



# Grand Champion Wheat Grown By Hansford Man

College Station.—A sample of Tenmarq wheat grown by J. D. Wilbanks of Hansford County, Texas, recently won first prize in competition with the entire United States and Canada in the milling and baking contest at the International Grain and Hay Show at Chicago. In the same contest samples entered by three other Hansford County growers, W. F. C. Etling, George Stewart and R. C. Chase placed sixth, eleventh, and fifteenth respectively according to J. M. Hatton, county agricultural agent.

"These four samples were the only ones entered from Hansford County and the fact that all won a place in the show in the face of the toughest sort of competition shows the high quality of our wheat. Too, it shows that the wheat improvement program started in the county three years ago is bearing fruit," County Agent Hatton comments.

## Westway Items

BY MRS. MERLIN KAUL

The Christmas Program will be presented at the schoolhouse on Christmas eve. There will be a Christmas tree and Santa Claus. Everyone in the Community is invited to participate in the celebration.

The program will consist of recitations and a playlet, "The Christmas Quest," with the following characters: Mary and Joseph, Mr. and Mrs. Paul Rudd; Shepherds, Boys of the Young People's Class; Wise Men, D. H. Allmon, Moody Stephan, Joe Landers; Reader, Mrs. Al Werner; Mother, Mrs. Joe Landers; Father, F. A. Tucker; Nurse, Gladys Gore; Angel, Miss Mildred Wilder; Star Maidens, Girls of the Young People's Class. Other characters are played by Mrs. W. S. Rice, Mr. and Mrs. W. R. Allmon, Weldon Stephan, Helen Marie Tucker, Jimmy Smith, William Rice, Inez Tucker, Rose Stephan, Billie Wade, Steve and Glenys Goldston.

Paula May Mathers and Nina Beth Hartman will present a dialog "Spelling Christmas."

Mrs. T. B. Cox, Mrs. R. L. Wilson and F. A. Tucker will sing the songs in the playlet.

The school children will have a Christmas party at the schoolhouse Friday afternoon. Immediately after the party they will go to Hereford to meet Santa Claus.

Mr. and Mrs. Gordon Witherspoon, Jo Ann and Neil were dinner guests Sunday in the G. C. Hartman home.

Boyd Claxton, who has been visiting for some months in the home of his aunt, Mrs. Earl Little left Tuesday morning for his home at Wilson, Okla.

Camella Otts is ill this week and unable to attend school. Quite a number are ill with colds and flu.

The ice and sleet of last week did little damage aside from making walking hazardous. It stopped wheat sowing and added some more good moisture. A slight snow covered the ground Tuesday morning.

Mr. and Mrs. Robert Stoker of Breckenridge came last Thursday to visit for a few days in the Jess Otts home. Mr. Stoker is a neice of Mr. and Mrs. Otts.

Jack Allmon spent the week end with Darrell Blanton at Hereford.

Rev. Carl Leeper and Rev. J. D. Badley of Plainview were guests Sunday in the W. S. Rice home.

Rev. Bill Williams and his assistant, Berlin Raymond, were guests last week in the O. Wilder home. They preached at Walcott last week.

Rev. J. D. Badley of Plainview accompanied Rev. Carl Leeper here Sunday. Rev. Badley preached Sunday morning.

Gladys Gore accompanied Mrs. Gordon Witherspoon, Leon Hartman, Mrs. Standifer and Mrs. R. Witherspoon and Edith Sandifer of Hereford to Amarillo Saturday.

Mrs. Paul Rudd was hostess last Thursday to the Home Demonstration Club members at her home.

Mrs. A. C. Pierce had charge of the demonstration and made two kinds of peanut candy—peanut brittle and peanut cream candy.

During the business meeting plans were made to have a Christmas party with gift exchange at the home of Mrs. Maurice Tannahill on Wednesday afternoon, December 17.

Refreshments were served to Mesdames Maurice Tannahill, Clyde Seigler, Jim Bookout, and Martha Ann, P. B. Sowell, Jim Dale and Jennie Jean, E. H. Little, Filis Wade, Billie and Kenneth, Al Werner, W. S. Rice and Donnie, E. B. Osburn, Clint

Lundry, A. C. Pierce, Moody Stephan, Orville Houser, Merlin Kaul, Larry and Walter Lynn, Miss Neelie Reed and Monte Max Dodson, and Mrs. Rudd.

Miss Nadine Reeves who stays at the Jim Dale home, visited from Thursday until Sunday with Miss Edith Wright at Borger. She returned home Sunday accompanied by Miss Wright, Neil Laman, and Lester Stewart all of Borger. They spent the day in the Dale home.

Bernard Leeper, oldest son of Rev. and Mrs. Carl Leeper is ill with Chicken Pox.

Seth Clark, who has made his home with the Kelly Gray and W. S. Rice families for the past year has returned to Waynoka, Okla., to live with his sister.

Erman Campbell suffered a painful accident Sunday morning when he got his finger in the fan of his car. The second finger on his right hand had to be taken off at the first joint and the third finger was badly cut.

We wish to extend sympathy to Clyde Seigler at the death of his cousin, T. E. Seigler. Clyde and his family live on the Seigler Ranch west of here. Mr. Seigler is well known here and has many friends who grieve deeply at his passing.

Mrs. Maurice Tannahill received word last week that her mother, Mrs. Francis Carthel at Lockney had fallen over an ironing board and broken her left arm. Now she is worrying about how she is going to prepare Christmas dinner for her family.

Mrs. Al Werner and Mrs. Paul Rudd attended the meeting on cancer at the Baptist Church Tuesday at Hereford.

Mrs. R. M. Gunn and Mrs. Joe Landers and Ross Joe visited Monday with Mrs. Guy Lawrence at Hereford.

Several young people bringing weiners, buns and lanterns met at the schoolhouse Thursday night for a weiner roast. Thirteen were present. They included Gladys and Howard Gore, Marlin Pierce, Neelie Reed, Elvin and Grady Wilson, Roger Hartman, Jack McCreary, Jack Allmon, Nadine Reeves, Kenneth Rudd, Nannette and Wayne Little.

The Young People's Sunday School Class will have a taffy pull preceded by a covered dish supper Friday night at the home of Mrs. Merlin Kaul.

Mr. and Mrs. Merlin Kaul attended a dinner at the G. M.

Hudson home at Hereford Thursday night.

Miss Neelie Reed spent the week end with her parents, Mr. and Mrs. Frank Reed at Friona.

Mr. and Mrs. Maurice Tannahill and Carlton were guests Sunday in the Robert Veigel home at Ward.

Erman Campbell received word last week that his brother, Ernest, had had an accident with his pick up. He had his family with him. Mrs. Campbell and the baby girl were badly injured. Mrs. Campbell suffered a broken jaw, one arm was broken in three places, a leg broken, and her back injured. Ernest and the other two children were hurt only slightly.

Mrs. H. C. Matteson and Paul, S. J. Cook and Erman Campbell were Amarillo visitors Monday.

Eustace Osburn took his mother and Bobby to Gainesville Saturday where they will live. Mr. Osburn, Gene and Wayne Jones have been there for some time working on a locker plant which they are installing. We greatly regret losing the Osburn family from this community and wish them much success in their new home.

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## ANOTHER TRUE TALL TALE

J. R. Dean of Sudan, Texas, is one fisherman—in a million. While working a trout stream near Ruidoso, N. M., recently a big trout leaped out of the water and fell into the creel which Mr. Dean had slung over his shoulder. Yes, the Texan caught other trout that day, but the story of how one big fellow committed suicide will be related by the angler many years to come.

## CATCHES 45-POUND DRUM

One of the biggest drums caught in Texas was hauled out of Lake Kemp recently by W. O. Henderson and Oliver E. Barron of Electra, Texas. The huge drum weighed forty-five pounds. The two anglers battled the fresh water monster for forty-five minutes before landing it. You figure how many steaks were cut from that Gaspergou. Most anglers are satisfied if they catch a two-pound drum.

## KILLS DOE WITH ANTLERS

Antlered doe, a freak of nature, are killed occasionally in Texas. One weighing nearly 100 pounds and having pronged antlers was shot by a San Antonio hunter in the Hill Country recently. He is having the head mounted.

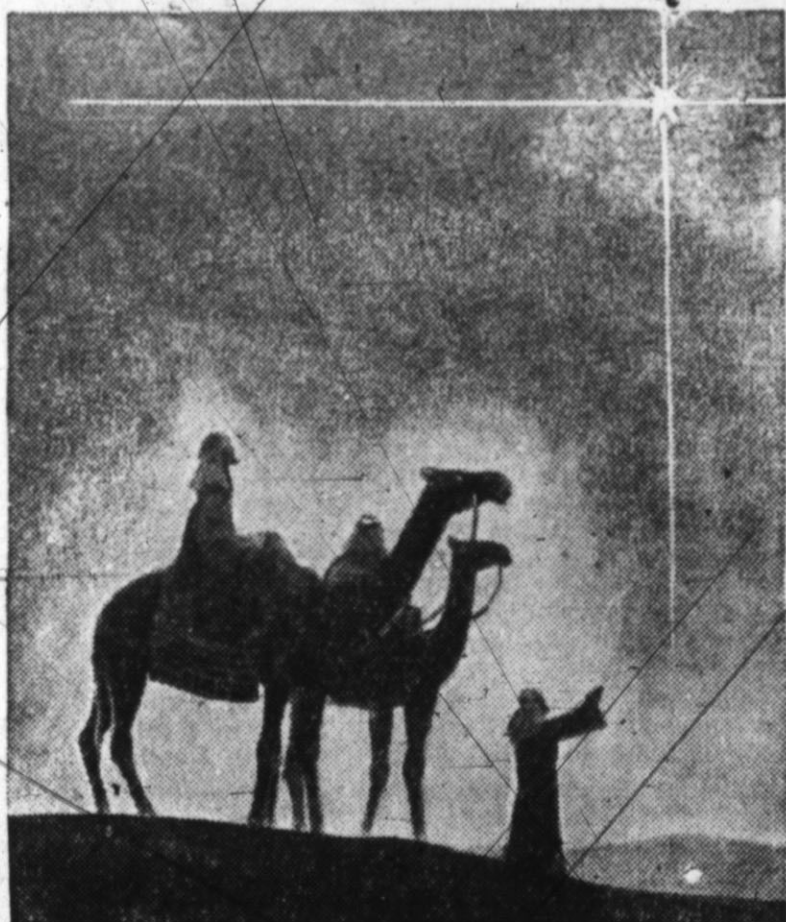
**We Hope Santa's Punctual . . .**

May nothing delay Santa on his way to your house—it's our hope that he will come early and well laden with good things and many joys for you and your family.

**May Your NEW YEAR be HAPPY!**



**A. O. THOMPSON ABSTRACTS**



Merry Christmas

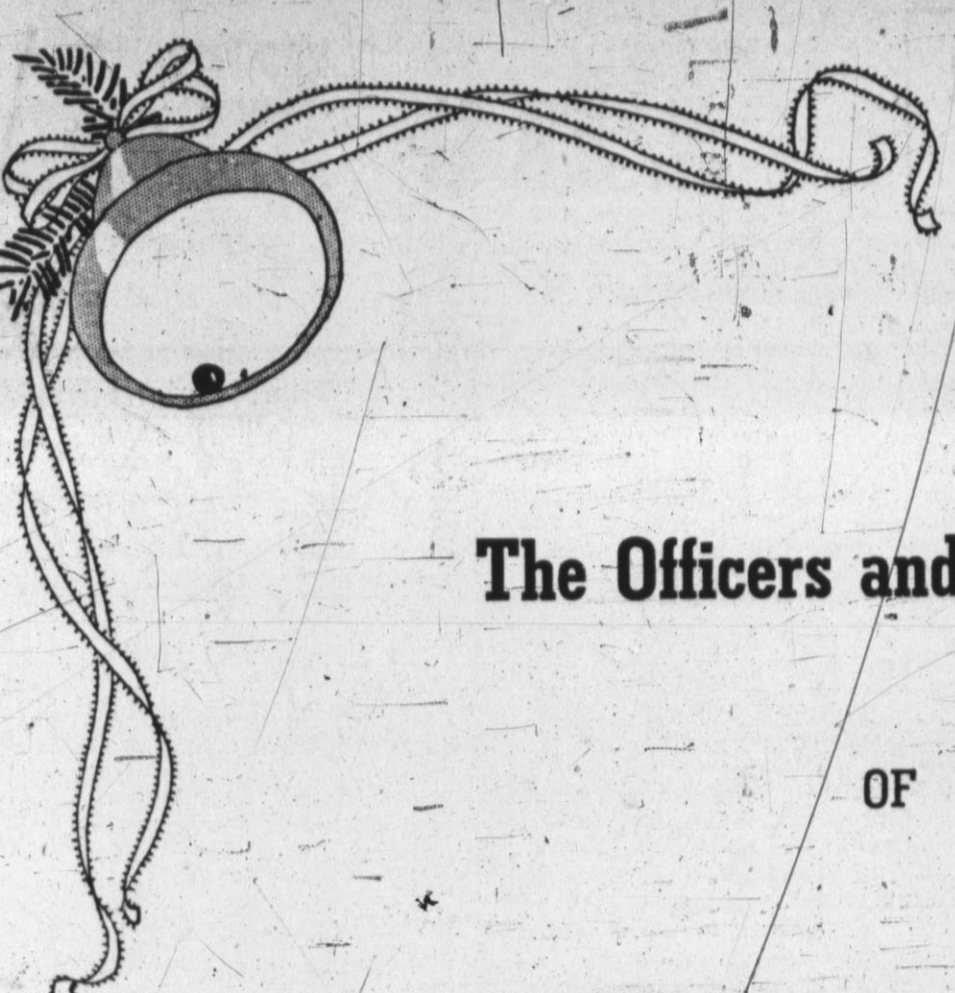
and

Happy 1941

At this season of the year we pause to review the past events of the year, and to express as individuals the pleasure we have had in working for you as your Commissioners' Court. We appreciate the privilege of serving you and hope that our efforts have met with your approval. It is a pleasure for us to live in Deaf Smith County and to be associated with such fine people—and with all the sincerity words can hold, we are wishing each of you a

**MERRY CHRISTMAS**  
and a  
**HAPPY, PROSPEROUS**  
1941

- Noah Ewton**  
Commissioner, Precinct 1
- Wiley Roberson**  
Commissioner, Precinct 2
- H. D. Culpepper**  
Commissioner, Precinct 3
- Dick Allred**  
Commissioner, Precinct 4
- A. J. Schroeter**  
County Judge
- J. J. Clark**  
Commissioner-Elect  
Precinct 2



**The Officers and Employees**

OF

# THE FIRST STATE BANK

Take This Opportunity to Wish all Their FRIENDS and PATRONS

... a

**Merry Christmas**

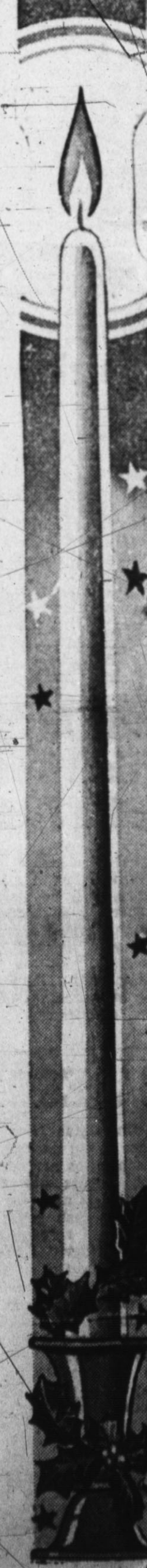
and a

**Prosperous New Year . . .**

**THE FIRST STATE BANK**  
A Home Owned Institution

Member Federal Deposit Insurance Corporation  
Member Federal Reserve System  
\$5,000 Maximum Insurance for Each Depositor

**C. B. Williams**  
**Miles Roberson**  
**J. A. Pitman**  
**H. G. Conkwright**  
**C. C. Acker**



HEREFORD



BULL

Back as far as the first and second grade, it seems that my teachers began drilling against the use of "Xmas" as a substitute for Christmas...

The Digest editors point out that there is actually no legend involved around the word, and they clear the innocent printer of all blame.

After all these years it's like revelation to find out that the scholars themselves coined the word for which they so severely criticize the printer and editor...

Did you ever stop to think at Castor Oil is the only medicine which fully lives up to the claims of its makers?

My wife got strung out doing some handwork on a bunch of dish towels which she proposes to include in some gifts for our mothers.

less inexperienced in the gentle art of needlecraft, I didn't expect to set the world on fire—and sure enough I didn't.

I worked hard on a mere sugar sack dish towel for a total of 17 1/2 hours, which at 25c (5c under W. P. A. Scale) figures \$4.37 1/2—to say nothing of 5c for the sack and 4c for the thread...

Somehow, the column just before Christmas is always the hardest of all to write. You know that folks are expecting something exceptional, and you know that they are really entitled to some fancy rhetoric.

And finally, let's all remember the true meaning of Christmas. Let's pause on Christmas Day to recall that we are observing the birthday of our Lord Christ, and let us observe His day in a manner fitting to the occasion.

Bippus News

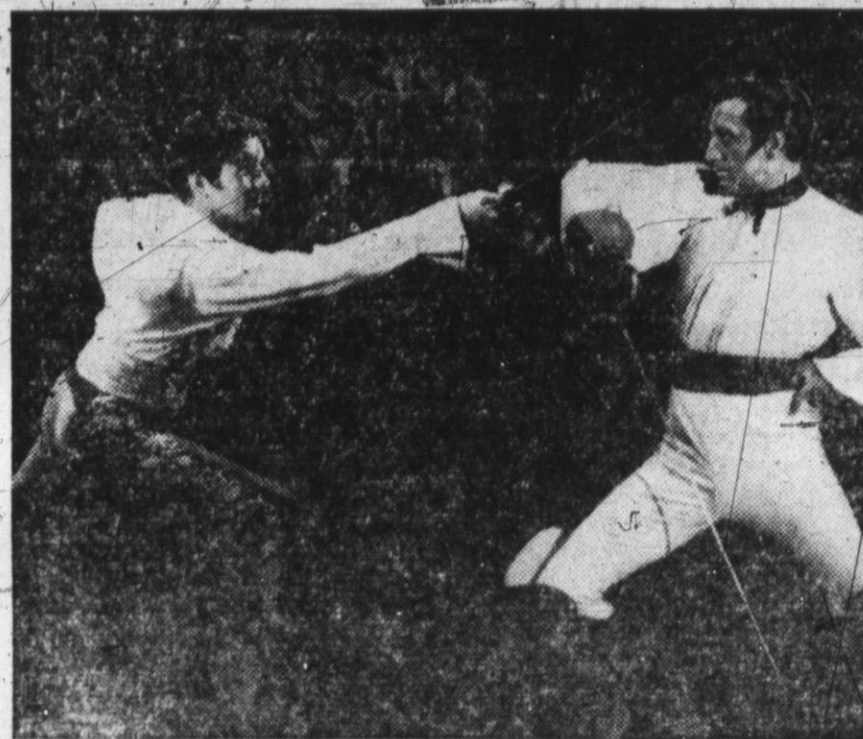
ALTA MAE FORTENBERRY

Bippus Home Demonstration Club met with Mrs. J. W. Adrian Wednesday, December 11. There were six members and two visitors present.

J. W. Adrian went to Clovis, N. M., Wednesday. Mr. and Mrs. J. G. Fortenberry, Anna Kate and Chloe Dell, visited Mr. and Mrs. E. J. Harris near Canadian and Mr. and Mrs. Robert Barlow of Perryton last week end.

Mr. and Mrs. E. K. Pinnel went to Pampa last week end.

Zorro Leaves A Mark



Tyrone Power and Linda Darnell star in this thrilling picture of the old days in California—"The Mark of Zorro"—which shows at the Star Theatre Sunday and Monday.

The Story That Never Grows Old

"And she brought forth her first born son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn.

—ST. LUKE, Chap. 11, 7-17

Mrs. Richard Evans went to White Deer last week to be at the bedside of her father, who is sick.

Mr. and Mrs. J. Z. Steen are visiting this week. Mrs. Edwin Morrison's father and mother, Mr. and Mrs. Frost from Chillicothe visited her last week.

Mrs. Edwin Morrison went to Hereford Wednesday to have her tonsils removed.

Bippus Club will sponsor a Christmas tree on Saturday night, December 21, at Mrs. J. W.

Adrian's home. Candy, nuts and fruit will be bought by the club. N. O. Phillips is home over the week end. He is threshing feed near Morton.

Several from this community were in Hereford Saturday. We had a light mist and snow this week end. Everything was covered in ice. It is very hard on stock but fine on wheat.

A. D. Burns returned from San Antonio this week end. Johnnie Kemp and J. W. were in Hereford-Saturday.

Mr. and Mrs. Hugh Fortenberry went to Amarillo last Monday.

Christmas Tree Origin Buried In Antiquity

In any Home, Christmas is hardly complete without a Christmas tree of some sort. Where the idea came from is a disputed question. People in ancient Rome were known to have decorated evergreen trees at certain seasons of the year.

Whatever the origin, the decorating of evergreen trees at Christmas has become established custom throughout the world. Saws, sang and axes flew in a demand for more than \$5,000,000 worth of Christmas trees last season, says an Associated Press report from Salt Lake City, Utah.

Christmas trees are produced locally throughout the nation. New England has its balsam fir, the mountain folk of Kentucky and Tennessee use hemlock and short leaf pine, the Far West, Douglas fir and Englemann spruce, and the deep South uses slash and longleaf pine.

The Pacific Northwest, the Lake States, and the New England States ship the majority of Christmas trees to other sections. Missouri's Ozark region is also a heavy producer in the Midwest. Minnesota cut 1,750,000 Christmas trees last year. The Southwest also helped to furnish trees for yuletide cheer.

In spite of this relatively wholesale cutting of Christmas trees, on hundreds of thousands of acres of swamp lands, evergreens of Christmas tree size represent the most desirable product that the land can grow. These swamps are often small and many farm owners have from five to 50 acres of such

land from which the Christmas tree market offers an income that is an important factor in their economic situation.

At this time of year many farmers are cutting spruce and fir for pulpwood and with a little care in felling the tops of these trees will make fair Christmas trees. In this way millions of possible Christmas trees, which are now lying freshly-cut

and wasted in the woods, can be put to use.

use the CLASSIFIED ADS

Advertisement for Penney's clothing featuring 'Gifts He'd Choose For Himself' and 'Men's Shirts' with various styles and prices like \$1.49 and \$98.

Large advertisement for Penney's 'Last Minute Gift Guide' with a list of gifts for men, women, boys, girls, and home, including items like White Cotton Hankies, Leather Belts, and various toys.

Advertisement for 'Lovely Silk Hosiery 79c' and 'Slippers 98c' from Penney's, featuring images of stockings and slippers.

Advertisement for Texas Grocery & Market with a 'Friendly Greeting to You... and Sincere Thanks for Your Patronage' and a list of products.

### Bowling Play In Third Week

Packard Mill beat Loerwald Bros. 2058 to 1998; Young Men nosed out Bowery Boys 2104 to 2102; Hereford Appliance defeated Royal Crown 2257 to 1973; and Packard Truck won over Fraser Mill 2160 to 1848 in last week's play in the bowling tournament.

Men's scoring was led by Frank Cogdell with 202 and Helen Danforth was high for ladies with 150.

Brand Ads Get Results!

### LOCALS

Mrs. John Renfro spent last week in Memphis with her brother, Guy Smith and family. Mrs. Smith who has been seriously ill is reported much improved.

#### TO NEW YORK

Miss Ethel Rice, mathematics instructor in the Hereford High School, left Tuesday for New York City where she will spend the Christmas holiday vacation.

#### WILL BROADCAST

Miss Mattie Mae Swisher's

Junior Voco students will give their annual broadcast of Christmas Carols over station KFDA, Amarillo Sunday evening at 5:45 p. m.

This will be the fifth annual broadcast presented by the group and friends are invited to tune in for the broadcast. Those who will take part on the program are Sharon Dee Moore, Joyce Homer, Aileen McLain, Dale Botts, Inalou Norwood, Georgia Faye McConnell, Patsy Sanders, Virgil and Louise Young, Patsy Slagle, Marian and Louise Longbottom and Mary Nelle Pulks of Friona. Mrs. Clay Ridgway will be accompanist.

#### HOME-COMING

Children planning to be at home in Hereford with their parents, Mr. and Mrs. H. L. Broadwell, for the Christmas holidays are Miss Mary Broadwell, teacher in Amarillo, Miss Ella Broadwell, teacher in Georgetown, Mr. and Mrs. Phillip Broadwell of Electra and David Broadwell of Frederick, Okla.

Mr. and Mrs. Homer Henslee Jr. of Tulsa, Okla., will arrive Saturday night to spend the Christmas holidays with their parents. She is the daughter of Mrs. Edna Fincher.

NICE fat turkeys for Christmas or New Year, dressed or on foot. Hollywood Produce, J. B. Harlin. 51-1tp

Attending a Christmas program at the Baptist Church in Amarillo Sunday night were Mr. and Mrs. Travis Caraway, Inez Funderburg, Steve Milner, Dorothy Funderburg and Thornton Shirley.

Mr. and Mrs. Dennis Barnard and children are leaving Saturday to spend the holidays in White Deer and Pampa. They do not plan to return until after the new year.

#### TO ENTERTAIN MOTHERS

Weocantwaste Camp Fire Girls have decided to turn their Christmas party into an honor affair for mothers of members. The party will take place at the hut Sunday afternoon, December 22 at 3 o'clock and a ceremonial with each girl having a part will entertain the group. Invitations to the mothers have been extended and plans for the event will be completed at the regular meeting today.

Mr. and Mrs. H. P. Barnard Jr. will spend the week end in White Deer, where they will attend a reunion of the Barnard family.

Williamson County has been designated as an area for operation of the Department of Agriculture's food stamp plan.

### Latest Fall Model



Lynne Carter wears a Balenciaga gown cut in one-piece with graceful front drape, long tight-fitting sleeves, a dressmaker neckline and a quintet of white ivory buttons for its only trimming. Save for a jeweled bracelet, the actress keeps her accessories in dull black.

NOTICE  
The Beauty Mart, Charm-Aid Studio and Personality Shop will be closed Wednesday, December 25, and Thursday, December 26.

### Ward News

MRS. CHARLES B. MILES

Rain and snow has brought about .06 inches of moisture to this vicinity.

E. Ward and son, Ervin, were in Amarillo Monday.

Tom Bradford of Borger was here Wednesday and sold two truck loads of yearlings from his ranch.

Marie and Ruth Moreman spent Friday night in Hereford in the home of their uncle, R. S. Scott.

### College Students

(From Page 1, Sec. 1)

Hardin - Simmons University students to arrive this week are Mr. and Mrs. Ab Posey and E. B. Posey Jr., both boys are sons of Mr. and Mrs. E. B. Posey; L. B. Russell, son of Mr. and Mrs. W. H. Russell, and Virginia East, daughter of Mr. and Mrs. Ed East.

Bill McLean, who is a student at Texas University Medical School at Galveston, will arrive Monday to spend the holidays with his parents, Mr. and Mrs. John McLean.

Martha Nelle Ewton is expected Sunday from Oklahoma City where she is attending a business school. She is the daughter of Mr. and Mrs. Noah Ewton; and Betty Sue Henslee, daughter of Mr. and Mrs. Homer Henslee, who is attending a business school in Lubbock, is expected to arrive Sunday.

Ida Belle Hicks, a student at St. Anthony's School of Nursing in Amarillo, will spend the holidays with her parents, Mr. and Mrs. Cliff Hicks.

Polly Anna Crawford will be home Saturday from Wayland College, Plainview. She is the daughter of Mr. and Mrs. L. L. Crawford.

Arriving from W. T. S. C. Canyon tomorrow will be Nola Margaret Blue, daughter of Mr. and Mrs. R. G. Blue; Myron Morgan, son of Mr. and Mrs. Eldon Morgan; Bob Baird, son of Mr. and Mrs. H. C. Baird; Imogene Roberson, daughter of Mr. and Mrs. Jack Roberson; Bernadine Phillips, daughter of Mr. and Mrs.

### Progressive News

BY MRS. HOWARD HIGGINS

Although the blanket of ice which covered the community over the week end was very small compared to the ice storm of three weeks ago it was bad enough to slow up the usual week end activities considerably. There was no Sunday school Sunday afternoon nor singing Sunday night because of the cold, icy disagreeable weather. The homes of the community are continuing without electricity, but hope to soon return to normal.

Dinner guests Sunday in the home of Mr. and Mrs. V. E. Dodson included Misses Jureta Bird and Kathryn Hamm of Hereford. Messrs. Roy Baker and Noel Higgins and Mr. and Mrs. Howard Higgins.

There was no meeting of the Progressive Literary Society Friday night due to the bad weather. The next program of the society will be under the direction of Messrs. Gordon Higgins, Arnold Hershey and Edgar Russell.

Mrs. Billie Roberson of Hereford spent two nights last week with Mrs. Edgar Russell. Mr. Russell and Mr. Roberson returned from a business trip to Mineral Wells, Friday night.

The Progressive Sunday School will meet Sunday afternoon at 3 o'clock. Everyone is invited and visitors are always welcome.

The Progressive Singing Class will meet Sunday night at 7:15 if the weather permits.

#### TRY A WANT AD

To All My FRIENDS and PATRONS AT CHRISTMAS

It's a real pleasure for us to send old friends and patrons the

Season's Greetings!

THE PERSONALITY SHOP

Mrs. Bess Jennings

C. O. Phillips; Helen Frances Streu, daughter of Mrs. A. H. Streu; and Troy Womble who is the son of Mr. and Mrs. Troy Womble.

Hertha Baer, who was included among those ill during the California flu epidemic, may not be able to be in Hereford for the holidays. She is the daughter

of Mr. and Mrs. Gasto Baer and a student at the University of Southern California Los Angeles. Mary Virginia and Genevieve Eberle, daughters of Mr. and Mrs. F. J. Eberle, who remain in California for Christmas too. They are both seniors at the University of California at Los Angeles.

### Jewelry

The CHRISTMAS GIFT



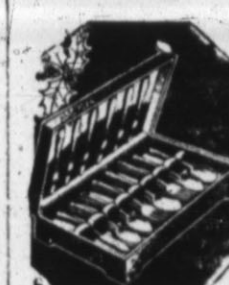
MAN'S CAMEO \$15.00

Hand-carved double head. Gold mtg.



BRACELET \$9.25

Heart design. An expensive looking gift!



SILVERWARE \$14.75

Complete service for \$1 Tarnish-proof box!



CLOCKS \$8.50

Mantel clock with walnut inlaid panels!



Want to make this Merry Christmas? just give JEWELRY!



THE BULOVA "CO-ED" 17 jewels, engraved yellow red gold plate top, white back. Silk cord \$24.75



Bulova "Ambassador A" 21 jewels, engraved yellow red gold filled case. With strap. At \$39.75

Visit our Store for the Gifts they want

... and may we take this opportunity to express our appreciation for your friendship and patronage during the past year ... and to wish you a

Merry Christmas and a Happy New Year



Lynn C. Kester and Family

WE'RE WISHING YOU A Merry CHRISTMAS! A Happy NEW YEAR! PRESCRIPTION & SPECIALISTS

### CLOSE DRUG STORE

WESTERN UNION SERVICE - PHONE 13 - WE DELIVER

Note--

Due to delayed shipment on several lines of merchandise (a result of war materials rush with manufacturers) we received only this week some of our Most Excellent Christmas Merchandise, therefore if you need

A Last-Minute Gift

OF QUALITY and DISTINCTION

... you'll find our stock as complete as it has been at any time during the Christmas Season, and we think it is one of the most complete we have ever shown!

You can't afford to Buy your Gifts until you have shopped our Complete Line ... and of course, All Gift Packages Will Be WRAPPED FREE!

Close Drug

Brumley-Woodford MOTOR CO.

Dear Friends,

The approach of Christmas has always been a pleasure to us ... for at this time we can give expression to the joy and happiness that our associations have brought us during the past year.

The sentiment of Christmas is the keynote of our service. We cannot begin to tell you how much we appreciate the confidence you have placed in us in the past ... but we can again say "MERRY CHRISTMAS" and add our hope that the New Year 1941 will hold for you a full measure of Happiness and Prosperity ... and renew our pledge of giving you, during the next 12 months, the type of service which you want and deserve.

BRUMLEY-WOODFORD MOTOR CO.

LOUIS WOODFORD, Manager

MURREL HUGHEY, Service Mgr.





# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## Annual Party Given For Lone Star Club

Four members of the Lone Star study club were hostesses at the annual Christmas party given at the home of Mrs. R. G. Blue Tuesday afternoon. Hostesses included Mesdames Robert Thompson, Chas. Sowell, Owen Stagner and Mrs. Blue.

A short business meeting was held before the program when aid to the Cafeteria and to the placing of the Bible in the public schools was decided upon. A report on the Toy Matinee project gave the information that all toys were ready for distribution and would be in the hands of the committee Friday.

Mrs. Lawrence Womble told the Christmas story "A Pint of

Judgment" with Christmas Carols led by Mrs. Louie LeGrand climaxed the Christmas theme of the story.

Gifts from a tree decorated with multi-colored lights and ornaments were distributed by the president, Mrs. LeGrand. Refreshments carried out a seasonal motif with plate favors repeating the suggestions.

Guests included Mesdames Guy Newsom, C. O. Phillips, Earl Phillips, Robert Thompson, Ralph White, Lawrence Womble, Jim Williams, Leo Forrest, Roger Corbett, Ellis Coombes, O. L. Click, B. R. Dixon, H. E. Henslee, Louie LeGrand, C. F. Moore, Nelson McRight and Mrs. Blue.

All of South America lies east of Detroit, Mich., two-thirds of the continent being in the tropical zone.

## Mrs. Lunsford Hostess For Junior Pioneers

Mrs. G. R. Lunsford and Mrs. Homer Brumley were hostesses for the Junior Pioneer Study Club Christmas party at the Lunsford home Tuesday night.

A Christmas tree, holly and other Yuletide suggestions decorated the home. A Mexican table centerpiece featured the same colors used in the gala holiday accents. The centerpiece was a huge flat Mexican basket filled with dessert spoon cacti, pinecones, fruits and nuts in pyramid arrangement. Refreshments carried out the Christmas theme.

An informal program was presented and gifts were exchanged from a decorated tree with Mrs. J. B. Whitlow and Miss Edna Daughettee distributing the gifts.

Mrs. J. M. Gilliland was a special guest. She was one of the committee helping to organize the Junior Club and she thanked members for the pioneer medal which was presented to her at the Golden Jubilee Celebration in September.

Members present were Mesdames J. B. Whitlow, Urlin Streu, R. S. Scott, A. J. Schroeter, Elvin Ridling, Lilburn Ray, Elmer Patterson, Troy Moore, Alton Miller, Troys Carmichael, Buford Crosthwait, O. H. Culpepper, Willis Edelman, Wayne Evans, Meade Halle, Fred Harrell, Ralph Hastings, Frank Huckert, Lynn Kester, Louis Woodford, Miss Edna Daughettee and the hostesses.

## Pioneer Club Has Yuletide Program-Party

Members of the Pioneer Study Club enjoyed a party and program Tuesday afternoon when they were entertained at the home of Mrs. Frank Terrell with Mrs. N. E. Gass assisting.

A large box of gifts was packed for the clubs adopted family and gifts were exchanged from a beautifully decorated Christmas tree. Mistletoe, holly, many colored lights and evergreens provided a seasonal setting for the affair. Tiny trees decorated the refreshment plates.

Attending were Mesdames Sam Hunter, Jim White, Al Werner, A. G. Bell, J. E. Beyer, H. A. Close, Noah Ewton, J. B. France, Carl Frye, J. M. Gilliland, C. T. Guseman, Bob Higgins, O. G. Hill, E. S. Ireland, Ray Johnson, F. M. Kester, Frank Lucas, Marvin Norwood, Wirt Phillips, B. E. Roberson and the hostesses.

Texas' forty cheese factories manufactured almost 20,000,000 pounds in 1939, but consumption within the state of 40,000,000 pounds dispels any fear of over-production.

## Ford H. D. Club Holds Annual Christmas Fete

The Ford Home Demonstration Club held their Christmas party at the home of the president, Mrs. Hardy Benson, on Wednesday, December 18. Eight members and one visitor were present.

Officers elected for 1941 were president, Mrs. Norman Livesay; vice-president, Mrs. E. E. Frost; secretary-treasurer, Mrs. J. E. Dyer; council members are Mrs. F. D. Ferguson and Mrs. H. D. Hill; clothing demonstrator, Mrs. F. D. Ferguson; meat supply demonstrator, Mrs. H. D. Hill; reporter, Mrs. Hardy Benson.

## Hospital Notes

Henry Andrews, treatment for injuries received in automobile accident, admitted, December 13, improving.

Juanita Pittman, improving.

Mrs. Robert Reno, maternity, boy born December 18.

Mrs. Bonnie Brumley, admitted December 12, improving.

## Christmas Greetings...

We'd like to exchange gifts with you — something that we value very highly — our friendship and service for your continued good will. We want you to know we've appreciated your regard and that we'd like to keep it!

## BEAVERS BROS. GARAGE

"OUR WORK STANDS UP—WE MAKE IT"

## HI! SANTA!

Greetings, jolly fellow! Glad to have you with us again. And while you're here, spreading cheer, don't forget we have a big order of happiness and merriment scheduled for every one of our friends.

WE ARE WISHING YOU  
A MERRY CHRISTMAS  
and a  
HAPPY NEW YEAR!

## HEREFORD MOTOR CO.

ARCHIE SCOTT DUDLEY GREEN

## Central School Teachers Entertained

Central School teachers were entertained with Christmas affairs Monday night with Miss Ella Alkman as hostess assisted by Miss Edna Daughettee.

High point of interest throughout the evening was the lighted and decorated Christmas tree. Gifts were exchanged and Bingo games were played. Gifts were presented to Miss Jen S. Terhune and Mr. Ney Oldham, neither of whom will return to Hereford after the holidays.

Refreshments and other party accompaniments emphasized the seasonal decorations.

Members of the Central School faculty present were Miss Elvora Pitman, Eunice Rutherford, Imogene Cotton, Mary Bradley, Jen S. Terhune, Madeline Bell, Ethel Womble, Thelma McMinn, Frances Fullingim, Belle Harris, Katherine Kirby, Messers Ney Oldham, Stephen Milner, principal Glenn Allison and the hostesses.

## Auxiliary Groups Hold Christmas Programs

Christmas programs and social hours entertained grouped session of the Woman's Auxiliary of the Presbyterian Church Tuesday afternoon.

Groups one and two met at the church in a joint session. Mrs. John Olson gave the Christmas devotional on "Peace on Earth". Mrs. George Wilson sang a Christmas song and Mrs. D. H. Alexander told the story "The Shining Tree." Games were enjoyed during the social hour.

Group Three was entertained at the home of Mrs. N. E. Milburn with Mrs. Daye Perry leading the program. A mission ceremonial was held with candles lighted for each mission field both foreign and national, supported by the Presbyterian Church. Taking part on the program were Mesdames Clay Ridgeway, Paul Mathers, Meade Halle, N. E. Milburn and James Aiken.

A box was packed as a local Christmas cheer project and gifts were exchanged by members of the group.

## MERRIE-MERRIE

... and a  
Happy, Prosperous  
1941

## CHRISTMAS

... is Our Wish for YOU

In just a few plain words and with all sincerity, we wish to express the season's greetings, and to thank you for your patronage.

## BLANTON BUTANE CO.

LYLE BLANTON MACK BAINUM

## "WE SELL FOR LESS"

# Haile Drugs

PRICES GOOD FRIDAY, SATURDAY, MONDAY  
PHONE 99—WE DELIVER

Walgreen Agency Drug Store

## Gifts for Everyone

Complete Assortment of SEALS and TAGS  
Beautiful, Assorted CHRISTMAS CARDS  
5c to 35c

Delight Her With a **Leon Laraine 3-Piece Set**  
Make-up & 275  
Compact  
Thin single compact, a generous size lipstick, box of powder.

**CORY COFFEE MAKER**  
6-CUP \$945  
Size .....

**TOILETRIES**  
Gift of Beauty! L'Adonna 2-Piece Set  
Contains the latest shades in Powder and a compact of Rouge . . . \$1

**Leon Laraine Floral Colognes**  
Delightful Floral Bouquet or exquisite Carnation odours. In gift box. . . \$1

Give a Luxurious **Leon Laraine 4-Piece Set**  
Exquisite 325  
Gift!  
Contains lipstick, face powder and cologne. Gardenia or Carnation.

Attractive **GIFT BOX STATIONERY**  
Always Appreciated! 75c  
Contains 72 sheets of fine writing paper and 36 envelopes!

**Leon Laraine SINGLE COMPACT**  
Large, Round, Flat style, Black with gold-tone trimmings! . . . \$1

**TOYS THAT THRILL**  
Kiddies Will Love 'Em  
Disney's Ever Popular **PINOCCHIO AND FIGARO THE CAT**  
Pinocchio walks, and Figaro runs! Both for . . . 59c  
Brightly colored mechanical toys that are sure to fascinate all youngsters.

**For That Man! Mennen 4-Pc. Men's Set**  
Contains Shave Cream, Shave Lotion, Skin Bracer and Talcum in holiday package 19c

For A Lovely Lady! **TRIOMPHE PERFUME**  
It's Her favorite! 150  
1/4 ounce 2.28  
1/2 ounce 5.00  
Exquisitely Packaged.

Boys Go For These **AMERICAN LOG SETS**  
It's fun to build things! 49c  
Complete with rough-cut logs of the early American Pioneer!

**Modern ELECTRIC TOASTER**  
Beautiful, streamline design, genuine mica element. 119

**FOR THE HOME**  
YARDLEY SHAVING SETS FOR HIM \$285  
JUSTIN BILL FOLDS \$100 to \$500

**FOR THE SMOKER**  
All Your Favorite BRANDS. Box 50 for \$225

**Parker or Sheaffer Fountain Pens or Pencils**

**Streamlined ELECTRIC PERCOLATOR**  
6-cup size 129  
Highly polished aluminum. Easy to keep bright and shiny.

**ELECTRIC DOUBLE SANDWICH TOASTER**  
Toasts two sandwiches on both sides at one time. Gifts and fries toast! Beautiful butterfly design with gleaming nearest finish. U. L. Approved . . . 129

**Accurate Super RADIO-ALARM**  
Handsome model with a luminous dial that is easy to read in the dark. . . 159

**U. L. Approved FULL SIZE FLAT IRON**  
Streamlined model with improved non-tear heel rest and quick heat element. 129

**Integrating ELECTRIC VIBRATOR**  
Four Purposes 139  
Ideal for Body Massage, stimulation, Scalp Massage, etc.

**For The Family! DETECTO SCALES**  
Rotating Dial! 329  
Weights up to 250 lbs. choice of colored enameled finishes.

**G. E. MAZDA INDOOR SET**  
With 8-Flame type bulbs . . . 59c

**Assorted PIPES**  
Every type of quality pipes to choose from! Give him a new pipe and watch him smile!

**Triple and Glass DOUBLE BOILER**  
Real Utility 199  
Smart, modern design with colorful handles. Antiseptical glass.

HUNDREDS OF OTHER VALUES IN OUR STORE!

# SOCIETY

MRS. JOHN McLEAN, Society Editor. Phone 181

## TREE IS FEATURED IN DECORATIONS

A beautifully decorated Christmas tree featured the decorations at the party given for the New Deal Club at the home of Mrs. Willis Edelman Friday afternoon.

The gift exchange was followed by games of bridge. Prizes were awarded to Mrs. Ralph Hastings high and to Mrs. Buford Crosthwait second high. Refreshments carried out a holiday theme and the table centerpiece was an arrangement of ruddy toned fruit and pine cones.

Members enjoying the party were Mesdames Louis Woodford, Sylvester Slagle, Frank Huckert, Urlin Streu, J. T. Gilbreath Jr., Willis Edelman, Ralph Hastings and Buford Crosthwait.

## A Brand Ad Will Sell It!

## Customs Change

Customs change the greeting never here it is as good as ever.

MERRY CHRISTMAS HAPPY 1941

## West Texas Feed & Seed

BARNEY HICKS JACK WRIGHT

## Holiday Party Given Monday

Bright with Christmas decorations, the Meade Halle home furnished a delightful setting for a party Monday afternoon when Mrs. Halle entertained friends with a holiday bridge party.

Evergreens, pine cones, red candles and bright baubles picked up brilliance of a shining Christmas tree while Santa Claus with a huge bag of toys and eight tiny reindeers adorned the mantel. Bridge accessories and refreshments carried out the holiday colors.

Mrs. J. T. Gilbreath Jr. scored high in the games and Mrs. Ralph Hastings made second high.

Those attending were Mesdames Urlin Streu, Alton Miller, Louis Woodford, Willis Edelman, Sylvester Slagle, Frank Huckert, Ralph Hastings, Buford Crosthwait, J. T. Gilbreath Jr., Wayne Evans, John Kane, of Fayetteville, Ark., and G. R. Lunsford.

## Birthdays Are Celebrated

Mrs. R. G. Blue and L. Z. Oldham celebrated their birthdays at a party Thursday night given at the Blue home. Both birthdays occurred in the same week and invited friends enjoyed the forty-two games by way of celebration.

Pretty Christmas decorations furnished an attractive setting for the party with holiday refreshments repeating the Yuletide theme.

Those present were Mr. and Mrs. C. J. Ricketts, Mr. and Mrs. Earl Phillips, Mr. and Mrs. F. M. Kester, Mr. and Mrs. Carl Williams, Mr. and Mrs. L. Z. Oldham and Mr. and Mrs. Blue.

## O. E. S. PARTY HAS GIFT EXCHANGE

A gift exchange was featured at the meeting of the Order of Eastern Star which was held at the Masonic Hall Monday night.

Entertainment features included a covered dish supper and a study course on the Eastern Star constitution, which was conducted by Mrs. L. H. Shore.

Present to participate in the party were Miss Lucy Reed, Mr. and Mrs. Wes Brady, Mr. and Mrs. Wood, Mr. and Mrs. F. M. Kester, Mesdames L. H. Shore, J. D. Bourn, W. H. Russell, H. C. Baird, Virgie Hunter, A. O. Thompson, Art Manjoet, Lee Conanougher, Vern Witherspoon, Edna Bowe, Jack Rose, Aaron Harose and Frank Terrell.

## SUPPER PARTY ENTERTAINS CLASS

A class party was given last week to entertain members of the Three "L" Class of the Baptist Church with Misses Dorothy and Inez Funderburg as hostesses.

A covered dish supper party was enjoyed and Santa Claus distributed gifts from a decorated tree. Other decorations included a snow scene as a table centerpiece flanked by white lighted tapers.

Members of the class present were Imagene Cotton, Ellen Bowsher, Thornton Shirley, Eunice Caldwell, Lottie Allred, Molly Jo Roberson, Kitty Kloe Harlin, the two hostesses and the teacher, Mrs. G. P. Owen.

## Win One Class Entertained With Christmas Party

Win One Class of the Methodist Church was entertained with an enjoyable Christmas party at the home of Mrs. H. M. Benefield Tuesday afternoon.

The party opened with guests singing a Christmas song. Mrs. E. W. Harrison gave the devotional, Mrs. G. A. F. Parker and Mrs. J. B. Jones entertained with a clever broadcast in the form of a Christmas story.

The entire house was decorated with holiday suggestions and gifts were distributed from a prettily decorated tree.

Refreshments were served to Mesdames L. Ellis, J. B. Story, E. J. Hudson, Luther Pevely, Cooper Morgan, E. W. Harrison, Fred Millard, L. J. Bennett, A. C. Thompson, I. H. Spratt, Hatlie Rutherford, E. B. Black, Clara Freeman, H. H. Hawkins, Ella Lamb, J. B. Hammer, Wm. McGeehee, M. M. Beavers, J. F. Ward, J. E. Beyer, and Marvin Norwood.

Hostesses for the party were Mesdames G. A. F. Parker, Fannie Craddock, J. B. Jones, D. H. Bryant, W. B. Green and Mrs. Benefield.

## Santa Claus Party Given For Class

Mrs. E. Ramey entertained her Sunday School Class with a Christmas tree and party Friday afternoon at her home.

Lighted candles and Christmas bells provided a gay atmosphere and the center of interest was a manger scene illuminated from beneath.

Taking part in the Christmas program were Joan Newton, Kayla Felts, Geraldine Patterson, Nathan Hopson, Neil Witherspoon, Everett Allen Jr., Mrs. Hartland Caraway, H. P. Cooper and Mrs. Ramey. Games were enjoyed and gifts presented to Vonda Lou Pitts, Wanda Jo Pitts, Glenda Dell and Billie Jean Harget, Melton Earl White, Barbara,

## Mother-Daughter Banquet Is Lovely Holiday Affair

A lovely affair of the season was that of the Home Maker's Class of the First Baptist Church when they entertained their daughters and guests with a Banquet last Thursday night at the Baptist Church. Hostess for the affair were Mesdames Ralph McCullough, C. P. Hussey and Viola Williams. The Banquet tables formed an "H". The centerpiece was of Pine and small red candles flanked on either side with tall red tapers. Down the middle of the tables marched miniature Santas with tiny Christmas trees placed at intervals. Places were marked with nut cups in keeping with Christmas. A large Christmas tree decked with gifts formed the main decorations for the room.

Mrs. A. L. Manjoet acted as toastmistress for the following program:

Invocation by Mrs. W. E. Barnes, Christmas Song by the group; Welcome to the daughters by Mrs. O. G. Hill; response, Nancy Olson; vocal solo by Norma Jean McCullough and a quintet entertained with a number of selection accompanied by Miss Thelma McMinn. The quintet was composed of Misses Betty Jo Kendall, Mary Anna Thompson, Tillie Williams, Mildred Bowsher and Jean France. Mothers and daughters or guests enjoying the affair were Mrs. W. E. Barnes, Mavis Strobble, Mrs. Earl Large and Rosene, Mrs. W. D. Vaughn, Mrs. Coy Phillips, Mrs. Dudley Green and Virginia and Louise Green, Mrs. George Martin, Lois and Dorothy, Mrs. Glenn Boardman and Clara McInire, Mrs. C. P. Lussey and Joella Lussey, Mrs. O. L. Cooper and Robina Culpepper, Miss Odie Matthews and Avis Matthews, Mrs. Joe Kendall, Betty Jo Kendall and

Wilma and Everett Allen Jr., Nathan Hopson, Leon and Benjie Vernon, Rayborn Vaughn, Harry Reeves, Neil Witherspoon, Joan Newton, Betty Clark, Julia Mae Henderson, Jimmie Don and H. P. Cooper, Kayla and Dick Felts, Jack and David Stanton, Lloyd Chapin, Gayle Cornelius, Geraldine and Nancy Patterson, and Howard LeGrand Putts.

Jean France, Mrs. Hood, Mary Lee and Nettie Hood, Mrs. R. A. Wells and Minnie Alice, Mrs. Jack Grady and Mary Louise, Mrs. Sank Ramey and Martisha, Mrs. J. E. Young and Frances Young, Mrs. Otto Massie, and Virgie Shepard, Mrs. Ralph McCullough and Norma Jean, Mrs. Roy Thompson and Mary Ann, Mrs. Viola Williams and Tillie, Mrs. Jeff Roberson and Geraldine Kendall, Mrs. Edgar Moseley and Virginia Medlin, Mrs. W. L. Alexander and Mary Lee Singer, Mrs. Gleaves Owen and Jewel Cassels, Mrs. T. W. Roberson and Thelma McMinn and Mildred Bowsher, Mrs. Louie Olson and Nancy, Mrs. O. G. Hill and Rena Rae Renfro, Mrs. Art Manjoet and Nora Alice Ray.

## Birthday Is Celebrated

Georgianne Clark celebrated her birthday with a party given by her mother, Mrs. George Clark at her home last week. Games and contests were played and prizes were given. A big birthday cake topped with blue candle in pink holders was featured.

Celebrating with Georgianne were Gayle Marie Foster, Marilyn Craner, Ruth Ann London, Wilma Jo Roberson, Sharon-Dee Moore, Dona Jean Stagner, Jerry B. Whitlow, Pat and Timmy Corbett, Milton Newell, Alex J. Schroeter and Wayne Stagner.

## Students Will Give Christmas Programs

A Christmas party-program will be presented by Miss Mattie Mae Swisher's Junior Voco students at the studio Friday afternoon at 4:30 p. m. Parents and friends are invited to attend. Each student will have a part in the program and carols dating back as far as the 6th century will be sung. Prints will be shown in connection with the singing of the carols and living pictures will be formed of some of the scenes, such as the Sistine Madonna and the Nativity scenes. Those taking part will be Sharon Dee Moore, Joyce Homer, Aileen McLain, Dale Botts, Inalou Norwood, Georgia Faye McConnell, Patsy Sanders, Virgil and Louise Young, Patsy Slagle, Marian Louise Longbottom.

**FRIDAY EVENING**  
The older group of Voco students will have a party and program at the studio Friday evening at 7:30 o'clock. Parents and friends are also invited to this holiday event. They will present a miscellaneous program centered around a general theme of "Coming Home For Christmas." Taking part will be Margaret Allen, Rachel Ireland, Adeline Koelzer, Katherine Danforth, Madonna Morrison, Phyllis Jean Radovich, Juanita Wiseman and Donald Henslee. Mrs. Clay Ridgeway and Mrs. John Jacobsen Jr. will be accompanists for both programs.

gram at the studio Friday evening at 7:30 o'clock. Parents and friends are also invited to this holiday event. They will present a miscellaneous program centered around a general theme of "Coming Home For Christmas." Taking part will be Margaret Allen, Rachel Ireland, Adeline Koelzer, Katherine Danforth, Madonna Morrison, Phyllis Jean Radovich, Juanita Wiseman and Donald Henslee. Mrs. Clay Ridgeway and Mrs. John Jacobsen Jr. will be accompanists for both programs.

**CARD OF THANKS**  
We wish to thank our many friends for the help and sympathy during the birth and death of our infant son, Stephen Leslie, and the illness of our wife and mother.  
Bonnie Brumley and family.

Miss LaNelle Scheihagen teacher of public school in the Pampa public school, arrive home Friday to spend holiday vacation here with her parents, Mr. and Mrs. W. Scheihagen.

ROOMS TO RENT? TRY A WANT AD

Wishing you a Christmas of Good Cheer and a New Year filled with great happiness.

### CHARM-AID STUDIO

Verna Culpepper Ruth Harding  
Eva Greeson Dette Albracht

WE EXTEND

## SEASON'S GREETINGS

To each of you with an added expression of gratitude for your friendship and patronage during the past. We invite your consideration in the coming months.

### John Wood Implement Co.

Your OLIVER Dealer  
MR. AND MRS. JOHN WOOD



## All Set!

... with Gifts HE will Appreciate ...

If you need some of those

### LAST-MINUTE GIFTS

For Men

... then you'll be delighted with the big stock which we are now showing ...

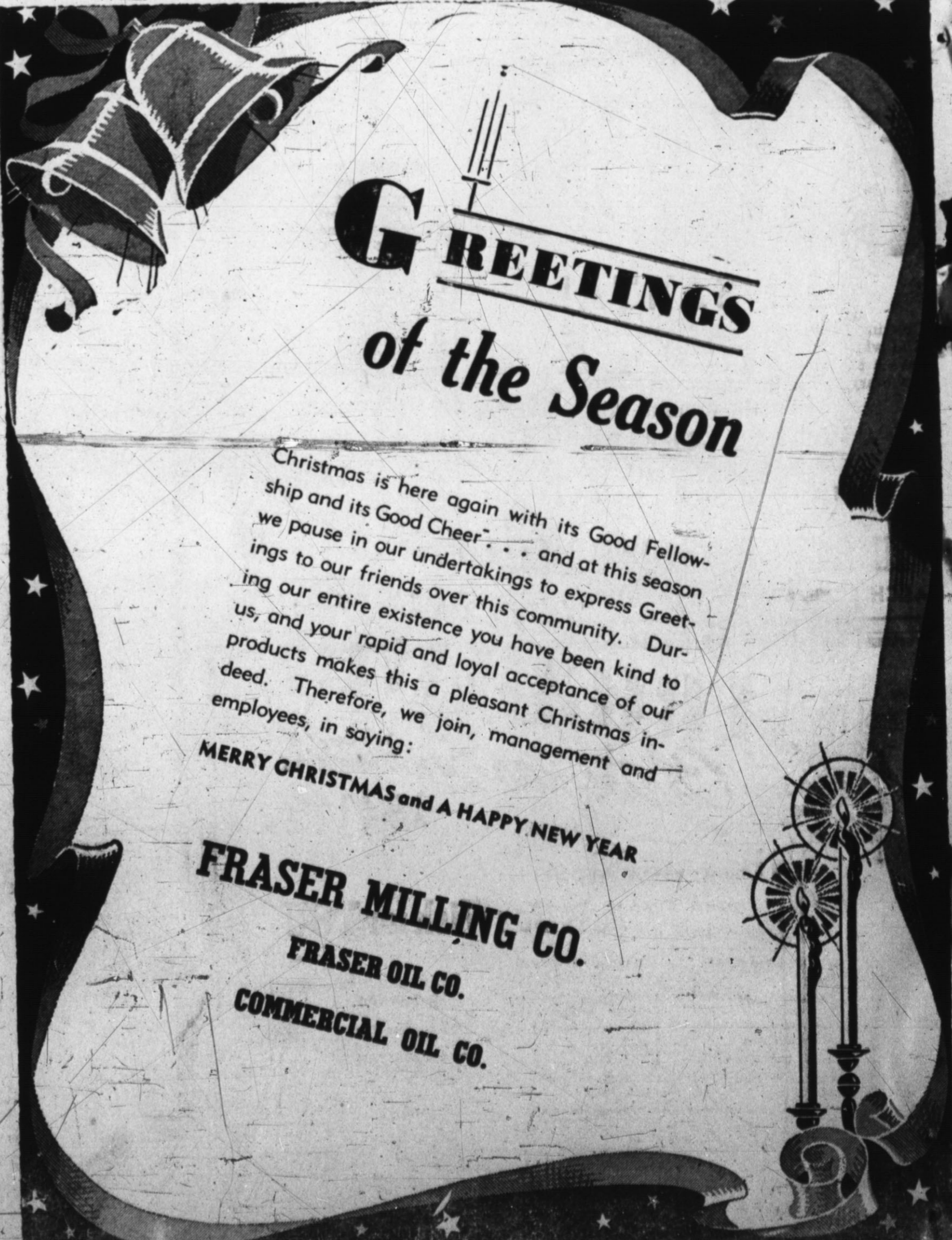


And when the last Gift has been unwrapped and you're feeling happy, we want to join those who are wishing you a Merry Christmas, and to say that knowing you and serving you has been a Genuine Pleasure.

May 1941 Hold many Opportunities and Great Success for You!

## FOX MAN'S SHOP

Phone 111



## GREETINGS of the Season

Christmas is here again with its Good Fellowship and its Good Cheer... and at this season we pause in our undertakings to express Greetings to our friends over this community. During our entire existence you have been kind to us, and your rapid and loyal acceptance of our products makes this a pleasant Christmas indeed. Therefore, we join, management and employees, in saying:

MERRY CHRISTMAS and A HAPPY NEW YEAR

### FRASER MILLING CO.

FRASER OIL CO.  
COMMERCIAL OIL CO.



## Off-Told Christmas Stories Hold Special Thrill At This Glad Season

Long to be remembered, are the stories of Christmas. Every child should be able to look back in later years, when the dolls and sleds are forgotten, to Christmas Eve and Christmas Day, when the family sang carols and listened to the immortal tales of the ages.

There should be time, amidst all the bustle and hurry, for the family to sit down quietly and reverently and in the hush of candlelight, sing some of the beloved tunes we know so well. It does not matter about ages, as the spirit of Christmas knows no age. "Little Star of Bethlehem" is as appropriate for grandfather as for Baby Kay.

No melody is sweeter than "Silent Night." Very possibly it is overdone for the family to sing it together, ah, that is different. "There's a Song in the Air," "While Shepherds Watched Their Flocks by Night," "God Rest You, Merry Gentlemen," and "Noel" all are old friends. There are lovely stories to

read, but none can compare with the Bible story of the Journey from Nazareth, and the tired Mary and Joseph finding shelter in over-crowded Bethlehem. In a stable with the cows and the sheep keeping watch, the Baby Jesus was born. And read of the Star that stood in the sky to guide the Wise Men of the East coming to present their gifts. This is the real story of Christmas.

"The Other Wise Man" by Henry Van Dyke is one of the finest of Christmas stories. Older children will love it. The "other wise man" was the one who started with his companions, but lost his way. He spent years trying to reach the Master, to present his priceless gifts. But there were so many poor people to help on his wanderings that he spent his store little by little lighting the burdens of these others. Dicken's "Christmas Carol" we all know. Yet Tiny Tim is new

each year. We cannot seem to let him go, splendid little Tim. "The Christmas Apple" by Ruth Sawyer; "Christmas in the Woods" by Beatrix Potter; "The Coming of the Prince" by Eugene Field, are other suggestions.

All these things bring the meaning of Christmas closer to children's hearts. The candle in the window, the voices of wandering minstrels singing their carols under the stars beneath the windows of the sick and the lonely; the quiet pause, after the hurry of preparation, in the mysterious after-dark of Christmas Eve, bring each of us rest, and spiritual peace.

Children have a long road to travel. What things will they experience in distant years? No one knows. But one memory will cling when all others are forgotten. The family at home on Christmas, the soft lights on Christmas Eve, the songs above all else, as music and memory are almost interchangeable. And the stories that mother or dad read when the world had halted to take breath, and Christ and the Little Child had seemed so near.

## Comedy For Christmas



Melvyn Douglas barged into Loretta Young's house, took one look at the gal—and decided to stay. Her efforts to get him out and his wily determination to stay make "He Stayed for Breakfast" a hilarious comedy, which shows Christmas day and Thursday, December 26.

The grand total of big game animals in Texas, the survey reveals, is 301,822, but figures for the antelope, of which it is believed Texas has more than 7,000 are not included. The Lone Star State has a total of 238,565 white-tailed deer and 17,533 mule or black tailed deer.

That big game is still well scattered throughout the United States is shown by the facts that white-tailed deer are found in forty-four of the forty-eight states; mule deer in seventeen states; antelope in sixteen, black bears in thirty-three and elk in twenty-eight states.

Elk are found in Texas, but are few in number. They are not native to the state and those

which inhabit the mountains of west Texas were imported a number of years ago. They are using practically all of the suitable habitat available and are not expected to greatly exceed their present number, which is approximately 400.

**HUNTERS DOING WELL**

Despite weather which has been, for the most part, not ideal for hunting, Texas nimrods have been bringing in thousands of deer this season. Storage houses throughout the Hill Country and other parts of Central Texas are full of bucks.

While hunters are out bagging their buck, the Texas Game Department continues its restocking program so that in years to come more hunters will have more areas upon which to search for the ones with big antlers. Latest reports to the executive secretary of the Game Commission is that the deer-trapping crew working in South Texas has now trapped and transported to areas where deer have been shot out, a total of 211 bucks and does, of this number 129 were bucks.

The Game Department is using a new type of trap this season, one which catches a deer at a time. Trapping started weeks earlier this year than usual, but despite the abundance of feed in South Texas, the bucks and does are falling for the bait used in the trap, cottonseed cake and apples.

## Methodists To Hold Revival January 5-16

That the annual revival at the First Methodist Church will be held January 5-16, was announced this week by Rev. Marvin B. Norwood.

Rev. and Mrs. R. L. Flowers, evangelists of Denton, will lead the revival.

# A MERRY CHRISTMAS

Wishing you a Christmas of Good Cheer, and a New Year filled with Happiness. And thanking you sincerely for your loyal relationship with this firm:

... and A Happy NEW YEAR

Alderson's Variety Store

## TEXAS OUT-O'-DOORS

So you got a deer, as thousands of Texans are doing during the open season. But, did you reach home with the meat sweet and clean, or was it something at which even Rover turned up his nose?

Proper care of venison will allow you to reach home with good meat, the executive secretary of the Texas Game, Fish and Oyster Commission pointed out recently. The outstanding reason for the loss of venison through spoiling is because hunters carry it home, tied on the fenders of their cars, up against a hot motor hood. Yep, it's nice to breeze along the highway with your buck, being admired by hundreds of persons. That's a thrill, but it is hardly compensated by the loss of much good venison, the executive secretary pointed out. The only time it is safe to do that is when the weather is extremely cold.

A few simple rules, which if followed, will allow you to take home excellent meat. After the buck is killed, bleed it, remove

the intestines and then skin it out and quarter the carcass. Wrap the quarters in cheese cloth, after putting a little salt or pepper on places where you have trimmed out the bloody meat.

If you do not want to skin out your buck, you should hang it so that it can fully drain and fully cool. If body heat is left in the carcass when it is tied to your car, there is an excellent chance that the meat will sour before you reach home, especially if the weather is warm. Bucks can be brought in without skinning and quartering, if the weather is cool and if the carcass is thoroughly cooled out.

Most hunters are extremely anxious to get home right after killing their buck or bucks. Take another night in camp to allow the meat to cool. You'll enjoy those steaks and roasts far more, and so will your family and friends.

Here is the proper procedure to follow after killing a buck: stick the knife in back of the brisket to bleed the buck. Insert knife at rear ribs, cut straight toward the throat, through cartilage where rib ends join, all the way to the brisket. Never cut throat or neck. To dress, split pelvic bone with knife or ax. Cut entirely around tail and large intestine, leaving latter attached. Pull and cut, free from split pelvis. Open the body straight along the stomach from one cut to the other by working slowly and thus insuring cleanliness. Do not puncture the intestines. Cut the diaphragm loose and work out heart, liver and contents of chest cavity. After draining, wipe out blood with dry cloth. Keep the forepart elevated and keep the deer in the shade if possible. Prop open body with sticks to insure its cooling and to prevent souring.

Hang the carcass with a gambel stick fixed through the tendons of the hind legs or hang by antlers. Wrap loosely by day, for protection, but remove cover at night. Sprinkle salt or black pepper on exposed meat.

**TROUT RESEARCH**

The marine biologist for the Texas Game Department will soon start research on speckled trout, an excellent sport fish is far from being as plentiful on the Texas coast as it was ten years ago. The biologist, who is being equipped with a boat, will study all phases of trout and hopes to ascertain their habits, the type of water and bays in which they breed best and other data bearing on their number along the Texas coast.

It is possible coastal residents of Texas will cause a bill to be proposed before the legislature at its next session to take speckled trout off the market. It is considered likely commercial fishermen will offer little objection due to the fact that the market for trout is so sporadic that they find it necessary to create a market ever time there is a good run of trout.

**TEXAS SIXTH IN BIG GAME**

Texas is the sixth leading state in big game, a report to the executive secretary of the State Game, Fish and Oyster Commission from the U. S. Fish and Wildlife Service reveals, and leads in one species, the javelina. Thus the Lone Star State retains the rank it held last year, with Michigan, Pennsylvania, Wisconsin, California, and Minnesota, heading the list in the order named.

Surveys reveal that Texas has a total of 35,000 javelinas or peccaries and is well out in front in this game animal, which is attracting more attention annually, especially from out-of-state nimrods. Arizona is second in javelinas with 14,300 and New Mexico is listed as having 400 of the animals.

**IT'S HERE! IT'S NEW!**

*It's the greatest gift value of the season!*

**6.1 cu. ft. FULLY-FITTED FRIGIDAIRE Christmas Special!**

Only \$123.50

**A BRAND NEW MODEL ... at the lowest price in history for a Frigidaire with all these features!**

- Super-Powered Meter-Mixer
- Double-Easy Quickcube Trays with Automatic Tray Release and Instant Cube Release
- Double-width Dessert Tray
- Frozen Food Storage
- Cold Storage Tray
- Big, Sliding Hydrator
- Famous Cold Control
- One-piece all-steel cabinet
- Automatic Interior Light
- 5-Year Protection Plan
- Stainless Porcelain in food compartment
- F-114 Safe Refrigerant
- Satin-smooth Dulux exterior finish
- and many others

**To Mark a Great Occasion**

Upon request, this beautiful Sterling silver gift medallion will be affixed to your Christmas Gift Frigidaire—a lasting symbol of the happiness you gave and the joy you had in giving.

There's a frigidaire for every need and every budget—all are selling at the lowest prices in history

**HEREFORD APPLIANCE CO**  
L. L. Womble Hereford, Texas

**MERRY CHRISTMAS HAPPY NEW YEAR**

Our Christmas wish for you is neither new nor unusual, but it is packed with all friendly sincerity... and in extending our greetings we also wish to express appreciation for your friendship and patronage the past year.

**The Beauty Mart**

Ona Faye-Smith Imogene Whitehead Gladys Carrol Bobbie Seed

**A pre Christmas SPECIAL**

This BRAND NEW 10 TUBE 1941 PHILCO REGULAR PRICE \$99.95

**\$69.95**

**WHILE THEY LAST!**

- TEN TUBES
- 14-INCH SPEAKER
- 500% STRONGER

ONLY \$10. FOR THIS \$22.50 WIRELESS RECORD PLAYER.

**Save \$42.50 warning!**

This Philco Wireless record Player selling regularly at \$22.50 reproduces ten or twelve inch records through your radio without wire connections. Available at \$10. only if bought with above radio.

Now you can get the capitals of Europe as easily as you tune in local stations. See it and hear it today... then you'll buy it.

**HEREFORD APPLIANCE CO.**

**SPECIALS**  
this week from  
**Hereford Store Company**

**Boys' Cowboy Boots**

|                  |        |
|------------------|--------|
| Sizes 4 to 8     | \$1.69 |
| Sizes 8 to 11    | \$1.98 |
| Sizes 12 to 3    | \$2.98 |
| Sizes 3 1/2 to 6 | \$3.50 |

**SHOES** for the entire family—priced to sell. Also **Rubber Overshoes** for men, ladies and children. **Gum Boots** and 2- and 4-buckle **Arctics**.

Big line Men's **Roundup Boots** ..... \$6.95

Men's Genuine India Goat, all leather **COATS** silk lined—the only leather that won't scuff in wearing. \$12 value—only ..... \$9.75

The Game Department is using a new type of trap this season, one which catches a deer at a time. Trapping started weeks earlier this year than usual, but despite the abundance of feed in South Texas, the bucks and does are falling for the bait used in the trap, cottonseed cake and apples.

**LADIES'** full-fashioned **HOSIERY** ..... 69c

**Happy Home Dresses** ... 98c

**Special, Half-Price** on ladies' **COATS** this week!

Children's **Blanket ROBES** ..... 98c

**Boys' Heavy Plaid ROBES** ..... \$1.49

Men's **ROBES**, \$1.69, \$2.25 to \$4.98

Girls' fancy plaid **Jackets**, 3.50 values ... \$2.79

**Silk Panties** .... 15c to 25c

**Rayon Slips** .... 37c and 48c

**Girls' Slips** ..... 25c

**Panties** ..... 15c

Ladies' satin **Styletrends GOWNS**, \$1.50 values \$1.00

Children's **Pajamas**, in sizes 2 to 16 at..... 49c

Ladies **Pajamas** ..... \$1.19

Men's **Dress Shirts** .... 89c to \$1.25

**Boys' Fine Shirts** ..... 48c

•

THE LOWEST FOR QUALITY MERCHANDISE

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**Hereford Store Co.**  
S. L. Harman, Sr., Mgr.

# Last-Minute Letters To Santa . . .

Dear Santa Claus,  
Will you please bring me a tricycle for Christmas. I also would like to have a machine gun if you have one to spare. I need some books too. I have been a good boy most of the time. Thank you very much. You are my best friend.  
Joe Easley

Dear Santa Claus,  
I am a little girl six years old. My little brother, Adrian, is almost four. I hope you will come to our house on Christmas eve and bring us some toys and candy. We have a Christmas tree near the front room window. I help my mother every day. Please remember all the other

little boys and girls on Christmas eve, too.  
Your little friend,  
Mary Lu Syms.

Dear Santa,  
I have tried to be good. Please remember me with a Cow-Girl suit, skates, a Gene Autry gun, a Gene Autry handkerchief. I am in the fourth grade. And I am nine years old. Remember the other little children.  
Heaps of Love,  
Cora Frances Hunter

Dear Santa,  
I have tried to be very good. So please bring me a cow girl suit, skates and a Gene Autry gun. I am nine years old and in

the fourth grade. Please remember all the other boys and girls.  
Much love,  
Phyllis Hunter.

Dear Santa Claus:  
I want a doll, and some little toys, some candy, fruit and nuts. Please give all the other little boys and girls some toys. I'm five years old.  
Your little friend,  
Doris Russell

Dear Santa Claus,  
I want a football, and some little toys to play in the house with. Please bring me some candy, fruit and nuts. Be sure and don't forget all the other little boys and girls.  
I'm six years old and in the first grade.  
Your little friend,  
Robert Russell

Dear Santa Claus,  
We are writing to you to let you know we are at Vega this Xmas instead of Hereford.

We have all three been good little boys and girls. Dear Santa please bring both of us girls little Betsy Wetsy dollies and little red chairs to rock them in. And bring Jimmy a story book, tricycle and also a little red rocking chair and candy and nuts.  
Your three little friends,  
The Valentine Triplet

Dear Santa,  
I am a little girl 4 years old, and I have been nice but I am not writing to ask you to bring me some nice things but I want you to be real nice to Edith Jackson as I am her namesake and she sent me a very nice necklace for Christmas.  
Your little friend,  
Edith Hurford,  
Dexter, N. M.

Dear Santa,  
I am a little girl and I will be six years old the day after Xmas. I have been good so will you please bring me a desk and a doll. My little sister, Carolyn, wants a tricycle and a doll just like mine. My little brother, Billy, and Daddy want a train. Our chimney isn't very big so we will leave the front door open.  
Your little friend,  
Kathlyn Kester

Dear Santa,  
I am a little girl 6 years old. I have tried to be a good little girl and help my mother. For Christmas I want a doll bed, a big doll buggy, a doll washing machine, ironing board, iron and a sewing machine, some candy fruit and nuts.  
With love,  
Joan Moore

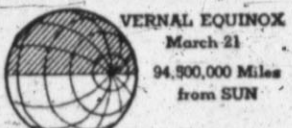
Dear Santa,  
I am a little boy 8 years old. For Christmas I would like a

### Tagged



Under navy department plans for a 24-hour watch over defense secrets employees were photographed for identification card, as above.

### Winter's Debut



VERNAL EQUINOX March 21 94,500,000 Miles from SUN



EARTH 91,500,000 Miles from SUN WINTER SOLSTICE Dec. 21



AUTUMNAL EQUINOX Sept. 23

Winter begins December 21 in the Northern hemisphere, when earth is closest to sun. Sketch shows angle at which sun's rays strike north pole at equinoxes.

football pump, football needle, pool table, wagon with balloon tires, pair of skates, three little cars.  
I love you,  
Gene Moore

Dear Santa Claus,  
We have been good little boys so please bring Dean a bicycle and Nell a tricycle. Be good to the other little boys and girls.  
Very truly,  
Dean and Neil Collins

### SOCIETY

#### Two Parties Honor Bride

Monday and Tuesday of this week two courtesies were given to Mrs. Clyde Johnson, who before her recent marriage was Miss Rosalie Johnson of this city.

Monday's event was a miscellaneous shower given by Mrs. Bessie Smith, Mrs. Faye Brady, Miss Alma Paetzold and Miss Gladys Seymour at Mrs. Smith's home.

Green and red colors predominated in the decorations and the center of interest was a lighted Christmas tree with gift packages piled together at its base. The holiday colors reappeared in the refreshment course. A contest was enjoyed with questions and answers describing the groom and the shower was introduced with a letter supposedly written by the bride.

Guests were Misses Marjorie Alderson and Ellen Bowersher, Mesdames Troys Carmichael, Ida Davis, Grant Fuller, Mattie K. Robinson, Woodrow Wilson, Elizabeth Womble, and the hostesses.

Those sending gifts included Mesdames C. O. Wilkins, Ralph Roden, Dyalitha Bradley, J. W. Robinson, Marlin Gilliland, Misses Verna Culpepper, Ruth Harding and Wanda Jean Smith.

**IN FULLER HOME**  
A gift party was given Tuesday afternoon at the home of Mrs. Grant Fuller with Mesdames Smith, Brady, Fuller and Misses Paetzold and Seymour as hostesses.

The house was decorated throughout in the Yule motif. Tiny brides were fashioned by the guests with Mrs. Cecil Walker winning the prize for the best likeness.

Gifts were presented by Mesdames Louis Woodford, Buford Crosthwait, Lynn Kester, Cecil Walker, A. R. Bateman, and C. F. Moore.

Those sending gifts were Mesdames J. C. McCracken, Kellar Muse, W. F. Gillis, N. E. Milburn, Sylvester Slagle, G. W. Heard, Troy Moore, N. G. Elliston, Bessie Seed, Frank Cogdell,

### Child Study Club Is Entertained At Hudson Home

The Child Study Club held its Christmas party, with husbands as honor guests, Thursday evening at the home of Mrs. G. M. Hudson. Co-hostesses were Mrs. Elvin Ridling and Mrs. John Simms.

Christmas decorations were in evidence throughout the entertaining rooms. Evergreens, crimson-candles and balls and bells in every bright color, all suggested the nearness of the Yuletide.

A turkey dinner was served at small tables for four and a Christmas program was given. Mrs. Elvin Ridling sang "In the Garden of Tomorrow" accompanied by Mrs. John Simms and Mrs. Ridling led the group in singing carols. Mrs. Merlin Kaul entertained with a humorous monologue; Mrs. R. P. Coneway sang a Christmas song and led in Christmas singing. Mrs. G. W. Newsom and Mrs. James Aiken had-charge of Bingo games and awarded appropriate prizes. Rev. James Aiken auctioned the white elephants which had been brought by members.

Those present included Messers and Mesdames Cawthon Bryant, R. P. Coneway, Leo Forrest, G. M. Hudson, Elmer Patterson, Elvin Ridling, M. T. Rutter, John Simms, Ernest Wade, J. B. Whitlow, Jim Williams, Gordon Witherspoon, Rev. and Mrs. James Aiken, Mrs. Mack Balmun and Mrs. C. P. Grimes.

### Shower Given For Miss Reed, Bride-Elect

Miss Virginia Erle-Reed, bride-elect of Darrell P. Stagers of Sherman, was the honoree Tuesday afternoon at a miscellaneous shower given at the club house. Hostesses were Mesdames W. H. Russell, J. O. Newell, C. L. Whitehead, J. E. Cockrell, J. H. Trimble, assisted by Misses Mary Tiefert, Dorothy Nelle Trimble, Glennis Cockrell, Billie Whitehead, Clara Wedel, Ruth and Evelyn Sachs.

The club house was decorated throughout in the Yule motif with refreshments and gifts accenting the holiday colors.

Red candle in a bank of leaves burned on the mantel of the fireplace which contained a Yule log blazing brightly and throwing out the fragrant odor of cedar. The refreshment table was centered with a miniature tree of white and greenery and bright ornaments surrounded the punch bowl. Nora Jean Russell poured. Gifts were attractively displayed on tables placed about the room. An informal program of music was furnished throughout the afternoon.

M. L. Steele and Misses Martha Schuman and Helen Seed.

### PERSONALS

Mr. and Mrs. Edgar Ireland of Dallas arrived Tuesday to spend the Christmas holidays here with his parents, Mr. and Mrs. E. S. Ireland.

Guests Sunday in the home of Mr. and Mrs. J. W. Alexander were Mr. and Mrs. Orville Stewart, sons Ted and Bob, and Mrs. C. C. Loving of Amarillo. Also Mrs. John McDonald of Birmingham, Ala. They are all relatives of Mr. Alexander.

**MRS. HEDRICK RETURNS**  
Mrs. E. B. Hedrick returned to her home here Sunday after spending several weeks with her daughter, Mrs. Lamar Hamilton and family, in Palestine.

**BUYS NEW SONG BOOKS**  
The Wesley Fellowship has recently purchased new Methodist Hymnals and will be used Sunday for the first time.

Those attending were Mesdames J. B. France, Buford Parmer, O. L. Rutherford, E. B. Possey, Carl Oldham, A. O. Thompson, A. J. Schroeter, Frank Marrs, Rosa Speer, Marvin Norwood, H. A. Close, Al Werner, O. G. Hill, Ray Johnson, Walter Easter, Chas. Bennett, Harry Lomas, Ralph Smith, Jack Dean, Arlie Dean, R. H. Beavers, Glenn Weir, F. M. Kester, H. E. Henslee, C. B. Williams, Irene Sheets of Friona, T. W. Roberson, Glenn Snyder, I. E. Woolery, J. E. Beynon, Noah Ewton, J. B. Jones, H. M. Benefield, H. D. Reed, Miss Lucy Reed, and the honoree.

Mrs. Robert Singer and baby have returned to their home in Slaton after visiting her parents, Mr. and Mrs. W. L. Alexander. Joe Billingslea of Waco, a son-in-law of the Alexanders, was also their guest this week.

Mr. and Mrs. W. M. Emmons and baby daughter, Diane plan to leave Saturday for Gorman where they will spend the holidays with her parents, Mr. and Mrs. J. E. Walker Jr.

Rev. and Mrs. James Aiken are planning to leave Monday to spend next week with relatives in Palmer and Ft. Worth.

Rev. and Mrs. Charles Wilson of Mineral Wells will arrive the first part of the week to spend Christmas with her mother, Mrs. A. M. Jones. Also here for the holidays will be Mrs. Jones' son Andrew Pat, of Monahans.

### HUNTERS BAFFLE EACH OTHER

Thomas Clyde Lacy and his grandfather, F. H. Hicks, both of Marble Falls, Texas, fired at a deer so simultaneously recently that each thought he had killed the buck and neither knew the other had shot. That probably will happen once in ten thousand times. We heard of it once before.

After the shots, the hunters turned to each other and said: "Well, I really put that one away." It was only after they had minutely examined the kill that it was determined that Thomas Lacy had shot high and the honor of killing the buck had fallen to grandfather, according to the Marble Falls Mes-

## MERRY CHRISTMAS AND A HAPPY NEW YEAR!

Christmas is here again with its good fellowship and good will. Its warm spirit reminds us that in our friends, not in our ledgers, do we find our real assets. So we want to express our appreciation of your evidences of friendship for us and to wish you

### JACOBSEN BROTHERS Machine Shop

Why Shouldn't it be a "MERRY CHRISTMAS"



#### We Americans:

- ... can Say what we please!
- ... can Go where we please!
- ... can Eat what we please!
- ... can Buy what we please!
- ... can Vote as we please!

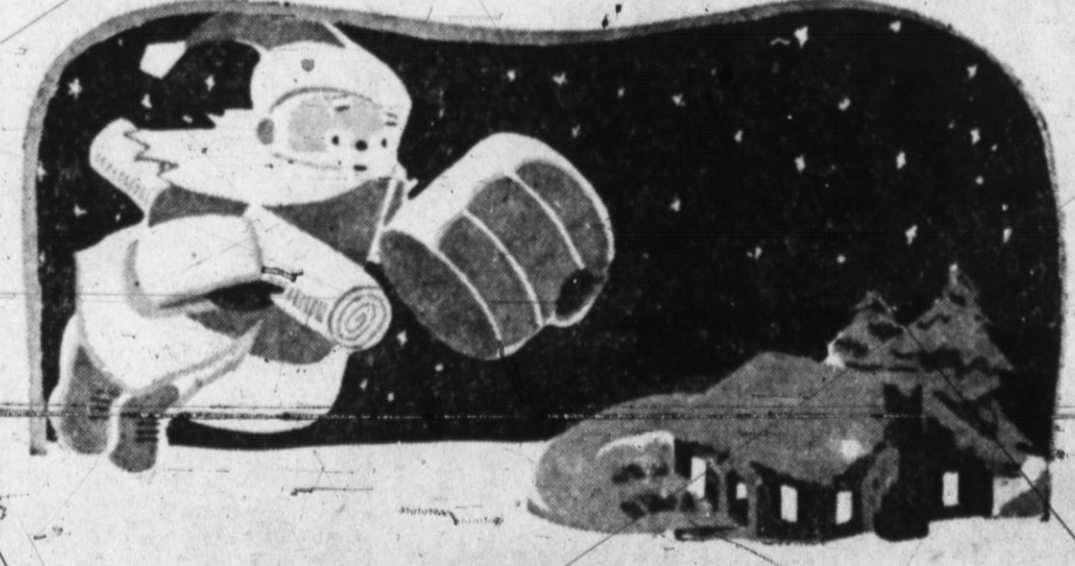
#### Our Wish:

For you is that the New Year and the New Years to come will keep on bringing you these joys of freedom, so that Christmases to come will keep on being the very Merriest ones for all of America!

## Davis-McCracken

MINNEAPOLIS-MOLINE Farm Machinery

FIRESTONE TIRE Distributors



2 HOUR Service . . . on

### Christmas Cards

Assortment of 50 Cards printed with your name \$1.00

Other assortments with name printed, in boxes of 20, 24, 25 Cards \$1.00; also Box of 21 for \$1.50

Give us your order — and we will deliver your Name-Printed Cards within Two Hours, while our supply of cards lasts.

## The Hereford Brand

MERRY CHRISTMAS!

# The Whiteface Round-Up

HAPPY NEW YEAR!



**STAFF MEMBERS**  
 Editor-in-chief - Mary Nicks  
 Assistant Editor - Rena Rae Renfro  
 Business Manager - Gertrude London  
 Assistant Business Manager - Lilye London  
 Proof Reader - Virgie Lee Sparks  
 Exchange - Mary Lookingbill  
 Humor - Nadyne Newell  
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 Kathryn Danforth, George L. LeGrand, Mary Ellen Henslee, Charlie Hill, Mattie Lawhon, Donald McCullough, Margaret Olson, G. P. Owen, Phyllis Radovich, Barbara Robertson, Theresa Smith, Betty Roloson, Madonna Morrison, and Naomi Brumley.

## Days Of Chivalry, Come Back To Stay

Can you imagine that very popular and up-to-date young lady, Dorothy Banner, coquettishly dropping her handkerchief or a rose to see if Nolan Miller is gentleman enough to pick it up? Or again, can you imagine this well-dressed lady in a hoop skirt and high topped shoes, embroidering or hemming tea towels while she is waiting for Nolan, who appears wearing tight trousers, scots, derby, and trying a cane?

While viewing a practice scene of "Then and Now" the other day, I suddenly lapsed into a reverie of the by-gone days.

Grandmother is just a young girl, and she stands with grandfather kneeling before her, asking her to be his wife. He becomes greatly embarrassed when she says, "Oh, Wilbur, this is so sudden." When she finally accepts, he kisses her hand with the gallantry of one of King Arthur's knights.

Ah, those good old days when a young man was always on time for an appointment; when he wouldn't dare call for a lady and sit in his buggy and hark his horn until she came out (or did they have horns on buggies?) Those were the days when he always treated the ladies with the utmost courtesy and respect, and when girls were always ready to faint (if there was a strong masculine arm nearby to catch her); when she shrieked at the sight of a mouse, a bug, or a worm. Those were the days of chivalry!

## Glee Club Presents Christmas Cantata

Sunday night, December 15 at the Christian Church, the Glee Club presented its Christmas Cantata. The theme of the program was "The Holy Night." Donald McCullough, as Joseph, and Agnes Albracht as Mary, enacted the manger scene in which the Shepherds and Wise Men took part. The girls entered carrying white candles while the narrator, Margaret Higgins, read the introduction.

The program included chorus numbers, solos, trios, quartets, and sextets so arranged as to tell the story of Christ's birth.

The program was climaxed by the group singing the "Hallelujah Chorus."

## Homemaking News

The second year Homemaking class has been studying social life for the family. Along with this as a project, they have made a bean bag board, jar ring tobs and ring crown boards. These games may be used for various club socials.

The second year class has also been making candies and attractive homemade Christmas decorations.

Have you noticed how bright the Home Ec room has been the last few days? The first year class is cutting materials for bright, colorful print dresses.

These girls are certainly learning how to be economical as well as learning to be useful in their homes.

The F. H. T. met at Troyce Stambaugh's December 18. The club had a gift exchange after the program which consisted of: "Peace on Earth, Goodwill to Men," Christmas Story, by Kathryn Acker, poem by Troyce Stambaugh, and "God Loveth A Cheerful Giver" by Margaret Higgins.

Whiz: "And sudden everything before me went shimmering."  
 Bang: "Where were you?"  
 Whiz: "At a burlesque."

But, why have we changed so much? Are boys becoming more effeminate, or are the girls getting more masculine? Are the girls responsible for the way boys treat them? Have the girls themselves lowered their standards? Are boys really discourteous or merely thoughtless and careless? Let's hope for more real gentlemen and true ladies!

## Radovich And Renfro For The Second Time Are On High Honor Roll

For the second six weeks, twenty-eight students are on the honor rolls. Only two, Phyllis Radovich, a Sophomore, and Rena Rae Renfro, a Junior, are on the high honor roll.

The students making the low honor roll are as follows: Freshman boys—G. P. Owen and Tom Wilson; Freshman girls—Nettie Hood, Marie Moreman, Christine Smith, and Ruth Tucker; Sophomore boys—David Neal Beavers and Billy Dameron; Sophomore girls—Mary Ann Acker, Helen Cross, Marcella Koetter, Marjorie Malin, and Edna Wilhelm; Junior boys—Jack London; Junior girls—Mildred Bowsler, Gloria Cress, Lois Agnes Gilbreath, Mary Lee Hood, Mattie Louise Lawhon, Lilye London, Nancy Olson, Betty Jo Potter, Seletta Robinson, and Jane Wilson; Senior girls—Gertrude London; Post Graduate—R. L. Dowell.

## Six Central Students Are On High Honor Roll

Central school really puts the high school to shame by having six on the high honor roll, whereas the high school has only two. On the low honor roll, Central has forty-two.

Those on the high honor roll are: Seventh Grade—Marcella Blue, and Naomi Brumley; Sixth Grade—Maddie Beavers; Jackie Wright, and Jessie Ann Buckner; Third Grade—William Earl Barnes. Those on the low honor roll are: Seventh Grade—Billy London, C. W. Reeves, Helen Acker, Lonidene Martin, Juanita Upton, V. C. Hopson and Delmo Williams; Sixth Grade—Joe Farrell Bishop, Jegg Barnard, Ruth Moreman and Jo Ann Rosson; Fifth Grade—John Samuel Coombes, Robert Corbett, Bobby Neill Millard, Glenn Russell, Elizabeth Lee Conougher, Mary Estelle LeGrand, Jewel Aleen Rudd, Johny Sexton, Betty Sue Walker, Ebb Martin, Barbara Ann Burney and Ouida Hudson; Fourth Grade—Elaine Thompson, Patsy Ann Slagle, Oliver Sirga, Nadine Cole, Joan Jett, Barbara Boyd, Joyce Marie Taylor, Reuben Knox, Minnie Alice Wells, Roy Kroppf, Lucille Bridges and June Reynolds; Third Grade—Robert Bateman, Caren Conklin, Ruby Faye Barclay, Robert Lee Hennington, Mary Kathryn Carroll, Wanda Jean Harrison and Wylie Ewton.

## In Other Camps

The Dalhart High School band won first prize, a silver trophy, in a Santa Claus parade at Liberal, Texas. Approximately ten bands participated in the parade. —Hi Times

In the auditorium of Tulla high school, December the nineteenth, the faculty members will present a play. The name of his play is "Son John." And something is bound to pop when the faculty goes on a rampage. —Tulla Hornet

The Levelland High School annual is progressing, as pictures of students and teachers are being taken. All pupils will have pictures in the annual. —The Lobo News

## Nichols Speaks to Hi-Y

Mr. Harold Nichols, director of Great Plains District of Y. M. C. A., addressed the Boys' Hi-Y, Tuesday, December 12. His talk concerned application, appreciation, accumulation, assimilation, and dedication. He urged members to attend the district meeting in Amarillo, Saturday. The purpose of this meeting is to decide about the future conferences.

The Hi-Y Boys have already begun plans for the annual Father and Son Banquet.

## Freshmen To Have Party

John David Dowell, Mary Ruth Russell, Christine Smith, and Frances Erdman will plan a party to be given for the Freshmen sometime after Christmas. Bobby Jennings, president of the class, appointed them at the latest meeting. Miss Geraldine Pratt and Mr. Mac Best are sponsors of the group.

## "Harm Of Smoking" Discussed At Tri-Hi-Y

"The Harm of Smoking and the Value of Worthwhile Recreation" was the theme of the Tri-Hi-Y program, Tuesday, December 10 at the high school.

After the group singing "I Would Be True," Lois Agnes Gilbreath read the scripture. "The Harm of Smoking" was given by La Nelle Palmer and the talk on "The Value of Worthwhile Recreation" by Rena Rae Renfro. Mr. Harold Nichols, District Secretary, gave a short talk.

Those girls present were—Betty Dixon, Rachel Ireland, Nadine Reeves, Lois Agnes Gilbreath, Margaret Olson, Betty Jo Kendall, Vesta Mae Landers, Kathryn Acker, Arline Millard, La Nelle Palmer, Rue Wilson, Eleanor Wilson, Geraldine Kendall, Betty Jane Roloson, Lilye London, Lurline Dixon, Troyce Stambaugh, Mary Lookingbill, Betty Dunlap, Nona Deen Rose, June Dameron, Rena Rae Renfro, Billy Self, and Dorothy Banner. Phyllis Radovich was a guest at the meeting.

## Around the Campfire

Miss Ramey: "Darrell, go to your seat if you are too warm."  
 Darrell: "If I go to my seat, I'll freeze to death."  
 Miss Ramey: "Well, you don't study here. I'd rather freeze to death than die of ignorance."

Lois Agnes: "What would a nation be without women?"  
 Mary Ellen: "A Stag-nation, I guess."

Richard Ireland: "What's the best way to teach a girl to swim?"  
 Harold Close: "Well, you take her down to the water very gently; put your arm around her, and—"

Richard: "Aw! Cut it out! This is my sister."  
 Harold: "Oh! Just shove her off the bank."

No matter how you move it, writing paper will be stationary. Some do and some don't—Depending on their moral code—Being Mid-Victorian, I eat pie straight, not a la mode.

## Senior Personalities

One of our carefree personalities of the Senior Class is Roger Hartman, who was born in Hereford in 1924. Roger has been an active member of Hereford high school for the past two years. Everyone thinks that he will become a chemist from the way he handles experiments in chemistry, but Roger plans to go into Civil Aeronautics when he finishes school. Roger is a member of this year's Whiteface Football Squad and the Boys' Hi-Y. His favorite subject is English.

Another of this year's Seniors is the little boy who hasn't grown very tall, Jack Allmon. In spite of his extreme shortness, he is a very active member. Jack was born in Amarillo in 1924. His favorite hobbies are hunting and tennis. His favorite subject is chemistry. He belongs to the Boys' Hi-Y and plays tennis in summer. He says his greatest dislike is long fingernails (watch out girls!). Jack wants Santa to bring him his Senior ring.

One of our musical students is Glenn Smith, who was born in Slaton, Texas, in 1923. Glenn's favorite hobbies are: collecting arrows and playing his horn. He enjoys physics more than any other subject. He is in the band, orchestra, Boys' Hi-Y, is an associate member of the Boy Scouts, and plays basketball. Glenn is going to give Santa a rest this Christmas.

Another member of this year's Senior Class who makes good grades is Bobby Davis. Bobby was born in Hereford in 1922. He enjoys swimming and playing basketball. His favorite subjects are chemistry and Spanish. Bobby is Junior Assistant Scoutmaster of Hereford Boy Scouts. In previous years, Bobby was a member of the debate club. He intends to go to college and major in chemistry.

Bobby's crony is J. D. Curtsinger. J. D. was born in Hereford in 1924 and has attended no school except those here. J. D.'s favorite sport is swimming, and his favorite subject is civics. He is well known for his vivacious personality.

## High School Students Petition Saint Nicholas

### One Teacher Makes Several Requests

Dear Santa,  
 This year I am just going to ask for one thing, I have been good in the past year, and I think I deserve something to keep a record of how good I shall be in the next year. Please bring me a diary with a lock on it. Don't you think I deserve it? I am going to say "Thank you" in advance.

Anes Eleanor Albracht  
 A good little girl.

P. S. You might also include some stationery, a pair of hose, some perfume, a hat, a dress, an autograph book, a doll, a teddy bear, some shoes, and I guess that's about all.

Dear Santa,  
 We want new dolls for Xmas that have blonde hair and blue eyes.

With plenty of love,  
 Charlie Hill,  
 Ewell Fox,  
 J. P. Jones

P. S. Bring us some sweets and nuts with them blondes.

Dear Santa Claus:  
 Please send me the following:

1. A new method to use to encourage Billy Hall and Junior Wilson to study.
  2. A reminder to Roy Saltzman and the other football boys to stop letting the window shades down from the top.
  3. A device to keep Joy (Grandpa) Worley awake during class.
  4. Reassurance that all Sophomore students will always be the wonderful people they are today.
  5. Another football team as we had this year.
  6. More parliamentarians like Robert Elliston.
  7. The hope that every member of Hereford High School will enjoy the happiness and contentment of Christmas day.
- Sincerely,  
 Miss Robbie Foster.

### Dear Sandy Claws,

I'm not going to tell you that I've been good because you ought to know better. But really, Mr. Claws, it's hard to be good when you have to go to school with people like Madonna Morrison. Please, Sandy, bring me a great big sack of Spanish knowledge. I also want a typewriter that will type when I holler "go," and won't make any mistakes so Miss Ramey won't have to buy so much red lead. And won't you please make certain people in this school quit calling me "Midget," just because I'm not very big?—Bring Miss Rigler some more reporters to worry about, and make Bill Ashlock quit making so much noise in his corner of her sixth period English III class.

Yours very truly,  
 Mondeleen Miles

P. S. Please bring F. L. Lucas and Margaret Olson a bottle of rat poison. They deserve it on general principles, but especially for leaving me in a jam in Debate Club.

M. M.

Dear Santy,  
 If you could, will you please bring us a Shirley Temple doll with red hair, and plenty of clothes. We also want a good football team for next year (like we had this year.) Please bring some good-looking boys to this school.

Thanks, dear Santy,  
 Your little friends,  
 Billye & Polly

Dear Santa Claus:  
 I haven't been an angel, but I've been pretty good and I'd be much obliged if you'd bring me a little red tractor and paper doll book. If you got anything left, I'll take that too.

Please don't forget me.  
 Love,  
 Robina Culpepper

P. S. I'll wait up Christmas Eve for you.

Dear Mr. Claws,  
 First, I want to show that I'm

not selfish. There are a few boys who have been trying to go with my girl. I wish that you would take some "NUTS TO THEM" with my compliments.

Then you might bring Miss Rigler some colored glasses so that she can't be so observant in the first period study hall.

Incidentally, you might bring me a V-8, then I won't have to borrow a car every time I call on a certain girl.

Impatiently waiting,  
 J. D. Curtsinger

Dear Santa,  
 I am a little girl so many years old and a half. Please bring me a dollie and some candy and nuts and apples and oranges and—oh, just anything that's good to eat.

Please bring Lois Agnes a real big boy friend; she's too bashful to ask for one herself.

Thank you Santa Claus.  
 A very good little girl,  
 Mary Lookingbill.

## DEBATE CLUB HAS DRILL

The members of the Debate Club had their first formal debate on December 11, on the State Question, "Resolved: That Texas Shall Adopt a Natural Resource Tax." The debate was given primarily for the purpose of drilling the members as to the principles of debating.

The always-welcome visitor, Mr. Willoughby, and the sponsor, Miss Crawford, gave some very worthwhile tips to the participants after the debate. They also checked some of the facts presented by the speakers.

**THERE'S A HOST of Bargains IN TODAY'S ADS.**

## SEASON'S GREETINGS

from the

# HEREFORD LUMBER COMPANY

for the coming

## CHRISTMAS and NEW YEAR

May Christmas bring you joy and each day of the year add to your joy!

**DIRECTORS:**  
 Frank E. Givan, President  
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 G. W. Brumley

**D. H. ALEXANDER, Secretary-Treasurer**  
**ART MANJEOT, Assistant, Mgr.**  
**L. R. JARMAN, Yard Man**

## To Our FRIENDS

AS THE old year draws to a close, amid the good cheer and fellowship of Christmastide, we desire to express anew our gratitude for the manifold courtesies received, for the cordial relations we have enjoyed, for the new friends made and the old friendships more closely cemented, and for the splendid patronage that has been ours. With these thoughts in mind, we wish for you one and all a very Merry Christmas and a happy and most prosperous New Year.

# A Happy Prosperous 1941

## STREU HARDWARE

Mrs. A. H. Streu Helen Francis Streu  
 H. E. Henslee Urlin Streu  
 Florence Wilkins Leo Hellman

### Christmas Bells Tell Of Joy Of Childhood

The Christmas Bells are ringing again. What do they say? If we have ears to hear, we catch a full octave of meanings. The first and lightest note is that of mirth. It is good to have a season of mirth to remind us of the constant value of happiness, fun, good humor; a time full of kindly wishes. Robert Louis Stevenson, in his Christmas sermon, points out the value and beauty of the fact that just when the days are short-

est and the cold most severe, we are "condemned to the fashion of the smiling fact." A sense of humor is far more than a pleasant addition to character! It is a necessary ingredient in character, a saving grace. Someone has said that the decisive test of the possession of a sense of humor is whether one laughs when he looks in a mirror. Thank God for the Christmas note of mirth! Keep that bell ringing all the year! The second note is the joy of giving. Ever since the Wise Men brought their gifts, Christmas has been a time of loving and generous giving, a time when we "remember the words of the Lord Jesus," how He said, "It

is more blessed to give than to receive." It is well to have that bell rung out vigorously; to be reminded that God has so made us that our best and deepest satisfaction comes from spending, giving, using ourselves for something worth while. At Christmas time one is ashamed to be unmerciful and uncharitable. The heart is warm to all men. Even Scrooge's hardened heart changed and softened at Christmas time. A radiance shines forth from that great article in the creed, "I believe in the forgiveness of sins"—that article which we often ignore, or take only as a pledge of God's forgiveness toward us. What would it mean if we could not only heed that note at Christmas time, but

keep it ringing, ringing every day of the year; if we could always greet our friends with cheerful faces and friendly wishes. Why does this poor world need to hear that bell rung out bravely, shaming the evil-spirits of hatred, jealousy, and bitterness? How much Jesus made of charity! This is His day, the day of His spirit of generous loving kindness. Another note is the significance of Childhood. This is the glory of Christmas, that once again it sets a little child in the midst. It reminds us of the beautiful fulfillment of Bethlehem, of the ancient promise a little child shall lead them, and sets us looking for more revelations of God in the faces of little children. Christmas also sends forth the deep, vibrating far-crying tone of Peace and Good-Will Among Men. If by some miracle, this bell were rung so loudly yet so sweetly at this critical time, that it would "drown out" all the discord which exists among the nations of the world, would not we all be "bursting" with joy? This bell rings faintly out to a world full of bitterness and dread of another war.

play the congregation will join in the White Gift Service. Members of the Sunday School will close the evening service with a Christmas tree for Sunday School members. **FIRST METHODIST CHURCH** Sunday morning at the First Methodist Church Rev. Marvin B. Norwood has announced a Christmas worship sermon, with special services scheduled Sunday night. At 6:30 the Young People will present a Christmas play in their department, and at 7:30 Mrs. R. P. Conaway will direct a program in which all departments of the Church will participate. A play, "Father Times Christmas," will be presented. **ST. ANTHONY'S** Christmas at St. Anthony's Church will be celebrated with several special programs, to be highlighted by the Midnight Mass on Christmas Eve. **T. E. Seigler** (Continued from Page 1, Sec. 1) Among relatives here for the

services were Luther Mendenhall, a nephew, and Mrs. Mendenhall of Joy; Mrs. D. R. Ferguson, a niece, of Joy; Rev. A. O. Hood, a brother of Mrs. Seigler, of Dexter, N. M.; Mrs. L. Z. Mangle, a sister of Mrs. Seigler, of Vaughn, N. M.; Mrs. H. H. Cooper, an aunt of Mrs. Seigler, and Judge Cooper of Amarillo; J. Walter Parker, Mrs. T. E. Seigler Jr., father, of Wichita Falls; and C. E. Hood, Mrs. Seigler's brother, Mrs. Hood and girls of Hereford.

We Are Saying Merry Xmas with a host of BARGAINS!

MID-NIGHT PREVUE — THURSDAY, DEC. 19th TONIGHT — 11:45 P. M.

### "A CHILD IS BORN"

Never before has the screen delved into such an intimate story... emerged with a drama so rich, so real, so human! Here is a story every mother will want a daughter to know—every woman will want to see... with the man she loves. Good, clean entertainment for every Right-Thinking person!

Thrilling... Surprising... Exciting... Humorous... Mysterious... Romantic... Adventurous... Spectacular... Tender!

### "FOREIGN CORRESPONDENT"

Another Guaranteed Road Show Attraction!

See The Actual CRASHING of a giant plane in the in the most spectacular scene ever to be filmed!

TODAY — Last Times! 150 REASONS! also News and Cartoon

FRI. & SAT. — Two Features, at 10c & 20c

THE HOLT WAGON TRAIN... Plus CARTOON and SERIAL

SUN.-MON. — at the STAR

SLASHED BY A SWORD IN THE NIGHT... THE MARK OF ZORRO... LINDA DARNELL BASIL RATHBONE

### CHRISTMAS DAY we have a treat for you SHOWING

THE Merriest MAD-MAN... HE STAYED FOR Breakfast... STAR WED. Dec. 25

keep it ringing, ringing every day of the year; if we could always greet our friends with cheerful faces and friendly wishes. Why does this poor world need to hear that bell rung out bravely, shaming the evil-spirits of hatred, jealousy, and bitterness? How much Jesus made of charity! This is His day, the day of His spirit of generous loving kindness. Another note is the significance of Childhood. This is the glory of Christmas, that once again it sets a little child in the midst. It reminds us of the beautiful fulfillment of Bethlehem, of the ancient promise a little child shall lead them, and sets us looking for more revelations of God in the faces of little children. Christmas also sends forth the deep, vibrating far-crying tone of Peace and Good-Will Among Men. If by some miracle, this bell were rung so loudly yet so sweetly at this critical time, that it would "drown out" all the discord which exists among the nations of the world, would not we all be "bursting" with joy? This bell rings faintly out to a world full of bitterness and dread of another war.

CARD OF THANKS We wish to take this means of expressing our sincere gratitude to our many friends for their kindness and interest during the recent illness of Mr. Gillis, and especially do we appreciate the careful attention of Dr. Tout. All of you have contributed to making our lives more complete and more cheerful at our time of need. Mr. and Mrs. W. F. Gillis

Texas soil conservation districts are not confined to one section of the state but are well distributed.

Recently the Farm Security Administration has broadened its rehabilitation program by making loans to children of its borrower families in order that they may take part in activities of 4-H Clubs and Future Farmer organizations.

### Around Town

(Continued from Page 1, Sec. 1) ed. Mrs. Fincher had been working there since 1933.

Bill Gillis, who has been confined to his home ill, was seen downtown Tuesday morning.

Work is going forward on the W. H. Dowell home in 500 block on East Third. It will be a five room and bath frame structure with service porch.

The "Court House Gang" will hold their annual Christmas tree Monday afternoon, December 23, it has been announced.

Owner of the watch left on the special train was found last week, but J. E. Beyer, agent, reports that a makinaw was found on the train when it got back to Amarillo and is now at his office here.

### Churches

(Continued from Page 1, Sec. 1) morning hour at the First Presbyterian Church but Sunday evening the Young People's Sunday School class will present a Christmas play. Following the

CORDIAL GREETINGS and BEST WISHES For the New Year

We desire to extend to you the compliments of the season and express our sincere wishes for your prosperity in the coming year. We hope to continue the cordial relations between us.

Sears EQUIPMENT CO Henry Sears

FOOD SPECIALS for the Christmas Feast

- CANDIES: Chocolate drops for Xmas, Mixed, 10c; NUTS: Fancy mixed, new crop, 2-Lb. Bag, 38c; CRANBERRY SAUCE: White Swan, 17-Oz. Can, 15c; SALAD DRESSING: White Swan, Pint Jar, 17c; VANILLA EXTRACT: White Swan, Regular 5c Bottle, 23c; OYSTERS: WAPCO, 5-Ounce Can, 13c; GRAPEFRUIT JUICE: White Swan, No. 2 can, 9c; LUNCHEON PEAS: White Swan, No. 2 can, 17c; PRESERVES: White Swan, 1-Lb. Jar, 23c; PEARS: White Swan, Bartlett—No. 2 1/2 can, 21c; PICKLED PEACHES: White Swan, whole, 2 1/2 can, 23c; TOMATO JUICE: White Swan, 34-Ounce Can, 7 1/2c; MARSHMALLOWS: White Swan, 1-Lb. Cello, 14c

SUGAR 10 POUND BAG 51c; CRISCO 3 lb. can The Perfect Shortening 49c

- SUGAR: Powdered or brown, 2-Lb. Package, 15c; COFFEE: White Swan, regular or drip grind — LB., 25c; PANCAKE FLOUR: White Swan, 20-Oz. Package, 9c; HEINZ LOTION: One 50c Bottle, 49c; DIXIE MIX: Dromedary, ready for baking, 19c; Fresh Fruits and Vegetables: LETTUCE: Fine quality—Head, 5c; CELERY: Individually washed, 10c; APPLES: Fancy Winesaps—Doz, 19c; YAMS: Fancy baking—LB., 4 1/2c; GRAPES: Sweet table — LB., 9c; POTATOES: No. 1 per pound, 2c; ORANGES: New Crop, Doz, 19c; FRUIT COCKTAIL: White Swan, No. 1 Tall can, 15c; ASPARAGUS: White Swan, No. 1 Tall Can, 17c; DE LUXE PEACHES: White Swan, No. 2 1/2 can, 17c; GOLDEN PUMPKIN: White Swan, No. 2 Can, 9c; MINCE MEAT: White Swan, 9-Ounce Package, 9c; PITTED CHERRIES: Concho—Red Sour, No. 2 can, 13c; PIMIENTOS: Choice deep red, 4-Ounce Can, 5c; LUNCHEON CORN: White Swan, No. 2 Can, 13c; PINEAPPLE: Sliced or Crushed, 2 No. 1 Flats, 19c

Fraser's Sunny Boy FLOUR 48-Pound Sack \$1.25

- RATCLIFF'S TAMALES: No. 2, 27c; RATCLIFF'S CHILI: with beans, No. 2, 23c; RATCLIFF'S CHILI: no beans, No. 2, 25c; RATCLIFF'S SPAGHETTI: 2 No. 2's for 25c; Free Chili and Tamales all day Saturday at Weir's!

# WEIR'S



## The Song Of Christmas

The long journey from Nazareth to Bethlehem . . . a new star in the sky . . . heavenly music above the hills of Judea . . . the flutter of Angel wings . . . the swift journeying of the Shepherds . . . Mary and Joseph and the new-born Child . . . the coming of the Wise Men, with their gifts of gold, frankincense and myrrh . . .

From these inspiring things the Song of Christmas was fashioned more than twenty centuries ago. The years have added new notes of happiness. Carols and song upon the air . . . candles gleaming into the night . . . secret whisperings and laughter in the home . . . greetings going from friend to friend . . . deeds of love and mercy done in the name of a Child.

No great symphony or composition can match the Song of

Christmas. It rises above the scream and roar of diving bombers, the chatter of machine guns, the clamor and tumult of war; its notes are heard in every city; it throbs through the scattered town and hamlet; it sings through the sunlit islands of the South; it permeates the frozen wastes of the Northland. In ever-widening volume its strains echo around the world.

Before its magic the hosts of darkness take flight. It touches the slumbering chords of memory; it heals old hurts and scars; it binds loved ones in a closer and deeper tie. There are no friendless or forsaken within its sound; under its influence the strong reach out to help the weak. Peace and Love and Joy, these are its loudest notes, and they are for all men. For the Song of Christmas is the greatest of all songs because it is understood by every heart.

# More Children Write Santa What They Want For Christmas This Year

## Santa Invites All To Join In Xmas Parade December 20

Dear Santa Claus,  
We want a rubber dolly and that wets its doper and cries and sukes a bottle, a trickel with a side car so it will be room-for 4. Candied nuts, oranges, coco-nuts. Check is 4 1/2 years and I am 6 years old. Please come and see us.

Yours affectionately,  
Blondelle and Check.

Dear Santa Claus:  
I would like a big tricycle, cut out book, play money, and a set of dishes.

Patsy Wiltshire.

Dear Santa Claus,  
Please bring me a cowboy suit, a tool chest, and some candy for Christmas.

Take care of all the little poor children and bring them some candy and toys.

I have a little puppy and I wish you would come to see it.  
With love,  
Bobby Anthony.

Dear Santa Claus,  
Please bring me a belt, scabbard and gun. A helmet and lots of candy and nuts.

Paul Bryan Schroeter.

Dear Santa Claus,  
Please bring me a lone ranger gun and belt. And bring me a football and helmet and bring some nuts and candy.

Your friend  
Alex J. Schroeter

Dear Santa  
I have been a good boy since

Dear Santa Claus,  
I want you to bring all kinds of candy, and nuts and fruits. Bring me an air rifle and a thousand shots. This is all I want and be good to all the other boys.

Kenneth Potter

Dear Santa Claus,  
I am a little boy 9 years old. Will you kindly bring me the following:—Oranges, apples, bananas, mixed nuts and candy, also a coconut for toys bring what you can, but I would like to have a big rubber ball.

Benny Potter.

Dear Santa Claus,  
I have been a good little girl and I want you to bring me a big doll that will close her eyes and cry. And also a telephone. Candy, nuts, and fruit.

by Santa  
Estle Earlene West.

Dear Santa  
I want a big doll and a little dresser candy nuts and fruit. And I want you to bring all the other little boys and girls some toys too.

Mattie Jane West.

Dear Santa Claus,  
Richard Lee Tucker wants a gun and scabbard and belt with bullets in belt.

Yours truly  
Richard Lee Tucker

Dear Santa,  
I have been kinda nice since last Christmas. I wish you would bring me a football, some games and some candy. Also a pair of house shoes. And be sure to bring my little brother a ball, a singing top, a hobby horse and a little truck. My sister wants a dresser set, house shoes, doll cart and lots of candy. Don't forget all the other little boys and girls and my Daddy and Mother.

Love,  
Rueben, Alma Faye and Billy Paul Knox

Dear Santa Claus:  
I want a BB gun, a pair of skates and a holster and gun.

Your friend,  
Weldon Hacker.

Dear Santa Claus,  
I am having mother write this letter for Gene and I. I would write it if I was going to school.

Santa, I am a little girl and will be 6 years old tomorrow and I have a little brother that will be 2 years old the 20th of December. Santa will you please bring Gene a little tricycle for Xmas, also a gun and fruits and candy and nuts. He said he would be a nice boy. And for myself I want a big doll and a ironing board and a little suitcase. I will be a nice girl if you can bring them to me. If you don't hold them all well just bring what you can carry.

From Gene and Charlene.

Dear Santa Claus,  
I want a bicycle and a set of dishes, a table and chairs and a doll and a pair of skates and clothes for my two doll that is all I want. P. S. Wrist watch and cooking utensils.

Your friend  
Nancy Carl

Dear Santa Claus,  
I want to have a two dollar desk, And a printing press, if you have a wrist watch. Machine gun. If you can afford it get me a Bicycle.

Your friend  
Lloyd

Dear Santa Claus,  
How are you? I am well, I can't hardly wait till Christmas we are going to have a Christmas tree at school. I want a girl cowboy suit

for Christmas and a Lone Ranger gun so I can play cowboy. Get Miss Cotton a box of stationary for Christmas.

Your friend  
Ruby Barclay

Dear Santa Claus,  
I want a wagon and a tool set. Please send a shaving set for daddy. Please send a evening dress for my mother. Please send me a Lone Ranger gun set for my brother. Please send a perfume set for Miss Cotton.

Your friend,  
Norman Walker

Dear Santa Claus:  
I want a doll house and furniture, 7 dolls and a Bible. Don't forget Miss Cotton.

Your friend,  
Caren Conklin

Dear Santa Claus,  
I want a bicycle, a ranger one, a lever gun, a holster, a bandana, a belt, some riding boots, and some spurs and a white horse.

Your friend  
Louis LeGrand

Dear Santa Claus  
I am a boy 9 years old. Ples bring me a bicycle and candy and nuts and dont forget Miss Cotton; third grade teacher, bring her a box of candy.

Your friend  
Garland Robinson

Dear Santa Claus,  
I am a little girl 2 1/2 years old. Will you please bring me a real nice doll with hair and fur coat, a little stove and kitchen sink with running water, doctor and nurse set, table and chairs, telephone if you have one. Also fruit candy and nuts. Bye.

Please don't forget my brother he is 12 years old and all other boys and girls.

I love you  
Myra Jo Sowell

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Your friend  
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Please don't forget my brother he is 12 years old and all other boys and girls.

I love you  
Myra Jo Sowell

**QUICK RELIEF FROM**  
*Symptoms of Distress Arising from*  
**STOMACH ULCERS**  
**DUO TO EXCESS ACID**  
Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing  
Over one million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from **Stomach and Duodenal Ulcers due to Excess Acid—Four Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid.** Sold on 15 days' trial! Ask for "Willard's Message" which fully explains this treatment—free!

**CITY DRUG STORE**

**FOR A NICER**  
*Christmas*  
**DINNER — TRY OUR**  
**FROZEN FOODS!**  
**BIRDSEYE and POLAR**  
**Brands!**

|                                |        |     |
|--------------------------------|--------|-----|
| Peaches                        | 1 lb.  | 25c |
| Blackberries                   | 1 lb.  | 25c |
| Blueberries                    | 12-oz. | 25c |
| Other Fruits in proportion     |        |     |
| Baby Limas                     | 40-oz. | 85c |
| Corn                           | 40-oz. | 60c |
| Asparagus Tips                 | 12-oz. | 35c |
| Other Vegetables in proportion |        |     |

**Hereford Locker**  
**and COLD STORAGE**  
Lee Hopson, Mgr.

**CHRISTMAS**  
belongs to everybody!

The birthday of the Founder of Christmas belongs to young and old, rich and poor, to everybody, child or adult. All of us look forward with eagerness to this great day.

As Christmas 1940 comes, we extend you the season's best greetings and express the hope that it will bring you enough joy to last all through the days of the New Year.

**Plains Insurance Agency**  
MR. AND MRS. JOHN PATTON

**WE EXTEND**  
**SEASON'S GREETINGS**  
To each of you with an added expression of gratitude for your friendship and patronage during the past. We invite your consideration in the coming months.

**HEREFORD BAKERY**  
MR. AND MRS. BOYD KNOX

**Thank You-America!**

**OVER A MILLION**  
**CHEVROLETS IN 1940**

and now people in State after State all across the country are buying new Chevrolets for 1941 with even greater eagerness and even greater enthusiasm... because they are fully convinced that with these new products Chevrolet has widened still further its value leadership in the industry!

**GENERAL MOTORS No. 1 CAR**  
**THE NATION'S No. 1 CAR**

YOU'LL SAY "FIRST BECAUSE IT'S FINEST!" again **CHEVROLET'S THE LEADER**

**BRUMLEY-WOODFORD MOTOR CO.**  
HEREFORD, TEXAS

**ALL QUIET**  
on the *Western* front...

The moon casts oval shadows from reels of cable in the warehouse yard. New telephone instruments mark time upon long storeroom shelves. Thousands of parts... relays, crossarms, insulators... wait in Western Electric warehouses for their call to service in America's telephone system.

Tonight... *all quiet on the Western front!*

But for how long?

Who can say when disaster will strike... a fire, a flood, a storm... to cripple some section of the telephone plant?

Perhaps within the hour heavy trucks will back up to loading platforms. Bearing tools and materials they will roll away to meet repair crews at the trouble scene.

Disaster strikes... *the Bell System moves to meet it.*

Western Electric supplies high quality, standardized telephone equipment... usable in any part of the nation. Its warehouses in strategic locations insure prompt delivery when materials are needed in a hurry.

That is one reason Americans in any emergency turn to the telephone, knowing they will receive fast, dependable service.

**SOUTHWESTERN BELL TELEPHONE CO.**

AMERICA can depend on the Telephone

# Dear Santa, We Hope You Have Read the Letters on Page 2 of This Section . . . and Here' More

Dear Santa Claus,  
I would like to have some cooking utensils and some molding clay, a watch, please tell me if you can? Don't forget Miss Cotton.  
Your friend,  
Betty Jean Wade

Dear Santa Claus  
I want a gun and a bicycle and a wagon and BB gun and a machine gun and a printing press and a wrist watch and a football.  
Your friend  
Eugene Dowell

Dear Santa Claus  
I play machine gun, and a fire truck and a football and a molding clay and don't forget Miss Cotton.  
Your friend,  
R. E. Haynes

Dear Santa Claus  
I want a bicycle and a Lone Ranger holster and a wrist watch. I hope you don't run out of

toys. Miss Cotton said don't forget her. She didn't tell me what she wanted.  
Your friend,  
Dwight.

Dear Santa Clause  
I want a set of dishes and a ring and a clarinet.  
Your friend,  
Alice Jean Rutherford

Dear Santa Claus:  
I want an army suit for Christmas. Don't forget Miss Cotton.  
Your friend,  
J. M. Jordan

Dear Santa Claus,  
I am a little girl 9 years old. I want a pink dresser set and a disk and chair and candy and nuts and fruit. Don't forget miss Cotton.  
Your friend,  
Mary Nell Cassels.

Dear Santa Claus,  
I want a machine gun and a pair of boots and a wrist watch

and a fire and a Red Rider BB gun and thats all.  
Your friend,  
Wayne Jarman

Dear Santa Clause  
Bring me a bicycle a Doctor's kit, a wagon a BB gun a Lone Ranger gun a fire truck a tool chest a football and I thing that will be all.  
Your friend,  
Carroll Dean Cross

Dear Santa Claus  
I want a pair of skates and a scooter and lots of candy but most of all I want a dolly that cries and I want a some papper dolls and I want you to bring me a Doctor's kit.  
Your friend,  
Evelyn Ford

Dear Santa Claus:  
I want a red wagon for Christmas and some candies and oranges and apples and nuts.  
Your friend,  
Clyde Layman

Dear Santa Claus:  
I want a good wrist watch are a Red Rider BB gun and a stationary. Bring Miss Cotton something for Christmas too.  
Your friend,  
John Newsom

Dear Santa Claus  
I want a doctor set for Christmas and a type please and some nuts and fruit,  
Your friend,  
Artha Lou Brashear

Dear Santa Claus:  
I want a Lone Ranger gun and holster and a airplane and a BB gun and a Doctor's kit and a pair of skates.  
Your friend,  
Douglass Kelley

Dear Santa Claus,  
I don't know what to say I'll just say I want a sleeping beauty and a doctor Kit and a iron and ironing borde and some dishes and a table and chair, paper dolls and that all. Good-by.  
Your friend,  
Mary Clydene Coles

Dear Santa Claus,  
I want a trapeze and a Hook-N-Ladder truck, a bicycle and a Lone Ranger gun and a pair of cowboy boots and two wheel scooter with a bell.  
And bring Miss Cotton some perfume.  
Your friend,  
William Earl Barnes

Dear Santa Claus,  
I want a doll that is called a sleeping beauty. I want a set of paper and a color book and a ironing set. I want a wrist watch and a doll buggy. And please bring Miss Cotton a chair set.  
Your friend,  
Jo Ann Witherspoon.

Dear Santa Claus,  
I want a stove that will cook and a set of dishes and oranges and some candy and apples and cooking atensils and be sure do not forget me.  
Your friend,  
Cherry Jean Rhody

Dear Santa Claus,  
I am a little boy four years old. I have tried to be a good

little boy this year. Please bring me a table and chair set, a tricycle and some little cars. Also some candy and nuts. Please remember all the other little boys and girls.  
Your little friend,  
Bobby Hicks

Dear Santa,  
I've been a pretty good girl even though I have cried a little. I want a doll that says "ma-ma" and a tricycle. Please don't leave any switches and ashes.  
Yours truly,  
Dixie Lee Young.  
P. S. Don't forget dolly's clothes.

Dear Old Santa Claus,  
I am a little boy. I will soon be 3 years old. I have a little sister. Her name is Glenda Ann. She is only one year old and is too young to write to you.

Dear Santa Claus,  
I'm a little girl 4 years old. Would you please bring me a rocking horse, tricycle and a dress? I like candy and fruit, too.  
Your friend,  
Nan Longbottom

Dear Santa-Claus,  
Will you please bring me a big baby doll for Xmas. Oh! Yes don't forget a bed for her, too. I am three years old, and have a little brother named James Harry, please don't forget him and all of the other little girls and boys. Thank you so much, Santa.  
Lots of Love,  
Joyce Janelle Garrison

Dear Santa,  
I would like to have a little stove, ice box, a doll buggy and sleeping doll with clothes and some nice books. Please remember my little brother and all the other little boys and girls. I am proud I am a little American girl.  
Your little friend  
Sharon Dee Moore

P. S. If you have any bicycles left over please bring me one, a little electric iron, a doll house, some furniture, doll blanket, doll clothes, some cooking utensils, chest of drawers, lamp.  
Thanks,  
Sharon Dee Moore

Dear Santa,  
I have tried to be a sweet girl this year. I would like a doll that cries and a piano and a kiddie car. I don't like ashes and switches.  
Love,  
Mary Ann Young.

Dear Old Santa,  
I am just a little fellow two years old. I want you to bring me a red tricycle and a chair a train, picture books, candy nuts and fruit. I have a baby brother and wish you would bring him lots of things.  
Your little friend,  
Teddie Miller

Dear Santa Clause,  
I am a little girl seven years old. I have tried to be a good girl this year. Will you please remember me this Christmas? I want a pair of gloves, a doll, some games, some candy and nuts.  
Your little friend,  
Kathryn Mae Davis

Dear Santa,  
I am a little boy seven years old. I go to school at Dawn. I like my teacher very much. For Christmas I want a wind up freight train, a sparkling airplane, a tank and a wrecker car. My little sister's name is Iriene. She wants a sleepy doll and some doll clothes. I have tried to be a good boy all year.  
Clifford Harold Galley

Dear Santa Claus,  
Our Christmas tree will be all decorated and ready for you Christmas Eve, so don't forget to stop at our house. I want a set of soldiers and an army truck. Jacquelin wants a doll and a dresser set.  
Love from your pal  
Pat Newell

Dear Santa Claus,  
We are two little girls five and three years old.  
Will you please bring us each a pretty doll, a gun, some dishes, a telephone, an iron and ironing board. Also a table and two chairs and lots of candy and nuts.  
We thank you,  
Glenda Dale and Billie Jean Hargett

Dear Santa,  
This Xmas I'd like a new dollie and some doll clothes, a table and two little chairs to match.  
Wishing you a merry Xmas, dear Santa. A friend,  
Betty Mae Grimes

Dear Santa,  
Please be nice to us and all our little friends and cousins. We have tried to be good, and that is a job at times. We go to Sunday school and try to do what Mother and Daddy tell us to do. We really want a bicycle and doll buggy, but if you can't

make it, we will love a nice little truck and some little dishes. Just bring what you can and we sure will put some candy out where you can find it, just to show you that we love you.  
Yours,  
Harold Junior, Donnie and Gaye Settle

I have not been a very good boy this year, but I promise to be better next year—if you will

bring me a red wagon and a tricycle and bring sister a sleepy doll, that says "ma-ma" with real hair and a red rocking chair. Please bring anything else you think we'd like and don't forget to make some things for all the poor children.  
Be seen! you soon I hope  
Love and Kisses  
Sam "Butch" Parker  
P. S. Please bring daddy a new hair brush so we can use it for

our hair. Daddy wore our old one out on me this year.

**There Was Not Room for All the Letters on this Page, So You'll Find the Rest of Them on Page 6**

WE'RE WISHING YOU A MERRY CHRISTMAS AND A HAPPY 1941!

THOMPSON SERVICE STATION  
By the Bull Barn — on Highway 60



Happiness . . . contentment . . . and the joy of fellowship: that's our wish for you.

MILLER AUTO STORE  
and Employees

## The Season's Cheer . . . to EVERYBODY!



"I'd like to be Your Insurance Agent . . . I Betcha!"

A new season has come . . . and as we stand upon the brink, it is pleasant to think of the friendly relations that have become mellow with the passing years . . . and there is a feeling of assurance that these relations shall continue as in the past . . . and that new friends will join our circle.

We hope for peace on earth and abundant happiness to one and all!

**John McLean**  
INSURANCE  
PHONE 273

Our Sincere

# Best Wishes

Flowry words and high-sounding phrases have their place, but not in our HOLIDAY GREETING from one Friend to another.

To tell you in a simple, friendly way just how much your friendship means to us here at the First National is surely more appropriate at a time like this.

We could write pages and pages . . . and you'd never question the sincerity of a word of it . . . but after all, many volumes could not express more genuinely than this brief message, how grateful we are for your friendship, for your loyal patronage — for you valued good will.

So, in the spirit of the Season, we'll ask you to accept our sincere good wishes for a Merry Christmas and a Happy, Prosperous New Year.

MEMBER F. D. I. C.

## The First National Bank OF HEREFORD

A STRONG BANK THOUGHTFULLY MANAGED

Wishing You a

# MERRY CHRISTMAS and a HAPPY NEW YEAR

It is the Day of Days . . . when hearts are relieved of the workaday pressure and the Spirit of Christmas takes possession of everyone, creating a harmonious world of Good Will and Friendly Neighborliness.

In this spirit we greet you at Christmas giving you our wholehearted hope that it will be a great day for you, one that will linger long in your memory — and that 1941 will prove Happy and Prosperous in your behalf.

## Hereford Postoffice

|   |   |   |
|---|---|---|
| <b>Office Clerks:</b>                               | <b>City Carriers:</b>                         | <b>Rural Carriers:</b>                        |
| Cecil Williams<br>George Millard<br>Elmer Patterson | E. W. Young<br>Lee Caldwell<br>Coleman Wright | Owen Stagner<br>Elijah Ramey<br>Alex Petersen |

### Mary Turrentine Is Initiated Into Sigma Delta Pi Society

Miss Mary Turrentine, daughter of Mrs. Al Werner, was formally initiated into Sigma Delta Pi, honorary Spanish society, recently at Mary Hardin-Baylor College, Belton.

Membership into the society is open to those who have achieved a high standing in Spanish.

**Summerfield**  
MRS. JIM CLARK

Well it looked Saturday like there would be another one of those "spells". Rev. Smithee was seen going to the store Saturday afternoon carrying a small bottle for kerosene. He just knew there would be another "blackout," but by ten Sunday morning the sun was shining, making the trees, (what was left from the other ice storm) look very beautiful. Very little damage was done to trees this time. The ice which formed on them seemed to be softer and lighter than it was before.

Families living northwest of Summerfield were rejoicing Monday morning to see the REA

men stretching wires in their locality. It was thought that by Tuesday night the line would have been energized to Bill Harris.

Mr. and Mrs. J. A. Noland received an early Christmas treat last Wednesday morning when their son, Jim, of Amarillo stopped to eat breakfast with them. Jim is with the Santa Fe Co. and the freight which he was on was held up in Summerfield for about 40 minutes that morning.

Rev. and Mrs. Smithee and Mrs. B. E. Roberson were in Amarillo on Monday.

Mr. and Mrs. George A. Springer of Frio visited in the R. H. Lance home Sunday and the B. A. Atchley's Sunday night.

Miss Shirley Thomas has returned home after a week's visit with her sister, Mrs. Ross Roy and family of Sunnyside.

Rev. and Mrs. Taylor Smithee were among those from this community to attend the Tierra Blanca Associational Sunday School Revival, which was held Friday at the Baptist Church in Hereford.

Sibley Burnett of Nashville, Tenn., assisted by Rev. Lem Hodges of Amarillo, J. Lowell Ponder, District Missionary and Mrs. A. O. Thompson of Hereford, conducted the meeting.

David Walsler was sick with a cold and sore throat several

days last week.

Little Billy Tandy Legg is still on the sick list.

Mesdames L. B. Lookingbill, Taylor Smithee, O. B. Sumner, B. E. Roberson, Guy Walsler, Roy Euler, and Lloyd Lookingbill enjoyed a covered dish luncheon at the home of Mrs. Tandy Legg last Thursday. In the afternoon the group assisted Mrs. Laura Shaw with the making of costumes for the Christmas Operetta which will be given by the Primary Pupils Thursday evening at the school.

The school children will have a tree Friday morning and then go to Hereford at 2:30 o'clock for the parade and tree.

The W. M. U. met Wednesday at the church for their regular Missionary program. Mrs. Ky Lawrence gave the Devotional which was "Looking Unto Jesus."

Mrs. Taylor Smithee and Mrs. B. E. Roberson discussed Missions in China and Japan. Members present were Mesdames Roy Euler, Ky Lawrence, Taylor Smithee, Guy Walsler, C. R. Walsler, B. E. Roberson, L. L. Cannon, D. C. Walsler and Jim Clark. Mrs. C. R. Walsler and Mrs. Taylor Smithee were chosen as captains for an enlistment of new members contest.

The Sunbeams met Wednesday at the church with their counselor, Mrs. O. B. Sumner. After a short program the children hung small offerings to Foreign Missions, on a beautifully decorated tree. Mrs. Sumner then presented each child with a miniature Santa Claus sucker. Members present were Bobbie Jean Walsler, Diane Walsler, Gloria Walsler, Leaton Clark and Richard Clark.

Mr. and Mrs. D. C. Walsler visited and attended to business in Amarillo Monday.

On Thursday morning the school children enjoyed several pictures, which were shown by Judge A. J. Schroeter's secretary. The names of the pictures were "Musical Charms," "Exotic Egypt," "Swanee River," and "Carrie Jacobs Bond."

### Frio News

MRS. J. M. DIXON

There was no Sunday School nor Bible Study Sunday due to the cold weather. Rev. Leeper of Plainview will be here next Sunday. Sunday morning services will begin at 7:30. Everyone is urged to be on time.

Clarence Dixon of Friona visited his parents, Mr. and Mrs. W. S. Dixon Thursday.

Mr. and Mrs. Earl Lowery left Wednesday for Wellington where they will visit indefinitely with Mrs. Lowery's mother, Mrs. Ona Smith.

Henry Andrews is in the Hospital with serious injuries from his car accident Friday afternoon. He was in an old strip-down car when it turned over Friday afternoon about 3:30. His brother, Owen Andrews, and Henry Dobbs rushed him to the hospital.

James Dixon worked at the Western Auto Store in Hereford Monday and Tuesday.

Mr. and Mrs. V. C. Hodges and little niece, Ann, visited friends in Amarillo Monday and Tuesday.

Mr. and Mrs. Wesley Brown moved to their new home at Lester Sparkman's Monday. They have been employed at Mr. and Mrs. Haskal Bensons.

Miss Olivia Benson was one of the members of the cast in the play sponsored by the Junior Class Friday night. The play was given in the High School auditorium.

Miss Alta May Fortenberry, who is a teacher at Walcott, visited her sister, Miss Stella Fortenberry Saturday night and Sunday.

Mr. and Mrs. W. A. Springer and son, Charles, visited relatives in Amarillo Thursday night.

W. C. Hodges and daughter, Miss Dorthea, were visitors in Amarillo Wednesday. They visited Mr. Hodge's daughter.

W. E. Bowers and Lucille have the flu. Fred Burns two children are ill with the chicken pox. Iris Fay Hodges, who has the whooping cough is much improved.

Mr. and Mrs. J. M. Dixon visited in Dimmitt Monday with his sister, Mrs. Joe Hastings.

Lurline Dixon spent Saturday and Sunday night with Mr. and Mrs. S. J. Barclay and family of Hereford, Mr. and Mrs. Barclay and children spent Sunday with Mr. and Mrs. J. M. Dixon.

Mr. and Mrs. Elmer Jones and baby visited her sister, Mrs. Chas. King and family in Fort Camp, Friday.

Mr. and Mrs. Chas. King came Friday night to be at the bedside of her brother, Henry Andrews, who was seriously injured Friday when his car turned over.

Most of the farmers in this community finished sowing wheat before this spell. Threshing had just started up again.

Gwen Owen of Hereford was a visitor in this community Sunday evening.

### Belhel Items

MRS. E. R. ROTHWELL

Harry Rothwell made a business trip to Morton Thursday and spent Thursday night with Mr. and Mrs. Virgil Nowell at Maple.

Misses Vera Thacker and Katherine Duree spent last week end in Lubbock.

Mr. and Mrs. Earl Lust, Mrs. J. G. Davis, Mrs. Verne Lust, Mrs. Harry Rothwell attended the District Stewards Harvest Day meeting of the Methodist Church in Amarillo Tuesday of last week.

Irvin Hamilton of Lubbock is here this week sowing his wheat when the weather permits.

Bryan Sinclair and family were Amarillo visitors Saturday. As they were leaving town and on account of the ice they ran their car into a truck tearing the radiator and grill of their car, but none of the family were injured. The car had to be towed in.

Vern Lust and family and Miss Vera Thacker were in Lubbock Saturday.

Rev. C. W. Williams, the new pastor, preached Sunday to a good crowd considering the weather and roads.

Mr. and Mrs. Conrad Dellahunty and daughter, Glenda Jo, from Grant, Okla., visited in the home of her sisters, Mrs. George Bagwell and Mrs. Kay Roberts, last week. They were all in Hereford shopping Tuesday.


Mr. and Mrs. Leland Smith were Hereford visitors Wednesday.

Miss Duree is having her Christmas program at the school house, Friday night, December 20.

Almost half a million bushels of corn were stored on farms in this country under the AAA's corn loan program through the past winter, spring and summer.

Crop insurance has a definite collateral value on crop loans.

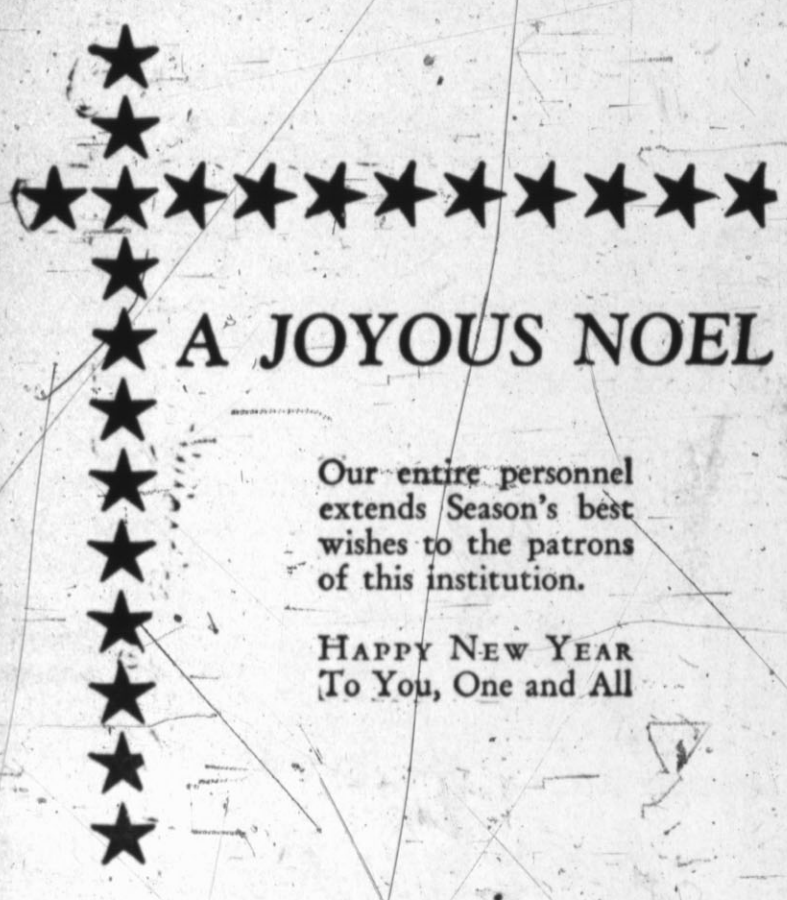
Italian rye grass makes an excellent green crop for poultry.



CHRISTMAS

IT'S THE SAME GREETING THE WORLD OVER, BUT NOWHERE IS IT MEANT WITH MORE SINCERITY THAN HERE. PLEASE ACCEPT OUR WISHES FOR THE HAPPIEST CHRISTMAS YOU HAVE EVER SPENT.

**HEREFORD LAUNDRY**  
AND EMPLOYEES



**A JOYOUS NOEL**

Our entire personnel extends Season's best wishes to the patrons of this institution.

HAPPY NEW YEAR  
To You, One and All

**EMMETT MILBURN**  
Service Station

### COURTHOUSE RECORDS

**Warranty Deeds**  
Joseph W. Kellehor, et al to G. W. Brumley, Lots 5 and 6, Block 54.  
John E. Rouse, et ux, to Capitol Freehold Land Trust, N 1/2 of Section 33, T 3 N, R 2 E.  
Federal Farm Mortgage Corporation to Raymond L. Thompson, N 1/2 of Section 78, Block K-5.  
Beulah Mercer to J. H. Head, Lot 3, Block 67.  
H. H. Boardman, et ux, to Chas. Crackel, et al, 273 a. out of Section 41, Block K-3.  
Clyde Renfro, et al, to Frusie Lambert, Lots 1, 2, 3, 4, Block 19, Whitehead addition.  
W. J. Hill to J. L. Woodford, Survey 17, Block K-5.  
H. M. Benefield, et ux, to Troy Womble, S 1/2 of SE 1/4 of Section 15, T 5 N, R 3 E.  
C. H. Carl to Rosa V. Carl, Lot 21, Block 19.

**Deed of Trust**  
J. L. Nunn, et ux, to Southwestern Life Ins. Co., Survey 59, Block K-8.

**Deed**  
R. O. Whiteaker, et ux, to C. N. Peck, et al, NE 1/4 of Section 33, T 4 N, R 3 E.

**Guardian's Deed**  
A. O. Thompson to G. W. Brumley, Lots 5 and 6, Block 54.

**Release**  
(Vendor's Lien) Walter Farwell to Colby Conkwright, Section 25, Block K-4.  
(Vendor's Lien) Farwell Winston, trustee, to John V. Farwell, et al S 1/2 of SW 1/4 of Section 12, T 3 N, R 1 E.

**MARRIAGE LICENSE ISSUED**  
Garland Carr and Miss Sarah Lucille Dickey.

**A Brand Ad Will Sell It!**

**NEW CARS REGISTERED**

Minneapolis-Moline Co., Minneapolis, Minn., Chevrolet CCBX, Brumley-Woodford Motor Co.  
A. H. Janssen, GMC 1 1/2 ton truck, Norton Motor Co.  
Gordon Massey, Friona, Ford Pickup, Hereford Motor Co.  
W. S. Kerr, Dodge 4-door town sedan, Ireland Motor Co.  
Stacia Irene Crawford, Plymouth Deluxe Coupe, Ireland Motor Co.  
W. M. Emmons, Ford super deluxe tudor, Hereford Motor Co.  
J. A. Stovall, Friona, Ford special tudor, Hereford Motor Co.

**SEASON'S GREETINGS**

At this Holiday Season I feel Prompted to tell you how deeply grateful I am for the consideration you have so kindly extended during the past year, and to wish each of you a Christmastide of Happiness and a year of Health and Prosperity.

**CITY CAFE**  
BUCK RICHARDSON




At this season we pause to review the past year, and to express as individuals the pleasure we have had in working for you at various times. We appreciate the privilege of serving you and hope that our efforts have met with your approval. It is a pleasure for us to live in Deaf Smith County and to be associated with such fine people... and with all the sincerity the words can hold we are wishing each of you

**A MERRY CHRISTMAS**  
and  
**A SUCCESSFUL, HAPPY NEW YEAR**

**Woodrow Ireland**  
**Ralph McCullough**  
Shop Manager  
**Walter Seed**  
**Willard Witherspoon**  
**Clarence Wright**  
**John Sexton**  
**John Arnold**  
**Joe Bishop**  
**Barney Flynn**

**Ireland Motor Co.**  
Your Friendly  
Dodge-Plymouth  
Dealer  
Hereford, Texas


*The Season's Best Wishes*



Let's put everything aside on Christmas... worries, cares, troubles... and just sit back and be happy in the thought we've good friends and they're thinking of us!

May 1941 be the Happiest Year You've Ever Known!

**Dr. and Mrs. J. W. Hendrix**  
**Dr. and Mrs. J. H. Channer**



At This Season of

## Yuletide Cheer

We'd like to wish each of you all the Joys of the Christmas Season because we feel deeply grateful to all our friends whom we have had the privilege of serving.

May the New Year see the realization of your every ambition and may you enjoy health, happiness and prosperity.

## City of Hereford

Commissioners and Employees





### Wife, Mother, Sister, Husband, Father, Brother or Sweetheart

We have a practical gift in popular price ranges, and will be glad to make suggestions which may be of assistance in helping make your Gift selections.

SEE OUR BIG SELECTION OF CHRISTMAS CARDS!

Decorations!  
Christmas  
and  
WRAPPING  
SUPPLIES!



All Gifts Purchased Here will be Wrapped Free!

# CITY

## DRUG STORE

PHONE 100

We Give  
S & H  
Green Stamps  
on all purchases!

### Let's Cook Something



This year, every year, there will be new housekeepers who, anxious to establish a spirit of hospitality, face the serving of their first Christmas dinner. Hostesses desiring to have a smooth-running household at that time will be planning ahead. It is for the new housewife, whether she be homemaker or business woman, that we print "How to Cook the Turkey."

Everywhere we find housewives asking for old-fashioned methods of preparing food, the more modern the housewife the more old-fashioned she wants her cooking to be. That's because our grandmothers took so much pride in their cooking and weren't content unless things were "done to a turn."

Mrs. F. H. Oberthier is able to display a great deal of versatility in her cooking but invariably her manner of getting the job done reverts back to the good old fashioned ways. So it is her method of cooking the turkey that we give to you. This is how she does it:

Select a 12 or 14 pound young hen and after it has been dressed wipe the inside with a damp cloth. Salt the inside and rub the outside with soft butter and sprinkle with salt and pepper, and it is ready to stuff. And speaking of stuffing, it's as traditional as the turkey, and most people think the kind of stuffing that really makes the turkey is a good bread stuffing, quite moist, but not soggy, with plenty of minced onion, and lots of poultry seasoning. Mrs. Oberthier has that answer too so here it is; take two loaves of stale bread cutting off outside crust. Moisten with warm water and season with salt and pepper. Saute one onion in 1/2 cup butter and add to the bread mixture. Then add three well beaten eggs and 1/2 cup blanched almonds.

In stuffing the turkey, fill both the cavity and the space from which the crop was removed. Then, using strong thread, sew up the incision in the skin through which the stuffing was inserted. Allow the stuffed turkey to stand in the refrigerator over night and the next morning place on a rack in your roaster, breast down. Add one cup of hot water and cook in moderate oven four hours. Baste often turning occasionally so that it will bake uniformly. Serve garnished with parsley and fresh all-pork sausage cakes, delicately flavored.

#### OYSTER STUFFING

If you like oyster stuffing use the same ingredients as given above except leave out the onion and in its place use 1/2 pint of fresh cleaned oysters.

#### GIBLET GRAVY

Prepare the giblet gravy with the turkey fat found in the bottom of the roasting pan. Thicken with flour and stir until golden brown, then add cold water gradually, to thin. Add necessary salt and pepper and chopped giblets. Serve hot.

Candied sweet potatoes, cranberry jelly and escalloped oysters make wonderful turkey dinner accompaniments.

### LOCALS

**MOVED**  
Mr. and Mrs. Billie Roberson left Saturday for Mineral Wells where they plan to make their future home. Mr. Roberson is employed in the construction work of Camp Wolters, one of the largest replacement camps in the United States.

**Bake Sale at Weir Grocery**, Saturday, December 21, 1940, beginning at 11 o'clock. Wyche Home Demonstration Club.

Mr. and Mrs. Ernest Medkief spent the past week end in Abilene visiting friends.

Mr. and Mrs. G. M. Hudson and children expect to leave Saturday for Weatherford where they will spend the Christmas holidays. They will also visit relatives in Honey Grove while away.

**Bake Sale at Weir Grocery**, Saturday, December 21, 1940, beginning at 11 o'clock. Wyche Home Demonstration Club.

**2-Hour service on Christmas Cards**, 50 for \$1.00 with name printed, while they last. The Hereford Brand.

Miss Helen White Moore, instructor at W. T. S. C., Canyon,

expects to spend the holidays with her sister, Mrs. Henry Sears and family in Hereford.

#### ATTEND CHRISTMAS PROGRAM

In Amarillo Sunday night to attend a Christmas program presented at the First Baptist Church were Harold Harlin, Glennis Cockrell, Molly Jo Roberson, Dexter Schofield, Eunice Caldwell, Urschel Brashear, Kitty Kloe Harlin and J. B. Harlin.

Mr. and Mrs. H. H. Hawkins expect to leave Tuesday for Borger where they will spend Christmas with their daughter, Mrs. Don Baker and family.

Miss Aileen Walker of San Angelo will spend the Christmas holidays in Hereford visiting in the home of her sister, Mrs. Knox Kinard.

50 Christmas Cards with name printed for \$1.00 while they last. Can get them two hours after order sent in. The Hereford Brand.

Planning to be in Hereford to spend Christmas with their parents are Mr. and Mrs. Newt Gilliland of Kilgore. Mrs. Gilliland is the daughter of Mr. and Mrs. Henry Hastings and Mr. Gilliland is the son of Mr. and Mrs. J. M. Gilliland.

Get them while they last. 50

### Jumbo News

MRS. ULLMAN HUNTER

Sam Hunter and Orval Pierce were in Amarillo Tuesday.

Mesdames H. C. Baird and Ullman Hunter attended the regular meeting of the Order of the Eastern Star in Hereford Tuesday evening.

Mr. and Mrs. J. J. Wilder were guests of their daughter, Mrs. Pete Coke of Flagg Sunday.

Christmas Cards for \$1.00. Turn your order in and in two hours you can get the cards. While they last. The Hereford Brand.

Your name printed on 50

Mrs. M. L. Simpson was hostess to the ladies Auxiliary Wednesday afternoon at 2:30 at her home. She conducted the devotional on Prayer and it was concluded by a vocal duet by Mrs. Simpson and Mrs. Finis Hunter.

Mrs. Clem Gilliam gave the last lesson in a series of six on "Choosing Christ's Way," lessons in Stewardship. Dresses made for the Red Cross were turned in to the chairman and plans were made to provide the little boy, Billie Buchanan, in the Children's home at Amarillo money for Christmas shopping. The Auxiliary was given a quilt top by Mrs. R. L. Stephens when she left, and Mrs. Thurston donated a lining. Soon after the

holidays the women will quilt and send it to an orphanage or to the Boys Ranch at Tascosa.

Present for the meeting were Mesdames Ray Thurston, Clem Gilliam, L. A. Matthews, Sam, Finis and Ullman Hunter. Mrs. Wilder was a welcomed visitor. Mr. and Mrs. Ullman Hunter, Phyllis and Frances were in Amarillo Saturday.

Word has been received that the new Methodist Circuit minister and his wife of Dimmitt are the parents of twin boys, born Tuesday the 10.

About 25 were present for Sunday School Sunday despite the severe cold weather. Plans were made for Christmas and

the Sunday School voted to join the teachers, Mr. Thurston and Mrs. Frazier, in their program with a tree Friday evening, December 20. The teachers will provide treats for their school children and the Sunday School will donate treats for the remainder of the children in the community. The adults are asked to bring food to be given to needy families wherever the committee sees fit to place.

Each family is asked to bring a light in case the electric lines are not working.

School will be dismissed for the holidays, December 20, at noon so the children can attend the Santa Claus parade in Hereford.



## - Christmas 1940 -

Fortunate are we, who are Americans, and can sit beside our fires, or roam our hillsides, and listen for the sound of Santa's sleigh bells, as they sound the message of gay and happy times for young and old. Fortunate are we who can hear the sound of bells, and know that the chimes mean, not a warning of danger, but a symbol which for nearly two thousand years has meant "Peace on Earth, Good Will Toward Men."

In this Plains Country where the guiding light of peace still beckons to mankind, we pause and look back with joy to new friendships formed and old ones grown stronger and as we look forward to the future, we are grateful to folks like you who have in many ways made our journey through the past a pleasant one. Please consider this our pledge to merit your continued confidence.

May You Have a Delightful Christmas  
and a Prosperous New Year!

# PITMAN GRAIN CO.

EMPLOYEES and MANAGEMENT

### Christmas Greetings...

We greet our hosts of friends, you who have made possible the growth of our business by your friendship and trade, with a wish that is sincerely dear to us, that you may have a Christmas of small joy and cheer and a New Year that will be full of hours and minutes of achievement, happiness and success.

## CARL'S CAFE

CARL JENNINGS

# And Here's the Rest of 'em, Santa

Dear Santa, Just anything for a boy will do Santa. I like toys that you can throw and treat rough. I'll be waiting for you.  
A little friend,  
Billy-Tan Legg

Dear Santa Clause, I am a little boy six year old. I have been a good little boy and want you to bring me a train, modding set, caterpillar and lots of candy, fruit, nuts and dear Santa, please don't forget all the other little boys and girls. Your little helper,  
Melvin Joe Burges

Dear Santa, Will you please bring us some story books and paint books, a wind-up pursuit plane, and a tinker toy set. We would like to have a train too, if you have one for us.  
But don't forget the other little boys and girls.  
Love,  
Leaton and Rich Clark

Dear Santa, We are two little sisters so nearly the same size that we want the same toys for Christmas. First we want a doll each and plenty of doll clothes. A little trunk to keep the clothes in would be nice. We need some little brooms, too.  
Then, Santa, don't forget any of our little friends at Summerfield. Hoping to see you Christmas Eve.  
Your little friends,  
Marilyn and Marlene Legg

Dear Santa, I am a little girl 6 years old, and go to school.  
For Xmas I want a big doll a sewing machine a Teddy Bear some dishes.  
Yours truly,  
Joyce Miller

Dear Santa Clause, I want a pair of snow shoes. And a pair of gloves and a pair of long stockings and a manicure set and I want my stocking to be full of candy and nuts.  
My love,  
Dorothy Inez Tucker

Dear Santa Clause, I am a little girl eight years old. Please bring me a ring and bracelet, also a paint set. My little sister is five years old, and please bring her a ring, some clothes for a 11 inch doll, a music box and doll dishes.  
We love you,  
Geraldine Knabe  
Joan Knabe

Dear Santa Claus, Please bring me a skirt sweater hat and a pair of shoes and some games for Christmas. And don't forget the other little boys and girls. I am 9 years old and tried to be a good little girl.  
Your friend,  
Patsy Lee Longbottom

Dear Santa Claus, Please bring me a microscope set, table tennis set, desk, basket ball and dresser set. I have tried to be a good girl this year.  
I am 10 years old. And in the fourth grade. My sister Nan, wants a rocking pony and other things. I also want some fruit and candy. Do not forget my Mother and Daddy.  
Your friend,  
Marion Longbottom  
P. S. Don't forget other boys and girls. And my friends. Are you feeling well. I hope you are. I will see you December 20. Good-bye.

Dear Santa Claus, If you have enough toys I would like a football suit and a pair of cowboy boots? And a Texas Ranger gun, Bowling set and a Airplane and a machine gun, and a tool chest, and a desk and chair, holster, BB gun, fire truck, a Army suit.  
Your old friend,  
Allen Young.

MASONIC BULLETIN  
Hereford Lodge 849  
Stated meeting second Monday in each month. School of instruction each Thursday night.  
H. C. Baird, W. M.  
E. L. Brady, Secy.

**Beware Coughs**  
from common colds  
**That Hang On**  
Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.  
**CREOMULSION**  
For Coughs, Chest Colds, Bronchitis

Dear Santa Claus, I'm a little girl, who will be six years old on Christmas Day. I would like for you to bring me some d.shes, tricycle and a little stove and a Doctor's set. Some candy and fruit too.  
Your friend,  
Abbie Longbottom

Dear Santa Clause, I am a little girl 8 years old. I want a manicure set, a toilet set, an embroider set, and a gold ring. If I'm not asking too much I would like to have a cooking set too. You dear old man.  
Love,  
Margaret Rose Stephan

Dear Santa Clause, I am a little girl four years old. Please bring me a big red tricycle with a bell on it, an iron and ironing board, a purse, a doll, two cedar chests and some nuts in my stocking. Thank you Santa Clause, Your friend,  
Margaret Phillips

Dear Santa Clause, I am a good boy this year and I would like for you to bring me a legion of soldiers from every nation, a Lone Ranger gun, a Service Station, and a diving submarine. You can also bring me some candy, nuts and fruit.  
Love,  
Alton Brock

Dear Santa Claus, I want a machine gun and a fire truck and a football.  
Your friend  
Wesley Ray Green.

Dear Santa Claus, I want a gun and holster for Christmas and a wagon and a bicycle and a printing press and machine gun.  
Your friend  
Wadie X. Menasco

Dear Santa Claus, I am a girl in the second grade. I want a doll with a rain-coat. Carol and Gloria want a bug-gy, dishes and cabinet. I also want a trunk to keep my doll clothes in. Gloria says she needs a new purse.  
Good-bye  
Joan Walser.

Dear Santa Claus, Please send me some skates for Christmas. I sure do like to skate, and a football, because I like to play football.  
Your friend, Don, and don't forget Miss Cotten.

Dear Santa Clause, I have been a good little girl this year and I would like for

you to bring me a baby doll and a doll buggy, also a set of dishes and a set of cooking utensils. You can bring me some candy, nuts and fruit, too.  
Love,  
Virginia Faye Brock

Dear Santa Claus: I want a ball and bat a big scooter and airplane, Lone Ranger gun and football.  
Your friend,  
Dale Botts

Dear Santa Claus: I want a doll with blue coat and cap. Let the doll have clothes. And I want a bicycle and a doll buggy and a cap and gloves and a cabinet and stove, and give mother a pair of shoes. And I want a little chair and table.  
Your friend,  
Edna Marie Harris

Dear Santa Claus: I want a football for Christmas, and a BB gun and a fire truck and a machine gun and a gun and holster.  
Your friend  
Darrell Janssen

Dear Santa Clause, I am a good boy and I would like for you to bring me a football, a pair of boxing gloves, a machine gun, a doctor set, and a set of farms. You can also bring me some candy, nuts and fruit.  
Love,  
Kenneth Brock

**Vega News**  
MRS. D. E. MCKENDREE  
\*\*\*\*\*

At this writing, (Saturday noon) wires and trees are again covered, after the real ice storm two weeks ago.  
Mr. and Mrs. George Straub and children of Carlsbad, N. M., were called to Amarillo Friday on account of the death of Mr. Straub's grand-mother of that place. They then visited Mrs. Straub's aunt, Mrs. Emma McNabb of Vega, before returning to Carlsbad.  
Robert Scott returned to Vega this week from Hot Springs, N. M., where he spent the past two months with his mother, Mrs. John Scott.  
Mrs. Alzia Bankhead leased the Copoco cafe from James Watkins, just south of the school house on highway 66.  
The ladies of the M. E. Church took in \$80 last Saturday from their turkey dinner and sale of hand made articles in their annual Bazaar.  
The P. T. A. held father's night Tuesday night in the High School auditorium, where a min-

*A Yuletide Wish*

In true appreciation of the patronage that you have extended to us in the past year, let us express our sincere wishes for a most enjoyable Christmas and a successful New Year.

**Troy Moore Service Station**  
PANHANDLE PRODUCTS

**BUSINESS AND PROFESSIONAL DIRECTORY**

**A. O. Thompson Abstract Co.**  
Complete tract index of all lands and lots in Deaf Smith County.  
Write us for information concerning land ownership.  
**Deaf Smith County Maps . . . 25c**

**INSURANCE**  
**JNO. H. PATTON**  
PHONE 50

**DR. J. W. HENDRIX**  
**DR. JOHN CHANNER**  
Chiropractors & Masseurs  
for Appointments  
Phone 341

**ABSTRACTS**  
Of all Deaf Smith County Land Titles  
**DEAF SMITH COUNTY ABSTRACTS, Inc.**  
Cliff Estes, Mgr.

**Dr. C. D. Kelion**  
CHIROPRACTOR  
506 Jackson Avenue

strel show was put on by the grade pupils under the direction of Misses Linnett Cain and Alma Groves.

There have been more citizens on the "move" this week. A deal was consummated between Mrs. McNabb and Mrs. McCombs whereby Mrs. McCombs becomes owner of the house formerly the Brown Harwell property, south of the railroad. Mrs. McNabb takes over the property formerly owned by Mrs. McCombs, causing the move to Mrs. McNabb's duplex by Mrs. Jack Vincent to the former home of Mrs. McCombs, while Mr. and Mrs. McCombs occupy their new property.

According to Roland Loyd, school librarian, the Vega school library is richer by 57 books donated by congressman Marvin Jones, consisting of 40 volumes of Congressional Addresses and 17 of History, fiction, Biography and Science. Such an addition is very welcome and should assist the pupils greatly.

Members of the Worth While Home Demonstration club held their Christmas party in the Kiwanis Hall Friday afternoon, where an exchange of gifts were made and a general good time was had for an hour.  
Mrs. L. W. Landrum is quite ill with pneumonia and her daughter, Mrs. Arthur Sammam of Lockney is here taking care of her. We wish for her a speedy recovery. Mrs. J. A. Campsey is assisting at the switch board for a few days, during her illness.

The Seniors rendered their play "His Ozark Cousins," Friday night in the High School auditorium. In spite of the bad weather, a fair sized crowd was present and about \$40 was realized for which the Seniors give thanks.

Brazil's 1937 cotton crop, largest in the country's history was only two-thirds as large as Texas' production for the same year.

# Tech Chain Letter Would Bring In Wives

Lubbock.—College youth worry about the draft only part of the time. The rest of it is devoted to study, romance, and amusement. Here is a sample of the latter, from the resourceful brain of some Tech collegian:  
"Dear Friend,  
This chain letter was started at Texas Tech in the hope of bringing happiness to all tired business men. Unlike most chains this does not cost any money. Simply send a copy of this letter to five male friends; then bundle up your wife and send her to the fellow who heads the list. When your name works up to the top, you will, in re-

turn receive 15,176 gorgeous girls. Until then you can rest in peace. HAVE FAITH. DON'T BREAK THE CHAIN. One man broke the chain and got his wife back."

For the first time since 1929 farmers in the United States this year will receive a total cash income of at least nine million dollars, the Department of Agriculture predicts.

# Ernie Schumacher Is Prexy Of Fleming College Students

Ernie Schumacher of Hereford has been elected president of the Students organization of Fleming Business College at Amarillo, it has been announced. Ernie was a 1940 graduate Hereford high school and Whiteface football letterman.

**For CHRISTMAS!**  
**FRESH HOME-MADE CANDIES**  
Hot Dogs — Soft Drinks  
and Ice Cream  
**Candy Kitchen**

Protect  
What You Have  
**INSURE**  
**John McLean**  
Insurance Agency  
Phone 273

# A MERRY CHRISTMAS



**Roberson Battery & Electric**  
JEFF ROBBERSON, Owner

As we cannot see each of you individually to tell you of our Christmas wishes, we must find another means. We want you to feel that this message is for you, personally, and we want you to believe us when we say that we are proud of your friendship and that our amicable association is tremendously important in our policy of service. We pledge anew our willingness to serve you in any capacity that may be your pleasure.

# CORNER DRUG STORE

*The Jexall Store*  
PHONE 105-HEREFORD FREE DELIVERY

**Run Right Thru Your Gift List with these Last - Minute Suggestions**

We haven't got a million gifts to choose from, but we do have one of the best selections we have ever shown . . . all new and up-to-the-minute . . . and as always you will find the prices reasonable and our service prompt. Visit us and inspect our Big Gift Stock!

**Gifts for MOTHER**

- ... Dresser Sets
- ... Heating Pads
- ... Gift Soaps
- ... Perfumes
- ... Toilet Sets
- ... Air-Maid Hose
- ... Bibles

**Gifts for HIM!**

- ... Travel Kits in Zipper Cases
- ... Shaving Kits
- ... Desk Clocks.
- ... Amity Bill Folds
- ... Fitted Bags
- ... Combination Sets

**Gifts for DAD!**

- ... Smoking Needs
- ... Military Sets
- ... Shaving Sets in leather case
- ... Golf Balls
- ... Cigarettes in Xmas Cartons
- ... Air-Mate Sox
- ... Handkerchiefs

**Free Gift Wrapping Service**  
on All Items Bought at CORNER DRUG

**SHEAFFERS Gift Ensemble**  
for Ladies and Men  
**PEN and PENCIL SETS**  
**\$3.95 to \$12.50**

**COSMETIC Sets**  
feature  
—Coty's  
—Wislely's  
—Yardley's  
—Evening in Paris  
—Early American

**Our Wish to YOU . . .**

... and we want you to know that we have sincerely appreciated your consideration and your friendship during the past 12 months . . . and it gives us great pleasure in wishing each of you . . .

**A MERRY, MERRY CHRISTMAS**  
and a  
**HAPPY, PROSPEROUS 1941!**

... from  
**RALPH RODEN** and employees  
of the  
**Corner Drug Store**

# The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MRS. SETH B. HOLMAN  
J. MIE GILLENLINE

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Editor  
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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

## Underground Water Regulation

Trend of the legislative demand for state control of ground waters, including underground waters as well, is more apparent with the prospective introduction of a regulatory bill at the next session of the Texas Legislature. The proposed bill itself does not give the full scope of regulation, leaving the actual measures to be used in enforcing the bill up to the State Board of Water Engineers.

Beneficial use is declared to be the basis, the measure and limit of the right to use waters in the proposed act. It prescribes machinery and authorizes fees to defray cost of personnel to administer the act. These fees would be paid by users of ground water.

Under such an act it would be necessary to get permission from the regulatory agency before drilling an irrigation well.

For public information, the title of the bill, which is a reasonably fair summary, is reprinted below and the bill itself, or an analysis of its contents, will be reproduced as space is found available for it.

### Proposed General or State-Wide Ground Water Bill

#### A BILL TO BE ENTITLED

AN ACT to promote the proper conservation and wise utilization of the state's underground waters; declaring the waters of underground streams, channels, artesian basins, reservoirs, or lakes, having reasonably ascertainable boundaries, in the interest of the public, should be subject to regulation and appropriation in the manner and for the uses named in the act; providing for the filing of application for, hearing thereon, and granting of permits to appropriate underground waters named in act for irrigation, industrial use, public parks, game preserves, recreation, and pleasure purposes, and for the construction and operation of waterworks for cities and towns, providing that the act shall not be construed as requiring a permit to appropriate such water for the irrigation of a lawn or garden not exceeding two acres in area; providing that as between appropriators, the first in time shall be the first in right, and that all appropriations or allotments of water hereafter made for any purpose other than municipal shall be granted subject to the right of any city or town or municipality to make further appropriations of said water thereafter for domestic and municipal purposes, providing for recording of permits; declaring beneficial use to be the basis, the measure and limit to the right to use of the waters described in the act; recognizing and protecting existing rights; providing for the filing and recording of declaration of existing rights; prescribing how the location of wells or the use to which water is put, may be changed; providing fees to be collected by the State Board of Water Engineers in the administration of the act, prescribing a penalty for the willful taking, diversion or appropriation of public underground waters without first complying with all the provisions of the act; defining waste and prescribing a penalty therefor; providing that every permit granted and every water right acquired under the provisions of the act shall be contingent upon continued use of such water for a beneficial use; providing for a hearing, on whether or not permit or water right has been abandoned and for recording Board's findings; providing that the act shall not be construed as repealing or altering any other act of the Legislature of Texas concerning the conservation, protection, preservation and distribution of underground waters; but are additions thereto; providing that the Board of Water Engineers shall have power to formulate rules and regulations in administering this Act and declaring an emergency.

## Old Time Christmas Customs In Southwest Are Recalled

Lubbock.—Many frontier Christmas customs still prevail in the Southwest, a check among Texas Tech students shows. Scarcity in earlier days of "store-bought" gifts or evergreen trees is reflected in some of the Christmas customs of their homes.

Blowing anvils with gunpowder instead of fireworks was discontinued in 1920 in the Dunn community near Snyder, one student said. He also recalled huge Russian thistle bonfires in lieu of firework displays.

"Our main Christmas tree decorations are dozens of small popcorn balls wrapped in red cellophane," one Matador coed says. "The tree looks like a bumper apple crop."

A well-balanced tree branch several feet long, planted in a large flower pot, is still used instead of an evergreen at her home, a Plainview student says. Large gum-drops serve as ornaments, and strings of popcorn and cranberries are draped from the twigs.

Gifts are left on doorsteps by friends exchanging presents in Lovington, N. M.

Santa announces himself variously by sleigh bells, a cowbell, a train whistle or doll's voice at the door. He is rewarded by fruit cake and milk left on the hearth, homemade candies, or hot soup. In Magdalena, N. M., one student explains, a small bundle of hay is left on the hearth for Santa's reindeers and soup in a boiling pot within the fireplace for Santa himself. Community trees continue to serve in many smaller towns. School plays and songs are the main source of entertainment on Christmas eve near Mason. Gifts from a tree are distributed following the program. In many other towns, the church is the community center on Christmas eve. In the Whiteface community near Lubbock, Santa visits the community tree in the guise of an elderly lady, very large and very jovial.

A Dallas family whose daughter attends Tech has for years risen at 3 o'clock on Christmas morning, in order to exchange gifts and breakfast together before relatives arrive for the day. In the home of a White Deer boy, Christmas eve is a day of feast until the supper hour. Then all the family attends midnight mass. A Lubbock family entertains itself by riddles to mystify the children and add zest to distribution of gifts from the Christmas tree.

Seated round the fire, many families sing carols before exchanging gifts. In Lamesa, the high school glee club goes on a hayride about town singing. If there is snow, horse-drawn ladders serve as sleighs for carolers. In another West Texas town, young people of Albuquerque, N. M., form a torchlight parade a thousand or more strong, and march through the

## Sims H. D. Club Elects Officers

On Wednesday, Dec. 11 the club met with Mrs. Floyd West. Roll call was answered by telling one new fact learned this year concerning correct parliamentary procedure.

New officers for 1941 are Mrs. Glenn Hetzler, president; Mrs. M. W. Blankenship, vice-president; Mrs. Carl Hammock, secretary-treasurer; Mrs. Lauren Luallin, reporter; Mrs. Zerrell Thomas, council delegate No. 1; Mrs. C. L. Bogle, council delegate No. 2.

A Christmas party was held on December 18 at Mrs. Frank Dunn's.

After election of officers refreshments were served to Mesdames Lauren Luallin, Clarence Hollabough, Glenn Hetzler, Bert Cook, Jim Chapman, L. A. Fieschute, R. L. Hancock, C. L. Bogle, Kenneth Cook, T. F. Bohannon, Cord Hammock, Zerrell Thomas, M. W. Blankenship and the hostess.

### SERVICES AT THE CHRISTIAN CHURCH

H. M. Redford Minister

J. C. Ricketts, Supt.

Bible School ----- 9:45-11:00  
Morning Worship ----- 11-12  
Endeavor ----- 6:30-7:30 p. m.  
Evening Worship ----- 7:30-8:30

"Light, Shining in Darkness" will be the theme at the morning worship hour. Special Christmas Music has been arranged for this service. Each Bible Class will take up a special offering for our Juliette-Fowler Homes in Dallas. At the evening worship service gifts of money, food, and clothing will be placed at the feet of the Christ Child. Let us make our offerings liberal.

Texas of all the states has the largest number of rural people without libraries, according to the People's Library Movement of Texas.

city's streets singing Christmas songs. The custom is said to have been borrowed from Indians living near the city.

## LEGAL NOTICE

### SHERIFF'S SALE STATE OF TEXAS County of Deaf Smith

By virtue of an alias order of sale issued out of the Honorable District Court of Deaf Smith County on the second day of December, 1940, by the Clerk thereof, in the case of George Connell versus Herman E. Charles and Roy V. Smith No. 2516 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January, 1941, it being the 7th day of said month, before the Court House door of said Deaf Smith County in the City of Hereford the following described property, to-wit:

All of Block No. 13 of Evant's Addition to the town of Hereford, Deaf Smith County, Texas, save and except therefrom

a tract of land 200 feet by 200 feet heretofore deeded to Thomas F. Page said tract which is excepted described as beginning at the exact center of the west line of said Block No. 13 and extending thence east 200 feet to a point; thence south 200 feet to a point; thence west 200 feet to a point; and thence north 200 feet to the place of beginning.

Levied on, on the 4th day of December, 1940, and levied on as the property of Herman E. Charles to satisfy a judgment amounting to \$716.38 in favor of George Connell and cost of suit.

Given under my hand, this 4th day of December, 1940.

J. O. NEWELL, Sheriff Deaf Smith County, Texas.

By Fred W. Baird, Deputy.

50-3tc

Sell It with a Brand Ad

## Merry Christmas

Now comes the high tide of the year, CHRISTMAS, filling every heart with the spirit of HIM, whose birthday it is.

Upon this occasion it is our privilege to extend greetings, to express appreciation for your friendship and kindness, and to wish each of you

A HAPPY, PROSPEROUS 1941!

**Robert L. Thompson**

DISTRICT AND COUNTY CLERK



# GMC offers BALL-BEARING STEERING

Come in and drive a GMC. See how Ball-Bearing Steering, as developed by GMC, saves steering effort and makes GMC Trucks "as easy to drive as an automobile." It's the greatest truck comfort and safety development since the first pneumatic tire.

Even down to 1/2-ton sizes

Ball-Bearing Steering was introduced two years ago in medium and heavy GMC Trucks. It has been proved in millions of miles of service. Now all GMCs have it.

STILL PRICED WITH THE LOWEST..

Even with all their outstanding driver-comfort and safety features, GMC Trucks cost little or no more to buy.

Time payments through our own YMAC Plan at lowest available rates

## NORTON Motor Co.

317 N. Main Street  
HEREFORD, TEXAS

THE TRUCK OF VALUE

## GMC TRUCKS

CASCADE DIESEL



They'll Unwrap This Gift 52 Times... Yet You Won't Have to Wrap It Once!

Phone 30

It's that easy to give a year's subscription to The Hereford Brand... Just check your list of friends and relatives whom you know would enjoy getting this weekly "Letter from Home" and start The Brand to them for a year! Many people do this each year so we are passing this gift tip on to you.

## The Hereford Brand

In the Hereford Territory ..... \$ 1.50 a Year  
Mailed Anywhere in the World ..... \$2.00 a Year



A Merry Merry Christmas to You

West Texas Gas Co.

# Hereford Homes, Groups And Individuals Express The Christmas Spirit In All The Known Suggestions And Traditional Customs

Once more Hereford homes are bright with decorations for the holidays. Garlands of light, wreaths of holly, flickering candles, Christmas bells and Christmas trees send gay gleams of gracious welcome to any who might pass in the night. Once more Hereford organizations and individuals are busy, along with their own plans for celebration, in preparing "Christmas For Others." Almost every club is planning to dispense Christ-

mas cheer to a group of less fortunate individuals. Service clubs, study clubs and even social organizations as well as church groups are carrying out plans, made far in advance to help make Christmas the happy time that it is. The sentimentality of Yule logs, bayberry candles and notes to Santa Claus mingles with a community Yuletide spirit to greet homefolks, visitors and even strangers who may need a bit of Christmas cheer.

## Tea Given As Compliment To Mrs. A. O. Thompson

An elaborate tea for a district president of the Texas Federation of Music Clubs highlighted this week's calendar here with members of the Music Study Club as hostesses. Out of town district officers attended the holiday affair which served as a Christmas courtesy to members of other clubs of the city as well as a compliment to Mrs. A. O. Thompson, president of the Seventh District T. F. M. C. The Presbyterian Church where the tea was held Monday afternoon, presented a Yuletide picture of hospitality with Christmas greenery and shining ornaments gleaming in the candlelight. The receiving line was made up of officers of the district headed by Mrs. H. L. Broadwell, president of the Music Study Club. The district officers included Mrs. Thompson, Mrs. O. T. Williams of Lubbock, Mrs. A. J. Schroeter, Miss Mattie Mae Swisher, Mrs. Glenn Dowlin of Happy and Mrs. M. M. McCloud, also of Happy. The tea table at one end of the room was laid with lace and centered with a square arrangement of lights and brilliant ornaments with lighted candles marking the four corners. Silver tea services were placed at each end of the table. Mrs. W. E. Dameron and Mrs. Homer Fox presided. Tea dainties and appointments for the table emphasized a white and green and red theme. At the opposite end of the room garlands of laurel decorated the high arch of the church with silver and white bells used at intervals. Mountain laurel and holly wreaths hung in windows and three white Christmas trees glistened with blue and silver icicles. Mrs. Broadwell welcomed the guests and introduced those on the program; Mrs. S. P. Rossen and Mrs. T. W. Roberson entertained with a vocal duet, "An Old Love Song" (Oteo) in Spanish costume. Mrs. A. O. Thompson spoke briefly on "The Influence of Music"; Mrs. Glenn Snyder played "Valcik" (Monckrejs) and a Christmas song "No Candle and No Fire Was There" (Liza Lehman) was sung by Miss Elizabeth Ireland; Mrs. Thompson introduced Mrs. O. T. Williams who spoke on "Internationalism in Music"; Mrs. Homer Fox sang "Tis Snowing" by Bemberg and the concluding number was a piano number "A La Bien Aime'e" (Schutt) played by Mrs. Ellis Coombes. Among the other district officers included among informal introductions were Mrs. G. A. E. Parker and Mrs. Homer Fox. Mrs. C. H. Dyar was in charge of the program. Mrs. Jeff Gilbreath arranged the decorations for the tea table and other decorations were arranged by Mesdames J. B. Jones, R. F. Coneway, H. L. Broadwell, C. H. Dyar and Miss Ruth Conkright.

## COTERIE CLUB IS ENTERTAINED

Coterie Club members were entertained at the home of Mrs. Knox Kinard Friday afternoon. The entertaining rooms were attractive with suggestions of the approaching holidays. Accessories for the bridge games, prize wrappings and refreshments were colorful reminders of the season. Mrs. Grant Fuller played high for score award. Those present included Mesdames E. B. Hicks, Colby Conkright, A. R. Bateman, Grant Fuller, C. F. Moore, F. L. Lucas, George V. Stambaugh and the hostess.

## PARTY IS GIVEN AT ALLRED HOME

Members of the Kinozellian Class of the First Baptist Church were entertained with a Christmas party at the home of Mrs. Jimmie Allred Thursday afternoon. A short business session was conducted by Mrs. Jimmie Allred, president of the class, after Mrs. Bob Stroble gave the opening prayer. Mrs. Stroble told a Christmas story and Mrs. Worth Covington read a Christmas poem. Christmas gifts were exchanged and the gayly wrapped display of gifts was presented to Mrs. W. E. Barnes as a special Christmas courtesy. Refreshments carrying out the Christmas motif were served to Mesdames Worth Covington, Jimmie Allred, Bob Stroble, Travis Caraway, Wayne Evans, W. T. Woolery, Benn Wohlgemuth, Glenn Parker, Glenn Campbell and W. E. Barnes.

## Gifts Are Exchanged

Gifts were exchanged at the annual Christmas party given by T. E. L. Class of the First Baptist Church Thursday afternoon at the home of Mrs. J. H. Miller. A short business session was held and seasonal games were directed by Mrs. Jack Roberson. Mrs. Wirt Phillips, teacher of the class, was presented with a gift from the class and members voted to give a quilt to a needy family during the holidays. Those enjoying the party were Mrs. Henry Sears and Mrs. Woodrow Ireland. Mrs. Travis Dameron was a tea guest. Members playing were Mesdames R. R. Willis, Meade Halle, J. T. Gilbreath Jr., N. E. Milburn, Sherman Morgan and the hostess.

## CHURCHES

**THE METHODIST CHURCH**  
Sunday School ..... 9:45  
Morning Services ..... 10:50  
Young People ..... 6:30  
Evening Services ..... 7:30  
Missionary Societies each  
Wednesday ..... 3 p. m.  
Prayer Service Wednesday night ..... 7:30

**ASSEMBLY OF GOD CHURCH**  
(2 blocks north of high school)  
A. A. Daly, Pastor  
Sunday School ..... 9:45 a. m.  
(Lester Galley, Supt.)  
Preaching ..... 11 a. m., 8 p. m.  
Midweek Services Tuesday and Friday ..... 8 p. m.  
Welcome to all.

**CHURCH OF CHRIST**  
Bible Classes, each Sunday ..... 10-11 a. m.  
Bible Discourse ..... 11-11:45 a. m.  
Communion Service ..... 11:45-12  
Evening Services ..... 7 p. m.  
Wed. Prayer Meeting ..... 7:30  
Wed. Ladies Bible Class ..... 3 p. m.

**BAPTIST CHURCH NEWS**  
Rev. W. E. Barnes, Pastor  
Order of Services  
Sunday School ..... 9:45 a. m.  
A. O. Thompson, Supt.  
Morning Worship Service ..... 11 A. M.: Sermon

Mesdames Jeff Gilbreath, St Orr, W. A. Long, W. I. Valentine, Lee Lambert, B. Bandy, Edna Bowe, S. L. Walker, Geo. Brumley, Jack Roberson, Walker Nicks, Frank Merritt, B. C. Roberson, Artis Daniel, Pearl Boyer, Wirt Phillips, Joe Evans, Miss Addie Miner and the hostess.

Mid-week Prayer service ..... 7:30  
B. T. U. .... 6:15 p. m., Jimmie Allred, Director.  
Evening Worship ..... 7:30 p. m.

**FIRST PRESBYTERIAN CHURCH**  
James Aiken, Jr., Pastor  
Sunday School ..... 9:45  
(G. H. Hudson, Supt.)  
Morning Worship ..... 11:00

Young People ..... 6:15  
Evening Worship ..... 7:30  
Mid-Week Service (Wednesday) ..... 7:30

This Sabbath Evening the Young Peoples Sunday School class will present a Christmas Play. Following the play the congregation will join in the White Gift Service.

The evening service will close with a Christmas tree for the members of the Sunday School. A cordial invitation is extended to all who so desire to worship with us in these services.

The leaf fat of the hog makes the best lard; back fat, second best and the intestinal fat the poorest.



Christmas is here again with its good fellowship and good will. Its warm spirit reminds us that in our friends and not in our ledgers, do we find our real assets. So we want to express our appreciation of your evidences of friendship for us and to wish you . . . a

**Merry Christmas**  
and a  
**Prosperous New Year**

**E. B. BLACK CO.**  
AND EMPLOYEES

Season's Greetings

## Bob Wilsons Are Party Hosts

Two tables of guests played with Wednesday Night Bridge Club last week when club members and guests were entertained at the home of Mr. and Mrs. Bob Wilson. Christmas decorations were used with Santa Claus and his reindeers adorning the buffet and red candles and Christmas greenery decorating the dining table. Dessert was served before the games and most clever were the tiny blazing sugar cubes which topped each serving of New England plum pudding. Tallies were in the shape of poinsettias and other appointments for the games featured the holiday theme. Score awards went to Mr. and Mrs. Roy Jowell, Mr. and Mrs. Glenn Weir and Miss Ona Hammer and Mr. Finis Owen. Special guests were Mr. and Mrs. Knox Kinard, Mr. and Mrs. Henry Sears, Mr. and Mrs. Glenn Weir, Mr. and Mrs. Colby Conkright, Miss Ona Hammer and Finis Owen. Members of the club present were Messers and Mesdames Reed, Williams, Roy Jowell, John Olson, Jim Black, Jim Lipscomb, and the hosts.

## Mrs. Medkief Is Hostess

Holiday decorations made the new home of Mrs. Ernest Medkief attractive Thursday afternoon when she was hostess to members and guests of the London Bridge Club. Christmas greenery, red tapers, and pine cones adorned the mantel and a holly wreath at the door gave a glad welcome to guests. High scores were made by Mrs. J. M. Posey and Mrs. Sherman Morgan. Special guests included

# GREETINGS

of the  
**SEASON**

... WARM HEARTS  
... CHEERFUL GIVING  
... HAPPINESS

May all of these be yours—this is our hope that we hold for you at this joyful Christmas season, when the whole world is in tune with the spirit that guided the Wise Men from the East.

May your Christmas be endowed with all the blessings for which you have hoped. May you be visited by the choicest of all good things.

And as you go onward into the New Year, may you have a rich abundance of achievement, health, prosperity and real happiness.

We could not wish you less, you, our faithful friends and patrons.

**Consumers' Fuel Association**

EMPLOYEES and DIRECTORS

## The Light that must not Fail!



This Christmas, on trees and shrubs, on the house itself and on Christmas trees inside the home . . . in public places all over America, hundreds of millions of tiny, colorful Christmas lights will symbolize the hope we keep, the faith we cherish. Like bright stars, close to earth, they will proclaim our heartfelt wish for peace on earth, good will toward men.

Christmas lighting is an American custom. It has attained a variety and beauty here that has captivated and charmed visitors from other countries. This year it assumes a new significance—for this year it becomes a forceful and expressive way to tell the rest of the world that, in America, Christmas reigns as usual . . . in America, it is being celebrated with the music of ringing bells and singing voices, amidst the sparkling beauty of colorfully lighted streets and homes.

Abroad there is fear and blackout. In America there is liberty and light. Perhaps our Christmas lighting will help us to express our conviction that we have something to be deeply thankful for, in the privilege of being an American and living in America.

Thus, Christmas lighting now becomes a symbol of the freedom that shines in the heart of every American. That is your warrant for making the lighting of your tree and of your home this year, a ceremony to drive home this truth, that liberty and light dwell together.

This is the light that must not fail.

**Texas-New Mexico Utilities Company**

## Christmas Party Is Given For Dinner Club

In rooms attractively decorated with Christmas suggestions, the Tuesday Dinner Club was entertained with a Christmas dinner party at the home of Mr. and Mrs. J. A. Pitman Friday night.

A lovely Christmas tree, blooming poinsettias and lighted tapers provided the holiday atmosphere.

High points in bridge games which followed the dinner party were made by E. B. Hedrick, guest, Mrs. C. C. Acker and Alton Fraser, club members.

Those enjoying the holiday entertainment were Messers and Mesdames S. P. Rossen, C. C. Acker, Jack Wayland, H. A. Glone, H. K. Fox, Alton Fraser, C. C. Rockwell, A. R. Bateman, E. B. Hedrick, Mrs. Seth B. Holman and Miss Eloyse Pitman.

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