

# The Hereford Brand

Vol. 8

HEREFORD, TEXAS, October 30, 1908

No. 38

## Our Great Fall Sale

**OPENS  
SATURDAY,  
Oct. 31**

**W**E expect this sale to excel by far any previous effort of the year. In order to accomplish that end the question of price is not to be taken into account. Remember that *quality* is the chief consideration with us

**CONTINUES  
FOR  
10 Days**

### Parlor Goods Department

The most critical eye is caused to sparkle when beholding the great display we are now showing in 3-piece Parlor Suits, fine Rockers, Couches, Davenport, etc. You have no idea the extent of our line and the neat air of fashions they present.

3-piece Suits that cost usually \$22.50, our price	<b>\$12.75</b>
3-piece Leather Suit usual price \$40.00, Sale	<b>\$27.50</b>
3-piece Plush Mahogany Suit, sells everywhere for \$45.00. Sale	<b>\$29.75</b>
Fine Davenport, the usual price \$40.00, Sale	<b>\$29.50</b>
A Good Velour Massive Davenport, usual price \$35. Special this sale	<b>\$23.75</b>
A Fine Couch, usual \$13.75 grade, Special	<b>\$9.75</b>

Finest grades in like proportion.

### Dining Room Furniture

Will play a most important part in making this Sale the most attractive of the year. Our Buffets, China Cases, Sideboards, Extension Tables and Chairs are the most elegant to be found in the Panhandle. And we take a back seat with no one in style, etc. We buy all these goods direct from factory, hence we are prepared to sell you at jobbers' prices and save you anyway twenty-five per cent.

#### Folding Bed Department

We show exquisite designs and perfection in workmanship in this line. A broad sweep will take in the entire line for this sale with at least one-third off for ten days.

### Bedroom Furniture

We stand in the forefront in this department in our display of the newest things, such as Bird Eye Maple, Dark Mahogany and Tuner Mahogany, Quarter Saverel Oak, etc. We can also fit you up with Napoleon Beds, Brass or nice Iron Beds. All prices will be scaled to a low notch. Remember that **QUALITY** is the **GREAT** thing with us—the **PRICE** the **SMALLEST** thing.

#### Rockers.

The finest, the newest the strongest and the best line of Rockers to be found anywhere. This will be the greatest money saving Sale to Rocker buyers you have ever seen in these parts. Rockers from \$25.00 down to 65 cents. A moving out Sale prices will be applied to all.

### Floor Covering Dep't

Linoleum, Straw Matting, Carpeting Art Rugs and everything else. We are justly proud of this department of our big store. We can supply every want and can save you money on anything you buy of us.

Linoleum, costing usually 60c, Our price	<b>45c</b>
Linoleum, costing usually 75c, Our price	<b>60c</b>
Straw Matting, costing usually 35c, Our price	<b>25c</b>
Carpeting, which usually cost 85c, Our price	<b>70c</b>
Carpeting, which usually cost 72½c, Our price	<b>52½c</b>
Carpeting which usually cost 60c, Our price	<b>45c</b>
Carpeting which usually cost 45c, Our price	<b>35c</b>

9x12 Art Rugs in 40 different grades and kinds and will be sold at a **GREAT SAVING** to the public for these **TEN DAYS**. The price will range from \$50.00 each down to \$3.85. It will pay you to see them. All small rugs will be sold at a cleaning up price.

### Sewing Machine Department



#### White and New Home

We are dealers in these lines, buy from the factories and can save you \$15.00 to \$25.00 on a good machine. \$18.75 buys a life-time guaranteed machine from us.

For Window Shades, Lace Curtains, Portier Curtains, Picture Framing, Queensware, Office and Library Furniture, Wall Paper, Etc., see our line at once.

#### House Furnishings

We make a specialty of furnishing homes complete. So young man you furnish the wife and we will furnish the home.

### New Goods

We desire to announce to the trade that we have just completed setting up a full assortment of new furniture, out of the 4 big cars of factory furniture lately in from Grand Rapids, Chicago, Evansville, Ind. and Port Washington, Wis. We bought these goods at lowest possible prices, getting the jobbers discount, and now we, with pleasure, give you the benefit of our close buying.

Come during the next ten days and see the many bargains we have for you. Every department of our store takes part in this sale.

#### Odd Dressers, Etc

Odd Dressers, Chiffoniers and Dressing tables galore. These came from the right place, hence we can sell them right. Come see the line.

## TEN DAYS OF BARGAINS IN FURNITURE

at our store. Be on hand and get your share. If you are in need of anything in the furniture line you can afford to overlook this opportunity

Wholesale and Retail  
Furniture Dealer

**E. B. BLACK**

**O. E. THOMAS**  
Embalmer and Funeral Director

# AMERICAN BEAUTY CORSET DEMONSTRATION

FROM NOVEMBER 9th TO NOVEMBER 14th



AMERICAN BEAUTY Style 1066  
Kalamazoo Corset Co., Makers

Do not miss this exceptional privilege to secure expert corset advice for the asking and the opportunity to be fitted to a corset that is particularly adapted to your style.

MISS CHURCH, Expert Corsetiere, has been sent to us by the manufacturers of American Beauty Corsets, from Kalamazoo, Michigan, and we wish very much to have the ladies of our city and vicinity meet her.

During the demonstration we will PRESENT to the first 50 purchasers of an American Beauty a copy of the most popular instrumental selection of the season:

AMERICAN BEAUTY MARCH AND TWO-STEP  
ABSOLUTELY FREE

Played by Brass Bands, Orchestras and Pianists—the title page is very handsome and a work of art.



AMERICAN BEAUTY Style 167  
Kalamazoo Corset Co., Makers

American Beauty Corsets are one of the Most Popular Lines in Existence.  
\$1.00 and Up.

## D. R. GASS & SON

### QUANAH MAN KILLED BY THUGS

H. B. Norton of Quanah is Assaulted at Fort Worth and Dies from the Wounds.

A dispatch from Fort Worth Tuesday morning brought the news that Bruce Norton had been killed by unknown parties. Later messages affirmed the truth of the wire and Mr. R. H. Norton, his brother, took the first train to that city. In speaking of the matter, The Telegram said:

H. "Bruce" Norton of Quanah, Texas, at one time champion "Broncho Buster" of the world, was found in an unconscious condition by Officer Bell near Fifteenth and Calhoun streets at 3 o'clock this morning. He was taken to the Medical College hospital, where he died on the operating table at 10 o'clock.

The body was taken to the rooms of the Fort Worth Undertaking company, where it was later identified by G. T. Fraser of Fort Worth and Dr. J. H. Wilson of Quanah. Mr.

Fraser has known the man for eleven years and saw him in his place at 9 o'clock Monday. The skull was fractured at the base of the brain and the physicians think that the man met his death from the blow of a sand bag.

Norton leaves a widow and three children at Quanah. He is a brother to Aaron J. Norton, a wealthy ranch owner and county commissioner of Quanah, and also of Rufus N. Norton of Hereford.

He was about 35 years of age and has been a cow puncher all his life, working on many of the biggest ranches of the State. At the World's Fair in St. Louis he won the world's championship for bronco busting.

"On The Frontier."

The scene of this play is laid amid the boundless prairies of the far west at what is conceded to have been the most picturesque period of our country's history, in the early '40s, giving a wide scope to the dramatist in the matter of startling situations, stirring climaxes, romantic interests, pathos and most essential of all, comedy, the wit and humor of the sturdy American character being irrepressible even under the stress of cleaning out the wilderness and cleaning out the redskins. Watch for the big noonday concert on Main Street.

### BOY HURT BY AUTOMOBILE

Frank Moseley Run Down by Auto Tuesday Night and Knocked From Wagon.

Frank Moseley, son of Chas. Moseley, while making deliveries last Tuesday evening just after nightfall, his wagon was struck by an unknown auto and he was thrown violently to the ground. The seat was torn from the bed of the hack and the vehicle otherwise damaged. The horse was also considerably hurt. The boy must have received a severe shock, as he lay on the ground in an unconscious condition for some time, he could not say how long. When he did finally "come to" he found his horse near him, his wagon arighted, and he was at a loss to know what had happened to him. Frank states that he did not hear the machine approaching and claims that it was not lighted.

While he is not seriously hurt, it is a mere streak of good fortune or luck that he was not badly hurt if not killed.

There will be an evening performance only of "On The Frontier."

Reserved Seats Checked. At the Brand office commencing at 2 o'clock p. m. tomorrow. The reserved seats which have been sold for the "Lyceum Course" will be checked. First come first served. The seats you select at this time will be good for the season. Those who have bought season tickets have them checked Saturday afternoon or Monday.

G. A. F. PARKER,  
Pres. Committee.

Fire! Fire! A report from a shot gun and rapid fire from a pistol last Tuesday morning announced a house ablaze in the western part of town. A small cottage occupied by James Wank was discovered by the neighbors to be afire around the flue on the roof. Timely assistance of the Hereford fire company, which consisted in this case of a dozen neighbors with as many milk pails, checked the flames and saved the building. The pressure in the water mains was so low that a stream of sufficient force could not be obtained.

Return of the favorites—the National Stock Company. Tickets on sale at Park's Drug Store. 1tc

Mrs. C. M. Dobbs of Portales, New Mexico, is visiting in the home of her son, Urv Velasco Q. X. Dobbs, this week.

Hotel Help Wanted.

The Northern hotel, formerly the Ritchy, wants to employ AT ONCE help of all kinds—dining room and kitchen help, cleaners and scrubbers, yard cleaners and trash haulers 1t

## OPERA HOUSE NOVEMBER 2, 3 AND 4 NATIONAL STOCK CO.

Presents as the Opening Bill the Beautiful  
Three-Act Comedy Drama

"FOOTLIGHTS TO FORTUNE"

Miss Edna Flood, the 12-Year Old Leading Lady

As Roberta, Commonly Called Bob.



A Play For  
the Masses

With a Plot a Moral  
and Comedy, showing  
what one can  
do for ones self  
when the will is  
there.

New Specialties by  
F. B. FLOOD and  
BILLY WISE



Election Returns During and after the Show Tuesday Night  
Seats on Sale at Park's Drug Store  
Prices 25-35-50



REGISTERED  
HEREFORDS

All ages of Fine Bulls  
for sale at reasonable  
prices.

COME AND SEE THE CATTLE

J. D. BURKETT

# IRWIN @ MATTHEWS

If you are in the market for Furniture, (or expect to be) don't fail to see our new goods that are now coming in. . . . New Parlor Suits, New Bed-Room Suits, New Davenports, New Chiffoniers, a Big Line of Novelties in Single Pieces, New Chairs of every description, and a big line of Art Squares, some in the Wilton Velvet, if you are going to need one don't fail to see our big assortment. We have also received a new line of pictures, framed and unframed, also a nice lot of picture Mouldings. Our Mr. Irwin has just returned from market, making his largest purchases in Grand Rapids, where they make furniture even while they sleep. Now when all our new goods are in we expect to verify our statements by showing the best bought and selecto line of Furniture ever shown on the Plains or any other place in Texas.

¶ We want a share of your business,

Everything Marked in Plain  
Figures at Our Store.  
One Price To All

## Irwin @ Matthews

FURNITURE AND UNDERTAKING

**J. M. GILLILAND**  
Licensed Embalmer  
and Funeral Director

### RAILROAD NEWS

Structural Iron for Bridge Arrives  
via Santa Fe. Sixteen Miles  
Now Graded.

The structural iron for the big concrete bridge or culvert across the Paladuro eighteen miles northwest from Hereford, on the C. H. & G. railway, arrived in Hereford on Tuesday of this week via the Santa Fe. There is a big car load of it and the material will be hauled out to the Paladuro at once. The cement, sand and other material has been placed on the ground some weeks and the work has been held up waiting for this shipment of iron.

The graders are working full time on the line from Adrian south and about sixteen miles have been covered. The culvert will be completed by the time the graders strike the draw, and the work will be pushed right through. The grading will in all probability be finished to Hereford by January 1. This will be thirty days ahead of the time allowed.

One of the grading outfits pitched tent Wednesday afternoon in north Hereford and are now at work on the line in the city limits. This gang will work north to meet the Adrian graders.

All the latest sheet music at Smith's in Opera House building. 2t

Democratic National Committee.

Chicago, Ill., Oct 21, 1909.

The Hereford Band,  
Hereford, Texas.

Gentlemen:—I acknowledge with many thanks receipt of your check for \$24.00, as a contribution to the National Democratic Campaign Fund, with a list of subscribers attached, to whom souvenir receipts will be forwarded at an early date.

Everything looks exceedingly bright from these headquarters, and we anticipate a glorious victory on the 3rd of November.

Yours very truly,

M. C. WETMORE,  
Chairman Finance Com.

You Are Invited

To the Post Office barber shop where you can get the best haircut, shave, shampoo or massage in the city. 37-2t

### PANHANDLE EXHIBITS WIN

Takes Prizes Over All the State.  
This is Going Some.

That the Panhandle exhibit at the great Texas State Fair at Dallas took the grand sweepstakes prize of \$100.00 is no surprise to the people of the Plains, but to the North and East Texas farmers, it is a gaping wonder. For such a record to be published to the world will rebound to the credit and honor of every county in the Panhandle and West Texas, when many have so insiduously and persistently claimed that the Plains of Texas were not adapted to farming and was nothing more than a desert, cactus plain, where the screech owl and the rattle snake made up the principal inhabitants. Taking the twelve counties out of the fifty-four in the Panhandle and Western Texas that had exhibits at the Fair, the honors have been about equally divided. These counties were: Dallam, located in the extreme northwestern part of the state; Moore, covering with Dallam, Potter, near the center of the Panhandle proper; Swisher, Briscoe, Hale and Floyd, forming a square in the south part of the Panhandle; Gray and Wheeler, near the Oklahoma line; Childress, Hall and Donley, the first three counties on the Denver road as entrance is made to the Panhandle.

Each and every one of these counties carried off from two to three prizes and all of them won the Grand Sweepstakes of \$100.00 in cash. Last year, Deaf Smith county, carried off five first and one second prize, taking them on Kaffir, maize, cabbage, kershaws, alfalfa and beets. This year prizes were taken by these twelve counties as follows: Wine-sap apple, Ben Davis apple, York Imperial apple, sweet potatoes, beets, celery, squash, kershaw, turnips, sugar beets, wheat, corn stalks, red rust-proof oats, alfalfa. What a grand catalog of prize winners! No longer will the Bonham News sing for his old friends to come back from the "Windy West." Not another time will the McKinney Examiner speak of the Plains as no place for decent people to live. What will become of the poor fellows who think that the wind blows twenty-six hours out of every day on the Plains, because the East Texas papers said

so. Well, it's a mighty ill wind that blows nobody some good. If the Panhandle gets another breeze like that one that struck them at the Dallas Fair, the railroads will have to double their equipment in order to bring new people into the country. What do the people of Iowa and Illinois, Ohio and Kentucky think of the result of the Dallas exhibit? They must know that when the Plains of Texas can ship their stuff four hundred miles and win practically all the first and second prizes offered on the field and garden products and that too over the entire state in competition, that here must be something in the soil and farming methods

of the Plainsman. Let them come to Texas and see for themselves.

No Long Waiting.

Come in, get what you want and return to your business without loss of time. Time is money and you save money and time by getting your barber work done at the Post-office Barber Shop. You will be courteously treated by our barbers. Try us and be convinced. Second door east of postoffice on Illinois avenue.

L. E. THOMPSON,  
38-1t Prop'r.

We have decided to give special attention to the handling of town property. J. P. Snyder Land Co. 1t

N. E. Hord                      David Derden                      Sam H. Morris

### N. E. Hord Land and Live Stock Co.

Large tracts for Colon-  
ization purposes, and  
small tracts at special  
prices and terms to the  
actual settler. See us.

Offices:  
Amarillo and Hereford

Amarillo and Hereford City  
Property

### Call at John D. Jarrott's GROCERY STORE

For

Bulk Olives,  
Maraschino Cherries,  
McClaren's Imported Cheese,  
Peanut Butter,  
Cream Mints,  
French Peas.

If it comes from Jarrott's its nice.

### Choice Farm Lands

I am now offering for sale or trade 11,115 acres of choice lands—A PART OF THE SPRING LAKE TRACT—in the northwest corner of Lamb County, and the southwest corner of Castro County, Texas. All fine farming land, not a foot of waste land on the entire tract; this land adjoins the Star Ranch on the east. This land is in the shallow water belt, pure, soft water from 40 to 60 feet; this tract of land has some improvements in the way of fences and windmills. Will sell the entire tract in body or will cut in 160 acre tracts to suit purchaser. Will have two railroads to cross this land; also have the townsite of Halsell. 200,000 acres around this land was sold last year to actual settlers. Also have large tracts for sale and some improved and unimproved places around Hereford at bargain prices. Terms, \$4.00 per acre cash, balance in from one to ten years, 6 per cent interest. Write or call on owner

**J. P. Hammett,** Hereford,  
Texas  
or C. L. Davis Realty and Immigration Co.

# Tailors Who Hedge



**YOU** are no hard to fit. You have been told that you are, but the real trouble lay in the fact that your tailor did not know how to fit you. He was hedging, so that if your clothes did fit you, he could properly impress you with his skill; and if they did not, he could have a soft place to fall on.

We do not deny that there are scores of capable and trustworthy tailors in America who turn

out satisfactory clothes. But the chances are that you have not found one of them in your town. If you have we congratulate you and pass on. If you have not we say this to you:

*You can be properly fitted in Stein-Bloch ready-to-wear clothes. They will give you style and personality. When you try them on you see upon yourself the best expression of the season's fashion as manifested in the acknowledged centers of style at home and abroad. The expense you are put to is surprisingly small when reckoned in the light of what you receive.*

Let us show you the clothes made by  
**THE STEIN-BLOCH COMPANY**  
OF ROCHESTER, NEW YORK

**Geo. A. Stambaugh**

## WINS THIRTY CASH PRIZES

Daily Panhandle Crows Over Grand Victory of the Panhandle at State Fair.

In an editorial of Oct. 26, The Daily Pandandle of Amarillo gives vent to its feelings and does some loud crowing over the success of the Panhandle as a prize taker at the great Texas Fair. Last year Deaf Smith county won, all by herself, five first and one second prize and little mention was made of it by the Daily of Amarillo or, s to that, any other paper in the Panhandle. But there's glory enough in this for all to have a big share. The Daily Panhandle said:—

Grand Sweepstakes blue ribbon and a prize of one hundred dollars for the Panhandle exhibits over all of Texas at the State Fair at Dallas! Thirty separate prizes won by Panhandle counties in a strenuous contest at the State Fair at Dallas!

And now the Eastern Texas populace will stand agape.

Now the Texas text book board, which orders geographies for the children of this state which declare that no crops can be raised in Western Texas except by irrigation, will please go and dip in the river seven times seven and ask forgiveness.

Now will the people of other states who have lately made their homes here, hug themselves and congratulate each other on the wisdom of their choice.

Now will hundreds of eastern Texas people pay scant attention to

the pessimistic effusions of their local newspapers and of the Texas text book board and prepare to go to the great Panhandle. Such a loading up of "old hair trunks" will occur in Eastern Texas this winter as has never occurred before.

It was a splendid victory. The Daily Panhandle hereby and herewith congratulates all the people of the Plains; congratulates those citizens who furnished the productions; congratulates itself, and congratulates and thanks Mayor Lon D. Marrs and the tireless workers of his staff at Dallas on the splendid work done for this, the richest, the most beautiful, the happiest, most prosperous land in the American union.

The eyes of the whole country are on the Panhandle of Texas, an empire in itself, and the Panhandle of Texas never disappoints those who come to this fertile and progressive land. This popular country has been settling at a rapid rate for several years, and now that this crowning prize has been won at the State Fair we may look for a larger immigration than ever before. Hundreds of substantial men will return to their homes after viewing the Panhandle exhibits and the grand prize blue ribbon and thirty other blue ribbons, and prepare to migrate to this favored land.

Property values already on a solid basis, will stiffen materially during the next six months. The middle states, the southern states and other portions of Texas will furnish new citizens by hundreds, and one year from this date the population of the great Panhandle, already for beyond that of one year ago, will be largely increased from the present satisfactory conditions.

## CAUGHT WRONG DOG

Randall County News and Daily Panhandle Credits the Brand by Mistake.

Last week a certain Plains paper remarked in an editorial way that The Brand was the weekest paper editorially of all the sheets that came to its office. But the Randall County News and the Daily Panhandle seem to think differently. The News credits a column of editorial matter to The Brand under the head of "Us and Some Others," to which article The Brand pleads guilty. But when both the News and the "Only Daily" credits another long article to The Brand and the "Only Daily" comments with some criticism the position taken by the article in a two column editorial, the limit has been reached and in the words of that certain Plains paper, they have "caught the wrong dog." All this "ado" is about the future Panhandle Exposition. Whoever published the offending article inadvertently said that Amarillo "fell down" on its recent Fair. On this the "Only Daily" takes issue. Give credit where credit is due, friends, and The Brand will never again offer a friendly criticism where the "criticisee" is incapable and unwilling to be tutored.

Adrian.

All aboard for Adrian the new Panhandle Town at the crossing of the C. H. & G. and Rock Island railroads.

Better get busy and buy property in Adrian while it is cheap. The first steam car runs from Hereford to Adrian February 1st; but our private Car runs every Tuesday 8 a. m. from central station. O. K. Land Company. 1t

Saves Hotel Bill.

Quite a crowd assembled on the street last Monday evening to witness the hypnotic powers of "Diaffa" when he placed his newly made wife in what he terms the "death trance"; afterwards burying her under several feet of sod, where she remained for twenty-four hours, being awakened at the opera house next evening. He did the same "stunt" in Amarillo and several other places recently—why, we don't know, unless it was to save hotel bills, or probably to go out for an "evening with the boys,"—anyhow its a pretty good thing if a fellow wants to keep his wife from knowing his movements when he goes to "lodge" and becomes "afraid to go home in the dark." arriving home the next morning in a rather "discomfuddled" condition. In regard to the bars of iron which were bent in his teeth we don't pretend they were hollow or anything of that sort, but with all respect to "Diaffa," we contend this was no feat at all—why even a common newspaper-writer can give a better demonstration. A newspaper man can take an ordinary pen, write a few lines with it, and bend a whole nation, maybe—that's strength.—Hale County Herald.

Specialist.

I treat all diseases of Eye, Ear, Nose and Throat. Also have glasses and pay special attention to fitting them. Consultation and examination free. Hereford, November, 9th and 10th.

I. E. SMITH, M. D.  
38-2t Weatherford, Texas.

The men's Sunday afternoon prayer meeting will likely take up the Y. M. C. A. question. This body is the source of tee suggestion and will, no doubt, put the matter to a successfull issue.

## JOHN F. STOWE'S Greatest of all American Western Dramas, "ON THE FRONTIER"



Under a Big Waterproof Tent  
Seating Capacity for 2000 People  
40—People in the Cast—40  
Gorgeously Mounted, With Elegant Scenic Effects  
An Atmospheric story of the Lone Star State before Law and Order reigned supreme  
Big Band Concert at High Noon  
Grand Orchestra of 10 Skilled Musicians  
Doors Open at 7:30—Curtain at 8:15 sharp  
Positively the Greatest Dramatic Production Ever Seen Under Canvas



## HEREFORD

One Night Only **5**  
Thursday, Nov.

Show Lot Near the Depot

## TABLE DELICACIES

Phone No. 7

That's it—something good to eat—treat your stomach with respect.

Phone No. 7

We will continue the business at old stand and solicit a share of your trade. You will not find a more complete line of Groceries in Hereford, and with our specialty of prompt deliveries, we KNOW we can give you entire satisfaction.

**JNO. A. JOHNSON**

Newly Furnished Centrally Located  
Rates \$2.00 Per Day

## RITCHEY HOTEL

MRS. J. B. McALLISTER, Proprietor

The best is none too good for our patrons

Come and Make Yourself at Home

# Chalmers-Detroit "30"

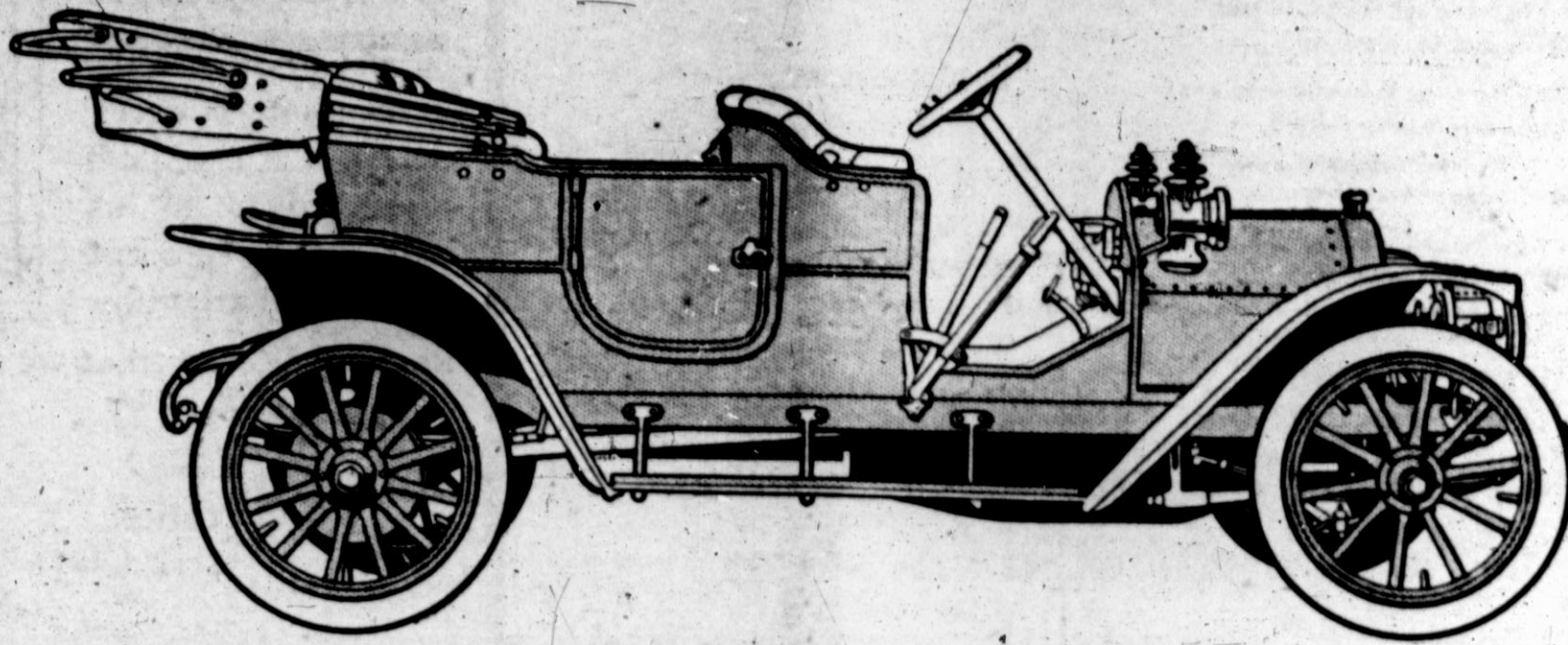
1909 Models Ready Touring Cars, Tourabouts, Roadsters

# "It's a Good Car"

No doubt other 4-cylinder cars will be offered around \$1,500. It remains for you to compare them. Here is one that has two years start of all others. It is not a makeshift—not an experiment.

This one has behind it all the reputation—all the skill and experience—we gained in making that incomparable car—the Thomas-Detroit 40.

The car combines the best foreign features with the best American. Yet it copies neither foreign or American.



A high-grade 4-cyl., five-passenger, 24-30 h.-p. car, made by the makers of the Thomas-Detroit Forty.

The Chalmers-Detroit '30' seats five comfortably, has a 110 inch wheel base and it weighs 2,000 pounds. Painting and upholstery are high grade. The motor develops 24 30 h.-p., sufficient to drive the car 40 to 50 miles per hour. The three-quarter elliptic springs, as used on the best foreign cars, give perfect comfort in riding. A car you can take pride in.

Compare it with rival cars—with any car costing up to \$2,000. We are willing to abide by your judgment.

Price \$1,600, with lamps, horn and tools, F. O. B. Hereford, Texas.

**Thompson & Daniel**

## Hereford Society

Mrs. Claude Meadows left Friday for a visit to her parents at Comanche, Texas.

Mrs. M. C. White of Wichita Falls is the guest of her daughter, Mrs. T. M. Palmer.

Mrs. W. H. Russell and little son returned home Monday, after a visit to friends in Central Texas.

Miss Avis Palmer returned home Saturday after a visit of six weeks to relatives and friends in Arizona.

Mrs. G. W. Barcus and little son Wilburn left Wednesday for a visit to friends and relatives at Waco, Texas.

Miss Georgia Hammack accompanied her father to Kentucky Thursday. She will spend the greater part of the winter the guest of her sister, Mrs. Doctor H. B. Allen, at Morganfield. Mrs. Allen will be remembered as Miss Bess Hammack.

Mrs. R. Lovelace entertained on Monday, Oct. 26, the following relatives and friends at 12 o'clock dinner in honor of her husband's birthday: Mr. and Mrs. C. G. Witherpoon, Mr. and Mrs. Ross, Mrs. Davidson and family and Mr. and Mrs. W. M. Baker.

Mr. and Mrs. W. M. Cogdell gave a family dinner Monday, Oct. 26, in honor of Mrs. Cogdell's aunt, Mrs. White of Wichita Falls. Those present were: Mr. and Mrs. T. M. Palmer, Miss Avis and Walter Palmer, Mr. and Mrs. A. L. Gibson and the guest of honor, Mrs. White.

The Monday afternoon club met October 26 with Mrs. Jarrott as hostess. The following short program was carried out: Roll call: Lines of Portia Paper: Republican-

ism vs. Imperialism—Mrs. W. H. Garrison.

Lesson—Act. II, Sec. I. Sketches; The Roman Calendar—Mrs. Estock.

Brutus' Soliloquy—Mrs. Parker. Monday was the regular day for business meeting, and as the election of new officers was necessary, the following ladies were elected to their respective offices:

Mrs. W. H. Garrison, President. Mrs. J. P. Slaton, Vice President. Mrs. Barker, Treasurer. Mrs. P. W. Price, Recording secretary. Mrs. J. D. Jarrott, Corresponding Secretary.

Mrs. G. W. Barcus, Critic. Mrs. Jarrott refreshed the club members by serving tea and cake at the conclusion of the meeting.

### Norton-Palmer.

In the presence of a few relatives Mr. Ezra Norton, son of Mr. R. N. Norton, and Miss Avis Palmer, the youngest daughter of T. M. Palmer and wife, were united in marriage at the residence of the bride's parents, Wednesday evening at 8:30, Wm. M. Baker of the Presbyterian church officiating. The wedding march was played by Miss Alma Norton, youngest sister of the groom. The bride, attired in a beautiful gown of white messoline silk, entered the parlor on the arm of the groom, having no attendant, where Rev. Baker said in a very impressive manner the words which united their future destinies. Immediately after congratulations the bride and groom accompanied by the guests, went to the City Cafe, where a coterie served

to them an elegant four course dinner.

The bride is one of Hereford's most attractive and accomplished young ladies. Her sweet voice has been many times called into requisition since her return from school, and it will be a delight to her many friends to know that for a time at least she will remain in their midst.

The groom, who has been raised in this place, is a young man of unusual strength of character, and is endowed with good business qualifications.

Mr. and Mrs. Norton have a host of friends who wish them God speed.

Among those from a distance who attended the wedding were: Mrs. N. C. White, Wichita Falls, Tex.; Mrs. S. B. Hodges, Fredricks, Oklahoma, and Mr. and Mrs. W. L. Garner, of Canyon City.

### New House Started.

Many new house have been started during the past week. Mrs. J. W. Hough is having a nice cottage erected on her property near the College; Dr. R. M. Johnson has an elegant seven-room residence under construction on the Williams block; R. A. Hough is building for himself a good house in the Evants addition.

Try one of the rolled roasts from the Hereford market. Phone 318. 38-1f

### Nels Darling.

The second number of the Lyceum course will be given at the Opera House, Thursday, Nov. 5, at which time Hon. Nels Darling, impersonator raconteur orator, will give one of his most enjoyable entertainments. He instructs as well as entertains, and gives two hours of real enjoyment. Here and there a bit of pathos, a dozen hearty laughs, now and then a little food for thought, and an evening is over that will be remembered always. The price of a one-night ticket is 50 cents.

The ladies' committee will have one-night and season tickets on sale at the usual place. Those who have bought season tickets may have their seats reserved by calling at The Brand office at 2 p. m. Saturday or any time in the afternoon or Monday.

Reserved seats 50 cents, children under twelve, 25 cents.

Don't wait until the new road is in operation before buying, but take hold now, and take your profits later on. Murchison & Jones.

### The City Bakery.

The City Bakery opened up again this week for business under the management of Harris & Vaughan. They are located in the Hub building and solicit a share of your trade.

Coming—National Stock Co.

## THE DOLLAR FUND

### Hereford Democrats Add Their Names to the Democratic Campaign Fund.

The Brand has sent another remittance of \$6 to the National Fund of the Democratic party, making \$30.00 in all forwarded. The \$6.00 was collected by T. M. Palmer who had been appointed by the National Committee to solicit funds, and turned into The Brand to remit with other funds. The following Democrats each put in a dollar:

W. M. Cogdell, J. H. King, B. S. Arnold, J. C. Carroll, J. D. Thompson, R. J. Kibble.

Another list taken up by R. E. Cook and J. B. Rogers for the Dollar Fund. J. H. Head, H. H. Hawkins, T. M. Palmer, Sam Worley, R. E. Coou, E. T. Woodbourn, W. M. Knight, J. B. Rogers, E. A. Johnson, J. F. Baker, E. B. Black, C. E. Schrimsher, R. F. Stewart, J. B. Allen, J. D. Bourne, Jas. A. Hughes, J. G. Callens, T. M. Coulson, R. H. Barnett.



## BANKING IS A NATIONAL PROBLEM

now before the people. Whatever the outcome, the safety of the deposits in this bank is assured. They are guaranteed by the capital, surplus and standing of the directors. The Statment of The First State Bank shows how ample are its resources, how able has been its management. Ask for a copy. It reflects the prosperity of the community.

## FIRST STATE BANK

OF HEREFORD  
W. B. BEACH, President  
H. B. WEBB, Vice-President  
OTHO H. VARDAMAN, Cashier  
J. THOS. WEBB, Assistant Cashier

### Street Improvement.

The city is continuing the good work of improving the main streets of the town. During the last two weeks a force of men have been macadamizing the fifth block on main street from the depot. Another force of men have been taking dirt from the excavation of the Christian church and making a heavy fill across the depression in Dewey avenue. This will give a straight drive north and it adds to the batterment of that part of town.

Fall sale on at Black's. 38-2f

# A Last Not Least



Will please the

## "Man of the Hour"



The Argyle—Most Styles \$5.00

"Classy" to a degree, showing in every line the stamp of NOW.

May we fit you properly with a pair of

Argyles?

**H. C. MYRICK**

# The Best Coal

Is Cheapest Best and "Nigger-Head" are synonomous. One ton of Genuine Rugby "Nigger-Head" will produce heat equal 3000 lbs. of the cheap, just-as-good kind. Don't let the price catch you, but order Niggerhead It costs more, why shouldn't it?

**Hicks & Harrison**

## Hereford Brand

D. W. Hawkins, Business Manager  
A. C. Elliott, Editor

Address all communications to  
**THE HEREFORD BRAND**

Entered April 17, 1901, as second-class  
mail matter, post office at Hereford, Texas,  
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,  
Strictly in Advance

Any erroneous statement affecting the  
character or reputation of any individual or  
firm which may appear in The Brand, will  
be gladly corrected upon being brought to  
the attention of the publishers.

### A DUTY FOR ALL.

What ever may be your political favors as to the president of the United States, it becomes the duty of all loyal citizens of Texas to fly the standard of the public schools. The amendment to the constitution which covers the defects in the public school system will be on the blanket ticket and will read, "For the amendment to Article 7, Section 3 of the Constitution." With this amendment, the country schools and the schools in smaller towns and cities such as Hereford will be placed on equal footing with the larger cities of the state. It is a platform demand of the Democratic party, which promises better public schools; it is the demand of all the people. Vote for the children and their schools.

To adopt this amendment would accomplish these results:

1. It would empower every rural school district to levy a local school tax by majority vote of the property holding, tax-paying voters.

2. It would grant to each district the right to levy a local school tax at any rate not greater than fifty cents on the one hundred dollars of property valuation. A vote for the amendment is not a vote for a tax on any one; it merely authorizes a district to settle school taxation for itself.

These two results are in harmony with the fundamental principles of Democracy—local self-government and majority rule.

The Fathers of Texas laid a splendid foundation for our system of public schools: it is our duty to manifest equal intelligence and patriotism in building on that foundation.

Give the country child a fair chance, and on your ballot scratch "Against Amendment to Sec. 3, Art. 7, relating to public schools."

### How Walt Whitman Does It.

We do not know when Walt Whitman was a spell-binder, but he seems to be informed, and in view of the coming election we submit the following:

My voice is cracked and my lungs are split, and my throat is on the bum; so I will talk by signs till I have a fit, as we talk to the deaf and dumb. I've lost the use of my vocal chords and my wind in my larynx jams; so I'll get some chalk and a piece of board and draw you some diagrams. My tongue is swollen to twice its size and my lips— you can see them bleed; but still I am able to hypnotize and force on you my creed. If I should die ere we've won the fight and be laid by the church-yard tree; I'll come to your bed at the dead of night with creaking wings and a robe of white with my large red halo that is a fright and urge you to vote for me.

### Non-Resident Land Owners.

We expect to have large excursions from now on and can sell your land for cash. Write us giving location, lowest price and terms. Edwards-O'Brien Land Co., Hereford, Texas.

### Auto 41.

Said White to Brown one day in town,  
"Suppose we go a-hunting."  
Said Brown to White, "You've struck it  
right;  
That's just what I'm a-wanting."

Then filled with joys, these two old boys  
Began their preparations;  
First figuring out the entire cost,  
With careful calculation.

They longed for day, and soon away  
The hunters gaily started,  
In automobile weight and jugs ornate,  
And into the lake they darted.

They pulled and toiled until they were soiled  
And in ice water pated.  
They waited and cried, "Would we had  
died,

Ere we were thus defeated."

They went for force and of course,  
Men and teams to their assistance.  
They pulled them out with many a shout,  
And pitied their existence.

When night was black the sports sneaked  
back,  
As wilted as their collars,  
With one poor duck too small for chuck,  
That cost them forty dollars.

And now they go around and blow  
With all their banners flying,  
While those who hear them wink and lear,  
Because they know they're lying.

DODGE.

### Land for Sale.

Thirty-six acres west side of  
Welch Addition. About one mile  
from corner of town section, for \$3,-  
200.00. Will cut in blocks of eight,  
ten or twenty acres at \$100.00 per  
acre. Ask the owner, Geo. A.  
Stambaugh, Hereford. 38-1f

Every thing for less at Black's. 2t

### Summerfield Notes.

Prof. Oscar Pylant closed a 10  
lesson Singing School on the 15th.

Mr. Stewart, the thresher man, began  
threshing maize and Kaffir on the  
W. S. Rance ranch the 27th.

Mr. J. E. Robertson who has been  
in Childress, Texas, in the Dry  
Goods business for the last two years  
is up transacting business on his  
four section ranch and has let a con-  
tract to have 100 acres more turned.  
He will change his business of wrap-  
ping rags to a full pledged farmer  
on the first of 1909.

Cutting Kaffir and maize heads  
with the wheat headers is all the go  
at Summerfield and it looks good too.

We are very glad to say our  
school is doing well. Miss Clara  
Edwards is the teacher.

Onnie Hudson, formerly of this  
country, arrived on the 10:30 train  
last Saturday from Milam County,  
Texas. He says that he has come  
to stay.

Several small droves of hogs are  
being fattened on maize and Kaffir  
at this place.

Mr. W. P. McMinn sold and deliv-  
ered a nice bunch of two and three  
year old steers last week. Purchas-  
er and price unknown.

Claude Roberson, son of J. R.  
Roberson, is quite sick.

We buy right, we sell right, qual-  
ity first, price the least at Black's. 2t

### The City Marshal Writes.

Sanger, Tex., Oct., 22, 1908.  
The Brand.  
Hereford, Texas.

Please come to my address at  
912½, Main St. Fort Worth, Texas,  
this week. I am very anxious to  
hear from home and that will be the  
most general way. Will be home  
soon. This is the bummiest country  
I know of.

Respectfully,  
C. L. SULLIVAN.

Hog lard at the Hereford market.  
Guaranteed to be pure. 38-1f

### Card of Thanks.

Mr. and Mrs. J. W. Fewell desire  
to express their grateful appreciation  
to their friends for the many kind  
favors and loving attentions given  
during the severe trial in the loss of  
their daughter, Irene. Their words  
and deeds of sympathy will always  
be remembered.

## Democratic Ticket

For President:  
W. J. BRYAN.  
For Vice President:  
J. W. KERN.  
For Governor:  
T. M. CAMPBELL.  
For Attorney-General:  
R. V. DAVIDSON.  
For Representative 106th District:  
J. R. BOWMAN.  
For County Judge:  
W. H. RUSSELL.  
For County Attorney:  
W. M. MEGERT.  
For Sheriff:  
E. F. CONNELL.  
For County Clerk:  
W. M. COGDELL.  
For County Treasurer:  
C. E. SMITH.  
For Tax Assessor:  
J. W. FORD.  
For Justice of the Peace, Precinct  
No. 1:  
J. H. TURNBOW.  
For Constable, Precinct No. 1:  
C. S. RICHARDS.  
For Commissioner Precinct No. 1:  
L. R. BRADLEY.  
For Commissioner Precinct No. 2:  
H. B. MCKINLEY.  
For Commissioner, Precinct No. 3:  
H. F. SHELTON.  
For Commissioner, Precinct No. 4:  
GEO. L. MUSE.

### The White House Settlement.

Located about 5 miles south of  
Adrian, a number of new people  
from Bloomville, Iowa, are making  
a settlement, which from the fact  
that all their houses are to be paint-  
ed white, is called the "White  
House" settlement. There are now  
four houses built and more under  
construction, each being on adjoining  
quarter section farms. These "white  
houses" are the bright ideas of D.  
M. Hoger, W. E. Baldwin, H. H.  
Ritterspach and J. R. Webster. All  
these good Iowans are improving  
their several properties and after the  
first crop of Kaffir and wheat they  
raise, will be better Texans. They  
are all optimistic, happy and hopeful  
and say that the latch string hangs  
way down on the outside for any of  
their Iowa friends or Texas neighbors.  
All of these men will break out from  
75 to 100 acres of new land for a  
crop next year. Others are coming  
in soon to add their might and weight  
to the community, and, before any-  
one thinks of it, the "White House"  
settlement will be moulding an influ-  
ence in the country. Most of these  
families have been brought to the  
Plains thru the instrumentality of the  
D. L. McDonold Land Co.

Dr. F. J. Retterspach, brother of  
the one in the "White House" set-  
tlement, will locate at Adrian and is  
now having material hauled out from  
Hereford to erect a six-room cottage.

W. E. Baldwin and D. M. Hoger  
of near Adrian were in Hereford  
Monday on business.

Furniture is moving at Black's.



We offer special inducements in  
quarter and half section tracks close  
in to actual settlers. We have some  
on easy payments. Hereford is in  
the shallow water belt. Write us for  
particulars. Address  
BASKIN LAND COMPANY  
HEREFORD, TEXAS

## Our REPAIRING Department



is complete in every  
detail. Any job  
turned over to us  
will receive prompt  
and careful attention

Remember, too, that we always carry a complete line  
of high-grade

Jewelry,  
Watches,  
Clocks,  
China,  
Cut Glass,  
and Silverware

Engraving and  
Special Manu-  
facturing

# W. H. RAY

Fine Watch  
Work and Jew-  
elry Repairing

## BE CAREFUL WHAT YOU EAT

WE HANDLE  
**ALBATROSS FLOUR**  
THE STANDARD OF QUALITY

Call and see us; we are headquarters for all kinds  
of FRESH GROCERIES. We were here in the  
beginning and know who to please you by keep-  
ing you supplied with the best of good things to eat

## Cardwell Brothers

BUY YOUR  
**LUMBER**  
FROM  
**Kemp Lumber Co.**  
J. W. BURKS, - - Local Manager

## Refreshments

A glass of our Ice Cold Soda is  
is very refreshing these hot days.  
We serve all the late and popular  
drinks of the season, and use only  
the purest Fruits and Syrups in their  
manufacture. We also serve the  
best Ice Cream in Hereford. Call  
in and see us the next time you are  
"down town." We promise you  
the best service as well as the best  
drinks. Give us a trial.

DRUGS **T. M. COULSON** CIGARS

# The Stroud-Gary Hardware Company

Have sold their stock of merchandise to Chas. W. Warren and L. A. Stroud, to be delivered to them on January 1st, 1909. All accounts and notes due Stroud-Gary Hardware Company will be collected by the present firm. Everyone that owes them either notes or accounts are requested to come in at once and settle, as they must all be paid at the earliest day possible. All goods that are sold from now to January 1st must be paid for the first of the month following.

Thanking everybody for their liberal patronage in the past and commending the new firm to your favorable attention, we are, Truly yours,

Everything  
in Hardware



**STROUD-GARY HARDWARE CO.**

Everything  
in Hardware

## Local and Personal

Lace curtains 1-3 off at Black's. 2t  
The City of Hereford is a white man's town.  
E. B. Black has returned from a trip to Temple.  
Judge Russell was in Amarillo the first of the week.  
C. S. Richards was summoned to Amarillo again last Monday.  
\$4.50 buys 2 big fine Rockers at Black's. 38-2t  
For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf  
See Walter Orr if you have 4 or 5 dozen good hens to sell. 1t  
Picture framing a specialty at Black's. 38-2t  
Have a few good stoves left at a bargain, at Second Hand Store. 37-tf  
McGhee & Eskildsen are the ones to finish your kodak films. 23-tf  
"Niggerhead" coal is best. 38-tf Hicks & Harrison.  
Bring your kodak films to McGhee & Eskildsen to be finished. tf  
List your town property with J. P. Snyder Land Company. 1t  
The best window shades made at Black's. 38-2t  
Fresh fish at the Hereford meat market Friday's and Saturday's. 38-f  
If you have town lots for sale see J. P. Snyder Land Company. 1t  
Dressed poultry to order at the Hereford meat market. Phone 318.  
Buy the best "Niggerhead". 38-tf Hicks & Harrison.

"If you don't see what you want, ask for it," is a good display sign for any town.  
Miss Anna Collins returned last Wednesday morning from a visit at the Dallas Fair.  
Agent J. W. Lacy was in Clovis, New Mexico, the first of the week on his claim, so he says.  
J. A. Rutledge of Crawfordsville, Indiana, has been visiting friends and relatives near Hereford.  
Dr. A. L. Taylor is down on the Taylor ranch in Baily county looking after the sale of some cattle.  
Return of the favorites—the National Stock Company. Tickets on sale at Park's Drug Store. 1tc  
Will give a ten per cent discount on all enamelware at the Second Hand Store, Saturday. 37-2t  
If you want any views of your home or farm scenery see McGhee & Eskildsen. 23-tf  
Our land sale continues, the price razed now; buy from us before they are raised. Murchison & Jones.  
Meat delivered any time, except Sunday by the Hereford meat market. Phone 318. 38-tf  
Mrs. Sudie Leach will take in boarders only. Lives next door to jail. Board \$18 per month. 2t-p  
Up-to-date high class specialties will be introduced during the 3-nights stand of National Stock Co.  
Judge and Mrs. Gough left Wednesday for Dallas where they will attend the rally on Temperance Day and take in the Fair.

Everybody knows "Niggerhead" coal is best. Hicks & Harrison. 38-tf  
Fresh Oysters Tuesday's and Saturday's at Hereford meat market. Phone 318. 38-tf  
100 Plymouth Rock hens. Pure Strain at Hereford meat market. Phone 318. 38-tf  
C. W. Hays, of Grinnell, Iowa, is making a month's visit with his brother, H. G. Hays on the Sunnyside Farm.  
Mrs. H. H. Hodges of Frederick, Oklahoma, sister of Mrs. T. M. Palmer, arrived Monday for a short visit in Hereford.  
What must other parts of Texas think when the desert Plains of she state win prizes over all the more favorable sections?  
Mr. and Mrs. C. E. Harrington of Bellefontaine, Ohio, old friends of Mr. and Mrs. J. N. Askren, are here for a visit and to see Texas.  
Pink Hillen, with the Hereford Lumber Company, was delayed to the yard at Canyon City for a few days, returning Wednesday.  
We serve notice on you now—Hereford property is advancing rapidly. Buy from us now before the price is raised. Murchison & Jones.  
J. P. Hammett of Missouri who is associated with C. H. Davis in the realty business, came in Wednesday morning on the 10:25 Pecos Valley.  
We have a mixture of nut coal and slack \$2.00 per ton. Let us unload it on you. 38-tf Hicks & Harrison.  
Mrs. C. C. White, mother of Mrs. T. M. Palmer, and Miss Avis Palmer, just returned from Phoenix, Arizona, where they have been for a short time visiting friends.

"Footlights to Fortune" is the opening bill of the National Stock Company which will appear at the opera house three nights, beginning Monday, Nov. 2. 1tc  
J. J. Bourne of Memphis, Missouri an uncle of J. D. Bourne, has been in Hereford visiting and taking a square look at the country. He went away pleased with the Plains.  
The Cleo Chieftain says from a long acquaintance of the management of the National Stock Company "We can vouch for these people and their show." 1tc  
The full page ad of E. B. Black in this issue is another case of where "Black is White." Mr. Black believes in black, both in his business and in the use of printers black ink, which brings results whenever read.  
All parties owning property in Hereford, or land in Deaf Smith and Castro counties are requested to write Baskin Land Co., Hereford, Texas. We have cash buyers. Give complete description and lowest cash price in first letter. 24 tf  
We would like to locate about 20 farmers on quarter sections, reasonable distance from town. If you have enough money to make small payment down, can give you ten years on the balance. Murchison & Jones.  
E. W. Grant, R. L. Smith and Ed Jameson all of Fulton, Missouri, were in Hereford last week prospecting. Mr. Grant is president of the Citizens National Bank of Fulton but is very much interested in the Southwest.  
Hereford has been growing some and "going some"—too. No less than thirty new residences have been built within the three months, and there are now a dozen more under construction. Lumber dealers are enjoying a good trade and contractors are "crying for help."

Mr. and Mrs. Geo. W. Irwin have returned from a trip to Chicago, Grand Rapids and other points of interest. While out, Mr. Irwin selected a fine line of house furnishings for the firm of Irwin & Matthews and they expect in a few days to be able to show something attractive in the new furniture patterns.  
Panhandle counties have won sweepstakes and many first prizes at the great Texas Fair at Dallas. Nothing more than was expected. While Deaf Smith county was not represented at the Fair this year, she rejoices over the success of her sister counties. Last year Deaf Smith county brought back five blue ribbons as trophies; this year the highest honors again come to the counties of the Plains.  
**C. W. B. M.**  
Place of meeting Christian church  
Time of meeting Wednesday, November 4th, 3 p. m.  
Topic—Reports from National Convention and plans for C. W. B. M. day.  
Leader—Mrs. S. J. Dodson.  
Bible Lesson Isaiah 40c, 9-15 vs and 28 31 vs.  
Prayer—Mrs. Shirley.  
Hymn.  
Missionary Reading by Mrs. Wheeler.  
"The Leaflet," selections from—Mrs. Shore.  
Five Minutes Talk on value of C. W. B. M. Day.—Mrs. Owens.  
Three ways of Advertising C. W. B. M. Day.—Mrs. Chris Garrison.  
Necessity of Individual Preparation for Day—Mrs. Elliott.  
Open Parliament of Ten Minutes for discussion of C. W. B. M. Day. Leader, Mrs. Gough.  
Prayer.  
Business Song.  
Electional Manager  
Benedict  
MRS.

## The HEREFORD NURSERY

LARGEST and best collection of Choice and Fancy Fruit Trees, etc., grown on the planes. We have ripe fruit every day from May to October, and you can too. Our 18 years' experience has taught us what varieties are hardy and prolific. We want your trade.

**L. P. LANDRUM**

## The Home Bakery

For

Plain and Cream Bread, Buns, Rolls, Pies and all kinds of Cakes and Cookies

**C. F. HACKER, Proprietor**

## MAITLAND COAL

We now have in transit several cars of Genuine Black Diamond Maitland Coal. See us before placing your Storage Orders.

**W. L. FALLWELL & SONS**

## LLANO ESTACADO NURSERY

**S. L. BOONE, PROPRIETOR**

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

NURSERIES AT HEREFORD AND LOCKNEY

## Hello Central!

Give me Smith & Ashbrook, No. 273. Hello! Who is this? Is this you Smithy? Yes. Please cover my new house with a \$1,500.00 policy in some of those good companies you represent.

**RINGS OFF**

## THE RIGHT PLACE

For Lumber and all Classes of Building Material. 100 per cent Pure Paint. Largest Stock of Glass in Town. No trouble to Figure Bills. Prices Right.

Come and See Us.

**T. M. PALMER LUMBER CO.**

## P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

We expect to have la-  
sions from now on and ca  
land for cash. Write us  
tion, lowest price and  
wards-O'Brien Land  
Texas.

Conveniences for Drummers

TEXAS

the General Public is Cordially Solicited.

### Local and Personal

Buy your wall paper at Black's. 2t

Popular prices for "On The Frontier."

Nels Darling at the Opera House next Thursday night.

S. G. Bratton of Farwell was in the city yesterday and today.

B. S. McCreavy leaves today for a visit to his old Missouri home.

Let us oil your mill 50 cents per month. Copes & Palmer. 28 tf.

\$18.75 buys life time guaranteed Sewing machine at Black's. 38-2t

Figure with us on water tanks and plumbing. Copes & Palmer. 28 tf.

Buy your saddles and buggies from the Hereford Hardware Co. 28tf

See J. H. Wilson for all kinds of fresh meats and pure lard. 2-tf

Born.—To Mr. and Mrs. O. E. Thomas, Friday, October 30, a girl.

B. F. Gallagher left Tuesday for Hot Springs, N. M., for the benefit of his health.

J. F. Perry left for his home last Sunday after a pleasant visit to relatives in Hereford.

See us for bargains in residences, or desirably located residence lots. Murchison & Jones.

Miss Cleo Blackburn of Killeen, Texas, is making a visit with her sister, Mrs. Lee Jones.

A real entertainment from a real entertainer at the Opera House next Thursday night, Nov. 5.

Pork chops and excellent Sausage at Hereford meat market. Phone 318. 38-tf.

A nice buggy top for only \$6.25 and a better one for \$7.50 at Canterbury's. 38-2tp

Between acts, you are entertained by high-class specialties and Prof. Smith's unexcelled orchestra of 10 solo musicians.

W. T. Epperson and R. B. Smith both from Prairie Home, Missouri, were here the first of the week looking for a location.

The El Merito Pharmacy has placed a new apartment show case in their store and has displayed in it a fine line of tooth brushes and perfumes.

Veterinary calls answered day or night; phone 142; will be at Warren Grain Co.'s on Saturdays for dental work. F. E. Bove. 23-tf

Five, ten, twenty and forty acre improved places edge of town for sale at reasonable prices. Address L. Baskin, Hereford, Texas. 31-tf

McGhee & Eskildsen are prepared to do the best grade of work in photography ever done in the town. All work guaranteed. 23-tf

Mr. and Mrs. F. D. Perkins of Shenandoah, Iowa, have arrived in the city and are having a house and other improvements erected on their two-section farm near town.

If you are fond of good music, singing and dancing specialties and a scenic production of a most interesting and instructive western play, don't miss "On The Frontier."

The friends of Rev. and Mrs. T. S. Barcus of Plainview are in receipt of a birth card from them announcing the advent of Sir Thomas Rankin Barcus, October 4, 1908, in their home. Congratulations have been returned.

Nels Darling advertised as an impersonator, an orator and a raconteur. One friend suggests that the printer made a mistake in the last word, and it should be BACON-TEUR. Hear the Baconteur at the Opera House Thursday night.

## CLASSIFIED ADVERTISEMENTS

### LOST AND FOUND

LOST—Pocket book containing signet ring. Finder return to this office and receive reward. J. C. Cox. 1t-p

### HELP WANTED

WANTED—A man to work on farm. See A. H. Elliston. 38-2t

WANTED—Man and wife without children on farm, man for general farm work, woman to assist in house keeping. Good place for right parties. Address Box 396, Hereford, Texas. 38-3t

### MISCELLANEOUS WANTS

WANTED—To trade some strictly first class furniture for a gentle work horse. See Walter Orr. 1t

WANTED—To rent farm near town. Will buy some stock and tools. Box 563, Hereford, Tex. 38-2tp.

WANTED.—A milch cow to keep for feed. Good shelter and feed; will take care of calf. See Walter Nelson at the postoffice Barber Shop.

### WANTED TO BUY

WANTED—To buy 4 or 5 dozen good hens. Walter Orr at Barber shop. 1t

WANTED—To buy a good second hand set of hack harness. Must be cheap. Walter Orr. 1t

WANTED—To buy or trade for a wagon. A spring wagon might do. Must be cheap. Walter Orr, at barber shop. 1t

### CITY PROPERTY FOR SALE

FOR SALE—The Iowa Hotel for sale or trade. See L. Gough. 34-tf

FOR SALE—The old Christian Church building. See A. H. Elliston & Son. 38-tf

FOR SALE—5 acre home in north part of town. Do you want it? One half cash balance easy. O. K. Land Company. 1t

FOR SALE—New seven room house price \$2000, 1-3 cash balance in monthly or yearly payments. Six lots in Evans addition, price \$65.00 each. Also three lots on Dewey avenue. C. S. McMillon 34-tf

### LIVE STOCK FOR SALE

FOR SALE—A few Duroc Red spring pigs, choice for breeding. E. E. Ramsey. 32-tf

HORSES—Work horses and mules for sale. Write or phone owner at Summerfield. J. B. Roberson. 37-4tp

HORSES FOR SALE—See those mares and horses now for sale at S. G. Moor's 10 miles west, before you purchase. 38-tf

FOR SALE—2 teams, good young work horses. One team of which is very gentle, not afraid of autos. See J. B. Farley. 37-2t

FOR SALE—See Fred Millard, the Hereford horse dealer, when in need of anything in the way of work teams. Will sell you a good team or trade for yours. 50tf

### REAL ESTATE FOR SALE

FOR SALE—320 acres close in, will be sold at a bargain. See L. Gough. 34-tf

A SNAP—In an improved 160 acre tract close in. See the Actual settlers Association. 37-tf

FOR SALE—160 acres near town 1/2 cash balance 1 to 10 years 7 per cent. O. K. Land Co. 1t

FOR SALE—A beautiful 40 acre block, close in. 1/2 cash 10 years on balance. O. K. Land Co. 1t

FOR SALE—A 75 acre block near the Hereford College at a bargain if sold at once. O. K. Land Co. 1t

FOR SALE—The Robertson ranch, near the new town of Adrian. Unimproved. \$8.50 per acre bonus. M. V. Robertson. 28tf

FOR SALE—On easy terms 640 acres 7 miles west of Dimmitt, Castro county. Will cut in quarters. O. K. Land Company. 1t

FOR SALE—114 1/2 acres 1 1/2 miles from town. 100 acres in cultivation also 5 roomed house 2 blocks west of depot; enquire of owner. David Alban. 37-4tp

### FOR SALE OR TRADE

FOR EXCHANGE—For Panhandle lands \$15,000 worth of Texas, New Mexico and California property. O. K. Land Co. 1t

FOR TRADE—A well located clear quarter for cattle. Address Box 396, Hereford, Texas. 38-3t

FOR TRADE—A 5 passenger Cadillac Auto for cattle or separator. Address Box, 396, Hereford, Texas. 38-3t

### MISCELLANEOUS

Get your Harness made and your repairing done at the Hereford Hardware Co.'s Saddle Shop. 28-tf

MONEY TO LOAN—on patented land. Your vendor's lien notes extended. J. H. King. 21tf

MAPS—Hereford city and Deaf Smith county maps for sale by Suggs & Jones, Abstracters. 27tf

FOR SALE AT A BARGAIN—A \$45.00 light plant; hollow wire, three lights of 750 candle power each. Hubbard & Barnett. 36tf

BALED MILLET—Nice fresh baled millet for sale. Either by ton or bale. Delivered in small lots. Fred Millard, one mile from College. 1t

PROPERTY OWNERS—All parties owning property in Hereford or land in Deaf Smith and Castro counties are requested to write Baskin Land Co., Hereford, Texas. We have cash buyers. Give complete description and lowest cash price in first letter. 24-tf

For Sale—Two steam plow outfits. One engine a 22 horse power, the other a 32 horse power, all in good shape and ready for use. Also two separators that are run by these engines. Farm implements, mules and horses. Easy payments, plenty of time, 8 per cent interest. J. S. Mollenhour. 36-4tp

## GLASSES!

Fitted Correctly, Scientifically and Accurately; for headache, eye strain and poor vision. No guess work. Satisfaction assured. : : :

**DR. I. H. MILLER**

Office: T. M. Coulson's Drug Store

## Buy a Home

In the Famous Panhandle of Texas, from the owner. Ten years time and only 5 per cent interest. 3680 acres near Hereford, between 3 railroads, in shallow water, \$15 to \$20 per acre, only 1-5 down; 300 acres in cultivation now; this year averaged 14 1-2 bu. winter wheat per acre. Will sell any size tract to suit purchaser.

**J. W. FORD**  
Hereford, Texas

TO ALL

## Modern Woodmen —of America—

of Estacado Camp No. 12058 and visiting neighbors: You are kindly invited to attend Camp, especially Tuesday night next, as there is business of importance and there should be a large attendance. Come out and get right. By order of the Camp.

**L. E. Thompson,**  
Camp Clerk



**Asks About Y. M. C. A.**

A letter from Mrs. Taliaferro, who is now making her home at Austin, Texas, and who is well known in Hereford, writes to encourage the work of organizing the contemplated Y. M. C. A. for Hereford. She says:—

"In 'The Brand' of last week I saw a proposition for the consideration of the good citizens to establish a Y. M. C. A. in your town. From the depths of my heart I said a loud amen, for this has been my heart's desire and prayer for Hereford. And now my suggestion.

You remember when the pool hall was opened how the women rose en masse against it? Now, it seems to me since something good is proposed—something to be helpful to every mother's son, something to tone up the moral sentiment of the town and country, something to uplift Godward and heavenward—should there not be a response from all the societies of the churches, in one body assembled, a hearty approval and endorsement, with the promise to co-operate as auxiliaries? What think you?"

**Special.**

The National Stock Company have arranged with the Associated Press at a great expense to give the election returns. The doors will open at 6 o'clock, the show will commence at 8:30, and the telegrams will be read between the acts during the performance. Also after the show until 2:30 a. m. Reserved seats 50 cents. Pass-out checks will be furnished for the convenience of those who come early and wish to retire and return.

**W. O. W. Unveiling.**

It has been the custom of the fraternal insurance order known as the Woodmen of the World to appropriate one hundred dollars for the erection of a monument over the grave of every deceased member. The beneficiary of the deceased member is given the privilege of adding whatever amount she may desire, to the one hundred dollars, and to select the style of monument to be erected. It is also the custom of the order to unveil these monuments with a beautiful and impressive ceremony.

According to previous announcement in The Brand the members of Hereford Camp No. 990, W. O. W., met in the I. O. O. F. Hall last Sunday afternoon and marched to the cemetery for the purpose of unveiling to God's beautiful sunlight two monuments—one erected at the grave of a Mr. Northcutt, a man who had been here only a short time when he died last summer; and the other erected at the grave of James T. Rutherford, who died over a year ago.

On arriving at the cemetery the Woodmen marched to the grave of Mr. Northcutt and formed about the grave in the form of a wedge, and removed the veil, which had been placed about the monument. Then officers dedicated the monument by anointing it with salt, oil and water.

They then marched to the grave of James T. Rutherford and performed the same ceremony. After which the Woodmen marched back to the hall.

The unveiling of the monuments having been announced at the different churches at the Sunday morning services, there was quite a crowd gathered at the cemetery to witness the ceremony.

The Woodmen were kept in line on the march by J. T. Inman as captain and Geo. W. Cloyd as master of ceremonies.

What have you to trade for \$15,000.00 worth of Texas, New Mexico and California property. Write O. K. Land Company.

**The Ideal Pastor.**

What calling can be higher than that of pastor—shepherd of the flock of Jesus Christ? To lead and feed and guard the immortal souls of the people, and lead them on at last into the heavenly fold. Oh, pastor, an angel may well desire thy glorious task!

How varied must be the gifts of the pastor. He must enter the homes of the rich with dignity and look the great in the face as a man under authority from God. He must enter the homes of the poor in the spirit of cheerfulness and brotherly love that will disarm all fear and give him a glad welcome. He must meet the strong as their easy equal, not of himself, but as the representative of his Lord. He must meet and handle with tender care, the weak, so that they will turn to him for help and guidance in their distress. He must have a brave soul, a tender heart and a strong hand.

The pastor must guard against excitement or rashness. He must think before he speaks and guard against favoritism or partiality. He must be shepherd of all the sheep, with special care for the most unworthy and stumbling. He must know how to rebuke, not to kill but to cure; to reprove so as not to drive souls from him, but to draw them to him. The pastor should know all of his flock, and, as far as possible, their natural bent and individual needs—touch them all, help them all, and bring them on the heavenly way.

The pastor ought to be a neat, clean man in dress and personal appearance. He must dress respectable and appear at ease among the people, both within and without the church. He must cultivate habits of good taste in all things.

The pastor's task is an endless one. His work will never be done until his dead hands lay on his breast. He may rise early and tramp until late, but there will be poor sheep yet waiting to hear his voice.

The pastor must have a good home in which to rest his tired body. A comfortable study in which to read, think, prepare and pray. He should not be burdened with care for the support of his family. House him comfortably, support him well and give him an opportunity to make full proof of his ministry. Give him sympathy and confidence and brotherly love; stand by him and he will grow and become a power among men for good.

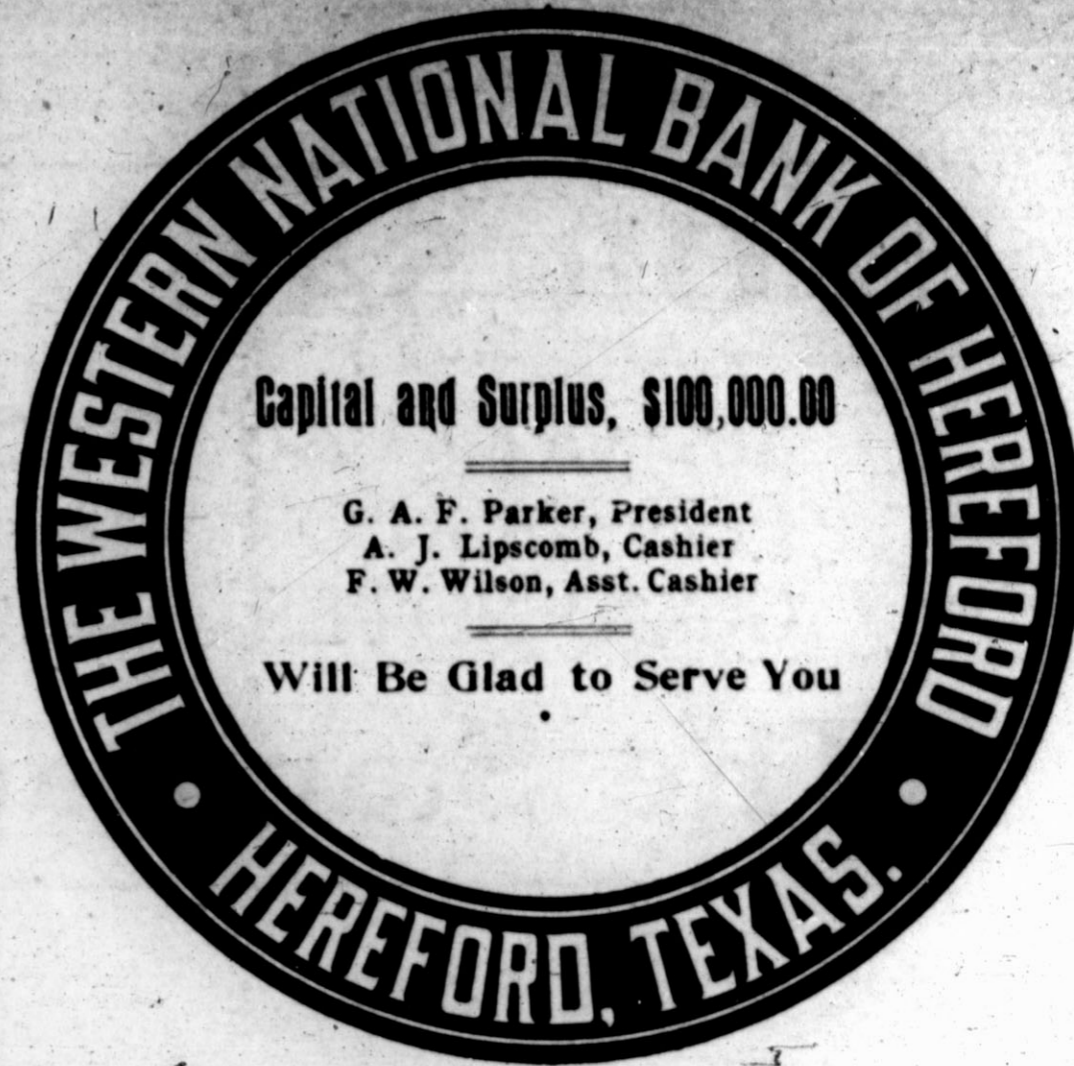
The pastor ought to be cleansed from all sin in the blood of Christ and filled with the Holy Ghost. He ought to walk with God. He should be in close communion with Christ. All of his outward life should reveal the pure heart within, then he would be a pastor after God's own heart. He should prepare the way for revivals, take care of the young converts and gently lead them to the cross of Christ and his salvation.

MRS. E. R. D.

Genuine Rugby "Niggerhead" is best. Sold only by Hicks & Harrison.

**Junior Epworth League Program.**

- For Sunday, Nov. 1, 1908.
- Subject—Kindness.
- Lesson—I Samuel IX.
- Song—No. 13.
- Recitation—Bernideane Price.
- Recitation—Raymond Hawkins.
- Song.
- Recitation—Cassie Phillips.
- Recitation—Freda Thickston.
- Scripture lesson, 2 Samuel XVI, 1-4 verses—Annie Price.
- Recitation—Gladys London.
- Business, new members and dues.
- Duett: Piano and violin—Beatrice and Lucy Story.
- Benediction.
- Leader—Bessie Snyder.



**EMPIRE GRAIN DRILL**

NOW IS THE TIME THE CAREFUL FARMER IS PLANNING FOR NEXT YEAR'S WHEAT CROP. YOU DO THE WORK; LET US FURNISH THE TOOLS. WE CARRY AS GOOD A LINE AS MADE. LET US FURNISH

**The Plow, The Harrow, The Pulverizer and The Drill**

USE THESE TOOLS PROPERLY AND THE YIELD WILL FOLLOW. LET US SHOW YOU THESE GOODS BEFORE YOU BUY. THE TOWER PULVERIZER IS THE BEST TOOL OF THE KIND EVER PUT ON THE MARKET. WE CARRY A FULL LINE OF HARDWARE, IMPLEMENTS, WAGONS, BUGGIES, WINDMILLS, STOVES, TIN AND ENAMELWARE, GUNS, AMMUNITION AND CUTLERY.

**HEREFORD HARDWARE CO.**

**Warren Grain Co.**

For Grain, Feed, Coal and Posts. Will Pay the highest market price for all kinds of Grain and Field Seeds

We Solicit a Share of Your Business

**Don't Burn Up Your Home!**

LET US EXAMINE THAT OLD GALVANIZED FLUE. PERHAPS IT NEEDS RETINNING

WE UNDERSTAND OUR BUSINESS

**Copes & Company**  
General Manager

# FOR SALE OR TRADE.

SIX GOOD AUTOMOBILES --- WILL SELL FOR CASH OR WILL TRADE FOR LAND, GOOD NOTES OR FOR CITY PROPERTY.

## The Star Land Company

### HATS OFF TO THE PANHANDLE

Fort Worth Telegram Calls the Plains the Garden Spot of the World.

Hats off to the Panhandle—the garden spot of the world.

The people of the Panhandle know what they have got and they are daring the wide world to dispute the claims they are urging.

Twelve counties in the Panhandle have exhibits at the Dallas fair, to wit: Dallam, Potter, Moore, Swisher, Hale, Floyd, Briscoe, Gray, Donley, Wheeler, Childress and Hall.

These twelve counties have joined in issuing a defi to the state of Texas to match these exhibits in quality, quantity and variety.

The only reason this challenge is not made to the world is that Texas, with the Panhandle, is the acknowledged superior of the remainder of the universe in agricultural matters.

It is well that one should blow his own horn, when he can do so with pleasure to himself and with profit to those who hear him. The Panhandle of Texas knows exactly what the rich soils of that section will produce and the desire is apparent that it would like that those living in darkness should have light on the subject.

In no other section of this country has such marked advance been made in an agricultural way as in the Panhandle. It seems only yesterday when this fertile area, pregnant with the most wonderful agricultural possibilities, was a great domain over which the long horn steer, the booted and spurred cow-punchers and the prairie dogs and the rattlesnakes had full sway.

What changes the fleeting times have wrought. The cow man is now forced to loosen his grip on the hold of things; the man with the hoe is to be found in every section of the great Panhandle; he tickles the earth with his plow and with the passing of a season his granaries are filled to overflowing and his bank account is fat as a corn fed pig. No chills, no fever, no buck auge, no mosquitoes, no other ills, pests and nuisances that afflict a less favored section are heritages of the Panhandle people. The winds that sweep the broad prairie as chock full of health give the soil over which they pass a new fertility.

We expect to have a world of world from now on and a church land for cash. Write us the price, lowest price and name of the man who has the land. O'Brien Land Co., Texas.

The Panhandle has a right to be proud of its achievements. The challenge issued to the world in tones unmistakable and in language so simple that it cannot be misunderstood, will not be accepted. It is as safe a bet as a royal flush—aye better, it will win as easily as a "six full" when a six full is backed by nerve and grit and the real thing all through.

Hats off to the Panhandle! She has won her way to the hall of real fame in the house of real greatness.

#### Giving \$5,000 Away.

If you want to make \$5,000 quick buy my improved 4 Section Ranch. 6 miles northwest of Dimmitt, Castro county, 1 mile from new railroad survey. This is a solid body of fine land. Good house, two good mills, 225 acres in farm, 6,000 nice Fruit and Forest trees. An ideal location. For particulars see owner. A. H. ELLISTON, Hereford, Texas.

#### Texas Industrial School.

The Texas Industrial School for Boys has been established at Winnsboro, Wood county, for the benefit of neglected and delinquent juveniles. The boys will be received, so it is announced thru the Probate Courts of the state. R. E. Grable, who will be remembered was a member of the chautauqua course which was held in Hereford during the Fair last year is the president.

This is a strange turn of affairs, for Mr. Grable; tho never neglected or criminally turned, was once a truant from school himself on account of which he was never received into a certain school again. He is a minister in the Christian Church but all faiths and orders have endorsed the purposes of the school. Such men as Dr. S. P. Brooks, president of Baylor University, Mr. Frank P. Holland of Dallas, and Addison Clark of Thorp Springs, are members of the board of trustees.

#### Wagon Smashed.

I. N. Brown's big dray wagon was put out of commission last Tuesday by being smashed by a backed freight train on the industrial track at the depot. The driver did not notice that the train was backing in and attempted to cross the tracks. While the wagon was on the track a heavy loaded box car crashed into it and unloaded the coal from the wagon with little ceremony. Fortunately neither the team nor the driver was hurt.

I will be compelled to be in my office the greater part of my time for the next three months on account of city tax collections. So if my services are needed elsewhere please phone office, 222 or residence, 182. City office is with Suggs & Jones abstractors. C. L. Sullivan, City Marshal. 34-1f

#### Returns From Missouri.

Mr. and Mrs. George Ballew and the children returned last Tuesday afternoon from a visit to their old home in Missouri, where they had been for a week. On alighting from the train, Mr. Ballew remarked:—"The Panhandle looks good enough for me. You can count on me and my folks staying here until I am poorer than I am now. I was in Missouri nearly a week and I never saw the sun. The snow and mud

made it impossible to get around, and to get in the sunshine of the Plains makes a fellow feel good all over."

#### For Sale.

Six head of horses, 2 milch cows, 1 wagon, 2 sod plows disc, 3 sets of work harness, 1 3 horse evener, 240 egg incubator, side saddle, 45 acres of feed. 1 1/2 miles of the Norton place. J. G. JOHNSTON-1tp

#### New Shaves.

Our new stock has arrived and we are now ready to do business with you. New stock of shaves, hair cuts and any other work in the tonorial line. Our shaves are new and up to date and we would be glad to see your face in our chair. Come early and avoid the rush. Your business will be appreciated at the Postoffice Barber Shop on Illinois avenue. L. E. Thompson, Prop'r. 38-1t

J. L. FUQUA, President

C. W. DODSON, Cashier

## The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	48,000.00
SHAREHOLDERS LIABILITY	50,000.00
<b>TOTAL</b>	<b>\$148,000.00</b>
<b>TOTAL ASSETS</b>	<b>500,000.00</b>

**DIRECTORS:** L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA, W. S. HIGGINS, J. T. JOWELL.

Safety Deposit Boxes For Rent  
This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

## Good Things For the Table



are easy to choose here. No matter how delicate your appetite may be, we have something to tempt it. If you are tired of the usual things to eat, just come and see our

### STAPLE AND FANCY GROCERIES

What to have on your table will no longer be a worry after you have visited our store.

With so many tempting things to choose from you cannot fail to find something new and something good every time you come here.

Give us a Trial Order

## HUBBARD GROCERY CO.

Phone 25 for Prompt Deliveries



**Better Than Pills  
For Liver Ills.**

NATURE'S REMEDY is better than pills, because it acts in the right way. It strengthens the Stomach, aids Digestion, cures Dyspepsia, cleanses the Liver and Bowels, curing Constipation. Usually one NR Tablet is all that is necessary to correct the average trouble. It starts in the Stomach and searches through the Liver, Kidney and Intestine, dissolving and soothing as it goes. NR Tablets are always just right and neither sicken, gripe nor have any harmful after effect. GET A 25c BOX.

E. T. WOODBURN & SON, - Hereford, Texas

**HEREFORD**

and other points on

**Pecos Valley Lines**

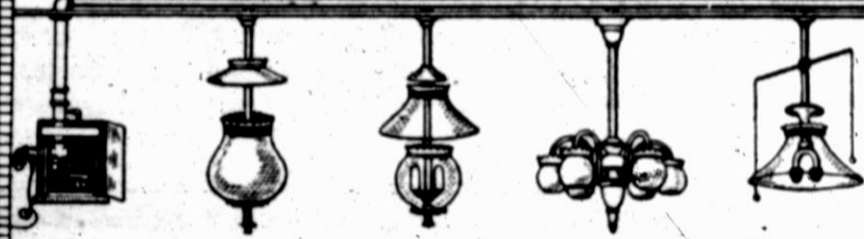
best reached by direct connection with the A. T. & S. F. Ry.

**BE SURE**

your ticket reads via Santa Fe all the way. Full information regarding rates, etc., cheerfully furnished.

D. L. MYERS,  
Traffic Manager, Pecos Valley Lines  
Amarillo, Texas

SOUTHERN LIGHT AND HEAT MFG. CO., Amarillo, Tex.



**The Problem of Economic Lighting, Heating and Cooking Solved.**

Our system meets every requirement in town and on the ranch. Demonstrations made free of charge on premises of prospective purchasers. For particulars and special liberal terms, address SOUTHERN LIGHT AND HEAT MFG. CO., Amarillo, Tex.

**GOING TO BUILD?**

That is a good plan. Another good plan will be to let me figure with you. I will guarantee to do a job you will be proud of. Plans and specifications given prompt attention. . . . Blue Prints a Specialty.

**J. T. WILLIAMS**

**Tierra Blanco Herefords**

L. R. BRADLEY, Owner      W. T. WOMBLE, Manager  
...BREEDERS OF...

**Registered Hereford Cattle**

Write owner or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Herd Headed by Strike Six, No. 156847  
Assisted by Texas Tom, No. 204446  
Will sell a quantity of young stock either singly or in car load Lots

**TAKE A DRIVE!**

HAVING Purchased the Easterwood Livery Barn we are now ready to serve you with the best drivers or saddlers. We will also run a Sales Stable in connection with our other business. See us for work stock or drivers.

**SHERK & STANEK**

**Characters**

In "On the Frontier"

Rodger Steadman, a cowboy with a secret, Bob Ralston, a road agent, Tom Beveridge, the sheriff with the quick trigger, Judge Whitford, a frontier justice of the peace, Jim Newton, a cowboy and friend of Steadman's, Bill Thompson—who has seen better days, White Feather, an Indian with a fondness for whiskey, Poker Pete, a Mexican renegade, Sam, a robber, Mexico, a member of Ralston's gang, Steve Simpson, a deputy sheriff, Morey, member of Ralston's gang, Joe Hutchins, an attorney, Mary Hamilton, a school teacher, Mrs. Montmorency, a former member of New York's society, Babe Thompson, who has a mind of her own, Ethel Whitford, a Western girl.

**SCENES**

Act I—Home of Judge Whitford, near Albuquerque, N. M.—The Accusation.  
Act II—Ralston's Lair, in the Blue Canyon, night—The Capture.  
Act III—Bar Room, Red Light Saloon—The Punishment.  
Act IV—Same as Act I, a year later—The Reward.

**Chester.**

Lacking a means of identification for a community southeast of Hereford, the ladies have undertaken to supply the deficiency, and have christened it Chester, in honor of the township of that name in Iowa, from which a number of our residents hail. Chester, Iowa, was in the same manner named for the village of Chester, Vermont, some fifty years ago, by the early settlers of Iowa, who came from the "Green Mountain" state.

"The Chester Thimble Club" is the name of an organization recently formed by our ladies which is to meet every two weeks at the home of one of the members for the purpose of drawing together the ladies of the community and the rents of masculine hose, etc.

We are indebted to the ladies of the "Thimble Club" for the community name. The meeting this week was with Mrs. Cocking.

The oyster supper held by the Wyche Sunday school at the Hays farm house last week proved a great success both socially and financially. Enough money was raised to purchase an organ for the school and an instrument has been secured for use in the services next Sunday. The presence of the auto and several carriage loads of young people from Hereford was a pleasant surprise, and contributed largely to both the organ fund and the fund of pleasure during the evening.

The grist mill is in fine condition. Bring along your corn for meal, wheat for Graham, and maize for chops. Hicks & Harrison.

38-1f

**Program for Senior C. E.**

Sunday, November 1, 1908.  
Leader—Edd Black.  
Subject—"The Sleepless Watch."  
Song—125 and 127.  
Prayer—by leader.  
"The Sleepless Watch," Ps., 121, Ed Black.  
God Sees All, Ex., 3: 6-9, Vera Angel.  
In behalf of His own, 2 Chron., 16:1-9.—Gleuis Coulson.  
"Not as man seeth," 1 Sam., 16:1-7.—Ruby Norton.  
He considers our work, Ps., 33:13-15.—Forrest Parks.  
Song, 145.  
No escape from Him, Amos., 9:2-4.—Roy Long.  
Even the Sparrow, Matt., 10:26-29.—Claude Rickett.  
Sentence prayer.  
Clipping—Miss Mildred Vaughn.  
Song, 151.  
Business.  
Mizpah.

"Footlights to Fortune" is the opening bill of the National Stock Company which will appear at the opera house three nights, beginning Monday, Nov. 2. 1tc

**Professional and Business Cards**

<p><b>W. J. ROGERS, M. D.</b> PHYSICIAN AND SURGEON Office at Coulson's Drug Store Residence Phone 77      Office Phone 105</p>	<p>WM. M. KNIGHT      JNO. P. SLATON <b>KNIGHT &amp; SLATON</b> ATTORNEYS First National Bank Bldg Hereford, Texas.</p>
<p><b>W. A. PRICE</b> PHYSICIAN AND SURGEON Office at El Merito Pharmacy Res. Phone 220      Office Phone 300 HEREFORD, TEXAS</p>	<p>Geo. W. Barcus      Jno. C. North <b>BARCUS &amp; NORTH</b> Attorneys at Law Hereford, Texas Office in First State Bank building</p>
<p><b>R. M. JOHNSON,</b> PHYSICIAN AND SURGEON CITY HEALTH OFFICER Res. Phone No. 109      Office Phone No. 105</p>	<p><b>L. GOUGH</b> GENERAL IMMIGRATION NOTARY PUBLIC Hereford, Texas</p>
<p><b>J. W. HICKS</b> PHYSICIAN AND SURGEON Office over Coulson's Drug Store. Office Phone 298      Residence Phone 217</p>	<p>G. M. SUGGS      A. M. JONES <b>SUGGS &amp; JONES</b> ABSTRACTERS Complete Abstract of Title to Deaf Smith County Lands. HEREFORD, TEXAS</p>
<p><b>DR. H. H. TAYLOR</b> PHYSICIAN AND SURGEON Office upstairs in Odd Fellows Building. Residence Phone 138.      Office Phone 16</p>	<p>C. G. Witherspoon      W. Claude Witherspoon <b>C. G. Witherspoon &amp; Son</b> Dealers in Panhandle Lands Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands</p>
<p><b>DR. G. F. LeGRAND</b> PHYSICIAN AND SURGEON Office at El Merito Pharmacy. Residence Phone 244      Office Phone 300</p>	<p><b>SAM H. MORRIS</b> HEREFORD CITY PROPERTY RENTAL AGENT ABSTRACTS      ACCOUNTING Office over Garrison Bros. Hdq. Store—Phone 72</p>
<p><b>O. E. THOMAS</b> Funeral Director and Embalmer With E. B. Black</p>	<p>A. P. Murchison      J. S. Jones <b>MURCHISON &amp; JONES</b> Real Estate and Live Stock Hereford, Texas</p>
<p><b>KING REALTY CO.</b> Lands, Loans and Insurance Notary in Office Abstracting a Specialty      Hereford, Texas</p>	<p>The Rayzor Colonization Co. PLAINS LAND AND CITY PROPERTY HEREFORD, TEXAS</p>
<p>E. F. Connell      W. D. Kelleher <b>E. F. CONNELL &amp; COMPANY</b> Real Estate and Live Stock Panhandle Farms, Ranches and Hereford City Property of all kinds. Also some good bargains in Central Texas black land farms.</p>	<p><b>O. K. LAND COMPANY</b> We Buy, Sell or Exchange A. H. ELLISTON &amp; SON, Mgrs. Three Doors East of Post Office HEREFORD, TEXAS</p>

**JOB PRINTING**  
The kind we do always please

**COAL = GRAIN = HAY**  
We are in the market for Wheat, Corn, Oats, Maize and Kaffir Corn. We handle the best grade of Colorado Coal. Come and examine our coal and get our prices before buying

**Hereford Grain Co.**  
Phone No. 160      Free Delivery

Something That You Should Consider in the

**Building of a Home**

Good Grades—Right Prices  
We refer you to our long list of satisfied customers.  
You should not fail to see us.

**Alfalpa Lumber Company**  
C. M. Miller      Local Manager

# HIGH CLASS GOODS AT LIVE AND LET LIVE PRICES

John Deere Stag Sulkey, Stag Gang, Double Disc and Tripple Disc Plows; Hoosier Grain Drills; New Moline Wagons; Celebrated Velie Buggies; Sampson Geared Windmills; Star and Leader Wood Windmills; Colorado Perfect Barbed Wire, pliant and tough; Charter Oak, Round Oak and Garland Stoves. ¶Come and let us show you these goods, and also figure with you on Windmills, Piping, Casing, Etc. Also anything in Heavy Shelf and Builders' Hardware. Our Prices are Right.

Make Our Store Headquarters  
When in Town

## GARRISON BROS.

Watch Our Ads

### PASTOR DEAN BEGINS 4TH YEAR

Baptist Church Will have Special  
Service Next Sunday—Work  
to be Reviewed.

There will be a special anniversary service at the Baptist church next Sunday, the time being the beginning of the fourth year for the pastor, Rev. O. W. Dean. The program calls for a review of the history of the church and a report from the various departments of the work. The present membership of the church numbers 407. During the three years of Pastor Dean's ministry, there have been received into

that church 348 members, which speaks well for his labors and for the church. The program follows:

Doxology.  
Invocation.  
Song.  
Scripture lesson.  
Prayer.  
Morning offering.  
Quartette.  
Reading church covenant, A. O. Thompson.  
A brief history of the church by the pastor.  
Our Sunday school—E. H. Corey.  
Our Ladies' Aid—Mrs. Eva Bruce  
Our B. Y. P. U. work—J. D. Jarrott.  
Our Church Work—H. Trow.  
Short talk by pastor.  
Song and benediction.

If it comes from Black's it stands for quality. 38-2t

**The Jr. B. Y. P. U. Program.**  
Following is Jr. B. Y. P. U. program for Sunday Nov. 1, 1908.

Song.  
Minutes and roll call.  
Collection.  
Subject: The Sermon on the Mount.  
Scripture Lesson: Matt. 5:1-12.  
Leader, Lillian Rogers.  
Song.  
Sentence Prayers.  
Paper on the Subjects of the Kingdom. Luke 6:20-26.—Elzina Mounts.  
Paper on The Law of the Kingdom—Matt. 5:17-20.: Cecil Gililand.

Song.  
Recitation of Beatitudes: Matt. 5:3-10. 3d verse by Anna V. Rogers. 4th verse by Besse Dean. 5th verse by Mary Hicks. 6th verse by Gladys Hicks. 7th verse by Corine Smith. 8th verse by Sena May Mounts. 9th verse by Neva Clements. 10th verse by Laura Waterman.

Duett: Susie Lackey and Lois Garrison.  
Prayer: Nelle Wilson.

Floor covering Sale is the order of the day at Black's. 38-2t

**Jr. C. E. Program.**  
For Nov. 1, 1908.  
Subject: The children's hosannas. Matt. 21:15-16.  
Leader—Lucile Weems.

Song 195.  
The Lord's Prayer in concert.  
Bible lesson read by the leader.  
The lesson explained by Superintendent.

Song 227.  
Lesson story by Anna Garrison.  
Recitation by Commodore Wheeler.

National Superintendent's letter read by Miss Ruby Norton.  
General discussion.  
Mission study period.

Prayer.  
Business.  
Song 26.  
Mizpah.

The big tent was made to order for John F. Stowe's "On The Frontier" and is absolutely weather proof.

**Ritchy Hotel Management.**

The Ritchy Hotel changed managers this week, C. E. Howard, formerly with the Iowa, taking charge yesterday. Mr. Howard is a hotel man of wide experience and expects to give good service. The name of the hotel will be changed to "The Northern" and under this name Mr. Howard will place at the pleasure of the traveling public the best service that can be obtained. The building and premises will be thoroughly renovated and put in sanitary condition. The first meal will be served next Thursday, Nov. 5th.

**Arc Lights.**

The electric light company put a force of men at work yesterday morning digging holes and erecting the poles for the arc lights on Main street. When the "juice" is turned on Hereford will have the best lighted streets of any town on the plains.

**Will Not Use Negroes.**

While in Fort Worth last week Commissioner Kelihor learned from Mr. Hawley negroes would not be used in making the sewer ditches. The notice which appeared last week that Mr. Hawley contemplated bring-

ing a ditching gang from Ft. Worth created considerable comment and showed where Hereford stands on the question. The vote stands. "No negroes."

The sewer ditches will be dug by white men—There'll be no shoddy work about it. It has been suggested that when enough men cannot be found in Hereford that the remainder be called in from claims in New Mexico.

We have two 300 acre tracts of good farm land, 4 to 6 miles from Hereford, cheap. Murchison & Jones.

## Wonderhose

Four Pair One Dollar

EVERY pair of Wonderhose is warranted to wear. In case of dissatisfaction return the imperfect goods and they will be replaced free of charge.

H. C. MYRICK

### "Woodburn Has It"

Our  
Line of  
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Brushes



Ranges from the lowest priced good one to the daintiest brush that ever graced my lady's table. Be sure and take a supply of them with you when you go away. The same advice also applies to our

**Perfumeries and Toilet Articles**

Then you will not have to depend upon an uncertain supply, will not have to put up with an extract, cream lotion, etc., that is not up to your idea of good taste or quality.

**E. T. WOODBURN & SON**

Business is Good at Our Store

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Confidence  
and Honest  
Merchandise

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**Hubbard & Barnett**