# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms'

th YEAR-NUMBER 7.

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, FEBRUARY 20, 1936.

FIVE CENTS PER COPY

# TOWN

ghts and Faces Seen

"Elaine Newell has a crow to olck with the Brand because her name was left out of a certain story in which it should have been mentioned.

er than he though-if he can get cks that were given to him ack in 1930 and 1931 while he J. D. Saunders, removing the cash mitt last Friday morning, two side aid was called in from other drawer from the register he purdays after receiving injuries when offices in the court house to hanchased from Skel when he obtain-his stalled automobile was struck die the rush. They experienced by another car.

Funeral services were held from requirements of the Resettlement

est covers this item.

end with last years championship Ruth Hamm of Dallas, and girls' team of Stratford will net brother, Fred Hamm of Hart. ough to take the team to the district tournament next week-end at Tulia. Those Hereford girls Rural Schools the district crown and should be given the chance.

Perhaps he has not told the girls about it and did not want them to know about it just yet, but he said if the girls win the ditariet crown he will take them to another tournament at Plain-Triew a little later.

Farmers allow that while govmake a killing this year. Two year

ed Mr. Bradley's mother in Plain-riew Sunday.

# JUMBIED WORDS DRAWING MORE AND MORE INTEREST

With new interest being shown n Jumbled Words, the contest goes on with a new list of 'ideas and new opportunities to capture one of the weekly prizes or the monthly grand prize of a full week's pass to the Star Theatre.

This contest isn't limited to

women. Several men and children are listed weekly among the contestants, and some of them have shared the prises. Here are this week's Jumbled

- TOPRPRPAIAE-Suitable. 2. IMETEDZI—Stated by par-
- DYONRUTROTIC Prefa-
- YSATINRA-Clean.
- 6. PMROTODE—Elevated
- 7. CTESART-Separate in var-
- ious directions.
  GDERNITNISE
- O. TLRAESESW-Without certain fluid.

ent parts. The five winners of this week's contest will be presentd with two guest tickets each o the Star Theatre to see Dandette Colbert and Fred

# ROUND Farmers Apply for **Emergency Grants**

# Dimmitt Man Dies Friday Of Injuries

C. A. Skelton is six dollars rich- FUNERAL RITES SATUR-DAY FOR THOMAS WINSTON HAMM

was in the variety store business, of Dimmitt, passed away at Dim-office, where a large force of out-

Saturday afternoon at 2:30 o'clock, would work out in such a manner Last week the Brand reported a tire and wheel being stolen from N. E. Milburn's automobile while it was parked in his garage one night. Almost a week later, Milburn went out to get his car and was in the Dimmitt cemetery. Accordingly afternoon at 2:30 octock, would work out in such a manner as to provide protection for much of the wheat in the county.

Over 200 Turned Back.

Slightly over 200 applications were filled out Monday. They were rushed to the Resettlement offices in Amarillo Monday night. found the wheel in the garage. It tive pullbearers were Joe Hastings, had been returned during the previous night.

Lari Hacker, Fred Hawkins and M. R. Smith.

Fred Baird has figures to show Mr. Hamm was born in Arkan-ose who allow their taxes to be-ose delinquent actually pay all ing to Texas as a boy, he lived the county's interest on borrowed in Jones county until moving to

Survivors include his wife, a son, Wilston Hamm; father, J. Baird, who was sheriff of Deaf Smith county for six years, 1908
Jimmie Wilson hopes that the two-game basketball series this week and with last years championship of Pecos, and Mise Patsy and with last years championship.

Son, Wilston Hamm; father, J. W. Dickerson, J. L. Parks, played every organ in the Northwest Methodist Conference, stated that he preferred the one here to any of the others. Everyone is invited to attend.

The civic chorus is to begin work on the preferred the one here to any of the others. Everyone is invited to attend.

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# To Stage Meet On March 14-15

WESTWAY WILL DEPEND CUPS WON FOR TWO STRAIGHT YEARS

Deaf Smith rural schools will League meet on March 14 and 15, owing away, it doesn't compare it was announced here this week. Ribbons will be given to first, second and third place winners in

Two years ago three silver lov-Mr. and Mrs Dick Bradley visit- tion to be held each year by the Drivers Urged school winning, respectively, the highest number of points in athletic events, in literary events and the greater number of points toward all-around championship.

> The rural schools will vie for honors in the following events: Arithmetic, baseball, basketball, choral singing, debate, declamation, extemporaneous speech, music mem-ory, tiny tot, picture memory, playory, tiny tot, picture memory, playground ball, ready writing, rural
> penthathlon, spelling, track and without interference with the penthathlon, spelling, track and field and volleyball.

# **Westway Wins** Cage Tourney

For the third consecutive year, Westway captured honors in both boys' and girls' divisions of the junior basketball tournament held here last week end. With only two teams entered, the Westway girls defeated Summerfield, 38 to 21, for the championship of that

RURAL RESETTLEMENT DIVISION PROVIDES

Farmers, during the early part of this week, signed application for emergency grants from the Rural Resettlement Division with which to protect Deaf Smith county wheat from the ravages of wind during the blowing sea-

WORK FUNDS

For more than two days they -Thomas Winston Hamm, 44, fllocked into the county judge's turned them to their owner. They the Dimmitt Presbyterian church Division, but believed the program

> offices in Amarillo Monday night by Judge Mal Stewart, Commis-

(Continued on last page)

# JOE STROTHER PLAYS

on its Easter cantata at its meeting Monday night at 7:30 o'clock. Hennen To Aid New members are invited to join the chorus and assist in this pres-

#### MASONS, EASTERN STARS IN CELEBRATION TONIGHT

at the Masonic Hall for the pur-pose of celebrating the birthday of George Washington, an annual Application blanks were received event observed by practically all last week end by the chamber of Masonic bodies in Texas.

Out-of-town speakers are expe ed to be present, local talent will also be heard, including numbers by Eastern Star members. Lunch-

the cups for three consecutive office in regard to the issuance of father's death. Mr. Fridley left and fines. years, the cup becomes the permanent property of that school.

Westway has won all three cups for the last two years. Other drivers will wait until the latter schools in the county will be out part of March that the work, couplto keep Westway from gaining ed with the issuance of car plates permanent possession. will be greater than the office can

sonnel of the office in urging the afternoon for Oklahoma City after people of Deaf Smith county to Mrs. Bateman had received word consider this problem and secure of the serious illness of a brother, other work of the office. One home Tuesday. has only to make application for the license. There is no charge.

# Days On Bench

DISPOSED OF DURING PAST WEEK HERE

in district court here during the end.

Judge R. C. Joiner of the 64th ing was arrived at by the total ernment men and army camps in its quota of 125,000 men. Judicial District after Judge Join- amount of insurance in the city Dodge City, Kansas. He moved

T. Guseman, Lee Cocanougher.
Charles Whitehead, N. C. Vogele
C. C. Acker, W. I. Hacker, Fred
Arnold, H. H. Marshall, H. L.

represents a reduction of \$15 on ing days passed, he became an influential sheepman and later cattleman.

way not later than February 20.

Each county had been notified of PWA approval of projects and each had a representative in Ama-Rice, J. L. Woodford, L. E. Botsde county's interest on borrowed in Jones county until moving to comey. Their penalties and intermarried to the former Miss Alice pear at the First Methodist church Sunday afternoon at 2:30 o'clock in organ recital. He will be assisted by the Hereford Civic J. T. Gilbreath, Jr., Glenn Sny-like Chasers' and intermarried to the former Miss Alice Dickert at Hereford August 5, 1917.

Horace C. (Mike) Baird, the Dickerson by the Hereford Civic J. T. Gilbreath, Jr., Glenn Sny-like Sisted by the Hereford Civic J. T. Gilbreath, Jr., Glenn Sny-like Sisted by the Hereford Civic J. T. Gilbreath, Jr., Glenn Sny-like Chasers' and the Chasers' Chas

# With Pensions

The Hereford Chamber of Commerce will sponsor the filling out of old age pension applications Hereford Masons and their wives, Eastern Star members and their husbands will gather tonight at the Masonic Hall for the purcourtesy of the C. of C. to those eligible for pensions.

commerce and by the county judge. Those who do not go to the chamber of commerce may obtain blanks from County Judge Mal Stewart.

To Get License day afternoon at his home. Mrs. by understood by those who take Fridley received word of his ser- them into consideration.

> BROTHER OF MRS. ALEX R. BATEMAN PASSES SUNDAY

County Agent and Mrs. Alex R The Brand unites with the per- Bateman and children left Friday

SOIL CONSERVATION SERVICE IS READY TO

Tractor, grader and fuel have are raced on the Gray place at the ject this year will start soon. The rived for the Soil Conservation start.

lved for the Soil Conservation start.

The terraces will be from 40 to be sent out as soon as they are

START TERRACING, TREE PLANTING

# Tatum Goes To Road Project Is Delayed Olton For Two HEREFORD GETS 15 PER CENT WORK ORDER ISSUED; IS

ONE CRIMINAL CASE IS during 1935, Hereford will receive Buffalo Hunter a 15 per cent insurance credit during 1936, the Texas; Fire In-Only one case was disposed of insurance writers here last week-

of fires in 1933.

week ending Tuesday morning, as The credit represents a six per early day buffalo hunters was tak- fied Monday that the order had the February term entered its cent increase over last year, when en Monday with the death of been issued and everything was third week with the criminal dock- the city received a nine per cent Levi Schick, 91, pioneer Plainview in readiness. Lee Bradshaw, proet appearing. The case was the credit, and a 21 per cent increase citizen. Mr. Schick died at the ject engineer, rushed to Amarillo State of Texas, vs Orville Moore, over 1934 when policy holders home of a niece, Mrs. Jerome Buch- to secure the right to start work. charged with stealing of cattle, in were assessed a six per cent pen- anan, in Friena. Funeral ser- Upon arrival he learned that since which the defendant received a alty due to the unusual number vices were held at Plainview Tues- the county was notified, a tele day afternoon.

# Dies at Friona

One of the West's few remaining

er had been disqualified to try a as opposed to the number of fires to Mobeetie in 1876 and later liv-certain case in the Olton court. during the year. In actual sav-The jury panel for the fourth ings to policy holders, the credit in 1887. After his buffalo hunting days passed, he became an in-

# HERE SUNDAY AT 2:30 ford, M. W. Stephan, J. G. Forten- Whitefaces Go To District Tourney

# Are Warned To Respect Rules

VIOLATIONS MAY LEAD TO ARREST, FINES, IS WARNING

City officials and firemen came out this week with a warning pertaining to city ordinances govern-

pull up to the curb and allow fire fighting equipment to pass with full use of the street. To ignore this requirement is extremely danger-

Local ordinances require that Snow Blanket automobiles not follow a fire truck by less than 600 feet, or approxi-FATHER OF MRS. E.E. FRIDLEY mately two blocks, and that they PASSES AWAY IN OKLAHOMA not approach within more than L. F. Meeker of Arnett, Okla- were of the belief that the benehoma, father of Mrs. E. E. Frid- fits of such ordinances need not ley of Hereford, passed away Sun- be explained, as they are readi-

A great deal of anxiety is being left for Arnett Sunday morning, attention to these regulations. To When any school wins any of expressed at the tax collector's arriving a short time before her fall to do so may lead to arrest

# Mike Baird New Deputy Sheriff

day started work as a deputy ing on the West Texas Gas Comsheriff of Deat Smith county, fol- pany gauge. From that time unlowing his appointment by Mrs. til today the mercury had not his main interests have been farm- 10 degrees. ing and cattle raising. His father, S. B. Walker is an Amarillo R. W. Baird, was sheriff here for. six years, from 1908 to 1914.

#### GIRLS SCHEDULE TILTS WITH TITLEHOLDERS THIS WEEK-END

The Hereford Whitefaces divided their final basketball series of the year before entering the district touranment this weekscoring 15 to 5 decision to the Canyon Eagles last Friday night and coming back to trounce Vega's five 24 to 10 Saturday night. Both games were played away from home.

The high school sextet, however continued its winning ways with they formed doubleheaders with

(Continued on last page)

A blanket of snow covered Deaf Smith county and surrounding area Wednesday morning, bringing additional moisture and again brightening prospects for excellent wheat conditions. The spow, which covered most of the Pancandle and accompanied a cold wave that extended to the coast, was estimated at about two inches here. It did very little drifting.

The temperature played tricks here over the week end. At 54 degrees at noon Saturday, the mercury dropped to eight degrees Sunday morning, and climbed back to 60 during the afternoon. A drop of 25 degrees in almost as many Horace C. (Mike) Daird Mon- minutes was reported Monday morn-

#### STORE-WIDE CLEARANCE TO PRECEDE MOVING OF STORE

A store-wide clearance sale to remove as much stock as possible before moving to the old Fex location beside Close Drug will be started Saturday by Streu Hardware. It will run through next Saturday.

With only a few exceptions, the ale will include every item in the store, one of the largest in Here-

Service's terrace work on the demonstration tract in Deaf Smith county. The work will be started, Director O. T. Williams announced Thesday, as soon as the ground thaws out sufficiently for workmen to get the blade down.

The first terraces will be constructed on the farm of Kelly Gray. They will be taken in the order contracts were signed—however, only a small amount of work will be under the manual of the contracts were signed—however, only a small amount of work will be under the manual of the contracts of the largest in Hereded. The service is awaiting the arrival of wire netting which is to be placed around the trees for protection. This order is on the road now. Other tree-plant ing equipment, including a 1,000 gallon water tank mounted on a truck, is ready. The trees will be given one or two waterings after they are set out.

Oswald S. Parker, prominent attorney of Beaumont and bar representative of Gulf interests in the contracts of the contract of the

# CANCELLATION

Deaf Smith's county-wide road project has been held up, possibly for a week or ten days and perhaps for an even longer period, it was learned early this week. Work orders for this project had been expected Mon

In fact, local officials were noti-Judge Reese Tatum left Tuesday
Starting on Friday, February
Mr. Schick's fame as a buffalo
San Antonio advised the district
hunter dates back to 1870, when
office to cancel all new work or
ed benches for two days with until February 28, 1937. The rat-

> Listed With Five Others. Dear Smith county was listed with five other Panhandle counties in a group in which new projects were expected to get under rillo at the time the cancellation arrived, Bradshaw stated.

New allotments and quotas are supposed to be made to each state on March 15. However, it is possible the local project will be started before that time, Making an exception of the Deaf Smith project, district WPA officials addressed the state office urging that this project be started immediately despite the overdraft of men throughout the state. If this request is granted, the project may be under way in another week.

Not only had the project been approved, but the allotment that is to pay some 30 men for their labor has been received in Amarillo and is ready to be turned over to local officials. Therefore, the project need not await new allotments to the state.

County officials expressed regret at this unforeseen delay, coming as it did when the project seemed assured. Man power is available and officials are urging WPA directors to make an exception of the project here. The project includes work on all county roads not covered by specific projects, notable of which are the northsouth road through, Hereford, and the Harrison Highway.

# Covers Ground Larry Galloway Taken by Death

Funeral services were held last Friday afternoon for little Larry Gene Calloway, son of Mr. and Mrs. Charlie Calloway. The twomonths old child passed away last Thursday night at the Deaf Smith County Hospital following an illness of only two days.

The services were held at the Black Funeral Home at 2:30 o'clock, conducted by Rev. T. C. Willett, pastor of the First Meth-odist church. Burial was at West Park Cemetery.

#### "NEED ANY LACE TODAY, LADY?' LIONS TO ASK

"Need any lace today, lady?" That will be the battle cry Saturday afternoon-all in the interest of charity.

Mal Stewart, Alex R. Bateman and O. T. Williams are to be initiated into the Lions Club. Between 3 and 4 o'clock Saturday afternoon they will be stationed in front of the First National Bank with a huge box of lace-fine lace, new lace, expensive lace-which will be sold at whatever price the purchaser wants to pay.

- The money taken in will be given to the school cafeteria fund to feed under-nourished children. The lace is being provided by the Southern Trading Company.

Williams is the sales man ager-he'll attend to the bush ness transactions, Batem sale and attract the crow. Stewart is the yard stick he'll measure 32 inches to every yard if not watched carefully. After

# The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

WHITEFACE ROUNDUP STAFF cussed by a business employer who ditor-In-Chief Melva Rea comes to an HHS teacher for \_ James Bel Assistant Editor ... Exchange Editor \_\_ Palmer Norton Exchange Editor \_\_ Palmer Norton
Alumni Editor \_\_ Alma Paetzold
Jokes and Humor Phylene Arthur
Copy Reader Meredith Montgomery

While in high school, students
are forming characters by which
they will be known for some time.
What they do now is being ob-Copy Reader Meredith Montgomery Reporters: Mildred Stewart, Hel-

Long, Evelyn Wilson, Geo. Conk-lin, Alva Barber, Billy Beene, Karl Wilson Shirley, Lavina West, Hughes Millard, Gaytha Wilson, Viola Phillips.

### **Editor's Corral**

WHAT ABOUT YOU?

"Is he dependable?" "Does he cooperate?". "Is he ready to enter high school graduate is being dis- spite of it....

deporters: Mildred Stewart, Hellen Danforth, Chilton Foster, John Willett, Ted Clancy, Odessa wish to employ worthy students, or allow deserving students to enter certain colleges of high standof recommendation for life after cide on the class flower and motto. Start now to improving your conduct and reputation. There will be a reckoning day when you must meet the future. Prepare to meet it squarely.

Mary Williams, librarian, has worthwhile project?" These Mary Williams, librarian, many other questions are been ill with influenza. She heard when the character of a been absent only 41/2 days in

#### OLDEST EUROPEAN DISCOVERY AGAINST STOMACH TROUBLES AND RHEUMATISM ACCLAIMED BEST BY LATEST TESTS

Since 1799 thousands of people have regained their normal health after years of suffering from stomach troubles of all types, such as constipation, indigestion, gas and sour stomach

which are the basic factors of such maladies as high blood pressure, rheumatism, periodic headaches, pimples on face and

body, pains in the back, liver, kidney and bladder disorders, exhaustion, loss of sleep and appetite. Those sufferers have

not used any man-made injurious chemicals or drugs of any kind: they have only used a remedy made by Nature. This marvelous product grews on the highest mountain peaks, where it absorbs all the healing elements and vitamins from the sun to aid HUMANITY in distress.

It is composed of 19 kinds of natural leaves, seeds, berries and flowers, scientifically and proportionately mixed and is known as LION CROSS HERB TEA.

LION CROSS HERB TEA tastes deligious, acts wonderfully upon your system, and is safe even for children. Prepare it fresh like any ordinary tea and drink a glassful once a day;

one dollar treatment accomplishes WONDERS; makes you look and feel like new born. If you are not as yet familiar with the beneficial effects of this natural remedy LION CROSS HERB TEA try it at once and convince yourself. If not satisfactory money refunded to you,

Tw it and convince yourself with our money-back guarantee. One week treatment \$1.00. Six weeks treatment \$5.00

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### Local Chuckwagon

SENIOR CLASS NEWS

In class meeting February 12, Vira Wederbrook was appointed character which will be worthy appointed on a committee to de-

#### SENIOR CLASS PARTY

seniors were entertained Monday evening at 7:30 by the
Senior Mothers' Club. Several clever games were played and afterward the guests enjoyed a series of individual numbers: Tap dance, Marian Borden; tap dance, Rena Rae Renfro; dance, Francis and Lueta Borden; vocal sale Gene.

HURRY! HURRY!

cent of A's, B's, C's and D's, and the boys made the highest per cent of A's was 6; B's, 19; C's, 34; D's, 27, and F's, 14 per cent for the semester averages.

Most of the students have resolved to make better grades during the next days are been sent of A's, B's, C's and D's, and the boys made the highest per cent of A's was 6; B's, 19; C's, 34; D's, 27, and F's, 14 per cent for the semester averages.

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ments carried out the valentine motif and everyone had a delightful time.

#### JUNIOR CLASS

The junior class met Pebruary 11 to give their attention to class bills connected with the banquet. Plans are working out better expected.

The Junior Student Council fine and noble outlook on life here-representative made an announce after. The conference is to be is interesting and clever. The ment of the special privilege card that was in all probability to be that was in all probability to be given to students making a certain grade average. Better than 50 per cent of the juniors would be entitled to one at the first investigation.

#### Looking Into the Future.

Class activities for the rest of Class activities for the rest of the group discussed facts the year were discussed by the ering the interview. freshmen Wednesday morning. Two class parties will be given before school closes. Plans are being made for a skating party soon. A vote taken showed the majority do you know that the government in favor of a skating party. Ten do you know that the government should control production of cotdues for coming entertainments. There likely will be a spring picnic for the last class entertain-

#### Hollywood Headaches.

A play written by Floyd Ross will be given by the freshmen as they really got interested in the an assembly program February 27, question "Resolved that the Fedentitled "Shooting a Scene In Hol-lywood," or "McIntosh and Clancy production of cotton." They did Get Their man.

FOR WHAT YOU WANT TO GET RID They will attend debate tourna of. TRY A BRAND WANT AD NOW!

### Roundup Stampede

Entertainment.

Pep Squad members are invited and urged to come to meetings chairman of a committee to plan The squad meets every other ard. Nearer and nearer your time a senior assembly program. La Thursday night. The first meeting approaches to enter the world. Nelle Scheihagen, Mildred Stew- is a business meeting and is very What are you doing to develop a art and Herbert Boardman were important. The second Thursday meeting is devoted to entertainment. Last year a contest was held, and of two sides, the one that had fewer members to attend made the best grades as a whole basketball games gave the other and the seniors made the lowest. The girs made the highest per this year the girls have divided cent of A's, B's, C's and D's, and

#### THE INTERVIEW

meeting of the staff February 1, members studied the SOPHOMORE CLASS

The sophomores met February
12 and the program committee reported that the class would have a party after the basketball season is over. The Woodul Texas History Essay Contest was announced and discussed.

Looking Into the Future.

Interview Seven boys and four girls were present. Four of the boys dramalized the way good and poor interviews are made. In the poor interview are made. In the poor interview the reporter sat on the table, asked the person being interviewed to sensible questions, and was ill mannered. The good interview showed how much more effective the interview is when the reporter asks definite questions, shows proper interest for observation. questions, shows proper interest in the interview and trees good manners. After the dramatization consid-

#### HEATED ARGUMENT

are statements which one might have heard at the meeting of the debate club February 12.

The debators, Sibyl Calloway, Billy Joe Roberts, Meredith Montgomery and George Conklin, were preparing for the debate with Friona. They got into debate fire for the first time this year, and not get to debate with Friona, because Friona was unable to come

ments in Littlefield and Farwell February 22 and 29, respectively.

# Trail Driver

EXCHANGE

Mary Colline of Canyon HS was lected president of the Panhandle HS Press Association, which was held in Panhandle February 1. Also, Canyon won first place in its division for having the best page

in a town paper.

Amarillo was selected as the next meeting place, and Herbert Foster of Amarillo was chosen secretary-treasurer.

Mrs. J. N. Browning, sponsor of the Amarillo Sandstorm was named faculty sponsor for the association, and Hampton Stemis of Pampa HS was made vice-presi

This article was taken from the Eagle's Tales of Canyon. Congratulations to those honored.

#### COWHANDS

The Cowhands met last Tuesday night to decide the date for the annual Cowhand banquet, elect a toastmaster, appoint program committee, read the constitution and decide on new members.

The banquet will be Tuesday, March 10, with Jimmy Bell as

toastmaster. The program commit-tee consists of James Bell, Leon-ard Ralston, Ray Nunn and Mr.

# Roundup Discord

"THE MUSIC GOES-"

The glee clubs are going to be cosy hereafter. Thursday, February 27, boys and girls quartets resent an assembly program of emi-classical music. Also these quartets will enter the Music Conest in Amerillo.

Activities of the club as a whole cill include a Centennial operetta. The Rose Window of Don Juan," be presented in March. Practice for an Easter cantata has been and will be continued until

29 F's, juniors 26, sophomores 29, and freshmen 54 F's.. The freshmen receive the honor of having and the seniors made the lowest

Crawford will direct it If there is another school in the county entering this event, Here-ford will have to compete about March 13; if not then they will meet their first opponents

for observation.

Physics B class has finished the study of the radio which included sound and electricity. A radio was made by the pupils as a class

#### LATEST AMUSEMENT

How do you work these things?

another operetta is to be given.
Announcement will be made concerning this later in the spring.
The boys chorus is expected to present a negro minstrel before close of school.

Saddle Strings

THE LOWER, THE HIGHER

On? are common remarks among HS students. It seems roller skates are the latest things in the way for amusement or rather HS students are again feeting young and graceful, and to satisfy themselves are having parties for roller skateing. Such events as a roller skateing to the benefit of this type of banquet it was given in assert the benefit of this type of banquet it was given in assert the banquet it was given in assert the benefit of this type of banquet it was given in assert the benefit of this type of banquet it was given in assert the benefit of this type of banquet it was given in assert the benefit of this type of banquet it was given in assert the benefit of this type of banquet it was given in assert the benefit of this type of banquet it was given in assert the benefit of this type of banquet it was given in assert the banquet it was given in assert For the past semester high school has been using the curve system but to the students' sorrow, the faculty has decided to resume the old grading system.

During the first semester the seniors have made only three A's, the juniors 15, sophomores 18 and the freshmen 25, as semester averages. The seniors have made 29 F's, juniors 26, sophomore and the first semester the seniors have made only three A's, the juniors 26, sophomores 18 and the freshmen 25, as semester averages. The seniors have made 29 F's, juniors 26, sophomore and selected in some sport in which both boys and girls take part. It seems when a group goes out there must be an equal number of both sexes. No special plan had to write every type of social and business letter.

February 10, friendly letters were written to a student of a force of the past week. Each day a different type of letter was written. Each student had to write every type of social and business letter.

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#### WIN \$200

The Whiteface Roundup staff is sponsoring a contest the Walter Woodul Historical Essay Contest given by the state department of publicity for the centennial in Dallas. This contest is open to students taking English or history. There are separate divisions for different schools: the rural elemetary to award high taking Pen rural elemetary to rural high, the

independent district elementary and independent district high school Essay subjects are to be drawn

man, Judge Carl Gilliland, T. E. Seigler and Mrs. B. F. Guthrie.

In these essays interest, organization and correctness of style are of importance. The school contest ends in March and the state wide contest closes in April, so that manuscripts can be judged and deremonies and prizes arranged by the county Centennial advisory will board. The date of Hereford's contest is May 1. Winners of first place in the four divisions shall receive \$200 each, second, \$100 each; third, \$50, and fourth \$25. Any student interested should see his English or history teacher or the seight of play if neither one yelled. Well tor of the Whiteface Roundup.

February 13, the public speaking class gave a mock banquet during class period. The table was beautifully decorated with a strip of red crepe paper down the middle of the table and a large red heart in the center. Place cards were small calendars of February with famous dates marked in red. Participating were Mary Virginia Eberle, Douise Frye, Elmo Hicks, Mildred Stewart, La Nelle Scheihagen, Alma Raetzold, like ham, or don't you?

Frye, Mary Virginia Eberle and Sybie Calloway volunteered as a committee to select the five best letters. The five best of the A class were by Odessa Long, Byron

## **Dehorning Pen**

Busy days are here again. Hi-Y ing the next semester.

LIGHT!

Essay subjects are to be drawn from county history, persons, places or events of interest or significance in the development of the soon. The assembly program is vague—as—yet, but watch for it. Each year new members are added to Hi-Y by induction services.

Conference, of course, is very important. The theme this year is one of interest to all "Christian Use of Leisure Time." Doubtless the boys attending will have a fine and noble outlook on life hereafter. The conference is to be appeared this remaindent district figh school from county history, persons, places or events of interest or significance in the development of the county. Essays are not to be more than five must not contain more than five words. There is a Centennial advisory board in each county to work out details for contest. Advisory board of Deaf Smith county is Mrs. Seth B. Holman, chairman, Judge Carl Gilliland, T. E. Seigler and Mrs. B. F. Guthrie.

In these essays interest, organization and correctness of style are licked for the hours and the contest of the conference is to be appeared to be drawn from county history, persons, places or events of interest or significance in the development of the county. Essays are not to be more county. Essays are not to be more than five would be a from county history, persons, places or events of interest or significance in the development of the county. Essays are not to be more county. Essays are not to be more county. Essays are not to be more than five would be county. Essays are not to be drawn from county history, persons, places or events of interest or significance in the development of the county. Essays are not to be drawn from county history, persons, places or events of interest or significance in the development of the founty from county history, persons, places or events of interest or significa

English or history teacher or to pay if neither one yelled. Well or of the Whiteface Roundup. they landed after several flips and loops and the pilot said, "You sure did surprise me. I didn't think you could keep from yelling."

hich foot does this skate go'Nelle Scheihagen, Alma Raetzold, like ham, or don't you?



# HOME BUILDERS

Your Local Lumber Dealer wants to be consulted when you plan your new home he wants to see the job through, from foundation to roof he wants to keep in touch with you throughout the years to see that your investment is properly protected with timely repairs.

Can you expect this service from out-of-town dealers who make you "special" prices and in all probability unload inferior material on you if they can? Certainly you cannot! Only your local dealers, who are your personal friends and have an interest in the appearance of homes in the community retain interest after you have left their places of business.

Rockwell Bros. & Co. - - Panhandle Lbr. Co. -H. Kemp Lumber Company



# From Washington, a Lesson

As Washington's birthday approaches, it will do us well to consider his life and career—and the reason for his tremendous success and influence. Primary was his strength of will and honest devotion to the good life. In a measure, we, too, can achieve our goal by following his principles . . . by being honest, courageous, thrifty and persevering.

First State Bank

taying at the Allman they are away.

Mrs. Cecil Lady and

akin is smooth and glows with E. Springer home.

and H. M. Mobley and their fain-llies, Jack Dale and Wanda Ma-rie Allman spent Sunday in the H. D. Robins borns

Mr. and Mrs. Jodie I

Mrs. Allman of Floydada visited her son, D. H. Allman and family

Ace Campbell February 27.

Mrs. Edna Finch of Hereford visited her daughter and family,

Mrs. Cecil Lady, recently.

J. E. Andrews was in Melrose,
N. M., with his brother, who is
seriously ill, most of last week.

Mr. and Mrs. Deward Robins

Miss Koma Hyatt is staying in rids you of poisons that the Jodie Benson home while Mr. bad complexion. City and Mrs. Allman are away.



# "We Are Getting An Automatic Water Heater"

Many folks are having AUTOMATIC HOT WATER HEATERS installed in their homes . . . RIGHT NOW. When rates for natural gas are so low-why NOT enjoy controlled hot water at the turn of the faucet?

> See Your Dealer or Your Gas Company

# West Texas Gas Co.

GOOD GAS WITH DEPENDABLE SERVICE

JBB

Seve Your

Sales Receipts

For the J. B. B.

You Are

Helping!

\$1.50

Alarm

Clocks

CLEANSING TISSUE

75e BOX STATIONERY

ULTRA KITCHEN HAND LOTION

MILK OF MAGNESIA TOOTH PASTE

Close Drug Store

HOME of 60c PURCHASE PLAN

Drugs at low Prices PRIDAY and

Norwegian

Cod Liver Oil

59¢

Help a J. B. B.

100 Sheets .....

### Wyche Items

BY PEGGY VALENTINE

Junior McBrayer was honored at a surphise birthparty Tuesday at the home of his parents Mr. and Mrs. Ben McBrayer. Games were played by the children, 42 by the older ones. Cocos, coffee and cake were served to Messrs. and Mmes. Dock Roberson, Louie Olson, J. D. Love, Mrs. Dubois Walker, Misses Lucille Park, Lucille Hughes Peggy and Lorene Valentine, Nancy Olson, Billie and Bethy Valentine, Margaret Love, Jay Dickerson, G. L. Olson and the honore, Junior McBrayer. A birthday cake and many gifts were features.

Mrs. N. G. Elliston and two decided to write a poem, but it fair and courteous treatment. I decided to write a poem, but it fair and courteous treatment. I

Borger spent the week end here.

K. Kendall of West Hereford alled in the Hewitt home last

DuBois Walker, senior and jun-Fred Henry and family visited

he Hamiltons who have moved Mr. and Mrs. W. B. Saxon visit- returned Monday. Mrs. Slemmons at Easter Sun-

Luncheon was served the children at school Friday, followed by position which I seek.. a valentine party. Mrs. Dock Roberson and Weldon, and Ivagene Elliston were guests.

Nancy Olson, DuBois Walker and Jap Dickerson are out of school because of illness.

#### TO THE VOTERS OF DEAF MITH COUNTY, TEXAS:

announcing my candidacy for he office of Sheriff, Tax Collector and Assessor of Deaf Smith County, Texas, subject to the Democratic Primary on July 25, I feel in a way that I need no particular introduction in that I have lived in Deaf Smith County for the past 30 years and have been a resident tax payer continuously since that time. I feel that I am well qualified for the office in that I have served as peace officer for the past year under the late John B. Miller and I think I have had enough experience along that

heriff, Tax Collector and or, which I consider the I nonor that could be given ithin the power of the pe

We Give

5 Times the

Amount of J. B. B. Sales

Receipts On the

Following:

Tobaccos, Sodas, Magazines, 'Candy

and School Supplies

1 Drachm Coty's

Perfume

L'Origan, L'Aimant

Paris. Emeraude

29¢

49

Special Help a J. B. B. .. 49¢

Mrs. N. G. Elliston and two decided to write a poem, but it fair and courteous treatment I may be a novel manner in which to have tried to do in the past.

Mrs. H. B. Elliston is ill with and an extra touch of eleverness.

This week's winners will return the laws without the active compensation.

Mr. and Mrs. Frank Hewitt of kins and Mrs. Owen andrews, I am grateful to

children drove to Seymour Sat-urday for a visit with Mrs. Coombs' father, J. E. Hall, and incidentally to deliver a car which Mr. Hall purchased from the Brumley Chevrolet Co. here. They

afternoon.

W. Elliston, Victor and Ivafair and impartial administration

I hereby solicit the support and influence of the voters on July 25th and will appreciate your honest and impartial consideration.

J. O. NEWELL.

Sunbeam class entertained the adults Friday night at the school house. Games were played, valentines were presented ath Bandinas and cookles were served.

Rev. and Mrs. Roy Patterson were guests in the J. A. Gilliam home Sunday. Rev. Patterson delivered a sermon at the school house at 10 and 7 oclock.

Mrs. Dock Roberson is ill with influenza.

This week's winners will receive two guest tickets each to the star's best pleture to see Shirley Temple, singing alone, dancing with Bill Robimson and acting dramatic scenes with John Boles, in "The Littlest Rebel," generally conceded to be the little star's best picture to date, which shows Sunday, degree of success has been attained influenza.

This week's winners will receive two guest tickets each to the star willingness of those composing the grand juries and petit juries to do their duty, and we are all helpless without the loyal backing and support of a good, law-degree of success has been attained in the enforcement of the law while I have served as District Attorney, they are due the greater while I have served as District Attorney, they are due the greater while I have served as District Attorney, they are due the greater while I have served as District Attorney, they are due the greater while I have served as District Attorney, they are due the greater while I have served as District Attorney, they are due the greater while I have served as District Attorney, they are due the greater while I have served as District Attorney, they are due the greater while I have served as District Attorney, they are due the greater while I have served as District Attorney they are due the greater while I have served as District Attorney they are due the greater while I have served as District Attorney they are due the greater while I have served as District Attorney they are due the greater while I have served as District Attorney they are due the greater while I have served as District Attorney they are due the greater while I have served as District Attorney they are due th

I am grateful to the people of the district for honoring me with the office, and am appreciative of Mr. and Mrs. Ellis Coombs and the cooperative assistance the

> Since 1898 Hereford Insurance Agency 303 Main Street

district, have given me, as well as the support of the law-abiding citizens of the district, all in a mon effort to discharge a common duty-enforcement of the law. Try First to Buy in Hereford.

JAMES W. WITHERSPOON,

# Merit Feeds

# are uniform

MADE OF THE SAME INGREDIENTS, MIXED IN THE SAME PROPORTIONS GIVE THE SAME FINE RESULTS

> Start your chicks off right by using MERIT ALL MASH STARTER.



West Texas Feed & Seed

\$1 69

174

25¢

### Featuring Libby's Fine Canned Products

Hereford Sunrise

Shoe Polish, 2 cans

Shoe Polish, 2 bottles NORTHERN TISSUE

48 pounds

SHINOLA

JET OIL

**FLOUR** 

DICED CARROTS 10¢	CORN, Libby's, Fancy Country
APPLE SAUCE	Gentleman No. 2 can, 2 cans
Libby's, No. 2 can	CORN, Libby's Golden Bantam 25¢
TOMATO SAUCE	PEAS
CORNED BEEF HASH	Libby's, Fancy No. 3 sieve, No. 2 can
Libby's, No. 2 can	FRUIT COCKTAIL Libby's, 8-oz can11¢
Libby's, No. 21/4 can	No. 1 Tall Can 17¢
SPINACH, No. 2½ can Libby's No. 1 can 10¢, No. 2 can 14¢ 17¢ CUT BEETS	MILK Peter Pan, 3 tall or 6 small cans _ 196
	PINEAPPLE, Its Vitamin A guard against colds, 3 No. 1 flat cans
Libby's No. 2, ready to heat and serve	guard against cous, a No. 1 hat cans

1	CI	UGAI	)	
BEET	21	DOW		51
10 pound	1			<b>3</b> 1.

BEST	FOODS,	1000 Is	land	
	ise, Relis	h Spread,	8-oz jar	
NUCOA	The same of the	11	Vill	1
pound			/	
	DUST	1	77	
3 small	pkgs 8¢.	large pac	kage	

	C	OFF	EE	1	
SCHILI 1-pound		8		2	6

	MERCAL COMMON TO SELECT
PRUNES Small size, 3-pound package	159
OYSTERS	129
BAKING POWDER K. C., 25-ounce can	179
MATCHES Six-box carton	199
The second of the second of the second	1

# Shortening

	PO JUIC makes a	E tasty cocktail,	3
RAISIN			
LIMA	BEANS	Para September	
2-pound	package		

1	Tea Lipton's, 34 21 Orange Pekee, Gun Powder, Green Ja	
1	TEA BAGS, package of 8	9
¢	Brown or Powdered, 2 packages	
¢	Van Camp's, No. 2½ can CATSUP Glen Valley, 14-oz bottle, 2 bottles	
885557	TUCKERS—	

8-ROU	ND CAR	TON			7
200	SODA			1	21
23¢	Arm & H	ammer, 3	packages	BERLESTON STANSON	2
27¢	RALSTO				2:
150		eat Cereal	, package _		19

# R FOOD

WE BUY CREAM, EGGS, HIDES

# QUALITY

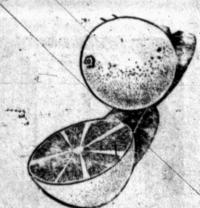


SLICED BACON	33¢
STEAK, Cut from Fancy baby beef chuck, 15	18¢
OYSTERS Fresh, pint	29¢

CHILI		13	0
Brick,			8

CHEES	E		4	06
Cottage,	fresh,	pound	 ı	9
		S. L. S.		

# QUALITY **PRODUCE**



Radishe	s, Carrots, Beets 3 large bunches	100
Mustard,	3 large bunches	IU

Management and the second	
LEMONS	AAA
Fresh Sunkist, de	23¢
A THE STATE OF THE	

1			
APPLE	s, Wash	nington	
Fancy W	inesaps,	medium	19
Size, doz	eh		

CONTRACTOR OF THE PERSON OF TH	SECURE SECURITY	COMPRESSO
Junioran	California	-
ranges,	California	9¢

					7		
Section	0.586/15	5023	Marie Control	New York	THE WAY	VII.	
0	NION	8		2.0	源公司	-16	

### Summerfield News

MAUD E. NOLAND

Rev. Murial Weathers of Plain view preached here Sunday.

Many friends of Mrs. D. B.

Roberson regret to hear of her getting burned last Tuesday, when gasoline with which she was cleaning the floor ignited. She is in the Hereford hospital recovering.

Luster Suttle and Glen Roberson J. L. Lookingbill and Roy Eulere were in Farwell one day last week.

Mrs. J. A. Noland visited Mrs.

a number of his little friends Sun day at a birthday dinner. B. C. and B. E. Roberson were

in Farwell Wednesday. Mrs. Lewis Jay gave a lovely

Sudan the past week.

Mrs. J. A. Noland visited Mrs. in Canyon were at home over the Mrs. Viva Mae Thomas visited J. B. McMinn in Hereford Saturbeek end visiting home folks.

Several children have been out the past week with Mr. and Mrs. day.

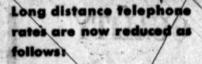
Master Jim Suttle entertained A WANT AD WILL SELL THAT COW!

Now in effect

# SPECIAL SUNDAY RATES

for Long Distance telephone calls

every evening



1. Person-to-person rates are now reduced after 7 every night. (Heretofore, only station-to-station rates were lower at night.)

2. The low "night" rates are in effect all day Sun-

day on both station-tostation and person-toperson calls.

The reductions apply on calls to points more than 100 miles distant, and to many shorter calls. The Long Distance operator will be glad to give you the rate now in effect to

ELECTROLUX

### TYPICAL 3-MINUTE RATES

NUMBER	STATION-TO-STATION			PERS	N-TO-P	ERSON
MILES	Day	Night A Sunday Rate	Reduction	Day	Night & Synday Rate	Reduction
100	.60	.35	.25	.90	.65	.25
150	.80	.50	30	1.15	.85	.30
200	1.05	.60	.45	1.40	.95	.45
300	1.40	.80	.60	1,00	1.20	.60
400	1.75	1.00	.75	2.20	1.45	.75
500	2.05	1.15	.90	2.55	1.65	.50
_ 1000	3.75	2.00	1.75	4.75	3.00	1.75

SOUTHWESTERN BELL TELEPHONE CO.

New Air-Cooled

### Dawn Items

By VIVIAN BOWERS On the sick list are Mrs. Adolp

a shower given in honor of

Misses Inca Miller and Alms Miller who are attending scho

of school the past week due

Miss Margaret Bowers is home from school in Hereford visiting her parents, Mr. and Mrs. Ray

A group of friends and neighbors gathered in the home of Mr. The Dimmitt Bobcats played day with Mrs. August Skypala in and Mrs. Ernest May last Friday Shallowater there Friday night. Hereford. evening in honor of the birthday of Mr. May. Everyone brought a covered dish for supper and an enjoyable time was had by all.

Tom Hanks was in Amarillo week end with their sister, Mrs. Little Miss Sally Womble has Friday.

been ill the past week. Mr. and Mrs. Ernest May and juniors with a party in the study Galley and son, Orval and Chas. attended. Galley enjoyed a hamburger fry at the Johnnie Womble home Fri-

day evening. in Amarillo Saturday.

Miss Alma Miller spent Sun day and Sunday night with Miss Margaret Bowers.

The seventh grade gave a delightful party last Thursday evening for their rooms friends and Ben Hill, is being moved to Clarichers. Refreshments were served and valentine games enjoyed.

### Progressive News

BY OLIVE PERKINS Arnold Hersher spent the week

Mrs. Ray Hershey. Mrs. Roy Wagner, who is taking treatment in Hereford, is saying with Mrs. Godwin.

Mrs. Luke McBrayer spent Reiday with her mother, Mrs. Ira very interesting program on the

Lubbock, visited home folks here men of Christ, Mrs. Lipscomb; last week. They are now at Ama-rillo.

W. C. Russell was in Amarillo Lesser Disciples, Mrs. Jack Hut

last Wednesday. Amarillo over the week end.

Mr. and Mrs. Jeff Roberson

High winds and dust storms of wheat and fields blowing.

Mr. and Mrs. C. P. Caldwell and Miss Eunice spent last Sunday took dinner with Mr. and Mrs. Jess Caldwell Jack Hutson. near Ford.

Mr. and Mrs. Sam Steele and daughter, Ann, of Fort Sumner, N. M., were week end guests in the home of Mr. and Mrs. M. L. Steele. Mrs. Sam Steele and daughter had spent the preceding week at the ranch home of her parents, The agriculture club met last Mr. and Mrs. John L. Wilson, and Tuesday night. A program of talks were present for Mr. Wilson's 75th birthday anniversary, Monday, Feb-

The Gas Refrigerator

Is a silent, efficient kitchen helper, because it operates on an advanced, simple

-A tiny gas burner that can be held in the palm of the hand does all the work, there-

fore you could not possibly use very much fuel for operating this refrigerator.

-The ELECTROLUX is offered in a varie-

Remember you have only a few days left in which to purchase your ELECTRO-

LUX on the F. H. A. plan which expires on March 1, 1936. We do not know who

ther this plan of payment will be renewed

ty of beautiful, durable finishes.

freezing principle.

### Dimmitt News

By EMILY M'LEAN Only a few attended Sunday. The Dimmitt Bobcats played hool Sunday. Everyone is urged Shallowater here Thursday night, attend at 10 o'clock. the girls winning, the boys being

Tom Hamm at the Presbyterian church Saturday. Mr. Hamm was in an accident Wednesday and

vived by his wife and one son.
Mr. and Mrs. C. E. McLean several children have been out Mrs. F. J. Axe at Jumbo Sunday. Mr. and Mrs. Wes Anthony and daughter, Helen, visited in Here-ford Sunday with Mr. and Mrs. Tuesday.

Wilbur Smith and Miss Rena
Wilbur Smith and Miss Rena

Mrs. E. B. Wright, Mrs. C. G. Mapes and Charlene were in Ama- day in the Grimes home. rillo Saturday.

The seniors entertained the

daughter Mr. and Mrs. Walter hall saturday night. About 35 C. G. Maples, Bob Estes, Jack Boren, Malcolm Blanton and Bob

McLean attended the show in Here-Mr. and Mrs. Tandy Legg were ford Sunday.

Dimmitt girls played Hart Sat-

urday night here and won. Messrs. and Mmes. Art Haberer and Wes Anthony of Big Square visited in Dimmitt Monday.

The M System store, owned by

Miss Mary Cowsert of Houston is visiting in the home of Mr. and Mrs. Mark Cowsert. Rev. and Mrs. Ray Glibreath

of Amherst visiting here Saturday. Art Haberer visiting in Plain-Monday.

### Ward News Notes

BY MRS. GEORGE SUGGS La Afflatus Estudio club met with Mrs. Arlie Dean Tuesday. A Bible was given by a few mem-Mr. and Mrs. Gilbert Donovan bers Choosing of the Twelve Dis-and daughter, who have been in Lubbock, visited home tolks here men of Christ, Mrs. Lipscoph

A. Taylor was at home from Miss Smith has been absent from school the past few days on ac-Different society will meet Fri-count of an injury she sustained

Relatives from Lelia Lake kisit spent Sunday in the C. P. Cald- ed Mr. and Mrs. Glen Rutter Saturday and Sunday. Mmes. Saltzman and Morman Bride Comes Home"

Saturday.

Mrs. Morel and Elton Harris took dinner with Mr. and Mrs.

Mr. and Mrs. Frank Stivers and son have just returned from Call-

### Black

by County Agent Gordon and the County Demonstrator Miss Margaret St. Claire of Farwell was

Naoma Namm of Lakeview pent Tuesday night with Nadine

Juanita Welch spent the week Westway girls were defeated in a basketball game here Wed-nesday, but Black boys were de-

leated by the visitors. Mr. and Mrs. Cevil Vandiver days last week.

Manuel Hawks and wife are in Hobbs, N. M., where he has work. Lois Presley went to Lubbock one day last week.

Mr. and Mrs. Verner Melugin Hereford visited the ...Welch and McLean homes Sunday night.
Messrs. and Mmes. Dave Galloway and Henry McLean were in

Hereford Wednesday.

Mr. and Mrs. Dick Rockey of Muleshoe, Bud Elmore and Lois Presley were dinner guests in the Verner Melugin home Sunday. Mr. and Mrs. A. E. Thomas and

Miss Beulah Morris of Farwell attended the agriculture meeting here last Tuesday night.
Messrs. and Mmes. Jess Hinds

and H. L. McLean, and Kernie Deaton were in Clovis Friday, and were accompanied to Farwell by Margie Lacy, Gladys Jones, Gracie Miller, Maxine and Margot McLean and Geraldine Hinds, who attend-ed the basketball tournament.

Woodrow McCrate and Paul Weston were in Clovis Tuesday. W. H. Price and wife, R. E. Barnett and family, J. D. and Jess Hinds attended an irrigation demonstration in Hereford last

A. B. Hinds and family were in Clovis Friday.

J. D. Curry, a young man living about four miles northwest of Black, was killed in a car wreck Saturday night coming out of Clovis. The family has the sympa-

### **Westway Items**

(BY WILMA SEYPALA)

Rev. Stephens, the Tom Vaughn family and Miss Gladys Gore spent Sunday in the Tom Roe home.

Rev. and Mrs. Stephens spent Saturday night in the Grimes home.

Mr. and Mrs. Moody Stephens spent Sunday night with Mr. and Mrs. Capt Lee near Summerfield.

Mrs. G. W. Wilson and children and Mrs. Johnson spent Tuesday with Mrs. Nix in Hereford.

Mrs. V. Skypaia and family spent Sunday with Mrs. and Mrs. Frank

Sunday with Mr. and Mrs. Frank Bezner at Hereford.

Mae Cox of Hereford spent Sun-

Miss Wilma Skypala spent Tues-

C. P. Grimes. Last Saturday was basketball tournament, and Westway junior and seniors girls and boys won over all the schools.

#### Claudette Writes . . to Dorothy Dix

I'm in love with a young man with a terrible temper. I have a pretty good temper myself. He wants to marry me but every time he sees me we have an awful scrap. Another fellow with lots of money and no temper at all also wants to marry me. What shall I

What would you do? But whatever you do Colbert and Fred MacMurray in "The Bride Comes Home." Claudette's a smart little gal with a will, who makes a big guy with a wad just follow her around for the pleasure of calling her names . . . hoping all the time that she will slip on the ice and break her contract or something!

Sure, they're in love and end up at the altar . and you just know that they will go on battling forever

Robert Young and Wm. Collier, Sr., make a couple of swell referees. Edgar Kennedy's the justice o' the peace who performs the fun-

fight to a finish love match you ever saw . . coming soon to the Star Theatre.

Administration's new region. No.

12. which established headquarters in Amarillo January 16, has been increased to take in all of New Mexico, according to L. H. Hauter, regional director. Thirty-eight Texas and three Okiahoma Panhandle counties, and several counties in Southeastern Colorado and Southwestern Kansas where wind erosion and land use problems are acute, make up the region in which parts of the region."

PEACHES, White Swan, No. 21/2 PINEAPPLE, broken slices, No. 21/ CEAL, Packard's. 10-lb bag ..... PRUNES, dried, 2-lb pkg ...... BEANS, Pinto, pound ...... SPUDS, white, home-grown, No. 1, 10 lbs .... 121

POWDERED SUGAR, 8 boxes ..... GREEN BEANS, No. 2 can, 3 for ...... 

# \$2.25 Value for \$1.7

WATERLESS COOKER AND 3 POUNDS COFFEE

PINACH, Red and White, best grade, 2 cans MATCHES, six boxes .............. SALMON, best pink, 2 cans LETTUCE, large heads ORANGES, medium size, dozen LEMONS, 360 size, dozen
COCOA, Mother's, pound package
APPLES, Winessps, nice size, dozen NUCOA, pound OLEOMARGARINE, Richnut, pound .....

**GROCERY AND MARKET** 

Follow The Crowd to the

S&E Variety Store Friday, Saturday and Monday

SOAP Hard Water

14 Bars

**25c** 

JEWELRY Cloce-Out

PENETRO Nose and Throat Drops 25c Size

190

Men's 100% Combed

SHIRTS





And Genuine Broadcloth

SHORTS

Our FORMAL OPENING last greatly exceeded our most optimistic expectations, both in the volume of business and number of people who visited our store.

We take this opportunity to thank each and every one of you for the interest you have shown in the store and in us personally. It makes us doubly glad that we have become a part of this community.

We feel that we have an oppor-tunity to be of real service to the peo-ple of this area and will strive never to betray that trust. We invite every-one to visit HEREFORD'S

House of

Silk Hose Hi-Grade



M.D. Womble, Implements

for another year or not so play safe and place your order today for one of these

NO MOVING PARTS-PERMANENT, ENDURING SILENCE.



# Saturday, February 22, Thru Saturday, February 29, of



To Reduce Our Stock Before Moving Our Store!

# Household Helps

- OIL MOPS, Hibbard's, large size, to sell at ........ OIL MOPS, Spruster, small size, to sell at ...... 49¢ HOUSE CLEANING SET, O-Codar, priced at ..... 89¢ TLOOR WAX, New Process, pound 44¢, quarter pound 19¢
- 50% Off
- FLOOR WAX. Johnson's pound 60¢, half pound ...... 44¢
- AUTO AND FURNITURE POLISH, Parko, quart, regular \$1.75 Value for \$1.19; pint, regular \$1.10 ..... 79¢
- FURNITURE POLISH, Sprustex, 32-ounce bottle 340; 16-ounce bottle 21¢; 8-ounce bottle .....



This Store To Be Moved to the Old Fox Location, 219 Main Street Two Doors South of First National Bank ON OR ABOUT MARCH 1st

# Dishes, Glass Ware

BREAKFAST SETS, 32-piece, regular \$4.50 value ... \$3.39 OVEN WARE, Harker's, one close-out pattern, 25% OFF! GLASS WARE, Odds and Ends, Attractive Prices, 35% OFF!

On Entire Line of SEVERAL CLOSE OUT PATTERNS AT .. 50% OFF

HAND-PAINTED WARE, Mrazek, Imported WATER SETS, 7-piece. 90c Value, for Sale at

BUNBEAM Mixmaster

\$22.50 Value for \$17.89

**58.05** 

HEATERS

ALL IN HOUSE AT 25" orr

SHADES

ASSORTED LOT

WAGONS 23¢ EACH

STREU'S FLIER

\$3.19 ELCH



Meat

2096 OFF 1096

**Bicycles** 

**Aluminum Ware** 

CARE PANS, Angel Food, Regular 55c Value .... 39¢

5-Piece Cake Set

Including cake pan, two layer cake pans and two pie pans, reg-ular \$1.00 value, priced at .... 79c

# Store Wide Specials

ENAMEL WARE, Red and Black

ENAMEL WARE, Chip Proof

GLASS BAKE AND PYREX, Custards, Oven Ware,
Set of 6, Special Price

WASH TUBS, No. 3 Galvanized, Regular 90c Values,
Priced at, each

DISHPAN AND SINK STRAINER, Combination, Regular 90c Values,

Output

DISHPAN AND SINK STRAINER, Combination, Regular 90c Values,

DISHPAN AND SINK STRAINER, Combination, Regular 90c Values, GIVE-AWAY PRICES!

FIRST 100 LADY PURCHASERS ON

Saturday, Feb. 22

TO BE GIVEN FREE PAIR KITCHEN TONGS



Gas Ranges

L. and H. TABLE TOP \$125 Range, to Sell at MAGIC CHEF, \$99.75 alue, to sell at ..

\$50 Range at \$34.49

\$100 Range at \$69.00

56950

Sporting Goods Complete Line

ALL ITEMS REDUCED

A Thousand and One BARGAINS!

# **ALADDIN LAMPS**

We allow \$1.50 on any old off-burning lamp the purchase price of a complete ALADDIN LAMP, Priced at-

1-E-Z Way Five Burner \$17.50

1-Windsor Five Burner Second-Hand Oll Range \_\_\_\_ \$16.50

Practically New 5 Burner \$37.50 Super Fix Perfection Oil Range

You Save On **Every Item** In the Store **During This** SALE!

20% OFF

On All Merchandise

With the Exception of Windmills, Pipes, Well Supplies, Wire, Nails and Ammunition

IT'S MONEY SAVING TIME

JAHJANS Strett Hardware

# CARD DEALERS

Here is a new innovation for bridge players. Handy, easy to operate and saves work and time. Introductory offer at

51.69

1—Second-Hand ABC Gasoline \$42.50

Second-Hand Automatic Electric Washing Machine **\$12.50** 

Several Oil Burning

30% off

#### The Hereford Brand Our Slogan--- More People --- More Farm Published Every Thursday.

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

TRS. SETH B. HOLMAN \_\_\_\_\_ Publisher and Manage ADRIAN ODOM --DESCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions

ered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1873.

NOTICE TO PUBLIC Any erroneus reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

#### A GREAT LEADER IS GONE

The newspaper profession and the Panhandle and Southwest as a whole lost a great leader last week with the sudden of Mr. William Henry Russell the following Sunday for El passing of Wilbur C. Hawk, publisher of the Amarillo News and Miss Nora Alice Daniel. and Globe. His interests were so varied that his passing will be felt directly by many lines of business, civic and welfare endeavors.

A Republican in a Democratic stronghold, this was over-looked where Mr. Hawk was concerned. President of the Tri-State Fair Association, former president of the West Texas Chamber of Commerce, member of the State Planning Board and Texas Centennial Board, he did much to push the Panhandle of Texas forward. He brought to this area entertain- This year a March freeze will ments, shows, people who otherwise might never have visited catch little budding plants or flowthis section. With a deep understanding of human nature, ers or too-mature wheat to dam- each dependent under 18 years of during the spring semester in he was capable of making decisions immediately and seldom age.-Floyd County Hesperlan. did he reverse that first decision. His word was honored, his judgment respected by all men.

The Panhandle of Texas has lost a man whose place may never be filled by a single individual.

#### FEEDING HUNGRY CHILDREN

"As often as ye do it unto one of the least of these, my brethren, ye do it unto me.'

If those words are remembered, Hereford will experience no difficulty whatsoever in providing sufficient funds to feed old debts; 11½ per cent for perhot lunches to little children at school—children who get far sonal expenditures, and 5 per cent supports in his home, an aged mothtoo little to eat at home to nourish their growing bodies; for new cars.-Canyon News. children who have no milk, little meat.

It costs only seven cents to feed a child one meal at the Central School cafeteria. That is such a small amount, but when one considers that 59 children must be fed five times each week for about 15 weeks, that gathering, preparing and serving this food also costs money then the amount required that very little interest has been takes on greater proportions, and the demand for liberal con- manifest in the ejection and that provided, that is, four per cent tributions becomes more apparent.

Actually, however, the requirement thus placed upon each as discussed the matter. The work citizen is small-no larger than he can afford to give. And has not yet started in Deaf Smith when the words of the Master are remembered, the act of giving to these hundry, under nourished children becomes far, far greater than the few dollars contributed.

#### ABOUT A TUMBLE WEED

Right now, when every person is seriously thinking about tax fund set up for this purpose credits against the net theorem for Brand office for information. It wind evosion the commonly known tumble weed becomes an has become sufficient to cover most enemy of the Rlains, a for that must be battled on every side. or all applications. We know of no drive ever being conducted against the tumble

We know of no vive ever being conducted against the tumble weed, but there is no reason why one could not be instigated.

Here is how the tumble weed aids erosion, as explained by O. T. Williams: The weeds are piled against a fence, or the second semester, a new rectangle of the rate is 4 per cent of such extension of 2,247 for the second semester, a new rectangle of the rate is 4 per cent of such extension of 2,000 feed that you will like Green loose in a field. The wind becomes strong, picking up the ord long-session enrollment of 2weed and starting it on a scamper across the field. It jumps, 728 has been set at Texas Techit rolls at a speed that sometimes reaches 20 miles an hour nological College February 12. New (by actual test by Mr. Williams only a few days ago). Each students numbered 287 at that addition to the \$80, or a surfax of time. February 15 is the last day time. February 15 is the last day students may register for the spring \$180 upon a surfax income of Farmalls. Rosson Implement Comjust like a pony racing across a pasture. In each spot the sand begins to sift, it spreads, and soon a wide area is blowing. A hundred tumble weeds may play havor with a field that otherwise might have retained most of its tow soil. that otherwise might have retained most of its top soil.

That is only one of the causes of exosion. But all the causes must be attacked singly or in small groups. The tumble weed is one cause that could be almost entirely eliminated from Deaf Smith county—the entire Panhandle—if efforts orial museum to be constructed were sufficiently combined.

#### CARELESS PARKING

Even in the small communities now days, parking space oes at a premium on busy days. Is anything more annoying that to be searching for a parking space and find one a little too small because someone else parked at too much an angle or left too much space between his and the next car?

Probably everyone of us are careless in this matter. If we would be a bit more careful, being sure to park at the correct angle and proper distance, we would assist others and they us in making more parking space available. It would not hurt if local officers watched this and called incorrect parking to people's attention in a nice, courteous manner.

# By Their Words

AND OURS

Hale county: "On the rims of change the verdict of history. the dust bowl and the sand bowl". Meanwhile a sizeable program on tinnes in Hale county, under di- old demand by craftsmen for a Plainview Evening Herald.

more active trading center for high grade wood products.—Wel-everyone. They contribute to the lington Leader. community's growth in no small we are enjoying winter in win-

a sure sign of progressiveness and greater, volume, which means better merchandise at more reason able prices.)

The hot political attacks against Roosevelt and the vehement praise for the New Deal leader by foes The Plainview Board of City and friends, verbal harangues that Development does not seem to be marked Lincoln's birthday, merely greatly concerned about the emphasized the fact that a man's drouth-born term, "dust bowl". Not worth depends upon whether you bothering itself about needless pro- favor or oppose his ideas. As in test, feeling that it would just in- the case of Lincoln and all the vite attention to the distasteful others, those of the same period For County Commissioner, nickname, the board has tabled a usually are too close to get a fair communication from a Lubbock or-ganization. A new slogan on this cide the light in which the Presisituation has been suggested for dent/will appear, and no one can

A new process of treating wood, wind and water erosion preven- developed by the Forest Service is sisture conservation con- said to be the answer to the age rection of its own agencies.— better working material. Wood For treated by the new process will not warp or shrink. While the The merchants who advertise new process has not yet been apfreely in the home paper sell more plied on a commercial scale, it is than their own merchandise. Their believed that this may come soon. combined efforts are responsible In that case an entirely new for a better local market and a standard may be developed for

exactly what we say, "Patronize ter-time this year, a very good rand advertisers." They are com-omen for fruit and flowers and unity builders. Advertising is field crops as well in the spring

# A LONG TIME AGO IN HEREFORD

February 17. 1905.)

stockmen believed it would days. take until August for hot sunthe backs of cattle.

peratures as low as 15 below zero prevailed here, while Roswell, N. M., reported 29 be-stepped on Miss Clarissa Dent,

Cards were out announcing the marriage on March 1, 1905,

and summer. For several years the unnatural hot weather of December and January, with high mean temperatures, has spelled havoc for flowers and fruit in the spring when nature made its late forays to even up the score.

Randall county is preparing to emption of \$2,500 as the head of vote on wind erosion program with a family. It is the same with a in the county just as Dear Smith widowed person supporting a child voted some time ago. However, under 18. the Canyon News deplores the fact and probably little will be accomplished at the start, but this prohaps to the individual for value ably will be realized after a num-

#### Million Dollar Museum

The million dollar Texas Membe one of the great museums of the world when it is opened later this year. Both the federal and state governments cooperated to finance construction of the build- by husband and wife, the joint FOR SALE OR TRADE: Two

#### POLITICAL ANNOUNCEMENTS, agreed upon. DEAF SMITH COUNTY

The Brand is authorized to anfor the offices under which their names are listed, subject to the action of the Democratic Primarles of July 25, 1936:

For District Attorney: (Re-Election)

For County Judge and Ex-Officio Superintendent County School

For Sheriff, Tax As Collector:

J. C. ALLRED J. O. NEWELL H. M. (Mack) BEACH

Precinct No. 1: JIM CARROLL P. J. (Jack) ROSE (Re-election)

S. O. WILSON For County Commissioner, Prech No. 2:

(Re-election) County Commissioner, Precinct No. 3:

H. D. CULPEPPER

Re-Election

T. W. ROBERSON

For County Commiss Precinct No. 4: ERNEST T. (Dick) ALLRED

For County and District Clerk: L. H. FOSTER

(From The Hereford Brand, The Denver Railway south men to the Stockmens Conof Amarillo was tied up by vention there. snow so deep that snow plows | Criss Renfro and Ed Brant Weather was cold, and some could not operated for two had taken over the local Ford

shine to get the humps out of From The Hereford Brand, February 19, 1915.)

A blinding snewstorm accompanied a cold wave. Tem-Hereford from Dimmitt.

A horse had thrown and proudly showing all comers a inflicting a number of painful blossoming in her yard.

A special train was to leave Paso, taking Panhandle cattle- with pleurisy.

#### PLANS EXHIBIT OF 500 YOUR INCOME TAX BRANDS AT CENTENNIAL

Lee Satterwhite had sold the

Mrs. Thomas Michael was

Douglas Fox had been in St.

Louis markets several days.

agency.

(No. 2) emption of \$1,000 for single per- for the Texas Centennial will be and Texas his last meeting being In addition to the personal exsons and \$2,500 for married per-sons living together and for the of the history department at Texheads or families, a taxpayer is as Technological college, who has Helen Loeta, have also come to entitled to a credit of \$400 for been granted a leave of absence Hereford. age or incapable of self support order to gather data and mater-All sorts of surveys are being made as to what veterans will do with the bonus money when it is paid in June or July. Possibly the taxpayor must furnish to be aligned on self support order to gather data and materials for the exhibit. Ford was named history supervisor of the cattle brand exhibit last July by the Centennial commission. paid in June or July. Possibly the taxpayer must furnish the de. The display will consist of planone is accurate. But here is one pendent his or her chief support. ques with lettered brand designs of the latest estimated: 34 per If husband and wife both contri- in burnt color against a contrastcent will remain in baby bonds bute to the support of a depending background, several branded or other government securities; 26 ent, the \$400 credit may be taken cowhides, maps and charts showper cent will go into homes and by the one contributing the chief ing the development of the cattle equipment; 231/2 per cent to pay support and may be divided be industry in Texas from colonial er is entitled not only to the \$400 last 100 years. A protective rail for the exhibit will be made of

brand irons.

ford, Texas.

Interested parties come to Brand

For Rens

FOR RENT: Modern three room

FOR RENT: Modern six-room

Wanted

Amarillo property for improved land shallow water. Must be avail-

Rawleigh, Dept. TXB-362-8, Mem-

WANTED: Felks who appreciate

a palatable, milk-maker cow feed

host and Found

stucco house on paved street. Rho

WANTED TO TRADE:

er Street, Amarillo.

phis, Tennessee.

7-tfe

Want Ads

For Sale or Trade

FOR TRADING or selling any

kind of stock, see I. V. Flowers,

FOR TRADE: Small dwelling and

camp cabins located at Sudan,

Texas. Will trade for livestock

or farm machinery. Write G. L.

113 South Main St., City.

Only one normal tax rate i very few people have even so much in excess of the allowable credits. The act provides for an additional credit for the purpose of the normal tax of an earned income plished at the start, but this pro-gram costs us nothing except per-of the earned net income but not received, and the true value probamount of the net income. Perin excess of 10 per cent of the ber of years when the revolving pendents are also allowable as Wood, Sudan, Texas, or phone the purpose of the survax. On a FOR SALE: Good Read winter surtax not income of \$1,000 or seed oats, 35 cents bushel in Verless there is no surtax. On a non, Texas... J. E. Young, 2303 not in excess of \$8,000, the rate Grocery. is 5 per cent of such excess in 000, and upon a surtax income in excess of \$1,000,000, 59 per cent of such excess in addition to the ment Co.

Every person required to file FOR SALE OR TRADE: \$50 credan income return for a taxable it on Case tractor or combine. on the Texas University campus as a Centennial year project, will thereof on the duplicate form. It must be a complete duplicate exin good condition, or would trade for larger size. Ray Barber, Herecept that affidavits on the duplicate need not be filled in.

Where separate returns are filed

personal exemption of \$2,500 may fresh Jersey milk cows and one be taken by either or divided be short born heavy springer. O. E. tween them in any proportion as Sherman Hereford, Texas. BRAND NEW Chevrolet, no mile-age, to sell or trade at a discount. The credit for dependents as well as the personal exemption is

nounce the following candidates required to be prorated where a change of status occurs during the taxable year, and these credits are allowable for the purpose of computing the normal tax and FOR LEASE: Improved 20 acre the surtax. A fractional part of adjoining city limits on west. Well District Attorney:

JAMES W. WITHERSPOON less it amounts to more than half ing. See Miles Roberson. 62p a month, in which case it is considered a month. If a dependent reaches the age of 18 years during house, partly furnished Will rent the taxable year, the credit of reasonable to a permanent paying \$400 is required to be prorated in tenant. Ira A. Connell, Bishop. the same manner, A taxpayer, Texas. though single, who supports and maintains a household and pro-yides for dependents, based upon some moral or legal obligation, is the head of a family and entitled to such exemptions as listed for the head of a family. If he does not support them but does exercise family control, he cannot be classified as the head of a family.

classified as the head of a family.

able to electricity. No agents. M.

C. Hancock, Box 1446, 820 Parkbe only one head of a family and the exemption cannot be divided. A single person is required to SALESMEN WANTED: Man want-file a return if his or her net ed for Rawleigh Routes of 800 income was \$1,000, regardless of families. Reliable hustler should whether the return is nontaxable start earning \$25 weekly and inby reason of the \$2,500 exemption. crease rapidly. Write, today.

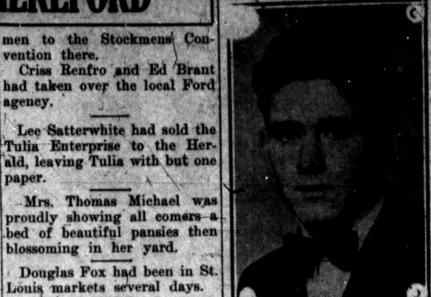
#### Is Spinnch Center.

One farm in Zapata county alone produces more spinach each year to call at Hudson's Grocery for than is grown in any other one state in the Union. Zapata county is in the rich Winter Garden district of Southwest Texas. Crys-MRS. BESSIE A SMITH (Re-election)

A WANT AD WILL SELL TRAT COW! Festival planned for March 17. Lytle.

A WANT AD WILL SELL TRAT COW! Festival planned for March 17.

New Pastor



C. B. Williams had been ill REV. W. A. M'CANN W. A. (Bill) McCanne new pas-tor of the Assembly of God church here, came from Stecker, fit for human consumption are Oklahoma. He has just complet- withdrawn from the channels of ed evangelistic meetings over a A display of 500 cattle brands portion of New Mexico, Oklahoma,

> lins, Wyoming, left for her home Safety, spent last week end here Friday, after a visit with her sis-ter, Mrs. Harold Close and family. Dallas, where he will be located.

ROUND MEAT SAMPLES

During the past month the Food and Drug Inspectors of the State Department of Health have col-Department of Health have collected a total of 133 samples of ground meat, and of this number 48 were found to contain illegal preservative. So far, 23 convictions have been secured—the fine and court cost averaged about \$40 per case. Other cases are yet to be filed.

The most common illegal preservative is sulphite of sods. This acts as a deordorant, preservative and color restorer. Meat treated with this sulphite may look invitingly fresh even though stale, and its effect as a deodorant is such that it masks the smell of decomposition.

The Bureau of Food and Drugs has a field force of eight men whose entire time is spent in the inspec-tion of food and drug establishments in order that articles not trade, and that products are properly labeled; also, that merchandise and places of business are kept clean and sanitary.

Jerry Behrens, who recently be came a motorcycle patrolman for Miss Miriam Draper of Raw- the State Department of Public

ROUNTREE PLUMBING COMPANY

has moved it's shop and office to Dick Rountree's home across the street north from Lake Park and will now be in better position to take care of your plumbing needs. \_\_CALL\_\_

Dick Rountree

### Children's Good Will Clinic

A large number of Deaf Smith and Castro county children have received benefits from our Good Will Clinic. This Clinic is for children 13 years of age and under. Bring your children who are in need of Health Service to the Good Will Clinic. No charges will be

This offer is extended to these children every week and is a permanent offer.

Office Hours 6 to 8 P. M., Monday, Tuesday, Priday Drs. Perkins and Lee

Phone 246 710 N. Main St.

Fortified With

Pur-A-Tene



DERHAPS it's hard to see the difference in chick feed at the start. But when the bag is empty at six weeks, you can see it in the chicks. They tell you in life, in pounds, in development. They tell you that Startena We Also Have Our Own Mash-

needs-the things so often lacking in ordinary chick feeds. That's why there's only one Startena, and you'll always find it in the Checkerboard Bag! See as today bave Startena on band when your chicks arrive!

**BLUE DOT—Made In Hereford** Hereford Poultry & Egg Packard Milling Co.

The home of Mrs. Lois Moore welcomed the Junior Pioneer Club

Tuesday evening, Mrs. Marguerite

er and three well-prepared num-

Friona were club guests,

LONE STAR STUDY CLUB

GUESTS OF MRS. MEDKIEF

**Hospital Notes** 

Mrs. O. B. Roberson, Summer-field, admitted last Thursday night

for treatment of burns, greatly

Mrs. J. L. Pennington, admitted

Sunday for medical treatment,

February 12, improved.

Mrs. Syble Smith, Dawn, admit-

ted Monday, pneumonia, condition

To Attend Lecture Series.

Dr. G. F. LeGrand will attend a

series of lectures by Cecil A.

Poole, K.R.C., member of the Na-

ginning Monday at the Herring Hotel in Amarillo. The series will

a radius of 50 miles from Ama are expected to attend.

Mrs. Irwin Robinson, admitted

slightly improved.

fair.

IRS. B. F. GUTHRIE, Society Editor

# Innounce Coming Marriage of Miss Ruth Marie Mountz o Mr. Buford Crosthwait

linens were used. These were centered by blue bowls of exquisite, wari-colored sweet peas; nut baskets in red held the place cards, and upon each folded napkin, a iny roll of white note-paper sliped through a wedding ring was laced, the whole creating a setting at once lovely and revealing. The inclosures within the rings are immediately interesting, and then uprolled the announcement.

Son McWright, Sherman Morgan, assisted by a number of other ladies serving as hostesses. That the occasion may be truly representative, a most cordial invitation is being extended to the community at large and a hearty public response is urged.

Since the completion of the club house, various groups have been entertained there from time to time but the event of Sunday willunrolled, the announcement. Ruth Marie and Buford, Feb-pary 23," was disclosed.

A menu of creamed chicken in

Starter and Baly CHICKS CUSTOM HATCHING Hillside Hatchery Main St. Phone 61-W

Mrs. Glen Snyder was hostess to the Music Study Club Monday menu of creamed chicken in afternoon with a program on Poetatty shells, Waldorf salad, stuff- ry and Music. As leader, Mrs. d potatoes, hot rolls, heart-shaped J. B. Jones gave an excellent paper et pickles, celery rosettes, cher- setting forth the contribution to y tarts topped with whipped music that has been made by the ream, and coffee was served. The poets, bringing out that not only arts were surmounted with candy is there music of words but that earts, each with its typical, old-word music has been the inspira-nal love message occasioning tion of much of the best musical-uch merriment. Following the expression. The following numbers carried the theme and fi raished an entertaining pro-

clocy Charles G. Dawes, Mrs. leker; When I Am Dead My Dearest (Rossetti), William Lester, Mrs. Hales; From My Cabln Winde v. Lieurance, Miss Pitman; What Is More Gentle Than a Wind in Summer? (Keats) Repper, Mmes. Dillehay, Beyer, Dameron, Wilthire, Miss Pitman.

for Waco where she will visit her



Plain or flavored		- Fm 330
REMEDIES  ASPIRMO	\$1.00 Jergen's Lotion 79¢ \$1.00 Lady Ester Powder 89¢	TIDY Depllatory 49 See POND's 25 HAIR TONE 39 SEe ROUGE 42 See ROUGE 42 See JERGERN'S 36
RUBBER GOODS	Trace Rubber Gloves	ELECTRICAL  Newy Puty G-Penny ELECTRIC SANDWIC

NOT MARY WATER 490 70	Trees Rubber Gloves 23c Made of Index, 3rd gualing ardiner, 4rd gualing	Hany bety Screen Beats BLECTRIC HON 129 108
Contain PLAYING ALARM	We have a nice assortment of indoor GAMES for cold night	FRESH CAND

Silver Tea Is Sponsored By Legion Women

Newell being assistant hostess.

"Ethics" provided a thoughtprovoking theme for study, and INAUGURATES MOVEMENT TO FURNISH STATE PARK CLUBHOUSE

The American Legion Auxiliary inaugurating a movement to provide funds for the furnishing The initial step will be taken next To announce the approaching luncheon, the game of hearts was which will take the form of a silmarriage of Miss Ruth Marie enjoyed, Mrs. Sherman Morgan wer tea. The hours will be from two to six, with a program for Mounts to Mr. Buford Crostnwait, winning the prize and presenting two to six, with a program for each hour. The programs will combine vocal and instrumental music, addresses and readings and sweringen, Genevieve Eberle, Beathe living room. In the dining trice Buchanan, Friona; Virginia com, quartet tables with white Lillard; Mmes. Lilburn Ray, Nel- to offer. The Auxiliary will be inens were used. These were cen- son McWright, Sherman Morgan, assisted by a number of other

> be the first general community meeting and it is the thought of the Auxiliary that it be considered a formal dedication of the buildand Mrs. W. H. Dowell, resident invariably visitors who have been shown through the building are enthusiastic over its attractiveness and its possibilities of wide community usefulness. They, them-selves, expressed the hope that Mrs. Ernest Medkief was hostess means might be found soon of pro- to the Lone Star Study Club Hubbards cupboard, the beautiful, for study.

Auxiliary, declares that every one vantages, she attributed his love clothing construction. is cooperating to a remarkable de-gree and says the organization pointed out his faithfulness to feels assured that once the ball facts in his writing, stating that starts rolling it will quickly gain he visited personally every place the momentum to give to the about which he wrote. "Coronado's community an attractively and Children" was discussed in detail, comfortably furnished club house, while Dorothy Scarborough, Stark With the proceeds of the tea, Young and Eugene Rarker were dishes, thought to be the most represented less fully.

erying need, will be purchased. "Accomplishments of the Texas What may be lacking will be sup- Folk Lore Society" was the subplied by renting until a complete ject of an excellent paper by Mrs. secured. A plan Ralph Smith. She told of its being considered is to convert the rapid growth and stressed the imsmall room intended for a dining portance of its work in not only room into a ladies lounge. If this discovering much of educational is done, complete furnishings will value but also in preserving these be needed. In fact, Mrs. Foster things for the future. She read suggests, such a number and va- an illustrative folk poem which no individual or organization need that was much enjoyed.

Thirteen members enjoyed the at a loss in deciding upon an afternoon which was closed with the serving of cherry pie a la acceptable gift.

A few years ago club women mode with coffee. here were seeking to devize ways and means of securing that which DINNER BRIDGE CLUB thex felt to be an imperative need GUESTS OF ROSSONS a club house. Now it is theirs And if present plans carry, say sists in sharing food together, the the remainder of the year.

those in charge, k will soon be delicious dinner established the creditably furnished and really keynote of a most enjoyable evenue available for the wide community ning. Its menu centered around trict 16 requested their aid in seuse it is destined to serve.

#### MRS. RUTHERFORD HOSTESS TO METHODIST LADIES

The Ladies Class of the Methodist church, taught by Mrs. J. the games, ladies' high score go-F. Ward, was entertained Tuesday ing to Mrs. Acker, men's high to afternoon in the home of Mrs. Mr. Pitman, and low to Mrs. Odom. Hattle Rutherford, one of its Members present were Messrs. and members, the occasion being a Mmes. Acker, Fox, Pitman, Easley, birthday party and George Wash- Wayland, Rosson; Mrs. Holman, ington the honoree. Assistant Miss Pitman, Mr. and Mrs. Odom hostesses were Mmes. Allen Hughes, were guests. DeCoursey and S. L. Easley.

Contests and readings were included in the entertaining program which was in charge of Mrs. D. W. Hawkins, A refreshment plate of delicious cherry ple with whipped cream and coffee was served, hatchets being used as plate favors. The afternoon was enjoyed by Mmes. J. B. Jones, J. E. Beyer, McGehee, Fred Millard, T. C. Mathles, Florence McClellan, J. F. Ward, Roy Patterson, T. C. Willett, E. B. Black, J. H. Hammer, D. W. and H. H. Hawkins, W. B. Anthony, E. W. Harrison, DeCoursey, J. W. Spradley, S. L. Easley, Allen Hughes, O. L. Rutherford, L. H. Spratt, Hattie Ruth-

### Gets Tech Grid Award.

tional Board of Lectureship of the Rosicrucian Order, ABORC, be-Elbert Overton of Friona was one of 24 Picador gridders who last Thursday night received freshman football numerals at Texas close with a public lecture at the Technological College. The award was presented by Head Coach Pete said that all Rosicrucians within

# Series of Home **Ec Lessons Are**

#### with Mrs. Nora Alice Ray as lead- TO WOMEN OF HEREFORD AND SURROUNDING

bers contributing to the program.
the evening was profitably and pleasurably spent. "The Problem of Freedom" was considered by years if not for the first time on same discussion. Katherine Kester, "The Scope of record the home economics depart-Ethics" by Ruth Miller, and "Char-ment of the high school will offer was president of the conference ducive to establishing the facts con- subjects to be studies will be se- ance. cerning the principles set forth. | lected by the women taking the The annual election of officers course under the direction of resulted as follows: president, Miss Jean Sullivan, teacher. The Genevieve Eberle; vice-president, class will also determine the Elizabeth Brumley; recording sec- dates, time and place of meeting; retary, Betty Ruth Miller; cor- but the first meeting will be held responding secretary, Nora Alice on Friday, February 21, at 4 o'clock Ray; treasurer, Katherine Kester; in the home economics department reporter, Jimmle Wilson. The new at the high school.

officers will be seated in June. The field for homemaking edu-A Washington Birthday motif cation has been very fertile the was attractively carried out in a last few years because of changdelicious refreshment course of ing economic and social condicheese sandwiches with red cher- tions. Educating for home and ries molded on top, potato chips, family life is a truer characteris-olives, cherry cake and coffee. The attendance included Lucta Borden, gram in the school today than it Marie Cogdell, Nell Culpepper, has been in the past. Because of Nora Alice Ray, Katherine Kes- this progress it has been possible ter, Virginia Lillard, Betty Ruth for the vocational departments of Miller, Bessie Patterson, Ruth the high schools to be of more Miller, Margaret Schroeter, ean service to the community at large. Streu, Jimmle Wilson, Lois Moore It is in keeping with the desire and Marguerite Newell. Mrs. Ar- to render a community service the illness and death of our darl-delle George and Mrs. Lillard of that the course mentioned above ing baby, Larry Gene. is being offered.

In order to better carry on this work, 166 Texas high schools and 15 negro schools employ the home economics teacher for 10 months so that the adult classes and providing the necessary furnishings Monday afternoon, a program on jects of various types can be carin order that it might be more Texas Literature furnishing a ried on during the tenth month. generally used. For, like Mother rich field of interesting material In other schools classes for adults are carried on by the home econspacious interior is bare almost. Outstanding Prose Authors and omics department duking the reg-Only this week have curtains Their Works" was the theme which ular school term. These classes been purchased, made and hung Mrs. Grady gave much of interest have proved helpful and have by the Auxiliary, adding what and value concerning four Texas included studies relating to care only curtains can add. Folding authors. She gave a biographical and training of children in the chairs, property of the chamber setting for her treatment of L. home, leisure time in the home, of commerce, are being used; the Frank Dobie's works, stressing managing time and money, house-Mrs. C. E. Wade left last week Legion piano has been loaned and his early ranch environment as hold linens, making homes more a lovely settee, gift of the Kemp fundamental in establishing the attractive, problems in consumer Lumber Co.; has been placed. Mrs. trend of his writings. Speaking buxing, selection of clothing for Paul Foster, president of the of his lack of early educational ad- the family, children's clothing and

#### Declares War On Oil Thefts.

tinental Oil Co. service stations and bulk stations and carry away merchandise are writing themselves a one-way ticket to the penitentlary. Recent activities of oil theft and market rings now operating in southwestern states have on this type of criminal. By em ploying specially trained investigators and cooperating closely with local officials, Conoco has already succeeded in apprehending and securing the conviction of a number of bulk station burglars, many of them having previous driminal

## SEEK MATERIAL FOR GUIDE BOOK NOW BEING COMPLETED

The Federal Writers' Project wishes to get a detailed history of and on a much more magnificent scale than the modest build- a delightful evening Tuesday in the home of Mr. and Mrs. S. P. compiled, a letter to G. M. Hudmunity has long wanted an ade- Rosson. It was suggested that this be made quate community center. In the Evidencing the often-expressed it was suggested that this be made club house, it has been achieved thought that real fellowship con-

baked country ham with green curing "every fact possible about beans, creamed onions, candied each locality." It was suggested that each club make a detailed sweet potatoes, carrot and pineapple salad, olives, celery, rolls, report of interest to its locality English apple pudding and coffee. as its contribution to this project. Four tables of players enjoyed

#### HOPKINS TO SPEAK AT EDUCATION CONFERENCE

B. H. Hopkins, formerly of Here-ford; will appear on the agricul-Being Offered tural section program of the North-west Texas Conference for Edu-cation. This conference will hold Mr. and Mrs. Walter its third annual meeting at the in Plainview Thursday attending WTSTC, Canyon, March 6 and 7. to business.

Mr. Hopkins' subject will be "Problems of Vocational Agriculture in the Panhaudle." J. M. Hill of For the first time in recent Clarendon will take part in the

Superintendent C. H. Dillehay acter and Conduct" by Nell Cul- a series of 12 or 15 lessons for in 1935. More than 1,500 chizens pepper. The close relation of the the women of Hereford and the attended the programs which were topics gave an enjoyable unity con- surrounding communities. The planned last year under his guid-

#### To Make Business Survey.

L. W. Carlyle is to make a business survey for the U.S. Department of Commerce. This is not a relief, but is a regular government project taken every two years. It is sponsored by the Commerce Department and has the of Commerce and other similar organizations. The survey will include practically every business establishment in Deaf Smith county and is to start immediately.

#### Card of Thanks.

We take this means of thanking our many friends who so kindly assisted us in any way during

Mr. and Mrs. Charles Callaway Mr. and Mrs. Ed Curtsinger and Family.

Mr. and Mrs. S. L. Calloway and Family.

### Pioneer Woman Is III.

Mrs. Bettie Coconaugher, Deaf Smith county pioneer, who resides near Jumbo, is very ill at the A.

Mr. and Mrs. Walter Seed were



Much of the success of a party depends upon the finishing touches—the clever hostess knows that.

That is why so many order Double Kay Butter-Toasted Nuts from us regularly. The fresh butter toasted flavor is new and enticing—so different from ordinary salted nuts—merely cooked in all. Phone us for nuts for your next party.

Our Special This Week! Imperial Mixed Nuts 1/4 lb. 20c 1 lb. 79c

For High Score Bridge Prite
A Beauty Gift Box of
Extra Fancy Nuts-\$1.00

Close Drug Store

NUT WUBLE SHOP

# Prices Cut

TO THE "HOLLER" ON

# **Used Cars**

-And on Any Used Car Priced at \$250 or More

We Will Buy Your 1936 License

and give you a good price for your car regardless of

60% of the Car You Buy

Brumley Chevrolet Co.

LOW

One-Way Rail

**FARES** 

Every Day

3c Per Mile Good In All Classes of Equipment

2c Per Mile

Good In Coaches and

Chair Cars

Also Low Round-Trip Fares With Liberal Privileges.

NO SURCHARGE IN PULLMANS

These low fares apply anywhere on the Santa Fe and throughout the South and West. Call

J. E. BEYER Agent Hereford, Texas

Or Write T. B. GALLAHER General Passenger Agent, Amarillo, Texas

# ATTEND

Southern Trading Company

Sprowls-Cronin Company

# MAMMOTH Bankrupt Sale

YOU KNOW THE QUALITY WE QUOTE THE PRICE

SELLING OUT TO THE BARE WALLS!

JOLLY FEMMES ENJOY

The refreshment course was

cipal G. M. Hudson's Hi-Y organi-

zation, together with a number

of their girl friends were given

Guests of the enjoyable affair

were Mr. and Mrs. G. M. Hudson,

Misses Helen Seed, Mary Lee and

Beverly Alexander, Sybil Wickes-

sor, Alma Paetzold, Irene Knox,

Mary Ann Baird, Virginia Nix,

Odessa' Long; Messrs. Howard

Williamson, Palmer Norton, Geo. Conklin, Billy Smith, Eugene Har-

man, Ted Clancy, Charles Wilson Bud Bradly and Bob Baird.

eandle burned.

Bill Gentry.

Third Street.

VALENTINE PARTY

### Drive In

-and let us Service Your Car with TEXACO Gas, Oils and Greases



**Texas Service Station** 

# A Newer and Better **BEAUTY SERVICE**

Is Now Available to the



### Particular Woman

At our modern, delightful shop in the Oberthier Building

where experienced operators are ready to serve you with the aid of modern equipment and a thorough understanding of your personal requirements, amid new and cheerful surroundings.

# Want a Name

That Will Bear Out the Distinctiveness of

This Modern Shop

### **Permanent Wave**

To the woman suggesting the most Appropriate Name as Decided by Three Judges.

This Contest Closes at

# Noon, Wednesday, February 26th

Send or Bring as Many Suggestions as You Like Before

That Time-and

PHONE 220 FOR AN APPOINTMENT

VERNA CULPEPPER

MRS. B. F. GUTHRIE, Society Editor

#### BRIDGE PARTY HELD AT OLSON HOME

Thursday afternoon when Mmes. Valentine provided the inspiration John Otson and Raul Mathers en- for a lovely social event when tertained with an afternoon of the members of the Jolly Femmes bridge, the home of Mrs. Olson be Club were joint hostesses to the

Drawn shades with soft lighting ning at the home of Mr. and Mrs. and open fires created a welcom- Dick Bradley. ing atmosphere which was emphastables. Tallies, daintily suggest-tive of St. Valentine contributed four tables of players pleasantly their note of holiday festivity. Six occupied throughout the evening, tables of players enjoyed the high score being won by Mrs. Ralph high score going to Mrs. Webb, low by Mr. Mac Bainum. Sam Reid. Cut prizes were also given, carrying the motif further in red, heart-shaped boxes of Again, in the refreshment plate, seasonal reminders were attractively used. It included heart-shaped molds of tomato

shapes, and coffee. Enjoying the delightful event were Mmes. McCollum, Medkief, Stanford, Snyder, Hill, Close, Guth- HI-Y CLUB ENTERTAINED rie, Coneway, Ferguson, J. W. BY BILL STANFORD Witherspoon, Sam Reid, Donald, J. T. Gilbreath, Jr., J. A. Pitman, Travis Dameron, ohn McLean, Rockwell, Emmons, Coffee, Colby Conkwright, Baer, Dyar; Misses Mabel Gass, Miriam Draper and Nita Roy Lobdell.

#### DISCUSSION GROUP HEARS D. W. HAWKINS

was held Friday by the Discussion the game of hearts, other games

D. W. Hawkins gave a careful an evening brimming with pleasand thought-provoking analysis of urable diversion. A delicious re-"Christ's Alternative for Commun-freshment plate of hot punch, ism," by E. Stanley Jones; togeth- heart-shaped cookles, candy hearts er with his own interpretation of and raspberry jello with whipped the principles set forth by the au- cream carried out a lovely color thor. At the insistence of the scheme of red and white. group, Mr. Hawkins will continue his presentation Friday evening of this week.

Keith Guthrie was in Hereford Saturday and Sunday enroute from Lubbock where he, with the entire faculty of the Springlake schools, had attended an educational conference Friday.

## MRS. WILTSHIRE HOSTESS

shire as hostess.

lovely large lace valentines, sweet peas providing the attrac-tive room decoration. A delicious Again the inspiration of Saint tive room decoration. A delicious about. And when she dances with Spanish menu was builded around Bill Robinson—well, all we can Spanish steaks with a dessert of say is, be sure and see the picture. frozen marshmallow-pineapple pudding served with heart-shaped husbands of the group Friday evecookies and coffee. The club game was enjoyed, high score going to Mrs. Colby Conkwright.

The Valentine motif was carried en, Colby Conkwright, W. L. Davi,s home, spending the rest of his life Alton Fraser, Emmons, and B. M. Wiltshire.

### IMPERSONATORS TO APPEAR

seasonally suggestive. Heart-cen-Next Tuesday night, on the stage tered lace covers were used on of the Star Theatre, many of the tables and on each a crimson Hereford's cutest little girls will. vie for honors in the Shirley Tem-Sharing the enjoyable occasion ple impersonation and personality were Messrs, and Mmes. Fredaspic salad, cheese wafers, nuts, Bailey, Ralph Webb, Dick Brad-individual iced cakes in heart ley, Arnold Long, Bob Gentry, Ver-ber of cute little girls entered alcontest. Manager Charley Hardnon Gilliland, Mac Bainum and ready and expects to present a very clever program of Shirley Temple impersonations.

It is not necessary that the en trants look like Shirley Temple. They may dress like Shirley has That interesting group of high in some of her previous pictures school youths that make up Prinor like she does in her latest, "The Littlest Rebel". They may sing a song, do a dance, say a piece or merely walk out on the stage a delightful evening Friday when Each entrant will receive a beau-Bill Stanford, one of their num-ber, entertained at his home on tiful Shirley Temple song album of Shirley Temple songs, and 24 different pictures and poses of Please bring your In deference to St. Valentine, Shirley. The first prize in the A meeting of unusual interest the evening's program began with contest will be a Shirley Temple

> and contests being added to make It is not too late to enter the contest and those who desire to do so should see Manager Hardwick. Those who wish to practice

MRS. WILTSHIRE HOSTESS on the stage, may do so any morn-to LUNCHEON BRIDGE CLUB ing between now and Tuesday.

This contest is being held in With the spirit of Valentine permeating the social atmosphere, the Luncheon Bridge Club took on unwonted gayety at its meeting be shown at the Star Sunday, Mon-Wednesday with Mrs. B. M. Wilt-

The tables were centered with really Shirley's best picture to each date. When you hear her sing seart, "Polly Wolly Doodle"—well it is structure; something to remember and chuckel

When gallant Sam Houston retired to private life he selected ized in the cheery hum of voices out in lovely crimson baskets in land, Oscar Easley, J. C. McCrack- ent. limits of Huntaville for his A WANT AD WILL GET TRAT PLOW!

# Send \$1 For the next b

#### **Atlantic Monthly**

hours. Enjoy the wit, the wis dom, the companionship, charm that have made ATLANTIC, for 75 years, America's most quoted and most cherished magazine.

Send \$1 (mentioning this ad)

The Atlantic Monthly, Arlington St., Boston

# ON STAGE TUESDAY NIGHT PROFESSIONAL

THE CHOCOLATE SHOP

Cold Drinks, Candle

### INSURANCE JNO. H. PATTON

JOB PRINTING

The title to your land is vital Our Abstracts correctly reveal the title.

O. THOMPSON
ABSTRACT CO. Per Cent Federal Farm

# FARM SALES OUR

Col. W. S. WHI

# Definition Contest PRIZES

Through the cooperation of the Star Theatre, free tickets to the Star Theatre will be the reward of those contestants whose work brings the most satisfactory results. The five entrants whose original sentences. under the rules listed below, are adjudged the most clever will be given two free tick-

ets to the Sunday, Monday, Tuesday picture each week.

Contest winners will be announced in the following week's issue of The Brand, and passes will be awarded for the second week-end following the contest.

# GRAND PRIZE

At the end of the month, the most clever sentence submitted during the month will be selected, and the writer awarded a Grand Prize.

# A Full Weeks Pass to the Star Theatre

# RULES

1. Ten jumbled words, along with their definitions, may be found on page 1. The words have been selected at random from advertisements by local merchants in this issue.

The contestant must first unjumble the leters, forming them into the word whose definition s given. Then find in which advertisement it

List the word and the ad in which it was found in the space provided in the accompanying

4. The word may appear in several ads, but only one need be listed.

5. After all words are found, compose a clever sentence of not more than 30 words, using all the contest words in their proper sense, one time only, and write it in the space provided. Remember, cleverness counts!

6. Sign your name clearly. 7. Bring or mail your entry to the Brand so that it will reach this office not later than noon Tuesday following the appearance of the contest, 8. This contest is open to everyone with the exception of the employees of the Star Theatre and Hereford Brand and members of their fam-

9. If you soil the entry blank, make out another on a piece of white paper.

# **ENTRY BLANK**

ads	-/	. /•	-	-
1_				
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6-				
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	sentence	containing an 30 word	g these words	and

Try Your Skill! It's Fun and Educational

#### MRS. B. M. WILTSHIRE HAS BRIDGE LUNCHEON One of the many lovely affairs

with which last week's social calendar was replete was the bridge luncheon given Friday by Mrs. B. M. Wiltshire.

A pretty Valentine suggestive

less obtained in the table appointments, and a great bowl of many hued sweet peas centering the din ing table lent their fragrant loveliness. The menu included pressed chicken, creamed potatoes with buttered peas, congealed vegetable salad, hot rolls, relishes, heart shaped sand tarts, Rebecca pudding and coffee. An afternoon of bridge seemed delightfully opportune, providing as it did a means of forgetting the weather. Candies and mints in Valentine holders and suggestive taliles were seasonal touches. High score prize was won by Mrs. Charles Brooks, with second going to Mrs. J. M

Enjoying the pleasant hospitalty were Mmes. Dow Mercer, W. Kerr, Milburn, Oberthier, Reid, Rosson, Acker, Fox, Hardwick, Lee Morgan, Coursey, Bobo Mc Lean, Odom, McClendon, Paul Fos-ter, Breoks, Holman, J. M. Posey, Davis, Jimmie Robinson and Mc-

# MR. AND MRS. A. LOWTHER GIVE DINNER PARTY

A thoroughly enjoyable function of the week was a dinner party given by Mr. and Mrs. A. Lowther at their country home west of town Wednesday evening. The welcome of this cozy home, lighted and warm against the inclement night; the genial hosts with their words of kindly greeting, and the fellowship of the bountifully spread table, all held something that gave just a little more meaning to hospitality, a little better understanding of the truth and beauty of friendship.

The lovely three-course dinner was served at 6:30 o'clock. Its menu included a fruit cocktail, a marvelous broiled steak course with salad, vegetables, nuts, celery, hot rolls, Boston brown bread, and a dessert of delectable angel food cake, nut cookies and apricot parfait. The evening that follo was delightful. Brimming with the pleasure that needs no formal diversion, it kept the guests until a late hour and sent them away with a deep sense of having shared a beautifully expressed social

Gnests of the evening were Messrs, and Mmes. F. M. Kester, E. E. Ramsey, C. H. Dyar; Mmes. S. E. Askren, B. F. Guthrie, Miss

Would you suggest we send your Service Bill in this manner

mainter ,	Sel. 11. 1936	Very Company
	Mr. Electric Cust	omer II
1016	Laundry	26
3ch. 9, 1936 Mr. Electric Customer	4 Walles	1/25 1/1
Mr. Elociric	Refrigeration	U 36 11/
Door 16	Radio	126
26	Lights	44
1 Service 19		
Foundry 19		
- Lawring	TOTAL	106
TO THE REAL PROPERTY OF THE PERTY OF THE PER		ch. 10
TOTAL	The second second	chne (1936
50514.193	5	chric Gurbana
Mr.Electric Custe	mer	
Laundry	Che I	50
Kefrigoration	1374 TO 15	31
Coacter	100 P	4 66
Koalor	LAT SO DE	1/4
Lighte	44 70	
Rescolator	1000	
Kear		State of the last
TOTAL	156	AUTO AUTO

It would be a lot of bother for you to fuss with 30 bills each month instead of one.

Itemized like a grocery bill . . . day by day and job by job . . you'd soon notice that just a few pennies a day pay for all the electricity your family uses.

It will simplify your costs as well as increase the value of electric current in your home to understand more thoroughly the application of our ultimate rate for electric energy.

TEXAS UTILITIES COMPANY



(Continued from last week)

Ashore, at the storeroom, he und Huxby trying to boss Tobin d still more by the indignity of nanics' labor, the pilot engintook up a case of twin fivegasoline tins in his arms d started cautiously down the e to the wharf.

Had Garth taken the same load, er he or Huxby would have to return for the other two He roped three cases to-and tipped the thirty-galload upon his back. As if the had been a feather-weight, went down the stony slope with smooth gliding step of a moc-

Out at the end of the wharf, a by called down for more gasoline. deft stoop and twist lowered his He had managed to get one tin heavy pack upon the planks withof his case up to the cockpit and nto helping tote the gasoline. Un-he saw Miss Ramill step down loved by the old man's refusal, from the cabin. She had donned out a jar. As he straightened up had emptied it into a wing tank. whole case balanced on his shouldher leather pilot trousers and jacker. It was far easier than toting et but held the helmet in her a deer over broken country. After hoisting aboard the other cases

"How gallant!" she jeered. "He has sacrificed his whiskers. Can it be he hopes to enravish the fair sex?"

"Was that why I shaved?" Garth wonderful. I thought I did it to make doping easier."

YOUR

Advantage

To Call

On Us

BECAUSE-

SAME TIME EVERY DAY

SWEET MILK-BUTTER MILK

SWEET CREAM-BUTTER

GRADE A SANITARY CONDITIONS STEAM STERILIZATION

**Prices Most Reasonable** 

FOR YOUR CHILDREN YOU SHOULD INSIST ON

Grade A Milk

FRESH DAILY

Prairie Dairie

PHONE 666

Number of Products

**Delivery Service** 

**Quality Products** 

hand.

where he had left them. The radio had been tuned in inquired. "Feminine intuition is what probably was the Edmonton relay of the London metal market report. The announcer started to "Oh, you mean what they call give the last quoted price on platifly dope. But I see none of the num: "Refined platinum, per troy sticky or smelly mess they tell ounce, twelve pounds, seven shill-about. Your face looks clean." ings and-"

"Thanks for the compliment

But I'll soon have to take to the usual grease and spruce pitch. Just

no fancy. Years ago, Seton re-marked the fact that mosquitoes

ever sting frogs. I er know a

an who experimented and who

finally obtained chemically the sub-

stance exuded by the skin of frogs.

Too bad I've run out of the dope.

There are plenty of pests where

we are going. You'll have to keep

behind vour nets-or take to

Before the girl could reply, Hux-

Garth swung up to him with a

and Huxby's second tin, he duck-

ed under the front strut of the

wing. His rifle and pack lay

grease and pitch."

used the last of my frogite."

A whine and shriek like static cut across the voice. The loudspeaker blared into jazz.

Splashes told that Huxby was tossing the empty cans and cases into the river instead of down on the wharf. That small yet wanton waste proved that the mining engineer was a stranger in the

Garth stooped forward under the wing and strut with his rifle. Miss Ramill stood with her very artificially waved, semi-bobbed hair bared to the breeze. Upon taking off her mosquito net to put on the leather flying helmet, a swarm of insects had at once attacked her. She was trying to flirt them off in order to replace the protecting ganze.

"D-n your North country," she exploded.

"Wait till you reach one of our muskeg swamps, Miss Ramill. flying suit? Going to pilot the

"Is that any of your business?" "None whatever. Pardon my imertinent curiosity. Only, as there are not three seats in the cockpit, I was moved to wonder if you, instead of your flance, are to be my riding mate."

"How else? Or does the gentleman imagine he can find my prospeet without a guide?"

"Dad with make you give Vivian your route map. I'll not let you

have my seat. This time Garth did not smile. The girl was due for a lesson. "Suit yourself and tell Huxby he can head for the North pole."

"Indeed!" "Quite so. He and your father can go there, or the other place and you with them. You're not only a selfish snob. You're a brainless fool to fancy a southern pilot can back-trail a canoe route through unmapped forest and muskeg country."

The girl's blue eyes flared with outraged pride and vanity. Garth smiled. He had paid her back in full for her arrogance. It was worth waiting over until another season for his fortune, up in that hidden valley of the Rockies.

But before he could stoop under the strut to recover his pack from the cabin, the girl called out to him. "Walt, I did not understand. If it's really necessary for you to act as Vivian's guide-but you had no call to be so rude."

Though he turned back, it was with no intention of humbling himself. He was not duped by her seeming change to amiability. It had been too sudden for sincerity.

"A woman has no more right to be rude than a man," he replied. "When I hear you apologize I'll consider whether an apology is due from me."

The smile left her rouge-smeared lips. He had never before seen so disagreeable a look on any woman's face. But before she could find words to vent her feelings, Huxby peered down over the side of the cockpit, flushed from exertion and annoyance.

"Don't be all day, Garth. Cast off the lines. Sorry, Lillith, that

I'm not to have your company."
"Don't worry, old dear," she said. "This woodsy pest will soon be a thing of the past. Only a few hours of the affliction, and we'll be rid of him."

Becomes Insurance Agent.

B. R. Dixon, former constable, as become special agent and ad-uster in Texas for the Great American Insurance Company. Although he will work out of the Oklahoma City office, he will continue to make his home here for the present. It was to accept this

### Jumbo News

BY DA RUE BECK The girl flushed with resent There were 25 present at Sunnt, "Frogite! Don't lie to me. I day school. Miss Mildred Holly how you Westerners tell was elected temporary secretary. Lowery Walker of Dimmitt visitfantastic falsehoods to tenderfeet." "You do? By the way, in the ed the L. E. Beck home Thursday North we say chechaheoc, not tennight. derfeet. As for the frogite, it's

Mr. and Mrs. U. G. Randall were dinner guests in the P. H. Dyer home at Dimmitt Saturday. Misses Kittle Oxford and Marie Hancock of Flagg spent Friday night with Mrs. Lee Oxford.

Mr. and Mrs. F. L. Pinckert visited Mr. and Mrs. Wilford Taylor, Jr., at Umbarger Saturday. Mrs. Ella Walker of Lubbock spent Tuesday night in the L. E.

Misses Mildred and Thelma Holly entertained the children with a valentine party Friday. Popcorn balls were served to the guests. Homer Barnes was in Dimmitt

Beck home.

Saturday. Miss Thelma Holly visited Miss Louise Goats at Norton, N. M.,

The women's club met Tuesday Clark of Dimmitt was in charge of the demonstration. Wayne Carthel and family spent

the week end in the Taylor Golden home at Plainview and B. R. Carthel home at Lockney. L. E. Beck and family visited

ble home in Dimmitt Sunday. Messrs, Williams and Morgan By virtue of an Execution issued

MANOLOGY COLON IRRIGATION

in Dimmitt Friday.

the basketball tournament at Dim- within the hours prescribed by mitt Friday and Saturday. C. D. Pinckert and family mov-

ed to Hereford Saturday. visited Mrs. Lowery Walker in house door of said Deaf Smith Dimmitt Friday.

Miss Mildred Holly spent Sunday at her home in Happy. Chas. McGinnis, Albert Teilie and Leon Matthews were in Mule-

shoe Sunday. ... burg spent the week end in the division, Deaf Smith County, George Shepherd home.

J. C. Stork and family entertained with a dance Saturday B. B. Parmer and Pauline Parmer

#### Card of Thanks.

To the people of Precinct No. 1 wish to express my sincere appreciation for the support and cooperation given me as your conand made a feather quilt for stable during election and after Mrs. M. L. Simpson. Miss Izora went into office. I resigned to accept a better position, but it is with sincere regret that I leave your service. B. R. DIXON.

SHERIFF'S SALE

the P. H. Dyer and Oscar Trim-STATE OF TEXAS,

Health Service

Dr. R. E. Perkins

County of Deaf Smith. gave interesting discussions Fri-day night on present conditions of Civil Appeals for the 7th Supreme

MINERAL BATHS

of J. W. Lusk versus B. B. Parmer cution of this writ. Mr. and Mrs. Max Dixon were and Pauline Parmer No. 4440, and to me, as Sheriff, directed and day of February A. D. 1936. Senior and junior boys entered delivered, I will proceed to sell, law for Sheriff's Sales, on the By J. O. Newell, Deputy. A. D. 1936, it being the 3rd day Mrs. Lee Oxford and Willie of said month, before the Court-County, in the city of Hereford, the following described property,

The Southwest Quarter (S. W. 14) Section number 35, Township five (5), North of Range two Frank Neill and family of Stone- (2) East of a Capitol League Sub-Texas.

> Levied on as the property to satisfy a Judgment amounting

soil and remedies, as suggested Judicial District of Texas, Ama- to 64.85 in favor of the officers of by the U. S. Soil Conservation pro- rillo, Potter County, Texas, on Court of Civil Appeals and of the gram. This program was spon- the 25th day of January, 1986, 69th Judicial District Court, and sored by the Llons Club of Here- by the Clerk thereof, in the case further for the costs of the exe-

Given under my hand, this 12th MRS. J. B. MILLER, Sheriff.

Deaf Smith County, Texas.

About 100 Tons of Higera Feed \$5 PER TON At the Rick 2 Miles West of Friona O. G. TURNER

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That's what we want to be with your insurance. CONSULT US!

PHONE 273

M'LEAN INSURANCE AGENCY



# NEW PERFECTED HYDRAULIC BRAKES .. VALVE-IN-HEAD ENGINE · · FULL-FLOATING REAR AXLE make Chevrolet the world's greatest truck value



HYDRAULIC BRAKES always equalized for quick, unswerving. "straight line" stope

PULL-TRIMMED DE LUXE CARS The truck with the greatest pullingpower in the entire low-price range
... the safest truck that money can buy ... and the most economical truck for all-round-duty-that's the new 1936 Chevrolet!

These new Chevrolets are the only trucks in their Perfected Hydraulic Brakes, for unmatched stoppingpower; New High-Compression Valve-in-Head Engine,
giving pulling-ability and operating economy without equal in the low-cost field; Full-Floating Rear
Axle of the most rugged and durable design; and
Full-Trimmed De Luxe Cab for driver comfort, with
clear-vision instrument panel for safe control.

See these new 1936 Chevrolet trucks at your earliest convenience. Subject them to any and every competitive test of price, of features and of performance on the road with your own load. To do this will be to convince yourself that they're the world's thriftiest high-powered trucks and therefore the world's greatest values!

CHEVROLET MOTOR COMPANY, DETROIT, MICH.



NEW HIGH-COMPRESSION

VALVE-IN-HEAD ENGINE

with increased horsepower, increased

torque, greater economy in gas and oil

**FULL-PLOATING REAR AXLE** with barrel type wheel bearings on 11/2-ton models

A GENERAL MOTORS VALUE CHEVROLET TRUCKS Brumley Chevrolet Co.



First in War, First in Peace

When this country was periled, the banks, acting as agents of the people, provided the sinews of war . . . in times of peace likewise, banks have promoted the welface of the nation. When you place your money in the care of this bank you are not only placing it in safe hands, but also you are putting your savings to work to create national prosperity which will benefit

OF HEREFORD PEDERAL PESE

night at 7:30 o'clock by the Junior

High School and a few Cautral

by Davis, Raymond Fowler, Geo. Walker, Kenneth Lisenbe and Leo

nished by Raiph Smith's German

Don't fail to see "When Betsy

Ross Made Old Glocy" at the high

school auditorium, Friday evening,

NUMBER 390

Deaf Smith County, Texas,

You are hereby commanded to

THE STATE OF TEXAS

Mrs. Grace Guthrie has filed an

filed in said court on February

Womble Addition to the original

Smith County, Texas, as the prop

sold for cash at private sale for

the purpose of satisfying the said claim against said estate, and this

notice is for the purpose of giv-

ing any and all persons an oppor-

eard on the second Monday in

appear and show cause why su sale should not be made, shou

they desire to do so. Herein fail not, but have you

County Court, Deaf Smith

THE STATE OF TEXAS

February 21,

Greeting:

(promptly).

School children.

was shopping here Tuesday.

1932 Chevrolet Coupe, worth the ney, also 1931 Ford truck and 1933 Dodge truck, Ireland-Beavers Motor Co.



### Shirley Temple Hear her sing "Polly Wolly

See her dance with Champ ion Bill Robinson.

he's a spunky little "Reb" in pantalettes in

THE LITTLEST REBEL'

STAR THEATRE

unday, Monday, Tuesday, Midnight Preview Sat. Nite

> On the Stage Tuesday Night, 8:45

Shirley Temple Impersonation and Personality Contest

For little girls 4 to 6 years old

ENTER NOW-Each entrant will receive a Shirley Temple Song Album. (Continued from page one)

in Amarillo Saturday. Mmes. C. H. Dyar and T. G.

Nance spent the week end in Amarillo, guests in the home of Mr. and Mrs. Harry Johnson 1930 Rugby pick-up, powered by Continental six motor, in good con-

with Mrs. Kester's parents, Mr. and Mrs. Jim Findlay.

ers Motor Co.

Mrs. Carrie Lillard of Friona spent several days this week with her daughter, Miss Virginia, and her brother, Glen Weir and wife.

Mr. and Mrs. W. B. Wiltshire, Mr. and Mrs. John A. Neill and daughter, Ann, all of Lubbock spent Sunday in Hereford, guests of Dr. and Mrs. B. M. Wiltshire.

Mrs. Nolia Elliston, who is teaching school in Porter, N. M., pent the week end here with rel-

An exceptional value in 1931 light Buick coupe. Motor in good condition, new paint, nearly new tires, body perfect. If you want relative strength of the top-notch Williams, Leonard Burleson, Bob mething extra good, see this car. clubs. Ireland-Beavers Motor Co.

Thos. Burkett of the U. S. Maines, stationed at San Diego, California, and Chas. Burkett of New Hereford, Friona and Dimmitt con- Thurmond Williamson and David Mexico visited their brother, John, the past week.

Mexico visited their brother, John, ways a high-scoring machine, the manner in which the local club's Cox, Delbert Kassohn, Elmer Ma-

bock with their sons who are stu- ed to one point and Vega to three F. L. Lucas; dancing children, dents at Nech College:

school auditorium Friday evening, erous substitutes, who allowed a Louise Davis, Gertrude London, February 21, at 7:30 and see and large majority of the opponents Lillye London. Music will be furhear colonial dances, soldiers, baskets. songs, dialogs, etc.

Have your motor reconditioned now. We have expert workmen Figure with us on your next jo.b Ireland-Beavers Motor Co.

#### School Group Whitefaces Go Will Present

the quintet. They lost only four games, two of them during the practice season, and later defeated three of the four clubs to whom they lost. Plainview, the fourth club, has not been played a section.

ond game.

Not ready to end their home stand, the girls playing under Coach Jimmle Wilson have defin-Itely arranged two games here with this week end, a series here with dition; a clean job. Ireland-Beav-

ents to all for each clash.

Friona's gangling and speedy The personnel of the play is: Chiefs are favored to sweep the George Washington, Danny Hales; eight to 12 clubs taking part in Martha Washington, Vivian Oison; the district event. Most follow-ers of the sport are picking the Colonel Ross, Hitton Higgins; Cap-Chiefs against the field and there tain Anderson, Buddy Cawthon; seems to be little chance that Betsy Ross, Wanda Jean Rend; her Hereford or any other club might assistants, Ovella Hill, Lois Standupset them. Pairings will not be ifer, Margaret Higgins and Joan made until immediately before the Carswell; the 13 colonies, Rena start of play. Coach Tommie Mc- Rae Renfro, Margaret Ruth Kuck-Collum will take his regular squad er, Rachel Ireland, Christine Olinto the battle. With the club son, Marthella Perkins, Elma Shushowing better and better as the gart, Lois Ann Cockrell, Dorothy season drew to a close, the White-faces have an excellent chance to Nellie Pauline Spradley, Virgie go through two or three rounds, Lee Sparks, Kathryn Henderson, but this depends more upon the Wanda Jean France; soldiers, O. manner in which the drawings G. Hill, Billy Miller, James Henry are made than it does upon the Jenkins, Robert Peterson, Alfred

The girls' district tournament will be played at Tulla next week Rudd; flag boys, Harold Close, end. Channing and Stretford hold Richard Ireland, Benny Womble the position of co-favorites, with Rilly Dameron, Donald Robers Messrs. and Mmes. Ray Conedefense has come through in the
way, Wirt Phillips and Arthur
Thompson spent Sunday in Lublocal backers. Canyon was limitLuther Worley, Nolan Miller and defense has come through in the thies, Rayland Evans, Ralph during the first halves of last Billie Jean Angelo, Nadine Newweek's games. After the halfway ell, Billie Louise Barber, Bettye Live back in 1776 at the high mark, Coach Wilson sent in num- Jo Kendall, June Dameron, Billy

# Farmers Apply

(Continued from page one)

sioners Jack Rose and Wiley Rob rson, and a representative of the Resettlement Administration. All were turned back, and officials To the Sheriff or any Constable of were forced to start over Tuesday.

The first application called for grants to control all land in the county affected by blowing. The cause to be published in a news-Resettlement Division pointed out paper published in Deaf Smith that its purpose is to protect the County, Texas, a copy of the fol-wheat crop and not to get into lowing notice, which publication shall not be less than ten days before the return day hereof, ex-clusive of the day of publication: Only the acreage seeded to wheat applies under the emergency grant, it was stated. Otherwise, two million dollars would not take To All Persons Interested in the care of the Panhandle.

Estate of Otho J. Beene, Decare of the Panhandle.

15 Cents for Solid Listing. The grant would amount to 15 cents per acre on wheat land to application in the County Court be solid listed, not to exceed 50 of Deaf Smith County, Texas, in per cent of the wheat acreage, cause number 390, entitled 'The and five cents per acre on that Estate of Otho J. Beene, decease to be strip listed. The question-naire in connection with the appli-ing Mrs. On Barnett, the duly cation states that no applicant is appointed and qualified Adminis-"eligible for the emergency grant tratrix of said estate, to sell real until all other resources are ex-chausted.' estate for the purpose of satisfying

rie heretofore filed, established and approved. Said application was week of work in connection with the emergency, was informed Saturday at noon that the grants were available. Farmers were in to order Lot Number Six (6) in Block Number Two (2) of cations started Monday morning. Two hundred and seven applica- town of Hereford, Texas, in Deaf were filled out during the day. These applicants were ad- erty of Otho J. Beene, decease vised of the changes and new applications were required.

#### TO THE VOTERS

I am announcing my candidacy tunity to appear and show caus for the office of Sheriff, Tax Col- why such sale should not be made lector and Assessor of Deaf Smith County, Texas, subject to the ac-tion of the Democratic primary, should they choose to do so. The application to sell said property above described will be

March, 1936, the same being the 9th day of March A. D. 1936, and I feel that I need no introduccounty, having known most of regular term of said County Court, you for a number of years.

I will appreciate the support at the Court House in Hereford, and influence of the voters and Deaf Smith County, Texas, at if elected will endeavor to serve which time all persons interested the people in a fair and impartial in said Estate are req

H. M. (Mack) BEACH. Youth Dies In Crash.

J. D. Curry, youth residing four day hereof, this Writ, with your return thereon, showing how you have executed the same. mobile accident near Clovis, New | Witness my hand and official Mexico. Young Curry was killed seal at Hereford, Texas, this 19th and two others injured when their day of February A. D. 1936.

automobile collided with a truck, t was reported here. He is survived by several relatives and numerous friends who mourn his

Good Will Clinic Permanent.

The children's good will clinic eing held here three times week ly for the past several weeks has been extended into a permanent Playlet Here been extended into a permanent agair, Drs. Perkins and Lee anpunced this week. They say A musical playlet in three acts, entitled "When Betsy Ross Made Old Glory," will be presented in the high school auditorium Friday of age are receiving benefits they otherwise would be unable to get.

Turkeys On Parade.

One of the most unusual scenes Included in the operetta will be tennial year will be the one presthis week end, a series here with the Strafford sextet, the club that defeated Hereford for the district championship and trounced Allison for the bi-district title last year. Friday night's game will year. Singing, dialog and statt at about 8:45 o'clock, immediately an operated to be the operated will be the one presented when thousands of turkeys, headed for market, actually march to the strains of band music in the world famous Cuero Turkey Trot next November. Thousands of gobbling turkeys form sections of gobbling turkeys form sections of problems. Mr. and Mrs. Lynn Kester and baby went to Sudan Saturday and remained until Sunday evening with the colonial times. Admission will be remembered as the colonial times. start at 7:30. Admission is 10 be 10 cents for school children ed as a Centennial year celebra house at State Park and who form-

Assembly of God Church.

"A place with a welcome." Rev. W. A. McCann, pastor. Sunday school 9:45 a. m., Owen

Christ's Ambassador's, 6:30. Tuesday night prayer meeting at 7:30. Friday night Bible study

W. L. Moore of Mineral Wells, Warren, Wyoming, spent three days last week in the A. J. Schpeider home. He returned to Fort War-

Mr. and Mrs. Kelso Vernor of Vernor will be remembered as the see "When Betsy Ross Made Old architect who designed the club Glory." erly live here.

More than 26,000 derricks sur nount that many wells in reat East Texas of field, is eight miles wide and 60 miles long. The field, one of the most interesting industrial sights in North America, will attract thousands of Centennial year visitors in Texas.

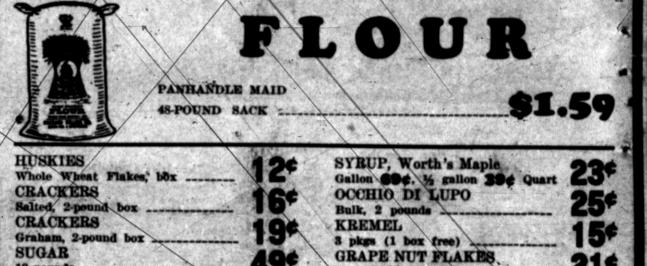
Be patriotic to our Stars and Stripes and don't fail to see the musical play, "When Betay Ross Made Old Glory" at the high school auditorium Friday evening, Feb ruary 21, at 7:30 o'clock (prompt-

Back our Junior High School

A WANT AD WILL GET THAT PLOYE

# guality 5

FRUITS	-NO. 10 CANS
PRUNES No. 10 can 27	7¢ CHERRIES 54¢
GREENGAGE PLUMS 3	PINEAPPLE No. 10 can 64¢
PEACHES No. 10 can	GOOSEBERRIES 59¢
APRICOTS No. 10 can	9¢ APPLES No. 10 can 35¢





COCONUT

Log Cabin, large

WHEATSWORTH

Breakfast Cereal, 25c

SOAP FLAKES Rlue Barrel, 5-pound box

SYRUP

# COFFEE

packages \_

DEL MONTE POUND

POPCORN Bulk, guaranteed to pop, 3 PORK AND BEANS White Swan, can COMPOUND

WHITE	KING
	SOAP
Comments of the Comments of th	34¢
	O A

POILET SOAP MEALTH SOAP

SOAR

GRANULATED SOAP White King, large TOILET SOAP White King, 5 bars TOILET SOAP A-Plus, 3 bars

# Fresh Fruits & Vegetables

SPUDS	191/26	CARROTS and TURNIPS
ORANGES	,16	YAMS
eck	49	East Texas, pound
RAPEFRUIT	100	CAULIFLOWER
ETTUCE	04	BANANAS
Pwo for	<b>5</b>	Pound



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NEW FAIRY SOAP