

Home And Business Building Enjoying Spurt With \$25,000 Worth Now Under Construction

AROUND TOWN

Sights and Faces Seen

Mrs. Jim Clark of Summerfield proved her marksmanship Wednesday of last week when she shot a skunk which ventured on her front porch, but Jim was not so successful early the next morning when he discovered four grown coyotes peeping at the chickens through the fence.

Shirley Smith, daughter of Mr. and Mrs. Neal Cross, began work Monday at the C. M. Carpenter warehouse. She takes the place of Faye Crosthwait, who went to Amarillo for additional schooling.

H. A. M. White entered the "I Grew The Biggest Sweet Potato" race this week when he brought in a whopper weighing five and three-fourths pounds. He had another one weighing five pounds.

The lighted sign in the window of Stambaugh Cleaners was built by George, himself. Kelloggs and City Drug have been displaying lighted patriotic signs.

Frank E. Givan, who has been having a lot of fun kidding draftees about their middle (Continued on Page 10)

W. G. Owens Rites Held At Chickasha, Okla.

Services for W. G. Owens were held Tuesday morning at Chickasha, Okla., at the First Baptist Church. Mr. Owens died Sunday at his dairy farm near Chickasha of a heart attack following influenza. He was 58 years old.

Relatives from Hereford who attended the services included a brother, G. P. Owens; three sisters, Mrs. Reba Howton, Mrs. J. B. Harlin and Mrs. Jack Roberson. Mrs. Harlin's children, Harold, J. B. Jr., and Kitty Kloe, went in one group with Jack Roberson. Mrs. Art Manjeot, niece of the dead man, took Mr. Owens and the sisters to Amarillo where they were joined by another brother and sister, Rev. Hope Owens and Miss Dot Owens of Albuquerque, N. M.

After the services the group returned to Hereford and ate dinner at the Art Manjeot home Tuesday night.

Mr. Owens, a prominent business man and greatly loved by all who knew him, had visited in Hereford on several occasions.

Legion To Sponsor Union Service Nov. 10 At Baptist Church

That the American Legion will sponsor a union service at the First Baptist Church on November 10, day before Armistice, was announced this week.

The program is to be decided by pastors of the Hereford churches.

Fireboys To Sponsor Dance At City Hall On Hallowe'en Night

That Hereford Fireboys will sponsor a dance Hallowe'en night, October 31, was announced here this week by Debs Knox, chairman of the dance committee. The dance will be given at the City Hall.

Paul Hethcoat and his orchestra are the featured musicians. Members of the band are Ferdinand Fanning and his sax and fiddle; Clyde Miller, and his trumpet with a swing; Charlie Young and his guitar a la music; Romeo Pendleton, tenor sax; Hattie Young fingers the ivory and Frank Miller pounds the cowhide, and sings.

With three business houses and six residences under construction at a total cost of around \$25,000, Hereford building has taken a considerable spurt this fall, building permits at the City Office show.

Pitman and Witherspoon are constructing a store building on Highway 60 between Ike's Cafe and Snyder's Service Station at a cost of \$4,000. A machine shop building costing \$2,500 is being built by John N. Jacobsen.

Construction on another business house started this week as R. Schreeter got underway on his tourist camp in west Hereford on Highway 60.

Among residences, that of R. S. Scott on the corner of tenth and B streets is expected to be completed this week. It is being erected at a cost of \$3750. Construction has started on a house for I. R. McLain just south of Horace Schloss on D street. Permit calls for a \$3,000 building, and garage, containing four rooms and bath. Frame siding construction will be used.

Work has been going forward for some time on the B. A. Wohlgenuth home on East Third street. It will be a frame siding residence and garage with five rooms and bath with a permit valuation of \$3,500. The house of H. E. Danforth in 400 West on Schley is of frame and siding containing five rooms and bath, plus garage, costing \$2,750.

W. R. Hastings' house on East 5th is to be of frame and asbestos siding. Foundations and walks have been laid. The \$4,250 structure will have five rooms and bath and garage.

G. F. McClain is building a three or four room frame and stucco house for himself just north of Aubrey Daniels on C (Continued on Page 10)

H. V. Hennen To Be Red Cross Roll Call Head

Announcement was made early this week of the appointment of H. V. Hennen to be Roll Call Chairman of the Deaf Smith County Chapter of the American Red Cross. Mr. Olson, chairman of the local chapter, expressed his satisfaction at the acceptance of the important post by Mr. Hennen, citing the valuable work done by him as secretary of the Chamber of Commerce, and his wide acquaintance and his experience in organization affairs.

Mr. Hennen, Mr. E. C. Eubanks and Mr. Olson attended the Red Cross Regional Conference in Amarillo on Wednesday of this week. Chapter leaders from all counties in the Panhandle were present, the conference being one of 41 planned in the Red Cross 17-state Midwestern area this fall as an initial step toward strengthening membership to help meet added responsibilities of the Red Cross, locally and nationally.

Dameron Sale To Be One Of Largest Ever Held Here

A herd of cattle, the direct history of which traces back in this community further than the actual existence of the town of Hereford, will be offered at public auction next Monday by W. E. Dameron, prominent breeder and nationally known figure in the cattle world. The sale will begin at 10 o'clock Monday morning and will feature the sale of 115 head of Line Bred Superior Anxiety Herefords.

The cattle have already been consigned to the Hereford Sales Pavilion and are attracting wide interest among local breeders who have viewed the offering. Mr. Dameron, accompanied by Lee Cocanougher, left early Wednesday morning for Cambridge, Neb., to attend the Mousel auction and plan to return here Saturday. Before departing, however, he extended an invitation for all interested persons to inspect the cattle in the local pavilion, pointing out that the sale will start early, due to the large offering, and that little time will be offered for inspection Monday morning.

The Dameron sale next Monday will probably feature the largest offering of line bred cattle ever consigned to a sale in this community. It will furthermore feature the largest consignment of Gudgell and Simpson Straight Bred cattle since the world famous Mousel sale in 1920. The offering will include 2 herd sires, 17 Bulls, 18 bull calves, 45 cows, 28 heifers, and five heifer calves, all straight line bred.

Although the herd was not founded until 1917, Jones and Dameron bought 15 head of cows from S. G. Sanders, who had in turn purchased the foundation animals from Jowell and Jowell; the original purchase was made by the late Rat Jowell, direct



W. E. DAMERON

Music Leader



Above is J. R. Stroble, education director and music director for the First Baptist Church. Mr. Stroble has charge of music services throughout the revival which is now in progress. The revival started Sunday and will continue through November 3. Rev. W. E. Barnes, pastor of the church, is bringing the daily messages.

Services This Afternoon For Woolery Baby

Funeral services for Jerry Don Woolery, 10-months old son of Mr. and Mrs. W. I. Woolery, were to be held this afternoon at three o'clock at the First Baptist Church with Rev. W. E. Barnes, pastor, officiating. The child died yesterday morning. He was born Dec. 18, 1939.

Survivors include the mother and father, Mrs. Hazel Sparks and Mrs. I. E. Woolery, grandmothers of the child.

Palbearers were to be Ernest Medkief, Frank Daniels, Burk Richardson and Orville Pierce. Interment was to be in West Park Cemetery.

Absentee Votes May Be Cast Now

Absentee ballots in the general election, November 5, may be cast from now up to November 2, Robert L. Thompson, county and district clerk, has announced. Ballots may be secured at his office.

Absentee balloting is expected to be light.

Train Schedule Is Announced

Train schedules now in effect in Hereford are announced by J. E. Beyer, agent, as follows: Train No. 23, Westbound, due at 2:25 p. m.; Train No. 1, Westbound, due at 1:10 a. m.; Train No. 4, Eastbound, due at 3:14 p. m.; and Train No. 2, Eastbound, due at 4:45 a. m.

IOOF Holds Homecoming Last Night

Honoring C. T. Kibbe, Grand Master of New Mexico, and J. B. Stamps, Grand Warden of New Mexico, the I. O. O. F. Lodge of Hereford held a joint home coming meeting last night at the lodge hall, with the Hereford Rebekah Assembly.

The meeting was called to order by John H. Patton, who turned the meeting over to John F. Ross of Amarillo who, with Mrs. Ross assisting, introduced the Grand officers. Those present were Mr. Kibbe, Mr. Stamps, Mr. Ross, Past Grand Master of Texas; Mrs. Jessie Ross, Past President of Rebekah Assembly of Texas; Mrs. Elizabeth Bunch of Fort Worth, Past President of Rebekah Assembly; Mrs. John A. Kee of Fort Worth, Past President of Rebekah Assembly and Mrs. Vera Young of Hereford State Committeewoman of Texas.

Mrs. Young signally honored at the meeting because of her recent appointment as State Committeewoman. She was appointed by Mrs. Roy Howard of El Paso, President of Rebekah Assembly of Texas.

After the business meeting was adjourned, a steak fry, complete with pickles, onions, coffee and pie, was enjoyed. John Patton was chief fry cook. Wiley Roberson had charge of coffee, E. E. Fridley was at the pie counter. Mrs. Young served steak and Mrs. Fridley served the salad.

O. T. Williams To Address Garden Club At Court House Friday

O. T. Williams, Area Conservationist with the SCS, Lubbock, who formerly was located here, will be guest speaker of the Hereford Garden Club tomorrow (Friday) afternoon when the club meets at three o'clock in the county court room. Mrs. Homer Brumley, chairman of the program committee has announced. The meeting is open to the public.

Mr. Williams has been asked to discuss Soil Conservation Service provisions for those counties where there is no longer an office.

Summerfield Club To Sponsor Carnival Hallowe'en Night

The Summerfield Study Club is sponsoring a Hallowe'en carnival to be held in the basement of Summerfield school Thursday night, October 31, it was announced today.

A free play, "Henpeck Holler Gossips," games of bean guessing, doll rack, fish pond and sale of hot dogs, pies, pop, etc., with coffee and cocoa free, are entertainment features.

The club plans to use proceeds to send a delegate to the state club convention at Austin.

Legion Auxiliary To Gather Old Clothes Saturday

The American Legion Auxiliary will pick up old clothes Saturday morning for use in welfare work, it was announced today. Persons are urged to clean out their closets and leave their bundles of old clothes on the front porch where they will be picked up by Boy Scouts.

Martella Graves Is Home-Coming Queen At Canyon

Miss Martella Graves, daughter of Mr. and Mrs. C. R. Graves of Hereford was crowned homecoming queen of West Texas State College at Canyon Saturday night. Miss Graves lives at Littlefield where she teaches art in Central grade school.

Twenty-four other candidates for the honor served as members of the queen's court. Included among these were Miss La Nelle Scheihagen, daughter of Mr. and Mrs. W. R. Scheihagen, who is teaching at Pampa; and Miss Robbie Foster, Hereford high school teacher.

Whitfaces Head For Dalhart To Seek Another Win On Route To District 1-A Championship

Funeral For Mrs. Overstreet To Be At White Deer

Funeral services for Mrs. J. B. Overstreet, 70, will be held from the Baptist Church at White Deer Friday, Oct. 25, at 3:30 o'clock. Mrs. Overstreet, a pioneer resident of the White Deer area, is the mother of Rufus Overstreet of Hereford. Her death resulted from complications following injuries received in a fall several weeks ago.

Surviving her are four sons, Jesse of Loco, Okla., Emmett of Amarillo, Rufus of Hereford and Charles of White Deer; four daughters, Mrs. Dwight Upham of Pampa, Mrs. Arite Morrow, Mrs. Bob Banks and Mrs. Geneva Schmidt, all of White Deer.

Court of Honor Tuesday Night

About 25 boys from Hereford's three scout troops will participate in the Court of Honor to be held Tuesday night, October 29, at 8 o'clock in the district court room. The public is cordially invited to attend.

R. H. Beavers will preside at the Court, other members of which include Rev. Marvin B. Norwood, Jimmie Gillettine, Cliff Estes, and W. E. Dameron.

Deaf Smith Draft Numbers Go In Goldfish Bowl For National Drawing Tuesday, October 29

Oscar Stokes Is Killed By Tractor Saturday

Killed Saturday when his tractor ran over him in a field 20 miles west of Hereford, the body of Oscar Stokes, 36, was taken to Konawa, Okla., where funeral and burial services were held Monday.

Mr. Stokes was found almost buried in the sand when a search was made to learn why he hadn't come home from his work. From thistles and boards, it was surmised that his tractor was stuck in some loose sand; while he was putting the boards and thistles under the wheels, the machine started up suddenly and ran over him.

Survivors include the wife and a daughter, Donna Gay. Mr. Stokes was born September 19, 1904 in Oklahoma. He came to Deaf Smith county in 1929.

When Secretary of War Stimson draws the first number from a goldfish bowl in Washington, D. C., next Tuesday noon, the chances are about one in five that it will be a number belonging to a Deaf Smith county man.

President Franklin D. Roosevelt is scheduled to make an address at the historic occasion which will be held in the inter-departmental auditorium.

Following Mr. Stimson's drawing, other high government officials will draw numbers before the job is turned over to lesser employees. A little more than 23 years ago Secretary of War Newton D. Baker, drew a capsule from the same bowl. It was number 238.

By November 19, the first 1940 draft of 30,000 men is expected to be on its way to the training camps. Others will follow until by next June 15, 800,000 are to be in training. Men will go in the order in which their numbers are drawn, unless they are deferred from service or volunteer without waiting to be called.

Since Deaf Smith county has only 747 numbers, and numbers in the bowl will go to 3,500, men in this county stand less chance of being in the first call. However, that chance is up to the law of averages—and luck.

Listed below are the names of Deaf Smith county men who registered out of the county, and whose names have been returned to the draft board here. A few additional names will yet be received, Carl Gilliland, member, estimated today.

More numbers and names are (Continued on Page 10)

Mrs. John Hall Dies At Home This Morning

Mrs. John Hall died at her home here just before noon. No funeral arrangements had been made this afternoon.

Examining Physicians For Draft Named

That Drs. W. N. Lemmon and G. F. LeGrand are examining physicians for the Deaf Smith County Local Selective Service Board was announced today by Carl Gilliland, a member of the board.

Office of the board are on the second floor of the court house. Other members are Frank E. Givan, chairman, and Earl Eubanks, secretary.

Service-U-Like Station Has New Management This Week

Announcing that he had assumed management of the Service-U-Like Station at the corner of Miles Avenue and West Third Street, A. L. Caviness today extended an invitation to the public to come in and get acquainted.

Mr. Caviness announced that service man at the station will be Woody Watkins, formerly with Ireland Motor Co. Both men are well known in Hereford.

The station will carry Texaco products, Firestone Tires, and will feature expert lubrication, washing and flat fixing services.

WEATHER

Temperature extremes and moisture for past week, furnished by Department of Agriculture weather station in Hereford.

	Max.	Min.	Prc.
Thursday	84	42	00
Friday	88	44	00
Saturday	84	56	00
Sunday	82	54	00
Monday	78	49	00
Tuesday	83	52	00
Wednesday	85	55	00

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher
J. MIE GILLENINE Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year. All subscriptions strictly cash in advance. Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Legionnaires Plan District Meet At Borger

Two hundred and forty Legionnaires of Borger are working night and day on one of the biggest 18th district Legion conventions that has ever been held. This convention is assuming proportions of a state convention and 3000 Legionnaires and their wives are expected in Borger November 2 and 3.

As a sample of the food that will be served to all registered, the following is the menu: Chicken, peanut-fed ham, noodles, beans, potato salad, pickles, onions, bread, coffee, hot chocolate, and cake. The 30 men comprising the feed committee are guaranteeing one of the best meals ever served at a Legion convention.

Among the high ranking Legionnaires to be present are: G. W. Gilks, national Legion chaplain; Edward L. Riedel, state commander; Mrs. Ehler, state Auxiliary president; Fred Army, grand chef de gare, 40 and 8; A. C. Jackson, state detachment commander of S. A. L.; Rev. H. G. Markley, state chaplain, and numerous others.

Summerfield

MRS. JIM CLARK
Frank Huckert and Guy Walsler were in Amarillo Thursday.

There will be a Hallowe'en Carnival in the School Basement on Thursday evening, October 31, with prizes given for the two best costumes.

Do you like bingo, fish pond, doll rack, and rogue gallery? Pies, hot dogs, hamburgers, candy, and pop will be sold. Coffee and cocoa free.

Characters in the play "Henpeck Holler Gossip" include Mary Ann Potter, secretary of the Gossips club; Mrs. A. L. Behrends, Angeline Beanblossom; a deaf member, Mrs. Ky Lawrence; Violet Lobelia Aster, Mrs. is at ten o'clock, followed by Albert Cross; Sophronia Dolit-

ting promptly at seven and the preaching services at eight. Billie Ray Johnson accompanied by Mrs. A. L. Behrends played a clarinet selection Sunday evening.

The Y. W. A. and R. A. will give a short playlet entitled, "It is High Time to Awake" next Sunday morning. This is a play pertaining to State Missions. If you have not already made your contribution for State Missions, plan to do so at this time.

Mr. and Mrs. Jack Streun and sons went to Mountainview, Okla., last week to be with Fred Streun, a brother, whose wife had died. They are expected home some time this week.

Mrs. Clara Freeman of Hereford is visiting her aunt, Mrs. Ray Johnson.

Mrs. Jim Bookout and children of Westway attended church here Sunday morning.

Mr. and Mrs. Cecil Lookingbill and children of Amarillo visited his parents, Mr. and Mrs. J. L. Lookingbill and other relatives Sunday.

Shirley Thomas and Winell Johnson of Friona visited in the C. B. Thomas home Sunday. Another daughter of Mr. Thomas, Mrs. Ross Roy and children of Sunnyside, also visited them over the week end. We are glad that Mrs. Thomas is able to sit up after a long illness.

Mr. and Mrs. Tandy Legg and Mrs. Lloyd Lookingbill were shopping in Amarillo Saturday.

Mrs. George Storey and Mrs. O. B. Roberson are on the sick list.

Mr. and Mrs. B. E. Roberson attended W. T. S. C. Homecoming at Canyon Saturday. They saw the Buffalo vs. Arizona State Football game which was played during the afternoon.

Mary Lookingbill went with the Hereford Band to the W. T. S. C. Homecoming at Canyon, Saturday.

D. C. Walsler went to Clovis last Wednesday and to Amarillo Monday.

Mrs. R. A. Fullwood of Hereford visited her daughter, Mrs. Charlie Noland, last Wednesday.

About thirty-five friends and relatives of Mrs. C. R. Walsler, Guy Walsler and S. L. Walsler of Hereford helped them celebrate their birthdays by going to the C. R. Walsler home Sunday with well filled baskets of food.

Those enjoying the bountiful dinner and visiting included Mrs. J. C. Lance, Mrs. Joe Kendall, Mr. and Mrs. Earl Lance, Mr. and Mrs. S. L. Walsler, C. J. and Paul Lance, Misses Betty Joe and Geraldine Kendall, Dorothy Banner, and Billie Louise Lance all of Hereford. Mr. and Mrs. Lee Curry, Miss Pearl Prochar, Mr. and Mrs. Guy Walsler and family, Mr. and Mrs. W. H. Walsler and daughter, Mr. and Mrs. Jim Clark and sons, and the host and hostess, Mr. and Mrs. C. R. Walsler.

Henry Kendall and daughter, Clydene, were in Dimmitt, Friday. Guy Walsler is attending court in Dimmitt this week. Mr. and Mrs. Mack Noland are visiting her folks at Hedley.

Heiselman News

MRS. B. A. WEST
Solon C. Byrd from Amarillo was in this community Monday looking after his wheat land.

The teachers spent Sunday in the H. D. Hill home.

Mrs. Hooten from Tulla has been visiting her daughter, Mrs. Livesay for the past week, returning home Saturday.

Earl Hare has gone to Kansas City with a car load of cattle.

Johnny Heiselman, Jessie Monette Browning, Mattie Jane West, Earl Foster Stewart, Edward Rohrbach, Donald Redder, Clara Jane West, Marguerite Heiselman, Fred West, Preston West, and Theresa Heiselman were on the honor roll for the first six weeks of school.

The primary room is having a cleanliness contest. At the end of six weeks the losing side will entertain the winning side with a party.

Mr. and Mrs. B. A. West and family spent Sunday with A. E. West and family near Hereford.

Mrs. A. E. West was called to Mobeetie last week because of illness of her father. He is still in a bad condition.

Ted Rohrbach has put in butane gas for heating purposes.

There will be a Hallowe'en party at the Heiselman school house, Oct. 31. Everyone is invited. A prize will be given to the two best disguised.

Marvel Upton visited the Heiselman school Thursday.

Mr. and Mrs. Homer Stewart, and Mr. and Mrs. B. A. West went to the farm sale near Wildorado Tuesday.

Mr. and Mrs. Emzy May entertained with a dinner party at their home Wednesday night, October 9, the occasion being their second anniversary. Those present were Mr. and Mrs. Glenn May of Hereford, Mr. and Mrs. V. E. Dodson, Mr. and Mrs. J. T. Jordan, Miss Jureta Bird and Fred Caldwell.

Mrs. A. J. May and Mrs. Glenn May of Hereford spent Monday with Miss Mary Short spent Sunday with Miss Vella Pearl Hurford.

Mrs. Pearl Evans of Amarillo arrived Thursday to spend a few days with her sister, Mrs. C. V. Burgess.

Mrs. Lake Brewster of Plainview and her daughter, Mrs. Woodson Brown of Dimmitt and her granddaughter, Ana Lynn, visited Mr. and Mrs. A. S. Higgins Sunday afternoon. Mrs. Brewster and Mrs. Higgins were old schoolmates.

Mrs. George Kiger of Beverly, Kan., is visiting in the home of her son, Mr. and Mrs. Lynn Powelson.

Mr. and Mrs. Allan Powelson of Hereford spent Sunday with his nephew, Mr. and Mrs. Lynn Powelson.

The entire community wishes to express its congratulations to Mr. and Mrs. Howard Higgins for a long and happy married life.

Miss Kathryn Hamm of Hereford took Sunday dinner with Miss Ira Jeanne Ricketts.

Mr. and Mrs. Ray Hershey took supper with their daughter, Mr. and Mrs. Arch Conklin, of Hereford.

Roy D. Baker dined with Rev. and Mrs. H. P. Cooper of Hereford, Sunday.

Mr. and Mrs. J. T. Jordan entertained with a dinner party in honor of Mr. and Mrs. Troy Carmichael, who are moving to Hereford in the near future. Those present were Messers and Mesdames Emzy May, Glenn May, V. E. Dodson, Miss Jureta Bird, Fred Caldwell, and Mr. and Mrs. Jordan of Hereford.

Mr. and Mrs. Lewis Harvey and sons visited in the O. K. McDonald home in Happy, Sunday.

There will be a party at the school house, Friday night, Oct. 25, honoring Mr. and Mrs. A. D. Hurford and family, who are moving from this community. Every one in the community is invited.

Wyche Items

By INA MAE HEWITT
Nuptial vows were spoken at Plainview for Mr. Claude Rea of Amarillo and Miss Merle Henry of Plainview, in presence of relatives and friends. The bride wore a blue street length dress with gold accessories.

After the ceremony a buffet supper was served to twenty-five guests.

Both Mr. and Mrs. Rea have been residents of this community. The couple are at home at 1804 Pierce Street in Amarillo.

Mr. and Mrs. Luke McBrayer attended the wedding of Mrs. McBrayer's sister, Ira Jeanne

Ricketts, to Howard Higgins of Progressive Sunday.

Mr. and Mrs. B. F. Bone of Porter, N. M., spent the week end in the home of their daughter, Mrs. Bert Whittington.

Nolle Elliston spent Sunday in Logan, N. M., visiting his brother.

The Wyche Home Demonstration Club will meet November 7 in the home of Mrs. Fred Henry.

H. J. Edwards was in Lubbock Saturday.

Mr. and Mrs. Fred Higgins and family of Hereford called in the home of Mr. and Mrs. Homer Thomas Sunday.

Mr. and Mrs. A. D. Dougherty of Yeso, N. M., spent the week end with Mr. and Mrs. Luke McBrayer and family.

Some of the singers of Progressive will aid this community in Singing Sunday afternoon at 3:00 o'clock at the Wyche school house. Everyone is invited to attend these singings and visitors are always welcome.

There were thirty five present at the Singing Sunday.

Mr. and Mrs. Bill Gresham are moving this week to Canyon, where they will be engaged this year in farming.

Bernice Elliston left Friday afternoon for Fort Sumner, N. M., where she will attend school this year.

A surprise party was given Bernice Elliston Thursday night in the form of a farewell party. The party was given in Bernice's home, games of all sorts were played and enjoyed by Georgia

May Reeves, Ina Mae Hewitt, Helen Reinart, Alfred Reinart, C. W. Reeves, Eleanor Paetzold, Edward Paetzold, Christine Olson, George L. and Nancy Olson, Mrs. Olson, Mrs. Elliston and the honoree, Bernice Elliston.

Mr. and Mrs. E. C. Hewitt were in Amarillo Tuesday.

Mr. and Mrs. Jack Baker visited in the home of Mr. and Mrs. H. E. Edwards Friday. The Baker's are from Wildorado.

Mr. and Mrs. John Paetzold visited in Plainview Sunday.

Mrs. Owen Harvey, Jr. Accepts Fellowship

Mrs. Owen Harvey, Jr., daughter of Mrs. J. T. Quinn of Messinger has accepted a graduate fellowship in the Home Economics Department at Texas Technological College and has begun work on a Master's Degree.

Mrs. Harvey was graduated last June at Tech.

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Most Help or it Will Cost You Nothing

Over one million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Sold on 15 days' trial. Ask for "Willard's Message" which fully explains this treatment—free—at

CITY DRUG STORE

READY FOR WINTER...?

Don't take chances. Bring your car by or call 440 today and let us get it in shape for the hazards of winter driving. You'll save money in the long run, plus the independence of knowing that you will be safe and comfortable.

SNYDER'S SERVICE STATION
GLENN SNYDER
PHONE 440

WHY WAIT...?

Winter is just around the corner! Let us attend to your car needs. Cooling System, Glass, Ignition, Carburetion, Valves, Brakes, Rings, Bearings... anything you need in Mechanical Service, we are prepared to do at reasonable prices, and Satisfaction is Guaranteed!

BEAVERS BROS. GARAGE

Here is a Stove Sale at the very time

YOU NEED A STOVE!

SAVE

Ordinarily Clearance Sales on Stoves are held in February — right when most people don't need a stove. This year we are over-stocked on stoves and knowing that we would have to hold a clearance sale sooner or later we decided to sell these Heaters NOW... right when you need a heater. These prices are marked down 50% and lower, and we have a nice selection to choose from. We would also like to call your attention to the Special Coupon in this ad. It is worth \$1.00 in cash on the purchase of any gas heater in the house. Come in today and inspect these stoves. Every stove in the Clearance Group is Priced Below what it cost us delivered in Hereford.

Super Special NUMBER 1
Belknap Radiant Glow GAS HEATER
Clay Back, 5 Double Radiants!
A \$17.50 Value!
To Go At **\$9.95**

SUPER SPECIAL NUMBER 2
QUICK MEAL RADIANT GAS HEATER
6 Double Radiants.
A Regular \$18.50
Value — To Go At **\$9.95**
CLIP COUPON AND SAVE \$1.00 MORE!

SUPER SPECIAL NO. 3—CONTINENTAL
RADIANT CIRCULATOR
Cabinet Type, full porcelain finish. 3 Double Radiants. Ideal for Bedroom. A regular \$12 value, to go at **Half Price**
CLIP COUPON AND SAVE \$1.00 MORE!

This Coupon is Worth **\$1 Cash!**
on the purchase of a GAS HEATER during this big sale... good through November 2nd.
(Limit, 1 Coupon on Each Purchase!)

SAVE \$1.00 MORE WITH SPECIAL COUPON!

SAVE SALE ENDS NOVEMBER 2ND

SUPER SPECIAL NUMBER 4
Ironton Master Ray CLAY BACK HEATER
6 Double Radiants.
\$30 Value To Go At **\$14.95**
(Clip Coupon and Save \$1.00 More!)

Streu Hardware

HEREFORD, TEXAS
Buy Your Stove Now — Save at Streu's

20-Odd More Super Specials

Listed on this page are only a few of the many Bargains offered in this sale. It includes Radiant Heaters, Radiant Circulators and Circulators..
ALL SIZES AND TYPES!
Clip your Coupon and Come in Today!

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Music Clubs Select Hereford As 1941 Seventh District Convention Site

Hereford was selected as hosts for the 1941 convention of the seventh district Federated Music Clubs, at Quannah where the 1940 convention was held, Thursday, Friday and Saturday.

Mrs. A. O. Thompson, district president, was in charge of the business sessions.

The Hereford Voco Junior Club won the seventh district Loving Cup for the best report of activities for the year. The Voco Club was represented by Madona Morrison, delegate; Kathryn Danforth, alternate; and Rachel Ireland, who sang a vocal solo on the Fine Arts Program. Mr. and Mrs. Harry Danforth accompanied these members to the convention.

Miss Mattie Mae Swisher represented Hereford on the Fine Arts Program by singing a vocal solo. Miss Swisher also directed the Junior Mass Chorus Saturday. Miss Adeline Koelzer sang a solo on Saturday. Mrs. Harley Bulls of Friona represented the Hereford Civic Chorus on the Fine Arts Program.

Members attending from Hereford were Mrs. H. L. Broadwell, president of the Music Club; Mrs. J. E. Beyer, delegate; Mrs. C. C. Ferguson, district chairman; Mrs. A. O. Thompson, district president; Miss Mattie Mae

Council Church Women To Meet Next Tuesday

The Federated Council of Church Women will meet next Tuesday, October 29, at 3 o'clock at the Methodist Church.

Mrs. C. C. Ferguson, president will preside. Mrs. Paul Mathers will have charge of the devotional and Mrs. Egbert Brady will speak on "The Need of Our Community."

The Council has extended an invitation to all women of Hereford to attend this meeting.

Informal Tea Is Honor To Mrs. Reeves

Mrs. Elvin Ridling and Mrs. Jess Roberson were hostesses at an informal tea given in honor of Mrs. R. M. Reeves, Friday, October 18, at the home of Mrs. Roberson.

Games were directed by the hostesses and the honoree was given a handkerchief shower.

Refreshments of tea, salad, and cake were served to Mesdames A. G. Bell, C. P. Grimes, E. S. Ireland, Vern Witherspoon, Artis Daniel, Jennie Thompson, Joe Morris, F. I. Green, Miss Jessie Morris and the honoree.

Those sending gifts were Mrs. Hugh Witherspoon and Mrs. Edgar Carter.

Mrs. Reeves is moving to Clovis to make her home.

Junior Bayview Club Hears Book Review

Katherine Kirby was hostess October 17 to the Junior Bayview Club. After the reading of the minutes, roll call was answered with items of picturesque speech. After a short business meeting, the book "Mrs. Minniver" by Jan Struthers was reviewed by Elizabeth Womble. "Mrs. Minniver" is the story of a middle class English family before the present war. The book could also be considered an epitaph for simple and civilized family living anywhere. Through Mrs. Minniver we obtain a glimpse of true English life.

Swisher, state chairman; Mrs. G. A. F. Parker, district chairman; Mrs. Harley Bulls, Friona; Miss Mary Triefel, delegate Hereford Civic Chorus; Miss Adeline Koelzer, alternate, Mrs. Margaret Schroeter.

DYARS RETURN FROM KANSAS-ILLINOIS TRIP

Mr. and Mrs. C. H. Dyar returned Monday from a two-weeks trip in Kansas and Illinois during which Mr. Dyar attended a family reunion held on the old Dyar farm near Robinson, Ill. Leaving Hereford, the Dyars went to Celina, Kan., to visit with his brother, Frank Dyar. Mrs. Dyar remained in Celina with Mrs. Frank Dyar and the two men went to Robinson.

The reunion was attended by a sister and three brothers. The old home place is still operated by the sister, who resides there.

Hereford Women Attend Club Tea At Amarillo

Mrs. A. O. Thompson, president of the Seventh District Federation of Music Clubs, and Miss Mattie Mae Swisher, state chairman of Philanthropic Music and Library Extension, were among the honored guests at a luncheon and tea given by the Philharmonic Club in the club rooms at Amarillo, Monday, October 21.

Mrs. R. E. Wendland, state president, was the honoree and gave a talk on Federation Work. Visitors and honor guests were introduced and presented with beautiful corsages from the club.

Adrian News

By Mrs. GEORGE A. SYMS

The Methodist Revival meeting began Sunday night, with Rev. H. H. Bratcher of Pampa doing the preaching. There will be a morning and evening service each day of the meeting. Rev. Bratcher is a very interesting and fluent speaker, bringing a profound, spiritual message for each service.

Rev. O. G. Bruce preached to a good crowd at the morning service, Sunday. Sunday school attendance was 72.

Rev. J. C. McKinzie, district Baptist Missionary, preached at 3:00 Sunday afternoon to a large crowd. Rev. L. E. Godwin, the regular pastor, accompanied by a group from Vega, attended the services.

The Baptist W. M. S. met with Mrs. R. M. Glenn, Tuesday, Oct. 15. Topic of the lesson was "God's Unchanging Plan of Stewardship." Mesdames R. M. Glenn, G. P. Morgan, A. L. Reynolds, J. P. Collier, and Miss Eula Watson had parts on the program.

Mrs. A. L. Sherk was a visitor. The Women's Society for Christian Service met at the Methodist Church parsonage, Tuesday afternoon, October 15, for their regular October meeting. The lesson consisted of a Review of the work in all the mission fields of the Methodist church, following its recent reorganization. Those present were Mesdames O. G. Bruce, B. E. Witt, John Skaggs, Henry Creitz, W. V. Tolbert, Henry Klein, W. J. Brown, Mable Danforth, E. N. Jacobson, and N. L. Jacobson.

The Adrian school honor roll for the first six weeks: 2nd grade, Jimmie Brown, Ivalde Kemp, Donald Fortenberry, and Roy Fortenberry; 8th grade, Wayne Thomas, Orville Calhoun; 10th grade, Clyde Phillips; 11th grade, Jean Spande and Buddy Chapman.

The assembly program last Thursday was in charge of the third and fourth grade rooms. A playlet, "An Indian Day" was presented. The characters in the play were: Big Chief (the father), J. E. Bowman; Morning Star (the mother), Virgie Fincher; Red Feather (the boy), Vernon Wagner; White Cloud (the girl), Geneva Youngblood; Moon Face (the papoose), Dorothy Wagner. "An Indian Lullaby" was sung by the group. Elton Love gave a reading "Long Ago" and James Rose read a story which was pantomimed.

The Pep Squads (both high school and grades 4, 5, & 6) gave rousing demonstrations of their ability to back up the boys of both teams.

Everyone is looking forward to attending the faculty play "Professor, How Could You?" The date will be announced later.

Miss Lora Fay Clemons spent the week end with her parents and other relatives in Oklahoma. Mr. and Mrs. J. C. Baker, Jr., and E. L. Hammit attended Homecoming at West Texas State College at Canyon Saturday. G. A. Syms attended the West Texas State-Arizona State of Flagstaff football game there Saturday.

The Adrian community regrets very much to lose Mr. Hammit from the faculty. He has been elected to a position in the Pampa schools, and we all wish him the greatest of success there.

Miss Sarah Calhoun, daughter of Mr. and Mrs. O. G. Calhoun, a student at Stephens College, Columbia, Mo., has pledged Zeta Mu Alpha. Miss Calhoun was an honor graduate

of the Adrian high school, class of 1940.

The Adrian school carnival was a big success. \$203.59 was taken in. After expenses are paid, about \$150 will be added to the school activity fund, a small part of which will be allotted to the several classes as their percentage for conducting certain attractions at the carnival.

The election and the crowning of the carnival queen was the highlight of the evening.

The Adrian boys orchestra furnished music before the evening's program opened in the auditorium. Two short skits, one by Katherine Maupin, Wilbur Chapman and Clyde Phillips, the second by Opal Miller and Buddy Chapman about Hallowe'en and carnivals, were followed by the election of the queen.

Nominations had closed Thursday noon. The seventh grade candidate, Mary Evelyn Hammock was elected. She was attended by Carroll Gruhkey, Frieda Balding was the eighth grade candidate attended by Bobby Speed; Norma Hetzler, ninth grade, attended by Raleigh Hollabough; tenth grade, Catherine Maupin, attended by Bob Gruhkey; eleventh grade, Josephine Barnett, attended by Roy Long.

Announcing page was Wayne Thomas, trumpeter. Pat Maynard, crown bearer, Donald Fortenberry, train bearers were Ivalde Kemp and Jimmie Brown.

Mrs. Frank Watson played the Professional and recreational. Mrs. Tom Fields played two selections "Dancing Tamarines" and "Nola" in honor of the queen, after her crowning by G. A. Syms, school superintendent.

After this ceremony, the large crowd participated in the carnival activities of the evening, various games, contests, sports and sideshows. Mr. Fuqua of the Calhoun Cafe of Glen Rio won the cuckoo clock in the bean guessing contest. W. L. Barnett won the turkey since he held the lucky number on the entrance tickets. Several from neighboring towns attended the carnival.

ADRIAN BEATS SAN JON
Adrian Matadors played a return game of six-man football with San Jon there Friday afternoon. Adrian Matadors won the game by a score of 31 to 12.

The first half of the game was closely contested. At the end of the first quarter the score was tied at 6-6. During the second quarter Adrian scored two touchdowns on sensational runs by Buddy Chapman and Bobbie Speed. San Jon also scored to make the score at the half 19-12 in favor of Adrian. During the last half Adrian scored two more touchdowns—while holding San Jon scoreless. Every member of the Adrian squad played in the game. The Adrian Matadors play the strong Groom Tigers this week.

JUNIOR MATADORS TIE BOYS RANCH 6-6
The Junior Matadors played

of the Adrian high school, class of 1940.

Boys' Ranch of Old Tascosa on the Adrian field Friday. It was a good game, resulting in a tie, 6-6.

W. L. Jacobson, E. N. Jacobson, V. E. Lemke, Rev. O. G. Bruce, R. E. Caldwell, John Skaggs, Henry Creitz and G. A. Syms were among those from Adrian who attended a lecture by Robert M. Montgomery of the University of Texas, followed by a round table discussion at the Herring Hotel Crystal Ballroom, Tuesday evening.

G. A. Syms accompanied the Vega football team, their coach, and superintendent to Groom Thursday night for the Vega-Groom game.

Mr. and Mrs. Henry Creitz and family had as dinner guests, Sunday, Miss Armenia Elliott and Mr. and Mrs. R. V. Cooper and family of Vega, the occasion being a birthday celebration for Miss Elliott and Evelyn Cooper.

The many friends of Mrs. Ole Larson were very happy to see her at the school carnival Friday night. She recently underwent an appendectomy.

Mr. and Mrs. C. M. Purcell of Tulla spent Saturday and Sunday with their daughter O. A. Fincher and family.

Mr. and Mrs. Will Hopwood of Abilene, Kan., spent Thursday and Friday with Mr. and Mrs. Henry Creitz and family. On Friday Mr. and Mrs. Creitz took Mr. and Mrs. Hopwood to Conchas Dam. The Hopwoods and

Creitz's were all former residents of Iowa, being close friends there. The Hopwoods have a son living in Amarillo.

Mr. and Mrs. V. E. Lemke spent Friday at Lubbock visiting their son, Walter, who is a student at Texas Tech, Friday Mr. and Mrs. Lemke attended the Tech-Montana football game Friday night and returned home Saturday.

Mrs. A. L. Sherk of Grant, Okla., spent last week visiting Mr. and Mrs. J. P. Collier. Mrs. Sherk and Mr. and Mrs. Collier visited Mrs. J. A. McIntosh at Tucumcari, N. M., on Thursday.

Mr. and Mrs. J. E. Love and family have moved from the section house to the Collier apartments. Mr. Love's work at present is in Stratford, but the family will remain in Adrian. James went to Sunray Thursday, and brought back a load of household furniture.

Mr. and Mrs. B. L. Kinsey have been doing a great deal of remodeling and improving to their home south of town, adding a new south porch and remodeling their house.

The Vanderwork place, formerly the A. B. Bell ranch is undergoing a complete remodeling job on the inside and out.

The Adrian Mercantile building, barber shop and tourist cottages have been given new white stucco paint, which gives them a very clean and pretty appearance. The residence of W. H. Gruhkey and also that of R.

M. Gruhkey have also been given the white stucco paint. Mr. and Mrs. Frank Watson have added a recently purchased piano to their home furnishings.

Brand Ads Get Results!

FRANKNESS AS YOU'D LIKE IT

OH YES-IM RUDY SWANMORE- HOW DID YOU LIKE MY BROADCAST TONIGHT?



FRANKNESS... As You Like It! Ask your friends what they think of Synchronized Cleaning - you'll find they'll tell you frankly, we do everything to please!

DRY CLEANING PHONE 160 STAMBAUGH CO. - HEREFORD, TEXAS

MERIT

Feeds
BRING LOW COST GAINS

Poultry
Merit Egg Mash
Tip-Top Egg Mash
Square Meal Egg Mash

Range Cattle
Cottonseed Cake
Sweet Cake
Black Salt
Sack Salt

Dairy Cattle
Mo-Milk Dairy Feed
Square Meal Cow Feed

See Us for Grass Seed

WEST TEXAS
FEED & SEED
PHONE 265
Top Prices for Your Cream, Poultry and Hides!

READ THE Advertisements THEY'RE NEWS

Service - U - Like Station

Now Under New Management

FRIDAY Oct. 25 **OPENING SPECIAL** SATURDAY Oct. 26

FREE WASH JOB!
with Lubrication and Oil Change
or Lubrication and Wheel Pack
We have a thorough knowledge of the working parts of your Car or Truck.

WE SPECIALIZE IN...

- WHEEL PACKING
- U-JOINT PACKING
- WASHING and LUBRICATION
- FIRESTONE TIRES
- PRESTONE and ALCOHOLS

Try Us for Genuine Texaco Service

WE CALL FOR AND DELIVER!

WOODY WATKINS Service Man
A. L. CAVINESS Manager

In Time For Cold Days Ahead!

Snug and Warm!
GIRLS COATS



Marvelous Values for Budget-Minded Mothers!
Tweeds!
Fleeces!
Suedines!

Perky reefer! Some have hoods! Some laskin lamb or beaver-dyed coney trim. Rayon lined, warmly interlined!

Toddler's Coats 3.98
Styles for sizes 3 to 6

Junior Miss Styles 6.90
Values in sizes 12 to 16

PENNEY'S

Harvest of VALUES

ALL AMERICA SHOPS AND SAVES AT PENNEY'S!

Styles for Dress or Sports!

TAILORED OR FUR-TRIMMED Coats 14.75

... New Styles!
... Fine Fabrics!
... Warm Linings!

Striking fitted on swagger styles! Of tweeds, fleeces and smart dress fabrics! Some trimmed with luxurious fur collar - amazing at this price! Rayon lined, warmly interlined! 14 to 40.

Women's COATS 9.90
Smartly self trimmed! Sporty, dressy!

Warm COATS 7.90
Well tailored smart tweeds, fleeces!

Boys' WOOL JACKETS
Gay plaids in heavy-weight all wool! Sports backs! Special! **2.79**

Men's SPORT BLOUSES
All wool melton body, cape leather sleeves. Knit collar, cuffs, waist! **4.98**

Boys' MACKINAW
Bundle up in style. All wool plaids with wide collar and deep pockets! **3.98**

Men's SKI CAPS 49c
Wool, corduroy plaids!

Men's High BOOTS 4.98
16", tough leather.

60% Wool Boot Sox 25c
Reinforced heels, toes!

CHILDREN'S WAIST UNIONS 49c
Ribbed cotton, rayon trim, lightly fleeced!

Men's Warm, Serviceable BLANKET-LINED JUMPERS 1.59
50% Wool Blanket lined. Ideal work jacket!

Men's Coat SWEATERS
Pure worsted rib stitch in favorite button coat style **2.98**
—with Double Elbows

Women's SWEATERS
Slipover and coat styles in bright, warm wools!
becoming necklines **98c**

Men's 16-lb. UNIONS 79c
More for your money! Heavy weight ribbed cotton! Long sleeves, ankle length.

All Wool at a Saving!
PLAID JACKETS 2.98

As warm as they are colorful—and as rugged! In heavy weight 32-oz fabrics with Talon front and sports backs! Buy yours!

Men's DRESS SHOES \$2.98

Deliciously Warm! Smarter Than Ever!

Tuckstitch PAJAMAS 98c

Fine quality tuckstitch that's a joy to wear on wintry nights. Two piece long or short sleeve styles with gay pom-pom and cord trimming. Snug ski-cuff trousers with "Lastex" reinforcements and "Lastex" webbing waistbands. Long wearing and easy to launder. Sizes 15 to 17.

NEW BOYS' SUITS 2 Pcs. Longies! 9.90

Cassimeres, many with 9.90 sports backs! 6-18 yrs.

Men's Rayon Lined LEATHER JACKETS 7.90

Style plus practicality! Rich cape-skin, fully lined with rayon. Talon front and breast pocket, too!

Men's Cotton Flannel SHIRTS 98c

Large checks! small checks! Plaids!

All the favorites for winter—whether for work or sports! In heavyweight cotton flannel, woven to give super wear! All have two button through pockets, and are cut to give comfortable, roomy fit!

PENNEY'S

Frio Club Meeting Is Scene of Shower

Mrs. J. E. Springer led a discussion on the remodeling of kitchen cabinets at the Frio Home Demonstration Club meeting held at the home of Mrs. T. L. Sparkman, Jr., October 16.

Roll call was answered by naming some kitchen conveniences added this year. A visitor, Mrs. Ira Ott of Wyche, told of the construction of her new kitchen cabinet.

At the close of the meeting, Mrs. Sparkman and Mrs. Elmer Jones were co-hostesses for a shower honoring Mrs. J. B. Cocanougher. A treasurer hunt led the honoree to a basket of lovely gifts. Garden flowers in fall colors were used throughout the house.

Among those enjoying refreshments of sandwiches, potato chips, olives, cocoa and mints were Mesdames Aldon Hawks, George Albert Springer, H. F. Benson, J. E. Springer, W. A. Springer, H. D. Robbins, Owen Anders, John Johnson, Malcolm Cassels, Elmer Jones, Cecil Gunter, J. B. Cocanougher, Lee Cocanougher and Ira Ott of Wyche; Lynni Axe of Jumbo, Charley Calloway, Clarence Strange, Lee Renfro and C. C. Cox, all of Hereford; Misses Alma Andrews and the hostesses, Mrs. T. L. Sparkman, Sr., and Mrs. J. B. Dixon both sent gifts but were unable to attend.

Dawn Items

By MRS. CARL WIMBERLEY

Twenty-eight were present at Sunday school this week.

Practically all the feed here is cut. Farmers have been busy for several weeks irrigating wheat land. Few have been fortunate enough to get rain to plant on.

Community night is postponed from Oct. 1 until Oct. 8 because next week is Halloween and there are a number of other activities scheduled.

Mr. and Mrs. George Suggs and children visited at Tullia last week end.

The Study Club met at the home of Mrs. Carl Wimberley Tuesday. Eleven members were present. Mrs. Floyd Tomlinson of Daniel, and Mrs. Cliff Potter were visitors.

Mrs. Jim White, Mrs. Baker Womble and Mrs. Floyd Tomlinson of Daniel visited Mrs. S. B. Louder in Canyon Thursday.

H. H. Miller, R. S. West and J. O. Miller had charge of the registration at the schoolhouse Wednesday. Thirty-two men registered, part of whom were tourists.

J. G. Coe has returned home from McKee, Okla., where he has been working for several months.

Mr. and Mrs. Ralph Shelton are the proud parents of a 9½ pound boy, Ralph Marian, born Oct. 17 at Amarillo. Mr. Shelton has been working on a ranch near the Oklahoma line recently.

An irrigation well has been completed on the Womble farm west of Ernest May's place.

Mrs. George Suggs was hostess for the L. A. E. Club Tuesday afternoon. Eleven members were present.

Mr. and Mrs. Iverson Leake and daughter, Virginia, visited relatives at Bovina last Sunday.

Mr. and Mrs. E. A. Oberst and Will Ingo of Canyon, and Mr. and Mrs. Zellar of Happy visited Mr. and Mrs. William Wimberley Thursday.

Mrs. J. G. Coe returned home Friday from Borger where she has been visiting Mrs. Mayo Whitten.

Mrs. Johnnie Womble entertained members of the Kinship Circle Friday afternoon with 13 guests present.

Mrs. C. Aubrey Wimberley visited Miss Wilma Ruth Boller, a student at W. T. Friday afternoon.

Mr. and Mrs. Carroll Creps visited Mr. and Mrs. Ralph Shelton and son in Amarillo Saturday.

Mr. and Mrs. Alton Wood returned Saturday from Boulder, Nev. where they attended a mail carriers convention. The children, A. J. and Oren have been visiting Mr. and Mrs. Walter Galley this week. Mr. and Mrs. Wood and children left Monday for their home at Alva, Okla.

There was no school at Dawn Wednesday because of registration.

Wilbur and Bob Taylor of Lubbock visited their father, T. J. Taylor, who works for Baker Womble from Friday until Sunday.

J. B. Jones of Abernathy, a student at W. T. visited Johnnie B. Caraway over the week end.

A party was enjoyed by the school children Friday afternoon celebrating the seventh birthday of Wayne Hedrick and Willie Earl Waltz. The girls served refreshments. Visitors were Mrs. L. M. Harris and Mrs. O. D. Williams.

Mr. and Mrs. Baker Womble attended the football game in Hereford Friday night.

Miss Ella Smith and Miss Ruth Stinson of Amarillo visited Mr. and Mrs. L. A. Smith and family Friday night and Saturday. All went to Canyon Friday night to see the bon fire.

Mrs. Higinio Ortega made three hundred tamales Saturday which were sold by member of the Spanish Club of W. T. high school at homecoming for more than \$22. Miss Ceverina Ortega, a member of the club helped with the sale. Last year the club made enough money from sales for a trip through New Mexico.

Mr. and Mrs. Johnnie Womble attended a Sunday School class party at the home of Mr. and Mrs. Lilburn Ray in Hereford Friday evening.

Mrs. Jim White, Mrs. Baker Womble, Misses Inez and Alma Miller attended homecoming at W. T. Saturday. Mrs. A. T. Frye, Obid Caraway, Baker Womble and daughter, Sally, attended the football game there in the afternoon, while Mr. and Mrs. William Wimberley and Johnnie B. Caraway were among those going only for the evening festivities.

Mr. and Mrs. Ernest May visited Mr. and Mrs. Owen P. Smith in Amarillo Sunday.

Mr. and Mrs. Carroll Creps visited at Friona Saturday night and while there learned of the death Saturday of Oscar Stokes who was killed by a tractor. Mr. Stokes and Mr. Creps worked together on a ranch near Hereford several years. Mr. and Mrs. Creps remained until Sunday afternoon when the body was taken to Oklahoma for burial.

Mr. and Mrs. O. T. Hewitt of Borger were dinner guests of Mr. and Mrs. N. R. Miller Sunday.

Miss Lucy Jo Louder of Canyon is visiting Mrs. Jim White.

COURTHOUSE RECORDS

OIL AND GAS LEASE
Flora May Floore to Sinclair Prairie Oil Co., Section 41, Block K-8.

Clarence N. Cosby, et ux, to Humble Oil and Refining Co., SW1-4 of Section 4, Block K-8.

Assignment of Oil and Gas Lease
Carl M. Smith to Humble Oil and Refining Co. S½ of Section 22, Block K-8.

Warranty Deed
J. R. Durrett to Robert Delmar Durrett, Section 1, SE¼ of Section 19, Section 3 and Section 2, all in Block K-5.

W. O. and Leona Hayter to George Baumgart, part of Section 11, Block E.

Trinity Valley Realty Co. of Dallas to Panhandle Construction Co., Lot 3, Block 11; Evant's Addition.

Panhandle Construction Co. to H. A. Close, Lot 3, Block 11, Evant's Addition.

The First National Bank of Hereford to N. E. Milburn, Lot 4, Block 18, O. T.

Deed of Trust
Sam Stapp, et ux, to the Federal Land Bank of Houston, Section 36, Block K-5.

J. Sydney Maxfield, et ux, to First National Bank, Section 27, Block K-3.

T. E. Seigler, et ux, to the First National Bank, Section 11, T 3 N, R 3 E.

Quit-Claim Deed
J. F. Kliever, et ux, to J. E. Hill, S½, Section 81, Block K-5.

Kathryn Fox, et vir, to Charlie F. Burk, Section 18, T 4 N, R 4 E.

Release
(Vendor's Lien) Nannie Mae Mauk, et vir, to Owen J. Stagner, Lot 6 and S 7 feet of Lot 5, Block 21, Whitehead Addition.

(Deed of Trust) Kansas City Life Insurance Co. to W. T. Dwyer.

(Mechanic's and Materialman's Lien) Panhandle Lumber Co., Inc., to J. E. Cockrell, et ux, Lot 3, Block 13, Whitehead Addition.

Patent
State of Texas to G. H. Allen Hughes and Jas. A. Hughes, SW¼ of Section 44, Block K-3.

ROOMS TO RENT? TRY A WANT AD

Mr. and Mrs. Freeman Curtis of Hobbs, N. M., visited Mr. and Mrs. C. Aubrey Wimberley Saturday evening.

Miss Alma Miller of Amarillo visited home folks Sunday. Miss Inez Miller who has been home a month because of cotton picking left Sunday for Whitharral where she will resume her teaching, Monday.

Mr. and Mrs. John Hickman and son, Robert, of Hereford were dinner guests of Mr. and Mrs. H. E. Miller Sunday evening.

Mr. McGuire of Hereford visited his brother, Mr. and Mrs. Eunice McGuire Sunday.

Bethel Items

MRS. E. R. ROTHWELL

Mrs. Byron Sinclair and daughter, Dorothy, were in Hereford on business Wednesday.

On account of registration at the school house Wednesday, the Missionary Society met in the home of Mrs. Kay Roberts. Several regular members were present, and two visitors, Mrs. John Smith, and Mrs. M. J. Phillips.

Mrs. Jim Bagwell made a business trip to Earth Friday.

John Smith made a business trip to Ruidoso, N. M., last week and also visited relatives there.

Mr. and Mrs. Harry Rothwell and Marjane visited with his sister, Mrs. Virgil Nowell at Maples Sunday.

Franklin Smith left Thursday for Levelland to enter the C. C. camp there.

Visitors in the E. R. Rothwell home Sunday afternoon were Mr. and Mrs. Bryan Sinclair, Mrs. J. D. Bruer, Miss Katherine Duree, Albert and Ivan Earl Sinclair, Gwendolene Terrell and Reverend and Mrs. Walker.

Mr. and Mrs. Jim Givans and daughter, Mary Elizabeth, spent Sunday with relatives in Tullia.

N. M. Cruse and family and Miss Vera Thacker attended church at Friona Sunday.

Four quarterly conference met at Bethel Sunday. Reverend House, District Superintendent, preached in the morning and held conference in the afternoon.

Frio News

MRS. MALCOM CASSELS

There were 56 at Sunday school Sunday morning and a nice crowd was out for Bible Study and singing that night. As next Sunday is church day there will be no Bible Study but Dave Benson will be leader Sunday night, November 3 and we are studying the thirteenth chapter of St. Luke.

John Johnson left Saturday for a brief visit with his sons, Cecil and Luther Johnson of Los Angeles, Cal. He plans to be gone a week or ten days. Mrs. Johnson and daughter took him to Amarillo.

Farewell Dinner Given Mr. and Mrs. Cassels and Children
Mr. and Mrs. Malcom Cassels and children were very surprised Sunday when soon after they returned home from Sunday school they heard a car drive up and on going to see who it was found a string of cars coming. There were around sixty that registered.

Mr. and Mrs. Cassels and children have lived in the Frio community the past three years on the S. P. Rosson farm. They are moving back to their home in Hereford within the next few weeks.

At the lunch hour Mrs. Cassels was presented with a beautiful bedspread by Mrs. T. L. Sparkman Jr. This was given by the Frio Home Demonstration Club women.

Among the families registering were Messers and Mesdames Aldon Hawks and sons, G. P. Owen and sons of Hereford, Henry Dobbs and sons, Owen Andrews and family, S. J. Barclay and family of Hereford, H. F. Benson and daughters, H. D. Robbins and family, J. M. Dixon and daughters, T. L. Sparkman Jr. and Misses Alma Andrews, Stella Fortenberry, Mary Lois Springer and Mr. Noble Brown and Mrs. John Johnson and daughters.

James Dixon left Tuesday for Lubbock where he is now stationed in the C. C. camp. Mr. and Mrs. Dixon took him to Dimmitt where he went on with some other boys to Lubbock.

Mr. and Mrs. J. W. Alexander of Hereford called in the home of Mr. and Mrs. W. S. Dixon Friday afternoon.

Mr. and Mrs. Deward Robertson of Amarillo spent Sunday in the home of her sister, Mrs. T. L. Sparkman Sr. and Mr.

Sparkman.

Mr. and Mrs. A. T. Jones had all of their family home Sunday. Those present were Mrs. Joe Benson and George Jones of Amarillo, Mr. and Mrs. Wesley Brown, J. P. and Dovie Jane Jones, Mr. and Mrs. T. L. Sparkman Jr. called in the afternoon.

Miss Stella Fortenberry attended the home coming of W. T. S. C. at Canyon Saturday and also went on to Amarillo on business before returning home.

A Halloween program will be presented by the Frio school pupils Thursday night, Oct. 31, with lots of fun after the program for all ages. Each family is asked to bring some candy and apples. Everyone is invited.

Miss Lurline Dixon spent Friday night and Saturday in the home of Mr. and Mrs. S. J. Barclay and family of Hereford.

Curtis Barclay spent Friday night and Saturday in the Henry Kendall home.

Mary Belle McCown and Pete Clements of Channing spent Saturday night and Sunday in the home of Mr. and Mrs. J. C. Bowes and family, Mrs. Bowes and Miss McCown are sisters.

Hugh Bowers of Lazbuddy visited his brother, J. C. Bowers,

Mrs. Bowers and family Wednesday.

The Frio Home Demonstration club wants to take this opportunity to thank everyone who came to the play given last Friday night and also Mr. Burks of Hereford who furnished the furniture. There was \$6.30 cleared after all expenses were paid. Mesdames Merlin Kaul, Bill Rice, Roy Lee Wilson, Bill Jones, J. B. Sowell, Maurice Tannahill and Paul Rudd of Westway, a part of the cast who gave the same play at Westway several months ago, attended the play Friday night.

The Frio Home Demonstration club met Wednesday afternoon at the home of Mrs. T. L. Sparkman Jr. with twenty-one present. Remodeling of kitchen cabinets was the subject of discussion and a shower was given after club, honoring Mrs. J. B. Cocanougher.

The next club meeting will be November 6 at the home of Mrs. Henry Dobbs.

Ray Brown and Woodson Morgan went to Glen Rio, N. M. Sunday.

There were 26 men who registered last Wednesday at the Frio Schoolhouse.

QUALITY and PRICE

PRESCRIPTION SPECIALISTS

CLOSE DRUG STORE

WESTERN UNION SERVICE · PHONE 13 · WE DELIVER

"Prompt Relief" for your pocket book Makes Close Drug Store the right place to trade for everyday drug merchandise.

ECONOMY and VALUES

CORN PLASTER	Blue Jay, 25c Size	12c
NYSEPTOL	ANTISEPTIC, 50c Bottle	29c
FITCH SHAMPOO	75c Bottle	39c
SAL HEPATICA	60c Size	29c
HAND LOTION	Woodbury's, 50c Size	19c
SYRUP PEPSIN	60c Bottle	29c
SHAVING SOAP	Colgate's, 10c Size, 3 for	19c
BLACK DRAUGHT	25c Package	15c
LISTERINE	75c Bottle	49c
THROAT FLASHLIGHT	75c Value	29c
ALKA SELTZER	60c Size	49c
CASTORIA	40c Bottle	29c
MILK OF MAGNESIA	50c Size	39c
ULTRA HAND LOTION	50c Pint	39c

IT'S A GREAT PLEASURE TO GIVE YOU THIS BOX OF CANDY!

-AND I'M SURE IT'S LOVELY CANDY IF YOU BOUGHT IT AT

CLOSE DRUG STORE

THEY HAVE THE NICEST CANDY IN TOWN!

2-lb. Box
Martha Washington Chocolates \$1.49

100 Capsules	69c
VITAMINS	24c
50c Barbasol	24c
SHAVING CREAM	29c
\$1.00 Gem	29c
RAZOR & BLADES	14c
50c	\$1.00
HIND'S LOTION	\$1.25
100 Capsules	\$1.25
A-B-D & G	9c
100 Capsules	39c
HALIVER OIL	19c
25c	39c
HINKLE PILLS	17c
50c Calox	29c
TOOTH POWDER	39c
30c	19c
CAMPHO PHENIQUE	29c
100 Tablets	89c
NYAL ASPIRIN	17c
\$1.25	29c
CREOMULSION	39c
35c Dr. West's	39c
TOOTH BRUSH	39c
50c Ipana	39c
TOOTH PASTE	39c
50c Pine Tar	39c
COUGH SYRUP	39c


Visit Our Fountain

A Real Treat! SPECIAL HOT PLATE

LUNCH

A 50c. Value!

30c



HALLOWEEN Dance

FIREMEN'S HALL

THURSDAY NIGHT

OCTOBER 31st

\$1.00 Couple

Paul HETHCOAT

and his Orchestra
Glovis, N. M.

9 P. M. 'til

Free Favors! Join the Fun!

REGULAR PRICE

NEW

Beauty

FOR YOUR HOME!



Soft, beautiful, modern walls that form a perfect background for draperies and furniture. This striking new beauty is yours when you refinish your walls with LOWE BROTHERS MELLOTONE. Soft colors—easily applied—can be used plain or in combination to produce fancy multi-tone effects.

UNTIL ELECTION

\$2.50

\$2.15

Per Gallon

Now Is The Time TO PAINT

R. H. KEMP LUMBER CO.

Hereford, Texas
PHONE 44

Packard Mill Bowls High

Packard Mill rolled up the highest bowling score last week in defeating Loerwald Bros. 2343 to 2007. Other games played were Bowery Boys 2159, Young Men, 2092; Royal Crown 2160 and Hereford Appliance 2138; Hereford Truck didn't play and Packard Truck bowled 2007 on the default.

Harvey Nunn held high score for men with 217 while Mrs. Frank Cogdell rolled 157 to win high score for ladies.

Ward News

MRS. CHARLES B. MILES

Rev. Marvin Harris, a student from Plainview, preached at the school house Sunday at eleven o'clock. There was a nice crowd to hear him. He will be back the first Sunday in the month. Mrs. Lowery Walker and children of Hereford attended church here Sunday morning.

Mr. and Mrs. Ernest Signor visited Sunday with Mr. and Mrs. P. C. Fox.

Christine Smith and Mary Ruth Russell of Hereford spent Sunday with Marje and Ruth Moreman.

Mr. and Mrs. Irving Willoughby and sons moved to Bovina Saturday.

Several ladies from this community attended the shower at Progressive Wednesday evening for Miss Ira Jeanne Ricketts, who became the bride of Howard Higgins Sunday evening. Congratulations are extended from this community.

Mr. and Mrs. Tom Bradford and daughter of Borger spent from Friday until Sunday here on their ranch.

Rev. Marvin Harris was a Sunday dinner guest of Mr. and Mrs. C. B. Miles.

A group of ladies from the Christian Church in Hereford visited in the John Higgins' home Sunday evening and sang old time songs, and had prayers lead by Mr. Stoker of Hereford and Rev. Harris of Plainview. Those of this community present were Mr. and Mrs. Ernest Signor, Mr. and Mrs. Fred Moreman and Mr. and Mrs. C. B. Miles.

Mr. and Mrs. Joe Doerflinger and Mr. and Mrs. Mac Jackson were in Amarillo Friday.

Several from this community have been attending the revival at the Baptist Church in Hereford this week.

Picnicking in City Park Sunday at Tucumcari, N. M., were the C. E. Hood family and J. Loyd Hood family of this community, and Mrs. T. E. Selgier of Hereford. They were met there by two other members of the Hood family. In the afternoon they all attended the General Methodist Conference.

Daniel News

PAULINE MOORE

Everyone is urged to attend church services at the Palo Duro church Sunday morning, under the direction of Pastor Lee Perry. Sunday School begins at 9:45 and church services at 11. We would like to see all of you there.

W. R. Moore, Mr. and Mrs. Frank Finney and Mrs. Alvin Chilton are visiting in San Antonio for a few days.

Mmes. Herschel and Seldon Tomlinson and Edd McGlosson of Cisco were visitors in the F. W. Tomlinson home last Wednesday.

Nina Mae Higgins of Dawn spent Thursday night with Mary Jo Tomlinson.

The women of the Palo Duro and Daniel community have been helping the Londons' whose house and everything in it, burned recently. The ladies of the Daniel community who have helped are Mrs. Loy Smith, Mrs. W. R. Moore, Mrs. C. L. McBroom, Mrs. Floyd Tomlinson, Mrs. E. W. Shugart, Mrs. Bernice Sweett, Mrs. Horace Chilton, Mrs. Joe S. Moore, and Mrs. H. L. Curry of Olton.

Mr. and Mrs. Jimmie Allred, Marlene and Clydene, and Miss Lottie Allred were Thursday night visitors in the parental Clyde Allred home.

Mrs. Floyd Tomlinson, Mrs. J. M. White and Mrs. Baker Womble of Dawn were visitors in the Ben Louder home in Canyon, Thursday.

Mrs. H. L. Curry of Plainview spent Thursday and Friday in the home of her sister, Mrs. E. W. Shugart and family.

Visitors in the W. R. Moore home Thursday afternoon were Mrs. Iverson Leake and Mrs. August Frye of Dawn, and Mrs. Floyd Tomlinson.

Mrs. E. W. Shugart and W. E. Shugart visited in the parental Jim Hudgens home near Olton Thursday.

Mrs. J. C. Sorvages was a visitor in this community Wednesday.

Westway Items

BY MRS. MERLIN KAUL

Misses Radiance Trobaugh and Moody Aten left last week for Miss Aten's home at Lella Lake after visiting the past three weeks in the Glenn Rutter home. Miss Aten is a sister of Mrs. Rutter, and Miss Trobaugh, whose home is in Indiana, is her cousin.

Mr. and Mrs. Spike Boyd of Omaha, Neb., and Mr. and Mrs. Ralph Durstine of Friona were callers in the Merlin Kaul and Grady Wilson homes Monday afternoon.

Gene Osburn is helping Earl Little cut feed for W. L. Jones this week.

Rev. Carl Leeper of Plainview and Mr. and Mrs. Henry Allmon, Jack and Wanda Marie were dinner guests Sunday of Mr. and Mrs. Merlin Kaul.

J. W. Lee, who visited for some time in the Joe Landers home, has returned to his home at Shawnee, Okla.

Members of the Home Demonstration Club play cast for "There's A Man in the House" with Frio Friday night to see the same play put on there by the Home Demonstration Club. Those who went were Mesdames Maurice Tannahill, W. S. Rice, W. L. Jones, R. L. Wilson, Paul Rudd, Merlin Kaul and B. P. Sowell.

David Sowell attended the football game in Hereford Friday night and spent the night with his cousin.

Mr. and Mrs. C. F. Rickles and Mrs. P. B. Sowell visited in Hereford Sunday afternoon.

Evelyn Hartman went to work this week for Robert Veigle at Ward.

Mr. and Mrs. T. E. Cowart of Lockney visited Sunday with her brother, G. C. Hartman and family. They attended church Sunday morning at the Church of Christ at Hereford.

Floyd Tomlinson and family and Mrs. W. R. Moore, Billie, and Wilma visited friends and relatives in Plainview and Lockney during the week end.

Mrs. E. Mae of Crowell, was a visitor in the Will Moore home, Wednesday evening.

Leon Hartman of Hereford helped his father G. C. Hartman Saturday morning.

Margaret Olson of Hereford was a guest Saturday night of Paula May Mathers and accompanied her to church Sunday morning.

Visitors in the Grady Wilson home Sunday included Mr. and Mrs. Hughes Millard and Sheila, Mr. and Mrs. Fred Millard, Clay Hughes, and Mr. and Mrs. Bud Hopson and Jerry Ray, all of Hereford.

Amarillo visitors last week included Mrs. E. B. Osburn, Eustace and Gene, Mrs. Vina Edmonson, Mrs. R. L. Wilson and Nathan, Mrs. T. B. Cox, and Mrs. T. J. Parsons.

E. B. Osburn is on a business trip to Gainesville. He went last Tuesday and expects to return some time this week.

Mr. and Mrs. Paul Rudd and boys visited Sunday in Clovis, N. M., with Mr. and Mrs. E. B. Corley and daughters.

Roy Landers, president of the Young People's Sunday School Class announces a party at the Jim Dale home the night of November 1.

Mrs. Merlin Kaul and Mrs. Finous Wade will be hostesses Friday afternoon to the Home Demonstration Club at the home of Mrs. Kaul.

Mr. and Mrs. Vernon Wilson plan to leave soon to spend the winter in Arkansas.

Rev. Carl Leeper and Marvin Harris of Plainview were guests Saturday night in the D. H. Allmon home. Marvin Harris preached at Ward Sunday morning.

Ellis Wilson of Hereford worked last week for Grady Wilson.

Mr. and Mrs. Bud Hopson, Clay Hughes and Mr. and Mrs. Hughes Millard of Hereford played "42" at the Grady Wilson home Wednesday night.

Mr. and Mrs. R. R. Stewart of Progressive are spending the week with his sister, Mrs. Clint Lundry.

Marlin Pierce installed a wind-charger last week for his parents, Mr. and Mrs. A. C. Pierce.

Mr. and Mrs. Clint Lundry and Mr. and Mrs. R. R. Stewart of Progressive spent the week end in Segarville. They visited in the Cecil Choate, A. J. Castleberry, and Bud Yarbrough homes. Mrs.

J. N. Yarbrough returned home with them and is visiting with her daughter, Mrs. T. H. Teague.

Mrs. Yarbrough is the grandmother of Mrs. Lundry and Mrs. Stewart.

Mrs. R. R. Stewart and Mrs. Clint Lundry visited Monday with Mrs. Emma J. Anderson at Progressive.

A Sunday school was organized Sunday afternoon at Walcott. Twenty-two were present. Officers elected were Elywn Hutchesson, superintendent; L. B. Wolfington, assistant superintendent; secretary treasurer, Alta Mae Fortenberry; Teachers are Mrs. L. B. Wolfington, adult class; Miss Melba Rea, young peoples class; Miss Alta Mae Fortenberry, juniors; and Mrs. Elywn Hutchesson, primary. There will be Sunday school every Sunday at 3 p. m.

Everyone come to Sunday school next Sunday and bring some one with you. The attendance goal has been set at 90. Mrs. Leeper was unable to be present Sunday as the baby was ill. Mr. and Mrs. C. B. Miles of Ward were visitors Sunday night.

Mr. and Mrs. Calvin Martin and boys moved to Hereford Sunday. They have been working for Alton Fraser and lived at the west irrigation well.

Mrs. R. M. Gunn, Mrs. Joe Landers and Ross Joe visited one day last week with Mrs. Guy Lawrence at Hereford.

Mr. and Mrs. R. M. Gunn visited Thursday with Mr. and Mrs. Jim Madole at Hollene, N. M.

Camp Fire Girls Meet

The Weocantewaste Camp Fire Girls met Friday 17, at their regular time, 5:30. They had their business meeting and, talked about the Camp Fire Girls' holiday, but they do not know just when they are going to have it. After the reports had been made and all business finished, two girls, Juanita Beauford and Patsy Sanders had games ready for the club members.

NEW CARS REGISTERED

Jess Sparkman, Ford Super deluxe tudor, Hereford Motor Co.

Edwin Mauk, Plymouth coupe, Ireland Motor Co.

D. M. Cotten, Amarillo, Dodge sedan, Ireland Motor Co.

for Fall "Frolics"



Look your best for the Fall Social Activities. This is the best time for new Fall Permanents.

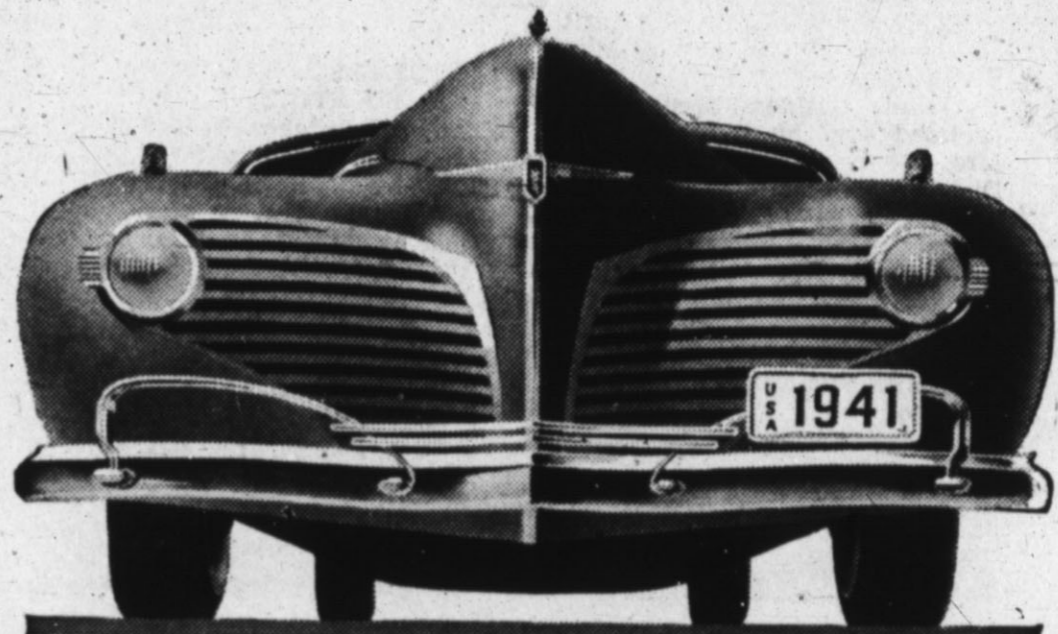
New Shades in REVLON NAIL POLISH Pink Garter . . . Scarlet Slipper . . . Black Mask

We are specialists in all beauty work . . . For Appointments, Phone 3.

THE BEAUTY MART

Gladys Carroll Imogene Whitehead Ona Faye Smith

THE MOST IMPORTANT NEW CAR ANNOUNCEMENT DODGE HAS EVER MADE



DODGE presents to America a Great New Car with FLUID-DRIVE

For 26 years, the public faith in the Dodge printed word has been a valued Dodge asset. Dodge has found it sound policy to make the performance of its cars exceed its promises in print.

The enthusiastic adjectives used in this advertisement represent no departure from this policy. They are used because the facts demand them.

This IS the most important new car announcement Dodge has ever made. This IS the story of the greatest car Dodge has ever built. To say less would be to slight the full and simple truth.

H. J. O'Neil President DODGE CORPORATION

THE GREAT NEW DODGE for 1941 is longer, lower, roomier. It is completely re-designed; beautiful and distinguished in its sweeping new lines. It reflects what smart Americans call "good taste."

These things your eyes will tell you. But you'll need to "feel" as well as "see," to get the full thrill of the new Dodge Fluid-Drive.

Only by taking the wheel, on the road, can you experience the miracle of this new and wholly effortless way of driving.

Dodge Fluid-Drive frees you from the nuisance of gear-shifting and clutch-coddling. A touch of your toe on the accelerator or the brake becomes the complete driving operation. You use your hands merely to steer.

DODGE FLUID-DRIVE lets you start off in high and accelerate to top speed without shifting gears. It lets you slow down to one mile an hour... then move quickly through traffic without shifting. Halt at a stop light, then glide ahead without shifting or clutching.

You can climb hills at one to five miles an hour in high, come to a dead stop on the hill, then start up again... still in high. You can creep through heavy sand, dig out of rutted roads,

plough through snow...all without declutching or shifting gears. And without stalling the engine!

Like many truly great things, Dodge Fluid-Drive is simplicity itself in design and operation. There's nothing new to learn. You simply cut out two old and irksome driving motions... gear-shifting and declutching.

And when you want extra-fast get-away, Dodge Fluid-Drive gives you an EXTRA surge of power at a flip of a finger, in "second"!

IT IS OFTEN SAID that Dodge is one of America's most economical cars, in its consumption of gas and oil.

Now comes Dodge Fluid-Drive teaming up with Floating Power (which banishes engine vibration) to give you a new standard of silken engine performance. An oil-like smoothness that makes you forget that old mooted argument about the number of cylinders.

Now-for the first time, you get the remarkable economy for which Dodge has always been famous, plus a new velvet-smooth flow of power that puts to shame many an engine with more cylinders.

THE 1941 DODGE was conceived in the industry's newest and best-equipped engineering laboratories. It

is the result of years of testing and re-testing. Even such a factor as the type of rubber used in Dodge was specified as a result of research by our engineers.

And there are no less than half a hundred other new improvements in Dodge for 1941 that came from the minds of these same metallurgists, physicists and chemists.

We're tempted to tell you about all of these exciting innovations. But you'll get the thrill of them best if you go to see the car...and discover for yourself its vast wealth of new comforts, new conveniences, new luxury features.

A TRIP TO THE DODGE SHOW-ROOM will confirm every word of this message. A ride behind the wheel will supply an experience no words can convey.

No matter how much MORE, or how much LESS, you expect to pay for a car this year...by all means look at the big new...great new...dependable Dodge. Ride in it and experience the thrill of Fluid-Drive for yourself. Ask your dealer for a free book that gives you the inside story of the car.

Once you take the wheel of a 1941 Dodge with Fluid-Drive, we believe you won't be content until you own it!

*Fluid Drive optional at slight extra cost

IRELAND MOTOR CO.

HIGHWAY 60

HEREFORD, TEXAS

Western Auto Associate Store

Green Banner SALE

Outstanding Values—Timely Merchandise for Men, Women, Boys and Girls

EASY PAYMENTS

SALE **3 MORE DAYS**

Lasts

Galore Bargains

Prepare for Winter Now!

WIZARD Super Anti-Freeze

Guaranteed All-Winter Protection

Only **85c**

Rust and corrosion resistant. No offensive odor.

Quart **22c**

WESTERN Anti-Freeze

Economical sale. Gal. **69c** only

DEFROSTER FANS

Streamlined WIZARD DeLuxe

4-inch rubber blades. Powerful long-lived motor. 2479

\$212

New WIZARD Super

6" All-weather Fan. Rubber blades. 2-speed switch. 2483

\$289

Hundreds of Items On Sale!

WIZARD SPARK PLUGS

Guaranteed **10,000 MILES**

Each in Set. **29c**

Each Single... **32c**

You get HOTTER SPARKS & QUICKER STARTING & LONGER LIFE with WIZARD

POWER-SPEED-DISTANCE

American Eagle Shotgun Shells

Box of 25 **75c**

No. 12, 16 or 20 gauge. Drop-shot.

22" Fast Flight Cartridges

Non-Corrosive primer

Box of 50 (Shells 12900... **19c** Longs 12901... **24c**)

SAVE... 3 MORE DAYS!

Let Us Change Your Oil Now!

We'll Drain and Refill Your Crankcase with 100% Pure PENNSYLVANIA GOOD-PENN

For Only **65c** 5Qts Add Tax

6-Quart Change **78c** Add Tax

Refinery Sealed Cans

2gal. **\$111** Plus Tax

Quart Can **17c** Plus Tax

Official insign. in assure finest quality.

SAVE... on TIRES and RADIOS!

DURING THIS BIG SALE!

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Howard Higgins And Miss Ira Jeanne Ricketts Marry Sunday

Two pioneer families of Deaf Smith county were united Sunday, October 20, by the marriage of Miss Ira Jeanne Ricketts, daughter of Mr. and Mrs. Ira Ricketts, and Mr. Howard Higgins, son of Mr. and Mrs. A. S. Higgins.

Minister L. C. Chapin of Hereford performed the ring ceremony. The wedding took place at the home of the bride's parents, north of Hereford.

The bride was dressed in white crepe with black accessories. She wore a corsage of white chrysanthemums. For something old, she wore a gold locket which was worn by her mother as a bride 34 years ago. She also carried a white silk handkerchief which was carried by the groom's mother as a bride.

The bride's only attendant was Miss Wilma Higgins, sister of the groom. Mr. Glenn Ricketts, brother of the bride, was best man. Miss Higgins was dressed in a rose street dress with black accessories.

Mr. Clyde Russell, sister of the bride, sang "Believe Me If All Those Endearing Young Charms." Mr. Roy D. Baker of Tipton, Okla., friend of the groom, sang "Oh, Promise Me." Mrs. B. R. Anderson, aunt of the bride, accompanied at the piano.

Guests at the wedding were Messrs. and Mesdames C. V. Burgess and family, J. C. Ricketts, L. L. McBrayer and daughters, Clyde Russell and children, Edgar Russell, L. C. Chapin, A. S. Higgins and family, Ira Ricketts and Glenn, Mr. W. A. Ricketts and Miss Kathryn Hamm.

Out of town guests were Mr. and Mrs. Archie Dougherty and family of Yeso, N. M., Mrs. B. R. Anderson of Borger, Mrs. John Rector and daughter, Sue, of Detroit, Mich., and Mr. Roy D. Baer of Tipton, Okla.

The bride and groom are both 1937 graduates of Hereford High School.

They plan to live on the Higgins' ranch north of Hereford in their new home which is near completion. He plans to be in partnership with his father on the ranch.

Spanish rhythm, was played by Mrs. Coombes.

Mi Viejo Amor, by Oteo, Mexican composer, was a vocal duet, sung by Mrs. Roberson, dressed as a gay caballero and Mrs. Rosson, in black lace, and bright shawl, with flowers in her hair. This made a lovely picture to look at as well as a sweet love song to listen to. Mrs. McCracken played the accompaniment. A distinct musical contrast was the solo sung by Mrs. Coneway, "Were My Songs With Wings Provided," by Hahn, Venezuelan, Mrs. Stanford at the piano.

The U. S. number on this program, "Mendelssohn's Mow's Em Down," was one of the Songs Without Words, which Alec Templeton has made into a modern number by using popular rhythms, with apologies to the spirit of Mendelssohn) played by Miss Conkwright.

A short business session was presided over by the president, Mrs. Beyer, delegate to Seventh District Convention of T. F. M. C. in Quanah, gave her report. Mrs. Parker gave excerpts from speeches by the two principal speakers, Mrs. Wendland, State President, and Mrs. Cole, Lone Star District President.

Club adjourned after a choral practice.

Tamale Supper Entertains Group

A tamale supper with all of the trimmings was enjoyed Thursday evening in the O. E. Sherman home, north of Hereford, by a group of local residents. Mr. and Mrs. C. C. Rockwell were joint hosts for the occasion.

The meal featured home-made tamales, for which Mrs. Sherman is widely known, and was supplemented by a large variety of dishes. Following the meal the group enjoyed informal discussions of various topics.

Those who attended were: Mr. and Mrs. E. B. Hedrick, Mr. and Mrs. A. R. Bateman and children, Mr. and Mrs. E. E. Sherman, Jr. and son, Mr. and Mrs. Tom Robinson, Mrs. J. A. Pitman and children, Mrs. Seth B. Holman, Louis Sherman, and hostess, Mr. and Mrs. O. E. Sherman and Mr. and Mrs. C. C. Rockwell.

Music Club Studies Pan-American Music

A program on Pan-American music was given October 21, when the Music Study Club met at the home of Mrs. Glenn Snyder.

As leader, Mrs. Dameron emphasized the thought that musical intercourse between the Pan-American countries learning to know each other better culturally means assisting the government to solidify the Western Hemisphere and to create that mutual understanding, faith and fidelity, which are so vital to the common welfare of all nations this side of the Atlantic.

Music of the Americas to illustrate the study were: Rio, Rio, Chilean Folk Song, by Zoltai, sung by Mesdames Fox, Ferguson, Schroeter, Smith, Parker, Dameron, with Mrs. Snyder at the piano; Duchas Frias, a suite of three dances, by Cervantes, and a Cuban composer, written in the

Lone Star Study Club Hears Vitamin Talk

The Lone Star Study Club met at the home of Mrs. Orpha Click with Mrs. Roger Corbett as assistant hostess.

Miss Sadie Lee Oliver, home demonstration agent, guest speaker, gave a very interesting talk on vitamins. She quoted from several experts on foods, such as Mary Swartz Rose's, "Feeding the Family"; Dr. Henry C. Sherman's, "Essentials of Nutrition"; gave Hambridge's, "Your Meals and Your Money"; and from Hazel K. Steibeling, who is connected with the Bureau of Home Economics in

Washington. She stressed how important it was for the family to have the proper amounts of vitamins in their diet and the results of not having enough. Miss Oliver spoke of vitamin "K", a vitamin discovered in 1939, which helps in the clotting of the blood, and is found in greens, egg yolk and jello. She explained how the lack of vitamin "C" causes "pink" tooth brush and slight hemorrhages in the body and of how the lack of vitamin "B" causes spastic paralysis, and how a nutritional cataract can be checked by the administration of vitamin "G". Many other interesting things, important especially to mothers with growing children, were elaborated upon.

Mrs. Ellis Coombes gave a piano solo, "In a Monastery Garden," by Albert W. Ketelbey. Refreshments, carrying out the motif of Hallowe'en were served to the following guests: Mesdames R. G. Blue, Roger C. Cobbett, Ellis Coombes, R. B. Dixon, Orpha Click, Homer Henslee, Joe Kendall, Louie LeGrand, C. F. Moore, Guy Newsom, Coy Phillips, Earl Phillips, A. Petersen, Owen Stagner, Charlie Sowell, Ralph Smith, Robert Thompson, Ralph White.

Mr. and Mrs. A. R. Bateman and children spent Sunday in Lubbock visiting Mr. Bateman's sister.

evergreen plants now. Select mums now for next Spring planting. J. F. Ward. 43-1tc

CARS and Passengers to share expense to all points. Phone 351-W. 43-3tc

TEAMS TO LET: Some good teams to let for their board and clothes to responsible parties. W. G. Harris, Summerfield, Texas. 43-1tp

FOR RENT: Two room furnished apartment. Mrs. Francis Barnard, 312 East Sixth St. 43-1tc

FOR RENT: Apartment just finished, modern, with private bath. Also bedrooms. Mrs. W. A. Gentry, 108 East 6th St. 42-3tp

Lost and Found

FOUND: Few Sears-Roebuck and Montgomery-Ward return cash vouchers. Write O. T. Larson, Hereford. 43-1tp

\$50.00 REWARD for name and proof of person stealing 6 old panel doors, and miscellaneous new lumber consisting of 2x12, 2x10, 2x8, shiplap, etc. from my farm 18 miles northeast of Hereford. John R. Mayo, Palo Duro Apartments, Amarillo. 42-3tp

STRAYED from our place near Walcott, a red calf weight about 400 pounds. Notify T. B. Cox, Route 4, Hereford. 43-1tp

STRAYED: From Si Orr place 16 miles north and 2 miles west; 2 whitefaced cows, branded ML Bar, under bit out of ear. W. M. Marnell, Hereford. 41-3tp

For Lease

FOR LEASE: 600 acres stalk field and 300 acres for grazing. 22 miles north, 4 miles west of Hereford. George Hankins, Panhandle, Texas. 42-3tp

For Sale or Trade

FOR SALE: 3 coming 2-year old Jersey heifers, fresh this winter. J. J. Wilder, Jumbo. 43-1tp

SEE L. V. Watts for yard and garden ornaments at 223 West Third Street. 43-3tp

FOR SALE: A Kerosene Heating stove. Almost new. Ela M. Aikman. 43-1tp

FOR SALE: Well grained heifer. 5c bundle. Mary J. Arnold, 6 1-2 miles southeast Hereford. 43-1tp

FOR SALE: 100 white pigs. Thrifty. J. D. Love, Route 2, Friona or 30 miles west Hereford on Harrison Highway. 43-3tp

BEFORE repairing your tractor or irrigation motor, let us figure the job with you. We use genuine parts and guarantee all work. McRight & Wilson. 43-1tc

FOR SALE: 1940 Ford deluxe Fordor, excellent condition. \$600. J. D. Love, Friona, Texas. 43-3tp

USE Zerex anti-freeze this winter. Anti rust Anti-freeze does not boil off. A Dupont Product, one shot lasts all winter. McRight & Wilson. 43-1tc

FEED FOR SALE: 500 tons well matured heavy grain—Red Top Cane bundles \$6.00 per ton. P. W. Walker, Box 486, Littlefield, Texas. 42-6tc

WE use the latest equipment and guarantee our cylinder head work. You do not have to wait, we carry valve inserts and springs in stock. McRight & Wilson. 43-1tc

FOR SALE: 1 semi-trailer, also cedar posts. 1 block west of Phil's Grill. Lloyd E. Bradley. 42-1tc

FOR SALE
C S Meal \$1.85
C S Cake 1.85
C S Cubes 1.90

FRASER MILLING COMPANY
Hereford, Texas
43-tfc

A WINTER tune-up. Plugs cleaned, spaced and tested. Points adjusted, timing checked, generators checked, radiator flushed radiator and heater hose checked, anti-freeze put in and tested, motor deglugged with Loosite, oil changed to winter weight and carburetor adjusted. McRight & Wilson. 43-1tc

Several used gas ranges for sale cheap. Texas-New Mexico Utilities Company. 41-3tc

FARM AND RANCH LOANS, 10 15 and 20 years, at a new low rate. Prompt service. If you need a loan, get in touch with us at once. If it is a good loan we can make it. Joe Evans, Phone 233. 40-4tp

Special prices to sell boar pigs from our heavy winning Poland

CHINAS, \$20 and \$25 if bought before Nov. 1. Also have bred gilts and so pigs. J. M. Henderson. 42-2tp

BRAKE LINING
Bring your shoes in and we will reline your brakes. Miller Auto Store. 48-52tc.

Unless your car is prepared, Winter Driving will be dangerous as well as expensive. Let us check your car today.

Forget your Winter Driving worries!

PRESTONE
Gallon \$2.65

Get Ready for WINTER

CALL 16 OR BRING YOUR CAR TO
EMMETT MILBURN
SERVICE STATION
Across from Southwest Corner of Court House Lawn

NOTICE OF SALE OF IMPOUNDED STOCK

Impounded October 7, 1940, 1 reddish Jersey 2-year heifer, has horns, branded MF on left hip. Unless claimed by legal owner, will sell at public auction to highest bidder, according to law. Sale November 5, 1940, 2:00 p. m. at City Barn.

E. W. Curtsinger, City Marshal. 43-1tc

Want Ads

Wanted
WANTED: Middle-aged couple to work on farm. Furnish references in first letter. Write Box 673, Hereford, Texas. 43-3tp

WANTED TO BUY: Feed Buts or bundles. Ted Irlbeck, Route 1, Canyon, Texas. 43-1tp

WANTED TO BUY city lots, also 2 or 3 room house to move, barns or buildings to wreck. Write Box 381, Hereford, Texas. 43-3tp

SEE US for ensilage cutting. Joe Evans & Robert Gerhart. 42-2tc

WANTED: Housekeeper, light work, room and board and salary to suit. J. M. (Pete) Murchison. 37-1tc

For Electric wiring call George Byrd, phone 20, Fullwood Battery and Electric Co. 41-3tc

Mattie Mae Swisher Studio of Singing, 111 West Fifth Street Entrance, Fundamentals; Interpretation, Languages, Coaching for church, radio concert, opera; classes for pre-school and school age children. Every Saturday, 10 a. m. Special attention to children with vocal difficulties. Free Auditions. 41-3tp

For Rent

FOR RENT: Basement Apartment. Bills Paid. 711 Miles Ave. 43-1tp

FOR RENT: Three room garage apartment. See Aubrey Daniel or call 644. 43-1tp

FOR RENT: Available November 1, south bedroom, private entrance. Quiet. Mrs. H. H. Hawkins, 400 Lee Ave. 43-3tp

FOR RENT: Front bed room, modern. Receiving assortment of

WEEK-END Value SPECIALS SHOP AT FURR'S SAVE EVERY DAY IN THE WEEK!

Schilling Coffee
Regular or Drip Grind
1-lb. Can
19c

FIG BARS Zion 2-Lb. Package 25c

CORN Libby's Home style Golden Bantam—12-oz. can 9c

SALT American 1 1/2-Lb. Box 4c

PEANUT BUTTER Morris Su. Qt. 21c

BABY FOOD Gerber's 4 1/2-oz. can 5c

LUX FLAKES Large Package 19c

GREEN BEANS WAX BEANS Farmer's No. 2 can—2 for 23c

MILK Pet, large can—3 for 18c

SPAGHETTI and MEAT Libby's No. 2 Can 13c

PEAS Reminda, Early June. No. 2 Can—3 FOR 25c

Red Wing Grape Juice PINT 12c

Salad Dressing Salad Bowl—qt. 21c

RINSO LARGE 25c SIZE 17c

PRODUCE

APPLES Staymen Winesaps. 10 LBS. 29c

CRANBERRIES Per Quart 19c

GRAPEFRUIT Texas. 6 for 19c

Almonds, Pecans, Brazil Nuts — at Popular Prices!

GET YOURS!
Hallowe'en Pumpkins!

HAMS Shank End, LB. 14c
Big End, LB. 15c

BEEF SHORT RIBS Roast 12 1/2c

BACON Sugar Cured and Sliced — LB. 16c

PORK ROAST Picnic cuts, LB. 12 1/2c

BEEF ROAST CHUCK, LB. 17c

SWISS ROAST LB. 19c

FURR FOOD

America's "Separates!"
Favorite - Separates!

They Double Your Wardrobe . . . for LESS!

Casual young "mix-matchers" that typify smart young America! Smartly simple yet extremely well tailored, you can switch them about every which way! Have a big variety . . . have costumes galore at a tiny total!



Special Prices On All Millinery

PHONE 231

THE VOGUE

READY-TO-WEAR MILLINERY

SOCIETY

Miss Anna Belle Roberson Becomes Bride Of James M. Ashlock, Oct. 5

Miss Anna Belle Roberson of Hereford and Mr. James M. Ashlock, also of Hereford, were married at the parsonage of the First Baptist Church of Clovis, N. M., on October 5. The bride, a daughter of Mr. and Mrs. Frank Roberson, graduated from Dumas High School in 1935. Mr. Ashlock is the son of Mr. and Mrs. Jim Ashlock, owners of Deaf Smith county. The couple left on a short wedding trip immediately following the ceremony and are now at home at 400 Lawton.

Batemen Serve Deer and Turkey Killed in Colorado Hunt

One of the highlights of the week's social activities was a delightful dinner party given at the home of Mr. and Mrs. A. R. Bateman. Wild turkey and venison brought back by Mr. Bateman from his recent hunt in Colorado furnished the meat around which the delicious dinner was planned. A white epergne containing white and yellow lilies and yellow marigolds entered the dining table which was laid with a white cloth. In the bridge games which followed the dinner Mrs. E. B. Hedrick played high for ladies and Jack Wayland was awarded high for men. The guest list included Messrs. and Mesdames Hedrick, Wayland, W. L. Davis, J. C. McCracken, Jimmie Gillentine, J. Witherspoon, Alton Fraser, H. Close, H. K. Fox, C. C. Ackers, S. P. Rosson, Miss Eloyse Bateman, Mrs. Seth Holman, Mrs. A. Pitman, Mr. J. M. Pitman, and the hosts.

Bridge Party Entertains Sixteen

Carrying out Halloween coloring and atmosphere in tallies, are pads and fall flower arrangements. Mrs. R. R. Wills and Mrs. Ralph Roden entertained sixteen guests Tuesday with a contract bridge party. At the end of the games Mrs. E. B. Hicks was awarded high and second high was presented to Mrs. Al-

ton Miller. An attractive and delicious salad plate was served to Mesdames A. M. Jones, Ralph Smith, E. B. Hicks, Frank Gyles, Glenn Weir, Monte Baker, J. W. Stanford, Glenn Snyder, Alton Miller, Louis Woodford, Ralph Hastings, George Stambaugh, Sylvester Slagle, Bill Edleman, Dick Dixon, J. T. Gilbreath, Jr. and the hostesses.

Knitting Club Meets With Miss Conkright

The Knitting Club met Wednesday for its regular luncheon and the knitting and conversational hours. Miss Ruth Conkright was hostess. A variety of colors of snapdragons were used for the table centerpiece and room decoration. Those attending were Mesdames J. W. Stanford, Travis Dameron, Woodrow Ireland, J. T. Gilbreath Jr., Ralph Hastings, Mrs. H. G. Conkright, Miss Nancy Conkright and the hostess, Miss Ruth Conkright.

Summerfield Study Club Hears Talks On Roosevelt, Willkie

The Summerfield Study Club met in the attractive home of Mrs. J. B. Noland with Mrs. Chas. Noland co-hostess Thursday afternoon. Roll call, which was led by Mrs. Brit Clark, was answered by sixteen members with the name and accomplishments of prominent politicians.

Mrs. Ray Johnson, president, was elected as delegate to go to the state convention at Austin, and Mrs. L. L. Cannon was elected as alternate. After a brief parliamentary drill by Mrs. B. E. Roberson, Mrs. A. L. Behrends reviewed "Roosevelt" by Ludwig, and Mrs. G. R. Walser gave a brief history of the Republican Presidential nominee, Wendell Willkie. Mrs. Behrends gave a very colorful portrait of the men and women, the success and hardships, and the environment

which helped to develop the Roosevelt of today. Mrs. G. R. Walser quoted an Ohio publisher as saying: "Given the chance Wendell Willkie will dedicate himself to serving all the people, not just the privileged few. He is an idealist and a born crusader."

A salad plate was served Mesdames Behrends, L. L. Cannon, Brit Clark, Jim Clark, Albert Cross, Lee Curry, Ray Johnson, Tandy Legg, Lloyd Lookingbill, Ky Lawrence, B. E. Roberson, R. Walser, G. R. Walser, D. C. Walser, W. H. Walser, an associate member, Taylor Smith and Jim Bookout, visitors.

Further plans for the Halloween Carnival at the school on October 31 were discussed during the social hour.

Two Are Hostesses At Bridge Party

Bright yellow and orange autumn flowers were used as decorations when Mesdames Frank Gyles and Reed Williams entertained with a bridge party, Monday afternoon at the home of Mrs. Gyles.

Brilliant fall colors decorated the tallies and score pads and the same colors were carried out in the delightful salad course served following the games of bridge.

Prizes in the games were awarded Mrs. E. B. Hedrick, high and Mrs. R. R. Wills, low.

Guests who attended this attractive party were Mesdames Bob Wilson, W. M. Emmons, Jack Wayland, Bill Davis, R. L. Craner, John Olson, Paul Mathers, Bill Kerr, J. L. Woodford, Ralph Roden, J. T. Gilbreath, Jr., Colby Conkright, C. F. Moore, E. B. Hedrick, R. R. Wills, Jim Black, Seth B. Holman, H. A. Close, G. V. Stambaugh, Ralph Hastings, Guy Newsom, Emmitt Milburn, Hugh Bookout, A. R. Bateman, Jim Lipscomb, Marlin Gilliland, C. C. Rockwell and E. B. Hicks.

Mesdames Glenn Weir And Louis Woodford Give Contract Party

Mrs. Glen Weir and Mrs. Louis Woodford were joint hostesses last Wednesday for one of the outstanding contract parties of the social season. Fall flowers were used in profusion throughout the house for decoration. In the games Mrs. J. A. Pitman and Mrs. Glenn Snyder played for high.

Pioneer Study Club Meets At Home Of Mrs. Wirt Phillips

The Pioneer Study Club met Tuesday, October 22 in the home of Mrs. Wirt Phillips with Mrs. Ray Johnson as co-hostess.

The theme for the afternoon was American Recreation. All members responded to roll call. A three minute Parliamentary Drill was conducted by Mrs. Ray Johnson. A paper on Sports for Women was prepared by Mrs. C. T. Guseman and read by Mrs. Phillips. Mrs. F. M. Kester discussed Recreational Centers, and Mrs. O. G. Hill told of Aquatic

Sports

The Club voted to support the Bible Education Movement in our schools.

Mrs. Wirt Phillips was elected as delegate to the convention of State Federation of Women's Clubs which meets in Austin November 12; Mrs. O. G. Hill was elected alternate.

Those present were Mesdames Sam Hunter, Allen Bell, J. E. Beyer, Harold Close, Noah Ewton, Burl France, Carl Frye, N. E. Gass, Mat Gilliland, Bob Higgins, O. G. Hill, H. D. Reed, Minnie Jones, Ray Johnson, F. M. Kester, F. L. Lucas, B. C. Roberson, T. E. Seigler, Frank Terrell, and the hostess, Mrs. F. B. Crenshaw of Brownwood was a guest of the club. The next meeting will be in the home of Mrs. Ewton, November 12.

Dance Given By Miss Edna Artho

The country home of Mr. and Mrs. Paul Artho, north of Dawn, was the scene of a dance given by Miss Edna Artho, Saturday night, October 19.

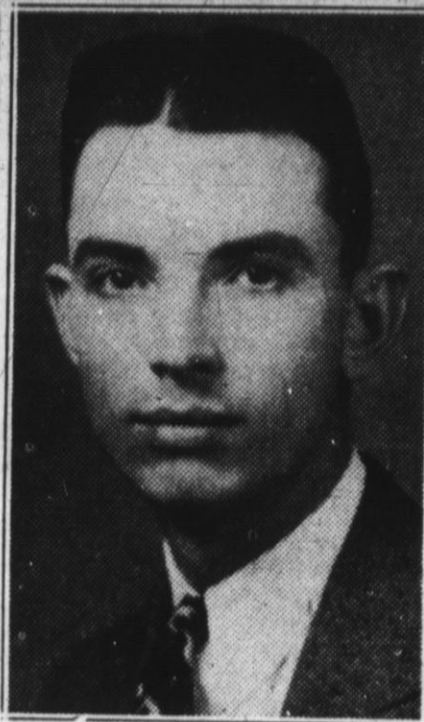
The house was decorated with flowers consisting of dahlias, asters and snap dragons.

Music was furnished by a four piece orchestra conducted by Clarence Schulz.

Refreshments of sandwiches and coffee were served to 95 guests.

Mesdames Glenn Weir And Louis Woodford Give Contract Party

Mrs. Glen Weir and Mrs. Louis Woodford were joint hostesses last Wednesday for one of the outstanding contract parties of the social season. Fall flowers were used in profusion throughout the house for decoration. In the games Mrs. J. A. Pitman and Mrs. Glenn Snyder played for high.



PAUL BOLLINGER

Non-Denominational Revival Announced

A non-demoninational evangelistic campaign will start tonight in the tent two blocks west of the First National Bank, Paul Bollinger, evangelist, announced today. Services will be held every night beginning at 7:30. Everyone is cordially invited to attend.

The Bollinger evangelistic party will be in charge.

A delicious salad plate was served to Mesdames, Reed Williams, Jim Lipscomb, Snyder, W. L. Davis, E. B. Hicks, C. F. Moore, George Stambaugh, Bill Edelman, C. C. Rockwell, Pitman, Seth B. Holman, Jimmie Gillentine, S. P. Rosson, J. C. McCracken, Travis Dameron, E. B. Hedrick, Lyle Woodford, A. R. Bateman, W. M. Emmons, R. R. Wills, B. Y. Crosthwait, Ralph Roden, Meade Halle, Miss Ruth Conkright, and the hostesses.

Brand Ads Get Results!

Colorful Party Given For Justakrd Club

One of the most colorful parties of the week was that of the Justakrd Club when it met with Mrs. Grant Fuller. Fall flowers and autumn leaves were used as decorations through out the house. Mrs. George V. Stambaugh scored high and Mrs. R. L. Craner, a guest was second.

A salad plate was served to Mrs. R. R. Wills, Mrs. J. E. Witherspoon, Mrs. Speck Lunsford, Mrs. Emmett Milburn, Mrs. Henry Sears, and Mrs. Stambaugh, club members. Guests were Mrs. Frank Cogdell and Mrs. Craner.

Mrs. Roden Is Hostess To London Bridge Club

The London Bridge Club met Thursday afternoon, October 17 at the home of Mrs. Ralph Roden. High score went to Mrs. Meade Halle and second high to Mrs. R. R. Wills.

A salad course was served to Mrs. George Stambaugh, guest, and members Mrs. Frank Cogdell, Mrs. Sherman Morgan, Mrs. R. R. Wills, Mrs. Emmett Milburn, Mrs. J. M. Posey, Mrs. Meade Halle and Mrs. J. T. Gilbreath, Jr.

Luncheon Club Meets With Mrs. Emmons

After having lunch in town, the Wednesday Luncheon Club met in the home of Mrs. W. M. Emmons for bridge games. White and yellow chrysanthemums in white vases were used to carry out an Indian Summer color scheme.

Mrs. Alton Fraser was awarded high score for the afternoon. Guests present were Mrs. S. P. Rosson and Mrs. Colby Conkright and members present were Mrs. W. L. Davis, Mrs. J. C. McCracken, Mrs. Fraser, Mrs.

Hereford Women Attend Amarillo Flower Show

Quite a few members of the Hereford Garden Club attended the flower show of the Amarillo club at the Herring Hotel last Friday, and brought back reports of a very beautiful and interesting show.

Among those attending were Mesdames N. E. Gass, F. H. Oberthier, J. P. Slaton, W. A. Dobbins, F. M. Kester, Ralph White, Jim Lipscomb, and E. Ramey, all members of the local club. Others from Hereford included Mesdames Hicks, Barney Hicks, and Hartland Caraway.

Hereford Scouters Attend Institute At Amarillo Tuesday

Five Hereford Scouters attended the Scouters Institute held in Amarillo Tuesday at the Capitol Hotel. Those attending included John McLean, chairman of the district committee; Roy Wagner, vice-chairman; Knox Kinard, commissioner; Urlin Streu, Scoutmaster, Troop 1, and W. E. Dunlap.

Prentiss Rosson was a business visitor in Amarillo Wednesday.

Jack Wayland, Mrs. Jimmie Gillentine and the hostess.

WELCOME!
OVERALL and APRON DANCE
UMBARGER Parish Hall
OCT. 30—8 P. M.
Good Music Sponsored
YOUNG LADIES' SODALITY

FOOD SPECIALS

DATES Natural Sun Cured. Nature's Bread—LB. 19c	DATES Walnut stuffed. 1-LB. PKG. 23c	SPUDS Hereford's No. 1. 10 LBS. 13c	CAULIFLOWER Snow White large heads, ea 10c
APPLES Jonathon's A No. 1's. Hand Picked—Bushel 89c	LEMONS 360 Size. Per DOZEN 13c	COFFEE Schilling's—4-lb. can 85c	COFFEE White Swan. Any size Can—LB. 19c
COOKIES, cello. 1-Lb. Package 10c	SUGAR 10-Lb. Cloth Bag, with \$2 purchase 35c	CORN FLAKES White Swan, large pkg. 8c	PEANUT BUTTER Quart Jar 19c
OLEO Per LB. 9c	COCOA Our Mother's. 2-LB. CAN 17c	HOMINY No. 2 1/2 Can 9c	MUSTARD Prepared. QUART JAR 10c
TING TANG, 5 different juices—Can. 5c	FLOUR Packard's Guaranteed. Double check—48 Lbs. \$1.05	SUPER SUDS Giant Size 18c	MARSHMALLOWS 1-Lb. PKG. 10c
BELL PEPPERS Per LB. 5c	APPLES Eating, fine size, DOZ. 15c	SALAD DRESSING 15c	KORN KIX 7-Ounce Package 9c
CHEESE Longhorn—Lb. 16c	SODA A-H—1-Lb. Package 8c	CHEESE Longhorn—Lb. 16c	MACARONI 6-Ounce—2 Packages. 5c
PORK CHOPS Per Lb. 12 1/2c	CALUMET Bak- ing Powder—25c Size. 17c	BOLOGNA Per Lb. 10c	CRACKERS 2-Lb. Box 12 1/2c
BEEF STEAK Prime Beef—LB. 17c	SHORTENING Mrs. Tucker's—3-lb. can 35c	CELERY Jumbo Size Stalks 9c	WHEATIES Box 9c
PARSNIPS Fresh—2 Lbs. 15c	SHREDDED Wheat N. B. C.—Package 8c	CELERY Jumbo Size Stalks 9c	SYRUP Brer Rabbit—Gallon 55c
	WHEAT KRISPIES Package 8c	OATS White Swan, 3-lb. pkg. 15c	TISSUE Milady—3 Rolls 13c
	MATCHES 6-Box Carton 12c	MATCHES 6-Box Carton 12c	OXYDOL Large Size Package 15c
			SOAP Palmolive—Bar. 5c

HAILE DRUGS

Walgreen Agency
WE SELL FOR LESS
PHONE 99 HEREFORD, TEXAS

25c QUALITY NAIL BRUSHES . 6c RUBBER GLOVES 9c MINT SIZE MOUTH WASH . 12c 5c SIZE CASTORIA . . . 12c 1.00 CARD TABLE COVERS 49c 5c TIE RACKS 9c	CHEWING GUM 4 Pkgs. 5c BLUE GRASS ASH TRAYS 3c MIRACLE CAN OPENER 7c	CUP or SAUCER 3c RUBBER SOAP DISH 4c 5-PIECE SMOKING SETS 19c ZIPPER BILLFOLD 17c
OIL SILK SHOPPING BAG 19c IRONING BOARD COVERS 12c AUTOMATIC SPATULA 6c CIGARETTE CASE 9c	KITCHEN THERMOTETER 8c 10-QUART DISH PANS 37c ZIPPER BRIEF CASE 79c 25c COIN PURSE 13c	ZIPPER BILLFOLD 17c

MCLAIN'S GROCERY & MARKET

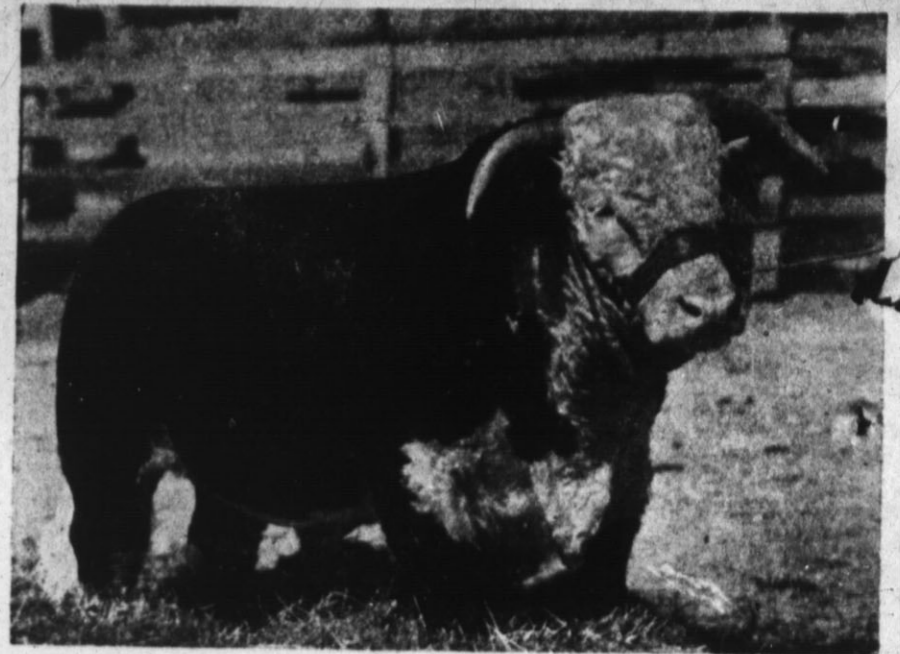
WE DELIVER PHONE 18

"The Friendly Store"

BRING US YOUR EGGS and CREAM Top Prices!



Lot 74 — SUPERIOR ANXIETY 4TH 2300000



Lot 70 — BLANCHARD ANXIETY 4TH 2700097

OUR CATTLE:

On Monday, October 28th, one of the best Herds of Line Bred Anxiety 4th Herefords in America will be sold . . . right at your front door. The number will be large and the quality will be high. It will be the breaking up of a truly great herd featuring the blood of two "landmark sires", Superior Anxiety and outstanding son, Superior Anxiety Jr. No better breeding stock is available today, no family in the entire Anxiety 4th strain has achieved more, or are more highly prized by their owners, than are the Superior Anxiety Herefords.

OUR COUNTRY:

It will be a great day for this area when we quit chasing rainbows and settle down and use this country for what it is suited for . . . stock farming. We live in the heart of one of the best, if not the best, cattle growing sections in this great country of ours. The climate is right, the grass is strong and we are well situated to the production of good cattle. Cattle will do better in this country with half enough to eat than in most places where they are in grass up to their knees. Any country capable of producing a herd of cattle such as we are offering in this sale is a cattle country. Looking back over a period of years do you recall anyone who has made any money consistently in this country who did not make it on good stock, cattle chiefly? Some things are so plain we all ought to recognize them as established facts. Good cattle pay, and pay well, and pay regularly . . . do you know anything that beats it?

OUR OPPORTUNITY:

This sale offers an opportunity and the full benefit of many years of constructive breeding. It is like inheriting something valuable. It takes years to build a great herd, the benefit in this instance being passed on to others. People will come from a great distance seeking these cattle, this benefit . . . it is valuable, it means something—for in the acquisition of these cattle they are starting at the top, in the ownership of these cattle they have "arrived", and do not have to spend a lifetime in "getting there". Why let all of these cattle go into distant points and create a reputation for other owners in other communities? We are hoping some of them will stay "at home", where these cattle are known and where they will thrive.

VISITORS:

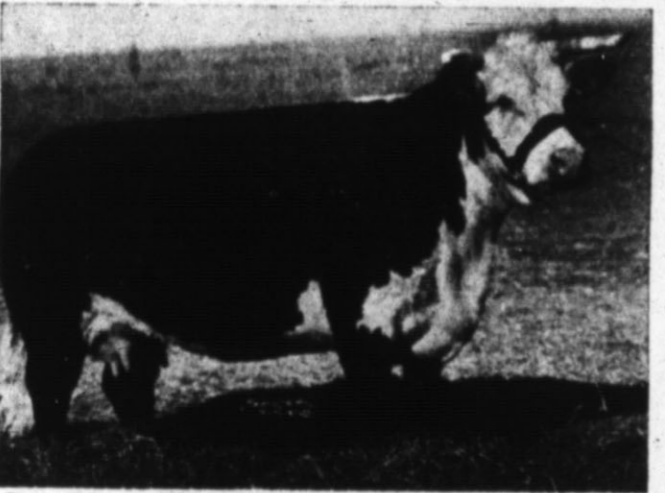
We think we are selling the greatest collection of valuable breeding stock ever offered for sale in the entire Southwest. We hope it will be possible for you to visit the sale barn Saturday or Sunday and inspect the cattle, as you will have little opportunity to do so on Monday, as we have a large number of cattle to sell.



Lot 1 — DONNA ANNA 44TH 2135081



Lot 105 — DORETTE 15TH 2534671



Lot 84 — BRIGHT DUCHESS 87TH 2206120



Lot 5 — DONNA ANNA 57TH 2430214



Lot 31 — BLANCE 105TH 2155987



Lot 12 — DONNA ANNA 54TH 2300012

DAMERON'S Entire Herd of Line Bred Superior Anxiety Herefords

At Public Auction

MONDAY, OCTOBER 28th

SALE BEGINS AT 10 A. M.

115 Head

2 Herd Bulls	45 Cows
17 Bulls	28 Heifers
18 Bull Calves	5 Heifer Calves

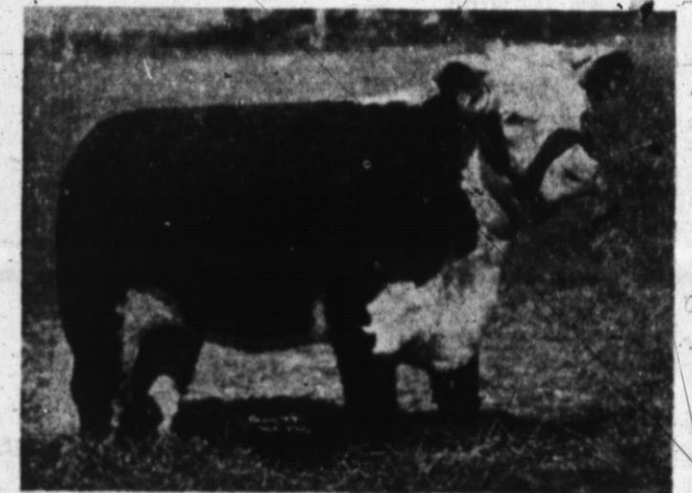
Each Animal Pictured on this Page will be in Our Auction Next Monday!



Lot 104 — DONALD ANXIETY 23d 2375920



Lot 47 — BEAU MISCHIEF ADVANCED 2947741



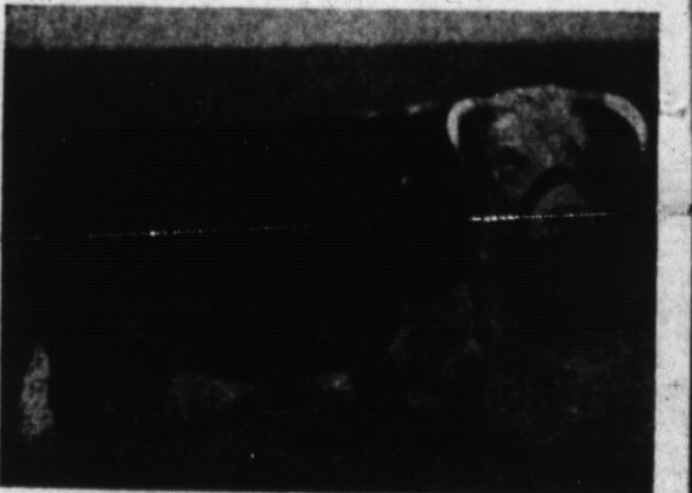
Lot 19 — CAPITOLA E. 12TH 2932744



Lot 68 — PRETTY LADY 57TH 2795879



Lot 41 — GWENDOLINE 29TH 2932752



Lot 44 — DOLLIE 30TH 2471209



Lot 111 — CAPITOLA 60TH 2253131



Lot 18 — CAPITOLA E. 1502355

Skin The Wolves!

The Whiteface Round-Up

Burn Some Midnight Oil!

STAFF MEMBERS Editor-in-chief Mary Nicks... Business Manager Gertrude London... Assistant Business Manager Lillye London... Reporter Kathryn Danforth, George L. Brand, Mary Ellen Henslee, Charlie Hill, Mattie Lawhon, Paul McCullough, Margaretson, G. P. Owen, Phyllis Radonch, Barbara Robertson, Thea Smith, Betty Roloson, Mauna Morrison, and Naomi Umley.

Teachers Give Bright Answers To Question 'Where Were You Born'

You know, folks, you've all heard that old saying, "A fool can ask more questions than a wise person can answer." That certainly is true, especially on exams. Last week we students were put through the grilling experience of a third degree; but this week the worm has turned. We asked the teachers questions that a number of you have been wondering about for a long time; "Where were you born?" Here is the lowdown.

Miss Sullivan doesn't know whether she was born in Llanó or Austin. She says she was so little at the time that she doesn't remember exactly.

Mr. Hudson, upon being asked in what town he was born, answered that he wasn't born in a town at all; he was born in the country near Honey Grove, Texas. Honey Grove is in Fannin county up near the Oklahoma border.

Nell Spradley accuses Mr. Stalcup of being in a rut because he has lived on the same street and in the same house all his life. Maybe he is a creature of routine, but I'll bet that house is "Home, sweet, home," and that is one place that can't be beaten.

Miss Crawford thinks she may have been born in Ovilla in Ellis county; but then again, it may have been somewhere else. Mr. Kinard is going in a diagonal line across the state. He was born in Livingston, in Polk county, over near the Louisiana border, and here he has landed in Hereford about fifty miles from the New Mexico border.

Mr. Stanton comes from Granger, down in the south-central part of the state. Just wait, students, until we have some of our winter northers and snow; then we can initiate him into West Texas.

Miss Rigler doesn't hesitate a minute; she knows definitely that she was born in Waco, down near the center of the state.

Mr. Emmons is one of those careful fellows; he doesn't mind telling that he was born in Chillicothe, Texas, but he would just like to know why we are interested.

We have three Panhandlers in our faculty: Miss Ramey-Dimmitt; Miss Pratt-Clarendon; and Miss Foster-Canyon.

The out-of-staters represented in our faculty are: Miss Rice from that good, old Hoosier state, Indiana; Mr. Willoughby, from Texola, Okla.; Coach Best from Sand Springs, Okla.; and Miss McCaslin from Boulder, Colorado.

That's all I can tell you. The teachers didn't mind telling where they were born, but not a one of them will tell when.

All you opponents aren't merely decoys! Loyalty to our dear old H. H. S. - Luck to you, gang-may you never miss.

-Hi-Times

Mother: "Now, darling, I know thousands of little boys and girls who would be only too glad to eat that nice spinach." Mary Ruth: "Name three."

MASONIC BULLETIN Hereford Lodge 849 Stated meeting second Monday in each month. School of instruction each Thursday night. H. C. Baird, W. M. E. L. Brady, Secy.

Make Better Grades and Stop Cheating Yourself Out of Money

Did you ever hear about a student cheating himself out of money? That's just what a student does when he flunks. "Papa" pays the bill to send you to school. The more students in school, the more money he has to pay. The more he flunks, the flatter his pocketbook grows, the smaller his allowance grows.

With one six weeks gone by, probably many cards, showed red ink yesterday. There are five six weeks' periods to raise your grade.

Think what you could do with money - another date every week, or a coke at every ball game!

Exchange See by the "Skyrocket" Wellington High School is having an annual this year. The Tulla Hornet is featuring a new column "Dotty Dix Gives Advice to Forlorn Pupils." The students get the paper, the school gets the fame, the printer gets the money, the staff gets the blame.

VISIT US OFTEN! FRESH HOME-MADE CANDIES Hot Dogs - Soft Drinks and Ice Cream Candy Kitchen

Protect What You Have INSURE John McLean Insurance Agency Phone 273

BUSINESS AND PROFESSIONAL DIRECTORY A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County. Write us for information concerning land ownership. Deaf Smith County Maps . . . 25c

INSURANCE NO. H. PATTON PHONE 50

ABSTRACTS Deaf Smith County Land Titles AF SMITH COUNTY ABSTRACTS, Inc. Cliff Estes, Mgr.

DR. J. W. HENDRIX DR. JOHN CHANNER Chiropractors & Masseurs for Appointments Phone 341

Dr. C. D. Kelton CHIOPRACTOR 506 Jackson Avenue

Whitefaces Defeat Canyon Eagles For Fifth Victory

Books! Books! 100 New Ones In School Library

Books! Books! Our library has nearly a hundred new books! Surely out of this collection you can find one that will appeal to you and prove to be profitable.

If your manners need a general overhauling, read "This Way, Please" by Boykin. Possibly you are interested in the life of immigrants in this country; then select "Promised Land" by Antin. Drake's "They Tell a Story" will give you a new supply of anecdotes. For the person who wants adventure, "Wings over South America" by Ahl, "Voyage to Galapagos" by Robinson, "Buffalo Bill's Life Story" or "Aviation from the Ground Up" might suffice your need. If you merely want entertainment, read "You Can't Take It with You," "All This and Heaven Too," "Red Earth," "The Yearling," "Lad, A Dog," "The Benson Murder Case," "White Oak Heritage" or "How Green Was My Valley." Overcome your self-consciousness by reading "Stage Fright and What To Do About It." Wilson's "Your Personality and God" will be worth reading, as well "How To Develop Your Personality," "Best Short Stories of 1939" and "Pulitzer Prize Plays" offer a variety of good reading.

These above mentioned books and many, many more new ones are in our library. Check them out; read them; really enjoy them.

Bits About 'Em

Rachel Ireland, Madonna Morrison, and Kathryn Danforth attended the Junior Division of the Texas Federation of Music Clubs held at Quanah this week end.

Betty Jane Roloson attended the Sandy football game in Amarillo Friday.

Several members of the high school faculty, including Miss Foster, Miss McCaslin, Miss Ramey, Mr. Smith and Mr. Kinard attended the homecoming in Canyon Saturday.

Margaret Olson was out of town Sunday. She spent the day with friends who live near Panhandle.

Nona Deen Rose was in Amarillo Saturday.

Mary Ann Acker is back in school this week. She has been in Dallas, since last Wednesday. While she was away she attended the T. C. U. A. & M. game at College Station.

Fort Sumner is to be the new home of Bernice Elliston. She left Hereford last week and is planning to finish the school year in New Mexico.

Have you met Robert Teter? Robert is a sophomore and this is his first year in Hereford high school. He came from Woodward, Okla. His opinion of H. H. S. is that it is not of the best schools he has ever attended.

Nona Mills visited in Plainview Sunday.

Donald Ray McCullough was in Amarillo Sunday.

Nona Deen Rose has a very sore leg this week as a result of prancing too hard Friday night. Seniors received their class rings Tuesday.

Central School News

Bonnie Lou, Charles, and H. P. Cooper entered Central School Friday. Bonnie Lou is in the sixth grade; Charles is in the seventh; and H. P. Jr., is in the second. They are the children of the new minister of the Church of Christ.

Miss Madeline Bell's fourth grade surprised her with a fruit shower one day last week.

Well, Six Weeks' Tests are over. But as we all know, something always takes the joy out of life. It is just six weeks from now when we start answering question again.

SINCE 1883

Ballard's Snow Liniment has been an inexpensive aid in relieving the discomforts of Muscular Congestion that accompanies Sprains, Strains, Bruises, and Muscular Soreness from over-exertion or undue exposure. In 30c and 50c bottles.

HAILE DRUGS

Courtesy Contest To Be Sponsored By Hi-Y Girls

Are you courteous? If not, you had better brush up your manners. The Tri-Hi-Y decided Tuesday night in its regular meeting at the high school to sponsor a courtesy contest.

Two students and three faculty members will act as unknown judges to select the most courteous boy and girl in school. Results will be announced near the close of school.

Ruth Temple Hastings led a program based on "Dependability." Troyce Stambaugh discussed "How Dependability Helps Personality."

Hi-Y Boys Entertain At Sponsor's Home

"Say! Did you find that cat (No. 2 size)?" asked the Hi-Y members as they scrambled back from a scavenger hunt that was held October 17. The Hi-Y Boys had their party at the home of Mr. G. M. Hudson, sponsor of the Hi-Y Club.

For entertainment the group had songs, folk dances, and star checkers. Refreshments of hot dogs, punch, and cookies were served to: Rachel Ireland, Donald D. Henslee, Ruth Temple Hastings, Delbert Kassahan, June Dameron, Calvin Brumley, Maggie Miller, Carroll Newsom, Lois Agnes Gilbreath, Wilbur Harmon, Rena Rae Renfro, Harold Close, Mary Lookingbill, Richard Ireland, Troyce Stambaugh, Raylan Evans, Mary Jane Jordan, Hicks Roberson, Vesta Mae Landers, Jack Allmon, Evelyn Benson, and F. L. Lucas.

Mr. Fred Harrell of the "Hereford Brand" discussed journalism problems with the "Whiteface" Staff Monday, October 21. In his talk, he gave some "do's" and "don'ts" for reporters. He emphasized leads in articles and stressed making the reports interesting and timely.

We can sleep four weeks, we are thankful for that. But then the fifth week we have to study this and that, and then the sixth week—Oh! why think so far ahead? Let's enjoy the time we have.

"It's Rosalie's," said Polky.

"Rosalie how much?" asked Miss Kirby.

"Nunn" was the answer.

The 7A class is now the 7A Whitefaces. Their motto is "Live and Learn."

Miss Theilma McMinn said she would have Billy London, J. W. Robinson, and Eugene Sparks, sing a trio. J. W. said that would be fine because they were such good singers. Miss McMinn told him he shouldn't brag. J. W. replied, "I have to; nobody else will."

To Relieve Misery of

COLDS Take 666 LIQUID TABLETS, SALVE, NOSE DROPS

IF YOU NEED

New Binder Canvas SEE ME... I Can SAVE YOU Money

Let Me Repair That OLD CANVAS

JACK'S SHOE SHOP

Clubs and Classes

Claudine Newman led the discussion of Conscriptio Day at the F. H. T. meeting Wednesday night. Gloria Cress had charge of a game called "Get Acquainted." Questionnaires pertaining to personal qualities (good or bad) revealed many startling things about F. H. T. girls.

Nell Spradley, president of the Senior Class, appointed a committee to plan programs for class meetings. The members are: Glenn Smith, June Dameron, and Carroll Newsom.

Margaret Olson is substituting for Mary Ann Acker as secretary of the Sophomore Class, while the latter is in Dallas.

A co-operative project of the Ag. boys and second year Home Economics girls is a frame garden in which they have planted carrots, radishes, parsley, lettuce and greens.

Miss Sullivan and Mr. Emmons have exchanged classes for a week. She is instructing the Ag. 1 boys in every day manners and etiquette in public places. He is teaching the Home Economics 1 class about the different meats, after taking them to a market for a demonstration of the cutting of a fore and hind quarter of beef.

HUMOR

Lois Agnes: "Do you think kissing is unhealthy?"

Rena Rae: "I really don't know. I've never been..."

Lois Agnes: "What? Never been kissed?"

Rena Rae: "No I've never been ill after it."

Helen Plummer: "Did you ever hear the Kettle Song?"

Christine Olson: "No, what is it?"

Helen Plummer: "Home, home, on the Range."

"I've a friend I'd like you girls to meet."

Athletic Girl: "What can he do?"

Chorus Girl: "How much has he?"

Literary Girl: "What does he read?"

Student Council Installs New Representatives

The president took the oath of office Tuesday, October 15. Of course, president here is not used on the broad, national sense, but in reference to the Student Council.

Mr. G. M. Hudson, faculty adviser, administered the oath of office to Richard Petersen, new president, who then swore in the other members. The Senior representatives are June Dameron and Calvin Brumley. The Juniors chose to represent them Lois Agnes Gilbreath and Jack London. Georgianne Miller and Robert Teter come from the Sophomore class. Marie Moreman and Tom Wilson serve the Freshman class.

Besides the installation of officers, Calvin Brumley discussed "Education and Democracy." The student body led by June Dameron sang "God Bless America" and "Alma Mater."

Society Girl: "Who are his family?"

Religious Girl: "What church does he belong to?"

College Girl: "Where is he?"

Lillye: "Do they have July Fourth in England?"

Mr. Willoughby: "Of course not."

Lillye: "Then what day comes after July 3?"

F. L.: "Say, old man, can you let me have 5..."

Glenn: "No..."

F. L.: "...minutes of your time?"

Glenn: "...trouble at all, old scout."

Kind Old Gentleman: "What is your little brother's name?"

Buddy: "His name would be Jack if he was my brother, but he ain't and her name is Ruth."

LET US WINTER-PROOF YOUR CAR

Now's the time to Lubricate, Wash and Grease your car, and Change to Winter Oil. Phone 191 for complete Magnolia WINTER-PROOF Service! THOMPSON SERVICE STATION Across from the Bull Barn . . . on Highway 60

3 REASONS... you will find it pays to do your banking at The First State Bank... 1, SERVICE, no-matter what kind of banking service you may need, we have the facilities and the men with which to perform the service, quickly, efficiently and courteously, and 2, FACILITIES, we have the newest and most modern methods and Facilities with which to render our banking service, only the best is good enough for our clientele... and 3, WILLINGNESS. We are more than willing at any time to serve you no matter how small your problems and needs may be we are always willing to serve you. MEMBER F. D. I. C. The First State Bank This is a Bank of Friendly and Personal Service

Rites For Pete Queen At Bovina

Last rites for Pete Queen, 43, were held Monday afternoon at Bovina Methodist Church with Rev. Hester officiating. Mr. Queen died Saturday. Interment was at Bovina.

Survivors include the wife, and one daughter, Doris Ann, six; three brothers, Stacy and Bud of Bovina and Tet of California, and one sister, Mrs. Maude Waldron of Kansas City. Mr. Queen was born June 21, 1897, in Williamson county. He came to Farmer county in 1900.

LOCALS

KINARD ELECTED DIRECTOR IN ASSOCIATION

Supt. Knox Kinard of Hereford was elected a director in the Ex-student association of West Texas State College. It was announced at Home-coming sessions Saturday.

ATTENDING REGIONAL MEET

Mrs. Lavina Gilliland left this morning for Childress where she will attend a regional meeting of W. P. A. project supervisors until Saturday. Mrs. Gilliland is supervisor of the local sewing project.

Mr. and Mrs. Marlin Gilliland were in Lubbock Saturday where they attended a birthday celebration for her mother.

TWO ATTEND LUBBOCK FETE

Mrs. A. O. Thompson and Mrs. Chas. C. Ferguson attended a dinner in honor of Mrs. J. W. Walker in Lubbock, tendered by the Federated clubs of that city. Mrs. Thompson, president of the Seventh District Federated Music Clubs, was also honor guest of the Lubbock music clubs.

Among those who were in Canyon last Saturday for the West Texas State College Homecoming were Mr. and Mrs. J. T. Gilbreath Jr., Mr. and Mrs. Travis Dameron, and Mr. and Mrs. Henry Sears.

Miss Nancy Conkwright left this morning for Waco where she will attend the Baylor-A & M game and take part in Homecoming activities.

Mrs. C. C. Acker and daughter, Mary Ann, accompanied by Mrs. Homer Fox and Mrs. Alton Fraser, returned home Sunday. They spent several days in Dallas, then drove Saturday to College Station where they saw A & M beat T C U.

Mrs. Edna Fincher had as her guest last Sunday, her sister, Mrs. W. N. Brickey, Mr. Brickey and their son, Roy of Dallas.

Mmes. C. C. Bowman of Amarillo, T. M. Key of Lamesa and Glenn Webber of Brownfield spent last week end with their brothers, Ollie, Doug and Homer Fox. Mrs. Key was accompanied by her granddaughter.

Mrs. W. W. White of Jefferson City, Mo., is visiting her mother, Mrs. Rosa Speer and her sister, Mrs. B. F. Marrs and family.

Mmes. E. B. Hedrick, J. A. Pitman and Cecil Rockwell were Amarillo visitors Saturday. Mrs. Pitman was accompanied by her daughter, Helen Ann Pitman.

Thomas Lee Burkett of Washington, D. C. is spending ten or fifteen days with his brother, John Burkett and family. He arrived last Thursday, flying from Washington to Amarillo. Mr. Burkett is a meteorologist in the Navy Dept.

HEREFORD



BULL

By Jimmie Gillentine

No war was needed to get a conscription, but the registration sure started a war here. The whole town seems to be divided. Everywhere I go I hear heated arguments over the fact that I had to register. All of the men are saying that they don't even believe I had to register, much less any possibility that I might be only 31—and all of the women seem to be arguing on my side. I sure am glad the women are with me. It just goes to prove that the feminine intellect is far superior to that of the male. I have personally asked six or eight women how old they thought I looked and every one of them has said 31 or below. Yes sir, these women folks are really smart. Mrs. Bill Davis said she wouldn't have guessed me for a day over 29 and Mrs. Homer Fox says she would have thought that I might not have to register—but because she figured I was under 21; she also added that she got the idea from reading the Bull Column.

The two fellows who fooled me by having to register were Alton Fraser and Jim Witherston, but I sure do agree with the women. I can't see how anyone would be surprised at my registering. Prentiss Rosson was unkind. He misconstrued the whole thing and says he believes the women are just hoping I will have to go into the army so they might get a "Young Looking" man around The Brand. However, I think he's just jealous because all of the women have rallied so nobly in my defense. I sure hope Mrs. Rosson makes him eat spinach, carrots and cabbage all next week. I sure do.

The luckiest fellow I know is my old "friend," Frank MARCELIUS Cogdell. The draft board took the 747 registration cards, shuffled them all together and drew for card No. 1. You guessed it, the name was that of Frank MARCELIUS Cogdell. Marcellus says he never in his life drew a bank night pot, he never drew a basket of groceries, and in base ball pots he always draws No. 10—but in this draft business he up and draws No. 1 the first rattle out of the box. However it isn't so bad as all that because No. 1 is no worse than any other number when they draw in the big national lottery. No. 1 could be the very last one to be pulled from the hat. Your local number doesn't mean a thing—unless they draw it in the big national lottery, then it means plenty.

The real thing I started to write about is the fact that we are publishing a complete list of Numbers, Names, etc., in the paper this week. The excuse is so people can know their numbers, but the real reason is because we think most folks will get a real kick out of some of the middle names to be found in the list. Save this paper and next time you have an hour or so to spare just check through the list of registrants and look over the middle names. It is really a scream.

In a way, this is sort of dirty. Lots and lots of people try to keep their middle names a secret, but the government says they will appreciate publication of the list—and it will really have lots of reader interest because of the middle names—so we are cooperating with the government to the fullest extent. I am about as lucky as Marcellus Cogdell. Four men in The Brand-office had to register and I am the only one with a funny middle name. Our office registered as follows: Fred Burns Harrell, Sherman Finch Morgan, Robert Stansell Scott and James MORIARTY Gillentine. Nick Koelzer, who won't have to register for two

whole years, will at what future date sign up as Nicholas Francis Koelzer. Of course Virginia Bowman won't have to register at all, but her full name is Virginia Nellie Bowman; neither will Beulah Potter McLean or Ann Hill Holman (not Annie).

It sure was a surprise to learn that Major Schroeter's name is August Julius, along with John Isreal Willoughby, Benjamin Monroe Wiltshire, and a lot of others. However, the whole list will be found in this issue and you can check them over for yourself.

Homer Fox remarked the other day that he wished Will Rogers was still alive. Boy, wouldn't he have a few things to say about the presidential race, about the war—and he might even get off a good crack about Hitler. Will Rogers would also be deeply gratified to note the advance made in aviation during the past few years. He could say more in fewer words than probably any other man who ever lived.

Somehow we always manage to leave Mrs. E. B. Hedrick's name out of the locals when she takes a trip. She says she could go to spend a month in Nazi Germany and we wouldn't print her name in The Brand. Just to prove she can be wrong, here's a local: Mr. and Mrs. E. B. Hedrick and Sam Frances Steele last Sunday afternoon visited the stock pens near Hereford and looked over the cattle.

Next Monday Elmer Dameron will offer at auction 115 head of the finest Hereford cattle in the United States. Those who know Mr. Dameron also know that he wouldn't part with some of these cattle under any other circumstances than a dispersion sale. The sale next Monday will be the largest sale of Gudgegg and Simpson straight breeding since the now famous Mousel sale in 1920—and it will likely be the largest consignment of straight bred cattle ever held in Hereford. Buyers will come from great distances to see and bid on the cattle. Mr. Dameron, like the other Hereford breeders, is always glad to have local folks attend the sale, and in turn we should all cooperate with him. Let's show the visitors every possible courtesy and consideration, giving them preference of seats and accommodations. This sale is really something.

Hereford Boys Enroll In CAA Flying Program

CANYON—Ernest Scheihagen of Hereford, a senior at West Texas State College, is enrolled in the college class of the Civil Aeronautics Authority pilot training program. There are twenty-eight students in the class and these already have three to five hours in the air. Thirty is the quota. BOB BAIRD SOLOS Bob Baird, son of Mr. and Mrs. H. C. Baird, made his first solo flight last week at Canyon, after about 10 flying hours and only two weeks of instruction. It was learned yesterday.

Hospital Notes

Mrs. W. V. Elmore, Friona, maternity, October 22. Still born. Mrs. Tommy Wilburn, Friona, treatment for injuries, improving. Mrs. V. M. Ferguson, Friona, minor operation, October 23. W. E. Lamb, eye operation, October 23.

Deaf Smith Draft

(Continued from Page 1) listed on page 1, section 2. 748—Herman Lee Drake 749—Lola Arch Beavers 750—John Carl Lee 751—J. S. Clark 752—Walter Murie Griffiee 753—Henry C. Clark 754—Seth Everitt Clark 755—Guy Edwin Elkins 756—Marion McDowell Clark 757—Ray Thomas Brown 758—Thomas Madison Hix

- 759—Troy Irwin Frazier
- 760—Oscar Hugh McGavock
- 761—Malcom Eugene Cassels
- 762—Lloyd Emery Tice
- 763—Clifford Elmo Hicks
- 764—Rufus Donald Sewell
- 765—L. C. Hewitt
- 766—John Robert Baird
- 767—Walter Arthur Frye
- 768—Albert William Frye
- 769—Carroll Thomas Cress
- 770—James Edward Best
- 771—Charles Willis Gresham
- 772—Tom Hale Fleming
- 773—E. C. Hewitt, Jr
- 774—John Hardy Wood
- 775—Donald Branson Brother-ton
- 776—Abble Raymond Posey
- 777—L. B. Russell
- 778—Henry Roy Hastings
- 779—Rollin Samuel Orr
- 780—Stanford Calvin Knox
- 781—Laughlin Grey Harris
- 782—Charles Julian Borden
- 783—George Curtis Russell
- 784—James Russel Reaves
- 785—Haskell Henry Runton
- 786—James Aiken, Jr.
- 787—Roy Wilmer Reeves
- 788—William Franklin McLean
- 789—Bill Thomas Foster

- 790—Harley George Adams
- 791—John Patric Robinson
- 792—Noble Claudell Sikes
- 793—Palmer Corbett Norton
- 794—Allen Grey Plummes
- 795—William Jesse Stanford, Jr
- 796—Bruce Washington Jones
- 797—Hubert John Eatmon
- 798—Sidney Cecil Brazeal
- 799—Davis Jesse Clayton
- 800—John Isaac McCutcher
- 801—June Pleasant Miller
- 802—Stonewall Jackson Comer
- 803—Jerry Phillip Jowell
- 804—Charlie Edward Crouch
- 805—John Grady Coe
- 806—Clarence Leo Baxter
- 807—Jack Lennard Stream
- 808—Woodrow Harris Wilson
- 809—Aron (Dick) Vernard Ell
- 810—Winford Z. Smith

Around Town

(Continued from Page 1) names, evidently took precautions to see that no one learned his middle name. So far all efforts to learn what it is have failed. Even Mrs. Givan won't tell.



"Rangers OF Fortune"

Fred McMurray
Patricia Morrison
Albert Decker

Last Times TODAY!
March of Time
Popeye Cartoon
Paramount News

"MARCH OF TIME" presents the thrilling story of "Britain's R. A. F."

A DRAMA-PACKED film that gives new meaning to today's big headlines on the Battle of Britain. SEE HOW BRITAIN'S hard-fighting Royal Air Force is today driving off Hitler's superior air fleets. SEE HOW BRITAIN'S Bombers are carrying the war back to the Nazi invasion bases in the Channel ports of France and Belgium... and even into the heart of Germany itself! Actual scenes of battle... Exclusive film just arrived in the U. S. from March of Time's cameraman in England! It's worth the Price of a Full Program!

FRIDAY and SATURDAY — 10c & 20c

"Thundering Frontier"

with CHARLES STARRETT

plus — CARTOON and SERIAL

Sunday and Monday

\$5,000 REWARD

for the State of Missouri
JESSE JAMES
For Treason

HENRY FONDA in THE RETURN OF FRANK JAMES

with GENE TIERNEY JACKIE COOPER HENRY HULL

JOHN CARRADINE • J. EDWARD BROWBERG • DONALD MEER EDDIE COLLINS • GEORGE BARRIER

A 20th Century-Fox Picture

More exciting and colorful than 'Jesse James'!

STAR THEATRE DONALD DUCK CARTOON
PARAMOUNT NEWS

Scouts Plan Armistice Camp

Scouts of Troops 1 and 3 are rapidly completing plans for a joint Armistice Day camp, November 9, 10 and 11 at Palo Duro State Park, Urlin Streu, Scoutmaster of Troop 1, announced today. Larry Loerwald is Scoutmaster of Troop 3. Another November event planned is for all scouts and scouters to attend the annual Scout Day at West Texas State College, Canyon, November 16. Five scouts in Troop 1 received promotions this week. Leonard Burleson advanced to Junior Assistant Scoutmaster, Richard Petersen to Junior Assistant Scoutmaster, Dave Beavers to Senior Patrol Leader, Bob Jennings and Donald Robertson to Patrol Leaders.

Home, Business

(Continued from Page 1) street. Among structures which have been completed recently are a two-room stucco on D street by John Riley; a frame stucco garage by J. L. Rogers; Dr. W. N. Lemmon's new house; and Snyder's Service Station by Pitman and Witherston. Wilson and Frank Gyles recently moved a six-room frame house here from Panhandle and it is being repaired, repainted, papered, a garage built and walks laid. The house contains six rooms and bath.

Hereford Man Sees Six Die In Unusual Airplane Accident

Dick Roberson, formerly of Hereford, was eyewitness to an unusual airplane accident in which a parachute jumper who had just bailed out of his plane was killed. The jumper, Nalewaja, member of an air show, had jumped, but his chute failed to open. George Zorns, pilot of another plane which was carrying four passengers, dived in an attempt to get under Nalewaja, but the plane became tangled in the chute ropes and plummeted to the earth out of control. Pilot, passengers and the parachute jumper were all killed.

1901 1940

E. B. Black Co.

Furniture - Undertaking
AMBULANCE SERVICE — DAY OR NIGHT
HEREFORD, TEXAS

WEIR'S Red & White Food Store

WE DELIVER — PHONE 117

PEAS, Kurer's, No. 2 can 2 for 25c
ASPARAGUS, Brimfull, green or white, 2 for 25c
BRAN FLAKES, Red & White 2 pkgs. 15c
PUMPKIN, Empson or W-S, No. 2 1/2—2 for 25c
SPICED HAM, Armour's 12-oz can .. each 25c
SALAD DRESSING, White Swan Qt. 29c
KRAUT, No. 2 can 2 for 15c

PURE STRAWBERRY PRESERVES

1-Lb. Glass Jar 15c

CUT BEANS, No. 2 can 2 for 15c
SPINACH, No. 2 can 2 for 15c
GRAPEFRUIT JUICE, R&W, No. 2 ... 3 for 25c
GRAPEFRUIT JUICE, No. 5 can 23c
PINEAPPLE JUICE, No. 5 can 25c
TOMATO JUICE, No. 5 can 19c
PRUNES, Brimfull, No. 10 can 25c

CORN ARMOUR'S VEGETOLE

Brimfull, Country Gentleman

No. 2 8-Lb. Carton
Size ... 10c 65c

HOMINY, Brimfull, 27-oz. 3 for 25c
DRY SOAKED PEAS, 15-oz. 6 for 25c
FRUIT COCKTAIL, Heart's Delight .. 2 for 25c
SPINACH, Heart's Delight, No. 2 ... 2 for 25c
CRANBERRY SAUCE, Ocean Spray, 2 for 25c
SOUPS, White Swan 3 for 25c
TOILET TISSUE, Mi-Lady 6 rolls 25c

JELLO

6 Delicious Flavors 2 for 5c (Limit, 2 boxes)

LAUNDRY SOAP, Red & White 5 bars 15c
PINK SALMON 2 for 25c
NARKINS, 80-count 2 pkgs. 15c
WAX PAPER, Cut Rite 2 boxes 15c
MARSHMALLOWS, White Swan—1-lb. pkg 15c
OLD DUTCH CLEANSER 3 cans 25c
RED & WHITE CLEANSER 2 cans 9c

Nothing But the Best MEATS

Full juice. Doz. 19c

ORANGES Medium size—doz. 19c
TEXAS ORANGES Large Size, doz. 23c
GRAPEFRUIT Texas — 6 for 23c
CRANBERRIES Quart for 19c

PORK CHOPS Nice and Lean—1-lb. 18c
STEAK Chuck — LB. 18c
ROAST RIBS Per LB. 12c
KRAFT CHEESE 2-Lb. Box 49c

Complete List of Names and Draft Numbers for Deaf Smith County Given

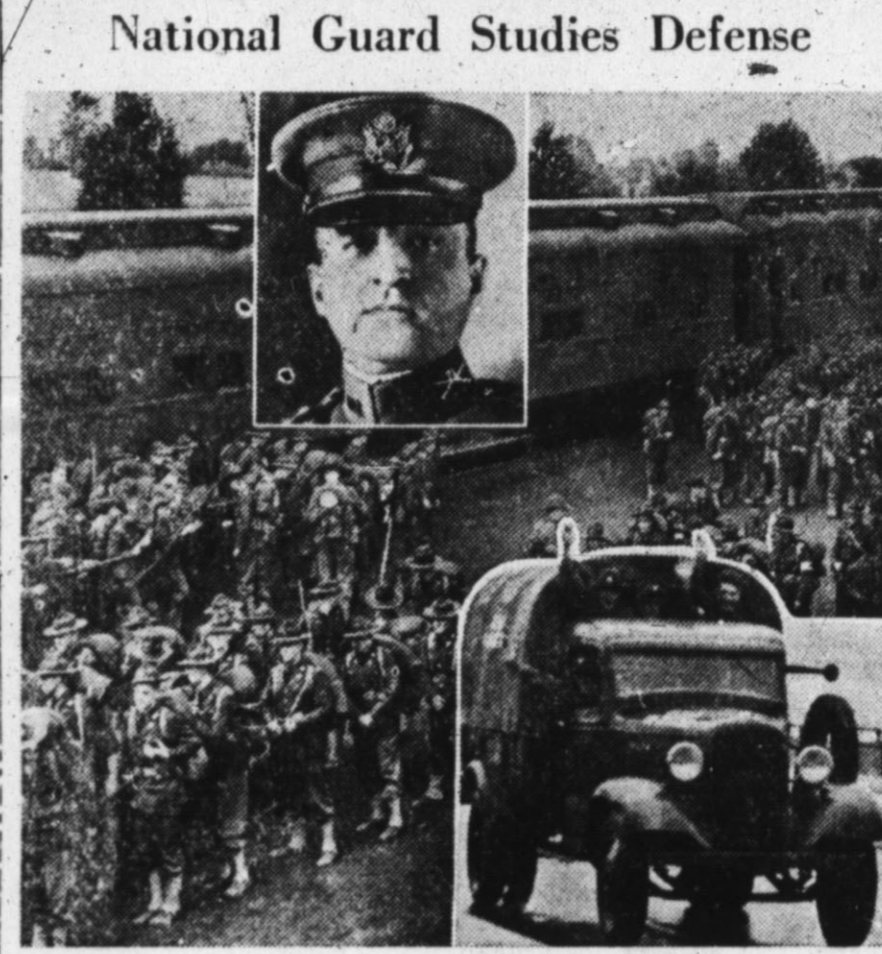
Names And Numbers Are Sent To Nation's Capitol For Drawing

Number! Number! Find the number. If you registered October 16 you got one. Listed below are the serial numbers and names of all men who registered in Deaf Smith county.

- 1-Frank Marcellus Cogdell 2-Cecil Temple Carter 3-Frank Richard Miga 4-Clyde Gilbert Seigler 5-Howard Joe Waldron 6-Wilson Lee Farmer 7-Edgar Oswald Skypala 8-Robert Kirk Gentry 9-Theron Jackson Parsons 10-Commodore Daley Davis 11-Thomas Calvin Guffee 12-Bennie Felix Urbanczyk 13-Winford Fredrick Perry 14-Charles Ples Grimes 15-Douglas Wilson Beene 16-Darrell Thomas Stagers 17-Everett Wilson Miller 18-Woodrow Wilson Whitaker 19-Joseph Thomas Marnell 20-Foy Willis Dodson 21-Colby Clark Conkright 22-Otto Emmett Sherman, Jr. 23-Guy Alvin Buzzard 24-T. C. Malloy 25-Kenneth Fabian Thiel 26-J. M. Posey 27-Loy Eugene Smith 28-Willie Alvie Hudgens 29-Rodney Meade Halle 30-Finis Elvin Wade 31-Ervin Kenneth Criswell 32-Earl Spencer 33-Samuel Ray Sult 34-Arnold Chase Hershey 35-Wary Harden Rayburn 36-William McNeely Best 37-LeRoy Conklin 38-George Sylvester McConnell 39-William Rainy Harper 40-Clinton Sylvester Bierman 41-Ervin Hiram Ward 42-Neil Felton Luckie 43-Henry Alonzo Turner 44-Vance William Stallcup 45-Thomas Franklin Medlin 46-John Daniel Shirley 47-Finis Harvey Lindsey 48-Arthur Bell Denney 49-Edmund Frank Loerwald 50-Irvin Atlas Reeves 51-John Connell Cummins, Jr. 52-Dick Walker 53-Willard Ray Edwards 54-Robert Edward Wagoner 55-James Henry Sears 56-Roy Wilson Brittain 57-Acle Darrel Harkins 58-Leo Van Dove 59-Henry Theodore Wedel, Jr. 60-Earnest Albert Stocker 61-John Benjamin Arnold 62-David William Wallace 63-John Israel Willoughby 64-James Winfred Witherspoon 65-Aaron Edell Rose 66-Lee Dalton Meek 67-Howard Jacob Hill 68-Everette Gan Campbell 69-Thomas Raymond Alsop 70-Jim Merrid Ashlock 71-Melvin Cary Allen 72-Vachrel Ridley 73-James Otis Harrison 74-Burnie Jones Ranne 75-Alvin Whitley Carroll 76-Roger Henry Brumley 77-Paul Eugene Steele 78-William Nick Schaefer 79-James William Witherspoon 80-Herman Lester Tedford 81-Lawrence Lee Womble 82-S. C. Brewton 83-Edward Foster Walker 84-Jack Lowry 85-George Cleveland Hartman, Jr. 86-Charles Hall Dean 87-Frank Tackitt, Jr. 88-Noble Clyde Estes 89-Herbert Hartland Caraway 90-William Harvey Nunn 91-Clifford Crain Stewart

- 92-Homer Lee Jordan 93-Wilfred Joseph Albracht 94-St. Elmo Morton 95-Burl Bernard Corn 96-Eddie Lee Layman 97-Clyde Renfro 98-Thomas Eugene Williams 99-Eustace Howell Osburn 100-Richard Alvin Muller 101-Carl Alfred Oldham 102-James Ennis Kirby 103-Frank Joe Bezner 104-William Isaac Allen 105-Henry Joseph Koelzer 106-George Edward Short 107-Rayford Anderson Ricketts 108-Edward Michael Hoffman 109-Ray Lamar Craner 110-Roy Oland Brown 111-Jason Lee Luck 112-Alphus R. McCollister 113-Walter Roscoe Galley 114-Altus Boyd Higgins 115-J. B. Carter 116-Kenneth Marion Cook 117-Elmo Jason Funk 118-John Gilbert Wynn 119-William Clyde Battles 120-Jeff Thomas Gilbreath Jr. 121-Louis Hampton Woodford 122-Joy Graham Vaught 123-Arold Everett Long 124-Louis Laddie Dupnik 125-Carroll Reid Hagar 126-James Woodrow Cawthon 127-Joe Benjamin Wagener 128-Willard Alfred Sawyer 129-George Hampton Whitaker 130-Otis Lee 131-Homer Roy Gore 132-Herbert Scism Tiller 133-Walter John Lueb 134-Noel Edward Worley 135-Jack F. Wright 136-Noel Grady Andrew 137-John Benjamin Gazaway 138-Seaborn Ted Matthews 139-Irving Hawthorne Willoughby 140-James Clifton Higgins 141-David Gordon Boston 142-Harvey Lee Thompson 143-Lawrence Dale Merrick 144-Quince Guss Williams 145-George Lopez 146-Morris Sheppard Roe 147-Charles Russell Sowell 148-Woodrow Wilson Benton 149-Lloyd Edwin Johnson 150-Clyde Leslie Shepard 151-George Kellar Muse 152-O. J. Beene 153-Floyd Ralph Stivers 154-Ray Turner Benton 155-Joe Anthony Huckert 156-Willard Otto Witherspoon 157-Orian Eldridge Hartley 158-Willie Wesley Franklin 159-Russell Kelly Johnson 160-Wesley Harold Easley 161-James Clyde Bandy 162-Edward Odell Ward 163-Hanley Russell Miller 164-Leonard Wesley Ralston 165-Le Eugene Renfro 166-Rex Oscar Guseman 167-John Nicholas Jacobsen, Jr. 168-Ernest Erman Layman 169-Ralph Delmer Donaldson 170-Jack B. France 171-James Edwin Mauk 172-R. V. Barger 173-Benjamin Arthur Wohlge-muth 174-Benjamin Monroe Whitshire 175-Robert Howard Viegel 176-William Urlin Streu 177-Val Mathes 178-William Zachary 179-Charles Bernace Short 180-Norbert Adolph Skypala 181-Ray Willy Clark 182-Aaron Holt 183-Ervin William Shugart 184-Marlon Benton Luttrell 185-Glen Samuel Parker 186-Garland Robert Wolfing-ton 187-Burke Wagner Inman 188-Joseph Marvin Thomas 189-James Henry Straley 190-Edgar Carl Moseley 191-Travis Byrd Caraway 192-Stanley Dell Smoot 193-Woodrow Wilson Carmichael 194-George Woodrow Lutz 195-H. D. Blythe, Jr. 196-Eursel William Young 197-Lester Cooper 198-August Julius Schroeter 199-Harold Raymond Whittle 200-Sidney J. Barclay 201-Samuel Jasper Bruce 202-Bennette Ephram Jones 203-Andrew John Schumacher 204-David Matthew Rodgers, Jr. 205-Thomas Devirl Parker 206-Ulmond Ralph Tolleson 207-Clyde Leroy Smithers 208-Clarence Earl Schultz 209-Lilburn Benjamin Ray 210-Buford B. Fellers 211-L. B. Redwine 212-Claude Dean Goldston 213-Gilbert Sylvester Hooper 214-Odis Thurman Whitfill 215-William Thomas Dickerson 216-George Ercel Brashear

- 217-W. D. Jones 218-Laverne Wesley Winfrey 219-Vernon Odell Wilson 220-John Wesley Leitner 221-Lester Wilson Sims 222-George Wilbur Smith 223-Edward Joseph Bezner 224-Geoyge Henry Conklin 225-Charles Austin Bell 226-Westley Harlin Vick 227-Noel Sidney Higgins 228-John Aubrey Daniel 229-C. V. McCord 230-Jessie Randolph Barrett 231-Wilburn Pickett Axe 232-T. B. Bailey 233-Frank Merdia Ashlock 234-Frank Goydon Witherspoon 235-Walter Newton Hodges Jr. 236-Edgar Eugene Russell 237-Warren Alvin Eaton 238-Frank Thomas Newman 239-Roy Dennis Baker 240-John Henry Noggler 241-William Ira Woolery 242-John Henry Channer 243-William Perry Caldwell 244-Milton Thomas Brown 245-Willie Curtis McElroy 246-Ennis Asa Harris 247-Arnold Henry Stelzer 248-Guy Taylor Cornelius 249-James Sydney Maxfield 250-Ira Glenn Campbell 251-James Marlin Gilliland 252-Albert Henry Peters 253-Raymond Walter Douglas 254-James Heby Lueb 255-Ottis Jackson Harper 256-Elmer Fridolin Reinart 257-William Monroe Davis 258-George Atlas Savage 259-Iverson Alfonso Leake 260-Magonia Trinidad 261-Paul Powell 262-Gilbert Colquitt Merritt 263-R. C. Ashlock 264-Burl Everett Settle 265-R. L. Talley 266-Robert Artis Daniel 267-Charles Orville Houser 268-Joseph Harold Harlin 269-Charlie Lester Hodges 270-Wilshire W. Jack 271-David Samuel Boyer 272-Joe Elbert Jarman 273-William Etewart Lee 274-Roy Rea McKnight 275-Samuel Lloyd Harman Jr. 276-R. J. Cherry 277-Roy Thomas Boyd 278-Emzy Marcus May 279-Harold Williamson Hudson 280-Hoyt Glenn Roberts 281-Ralph Taylor Roden 282-Leo Carl Hoffman 283-Lloyd Elliott Bradley 284-Fred Homer Arnold 285-Norman Robert Miller 286-Kyle C. Hall 287-Fred Albert Inman 288-Gus Pedde 289-Robert Leo Hoffman 290-Bud Gibbons 291-Roy Glenn Manning 292-Ovid Frank Pinckert 293-Robert Bethel Hicks 294-Ernest Ray Kendall 295-Milford Melvin Tullis 296-Roy Charles Slaton 297-Henry John Kuper 298-Guy Wesley Ginn 299-Joe Henry Pitts 300-George Ellison Hurst 301-Jerry Herman Albracht 302-John Wesley Walker 303-Jack Knight Wederbrook 304-Shade Ratcliff 305-Clyde Preston Hussey 306-Lowell Lafayette Williams 307-Carl Vincent Knox 308-Fern William Barnett 309-Arthur Frank Davis 310-Sebrin Payne Rutherford 311-Irvin Alvin Burdine 312-Wilbur Ernest Bell 313-Vincent Norman Stelzer 314-William Leslie Linville 315-John E. Frost 316-Ralph Emerson Daly 317-Fleet McKinley Calloway 318-Perry Richard Barnard 319-Charles Walter Seed 320-Arthur Tiefert 321-Louis Ralph Hagar 322-Donald T. Guseman 323-Clifford Morgan 324-Lowery Benjamin Walker 325-Ernest Runyon 326-Claud Moore Longbottom 327-Walter Lee Kuper 328-Tommie Lloyd Johnson 329-Edd Louis Cardinal 330-Marion Thomas Rutter 331-Pearl Daniel Danforth 332-Arnold Loyd Cross 333-Charles Milburn Brown 334-Frank Davison Hacker 335-Bruce Edward Parr 336-Wadle Robert Diffee 337-Duane Merel Clayburn 338-Tolver Austin Thurmond 339-Vernon Altus Williams 340-William Lawrence Pillow 341-Loyd Allen Ragland 342-James Leonard Beams 343-Robert Lee Hopson 344-Eunice McGuire



The National Guard association's convention will be held October 17-19 at San Antonio, Texas. The program will center around the defense drive and a critical study of U. S. armed forces. Members are shown mobilizing for a year's intensive training. Brig. Gen. Walter De Lamater (inset), president of the association, will preside at the convention.

- 345-John Grady Morton 346-Sidney Doyle Capshaw 347-John K. Fore 348-Thomas Bird Cox 349-Troy Patric Halford 350-George Carl Collier 351-Burford Young Crosthwait 352-J. H. Wheeler 353-Henry William Beckman 354-John Earl Weaver 355-Ernest Arnold Goetsch 356-John Burton Nolan 357-Damon Isaac McLain 358-Morris Wendell Blankenship 359-John Milton Anderson 360-Harry William Reed 361-Charles Wayne Evans 362-Sylvester Theodore Loer-wald 363-Bernard Joseph Thiel 364-William Ross Phillips 365-Allen Ellledge 366-Hovey J. Edwards 367-Troy Moore 368-Clifton Lane Rutherford 369-Cecil Tony Bass 370-Richard Elkin Barrett 371-Lewis Roberts Sherman 372-Charles Raymond Kropff 373-Willie Eugene Roberson 374-Lloyd Roscoe Neill 375-Earl Taylor Waits 376-Arthur Dwight Reed 377-Clyde Foch Posey 378-James Gilbert Gandy 379-Clarence Otho Wright 380-Maston Elbert Phillips 381-Gaylord William Newell 382-Rubie Durrell Rhodes 383-Oscar Theodore Johnson 384-Hugh Lee Clearman 385-Ray Jacob Wilhelm 386-Owen Jennings Stagner 387-Daniel Mark Grubbs 388-Edward Leon Littlefield 389-Edgar Lee Sowell 390-Ulys Vernon Pierce 391-Wells Osborne Stephens, Jr. 392-Cyril Joe Albracht 393-Mack Mordie Bainum 394-Eugene Debbis Knox 395-Jack Henry Jowell 396-William Henry Shields 397-Ancitoe Martinez Hernan-dez 398-Ira James Foster 399-Hilmar Emile Ebert 400-Wayne Terry Higgins 401-Elmer Happy Gowens 402-Thomas Robinson 403-James Orland Newell, Jr. 404-Albert Thomas Burks 405-Nell Hunt Downing 406-Jesse Robert Strobe 407-Roy Henderson 408-Melvin David Stevens 409-James Alton Miller 410-John Taylor Sims 411-Ralph Radney 412-Jack Flowers 413-Archie Ray Barrett 414-Charles Wesley Benton 415-Evert Edd Shirley 416-Samuel Verdon Watts 417-Walter Sidney Richards 418-P. G. Perkins 419-J. T. Jordan 420-William Paul Bowsher 421-David Perry 422-Homer Paskel Battles 423-J. B. Joiner 424-Walter Mack Jackson 425-Russell William Coursey 426-William Jack Gilliland 427-Fred Gage Brown 428-Arvel Little Hopson 429-Conrad Peter Urbanczyk 430-John Allen Morris

- 431-Clifford Raymond Gandy 432-Elijah Solomon Hyde 433-William Vincent Block 434-Johnnie Robert Womble 435-Almus Charles Hays, Jr. 436-Bernard Reginald Farr 437-Murrel Elmond Hughey 438-Burnace Darewood Luck 439-Jasper Leslie Thompson 440-Eugene Victor Bolton 441-William Troys Carmichael 442-James Rexford Higgins 443-O. B. Woolsey 444-Kenneth Wilbur Clayburn 445-Clifford Mathias Carpenter 446-Raymond Leslie Singleterry 447-Homer Thomas 448-Harry Vernon Kibbe 449-Albert Glen May 450-Henry Travis Mayberry 451-Woodrow Otis Watkins 452-Delmer Curtis Barnard 453-Wesley Wood Higgins 454-Clarence Luther McBroom 455-Horace Adolphus Johnson 456-Thomas Henry Teague 457-Clyde Warren Russell 458-Raymond Curtsinger 459-Radford Andrew Hutcheson 460-Rubin Wilburn Strong 461-Fred Drannon Scroggins 462-Lewis Casper Height 463-Norman Wilfred Schnelle 464-Jess Soull Twiner 465-Marvin William Sloan 466-E. J. Parsons 467-Thaine Clennin Chapin 468-Jimmie C. Allred 469-Elmer William Cook 470-Welton Franklin Cage 471-Carl Clifford Smyth 472-Glenn W. Roberson 473-Allen Welcome Hammock 474-Grover Carlton Thomas 475-Royal Deatherage Thom-marson 476-James Moriarty Gillingent 477-Elmer Lloyd Hammons 478-James Stubbs Stocks 479-Chester, Joseph Jacobs 480-Fred Burn Harrell 481-Ray Sylvester Weckesser 482-Author Lewis Shaw 483-Chester Ely Dunlap 484-Jasper Keys Medlin 485-Lonnie A. Morton 486-Richard Carlos Anderson 487-Alton Earl Clary 488-James William Dale 489-Robert Perry Vernon 490-Joseph Charles Gregory 491-Clyde Ellis Oldham 492-Edgar Huston Holland 493-William Xenophon Vaughn 494-Preston Harris Faubion 495-Liston Oscar Wilson 496-Odis Paul Jones 497-Dexter Sam Schofield 498-James Conker Bookout 499-George Calvin Harrington 500-J. D. Gillespie 501-William French Thurmond 502-Leo Joseph Hellman 503-William Strickland Rice 504-Elmer Eugene Combs 505-George Leland Brown 506-Sherman Finch Morgan 507-John William Marnell 508-Lonnie Lee Mow 509-George Edward Robertson 510-Carl Sevier 511-George Alvie Neill 512-Eugene Bob Renfro 513-Coy Cecil Morris 514-Woodson Beauchamp Har-ris 515-Robert Frank Bentley 516-Royce D. Cocanougher

- 517-Leonard Hobby Williams 518-John Vondyl Houser 519-Leon Alvis Hartman 520-Bert Lester Callahan 521-Jessie B. Whitlow 522-George Lewis Shirley 523-Henry Lloyd Bowsher 524-Orpha Lawson Click 525-Christan Bieri 526-Wilson Harris Evans 527-Robert Spencer Barrett 528-John Anthony Erdman 529-Dee Sevier 530-James Travis Matthews 531-Herbert Maurice Mariner 532-J. T. Carroll 533-Albert Fred Farris 534-Egbert Lewis Brady 535-Jesse Morris Carter 536-Henry Carroll Aulick 537-Jack A. Wayland 538-George William Bird 539-Aloys John Bates 540-James Edward Childre 541-Lem Dewart Taylor 542-Wilbur Warren Davis 543-Harry Hughes Millard 544-Earl Wesley Poarch 545-Woodrow Wilson Foster 546-Thomas Frederick Marshall 547-Charlie Ambers Callaway 548-Charles Faye Paddock 549-Francis Wallace Hill 550-Dalton Larence Layman 551-Perry Green Johnson 552-James Lytle Jones 553-Charles Aubrey Wimber-ley 554-Onias Rector Carroll 555-Marvin Lawrence Jackson 556-Morris Albert Phillips 557-Roy Arnold Harris 558-Theron Bernard Robertson 559-Lester Ray Jarman 560-Joe Hobart Leven 561-Glyndon Brown Hagar 562-Bill Henry Stocker 563-Robert Harley Anderson 564-Albert Alexander Daly 565-Howard Blaine Higgins 566-John Cyrus Riley 567-Alfred Smith 568-Jimmie Walker 569-George Franklin Johnson 570-Woodrow Wilson Ireland 571-Bryan Wyburne Smith 572-Anthony Forest Marnell 573-Mark S. Benefield 574-James Richard Hays 575-Roy Lee Trimmer 576-William Ralph Hastings 577-Sylvester Hiram Slagle 578-George Raymond Lunsford 579-Morris Olen Sowell 580-Joseph Patrick Craven 581-David Cawthon Bryant 582-Carlos Alvin Vaughn 583-William Martin Campbell 584-L. V. Thomas 585-Alton Thomas Fraser 586-Johnie B. Edward Caraway 587-Orville Henderson Culpep-per 588-John William Schneider 589-Harry Elmer Garrison 590-Robert Lee Thompson 591-Eugene Henry Loerwald 592-Boyd Jesse Claxton 593-Leon Charles Overton 594-Don Alfred Hollingsworth 595-Coleman Lloyd Wright 596-Lynn Dean Robbs 597-John Monroe Teas 598-John William McIver 599-Fred Estel Winfrey 600-Roy Edwards Campbell 601-Randolph Hyde 602-Riley Warren Myrick 603-William Allen Medlin, Jr. 604-Henry Reid Green 605-Tony George Hammons 606-William Marsh Collins 607-Elbert Nathan Mitchell 608-Cecil Clifton Boyer 609-Myles Myron Funk 610-Jasper Wyatt Cockrell 611-John Marlin Pierce 612-George Louis Cantrell 613-J. B. Farr 614-J. T. Hyepock 615-George Mortimer Suggs 616-George Carl Paetzold 617-Woodrow Wilson McCor-mack 618-Herbert Joseph Friemel 619-Hubert Lee Jones 620-Wilton Eugene Lynn 621-Wendell Kermit Hicks 622-Roger Donald Wilson 623-Hillery Earl Hunter 624-Marvel Glenn Upton 625-Charles Worth Covington 626-Barney Mack Flynn 627-Richard Cox Jowell 628-Clyde Oran Johnson 629-Harold Elmo Balze 630-Marvin Thomas McBroom 631-Jessie Wayne Steele 632-Ralley Edward Wedel 633-Werner Fred Lueb 634-Leo Austin Reeves 635-Clark Campbell Whitaker 636-Wilbert Earl Carroll 637-Eugene Weems 638-Joe Edward Thomas 639-Ancl Fisher Hargett 640-Walter Mark Emmons 641-Royce D. Cocanougher

Ballard Graves Is Cast In College Play Canyon--Ballard Graves of Hereford, a sophomore at West Texas State College, has been selected to play in the Broadway production, "You Can't Take it With You." More than 75 students tried out for the various parts. The play is under the direction of Prof. James H. Butler of the speech department. It will be presented as a lyeum number at the college November 28.

Regular \$1.50
**DOROTHY PERKINS
CLEANSING CREAM**
While it
Lasts... **\$1.00**

**JUST ARRIVED — BIG
SHIPMENT OF
Whitman's Candies**

**BIG LINE OF
CLOCKS
ALARMS . . . ELECTRICS**

**A COMPLETE LINE OF
SCHOOL
SUPPLIES**

**"AIR COOLED"
CITY DRUG STORE**
"WE GIVE S. & H. GREEN STAMPS"
PHONE 100

Between the Goal Posts

By FRED HARRELL

It appears that attempts to get a special train out of Hereford are jinxed. After getting over 100 tickets toward the 150 originally set for the Dalhart special, Santa Fe officials raised the number to 250. Catching their breath, O. C. Curtis, Debs Knox and F. L. Lucas, decided to go ahead and try for 250. Then it was learned that the game was to be played at 2:30 Friday afternoon and so, with a sigh, the scheme was given up.

After Dalhart, Hereford's next out-of-town game is with Tulla on November 8. Since Tulla has always sent a large delegation over here, Hereford is planning to repay the courtesy. At least, the school board intends to send the band and pep squad. If Hereford beats Dalhart, and they should, and Tulla is all that remains between Hereford and a district championship, there's going to be a huge bunch of fans going over to the Swisher county capital.

Hereford 13, Dumas 7.
Tulla 18, Dalhart 13.
Dumas 50, Dalhart 0.

Without doubt Hereford has the district crown within their grasp and only carelessness or hard luck can stop them. I don't think either will happen.

The sports scribe over at Tulla wrote his last football story last week but he really wrote a whizz. After crowing over Tulla winning from Dalhart 18-13, he said that Tulla was again "pacing District 1-A" and that "Tulla again is the team to beat." He ended by writing that Hereford and Dumas were "slight" favorites to win over Canyon and Dalhart. After Dumas beat Dalhart by 50 points, and Hereford beat Canyon by 24 points, I just can't be impressed by Tulla's 6-point win over Dalhart.

Now that I've got all this off my chest, won't I feel silly if Dalhart and Tulla whip our pants off?

I think most every Hereford fan left Whiteface field Friday night with mixed feelings—glad, of course, that Hereford had won a conference game, sorry for a game bunch of Canyon players who were completely out-classed. Hampered by fumbles, inexperienced and unable to keep up with the swift pace Hereford's first stringers set in the first half, such players as Alva Doak, No. 52; D. A. Prichard, No. 53; George Vineyard, No. 63, and Denver Farley, No. 64, kept on fighting to the bitter end.

A Canyonite told me that Canyon would not have a football team next year. If that is true, there will be a vacancy in this conference next year, or the conference will be reduced to four teams.

Hereford would have really massacred Canyon had Coach left the first team in there for the full game. However, he wisely took them out and took no chances on possible injuries. Besides it was a chance for the second stringers to get invaluable experience. They all played an exceptionally good game, with only a few green spots showing. When you consider the fact that most of them are playing their first year, they should get all the more credit for holding the first string Eagles on just about equal terms. Clark, Czerner, Olson, Finch, Hyepock, Womble, Weems, A. J. Robinson and any others I might have missed played a great game. You haven't seen them play much this year, but Fans, you're going to see a lot more of them next year and the year after.

The regulars have gotten to where you can be sure before the game starts that they will play a bang-up good brand of football. Flash Johnson, Henry Ford, Joy Worley, Merrill, Loerwald, Charlie Hill (did better than ever before), Vaughn, Jones, Hartman, O. G. Hill, Jr., London, Roy Saltzman, Brown, McCrary, and Russell turned in good performances and were plumb disgusted because they had to sit on the bench about half the game. They got in a huddle once to yell for their teammates and the head linesman broke that up.

Here are some statistics on the game.

First downs: Hereford 11, Canyon 10.
Ground yardage: Hereford 240, lost 30; Canyon 142, lost 54.
Passes: Hereford tried 21, four were completed for 42 yards, one was intercepted and 16 were incomplete; Canyon tried nine, three were good for 17 yards, two were intercepted and four were incomplete.

BIGGEST SURPRISE OF THE GAME: Harold Loerwald wasn't knocked out!

BIGGEST DISAPPOINTMENT: Hereford's failure to make an extra point out of six tries. Did you know that the Whitefaces have had 17 tries at extra points this season and have made only three? That reveals a weakness that could easily cost Hereford a ball game sometime. Just last week Texas Tech won a game from Brigham Young, 21-20.

Conference Standings:

Name	GP	W	L	Pct.
Hereford	2	2	0	1000
Tulla	1	1	0	1000
Dumas	2	1	1	500
Canyon	1	0	1	000
Dalhart	2	0	2	000

Vega News

MRS. D. E. MCKENDREE

A week ago as Sheriff John Halliburton, accompanied by R. C. Godwin, was returning from New Mexico, he had the misfortune of wrecking his car. He was blinded by an on-coming car and hit the soft dirt, turning his car over twice. Mr. Godwin was thrown clear of the wreck. The men were taken to the hospital in Amarillo where they were treated for bruises. Mr. Godwin was able to be moved to his home in Vega Sunday, but Mr. Halliburton is still in Amarillo in the hospital.

We were sorry to hear of the home of Mr. and Mrs. Gene London in Wildorado, burning last Sunday night. A garage and storage building also burned. Mr.

March of Time Offers "Britain's R. A. F."



Taking as its subject, "Britain's R. A. F." March of Time presents the greatest of its series of pictorial journalism at the Star Theatre today and tonight. Shown above is an example of heroic work by Britain's pilots. March of Time's issue on the RAF shows thrilling scenes of actual bombing in Germany, including bombing of Berlin, combats aloft, coast defense, anti-aircraft guns, and various fighter and bomber planes, as well as peeps into Britain's aircraft factories, into her far-flung system of training personnel, both at home and in overseas possessions, and even into Air Ministry's workings.

In addition to March of Time, which is said to be worth the price of admission in itself, the Star Theatre is offering "Rangers of Fortune," and news.

and Mrs. London and their six children barely escaped the building before the roof fell in, losing all their clothing and household furnishings.

Those attending the meeting of the Palo Duro Baptist Association in Amarillo on Tuesday were: Mesdames A. L. McNabb, L. C. Durham, Hugh Knox, A. S. Kelly, J. A. Campsey, O. W. Williams and L. E. Godwin.

Members of the Tongue and Thimble club met with Mrs. John Ivy Thursday.

Havens Post No. 169 of the American Legion met in the Kiwanis Hall Friday night for installation of the following officers: Commander, E. L. Krahn; vice-commander, Charles L. Pingle; Roy N. Ivy, adjutant; Ed Kleinof, Adrian, chaplain; C. L. Morris, historian; C. T. Everett, service officer; W. V. Tolbert, Adrian, child welfare chairman and Joe Speed, Adrian sergeant at arms. The defense guard will be discussed at the next meeting. An application for organizing a defense guard has to be signed by five leading citizens and then sent direct to the

governor.
Mr. and Mrs. W. A. Williams returned Monday from Dallas where they attended the State Fair.

Mrs. Emma McNabb is spending this week in Canyon visiting relatives.

Miss Elaine Shelton returned to San Angelo to resume her studies from which she was interrupted by an appendectomy several weeks ago.

Mr. and Mrs. O. O. Slutz transacted business in Amarillo, Thursday.

Mrs. Ole Larson is home from the hospital where she underwent an operation for appendicitis.

H. G. Green is confined to his home with a severe cold this week.

Mrs. Iva Houseman was hostess to members of the Nifty Needle club, Tuesday, in the home of her mother, Mrs. W. A. Jinks.

Mr. and Mrs. Leon Ledbetter of Dimmitt spent a few days in Vega this week in the home of Mr. and Mrs. L. L. Ledbetter.

Howard Funk of Gollad is visiting his brother, Seth Funk and family.

C. E. Winder of El Paso is attending business matters in Vega this week.

Miss Marie Ballard left Tuesday for Dallas, where she will visit relatives.

Mrs. Kenneth Dygert underwent a major operation Monday in Amarillo. She is reported as resting as well as can be expected at this writing.

Mr. and Mrs. Jim Richardson spent Tuesday with their daughter, Mrs. Pat Robinson and husband, near Hereford.

Mrs. L. C. Durham and Mrs. Harry Leonhardt attended the Y. W. C. A. breakfast Saturday in Canyon, honoring the Exes of W. T. S. C. college on home-coming day.

Word was received Thursday night by Mrs. Raymond Thompson that her father, Mr. J. H. McCasky who lives with one of his daughters in Decatur, had suffered a stroke of paralysis. Mrs. Thompson and her sister, Mrs. John L. Wilson Jr., left early Friday morning to be at his bedside.

Joe Harris of the local Soil Conservation Office left Wednesday for El Paso to take his physical examination to enter Randolph Field as flying cadet.

Jim Bob Harris has been quite ill as a result of a bad fall sustained while playing foot ball Tuesday.

Mr. and Mrs. Gene Haliburton of Amarillo are in Vega visiting this week.

Mrs. Thornton Richardson and son, her mother, Mrs. Phillipson and cousin, Miss Violet-Vette of Chicago, spent the week end in the home of Mr. and Mrs. Jim Richardson.

Mrs. W. T. Harle has been quite ill this week from an attack of appendicitis.

Thirteen girls, members of the Future Home-makers of Texas, attended the area meeting held in Canyon last week. More than 600 girls from 50 counties attended. The theme of the meeting was, "The Home as a Defense for Our Country." A very enjoyable as well as instructive day, was had by the girls.

On Wednesday Vega was the scene of business all day as registration took place. Out of the 214 registrants in Oldham county, 182 are local residents and 18 non-residents. The selective

board members are, Raymond Thompson, Chas. Ingram of Vega and Floyd Mitchell of Wildorado with Mrs. Ruth Morris, secretary, handling the routine work.

The Vega football boys motored to Groom Thursday to play the boys there on the lighted field and came home on the end of the short score, 36 to 6.

Miss Jean Linger, who has been working in Amarillo, came home Sunday night.

E. B. Posey Member Of H-SU Cowboy Band

E. B. Posey, son of Mr. and Mrs. E. B. Posey of Hereford, has qualified for membership in the celebrated Cowboy Band of Hardin-Simmons University, in Abilene, following fall try-outs. The Cowboy Band, composed of 80 student musicians, with well balanced instrumentation, is much in demand for programs, concerts and radio performances. Director M. B. McClure, for the seventh year is its composer-conductor.

Posey is a clarinet player and a second year band member. He is a sophomore.

A Hereford Product . . .
where fine wheat grows!
**PACKARD'S BEST
FLOUR**
... produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!
Look in each sack for Chinex Dinnerware Coupons!
PACKARD MILLING CO.
HEREFORD, TEXAS

You'll say **FIRST BECAUSE IT'S FINEST!**

AWAY LIKE A FLASH!

ITS 90-H.P. VALVE-IN-HEAD "VICTORY" ENGINE gives you more power . . . more economy . . . plus the lightning acceleration for which Chevrolet cars are famous!

Here's your "master of ceremonies" for the finest performance in the lowest price field.

And, more than that, we believe you'll say Chevrolet for '41 packs the greatest combination of pep, power and thrift to be found in any motor car built today, once you take it out on the road and put it through its paces!

Will you drive Chevrolet for '41? Your Chevrolet dealer is eager to have you prove its finer performance. Eye it, try it, buy it—today!

Again **CHEVROLET'S** the LEADER

BRUMLEY-WOODFORD MOTOR CO.
HEREFORD, TEXAS

- * THRILLING NEW BIGNESS IN ALL MAJOR DIMENSIONS
- * NEW LONGER WHEELBASE
- * LONGER, LARGER, WIDER FISHER BODIES WITH NO DRAFT VENTILATION
- * DE LUXE KNEE-ACTION ON ALL MODELS WITH BALANCED SPRINGING FRONT AND REAR, AND IMPROVED SHOCKPROOF STEERING
- * 90-H.P. VALVE-IN-HEAD "VICTORY" ENGINE
- * ORIGINAL VACUUM-POWER SHIFT AT NO EXTRA COST BUILT AS ONLY CHEVROLET BUILDS IT
- * SAFE-T-SPECIAL HYDRAULIC BRAKES

Plus many more outstanding comfort, safety and convenience features.

KEEP HER EYES YOUNG
with Better Light for Better Sight

THEY say you can tell a woman's age by her eyes. And if that's true, the time to start keeping your daughter's eyes looking young is when she first starts to use them for close seeing. For if there's anything that's destructive to beauty, it's the crow's-feet and wrinkles that come from squinting in poor light.

Begin now by giving your child a Better Sight lamp of her own—and teach her the habit of reading and studying that will keep her eyes looking young for the rest of her life. Good light was never so cheap.

**Texas-New Mexico
Utilities Company**

"The Hereford Herd" Is Club Formed At Texas A-M College

College Station—The Hereford Herd, a Texas A & M College club composed of nine Hereford and Deaf Smith County boys, all of whom are presidents of the club, is under full swing for the fall term.

The purpose of the Herd is to have a general discussion of all the past week's events. Each boy takes his turn in buying the cigars and in his room he opens the meeting officially by passing out the cigars. As would be expected the subjects of discussion range from home news to some boy's episode in Aggie land or on some of the nearby college campuses.

The Herd has two new members this year. They are Jack Knox, son of Mr. and Mrs. Boyd Knox, and Cliff Estes, son of Mr. and Mrs. Cliff Estes. Jack is majoring in agricultural administration and is in E. Battery, Field Artillery. Cliff is in the Infantry Band and is majoring in science.

The other seven presidents are Palmer Norton, Bill Stanford, Billy Patton, Charles Spradley, Bud Brady, Claudell Sikes, and Allen Plummer.

Norton, son of Mr. and Mrs. Ezra Norton, is a former member of the Infantry Band. He expects to get his degree in mechanical engineering this semester. He and his wife reside in the City of College Station.

Stanford, son of Mr. and Mrs. W. J. Stanford, is majoring in agricultural education and is a member of the Infantry Band.

Patton, son of Mr. and Mrs. J. H. Patton, is majoring in marketing and finance, and is a lieutenant in Troop A Cavalry.

Spradley, son of Mr. and Mrs. W. J. Spradley, is majoring in animal husbandry, and is in the Cavalry. He is also helping in the management of his project house.

Brady, son of Mr. and Mrs. Wes Brady, is majoring in rural sociology, and is in C Company, Infantry.

Sikes, son of Mr. and Mrs. N. P. Sikes, is majoring in agronomy and is in Troop A Cavalry.

Plummer, son of Mr. and Mrs. Bruce Plummer, is majoring in rural sociology and is in I Battery, Field Artillery.

Baroness Refugee



The Baroness Eugene De R6dis child, the former Katherine Wolf of Philadelphia, who has just arrived in New York on the Yankee Clipper. With other members of the famous banking family, the baroness had been a refugee from Hitler-conquered lands of Europe.

Friona News

MRS. H. L. SETTLE

The Parent Teachers Association plan a Halloween carnival for the purpose of raising some much needed funds.

Several irrigation wells are being sunk in the Friona territory, and plans are being made for others to be sunk. The Whaley brothers have just finished their well and A. S. Curry has made plans for one. Granville McFarlan has signed a contract for a well on his farm west of town. Mayor Reeve is talking of having one drilled on his farm. Hall's Hardware store has made the special arrangement to handle pumps to be used.

The Friona Football schedule for the present year is as follows: October 25, with Spring Lake at Friona; November 8th, with Farwell at Farwell, a conference game; November 15, with Claude, also a conference game.

Games already played are: Sept. 20, Silverton; Sept. 27, Muleshoe; October 4, Dimmitt, a conference game. Friona won, 40 to 0; October 11, Farwell; Friona won 21 to 0.

The game Friday night with Lockney Longhorns was a victory for Friona with a score of 25 to 0. The boys are playing fine football, Friona is quite proud of the team, the coach and the fans who give such splendid support.

Officers recently elected for the Friona Future Farmers of America are: President, Truitt Johnson; vice-president, Vernon Wells; secretary, Doyle Cummings; treasurer, Aubrey Cannon; Parliamentarian, John Renner; Historian, Merlin Schmidt; farm watch dog, Burl Beene and Wayne Manderscheid (co-holders); Advisor, J. T. Gee; an Executive Committee chairman, Roy Tom Routh. The boys hope to have a very successful year. Their objectives for the year are: 1. Initiation of new F. F. A. boys, November 6. 2. Father and Son banquet, February 21.

3. Have charge of a chapel program. 4. Have a joint social of the two Farm clubs, the F. F. A. and F. H. T. 5. In March they plan to sponsor the Fat Stock Show. 6. Display two educational booths in down town windows. 7. Have an organized butchering and poultry project. 8. At least one certificate of merit. 9. Boys serve as judges of contests. 10. Make plans for an educational tour in 1941. 11. Save at least \$50.00 in the loan fund during the current year. 12. Give publicity to each objective completed. It is said that there will soon be a Success Calf Show in Friona, and the boys will judge the appearance of their calves, and perhaps change diets to a certain extent.

The girls played a practice basket ball game with the Dimmitt girls one night last week and were victorious. They played two games and won both with scores of 36 to 19 in the first game, and 46 to 6 in the second. The teams are not as yet organized, but were thrilled at their first attempts.

The Friona Women's Clubs are quite proud of the progress of the building of their new rock club house which is being erected in Friona for the use of all city Federated Clubs. The clubs have saved money for a long while with the house in view and at last their dreams are becoming realities.

The Tierra Blanca Association Workers Conference meets October 24th in the First Baptist Church in Friona. The all day meeting will be climaxed at the noon hour with a luncheon. The program is as follows:

10 a. m. Devotional, Rev Taylor Smithee; 10:20 a. m. The



Queen OF THE Roller Rink?

It's HARD to tell... but EASY to pick a winning oil

READY TO TAKE THE BUMPS and hard knocks on her way to the top, this young lady may end up with the championship or be one of the hundreds who flop. You can't tell which.

But when you are looking for an oil of championship quality, you have clues to help you choose. Here they are:

Because motorists' requirements vary as their cars and pocketbooks do, Phillips makes many oils. But you need have no question or doubt, if you want our best oil, because Phillips definitely and frankly tells you: Phillips 66 Motor Oil is our finest quality... the highest grade and greatest value... among all the oils we offer.

It's good sense to drain and replace worn oil after 1,000 miles. It's better sense... and economy, in the bargain... to drain and refill with Phillips 66 Motor Oil at the Orange and Black 66 Shield.



Phillips Finest Quality

Humanity of Jesus, Rev. W. H. Clark; 10:50 a. m. The Diary of Jesus Christ, Rev. Roy Johnson; 11:20 a. m. Special Song, J. R. Strobbe; 11:30 a. m. Sermon, Rev. R. Y. Bradford; 12 Luncheon in the church basement; 1:30 p. m. W. M. U. and Executive board meetings; 2 p. m. Song Service, J. R. Strobbe; 2:30 p. m. Playlet, (With In Our State) Friona; 3 p. m. The Fall Round Up, Rev. W. E. Barnes.

The 4-H club elected their officers at the last meeting. They are: president, Mary Lou Barker, vice-president; Margaret Hadley; secretary, Petrolia Scott; reporter, Marion Talbot; parliamentarian, Jaunita Rury; game leader, Neda Thornton. Committee chairman selected are: Margaret Hadlet, year book chairman; and Roberta Parker, social chairman.

The Friona Baseball season ends with 13 victories for the locals. Price Brookfield seems to have been the main stand-by of the team, having started all 13 games and having only been relieved twice. The team only lost eight during the season. Jack Anderson acted as manager of the team and with his "chiefs," had a definitely successful season.

The cotton crop for Parmer county was a tremendous come down from the total bales of last season. This year there were 13 bales ginned in comparison to 122 bales last year.

Frank McGowan, minister of The Sixth Street Church of Christ, received notice of the death of his grandfather, J. W. Moore Sr., of Stockdale, last Wednesday, October 16. An early settler of Texas, Mr. Moore came from Kentucky to Lavaca county in early childhood. He was married to Georgana Saunders and has six daughters and 3 sons. Besides these, he is survived by 26 grandchildren and 18 great-grandchildren. He has served in Wilson county as a peace officer and was a noted hunter and woodsman, having many personal friends in the notable caliber. He was interested in aviation, having made several flights in recent years.

Mrs. Wilmont Crow of Crossroads, N. M., visited friends and relatives in Friona over the week end.

The total number of men who registered in Parmer county for the draft were over 800; according to Mr. Rushing of Farwell.

The Friona Band and others from Friona attended the homecoming program in Canyon Saturday, Oct. 19. The band was invited to play at the celebration.

Although lovely weather has prevailed for the most of the past week, the frost at the first of last week killed the gardens, and those who had failed to gather tomatoes, beans, etc. were much surprised and disappointed to see them turn black. Feed crops are being gathered through this section of the country, as fast as is possible. In scattered parts, feed is of high quality and the turn out is more than was expected for such a dry year. A few irrigated crops have wonderful grain, and it is expected that another year will find more irrigated fields through the Friona area. Several farms are being improved with irrigation wells at the present time. OSCAR STOKES KILLED

The death of Oscar Stokes, on a farm near here, Saturday evening, was a total shock to relatives and friends.

Mr. Stokes had been plowing when his tractor got stuck in a sand dune, and leaving it run-

ning, he got off the tractor and was trying to get the tractor out by using boards, thistles etc. It seems that the tractor gave way a little and ran over him, and the body giving traction, caused the tractor to completely run over him and practically bury him in the sand. It was believed that he had been dead for several hours when relatives went to look for him and found him dead under the tractor.

Oscar Stokes was born September 17, 1904 and died at the age of 36 years. He has lived in this country since 1929. He was married to Carrie Alma Adams in 1938 and besides his wife and daughter, Donna Gaye, he is also survived by his mother, Mrs. J. T. Stokes, five brothers, and 4 sisters. For the past two years, he had worked on the Jess Ritter Ranch.

Funeral and burial services were held Monday, October 20, in Koanwa, Okla., where he had lived until coming to this coun-

try. Mr. and Mrs. Roy Slagle were visitors in Clovis, N. M., on Sunday.

Mrs. Hugh Farman of Duke, Okla., was through Friona Sunday, on her way to Portales. She stopped and visited with Mr. and Mrs. Odie Settle for a short while.

Be Quick To Treat Bronchitis

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion which goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Creomulsion blends beech wood creosote by special process with other time tested medicines for coughs. It contains no narcotics.

No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough, permitting rest and sleep, or you are to have your money back. (Adv.)



AUTOMOBILE LOANS

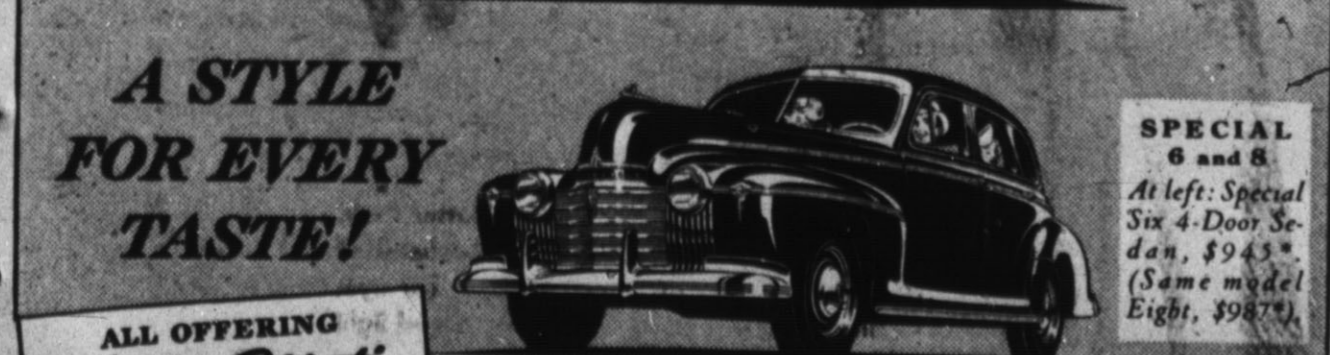
New and used cars. We solicit loans from individuals and dealers. Prompt and confidential service.

AUTOMOBILE LOAN AGENCY

T. S. Stevenson, Jr., Rep., Office, First State Bank Bldg.

READ THE Advertisements THEY'RE NEWS

A "BUY" FOR EVERY BUYER! A PRICE FOR EVERY PURSE!



NO matter what you want, Olds has it! Six lines, twenty models, with many equipment options—ranging from the low-price field to the field of medium-priced fine cars. All present the latest Styler styling. See your Oldsmobile dealer first—and you won't want to see anyone else!

OLDSMOBILE

BRUMLEY-WOODFORD MOTOR CO., Inc. HEREFORD, TEXAS



"So through the night rode Paul Revere."

Today... America depends on the Telephone

"One, if by land, and two, if by sea." Waiting on the outskirts of Charlestown, Massachusetts, Paul Revere fixed his eyes on the moonlit tower of the Old North Church.

Suddenly the light of a lantern pierced the darkness... then another. The white road echoed the pound of galloping hoofs as the midnight rider called the sleeping countryside to arms.

One hundred years later, in an attic only a few miles from the starting point of history's most famous ride, Alexander Graham Bell gave the nation a faster,

better method of communication—the telephone.

Today America needs no midnight rides like Paul Revere's. For this country now is protected by a vast telephone system owned by more than 600,000 American people, employing nearly 300,000 skilled men and women, and used by Americans from coast to coast.

In emergencies today, Americans turn to the telephone, knowing they will receive fast, dependable service—a telephone service backed by the nation-wide resources of the Bell System.

SOUTHWESTERN BELL TELEPHONE COMPANY

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181



Let's Cook Something

During open season for duck hunting many housewives find themselves square up against the problem of knowing how to prepare the teal, mallard or redhead that her husband brings in as his share of the hunt.

When a man is hunkered down in a pit he isn't much concerned about the way his game is cooked. But when dinner time approaches the masculine point of view asserts itself in the fact that he likes nothing to detract from the game itself. The accessories should lead up to and center about the game which is indeed the grand climax of the meal.

Mrs. Inez Stambaugh who has probably cooked more ducks than any one in this part of the country, has worked out a way of getting it done that seems to be a man's idea of what a duck should taste like when at last its ready to eat.

Getting the duck ready is one of the very important parts, Mrs. Stambaugh says and she also says that cooking three or four at a time is the best method because often one duck, cooked alone, is dry. This is how she does it:

BAKED DUCK

Pick off breast and wing feathers of three wild ducks and plunge in boiling water. Remove from water and wrap each duck in several thicknesses of newspaper. Let stay in paper for three or four minutes and pick remaining feathers and down. Singe over flame and wash and draw. Let ducks stand in water, to which has been added 1-3 cup of vinegar, 1 tablespoon salt and 1 level tablespoon soda, for six hours. Remove from this water and wash thoroughly, salt to taste and freeze hard. It is best to keep in refrigerator over night. Arrange ducks in iron chicken pan or dutch oven, put medium sized onion in side each duck, fill pan 1-2 full of water, sprinkle lightly with pepper and cook in oven at 375 degrees for five or six hours. When done remove from oven and discard the onions which were cooked inside. Serve with your favorite dressing made with a part of the gravy which has cooked around the ducks. Often Mrs. Stambaugh rubs 1 teaspoon of chili powder over each duck just before putting them in the oven to bake. For people who like chili that makes them better.

Mrs. Stambaugh likes an all cornbread dressing for ducks and here is her recipe.

ALL-CORNBREAD DRESSING

Take one small pan of cornbread and soak in liquid in which ducks were cooked until soft, using just enough liquid to moisten bread. Add three eggs, 1 medium sized chopped onion 1-2 cup celery, (chopped fine) 1 pinch sage, salt and pepper and 1 teaspoon baking powder. It should be rather thin (not dry). Place in a greased pan and bake slowly until brown in a 350 degree oven.

Thicken the remaining liquid in which the ducks were cooked, for gravy, and serve with the dressing.

Don't make the mistake of hurrying the process of preparing or cooking the ducks because if they taste right they must have time to soak thoroughly, freeze hard and bake slowly.

Miss Ira Jeanne Ricketts Honored By Bridal Shower At Progressive School

The Progressive Schoolhouse was the scene of a shower honoring Miss Ira Jeanne Ricketts, bride-elect of Mr. Howard Higgins, Wednesday afternoon, October 16, given by the Progressive Women's Club with Mesdames Owen Neel, Higgins, Ray Hershey, Lewis Harvey, Lynn Powell, C. P. Caldwell, Elliott Brooks, V. E. Dodson, Edgar Russell and Joseph Cockrell acting as hostesses.

The schoolhouse was decorated with baskets of cut fall flowers

with shades of yellow and orange predominating.

Mrs. John Rector presided at the guest book.

The short program consisted of music by Miss Eunice Caldwell, reading by Mrs. Clyde Russell, and presentation of the gifts by Mrs. Edgar Russell.

Refreshment plates of sandwiches, potato chips, cake, mints and iced tea were served by Miss Eunice Caldwell, Miss Augustine Gregory, Miss Juretta Bird, Mrs. Faye Anderson, and Mrs. Agnes

Boyer.

The guest list included Mesdames C. W. Botts, J. W. Vick, Pearl Boyer, David Boyer, J. M. Lewis, Jess Caldwell, C. W. Hodges, Claude Ricketts, C. P. Caldwell, Harley Anderson, D. Y. Edwards, R. G. Blue, L. Z. Oldham, Carl Oldham, Clyde Oldham, Ira Ricketts, A. D. Hurford, A. C. Hershey, Ray Hershey, Owen Neel, J. E. Cockrell, Edgar Russell, A. Petersen, Ellis Coombes, H. M. Redford, Fred Moreman, A. H. Streu, John L. Whitsett, V. E. Dodson, Chas. Green, Marshall Wilson, R. R. Stewart, J. T. Jordan, Albert Vieg, Altus Higgins, Wesley Higgins, Raymond Douglas, Harold Burk, Bob Higgins, Harold Smith, J. L. Park, Clyde W. Russell, B. R. Anderson, J. L. Clegg, Lynn Powelson, R. H. Barnett, John B. Miller, W. H. Russell, C. R. Smith, C. C. Bowman, H. H. Caraway, Bill Knox, C. B. Walker, J. S. Orr, Elmer Patterson, E. Ramey, Leona Burleson, E. W. Cawthon, L. C. Chapin, Ida Hall, H. P. Cooper, Ida Ricketts, N. E. Gass, F. M. Kester, J. L. Pevely, L. L. McBrayer, L. E. Smith, J. B. France, C. P. Cockrell, John Rector, Jr., E. T. Brooks, Lewis Harvey, Emzy May, C. V. Burgess, Clint Lundry, O. B. Russell, G. R. Conklin, Arch Conklin, A. S. Higgins, Misses Ara Lewis, Minnie Hurford, Eunice Caldwell, Augustine Gregory, Adda Ramsey, Juretta Bird and Norma Lea Edwards.

Those sending gifts and unable to attend were: Mesdames Allen Bell, O. L. McKee, Jeff Roberson, J. C. Lance, Harry Seed, Jane McKee Sawyer, Nona Jowell, J. B. Stoker, W. B. Dameron, John Cunningham, A. M. Jones, J. S. Maxfield, Allsup, Annie Diebel, J. E. Hughes, Ruby Carmichael, Elster Halle, S. E. Askren, Bill Hutson, A. H. Elliston, Ruth Barnard, Mrs. Archie Dougherty, Mrs. W. A. Dougherty, Mrs. J. W. Carter, Mrs. Alice Hendricks, Misses Virginia Bowman, Dora Lee Burgess, Dorothy Coombes, Kathryn Hamm, Wilma Higgins, Katherine Dougherty, Betty Jeanne McBrayer, Zola Faye McBrayer, The Hereford Brand, Messers W. A. Ricketts and Garland Higgins.

Roy Hastings Pledges Tech Social Club

Lubbock—Roy Hastings, student at Texas Technological College, recently pledged Kemas, men's social club.

Roy is the son of Mr. and Mrs. Henry Hastings of Hereford

Fidelis Matrons' Install Officers

Mrs. Marlin Gilliland was hostess Friday to the Fidelis Matrons' Class of the First Baptist church for the first meeting of the current study year. Following a business meeting, the program consisted of installation of officers at which Mrs. Ralph McCullough presided. As each officer took her place, Mrs. McCullough placed a different variety of rose, which indicated the officers duties, in a bouquet. Class officers are: President, Mrs. Alton Fraser; First Vice-president, Mrs. Horace Schloss; second vice-president, Mrs. Jimmie Gilentine; Third vice-president, Mrs. Joe Curtsinger; Stewardship, Mrs. E. B. Hicks and secretary-terasurer, Mrs. A. J. Schroeter.

During the 1940-41 year the class will study directly from the Bible following a course of study in which the Bible can be read in three years.

When the meeting adjourned, refreshments were served to Mesdames James Beams, Roger Corbett, Curtsinger, Gilentine, W. J. Hacker, A. L. Manjoet, Schloss, Schroeter, Barrett Sowell and McCullough.

Mrs. Joe Wagoner Is Honored With Shower

Mrs. F. C. Benson and Miss Hilda Straffuss were hostesses Friday afternoon at Mrs. Benson's home in Ford community when Mrs. Joe Wagoner was complimented with a shower.

Mrs. Wagoner was presented with the prizes awarded in games of bridge which consisted of a large package filled with neatly wrapped smaller packages.

Coffee salad and frosted doughnuts were served to Mesdames W. M. Stewart, L. J. Straffuss, Robert Wagoner, Joe Wagoner, H. M. Benson, G. E. Benson, J. L. Whitsett, V. T. Glenn, Dennis Barnard, C. D. Carnahan, Tom Fields, and the hostesses.

Jumbo News MRS. ULLMAN HUNTER

Mrs. L. A. Matthews returned home Sunday evening from Independence, Mo., where she attended the funeral of her sister, Mrs. Avis Henderson, Friday. Mrs. Henderson had been in ill health for quite a while.

Mrs. Matthews had visited with her sister about ten days this summer.

J. P. Wood of Hereford is recovering from his recent illness at the home of his daughter, Mrs. Clem Gilliam.

Eighteen men registered at this precinct Wednesday. F. L. Pinckert and Mesdames Henry F. Neely and Ullman Hunter served on the registration board.

Friends of La Rue Beck Turk of San Antonio, who formerly lived here, will be interested to know she is to soon join her husband in Honolulu. He has been promoted to staff sergeant and was transferred to Honolulu in April, four months after he and La Rue were married.

Mr. and Mrs. R. L. Stephens visited with Mr. and Mrs. Ozoro Stephens in Dimmitt Sunday afternoon.

Mr. and Mrs. Bill Metcalfe of Easter were Sunday visitors of her sister, Mr. and Mrs. Sam Hunter. In the afternoon they made a trip to Dawn.

Mrs. Wilford Taylor Jr. and Wilfred III of Canyon spent Sunday with her parents, Mr. and Mrs. F. L. Pinckert.

Mr. and Mrs. H. C. Baird attended the Canyon-Hereford football game Friday evening.

Mesdames Finis Hunter, C. D. Pinckert, Roy Thurston and M. L. Simpson were hostesses to a 42 party at the club room Friday evening. Those enjoying the affair were Messers and Mesdames R. L. Stephens, Bill Hendrick, Odell Wilborn, Ullman Hunter, Troy Frazier and the hostesses.

Mrs. L. A. Matthews was hostess to the Ladies Auxiliary Wednesday afternoon at 2:30. Mrs. M. L. Simpson conducted the study on "Stand by for China." Attending were Mesdames H. C. Baird, R. L. Stephens, Sam, Finis, Addison Hunter and M. L. Simpson.

L. A. Matthews made a business trip to Fort Worth last week. The soft ball team went to Arney Friday for a game. They were defeated 10-5.

Mrs. Lynn Axe attended a party at the home of Mrs. T. L. Sparkman Jr. Wednesday, honoring Mrs. J. B. Cocanougher.

The Norbin Cayton family of Hereford spent Sunday with the Gilliams.

Mr. and Mrs. P. H. Dyer attended quarterly conference at Easter, Sunday.

Fred Baird of Hereford spent Sunday with the Bairds.

A Brand Ad Will Sell It!

Summerfield Club To Sponsor Hallow'een Carnival, October 31

A Hallow'een carnival, sponsored by the Summerfield Study Club, will be held in the basement of the Summerfield school Thursday night, October 31. It was announced today.

Among entertainment features

planned are a free play, "Hen-peck Holler Gossips" with members of the club taking the parts; hot dogs, pies, pop, etc., will be sold with coffee and cocoa free; a doll rack, a fish pond, and a bean guessing contest will be other highlights.

Proceeds of the club will be used to send the club delegate to Austin to the state club convention.

Brand Ads Get Results!

Do You Need—RELIEF

... from the early attacks of fall and winter weather?

An extra Radiant Heater will supply instant heat in any room desired.

See Our Specials Get Yours Now!

West Texas Gas Company



CONOCO OIL & GAS

Wholesale and Retail

MEDKIEF SERVICE STA.

Batteries, Tires and Accessories

ERNEST MEDKIEF HIGHWAY 60 at MAIN ST.

Cold Wave. Heatless Barn. Car's stood a Week. But starts in a Wink!



Bad days ahead. But here's how Winter OIL-PLATING maintains needed lubricant in advance—for Safe Quick Starts...

Ever hear of "the break-away?" Sounds harsh. You can almost feel what it means in the lingo of auto repairers...the moving parts "breaking away" from dead cold standstill...risky moments when your engine's cold steel needs lubricant fearfully fast. And that's why it needs to be OIL-PLATED today by the economical change to Conoco Germ Processed oil.

OIL-PLATING must help faster than any mere fast flow of oil, because sooner than any oil-flow could begin, OIL-PLATING is up to its topmost point in your engine! OIL-PLATING is kept surfaced direct to cylinder walls, pistons and other precious parts, by a strong "power of attraction" processed into Conoco Germ Processed oil. Hence OIL-PLATING doesn't all go draining down during parking—doesn't take leave—doesn't wait for the oil-pump to restore lubrication at every start. That's why OIL-PLATING doesn't let your engine suffer Winter's worst. Always there ahead of starting wear, OIL-PLATING helps your engine to keep its fine fit. And that's your big help toward oil mileage. Mileage is what has won the Conoco man his proud title of Your Mileage Merchant. Today have him put in your Winter Germ Processed oil. Continental Oil Co.

IMPORTANT TO YOU

The new Revenue Act of 1940 provides that all married persons having a GROSS income in excess of \$2,000.00 and all single persons a GROSS income in excess of \$800.00 must file an income tax return this year. This means, if you are single, make \$65.00 per month and earn \$20.00 at something else during the year, you must file a return. The law carries severe penalties.

The cheapest, easiest, most efficient method for you to "keep books" is to have a bank account. Deposit all income, pay all expenses by check. Keep your statements, write in what your deposits are, and you have a complete record from which to make a return, show an inspector.

MEMBER F. D. I. C.

First National Bank

OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed



Conoco Germ Processed Oil

OIL-PLATES YOUR ENGINE