alfred McKingle, Ollidean Arnold, Guilford Miller, Frances Landrum, E. Dora Smith Fred Axe, Vida Hick.

Hopkins, of Farwell Succeeds Humble As Vocational Teacher

neceed C. W. Humble as voesomes to Hereford highly recom Ralph Smith. nended. He is a graduate of Tex-

first introduced into Hereford high mer concerts will probably be held school in the fall of 1924. Mr. every Sunday. About th'rty-five Humble of Albuquerque, New Mex-band members will be on hand foo, was elected to head the desunday to render the following partment and he has been in charge concert. partment and he has been in charge concert. of the work ever since.

The standard class comprises twenty boss. Two courses and at times three courses are offered each year. One and one-half credits are King. given on the completion of each ourse. The boys have entered judging contests at Canyon, Lub-

bock and Plainview. These classes have had charge of the landscape gardening of the school campus and have been useful in digging and repairing about the building. About one-third of Plans Being Made the class period was devoted to farm shop work where training was given in wood working, sol-

dering, pipe fitting, leather work painting and general repair work. The state directors of vocational agriculture at Austin have visited Hereford a number of times and they have told the local school au- has been delayed for a week on thorities that Hereford has the account of failure to receive speless than 80 foot roads, even if pushed until Deaf Smith county beautiful city that we want it to sest agricultural department in the tate, considered from the standoint of class room facilities, equip-

bursday from Iowa Park to visit er mother, Mrs. Fred Cuptis.

Bands and Speakers Will Go to Bellview 'Old Settlers' Reunion

An attempt to take 500 Hereford citizens to Beliview, New Mexico, for the Old Settlers' Reunion to be held there June 8, will be made, according to Secretary Arnold, of the Chamber of Commerce, and A. O. Thompson, chairman of the Trades Extension

The chamber of commerce is in receipt of a letter from Bellview asking for entertainment on this date and efforts will be made to take the Hereford band as well commerce quartet.

occasion when there is not a sin- regular luncheon Monday. Hereford who can afford to miss ure their support. are working will traverse this because they thought the money Walcott to Pitch rich farming territory and will would not be used to build and be one of the biggest assets that maintain county roads, but to in-Hereford can have. We can help prove the state highway which

wise be developing our city." begin at once and merchants will to let the people vote on the issue Chas. Walcott as their chief pitch- large crowds that will be here on their names as early as possible, be asked to sign up to go or send again this year. The law pro- er, will meet the Hereford White- these two days. Hereford hat bands and canes not exceed 15c on every \$100 val- said he knows just what kind of being prepared and Hereford citi- 722. Elsewhere in The Brand Dorothy Arnold, Lillimae Smith, Alton Miller, Augustine Gregory, of commerce and many business commissioners about \$12,000 to local boys. He heads a hard-playton Miller, Augustine Gregory, of commerce and many business commissioners about \$12,000 to local boys. He heads a hard-playton Miller, Augustine Gregory, of commerce and many business commissioners about \$12,000 to local boys. He heads a hard-playton Miller, Augustine Gregory, of commerce and many business commissioners about \$12,000 to local boys. concerns are placing orders for open new roads and maintain ex- ing, highly-touted aggregation from this date. novelty advertising for this and isting roads. A present 15c road Vega. Manager Whitehead assures According to the program com- address. similar occasions.

> Mr. Thompson states that during forts to enlarge her trade terri- farmers will have no roads over arms.

Band Concert to Be Given Sunday

The Hereford Municipal Band onal teacher in the high school, will give its first open-air concert Mr. Humble resigned this spring of 1929 Sunday afternoon, May after creditably filling the position 19, at 5:30 p. m., in Mothers' for four years. Mr. Hopkins has Park, according to an announceseen at Farwell five years and ment made today by Director

as A. & M. Mr. Humble resigned concerts on Sunday afternoon this enter the drug business in year if attendance justifies. Should a large crowd attend the concer-Vocational agriculture work was next Sunday afternoon the sum-

The Huntress, march, King. Porter's Catalina Band March.

Nugget Nell, overture, Southwell, Dream House, fox-trot, Cowan.

Royal Decree, march, English. Encores will be played.

To Open Creamery With Celebration when this land became owned by in favor of the move as outlined these things."

Work was, resumed this week ery, according to N. O. Bendick. of dollars to Deaf Smith tax-pay. of the county and work out with week and urged every individual A. H. Owen, E. W. Harrison, J. the Spanish motif. But the biggest son, superintendent. Construction ers," Mr. Seigler stated, "and we land owners the routes of the var- in the city to enter into the work. cial window frames which were they are only country highway; that the best highway system in be with the work of only a few made to order.

foot roadways are too narrow for Secretary Arnold stated that "but it will take the cooperated This material was received this ent and materials with which to week and work will go ahead rap good highways, and we should have the countles and cities of the effort of every man, woman and ork. A large enrollment in this idly. There will probably be no partment is anticipated for next more delays in the erection of the building, Mr. Bendickson said.

He further stated that all orders for creamery equipment have been

(Continued On Page Five)

Another Road Tax Election ls Approved

Men Favor Road Improvement.

A plan to hold another road tax inches; Sunday night, one inch. as speakers and the chamber of election in the county late this Mr. Thompson has issued the ed by members of the Hereford Texas and the Panhandle, though and Eastern New Mexico on June following statement: "This is an Chamber of Commerce at their heavier in some sections and light 15 and 16, when the Plateau Sing- creamery will produce that will scribe Hereford's new \$80,000 The gle merchant or business man of men also voted to give the meat was reported at Westway, though their annual meeting.

have much in common and the ex- er commissioner, declared that to bring the crop to maturity. tension of a railroad on which we many voted against the road levy these people secure some of the traverses the county.

Plan Another Election. development they need and like-

> which to haul their crops. He offered a resolution favoring the 15e road tax to open up and maintain new roads. It was unanimously adopted.

Later in the day the county commissioners received petitions to open up three roads in the north-In Mothers Park west part of the county. The total

New Roads.

grant petitions for new roads. "When the people of a commun-

(Continued On Page Five)

Four-Inch Rain Falls Over Panhandle and Assures Wheat Crop

After days of expectant waiting, the big rain fell last week-end, increasing the prospects for a big wheat crop, putting the land in shape for planting row crops and leaving everybody in a good numor, The government weather gauge at the First National Bank recorded Chamber of Commerce a total of four inches of rain from Friday night until Monday morning The rain fell as follows: Friday night, one and one - half inches; Saturday, one and one-half

the gauge was not official

For Vega Against Hereford Sunday

Discussion at the meeting indi- pected to turn out enmasse next he writes insisting that special Seigler and Secretary Arnold. Preparations for the trip will cated that the business men intend Sunday afternoon when Vega, with preparation be made to handle the Everyone is requested to submit

will be furnished by the chamber uation. This tax would give the curves it takes to strike out the zens and merchants are welcoming will be found a slip on which you tax nets that amount each year. | the fans the game will be plenty mittee with Lloyd Roberson of worth seeing. The local boys ad- Hereford as chairman, some of the summer every territory within Mr. Hill stated that more land mit that Walcott is a fair job the finest quartets in the state lough visited in Panhandle over a radius of fifty miles will be has been broken out in the last when it comes to pitching but they will be present and the two days the week-end. visited at different times and twelve months than in the preced- also admit they have some boys on will be filled with entertainment Hereford is to put on special et- ing five years. He declared the mound this year with wicked for the large gathering expected.

May 26. The game was rained a treat on this occasion. out last Sunday.

Singing Convention At Flagg Sunday

The Tri-County sing-song meets get of the three roads is seven sounday, Mar differ to fire The people of the Flagg community are making great preparation for the Each of the three roads lead singing convention which will be from Deaf Smith into Oldham an all-day affair. Visiting singers About sixty graduates from fifcounty to new elevators on the from neighboring countles will be teen rural schools of Deaf Smith Rock Island line, Judge Earl W. present on this occasion. Every county will receive their diplomas Wilson stated that hardly a court one is invited to be present to en- lonight, May 16, at 8:30, in the first descent were Court long the first descent were Court long to the first descent were Court long to the first descent l session is held in which the com- loy the morning and afternoon pro- Hereford high, school auditorium. It has been planned to hold the missioners do not receive and grams and especially the luncked according to Judge Earl W. Wil

many small owners it will be more by Mr. Seigler, who stated that a G. A. F. Parker spoke on the

are not going to ask for anything lous roads, and this work will be "Hereford ear not be made the

It has been shown that 40 and 60 West Texas, according to Seigler, of its citizens," said Mr. Parker.

expression on the subject and "It is not a good recommenda- being mailed to every merchant in

stated that of the hundreds of new tion to any prospect to state that the city by Chairman of Trade Ex-

citizens coming into the county our county is in the best shape tension, A. O. Thompson.

no trouble in getting this land in Plains that were receiving hund chield."

committee from the Chamber of city beautiful and clean up cam-

ones who were building good roads trade trips would be planned for

Thousands to Be Here for Big Singing

Plateau Singing Convention Meets Here June 15-16.

Hereford is preparing to care The heavy rain was general over for at least 10,000 visitors to this statement: summer was unanimously approv- the county. South Plains, West city from all parts of the Plains er in others. Seven inches of rain ing Convention convenes here for

tion; Salutatory, Guilford Miller: this trip. The rich territory in Two special road levy elections, Very little wheat was damaged of the territory embraced in the We want a name that will be ty- fice is a brilliant answer to these Eastern New Mexico looks upon one held last July, and one several by dry weather, but rain was be- district indicate that one of the pical of this section and at the petulant persons who complain that Hereford as their town and we years ago, resulted in the defeat ginning to be badly needed in some largest crowds ever assembled for same time appeal to the buyer of Protesiant churches are drab, unsolo, George Heard; class will. La them we appreciate them. We the last election, J. E. Hill, formmerce is making arrangements to trade mark should be. If you

> Plateau Singers, of Clovis, states the directors from among all those that every where he is meeting submitted. The creamery direcwith the county conventions. They tors will donate \$10 of the prize report that they are going to send money and the Chamber of Com-Hereford baseball fans are (x- a record crowd to Hereford and merce \$15, according to President

some one. Merchants who have vides that the people may vote on faces at West Park at 3 o'clock. Programs of the convention to the winner will be announced. All not ordered special advertising for a special road levy one year after Walcott pitched two years in be distributed over more than names must be mailed to the Farmtrade trips are urged to do so, it failed to carry. The levy could succession for Hereford, and it is fifty counties in the two states are ers' Creamery Association. Box

Programs being prepared will 19 Established ford and ads from Herefod merchants and citizens, and preparations are being made to put out

Diplomas Tonight

which will be spread in the old-son. Dr. J. M. Cook of Amarillo fashioned picule style. The morn- former president of Montezuma Col. first Baptist church which has ing session will start at 10:00 lege. Las Vegas, will deliver the

Twenty-Five Dollar Prize Is Offered In **Butter-Name Contest**

Everybody knows what's in a name, and butter must be named, sloganed, trade-marked and branded, same as most everything else that gets over big. So the person who selects the best name, brand or trade mark for butter that will be made in the Farmers' Cooperative Creamery will receive \$25 in prizes, June 1.

This announcement of the butter name contest was made this week by directors of the creamery. They issued the following

"We want a brand or tradehave a good idea, let us have it." John F. Taylor, president of the The best name will be chosen by

Mr. and Mrs. W. E. Hicks re-Robinson states the Stamp's quar- turned Friday from a trip to Gar-The local team will play Brady's tet of Jacksonville, Texas, will be den City, Kansas, where they from Amarillo next Sunday week, here and music lovers are in for visited their son, Caldwell Hicks

Baptist Church Rural Students Ger 30- Years Ago

Thirty years ago, the First Rap. ganized Oct. 15, 1899. Rev. J. T. Burnett was the first pastor and man, J. H. Harris and W. S. worship the God of Beauty and

The charter members built the and beauty.

Mr. Seigler pointed out that the we have a territory in our county or two million dallor bond issue Meeks.

to get a complete list of deacons contractor. ing : C. R. Norman, W. S. Higgins,

(Continued On Page Five)

Revival Will Begin In New Church Sun.

Many Visitors Expected To See Beautiful New Church.

BY ARCHER FULLINGIM

"Beautiful," an over-worked butnevertheless potent word, seems mark for the butter which this to be the only word that will defind its way to all parts of the church which inside and out is United States. The name should uniquely and unusually beautiful Advices from various sections advertise our town and county. for a church. This colorful edi-

All precedents in church construction were broken in the decoration, seating and architecture of this distinctive church. It is not

By Rev. V. M. Cloyd, Pastor We open our new church building next Sunday morning at which time we have the initial service of our revival meeting. We want to extend a special invitation to worship with us Sunday and throughout the revival.

Sunday school begins at 9:45, followed by preaching service as usual. close of the service we are served. All our members are asked to bring well filled baskets, and all out of town guests are to have lunch

In the afternoon from two to five o'clock the building is to be open in order that all who desire may look through.

B. Y. P. U.'s meet at 7:15, followed by preaching

Throughout on the Paris morning service will begin at 10:00 o'clock and hold one hour only. Evening services will begin at 8:15.

Truth, but a monument to art

Colorfully Decorated.

been continuously used for the Mr. Barney Lewis, interior te past 30 years. The husbands corator, of Dallas, has painted the brought their planes, saws, etc., the interior of the church with such wives the dinners, and all pitched consummate artistry that it rein and erected the building: I: sembles a gorgeous, colorful and said that many a board and beautiful painting. The colors of shingle were nailed by femining the walls, ceilings, panels, scrolhands. A Rev. Younger organiz-lery, chandeliers and other light Deaf Smith county, "a network practically all are asking for a financially of any county in the Of the nineteen charter members same fashion as the decorations of roads," all leading to Hereford connected highway system cover state," said Mr. Arnoid. "People the following are living here now: in the famous Graumann's Egypwas the kenote of President Seig- ing all parts of the county. "It is will go into counties and pay \$60 Mrs. Chas. Hodges, Mrs. Ollio tian Theatre, Hollywood, Califorcheon of the Chamber of Commerce: deplorable," said Mr. Hill, "that per acre for land where a million Bradley, Miss Joyce Womble, Mrs. nia. the Olympia Theatre, Miami, Operatic Piece Work, overture, northwest part of the county is practically as large as many of has been roted for the construction. The following have been pastors Wichita, Kansas, and other famrapidly filling up with home own- the West Texas counties which of paved highways, when they will of the church during its thirty ous buildings in the United States. ers who in many instances have does not have a highway in it." not buy our land at \$25 per acre. years existence: J. T. Burnett, Every details in the decorations The Concourse, march, Holmes, no outlet to this city. He stressed He further stated that the build- regardless of the financial condithe importance of securing rights ing of a good county and lateral tion of our county. People want Wesson, H. Dillon, O. W. Dean, of an artist. The architecture is of way for the many lateral roads highway system would enhance the modern improvements, road, schools J C. Boyd, R. H. Purser, J. E. distinctly American with the slightnow, stating that most of the large value of practically ever acre of and churches, and they do not McClurkin, E. B. Atwood, W. R. est hint of Spanish, while the deland owners would donate land land from \$5 to \$10 an acre. | want to go into a county that is Hill and V. M. Cloyd. | corations are found only in recent required for these roads, whereas The meeting unanimously voted not progressive enough to furnish While it has not been possible churches built by J. B. Moore,

The rose-colored roof, eaves and "This will save many thousands Commerce would go into all parts paign that is being carried on this J. H. Harris, R. G. Sisk, H. Trow, circular-topped windows suggest Sunday school superintendents in church denoting a marked individclude R. E. Cook, E. W. Harrison, quality is the furniture, more spec-E. B. Posey, J. W. Huff, J. L. Fu-lifically the seats, Church-goers qua, E. H. Wrey, W. E. Hicks and who have complained of hard-W. P. Beach. A. O. Thompson is backed pews and uncomfortable seats the present church treasurer and will appreciate the 1,000 auditor-Sunday school superintendent. Jum or theatre chairs in the main The Charter members were Miss auditorium of the church. These a county where we have so much reds of new residents were the Announcement was made that Joyce Womble; Miss Anna Stamps, seats are of birch, finished in wal-Mrs. Dora Meeks, Mrs. Lucinda nut, with seven-placebacks, three-J. E. Hill was called on for an and making public improvements. the early future and letters are Higgins, Mrs. Ollie Hodges, Mrs. fourths of an inch thick. The put-Ollie Bradley, Arthur McKnight, pit suit, that is the fhoir loft

(Continued page 2, Section 2)

Teacher of Public Speaking Explains

BY IRENE CRAWFORD

Who should take Public Speak phering match. ing?" The answer is, "Everyone, that is everyone who does not intend to live the life of a hermit." Alfuest everyone today is at some his opinion, either to a few people or to a large group, and what person is there who is not eager express himself accurately. quickly and intelligently? A!though great strides have been tak. night. May 23, en within recent years in the imin the development of the various speech arts, the goal has by no Floyd Simpson. means been reached. In this demogratic age, every individual has the right to every opportunity that will empower him to overcome, as far as possible, all limitations or inhibitions that interfere with his ed out. self-expression and with the power of communicating either publicly opinions. Only a few people are by nature endowed with this gift. so it is necessary to train the majority in technique and prac-

Such training as this is just what we attempt to give in our high school public speaking class. We first teach the correct posture, breathing, and tone, and work production. Even during this time practice in making speeches is given, and through the course all types of speeches are studied and produced. A study of debating, of parliamentary law. of orations, and of oral reading completes the course.

The students are urged to speak for a short visit. before an audience at every opporcunity, and occasions are made in few friends one night last week the high school whereby practice is given. No better opportunity is offered than by means of the interscholastic league meet. Severa) of our students entered the loeal declamation and extemporan Mrs. P. H. Gilliland. sons speaking contests this spring. and one of them, Charles Rice, wen a place in the district finals. Next visit in the Copeland home. year we intend to enter several additional events, thus affording students more chance for practice for Friday night An oratorical contest, in which were several participants, has been fostered. All of these things give the students excellent training and practice, thus fitting them to take and hold their places in the world if not as speakers and leaders, at least as intelligent citizens, capable of expressing themselves with fair ability.

Ford Doings

Everyone is pleased over the home at Adrian last week, good rains that fell Saturday night Mr. and Mrs. Corn are having and Sunday.

School patrons met at noon on Thursday and spread dinner which the school children enjoyed as well as the older people. After

sisting gum.

selves about the way Miss Olive Davis had conducted the school Miss Davis taught a good school Value of Course and kept her work up to a high standard, although she had too many grades to teach to do justice to all pupils. After recess the The question is often asked pupils and visitors enjoyed a ci-

> Mr. and Mrs. E. H. Simpson went to Amarillo Saturday.

Misses Olive Davis and Edith Mann, Joe Garrett and Van Bossine or other called upon to give ton ate six o'clock dinner Saturday with Mr. and Mrs. Floyd Benson Mr. and Mrs. Geo. Remple were in Hereford Saturday.

> The end of school program will be at the school house Thursday

Ford has four grammar school provement of speech as well as graduates this year; Miss LaVerne Mann. Clyde Mann, Thomas and

Westway Items

The singing convention was rain-

Some citizens claim we had a seven inch rain over the week-end. or semi-publicly his thoughts and It was enough to help crop prospects. Hall did damage estimated by some as high as a fifteen per cent loss to the wheat. The roadbed at West Lake was damaged. Mss Bessie Gunn is ill, too ill

to be moved to the sanitarium Mrs. Wilder and daughter spent

Friday night in the Cotchell home. P. H. Gilliland was visited by an uncle, Mr. Hart and family of Oklahoma City last week.

Mr. and Mrs. Will Gore went to Mountainair, N. M., last week. G. W. Wilson is having a light plant installed this week.

Mrs. Young of Del Rio, N. M., visited her son. Delbert Walton, last week, he returning with her

Annie Lee Houser entertained with forty-two. Summerfield came over Friday

and played baseball. Mrs. Art Manjeot visited several days last week with her sister,

Mr. and Mrs. Henry Otts of

Bells county left Tuesday after School ends this week and the teachers are arranging a program

Revs. Copeland and Hayhurst spent Monday night in the Hart-

J. R. Roe left Wednesday for Fort Worth to be with a brother who had been badly burned.

Mr. Kaugh of Winona, Okla., bought a quarter section north of the Walton place and is building a camp house and will break the tract for wheat.

Mr. and Mrs. Price visited the Walton home Wednesday.

Mrs. D. E. Turrentine and child ren visited the J. M. Chapman

a room added to their home;

Wes Anthony made a business trip to Amarillo Monday.

finner a number expressed them TRY A WANT AD IN THE BRAND

the new warm

Brunswick

SUPER-SERVICE

Tire

WHY IT IS SUPERIOR

-A thicker tread of the finest wear-re-

-Breaker fabric cushioned above and

below with more gum, together with

more gum between the plies of cords

and cord fabric made without cross

threads, provide a body never before

Friday Starts Our

Big One Week Sale

Our Spring offering of Bargains for man, woman and child and the home. Never before have you had the opportunity to purchase such values as this sale offers. Take advantage of our One Week Sale Offering and make a big saving. Sale Starts Friday, May 17, continues until Saturday night, May 25.

HOPE DOMESTIC

10 Yards Hope Domestic for \$1.00

WIDE SHEETING

Golden Star bleached sheeting 9-4 width. Special

34¢ Yard

BED SPREADS

Imperiad Bed Spreads, pink and gold, size 80 x 90. Your

choice 95¢

BED SPREADS

Imperial Quilts, pink, blue and gold, large size, 80x105

Special, \$1.29

GINGHAMS

27-inch apron check Ginghams. One Week Special.

12 Yards for \$1.00

GINGHAMS

32-inch apron check and fancy plaid Ginghams. Your

Choice, 10¢ Yard

MELBA COTTON

Melba quilt cotton, pure, white cotton, 2 1-2 lb rolls

72¢

CRETONNES

36-inch cretonnes in small and large floral designs. One Week Special, regular 25c to 35c values for 19¢ PERCALES

36-inch Percales, guaranteed fast colors, regular 25c quality. Special for 19¢ yard.

COTTON CREPE

Windsor Washanready Krinkle Crepe, most all solid shades. Special for only

23¢ Yard

SPORT BROADCLOTH

Sport Broadcloth in Lin-Fast prints. Regular 50c quality. Special for 39¢ yard.

BATISTE

39-inch American Beauty Batiste, your choice, 32¢ yard.

PLACID PRINTS

36-inch Placid Prints, beautifui patterns." Regular ose quality. Special for this week, 69¢ yard.

WASH TAFFETA

Wash Taffeta in checks and plaids, regular \$1.00 grade, Special for 75¢ yard.

PRINTED SILKS

Printed Silk in Georgette Crepe, Crepe de Chines, regular \$1.95 and \$2.25 grades

special for one week,

\$1.65 and \$1.88

COLORED VOILES

40-inch plain colored Voiles -most every wanted shade. Your choice 39¢ yard. Guaranteed fast colors.

LADIES' LINGERIE

Ladies' silk lingerie, teds, bloomers, night gowns, stepins, shorts. One week special, 20 per cent discount. Munsingwear NOT included

LADIES' PURSES

New shipment of Ladies' purses just received. All new stock and new patterns. Your choice less 20 per cent discount.

MEN'S HOSE

No. 115 Wilson Bros. sox, all colors, regular 25c grade. Five pairs for \$1.00

No. 335 Wilson Bros., all colors, regular 35c grade, Four Pairs for \$1.00

No. 2962 Dixie Fancy Sox, regular 35c grade, four pairs for \$1.00

GLOVES

No. 8255 Split Hoghide, snap work gloves, \$1.00

FITZ OVERALLS

Fitz Heavy Weight Overalls, both high back and suspender back. Your choice \$1.50

QUILT CHALLIES 36-inch quilt Challies, yards for \$1.00

ALL-WEAR OVERALLS

Heavy weight, white back denims, jumpers to match. Special for \$1.00 each.

MEN'S SUITS

Hart Schaffner and Marx and Merit Clothes. Every suit guaranteed to give you satisfaction in wear or a new suit. Special for this week, 20 per cent discount.

SHOES

Ladies', Misses', Men's and Boy's Shoes, Slippers and Oxfords, \$1.00 off every pair from \$4.50 up.

BOY'S WORK SHIRTS

Boy's blue work Shirts, extra large cut, heavy weight, sizes from 6 years to 10 and from 12 to 14. Your choice,

CHILDREN'S UNIONALLS

Lee Unionalls for children, in khaki only, sizes from 1 to 8, \$1.20, and from 9 to 12, \$1.30. Remember, nothing but khaki color.

HOUSE SHOES

Ladies' Felt House Shoes, regular 75c grades. Special for only 50¢

TOWELING

Crash Toweling, 8 yards for \$1,00

Fox Mercantile Company





MAN IMMORTAL

nd know.

orth can be annihilated, save by

ughts; a few particles of ash else but back to the source from Il remain. But have I destroy which they came as do the other anything? Nothing, except the units of this body of ours? rm of matter, and mere form is substance.

have simply dispersed a few ms which were clinging to each and intimacy of the chemi- ment! in the combination known to A greedy theatrical manager had as gunpowder.

with man's body. It may to function and proceed to



CRADUATION REETINGS . .

Congratulations and all od wishes to the Class 1929.

Whether in school or ut, your success depends pon your ability to learn, nd still more upon your bility to apply what you

-The big thing to do is son, or by the loss of any one of omething, even though heathenish superstition that bitter you make a wrong start, duress sweetens the singing in for by doing you learn to do, and while you are mastering the task you are developing courage to forge

Buick Service Hereford, Texas

disintergration, when what we call Of course he is. Everything in death comes. But not one atom four languages, French, German, ninking man. It is for us to see into its original position where it from France during the war. He years. There is not a chemical atom in It's a sublime thought! These Mexico town but instead learned

who created it. For that mat- They are absolutely indestructible. munity was German, so he learned nothing that is in or upon this When we are through with them, German. Finally he came to Heresome other bodies will get themfor they will endure forever, at ever, he still likes to speak French Suppose I burn this sheet of the pleasure of the God who made and if you can talk it, you'll get aper on which I am putting these them. The soul, the life? Where a kick in conversing with him.

Once when I was a sentimental er in conformity with fixed laws youth my soul was inexpressibly sugh which man may operate, shocked when I heard of an inover which he has no control. human fiend who had put out the is absolutely the same when eyes of a helpless little bird in harge of gunpowder is exploded order to ascertain whether its song ot a single particle of matter would be made sweeter thereby.. stroyed; it is merely a pro- And the brute had puffed with of changing the chemical post- pride over his heartless experi-

> conspired to break the heart of a beautiful girl who sang in his troupe in order to develop a pathos which her cheery youth lacked. She walked into the trap-the heart was broken. The pathetic note came and stayed. The human hog, filled his coffers with the proceeds, satisfied with himseif. The songs were more tender, more appealing to the emotions-bought a better price.

Bunyan wrote his immortal "Pi:grim's Progress," second only to the Bible in popularity, while he was confined within a dismal, halflighted dungeon.

Our best collection, ten volumes short stories, came to life while the author was an inmate of one of our state penitentiaries.

Does it require privation, duress, suffering, to bring out the very best within the human soul? There are those that seem to think sobut it is not the truth. Solitary confinement may find surcease in active mental occupation; but the human mind works best in an atmosphere of absolute freedom and

One of the most brilliant writers know of, who is blessing people everywhere with his superb talent today, has never, to my knowledge, known misfortune. He is wealthy, his mental poise perfect, his standing enviable. He is at his best in every particular and could not be improved by any perhis five senses. Away with the

Your face is a dainty flower, whispered as I kissed her

And yielding to my wild embrace She placed the flower upon m

Phore's Madge. I understand bought that dress by Install-

"I suppose that's the first in stallment she's wearing."

S-E-E-D

-Plant now we have the very best seed obtainable and it will pay you to buy from us; the season is good and prospects are bright for a successful year.

-Our seed are dependable, and from reliable sources

Hand-Headed and Selected **Tested Seed**

-Manko Maize, Straight Head Maize, Santa Fe Dwarf Kafir, Hegari, Feterita, Sudan, Red Top and Ribbon Cane; White, Sure Cropper and Bloody Butcher Corn.

We Buy Produce

West Texas Feed & Seed Co.

Phone 265

C'est Monsieur Gaston Baer, Sil Vous Plais

Gaston Baer of the Popular Store is celebrating his eighth year brick soon. in Hereford this week by giving a big sale. Gaston is usually one this town and county. And he cost about \$500,000 may do service in some other body. tried to learn English at the New nan's physical body that can be particles composing my Body—and spanish. Then he went to Michi-testroyed save by the All-Wise Be yours—are as old as earth itself. ford and learned English. How-

What's Doing WEST TEXAS

Carson saw the installation of a cream route April 22, a result of cooperation of the community club with farmers.

Rochester lays claim to being the smallest town with talking pic-

Munday will keep money at home since the establishment of a modern laundry in that city.

Winter will hold an annual

"Living at Home Fair" June 20, DOLORES DEL RIO

70,000 square yards of streets with __Her Toes Not to Say Hands

Lubbock is tearing down a two of the first citizens of Hereford to story structure to make way for are in arm with a 750 pound bear? welcome prospective citizens of the twelve story Hilton Hotel, to That's what you will see Dolores

Levelland's scholastic census Monday and Tuesday. ature—in and upon this big, won- of the body is lost or destroyed. Spanish and English. Baer is shows a total of 837 school child- In this latest Edwin Carewe proerful world, proclaims the fact to Each chemical element floats back French and came to Tucumcari ren between the ages of 7 and 18 duction which stars the Mexican

> improvements amounting to many thousands of dollars are under the tribe. way there.

annual convention and commemo- tween her toes. ration of the Gadsden Purchase at El Paso, the invitation being sent ets for the Star theatre and see through the WTCC.

MAKES BEARS PALS

Stephenville will start paving Movie Star Has Bruins Eat From

How would you like to walk Del Rio doing in "Revenge," which comes to the Star Theatre on

actress she is seen with as many as fifty bears at one time. The A \$30,000 sanitarium is to be story centers about the taming of built at Turkey at once. Other wild bears by the gypsies and Dolores is the chief bear tamer of

The average person would think twice before letting a bear kiss Governors Moody, Texas; Dillon, his or her lips. However, that is New Mexico, and Phillips, Ari- nothing for Dolores. One scene zona, have joined in inviting Presi-shows the flery little star with dent Hoover to attend the eleventh two bears eating raisins stuck be-

And that isn't all-reserve tickthe rest.

She tames wild bears as though A Want Ad in The Brand is a they were kittens; she tried to sure, steady worker-tryit out tame a man the same way-and

Miss Flossie Bowman announces the opening

of a summer class in piano,

June 3 to August 10 Telephone 350

failed. You will see how it all in the kitchen?" happened when you visit the Star | Kate: "No, ma'am, they're out theatre Monday and Tuesday and in the back yard playin' tag. Ethel-Watch Dolores Del Rio do her is runnin' around screamin' and stuff in "Revenge," her latest Unit- Bertie's chasin' her with the meat ed Artists feature presented by axe." Edwin Carewe.

Children Will Play.

Mistress: "Kate, are the children

Mrs. C. E. Watkins left Saturday for her home in St. Joe, Mo., after having visited her daughter. Mrs. D. M. Rayzor, here for the past two months.

For The Solid Building

—It will be true economy in the long run to buy GOOD building materials NOW, to save on repairs.

-Lumber

-Roofing

-Shingles

--Cement

-Lathes -Brick

-Glazing -Plaster

ROCKWELL BROS. & COMPANY

Lumbermen

In Hereford 31 years.

Telephone 4.

COAST TO COAST SALE

We've "Budded Out" with a whole store full of bargains . . . fresh, new, seasonable high grade merchandise especially purchased for this event.... offered to you at prices WE usually pay.

These sensational savings are made possible only through the cooperation of HUND-**REDS** of individual merchants from Coast to Coast Thrifty buyers can make great savings NOW!

WOMEN'S RAYON HOSE

Picot Top and Pointed Heels

Choice of lovely colors, including Champaign, French Nude, Atmosphere and Pearl Blush.

Buy your hosiery now at a distinct saving. These are of silky rayon with seamed legs, high spliced pointed heels, double soles and double tops.

An Extraordinary Value! Come Early!

Chaice Colors

While

Children's Underwear Specials

Nainsook Waist Union Suits-Good quality nainsook garments-both cool and comfortable. Also launder nicely. Girls' suits have bloomer legs. Just me type of underwear that most appeals to the active boys and girls-it allows that much wanted freedom of movement.

6 to 8

Choice of

Children's Socks

Beautiful fine gauge rayon. Solid color body, with fancy fourcolor striped tops. Sizes 5 to 7. Hard to equal at

Iced Tea Glasses

wide paneled patterns, tall, graceful shape, crystal clear glass. A big value at even twice this special sale price. Why not get a whole set of 6 or 12 glasses?

Men's Fancy Socks

Lustrous mercerized and rayon socks. Latest patterns and col-Wonderful values at

> 5 Pair for \$1.00

Men's Union Suits

A BIG SPECIAL

Popular athletic style union suits of checked nainsook. Cool-comfortable-practical. Wear well and launder nicely. Seldom can you buy them at a price like this—take advantage of the saving.

> OR 3 FOR \$1 Each 35c

7-Piece Water Set

Popular, allover cracked effect glass pitcher with six tumblers to match. Pitcher holds almost two quarts, glasses also are a good, practical size. Ordinarily you would pay about twice as much for this lovely set.

> 59c SET

OLSON VARIETY STORE

School Bible Teacher Dramatizes Stories to Make Them More Vivid

BY CAREY ESTES

they were dramatized. A Bible into the kingdom of God." verse was given after each story and the children copied them in Football Field Will a book used for this purpose. Memory work was done in many ways, such as the chain verses. In this way the children learned a verse, the letters of the alphabet. As ford high school in the past few they learned one, they made links years under the management of until the entire alphabet was used, the high school Athletic Associaa card with the child's name and tion. a ribbon attached was used and this work. a diamond put on the ribbon for

and a little memory work was team with equipment, and not even used in the upper grades. Along all of them. with this Bible drills and character hunting were used frequently. Main characters of the Bible were studied and read about.

shown in pictures the life of he stepped out of a large imag field as soon as funds will permit. inary Bible, they told their life.

During the revival recently held the children were urged to take Lisenbe Says Trench part in the Junior Church. A contest was started among the rooms and each night the points were taken to see which room had more nine miles north of Hereford on children. Miss Rambo's room won Twenty-Rive Mile Avenue, a trench and they were given a picture of silo was made by excavating a God's promise in the sky. This trench sixty feet long, fourteen from the trench. A large broadjunior church was conducted under feet wide and about six feet deep, axe is required to cut it in blocks. the able supervision of Mmes. The capacity is about 100 tons. Shore and Rutherford. The girls Lisenbe fed N6 head of cat- build a silo, the trench silo would ran a race with the boys, the one the belonging to W. E. Hicks and serve since the only cost lies in losing having to entertain the H. G. Conkwright for five months digging the trench and removing giving the boys an all day picule, in fine shape. The bundles are Ten cars full of children went to not ground before they are placthe picnic and brought the con- ed in the trench, but are laid etest to a very successful close.

ed for all ages and we know that chief difficulty is in removing it tisk

in youth that one's spiritual foun-Bible work in the schools dation is more easily made. One has varied according to grades. finds also that his faith is so true In the lower grades the children at this stage of life that as Christ were taught Bible stories and in said "Unless ve become as a li: order to make them more vivid, the child, ye shall in no wise enter

Have Turf by Fall

Much has been accomplished by the first word beginning with the athletic department of Here-C. W. Humble supervises

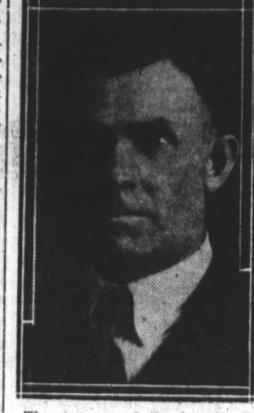
The association now has hundeach verse learned. There were reds of dollars worth of equipalso games played to catch the in- ment. Each boy enrolling for terest of the child, thus creating athletic work is given a full outa design to learn the memory work. fit where only a few years ago the Much dramatization, object talks school could only furnish the first

Hereford is the first high school team in this section to own a bus for transporting its athletic teams and also one of the first schools During Easter the children were to own a concrete tennis court. The ground has been broken and pipe Christ and His work. Very re- has been laid to the football field cently the Bible classes presented and the school can soon boast of the play, "Out of the Bible," at a "sodded field," It will be the Methodist church. Each child planted to Bermuda gras. More lots on which the new church now represented a character either from bleachers will be erected and a the Old or New Testament. As good fence will be built around the ing program was announced the

Silo Is Good As Any

On the C. C. Lienbe farm about

inners. It closed with the girls last winter. The cathe came our length-wise and covered with soil. Bible is a very assential and use. The ensilage is removed by cutful subject taught in the schools ting cross-section blocks as needfor the more successful training ed. The ensilage is not inferior "HARRISON"



Memorial Plano, a \$1,000 Kohler- the farm income. Campbell grand, is scheduled to be dedicated.

On the lid of the great piano, an enlarged copy of the above photograph is stencilled.. Under the picture is the bronze memorial

Mr. Harrison announced his gift to the Baptist church of the \$10,000 stands, March 12, 1928. The buildsame day.

While Mr. Harrison will be remembered an infinite length of time for his part in the erection of the church, he will be no less remembered as the builder of the fifty-mile road from Hereford to | Bellview, New Mexico, which he had built at his own xpense.

For farmers who cannot afford to

Many Visitors Will Inspect New Church Sunday.

Simple and unaffected will of a child. A spiritual life is need to that of siles. However, the the services at the new First Bapchurch next Sunday, according to Rev. V. M. Cloyd, pastor, The services and sermons will not differ very much from the program of any other Sunday, because, as Rev. Cloyd said, "There is only one way to worship God."

> Choir Director D. B. Robinson has announced special vocal selections. The pastor will preach at 11:00 a .m. and at 8:00 p. m. Revival services will be held twice a day, in the morning and in the College Station-Acre incomes from feedstucs can be doubled and sometimes trebled by using liveto market farm grown feed, agcording to G. W. Barnes beef cattle spécialist in the extension ser-

> > SYRUP

be responsible for special music on farm-grown feed. for one day. Mrs. Cliff Estes has "At eleven months of age they

tle: 10,000 the feeding of hogs, market offered." and 20,000 the feeding of dairy cattle. Based on a spread of inopening of the First Baptist where crop and livestock product about 6,000,000 pounds. Much

Hampden.

Wm-Rogers & Son Silverplate

Rogers & Son Silverplate.

AS USUAL

The lowest priced specials in town.

Prices posted on our show window.

Carl's Cash and

Carry Grocery

"Absolutely Free"

By trading at our store you secure

coupons redeemable in The Famous Wm

In order to show our appreciation of

portunity of getting a nice set of silver-

82c

85c

your patronage we are giving you an op-

Profit by our "Profit Sharing Plan"

Monday, May 20 Rev. Cloyd will owns a square mile of farm land more pounds. The peanut producdo the preaching and the follow- in cultivation, of which half is in tion for the state for the year is ing song leaders will be in charge cotton and half in feed. The 400 placed at 17,700,000 pounds. Peof song services, one person direct- acres of grass land kept up 35 cans and peanuts are adding large ing each day: D. B. Robinson, good Hereford cows. He has re- sums to the wealth of the state Mrs. Calla Mounts, Earl Robinson, cently completed a demonstration and as the public learns better Mrs. J. L. Fuque, Jr., Lloyd Rob- in co-operation with his county to appreciate their food value their inson, Mrs. Harold Hicks, C. G. agent, W. W. Evans, in feeding production will rank with that of Murray, E. H. Speegle. Each will out a car of farm-produced calves the recognized staple crops.

been planist for some time and were eating 171/2 pounds of ground will continue to act in that capac- mile and 21/2 pounds of cottonseed ity. Mrs. Sank Ramey is assist meal per day each, together with seven bundles of sorghum. When Rev. Cloyd is anxious for every- sold in Fort Worth at 12 cents one to attend the revival services. per pound they weighed 800 pounds each. After deducting \$50 per vice. "Farmers are fast realizing | head as the worth of the calves this as evidenced by the fact that at the beginning of the feeding in the last six years, exclusive of period, Mr. Williams found that club boys, 5000 farmers have dem- he had netted \$48 per ton on his onstrated the feeding of beef cat-milo maize instead of the \$17 the

The Department of Agriculture, fluence of of five neighbors working in its April Bulletin, says that the out in their own ways an idea they production of pecans in Texas last The memory of the late E. W. have seen demonstrated, they are year, not counting less than cur-Harrison will be honored at the probably 100,000 farms in Texas load shipments, was 195 cars or church Sunday when the Harrison tion are fitted together to raise the Texas crops and practically all of the best pecans is shipped "What can be accomplished may in less than carloads and the tobe judged by the story of W. D. tal shipments must have reached

evening, for two weeks, beginning Williams in Dawson county. He at least 300 cars or 9,000,000 or

Many New Year Days The glad new year is welco the world. The Parsis or fire w it, the seventh and eighth. Aby sinia also takes two days, Egypt, Irak, Syria and Turkey th fifteenth and sixteenth are leg holidays for the Jewish new year

New Socks **Smart Socks** the latest

Holeproof



-There are all kinds of smart, interesting designs in the ned Spring Holeproof collection-plaids, clocks, stripes checks-all in the new colors that add just the right contrasting note to your suit. And they're stamped with the mark of good taste because they're stamped with the name of HOLE PROOF-50c-\$2.







UNITED ARTISTS PICTURE Monday and Tuesday, May 20 and 21

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

PLUMS Green Gage, 53c Gallon Size **JELLO** All Flavors 25c Three for **PINEAPPLE** No. 1 Flat-Crushed in Syrup llc COCOA Hershey 28c One Pound Size SANI-FLUSH 19c **MELLO** Two Cans 15c CATSUP 14 Ounce Bottle COFFEE Chase & Sanborn 98c Two Pound Can **ONIONS** Crystal Wax 28c Six Pounds for **FLOUR** fistletoe, is Extra Heavy

Patent, 24 lb Sack

Pure Cane

Brer Rabbit, Per Gallon

50—PEOPLE—50 Largest, Best and Most Favorably known show of its kind. **Best Singers!** Latest Music! **Fastest Dancers**

TIME FOR A NEW

MATTRESS

Why have the old mattress reasonated

when you can get a new one for

Jones Furniture Co.

Holt Kamp's Georgia Smart Set

MINSTRELS

HEREFORD, TUESDAY

NIGHT SHOW ONLY

Cleanest Jokes! Show Lot East of Panhandle Lumber Company.

This show comes direct from the NOTE: Auditorium, Amarillo.