Published Every Thursday

"but one ISM in America --- and that's AMERICANISM".

Our Slogan-"More People-More Farms"

th Year—Number 51

The Hereford Brand, Hereford, Texas, Thursday, December 19, 1940

Price Per Copy 5

Churches Of Hereford Plan Special Christmas Services To Celebrate Birth Of Christ

AROUND

Nancy Conkwright and Ellen FIRST BAPTIST CHURCH owsher are now employed in the fice. Producers are notified by at this time.

Ann Holman a musical toilet Christmas gift for the needy. paper holder for Christmas if riey almost held up business son, will observe ther annual while playing one in Close Drug Christmas Tree with the entire Store the other day. Frank Marrs Sunday School taking part. specially enjoyed the scene.

Mr. and Mrs. Ralph Hastings are moving into their new home on East Fifth Street today, and Mr and Mrs. John T. Sims and aby are moving into the apartnent formerly occupied by the lastings at 211 B street.

Mrs. Cotta S. Miller began work. his week as Cashier-Bookkeeper for Consumers' Fuel Association. She takes the place of Mrs. Edna Fincher, who resign-Continued on Page 12, Sec. 1)

53 Registrants Given Class 1A By Local Board

al Selective Board, 53 have been sified as 1A, or the immedily available class, according Frank E. Givan, chairman. ter the 1A classification is e, registrants are given a ical examination and it is be changed according to day. ngs of the examination, it pointed out.

Of the 250 persons who were

About half of the 53 have been very small per cent passed.

Benefit Ass'ns o Hold Annual Meeting Friday

and 2, will be held Friday, chairman; Alfred May, regular the Boy Scouts, is announced by he county court room at the Womble, first and second alter-Unavoidable delay in receiving

Christmas will be observed in all Hereford churches with services based on the deep religious significance of the Birth of Jesus, but several churches have announced plans to observe Christ's Birth with special pro-

Rev. W. E. Barnes will bring a ounty Agent's office. They are Christmas sermon entitled "The lling out applications for pay- Princes of Peace" at the First ent under the farm program, Baptist Church Sunday morning. nd these are being submitted as Sunday hight the choir will prenickly as possible. 100 applications and "White Christmas Pro-ons have been sent to the State gram," composed of scripture and music compiled by J. R. Stroard when to come in and sign ble, assisted by Mrs. Laura Hicks, heir applications, which can- Aubrey Daniel, George McConot be sent in lots of less than nell, Mrs. Ben Wohlgemuth and Mrs. Stroble. During the program each? department of the Give Mrs. E. B. Hedrick or Mrs. church will present a white Monday night at 7:30 the Sunwant to make them happy. day School, led by A. O. Thomp-

FIRST CHRISTIAN CHURCH

"Light Shining in Darkness will be the topic of Rev. H. M. Redford's Sunday morning sermon at the First Christian Church. There will be special Christmas music and an offerings for the Juliette Fowler Near Hereford Homes in Dallas.

Sunday night the annual whitegift offering will be held, consisting of money, food and cloth-FIRST PRESBYTERIAN

sent his regular sermon at the two miles southwest of Hereford Herefords and raising wheat.

County AAA Officials Are hailed questionnaires by the lo-

With only the addition of sec- hospital here by L. C. Coursey. ond alternates to regular mem- of Amarillo, suffering from serbers, AAA delegates and committeemen will remain the same ther was bruised severely. Ocfor 1941 as in 1940, following cupants of the truck which inssible that their classification elections held Friday and Satur-

In community 1, the election was held Friday night at Ford school house. Floyd Tomlinson an E. B. Black ambulance and ven examinations and all but was elected delegate to the confuneral arrangements were bevention; W. M. Stewart, chairman of the community committee; C. S. Perrin, vice- chairman; R. L. Campbell, regular member and T. P. McCollister and J. W. Adrian, first and secand alternates.

Party Friday Night; Community 2 met at the court house Saturday afternoon and show Is Postponed J. M. White, delegate; J. A. Pit-Annual meeting of the Here-and Benefit Associations, Nos. committee; G. C. Hartman, vice-

Among official business mats to be taken up will be the
ction of officers to serve in

Among official business matman of the county committee,
W. M. Stewart, vice-chairman;
and Alfred May, regular member.

T. E. Seigler Rites Held Monday T. E. Seigler Was Well-Known For Leadership In West Texas Enterprises

leader in West Texas affairs.

Killed In Wreck

The Stegall pickup was driven

truck/a six-wheel job with trail-

ious internal injuries. His be-

Body of the dead man was

Survivors include the parents.

Postponement of the picture

show scheduled by Troop 2 of

two sisters and seven brothers.

taken to Portales yesterday in

hiker, were uninjured.

Troop 2 To Hold

ing made there.

of Tulsa, Okla.

Portales Man

Last rites for Thomas Edgar Seigler, 56, who was known far beyond Hereford as a geologist, oil man, cattleman and farmer, were held at the First Methodist Church Monday morning at 10 o'clock, with Rev. Marvin B. Norwood and Rev. H. M. Redford officiating. Mr. Seigler died early Saturday afternoon in the hospital. He underwent a major operation a week before his death and contracted pneumonia a few days later.

Survivors, include the widow; one son, T. E. Seigler, Jr., of Wichita Falls; a daughter, Mrs. DeWitt Landis of Lubbock; two brothers, Albert Seigler of Joy and Dave Seigler of Houston; three sisters, Mrs Will Mendenhall of Joy, Mrs. Lloyd Hood of A loss to West Texas was the Moriarity, N. M., and Mrs. King death of T. E. Seigler, Saturday. Click of Buffglo, and two grand-Since he entered the oil business children.

Mr. Seigler was born in Collin as a young man, he had been a County une 22, 1884, but was Final Band reared in Clay County. While a young man he took up the study concert Tonight career in the oil business. He At Auditorium at Olney, his interests later spreading to Wichita Falls. He Arvin Lewis Stegall, 20, son of the time of his death maintain- izations, will be given tonight ried May 2 of this year.

In at 7:30 and last an hour.

TRST PRESBYTERIAN

TREST PRESBYTERIAN

Here, from injuries received had made his home here, enwhen the pickup in which he was enit his regular sermon at the Continued on Page 12 Sec. 1.

The high school band and high the form of Dalhart; a grandmoth has an ounced. This concert also is er, Mrs. S. A. Bull and other reparate.

The high school band and high two miles southwest of Hereford and raising wheat.

The high school band and high two miles southwest of Hereford and raising wheat.

(Continued on Page 12, Sec. 1) on Highway. 80. The accident He was a member of the Amoccurred at 3/20 o'clock Tuesday erican Hereford Breeders Association, Panhandle Livestock Raisers Association, a director of by Elmer Stegall, a brother, and the West Texas Chamber of Comwas going toward Clovis. The merce, a director of the Trier van was coming toward Here- of the Panhandle Geological ford, driven by Floyd Fletcher Society, the American Association of Petroleum Geologists; he

Knights Templar. Mr. Seigler was active in Hereford civic affairs, having been president of the Chamber of Commerce, and a leader in cemecluded Fletcher and a hitch-tery beautification.

Active pallbearers were J. E. Hill, E. S. Ireland, J. W. Witherspoon, Noah Ewton, J. C. Ricketts, and E. B. Hedrick. Honorary pallbearers were members of the Panhandle Geological Society. Interment was made in West Park Cemetery. (Continued on Page 12, Sec. 1)

Ice And Snow Over Week End Good For .18

Freezing rain and snow which threatened for a time fast week the films was the reason given. end to duplicate the recent ice Troop 2 will hold its Christstorm, turned out not to be so mas tree Friday night at the serious and melted off early this court house. After that no more week leaving .18 inches of moismeetings will be held until the first Tuesday in January. ture at Hereford. This moisture will be of some benefit to wheat, but warm weather is needed to bring up wheat which was drifted since the ice storm.

Not only is Deaf Smith county in good condition as far as moisture is concerned, but Santa Fe Railway reports show that practically the entire winter wheat region has had recent rains or

Hereford Appliance Offers Large Saving Special Radio Deal

Santa Claus Arrives Tomorrow To Lead Parade Of 2,000 Kids And Distribute Gifts For All

Milton Tatum Wednesday

Friday afternoon at 2 o'clock for be one of the biggest sackfuls of Milton Tatum, 28, District At- gifts you ever saw. torney of this district, who died | Santa is going to lead a big at 6 o'clock yesterday morning parade down Main street and at Denver, Colo. Services will be he wants every boy and girl in held at the Central Methodist this vicinity to march with him Church in Dalhart, his home, in the parade and from all indi-

cuperate from an attack of inthere by his mother, and Elwert Wodkins.

He was serving out the unexpired term of James W. With- Davvis - McCracken corner to erspoon, having received his ap- West Third Street where the pointment on January 17, and parade will turn east and cross was probably the youngest dis- Main street. Santa and his help-

6, 1912. He was a 1920 graduate he will be handed his free sack of Dalhart high school, of Texas of candy, fruit, and nuts, Af-Military Academy and in 1932-33 ter the gifts are distributed the took a pre-law course at the parade will be dismissed. University of Texas. From there The parade starts at 2:30 he went to SMU, Dallas, graduat- promptly, officials have aning from law school in 1938, Af- nounced and asked that kiddles ter that he practiced law wish be at the First Baptist Church continued these interests after Last concert of the series pre- his father until his appointment by 2 o'clock so that the parade he moved to Hereford, and at sented by school musical organ- as district attorney. He was mar-

Dies At Denver

ney of the 69th Judicial District triet attorney in Texas.

Mr. Tatum had gone to Den- cations most of them will be ver, Colo., the day before to re- bere. fluenza. He was accompanied Baptist Church, marches down

died yesterday morning from a heart attack while in Denver,

school orchestra have already sessions of district court and had ed. Several rural sc also visited here many times.

Volunteers Prepare Christmas Meals State Fair Association, member State Fair Association, member Geological For Needy Families; Remainder Given

together.

Last Christmas not one family in this vicinity went hungry Stegall was brought to the was a Mason, a Shriner, and a on Christmas Day and if generos- boys 2, 7. ity of Hereford people continues as strong as in years past, the 10, 12, 14. same thing can be said on Dec-

Is Dead

Milton Tatum, district attor-

ember 26, 1940. However, late Wednesday, only 17 of the 40 families listed by 15; boy 16. Mrs. Dyalthia Bradly, of the County Welfare office, last week had been adopted and their Christmas dinner promised. Persons wishing to aid the families listed below may call Mrs. Bradly at 235, giving the number of the family you wish, or see Mrs. Bradly at the Welfare office in the court house. Groc-

not later than the afternoon of December 24. Mrs. Bradly expressed sincere appreciation on behalf of the needy families to those volunteers who have already adopted

eries for the meal should be

brought to the Welfare office

5. 4 in family, girls 6, 8, 10, boys 10 and infant. 6. 4 in family, boys 2, 3.

families.

9. 4 in family, boys 9, 17. 9. 4 in family, boys 8, 11, 14; Junior band of Central School, rural schools in alphabetical order, St. Anthony's School, 16, 7 in family, girl 7; boys 5, Central School, high school band, Merchant's

18. 6 in family, girls 10, 13, 14; boys 12, 15. 19. 5 in family, girls 11, 12

20. 5 in family, girls 4, 10, 11 21. 9 in family, girls 4, 11, 12; boys 6, 9, 14. 22. 2 in family, old men living

25. 1 in family, old lady. 26. 8 in family, girls 6, 13, 17; boys 8, 10, 11, 15. 27. 3 in family, girl 14, boy 15. 28. 6 in family, girls 12,

16; boy 15. 29. 4 in family, boys 6, 13. 30. 4 in family, girl 9, boys 11

2 in family, girl 15. 32. 3 in family, boy 14. 33. 4 in family, girl 9, boy 10. 34. 5 in family, girls 10, 13, 15;

36. 4 in family, girls 2, 4. 38. 9 in family, girls 2, 3, 5, 8

40. 4 in family, girls 8, 10 12. Toy Mission Hopes That No Needy Child Be Forgotten This Christmas

Through work of the Lone Star Study Club toy mission, be made happy this year instead of awaking Christmas morning to disappoint to disappoint to disappoint to disappoint the state of the s to disappointment. Hundreds of toys which were received through donations and at the matinee in November at the Star Thea-tre, have been repainted, and refinished under sponsorship of

Parents who are unable to purchase toys for their children are invited to select toys at the Welfare office on those dates. children with them, and parents are requested not to tell their children where the toys

Hereford Basketeers Jaycee League Win

Hereford beat Vega 36 to 31 Tuesday night to score their first win in the Jaycee Basketrefinished under sponsorship of the Lone Star Study Club. The toy mission is an annual project of the club.

Toys are now stored at the County Welfare office in the court house and will be distributed there tomorrow, December 20, and Monday and Tuesday, December 23 and 24, Mrs. Bradly said.

In the Jaycee Basket ball League sponsored by the Amarillo Junior Chamber of Commerce. Mac Best was high scorer with 17 points. Hereford's starters were Best, Ray Nunn, J. S. Vaughn, Roger Baumann and Grant Fuller Jr. Other Hereford players who went to Amarillo Tuesday night were Bud Posey and Bunky Daniel. All grants in the Jaycee Basket ball League sponsored by the Amarillo Junior Chamber of Commerce. Mac Best was high scorer with 17 points. Hereford's starters were Best, Ray Nunn, J. S. Vaughn, Roger Baumann and Grant Fuller Jr. Other Hereford's plant for However and Point Fuller Jr. Other Hereford's plant for However and Grant Fuller Jr. Other Hereford's plant for However and Point Fuller Jr. Other Hereford's plant for However and Point Fuller Jr. Other Hereford's plant for However and Point Fuller Jr. Other Hereford's plant for However and Point Fuller Jr. Other Hereford's plant for However and Point Fuller Jr. Other Hereford's plant for However and Point Fuller Jr. Other Hereford's plant for However and Point Fuller Jr. Other Hereford's plant for However and Point Fuller Jr. Other Hereford's plant for However and Point Fuller Jr. Other Hereford's plant for However and Point Fuller Jr. Other Hereford's plant for However and Point Fuller Jr. Other Hereford's plant for However and Point Fuller Jr. Other Hereford's plant for However and Point Fuller Jr. Other Hereford's plant for However and Point Fuller Jr. Other Hereford's plant for However and Point Fuller Jr. Other Hereford's plant for However and Point Fuller Jr. Other Hereford's plant for However and Point Fuller Jr. Other Hereford's plant for However and Point Fuller Jr. Other Hereford's plant for However and Point Fuller Jr. Other Hereford's plant for However and Posey and Bunky Daniel, All games in the league are to be played at the Amarillo Junior College gymnasium.

The Hereford team, which is Welfare office on those dates, sponsored by Packard Milling Parents shoulld not bring their Co., plays McClendon's Grocery

is coming to town" tra-la, tra-la, tomorrow! Words of the song can be sung

Ta-ta, de-dum, "Santa Claus

by every boy and girl in this territory because the jolly, whitewhiskered gentleman, is coming Funeral services will be held December 20 and with him will

The parade forms at the First Main street to Second street where it will turn right on West Second, then north around the ers will be waiting at the crossing Milton Tatum was born July and as each kiddle marches by,

assist officials in forming the Mr. and Mrs. W. A. Stegall of ed an office at Wichita Falls. at 7:30 o'clock in the high school Survivors include the widow: parade, keeping order and other ing. The offering service will be Mr. and Mrs. W. A. Stegall of ed an office at wichta rails.

Portales, N. M., died early Wed In 1926, he moved to Deaf, auditorium by the Junior Band, his parents, Mr. and Mrs. Frank duties. Traffic on Main street

announced intention of attending as groups, and probably all schools in this territory will be

represented here. ORDER OF PARADE The parade will form in the same order as it did last year. Santa will lead, followed by the

high school, and Merchant's The annual parade and Christmas party is sponsored by the Merchants of Hereford, who are co-operating with Santa in making it one of the memor-

Cubs To Be **Guests Of Troop** 1 Monday Night

able events of the year.

Cubs of Hereford will be special guests of Boy Scouts of Troop 1 Monday night at the Scout hut when the annual Christmas Tree Party is given. Hereford has two dens of Cubs. Gifts will be exchanged at the party.

Also an annual event, inventory and roll call will be made at this meeting, Urlin Streu. scoutmaster, announced. This is part of the national organizations checking of membership and other items.

Deaf Smith Cotton Vote Is Unanimous **Favoring Program**

Deaf Smith county vote was unanimous in favor of continuing the cotton marketing quot plan for another year.

However, only two cotton raisers voted in the election held

moisture for past week, furned by Department of Agricul weather station in Hereford.

*		Max.	Min.	Pre.
hursd	lay	.45	30	00
riday	SERVICE SERVICE	33	20	-00
aturd	ау	25	15	00
unday		40	16	00
fonda	7	40	16	113
uesda	y .	60	44	00
Vedne.	sday	65	34	00

eased early this year on accomplete of Mr. and Mrs. C. P. Cockrell; and Helen Ann Snyder, daughter of the group arrived town Sunday. They included ford Estes, son of Mr. and Mrs. are expected Saturday night. From Texas Tech, Lubbock, will come Friday and Saturday. Mr. and Mrs. Boyd Knox; Will come Friday and Saturday.

OLLEGE STUDENTS TREK

daughter of Mr. and Mrs. Wirt Phillips; Ann Cockrell, daughter of Mr. and Mrs. C. P. Cockrell; and Helen Ann Shyder, daugh-ter of Mr. and Mrs. Glenn Shyder. at Mary Hardin College.

and Mrs. Boyd Knox; will come Friday and Saturday; anford, son of Mr. and Jack Nicks, son of Mr. and Mrs. V. J. Stanford; Charles Walker Nicks; Loy Cook, son of Mr. and Mrs. Tom Cook; Daniel

the Christmas time again—
Its are being packed, bus and in schedules are being invested, classes are being cut the and left and the home-for aristmas rush is on for colf-students returning for the days. Pestivities of the seading of the seading of Christmas shopping Hereford homes swing wide a doors of hospitality to the college group and other day visitors.

J. W. Spradley; Allen Plummer, son of Mrs. Al Werner, son of Mr. and Mrs. Bruce Plummer; Merlin Conklin, son of Mr. and Mrs. Lee Conklin; Roy, Hastings, son of Mr. and Mrs. Lee Conklin; Roy, Hastings, son of Mr. and Mrs. Henry Hastings; Paul Lyon, son of Mr. and Mrs. F. P. Lyons; Floyd Ross, son of Mrs. Dorothy Ross; Jeff Burk, son of Mr. and Mrs. H. A. Burk; Louise Frye; Gaughter of Mr. and Mrs. Carl Frye; Geo. McLean, son of Mr. and Mrs. John McLean; Bob Gilliland, son of Mr. and Mrs. P. H. Oililland: ed, classes are being cut and the home-for istimal rush is on for cofficients returning for the lays. Festivities of the seavie with the more serious mess of Christmas shopping Hereford homes swing wide a doors of hospitality to the college group and other day visitors.

The students began arriving day and many others will here within the next few many day and many others will here within the next few many day and many others will here within the next few many day and many others will here within the next few many day and many others will here within the next few many day and many others will here within the next few many day and many others will here within the next few many day and many others will here within the next few many day and many others will here within the next few many day and many others will here within the next few many day and many others will here within the next few many day and many others will here within the next few many day and many others will here within the next few many day and many others will here within the next few many day and many others will here within the next few many day and many others will here within the next few many day and many others will here within the next few many day and many others will here within the next few many day and many others will here of mr. and mrs. Palmer North and Mrs. Palmer North and Mrs. P. P. Lyons; Floyd Ross, and Mrs. P. P. Lyons; Floyd R

ed to arrive this week end from

From Trinity University, Waxahachie, will come Friday Vivina Combination.

ian Olson, daughter of Mr. and Mrs. John Olson, and Mary Ann vites you to come in and listen Mrs. John Olson, and Mary Ann
Baird, daughter of Mr. and Mrs.
H. C. Baird will arrive Sunday.
(Continued on Page 4, Sec. 1) offer.

Hereford Appliance Co. is announcing elsewhere in this issue of the Brand a special pre-Christmas sale on one of the finer Philco Radios. A saving of \$30 is offered on the radio and purchaser may also buy a \$22.50 ly said. record player for \$10 when Paren bought with the radio, thus of-fording a saving of \$42.50 on

rand Champion eat Grown Hansford Man

College Station,-A sample of in competition with the entire United States and Canada in the milling and baking contest at the International Grain and Hay Show at Chicago. In the same contest samples entered by three other Hansford Coungrowers, W. F. C. Etling, George Stewart and R .C. Chase placed sixth, eleventh, and fifteenth respectively according to J. M. Hatton, county agricultural agent.

"These four samples were the only ones entered from Hansford County and the fact that all won a place in the show in the face of the toughest sort of competition shows the high qualaty of our wheat. Too, it shows that the wheat improvement program started in the county three years ago is bearing fruit,' County Agent Hatton comments.

BY MRS. MERLIN KAUL

The Christmas Program will be presented at the schoolhouse on Christmas eve. There will be how she is going to prepare a Christmas tree and Santa Claus. Everyone in the Community is invited to participate in the celebration.

The program will consist of recitations and a playlet, 'The Tuesday at Hereford. Christmas Quest," with the fol-Shepherds, Boys of the Young at Hereford. People's Class; Wise Men, D. H. Allmon, Moody Stephan, Joe Landers; Reader, Mrs. Al Wer- met at the schoolhouse Thursner; Mother, Mrs. Joe Landers; day night for a weiner roast. Gladys Gore; Angel, Miss Mil- cluded Gladys and Howard Gore, dred Wilder; Star Maidens, Girls Marlin Pierce, Neelie Reed, Elof the Young People's Class. Other characters are played by Mrs. W. S. Rice, Mr. and Mrs. W. R. Allmon, Weldon Stephan, Marie Tucker, Jimmy Smith, William Rice, Inez Tucker, Rose Stephan, Billie Wade, Steve and Glenys Goldston.

na Beth Hartman will present home of Mrs. Merlin Kaul, a dialog "Spelling Christmas." Mrs. T. B. Cox, Mrs. R. L. tended a dinner at the G. M.

Wilson and F. A. Tucker will sing the songs in the playlet. The school children will have

a Christmas party at the schoolhouse Friday afternoon. Immediately after the party they will go to Hereford to meet Santa Claus.

Mr. and Mrs. Gordón Witherspoon. Jo Ann and Neil were dinner guests Sunday in the G. C. Hartman home.

Boyd Claxton, who has been visiting for some months in the home of his aunt, Mrs. Earl Little left Tuesday morning for his home at Wilson, Okia.

Camella Otts is ill this week and unable to attend school. Quite a number are ill with colds and flu.

The ice and sleet of last week did little damage aside from making walking hazardous. It stopped wheat sowing and added some more good moisture. A slight snow covered the ground Tuesday morning.

Mr. and Mrs. Robert Stoker of Breckenridge came last Thursday to visit for a few days in the Jess Otts home. Mr. Stoker is a neice of Mr. and Mrs. Otts. Jack Allmon spent the week end with Darrell Blanton at

Rev. Carl Leeper and Rev. J. D. Badley of Plainview were guests Sunday in the W. S. Rice

Rev. Bill Williams and his assistant, Berlin Raymond, were guests last week in the O. Wilder home. They preached at Walcott last week.

Rev. J. D. Badley of Plainview accompanied Rev. Carl Leeper here Sunday. Rev. Badiey preached Sunday morning. .

Gladys Gore accompanied Mrs. Gordon Witherspoon, Leon Hartman, Mrs. Standifer and Mrs. R. Witherspoon and Edith Sandifer of Hereford to Amarillo Saturday.

Mrs. Paul Rudd was hostess last Thursday to the Home Demonstration Club members at her

Mrs. A. C. Pierce had charge of the demonstration and made two kinds of peanut candy— peanut brittle and peanut cream candy.

During the business meeting plans were made to have a Christmas party with gift ex-change at the home of Mrs. Maurice Tannahill on Wednes-

day afternoon, December 17. Refreshments were served to esdames Maurice Tannahill, Clyde Seigler, Jim Bookout, and Martha Ann, P. B. Sowell, Jim Dale and Jennie Jean, E. H. Little, Finis Wade, Billie and Kenneth, Al Werner, W. S. Rice and Donnie, E. B. Osburn, Clint

Stephan, Orville Houser, Merlin day night. Kaul, Larry and Walter Lynn, Miss Neelie Reed spent the Dodson, and Mrs. Rudd.

Miss Nadine Reeves who stays at the Jim Dale home, visited hill and Carlton were guests from Thursday until Sunday with Miss Edith Wright at Borger. She returned home Sunday Tenmarq wheat grown by J. D. accompanied by Miss Wright, Wilbanks of Hansford County, Neil-Laman, and Lester Stewart Texas, recently won first prize all of Borger. They spent the day in the Dale home.

Bernard Leeper, oldest son of Rev. and Mrs. Carl Leeper is ill with Chicken Pox.

Seth Clark, who has made his home with the Kelly Gray and W. S. Rice families for the past year has returned to Waynoke, Okla., to live with his sis-

Erman Campbell suffered a ing when he got his finger in the fan of his car. The second er and Bobby to Gainesville Sat- they catch a two-pound drum. finger on his right hand had to urday where they will live. Mr. KILLS DOE WITH ANTLERS. be taken off at the first joint Osburn, Gene and Wayne Jones | Antelered doe, a freak of naand the third finger was badly

to Clyde Seigler at the death regret losing the Osburn family lers was shot by a San Antonio of his cousin, T. E. Seigler. Clyde and his family live on the Seig- them much success in their cently. He is having the head ler Ranch west of here. Mr. new home. has many friends who grieve deeply at his passing.

Mrs. Maurice Tannahili received word last week that her mother, Mrs. Francis Carthel at Lockney had fallen over an ironing board and broken her left arm. Now she is worrying about Christmas dinner for her fami-

Mrs. Al-Werner and Mrs. Paul Rudd attended the meeting on cancer at the Baptist Church

Mrs. R. M. Gunn and Mrs. Joe lowing characters: Mary and Landers and Ross Joe visited Joseph, Mr. and Mrs. Paul Rudd; Monday with Mrs. Guy Lawrence

Several young people bringing weiners, buns and lanterns Father, F. A. Tucker; Nurse, Thirteen were present. They invin and Grady Wilson, Roger Hartman, Jack McCreary, Jack Allmon, Nadine Reeves, Kenneth Rudd, Nannette and Wayne Lit-

The Young People's Sunday School Class will have a taffy pull preceded by a covered Paula May Mathers and Ni- dish supper Friday night at the

Mr. and Mrs. Merlin Kaul at-

and Mrs. Frank Reed at Friona. Mr. and Mrs. Maurice Tanna-

home at Ward.

hurt only slightly.

Ernest, had had an accident angler many years to come. with his pick up. He had his family with him. Mrs. Campbell and the baby girl were badly injured. Mrs. Campbell suffered a broken jaw, one arm was broken in three places, a leg broken, and her back injured. Ernest and the other two children were

We wish to extend sympathy they are installing. We greatly pounds and having pronged ant-

J. R. Dean of Sudan, Texas, is one fisherman in a million. Miss Neelie Reed and Monte Max week end with her parents, Mr. While working a trout stream near Ruidoso, N. M., recently a big trout leaped out of the water and fell into the creel which Mr. Sunday in the Robert Veigel Dean had slung over his shoulder. Yes, the Texan caught other trout that day, but the story of Erman Campbell received how one big fellow committed word last week that his brother, suicide will be related by the

CATCHES 45-POUND DRUM

One of the biggest drums caught in Texas was hauled out of Lake Kemp recently by W. O. Henderson and Oliver E. Barron of Electra, Texas. The huge drum weighed forty-five pounds. The two anglers battled the fresh water monster for forty-Mrs. H. C. Matteson and Paul, five minutes before landing it. S. J. Cook and Erman Campbell You figure how many steaks painful accident Sunday morn- were Amarillo visitors Monday. were cut from that Gaspergou. Eustace Osburn took his moth- Most anglers are satisfied if

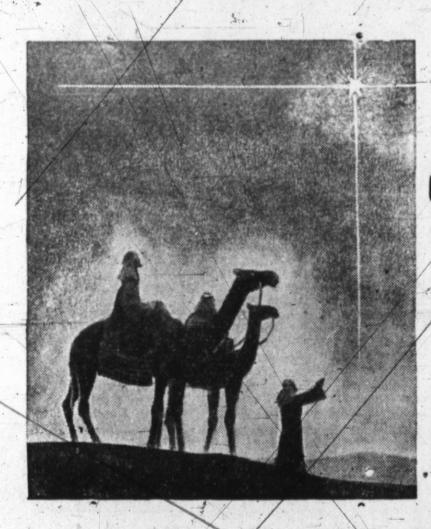
have been there for some time ture, are killed occasionally in working on a locker plant which Texas. One weighing nearly 100 from this community and wish hunter in the Hill Country remounted.

> We Hope Santa's Punctual

May nothing delay Santa on his way to your house-it's our hope that he will come early and well laden with good things and many joys for you and your family.



ABSTRACTS



Merry Christmas

Happy 1941

Noah Ewton Commissioner, Precinct 1

Wiley Roberson Commissioner, Precinct 2

H. D. Culpepper Commissioner, Precinct 3

Dick Allred Commissioner, Precinct 4

A. J. Schroeter County Judge

J. J. Clark Commissioner-Elect Precinct 2

At this season of the year we pause to review the past events of the year, and to express as individuals the pleasure we have had in working for you as your Commissioners' Court. We appreciate the privilege of serving you and hope that our efforts have met with your approval. It is a pleasure for us to live in Deaf Smith County and to be associated with such fine people and with all the sincerity words can hold, we are wishing each of you a

MERRY CHRISTMAS

and a

PROSPEROUS

The Officers and Employees

THE FIRST STATE BANK

Take This Opportunity to Wish all Their FRIENDS and PATRONS

> Merry Christmas

Prosperous Nem Year

THE FIRST STATE BANK

A Home Owned Institution

Member Federal Deposit Insurance Corporation Member Federal Reserve System \$5,000 Maximum Insurance for Each Depositor

C. B. Williams Miles Roberson J. A. Pitman

H. G. Conkwright

C. C. Acker



Back as far as the first and use of 'Xmas" as a substigularly as the Yuletide seaagain impress this upon the table cloths or fancy towels. nd of almost every editor in country. I've even had eachers tell me that "Xmas" as sacreligious, and practically very one blames the abbreviaon to the printer. I've heard least a hundred different ories of how the careless, inficient, unbalanced editors nd printers are striving to tear n a greaat tradition. There-, it was with a fiendish sort glee that I ran across an acunt of the real beginning of word "Xmas" in a recent isof the Reader's Digest.

The Digest editors point out that there is actually no legend involved around the word, and they clear the innocent printer of all blame. They say "Xmas" was first used in 1551. The New Testthant came to us in Greek and the Greek word for Christ is "Christos" (Xploris); "X" in the Greek alphais equivalent to our "Ch." Early scholars frequently used the form "Xt" for Christ, "Xtian" for Christian and "Xmas" for Christ-

nat most printers agree. At The ing. rand Office we strive to always the word Christmas, but se the abbreviation just rememthat it came from the eeks and when you realize hat the little Greeks are doing the Italians I am sure you n't find it in your heart to ame us too much.

Did you ever stop to think at Castor Oil is the only edicine which fully lives up the claims of its makers?

wife got strung out dosome handwork on a bunch ght I came home and found ors present. er stitching away. I began J. W. Adrian went to Clovis, iding her about spending so N. M., Wednesday. uch time on them. I ended up Mr. and Mrs. J. G. Fortenberry, ne if I was so all-fired smart, end. was foolish enough to accept Mr. and Mrs. E. K. Pinnell went

Mr. and Mrs.

40. G. HILL

less inexperienced in the gentle art of needlecraft, I didn't expect to set the world on fireand sure enough I didn't. It took me on an average of five minutes to thread the needle each time, and the thimble didn't fit, and I was always having to rip out a little bit and start over, but it was cort of fun and being a hard-headed oaf I kept right at it for five straight nights-an average of three and one-half hours each-night! I have the towel all finished except one little bit, due solely to the fact that I ran out of green thread. I am going to finish the thing and I am going to put cond grade, it seems that my in my New Year's resolutions schers began drilling against to never again start any needlework, although 'I shall, always e for Christmas—and they hold the same with utmost resmed the "Xmas" upon the pect, admiration and reverence. desmen and merchants. As I can now understand why women go, "Oh" and "Ah" when rolls around some member another of the fair sex brings the literati usually drops in out one of those embroidered

> I worked hard on a mere sugar sack dish towel for a total of 171/2 hours, which at 25c (5c under W. P. A. Scale) figures \$4.371/2-to say nothing of 5c for the sack and 4c for the thread, plus two stick-on finger bandages at 1c each. Sum total, \$4.481/2, not including lights, gas, rent, cigarettes, and other general expenses. Experience is a dear teacher, but some folks won't learn by any oth-

Somehow, the column just before Christmas is always the hardest of all to write. You know that folks are expecting something exceptional, and you know that they are really entitled to some fancy rhetoric. But try with fancy words as you will, your mind always drifts back to those Santa Claus letters in this issue of the paper -- and you wonder just what percent of those tots will have their earnest pleas answered in full. You even get to wondering if some of them will have enough to eat on Christmas Day, and for the next 364 days to come. Dyalthia After all these years it's like Bradly says that folks are resvelation to find out that the ponding well to the call for holars themselves coined the Christmas baskets for the needy ord for which they so severely -but lets all remember the riticise the printer and editor kiddies, too. Food and clothes nd tradesman. However, I am are necessary and importantment. I personally think that but jolly Old Santa Claus known aritmas sounds much, much that they're are needs other tter and I am inclined to think than those of the physical be-

> And finally, let's all re-Christmas. Let's pause on Christmas Day to recall that we are observing the birthday of our Lord Christ, and let us observe His day in a manner fitting to the oc-

Bippus News ALTA MAE FORTENBERRY

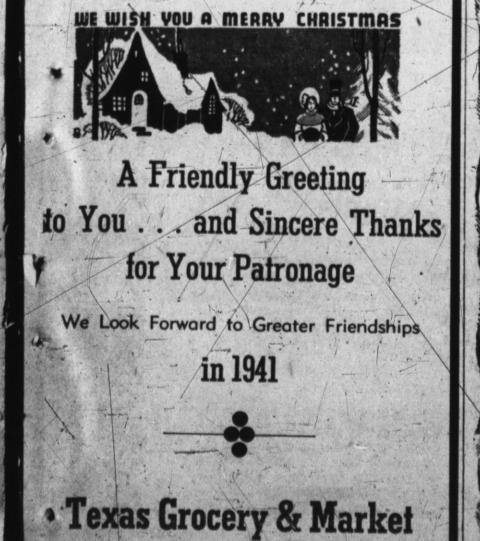
Bippus Home Demonstration dish towels which she pro- Club met with Mrs. J. W. Adrian to include in some gifts Wednesday, December 11. There ur mothers. The second were six members and two visit-

popping off and declaring Anna Kate and Chloe Dell, visitat she should have done the ed Mr. and Mrs. E. J. Harris near ntire 12 in less than two hours, Canadian and Mr. and Mrs. Robhereupon she invited me to try ert Barlow of Perryton last week

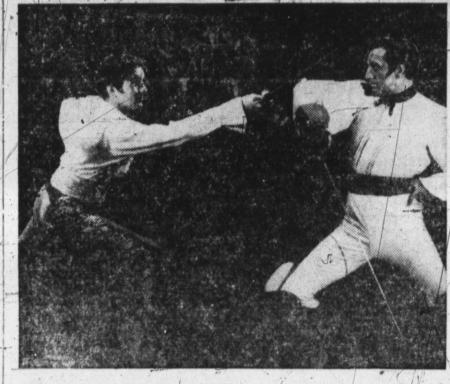
challenge. Being more or to Pampa last week end.

Mr. and Mrs.

IRA FOSTER



Zorro Leaves A Mark



Tyrone Power and Linda Darnell star in this thrilling picture of the old days in California-"The Mark of Zorro" which shows at the Star Theatre Sunday and Monday.

The Story That Never Grows Old

"And she brought forth her first born son, and wrapped him in swaddling clothes, and laid him oin a manger; because there was no room for them

And there were in the same country shepherds abiding in the fields, keeping watch over

their flocks by night. And, lo the angel of the Lord came upon them, and the glory of the Lord shown round about them: and they were sore afraid:

And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people.

For unto you is born this day in the city of David a Saviour, which is Christ the Lord. And this shall be a sign unto you: ye shall * find the babe wrapped in swaddling clothes, lying in a manger.

And suddenly there was with the angel a multitude of the heavenly host praising God

Glory to God in the highest, and on earth peace, good will toward men. And it came to pass, as the angels were gone away from them into heaven, the shepherds said one

to another, Let us now go even unto Bethlehem, and see this thing which has come to pass, which the Lord has made known to us. And they came with haste, and found Mary,

and Joseph, and the babe lying in a manger. And when they had seen it, they made known abroad the saying which was told them concerning This child."

_ST. LUKE, Chapt. 11, 7-17

Mr. and Mrs. J. Z. Steen are visiting this week.

Mrs. Edwin Morrison's father and mother, Mr. and Mrs. Frost from Chillicothe visited her last

Mrs. Edwin Morrison went to Hereford Wednesday to have her tonsils removed. Bippus Club will sponsor a in Hereford-Saturday.

Christmas tree on Saturday Mr. and Mrs. Hugh Fortenberry

White Deer last week to be at fruit will be bought by the club. from five to 50 acres of such the bedside of her father, who N. O. Phillips is home over the week end. He is threshing feed near Morton.

Several from this community were in Hereford Saturday. We had a light mist and snow this week end. Everything was covered in ice. It is very hard on

stock but fine on wheat. A. D. Burns returned from San Antonio this week end. Johnnie Kemp and J. W. were



Christmas Tree Origin Buried In Antiquity

In any Home, Christmas is hardly complete without Christmas tree of some sort. which are now lying freshly-cut Where the idea came from is a disputed question. People in ancient Rome were known to have decorated evergreen trees at certain seasons of the year. Egypt, India, and other countries are said to have had their own similar practices. One tale bestows the distinction of originating the yule tree on Martin Luther. The story goes that one starry Christmas Eve he was so impressed by the beauty of the heavens that he went into his garden and obtained a little fir tree-which he carried into the house and there decorated it with candles to symbolize the glory of the heavens.

Whatever the origin, the decorating of evergreen trees at Christmas has become established custom throughout the world. Saws sang and axes flew in a demand for more than \$5,000, 000 worth of Christmas trees last season says an Associated Press report from Salt Lake City Utah. A survey made among forest supervisors turned up the estimate of a national harvest ranging to more than double that amount. Washington State alone marketed \$2000,000 worth. Christmas trees are produced locally throughout the nation.

New England has its balsam fir, the mountain folk of Kentcuky and Tennessee use hemlock and short leaf pine, the Far West, Douglas fir and Englemann spruce, and the deep South uses slash and longleaf pine.

The Pacific Northwest, the Lake States, and the New England States ship the majority of Christmas trees to other sections. Missouri's Ozark region is also a heavy producer in the Midwest. Minnesota cut 1,750,000 Christmas trees last year. The Southwest also helped to fur-

nish trees for yuletide cheer. In spite of this relatively wholesale cutting of Christmas trees. On hundreds of thousands of acres of swamp lands, evergreens of Christmas tree size represent the most desirable product that the land can grow. These swamps are often small Mrs. Richard Evans went to Adrian's home. Candy, nuts and and many farm owners have

Erector Sets

tree market offers an income put to use. that is an important factor in their economic siutation.

At this time of year many farmers are cutting spruce and fir for pulpwood and with a little care in felling the tops of these trees will make fair Christmas trees. In-this way millions of possible Christmas trees,

land from which the Christmas and wasted in the woods, can I

use the CLASSIFIED





Woodbury Shaving Set .49 Leather Key Cases49 Warm Knit Gloves . . . 49 Clip-End Suspenders -25 Felt Comfy Everetts . . . 49 Warm Felt Hylos49 Topflight Shirts98 Silk & Wool Mufflers .49 Dress Shirts79 Lined, Unlined Gloves .98 Handsome Boxed Ties .98 Train & Track Set ... Fitted Tourist Cases98 Blanket Robes 1.98 Leather Bill Folds49 Shearling Slippers . . . 1.98 Chest and 17 Tools . . 1.98 Handy Tie Rack98 Boxed Dress Socks, 4 pr. \$1 Plaid Wool Jacket 1, 2.79 Broadcloth Pajamas . 1.49 Shirt & Jacket Set .. 2.98 Towncraft* Shirts .. 1.49 Sport Sweater 1.98 Capeskin Gloves 1.98 Wool Mackinaw ... 3.98 Glove & Muffler Set 1.98 Electric Train Set ... 4.98 Talon Front Sweaters 2.98 Capeskin Jacket 5.90 32-oz. Wool Jacket .. 2.98 Warm Flannel Robes 4.98 Sturdy Gladstones . 4.98

Soft Tovs

Crib Blankets

Boxed Towel Sets

Robe & Bootees .

Christening Set

3 Pc. Silver Set

Rayon Coat Set 1.98

Flannelette Set 49

Handmade Dresses 49

Wool Sacques49

Gifts for GIRLS! Rayon Undies Cute Pinafores 49 Smart Handbags49 Parkahood Set 49 Knit Wool Gloves49 Shearling Slippers 49 2 Pc. Toilet Set49 Bunny Slippers79 Dress With Doll98 Slip & Pantie Set 98 Wool Sweaters98 Baby Dolls 1.98 Rayon Party Dress .. 1.98 Skating Skirts 1.98 Skating Jackets 1.98 Fibre Doll Cart 2.98 Sunny Tucker Dresses .98

Rayon Satin Blouses . .98 Sheer Gaymode* Hose .. 98 Everyday Sheers79 Luxurious Nities Adorable Bed Jackets 1.98 Cotton Pajamas98 Smart Wool Sweaters .98 Manicure Sets98 Smart Cotton Pajamas 1.49 Leather Handbags .. 1.98 Sytlish House Slippers 1.98 Shearling Slippers . . 1.98 R'yn Gowns, Pajamas 1.98 3 Pc. Toilet Sets 2.98 Smart Weekend Cases 2.98 R'yn satin Housecoats 2.98 Quilted Rayon Robes 2.98 Glamorous Housecoats 4.98 Smart Fitted Cases .. 4.98

Sifts for HOME

Plush Table Scarfs Kitchen Towel Set ... Framed Pictures 49 3 Pc. Towel Set Scarfs & Vanity Sets .49 Embroidered Cases, pr. .49 Bridge Lunch Sets49 Sewing Cabinet98 "His" & "Hers" Cases .98 Sheet & Case Set . Lace Table Cloth Bath Mat Set Damask Cloths Satin Down Quilts . .

Bowling Play 🦳

Packard Mill beat Loerwald Bros. 2058 to 1998; Young Men Mrs. Smith who has been seriousnosed out Bowery Boys 2104 to ly ill is reported much improv-2102; Hereford Appliance defeated Royal Crown 2257 to 1973; and Packard Truck won over Fraser Mill 2160 to 1848 in last week's play in the bowling tour-

forth was high for ladies with the Christmas holiday vacation. Friona. Mrs. Clay Ridgway will

Brand Ads Get Results!

You

Christmas

Нарру

New Year



Mrs. John Renfro spent last

week in Memphis with her bro-

ther, Guy Smith and famliy. TO NEW YORK

School, left Tuesday for New Slagle, Marian and Louise Long-

WILL BROADCAST Miss Mattie Mae Swisher's HOME-COMING

> In this most Cordial of Holidays, when joy prevails, may we bring our Best Wishes to you for a very Merry Christmas and a Happy New Year!

Quality Food Store JIM and ETHYL ROBINSON

WISHING YOU A

JOYOUS

With our whole heart we wish for you an abundance of your dreams come true in 1941 . . . we wish for you the realization of supreme happiness in the real Spirit of Christmas.

Wm. McGehee

HEREFORD-JOHNSTON PUMP CO.

Junior Voco students will give their annual broadcast of Christmas Carols over station KFDA, Amarillo Sunday evening at 5:45

This will be the fifth annual broadcast presented by the group and friends are invited to tunein for the broadcast. Those who will take part on the program are Sharon Dee Moore, Joyce Homer, Aileen McLain, Dale Botts, Inalou Norwood, Georgia Miss Ethel Rice, mathematics Faye McConnell, Patsy Sanders, instructor in the Hereford High Virgil and Louise Young, Patsy Cogdell with 202 and Helen Dan- York City where she will spend bottom and Mary Nelle Fulks of

Children planning to be at home in Hereford with their parents, Mr. and Mrs. H. L. Broadwell, for the Christmas holidays are Miss Mary Broadwell, teacher in Amarillo, Miss Ella Broadwell, teacher in Georgetown, Mr. and Mrs. Phillip Broadwell of Electra and David Broadwell of Frederick,

Mr. and Mrs. Homer Henslee Jr. of Tulsa, Okla., will arrive Saturday night to spend the Christmas holidays with their parents. She is the daughter of Mrs. Edna Fincher.

NICE fat turkeys for Christmas or New Year, dressed or on foot. Hollywood Produce, J. B. Har-

Attending a Christmas program at the Baptist Church in Amarillo Sunday night were Mr. and Mrs. Travis Caraway, Inez Funderburg, Steve Milner, Dorothy Funderburg and Thornton Shirley.

Mr. and Mrs. Dennis Barnard and children are leaving Saturday to spend the holidays in Whitedeer and Pampa. They do not plan to return until after the new year. .

TO ENTERTAIN MOTHERS

Wecocantewaste Camp Fire Girls have decided to turn their Christmas party into an honor affair for mothers of members. The party will take place at the hut Sunday afternoon, December 22 at 3 o'clock and a ceremonial with each girl having a part will entertain the group. Invitations to the mothers have been extended and plans for the event will be completed at the regular meeting today.

Whitedeer, where they will at- week end activities considerably. tend a reunion of the Barnard There was no Sunday school family.

Williamson County has been designated as an area for operation of the Department of Agriculture's food stamp plan.

Latest Fall Model



Lynne Carver wears a Balenciago gown cut in one-piece with grace-ful front drape, long tight-fitting sleeves, a dressmaker neckline and a quintet of white ivory buttons for its only trimming. Save for a jeweled bracelet, the actress keeps her accessories in dull black.

Progressive News BY MRS. HOWARD HIGGINS yon tomorrow will be Nola Mar-

Sunday afternoon nor Singing Sunday night because of the cold, icy disagreeable weather; The homes of the community are continuing without electricity, but hope to soon return to normal.

Dinner guests Sunday in the home of Mr. and Mrs. V. E. Dodson included Misses Juretta Bird and Kathryn Hamm of Hereford. Messers Roy Baker and Noel Higgins and Mr. and Mrs. Howard

There was no meeting of the Progressive Literary Society Friday night due to the bad weather. The next program of the society will be under the direction of Messers Gordon Higgins, Arnold Hershey and Edgar Russell. Mrs. Billie Roberson of Here-

ford spent two nights last week with Mrs. Edgar Russell. Mr. Russell and Mr. Roberson returned from a business trip to Mineral Wells, Friday night. The Progressive Sunday School

will meet Sunday afternoon at 3 o'clock. Everyone is invited and visitors are always welcome. The Progressive Singing Class

if the weather permits. TRY A WANT AD

will meet Sunday night at 7:15



FRIENDS and PATRONS

AT CHRISTMAS

It's a real pleasure for us to send old friends and patrons

Season's Greetings!

SHO

Mrs. Bess Jennings

25, and Thursday, December 26.

MRS. CHARLES B. MILES

Rain and snow has brought about .06 inches of moisture to this vicinity.

E. Ward and son, Ervin, were in Amarillo Monday. Tom Bradford of Borger was here Wednesday and sold two truck loads of yearlings from his

ranch. Marie and Ruth Moreman spent Friday night in Hereford in the home of their uncle, R. S.

College Students
(From Page 1, Sec. 1)

Hardin - Simmons University

students to arrive this week are, Mr. and Mrs. Ab Posey and E. B. Posey Jr., both boys are sons of Mr. and Mrs. E. B. Posey; L. B. Russell, son of Mr. and Mrs. W. H. Russell, and Virginia East, daughter of Mr. and Mrs. Ed

Bill McLean, who is a student at Texas University | Medical School at Galveston, will arrive Monday to spend the holidays with his parents, Mr. and Mrs. John McLean.

Martha Nelle Ewton is expected Sunday from Oklahoma City where she is attending a business school, She is the daughter of Mr. and Mrs. Noah Ewton; and Bettye Sue Henslee, daughter of Mr. and Mrs. Homer Henslee, who is attending a business school in Lubbock, is expected to arrive Sunday.

Ida Belle Hicks, a student at St. Anthony's School of Nursing in Amarillo, will spend the holidays with her parents, Mr. and Mrs. Cliff Hicks.

Polly Anna Crawford will be home Saturday from Wayland College, Plainview. She is the daughter of Mr. and Mrs. L. L Crawford.

Arriving from W. T. S. C., Cangaret Blue, daughter of Mr. and Mrs. R. G. Blue; Myron Morgan, Although the blanket of ice son of Mr. and Mrs. Eldon Morwhich covered the community gan; Bob Baird, son of Mr. and over the week end was very Mrs. H. C. Baird; Imogene Robsmall compared to the ice storm erson, daughter of Mr. and Mrs. Mr. and Mrs. H. P. Barnard of three weeks ago it was bad Jack Roberson; Bernadine Phil-

Womble. Hertha Baer, who was includ- Mr. and Mrs. F. J. Eberle, we ded among those ill during the remain in California for Chris California flu epidemic, may not mas too. They are both senio be able to be in Hereford for at the University of Californ

NOTICE

C. O. Phillips; Helen Frances ter of Mr. and Mrs. Gasto
The Beauty Mart, Charm-Aid Streu, daughter of Mrs. A. H. Baer and a student at the Un Studio and Personality Shop will Streu; and Troy Womble who versity of Southern California be closed Wednesday, December is the son of Mr. and Mrs. Troy Los Angeles. Mary Virginia ar Genevieve Eberle, daughters

the holidays. She is the daugh- at Los Angeles.



BRACELEP \$9.25

Heart design. An expensive looking gift!

just give JEWELRY!

THE BULOVA "CO-ED 17 jewels, engraved yellow i led gold plate top,, white back. Silk cord _____\$24.



Bulova "Ambassador A 21 jewels, plain yellow 1 gold filled case. With c strap. At ______\$39. Visit our Store for th

Gifts they want



6! Tarnish-pruf box! walnut inlaid panels!

\$15.00

nead. Gold mntg.

SILVERWARE

\$14.75

omplete service for

opportunity to express our appreciation for you friendship and patronag during the past year . . /. and to wish you'a

. . . and may we take this

Merry Christmas and a

Happy New Year

Lynn C. Kester and Family

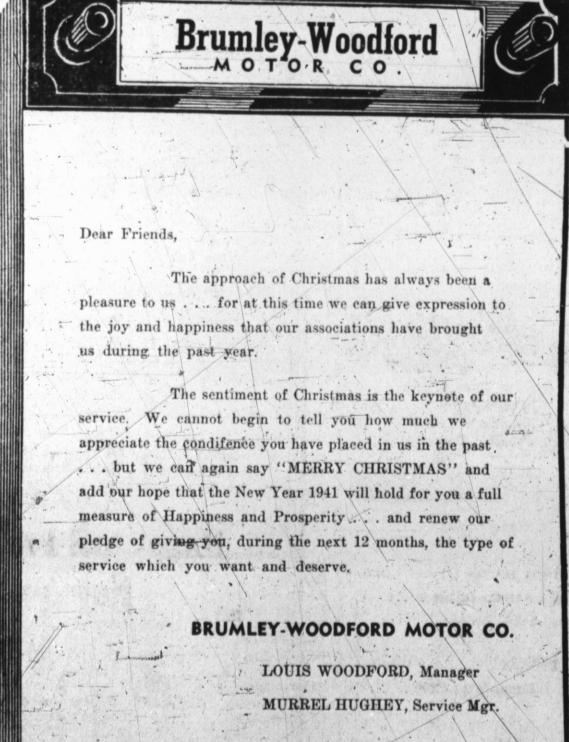
A Merry CHRISTMAS!

WE'RE WISHING YOU PRESCRIPTION SPECIALISTS

A Happy **NEW YEAR!**

WESTERN UNION SERVICE . PHONE 13 -





Home Demonstration Council Holds **Business And Social Meeting Monday**

Home Demonstration Council chicken sells for 55c. The same were invited to meet with the size can of dark meat sells for 1941 members at the Home of 40c. The demand exceeds the the CHDA on Monday, Decem- supply. The shelled cream peas ber 16 for a business and social in a No. 2 can sells for 25c. None

The 1940 Chairman, Mrs. Louie processed. Olson presided. Arrangements Two women present, Mrs. District fund was allowed.

copies were left on file.

Three quality canned products with coffee. from the Home Demonstration Among those present were market in Amarillo were studied. Mrs. E. W. Womble of Fairview;

GREETINGS!

May the bells keep

ringing a song of

joy for everybody!

MIDGET CAFE

MR. AND MRS. JOE SHEPPARD

MERRY CHRISTMAS

and a

HAPPY NEW YEAR

MR. AND MRS.

F. M. Kester

The members of the 1940 The No. 1 can of white meat of of the peas were broken when

for publishing the year book Blankenship of Sims and Mrs. are to be made by Mrs. J. B. Hawks of Frio, mentioned that Sowell of Westway. Money for the they have always served un-Christmas party and for the polished rice since learning of its higher Vitamin B content. Annual reports were made by The cream chicken was served the Council officers and the in an oval ring of unpolished Committee Chairmen. Written boiled rice. Candies made by Mrs. Ira Ott were also served

We Will Be Closed

CHRISTMAS

Springer and W. A. Springer of Frio; Geo. Parker, C. G. Robbins, Fred Saltzman of North Hereford; M. W. Blankenship, Glenn Hetzler, Clarence Hollabaugh, Zerrell Thomas of Sims; Grace Rickles and P. B. Sowell of Westway; and W. B. Harris, Louie Olsen, Ira Ott and G. H. Reeves of Wyche.

Adrian News

By MRS. GEORGE A. SYMS

Adrian citizens have hopes of having electric service restored this week. Linemen are working near Adrian at the time of this writing and officials say that it will be a matter of only a few days until we have electricity. All of us feel as if household appliances will be worked overtime, for a while. A great number of social activities have been scheduled for the week and we hope that they will not have to take place with improvised lights. Attendance at Sunday School

December 15 was 63-a very good attendance in spite of the cloudy day and the coating of ice and snow on the ground. Church attendance at 3 p. m. was cxcellent. Rev. L. E. Godwin of Vega conducted the services. Rev. D. W. Binkley conducted services at his regular appointment day at the Methodist Chuich in

Wildorado. Sunday School Superintendent John Skaggs appointed several committees to take care of arrangements for the annual Christmas tree for the community, which is sponsored by the Adrian Sunday school and participated in by everyone in the community. R. E. Caldwell and Clayton Cook were appointed to secure the tree and superdecorating. E. L. Brown heads the financing, committee, have been serious so far. V. E. Lemke is chairman of the freat' committee to purchase and prepare treats, with Mrs. E. N. Jacobson and Mrs. W. V. Tolbert as helpers. The grade school teachers, Mrs. Frank are reported to have the whoop-Watson, Miss Armenia Elliott ing cough. and Mrs. J. C. Baker Jr., are pre-Curistmas eve. and Santa Claus Benton.

ely after the program. News has been received an- A turkey dinner and Christ-

spent several days last week Stewart. with his sister, Miss Lora Fay

enroute to California, spent last lar and G. H. Hansen. After the frost. One fender was knocked week with his cousin, Mrs. G. A. broadcast, the group enjoyed off his car. Syms and family. Mr. Hansen had also \stopped and visited with Mrs. Sym's brother at I.aclede, Mo.

Wall will leave Friday for Christmas Holidays with relatives, Miss Sarah, who is a student at Stephens College, will return from Columbia, Mo., Thursday night to join her parcuts for the trip, and Miss Eleparents enroute to make the trip. Grandmother Klein is feeling Powell, Dan Allen, Harry Smith, Mr. and Mrs. Calhoun and fami- much improved at present. ly have made the trip back to South Carolina for the Christmas Holidays annually since they moved to Texas about

eleven years ago. Mr. and Mrs. Frank Watson are driving a new car. Miss Edna Graham, teacher

in West Texas State College in Canyon, spoke to the Parent-Teachers group, and an assembly of students on Tuesday, December 10 on her South American travels and her visit to Bethlehem, and the Christmas celebration, there. Her trip via New Orleans, and the Panama Canal included visits to the councies of Chile, Argentina and Brazil. While there she made extensive visits to the schools. She had purchased many souvenirs on her trip, and had them with her on exhibition. The interesting manner in which Miss Graham talked of her travels held her audience, even to the primary students, spellbound for an

The radio broadcast was well received by the privileged few who heard the Adrian School broadcast over KFDA at 5.15 Wednesday, December 11. Car radios and battery sets were radios and battery sets were crowded about by many citizens of the Adrian community in order to make the broadcast available to as many as possible. Those taking part on the broadcast were J. C. Baker, Jr., Wayne Thomas, Wilbur Chapman, Roy Long, Bobbie Speed, Buddy Chapman, Mildred and Opal Miller, Josephine Barnett, Freda ler, Josephine Barnett, Freda Balding, Patsy Hammock and Mrs. G. A. Syms. Visitors in the

Dawn Items By MRS. CARL WIMBERLEY

The Christmas tree and program of the school children will be Friday morning at 9:30 rather than Saturday afternoon as pre- Quests were Lloyd Bentley, N. viously scheduled. This change R. Miller, W. A. Scales and Carl was made because school will Wimberley. be dismissed in the afternoon so the children may go to Here- Stroble of Hereford were visitford to see Santa Claus, and ing in the community Wednes-

Saturday for the holidays. Parents will have to take their children to Hereford Friday afternoon as the school/bus will not go. Everyone is invited to the school program. Mrs. C. Aubrey Wimberley is assisting with

Fifteen were present at Sunday school this week. A short Christmas program is to be presented next Sunday.

The community tree and program will be held Christmas Eve at 7:30. Donations for this may be made at the store, Miss Thelma Ruth Bishop, who has been working for Mrs. Iver-

home at Wichita Falls. Those attending the lecture in Hereford Thursday afternoon included Mrs. W. J. Stewart, Mrs. Rosie Moon, Mrs. Jim White and

son Leake, left last week for her

Mrs. A. T. Frye. Among those attending the operetta "False Fernando"--- prey sented at W. T. High School Tuesday evening were Mr and Mrs. Roy Oglesby and family, Mr. and Mrs. Carl Luke and daughters, Mr. and Mrs. A. T. Frye and daughter, Mary Olive, Misses Sarah and Doris Smith, James Murphy White and Obid Caraway, Misses Helen Oglesby and Evelyn Luke took part in the

Colds are very numerous now over the community but none Mrs. Baker. Womble was a

visitor at school this week. Mrs. A. T. Frye went to Amarillo Saturday to visit Mr. and Mrs. Paul Frye, whose children

'Mrs. Mayo Whitten and daughparing the program. A drill and ters went home to Borger Sun- didn't do near the damage to an operetta. The children of the day after a week's visit in the the trees in this community as first six grades will take part homes of Mr. and Mrs. J. G. in the p.ogram to be given on Coe and Mr. and Mrs, Charles the farmers feel that it was not

w. i / make his appearance in Mrs. Lloyd Bentley and Mrs. the school auditorium imme int- H. E. Miller were Amarillo visitors Wednesday.

nouncing the birth of a son to mas tree were enjoyed at the morning. Rev. and Mrs. O. G. Bruce of home of Mr. and Mrs. W. J. A community Christmas tree Churches of Adrian and Wildo- Stewart, Mr. and Mrs. J. G. Coe, night. A Christmas program will rado. The Bruces have another William Harris, Mr. and Mrs. O. D. Williams and daughter, Mrs. Ray Clemons, of Detroit, Mich., Rosie Moon, Reece and Raymond

supper and a picture show.

Mr. and Mrs. O. G. Calhoun mas party in the home of the and son, Orville, and Claude class parents, Mr. and Mrs. mas party in the home of the ing shop. Frank Watson, Friday evening,

and Carl Frye.

Mr. and Mrs. William Wimberley visited Mr. and Mrs. E. A. Oberst near Canyon Monday af-

Mr. and Mrs. Carroll Creps and Zelma and Thelma Hershey/spent the week end with Mrs. J. W. Clayton in Hereford. R. S. West entertained with a domino party Saturday night.

Rev. W. E. Barnes and J. R. school will be dismissed at noon day afternoon.

By INA MAE HEWITT

Mr. and Mrs. E. E. Clark Jr., of Dallas called in the G. E. Thiele home one day last week.

Mr. and Mrs. A. T. Burks have announced the arrival of a baby girl, born December 8. The name chosen for the baby was Judith Darline and she weighed 7 pounds and 8 ounces.

Hubert White of Hereford visited Mr. and Mrs. G. E. Thiele Tuesday night.

Mr. and Mrs. Fred Henry and daughters, are still in Plainview with Mrs Fred Henry's mother, who is very ill.

The quilting at the Wyche school house last Wednesday was attended by fifteen members of Women's Home Demonstration Club. Three quilts were quilted and one more quilt was finished

Mrs. Ira Ott attended the council meeting in Hereford

Little Pat Elliston, son of Mr. and Mrs. Nolie Elliston, has been on the sick list this week. Jake and Vernon Lueb who have been working at Carlsbad, N. M., are visiting their brother, Al Lueb, of this community.

The ice storm this past week the last one. However, some of a great benefit to the wheat as warm weather is needed to bring up the late drilled wheat. The ground was covered with about one-fourth inch snow Tuesday

Floydada. Rev. Bruce is a form- Stewart Saturday evening by has been planned to be held er pastor of the Methodist Mrs. L. M. Harris, Mr. and C. C. at the school house Sunday be given.

'Mr. and Mrs. Harland Frye. were in Amarillo Saturday. Slick McGinnis had the misfortune of running into a truck studio were Mrs. E. C. Chapman, Saturday in Hereford when his. G. H. Hansen of Morengo, Ia., Misses Hallie and Stella Mostel- windshield became covered with

> Mr. and Mrs. Jack Higgins The Senior Class of Adrian moved to Hereford the past High School and their guests week where Jack will had a and sponsors enjoyed a Christ-position at Jacobsen Bros Jeld-

Viola Beckman and Patty Bordeaux, S. C., to spend the December 13. Games were direct- Dimmitt grade school this six-Frye were on the honor roll at ed by Hallie Mostellar. Refresh- weeks. Viola is a sixth grader ments of jello salad, cake and and Patty is in the first grade. hot chocolate were served and The women of this community Caristmas gifts were exchanged, turned in ten dresses to the Mr. and Mrs. John Skaggs Red Cross at Dimmitt this and son, and the John Halli- month. Those making dresses lyn who is a student at State burton family of Vega were Sun- were Mesdames Fred Walton, University, Austin, will join her day visitors in the Klein home. Smoot, Geo. Chambless, W. A.

MERRY DHRISHMAS



NEW YEAR

There are many clever ways of avoiding the old fashioned greeting ... but why should we? For centuries, your folks and ours have been saying those simple, cheerful words of good will and affection, and who are we to presume to better them?

> Thank you for your valued friendship and patronage . . . may continue to enjoy both.

PHONE THE LUMBER NUMBER—7

Carl McCaslin Lumber Co.

Carl McCaslin Ralph Hastings

Ray Nunn

A Block East of the Courthouse

EASON'S GREETINGS

The management and staff of this institution extend Christmas Greetings and wish for you every prosperity in the New Year. We deem it a pleasure to have serv-

Phillips "66" Station, No. 2 **NOEL ANDREWS**

hristmas

To our many customers whose friendship and good will have helped to make the year a successful one for us, we extend our cordial and sincere thanks

The satisfaction of knowing that we have been privileged to serve such a host of loyal friends, is surpassed only by the pleasure we take in wishing each ... and all of you . . .

A Very Merry Christmas

ANDA

Happy and Prosperous New Year

Packard Milling Co.

HEREFORD, TEXAS



Christmas

All signs point to a bright holiday for us - and we're hoping you share to the fullest in the joys of the season!

> Merry Christmas and a Happy, Prosperous 1941



Kerr Implement Co. Kerr Hardware Co.

Merry Christmas Нарру New Year At this holiday season we wish to extend to you our cordial and sincere wishes for a most Merry Christmas and a New Year filled with the fulfillment of your plans for the future.

We realize that our business could never have even the slightest degree of success without the loyal patronage of you who

have been our friends, and in gratitude we wish to thank you.

Machinists

Nelse McRight

Geo. Beams

Bob Wilson

Denton, -J. D. Clayton, Here-ard junior at the North Texas State Teachers College, was letes at NTSTC, at a meeting of the club on the campus recently.

Clayton, the son of Mrs. J. J. Clayton of Hereford, is a physical education major at NTSTC and a member of the Geezle fraternity. Clayton is a halfback on the Teachers College football

CARD OF THANKS

We are grateful beyond the power of words to truly express for the many acts of kindness and the heart-warming sympathy and comfort given us by our many friends and neighbors in the illness and death of our husband and father. We want you to know that your friendship has made our grief easier to bear. We pray that God's richest blessings may be

Mrs. T. E. Seigler Mr. and Mrs. DeWitt Landis Mr. and Mrs. T. E. Seigler Jr.

Scientists at the Cornell University New York) agricultural experiment station are "pasteurizing" soils with electricity to eradicate pests and weed seeds. A soil temperature of 150 degrees Fahrenheit was found sufficient to kill all important disease organisms and most weed

Want Ads WANTED

WANTED: to rent 5 or 6 room house. Box 741.

WANTED: Man with car for special work. See Mr. Walker at 612 E. 11th St. after 5 p. m. 51-1tp

HUSTLER WANTED: to introduce, supply demand for Rawleigh Necessities. Good routes open nearby. Rawleigh Methods get businses. No. Selling experience needed to start. We supply Sales, Advertising, literature-all you need. Profits should increase every month. Low prices; good values, complete service. Rawleighs, Dept. TXL-352-63, Memphis, Tenn.

WANTED: Elderly man to do chores on farm for small wages, room and board. Box 314, Vega, 51-1tp

FOR RENT

FOR RENT: Two-room furnished apartment. Bills paid. Adults only. 601 East Third. FOR RENT: Four room and bath furnished apartment. Phone 43, 551-1te

FOR RENT: Three room house unfurnished, 311 North A street. Rent payable in advance. See me for your garden plowing. Price reasonable. Bill Vaughn. 51-3tp.

FOR RENT: Attractive 2-room furnished apartment for adults. Mrs. Eubanks, 710 East Third Street. 51-3tc

FOR RENT: Two-room unfurnished apartment, joins bath. 51-1tp 910 25-Mile Ave.

FOR LEASE

FOR LEASE: 60 acres land, 71/2 miles east of Texline, Texas, in shallow water area. Irrigation well on land, Water level 28 feet. Will lease to man with experience in raising potatoes. Dr. R. J. Harville, Dumas, Tex. 50-5tp

LOST AND FOUND

STRAYED: Registered Horn Brand Hereford Cow from Frank Axe place, 2 weeks ago. Notify C. B. Williams. 51-1tc

FOUND at my place: Black calf, cropped ears, slit in each ear. Also black horse with halter on, blind. Come and get them. J. E. Andrews.

LOANS

FARM AND RANCH LOANS 10, 15 and 20 years, at a new low rate. Prompt service. If you need a loan, get in touch with us at once. If it is a good loan we can make it. Joe Evans at Byrle Elliston office. 45-tfc.

FOR SALE OR TRADE

HAVE a hundred tons of good hegari feed which will sell at very reasonable price. See me at once, Live one mile north of Progressive School House. Owen Neel.

FOR SALE: Circulating oil heater, like new. See John D. Phillips, or call 230.

FOOR SALE: Winter Barley Seed, extra good quality, \$1.00 bushel, Syd Maxfield, one mile east, one mile north of Progres-

FOR SALE: 100 young Leghorn house, Hereford, Texas. 65c; 2 red helfers \$25 each; alfalfa, last cutting 50c bale; Kropff Farm, 2 miles north on 25-mile Ave. ·51-1tp

printed, 50 for \$1.00. Get your

cards two hours after order is turned in. The Hereford Brand. lected secretary-treasurer of the FOR SALE: Beautiful crochet-T-Club, society for lettering ath- ed dinner cloth. Very lacy and done in very fine thread. White.

> FOR SALE: Small cream seperator. L. Z. Oldham. 113 Eake

> FOR SALE: Fifteen tons of nice good Alfalfa at \$10 per ton. See me in the old Gass home. Sid

50 FOR \$1.00 Christmas Card assortment. Your name printed FOR SALE OR RENT: My home on cards in two hours after or at 205 Jowell Ave. See me at der turned in. The Hereford home. O. O. Wilkerson. 50-2tp--51-1dh

NICE fat hens at all times, dressed or on foot. Hollywood Produce, 110 West Third St. 3tp SEED Potatoes for Sale: White Rose Bliss Triumphs, Cobblers. Grown in Hereford especially for seed from best Colorado Certified stock. Inquire Fred Barrett or C. M. Carpentier Potato Ware-

FOR SALE: Ten 7x8 feet, A & M type portable hog houses; Alfalfa hay, 1 bale to 15 tons, 50c per bale straight; Baby Beef tur-CHRISTMAS Cards with name gilts, 8c per pound. Otis L. Williams, Progressive Road. 49-3tp

> FOR SALE: Young turkeys. Ideal for Christmas dinner. Weight 8 to 14 pounds. Six miles west of Hereford on Clovis Highway. Helen Hamm, Box 725, Hereford

Shown by appointment in your home only. Write P. O. Box 341.

FOR SALE: Electric Fairbanks—
Morse radio, cabinet model, in perfect condition, slightly used. Less than half price. An excellent Christmas bargain. Phone

> FOR SALE: 160 acre farm well located, good improvements, irrigation well with electric motor. Will make a good home. Write Box 489, Hereford, Texas. 49-3tp

Control of the Contro	
FOR SALE	
C S Meal	\$2.15
C S Cake	\$2.15
C S Cubes	
17% All Grain Cattle Cubes	\$1.75
Bran	
Mill Run	
Shorts	\$1.35
Slightly damaged flour sa	
24 pound30c	
48 pound40c	

QLLY

YEAR

51-3tp 198 pound _____60c doz. Stock Salt _____\$10.00 ton Alfalfa Hay _____\$15.00 ton Bring your shoes in and we will Hereford, Texas

FRASER MILLING COMPANY reline your brakes. Miller Auto Store.

> Farmers, See Us For Certified and Uncertified

White Rose, Bliss Triumph and Cobbler

POTATO SEED

Also several cars of single-drop in all varieties. Owing to the increased demand from government munition manufacturers for Nitrates, supplies will be very limited. In fact at this time we are not sure how much we will be able to obtain. It would be very advisable to book your requirements early so that if it is available you will have priority bookings.

C. M. CARPENTIER

POTATOES -- ONIONS

Merry Christmas

HAPPY NEW YEAR

In true appreciation of the patronage and friendship accorded us in the past year, let us express our appreciation toyou - and our wishes for the happiest. Yuletide Season you have ever known.

Fashion Dress Shoppe

MR. AND MRS. W. F. GILLIS



For the

BANNER DAYS Everybody Saves!

Every day in the week is a Banner Day for Savings at FURR'S Buy where you know you get your money's worth-Item for Item-Dollar for Dollar-It's a Bargain Hunter's Paradise. Save at FURR'S!

THESE SPECIALS GOOD FOR Friday, Saturday, Monday and Tuesday

APPLE BUTTER

PINEAPPLE JUICE

Libby's, large 21/2 size can

Libby's, cut; 16-oz. can

Libby's - Big 47-oz. can

PEANUT BUTTER

Morris Supreme qt. 21¢

SUGAR

CAKE FLOUR PKG 19c JELLO

CRANBERRY SAUCE SPRAY

Libby's, Garden Sweet, 16-oz, can 2 for 23¢

Granulated Soap — Large Family Box ... 25¢

PUMPKIN

WHITE KING

TOILET SOAP

WINDEX

SPICED BEANS

TOILET TISSUE

Light Crust

3-Lb, Can

Large 14-oz. bottle 19c

CATSUP, Heinz.

DRANO. It's time

PEAS

FLOUR

CRISCO

POWDERED ON BROWN. 1-Lb. Boxes

Libby's Country Gentleman No. 2 can 100

We Have Plenty of Swans Down CHRISTMAS

FRUITS and NUTS



Ones-Each . . 90

MIXED NUTS Pound ...

CRANBERRIES

QUARTS STORE

Make Your PORK & BEANS Rose Room Van Camp's. Reservations 16-Ounce Can ... Now, for

Christmas and

New Year

Parties

PICKLES Libby's Home Sytle Bread and Butter. 15c

PEACHES Rosedale in heavy syrup -Big 21/2 can. 2 FOR

PECANS, new crop. 35¢ broken halves—LB. PKG. 35¢ RAISINS, Thompson 27¢ Seedless, 4- Lb. Pkg. **Baking Chocolate** Hershey's-1/2-LB. BAR . . LUC Bestyett QT. 25¢

of year to use it. Large can 19¢ CHILI, Gebhardt's with Beans, tall can--2 FOR 25¢ Gebhardt's, tall ean, 3 FOR 250 Northern ROLL JC P&G SOAP 5 Giant Bars for 150

Camay BAR JC Reminda, Early June, No. 2 can POST'S BRAN FLAKES Post 40%, regular size package 3 for 25 POP CORN, Jolly Time 25¢ white or yellow—2 CANS 25¢ MILK, Carnation. 3 Large Cans for TOMATO JUICE Libby's Big 46-oz. Can ... 18C SHRIMP, Blue Plate. 25C COFFEE, Chase & San. 17¢ MACARONI or Spaghetti, Skinner's-BOX KOTEX All sizes BOX 200 KLEENEX 200 Sheets 2 BOXES 436 CANDY, Hershey's. 6-oz. bar 2 FOR 23¢ (Plain, Almond, Grackles)

PEAS

PEARS Libby's fancy Bartlett. Large 21/2 size. CAN 210 FRUIT COCKTAIL Libby's tall CAN 10¢ CANDY KISSES Hershey's. 13-Oz. Package . . LIC GRAPE JUICE Red Wing. PINT 14¢ French DRESSING S. P. K. for Salads 15c

CHOCOLATE NESTLES

Semi-Sweet, Big 7-oz. bar-2 FOR 25¢

Tomatoes TALL 3 for 10e

PIG HAMS SAUSAGE Links Links_LB. 19c



HAMS Pienies, Half 16c

ROAST Beef LB. 18¢

Purkeys and



WESTERN AUTO

Wishing you OUS

ness for all.

AND GOOD LUCK

IN THE COMING

We trust your Christmas will be a

howling success and that the New

Year will hold success and happi-

WISH

We raise our voices to sing our thanks for the privilege of serving you during the past year and to wish

you . . . A MERRY CHRISTMAS

and a

HAPPY NEW YEAR!

SPECIAL CHRISTMAS DINNER :-

IKE'S CAFE

MRS. JOHN McLEAN, Society Editor

Annual Party Given For Lone Star Club

given at the home of Mrs. R. G. Blue Tuesday afternoon. seasonal motif with plate favors Hostesses included Mesdames repeating the suggestions. Robert Thompson, Chas. Sowell, Guests included Mesdames Guy Owen Stagner and Mrs. Blue.

gave the information that all McRight and Mrs. Blue. toys were ready for distribution and would be in the hands of the committee Friday.

he Christmas story "A Pint of ical zone.

Greetings...

Christmas

Judgment" with Christmas Carols led by Mrs. Louie LeGrand of the the story.

Gifts from a tree decorated Four members of the Lone Star with multi-colored lights and accents. The centerpiece was a study Club were hostesses at ornaments were distributed by ne annual Christmas party the president, Mrs. LeGrand,

Newsom, C. O. Phillips, Earl Phil-A short business meeting was lips, Robert Thompson, Ralph held before the program when White, Lawrence Womble, Jim aid to the Cafeteria and to the Williams, Leo Forrest, Roger Corplacing of the Bible in the public bett, Ellis Coombes, O. L. Click, Schools was decided upon A re- B. R. Dixon, H. E. Henslee, Louie port on the Toy Matinee project LeGrand, C. F. Moore, Nelson

All of South America lies east of Detroit, Mich., two-thirds of Mrs. Lawrence Womble told the continent being in the trop-

We'd like to exchange

gifts with you - some-

thing that we value very

highly - our friendship

and service for your con-

tinued good will. We want

you to know we've appre-

ciated your regard and

that we'd like to keep it!

BEAVERS BROS. GARAGE

"OUR WORK STANDS UP-WE MAKE IT"

HI! SANTA!

Greetings, jolly fellow! Glad to have you with us again.

And while you're here, spreading cheer, don't forget we

have a big order of happiness and merriment scheduled

WE ARE WISHING YOU

and a

HAPPY NEW YEAR!

MERRY CHRISTMAS .

for every one of our friends.

ARCHIE SCOTT

Mrs. Lunsford Hostess For Junior Pioneers

Mrs. G. R. Lunsford and Mrs. Homer Brumley were hostesses for the Junior Pioneer Study Club Christmas party at the Lunsford home Tuesday night.

A Christmas tree, holly and other Yuletide suggestions decoclimaxing the Christmas theme rated the home. A Mexican table centerpiece featured the same colors used in the gala holiday huge flat Mexican basket filled with dessert spoon cacti, pine-Refreshments carried out a cones, fruits and nuts in pyramid arrangement. Refreshments carried out the Christmas theme.

An informal program was presented and gifts were exchanged from a decorated tree with Mrs. J. B. Whitlow and Miss Edna Daughetee distributing the gifts.

the Golden Jubilee Celebration in Septemeber.

Members present were Mesdames J. B. Whitlow, Urlin Streu, ford Crosthwait, O. H. Culpepper, Willis Edelmon, Wayne Evans, Meade Haile, Fred Harrell, Ralph Hastings, Frank Huckert, Lynn Kester, Louis Woodford, Miss Edna Daughetee and the host-

Central School **Teachers Entertained**

Central School teachers were entertained with a Christmas affair Monday night with Miss Ela Aikman as hostess assisted by Miss Edna Daughetee.

High point of interest throughout the evening was the lighted and decorated Christmas tree. Gifts were exchanged and Bingo games were played. Gifts were presented to Miss Jen S. Terhune and Mr. Ney Oldham, neither of whom will return to Hereford after the holidays.

Refreshments and other party accompaniments emphasized the

Auxiliary Groups Hold Christmas Programs

Christmas programs and social hours entertained grouped session of the Woman's Auxiliary of the Presbyterian Church

Groups one and two met at the church in a joint session. Mrs. John Olson gave the Christmas devotional on "Peace on Earth", Mrs. George Wilson sang a Christmas song and Mrs. D. H. Alexander told the story "The Shining Tree." Games were en-

Group Three was entertained at the home of Mrs. N. E. Milburn with Mrs. Daye Perry leading the program. A mission ceremonial was held with candles lighted for each mission field both foreign and national, supported by the Presbyterian Church. Taking part on the program were Mesdames Clay Ridgwey, Paul Mathers, Meade Haile,

A box was packed as a local Christmas Cheer project and gifts were exchanged by mem-

seasonal decorations.

Members of the Central School faculty present were Miss Eloyse Pitman, Eunice Rutherford, Imagene Cotton, Mary Bradley, Jen S. Terhune, Madeline Bell, Ethel Womble, Thelma McMinn, Frances Fullingim, Belle Harris, Katherine Kirby, Messers Ney. Oldham, Stephen Milner, principal Glenn Allison and the

Tuesday afternoon.

joyed during the social hour.

N. E. Milburn and James Aiken.

HEREFORD MOTOR CO. DUDLEY GREEN bers of the group.

ERRIE-MERRIE

. . . and a Happy, Prosperous

... is Our Wish for YOU

In just a few plain words and with all sincerity, we wish to express the season's greetings, and to thank you for your patronage.

BLANTON BUTANE CO.

LYLE BLANTON

-MACK BAINUM

Pioneer Club Has

Members of the Pioneer Study Christmas Fete gram Tuesday afternoon when they were entertained at the home of Mrs. Frank Terrell with Mrs. N. E. Gass assisting.

Christmas tree. Mistletoe, holly, present. many colored lights and everplates.

Hunter, Jim White, Al Werner, F. D. Ferguson; meat supply A. G. Bell, J. E. Beyer, H. A. demonstrator, Mrs. H. D. Hill; Close, Noah Ewton, J.B. France, reporter, Mrs. Hardy Benson. Mrs. J. M. Gililland was a Carl Frye, J. M. Gililland, C. T. special guest. She was one of the Guseman, Bob Higgins, O. G. committee helping to organize Hill, E. S. Ireland, Ray Johnthe Junior Club and she thanked son, F. M. Kester, Frank Lucas, members for the pioneer medal Marvin Norwood, Wirt Phillips, which was presented to her at B. E. Roberson and the hostesses.

Texas' forty cheese factories manufactured almost 20,000,000 R. S. Scott, A. J. Schroeter, El- pounds in 1939, but consumption vin Ridling, Lilburn Ray, Elmer within the state of 40,000,000 Patterson, Troy Moore, Alton pounds dispels any fear of over-Miller, Troys Carmichael, Bu-production.

Leon Laraine

3-Piece Set

GIFT BOX

Approciated 750

Contains 72 sheets of

Boys Go For These

AMERICAN

LOG SETS

tels fun to build thingel 490

Complete with rou cut logs of the ea

STATIONERY

Ford H. D. Club Yuletide Program-Party Holds Annual

The Ford Home Demonstration Club held their Christmas A large box of gifts was pack- party at the home of the presied for the clubs adopted fami- dent, Mrs. Hardy Benson, on ly and gifts were exchanged Wednesday, December 18. Eight from a beautifully decorated members and one visitor were

Officers elected for 1941 were greens provided a seasonal set- president, Mrs. Norman Livesay; ting for the affair. Tiny trees vice-president, Mrs. E. E. Frost; decorated the refreshment secretary-treasurer, Mrs. J. E. Dyer; council members are Mrs. F. D. Ferguson and Mrs. H. D. Attending were Mesdames Sam Hill; clothing demonstrator, Mrs.

Hospital Notes

Henry Andrews, treatment for injuries received in automobile accident, admitted, December 13, improving.

Juanita Pittman, improving. Mrs. Robert Reno, maternity, boy born December 18. Mrs. Bonnie Brumley, admit-

ted December 12, improving.

May all the joys of a happy Yuletide Season be yours, and

may the New Year see the realization of your every dream. May we continue to enjoy the true appreciation that makes acquaintances friends.



Use Your Credit . . . but

Do Not Abuse It!

Hereford Credit Association

DOROTHY H. ROSS, Mgr. NATIONAL RETAIL CREDIT ASSOCIATION

Not Big Ads, But "Regular" Brand Ads Get Results

"WE SELL FOR LESS" Haile Drugs PRICES GOOD FRIDAY, SATURDAY, MONDAY

PHONE 99-WE DELIVER Walgreen Agency Drug Store



SEALS and TAGS



CHRISTMAS CA 5c to 35c





CORY COFFEE MAKER Size .



will

Love

Disney's Ever Popular

PINOCCHIO AND

FIGARO THE CAT

Brightly colored mechanical toys that are sure to fescinate all youngsters.

YARDLEY

SHAVING SETS

FOR HIM \$285

JUSTIN

BILL FOLDS

Modern

ELECTRIC

TOASTER

Beautiful, streamlin design, genuine 119

Inocchio walks, and Igaro runsi Both for

Leon Laraine SINGLE COMPACT



EVENING IN PARIS 4-PC. GIFT SET She's sure to welcome this truly luxurious gift. A lovely box contains Talcum, Eau De Cologne, Perfume and Atomizer, and S4 a smart single, loose powder Vanity

For Future G-Men!

Jr. Finger Print Set

A fastinating out



For That Man! Mennen 4-Pc. Men's Set Contains Shave Cream Skin Balm, Skin Bracer and Talcum in holiday package 109



Ideal

Cittle

Mothers!

Big 191/2-Inch Chubby

Beautifully dressed doll that goes to sleep and stands alone! Sturdily made.

Ask Clerk for Details of Plant

GIRL DOLL

198 On Our

Christma



TRIOMPHE PERFUME It's Her favorite! . 150 1/4 ounce 2.25 2 ounce 5.00

Leon Laraine

Q. Exquisite. 325

4-Piece Set

Parker

Sheaffer Fountain

Pens

Pencils



U. L. Approved FULL SIZE FLAT IRON rest and quick 129





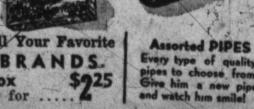




ALARM

All Your Favorite BRANDS.

BOILER









INDOOR SETS

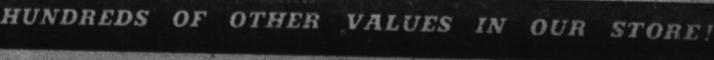
Carefully Tuned Play-A-Way

Grand Piano
A colorful educational
toy with 12-note keyboard. Book of
10-songs on top

Christmas Gift

ELECTRIC DOUBLE

SANDWICH TOASTER





MRS. JOHN McLEAN, Society Editor.

Phone 181

TREE IS FEATURED IN DECORATIONS

A beautifully decorated Christmas tree featured the decora-

ed by games of bridge. Prizes party. were awarded to Mrs. Ralph Evergreens, pine cones, red teacher, Mrs. G. P. Owen. Hastings high and to Mrs. Bu- candles and bright baubles pickford Crosthwait second high.

holiday theme and the table Claus with a huge bag of toys Entertained With centerpiece was an arrangement and eight tiny reindeers adornof ruddy toned fruit and pine ed the mantel. Bridge accessor-

Members enjoying the party the holiday colors. were Mesdames Louis Woodford, Jr., Willis Edelmon, Ralph Hast- high. ings and Buford Crosthwait.



. . . the greeting is . . . as good as

MERRY CHRISTMAS HAPPY 1941

West Texas

Holiday Party Given Monday

Bright with Christmas deco- lighted tapers. tions at the party given for the rations, the Meade Haile home The gift exchange was follow- friends with a holiday bridge ly Jo Roberson, Kitty Kloe Har-

ed up brilliance of a shining Refreshments carried out a Christmas tree while Santa ed the mantel. Bridge accessor-ies and refreshments carried out Christmas Party

Mrs. J. T. Gilbreath Jr., scored Sylvester Slagle, Frank Huck- high in the games and Mrs. odist Church was entertained ert, Wrlin Streu, J. T. Gilbreath Ralph Hastings made second with an enjoyable Christmas Barnes, Christmas Song by the Celebrating with Georgianne

dames Urlin Streu, Alton Mil- noon. A Brand Ad Will Sell It! ier, Louis Woodford, Willis Edelmon, Sylvester Slagle, Frank singing a Christmas song. Mrs. quintet entertained with a num ry B. Whitlow, Pat and Timmy ford Crosthwait, J. T. Gilbreath tional, Mrs. G. A. F. Parker and Miss Thelma McMinn. The quin- Schroeter and Wayne Stagner. Jr., Wayne, Evans, John Kane, Mrs. J. B. Jones entertained with tet was composed of Misses Betof Fayetteville, Ark, and G. R. a clever broadcast in the form tye Jo Kendall, Mary Anna

Mrs. R. G. Blue and L. Z. prettily decorated tree. Oldham celebrated their birth-days at a party Thursday night Mesdames L. Ellis, J. B. Story, W. D. Vaughn, Mrs. Coy Phillips. given at the Blue home. Both E. J. Hudson, Luther Peevely, Mrs. Dudley Green and Virginia birthdays occured in the same Cooper Morgan, E. W. Harrison, and Louise Green, Mrs. George week and invited friends enjoy- Fred Millard, L. J. Bennett, A. Mir. L. J. Sand Dorothy W. ed the forty-two games by way C. Thompson, I. H. Spratt, Hat- Jin, Mirs. Glenn Boardman and of celebration.

furnished an attractive setting Ella Lamb, J. B. Hammer, Wm. 1. (... 6. a. d. Robina of the party with holiday re- McGeehee, M. M. Beavers, J. F. pepper, Miss Odie Matthews freshments repeating the Yule-

tide theme. Those present were Mr. and Mrs. C. J. Ricketts, Mr. and Mrs. Mesdames G. A. F. Parker, Fannie Earl Phillips, Mr. and Mrs. F. Craddock, J. B. Jones, D. H. Bry-M. Kester, Mr. and Mrs. Carl ant, W. B. Green and Mrs. Bene-Williams, Mr. and Mrs. L. Z. Old-ham and Mr. and Mrs. Blue.

O. E. S. PARTY HAS GIFT EXCHANGE

A gift exchange was feautred of Eastern Star which was held at the Masonic Hall Monday School Class with a son, and Howard LeGrand Putts. dents will have a party and pronight.

conducted by Mrs. L. H. Shore. beneath.

SUPPER PARTY ENTERTAINS CLASS

A class party was given last week to entertain members of Holiday Affair the Three "L" Class of the Baptist Church with Misses Dorothy and Inez Funderburg as hostesses

Win One Class

Win One Class of the Meth-Those attending were Mes- M. Benefield Tuesday after- ters by Mrs. O. G. Hill; response, lyn Craner, Ruth Ann London,

of a Christmas story.

Norwood.

Hostesses for the party were

Santa Claus Party Given For Class

day afternoon at her home.

Lighted candles and Christmas Entertainment features in Lighted candles and Christmas cluded a covered dish supper bells provided a gay atmosphere and a study-course on the East- and the center of interest was a ern Star constitution which was manger scene illuminated from

Mother-Daughter Banquet Is Lovely

A lovely affair of the season was that of the Home Maker's Roy Thompson and Mary Ann, A covered dish supper party Class of the First Baptist Church Mrs. Viola Williams and Tillie, was enjoyed and Santa Claus when they entertained their Mrs. Jeff Roberson and Geralddistributed gifts from a deco- daughters and guests with a ine Kendall, Mrs. Edgar Mosely rated tree. Other decorations in- Banquet last Thursday night at and Virginia Medlin, Mrs. W. centerpiece flanked by white the affair were Mesdames Ralph Singer, Mrs. Gleaves Owen and McCullough, C. P. Hussey and Jewel Cassels, Mrs. T. W. Rober-Members of the class present Viola Williams. The Banquet son and Thelma McMinn and New Deal Club at the home of furnished a delightful setting were Imagene Cotton, Ellen tables formed an "H". The cen- Mildred Bowsher, Mrs. Louie Ol-Mrs. Willis Edelmon Friday af- for a party Monday afternoon Bowsher, Thornton Shirley, Eu- ter piece was of Pine and small son and Nancy, Mrs. O. G. Hill when Mrs. Haile entertained nice Caldwell, Lottie Allred, Mol-friends with a holiday bridge by Jo Roberson, Kitty Kloe Har-side with tall red tapers. Down Manjoet and Nora Alice Ray. lin, the two hostesses and the the middle of the tables marched miniature Santas with tiny Christmas trees placed at intervals. Places were marked with decked with gifts formed the Clark at her home last week. program:

Invocation by Mrs. W. E. tured. party at the home of Mrs. H. group; Welcome to the daugh- were Gayle Marie Foster, Mari-The party opened with guests Norma Jean McCullough and a Moore, Dona Jean Stagner, Jer-Huckert, Ralph Hastings, Bu E. W. Harrison gave the devo- ber of selection accompanied by Corbett, Milton Newell, Alex J Thompson, Tillie Williams, Mil- Students Will Give The entire house was decorat- dred Bowsher and Jean France. Birthdays Are Celebrated ed with holiday suggestions and Mothers and daughters or guests Christmas Programs gifts were distributed from a enjoying the affair were Mis. W. E. Barnes, Mavis Stroble, f celebration.

tie Rutherford, E. B. Black, Cicia Mantire, Mrs. C. P. LusPretty Christmas decorations: Clara Freeman, H. H. Hawkins, sey and Joella Lussey, Mrs. O. Ward, J. E. Beyer, and Marvin and Avis Matthews, Mrs. Joe Kendall, Betty Jo Kendall and

> Felts, Jack and David Stanton, Marian Louise Longbottom. Lloyd Chapin, Gayle Cornelius, FRIDAY EVENING Mrs. E. Ramey entertained her Geraldine and Nancy Patter- The older group of Voco stu-

Jean France, Mrs. Hood, Mary gram at the studio Friday even-Wells and Minnie Alice, Mrs. Jack Grady and Mary Louise, Mrs. J. E .Young and Frances
Young, Mrs. Otto Massie and
Virgie Shepard, Mrs. Ralph Mc
"Coming Home For Christmas."

J. E .Young and Frances
tered around a general theme of en Leslie, and the illness of
"Coming Home For Christmas."

our wife and mother. Virgie Shepard, Mrs. Ralph Mc-Cullough and Norma Jean, Mrs. clifded a snow scene as a table the Baptist Church. Hostess for L. Alexander and Mary Lee will be accompanists for both BOOMS TO RENT! THY A WANT AD Scheihagen.

Birthday Is Celebrated

Georgianne Clark celebrated nut cups in keeping with Christ- her birthday with a party given mas. A large Christmas tree by her mother, Mrs. George main decorations for the room. Tames and contests were play-Mrs. A. L. Manjoet acted as ed and prizes were given. A big toastmistress for the following birthday cake topped with blue candle in pink holders was fea-

Nancy Olson; vocal solo by Wilma Jo Roberson, Sharon Dee

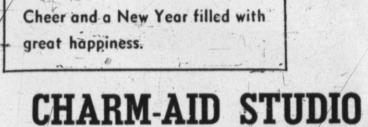
A Christmas party-program will be presented by Miss Mattie Mae Swisher's Junior Voco students at the studio Friday afternoon at 4:30 p. m. Parents and friends are invited to attend. Each student will have a part in the program and carols dating back as far as the 6th century will be sung. Prints will be shown in connection with the singingof the carols and living pictures will be formed of some of the scenes, such as the Sistine Ma-Wilma and Everett Allen Jr., donna and the Nativity scenes. Nathan Hopson, Leon and Ben- Those taking part will be Sharnie Vernon, Rayborn Vaughn, on Dee Moore, Joyce Homer, Harry Reeves, Neil Witherspoon, Aileen McLain, Dale Botts, Ina-Joan Newton, Betty Clark, Julia lou Norwood, Georgia Faye Mc-Mae Henderson, Jimmie Don and Connell, Patsy Sanders, Virgil H. P. Cooper, Kayla and Dick and Louise Young, Patsy Slagle,

ing at 7:30 o'clock. Parents and Taking part will be Margaret Allen, Rachel Ireland, Adeline Koelzer, Katherine Danforth, Madonna Morrison, Phyllis Jean Radovich, Juanita Wiseman and Donald Henslee. Mrs. Clay Ridgeway and Mrs. John Jacobsen Jr.,

We wish to thank our mar friends are also invited to this friends for the help and sym holiday event. They will present pathy during the birth and Bonnie Brumley and fami ly.

CARD OF THAHNKS

Miss LaNelle Scheinsteacher of public school m in the Pampa public school, arrive home Friday to spend holiday vacation here with parents, Mr. and Mrs.



Wishing you a Christmas of Good

Verna Culpepper **Eva Greeson**

Ruth Harding Dette Albracht

WE EXTEND SEASON'S GREETINGS To each of you with an added expression of gratitude for your friendship and patronage during the past. We

invite your consideration in the coming months. SPECK SPECK

John Wood Implement Co. Your OLIVER Dealer

MR. AND MRS. JOHN WOOD



Oft-Told Christmas Stories Hold Special Thrill At This Glad Season

stories of Christmas. Every the Bible story of the Journey child should be able to look back from Nazareth, and the tired in later years, when the dolls Mary and Joseph finding shelter and sleds are forgotten, to in over-crowded Bethlehem. In Christmas Eve and Christmas a stable with the cows and the Day, when the family sang car-ols and listened to the immortal Jesus was born. And read of the

reverently and in the hush of mas. candlelight, sing some of the beloved tunes we know so well. It er as for Baby Kay.

Rest You, Merry Gentlemen," others. and "Noel" all are old friends. Dickens "Christmas Carol" we

AMERRY

Wishing you a Christmas

of Good Cheer, and a New

Year filled with Happi-

And thanking you sin-

cerely for your loyal rela-

tionship with this firm

· Big, Sliding Hydrator

L. L. Womble

CHRISTMAS

Alderson's Variety Store

Long to be remembered, are the read, but none can compare with Star that stood in the sky to There should be time, amidst guide the Wise Men of the East all the bastle and hurry, for the coming to present their gifts. family to sit down quietly and This is the real story of Christ-

does not matter about ages, as Henry Van Dyke is one of the experience in distant years? No the spirit of Christmas knows no finest of Christmas stories. Old- one knows. But one memory will age. "Little Star of Bethlenem" er children will love it. The "oth- cling when all others are foris as appropriate for grandfath- er wise man was the one who gotten. The family at home on No melody is sweeter than "Si- lost his way. He spent years try- Christmas Eve, the songs above lent Night." Very possibly it is ing to reach the Master, to pre- all else, as music and memory oversume for the family to sing sent his priceless gifts. But there are almost interchangeable. And it together, ah, that is different. Were so many poor people to the stories that mother or dad "There's a Song In the Air," help on his wanderings that he read when the world had halted While Shepherds Watched spent his store little by little to take breath, and Christ and Their Flocks by Night," "God lightening the burdens of these the Little Child had seemed so

There are lovely stories to all know. Yet Tiny Tim is new

A Happy

NEW YEAR

each year. We cannot seem to let him go, splendid little Tim.

"The Christmas Apple" by Ruth Sawyer: "Christmas in the Woods" by Beautrix Potter; "The Coming of the Prince" by Eugene Field, are other suggestions.

All these things bring the meaning of Christmas closer to children's hearts. The candle in the window, the voices of wandering minstrels singing their carols under the stars beneath the windows of the sick and the lonely; the quiet pause, after the hurry of preparation, in the mysterious after-dark of Christmas Eve, bring each of us rest, and spiritual peace.

Children have a long road to "The Other Wise Man" by travel. What things will they started with his companions, but Christmas, the soft lights on

TEXAS out-o'-doors

of Texans are doing during the open season. But, did you reach home with the meat sweet and clean, or was it something at which even Rover turned up his

Proper care of venison will almeat, the executive secretary of lent chance that the meat will the Texas Game, Fish and Oys- sour before you reach home, ester Commission pointed out re- pecially if the weather is warm. cently. The outstanding reason Bucks can be brought in withfor the loss of venison through out skinning and quartering, if spoiling is because hunters car- the weather is cool and if the ry it home, tied on the fenders carcass is thoroughly cooled out. of their cars, up against a hot Most hunters are extremely venison ,the executive secretary and friends: pointed out. The only time it weather is extremely cold.

followed, will allow you to take brisket to bleed the buck. Inhome excellent meat. After the buck is killed, bleed it, remove

Hereford, Texas

Comedy For Christmas



Melvyn Douglas barged into Loretta Young's house, took one look at the gal-and decided to stay. Her efforts to get him out and his wily determination to stay make "He Stayed for Breakfast" a hilarious comedy which shows Christmas day and Thursday, time. Trapping started weeks December 26.

tailed deer and 17,533 mule or

That big game is still well

white-tailed deer are found in

forty-four of the forty-eight.

in twenty-eight states.

the intestines and then skin cloth, after putting a little salt the antelope, of which it is beor pepper on places where you lieved Texas has more than 7,000 So you got a deer, as thousands have trimmed out the bloody are not included. The Lone Star State has a total of 238,565 white-

If you do not want to skin black tailed deer. out your buck, you should hang it so that it can fully drain and fully cool. If body heat is left in the carcass when it is tied low you to reach home with good to your car, there is an excel-

motor hood. Yep, it's nice to anxious to get home right afbreeze along the highway with ter killing their buck or bucks. your buck being admired by Take another night in camp to hundreds of persons. That's a allow the meat to cool. You'll thrill, but it is hardly compen- enjoy those steaks and roasts sated by the loss of much good far more, and so will your family

Here is the proper procedure is safe to do that is when the to follow after killing a buck: A few simple rules, which if stick the knife in back of the sert knife at rear ribs, cut straight toward the throat, through cartilage where rib ends join, all the way to the brisket. Never cut throat or neck. To dress, split pelvic bone with knife or ax. Cut entirely around tail and large intestine, leaving latter attached. Pull and cut free from split pelvis. Open the body straight along the stomach from one cut to the other by working slowly and thus insuring cleanliness. Do not puncture the intestines. Cut the diaphragm loose and work out heart, liver and contents of chest cavity. After draining, wipe out blood with dry cloth. Keep the forepart elevated and keep the deer in the shade if possible. Prop openbody with sticks to insure its cooling and to prevent souring.

Hang the carcass with a gambel stick fixed through the tendons of the hind legs or hang by antlers. Wrap loosely by day, for protection, but remove cover at night. Sprinkle salt or black pepper on exposed meat. TROUT RESEARCH

The marine biologist for the Texas Came Department will soon start research on speckled trout, an excellent sport fish is far from being as plentiful on the Texas coast as it was ten years ago. The biologist, who is being equipped with a boat, will study all phases of trout and hopes to acertain their habits, the type of water and bays in which they breed best and other data bearing on their number along the Texas coast.

It is possible coastal residents of Texas will cause a bill to be proposed before the legislature at its next session to take speckled trout off the market. It is considered likely commercial fish-ermen will offer little objection due to the fact that the market for trout is so sporadic that they find it necessary to create a market ever time there is a

good run of trout.
TEXAS SIXTH IN BIG GAME Texas is the sixth leading state in big game, a report to the executive secretary of the State Game, Fish and Oyster Commission from the U.S. Fish and Wildlife Service reveals, and leads in one species, the javel-ina. Thus the Lone Star State retains the rank it held last year, with Michigan, Pennsylvania, Wisconsin, California, and Minnesota heading the list in the order named.

Surveys reveal that Texas has a total of 35,000 javelinas or peccaries and is well out in front in this game animal, which is attracting more attention annually, especially from out-ofstate nimrods. Arizona is second In Javelinas with 14,300 and New Mexico is listed as having 400 of the animals.

which inhabit the mountains of west Texas were imported a number of years ago. They are using practically all of the suitable habitat available and are not expected to greatly exceed their present number, which is approximately 400. HUNTERS DOING WELL

Despite weather which has been, for the most part, not ideal for hunting, Texas nimrods have been bringing in thousands of deer this season. Storage houses throughout the Hill Country and other parts of Central Texas are full of bucks.

While hunters are out bagging their buck, the Texas Game Department continues its restocking program so that in years to come more hunters will have more areas upon which to search for the ones with big antlers. Latest reports to the executive secretary of the Game Commission is that the deertrapping crew working in South Texas has now trapped and transported to areas where deer have been shot out, a total of 211 bucks and does, of this number 129 were bucks.

The Game Department is using a new type of trap this season, one which catches a deer at a earlier this year than usual, but despite the abundance of feed The grand total of big game in South Texas, the bucks and it out and quarter the carcass. animals in Texas, the survey re- does are falling for the bait used Wrap the quarters in cheese veals, is 301,822, but figures for in the trap, cottonseed cake and

That the annual revival at the Norwood.

Elk are found in Texas, but Rev. and Mrs. R. L. Flowers,

Hold Revival scattered throughout the United States is shown by the facts that January 5-16

states; mule deer in seventeen First Methodist Church will be states; antelope in sixteen, black held January 5-16, was announcbears in thirty-three and elk ed this week by Rev. Marvin B.

are few in number. They'are not evangelists of Denton, will lead native to the state and those the revival.



Our Christmas wish for you is neither new nor unusual, but it is packed with all friendly sincerity . . . and in extending our greetings we also wish to express appreciation for your friendship and patronage the past year.

The Beauty Mart

SPECIALS this week from Hereford Store Company Boys' Cowboy Boots

Sizes 8 to 11 \$1.98 Sizes 12 to 3 \$2,98 Sizes 31/2 to 6 \$3.50 SHOES for the entire family -priced to sell. Also Rubber Overshoes for men, ladies and children. Gum Boots and 2and 4-buckle Arctics. Big line Men's Roundup Boots \$6.95 Men's Genuine India

Goat, all leather COATS silk lined-the only leather that won't scuff in wearing. \$12 valueonly \$9.75 Ladies' full - fashioned HOSIERY 69c Happy Home Dresses : 98c

Special, Half-Price on ladies' COATS this week!

Children's Blanket ROBES 98c Boys' Heavy Plaid ROBES

ROBES, \$1.69, \$2.25 to \$4.98 Girls' fancy plaid Jackets, 3.50 values ... \$2.79 Silk Panties 15c to 25c Rayon Slips 37c and 48c Girls' Slips 25c

Panties 15c Ladies' satin Styletrend . GOWNS, \$1.50 values \$1.00 Children's Pajamas, in sizes 2 to 16 at 49c

Ladies Pajamas \$1.19 Men's Dress Shirts 89c to \$1.25 Boys' Fine Shirts 48c

THE LOWEST FOR QUALITY MERCHANDISE

Hereford Store Co. S. L. Harman, Sr., Mgr.



and many others

HEREFORD APPLIANCE

There's a frigidaire for every need and every budget—all are selling at the lov.est prices in history

Ona Faye-Smith Gladys Carrol Imogene Whitehead Bobbie Seed A pre Christmas SPECIAL 10 TUBE 1941 PHILCO REGULAR PRICE 99:5 FOR THIS 122.50 WIRELESS RECORD PLAYER This Philco Wireless record Player selling regularly at \$22.50 reproduces ten or twelve inch records through your radio without wire connections. Available at \$10. only if bought with above radio. warning! This is a brand new 1941 model and is not to be confused with Discontinued or last year's models. You will be amazed at the performance of this set. Now you can get the capitals of Europe as easily as you tune in local stations. See it and hear it today . . . then you'll buy it.

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Last-Minute Letters To Santa-

Will you please bring me a eve, too. tricycle for Christmas. I also would like to have a machine gun if you have one to spare. I need some books too. I have been Dear Santa, a good boy most of the time. Thank you very much. You are my best friend.

Joe Easley

Dear Santa Claus, I am a little girl six years old. My little brother, Adrian, is almost four. I hope you will come to our house on Christmas eve and bring us some toys and can- Dear Santa, dy. We have a Christmas tree I have tried to be very good. near the front room window. I So please bring me a cow girl

help my mother every day. Please remember all the other gun, I am nine years old and in

SEASON'S

Your little friend.

Mary Lu Syms.

I have tried to be good. Please Dear Santa Claus: remember me with a Cow-Girl I want a doll, and some little suit, skates, a Gene Autry gun, toys, some candy, fruit and nuts. a Gene Autry handkerchief. I Please give all the other little am in the fourth grade. And I boys and girls some toys. I'm am nine years old. Remember five years old. the other little children. Heaps of Love,

Cora Frances Hunter

GREETINGS

Loyal friendships and pleasant memories

make life worth living and Yuletide

brings forth the keenest appreciation of

them. So we are happy as we send to all

our friends cordial greetings and best

wishes for Health, Happiness and Gooff

The VOGUE

READY-TO-WEAR and MILLINERY

Greetings

Season

suit, skates and a Gene Autry

And all the good wishes

we can think of for you at

this glad Christmas time

... May the New Year be

filled-with Joy and Pros-

perity for all.

LOERWALD BROS.

Machine Shop

little boys and girls on Christmas the fourth grade. Please remember all the other boys and girls! Much love, Phyllis Hunter.

Your little friend,

Doris Russell

Dear Santa Claus, I want a football, and some little toys to play in the house with: Please bring me some candy, fruit and nuts. Be sure and don't forget all the other little

boys and girls. I'm six years old and in the first grade.

Your little friend, Robert Russell

Dear Santa Claus,

We are writing to you to let you know we are at Vega this Xmas instead of Hereford.

We have all three been good little boys and girls. Dear Santa please bring both of we girls little Betsy Wetsy dollies and little red chairs to rock them in. And bring Jimmy a story book, tricycle and also a little red rocking chair and candy and

> Your three little friends, The Valentine Triplets

I am a little girl 4 years old, and I have been nice but I am not writing to ask you to bring me some nice things but I want you to be real nice to Edith Jackson as I am her namesake and she sent me a very nice necklace for Christmas.

Your little friend, Edith Hurford, Dexter, N. M.

Dear Santa.

I am a little girl and I will be six years old the day after Xmas. I have been good so will you please bring me a desk and a doll. My little sister, Carolyn, wants football pump, football needle, a tricycle and a doll just like pool table, wagon with balloon Evelyn Sachs. mine. My little brother, Billy tires, pair of skates, three little and Daddy want a train. Our cars. chimney isn't very big so we will leave the front door open. __

Your little friend, Kathlyn Kester

Dear Santa,

I have tried to be a good little the other little boys and girls, cedar. The refreshment table girl and help my mother. For Christmas I want a doll bed, a big doll buggy, a doll, washing machine, ironing board, iron and a sewing machine, some, candy fruit and nuts.

With love, Joan Moore

Dear Santa,

I am a little boy 8 years old. Honor Bride For Christmas I would like a





Under navy department plans for a 24-hour watch over defense sefor identification card, as above,

Winter's Debut





Winter begins December 21 in the Northern hemisphere, when earth is closest to sun. Sketch shows angle at which sun's rays strike north cole at equinoxes.

I love you, Gene Moore

Dear Santa Claus,

Very truly.

Dean and Neil Collins

Two Parties

Monday and Tuesday of this week two courtesies were given

qustions and answers describing the groom and the shower was introduced with a letter supposedly written by the bride. Chests were Misses Marjorie

Alderson and Ellen Bowsher, Mesdames Troys Carmichael, Ida Davis, Grant Fuller, Mattie K. Robinson, Woodrow Wilson, Elizabeth Womble, and the host-

Those sending gifts included Mesdames C. O. Wilkins, Ralph Roden, Dyalthia Bradly, J. W. Robinson, Marlin Gililland, Misc ses Verna Culpepper, Ruth Harding and Wanda Jean Smith. IN FULLER HOME

A gift party was given Tuesday-afternoon at the home of Mrs. Grant Fuller with Mesdames Smith, Brady, Fuller and Misses Paetzold and Seymour as hostesses.

The house was decorated throughout in the Yule motif. Tiny brides were fashioned by the guests with Mrs. Cecil Walk-er winning the prize for the best likneess.

Gifts were presented by Mesdames Louis Woodford, Buford Crosthwait, Lynn Kester, Cecil Walker, A. R. Bateman, and C.

Those sending gifts were Mesdames J. C. McCracken, Kellar Muse, W. F. Gillis, N. E. Milburn, Sylvester Slagle, G. W. Heard, Troy Moore; N. G. Elliston, Bessie Seed, Frank Cogdell,

Child Study Club Is Entertained At Hudson Home

The Child Study Club held its Christmas party, with husbands as honor guests, Thursday evening at the home of Mrs. G. M. Elvin Ridling and Mrs. John were Mr. and Mrs. Orville Stew-

son candles and balls and bells of Mr. Alexander. in every bright color, all suggested the nearness of the Yule-

A turkey dinner was served at small tables for four and a Christmas program was given Mrs. Elvin Ridling sang "In the Garden of Tomorrow" accompanied by Mrs. John Simms and Mrs. Ridling led the group in singing carols. Mrs. Merlin Kaul entertained with a humorous monologue; Mrs. R. P. Coneway sang a Christmas song and led in Christmas singing. Mrs. G crets employees were photographed W. Newsom and Mrs. James Aiken had charge of Bingo games and awarded appropriate prizes. Rev. James Aiken auctioned the white elephants which had been brought by members.

-Those present included Messers and Mesdames Cawthon Bryant, R. P. Coneway, Leo Forrest, G. M. Hudson, Elmer Patterson, Elvin Ridling, M. T. Rutter, John Simms, Ernest Wade, J. B. Whitlow, Jim Williams. Gordon Witherspoon, Rev. and Mrs. /James Aiken, Mrs. Mack Bainum and Mrs. C. P. Grimes.

Shower Given For Miss Reed, Bride-Elect

Miss Virginia Erle-Reed, brideelect of Darrell P. Staggers of Sherman, was the honoree Tuesday afternoon at a miscellaneous shower given at the club house. Hostesses were Mesdames W. H. Russell, J. O. Newell, C. L. Whitehead, J. E. Cockrell, J. H. Trimble, assisted by Misses Mary Tiefel, Dorothy Nelle Trimble. Glennis Cockrell, Billie Whitehead, Clara Wedel, Ruth and

The club house was decorated throughout in the Yule motif with refreshments and gifts accenting the holiday colors.

Red candle in a bank of leaves burned on the mantel of the We have been good little boys-fireplace which contained a Yule so please bring Dean a bicycle log blazing brightly and throw-I am a little girl 6 years old. and Veil a tricycle. Be good to ing out the fragrant odor of was centered with a miniature tree of white and greenery and bright ornaments surrounded the punch bowl. Nora Jean Russell poured. Gifts were attractively displayed on tables placed about the room. An informal program of music was furnished throughout the afternoon.

M. L. Steele and Misses Martha Schuman and Helen Seed.

Mr. and Mrs. Edgar Ireland of Dallas arrived Tuesday to spend the Christmas holidays here with his parents, Mr. and Mrs. E. S. Ireland.

Guests Sunday in the home of Hudson. Co-hostesses were Mrs. Mr. and Mrs. J. W. Alexander days with her parents, Mr. and art, sons Ted and Bob, and Mrs. Christmas decorations were in C. C. Loving of Amarillo. Also evidence throughout the enter- Mrs. John McDonald of Birmingtaining rooms. Evergreens, crim- ham, Ala; They are all relatives

MRS. HEDRICK RETURNS

Mrs. E. B. Hedrick returned to her home here Sunday after and family, in Palestine.

BUYS NEW SONG BOOKS .

The Wesley Fellowship has recently purchased new Methodist Hymnals and will be used Sunday for the first time.

Ray Johnson, Walter Easter, of it once before. Ralph Smith, Jack Dean ,Arlie turned to each other and said: F. M. Kester, H. E. Henslee, C. away." It was only after they B. Williams, Irene Sheets of had minutely examined the kill M. Benefield, H. D. Reed, Miss had fallen to grandfather, ac-

Mrs. Robert Singer and baby have returned to their home in Slaton after visiting her parents, Mr. and Mrs. W. L. Alexander. Joe Billingslea of Waco, a son-in-law of the Alexanders, was also their guest this week.

Mr. and Mrs. W. M. Emmons and baby daughter, Diane plan to leave Saturday for Gorman where they will spend the holi-Mrs. J. E. Walker Jr.

Rev. and Mrs. James Aiken are planning to leave Monday to spend next week with relatives in Palmer and Ft. Worth.

Rev. and Mrs. Charles Wilson of Mineral Wells will arrive the first part of the week to spend spending several weeks with her Christmas with her mother, Mrs. daughter, Mrs. Lamar Hamilton A. M. Jones. Also here for the holidays will be Mrs. Jones' son Andrew Pat, of Monahans.

HUNTERS BAFFLE EACH OTHER

Thomas Clyde Lacy and his Those attending were Mes- of Marble Falls, Texas, fired at dames J. B. France, Buford Par- a deer so simultaneously remer, O. L. Rutherford, E. B. Pos- cently that each thought he ey, Carl Oldham, A. O. Thomp- had killed the buck and neither son, A. J. Schroeter, Frank Marrs, knew the other had shot. That Rosa Speer, Marvin Norwood, H. probably will happen once in A. Close, Al Werner, O. G. Hill, ten thousand times. We heard

Chas. Bennett, Harry Lomas, After the shots, the hunters Dean, R. H. Beavers, Glenn Weir, "Well, I really put that one Friona, T. W. Roberson, Glenn that it was determined that Snyder, I. E. Woolery, J. E. Bey-Thomas Laey had shot high and er, Noah Ewton, J. B. Jones, H. the honor of killing the buck Lucy Reed, and the honoree. | cording to the Marble Falls Mes-

MERRY CHRISTMAS HAPPY NEW YEAR!

Christmas is here egain with its good fellowship and good will. Its warm spirit reminds us that in our friends, not in our ledgers, do we find our real assets. So we want to express our appreciation of your evidences of friendship for us and to wish you

JACOBSEN BROTHERS Machine Shop

to Mrs. Clyde Johnson who before her recent marriage was Miss Rosalie Johnson of this Why Monday's event was a miscellaneous shower given by Mrs. Bessie Smith, Mrs. Faye Brady, Shouldn't it be Miss Alma Paetzold and Miss Gladys Seymour at Mrs. Smith's a "MERRY Green and red colors predominated in the decorations and the center of interest was a lighted Christmas tree with gift CHRISTMAS" nackages piled together at its base. The holiday colors reappeared in the refreshment course. A contest was enjoyd with We Americans:

Our Wish:

for you is that the New Year and the New Years to come will keep on bringing you these joys of freedom, so that Christmases to come will keep on being the very Merriest ones for all of America!

can Say what we please!

can Go where we please!

can Buy what we please!

can Vote as we please!

. can Eat what we please!

Davis-McCracken

MINNEAPOLIS-MOLINE Farm Machinery

FIRESTONE TIRE Distributors

HOUR Service ... on Christmas Cards

Assortment of 50 Cards printed with your name

Other assortments with name printed, in boxes of 20, 24, 25 Cards \$1.00; also Box of 21 for \$1.50

Give us your order — and we will deliver your Name-Printed Cards within Two Hours, while our supply of cards lasts.

The Hereford Brand

The Whiteface Round-Up NEW YEAR!



STAFF MEMBERS Editor-in-chief ____Mary Nicks Assistant Editor __Rena Rae Ren-

Business Manager ___Gertrude London ssistant Business Manager Lillye London

roof Reader __Virgie Lee Sparks sports Editor ____Calvin Brumley | read the introduction. Headliner ____Agnes Albracht Sportsor _____Sadye Rigler REPORTERS

Kathryn Danforth, George L. eGrand, Mary Ellen Henslee, Donald McCullough, Margaret jah Chorus." Olson, G. P. Owen, Phyllis Radovich, Barbara Robertson, Theresa Smith, Betty Roloson, Madonna Morrison, and Naomi

Days Of Chivalry, Come Back To Stay

Can you imagine that very popular and up-to-date young club socials. lady. Dorothy Banner, coquet-Miller is gentleman enough to decorations. pick it up? Or again, can you rying a cane?

While viewing a practice scene their homes. of "Then and Now the other reverie of the by-gone days.

is so sudden." When she finally Higgins. accepts, he kisses her hand with the gallantry of one of King Athur's knights.

Ah, those good old days when ing. a young man was always on ime for an appointment; when he wouldn't dare call for a lady and sit in his buggy and honk

Glee Club Presents Christmas Cantata

Sunday night, December 15 at the Christian Church, the Glee Club presented its Christmas Cantata. The theme of the program was "The Holy Night."

and Agnes Albracht as Mary, enacted the manger scene in which the Shepherds and Wise Men took part. The girls entered exchange _____Mary Lookingbill carrying white candles while the Humor _____Nadyne Newell narrator, Margaret Higgins,

The program included chorus numbers, solos, trios, quartets, and sextets so arranged as to tell the story of Christ's birth. The program was climaxed by

Homemaking News

The second year Homemaking class has been studying social this as a project, they have made R. L. Dowell. a bean bag board, jar ring toss and ring clown boards. These games may be used for various Six Central Students.

The second year class has altishly dropping her handker- so been making candies and atchief or a rose to see if Nolan tractive homemade Christmas

Have you noticed how bright imagine this well-dressed lady the Home Ec room has been the a hoop skilt and high topped last few days? The first year shoes, embroideling or hemming class is cutting materials for tea towels while she is waiting bright, colorful print dresses. for Nolan, who appears wearing These girls are certainly learn. tht trousers, sous, derby, and ing how to be economical as well as learning to be useful in

The F. H. T. met at Troyce day, I suddenly lapsed into a Stambaugh's December 18. The club had a gift exchange after Grandmother is just a young the program which consisted of: girl, and she stands with Grand- Peace on Earth, Goodwill to father kneeling before her, ask- Men," Christmas Story, by Kathing her to be his wife. He be- ryn Acker, poem by Troyce comes greatly embarrassed Stambaugh, and "God Loveth A when she says, "Oh, Wilbur, this Cheerful Giver" by Margaret

> Whiz: "And suddenl everything before me went shimmy-

Bang "Where were you?" Whiz: "At a burlesque."

his horn until she came out (or ry! But, why have we changed did they have horns on buggies?) so much? Are boys becoming Those were the days when he al- more effeminate, or are the girls ways treated the ladies with the getting more masculine? Are the utmost courtesy and respect, and girls responsible for the way boys when girls were always ready to treat them? Have the girls faint (if there was a strong mas- themselves lowered their stanculine arm nearby to catch her); dards? Are boys really discourthen she shrieked at the sight eous or merely thoughtless and a mouse, a bug, or a worm, careless? Let's hope for more Those were the days of chival- real gentlemen and true ladies!

Radovich And Renfro For The Second Time Are On High Honor Roll

For the second six weeks, twenty-eight students are on the honor rolls. Only two, Phyllis Radovich, a Sophomore, and Donald McCullough, as Joseph, Rena Rae Renfro, a Junior, are on the high honor roll.

The students making the low honor roll are as follows: Fresh-Hood, Marie Moreman, Christine Smith, and Ruth Tucker; Sophomore boys-David Neal Beavers and Billy Dameron; Sophomore girls-Mary Ann Ack-Bowsher, Gloria Cress, Vois Ag-

Are On High Honor Roll

Central school really puts the high school to shame by having six on the high honor roll, whereas the high school has only two. On the low honor roll. Central has forty-two.

Blue, and Naomi Brumley; Sixth Grade - Madelle Beavers; Jackie Wright, and Jessie Ann nation be without women?" Buckner: Third Grade-William Earl Barnes. Those on the low honor roll are: Seventh Grade Billy London, C. W. Reeves, Helen Acker, Lonidene Martin, Juanita Upton, V. C. Hopson and Delmo Williams; Sixth Grade-Joe Farrell Bishop, Jeggy Barnard, Ruth Moreman and her, and-Jo Ann Rosson, Fifth Grade John Samuel Coombes, Robert is my sister." Corbett, Bobby Neill Millard, Glenn Russell, Elizabeth Lee Cocanougher. Mary Estelle Le-Grand, Jewel Aleen Rudd, John-Sexton. Betty Sue Walker, writing paper will be stationary. Ebb Martin, Barbara Ann Burney and Ouida Hudson; Fourth Ann Slagle, Oliver Streu, Nadine Cole, Joan Jett, Barbara Boyd, Joyce Marie Taylor, Reuben Knox, Minnie Alice Wells, Roy Kropff, Lucille Bridges and June Reynolds: Third Grade-Robert Bateman, Caren Conklin, Ruby Faye Barclay, Robert Lee Hennington, Mary Kathryn Carroll,

In Other Camps

The Dalhart High School band in a Santa Claus parade at Liberal, Texas. Approximately ten bands participated in the parade. -Hi Times

In the auditorium of Tulia high school, December the ninething is bound to pop when the faculty goes on a rampage. -Tulia Hornet

pictures in the annual.

-The Lobo News

Nichols Speaks to Hi-Y

of Great Plains District of Y, enjoys physics more than any M. C. A., addressed the Boys' other subject. He is in the band, Hi-Y, Tuesday, December 12. His talk concerned application, appreciation, accumulation, assimilation, and dedication. He urged members to attend the district meeting in Amarillo, Saturday. The purpose of this meeting is to decide about the future conferences. The Hi-Y Boys have already begun plans for the annual Fath-

Freshmen To Have Party

er and Son Banquet.

John David Dowell, Mary Ruth Russell, Christine Smith, and Pratt and Mr. Mac Best are He is well known for his vivacisponsors of the group.

"Harm Of Smoking" Discussed At Tri-Hi-Y

"The Harm of Smoking and the Value of Worthwhile Recreation" was the theme of the Tri-Hi-Y program, Tuesday, December 10 at the high school.

After the group singing Would Be True," Lois Agnes Gilbreath read the scripture. "The Harm of Smoking" was given by man boys-G. P. Owen and Tom La Nelle Palmer and the talk Wilson, Freshman girls Nettie on "The Value of Worthwhile Recreation" by Rena Rae Renfro. Mr. Harold Nichols, District Secretary, gave a short talk.

Those girls present were Polly Dixon, Rachel Ireland, Nadine er, Helen Cross, Marcellia Koel- Reeves, Lois Agnes Gilbreath, zer, Marjorie Malm, and Edna Margaret Olson, Betty Jo Ken-Charlie Hill, Mattie Lawhon, the group singing the "Hallelu- Wilhelm; Junior boys Jack dall, Vesta Mae Landers, Kath-London; Junior girls-Mildred ryn Acker, Arline Millard, La Nelle Parmer, Rue Wilson, Eleanes Gilbreath, Mary Lee Hood, nor Wilson, Geraldine Kendall, Mattie Louise Lawhon, Lillye Betty Jane Roloson, Lillye Lon-London, Nancy Olson, Betty Jo don, Lurline Dixon, Troyce Stam-Potter, Seletta Robinson, and baugh, Mary Lookingbill, Bet-Jane Wilson; Senior girls-Gert- ty Dunlap, Nona Deen Rose, life for the family. Along with rude London; Post Graduate- June Dameron, Rena Rae Renfro, Billye Self, and Dorothy Banner. Phyllis Radovich was a guest at the meeting.

Around the Campfire

Miss Ramey: "Darrell, go to your seat if you are too warm." ing: Darrell: "If I go to my seat, I'll freeze to death.'

Miss Ramey: "Well you don't Wilson to study. Those on the high honor roll study here. I'd rather freeze to Seventh Grade-Marcella death than die of ignorance."

> Lois Agnes: "What would a Mary, Ellen: "A Stag-nation, pa), Worley awake during class. Dear Santa Claus,

best way to teach a girl to swim?" today. Harold Close: "Well, you take | 5. Another, football team as her down to the water very we had this year. gently; put your arm around 6. More parliamentarians like

Richard: "Aw! Cut it out! This Harold :"Oh! Just shove her joy the happiness and content- for you. off the bank."

No matter how you move it,

Some do and some don't-De-Grade-Elaine Thompson, Patsy pending on their moral code-Being Mid-Victorian, I eat pie straight, not a la mode.

Senior Personalities

One of our carefree personalities of the Senior Class is Wanda Jean Harrison and Wylie Roger Hartman, who was born in Hereford in 1924. Roger has been an active member of Hereford high school for the past two years. Everyone thinks that he will become a chemist from the way he handles experiments in chemistry, but Roger plans to go into Civil Aeronautics won first prize, a silver trophy, when he finishes school. Roger is a member of this year's Whiteface Football Squad and the Boys' Hi-Y. His favorite subject is English.

Another of this year's Seniors is the little boy who hasn't grown teenth, the faculty members will very tall, Jack Allmon. In spite present a play. The name of his of his extreme shortness, he is play is "Son John." And some- a very active member. Jack was born in Amarillo in 1924. His favorite hobbies are hunting and tennis. His favorite subject is The Levelland High School an- Boys' Hi-Y and plays tennis in nual is progressinb, as pictures summer. He says his greatest disof students and teachers are be- like is long fingernails (watch ing taken. All pupils will have out girls!). Jack wants Santa to bring him his Senior ring.

One of our musical students is Glenn Smith, who was born in Slaton, Texas, in 1923. Glenn's favorite hobbies are collecting Mr. Harold Nichols, director arrows and playing his horn. He orchestra, Boys' Hi-Y, is an associate member of the Boy Scouts, and plays basketball. Glenn is going to give Santa a rest this Christmas.

> Another member of this year's Senior Class who makes good grades is Bobby Davis. Bobby was born in Hereford in 1922. He enjoys swimming and playing basketball. His favorite subjects are chemistry and Spanish. Bob-by is Junior Assistant Scoutmaster of Hereford Boy Scouts. In previous years, Bobby was a member of the debate club. He intends to go to college and maj-

High School Students Petition Saint Nicholas

One Teacher Makes Several Requests

Dear Santa. This year I am just going to ask for one thing. I have been good in the past year, and I think I deserve something to knowledge. I also want a typekeep a record of how good I bring me a diary with a lock on Don't you think I deserve it? I am going to say "Thank-

you" in 'advance. Anes Eleanor Albracht A good little girl,

S. You might also include some stationery, a pair of hose, some perfume, a hat, a dress, an autograph book, a doll, a teddy bear, some shoes, and I guess that's about all.

Dear Santa, We want new dolls for Xmas that have blonde hair and blue

With plenty of love, Charlie Hill, Ewell Fox, J. P. Jones

P. S. Bring us some sweets and nuts with them blondes.

Dear Santa Claus: Please send me the follow-

1. A new method to use to encourage Billy Hall and Junior

2. A feminder to Roy Saltzman school. and the other football boys to stop letting the window shades down from the top.
3. A devise to keep Joy (Grand-

4. Reassurance that all Soph-

Robert Elliston. · 7. The hope that every member of Hereford High School will en- P. S. I'll wait up Christmas Eve

ment of Christmas day. Sincerely.

Miss Robbie Foster.

Dear Sandy Claws,

I'm not going to tell you that who have been trying to go with I've been good because you my girl. I wish that you would ought to know better. But really, take some "NUTS TO THEM" Mr. Claws, it's hard to be good with my compliments. when you have to go to school with people like Madonna Morrison. Please, Sandy, bring me a great big sack of Spanish writer that will type when I shall be in the next year. Please holler "go," and won't make any mistakes so Miss Ramey won't have to buy so much red lead. And won't you please make certain people in this school quit calling me "Midget," just because I'm not very big? Bring Miss Rigler some more reporters to worry about, and make Bill Ashlock quit making so much noise in his corner of her sixth period English III class.

Yours very truly, Mondeleen Miles

P. S. Please bring F. L. Lucas and Margaret Olson a bottle of rat poison. They deserve it on general principles, but especially for leaving me in a jam in Debate Club.

Dear Santy, If you could, will you please bring us a Shirley Temple doll with red hair, and plenty of clothes. We also want a good football team for next year (like we had this year.) Please bring some good-looking boys to this

Thanks, dear Santy, Your little friends, Billye & Polly

I haven't been an angel, but omore students will always be I've been pretty good and I'd Richard Ireland: "What's the the wonderful people they are be much obliged if you'd bring me a little red tractor and paper doll book. If you got anything left, I'll take that too.

Please don't forget me. Robina Culpepper

Dear Mr. Claus, First, I want to show that I'm

not/selfish. There are a few boys

Then you might bring Miss Rigler some colored glasses so that she can't be so observant in the first period study hall.

Incidentally, you might bring me a V-8, then I won't have to borrow a car every time I call on a certain girl.

Impatiently waiting, J. D. Curtsinger

Dear Santa

I am a little girl so many years old and a half. Please bring me a dollie and some candy and nuts and apples and oranges and-oh, just anything that's good to eat.

Please bring Lois Agnes a real big boy friend; she's too bashful to ask for one herself.

Thank you Santa Claus. A very good little girl,

Mary Lookingbill.

DEBATE CLUB HAS DRILL

The members of the Debate Club had their first formal debate on December 11, on the State Question, "Resolved: That Texas Shall Adopt a Natural Resource Tax." The debate was given primarily for the purpose of drilling the members as to the principles of debat-

The always-welcome-visitor, Mr. Willoughby, and the sponsor, Miss Crawford, gave some very worthwhile tips to the participants after the debate. They also checked some of the facts presented by the speakers.





To Our FRIENDS

As THE old year draws to a close, amidthe good cheer and fellowship of Christmastide, we desire to express anew our gratitude for the manifold courtesies received, for the cordial relations we have enjoyed, for the new friends made and the old friendships more closely cemented, and for the splendid patronage that has been ours. With these thoughts in mind, we wish for you one and all a very Merry Christmas and a happy and most prosperous New Year.

Happy Prosperous 1941

STREU HARDWARE

Mrs. A. H. Streu H. E. Henslee Florence Wilkins Helen Francis Streu Urlin Streu

Leo Hellman

ART MANJEOT, Assistant, Mgr. L. R. JARMAN, Yard Man

SEASON'S

GREETINGS

from the

HEREFORD LUMBER

COMPANY

for the coming

CHRISTMAS and NEW YEAR

May Christmas bring you joy and each day

of the year add to your joy!

Frank E. Givan, President
J. F. Hickman, Vice President
H. E. Henslee, Vice President
C. J. Paddock

D. H. ALEXANDER, Secretary-Treasurer

DIRECTORS:

C. M. Hicks

G. W. Brumley

Frances Erdman will plan a party to be given for the Freshmen sometime after Christmas. Ford in 1924 and has attended Bobby Jennings, president of the class, appointed them at the D.'s favorite sport is swimming, latest meeting. Miss Geraldine and his favorite subject is civics.

or in chemistry.

Christmas Bells Tell Of Joy Childhood

e have ears to hear, we looks in a mirror. of Mirth. It is good to have a ringing all the year! season of mirth to remind us of the constant value of happi- giving. ness, fun, good humor; a time

we are "condemned to the fashion of the smiling fact."

character! It is a necessary in- satisfaction comes from spend- to hear that bell rung out brave- School members. gredient in character, a saving ing, giving, using ourselves for ly, shaming the evil spirits of grace. Someone has said that something worth while. the decisive test of the posses-

The second note is the joy of

full of kindly wishes. Robert brought their gifts, Christmas ten ignore, or take only as a of Bethlehem, of the ancient Louis Stevenson, in his Christ- has been a time of loving and pledge of God's forgiveness to- promise a little child shall lead mas sermon, points out the value generous giving, a time when ward us. What would it mean them, and sets us looking for and beauty of the fact that we "remember the words of the if we could not only heed that more revelations of God in the just when the days are short- Lord Jesus," how He said, "It note at Christmas time, but faces of little children.

A sense of humor is far more reminded that God has so made faces and friendly wishes.

At Christmas time one is How much Jesus made of chari-The Christmas Bells are ring- sion of a sense of humor is ashamed to be unmerciful and ty! This is His day, the day of a sense of humor is ashamed to be unmerciful and ty! This is His day, the day of me again. What do they say? whether one laughs when he uncharitable. The heart is warm His spirit of generous loving to all men. Even Scrooge's hard- kindness. catch a full octave of meanings. Thank God for the Christmas ened heart changed and softgreat article in the creed, "I that once again it sets a little believe in the forgiveness of child in the midst. It reminds Ever since the Wise Men sins"—that article which we of us of the beautiful fulfillment

CHRISTMAS DAY

we have a treat for you

SHOWING

Alelvyn

HARSHAL

PALLETTE

YOUNG DOUGLAS

STAR

WED.

Dec. 25

MAD-MAN

Another note is the Signifi-The first and lightest note is that note of mirth! Keep that bell ened at Christmas time. A ra- cance of Childhood. diance shines forth from that. This is the glory of Christmas,

hatred, jealousy, and bitterness?

Christmas also sends forth the deep, vibrating far-crying tone of Peace and Good-Will Among Men. If by some miracle, this bell were rung so loudly yet so sweetly at this critical time, that it would "drown out" all the discord which exists among the nations of the world, would not we all be "bursting" with joy? This bell rings faintly out to a world full of bitterness and dread of another war.

CARD OF THANKS

We wish to take this means of expressing our sincere gratitude to our many friends for, their kindness and interest during the recent illness of Mr. Gillis, and especially do we appreciate the careful attention of Dr. Tout. All of you have contributed to making our lives more complete and more cheerful at our time of need. Mr. and Mrs. W. F. Gillis

Texas soil conservation districts are not confined to one section of the state but are well distributed.

Recently the Farm Security. Administration has broadened its rehabilitation program by making loans to children of its borrower families in order that they may take part in activities of 4-H Clubs and Future Farmer

(Continued from Page 1, Sec. 1)

ed. Mrs. Fincher had been working there since 1933.

Bill Gillis, who has been confined to his home ill, was seen downtown Tuesday morning.

Work is going forward on the W. H. Dowell home in 500 block on East Third. It will be a five room and bath frame structure with service porch.

The "Court House Gang" will hold their annual Christmas tree Monday afternoon, December 23, it has been announced.

Owner of the watch left on the special train was found last week, but J. E. Beyer, agent reports that a makinaw was found on the train when it got back to Amarillo and is now at his office here

Churches

(Continued from Page 1, Sec.

morning hour at the First Presbyterian Church but Sunday evening the Young People's Sunday School class will present a Christmas play. Following the

reerere ereer

CORDIAL GREETINGS

We desire to extend to you the compliments of the season and express our sincere wishes for your prosperity, in the coming year. We hope to continue the cordial relations between

EQUIPMENT CO Henry Sears

est and the cold most severe, is more blessed to give than to keep it ringing every day play the congregation will join P. Coneway will direct a pro- services were Luther Menden receive." It is well to have that of the year; if we could always in the White Gift Service. Mem- gram in which all departments hall, a nephew, and Mrs. Menbell rung out vigorously; to be greet our friends with cheerful bers of the Sunday School will of the Church will participate. denhall of Joy; Mrs. D. R. Ferclose the evening service with a A play, "Father Times Christ- guson, a neice, of Joy; Rev. A. O. than a pleasant addition to us that our best and deepest | Why does this poor world need Christmas tree for Sunday mases," will be presented.

> FIRST METHODIST CHURCH Sunday morning at the First Methodist Church Rev. Marvin
> B. Norwood has announced a Mass on Christmas Eve.
>
> Marvin highlighted by the Midnight an aunt of Mrs. Seigler, and Jud-Christmas worship sermon, with special services scheduled Sunday night.

At 6:30 the Young People will (Continued from Page 1, Sec. 1) present a Christmas play in their department, and at 7:30 Mrs. R.

CANDIES

Xmas, Mixed. . . . LB. 10¢

NUTS

erop 2-Lb. Bag 38¢

CRANBERRY SAUCE

SALAD DRESSING

Pint Jar 17¢

VANILLA EXTRACT

Regular 25e Bottle . /. 23¢

17-Oz. Can

Chocolate drops for

Fancy mixed, new

White Swan.

White Swan.

White Swan

ST. ANTHONY'S Christmas at St. Anthony's Church will be celebrated with several special programs, to be

Among relatives here for the ford.

the Christmas Fear

Hood, a brother of Mrs. Seigler, of Dexter, N. M.; Mrs. L. Z. Mark ire, a sister of Mrs. Seigler, of Vaughn, N. M; Mrs. H. H. Cooper, ge Cooper of Amarillo; J. Walter Rarker, Mrs. T. E. Seigler Jry father, of Wichita Falls; and C. E. Hood, Mrs. Seigler's broth? er, Mrs. Hood and girls of Here

We Are

Saying

Merry

Xmas

BARGAINS

with a host

MID-NIGHT PREVUE - THURSDAY, DEC. 19th TONIGHT -- 11:45 P. M. "A CHILD IS BORN

Gladys -GEORGE Jeffrey LYNN ' Gale PAGE

ONLY

Never before has the screen delved into such an intimate story . . . emerged with a drama so rich, so real, so human! Here is a story every mother will want a daughter to know-every woman will want to see with the man she loves. Good, clean entertainment for every Right-Thinking person!

Thrilling . . . Surprising . . . Exciting . . . Humerous . . . Mysterious . . . Romantic . . . Adventurous . . . Speciacular . . . Tender!

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This is not a WAR STORY

The Actual CRASHING of a giant plane in the in the most spectacular scene ever to be

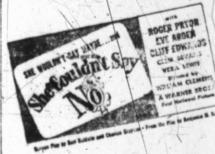
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TODAY -- Last Times!

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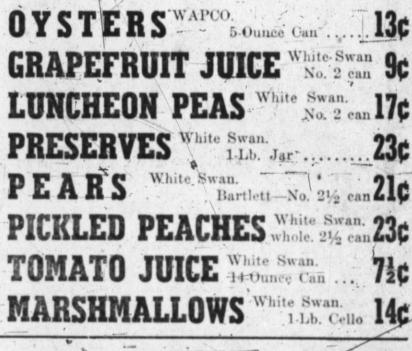
PARAMOUNT NEWS and COLOR CARTOON

the BRAND: each Week for a Complete Star Theatre PROGRAM

WATCH

Manager Speck Lunsford and employees of the Star Theatre are offering the people of Hereford one of the Best and Newest Theatre Prog. rams in West Texas. Check their program regluarly . . fre-quently The Star shows pictures before they are released in Amarillo, Ft. Worth, Dallas or Oklahoma City . . . and they have recently installed a New, Bigger and Clearer Screen Kor your better entertain-

BEST WISHES Jor the New Year



We invite you to see our complete selection of Quali-

ty Foods - Let us make this a Joyous Christmas for

you by furnishing your table with the very best of

everything wholesome to EAT!

lb. can

The Perfect Shortening

Powdered or brown. 2-Lb. Package 15¢

COFFEE White Swan, regular or drip grind — LB.... 25¢

PANCAKE FLOUR White Swan. 20-Oz. Package 9¢

HEINZ LOTION One 50c 49¢ One 50c 1¢

DIXIE MIX

Dromedary, ready for baking 19¢

Fresh Fruits and Vegetables

LETTUCE Fine quality Head ... 5¢ CELERY Individually washed .. 10¢ **APPLES** Fancy Winesaps Doz 13C YAMS Fancy baking-LB.... GRAPES Sweet table - LB. ... POTATOES No. 1 per pound **ORANGES** New Crop

FRUIT COCKTAIL White Swan. No. 1 Tall can 15¢ No. 1 Tall Can ITC DE LUXE PEACHES White Swan. 17¢ White Swan, No. 2 Can White Swan. 9-Ounce Package PITTED CHERRIES Concho-Red 13¢ PIMIENTOS Choice deep red LUNCHEON CORN White Swan, No. 2 Can 13¢ Sliced or Crushed. 2 No. 1 19¢ PINEAPPLE



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0th Year—Number 51

The Hereford Brand, Hereford, Texas, Thursday, December 19, 1940

Price Per Copy 5c



The Song O Christmas



The long journey from Nazareth to Bethlehem . . . a new star in the sky . . . heavenly music above the hills of Judea . . . the flutter of Angel wings . . . the swift journeying of the Shepherds . . . Mary and Joseph and the new-born Child . . . the coming of the Wise Men, with their gifts of gold, frankincense and myrrh . . .

From these inspiring things the Song of Christmas was fashioned more than twenty centuries ago. The years have added new notes of happiness. Carols and song upon the air candles gleaming into the night . . . secret whisperings and laughter in the home . . greetings going from friend to friend . . . deeds of love and mercy done in the name of a Child.

No great symphony or composition can match the Song of

Christmas. It rises above the scream and roar of diving bombers, the chatter of machine guns, the clamor and tumult of war; its notes are heard in every city; it throbs through the scattered town and hamlet; it sings through the sunlit islands of the South; it permeates the frozen wastes of the Northland. In ever-widening volume its strains echo around the world.

Before its magic the hosts of darkness take flight. It touches the slumbering chords of memory; it heals old hurts and scars; it binds loved ones in a closer and deeper tie. There are no friendless or forsaken within its sound; under its influece the strong reach out to help the weak. Peace and Love and Joy, these are its loudest notes, and they are for all men. For the Song of Christmas is the greatest of all songs because it is understood by every heart.

Children Write Santa What They Want For Christmas This Year

Santa Invites All To Join In Xmas Parade December 20

Dear Santa Claus.

We want a rubber doly and that wets its diper and cries and sukes a bottle, a trickel with a side car so it will be room for Dear Santa 4. Candied nuts, oranges, coc- I want a wrist watch and a be good to all the other boys. nuts. Check is 41/2 years and I lot of candy, nuts and lots of fun am 6 years old. Please come and on Christmas.

Yours afectionately, Blondelle and Check.

Dear Santa Claus:

out book, play money, and a set I wish you would bring me a you can, but I would like to have Dear Santa Claus, of dishes.

Patsy Wiltshire.

Dear Santa Clause.

Please bring me a cowboy suit, a tool chest, and some candy for Christmas.

Take care of all the little poor children and bring them some candy and toys. I have a little puppy and I

wish you would come to see it. With love, Bobby Anthony.

Dear Santa Claus,

Please bring me a belt, scabbard and gun. A helmet and lots of candy and nuts. Paul Bryan Schroeter.

Dear Santa Claus,

Please bring me a lone ranger gun and belt. And bring me a football and helmet and bring Dear Santa Claus, some nuts and candy. Your friand

Alex J. Schroeter

Dear Santa I have been a good boy since

OUICK RELIEF FROM STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Mickey Mouse watch. Must Help or it Will Cost You Nothing Over one million bottles of the WILLARD
TREATMENT have been sold for relief of
symptoms of distress arising from Stomach
and Duodenal Ulcers due to Excess Acid—
Poor Digestion, Sour or Upset Stomach,
Gassiness, Heartburn, Sleeplessness, etc.,
due to Excess Acid. Sold on 15 days trial!
Ask for "Willard's Message" which fully
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FOR A NICER

DINNER - TRY OUR

FROZEN FOODS!

BIRDSEYE and POLAR

Brands!

Blackberries lb. 25c

Blueberries 12-oz. 25c

Other Fruits in proportion

Baby Limas 40-oz. 85c

Corn 40-oz. 60c

Asparagus Tips . 12-oz. 35c

Other Vegetables in

proportion.

Hereford Locker

and COLD STORAGE

Lee Hopson, Mgr.

CHRISTMAS

The birthday of the Founder of

Christmas belongs to young

and old, rich and poor, to ev-

erybody, child or adult. All

of us look forward with eager-

As Christmas 1940 comes, we extend you the season's

best greetings and express the hope that it will

bring you enough joy to last all through

the days of the New Year.

Plains Insurance Agency

MR. AND MRS. JOHN PATTON

ness to this great day.

Peaches

belt and a pair of gloves I want you will find us: a big farm set for Christmas and don't forget my big brother. And I want some candy, apples and nuts.

Your friend, M. J. Layman

Your friend Charles Layman

Dear Santa Claus,

I have tried to be a good boy I would like a big tricycle, cut and mind my mother and daddy. banjo, horn, and a punching a big rubber ball. bag. I would like to have some nuts and candy too. Remember the other little boys

> and girls. Your fritnd.

W. J. "Lonnie" Wilson

Dear Santa Claus, I want a set of dishes and a typewriter.

Thank you Santa Your little friend. Etta Diane Crawford

Dear Santa Claus, I want a big box of glass dishes for Christmas so I can play with my-sister. I will have lots of fun and I want a big sack of

candy and apples and oranges. Your friend Betty Joyce Buse

I want a coat for Christmas. I will wear it to school. I want a sack of candy and apples and oranges.

Your friend, Mary Louise Buse

Dear Santa Clause: I have been a fairly good little Symptoms of Distress Arising from girl this year and I wish you would please bring me a negro mammy, a pair of house shoes, a new dress, some socks, and a

> I wish you would bring a pair of socks for each of the little Davis girls and a little knife for the boy.

Bring Staley Hackley a comb and brush set.

Love. Geneiva

Dear Santa Clause: I am having mother write this letter for Gene and I. I would write it if I was going to school. Santa, I am a little girl and will be 6 years old tomorrow and I have a little brother that will be 2 years old the 20th of December. Santa will you please bring Gene a little tricycle for Xmas, also a gun and fruits and candy and nuts. He said he would be a nice boy. And for myself I want a big doll and a ironing board and a little suitcase. I will be a nice girl if you can bring them to me. If you don't hold them all well just bring what you can

From Gene and Charlene.

Dear Santa Claus,

belongs to everybody!

I am a little boy three years old. I am living in Medow, Texas, now but I will be at my grandmother's in Hereford for Christmas. I am trying to be a good boy as my mother tells me you are coming soon. I want you to bring me a violin, a bb gun and a electric train. I want you to re-

Good-by Jimmie Joe Oliver

Dear Santa I want you to bring all kinds of candy, and nuts and fruits. Bring me an air rifle and a thousand shots. This is all I want and Kenneth Potter

Dear Santa Claus, I am a little boy 9 years old. Will you kindly bring me the following:-Oranges, apples, bananas, mixed nuts and candy, also a coconut for toys bring what

Benny Potter.

Dear Santa Claus

I have been a good little girl and I want you to bring me a big doll that will close her eyes and cry. And also a telephone. Candy, nuts, and fruit.

by, by Santa Estle Earlene West.

Dear Santa

I want a big doll and a little nice doll with hair and fur coat bring herea box of candy. dresser candy nuts and fruit. a little stove and kitchen sink And I want you to bring all the with running water, doctor and other little boys and girls some

Mattie Jane West.

Dear Santa Claus. Richard Lee Tucker wants a gun and scabbard and belt with bullets in belt.

Yours truly Richard Lee Tucker

Dear Santa,

I have been kinda nice since last Christmas. I wish you would bring me a football, some games and some candy, Also a pair of house shoes. And be sure to bring my little brother a ball, a singing top, a hobby horse and a little truck. My sister wants a dresser set, house shoes, doll cart and lots of candy. Don't forget all the other little boys and girls and my Daddy and Mother. Love.

Rueben, Alma Faye and Billy Paul Knox

Dear Santa Claus: I want a BB gun, a pair of. skates and a holster and gun. Your friend,

Weldon Hacker. Dear Santa Clause,

Please bring me a rubber doll that is in a suitease, and a bath robe for Christmas. I can't hardly believe that Santa Clause will

is in the hospital a pair of skates fruit candy and nuts. Bye. for Christmas. That is what she said she wanted Merry Christmas to everybody.

Merry Christmas and Happy New Year. Yours truly

Cora Mae Pittman Dear Santa Claus,

I want a big red wagon for Christmas so I can pull my little brother and I want a sack of candy and apples and oranges. I will have lots of fun with my big red wagon.

Your friend, Charlie Ray Buse.

I have been as good as could Dear Santa Claus: be. I would like to have some boys and girls.

Love Pat McCullough

Dear Old Santa Clause,

last Christmas. I want a big member my little cousin, Pat- soon be around again soon. Please nurse set, table and chairs, tele- Dear Santa Claus, truck a pair house shoes and ricia Joyce Harrell. I'm hoping bring my 13 year old sister that phone if you have one. Allso

Please don't forget my brother he is 12 years old and all other boys and girls.

I love you Myra Jo Sowell

Dear Santa Claus,

Please bring me a gun and scabbard, some new clothes and a car. Also plenty of candy and nuts. Me and my four little brothers sure do like them. Don't forget some toys for my little brothers and a cowboy suit for me. Thank you very much.

Love, Leonard Thompson

I want a bicycle, a ranger one, little cars and airplanes for a lever gun, a holster, a bandan-Xmas. Please don't forget my a, a belt, some riding boots, and Dear Santa Claus, brother and sister and the other some spurs and a white horse. Your friend Louis LeGrand

Dear Santa Claus

To each of you with an

added expression of

gratitude for your

friendship and patron-

age during the past. We

invite your consider-

ation in the coming

I am a boy 9 years old. Ples bring me a bicicle and candy I am a little girl 21/2 years old. and nuts and dont for get Miss Will you please bring me a real Cotten, third gread teacher.

> Your frend Garland Robinson

and a bicycle, for Christmas,

Your friend Therman Nixon

Dear Santa Claus! I want a bicycle and a set of Dear Santa Claus, dishes, a table and chairs and I want'a wagon and a tool! a doll and a pair of skates and Please send a shaving set for cooking utensils.

Your friend-Nancy Carl

on the Western front...

The moon casts oval shadows from reels of cable in the warehouse yard. New telephone instruments mark time upon long storeroom shelves. Thousands of parts . . relays, crossarms, insulators . . . wait in Western

Electric warehouses for their call to service in Amer-

Tonight ... all quiet on the Western front! .

Who can say when disaster will strike ... a fire a

Perhaps within the hour heavy trucks will back up to loading platforms. Bearing tools and materials they

Disaster strikes...the Bell System moves to

Western Electric supplies high quality, standard-

ized telephone equipment . . . usable in any part of the

nation. Its warehouses in strategic locations insure

prompt delivery when materials are needed in a hurry.

to the telephone, knowing they will receive fast, de-

SOUTHWESTERN BELL 620 TELEPHONE CO:

That is one reason Americans in any emergency turn

flood, a storm . . . to cripple some section of the tele-

will roll away to meet repair crews at the trouble scene.

ica's telephone system.

But for how long?

phone plant?

pendable service.

Dear Santa Claus, I want to have a two dollar

desk, And a printing press, if Dear Sant Claus: you have a wrist watch. Mach- I want a doll house and furine gun. If you can afford it get niture, 7 dolls and a Bible. Don't me a Bicycle.

Your friend Lloyd

How are you? I am well, I can't hardly wait till Christmas we are going to have a Christmas tree at school. I want a girl cowboy suit

for Christmas and a Lone Ranger I want a football and a knive, gun so I can play cowboy. Get Miss Cotton a box of stationary for Christmas.

Your friend Ruby Barclay

clothes for my two doll that is daddy. Please send a evening all I want. P. S. Wrist watch and dress for my mother. Please send me a Lone Ranger gun set for my brother. Please send a purfume set for Miss Cotton.

> Your friend, Norman Walker

forget Miss Cotton.

Your friend, Caren Conklin

Santa, There's More of Our Letters on Page 3 of this Section



Thank You-America! OVER A MILLION CHEVROLETS IN 1940 GENERAL THE NATION'S MOTORS and now people in State after State all across the country are buying new Chevrolets for No.1 . 1941 with even greater eagerness and even Ne.1 greater enthusiasm ... because they are fully CAR CAR convinced that with these new products Chevrolet has widened still further its value leadership in the industry! YOU'LL "FIRST BECAUSE IT'S FINEST!" Again CHEVROLET'S THE LEADER BRUMLEY-WOODFORD MOTOR CO.

Dear Santa, We Hope You Have Read the Letters on Page 2 of This Section . . . and Here More Ranger gun a fire truck a tool

ear Santa Claus. og utemsils and some molding she wanted. ay, a watch, please tell me if ou can?. Don't forget Miss

> Your friend, Betty Jean Wade

Dear Santa Claus I want a gun and a bicycle and wagon and BB gun and a machine gun and a printing Dear Santa Claus: press and a wrist watch and a

Your friend Eugene Dowell

Dear Santa Claus play machine gun, and a get Miss Cotton.

Your friend, R. E. Haynes

Dear Santa Claus

I want a bicycle and a Lone Dear Santa Claus,

toys. Miss Cotton said don't for-I would like to have some cook- get her. She didn't tell me what

Your friend, Dwight.

Dear Santa Clause I want a set of dishes and a ring and a clairnet. Your friend,

Alice Jean Rutherford

I want a army suit for Christmas. Don't forget Miss Cotton. Your friend,

J. M. Jordan

Dear Santa Claus, I am a little girl 9 years old. fire truck and a football and I want a pink dresser set and a Dear Santa Claus: a molding clay and don't for- disk and chair and candy and nuts and fruit. Don't forget miss a Red Rider BB gun and a sta-Cotton.

> Your friend, Mary Nell Cassels

Ranger holster and a wrist wat- I want a machine gun and a Dear Santa Claus ch. I hope you don't run out of pair of boots and a wrist watch

WE'RE WISHING YOU A

MERRY CHRISTMAS AND A HAPPY 1941!

By the Bull Barn — on Highway 60



MILLER AUTO STORE and Employees

The Season's Cheer

and a fire and a Red Rider BB little boy this year. Please bring make it, we will love a nice lit-bring me a red wagon and a our hair. Daddy wore our old gun and thats all. The pring me a table and chair set, a tri-tle truck and some little dishes. tricycle and bring sister a sleepy one out on me this year. Your friend, Wayne Jarman

Dear Santa Clase Bring me a bicycle a Doctor's chest a football and I thing that Dear Santa, will be all.

Your friend, Carroll Dean Cross

Dear Santa Claus

I want a pair of skates and a scooter and lots of candy but most of all I want a dolly that cries and I want a some papper dolls and I want you to bring me a Doctor's kit.

Your friend. Evelyn Ford

Dear Santa Claus, I want a red wagon for Christ-

mas and some candys and oranges and apples and nuts. Your friend, Clyde Layman

I want a good wrist watch are tionary. Bring Miss Cotton some-

thing for Christmas too. Your friend, John Newsom

I want a doctor set for Christnuts and fruit,

Your friend, Artha Lou Brashear

Dear Santa Claus:

I want a Lone Ranger gun Dear Santa, and holster and a airplane and a BB gun and a Doctor's kit and a pair of skates Your friend,

Douglass Kelley

Dear Santa Claus,

I don't know what to say I'll girl. just say I want a sleeping beauty and a doctor Ket and a iron and ironing borde and some dishes P. S. If you have any bicycles and a table and chair, paper dolls and that all. Good-by.

Your friend, Mary Clydene Coles

Dear Santa Claus, L want a trapeze and a Hook-N-Ladder truck, a bicycle and a Love Ranger gun and a pair Dear Santa, of cowboy boots and two wheel scooter with a bell.

And bring Miss Cotton some perfume. Your friend,

William Earl Barnes Dear Santa Claus,

want a doll that is called a sleeping beauty. I want a set watch and a doll buggy. And

Your friend. Jo Ann Witherspoon.

Dear Santa Claus,

to EVERYBODY!

I want a stove that will cook Dear Santa Clause, and a set of dishes and oranges and some candy and apples and cooking atensils and be sure do not forget me.

Your friend, Cherry Jean Rhody

Dear Santa Claus. I am a little boy four years old. I have tried to be a good

cycle and some little cars. Al- Just bring what you can and we doll, that says "ma-ma" with so some candy and nuts. Please sure will put some candy out real hair and a red rocking There Was Not Room for remember all the other little boys where you can find it, just to chair. Please bring anything else and girls.

Your little friend, Bobby Hicks

I've been a pretty good girl I have not been a very good ma" and a tricycle. Please don't leave any switches and ashes. Yours truly,

Dixie Lee Young. P. S. Don't forget dolly's clothes.

Dear Old Santa Claus, I am a little boy. I will soon be 3 years old. I have a little sister. Her name is Glenda Ann. She is only one year old and is too young to write to you.

Dear Santa Claus, I'm a little girl 4 years old. Would you please bring me a

dress? I like candy and fruit, Your friend. Nan Longbottom

rocking horse, tricycle and a

Dear Santa Claus, Will you please bringe me a

big baby doll for Xmas. Oh! Yes don't forget a bed for her, too. I am three years old, and have a little brother named James Harry, please don't formas and a type please and some get him and all of the other little girls and boys. Thank you so much, Santa. Lots of Love,

Joyce Janelle Garrison

I would like to have a little stove, ice box, a doll buggy and sleeping doll with clothes and some nice books. Please remember my little brother and all the other little boys and girls. I am proud I am a little American

Your little friend

Sharon Dee Moore left over please bring me one, a little electric iron, a doll house, some furniture, doll blanket, doll clothes, some cooking utensils, chest of drawers, lamp. Thanks,

Sharon Dee Moore

I have tried to be a sweet girl this year. I would like a doll that cries and a piano and a kiddie car. I don't like ashes and switches.

Love, Mary Ann Young.

Dear Old Santa,

I am just a little fellow two of paper and a color book and years old. I want you to bring me a ironing set. I want a wrist a red tricycle and a chair a watch and a doll buggy And train, picture books, candy nuts please bring Miss Cotton a chair and fruit. I have a baby brother and wish you would bring him lots of things.

Your little friend, Teddie Miller

I am a little girl seven years old. I have tried to be a good girl this year. Will you please remember me this Christmas? I want a pair of gloves, a doll, some games, some candy and

> Your little friend, Kathryn Mae Davis

Dear Santa,

I am a little boy seven years old. I go to school at Dawn. I like my teacher very much. For Christmas I / want a wind up freight train, a sparkling airplane, a tank and a wrecker car. My little sister's name is Irlene. She wants a sleepy doll and some doll clothes. I have tried to be a

good boy all year. Clifford Harold Galley

Dear Santa Claus, Our Christmas tree wili be all decorated and ready for you Christmas Eve, so don't forget to stop at our house. I want a set of soldiers and an army truck. Jacquelin wants a doll and a dresser set

Love from your pal Pat Newell

Dear Santa Claus, We are two little girls five and three years old.

Will you please bring us each a pretty doll, a gun, some dishes, a telephone, an iron and ironing board. Also a table and two chairs and lots of candy and

> We thank you, Glenda Dale and Billie Jean Hargett

Dear Santa. This Xmas I'd like a new dollie and some doll clothes, a table and two little chairs to

Wishing you a merry Xmas, dear Santa. A friend, Betty Mae Grimes

Please be nice to us and all our little friends and cousins. We have tried to be good, and that is a job at times. We go to Sunday, school and try to do what Mother and Daddy tell us to do. We really want a bycycl and doll buggy, but if you can'

show you that we love you. You think we'd like and don't for-

get to make some things for Harold Junior, Donnie all the poor children. and Gaye Settlie Be seein' you soon I hope

Love and Kisses Sam "Butch" Parker even though I have cried a lit- boy this year, but I promise to P. S. Please bring daddy a new tle. I want a doll that says "ma- be better next year-if you will hair brush so we can use it for

All the Letters on this Page, So You'll Find the Rest of Them on Page 6



Flowry words and high-sounding phrases have their place, but not in our HOLIDAY GREETING from one Friend to another.

To tell you in a simple, friendly way just how much your friendship means to us here at the First National is surely more appropriate at a time like this.

We could write pages and pages . . . and you'd never question the sincerity of a word of it . . . but after all, many volumes could not express more genuinely than this brief message, how grateful we are for your friendship, for your loyal patronage --- for you valued good will.

So, in the spirit of the Season, we'll ask you to accept our sincere good wishes for a Merry Christmas and a Happy, Prosperous New Year.

The First National Bank OF HEREFORD

A STRONG BANK' THOUGHTFULLY MANAGED

Wishing You a

MERRY CHRISTMAS

and a HAPPY NEW YEAR

It is the Day of Days . . . when hearts are relieved of the workaday pressure and the Spirit of Christmas takes possession of everyone, creating a harmonious world of Good Will and Friendly Neighborliness.

In this spirit we greet you at Christmas giving you our wholehearted hope that it will be a great day for you, one that will linger long in your memory - and that 1941 will prove Happy and Prosperous in your behalf.

Hereford Postoffice

Office Clerks:

Cecil Williams George Millard Elmer Patterson City Carriers:

E. W. Young Lee Caldwell Coleman Wright Rural Carriers:

Owen Stagner Elijah Ramey Alex Petersen

"I'd like to be Your Insurance



A new season has come . . . and as we stand upon the brink, it is pleasant to think of the friendly relations that have become mellow with the passing years . . . and there is a feeling of assurance that these relations shall continue as in the past . . . and that new friends will join our circle.

> We hope for peace on earth and abundant happiness to one and all!

PHONE 273

John McLean

Mary Turrentine Is **Initiated Into Sigma Delta Pi Society**

Miss Mary Turrentine, daugh-

en to those who have achei- ing. ed a high standing in Spanish.

Summerfield MRS. JIM CLARK

Well it looked Saturday like here would be another one of and family of Sunnyside, Rev. and Mrs. Taylor Smithee en going to the store Saturay afternoon carrying a small bottle for kerosene. He just knew there would be another blackout," but by ten Sunday morning the sun was shining, making the trees, (what was left from the other ice storm) look very beautiful. Very little damage was done to trees this time. The ice which formed on der, District Missionary and Mrs. them seemed to be softer and A. O. Thompson of Hereford, lighter than it was before.

Families living northwest of conducted the meeting.

* A JOYOUS NOEL

Our entire personnel

extends Season's best

wishes to the patrons

HAPPY NEW YEAR

To You, One and All

of this institution.

EMMETT MILBURN

Service Station

At this season we pause to review the past year, and to express as individuals the pleasure we have had in working for you at various time. We appreciate the privilege of serving you and hope that our efforts have met

with your approval. It is a pleasure for us to live in Deaf Smith County and to be associated with such fine people

... and with all the sincerity the words can hold we are

A MERRY CHRISTMAS

and

A SUCCESSFUL, HAPPY NEW YEAR

men stretching wires in their locality. It was thought that by Tuesday night the line would on the sick list. have been energized to Bill Har-

ceived an early Christmas treat Euler, and Lloyd Lookingbill enlast Wednesday morning when joyed a covered dish lunckeon ter of Mrs. Al Werner, was their son, Jim, of Amarillo stopped to eat breakfast with them. Delta Pi, honorory Spanish soc- Jim is with the Santa Fe Co. ety, recently at Mary Hardin- and the freight which he was word College, Belton.

on was held up in Summerfield

Membership into the society for about 40 minutes that mornon was held up in Summerfield

> Rev. and Mrs. Smithee and Mrs. B. E. Roberson were in Amarillo on Monday.

Mr. and Mrs. George A. Springer of Frio visited in the R. H. Lance home Sunday and the B. A. Atchley's Sunday night. Miss Shirley Thomas has re-

turned home after a week's visit

were among those from this community to attend the Tierra Associational Sunday School Revival, which was held Friday at the Baptist Church in Hereford.

Sibley Burnett of Nashville, Tenn., assisted by Rev. Lem Hodges of Amarillo, J. Lowell Pon-

Summerfield were rejoicing David Walser was sick with Monday morning to see the REA a cold and sore throat several David Walser was sick with

days last week Little Billy Tandy Legg is still Mesdames L. B. Lookingbill,

Taylor Smithee; O. B. Sumney, Mr. and Mrs. J. A. Noland re- B. E. Roberson, Guy Walser, Roy at the home of Mrs. Tandy/Legg

last Thursday. In the afternoon the group assisted Mrs Laura Shaw with the making of costumes for the Christmas Operetis urged to be on time. ta which will be given by the Clarence Dixon of Friona visit-Primary Pupils Thursday even-

ing at the school, The school children will have a tree Friday morning and then go to Hereford at 2:30 o'clock for the Parade and tree.

The W. M. U. met Wednesday at the church for their regular Missionary program. Mrs. Ky Lawrence gave the Devotional which was 'Looking Unto Jesus." Mrs. Taylor Smithee and Mrs. B. E. Roberson discussed Missions in China and Japan. Members present were Mesdames Roy Euler, Ky Lawrence, Taylor Smithee, Guy Walser, C. R. Walser, B. E. Roberson, L. L. Cannon, D. C. Walser and Jim Clark. Mrs. C. R. Walser and Mrs. Taylor Smithee were chosen as captains for an enlistment of new

members contest. The Sunbeams met Wednesday at the church with their counselor, Mrs. O. B. Sumner. After a short program the children hung small offerings to Foreign Missions, on a beautifully decorated tree. Mrs. Sumner then presented each child with Members present were Bobbie Jean Walser, Diane Walser, Glora Walser, Leaton Clark and Richard Clark.

Mr. and Mrs. D. C. Walser visited and attended to business

in Amarillo Monday. Thursday morning the school children enjoyed several pictures, which were shown by Judge A. J. Schroeter's secretary. The names of the pictures were "Musical Charms," 'Exotic Egypt", "Swanee River," and Carrie Jacobs Bond."

COURTHOUSE RECORDS

Warranty Deeds

Joseph W. Keliehor, et al to G. W. Brumley, Lots 5 and 6,

of Section 33, T 3 N, R 2 E.

poration to Raymond L. Thomp- baby visited her sister Mrs. son, N1/2 of Section 78, Block K-5. Chas. King and family of Fort Beulah Mercer to J. H. Head Lot 3, Block 67.

Crackel, et al, 273 a. out of Section 41, Block K-3.

Lambert, Lots 1, 2, 3, 4, Block 19, Whitehead addition. Survey 17, Block K-5.

Most of the farmers
community finished
wheat before this spell

Womble, S1/2 of SE1/4 of Section 15, T 5 N, R 3 E. C. H. Carl to Rosa V. Carl, Sunday evening.

Lot 21, Block 19. Deed of Trust J. L. Nunn, et ux, to South-

western Life Ins. Co., Survey 59, Lucille Dickey.

N. Peck, et al, NE1/4 of Section 33, T 4 N, R 3 E. Guardian's Deed

A. O. Thompson to G. W. Brum-ley, Lots 5 and 6, Bleck 54. Release (Vendor's Lien) Walter Farwell tion 12, T 3 N, R 1 E.

Frio News

There was no Sunday School day. Sunday 'morning services Maple. will begin at 10:30, Sunday night Misse they will begin at 7:30. Everyone

ed his parents, Mr. and Mrs. W. 5. Dixon Thursday.

Mrs. Lowery's mother, Mrs. Ona

Henry Andrews is in the with serious injuries Hospital from his car accident Friday afternoon. He was in an old the hospital.

James Dixon worked at the Western Auto Store in Hereford! Monday and Tuesday.

Mr. and Mrs. V. C. Hodges and little neice, Ann, visited friends in Amarillo Monday and Tues-

Mr. and Mrs. Wesley Brown moved to their new home at Lester Sparkman's Monday. They have been employed at Mr. and Mrs. Haskal Bensons.

Miss Olivia Benson was one a minature Santa Claus sucker, the play sponsored by the Jun- last week. They were all in Hereior Class Friday night. The play ford shopping Tuesday. was given in the High School auditorium.

Miss Alta May Fortenberry, who is a teacher at Walcott, visited her sister, Miss Stella Fort-

Mr. and Mrs. W. A. Springer and son, Charles, visited relatives in Amarillo Thursday night. W. C. Hodges and daughter, Miss Dorthea, were visitors in Amarillo Wednesday. They visited Mr. Hodge's daughter.

W. E. Bowers and Lucille have the flu. Fred Burns two children are ill with the chicken pox. Iris Fay Hodges, who has the whooping cough is much im-

Mr. and Mrs. J. M. Dixon visited in Dimmitt Monday with his sister, Mrs. Joe Hastings.

and Sunday night with Mr. and Mrs. S. J. Barclay and family John E. Rouse, et ux, to Cap- of Hereford, Mr. and Mrs. Bar- Co. itol Freehold Land Trust, N1/2 clay and children spent Sunday with Mr. and Mrs. J. M. Dixon. Federal Farm Mortgage Cor- Mr. and Mrs. Elmer Jones and

Mr. and Mrs. Chas. King H. H. Boardman, et ux, to Chas. Friday night to be at the side of her brother. Heary A Clyde Renfro, et al, to Frusie ed Friday when his car tur drews, who was serio

Most of the farmers in this wheat before this spell. Thresh-H. M. Benefield, et ux, to Troy ing had just started up again. Gwen Owen of Hereford was

> MARRIAGE LICENSE ISSUED Garland Carr and Miss Sarah

R. O. Whiteaker, et ux, to C. A Brand Ad Will Sell It!

to Colby Conkwright, Section 25, Block K-4.

(Vendor's Lien) Farwell Winston, trustee, to John V. Farwell, et al S1/2 of SW1/4 of Sec-

The Season's Best Wishes



Let's put everything aside on Christmas . . . worries, cares, troubles . . . and just sit back and be happy in the thought we've good friends and they're thinking of us!

> May 1941 be the Happiest Year You've Ever Known!

Dr. and Mrs. J. W. Hendrix Dr. and Mrs. J. H. Channer

MRS. B. R. ROTHWELL

Harry Rothwell made a businor Bible Study Sunday due to ness trip to Morton Thursday the cold weather. Rev. Leeper of and spent Thursday night with Plainview will be here next Sun- Mr. and Mrs. Virgil Newell at

Misses Vera Thacker and Katherine Duree spent last week end in Lubbock.

Mr. and Mrs. Earl Lust. Mrs. J. G. Davis, Mrs. Verne Lust, Mrs. Harry Rothwell attended Mr. and Mrs. Earl Lowery left the District Stewards Harvest Wednesday for Wellington where Day meeting of the Methodist they will visit indefinitely with Church in Amarillo Tuesday of last week.

Irvin Hamilton of Lubbock is here this week sowing his wheat when the weather permits.

Bryan Sinclair and family were Amarillo visitors Saturday. strip-down car when it turned As they were leaving town and over Friday afternoon about on acount of the ice they ran-3:30. His brother, Owen Andrews, their car into a truck tearing and Henry Dobbs rushed him to the radiator and grill of their car, but none of the family were injured. The car had to be towed

> Vern Lust and family and Miss Vera Thacker were in Lubbock Saturday.

> Rev. C. W. Williams, the new pastor, preached Sunday to a good crowd considering the weather and roads.

Mr. and Mrs. Conrad Dellahunty and daughter, Glenda Jo, from Granit, Okla., visited in the home of her sisters, Mrs. George of the members of the cast in Bagwell and Mrs. Kay Roberts,

Mr. and Mrs. Leland Smith were Hereford visitors Wednes-

Miss Duree is having her Christmas program at the school enberry Saturday hight and Sun- house, Friday night, December,

NEW CARS REGISTERED

Minneapolis-Moline Co., Minneapolis, Minn., Chevrolet CCBX, Brumley-Woodford Motor Co. A. H. Janssen, GMC 11/2 ton

truck, Norton Motor Co. Gordon Massey, Friona, Ford Pickup, Hereford Motor Co. W. S. Kerr, Dodge 4-door town

sedan, Ireland Motor Co. Stacia Irene Crawford, Plymouth Deluxe Coupe, Ireland Motor Co.

W. M. Emmons, Ford super de-Lurline Dixon spent Saturday luxe tudor, Hereford Motor Co. J. A. Stovall, Friona, Ford special tudor, Hereford Motor

Almost half a million bushels of corn were stored on farms collateral value on crop loans in this country under the AAA's corn loan program through the

Crop insurance has a definite

Italian rye grass makes an ex past winter, spring and summer. cellent green crop for poultry.



IT'S THE SAME GREETING THE WORLD OVER, BUT NO-WHERE IS IT MEANT WITH MORE SINCERITY, THAN HERE. PLEASE ACCEPT, OUR WISHES FOR THE HAPPIEST CHRISTMAS YOU HAVE EVER SPENT.

HEREFORD LAUNDRY

AND EMPLOYEES

SEASON'S GREETINGS

At this Holiday Season I feel Prompted to tell you how deeply grateful I am for the consideration you have so kindly extended during the past year, and to wish each of you a Christmastide of Happiness and a year of Health and Prosperity.

CITY CAFE

BUCK RICHARDSON



At This Season of

Yuletide Cheer

We'd like to wish each of you all the Joys of the Christmas Season because we teel deeply grateful to all our triends whom we have had the privilege of serving.

May the New Year see the realization of your every ambition and may you enjoy health, happiness and prosperity.

City of Hereford

Commissioners and Employees

Walter Seed Willard Witherspoon Clarence Wright John Sexton John Arnold Joe Bishop

Woodrow Ireland

Ralph McCullough Shop Manager

wishing each of you

Ireland Motor Co.

Your Friendly Dodge-Plymouth Degler Hereford, Texas

Barney Flynn



S&H Green Stamps on all purchases!



Wife, Mother, Sister, Husband, Father, **Brother or Sweetheart**

We have a practical gift in popular price ranges, and will be glad to make suggestions which may be of assistance in helping make your Gift selections.

SELECTION OF CHRISTMAS CARDS!

Mr. and Mrs. Wayne Evans are

Miss Mattie Mae Swisher went

Chorus.



and WRAPPING SUPPLIES!

All Gifts Purchas ed Here will be Wrapped Free!



PHONE 100



This year, every year, there Christmas cards with name # will be new housekeepers who, printed for \$1. We give 2-hour anxious to establish a spirit of service. The Hereford Brand. hospitality, face the serving of their first Christmas dinner. Hostesses desiring to have a planning to spend the Christsmooth-running household at mas holidays with her relatives that time will be planning ahead. in Abilene. They will drive down It is for the new housewife, Saturday or Sunday and will

Everywhere we find housewives asking for old-fashioned to Pampa Monday to participate methods of preparing food, the more modern the housewife the Messiah Monday night. Miss more old-fashioned she wants Swisher had a special solo part her cooking to be. That's because our grandmothers took so much sponsored by the Pampa Civic Christmas Cards for \$1.00. Turn pride in their cooking and weren't content unless things were "done to a turn."

display a great deal of versatili-

ty in her cooking but invariably her manner of getting the job done reverts back to the good old fashioned ways. So it is her method of cooking the turkey that we give to you. This is how she does it:

In stuffing the tarkey, fill both the cavity and the space from hich the crop was removed. Then, using strong thread, sew up e incision in the skin through which the stuffing was inserted.

OYSTER STUFFING

If you like oyster stuffing use the same ingredients as given above except leave out the onion and in its place use 1/2 pint of fresh cleaned oysters.

GIBLET GRAVY

Prepare the giblet gravy with the turkey fat found in the tom of the roasting pan. Thicken with flour and stir until golden brown, then add cold water gradually, to thin. Add neces-

Candied sweet potatoes, cranberry jelly and escalloped oysters take wonderful turkey dinner accompaniments. --

Mr. and Mrs. Billie Roberson left Saturday for Mineral Wells where they plan to make their ure home. Mr. Roberson is ployed in the construction

sake Sale at Weir Grocery, 'urday, December 21, 1940, bening at 11 o'clock. Wyche e Demonstration Club.

the United States.

pent the past week end in bilene visiting friends.

Mr. and Mrs. G. M. Hudson rday for Weatherford where Kinard. colidays. They will also visit elatives in Honey Grove while

Bake Sale at Weir Grocery, aturday, December 21, 1940, bedinning at 11 o'clock. Wyche dome Demonstration Club.

2-Hour service on Christmas Cards. 50 for \$1.00 with name printed, while they last. The

Miss Helen White Moore, inructor at W. T. S: C., Canyon,

Mrs. F. H. Oberthier is able to

Select a 12 or 14 pound young hen and after it has been dressed wipe the inside with a damp cloth. Salt the inside and rub the outside with soft butter and sprinkle with salt and pepper, and it is ready to stuff. And speaking of stuffing,—its as traditional as the turkey, and most people think the kind of stuffing that really makes the turkey is a good bread stuffing, quite moist, but not soggy, with plenty of minced onion, and lots of poultry seasoning. Mrs. Oberthier has that answer too so here it is; take two loaves stale bread cutting off outside crust. Moisten with warm water and season with salt and pepper. Saute one onion in ½ cup butter and add to the bread mixture. Then add three well beaten eggs and ½ cup blanched almonds.

Allow the stuffed turkey to stand in the refrigerator over night and the next morning place on a rack in your roaster, breast down. Add one cup of hot water and cook in moderate oven four hours. Baste often turning occasionally so that it will bake uniformly. Serve garnished with parsley and fresh all-pork sausage cakes, delicately flavored.

sary salt and pepper and chopped giblets. Serve hot.

with her sister, Mrs. Henry Sears and family in Hereford. ATTEND CHRISTMAS PROGRAM.

In Amarillo Sunday night to attend a Christmas program presented at the First Baptist Church were Harold Harlin, rk of Camp Wolters, one of Glennis Cockrell, Molly Jo Roblargest replacement eamps erson, Dexter Schofield, Eunice Caldwell, Urschel Brashear, Kitty Kloe Harlin and J. B. Harlin.

Mr. and Mrs. H. H. Hawkins expect to leave Tuesday for Borger where they will spend Christmas with their daugh-Mr. and Mrs. Ernest Medkief ter, Mrs. Don Baker and family.

Miss Aileen Walker of San Angelo will spend the Christmas holidays in Hereford visiting in nd children expect to leave Sat- the home of her sister, Mrs. Knox

> 50 Christmas Cards with name printed for \$1.00 while they last. Can get them two hours after order sent in. The Hereford

Planning to be in Hereford to spend Christmas with their parents are Mr. and Mrs. Newt Gililland of Kilgore. Mrs. Gililland is the daughter of Mr. and Mrs. Henry Hastings and Mr. Gililland is the son of Mr. and Mrs. J. M. Gililland.

Get them while they last, 50

Sam Hunter and Orval Pierce were in Amarillo Tuesday. Tuesday evening.

in the rendition of Handel's Pete Coke of Flagg Sunday.

in the presentation, which was Your name printed on 50 last. The Hereford Brand.

Mrs. M. L. Simpson was host- holidays the women will quilt the Sunday School voted to join ess to the ladies Auxiliary Wed- and send it to an orphanage the teachers, Mr. Thruston and nesday afternoon at 2:30 at her or to the Boys Ranch at Tasco- Mrs. Frazier, in their program home. She conducted the devo- sa. tional on Prayer and it was con- Present for the meeting were ember 20. The teachers will procluded by a vocal duet by Mrs. Mesdames Ray Thruston, Clem vide treats for their school Simpson and Mrs. Finis Hunter. Gilliam, L. A. Matthews, Sam, children and the Sunday School Mrs. Clem Gilliam gave the last Finis and Ullman Hunter. Mrs. will donate treats for the rewhether she be homemaker or probably return about December Ullman Hunter attended the "Choosing Christ's Way," lessons Mr. and Mrs. Ullman Hunter, community. The adults are asked Mesdames H. C. Baird, and lesson in a series of six on Wilder was a welcomed visitor, mainder of the children in the regular meeting of the Order of in Stewardship. Dresses made Phyllis and Frances were in Ama- to bring food to be given to the Eastern Star in Hereford for the Red Cross were turned rillo Saturday. in to the chairman and plans Word has been received that mittee sees fit to place. Mr. and Mrs. J. J. Wilder were were made to provide the little the new Methodist Circuit minis- Each family is asked to bring guests of their daughter, Mrs. boy, Billie Buchanan, in the ter and his wife of Dimmitt are a light in case the electric lines Children's home at Amarillo the parents of twin boys, born are not working. money for Christmas shopping. Tuesday the 10. The Auxiliary was given a quilt About 25 were present for the holidays, December 20, at your order in and in two hours top by Mrs. R. L. Stephens when Sunday School Sunday despite noon so the children can atyou can get the cards. While they she left, and Mrs. Thruston do- the severe cold weather. Plans tend the Santa Claus parade in

nated a lining. Soon after the were made for Christmas and Hereford.

with a tree Friday evening, Decneedy families wherever the com-

School will be dismissed for



Christmas

Fortunate are we, who are Americans, and can sit beside our fires, or roam our hillsides, and listen for the sound of Santa's sleigh bells, as they sound the message of gay and happy times for young and old. Fortunate are we who can hear the sound of bells, and know that the chimes mean, not a warning of danger, but a symbol which for nearly two thousand years has meant 'Peace on Earth, Good Will Toward Men."

In this Plains Country where the guiding light of peace still beckons to mankind, we pause and look back with joy to new friendships formed and old ones grown stronger and as we look forward to the future, we are grateful to folks like you who have in many ways made our journey through the past a pleasant one. Please consider this our pledge to merit your continued confidence.

> May You Have a Delightful Christmas and a Prosperous New Year!

PITMAN GRAIN CO.

EMPLOYEES and MANAGEMENT



Christmas

Greetings:

We greet our hosts of friends, you who have made possible the growth of our business by your friendship and trade, with a wish that is sincerely dear to us, that you may have a Christmas of mall loyed joy and cheer and a New Year that will be full of hours and minutes of

achièvement, happiness and success. CARL JENNINGS

And Here's the Rest of 'em, Santa

Just anything for a boy will do Santa. I like toys that you six years old on Christmas Day can throw and treat rough. I'll be waiting fo you.

A little friend, Billy Tan Legg

Dear Santa Clause,

I am a little boy six year old. I have been a good little boy and want you to bring me a train, modeling set, caterpiller and lots of candy, fruit, nuts and dear Santa, please don't forget all the other little boys and girls. Your little helper.

Melvin Joe Burges

Dear Santa,

Will you please bring us some story books and paint books, a wind-up pursuit plane, and a tinker toy set. We would like to have a train too, if you have one

But don't forget the other little boys and girls. Love;

Leaton and Rich Clark

We are two little sisters so nearly the same size that we want the same toys for Christmas. First we want a doll each and plenty of doll clothes. A little trunk to keep the clothes in would be nice. We need some little brooms, too.

Then, Santa, don't forget any of our little friends at Summerfield. Hoping to see you Chris mas Eve.

Your little friends, Marilyn and Marlene

Dear Santa

I am a little girl 6 years old, and go to school.

For Xmas I want a big doll a sewing machine a Teddy Bear some dishes. Yours truly,

Joyce Miller

Dear Santa Claus,

I want a pair of snow shoes. And a pair of gloves and a pair of long stockings and a manicure set and I want my stocking to be full of candy and nuts. My love,

Dorothy Inez Tucker

Dear Santa Clause.

I am a little girl eight yearsold. Please bring me a ring and skate, and a football, because I The ladies of the M. E. Church bracelet, also a paint set, My like to play football. . little sister is five years old, and please bring her a ring, some clothes for a 11 inch doll, a music box and doll dishes. We love you,

Geraldine Knabe Joan Knabe

Dear Santa Claus,

Please bring me a skirt sweater hat and a pair of shoes and some games for Christmas. Alld some candy fruit and nuts, And don't forget the other little bey's and girls. I am 9 years old and tried to be a good little girl. Your friend,

Patsy Lee Longbottom

Dear Santa Claus,

Please bring me a microscope set, table tennis set, desk, basket ball and dresser set. I have tryed to be a good girl this year. 1 am 10 years old. And in the

fourth grade. My sister Nan, wants a rocking pony and other things. I also want some fruit and candy. Do not forget my Mother and Daddy. Your friend.

Marion Longbottom P. S. Don't forget other poys and girls. And my friends. Are you feeling well. I hope you are. I will see you December 20. Good-

Dear Santa Claus, If you have enough toys I would like a football suit and a pair of cowboy boots? And a Texas Ranger gun, Boling set and a Airplane and a machine gun, and a tool chest, and a desk and chair, holster, BB gun, fire truck,

a Army suit. Your old friend, Allen Young.

MASONIC BULLETIN Hereford Lodge 849

Stated meeting second Monday in each month. School of instruction each Thursday night. H. C. Baird, W. M. E. L. Bradly, Secy.

Beware Coughs from common colds That Hang On

Creomulsion relieves promptly be-ause it goes right to the seat of the couble to help loosen and expel erm laden phlegm, and aid nature p soothe and heal raw, tender, in-amed bronchial mucous mem-ranes. Tell your druggist to sell you bottle of Creomulsion with the un-

Dear Santa Claus, I'm a little girl, who will be I would like for you to bring me Dear Santa Claus: some d.shes, tricycle and a little stove and a Doctor's set. Some

candy and fruit too. Your friend. Abbie Longbottom

Dear Santa Clause

I am a little girl 8 years old. I want a manicure set, a toilet set, an embrodier/set, and a gold ring. If I'm not asking too much I woud like to have a cooking set too. You dear old man.

Margaret Rose Stephan

Dear Santa Claus,

I am a little girl four years old. Please bring me a big red tricycle with a bell on it, an iron and ironing board, a purse, a doll, two cedar chests and some nuts in my stocking. Thank you Santa Claus, Your friend, Margaret Phillips

Dear Santa Claus, I am a good boy this year and I would like for you to bring me a legion of soldiers from every nation, a Lone Ranger gun, a

some candy, nuts and fruit. Love,

Alton Brock. Dear Santa Claus Iwant a machine gun and a

fire truck and a football. Your friend Wesley Ray Green.

Dear Santa Claus bicycle and a printing press and two weeks ago. machine gun.

Your friend Wadie X. Menasco

Dear Santa Claus,

I want a doll with a rain- coat. gy, dishes and cabinet. I also to Carlsbad, want a trunk to keep my doll a new purse. Good-bye

Joan Walser.

Dear Santa Claus:

for Christmas. I sure do like to house on highway 66.

don't forget Miss

this year and I would like for School auditorium where a min-

Yuletide

Wish

and a set of cooking utensils. tion of Misses Linnett Cain and You can bring me some candy, Alma Groves. nuts and fruit, too.

Virginia Faye Brock

I want a ball and bat a big Combs becomes owner of the scooter and airplane, Lone Ranger gun and football.

Your friend, Dale Botts

Dear Santa Claus:

Iwant a doll with blue coat and cap. Let the doll have clothes. And I want a bicycle and a doll buggy and a cap and gloves and a cabinet and stove, and give want a little chair and table.

Your friend, Edna Marie Harris

Dear Santa Claus:

I want a football for Christmas, and a BB gun and a fire truck and a machine gun and sist the pupils greatly. a gun and holster.

Your friend Darrell Janssen

Dear Santa Clause, I am a good boy and I would like for you to bring me a football, a pair of boxing gloves, a

Kenneth Brock

MRS. D. E. MCKENDREE

At this writing, (Saturday I want a gun and holster for noon) wires and trees are again Christmas and a wagon and a covered, after the real ice storm

Mr. and Mrs. George Straub and children of Carlsbad, N. M. were called to Amarillo Friday on account of the death of Mr Straub's grand-mother of that I am a girl in the second grade. place. They then visited Mrs. Straub's aunt, Mrs. Emma Mc-Carol and Gloria want a bug | Nabb of Vega, before returning

Robert Scott returned to Vega this week from Hot Springs, N. M. where he spent the past two months with his nother, clothes in. Gloria says she needs this week from Hot Springs, N. Mrs. John Scott.

Mrs. Alzia Bankhead leased the Conoco cafe from James Rlease send me some skates Watkins just south of the school

Your friend, Don, and their turkey dinner and sale of varticles in their annual Bazaar

The P. T. A. held father's I have been a good little gir! night Tuesday night in the High



In true appreciation of the patronage that you have extended to us in the past year, let us express our sincere wishes for a most enjoyable Christmas and a successful New Year.

Troy Moore Service Station

PANHANDLE PRODUCTS

BUSINESS AND PROFESSIONAL * DIRECTORY

A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County. Write us for information concerning

land ownership. Deaf Smith County Maps 25c



INSURANCE JNO. H. PATTON PHONE 50

DR. J. W. HENDRIX DR. JOHN CHANNER Chiropractors & Masseurs for Appointments

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ABSTRACTS DEAF SMITH COUNTY ABSTRACTS, Inc. 506 Jackson Avenue Cliff Estes, Mgr.

Dr. C. D. Kelton CHIROPRACTOR

you to bring me a baby doll and strel show was put on by the a doll buggy also a set of dishes grade pupils under the direc-There have been more citi-

zens on the "move" this week. Bring In Wives tween Mrs. McNabb and Mrs. Mc- Combs whereby Mrs. Mchouse formerly the Brown Harwell property, south of the railroad. Mrs. McNabb takes over the property / formerly owned by Mrs. McCombs, causing the move to Mrs. McNabb's dupiex by Mrs. Jack Vincent to the former home of Mrs. McCombs, while Mr. and Mrs. McCombs bringing happiness to all tired accupy their new property.

According to Roland Loyd, mother a pair of shoes. And I school librarian, the Vega school library is richer by 57 books donated by congressman Marvin Jones, consisting of 40 volumes of Congressional Addresses and 17 of History, fiction, Biography and Science. Such an addition is very welcome and should as-

Members of the Worth While Home Demonstration club held their Christmas party in the Kiwanis Hall Friday afternoon, where an exchange of gifts were made and a general good time was had for an hour.

Mrs. L. W. Landrum is quite machine gun, a doctor set, and ill with pneumonia and her Service Station, and a diving sub- a set of farms. You can also daughter, Mrs. Arthur Sammam marine. You can also bring me bring me some candy, nuts and of Lockney is here taking care of her. We wish for her a speedy recovery. Mrs. J. A. Campsey is assisting at the switch board for a few days, during her ill-

The Seniors rendered their play "His Ozark Cousins," Friday night in the High School auditorium. In spite of the bad weather, a fair sized crowd was present and about \$40 was realized for which the Seniors give thanks.

Brazil's 1937 cotton crop, largest in the country's history was only two-thirds as large as Texas' production for the same year.

Letter Would

Lubbock,-College youth worry about the draft only part of this year will receive a total the time. The rest of it is dethe time. The rest of it is de-voted to study, romance, and cash income of at least nine milvoted to study, romance, and cash income of at least nine mil-amusement. Here is a sample of lion dollars, the Department of Hereford high school and the latter, from the resourceful Agriculture predicts. "Dear Friend.

This chain letter was started at Texas Tech in the hope of business men. Unlike most chains this does not cost any money. Simply send a copy of this letter to five male friends; then bundle up your wife and send her to the fellow who heads the list. When your name works up to the top, you will, in re-

For CHRISTMAS! FRESH HOME-MADE CANDIES

Hot Dogs - Soft Drinks and Ice Cream

Candy Kitchen

Protect What You Have INSURE John McLean

Insurance Agency Phone 273

girls. Until then you can rest in peace. HAVE FAITH. Don'T Prexy Of Fleming broke the chain and got his wife back.' '

For the first time since 1929 farmers in the United States the Students organization

receive 15,176 gorgeous Ernie Schumacher Is College Students

Ernie Schumacher of Hereford has been elected president of Whiteface football letterman.

AMERRY CHRISTMAS.



As we/cannot see each of you individually to tell you of cur Christmas wishes, we must find another means. We want you to feel that this message is for you, personally, and we want you to believe us when we say that we are proud of your friendship and that our amicable association is tremendously important in our policy of service . . . We pledge anew our willingness to serve you in any capacity that may be your

Roberson Battery & Electric

JEFF ROBERSON, Owner

CORNER DRUG STORE

PHONE 105-HEREFORD

FREE DELIVERY



with these Last -Minute Suggestions

Run Right Thru Your Gift List

We haven't got a million gifts to choose from, but we do have one of the best selections we have ever shown . . . all new and up-to-the-minute . . . and as always you will find the prices reasonable and our service prompt. Visit us and inspect our Big Gift Stock!



Travel Kits

in Zipper Cases

Shaving Kits

Desk Clocks.

. . . Amity Bill Folds

Combination Sets

. . . Fitted Bags

. . . Dresser Sets . . . Heating Pads

. . . Gift Soaps . . . Perfumes

. . . Toilet Sets Air-Maid Hose

Bibles





Cigarettes

in Xmas Cartons

Air-Mate Sox

Cameras \$1.00 up Smoking Needs Military Sets

Shaving Sets Pangburn's in leather case . . . Golf Balls

Candy

Free Gift Wrapping Service on All Items Bought at

CORNER DRUG SHEAFFERS

Gift Ensemble for Ladies and Men PEN and PENCIL SETS \$3.95 to \$12.50

COSMETIC Sets

feature -Coty's

-Wrisley's -Yardley's

-Evening in Paris -Early American

Our Wish and we want you to know that we have sincerely appre-

Manicure Sets, in

Pangburn's Candies

Gift Cases

Toiletries

Dresser Sets

Fitted Bags

Handkerchiefs

Gift Soaps

12 months . . . and it gives us great pleasure in wishing each of you . . MERRY, MERRY CHRISTMAS

ciated your consideration and

your friendship during the past

and a HAPPY, PROSPEROUS

19411 RALPH RODEN and employees

Published Every Thursday. Our Slogan--- More People--- More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

RS. SETH B. HOLMAN _____ Publisher JII MIE GILLENTINE _____ Editor

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NOTICE TO PUBLIC

ny erroneous reflection upon the character, standing or reputation any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Underground Water Regulation

Trend of the legislative demand for state control of ground of firework displays. waters, including underground waters as well, is more apparent corations are dozens of small Luallin, reporter; Mrs. Zerrell with the prospective introduction of a regulatory bill at the popcorn balls wrapped in red Thomas, council delegate No. 1; next session of the Texas Legislature. The proposed bill itself cellophane," one Matador coed does not give the full scape of regulation, leaving the actual says. "The tree looks like a measures to be used in enforcing the bill up to the State Board bumper apple crop." of Water Engineers.

Beneficial use is declared to be the basis, the measure and limit of the right to use waters in the proposed act. It prescribes machinery and authorizes fees to defray cost of per- home, a Plainview student says. sonnel to administer the act. These fees would be paid by users Large gum-drops serve as orna-

Under such an act it would be necessary to get permis- and cranberries are draped from chute, R. L. Hancock, C. L. Bogle, sion from the regulatory agency before drilling an irrigation the twigs.

For public information, the title of the bill, which is a reasonably fair summary, is reprinted below and the bill itself, or an analysis of its contents, will be reproduced as space is found available for N.

Proposed General or State-Wide Ground Water Bill

TO BE ENTITLED

AN ACT to promote the proper conservation and wise utilization of the state's underground waters; declaring the wars of underground streams, channels, artesian basins, reseryours, or lakes, having reasonably accertainable boundaries, in the interest of the public, should be subject to regulation and appropriation in the manner and for the uses named in the School plays and songs are the mas Music has been arranged t; providing for the filing of application for, hearing there, main source of entertainment on for this service. Each Bible and granting of permits to appropriate underground water Christmas eve near Mason. Gifts Class will take up a special ofnamed in Act for irrigation, industrial use, public parks, game from a tree are distributed fol- fering for our Juliette-Fowler preserves, recreation, and pleasure purposes, and for the con- lowing the program. In many Homes in Dallas. At the evening struction and aperation of waterworks for cities and towns. other towns, the church is the worship service gifts of money, providing that the Act shall not be construed as requiring a community center on Christmas food, and clothing will be placed permit to appropriate such water for the irrigation of a lawn eve. In the Whiteface community at the feet of the Christ Child. or garden not exceeding two acres in area; providing that as ty near Lubbock, Santa visits the Let us make our offerings liberal. between appropriators, the first in time shall be the first in community tree in the guise of right, and that all appropriations are allotherits of water here. right, and that all appropriations evallotments of water here-after made for any purpose other than municipal shall be grant
A Dallas family whose daughpeople without libraries, accorded subject to the right of any city or town or municipality to ter attends Tech has for years ing to the People's Library Movemake further appropriations of said water thereafter for domestic risen at 3 o'clock on Christmas ment of Texas. and municipal purposes; providing for recording of permits; morning, in order to exchange declaring beneficial use to be the basis, the measure and limit gifts and breakfast together beto the right to the use of the waters described in the Act; recognizing and protecting existing rights; providing for the filing and protecting existing rights; prescribing how the location of wells or the use to which water is put, may be changed; providing fees to be collected by the State Board of Water Engineers in the administration of the Act; prescribing a penalty for the willful taking, diversion or appropriation of public underground waters without first complying with all the provisions of the Act; defining waste and prescribing a penalty. provisions of the Act; defining waste and prescribing a penalty the Christmas tree. therefor; providing that every permit granted and every water | Seated round the fire, many right acquired under the previsions of the Act shall be contingent families sing carols before excon continued use of such water for a beneficial use; providing changing gifts. In Lamesa, the

The Hereford Brand Old Time Christmas Customs In Southwest Are Recalled

Lubbock, - Many frontier Christmas customs still pre- Sims H. D. Club vail in the Southwest, a check among Texas Tech - students Elects Officers shows. Scarcity in earlier days of "store-bought" gifts or evergreen trees is reflected in some of the Christmas customs of their homes.

Blowing anvils with gunpowdiscontinued in 1920 in the Dunn tary procedure. community near Snyder, one stu-Russian thistle bonfires in lieu

A well-balanced tree branch several feet long, planted in a large flower pot, is still used instead of an evergreen at her freshments were served to Mes-

Gifts are left on doorsteps by Lovington, N. M.

Santa announces himself variously by sleigh bells, & cowbell, a train whittle or doll's voice at the door. He is rewarded by fruit cake and milk left on the hearth homemade canthe hearth for Santa's reindeers Evening Worship ___7:30-8:30 and soup in a boiling pot within the fireplace for Santa himself.

Community trees continue to serve in many smaller towns. ing worship hour. Special Christ-

or a hearing, on whether or not permit or water right has been high school glee club goes on a hadride and for recording Board's findings, providing that a high school glee club goes on a hadride about town singing. If the Legislature of Texas concerning the conservation t of the Legislature of Texas concerning the conservation, lers in another West Texas-tection, preservation and distribution of underground waters, town. Young people of Albuquer-ut are additions thereto; providing that the Board of Water que, N. M., form a torchlight

On Wednesday, Dec. 11 the club met with Mrs. Floyd West. der instead of fireworks was concerning correct, parliamen-

New officers for 1941 are Mrs. dent said. He also recalled huge Glenn Hetzler, president; Mrs. the Court House door of said retary-treasurer; Mrs. Lauren cribed property, to-wit-Mrs. C. L. Bogle, council delegate No. 2.

A Christmas party was held on December 18 at Mrs. Frank

After election of officers redames Lauren Luallin, Clarence Hollabough, Glenn Hetzler, Bert ments, and strings of popcorn Cook, Jim Chapman, L. A. Fles-Kenneth Cook, T. F. Bohannon, Cord Hammock, Zerrell Thomas, friends exchanging presents in M. W. Blankenship and the host-

> SERVICES AT THE CHRISTIAN / CHURCH H. M. Redford Minister J. C. Ricketts, Supt.

dies, or hot soup. In Magdalena, Bible School _____9:45-11:00 N. M., one student explains, a Morning Worship _____11-12 small bundle of hay is left on Endeavor _____6:30-7:30 p. m.

> "Light Shining in Darkness" will be the theme at the morn-

LEGAL NOTICE

SHERIFF'S SALE STATE OF TEXAS County of Deaf Smith

By virtue of an alias order of sale issued out of the Honorable District Court of Deaf Smith County on the second day of December, 1940, by the Clerk thereof, in the case of George Connell versus Herman E. Charles and Roy V. Smith No. 2516 and to me, as Sheriff, directed and delivered, I will pro-Roll call was answered by telling ceed to sell, within the hours one new fact learned this year prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January, 1941, it being the 7th day of said month, before M. W. Blankenship, vice-presi- Deaf Smith County in the City dent; Mrs. Carl Hammock, sec- of Hereford the following des-

> All of Block No. 13 of Evant's Addition to the town of Hereford, Deaf Smith County, Texas, save and except therefrom Sell It with a Brand Ad

ta tract of land 200 feet by 200 feet heretofore deeded to Thomas F. Page said tract which is excepted described as beginning at the exact center of the west line of said Block No. 13 and extending thence east 200 feet to a point; thence south 200 feet to a point; thence west 200 feet to a point; and mance north 200 feet to the place of beginning.

Levied on, on the 4th day of December, 1940, and levied on as the property of Herman E. Charles to satisfy & Judgement amounting to \$716.38 in favor. of George Connell and cost of

Given under my hand, this 4th day of December, 1940. J. O. NEWELL, Sheriff Deaf Smith County, Texas. By Fred W. Baird, Deputy.

Merry Christmas

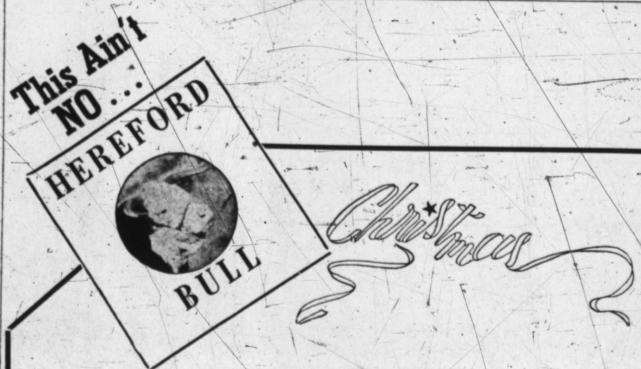
Now comes the high tide of the year, CHRISTMAS, fifling every heart with the spirit of HIM, whose birthday it is.

> Upon this occasion it is our privilege to extend greetings, to express appreciation for your friendship and kindness, and to wish each of you . . .

A HAPPY, PROSPEROUS 1941!

Robert L. Thompson

DISTRICT AND COUNTY CLERK



They'll Unwrap This Gift 52 Times . . Yet You Won't Have to Wrap It Once!

Phone 30

It's that easy to give a year's subscription to The Hereford Brand . . . Just check your list of friends and relatives whom you know would enjoy getting this weekly "Letter from Home" and start The Brand to them for a year! Many people do this each year so we are passing this gift tip on to you.

The Hereford Brand

In the Hereford Territory \$ 1.50 a Year Mailed Anywhere in the World \$2.00 a Year

Come in and drive a GMC. See how Ball-Bearing Steering, as developed by GMC, saves steering effort and makes GMC Trucks "as easy to drive as an automobile." It's the greatest truck comfort and safety development since the first pneumatic tire.

down to 1/2-ton

Ball-Bearing Steering was introduced two years ago in medium and heavy GMC Trucks. It has been proved in millions of miles of service. Now all GMCs have it.

STILL PRICED WITH THE LOWEST...

Even with all their outstanding driver-comfort and safety features. GMC Trucks cost little or no more to buy.

NORTON Moior Co.

HEREFORD, TEXAS

THE TRUCK OF VALUE-





Hereford Homes, Groups And Individuals Express The Christmas Spirit In All The Known Snggestions And Traditional Customs

is planning to dispense Christ- cheer.

Once more Hereford homes are mas cheer to a group of less cottened holidays. Garlands of light, clubs, study clubs and even soc- IS ENTERTAINED wreaths of holly, flickering can-dles, Christmas bells and Chist-church groups are carrying out mas trees send gay gleams of plans, made far in advance to entertained at the home of Mrs. gracious welcome to any who help make Christmas the happy Knox Kinard Friday afternoon. might pass in the night. Once time that it is. The sentimen- The entertaining rooms were more Hereford organizations and tality of Yule logs, bayberry attractive with suggestions of individuals are busy, along with candles and notes to Santa Claus the approaching holidays. their own plans for celebration, in preparing "Christmas visitors and even strangers who freshments were colorful remin-For Others." Almost every club may need a bit of Christmas ders of the season.

Two tables of guests played

Christmas decorations were

games and most clever were the

topped each serving of New

Tallies were in the shape of

Score awards went to Mr. and

Special guests were Mr. and

poinsettias and other appoint-

ments for the games featured the

Mrs. Roy Jowell, Mr. and Mrs.

Glenn Weir and Miss Ona Ham-

Mrs. Knox Kinard, Mr. and Mrs.

Henry Sears, Mr. and Mrs. Glenn

Weir, Mr. and Mrs. Colby Conk-

Holiday decorations-made the

glad welcome to guests.

mer and Mr. Finis Owen.

England plum pudding.

holiday theme:

Finis Owen.

Tea Given As Compliment To Mrs. A. O. Thompson

An elaborate tea for a district Bob Wilsons president of the Texas Federation of Music Clubs highlight- Are Party Hosts ed this week's calendar here with members of the Music Study Club as hostesses.

Out of town district officers with Wednesday Night Bridge attended the holiday affair Club last week when club memwhich served as a Christmas courtesy to members of other ed at the home of Mr. and Mrs. Bob Wilson. clubs of the city as well as a compliment to Mrs. A. O. Thompson, president of the Seventh District T. F. M. C.

The Presbyterian Church where the tea was held Monday greenery decorating the dining afternoon, presented a Yuletide picture of hospitality with Christmas greenery and shining ornaments gleaming in the

The receiving line was made up of officers of the district headed by Mrs. H. L. Broadwell, president of the Music Study Club, The district officers included Mrs. Thompson, Mrs. O. T. Williams of Lubbock, Mrs. A. J. Schroeter, Miss Mattle Mae Swisher, Mrs. Glenn Dowlin of

Happy and Mrs. M. M. McCloud, also of Happy. The tea table at one end of the room was laid with lace and centered with a square arrangement of lights and brilliant ornaments with lighted candles marking the four corners.-Silver tea services were placed at each end of the table. Mrs. W. E. Dameron and Mrs. Homer Fox presided. Tea dainties and appointments for the table empha- Mrs. Medkief

sized a white and green and red sized a white and green and red theme. At the opposite end of the Is Hostess room garlands of laurel decorated the high arch of the church with silver and white bells used at intervals. Mountain laurel dows and three white Christmas noon when she was hostess to and holly wreaths hung in wintrees glistened with blue and members and guests of the Lon-

Mrs. Broadwell welcomed the guests and introduced those on the program; Mrs. S. P. Rosson and Mrs. T. W. Roberson entertained with a vocal duet, "An Old Love Song" (Oteo) in Morgan. Special guests includ- hostess. Spanish costume: Mrs. A. O. Thompson spoke briefly on "The Influence of Music"; Mrs. Glenn Snyder played "Valcik" (Monckrejs) and a Christmas song "No Candle and No Fire Was There' (Liza Lehman) was sung by Miss Elizabeth Ireland; Mrs. Thomp4 son introduced Mrs. O. T. Williams who spoke on "Internationalism in Music"; Mrs. Homer Fox sang "Tis Snowing" by Bemberg and the concluding number was a piano number "A La Bien Aime'e" (Schutt) played by Mrs. Ellis Coombes. Among the other district officers included among informal introductions were Mrs. G. A. F. Parker and Mrs. Homer Fox.

Mrs. C. H. Dyar was in charge of the program, Mrs. Jeff Gilbreath arranged the decorations for the tea table and other decorations were arranged by Mesdames J. B. Jones, R. P. Coneway, H. L. Broadwell, C. H. Dyar and Miss Ruth Conkwright.

Christmas Party Is Given For Dinner Club

In rooms attractively decorated with Christmas suggestions, the Tuesday Dinner Club was entertained with a Christmas dinner party at the home of Mr. and Mrs. J. A. Pitman Friday

A lovely Christmas tree, plooming poinsettias and lightpers provided the holiday

High points in bridge games high followed the dinner party were made by E. B. Hedrick, guest, Mrs. C. C. Acker and Al-

ton Fraser, club members. Those enjoying the holiday ertainment were Messers and ames S. P. Rosson, C. C. r. Jack Wayland, H. A. H. K. Fox, Alton Fraser, C. Rockwell, A. R. Bateman, E. B. Hedrick, Mrs. Seth B. Hol-

TRY A WANT AD

an and Miss Eloyse Pitman

Coterie Club members were

Accessories for the bridge Prayer Service Wednesgames, prize wrappings and re-

Mrs. Grant Fuller played high for score award. Those present included Mesdames E. B. Hicks, Colby Conkwright, A. R. Bateman, Grant

PARTY IS GIVEN

AT ALLRED HOME

Members of the Kinozelian Class of the First Baptist Church were entertained with a Christmas party at the home of Mrs. bers and guests were entertain- Jimmie Allred Thursday after

A short business session was conducted by Mrs. Jimmie Allred, used with Santa Claus and his president of the class, after Mrs. reindeers adorning the buffet Bob Stroble gave the opening and red candles and Christmas prayer.

Mrs. Stroble told a Christmas story and Mrs. Worth Covington; Dessert was served before the read a Christmas poem. Christmas gifts were exchangtiny biazing sugar cubes which ed and the gayly wrapped dis- Mesdames Jeff Gilbreath, Si

> Christmas courtesy. Christmas motif were served to Nicks, Frank Merritt, B. C. Rob-Jimmie Allred, Bob Stroble, Trav- Wirt Phillips, Joe Evans, Miss is Caraway, Wayne Evans, W. T. Addie Miner and the hostess. Woolery, Benn Wohlgemuth, Glenn Parker, Glenn Campbell and W. E. Barnes.

Gifts Are Exchanged

wright, Miss Ona Hammer and Gifts were exchanged at the Members of the club present annual Christmas party given were Messers and Mesdames by T. E. L. Class of the First Reed Williams, Roy Jowell, John Baptist Church Thursday af-Olson, Jim Black, Jim Lipscomb, ternoon at the home of Mrs. J

A short business session was held and Seasonal games were directed by Mrs Jack Roberson. Mrs. Wirt Phillips, teacher of the class, was presented with a gift from the class and members voted to give a quilt to a new home of Mrs. Ernest Med- needy family during the holi-

kief attractive Thursday after- days. Those enjoying the party were

don Bridge Club. Christmas ed Mrs. Henry Sears and Mrs. greenery, red tapers, and pine Woodrow Ireland. Mrs. Travis

cones adorned the mantel and a Dameron was a tea guest. Members playing were Mesholly wreath at the door gave a dames R. R. Wills, Meade Haile, High scores were made by Mrs. J. T. Gilbreath Jr., N. E. Mil-J. M. Posey and Mrs. Sherman burn, Sherman Morgan and the

of the

SEASON

. . HAPPINESS

from the East.

WARM HEARTS

May all of these be yours-this

is our hope that we hold for you at

this joyful Christmas season, when

the whole world is in tune with the spirit that guided the Wise Men

May your Christmas be endow-

ed with all the blessings for which

you have hoped. May you be visit-

ed by the choicest of all good

And as you go onward into the

We could not wish you less, you, our faithful friends and pat-

New Year, may you have a rich abundance of achievement, health,

prosperity and real happiness.

CHEERFUL GIVING

CHURCHES

THE METHODIST CHURCH Sunday School _____9:45 Morning Services _____ 10:50 Young People ____6:30 Evening Services ____7:30 Missionary Societies each Wednesday _____ 3 p. m.

ASSEMBLY OF GOD CHURCH

(2 blocks north of high school) A. A. Daly, Pastor Sunday School _____9:45 a. m.

day night _____7:30

(Lester Galley, Supt.) Fuller, C. F. Moore, F L. Lucas, Preaching_____11 a. m., 8 p. m. George V. Stambaugh and the Midweek Services Tuesday and Friday 8 p. m. Welcome to all.

CHURCH OF CHRIST

Bible Classes, each Sunday Bible Discourse___11-11:45 a. m. Communion Service____11:45-12 Evening Services _____7 p. m. Wed. Prayer Meeting ____7:30 Wed. Ladies Bible Class 3 p. m.

BAPTIST CHURCH NEWS Rev. W. E. Barnes, Pastor Order of Services

Sunday School____9:45 a. m. A. O. Thompson, Supt. Morning Worship Service A. M.: Sermon

pley of gifts was presented to Ofr, W. A. Long, W. I. Valen-Mrs. W. E. Barnes as a special tine, Lee Lambert, B. Bandy, Edna Bowe, S. L. Walser, Geo. Refreshments carrying out the Brumley, Jack Roberson, Walker Mesdames Worth Covington, erson, Artis Daniel, Pearl Boyer,

Allred, Director.

Evening Worship ____ _7:30 p. m. PRESBYTERIAN CHURCH James Aiken, Jr., Pastor

Morning Worship _____ 11:00 Gift Service.

Mid-week Prayer service 7:30 Young People 6:15 The evening service will close B. T. U. 6:15 p. m., Jinimie Evening Worship 7:30 with a Christmas tree for the (Wednesday)

> Young Peoples Sunday School class will present a Christmas

6:15 The evening service will close Mid-Week Service ____7:30 members of the Sunday School A cordial invitation is extended to all who so desire to worship This Sabbath Evening the with us in these services.

The leaf fat of the hog makes Sunday School ______9:45 Play. Following the play the conthe best lard; back fat, sector, (G. H. Hudson, Supt.) gregation will join in the White ond best and the intestinal fat the poorest.

Christmas is here again with its good fellowship and good will: Its warm spirit reminds us that in our friends and not in our ledgers, do we find our real assets. So we want to express our appreciation of your evidences of friendship for us and to wish you . . . a

Merry Christmas

Prosperous New Year

E. B. BLACK CO. AND EMPLOYEES

Season's Greetings

The Fight that must not Fail!

This Christmas, on trees and shrubs, on the house itself and on Christmas trees inside the home . . . in public places all over America, hundreds of millions of tiny, colorful Christmas lights will symbolize the hope we keep, the faith we cherish. Like bright stars, close to earth, they will proclaim our heartfelt wish for peace on earth, good will toward men.

Christmas lighting is an American custom. It has attained a variety and beauty here that has captivated and charmed visitors from other countries. This year it assumes a new significance-for this year it becomes a forceful-and expressive way to tell the rest of the world that, in America, Christmas reigns as usual ... in America, it is being celebrated with the music of ringing bells and singing voices, amidst the sparkling beauty of colorfully lighted streets and homes.

Abroad there is fear and blackout. In America there is liberty and light .-Perhaps our Christmas lighting will help us to express our conviction that we have something to be deeply thankful for, in the privilege of being an American and living in America.

Thus, Christmas lighting now becomes a symbol of the freedom that shines in the heart of every American. That is your warrant for making the lighting of your tree and of your home this year, a ceremony to drive home this truth, that liberty and light dwell together.

This is the light that must not fail.

Texas-New Mexico Utilities Company

Consumers' Fuel Association

EMPLOYEES and DIRECTORS