

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

Volume 28—Number 16.

Hereford, Deaf Smith County, Texas, Thursday, May 3, 1928.

Seth B. Holman, Publisher.

## DAIRYING TAKES FORWARD STRIDE AS PROMINENT MEN ORGANIZE

### Hereford Prepares Celebration For Great National Music Festival

## CONNALLY FLAYS SENATOR IN CAMPAIGN ADDRESS

### REPRESENTATIVE SPEAKS TO SMALL GROUP FROM COUNTY ON APPROACHING CAMPAIGN

Lack of Time Faces Omission of Public Questions From Talk by Senatorial Aspirant. Arguments Convincingly Presented by Often-Re-Elected Representative Who Is Now Asking for Promotion.

Spending thirty-five of the sixty minutes of his speech saying Earl B. Mayfield, the man whose seat in the United States Senate he is now seeking, Congressman Tom Connally delivered a campaign speech to more than eighty Hereford people at the court house here Monday morning.

Every statement of what Connally called "propaganda" issued by Mayfield throughout the state at the time of the Connally announcement for the senatorial candidacy was soundly rebuffed by the Congressman in his speech here. Among failures in the assertions of Senator Mayfield were uncovered and denounced by Connally just as they had been uncovered and denounced in dozens of Panhandle towns within the past few weeks of his campaigning here.

**Party Tariff Favored.**  
Stating that he was opposed to high tariff on manufactured goods and industrial products, Connally asserted that so long as such a tariff did exist, he was in favor of a similar tariff to protect the farmer and cattleman.

**Restricted Foreign Immigration.** His stand against the cancellation of foreign debts and secret sessions of the Senate were other points touched upon briefly, convincingly, by Congressman Connally. "If promoted to this office," declared the five-times-re-elected representative from the Waco district, "I shall at all times vote for Democratic policies, as I believe these policies to be the single path through which the government may be led from the mazes of Republican corruption in which it is now floundering."

**Talk Well Received.**  
Although comparatively small, the crowd which heard Representative Connally's speech was representative of this city and county. W. E. Dameron introduced the speaker.

### Local Golfers Beat Clarendon In Close Meet

Twenty of Clarendon's picked golfers came to Hereford Sunday afternoon to play twenty of the hardest fought matches seen on local greens this season. Hereford golfers emerged victorious, winning fourteen of the twenty games.

Play was tight and interesting throughout. Several of the matches went to nineteen and twenty holes because of ties. Two closest matches were between J. M. Posey of Hereford and C. Douglas, Clarendon, and J. J. Clark, Hereford, and W. Gentry. Both went to twenty holes and were won by Hereford golfers.

Low score men of the day were J. A. Pitman of Hereford, turning in a par on the first round, and B. Cooke, of Clarendon, who shot one over par on the turn.

Hereford golfers will play a return match at Clarendon Sunday, May 13. Those who intend to make the trip are asked to be preparing now and notify the secretary or matchmaker some time next week.

### Dr. P. W. Horn Will Speak At Commencement

Dr. Paul W. Horn, president of Texas Technological College, Lubbock, will deliver the commencement address at the Hereford high school graduating class this year. It was announced this morning by Superintendent C. H. Dillehay. Commencement exercises will be held at the high school auditorium at 8:15 p. m., Wednesday, May 16.

Baccalaureate will be held at the auditorium at 8:00 p. m., Sunday, May 13. The Rev. V. M. Cloyd will preach the sermon. According to custom, seniors choose the Hereford pastor who will deliver the sermon, with the restriction that the same pastor cannot be chosen for two successive years.

Seventh grade commencement will be held at 10:00 a. m., Friday, May 18, at the auditorium. The speaker for this exercise has not yet been chosen.

According to Superintendent Dillehay, diplomas have been ordered for forty-two members of the Senior class. More definite details on each program will be announced later.

### Mosley Building Tenants Ready For New Places

With nothing but floors remaining, workmen have virtually completed the new Mosley building in the 100 block on Main Street, and the owner announces that it will probably be ready to occupy by Monday, May 7. The building, which is of pressed brick construction is 50 by 80 feet and is divided into three sections. Tenants of the new building are already making preparations to move into the completed rooms. Onias Carroll will move his domino parlor into the south room, Omer Baker will install a restaurant in the north section, and no occupant for the center room has been announced.

According to J. R. Mosley, owner, ideal weather conditions have enabled workmen to finish the new structure within a shorter time than had been expected. Next Monday it will be ready to be opened to the public.

### Mule Kick Fatal to Unhappy Child

A kick by a mule last week proved fatal to the infant son of John Williams, a resident of Hereford. The child, the son of Mr. and Mrs. Williams, was only a year and a half old. Funeral services were held at Williams' home at 2:30 p. m., Thursday.

### BANK REMODELLED

Work Begun This Week On Many Important Changes In First National Bank Building, and Will Mean Almost New Banking House.

Virtually a new bank building in Hereford will be the result of a gigantic remodeling campaign launched this week at the First National Bank. Men are at work tearing out old fixtures and walls and will remodel completely the entire building.

Outstanding changes to be made include a new pressed brick front and installation of a large twenty-five foot vault in the rear of the building. Work should be completed within the next month, it is believed.

Miss Jewel Farmer of Amarillo spent Monday and Tuesday here as a guest of Mr. and Mrs. Omer Baker and family.

### Rural Schools Schedule Great Rally at Dawn

Five Deaf Smith county rural schools will meet in a big rally and track meet at Dawn Friday morning, May 4. Parents and patrons of all the schools in the county are invited by County Superintendent Earl W. Wilson to be present at this big all-day meeting.

Beginning at 9:00 a. m., each of the schools represented at the rally will put on a special program and exhibit their work. At noon a basket dinner will be served and in the afternoon the track meet will be held.

Spelling contests of all of the students from the second to the seventh grades will be held, with a special award for the winner of each division. Prizes in the track and field events to be held in the afternoon will be given by the merchants of Hereford.

### MUSIC WEEK CELEBRATION PLANS MADE

Hereford Musicians Take Prominent Part In Observance of Great Event All Next Week.

National Music Week will be observed in Hereford next week by a series of four musical vespers to be held on Monday, Tuesday, Wednesday and Thursday evenings at the four churches. It was made known this morning by the committee in charge. Committee members are the Misses G. A. F. Parker, H. L. Broadwell, A. O. Thompson and C. H. Dyer Rev. Jas. T. Ross, chairman, is out of town this week.

The special vesper services will begin each evening at 7:15 and last until 8:00 o'clock. They will be held on Monday night at the Methodist church, Tuesday night at the Baptist church, Wednesday at the Christian church and Thursday at the Presbyterian church.

Hereford people are asked to help celebrate Friday night, which has been designated as Home Music Night. On that night people are asked to arrange musical programs in their homes for their friends and neighbors. Instead of meeting in public gathering, radio stations all over the country will broadcast special programs for the occasion.

### KIDS SEE SHOW.

Children of Central school were treated to a free matinee at the Star Theatre by Manager W. L. Pickett Wednesday. "40,000 Miles With Lindbergh," popular new film, was the attraction.

### FARM HOUSE BURNS

L. M. Wilson Residence Completely Destroyed by Flames Following Explosion of Oil Stove, Unable to Save Household Goods.

Fire completely destroyed the farm home of Mr. and Mrs. L. M. Wilson, three and one-half miles east of Hereford, late Tuesday afternoon. Explosion of an oil stove is thought to have caused the blaze.

According to Mr. Wilson, all of the family except a young daughter, were working at some distance from the house when the explosion occurred. Before they could be notified the flames were beyond control.

Harry R. Seed, who has been spending the winter in Stockton, California, returned to Hereford Monday afternoon.

### Alumni Banquet Date Announced By Committee

The Hereford Alumni Association will meet for their annual banquet at the Methodist church Monday night, May 14, it was announced this morning by Miss Dyalbia Stovall, chairman of the invitation committee. Other officers of the organization are Travis M. Dameron, president, and Mrs. A. O. Thompson, chairman of the program committee.

Members of the association are assured that every effort will be made to make this banquet the best ever held, officers declared. Details of the program will not be announced until later.

Tickets for the banquet may be obtained from these alumnae: Miss Stovall, Mrs. A. O. Thompson, Miss Floyd-Wilson and Miss Lucille Megert. They will be on sale next week.

### DEAF SMITH DAIRYMEN SEE FURTHER HERD BETTERMENT IN NEW TEST ASSOCIATION

Twenty-Six Members of Three County Organization Complete Preparations to Begin Work by Next Month. Herd Improvement and Increased Standard for Region Seen as Benefits of New Plan.

### Connally Talks At Meeting of Commerce Body

An address by Representative Tom Connally was the chief feature of the regular luncheon of the Hereford Chamber of Commerce held Monday at the Hereford Hotel. Nearly fifty members of the organization were present.

At the request of the gentlemen of this locality, many of whom were present, Congressman Connally expressed his views regarding the competition of cattle from the United States with those of South America and other countries. Cattlemen here deserve to be, and ultimately will be, protected by a tariff to exclude unfair foreign competition, he declared.

Regular business of the organization was waived in order that the members might be dismissed earlier than usual. Members were reminded by President T. E. Seliger that the luncheon on Monday, May 14, will be served by the ladies of the Christian church at the church.

O. A. Olson, proprietor of the Olson Variety Store which opened here last Saturday, was introduced and made a short response to the president's welcome. The luncheon next Monday will be held at the Stockman's Cafe. Postponed business matters will be discussed and a full attendance is urged.

### Eight Injured In Car Wreck Near Dimmitt

Ten people narrowly escaped death Sunday night when they met in a head-on collision on the Ozark Trail near Dimmitt, about a mile west of 25-Mile Avenue. A Ford touring car driven by Ernest Bagwell collided with the Chevrolet coach driven by a Mr. Evans of Clovis.

Dimmitt, returning home from Hereford, arrived at the scene shortly after the accident and with the help of several people in the vicinity gave first aid to the injured. Doctors from Clovis, Dimmitt and Hereford were called.

With Mr. Bagwell were his wife and sister-in-law, Miss Velma Green, and Mr. Evans was accompanied by his wife and five children. Except for two of the children, severe cuts and bruises were sustained by all of the occupants of the cars. Most seriously injured was Mrs. Evans, who received a bad scalp wound. Her condition was not considered critical.

### EQUIPMENT INSPECTED.

Officials of the fire department of Memphis, Texas, made a special trip to Hereford Monday afternoon to inspect the quarters and equipment of the Hereford fire department. Rebuilding of water mains and new equipment are under consideration at Memphis.

With twenty-six members already enrolled and others considering membership, the Deaf Smith-Potter-Randall counties cow testing association has at last perfected all working arrangements and is now ready to commence operations by June 1. It was announced here today by County Agent R. O. Dunkle.

As outlined by Mr. Dunkle, the purpose of the association is to learn the individual merit of each dairy cow in the herd. Under the present plan, a report on each herd will be made once a month and there will also be a yearly report on the butterfat production of all of the cows in the association.

**College Man Tests.**  
Recommended by the American Jersey Association as an authority on register of merit dairy cattle, a Jersey expert from the A. M. College of Texas will have charge of all the testing work and will be employed full time. Several of the cows to be tested in this county have a register of merit qualification.

Sole expense to each member of the association is \$7.50 per month and lodging for the tester during the twenty-four hours or longer that he is on the grounds making the tests.

**Plan Successful.**  
According to Mr. Dunkle and members of the organization, the cow testing plan has proved successful in many adjoining counties and is regarded as one of the outstanding steps toward dairy success where ever used. Not least of the advantages pointed out is that cows which have a satisfactory record in the test have a resale value in some cases 100 per cent higher than untested animals. The association member knows the exact productivity of each cow in his herd and is thus able to get rid of unprofitable animals.

So far only seven dairy owners in Deaf Smith county have signed up for the cow testing work. Many more may still be attracted to membership and are urged to apply at once. Members from this county are J. L. Lookingbill, Jim Lipscomb, W. P. Caraway, Roy Gough, Lester Galley, G. W. Heard and L. A. Smith.

### Baseball Team Organizes for Game at Vega

Anxious to get the season started, those interested in a baseball team for Hereford this summer have made definite arrangements for organization and at least two games. It was announced this morning. At 8:00 o'clock tonight, Thursday, former players, new players and all those interested will meet to organize and elect a manager at Carroll's Domino parlor.

Sunday, May 6, will be the date of Hereford's first game. On that day the team goes to Vega. The following Sunday the Vega team will play at Hereford.

Bookings are now open and managers wishing games are asked to phone or write Onias Carroll or any other member of the team.

### PRIZE-SEEKING COUNTY CLUB MEMBER AND LITTER



Miss Elizabeth Chapman, fifteen-year-old daughter of Mr. and Mrs. Jim Chapman of the Sims community, with the litter of pigs with which she expects to win two big prizes in competition with the club boys and girls from all over Texas. Elizabeth has been in club work in this county for the past two years.

The State Swine Breeders Association and the Progressive Farmer magazine are offering a premium of \$75.00 to the county club boy or girl having the highest average litter weight and also for the highest total weight. Boys and girls throughout the state will compete for the two awards, totalling \$150.

At the age of five weeks the eleven pigs shown above averaged twenty-three pounds in weight. According to County Agent R. O. Dunkle, who is in charge of club work in this county, the litter has an excellent chance of taking either or both of the big prizes.

The pigs are fed a balanced ration, mixed as follows: 200 pounds tankage, 200 pounds wheat shorts, 100 pounds cottonseed meal, 150 pounds ground oats, 50 pounds bone meal and 100 pounds ground alfalfa. This feed is fed in connection with milo chops, feeding one pound of this ration to each pig every day, besides all the milo chops it will eat.

Elizabeth Chapman has been outstanding in her club work during the past two years. Last year she was awarded a trip to the short course at A. & M. College as the leading club member of the Sims and Ward communities.

At present there are seventy-one club boys and girls in Deaf Smith county interested in projects similar to that on which Miss Chapman is now working. These include calves, poultry and field crops. Any boy or girl in a rural community between the ages of ten and twenty years is eligible for club membership.



# THE HEREFORD BRAND

Published Every Thursday at

HEREFORD, DEAF SMITH COUNTY, TEXAS.

**SETH B. HOLMAN** Editor and Publisher  
 Also Publisher of  
**THE FRIONA STAR, FRIONA, PARMER COUNTY, TEXAS.**  
**MRS. SETH B. HOLMAN** Associate Editor  
**HERBERT W. SMITH** Local Editor  
 TELEPHONE 30

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### NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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## Texas & Texans

By WILL H. MAYES

### Texans Should Know Texas.

In an address to the South Texas Press Association at San Antonio Governor Dan Moody struck the keynote to the present greatest need of Texas when he said that in his opinion the most urgent duty confronting Texas newspapers today is to picture Texas that the people of the state may come to know the real Texas in a way to love it as they should. Patriotism is born of love, and love comes from knowing that which is loved. Texans are not lacking in patriotic appreciation of the government of their state, but there is a need for a zealous passion for the state of a kind that will get the strongest support of every citizen in every effort for advancing the interests of Texas as a whole. We need to be aroused from a sort of lethargy into constructive activity of the kind that built up Florida and that is energizing California.

We can't reasonably hope to interest people from other states in what we have here in Texas until Texans themselves become more interested than they are now. All Texans should be so keenly appreciative of Texas as a whole, so thoroughly informed as to what we have and what we expect to have in this state that he will seek every opportunity to give his store of information to others. This is a wonderful Texas in which we live, a glorious Texas, but most of us do not have our eyes opened or our ears attuned to it. Our horizon is not proportioned to the vastness of the many things about us. It is up to the press, as Governor Moody so well pointed out, to awaken our own people to what we have and what we hope, and then the people will be glad to carry the message of Texas progress to the outside world.

### Political Announcements. Deaf Smith County.

The Brand is authorized to announce the following as candidates for the offices under which their names are listed, subject to the action of the Democratic primaries in 1928:

For Representative, 123rd District: **CLYDE W. WARWICK**, Canyon, Texas.

For Sheriff and Tax Collector: **JOHN B. MILLER**, **E. F. CONNELL**, **J. D. (Doyle) ROSE**, **JAMES L. MAUK**, **I. I. WEST**, **ED CURTSINGER**.

For Tax Assessor: **IRA RICKETTS**.

For County Treasurer: **J. H. HEAD**.

For County Judge: **EARL W. WILSON**, **PRICE**, **D. W. HAWKINS**.

For District and County Clerk: **L. H. FOSTER**.

For Commissioner, Precinct No. 1: **C. J. PADDOCK**, **W. A. KNOX**.

For Commissioner, Precinct No. 2: **H. G. CONKWRIGHT**.

For Commissioner, Precinct No. 3: **J. T. GUINN**, **L. M. WILLIAMS**.

For Commissioner Precinct No. 4: **W. T. WOMBLE**.

### POLITICAL ANNOUNCEMENTS CASTRO COUNTY

The Brand is authorized to announce the following as candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries in 1928:

For Sheriff and Tax Collector: **BILL BURNAM**.

## The Judge's Josh



HE KEEPS BEHIND IN HIS STUDIES SO THAT HE CAN PURSUE THEM BETTER.

constantly, the country will soon be without lumber. Those who live away from the great timber sections of the state give little time to the value of the timber industry; those who live in the timber sections wonder how long the trees will provide the needed lumber.

The Texas forestry association is organized and working to conserve and rehabilitate our forest lands, but find it difficult to interest Texans as a whole in its efforts. But we need to study the timber problem seriously. Leonard Tillotson, chairman of the legislative committee of the association, is a man of strictest integrity and unselfish in his love for the welfare of the state. He thinks that to promote reforestation, lands upon which there is growing young timber should be taxed on a basis of the value of the land itself and that the timber should not be taxed until it is cut for marketing. Taxation measures of that kind have been adopted in other states with the result that land owners have been encouraged to plant parts of their lands to young trees and to await their growth.

### Virgin Forests Gone.

Mr. Tillotson presents some interesting figures showing that deforestation has been more marked than most Texans have thought. He says that of the 14,000,000 acres of original virgin pine lands in Texas, only about 1,200,000 acres remain uncut. "Of the pine timber acreage cut over, approximately 2,000,000 acres have a fair stand of second-growth trees and 2,500,000 acres have a poor stand of young growth, while the remaining acreage that has been deforested has been placed in cultivation and the remainder is usually regarded as practically idle land." He says that the owners of this vast acreage are unable under present taxation conditions

to bear the expense of renewing forestation and to wait the required 20 to 40 years for any returns the present policy of the state, county and local districts being to levy taxes against both the land and the young timber.

**Constitution Amendment Needed.**  
 The Forestry Association is urging a constitutional amendment to make possible the enactment of laws to encourage private land owners to grow timber, but so far there has not been a realization of the great and constant loss of wealth from deforestation of a kind to secure the submission of such an amendment to a vote of the people. Texans need to make a close study of our timber as a resource of the state that needs safeguarding.

### North Texas Trucking.

Most Texans seldom think of the Red River section of North Texas as given over to truck growing for the markets. However, interest is turning to diversification from cotton and cotton growing. The Avery community near Clarksville has recently shipped five cars of radishes, spinach and turnip greens, and now cars are being loaded with turnips for the northern markets. Later tomatoes and potatoes will be shipped out by carloads. The summer truck crop promises to give best returns. Gradually other North Texas communities will follow the example of the Avery community, as they see that profits are to be made by growing and co-operatively marketing vegetables and small fruits.

### Butter and Eggs Marketing.

A report from Lockhart says that because of the co-operative plan of marketing butter and eggs there, eggs are selling for ten cents a dozen more than they usually bring at this season and butter is selling for 25 cents a pound more than in previous seasons. Yet, some people hesitate to co-operate in marketing their products. Where there is efficient and honest management, prices are invariably better and losses are fewer.

### Three Patriotic Kittens Born.

SAN FRANCISCO.—Tabby, the household pet of Mrs. Chas. White of Forestville, has given birth to three kittens. That in itself is nothing unusual, but the feline trio flaunts the national colors. One is brick red, one is pure white and one is Maltese blue. They have been dubbed the Spirit of '76.

## Arney News Items

Mr. Jones of Oklahoma is working for Jim Graham. Several attended the play at Canyon Saturday.

Misses Georgia and Oleta Wilson have a cousin from Childress visiting them.

Will Graham was here from Quitaque Wednesday.

Mr. and Mrs. Durham and son were in Amarillo Saturday.

Messrs. Dixon, Regna, Bratcher and Haden were at Nazareth last Tuesday.

Messrs. Davis and Haden returned one day last week from Quitaque and points in South Texas.

Ross Campbell and wife, Ben and Flossie Tatum motored to Borger Monday to visit relatives.

School closed last Wednesday and Thursday the teachers left for their homes in Alabama.

Several attended court at Dimmitt last week.

Fire completely destroyed the house of Mr. and Mrs. A. M. Culrie Saturday night two weeks ago. The house is being replaced with a five room structure.

Grady Bailey was in Amarillo Monday.

Ross Campbell and wife spent last week end with Crowell relatives. Ben and Flossie Fortner returned with them to spend a week.

Several have been on the sick list, flu being the principal ailment.

Rev. Harry Swartz, Tulla, and Rev. Saxon of Hereford began a revival Sunday and it is progressing nicely with big crowds.

Joe Haden, who lives with his

sister, Mrs. J. E. Davis, has returned from El Paso.

Mr. Cupell of Canyon visited in homes of Jim Graham and Mr. Edmonds Thursday.

Miss Arnel Townsend, Homer Ferguson, Miss Louise Massey and Ben Matthews attended services at the Catholic church at Nazareth Sunday morning.

J. E. Boyd threshed Thursday. Bob Sims, Sam Dodson and Mr. Cupell were here from Canyon visiting the Jim Graham home Thursday.

Miss Oleta Wilson visited in the home of Mr. and Mrs. Ray Cole Thursday evening and all attended the show at Happy.

### 109 Years Old.

BATAVIA, N. Y.—Nancy Miller Blackquill, oldest Indian on the Tonawanda Reservation, observed her 100th birthday anniversary, Ga-Que-Tah (that's her Indian name) believes she may in reality be much older.



## JEWELRY

"The Gift That Lasts"  
 Further cement the friendship with a lovely diamond ring or a dependable watch. You will find them at Kester's and the price will interest you, too.

**F. M. KESTER**  
 Jeweler and Optometrist.  
 Hereford, Texas

# W. E. Dunlap

## HARDWARE

Phone 256

You may sometime find a pot of gold at the end of a rainbow—but you are ALWAYS sure to find a big SAVING at the

# 'M' SYSTEM

### 'There's Always Room At The Top'

By Albert T. Reid



## THE FUMBLE FAMILY

HOT STUFF

by Dunkel

DID LEMUEL SEE THE DOCTOR ABOUT HIS INDIGESTION, KATIE?

YES. HE TOLD HIM TO TAKE TWO GLASSES OF HOT WATER ON AN EMPTY STOMACH EVERY MORNING.

AH, GOOD MORNING MRS. FUMBLE, I'VE DROPPED IN TO SEE HOW YOUR HUSBAND IS!

YOU'LL FIND HIM IN THE NEXT ROOM FOLLOWING YOUR ADVICE.

-TWO GLASSES OF HOT WATER ON AN EMPTY STOMACH AS INSTRUCTED, DOC!





**SPECIALS FOR FRIDAY AND SATURDAY**  
 HAMS, Pound ..... 22 1/2c SHREDDED WHEAT, Package ... 10c RICE, White House, 2 lb. Pkg. ... 19c  
 LETTUCE, Head ..... 5c POST TOASTIES, Package ..... 10c MEAL, Large Sack ..... 65c  
**HEREFORD WHOLESALE GROCERY COMPANY**

# News From Our Community Correspondents

## Here and There.

Sunday school was well attended Sunday. Next Sunday morning Bro. Tannery preaches at Easter instead of Frlo.  
 Singing will be held as usual at 3:00 p. m. All communities are cordially invited to be present.  
 Marlon and Chuckle Bell and George Jones spent Sunday with John and Harold Harlin.  
 Mr. and Mrs. W. S. Dixon spent the week end in Canyon visiting in the home of their son, Ollie Dixon.

Mr. and Mrs. W. F. Hacker spent Sunday at the J. W. Berry home.  
 Several from Frlo attended court in Dimmitt last week.

Mr. and Mrs. Harry Taylor spent Sunday at Friona.

Dick Dixon and family took Sunday dinner at the Green home.

Mr. and Mrs. A. T. Jones and family and Charlie Bennett spent Sunday at Henry Albinus.

A number of friends and neighbors took dinner at the Roy Boyd home Sunday.

M. D. Fincher was on the sick list last week.

Mrs. J. B. Harlin spent Monday afternoon with Mother Mosely.

Mr. and Mrs. K. R. Hunter spent Sunday at the Allen home.

Mr. and Mrs. Bennett and family spent Sunday with the Green family.

Mr. and Mrs. Clarence Dixon of Farwell came home with W. S. Dixon from Canyon Sunday. Little Miss Irene Dixon is spending the week with her grandparents.

Mr. and Mrs. C. M. Bell called at the C. E. Tice home Sunday afternoon.

Misses Gladys Jones, Georgia Sparkman and Juanita Holmes spent Sunday with Mattie and Elsie Andrews.

Friends were grieved to learn last week that Mrs. Roy Kincaid, who is at Duncan, Oklahoma, with his mother, is not doing so well and had been taken to Oklahoma City for treatment. Her many friends join in wishing for her a speedy recovery.

Denver Bennett spent Sunday with the Age boys.

Mr. and Mrs. Sparkman spent Sunday at the Harlin home.

Singing was well attended Sunday night. Remember the singing next afternoon at 3:00 o'clock. We welcome.

## BIG SQUARE

The ball game played at Flagg Sunday between Big Square and Nazareth came to a sudden close when Ellis Mick, Big Square player, suffered a broken leg. The score was 7 to 3 in our favor. Mick jumped for a ball and collided with third baseman and broke his leg above the ankle.

The six weeks singing school comes to a close Friday night with a box supper and all are invited to attend.

Mrs. Oliver died last Friday after an illness of about a week. Her illness was not considered serious and her death came as a surprise. The Olivers moved here the first of the year. Besides her husband, Mrs. Oliver leaves eight children. Interment was made in the Hale City Cemetery Monday, several in our community attending the services.

Elmer and Mildred Finley purchased a new automobile Saturday.

Mrs. Ross Mick is visiting her parents in Colorado.

School closed last week and the teachers, Mr. and Miss Dyer returned to their home in Mills county, Texas.

Newt Stiles, Claude Welch and Slim Griffin went to Hereford Saturday evening.

Alfred Scott was recently elected a school trustee.

## Flagg News.

Mrs. Fletcher entertained at her home Wednesday night in honor of her sister, Miss Iola Wood of Oklahoma. A number of friends from Sunny Side were present and Mr. and Mrs. Sheffey, Mr. and Mrs. Birdwell and Mrs. Walker of Flagg were present.

Mrs. Monroe Bains had as dinner guests Sunday Mr. and Mrs. Sheffey and Mr. and Mrs. Summers.

Newt Arms made a business trip to Hereford Friday.

Mrs. Birdwell of Dimmitt visited

ed Mrs. Dickson of Flagg Sunday. Mrs. Sid Sheffey entertained the Ladies Aid at her home Thursday afternoon when refreshments of punch and cake were served to Misses Thomas, Birdwell, Summers, Benschwanger, Dickson, N. Arms, C. Arms. All enjoyed the occasion very much.

An interesting ball game was being played between Flagg and Nazareth when Ellis Mick of Big Square was accidentally struck, resulting in a broken leg.

Mr. and Mrs. O. E. Summers of Goodland were guests of J. B. and W. T. Summers last week-end.

The Cleo singing class will meet with Flagg the first Sunday afternoon.

Mr. and Mrs. W. T. Summers were supper guests of Mr. and Mrs. Mick of Big Square Friday night.

## Ford Doings

The Community Welfare Club met at the school house Friday night and an interesting program was given. Dr. W. G. Fly spoke on character building and excellent music was furnished by Robert and Wayne Dyer, and several readings and songs by others. Cocoa, pie and cake were served.

Singers from Progressive and Ward were with us Sunday afternoon and a pleasant afternoon was spent. A good program was carried out under direction of J. S. Garrett, president of the Deaf South county singers.

Mrs. W. L. Hallmark of Amarillo spent Friday and Saturday with her parents, Mr. and Mrs. W. W. Small.

Mr. and Mrs. Floyd Benson went to Clarenden Wednesday where Mrs. Benson was called by the illness of an aunt.

Harold Wilson has added two rooms and new roof to his home.

Mr. and Mrs. John Remple spent the week-end at Cordell, Oklahoma, and attended the wedding of Mr. Remple's sister.

Jess Small spent Saturday and Sunday with Claude relatives.

O. D. Moore of Fort Stockton was here Friday and Saturday visiting his daughter, Mrs. Floyd Benson.

J. E. Hill and J. C. Ricketts of Hereford were at the Hill ranch Wednesday.

Mr. and Mrs. Shera Garrett spent Thursday in Amarillo.

A number attended the school program at Vega Saturday night.

Mr. and Mrs. Mal Stewart went to Hereford Saturday.

Mrs. Bruce Plummer is much improved after having suffered a serious attack of influenza.

Mr. and Mrs. D. R. Atchley visited Mr. and Mrs. Denson Hill Sunday.

Harney McCaskey was in Hereford Monday.

Miss Marjorie Bell came one day last week to see her father in their new home here, which was completed a few days ago.

Quick Job Service at The Brand

## What's Doing In WEST TEXAS

Lakeview—A farmers cooperative gin association has been organized here with a membership of 148.

Kress—A grade cow belonging to J. J. Williams of this place won the 24-hour butter fat contest at the Plainview Dairy Show.

Fabens—A motorcade from this city was recently run to Carlsbad Caverns, with approximately twenty cars.

Brownfield—Brownfield, Tahoka, and Floydada are contenders for hostship to the South Plains District Convention of the W. T. C. C. in 1929.

Follett—The towns of Follett and Darrouzett will be visited by boosters from Enid, Oklahoma, the second week in May.

Iran—A new telephone exchange has been established here.

Denton—Denton will be host to the annual convention of the League of Municipalities May seven and eight.

Gorman—Local service lines of the Texas Electric Service Company have been improved and poles reset here.

Mason—Mason county will ship

out some \$450,000 worth of cattle during the month of May.

Hico—The Hico Dairy Plant was inspected by a group of Sweetwater citizens recently, with C. H. Clary, county agent, in charge.

Strawn—Strawn had eight delegates to the Broadway of America tour to Memphis, Tennessee.

Bryson—The Bryson Home Demonstration Club, with fourteen girl members, is doing excellent community work.

Mineral Wells—Mineral Wells opened its new \$300,000 sanitarium April 23.

Swenson—Stockholders of the Farmers' Co-operative gin company of Swenson elected new officers May 1.

Roscoe—Planting is under way here and indications are for a good crop.

Turkey—Work is under way on Turkey's fourth gin.

Leveland—Sixteen new business houses are under construction in Leveland.

Amherst—A modern tourist camp is being constructed here.

Fort Worth—Prominent statesmen are being lined up as principal speakers for the W. T. C. C. tenth annual convention.

Coahoma—The town of Coahoma has recently renewed its affiliation with the West Texas Chamber of Commerce.

A Dainty Company Dish.

For Sea Food au Gratin prepare white sauce, using one tablespoon flour, 1 tablespoon butter or margarine and half pint of milk. Butter baking dish, add layers of tuna fish, lobster, shrimp or any cooked fish. Pour over white sauce, cover with grated cheese and buttered crumbs and brown lightly.

**First Class Service In Plumbing and Windmilling Work Guaranteed**  
 Located in Barnhart Building, first door south of City Hall.  
**RUNTON AND BARNHART**  
 Phones, Day 33, Night 151

**Bring New Beauty to Familiar Rooms with DUCO**



There are dozens of uses for Duco in every home—chairs, tables, beds and dressers, flower-boxes, wastebaskets, lighting fixtures—all made more beautiful with Duco.

Duco is easy to apply, either with a brush or hand sprayer. In fact, it is such fun to use, that the whole family will be glad to help.

We carry a complete stock of Duco colors, four rich-Duco stains, and the transparent Clear Duco. Come in and see the Duco color card.



DUCO—made only by du Pont

**Streu Hardware Co.**

## CASH SPECIALS FRIDAY AND SATURDAY

White Swan Corn, No. 2 Can . 15c  
 Tomatoes, No. 2 Can ..... 9c  
 Apricots, No. 2 1-2 Can ..... 25c  
 White Swan Marshmallows, 10 ounce package ..... 27c  
 Blackeyed Peas, No. 2 can ... 10c  
 Del Monte Spinach, 2 1/2 can .. 21c

Don't Forget We Give Green Stamps.

**MONT E. BAKER**

GROCERIES

Remember, We Buy Eggs. Phone 116

**ROCKWELL BROS. & COMPANY**

LUMBERMEN

Phone 4

SATISFACTION MUST BE YOURS

FOR QUICK JOB SERVICE SEE THE BRAND

## Honesty---

And fair dealing is the foundation upon which we have built this growing business which is serving a greater number of Hereford people every week.

We are buyers of cream, eggs, poultry and hides. Your attention is called to the good open market for hides just now. It will pay you to bring them here.

**F. & M. PRODUCE**  
 Phone 108

## Sprows - Cronin & Company

Saucy-New Styles for Summer Suns

"VIRGINIA HART" AND "SUNNY SUE"

## Youthful Frocks

with all the dash and verve of the teen age itself

quaintly fashioned Floral Organdies and Colonial Rayon Basques \$1.95

Washable dresses for which you would willingly PAY MORE

BE COOL ~ BUT BE SMART TOO!

You can do both in these flattering little frocks. Indeed wash fabrics have taken a decided jump in fashion importance and when creations of this kind are worn, they claim a high score on any occasion.

Sizes 14 to 20 36 to 52





# News From Our Community Correspondents

FOR QUICK JOB SERVICE SEE THE BRAND.

## Northeast Corner

Mrs. Ben Floyd was visited one afternoon last week by Mrs. Casey Everett.

Mr. and Mrs. Tom Major of the Ford community were in Wildorado one afternoon last week.

H. J. Oglesby made a trip to Amarillo Friday.

A number of folks from this community attended the Old Fiddlers contest at Amarillo last week.

A number of friends and relatives spent Sunday in the home of Mr. and Mrs. T. M. McBroom.

Miss Viola Griggs who works in Amarillo, spent last week end with home folks.

Mr. and Mrs. Elmer Womble returned to their home here last week after spending a few days with relatives at Big Spring.

A number of little girls spent Sunday with Leta May Oglesby. We were glad to welcome Leta May back to Sunday school last Sunday morning after her having been away so long on account of illness.

Henry Terback of Umbarger was a visitor in the Otto Smith home Sunday. He accompanied by Alpha Harris, was a visitor at J. A. P. J. Sunday night.

Mr. and Mrs. Frank Dandel and daughter, Lorraine, spent Sunday afternoon in Hereford with relatives. The Dandel family was accompanied by Miss Bill Williams, a friend of Lorraine's.

Mr. and Mrs. D. R. Burns spent Sunday afternoon in the home of their daughter, Mrs. H. J. Oglesby.

The play at Wildorado last Saturday night was a perfect success, with an excellent cast. A big crowd was present and each enjoyed the program. Messrs. Smith and Adams of Canyon entertained between acts with a number of popular musical numbers, which were greatly enjoyed.

Relatives visited in the home of Mr. and Mrs. Coy Phillips Sunday.

Miss Merle Walker of Amarillo spent last week-end with her parents, Mr. and Mrs. J. P. Walker. Miss Walker attended Sunday school Sunday morning.

Clarence McBroom and Miss Ota Wray were quietly married at the home of Rev. Jones of Pritchard last Saturday evening. We hope for them many years of married life together and great success. They are making their home in Wildorado.

Miss Leanda Bowen returned to her home here one day last week after spending a few days in Amarillo with her sister, who has been ill. Her sister, Mrs. Roscoe Campbell, is much better.

Miss Edith Thomas visited last week-end with her uncle and aunt, Mr. and Mrs. J. T. McClain.

Miss Pauline Lee of Amarillo was in this community visiting relatives Saturday evening.

Mr. and Mrs. Joe Pope and children of Amarillo spent Sunday afternoon in the H. J. Oglesby home.

R. L. Campbell and children made a trip to Amarillo one day last week.

Misses Mary Gantt and Elizabeth Oze spent Sunday with their cousins, Cecil and Sadie Alford.

Mrs. Boyd Bates spent last week with her father, W. G. Renison, who has been ill.

## Progressive News

Ed singing at Ford Sunday afternoon and report an enjoyable time. We are glad to have had the opportunity to visit and be visited by the Ford people and extend a hearty welcome to them to come again.

J. A. Grundy and wife of Tulsa visited the W. P. Gregory home Sunday.

Estelle Counts and Wanda Blagg went with Mrs. Hershey to Amarillo Saturday where they visited

## News from Bethel.

Sixty-one were present at Sunday school last Sunday out of a total enrollment of sixty-four, and in addition we had eight visitors. Mr. and Mrs. Rothwell of Estelita arrived Wednesday for a visit in the home of their daughter, Mrs. J. C. Benton. Friday Mrs. Benton accompanied them to San Jon, New Mexico, where they visited relatives, returning Saturday.

Young folks of this community enjoyed a party at the Boyd Kimbell home Wednesday night of last week.

The regular monthly meeting of the Bethel P. T. A. was held Friday night. This was the time set for election of officers and since the association has been organized only a few months, it was voted to retain the same officers for another year. Report of delegates to the district meeting was read. At the close of the meeting a social hour was enjoyed.

Mr. and Mrs. Loyal Last and daughter called in the Vern Last home Monday afternoon.

Mrs. J. C. Sartain, representative of the Purina Mills, called chickens for several in this neighborhood last week.

Raymond Crawford helped Mr. Phillips drive cattle to Black last Wednesday and Thursday.

Several Bethel men served as jurors in district court at Dimmitt last week.

Mr. and Mrs. Vern Last and son were guests in the J. G. Davis home Sunday.

Miss Mattie Priddy, who teaches northwest of Hereford, spent Saturday night and Sunday with Miss Fannie Manning.

Earl Last and family were callers in the Raymond Crawford home Sunday afternoon.

Miss Dunn of Hereford visited

## News from Bethel.

her sister, Mrs. Leland Smith, Sunday.

Jim Bagwell and family, J. C. Williams and family, and Mr. and Mrs. Kay Roberts were dinner guests in the C. E. Head home Sunday.

Messrs. George and John Bagwell entertained the young people of the Sunday school with a dinner Sunday.

J. C. Williams, N. A. Arns and Earl Last helped Mr. Craver clean out his well Monday.

Mr. and Mrs. J. C. Benton marketed a flock of frying chickens in Amarillo last week.

Several Bethel folks attended the show in Hereford last week.

There was a serious accident on the Ozark Trail a mile west of 25-Mile Avenue Sunday night when a Ford car driven by Ernest Bagwell collided head on with a Chevrolet coach driven by Mr. Evans of Clovis. With Mr. Bagwell were his wife and sister-in-law, Velma Green, and Mr. Evans was accompanied by his family. Mr. and Mrs. Leland Smith arrived at the scene soon after the accident and called others to help remove the injured. Mr. and Mrs. Bagwell and Miss Green were taken to their home, Mr. Evans and family to the Jim Bagwell home. Doctors were summoned and an ambulance from Clovis. Mr. and Mrs. Bagwell were severely bruised and shaken but were able to be up Monday. Miss Green received a number of cuts, two bad ones on her right hand, and is confined to her bed. Mr. Evans and son received cuts about the face and Mrs. Evans a bad scalp wound, while the others were unhurt. The Evans family were taken to Clovis.

On a time a pale student from Ga. Was pinched for being at fa. Said the Judge with a smile.

**DR. J. W. HENDRIX**  
 CHIROPRACTIC MASSEUR  
 Residence Phone 46J Hereford, Texas  
 Second Floor Lambert-Buckner Building  
 FREE CONSULTATION AND ANALYSIS.



ANOTHER VICTORIA SPECIAL PURCHASE AND SALE - SUPERB QUALITY.

## Lustrous Rayon Knee Bloomers

THE quality, fashion and fit of these Bloomers at such a low price is indeed remarkable. They're made of an extra heavy, durable quality of Rayon and are fashioned in a way that marks them unmistakably worth a much higher price. Generously reinforced; sewed with flat lock seams; best quality wide elastic throughout. Four sizes, 36-38-40-42. Don't overlook this chance to SAVE on a whole season's supply—but COME EARLY before our allotment is exhausted.

**\$1.00**

Clear of New Colors  
 NILE - FLESH - CORAL  
 PINK - ORANGE

**J. O. Newell**  
 WE GIVE 25¢ GREEN STAMPS.

**REAL ESTATE**  
 CITY—FARM—RANCHES  
 Real Estate Loans. Priced to Sell  
**HILL & RICKETTS**  
 Phone 358

Don't Fail To See—

WILLIAM FOX PRESENTS  
**7th HEAVEN**

coming to  
**THE STAR THEATRE**  
 May 9-10

**Old Doc Bird Says:**  
 To the average business man home is the real filling station.

**TRY OUR CAKES AND BREAD**  
**THE CITY BAKERY**  
 C. C. WALL, Prop.

**SEEDS**  
 That Assure Bountiful Crops

—Our seeds, particularly our field seeds now on sale, are all tested—they are of the highest quality at the lowest price.

—Good seeds practically assure a good crop—at least the element of chance is considerably reduced.

—In field seeds we now have Kafir, Maize, Sudan, Cane, Higeria, Millet, Corn and all others.

**ICE!**

**PERFECT REFRIGERATION**  
 With ice and the RHINELANDER Refrigerator, you are assured of clean, sweet, fresh foods and drinks all summer. Buy a RHINELANDER for perfect refrigeration.

On Sale Only By  
**Anthony's Furniture Store**

**Ben Franklin League Specials for Next Saturday**

The folks must have liked those B. F. L. Specials last Saturday. The only trouble was we did not have near enough to go around. Below is another list of HOT ONES, so be on hand to get your share.

- Large Size Aluminum Dish Pan, limit one pan .. **59c**
- Large Size Aluminum Water Pail, limit one pail .. **59c**
- The above two items on sale at 10:00 o'clock—
- Nine Inch Fancy Salad Bowl that sure is a beauty, limit 2 .. **15c**
- Beautiful White Enameled Bread Box, regular \$1.25 .. **59c**  
 Limit One Box.
- The above two items on sale at 9:00 o'clock—
- Ladies' Silk Hose, all shades and sizes, pair .. **29c**
- Full size Cedar Oil Mop, regular 75c value, limit 1 mop .. **39c**

These Specials are listed just to give you some idea of how much lower a B. F. L. store can sell merchandise, because they buy for less.

Big Shipment of Royal Society Art Goods Just Unpacked.

**SKELTON'S VARIETY STORE**

**Jones & McLean**  
 Phone 1



# Thinking Out Loud!

Robbers entered the Greensburg, Pa., post office and stole \$20,000 worth of stamps. We suggest that if they are caught they should be made to lick them all.

Five hundred students at Yale recently jammed themselves into a space accommodating only 200 to listen to a lecture on Shakespeare, which ought to encourage those who think our college boys are not interested in higher things. The lecturer, by the way, was Gene Tunney.

Miss Elenora Sears set out recently from Newport, R. I., and hiked 74 miles to Boston. Seventy-four miles is quite a walk, but it doesn't seem a big one to some flappers of our acquaintance, who have gone out on joy-rides!

All newspapers in Italy have now been ordered to print daily lists of all persons arrested and the reason for the arrest. Vanly being what it is, we are sure those mentioned in these columns will treasure the clippings!

A Baltimore barber was arrested for shaving a man on Sunday. The policeman who caught him in the act allowed him to finish the shave but presumably checked him from suggesting extra services to his customer. Wasn't that punishment enough for any barber?

Another chapter in the "Romance" of Aviation is the purchase of Love Field by the city of Dallas, Texas.

A loose tongue has gotten many into a tight jam.

Major James Fitzmaurice, transatlantic flyer, has been made an honorary member of a Chicago club which has by-laws admitting only Germans to its ranks. It's only proper that in a case like this by-laws should become put by-laws!

The rains last week may have been a good thing for the crops here and there, but think of all the swell baseball games they stopped.

Captain Franz Romer has put out to sea on a Europe to America voyage, rowing in a 20-foot boat. Maybe after the first month he'll wish he had been old-fashioned and gone by airplane.

It has been discovered that many much-feared varieties of sharks are quite harmless—except for one, the lops shark.

## Braves the Arctic



Captain George H. Wilkins, who with his co-pilot, the Alaskan mail flier Carl E. Eilson, started the aviation and scientific world by completing a flight from Point Barrow, Alaska, to Green Harbor, Spitzbergen. Among other dangers, they faced starvation.

Many persons work so hard at playing they have no energy left even to play at work.

One way to become a sharp business man is to keep your nose to the grindstone.

Mr. and Mrs. J. W. McFolk of Amarillo were business visitors here Monday morning.

"Now I am getting into the game," said the tadpole, as the wild duck swallowed him.

# Your Flower Garden

By Romaine B. Ware

## Gardening in Limited Space.

If your gardening time is limited you will have to plan to get the most out of it. The success of your garden is measured by the amount of bloom you get for the time you spend upon it. And the size of the garden is also controlled by the time you can give it. It would be foolish for you to have too large a garden.

To get the greatest amount of bloom with the least time and effort takes careful planning and the selection of the right flowers. I am today suggesting a group of annuals that will give you the maximum bloom at the least outlay in both care and cash. These ten annuals are the easiest of culture, and every one of them may be depended upon to give you their full quota of bloom. They may all be started from seed and will require the minimum of care. There are many more that might be added, but these will give you a good selection for both garden display and cutting.

Here are the ten: Cosmos, Bachelor Buttons, Zinnias, Gypsophylla (annual), Larkspur, Gaillardia, Nasturtiums, Poppies, Stocks and Petunias. In this list you have flowers of all heights, and can arrange your borders to look well with the taller ones in the rear and the shorter in front.

In a border that is open upon both sides plant the taller things in the center and the shorter toward the edges. Do not follow this rule too closely as your borders do not want to have a set appearance. If you will study the effects of flowers as grown in their wild state, you will learn a great deal

that will help you to make your garden a thing of beauty. The wild things have a way of their own in growing and you can get many ideas from them that will be well worth while. Mother Nature is a wonderful teacher if you will only listen to her. In some future article I will list ten perennials that will be permanent, and also fill the above requirements. Perennials are the backbone of the garden and you will eventually want a goodly showing of them.

## HINTS FOR THE HOME.

By Nancy Hart.

When putting away the woollens, let us not forget that modern science teaches us several interesting things about moths.

First, that contrary to old beliefs, flying moths do not eat wool. It is the tiny worms hatched from their eggs that do the damage.

Killing flying moths, then doesn't guarantee protection, for invariably, when seen flying, they have already deposited the eggs on the woollens somewhere about the house. Moth balls, cedar chests and other "smelly" compounds have no effect on the hatching of moth eggs. So the only sure way to combat them is to mothproof fabrics themselves.

This may be done by immersion in gasoline, by spraying with an odorless, colorless, moth-proofing solution, or by washing in water containing an odorless, moth-proofing powder that gives the same result. This treatment makes fabrics so distasteful to moth worms

that they will starve rather than feed on them.

## "Making Their Own."

Now and then let the children make their own candy—like we used to do. Show them how to measure and prepare this simple recipe which makes two pans of pure, delicious candy and keeps them interested, too:

Two cups granulated sugar (beet or cane), a pinch of salt, 2 table-spoons corn syrup, water to moisten. Let come to a boil; add 1 1/4 teaspoon soda, 2 tablespoons sharp vinegar and a big lump of butter. Cook until a firm ball forms in cold water, flavor and PULL.

## Three Shortenings for Cake.

Many modern recipes give us the alternative of using either butter, margarine or whipped cream in making cakes. When margarine is used for shortening, a little less is required for it contains less water and more fat than butter. One and a half cups of whipped cream equal a half cup of butter for use in cakes.

## Keeps Cut Ham Fresh.

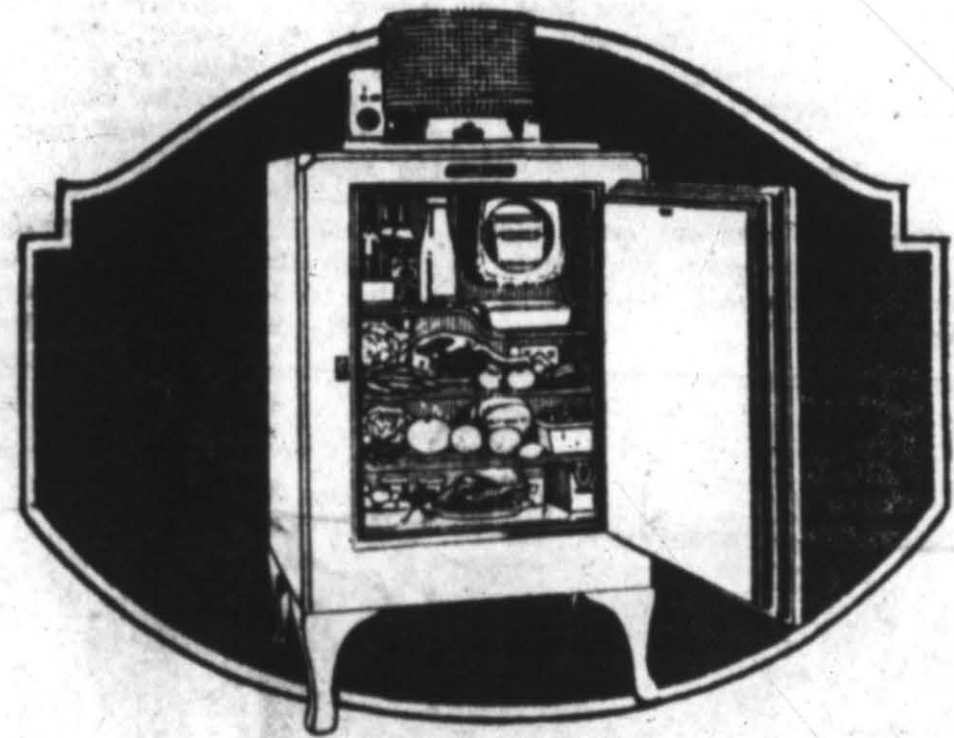
In slicing from a large ham, rub the cut side and bone with salt. This will keep the ham whole some.

## Easter Items

W. E. Fields and Taylor Goldsmith made a business trip to Portales, New Mexico, last week.

Mrs. Terrell and Mrs. Powell and daughter, Lorene, visited in the Coconaugh home one afternoon last week.

# GENERAL ELECTRIC Refrigerator



The General Electric Refrigerators are unusually roomy. The model illustrated—designed for a medium size family—has twelve square feet of shelf area. In no other electric refrigerator can you get so much food space for the same over-all size.

Judge value by quality and shelf area

W. E. DUNLAP, Hardware Hereford



The Purina Quart is the Cheapest

## MILK PAIL PROOF

Purina-fed cows have broken more than sixty state, national, and world records. Yet these records don't tell the whole story after all. They only prove that Purina makes more milk. They don't prove anything about Purina producing a cheaper quart of milk and that's the thing that every dairyman wants. But here's what does prove Purina produces a cheaper quart—twenty thousand more dairymen are feeding Purina this year than fed it last year! When twenty thousand dairymen—big and little—change to one feed in one year, it says a lot more than any feed salesman can say about the Purina quart being the cheapest!

Come in and let us show you what Cow Chow, Bulky-La and Calf Chow will do for you

Jones & McLean

Phone 1

# Remember MOTHER'S DAY SUNDAY MAY 13<sup>TH</sup>



WE HAVE AN ASSORTMENT FOR EVERY CANDY TASTE See Our Beautiful Packages—and Place Your Order Now

Clark's Drug Store Phone 13

Remember MOTHER'S DAY SUNDAY MAY 13<sup>TH</sup>

Send King's CHOCOLATES Always Appropriate

WE HAVE AN ASSORTMENT FOR EVERY CANDY TASTE

Clark's Drug Store Phone 13

Keeps the whole family Smiling!

Good flour means good bread—good biscuit—good pies and cakes. When you insist on this brand you know you have a flour made of finest, selected wheat—always uniform in quality—and guaranteed to give satisfaction or money refunded. Try it next time.

At Your Grocer's

Buick is far ahead in value!

Between \$1000 and \$2000 There's No Car that Compares with BUICK

Comb the field and you'll come right back to Buick for the style, colors, upholstery and appointments of its bodies by Fisher. Make the same test in performance and again you'll select Buick for the power, getaway and dependability of its Valve-in-Head six-cylinder engine—vibrationless beyond belief. Compare specifications and you'll find further proof of Buick superiority in Buick's

Lovejoy Hydraulic Shock Absorbers, Double-Drop Frame, Sealed Chassis, Mechanical Four-Wheel Brakes and a host of features not combined in any other car. Buy your car carefully. Make thorough comparisons. Prove to yourself that Buick outpoints all other cars selling between \$1000 and \$2000.

SEDANS \$1195 to \$1995 COUPES \$1195 to \$1890 SPORT MODELS \$1195 to \$1525

All prices f. o. b. Flint, Mich., government tax to be added. The G. M. A. C. finance plan, the most desirable, is available.

Norton Motor Company Hereford, Texas

When better automobiles are built, Buick will build them

# Pickwick Service

THE REVISED SCHEDULE

There has just been a revision in the schedule of Pickwick Stages operating through Hereford. The newly announced schedule is as follows:

East Bound	West Bound
9:45 a. m.	9:50 a. m.
12:40 p. m.	4:45 p. m.
10:50 p. m.	9:10 p. m.

Local Agent, Corner Drug Store, Hereford, Texas. Phone 105 for Information.





**For Sale or Trade**

**FOR SALE OR TRADE**—One team of good work and brood mares, age 8, weight 2200; sound. GEO. W. SMITH, Phone 9025F2. 16-2tc

**FOR SALE**—A few extra good hogs and sow pigs, the kind that takes first place in shows, for club boys and girls. Price \$10 to \$20. MRS. D. E. TURRENTINE. 16-1tc

**FOR SALE**—Second hand refrigerator, almost new. PEARL WOOD. 16-1tc

**FOR SALE**—Good seed kafir-corn, \$1.50 per hundred. M. W. FIELDS, Star Route, City. 16-1tp

**FOR SALE**—Good milk cows. See A. C. BARNHART. 16-1tc

**MAPS**—Deaf Smith county maps for sale. 50c each. THOMPSON & IRELAND.

**FOR SALE**—Modern home, choice residence lots, good terms. Inquire at the Panhandle Lumber Company, Hereford. 14-1tc

**FOR SALE**—My place in South Hereford. Cheap if sold at once. For information see Burl France at R. & F. Grocery. MRS. MAY FORISTER. 14-3tp

**BABY CHICKS**—For sale or trade. JIM CHAMLEE, two miles north of Dawn, Texas. 7-14tp

**Wanted**

**MONEY TO LOAN**—I have \$25,000 to loan on long-time real estate loans, at low rates of interest. E. F. CONNELL, The Land Man. 16-1tc

**WANTED TO BUY**—Good second-hand bathtub. For particulars inquire at Brand Office. 16-1tc

**MILK CUSTOMERS WANTED**—Good, fresh, clean milk and buttermilk. Phone 148. 16-1tp

**TAXI AND TRANSFER**—Business phone 169; res. phone 9014F3. ARCH CONKLIN. 12tc

**WORK WANTED**—Tractor and truck work of any kind; satisfaction guaranteed. P. O. Box 697, Phone 9025F2. GEORGE W. SMITH. 7-1tc



**FOR SALE**—Thousands of frost-proof cabbage plants now ready. BUSSELL DANIEL, Hereford, Texas. 15-1tc

**FOR SALE**—Modern five room and bath residence; close in; a real bargain. C. L. WHITEHEAD. 15-3p

**FOR SALE**—Kahch cotton seed grown on my farm last year, for sale at \$1.00 per bushel, cleaned, sacked and delivered your station. F. W. Alexander, Albany, Texas. 11 9 p



**Delicious Cuts of MEATS**

At a Big Cut In Price

We carry nothing but the choicest cuts.

Our meats have a reputation for their fine taste and flavor.

And our prices invite comparison.

**Texas Meat Market**  
PHONE 333—WE DELIVER

**CHINESE ELMS**—Choice stock at 20 per cent reduction. Write me your needs or see stock one block north of Canyon high school. J. W. SIMMONS, Box 15, Canyon, Texas. 15-2c

**For Rent**

**FOR RENT**—A good five-room house, modern, newly papered. Phone 150. DR. FLORENCE MILLER. 16-1tc

**FOR RENT**—The Garrison Hardware building will be for rent after June 1. For information phone 254. 16-1tc

**FOR RENT**—Large attractive furnished bed rooms; close in; rates very reasonable. Phone 152. 16-1tc

**FOR RENT**—Splendid three-room apartment and garage. Phone 194. 15-2tp

**Lost and Found**

**LOST**—Police dog pup, about four months old. Please return to RICHARD JOWELL. 16-1tp

**Lodge Directory**

**HEREFORD LODGE**  
No. 476, I. O. O. F.  
Meets Monday, 8:00 p. m.  
Visiting Brothers welcome.  
F. E. Givan, N.G. L. H. Foster, Sec.  
Work and Second Degree.

**Rev. J. T. Ross Called By Death of Mother**

Rev. and Mrs. Jas. T. Ross and family left late Saturday night for Sweetwater where they were called by the sudden death of Rev. Ross' mother, Mrs. R. B. Ross. She had been ill for the past two years.

Rev. and Mrs. Ross had returned only a short time ago from a trip to Sweetwater to visit his mother and had come away when she was thought to have begun to improve. They will probably return to Hereford the latter part of this week.

**Hodges Opens Another Hereford Cream Station**

Announcement of another cream station for Hereford was made this week by C. L. Hodges, well known Hereford boy who opened up a store under his own name Tuesday morning in the location formerly occupied by Snyder and Mangle.

Hodges announces that he will handle only cream in his new store, but will probably later include eggs and other produce.

**Dairymen Make Trip to Confer On Cattle**

Further improvement in the dairy stock used in this county was the aim of a trip made Wednesday afternoon by R. O. Dun-



**Remember Mother on Mother's Day**

SUNDAY, MAY 13

—Our lovely line of potted plants and cut flowers make superb gifts for this, the greatest of all gift occasions. Mother measures her gift by love, not dollars; hence, the ever-growing popularity of flowers for Mother's Day.

Place Your Order Now  
MRS. J. H. PITMAN  
Phone 157

kle, J. L. Lookingbill and Roy Gough, who went to Panhandle to confer with G. P. Grout. Dr. Grout was formerly head of the dairying department of the A. & M. College of Texas.

Deaf Smith county dairymen are considering the purchase of several head of pedigreed heifers from South Texas farms. The purpose of the conference at Panhandle was to determine whether the pedigrees of the heifers would cross well with those of bulls now used in the bull circles here.

**Summerfield**

Sunday school met on time last Sunday with a large crowd present. A Treasure Box was started and each member is to pay ten cents each Sunday, proceeds to go to buy new seats for the church. Prof. Condron of W. T. S. T. C., spoke at the school auditorium Friday night.

Mr. and Mrs. Gleaves Owen and children spent Sunday in the C. R. Waiser home.

Mr. and Mrs. Carl Brown of Canyon spent Saturday night and Sunday with Mr. and Mrs. Geo. Storey.

Mr. and Mrs. Moody Stephen spent Sunday afternoon in the B. A. Atchley home.

Maude Noland spent Sunday with Mildred McLarg.

Mr. and Mrs. Joe Kendall and children and Mr. and Mrs. Ky Lawrence and children spent Sunday in the Lee Kendall home.

Mr. and Mrs. John Hicks of Canyon spent Sunday with Mrs. Hicks' sister, Mrs. George Storey and family.

Mr. and Mrs. Obe Roberson and son spent Sunday in the J. B. Davis home.

Mr. and Mrs. Ellis and children spent Sunday afternoon in the L. J. McKinney home.

Bill Edleman of Plainview was a visitor in the J. A. Noland home Sunday.

Mr. and Mrs. J. E. Roberson and sons of Canyon were here on business Monday afternoon.

He—I haven't the cheek to kiss you!  
She—Use mine!

The lamp goes out every night, but doesn't smoke nor drink a drop. Who would want to be a lamp?



**Relief for Ivy Poisoning.**

Apply olive oil over parts affected by ivy poisoning or bee sting and relief will instantly follow.

**False Alarm Disturbs Peaceful Slumbers**

Peaceful slumbers of many a Hereford resident were rudely interrupted about 12:30 Sunday morning when the fire whistle blew more vigorously, some thought, than was its wont. Hastily donning a minimum of clothes, sleepy folk dashed to the city hall, bent on following the fire engine.

Not an inch did the fire engine budge. Disappointed, fire fans were informed that a peculiar accident had caused the fire alarm. A broom, it seemed, had fallen against the switch in the telephone office, closing the circuit which blew the siren.

"And so to bed."

**Texas College Breaks Ground for New Hall**

LUBBOCK.—Dirt has been broken for the \$275,000 chemistry building of Texas Technological College. It is located a short distance northwest of the administration building. The contract was secured by D. E. Leverton of Lubbock and it specified that the building is to be completed by January 1.

Although designed throughout to meet the special needs of the science of chemistry, it has been possible by careful planning and adjustment to adopt a part of this building to temporary use by the department of physics, biology and geology.

The building is 240 by 62 feet, with a wing at the east end extending to the south some 40 feet. A cloister extends along the entire front and this will ultimately connect with similar cloisters all around the court. There are three main floors, a ground floor four feet below the level of the raised court, the first floor and the second floor.

You can trust Smithers. He's as honest as the day is long. Do you notice how short the days are getting?

**Prompt Work Saves Car from Destruction**

Prompt work on the part of the Hereford fire department saved a Ford touring car belonging to Howard & Parks, filling station proprietors on West Second Street. An alarm was turned in at 10:30 and within five minutes the blaze had been extinguished.

Mr. Howard was backing the machine out of the garage when it backfired in some manner and caught fire. Fire Chief Dow Mercer complimented the people of Hereford on the courtesy shown the fire department during this run. Cars were left at the curb until the fire trucks had passed.

**Spider Lives 14 Years In Concrete.**

CEDAR RAPIDS, La.—An Iowa spider has been dug out alive after fourteen years in a concrete bridge. A gang of roadmen blasted away a culvert to widen a bridge. After a large slab of concrete was broken up a spider's nest was seen in the center.

They dug it out and found half a dozen spiders of which one was alive. A few minutes after getting into the air it seemed as lively as if never imprisoned.

The culvert was constructed fourteen years ago. There was no opening of any kind in the slab where the nest was found.

The young women in the stern of the little boat had whispered softly the word "yes." "But stay right where you are, Jack," she said hastily. "If you try to kiss me you'll upset the boat."

"How do you know?" hoarsely demanded Jack, a horrible suspicion already taken possession of him.

You can trust Smithers. He's as honest as the day is long. Do you notice how short the days are getting?

**SALE POSTPONED.**

Because of the death Wednesday of Mrs. Paul Ortho of Umberger, the merchandise auction sale of the McLarty Mercantile Company of Umberger has been postponed until Monday and Tuesday, May 7 and 8. It was announced here this morning by Col. Ray Barber, auctioneer.

**WHEAT PROSPECTS BOOSTED BY GOOD RAIN WEDNESDAY**

Much Deaf Smith county wheat given up because of the prolonged drouth, took a new lease of life today following a rainfall of approximately one-fourth of an inch Wednesday. Beginning about 6:30 p. m., rain continued in spasmodic showers during the greater part of the night. Prospects for more moisture are believed good.

**Revival In Progress At Gospel Tabernacle**

The second revival within two weeks is that now in progress at the Full Gospel tabernacle, the new church building near the old high school in Northeast Hereford.

Services are conducted by Evangelist Robert Girard, assisted by Mrs. Beulah Thompson Bollinger, Miss Joe Thompson and Eldon Bollinger.

**Economy In Cakes.**

Cake ingredients are costly—so it never pays to take risks in baking. Many a cake falls because the flour used is too heavy for its purpose. Prepared cake flour is much lighter and fluffier than that used for bread and because uniformly successful is an economy in the end.

**Saturday Specials**  
**R. & F. CASH GROCERY**  
—AND—  
**PALACE MEAT MARKET**

Pork Sausage, pound	19c
Beef Roast, fore quarter, pound	15c
Pork and Beans, No. 2 each	11c
Wamba Coffee, 1 pound can	55c

We Give Purple Stamps.  
PHONE 293 WE DELIVER

**NOWS FOR BARGAINERS**

Watch Our Windows

FOR Big Saturday Specials

**Olson Variety Store**

"Just A Little More For A Little Less"

**2nd ANNIVERSARY SALE**  
SATURDAY, MAY 5---

Is Our Second Birthday. We want you as our guest to help celebrate the occasion. Friday and Saturday we are offering the following anniversary specials which are real money savers. Then, on Saturday—the BIG day—we will serve coffee and cakes FREE all day to our customers. Please come in and be our guests.

**"Anniversary Specials" Friday-Saturday**

Soap Chips, package	28c	Cocoa, pound	38c
Mustard, quart	23c	Tomatoes, No. 1 can, 4 cans	25c
Sweet Spuds, No. 2 1-2 can	23c	Toilet Paper, four rolls	25c
Green Gage Plums, gallon	56c	Green Beans, pound	12 1/2c
Peaches, No. 2 1-2 can	18c	Grape Juice, pint	28c
Apples, gallon	48c	Sardines, four cans	25c
Corn, No. 2, six cans	75c	Cheese, pound	33c
Coffee, Peaberry, pound	36c	Salt Pork, pound	17c
Hominy, can	9c	Smoked Bacon, pound	23c
Catchup, White Swan	23c	Fly Swatters, three for	20c

PHONE 31. **The Groceteria** WE DELIVER  
Hereford, Texas.

**It Pays to Dress Well**  
—When It Costs Little

Here's a real investment in appearance for YOU—\$15.00 saved on a stylish, made to measure suit. Not a cheap suit—ABSOLUTELY NOT—a Chicago Kahn suit equal to any \$35.00 or style par excellence—and perfect fit. Just one price—\$25.00. Men able to pay twice the price for their clothes tell us they were never so well satisfied.

200 Fabrics  
The very latest Spring weaves and newest Spring shades—200 of them. Every fabric guaranteed all wool. You're sure to find exactly what you want.

Tailored To Your Measure

**25**  
Regular \$35 and \$40 Values

And you'll find genuine pleasure wearing one of these \$25.00 made to measure suits. Pleasure because you don't have to put out a lot of money for one—pleasure because you will realize that no finer clothes in style, fit, and workmanship can be had at anywhere near the price. Come in today and look over a real clothing opportunity.

**Orr's Tailor Shop**



# HEREFORD HELPS CELEBRATE NATION-WIDE MUSIC WEEK BY SPECIAL VESPERS SERIES

Next week, May 7 to 12, is National Music Week. In Hereford it will be observed with special vespers services at the different churches. The following programs have been arranged by the committee in charge. Each program will begin promptly at 7:15 p. m. and last until 8:00 o'clock. Observance of Music Week deserves the support of everyone in Hereford.

## VESPER PROGRAMS

**Methodist Church, Monday, May 7.** Texas, Our Texas: Audience. Caprice, Goodrich: Theda Lou Wilson.  
**The World is Waiting for the Sunrise, Sertiz:** Mrs. Homer Fox, Mrs. A. C. Thompson.  
**Tarantella, Mendelssohn:** Ruth Marie Mountz.  
**Saxophone Solo, selected:** Urlin Stren.  
**Quartet, selected:** Mr. Beyer, Mrs. Mountz, Mrs. A. O. Thompson, Mr. McMillan.  
**The Brown Bird Singing, Hyden Wood:** Mrs. Fox.  
**Polish Dance, Scharwenka:** George Heard.  
**My Heart at Thy Sweet Voice, Saint-Saens:** Mrs. Fox, Mrs. Mountz, Mrs. Thompson.  
**Chorus, selected:** Men's Choral Club.

**Christian Church, Tuesday, May 8.** Hymn. Invocation. Scripture Reading. Hymn. Miscellaneous Numbers, to be announced.

**Cantata "The Village Blacksmith," Longfellow:** Boys and Girls Glee Clubs.

**Baptist Church, Wednesday, May 9.** Onward Christian Soldiers. My Faith Looks Up to Thee. Audience, High School Band. Invocation: Rev. V. M. Cloyd.

**Piano Solo:** Arthur Thompson Jr. **Xylophone Solo:** Edgar Pickett. **The Trumpeter:** High School Orchestra.

**Vocal Solo:** Mrs. Carl Mountz. **Violin Solo:** Mrs. Paul Foster. **Piano Solo:** Mrs. Earl Lewis. **Trio:** Mrs. R. P. Conaway, Mrs. H. K. Fox, Mrs. A. C. Thompson.

**William Tell Overture:** High School Orchestra. **Texas, Our Texas:** Audience.

**Come Thou Almighty King:** Audience and High School Band. **Presbyterian Church, Thursday, May 10.**

**Piano Duet:** Mary Elizabeth Ross, Elizabeth Ireland. **Hymn.** **Invocation.** **Scripture Reading.** **Prayer.**

**Songs:** Men's Choral Club. **Solo:** Ruth Haberer. **Bells:** Frank Cogdell. **Violin:** Mrs. A. C. Thompson. **Solo:** Mary Broadwell.

**Voice:** Mrs. R. P. Conaway. **Piano:** Miss Dessie Mae Steele. **Chorus, "Lift Thine Eyes:"** Mrs. Fox, Mrs. Roberson, Mrs. A. O. Thompson, Mrs. Gillbreath, Mrs. Owen, Mrs. Dyar.

**Flag Pageant by Boy Scouts during following numbers:** **Texas, Our Texas.** **National Anthems.** **Star Spangled Banner.**

## HINTS FOR THE HOME

**BY NANCY HART.** During the hurricane of house cleaning, your next step will be prepared for a new paper coat. And it must be becoming, for it will have to be worn for a year or two.

In choosing wall paper patterns, north and east rooms should have colors in the warm sun tones—never cool blues, grays or greens, which belong on the sunny side of the house.

holstering are be-figured, walls should be relatively plain and vice versa. Where there is a cherished antique or two in the room it is very good decorative sense to choose paper in harmony. Thus, for example, the fine old secretary, pie-crust table or Sheraton chair find in Colonial wall paper a very friendly background against which to show themselves.

If chosen thoughtfully, with regard to the keynote of the room, the most inexpensive paper is charming because of its freshness and artistic harmony.

**Using Left-Over Salad Greens.** Cut (uncooked) vegetables and fruits soon become watery and discolored and are useless for a second meal. But they can be kept fresh and crisp for several days by combining them with gelatin.

**Keeping Flowers.** If you add a few thin slices of white soap to the water before putting flowers into it they will keep as fresh for nearly two weeks as when first gathered.

**Removing Mildew.** If mildew stains are soaked for several hours in a weak solution of chloride of lime, then rinsed in cold water, they will disappear.

## Medal and Trip Now Interest Club Workers

Members of Deaf Smith boys and girls club are invited to an all-day picnic and celebration at Sulphur Park on Wednesday, May 23, as guests of the R. B. H. Implement Company. It was during this week, Transportation, entertainment, lunches, everything will be free to the boys and girls who make the trip.

Club members are asked to register at the company's office not later than May 15, in order that an estimate of the number to make the trip may be formed. On the day of the picnic, boys and girls will meet at the R. B. H. office at 9:00 a. m. Free transportation will be furnished from the office to the picnic ground and back.

Another announcement of interest to club workers was that of the W. D. Kelleher gold medal to be awarded at the end of the season to the boy or girl having the best record in club work. Mr. Kelleher has been active in club work here and has often given his time and money to help secure prizes, trips and other awards for the boys and girls.

The medal is now on display in the window of Kester's jewelry store.

## THIS WEEK

By ARTHUR BRISBANE

**VIVID YOUTH, DULL AGE. MAKING THE MISSISSIPPI RIVER SAFE.**

**DEPEW, WISE MAN, COULD COOLIDGE SAY "NO"?**

In youth impressions are vivid, and last into old age. Therefore, the manuscript "Alice in Wonderland" sells for \$75,250, a record price more than would have been paid for the manuscript of Dante's "Inferno," or of Voltaire's "Zandig," each word worth a thousand "Alice in Wonderland" manuscripts.

Years dull imagination. Millions that remember Robinson Crusoe, Swiss Family Robinson, Gulliver's Travels, vividly have a faint impression of more important books read later.

Washington reporters say, probably inaccurately, that President Coolidge is "shocked" at the suggestion of \$750,000,000 to make the Mississippi River safe.

A country that could give TEN THOUSAND MILLIONS TO EUROPE, add half a billion a year to railroad receipts and plan, wisely to cut \$200,000,000 a year from corporation taxes, need not shudder at the thought of spending a part of a billion to make the Mississippi safe.

**STAR THEATRE**  
HEREFORD, TEXAS  
MONDAY - TUESDAY  
May 7-8

**Our Saturday Specials**  
FRIDAY AND SATURDAY

Sweet Potatoes, No. 2 1-2 Can 22¢  
Apricots, No. 2 1-2 Can 28¢  
Del Monte Sliced Peaches, No. 2 1-2 can 25¢  
Sliced Pineapple, 20c size 17¢  
Del Monte Pears, 18c size 15¢

**H. & M. GROCERY**  
Phone 8

**RADIO AND AUTO STORAGE BATTERIES RECHARGED**

A prompt, efficient service at a price you will be glad to pay.

We are specialists in Magneto and Generator repairing. Drive your car into our shop—we'll do the rest.

**Willard Battery Station**

Richard Barthelmess, The Little Shepherd of Kingdon Court

—He left the mountain kingdom as a kid, but returned as a man, seeking man-sized vengeance and the beautiful, barefoot girl he left behind him. He gets both, but only after fighting through the most thrill-packed episodes ever screened.

—He left the mountain kingdom as a kid, but returned as a man, seeking man-sized vengeance and the beautiful, barefoot girl he left behind him. He gets both, but only after fighting through the most thrill-packed episodes ever screened.

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## Song and Dramatic Recital By EDWARD BRIGHAM

Basso Profundo and Dramatic Reader  
at the  
HIGH SCHOOL AUDITORIUM  
Hereford, Texas  
FRIDAY EVENING, MAY 4, 1928  
8:00 P. M.

**SONGS**  
All Through the Night..... Welsh Folk Song  
Invocation to the Sun God..... Zuni Indian Melody  
Go Down, Moses..... Negro Spiritual

**RECITATION**  
Why the Chimes Rang..... Raymond MacDonald Alden

**SONGS**  
Angelus..... Romilli  
The Night Has a Thousand Eyes..... Kuder  
Thou'rt Like Unto a Flower..... Rubenstein  
Elegy..... Massenet

**RECITATION WITH MUSIC**  
The Selfish Giant..... Wilde-Lehmann  
Story by Oscar Wilde  
Music by Madame Lehmann

**RECITATIONS**  
"We," or "Spirit of the Plane"..... Edward Brigham  
The Height of the Ridiculous..... Oliver Wendell Holmes  
Gunga Din..... Rudyard Kipling

**SONGS**  
Sleepy Hollow Tune..... Keuntz  
Alone Upon the House-tops..... Galloway  
On the Road to Mandalay (poem by Kipling)..... Speaks

**CHAUNCEY M. DEPEW**, dead in his ninety-fourth year, older than the Republican party, which he served long and faithfully, said: "I have lived long because I could laugh at anything."

Of Napoleon it was said that in his youth "no one ever saw him laugh." He didn't live nine-thirty years, but he did live more in one day that amiable Mr. Depew in all his ninety-four years.

Chauncey Depew attended 8,000 banquets and never let boredom drive him into eating too much. That's wisdom.

He campaigned for Lincoln, got \$175 for his first legal services, lived under twenty-four Presidents, from Andrew Jackson to Calvin Coolidge, and knew thirteen of them personally. How many can

name the twenty-four from Jackson on?

Mr. Darrow of the House Naval Affairs Committee, told President Coolidge his friends "still hoped he would be a candidate." The President replied: "I am afraid they will have to be disappointed."

Die-hard Coolidge enthusiasts will find some comfort in that word "afraid." A man cannot help being persuaded if arguments are good.

Suppose the President were convinced, as he may be, that his re-nomination and re-election, a second time, would boom business, increase employment, stabilize prosperity, and free his party from all stain danger, could he continue to say no?

Aviation is a reality, says Gen-

## Rural Problems Principal Topic At Conference

AUSTIN.—A state conference on rural problems will be held in Austin July 2, 3 and 4, according to Miss Annie Webb Blanton, former state superintendent of public instruction and at present associate professor of rural education in the University of Texas. The conference will be held at the University and is being sponsored by the Division of Extension of that institution, the Texas State Teachers' Association and the State Department of Education. Miss Blanton and Dean T. H. Shelby of the Extension Division are chairmen of the committee arranging for the conference.

There will be three sections of the meeting, according to Miss Blanton. The first of these will be for discussion of problems of rural education, the second for problems of the rural home and health, and the third for discussion of economic and social problems of rural life.

Several out-of-state speakers are expected to be at the conference, and representatives from all parts of the state are being urged to attend the meeting.

General Atterbury, and railroads really should know it. He is said to plan for the Pennsylvania a part railroad, part flying machine service from the Atlantic to the Pacific.

The traveler would spend daylight in the flying machine, night hours on the train, cross the con-

## "Steno" Now Singer



Kathryn Witwer of Gary, Ind., has shifted her career from typewriter to musical keys. She has won a place in Grand Opera and Gary set aside a "Kathryn Witwer Day" to honor her, when she sang to a packed auditorium. Her father, who used to be a steel worker "with the boys," sat in the balcony and after the performance tears of joy streamed down his face.

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The traveler would spend daylight in the flying machine, night hours on the train, cross the con-

## Mrs. Paul Artho Dies at County Hospital

Funeral services will be held at 9:00 a. m. Friday for Mrs. Paul Artho of Umberger, who died at the Deaf Smith county hospital following a recent operation. She was twenty-nine years old, and is survived by her husband, four children and her mother and father, Mr. and Mrs. Vic Skypala.

Burial will be made Friday morning at the Umberger cemetery.

Old British builders of wooden ships who said ships made of steel would sink in heavy storms would be interested in the Leviathan's latest trip.

She reached New York with her forecastle deck smashed, deck structures badly twisted by a wave said to be 150 high that dropped 1,000,000 pounds of water on her deck at once.

Men build ships that the ocean cannot sink. Water waves are heavier than air waves. Airships will soon be built that no air wave will worry.

In Seattle, a tiny Pomeranian barked too much. Its owner desired the vocal cords removed, reducing the bark to a gesture, but humane societies said "No."

Dog Trainer Sanderlin removed the bark in two weeks by training. "Obedience is the secret," says he. "I taught Darkie (the dog) the meaning of the words 'Shut Up!'"

**TOO LATE TO CLASSIFY.** FOR SALE—Two extra good milk cows; one one-row sled go-devil, good as new; one range stove, good as new. L. A. REED, across from Hereford Nursery. 10-2tp

## THE IDEAL GIFT—

—Mothers appreciate useful gifts. Why not give your Mother one of the new AUTOMATIC Washing Machines for Mother's Day? It's a perpetual gift and one of which she

will always be proud. —Let us tell you how easily they may be bought. Why, the price complete, delivered in Hereford, is only \$98.00. What better gift for Mother's Day?

**J. C. CUMMINS**

# PIGGLY WIGGLY

Meals are not hard to plan for the housewife who buys at PIGGLY WIGGLY. Walk through the aisles, open the refrigerator, inspect the fruit and vegetables, and your troubles will vanish.

## SPECIALS FOR FRIDAY AND SATURDAY

**APRICOTS** Gallon Can 59c

**LARD** 8 lb. Bucket Compound \$1.15

**BEANS** Nice and Fresh lb. 11c

**LETTUCE** Per Head 6c

**SOAP** Palmolive 3 Bars 20c

**CATSUP** Van Camp's Regular Size Bottle 19c

**CAKES** Bulk Fig Bars, Nice and Fresh, 2 lbs. 25c

We buy eggs and pay as much as the market will justify

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE

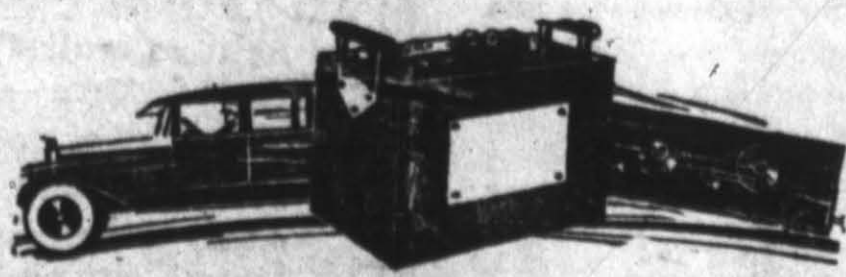


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## RADIO AND AUTO STORAGE BATTERIES RECHARGED

A prompt, efficient service at a price you will be glad to pay.

We are specialists in Magneto and Generator repairing. Drive your car into our shop—we'll do the rest.

**Willard Battery Station**





# ON TIPTOE

Stewart Edward White

Illustrations by Henry Jay Lee

Copyright Stewart Edward White

Released thru Publishers Autocaster Service

(Continued from Last Week)

## CHAPTER XXI. Plunketty-Snivvel's Revenge.

"So far, so good. But there's another thing. The man is absolutely capable of laying down on us, no matter what agreements we may have."

"What do you mean?"  
"Refuse his formula."  
"But you can ruin him."  
"He'll stand that. He will stand for anything now that he has his head set. That is the sort they used to use the thumb rack on without much success. Could you analyze this battery if you had it and reproduce the formula?"

"Certainly, if what he says is true, that the plates are a simple alloy and there is no further secret. It will only be necessary to analyze them, measure their exact proportions, determine their specific gravity and observe carefully any peculiarities of their shape and position."  
"Remember their distance from each other is important."  
"That, of course, I see your idea. We are to steal the battery."  
"It must weigh 40 pounds," objected Gardiner. "Do we hide it somewhere?"

"No, you'll drive it out. The roads will now carry you; I've been watching them. Put the battery back in that rattletrap of his and drive it out."  
Gardiner pondered.

"When we stop that self-starter it will be noticed," he objected, "and there'll be a lot of noise getting away. Simmins sleeps right next door. What do I do with him?"

"Simmins is already taken care of," said the pirate chief calmly. "He will continue to sleep. That drink I gave him will fix that."  
"Doped?" surmised Gardiner.

"Just that. Morphine from the medicine case. And we'll feed Davenport a little of the same."  
"Chief, you're a wonder! You think of everything!" cried Gardiner admiringly. "I'd suggest you tip him up after he goes under or he'll likely raise hell when he comes to."

"I expect to," said Grimstead. "Look out, here they come! You understand your job and remember, it's the biggest stake in the world!"

Events ran smoothly along the plan laid out for them by the pirate chief. Burton and Davenport returned shortly to the camp fire at a suitable time a night-cap was

posed and drunk. Soon after, with Burton in her darkened tent and Davenport deep in stupor, the conspirators had the place to themselves.

Silence rushed in upon the dying clatter as into a vacuum, Gardiner paused long enough to look in on Simmins. That worthy had not stirred.

It was the work of but a few moments more to reinstall Davenport's strange storage battery in the other car.

Gardiner found the engine much more flexible than any gasoline car he had ever driven. For a few minutes he amused himself by bringing it almost to a stop and then picking up smoothly and positively by merely opening the throttle. He then started out and settled down to the sheer pleasure of driving as fast as his skill would permit.

He was a good driver and he understood well how to pick up on the straightaways and just how much to check on the curves. And he was, a safe driver, as genuine skill is usually safe.

But Gardiner was not alone in the car. No less a personage than Plunketty-Snivvels occupied the seat next to him, but the little dog's protective coloration had concealed him from Gardiner's notice.

Now Gardiner had once cuffed Plunketty-Snivvels, soundly when that personage had been left in his charge. So crouched in his place Plunketty-Snivvels fixed his beady eyes in malevolence on his enemy, and worked up a fine big hate.

Gardiner flashed around a last corner to see ahead of him a straight bridge. The lights showed him its approach on a slight rise and that it was built on a high trestle. Then the nose of the car touched the slight rise and the lights lifted.

At the same instant Plunketty-Snivvels, whose hate had worked up to a point of action, reached out and bit Gardiner on the wrist. Gardiner, who had not known of the dog's presence, jumped in surprise and alarm. The car swerved but he was too cool a driver to permit it to leave the road. However, for three seconds his attention was deflected and that time was sufficient to shoot the car on to the planking of the bridge.

Gardiner saw all this with the corner of his eye and steered straight and true, while at the same time his direct vision was occupied in identifying the covering

little dog. Then he looked back to the front.

Before him yawned an abyss. The bridge had been carried away by the flood!

Even while he reached for the brake his brain photographed clearly the jagged edges of the bridge, the opposite bankpecked out clearly by the lights, and dimly far below a white and phosphorescent tumbler of waters hastening to the sea.

The bridge checked the momentum almost but not quite enough. The car slowed, ran off the edge, seemed for an instant to hover right side up like a bird.

Then down it plunged and the foaming, turbulent waters seized it and bore it shouting away.

## CHAPTER XXII. And Rapsallion Does His Stuff.

By the camp fire Grimstead strained his ears to catch the last sounds of Gardiner's departure. Things were going very well. They always did go well, he had found, when directed masterfully.

Burton, as he had foreseen, did not stir in her tent. She was young and slept soundly, especially in the first part of the night.

After a while he threw away his cigar, stretched and arose. First he leaned over Davenport for a moment, listening to his rather stertorous breathing. Then he sauntered to the big redwood at whose base the kitchen had been made.

Here he deliberately unknotted a short piece of line that had been used to suspend a shading bit of canvas and with it returned toward the sleeper. He was thoroughly satisfied and was lumming a little tune.

In his brief absence another had added himself to the scene. Rapsallion had shared the tent with Burton. Now, however, urged by some vague restlessness, some telepathic uneasiness, some trickle from the current searching out a channel of his doggy mind, he had deserted the warm and grateful nest and had come forth to sit by his master.

Grimstead paid him no attention, but, cord in hand, advanced upon the sleeper. Now the queer thing happened.

Rapsallion was the most friendly of dogs, ever polite and eager, whose experience with humans had always been courteous. Also he was, of course, thoroughly familiar with Grimstead.

Now, however, he arose to stiff legs, his eyes blazing, the coarse hair on his back and neck erect, his lips snarled back Grimstead paused.

"Here Rap, you old fool!" he admonished in a low voice. "What ails you?"

And again he stepped forward. Instantly Rapsallion uttered two sharp and challenging barks. The sleeper did not stir; no sound came from the tent. Grimstead stepped forward again.

Now Rapsallion did not know what it was all about. Only his simple dog mind had received the impression that unexplainedly and for the first time the proximity of this large human meant trouble to Master, and his simple dog code told him to stick tight, say as much as he could about it, and, in extremity, to do his utmost.

If he had a private thought apart, which is improbable, it was a reflecting one of despair at relative sizes and powers; but it did not affect his course of conduct. He began again to bark rapidly and warily.

As Grimstead continued to advance he bobbed forward and back a few inches as though propelled by a spring.

These things impressed Grimstead just so far as to cause him to pick up a heavy, club-shaped billet of wood, a weapon that plainly outgunned the armament of a little red dog who fought at fifteen pounds.

At this moment Burton appeared from the tent.

"Dad!" she cried, "what are you doing with that club and that rope? I'll keep him quiet!"

Her first sleepy thought was that the dog's barking had awakened Grimstead and exasperated him to the point of homicide.

As her mind cleared and focused, however, her eyes widened with terror. Davenport's immobility amid all this noise, Grimstead's day attire; what did it mean?

She dashed forward to Larry, and, undeterred by Rapsallion, fell on her knees at his side.

"What have you done? What have you done?" she cried, terror-stricken.

"Nothing—nothing at all—he's perfectly all right!" cried Grimstead whose one idea was to reassure her before she lost control of herself. "He's not hurt. He'll be as well as ever in the morning."

But by this time Burton had assured herself that Larry was living and unharmed, and rose slowly to her feet. Her brow was puckered in thought.

"You've drugged him!" she decided at last. She pondered for a moment more, then raised her head.

(Continued Next Week)

Try a Want Ad in THE BRAND

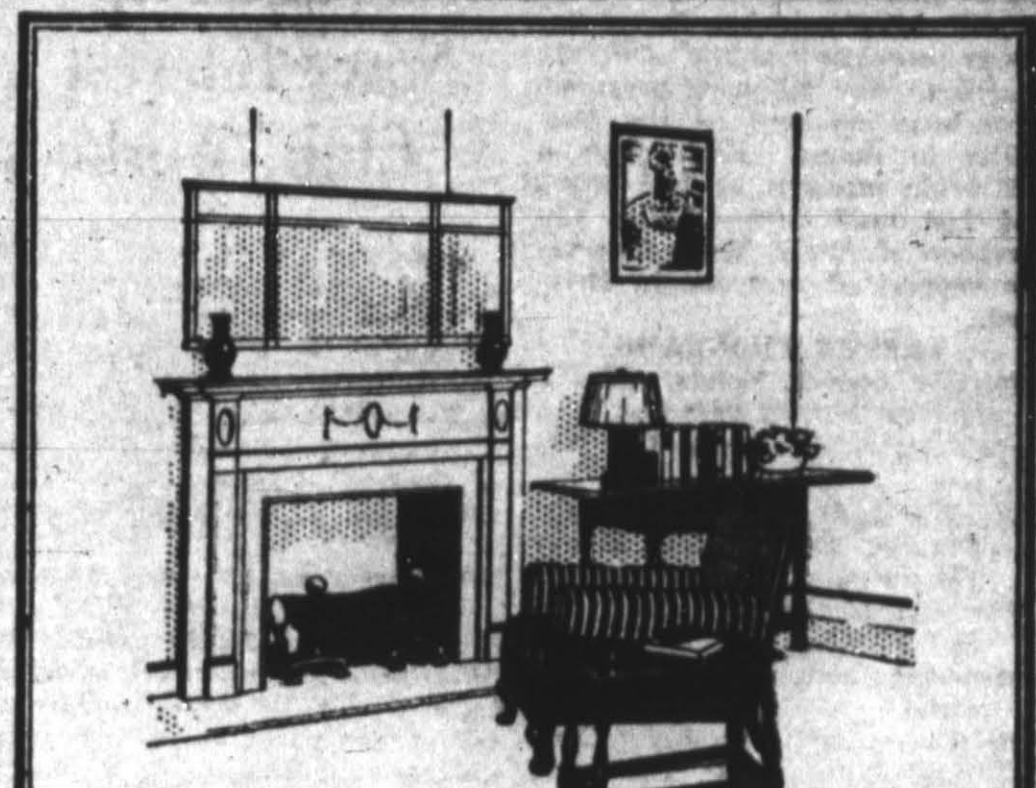
## STAR THEATRE

HEREFORD, TEXAS  
Wednesday - Thursday  
May 9-10

WILLIAM FOX presents



**NOTICE TO BIDDERS.**  
The Commissioners Court of Deaf Smith County will receive bids for the construction of two bridges in Deaf Smith County, one on Twenty-Five Mile Avenue across the Terra Blanca Creek and one on the W. L. Harris road across the Terra Blanca Creek. Bids to be filed with the County Clerk up to 10 o'clock, Monday, May 14th, when they will be duly opened and considered by the Commissioners Court.  
Bidders are to submit their proposals, plans and specifications covering their proposed type of construction, and certified check for 5 per cent of bid.  
The County reserves the right to receive or reject any or all bids.  
By order of the Commissioners Court.  
EARL W. WILSON,  
County Judge.



## Ask about Mellotone for your walls

Your walls and ceilings finished with **LOWE BROTHERS MELLOTONE** give an air of coziness and beauty to every room in the home. Mellotone is an oil paint that dries to a soft, smooth finish—without gloss or lustre. And because it is so easily cleaned with soap and water, or Lowe Brothers Cleaner, Mellotone keeps its beauty for a long time.  
**FREE**—"The Art of Color in the Home," a new book containing a chart from which hundreds of color combinations can be chosen. Come in and get a copy.

**Kemp Lumber Company**  
Hereford, Texas.

## Buick Service Station

LANDRUM AND LEWIS

Miller Tires and Tubes, Marland Gas and Oils, Accessories, Washing, Greasing.

**TOW-IN SERVICE.**

Phone 392

## 5% LAND LOANS

Correct Abstracts

## THOMPSON & IRELAND

Hereford, Texas

In the Spotlight

## Cut Harvesting Costs with Hart-Parr Power

Hart-Parr power will cut your harvesting costs, for Hart-Parr tractors with surplus power way over their rating will haul a wagon as well as a combine and will operate the combine to full capacity. And this amazing power can be developed from cheap, low-grade fuels, costing less than either kerosene or gasoline. Hart-Parr tractors are made in three sizes for small, medium, and large farms and are now equipped with 3 forward speeds, from 2 1/4 to 4 1/4 miles per hour, to speed up field work. Come in and see the new line today.

**Hart-Parr Owners Are Hart-Parr Boosters**

## M. D. Womble

Hereford, Texas

AUTHORIZED DEALER IN

## Budweiser

Real Quality Malt Syrup

Malt syrup adds flavor and nutriment to foods

THE COST OF THE RAW MATERIALS used in Budweiser Malt Syrup will not permit the giving of premiums. The quality of our product is the premium we give, and it is included in every can of Budweiser Malt Syrup you buy.

**ANHEUSER-BUSCH, St. Louis**

Sold by Grocers and Dealers Everywhere

**The Plains Wholesale Grocery Company**  
Distributors  
Amarillo, Texas

An Economical Transportation

## Announcing the NEW CONVERTIBLE SPORT CABRIOLET

AGAIN Chevrolet introduces into the low price field an entirely new conception of style, distinction and elegance—

—a new Convertible Sport Cabriolet with body by Fisher—a vivid, dashing, two-four passenger model that offers the practical comfort and convenience of the Sport Coupe, plus the smartness and distinction of the Sport Roadster!

Finished in Romany Red Duco, with black body beading striped in gold... and embellished with artistic touches of gleaming polished nickel—this distinguished new model is one of the most attractive cars to be seen on the streets and highways.

Come in today and see this sensational new car!

**Brumley Chevrolet Co., Inc.**  
Hereford, Texas

QUALITY AT LOW COST

The Touring or Roadster	\$495
The Coupe	\$585
The Sedan	\$595
The 4-Door Sedan	\$675
The Convertible Sport Cabriolet	\$695
The Imperial	\$715
Utility Truck (Chassis Only)	\$495
Light Delivery (Chassis Only)	\$375

All prices f.o.b. Flint Michigan



His Heart Is On the Right, Yet Wrong, Side!



Dr. Fred Lindenberg of Berlin University is shown examining Jose L. Navarro of Los Angeles, 23, whose heart is on the right side instead of the left. He has caused a flurry among doctors and scientists. The rest of his organs are perfectly normal and his misplaced heart doesn't bother him a bit.

Things You Should Know About Your HEALTH YOUR IODINE.

Truly a household staple is the bottle of tincture of iodine. Each family should see to it that this friend of mankind is newly replenished and kept within easy reach. What with the extra garden work, house cleaning and the like, small wounds are quite common and from these, if unattended to promptly, may arise trouble ranging from mild infection to the deadly tetanus; it is always wise to take no chances with the invisible germ.

Never mind about the brown stain caused by the application of the drug. I'd rather see a patient spotted all over with an effective germ-killer than to be called to attend one small sore of angry "strep" infection. The advent of mild warm weather is most certainly an awakener of germ life as well as plant life. A small roll of good adhesive plaster of the very best made should be in every medicine cabinet, the "ZO" meaning zinc oxide, is a good one. Upon the occurrence of the scratch on the hand or fingers, immediately swab it with tincture of iodine; if the remedy is not near at hand and application is thus delayed, wash the member with clean soap and water to remove possible particles of foreign matter; dry gently and get the iodine. Make a thorough, soaking application. When dry, apply a strip of very clean adhesive, to stay on as long as there is no pain under it; size of adhesive governed by size of wound. If you are handy with scissors, an inch square adhesive with hole cut in its center and the opening covered with a smaller square of clean gauze, will make a ventilated cover for the wound, which will heal faster if it can be reached by air. Apply over the iodined injury. Don't ignore little things, they are the ones that count.

however. People should remember that they never put anything on their abdomen or hips in the way of fat that does not come through their mouth in the way of food.

It is nice to talk about these things and it is less humiliating than to admit that we eat too much.

The real cause of fat is that we eat too much and live too much at ease.

If some of the ladies who complain of too much obese tissue would make a practice of taking the broom and sweeping the floor and getting down on their knees and mopping up the kitchen and doing the family wash, they would speedily recover their desire for slimmness.

The candy habit grows and grows.

No better cure for an enlarged abdomen can be found than bending over a wash board and no better cure for piano-shaped legs than plenty of walking.

If we would get down to the simple life and move about more and eat less our figure would show it.

Exercise for the sake of exercise is pretty hard to take, but exercise performed in the course of one's daily duties is not so hard.

One ought to arrange one's life as much as possible to wait on one's self. The necessary action of the body in attending to one's needs will have a great effect upon one's shape.

I met a man in Paris some years ago and when I asked him on behalf of a friend where a good valet could be secured he replied that he did not know about valets, as for some years he had been trying to see how many things he could get along without and not how many things he could get.

See how many things you can do without and arrange your life as much as possible so that you have to wait on yourself and you will not have much trouble with your figure.

CALL FOR REPUBLICAN CONVENTION.

Call for Republican County convention of Deaf Smith County, Texas, May 8, 1928.

Hereford, Texas, April, 25, '28. To the Republican Voters of Deaf Smith County, Texas:

A. Pursuant to law, in compliance with the instructions of the Republican State Executive Committee of and for the State of Texas, including the call for the Republican State Convention of May 22, 1928, and by instruction of the Republican Executive Committee of Deaf Smith County, a convention of the Republican voters of Deaf Smith county is hereby called to meet in the city of Hereford, in said county, at 3:00 p. m. on the 5th day of May, A. D. 1928, at the following described location: In the County Court room of Deaf Smith County Court House.

The purposes of this convention are:

(1) To elect the number of delegates and alternate delegates to the Republican State Convention to be held in Dallas, Texas, May 22, 1928, (which convention elects the delegates and alternate delegates to the Republican National Convention of 1928), to which this county is entitled under the terms of the Call for said State Convention, one delegate.

E. L. DONNER, Republican County Chairman, 15-21c Deaf Smith County.

Printing Line. See THE BRAND

U. S. Hens Regain Supremacy.

WASHINGTON.—Their rightful place in international trade has been won back by American hens during 1927. They provided more goods for export from this country than their foreign rivals were able to create for imports.

During several years the hen of the United States has been lagging back in the race for foreign trade, but a magnificent come-back has been staged. American exports of poultry products, mostly eggs, during 1927 have been figured out by the Commerce Department to have a value of \$9,584,000, while imports were worth \$6,935,000.

584,000, while imports were worth \$6,935,000.

STUCCO WORK

All kinds of concrete and Stuccoing. Sidewalks and Cement Work a Specialty.

BOB VAUGHN At Panhandle Lumber Co.



Say It With Flowers MOTHER'S DAY

Flowers are truly the best medium for the expression of the tender sentiment for which Mother's Day stands. Quietly, beautifully, they represent as nothing else can the love of their donor.

I have an excellent assortment of cut flowers and plants for Mother's Day. Please place your order early to insure prompt delivery.

MRS. NETTIE PRICE SLATON Phone 443.

THIS WEEK

By ARTHUR BRISBANE

WEN OPINIONS CHANGE. THE HIGH PRICE OF BOOKS. AIRPLANES AND EQUALITY. AN UNWISE TAX.

The German and Irish fliers, insert the words: "Thank God," or "By the Grace of God," in every message describing their safe landing through fog and storm across the ocean after thirty-six hours of danger.

The professional atheist, unwilling to believe anything that "has not been proved to him," would find his opinions changing, in a big earthquake, or above the ocean in fog.

Senators denounce the high price of books.

Mr. McKeellar, from Tennessee, says: "Novels worth two bits can not be bought for less than \$2."

The price of novels is not so important. But the high cost of books containing positive knowledge that would enable uneducated millions (including many college graduates) to educate themselves, is disastrous.

That a book should be sold for four or five times what it costs to produce it, is as bad for the publisher and for the author as for the reading public.

When will American business, generally, learn that big sales with small profits, as shown in the automobile industry, are most profitable.

Lindbergh took thirty-six young Pacific coast girls up in the air, in installments, recently, giving those charming creatures something to think about forever.

Women may thank the good Lord for granting the flying machine. They can fly on the average as well as any man, and the airplane is another step toward real equality.

Effort to abolish the unwise tax on automobiles develops the fact that the Government collected a thousand million dollars from automobile owners and spent only six hundred millions on better roads—not fair to the men that pay for the cars, "war tax included."

The war ended some time since and the foolish tax ought to end.

A company is formed to build aerodromes, ocean landing places, to be scattered over the Atlantic. The theory is that trans-Atlantic airplanes would land, get rest and start again.

But by the time the Atlantic is dotted with aerodrome plants

will fly across the Atlantic as easily as they now fly across the English Channel.

In the second place, if it is hard for fliers in somewhat foggy weather to find the Hawaiian Islands in the Pacific, how difficult would it be for them to find a landing place dot in the Pacific? As hard as finding a turtle asleep on the Pacific.

Dr. Wainfred Sackville Stoner, who is a lady says: "Man is superior to woman: mentally, physically, artistically and psychologically."

That is not all true, especially the physically and psychologically part of it. But suppose it were all true. Michael Angelo's Moses is a finer product than Michael himself. But Michael Angelo made it.

Whatever a man is, some woman made him, and the producer is nobler than the product. Better be a coconut tree than a coconut.

A healthy brain demands a healthy body. The greatest musician cannot produce harmony with a violin or piano out of tune. Millions are living that might be made better men and women if trephining could remove pressure from the top of the brain. Lack of reverence might thus be eliminated.



One Picture Is Worth a Thousand Words . . . according to an old Chinese proverb, but a thousand words on a Fire Insurance Policy written in this agency is worth more than a hundred pictures of your property, after the fire. But we only insure property BEFORE it burns. See us today, tomorrow never comes, but a fire may.

PLAINS INSURANCE AGENCY Hereford, Texas.

Baby Chix

OF QUALITY. Poultry Supplies Garden and Field Seeds Plants of All Kinds Incubator Supplies Ask for Price List. C. E. WHITE SEED COMPANY Plainview, Texas.

DR. T. M. MONTGOMERY

Associated With Hyden's 620 Folk Street Amarillo, Texas.

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted. Office Ray's Jewelry Store.

It is easier, now, to kill insects

—and keep them away. Bee Brand Insect Powder or Liquid kills Flies, Ants, Roaches, Poultry Lice, Mosquitoes, Fleas, Bed Bugs, and other insects. Won't spot or stain. Use powder on plants and pets. Write us for FREE insect booklet. If dealer can't supply, we will ship by parcel post at prices named. McCORMICK & CO., Baltimore, Md.

BEE BRAND	
Powder	Liquid
10c & 25c	50c & 75c
50c & \$1.00	\$1.25
30c (Spray Gun)	35c



Ask Your Neighbor About

Merit Milk Maker

West Texas Feed & Seed Co.

Phone 265

Here They Are

Old Light Poles

Saturday, May 5,

We will offer for sale our complete stock of more than four hundred old light poles. These poles are in great demand as they may be used for fence posts, party line poles and similar uses.

We are making a special low price Saturday. Sale will be held at the old power plant across the railroad tracks. Poles will not be sold at the office.

TEXAS UTILITIES CO.



Need Money?

Farm and ranch loans are a branch of banking on which this institution specializes. We are ardent boosters of the prospects and possibilities of Deaf Smith County, and are glad at all times to do anything in our power to aid in the development of this wonderful country. Talk over that next loan with us.



The First State Bank

Hereford, Texas.



# LOCAL HAPPENINGS

For several weeks we advertised a tire sale and it might nearly ruined our business, folks nearly bought us out, but we have plenty on hand again. At RICE'S.

Mrs. W. M. Megert and daughter, Miss Hazel, motored to Wellington Saturday.

### STORK SPECIAL

Born to Mr. and Mrs. C. A. Skelton, May 1, a boy.

Mother's Day greetings at the CITY DRUG STORE.

Leonard Curtzinger left last week for Floydada, where he is making his home at the Hanks Hotel.

Edwin Ramey of Dimmitt was a business visitor here Monday.

Mr. and Mrs. B. A. Vaughn of Amarillo spent Tuesday with the John L. Wilson and E. R. Bruce families in Hereford.

A. H. Stren and L. W. Carlyle were in Amarillo last Thursday afternoon.

James Morgan and Cawthon Bryant spent the week-end visiting friends in Mulleshoe.

J. M. Gilliland was a business visitor in Mulleshoe Tuesday.

If you'd like to sell your used furniture, phone 111. JONES FURNITURE COMPANY.

Seniors, we print those visiting cards at a special low price now. THE HEREFORD BRAND.

C. A. Skelton, Sr., is wearing a broad smile these days. The cause is a fine six and one-half pound fish, Charles Allen, Jr., who arrived Tuesday about noon. Mr. Skelton is receiving the hearty congratulations of his friends. Mother and son are progressing splendidly.

Miss Floyd Wilson was a Canyon visitor Saturday night.

Miss Blanche McDonald spent the week-end here visiting her parents.

Miss Martha Duncan came down from Canyon and spent Sunday visiting her mother and friends here.

Big reduction on every hat in stock, Saturday and all next week. VOGELE MILLINERY PARLOR.

Free with each \$1.00 box of Coty's face powder, a bottle of Coty's Perfume. CITY DRUG STORE.

Columbus took a chance, but you can't afford to, especially when it comes to the matter of planting your garden. Use only the best seeds. They are for sale at the WEST TEXAS FEED & SEED COMPANY.

You don't go to a chain store for tire chains. Get them at RICE'S.

Mr. and Mrs. A. K. Webster and son arrived Wednesday evening from Temple, Texas, where they have been on a combined business and pleasure trip.

Only 35c for the new mail boxes for free city mail delivery. Better buy soon and get it off your mind. STREU HARDWARE CO.

### First Christian Church.

THURMAN MORGAN, Pastor.

Services at 11:00 a. m. and 7:30 p. m. Communion and preaching services at 11:00 o'clock. Christian Endeavor at 7:30 p. m. Evening preaching services at 8:00 o'clock. You will always find a welcome. Come worship with us.

Ladies Bake Sale at Carlyle's Grocery on Saturday, May 12. 10-11c

In the good old days, Congress used to give away free garden seed. That isn't necessary any more, because they know that now you can buy them at the WEST TEXAS FEED & SEED CO.

Have those cards for your invitations printed at The Brand. Special low price now in effect.

Folks say they like our service because they know it is done right and we can save them time. Every tube vulcanized at RICE'S.

Have those cards for your invitations printed at The Brand. Special low price now in effect.

Free, a dainty sifter box with each package of Three Flower Face Powder. CITY DRUG STORE.

Big reduction on every hat in stock, Saturday and all next week. VOGELE MILLINERY PARLOR.

Seniors, we print those visiting cards at a special low price now. THE HEREFORD BRAND.

Presbyterian ladies will have a cake sale at the "M" System store Saturday, May 5.

See the good things to eat that the Presbyterian ladies will have at "M" System store Saturday, May 5.

### REV. BOWEN RETURNS.

Rev. and Mrs. E. B. Bowen and daughter, Miss Gertrude, returned Tuesday from Dallas, where they had gone last week to be with Rev. Bowen's mother, who is ill in a hospital there. Rev. Bowen announces that services will be held at the Methodist church as usual this Sunday.

When you want to trade your old furniture for new, call the JONES FURNITURE COMPANY, Phone 111.

### NOTICE.

If anyone has a surplus of canna bulbs or any other bulbs or plants, we should appreciate it if they would leave them with the caretaker for use in the West Park Cemetery.

Jacks in all sizes to handle anything from a baby cab to a ten-ton truck. At RICE'S.

We have the new mail boxes for free city delivery. Buy yours now as the supply is limited. STREU HARDWARE CO.

Say it with candy on Mother's Day. CITY DRUG STORE.

Mrs. Lloyd Kearnes and son, who have been visiting here in the home of Mrs. Kearnes' mother, Mrs. P. A. Turnbow, left Sunday for their home in Los Angeles, California. They will go by way of Wichita Falls and Dallas, stopping for visits in those cities before proceeding to California.

You'll like RICE'S INSTANT TIRE SERVICE.

C. L. Hodges returned to Hereford Monday morning after spending the past four months visiting relatives in Brownfield.

You can't expect the best results with inferior garden seeds. Plant the best. Buy them at WEST TEXAS FEED & SEED CO.

Wes Anthony was in Dimmitt Monday.

L. C. Boardman made a business trip to Amarillo Tuesday.

W. C. Pitman spent the first part of the week in Oklahoma City, Oklahoma, on business.

Hugh Lane of Canyon was a business visitor here Monday.

Big reduction on every hat in stock, Saturday and all next week. VOGELE MILLINERY PARLOR.

### HOSPITAL NOTES.

Mrs. L. A. Smith, who was brought to the hospital Friday is doing as well as could be expected.

T. C. Aldridge who underwent an operation for appendix Friday is recovering nicely.

S. B. Brown is convalescing rapidly following a minor operation Sunday.

Vilas Johnson is doing nicely after a minor operation Sunday.

Maxine Smith who is ill with pneumonia, is recovering slowly.

Both Mrs. C. A. Skelton and new son are doing nicely.

For bargains in new and used furniture, Phone 111, JONES FURNITURE COMPANY.

### Oklahoman Prospects Here On Large Scale

Prospecting on a large scale are Lee Hudson and son, Jack, of Woodward, Oklahoma, here this week looking over the land and farm prospects of Deaf Smith county. Mr. Hudson has five sons, all farmers, and states that he is looking for farms for himself and all five of them.

To old Hereford sport fans, Jack Hudson will be remembered as the pleasant young fellow who wrestled here several times a few years ago. Though a resident of Oklahoma he was always partial to Hereford and the people here and has decided to begin farming here among old friends.

### Grocereria Celebrates Second Anniversary

Saturday, May 5, marks the second anniversary of the Grocereria, operated by Mrs. A. A. Rogers in the 300 block on Main Street. To celebrate the event, Mrs. Rogers has scheduled one of her few sales. According to Mrs. Rogers, every one in Hereford, whether a customer or not, is invited to attend the "birthday party." Coffee and cakes will be served free all day as one of the features.

### Rev. V. M. Cloyd Returns After Amarillo Revival

Rev. V. M. Cloyd, pastor of the First Baptist church here, returned to Hereford Monday morning after two weeks spent in Amarillo, where he conducted a revival meeting at the Second Baptist church. Reverend Cloyd was a speaker Monday night at Plainview at the convention of the Baptist Sunday School Union. He is now back in Hereford and will be in the pulpit as usual next Sunday.

### Hereford Man Touring State With Glee Club

WAAHACHIE. Charles Galbraith of Hereford who is a member of the Trinity University glee club and orchestra, will make the annual tour of Central Texas this week with the organization. Last Thursday the Trinity Male Quartet composed of Ralph Hinon, Charles Galbraith, Robert Joiner and William Newton, gave a radio program from Dallas, celebrating the fifty-ninth birthday of the founding of Trinity.

### Abstract Office Moved to County Court House

As a result of remodeling work now under way at the First National Bank, the Thompson & Ireland Abstract office, located in the annex at the corner of Third and Main streets, has been moved to the southeast room on the first floor of the county court house. This room was formerly occupied by the office of the county clerk, which has been changed to the quarters recently vacated by the city office. The abstract office will be used as private offices for the bank.

## SOCIETY

### Gammon-Baker Nuptials Attract Social Interest

A very pretty early morning wedding of interest to Hereford society was that of George T. Gammon, telegraph operator for the Santa Fe, and Miss Lois Baker, daughter of Mr. and Mrs. Omer Baker. The ceremony was performed at 6:25 a. m. at the home of the bride by the Rev. Thurman Morgan.

The bride was beautifully dressed in an ashe of roses cape dress with blond-colored hose and pumps. She wore a corsage of pink tea roses.

Both of the young people are very popular here and have a large circle of friends who wish them happiness. Mr. Gammon came here about two years ago from Ardmore, Oklahoma. Mrs. Gammon has always lived in Hereford and is a graduate of Hereford high school in the class of 1927. She was winner of the beauty contest held at the school last year.

Following the ceremony, Mr. and Mrs. Gammon left on the early train for Los Angeles, Catalina Islands, San Francisco and other California points. They will return in about three weeks to make their home in this city.

### Many Members Attend Music Club Luncheon

The Music Study Club met on Tuesday, May 1, for the annual luncheon and business meeting with Mrs. W. E. Hicks, Mrs. G. A. F. Parker was leader for the day.

Tables were beautifully decorated in May-Day fashion, with clever cards and favors at the places. A most delicious four course luncheon was served to twenty-five members and two guests. Mrs. Alice Lee of Denver and Mrs. Earl W. Lewis, recently moved here from White Deer, Texas.

During the luncheon several musical numbers were given, including: "A Spring Fancy," Denmore, Mrs. R. F. Conaway; "My Lover Is a Fisherman," Strickland, and "I Hear a Lark at Dawning," Kneiss, Mrs. Fox; "Rigandon," McDowell, Mrs. Dyar; "Norwegian Bridal Procession," Greig, Mrs. Owen, Mrs. Stanford; "The Little Dustman," Brahms, Miss Beyer and Miss Owen, Mrs. A. O. Thompson and Mrs. A. C. Thompson. Mrs. Lewis layered with a selection, "Lieberland," by Kreisler.

Several interesting talks were made. Miss Mattie Swisher outlined the high lights of the recent meeting of the State Federation of Music Clubs in Amarillo, telling among other things of the action of the Federation in recommending that Texas have a State Conservatory of Music.

Mrs. H. L. Broadwell spoke briefly on suggestions for next

years study. Mrs. Lee gave a most inspiring talk on music as she has heard it in recent years and expressing good wishes for a musically developed Texas as the state she still loves.

At the business meeting following the luncheon the following members were elected to office for the ensuing year: Mrs. Coneway, president; Mrs. Stanford, vice-president; Mrs. H. K. Fox, second vice-president; Mrs. Gibbren, recording secretary; Mrs. C. H. Dillehay, corresponding secretary, and Mrs. Carl Mountz, secretary.

### Friends Surprise With Birthday Dinner Party

Several Hereford friends staged a birthday surprise party at the Alton Lookingbill home Sunday in honor of Mrs. Lookingbill's birthday.

Each guest took some article of food and a delicious dinner was served at noon to Mr. and Mrs. Lookingbill, Mr. and Mrs. John Biggs, Mr. and Mrs. Paul Robertson, Mrs. E. F. Connel, Miss Lala Connell, Miss Sylvia Scott and Miss Evelyn Jackson.

### HEREFORD BAYLOR GROUP FORMS SCHOOL CLUB HERE

Friday evening, April 20, a group of Baylorites met at the home of Mr. and Mrs. C. H. Dillehay to organize a club. There were twelve former students of Baylor University at Waco, giving a representation of classes from 1867 to 1927. The club feels honored to have as member Mrs. John Estes, of the class of 1867. Several additions have been made to the membership since this meeting.

An interesting program, including Baylor songs, yells and discussion of present day problems of the university had been arranged. The house was appropriately decorated in the school colors, green and gold, this scheme carried out in pennants, banners and various souvenirs of years past, and also in the refreshments of ice cream and cake with small gold bears as plate favors.

Judge Earl W. Wilson was chosen president, with Mrs. C. C. Hatney as secretary and treasurer. Club members at present are: Mmes. John Estes, H. H. Hawkins, F. H. Oberthier, S. C. Ramey, V. M. Cloyd, Doyle Rose, F. M. Powe and Misses Anna Mae Fagg, Clara May Glenn and Nora Butler; Messrs. Earl W. Wilson, C. H. Dillehay, C. E. Saxon, Harold Hicks and V. M. Cloyd.

### Mr. and Mrs. Ferrell Hosts at Bridge Party

Mr. and Mrs. Forrest Ferrell entertained three tables of bridge at their home last Friday night. Decorations and refreshments were carried out in a Spring motif.

### Couple Here Celebrates Forty-Fifth Anniversary

Three complete generations were represented at the largest gathering of its kind in recent months when the relatives of Mr. and Mrs. Jacob Wagner of North Hereford met at their home here Sunday to celebrate their forty-fifth wedding anniversary.

A delicious dinner was served at noon to the following members of the Wagner family, all of whom live in Castro county: Mr. and Mrs. Geo. Backus and family, Mr. and Mrs. Joe Birkenfield and family, Mr. and Mrs. Roy Wagner and family, Mr. and Mrs. Art Kloman and family, and Mr. and Mrs. J. C. Stork and family.

All of the living descendants of Mr. and Mrs. Wagner were present except one son, Jacob, Jr., who is a resident of Illinois.

### Miss Megert Entertains With Party Saturday

Miss Bessie Megert entertained a group of friends with a slumber party at her home on Layton Avenue Saturday night. Those present included Misses Orleana Savage, Imogene Wilson, Ruth Conkright, Virgil Brumley, Virginia Stovall, Ina Mae Hastings and Alleth Elliston.

### Mrs. Saxon Arrives To Make Home Here

Mrs. C. E. Saxon of Fort Worth arrived Tuesday afternoon to make her home in Hereford with her husband, the Rev. C. E. Saxon, newly appointed Baptist missionary pastor who has been here for the past month. Accompanying Mrs. Saxon were her daughter and son-in-law, Rev. and Mrs. Norman Sanders. Rev. Sanders is pastor of the churches at Bertram and Liberty Hill. They will return to their home early next week.

### Lubbock Evangelist Speaks at Court House

Every citizen of Hereford is invited to hear two addresses by Evangelist J. Z. Walker of Lubbock, who will speak at the court

house here Sunday afternoon and night, May 6. Evangelist Walker is speaking to groups throughout this section of the Panhandle month.

Subject of the sermon in the afternoon at 3:00 o'clock will be "Sundown in Sodom;" at the 8:00 o'clock service Mr. Walker will speak on "Is the End Near?"

## THEATRE STAR

HEREFORD, TEXAS

Friday MAY 4

RICHARD DIX

In "Knockout Riley"

Saturday Matinee and Night MAY 5

HOOT GIBSON

In "The Rawhide Kid"

Monday and Tuesday MAY 7-8

RICHARD BARTHELMESS

In "Little Shepherd of Kingdom Come"

Wednesday and Thursday MAY 9-10

"Seventh Heaven" with JANET GAYNE AND CHARLES FARRAR

(NOTE—Be sure you see this picture.)

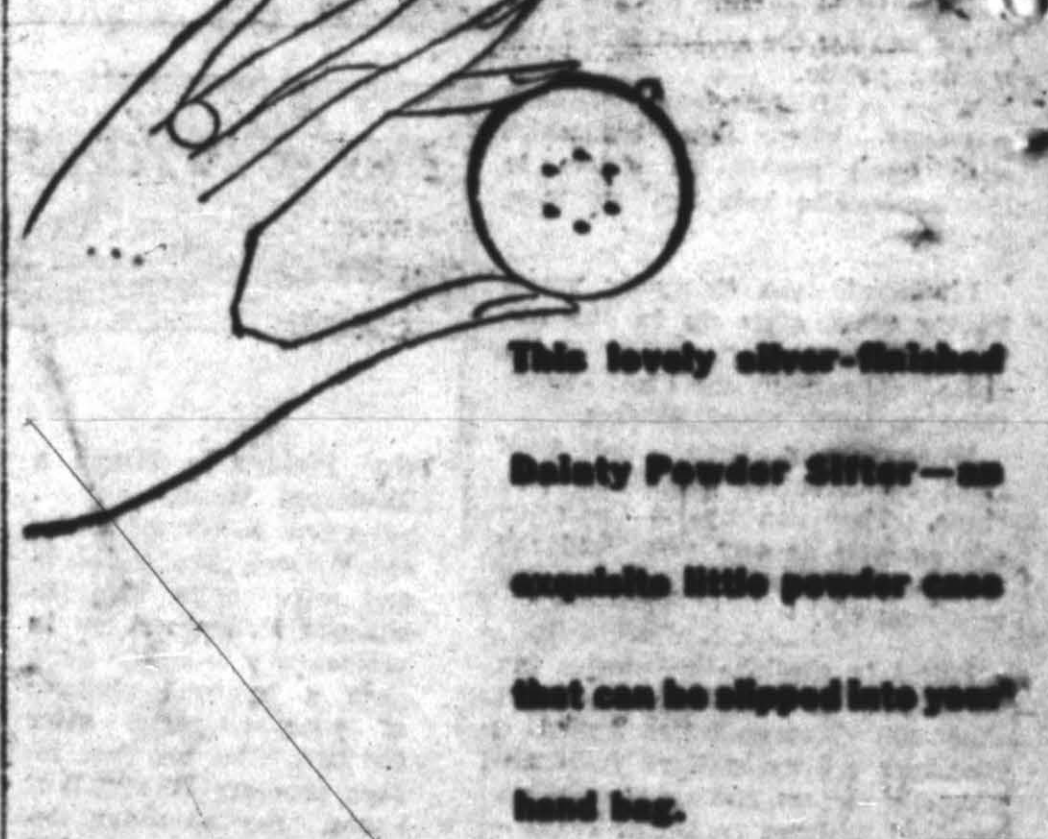
Friday and Saturday MAY 11-12

DEBBE DANIELS

In "Senorita"

Time of Showings: 7:30-9:30 p. m. Saturday Matinee: 2:00-4:00 p. m.

# Free!



With every purchase of THREE FLOWERS FACE POWDER



## CITY DRUG STORE

Hereford Texas

# Your Daintiest Dessert STEFFEN'S ICE CREAM ALWAYS! Corner Drug Store

Another uncomfortable place to live is just beyond your income



### "WHEN NATURE TAKES A HAND"

Spring—you can almost hear it coming. Everything else is coming to life and its time in year's plans were beginning to take form.

Give them thorough consideration—then bring them around and let's work them out together.

### Western National Bank "There Is No Substitute for Safety"

Our Aim—To Help Improve the Panhandle

# PANHANDLE LUMBER CO.

Quality - Service - Courtesy

