

Bush airs defense plan

WASHINGTON (AP) - President Bush announced today that U.S. armed forces are "arriving today to take up defensive positions in Saudi Arabia" to deter aggression by Iraq.

"No one should underestimate our determination to confront aggression," he said. Bush called for Iraq to undertake an

"immediate, unconditional and complete withdrawal" of its troops from Kuwait.

Iraq invaded Kuwait last week in "blitzkrieg" fashion, Bush said in a televised address this morning from the Oval Office. In setting conditions for Iraq's Saddam Hussein, he said Iraq must restore the Kuwaiti government.

"I pledge here today that the United States will do its part to see that these sanctions are successful," he said of the U.N. resolution that sets an economic embargo against Iraqi oil and other commerce.

Bush described the make-shift Saudi defense force as a "multi-national" one. U.S. sources have said Eqypt and Morocco will participate, but there was no confirmation and Bush did not describe what "other nations" would be involved.

"If history teaches us anything, it is that we must resist aggression or it will destroy us," said the president.

Bush spoke long after administration sources had disclosed his decision, and elements of Army and Air Force troops were already on the ground in Saudi Arabia.

In addition to his military steps, Bush has been working steadily in recent days to implement a United Nations trade embargo against Iraq. Key oil pipelines have already been shut down as the demand for Iraqi oil has dried up in the days since the invasion.

In his remarks today, Bush said he would

a quick trip that sealed the cooperation of Saudi Arabia for the multi-national show of force. Iraq massed troops on the Saudi border following last week's conquest of neighboring Kuwait.

Bush committed American soldiers and warplanes on Tuesday to forestall Iraqi moves into the oil-rich Saudi kingdom, Pentagon sources said.

Bush said he had taken his actions after perhaps unparalleled consultation" around the globe.

"Let me be clear. The sovereign independence of Saudi Arabia is of vital interest to the United States."

"America will stand by her friends," he said. "Our mission is wholly defensive. Hopefully they will not be needed long," he said of the troops.

Still, he said, "It may take time and possibly cost a great deal" to stand up for America's interests.

Bush ended his brief speech by asking for prayers for the safety of the forces he committed.

Members of Congress offered their immediate support for the president's moves. Said House Speaker Thomas Foley, "I think the people and the Congress will support him."

It marked the second time in eight months that the president has sent troops into a potential combat situation. Last December, Bush deployed thousands of troops to Panama to oust that nation's leader, Gen. Manuel Antonio Noriega.

"Essentially the fight is to really prevent one rather demented soul, this fellow Saddam Husseim, from gaining control over the bulk of the world's oil reserves," said Hous Services Chairman Les Aspin. "I think we're going to be living through a couple of very, very tense days," he told CBS this morning. Pentagon sources, who spoke on condition of not being identified, said Army units heading for Saudi Arabia included elements of the 82nd Airborne Division from Fort Bragg. N.C.: the 24th Division (Mechanized) from Fort Stewart, Ga., and the 101st Airborne Division from Fort Campbell, Ky. The 82nd and the 101st make up the 18th Airborne Corps.

Cheney returned overnight from the Middle East after settling details of the dramatic Saudi defense deployment. Saudi Arabia over the years has purchased billions of dollars on U.S. armaments preparing reluctantly for just such a threat as this.

The U.S. strategy was two fold: Troops in Saudia Arabia to deter an Iraqi invasion, and a still-growing economic embargo of Iraq to convince Saddam to retreat from Kuwait.

The New York Times said today the United States was ready to ask the Soviet Union to join a naval blockade, and also had indicated to China, Britain and France that a blockading force would be needed soon. But the Soviet Foreign Ministry called a blockade "not the best line" to take.

Bush discussed the Middle East crisis over dinner Tuesday night with national security adviser Brent Scowcroft and chief of staff John Sununu. Secretary of State James A. Baker III was leaving today for Turkey and then a meeting with NATO allies on Friday.

The deployment underscored international determination to isolate Saddam, economically and militarily, after his lightning invasion of Kuwait. White House spokesman Marlin Fitzwater said Bush acted on the belief that "there is an imminent threat" to the vulnerable Saudi kingdom.

Pitting men from several nations against Saddam's million-man Iraqi army - bolstered by the firepower of U.S. bombers and tanks - could deter him from storming Saudi oil fields, Pentagon strategists said.

Concern about 3,500 Americans in Iraq and Kuwait complicated the situation. The State Department held out hope they would be allowed to cross into neighboring jordan.

U.S. airborne divisions would protect Saudi

President Bush this morning said "the sovereign independence of Saudi Arabia is of vital interest to the United States," and that the US mission there would be "wholly defensive." He said troops could be stationed there for any length of time. Among the forces on hand is a fleet of F-111 bombers, which are stationed at Cannon Air Force Base in Clovis. The F-111 fleet is on standby at a base in Turkey. Cannon is the only base in the US where F-111's are stationed, and Cannon officials have refused comment on movements of the high-speed bombers.



Pentagon sources said the aircraft carrier Eisenhower had been ordered to transit the Suez Canal and head for the Arabian Sea, joining the carrier Independence for possible blockade duty or even as a platform for attack aircraft in the Persian Gulf waterway. The carrier Saratoga and four escort ships steamed out of Mayport Naval Station in Florida for a week's voyage to the Mediterranean. The battleship Wisconsin was to leave Norfolk, Va., to bolster the Navy armada in the region.

military leadership was settling in for what

call on oil producing nations to increase production in an effort to cushion the effect of the Iraqi embargo. He also said he would consider tapping U.S. reserve supplies if that was necessary.

There was no word on the number of American troops involved, but estimates put the number in the thousands. A key congressional expert said the U.S. forces were in for "a couple of very, very tense days."

Defense Secretary Richard Cheney was at the White House before Bush's speech after air bases so other troops, aircraft and equipment could be sent in. A congressional source said Bush had decided to send Air Force F-16 fighters, F-15 fighters and tanker aircraft from bases within the United States to the region.

Air Force F-111 bombers, which played a crucial role in the April 1986 bombing of Libya, have been flown to a NATO base in Incerlik, Turkey.

American warships also were on the move, positioning for a blockade or military action.

One Pentagon official, who also spoke on condition of anonymity, said the nation's could be a lengthy operation.

"This whole thing isn't easy. You don't deploy forces and they suddenly show up in another part of the world. There are a hell of a lot of logistical problems that go into moving people around the world, particularly in the extreme conditions of the Middle East," he said.

Predicted another: "This will definitely be very slow to unfold. ... And if conflict does break out, it will be very prolonged and very messy.

Woman dies in accident

An Ashland, Kan, woman died of injuries she received in a one-vehicle accident early this morning east of Hereford.

Rita Stuck, 53, was dead on arrival at Deaf Smith General Hospital from head and chest injuries she received when the 1980 Chevrolet station wagon in which she was riding went off the south side of East US Highway 6c, careened down a 15-foot embankment and came to rest against a solid dirt wall.

The driver of the car, Echo Susan Green, 30, of Amarillo, is in critical condition at Northwest Texas Hospital in Amarillo, also suffering massive head and chest injuries.

Neither of the women were wearing seat belts, according to the Department of Public Safety.

Tip clears up burglary

Thanks to a tip offered on the Deaf Smith County Crimestoppers Clue Line, Hereford police have cleared up a burglary and recovered \$700 worth of goods.

The burglary occurred last week in the 200 block of Ave. J in Hereford.

Officers received a tip on the Clue Line about where the stolen property was and the identity of suspects in the burglary. Detectives then obtained a search warrant and went to the house of one of the suspects in the case.

A juvenile, 16, was arrested for burglary of a habitation in the case. A man, 17, and a woman, 18, were charged with theft by possession of stolen property.

Jubilee **Parade entries** being accepted

Entries are still being accepted for the annual Jubilee parade, one of the highlights of Saturday morning's activities at the Town and Country Jubilee.

Hawk Kreig and Jim Ward of the Hereford Whiteface Kiwanis Club are co-chairmen of the parade. This year's theme is "Texas Best--Deaf Smith County--1890-1990-2090." The county's centennial is in October.

Organizations and businesses are encouraged to have floats and other entries in the parade, which will form in the Hereford High School parking lot, go down Park Ave. west Main, then south down Main to Second Street on Saturday at 10 a.m.

Hereford-area trucking companies are encouraged to enter their rigs in the parade in a special salute to the county's transportation industry.

Children are also encouraged to decorate their bicycles for a special division in the parade.

Persons wishing to enter the parade are asked to call the Deaf Smith County Chamber of Commerce at 364-3333.

Jubilee activities will pick up steam on Friday with the opening of the Jubilee of Arts at noon at the Hereford Community Center. Avariety of arts and crafts will be on display and for sale at the show, which will also be open throughout the day Saturday.

Friday also features a fajita cookoff, cowboy-and-cowgirl poetry and the first performance of the Hall of Fame All Girl Rodeo at The Barn, six miles west of Hereford on the Harrison Highway, then two miles north. The fajita cooking begins at 5 p.m., with the poetry, singing and storytelling beginning at 5:30 p.m. Fajita tasting begins at 6 p.m., with the first rodeo performance at 7 p.m.

Saturday's events begin with the Greg Black Memorial Run, sponsored by Taco Villa and the Hereford YMCA. Entry information for the three races is available at the YMCA.

After the parade, Jubilee Junction will open at Dameron Park with a variety of games and concessions for persons of all ages. The popular Diaper Derby, sponsored by the Women's Division of the chamber, will again be held.

The stage at Jubilee Junction will feature live entertainment throughout the day. Chairman Jeannine Zimmer-man has lined up a variety of local talent to perform on the Junction stage.

Buy our beans, please

Jim Eric Andrews and Thad Hill get ready to sell fresh beans to a customer at the farmers market last week in Hereford. The farmers market is open today from 5-8 p.m. in the parking lot of the Ranch House Restaurant on West U.S. Highway 60 in Hereford. A variety of fresh vegetables is available at the market, with more available each week through the season. The market is sponsored by the ag committee of the Deaf Smith County Chamber of Commerce.



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Local Roundup

Crimestoppers offers reward

A reward of up to \$300 is being offered by Deaf Smith County Crimestoppers for information leading to an arrest and indictment in the Crime of the Week

The Hereford Police Department is investigating the burglary of a storage building on North 25 Mile Ave. around July 1. Over \$3,000 worth of items were taken, including a brown roping saddle; two car tires; a green 8-foot bass boat; one yellow water ski; a ski vest; and a fishing motor.

If you have information about this or any other crime in Deaf Smith County, call the Clue Line at 364-2583 (CLUE). If you wish, you may remain anonymous by using a code name or number.

Police arrest one Tuesday

Hereford police arrested a man, 47, on Tuesday for public intexication. Reports included criminal mischief in the 700 block of Ave. G and in the 400 block of Ave. B; theft of helmets in the 200 block of Ave. E; theft of \$6 worth of gas in the 200 block of Ave. J; harassment in the 600 block of Star; a criminal attempt in the 900 block of East Park; and disorderly conduct in the 300 block of Knight.

Police issued three citations Thursday and investigated two accidents.

Fair weather through weekend

Tonight will be mostly fair with a low in the lower 60s. South wind will be 5 to 10 mph.

Thursday will be sunny with a high in the upper 80s. South wind will be 10 to 15 mph.

The extended forecast for Friday through Sunday is for partly cloudy skies each day. Highs will be in the mid to upper 80s, with lows in the lower to mid 60s.

News Digest

World, National

WASHINGTON - President Bush, signaling his determination to end Saddam Hussein's aggression, has sent U.S. combat forces to Saudi Arabia to dig in against Iraqi troops. And, the White House announces, the president is addressing the nation.

WASHINGTON - The deployment of U.S. warplanes and lightly armed Army battalions to Saudi Arabia provides a strategic, but highly risky, toehold against Iraq's menacing million-man army, private military analysts say.

UNDATED - Iraqi President Saddam Hussein, now confronted by U.S. troops in Saudi Arabia, says the Iraqis "would rather die than be humiliated" and threatens to "pluck out the eyes of those who attack the Arab nation.'

HOUSTON - Iraq's invasion of Kuwait is putting smiles on the faces of those who have struggled through the ragged recovery of the U.S. oil industry

UNDATED - Andrew Young fails in his drive to become Georgia's first black governor, losir g to Lt. Gov. Zell Miller in a Democratic runoff. Kansas Gov. Mike Hayden, battling to hold onto his job, trails real estate

executive Nestor Weigand Jr. in a close Republican primary. CHICAGO - A deeply divided American Bar Association faces a showdown

Owen honored by Kiwanis

Bobby Owen, left, was named Kiwanian of the Month by the Hereford Noon Kiwanis for his work as a lieutenant governor this year. He was presented with a special Kiwanis coffee. mug by Gene Brock, club president.

Military deployments providing US toehold

WASHINGTON (AP) - The deployment of U.S. warplanes and lightly armed Army battalions to Saudi Arabia provides a strategic, but highly risky, tochold against Iraq's menacing million-man army, private military analysts say.

The Bush administration said it views the 100,000 Iraqi soldiers near the Saudi border as an "imminent threat" to Saudi security after the forces of President Saddam Hussein conquered tiny Kuwait and its vast oil riches last week.

Under the Saudi desert lie the largest oil reserves in the world.

Military experts interviewed Tuesday said placing American ground forces in Saudi Arabia, even



The Army units readying for duty in Saudi Arabia are part of the nation's rapid deployment force, a contingent of air and land forces during the Carter administration to respond to a Middle East crisis threatening U.S. oil supplies. Some of the troops have trained in Saudi Arabia and other desert nations. Pentagon sources said Tuesday that President Bush had ordered elements of the 101st Airborne Division from Fort Campbell, Ky.; the 24th Infantry Division (Mechanized) from Fort Stewart, Ga.; and the 82nd Airborne Division from Fort Bragg, N.C. The sources, who spoke on condition of anonymity, said elements of those three units would be deployed with the 18th Airborne Corps, a command and control unit at Fort Bragg that directs operations of the three combat divisions.

attack battalions armed with 18 AH-64 Apache helicopters and 18 AH-1 Cobra anti-tank helicopters. Also included are two assault helicopter battalions, each with 45 Blackhawk copters.

The division also has one medium lift helicopter battalion equipped with 18 CH-47 Chinook helicopters, and one air cavalry squadron, which performs air reconnaissance with 12 AH-1 Cobra helicopters and 12 **OH-58** observation helicopters.

The 24th Infantry has 16,600 soldiers and includes three M-1 tank battalions, each with 58 tanks, and three FVS battalions, each with 54 Bradley Fighting Vehicles, plus reserve units. It also has two active artillery battalions equipped with 155mm self-propelled artillery, and one active battalion equipped with nine multiple-launch rocket systems.

Bovina mother charged

FARWELL, Texas (AP) - A woman scheduled to stand trial next month in the smothering death of her 4-year-old son faces new charges of killing three young daughters to collect life insurance benefits, authorities said.

Diane Lumbrera, 32, a former Bovina resident, was indicted by a Parmer County grand jury on three counts of capital murder Tuesday, said District Attorney Johnny Actkinson. The deaths occurred between 1976 and 1982.

Altogether, six of Ms. Lumbrera's children and a niece under her care have died before reaching age five. She has blamed a curse for the deaths.

Ms. Lumbrera, who moved to Garden City, Kan., in 1985, is scheduled to stand trial there Sept. 19 on a first-degree murder charge in the May 1 smothering death of Jose Antonio Lumbrera.

It was his death that prompted Texas authorities to investigate the circumstances surrounding the other deaths.

Five of the infants born to Ms. Lumbrera, a meatpacker, died between 1976 and 1984 before their fourth birthdays. But doctors had ruled the deaths natural and police and child protection authorities apparently failed to become suspicious.

On Tuesday, Ms. Lumbrera was charged in the 1976 death of 3-month-old Joanna Lumbrera, and with killing Melissa Lumbrera, 3, in 1978, and Melinda Ann Garza, 2, in 1982.

If convicted, Ms. Lumbrera would face either life in prison or death by injection. A trial date on the new charges has not been set.

Two other sons and a niece also died while under her care. Jose Lionel Garza died at 14 weeks in a Lubbock hospital in 1978, and 5-month-old **Christopher Daniel Lumbrera died in** 1984. Erica Lenore Aleman was six weeks old when she died in 1980. Grand juries are looking into those

deaths.

over abortion and whether the nation's largest lawyers' group should be neutral or continue to back abortion rights.

Texas

HOUSTON - Iraq's invasion of Kuwait is driving up oil prices, and not incidentally causing some smiles on the faces of those who have struggled through the ragged recovery of the U.S. oil industry.

INDIANAPOLIS - Major oil companies are taking advantage of the Iraqi invasion of Kuwait to raise gasoline prices for American motorists before the increases are justified, contends Texas oil billionaire T. Boone Pickens.

WASHINGTON - An important test of the way oil is distributed from the nation's emergency supply may be postponed by the unrest in the Persian Gulf, a Department of Energy spokesman said.

PORT ARTHUR - U.S. Customs seized 20 million gallons of Iraqi crude oil aboard a Norwegian vessel at a refinery dock.

FARWELL - A 32-year-old woman who blamed a curse for the deaths of her six young children and a niece was charged with murdering three of her daughters to collect life insurance benefits.

AUSTIN - U.S. Attorney General Richard Thornburgh said an indictment accusing six people in the failure of the Lamar Savings Association shows that the government will pursue "those in the S&L industry who abused their public trust."

CORPUS CHRISTI - The bishop who sent shock waves through the Roman Catholic church when he excommunicated an abortion clinio director here says he isn't trying to become a leader of the national anti-abortion movement.

HOUSTON - Salvage crews prepared to cut up a crippled barge for shipment to a scrap yard today while federal investigators resumed their probe into possible environmental crimes in the massive oil spill in Galveston Bay.

SAN ANTONIO - The Mexican American Legal Defense and Educational Fund is asking citizens to write to President Bush in support of a civil rights bill pending before Congress.

AUSTIN - State prison board chairman Charles Terrell, who announced his resignation after overseeing the largest prison buildup in Texas history, said education is the key to reducing the crime rate.

LUBBOCK - A state senator says rumors that Texas and Texas A&M may soon follow Arkansas out of the Southwest Conference have put the Texas Legislature on red alert "to get involved" if need be.

AUSTIN - Lubbock Downs owner Jean Arnett says despite a lackadaisical appearance, she has been working around the clock to come up with \$5.5 million to finance construction at the West Texas horse track.

AUSTIN - A shortage of funds, which resulted in the suspension of Medicaid payments to doctors and hospitals, can be covered if a legislative board approves a \$76 million transfer, says Commissioner Ron Lindsey of the state Department of Human Services.

AUSTIN - Two state officials say they plan to recommend changes in the state's plan for responding to oil spills.

AUSTIN - Satellite television hookups are becoming the latest high-tech weapon in the Texas political wars.

WASHINGTON - NASA plans to roll Columbia back to the launch pad late this week and prepare the space shuttle for an early September liftoff that will put Americans back in orbit for the first time since April.

WASHINGTON - More than 150 top officials from the United States and Mexico are assembling here for what is being described as perhaps the largest bilateral discussion in diplomatic history.

Hospital Notes

PATIENTS IN HOSPITAL Israel Isaac Alonzo, J.B. Buske, Victor Carbajal, Pola Cepeda, Richard Cerda, Peggy Clark, Arnoldo Soli Cortez, Orville Culp, Judy Ann Cumpian, Bertha P. Dettmann, Rosalinda Ellis, Frostina Elmquist,

infant girl Elmquist, Belma Garcia. Charlie N. Holt, Guadalupe T. Leal, Josephine Lopez, Rodney E. McCracken, Tina Orona, infant boy Orona, Maria Elena Reveles, infant boy Reveles, Aurora Ruiz, Leticia Sanchez and infant boy Sanchez.

in relatively small numbers, could be the start of a protracted and dangerous U.S. commitment.

"It's a symbolic move to demonstrate to Saddam Hussein that we mean business," said Vice Adm. Henry C. Mustin, who recently retired as a deputy chief of naval operations. "It's also a very dangerous and risky move. What do we do if he doesn't back down? I think it's a tripwire force on the hope that he will back down."

Among the dangers facing U.S. troops in a conflict with Iraq is Saddam's arsenal of chemical arms and his track record of using them as a weapon of mass destruction. The Washington Post today quoted intelligence sources as saying Iraqi military forces appeared to be loading poison gas munitions aboard combat aircraft on Tuesday.

hookups are becoming the latest

high-tech weapon in the Texas

dramatically changed campaigns. The

smart campaigns are very high-tech,"

said George Shipley, a Democratic

Narcotics Officers Association in San

Antonio and then beamed videotaped

excerpts of the address up on satellite

so TV stations across the state would

markets, totaling about 115 stations.

Texas has some 20 television

have access to the material.

aide.

"The satellite uplink has

political wars.

political consultant.

It could not be learned exactly how many troops were being deployed. The 101st Airborne includes two

Satellites, video change

face of Texas campaign

can's press secretary.

The 82nd Airborne, with 12,000 soldiers, is a jumping paratroop division. Each of its nine battalions is equipped with 20 TOW anti-tank weapons.

A congressional source said Bush was sending F-16 and F-15 fighters and tanker aircraft from bases within the United States. The Post said the planes would come from the 1st Tactical Fighter Wing at Langley Air Force Base, Va., and the 354th Tactical Fighter Wing at Myrtle Beach Air Force Base, S.C.

The United States has two aircraft carrier groups in the Persian Gulf area and a third on the way. It also has a group of eight naval ships inside the gulf.

"I don't really want to comment on the evidence," Actkinson said, "but if it wasn't a pretty good case they would not have returned an indictment."

After Jose Lumbrera's death was uestioned in Kansas, authorities in Texas began searching for records of the other deaths in and around Bovina, a town of about 1,400 located 70 miles southwest of Amarillo.

Parmer County sheriff's deputy Richard Bonham said he discovered Ms. Lumbrera had attached to her life insurance policy riders for each of her children and had collected about \$15,000 total for their deaths.

"I am pleased that we got the indictment," said Actkinson. "It is the result of a long investigation.

"I have never had a case like this," Actkinson said. "Most of the evidence is pretty old."

He said it was difficult to find witnesses who remembered details about the deaths, "but we did find quite a few of them."

"It's not like these crimes just happened out in the middle of nowhere," Actkinson said. "At least they culminated in hospitals where they had records.'

Hospital records show Joanna Lumbrera was 15 weeks old when she died in November 1976 in Bovina. Her death certificate said she died by strangulation due to asphyxiation due to convulsive disorder.

Melinda Ann Garza's death certificate said she died in August 1982 from "acute heart failure due to increased taxation on a case of congenital heart disease.'

Melissa Lumbrera's death certificate said she died in October 1978 from "asphyxia due to aspiration of stomach contents."

Bovina's police chief, Gary Coleman, said Ms. Lumbrera told authorities that one of her former mothers-in-law had pronounced an occult curse on her that damned all of her children to early death.

THE HEREFORD BRAND

on July 4, 1976

state budget in 1991 instead of the

turn state government upside down and shake it good ... My proposal calls for taking a fresh look at

AUSTIN (AP) - Satellite television videotapes for satellite use once or and building an entirely new twice weekly. "We jokingly refer to it as the Williams News Network," Bullock said passing said Gordon Hensley, the Republi-

Bullock said passing the one-year budget would make certain "that the state continues essential programs without new or higher taxes, while we get a handle on agency spending."

- GOP agriculture candidate Perry ripped incumbent Democrat Jim Hightower for what he called a "pervasive pattern of abuse" of state airplanes. "I'll ground Jim Hightower on election day and put an end to his frequent flyer program that's paid for by taxpayers," Perry said during a campaign swing through Sherman, Gainesville and Decatur.

- Land Commissioner Garry Mauro, a Democrat, said be was making public his federal income tax returns for 1986, 1987 and 1988, with his 1989 return to come as soon as his accountant finishes it. "I am doing so to keep a commitment I have made to the public," Mauro said.

A piece of chalk placed in your and silver chest will absorb moisture and retard tarnishing.

For stubborn refrigerator odors, place a coffee can filled with P charcoal on a refrigerator shelf for o.o. several days. Repeat with fresh charcoal until odor is gone.

Morales, GOP agriculture nominee Democratic hopeful Ann Richards last week sat in an Austin television Rick Perry, and Democratic U.S. Senate candidate Hugh Parmer. station to participate in several live interviews with broadcasters in In other political developments Lubbock and other West Texas cities. **Tuesday: Republican Clayton Williams** - GOP gubernatorial candidate delivered a speech to the Texas

Williams criticized a 1986 "retreat" that Ms. Richards held at a lakeside resort where she and 28 of her top aides at the state Treasury discussed the state government's budget problems. Treasury officials said the state-paid retreat cost \$4,000.

Candidates in several other Texas

races also have tried satellite

Besides making their messages

available, political experts say the "What we need in Austin is public officials who spend taxpayers' money carefully, not public officials who satellite signals have another advantage for campaigns: it gives spend taxpayers' money as if it is their own," Williams said. candidates more control over their

message - because they can pick and Bob Bullock, Democratic choose which statements are beamed candidate for lieutenant governor, said he favors enacting a one-year "It's just a real effective way of getting into a market where we don't

traditional two-year spending plan. That would "tide us over while we have time to go (in person) or where we want to saturate the message, said Margaret Justus, a Richards press

The Williams campaign has an everything state agencies are doing in-house crew that produces

broadcasts. They include Democratic attorney general hopeful Dan

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Calendar of Events

6:30 p.m. until 12:30 a.m.

364-9620.

noon.

8 p.m.

only.

clubhouse, 8 p.m.

nity Center, 9 a.m.

Course, 5:45 p.m.

IOOF Hall, 8 p.m.

Saturdays and II a.m. on Sundays.

MONDAY

406 W. Fourth St., noon, 5:30 p.m.

and 8 p.m. For more information call

each Monday, 406 W. Fourth St., 8

Church Family Life Center, 7:30 p.m.

7:30 p.m. TOPS Chapter No. 1011, Communi-

Ladies exercise class, First Baptist

Odd Fellows Lodge, IOOF Hall,

Rotary Club, Community Center,

Planned Parenthood Clinic, open

Monday through Friday, 711 25 Mile

Ave., 8:30 a.m. to 4:30 p.m. Civil Air Patrol-U.S. Air Force

Auxiliary, Community Center, 7 p.m.

Masonic Lodge, Masonic Temple,

Easter Lions Club, Easter

Deaf Smith County Historical

Museum: Regular museum hours

Monday through Saturday 10 a.m. to

5 p.m. and Sunday by appointment

TUESDAY

TOPS Chapter No. 576, Commu-

Kids Day Out, First United

St. Thomas 12-step recovery

Ladies Golf Association, City Golf

Hereford Rebekah Lodge No. 228,

Problem Pregnancy Center, 505 E.

Park Ave., open Tuesday through

Friday. Free and confidential

Methodist Church, 9a.m. until 4 p.m.

program, open to the public, 7:30-

8:30 p.m. For more information call

the church office at 364-0146.

AA meets Monday through Friday,

THURSDAY

Hereford Riders Club to host a team roping, Hereford Riders Club Arena, 7 p.m.

Ladies Golf Association, City Golf Course, 10 a.m.

Ladies exercise class, First Baptist Church Family Life Center, 7:30 p.m. Immunizations against childhood diseases, Texas Department of Health office, 914 E. Park, 9-II:30 a.m. and · 1-4 p.m.

Al-Anon, 406 W. Fourth St., 8 p.m.

San Jose prayer group, 735 Brevard, 8 p.m.

Weight Watchers, Community Church, 6:30 p.m.

Kids Day Out, First United Methodist Church, 9-4 p.m.

Kiwanis Club, Community Center, noon

TOPS Club No. 941, Community Center, 9 a.m.

Amateur Radio Operators, north biology building of high school, 7:30 p.m.

Story hour at the library, 10 a.m. Hereford Toastmasters Club, Ranch House, 6:30 a.m.

Whiteface Good Sam Club, Community Center, 6 p.m.

Westgate birthday party at Westgate Nursing Home, 2:30 p.m.

Hereford Day Care Center board of directors, Hereford Country Club, 9:30 a.m.

Men's Study Group, St. Thomas Episcopal Church, 7:30 p.m.

FRIDAY

The Annual Beef Fajita Cook-Off, sponsored by the Hereford CattleWomen, The Barn, 5 p.m. Public tasting begins at 6:30 p.m., \$3 per person

1970 Hereford High School class reunion, family ice cream social, First Church of the Nazarene, 7 p.m. ¹⁸Annual Hall of Fame All Girl Rodeo

Aug. 10-11, The Barn at 7 p.m., and Aug. 12 at 3 p.m.

9 a.m. until noon. AA, 406 W. Fourth St., 8 p.m. on

Al-Anon, 406 W. Fourth St., 5 p.m.

Christian Women's Fellowship, First Christian Church, noon luncheon.

Well baby screening clinic for preschool age children, Texas Department of Health office, 914 E. Park Ave., 8:30 a.m. to noon and 1-3 Spanish speaking AA meetings p.m.

Knights of Columbus at KC Hall, 9 p.m.

Coffee Dr. Graf

Germany will be honored at a coffee in the home of Mrs. J.J. Durham, 147 Ranger Drive, from 10-11:30 a.m. Thursday.

School as an exchange student in 1966-67. He stayed in the home of Mr. and Mrs. Leo Witkowski and family during his senior year.

Public

All men, women and young people are invited to hear Lalitha Raichur, a native of India, speak at 9 a.m. Aug. 13 in the home of Mr. and Mrs. Bob

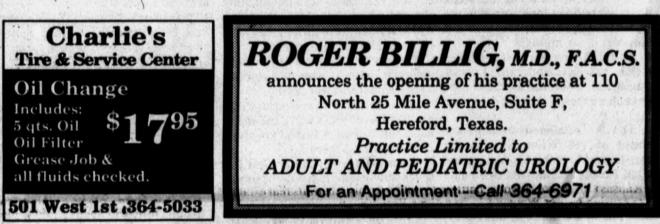
Bible Standard Churches of the U.S. She is being sponsored by "The Word



Giving their approval

Allison and Kirk Ashby, at left, and Russell Carr sample some crepes which members of the Toujours Amis Study Club will be selling Friday and Saturday during the Town 'n' Country Jubilee Celebration. Nanette Ashby, shown in picture, and other study club members will be selling praline, chocolate and strawberry crepes as well as ham and roast beef sandwiches, chips, candy, donuts, coffee and Cokes. Proceeds will be used for various community projects.

A person with ordinary vision can distinguish aobut 150 different colors. An expertly trained eye can distinguish nore than 100,000 colors, tints and shades.



to honor

Dr. Thomas Graf of Munich,

Dr. Graf attended Hereford High

The public is invited to attend.

invited to meeting

Huckert, 519 Star.

Raichur has lived in the United States for more than 20 years and is a credentialed minister of the Open

Jubilee of Arts, sponsored by the Hereford Pilot Club, Community Center, from noon to 6 p.m. on Friday, and from 9 a.m. until 5 p.m. Saturday. Kiwanis Whiteface Breakfast Club,

Caison House, 6:30 a.m.

Community Duplicate Bridge Club, Community Center, 7 p.m. Deaf Smith County Crimestoppers

board of directors, Chamber of Commerce board room, noon.

SATURDAY

Greg Black Memorial 10K Run, 2-Mile Walk and 2-Mile Fun Run, sponsored by Taco Villa and the Hereford and Vicinity YMCA, 8 a.m.

10th Annual Jubilee Parade, sponsored by the Whiteface Kiwanis Club, 10 a.m.

Jubilee Junction, Dameron Park, activities start following the parade. Over 50 game and food booths will be set up throughout the park.

Deaf Smith County Chamber of Commerce Women's Division Annual Diaper Derby for babies, Dameron Park.

Petting zoo and pet parade, sponsored by the Deaf Smith County 4-H.

Kangaroo Kourt, sonsored by Deaf Smith County Crimestoppers. If you have someone in mind who needs to be "arrested" and "put on trial", keep them in mind for the fun event.

Jubilee Junction Stage, Dameron Park, featuring a full afternoon of local entertainment.

1970 Hereford High School class reunion dinner, program and dance, VFW clubhouse at Veteran's Park,

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pregnancy testing. Call 364-2027 or 364-7626 for appointment. Free women's exercise class,

acrobics and floorwork, Community Church, 7:30 p.m

Hereford AMBUCS Club, Ranch House, noon.

Social Security representative at courthouse, 9:15 a.m. to ll:30 a.m.

Kiwanis Club of Hereford-Golden K, Senior Citizens Center, noon.

Order of Eastern Star, Masonic Temple, 8 p.m.

Pilot Club, Community Center, 7

Parents Against Chemical Abuse, Community Center, 7:30 p.m.

WEDNESDAY

Noon Lions Club, Community Center, noon.

Young at heart program, YMCA,



El Shaddai Ministries" from Albuquerque, N.M.

Raichur has been ministering the gospel for 12 years to churches, women's meetings and conventions and has appeared on television and spoken on radio throughout the United States.

For additional information, call 364-6078.



t of weaving by tying probably began in the 1200's by Arabians but it wasn't called macrame until about the 1400's. That's an Arabic or Turkish word meaning fringe



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Hereford Texas Federal **330 Schley**

Page 4--The Hereford Brand, Wednesday, August 8, 1990



Phils blank Mets; Reds edge L.A.

By DICK BRINSTER **AP Sports Writer**

When Sil Campusano stepped up to home plate against Jose DeJesus in the first inning, 33,120 fans at Shea Stadium must have been confused.

They weren't alone. DeJesus spent the rest of the night baffling the New York Mets, pitching a two-hitter to lead the Philadelphia Phillies to a 9-0 victory Tuesday night.

Campusano, a reserve outfielder, was the latest warmup hitter for teammate DeJesus.

'(Manager) Jim Fregosi got me to do it in the International League (with Scranton-Wilkes Barre)," DeJesus said of the placement of a teammate in front of a catcher wearing the same uniform. "... My first three games up here were no great shakes, and (Phillies manager) Nick (Leyva) decided to try it and

will continue to do it."

Levva sees no reason to discontinue it, although he admitted his designated warmup hitter may not delighted with the arrangement.

"It seemed that DeJesus was losing his concentration by looking out of the corner of his eye, probably at the on-deck batters," Leyva said.

But it takes more than a gimmick this one used only during the pregame warmup and prior to the first

inning - to be successful. Leyva thinks DeJesus may continue to be just that.

"He has an exceptional arm, a very good curve, his slider is better than average and he has a fastball that has been clocked 90-93 miles an hour," Leyva said.

DeJesus allowed two hits in the first shutout and complete game of his career, and the Phillies beat Frank Viola to hand the Mets their fourth straight loss.

Elsewhere, it was Pittsburgh 4, Montreal 3 in 12 innings; Cincinnati Los Angeles 0; Houston 4, San Francisco 0; and Chicago 5, St. Louis 3. In a twi-night doubleheader, it was San Diego 7, Atlanta 2 in the opener and San Diego 11, Atlanta 9 in the nightcap.

Astro's solution: play in Astrodome

HOUSTON (AP) - Houston Astros equals the Astros' season high. manager Art Howe finally has found a solution to his team's horrendous 14-40 road record, the worst in the major leagues.

"I'd like to put the Astrodome on rollers and take it on the road," Howe said Tuesday night after a 4-0 shutout a lot of good baseball." of the San Francisco Giants, marking the Astros' sixth straight victory.

Once again the pieces all fell together at home for the Astros, who got an outstanding pitching perfor- runners on first and third. mance from Mark Portugal (5-9) with a season high eight strikeouts.

The Astros took a 1-0 lead into the eighth inning and capitalized on San Francisco miscues to bolster their to end the threat. lead and improve their home record to 35-21, among the best in the majors.

"I don't know what kind of said. "It's like he could throw his glove on the mound and beat us." voodoo doll people have been using on us on the road but hopefully this will help us go on the road and get Astros until Eric Yelding led off the things going," Portugal said. fourth with a single to center field.

"The first half of the season was very disappointing for us, we're trying to save face now."

DeJesus (3-3) won for the third time in his last four decisions. He struck out four and walked two, giving up a single to Daryl Boston in

the second inning and a single to Darryl Strawberry in the seventh. Viola (15-6) lasted 5 1-3 innings.

He gave up six runs on eight hits while striking out six and walking Cubs 5, Cardinals 3 none.

Reds 1, Dodgers 0

Tom Browning (11-6) won a pitcher's duel with rookie Jim Neidlinger (0-1), and Cincinnati beat Los Angeles on a wild pitch by on his grounder. Sandberg followed reliever Tim Crews that scored Billy Hatcher in the eighth inning.

With the bases loaded, Crews came on to pitch to Chris Sabo. After getting ahead 0-2, Crews threw a pitch that bounced to the backstop.

"It's nice to be able to put a string

together, that's something we haven't been able to do all year," Howe said.

All-Star break we were in a bad

situation but since then, we've played

I'm proud of this team. At the

Padres 11, Braves 9 Mike Pagliarulo's two-run single capped a five-run fifth inning and resurgent San Diego held off Atlanta for a sweep. The Padres won the first game as Andy Benes scattered eight hits over eight innings.

Pirates 4, Expos 3

victory since 1984.

Padres 7, Braves 2

Jay Bell's sacrifice fly after Jose

Mark Ross (1-0) pitched out of a

bases-loaded jam in the top of the

inning for his first major league

A two-run homer by Ryne

With one out in the seventh inning,

Jerome Walton reached first when

third baseman Terry Pendleton erred

with his 26th homer, off reliever

Scott Terry (1-6), to make a winner

of reliever Paul Assenmacher (4-2).

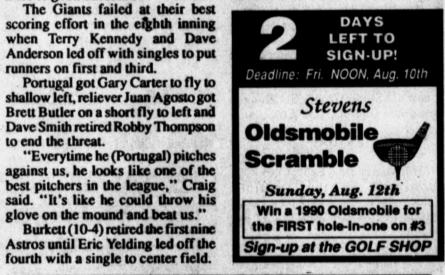
Sandberg led surging Chicago.

Lind's leadoff double in the 12th

inning gave Pittsburgh a victory.

San Diego's sweep came despite three solo home runs by Dave Justice, playing right field in Atlanta's first home game since the trade of Dale Murphy. Justice hit his ninth homer

off Benes (8-8) and added two more in the nightcap against Eric Show (3-8). Justice also had a pair of RBI singles in the second game.



A's clip Orioles, 3-2; **Chisox rally past K.C.**

By The Associated Press

rookie Alex Fernandez had his best Cleveland 8, Texas 4. stuff, but they came up with key West pennant race.

Welch pitched seven solid innings for his major league-leading 18th victory, a career high, as the Oakland Athletics edged the Baltimore Orioles 3-2 Tuesday night.

been real consistent, but the important with Oakland. thing is we've won them both," Welch said.

gone from college ball to the majors with two out in the fifth following a in the last two months, got his first walk to Craig Grebeck. Sammy victory as the Chicago White Sox Sosa's single tied the score and Phil rallied to beat the Kansas City Royals Bradley's triple put Chicago on top. 5-3. Fernandez (1-0), who missed out Red Sox 6, Angels 3 on a victory in his debut last week when the bullpen blew a lead in the three-run homer in the sixth inning eighth inning, gave up three runs and nine hits in six innings.

"I didn't have my best stuff, but I went out there and battled every and eight hits in six innings, including single pitch. I went out there and tried a solo homer to Tony Pena. to keep our team in it," Fernandez said.

The A's remained three games ahead of the White Sox in the Blue Jays 11, Tigers 5 two-team race in the AL West. In the

it was New York 3; Seattle 1; three-plus innings, yielding eight runs Neither veteran Bob Welch nor Milwaukee 5, Minnesota 3; and

Baltimore and Oakland each victories in the American League scored twice in the first inning. That was all the scoring until the seventh when Ron Hassey singled off Baltimore's John Mitchell (4-4), was sacrificed to second by Felix Jose and scored on Weiss' single.

Welch (18-4) had won 17 games "The last two games I haven't in each of his previous two seasons

White Sox 5, Royals 3

Loser Pete Filson (0-3) didn't give Meanwhile, Fernandez, who has up a hit until Ozzie Guillen's doubled

> Tom Brunansky hit a tie-breaking and Mark Langston suffered his 14th loss, equaling his career high. Langston (5-14) gave up five runs

Boston starter Tom Bolton (6-1) gave up Dave Winfield's 2,500th hit and a solo homer to Brian Downing.

Jimmy Key shut out Detroit for East, Boston retained its two-game seven innings and John Olerud drove

and seven hits. Alan Trammell, Cecil Fielder and Gary Ward hit consecutive home runs to start the Tigers' ninth.

Yankees 3, Mariners 1

Homer-happy rookieKevin Maas walloped a 448-foot shot and Mike Witt, pitching for the first time in two months, held Seattle to four hits in six innings.

Matt Nokes' RBI single broke a 1-1 tie in the seventh inning.

Erik Hanson (11-9) lost despite pitching a four-hitter.

Brewers 5, Twins 3

Jaime Navarro pitched six perfect innings, blew a 3-0 lead in the seventh but picked up the victory when Robin Yount hit a tie-breaking double in the eighth as the Brewers beat the Twins 5-3.

Navarro (3-3) breezed through the first 18 batters with nothing really close to a hit before Nelson Liriano hit a ground ball up the middle that second baseman Jim Gantner gloved but had no play.

Indians 8, Rangers 4

Brook Jacoby, Sandy Alomar and Alex Cole hit RBI doubles during a four-run eighth inning as Cleveland hit a season-high six doubles.

Rookie Colby Ward (1-0) got his lead over Toronto by defeating in three runs with a homer and first major league victory, striking out California 6-3 while the Blue Jays sacrifice fly: the only batter he faced in the eighth the only batter he faced in the eighth

Defensive line biggest concern for A&M, says Coach Slocum

By MICHAEL A. LUTZ AP Sports Writer

COLLEGE STATION, Texas (AP) problems this season.

"We are a little short in the offensive line and we're a whole lot short in the defensive line," Slocum said. "My biggest concern by far is the defensive line.'

Slocum will be looking for depth to help starting nose guard Pat Henry and end Kevin Tucker.

incoming freshmen to find someone who'll jump in there and play hard.

"Hopefully we'll be ready by the time conference (SWC games) roll around."

A&M's deficiencies in the defensive line have not kept forecasters from picking the Aggies to win the SWC title.

Slocum is more relaxed about being picked a favorite than in solving his line problems.

"There are several teams in this league that could be picked first with the same credibility that some people are using to pick us," Slocum said. "I'm glad we're one of the teams

and I'd hope that we are every year. That an objective of this program as far as I'm concerned."

Slocum can be comforted by the return of eight offensive starters, including quarterback Lance Pavlas, who grew up on the job last season.

"At the start of last season, my plan was to get into the game and not ask him to do a whole lot," Slocum - Texas A&M coach R.C. Slocum has said. "As the season went on we no problem in identifying his asked him to do more and he responded."

Pavlas' response time will be quickened this season.

'We'll start off this year prepared to do a lot more than we did early last year," Slocum said.

Pavlas again will be joined in the backfield by Darren Lewis and fullback Robert Wilson.

line," Slocum said. "We'll take everyone we can get including from an knee operation the returning from an knee operation that sidelined him for the 1989 season.

Pavlas is a better passer than Richardson, an option specialist. That won't cause a problem with the Aggie offense, Slocum said.

"Lance is capable of running the option and Bucky is better at it but we're a big play-action team." Slocum said.

"You might tell Lance to look a little longer for the pass and tell Bucky to take a quick look and if it's not there, tuck the ball and run."

Lewis led the Aggies in rushing last season with 961 yards on 185 yards and 11 touchdowns. Wilson had 590 yards on 125 carries and five touchdowns.

Two seasons ago Lewis was the No. 2 rusher in the nation with 1,692 yards and finished behind Oklahoma State's Barry Sanders in the Heisman Trophy voting. The Aggies also return halfbacks

Keith McAfee and Randy Simmons. "Our problems aren't at running

back, that's for sure," Slocum said. Freshmen Kefa Chatham of Houston Lamar, Eric England, Sugar Land Willowridge and Jeff Jones of Killeen, offer possible help in the defensive line.

Four starting offensive linemen return, but Slocum hopes to find more depth to avoid a dropoff if injuries occur.

The five defensive losses were all four year lettermen - linebackers Aaron Wallace and Jeroy Robinson, end Terry Price and strong safety Gary Jones.

William Thomas, who had an outstanding 1989 season, returns and Louisiana State transfer Tyrone Malone is ready to play after sitting out a season.

We're a team that has some potential name players but it depends on how many of those guys stay healthy," Slocum said.

"We could have an injury or two at running back and it wouldn't kill us," Slocum said. "But if we lose a cornerback or a defensive lineman, we fall way off."

The slumping Giants lost their third straight game and fell six games behind NL Western Division leader Cincinnati.

It was the first shutout recorded against the Giants in 83 games.

"If we played a little better than a high school team, they don't score in the eighth," Giants manager Roger Craig said, "All we had to do was

play like we normally do. "We wasted a good pitching performance. (John) Burkett pitched his butt off."

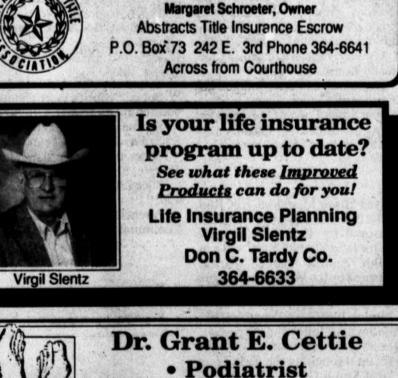
Leading 1-0 on a fourth inning sacrifice fly by Franklin Stubbs, the Astros got three more runs in the eighth on a passed ball by catcher Terry Kennedy, a wild pitch by Atlee Hammaker and Ken Caminiti's single off reliever Francisco Oliveras.

Will Clark also contributed to the Astros' success.

some other teams' hopes," Portugal said.

The six-game winning streak





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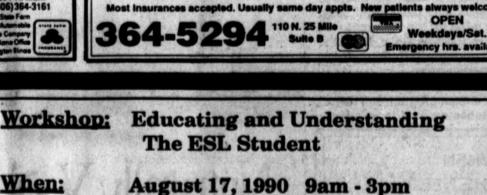
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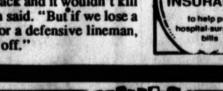
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- Tips on communicating and motivating the ESL student
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struck out four of the first six batters he faced in the game. He has a 5-0 career record against the Giants. "Our home record is outstanding but all we can do now is try to spoil

A fielding error by first baseman

Portugal allowed five hits and

Top players eye rough at PGA

of the top players are ready to put the racial issue on the back burner as the 72nd PGA Championship begins on Thursday.

"It's old news as far as I'm concerned," Jack Nicklaus said Tuesday. "We've talked enough about it.'

"I play golf," defending champion Payne Stewart said. "I don't make policy. Discrimination is all over the world. Don't start here at Shoal Creek. Go all over the world."

The issue of membership policies at country clubs where golf events are held became a national controversy when it became known that Shoal Creek had no black members.

The Southern Christian Leadership Conference threatened to picket the tournament and prompted this previously all-white private club to give an honorary membership to a black businessman, Louis J. Willie. The SCLC called off its plans to picket, and none were in evidence during the first two days of practice.

"I don't want to comment," Greg Norman said. "It's done. We're just going to have to be very careful in the future. The country club and the PGA have taken steps in the right direction."

"I have no comment," U.S. Open champion Hale Irwin said. "Next question.'

Although those players were reluctant to talk about the racial issue, they had no qualms about discussing the newest controversy surrounding play my game, I'll be there with a this event - the tall, tough Bermuda rough.

"You hit it in there and you chop it Faldo, who will be seeking his third out. If you don't play from the major championship this year.

BIRMINGHAM, Ala. (AP) - Most fairway this week, you can pack your

"If you can't play the fairway, you can't play this golf course," Stewart added. "Obviously you can tell I am disgruntled about the setup of this golf course."

"You have to keep it on the short stuff," Norman said.

Nicklaus, who designed this 7,145-yard course, said he isn't upset by the rough, which is about five inches high.

"Any time you get Bermuda rough, the rough is going to be tough," Nicklaus said. "I think they have done a beautiful job developing a uniform rough. Am I upset about it? No. I believe in a major, the course should be as difficult as possible."

"It's probably the most consistent golf course for a major that I have seen in a long time," Irwin said. "I happen to like it. It seems to eliminate those of us who are playing poorly and distance those who are playing well."

Irwin said birdies this week will "be a pretty good feat. You feel like a par here is a relatively good score."

"I can chop it with the best of them," said Stewart, trying to become the first player since Denny Shute in 1937 to win this event two years in a row.

"I'm looking forward to this week," Stewart said. "I'm the only one that has a chance to repeat. It favors my game. I know that if I just chance to win."

Stewart is one of the favorites "It's a hazard," Stewart said. along with Great Britain's Nick

Bike racers to pass Hereford this week

Why bicycle all the way across the like the recent Tour de France, United States as fast as you can?

38 bike riders come through Hereford at least 100 meter splits, while this week during the ninth annual following a prescribed route and Race Across AMerica (RAAM).

The cyclists will be running singly,

RAAM riders cannot ride in packs or You can personally ask why when draft each other. They must maintain abiding state vehicle code laws.

Each rider has a personal support on tandems, and in teams across the crew of 4 to 12 persons who follow United States from the Irvine, Calif, in mini-vans and motorhomes. The Holiday Inn, where they left Sunday, race requires top-quality support crew

personnel, and many riders have had

Wieland, 45, of Arcadia, Calif., lost

both legs in the Vietnam War. He left

California on July 20 and hopes to

reach Savannah around August 16.

His previous arm cycling record is 35

marathon events: he has completed

the Hawaii Ironman competition and

has raced in several marathons on his

Lefty Gomez, a light-hitting pitcher, drove in the first run in All-

Wieland is no stranger to ultra-

days.

arms and hands.

Star history in 1933.

SWC rumors put state on 'red alert'

LUBBOCK, Texas (AP) - A state enator says rumors that Texas and Texas A&M may soon follow Arkansas out of the Southwest Conference have put the Texas Legislature on red alert "to get involved" if need be.

The prospect of seeing Texas and Texas A&M follow Arkansas out of the Southwest Conference "is more serious than meets the eye," says State Sen. John Montford, D-Lub bock.

Although it's uncertain what could be done politically to hold the Longhorns and the Aggies in tow, "The Legislature is not going to turn a deaf ear to it (an' attempted departure)," Montford said Monday. "If we need to get involved, we will."

Montford said he heard Texas and Texas A&M may be considering a move "from people in the know" in Austin. He refused, however, to identify his sources.

John David Crow, Texas A&M athletic director, told the Lubbock Avalanche-Journal Montford's comments were unfounded.

"There has not been anything talked about on this campus about us leaving the Southwest Conference," Crow said Monday.

"I'm not the one to talk to about it," Crow said. "Any decision would be made by the president of the university or the board of regents."

Speculation that Texas and Texas A&M would defect from the SWC for more revenue has coincided with Arkansas' decision last week to join the Southeastern Conference.

At a board of regents meeting last week, Texas Tech officials discussed the possibility Texas and Texas A&M are next in line.

Tech president Robert Lawless said last week that steps should be taken to keep the conference intact, perhaps including financial packages that would fairly distribute revenue generated by bowl and tournament appearances, gate receipts and other sources.

Board of regents Chairman J. Fred Bucy said if Texas A&M and Texas try to leave the SWC, "We must do anything we can to stop it."

Steffi Graf wins

SAN DIEGO (AP) - Steffi Graf, whose chief rival, Martina Navratilova, dropped out earlier in the day, rolled to an easy 6-0, 6-3 victory over Stephanie Rehe in her first match at the \$225,000 Great American tournament.

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SWC, Big 8 officials to talk of TV alliance, but not merger

OKLAHOMA CITY, Okla. (AP) Big Eight and Southwest Conference officials say issues on the unwritten agenda for their meeting today included a television alliance, but not a merger.

"It would be premature to think we would talk about a merger," said Big Eight commissioner Carl James.

"This is just an opportunity to review a number of things.

Iowa State Athletic Director Max Urick said SWC officials had initiated

Lubbock track owner faces revocation hearing

money.

AUSTIN, Texas (AP) - Lubbock Downs owner Jean Arnett says despite a lackadaisical appearance, she has been working around the clock to come up with \$5.5 million to finance construction at the West lexas horse track.

'I know they think I haven't been working, but this is all I do 24 hours a day," Mrs. Arnett said. "Basically, I am working unceasingly on this."

Mrs. Arnett missed a Monday deadline to prove to the Texas Racing Commission she had sufficient funds to repair the track.

She now faces a revocation hearing, said Texas Racing Commission administrator Dave Freeman.

Renewal of the track's Class 2 parimutuel license was contingent on the proof of financial backing, an order from the commission passed meeting. last month said.

In a letter faxed to the commission meeting that if she didn't have the Monday, Mrs. Arnett said, "Despite money, she would be willing to step aside," Blodgett said.

today's Oklahoma City meeting with he and several athletic directors and faculty representatives from the Big Eight. Sports officials said there were no formal topics set for the meeting.

The SWC is looking to stabilize after losing Arkansas to the Southeastern Conference.

"Texas and Texas A&M hold the key for that conference," said Pat Jones, Oklahoma State football coach. "Obviously wheels are turning nationwide. No one wants to get caught flat-footed."

Mrs. Arnett noted in the letter that

Mrs. Arnett said she has been in

Since her license was granted in

contact with two possible financial

backers in Pennsylvania and England.

June 1989, Mrs. Arnett said she has

talked with 15-20 potential investor

groups or individuals.

she still has funding possibilities and

requested 90 more days to get the

not irrevocably arranged."

Officials from both conferences have talked in recent weeks about forming an alliance to enlarge each other's television markets, a move that could mean more revenues.

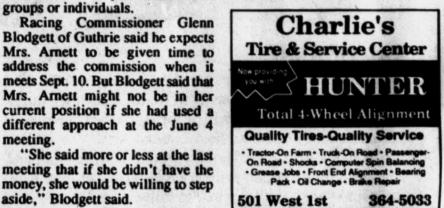
The Big Eight, which has only Denver, St. Louis and Kansas City as major metropolitan areas, has one of the nation's smallest TV markets. By forming an agreement with the Southwest Conference, the Big Eight could add the large Dallas-Fort Worth and Houston markets.

SWC officials enlisted for the meeting included Texas Athletic Director DeLoss Dodds, Texas A&M Athletic Director John David Crow and SWC Commissioner Fred Jacoby.

Officials said every Big Eight athletic director except Kansas State's Steve Miller, vacationing on cruise, had planned to attend today's meeting.

Nebraska Athletic Director Bob Devaney, who said last week that he was opposed to an alliance, confirmed Tuesday that he would go to Oklahoma City for the meeting.

"This is just to talk with the Southwest Conference people," he told the Omaha World-Herald in a telephone interview.



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to the Rousakis Plaza in Savannah. Ga. By the time they reach Hereford, to drop out in the past because of the riders will have gone 1,359 miles. crew problems. Hereford's almost halfway on the 2,922-mile race which is one big time through Hereford. Bob Wieland is trial: it's another 1,563 miles to the attempting to top his transcontinental finish. The halfway point will be out record of cycling by arm power. between Floydada and Ralls, just north of Cone, as the riders race off the Caprock.

The race is practically non-stop. The riders are expected to finish in Savannah no later than August 17. The riders are expected to cross the Texas-New Mexico state line on Wednesday and should be in Hereford on Thursday and Friday. There is an official time station at Vega, and the riders will travel to Plainview and on southeast through Texas. RAAM officials in a news release

said most of the riders will go for 20 or more hours a day. Some will take their three or four hours in one big mess. Others will rest in shorter breaks through the day and night during the ultra marathon.

There are 27 riders in the men's division, including seven returning finishers of past Race Across AMerica events. There are six women's riders, and there are others in the tandem division.



982 The CNA Insurance Com

Navratilova, the second seed, was forced to withdraw from the 32-player event because of an injury to her left leg sustained in practice Monday.

> Dr. Milton Adams Optometrist 335 Miles Phone 364-2255 **Office Hours:**

Monday - Friday 8:30-12:00 1:00-5:00



PAGE PAPER WELS **JUMBO ROLLS** SANDWICH CHIMICHANGAS **Supplies Last At All Six Hereford Locations.** PRICES EFFECTIVE AUGUST 8-14,1990

A3

Page 6--The Hereford Brand, Wednesday, August 8, 1990



Easy does it

Deanna Edwards demonstrates her skill walking on stilts. The stilts will be among numerous craft items, handsewn quilts and frozen casseroles which will be for sale at the Community Christian School's booth at the Jubilee of Arts. The Jubilee of Arts is being held at the Hereford Community Center and will be open to the public from noon to 6 p.m. Friday, Aug. 10, and from 9 a.m. until 5 p.m. Saturday, Aug. 11.

Sample fajitas Friday

The public is invited to sample the culinary delicacies at the Annual Beef Fajita Cook-Off at 6:30 p.m. Friday at The Barn. Price will be \$3 per person.

The event is sponsored by members of the Hereford CattleWomen and is being held in conjunction with the Annual Town 'n' Country Jubilee Celebration festivities and the All Girl Rodeo.

Members of the Hereford CattleWomen will be providing tortillas, chips, hot sauce, drinks, plates and tables.

Proceeds from the cook-off will be used for beef promotion.

Aerobic exercise recommended

Aerobic exercise is more crucial to an older person than a younger one because the activity counters many problems of old age, says a New lersey doctor.

According to Dr. Howard Liss, chief of rehabilitation medicine at Englewood Hospital, three 20-to-30-minute aerobic workouts a week can lower cholesterol, reduce depression, help sleep and strengthen the immune system.

He cautions, however, that older people should modify their exercise to reduce stress to their bodies. No basketball or football, for instance.



Television

EVENING

6:00 (2) (2) News (3) MacNeil Lehrer NewsHour (3) Scarecrow & Mrs. King (2) (4) Andy Griffith (5) Night Court (5) SportsCenter (6) Webster (6) Inspector Gadget (6) Miami Vice (6) Music Row Video (6) Rendezvous

 Music Now Video
 Rendezvous
 New Wilderness The burning desert
 of Southwest Africa is featured.
 Doubletake (Pt 1 Of 2) ** A NYPD
 Doubletake (Pt 1 Of 2) ** A NYPD detective is challenged to solve a bizarre double murder involving a prim private school teacher and a pros Richard Crenna, Beverly D'Angelo (1987) © James Robison © Campeonato Mundial De Beloncesto Estados Unidos vs Grecia

6:05 G Jeffersons Mother Jefferson's Fall 6:15 (HBO) @ MOVIE: Wicked Stepmother

6:30
 Danger Bay Doc Roberts, a trouble-shooting veterinarian, and hhis family live an adventurous life in the beauty of Canada. 📮

Cosby Show Wheel Of Fortune

D Night Court Home Run Derby Bob Allison vs

Henry Aaron

D Looney Tunes MOVIE: Critters 2: The Main Course * Those ravenous furballs from spa

return to Grover's Bend to add to their calorie count of human corpses. Scotte Grimes, Don Opper (1988) PG13 (MAX) @ MOVIE: Walk Like A Man *

World Monitor World Of Survival Host John Forsythe catches some da

a closer look. Morris Cerulio

6:35 C Sanford And Son The Headache

EVENING

6:00 Cropp Family Nature Album Ben and Lynn's two son's Dean and Adam have accompanied their parents on many Young Riders In order to fulfill a dying man's request, Cody finds himself caring for a bear: an infant is found, abandoned at the riders' bunkhouse. (R) adventures while making their wildlife films. Peter Allen Anews
 MacNeil Lehrer NewsHour MacNeil Lehrer NewsHour
Scarecrow & Mrs. King
Andy Griffith
Night Court
SportsCenter
Webster
Inspector Gadget
Miami Vice
Music Row Video
Rendezvous
New Wildemess A litter of orphaned red for pups faces the bareh Canadian Eddle Capra Mysteries Capra fights for the innocence of friend who is accused of the murder of a wealthy industrialist. (R) **D Top Rank Boxing** 12-Round USBA Middleweight Championship: Reggie Johnson vs²Eddie Hall (L) Johnson vs'Eddie Hall (L) Green Acres MOVIE: The Return Of The Beverly Hillbillies The Clampetts and their friends are brought up to date in the 1980s with a funny and improbable solution to the country's energy crisis. Buddy Ebsen, Nancy Kulp (1981) MOVIE: Arizone Heat ** A tough policeman and his beautiful partner look for a cop killer on the loose in Phoenix. Michael Parks, Denise Crosby (1988) R Profanity, Nudity, Violence. (HBO) MOVIE: Dead Calm *** (MAX) MOVIE: Young Einstein ** While trying to improve the composition of beer, Albert Einstein accidentally splits the atom and invents rock and roll; not based on a true story. Yahoo Serious, red fox pups faces the harsh Canadian MOVIE: The Abduction Of Karl Swenson ** Fact-based drama of a world-class biathlete, who was abducted and shot by two mountain men. Tracy Olan, Joe Don Baker (1987)
 OJames Robison
 Campeonato Mundial De
Baloncesto Estados Unidos vs Korea Del Sur (T) 5:05 G Jeffersons Movin' On Down 6:15 (iHBO)
MOVIE: Man Outside * 6:15 (HBO) @ MOVIE: Man Outside * 6:30 @ Cosby Show @ Wheel Of Fortune [] @ Bewitched @ Night Court @ Pro Bowlers Association Wichita Open From Wichita, KS (L) @ Mr. Belvedere [] @ Looney Tunes @ MOVIE: Home, is Where The Hart is Two scrappy senior citizens and the splits the atom and invents rock and roli; not based on a true story. Yahoo Serious, Odile LeClezio (1989) PG CJ Bashville Now (L) Beyond 2000 Model Railroading MOVIE: Tweifth Night ** A shipw-reck separates brother and sister and leads them to adventure, romantic intrigue and true love in Shakespeare's romantic comedy. Alec Guinness, Joan Plowight (1968) MOVIE: Memories Of Murder A woman with amnesia tries to recon-Two scrappy senior citizens and the town sheriff set out to track down a town sheriff set out to track down a pretty wrestler-turned-nurse who has kidnapped their wealthy father. Valerie Bromfield, Leslie Nielsen (1987) PG13 World Monitor World Of Survival Watch the skies with John Forsythe as he sights the majestic harpy eagle. Morris Cerulio Richard Roberts
 Yo Compro Ess Mujer 6:35 C Major League Baseball San Diego Padres vs Atlanta Braves (L) Padres vs Atlanta Braves (L)
 7:00 MOVIE: Johnny Tremain *** A Boston silversmith joins the fight for freedom and becomes a Colonial soldier. Historical battles are depicted
 authentically and chronologically. Hal Stalmaster, Luana Patten (1957) C
 Coeby Show Despite Clair's warning. Cliff eats something he shouldn't before going to bed and is plagued by outrageous nightmares. Bill Cosby, Phylicia Rashad
 This Old House Tillog continues in Outrageous nightmares. Bill Cosby, Phylicia Rashad This Old House Tilling continues in the guest bathroom, while lighting fixtures are installed along the beams in the great space. Father Dowling Mysteries MoviE: One On One **** A naive high school basketball star accepts a scholarship and learns a lot about the politics and corruption of collegiate athletics. Robby Benson, Annette O'Taole (1977) PG Profanity. Sox PreGame 48 Hours MFL Preference Football Detroit Lions vs Houston Ollers (L) Doble Gillis Murder, She Wrote (MAX) Best Of Cinemax Sessione American Music Shop Secrets Of Nature The Dragon Island Great Life Today
 Fama Y Fortuna Island © Gallant Breed The dark days of our nation's birth gave rise to America's fighting machine, the U.S. Marines. © Success-N-Life America 2Night America 2Night Jimmle Walker And Friende III Faped in Las Vegas, Jimmle Walker serves as host for this special, show-casing new comic talents Roger Kabler and Steve Cedekerk. MAX) MOVIE: The Man Who Wasn't There * 7:30 Different World A baggage mix-up results in Dwayne and Ron spending their spring break trying to evade drug dealers on their trail. (R) erspective Major Lesgue Baseball Chicage te Sox vs Kansas City Royals (L) cook & Chase Campeonal Puerto Rico vs Vene

WEDNESDAY

■ MOVIE: Jaws III ★★ Panic grips the holiday crowd at Florida's Sea World when a great white shark enters its lagoon and devours anything in its frenzy to escape. Louis Gossett, Jr., Dennis Ouaid (1963) PG Profanity, Violence. ■ Mulberry Street A woman works in the high-tech world of New York and lives with her traditional family in Little Italy where they run a grocery-deli. lives with her traditional family in Little Italy where they run a grocery-deli. Major League Baseball Magazine (2) 21 Jump Street A young upstart police cadet in the year 2015 attempts to revive the old Jump Street program by visiting the cops who are now pushing 70. (R) [2] ' Doble Gillis Murder, She Wrote Conversation With Dinah World War II (Pt 3 Of 3) Winston Churchill: The Valiant Years Churchill rallies the nation as the Luftwaffe begins the Blitz. Gary Merrill narrates and Richard Burton is the voice of Churchill.

of Churchill.

Success-N-Life

7:05 C MOVIE: Gore Videl's Billy The Kid ** Legend and reality collide in a new account of one of the old West's most famous outlaws, Billy the Kid. Val Kilmer, Duncan Regehr (1989)

7:30 Head Of The Class Self-conscious

 Head Of The Class Self-conscious about trying to do well on her first assignment, T.J. is antagonized when Dennis makes a joke of it before the entire class. (R)
 Mis & Hers Reggie tries to bolster Doug's confidence by hiring two happily married actors to pose as patients.
 Major League Baseball
 Bewitched Bewitched

D On Stage

Crusade In The Pacific After centuries of peaceful living, the peoples of $t^{*} \ni$ Pacific are swept into the violent currents of international discord 8:00 D Night Court When Mel Torme comes

before the bench for speeding and unpaid parking tickets, Judge Stone must throw him in jail for contempt.

Castro's Cuba: Two Views This special program presents two very different films on Cuba. First film is The Uncompromising Revolution; second film is Nobody Listened. Doogle Howser, M.D. When Doogle
 and McGuire find themselves competing for the Resident of the Year Award,

they both start courting the two undecid ed voters. (R) D D Jake And The Fatman A health

Diske And The Fatman A health resort proves hazardous if its guests are wealthy and lonely. (R) William Conrad, Joe Penny D Di Molloy Molloy sets out to organize the maids of Beverly Hills after writing an essay on labor relations. Di Green Acres

MOVIE: I'm Dangerous Tonight An archaeologist unwisely sells a myster-ious Aztec cloth, unaware that it carries with it a bizarre, centuries-old curse. Anthony Perkins, Madchen Amick (1990)

THURSDAY

tigate a death on the London subway and the disappearance of highly sensi-tive government material aboard a British submarine.

Spenser: For Hire
 Jewish Voice

CKR!

This unique short-form showcas

up-and-coming young stand-up

American Music Shop
 Explore Journal From India/Wheel Of

Clifton Davis At The Improv Guests include: Rich Hall, Stephanie Miller, Fritz Coleman, Mark McCollum and Craig Shoemaker.

Mores: Comedian wayne Cotter
 MacNeil Lehrer NewsHour
 MOVIE: One On One *** A naive
 high school basketball star accepts a
 scholarship and learns a lot about the
 bilder and comunities

politics and corruption of collegiate athletics. Robby Benson, Annette O'Toole (1977) PG Profanity.

© News © CBS Late Night Night Heat The stakes at a big money poker game turn deadly when a loser murders or wounds all other players; Kevin and Frank search for the elusive gunman. (R)

10:30 Tonight Show Guests: Actor Mike Myers; Comedian Wayne Cotter

 MOVIE: Winter People ** Rivalry erupts in the mountains of North Carolina, when a family member returns to claim his illegitimate son. *Kurt Russell*, *Kelly McGillis* (1989) PG13 Profanity,

Nolence.
(HBO) (D) MOVIE: Teen Witch **
(MAX) (D) MOVIE: Die Hard ***
no-nonsense cop is the only hope for a small group of hostages trapped on the upper floors of a skyscraper on Christmas Eve. Bruce Willis, Bonnie Bedelia (1988) R Profanity, Violence. (D)
(D) Wings Republic F105 Thunderchief
(D) Our Century: The War Years The brilliant tactics of Germany's desert fox, General Rommel, threaten to drive Britain out of Egypt.
(D) Doubletake (Pt 2 Of 2) ** A NYPD detective is challenged to solve a bizarre double murder involving a prim private school teacher and a prostitute. Richard Grenna, Beverly D'Angelo (1987)
(D) Richard Roberts
(D) C) Dear John John resists joining in with

8:30
 Dear John John resists joining in with the members of the One-Two-One Club as they each reminisce about the good times they had in a restaurant. (R) D New Attitude Yvonne comes up with a scheme to save the salon when they are threatened with a lawsuit. **D** I'm Home A wealthy woman's world comes apart when she learns her daughter is pregnant by her maid's

Donna Reed D Jack Van Impe

9:00 MOVIE: Fantastic Voyage *** A medical crew is shrunk to microscopic size and injected into the body of a wounded scientist in order to repair his brain injury. Stephen Boyd, Raquel Welch (1966)

of a young trapeze artist, whose father blames him for the mother's death on the high wire. (R) China Beach McMurphy- deeply

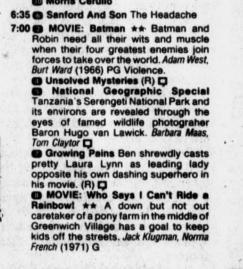
involved with two men-discovers that free love can exact a heavy emotional toll; Lila Garreau is passed over for promotion. (R) D 700 Club With Pat Robertson

O News

 Top cops
 Gunamoke
 Go Survival Okinawa Typhoon
 Crew Of The Enola Gay The U.S.
 airmen who dropped the bomb on
 Hiroshima face the past as they travel
 her learness of the they ware back to the Japanese city they ordered to destroy. Great Life Today Cita Con El Amor

9:05 MOVIE: Fort Apache *** A stub born colonel, clashing with his second in command, is responsible for an Indian massacre that kills almost everyone at his military outpost. John Wayne, Henry Fonda (1948)

9:30 @ America 2Night



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The Wizard of Id





8



By Brant Parker and Johnny Hart THEY JUST Ordered 25 WIPE LOAD GATAPULTS

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woman with amnesia tries to recon-struct her life, discovering that she, her husband and her daughter are targets in a vengeful plot. Nancy Allen, Robin Thomas (1990) B Bichard Boberts To Compro Eas Mujer
 Seoul '88: 16 Days Of Glory A number of individual dramas reflect the triumph of the human spirit during the 1988 Summer Olympics.
 Grand Janice and Eddle hash out the terms of their divorce; Carol Anne adjusts to becoming an instant step-mother. (R)
 Donna Reed
 What Catholics Believe 00 C L.A. Law Van Owen is stunned by the C.A. Law Van Owen is stunned by the offer of a career-making promotion; Sifuentes represents a woman wanting compensation for the loss of her husband. (R)
 Alive From Off Center Wendell Harrington focuses on the intensities and passions that are possible through the written word.
 Primetime Live
 700 Club With Pat Robertson Northern Exposure
 Saturday Night Live Wonder Of Western Australia Ancient Shipwrecks; Cattle Driving Great Life Today 9:20 MOVIE: Father Goose *** During WWII, a beach bum manning an obser-vation post must cope with a French girl and her seven little charges who suddenly descend upon him. Cary Grant, Leslie Caron (1964) 1:30 Trying Times In this tale by Terrence McNaily, a troubled man decides to assert his independence by resuming his smoking habit. []

beneath the sea. Kirk Douglas, James Mason (1954) C Late Night With Devid Letterman Guest: Singer Tony Bennet MOVIE: Foolin' Around ** A classic love triangle takes a hilarious turn as a country boy tries to dissuade a rich girl from heading for the altar with a pompous ivy Leaguer. Gary Busey, Annette O'Toole (1980) PG Profanity. Mr. Ed ticlero Univie

11:35 MOVIE: Some Like It Hot **** Two unemployed musicians witness a murder and, disguised as women, join an all-girl band to hide out from the gangsters. Tony Curtis, Jack Lemmon 11:40 C Love C

12:00 USHRA Mud And Monster Recing From Orlando, FL (T) Make Room For Daddy Hitchcock Presents Truck

On Stage Choices We Face 10:35 🜑 Cheers 📮 10:45 (HBO) O MOVIE: Cookle ** D Varied inment Tonight

wrestling champion, whose success bankrolis a new TV network, is chal-lenged to a no-holds-barred match when he refuses another network's offer. Hulk Hogan, Kurt Fuller (1989) PG13

Search for the elusive gunman. (H) SportsCenter MOVIE: Heartsounds *** A woman struggles to cope after her husband suffers a series of debilitating heart attacks; based on a true story. James Garner, Mary Tyler Moore (1984) Patty Duke MOVIE: No Holds Barred ** A wrastling champion whose success

11:00 Adventures Of Ozzle And Harrist Ozzle and Harrist raise their two real sons, David and Ricky, in a house modeled on the Nelson's actual home in

Twilight Zone
 Twilight Zone
 Sports Car Club Of America From
Braselton, GA (T)
 My Three Sons
 Crime Story
 Nashville Now
 American Album The Negro

Solder Gallant Breed The dark days of our nation's birth gave rise to America's fighting machine, the U.S. Marines. Moonlighting

11:05 C Enterta

11:30 MOVIE: 20,000 Leagues Under The Sea **** Three unwilling passengers join the mad Captain Nemo on the fantastic submarine Nautilus for a fascinating and treacherous journey beneath the sea. Kirk Douglas, James Macon (1954)

MARINE O FOR (1980) PG Promity. Mr. Ed (MAX) MOVIE: Bat 21 *** Eagle And The Bear Poland reluc-tantly becomes the first Soviet satellite in post-World War II. Europe. Varied Noticiero Univision

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 Computer Chronicle



gle And The Bear Poland reluc becomes the first Soviet satellite at-World War II Europe. Construction of the second sec

Gaston Baer: a part of business community for almost 70 years

Gaston's is landmark in downtown Hereford

By ORVILLE HOWARD Special Feature Writer

Family plans called for Gaston Baer to attend a few days in Hereford, liquidate an acquired bankrupt clothing store, and leave.

But the young immigrant from Paris did not liquidate and he did not leave.

He pressed out a few wrinkles from old stock, hung out a new name and opened for business. Sixty-nine years ago in downtown Hereford marked the beginning of Gaston's.

"Success follows the heart," said Gaston Baer, while reflecting on a life in retail clothing sales. "One must have his heart in what he is doing to be a success. Otherwise, you'll probably fall flat on your face unless you're very, very lucky."

Baer pulled no punches in declaring that absolutely nothing comes before hard work and dedication in developing a successful business or career, showing where for many years he personally handled all of his own alterations, cleaned his own store and stocked his own inventories.

There's nothing that will take the place of dedication when it comes to running a business," he added. "If there's something else on your mind besides your business, then you'd better get out while you can and follow your mind. Or, perhaps, your heart."

Though Baer has been recognized as one of the more successful retail merchants of Hereford for more than a half century, he loves to reminisce on those early years of the 1920s, a time where Deaf Smith County was an endless stretch of wheat grass and a smidgen of crook-necked maize.

"The big trade day back then was on Saturday when the farmers would come to town with their eggs, cream and other produce," recalled Baer. "They'd come in and buy a suit then go on and do other a week to check on business. The shopping while I did the alterations. But many times they'd wind up Thelma Mercer, are following the town store carries a full line of



Gaston Baer: 'Success follows the heart'

names...for your information, I wear a size 14 shoe."

But the Roaring Twenties closed out with the Great Depression and then came the Dust Bowl days of the 1930s, a period which took its toll on downtown Hereford. But Baer managed to keep open the doors to "The Popular Store."

"I took about everything you can imagine in exchange for clothing," said Baer, as he reflected on the 1930s. "There just wasn't any money in circulation. Times were really tough so if our customers had something to trade, we'd trade. Eggs, chickens, old batteries, our doors open."

Though Baer has been retired from the clothing business for nearly a dozen years, he still comes down to the store two or three times fashions." new owners of Gaston's, Robert and

'We're doing our very best to follow in the traditions set by Mr. Baer," said Robert Mercer, as he arranged a line of men's suits. "We believe we have the best teacher on Earth, so all we have to do now is have faith in ourselves and our town."

apparel lines last year.

Though Baer's steps come a bit slower these days, he moves about the store with the keen sense of merchandising he exhibited 69 years ago. Baer will be 92 on Saturday.

Mercer pointed out that through the years Gaston's has been known radiators, you name it and we got it. for its quality clothing, lines in the But that's how we were able to keep upper end of the business. "I guess you could say that most of our stock is from good to very good, but we also carry some very exclusive lines, in both women's and men's

But there's more to Gaston's than suits and dresses. The downgoing to a movie before picking up marketing trends set by Baer: good dress shoes and stocks a full line of



and work clothes to fit the needs of the day, but in recent years, the merchandising became more on the street styles of the ready-to-wear clothing. But the big change has been in prices and not styles: "The shoes that we once sold for \$5 now sell for \$50 or more. Prices have been the big change and there's not a thing we could do about it."

In showing how styles shift with the times, Mercer pointed out that "since men are becoming more athletic in modern trends, they're developing larger shoulders and somewhat smaller waistlines. Therefore, when I order, says a size 46 coat which normally would carry about a 41 waist, we're ordering extra trousers in the 38 to 40 waist range."

"But regardless of the trends in fashions, our quality remains the same," said Mercer, a merchant who believes that the clothes may not always make the man, "But sometimes it sure may help."

Though the Baer family has been a part of the Hereford business community for nearly 70 years, the Baer heritage in the Southwest dates. back to around the turn of the century. Two brothers of Baer, Adolph and Louie, along with two uncles--Julius and Sig Moise - had already established a brisk retail business at Santa Rosa, N.M., in 1915 when Baer's parents decided to leave Paris and war-stricken Europe for the United States.

Following a brief stay in New York and the Upper Midwest area, the Baers moved to Santa Rosa--Gaston, and his two sisters, Martha and Germaine, with their parents, Mr. and Mrs. Bernard Baer.

Gaston Baer was 17 and could not speak English when he first set foot on New Mexico soil. Thus, he learned to speak Spanish as quickly as he mastered English, and by the time he opened the clothing store in Hereford, Baer could speak five languages fluently.

The Hereford Brand--Wednesday, August 8, 1990-Page 7



Theima and Robert Mercer, new owners

1960s when it was changed to Gaston's Popular Store, and even later, to just "Gaston's".

Through the years, Mrs. Baer worked side-by-side with her husband in their Hereford store where the two became something of a symbol of family teamwork. They had a daughter, Teddi. Mrs. Bacr died Aug. 13, 1970, but not before they had established a second store at the Sugarland Mall on the north edge of town.

In 1965, the Baer's daughter and her husband, Irving Alexander, opened the second store in Sugarland Mall. The Alexanders also operated a women's clothing store in Amarillo for a number of years. A grandson, Sheldon Alexander, operated the Sugarland, Mall store for a time. This store was closed in the late 1980s, with the only family retain remnant being Gaston's in downtown Hereford. Alexander's in Amarillo also has been closed. The Baer's daughter died four years ago.

While on a cruise in 1971, Baer met and married another native of New York, Esther Houser, who at that time was living in Los Angeles.

"She thought that since I was from Texas I had oil wells but my oil wells turned out to be socks." When Esther passed away in 1989, Baer moved to the Golden Plains Care Center where he now makes his home--"With all of my family gone, I couldn't live alone...the Mercers are now my family."

clothing talk -- "See that section over there...I added that years ago and I guess we've redone the store about a half dozen times." He celebrated his 50th anniversary in business in Hereford on April 17, 1971.

Through the years, the Baers made a policy of hiring and training young people. And when the Distributive Education program began in Hereford High School numerous students worked at the store under that plan. Thus, Baer was awarded a special honor from the Distributive Education Department for his role in helping the youth of Hereford.

Mrs. Mercer is a native of Teague, Tx., and Robert was reared at Spur. They have two children, Renee and Tony.

Though Gaston's has become something of a downtown landmark for Hereford, the Mercers and Mr. Baer believe it's customer service that makes a store something more than just a marketing counter. Without excellent service, you're just a retail outlet ... we like to think of Gaston's as being a place where neighbors meet neighbors--where you can have all the time in the world to shop for something special for that someone special."

But Baer did not relax his position on the art of good salesmanship. During the course of casual conversation, Baer changed the topic from casual to sales -"Let's see, you wear about a 46 coat...and we have a selection that's

the suit, but I always would stay open. Sometimes it would be one o'clock in the morning."

Having a sense of humor seldom matched in the business world, Baer told how he could not only recall most customers by their first names, but also recall the sizes of shoes or coats they wore. "I can still recall their sizes just as easily as their

with the Baer family for the past 30 years.

Though her husband, Robert, has worked for the First National Bank of the business world. in downtown Hereford for 17 years

selection and good service. Mrs. accessories that fits the signs of the Mercer, however, is no stranger to times in fashions. From a new line the retail clothing trade: she worked of designer neckties for men to the latest fling in jewelry for the women, Gaston's lines are the latest lines...leisure lines for funtime, with not been in the clothing business, he the finest in fabric for the fast paces

Baer noted that in earlier times, before joining his wife in the he carried a full line of dry goods

"My uncles had established a really good mercantile store in Santa Rosa, where they handled all types of farm and ranch supplies along with goods for the families," said Bacr. "You see, this was an instance where two brothers married two sisters." Baer had a brother in the clothing business in Michigan and another in the wine business in California. His father had been a salesman for barber supplies while in Europe.

After attending schools in Santa Rosa and "back east for a couple of years," Baer's older brother Adolph convinced him to return to New Mexico to help in a general mercantile store he had opened in Vaughn, New Mexico, where he was to spend the next couple of years. Then, young Baer elected to move to Tucumcari to live with an older sister, Martia Kaufman. "You know, Tucumcari was a little bigger city and little better opportunities." While living in Tucumcari, Baer

met Pauline Burg, the daughter or a rancher and trader who had moved west from New York a few years earlier. Pauline and Gaston were married in Wichita Falls in 1921. the same year that Mr. Burg bought a defunct retail store in downtown Hereford.

"We had been married only a short time when my wife's father sent us over here to liquidate the inventory,' recalled Baer, as he told of his first trip to Hereford. "We had planned to stay for just a few days and leave, but when I had a chance to look the town over, I told my father-in-law that I thought I could make the store work, so we stayed. And I've been here ever since.

But it took more than just a checkbook for the Baers to open for business, and one of their first chores was getting here. The young married couple moved in a stripped down Ford and a low-powered truck which couldn't make the grade near Ragland, N.M. The-furniture came off and the couple came on, going back on a second run to pickup the household supplies.

During those first years, the Baers lived in an apartment at the rear of the store which he had named after a department store in El paso--"The Popular Store"_a name that was to hold until the early

But despite the loss of loved ones, Baer speaks consistently on a

positive note, tossing in a touch of satire or small talk during a course through the store, honed to perfecof conversation. But his best talk is tion during 92 seasons of time.

just right for you."

The sounds of a Master floated

The Community: Part 2

What is a community?

A community is a group of people who have something in common, shared by all. In our case, it's that we live in the same area. Our children go to school together. We attend the same churches, yell at the same ball games, play dominoes at the same senior center or domino hall.

Our taxes go into the same pot, to provide us with water systems, fire and police protection, roads, schools and hospitals. We share the same wide open spaces, the beautiful sunsets, the clear open skies at night. We cherish the small town atmosphere.

Most of us have chosen to live here even though we may have originally come from some distant place. Our community grows on you. The longer you stay, the harder it is to leave. Here we can raise our kids and know our neighbor, grow our gardens, or keep a horse.

The Hereford Brand is a vital part of this community." We read the local paper for news we can't get anywhere else, for ads we won't see anywhere else. The Brand feels the pulse of ourcommunity--city and county commissions, school board, hospital, senior citizens, school kids. It gives us honor rolls, lunch menus, birth announcements, weddings, ball games, chili suppers and church events. When we. read the local newspaper, we see ourselves, our community, reflected.

If the local newspaper didn't tell us those things, nobody would. Not the Globe-News, not the Avalanche-Journal, not channels 4, 7 or 10. This isn't their community, it's ours. The local paper is not the center of the community. You are. But every community needs a good local newspaper

The Hereford Brand



Sales clerks Mary McCarver, Katie Kendall, Nedra Robinson



Gaston's, formerly The Popular Store, in downtown Hereford

Page 8--The Hereford Brand, Wednesday, August 8, 1990

Call Janey Allmon at the Hereford Brand, 364-2030, or come by 313 N. Lee to place your classified advertis We reach thousands everyday!

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Classified advertising rates are based on 14 cents a word for first insertion (\$2.80 minimum), and 10 cents for second publication and thereafter. Rates below are based on consecutive issues, no copy change, straight word ads.

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1 day per word	.14	2.80	
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3 days per word	.34	6.80	
4 days per word	.44	8.80	
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D DISPLAY

Classified display rates apply to all other ads not set in solid-w hose with captions, bold or larger aphing; all capital letters. Rates nn inch; \$3.25 an inch for addicial paragrap are \$3.95 per col

LEGALS

Ad rates for legal notices are 14 cents per word first insertion, 10 cents per word for additional insertions.

ERRORS

Every effort is made to avoid errors in word ads and legal notices. Advertisers should call attention to any errors immediately after the first insertion. We will not be responsible for more than one incorrect insertion. In case of errors by the publishers, an additional inser-tion will be published.

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1-Articles For Sale	For
MAXWELL ORCHARD Pick your own yellow freestone peaches now at Maxwell Orchard. Soon to have green beans, canta- loupe, watermelons, tomatoes, bell peppers, jalpenos, chilles, apples & fresh apple cider. 14 Miles S. of Here- ford on Highway 385. 647-4613 CLOSED MONDAYS	Aug Sears has for S warra Free
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Two restored railroad wagons, \$400 each, or two for \$700; 1890 Willis Fargo Studebaker Railroad Wagon, restorable, \$300. Call 806-655-2276. 14680

Washer and dryer pair for only \$497.00, brand new, comes with one year warranty. Sears Appliance



CROSSWORD by THOMAS JOSEPH ANT 44 Sgt., ACROSS 1 Light for one ODSAG 45 Itsy-bitsy beam GLEAN GATOR RENT DAG DOWN 6 Belgian resort 1 Caligula's 9 Pilasters language OBEDO 10 Dramatis 2 Like an personae old woman **12 Jewelry** 3 Play GELT EXPE item for time **Yesterday's Answer** 13 Dido **4** Attention 5 Computer 20 Earth 15 Badly 32 Century output 23 Stop; 16 Urge plant payment 18 Now (It.) 6 Scrutinize check 33 Grow 7 Criticize 24 Cut toward **19** British (sl.) 25 Room night 8 Part 26 Telephone 34 Abrasive naval of N.Y.C. substance hero repairer 21 Get - of 27 Sealing 36 Middling 11 Boring substance 39 Catch-all 22 French 14 Mooch 29 As written affirmative 17 Prefix abbr. 41 Notion 23 Tell the with cycle (mus.) cops (sl.) 24 Halve 27 Prearrange 28 Greet 29 Observe 30 Marine bird **31 Mexican** hot food 35 Pub potable 36 volatile 37 Actress 30 Rita 38 Lover boy 35 40 Subside 38 42 Charlie Brown's 43 expression 43 Not on your life! 1978 Buick LaSabre Low Mileage Money paid for houses, notes, on rebuilt engine. New paint job. In mortgages. Call 364-2660. excellent condition. 364-5345. 14700 1977 Ford Super Cab, \$1500. Used lumber \$50 takes all. Call 364-3209. 14710

790 No Money Down, 3 bedroom, 1 bath with fenced yard on West side, central heat & A/C, ceiling fans, remodeled, low payments. 14002 For Sale by Owner: 241 Hickory. 3 1986 Corvette, bright red with red bd., 2 baths, mini blinds, ceiling fans, nice yard. FHA assumable leather, both tops, Bose, brand new per month. Dep 10% loan. Owners motivated to sell. required. Call 364-2413. michelins, excellent condition,

ing.	
For Rent: 3 bedroom, 2 bath a/c, Central gas heat, stove, refrigerator, washer/dryer hookup, carpeted. Great shape. We accept Community Action. Call for details. 364-3209. 13046	Extra nice 2 or 3 bedroom house in Northwest Hereford. \$435 plus deposit. References required. 364-0092 after 7 p.m. or 373-1028. 14333
Office space for rent. 122 W. 4th (Barber Shop). Call Bill Kester, 364-1811, 364-8494. 13198	139 Av. F. 2 bedroom home, garage & large storage area. Deposit references. \$225. 364-2956 or 1-384-2026. 14335
406 Avenue B apartment for rent, \$190 per month, all utilities except electricity, \$100 deposit. 372-9993. 13764	Nice 2 bedroom duplex for rent. 276-5350, 364-9041 or 364-4610. 14416
One bedroom, one bath, one car garage, \$175 monthly, \$100 deposit. 604 Miles, 364-5459. 13825	Neat, clean, 3 bedroom house with garage and fenced yard. Call 364-2660 or 364-7476 14440
3-Office Suite for lease, prime location, newly decorated. 902 N. Lee. 364-0686. 13948	One bedroom furnished apartment, new paint, new carpet, \$200 monthly, all bills paid. 364-3803 after 7 weekdays & all day weekends. 14537
For rent: One small bedroom with stove and refrigerator, partially furnished. \$200 monthly, water paid. 364-8751. 14086	Efficiency apartment for gent. Utilities & cable paid. Nice area. 364-1371. 14625
One bedroom unit with all bills paid. AC, Fridge, Stove provided, \$260/mo, 364-3209. 14156	2 or 3 bedroom duplex 1 1/2 lots of space. Utility room, 364-4370. 14650
For Rent: Executive Apt 1BR-2BR with 1 1/2 bath-3BR with 2 full baths. Kitchen appliances furnished, water and cable furnished. Central heat and air-Call 364-4267. Ask for Shirley. 14230	2 bedroom apartment, stove/refrigerator, dishwasher, disposal, fireplace, fenced patio, new carpet, water & gas paid, NW area, 364-4370. 14651
Country Side Village-Hereford's newest Senior citizen Apartment Complex has two bedroom apartment still available with rental	One bedroom apartment, refrigerator & stove furnished, water paid. \$100.00 deposit. \$175.00 monthly. 364-6489. 14666
Three bedroom, 1 1/2 baths. \$325.00 per month. Deposit and references required. Call 364-2413. 14299	Two bedroom one bath brick home with garage, large bedrooms with two closets per room, stove/fridge, w/d hookups provided. \$325/mo, 364-3209. 14674

Center. Call 364-3854. 14310	Friday 8-? A little bit of everyting, bed & mattress. 14697	15,500\$ Call 364-2808 or leave	364-7415. 14369	and the second	The second secon
Good used carpet with pad. Brown, approximately 100 square yards. 258-7654. 14694	212 Northwest Drive Thursday, Friday, Saturday 9-? Stereo VCR Cabinet, toys, clothes, oak bedroom		501 Willow Lane, 2-2-2, R/A, big yard, close to schools, NW area. 364-5472, Charlie Hill Real Estate. 14583	RETIREMENT LIVING AVAILABLE FOR RENT NOW!	For rent: 3 bedroom house w/d hookup, recently repainted inside, 364-2131. 14678
20 inch color TV, cable ready, on screen menu. At Sears Appliance Center for \$299.97. Call 364-3854. Hours 9-5:30 weekdays. 14313	suite, sewing machine, linens, electric typewriter, lots of miscellaneous. 14701	Boat and trailer, 50hp Johnson Outboard 5 speed Minn Kota Trolling Motor. LCR 4000 graph, super 60 Depth Finder, Timed Livewell, Ph. 364-6456 day or	Owners have been transferred. Must sell 3 bedroom, 1 1/2 bath in Canyon, Assumable with qualify.	ONE AND TWO BEDROOM BRICK HOMES WITH GA- RAGE AND/OR CARPORTS. * Comfortable living Accommo-	One bedroom furnished apartment, \$200 monthly, \$50 deposit, all bills paid. Call 364-0999; after 5 p.m. 364-7178. 14685
For sale, Registered Chow puppies. Call 364-4635, 364-0242-days; 364-1734-nights. 14551	For sale: 1980 2590 Case Tractor	night. 13045 21 foot Holiday Travel Trailer, self contained, new air conditioner, very clean & nice. 3,500.00.	For sale 2 acres 2 miles north of Hereford. Land has been developed. Call Darrell, 647-2554 or 627-4242. 14692	dations * Separate Dining and Kitchen Areas * Additional Storage * Utilities Paid * Yard Care Provided	Unfurnished two bedroom house with basement near schools, fenced yard. 364-1854. 14687 For rent, two bedroom one bath
Round bale hay for sale. 276-5697 or 289-5623. 14613	with duals & weights 3300 hours approximately, \$20,000 or best offer. Call 364-7063 and ask for Reed. 14660	8am-5pm; after 5pm & weekends, 364-3750. 13944	5-Homes For Rent	Call (806) 364-0661 for an appointment to see these	house on one acre 1 1/2 miles North of town. Call 364-2613 after 6 p.m. 14693
Trundle bed, and a twin bed mattress for sale. Call 364-6112, after 6 364-6598. 14614	3-Cars For Sale 1974 Buick LaSabre. Good School	For sale or trade 21' Shasta Travel Trailer. Real clean, \$2500. Call 364-8447. 14530	1,2,3 and 4 bedroom apartments available. Low income housing. Stove and refrigerator furnished. Blue Water Garden Apts. Bills paid. Call 364-6661. 770	residences. Calls can be re- ceived between the hours of 8:00 A.M. to 12:00 Noon and from 1:00 P.M. to 5:00 P.M., Monday through Friday.	6-Wanted Wanted to lease: Wheat pasture, T
For sale - Nintendo and four games with extra controller. \$100.00. Call 364-8178 - 364-8180. 14622	or work car. \$650.00. 276-5322. 14662 Good school car "Sporty-looking"	1978 Mark Twain, 16' boat, 90 horsepower mercury. Call 364-7092 after 5 p.m. 679-5782. 14655	Move-in special now.No deposit. One and two bedroom apartments, All bills paid, except electricity,	A King's Manor	Bar T Cattle, 357-2550. 14345 7-Business Opportunities
Sears Appliance Center has 16 cu. ft. chest freezer for \$299.99. Guaranteed to meet or beat prices	1981-American MOtors C. Spirit, \$2,700. 364-4462. 14670 1984 Olds 98 Regency 2 door 1	1978 24' Cruisemaster Motor Home, 350 Chevrolet Engine, Call 364-7092 after 5 p.m. or 679-5782. 14656	"Reduced Rate-By Week or By month" Eldorado Arms, 364-4332. 820	P.O Box 1999, 400 Ranger Dr. Hereford, Texas 79045	\$5,000 immediate credit! We make it easy regardless of your credit history. Over 95% approved. Also
from Amarillo Sears. 14315 13.1 cu. ft. Whirlpool freezer, like	owner, 36,000 miles. Clean, loaded, Dark blue with white top. 364-5361. 14672	For sale: 32 ft. Cobra 5th wheel, self contained, new TV ant, new roof, new door, new commode, new	Best deal in town, furnished 1 bedroom efficiency apartments. \$175.00 per month bills paid, red brick apartments 300 block West	Never, never,	MC/VISA. Call 1-800-366-3710, 24 hours. 14636 8-Help Wanted
new, \$200. See at 340 Douglas. 14645	much! Shop at Stevens Chevrolet-Oldsmobile-stay at	awning, new hot water heater. 364-8456 or see at 804 Columbia-across from Tierra Blanca School, anytime. 14704	2nd Street. 364-3566. 920 Nice, large, unfurnished apartments.	never be without a car.	Help Wanted: Waitress and delivery drivers. Apply in person Pizza Hut,
Professional VCR and Camcorder cleaning and repair. McKnight Home Center, 226 N. Main, 364-4051. 14661	home-and save money!!! (Where service is a part of the sale)!!!!! 14679	4-Real Estate	Refrigerated air, two bedrooms. You pay only electric-we pay the rest. \$275.00 month. 364-8421. 1320		1404 W. 1st. Paid vacation plan provided. 12467
Two lots at 804 So. 25 Mile Ave. Lots 27 & 28 Block 43. 713-721-1847. 14667		Two houses and two separate corner lots near San Jose Church, one house at 237 Catalpa, 1/2 block, 140x300, that has been cleared on corner of Gracey & Sampson. Call 364-8842. 5470	Self-lock storage. 364-8448. 1360 Paloma Lane Apts. 2 bedroom		Town & Country Food Stores need achievers who possess personal integrity, a willingness to work, and desire to learn and succeed. Good starting wages, weekly pay, flexible hours, and excellent benefits. Apply
AKC Lab puppies, yellow & black, 4 male & 4 female, excellent hunting background, ready August 20. Call 364-5096. 14668	WE ARE FEATURING A CAR OF THE WEEK		available, clean, well cared for, reasonably, \$170 deposit, no pets, EHO, 364-1255. 6060	Rent.	at 100 South 25 Mile Ave. 13271 Person to work at feed yards doing millwright work. Need to be able to
Own A New Maytag. America's #1 Preferred Washer & Dryer On Sale \$799.00	WE HAVE A GREAT SELECTION OF FAMILY CARS SCHOOL CARS & WORK CARS ALSO PICKUPS AT PRICES YOU CAN AFFORD		Need extra space? Need a place to have a garage sale? Rent a mini-storage. Two sizes available. 364-4370. 12685	There's no reason for you to be "wheel-less." Not when renting a car from us is so fast, easy and economical. Well give you quick, courteous service. And a highly competitive rate, by the hour, day week or longer. Call us and reasons that car you need. Remem-	weld & fabricate. Contact Darrell, 647-2554 or 627-4241 or 258-7299. 14157
Pair with trade Ben's Appliance 212 N. Main 364-4041	VAUGHAN BROS. AUTO SALES 321 North 25 Mile Ave. Hereford, Texas 79045		Special move in rate, two bedroom apartment, washer/dryer hookup, stove and refrigerator, water paid. 364-4370. 12686	ber, who a neighborhood mentant. We want and appreciate your business. Our service and center dates will prove it Whiteface Dodge/Chrysler N. Highway 385 364-2727	"Attention: Postal Jobs! Start \$11.41/hour! For application info call (1) 602-838-8885, Ext. M-1488., 6am-10pm,7 days."



Page 10-The Hereford Brand, Wednesday, August 8, 1990

Ann Landers

years old. I'm smart and pretty. I have a degree, a good job, loving parents and many friends. I don't care for alcohol and I'm not a druggie. My problem is the worst. I'm a sexaholic.

It started when I was 15, with an occasional guy. When I went away to college, I became wildly promiscuous in my freshman year. I told myself it was because I was in a new city and on my own for the first time. But it's been five years now and I'm worse than ever. I've slept with so many men that I wouldn't recognize half of them if I bumped into them on the street. In the morning I sometimes can't remember the name of the guy in my bed.

Why do I do this? I can't blame my parents. They were wonderful role models and raised my brother and sister to be decent people. I didn't have a traumatic childhood. I always felt appreciated. I was an

D'AR ANN LANDERS: I'm 22 achiever and never felt that I had to prove myself.

> My sleeping around is now totally out of control. I am unable to stop. Some of the guys I sleep with are bums and the sexual part isn't even of your readers will not agree with fun.

My parents and friends have no idea I have this problem. I look and act like a very respectable young woman until I see a guy who looks sexy, then I turn into a slut.

I am disgusted with myself and afraid of where. I will end up. Can you help me? -- Round Heels in New York

DEAR FRIEND: You need a lot more help than I can give you in a letter. I suggest that you contact Sex Addicts Anonymous. When you read their literature and attend the meetings you will realize that you are not alone and that you can conquer this addiction. Send a self-addressed, stamped envelope to Sex Addicts Anonymous, P.O. Box 3038, Minneapolis, Minn. 55403. Good luck to you, dear.

the hopes and fears of us all, including the so-called Silent Majority. I guess many, if not most, what I am saying but I feel the need to say it.

I am a lucky survivor of active come home in a body bag. Sombat in World War II. I do not Women who join the armed combat in World War II. I do not understand why so many young women today are demanding the right alongside men in combat duty. Do they want to experience the brutality of killing another human being? Do they want to burn to death in a tank, have their legs blown off in a mine field or come home in a body bag?

There are many ways women can serve their country with honor. Throughout history women have represented gentleness, compassion and sanity in a world mad with brutality and destruction. Theirs is an awesome responsibility. Without such ideals we are in danger of losing Landers, P.O. Box 11562, Chicago, our humanity.

I support equal rights for women. \$5.05.)

DEAR ANN LANDERS: I read But the right to die? Why? I am 71 your column and believe it expresses years old, neither pacifist nor militant. Actually I'm an optimist who believes in the young people of today. -- Concerned Grandfather

> **DEAR CONCERNED:** Nobody want to burn to death in a tank, have their legs blown off in a mine field or

services have chosen this career because they want to serve their country. They are saying, in effect, "Since we want equal treatment, we feel that we have no right to ask for special privileges or safer assignments." I find this admirable.

Lonesome? Take charge of your life and turn it around. Write for Ann Landers' new booklet, "How to Make Friends and Stop Being Lonely." Send a self-addressed, long, businesssize envelope and a check or money order for \$4.15 (this includes postage and handling) to: Friends, c/o Ann Ill. 60611-0562. (In Canada, send Experts provide cat facts Don't send your cat packing if to infected animals. However, with

you're pregnant, says Dr. Warren M. Crosby of the University of Oklahoma Health Sciences Center, who says concerns about picking up a toxoplasmosis infection from your pet may be overrated. "Toxoplasmosis is transmitted

through two avenues - raw meat and cat feces. Cats get the disease from eating infected animals, usually rodents," he says.

Once a person has been infected, he or she becomes immune, and a pregnant woman will pass this immunity on to her unborn child. However, if a non-immune pregnant woman comes into contact with the disease, there is a 10 percent chance her child will pick it up and suffer from birth defects such as deafness, mental retardation, impeded brain development - but not limb deformi according to Crosby.

He advises pregnant women who own cats to let someone else change the cat lftter box. Otherwise, there is little risk of contact through the cat, since this fastidious animal washes itself frequently. "Indoor cats are generally safer than outdoor cats. because they have had less exposure

an outdoor cat, the odds are greater that the woman already has been exposed to the organism and has built up an immunity." He recommends that women planning to become pregnant have blood tests for the disease for herself and her pet. -

Homes where cats have never lived and public places where cats are not welcome can nevertheless be irritating to the more than 8 million Americans who are allergic to them, says an allergy specialist.

This is because cat allergen, which triggers the asthmatic and allergic misery, remains potent long after it has left the cat, says Dr. Jeffrey Miller, whose study was recently reported to the American Academy of Allergy and Immunology.

"In the past, the classic prescription for those suffering from cat allergies was 'get rid of the cat'," Miller says. "But now that we know that cat allergen clings to carpets and mattresses for months, even years, after the cat has departed, the emphasis has to be on reducing or eliminating the allergen."





Back-To-School Sale

 $25^{\%}$ OFF

ALL SWEATERS FOR JUNIORS

A. Sale 28.50 Reg. \$38. Handknit ramie/ acrylic sweaters in pullover and cardigan styles. In a variety of all-over patterns and border designs. Sizes S,M,L B. Sale \$21 Reg. \$28. Mixed Blues[®] ramie/cotton roll-neck sweater with all-over cables. Assorted fall colors. Sizes S,M,L sele prices effective through Seturday, August 18th.

YOUR CHOICE 19.99 JUNIORS' JEANS

C. Reg. 21.99. Mixed Blues[®] V-yoke baggy jeans of blue cotton denim, stonewashed or acidwashed. Sizes 3-13. D. Reg. 21.99. Washed cotton denim jeans with five-pocket styling and a slim fit. Assorted shades. Sizes 3-13.

25% off denim jeans for misses', petites' and women's sizes. Sale prices on jeans effective through Monday, September 3rd Percentees off results rates

You're looking smarter than ever at JCPenney

e1990, JCPenney Company, Inc. NP7WK28E

EVENT STARTS SUNDAY, AUGUST 5, 1990

TURLOCK, CALIFORNIA • ALTUS, OKLAHOMA • CLAREMORE, OKLAHOMA • VERNON, TEXAS GAINESVILLE, TEXAS • ATHENS, TEXAS • SEGUIN, TEXAS • HEREFORD, TEXAS • DUMAS, TEXAS SALE PRICES EFFECTIVE THRU SATURDAY, AUGUST 11, 1990 UNLESS OTHERWISE NOTED NEWSPAPER ADVERTISING SUPPLEMENT

2BS 4 4 N/SUSA

25% OFF ADONNA® LINGERIE A. Sale \$9 Reg. \$12. Adonna® Lace Compliments" nylon lace underwire bra. B,C,D cups.

B. Sale 7.87 Reg. 10.50. Adonna[®] Clip-To-Fit 27" half slip can be shortened to 23" or 25". Antron[®] III nylon. Sizes S-L.

adonna•

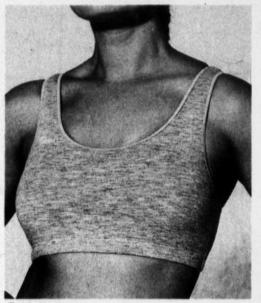


SALE 1.69 Reg. 2.25. Adonna® tailored bikini of combed cotton. Sizes S-L.



SALE 1.69 Reg. 2.25. Adonna® tailored brief of combed cotton. Sizes S-L.





SALE 9.75 Reg. \$13. Adonna[®] sport bra. Pull-on style of cotton and nylon/Lycra[®] spandex. Sizes S-XXL



SALE 8.62 Reg. 11.50. Adonna[®] Simply Super seamless bra of shiny bengaline Antron[®] nylon/spandex. A,B,C cups.



SALE 8.62 Reg. 11.50. Body Shine® contour bra in bengaline nylon stripes. A,B,C, cups.



SALE 1.69 Reg. 2.25. Adonna® tailored high-cut combed cotton brief. Sizes S-L.



SALE 8.62 **Reg. 11.50.** Fashion Plus Comfort[®] full-figure nylon bra with side boning, reinforced straps. B, C cups.

$25^{\%}$ OFF ALL NOVELTY SLEEPWEAR

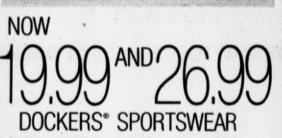
Sale 11.25 Reg. \$15. Baseball style polyester/cotton sleep shirt. One size. Sale 9.74 Reg. 12.99. Dorm shirt of cotton/ polyester with matching carry sack. One size.

Regular prices appearing in this circular are offering prices only. Sales may or may not have been made at regular prices.

Sale prices on regular or original priced merchandise effective through Saturday, August 11th, unless otherwise noted. Intermediate markdowns may have been taken on original prices. Reductions on original priced merchandise effective until stock is depleted. Percentages off represent savings on regular or original prices as shown. Sale event excludes JCPenney Smart Values.







A. Now 19.99 Comfortable cotton pique shirt with banded sleeves and Dockers[®] emblem. Men's sizes S-XL. **B. Now 26.99** Dockers[®] garment-washed cotton twill pleated pants. Solid colors. Men's sizes.

Prices effective through Saturday, August 18th.



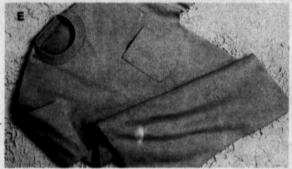
12,99-19,50 YOUNG MEN'S CASUAL SHIRTS

F. Now 12.99 Levi's[®] polyester/cotton pique sportshirt in popular colors. Sizes S-XL. G. Sale 19.50 Reg. \$26. Bugle Boy[®] cotton shadow stripe shirt with pieced chest inset and large flap pockets. In a variety of color combinations. Sizes S-XL. H. Sale 19.50 Reg. \$26. Bugle Boy[®] woven cotton shirt with contrasting pieced trim and embroidered pocket emblem. Assorted color combinations. Sizes S-XL.









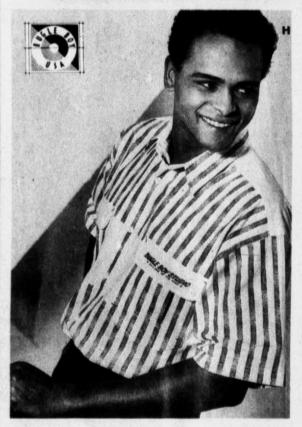


The basics of comfortable Fortrel® polyester /combed cotton. Men's sizes S-XL.

	Reg.	Sale
C. Crewneck T-shirt, pkg. of 3.	10.50	7.87
D. Brief, pkg. of 3	.8.00	6.00
E. Pocket tee	the second of th	6.37
Sale prices effective through Saturday, A	ugust 18th.	

The Fiber of Choce





\$7 TO \$10 OFF ATHLETIC FOOTWEAR FOR MEN AND WOMEN

■ J. Sale 42.99 Reg. 49.99. Men's or women's Reebok[®] Crested Newport Classic tennis shoe. Soft, long-wearing full-grain leather with rubber outsole for traction. ■ K. Sale 37.99 Reg. 44.99. Men's Nike[®] Grail running shoe with suede/nylon uppers.

uppers. Sale 7.99 Reg. 9.99; pkg. of 6 prs. Cotton/nylon crew socks. Save 20% on all athletic socks. Percentage off regular prices. Sale prices effective through Saturday. August 18

Back-To-School Sale





BOYS' AND GIRLS' TOPS Perfect partners for jeans and skirts in

assorted prints and solids. **D. Sale 8.40** Reg. \$14. New Moves[®] polyester/cotton mock turtleneck top. Sizes 4-6X.

E. Sale \$9 Reg. \$15. New Moves® polyester/cotton mock turtleneck. Sizes 7-14. F. Sale 16.50 Reg. \$22. Bugle Boy® pieced woven cotton shirt. Sizes S-XL. Sizes 4-7 Reg. \$18. Sale 13.50. Sale prices effective through Saturday, August 18th.

JOU MARES



25% OFF ALL YOU BABES* FOR GIRLS

G. Sale 13.50 Reg. \$18. White cotton sheeting shirt in assorted collar styles. Sizes 7-14, S-L.

H. Sale \$15 Reg. \$20. Cotton jersey knit circle skirt with knotted waist detail. Assorted colors. Sizes 7-14, S-L.







20% OFF ALL L.A. GEAR* FOOTWEAR FOR CHILDREN

Styles shown in long-wearing leather with EVA midsole and rubber outsole. J. Sale 36.79 Reg. 45.99. Girls' T-Brat high-top athletic shoe. K. Sale 37.59 Reg. 46.99. Boys' Sky Fire high-cut athletic shoe.

L.A. GEAR

You're looking smarter than ever at JCPenney JCPenney

Your satisfaction is our goal. To serve the public as nearly as we can to its satisfaction. That's the Penney Idea. If you're not satisfied with your purchase after a reasonable time, let us know, and we'll try to satisfy you completely.

1