

AROUND TOWN

Sights and Faces Seen

Dove hunters are again urged to note the Federal Law which requires plugging your gun back to three shells or using a gun which will hold only three shells or less.

M. O. Green was winner of a rain suit at the Clovis Golf tournament Sunday and Monday. He won the consolation flight. Sherman Morgan won a golf bag for runner up in the consolation. Several other Hereford golfers competed, including Frank Cogdell, V. J. Fuller, Grant Fuller, Ted Young, Clyde Posey, Doc Hendrix, J. M. Posey, J. M. Foster, Doc Hendrix almost won the long driving contest but lost by a few inches. Billie London went along as Frank Cogdell's caddy.

Rev. Jimmy Aiken reports from Palmer, Texas that "We are having a good rest and are about ready to head back to Hereford. This country is too hot for me. I hope all the boys are behaving themselves." He said they expected to return to Hereford Friday or Saturday.

Rev. Marvin B. Norwood is evidently holding a revival in a country where it is needed; at least by the newspaper men. He reports from Seagraves that the editor of one of the papers there "like to have gotten cut in two in a scrape with the editor of the paper at Seminole."

Mrs. J. W. Kirby, who lives in the Northwest part of the county, has always vowed that she would never take a plane ride unless it was in one of the big transport planes, and then only in a case of greatest emergency. She broke all resolves the other day, however, when her son, Doc, came to see her in a little two-seater (Continued on Page 12)

Potato Association To Meet Tuesday Night At Court House

A general meeting of all members of the Hereford Potato Growers Association will be held at 8 o'clock Tuesday night, September 10, in the Courthouse. President Glenn Boardman has announced.

All members are urged to attend as several matters of importance will be discussed, Mr. Boardman said.

Unique Ad Series To Promote Safety For School Children

An interesting and worthwhile series of advertisements has been announced by Troy Moore and the Panhandle Refining Company. The ads are unusual in that no direct sales appeal is made to the public, each of the ads being directed toward promotion of safety for school children.

In addition to appealing to motorists to drive with caution, the series also points out that parents may, by exercising precaution, eliminate much of the road dangers for their children. In issues to follow pertinent suggestions will be made by which parents may do much toward encouraging safety measures on the part of school children.

Batteries Charged In 30 Minutes By New Machine At Roberson's

A portable battery charger, capable of charging a battery in thirty minutes without taking the battery out of the car, is announced this week by Roberson Battery and Electric Co., as the latest addition to their modern equipment.

"A person with a low battery in his car can drive in, leave it with us, come back in 30 minutes and find his car ready to go with the battery fully charged," Jeff Roberson said in announcing the machine. "And there is no need to worry with renting or exchanging a battery," he added.

Deaf Smith REA Leads State In Current Use

Texas 47, Deaf Smith REA, when the county is more fully developed, will be in a position to pay its' debt to the government on a lower rate schedule than any other project in Texas, H. V. Hennen, project manager, announced today. The cooperative is now operating at lower consumer rates than most any other project in Texas, he said.

In a recent summary compiled by REA of the 50 projects located in Texas, the local one ranks third in revenue per mile, 44th in expenses per mile, first in average KWH consumption per mile and 46th in connected consumers per mile.

This means, Mr. Hennen said, that the Hereford project takes first place of all the projects in Texas in use of electricity and third place in revenue per mile. It ranks 44th in expenses per mile, that is, expenses of operation, and owing to the sparsely settled country, it ranks 46th in connected consumers per mile.

Former County Official Dies In Los Angeles

Albert Leon Murphy, former resident of this county and county tax assessor for two terms, passed away August 26 at his home in Los Angeles, Calif., of a heart attack, according to word received here. Mr. Murphy, together with his family, moved from here in 1927 after long residence.

Mr. Murphy was 53 years old and was born July 12, 1887 in Old Emma, Texas. He had lived in California 11 years and was a retired night watchman for a Hollywood garage.

Surviving are the widow, two daughters, Mrs. Warren Johnson and Mrs. Patrick Mandoni; two sons, Albert Jr. and George; the mother, Mrs. D. H. Benton; a sister, Mrs. Mattie Dakis and a brother, Jack Murphy. Services were held last Thursday morning in the Wee Kirk O' the Heather and interment was in Forest Lawn Memorial Park, Los Angeles.

Softball Playoff Is Even-Seven After Four Games

By GRANT FULLER, Jr. September 3--The Lions and Phillips 66 split their first two games of the play off with the Lions taking the first in a run away score of 17 and 2, but Phillips came back to take the second game 3 to 1 holding the Lions scoreless until the last inning.

In the first game the Lions scored in every inning but the fifth to run in their seventeen scores, while holding Phillips to two runs in the third. The slugging Lions smacked out nineteen hits in all, twelve of them going for extra bases. They had six doubles and a single in their last time at bat. Willoughby, Lion's pitcher hit four for four and held the Phillips team to only six hits to lead the victors.

The second game was closer with Phillips 66 playing heads up ball and edged out their three to one victory. Phillips scored in the first inning when Baumann led off with a double and tallied on Singleterry's ground ball. They could not score again until the fifth frame as Clearman and Farmer both got hits and scored on Baumann's high bouncer to the infield. The Lions had to wait until the seventh inning to score when they got three hits but only one run.

1st GAME Score by innings R H E Phillips 66 002 000 0 2 6 8 Lions 422 405 0 17 19 1 Batteries--Phillips 66, Farmer and Boyer, Lions Willoughby and Muller.

2nd GAME Score by innings R H E Lions 000 000 1 1 0 2 Phillips 66 100 020 0 3 4 4 (Continued on Page 12)

Schoffelmayer Due Friday

Revivalist



Rev. C. O. Wilson, above, will lead the revival meeting which begins at the Christian Church Sunday morning. Rev. Wilson is pastor of the First Christian Church at Holsington, Kan. Services will be held through September 29.

To Go On Tour Of Shallow Water Belt

Plans to take Victor Schoffelmayer on a three-hour tour of the shallowwater belt Saturday morning were practically complete today as E. B. Posey, secretary of the Chamber of Commerce, announced the itinerary. Eight cars and approximately 50 persons will form the caravan.

Mr. Schoffelmayer, accompanied by Mrs. Schoffelmayer, is expected to arrive late Friday and will be here all day Saturday. He became interested in a visit here after discussions with A. R. Bateman, Byrle Elliston and Glenn Boardman who made trips to Dallas making arrangements for this territory's exhibit at the state fair.

Members of the tour will leave the court house square at 8:30 o'clock Saturday morning. The first stop will be at C. M. Carpenter's onions, second at Brumley's hogs and dairy, third, Glenn Boardman's spuds and well; fourth, Joe Ballinger's spuds, onions and well on Hughe's place; slow down by Fred Pitner farm; fifth stop at Joe Ballinger's second place; sixth, Thiele Bros. spuds; slow down by R. R. Jackson farm; Seventh D. L. McDonald, diversified farm program and registered cattle; eighth, Wallace Hill, wells and crop; ninth, E. H. Shinn, wells and alfalfa, from here by Pat Filbin place; tenth, Price and David, wells and alfalfa and sheep feeding pens of Wallace Hill. The group will then go south to the Harrison Highway and back to Hereford.

Pilot car on leaving the court house will be driven by Glenn Boardman with Mr. and Mrs. Victor Schoffelmayer, D. L. McDonald and Jimmie Gillentine as occupants. At the stop at the D. L. McDonald farm everyone will change cars and the pilot car will be Joe Evan's with Mr. and Mrs. Schoffelmayer and others as occupants. At the Ballinger No. 2 place everyone will change cars except the honor guests and drivers of escort cars. Escort cars include that of N. E. Gass with A. J. Schroeter, Judge Jas. W. Witherspoon and A. O. Thompson as occupants; Jimmie Williams with S. O. Wilson, John Patzold, Joe Ballinger and E. B. Posey as occupants; E. B. Hedrick or G. W. Newsom with Miles Roberson, H. V. Hennen and W. E. Dameron as occupants; Joe Evans with Geo. Brumley, Geo. L. Muse and Pat Filbin as occupants; J. C. Ricketts and John McLean, J. B. Elliston, J. B. Stoker and Tom Alderson as occupants; P. J. Rose with Homer Henslee, Louis Woodford, O. E. Easley and H. K. Fox as occupants.

Local Buyers Warn Against Impure Cream

Warning to cream producers in this territory that certain types of cream would be refused was issued this week by local cream buyers.

Cheesy, mouldy, yeasty, foamy, rancid, putrid or cream that has an oily flavor come under the ban.

This action was made necessary by the Federal Pure Food, Drugs and Cosmetics Act which went into effect July 1. Butter made from cream which con-

Flying Club To Be Discussed Friday Night

Wants learn to fly? Or get more flying experience?

A meeting to discuss organizing a flying club, buying a plane and securing instructors will be held tomorrow (Friday) night at 8 o'clock in the county court room of the court house. A CAA instructor will be present and approximate expenses for each member of the club will be available. By forming a club substantial savings in cost of learning to fly are expected.

Among those who have indicated interest in the proposal are Mac Pitman, Ernest Medkief, Doc Hendrix, Chester Jacobs, Damon McLain, C. V. McCord and Syd Maxfield. Anyone interested in learning to fly is urged to attend the meeting.

Third Annual Flower Show To Be September 20

Third Annual Flower Show, sponsored by the Deaf Smith County Garden Club will be held in the showrooms of Brumley-Woodford Motor Co. on September 20, it has been announced.

Mrs. P. H. Buthiker of Amarillo Greenhouse will judge the exhibits. Indications are that in number and quality exhibits will exceed entries of previous shows. Definite preparations should be made now. Committees urge, by residents of Hereford to enter their best flowers and to bring them in attractive containers.

An innovation this year will be added entertainment features during the show. All is free and the public has a cordial invitation from the Garden Club to attend this exhibit of flowers, and to enjoy the entertainment which is being arranged.

To See Potatoes



Victor Schoffelmayer, agriculture editor of the Dallas Morning News, who has announced that he and Mrs. Schoffelmayer will visit Hereford Friday, September 6. They will be guests of the Chamber of Commerce and Hereford and Deaf Smith County. Mr. Schoffelmayer states that he is coming to learn more about the potato growing industry which is to be a feature of the 1940 State Fair of Texas.

149 Policies Issued On Crops

A large increase in crop insurance policies on the 1941 wheat crop over the 1940 crop has been issued by the County Agent's office, T. F. McCollister has announced.

One hundred and forty-nine policies on 39,021 acres assuring 205,519 bushels of wheat have been issued on the crop to be harvested in 1941.

Last year 96 policies were issued. Of this number 22 collected indemnities on total crop loss and 27 on partial crop loss. Indemnities were collected on 31,544 bushels.

Schools Open Doors Monday

Football Training Gets Underway; Friona In First Game Here Sept. 13

Expect To Complete Paving On 2.5-Mile By September 18

Paving of 2.2 miles of Highway 51 is well underway this week with trucks busy hauling caliche for the base. The contractors, Cage Bros., have announced that September 18 will be probable date to finish the job. Work began Monday, August 26.

Men working on the project have been hired locally as far as possible.

Ireland To Have '41 Plymouth On Display Saturday

That the new 1941 Plymouths will be on display Saturday, September 7, was announced this week by Ireland Motor Co., dealers.

A "glamour car" from stem to stern, with numerous engineering advancements that contribute to new performance, impressive new luxury and driving ease, is the way the new models are described. Other features are Powermatic shifting, new "getaway" gear in second speed, Fashion-tone interiors, two-tone colors on special deluxe sedans and a new "safety rim" wheel design which is said to reduce hazards from blow-outs or punctures.

Season Football Tickets To Go On Sale Monday

Sale of season football tickets, good for all home games, will begin Monday at Corner Drug and Halle Drug Stores, Supt. Knox Kinard announced today.

Season tickets will sell at \$2.25 for adults, and 60c for students. Season car tickets will be 75c, and may be secured from G. M. Hudson by calling 379. Single game tickets for adults will be 50c and for students, 20c, Mr. Kinard said. The season tickets offer a saving over these prices.

Five home games have been scheduled by the White Faces. Friona plays here September 13, Dimmitt, September 27, Dumas, a conference game, on October 4, White Deer on October 11 and Canyon, a conference game, on October 18. All games are at night.

Rats Destructive To Chickens And Turkeys In County

Rats are reported in seriously destructive numbers from many areas in the county. Mrs. W. A. Paul of Simms Home Demonstration Club has asked for control measures. Every chicken hatched this year at the Nelson Pierce home near the New Mexico line has been killed by rats. At the Henry Edwards home on the Newsom farm in Wyche, 600 turkeys were hatched and 90 reached frying size.

Control methods advised by the Rodent Control Work (Bureau of Biological Survey) in cooperation with the Extension Service of A & M College include the use of three baits, Hamburgers, meat, mackerel and cereal are each mixed with one twelfth as much Red Squill and made into balls the size of a small marble. Place one ball of each mixture in a triangle 12 to 15 inches apart.

At the Morris McGoughey home near the Daniel School they only used the hamburger mixture and found 92 dead rats.

Campfire Girls To Hold Open House Sept. 12

Campfire Girls of Hereford will hold open house Thursday night, September 12, Mrs. Urlin Streu, Guardian, has announced. The celebration will be held at the hut and anyone interested is invited to attend. The hut will be open from 7:30 to 10 o'clock.

The occasion will be the third birthday of the Campfire Girls in Hereford. Among the projects which will be displayed will be that of furnishing the hut.

The Campfire Girls building is the brick structure at the end of Main Street and west of Mother's Park.

Revival On At Assembly Of God Church

A cordial invitation is extended by the pastor, Rev. A. A. Daly, to everyone to attend the revival now in progress at the Assembly of God Church.

Rev. T. C. Harris of Raton, N. M., is the evangelist. He will be speaking on the following subjects throughout the revival: The Great Tribulation, The Future of the Church, The End of Time, Where Are We Today?, The Cost of Unbelief, and other outstanding subjects.

Services begin at 8 o'clock each evening. A period of special music precedes each service.

"Your Town" To Be Patriotic Feature At Star Theatre

Acclaimed one of the most interesting and timely of the short subjects is "Your Town" which the Star Theatre is showing Tuesday and Tuesday night in addition to its regular show.

The 30-minute short, "Your Town" is of patriotic nature and one of outstanding interest to every citizen in every community. Speck Lunsford said in announcing the film.

Hereford Public Schools are ready!

Already a record-breaking class of Seniors has enrolled and a few more are expected. High school enrollment figures are above the 300 total.

Books will be issued to high school enrollees tomorrow and students will get their first taste of class work Monday morning when the year officially opens. Teachers will meet together for the first time Saturday afternoon, 2 o'clock, at the High School building.

Only four grades will be taught in the high school building this year, as the seventh grade has been transferred to Central School.

Registration in Central School will begin Monday morning under direction of Principal Glenn Allison.

A total enrollment of over 1,000 students is indicated for the schools this year.

Fall And Winter Bowling League To Open In Two Weeks

Reporting that the fall and winter bowling league will open in approximately two weeks, Ted Young and R. Schroeter this week said that individuals and teams are being listed at the present time.

"All persons who want to play or who wish to sponsor a team should make arrangements now," they stated.

High score for men last week went to J. A. Pitman, 209; Mattie K. Robinson was high for ladies, 148; James Higgins with 184 was high on 5-pin and Verdon Watts, 211, was high on 3-pin.

Miss Mattie Mae Swisher To Re-Open Voice Studio Monday

Miss Mattie Mae Swisher, who has been visiting and studying in West Virginia, Virginia, Maryland, New York, Canada, Detroit and Chicago will re-open her Studio at the W. A. Hunter home Monday, she has announced.

Miss Swisher reports that she has received much inspiration for a newer, effective musical training.

"All old students and new ones will profit by visiting the studio on the opening day," she said.



# Good Baking Quality In Wheat Varieties Is Needed To Keep Plains Reputation



KANRED  
TENMARQ  
TURKEY



BLACKHULL  
CHEYENNE



CHIEFKAN  
SUPERHARD-  
BLACKHULL

WHEAT MAY BE JUST WHEAT to many folks but to the baker there is a whole of difference in the bread the different varieties make. Good wheat that makes a good baking flour, will command a preference on the market by grain buyers. But poor wheat will either draw a penalty or be boycotted. Above are actual photographs of bread made from representative varieties of wheat. The large, well shaped loaf at the left is the baker's delight. Only Kanred, Tenmarq and Turkey can make this kind of bread. In the center is a loaf of bread that is considered "intermediate"—Blackhull and Cheyenne make this type of loaf. On the far right is the type of loaf that cause the baker to complain to the miller, who in self-protection is forced to penalize or boycott the Chiefkan and Superhard Blackhull varieties that are responsible for loaves of this type.

By **RAYMOND HOLBROOK**  
Amarillo News

The proof of the pudding is in the eating.

And wheat is no different from pudding for wheat is the source of one of the world's most important foods—bread.

If a variety of wheat makes good bread then it is a "good" variety; if it makes a poor loaf of bread then it is of "poor" quality.

It is on this basic principle that the newly organized Texas Wheat Improvement Association is tackling the big problem of keeping the Panhandle-Plains high reputation for quality grain and making sure that poor varieties do not creep in.

For years this section has enjoyed the reputation of being the finest hard winter wheat growing area in North America. The grain gained that fame because of its fine baking qualities and millers were willing to pay a full price to obtain it.

But within recent years the quality of Panhandle wheat has dropped, agricultural experts report. New varieties, thought by some growers to be more drought resistant and heavier producers, have been introduced.

The new varieties, however, lack the baking qualities of the older types and as a result grainmen declare that the wheat produced in this section is not of the standard of wheat grown in the past.

In sections of the country where wheat of undesirable baking qualities is allowed to increase until it accounts for a sizable percentage of the entire production growers have had their grain penalized. Their wheat would not make good flour, and millers would pay either a lower price for it or boycott the grain entirely.

It is against that inevitability that the Texas Wheat Improvement Association is working—to build back up the quality of Panhandle-Plains wheat so that it can continue to enjoy the premium price from millers that it has in the past.

Last year, 80 millers in Texas, Oklahoma, Kansas and Nebraska were asked to rank six varieties of wheat in the order of their baking qualities. Of the 69 millers who replied in full, Turkey was first with more than 70 percent of the millers. Tenmarq ranked second, Kanred was third; Blackhull and Cheyenne tied for fourth, while Chiefkan was last in sixth place.

In laboratory tests where sample loaves were made from the different flours, Tenmarq and Turkey scored "excellent," their flour making bread of fine texture, good color and appearance, and making a dough that has long mixing period.

Blackhull and Cheyenne, ranked in the second class "intermediate to good quality" while Chiefkan, Early Blackhull and Super-hard Blackhull ranked as of "poor quality."

Because of the importance of variety as the basis for improving the standard of wheat, the Texas Wheat Improvement Association is laying special emphasis on seed wheat.

Under the supervision of Frederick T. Dines, director of the association, a list of sources of supply of quality seed has been prepared and is being distributed this week.

The list includes 15 Texas growers, four Oklahoma growers, 40 in Kansas and two in New Mexico. The list, which will be revised weekly, is being sent to county agents, grain dealers and vocational agricultural teachers and may be obtained from them. Growers of seed, either certified or uncertified,

## Westway Items

BY MRS. MERLIN KAUL

There was an attendance of 64 at Sunday School Sunday. All new officers and teachers were present. Rev. Carl Leeper of Plainview preached at the morning and evening services. His wife and little son, Allen and Bernard, were also present. At the conference held after the evening service, Rev. Leeper accepted the pastorate of the Baptist Church. Welcome visitors included C. E. Cox of Lockney, and Mrs. Arthur Reed and children of Ward.

The Home Demonstration Club picnic will be held this Friday night, September 6, at the State Park at Hereford at 7:30 o'clock. Bring your plates, silverware, cups and a basket of food.

Mrs. A. C. Pierce and Marlin returned Wednesday from a trip to Southern Texas. They visited relatives at Abilene, Cleburne, Houston, and Galveston besides visiting many points of scenic interest.

J. W. Lee of Sentinel, Okla., came Friday to visit in the home of his uncle, Joe Landers.

Helen Jo Wilson is suffering from quite a bad burn on her forehead. She dropped a teakettle of hot water, some of which splashed on her head.

Earl Little accompanied Jim Harrison of Hereford to Ardmore, Okla., Friday night. They returned Sunday morning.

Albert and James Johnson of Shawnee, Okla., Mrs. Vesta Hines and son and Miss Bessie Johnson of Pampa, Mr. and Mrs. J. D. Harrell and daughter of Hereford were visitors Sunday afternoon in the L. B. Wolfing-

are asked to send samples to Mr. Dines and if found satisfactory, the growers will be included on the list.

Mr. Dines and the Texas Extension Service last week concluded a series of county meetings designed to acquaint the farmers of the Panhandle-Plains area with the objectives and program of the association.

ton home.

Mr. and Mrs. Clint Lundry helped his parents, Mr. and Mrs. C. V. Burgess at Progressive Monday. Mrs. Lundry is assisting Mrs. Burgess with her canning.

Sunday visitors in the T. B. Cox home included Mr. and Mrs. J. W. Cox and family and C. E. Cox of Lockney. C. E. Cox, father of T. B. Cox, remained for a few days visit in his son's home.

The T. B. Cox home is being stuccoed this week. Mr. Cox has recently added cement porches and has screened the back porch.

Visitors in the Henry Allmon home Sunday included Rev. and Mrs. Carl Leeper and sons of Plainview, Mr. and Mrs. Malcolm Cassels, Mary Nell and Jimmy Ray, of Frio and Mr. and Mrs. Merlin Kaul and sons.

Kenneth Durstine accompanied a group of friends on a picnic to Palo Duro Canyon Sunday.

Mr. and Mrs. Merlin Kaul and sons and Camella Otts attended the reunion and rodeo at Wayside. They were supper guests in the Dan Adams home there.

Mr. and Mrs. Maurice Tannahill and Carlton and Wanda Marie Allmon left last Wednesday for Farmington, N. M., where they remained until Sunday. They canned fruit and brought back peaches, plums, and grapes for their neighbors. Wanda Marie visited her grandparents, Mr. and Mrs. Williams. Kenneth Durstine did the work at the Tannahill home while they were away.

J. B. Little, Wayne Little, J. S. Cook and Erman Campbell returned Thursday night from Gunnison, Colo., where they visited in the Sam Little home and worked during the haying season.

Vernon Burgess is now working for Joe Evans.

Mrs. C. F. Rickles spent last week in Brownfield visiting her daughter, Mrs. Arthur Reeves and family. She canned fruit while there.

Mr. and Mrs. Bill Rice and sons, Luther McFarling and Mrs. Mattie Strickland left Tuesday for Abilene where they will visit Mrs. Maggie Moorhead and Jim McFarling. They will also visit Mr. and Mrs. Welsh Wyatt at

Lubbock. Mr. and Mrs. Jack Flowers and son of Hereford were callers at the R. M. Gunn and L. O. Gore homes Sunday afternoon.

Miss Gladys Gore spent several days last week in the home of her sister, Mrs. Jack Flowers at Hereford.

Mr. and Mrs. Irvin Kimmons of Sunray visited the past week with her sister, Mrs. Jim Bookout and family. Mr. Kimmons is superintendent of schools at Sunray. He has been attending summer school in Colorado and was enroute home.

Mr. and Mrs. Irvin Kimmons, Mrs. Jim Bookout and Jim Hays

of Hereford drove to Tucumcari, N. M., to take Bobbie Jane Sisk who has spent several weeks visiting in the Jim Bookout home.

Don Roy Bookout, son of Hugh Bookout of Hereford is spending this week in the home of his uncle, Jim Bookout.

Mr. and Mrs. Jess Otts, Muriel and Camella, left Monday for a week's vacation to visit relatives at Breckenridge.

Mrs. Al Werner and Daniel Turrentine went to Vega Monday where Mrs. Werner had to have work done on the windmill at her place.

Robert Scott of Canadian was a guest Sunday of Mary Turrentine.

Mrs. T. B. Ridgeway of Mexico, Mo., came Tuesday for an extended visit in the home of her daughter, Mrs. Al Werner.

Mr. and Mrs. Henry Hoffman and Aurelia accompanied their daughter, Mrs. Gene Albracht and Mr. Albracht to visit relatives in various places in Indiana. Henry Helman is doing the work at the Hoffman home while they are away.

Mr. and Mrs. L. A. Holland and children, Lola Mae and Roy Gene of Edmond, Okla., are visiting this week in the home of her brother, W. L. Janes.

Miss Francis Turrentine, Geo. Turrentine and Mrs. Pearl Harrison of Hereford were dinner guests Tuesday in the Al Werner home. Miss Turrentine teaches in the primary department at El Paso.

Al Werner drove to Rose Dale, N. M., last Sunday. Rose Dale is a new town in which a new school building is being erected. Several schools in the west part of the county are sending their pupils there this year. Besides the school and postoffice, Rose Dale has several other places of business.

Mrs. Al Werner, Mary and George Turrentine were dinner guests last Sunday of Mrs. Pearl Harrison in Hereford.

## Bethel Items

MRS. E. R. ROTHWELL

Mr. and Mrs. Barton from Sulphur, Okla., spent the week end with Mr. and Mrs. E. R. Sparkman and family.

Mrs. M. D. Rushing and Jack had as week end guests, Mr. and Mrs. Howard Fuqua of Phoenix, Ariz.

Mr. and Mrs. Earl White and children of Dexter, N. M., visited her parents, Mr. and Mrs. Phillips last week.

Mr. and Mrs. Charlie Beebe and children, George Charles Parker, from Amarillo were Sunday dinner guests of Mr. and Mrs. Vern Lust. They all visited Mr. and Mrs. Earl Lust in the afternoon.

Mr. and Mrs. Dunn of Hereford were dinner guests of Mr. and Mrs. Ivor Bagwell and children Sunday. They visited Mr. and Mrs. Leland Smith in the afternoon.

Mr. and Mrs. Joe Thompson and children visited her parents, Mr. and Mrs. Phillips, Sunday.

Franklin Smith attended a family reunion at Post with Mr. and Mrs. McCullom of Dimmitt.

Mrs. Bryan Sinclair honored her daughter, Dorothy, with a lawn party Friday night. Those present were Vernon, Glenn, and

Roger Williams, Kathlene Thomas, Mack Waide, Charles and Glenn Cruse, Glenn, Eugenia, and C. H. James, George Shwen, Houston, Mildred, and Earline Lust, Billy Joe Rothwell, J. A. Bagwell, Fate Shannon, Mrs. Vern Lust, Mrs. Shwen, the honoree and the hostess.

Mrs. M. D. Rushing and Jack had as guests last week, Mrs. Rushings sister, Mrs. Sallie Self and son, Owen Phillip of Snyder, Okla. While here, they all visited in Fort Sumner, N. M.

Mrs. Jim Bagwell and children and Lloyd Lust returned home from Farmington, N. M., last Wednesday.

The Bethel community had its annual chicken fry last Tuesday night at the school house. A large crowd gathered for the occasion and had a good time while the 41 chickens were being fried.

Miss Peggy Seale left Thursday for her home in Amarillo after visiting her aunt, Mrs. E. R. Rothwell for a few days.

Mrs. B. F. Markham and children of Tulla visited Mr. and Mrs. J. A. Sinclair and Harry and boys Thursday.

Moss Howell and Bryan Sinclair were business visitors in Bula Tuesday.

Bethel school started Monday morning with 32 pupils enrolling. The teachers in charge are Miss Vera Thacker from Lubbock and Miss Katherine Duree of Dimmitt.

**Get That Satisfied Customer SMILE!**

Let us WASH, CLEAN and LUBRICATE your Car!

**TEXAS SERVICE STATION**

GLENN SNYDER PHONE 440

3 ROLLS  
**Delsey Tissues**  
19c

## Close Drug Store

**BARGAIN SCHOOL SPECIALS**

Good for Friday, Saturday, Monday and Tuesday!

20c  
**Nynaps**  
SANITARY PADS  
11c

35c Dr. West  
**Tooth Brush**  
19c

**SCHOOL DAY BARGAINS!**

**QUINK INK** Parker's 15c size ..... 9c

**NOTEBOOK COVER** Canvas, Hereford High Sheel, 25c val ..... 17c

**BIG CHIEF TABLETS** -A 5c Value for, ..... 4c

**FILLER PAPER** (40 sheets) 5c Value 5 for ..... 19c

**PARKER'S FOUNTAIN PENS**

**All Prices --- 20% Off!**

**THIN LEAD PENCILS** 5c 2 for ..... 5c

**CUBE WELL & PEN** Carter's \$1.00 Value for ..... 89c

**CARTER'S INK** 10c Bottle ..... 8c

**VITA-VIM CAPSULES** . . . \$1.98

25c  
**Black Draught**  
9c

100 Tablets  
**Iron & Yeast**  
39c

**Going-Away-to-School LUGGAGE**

**SUPER VALUE!**

**SAMSONITE**

LUGGAGE

60c  
**Sal Hepatica**  
39c

Quart Russian Type  
**Mineral Oil**  
79c

**NEWEST LUGGAGE IN 30 YEARS!**

**WOMEN'S HANDBAG CASE CARRIES 8 TO 12 DRESSES WASHES-FREE**

**\$11.00**

\* Amazing scuff-resistant Samsonite case carries so many dresses so well...and for an extensive journey. Enough for an extensive journey. Quick lined. Lifetime handle. Sturdy. Lightweight, dustproof construction. Eye-catching, Streamline shape. Your choice of smart colors: Ivory, Brown or Blue.

**DEALER'S IMPRINT**

25c  
**HINKLE PILLS** . . . 9c

25c  
**EX-LAX** . . . . . 19c

50c IPANA  
**Tooth Paste**  
23c

**SAMSONITE OVERNIGHT CASES**

Choice of men's or women's in Ivory, Brown or Blue. . . \$6

MEN'S TWO-SUITER . . \$10  
FAMILY WARDROBE . . \$15

Light and compactly makes Samsonite practically dust-proof. By placing sheet of paper between opened jaws of case, then closing, you can see the perfect fit.

**SAMSONITE**

100 Tablets  
**Nyal Aspirin**  
29c

75c FITCH  
**Shampoo**  
47c

\$1.00  
**Hind's Lotion**  
39c

## One-Half Hour and Your Battery is Ready to Go!



Something new . . . and startling in its efficiency . . . 30 Minutes after we get your car, your battery is up and fully charged. No need to worry over rent batteries or exchanges. Your battery need never leave your car.

Visit us and see this modern new machine!

**No Long Waiting . . . No Delay . . . No Exchange Battery . . . and our Work is Guaranteed!**

We also have a Gates Belt for Every Need!

## ROBERSON BATTERY & ELECTRIC CO.

JEFF ROBERSON      HEREFORD, TEXAS

Unequaled Lower Prices . . . Every Week . . . Courteous and Prompt Service!



# LOCALS

## Testing Law Curbing Use of Flag



Principals in court battle to decide whether the American flag may be legally painted upon a commercial truck. Mr. and Mrs. Charles W. Long are shown being served with a warrant after Long (at left) drove the truck up to a Baltimore police station to invite the test.

es Virginia Bowman and Augustine Gregory; Song led by Miss Lucille Park. Sunday School is held every Sunday afternoon at 3 o'clock. Everyone is urged to attend and visitors are always welcome. Next Sunday is Ray Neel's regular Sunday to preach.

The entire community paid final respects to W. C. Russell at the Methodist Church last Wednesday afternoon. A. H. Russell of Kansas City, Kan., brother of Mr. Russell arrived Wednesday afternoon to attend the funeral and to stay for a while with the family.

Mr. and Mrs. W. E. Neel enroute to their home in Memphis, Tenn., visited Mrs. Owen Neel and sons a while Saturday.

Mr. and Mrs. John Hacker and family of Hereford spent Friday with Mr. and Mrs. C. V. Burgess.

Mrs. Lewis Harvey attended a bridal shower for her niece, Miss Elsie Bauer, bride-elect of Phillip Rickwartz, at the Johnson school house near Happy Thursday, August 22. Miss Bauer was married, August 29.

Mr. and Mrs. Ira Ricketts, Ira Jeanne and Glenn took dinner Sunday with his father, W. A. Ricketts in Hereford.

Among those from this community who attended the 4-H banquet at the Baptist Church Friday night were: Mr. and Mrs. Ira Ricketts, Mr. and Mrs. V. E. Dodson, Mrs. A. S. Higgins,

Mrs. C. V. Burgess, Mrs. Emzy May, Mrs. George A. Martin, Mrs. Harley Anderson, Calvin and Orval Edwards, and Misses William Higgins, Dora Lee Burgess, Rosalee Powelson, Ira Jeanne Ricketts, Norma Lea and Pearl Edwards, Lois and Dorothy Martin and Minnie Hurford.

Miss Lucille Park assumed her duties as teacher of the 5th grade in the Vega public school Monday morning. Miss Park recently received her bachelor's degree from West Texas State College.

Mrs. J. W. Vick and son, Owen Neel have been visiting their daughter and sister, Mrs. N. J. Lenox and family in Corvallis, Ore., for the past two weeks. They are expected home sometime this week.

Mr. and Mrs. E. C. Burks of Arney called on Mrs. C. P. Caldwell Thursday afternoon and also contracted some blue damson plums from here.

Mr. and Mrs. Arch Conklin and family of Hereford spent Sunday with her parents, Mr. and Mrs. Ray Hershey.

Mrs. George Fort and Mrs. Schulte of Ward visited Mrs. C. C. Bowman and Mrs. Annie Diebel Friday afternoon.

Singing is held every Sunday night at 8:30 o'clock. Everyone is invited to attend and visitors are always welcome.

Misses Lucille Park of this community and Lucille Hughes of Hereford spent Tuesday with Mr. and Mrs. Doc Roberson of

**FLIES HOME**  
Little Miss Georgiana Pugh who has spent the past year and a half with her uncle and aunt, Mr. and Mrs. Glenn Snyder, left Tuesday for her home in Tulsa, Okla. Two exciting adventures were in store for Georgiana. Mrs. Snyder and daughter, Helen Ann, accompanied her to Amarillo and there she was met by her father, W. E. Pugh, who took her the rest of the way by plane. Another first experience for her is starting to school next week.

Mrs. Grant Fullar has returned from a month's visit with relatives in California.

Mr. and Mrs. J. W. McVay and daughter, Norma Dean have returned from a two weeks vacation trip to California. Mrs. McVay's father, C. H. Adkinson of Kansas City, who made the trip with them has returned to his home.

Mr. and Mrs. Colby Conkwright returned over the week end from a vacation spent in the mountains in Colorado.

Mrs. Jno. O. Baker and children of Dallas are visiting her parents, Mr. and Mrs. G. W. Brumley for two weeks. Another daughter, Mrs. Early Joiner and baby and Mr. Joiner from College Station are also guest in the Brumley home.

Miss Elizabeth Ireland will be a member of the Friona Public School faculty this winter. Miss Ireland was teaching in the Samnorwood schools when she accepted the Friona position.

Mr. and Mrs. Arnold Long and daughter, went to Sudan Sunday morning for a visit with his sister, Mrs. F. D. Stephens. Accompanied by Mrs. Stephens they went to Spur Monday to see another sister, Mrs. J. L. Garner, the former Miss Odessa Long of Hereford.

Mr. and Mrs. C. E. Whitehead left Sunday for Sherman and Shreveport, La., on a business and pleasure trip.

Miss Lucretia Wilson has returned to Amarillo after a vacation here with her parents, Mr. and Mrs. Earl Wilson.

Miss Mary Broadwell left Monday for Amarillo to begin her school work as a teacher in the public school. Miss Ella Broadwell left yesterday for Georgetown to resume her teaching in the high school there. Both are daughters of Mr. and Mrs. H. L. Broadwell.

Mrs. Edna Bowe and Mrs. Ted Young were in Amarillo Tuesday.

Miss Marthanelle Ewton left yesterday for Oklahoma City where she will attend Draughons Business College.

Mr. and Mrs. Paul Calet and son of Indianapolis, Ind., left for their home yesterday after a visit here with relatives.

Mr. and Mrs. O. W. Newsom and family returned Saturday from a two weeks vacation trip. They visited relatives in Chil-

cothe, Kansas City and Excelsior Springs. Mrs. Newsom's mother, Mrs. W. J. Daniels of Kansas City returned to Hereford with them and plans to be here several weeks.

Mrs. R. B. Miller has returned after spending a month with relatives in Willow Springs and other parts of Missouri.

Mrs. Noah Ewton left Saturday with her son, Wyley, for Lake City, to be gone several weeks. The trip is in the form of a health measure for Wyley who suffers from asthma.

Mrs. William Cox of Durant, Okla., spent Saturday and Sunday in Hereford with relatives. She was a guest in the homes of Mrs. W. A. Gentry, Mrs. E. Ramey and Mrs. A. C. Putts.

Mr. and Mrs. Wm. McGeehee were in Farwell Sunday to visit Mr. and Mrs. Wren Wineyard. They were accompanied by his mother, Mrs. J. H. McGeehee of Los Angeles, Calif., who has spent the summer in Texas with relatives.

Dub Reeves of Lubbock has been visiting in the C. B. Burdine home.

Mont Baker accompanied Mrs. Omar Baker of Sunray to Dumas Monday, when they received word of the illness of Mrs. Baker's daughter, Miss Bobby Baker, who is employed in Dumas. Miss Baker underwent an operation for appendicitis and is reported as doing fine.

Mr. and Mrs. Luther Weber of Marshall arrived Friday to visit her mother, Mrs. Jake Tiefert. Mr. Weber returned Sunday, but Mrs. Weber remained for a longer visit.

Mr. and Mrs. E. L. Sweeney of Franklin, Tenn., and their son and family, Mr. and Mrs. E. F. Sweeney and daughter, Myra, of Chattanooga, Tenn., are visiting Mr. and Mrs. J. P. Wood. Mrs. E. F. Sweeney is a niece of Mr. Wood.

Mr. and Mrs. E. C. Burks of Arney called on Mrs. C. P. Caldwell Thursday afternoon and also contracted some blue damson plums from here.

Mr. and Mrs. Arch Conklin and family of Hereford spent Sunday with her parents, Mr. and Mrs. Ray Hershey.

Mrs. George Fort and Mrs. Schulte of Ward visited Mrs. C. C. Bowman and Mrs. Annie Diebel Friday afternoon.

Singing is held every Sunday night at 8:30 o'clock. Everyone is invited to attend and visitors are always welcome.

Misses Lucille Park of this community and Lucille Hughes of Hereford spent Tuesday with Mr. and Mrs. Doc Roberson of

es Virginia Bowman and Augustine Gregory; Song led by Miss Lucille Park. Sunday School is held every Sunday afternoon at 3 o'clock. Everyone is urged to attend and visitors are always welcome. Next Sunday is Ray Neel's regular Sunday to preach.

The entire community paid final respects to W. C. Russell at the Methodist Church last Wednesday afternoon. A. H. Russell of Kansas City, Kan., brother of Mr. Russell arrived Wednesday afternoon to attend the funeral and to stay for a while with the family.

Mr. and Mrs. W. E. Neel enroute to their home in Memphis, Tenn., visited Mrs. Owen Neel and sons a while Saturday.

Mr. and Mrs. John Hacker and family of Hereford spent Friday with Mr. and Mrs. C. V. Burgess.

Mrs. Lewis Harvey attended a bridal shower for her niece, Miss Elsie Bauer, bride-elect of Phillip Rickwartz, at the Johnson school house near Happy Thursday, August 22. Miss Bauer was married, August 29.

Mr. and Mrs. Ira Ricketts, Ira Jeanne and Glenn took dinner Sunday with his father, W. A. Ricketts in Hereford.

Among those from this community who attended the 4-H banquet at the Baptist Church Friday night were: Mr. and Mrs. Ira Ricketts, Mr. and Mrs. V. E. Dodson, Mrs. A. S. Higgins,

Misses Lucille Park of this community and Lucille Hughes of Hereford spent Tuesday with Mr. and Mrs. Doc Roberson of

es Virginia Bowman and Augustine Gregory; Song led by Miss Lucille Park. Sunday School is held every Sunday afternoon at 3 o'clock. Everyone is urged to attend and visitors are always welcome. Next Sunday is Ray Neel's regular Sunday to preach.

The entire community paid final respects to W. C. Russell at the Methodist Church last Wednesday afternoon. A. H. Russell of Kansas City, Kan., brother of Mr. Russell arrived Wednesday afternoon to attend the funeral and to stay for a while with the family.

Mr. and Mrs. W. E. Neel enroute to their home in Memphis, Tenn., visited Mrs. Owen Neel and sons a while Saturday.

Mr. and Mrs. John Hacker and family of Hereford spent Friday with Mr. and Mrs. C. V. Burgess.

Mrs. Lewis Harvey attended a bridal shower for her niece, Miss Elsie Bauer, bride-elect of Phillip Rickwartz, at the Johnson school house near Happy Thursday, August 22. Miss Bauer was married, August 29.

Mr. and Mrs. Ira Ricketts, Ira Jeanne and Glenn took dinner Sunday with his father, W. A. Ricketts in Hereford.

Among those from this community who attended the 4-H banquet at the Baptist Church Friday night were: Mr. and Mrs. Ira Ricketts, Mr. and Mrs. V. E. Dodson, Mrs. A. S. Higgins,

home there. Shoppers in Hereford, Saturday from this community were Mr. and Mrs. E. W. Shugart and daughter, Will Shugart, J. T. McClain, Mrs. Anna Gillispie, Miss Emma McClain, W. R. Moore, Misses Ruth Moore and Doris Marie Ball, Mrs. Joe Moore and children, Mr. and Mrs. Frank Finney and Mrs. Bernice Sweatt.

Mr. W. R. Moore and family are spending a few days vacation south of Dallas.

Miss Pauline Moore and Mrs. Ernest May were visitors in the Ezra Bagwell home near Canyon, Thursday.

Mr. and Mrs. E. T. Allred and Alma were in Amarillo Saturday.

Mr. and Mrs. J. C. Allred and Ethel were visitors in Hereford Friday afternoon.

Mrs. Martin Campbell was a Hereford visitor Friday afternoon.

Mr. and Mrs. E. W. Shugart and Carolyn spent Tuesday night in the parental Jim Hudgens home near Olton.

Frank Finney was in the Olton community, Friday.

This community extends its sympathy to the Frank Finney family and the A. D. Moore family of Kress, on the death of their father and father-in-law, J. S. Finney, who died last Monday at Kress.

J. T. McClain, Miss Emma McClain and Mrs. Anna Gillispie were Hereford shoppers Saturday.

Mr. and Mrs. DeLoyd Roberson of Amarillo were visitors in the Bill Hudgens home, this week.

Mrs. S. R. Garrison, Bert, Zelmia, and Bertha of Olton were Tuesday visitors with Mrs. Joe S. Moore and children.

Mrs. Bernice Sweatt of Amarillo is spending a few days in the parental Frank Finney home.

Duane Baige and Nolan Miller of Hereford were visitors in the W. R. Moore home Saturday night.

Mrs. E. W. Womble is attending a family reunion near Breckenridge this week. She has not attended this reunion for 23 years.

Mrs. Ernest May of Dawn called in the home of W. R. Moore last Friday afternoon.

Mrs. J. T. Matthews left Saturday for Vernon. Mrs. Clark and Donald, who have been visiting with the Matthews for several weeks, returned to their

home there. Shoppers in Hereford, Saturday from this community were Mr. and Mrs. E. W. Shugart and daughter, Will Shugart, J. T. McClain, Mrs. Anna Gillispie, Miss Emma McClain, W. R. Moore, Misses Ruth Moore and Doris Marie Ball, Mrs. Joe Moore and children, Mr. and Mrs. Frank Finney and Mrs. Bernice Sweatt.

Mr. W. R. Moore and family are spending a few days vacation south of Dallas.

Miss Pauline Moore and Mrs. Ernest May were visitors in the Ezra Bagwell home near Canyon, Thursday.

Mr. and Mrs. E. T. Allred and Alma were in Amarillo Saturday.

Mr. and Mrs. J. C. Allred and Ethel were visitors in Hereford Friday afternoon.

Mrs. Martin Campbell was a Hereford visitor Friday afternoon.

Mr. and Mrs. E. W. Shugart and Carolyn spent Tuesday night in the parental Jim Hudgens home near Olton.

Frank Finney was in the Olton community, Friday.

This community extends its sympathy to the Frank Finney family and the A. D. Moore family of Kress, on the death of their father and father-in-law, J. S. Finney, who died last Monday at Kress.

J. T. McClain, Miss Emma McClain and Mrs. Anna Gillispie were Hereford shoppers Saturday.

Mr. and Mrs. DeLoyd Roberson of Amarillo were visitors in the Bill Hudgens home, this week.

Mrs. S. R. Garrison, Bert, Zelmia, and Bertha of Olton were Tuesday visitors with Mrs. Joe S. Moore and children.

Mrs. Bernice Sweatt of Amarillo is spending a few days in the parental Frank Finney home.

Duane Baige and Nolan Miller of Hereford were visitors in the W. R. Moore home Saturday night.

Mrs. E. W. Womble is attending a family reunion near Breckenridge this week. She has not attended this reunion for 23 years.

Mrs. Ernest May of Dawn called in the home of W. R. Moore last Friday afternoon.

Mrs. J. T. Matthews left Saturday for Vernon. Mrs. Clark and Donald, who have been visiting with the Matthews for several weeks, returned to their

Roads made of a combination of molasses and coal tar have proved practical in India.

**666** checks **MALARIA** in 7 days and relieves **COLDS** Liquid - Tablets symptoms first day Salve - Nose Drops Try "Rub-My-Tam" - a Wonderful Linctant

**Margaret Schroeter**  
**PIANO**  
604 EAST 11th STREET  
Phone 684-J

**TRI-STATE FAIR**  
SEPT. 16-21  
AMARILLO  
**Free!**  
Grandstand Attractions! Every Afternoon and Evening. Thrilling 1 1/2-hour program. FREE Parking on Grounds!  
Gigantic Exhibits! Hereford Show, Livestock, agricultural, fine arts displays.  
Spectacular **MIDWAY** See the same great carnival that will show at the Texas State Fair this year.

## Progressive News

**IRA JEANNE RICKETTS**  
The community wishes to extend its congratulations to Mr. and Mrs. W. P. (Pete) Caldwell, newly-weds, who are soon to make their home in this community. They are at home in Hereford at the present time.

Bob Higgins and son, Wes of Ward, called in the A. S. Higgins home Wednesday morning.

Mr. and Mrs. Ben Fortner of Arney visited in the home of Mr. and Mrs. Lewis Harvey Wednesday and Thursday afternoons.

There were 37 present at Sunday School Sunday afternoon, an increase of a few over the past few Sundays. The regular first Sunday singing of new songs was also held. The following was arranged by the committee: Song, led by Mrs. C. V. Burgess; Duet, Billie Zoe Smith and Pearl Edwards; Song, led by Glenn Ricketts; Song, led by Mrs. C. C. Bowman; Duet, Miss-

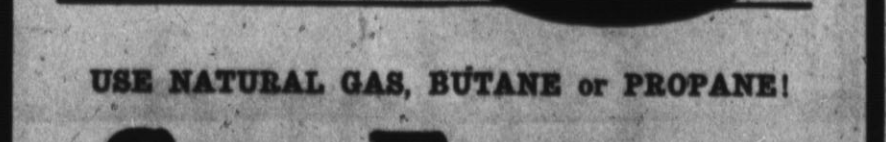
**NOW** is Your Chance to Get a **GENUINE ELECTROLUX** at Low Cost! Despite Rising Prices!

"Your idea, Henry? I was the one who suggested changing to a Gas Refrigerator!"



... because it freezes silently with **NO MOVING PARTS!**

YES... more and more families every year are replacing other-type refrigerators with the **only automatic refrigerator** whose freezing system has nothing to cause noise, nothing to wear. Come in and see the Gas Refrigerator!



USE NATURAL GAS, BUTANE or PROPANE!  
**See Fraser**  
At Commercial Oil Co.  
1ST DOOR NORTH OF THE CHOCOLATE SHOP

**AT PENNEY'S**  
**BACK-TO-SCHOOL**  
Boys' Two Pants SUITS 9.90  
Penney savings! Invest now! Sturdy cassimeres in rich colors—boys' favorites! Many have sports backs. 6-18 yrs.  
Boys' Junior LONGIES Corduroy! Cassimere! Rugged trousers in fall colors, patterned! 6 to 16 years... 1.98  
Corduroy JIMMIES 98c long wear at a low price! Adjustable straps... 1 to 8 yrs.  
Children's PLAYSUITS Sanforized hickory, covert or denim. 2-8. Fabric shrink not over 1% 49c  
Boys' Suspenders 25c Button! Clip-on! 8-14 yrs.  
Boys' Leather Belts 25c With football buckle!  
Boys' FELT HATS 98c  
Young Men's Trousers 2.98 Corduroys! Cassimeres! Worsted weaves! Tweeds!  
Men's Suspenders 49c Newest fall colors! Button or clip-on styles!  
Men's 1 3/8" Belts 49c Top grain cowhide!  
Men's Suspenders 49c Choice of sturdy types!  
Misses' JACKET \$2.98 Classic styles! Tweeds, soft bright wools!  
Rayon Underwear 25c firmly knit, tailored.  
Sporty Anklets 15c sturdy, elastic in cuffs.  
Long Wearing Slips 49c Sanforized broadcloth.  
Gaymode Hosiery 79c ringless, full fashioned.  
Save 20% on 4c and 8c School Supplies  
at 4c at 8c  
8 1/2" Tablet, Pencil Case, 12 Inch Ruler, Metal Compass, Art Gum Eraser, Paint Box, Pencil, Folders, School Sissors, Typing Paper, Washable Ink.  
**PENNEY'S**  
J. C. PENNEY CO., INC.

**SUMMER SALE NOW**  
ASK US ABOUT LOW PRICES ON **Ward Floor Furnaces**  
No Sweating Walls No Chilly Corners  
No Foggy Windows No Drafts or Hot Blasts  
No Stuffy Closeness Even Warmth Always  
No Frigid Floors Clean, Fresh Air.  
ON F. H. A. TERMS IF DESIRED!  
OPERATE ON NATURAL GAS, BUTANE OR PROPANE!  
**See FRASER**  
Commercial Oil Co.  
1ST DOOR NORTH OF THE CHOCOLATE SHOP  
INSTALL NOW — ASK ABOUT EASY TERMS!



# The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farm"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MRS. SETH B. HOLMAN ..... Publisher  
JIMMIE GILLENLINE ..... Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year. All subscriptions strictly cash in advance. Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

### Former Hereford Man Dies In Abilene

Funeral rites for J. I. Walker, former Hereford resident, who died Friday in an Abilene hospital, were held in Amarillo Monday morning at the Blackburn-Shaw chapel. Rev. H. C. Smith, pastor of the San Jacinto Methodist Church, officiated. Burial was in Memorial Park Cemetery. Mr. Walker moved to Abilene from Amarillo 8 years ago. Before going to Amarillo, the family lived here for a number of years. He was a member of the Odd Fellows, the Woodmen and the Methodist Church. Survivors include a son, Dean Walker of Abilene, two sisters, Mrs. Mary Thornton of Georgetown and Mrs. E. W. McNutt of Goldthwaite; four brothers, C. E. Walker of Graham and Fred, Forest and J. P. Walker, all of Amarillo; and three grandchildren.

### Easter Items

MRS. CARL FRYE  
The women of the missionary society realized a net profit of \$12.30 from the sale of sandwiches and cake at the Wesson sale last week at Dimmitt. J. T. Hill of Marlow, Okla., was here this last week on business. Mr. Hill is an extensive land owner of this community. Mrs. Gus Tiejn is caring this week for her two little grandsons, Jack and Donnie Pinckert, while their mother is recovering from a severe case of tonsillitis. E. M. Allen and Mrs. Dan Al-

len made a business trip to Big Square Monday.

Mr. and Mrs. Red Powell moved last week to Pampa. Louise Frye spent last week end with her friend, Edith Mosely of Friona. Louise and Edith will be room-mates at Tech this winter.

Harry Smith moved his cattle to Big Square this week for grass range.

The school children of this community started to school Monday morning with Clayton Worley as driver of the bus. There are twenty-eight children in all. The four beginners are Mary Ann Beckman, Neal Smith, Joe Worley and Patricia Frye. Seniors are Wilbur Dixon, Joyce and Boyce Carter, Margulrite Moble and Dubs Hardin.

Just a light shower fell here Monday. Not enough to do any good. Some of the dry land crops are still green and heading out while others are almost burned up.

There will be church services next Sunday at the E. M. Allen home.

### CHURCHES

#### METHODIST CHURCH NEWS

Rev. W. E. Hamilton, of Lubbock, will preach at the Methodist Church next Sunday, and remain through the week to conduct the Workers' Training Class to be held for all members interested in helping to make more effective the Church's work to save the World.

Rev. Hamilton served for a number of years as a pastor in this conference, and was first president of the old Epworth League Board in the conference.

For a number of years he was Dean of the Young People's Assembly, and has been active in the young people's work all through his ministry. For several years he has held the position of Conference Executive Secretary of Christian Education, and has made a special study of the needs and work of the Church, and devotes his entire time to this type of activity. He is one of the outstanding leaders in this field, and the Methodist Church is extremely fortunate in securing the services of such a man.

The Worker's Training Class will begin Sunday afternoon at 2:30 o'clock, with the other meetings of the class at 7:30 each evening during the week.

#### SERVICES AT THE CHRISTIAN CHURCH

H. M. Redford, Minister  
J. C. Ricketts, Superintendent  
Bible School ..... 9:45-11 a. m.  
Morning Worship ..... 11-12 a. m.  
Endeavor ..... 7-8 p. m.  
Evening Worship ..... 9-9 p. m.

The increased attendance at both the Bible School and church services last Lord's Day indicated that interest and preparation for the revival is growing. Our Three-weeks' Protracted Meeting begins next Sunday morning. Services will be conducted each day except Saturdays, at 10:00 A. M. and 8:00 p. m. A spiritual blessing is in store for every one who attends this revival. You are welcome.

#### ASSEMBLY OF GOD CHURCH

(2 blocks north of high school)  
A. A. Daly, Pastor  
Sunday School ..... 9:45 a. m.  
(Lester Galley, Supt.)  
Preaching ..... 11 a. m., 8 p. m.  
Midweek Services Tuesday and Friday ..... 8 p. m.  
Welcome to all.

#### CHURCH OF CHRIST

Bible Classes, each Sunday  
..... 10-11 a. m.  
Bible Discourse ..... 11-11:45 a. m.  
Communion Service ..... 11:45-12

#### BAPTIST CHURCH NEWS

Rev. W. E. Barnes, Pastor  
Order of Services  
Sunday School ..... 9:45 a. m.  
A. O. Thompson, Supt.  
Morning Worship Service ..... 10 A. M.: Sermon  
B. T. U. .... 7 p. m., Jimmie Allred, Director.  
Evening Worship ..... 8:15 p. m.  
Mid-week Prayer Service

### Girl Scouts Sponsor Hemisphere Ties



Inter-American friendship will be the slogan of the annual international encampment of Girl Scouts and Girl Guides from 15 countries in the Western hemisphere which opened at Camp Andree, N. Y., on August 14, to continue for two weeks. Girl Scouts are shown en route to the camp grounds. Mrs. Eleanor Roosevelt, honorary president of the Girl Scouts, is shown in inset.

Wednesday ..... 8:15 p. m.

#### THE METHODIST CHURCH

Sunday School ..... 9:45  
Morning Services ..... 10:50  
Young People ..... 7:00  
Evening Services ..... 8:00  
Missionary Societies each  
Wednesday ..... 3 p. m.  
Prayer Service Wednesday night ..... 8:00

#### FIRST PRESBYTERIAN CHURCH

James Alken, Jr., Pastor  
Sunday School ..... 9:45 a. m.  
(G. M. Hudson, Supt.)  
Morning Worship ..... 11 a. m.  
Evening Worship ..... 8 p. m.  
Prayer Meeting ..... 8 p. m. (Wednesday)  
Choir Practice ..... 8:30 p. m. (Wednesday)

The pastor and his family will return the latter part of this week from their vacation. Mr. Alken will be in the pulpit at

### Adrian News

By MRS. GEORGE A. SYMS

Rev. and Mrs. Oscar Bruce and son, Gene, spent last week visiting Rev. Bruce's relatives at Post.

Buren Spande returned Tuesday to his work in Arizona after spending several weeks with his family here.

Mr. and Mrs. E. N. Jacobson and family accompanied by Ruth Halburton of Vega, spent several days last week visiting Miss Leona Bullington at Anton. Miss Bullington was a former teacher in the Adrian school.

A. M. Jones of San Antonio, a representative of the Chicago Portrait Company spent Thursday and Friday, visiting his brother-in-law, John Skaggs

both the morning and evening worship hours.

and family.

Mary Lu Syms and Mrs. M. H. Zarring, Sr., accompanied Mrs. A. G. Bell to Hereford Wednesday, and spent the night returning with her to Adrian the next day.

Mr. and Mrs. Roy Jackson and son, Roy Jr., of New York City spent a week with Mr. Jackson's uncle, J. P. Collier and Mrs. Collier and other relatives in the Adrian community. The Jacksons have had an extensive vacation trip in the northwest. On Monday night they showed motion pictures at the school building of their last summer's vacation trip, including the New York's World Fair. Roy Jr., is a former student of the Adrian High School and will complete his work at Texas A and M this year.

Mr. and Mrs. John Skaggs and Mr. and Mrs. Ferguson of Amarillo were Sunday guests at the Klein home.

Jake Fortenberry, son of Mr. and Mrs. Hugh Fortenberry, who was severely injured two weeks ago was able to be brought home from the hospital the first of the week. Jake is a member of the 1940 graduating class of Adrian, and his many friends wish him a speedy recovery.

Sunday school attendance was 67, September 1. Church services were conducted at 3 p. m. by Rev. L. E. Godwin of Vega.

Mr. and Mrs. James Whitmire and daughter of Hillsboro were guests of Mr. Whitmire's aunt, Mrs. J. P. Collier and Mr. Collier last week.

### PERSONALS

Mr. and Mrs. Lessing Stern and daughter of Los Angeles, Calif., spent Tuesday night with their relatives, Mr. and Mrs. Gaston Baer.

Misses Mary Lucase, Estelle and Cloetliel Pace spent three

### Succeeds Farley



Edward J. Flynn of New York city, right, newly appointed chairman of the Democratic national committee, is shown receiving congratulations from James A. Farley, his predecessor.

weeks visiting their grandmother, Mrs. Susie Pace of Ranger and other relatives in Frankell, Acker and Breckenridge. They also went to the home coming at Acker where they saw many relatives and old friends of their parents.

Mrs. Sam H. Reid, Jr., of Lubbock and Mrs. L. G. Jordan of Fort Worth were accompanied by Mrs. C. C. Ferguson on a week end spent in the mountains of New Mexico. They also attended the Santa Fe Fiesta while there.

Mrs. Geo. S. Parker returned Friday from Eureka, Kan., and points in Colorado. Her father was improving when she left.

Mr. and Mrs. C. T. Roos have returned to their home in Wichita, Kan., after spending a week with her parents, Mr. and Mrs. Geo. S. Parker. Miss Pauline returned home with them.

# SATURDAY SEPTEMBER 7

## IS YOUR BIG DAY TO SEE

# THE NEW PLYMOUTH

## For 1941

Test the New Plymouth for trigger-quick acceleration. It's got it! Know the thrilling response of the big 87 horsepower engine, of new high torque, second gear starting — the smoothness of Floating Power. It's great! The 1941 Plymouth gives you amazing luxury and comfort, smart new styling, startling performance.

Let us show you the new one-piece hood, the counterbalanced trunk lid. And think of Spring Covers, famed Oil Bath Air Cleaner, New Safety Rims, Big 6-inch tires—all quality features—on even the lowest priced Plymouth models. Come in — seen this big, beautiful 1941 Plymouth... SATURDAY!

# Ireland Motor Co.

2 Blocks East of Bull Barn on Highway 60 Hereford, Texas

# WARNING Cream Producers

Under the New Food and Drugs and Cosmetics Act that went into Full Force and Effect on July 1, we have been warned by authorities as follows:

**CREAM MUST NOT BE BOUGHT THAT IS CHEESY, MOULDY, YEASTY, FOAMY, RANCID, PUTRID OR THAT CONTAINS AN OILY FLAVOR.**

We are convinced the Administration means business by this warning. Thousands of pounds of butterfat all over the country have been seized and destroyed.

The only way we know to meet these requirements is to... Co-operate!

- KEEP THE CREAM COOL
- KEEP THE CREAM CLEAN
- MARKET AT LEAST TWICE A WEEK and Preferably three times a week.

DO YOU KNOW that under the new federal food law the penalty when convicted of manufacturing butter out of old, cheesy, decomposed, filthy or unfit cream is a fine of \$1,000 or a year in jail, or both, and the ante is jumped to \$10,000—three years in jail or both, if the violation is committed after a conviction for a prior offense — and to make a bad matter worse, the butter which is condemned is practically a total loss! It can only be sold for soap grease.

Please Keep in mind we must refuse to accept cream that does not meet the requirements of the Pure Foods and Drugs and Cosmetics Act.

WE, THE LOCAL CREAM BUYERS,

- Hereford Creamery Co.
- Hudson Grocery By G. E. G.
- Hollywood Produce By J. B. Harlin
- McLain Grocery & Market
- Hereford Poultry & Egg Co.
- West Texas Feed & Seed
- Carl's Grocery



### Simms H. D. Club Meets With Miss Sadie Lee Oliver

The Sims Home Demonstration Club met with Miss Sadie Lee Oliver, CHDA, at her home on August 27. Roll call was answered by members giving a sketch of their experience with methods of cooking foods for daily use. Mrs. Clarence Hollobaugh gave a report from the council.

Miss Oliver talked on different varieties of squash and how to cook them. She also discussed family finances. The two Mrs. Brooks were visitors.

Refreshments of ice tea, cookies and ice cream with frozen strawberries were served to Mesdames Bert Cook, Olaf Bohannan, Brooks, Glen Hetzler, Lauren Luallin, M. W. Blankenship, Zerrell Thomas, Kenneth Cook, T. F. Bohannan, Brooks, Clarence Hollobaugh W. A. Paul, C. L. Bogle and the hostess.

The next meeting will be September 10 with Mrs. Lauren Luallin.

### These Two — Untamed



Ray Milland and Patricia Morrison in a scene from "Untamed" which will be screened Sunday and Monday at the Star Theatre. In the thrilling sequences of this picture Ray and Patricia are trapped in a blizzard while a killer on the loose seeks their lives. Through it all this untamed man and woman follow their hearts to love.

Andrew Gilliam home in the Jumbo community Sunday afternoon. Glenn and Clark had spent the day with their Grandpa and grandma Andrews and Frances and Vera Delle had gone to spend the day at their grandpa and grandma Sparkman's.

Mr. and Mrs. Cecil Gunter went to Silverton last Thursday where they met six of Mr. Gunter's brothers and families. They all went fishing and report that they had plenty of fish.

Joe Bill Willis of Hereford spent Saturday afternoon in the J. E. Springer home.

Mr. and Mrs. J. E. Springer and family spent Sunday in the home of Mrs. Springer's mother, Mrs. Sam Nafzger in Olton.

Mr. and Mrs. Wesley Brown left Tuesday for a visit with his parents, Mr. and Mrs. G. I. Brown.

The adult class will entertain the young peoples class at the home of Mr. and Mrs. Owen Andrews this Friday night. The entire community is invited.

Mr. and Mrs. S. J. Barclay and children took supper in the home of Mr. and Mrs. McCollister of Hereford, Sunday night.

John David Owen of Hereford spent Friday night and Saturday in the home of his sister and family, Mr. and Mrs. Malcom Cassels.

Sherman McCown of Amarillo spent last week with his sister and family, Mr. and Mrs. J. C. Bowers and children.

Mrs. Smith of Sayer, Okla., spent last week with her daughter, Mrs. S. J. Barclay and Mr. Barclay.

Mr. and Mrs. Malcom Cassels and family enjoyed a picnic supper at the park in Hereford last Tuesday night. Others attending were Mrs. and Mr. Cecil Gunter, Mr. and Mrs. G. P. Owen and boys. The family get-together was in honor of Mr. and Mrs. Gerald Wilson before they moved back to Amarillo on Saturday.

Mr. and Mrs. J. C. Bowers and family spent Sunday with her parents, Mr. and Mrs. A. R. McCown of Olton.

Mr. and Mrs. Tom Sullivan and son, Charles, spent Saturday night and Sunday with her brother and family, Mr. and Mrs. Henry Dobbs, before leaving for their home in Tennessee Sunday evening. Mr. and Mrs. Dobbs and boys took them to Hereford to meet the train.

Mrs. Gerald Wilson and Bobby Owen of Hereford spent Friday in the home of Mr. and Mrs. Malcom Cassels where they can't corn.

Ruby Faye and Curtis Barclay spent last week in the Ford community with their relatives, Mr. and Mrs. Jim and E. H. Barclay and families.

School began Monday with 13 pupils enrolled. A number of the mothers were present. We are very proud of our new stage curtain and new paint job.

We wish to express our appreciation to those who have made it possible," says Miss Stella Fortenberry, teacher.

Mr. and Mrs. Malcom Cassels and family visited in the Henry Allmon home in Westway Sunday afternoon.

DIXON RELATIVES PICNIC  
A picnic was held at the Hereford park last Thursday in honor of Mr. and Mrs. W. I. Chenault of Millican.

Among others enjoying the day were Mr. and Mrs. Eugene Dixon and baby of Rhea, Mrs. Ray Landrum and two children of Friona, Mr.

### COURTHOUSE RECORDS

**Warranty Deeds**  
F. V. Robinson and wife to Pat Robinson, E 1/2 of Section 98, Block K-3.  
J. M. Wilson, et ux, to C. J. Paddock, Lots 6, 7, 8, 9, and 10 in Block 16, Durant's Subdivision of Block 26, Mabry's Addition.

**Release**  
Albert Howison to Myra Howison, Sections 9, 19, 30, 31, and 32, T 4 N. R 2 E, and N 1/2 of Section 28, Block K-3.

**Land Bank Commissioner and Federal Farm Mortgage Corporation to C. R. Smith, et al, (Deed of Trust).**

**Federal Farm Mortgage Corporation to Roy B. Wagner, (Deed of Trust).**

**Deed of Trust.**  
Veola Gregory, et al, to John H. Patton, S 1-3 of Section 93, Block K-3.

**W. C. Pitman, et ux, to First National Saving and Loan Ass'n., N 1/2 of Lot 1, Block 11, Evant's Addition.**

**Lilburn Ray, et ux, to J. E. Foster and Son, Inc., E 50 feet of Lot 11 and 12 and E 50 feet of N 40 feet of Lot 10, block 21, Evant's Addition.**

**R. A. Muller to J. E. Foster and Son, Inc., E 50 feet of E 100 feet of Lots 1 and 2 and E 50 feet of N 40 feet of Lot 3, Block 21, Whitehead Addition.**

**R. J. Peek, et ux, to W. S. Horne, Section 53, Block K-7.**

**MARRIAGE LICENSE ISSUED**  
Santiago Livar and Rita Velasquez.

and Mrs. Elmer Dixon and daughters, Wilma, Ruth and Peggy of Cleo, Mr. and Mrs. Weldon Bradley and baby of Cleo, Mr. and Mrs. Meredith Nash of Cleo, Mr. and Mrs. Emmitt Dixon and son, William of East-er, Mr. and Mrs. Mack Dixon and daughters, Wanda, and Lurline, Mrs. Pete Chenault of Millican, Mr. and Mrs. Bill Chenault and children, Helen, Evelyn and Billy Lloyd of Millican, Miss Thelma Chenault of Millican and Mr. and Mrs. W. S. Dixon.

### Bippus News

**ALTA MAE FORTENBERRY**  
Mr. and Mrs. George Bippus and Herbert were called to the bedside of Mr. Bippus' brother Wednesday. Bert Bippus died on Friday afternoon from a burn which later set up in an infection in his heel. May our sympathy be with those in sorrow and may God bless and comfort them.

Mrs. Ben Bruers' sister visited with her last week from Wellington.

Mr. and Mrs. Charlie Hoover returned home with the new Bippus School bus.

The Simms and Thomas schools opened yesterday with the Adrian Independent school. The Simms children and patrons are very proud of their new bus.

Miss Stella and Alta Mae Fortenberry visited in the Geo. Bippus and Z. J. Steen home Thursday.

JaKe Fortenberry, son of Hugh Fortenberry, returned home Saturday after being in the North-west Texas Hospital in Amarillo. Mr. and Mrs. Elmo Pinell were at Conchas Dam Sunday.

Mrs. Everett McIntosh is improving in health. She is able to be out of bed now.

Mr. and Mrs. Albert Swindell were in Hereford Saturday.

Mrs. McIntosh's sister Mrs. Webb Smith is in the Hereford Hospital.

Those patrons attending the school opening exercises at Adrian Monday were Messrs Elmo Pinell, Hugh Fortenberry, Bogle, Hetzler, Luallan, Kemp, Mr. and Mrs. Jack Fortenberry and Alta Mae and Mr. and Mrs. Zerrell Thomas. We are looking forward to a very successful year at Adrian.

Miss Kathryn and Margaret Steen have been visiting with their parents, Mr. and Mrs. Z. J. Steen. They returned to their homes Wednesday.

Mr. and Mrs. Wright have moved to work with Mr. Webb Adrian.

Miss Sadie Lee Oliver entertained the Bippus Club Wednesday. Those attending the meeting were Mesdames Webb Adrian, Ben Bruer, Elmo Pinell, J. G. Fortenberry and Alta Mae. Refreshments of strawberry, ice cream, cookies and ice tea were served.

**Summerfield**  
**HLEN OGLESBY**  
The Summerfield Baptist church had a record breaking attendance at the end of their revival meeting Sunday morning. There were one-hundred and twenty-six present for Sunday School and church. This is the largest attendance that has been recorded in the past several years.

Mrs. B. C. Roberson of Hereford spent this last week visiting with friends and relatives here while she attended the revival meeting.

Mrs. Hazel Atchley and son, Ralph, are visiting in the J. P. Gandy home in Wyche this week. Miss Arless Oglesby is visiting there also.

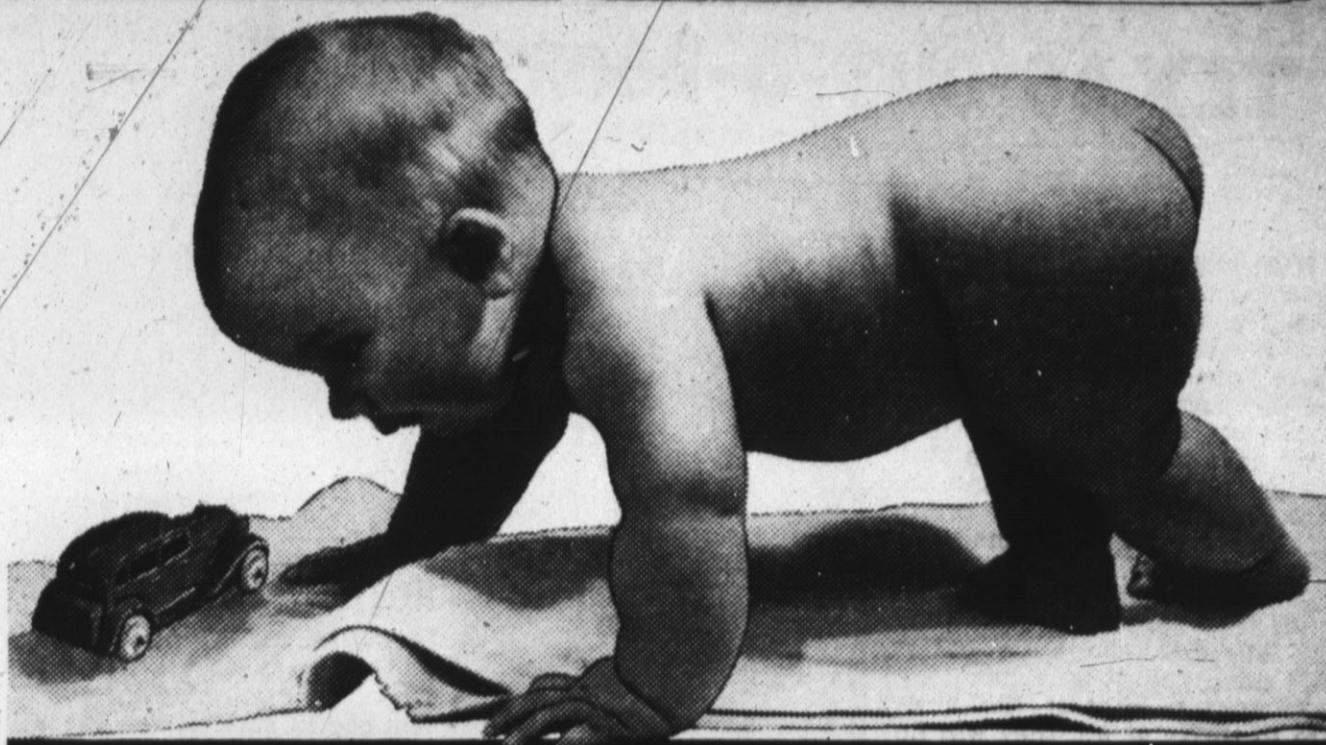
Mr. and Mrs. Ray Johnson and Billie Rae, Elton Johnson of Commerce and Miss Christine Merrill visited in the O. G. Hill home Sunday night.

Mr. and Mrs. Tandy Legg and children visited in Morton and Littlefield Monday.

Mr. and Mrs. Cecil Lookingbill of Amarillo visited in the Lloyd Lookingbill home Saturday night.

Miss Helen Oglesby spent last week in the home of Mr. and Mrs. C. R. Gandy in Wyche.

The Summerfield Baptist church held Baptismal Services in the Hereford Baptist Church after services Sunday night. Those who were Baptised were Miss Shields of Black, Benny Jo Staats, Jim Suttle, Leroy Sut-



## First Step to IMPROVED PERFORMANCE



**HEAD YOUR CAR** for the pump marked with the Orange and Black 66 Shield. That's the first step, and a big step, in the right direction.

Filling the tank with NEW, improved, high anti-knock Phillips 66 is the second step. And the third is: **Step on it!**

That gives you a rapid demonstration of the improved performance of which your car is capable. Feel that rush of fast, sweet power... zooming pick-up... flexible

response. Note absence of knock on quick get-away and hill climbing.

Remember, the octane rating of NEW Phillips 66 Poly Gas is improved so greatly, raised so high, that it delivers practically the same kind of premium performance for which you formerly had to pay 2¢ extra per gallon.

Find out how Science has improved gasolines... and discover how much more you get for your money... by stopping for a tankful of NEW Phillips 66 Poly Gas at the Orange and Black 66 Shield.

### Phill-up with Phillips for Greater Mileage

Wendell Roberson, L. H. Lookingbill of Summerfield and Billy Smith of Black.

Miss Edith Neill has returned to her home here after spending some time with relatives in Merkel.

Mr. and Mrs. Taylor Evans and son, Charles Lee, spent the week end in Lubbock visiting relatives.

Miss Helen Oglesby visited Miss Opal Pool in Plainview Sunday.

Mr. and Mrs. L. H. Lookingbill and family, Mr. and Mrs. B. Lookingbill and family and Mr. and Mrs. Frank Lookingbill of Summerfield, and Mr. and Mrs. Cecil Lookingbill and family of Amarillo visited in the J. L. Lookingbill home Sunday.

Mr. and Mrs. W. C. Bryant have returned to their home in Quail after Mr. Bryant finished his work as song director here and Rev. Trott returned to his home in Rotan.

Mrs. W. A. Davis has returned to her home in Clarendon after

an extended visit with her daughter, Mrs. Lee Curry.

Mrs. Ben Wilhelm's parents of Shamrock visited with her this last week.

Miss Imogene Harris of Dallas is visiting in the Claude Ware home this week.

J. R. Oglesby Jr., visited with his parents, Mr. and Mrs. J. R. Oglesby in Colorado, City, this last week and.

The W. M. U. met at the church last Wednesday and new officers were elected. Those elected were Mrs. Bernard Roberson, president; Mrs. C. R. Walser, vice-president; Mrs. T. L. Cannon, secretary-treasurer; Mrs. Ky Lawrence, Young Peoples Council; Mrs. Jim Clark, Y. W. A. sponsor; and Tandy Legg, sponsor for boys R. A. Mrs. Summer care for the Sunbeams.

Mr. and Mrs. J. R. Oglesby and family and Miss Pat Gandy of Wyche visited in Canyon Monday.

Mr. and Mrs. Claude Ware are the proud parents of a

daughter born August 26, in the county hospital at Hereford. The new arrival was named Patricia. Ann and she weighed eight pounds and one ounce. Mother and daughter are both doing nicely.

The Summerfield W. M. S. sponsored a stork shower in honor of Mrs. Claude Ware and daughter last week. Mrs. Ware received many lovely and useful gifts that were greatly appreciated.

Mrs. Albert Cross and children visited in the Glenn York home in Friona Tuesday.

Pete MacMahon attended an all star football game in Wichita Falls this last week end.

**Beginning Sept. 16**  
Classes in  
**Shorthand, Bookkeeping and Typing**  
Mrs. Ralph McCullough  
711 25-Mile Ave.

**MASONIC BULLETIN**  
Hereford Lodge 849  
Stated meeting second Monday in each month. School of instruction each Thursday night.

H. C. Baird, W. M.  
E. L. Brady, Secy.

**Constipated?**  
"For years I had occasional constipation, awful gas bloating, headaches and back pains. Adlerka always helped right away. Now, I eat sausage, bananas, pie, anything I want. Never felt better." Mrs. Mabel Scott.

**ADLERKA**  
HAILE DRUGS

VISIT US OFTEN!  
**FRESH HOME-MADE CANDIES**  
Hot Dogs — Soft Drinks and Ice Cream

**Candy Kitchen**

Protect  
What You Have  
**INSURE**  
**John McLean**  
Insurance Agency  
Phone 373

### BUSINESS AND PROFESSIONAL DIRECTORY

**A. O. Thompson Abstract Co.**  
Complete tract index of all lands and town lots in Deaf Smith County.  
Write us for information concerning land ownership.  
**Deaf Smith County Maps . . . 25c**

**INSURANCE**  
**JNO. H. PATTON**  
PHONE 50

**DR. J. W. HENDRIX**  
**DR. JOHN CHANNER**  
Chiropractors & Masseurs  
for Appointments  
Phone 341

**ABSTRACTS**  
Of all Deaf Smith County Land Titles  
**DEAF SMITH COUNTY ABSTRACTS, Inc.**  
Cliff Estes, Mgr.

**Dr. C. D. Kelton**  
CHIROPRACTOR  
506 Jackson Avenue

We are PROUD of Hereford's **FINE SCHOOLS**

It is with pleasure that we note the opening of the 1940 school term, for we feel that this area is now served by one of the most modern and most efficient school systems in West Texas.

As a pioneer institution it has been our pleasure to work with and watch our schools grow and develop, and as always, our schools can depend upon our co-operation.

—: MEMBER F. D. I. C. :—  
**THE FIRST STATE BANK**  
This is a Bank of Friendly and Personal Service



# TEXAS OUT-O-DOORS

## CHUKARS STILL QUESTION MARK

While a few reports of Chukar Partridges doing fairly well have been received, the majority of the Texas Game Department Biologists and other field men who have worked with this bird, which is native to India, are not optimistic over the future of Chukars in the Lone Star State. However, they are withholding final judgement on them until they have had more time to determine the birds habits and adaptability to Texas.

It appears that if the birds are to thrive at all, they will do so in West Texas. The following report to the executive secretary of the Game Department is typical of many received:

After a year and a half of experience in Orange County on a chukar and quail project, the game keeper in charge is very pessimistic about the possibilities of adapting Chukars to South-eastern Texas conditions. At present he is attempting to raise them on wire, using bantam hens to incubate. Last season 200 adult Chukars were given free range of 2,000 acres of good quail land and they hatched off approximately 75 young birds. However, last fall these could not be found. When the birds were finally trapped early this year only 60 remained. What happened to the others is not known. Predators could hardly have taken many as intensive control of possums, house cats, stray dogs and other such animals is practiced. No signs of predator kills were found in diligent searches over the area.

## WILD TURKEY INCREASE

Here is another specific instance in which it is proved that wild turkeys, if given proper protection and food will materially increase their numbers. Reports to the Game Department indicate a recent survey of a Brown County area shows there

## 'Colleagues Cheer'



"Colleagues cheer as one of their comrades takes a swipe at a ball during a baseball match" was the way an English newspaper described this Canadian soldier's batting efforts during a camp game in Britain.

are now 400 wild turkeys in a section where 25 were planted in 1934.

## ARE GAR GOOD TO EAT?

Since the drive by the State Game Department to get anglers fishing for gar with a wire noose has spread so rapidly through out Texas the question is often being asked as to whether gar are good to eat.

The answer, according to the Department's chief aquatic biologist, is that they are good to eat. The difficulty of dressing a gar is the major hindrance to exploitation of the fish for menu purposes. Heavy clippers or wire cutters are almost mandatory to make the abdominal incision to remove the viscera. The tough, scaly skin can hardly be dented with a knife. Some fishermen beat the carcass of gars on a tree before attempting the skinning process. This loosens the skin and is said not to damage the meat, which is white.

The fishy odor will be missing if one is careful to prevent any of the slime on the gar skin from coming in contact with the carcass.

## QUAIL AREAS TOTAL 88,735 ACRES

Forty-nine quail demonstration areas have been set up by the Texas Game, Fish and Oyster Commission in 45 counties of the state, according to a report by the director of wildlife restoration to the executive secretary of the Game Department. The areas total 88,735 acres.

Demonstration areas are set up with the aid of federal funds to show what can be done by way of restoring the crop of quail in various parts of the state. Fenced areas are constructed on most of the plots of ground, but various practices are followed in the providing of suitable habitat for the birds, the methods used depending upon the section of the state in which the areas are located.

Landowners interested in raising more quail visit the areas in large numbers and are given a

visual example of how to proceed.

The largest of the quail demonstration areas is 4,000 acres and the smallest is 160. The areas average 1,775 acres. Fifteen of the areas are set up in Central Texas, 4 in East Texas, 11 in South Texas, 9 in the Western part of the state and 10 in the Panhandle.

The project is one of a half dozen with which the Game Department is helping to restore game in the Lone Star State by the use of Pittman-Robertson federal funds. Three-fourths of the cost of the project are borne by federal funds and the Game Department provides the other fourth.

## HANDLE FISH CAREFULLY

When you catch a fish shorter than the legal length, give it a chance to survive, the executive secretary of the Game Department continues to urge. Wet your hands, grasp the fish by the lower lip with the thumb and forefinger and remove the hook as gently as possible. Release it into the water with much care.

## SHORTS

From Here, There and Everywhere

Essential war-time minerals—nickel, chromite and magnetite—in undetermined quantities have been discovered by University of Texas geologists in Gillespie and Blanco Counties, Texas.

A new bulletin on preparing hot school lunches from surplus agricultural commodities is soon to be released by the Bureau of Home Economics, U. S. Department of Agriculture.

Sales at the Dallas County Homemaker's Market, where home demonstration club women sell their home produce, passed the \$1,000 mark in June for the first time in the market's history.

Studies made by the Department of Agriculture reveal that flowers and fruit do not mix well in storage. For instance, apples give off a small quantity of ethylene which are injurious to carnations if the two are placed in the same vaults.

There are 583,025 acres of woodlands in Texas, and 525,745 acres are used for pasture. In Smith County, 65,358 acres are non-crop farm lands.

Milk, claret and whiskey were more common beverages than water in early Texas, University of Texas historical records show.

A copy of the original 1611 edition of the King James Bible, the first version of the Bible in "modern" English and even now considered the standard version, is in the Rare Book Collections of the University of Texas Library.

Texas high school students last year obtained 20,000 plays from the University of Texas Drama Loan Library, registering the largest demand for the department's free service in its history.

An appeal was issued to automobile thieves by F. D. Blaney of Chicago to return his artificial arm which was in the machine when it was stolen.

Johnny Covertine, the 43-inch page boy of a New York hotel, has been insured against growing larger.

A 22-foot four-section tractor harrow now on the market is so built that it will go through

## 'Phonics' Beware



As a means of aiding citizens to detect counterfeit bills and coin, paper match folders such as the young lady above is holding are being issued by the U. S. secret service in Washington, D. C.

a farm gate 11 feet wide. The two outside sections may be folded in on top of the two center sections.

## 1941 Dodge Will Have Fluid Drive

Dodge will have Fluid Drive for 1941, according to information just received from factory headquarters in Detroit by Woodrow Ireland, of Ireland Motor Co., dealers.

The fluid drive unit, Mr. Ireland explained, takes the place of the engine flywheel and consists of only two working parts—two bowl shaped shells into which vanes are welded. One is mounted on the engine crankshaft, the other on the drive shaft. Both shells, which do not touch each other, are enclosed in a sealed housing filled with oil. It is this oil which, set in motion by the turning of the forward shell, passes the power rotations to the rear shell and the drive shaft.

"With fluid drive you can climb hills as slow as a mile an hour in high without straining the engine, stop with the transmission in high without killing the motor, start in high and drive all day, slow or fast, without shifting gears."

"The 1941 Dodge will be on display soon," Mr. Ireland promised.

## Want Ads

### Wanted

A specialist will be in your community to bring chickens, sheep and hogs. Prices reasonable. Write Box 235, Friona, Texas or leave your address at Brand office. 34-3tp.

WANTED TO BUY: Several fresh milk cows, tested for Bangs disease. See D. L. Harris, c-o W. B. Harris in Wyche Community. 36-1tp.

### Welding

- Electric Wiring
- Fluorescent Lamps
- Irrigation Well Wiring
- Motor Bases Built

Our work is fully guaranteed in every respect on whatever job we do... large or small!

OUR TELEPHONE NUMBER IS

246

use it for fast service!

Hereford Welding & Electric Co.

1/2 Block west First State Bk.

WANTED: Woman to do housework. Permanent work if satisfactory with Saturday and Sunday off. Mrs. W. W. Hill. 36-1tp

WANTED: Girl to do housework in exchange for music lessons. Girl not in school preferred. Mrs. A. J. Schroeter, 604 East 11th Street. Phone 684-J. 36-1tp

WANTED TO RENT: An irrigated farm near Hereford by experienced responsible party. Would consider buying if suitable. F. H. Russell, Miami, Texas. Box 21. 36-2tc

WANTED TO RENT: Half section or more improved farm with some grass. Plenty of equipment and can furnish references. Have lived on present place 10 years. Floyd R. Stivers, Route 4, Hereford, Texas. 36-3tp

### For Rent

ROOMS or rooms and board. 406 Ross Street. 35-2tp

FOR RENT: Room and board, 400 East Fifth Street. 36-1tp

FOR RENT: Bedroom, 700 East 12th Street, Phone 463-J. 36-1tp

FOR RENT: 2-room furnished apartment. Mrs. Frances Barnard, 312 East 6th Street. 36-1tp

FOR RENT: Bedroom adjoining bath. For men or teachers. 211 West Ninth Street. 36-1tp

Bedroom for rent. Phone 232. 35-3tc

FOR RENT: 2 room furnished apartment. Adults only. Telephone 659-J. 36-1tc

FOR RENT: Bedroom adjoining bath. Bills paid. 400 McKinley Avenue. 36-1tc

FOR RENT: Furnished apartment. 310 Miles Ave. Mrs. John Cunningham. 36-1tp

FOR RENT: Apartment or sleeping room for adults. 506 Jackson. 36-1tc

FOR RENT: Apartment and bed rooms. For sale, fat fryers. Mrs. W. A. Gentry, 108 East 6th street. Hereford. 36-1tp

BEDROOM for rent. South Main Street. Phone 342-J. 36-1tc

### Lost and Found

LOST: Fender guard for 1940 Arcada-Grey Buick. Reward when returned to W. W. Hill or to Brand Office. 36-1tp

LOST: Iron-gray saddle horse, weight about 900 pounds. Branded Z bar on right side. Strayed from farm 14 miles northwest of town. G. W. Brumley. 36-1tc

### For Sale or Trade

FOR SALE: Pure lard, 6 1/2¢ per pound, also home cured bacon. Mrs. W. W. Hill, 3 miles north on Highway 51. 36-1tp

FOR SALE: Good sewing machine. Call 229. 36-1tc

FOR SALE: Clean Tenmarque wheat-seed, free from impurities. N. E. Gass. 34-3tc.

FOR SALE OR TRADE: 2 semi-trailers. One for pickup and one for truck. Also cedar posts. Lloyd Bradley, 910 25-Mile Ave. 33-6tc

FOR SALE: All my household furniture, including bedroom

suite and many other articles. Mrs. Cecil E. Sedberry, in Jack Grady's Garage Apartment. 1tp

FOR SALE: Modern duplex apartment near business district. Inquire at Brand Office. 35-3tc.

FOR SALE: Alfalfa seed, re-cleaned \$15 per hundred. Stock Salt, sacked \$10 per ton. Fraser Milling Company. 35-3tc

FOR SALE: 15,000 ewes start lambing in September. Bargain. Alton Fraser. 35-3tc

FOR SALE: Good, improved 320 acre farm on highline for irrigation, 3 1/2 miles southwest of Hereford. Vernon Baker, P. O. Box 171, Hereford. 35-3tp.

FOR SALE—New crop re-cleaned Alfalfa Seed. W. G. Slagle at Joel Switch. 31-6tp

FOR SALE: 12-Foot Baldwin Combine A-1 condition none better for row crop harvesting \$375.00. R. J. Peck, 322 Oliver-Eagle Building, Amarillo, Texas. Will come to see you on receipt of letter. 36-4tc

FOR SALE: 1,500 ewes start lambing in September. Bargain. Alton Fraser. 36-3tc

FOR SALE: Barn 22x50, good shape. See B. R. McCollister or T. P. McCollister. 36-1tp

FOR SALE: 1936 model John Deere all-purpose tractor with 4-row tool bar and cultivator, on rubber tires. Some terms. 15 miles north, 4 miles west. M. M. Tullis. 35-3tp

### BRAKE LINING

Bring your shoes in and we will reline your brakes. Miller Auto Store. 48-52tc.

FOR SALE: 320 acre farm, 2 miles east, 1/4 mile north of highway. 243 acres in cultivation, 77 acres in grass. Shallow water. By owner, Claude Ayres, Vernon, Texas. 32-6tp

FOR SALE: Living room suite and dining room furniture, excellent condition. See Fred Weston on M. Slemmons farm, 14 miles south of Hereford. 35-3tp

FOR SALE: Farms and Ranches in Texas and New Mexico. City Property in many Panhandle towns, also several irrigation farms in good water districts. CARRELL and SCOGGINS, Dimmitt, Texas. 34-6tp.

Potato land to lease. Potatoes and lumber for sale. See J. L. Fluqua. 35-3tp

FOR SALE: One of the best home bargains in Hereford. Small down payment, balance like rent. C. H. Carl. 36-1tc

FOR SALE: Selected and re-cleaned alfalfa seed. S. O. Wilson. 35-3tp

FREE RECIPE to wheat growers: Protect your seed wheat against smut and army worms—Ox-Mo-Kill Collishaw Solution, cost so small, really astonishing, wonderful discovery, perfect protection of all seeds planted underground. Send 3 dimes to cover postage and cost of advertising. Box 2157, Pampa, Texas. 36-1tp

FOR SALE: 100 aged ewes, bred to Suffolk bucks, start lambing in October, will sell cheap. 2 1/2 miles south of High School, Canyon, Texas. M. B. Brown. 36-3tp

FOR SALE: Mixed Barley and Wheat. O. L. Rutherford. 36-1tp

## Colorado Peaches!

LAST LOAD OF THE SEASON

Truck Parked on Lot on East Third Street, near Daniel Tire Shop, Friday and Saturday!

Cheap Price!



## BOWLING TOURNAMENT OPENS SOON

All persons interested in playing on a team or in sponsoring a team are invited to visit us now and make arrangements!

Bowling will keep you in Trim... It's a Clean, Healthy Sport!

TED'S ALLEYS

A Nice Place to Bring Your Wife or Girl Friend

## WANTED... CLEAN COTTON

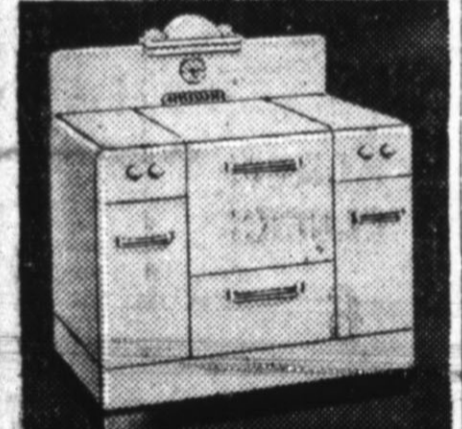
# Rags

we will pay

# 5c lb.

No Strings or Socks will be Accepted

# Hereford Brand



FLORENCE GAS RANGE WITH BALANCED COOKING TOP

Watch that big, boyish grin light up his face when you serve his favorite dishes! They're easier and everything turns out right when you use a Florence Gas Range.

Florence Gas Ranges bring you pleasanter, easier cooking; beauty, convenience, and dependability.

Come in today and let us show you how easy it is to own a Florence! There's a model here for your particular needs and pocketbook. For all types of gas: manufactured, natural, or bottled.

### GET THESE BIG FEATURES IN A FLORENCE!

- Modern, streamlined beauty
- Big oven, fully insulated, porcelain lined
- Dependable oven thermostat
- Improved, ring type focused heat gas burners
- Smokeless broiler
- Porcelain finish

\$129.50

Stren Hardware

## SCHOOL opens MONDAY



... and with school comes additional responsibility for every parent

School authorities, safety bodies, and the legislature have gone a long way in providing for safety of our children. School boy patrols, signs, school bus stop laws and numerous other valuable regulations have done much to reduce hazards which lurk for the child in traffic. But the teachers can't do it all—they need our help.

Safety, like charity, must begin at home. The sooner the better, for our children of today will be our leading citizens of tomorrow.

COMPLIMENTS OF

TROY MOORE AND PANHANDLE REFINING COMPANY



# SOCIETY

## W. M. S. Meets At Petersen Home

Mrs. A. Petersen and Miss Ad-da Ramsey were hostesses for the Woman's Missionary Society of the Christian Church at the Petersen home Wednesday afternoon.

Mrs. Petersen, president, gave the introduction to the program and Mrs. John Medlin was leader. Mrs. Robert Veigel gave a talk on "The Value of the World Call." Scriptural meditations were presented by Mrs. Carl Williams and Mrs. L. Z. Oldham.

With reference to internal national affairs Mrs. H. M. Redford discussed "The Wrath of Our Native Son" and Mrs. F. M. Kester reviewed an article found in a recent issue of Fortune Magazine entitled "Where Shall We Go Next" discussing particularly the migrant problems of California.

Twenty members and one visitor attended the meeting.

## B&PW Club Has Picnic-Party

The last vacation-time affair for the Business and Professional Women's Club was held at the home of Mrs. Troy Moore Tuesday night. A picnic supper party was held in the basement of the Moore's new home with fried chicken and home made ice-cream featured on the menu.

The next meeting will be the first regular meeting of the club year and is scheduled for next Monday night at the court house.

Attending the party were: Elizabeth Womble, Clara Wedel, Bessie Smith, Faye Brady, Mattie K. Robinson, Inez Clark, Ethel Robinson, Dyalithia Bradley, Florence Wilkins, Ursalee Jacobson, Rebecca Singleterry, Jewell Dodson, Leta Kaul, Martha Schumann, Leah Hortsman, Gladys Skelton, Ruby Carmichael, Lois Moore, Virginia Bowman and Belle Harris.

## Home Ec. Girls Plan Display

Home Ec. Girls Club of Hereford High School met Tuesday afternoon at the high school with Miss Rhita Jean Sullivan in charge of the meeting. Plans were made for the summer project display with tentative dates set for September 13-14. A committee was appointed to select a place to hold the display. Those chosen on that committee were Evelyn Walker and Margaret Olson. Other committees appointed were: poster committee, Georgianne Miller, Cloetlell Pace and Katie Jean Cress; Display arrangement committee, Seletta Robinson, Gloria Cress, Mildred Sheppard, Nancy Olson and Florella Boeskin; Committee to take charge of the display after the showing, Georgia Mae Reeves, Eleanor Paetzold, Bernice Elliston and Nancy Olson.

Members voted to make a scrap book of summer projects and named Georgianne Miller, Billie Erline, Sexton and Mary Ann Acker to take charge of arrangements of the book. Summer activities of the members were discussed.

Those attending the meeting were Evelyn Walker, Florence and Edna Mae Wilhelm, Nancy Olson, Gloria and Katie Jean Cress, Florella Boeskin, Seletta Robinson, Billie Erline, Sexton, Bernice Elliston, Georgianne Miller, Marjorie Morrison, Margaret Olson, Cloetlell Pace, Eleanor Paetzold, Vera Rea, Georgia Mae Reeves and Mildred Sheppard.

## Methodist Women Organize New Women's Society

The local charter meeting of the new woman's society of united Methodism was held at the church yesterday afternoon.

Since the recent merging of the Methodist Protestant Church, the Methodist Episcopal Church and the Methodist Episcopal Church South, the woman's program has included a new organization to be known as the Woman's Society for Christian Service and which will take the place of the Woman's Missionary Society which was organized in the decade following the Civil War.

An impressive program and ritual was carried out with Mrs. E. W. Harrison in charge. Mrs. J. F. Ward gave the opening devotional and a part of the worship program was a reading, "The New Day" given by Mrs. Cavithon Bryant. Mrs. Cliff Hicks explained

ed the purpose and plan of the new organization and Mrs. Harrison conducted the impressive enrollment ceremony.

The following officers and chairmen of standing committees were elected. Mrs. J. F. Ward, president; Mrs. G. W. Newsom, vice-president; Mrs. Colby Conk-wright, recording secretary; Mrs. Altus Higgins, corresponding secretary; Mrs. J. B. Hammer, treasurer and Mrs. S. O. Wilson, local treasurer.

Standing committees include Mrs. M. B. Norwood, secretary of literature; Mrs. E. W. Harrison, secretary of supplies; Mrs. Homer Brumley, secretary of student work; Mrs. Ida Ricketts, secretary of young women and girls; Mrs. M. E. Huey, secretary of children.

## Alfresco Party Is Enjoyed

Mr. and Mrs. Jeff Roberson entertained with an alfresco party at their home Monday night. Steak and other supper accompaniments were cooked in an outdoor fireplace.

Enjoying the party were Mr. and Mrs. Joe Kendall and daughters, Mr. and Mrs. Earl Lance and children and Mr. and Mrs. Roberson and sons.

## ANNOUNCE BIRTH

Mr. and Mrs. Carl Oldham announce the birth of a son, Don Ray, Thursday. Maternal grandparents are Mr. and Mrs. Carl Cockrell and paternal grandparents are Mr. and Mrs. L. Z. Oldham.

Mr. and Mrs. A. Petersen, and Mr. and Mrs. E. Ramey attended a meeting of the 17th District Rural Letter Carriers and Ladies Auxiliary Association in Pampa, Saturday night.

Mr. and Mrs. J. Willard Hershey and son, Arduis, of McPherson, Kan., spent Wednesday night and Wednesday with her cousin, C. C. Bowman, and family.

Mr. and Mrs. D. H. Alexander returned Tuesday from Seagraves where they visited their daughter, Mrs. Joe Hudson and family. They were met there by their son Burl Alexander and his wife and little daughter of Waco. On Sunday the entire group went to Happy to attend birthday celebrations for Mrs. Alexander's father, A. F. Donnell of Silverton, who was ninety years old. The birthday celebration was held at the home of a cousin, Mrs. Clarence Bauer.

Mr. and Mrs. Champ Barnes and children of Arlington spent the week end with his sisters, Mrs. E. B. Hicks. They were en-route home from a trip to the Carlsbad Caverns and stopped here for the short visit.

Mrs. Wayne Evans returned yesterday from a two week's stay with her mother, Mrs. J. R. Horn at Abilene. Mrs. Horn who has been ill is reported much improved.

Mr. and Mrs. Palmer Norton are here in between sessions of school at Texas A & M College. They arrived Monday and will have about two weeks vacation.

Mrs. Harold Hicks and children have returned to their home in Winfield, Kansas after spend-

## 'East Side, West Side' Takes a Walk



Former Gov. Alfred E. Smith of New York, who announced his intention of supporting Wendell L. Willkie for President, is shown at the piano after acting as judge in the Barber Shop Quartet contest at the New York World's fair. The Happy Warrior made a quintet by joining the winners in "The Sidewalks of New York," his campaign song in the Presidential race of 1928.

ing a month in the home of her parents, Mr. and Mrs. J. E. Bey-er. They were accompanied home by Rev. Harold Hicks who spent a part of his vacation in Hereford.

## PAUL LYONS HOME

Paul Lyons, son of Mr. and Mrs. F. P. Lyons, was removed to his home here Wednesday from Amarillo where he underwent an operation two or three weeks ago. He will soon be able to be up and out again.

## CARD OF THANKS

We wish to thank our friends and neighbors for all of the floral offerings, kind words, and help in the recent loss of our baby.

Mr. and Mrs. Floyd R. Stivers

## Hospital Notes

Mrs. Odis Burnett, maternity, boy born August 31.  
Mrs. R. T. Green, surgical, August 25, doing fine.  
Mrs. Carl Oldham, maternity,

boy born September 5.  
Mrs. J. L. Gelvin, medical patient, admitted September 5.  
Mrs. C. B. Thomas medical patient admitted September 4. Palmer Norton operation, September 4, released today.



Suggestion by the executive secretary of the Texas Game, Fish and Oyster Commission that the United States-Mexican border be fenced is being given serious consideration in high places in Washington, according to word received here and it is considered entirely possible the move may be made soon.

A properly constructed fence the entire distance of the border between the two countries would not only prevent the infiltration of coyotes and other predators into the U. S. (The Game De-

partment's interest in the fence) but would aid in preventing cattle rustling, smuggling, unlawful immigration, and the like. The project has been placed before proper authorities in Washington by Texas congressmen.

## ADDS CONSERVATION COURSE

Summer courses in conservation have proved so successful and have met with such an enthusiastic reception by the students that Baylor University will add a full-time course this fall, according to word received by the Executive Secretary of the Game Department from E. N. Jones, dean and director of the summer session. The Game Department has assisted materially in arranging and staging the summer conservation classes.

Conservation will be a regular course in the Department of economics.

## FISHING KNOWS NO AGE LIMIT

Texas are fishermen! That is proved by a census of anglers being taken by the State Game Department. Better than that, Lone Star State anglers know no age limit. They often start fishing regularly at the tender ages of four and five and there are enthusiasts in their seventies.

The youngest child found fishing frequently was Lillian Kelley, a four-year-old girl of Val Verde County. Several five-year-olds were found, among them being Charles Hall of Brownwood; Janice Glass of Brownwood and Bill McCarson of Val Verde. Charles Northern of Salado, at

## Radio Executive



Niles Trammell, newly elected president of the National Broadcasting company, is shown above. A pioneer in network broadcasting, Mr. Trammell has been associated with radio for 12 years.

## PLAINS TURKEY CROP GOOD

The Panhandle region of Texas promises to produce a very good turkey crop this year, considering the rather limited turkey range in those parts. Along the streams where there is adequate vegetation, the turkey hatch this year is reported as extremely good by the Game Wardens in the area. One Warden reports seeing a big turkey hen with a brood of 14 young turkeys about the size of quail in Hemphill county. The youngsters, he said, were fat and in a healthy condition.

Landowners of the Panhandle are making every effort to guard their deer and turkey crops so that these species may be restored at least in some sections of that portion of the State.

## MUSKRATS IN PANHANDLE

Muskrats are a great money crop in the coastal marshes, especially in Chambers, Jefferson and Orange counties, and the regional game manager for that section estimates it could be developed by proper management of the marshes into a \$2,000,000 crop annually.

But if you think muskrats live exclusively in the coastal marshes you are wrong.

Ever hear of trappers harvesting muskrats in the Panhandle? It's a fact. On one ranch alone in that supposedly very dry belt, trappers harvested 600 muskrat pelts last year, according to reports to the Game Department's executive secretary.

Brand Ads Get Results!

# HAILE DRUGS

Walgreen Agency  
**WE SELL FOR LESS**  
PHONE 99      **HEREFORD, TEXAS**

Again We offer you Drugs and Drug Sundries at Unbelievable Prices! We Ask You to Compare Prices! SEE OUR BIG EIGHT-PAGE CIRCULAR!

BOTTLE OF 100 TABLETS <b>Aspirin . . . 9c</b>	LUNCH KIT only <b>\$1.19</b>
PINT BOTTLE <b>Mineral Oil 17c</b>	ENVELOPES Package of 25 FOR <b>3c</b>
PINT MILK OF <b>Magnesia . . 14c</b>	LAMPS SPOT BEAM <b>49c</b>
REGULAR 5c PLASTER <b>Adhesive 3 for 5c</b>	\$1.00 <b>ALARM CLOCKS</b> <b>67c</b>
15c QUALITY <b>Tooth Brush 6c</b>	
50c <b>School Bags 19c</b>	
<b>SHOE BAGS, 12 pockets, crelone . . . . . 21c</b>	
<b>MIXING BOWLS</b> Glass, Three Pieces <b>14c</b>	<b>IRONING BOARD COVER</b> only <b>12c</b>
<b>POCKET COMBS</b> <b>2c</b>	<b>DRAINBOARD MAT</b> Rubber <b>9c</b>
<b>10c BOTTLE OF 100 MILK OF MAGNESIA TABLETS</b> <b>14c</b>	<b>ELECTRIC IRON CORD</b> <b>11c</b>
<b>Box of 12 ASPIRIN TABLETS</b> <b>3c</b>	<b>10c POWDER PUFFS</b> <b>3c</b>
<b>LARGEST ASSORTMENT OF SCHOOL SUPPLIES AVAILABLE!</b>	
<b>HOT WATER BOTTLE</b> <b>33c</b>	<b>HAIR OIL ONLY</b> <b>6c</b>
<b>ART GUM ERASERS</b> <b>3c</b>	<b>\$1.00 POCKET WATCHES</b> <b>69c</b>
<b>5c WRITING INK</b> <b>3c</b>	<b>PEN AND PENCIL SET</b> <b>49c</b>
<b>PENCIL BOX SETS</b> <b>9c</b>	<b>ROLLER SKATES</b> <b>5c</b>

## Truetone Console

### 8 Tubes

Beautiful cabinet . . . with Touch Tuning. Three wave bands — Domestic, Police and Foreign. A real High Quality Radio you will be proud to own!

**\$43.95**  
EASY TERMS!

DAVIS TIRES go  
**Still Lower in Price!**

Wearwell Standard De Luxe  
**6:00-16, 4-Ply . . . \$6.29 \$7.69 \$8.79**

## WESTERN AUTO STORE

Hereford, Texas

**EXTRA** For 2 Hours Only **EXTRA**  
SPECIAL INTRODUCTORY OFFER!  
IN ORDER TO INTRODUCE TO THE PEOPLE OF HEREFORD  
(While they Last)

The New Genuine **\$15 Underwood** ON SALE FOR ONLY **\$1.99** Two Hours Only  
Self Starting Electric Dry **SHAVER**

By special arrangements, manufacturer will have representative in our store for two hours only!

**Saturday, Sept. 7** FROM 3:00 to 5:00 P. M.

Only 25 Allotted To Hereford at this Low Price

**Western Auto Store**  
HEREFORD, TEXAS

Unconditional Lifetime Guarantee by Manufacturer

if you can't attend sale, leave money at store. Shaver will be held for you.

Always An Ideal Gift!

All Ivory Case Complete with Handi-Fouch

TIME OF SALE

SELF SHARPENING  
NO RADIO INTERFERENCE  
NO SKIN IRRITATION

NO MESSY BRUSH OR LATHER—JUST PLUG IN AND SHAVE! AT LAST . . . THE CLOSE SHAVE YOU'VE BEEN WAITING FOR!



# Headquarters for All Kinds of School Supplies

"AIR COOLED"  
**CITY DRUG STORE**  
"WE GIVE S. & H GREEN STAMPS"  
PHONE 100

## Training Class Starting Sunday

The Workers' Training Class at the Methodist Church will begin next Sunday afternoon at 2:30 o'clock, according to announcement from the Pastor. Rev. Norwood is away in a Revival Meeting at Seagraves, and is expecting to return home Saturday.

Rev. W. E. Hamilton, of Lubbock, Conference Executive Secretary of Christian Education, will lead the class, which will be of a general nature and cover the whole program of the Church's activity. This will include the work in all the divisions of the Church, and will be of interest to the average church member as well as the officers and teachers of the Church.

This training class is the third of a series of special activities of the Methodist Church for this year, and it is expected to be equally as successful as the Vacation Church School for the Children and the Youth Crusade Week, which were held earlier in the year.

While the credit is not compulsory, those who come and meet the requirements will receive one unit of credit on the Christian Workers' Diploma. But attendance is by no means limited to those who expect to take credit. Nor is participation confined to the teachers of Sunday School classes, according to Rev. Norwood, but every one interested in learning more about the work of the Church, and more effectively carrying on its activities to save the world are invited.

Mrs. Martha Neil of Memphis owns a Bible printed by the Cambridge University Press in 1875.

## Vega News

MRS. D. E. MCKENDREE

District court begins its September term in Vega Monday. A rather full docket for this county is expected.

Mr. and Mrs. Merle Wood, Mrs. Virginia Johnston and daughter, Mary Merle, returned from Albuquerque, N. M., Thursday night where they visited Mrs. Wood's sister.

Mrs. B. Hinds and daughter, Margie Ann, Mr. and Mrs. J. S. Hinds of Abilene are visiting Mrs. Hinds' brother and family, Rev. Rex Kendall.

Mr. and Mrs. J. T. Richardson and son, Hulon, spent last Sunday in Morton with Mr. Richardson's sister, Mrs. R. W. Hill and family.

Mr. and Mrs. Frank Picture of Magenta were in Vega Saturday on business. Mrs. Picture will be remembered as Myra Balfour, who made her home here several years ago.

Mr. and Mrs. Glenn Boydston and son, Ted, returned home Wednesday night from a vacation spent in Farmington, N. M.

Mr. and Mrs. Bob Cotton and sons are home again after spending several days fishing in Monument Lake.

Arnold Doss of White Deer spent the week in the home of his aunt, Mrs. J. T. Richardson.

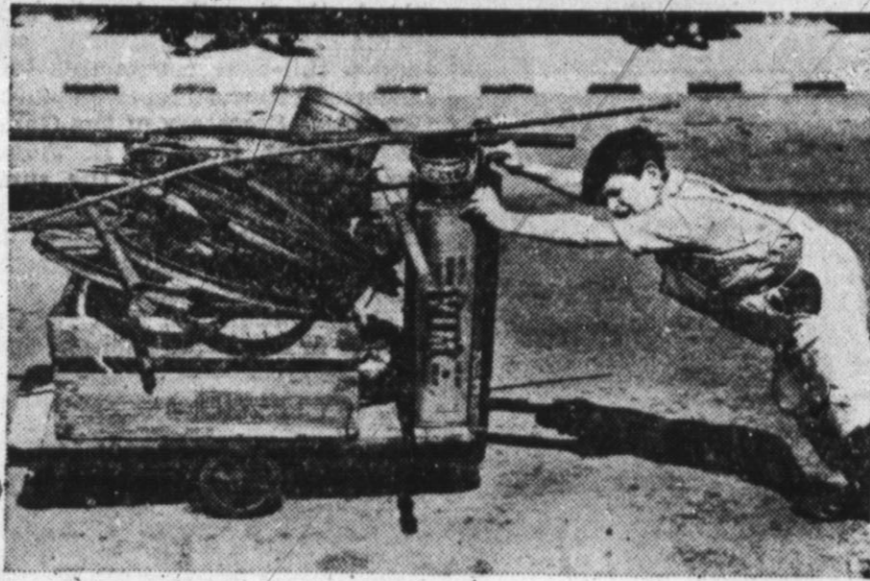
Reports are that Buford Montgomery is critically ill from pneumonia in St. Anthony's hospital in Amarillo.

Mr. and Mrs. J. W. Thuet left Thursday for Acton where the Thuet family will hold their reunion.

Misses Lenora Giles and Kate Warren have returned to Hot Springs, N. M., to begin teaching in the High School there.

Mr. and Mrs. Glen Ivy and sons

## Young Briton Inaugurates Big Push



This young citizen of Southgate, England, is doing his bit for king and country, following a call by the mayor of his city for citizens to turn in their old scrap metal and help make the sinews of war for the defense of Britain. The youngster went from door to door with his homemade cart collecting odds and ends. The campaign in Southgate was duplicated in other English towns with citizens turning in scrap metal.

## Dawn Items

By MRS. CARL WIMBERLEY

Mr. and Mrs. L. A. Smith, daughter of Mr. and Mrs. L. A. Smith, had an appendectomy at the Northwest Texas Hospital in Amarillo last Monday evening. She is reported to be getting along fine. After recuperating from the operation, Miss Smith will resume her nursing training at the hospital where she has studied the past six months.

Twenty seven were present at Sunday School this week. Rev. Clarence Wylie of Canyon preached afterwards.

Mr. and Mrs. R. R. Miller and son, Bobby, were dinner guests of Mr. and Mrs. A. A. O'Neal at River Road near Amarillo last Sunday evening.

Mrs. L. A. Murphy and sons, Ray and Leroy, returned Saturday from California where they have been visiting the past three weeks. They visited Mr. and Mrs. G. D. Booth at Turlock, Mr. and Mrs. Eldon Spuain at Watsonville, and Mr. and Mrs. Cecil Potts at Calabasas. Among the many beaches visited was the one at Santa Cruz. Mrs. Murphy reported the weather there to have been cold and foggy. The flowers were especially beautiful with enormous carantations growing in the yard.

Mr. and Mrs. Lloyd Bentley left this week for Wichita Falls, where they will attend the fiftieth anniversary celebration of the community in which Mr. Bentley formerly lived.

Mr. and Mrs. Charles C. Reid of Wichita Falls visited her brother, James Shelton, Tuesday. They were enroute home after an extended wedding trip through Colorado and New Mexico.

A housewarming was given to Mr. and Mrs. Carroll Creps Thursday evening. Although Mr. and Mrs. Creps eluded their guests, coffee and cookies were enjoyed at a late hour by those present. Among those present were Mr. and Mrs. Cecil Walker, L. A. Murphy, Jack Bowers, Mr. and Mrs. H. E. Miller, Mr. and Mrs. Eunice McGuire, James Shelton, Mr. and Mrs. Carl Wimberley, Mr. and Mrs. Charles Benton, Ralph Shelton, William Harrison and Reece Stewart.

Mr. and Mrs. N. R. Miller visited Miss Ella Smith in Amarillo

James Morgan is visiting his sister, Mrs. Floyd Marrs, in Amarillo this week.

Mr. and Mrs. Kenneth Dygert and children are visiting Mr. and Mrs. O. E. Dygert in Devine.

Mrs. H. G. Green was hostess to the Nifty Needle club, Tuesday afternoon. After a few hours spent in needle work and conversation, lovely refreshments were served to ten members and Mesdames Allen Stags, Chas. Kaighn and W. H. Jones, guests.

Vega School opened September 2 with the following teachers: A. R. Castleberry, Supt.; Milton McCleskey, Mr. Ragle, Misses Ruth Ansley, Alma Groves, Mary Louise Loyd, Frances Miller, Lucille Hughes, Lucille Park, Lurette Cain, and Faye Wilson, and prospects are for the best school Vega ever had.

NEW CARS REGISTERED  
Thurmond Johnson, Chevrolet Town Sedan, Brumley-Woodford Motor Co.  
J. G. Evans, Ford DeLuxe Tudor, Hereford Motor Co.  
A. H. Reinart, Chevrolet Special Town Sedan, Brumley-Woodford Motor Co.  
Ira Miller, Dodge Deluxe Coupe, Keith Motor Co., Amarillo.  
James O. Harrison, Dodge 1 1/2 ton truck, Ireland Motor Co.

Lagging national business activity is only waiting for the U. S. defense program to leave blueprint stages for actual construction, and should boom before winter, a University of Texas economist predicts.

Fatalities from farm accidents still number about 4,400 a year. The country's total cash loss from accidents, including death, injury, loss of time, etc., has been estimated at 2 1/2 billion dollars annually, with from 27 percent to 35 percent of this loss on farms.

Thursday.

J. G. Coe of McKee, Okla., visited home over the week end. J. G. Jr., went back with him. Visiting Mr. and Mrs. Charles Benton Saturday night and Sunday were Mr. and Mrs. T. H. Benton, Mr. and Mrs. Ed Benton, and Mr. and Mrs. Roy Fitzer of Lubbock.

Mr. and Mrs. Hijino Ortega and daughter, Miss Ceverina, returned home Tuesday from El Paso where they failed to get passports to visit Mrs. Ortega's parents in Chihuahua, Mexico. Mr. and Mrs. Ortega have lived in Texas about twenty years.

Miss Lillian Burum entertained with a slumber party at her home Sunday night. Guests present included Ida Kuhles, Marcella Luke and Wilma Jean Miller.

Paul Frye and Bob McConnell returned last week from a sight-seeing trip throughout Colorado, the most interesting point visited being Pikes Peak.

Mrs. M. H. Burum and daughters, Lillian, Peggy and Patricia returned home Thursday from Denver where Mrs. Burum's mother, Mrs. E. A. Day, and daughters enjoyed their first family reunion in seven years. Visiting Mr. and Mrs. H. E. Miller and family Sunday were Mr. and Mrs. Henry Richardson and children, Harry and Edna, and Mr. and Mrs. Lee Richardson, all of Elida, N. M., who were enroute home after a trip to St. Louis and Chicago.

Mrs. Stella Robertson and daughter, Dona Lee of Amarillo, visited in the home of Mr. and Mrs. Jim White over the week end holidays.

Mr. and Mrs. R. A. Frye and sons, Fred and Richard, returned home Saturday from a visit to St. Louis, Mo., and New Minden, Ill., former home town of Mr. Fryes. On the return trip a tour was made through Meramec Cavern in Missouri, and a visit was made to Sand Springs, Okla., where there was a Short-horn herd of cattle Mr. Frye was interested in. Beautiful flowers and expansive lawns featured farm homes seen in the central states, especially along Highway 66.

Visiting Mr. and Mrs. W. C. Stewart Monday night were W. M. Black and daughters, Walterine and Juanette and Junior Cherry of Clovis, N. M.

Mrs. C. C. Stewart entertained with a dinner Sunday, honoring Mr. Stewart's birthday. Among those present were Mr. and Mrs. E. E. Doak and children of Hereford, Mr. and Mrs. J. G. Coe and sons, Mr. and Mrs. O. D. Williams and daughter, Mrs. L. M. Harris, Mr. and Mrs. W. J. Stewart, William Harris, Reece and Raymond Stewart.

Mr. and Mrs. Henry Hastings of Hereford visited Mr. and Mrs. Walter Galley Wednesday evening.

POTATOES INTEREST TOURIST  
Carl Wimberley's potato field, which is located along the highway was an object of great interest to tourists and passers-by when he dug the potatoes recently. People from Colorado, Kentucky, Arkansas, Arizona, and Oklahoma stopped to watch the procedure and ask questions. One man from a potato growing district of Arkansas picked up two medium sized potatoes and asked to take them back home to show what large potatoes were grown here. Among all the tourists who have stopped to look at the potatoes throughout the

## Just 'Two-Ton'



This weird apparition is not a visitor from Mars, but simply Tony ("Two-Ton") Galento, heavyweight pugilist. Tony is hiding behind his new training mask which saves his face from disfigurement.

growing season, the general consensus of opinion is that this territory around Hereford has a bright future of development before it.

Ernest Creps of Clinton, Okla., and Harvey Cartwell of Amarillo visited Mr. and Mrs. Carroll Creps Sunday morning. Mr. and Mrs. Creps entertained with a party Sunday afternoon with fifteen guests present.

Supper guests were Estelle Clayton of Oklahoma City, and J. D. Clayton of Hereford, who left Monday for College at Denton.

Joe Severance who has been farming potatoes on the William Wimberley farm, left Sunday for Idaho where he teaches school.

## Ward News

MRS. CHARLES B. MILES

Mr. and Mrs. E. J. Parson and son, Bobby, spent Sunday at Claude visiting her parents, Mr. and Mrs. Hubbard and other relatives.

Mr. and Mrs. Burch West and children spent the week end at McLean.

Mr. and Mrs. R. S. Scott and daughter, Mary Beth, of Hereford, visited Monday in the Fred Moreman home.

Mr. and Mrs. Loyd Hood and daughter of Socorro, N. M., visited the past week in the home of his brother, C. E. Hood and family.

The community extends sympathy to Mr. and Mrs. Ralph Stiver in the loss of their baby.

Mr. and Mrs. Tom Bradford and daughter of Borger spent the week end here on their ranch.

G. T. Higgins left the first of the week for Melrose, N. M., where he will teach this winter.

Mr. and Mrs. Malm and children moved this week to the Wyche community.

A number of subscribers thought this week that their subscriptions to the Hereford Brand had expired as no Brands were received at the post office.

## LITTELL'S LIQUID

A Calcium Sulphurate Solution for relieving the discomforts of itching that frequently accompanies Minor Skin Irritations, Prickly Heat, and the Bites of Non-Poisonous Insects. Locally it helps to allay the itching of Eczema. Price 50c per bottle.

HAILE DRUGS

**LET US SUMMERIZE YOUR CAR**  
Now's the time to Lubricate, Wash and Grease your car, and Change to Summer Oil. Phone 191 for complete Magnolia SUMMERIZE Service!  
**THOMPSON SERVICE STATION**  
Across from the Bull Barn on Highway 60

**NEXT SUNDAY — SEPT. 8th**  
is  
**OPENING DAY OF OUR REVIVAL MEETING**  
Excellent Singing — Great Message!  
Be Sure to Visit Us!  
SUNDAY SCHOOL - 9:45 - CHURCH SERVICE - 11:00  
**FIRST CHRISTIAN CHURCH**  
HEREFORD, TEXAS

**Education is an Important Factor**  
And we are glad that the boys and girls of our own community have advantage of such a fine school system.  
As an institution interested in the present and future welfare of this community we want to offer our full co-operation in making the 1940 term a success!  
MEMBER F. D. I. C.  
**First National Bank**  
A Strong Bank  
Thoughtfully Managed

## REASONS WHY

So many women choose to cook

## Electrically

**Mary**  
INSISTED ON CLEANLINESS  
"I'm through with smudge, smoke and grime in my kitchen," said Mary. "I'm going to cook with heat that's clean as sunshine."



**Jane**  
HAD TO WATCH HER PENNIES  
She figured, rightly, that a Westinghouse Automatic Electric Range would pay for itself in savings.



**Ruth**  
WAS PROUD OF HER COOKING  
So she chose the Range that would help her to surpass her greatest triumphs in cooking fine foods for her family.



**Helen**  
WANTED TO SAVE TIME  
Club member, tireless shopper and movie fan, Helen chose the Range that will give her more hours of freedom from cooking chores.



**Betty**  
WANTED TO MODERNIZE HER KITCHEN  
As the first step she chose a beautiful streamlined, Westinghouse Automatic Electric Range with all the newest and most approved features.



Only September is left to take advantage of our special offer on the CHEFTAIN. Visit our office and see it's unusual bargain. Your visit is always welcomed.

**Texas-New Mexico Utilities Company**

## Is Your Credit Good?

A first question — and a most important one. And the answer will certainly tell a lot about you and your responsibility.

It will tell whether people will welcome your business and whether you will be considered reliable.

Reliability is a most important virtue, a virtue we all seek, a necessity to the business man.

**Use Your Credit . . . but Do Not Abuse It!**  
**Hereford Credit Association**  
DOROTHY H. ROSS, Mgr.  
Local Affiliation of NATIONAL RETAIL CREDIT ASSOCIATION



# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## Elegant Simplicity



Myrna Loy wears this distinguished evening gown designed by Dolly Tree. This gown depends for its style importance on the beautiful draping of the material with its long folds of the white crepe falling from the shoulders to the floor. Solid gold bead embroidery forms the shoulders and tiny up-standing collar of the gown.

day afternoon at the R. B. Miller home with Mrs. R. H. Norton as leader.

Both circles continued the study "Choosing Christ's Way" using the fourth chapter on "Where Does Christ's Way Lead?" as a basis for discussion.

The general meeting of all circles will be held on Sept. 17, when work and plans for the year will be outlined.

## College-Bound Party Given For B. Y. P. U.

Members of the Senior B. Y. P. U. of the Baptist church entertained with a "College Bound" party at the church Friday night. Plans for the party were made by Imogene Roberson and Avis Matthews and games in keeping with College-Time were enjoyed.

Attending were Cecil Boyer, Rev. W. E. Barnes, Dexter Schofield, Ursell Brashear, Bernadine Phillips, Audrey Cockrell, Thornton Shirley, Eunice Caldwell, Mr. and Mrs. Gerald Wilson, Lloyd Bowsher, Lottie Allred, Katherine Turner, Molly Jo Roberson, Mr. and Mrs. Featherston, Kitty Kloe Harlin, Harold Harlin, Inez Funderburg, Dorothy Funderburg, Belinda Sykes, Mrs. A. O. Thompson and J. R. Stroble.

## Air 'Scarf'



Australian air force observer wears a scarf of bullets around his neck before going aloft at Sydney.

rabbits repeatedly jumped high in the air and hit each other with their hind feet. Finally, without either knocking out the other or apparently gaining the advantage over the other, they departed, each in a different direction.

Harry Haberman, 215-pound tavern keeper of Wauwatosa, Wis., does seamstress work as a hobby.

## Jumbo News

MRS. ULLMAN HUNTER

Mr. and Mrs. J. J. Wilder had as their guests over the week end, her neices, Mrs. C. R. Mace of Fort Worth and Mrs. Gus Goetteche and daughters of Clovis, N. M., their daughter, Mrs. Joe Taylor and her husband of Borger.

School began Monday with an enrollment of 23, lacking only three to obtain state aid. Mr. Roy Thurston is teaching the grades from fourth through seventh and Mrs. Marie Frazier has the primary grades.

Mr. and Mrs. M. L. Simpson, Margaret and M. L. Jr., and Mrs. Ullman Hunter were in Amarillo Thursday.

Mr. and Mrs. Frazier and

daughter, Froyena and his mother, moved into the old teacherage Thursday. The elderly Mrs. Frazier will keep house for the Fraziers this school year.

Mr. and Mrs. Finis Hunter, Norma and Jimmy Doris, visited her brother, Mr. and Mrs. Virgil Norman of Arney Sunday.

Reverend White of West Hereford preached here Sunday. He substituted for Rev. Walker who was unable to fill his appointment. The Whites were dinner guests of Mr. and Mrs. L. A. Matthews.

Sam, Finis and Addison Hunter attended the cattle sale in Amarillo Thursday.

J. J. Wilder and Charles, made a business trip to Amarillo Thursday.

Miss Pauline Matthews, who has been attending conference for Methodist Young People of this district at Mount Sequoah, Fayetteville, Ark., returned home Sunday morning.

J. F. Sparks, of Clarendon, came Saturday to visit with his daughter, Mrs. Ullman Hunter and family.

R. L. Stephens returned home from Mineral Wells where he was called to be with his daughter, Nila, who is ill. She was improved when he returned but the doctors had not been able to determine her trouble.

Roy Thurston moved his family from Olton Sunday to the teacherage for the school year.

Mrs. C. D. Pinckert has been quite ill from tonsillitis the last few days.

Mr. and Mrs. Allen King visited her brother, Mr. and Mrs. Eual Crowe on the Robert Thompson farm near Hereford Sunday afternoon.

Jack Spencer of Melrose, N. M., visited Wednesday with the C. D. Pinckerts.

Mrs. Ullman Hunter honored the boys and girls in her Sunday School Class who are leaving for college with a turkey dinner Sunday evening. Honorees were Bob Pinckert and Lawrence Matthews, who will be students at Eastern New Mexico State College at Portales, N. M., Bernard Wilder, a Tech student, Miss Mary Ann Baird, a student in Trinity University at Waxahachie; Anderson Axe, who plans to enter Amarillo College; Misses Pauline Matthews and Virginia Simpson will enter college at Canyon also Bob Baird and M. L. Simpson Jr., from this group Miss Baird and Miss Matthews will receive degrees in the spring. Guests at the dinner were Margaret Simp-

## 'Blitzkrieg Bob'



Private William Hanyak of the Eleventh Infantry, takes time out from the "Battle of the St. Lawrence Valley," at Ogdensburg, N. Y., to have his crowning glory pruned. Hanyak hails from Philadelphia.

son, John Hardy Wood, Fred Axe, Orval Pierce, Winston Adams and Leon Matthews.

Mrs. M. T. Sparkman gave a very inspirational devotional on "Service" Wednesday afternoon when members of the auxiliary met at the school house at 4 o'clock. Mrs. Ullman Hunter presented the second chapter of East Meets West, in the Mission book "Stand by for China."

The ladies will meet with Mrs. Baird Wednesday at 2:30 p. m. Present were Mesdames L. A. Matthews, H. C. Baird, M. T. Sparkman, C. D. Gilliam, Sam, Addison and Ullman Hunter.

Mr. and Mrs. Derryberry of Carnegie, Okla., are visiting his grandparents, Mr. and Mrs. W. W. Adams and family.

Elaine Hughes and Lucille Dyer spent the week end with their grand parents, Mr. and Mrs. P. H. Dyer. Miss Billie Dyer returned home with them.

Mrs. L. A. Matthews left Monday for Kansas City to be with her sister who is seriously ill.

Lawrence Matthews left Monday for Portales, where he will work as a Mortician along with his duties as a student in the college.

## Let's Cook Something



Its said that when Dolly Madison served a special dish to her guests in the White House she gave it the stamp of social approval — an approval which needed no further sanction. Here is the recipe for a chocolate roll that has become one of summer-time's most popular desserts, and one that would deserve even the approval of Dolly Madison. It is not difficult to make but will lend distinction to a meal wherever it is served. The recipe comes to you through the grace of Mrs. Hall Beavers who says it came from a friend in Duncan, Okla.

### CHOCOLATE ROLL

- 1 cup sugar
- 5 egg yolks, beaten until thick and lemon colored
- 5 egg whites, stiffly beaten
- 1 teaspoon vanilla
- 1 cup cream, whipped and sweetened with powdered sugar
- 3 tablespoons cocoa
- 1 tablespoon flour

Sift flour once, measure, add cocoa and sift together. Fold sugar gradually into egg whites. Fold in egg yolks and vanilla. Fold in flour gradually. Turn into square or oblong pan 1 1/2 inches deep, which has been lined with waxed paper and greased. Bake in moderate oven about 30 minutes. Quickly cut off crisp edges of cake. Turn out on damp cloth, which has been wrung out of cold water, to cool; remove paper. When cold spread with the whipped cream and roll as for jelly roll. Place in refrigerator to chill until ready to slice and serve.

Don't get discouraged if it doesn't come off of the cloth easily. You'll soon learn how to manage it.

## Affairs For Younger Group Holding Much Attention

Highlights of the week end for the younger set, many of whom are making plans to leave soon for colleges and universities, were dinners and dances, both formal and informal, climaxed the usual rounds of summer fun.

Miss Orvella Hill and Miss Marthanelle Ewton entertained with a formal dinner party at the Ewton home Friday night using an autumn theme in decorations with gladioli and roses furnishing the floral suggestions. The large table was centered with a powder puff arrangement of marigolds and small tables were laid for 20 guests.

Included in the guest list were Margaret Ann Miller, Chas. Spradley, Elyse Wilkins, Billie Patton, Inavay Burdine, Donald Brotherton, Faye Crosthwaite, Mary Ann Baird, Bill Stanford, Lois Standifer, Douglas Beene, Dorothy Nelle Trimble, Billy Beene, Nora Jean Russell, Gayle Neal, Orvella Hill, R. A. Daniel, Marthanelle Ewton and Ray Nunn.

### MISS BAER ENTERTAINS

Miss Hertha Baer who will leave next Sunday for Los Angeles, Calif., where she will attend the University of Southern California, entertained with a dinner party Friday evening at the home of her parents, Mr. and Mrs. Gaston Baer.

A green and white color scheme formed an attractive background for the table which was lighted by green tapers and centered with gladioli placed on a mirror reflector. Favors which also served as placecards were dainty green nut cups filled with flower mints.

Guests were Betty Perryman, J. D. Clayton, Mildred Rutherford, Jimmy Bell, the hostess and Derwood Grimes.

Later guests at both dinner parties went to the clubhouses for dancing where Misses Lois Standifer, Elyse Wilkins and Dorothy Nelle Trimble were hostesses.

Orchid and green and white festooning over windows and doorways furnished festive decorations.

Others attending the dance were Monica Albracht, Dennis Baker, Troyce Stambaugh, Jack Knox, Sue Jones, O. J. Beene, Meiga Campbell, Irvin Burdine, Camilla Campbell, Jiggs Hartman, Helen Seed, Rex Guseman, Katherine Fullwood, Bill Sykes, R. D. Sewell, Dub Reeves of Lubbock, C. V. McCord, T. B. Bailey and Jeff Burk.

### Going-Away Affair Honors Jenelle Potter

As a surprise to Jenelle Potter who is leaving soon to make her home in Ohio, members of the "Us Girls" Club met at the home of Geraldine Kendall Sunday for a covered dish luncheon. The occasion also celebrated Jenelle's birthday and a lovely gift from the group was presented to the honoree.

An autumn theme was used with tables laid for four in brown and white.

After the luncheon the entire group was entertained with a line

party at the Star Theatre and a picnic supper party at the home of Evelyn Walker completed the day's celebration.

Enjoying the day with Jenelle were Evelyn Walker, Geraldine Kendall, Louise Lance, Nona Dean Rose, Betty Ann Dunlap, Georgianne Miller, Betty Jo Kendall and Phyllis Jean Radovich.

## Farewell Party Is Given For Georgiana Pugh

Mrs. Glenn Snyder entertained with a farewell party Monday afternoon honoring her niece, Georgiana Pugh, who left Tuesday for Tulsa, Okla., to make her home.

Out-door games and toys were enjoyed and pictures of the happy group were taken. Favors were come-back rubber balls and gifts were presented to the honoree.

A pink and green color theme was carried out in refreshments.

Invited guests included Joan and Gene Moore, Joe Easley, Mary Jo and Tommie Mathies, Joe Bill Willis, Katherine Davis, Marian Jo Wilson, Alice Jean Rutherford, Patsy Wiltshire, Jackie McCracken, Wayne Lady, Barbara Burney, Tommy Jim Carter, Geraldine Patterson, Sharon-Dee Moore, Martha and Mary Jane Cayton, Billie Jo Hudspeth, Sandra Bateman, Kenneth Matthews, Pat Newell, Helen and Margaret Lee Kelly, Pat McCullough, Tim Corbett, Jerry Witherspoon, Janie Womble, Cecelia Wilkins, Bobby Hicks, and Martha Jane Smith.

## Surprise Party Given To Celebrate Birthdays

Mrs. George B. Pace was hostess Sunday with a surprise dinner for her husband and for Taylor West. The birthday table was decorated with flowers and gifts were presented to the honorees.

After the dinner a musical program was presented by Paula Mae Edwards and Jimmy Fullwood. Soft ball and golf games were also enjoyed.

Attending were Mr. and Mrs. Taylor West, Mrs. Terry Walker and sons, Terry Olan and Gene, Jimmy Fullwood, George B. Pace Jr., Lottie Bell Edwards, Mary Louise Pace, Ina Nell Edwards, Estell Pace, Paula Mae Edwards, Cloetiell Pace, the honoree and the hostess.

## Afternoon Party Entertains Club

Pastel shades, suggested by bouquets of lovely asters, were used for the afternoon bridge party given for members of the Tuesday Afternoon Bridge Club this week at the home of Mrs. Gaston Baer. Appointments for the games and the refreshment course carried out the pale color.

## LOCALS

### CHILD STUDY CLUB WILL OPEN SEASON

The Child Study Club will have its first meeting of the year at the home of Mrs. G. M. Hudson on Thursday afternoon at three o'clock, September 12. Mrs. G. W. Newsom, yearbook chairman, will have charge of the program.

### GOLDEN JUBILEE COMMITTEES TO MEET

A general meeting of all committees which have to do with the Golden Jubilee County Federation Meeting will be held at the court house next Saturday afternoon at three o'clock. All members of the committees are urged to attend and all chairmen are expected to be present to make plans for the Golden Jubilee Celebration. Mrs. Urlin Streu, Deaf Smith County Federation Of Women's Clubs president, has announced that a board meeting will be held immediately after the committee meeting.

### M. R. CORBETT FAMILY HOLD REUNION

Members of the M. R. Corbett family held a reunion at Elwood Park in Amarillo Sunday. Present for the picnic dinner and celebration were Mr. and Mrs. Paul Calet and son of Indianapolis, Ind., Sherman Prichard and children of Pampa, Miss Jennie Corbett of Niantic, Ill. Mr. and Mrs. Roger Corbett and children and Mr. and Mrs. Earl Phillips and children and M. R. Corbett of Hereford and the hosts, Mr. and Mrs. Paul Corbett and son of Amarillo.

Mr. and Mrs. W. A. Parker of Bartlesville, Okla., are visiting his parents, Mr. and Mrs. Geo. S. Parker.

### EVER SEE BOXING JACKRABBITS?

Some fight promoter might get an idea from this: J. R. Barton of Wichita Falls and a state game warden recently saw a pair of jackrabbits boxing. The

### QUESTIONS ARE LISTED FOR Y. W. A.

Characters in the Bible formed topics for the Y. W. A. of the Baptist Church at the regular meeting held at the home of Thornton Shirley Monday evening.

Mrs. Earl Oldham discussed an explorer, Glennis Cockrell told about a man of letters and Audrey Cockrell told about a composer and musician.

At the next meeting roll call will furnish answers to the following questions: "Who commanded the sun to stand still?" "Who was the man who climbed the Sycamore tree?" "Who had no father nor mother nor beginning nor end?"

Refreshments were served after the program.

### Presbyterian Women Resume Meetings

After a month's vacation members of the Woman's Auxiliary of the Presbyterian Church met this week to resume meetings for the winter months.

Circle Number Two met Monday at the home of Mrs. W. A. Hunter with Mrs. J. T. Guinn in charge of the program.

Circle Number One met Tues-

## DEMPSTER TILLING, DAMMING and DEEP FURROW SEEDING MACHINE



COME in and see this tested and proved machine that is turning misfortune into fortune for wheat farmers through the new system of farming that greatly decreases the weather gamble.

SAVE MONEY by buying this one machine instead of several. Save time, labor and fuel by doing several jobs in one operation. Go right into the stubble field immediately after harvest with the DEMPSTER as shown above—cultivate, form furrows and dam in one operation, leaving ground in perfect condition to catch and hold moisture in subsoil. (Note No. 1 below). Later you level ridges and prepare an excellent seed bed, leaving layer of trash on top to prevent soil-blowing. (Note No. 2 below). Then, with machine as shown below you deposit seed on a wide, 6-in. moist seed bed, covering seed uniformly with a layer of moist soil. (Note No. 3 below).

Ideal for summer fallow, seeding row crops, for spring wheat planting, for contour farming.

COME IN and see this all-purpose machine. (88-D-15)

DOES EVERYTHING BUT HARVEST THE CROP!

## DAVIS-McCRACKEN HEREFORD, TEXAS

## Moline-Monitor . . . All Steel DRILLS

NOW you can get all the famous MONITOR drill features plus all-steel construction, roller bearings, and several new refinements in design.

FOR BIGGER YIELDS AND LONGER LIFE

Famous M-M FLUTED FEEDS

- M-M Double RUN FEEDS
- M-M Double DISC OPENERS
- M-M Single DISC OPENERS

See these Famous More Yield M-M Drills in Our offices Today!

MINNEAPOLIS-MOLINE DRILLERS & TOOL MANUFACTURERS YOUR M-M DEALER

DAVIS-McCRACKEN HEREFORD, TEXAS

MOLINE-MONITOR single disc boots are made entirely of steel and are less bulky—thus giving more clearance between the disc and the boot to prevent clogging. Breakage of these boots is unheard of.

Another M-M feature is that the heavy duty ARM attaching boot to drawbar, extends down the full length of boot and has scraper attached directly to it rather than to end of boot. The fact that the boot does not have to support scraper means that boot can be made less bulky. This patented design allows boot to be placed wholly within the circle of disc blade and closer to disc so that the seed is deposited in the furrow before dirt has a chance to fall back in the furrow. This MONITOR feature assures a uniform depth of drilling and even ripening. This is better construction from the standpoint of good drilling and freedom from clogging, and it is also stronger construction—the heavy duty steel arm supports the boot and scraper all the way. These compact openers also pull easier. New flexible feed tubes are used to carry the grain to the boot.

For many years the same kind of bearings have been used on all MOLINE-MONITOR single disc drills because they have always given outstanding satisfaction and last so long without trouble or expense. They are chilled white iron bearings—glass hard—run in oil in dust-tight chambers—Alemite-Hydraulic lubrication. If bearings ever need replacing it is easily and inexpensively done. These bearings assure light draft—they last long and are practically trouble-proof. If properly lubricated (SAE No. 140 grease is recommended for this use) they will often last for the life of a drill and for a MONITOR that means many years.



# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## Breakfast And Program Are Initial L. A. E.-Junior Pioneer Club Events

### Year's Study On Woman's Achievement Begins

A breakfast Tuesday morning at the Rose Room at Ike's Cafe opened the season for L. A. E. Club. Active members invited special guests for the event at 9:30 o'clock.

The breakfast was one of several special programs outlined for the year, in addition to the usual study course and the business session, in yearbooks that were distributed at the meeting.

The study course this year is on "Woman's Romance of Achievement." A sketch of woman's influence in the home, in religion, in education and art and in the political affairs of the day is planned.

The yearbook was prepared by Mesdames Bob Higgins, Jack Dean and Altus Higgins.

Appointments for the breakfast had been cleverly planned to carry out a schooltime theme. Tables were centered with arrangements of marigolds and each place was marked by "an apple for the teacher" and individual cards featured "examples in first grade arithmetic."

Mrs. Arlie Dean, president, presided and each member introduced a special guest. Mrs. Dean introduced Mrs. Bob Higgins, chosen pioneer club member, who presented the guest speaker, Mrs. Knox Kinard.

In her talk on "Woman's Heritage" Mrs. Kinard told the group that woman's heritage is to work and weep. She traced woman's influence, beginning in the 16 and 17 centuries to the present time, contrasting her place in the home and in the community in which she lived, through the different stages of the development of the nation.

She told something of the part played by the women on the western frontier and in conclusion gave a direct challenge to women of today, urging the right use of the wonderful heritage which is theirs.

Attending the breakfast were Mesdames Arlie Dean, Jack Dean, Altus Higgins, Bob Higgins, Robert Viegel, George Suggs, Jim Higgins, Wesley Higgins, Bill Hutson, Paul McCollister, Wiley Roberson, members. Mesdames Knox Kinard, O. G. Hill, C. J. Mountz, A. Petersen, Clara McLean, Frank Daniels, Ira Foster, H. M. Redford, Cecil Lady, and Urlin Streu.

### Programs On Psychology For Junior Club Year

A full program for the Junior Pioneer Club has been arranged for the 1940-41 club year. A course of study on "The Psychology of Personality and Character" planned on a practical and usable basis is outlined in yearbooks which were presented at the meeting held at the home of Mrs. Alton Miller Tuesday night. Yearbooks were planned by Mesdames J. B. Whitlow, chairman, Troy Moore and Ralph Hastings.

Special meetings will include the annual Thanksgiving Dinner party honoring husbands and escorts, the annual Christmas party, the annual entertainment for the Senior Pioneer Club and the closing luncheon in May.

Also included in the programs will be the required federation program which will be co-ordinated with the general course of study.

The program Tuesday night was in the form of an introduction to regular programs which are to follow. Mrs. A. J. Schroeter discussed "What is Psychology?" giving the following definition: "Psychology is the scientific study of habits and their formation," taken from Dr. Henry C. Link's "Rediscovery of Man."

Mrs. Louis Woodford explained the difference between "Psychology and Instinct," quoting as a keynote "We have a pleasing personality because we have the ability to control our instincts."

Mrs. Elmer Patterson, new president, presided over the business session when Mrs. G. R. Lunsford was welcomed as a new member. Another new member is Mrs. Wayne Evans. Chosen by the club Mrs. J. M. Gilliland will be presented at the Golden Jubilee Tea, which is being sponsored by the County Federation, as a pioneer club woman.

Attending the meeting were Mesdames Homer Brumley, B. Y. Crosthwait, Willis Edelmon, Meade Haile, Fred Harrell, Ralph Hastings, Frank Huckert, Lynn Kester, Louis Woodford, G. R. Lunsford, Alton Miller, Elmer Patterson, Ralph Roden, A. J. Schroeter, Urlin Streu, J.-B. Whitlow, and R. R. Willis.

## Running Mates in Shirt Sleeves



A picture of informality, President Roosevelt and Secretary of Agriculture Henry A. Wallace, Democratic vice presidential nominee, greeting women Democratic party workers assembled at Mrs. Roosevelt's Val-Kill cottage in Hyde Park, N. Y. The President drove over from the family home to introduce Wallace as his 1940 running mate.

## PERSONALS

Miss Mary Elizabeth Stanford has gone to Friona to begin her work as home economics teacher in the Friona Public School.

Mrs. G. A. F. Parker has returned from a two weeks stay in Mineral Wells. Mrs. Parker was joined there by her sister, Mrs. C. D. Rice of Austin, and they enjoyed a visit together as well as a rest and treatments.

Mrs. N. E. Gass went to Canyon Tuesday to see her mother, Mrs. J. B. Hensley.

In Amarillo Tuesday were Mrs. M. T. Rutter, Mrs. T. Layman and Miss Ella Alkman.

Mr. and Mrs. Ralph McCullough and children spent the Labor Day holiday in Amarillo with his parents, Mr. and Mrs. J. A. McCullough.

Dr. and Mrs. F. M. Kester and Mr. and Mrs. Lynn Kester and family spent Sunday and Monday at Conchas Dam.

Mr. and Mrs. Lester Burdine and son of Lubbock visited his parents, Mr. and Mrs. V. C. Burdine last week.

### OUT OF TOWN GUESTS

Out of town guests in the home of Mr. and Mrs. N. E. Gass Sunday were Mr. and Mrs. G. C. Hutchinson of Tulsa, Mrs. Dennis Wrenn and baby of Greggton, Mrs. Pat Whittington and daughter of Amarillo, Mrs. Monroe Rhyan of Cornwallis, Ore., Mrs. N. E. McIntyre of Canyon, Mr.

and Mrs. W. B. Anthony Jr., and daughter, Mrs. Juanita Fincher of Fort Worth.

Mr. and Mrs. E. H. Norton returned Sunday from a week's visit with his relatives. In Mexico they were guests of his sister, Mrs. Ruby Urschell and in Goldthwaite they visited his brother, Claude Norton and family.

Miss Elsie Wilkins left Tuesday for Amarillo to resume her studies in a business school.

Mr. and Mrs. J. W. Robinson and children and Mr. and Mrs. Egbert Brady and son, spent the Labor Day holidays at Red River.

To Tucumcari, N. M., went Mr. and Mrs. T. W. Alderson to spend the Labor Day week end. Miss Mary Lou Roberson left this week for Lubbock where she will teach in the public school. Miss Alleen Hughes of Pampa spent the week end here with home folks.

Mr. and Mrs. Chas Culler and daughter of Sudan visited Saturday in the W. A. Gentry home. Mrs. Culler is a sister of Mrs. Gentry.

### HOME FROM HOSPITAL

Paul Lyons, son of Mr. and Mrs. F. P. Lyons, was brought home in a Black Ambulance from Amarillo Wednesday. He had been in the hospital there about two weeks following an operation.

Mr. and Mrs. Wayne Boyd of Plainview came Sunday morning

to visit Mr. and Mrs. T. W. Alderson. The two couples then went to Conchas Dam, Las Vegas, Santa Fe and Albuquerque, N. M. over the Labor Day week end.

S. E. Fisher and children and Mrs. Morris Pruett of Lamesa visited Sunday with Mr. and Mrs. W. F. Gillis. Mr. and Mrs. Shorty Hornbuckle of Las Cruces, N. M., are visiting Mr. and Mrs. Gillis. Mrs. Hornbuckle is Mrs. Gillis' sister.

Miss Cera Mae Cooksey of Bonham is visiting her uncle and aunt, Mr. and Mrs. E. Ramey, and her cousin, Mrs. Hartland Caraway.

Mr. and Mrs. R. E. Barnett, Mrs. Anna Barnett, Mrs. Alpha Barnett and Mr. and Mrs. E. Ramey and Mrs. Bill Cox of Durant, Okla., took dinner Tuesday with Mr. and Mrs. H. H. Caraway. The group visited Palo Duro Canyon and the Museum at Canyon in the afternoon.

Mr. and Mrs. R. H. Womack of Cross Plains are visiting Mrs. N. C. Voegel, Mr. and Mrs. Sank Ramey and other friends. Mr. and Mrs. Womack moved to Here-

ford in 1909 and left here about seven years ago. All their children graduated here.

### VISITS MOTHER

Mr. and Mrs. Oliver Rudd and son, Leroy, drove to Higgins Saturday to spend the week end with Mr. Rudd's mother, Mrs. J. B. Sias, and to bring home their daughter, Jewel Alleen, who had been visiting her grandmother the last month. Mr. Sias is here helping Mr. Rudd remodel their future home.

Carl Spratt, of Ralls, and Little Spratt of Artesia, N. M., are spending the week with their mother, Mrs. I. H. Spratt. Carl will leave Friday for his school in Ralls.

Mrs. C. O. Phillips and daughters, Bernadine and Linda Sue, left Saturday for a visit with relatives in Itasca.

### MOVE HERE FROM FARWELL

Mr. and Mrs. Leo Forrest and two children, Cherry Anne and Bedford, moved to Hereford last week from Farwell and are at home at 507 Sampson. Mr. Forrest was superintendent of schools

### ADRIAN SCHOOL OPENS

Adrian school opened Monday morning with a good crowd of parents and patrons present for the first assembly. A special feature of the opening program was an accordion duet by two high school boys, Jackie Monahan and Bobbie Speed. A welcome address was given by the superintendent, followed by brief talks by some of the trustees.

The faculty is the same as last year.

George A. Syms, superintendent; J. C. Baker, Jr., who received his Master's Degree from Texas University this summer; E. L. Hammit; Miss Lora Fay Clemons, who took work at Colorado State College of Education at Greeley this summer; Miss Armenia Elliott, who spent several weeks vacationing in the west and northwest this summer; including Canada; Mrs. J. C. Baker, Jr., who spent the summer at Texas University and Mrs. Frank Watson, formerly Miss Belmont Bourland.

### Brand Ads Get Results!

at Farwell the past six years. He will be engaged in the insurance business here.

## FRIDAY and SATURDAY SPECIALS



# Matches 14c

- |                                                        |     |                                                  |     |
|--------------------------------------------------------|-----|--------------------------------------------------|-----|
| GREEN BEANS<br>Hyde Park, No. 2 can ..... 3 CANS       | 25c | WAX PAPER<br>Cut Rite ..... 40-FT. ROLL          | 6c  |
| PEAS, Libby's.<br>Small sieve, 17-oz. can ..... 2 CANS | 25c | GRAPE PRESERVES<br>Welch's ..... 16-OZ. GLASS    | 24c |
| APRICOTS, Royal.<br>Large No. 2 1/2 can ..... 2 CANS   | 25c | VANILLA<br>Worth Brand ..... 8-OZ. BOTTLE        | 10c |
| PIMENTOS<br>Seville ..... 4-OZ. CAN                    | 5c  | DATES<br>Dromedary, pitted or regular, 2 Pkgs.   | 25c |
| CARMELS<br>Borden's ..... 2 LBS.                       | 23c | STEEL WOOL<br>Supreme ..... PKG.                 | 5c  |
| GUM<br>All 5c Kinds ..... 3 PKGS.                      | 10c | WHEATIES<br>Breakfast of Champions ..... 2 Pkgs. | 23c |
| SANDWICH SPREAD<br>Gebhardt's ..... 3 1/2-OZ. CAN      | 9c  |                                                  |     |

# Toilet Tissue 5c

- |                                                            |     |                                                           |     |
|------------------------------------------------------------|-----|-----------------------------------------------------------|-----|
| CORN KIX<br>2 Packages                                     | 23c | LUX FLAKES<br>Large Package                               | 19c |
| BISQUICK<br>Large 40-Ounce Package                         | 31c | CLOROX<br>Bleaching Fluid ..... QT. JAR                   | 19c |
| CAKE FLOUR<br>Softasilk, large 44-OZ. PKG.                 | 24c | WINDEX<br>Cleans windows ..... 6-OZ. BOTTLE               | 15c |
| COFFEE, Chase & Sanborn.<br>Drip or Regular ..... LB. PKG. | 20c | APPLE BUTTER<br>King's Highway ..... QT. JAR              | 13c |
| CLEANSER<br>Sunbrite - Tall Can                            | 5c  | PEACHES, Libby's.<br>Halves or sliced ..... No. 2 1/2 Can | 15c |
| SALAD DRESSING<br>Miracle Whip ..... QT. JAR               | 31c | POTTED MEAT<br>Libby's ..... 1/4 SIZE CAN                 | 4c  |
| TOILET SOAP<br>Lux ..... BAR                               | 5c  | ASPARAGUS, Libby's.<br>All Green ..... No. 2 Can          | 25c |
| RINSO<br>New, Improved ..... Large Pkg.                    | 17c | FRUIT COCKTAIL<br>Libby's, tall can ..... 2 CANS          | 25c |

# Snowdrift 39c

- |                         |               |                    |     |
|-------------------------|---------------|--------------------|-----|
| QUALITY MEATS           |               | FRESH PRODUCE      |     |
| COTTAGE CHEESE          | LB. 10c       | BANANAS            |     |
| LARGE BOLOGNA           | LB. 12c       | Per Dozen          | 10c |
| MEAT LOAF Ready to Bake | LB. 15c       | ORANGES            |     |
| BAKED HAMS              | LB. 45c       | Per Dozen          | 15c |
| BEEF CHUCK ROAST        | LB. 17c       | TOMATOES           |     |
| PEANUT BUTTER           | Bulk. LB. 10c | Home Grown.        | 4c  |
|                         |               | Per Lb.            | 4c  |
|                         |               | CELERY             |     |
|                         |               | Jumbo Size.        | 13c |
|                         |               | STALK SWEET PEPPER |     |
|                         |               | or HOT PEPPER.     | 5c  |
|                         |               | LB.                | 5c  |
|                         |               | GRAPES             |     |
|                         |               | Tokays.            | 25c |
|                         |               | 3 Lbs.             | 25c |

# FURR FOOD

## Fairview Club Entertains

The Fairview H. D. Club entertained North Hereford August 27 in the home of Mrs. Elmer Womble. The home was decorated with lovely flowers from Mrs. Womble's yard.

The program consisted of a reading by Dottie Boling, music by Mrs. R. L. Campbell and her mother, Mrs. Johnson of Grana, games and contests and a talk by Miss Lillie Hostetler.

Banana splits were served to the following guests: Mesdames R. A. Fullwood, W. H. Russell, Fred Saltzman, Aaron Johnson, K. L. Pond, Ernest Runyon, C. G. Robbins, Earl DeHart, Geo. S. Parker, Frank Wilde, Otto Olson, W. H. Miller, G. A. Frye, O. L. Rutherford, John Kropff, Jack Harper, O. J. Grabbe, Toy Price, Neil Downing, Gilbert Wynn, J. J. Boling, Elmer Womble and Dorothy Dee Wilde, Katie Runyon, Christine Olson, Nolan Miller, Joyce Miller, Miss Lillie Hostetler, Ruth Marie Kropff, Otis Harper, Dottie Boling and Janelle Womble.

## 'England Expects Every Man ...'



Doing his duty for his country, John Fiske, a 15-year-old lad, takes great pride in showing King George of England his handwork during a visit by the king to a munitions factory near London.



... and they BOTH get a fit in FORTUNES!

We give all types of men exactly the same expert service in fitting. We keep a full range of widths and sizes in smartly-styled FORTUNES. Our salesmen are trained. They know fitting. Buy FORTUNES here and you'll get more than you expect for your money.

**FORTUNE SHOES**

**FOX Man's Shop**

PHONE 111  
HEREFORD, TEXAS





### SEEDS of ADVICE

from  
The Garden Club

Perhaps you are already looking well to the matter of next year's flower garden and to the old gardener as well as the beginner nothing offers more enjoyment than a garden planted with annuals. There are many advantages in a garden planted with annuals and the possibilities are unlimited. The Hereford Garden Club chose the "lowly petunia" this year as the club flower and it is one of the best annuals. Right now you should be saving seed for your next year's color effects. Miss Sadie Lee Oliver, member of the Garden Club, has sent in a few facts regarding the petunia which she clipped from a current magazine, and urges gardeners everywhere to plan and plant petunias.

"The petunia may be a prole-tarian, but it is easily the most valiant little flower we have. Within it courses the blood of the pioneers. In a tough situation it finds for itself, thumbing its nose at adversity. Stick it in a window box above the pavement of Manhattan Island, and it thrives exuberantly on a diet of exhaust gases. Drop a few seeds in the alkali around a desert filling station, and it pre-

sently lifts its cocky little face to the sun. Crush it under your heel, and it rises with an air of nuts-to-you-big-boy and sends out a dozen new shoots.

Many a rare flower that the expert gardeners would have us raise requires as much coddling as a week-old infant. But not the petunia. You don't have to approach the petunia with a gauze mask over your gills or feed it from a bottle at 2 a. m. Moreover, it has generous ways. Like a pretty girl in a scanty bathing suit, it blooms all over—from every joint. It starts bestowing its vivid beauty on the world as a youngster and keeps right on performing until frost and snow finally still its pulse.

Even then it lavishes the soil with so many seeds that the only way to keep from having petunias next year is to lay a concrete driveway over the bed.

True, the petunia does a lot of consorting with us common folks. But so do roasting ears and apple pie. So did Abraham Lincoln. Happily, the benevolence of nature is such that the commonest things are often the finest. The petunia is a radiant gift of summer time to all who will accept."



### The FASHION FROCK Of The Week

TRULY BEWITCHING  
As Worn in Hollywood by  
Rochelle Hudson  
Youthful Star of the Screen

Women who like a new distinctive touch to their clothes will fall in love with this button-up-the-side frock. It is right in all its details. . . . bloused top, classic neckline, saddle pocket. Note the decorative bauble on the bodice pocket. Smart tailored buttons close the frock from above the waistline all the way down the side. Matching buttons close the front of the bodice. Gores stream down the skirt and form a graceful flare. The shoulders are nice and straight and slightly squared. The belt is of the dress fabric, with a matched covered slide. Rochelle Hudson has hers made up of a spun rayon fabric in a prairie rose shade. It also makes up very well in a tile blue. Women looking for a round-the-clock dress should not overlook this week's fashion.

### Gift Party Honors Mrs. Earl Oldham

Five girls, all classmates of Mrs. Earl Oldham, the former Miss Louise Cress, were hostesses last week at a gift party in honor of Mrs. Oldham, a recent bride, at the home of Miss Glennis Cockrell. Hostesses included Misses Ann Cockrell, Vivian Olson, Bobbie Turner, Bernadine Phillips and Glennis Cockrell.

Games were played and a miniature train was featured in the arrangement of the gift packages. Other suggestions in-

### MRS. JACK WAYLAND ENTERTAINS CLUB

Members of the Wednesday Luncheon Club held their regular luncheon last week at a downtown cafe with Mrs. Jack Wayland hostess for bridge games in the afternoon.

Roses shading from pale pink to deep crimson were used in decoration at the Wayland home.

Special guests included Mrs. Jack Gould of Louisville, Ky., and Miss Eloyse Pitman.

Mrs. C. C. Rockwell played high for score award.

Attending the luncheon and party were Mesdames W. L. Davis, W. M. Emmons, C. C. Rockwell, Alton Fraser, Jimmie Gillentine, the special guests and the hostess.

### Contract Club Is Entertained At Maxfield Home

Members of the Justakrd Club were entertained at the country home of Mrs. J. S. Maxfield last week. Autumn flowers furnished the color accent for the party and two special guests were entertained with members. They were Mrs. C. F. Moore and Miss Ruby Witherspoon, who is visiting in the home of her brother, J. W. Witherspoon.

High scores in the games were made by Mrs. R. R. Wills and Mrs. C. F. Moore, second high.

Players were Mesdames R. R. Wills, George Stambaugh, J. W. Witherspoon, Speck Lunsford, Meade Halle, Henry Sears, C. F. Moore and Miss Witherspoon.

### "Welcome-Home" Party Given Mrs. Hornbeak

To compliment Mrs. M. S. Hornbeak, who has spent the past year away from Hereford a "Homecoming" shower was given at the R. R. Jackson home Friday afternoon with Mrs. Jackson and Miss Sadye Rigler, hostesses.

Mrs. Hornbeak has spent most of the past year with relatives in Amarillo but has returned to Hereford and to her home on McKinley Ave. Guests at the welcome-home party included old friends of the honoree.

An informal musical program was presented by Mrs. Harry Seed, Mrs. Clay Ridgway and Miss Edith Jackson. Gifts were presented.

Refreshments were served to Mesdames H. A. Close, S. E. Askren, W. M. Rigler, Harry Seed, I. O. Crosthwait, J. T. Gilbreath Jr., J. E. Gyles, Mary Palmer, C. F. Kerr, Will S. Kerr, Clay Ridgway, J. W. Beene, J. A. Buckner, J. B. Hammer, J. E. Beyer, Walter Seed, Miss Odie Matthews, Miss Edith Jackson and the honoree.

Those sending gifts were Mesdames Abe Martin, D. H. Alexander, A. B. Schultz, W. R. Matthews, A. H. Streu and C. C. Ferguson.

To the bride of every couple he marries, Mayor James A. West of Paulboro, N. Y., gives an oak rolling pin.

### SOCIETY

#### Banquet Given For 4-H Club Members

Sixty-five guests registered at the 4-H Club Girl's Banquet held in the basement of the Baptist Church on the evening of August 29. The affair was under the active direction of Mrs. Louie Olson, Chairman of the Home Demonstration Council, and sponsor of the Wyche 4-H Club.

The first gold star to be awarded for 4-H Club Work done in Deaf Smith County was presented to Ira Jeanne Ricketts by Judge A. J. Schroeter. Miss Ricketts presided at the banquet.

The program included two songs by Dorothy Nell Guinn with Mrs. A. J. Schroeter at the piano; a humorous reading by

#### Club Luncheon Given By Mrs. W. W. Ireland

Delightfully informal was the luncheon given for members of the Wednesday Sewing Club last

#### Club Luncheon Given By Mrs. W. W. Ireland

Delightfully informal was the luncheon given for members of the Wednesday Sewing Club last

### LOCALS

Miss Mary Kate Brotherton is away on her vacation. She will visit her mother, Mrs. Henry Alexander at Spur and relatives in Ft. Worth and Dalls.

Miss Ruby Witherspoon of Clovis, N. M., has been visiting here in the home of her brother, J. W. Witherspoon.

Mr. and Mrs. Knox Kinard spent the week end visiting friends in Vernon.

Mrs. J. B. Jones returned last week after spending several months with her daughters, Mrs. Harvey Yantis in Minneapolis, Minn., and Mrs. Jerry Peterson at Souix Falls, Idaho.

Mr. and Mrs. Luther Weber of Marshall arrived Friday to visit her mother, Mrs. Jake Tiefert. Mr. Weber returned to his home Sunday but Mrs. Weber remained for a longer visit with her mother who has been quite ill.

#### CARD OF THANKS

We wish to express our sincere thanks and appreciation for the help, kindness and sympathy of all our kind friends, given us during the illness and death of our beloved father and brother.

A. H. Russell  
Mr. and Mrs. O. B. Russell and family.  
Mr. and Mrs. Clyde Russell and family.  
Mr. and Mrs. Edgar Russell  
Mr. and Mrs. John Rector, Jr., and family.

Rev. L. L. Hill, pastor of the Methodist Church at Friona, filled the pulpit at the local Methodist church at the morning service last Sunday. Rev. Marvin Norwood, pastor, is holding a revival meeting at Sea-

graves, Mrs. Norwood and children and sister, Mrs. M. E. Huey, are visiting relatives in Oklahoma.

Mr. and Mrs. Carl Gilliam of Lubbock were in Hereford Sunday. They were guests of Mr. and Mrs. Mont Baker.

Ben Wolghemuth entertained three boys of his Sunday School Class last Friday afternoon by taking them to Gem Lake near Amarillo for swimming and a picnic supper. The three were Donald Roberson, George Olson and C. J. Lance.

Mr. and Mrs. H. C. Gadberry and daughters of Bowie arrived Monday to visit Mrs. Edna Fincher.

Mrs. S. L. Easley and son, Morris and Paul Foster, left Saturday for Milledgeville, Ga., where they will spend the winter.

Morris will attend high school and Paul will attend a military school.

Mrs. Robert A. Singer, Roswell, N. M., and baby, Doris Lee, and Mrs. Joe B. Billingsly, and daughter, Beverley Ann, are visiting their mother and father, the W. L. Alexanders, for a short while.

Mr. and Mrs. Henry Hastings and family went to Tulla Sunday to see her mother, Mrs. G. F. Tomlinson who is ill. Returning of Hereford with them to stay a few days were Ray and Jimmie Tomlinson, Mrs. Hastings' nephew and niece.

Miss Jane Branson of Amarillo has been visiting her grandmother, Mrs. B. L. Branson.

A Brand Ad Will Sell It!

Exchange Your Wheat for  
**Pure SEED WHEAT**  
Tenmarq . . . Turkey Red . . . Kan Red  
**FRASER MILLING CO.**  
HEREFORD, TEXAS

PREPARE FOR FALL AND WINTER AND  
**SAVE DURING BACK-TO-SCHOOL SALE**

In Our Big Stock You'll Find  
**School Needs**  
At LOW-COST Prices!

EVERYDAY School Needs	FOR Home or School
Tek TOOTH BRUSHES 2 for 43c	Full Pint MI-31 SOLUTION 49c
50c Ipana TOOTH PASTE 29c	Stag HAIR OIL 25c or 50c

New Value  
**ALARM CLOCK**  
40 hr. spring movement. Concealed alarm and top shut off. Square dial with gold finish. Ivory, black or green. Dependable time keeper.  
**89c** A Rexall PRODUCT

Symbol WATER BOTTLE 89c  
SYRINGE Same high quality except syringe instead of water bottle. Get both and be prepared. 98c  
Symbol Combination WATER BOTTLE and SYRINGE \$1.39

REXALL FOOT POWDER . . . . . 25c  
B&B READYMADE BANDAGES (with mercurochrome) . . . 10c  
TOP-FLITE, KRO-FLITE, AIR-FLITE GOLF BALLS . . . . . 3 for \$2.00  
STAG GOLF BALLS . . . . . 3 for 59c  
REGULAR 10c  
PUTNAM DYE (all colors) . . . . . 7c  
60c  
ALKA SELTZER . . . . . 49c  
60c  
BEX SELTZER . . . . . 39c

WOODBURY'S SOAP  
4 Bars 26c  
60c  
**SAL HEPATICA**  
49c

Be Sure with Rexall Liquid Deodorant  
Just a little is all you need. Retards perspiration, too.  
**29c** Rexall PRODUCT

**LOOK!**  
YOURS FOR ONLY **\$69.95**  
and your old Radio 8 Tubes  
Amazing New 1941  
**PHILCO**  
WITH OVERSEAS WAVE-BAND  
Gets Europe direct 5 times easier, stronger, clearer. New Philco Built-in American and Overseas Aerial System gives glorious new tone and sensitivity. New Radio Circuit. More tubes for the money. Electric Push-Button Tuning with "On-Off" Button. Built to Receive Television Sound and FM . . . the Wireless Way. Only Philco has them!

**Only \$69.95 and old radio**

**PHILCO 280X**  
Distinctive, handsomely-designed cabinet of beautifully blended, sliced and butt Walnut woods. An amazing value!

**BIG TRADE-INS ★ EASY TERMS**

**Hereford Appliance Co.**  
L. L. WOMBLE      HEREFORD, TEXAS

**PHILCO PT-42**  
Philco Transitone with AC-DC Superheterodyne Circuit. Built-in Loop Aerial. Just plug in and play. Exquisitely designed Walnut cabinet. Only . . . **\$15.95**

**CORNER DRUG STORE**  
The Rexall Store  
PHONE 105-HEREFORD      FREE DELIVERY



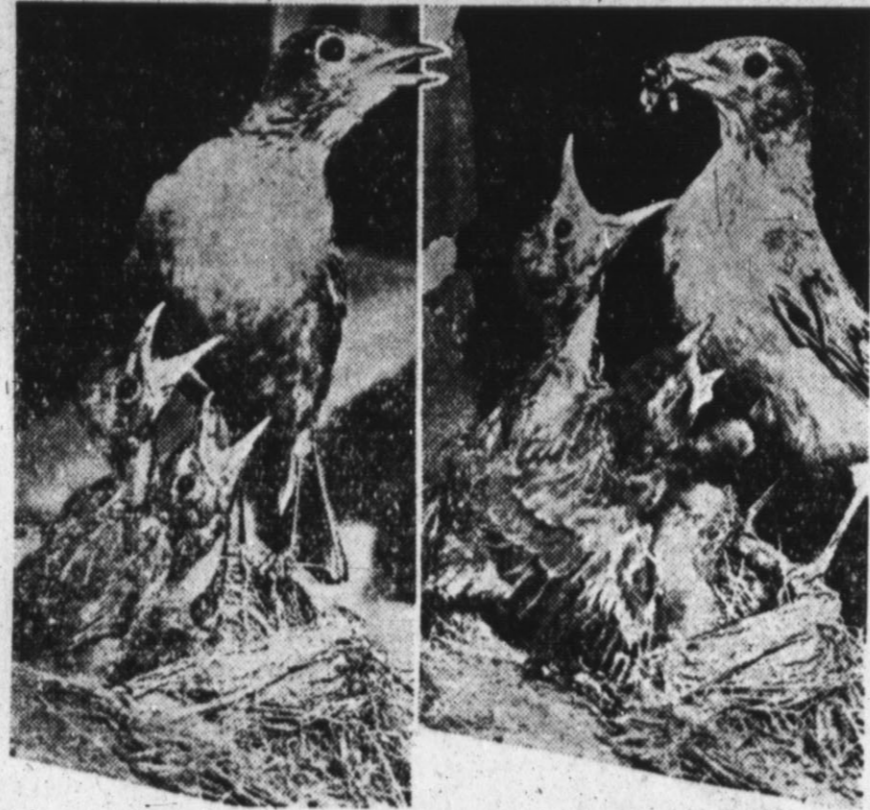
Lubbock Fair Offers Free Attractions On Afternoons, Nights

Visitors to the Panhandle South Plains Fair, September 30 to October 5, inclusive, in addition to witnessing the \$100,000 Entrada of Coronado as the night grandstand attraction, will be able to view one of the highest class big-time vaudeville and circus attractions ever seen in front of the grandstand each afternoon. This afternoon performance will be absolutely free. Fair officials announced late

last month the possibility of a free afternoon grandstand attraction but assurance was not given until the signing of a contract this week.

TWO SCHOOL DAYS At the same time announcement was made by Fair directors of the continuance of two children's days this year. The plan was adopted last year for the first time and proved so successful that the management is following the same procedure for the 27th annual Exposition. Wednesday and Thursday, October 2 and 3, are the two days which have been designated. School children will be given free tickets. The area has been divided

Baby Robins Sing for Their Breakfast



It's mighty convenient when a picture flies right into the hands of a cameraman. That was the experience of a photographer in Baltimore who took the above views of a Robin family. The birds built their nest in his yard and he was able to snap the parent bird, left, looking anxiously to see if the other parent is on the job digging up worms. At right, papa has just returned, his beak full of worms for the babies who are mighty hungry. He'll dole them out evenly.

into two sections. Children from one section will observe their day Wednesday, while Thursday will be set aside for the other group. Each School Superintendent will be advised as to his school day.

CATALOGS BEING MAILED The 1940 catalogs will go out in the mail the first part of next week at which time entry blanks will also be mailed. Already some entries have been received in the Agricultural Department and Superintendents in that department anticipate excellent exhibits.

Lady's Choice



Summer heat and humidity can be laughed off, says Brenda Talbot of New York city, if you dress properly and sip milk every now and then.

TEXAS OUT-O-DOORS

DON'TS FOR DOVE HUNTERS With dove hunting under way pertinent DON'TS which, if followed, will save sportsmen considerable trouble with state and federal game wardens have been formulated by the Texas Game Department's executive secretary. They include:

- Don't shoot doves before sunrise nor after official sunset.
Don't shoot from a car or from, or along a public road.
Don't shoot doves with any gun except a shotgun larger than ten gauge.
Don't forget to plug your gun to three-shell capacity.
Don't forget your hunting license if you leave the county of your residence.
Don't kill more than 12 doves per day and do not have more than 12 in your possession, white wings and mourning doves.
Don't forget to clean your gun well before taking that first hunting trip of the season.
Don't forget when you can't see; there might be another hunter behind those trees.
Don't leave gates open and always get permission to hunt on private land; the trespass law is rather severe.
Don't forget that the quail season does not open until December 1.

OBSERVE CHANGE IN LAW Because it is necessary to print the blanks for state hunting licenses weeks before federal regulations, to which Texas laws conform, on migratory waterfowl are announced, hunters are warned that some information on the back of their license is in error. Hunters can now shoot only 12 doves a day and have 12 in possession. The duck limit remains at 10 per day and 20 in possession, but note that a hunter can now legally shoot only 3 geese and have 6 in possession.

ANOTHER FISH CATCHES BIRD Persons reading in this column recently of a bass leaping high into the air to snatch a bird just as it left a tree limb extending over the water may have been convinced it was a rare occurrence. However, Cecil Meador of Blooming Grove saw practically the same thing. While fishing for bass last spring he watched a flock of starlings skim over the water. Suddenly a large bass leaped from the water, caught one of the birds on the wing and disappeared with it.

SHOOTING DOVES, PLOVER SEASON W. J. Spear of Kilgore, Texas, recently found it does not pay to kill doves and plovers out of season. He was caught killing birds on his father's place recently and Judge C. C. Van Wagner of Fort Worth fined him \$200 and costs for one plover and the same for one dove. The State Game Warden could have filed sixteen charges, for Spear had that many birds in his possession. There is no open season on plover and the dove season

the new filling station on the highway. Frank J. McClure is contractor on the one-room, one-story brick structure.

We've been going around town rather cautiously since learning that the two sons of Mr. and Mrs. H. V. Stanton are gunning for us. It seems we erroneously reported them as "daughters" in the story about Mr. and Mrs. Stanton moving here from Denton. Mrs. Stanton is a daughter of Mr. and Mrs. H. V. Hennen.

SEEING SIGHTS AND FACES: A Wilekie sticker on a car parked downtown... R. S. Scott taking pictures of their new home as it goes up... Jack Grady's card from Cameron, Ariz.—"Great Time" says Jack... Ab Posey refusing to tell a fish story

Local Buyers

(Continued from Page 1)

tains only small quantities of the above types is liable to confiscation and the butter maker subject to fines ranging from \$1,000 to \$10,000 and from one to three years in jail. In order to sell high grade cream, producers are urged to keep their cream cool, clean and to market it at least twice a week and preferably three times a week.

Local buyers cooperating in the above action are Hereford Creamery Co., Hudson Grocery, Hollywood Produce, McLain Grocery and Market, Hereford Poultry and Egg, West Texas Feed and Seed and Carl's Grocery.

Softball Playoff

(Continued from Page 1)

Batteries—Lions, Close and Muller. Phillips 66, Farmer and Vaughn.

September 2—The High School slammed out a 26 to 10 victory over Summerfield in their first game Monday and then Summerfield gained a split as they edged out a 6 to 5 win in the second games of their playoff.

Five runs in the first inning started the High School off to their easy victory in the first game which was featured by a nine run rally in the fourth inning. The High School collected twenty-three hits to score their twenty six runs with the help of ten Summerfield errors. Summerfield had ten hits for themselves but they were to no avail for they were never able to come close after the first inning.

A last inning rally by Summerfield featured by Welty's homer with two on defeated the High School in the second game 6 to 5. The High School was leading 5 to 2 at the start of the seventh inning, but Summerfield came up with a four run rally to take the lead and the game. J. Clark led off for Summerfield in the seventh and was safe on an error. Streun and M. Clark then followed with consecutive singles, Streun going out when he was hit by the ball, however, L. J. Clark drew a pass and then Welty topped it off with his home run to right field. The High School could not score in the last inning.

merfield in the seventh and was safe on an error. Streun and M. Clark then followed with consecutive singles, Streun going out when he was hit by the ball, however, L. J. Clark drew a pass and then Welty topped it off with his home run to right field. The High School could not score in the last inning.

High School 524 951 0 26 23 8 Summerfield 032 201 2 10 10 10 Batteries—High School, Schumacher and Smith. Summerfield, J. Clark, Baize and Roberson. 2nd GAME Score by innings R H E Summerfield 000 101 4 6 5 4 High School 130 010 0 5 6 5 Batteries—Summerfield, Baize and Roberson. High School—Brock and Smith.

E. B. Black Co. Furniture - Undertaking. AMBULANCE SERVICE - DAY OR NIGHT. HEREFORD, TEXAS

WEIR'S Red & White Food Store

WE DELIVER - PHONE 117 BETTER FOODS AT LOWER PRICES!

- WASHING POWDER, Ivory Snow, lrg. pkg. 23c
SPAGHETTI or MACARONI . . . . . 2 boxes 5c
OYSTERS, 10-oz., Brimful . . . . . 2 for 25c
ARMOUR'S VEGETOLE, 8-lb. carton . . . . . 73c
VINEGAR, White pickling, bulk . . . . . Gal. 55c
VINEGAR, Pure Apple Cider, 44 gr. . . . . Gal. 30c
BULK COCONUT . . . . . Lb. 21c
SALMON, fancy pink . . . . . 15c
CHERRIES, Brimful or Stokeley. No. 2, 2 for 25c

FIRM COLORADO CABBAGE 100 POUNDS (2 bushels) \$1.35 50 POUNDS (1 bushel) 75c

- PEACHES, Gingham Girl, heav. sy., 2 cans 29c
CUT BEANS, Wapco, No. 2 can . . . . . 2 for 19c
SPINACH, Wapco, No. 2 . . . . . 2 cans 19c
BLACK PEPPER, French's . . . . . 1/2 lb. 15c
PEANUT BUTTER . . . . . Full Qt. 23c
CANDY BARS . . . . . 2 for 5c
CHEWING GUM . . . . . 3 Pkgs. 9c
BRAN FLAKES, Red & White . . . . . 2 boxes 19c
TOILET TISSUE, MiLady . . . . . 6 rolls 25c

FREE --- 3-Piece Spice Set! WITH 24-LB. BAG OF PUR-A-SNOW FLOUR 75c

- NAPKINS, 80-count . . . . . 2 pkgs. 15c
WAX PAPER, Cut Rite . . . . . 2 pkgs. 15c
SOAP CHIPS, Big 4 . . . . . 2 pkgs. 15c
HYPRO . . . . . Qt. 12c
PUFFED WHEAT, Quaker . . . . . 3 boxes 21c
COFFEE, White Swan . . . . . 3 lbs. 75c
WHEATIES, Breakfast of Champs . . . . . 2 boxes 23c
KORN KIX . . . . . 2 boxes 23c

Potted Meat . . . . 2 cans 5c Vienna Sausage . . . can 5c

- MACARONI or SPAGHETTI . . . . 2-lb. box 23c
SWEET CORN, Country Gentleman . . . . 2 cans 25c
HOMINY, 16-ounce can . . . . . 5c
GRAPEFRUIT JUICE, No. 2 . . . . . 3 cans 25c
CHUCK WAGON BEANS, No. 2 . . . . 3 cans 25c
CATSUP, Wapco . . . . . 14-oz. 10c

HOMEGROWN VEGETABLES ARRIVING DAILY!

CRACKERS 2-lb. box 15c TASTY COFFEE 4 LBS. . . . 59c Milk Pail FREE! Pie Plate FREE!

Nothing But the Best MEATS IN OUR MEAT DEPT. School Special! Assorted Lunch Meats 12c LB.

LOOK! Special Attention!

"Your Town" A short subject everyone in Hereford should see!

"EARTH BOUND" with ANDREA LEADS and WARNER BAXTER

STAR THEATRE

"SAFARI" FAIRBANKS, JR. CARROLL DOUGLAS MADELEINE FAIRBANKS, JR. CARROLL "SAFARI" A Paramount Picture Directed by EDWARD H. GRIFFITH

Friday-Saturday—10c & 20c YOUNG Buffalo Bill with Roy Rogers plus Our Gang Comedy and "The Shadow"

Sunday and Monday TRAPPED BY THE BLIZZARD... HUNTED BY A KILLER... yet this reckless man and this untamed woman dared to follow their hearts even to the very frontiers of death itself! RAY MILLAND PATRICIA MORISON AKIM TAMIROFF "UNTAMED" IN TECHNICOLOR WILLIAM FRAWLEY JANE DARWELL Directed by George Archainbaud