

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

29th Year—Number 10.

The Hereford Brand, Hereford, Texas, Thursday, March 21, 1929.

Seth B. Holman, Publisher.

YOU CAN'T KEEP A DAIRYMAN DOWN -- CREAMERY IS GOING OVER!

New Brick Building

Light Planning
Business Building
Plans Immature

McMillan Corner at Third and Main to Undergo Transformation. Owner Undecided as to Details, But Will Build Soon.

Lloyd Doughty, of Weatherford, owner with J. B. Kirby, of buildings lately erected at Main and Third streets, is here in week with his contractor with whom he is planning for the erection of the new building on the McMillan lot, recently purchased by him.

The old Fowleson top shop is to be removed to a residence located by Mr. Doughty and will be converted into a residence. The new building will be a two-story brick structure. It is said.

GLIDER TRIED OUT

Local Engineless Airplane Goes Up 200 Feet and Makes 1,000 Feet Flight Sunday; Designers Are Elated at Showing of Craft.

John and Roy Kropp of Hereford and Edward King of Amarillo, owners and builders of the glider airplane now on the Kropp farm just north of Hereford, held a field day demonstration last Saturday and kept the glider in the air most of the day. Six flights were made during the forenoon and as many during the afternoon. The glider was towed by a 400-foot rope attached to a Ford car. Roy Kropp made the first successful flight of the day. Emmett Myers of Amarillo, the pilot who has been taking up passengers in his biplane for several days, took up the glider during the afternoon. Myers attained an altitude of 200 feet and flew about 1,000 feet at that height. He says the glider is perfectly balanced and very stable.

Late in the afternoon on the last flight of the day the glider struck a downward current of air and was slightly damaged.

Fourth Bull Circle for Deaf Smith Organized

Bull Circle No. Four has just been organized with Carl Luke, Owen Neal and W. R. Schelhaugen as promoters. Two of the animals were purchased from a prominent breeder of Gamboze-Fox-King Jerseys at Tulla. The third came from a Lookingbill dam that has made the register of merit test. She is mated to a No. Two Bull Circle Male, this male being the first used in a local circle from a local breeder.

New Way of Buying Cream Adopted Here

A change has been made, which is nation-wide, in the plan of purchasing the farmers' cream. Where the operator formerly received a commission for his work he now charges a flat rate of twenty-six cents on each purchase or test of cream made. Six cents of this amount goes to the creameries and twenty cents to the operator. This six cents is for the purpose of the upkeep of equipment and supplies and the twenty cents is for the operator's work. A raise of five cents per pound is made on the price of cream to offset this twenty-six cent charge.

Church League Expects Hot Games This Week

The Sunday school basketball league organized in the churches of the town will hold their first two games this week. The first game will be fought out between the Methodists and Presbyterians in the high school gym at 7:30 Friday evening. Later the same evening the Baptists and Christians will clash. No admission will be charged for any of the games. Each team will play three games with every other team, the prize being a loving cup offered by those sponsoring the organization. The public is invited to the games.

Hereford Man Elected to Place in T. H. B. A.

The Texas Hereford Breeders Association held its annual election of officers at the Fort Worth Fat Stock Show last week, among them being D. L. McDonald, of Hereford and Amarillo, fifth vice-president. Tom C. Ivey of Hereford was also made a director of the organization. John M. Gier of Odessa is the president for 1929.

School Board Election Saturday, April Sixth

In compliance with the school laws of Texas, the board of the Hereford Independent School District at its last regular meeting ordered the annual school election. The election will be held the first Saturday in April, the sixth. At this time the places now held by L. C. Carlyle, H. G. Conkright and J. T. Glibbreath will be filled.

LUNCH FROLIC

Business Men Stage Burlasque In Absence of Regular Official Staff; Serious Stuff Tabooed.

The old saying, "When the cat's away the mice will play," was verified Monday when that hitherto dignified body which represents Hereford's official commercial life, resolved itself into a vaudeville troupe par excellence and proceeded to put on a show which was a classic of its type. And all because of the absence from the city of President Seliger and Secretary Arnold. These gentlemen were impersonated by A. O. Thompson and Homer Fox respectively. Clothed in their borrowed authority, they at once established the keynote of the meeting by declaring that anyone who attempted to be serious would be thrown out. Other clever impersonations were John McLean for George Mue; John Olson for G. A. F. Parker; Elmer Dameron for E. B. Black. Special impersonations included a lobo, Clifford Kester; white face cow, R. O. Dunkle; Plymouth Rock rooster, Rev. Boultinghouse.

A pleasing note was introduced into the meeting with a lovely dance number, the Dance of the Dwarfs, by a group of young women. Mrs. Harold Hicks, Misses Vida Hicks, Jewel Laney and Ruby Thompson.

The meeting was held in the dining room of the Methodist church where an excellent luncheon was served by the Methodist ladies.

STYLISH TRAVELING

Phillips Petroleum Officials and Advertising Men Visit Local Agents in Huge Cabin Plane. Prospective Passenger Walks.

Hereford received a visit last Saturday from a distinguished committee of aggressive business men who scorned the usual methods of travel and landed here in a big airplane. The personnel of the party included A. M. Hughes, Amarillo, district manager of the Phillips Petroleum Co.; M. W. Welty, advertising manager for the same company, Bartlesville, Oklahoma; Howard W. Harrington, representative of the William M. Rankin Advertising Company, of Wichita, Kansas, and Pilot, Lieutenant R. H. Gray, of the Phillips Company, Bartlesville, Oklahoma. The airplane squad were on a tour of this section.

Local Business Interests Build Elevator at Black

A business venture of general interest is the purchase of a site for the erection of a 30,000 bushel elevator at Black, F. H. Oberthier and a number of associates being the promoters.

They expect to begin work on the building early in April and will be ready to help handle the prospective big wheat crop.

Webb Families Return from Winter in Arizona

Mr. and Mrs. H. D. Webb and Mr. and Mrs. Edgar Webb returned Wednesday evening from a stay of several months in Arizona and California. The party left Hereford in November, going to Phoenix where they spent nearly three months, then to Los Angeles where they remained until their return home.

The health of Edgar Webb, for whose benefit largely the trip was made, is thought to be somewhat improved.

Lester Weaver of Canyon is spending this week in Hereford.

Editorial

A PHILOSOPHER has said that a few seas are good for a dog. Kinder keeps him on his toes and on the jump, so to speak, even if they do irritate him.

It seems to us that the same philosophy can be applied to human beings. For instance, all the trials and tribulations the hotel committee are now undergoing may make us all appreciate that hotel when we do get it.

And speaking of that hotel—it's about time to separate the sheep from the goats. As one courageous advertiser says in this issue: "We believe every man has the right to his opinions, but in a case of public necessity we also believe it to be the duty of such a man to carry his share of the burden," or words to that effect.

That's the way The Brand feels about it. No one in Hereford denies the necessity and the demand for the hotel, but a lot of people who do not want to contribute take refuge behind immaterial details such as the bonus, location, price of the lot, etc. Every man of this classification who shirks his share of the community overhead expense merely throws additional burdens upon the shoulders of the men who are fighting to make Hereford what she ought to be. That's the plain English of it. Personally, we want our name on the community Honor List when it is published and that will be very soon now.

If you haven't done your duty toward the hotel bonus take it home with you tonight, Mr. Citizen, and hold some close communion with your conscience!

WILL TEAR UP SOD

E. H. Blood and Son Build Late Model Cook Shack and Will Put In Four Sections of Land to Wheat; Work Day and Night.

"Strictly modern" is the term applied by E. H. Blood to the new nearly completed ten by twenty cook and sleeping shack being broken by him for use in a sod breaking venture this spring.

The structure is on wheels and is a model of completeness, containing folding beds, table and kitchentette. Mr. Blood contemplates breaking up four sections of sod north and northwest of town.

He expects to start work within the next ten days or two weeks. He will use a tractor with a plow which cuts an eight foot furrow each round. He will keep a crew of three men working.

Cotton

Carload of Good SEED HAS BEEN BOUGHT

Banks Back Move

E. E. Ireland Bargains for Carload Fine Half-and-Half Seed, Raised at Lella Lake and Fully Acclimated. Urged to Order Now.

Due to the hearty co-operation of Hereford's three banks, the farmers of this district are to be enabled to secure good cotton seed for planting this spring.

E. E. Ireland, manager of the Hereford cotton gin, backed by local banks, has purchased a carload of Half-and-Half cotton seed from a breeder of known ability at Lella Lake, Texas. The seed will be ready for distribution in ample time for planting.

This cotton comes from a Georgia strain and is acclimated to this section. The man from whom Mr. Ireland secured this seed picked 854 bales from 420 acres last year. Another tract planted in this cotton made 164 bales from 120 acres.

The 1250 bushels of seed in this car should plant 2500 acres here. All those interested in planting cotton should see Mr. Ireland at once.

Letters Awarded C. H. S. Basketeers Monday

Basketball awards were made by the Athletic Association of the high school Monday. Those who had formerly received sweaters were given letters only. Girls receiving sweaters were Beatrice Hutson, Mattie K. Sherman, La Juanita Hanna and Jewel Laney. Those receiving letters were Maybelle Witherspoon, Oildene Arnold, Juanita Vaughn and Yondell Brooks. Miss Westbrook also was given a letter as a well-earned commendation of her work as coach.

Boys receiving sweaters were J. A. Tapp, Elbert Bowen and Newt Gilliland. Those receiving letters were Frank Cogdell, Keith Guthrie, Babe Russell and Bernard Seed. Mr. Humble had charge of the presentation which was made as part of the high school chapel program.

Another Oklahoma Man Coming to Deaf Smith

Another Oklahoma farmer will probably become a resident of Deaf Smith county. J. J. Paetzold, who has been living near Okene, Oklahoma, for some time recently sold his place there and is here now looking over the Hereford territory with a view to buying.

Mr. Paetzold brought his wife and one child with him overland. He has several other young children. He formerly lived at Groom, Texas, and is thoroughly acquainted with local conditions.

FARM PROFITS

Fred Millard Makes Big Money On Small Tract; Intensified Methods and Preparation of Soil.

Another example of what can be done in a farming way in this country with a judicious mixture of horse sense and elbow grease has just been extracted by The Brand from Fred Millard, farmer and drayman of Hereford, and a long-time resident here.

Mr. Millard has been farming a twenty-acre tract just south of the Hereford Cemetery for the past five years. This year he produced and sold from this tract over 12,000 bushels of higeria, netting him \$800.00.

The remarkable thing about this operation is that the crop was not touched after planting; also that this was made unnecessary because of the careful preparation of the ground before planting. Mr. Millard plowed the land with a walking mole-board plow in the winter, harrowed it four times, double discd it once, then planted his seed with a two-row disc opener. After that he did not touch it.

Mr. Millard believed that too many farmers here try to prepare too much land, and as a consequence do not give the detailed attention and work that is necessary to produce good crops. He is a firm believer in smaller farms and more intensified methods of preparation and cultivation.

Accident Badly Injures Two Ladies

A serious accident occurred on the highway between Canyon and UMBERG-Thursday night when a car driven by J. E. Austin of Canyon collided with a Ford truck coming from the opposite direction at a high rate of speed.

The truck turned over three times, but its three occupants were only slightly bruised and shaken. Both cars were badly smashed up.

In the car with Mr. Elliston were Mr. and Mrs. G. U. Livingston and daughter of Amarillo. The two women were almost completely scalped, the scalp of both being cut and thrown back in a most painful manner. They were taken to Canyon where emergency treatment was given and were later removed to a hospital in Amarillo. Both men suffered severe bruises but their injuries are not serious.

Vern Witherspoon To Build New Residence

The large frame residence of Vern Witherspoon is being razed this week and a new modern six-room and bath structure will be erected on the same site. Mr. Witherspoon is undecided as to whether the new building will be frame with stucco or brick. Work will begin as soon as the old building is out of the way.

Burning Trash Pile Threatens Residence

A fire alarm was turned in about 9:00 a. m. Wednesday from the residence of W. J. Smith. A trash pile burning too near the house caught the nearby wall, but the fire was extinguished before serious damage resulted.

TERRACING SCHOOL

Will Be Held Friday on J. P. Roberson Farm; Experts from A. & M. to Handle Work. Attendance Expected from Other Localities.

The terracing demonstration to be held at the J. P. Roberson farm Friday of this week, beginning at 9:00 a. m., will be conducted by representatives of the Extension Service of the A. & M. College of Texas and the Federal Farm Loan Bank. Ladies of the Baptist church will serve dinner at noon. County Agent Dunkle expects farmers from surrounding counties to avail themselves of this demonstration. He has already received assurances of attendances from Dimmitt, Friona and Vega.

Former Hanny Citizen Builds New Home Here

J. H. Evans, who has recently moved to Hereford from Happy, Texas, with his family, is building a five room and bath residence in North Hereford. The improvements include a two-car garage. The house is to have oak floors, large back porch, screened in, water, lights, sewer and gas service. The outside of both house and garage will be finished in Oriental stucco.

Leonard Ricketts began work Monday on the basement for his new residence to be built just north of the Oberthier home.

Ike's Lunch Rooms to New Quarters

I. O. Crosthwaite, proprietor of Ike's Lunch Room, is remodeling the inside south half of the Goldberg building and will move into the new place Tuesday and will be ready to serve Friday or Saturday. Mr. Crosthwaite says he expects to continue serving family style dinners and the usual lunch service. He has always run a first class eating place and will be better situated to serve the public in his new location.

Grass Fire Calls Out City Fire Department

The fire department was called Sunday when a prairie fire threatened the home of C. F. Gallagher in South Hereford. Three trucks were quickly at the scene and by prompt use of wet sacks extinguished the fire before any damage had been done.

Mr. Bendickson Plans to Remain Here Indefinitely, to Make the First Butter and to Supervise the Installation of Machinery. A Mass Meeting will be held at a time and place to be designated, when the committee on by-laws will submit their document and permanent officers will be selected.

A. T. Culberson to Plant Huge Cotton Acreage

A. T. Culberson of Dallas, who owns a large tract of land near UMBERG, is arranging to plant 2500 acres in cotton this spring. He purchased his seed from E. E. Ireland, manager of the local gin.

Noted Amarillo Divine to Lecture Here Friday, April 19, On Impressions of Holy Lands.

Dr. R. Thomsen, noted preacher and lecturer and pastor of Central Presbyterian church, Amarillo, will give an illustrated lecture at the Presbyterian church in Hereford Friday evening, April 19.

Dr. Thomsen has recently visited the Holy Land and other countries of the Orient and secured pictures of scenes representative of the life and customs of these people and of the countries themselves. Many of the pictures are from photographs taken by Dr. Thomsen and those who have seen them declare they are not only marvelously beautiful, but exceedingly informative as well.

A cordial invitation is extended to the public to attend the lecture.

Zero Hour!

Final Drive for CREAMERY STOCK IS ON
Bendickson Here

These Dairymen Mean Business; Over 100 Farmers Have Become Financially Interested. Goal Is In Sight; Committee Determined.

Zero hour quietness is noticeable among the promoters and advocates of the proposed Hereford Creamery as final preparations mature for the drive across the No-Man's Land of Indifference and Skepticism. The final rush is just gathering momentum and will attain its height within the next week.

Careful plans for the advance were worked out at a meeting of the directors and others interested, held in County Agent Dunkle's office last Saturday. President S. O. Wilson presided. Others present were Mrs. D. E. Turrentine, secretary; A. B. Schultz, Fred Pitner, J. L. Lookingbill, Lester Galley, N. O. Bendickson, W. R. Schelhaugen, Herron Schultz, Geo. Lewis and Mr. Dunkle.

Mr. Bendickson, creamery expert from Iowa, was inspiring in his informative leadership. It was agreed unanimously to finish the stock subscription drive at once. A building committee, composed of S. O. Wilson, chairman; A. B. Schultz and Fred Pitner, was appointed. They will submit building plans to local contractors and report at a directors meeting which will be held Saturday of this week at 2:30 p. m. Mr. Wilson suggested that a cash prize be offered for the best name for the new butter to be manufactured at the plant. Details in connection with the product will be taken up and explained fully at the proper time.

According to statements by Mr. Bendickson Thursday morning, the committees appointed to place stock among the farmers are meeting with wonderful success. He goes further and states that there can now be no turning back and that the creamery proposition will be carried out.

Mr. Bendickson plans to remain here indefinitely, to make the first butter and to supervise the installation of machinery. A mass meeting will be held at a time and place to be designated, when the committee on by-laws will submit their document and permanent officers will be selected.

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MRS. SETH B. HOLMAN
Associate Editor
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NOTICE TO THE PUBLIC.
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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SUBSCRIPTION PRICES:
Zone 1, per year - \$2.00
Zone 1, six months - \$1.00
Outside Zone 1, per year - \$2.50
Outside Zone 1, 6 months - \$1.50
Outside Zone 1, three months - \$1.00
ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

Dimmitt News

Mrs. Fred Runnels of Prairie Hill, Texas, and daughter, Miss Evelyn of Sudan, also Mr. and Mrs. Newton of Sudan were guests in the home of Mrs. Bessie Gill Sunday.

Mr. Griffin, state school inspector of Austin was in Dimmitt Monday.

Mrs. Greer of Hereford, mother of Mrs. Percy Estes visited in the Estes home Sunday.

A number of Dimmitt citizens attended the singing convention at Olton Sunday.

Mr. and Mrs. W. G. Baxter, Mrs. Harold Hunter, Miss Catherine Andrews and Mrs. B. D. Woodlee were in Amarillo Saturday.

Mr. Rutherford, engineer on the Fort Worth & Denver, was painfully injured this week when a trailer attached to a car came loose in front of his car and struck it, overturning his car and cutting his leg badly. He will likely be laid up for a week or two.

A number of children enjoyed a party in the L. P. White home Saturday, celebrating the birthday of Wilbur White. Games were played and refreshments served.

Mr. Miller and sister, Mrs. Ray Shetty motored to Lubbock Sunday and brought their mother, Mrs. Miller, home with them. She had been visiting children at other points for six months. Her friends are glad to have her home again.

Mr. Roberts was host to the basketball here at a six o'clock dinner, served at the White Rose cafe, Friday, which was enjoyed by the boys, as also was a theatre party afterwards.

Miss Anthony of Cisco will spend the remainder of the school term in the home of her uncle, W. G. Baxter.

The young people enjoyed a dance Thursday evening in the Dr. Miller building. Music was furnished by the Joymakers of Hereford.

The Methodist Missionary Society met Monday with eleven present. The society was divided and one side will give a bake sale Saturday at Burns Mercantile Co. Once each month Rev. Bright will

lead the ladies in Bible study. M. E. Simmons, R. B. Boren, Rev. N. M. Gilbert, C. A. Booth and Sydney Huckaby are driving new cars.

Carter Houston has opened a dry goods store here, which will be in charge of T. D. Healey and wife.

Word has been received of the marriage of Miss Maxine Rowan of Artesia, N. M., to Ferris Arnold, and they will make their home at El Paso. Mrs. Arnold is a sister of Mrs. Bruce McLean and lived here for some time when a child.

Mrs. G. A. Barnett has been on a visit to her parents, Mr. and Mrs. Simmons in Lubbock.

Dimmitt basketball girls won in the Quilgate tournament, with eleven teams entered. The score at the end of the last game between Tulla and Dimmitt was 23 to 35 in favor of Dimmitt. The girls will receive gold basketball pins for winning first place. Four of the players were elected members of the all-star team: Effie Elder, Koma Hyatt, Lillie Bell Harp and Zonelle Brooks.

Mr. and Mrs. Wes Anthon and little daughter of Hereford spent Sunday in the home of Mrs. Anthony's mother, Mrs. C. E. McLean. Mr. and Mrs. Harry Rothwell of Amarillo visited relatives in Dimmitt Sunday.

Mr. and Mrs. Robt. Gollehon and son and daughter Noel and Nola were Dimmitt visitors Sunday and Monday.

Mmes. Baxter, Brooks, Fuller, Stringer and Woodlee motored to Hereford Thursday to hear the lectures of Mr. and Mrs. Elzie.

Mrs. Herbert Hilburn and children and Mrs. Effie Jacobs of Plainview, visited relatives here this week.

B. Y. P. U. members are taking a study course in B. Y. P. U. manual this week under Pastor Gilbert.

An executive meeting of the P. T. A. was held Monday afternoon at the auditorium when business was discussed. The next meeting was postponed a week because of the school fair.

Dow Duree is having a rent house built in the west part of the town, four rooms and modern.

The M. W. M. U. met Monday in the Trimble home with thirteen members and two visitors present. A study course was recommended by Mrs. Buchanan and will be ordered and if advisable will be adopted.

B. A. Fullers was in Hereford

on business Thursday. Messrs. and Mmes. W. A. Wright Ray Shetty, Chas. Maples and Mrs. Boren and Jackie were dinner guests in the Edwin Ramey home Sunday.

Miss Margaret Cauly and Sam guests of Miss Cauly, expression teacher, Sunday.

Bob Flanagan, Pat Hardy, Jimmie Webb, Brooks Woodlee, Greer Estes and J. M. Wright enjoyed a chicken dinner with Winifred Fuller in the B. A. Fuller home Sunday.

The Needle Club enjoyed a pleasant afternoon in the Jack Gregory home Wednesday, about sixteen being present. Three new members were voted on and accepted, Mmes. Gunter, Homer Hyatt and Roy Bell. Delicious refreshments were served. The next place of meeting will be with Mrs. Allen.

Arney News Items

Mrs. John Hammond and two children spent Tuesday afternoon visiting in the G. A. Wilson home.

Messrs. and Mmes. Claude Fox, Ed Bailey and Foy Brooks and their children motored to Amarillo Wednesday to shop and visit relatives and friends, returning home Thursday.

Due to the fact that a niece of Mr. Franklin died Wednesday, the school dismissed at recess and the day following. Their many friends sympathize in this sad hour.

Some land is being sold in this section among which is the Norman place.

Several of the young folks attended a picture show at Happy Tuesday night.

Raney O'Rear and family, A. S. Sims and family left Thursday for Strawn, Texas, to attend the funeral of Mr. O'Rear's grandfather.

Most of our people, children, are now thinking of the joys of the coming Easter tide.

Because of disagreeable weather we had no Sunday school Sunday.

Mr. and Mrs. Chas. Haggie visited their daughter, Mrs. Paul Lawson at Happy Thursday.

Mr. Wright of Sweetwater spent the week end at his ranch seeing after things generally.

Mr. and Mrs. G. A. Wilson and family motored to Amarillo Thursday to visit their daughter and sister, Mrs. Douglas Lynch.

Castro county wheat, according to general reports, is looking good

in spite of weather conditions. A number of Arney people attended the Baptist social at Happy March 15. A general good time was enjoyed.

David Cook of O'Dell has accepted a position with the Corner Drug Store.

Raymond Haggie has a new car. Mr. and Mrs. Bob Sims and son were in Canyon Wednesday.

Mr. and Mrs. F. W. Fortner were in Amarillo Thursday.

The house on the J. L. Hammond place, occupied by G. A. Wilson and family, is being remodeled.

Homer Ferguson and wife will leave for Sweetwater shortly, where he will be engaged in the real estate business.

A light shower fell here Monday night.

Mr. and Mrs. Ferguson of Sweetwater have been visiting relatives and friends here. Mrs. Ferguson is now in Dallas at the bedside of her mother, who is ill.

NOTICE IN PROBATE

THE STATE OF TEXAS To the Sheriff or any Constable of Deaf Smith County, Greeting: You are hereby commanded to cause to be published once each

week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

THE STATE OF TEXAS To all Persons Interested in the estate of Charley C. Slaughter, deceased: Clyde Laura Slaughter has filed an application in the County Court of Deaf Smith County, on the 18th day of March, 1929, for the probate of the last will and testament of Charley C. Slaughter, and that she be appointed Executrix of said estate and with said application the said Clyde Laura Slaughter filed the last will of said Charley C. Slaughter, which said application will be heard by said Court on the 1st day of April, 1929, at the Court House of said County, in Hereford, at which time all persons interested in said estate are required to appear and answer said application should they desire to do so.

Herein fail not, but have you before said Court, on the first day of the next term, this writ, with your return thereon, showing how

you have executed the same. Witness my hand and official seal at Hereford, Texas, this 18th day of March, 1929.

(SEAL) L. H. FOSTER, Clerk, County Court, Deaf Smith County, Texas. By Evelyn Jackson, Deputy.

DR. J. W. HENDRIX
CHIROPRACTOR MASSEUR

Residence Phone 46-J. Hereford, Texas
Second Floor Lambert-Bushner Building
FREE CONSULTATION AND ANALYSIS

A Question Paramount

About the first question the prospective home buyer asks is: "Have you gas?" The man who goes to look at a lot puts the same question FIRST to the realty salesman.

Every person who has ever used Natural Gas knows its value, its convenience, its cleanliness. NOT ONE but wants it in his home.

Not one but knows it means money in his pocket to have it in preference to any other fuel.

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Headquarters for Gas Appliances.

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Paying monthly bills by check has many advantages. Checks are receipts—disputes are avoided. Time and energy are saved. Independence is established and stronger credit and prompter service are created with tradesmen.
Money in bank is not as likely to be spent as that in the purse.
We welcome your checking account.
The First National Bank
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There is no substitution in an "M" SYSTEM STORE. Everything is before your eyes and it is up to you to take it or leave it. That's another reason your neighbor trades at the "M" SYSTEM STORE.
Specials for Friday and Saturday.
SPUDS, Ten Pounds 18c
Pork and Beans, No. 1 8c
Honey, 2 1-2 can 55c
BROOMS 49c 50c 75c
Marshmallows, one lb 25c
KRAUT, No. 2 can 10c

DAPPER DAN



Gates Ajar!
Dapper Dan will die, without a doubt; This said he will not rally; He simply cannot live, without His erstwhile faithful valet!
You should worry about a valet so long as DAPPER DAN is on the job in this town! DAPPER DAN is the valet of practically every well-dressed man in this community. His service is reliable, efficient and inexpensive. You should worry about a clothes-keeper!
ORR'S TAILOR SHOP
OF COURSE
You'll like the plan of Dapper Dan. The clever Cleaning-Dyeing man!

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DR. T. M. MONTGOMERY
EYESIGHT SPECIALIST
226 Park Street, Amarillo, Texas
—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.
OFFICE RAY'S JEWELRY STORE.

Get behind the wheel and get the facts
Just Drive—Just take the wheel—then you'll know why Buick is winning more than twice as many buyers as any other car priced above \$1200!



MOTOR CARS

	SERIES 116	SERIES 121	SERIES 129
Sedans	\$1220 to \$1520	\$1450 to \$1520	\$1875 to \$2145
Coupees	\$1195 to \$1250	\$1395 to \$1450	\$1865 to \$1875
Sport Cars	\$1225	\$1325	\$1525 to \$1550

These prices f. o. b. Buick Factory, special equipment extra. Convenient terms can be arranged on the liberal G. M. A. C. Time Payment Plan.

Norton Motor Co.
Hereford, Texas

Ancient Writers Had Idea of Punctuation

Our present system of punctuation, which divides written language into sections by means of various signs and points, may be said to have grown out of a system developed by Aldus Manutius, an Italian scholar and printer, who printed Greek classics on his press at Venice in the latter part of the fifteenth century and the beginning of the sixteenth. Manutius was born in 1450 and died in 1515. It should not be supposed, however, that Manutius was the sole inventor of punctuation, although the main features of the modern system are due chiefly to his ingenuity and that of the Greek scholars employed by him. Among the later Greek writers dots had been used for oratorical purposes. Aristophanes, a Greek grammarian of Alexandria who died about 180 B. C., is said to have devised a system of punctuation by means of dots. Prose punctuation of a crude type was probably used even before the time of Aristophanes. In the early part of the ninth century these earlier systems were so completely forgotten that Charlemagne requested scholars to revive them. St. Jerome, who died 420 A. D., knew nothing whatever about punctuation.—Pathfinder Magazine.

Effect of Light on Flowers and Plants

Spring violets have been made to bloom in the summer simply by cutting down their ration of daylight to the length of a spring day. The extra heat of summer had no effect on the growth of the plant. In this controlling of plant growth, artificial light has the same effect as sunlight or the light of a greenhouse, and twelve hours of light (whether natural or artificial) is "summertime" for the plants, and six hours light "winter." An experiment conducted with iris is given as an example of the effect of light rationing on plants. Two lots of iris were sown in late October; the first were given eight hours of light per day, while the others (kept in the same temperature) received only the light provided by nature. The first lot reached normal size very quickly, and actually bloomed on Christmas day, but the others were dormant as late as the following February.

Queen's Watch

One of the oddest timepieces in the world belonged to Mary Queen of Scots, who left a superstitious aversion to it and gave it to Mary Seaton, one of her maids of honor, who gave it in turn to Sir Thomas Dick Lauder. It was in the shape of a skull; the forehead was engraved with a scythe and an hour-glass between a palance and a cottage, signifying that time and death made no distinctions. At the back of the skull a figure of Time was pictured spreading destruction over the world, and on the top appeared Eve and the serpent in the Garden of Eden, and the Crucifixion.

Just Her Luck

A local business woman had bought a number of chances on an automobile, and on the night it was to be drawn she went to the drawing room. She had a firm belief that she was to be the winner. Shortly after midnight the phone rang, and she jumped up to answer it, preparing her "speech of acceptance" as she ran. In answer to her "hello," the voice said that her niece had twin daughters at the hospital. "Just my luck," she said. "If it was raining soup, I'd be out with a sieve."—Indianapolis News.

Appropriate Designation

"Amerind" is a telescopic word composed of the first syllables of "America" and "Indian" and is a general term used to designate the races of man who inhabited the New world before the arrival of Europeans. It was suggested in 1899 by Maj. J. W. Powell, director of the bureau of American ethnology, who advocated it as a convenient substitute for the numerous awkward and inappropriate terms applied to the aborigines of America. "Amerind" is pronounced "am-er-ind," with the accent on the first syllable.

New Camphor Source

A native source for camphor, important in both medicine and manufacturing, has been discovered in a species of wormwood that grows on the sandy steppes of the government of Astrakhan, Russia. An oil extracted from this plant has been subjected to experiments at the Bartow experiment station, and was found to yield a good quality of camphor. The crystals differ in their physical properties from those of camphor obtained from camphor trees, but chemically they are identical with it.

In Second Grade

Here are some answers a second grade teacher received: First question—When do we celebrate Thanksgiving? Charles answered—We celebrate Thanksgiving on Christmas because Washington was born. Second question—What is a strait? Billy answered—A strait is not an isthmus, it is slanting; a strait is straight up.

Throwing Sand in Eyes

The expression "Throwing sand in their eyes" is said to have had its origin in southern Siberia, where the tribes depend for safety largely on the fleetness of their horses. The land is very sandy and the method of repulsing an opponent was by means of a handful of sand tossed at him, with the result, if the aim was good, of at least temporary bewilderment and blindness.

HISTORICAL SOCIETY WILL HAVE MEETING AT CANYON

CANYON.—The Panhandle-Plains Historical Society is looking forward to a great meeting March 20 when W. P. Webb of the department of history, University of Texas, will be principal speaker at both the afternoon business session and the banquet which follows. Another feature is the exhibit of paintings of Harold Bugbee, native of the Panhandle and painter of scenes he has known all his life. Dr. Webb has always been intensely interested in the history of the Great Plains area of Texas. His formal paper will be "The Great Plains and the Civil War," while his evening paper will be rich in anecdote as he discussed "The Search for Water in the Great Plains."

Harold Bugbee is the son of a pioneer of Clarendon and has been reared in the midst of the teeming life of a rapidly developing country. One of his recent paintings is a portrait of Colonel Goodnight and most of the others which will be shown in the exhibit are depictions of the Canyons and open range of Northwest Texas. This exhibit is to be shown several days and visitors will be given opportunity to see it.

The program has been carefully planned and will be released soon. At least 200 are expected to attend. President Hobart Pampa, will preside. At this meeting plans will be made to go forward with the building project on which a special committee has been working for a year. Reservations for the banquet may be made by check before March 23, and all requests should be addressed to the secretary at Canyon.

MATTY BELL AT A. & M.

COLLEGE STATION.—Coach Madison (Matty) Bell, who next September will enter the role of head athletic mentor at the A. & M. College of Texas, was given a warm welcome on his arrival here March 4 for the opening of spring football training, being the honor guest at a special banquet sponsored for the occasion by the Brasos County A. & M. Ex-students' Club.

Held in the A. & M. College of Texas mess hall, the banquet was attended by members of the College faculty and student body, by residents of Bryan and a number of former students of the college. F. M. Law, Houston, president of the board of directors of the col-

lege, was toastmaster and speakers included President T. O. Walton of the college; Owen Sherrill, of Georgetown, president of the Association of former students; Coach Dana X. Bible, who will go to the University of Nebraska this fall; James Sullivan, the business manager of athletic council; Col. C. J. Nelson, Dean C. H. Winkler, Tom Mills, captain-elect of the 1929 football team; E. G. Cook, A. & M. yell leader; J. Webb Howell, W. S. Howell and E. H. Austin of Bryan and others.

Expressing his appreciation of the welcome, Bell declared the big reason influencing him in his decision to come to A. & M. was found in the A. & M. spirit. "A. & M. has the greatest spirit of any school I have ever known," he said.



"What was the idea of that story Mother read us last night?" asked Billie Bunny of her brother.

"The idea of it was that you should always tell your Mother when you are going to do anything. For instance, when you go away you should tell your Mother, or your Father, where you are going and—"

"Always?" asked Billie. "Yes, always, for they might want you and then they would not know where to look. Someone might come with a lot of carrots for you and if Mother didn't know where you were, you would not get the carrots—see?"

"I guess I see now. But this is Saturday and I'll help mother while you go to the store," said Billie.

When breakfast was over Bobbie started for the store while Billie began to help mother dust the house. "I wish Mrs. Squirrel would come with her bushy tail and dust for us," laughed Billie.

By and bye Billie got as far as the pantry. There she saw a big jar of jam. She dusted all around it and all the while it was bothering her. Finally she took a little bit of it and it did taste so good. "I guess I ought to tell mother where I am," she thought. All the while the jam was worrying her.

Temptation got the better of her and off came the lid of the jar and into it went Billie.

When the little rabbit was full of jam she sneaked out into the parlor and there was her mother. "Oh! What is the world in this thing," Mother Rabbit acted as though she were frightened to death. "Get out of my house!" she shrieked.

"It's your little Billie," pleaded the little one. "I don't believe any one of my children look like you." "Let me kiss you," whined Billie.

"Not with that face!" exclaimed Mother Rabbit.

"I'll never do it again, Mother," cried Billie.

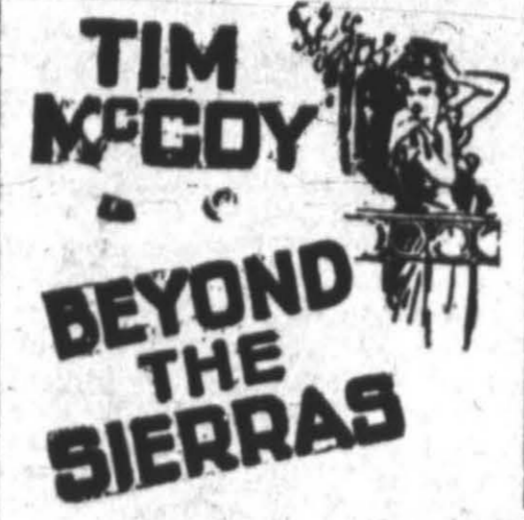
"Then wash your face and I'll let you kiss me," answered the Mother, trying very hard to keep back a smile.

"FUTURE FARMERS OF TEXAS"

COLLEGE STATION.—Charter for the "Future Farmers of Texas," an organization of vocational agricultural students of Texas high schools, was recently granted by the Secretary of State and the organization now has 108 chapters with total membership of nearly 2500. Dean C. H. Winkler of the school of vocational teaching, A. & M. College of Texas, who is one of the incorporators of the organization, has announced. It is expected to complete the state organization in April.

As set forth in the charter, the "Future Farmers of Texas" now has as its purpose the promotion and support of educational effort directed toward more efficient farming and livestock raising in Texas. The local chapters are made up of students of vocational agriculture in high schools of the state. The future farmer movement in Texas was begun at a

statewide meeting here last summer of teachers of vocational agriculture and its growth in popularity has been rapid. E. R. Alexander, professor of agricultural education at A. & M., has been directing the organization work. Incorporators of the state organization include Dean Winkler, Prof. Alexander and C. L. Davis, state supervisor of vocational agriculture. A national organization exists and the Texas organization, as in the case of other state organizations, will have affiliation.



STAR THEATRE
SATURDAY
March 23



RE-FINANCE YOUR HOME or Build a New Home
With a Loan from
NORTH TEXAS BUILDING AND LOAN ASSOCIATION
\$12.00 Per Month Per Thousand, Paid In One Hundred Ten Months (110)
Plains Insurance Agency
JOHN PATTON Manager

Brand Want Ads Pay Good Dividends!

USED CARS

- WHIPPET COUPE
- FORD SEDAN
- FORD TOURING
- ALL IN A-1 CONDITION

Gamble-Motor Company
Hereford, Texas

LEONARD RICKETTS
—LOCAL SALESMAN

OUR SHINE BOY

—Will Give a Good Shine while you are waiting for your clothes to be pressed. We have installed a waiting room and we will do the pressing act in a jiffy. You get a shine FREE with every suit cleaned or pressed.

We have a pleasant waiting room for ladies, where you can meet your friends. Come in and spend some of your time with us.

Phone 85
We Call for and Deliver.

Hereford Dry Cleaners

Real, Every Day Things
THE HOUSEKEEPER NEEDS FOR THIS FRIDAY AND SATURDAY'S SPECIALS

Raisins, 4 lb package	28c
Milk, Armour's, small cans	5c
Apricots, gallon, solid pack	64c
Green Beans, No. 2 cans, two for	25c
Spinach, No. 2 1-2 cans, two for	35c
Blackberries, gallon can	56c
Macaroni or Spaghetti, 3 pkgs.	35c
Sugar, granulated, 10 lbs	66c
Cocoanut, bulk, per lb	31c

Bring your coupons along for the Penn China at 5:00 p. m.

Carl's Cash and Carry Grocery

JOHN DEERE One-Way Plow

In Six, Seven and a Half and Nine Feet. Ask the man who owns one if they will plow sod or old land.

LIGHT RUNNING AND EASY TO ADJUST

—No levers, all adjustments made by heavy auger. The John Deere one-way plow can plow one to nine inches deep. No side draft.

sold by
KERR IMPLEMENT CO.
Hereford and Dimmitt

Of Course You Have Heard About Our Easter Collection of

Frocks - Coats and Ensembles
at \$16.95 Each

—These garments are all new colors and styles that wear. We have a nice assortment now and others to be in for our Easter trade.

CHIC HATS—
In all colors, shapes and sizes, for sport and dress wear. We have a nice assortment to be in for our Easter trade.

The baby has not been forgotten in the Easter parade—darling little bonnets in organdy and silk for the baby girl and for the boy the Facho caps in white and colors.

Sprowls-Cronin & Company

SPECIALS FOR FRIDAY AND SATURDAY

Oranges, California, two dozen	35c	Apricots, gallon can	62c	Shredded Wheat, package	10c
Figs, three pound package	37c	Strawberries, gallon can	\$1.10	Prunes, 25 pound package	\$1.95
		Crisco, six pound bucket	\$1.27		

HEREFORD WHOLESALE GROCERY COMPANY
L. W. CARLYLE

Ford Doings

There will be singing at the school Sunday afternoon, March 31, beginning at one o'clock. All singers are invited to be present. The Community Welfare Club will meet at the school house Friday night, March 29. All who are interested come, as a special program is being prepared and new officers will be elected for the following year.

Rev. V. M. Cloyd did not return from Higgins in time to fill his appointment here Sunday afternoon, to the regret of those who were here.

A number of us received a thrill Saturday morning when an airplane landed on the farm of Orville Frazier and after some of the people who live nearby had gone over to look at the plane, they were given short rides. Words fail to express the feeling of the children who got to fly.

Wheat fields look good in spite of the high winds.

Mr. and Mrs. A. E. Benson of Glendon spent Friday night with Mr. and Mrs. Fleiding Johnson.

Dr. and Mrs. W. G. Fly left Sunday for Gainesville where they expect to stay for several weeks.

Mr. and Mrs. August Koch and Mr. and Mrs. Herman Koch ate Sunday dinner with Mr. and Mrs. Ernest Koch.

Mr. and Mrs. W. M. Schwartz and Mr. and Mrs. Harold Wilson attended church services at Vega Sunday morning.

Miss Olive Davis spent the week end with friends at Canyon.

Mr. and Mrs. A. K. Webster and children were dinner guests Sunday of Mr. and Mrs. Sherm Garrett.

Mr. and Mrs. Hardy Benson and Mr. and Mrs. Fred Brunson visited Sunday afternoon in the D. B. Mann home.

Mr. and Mrs. Floyd Benson spent Sunday evening with Mr. and Mrs. Carl Struffuss.

Mr. and Mrs. Murphy of Vega were visitors here Sunday.

Horn to Mr. and Mrs. Cecil Sackwell—a girl, Tuesday, March 19.

Mr. and Mrs. W. W. Small, Mr. and Mrs. Burette Small and Josie Small left Monday morning for Encino, New Mexico, where they will make their home.

Floyd Benson is installing an electric light in his house some this week.

Progressive News

Mrs. J. E. Henry and daughter in Villa spent the week-end with her parents.

Mrs. Jack Roberts and family of Clovis visited in the Ramsey home Sunday.

Mr. and Mrs. Cordue and son and Mrs. Marian called in the Hershey home, Friday evening.

Misses Gusta and Lois Samuelson visited their mother at Canyon over the week end.

Last Friday Westway came over to Progressive to play basketball. Progressive girls' team won while the Westway boys were winners.

Last Friday night several from our community attended a box supper at Ward and all reported a nice time.

Mrs. Baker called on Mrs. Luke McBrayer last Friday.

Katherine Hershey is spending a few days at home. She returned to her school work at Canyon on Tuesday for the third quarter work.

Jim Ricketts was sick for several days last week.

Rev. Boultinghouse preached at Progressive Sunday afternoon.

Eunice Caldwell visited with Ruth Sacks Sunday afternoon.

Mr. Cockrell is building a double stuccoed garage for Mr. Ricketts. Mr. Webb also has a new garage.

Mr. Ricketts and family are driving a new car.

Lucille Parks went to Amarillo Friday to visit her sister, Lois.

Mr. and Mrs. Hershey, Mary Ella and Katherine and Augusta Gregory were supper guests of Mr. and Mrs. Reeves Sunday.

Messrs and Mmes. B. R. Andrews Lowther and W. A. Ricketts called on Ira Ricketts Sunday afternoon.

Arnold Hershey visited friends in Amherst Sunday.

Progressive literary meets Friday evening, March 22.

Singing program:
Opening song: Mrs. Lewis.
Song: Mr. Reeves.
Quartet: arr Mr. Ramsey.
Song: Lois Samuelson.
Duet: Mary Ella Hershey and Eunice Caldwell.
Quartet: arr Mrs. Jeff Roberson.
Song: J. C. Gregory.
Song: Mrs. Bowman.
Quartet: arr Jess Caldwell.
Song: Mrs. Lewis.
Benediction: Mr. Hershey.

HEREFORD BOY TO TOUR WITH W. T. S. T. C. BAND

CANYON.—Edgar Pickett, Hereford boy, who is attending W. T. S. T. C., will be a soloist on a trip to be made by the Buffalo Band of the college. The band will go to Tulla, Silverton, Lockney, Matador, Plainview, Olton, Dimmitt and a few other towns in between.

Although this is first year in College, Mr. Pickett has shown a marked ability in the department of music and has made a place for himself in the band and the orchestra. The trip which the band will make begins March 24, shortly after the opening of the spring term at the University of Texas and will last four days.

TO THE TAXPAYERS OF DEAF SMITH COUNTY

Owing to my physical condition at this time I am unable to have

each one up as I have been doing in the past, and as I must get to work would consider it a special favor if you would endeavor to see me at John McLean's insurance office, beginning Friday, March 22. If you will do this until I can be on my feet again it will be very much appreciated. Another year I hope to be able to attend to this as I would like to do this year. Yours respectfully,
IRA RICKETTS,
Tax Assessor.

First Baptist Church

V. M. CLOYD, Pastor
Sunday school at 9:45, preaching services, 10:45 and 8:00, B. Y. P. U. 7:00 o'clock. Prayer services each Wednesday evening at 8:00.

CARD OF THANKS

In this hour of sadness when our hearts are bowed in sorrow because God has called our dear wife and mother home, we learned how dear one's friends can be to us. You have lightened our burdens and sorrows by your kind sympathies and tender ministrations to her in her last illness to alleviate her sufferings. We thank you for the floral offerings. May God bless everyone of you.
MR. J. F. THATCHER
and Family.

BIRTHDAY PARTY

The regular meeting of the Camp Fire Girls was held Friday afternoon at the home of Miss Virginia Barnett, one of the members. Following the business meeting, the occasion was converted into a real party honoring Miss Virginia's birthday. Mrs. Donald, the girls' sponsor, directed a program of jolly games, then the guests shared with the honoree the pleasure of examining an array of lovely birthday gifts.

PLUMBING
Let Me Figure With You
REPAIRING
and
GENERAL PLUMBING
Dipprey & Barnhart
Phone 83

STAR THEATRE
Wednesday and Thursday
March 27-28

HAINES THE DUKE STEPS OUT


A beautiful big birthday cake when cut revealed the fortunes of those lucky enough to receive one of its hidden "prophecies." Eighteen girls enjoyed the happy event.

BECKHAM DEATH.

Following an illness of three weeks duration, Hollis, eight-year-old son of Mr. and Mrs. J. C. Beckham, died of scarlet fever at the family home ten miles west of Hereford in Westway community, Sunday evening.

Prior to his illness, Hollis attended Westway school and was in the second grade. His bright, happy disposition endeared him alike to teachers and school mates. The funeral was conducted Monday afternoon at the Baptist church, Rev. V. M. Cloyd officiating.

CONVENTION AT WELLINGTON

The Panhandle Sunday School and B. Y. P. U. Convention will be held at Wellington April 9-11. Rev. V. M. Cloyd and Mrs. A. O. Thompson will appear on the convention program.

FACULTY HAS PARTY

Both high school and Central school faculty members were hon-

ored Monday evening when Misses Busher, Estes and Bagwell, of the high school, and Miss Shields, principal of Central school, were hostesses to the remaining members.

The pretty home of Mrs. H. D. Reed provided a delightful setting for the occasion. Tables were placed for forty-two and round after round of animated playing attested the pleasure of this ever-popular diversion. The invitations, tally cards and refreshments paid tribute to St. Patrick and furnished a pleasing note of color which added to the festive atmosphere. Five tables of players shared the evening's hospitality.

The Kiss in History

Originally, in Oriental life, the kiss had a religious significance. With the ancient Jews and Teutons it was a mark of veneration and affection and as common a salutation between men as the handshake is today. The early Arabians worshipped their gods with kisses. Household gods were thus greeted on entering and leaving the home. And with the Persians the kiss of honor was a national custom.—Exchange.

Why, Oh Why?

One of life's unsolved mysteries is why those who have nothing to say always take so long to say it.—St. Louis Post-Dispatch.

9c SALE
will continue
Thru Monday
A Special On
Silk Underware
Friday, Saturday and Monday
OLSON'S
VARIETY STORE

FOR QUICK JOB SERVICE SEE THE BRAND

Biggest Values Ever Offered In USED CARS

THE PLACE—Where is the best place to buy a good used car? From a dealer whose cars are of the very highest quality; who has a wide variety from which to choose; whose cars are in the best of condition and strictly as represented; and whose reputation for honesty and square dealing is unquestioned.

THE TIME—Now is the best time because of the natural acceleration of the new car sales. There is often a temptation on the part of some dealers to make over allowances for trade-ins to force new car sales. The sale of the new Six Cylinder Chevrolet is not made in that fashion. Thanks to their acknowledged position, no artificial stimulants are necessary.

FACE OF PURCHASE—It is a simple, easy matter to purchase any used car from your Chevrolet dealer. The General Motors Deferred Payment Plan is a banking service for your convenience. You can enjoy the car now and pay for it out of income. Wise buyers of used cars will naturally seize these opportunities. The time is now, while our stock is complete and varied.

- We feature these special offerings this week:
- 1—1928 Chevrolet Coupe and one Ford sedan—notice the prices and act now.
 - 1—1928 Chevrolet truck, fully equipped, spare tire n'everything.
 - 1—1927 Chevrolet Roadster, completely overhauled.
 - 1—1928 Chevrolet Coach, nearly new and a real buy.
 - 1—1926 Chevrolet Coach, a good cheap little car.
 - 1—New model A Ford Coupe.
 - 1—New Model A Ford Tudor.
- SPECIALS**
- 1—1928 Chevrolet Coupe, fine shape, at \$475.00.
 - 1—Ford Sedan, new paint n'everything, at \$150.00.

We are still washing cars at only \$1.50. Bring yours in.

Brumley-Chevrolet Co., Inc
"A Reliable Institution"

The Cream In Your Coffee—
and the lumber in your yard—you want them both to come from pure, high grade stock. Our lumber products are the cream of the forests, excellently manufactured and honestly graded.
ROCKWELL BROS. & COMPANY
Lumbermen

NESCO SAFTEMATIC STOVES
A stove with a brain that uses GASOLINE as fuel.
Demonstration day is Saturday, April 6, when a cooking and baking demonstration will be held at our store. The public is cordially invited.
Kerr-Anthony Hardware Company

CASH SPECIALS FRIDAY AND SATURDAY

Grape Juice	Per Quart	48c
Coffee	3 lb Admiration, cup and Saucer	\$1.55
Apple Butter	No. 3 Quart Can	23c
Crackers	2 lb Merchants Salad Wafer	33c
Pickles	Full Gallon Sour	66c
Blackberries	Gallon Can	57c
Soup	White Swan, Tomato, Three Cans	25c
Peanut Butter	Wapco Quart Jar	48c
Kraut Juice	No. 1 Tall Can	11c

Bakers Cash Grocery

The Travels 15 Years In Quest of Lost Health

"For fifteen years I have done nothing but travel over the United States, Canada and Cuba in a fruitless search for health. Three weeks ago I began the Sargon treatment and today I am a well



MRS. M. M. LINK

happy woman. That Sargon could restore me so quickly and completely after all these years of suffering and failure is marvelous and I want my friends everywhere to know about this wonderful medicine. Even the lightest meals would cause me to suffer tortures from indigestion, gas pains, and smothering spells. Some times I would not have to gasp for breath. Nervousness made my nights almost sleepless. Rheumatism troubled me a great deal, too, and my liver was so badly out of order I had to take strong purgatives continually. "I took treatments everywhere without relief, and finally made my mind to travel with the Sargons and live the rest of my life as comfortable as possible. If anyone told me that any medicine would do what Sargon has done for me I could not have believed them. It put my stomach in perfect condition and drove the rheumatism right out of my system. I eat anything, am no longer nervous and sleep like a healthy child. I feel strong and well all the time. Sargon Soft Mass Pills completely overcame my liver troubles. They act gently yet thoroughly.

"To enjoy such splendid health Sargon has given me, is the greatest blessing in the world, and feel it my duty to let other sufferers know about this wonderful treatment." This remarkable statement was recently by Mrs. M. M. Link, healthy resident of 803 Tuxedo Blvd., Webster Grove, Mo. Mrs. Link is spending the winter at Grande Court, San Antonio, where she went in her long search for health. Sargon may be obtained in Hereford at Clark's Drug Store.

Let Him Have His Own Reward
Man, being essentially active, must find activity his joy, as well as his beauty and glory; and, in fact, like everything else that is good, is its own reward.—Whipple

PLUMBING
and
Gas Fitting
See Me First
C. W. Bennett
Phone 346

Are You Independent?
Make an attractive, steadily-increasing income. Write concerning open territory in the Panhandle.
Lahroy C. White
General Agent
CALIFORNIA STATE LIFE INS. CO.
7th Floor Fisk Bldg.,
Amarillo, Texas

Sunday School Lesson

International Sunday School Lesson
March 24

STEWARDSHIP AND MISSIONS
Acts 1:8-8; 2 Corinthians 8:1-9.

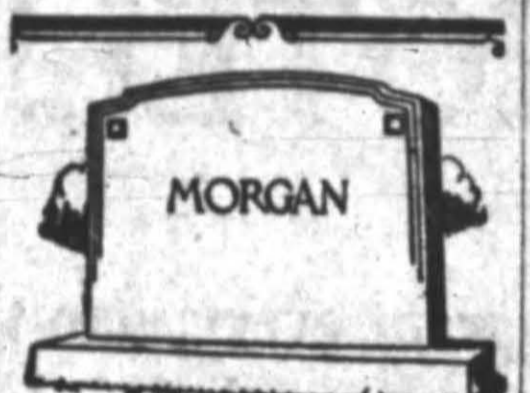
Rev. Samuel D. Price, D. D.

It has been well said that the Church is the force, but the world is the field. There is that in Christianity that makes its appeal to share with others, as is evidenced in no other religion. It is not a question of propagation to obtain a world mastery but to give that others may enter into like precious joys and blessings.

The Bible is still the greatest missionary book. The selected portions for intensive study this time are Gen 12:1-3; Deut. 8:17-18; Jonah 3:1-10; Mal. 3:7-12; Matt. 28:18-20; Acts 1:5-8, 13:1-3, 26:12-20, Rom. 1:14-16; 1 Cor. 16:2-2; 2 Cor. 8:1-15, 9:1-9. The books for further study covering each portion of the title are "Changing Foreign Missions," Cleland B. McAfee, and "Money, the Acid Test" James McConaughy.

Abraham was a great foreign missionary, as he journeyed from Mesopotamia to Canaan and began the life of the Israelites in Palestine. He followed the call of Jehovah and had basic part in being the Father of the Faithful and no race can compare in with the Hebrews in their contribution to the world. Moses can well be classed with Abraham, as he led the nation from bondage to the borders of the Promised Land. Jonah is distinctively a missionary book as it records how his preaching left the Ninevites to repentance.

Rapid developments come with the closing of the early work of Jesus Christ. He purposed that all mankind should be blessed in his completed work and gave the Great Commission to the eleven disciples when in Galilee. He told them to "Make disciples of all na-



Appropriate, Lasting MEMORIALS

For 25 years Osgood's Memorials have been the selection of families throughout the Panhandle for their departed loved ones.

Stop in, phone, or write for new illustrated folder: "How to Select a Memorial," sent free on request.
OSGOOD MONUMENT CO.
"Mark Every Grave"
808 Taylor St. Amarillo, Texas

tions." They were to teach and baptize. As they were obedient they were promised "Lo I am with you always, even unto the end of the world." The Acts of the Apostles is a history of the fidelity of the early Church in obeying their Lord's command. Paul became the mighty apostle to the Gentiles.

It costs to accomplish any program. Giving is spontaneously an act of worship. This is recognized in every religion of the earth. But no work can be maintained by spasmodic gifts. Today we talk about making a budget and this surely applies in connection with our contributions to help make the Great Commission effective. Throughout the Old Testament we find that the Hebrew practiced the principle of tithing. Malachi asks that the "whole tithe" be given over. This means honesty in administration. But the Hebrew did far more than give a tenth. He added many free will and thank offerings. It is calculated that the Pharisee contributed at least one-fourth of his earnings.

We must give both portionately and systematically. Let the tithe be the minimum. Last week a man said to the writer that he planned to give for the Lord's work at least as much as he spent on his home and personal expenses. Paul taught the principle of weekly giving from the amount already laid

up in store. The apostle was always taking up an offering for the poor saints in Jerusalem and he was a blessing to them each time he helped them share with others less blessed. One said that personal consecration means "purity and all" consecration.

NOTICE IN PROBATE.

To the Sheriff or Any Constable of Deaf Smith County—Greeting: You are hereby commanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the notice in the County of Deaf Smith, State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days exclusive of the first day of publication before the return day hereof: STATE OF TEXAS, County of Deaf Smith.

To all persons interested in the Estate of Mrs. Carrie P. Sherman, deceased, John P. Slaton has filed in the County Court of Deaf Smith County, an application for the admission to Probate of the Last Will and Testament of Mrs. Carrie P. Sherman, deceased, and for Letters Testamentary, which will be heard at the next term of said Court, commencing the first Monday in April A. D. 1929, at the Court House thereof, in the City

I WILL BUY YOUR Horses and Mules
J. F. SWAGGERTY

AVERY FARM IMPLEMENTS

Better equipment means better crops

The farmer of today who would succeed must look to the quality as well as the quantity of the crops he raises. Good implements mean good crops and large crops.

The Avery line of farm equipment is made by a house with over 100 years of building America's finest implements. See these splendid tools today.

D. O. WILLIAMS,
NINE MILES NORTH Hereford, Texas

of Hereford, at which time all persons interested in said Estate may appear and contest such application, should they desire to do so. Herein fall not, but have you then and there before said Court this writ, with your return thereon endorsed, showing how you have executed the same.

ATTEST: L. H. FOSTER, Clerk County Court, Deaf Smith County, Texas.

ASSEMBLY OF GOD CHURCH

M. R. COLAS, Pastor.
Sunday school 9:45, Jack Hagar, superintendent. Morning service at 11:00 o'clock, Christ's Ambassadors at 6:00, preaching service at 8:00. Again we invite you to our services. Right now we are in the midst of a revival meeting, with Bro. R. M. Thomas and party, and everything is coming along fine. Just come to the "Little church around the corner" and get a real feast from God. Everybody welcome.



GET PHILLIPS 66 GAS NEW MOBIL OIL Here!
Smith Filling Station
Phone 206

Them "Good Old Days"
London.—Mr. and Mrs. Tom Lovelock of Lyneham, in celebrating their golden wedding anniversary, revealed that they were married when Lovelock was making about \$2.50 a week and that shortly afterwards his salary was reduced to \$2.25.

LICE ON CHICKENS
Lice makes setting hens sick and leave their nests and kills many little chicks. Pruitt's Lice Powder is Guaranteed to take lice off your Chickens in less than two minutes or YOUR MONEY BACK. And don't forget Germex to put

In the drinking water to kill germs. Sold by STREU HARDWARE COMPANY. 10-3

Gas and Water Plumbing
I Do All Kinds of PLUMBING and REPAIR WORK Also Do CONTRACTING and Have Material on Hand
L. A. RAY

Their Lives In Your Hands

SO MUCH depends upon the care you give them. Now... when they're so helpless and dependent on you to keep them alive... now, when their whole future depends on the feed you choose... is the time to feed Purina Chick Startena and Purina Baby Chick Chow.

They'll repay you for it many times in the months to come. Purina has all the proteins, minerals and vitamins it takes to strengthen and develop their tiny frames and start them on the way to early and profitable maturity.

Chicks' lives are in your hands. Feed them the best and safest feed that science can produce. Feed them Purina.

JONES & McLEAN

FOR ECONOMICAL TRANSPORTATION

A Quarter Million NEW SIX CYLINDER CHEVROLETS on the road since JAN. 1st

To satisfy the overwhelming public demand for the new Chevrolet Six, the Chevrolet Motor Company has accomplished one of the most remarkable industrial achievements of all time. In less than three months after the first Chevrolet Six was delivered to the public, the Chevrolet factories are producing 6,000 cars a day. As a result, more than a quarter-million new Chevrolet Sixes have been delivered to date—and this tremendous popularity is increasing every day! If you have not yet seen and driven this remarkable car—come in for a demonstration!

The Roadster, \$525; The Phaeton, \$525; The Coach, \$595; The Coupe, \$595; The Sedan, \$675; The Sport Cabriolet, \$695; The Convertible Landau, \$725; Sedan Delivery, \$595; Light Delivery Chassis, \$400; 1 1/2 Ton Chassis, \$545; 1 1/2 Ton Chassis with Cab, \$650. All prices f. o. b. factory, Flint, Mich.

-a Six in the price range of the four

Brumley-Chevrolet Co., Inc.
HEREFORD, TEXAS



Results of Thinking

Benefits from never wasting anything are clearly emphasized if we, as a scientist, would think about the matter, consider our condition and possibilities of "arriving" if we are prudent.

Just notice how people who save regularly do succeed.

The First State Bank
Hereford, Texas

QUALITY AT A LOW COST

We Press--Clean-- Yes Dye, For You

We Call For and Deliver Your Clothes
PROMPTLY

Ladies Fine Fabrics Our Specialty
NEW HATS FOR OLD ONES!

Give us a try-out on the old lid—we can make
it look like new.

Phone 160 .

Carroll & Corbett TAILORS

Rear Beene & Shaw Barber Shop

CLASSIFIED ADS

For Sale or Trade

FOR SALE—490 acres, improved, with some good alfalfa land, near Hereford. J. M. VETESK, Canyon, Texas. 9-1fc

FOR SALE—Used, three disc Oliver plow, good shape. C. H. DYAR. 9-1fc

FOR SALE—Some good one and two-year-old registered Hereford bulls. C. J. PADDOCK. 7-4c

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND. 7-4p

FOR SALE—Fourteen-twenty-seven John Deere tractor, three row Jno. Deere plow, six disc Sanders gang plow used only one season, A-1 shape, \$1250.00, terms, liberal discount for cash. E. K. HUFSTEDLER, Box 2296, Lubbock, Texas. 7-4p

FOR SALE—About twelve head of dairy cows and helpers, terms. RALPH BARNETT.

FOR SALE—Pure black hull dwarf kafir, also red-top cane seed, each one dollar per bushel. O. WILDEH, Box 135, Westway community, Hereford. 10-2p

FOR SALE—Another chicken farm on edge of town, priced CHEAP; terms if you like. JOWELL MURCHISON. 9-1fc

FOR SALE—Red Top cane. R. B. CALDWELL, Rt. A, Hereford. 9-3p

FOR SALE—A young, fresh Jersey cow. MRS. D. E. TURRENTINE. 9-1fc

FOR SALE—Modern home, choice residence lots, good terms. Inquire at the Panhandle Lumber Company, Hereford. 14-1fc

FOR SALE—Modern six-room residence in Canyon, every convenience, basement. Removal of owner from Canyon makes this a bargain, with terms. RALPH BARNETT. 6-11

FOR SALE—Who wants to buy a farm? No cash down, no payments on principal for three years, seven per cent interest annually, I offer SW Sec. 12-3-3, Deaf Smith Co. \$25.00 per acre to right party. J. S. WARNER, 302 W Broadway, Santa Ana, Calif. 4-9p

GOOD COTTON SEED
See me for good Half-and-Half cotton seed, acclimated and guaranteed to satisfy. E. E. IRELAND, at Star Theatre.

FOR SALE—Good bundle sorghum and hegeria, delivered anywhere. FRED MILLARD. 10-1fc

FOR SALE—Two Chincilla bucks. For further information see MRS. N. J. LENOX or H. D. REED. 1p

FOR SALE—Some extra fine pot plants. MRS. C. O. LEE, Telephone 18. 10-2p

FOR SALE—Royal portable typewriters to match your furniture. Terms if desired. JOWELL MURCHISON. 8-1fc

FOR TRADE—Clear business lot in Los Angeles suburb for equity in small house here. See E. C. EUBANKS. 10-1fc

FOR SALE—Some cane and hegeria bundles, good stuff. Also have a two row lister to sell or trade for six foot one-way plow. See me, one-half mile south of Progressive school. JIM BLAGG. 10-2p

FOR SALE—45 shocks first class maize, one-eighth mile west of town, Harrison Highway, old Smith place. 10-1p

USED CARS CHEAP
1928 Pontiac Landau, looks new. Will trade for light car. This car has only been driven 8000 miles. Also have two Fords, \$50.00 each. EVERETT, Buick Service Station. 10-1c

FOR SALE—A good Nesco-Perfect oil range. Call at 404 Schley Avenue. G. S. McCONNELL. 10-2p

FOR SALE—The Mrs. Edna Ray residence, six rooms, bath, four blocks from business section, beautiful location, best buy in the city. A. A. OTT REALTY CO. 10-1fc

Wanted

WELL DIGGING
JIM MAUK will dig that well for you. Telephone him at 135-J. 10-4p

FOR PLAIN SEWING telephone 305. MRS. A. F. POWERS. 10-2p

WANTED—Fifty or 75 R. I. Reds or White Leghorns; no culls. See or write me, ten miles east and two miles south. D. V. OSBORN. 10-2p

WANTED—General mechanic work or tractor work on farm. Am an experienced hand with tractors. Would trade part crop payment. E. C. SMITH, Hereford, Texas, General Delivery. 10-1p

WANTED—Sod to break, any amount not less than 100 acres. Phone 111, Jones Furniture Store. FRED WELCH. 8-2c

WANTED—Job plowing old land or sod. R. B. CALDWELL, Route A, Hereford. 9-3p

WANT Listing on farms and ranches from owners; have cash buyers. W. T. HOLLIS, Paup. Texas, Box 321. 7-4p

Lodge Directory

LODGE NO. 849.
Regular stated meetings: Second Monday of each month, 7:30 p. m. WES BRADLY, W. M.

HEREFORD LODGE
No. 476, I. O. O. F., meets Monday 8:00 p. m. Visiting Brothers welcome. M. D. FLUCHER, N. G. L. H. Foster, Secretary.

Lost and Found

LOST—Black hand bag between Hereford and Summerfield on highway, containing baby clothes and medicine for baby O'Dell. Finder notify W. A. O'DELL—Reward. 10-1p

LOST—A pair of black mare mules one of mules has blind eye, Reward \$10.00. J. T. SWAGGERTY. 9-4p

NOTICE

LOST—15 miles west of Hereford.

one bay saddle horse, with star on forehead, weight 900 pounds. If found notify C. T. GUSEMAN, Hereford, Texas. 38-1fc

For Rent

Business building for rent, on West Third Street. Phone 152. 10-1c

FOR RENT—Two furnished rooms. Phone 251. DICK WHITESIDES. 10-2p

FOR RENT—Furnished rooms, also five acres of land. MRS. E. J. WILLIAMS, one block north of High School. 10-1c

FOR RENT—Five room house, furnished. Will sell furniture at a big sacrifice, on terms. E. C. EVERETT, Phone 450-J.

FOR RENT—The west apartment of the Mrs. Edna Ray residence, nicely furnished. Three rooms and bath. A. A. OTT REALTY CO. 10-1fc

TIN SHOP for rent, corner Third and Miles. Phone 152. 10-1c

FOR RENT—Furnished apartment modern and gas heated. MRS. GRACE HUGHES, Phone 354-J. 9-1c

FOR RENT—Light housekeeping rooms, first door east of Presbyterian church. MRS. SPEER, Telephone 333-J. 9-1fc

FOR RENT—Two offices in the Newell-Ashbrook building. See J. O. NEWELL. 9-1fc

USED CARS

ON SALE AT GARAGE SALES ROOM

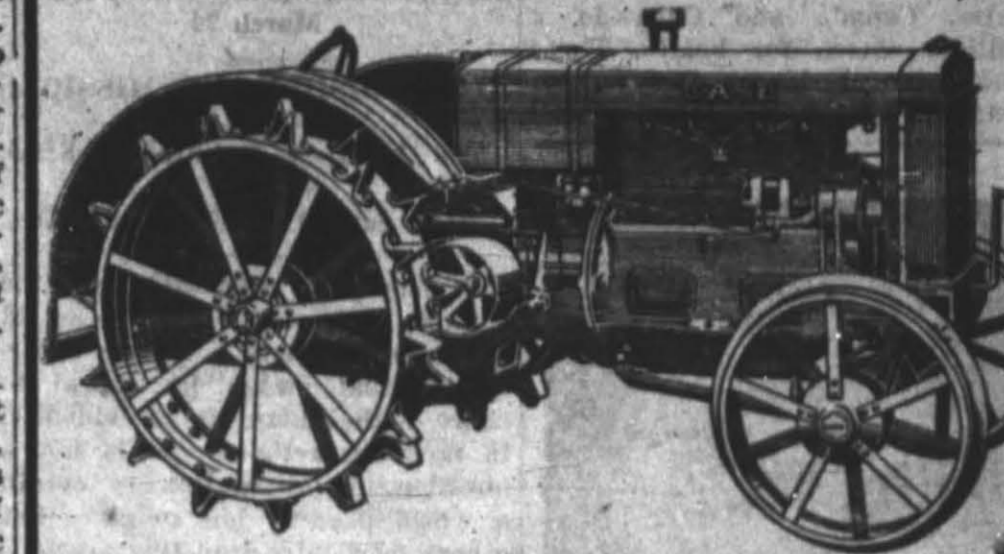
- 1926 Ford Coupe
- 1928 Chevrolet Cabriolet
- 1927 Buick Coupe
- 1927 Chevrolet Coach

DIXON MOTOR CO.
Corner of Second and Miles

H. G. Enock and family of Amarost, Texas, arrived in Hereford last Sunday and will probably locate here. Mr. Enock is a plumber by trade.

Men's Hiss finish hose, two for 19c at SKELTON'S 19c starts Saturday.

GOOD COTTON SEED
See me for good Half-and-Half cotton seed, acclimated and guaranteed to satisfy. E. E. IRELAND, at Star Theatre.



Did You See The New Model "L" Case Tractor Last Saturday?

—We have already sold what we got in, but will have some more in just a few days. If you want the best and simplest tractor that was ever built you will certainly buy a CASE MODEL L.

C. A. Skelton

Womack's Specials FOR FRIDAY AND SATURDAY

- CRACKERS, two pounds 35c
 - MACARONI, three packages 21c
 - NUTS, fresh, pound 27c
 - MOPS, extra heavy, No. 16 39c
- A coupon with each \$1.00 purchase on the two Art Guitars to be given away
WE BUY EGGS



DOLL UP for Easter

YOUR HOME AS WELL AS YOUR PERSON

Nothing adds to the attractiveness of your home as does dainty, fresh curtains

—Victoria group makes it possible to recurtain your home at a small cost. In this wonderful group of curtains is found style, quality and workmanship. It is almost unbelievable to be able to purchase these lovely curtains at these prices, but it's true.

—They come in Marquissette and Voile, in both white and ecru, complete with tie-backs; some are beautifully tailored, others are ruffled.

—You will have to see these curtains to fully appreciate the splendid values we have to offer for the moderate price of \$1.29, \$1.39, \$1.49 and \$1.59 per pair.

—Our store has the exclusive sale of these curtains in Hereford.

J. O. Newell

WE GIVE 25c GREEN STAMPS.

ABOUT THAT HOTEL!---

—While we grant every man the right to his opinion, at the same time we believe it to be the duty of every man or firm to take an open stand on any question affecting the general good of the community.

—We honestly and sincerely believe that Hereford's greatest need at this time is an adequate, modern Hotel, such as is now proposed for the city, and for which we are compelled to pay a bonus if we hope to get it.

We do not believe Hereford can keep step with the procession without this Hotel, and that it is the solemn duty of every citizen of the town to contribute all he can afford toward it.

Yours For a Hotel,

R. B. R. Implement Co.

Dimmitt Hereford Friona

"The Home of International Products"



STARTING
MASH



For Your
Baby Chicks

A nutritious ration is necessary to the health of baby chicks. Merit Starting Mash is pulverized and mixed to give the exact ratio of health-giving and growth-developing elements. It contains Oat Groats, dried buttermilk, cod liver oil, charcoal, a small portion of salt, and other necessary ingredients to assure health and rapid growth in the baby chick. The Merit Way make Poultry Pay.

We Buy Produce

West Texas
Feed & Seed
Company

Phone 205

EDITORIAL

(Continued from Page One)

the oil boom and possibly that has a lot to do with the attitude of so many of her citizens toward the expenses of the Board of City Development.

While we are not authorized to speak for Colonel Harve Haines, it seems to us that during the past two years, under his leadership, the Amarillo Board of City

Development has made the greatest strides in its history toward a united Plains co-operation.

It would be a hard blow to Amarillo's aspirations to the leadership of this section if she should lose the man who is doing so much to insure that leadership or to have the Board of City Development financially crippled, particularly at this time of all times when the eyes of the nation are turning toward the Panhandle of Texas.

USED CARS CHEAP

1928 Pontiac Landau, looks new. Will trade for light car. This car has only been driven 8000 miles. Also have two Bords, \$50.00 each. EVERETT, Buick, Service Station, 10-1c

The compliments we have received on RICE'S Instant Tire Service would fill a volume.

Mr. and Mrs. Harry L. Johnson of Amarillo spent Sunday with Mr. and Mrs. C. H. Dyar. They returned to Amarillo Sunday evening, accompanied by Mrs. Dyar, who remained for the opera Monday evening.

Mr. and Mrs. G. W. Brumley attended the Fat Stock Show at Fort Worth last week.

For those who suffer from indigestion, gas pains, smothering spells and rheumatism, Sargon will restore them quickly and completely. For sale at CLARK'S DRUG STORE.

A. A. Ott who suffered a severe injury to his left leg when he was struck by a car at the crossing on the Methodist church corner about ten days ago, is able to be uptown on crutches.

Misses Mollie Ray Cronin and Oriana Savage, Canyon college students, spent a several days vacation in Hereford the past week.

Mr. and Mrs. E. F. Connell and Mr. and Mrs. Ira Connell and baby visited relatives in Amarillo Sunday.

I buy my Drugs at CLARK'S. Harvey Cash of Canyon spent Wednesday afternoon visiting his relatives here.

We invite you to come in and visit us and tell us about your farm and ranch. SEWARD & SPEEGLE.

Mrs. J. T. Cronin made a business trip to Amarillo Monday.

See "The Path Across the Hill," play to be given at Summerfield School House on Friday, March 29.

Mr. and Mrs. M. L. Steele came in Saturday evening from Fort Worth where they visited the Fat Stock Show. Mrs. Steele, who has spent the winter in Dallas, was joined recently by her husband who spent a week there prior to the departure of Miss Polly Steele on tour with the Girls' Glee Club of S. M. U. Mrs. Steele will remain in Hereford until Miss Polly's return.

Jackson-Reddock Marriage Announced

Mr. and Mrs. Robert R. Jackson announce the marriage of their daughter, Naomi Kathleen, to George Barrow Reddock, Amarillo. The marriage was celebrated at the family home of Mr. and Mrs. Jackson on 25-Mile Avenue, March 18. Rev. Hornbeak of the Presbyterian church was the officiating minister. The bride is a very attractive young woman and very popular among her friends. The groom is a son of Rev. and Mrs. F. L. Reddock of Amarillo. Only immediate relatives and a few close friends witnessed the ceremony.

Mr. and Mrs. Reddock are making a brief honeymoon visit with the bride's grand mother in Pampa after which they will be at home to their friends in Hereford.

Zander-Gump Weddins Proves Hit of Season

According to those who witnessed the production staged Friday evening at the high school auditorium by the Parent-Teacher Association, the company of players achieved the impossible "something new under the sun" in their true-to-life reproduction of newspaperdom's familiar comic section.

The entire popular group of "funnies" was represented, each being shown as an attendant at the Zanders-Gump wedding, the feature of the play being Secretary Arnold of the Chamber of Commerce, who heralded the approach of the various members of the bridal party.

Prominent among early arrivals were Jiggs and Maggie, impersonated by Carl Cockrell and Mrs. Homer Fox. The rolling pin, together with Maggie's well known lyric soprano voice, gave an enjoyable realism to this dramatic number.

Lovelorn Sylvia Appleby was impersonated by Mrs. Coneway, with Mr. Hudson as the devoted Ambrose Potts. Mrs. Coneway's rendering "In the Gloaming" convulsed the audience. Mrs. Alvin Thompson as "Rachel" singing lullabies to little Goliath Gump was a hit, her voice taking on all the liquid melody of that of the Southern negro. Mrs. C. B. Williams and Sank Ramey as Mandy and Plato captured the audience with their dancing. They responded to a hearty encore. Mrs. A. A. Foster was a most realistic Emma, and Charles Bell as Uncle, with Frank Matthews as Nicodemus, gave one of the very best numbers of the evening.

The appearance of the bridal party proper was preceded by the dramatic entrance of the ghost of a former lover of the bride. The part was well taken by Miss Shields. The timid, blushing bride was Mrs. Arthur Thompson, while Uncle Jim Gump, proud in his newly acquired happiness, was impersonated by W. C. Moran. Maid of honor and best man were Mrs. Ramey and Jowell Murchison. Misses Reddin and Estes, with Elbert Bowen and A.O. Thompson were bridesmaids and groomsmen, respectively. Little Betty Jo Cockrell was a winsome flower girl and Elmo Hicks as ring-bearer assumed just the right dignity for his position. The ceremony was gracefully performed by the Rev. Boutlinghouse as the "Major" who was one of the popular characters of the evening.

Only lack of space forbids mention of the others, for all were good. The play was directed by Ralph Smith, director of band and orchestra instruments in the public schools, and half the proceeds of the entertainment were given these organizations. Miss Estes directed the chorus and group of flappers who appeared in most attractive numbers. The band furnished music between acts as well as a prelude to the program.

Mrs. A. M. Jones, president of the Parent-Teacher Association, asks The Brand to express her appreciation of the hearty co-operation given by those who took part in the play and by those who gave such material help in other ways.

Abie's Irish Rose Comes to the Star Theatre

Abie's Irish Rose, Paramount screen version of Anne Nichols' famous play, is coming to Hereford. The far-famed theatrical

production, which has been shown at the Star Theatre in Dallas, is of interest in the author's own opinion as to what has contributed most to the remarkable success of the play. She says: "It is human. Its characters are taken from those we see every day. It is American purely and simply. It has therefore a great appeal to American audiences. You will see a Patrick Joseph Murphy, a Solomon Levy—all the others on the streets of any city, any day of the year. They are so human that they appeal to all, rich and poor, no matter the race or creed."

Abie's Irish Rose has been acclaimed the world's most successful play. Five years and a half of continuous performance on Broadway and record engagements in every city and town, state and nation have made Abie's Irish Rose the outstanding theatrical event of centuries.

Mrs. Chas. Donald Hostess at Luncheon

Complimenting Mrs. Collins, of Amarillo, president of the federated clubs of the Seventh District, Mrs. Chas. Donald was hostess at a lovely twelve o'clock luncheon Thursday. Other guests who enjoyed Mrs. Donald's hospitality were Mrs. George Garrison, Miss Ina Gregg and Misses P. W. Price, and B. S. Arnold, Amarillo, who also attended the Bay View club function in the afternoon.

Mrs. Chas. Donald was hostess to a number of friends at bridge Friday afternoon.

A. Livings of Friona was a business caller here Sunday.

Bay View Club Honors Mrs. Collins, Amarillo

One of the loveliest social functions of the week centered around the visit to Hereford of Mrs. Collins of Amarillo, president of the Seventh District Federated Clubs. The affair took the form of a tea, attended by all the beauty and dignity worthy of so notable a visitor. This was given by the Bay View club of which the visitor was a special guest. The home of Mrs. W. F. Gabbert was chosen for the occasion and in its special holiday dress which exemplified the spirit of St. Patrick, provided an ideal environment for the afternoon.

In the receiving line were local club presidents, associate members of the Bay View club, Misses B. S. Arnold and P. W. Price, Amarillo, and the honor guest. The program featured an address by Mrs. Collins on topics of club interest. The address was inspirational and contained information and suggestions for club work that were of value to club members. Following the address original readings were given by Mrs. Grace Guthrie. Guests of the afternoon were members of the federated clubs of Hereford, a dainty refreshment course carried out the chosen decorative motif. About fifty club women enjoyed the delightful occasion.

Missouri People Come Here to Make Home

S. A. Miller and family of Warrensburg, Missouri, came in the first of the week and are moving

Can You Work This Problem?

One Gallon of 7-Cent Dilute; One Gallon of 17-Cent Gasoline?

Answer—A HART-PARR TRACTOR!

M. D. WOMBLE HART-PARR DEALER

to the Allen ranch about fifteen miles northwest of town. Mr. Miller will engage in stock farming and wheat growing.

Shoes Saddles Harness AND GENERAL REPAIRING IN OUR LINE

Men's Soles, \$1.00 to \$1.25
Heels, rubber 50c
Saddle Lining \$8.00

Neatsfoot Oil Sold In Bulk
(Don't bother about the can—we furnish it)

Copeland Shoe Shop

On Third Street, only a half block west from Main Street

Benjamin Franklin League

19c Sale

Look over these values—we know they can't be duplicated:

- Felt Base Mats, 24x54 ----- 19c
 - Fancy Towels, 22x44 ----- 19c
 - 14 quart enameled Dish Pan ----- 19c
 - Butcher Knife, 65c value ----- 19c
 - Men's Rayon Hose, pair ----- 19c
 - Tooth Brush and tooth paste, both for ----- 19c
 - Table Oil Cloth, per yard (Tuesday only) ----- 19c
 - Cup and saucer and plate to match ----- 19c
- (Saturday, March 30)

This little list is just to give you some idea of the great bargains we have to offer. We are expecting you.

Skelton's Variety Store

Hereford, Texas

Home Mixed

Baby Chick Starter, per 100 lbs ----- \$4.25
Egg Mash, per 100 lbs ----- \$3.00

Both mixtures are the A. & M. Formula and guaranteed to produce satisfactory results.

Community Mills

Across the Santa Fe Tracks, on South Main.
J. L. ROGERS, Owner

Standard Bred Vigorous Chicks.....

In Leading Egg-Production, Standard Bred Varieties

S. C. White Leghorns, single and rose comb reds, rose comb R. I. Whites, Barred, White and Buff Rocks, Buff Orpingtons, White Wyandottes, White Langshans, Light Brahmas, White Minorcas, White Cornish and assorted heavies.

Come in and let us figure with you on your baby chicks for this season. Buy chicks this year from only trap nested dams—they cost no more. Don't guess, but KNOW what you are getting. Get our literature.

On all orders booked one month before desired delivery, we will make a discount of ONE CENT PER CHICK.

West Texas Feed & Seed Co.
Phone 265

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

- Oranges California Red Ball, Nice Size, Dozen 17c
- Grape Fruit Texas Six for 28c
- Cocoa Hershey's Pound Can 29c
- TAMALES Kottill's, Two Cans for 27c
- Beans String, Two No. 2 Cans for 25c
- CHERRIES Red Fitted Gallon Size \$1.05
- Gold Dust Small Size Six for 24c
- Apricots Evaporated Ten Pound Box \$1.45
- Peaches Libby's No. 1 Tall In Heavy Syrup 15c

Friday and Saturday SPECIALS

- Men's Redi-Shrunk genuine broadcloth white shirts, seven button, coat made, the greatest value we have ever shown \$1.19
- Men's work sox, tan, gray cord, and black, smooth toe and heel and good tops on them. The pair ----- 10c
- Men's heavy welt seam work gloves, at, pair \$1.00
- Men's roping gloves, warranted buckskin, fits like a kid glove, the best on the market, at ----- \$2.50
- Men's heavy welt seam Busby Gloves, the best work glove on the market, at ----- \$2.50

We have all kinds of gloves at cheaper prices, but the above are our real high grade gloves and will appeal to the man who wants real quality gloves.

This is how we feel about the Hotel for Hereford: In our judgment it's the greatest need of our beautiful city and will do more toward making it a greater and better city than any one other institution.

Sprohls-Cronin & Company

THE LAST OF THE DUANES

by Zane Grey

As Duane's look had meant sudden death, so here did his voice. The manacles clicked. Cheseldine was a prisoner.

Duane turned to the paralyzed men.

"Gentlemen, you look honest," he said. "But I can take no chances. You must be judged by your company. I'm Duane, Texas Ranger. I arrest this man Cheseldine. I advise you all to be careful with your hands."

He grasped Cheseldine and backing away led him up to the station, pushed him against the wall. Duane's eyes covered every point before him. Bridger has disappeared.

Cheseldine's friends, recovering from their stupefaction, broke into a frenzy of excitement. But they did not approach any closer. One by one the little crowd of astounded men was enlarged by others. Sights of Duane with his gun was enough, both to make them gaze and hold them back.

Cheseldine remained white but calm. He had nerve. He seemed to want to hide his manacled hands.

"Duane, why did you make an exception of me?" he asked.

Duane did not reply. At the moment he heard the train whistle. Probably Cheseldine was wondering why he had not met the same fate as Bland, Alloway, Hardin. Duane wondered grimly the same thing.

The eastbound rolled into the

station. Duane, waving the crowd back with his gun, made Cheseldine walk ahead of him, climb the steps of the car.

"Hurry this train!" called Buck Duane to the amazed conductor.

Then he got on, entered the car, put Cheseldine in a seat and sat facing him and all the passengers.

The train started up almost immediately, and left behind him on the platform a yelling, gesticulating crowd. Duane had a glimpse of Buell waving his hand from the station window.

It was a fast train, yet the ride seemed slow. Duane disliking to face Cheseldine and the watching conjecturing passengers in the car, changed his seat to one behind his prisoner. They had not spoken.

Cheseldine sat with bowed head deep in thought. Occasionally the train halted briefly at a station. They got off the car at Val Verde. The station was a good deal larger than that at Bradford, and there was considerable action and bustle incident to the arrival of the train.

Duane's sweeping gaze searched faces, rested upon a man who seemed familiar. This fellow's look too was that of one who knew Duane, but was waiting for a sign, a cue. Then Duane recognized him—MacNelly, clean-shaven, without mustache, he appeared different, younger.

"Duane! Lord, I'm glad to see you," was the captain's greeting.

Then at closer look into Duane's face his warmth fled—something he saw there checked his enthusiasm, of at least its utterance.

"MacNelly, shake hands with Cheseldine," said Duane, in a low voice.

The ranger captain stood dumb, motionless. But he saw Cheseldine's instant action and awkwardly he reached for the outstretched hand.

"Any of your men down here?" queried Duane sharply.

"No. They're up town."

"Come, Cheseldine, walk between us, and look straight ahead. Don't see anybody."

"They set off up town. Cheseldine walked as if he were with friends on the way to dinner, except that his lips were mute. MacNelly walked like a man in a trance. There was not a word spoken in four blocks.

Presently Duane espied a stone building on a corner of the broad street. There was a big sign: "Rancher's Bank." Duane touched Cheseldine's elbow, pointed to the bank.

"Cheseldine, do you want to go

into the bank and see if the shipment of gold has come—the big haul?" asked Duane sarcastically. He hated to taunt the man, but could not resist that much.

Cheseldine gave a violent start. Perhaps in that moment he understood. He made no reply.

"There's the hotel," said MacNelly. "Some of my men are there. We're scattered round."

They crossed the street, went in through lobby, office, saloon, to a large room, like a hall, and here were men reading and smoking. Duane knew them—rangers.

When he snapped the handcuffs back on Cheseldine it was with a strange air of finality. It was as if he renounced. MacNelly, rangers, and certainly Cheseldine, all noted Duane's strange action and look.

"There, Cheseldine!"

And with a something almost of passion and violence he pushed the outlaw toward MacNelly. He was doped with him. Did that action mean that as ranger he was turning Cheseldine over to the law when as Buck Duane he wanted to meet him, to face him, to make him draw, to kill him?

MacNelly beckoned to his men.

"Boys, here he is. Cheseldine! Russell, you and Mills take him to the small room and guard him. Don't take your eyes off him till we decide what to do."

The rangers led Cheseldine away.

"Duane, what had we better do with him for the present?" queried MacNelly. "There's a jail here. We can put him away till we're through. But would that be best? We've been lying low."

"No. How many men have you?"

"Fifteen."

"Keep two men here guarding Cheseldine."

MacNelly left to go into the other room, and returning closing the door. Then he almost embraced Duane, would probably have done so but for the dark grimace

that seemed to be coming over the man.

"Instead, he glowed, he sputtered, he tried to talk, to wave his hands. He was beside himself. And his rangers clouded closer, eager like hounds ready to run. They all talked at once, and the word most significant and frequent in their speech was Cheseldine.

MacNelly slapped his fist in his hand.

"This'll make the adjutant sick with joy. Maybe he won't have it on the Governor. We'll show them about the ranger service. Chesel-

dine! How'd you ever do it? Oh, I knew you were a wonder. But I was sure you'd kill him."

"He didn't give me a chance," replied Duane. "Now, captain, not the half, nor the quarter of this job's done. The gang's coming down the road. I saw them from the train. They'll ride into town on the dot—two-thirty."

"How many?" asked MacNelly. "Poggin, Blossom Kane, Panhandle Smith, Boldt, Jim Fletcher and another man I don't know. These are the picked men of Cheseldine's gang. I'll bet they'll be the fastest, hardest bunch you rangers ever faced."

"Poggin! That's the hard nut to crack! I've heard their records since I've been in Val Verde. Where is Knell? They say he's a boy but hell and blazes."

"Knell's dead."

"Ah!" exclaimed MacNelly softly. Then he grew businesslike, cool and of harder aspect. "Duane, it's your game today. I'm only a ranger under orders. We're absolute faith in you. Make your plan, quick, so I can go around and post the boys who're not here."

"Put one man at each end of

this street just at the edge of town. Let him hide there with a rifle to block the escape of any outlaw that we might fall to get. I had a good look at the bank building. It's well situated for our purpose.

to be there so in case these fox outlaws get wise before they're down on the ground or inside the bank. The rest of your men put inside behind the counters where they'll hide.

(To be continued next week.)
A want Ad in the Brand will get results. Try it.

Permanent Waving

We are now equipped to do your Permanent Waving and all other beauty work. We will appreciate your patronage

Modern Beauty Shop
Phone 95

FORWARD LOOKING PEOPLE WILL INVESTIGATE THIS CAR



Smartness that Results from Individuality

You can see it in every line of the New Oakland All-American. Smartness that results from individuality . . . For it's a car that's triumphantly different from anything else in the field. With that difference that spells owner satisfaction . . . that difference which comes from offering greater beauty, higher quality and finer performance for its price.

Prices \$1145 to \$1375, f. o. b. Pontiac, Mich., plus delivery charges. Spring covers and Lovejoy Hydraulic Shock Absorbers included in list price. Bumpers and rear fender guards extra. Check Oakland delivered price—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

Dixon Motor Company
Hereford, Texas

THE NEW OAKLAND ALL-AMERICAN SIX

PRODUCT OF GENERAL MOTORS



Three-Fuel Power For Long Life

Hart-Parr builds surplus power over the rating into every three-fuel tractor for just one reason. The tremendous surge of power that makes it possible for a Hart-Parr to pull seven 14-inch plows 6 inches deep in a special test, as has been done repeatedly, also enables a Hart-Parr to do the everyday work of the farm without straining or laboring. Surplus power means wearless parts and long life and explains why many Hart-Parrs are still operating after more than 20 years of farm work. Hart-Parrs are made in their sizes for small, medium and large farms, and have three forward speeds, from 2 1/4 to 4 1/4 miles an hour. Ask for a demonstration.

M. D. Womble
Hereford, Texas

AUTHORIZED DEALER IN



STAR THEATRE
Friday Night Only
March 22



richard DIX
The GAY DEFENDER

Mr. Automobile Owner

—Are you satisfied to take your own risk in an accident?

—Insure your car against all HAZARDS. The cost is small, but the protection is WIDE and SURE.

Hereford Insurance Agency

JOHN McLEAN, Manager

We Sell Quality Merchandise

and AT REASONABLE PRICES

"Service" is our motto—we solicit your patronage.

We Buy Eggs—Cash or Trade

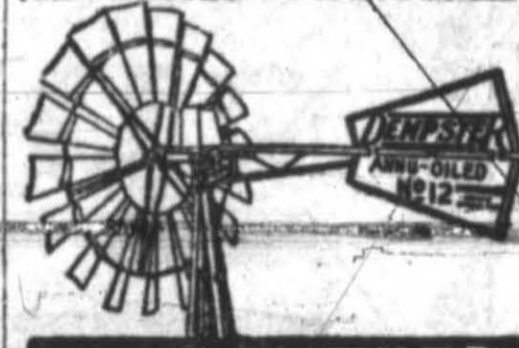
SEE OUR SPECIALS FRIDAY AND SATURDAY

We Deliver—Phone 115

Hoffman Cash Grocery

DEMPSTER

NO. 12, BACK GEARED
Ann-oiled WINDMILL



GUARANTEED

The Dempster No. 12 is guaranteed against defective workmanship and materials. You are assured a mill that will serve for years without constant trouble or expense. Has Timken Tapered Bearings, Positive Brake, Machine Cut Gears, Oil-It-Once-a-Year feature. Come in and a competent windmill and pump man will show you a sample.

BARNHART & SHREVE
Hereford, Texas
Also Carrying a Complete Line of Dempster Water Supplies

WEAR BEYOND COMPARE



FITZ Overalls

are made for square jawed HE-MEN . . . the men who are shouldering real jobs and doing them

Come in and try on a pair today!

FOX MERCANTILE CO.
HEREFORD, TEXAS

Plumbing Headquarters

—Any kind of plumbing connections work, any kind of plumbing fixtures—put in by expert workmen and guaranteed to give satisfaction.

—BONDED ELECTRICIAN—Electric wiring installed according to city ordinance. Electrical fixtures and appliances of every kind.

Delco Light and Frigidaire

—Agency headquarters for farm lighting equipment plants. A Delco light plant on the farm these days is an economic necessity—not an expense.

—FRIGIDAIREs—the modern way of preserving food in the home.

—GAS APPLIANCES of every kind supplied, installed and serviced.

LET US SERVE YOU—WE APPRECIATE YOUR BUSINESS

J. C. Cummins

What's Doing IN WEST TEXAS

When work is completed on the Highway, according to a Croft paper, Ford will be one of the first counties in Texas to have bridges across the county 24 feet wide, and of re-inforced concrete. Ford will have 55 bridges and culverts, with all culverts 30 feet in width.

Perkins & Reynolds of Kermit are awarded contract for sinking a second well on Locust street property of the utility concern. The bore will be 8 1/2 inches and is expected to increase the water supply 3000 barrels daily.

During a stretch of nineteen days T. Draper, Lone Star, made a profit of \$61.00 from 400 hens. The total amounted to \$300.05, and cost \$239.05. The price ranged from 30 to 36 cents. Draper plans to build his flock up to 1000 and devote his time to them.

Good results in increased interest since terracing schools have been held near Lorraine have been noted. Since a demonstration of plowing terrace lines and contour-

Crane
Imperial Tank
14 1/2 solid gold case, \$50



The manliest strap watch

In the Imperial Tank model, the Crane Guild has produced a strap watch of virile masculinity. And its sturdy 14 1/2 solid gold case is fitted with a movement that assures dependable timekeeping service. See this and other Cranes at our store, \$22.50 and up.

Kepler's
JEWELRY STORE
Diamonds
Watch Repairing
Eye Service



Sure They're Going to Try to Pile On

By Albert T. Reid



ing on the W. A. Hallman farm all of County Agent Foster's time was spoken for to demonstrate until the last week in February.

The Lockney Clinic and Hospital sponsored and opened by Drs. Mary M., S. M. and C. D. Henry, has completed installation of X-ray facilities of the hospital. Lockney considers herself fortunate to have competent doctors and modern equipment in a good local hospital.

A contract has been let and the work started on a \$225,000 cracking plant at Burkburnett. The plant is to be built for the Nobel Oil Co. and calls for a one unit plant with a capacity for handling 1500 barrels of fuel oil per day to produce 700 gallons of high pressure gasoline with the remainder in oil.

Work has been started on the completion of the Presbyterian church at Snyder. When completed about May 1 the building will

be one of the most modern of West Texas, having auditorium, ten class rooms, kitchen, session room, minister's room and other departmental rooms.

Clearing of lots for Abernathy's cheese factor has been started and plans for the building are being

completed. The factory is creating interest among farmers because of increased dairy productions and better prices.

W. R. McQueen, six miles southeast of Memphis, gathered 90 bales of cotton from a 40 acre field. He attributes his success

THE STAR THEATRE

Wednesday and Thursday, March 27 and 28

William HAINES
with **JOAN CRAWFORD**
in a swift comedy of campus and prize-ring!

THE DUKE STEPS OUT

to good seed and good season. On 240 acres other than the 80 he gathered 250 bales of 500 pounds each.

A terracing school using most modern machinery was conducted March 1 and 2 between Stamford and Haskell by the Agricultural Department of the WTCC. C. H. Colvin, Eastland secretary, assisted in the work.

Tom Ferris and C. T. Smith shipped four cars of fat yearlings from their Muleshoe ranch recently to Fort Worth markets. The animals had been fed 120 days and brought good prices. They will send another bunch soon.

Sweetwater is interested in the matter of city planning to the extent of obtaining a visit from Gardner S. Rogers, city planning expert of the U. S. C. C. The work of zoning traffic, park building,

school beautification, athletic fields, additions to city, encouragement of individual pride in the home will be considered.

More than 100 Floydada farmers recently attended a meeting of the Hale County Dairy Association organized for more than six years. After the meeting it was voted that such an organization be perfected in Floyd county. More than 25 contracts were signed and leaders say little trouble will be had getting a large membership.

HACKER DEATH

Mrs. J. F. Hacker, aged 60, passed away at her home at 12:30 Thursday afternoon after an illness of nearly five weeks. Funeral services were held at her home at Jumbo at 2:30 o'clock Friday afternoon, conducted by Rev. Mr. Bowen of the Methodist church. Interment was made in the Hereford cemetery.

Mrs. Hacker is survived by her husband, J. F. Hacker, three sons, Floyd, William and Frank Hacker; one daughter, Mrs. Hazel Sparks, and three grand children. She has several sisters and brothers living in Indiana.

CREAM WANTED

48c
We pay all transportation charges. Butter markets are lower. Our price is true market value, together with honest weights and tests. If markets advance, we advance. For the past year our prices have averaged from 5 to 7c a pound more than cream buying station prices. Checks mailed same day your can received. We guarantee to satisfy every shipper. We depend upon you for our volume. Ship us. We appreciate it.
Reference: Richardson County Bank.
FALLS CITY CREAMERY CO.
Falls City, Neb.

Is Your Car Safe at High Speed?

—This is a question you should ask yourself periodically, Mr. Motorist. There are three important ways to answer this question: 1—Your brakes; 2—Your steering gear, including the rod bolts and bushings, king-pin bolts and bushings, etc, and, 3—your tires, their condition and inflation.

—We have added a new man to our repair department, Mr. Young, who comes well recommended from McCarty Motor Co., of Amarillo, and we are going to try to render better and quicker service. Come in and figure with us on your overhaul jobs.

Remember—"Our Work Stands Up!—We Make It"

Beavers Bros.

Phone 383

U. S. Tires

Good Gulf and No Nox Gas

Here it is . . .

A NEW FRIGIDAIRE

at the
lowest price
in Frigidaire
history

..and equipped
with the
Cold Control



only \$215. Delivered complete plugged in and working in your home. (Very easy terms if you prefer).

And a cabinet which adds beauty to any kitchen . . . all machinery completely enclosed . . . built of steel with a permanent Duco finish . . . and with the added value of a seamless porcelain enamel lining, as easy to clean as chinaware. 4 cubic feet food compartment; 8 square feet of shelf space.

HERE is the greatest value ever offered in the history of electric refrigeration . . . a new Frigidaire at a price so low that no one need delay any longer.

And it has every essential Frigidaire feature.

It even has the famous Frigidaire Cold Control . . . the exclusive new

Frigidaire development which enables you to regulate at will the time required to freeze ice cubes and to make possible dozens of new desserts that require extreme cold.

Stop in and see this latest Frigidaire development. You need Frigidaire. Now is the time to buy. See this new Frigidaire today . . . in our display room.

These Quotations

are given for your information as well as your protection.

Our shop is the official Ford headquarters here—and we do not sell any other other make of NEW cars but the FORD. Also, we sell them at one price to all which is the STANDARD Ford Price the world over.

We are supplied with ample cars to handle all demands for any type FORD, and the STANDARD prices are shown in this advertisement.

Ford Prices!

—That there may be no misunderstanding in the minds of any one about the Standard FORD prices, here they are, for the NEW MODEL "A" FORD, DELIVERED IN HEREFORD, EQUIPPED WITH BUMPERS:

IF ANY INDIVIDUAL OR FIRM ATTEMPTS TO SELL YOU A MODEL "A" FORD, REFER TO THE PRICE LIST FOR YOUR OWN PROTECTION!	
ROADSTER	\$566.40
PHAETON	\$576.40
BUSINESS COUPE	\$649.40
SPORT COUPE	\$674.40
TUDOR	\$649.40
FORDOR	\$749.40

HEREFORD MOTOR CO.

Authorized FORD Dealers In Hereford

J. C. CUMMINS

HEREFORD, TEXAS

HERE'S TO SANDY McDONALD

(From The Southwestern Ambassador.)

A few months ago the majority of the citizens of this great country of ours appear to have given a strong vote of confidence to the eighteenth amendment; but there has come to our notice a letter addressed to a contemporary publication, "The Office Cat," which so clearly sets forth the opposing view of one Willie B. Fuller, that we take the liberty of here reproducing it for your edification:

To the Editor:

Dear Sir:

"You seem to take a good deal of delight in telling other people how to live, and perhaps that is your business; but it seems to me that you exceed your duty when you arrogate yourself the right to reform all of those who may happen to enjoy an occasional drink of Scotch on occasions."

"I have been presented a fine bottle of Scotch whiskey by a friend, and it is before me as I sit at my typewriter and indie this letter to you. It bears the label of Sandy MacDonald—a good, fair, well-bodded liquor which I am assured was bought before the war and has been in a friend's cellar since. What right has any form of law to make me a criminal if I partake of this gift as it was intended that I do by the giver."

"I claim that any such law is an invasion of my personal liberty. I notice that you have referred often in your excellent column to the so-called Bill of Rights which secures to all men and women certain inalienable rights to their personal liberty, which, as you say, are not inconsistent with the rights of others. How do you reconcile your statements?"

"I have just tasted of this bottle of liquor, I will confide to you, and I cannot see where or how I am invading the rights of any person on earth. I find it excellent. It warms my stomach; it inspires my thought. I cannot feel, Mr. Editor, that I have wronged the community or added to the lawlessness of the general society in so doing. It makes me tired to be classed as a criminal for any such occasion, and I notify you that before long there will be a revolt against the sort of stuff that you are writing."

"Just to show my independence of such truck as you are writing, I have taken another drink of the aforesaid most jubilant Sandy MacDonald, and I will say to you that if I about as smooth a drink as a criminal ever put into his system. The second drink, which I shall soon follow by a third, makes me more certain that those who feel their systems require stimulant should band together, organize and start a campaign to floor this Volstead business if it can be done."

"Now, Mr. Editor, I am no joni and you can't make me a bum. I like a little drink now and then and I have taken a third or maybe it is a fourth and I am more than ever convinced that any man that doesn't is a big idiot. You say that this evasion of the law is producing a state of affairs in our Grear and Glorious Country."

You are wrouh. This cuntry is less as good as it ever was and was a great deal better country and I will leave it to you f lit wantss, when we had free run.

"I want t o say to you that this Sectch is all right. A lot of it wouldn't do us any harm. When w ened stimulanly we need it. My granfyer was brougr up on rum. They had it in the housd fill the time. They dranj it freely and even the misintew drak it when he cam eto our housa. It's a pretty kind of a cuntry when a garmsion is better than his gunfeher. I can drink this sort of Seutz all day and not be no worce ctozen han I was befate. I could drink this whole quaeat and neger quiber an etelsh.

"But whay I went o f ylu is to remund ylu oner agalanian abd thqu you arw dead wrong if comstfenging evert long why drinkks as a boukm. We ain't criuals.

"I will sat inxloshing thqt I wisg lysg ylu a 2meRst Chrthywax. "an 1/2haoop Ner Yrare."

"Rexcectillu yloytdxO 8Bd1/4 T. Willie B. Fullr"

He Merely Skirted the Subject.

An English scientist recently published a list of much-needed inventions. We have looked it over carefully and are surprised that he failed to mention a single one of the following—all of which we submit, are being seriously awaited by suffering humanity:

A telephone that will squirt water into the ear of the bore who talks longer over it than five minutes.

A lawn mower with a phonograph attached that will start yelling "Take me home! Take me home!" twenty-four hours after it has been borrowed by one's neighbor.

An alarm clock that will reach out its hands and gently open your eyes and smile down into them tenderly instead of scaring you half to death.

A golf ball that will send up a smoke column when it is lost.

A fountain pen that will emit a shrill whistle if it is empty when you start to sign your name, instead of silently ceasing to fount after you have made your first initial.

A self-recording scales with automatic camera attachment where-with the fisherman may corroborate his story to skeptical friends regarding the weight and appearance of his best catches.

A player piano that will sound the same to the person playing it as it does to the neighbors.

Square collar buttons and non-skid bath soap.—From Impressions.

THIS WEEK

By ARTHUR BRISBANE

COW MILKING TABLE STAND OR RUN, YOU'RE SHOT AN OFFER FOR COOLIDGE WHY NOT LINDBERGH?

Farmers will be interested in the "fifty cow milking table." The information comes from Dr. J.H.

McNeil, Chief of the New Jersey Bureau of Animal Industry. The milking table is devised by the Walker Gordon Company's New Jersey milk farm.

It is a beginning of industrial methods applied to milk production. A huge table like a small "round house" with fifty absolutely clean cow stalls on it, is made to revolve slowly. The cows walk on and off while the table is in motion and soon get used to the new idea.

To each cow an electrical milking device is attached as it enters its stall. At the end of one complete turning, the cow, milked and "stripped," walks off the table at the spot where it walked on, and is immediately fed.

Feed your cows always after milking. Feeding before milking taints the milk. Cows like the milk mass production idea, the relief of milking, followed by the pleasure of eating, makes a pleasant combination.

The Walker Gordon Company milking fifteen hundred cows in one of its stables, can use several tables.

Farmers may take their cows to co-operative milking lines like the production line in an automobile factory. Workmen will stand still, cows slowly passing them, one man cleaning them free of dust by vacuum cleaner, made by Mr. Wooley of the American Radiator Company.

Another man would wash the cow's udders, another apply the milking machinery, another meet the milked cow, walking off the line to her dinner.

Such a plan, taking the cow to the man, would put milk farming on a modern industrial basis. The average milk farmer would like to get thirty cents a quart for his milk, as Walker Gordon does, instead of \$1.50 for 100 pounds of milk, but that is another problem.

In these days of widespread crime, it is difficult to know whether to stand still or run.

Henry Lagowitz, seventeen, innocent of evil, coming out of his aunt's house, saw a "plain clothes" detective, who for some reason didn't like his looks and told him to stop.

He thought it was a highwayman, and ran. On general principles, the detective shot him. He will recover.

On the high road a man raises his hand, orders a driver to stop. The driver has two guesses. He may be stopped by a highwayman, intent on robbing him, or by a virtuous prohibition enforcement officer, investigating.

The wise thing is to stop and save your life, for in either case you run the risk of being shot.

Mr. Mills, able advertising man, wishes you to know that he has offered President Coolidge \$75,000 a year for four years, to act as general director of a home-furnishing movement.

President Coolidge has bigger offers. Why not offer the home-furnishing job to Colonel Lindbergh, whose mind just now is probably concentrated on that very subject?

Walker's Danger Signal

A patent for a case for bikers has recently been granted in England. A tiny bulb and battery provide a red light for protection when the owner is walking on the high ways at night.

Good Advice Disregarded

It was over 2,000 years ago when Pythagoras gave the excellent advice, "It is better either to be silent or to say things of more value than silence," but there is no evidence that anyone ever followed his advice.—Hillsboro News-Herald.

WE REPAIR

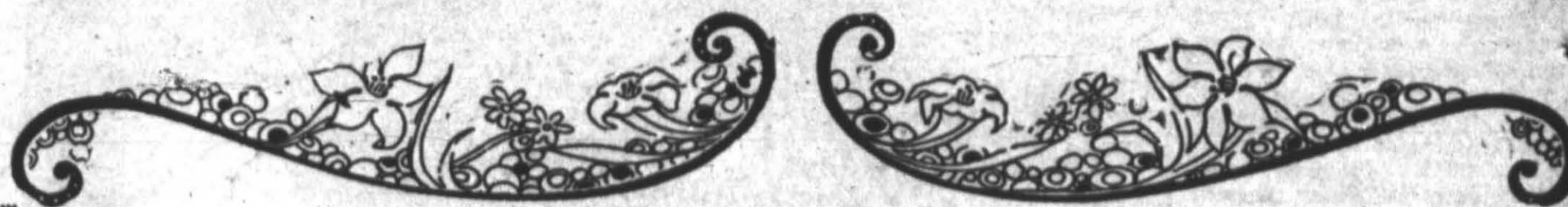
All makes of Electric Irons, Vacuum Cleaners, Toasters and other Electrical Appliances. —all work guaranteed

Lee Electric Company

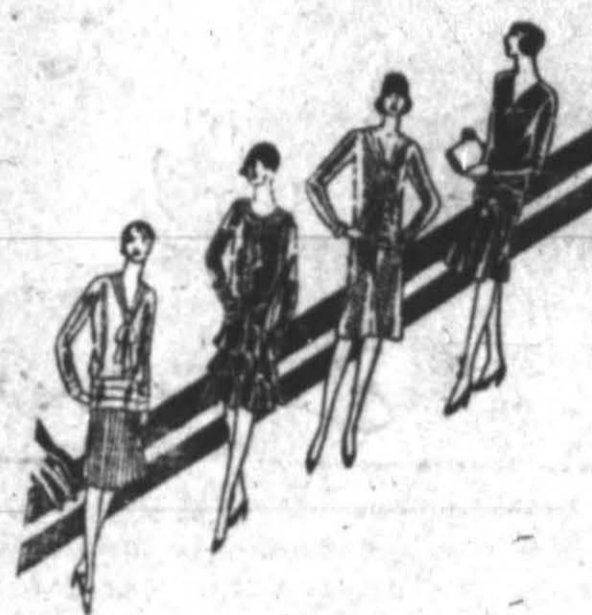
Hereford

Phone 452

Dimmitt



Your Easter Costume Should---



reflect one of our important designs and be assured of utter correctness and unusual smartness.

Ready-To-Wear

—New Spring Coats and Suits, priced from \$9.75 up.
—Silk Dresses in Printed Crepes, Georgettes and Plain Flat Crepes, priced from \$8.85 up



LADIES' EASTER SLIPPERS

Ladies' and Misses' new Spring Slippers in patent leather, satin, black-kid and all the wanted light shades, in both high heels and medium heels, in both pump and straps; also the Arch Maker shoes—soft, easy, flexible shoes for tired, aching feet, in black and blonde kids.. Prices to meet every purse.



HOSIERY

Munsingwear Hosiery, in all the new Spring shades, such as sun-tan, lido, sand, burlwood and nude, in both plain and fancy heels. Prices range from \$1.00 up



DRESS GOODS AND SILK

New Silks in plain colors and printed Silks, printed Rayon, printed Broadcloths, printed Wash Taffetas, as well as the plain colors.



Specials Friday, Saturday and Monday

PRINTED CREPES

—Printed Crepes, silk mixed Crepes, 36 inches wide, beautiful range of patterns. Special for 90c the yard.

SPORT PLAIDS

—Sport Plaids in green and gold, and rose and gold; width 36 inches. Special for three days, 89c the yard.

PERCALES

—36-inch Percales, new Spring patterns. Your choice, 15c the yard.

SHOE SPECIAL

—Men's Outing Bal Work Shoes, all sizes, at \$1.95.

WOOL KASHA CLOTH

—Kasha Cloth and Wool Flannels and Wool Tweeds, 54 inches wide, in most all the wanted shades for Spring. Special for three days, \$1.90, \$2.25, \$2.95 the yard.

BED SPREADS

—Bed Spreads in gold, rose and blue, large size, 80 by 105. Special for three days, \$1.25.

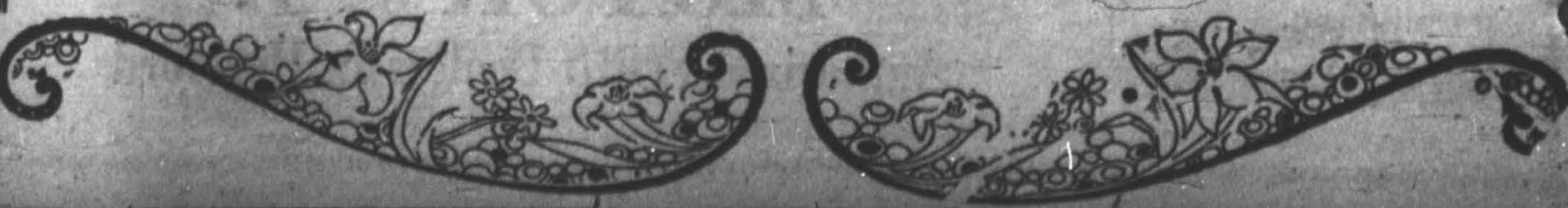
GINGHAMS

—32-inch Gingham, ten yards for \$1.00, light and dark plaids.

FLORSHEIM
—Florsheim Shoes and Oxfords for men, in all the styles for Spring. Most all styles priced at \$10.00

WHAT IS YOUR DUTY IN REGARD TO THE FIVE STORY HOTEL?

Fox Mercantile Company



Everything for Your GARDEN NEEDS
At a Decided Saving

—Start the planting season right by getting the latest, most modern implements here at our reasonable prices.

—Finest products of reliable manufacturers only. The articles listed below are guaranteed to give exceptional service:

Rakes, Hoes, Watering Cans, Weeders, Hose Menders, Digging Forks, Lawn Mowers, Garden Hose, Trowels, Spades, Shovels, Shears

PLANTING TIME IS NEARLY HERE

STREU HARDWARE CO.
"The Home of Good Equipment"

New and Used Furniture

—Complete Line such as Rugs, Floor Coverings, Gas Ranges, Living, Bed Room and Dining Room Suites, Beds, Mattresses, Cabinets, Dressers, Window Shades at a price that will fit the pocket of everyone. Don't forget to ask about our new line of Wall Papers, Paints, Enamels. Phone 111.

Jones Furniture Store

Flagg News

The Carpenter sale was postponed from Thursday March 14, to Thursday, March 21. The Ladies Club will sell pies and cakes at the noon hour. This sale will be held in the Fred Stiles property.

We had a large crowd at Sunday school. Several visitors from other communities were present. It was decided to have an Easter program the last Sunday in this month and everyone is to bring a card. This will be Rev. Jones' teaching day.

The school board and other helpers spent last Wednesday getting names on the petition for the new school building.

At the spelling tryout here last Thursday those winning in the color grades were Lucille Kellar and Algie Brunley; in the suburban, Betty Baker and Margaret Lambert. These pupils will compete with other winners at Dimmitt March 22.

Mr. and Mrs. Art Haberer entertained Mr. and Mrs. Herman Haberer and family Sunday.

The county commissioners were taken on a tour of inspection last week. Tuesday night and Wednesday they were entertained in the Herring Hotel in Amarillo and attended the Cattlemen's Convention. Roy Haberer represented this district.

The ladies club will entertain Saturday evening March 30, with St. Patrick's party. Everyone is invited and at this time the embroidered quilt will be given away.

Mr. and Mrs. Ham Lambert attended the Cattlemen's Convention in Amarillo Tuesday and Wednesday.

Mrs. Roy Haberer spent Monday in the home of her mother, Mrs. Shufford.

Mr. and Mrs. C. O. Bragg attended a teachers meeting in Dimmitt Tuesday evening.

The ladies club will serve pie and cake at the Welsh sale Wednesday, March 21.

Mrs. Will Weyer and Hennington made business trips to Muleshoe and Hereford last week.

Mr. and Mrs. Loyal Lust and daughter spent Sunday in the Earl Lust home. They spent Sunday evening in the Lambert home.

Clayton Williams and family were shopping in Hereford Saturday.

Mr. and Mrs. Roy Haberer entertained the Lambert family Sunday.

The program committee men on

Wednesday afternoon at the school house to arrange the Easter program.

Mrs. Sam Layman and Art Haberer attended a meeting of the Lasbuddle study club Thursday afternoon.

Mrs. Loyal Lust, Merrett and Hodson were shopping in Clovis Wednesday.

Mrs. Art Haberer led the singing Sunday night. There was a large crowd and several singers present from other communities.

Opal Barnett and Jimmie Welch were on last week's honor roll for spelling.

Summerfield

Mrs. Jay was hostess to the Home Makers' Study Club last Thursday afternoon. After the business meeting Mrs. Cannon gave a demonstration of making decorative pillows. During the social hour the hostess served a delicious plate luncheon. Mrs. Walter Hawkins was a visitor and Mrs. Ott Behrends was welcomed as a new member. The next meeting will be at the home of Mrs. Aram Flowers.

Mrs. Jay spent last Thursday in Amarillo with Mrs. Moreland.

Miss Norma Lee Mosely of Tulla visited Mrs. Ott Behrends this week.

Mr. and Mrs. Sherman spent the week end at Canyon, Silverton and Plainview on business.

Mr. and Mrs. Bill Knox of Hereford spent Sunday in the B. A. Atchley home.

The three-act comedy-drama entitled "The Path Across the Hill," with Mrs. Ray Johnson as director, will be staged here Friday evening, March 29. Included in the cast are Gerald Morgan, Bill Eddleman, Frank Lookingbill, W. E. Sherman, Harry Lookingbill, Mrs. Sherman, Opal Hays, Lorraine Hays, Ruth Lookingbill and Marie Meharg.

W. G. Harris and family of Canyon spent the week-end here.

Mr. and Mrs. Louie Huckert were called to Vega Friday on account of the sudden illness of a grand daughter.

A special service was held at the church Sunday afternoon for the ordaining of the new deacons, when a number of visitors from neighboring churches were present.

Mr. and Mrs. Ott Behrends spent the week-end at Tulla.

Hubert Odell who has been seriously ill is rapidly improving.

Here and There

There were sixty present at our Sunday school Sunday morning. It was Rev. Bright's regular appointment but on account of conference which was held at Jumbo he did not come.

Mr. and Mrs. Kincaid, Mrs. Percy Estes and Mrs. Hardy were guests at the H. M. Mobley home Tuesday.

Miss Evelyn Hunter was able to be at Sunday school, but will not be able to return to school for a week at least.

Mrs. Dick Dixon, Mrs. Beauford and Miss Blanche and Mr. and Mrs. R. T. Green spent Sunday at the Joe Green home.

Mr. and Mrs. Harry Taylor and Mr. and Mrs. Harry Lane spent Sunday at the Oscar Campbell home.

Mr. and Mrs. Earl Springer and daughter, Mrs. G. F. Springer and Miss Tiny Lee attended a joint birthday dinner at the Fulkerson home Sunday.

Harry Lane re-shingled Mr. Campbell's house last week and also built a new garage.

Rev. and Mrs. Brownlow of Plainview were supper guests at the J. B. Harlin home Saturday night.

Misses Alma and Ruby and Henry Andrews entertained their Sunday school class Sunday, there being fourteen present.

Mr. and Mrs. Henry Allman are driving a new car. They spent Sunday at the Jim Bagwell home near Bethel.

Mr. and Mrs. Leo Williams spent Saturday night at Erks Williams'. Owen Andrews and Joe Benson spent the week end at Wellington.

R. T. Green was an Amarillo visitor Wednesday.

Mr. and Mrs. Harlin attended church at Summerfield Sunday af-

ternoon.

J. J. Lindsey received word on Sunday morning of the serious illness of his father, J. O. Lindsey, and left at once for his bedside. J. O. Lindsey was a pioneer resident of this community but moved to Eastland several years ago.

A wrecker went out Sunday afternoon and pulled a damaged car into town. The accident occurred south of the Allman place when a car and trailer and another car collided. The occupants were able to be taken to Dimmitt where

they received medical aid.

Mr. and Mrs. Joe Greer were Sunday guests at the Bell home.

Mr. and Mrs. W. A. Springer and Mr. and Mrs. Leo Williams took dinner at the Mobley home Sunday.

Mr. Andrews went to Dalhart on business last week.

There was a good crowd at literary Saturday and a good program was enjoyed. The Mutt and Jeff quartet have promised to put on a program for the next meeting, which comes on the first

Friday night in April.

Robert Boyd is on the sick list this week.

Several went to the airplane landing field last Sunday to witness the flying.

Real Estate Loans

Renewals or Refinancing Purchasing a Home Building or Remodeling a Home

Monthly Payment Plan **Ralph Barnett**

Put Your Feet Under Our Table

And You Can't Keep that Smile Off Your Face

THE SUNRISE CAFE

SAM HUTSON, Proprietor

There's a Plate On for You



CHOICEST MEAT CUTS

Delicious, always fresh and tender.

The best quality meats we can buy

Texas Meat Market

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We Will Let You Have It on Farm Loans at only

6 PERCENT

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Representative Southwest Life Insurance Co. Hereford, Texas

Dempster Wind Mills

Runs easily and smoothly, pumps 25 per cent more water.

ANNU-OILED

We also do blacksmithing, sheet metal work, welding and plumbing, both water and gas.

A GOOD LINE OF LISTER SHEARS.

BARNHART & SHREVE

Real Homes

Are Built With

Good Lumber and Good Plans

The building of a home demands special consideration as to the selection of plans and the economy of construction. You want a home that is attractive and thoroughly adapted to the needs of your family and we have the plans and the materials for just such a home.

Come In and Talk It Over

KEMP LUMBER CO.

ANNE NICHOLS'



ANNIE'S IRISH ROSE

—Now on the screen! The greatest play the stage has ever known. Anne Nichols' typically American story of a strong and perfect love breaking down the age-old barriers of tradition and belief. Presented by a truly all-star cast, headed by Jean Hersholt, Charles (Buddy) Rogers and lovely Nancy Carroll.



STAR THEATRE

Monday and Tuesday
March 25-26

Admission, 15c-50c



A Paramount Picture

Greater than ever with
Straight Eight Power!

Studebaker's famous

COMMANDER

AS AN EIGHT AS A SIX
\$1495 - \$1350



COMMANDER EIGHT CONVERTIBLE CABRIOLET, \$1645. With six-cylinder motor, \$1495. Six wire wheels and trunk-rack standard equipment. Other Commander Eight Models as low as \$1495; Sixes as low as \$1350. Prices at the factory. Bumpers and spare tires extra.

STRAIGHT Eight power now lends the final touch to Studebaker's famous Commander—matched by youthful, vivid style! Riding ease introduced by Studebaker's ball-bearing spring shackles, is still further enhanced by hydraulic shock absorbers. Now, more than ever, The Commander is "the greatest motor-car ever built and sold at its low One-Price price."

Tune in on "Studebaker Champions"—Sunday Evening—8:15 to 9:45

Central Time Station WOA, KPBC, WFAA, WRV and NBC

Coast to Coast Network

H. M. Bishop, Hereford, Texas

Clocks of all kinds, from the Baby Bens to the Big Ben, and in colors—prices from \$1.25 to \$5.00.

DRUG SUNDRIES
PHONE 300

IF IT'S DRUGS, WE HAVE IT

The City Drug Store

Pangburn's and Whitman's Easter Candies
Cigars, Cigarettes, Perfumes, Powders
Toilet Waters

DEPENDABLE
DRUGGISTS

LOCAL HAPPENINGS

Blmer Patterson was a Canyon visitor last Sunday.
King's Candies for American Queens. Put up in attractive Easter packages. Send HER one from CLARK'S DRUG STORE.
Mr. and Mrs. N. C. Vogelo spent Sunday in Canyon with friends.
Mrs. Henry Gooch of Amarillo spent the week-end here as the guest of Mr. and Mrs. Seth B. Holman.

I buy my Drugs at CLARK'S.
I will be away for several days and those desiring to see the cotton seed samples or place an order for seed, see my son at the Star Theatre. E. E. IRELAND.
Mr. and Mrs. W. A. Perciful and daughter of Clovis spent the week end here visiting Mrs. Perciful's mother, Mrs. Hattie Rutherford.

STAR THEATRE HEREFORD, TEXAS

FRIDAY ONLY

MARCH 22

RICHARD DIX

in

"The Gay Defender"

We'll set you on the edge of your chair and he'll keep you there—a new type of romance and thrills—a new Dix that you'll like.

Saturday Matinee and Night

MARCH 23

TIM McCAY

in

"Beyond the Sierras"

Masked love—a gripping drama of hate that melted under the fire of romance amid conflict in the days of '48!

MONDAY - TUESDAY

MARCH 25-26

ANNE NICHOLS'

"Abie's Irish Rose"

The greatest story ever told—marvel of the century—the supreme motion picture—now on the screen, featuring

CHARLES (BUDDY) ROGERS
NANCY CARROLL, JEAN
HERSHOLT and J. FARRELL
MEDONALD

Admission, 15c and 50c

Wednesday - Thursday

MARCH 27-28

WILLIAM HAINES

Supported by

JEAN CRAWFORD and KARL
DANE

in

"The Duke Steps Out"

The Saturday Evening Post serial and best selling novel has been brought to the screen with three of the most popular stars in pictures. Directed by JAMES CRUZE

Friday Night Only

March 29

"Tracked by the Police"

with

BEN TIN TIN

COMING:

SATURDAY, MARCH 30

FRED THOMPSON

in

"The Pioneer Scout"

NOTICE

Running schedule will be changed to 7:30 and 9:00 p. m. effective APRIL 1.

Miss Marie Brumley returned to Canyon Tuesday after a few days visit here with her parents. **I buy my Drugs at CLARK'S.** See "The Path Across the Hill," play to be given at Summerfield School House on Friday, March 29. Misses Blanche McDonald and Zella Mae Walser, students at W. T. S. T. C., were here the first of the week.

Gingham Girl Flour, Womack's. Edgar Pickett of W. T. S. T. C. visited his parents here Monday and Tuesday.
Felt base mat, 24-54, for 19c at SKELTON'S 19c Sale, next Saturday.

We have buyers for improved or unimproved land. SEWARD & SPEEGLE
Buying Brunswick tires at RICE'S is almost as cheap as stealing them—and much safer.
G. W. Brumley left Monday on a business trip to Los Angeles. He expects to be gone about ten days. See Rex at the Rexall One Cent Sale.

We are taking measures for suits from two to three every day. Is yours in it? ORR'S TAILOR SHOP.

FARM SALES

Date, Wednesday, March 27; owner, L. B. Sims; place, three miles southwest of Friona on north side of railroad track; time, 1:30 p. m. Horses and mules, harness, hogs, farm machinery, milk cows, chickens and turkeys, feed, household goods. Ray Barber, auctioneer.

We are taking measures for suits from two to three every day. Is yours in it? ORR'S TAILOR SHOP.

Millard Duke of Childress was here Tuesday visiting old friends. Mr. Duke formerly lived here, having attended Hereford high school about eight or ten years ago.

NOTICE

Miss Mary Lou Roberson, who is teaching at Lubbock, visited Saturday and Sunday with her parents, Mr. and Mrs. J. P. Roberson.

Keep the skin smooth and white with Elizabeth Arden Toilet Creams and Tonic. It's the best. CLARK'S DRUG STORE.

A. K. Webster and family of near Vega were here Saturday. They have been spending the winter in Amarillo but are located on the ranch for the summer.

Miss Virgol Brumley spent the week-end with her parents, Mr. and Mrs. G. W. Brumley. She had as a guest Miss Mary T. Hartrick, a school friend, both the young ladies being students in W. T. S. T. C., Canyon. They returned to Canyon Tuesday afternoon.

Special for Friday and Saturday, \$3.75 and \$5.00 table. VOGEL MILLINERY.

Sewing thread, ten spools for 19c at SKELTON'S 19c sale. Opens Saturday.

Onion sets and plants, bulk garden seed. WEST TEXAS FEED & SEED CO., Phone 265.
Come in and order your new suit—remember that Easter comes on March 31. ORR'S TAILOR SHOP.

Fourteen quart enameled dish pan for 19c at SKELTON'S, next Saturday at 10:30.

See "The Path Across the Hill," play to be given at Summerfield School House on Friday, March 29.

Alton Frazier and Ivor McClelland were Fort Worth visitors at the Fat Stock Show the past week.

J. C. Alfred of Wildorado was a business visitor here Tuesday. Mr. and Mrs. F. T. Schlenker and daughter were shopping here Wednesday.

Wait for the One Cent Sale. Mr. and Mrs. G. W. Brumley returned last Wednesday from Fort Worth where they had spent the week attending the stock show and visiting friends.

BARGAIN—Out of town owner will sacrifice 20 acres close in terms. RALPH BARNETT.
Atwater Kent Radios and all supplies for all makes of radios. ORR'S TAILOR SHOP.

Mr. and Mrs. R. H. Womack and daughter, Alry Fay, spent Sunday in Amarillo visiting in the home of Mr. Womack's daughter, Mrs. Hicks Daniel and family. Special prices on Ever-Ready Layerbilt B Batteries at RICE'S.

CARD OF THANKS
We wish to express our heartfelt thanks to all those friends whose kindness has made our sorrow in the death of our little son easier to bear. Especially do we thank the friends of Westway community for their help and comfort and for the beautiful flowers.

Mr. and Mrs. J. C. Beckham.
Keep the skin smooth and white with Elizabeth Arden Toilet Creams and Tonic. It's the best. CLARK'S DRUG STORE.

Mrs. Grace Hevel of Denver, Colorado, is here visiting in the home of her parents, Mr. and Mrs. A. H. Ellerton.

King's Candies for American Queens. Put up in attractive Easter packages. Send HER one from CLARK'S DRUG STORE.

E. E. Ireland and son, Wright, and E. S. Ireland left Wednesday for Lubbock where Wright will enter the West Texas Sanitarium for an operation.

Ten quart milk pail for 19c at SKELTON'S 19c sale, starts Saturday.

Among those from Hereford who attended the opera at Amarillo Monday were Meses, Nellie Stanford, Charles Donald, W. F. Gabbert, George Garrison, Homer Fox, Seth B. Holman, G. A. F. Parker, C. H. Dyar, J. E. Beyer, A. O. Thompson, Miss Ruby Thompson, Mr. and Mrs. Harold Hicks, Mr. and Mrs. Earl Wilson, Mrs. Ruby Gilbreath, Mrs. Low Mercer, Miss Mabel Cass.

With each purchase of a \$1.00 box of Coty's Face Powder, we will give free a \$1.00 Vanity. CLARK'S DRUG STORE.

Mr. and Mrs. C. T. Gueaman are entertaining as their guests Mr. and Mrs. Pargell of Coldwater, Kansas.

Mr. and Mrs. O. A. Olsen recently made a trip to Dallas. Mr. Olsen returning home last week after making purchases in market for the Variety Store. Mrs. Olsen will remain in Dallas for a few weeks to visit in the home of her parents.

Comment left Monday. Plainview to attend to business.

Yes, sir, we have jacks, all kinds (some good and the rest much better) and prices at RICE'S.

Atwater Kent Radios and all supplies for all makes of radios. ORR'S TAILOR SHOP.

Mrs. C. E. Birkmeyer and little son of Amarillo arrived Tuesday to visit in the home of Mrs. Birkmeyer's parents, Mr. and Mrs. E. B. Black.

Those 30x3 1/2 tires are going fast at \$3.95 at RICE'S.

Gingham Girl Flour, Womack's.

Miss Ella Broadwell, sophomore in W. T. S. T. C., spent several days the past week in Carlsbad, New Mexico, with a group of college friends. They visited the caverns and other near by places of interest during the between-terms school vacation.

Other dealers are now saying "It is just as good as a Brunswick."

HOSPITAL NOTES
Gene Hall of Friona, entered Tuesday, improving.
Mrs. Inez Sims, Friona, improving.

Dave Bailey, operation last Sunday, critical condition.
Mrs. G. D. Gold, operation Tuesday, improving.
Hubert O'Dell, improving.
Mrs. Sam Hutson, improving, ready to leave hospital about Saturday.

For those who suffer from indigestion, gas pains, smothering spells and rheumatism, Sargon will relieve them quickly and completely. For sale at CLARK'S DRUG STORE.

See Seward & Speegle if you want to sell your farm or ranch.

Mrs. Wes Anthony and daughter Helen returned last Sunday from a visit with Mrs. Anthony's sister in Lubbock.

It won't be long now until the One Cent Sale at the REXALL STORE.

Mr. and Mrs. E. H. Finch made a business trip to Amarillo Tuesday.

The Big Ben Frankla 19c Sale starts next Saturday at SKELTON'S.

J. O. Turner of Amarillo visited his daughter, Mrs. Ira Connell this week.

Seth B. Holman and W. C. Nix made a business trip to Friona Saturday.

Onion sets and plants, bulk garden seed. WEST TEXAS FEED & SEED CO., Phone 265.

Mr. and Mrs. E. C. Everett and baby returned Monday from a combined pleasure and business trip to El Paso and Las Cruces.

Gingham Girl Flour, Womack's. Horace B. Gooch of Amarillo was a business visitor here Wednesday and visited with Seth B. Holman and family.

Lost!

GOLD MESH BAG

with modernistic designs in color. Yellow taffeta lining, contents no value. Liberal reward offered for return.
MRS. E. C. EUBANKS



Don't Place Trust In Riches— Until You Have Placed Your Riches In Trust

Taking chances on the proper administration of matters of a trust nature, is gambling with the welfare of your loved ones.

Place matters of this kind with us.

We are organized for superior service in all matters of fiduciary nature.

Western National Bank

"There Is No Substitute for Safety"

With Springtime Comes Building

Dependable building material is essential, no matter what kind of a building you are planning to erect. We have received a full supply of Dependable Building Material for the Spring Building.

Our Service Department will take care of all the small details for the builder. Estimates are freely given and any suggestions you may need will be furnished.

PANHANDLE LUMBER COMPANY

Our Duty Toward the Big Hotel

—The E. B. Black Company believes this little town of ours has the greatest opportunity knocking at our door that has ever come this way.

—We further believe it our duty to join hands with our fellow townsmen in making up the required bonus to secure this much needed building for our city.

—This five story hotel will add five to ten per cent to the value of every piece of property in Hereford, and it will further stabilize business.

—We have told you what we believe to be our duty, as merchants, doing business in Hereford, also as property owners.

—HOW DO YOU FEEL AS TO YOUR DUTY?

E. B. BLACK CO.

We Are Satisfied With Small Profits