

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

24TH YEAR, NO. 21

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, APRIL 1, 1924

MAYOR KNIGHT REELECTED AND C. H. DYAR AND J. O. NEWELL COMMISSIONERS

TWELVE YEARS OF FAITHFUL SERVICE TO HIS CITY IS REMEMBERED BY THE VOTERS ALTHOUGH HE MAY NEVER SERVE

COMMISSIONERS VOTE SCATTERED

Opposition to Knight Ticket Have Hard Time Making a Ticket Stand Up. Voting Heavier as Day Progresses as Friends of Candidates Get Out and Rustle

HOW THEY VOTED

For Mayor:

Wm. M. Knight ----- 166
Owen P. Smith ----- 154

For Commissioners:

C. H. Dyar ----- 175
J. O. Newell ----- 158
Homer K. Fox ----- 153
D. F. Ashbrook ----- 144

William M. Knight, for twelve years Mayor of the City of Hereford, was reelected for another term by the voters in Tuesday's election, although he lies, sorely stricken and with his recovery extremely doubtful, in the Hereford Sanitarium. Confronted with the problem of a sick man who may never be able to serve on the one hand, and with the problem of recognizing twelve years of conscientious and useful public service, during which time he literally gave his all to his city, the people of Hereford rose sublimely to the occasion and paid their community debt like Hereford's people always do in an emergency. The result is a source of extreme gratification and pride to the suffering man's legion of friends.

C. H. Dyar and J. O. Newell were selected by the voters to serve with Judge Knight as City Commissioners. Both are men of well-known business ability and should give the city an efficient administration.

A good deal of confusion seemed to be caused in the minds of the voters from the fact that no names were printed on the ballots. Opponents of the Knight ticket had first circulated a petition in favor of W. W. Bennett for Mayor and J. H. Head and S. J. Williams for Commissioners. But these gentlemen withdrew their names, and Tuesday morning the business houses were plastered with circulars urging the people to vote for Owen P. Smith for Mayor and J. O. Newell and C. H. Dyar for Commissioners. But immediately afterwards Messrs. Smith and Newell issued a circular stating that their names were unauthorized for the offices and they would not serve if elected.

Thereafter the opposition seemed to be muddled up considerably and at a loss what to do unaided. The voting became heavier toward the closing hour, and much buttonholing and wire pulling for votes was in evidence on the streets.

Want Ad in The Brand Brings Results Quickly

J. L. Hall, living northwest about eight miles with his father-in-law, A. F. Wilkinson, received a letter from Harry Peterson of Wataga, Ill. The letter stated in part the following: "I read in the Hereford Brand of March 21 that you are looking for a farm to plant to cotton on shares, so I am submitting to you our location in your vicinity and a proposition. First I want to say that my father owns 540 acres about four miles west of Erlona and that it is all raw land. When do you begin planting down there? We will start farming here next week, planting oats, and will probably be able to come to Texas in the next two or three weeks. We will fence the farm completely so that crops of various kinds may be planted. What are the present prospects for a mixed crop? We have owned this land for the past twenty years and if cotton is going to make a winner we are ready to cooperate with any one who means business."

Mr. Hall inserted a small classified ad in The Brand a few weeks ago and he thinks from the letter he received from Mr. Peterson, that he is on the way to make a trade for the Peterson land.

Long-Lost Maggie Lou Turnbow is Located

The long-lost Maggie Lou Turnbow, daughter of Mr. and Mrs. P. A. Turnbow of Hereford, who disappeared from her home last November and simply dropped out of sight, has been located. The first word from her since November arrived Tuesday, a letter from El Paso addressed to her sister, Mrs. Dave Grimes of Hereford. In this letter she reported herself well and happy, and also married. She enclosed a photograph of her husband, H. Ward Reed of El Paso.

One More Week's Time Given For Cotton Contests

Those farmers who desire to compete for the cotton prizes offered by the Hereford Chamber of Commerce and the First State Bank & Trust Company for the best yields on the 1923 crop are to be given one more week in which to file their figures, according to decision made at the weekly luncheon Monday. The secretary reported that so far only four men had filed contest figures and after discussion, it was determined to hold off in awarding the prizes until next Monday.

Farmers needing assistance in compiling their figures will be cheerfully aided by Manager Tillotson of the Hereford Gin, who has the records of all cotton ginned here.

Ralph Barnett's Mother Dead at Whitesboro Home

Ralph Barnett was called to Whitesboro, Texas, last Friday by the serious illness of his mother, Mrs. T. F. Barnett. Mrs. Barnett passed away Saturday and the funeral services were held at Whitesboro Monday. Mr. Barnett is expected home the latter part of this week.

HOSPITAL STATUS DISCUSSED AT CONFERENCE

AIR CLEARED RUMORS AT FRANK MEETING WITH COURT

The Commissioners Court of Deaf Smith county, headed by the new Judge, W. E. Dameron, held an open session in the county courtroom Monday afternoon, to which was especially invited members of the Advisory Board, local physicians, and all business men. The subject for discussion was the present status and history of the hospital to be built by the county.

In opening Judge Dameron stated that the court had heard of some criticisms of its course in the hospital matter, in the employment of the architect, in the selection of the site, and also whispers that there might be a "frame-up" in letting the contract. He said that the court desired full and complete publicity about all these things and had asked the business men to attend so that every phase of the criticisms might be threshed out. As he has only been in office a few days and is therefore only partly informed about what has gone on in the past he called upon J. E. Hill to discuss the court's work in the past with relation to the construction of the hospital.

Mr. Hill made a detailed report, showing why the present architect had been employed, the site selected, and other matters. Various members of the audience joined in the discussions, and the meeting continued for about two hours. The net result of it all has undoubtedly been a clearing up of a lot of misunderstanding and a helpful lift all around. Both court members and business men who were present stated after the meeting that it had resulted in much good and would go a long way toward mutual understanding and good will for the hospital work in the future.

Get Set For Big School Play On Thursday, April 3

Members of the cast of the play "Valley Farm," to be staged at the Star Theatre on the night of Thursday, April 3, by the school faculty, are busily engaged in polishing off their parts and in preparations for a big time all around. Lots of interest is being stirred up over the event, and programs giving all details have been printed and will be distributed over the city. Remember the date—Thursday, April 3.

Orpheum Vaudeville is Showing at Star Theatre

The Orpheum Vaudeville troupe is offering programs at The Star Theatre the first part of the present week. Three feature acts are announced. (1) Madam Frimfi and Company, the lady who answers questions and tells you secrets, (2) Miners and Balcon in "Cooking up Fun," and (3) Francis E. Brosean presenting "A Somewhat Different Offering." In addition motion pictures are given at each performance. The vaudeville folks are billed for Monday, Tuesday and Wednesday only.

THE ELECTION ON SATURDAY IS IMPORTANT

FOUR TRUSTEES TO BE ELECTED TO SERVE TWO YEARS

The voters of the Hereford independent School District will be called upon to select four trustees at an election which has been called at the court house for next Saturday, April 5. Retiring members of the board are H. L. Broadwell, who moved to Electra, Texas, J. W. Huson, J. O. Newell and E. B. Posey. Holdover members of the board are E. S. Ireland, Jeff Gilbreath and H. G. Conkright.

The work of the board this term is said to have been unusually harmonious, and friends of Messrs. Huson, Newell and Posey are active in their efforts to have the voters reelect them for another term of service.

Farley vs. Jensen Is Big Bout Set For Near Future

One of the most sensational wrestling matches in the history of the Panhandle is on the cards for the near future, according to announcement made by Omer Baker, who, representing the Hereford Firemen, went to Amarillo last week and closed up a match between Ed Farley, Amarillo's little champion, and former A. E. F. champion, and Jensen, blond grappler who calls Hereford his home and has yet to lose a match here. Jensen is now in California, but is reported to be preparing to return here at once for the match.

Many efforts in the past to match these two men have met with failure, but Mr. Baker's persuasive eloquence won out last week and Farley finally agreed to meet the clever Swede. The match will be staged in the Stock Pavilion at an early date, under the auspices of the Firemen, the exact date to be announced shortly.

Red Cross Emergency Kit Helps The Sanitarium

Last year the local Chapter of the Red Cross established an Emergency Chest at the Hereford Sanitarium, for the use of the sanitarium officials in cases where rush calls outside and inside were made. Mrs. W. A. Price advises that just recently the Red Cross has added additional equipment to the list in the Chest, including utensil rack, six surgeons' gowns, duodenal tubes, four douche pans, four ginals, three glass graduates, twelve feeding tubes, head ice bags, throat ice cups, six rubber sheets, etc.

Mrs. Price wishes to express her gratitude for these things and states that they have been used in several instances on emergency calls for charity and otherwise, some of the cases being outside the sanitarium, when they were the means of alleviating suffering and perhaps resulted in saving some lives.

14-Year-Old is Sent Home by Night Officer

The wanderings of fourteen-year-old Cecil Mosley, of Edgewood, Texas, came to an end in Hereford last week after two months of exploration of the wide, wide world "on his own." Cecil, scantily clad, sick and half starved, was shivering on the corner of the First State Bank & Trust Company about dusk when Night Policeman Omer Baker came along, looked him over, diagnosed his case, and coaxed him into Mr. Baker's Cafe, where he extracted the boy's story, bit by bit.

Cecil said he started to school the past term, decided he didn't like it, and decided to see the world. He had disappeared from his home and had wandered around over a considerable portion of the state since that time. Finally his limited resources gradually dwindled and he found himself "right up against it" when Mr. Baker came along. His sole stock of clothing consisted of a pair of old overalls and a thin and shabby coat.

Mr. Baker wired the boy's father, who immediately called him by long distance phone and made arrangements for the boy to come home. Cecil went gladly, thanking Mr. Baker for his advice and aid.

Karl Shirley is Dead; Services Here Wednesday

Karl Shirley, aged about 30, son of T. E. Shirley, former pioneer citizen of Hereford, died in Amarillo about 5:00 a. m. Tuesday morning, after a lingering illness of several weeks. Death resulted from a disease of the throat. The body was brought to the home of John L. Wilson, his father-in-law, in Hereford Tuesday afternoon, where friends may call until the hour of burial services, which will be held at the Christian church at 4:00 p. m. Wednesday, conducted by Rev. Milo Atkinson of Amarillo and Rev. W. R. Hill of Hereford.

Mr. Shirley was raised here for the greater portion of his life, residing on a ranch south of Adrian in this county. His father, who has been in Phoenix, Ariz., up to about two weeks ago, went to the bedside of his son at that time and was with him at the end. Besides his father, Mr. Shirley leaves his wife, formerly Miss Ruby Wilson, a daughter, Thornton, and a small son, Karl Wilson Shirley, and two sisters, Mrs. Ed Etzell of Phoenix, Arizona, and Mrs. E. M. Halle of Fort Worth, Texas.

Canyon is planning to entertain the biggest Christian Endeavor convention ever held in the west, April 4, 5 and 6, when the Panhandle C. E. Association gathers there. It is understood that Hereford Endeavorers will be at the meeting in large numbers. An especially attractive program has been arranged.

The play "An Old Fashioned Mother" will be staged at the West-Way school house next Friday night at 8:00 p. m. The play consists of three acts and will be presented by the West-Way Parent-Teacher Association. The cast is all home talent and promises to be a big attraction.



DR. OVERTON IN ANOTHER PERORATION

VISITS MYSTIC PLACES IN SEARCH OF PHRASES

FAIR COMMITTEE

Of Three Jones is Named to Handle Exhibits. 23 Present

Thirty two business men gathered at luncheon Monday at the Stockman's Cafe in the weekly meeting, which was featured by one of Dr. Jno. W. Overton's old orations into the realms of allegory and mythology and other mysterious regions but dimly known to the average readers of the average newspaper in these days of 1924. If you closely followed the thread of the Doctor's explorations you discovered that the subject of the discourse was John McLean, proprietor of the Corner Drug Store, and the theme congratulation upon Mr. McLean's recent allegiance to the Chamber of Commerce and attendance at the weekly dinners. Dr. Overton, in fearful and wonderful English, described the demise of Mr. McLean, boastfully speaking, efforts by famous physicians, including himself, to revive the patient, his resurrection, and finally his conversion into the most ardent booster within the confines of Deaf Smith county. The victim, who was present in person, absorbed the peroration with a slightly puzzled and tolerant expression on his face, while the audience chuckled and heaved throughout. There's no properly descriptive language to report the Doctor's after dinner efforts, and the only way to avail one's self of the opportunity is to be present at the weekly luncheons.

A committee to work up interest in growing exhibits in this county to be shown at Amarillo and Dallas this year was appointed by chairman McDonald. It consists of three men named Jones, A. M. as chairman, and J. B. and J. S. as associates. This committee will select the date when the exhibits will be gathered in here for shipment, and plan all details of the exhibits.

It was decided to give farmers one more week before awarding cotton prizes for the best yields during the past season. The present Cotton Committee was reappointed to serve another year. Messrs. L. Baskin and J. Frank Potts were appointed on a committee to aid the secretary in accumulating data on crops for use by the office. County Judge W. E. Dameron asked the business men present to meet with the Commissioners Court in a special session at 2:30 in the afternoon to go over the hospital question.

Next Monday the luncheon will be held at the Cordova Hotel. Those present were: E. B. Black, J. C. Allred, C. J. Paddock, Jno. McLean, L. Baskin, D. L. McDonald, M. D. Womble, Capt. Jno. Estes, T. K. Wilson, D. F. Ashbrook, Dr. W. F. Gabbert, W. E. Dunlap, C. O. Rockwell, Dr. J. W. Overton, W. E. Dameron, Herman Gray, J. E. Hill, C. O. Crist, A. Herbst, N. C. Vogele, F. H. Oberstier, G. A. F. Parker, Emi Bowsher, Aubrey Spraul, G. A. Stambaugh, N. E. Gass, W. R. Stockman, F. B. Tillotson, C. A. Skelton, E. W. Harrison, Homer Wilkinson and Seth B. Holman.

Miss Nell Wyche Writes of Trip To North Clime

Miss Nell Wyche, who left here recently for a visit in British Columbia, writes The Brand interestingly, as follows: "Since it has been my pleasure to mingle with The Brand force I have wandered many miles away and if you will print this I shall endeavor to answer some of the questions that my friends asked me before I left. I traveled four days and four nights before I reached Vancouver, B. C. I passed through one Vancouver in Washington before I came to Seattle. There is also a large island near here called Vancouver Island, which is also under English control, but I am on the mainland in Vancouver, British Columbia. Canada is divided into provinces, or states as we would say, and one of them is called British Columbia.

"My cousin, Tucker Battle, met me at Seattle. He took me out to the Washington University, where he is a senior this year. We roamed over the beautiful campus, which he thinks is the most beautiful in the states, and I believe he must be right. The University is a town within itself and is a twenty minutes ride out from Seattle. We returned to Seattle and went to the

(Continued on Page 2.)



Miss Nell Wyche Writes of Trip to North Clime

(Continued from Page One)
 top of the Smith building, which is forty-two stories high. This gave us a birdseye view of the city and a sweep of Puget sound. After that we had dinner and went to find Edward Price but we took the wrong street car and failed. We are going to try again when Tucker has his auto and we have more time.
 "I took the boat from Seattle to Vancouver, a distance of 100 miles. We rode out in a long boat house or pier built away out in the water but it was covered over and I couldn't see the water. Then we walked through passage after passage and I never knew when I went out of the boat house onto the boat. In one of these passages was the custom officer who asked my name

and all kinds of questions about where I lived and why I was going to Canada. Presently I found myself in a beautiful room, which they call a saloon or lounge of the boat—we would say it was the parlor. Then a steward took me to my state room, which is the most comfortable little room that you ever saw. It was gay with chintz hangings, had very convenience and much more private and cleaner than the train. The only time I could see the water or tell that we were moving was when I looked out of my state room window. Once in a while I would feel just a slight motion of the boat. We were not out far enough to get the rough water, so I was not sea sick. The next morning the crying of the sea gulls at my window woke me and I rose early and went on deck and saw the sun rise from behind the mountains and reflect on the miles of sea beyond—a wonderful scene. When we reached Vancouver there were

more custom officers who searched my grip and trunk before they would let me off the boat.
 "My first impression of Vancouver was 'My what mountains.' I could hardly see the tops. I must say a word about the mountains before I go further. All the way from Denver we had mountains on this trip. The Columbia gorge with its mountains and the river, along the side of which we traveled for miles before we reached Portland, was indeed pretty but not 'til we came to Vancouver, B. C. did the mountains reach their greatest degree of beauty. They have that blue hazy look of which poets sing and artists paint, with the snow on top and towering in all their grandeur above the city. They thrilled me as nothing ever has—perhaps because they were the first big mountains that I ever saw and because of the hand-work of the Maker.
 "Vancouver is almost surrounded by

such mountains and by the sea as well. The sea cuts in between the mountains in such a way as to divide the city into several portions and these portions must be reached by the ferry. The tops of the mountains can be seen on a clear day only, and the clouds roll around on them and remind me of our prairie fires at home. The water which we drink is the melted snow from the mountains and it is as soft and as pure as can be.
 "Vancouver is supposed to have but one climate—the summers are very little warmer than the winters. Some people take their dip in the ocean every day both summer and winter. The Japan current bathes the shores of Vancouver and makes the climate warm—they seldom have any ice. Also they have Chinook wind—a warm inland wind which they think the Japan current causes. Other parts of Canada are quite cold. The sun doesn't shine very often and when it does it shines like it doesn't mean it—always through a veil or mist. It frequently rains here too, but they never have forceful washing rains like we do—they are dreamy and gentle. People walk and ride in the park for pleasure in the rain and say they enjoy it immensely.

"This is a very cosmopolitan place, every nationality in the world is represented here. Vancouver is called the 'Gate Way to the Orient,' and that country especially has sent us many of her kind. The little oriental children play in the streets and look like animated dolls—the little Japs are too 'cute' for words. I have been shopping down in Chinatown, which was quite interesting to me.
 "There are so many sea-gulls all along the coast that I don't see how they can get half enough to eat. A big drove followed our ship from Seattle and they would fight and cry over any refuse that was thrown over board as if their lives depended upon it. They are such pretty birds and very tame. Often they come into the streets here and mingle with the traffic where it is not too condensed. If you pass very near one he looks at you as if he says 'I'll move a little but I'm not afraid of you.'

"Vancouver proper has about 230,000 inhabitants and then there are several additions that are not included in that.
 "With my best regards for my Hereford friends and my country friends, I must close for this time.
 "Yours sincerely,
 "NELL WYCHE."
 "More People—More Farms"
 HART

March 27.
 Lest the people think we have ceased to exist we will send a few items from this part of the country. The farmers are enjoying the pretty warm days now and are making use of them by prepar-

ing their land for planting—quite a lot of sod is being turned now since the ground has thawed out.
 Messrs. Riley, Maples and Attaway closed a contract last week with Messrs. Stranger and Summers of Bebee, Okla., whereby Messrs. Stranger and Summers agreed to erect a four stand gin for this community. The farmers are rejoicing over the fact that they will have a gin close to home this fall. There has been something like 6,000 acres of cotton pledged for this vicinity.
 On last Sunday Hart had the honor of entertaining the first Castro County Singing Convention for the year. There was a large crowd of people completely filling the new building. At noon a real feast was spread which was greatly enjoyed by all present, there were a number of singers present from different places and the day was spent in singing those glorious gospel songs, we felt like it was a day well spent and a most en-

joyable one. Dimmitt was selected for the next convention.
 Arthur Ray and mother came in Sunday from New Mexico to spend a few days with T. C. Ray and family.
 J. R. Riley and T. J. Maples made a trip to Dimmitt Monday.
 Mr. and Mrs. Dixon, Mr. and Mrs. Berl Sullivan and Miss Annie Hart of Frio, spent Saturday night with T. W. Hart and family and attended the singing convention Sunday.
 Judge Sheffy and the state school inspector visited the Hart school today.
 Mr. and Mrs. Westbrooks have returned to her home in New Mexico after spending several days visiting their daughter, Mrs. Ida Scott.
 Mr. and Mrs. Fred Hamm visited at T. W. Hart's Saturday night.
 W. W. Jobe made a trip to Tulla Thursday.

COTTON SEED

We have sold and delivered TWO CARS of high grade MEBANE cotton seed, and refer you to the following persons who have bought. Look at their seed and ask them how they like them.

H. C. Baird	Geo. W. Smith	E. Ramey
W. B. Lindsey	S. E. Brown	A. B. Abbott
H. D. Culpepper	J. E. Wooley	Otis Brown
E. B. Wright	H. F. Fangman	J. E. Hill
Jess Hardy	A. H. Groves	C. B. Houser
W. M. Allen	W. W. Powell	J. H. Watson
Joe Elliott	Q. R. Shelton	D. P. Vaughn
W. S. Higgins	R. T. Nunn	J. E. Cockrell
Sid Sheffy	C. W. Bell	C. F. Kerr
T. J. Tate	E. S. Ireland	C. C. Rockwell
W. D. Vaughn	L. W. Carlyle	J. B. Hartin
Watson Bros.	A. G. Bell	W. A. Cowan
B. F. Neely	Joe Hastings	R. L. Cocanough
J. O. Newell	A. T. Jones	Miles Robinson
W. A. Wright	F. J. Axe	Lynn Powelson
J. F. Easter	Ireland & Graham	

You can't go wrong on good seed. GERMINATION TEST 89 PER CENT. Will have another car here about April 15th. Mail your order direct to us or leave with E. S. IRELAND at office of HILL-IRELAND REALTY CO.

Farmers Gin Company

of Shallowater, Lubbock Co., Texas
 E. S. IRELAND and W. L. PICKETT, Representatives

PRE-Easter SALE

Begins Wednesday, April 2, and Lasts Six Days

The Most Choice Dress-Up Day of All the Year!

All nature expresses joy in new life—new hopes—and new ambitions at Eastertime,—and mankind's appreciation is greatest. To be in harmony with its beauties, new apparel, colorful, bright and fresh, is our mode of expression. It is thrice worth the price and a great tonic. We never before tried harder to bring to you the new and beautiful.

25% OFF ON ALL FURS



Women's new Spring coats in all the favorite fabrics of the season—soft, light qualities in lovely colors. Straight and slim always—one model is trimmed with rows of braid on the collar, cuffs and pockets. All the new Spring shades, including artichoke green, brown and black.

COATS FROM
\$5.00 to \$24.75



SKIRTS
\$3.50 to \$8.50

SUITS and DRESSES
 for WOMEN and MISSES

A group of charming models—carefully selected for style and quality—dresses and suits that convey the impression of much higher prices. Youthful styles for the miss; simple, dignified models for the matron.

SUITS	\$22.50 value for \$18.75
	\$30.00 value for \$24.75
	\$35.00 value for \$29.75
	\$40.00 value for \$33.75
DRESSES	\$22.50 value for \$17.50
	\$25.00 value for \$19.75
	\$30.00 value for \$24.75

Some silk dresses as low as \$ 5.00
 Silks, Wool Tweed, Flat Crepes, Sports



D. R. GASS & SON

Hereford, Texas

From Neighboring Towns

PROGRESSIVE

This has been visiting fair-week with Progressive school. As is often times the case, a visit with our neighbors serves as an eye opener. It is through association with our fellow man that we get much inspiration. And by observation we get a clearer vision of what we might do—we take a long step toward efficiency.

On Monday the baseball boys motored to Summerfield and played a match game—but lost, once.

On Tuesday this school attended the Askren school fair, reported a most pleasant afternoon with the neighbor school and a fine exhibit.

Wednesday was work day, nothing of importance happened.

Thursday morning every one was up, bright and early, going about in utmost haste to make ready for the day. The boy rolled out the car, thumped on the tires, took a peep into the engine, and with quizzical eyes even took the approximate dimensions of the seating capacity—where heretofore sat four, eight must now sit.

The girls brought mysterious looking boxes—and in due time all met at the school house and departed in a body for Fairview.

The Palo-Duro invited us to stop a moment, and view her cracked surface a bit—her rocks and rills—her green patches of early grass. It was here the mysterious looking boxes emptied their relishing contents—sandwiches, deviled eggs, potatoe flakes, salads, cakes, pies and pickles. And then to Fairview—the glad handshake, the splendid display, the well drilled spelling match, the foot races, made time pass all together too swiftly.

Friday was company day. Their boths dressed up, Ward, Higgins and Progressive anxiously awaited their visitors. But to their horror, at an unusually early hour, one rather unexpected—a Mr. Sand Storm—came tripping across the western pastures at a rapid rate. Surely he would frighten every one away, but not so. By noon the house was filled to an over flowing capacity. A program suitable for the occasion was rendered by the three schools. Judge Dameron, also, favored

LODGE DIRECTORY

Hereford Lodge No. 549, A. F. & A. M. Stated meetings, second Monday each month.

J. W. BRADLY, W. M.
J. S. JONES, Sec.

Hereford Chapter 248, R. A. M. Regular meetings, first Monday of each month.
J. G. HASTINGS, H. P.
J. S. JONES, Sec.



us with some timely remarks. And then there was the dinner—plenty and to spare. And then came the hour for the races, base ball, etc. But, alas! Sand Storm blinded our eyes. So summoning the crowd and gathering our books we lifted our voices in song—and despite the frightful day we were glad we lived in the Panhandle of Texas!

On Sunday, last, some few of us, Mr. Bob Higgins and family, C. C. Bowman and family, W. A. Knox and family and others of Hereford motored to Hart, attended the great singing convention. One enormous crowd was there—and the quartette singers from Hale, Swisher, Bailey, Farmer and Castro counties and Clovis made the time indeed worth while. Invitations were extended to these people to attend our convention the second Sunday in May.

—“More People—More Farms”—
SIMS SCHOOL HOUSE

John W. Puckett of Amarillo was out at Hall H. Ranch this week, looking after his ranch and cattle. They are planning to dip their cattle before long.

Last Monday Temple Lynch and wife visited with the Chas Hood family at Kelso.

Dawson Blasengame was in Adrian last Sunday.

Jeff Reed was in Adrian Sunday afternoon.

Omer Bartlett and family were in

Adrian Sunday.

Roland Ferguson visited Wednesday night with his cousin, Richard Lynch. Tommy Rector is absent from school this week on account of sickness. Hope for him a speedy recovery.

Al Phillips and Tom Jones moved several hundred head of cattle from near Vega to the Hall H. Ranch this week.

March is almost gone, and we are hoping our windy weather will soon be over.

Friday was the worst sand storm of the season.

—“More People—More Farms”—
If you will see the quality and get the price on Firestone and Oldfield tires you will just buy that's all.

—SERVICE GARAGE.

—“More People—More Farms”—
THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith county, greeting:
Nannie L. Mounts, executrix of the estate of R. N. Mounts, deceased, has

DR. CLAUDE WOLCOTT

Consulting Eye, Ear, Nose and Throat Specialist. Glasses correctly fitted. Service by appointment. For an engagement write, phone or call at the Amarillo Eye and Ear Dispensary, 1305 Harrison Street. Phone 1982, Amarillo.

Abstracts and Loans

J. Frank Potts

Maps, Deaf Smith Co.—50c.

We Invite You to Pay Us A Social Call

We want to show you our stock and give you an estimate on what you need.

We try to keep our stock complete for your convenience.

Dunlap Hardware Company

—HAVE WHAT YOU WANT WHEN YOU WANT IT—

filed in our county court, her final account of the condition of the estate of the said R. N. Mounts, deceased, together with an application to be discharged from said administration. You are therefore hereby commanded that by making publication of this writ for 20 days in a newspaper of general circulation, regularly published in said county of Deaf Smith, and that has been continuously and regularly pub-

lished in said county for a period of more than one year, you give due notice to all persons interested in the account for final settlement of said estate, to file their objections thereto, if any they have, on or before the April term, 1924, of said county court, commencing and to be held at the court house of said county in the City of Hereford, on the 7th day of April, 1924, when said account and application will be

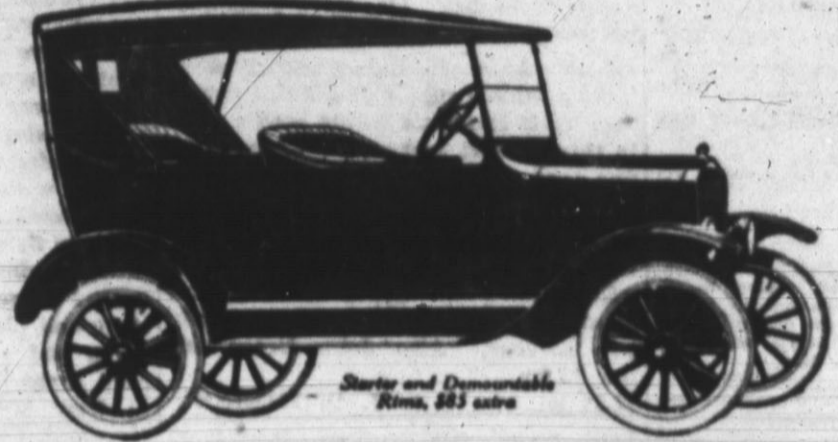
considered by said court.

Witness, Berry Orr, Clerk of the county court, Deaf Smith county, Texas.

Given under my hand and seal of said court, and office in the city of Hereford, on this the 17th day March, 1924.

(seal) **BERRY ORR,**
Clerk County Court, Deaf Smith County, Texas.

Ford



Starts and Demountable Rims, \$63 extra

'295 F.O.B. DETROIT

Order It Today!

The spring rush for Ford Touring Cars has started

Arrange to place your order at once, so that you will not be obliged to wait for delivery.

Ford Motor Company
Detroit, Michigan

If you do not wish to pay cash for your car, you can arrange for a small payment down and easy terms on the balance. Or you can buy on the Ford Weekly Purchase Plan.

See the Nearest Authorized Ford Dealer

Ford

CARS · TRUCKS · TRACTORS

Great Anniversary Sale

OF THE POPULAR STORE HEREFORD, TEXAS

SALE STARTING SATURDAY
APRIL 5
EVERYTHING GOES AT COST

WORK SHIRTS
Men's Work Shirts, blue and brown, special **85¢**
These are regular \$1.25 sellers

HATS
Men's Dress Hats, new styles and new colors, fine high grade felt. Sold for \$6.00, your choice **\$3.89**

UNDERWEAR
New spring and summer underwear, athletic style for our anniversary, special **58¢**
All Sizes

MEN'S SILK HOSE
\$1.00 and \$1.25 values, all colors and sizes. Now **49¢**

OVERALLS
Heavy weight \$2.25 seller. Special **\$1.69**

LADIES HOSE
Ladies' Silk Hose of latest shades, special for this occasion **89¢**

SHIRTS
Men's Dress Shirts, regular \$2.75 sellers **98¢**

BOY'S STOCKINGS
Brown and black, special **28¢**
All Sizes

We are now showing you our appreciation of your patronage for the past years. We are having this great anniversary sale on exactly the day we started in business two years ago. We will hand you this new seasonable merchandise at cost. Below are a few special prices that were picked at random.

Men's and Young Men's Suits

We have just received a new assortment of suits of different styles and colors to be sold at prices ranging from **\$15.00** and up

BOY'S KNEE PANTS SUITS

Two pair of trousers, of a cravanet process. Special price **\$7.75** and up

NOW IS YOUR OPPORTUNITY
TO GET YOUR EASTER
TOGS AT A BIG SAVING

COLLARS
Van Huesen Collars
3 for \$1.00

GLOVES
Work Gloves, regular \$1.25 seller
69¢

CAPS
Young Men and Men's Dress Caps, value \$3. Your Pick **\$1.50**

MEN'S HOSE
Durable, extra special
12 1/2¢

TIES
Slim Jim Ties, latest fad—**40¢**

SHOES
Men's Work Shoe, regular \$3.00 seller, all leather, a splendid light work shoe that will give you long service. Sale price **\$1.98**

\$6.00 Men's Dress Shoes and Oxfords. This is one of our staple sellers, in black and brown, Goodyear welt an unusual value **\$3.89**

All our Boys' Shoes included in this sale. Boy's Tennis Shoes, regular \$1.75—Sale **\$1.25**

Baby's pumps, black and white trimmed, also at cost

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Geth B. Holman Walter R. Stockman
Holman & Stockman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

Subscription, Zone 1—per year, \$2.00
Subscription, outside Zone-1 per year \$2.50
six months \$1.50
three months \$1.00
No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

Commercial locals 10c per line per insertion. Card of thanks 50c. Obituary notices in excess of thirty lines will be charged for at the rate of 10c per line, no charges on first thirty lines. Church and society locals where an admission is charged 10c per line.

Political Announcements DEAF SMITH COUNTY

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

- For State Senator, 31st District:**
J. W. Boyd
(of Canyon, Texas)
- For County and District Clerk:**
Berry Orr
- For County Judge:**
Earl Wallace Wilson
- For Sheriff and Tax Collector:**
C. S. Purcell
(reelection)
Claude Benton
- For Tax Assessor:**
Albert Murphy
(reelection)
- For County Treasurer:**
J. J. (or Uncle Joe) Ward
(reelection)
- For Justice of Peace Precinct No. 1:**
J. H. (Uncle Henry) Wilson

Political Announcements CASTRO COUNTY

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

- For County and District Clerk:**
Joe Hastings
(reelection)

Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

ROSE COMB R. I. REDS
FOR SALE—Eggs for hatching direct from the Lester Tompkins strain, \$2.00 per setting of 15.
12-1f MRS. J. W. HICKS.

FOR SALE—Good work mules and horses, also want plowing done. Would buy a small house. See
10-1f J. L. FUQUA.

FOR SALE—About 100 bushels Cash and Mebane Cotton Seed, from banner County of Texas, apply at Fox Mercantile Co.
18-4f J. A. FOX

EGGS FOR SETTING

Setting eggs from flock of R. I. Reds that have the run of the place which insures fertility and strong chicks—\$5.00 per 100. Phone 250.
5-1f J. F. WARD.

The air is filled with music, get your share over "The Parmak" radio. Price \$55.00 complete, half cash, balance on monthly payments.
DIMITT DRUG CO.,
19-4f-pd Dimmitt, Texas.

FOR SALE—Several good fresh Jersey Milk Cows. Call 172 F2.
19-4f BRUMLEY & SON.

FOR SALE—About 5 doz. Brown Leghorn hens. Good stock; 75c each. Two row Emerson lister for sale. Enquire of Alfred May, 2 miles north Askren school house.
19-4f-pd

FOR SALE—Red Rust Proof Seed Oats; also Bundle Sorghum.—Fred Millard at Panhandle Lumber Co. 11-1f.

FOR SALE—Good clean Oats and Spelts. Also want to buy Shoats to feed. Phone 137.
18-4f H. C. BOWSHER.

FOR SALE

Good R. I. Rose Comb Red Eggs, ready to go right now, \$1.00 per 15. Phone 201 or 149.
N. C. VOEGELE.

TO TRADE—Nearly new John Deere single row lister, want to trade for P. and O. two row lister and pay the difference. Phone 202 F-22.
20-1f GEO. W. SMITH.

FOR SALE—160 acres good plains land located in the southwest part of Deaf Smith county. Price \$7.50 per acre, \$600.00 cash, balance in two notes of \$300.00 each due one and two years at six per cent interest. See us for cheap farm ranch lands.
M. A. CRUM,
20-2f Friona, Texas.

Pure Home Grown Cotton Seed
See W. S. Williams or T. E. Baker for hand picked, gin run Acala cotton seed, \$1.50 per bushel. Also have unimproved cotton acreage for rent.

HALF AND HALF—planting seed. Have a limited supply of genuine second year Half and Half cotton seed sacked in three bushel sacks. These are extra fine seed. Price \$2.50 per bushel delivered.
E. C. CHRISTIAN,
20-3f Vernon, Texas.

FOR SALE—Two row Emerson lister with cotton planting attachment, extra points and seven horse eycr, run only two seasons. Also John Deere one row lister.
21-2f pd J. B. McMINN

FOR SALE—Sudan Seed, free from Johnson grass. Phone 318 F-32.
21-4f pd F. D. PERKINS.

FOR SALE—House and lot, sheds, windbreaks, windmill, everything on the place. Will sell the building and mill off the place. Located west of 25 mile Avenue.
L. W. LOCKER,
21-4f Friona, Texas.

FOR SALE—Two incubators, one Bell City, 140 eggs; one Safety Hatch, 180 eggs; both in 1st class shape, ready to go. Phone 202 F22.
21-1f GEO. W. SMITH.

FOR SALE—One large 9 year old registered Mammoth Jack, proven extra good breeder. Can give terms if desired. Phone 202 F22.
21-1f GEO. W. SMITH.

FOR SALE—Extra good team work horses, weight about 1700 each, good set leather harness. Price \$350.00.
21-1f pd M. A. CRUM, Friona, Tex.

WANTED

WANTED—Two Rose Comb R. I. Red Cockerels. Phone 202 F22.
20-2f GEO. W. SMITH.

FOR RENT

FOR RENT—A furnished room in a good warm house, close in; first house west of Methodist church. 19-3f

FRIONA

W. W. Ryan arrived in Friona Monday from Lubbock where he has been for the past several weeks.

M. A. Crum, our real estate dealer, was a business visitor in Bovina Monday.

C. L. Lillard was a business visitor at the county capital Monday.

Word was received here Tuesday that the home of I. O. Morton, eight miles south of town had been consumed by fire on Monday. It is understood that the family was away from the house at the time of the fire and it was a total loss of the house and its contents. It is not known how the fire originated.

The state highway leading through Farmer county between Hereford and Farwell has been regraded and leveled

throughout its entire length, but it seems the part lying between Friona and Hereford is smoother and more compact than the part lying between Friona and Farwell. The silly cause we can give for this is the large number of Friona people going to Hereford to trade.

Mr. and Mrs. Bledso of Abernathy, have purchased a farm thirteen miles south of here and have moved to it. We hope these people will adopt Friona as their town and become members of the Friona community.

Please remember the joint meeting of the Friona Women's Club and the Friona Chamber of Commerce at the school building on Monday evening, March 31, at 8:30 p. m. You are welcome whether you are a member of either organization or not. If you are interested in the welfare and development of Friona and community.

We have been notified by the Continental Gin Co., of Dallas that its representative at Amarillo has a man who is interested in the proposition of establishing a gin here and will be here to meet with the Chamber of Commerce next Monday night.

Logan Simpson is deserving of praise for the public spirit he has manifested in the large sign which he has had built and placed near his home at the north end of Main street, where the road turns east to Hereford and west to New Mexico, giving distances to Hereford, Canyon and Amarillo on one end and to Hollene, Bellevue, Grady and Tucuman on the west end. If our Chamber of Commerce or the business men of the town would place similar signs on the opposite side of the street directing travelers towards points south and southwest it would at least do a little towards leaving a good taste in the mouths of tourists concerning the little town of Friona.

Notice has been received by the members of the Texas Grain Sorghum Growers Association that a meeting will be

held here at two o'clock, p. m., on April 12, for the purpose of nominating 1 director to represent this district on the State Board of Directors of the association.

"More People—More Farms"— GET AT THE CAUSE!

Many Hereford Folks Are Showing
How to Avoid Needless Suffering

There's nothing more annoying than kidney weakness or inability to properly control the kidney secretions. Night and day alike, the sufferer is tormented and what with the burning and scalding, the attendant backache, headache and dizziness, life is indeed a burden. Doan's Pills—a stimulant diuretic to the kidneys—have brought peace and comfort to many Hereford people. Profit by this Hereford resident's experience:

C. Runton, farmer, Hereford, says: "A dull hurting across my back annoyed me a great deal. When I stooped, my back felt so stiff and sore I could hardly straighten. My kidneys acted too freely, especially nights when I had

"Betcha nickel he skids into the fence when he hits that wet curve, Jimmy."

"Take his bet, Jimmy—that feller's driving on Kelly-Springfield Kant-Slip Cords."

—PRICED RIGHT

Thompson
Garage

to get up. I bought Doan's Pills, at the Corner Drug Store, and they regulated my kidneys and rid me of backache."

Price 60c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Pills—the same that Mr. Runton had. Foster-Milburn Co., Mfrs., Buffalo, N.Y.

The percentage of the people in Texas cities and towns who depend upon electricity for lights, gas for heating, the telephone for communication, and street cars for transportation is greater than in most of the other states under like conditions.

For one thing Texas is young, and the people are progressive. Being a young state the towns and cities have been built and are building in the light of these modern services. Some communities in older states were built before public utility services were perfected. That is another reason why Texas stands in front of other states in this respect.

There is a big reason for general use of public utility services everywhere. The people recognize that the most comfort, convenience and economy in essential services is to be found in modern methods. The utility companies realize that they are charged with a grave public responsibility.

Can you imagine how Hereford could get along at all, to say nothing about growing, without the services of the Electric Light & Power Co.

Hereford Light & Power Co.
"Your Electrical Servants"
Phone 388

FORDSON TRACTOR and FARM MACHINERY

DEMONSTRATION

1 mile east of Nursery
All day Wednesday
April 9, 1924.

All Farmers Invited

WILKINSON MOTOR CO.

"A Sound Idea Needs Little Explaining"

We need few words here to explain the value of Thrift—as practiced through a bank book.

Fortunes—ease—comfort and peace and plenty in old age, have come to many who started **FIRST**—with a small entry in a **SAVING ACCOUNT** book.

**IT'S NOT A NEW IDEA—
BUT A SOUND ONE!**

Why Don't You Start This Week?

First State Bank & Trust Co.
Guarantee Fund Bank



The Greatest Tribute to Buick

Wherever you go, people take Buick quality for granted. They accept it, like any established fact. There is an excellent reason for this. For twenty years Buick cars have given thoroughly dependable, satisfying and economical performance to Buick owners everywhere. Let us give you first hand knowledge of Buick quality by a demonstration in the model of your choice.

RENFRO & SONS
Hereford, Texas

When better automobiles are built, Buick will build them

CAN YOU GUESS?

How Many Grains of Corn

This Rooster
Will Eat, Between the Hours of 2:00 and 3:00 p. m.

Saturday, April 19, 1924??

WIN A PRIZE
of ONE FIFTY POUND SACK OF VERNON SOFT WHEAT FLOUR by guessing how many grains he will eat in one hour

A FREE GUESS with every 25c purchase at this store between now and the hour of the contest between Rooster and Corn, April 19

NOTE—Eggs and poultry will be accepted as cash in this contest.

THE HEREFORD PRODUCE
I. H. SPRATT, Manager

PLATEAU SINGING CONVENTION CALENDAR

OFFICERS:

Jno. F. Taylor, Pres.
Clovis, N. M.
R. I. Wilson, Vice-Pres
Lubbock, Texas
Silas G. Bridges, Sec.
Elida, N. Mex.

ADVISORY BOARD:

L. M. Brooks, Lubbock, Texas
S. J. Taylor, Happy, Texas
R. M. Morgan, Crosbyton, Texas
C. H. Rogers, House, N. M.
Sam B. Fletcher, Portales, N. M.
J. A. Rogers, Ft. Sumner, N. M.
Clavis Journal, Official Organ
Capt. E. E. Hull, Editor

	1st Sunday	2nd Sunday	3rd Sunday	4th Sunday
March	Donnelly Childress	Quay	Randall	Castro
April	Roosevelt	Parmer and Bailey	Curry	Hale
May	De Baca	Deaf Smith	Lincoln and Hall	Swisher
June	Lee and Donnelly	Quay	Platen Con- vention Canyon, Tex.	Childress and Donnelly
July	Roosevelt	Parmer and Bailey	Curry	Hale
August	De Baca	Deaf Smith	Hall and Lincoln	Swisher
September	Lee and Donnelly	Quay	Randall	Castro
October	Roosevelt	Parmer and Bailey	Curry	Hale and Swisher, Com.

Lubbock Every Fifth Sunday

The Last Spill is the Hardest



First arrivals to the Prince-of-Wales following his last fall with his horse in a steeplechase race and after being kicked in the face and collar-bone broken by another horse. Despite protests from his dad, the King, and the people, he refuses to give up the sport.

DIMMITT

March 31, 1924.
H. A. Hale transacted business in Dimmitt Monday.
Mr. and Mrs. E. O. Dixon and children were in Dimmitt Monday to see the doctor.
Miss Nell Gilley has been very ill the past week, but is getting along nicely this week.
Gano Hastings and Miss Alice Johnson of Hereford spent Sunday in the home of Mr. and Mrs. J. R. Hastings.
The Ladies Aid met with Mrs. William Gollehon Thursday afternoon.
Mr. and Mrs. O. H. Reeves of Spring Lake visited Friends in Dimmitt on Tuesday.
C. F. Kerr sold his hardware store to the Panhandle Lumber Company of Hereford last week. The new owners expect to make a good many changes in the business. They will also put in a lumber yard here at an early date.
Mr. and Mrs. Edwin Ramey and children, Mrs. W. W. Eakin and daughter, and Mrs. Etta Brashear's were shopping in Hereford Tuesday.
Dr. Miller made a business trip to Plainview Tuesday.
A deep sadness fell over the relatives and many friends of Mrs. J. H. O'Neal, wife of Judge J. H. O'Neal of Tulla, and mother of Leonard O'Neal and Mrs. S. W. Reeves of Dimmitt, when news was received here Saturday that Mrs. O'Neal was not expected to live.
Leonard O'Neal and family and S. W. Reeves and family hurried to the bedside of Mrs. O'Neal, who died about 10:30 Saturday night.
Mrs. O'Neal had been in poor health for some years but had recently taken treatment for some time in the Amarillo Sanitarium, and it was hoped that her health had been permanently restored.
The following relatives and friends of Dimmitt attended the funeral of

Mrs. J. H. O'Neal at Tulla Sunday: Leonard O'Neal and family, S. W. Reeves and family, B. D. Woodlee and family, Mrs. J. M. Gollehon, Mrs. Mayes Miller, Mr. and Mrs. Joe Hastings, Judge and Mrs. Ray Sheffy, Mr. and Mrs. J. R. Gollehon, Mr. and Mrs. J. H. Flanagan, Mr. and Mrs. Joe Gollehon and Mrs. C. H. Buttolph.

WYCHE

We will have Sunday school and preaching at 2:30 p. m., April 6. Ev-

everybody come and bring some one.
Mr. and Mrs. R. W. Hough and family spent Sunday with Mr. and Mrs. J. C. Williams, Rawleigh Hough spent Sunday night with Roy Williams and Ray Williams with Joe Hough.
J. W. Dugan visited W. D. McKinney Sunday afternoon.
Ray Johnson of Summerfield visited the Wyche school Friday evening, later taking Miss Billy Smith to Hereford to visit the week end with her aunt, Mrs. Freeman.
Mr. and Mrs. I. N. Wolery spent Sunday with Mr. and Mrs. Henry Blythe.
E. Miles is on the J. C. Paddock place.
E. M. Cox and son, Jack, transacted business in Happy Monday.
Mr. and Mrs. R. W. Hough visited in the Wyche home while Mr. and Mrs. Tucker Wyche were here.
Trustees' election at Wyche school house Saturday, April 5, at 10:00 a. m., to elect new trustees. Everybody try and be there.

Herman Penn has rented Mr. Bandy's south place.
Mr. and Mrs. Henry Cox of Hereford visited in the E. M. Cox home last Thursday, staying for supper.
Leonard McNutt is farming for Lester Roberson.
Tom Bandy of Happy was in the neighborhood Thursday branding and dehorning. He visited E. M. Cox on business.
We have some newly graded roads in this part of the country.
R. J. Nunn is appointed collector for Wyche phone line.
Miss Billy Smith was on the sick list last Friday, Miss Elberta Reed taking her place and Misses Jewel and Gladys Applegate taking Miss Elberta's place. Elmer Williams spent Saturday night with Hubert Elliston.
Henry Longworth left last week for Georgia.
Misses Mayme and Anna Hoffman visited Sunday in the Penn home.

A Real Cotton Planter!

That long looked for, real Cotton Planter—the famous JOHN DEERE—is on our floor for your inspection—both single and double row.

Shop Around and Then Come in and Buy It!

GARRISON BROS.

Big Community Sale

Hereford Sales Pavilion

SATURDAY, APRIL 5, 1924

Beginning Promptly at 1:00 O'clock p. m.

**HORSES MULES MILK COWS HOGS
FARM MACHINERY HOUSEHOLD GOODS
and a lot of other things too numerous
to mention**

This sale affords you the opportunity to divert your surplus livestock and machinery into cash. Any one wishing to consign good merchantable articles in this sale—see Claude Norton or Ray Barber before date of sale.

This Will Be One Sale You Can't Afford to Miss

**CLAUDE NORTON, Mgr. RAY BARBER, Auc.
Hereford, Texas**

Get Your Cotton Seed NOW!

Our patrons may be interested to know the results of the germination tests on the ACALA and MEBANE cotton seed we have on sale, which we recently sent in to the proper State Department for examination. The official reports have just been received as follows:

ACALA SEED

Purity	99.7 percent	Germination	92 percent
Inert Matter	.3 percent	Live Seeds, approximately	95 percent
Other commercial seed	none	Weed Seeds	none

MEBANE SEED

Purity	99.7 percent	Germination	82 percent
Inert Matter	.3 percent	Live Seeds, approximately	85 percent
Other commercial seeds	none	Weed Seeds	none

These reports are hard to beat! It's a good buy and the planting season is crowding in—better place your order NOW!

**Jones & McLean
Grain Co.**

WE NEED—"MORE PEOPLE—MORE FARMS"

**PERFECT?
---Of Course Not.**

No bank's service is perfect, because human beings render it. And as soon as we attain to what we presently think is "perfection," we see other "perfections" ahead, and to be worked for.

Yet, our customers do not hesitate to recommend this bank to their friends, for they know that we are constantly striving to make our service as nearly "perfect" as we possibly can.

In fact, three fourths of all our new depositors came here as results of such recommendations:

**The First National Bank
The Bank of Safety and Service**



Oh Joy! "Ain't it a grand and glorious feeling" to know your battery's always on the job when you need it. Then why neglect it? Have us test and fill it regularly. You save trouble and money.

Willard

ELECTRIC SERVICE CO.

Main St.,

Hereford, Texas

WE NEED—"MORE PEOPLE—MORE FARMS"

**Now! you can get a
DeLaval Separator
FOR**

\$6.60 to \$14.30 Down **10% DOWN 6% a month** **\$3.96 to \$8.58 a month**

The Best Separator on the Easiest Terms

NOW you can buy the world's best cream separator on the easiest terms. 10% down plus a De Laval in your home, and 6% a month for 15 months, without interest, pays for it. On such exceptional terms a De Laval will have paid for itself long before the final payment is due.
We are making such an unusual offer because we want every farm in this community to have a De Laval. There is now no reason why every farm can't have one—the payments are so small you will never miss them. We know, and the experience of over two and a half million users proves it, that the De Laval shines cleaner, lasts longer, and is easier to clean and operate than any other cream separator—that's why there are as many in use as all other makes put together.
The De Laval has always been known as the best and in the long run the cheapest—and on such terms you can't afford to be without one. And remember you can always get service and repairs on a De Laval, no matter how long you may use it. Call us up or stop in and let us go over this proposition with you.

C. A. SKELTON

C. R. Barber
AUCTIONEER
Hereford, Texas
Pure bred livestock and farm sales given special attention

FOR OVER 200 YEARS

harlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.



correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.



Mr. and Mrs. P. A. Hogan of Hereford spent Saturday night in the Kenneth Hunter home.

Mr. and Mrs. H. Sullenger have been guests in the R. Sullenger home the past week.

Community Sale Will Be Held Again Next Saturday

The Community Sale started some time ago by Claude Norton and Ray Barber will be resumed next Saturday at the Sale Pavilion, beginning promptly at 1:00 p. m. Mr. Barber says he has quite a list of livestock, farm machinery, household goods, etc., already listed for that day, and anticipates a good crowd and a successful auction.

Baptist Bible Classes Go to Wichita Falls

Wichita Falls is making elaborate preparations for the entertainment of the delegate from the Organized Bible Classes in the Sunday Schools of 3,000 Baptist Churches in Texas, which are to meet in the Tenth Annual Convention in that city, April 8-9-10. It is expected that 1500 delegates from outside Wichita Falls will be in attendance from nearly 3000 of these Classes in Texas.

NAZARETH

Miss Ida Behrens, returned home on Tuesday from the sanitarium at Amarillo.

Math Gerber, Mrs. Mike Gerber and Father Andrew were in Amarillo on business Tuesday.

Ed Kern made a trip to Hereford on Tuesday.

A. W. Sternberg of Tulla was in Nazareth Monday.

Charles Wilhelm went to Tulla Tuesday, returning home Wednesday.

Math Guber made a trip to Plainview Thursday.

Mr. and Mrs. Charlie Huseman made a business trip to Tulla Thursday.

John Lange and Father Justin were in Plainview Monday.

Dr. Miller took Tony Gerber to Plainview Tuesday, where he had his tonsils removed.

Mr. and Mrs. Mike Dobmeyer were shopping in Tulla Thursday.

Art Patta and Lester Womack of Dimmitt were in Nazareth Saturday.

Mr. and Mrs. Mike Gerber were in Dimmitt Wednesday.

Mr. and Mrs. Joe Litch and Miss Rose Kohls were in Tulla Thursday.

Rev. Father Andrew and niece, Miss Katie Scheen, left for Subisco, Ark., Sunday, where they will visit relatives.



Good Printing at the Brand

FRANK SEZ!

We has all been so bazy spittin dert thet we hasn't had not time tew enjoy th senery er make no remarks. Howsomever we begs tew remind you thet we still has a few ferst clas groceries fer sale.

CYLES GROCERY

TOWN & COUNTY Personalographs

J M Murchinson of Galveston, Texas, arrived here Sunday morning.

J A Fox left for his home in Waxahatche, Texas, Tuesday morning.

Mr and Mrs L L Stone left for Carlbad, N. Mex., Tuesday morning.

Clyde Gregg arrived here Saturday morning from Melrose, N. Mex. Mr. Gregg returned to Melrose Monday.

If you are looking for service in blacksmithing, go to Barnhart at Barnhart & Sullivan's.

Mrs. D. N. Cox and son, Wallace, and Mrs. H. Whitechurch and Miss Bobbie Aston went to Amarillo last Friday.

Mrs Jennie Thompson went to Amarillo Monday to visit her daughter, Mrs H B Roberts.

H B Webb left for El Paso Tuesday morning to visit his son, G. E. Webb, and wife.

Mr and Mrs W O Robinson and George Bailey returned to their home in Amarillo Tuesday morning.

Ladies—Our Liquid Floor Wax works wonders on both old and new floors. —SERVICE GARAGE.

G G Edwards, with the State Highway Department, was here Saturday attending to business matters.

Mrs. H. A. Lawson and baby of Lamesa, Texas, arrived here on Monday and is visiting in the W. D. McKinney home.

H O Spaulstra of Chicago, arrived here Monday morning. Mr. Spaulstra formerly lived in the Hereford country several years ago.

Earl Lewis returned to Canyon on Monday morning. Mr Lewis visited in the home of his sister, Mrs. Elmer O'Farrell.

Rev B F Fronabarger returned to his home in Canyon Monday morning.

W D Howren of Amarillo arrived here Tuesday morning.

J E Sargent made a business trip to Canyon the latter part of last week.

Mrs Theo Cochell left for Plainview Saturday morning.

H. Hawkins made a business trip to Amarillo Tuesday.

Full line of Lister Shares at Barnhart & Sullivan's.

Born to Mr. and Mrs. J. L. Hoffman a daughter March 31.

S. W. Lee of Amarillo was here on business between-trains Saturday.

Miss Mattie Mounts of Hurley, Texas, spent the week end at home.

Mr and Mrs T E Suttle went to Amarillo Monday morning.

Yes, we still do plow and lister work. BARNHART & SULLIVAN.

Mr and Mrs Isaac Lloyd returned to their home in Brownfield, Texas, Monday morning. Mr and Mrs Lloyd visited in the home of their daughter, Mrs O O Wilder.

Mrs Lloyd Blackwell and daughter, Maxine, left for their home in Amarillo Tuesday morning. Mrs Blackwell is a sister of Cooper Morgan and visited in the Morgan home since Sunday.

W F Reid left Saturday morning for El Dorado, Oklahoma. Mr Reid visited with Otto Massie in the Progressive district the past week.

The Commissioners Court of Deaf Smith county will receive bids at Hereford, Texas, on Monday, May 5, 1924, on one Best "30" Tractor. 10-21-23-25 W. E. Dameron, Co. Judge

NOTICE
The Commissioners Court of Deaf Smith county will receive bids at Hereford, Texas, on Monday, May 5, 1924, on one Best "30" Tractor. 10-21-23-25 W. E. Dameron, Co. Judge

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Mr and Mrs Isaac Lloyd returned to their home in Brownfield, Texas, Monday morning. Mr and Mrs Lloyd visited in the home of their daughter, Mrs O O Wilder.

Mrs Lloyd Blackwell and daughter, Maxine, left for their home in Amarillo Tuesday morning. Mrs Blackwell is a sister of Cooper Morgan and visited in the Morgan home since Sunday.

COTTON SEED
I have first year Kasch Cotton Seed, grown on my farm last year, for sale at \$2.00 per bushel, re-cleaned and sacked. Delivered at your station. 20-51* F. W. Alexander, Albany, Tex.

Mr. and Mrs. Will Dixon, Mr. and Mrs. E. V. Sullivan and Miss Anne Hart were week end guests of Miss Hart's parents at Hart, Texas.

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To keep a steadily increasing savings account, keep the brakes on extravagance.

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Former Rep. Paul Howland and ex-Senator Geo. Chamberlain, counsel for Atty-Gen. Daugherty, daily attend the Senate Committee investigation into Daugherty's administration of the Department of Justice.

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There's a new crop season coming on fast, too, and, so far as you know, a HAIL storm MIGHT flatten out YOUR crop in the twinkling of an eye!

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1-1921 Coupe, completely overhauled and in good shape, new tires and battery. A Bargain.....	\$300.00
1-1920 Coupe, new tires and battery, good shape, new coat of paint. A Real Bargain.....	\$275.00
1-1920 High Speed Truck with cab and body, all new tires, good mechanical shape, only.....	\$265.00
1-1923 Runabout, starter and demountable rims, completely overhauled, new body, fenders and radiator, good as new.....	\$325.00
1-1919 Runabout, new coat of paint, good shape, good tires, only.....	\$145.00
1-1917 Touring Car, good shape.....	\$100.00
1-1922 Touring Car, starter and demountable rims, new battery, new tires, all in A 1 shape, only.....	\$225.00
1-1916 Touring Car, good tires and worth the money.....	\$ 40.00
1-1917 Touring Car, worth the money only.....	\$ 75.00
1-1920 Touring Car, starter, good shape, only.....	\$175.00
1-1920 Sedan, starter, new battery, A Bargain.....	\$ 80.00

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