

New \$80,000 Baptist Church to Be Opened Sunday

41 High School Seniors Will Receive Diplomas Friday Night

Address Will Be Given By Rev. Seaman

Graduation Exercises Will Be Held at 8:15 In Evening.

Forty-one seniors of Hereford high school will receive their diplomas at the graduating exercises Friday, May 17, at 8:15 p. m. in the high school auditorium.

The following program will be given: Prelude, Claire Baker; invocation; Salutory, Gullford Miller; viola solo, La Verne Baker; class prophecy, Ollidean Arnold; class poem, Claude Longbottom; piano solo, George Heard; class will, La Juana Hanna; double quartet, Ruby Thompson, Ollidean Arnold, J. A. Tapp, Claude Longbottom, La Juana Hanna, Lilliamae Smith, Keith Guthrie, Charles Ferguson; valedictory, Bill Mitchell; address, Bishop E. C. Seaman; presentation of diplomas; benediction.

Hopkins, of Farwell Succeeds Humble As Vocational Teacher

C. W. Humble as vocational teacher in the high school. Mr. Humble resigned this spring after creditably filling the position for four years. Mr. Hopkins has been at Farwell five years and comes to Hereford highly recommended.

Plans Being Made To Open Creamery With Celebration

Work was resumed this week on the Farmers' Cooperative Creamery, according to N. O. Bendickson, superintendent. Construction has been delayed for a week on account of failure to receive special window frames which were made to order.

Bands and Speakers Will Go to Bellview Old Settlers' Reunion

An attempt to take 500 Hereford citizens to Bellview, New Mexico, for the Old Settlers' Reunion to be held there June 8, will be made, according to Secretary Arnold, of the Chamber of Commerce, and A. O. Thompson, chairman of the Trades Extension committee.

Another Road Tax Election Is Approved

A plan to hold another road tax election in the county late this summer was unanimously approved by members of the Hereford Chamber of Commerce at their regular luncheon Monday. The men also voted to give the measure their support.

Band Concert to Be Given Sunday In Mothers Park

The Hereford Municipal Band will give its first open-air concert of 1929 Sunday afternoon, May 19, at 5:30 p. m. in Mothers' Park, according to an announcement made today by Director Ralph Smith.

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Walcott to Pitch For Vega Against Hereford Sunday

Hereford baseball fans are expected to turn out en masse next Sunday afternoon when Vega, with Chas. Walcott as their chief pitcher, will meet the Hereford Whitefaces at West Park at 3 o'clock.

Singing Convention At Flagg Sunday

The Tri-County sing-song meets Sunday, May 19, at 8:30 a. m. in the Flagg community are making great preparation for the singing convention which will be an all-day affair.

Road System Planned

Deaf Smith county, "a network of roads," all leading to Hereford was the keynote of President Selgier's talk Monday before the luncheon of the Chamber of Commerce. Mr. Selgier pointed out that the northwest part of the county is rapidly filling up with home owners who in many instances have no outlet to this city.

Four-Inch Rain Falls Over Panhandle and Assures Wheat Crop

After days of expectant waiting, the big rain fell last week-end, increasing the prospects for a big wheat crop, putting the land in shape for planting row crops and leaving everybody in a good humor.

Thousands to Be Here for Big Singing

Hereford is preparing to care for at least 10,000 visitors to this city from all parts of the Plains and Eastern New Mexico on June 15 and 16, when the Plateau Singing Convention convenes here for their annual meeting.

Twenty-Five Dollar Prize Is Offered In Butter-Name Contest

Everybody knows what's in a name, and butter must be named, sloganed, trade-marked and branded, same as most everything else that gets over big.

19 Established Baptist Church 30 Years Ago

Thirty years ago, the First Baptist church of Hereford was organized Oct. 15, 1899. Rev. J. T. Burnett was the first pastor and the first deacons were C. R. Norman, J. H. Harris and W. S. Higgins.

Rural Students Get Diplomas Tonight

About sixty graduates from fifteen rural schools of Deaf Smith county will receive their diplomas tonight, May 16, at 8:30 in the Hereford high school auditorium, according to Judge Earl W. Wilson.

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Revival Will Begin In New Church Sun.

"Beautiful," an over-worked but nevertheless potent word, seems to be the only word that will describe Hereford's new \$80,000 church which inside and out is uniquely and unusually beautiful for a church.

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Revival Will Begin In New Church Sun.

All precedents in church construction were broken in the decoration, seating and architecture of this distinctive church. It is not

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BY REV. V. M. CLOYD, PASTOR We open our new church building next Sunday morning at which time we have the initial service of our revival meeting. We want to extend a special invitation to worship with us Sunday and throughout the revival.

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### Teacher of Public Speaking Explains Value of Course

BY IRENE CRAWFORD

The question is often asked, "Who should take Public Speaking?" The answer is, "Everyone, that is, everyone who does not intend to live the life of a hermit." Almost everyone today is at some time or other called upon to give his opinion, either to a few people or to a large group, and what person is there who is not eager to express himself accurately, quickly and intelligently? Although great strides have been taken within recent years in the improvement of speech as well as in the development of the various speech arts, the goal has by no means been reached. In this democratic age, every individual has the right to every opportunity that will empower him to overcome, as far as possible, all limitations or inhibitions that interfere with his self-expression and with the power of communicating either publicly or semi-publicly his thoughts and opinions. Only a few people are by nature endowed with this gift, so it is necessary to train the majority in technique and practice.

Such training as this is just what we attempt to give in our high school public speaking class. We first teach the correct posture, breathing, and tone, and work production. Even during this time frequent practice in making speeches is given, and through the course all types of speeches are studied and produced. A study of debating, of parliamentary law, of orations, and of oral reading completes the course.

The students are urged to speak before an audience at every opportunity, and occasions are made in the high school whereby practice is given. No better opportunity is offered than by means of the interscholastic league meet. Several of our students entered the local declamation and extemporaneous speaking contests this spring, and one of them, Charles Rice, won a place in the district finals. Next year we intend to enter several additional events, thus affording students more chance for practice. An oratorical contest, in which were several participants, has been fostered. All of these things give the students excellent training and practice, thus fitting them to take and hold their places in the world if not as speakers and leaders, at least as intelligent citizens, capable of expressing themselves with fair ability.

### Ford Doings

Everyone is pleased over the good rains that fell Saturday night and Sunday.

School patrons met at noon on Thursday and spread dinner which the school children enjoyed as well as the older people. After dinner a number expressed themselves about the way Miss Olive Davis had conducted the school. Miss Davis taught a good school and kept her work up to a high standard, although she had too many grades to teach to do justice to all pupils. After recess the pupils and visitors enjoyed a cheering match.

Mr. and Mrs. E. H. Simpson went to Amarillo Saturday.

Misses Olive Davis and Edith Mann, Joe Garrett and Van Boston ate six o'clock dinner Saturday with Mr. and Mrs. Floyd Benson.

Mr. and Mrs. Geo. Remple were in Hereford Saturday.

The end of school program will be at the school house Thursday night, May 23.

Ford has four grammar school graduates this year: Miss LaVerne Mann, Clyde Mann, Thomas and Floyd Simpson.

### Westway Items

The singing convention was rained out.

Some citizens claim we had a seven inch rain over the week-end. It was enough to help crop prospects. Hall did damage estimated by some as high as a fifteen per cent loss to the wheat. The road-bed at West Lake was damaged.

Miss Bessie Gunn is ill, too ill to be moved to the sanitarium.

Mrs. Wilder and daughter spent Friday night in the Cotchell home.

P. H. Gilliland was visited by an uncle, Mr. Hart and family of Oklahoma City last week.

Mr. and Mrs. Will Gore went to Mountainair, N. M., last week.

G. W. Wilson is having a light plant installed this week.

Mrs. Young of Del Rio, N. M., visited her son, Delbert Walton, last week, he returning with her for a short visit.

Annie Lee Houser entertained a few friends one night last week with forty-two.

Summerfield came over Friday and played baseball.

Mrs. Art Manjeot visited several days last week with her sister, Mrs. P. H. Gilliland.

Mr. and Mrs. Henry Otis of Bell county left Tuesday after a visit in the Copeland home.

School ends this week and the teachers are arranging a program for Friday night.

Revs. Copeland and Hayhurst spent Monday night in the Hartman home.

J. E. Roe left Wednesday for Fort Worth to be with a brother who had been badly burned.

Mr. Kaugh of Winona, Okla., bought a quarter section north of the Walton place and is building a camp house and will break the tract for wheat.

Mr. and Mrs. Price visited the Walton home Wednesday.

Mrs. D. E. Turrentine and child ren visited the J. M. Chapman home at Adrian last week.

Mr. and Mrs. Corn are having a room added to their home.

Wes Anthony made a business trip to Amarillo Monday.

TRY A WANT AD IN THE BRAND

# Friday Starts Our Big One Week Sale

Our Spring offering of Bargains for man, woman and child and the home. Never before have you had the opportunity to purchase such values as this sale offers. Take advantage of our One Week Sale Offering and make a big saving. Sale Starts Friday, May 17, continues until Saturday night, May 25.

<p><b>HOPE DOMESTIC</b> 10 Yards Hope Domestic for <b>\$1.00</b></p>	<p><b>PERCALES</b> 36-inch Percales, guaranteed fast colors, regular 25c quality. Special for <b>19c</b> yard.</p>	<p><b>COLORED VOILES</b> 40-inch plain colored Voiles—most every wanted shade. Your choice <b>39c</b> yard. Guaranteed fast colors.</p>	<p><b>ALL-WEAR OVERALLS</b> Heavy weight, white back denims, jumpers to match. Special for <b>\$1.00</b> each.</p>
<p><b>WIDE SHEETING</b> Golden Star bleached sheeting 9-4 width. Special <b>34c</b> Yard</p>	<p><b>COTTON CREPE</b> Windsor Washanready Krinkle Crepe, most all solid shades. Special for only <b>23c</b> Yard</p>	<p><b>LADIES' LINGERIE</b> Ladies' silk lingerie, teds, bloomers, night gowns, step-ins, shorts. One week special, 20 per cent discount. Munsingwear NOT included</p>	<p><b>MEN'S SUITS</b> Hart Schaffner and Marx and Merit Clothes. Every suit guaranteed to give you satisfaction in wear or a new suit. Special for this week, 20 per cent discount.</p>
<p><b>BED SPREADS</b> Imperial Bed Spreads, pink and gold, size 80 x 90. Your choice <b>95c</b></p>	<p><b>SPORT BROADCLOTH</b> Sport Broadcloth in Lin-Fast prints. Regular 50c quality. Special for <b>39c</b> yard.</p>	<p><b>LADIES' PURSES</b> New shipment of Ladies' purses just received. All new stock and new patterns. Your choice less 20 per cent discount.</p>	<p><b>SHOES</b> Ladies', Misses', Men's and Boy's Shoes, Slippers and Oxfords, \$1.00 off every pair from \$4.50 up.</p>
<p><b>BED SPREADS</b> Imperial Quilts, pink, blue and gold, large size, 80x105 Special, <b>\$1.29</b></p>	<p><b>BATISTE</b> 39-inch American Beauty Batiste, your choice, <b>32c</b> yard.</p>	<p><b>MEN'S HOSE</b> No. 115 Wilson Bros. Sox, all colors, regular 25c grade. Five pairs for <b>\$1.00</b></p>	<p><b>BOY'S WORK SHIRTS</b> Boy's blue work Shirts, extra large cut, heavy weight, sizes from 6 years to 10 and from 12 to 14. Your choice, <b>50c</b></p>
<p><b>GINGHAMS</b> 27-inch apron check Gingham. One Week Special. 12 Yards for <b>\$1.00</b></p>	<p><b>PLACID PRINTS</b> 36-inch Placid Prints, beautiful patterns. Regular 80c quality. Special for this week, <b>69c</b> yard.</p>	<p>No. 335 Wilson Bros., all colors, regular 35c grade. Four Pairs for <b>\$1.00</b></p>	<p><b>CHILDREN'S UNIONALLS</b> Lee Unionalls for children, in khaki only, sizes from 1 to 8, <b>\$1.20</b>, and from 9 to 12, <b>\$1.30</b>. Remember, nothing but khaki color.</p>
<p><b>GINGHAMS</b> 32-inch apron check and fancy plaid Gingham. Your Choice, <b>10c</b> Yard</p>	<p><b>WASH TAFFETA</b> Wash Taffeta in checks and plaids, regular \$1.00 grade. Special for <b>75c</b> yard.</p>	<p>No. 2962 Dixie Fancy Sox, regular 35c grade, four pairs for <b>\$1.00</b></p>	<p><b>HOUSE SHOES</b> Ladies' Felt House Shoes, regular 75c grades. Special for only <b>50c</b></p>
<p><b>MELBA COTTON</b> Melba quilt cotton, pure, white cotton, 2 1-2 lb rolls <b>72c</b></p>	<p><b>PRINTED SILKS</b> Printed Silk in Georgette Crepe, Crepe de Chine, regular \$1.95 and \$2.25 grades—special for one week, <b>\$1.65</b> and <b>\$1.88</b></p>	<p><b>GLOVES</b> No. 8255 Split Hoghide, snap work gloves, <b>\$1.00</b></p>	<p><b>TOWELING</b> Crash Toweling, 8 yards for <b>\$1.00</b></p>
<p><b>CRETONNES</b> 36-inch cretonnes in small and large floral designs. One Week Special, regular 25c to 35c values for <b>19c</b></p>			

the new

## Brunswick


SUPER-SERVICE

### Tire

WHY IT IS SUPERIOR

- A thicker tread of the finest wear-resisting gum.
- Breaker fabric cushioned above and below with more gum, together with more gum between the plies of cords and cord fabric made without cross threads, provide a body never before found in standard constructed tires. And the best is yet to come: The cost is no higher than standard constructed tires.

**H. L. Rice**



# Fox Mercantile Company



**Heart-Heart**  
By John Joseph Haines M.D.

MAN IMMORTAL.

Of course he is. Everything in nature—in and upon this big, wonderful world, proclaims the fact to thinking man. It is for us to see and know.

There is not a chemical atom in man's physical body that can be destroyed save by the All-Wise Being who created it. For that matter, nothing that is in or upon this earth can be annihilated, save by its Creator.

Suppose I burn this sheet of paper on which I am putting these thoughts; a few particles of ash will remain. But have I destroyed anything? Nothing, except the form of matter, and mere form is not substance.

I have simply dispersed a few atoms which were clinging to each other in conformity with fixed laws, laws which man may operate, laws over which he has no control. It is absolutely the same when a charge of gunpowder is exploded. Not a single particle of matter is destroyed; it is merely a process of changing the chemical position and intimacy of the chemical atoms in the combination known to us as gunpowder.

So with man's body. It may seem to function and proceed to



**GRADUATION GREETINGS . . .**

Congratulations and all good wishes to the Class of 1929.

Whether in school or out, your success depends upon your ability to learn, and still more upon your ability to apply what you learn.

The big thing to do is something, even though you make a wrong start, for by doing you learn to do, and while you are mastering the task you are developing courage to forge ahead.

**Buick Service Station**  
Hereford, Texas

**S-E-E-D**

—Plant now—we have the very best seed obtainable and it will pay you to buy from us; the season is good and prospects are bright for a successful year.

—Our seed are dependable, and from reliable sources.

**Hand-Headed and Selected Tested Seed**

—Manko Maize, Straight Head Maize, Santa Fe Dwarf Kafir, Hegari, Feterita, Sudan, Red Top and Ribbon Cane; White, Sure Cropper and Bloody Butcher Corn.

**We Buy Produce**  
**West Texas Feed & Seed Co.**  
Phone 265

**C'est Monsieur Gaston Baer, S'il Vous Plais**

Gaston Baer of the Popular Store is celebrating his eighth year in Hereford this week by giving a big sale. Gaston is usually one of the first citizens of Hereford to welcome prospective citizens of this town and county. And he can greet them fluently in at least four languages, French, German, Spanish and English. Baer is French and came to Tucumcari from France during the war. He tried to learn English at the New Mexico town but instead learned Spanish. Then he went to Michigan to learn English, but the community was German, so he learned German. Finally he came to Hereford and learned English. However, he still likes to speak French and if you can talk it, you'll get a kick in conversing with him.

**What's Doing IN WEST TEXAS**

Carson saw the installation of a cream route April 22, a result of cooperation of the community club with farmers.

Rochester lays claim to being the smallest town with talking pictures.

Munday will keep money at home since the establishment of a modern laundry in that city.

Winter will hold an annual

"Living at Home Fair" June 20, 21 and 22.

Stephenville will start paving 70,000 square yards of streets with brick soon.

Lubbock is tearing down a two story structure to make way for the twelve story Hilton Hotel, to cost about \$500,000.

Levelland's scholastic census shows a total of 837 school children between the ages of 7 and 18 years.

A \$30,000 sanitarium is to be built at Turkey, at once. Other improvements amounting to many thousands of dollars are under way there.

Governors Moody, Texas; Dillon, New Mexico, and Phillips, Arizona, have joined in inviting President Hoover to attend the eleven annual convention and commemoration of the Gadsden Purchase at El Paso, the invitation being sent through the WTCC.

A Want Ad in The Brand is a sure, steady worker—try it out.

**DOLORES DEL RIO MAKES BEARS FALS**

Movie Star Has Bruins Eat From Her Toes Not to Say Hands In Film.

How would you like to walk in arm with a 750 pound bear? That's what you will see Dolores Del Rio doing in "Revenge," which comes to the Star Theatre on Monday and Tuesday.

In this latest Edwin Carewe production which stars the Mexican actress she is seen with as many as fifty bears at one time. The story centers about the taming of wild bears by the gypsies and Dolores is the chief bear tamer of the tribe.

The average person would think twice before letting a bear kiss his or her lips. However, that is nothing for Dolores. One scene shows the fiery little star with two bears eating raisins stuck between her toes.

And that isn't all—reserve tickets for the Star theatre and see the rest.

She tames wild bears as though they were kittens; she tried to tame a man the same way—and

failed. You will see how it all happened when you visit the Star theatre Monday and Tuesday and Watch Dolores Del Rio do her stuff in "Revenge," her latest United Artists feature presented by Edwin Carewe.

**Children Will Play.**  
Mistress: "Kate, are the children

in the kitchen?"  
Kate: "No, ma'am, they're out in the back yard playin' tag. Ethel is runnin' around screamin' and Bertie's chasin' her with the meat axe."

Mrs. C. E. Watkins left Saturday for her home in St. Joe, Mo., after having visited her daughter, Mrs. D. M. Rayzor, here for the past two months.

**For The Solid Building**

—It will be true economy in the long run to buy GOOD building materials NOW, to save on repairs.

- Lumber
- Shingles
- Lathes
- Brick
- Roofing
- Cement
- Glazing
- Plaster

**ROCKWELL BROS. & COMPANY**  
Lumbermen  
In Hereford 31 years. Telephone 4.

**COAST TO COAST SALE**

We've "Budded Out" with a whole store full of bargains . . . fresh, new, seasonable high grade merchandise especially purchased for this event. . . offered to you at prices WE usually pay.

These sensational savings are made possible only through the cooperation of HUNDREDS of individual merchants from Coast to Coast. Thrifty buyers can make great savings NOW!

**WOMEN'S RAYON HOSE**  
Picot Top and Pointed Heels  
Choice of lovely colors, including Champaign, French Nude, Atmosphere and Pearl Blush.  
Buy your hosiery now at a distinct saving. These are of silky rayon with seamed legs, high spliced pointed heels, double soles and double tops.  
**An Extraordinary Value! Come Early!**

Choice of Colors **49c** While They Last

**Children's Underwear Specials**

Nainsook Waist Union Suits—Good quality nainsook garments—both cool and comfortable. Also launder nicely. Girls' suits have bloomer legs. Just the type of underwear that most appeals to the active boys and girls—it allows that much wanted freedom of movement.

Sizes 6 to 8 Years **25c** Choice of Boys' or Girls'

**Children's Socks**  
Beautiful fine gauge rayon. Solid color body, with fancy four-color striped tops. Sizes 5 to 7. Hard to equal at **25c**

**Iced Tea Glasses**  
wide paneled patterns, tall, graceful shape, crystal clear glass. A big value at even twice this special sale price. Why not get a whole set of 6 or 12 glasses?  
Only **5c** Each

**Men's Fancy Socks**  
Lustrous mercerized and rayon socks. Latest patterns and colors. Wonderful values at **5 Pair for \$1.00**

**Men's Union Suits**  
A BIG SPECIAL  
Popular athletic style union suits of checked nainsook. Cool—comfortable—practical. Wear well and launder nicely. Seldom can you buy them at a price like this—take advantage of the saving.  
Each **35c** OR 3 FOR **\$1**

**7-Piece Water Set**  
Popular, allover cracked effect glass pitcher with six tumblers to match. Pitcher holds almost two quarts, glasses also are a good, practical size. Ordinarily you would pay about twice as much for this lovely set.  
SET **59c**

**OLSON VARIETY STORE**

## School Bible Teacher Dramatizes Stories to Make Them More Vivid

BY CAREY ESTES

The Bible work in the schools has varied according to grades. In the lower grades the children were taught Bible stories and in order to make them more vivid, they were dramatized. A Bible verse was given after each story and the children copied them in a book used for this purpose. Memory work was done in many ways, such as the chain verses. In this way the children learned a verse, the first word beginning with the letters of the alphabet. As they learned one, they made links until the entire alphabet was used. A card with the child's name and a ribbon attached was used and a diamond put on the ribbon for each verse learned. There were also games played to catch the interest of the child, thus creating a desire to learn the memory work. Much dramatization, object talks and a little memory work was used in the upper grades. Along with this Bible drills and character hunting were used frequently. Main characters of the Bible were studied and read about.

During Easter the children were shown in pictures the life of Christ and His work. Very recently the Bible classes presented the play, "Out of the Bible," at the Methodist church. Each child represented a character either from the Old or New Testament. As he stepped out of a large imaginary Bible, they told their life.

During the revival recently held the children were urged to take part in the Junior Church. A contest was started among the rooms and each night the points were taken to see which room had more children. Miss Rambo's room won and they were given a picture of God's promise in the sky. This Junior church was conducted under the able supervision of Miss Shore and Rutherford. The girls ran a race with the boys, the one losing having to entertain the winners. It closed with the girls giving the boys an all day picnic. Ten cars full of children went to the picnic and brought the contest to a very successful close.

Bible is a very essential and useful subject taught in the schools for the more successful training of a child. A spiritual life is needed for all ages and we know that

in youth that one's spiritual foundation is more easily made. One finds also that his faith is so true at this stage of life that as Christ said "Unless ye become as a little child, ye shall in no wise enter into the kingdom of God."

### Football Field Will Have Turf by Fall

Much has been accomplished by the athletic department of Hereford high school in the past few years under the management of the high school Athletic Association. C. W. Humble supervises this work.

The association now has hundreds of dollars worth of equipment. Each boy enrolling for athletic work is given a full outfit where only a few years ago the school could only furnish the first team with equipment, and not even all of them.

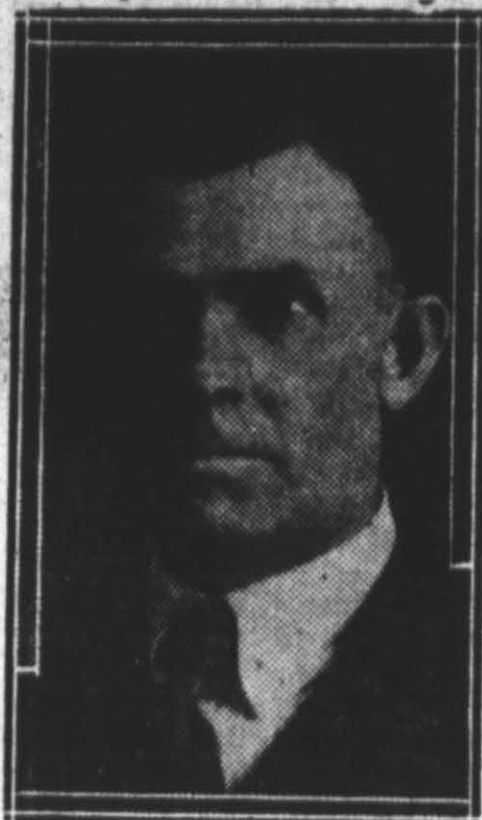
Hereford is the first high school team in this section to own a bus for transporting its athletic teams and also one of the first schools to own a concrete tennis court. The ground has been broken and pipe has been laid to the football field and the school can soon boast of a "sodded field." It will be planted to Bermuda grass. More bleachers will be erected and a good fence will be built around the field as soon as funds will permit.

### Lisenbe Says Trench Silo Is Good As Any

On the C. C. Lisenbe farm about nine miles north of Hereford on Twenty-Five Mile Avenue, a trench silo was made by excavating a trench sixty feet long, fourteen feet wide and about six feet deep. The capacity is about 100 tons.

Lisenbe fed 176 head of cattle belonging to W. E. Hicks and H. G. Cookwright for five months last winter. The cattle came off in fine shape. The bundles are not ground before they are placed in the trench, but are laid lengthwise and covered with soil. The ensilage is removed by cutting cross-section blocks as needed. The ensilage is not inferior to that of silos. However, the chief difficulty is in removing it

### "HARRISON"



The memory of the late E. W. Harrison will be honored at the opening of the First Baptist church Sunday when the Harrison Memorial Piano, a \$1,000 Kohler-Campbell grand, is scheduled to be dedicated.

On the lid of the great piano, an enlarged copy of the above photograph is stencilled. Under the picture is the bronze memorial plate.

Mr. Harrison announced his gift to the Baptist church of the \$10,000 lots on which the new church now stands, March 12, 1928. The building program was announced the same day.

While Mr. Harrison will be remembered an infinite length of time for his part in the erection of the church, he will be no less remembered as the builder of the fifty-mile road from Hereford to Belivue, New Mexico, which he had built at his own expense.

from the trench. A large broad-axe is required to cut it in blocks. For farmers who cannot afford to build a silo, the trench silo would serve since the only cost lies in digging the trench and removing the ensilage.

### Many Visitors Will Inspect New Church Sunday.

Simple and unaffected will be the services at the new First Baptist church next Sunday, according to Rev. V. M. Cloyd, pastor. The services and sermons will not differ very much from the program of any other Sunday, because, as Rev. Cloyd said, "There is only one way to worship God."

Choir Director D. B. Robinson has announced special vocal selections. The pastor will preach at 11:00 a. m. and at 8:00 p. m. Revival services will be held twice a day, in the morning and in the College Station—Acre incomes from feedstuffs can be doubled and sometimes trebled by using here-to market farm grown feed, according to G. W. Barnes beef cattle specialist in the extension ser-

evening, for two weeks, beginning Monday, May 20. Rev. Cloyd will do the preaching and the following song leaders will be in charge of song services, one person directing each day: D. B. Robinson, Mrs. Calla Mounts, Earl Robinson, Mrs. J. L. Fuqua, Jr., Lloyd Robinson, Mrs. Harold Hicks, C. G. Murray, E. H. Speegle. Each will be responsible for special music for one day. Mrs. Cliff Estes has been pianist for some time and will continue to act in that capacity. Mrs. Sank Ramey is assistant pianist.

Rev. Cloyd is anxious for everyone to attend the revival services.

"Farmers are fast realizing this as evidenced by the fact that in the last six years, exclusive of club boys, 5000 farmers have demonstrated the feeding of beef cattle; 10,000 the feeding of hogs, and 20,000 the feeding of dairy cattle. Based on a spread of influence of five neighbors working out in their own ways an idea they have seen demonstrated, they are probably 100,000 farms in Texas where crop and livestock production are fitted together to raise the farm income.

"What can be accomplished may be judged by the story of W. D.

Williams in Dawson county. He owns a square mile of farm land in cultivation, of which half is in cotton and half in feed. The 400 acres of grass land kept up 35 good Hereford cows. He has recently completed a demonstration in co-operation with his county agent, W. W. Evans, in feeding out a car of farm-produced calves on farm-grown feed.

"At eleven months of age they were eating 17½ pounds of ground milo and 2½ pounds of cottonseed meal per day each, together with seven bundles of sorghum. When sold in Fort Worth at 12 cents per pound they weighed 800 pounds each. After deducting \$50 per head as the worth of the calves at the beginning of the feeding period, Mr. Williams found that he had netted \$48 per ton on his milo maize instead of the \$17 the market offered."

The Department of Agriculture, in its April Bulletin, says that the production of pecans in Texas last year, not counting less than carload shipments, was 195 cars or about 6,000,000 pounds. Much of the Texas crops and practically all of the best pecans is shipped in less than carloads and the total shipments must have reached

at least 300 cars or 9,000,000 or more pounds. The peanut production for the state for the year is placed at 17,700,000 pounds. Pecans and peanuts are adding large sums to the wealth of the state and as the public learns better to appreciate their food value their production will rank with that of the recognized staple crops.

**Many New Year Days**  
The glad new year is welcomed in September in several parts of the world. The Parsis or fire worshippers of India take two days to it, the seventh and eighth. Abyssinia also takes two days, the sixteenth and seventeenth. In Palestine, Egypt, Iraq, Syria and Turkey the fifteenth and sixteenth are legal holidays for the Jewish new year.

## Socks New Socks Smart Socks the latest Holeproof designs



—There are all kinds of smart, interesting designs in the new Spring Holeproof collection—plaids, clocks, stripes, checks—all in the new colors that add just the right contrasting note to your suit. And they're stamped with the mark of good taste because they're stamped with the name of HOLEPROOF—50c-\$2.

Strambaugh Dry Goods Co.  
HEREFORD TEXAS



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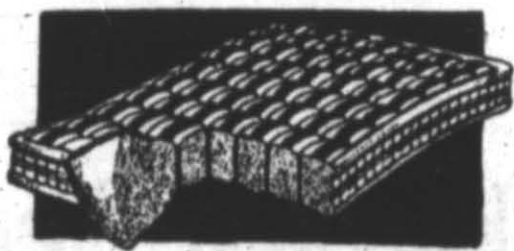
In order to show our appreciation of your patronage we are giving you an opportunity of getting a nice set of silverware free.

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The lowest priced specials in town.  
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## TIME FOR A NEW MATTRESS

Why have the old mattress resented when you can get a new one for \$6.75

Jones Furniture Co.

## HEREFORD, TUESDAY NIGHT SHOW ONLY MAY 21

## Holt Kamp's Georgia Smart Set MINSTRELS

50—PEOPLE—50

Largest, Best and Most Favorably known show of its kind.

Best Singers!

Latest Music!

Fastest Dancers

Cleanest Jokes!

Show Lot East of Panhandle Lumber Company.

NOTE: This show comes direct from the Auditorium, Amarillo.

## PIGGLY WIGGLY

### FRIDAY & SATURDAY SPECIALS

PLUMS	Green Gage, Gallon Size	53c
JELLO	All Flavors Three for	25c
PINEAPPLE	No. 1 Flat-Crushed in Syrup Per Can	11c
COCOA	Hershey One Pound Size	28c
SANI-FLUSH	Per Can	19c
MELLO	Two Cans for	15c
CATSUP	14 Ounce Bottle Van Camp's	20c
COFFEE	Chase & Sanborn Two Pound Can	98c
ONIONS	Crystal Wax Six Pounds for	28c
FLOUR	Mistotee, is Extra Heavy Patent, 24 lb Sack	82c
SYRUP	Pure Cane Brer Rabbit, Per Gallon	85c

## DOLORES DEL RIO



## REVENGE

Presented by Edwin Carewe  
Production Screen play by Finis Fox  
UNITED ARTISTS PICTURE

## STAR THEATRE

Monday and Tuesday, May 20 and 21