

The Hereford Brand

Vol. 9

HEREFORD, TEXAS, JANUARY 14, 1910

No. 49

NEEDS FOR YEAR 1910

Additional Talking as to What Hereford Needs for the Present Year—What Have You to Say About It?

J. H. Head—Hereford needs a good crop for her farmers.

J. E. Gyles—All real estate men to get busy and go to work and turn up something.

W. R. Evans—Hereford needs a few hundred men to buy quarter sections of land, one quarter to each man, and get on it.

W. M. Knight—For 1910 Hereford needs, more than anything else, a good hotel equipped with modern conveniences. A hotel is the greatest advertisement for good or for bad that any community can have. Men of means seeking opportunities have already cut short their visits to Hereford, and others have been deterred from coming for the lack of hotel accommodations. Hereford needs a demonstration farm located on or near a railroad track, and on some important road, cultivated on scientific lines, so that the visitor and the prospector may see with his own eyes what can be grown and what will grow by proper cultivation. Hereford needs more good business buildings. The town is sadly short in this particular. Hereford needs a first-class auditorium, fire-proof and equipped with all modern conveniences, where our people may safely assemble to hear a high class lecture, or to see a high class entertainment of any kind. Hereford needs steady and constant street improvement and thousands of shade trees.

C. W. Dodson—Hereford country needs more farmers to develop her resources.

Geo. W. Irwin, Jr.—Hereford needs the C. H. & G., and the C. H. & G., needs Hereford for 1910. Needs more men with more corns in their hands and less corns on their feet.

WILL PLANT COTTON

Farmer Makes Proposition to Plant the Fleecy Staple if Others Will.

J. F. Dollar, farmer and stockman, and an oldtime cotton raiser makes a proposition to other farmers and the Commercial Club that if they will agree to plant a few acres and the Club agree to get a small gin installed by the time needed that he will plant forty acres this spring. Mr. Dollar knows what he is talking about and can raise the cotton. Up to three years ago he raised some cotton on his farm near Hereford, at one time making from one half to three quarters of a bale to the acre, and those who examined the lint say that it had an extra long fiber. The reason that farmers quit raising cotton round Hereford was that the only gin went "Ker-phlumps," and was sold out by the owners. The new owners moved it into New Mexico. Another reason that farmers quit the staple was that the cow boys would not get off their horses to pick it. If cotton is to be raised, this country will have to import pickers. The Iowan and the Nebraskan would never get it out—the Illinois farmer can "pick" corn but he can't "cuther" when it comes to "picking" cotton.

What do the other farmers and the Commercial Club say about it?



"RECORDS"

RECEIPTS FOR POST OFFICE

Figures for 1909 Show Large Increase Over Former Years A Good Omen.

In the receipts of the post office may be found the best business indicator of business. The banks are also a source of information as to the growth of a town. As the post office and banks, so is the town. Postmaster Smith gave out the figures for 1909 yesterday and you will be surprised at the large increase of former years. Consulting the files of The Brand, it is found that the receipts for the three former years with the past year indicates a most substantial growth of the town. Here they are:

For the year 1906 \$5834.74
 For the year 1907 7195.93
 For the year 1908 8383.90
 For the year 1909 9724.24

This Shows that the receipts for 1909 were \$1340.34 more than for 1908, or about 16 per cent increase. (Dalhart boasts of an increase of \$1200.00).

Who said Hereford was not growing and is not going to grow in 1910?

Mr. Moore's Sad Experience.

J. W. Moore, superintendent of waterworks construction returned Tuesday from his home where he went in answer to a telegram, to the bedside of his mother, who died before he reached her home. Mr. Moore has had the most strenuous week of his life. On Thursday a niece died. On Saturday night his daughter, Lee, was married and on Tuesday night at 8:00 o'clock his mother died. On Wednesday about the same hour of the day the only sister of his mother died. Her son who had brought her to Texas for her health became alarmed about his mother's condition and started with her to her home in Arkansas, they reached their home on Wednesday morning and she died that night. Of this family there were the two sisters and two brothers who were together Christmas for the first time in 40 years.

FREIGHT WRECKED

Crashes Thru Bridge.—Cars Burned and Tramps Perish.

Special to The Brand.
 Wister, Okla., Jan. 14.—A west bound Rock Island freight train was wrecked here late last night while running some thirty miles an hour. The train crashed thru a bridge wrecking a dozen cars or more. They caught fire and were entirely consumed. Seven tramps perished in the flames.

SUMMERS ANNOUNCES FOR COMMISSIONER

Will Try for Mayfield's Place as Chairman Railroad Commission.

News by Wire
 Dallas, Tex., Jan. 14.—Patton W. Summers of this city has come out for Railroad Commissioner, and will run against Allison Mayfield, chairman of the commission.

Rev. J. J. Hutchinson of Canyon City visited with Rev. Shore and family this week.

PRESIDENT TAFT MAKES EFFORT

Will Try His Persuasive Powers to Make Harmony in Ranks.

Special to The Brand.
 Washington, Jan. 14.—President Taft began today efforts to soothe insurgents in the ranks and close breach in the Republican party. He announced that all regular and insurgent Congressmen be invited to caucus next week and insurgents be given as much patronage as regulars even if they voted against Cannon's policies.

H. L. Roberts.

Tuesday morning at 5 o'clock the life of H. L. Roberts ended. He was past 83 years old and had lived a useful life. He leaves two daughters and one son all of Hereford. Mrs. John L. Wilson, Mrs. John A. Johnson and Buck Roberts. The remains were shipped to Pilot Point for interment and were accompanied by Mr. and Mrs. John L. Wilson, Mrs. John A. Johnson and Buck Roberts.

Eagle Henderson Hurt.

One night recently while Eagle Henderson and his friend Fred Brunk were playing, in some way the two fell and the former's face struck the door knob. Not thinking but that he had received a slight bump, he paid little attention to it. Later his jaw began to pain him and upon examination by Dr. Price, he found that the jaw bone was fractured. Mr. Henderson has nearly been "put out of business" this week on account of the accident.

Mr. and Mrs. Robert Thurman of Tennessee are visiting in the home of Mr. and Mrs. D. W. Hawkins this week. They will go from Hereford to Dallas, Midlothian and other Texas points to visit relatives before they return home. Mr. Thurman and Mr. Hawkins are brothers-in-law.

Making Improvements.

Geo. A. Stambaugh is making some important and useful changes in the arrangement of the millinery and dress suit departments of his store. He has had a force of carpenters at work all the week tearing out and rebuilding and when completed will add greatly to the convenience and comfort of the clerks and customers alike.

B. & O. MAY HAVE STRIKE

Telegraphers Fail in Their Demand For Higher Wages.

News by Wire.
 Cincinnati, Ohio, Jan. 14.—After a long conference between telegraphers, Baltimore & Ohio Railroad officials announce that no agreement was reached. Negotiations have been severed and operators demand higher wages. Strike expected in which other lines may join.

CHAMP CLARK ROASTS CANNON

Declares Cannon Tells Untruth in Regard to the Fight Now On.

News by Wire
 Dayton, Ohio, Jan. 14.—Champ Clark, leader of minority in House of Representatives, declared here last night that Speaker Cannon told untruths when he declared that the fight against himself was only an effort to prevent Traffic legislation. Clark asserts that the campaign against Cannon will result in him being deposed.

Weather Forecast

Special to The Brand.
 New Orleans, Jan. 14. 10 a. m.
 Tonight and Saturday unsettled weather. Warmer.

CLINE.

RAILWAY SYSTEM CHANGES HANDS

Rock Island System in New Hands—A Line North to Connect at El Paso.

News by Wire.
 New York, Jan. 14.—F. S. Pearson Gordon, banker, and associates today acquired majority stock in the Rock Island railroad. R. S. Walker was elected president. Pearson owns extensive mining interests in Mexico and expects to build line north to El Paso connecting there with the Rock Island.

Club Directors Luncheon.

The Directors of the Commercial Club dined Monday noon at Dad Baker's Arcadian. Not much business was attended to but several important things were discussed. The secretary asked the members to visit with him an office room in the Britain-Dunlap Building that one may be selected. The increased amount of office work and volume of correspondence necessitates an office exclusively for the Club. While the Directors appreciate the courtesy of Mr. Gilliland in sharing his office with the secretary, they feel that often his own business is interfered with by the presence of club callers and meetings in his office. Under the new arrangements the secretary will have a separate office.

The committee to be appointed for the "whirl wind" campaign are under advisement and in a few days, these will be announced. The annual banquet may be held in the basement of the new Christian Church if the contractors can make it ready.

Pay Your Poll Tax.

Seventeen more days for poll tax payments and then if you wish to be a real live citizen, walk around to the place of payment and "fork over" the coin.

FARMERS MEET

Lively Discussion Had About Potatoes, Cabbage, Bugs and Dairying.

With about forty farmers present at the meeting last Saturday at the courthouse, one of the most interesting was held. President H. G. Hays of the Farmers and Truck Growers Association was in the chair. The regular program was sidetracked on account of the appointees absence and the reverse order of business was taken up. The first subject discussed was "How to Reize Irish Potatoes." T. E. Shirley and L. Gough each recited the experience in raising them and their report showed conclusively that the soil and climate were well suited to them.

G. C. Major told about his experience with cabbage and potatoes. It is well known that Mr. Major has won several prizes at the county fair also at the Dallas fair. His remarks were well received.

Messrs Gregg, Conklin and Moonsey talked about truck growing and a lively cross fire of questions was had. J. J. Bond told about his success with beets.

One of things of interest brought up was the matter of the hog law election to be held Tuesday, Jan. 18 at which time all the farmers hope to be able to pen his hoggish honor for all time to come. Several farmers present reported that they had lost heavily on account of hogs running at large. In this matter the farmers appeal to all voters to come out on Tuesday next and help them pen the hogs and save their stacks of feed.

Another subject of considerable moment was that of dairying. Robert Elliott opened the discussion with his varied experience in the dairy and creamery business. He advised those who contemplated a home dairy to buy only first class cows and to begin on a small scale, working up their dairy herd as they learned how to handle the cows, the milk and the butter. In this connection he thought a silo would be a good thing as it was evidently a feed country. He said that sorghum, maize, and kaffir would make ensilage far superior to corn and that this feed would make the dairy cow do her best. Hogs as an adjunct and waste eater around the dairy could hardly be left out as they would represent some of the clear profit of the farm dairy. Mr. Elliott did not advise a local creamery as there were not now sufficient number of cows to supply even a small affair. He also advised that the farmers and merchants be not "taken in" by creamery promoters.

At the close of the discussions, a short business session was held. A number of important committees were appointed.

Sec'y Holman of the Commercial Club was present and reported his efforts in trying to get some one to handle the produce of the farmers—a wholesale and retail dealer. He stated that the grocers would be glad to turn over the produce business to a responsible firm whose business would justify them to be able to pay the farmer the top notch at all times for their produce.

You will have prosperous years to come if you plant an orchard. Just think when you were a child how you enjoyed going to that old orchard, gathering the luscious fruit and eating to your hearts content. Why not plant out an orchard so your children can enjoy the same pleasure. We grow nothing but the best fruit, no drones in what we sell you, a complete line of fruits, shrubs and forest trees at a reasonable price. Call at the Hereford Nursery.

L. P. Landrum, Prop. 49

Will Buy Notes.

A correspondent wishes to buy a few first mortgage vendor's lien land notes. If you have anything to offer, write out a full and complete description of the land and the notes, and state what you will take for them. Address your letters to Box 248B, care Hereford Brand. Dont call at Brand office to inquire about this—the manager hasn't got the money in his old clothes. Write out your proposition in a business way and if there's anything doing—you will be notified. 48-2t

OPEN LETTER TO CONGRESSMEN

Local Citizen Writes Making Inquiry About Conduct of Representatives

The following letter has been forwarded to our Representatives in Congress, Chas. A. Culberson, Jos. W. Bailey, John H. Stephens:

Dear Sir:— In McClure's Magazine for January this year beginning on page 339 is an article, "Shall the Mineral Wealth of Alaska Enrich the Guggenheim Trust or the United States Treasury?" If this article be true, it discloses one of the most gigantic steals of the age, but it can not be accomplished without the aid of Congress. In other words, the people can not be thus robbed of this great mineral wealth without the aid of their representatives in Congress.

I should like to know how you voted on the 1908 bill.

The vote in the Senate is not given, but states that only 38 votes in the house were against this infamous measure. This matter seems to have been running for years and yet the people have heard nothing about it through their representatives. If our mining laws are so imperfect, as the writer of this article asserts, why is it that some one has not noticed it and started a reform? It seems to me that the protecting of this property is worth more to the people of the U. S. than the "tariff."

Please write me fully your acts and votes on this matter and what you are doing to protect the people.

I also notice in the Hereford Brand that Pinchott has written a letter to Senator Bollivar upholding Glavis and criticising Taft. What is there in this and how do you stand on it? With very best wishes,

I am yours truly,
L. GOUGH.

Dalhart's Post Office Receipts.

Few of the post offices, and it is doubtful if there are any, that can compare with the progress which has been made by the Dalhart office since its establishment here in May, 1901. The history of the office is one continual march of progress and the increase each year is greater than that of the preceding one. There has not been a single month since the postoffice was opened that has not shown an increase in business. Not only is the increase general but it is prominent in every branch of the post office work.

The year 1909 was the best year that the local post office has ever had. The increase for the year was a little over \$1200. The number of registered letters received here during the year was thirty thousand. The number of transient registered letters passing through the local office was three hundred thousand.

The increase in money order sales last year over the year before was twenty thousand dollars which made the yearly sales amount to \$125,000. The volume of business done aside from money orders was \$15,000.—Texan.

A Brand Liner will rent that room for you—5c a line.

FAMILY REUNION

Supposed Lost Brother of Mrs. R. N. Mounts Returns and Happy Meeting Follows.

Just prior to the Christmas holidays, Mrs. R. N. Mounts of this city was over-joyed with surprise when her brother, Martin Christal, long missing from home, suddenly returned. Mrs. Mounts knew nothing of the affair until Gran Christal of Denton, another brother and Martin stepped from the train at Hereford. The two young men were returning from Florence, Colorado, where the latter had been in a hospital. They came by Hereford to visit their sister, Mrs. Mounts, and spent the holidays at this place. While here they, with Mr. and Mrs. Mounts and family, were invited to a New Year's dinner with their old friends Mr. and Mrs. R. H. Norton. After the holidays the young men went on to Roanoke, Texas, where another brother, Jack Christal lives. Now Mrs. Mounts leaves this week for Fort Worth where a family reunion of three brothers and three sisters will be held. This will be at the home of her sister, Mrs. A. J. Harris, whose husband is pastor of one of the leading churches of that city. There will also be present Miss Beulah Christal of Chicago. She is well known in Hereford, having visited here several times. This will be a happy occasion for Mrs. Mounts and her sisters as they had all concluded that Martin had died as no word had ever been received from him since leaving home. The Denton County News has this to say about his adventures:

Mart Christal, who since 1901 has been mining and prospecting through the western part of the United States, Mexico, Peru, Argentine, Chili and about every other South American republic, is here and Wednesday saw the first snow fall he had seen in the eight years since he left. Mining in every state in Mexico with but two exceptions, down through Central America and into South America he has spent an interesting eight years in new countries and that it has agreed with him, in spite of the tropical fever with which he has suffered for over a month, is shown by the fact that he has changed but little and looks hardly a day older than when he left early in 1901.

Mr. Christal thinks the chances in South America for a man with some financial backing are practically limitless and he thinks the chances are very much better through those countries than in the western part of the United States. He has visited or worked in practically every mining camp in Mexico and the western coast countries of South America and has picked up half a dozen different lingos which he speaks fluently.

Dimmitt Shooting.

Last week The Brand mentioned this unfortunate affair but got the names a little incorrect. It was Lewis Boyd and Dock Lovelace who were fired upon as they were riding along the public road south of Dimmitt. This happened Monday night. Later in the week Jack Slover was served with a warrant changed with the shooting. On Saturday, the case came up and he waived examination and was released upon a bond of \$750. This was readily given by his friends.

?

MR. FARMER ARE YOU READY TO GET BUSY PLOWING

Do YOU own that plow of all plows, the ONE that gives satisfaction, the ONE that does good work all the time?

If you do, why, you are prepared to work your soil right and get the best results.

If you do not, you ought to throw aside the old unsatisfactory plow you have been using and up and buy the plow that pleases. That PLOW is the JOHN DEERE. Don't take our word for it, ask that neighbor who has one. He'll tell you right.

Garrison Brothers

Make Our Store Your Headquarters

A Full House!

We have a heavy stock of corn, corn chops, shorts, bran, cotton seed cake and meal; alfalfa, prairie hay, millet, rock salt, and a little coal. Our prices are right and we can deliver the goods. : :

TELEPHONE 76

Hicks & Harrison

When Buying Groceries

Bear in Mind

the difference between

Cheap and High Grade GROCERIES,

the difference between

Healthful and Unhealthful GROCERIES,

the difference between

JARROTT & WILKINSON'S Groceries

and Other People's Groceries

Second-Hand Clothing

Is in demand. Bring in your discarded Suits, Overcoats and Trousers and we will sell them for you. Several Good Suits on hand now for sale.

THE SUITITORIUM

G. E. FULLER

FLOUR

At the Elevator, for Cash

FLOUR

\$1.45 PER FIFTY POUND SACK \$1.45

Every sack guaranteed and your money refunded if you are not satisfied

Star Mill & Elevator Co., O. FALLWELL, Mgr.

FLOUR

This Flour was made of wheat grown at Hereford

FLOUR

TEXAS WOMEN'S CLUB REPORT

Report of the Twelfth Convention of Women's Clubs of Texas, Held at Denison, November 16-19, 1909.—By Mrs. Mc Nerney.

The Convention was called to order by the State President, Mrs. Joseph R. Dibrel.

The address of welcome was full of good cheer and assurance of the pleasure and profit all would receive from the convention.

The Historical Sketch by Mrs. J. B. Poston of Denison, was very much enjoyed.

The Credential Committee reported 97 delegates present. There were about as many visiting club members as delegates present.

Messages wishing the Texas Federation success, were received from the Alabama, Florida and Connecticut Convention then in session.

The Texas Convention sent response messages to them, also to the American Art association in session at Cincinnati.

Oklahoma's State President Mrs. John R. Threadill was present and gave greetings from her Clubs.

The Literature Committee's report contained many splendid suggestions. 468 outlines and letters were sent to the Clubs.

The committee prepared 6 complete outlines. 1 on the drama, 2 on education, 2 on American literature, 1 on Federation work.

These outlines have been printed and adopted by the Federation. These can be procured from the Chairman of the Literature Committee.

The suggestion to hold literary contests similar to the musical, was especially favored by the Convention.

The Civic report cited good work done by the Clubs, in cleaning cities, tree and flower planting, eliminating



unsightly bill boards, establishing play grounds, beautifying parks and school grounds, and other municipal work.

The report on parks and play grounds was very beautifully given, without notes, by Mrs. O. L. McKnight.

She proved that out-door life and exercise was necessary for the best development and for good citizenship.

She pleaded for proper places for the child to exercise its inborn activity. She also pleaded for justice to the child, and said that play ground properly directed, saved more children than jails and courts. The Convention voted to have her paper printed and an effort made to have the fathers read it.

The paper on Municipal Art, emphasized the point, that only thru art, can we obtain certain necessary characteristics of culture. That the ultimate end of securing more beautiful cities, was not for beauty only, but it was necessary for the spiritual development and enjoyment. She said there was now an epidemic of municipal beauty. Harrisburg and

Chicago are taking the lead in this movement. She showed us a book Chicago's prospective Ideal City.

The address by Mr. Givv Kessler of Saint Louis, on Town and Village improvement illustrated by stereopticon views was very fine. He is now employed by the Government to push this movement of municipal improvement throughout the country. He is the architect that planned the world's fair at Chicago, Saint Louis and other places.

He showed views of towns and cities in the old country and in our own showing conditions before, and after, applying the beautifying art.

He showed how the unsightly telephone and telegraph poles, might be made a thing of beauty, by using those of iron moulded into a semetrical form, at no more cost than the wooden poles. He urged the necessity of saving the open spaces in the center of towns and cities for beautifying places. To beautify them with trees, flowers and shrubs. To put resting places in them. Not to put the Town Hall, Court House, High School, Library, or Post Office on these places. But to make them little Oases in the busy whirl of commercial life. He urged the municipal authorities to study well the planning of their new towns and cities, for they were not building merely for today, but for many days. He said that San Antonio the most artistic city in Texas, because the early Spaniards, had more thought for the city beautiful, than for the city commercial and the result is now both charming and commercial.

He also said that Texas could have fine paved streets and roads very cheap because of the abundance of oil. He said it had been proved that crushed rock 10 inches deep, flooded with the refuse after the refining of crude oil, would equal as-

phalt in smoothness and durability. He urged the planting of vines and old fashioned flowers in front of high board fences and especially not to make a dumping ground of the back yards.

The Federation established March 10th of each year as clean up day. Each delegate was urged to use her influence in her club for that day and to help make it a Red Letter day all over Texas.

Another point, was to establish a Civic League among the boys to care for park and play ground. To give each boy a certificate of membership, which pledges him to help do the work. When he fails to do so he is to forfeit his certificate. It was said by those who had tried this, to work to perfection.

The Anti Cigarette topic was fully discussed. One club conceived the idea of exchanging a chocolate cigarette for the real ones. That plan was very successful.

The boy police, was a successful plan. Also chewing gum flavor.

The paper on Pure Food, very effectively showed the ill effects of impure milk, meat, vegetables, fruit and many of the so called soft drinks as they contain caffeine. Coca Cola especially has a large percent of caffeine. Dr. Abbott says it is a stringent and leads to constipation.

A war was started against Coca Cola and all drinks containing caffeine. The convention voted to use its influence against the use and sale of these drinks. Also to use influence with religious papers and magazines not to advertise Coca Cola.

Mrs. Fall quoted the decision of the 100 men appointed by President Roosevelt to ascertain the cause of Americans being so short lived. The answer was impure milk and water.

City taxes are now due for 1909. The city collector's office is with Pitman Land Co. There is considerable delinquent tax for 1907 and 1908 in the city, especially in Evans addition. Pay now.
C. L. SULLIVAN, Marshall.

10870

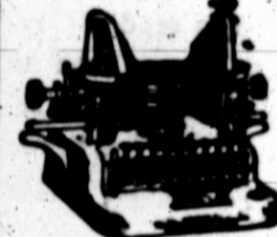
A \$100 Typewriter for 17 Cents a Day!

Please read the headline over again. Then its tremendous significance will dawn upon you.

An Oliver Typewriter—the standard visible writer—the \$100 machine—the most highly perfected typewriter on the market—yours for 17 cents a day.

The typewriter whose conquest of the commercial world is a matter of business history—yours for 17 cents a day!

The typewriter that is equipped with scores of such conveniences as "The Balance Shift," "The Ruling Device," "The Double Release," "The Locomotive Base," "The Automatic Spacer," "The Automatic Tabulator," "The Disappearing Indicator," "The Adjustable Paper Fingers," "The Scientific Condensed Keyboard" all



Yours for 17 Cents a Day

We announced this new sales plan recently, just to feel the pulse of the people. Simply a small cash payment—then 17 cents a day. That is the plan in a nutshell.

The result has been such a deluge of applications for machines that we are simply astounded.

The demand comes from people of all classes, all ages, all occupations.

The majority of inquiries has come from people of known financial standing who were attracted by the novelty of the proposition. An impressive demonstration of the immense popularity of the Oliver Typewriter.

A startling confirmation of our belief that the Era of Universal Typewriting is at hand.

A Quarter of a Million People are Making Money With

The OLIVER Typewriter

The Standard Visible Writer

The Oliver Typewriter is a money-maker right from the word "go!" So easy to run that beginners soon get in the "expert" class. Earn as you Learn. Let the machine pay the 17c a day—and all above that is yours. Wherever you are, there's work to be done and money to be made by using the Oliver. The business world is calling for Oliver operators. There are not enough to supply the demand. Their salaries are considerably above those of many classes of workers.

"An Oliver Typewriter in Every Home!"

That is our battle cry today. We have made the Oliver supreme in usefulness and absolutely indispensable in business. Now comes the conquest of the home.

The simplicity and strength of the Oliver fit it for family use. It is becoming an important factor in the home training of young people. An educator as well as a money maker. Our new selling plan puts the Oliver on the threshold of every home in America. Will you clothe the door of your home or office on this remarkable Oliver opportunity?

Write for further details of our easy offer and a free copy of our new Oliver catalog. Address

THE OLIVER TYPEWRITER CO. Oliver Typewriter Building Chicago, Illinois

3-5-10

"Wardrobe" Moved

We have moved from the Britran-Dunlap Building to the frame building first door south of McGhee's Photo Gallery. It gives us more room and prepares us to do you better work. We use Chemical Cleaning and guarantee all work to be First-Class or no charge. We call for and deliver work. Your patronage solicited.

THE "WARDROBE"

Phone 335 Younger & Rowland, Props.

TEXAS WOMAN'S CLUB REPORT
CONTINUED FROM PAGE THREE

The house fly question was spiritedly discussed and suggestions made that each club use its influence to have the merchants of their town to use some kind of screening over their wares.

The question of selecting some paper as an official organ for publishing club news and work, was discussed with fervor. It was decided to let the incoming president make the selection.

The report of work done in the districts along the line of civics, music, art, mothers clubs, philanthropy and domestic science, was very good. Many helpful ideas could be gained from each.

The exhibit sent from the girls Industrial School at Denton, showed excellent training and practical application of the same.

Mrs. Langston's report from the First District was very bright and interesting. The First-District covers 95 counties. There are 54 Literary, 4 art and several music clubs in this district.

Brownsville gives a medal for the best voice composition.

Mrs. Langston said that enough trees had been planted the past two years to make a park 300 miles square, with fine automobile roads all through it.

Mrs. Dibrell announced that there are 800,000 club women in Texas. Forty-two clubs have joined the General Federation.

There are 297 Federated Clubs in Texas. Sixty new clubs were admitted during the past administration. Fifty-four clubs were admitted at this convention.

The Treasurer reported 173 out 179 had paid their dues. The amount received from the 173 clubs was \$1148.38.

Much stress was put upon the importance of the benefit to be desired from the State reports of each club. Each club was urged to send in reports of work done from time to time. To carefully read these reports as it gives an impetus to the club spirit to learn what other clubs are doing over the state.

The President urged the importance of the individual club keeping in touch with the General Federation.

The convention voted that each club have a General Federation, secretary, whose duty it shall be to hold regular meetings to read and discuss proceedings of the General Federation, information to be gathered from State Year Book.

Mrs. Fall of Houston gave an enthusiastic report of her club extension work. During the two years work, only 3 clubs had resigned and 1 of those was reinstated.

A vote of thanks was given her for the beautiful book she gave the Extension Department for its records.

The State Year Book can be obtained of Mrs. Stephen F. Reed of Seguin.

The importance of the Biennial reports to the individual club was discussed and found necessary, for the intelligent cooperation of each club in the workings of the General Federation. The President urged each club to subscribe for the Bulletin of the Biennial meetings.

The paper on the formation of Parents and Friends Clubs was full of facts and good suggestions. It was said that the parents were not as interested in and did not visit the school room as often now as of old. Only special programs and Graduations secured their presence now.

To the Woman's Clubs, is due the fact that drawing, music, civics, and domestic science is now taught in our schools.

Dr. Ellis of the State University, ten years ago started this important work of Child Life in the Home and

The Means of Successful Plowing



Depends entirely upon the **QUALITY** of the Plow and for this reason the

Parlin, Orendorff & Emerson

Lines have no Equal. The **DOUBLE** and **TRIPPLE EMERSON DISC**, the **EMERSON EXPRESS SULKY** and **GANG**, the **SUCCESS SULKY** and **GANG** are the standard of all Plowing Machinery and we will take pleasure in showing you the many good features of these plows if you will call at our store. We also have a nice line of

Windmills, Pipe, Casing and Builders' Hardware

WARREN HARDWARE CO.

212 Main street

Hereford. Texas

The Quality Store

PHONE 25

HUBBARD GROCERY CO.

First-class Groceries for the careful housewife. Always on hand. Little things in the grocery line that help fill in when you haven't time to cook just what you would like. Produce of all kinds in season.

BEST FLOUR IN TOWN

A Million Dollars Back Of

Cole's Hot Blast Guarantee

See what the makers—the Cole Manufacturing Co. of Chicago—have written us. Pretty strong from a million dollar concern selling 60,000 of this one stove a year—isn't it? Read it. Remember the Original sold here only:

\$12 up

GUARANTEE

- "You are authorized to sell the Original Cole's Hot Blast Heater this year on the most rigid guarantee ever made by any stove manufacturer. Our guarantee to every customer of ours is—
- "1—A saving of one-third in fuel over any lower draft stove of the same size, with soft coal, slack or lignite.
- "2—That Cole's Hot Blast will use less hard coal for heating a given space than any base burner made with same size fire pot.
- "3—That the room can be heated from one to two hours each morning with the soft coal or hard coal put in the stove the evening before.
- "4—That the stove will hold fire with soft coal from Saturday night until Monday morning.
- "5—A uniform heat day and night with soft coal, hard coal or lignite.
- "6—That every stove will remain absolutely air-tight as long as used.
- "7—That the feed-door is and will remain smoke and dust-proof.

"All we ask is that the stove shall be operated according to directions and set up with a good flue."
"(Signed) COLE MANUFACTURING CO., (Makers of the Original Patented Hot Blast Stove)."

Hereford Hardware Company



"I SAW IT IN THE BRAND"

School. Dr. Ellis was present and gave an interesting talk on this line of work. He was also made an Honorary member of the Federation.

He said there are 11161 public schools in Texas, and there should be a Mothers and Teachers Club in every district. He said more attention should be paid to the correct reading and writing of the English language. He suggested Reading Contests in the Clubs, also the schools. He urges a more intimate acquaintance between mothers and teachers.

There are 300 Mothers Clubs in Texas with a membership of 7000.

The question of sustaining a paid field worker to organize and instruct Mothers Clubs was warmly discussed. The said salary to be raised by taxing each club so much per capita. This was voted.

Bulletins giving advice about Mothers Clubs can be obtained at the State Superintendent's Office at Austin.

This question of Mothers and Teachers Clubs in city and country seemed to be the Key Note of the convention.

The officers elected for the ensuing term are as follows:

- Pres. Mrs. S. J. Wright, Paris;
- Vice-Pres: Mrs. Bacon Saunders, Fort Worth; Recording Sec. Mrs. Poston, Denison; Auditor, Mrs. Zimmer, Houston; Treasurer, Mrs. R. J. Thomas, Honey Grove; Corresponding Sec. Mrs. Feurey; District Pres. Mrs. M. Spoons, Fort Worth; 2nd Mrs. Honeycut, Cleburne; 3rd Mrs. Geo. Collins; 4th Mrs. McKnight; 5th Mrs. G. R. Scott.

The next Biennial meeting place was not announced.

The social functions were all very nice and enjoyed by all. Especially the Constance Bolfour's concert, to which each delegate received complimentary tickets.

The unusual offer to deed a fine corner lot free to the first ten men who build homes in Baskin Heights, is meeting with good success. It wont be long until we see some of our finest buildings in this beautiful addition. A private park, near the center is being laid out. Write L. Baskin for particulars. 36-1f

A Complete Library In One Volume

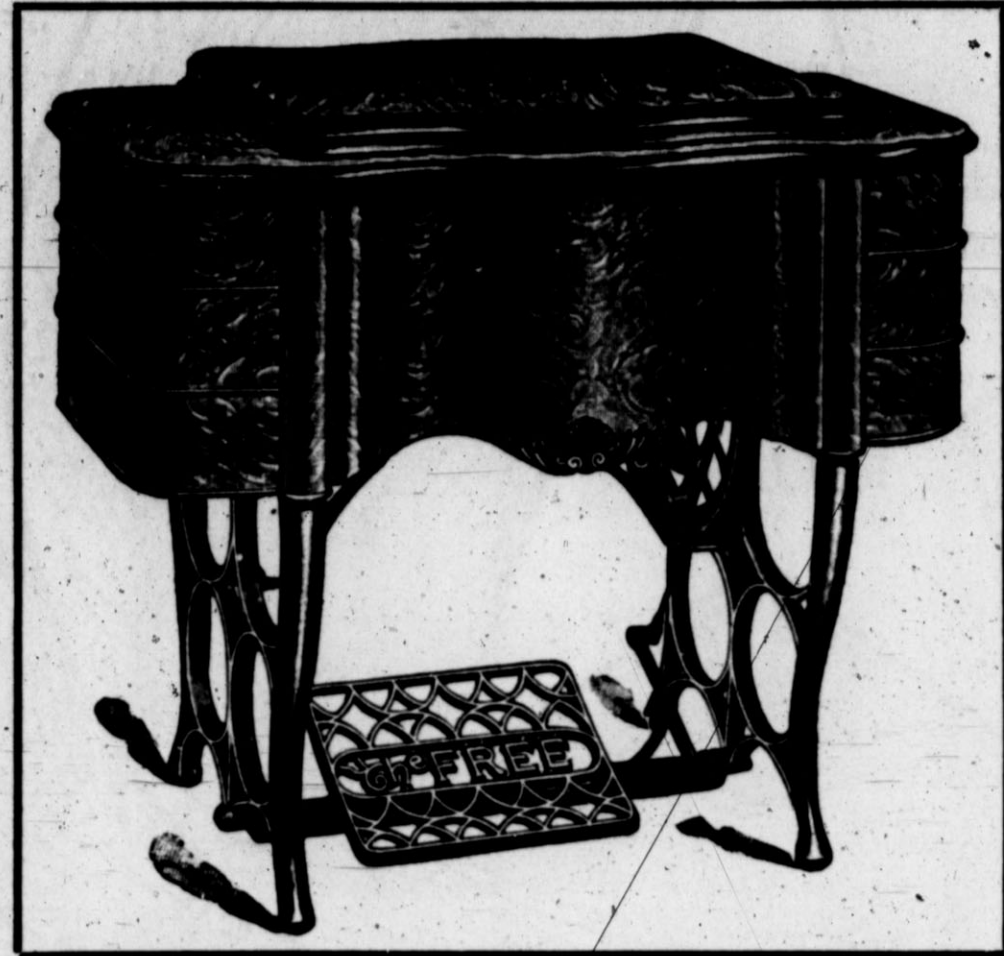


Will tell you something about everything and everything about a great many things; the army and navy, population of counties, states and cities, the new tariff, the 1910 census, progress of Panama canal work, census of Cuba, prosecution of trusts, party platforms of 1909, rise in prices of principal commodities, aerial navigation in 1909, Polar exploration in 1909—discovery of the North Pole, growth of the United States, Sixty-first Congress, about wars, sporting events, weights and measures, universities and colleges, religious orders in the United States, debts of nations, weather forecasts, fatality tables, commerce, taxes, moneys, banking, insurance, secret societies, prohibition movement in 1909, report of national commissions on country life and conservation of natural resources, and

10,000 OTHER FACTS AND FIGURES of everyday interest to everybody. No merchant, farmer, laborer, business man, housewife, school boy or girl, should be without a copy of this greatest compendium of useful information ever set in type. On sale everywhere, 25c. (west of Buffalo and Pittsburg 30c.) By mail 35c. Address Press Publishing Co., Pulitzer Building New York City.

The Policy Behind Our Business

This policy has been and always will be To Sell Honest Goods, To Give Prompt Service, To Practice Fair Dealings, To Charge Reasonable Prices and To Treat Everyone Alike. We stand behind every article of goods we put out because we know where they came from and how they are made. We deal only with the best factories who have made their reputation by manufacturing honest dependable goods with a guarantee of material and workmanship. Our lines represent the best concerns in America whose names are synonyms for excellency in their respective lines.



These Famous Lines are:

S. Karpen & Bros. Morris Chairs, Rockers, Parlor Suites and Davenport; Sealy and Ostermoor Mattresses, Leggett & Platt Bed Springs, Streets & Morris Chairs; White, New Home and Free Sewing Machines, Cadillac Desk Tables, Alexander Smith's Rugs and Carpeting, Smith & Davis Iron Beds, Cookerette Company's Fireless Cookers.



You will never realize how much your books mean to you, until you keep them free from dust and dirt in

Globe-Wernicke Elastic Bookcases

And remember, the price is absolutely the same to you as to every other purchaser—regardless of the number of units you buy.

Globe-Wernicke Book-cases and Filing Cabinets
are always in the lead—We Sell Them

We guarantee our prices to be as low as can be found anywhere on the same quality of goods. By dealing with us you get the best the country affords at the lowest possible prices. We offer you **SPECIAL BARGAINS** in Dining Room and Bed Room Furniture. Let us figure with you on your Furniture Bill.

E. B. BLACK COMPANY FURNITURE and UNDERTAKING

Local and Personal

Wall Paper. E. B. Black Co. 48tf
Prairie Hay at Hicks and Harrison. 49tf
Rogers 1847. Warren Hardware Co. 44tf
E. B. Black Co. doesn't KEEP furniture, but SELLS it. 48tf
W. O'Brien has returned from a business trip to Iowa and Nebraska.
Boys coaster wagons. Warren Hardware Co. 44tf
We must close out Winter Goods. Profits yours. J. G. Callens. 1t
Call J. L. Van Sickle, phone 313 when you have hauling to do. 48tf
Walter Palmer has returned to Waco where he has entered school.
New Spring Slippers at Callen's Cash Store. 1t
S. T. Worley is again in Hereford after an absence of several weeks.
Some fine quilts and blankets at a bargain. J. G. Callens. 1t
Wm. Linville is spending a few days in Kentucky on business.
White and New Home Sewing Machines. E. B. Black Co. 48tf
Baggage and transfer hauler. J. L. Van Sickle, phone 313. 48-tf
Mrs. Patterson has returned from a visit with homefolks at Clovis.
Prairie Hay at Hicks & Harrison. 44tf
E. B. Black Co. Furniture dealers and Undertakers.
Carving Sets. Warren Hardware Co. 44tf

Mrs. R. W. Lovelace visited with friends in Amarillo last week.
Just received a car rock salt. Hicks & Harrison. 44tf
E. B. Black Co. sells Queensware and China. 48tf
Miss Hattie Larger of Bovina visited friends in this city this week.
Globe-Wernicke Book Cases. E. B. Black Co. 48tf
Jim Head returned from an extensive trip North with the last excursion.
We have a good supply of International Stock Food. Hicks and Harrison. 47tf
Mr. and Mrs. Charles Purcell visited with friends in Clovis last Sunday.
We have been out of coal. Place your order several days in advance. Hicks and Harrison. 49tf
I repair your flues cheaper than moving furniture in case of fire. See Loughmiller. 37-tf
Mr. and Mrs. Tom Bullock of Black City, Parmer county visited in Hereford this week.
30 per cent discount on men's wool pants. J. G. Callens. 1t
Big assortment Art Rugs, Matting and Linoleums at E. B. Black Company's. 48tf
Hon. O. Truelove of Amarillo was in Hereford this week on legal business.
Family Laundry 6c per pound. Phone 246. We will call. 43t5p

L. A. Simpson attended the Knight Templars Lodge in Amarillo this week.
Order feed and coal early, our wagon don't leave the store after 6 p. m. Hicks & Harrison. 44-tf
Dark outings, Flanneletts and suitings at a sacrifice for the cash. J. G. Callens. 1t
You will find Haviland and Versailles China ware at Warren Hardware Co. 44tf
R. F. Price of Milford, Indiana, dropped in today to look after his land interest near Dawn.
Look through the locals for the BARGAINS offered by Callens.
Rat Jowell is now deputy sheriff for Deaf Smith county. He will make it interesting to law breakers all alike.
Men's Wool Shirts and underwear also Wool Gloves will be slaughtered for the money. J. G. Callens. 1t
Mr. and Mrs. T. E. Fowler after a pleasant visit with Dr. Johnson and family left Monday for their home at Bartlet, Texas.
We have advanced the price of cotton seed cake to \$35 and will advance to \$36 Feb. 1. Hicks and Harrison. 49t3
Daniel Shane and family arrived this week from Illinois and will locate in Hereford. He is welcome to the new country of the Southwest.
Free building lots in Baskin Heights to the first twenty to erect four-room houses. Phone L. Baskin for particulars. 48-tf
For High Grade Tailoring work go the Wardrobe. 48tf
Heating Stoves at Warren Hardware Co. 44tf

Jno. Haber of Nebraska was in Hereford during the last excursion and made a pleasant visit at the Brand Office.
Beautiful line of new Spring Gingham at J. G. Callens. 1t
N. E. Brockman sends The Brand to his father back at the old home, and a good substitute for the weekly letter.
We have a nice assortment of Japanese china ware. Warren Hardware Co. 44tf
B. M. Hester has for sale a quarter section of land 3 1/2 miles south of Hereford awful cheap. See him. 6-tf
Take a walk, and see how little coal there is in Hereford. Hicks & Harrison. 44-tf
Edwin T. Letson, and Lin Van Curren, of Kansas City, Mo., both boyhood friends of L. Baskin, spent Wednesday in Hereford.
Ladies' Skirts and Suits made new at the Wardrobe. 48tf
Col. Jas. T. DeShields of Clarendon was in Hereford this week on business. He is a good friend of J. N. Russell.
Nothing gives so much satisfaction for so small cost as electric lights. Let us connect up your house. See us for prices etc. Hereford Light and Power Company. 36-tf
John Gregory of Kelso has just returned from a trip down in Texas. He says everything looks "drawn up," the fields look like garden patches and that this country is in good shape as compared with many Central Texas counties.
Family Laundry 6c per pound. Phone 246. We will call. 43t5p

The splendid improvements at the Palace barber shop in the bath quarters have added considerably to the comforts of the patrons of that popular shop. Everything is clean and sanitary.
Our motto is a CASH business—No credit, but will sell goods at LESS price than credit houses. J. G. Callens. 1t
R. A. Bowers of Forrestburg, Texas, comes to Hereford to form a partnership with J. H. Bowers, his brother. The style of the firm will be J. H. Bowers and Brother. They have offices in the Miller-Walker Building and will do a general conveyancing, notary and land business.
Miss Elizabeth Hagan of Louisville, Ky., has accepted a position with Geo. A. Stambaugh as saleslady and expert fitter in the ladies suit and dressgoods department. She comes highly recommended and the firm feels fortunate in securing her services. Mr. Stambaugh would be pleased to have his lady customers call and make her acquaintance.

We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address **BASKIN LAND COMPANY** HEREFORD, TEXAS

The Hereford Brand
 Published by
The Brand Publishing Co.
 A. C. Elliott, Manager

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class mail matter, post office at Hereford, Texas, act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year, Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

ANNOUNCEMENTS

The Brand is authorized to make the following announcements, same being given in the order of the information received at this office. All candidates, unless otherwise announced, are subject to the action of the Democratic Party.

Fees for announcements are payable in advance and as follows: For all county offices, \$10.00; for commissioners, \$2.50; for precinct and city offices, \$2.50 to \$5.00; offices having no or small emoluments, \$1.00 to \$2.50.

For State Senator, 29th District:—
 JNO. P. SLATON.

DEAF SMITH COUNTY.

For County Clerk:—
 J. H. KING
 FLETCHER ROGERS
 O. B. PIRKEY
 G. M. SUGGS.

For Sheriff and Tax Collector:—
 F. H. BRITAIN,
 E. F. CONNELL, re-election

For Treasurer:—
 H. B. WEBB
 ROSCOE DAVIDSON
 L. A. STROUD
 J. M. BOONE

For Tax Assessor:—
 L. D. (DOW) MERCER
 C. T. (JOE) DOBBINS
 C. P. ARTHUR
 J. W. FORD, (re-election)

CITY OF HEREFORD.

For Marshal and Collector:—
 C. L. SULLIVAN
 J. B. ROGERS

For Secretary and Treasurer:—
 A. M. JONES

J. M. BOONE FOR TREASURER.

Born in Washington county, Arkansas, (not his fault) about 60 years ago, immigrated to Texas in the spring of '56, living in Lamar county 28 years, was postmaster at Blossom, Texas 4 years during Cleveland's second administration, lived at Whitesboro 8 years and has been a resident of Hereford 4 years. He has followed the mercantile business a number of years and tried to run a newspaper. All this indicates that he is capable to perform the duties of the office of County Treasury and is anxious to be elected. He says he needs it for the revenue there is in it and feels confident of being able to fill the office with satisfaction to the people of the county. He is a good and well behaved Democrat and awaits the action of the party in the primary.

Arnold & Matthews, Furniture and Undertaking. J. M. Gilliland, Embalmer and Funeral Director. Day Phone 115, Night Phone 251. 38-tf

Smith and Brumley do all kinds of Scavenger work, also haul off your trash, cans and dead stock. Prices reasonable. Hereford, Tex. 46-tf

WHAT ONE MAN FOUND.

In speaking of the water supply of Hereford last week The Brand casually mentioned the condition of many water tanks and remarked than an examination would disclose a deplorable condition. One party to satisfy himself, drained his tower tank and found two badly decayed birds, a lot of trash, a bucket of ooze and a thousand bugs of various kinds and assortment. This tank had not been examined since it was put up five years ago. What's in your tank?

The Brand believes and knows that the water supply of Hereford should be officially examined for disease germs and if certain wells are found to be contaminated that they should be filled.

DECEMBER WEATHER REPORT.

The month was the coldest ever according to the "oldest inhabitants."

The mean maximum temperature was 40.9 degrees.

The mean minimum 17.4.

The average mean was 29.2.

The highest temperature was 64, on the 10th; the lowest was 8 degrees below zero on the 19th and 20th.

Two snows came mixed with sleet, the total resulting precipitation being less than one half inch.

The District School.

The Ladies of the Benevolent Societies under the auspices of the Mothers Club, reaped a splendid harvest at 10 and 25 cents per head last night, when the opera house was filled to the over flow by Hereford people to hear and see the production of the old District School. Not only were all the seats filled but all standing room was crowded to suffocation.

In the cast of characters were seen many of the most sedate and dignified men and women of the town, who played school as it was supposed to be fifty years ago. They chewed wax, threw paper balls, fixed bent pins, tied flags to the teacher's coat tail, drank buttermilk out of a bottle, had molasses and smear case for dinner, sparked the girls, wore the dunce cap, passed the water and all drank out of the same gourd, played London Bridge and Shoot the Buffalo at recess, had a visit from the school committee at the close of school each of whom made a liable speech, nearly all the "scholars" got licked, had a "last day of school" in which a number spoke pieces and read essays, had a "spellin match," when the whole "shebang" closed by the teacher "cuttin the pidgeon wing," as the curtain went down.

Presbyterian Jnior Endeavor.

Topic for Jan. 16—"Our Pledge."
 Leader—Lois Cobb.
 Song Number 37.
 Scripture reading—Deut. 23: 21.
 Prayer.
 Lesson Story—Effie Hendricks.
 Song Number 159.
 "Our Pledge"—Mrs. Estes.
 Daily Verses.
 Song by small children.
 Roll call.
 Benediction.

Now is the time to plant your trees. There is a good reason and you will get good results, if you buy of the Hereford Nursery. 49tf

John Isenogle writes to Harry Yost that he and his family will arrive in Hereford about February 1 to make their home. It will be remembered that he bought the McKinley farm.

Notice Stockmen.

From now on I will make headquarters at Stanek & Sherk's livery, feed and sale stable. Phone 249. I use a motor cycle for country calls. Dental work at any feed barn or yard in town. 30-tf
 Dr. F. E. BOWE, D. V. S.

THE FIRST STATE BANK

S. B. EDWARDS, President OTHO H. VARDEMAN, Cashier J. THOS. WEBB, Asst. Cashier
 H. B. WEBB, 1st Vice Pres. W. S. HIGGINS, 2nd Vice Pres.

CAPITAL STOCK \$100,000.00
 Shareholder's Liability \$100,000.00

STRONG AND RELIABLE

AND TRUST COMPANY HEREFORD TEXAS

ASK ME If you want to sell your
Business or Real Estate FOR CASH

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Building, Rooms 2 and 4
C. O. LEE Hereford, Texas

CONDENSED STATEMENT OF THE CONDITION
 OF

The First National Bank
 HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$367,953.14	Capital Stock	\$50,000.00
U S Bonds and Premiums	51,800.00	Surplus and Profits (net)	61,563.87
Banking House and Fixtures	13,038.50	Circulation	50,000.00
Redemption Fund	2,500.00	DEPOSITS	369,828.09
Demand Loans	64,345.32		
Cash and Exchange	31,755.00		
	\$531,391.96		\$531,391.96

OFFICERS: { J. L. FUQUA, President DIRECTORS: { L. GOUGH, J. L. FUQUA, C. W. DODSON,
 C. W. DODSON, Cashier R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

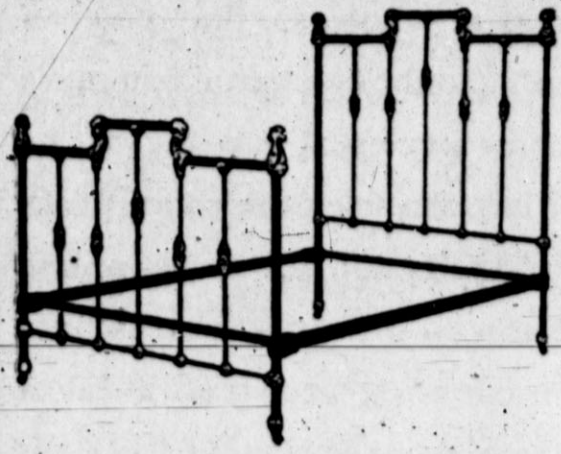
SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

"I SAW IT IN THE BRAND"

IRON ENAMEL BEDS, SPRINGS AND MATTRESSES

SPECIAL PRICES FOR JANUARY

We have on hand about 60 styles in Iron Enamel Beds, 4 grades of Bed Springs, and 15 Grades of Mattresses. Entirely TOO LARGE A STOCK for our floor space. We are making some very attractive prices on these lines. Prices that will enable you to buy a Bed, Spring and Mattress for what you usually pay for the Bed alone. Let us prove to you this statement, read our Prices, bring this advertisement, buy the BEDS, SPRINGS or MATTRESSES as shown, for the price mentioned.

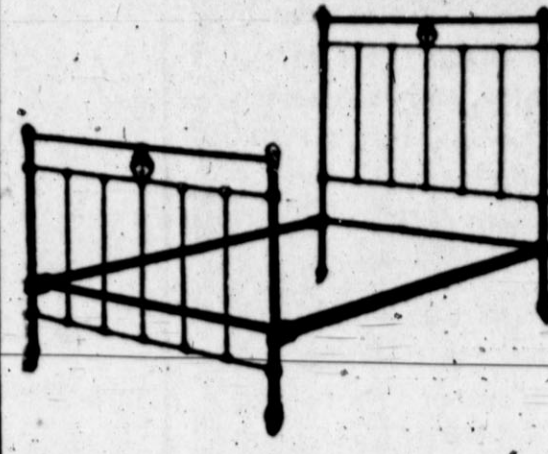


This Beautiful Bed

Number 603

74 inches high. colors, white green and blue, trimmed in gilt and blue. The regular price \$11.50. For January at only

\$6.90



This Bed No. 661

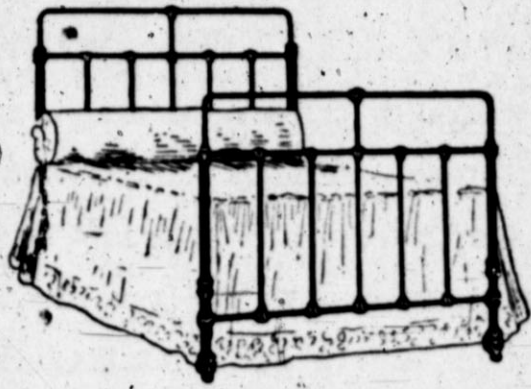
2 inch post, 7 spinnel, in all colors, 72 inches high, about nine in stock. Regular \$8.50 seller. January price

\$4.90

This Bed No. 865¹/₂

68 inches high, trimmed in 3 colors, 7 spinnels. Can furnish them in Vernish Martin, White or Bronze. Regular \$8.00 seller. January price only

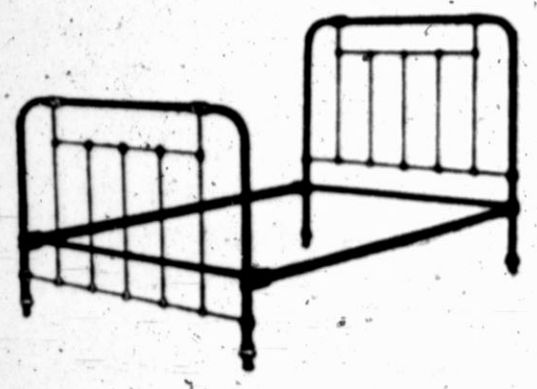
\$4.45



This Bed No. 960

64 inches high, colors, White and Vernish Martin, about one dozen on hand. A regular \$7.65 value. January price while they last only

\$3.90



Bed Springs January Price

We have four styles in BED SPRINGS. Can give you a double cone spring, full size **\$1.45**
 Our Regular \$3.00 Spring now **\$2.10**
 Our Regular \$3.50 Spring now **\$2.65**
 Our Regular \$4.50 Spring now **\$2.90**

We Handle All Standard Makes of Mattresses

Can furnish you a Mattress Guaranteed for Twenty Years at **\$14.50**
 Our Regular \$12.50 Mattress **\$9.85** Our Regular \$10.00 Mattress **\$6.95**
 Our Regular \$9.00 Mattress, January Price only **\$5.90**
 Our Regular \$7.50 Mattress, January Price only **\$3.95**
 Our Regular \$5.00 Mattress, January Price only **\$3.45**

The Prices are The Attractions

ARNOLD & MATTHEWS
 FURNITURE AND UNDERTAKING

J. M. Gililand
 EMBALMER AND FUNERAL DIRECTOR

LOCALS

Lace Curtains. E. B. Black Company. 48tf

W. P. Boyd of Dimmitt was in Hereford this week on business.

We are not advertising coal. Haven't enough to bother about. Hicks and Harrison. 44-tf

Order coal in nice weather. Hicks & Harrison. 44-tf

J. L. Wilson sold to Kansas parties recently 300 3 year old steers at the good round price of \$4 80.

Dr. O. P. Sutherland is now prepared to do your denistry work. He has the latest and most modern equipped office. 48t2

Family Laundry 6c per pound. Phone 246. We will call. 43tp5

Items from Route One.

Sod breaking, wheat drilling, and preparing ground for oats is the order of the day in this vicinity.

Mr. Everett Brubaker and family visited at W. C. Russell's Sunday.

Mr. and Mrs. B. F. Hodges visited in Hereford Saturday.

Mr. Chas. Hodges of Hereford made a trip to his ranch Tuesday.

Members of the Berve union Sunday School met at W. C. Russell's Wednesday for choir practice. Those present were: Mr. D. Brubaker and family, Mr. and Mrs. J. W. Miller, Burnice Short, Dessie Short, Mabel Dawson, Frank Smith and family, Harvey Berve, Minnie and Ina Berve.

Eighty-Six Polls.

City Tax Collector reports only 86 poll tax receipts issued up to date. Now is the time—After Feb. 1st you can't get one.



FOR CONCRETE BLOCK AND CEMENT WORK

See J. L. JOHNSON, Block Manufacturer and Contractor, Hereford, Tex.

Foreign Missionary Society.

The Woman's Foreign Missionary Society met with Mr. E. B. Black, Wednesday Jan. 13, at 3 p. m. with a full attendance. The lesson discussed was "Educational Missions in China and Japan" and the result of the same. A leaflet entitled, "Mrs. Pickett's Missionary Box" was read. Subscribe for Woman's Missionary Advocate.
 MRS. L. B. HARWELL.

The Wardrobe, first door south of McGhee's Photo Gallery. Phone 335. 48tf

Some Hog.

A. W. Barker, near La Plata brought a load of hogs to Hereford this week and found a ready market. One hog weighed 640 pounds dressed and sold for \$57.60.

We are extensive growers and dealers in all kinds of choice fruit, shade and ornamental trees and shrubs, adapted to the plains. The Hereford Nursery. 49tf

Notice to Stockmen.

Let us teach your colts by the scientific method. Satisfaction guaranteed. For further information write or see us. Jacobs Bros. 47t5

Couple Marries.

Last night at the home of the young lady's parents, Mr. J. W. Huff and Miss Verda Lewis were united in marriage, Rev. O. W. Dean officiating. Mr. Huff holds a position with the Hereford Steam Laundry. These young people have the congratulations of their many friends.

Truck Gardener Wanted.

This is an ad. Hereford needs an experienced truck gardener. A small plot of ground close, with ample facilities to irrigate, may be secured at a low rental. Write or apply to The Brard office for full information. 48-3t

New Time Table.

No. 38, Merry Widow East; 9:05 a. m.

No. 37, Merry Widow West; 4:53 p. m.

No. 113 Through Train, West; 12:03; p. m.

No. 114 Through Train, East; 4:00; p. m.

B. H. Smith was in Friona Tuesday to adjust a small fire loss with Mrs. Mary O. Ruse, which was settled satisfactorily.

A. H. Elliston has returned from a trip to Kansas on important business.

J. L. Johnson has the contract for building the three cement stairs, entries and the basement floors to the New Christian church.

Mr. and Mrs. J. W. Walter of Post City were the guests of Mrs. Walter's parents Mr. and Mrs. B. L. Hammock, Monday and Tuesday.

Mrs. T. S. Fowler and daughter returned to their home at Bartlett, Texas after a visit to Dr. R. M. Johnson and family.

J. E. Inman and wife of Jamesville, Wis., visited Mrs. F. C. Bradley Sunday on their way to Los Angeles, Cal.

J. M. Syper has a six-room bungalow in the Ross Addition about completed. Uncle Joe can't leave Hereford yet.

S. G. Bratton tax assessor for Parmer county was in Hereford this week attending to business and incidently let it out that he would be a candidate for the same position this year. From the indications, he will have easy sailing as there is likely to be no other candidate in the field, as the good people of Parmer have about adopted the fair and good old rule of "the second term without opposition." This is right and if followed will bring better service to the various counties.

Society

A PLEASANT SOCIAL FUNCTION.

Mrs. Alice Lea was at home with Mrs. Chas. Ferguson Friday afternoon January 7, from 3 to 5 p. m. "42" and cards were the main diversions of the party, there being five tables of the former and one of the latter. Hospitality and the Ferguson home are synonymous terms and on this occasion the hostess, assisted by Mrs. Lea succeeded in making the affair one of the most enjoyable of the mid-winter festivities. At the end of an interesting series of games an elegant two course luncheon was served. Home-made candy was served during the games. The luncheon consisted of chicken sandwiches, fruit salad, olives and coffee as the first course and nut gelatine with whipped cream, angel food and fruit cake as the second. As a special feature of entertainment Mrs. D. L. Shirley and Mrs. Elster Haile rendered several pretty musical selections, the former instrumental and the latter vocal. It is always a treat to hear good music and these accomplished ladies never fail to please. After two hours very happily spent the following guests expressed their gratitude to Mesdames Lea and Ferguson for so pleasant an afternoon: Mesdames Slaton, Price, Warren, Barnes, W. C. and C. G. Witherspoon, Cardwell, Hendricks, Elliott, Dodson, Barker, Irwin, Johnson, Fowler, Collins, Nutter, Barcus, Taylor, Edwards, Arnold, Haile and Shirley.

PHYSICIANS BANQUET.

The members of the medical association of Hereford with their wives enjoyed their first annual banquet at the Northern Hotel Tuesday evening, January 11. The presence of Dr. and Mrs. Stewart of Canyon City, added to the interest and pleasure of the occasion. Dr. R. M. Johnson was toastmaster and presided in his own dignified, happy and genial way. Dr. A. L. Taylor made the first response and after a number of others had responded the ladies present were called upon. The latter, though unprepared, responded in an interesting way. An elegant six course dinner was served and the banquet proved a pleasant and profitable gathering for those present: Dr. and Mrs. Johnson, Dr. and Mrs. Price, Dr. and Mrs. Hicks, Dr. and Mrs. Joss, Dr. and Mrs. H. H. Taylor, Dr. and Mrs. LeGrande, Dr. and Mrs. Rogers, Dr. A. L. Taylor, Mrs. C. P. Estis, Dr. Massie and Miss Amber Collins.

WITH M'NERNEY.

A party was given at the home of Mrs. Kathryn McNeerney on last Thursday evening in honor of Mr. and Mrs. Rufus E. Scott of Artisia, New Mexico. About twenty guests were present and all enjoyed a good time. Mr. and Mrs. Scott were returning from Wichita, Kansas where they were married December 26th, and had stopped off for a few days visit with their uncle, J. A. Wear and family.

Telegraph Service Installed.

January 1st., telegraphic communication was established with the outside world from Lubbock, H. J. Heintzman is the operator. Heretofore Lubbock has had to depend on the telephone for carrying their messages as far as Plainview and there transferring it to the railroad, but now it is no longer so. With the regular passenger train service which will be established Sunday January 9th, and our telegraph connections, we feel that we are some railroad town.—Avalanche.

E. B. Black Co. Furnishes the Home. 48tf

Frío Items.

Rev. D. W. Hawkins of Hereford will fill his regular appointment here Sunday afternoon. All are cordially invited to attend.

Will Harris and wife returned to their home at Friona Monday morning after a short visit at the home of W. B. Green and family.

H. H. Stanley and family and E. H. Shockley and family were the guests of John Tice and family Sunday.

The Sunday school elected officers Sunday for the coming year as follows: J. W. Beatty, superintendent; E. H. Shockley, ass't. supt., and Jewel Dollar, secretary.

Sore eyes, a still raging in this community.

J. W. Beatty and wife entertained at dinner Sunday W. B. Green and family, Matt Whiteford, wife and daughter Alma, and Will Harris and wife of Friona.

Steve Sanders and wife and Mr. Linsey and wife spent Sunday with Capt. Hammel and wife.

Messrs. Rice and Allen are on the Fred Slater place where they will plow for him as soon as the ground will permit.

W. B. Green and wife Ed. Stanley and wife visited the school Friday. Mr. Shockley would be glad to have the parents to visit them at any time and help encourage the school work.

Doris Stanly spent Saturday night with Claude Whiteford.

W. B. Green and wife spent Thursday with Ed. Stanley and wife.

Reduction in Number of Lynchings.

In 1908 we had 100 lynchings. During 1909 we had seventy-eight lynchings. During 1910 we should not have any lynchings at all. Nor must we derive from the figures first given above that there was a National reduction of the killings during last year. There were only sixty-three killed in 1907.

The Savannah Morning News notes that "nearly all the lynchings took place in the South," there being only five of the number given outside of the Southern States. Oregon and Illinois walked down their own laws. Oklahoma had the only quadruple lynching. New Mexico was the scene of two, Virginia closed the year with a lynching. Texas led with thirteen, Georgia coming second with twelve.

The News is moved to open this hopeful new year with a double appeal—an appeal to the powers that be, including attorneys, jurors and witnesses, to join in, as far as is lawful, to secure better results for our great State this year; another appeal to citizens everywhere to stand out against these bloody lessons in violence and anarchy.

Dont risk cotton seed cake advancing in price. Investigate. Hicks & Harrison. 44-tf

You can now join the Modern Woodmen of America very cheap. The insurance is just as good as any old line company and a great deal better for the poor man. It is true you have to die to get your policy cashed, but insurance is worth nothing only for protection and not as an investment. We have over 100 members in our forest here now and need 50 more. During our cheap rate we now have on we expect to get them. Apply to any member, give him your application and we will do the rest, the fraternal department of this order is well worth all the money any one will give up for entire cost of initiation and monthly dues. The fraternal orders of this city has just paid out nearly (\$40,000) forty thousand dollars to dependent ones in the last 6 years. 1t

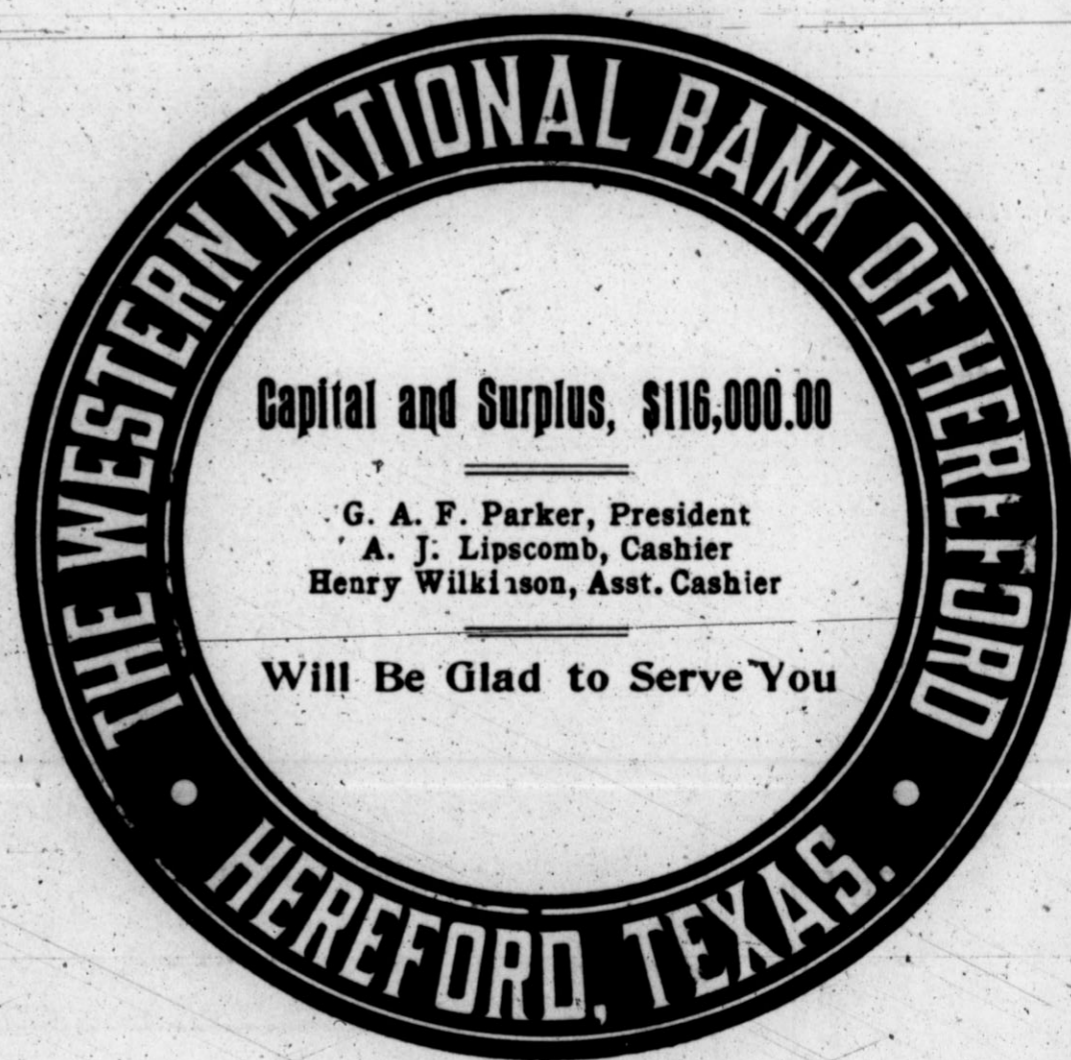
Fraternally Yours,
C. E. SMITH, Clerk.

The Reason Why

HAVEN'T you often wondered "why" some merchants seem to sell goods high? Haven't you wondered "why" they could not sell as cheap as other merchants? The dealer buys cheaper at wholesale than you can at retail, you both pay the same freight, then "why" should he charge you more than you pay elsewhere? The first reason, in fact the principal one, the bar to close selling "the handwriting on the wall," for him who tries the small profit basis is the CREDIT SYSTEM. Do you know that it is not safe to figure less than 20 per cent. for loss on bad debts? Do you know that the cheapest system of collection costs the merchant 5 per cent. of his outstanding accounts? It takes at least double the capital to run his business, the interest on this money has got to be paid. He has to pay for bookkeeping, joining fees and dues to rating agencies, he can't discount his bills. **WHO PAYS FOR THESE THINGS?** Does the house whose prices you believe are the lowest sell you goods on open open account? I have quit the Credit System, the richest man on earth couldn't buy a nickle's worth from me on credit. The result is that I can save you from 25 to 50 per cent. on everything you buy. I invite comparison with mail order houses and expect to get your trade by making it so much to your interest to trade with me that you can't afford not to.

Walter Nelson

The Square Deal Man. Corner Main St. and Railroad



The members of the Modern Woodmen of America held a special meeting Tuesday evening January 11th, 1910, for purpose of transacting special business. At the close of this meeting all members present were served at luncheon by Van, the proprietor of the Horse Shoe Cafe. All guests expressing thanks for the supper and second that they were members of the Modern Woodmen of America. We will all be present at the next meeting and will assure for fear of missing something, that we care not to do.

A MEMBER WHO WAS THERE.
YOU'LL LIKE HEREFORD!

SAVE FUEL BILLS

With an

Electric Flatiron

**DAY CURRENT NOW
Ask Phone No. 388.**

HEREFORD ELECTRIC LIGHT AND POWER COMPANY

Groceries

We are fitted out complete in our new quarters in the Miller-Walker Building now, and we extend our friends a most cordial invitation to call and see us. We have one of the most complete lines of Groceries in town, and we will continue to live up to our reputation of selling good goods at the right prices

TELEPHONE 45

J. D. Curtsinger

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. We also have a Baggage Transfer in connection with our Livery business. Courteous treatment given. Phone 249.

SHERK & STANEK

The Hereford Abstract Company

Titles to Deaf Smith County Lands.
Prompt Service. GIVE US A CALL

Office with J. P. Snyder Land Co.,
BRITAIN-DUNLAP BUILDING

To The Public!

Take your Blacksmith work to

JNO. N. JACOBSON

He has always appreciated your patronage and will continue to try to please you by doing **FIRST CLASS WORK.**

TRY A BRAND LINER

YOAKUM FOR TEXAS

Offers to Establish Agricultural Experimental Stations in all Counties Traversed by His Lines

Fort Worth—B. F. Yoakum, head of the Frisco System, arrived here in his special from Austin and held a twenty minute conference between trains with W. T. Loudermilk, president of the Texas Farmers' union and D. B. Neill, former president of the association.

They discussed Mr. Yoakum's offer to establish an agricultural experimental station in every county traversed by the Yoakum lines, include one fourth of the counties in the state. The offer is likely to be accepted. Mr. Yoakum left for St. Louis today.

Spring Lake Items.

Tillie Thomas is quite poorly with rheumatism.

The social at R. O. Frenzel's was well attended.

Mr. Frederic is able to be out again.

Mr. Boidson of Missouri, who owns a fine section of land near Spring Lake was here this week and rented it to Mr. Wm. Head for the ensuing year. He contemplates improving the same this fall.

Dong Howell and Mr. Ott went to Hereford Wednesday.

The protracted meeting will begin at Spring Lake church next Sunday.

Schools that were dismissed for the holidays have resumed their work.

Mr. Devening has his new house about completed.

The Turrentine Bros are in this community digging wells. We hope there will be enough wells put in that it will take them all the summer.

Rev. Wooty brought his family in this week and expects to make this his home. He has moved into the Carlan house.

Mr. W. L. Gregg and Mr. Hackley visited their friends, J. I. Phipps and wife last week.

Mr. S. J. Rice of Hereford visited friends in this neighborhood Monday.

Several of the young folks took supper at J. I. Phipps Sunday eve.

There will be an oyster supper at Mrs. Geist's Saturday in honor of her birthday.

Still lots of feed for sale in this neighborhood.

Frank Thomas bought a fine pair of mules this week.

We think all our Spring Lake friends have made all the necessary new resolutions and we trust they will carry them out to a letter. Wishing all our Hereford friends a happy and prosperous New Year, the Brand included.

ANGIE.

Epworth League Program.

Opening Song.

Prayer.

Topic—A High Standard. 1 Peter 2: 9.

Song.

Bible Illustrations—Num. 1: 52; Isa. 49: 22; Isa. 59: 19.

What is the high standard that God has set for us to realize in our personal character?—Frank Jacobs.

Instrumental solo.—Letha Edwards.

Illustrative Readings.

Song.

Making our Standards — Ruth Story.

Song.

Benediction.

Leader—Sam Brunk.

J. W. Ford, tax assessor for Deaf Smith county, says he will begin assessing taxes next Monday and asks that everybody be ready when he calls. He states that he must make his report earlier this year.

Dr. O. P. Sutherland, dentist, is permanently located in elegant offices in the Miller-Walker Building, Room 3. 4812

Picture Framing a specialty at Black's. 4811

OPPORTUNITY

I carry one of the most complete stocks of Jewelry and articles found in a jewelry store in the Pandangle, and the opportunity is yours to select from such a stock. We have on hand at all times a line suitable for birthday and wedding gifts. Lens for your glasses ground right-on-the-dot. Fine repair work of all kinds a specialty.

JEWELER **W. H. RAY** OPTICIAN



Shipping Trees by the Carload

HEREFORD NURSERY
L. P. LANDRUM, PROPRIETOR

P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS,
Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

J. F. COLLUP

DEALER IN

COAL, HAY AND GRAIN,
FIELD SEEDS AND STOCK SALT

We solicit a share of your business, promising that we will endeavor to sell you goods at as close margin as possible. Telephone No. 1.

Have 120,000 pounds Bulk Corn in transit that we are offering at \$1.45 per cwt. F. O. B. Hereford

WE HANDLE ALL KINDS OF POSTS.

STORM SEWER FOR MAIN STREETS

City Planning to Make Three Principal Streets Modern Thoroughfares.

City Engineer C. C. Eastman under instructions from the City Council has made a survey of the three principal business streets for the purpose of determining the best method of disposing of the storm water. The preliminary survey shows Sampson Avenue is one foot lower than Main Street and that Miles Avenue is also lower. This information makes it feasible to put storm sewers on Sampson and Miles Avenues and to lead the water from each side of Main street for disposal. This would lessen the expense by the cost of a sewer on Main

street. This would do away with the inadequate culverts on Main.

Now, it has been suggested that with a storm sewer of sufficient capacity and depth on Sampson that private citizens who own the lake would bear a part or all of the expense in order to improve that property. Some months ago, the Brand had a line run from the depot to the center of the lake and it was found that the natural surface at both points was on a level. This shows that a storm sewer of sufficient depth would take the water from the lake and carry it to the creek at the minimum cost. No doubt the owners of the lake would be glad to pay a good round sum to have the water removed from their property as it would bring several thousand dollars profit to them and become a permanent asset.

YOU'LL LIKE HEREFORD!

How to Grow Broom Corn.

HOW THRASHING IS DONE.

Where broom corn is extensively grown the thresher is used to remove the seed from the panicles. The thresher is usually operated by steam and will clean the brush from about 25 acres in one day and the cost to the grower is from \$2 to \$3 an acre. A small quantity may be separated by a slow tedious method as follows: An ordinary curry comb with long teeth, a wooden comb, made by sawing teeth in the end of a board which is to be securely nailed to the end of a bench, and sharp edged short sticks may be used in scraping the seeds from the brush.

PROCESS OF DRYING.

Upon the subject of drying the advice of the Arkansas station is timely

"When broom corn is grown for market, sheds are constructed for purpose of curing the crop. The location of such sheds should be dry and convenient. The sheds are usually 16 feet wide, 10 to 12 feet high and of a desired length. Such a shed, 32 feet long, will afford room for curing the product of from 25 to 30 acres. The shed must be covered with a good roof, the eaves of which should extend beyond the sides and ends. Good ventilation is necessary. It is well to provide wood shutters or canvass to protect the brush while curing, since rain may not only do serious damage, but is liable to ruin a large part of the crop.

"While drying, light, as far as possible, should be excluded from the brush since it will destroy the green color so necessary to securing a high price. The frame work that supports the roof of the shed should be in three parallel rows, one row in the center and one on each side, and so placed as to divide the shed into 8x8 foot sections for convenience in making the slat shelves upon which the brush is placed for drying. To this frame work or uprights are nailed narrow strips four to six inches apart and running across the shed or in opposite directions to that of the roof.

"At suitable distances upon the strips, and at right angles to them, movable strips are placed in pairs, upon which the brush is laid. The first of these movable strips are placed upon the lower nailed cross strips, beginning at the center of the shed, and working outward each way to the sides. A shelf is thus formed upon each pair of the nailed cross strips. As the shelves are made the brush is placed upon them to a depth of two or three inches. These layers should be of uniform thickness and the brush laid on straight. If the layers are too thick the brush will not only cure slowly and irregularly, but is apt to damage. The length of time required for curing varies with the weather conditions and it may be ten days and it may be 30. Slow curing is detrimental to the quality of the brush.

"The completion of the process of curing may be determined by selecting some of the heavier stems near the center of the shed and bending and twisting them. So long as water can be twisted from them they should remain in the shed. When not in use for curing broom corn, the sheds may be serviceable for storing hay, forage, and tools, or for packing sheds for other crops. It may be well to have in mind their probable use for other purposes when being built. A shed such as the one described above, with a slight alteration in the size and strength of the nailed cross pieces, and in the spacing of the slats, would serve admirably for curing cowpea hay as recommended in bulletins Nos. 27 and 61 of this station. Farms well supplied with barn room, wagon shed, ginhouse, or such structures, need not go to the expense of constructing special sheds, but with a good roof

and ventilated room the slat shelves are all that is lacking in the equipment for curing."

BALING FOR MARKET.

The brush should be either baled immediately or placed in bulk in the barn where the light is excluded to prevent bleaching. The brush must be thoroughly dried before baling. Otherwise the brush is apt to mold and deteriorate in color and quality. Care must be taken also that the brush is well cleaned before it is baled.

Broom corn bales are usually 44 to 46 inches long, 26 inches thick and from 36 to 44 inches deep, and weigh from 300 to 400 pounds. Bales should be uniform in size, shape and weight as far as possible.

Broom corn growers should become familiar with the demands of the market and endeavor to improve the quality of their brush and otherwise meet the requirements of the trade.

It's This Way.

Farmer B. Well I sold my farm for \$50.00 per acre yesterday to that man from up north.

Farmer C. Well I dont see how you done it. My land is just like yours, in the same section and he only offered me \$35.00 per acre.

Farmer B. Well he said he would not have given me more than \$50.00 if it had not have been for that 5 acre orchard I bought of the Hereford Nursery. Tell me it don't pay to have an orchard.

Farmer C. Well I never. I'am going down to the Hereford Nursery tomorrow and buy me a 10 acre orchard.

Get good trees and get them from the Hereford Nursery.

L. P. LANDRUM, Prop.
Hereford, Texas.

Kills, Big Eagle.

J. C. Patterson, while east of town the other day, killed a large American eagle. It measured 8 feet and 7 inches from tip to tip. It was shot at a distance of 150 yards, a shot gun being used. The bird will be mounted.

Go to Callens CASH store for bargains in all winter goods.

Fire Drill at High School.

Last Monday morning Superintendent Wray invited a number of friends and the trustees to visit the school and witness the Fire Drill which has recently been inaugurated. Without a seconds warning Judge Gough one of the trustees present touched off the fire alarm and instantly the doors of all the rooms were thrown open and the children began to file out. With watch in hand, it was found that it required about 1 minute and 5 seconds to clear the building, three exhibits being used. This was quick time. When the width of the stairways and the crowded conditions of the rooms are considered this time record is extra good. It must be remembered that neither the teachers nor pupils knew of the coming alarm, and for all they knew, the building was afire.

The visitors were all pleased with the simple but forceful way in which the lives of children are protected and Prof. Wray with his able assistants are to be congratulated.

W. L. DOUGLAS \$3.35 & \$4 SHOES BOYS SHOES



THE LARGEST MAKER AND RETAILER OF MEN'S FINE SHOES IN THE WORLD.

"SUPERIOR TO OTHER MAKES."
"I have worn W. L. Douglas shoes for the past six years, and always find they are far superior to all other high grade shoes in style, comfort and durability." W. G. JONES, 119 Howard Ave., Utica, N. Y.
If I could take you into my large factories at Brockton, Mass., and show you how carefully W. L. Douglas shoes are made, you would realize why they hold their shape, fit better, wear longer, and are of greater value than any other make.
CAUTION—See that W. L. Douglas name and price is stamped on the bottom. Take No. 946 certificate. If your dealer cannot fit you with W. L. Douglas shoes, write for Mail Order Catalog. W. L. Douglas, Brockton, Mass.

FOR SALE BY
D. R. GASS & SON
Jun 24

Do You Wear PANTS?

We Can Interest You

Saturday Only:

\$7.50	Pants for	-	\$6.00
6.00	"	"	5.00
5.00	"	"	4.00
4.50	"	"	3.50
3.50	"	"	2.75
3.00	"	"	2.50
2.50	"	"	2.00

These Prices Good on Saturday
FOR CASH

H. C. Myrick

THREE GOOD PAPERS

The Semi-Weekly Record,
(Ft. Worth) The Hereford
Brand and Brand Magazine.

In addition to subscribing for your home paper, which you cannot well afford to be without, you must have a high-class general state newspaper.

As a trustworthy family paper, *The Semi-Weekly Fort Worth Record* has no superior. It isn't for any limited set of people; it is for every member of every family. If you don't find some thing of interest in a particular issue—well, the editor looks on that issue as a failure. In addition to printing all the news of the day in concise form, *The Record* has special features for each member of the family. The remarkable growth of the *Record* is the best evidence of its merits.

OUR COMBINATION

The Semi-Weekly Record	\$1.00	} Our Price
The Hereford Brand	\$1.00	
The Brand Magazine	.50	
		\$1.75
		} For Three

Subscribe at This Office, 316 Main.

THE HEREFORD BRAND

PARK & NESBITT

We are now prepared to make small Loans on Farms and Ranches in any amounts, on long time, at 8 per cent. interest, anywhere in the Panhandle, Buy and Sell Vendor's Lien Notes, Make Abstracts, Write Deets, Mortgages, Wills, and do all kinds of Conveyancing.

We write a Liberal Life and Accident Insurance Policy.

We Ask for a Share
Of Your Business

Winter Excursions

Los Angeles or San Diego, Cal., and Return, \$75.40

November 1st to December 31st, 1909. Limit, Six months from date of sale.

San Francisco, Cal., and Return, \$84.90.

November 1st to December 31st, 1909. Limit, Nine months from date of sale.

R. E. BRYANT, Agent





A BASKET OF LUSCIOUS GRAPES to tempt the daintiest appetite is among our offering of Seasonable Fruits and Vegetables. Come and get one while they are plentiful and inexpensive. While here don't fail to note the appetizing freshness of our display. The question of what fruit or vegetable to have will not bother you when you see it. For whatever you choose here is bound to be good, for everything is of the best.

Stock is fresh daily and price always close to cost

Cardwell Brothers

In Bad Fix

"I had a mishap at the age of 41, which left me in bad fix," writes Mrs. Georgia Usher, of Conyers, Ga. "I was unconscious for three days, and after that I would have fainting spells, dizziness, nervousness, sick headache, heart palpitation and many strange feelings. "I suffered greatly with ailments due to the change of life and had 3 doctors, but they did no good, so I concluded to try Cardui. "Since taking Cardui, I am so much better and can do all my housework."

Take CARDUI

The Woman's Tonic

Do not allow yourself to get into a bad fix. You might get in so bad you would find it hard to get out. Better take Cardui while there is time, while you are still in moderately good health, just to conserve your strength and keep you in tip top condition. In this way your troubles, whatever they are, will gradually grow smaller instead of larger—you will be on the up-grade instead of the down—and by and bye you will arrive at the north pole of perfect health. Get a bottle at your druggists' today.

Your Meat and Baking Together

We take great pleasure in announcing to our patrons that we have secured a complete Baking outfit, and the services of a first-class baker, and we can deliver both your meats and bread at one time. The cash price on meat is a winner, and we are going to give you the best line you have ever had, and it will include every kind of baking usually carried in a first-class bakery. A trial will be appreciated.

Burnam & Dobbins

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager

...BREEDERS OF...

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847 Assisted by Texas Tom, No. 204446

Will sell a quantity of young stock either singly or in car load Lots

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

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We Can Do It.

Build Towers,
Do Repair Work,
Oil Mills and Fix Old Mills, and Doctor Them for you
HODGES & BURNAM
Phone Hereford Hardware

YOU'LL LIKE HEREFORD!

SMITH & ASHBROOK

HEREFORD, TEX.

Sell all kinds of Insurance

Fire Tornado Life Accident Health Plate Glass and Live Stock EMPLOYERS' LIABILITY

Office first door south of First National Bank

The BRAND LINERS

Pay in Advance unless you have an account with the Brand. The Brand Liners Bring Results. TRY 'EM.

LOST AND FOUND

LOST—Pearl ear ring lost on street Tuesday. Finder please return to Brand office. 1t

LOST, STRAYED or stolen—One bull dog, white, with one brown spot over right eye. John Lawson name on collar. Return to Sherk & Stanek and receive reward. 1t

FOUND—A lot of broken new year resolutions. Owner may have pieces by describing them. Call at Brand office, pay up your subscription and renew your resolutions.

PURSE—Containing a small amount of money. Owner may secure same by describing purse and paying for ad. 1t

MUD Chains—Lost last Friday. Finder please return to Daniel's Garage and receive reward. Wm. Linville. 49-2t

FOR RENT—HOUSES

FOR RENT—A good six-room bungalow near College; wired for electric lights, will be vacant Nov. 1st. L. W. Ricketts. 37-tf

FOR RENT—4 room house near public school. Windmill, tank and barn. A. P. Murchison. 39tf

FOR RENT—5 room house. Murchison & Jones. 34-tf

FOR RENT—Warehouse, 25x38 ft. opposite Collup's Wagon yard. See W. H. Rayzor, Room 10 in Miller-Walker Bldg. 49-tf

MISCELLANEOUS WANTS

WANTED—Your shoe repairing at Norton's Harness Shop. 36tf

COCKRELS. — Banded Plymouth Rock Cockerels for sale by R. H. Norton, one mile of town. 48t3

FOR SALE—Millet straw, Kaffir and maize in bale. Write or phone. Hays Bros. 3t

FINE—Banded Rock Cockerels for sale. Phone Mrs. J. H. Williams. 1t

WANTED—Good trustworthy dining room girl. Apply Arcadia Cafe. 1t

TYPEWRITER—New Remington machine for sale or trade at C. S. Richards' home. 49-2t

MAIZE.—Bundle maize for sale. 7 miles south of Hereford. W. B. Green. 47t2p

MAIZE—40 or 50 tons of well headed maize for sale, 8 1-2 miles south east from Hereford. W. Tidwell Smith. 3tp

FOR SALE—Four-acre block in south Hereford. Three-room house; barn with loft, chicken house, well and windmill, fruit trees and small fruit of different kinds, a bargain for cash. For particulars see C. O. Lee. 28-tf

REAL ESTATE FOR SALE

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

WANTED—Land to break in tracts of one section or more. Box 871, Amarillo, Texas. 44t6p

FOR SALE—General Hardware and Implement business, good clean stock, no competition, stock will sell about \$6,000. Will also sell buildings and lots, worth \$4,000. It is a bargain for a live party. Want to retire from business, reason for selling. Address Haase Hardware Company, Vega, Texas. 45-tf

CITY PROPERTY

FOR SALE—Two choice lots, southwest corner, three blocks from court house. \$100.00 cash, balance \$20.00 per month. Inquire at The Brand Office. 45-tf

SEVEN—room house with 6 lots, barns, well and mill on 25-Mile Avenue for trade. Will take land or vendors lien notes. Write Box 248 or call Brand office. 44tf

FOR SALE—Cottage with 2 1/2 lots, has three large rooms, hall, pantry, closets and two porches, water piped in house, well and windmill, well house and elevated tank, 30 fruit trees, good fence around lots, this is a well built house, almost new, and in one of the best locations in Hereford for a home. For price and terms, see C. O. Lee. 36-tf

LIVE STOCK FOR SALE

FOR SALE—1375 head of sheep. M. V. Robinson. 47tf

GHICKENS—Choice White Plymouth Rock Cockerels for sale. E. E. Ramsey. 49-2t

FOR SALE—At my place South of Dimmitt, 40 head of high bred Hereford cows. All in good condition and now on feed. Bred to Registered Bulls. F. H. Obertheir, Hereford, Texas. 49-tf

FOR SALE—Two large work horses and harness also one well bred stallion; gentle driver, single or double. Will trade any or all for young stock. 32-tf A. H. Elliston.

FOR SALE—Work mules. Work mares. Work and saddle horses broken and unbroken, all halter broken. Troy Womble, Hereford, Texas. 48t4

FOR SALE—Fresh milk cow. W. C. Russell. Route No. 1. 2t

FOR SALE—20 head of horses and mules, most all work stock. Also complete set of farm tools. M. V. Robertson. 47tf

FINE CHICKENS for sale. Six nice Rhode Island Red hens at \$1.00 each. 1 nice Rhode Island Rooster for \$4.00, or the six hens and rooster for \$9.00. Mrs. Geo. A. Stambaugh. 2t

YOU'LL LIKE HEREFORD!

HEREFORD VIEW STOCK FARM

The Place to Buy Berkshire Hogs Hereford Cattle and Banded Rock Chickens

A few reasons why you should Buy Berkshires from me.

BECAUSE you can buy for less Money at Home and save the Express Charges. BECAUSE they are Prolific, three young sows during October and November farrowed 39 Pigs. BECAUSE they have Quality and Size and are raised so as to insure their future usefulness.

Nice lot of Pigs now ready to go, get in line. Mr. Breeder buy good Berkshires and make money. Come to my Farm one mile west of town and let me show you.

R. H. NORTON, HEREFORD, TEXAS

Drop me a card if you would like to read a little book "Berkshire Excellence & Progress"

500**MORE FARMERS IN 1910****500**

THE BRAND wants to see 500 land owners open 500 new farms this year. If you own land around Hereford it will pay you to put it in cultivation. The expense will be small compared with the benefits. Read the following carefully :- :-

WHAT WILL IT COST

A careful estimate has been made for a quarter section, where the entire tract must be fenced:

1800 lbs Galvanized Barbed Wire, 3 strands	\$64.80
230 Cedar Posts, 45 ft. apart	34.50
5 Large corner and gate posts	3.00
10 Anchor posts	3.00
12 lbs Staples and Nails	.60
22 lbs Heavy Smooth Wire for Anchors	1.40
2 Braces for Wire Gate	.70
Expense of locating corners	12.50
Turning 120 acres of sod at \$1.25 per acre	150.00
Total	\$270.00

WHAT THE LAND OWNER GAINS

His quarter section will be enhanced in value not less than \$500; it will have an earning power, which it now lacks; it will sell much more readily even without the house, it will encourage actual settlers.

WHAT THE RENTER WILL DO

Under this proposition the renter must haul out all material and build the fence.

He must break out 120 acres of sod and plant same.

All of the crop for the first year will belong to the renter. The second year he will be entitled to the refusal of the land to rent upon the usual terms.

BUILDING A HOUSE

This proposition does not contemplate the building of a house for the use of the renter. The man who accepts one side of this kind of a contract is supposed to have a nearby home in which to live.

If building a house is necessary, a careful and accurate estimate on the size house needed will be made and submitted to the land owner for his contracting.

The Brand wants to hear from 100 more land owners as soon as they read this. Since beginning this campaign for 500 farms, several have accepted the above proposition. One man in Indiana who owns a half section 10 miles south of Hereford contracted for 160 acres; one from Central Texas who owns 480 acres 7 miles northwest, will have 400 acres put under cultivation; and one all the way from West Virginia who owns a quarter section six miles out has instructed that the entire tract be planted. Let others fall in line.

ADDRESS
SEC. of COMMERCIAL CLUB
HEREFORD, TEXAS

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THE HEREFORD BRAND
HEREFORD, TEXAS