

The Hereford Brand

Vol. 9

HEREFORD, TEXAS, DECEMBER 3, 1909

No. 43

A PROPHECY:—A BUMPER WHEAT CROP

Will be Harvested by the Panhandle Farmers in 1910.—E. H. Fretz.

RAIN, SNOW, SLEET AND MORE RAIN

Entire Panhandle and West Texas Has Extraordinary Weather Program With Good Show Between Acts

HEREFORD OCCUPIES FRONT ROW AT SHOW

Wheat Farmers Come to Town Thru Snow Drifts and Slush of Mud and Report All's Well

From one and quarter to three inches of precipitation is the bottom and top of reports from points in every section in the Panhandle and West Texas. From Texico to Childress and from Big Springs to Texline a big weather program was pulled off. Rain and snow was the name of the extravaganza musicale with sleet and high kicking winds between acts. Hereford and Deaf Smith county farmers occupied the whole front row and the high priced boxes.

The actual precipitation at Hereford according to the local observers figures is a little more than one and half inches. This includes the rain, snow and sleet which came.

The first indication of a change in the weather program was a weather report by wire last Saturday morning which read: "Tonight and Sunday unsettled weather, rain and snow flurries Sunday colder." These reports come daily to the Brand office. Accordingly during Saturday the breath of Orion was felt. Its keen edge cut the fleecy down from the backs of the snow swan and let it fall gently as a blanket upon Mother Earth. The storm continued all day Sunday with intermittent degree of severity—raining, sleeting and snowing—and until Monday night the wind coming from north-north east for some 60 hours, reaching almost a gale on Sunday afternoon. Tuesday morning the wind turned and came from the southwest. This meant the end. Sunshine followed for the remaining days of the week.

In speaking of the splendid season in the ground the Daily Panhandle of Monday says:

"No season in the Panhandle country has ever started so rich with possibilities from the viewpoint of the wheat grower. This soil is wonderful and a conservator of moisture, and upon this fact is based the belief that all previous records will be broken.

Not alone in wheat will this country be rich and prosperous this year, but in the various cereals in which the Panhandle excels. Then too, there is the vast harvest of new homes in the settlement of little farms, and the actual tilling of the soil carrying possibilities unknown to the Panhandle of former days.

OVER THE PANHANDLE. Amarillo, Nov. 29.—One-one-half inches precipitation up to 7 o'clock today.

Childress, Nov. 20.—More than three inches of rainfall as a result of snow and rain in this section. Railroad tracks damaged.

Black City.—Train laid up seven hours on account of snowdrift in cut near here. Hungry passengers walked mile through blinding snow

storm to box-car hotel and ate sardines and black coffee for refreshments.

Plainview, Nov. 29.—Best rain in months fell here Sunday and Monday.

Watermelons for Thanksgiving.

One of the surprising things at the dinner party given last week by Mr. and Mrs. D. W. Hawkins was the after-dinner watermelon feast. Mr. Hawkins had saved a half dozen melons for the occasion and four juicy, smiling specimens were brought out and served in a good old "slice around" style. The melons were greatly enjoyed by the older mouths as well as the half dozen children present. May the next Thanksgiving bring a smiling melon on the front walk at the Hawkins home.

purposes this winter," he said. "Our corner of the county is all right and the prospects for an extra good wheat crop next year is most encouraging."

After attending to their business matters they bade the office goodbye with well wishes. (This should have appeared last week but was crowded out.—Ed.)

WOLF! WOLF!!

Auto Wolf Chase near Hereford Makes Exciting Sport for Tennessee Doctor.

Last week a party composed of R. A. Hall as leader, H. Z. Sites, J. B. Miller, W. R. Steel, all of Deaf

ote had but little time for thoughtful meditation. Instead, he would let out his running gear to the limit and as he ran look back over his shoulders from first one side and then the other. When the autoes would come near, he would show his teeth and snap at the stinging wounds unless the first discharge from the guns brought him down. After running down one wolf in a lively chase of about 7 miles they would return and start out another until the entire pack of seven were run down and killed.

Dr. Barton who was visiting from Tennessee greatly enjoyed the sport and saved the welts and scalps which he shipped to his home where he will have the entire lot dressed.

Chasing coyotes by means of an auto is becoming quite popular sport in the Panhandle.

FIVE HUNDRED FARMERS WANTED

Territory Around Hereford Offers Superior Advantages to Industrious Men—Let 'Em Come.

A FEW GOOD FARMS TO RENT

Owners Willing to lease Farms on Good Terms—Erect Suitable Houses and Have the Land Farmed.

Last week a Brand representative talked with a number of business men and owners of farm lands in regard to opening a score or more farms in the Hereford territory this winter and next spring. It was fully agreed that what was needed most was the presence of more actual farmers, tillers of the soil. This was the theme of a splendid talk at the last meeting of the Hereford Commercial Club, but it seems that up to this good hour, it has resulted only in talk. (This is no disparagement to the most worthy Club president). This article may be more hot air, but hot air is an important factor when your feet are cold. But this question of turning the virgin soil of the Panhandle will not be downed. The country has more tillable soil to the square mile than any other section of the world. And its richness, its fertility, cannot be excelled.

Wherefore the Brand advertises to the world that the Hereford country wants five hundred good farmers to lease as many farms. move on them and say "Ga-lang, Kit."

To this end, the Brand has begun to make a list of owners who will lease from 160 to 640 acres of land. Some of these farms already have good houses and other necessary improvements. Houses will be erected on newly opened farms, if leases can be found.

J. P. Snyder has one improved farm of 160 acres, with acres 100 in cultivation.

L. Gough has two improved farms ready for the farmer.

L. Baskin has three farms to rent: One 169 acre improved farm 9 miles southeast, 120 acres in cultivation. One section farm, 230 acres in cultivation, 2 miles from town; 80 acre farm, 50 acres in cultivation, near Hereford.

Renfro & Price have two places: One section farm, 10 miles one, 326 acres in cultivation; one section and half farm, 20 miles out, over 600 acres in cultivation.

J. N. Russel has an improved section near Arney, wheat crop growing.

All these men may be found at Hereford. Write them or write the Secretary of Commercial Club or the Brand. In this connection, if there is an owner who does not live in this county and wishes his farm improved and rented, write to the Brand, and a suitable person will be recommended to oversee the work, make contracts, etc. Let others fall in line and help get more farmers.

The Brand wants to see 500 farmers who will come with good teams, a few chickens and turkeys, hogs, a half dozen good cows and an outfit of farming tools. There is always a good market for butter, eggs, chickens, turkeys, porkers and farm products.

Who will be the first to write?

All members of Hereford Camp, No. 990, W. O. W., are requested to be present at the hall on next meeting night for purpose of electing officers for the year 1910.

C. L. SULLIVAN, Sec.



Prosperity's Financier

DEAF SMITH COUNTY FARMER MAKES GOOD

Comes from Collin County and Turns a Good Trick in Off-year.

W. G. Denison who hails from Collin County, Texas, but now of the prize winning county of the Panhandle, was in Hereford trading last Saturday with his friend, I. A. Allred, and both made a pleasant visit to the Brand office. Mr. Allred is an old timer on the Plains, but Mr. Denison is a tenderfoot—but he is not cold-footed. Listen to his statement as to his success in an off-crop year in the Panhandle:

"I came from old Collin, but now live in the northeast part of the county," he commenced. "I raised 598 bushels of No. 2 wheat and over 300 bushels of oats this year. I had a fine crop of maize and have sold and have for sale 25 or 30 tons more than I will need for feeding

Smith county and Dr. W. P. Barton of Mt. Juliet, Tenn., had a most exciting chase after a pack of wolves (Texas Coyotes). The party occupied two high power autoes and armed with automatic and modern pump guns. The shy but fleet coyotes must have thought the entire affair was automatic from the way they reeled off the yards of space when the gas popping machines got on sight trail. The honking and shouting were more than the chorus of a pack of deer hounds on fresh track. But it must have been a royal sport.

Soon after leaving the main road a pack of seven of the wild prairie wolves were discovered in the distance. By a little cleverness the chauffeur would cut out one from his companions and then the honking and yelling would begin, the speed of the machines let out and the chase for 6 or 7 miles would follow. The coyote would at first run off at a lively rate for a few hundred yards and as his custom was, to sit down and look back, but in this he was disappointed for the terrible and strange machine would follow so quickly and closely that Mr. Coy-

Will Erect 7 Room House.

For a number of days previous to the snow several car loads of lumber were being unloaded and hauled to a vacant lot in front of J. D. Thompson's residence. Upon inquiry it was learned that J. D. Thompson, who recently bought a fine section of land just north of the Rutherford Ranch and a few miles south of Scherer, would begin at once the erection of a modern 7 room farm house. He will also put up a large barn and enclose sufficient ground for feed pens, gardens, etc. One of the best wells in the county has been drilled. Mr. Thompson says it has over 25 feet of water and that the last 20 or 30 feet drilled passed through a hard sandstone and that the water is cool and pure.

Practically the entire 640 acres will be put under cultivation. Plowing was under way and since the big snow more sod will be turned preparatory to a big feed crop to be planted in the spring. Thus Mr. Thompson sets the example and is helping to solve the problem of settling the Hereford Country.

PROSPERITY FOR 1910

Star-Telegram Becomes Optimistic For The Wheat Crop of the Panhandle

In the Panhandle, thirty-five miles from railroad transportation, is a community of let's-go-forward farmers who have 15,000 acres in wheat. Rains have been ample to the needs of the crop and the wheat is coming through to a fine stand. It is this increased acreage in small grain crops in recognized grain growing territory, and a return to small grain crops in sections where such farming had been practically abandoned, that increases the optimism voltage of this paper. Folks, there is prosperity ahead for 1910.—Star-Telegram.

Second Lyceum Number

On Monday, December 23th, Hereford patrons of the Dixie Lyceum Course will have the pleasure of hearing Booth Lowery:

- "A humorist who is not coarse;
- A Satirist who is not crude;
- A Scientist who is not tedious;
- An Orator who is not Sophomoric."

For many years Lowery has been a familiar and successful platform figure. In popular lectures he is a humorist and satirist of the highest type. His educational lectures are so full of good humor and startling philosophy that they quickly become the talk of the town. He is a dramatist, too, of no mean ability. In Mr. Lowery's native state (Mississippi) he has been called the second, third and fourth time to more than 100 towns. From September 17th to December 14, 1906, Mr. Lowery gave 64 lectures, 39 of which were return engagements.

The price of reserved seats for Booth Lowery will be fifty cents. Seats may be obtained in advance by phoning the office of the Secretary of the Club, or from Miss Willie Hammack, who has the sale of the tickets in charge. Season tickets for the remaining five numbers will be sold for \$2.50.

FINE WEATHER FOR MONTH ON NOVEMBER

Perfect and Ideal Month—Typical Panhandle Weather, Snow Rain and Sleet.

The maximum temperature for the month was 67.1 degrees, the mean minimum was 31.4 degrees, making the average mean for the entire period 49.3 degrees. The highest point reached by the mercury column was 82 on the 17th, the lowest was 17 on the 30th. A number of light frosts have come.

The rainfall for the month was one and three quarter inches (1.75). A quarter inch on the 14th and one and one half inches on the last two days of the month. The entire surface of the ground was practically covered with snow on the last day.

During the storm, the first snow drifted into heaps from 2 to 4 feet high, filling in around barns and fences, while the last day witnessed a gentle fall of some 4 inches.

There has not been a better season in the ground for several months. The soil and subsoil is soaked. A test was made after the rain on upland and 50 postholes 22 inches deep showed a thoroughly wet soil.

Mesdames Shirley and Haile entertained at the Shirley home a dinner party in honor of Mr. and Mrs. Douglas Shirley, Saturday evening November, 27th. An elegant dinner was served to the following guests. Misses Ratten, Rhone, Moore and Carter, Messrs Stanberry, Frizzell, Joss, Haile and Harp.

Mrs. J. W. Hubbard.

In the death of Mrs. J. W. Hubbard, wife of J. W. Hubbard, manager of the Hubbard Grocery Co., of this city last Saturday Nov. 27, at their residence cast a feeling of sadness over the entire community. Funeral services were conducted at 1:30 Saturday afternoon from the family residence, Rev. O. W. Dean of the Baptist church officiating. The remains were prepared and shipped to Vernon, Texas and were accompanied by her mother, Mrs. Kelley, Mrs. Joe Collins, sister, and Mr. and Mrs. B. H. Hubbard and the sorrowing husband.

WILL PLANT BROOM CORN

Secretary Holman Gets List of Farmers to Agree to Raise New Brooms.

Thru the efforts of Mr. Holman, Secretary of the Hereford Commercial Club, but with little persuasion, a number of the leading farmers of Deaf Smith county have agreed to plant broom corn next spring. Wm. Linville who never does a big thing on a little scale starts the list with 300 acres and then comes Mr. Van Gordon with 100 acres Joe Asken and H. G. Hayes with 25 acres each, L. Gough and A. W. Gregg with 10 acres each. From Castro county H. Recker will lead with 50 acres. A number of others whose names could not be obtained will raise new brooms with which the fall cleaning may be done next year.

Bakery Moved.

W. E. Tompkins has moved his bakery to the Elliston Building formerly occupied by the O. K. Land Co., where he will be pleased to see his old customers and to make a lot of new ones.

At the Opera House.

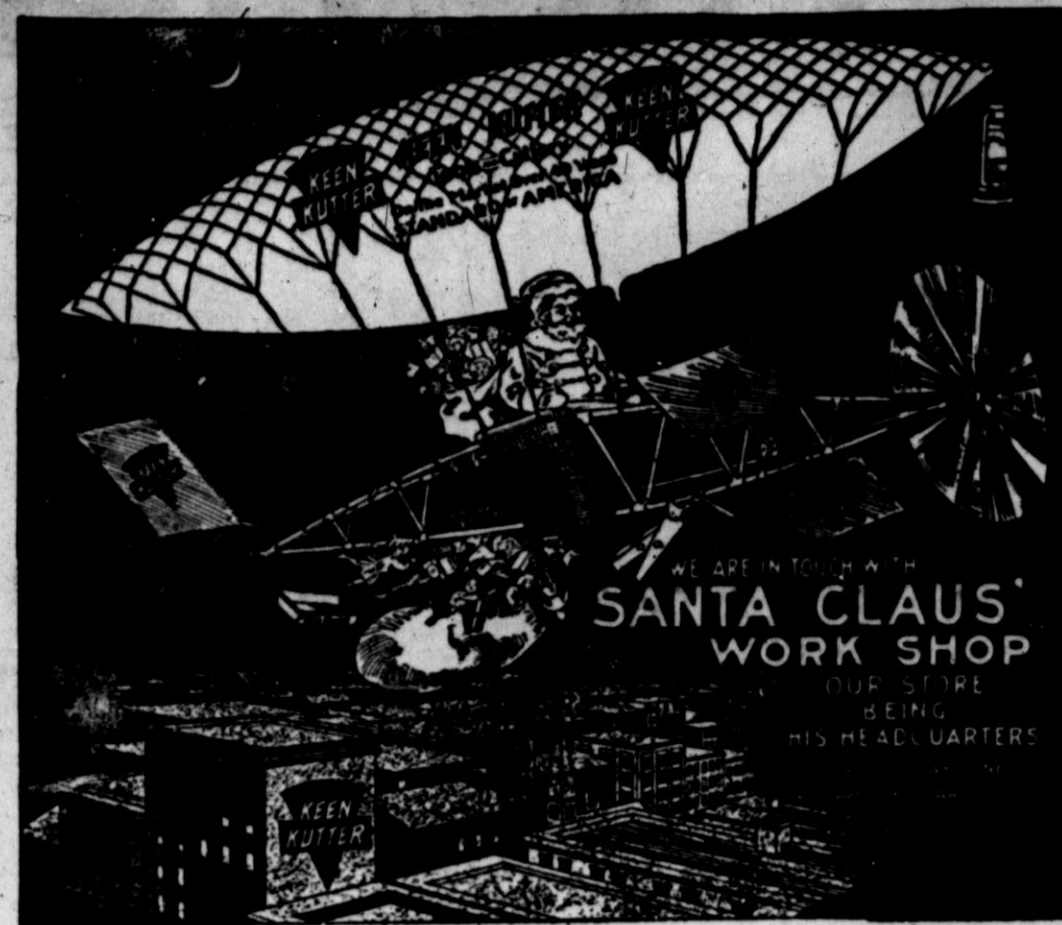
Mr. Theodore Lorch and company made quite a hit with their bill last night, "The Sign of the Four," and tonight (Friday) comes the great theatrical treat and society event "The Man Who Does Things" a play most highly recommended and a pronounced success.

Saturday matinee, that ever popular and intensely interesting play, "Lena Rivers". Then Saturday night the great western drama, "45 Miles From Nowhere", staged under the personal direction of the author, Mr. Theodore Lorch.

Improves Market.

Burnam and Dobbins have had painters and paperhangers at work this week improving the looks of the market. In addition to their meat business they have added a complete bakery and will furnish their customers with both bread and meat.

THE "CHRISTMAS" STORE



Our Patterns are Exclusive and Up to Date



KEEN KUTTER SAFETY RAZOR.
No Stropping. No Honing.
Complete with Twelve Keen Edged Blades, in a Plush Lined Leather Box; Entire Frame and Handle Silver Plated. Price.....\$3.50



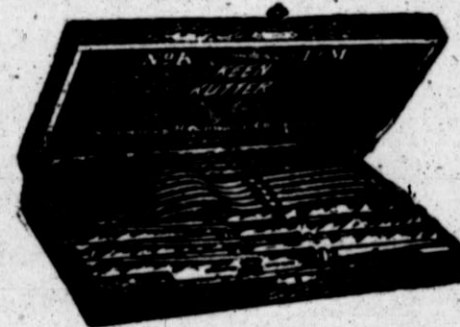
ENDERS' DOLLAR SAFETY RAZOR.
The Best Safety Razor for the Price.
Put up with Seven Blades in a neat Box. Price.....\$1.00



KEEN KUTTER RAZOR STROPS.
Highest Grade Razor Steel Blades, Full Concave, Carefully Ground and Tested, Honed Ready for Use. Prices, \$1.50 to\$6.00



RUBBERSET SHAVING BRUSHES.
The Bristles Won't Pull Out.
Prices from 50c to\$5.00



KEEN KUTTER ELECTRO SILVER PLATED WARE.
Hand Burnished.
One Set in a Satin Lined Golden Oak Case. Price\$5.00



KEEN KUTTER THISTLE SILVER WARE.
Fifty per cent more Silver than All Standard Plated Ware of Other Brands.
Our Line is Complete at Lowest Prices.



KEEN KUTTER POCKET KNIVES.
Made of Highest Grade English Crucible Steel.
Prices from 25c to\$2.50
This is a Knife that Every Boy will Treasure.



KEEN KUTTER SCISSORS AND SHEARS.
Made of Highest Grade Crucible Steel.
Keen Kutter Scissors or Shears are always popular for gifts. We carry all sizes. Prices from 50c to\$2.50

OUR STOCK OF GENERAL HARDWARE IS ALSO LARGER AND MORE COMPLETE THAN EVER BEFORE AND A VISIT TO OUR STORE WILL CONVINCE YOU.

GARRISON BROS.

Make Our Store Your Headquarters

Tierra Blanco Herefords

L. R. BRADLEY, Owner W. T. WOMBLE, Manager
...BREEDERS OF...

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanco river.

Registered Hereford Cattle

Herd Headed by Strike Six, No. 156847
Assisted by Texas Tom, No. 204446
Will sell a quantity of young stock either singly or in car load Lots

Those Who Want Their Christmas Presents to be Different From the Rest

We have presents of merit for those who at this time of the year have something extra to spend on their friends, who are looking for something useful as well as ornamental in gifts.

ELECTRIC

- COFFEE PERCOLATORS, CHAFING DISHES,
- TOASTERS, CURLING IRONS, SHAVING MUGS,
- SAD IRONS, LAMPS, ETC.

The tendency of the times is to make Christmas Gifts practical as well as ornamental. Our Electric Devices can be furnished in styles to satisfy the most discriminating taste. The Chafing Dish and Percolator are especially attractive. As Christmas gifts they will be lasting reminders of the donor's good will.

We have samples of the above at our office in the McMinn Building now, add we especially urge that you call at once and see the line, and if we do not have exactly what you want we will secure it for you.

HEREFORD ELECTRIC LIGHT & POWER COMPANY

Palace Barber Shop

ORR & LONG, Proprietors

Best Service and equipment in town. Open until 7 p. m. week days except Saturdays, 11 p. m. Bath Sundays until 11 a. m.
YOUR PATRONAGE APPRECIATED.

Agent Hereford Steam Laundry

Satisfactory Tailoring, Cleaning and Pressing. The Sultorium. 36-tf
Remember we carry as complete a line of jewelry as can be found in the city. Gass & Son. 41-tf

From nursery direct to the planter, the world's standard trees (Stark Trees) are now sold at

25% Discount To Mail Order Buyers

for all cash-with-order business.

In addition to giving this liberal discount, we also prepay freight to any point in the United States, on orders amounting to \$10 or more, box and pack shipments without extra charge, most nurserymen make extra charges for boxing and packing, guarantee safe arrival, give generous premiums and assure every customer complete satisfaction.

Why We Make This Offer

Heretofore Stark Trees have been sold through salesmen, to whom we have paid a commission for sending us your orders. We have now discontinued selling through salesmen and are dealing direct with the planter in the irrigated valleys and orchard regions of the west. Thus the commissions formerly paid are saved—and given to you.

Our Catalogue-Price-List Is Our Only Salesman

in this state and it is a top-notch salesman too—better by far than most men salesmen. Every question you could ask, it will answer, and the answer will be correct—not a guess. Every variety in all classes is fully described, strong and weak points are pointed out—(everything is not listed as "best" as is the case with most nurserymen's literature). Following each variety is a key indicating the section of the country where experience has proven that variety will succeed.

This book contains accurate and valuable information on methods of planting, fertilization, cover crops, planting and care of trees, suggestions for spraying, pruning, etc., etc. Over 150 illustrations from actual photographs are within its pages.

You could not ask for a better salesman than is our catalogue-price-list. With it in your hands you can order more successfully, conveniently, and with better results than you could by talking to the best informed nursery salesman. Send for it today.

Have You

Planted Stark Delicious?

If not make it the first and biggest item on your next order—you'll never regret it. Delicious is the most wonderful apple known to horticulture for quality, keeping qualities and selling value. This year at the sale of the Wenatchee Valley Fruit Growers' Ass'n (Washington) Delicious brought \$3.00 per box f. o. b. there (the present market value is \$4.00), while Spitzenburg brought only \$2.50, Winesap \$2.25, Jonathan \$1.90, Black Ben \$1.75, Anjou \$2.00—selling with Jonathan), Baldwin \$1.15, Ben Davis \$1.40, Gano \$1.50, etc.

Luther Burbank, Wizard of Horticulture, says: "Delicious is a gem, the finest apple in all the world. It is the best in quality of any apple I have so far tested"—and Luther Burbank knows.

Delicious Brings \$2,000 Per Acre

100 seven year old Stark Delicious apple trees in the Bailey Orchard, Chelan Co., Washington, earned \$2,000 for their owner last year and when prices were low—or an average of \$20 per tree for one season's crop.

Delicious is today making more profits—big profits, for the long-headed, far-sighted orchardists who have planted it than any other variety. Write

for "The Apple Stark Delicious" a booklet giving its full history and the opinions of the world's greatest horticulturists and successful orchardists. It will convince you. Last year we sold 1,250,000 trees of Delicious alone and could have sold another 1/2 million had we had them. Planters now-a-days do not buy a variety at that rate unless there's a reason. And there is one—send for the booklet.

Stark King David Apple

You should plant it along with Delicious—plant it largely—you'll never regret it. It's a money maker, and a big one. It has highest quality, is a long keeper, very hardy, and has beautiful color. Sells at highest prices. Many planters think it better than Delicious.

"In my opinion King David will surpass Delicious as a commercial apple. It is fine as silk."—Rev. T. H. Atkinson, Easton, Washington.

Was in Mr. Olds' orchard last week. His King David 3yr. old trees will bear quite a lot of fruit this year. I consider them far ahead of Jonathan—the fruit is larger, has better color and flavor and is a better keeper.—D. J. Hayden, Chelan Co., Washington.

King David stood 25 degrees below zero last winter without injury while Ben Davis suffered severely.—R. G. McDougall, Chelan Co., Washington.

King David, a very rich red, makes a most beautiful apple. Hangs on the tree well, equal to Ben Davis and just as productive; quality is equal to Spitzenburg; picked three boxes from one heifer grafted on Ben Davis. It is the finest apple you have for this part of the country; the most beautiful apple grown; can't help but sell anywhere, and ahead of all others. Have heard nothing but King David all this season. Have had to date fifty-two parties at my place to see these apples.—F. Dando, Chelan Co., Washington.

Include King David in your next order. You'll never regret it and will want more when you see its magnificent fruit.

Stark Early Elberta Peach

One of the good things you can not afford to overlook. It is winning golden opinions from experienced fruit men the country over. Better quality than Elberta and ripens ten days to two weeks earlier, reaching the markets when all other good peaches are scarce and thus commanding high prices. A great shipping peach, surpassing Elberta.

I believe Early Elberta is one of the best varieties introduced since the first Elberta came. In Early Elberta one has all of the good qualities of Elberta, and the additional feature of early ripening. When this is taken into consideration, and when it is planted along with the original Elberta, much of the strain and congestion which comes with peach harvest will be greatly reduced. The shipping season will be lengthened.—E. H. FAVOR, Ass't Horticulturist, Davis Co., Utah.

Having tested its shipping and keeping qualities thoroughly, without doubt it is the most valuable addition to the commercial peach list introduced in recent years; an excellent shipper and as a keeper it has no rival.—L. Marsh, Hort. Instructor, Davis Co., Utah.

J. H. Hale (The Peach King) wrote me that he took some Early Elberta home from Georgia and that they kept nearly twice as long as Elberta.—Dr. Sumner Gleason (Originator of Stark Early Elberta) Davis Co., Utah.

Use Our Special Service Department Free

If you contemplate planting an orchard in either a large or small way, let us assist you. Our Special Service Department will advise you as to best varieties for commercial or home orchard, best methods and time of planting in your locality, spraying, care of trees, and other valuable information. This service is given without charge and will in no way obligate you to buy of us. The department is maintained to promote greater interest in the planting of the best and most profitable varieties of fruit known. Address

Stark Bro's Nurseries & Orchards Company

Lock Box Number 1000 Louisiana Missouri U. S. A.

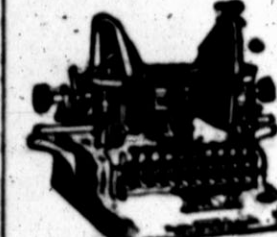
A \$100 Typewriter for 17 Cents a Day!

Please read the headline over again. Then its tremendous significance will dawn upon you.

An Oliver Typewriter—the standard visible writer—the \$100 machine—the most highly perfected typewriter on the market—yours for 17 cents a day.

The typewriter whose conquest of the commercial world is a matter of business history—yours for 17 cents a day!

The typewriter that is equipped with scores of such conveniences as "The Balance Shift," "The Ruling Device," "The Double Release," "The Locomotive Base," "The Automatic Spacer," "The Automatic Tabulator," "The Disappearing Indicator," "The Adjustable Paper Fingers," "The Scientific Condensed Keyboard" all



Yours for 17 Cents a Day

We announced this new sales plan recently, just to feel the pulse of the people. Simply a small cash payment—then 17 cents a day. That is the plan in a nutshell.

The result has been such a deluge of applications for machines that we are simply astounded.

The demand comes from people of all classes, all ages, all occupations.

The majority of inquiries has come from people of known financial standing who were attracted by the novelty of the proposition. An impressive demonstration of the immense popularity of the Oliver Typewriter.

A startling confirmation of our belief that the Era of Universal Typewriting is at hand.

A Quarter of a Million People are Making Money With

The OLIVER Typewriter

The Standard Visible Writer

The Oliver Typewriter is a money-maker right from the word "go!" So easy to run that beginners soon get in the "expert" class. Earn as you learn. Let the machine pay the 17c a day—and all above that is yours.

Wherever you are, there's work to be done and money to be made by using the Oliver. The business world is calling for Oliver operators. There are not enough to supply the demand. Their salaries are considerably above those of many classes of workers.

"An Oliver Typewriter in Every Home!"

That is our battle cry today. We have made the Oliver supreme in usefulness and absolutely indispensable in business. Now comes the conquest of the home.

The simplicity and strength of the Oliver fit it for family use. It is becoming an important factor in the home training of young people. An educator as well as a money maker. Our new selling plan puts the Oliver on the threshold of every home in America. Will you close the door of your home or office on this remarkable Oliver opportunity?

Write for further details of our easy offer and a free copy of our new Oliver catalog. Address

THE OLIVER TYPEWRITER CO.
Oliver Typewriter Building

Chicago, Illinois
3-5-10

LUBBOCK-CLOVIS LINE

Final Survey Being Made in Santa Fe's West-Texas Project—

Will Push Work.

Lubbock, Texas, Nov. 18—A Santa Fe engineering crew began making final survey on the cut-off from Lubbock to Clovis yesterday. They are now driving grade stakes preparatory to commencing grading at once.

The announced intention of the company is to complete the line from Lubbock west to the Santa Fe line by the time the road is completed from Lubbock to Coleman. Work is now progressing rapidly all along the latter part of the line. Excavation work is now in progress on the caprock, and the track is laid to a point some fifteen miles southeast of Lubbock, tracklaying being temporarily suspended for want of heavy steel.

It seems a certainty that the entire line will be completed and in operation from Texico to Coleman within eight months or less time.

THE NEW TEXAS STEER

The Breed on the Texas Ranches Fast Becoming First Quality of the Land

For several years Texas cattlemen have been working out the problem of feeding as well as breeding for meat stock. The annual fat stock show at Fort Worth has been a potent element in this advancement, at all the large and small fairs it has had attention; the A. & M. experiments in feeding for the best results in pounds and quality have helped substantially. Cattle raisers of Ohio, Illinois, Iowa and other states were far ahead of Texas in this particular, and as a result they got the top of the market in all the live stock and packing centers, Texas, with its leggy longhorns,

raised haphazard, and fed, if fed at all, had to take whatever she could get.

But all these conditions of inequality have disappeared or are fast disappearing. "Predatory wealth" and "sinister agencies" have made market cities and packing centers in Texas. The cattle captains on a thousand hills have bred the bandy-shanks and spreading hookers away, and cattle equal in every respect to those of the older states now make up the bulk of holdings on many of the ranches and stock farms of this state. The scientific breeders and feeders of the North have found Texas an apt student, and destined to catch up with the teachers. It is in fact up. Only a few days ago first class corn-fed cattle sold on a Texas market at prices seldom realized on any market except for strictly show stock. These beef steers brought \$7 per hundred on the Fort Worth market. They were, of course, a good class of steers as

to breeding, but not better than any Texas stock farmer can have with proper care and attention.

They were fed first on kaffir corn, a feed that will grow anywhere, and in any season where anything else will grow—and were finished up on Indian corn and alfalfa. Nothing complicated or difficult in the process. No exotics in this bill of fare but plain feeds that can be grown from one end of the state to the other. There is something, however, in the method of feeding and the kind of stock to be fed to get such results. These things are the important things for Texas growers and feeders to learn, and this Fort Worth market incident shows they are "getting next." It also shows that Fort Worth, with its ceaseless enterprise, its large liberality and its masterful grasp of conditions and possibilities, has rendered Texas and Texas live stock interests a service incalculable in its scope and value.—Star-Telegram.

New Church Building.

The new building for the Church of Christ located at the corner of 6th and Sampson is under way, S. T. Worley having finished the concrete foundation for the structure. The church will be a modest frame building and is to cost about \$1200. All the funds have been subscribed and the work will be pushed to an early completion.

The Hotel Iowa.

The hotel Iowa will be opened to the public by the owner, R. T. Edwards, December 6, 1909. He will conduct it as a first-class \$1.50 per day hotel and boarding house. He will have a free carriage to meet all trains. Give him a trial. You will be pleased. 43tf

Notice Stockmen.

From now on I will make headquarters at Stanek & Sherk's livery, feed and sale stable. Phone 249. I use a motor cycle for country calls. Dental work at any feed barn or yard in town. 30-tf
DR. F. E. BOWE, D. V. S.

Special Sale on Blankets and Quilts

Now is the season when a Bargain offered you in the above lines is most appreciated and we are going to give you a chance to lay in your winter supply. They are already marked low, and

**For Ten Days They Go At
10 CENTS LESS ON THE DOLLAR**

The prices on Cotton Blankets range from \$1.25 to \$2.50. On Wool Blankets from \$4.50 to \$12.00. On Quilts from \$1.00 to \$4.00. Remember these values are already low, and they go Ten Per Cent Lower. You must see them to appreciate them.

Hubbard Dry Goods Company

HEREFORD, TEXAS, and GRANDFIELD, OKLA

PUTS CRIMP IN LIQUOR TRAFFIC

Enormous Express Business in the States of the Thirsty Due to Be Cut Down

Washington, Nov. 26. — Thirty states are hit by the new United States criminal code which limits C. O. D. whiskey shipments. No more John Doe trade after the last day of this year, Jan. 1st, 1910, there goes into effect a new criminal code. It was passed upon by congress during a stolen moment from the tariff consideration of the extra session, and legislators who have not before had time to read it are likely to have their attention called to its provisions in a demand for an explanation which will make the Nicaraguan crisis sound like a fairy tale. The prohibition people hope that it will put a crimp in the practice of shipping liquor C. O. D. into prohibition states and cut off that last source of supply which has been regarded as inviolable.

"No railroad company or carrier," says the code, "shall ship liquor into a prohibition state to other than the bona fide consignee. Violation of this section is punishable by a fine of \$5000 and two years imprisonment, or both."

Not content with this restriction of the supply, the makers of the code have set down that every package which does not bear the name of the person to whom it is shipped, the kind of liquor which it contains, and the quantity, upon the outside, may be seized and condemned.

Here is the climax which has been made the thirty in the prohibition states wonder if the code committee was packed against them. It says that it will be forbidden to collect the purchase price of liquor shipped as interstate commerce "either be-

fore, on or after delivery." If this latter provision has not killed the C. O. D. package, the framers of the code would like to have another opportunity to further amend it.

In the South, where the prohibition wave has submerged several states bordering upon others less

afflicted in this regard, the express business has been enormous. In some cities it is represented that quantities of packages of liquor would

be shipped to the agent and the man who wanted a quart for Saturday night need not even exercise the forethought which on Wednesday foretells a Saturday night thirst. With almost the convenience of the wholesale liquor depot he could, upon ten minutes warning, run over to the express office, ask for a package for John Doe, pay the C. O. D. charges and go on his way rejoicing.

Special Dispensation.

Please notice that on Dec. 21st, 1909, that the District Deputy for W. O. W. will give a class adoption in W. O. W. hall in Amarillo, Tex. They expect five hundred candidates and will have one of the finest degree teams in the state to put on the work. Sov. Frazier will also be in attendance. All camps in Panhandle district are allowed a special rate of two dollars plus Dr's fee. Anyone wishing to join the W. O. W. can now get in for two dollars and can also receive adoption in the 500 class at Amarillo Dec. 21st if they like. Lets all get busy and give Hereford a good representation at this meeting. Hereford camp voted at its regular meeting held Nov. 27, to co-operate with the District Deputy in this work.

11 C. L. SULLIVAN, Clerk

Field Day for High School.

The pupils of the High School spent Thanksgiving in their first open field day. The contests consisted of tennis games between the seniors and juniors; a potato race in which Pearl Brunk won first honors; sack races and peanut races. The event of the day was the basket ball game between the freshmen and sophomores, the result being a tie, 4 to 4, and a most interesting contest.

Christmas Bazaar.

An elegant line of Christmas goods will be on sale by the Ladies of the Christian Church at their Bazaar at L. Gough's office, Dec. 10-11.

The Quality Store

PHONE 25

HUBBARD GROCERY CO.

First-class Groceries for the careful housewife. Always on hand. Little things in the grocery line that help fill in when you haven't time to cook just what you would like. Produce of all kinds in season. :-: :-:

BEST FLOUR IN TOWN

If Its a Good Roast or Steak, Sausage

or any kind of cured meats PHONE 357 and it will soon roll up at your door, in good shape and ready for use.

We are in to stay and aim to merit a part of your trade.

Yours for Business,

CITY MARKET

STANEK & ROOD, Proprietors
Successors to Wilson & Cloyd.

BIG YEAR at HEREFORD

MORE LAND SOLD THAN EVER BEFORE



The Cheap Land is going fast, and everytime it changes hands it goes up. It has advanced from 25 to 50 per cent every year for the last five. Buy now and get the advantage of this continued advance. We handle land in any sized tracts. Make a specialty of large bodies. Write us at



HEREFORD, TEXAS, or
KANSAS CITY, MO.

Star Land Company

LOCALS

Family Laundry 6c per pound. Phone 246. We will call. 43tp5

Attractive holiday things at the Ladies Furnishing Store. 43t2

Gass & Son have what you want in holiday goods. 41-tf

R. E. Cook, Notary Public and Conveyancer, will go any place in town to take acknowledgements. 21-tf.

Family Laundry 6c per pound. Phone 246. We will call. 43tp5

New holiday novelties at the Ladies Furnishing Store. 43t2

We can save you money on your jewelry. Gass & Son. 41-tf

We have one of the most up-to-date lines of jewelry in the city and our guarantee is absolute. D. R. Gass & Son. 41-tf

Nothing gives so much satisfaction for so small cost as electric lights. Let us connect up your house. See us for prices etc. Hereford Light and Power Company. 36-tf

We have moved to room 6, Miller building. Call and see us for Deeds, Abstracts, etc. 42tf. C. G. Witherspoon & Son.

Arnold & Matthews, Furniture and Undertaking. J. M. Gililand, Embalmer and Funeral Director. Day Phone 115. Night Phone 251. 38-tf

Now is the time to buy Hereford acreage property. C. O. Lee has some bargains in this line be sure to ask him about them. 36-tf

We can save you money on your jewelry and other Christmas goods. D. R. Gass & Son. 41-tf

Five, ten, twenty and forty acre improved places edge of town for sale at reasonable prices. Address L. Baskin, Hereford, Tex. 31-tf

Real cheap lots in Hereford will soon be a thing of the past. L. Baskin, is the owner of some beautiful lots that can be had cheap on easy payments. See him before prices advance. 31-tf

Family Laundry 6c per pound. Phone 246. We will call. 43tp5

My lots on College Ave., and G. St., East Front, 104x200, For Sale. Bearing fruit trees. Concrete walk in front. See me at once. Ralph Barnett. 40

Mr. and Mrs. C. W. Warren entertained Mr. and Mrs. Geo. W. Barcus and son Wilburn, Miss Warren, Mr. and Mrs. Barnes and daughter Jewel, Miss Weaver, Messrs Cross and Herbst at dinner Thanksgiving day.

Mr. and Mrs. A. W. Gregg gave a dining Thursday at their hospitable suburban home to the following friends: Messrs. Nesbitt, Wright and Dr. Massie.

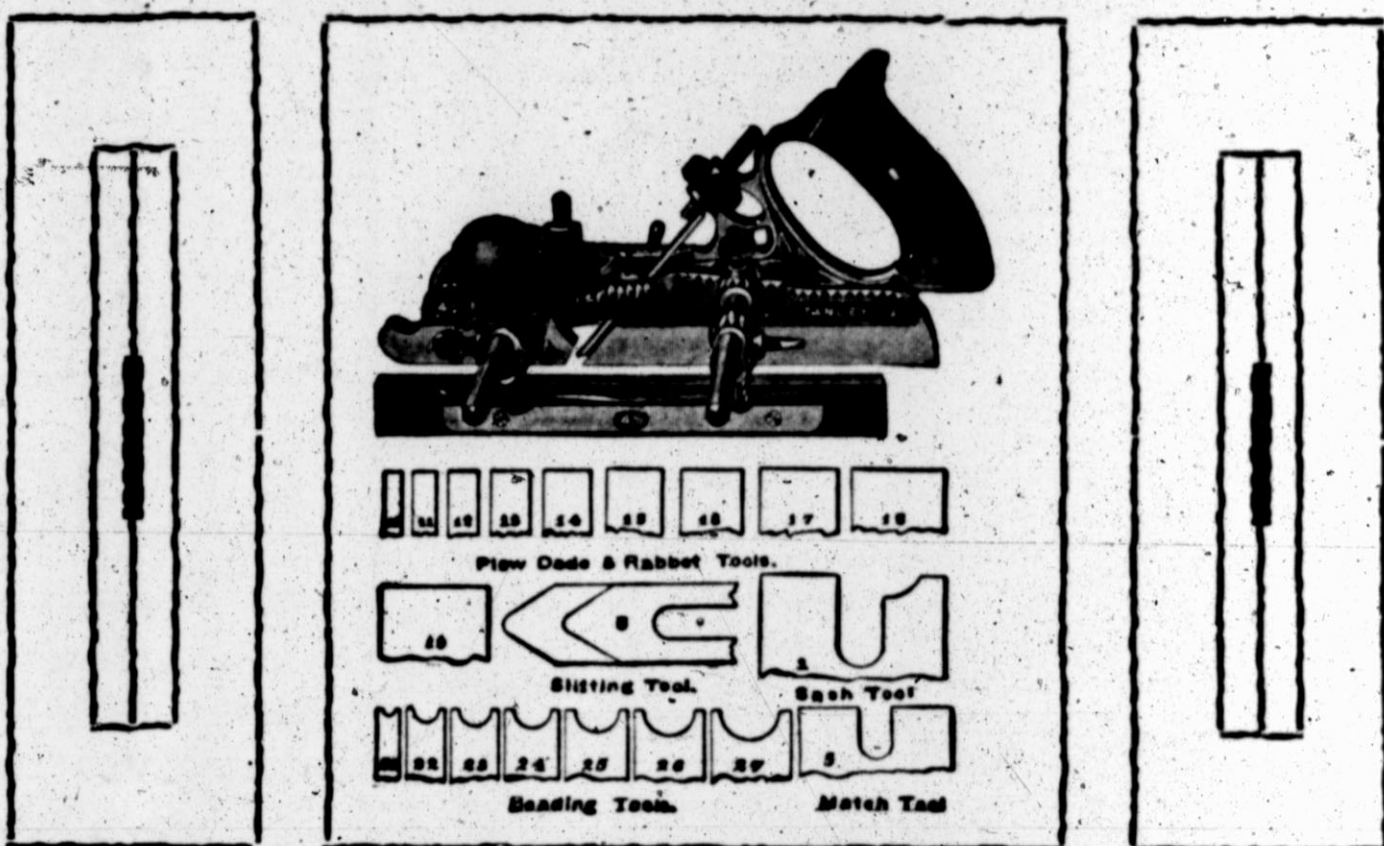
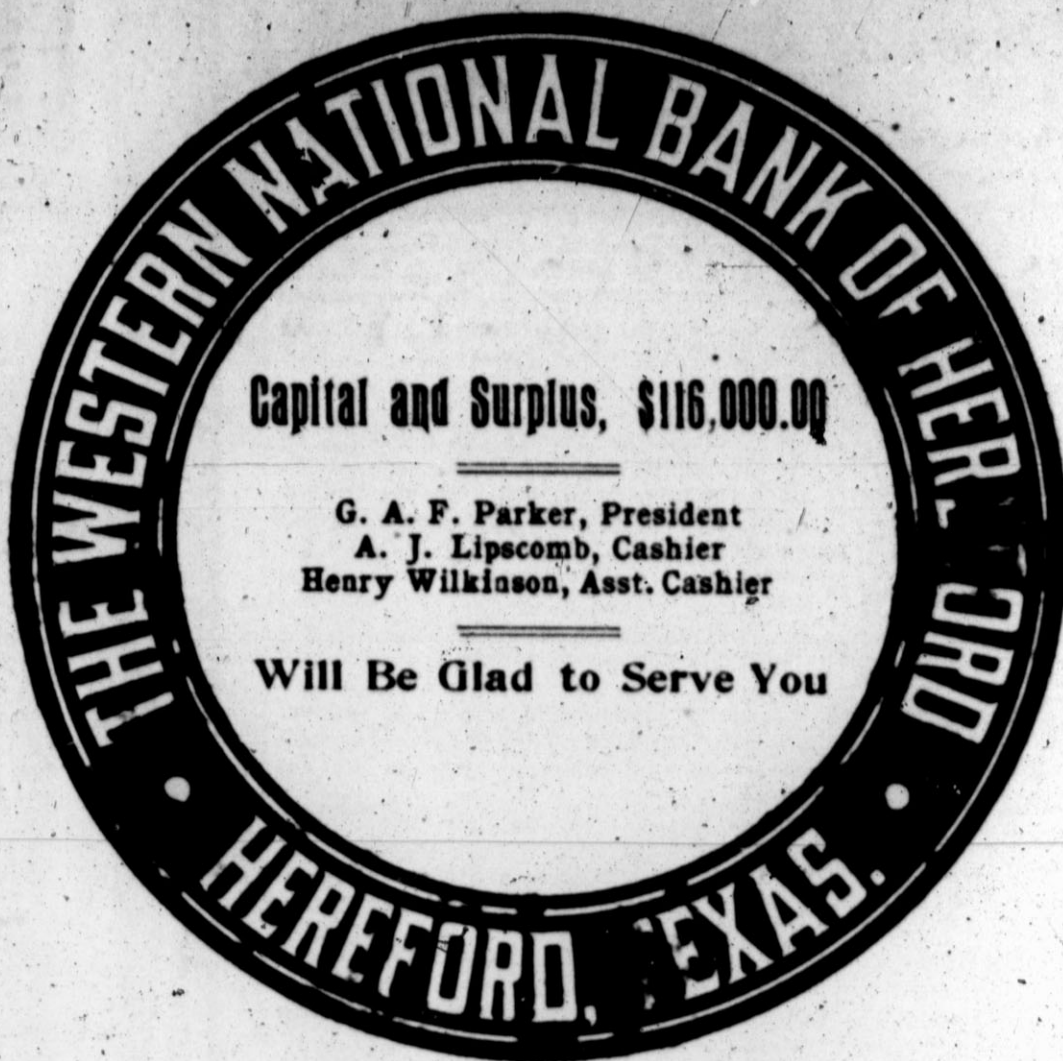
We have a splendid farm of 220 acres in five miles of Milton, Iowa, to trade for farm land in Deaf Smith or Castro county. Ocheiltee & Co. Room 5 Britain-Dunlap Bldg. 35-tf

Mr. Douglas A. Shirley and bride arrived Saturday from Waco, and will make Hereford their future home. Mrs. Shirley will be remembered as Miss Hanaford of Granberry, who assisted in the Haile-Shirley wedding in September. While here she made many friends who extend to her a hearty welcome into the social circle of our little city.

Mr. H. C. Moore of San Antonio, has been the guest of Miss Mildred Vaughan for the several days the past week.

The unusual offer to deed a fine corner lot free to the first ten men who build homes in Baskin Heights, is meeting with good success. It won't be long until we see some of our finest buildings in this beautiful addition. A private park, near the center is being laid out. Write L. Baskin for particulars. 36-tf

Wanted—Everybody to know that Flanders new Photo Studio located in the Walker-Miller Concrete Block is now ready for business. Photos or Postals of houses, stock, crops or scenery of all kinds as well as all Portrait work given prompt and careful attention. Call and see the new Studio. 1t



If you will inspect our stock of Stanley Planes you will see that we have the best assortment from which to select Planes. The No. 45 Combine Plow and Beading Planes, Jointers, Jacks, Fore Smooth and Block Planes, are all made of the very best material and workmanship and are sold under a good guarantee.

Come in and see our Heating Stoves. We have all grades and prices to satisfy anyone, and will take pleasure in showing you the stoves. In heavy Shelf and Builders Hardware we lead the other fellow.

WARREN HARDWARE CO.

BREAD ON THE MOVE

We announce to our patrons that we have moved from the Burnam & Dobbins Market to the building occupied by the O. K. Land Co. We make the move to get more room. And we can assure you of a better service, and feel that the service we have given you has been satisfactory, but we desire to improve.

COME AND SEE US IN THE O. K.

LAND COMPANY BUILDING

We thank you for the liberal patronage you have given us and assure you our best efforts in the future.

SPECIAL LINE CHRISTMAS GOODS

The Home Bakery

W. E. TOMPKINS, Proprietor.

Telephone No. 312.

Hereford, Texas.

H. Guy Woodward & Company at Opera House Next Week.

The Opera House Manager, Mr. Lovelace announces the engagement of the eminent comedian, Mr. H. Guy Woodward and his excellent company of ten people for two nights, commencing Thursday, Dec. 9th.

Mr. Woodward and his company have been at the Empire Theatre, Dallas for the past eight months and those who have visited Dallas and read the Dallas papers know of the success of Mr. Woodward and his company at that place. Mr. Woodward is now heading his road company introducing two of his best bills, "Brought to Justice" and "Sunset Land", the first one of the best comedy dramas ever presented on a western stage, the second a beautiful western melodrama full of heart interest, pathos and comedy, and will appeal strongly to the Texas people on account of the scenes and action of the play being laid in your own state, and familiar in this way to all. A number of up-to-date musical specialties and vaudeville

acts are introduced during each performance and between the acts of the regular bills, thus assuring not one dull moment during the entire three hours of each performance.

Mr. Woodward and the local manager, Mr. Lovelace, join in guaranteeing to the patrons absolute satisfaction and hereby agree to refund to each purchaser of a ticket the full amount paid in case they have not received their money's worth. Prices 25c, 35c and 50c.

Attention!

Ladies of the Christian Church. Every lady, young or old, in the church is expected and requested to bring whatever article or articles intended for the Bazaar to be held Dec. 10-11, to the residence of Mrs. Gough, Wed. Dec. 8th, so that they may be marked and ready.

A general meeting of the members of all sections of the Aid is urged at Mrs. Gough's Dec. 8th as matters of importance must be decided.

MRS. RAMSEY, Sec.

Miss Buster Again Heads the Class. The position of candidates change

again this week. Miss Jewel Buster goes from second to first place; Miss Susie Lackey takes second place coming up three steps; Miss Mary Williams holds her same position.

It will be noted that the voting has been much heavier this week, and Miss Buster wins for a second time a consolation prize, having to her credit 17250 votes for the week.

Subscribers must not forget that every dollar paid on a subscription that one ticket to the drawing is given.

Name	This Week	Total
Miss Jewel Buster	17250	33300
Miss Susie Lackey	11900	25200
Miss Mary Williams	10750	24800
Miss Jennie Carter		20200
Miss Jessie Sisk	6300	13650
Miss Dimple Gass	3900	8100
Miss Ida Beach	200	7130
Miss Una Norton		2500

In addition to the dining mentioned in last week's issue Miss Mildred Vaughan entertained at dinner Mr. H. C. Moore of San Antonio, Mr. and Mrs. John Miller and Mrs. B.S. Arnold.

The
Hereford Brand
Published by
The Brand Publishing Co.
A. C. Elliott, Manager

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THE HEREFORD BRAND

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act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

True hope is swift and flies
With swallow's wings;
Kings, it makes gods
And meaner creatures kings.
—Shakespeare.

WILL IT COME TRUE?

HAVE you read it? What—that headline prophecy by Mr. E. H. Fretz? Yes, but how does he know and why does he make such a statement,—he is not quite a newcomer nor the son of a prophet. Oh well, what's the use,—he made the statement about two weeks ago, while standing on the curb, in front of the First National Bank. Mr. Fretz is ever optimistic and the saying was caught by the news ear of the Brand and it has been like lubricating oil in the wheels of thought since that good moment. The prophecy was uttered just one week prior to the good three days rain, which fell this week. Was it some presentment or the voice from the spirit land that put the thought into his active brain and framed the words for his mouth? No matter. He said it. And from all indication the Panhandle will harvest next summer the greatest wheat crop of its history. Thousands of acres of new and old land have been seeded to wheat. A report from the North Plains or rather trans-Canadian Panhandle says that 2 millions bushels along the line of the Dalhart and Edid railroad is a fair estimate. Around Amarillo, Vega, Canyon, Tulia, Dimmitt, Spring Lake, Friona and Summerfield comes a report of large wheat acreage. A fair estimate of the wheat acreage within Deaf Smith and Castro counties would place the figure at about 50,000 acres. This may be too low. The Brand hopes that Mr. Fretz's prophecy will come true and that a million bushels of prize winning wheat will be raised within the trade territory of Hereford and then

You'll Like Hereford.

THE SECOND session of the Sixty-first Congress begins at Washington City next Monday, December 6.

AN EXTRA session of the Texas Legislature is being talked about. Don't.

EDITOR Johnson of the Hall County News is about to get a political bee in his bonnet. He is mentioned as a probable candidate for the Legislature. Representative Bowman having resigned to become secretary to the Governor.

Trades for Hereford Property.

Dr. Myrick and J. H. Wilson made a trade this week by which the former exchanges a black land farm in Nolan county for the latter's residence in west Hereford. They are both pleased and both made a good trade. Hereford secures Dr. Myrick as a permanent citizen but does not lose Mr. Wilson, yet.

Citation by Publication.

The State of Texas, to the Sheriff or any Constable of Deaf Smith County greeting: Oath having been made as required by law you are hereby commanded to summon Stonewall Brown by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in any newspaper published in the 69th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest district to said 69th Judicial District, to appear at the next regular term of the Justice Court of Precinct No. 1, Deaf Smith County, to be holden at the Court House thereof, in Hereford, on the fourth Monday in December, A. D. 1909, the same being the 27th day of December A. D. 1909, then and there to answer a petition filed in said court on the 14th day of July, A. D. 1909, in a suit, numbered on the docket of said court No. 301, wherein E. T. Woodburn & Son are plaintiffs, and Stonewall Brown is defendant, and said petition alleging that said Stonewall Brown is indebted to plaintiffs in the sum of Ten and Twenty One-hundredths dollars for merchandise furnished by plaintiffs to defendant.

Herein fail not, but have before said court, at its aforesaid next regular term, this writ, with your return thereon, showing how you have executed the same.

Witness, J. H. Turnbow, J. P., Precinct No. 1 of Deaf Smith County.

Given under my hand and the seal of said court, at office in Hereford this the 26th day of November A. D. 1909.

(seal) J. H. TURNBOW, J. P.
Precinct No. 1, Deaf Smith County, Texas.

Dead Letters

Often an envelope is dropped into the postoffice box and the writer anxiously waits for a reply, but none comes. The letter may be a simple business affair but of much importance to the person addressed as well as the sender. It may be a letter which bears a message to loved ones. Both of these may find their way to the grave of Dead Letters, known as the Dead Letter office at Washington City.

The government has been endeavoring for years to reduce the number of lost letters, which find their way into the Dead Letter office. It is said that millions of letters each year go astray. Many of these letters contain money and the sums lost each year amounts to thousands of Dollars. To save these millions of letters Uncle Sam has been working hard to educate the people to place their "return card" on the upper left hand corner of the envelope. If the name and address is printed the problem is easy.

The Brand enters a plea for the universal custom of the "return card" printed on the envelope. To this end, the Brand proposes to establish an "envelope day" at which time any customer may have a few envelopes printed at a reasonable cost. (It has been the custom of print shops to take no orders for less than 250 envelopes.) As a trial, the Brand will make the following offer. Saturdays will be known as "envelope day" when orders for small lots will be received. Only the name, business and address will be printed:

50 Good Envelopes, (2 pkgs) 50c
100 Good Envelopes, (4 packages) 75c

In this connection a properly printed and addressed envelope is given below on which follows the instructions sent out by the government.

Notice the position of the corner yard, the address and stamp. In writing the address always place the name about the center of the envelope. This leaves room at the top for the postmark. Try 50 or 100 return envelopes. Remember the day. Only on that day will an order be printed. Leave orders any time.

THE FIRST STATE BANK

S. B. EDWARDS, President OTHO H. VARDEMAN, Cashier J. THOS. WEBB, Asst. Cashier
H. B. WEBB, W. S. HIGGINS,
1st Vice Pres. 2nd Vice Pres.



CAPITAL STOCK - \$100,000.00
Shareholder's Liability - \$100,000.00

STRONG AND RELIABLE

AND TRUST COMPANY HEREFORD TEXAS



ASK ME If you want to sell your
Business or Real Estate FOR CASH

No matter where located, if you want to Buy, Sell or Exchange any kind of Business or Real Estate.

Insurance placed in best companies and policies looked after.

Office in Dunlap and Britain Building, Rooms 2 and 4

C. O. LEE Hereford, Texas

CONDENSED STATEMENT OF THE CONDITION
OF

The First National Bank

HEREFORD, TEXAS

At the close of business February 5th 1909.

RESOURCES	LIABILITIES
Loans and Overdrafts - \$367,953.14	Capital Stock - \$50,000.00
U S Bonds and Premiums 51,800.00	Surplus and Profits (net) - 61,563.87
Banking House and Fixtures 13,038.50	Circulation - 50,000.00
Redemption Fund - 2,500.00	DEPOSITS - 369,828.09
Demand Loans 64,345.32	
Cash and Exchange 31,755.00	
\$531,391.96	\$531,391.96

OFFICERS: { J. L. FUQUA, President
C. W. DODSON, Cashier

DIRECTORS: { L. GOUGH, J. L. FUQUA, C. W. DODSON,
R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL

SAFETY DEPOSIT BOXES FOR RENT. This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account.

Return in 5 Days to
E. E. BRUBAKER
ROUTE 1
Hereford, Texas

STAMP
HERE

J. H. Bechtold

Girard,

Illinois

"I SAW IT IN THE BRAND"

DECEMBER PROCEEDINGS

We have reached the last month of 1909. The full *Record* will soon be made for the year.

We are determined to make this month a *Record Breaker*. We ask for your assistance and your co-operation in our effort to do this

CHINA AND TABLEWARE.

We claim to have the most extensive line of fancy hand-painted China for nice Gifts that is shown in West Texas, also Dinner Sets of White and Decorated China. We claim to save you \$5.00 to \$10.00 on these Sets and will be glad for you to inspect our carefully selected stock. We carry the Haviland and Austrian Goods.

\$50.00 Dinner Set Decorated Haviland for	- - -	\$40.00
\$50.00 Dinner Set White Haviland for	- - -	\$37.50
\$35.00 Dinner Set Decorated Austrian for	- - -	\$25.00
\$30.00 Dinner Set Weite Austrian for	- - -	\$20.00

We Have Five Lines of beautiful Queensware of the best Import that we can fit you up in full Dinner Sets at a moderately small cost. Come see.

WALL PAPER



We have just received a large shipment of new things in Wall Paper. If you have a room or a house that you want papered will you please to let us know and we will be more than glad to do our duty in supplying your wants. Can save you 25 per cent on your bill of this kind.

SEWING MACHINES White, New Home and Will C. Fore are our lines. We are not agents but dealers for their goods, hence we can save you \$15 to \$25 on a high-grade Machine. Please let us do this for you, and for the sake of your family and your Bank account.

It's a much easier task to count money in the till than it is goods on the shelf. We are therefore prepared to meet you on more than half-way ground on our December doings, as you know January 1st is inventory time.

E. B. BLACK COMPANY

Local and Personal

You'll Like Hereford.

\$5.00 for \$4.75. Phone 246. 41-2t

A. H. Elliston was in Amarillo Tuesday.

Rosco Bogard has returned to Hereford to make his home.

Dr. U. T. Miller made his regular visit to Canyon City this week.

Old hats made to look new. The Suitorium. Phone 350. 39tf

Keep your right eye on Baskin Heights. 1-tf

For bargains in Acreage property in Hereford, see C. O. Lee. 36-tf

Dr. J. G. Hendricks has been called to the bedside of his aged father in Eastern Texas.

"Let us reason together" is a timely article, based on solid facts. Read it on page 8. 43t2

Mr. Melvin J. Nelson, of Michigan, bought two lots on Baskin Heights.

Mrs. Dalton Johnson has returned from a visit to relatives at Red Oak, Texas.

For bargains in Acreage property in Hereford see C. O. Lee. 26-tf

C. R. Smith, Cattle Inspector, was called to Channing this week on official business. 41-tf

J. C. Berry, formerly of Hereford but now of Amarillo, was in the city Tuesday.

For bargains in Acreage property in Hereford, see C. O. Lee. 36-tf

You'll like our work. There's a reason. The Suitorium. Phone 350. 39tf

Read the article, then render your verdict. "Let us reason together" on page 8. 43t2

I repair your flues cheaper than moving furniture in case of fire. See Loughmiller. 37-tf

B. S. Arnold is spending several days with his father and mother in Hannibal, Mo.

Mr. Jessie Forse, of Missouri, has purchased five lots on Baskin Heights and will erect a modern house at once.

Concrete facts, as well as news, are contained in the article, "Let us reason together," on page 8. 43t2

G. M. Suggs is in Waco attending the Grand Lodge of the A. F. & A. M. as a representative of the local lodge.

Geo. W. Irwin, Jr., while in Plainview recently, heard a good deal of railroad talk. The Santa Fe is extending a branch from Plainview to Floydada.

Ladies Skirts and Suits Cleaned and Pressed. The Suitorium. 36 tf

Mr. Settlemire, of Illinois, purchased 5 lots on Baskin Heights and will build a home in the spring.

Say did you know that Gass & Son have a complete line of jewelry and we can save you money on these goods. Call and see us before buying your holiday goods. 41-tf

Our guarantee speaks for itself, it is paramount. D. R. Gass & Son. 41-tf

J. H. Head has returned from a trip to Fort Worth and other Central Texas points. He likes Hereford better after returning.

J. B. Roberson, formerly of Summerfield, but now of Stanton was in Hereford last week and he still likes Hereford.

The most interesting and valuable article you read to-day is "Let us reason together," on page 8. Ponder it well. 43t2

A little side walk talk for 60 days will give Hitching Post of a nice Pattern with each order for walk or curb. See Loughmiller. 37-tf

We have moved to room 6, Miller building, where we are better prepared than ever to serve you. Call and see us. 42-tf. C. G. Witherspoon & Son.

E. J. Rohrman and family have moved to Hereford from Indiana and have rented the Nelson truck farm, and an adjoining 160 acres. He has two friends with him and all are experienced farmers and truckers.

Judge L. Gough was at Lubbock this week when he delivered an address to the citizens of the county on the all important question of scientific farming. The Avalanche in announcing Mr. Gough's coming, had it Judge Gough of Amarillo.

CURTSINGER NEW QUARTERS IN MILLER-WALKER BUILDING

WE wish to say to our friends that we are now in our new quarters in the Miller-Walker Building and while we are not through moving and have not gotten things straightened out yet, we are prepared to give you excellent service. We are going to have one of the prettiest grocery stores in the West and we ask you all to call and see us, and as heretofore, we will give the most reasonable prices consistent with the class of goods we sell.

PHONE NO. 45

J. D. Curtsinger

Park & Nesbitt

Make Loans on Ranches, Buy and Sell Vendor's Lien Notes, make Abstracts, write Deeds, Mortgages, Wills and do all kinds of conveyancing.

We write a liberal Life and Accident Insurance Policy.

WE ASK FOR A SHARE
OF YOUR BUSINESS

AT OPERA HOUSE

TWO NIGHTS COMMENCING

THURSDAY DECEMBER 9TH

THE GREAT COMEDIAN H. GUY WOODWARD

AND COMPANY OF TEN PEOPLE DIRECT FROM EMPIRE THEATRE, DALLAS

Thursday Night the Great Comedy Drama

"Brought to Justice"

Friday Night the Beautiful Western Drama

"Sunset Land"

INTRODUCING FIVE NEW AND UP-TO-DATE SPECIALTY ACTS DURING EACH PERFORMANCE, INCLUDING BRISCOE THE GREAT COMEDY JUGGLER. THE LOCAL MANAGER GUARANTEES SATISFACTION OR MONEY REFUNDED

Society

A SOCIAL FUNCTION

One of the most pleasant social functions ever enjoyed by the people of Hereford was the opening of the Edwards new building on E. 2nd St. Tuesday evening Nov. 30 when Mr. and Mrs. James Cardwell were at home with Mr. and Mrs. S. B. Edwards to about 50 guests.

The several apartments of this handsome new building were tastefully decorated to correspond with the tinted walls and the soft gleam shed by colored tapers presented a pretty

and inviting scene. White chrysanthemums and red carnations were used in the parlors to carry out the color scheme. In the hall the hostess assisted by Mrs. Thomas Webb served punch to the guests. A slip of paper bearing the name of some lady present was then given to each gentleman with the request that he and his partner suggest some appropriate name for the new building. From the large assortment of names thus offered, Mrs. Edwards, selected "Hedge Rose Flats" as the one she deemed most fitting.

Score cards for a progressive game of "42" were provided and six games furnished entertainment for the latter part of the evening. Home made candy was served dur-

ing the game and an elegant luncheon of pressed chicken, olives, fruit salad and coffee was served at the close.

When the unique invitations of Mesdames Edwards and Cardwell were issued they bespoke a novelty in the line of entertainment and the guest's anticipation of a pleasant evening was fully realized when the receiving hours arrived. Many were the expressions of appreciation to these friends for this out-pour of hospitality and the compliments to the owner of this handsome new building which brings credit to Hereford.

MESDAMES WARREN AND BARCUS AT HOME.

Mrs. Geo. W. Barcus was at home with Mrs. Chas. W. Warren to a number of ladies Thursday afternoon December, 2nd, from 4 to 5 o'clock.

The Warren home, which is one of the handsomest residences in the city was beautifully decorated for the occasion. The reception hall and parlor were perfuse in their adornment of highly colored autumn leaves while the beauty of the dining room was enhanced by a pretty collection of large chrysanthemums. In the receiving line were Mesdames Warren, Barcus, Barnes and Miss Sudiebell Warren. These ladies assisted by other friends succeeded in making the time pass pleasantly for the guests. One of the most enjoyable features of the reception was the music furnished by Mrs. Bullock and Miss Jewel Barnes.

Little Miss Blanch Warren the only daughter of the home and Miss Jewel Barnes served the following dainty luncheon: Chicken sandwiches, olives, cheese straws, coffee and mints.

Despite the condition of the weather a large number of guests were present on this occasion and all pronounce it one of the most pleasant social affairs of the season.

AT THE WITHERSPOON HOME.

The spacious walls of the Witherspoon resounded with much merriment Friday evening when Mr. and Mrs. C. G. Witherspoon entertained a number of young people in honor of their sister Miss Roxie and Miss Tot Mercer.

Seven tables were prepared for a progressive game of "42." As a special diversion a Shakespearean contest was introduced in which the contestants took great interest. Several hours were thus spent in pleasant pastime. At a late hour the hostess assisted by Mrs. W. C. Witherspoon served refreshments of nut gelatine with whipped cream and assorted cake. After which the following friends bid their host and hostess goodnight.

Misses Witherspoon, Mercer, Moore, McGarr, McGill, Milam, Wilson, Collins, Warren, Elder, Stroud and Gregg and Mrs. Tucker. Messrs. Wright, Woodburn, Nesbitt, Carter, Herbst, North, Mercer, Elliott, Collins, Gass, Stanberry, and Dr. Massie.

MISS MCGARR ENTERTAINS.
Miss Grace McGarr delightfully

LET US REASON TOGETHER —ABOUT— THE PRICES WE PAY

THE Cutting of Expenses is an important item to everyone, "but how to do it" and still maintain your standard of living is the question that is hard to solve. No doubt you have marveled at the opportunity in Hereford for a merchant who would sell goods on the same principle of the big stores in the east. One who would depend on large sales and small profits, instead of small sales and large profits. If you can save from 20 to 50 per cent on everything you buy, it is surely worthy of your consideration and investigation. This kind of a store in your town is surely worth more to you than any railroad proposition, because YOU, the actual resident of the Hereford country, receive the benefit instead of giving it to the diamond bedecked gentleman of New York City. I am furnishing such a store to the citizens of Hereford, with a full line of Racket Goods and the most complete Second Hand Department in the Panhandle. Can you afford to overlook a store like this when it means a saving of cash for YOU? Drop in and look the stock over, whether you want anything now or not. It will be worth something to you when you do want to buy. You are always insured fair treatment and a square deal.

WALTER NELSON, Prop.

The Racket and 2nd Hand Store

Corner Main St. and Railroad Ave

The Prettiest Store in Town

It is a great deal of satisfaction to trade in a neatly arranged store. We have our stock so displayed that all you have to do is to step inside the store and cast your eye around and make your selection.

CASH PRICES WIN

They always win. They are bringing us more customers every day. Every man pays for his own goods and the weight and value does not have to be cut down to help pay the loss that would occur from some slow creditor.

The Goods and the Prices

We have both, and they both talk. Come in and let us show you and if we can't convince of the sincerity of our way of doing business, you can give us the horse-laugh for a month.

JOHN A. JOHNSON

PHONE No. 7.

entertained at "42" Friday afternoon at the home of her sister Mrs. J. F. Barker. A number of games were played and a dainty two course luncheon of creamed turkey, cranberry jelly, olives and bread and butter sandwiches for the first course.

the second was served. The following ladies enjoyed Miss McGarr's hospitality on this occasion Misses Stroud, Vaughan, Pearson, Potter, Giles, Collins, Milam, Elder, Warren and Mrs. Witherspoon.

Miss Roxie Witherspoon spent Thanksgiving with home folks.

SAVE FUEL BILLS With an Electric Flatiron

DAY CURRENT NOW
Ask Phone No. 388.

HEREFORD ELECTRIC LIGHT AND POWER COMPANY

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. We also have a Baggage Transfer in connection with our Livery business. Courteous treatment given. Phone 249.

SHERK & STANEK

THREE GOOD PAPERS

The Semi-Weekly Record,
(Ft. Worth) The Hereford
Brand and Brand Magazine.

In addition to subscribing for your home paper, which you cannot well afford to be without, you must have a high-class general state newspaper.

As a trustworthy family paper, *The Semi-Weekly Fort Worth Record* has no superior. It isn't for any limited set of people; it is for every member of every family. If you don't find some thing of interest in a particular issue—well, the editor looks on that issue as a failure. In addition to printing all the news of the day in concise form, *The Record* has special features for each member of the family. The remarkable growth of the *Record* is the best evidence of its merits.

OUR COMBINATION

The Semi-Weekly Record	\$1.00	} Our Price
The Hereford Brand	\$1.00	
The Brand Magazine	.50	
		For Three

Subscribe at This Office, 316 Main.

THE HEREFORD BRAND

To The Public!

Take your Blacksmith work to

JNO. N. JACOBSON

He has always appreciated your patronage and will continue to try to please you by doing **FIRST CLASS WORK.**

TRY A BRAND LINER

CHATTERINGS FROM PARROTT

School House Burns—Rain, Snow and Sleet—Thanksgiving Day Happily Spent.

Why are the people of Parrott wearing such broad smiles on their faces? Because it began raining Saturday night, about nine o'clock and rained all night, not hard but just a good, gentle rain, and Sunday it rained and sleeted nearly all day and Monday it rained harder than ever and can't say if it is through yet; looks as if it might finish up with two or three feet of snow. So why shouldn't the people of Parrott be happy for that means thousands of dollars and we may say thousands of acres of land broke and you know what that means to the country.

Parrott is also improving in many ways. John Guthrie, Sr. is building a large six room house and has it almost completed.

John Guthrie, Jr. has just finished a fine large house and has moved in. Mr. Blackwelder is improving his place with a new house, barn and other buildings. These parties have all come from Illinois this fall, and are good farmers and together they will break up two sections of land. We are glad to welcome them to our settlement and hope that more such good people will join us in developing this goodly land.

S. S. Duke's are going to erect a fine modern house in the near future. Have not learned just what kind of a home it is to be but we know it will be a credit to the neighborhood. Mr. Duke's father from Central Texas was here and spent a few days.

Miss Irene Holzer of Hereford is enjoying life in the country now. She is staying with B. F. Neely.

Miss Fannie Neely and brother, Robert, entertained Thanksgiving. Those present were, Mr. and Mrs. B. F. Neely and sons, Miss Bell, Miss Holzer, Mr. and Mrs. A. P. Helphrey and daughter, Rachel and Mr. Kopp. Dinner was served in four courses and every one did justice to the turkey and pumpkin pie. Miss Neely is a fine hostess and we hope to meet with her again.

Mr. and Mrs. Gus Miller ate Thanksgiving dinner with Mr. Frank Metcalf. They said the table was loaded with good things to eat.

Jacob Stahl is now mail carrier from Parrott to Hereford.

Monday morning about half past nine our school house caught fire and the whole roof was ablaze before the teacher discovered it. It being a bad day only five children were present and they helped the teacher get out all the books, organ and desk. The building wasn't much loss as it was not safe, but the new seats were lost. We will now have a new one built.

Mrs. Scruggs who has been sick for some time is now able to be up and around.

Miss Flo Wagner is spending the week in Nazareth.

Miss Grace Scruggs spent Thanksgiving with Mrs. Philipps.

The Parrott butcher wagon makes two trips each week to Hereford and is doing well. POLLY

Read View Committee.

The Commercial Club recently appointed a committee to make a tour around Hereford and investigate some newly proposed roads and to make a report on the condition of some of the old ones. Messrs. Gregg, Elliston and Hays compose this committee. These gentlemen will report their findings to the Club which will in turn place the report before the Commissioners.

Do You Owe?

The accounts of Dobbins & Burnam Meat Market and also accounts of the Hereford Sheet Metal Works have been placed in my hands for collection. All who know themselves indebted to either firm please see me at once.

41-21

C. S. RICHARDS

ANNOUNCEMENT

WE desire to announce to our friends and patrons that we have moved into our new store at 218 Main Street where we are thoroughly equipped to handle any business that belongs to our line. Our stock always represents the best and most up-to-date goods at the lowest prices. Don't forget that our repair work is the most reliable. :

W. H. RAY, Jeweler and Optician

The HEREFORD NURSERY

LARGEST and best collection of Choice and Fancy Fruit Trees, etc., grown on the planes. We have ripe fruit every day from May to October, and you can too. Our 18 years' experience has taught us what varieties are hardy and prolific. We want your trade.

L. P. LANDRUM

P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

J. F. COLLUP

DEALER IN

COAL, HAY AND GRAIN,
FIELD SEEDS AND STOCK SALT

We solicit a share of your business, promising that we will endeavor to sell you goods at as close margin as possible. Telephone No. 1.

Have 120,000 pounds Bulk Corn in transit that we are offering at \$1.45 per cwt. F. O. B. Hereford.

WE HANDLE ALL KINDS OF POSTS.

Concrete AND Plastering

I am prepared to do any kind of Brick, Plastering or Cement work. Let me figure with you on any kind of a job on these lines. Will please you with First-class work.

HEREFORD, TEXAS **W. J. BRAND**

THE BRAND CIRCULATION CAMPAIGN

**BEGAN TUESDAY
OCTOBER 12,
12 O'CLOCK NOON**

Opens with a splendid interest. A number of young ladies have become active workers and the Campaign is now on in full blast. A number of additional premiums have been added for the subscribers and patrons. Remember that

**CLOSES THUR.,
DECEMBER 23,
2 O'CLOCK P. M.**

\$425.00 IN PREMIUMS WILL BE GIVEN AWAY

And in addition every local subscriber will receive a year's subscription to a 50-cent magazine, which (if 1000 names are secured) will add \$500.00 more in value to the Premium List and make a grand total of nearly

One Thousand Dollars in Premiums

Such an offer has no precedent in the history of country newspapers. All you have to do to participate in this free distribution of Premiums is to pay for one year, or to renew your subscription.

Rules

1. No one connected with the Brand office will be permitted to participate in the distribution of premiums.
2. All subscriptions must be paid in cash. Receipts will be given for all cash paid in.
3. A duplicate of all tickets issued will be deposited in a sealed box at the Brand office. This box will be opened in the presence of the committee.

Consolation Prizes

The Brand reserves the right and privilege of giving a special prize at the close of each week to the young lady who shows the largest gain in the number of votes to her credit. It is not announced what these prizes may be, but each week will be governed alone by the conditions and circumstances. To win a Consolation Prize will in no way prevent anyone from winning any of the other prizes or premiums. Value.....\$20.00

Free Distributions of Premiums.

In this friendly contest the cheerful Subscribers and Patrons have not been forgotten. The Brand has arranged with the merchants of Hereford to give away as Premiums a choice lot of merchandise to subscribers and patrons. These premiums will be distributed on the last day of the Circulation Campaign. They will be turned over to a committee and a free and fair distribution will be made. Tickets which will entitle the holder of same to participate in the "Free Distribution of Premiums" will be issued according to the schedule. The premiums may be seen and examined at the places of business indicated.

Special Prize to Castro

A special prize has been reserved for the young lady living in Castro or counties other than Deaf Smith, who receives the greatest number of votes during the contest. The conditions are the same as to all other premiums. The prize will be a solid gold bracelet, set with a diamond. This bracelet is of the latest style and the workmanship is perfect. This will make a handsome gift for any young lady. Value.....\$30.00

Free Magazine

To encourage the friends to help the young ladies and to give the subscribers within the trade territory of Hereford an additional reward, The Brand has arranged to give each a year's subscription to a splendid magazine, which will be issued in the form of a supplement to the Brand.

LIST OF PREMIUMS FOR SUBSCRIBERS AND PATRONS

1. Warren Hardware Company
One Cole's Hot Blast Stove, Value.....\$15.00
2. Hubbard Grocery Co., One Case
Mixed Canned Goods, Value.....\$7.50
3. Garrison Bros., One Set Tripple Plate
Silver Knives and Forks, Value.....\$5.00
4. Geo. A. Stambaugh, One Apartment
Suit Case, Value.....\$15.00
5. J. A. Fox & Co.
One Stetson Hat, Value.....\$5.00
6. Hereford Hardware Co., One 50 Piece
Imported Decorated China Dinner Set,.....\$20.00
7. Betts & Millard, Druggists, Three (3 premiums)
Fine Leather Bill Books, Val.....\$6.50
8. E. B. Black Co., One Handsome, Golden
Oak, Polished Buffet, Value.....\$35.00
9. Ezra Norton, Saddlery,
One Plush Lap Robe, Value.....\$5.25
10. Hubbard & Barnett, Lady's
Tailor-made Suit, Value.....\$35.00
11. H. C. Myrick, Gent's Furnishings,
One Pair Edwin Clapp Shoes, Value.....\$6.00
12. Arnold & Matthews, One McDougall
Kitchen Cabinet, with bevel plate mirror,
Value.....\$35.00

100 Free Votes for Paid Up Labels

On every copy of The Brand mailed out there is a "Yellow Label" which contains the date to which the subscription has been paid. Solicitors will be allowed 100 free votes for each 10 "Yellow Labels" turned into the office, provided the label shows the subscription to be paid up to Dec. 31st, 1909. Only the labels from papers published from Oct. 8th to Dec. 17th will be counted.

While the Brand has a most satisfactory paid-in-advance subscription list, it is the highest ambition of the publishers to increase that list; thus adding value to the paper as an advertising medium and making it possible to publish each week a better paper. Every advertiser knows that it is the "circulation that counts," therefore the real end and purpose to be sought by this campaign is a larger circulation, a better paper and a wider field for advertisers.

NOTE THE CHANGE IN DATE OF CLOSING CONTEST

Schedule of Votes and Tickets

On Subscription

\$1.00 paid on Subscription 1 Ticket and 200 Votes	
2.00 " " " 2 Tickets " 800 "	
3.00 " " " 3 " " 1800 "	
4.00 " " " 4 " " 3200 "	
5.00 " " " 5 " " 5000 "	

And so on at same ratio, the number of votes being determined by squaring the number of dollars and multiplying by 200.

For Ad Space

Ad-Space	
Amounting to 8 inches, 1 Ticket and 100 Votes	
" " 16 inches, 2 " " 300 "	
" " 24 inches, 3 " " 500 "	
" " 32 inches, 4 " " 700 "	
" " 40 inches, 5 " " 900 "	

And so in in the same ratio and proportion.

For Job Work

Job Work Amounting to \$1, 1 Ticket and 100 Votes	
" " \$2, 2 " " 300 "	
" " \$3, 3 " " 500 "	
" " \$4, 4 " " 700 "	
" " \$5, 5 " " 900 "	

And so on at the same ratio and proportion.

Worker's Special Gifts

To the young lady who receives the greatest number of votes will be given choice of the following special gifts: The young lady who stands second in the number of votes will have the second choice.

A beautiful, hunting-case, solid gold watch, set with a magnificent diamond. The watch is a 17-jeweled movement, hand engraved case, made by the South Bend Watch Company and is a marvel of beauty. Value.....\$60.00

A solid gold ring, set with a sparkling diamond in a Tiffany mounting. This ring was carefully selected by W. H. Ray, the jeweler, from a large stock and will make a prize well worth winning. Value.....\$50.00

A solid gold neck chain and locket, set with a genuine cameo, has a place inside for a photograph. The young lady who wins this prize will be more than delighted. Value.....\$15.00

Worker's Additional Special Gifts

One Mandolin, G. W. Smith Music Co. This is a fine instrument. Value.....\$7.50

One Traveler's Toilet Set and Cabinet, T. M. Coulson, Druggist, Value.....\$5.50

One Statue Vase, Woodburn & Son, Druggists, Value.....\$6.00

One Ladies' Satin Trimmed Panama Skirt, J. G. Callens, Dry Goods, Value.....\$6.00

LAST WORD Some young lady will have the pleasure of wearing the beautiful gold watch, the sparkling diamond ring or one of the other gifts as a Christmas present from The Brand. Young ladies not living in Hereford write for information.

The Hereford Brand

316 Main Street

Hereford, Texas



A BASKET OF LUSCIOUS GRAPES to tempt the daintiest appetite is among our offering of Seasonable Fruits and Vegetables. Come and get one while they are plentiful and inexpensive. While here don't fail to note the appetizing freshness of our display. The question of what fruit or vegetable to have, will not bother you when you see it. For whatever you choose here is bound to be good, for everything is of the best.

Stock is fresh daily and price always close to cost

Cardwell Brothers

A Modern Residence

My modern residence corner 9th and Main Sts. 1-4 block, east front, for sale this week, for an investment for a home. All modern improvements, shade trees, Good stand of Blue Grass on front lawn. For Price Etc., see

R. H. BARNETT

When Buying Groceries

Bear in Mind

the difference between

Cheap and High Grade GROCERIES,

the difference between

Healthful and Unhealthful GROCERIES,

the difference between

JARROTT & WILKINSON'S Groceries

and Other People's Groceries

Your Meat and Baking Together

We take great pleasure in announcing to our patrons that we have secured a complete Baking outfit, and the services of a first-class baker, and we can deliver both your meats and bread at one time. The cash price on meat is a winner, and we are going to give you the best line you have ever had, and it will include every kind of baking usually carried in a first-class bakery. A trial will be appreciated.

Burnam & Dobbins

Professional and Business Cards

Wm. M. Knight Jno. P. Slaton
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg
Hereford, Texas.

Geo. W. Barcus Jno. C. North
BARCUS & NORTH
Attorneys at Law
Hereford, Texas
Office in First State Bank building

KING REALTY CO.
Lands, Loans and Insurance
Notary in Office

Abstracting a Specialty Hereford, Texas

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

A. P. Murchison J. S. Jones
MURCHISON & JONES
Real Estate and Live Stock
Hereford, Texas

B. H. Smith D. F. Ashbrook
SMITH & ASHBROOK
ALL KINDS OF INSURANCE AND LOANS, Phone 273.
Office 1st door South of First National Bank

SULPHUR PARK FARM HILLCREST FARM
ALFALFA HAY AND SEED TURKEY RED WHEAT
L. GOUGH
HEREFORD, TEXAS

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands
OFFICE:—Room 6 Miller-Walker Bldg.

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DIMMITT ABSTRACT CO.
ABSTRACTS OF CASTRO AND BAILEY COUNTY LANDS
Dimmitt, Texas

HARVEY CASH C. L. ADAMS
CASTRO ABSTRACT COMPANY
Abstracts of Castro and Bailey Counties. Your business solicited.
DIMMITT, TEXAS



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address **BASKIN LAND COMPANY** HEREFORD, TEXAS

SMITH & ASHBROOK
HEREFORD, TEX.

Sell all kinds of Insurance

Fire
Tornado
Life
Accident
Health
Plate Glass
and Live Stock
EMPLOYERS' LIABILITY

Office first door south of First National Bank

The BRAND LINERS

Pay in Advance unless you have an account with the Brand. The Brand Liners Bring Results. TRY 'EM.

LOST AND FOUND

LOST—Shepherd pup, 8 months old Black and Tan with white marks. Notify C. F. Reidel or Brand office. 1t

FOR RENT

FOR RENT—A 3-room house. See Edgar Betts at Betts-Millard's Drug Store. 40-tf

FOR RENT—A good six-room bungalow near College; wired for electric lights, will be vacant Nov. 1st. L. W. Ricketts. 37-tf

FOR RENT—I have several good residences to rent. R. E. Cook. 37-tf

FOR RENT—4 room house near public school. Windmill, tank and barn. A. P. Murchison. 39tf

FOR RENT—5 room house. Murchison & Jones. 34-tf

ROOMS AND BOARD

WANTED—A few roomers and boarders. Mrs. Geo. Karr. 33-tf

WANTED—Boarders and roomers at the J. T. Jowell house, two blocks west and two blocks north of City Meat Market. Mrs. L. C. Flanders. 31-tf

MISCELLANEOUS

WANTED—Plain sewing. Mrs. Joe Chandler, at Carroll residence. Phone, 275. 42t2p

WANTED—Some clean COTTON rags at The Brand office.

WANTED—Your shoe repairing at Norton's Harness Shop. 36tf

FOR SALE—One new range stove, one new cabinet, one new dresser. 32-tf A. H. Elliston.

FOR SALE—A set of the Success Reference Library, at a bargain. Inquire of "E" at Brand office.

SEWING—Wanted, plain sewing and dress making. Mrs. Everett, 2 doors west of public school, phone 132. 41-tf

FOR SALE—All of block 90, 91, 92, 99, 100, 101, 102, 103, 104, 106 and 107, in Friona, Tex. Price, \$1450.00. G. S. DeMots, Hull, Iowa. 43t4

FOR SALE—Four-acre block in south Hereford. Three-room house, barn with loft, chicken house, well and windmill, fruit trees and small fruit of different kinds, a bargain for cash. For particulars see C. O. Lee. 28-tf

REAL ESTATE FOR SALE

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

FOR TRADE—A good business house bringing good rents for trade for good land well located. R. E. Cook. 37-tf

FOR SALE—15 acres adjoining city limits. Will sell either 5 or 10 acres, or all together. A. Witherspoon. 23-tf

FOR SALE or trade—Automobile. My Moline 1908 model, in good repair, every thing in the way of extras, tools, speedometer etc. Will sell for cash, Vendors Lien notes or trade for land. Geo. W. Irwin, Jr. 34-tf

FOR SALE OR EXCHANGE—291 acres of good land in Butler Co., Kans., all tillable which I will sell or exchange for land in the Panhandle, in Deaf Smith or Castro counties. Land must be first class. Distance from town no objection. Write Box 248A care of Brand office, Hereford Texas. 43tf

CITY PROPERTY FOR SALE

FOR SALE—Cottage with 2 1/2 lots, has three large rooms, hall, pantry, closets and two porches, water piped in house, well and windmill, well house and elevated tank, 30 fruit trees, good fence around lots, this is a well built house, almost new, and in one of the best locations in Hereford for a home. For price and terms, see C. O. Lee. 36-tf

FOR SALE—10-room house, on corner lot 125 ft. front 140 ft. deep, cement walk on two sides, nice shade trees, well and wind mill, elevated tank, barn, coal house. All fenced with picket fence, only 3 1/2 blocks from the postoffice. For price and terms see C. O. Lee. 31-tf

LIVE STOCK FOR SALE

REGISTERED Jersey Bull, Captain Howard, No. 79363, two and half years old, for sale. J. H. Bowers. 40t3

FOR SALE—Young horses. Some broke to work, all halter broke. J. C. Womble, Wildorado, Texas. 43t4p

FOR SALE—Two large work horses and harness also one well bred stallion; gentle driver, single or double. Will trade any or all for young stock. 32-tf A. H. Elliston.

Millinery Sacrifice At The Ladies Furnishing Store

IN THIS our Clearance Sale of this Season's Millinery Goods, the Best Bargains are offered to you now. If you are in need of new trimmings or a new frame, then you cannot afford to miss the bargains we will offer you for the next ten days. As we do not carry Millinery Goods From one Season to the next we will sell regardless of cost. Do not fail to take advantage of such values now offered. You will also find the best values in Long Coats for Ladies and Misses during this sale, as these too must go. Come and see for yourself the bargains offered.

Ladies
Furnishing Store

GREAT SLAUGHTER SALE

OF THE

J. A. FOX & COMPANY'S STORE

Opens Saturday, December 4th, and Closes Saturday, December 12th.

We are determined to reduce our stock in the next 10 days and if cheap prices and good merchandise will be an inducement to the public we will reduce our stock one-half in the next 10 days. No goods charged to anyone.

Read These Mute But Crushing Prices. Prices Are Wrecked in Every Department

Dress Patterns

Think of it—a whole dress for 29c.

500 Dress Patterns, containing 10 yards each—all placed on one table. Former price of these goods was 8c to 15c per yard. They consist of Lawns, Batiste, Dimities and Calico. One pattern each of your own selection when you have purchased \$5.00 worth of goods at 10 yards for **29c**

Embroideries and Laces

Cambric, Hamburg and Swiss Embroideries, Edges and Insertions, absolutely every pattern bought this season, values up to 9c, all placed on one table at a sale price, per yard **4½c**

Insertions, Edgings and Beadings in Cambric and Swiss, dainty pattern, on sale at per yard only **8c**

Extra wide Cambric and Hamburg Edges and Insertions, special patterns, 20c values, sale price **11c**

Silk Flouncing in Cambric and Hamburg, extra wide, worth 25c per yard, sale price **17c**

5,000 yards of good Torchon Laces and Insertions to match, at Sale price **6c**

Thousands of yards of Val Laces and Edges worth 25c per yard, sale price **15c**

Notions

Ladies Handkerchiefs worth 15c, in this Gigantic sale at **4c**

Ladies' Hemstitched and Embroidered Handkerchiefs worth 25c, in this sale **11c**

24 dozen-sample Handkerchiefs, worth up to 20c in this Gigantic Sale at **9c**

Hooks and Eyes, worth 5c, in this Gigantic Sale for only **1c**

One paper of full count pins, worth 5c, in this Gigantic Sale at **1c**

Featherstitched Braids, worth up to 10c to go in this sale at **4c**

Good Lisle Thread Elastic, worth 10c, in this Gigantic Sale at **5c**

24 Bone Collar Buttons for **5c**

Clark's O. N. T. Thread, 5 spools **25c**

72 Rice Buttons for **5c**

Elite Shoe Polish **18c**

Gilt Edge Polish **18c**

Ribbons! Ribbons!—All go at half-price.

Shoes! Shoes! Shoes!

Our Guarantee on all Shoes we sell: We positively guarantee to each and every customer buying a pair of shoes that they coming but solid leather, with solid leather insoles; in fact we allow any customer to take any shoe out of stock, cut it to pieces, and we will forfeit \$100.00 if there be found that the shoe is not as represented.

To the Men: We will sell you during this sale, a Calf or Vici Shoe under the above guarantee for only **\$2.50**
Come and be convinced.

Grips, Suit Cases & Trunks

Just before you leave for that trip, see what we can do for you on your purchase. You will be shocked at the low prices we will make you on a Grip, Suit Case or Trunk. They must go.

Men's Ladies' and Children's Hose

Ladies' Fast Black Hose, regular 15c, sale price only **9c**

A fine Mecca fast black Hose worth 25c per pair, sale price **15c**

Children's fast black Ribbed Hose worth 20c sale price **12c**

Children's finest French Ribbed Hose worth 35c, sale price **22c**

Just received 25 dozen Men's Fancy Hosiery bought to sell at 20c, sale price **10c**

Men's Hose worth 35c per pair in this Gigantic sale at **22c**

Table Linen and Napkins

\$1.50 values, 72 inches wide, sale price **\$1.19**

Handsome \$1.00 values, sale price **64c**

75c Damask at sale price **49c**

50c Damask at sale price **29c**

A fairly good Napkin at, per dozen **27c**

A better-grade Napkin at, per dozen **38c**

An extra good Napkin at, per dozen **68c**

A good Linen Napkin at, per dozen **98c**

A fine imported all-linen Napkin, per doz. **\$1.98**

An Extra Special in OIL CLOTH for less than half the regular price. 2 1-2 yards oil cloth for 27c, only two and one-half yards to each customer.

Towels

Linen, White and Colored Borders, 40c sale price, per pair **24c**

A good Single Towel, worth 10c, sale price **3 1-2c**

40-inch Turkish Bath Towels, 35c values, in Gigantic sale for **23c**

Staple Department

Prices That Cannot be Duplicated.

All standard Calicos, per yard **4 1-2c**

Knight's Cambrics worth 12½c, sale price **9c**

Green Ticket Lonsdale Domestic, worth 12½c sale price, per yard **9c**

Staple Check gingham worth 8c, sale price per yard **5c**

Best Grade Percales worth 15c, sale price, per yard **10c**

Cloaks! Cloaks!

All Ladies' and Children's Cloaks at one-half price.

Dress Goods

They Must Go.

Broadcloth worth \$1.50 per yard, in brown grey and tan, Red Tag Sale **75c**

24 Individual dress patterns containing 7 yards in pattern, worth \$2.25, price **\$1.25**

27 Individual Dress Patterns containing 7 yards each. Very newest novelties, sold for \$1.75, Red Tag Sale, per yard **98c**

Mohairs in gray, tan, blue and black, 42-inches, sold at 75c, Red Tag Sale **45c**

Brown-Papama sold at 75c per yard, Red Tag Sale **45c**

All-wool Serge, in brown and black, 50-inches wide worth \$1.25, Red Tag Sale **67½c**

Big lot of Cotton Suiting, makes good school dresses, sold at 10c, while it lasts, Red Tag Sale **6½c**

Big lot Half Wool Suiting, worth 45c to be sold in this Red Tag Sale while it lasts **23c**

Big lot of Flannellets, sold at 15c, to close out in Red Tag Sale **9½c**

400 yards Wash Silk, 27-inches wide, in cream and white, worth 45c, to close out at Red Tag Sale price **29c**

190 Yards Wash Silk, 36-inches wide, worth 75c, while it lasts in Red Tag Sale **45c**

Big lot Silk Waist Patterns, regular price up to \$1.50, per yard, one-third off.

Owing to the Reputation established by J. A. Fox & Company's Store as a merchant of high-grade, dependable merchandise, these prices are as represented, and not in any way exaggerated in this advertisement, and the buyer can have money refunded at any time for any reason whatsoever if not satisfactory to the purchaser. OUR GUARANTEE: We assure each and every purchaser absolute satisfaction. We guarantee every garment, every price and every statement here made, and will exchange any purchase unsatisfactory for any reason whatsoever. Every article, every garment in the house marked in plain figures. One price to all.

J. A. Fox & Company

HEREFORD TEXAS