## The Hereford Brand

23RD YEAR, NO. 94

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, DEC. 14, 1928

CONTRIBUTE 125 PRIZ-ES FOR PREMIUMS TO WINNERS

### IS ALMOST READY

Carpenters Work Completed and Decorations are to be Put Up Soon

The merchants of Hereford have again rallied to the support of the Hereford Poultry Show, to be given in the Stock Pavilion on January 3-4-5, 1824. A. L. Biggs, vice-president, can-vassed the business houses this week and 125 merchandise prizes have been offered for various winners, as shown in the list beow. This is the finest list of special prizes ever offered here.

The construction work in the sales barn has been completed and the coops set ready for the show. An additional number of coops have been ordered from Amarillo to fill out the required number necessary. A committee comsed of Mesdames E. W. Kinney, A. L. Biggs and N. C. Vogele have been appointed to decorate the interior just few days before the show, a large sign is being painted to go above the new patients this week end for obserdoor, and a number of business men will have special signs to cover the bare walls. One exhibitor from Hale Center with the Dark Cornish has inform ed the secretary that he will show Dr. H. W. Duke of Amarillo has been procured to judge the fowls.

Special Prizes Grand Champion Male, \$2.50 Mdse.-

Fox Mercantile Co. -Grand Champion Female, \$2.50 Foun-

tain Pen-W. H. Ray. Grand Champion Pen, one sack Purina Chowder-Jones & McLean. Best Male Bird "Red Cass"

ner Tube-H. L. Rice. Best White Male in Show, one Battery Re-charged-Electric Service Co. Best White Female, one Gal. Auto

Oil-Auto Utility Co. Best White Pen, \$2.00 Box Candy-

The A. L. Biggs Agency. Second Best White Pen, one Alumi num Percolator-C. A. Skelton.

Reid's Bakery. Best Black Female, one Pair Shoes Half Soled-Tubb Shoe Shop. Best Black Pen, one Pair Scissors-

Best Black Male, one \$1.50 Cake-

Dunlap Hardware Co. Best Buff Male, A. B. O. Inner Tube -A. B. O. Filling Station.

Best Buff Female, \$1.00 Mdse .- Geo. A. Stambaugh. Best Buff Pen, 100 Calling Cards-Whiteface Printing Co.

Second Buff Pen, \$1.00 Special Blend Coffee Cash & Carry Grocery. Best Parti-colored Male, 100 pound

Maise E. W. Harrison. Best Parti-colored Female, one gal can Carbolic Oil-Panhandle Lbr. Co.

Best Parti-colored Pen, one pr. Bridle Reins-Powelson Top Shop. Second Best Parti-colored Pen, one

Cap or one pr. Gloves-D. R. Gass & To Girl exhibiting Best Pen in Show

\$2.00 Box Candy-Wm. M. Knight To Boy exhibiting Best Pen in Show

\$2.00 Box Candy-Carl Gilliland, Atty. To Girl exhibiting Best Trio of Birds, \$1.00 Box Candy-J. Frank Potts, Ab

Best Pen Buff Orphingtons, \$1.00 Box Home Made Candy-Sweet Shoppe. Best Male in Show, Hair Cut and Shave Beene & Shaw.

Best Pen White Rocks, one Alarn Clock-D. P. Seay Hardware.

Best Pen Barred Rocks, one Alumi num Double Boiler-Garrison Bros. Best Display, one variety, one year's subscription to Dallas Semi Weekly News Prewitt News Stand.

#### HOSPITAL FACTS

The hospital can be built with-it increasing taxes.

the \$100.00 now being levied, continued during 1924 and 1925 will take care of a hospital bond issue and also take care of the county debt.

A reduction of the improvement tax to 16c on the \$100.00 levied for the years 1926, 1927 and 1928 ill continue to take care of the ospital bond issue and the out-tanding county debt.

In 1929 the last court house warrant will be paid leaving only the hospital warrante charge-able gainst this improvement fund and the tax can then be re-duced to 5c on the \$100.00.

## HOSPITALS IN OTHER PANHANDLE COUNTIES TWO HUGE FARM Campaign For



Sanitarium at Clayton, N. M.

This is a small Catholic institution that is said to be a model in its line for its size. Details of construction and capacity are not available at this

(Editors Note-This is sixth and last of a series of reproductions of hospitals at other points to be shown in The Brand for the benefit of the voters of Deaf Smith county prior to the county election on December 20.)

Romonoff and Jen-

sen Will Wrestle

sen, to be held at the Stock Pavillion

details as to the hour, admission, pre-

liminaries, etc., will be circulated on

the streets Saturday. Watch for them.

The Pavilion will be heated for the

here before and both have given good

Homer Fox Purchases the

Shore House for Residence

Homer Fox has purchased the old

home. J. A. Fox has not yet deter-

mined what disposition he will make

Roswell Man Loses Own

"More People More Farms"-

C. L. Rogers of Roswell, N. M., and

equipped with about a hundred feet of

Trail. In the meantime Mr. Rogers

get his rim and tire.

## **All Sanitarium Patients Getting** Along Very Well

A report from the Hereford Sanitarium Friday shows the following:

Leonard Davis, emergency operation for appendicitis, doing nicely; Mrs. Oma Hammond of Bovina, resting quietly; Hayne Slaton also doing well. W. H. Higgins and Mrs. Russell Daniel "More People-More Farms"-

#### New Town, Amherst, Has Modern Hotel as Starter

J. S. Magill, of Amherst, Texas, is here for a short visit to his uncle, C. P. Arthur.

Amherst, Mr. Magill states, is a new town being boomed on the Santa Fe between Littlefield and Sudan. They have begun operation with a modern twenty-five room hotel, right out on the Baldies, with baths, steam heat, George Garrison and Carl Cockrell, and everthing.

#### Miss Mary Shackelford Is Visiting Mrs. Fincher

Miss Mary Shackelford of Farwell of his place. reached Hereford Wednesday morning and is visiting in the home of her sister, Mrs. M. D. Fincher, and family. Miss Shackelford is enroute to Trenton, Missouri.

-"More People More Farms" Stork Specials Born to Mr. and Mrs. Joe R. Ken-dall, a girl, Betty Joe, December 11.

girl, December 2. Born to Mr. and Mrs. R. E. Grimes,

boy, Robert Roy, December 7. Born to Mr. and Mrs. Wesley And to The Brand office and inserted a lost thony a girl, Helen Lucille, December 9. ad. enquiring for the blocks that he Born to Mr. and Mrs. J. L. Minnick, lost, Sunday afternoon west on the boy, J. Luther, November 30.

Cleaned and Pressed-C. P. Ringer's letter over to The Brand office de- conferring with Mayor Knight about

Tailor Shop. & Power Co.

Best Display Capons, \$2.50 cash-First State Bank & Trust Co. Best Capon, \$1.00 Cash-First Nat-

ional Bank. Largest Capon, one sack Lime-Bock-

wel Bros. & Co. Second Largest Capon, one Sack Lime Rockwell Bros. & Co.

To the person entering the largest number of birds outside of Deaf Smith Co., one gal. Penant Auto Oil-Snyder & Roberts.

Third Pen Black Wyandottes, one Spark Plug-Thompson Garage. Third Pen Ancona, one pt. can Auto Top Dressing-Beavers Bros.

Third Pen Light Barred Rocks, one Champion Spark Plug-Ford Garage. Third Pen Dark Barred Rocks, one Champion Spark Plug-Ford Garage. Third Pen Silver Wyandotts, one Meal-C. H. Carl.

Third Pen Dark Cornish, one Meal-J. C. Carroll. Third Pen Golden Wyandotts, one

Meal-C. H. Carl. Third Pen Blue Andulisans, one Meal -J. C. Carroll.

Third Pen Red Game, small box Cigars-Stockman's Cafe. Third Pen Blue Games, one large Bot-tle Germozone J. J. Cark.

Third Pen Partidge Wyandotts one 50 oz. H. C. Baking Powder- F. A. Gyles Grocery. Third Pen Brown Leghorns, one 50

oz. can Health Club-F. A. Gyles Gro. Third Pen Rose Comb Rhode Island Reds, one doz. Dahlia Bulbs-Hereford Nursery.

Third Pen Buff Orphingtons, one tick-et to Show—Star Theatre. Third Pen Buff Leghorns, one Ticket

to Show-Star Theatre.

(Continued on Last Page.)

## SALES BILLED NEXT WEEK

#### SCADS OF FINE STOCK AND MACHINERY OF-FERED ON BLOCK

vertised for next week, each of them offering large numbers of cattle, cows, that date, addressed to cotton farmers, mules, mares, machinery and all kinds The copy of the first paper as received of miscellaneous articles. Some of the here on the twelfth, and in the same best work stock in this country are in- mail the first reply was received-from cluded in these two sales.

Owen partnership, on the old Hillerest, The next day two replies arrived, and or Barney Edwards farm, two and a Friday an even dozen came in the mait. half miles south of Hereford, next 184 head of cattle, sixty five hogs,

machinery, etc. on Thursday, December 20. Mr. Bran- cess in every way. son will sell forty eight head of horses, mares, mules, jacks and jennets, a large list of machinery, and will give away a registered Duroc-Jersey Gilt obtained On Monday Night through E. W. Harrison of Hereford.

W. S. Williams is auctioneer in both sales and indications are that large crowds will attend in spite of the The Hereford Firemen have worked weather, owing to the variety and exup another real "wrastliv match," between Billie Romonoff and Thor Jen-cellence of the offerings. --- "More People-More Farms"----

## next Monday night. Bills giving all Mr. and Mrs. W. O. Fox on

occasion and some genuine good sport plan to stay for some time for Mr. frigid nevertheless and very little of sports" readily agreed to jeopardize accounts of themselves, sa a genuine interesting match is assured. roads are passable.

Mr. and Mrs. C. C. Acker, Mr. Fox's son in law and daughter, have moved pearance, and feed and groceries are from the old Fertsch place to the Fox home, and will occupy it during the Shore home, between the residences of absence of Mr. and Mrs. Fox. --- "More People-More Farms"-

#### from Arch Collins, guardian of Joe Prairie Dog Expert Here Collins, Jr., and is now moving his household goods from the J. A. Fox place in north Hereford to the new

L. C. Whitehead, with the U. S. Bureau of Biological Survey, of San Anthe merchants have plenty of idle time 74th Anniversatonia, Texas, reached Hereford Friday on their hands morning and conferred with Judge Megert in regard to preparing a large quantity of prairie dog poison. Mr. Stuff and Finds Another's Whitehead will return to Hereford the first of January and attend to the wants of the farmers and ranchers who on his way home last Sunday, reported are in need of the dope. Mr. Whitehead to Omer Baker that he lost a Ford rim said, before leaving, that a good time and tire some place on the S. W. Trail to spread poison is just as the snow is . Born to Mr. and Mrs. J. P. McDonald, east of Hereford. On his way west melting when the dogs come out hungry Mr. Rogers found a large set of blocks and in need of water.

#### rope. Wednesday Bob Vaughn came Engineers Here Conferring About Pavement

Messrs W. D. Howren of Amarillo wrote back from Roswell to Mr. Baker and M. L. Grady of Topeka, Kansas. Second Best Dispay, one variety, suit stating his and, Mr. Baker turned the were in Hereford Thursday and Friday scribing Mr. Vaughn's blocks and rope. the proposed paving. Mr. Grady is Best Pen Japanese Silkles, one 200- Mr. Vaughn will get he lost articles assisting Mr. Howren and both men Watt Electric Globe-Hereford Light and it is hoped that Mr. Rogers will will return when weather conditions

THE "GOOD" LITTLE BAD BOY

323,000,000

MELLON

REDUCTION

## "More People" Getting Results

A vivid demonstration of the fact that "it pays to advertise" is being given in results obtained from the Hereford Chamber of Commerce pub-Two huge farm sales have been ad- Semi-weekly Farm News December 11.

A two inch display ad was crun on Cisco, Texas. That was what local The first will be that of the Edwards- real estate men called "quick action."

These letters are being promptly Tuesday, December 18. They will offer answered by the Chamber of Commerce 25 head of horses, mares and mules, and dully a list of the inquiries is furnished every real estate man in Hereford who is a member of the Chamber cal numbers by the Music Study Club, The second sale is that of B. L. Bran- of Commerce. A follow-up campaign a menu by the Christian ladies that on, four miles north of Big Square, is mapped out and every effort will be makes your mouth water to read it, twenty-eight miles south of Hereford, made to make the campaign a real suc- and just a few short, snappy, happy

It looks like Hereford's year in 1924 Everybody stick and push a little!

## **Heavy Snow Still** On Ground; Sleds

The snow that has covered this coun-Way to Sunny California try under six a inch mantle of white studies and teachings of the most faceased Tuesday night and Wednesday Mr. and Mrs. W. O. Fox left overland and Thursday the sun shone brightly handle, but the laides want to help last Sunday for California where they But the temperature has been rather the good cause along and being "good Fox's health, Advices reseived since the snow has melted to date. Each their standing in the musical world by they left, however, state that they ran night it has frozen up hard. Thursday into a fourteen inch snow fail at morning; the lowest glass reading heard Roswell, N. M., and are now making the of was six above; Friday morning it best of things at that point until the was fourteen. Friday has been cloudy and threatening again.

Sleds are begining to make their apold New England fashion. The great banks of snow piled up by the winds itons to farmers sent out have been remain apparently unbroken so far.

Traffic by car almost stopped in this attendance is assured. community, very few having the temering atmosphere. Christmas business quick! has been seriously inerferred with and

More bad weather following on this spell will undoubetly cause beavy losses in live stock and to the farmers.

—"More People More Farme"—

#### Tom Meeks Planning to Study Voice in Houston

Tom Meeks left for Houston, Texas, Friday morning to accect a position with a large candy firm in that city. Mr. Meeks will also study voice while at Houston. Mr. Meeks has shown unusual vocal talent and will study under a competent teacher.

#### Sweet Shoppe Adds Now Equipment to Service

The Sweet Shoppe has added a kitchen, tables and a lunch counter to their establishment and are serving hot lunches to the public.

NOTHING

FOR YOU

THIS YEAR

SONNY!

licity campaign, begun in the Dallas BAND MUSIC AND SONGS AND ORATORY, WITH SCADS OF FUN

#### Better Hurry Up and See Ralph Barnett. Farmers Will Attend

Music by the Hereford Band, two vespeeches are the high lights on the program of the Chamber of Commerce Farmers' Banquet to be held at the Christian church next Tuesday night, December 18

The Band will play an hour before meal time, and are holding several extra practice rehearsals in honor of the event. One number to be rendered by the Music Study Club will be the Are Popular Now popular, haunting and strictly classical (?) selection: "Yes, We Have no Bananas!"-by special request. This musical gem is hardly in accord with the mous musical organization in the Pansinging the latest rag time hit.

President McDonald, who has charge of the program, is keeping the details largely under his hat, but enough has leaked out to be safe in prophesying that there will be a large and entertainbeing hauled into the country in the ing time at the Christian church next Tuesday night. Replies to the invitagratifying to date and a whale of an

To Aid in Mixing Poison ity to risk their automobiles in the frees ticket for the feed see Ralph Barnett

## ry Dinner Honor "Uncle Joe" Ward

"Uncle Joe" Ward, perpetual county reasurer celebated his seventy fourth birthday Friday with a huge and happy dinner served at his home to a large circle of his intimate friends. Uncle Joe's birthday dinners are famous institutions in this community, noted for the astonishing amount and variety of the good things to eat and for the spirit of genuine good fellowsurp was acomparailty prevailing, and the 1923 dinner was no exception to the

The friends gathered about the table thoroughtly enjoyed the occasion and heartily congratulated Uncle Joe upon the joys of the hour. Those present were W. S. Higgins, Colonet E. T. Woodburn, B. Franks, A. H. Elliston, Dr. and Mrs. J. A. Freeman, Mr. and Mrs. John Wear, Mr. and Mrs. I. West, and little girl, Mr. and Mrs. T. M. Palmer, Mr. and Mrs. C. E. Wade, Mr. and Mrs. John Cummins and little son, Mrs. Jim Cloyd, Mrs. J. H. Nix, Miss Lee Wilson, Mr. and Mrs. J. J. Ward.

#### Frozen Tourists Throng Stockmans Cafe Thursday

The Stockmen's Cafe and Hotel had quite an unusual rush Thursday night, fourteen cars of half frozen tourists came in between 12.00 and 1:30 a, m., who had been fighting the snow drifts all day from Amarillo. The extremely cold and stormy weather has not stopped the heavy tourist travel over this route to California.

#### Biggs Ships Fine String Wyandottes to Plainview

A. L. Biggs shipped Wednesday morning a fine string of White Wyandotte chickens to the West Texas State Poulrty Show at Plainview. Lee has a fine flock of Wyandottes and no doubt will bring home some of the ribbons.

#### Rev. W. P. Garvin Marries Young Friona Couple

Vergie Howard and Miss Frances Drake, both of Friona, were united in marriage last Sunday afternoon by Rev. W. P. Garvin at the Method parsonage. Mr. and Mrs. Howard will live in Friona.

#### CHURCH AND SOCIETIES

First Christian Church day School, A. Lowther, Supt. munion 11:00 a. m. non 11:20 a. m.

Junior C. E. 4:00 p. m. Evening Service 7:00. Training For Service Class, Wednesay, 7.00 p. m

Choir Practice Wednesday 8:00 p. m. Intermediate and Senior C. E. 6:00

warm welcome and the open Bible await you.

Paul J. Merrill.

Prosbyterine Church a. m. Sunday School, 11 a. m. Preaching by the pastor. 3 p. m. Junior Christian Endeavor. 6:00 p. m. Intermediate and Senior Diristian Endeavor.

J. R. Sharp, Pastor.

Church of Christ Two Blocks North of Courthouse Bible Study Class at 10:00 a. m. Regular Lord's Day Worship Trom

You are welcome to worship with us ach Lord's Day.

W. A. Knox, A. S. Higgins, Elders "More People More Farms"

### From Neighboring Towns

PROGRESSIVE

The basket ball teams, both boys and irls, played to win Friday afternoon. games were matched with the merfield teams; the boys ended 12 to 10 in favor of Progressive; the girls 8 to 0 in favor of the home team. The visiting team was some what handicapped by the absence of one or two of their best payers.

Sunday School was all enthuslasm Sunday. The bad weather threatening to annihilate the rural organizations this winter will have to admit defeat he people will gather together and enjoy the friendly association these meetings promote.

Owing to the incessant story nights the box supper was postponed. But the boxes are all "dressed up" awaiting the call-after the holidays,

A. Allison of Vernon is visiting in the community, attending to some busimess affairs.

The Christmas committees are at their post. The program is in its culminating stages. The tree with its various accessories promises a real

Mrs. J. M. Kimmons and Richard motored to Amarillo Sunday. School is going great after the snow

Sleigh riding is the order of the day.

Miss Berta Walker, who is attending school in Tahoha, came home for the holidays this week.

#### Big Cave in New Mexico; Carlbad Cavern Famous

Carlsbad Cavern is an immense cave In New Mexico hat shows unusual beauty and a great variety of natural features. - It's in the eastern foothkis of the Guadalupe Mountains, about ten miles north of the Texas line and twenty two miles southwest of Carlsbad, the principal town in southeastery Nay THE STATE OF

The cavern is said to have been discovered in 1901 by J. L. White and Bige Long, whose attention was drawn to It by the great number of bats they saw coming out of a hole in the side of a small valley. They entered the hole and found a cave containing large deposits of bat guano. These deposits



THE best footing your car can get on rain-swept streets and slippery hills is the gripping All-Weather Tread of a Goodyear Tire. The high, thick, sharp-edged blocks of that famous tread take a slipless hold and hang on with a wedgelike action that prevents side-slip or skidding.



Here is the first and exclusive picture of the German former Crown I'rince at home again. With him is his wife, who stayed in Germany through his five years of exile in Holland. This picture was taken at Oels, where they are now living in his castle there.

## Coal!

On Track

**Phone Us your Order** Phone 1

Jones & McLean



#### For Wife and Girls

Silverware Dishes Aluminum Ware Electric Hair rlers Scissors Skates

#### For the Boys

Shot Gun Rifle Pocket Knife Scout Knives

Skates Coaster Wagon Velocipedes

Dunlap Hardware Company

e worked for several years.

rn: About half a mile from the open nally large and spectacular. About liar with the other great caverns asthree miles of its hallways and chamincluding its most ornate parts, were surveyed in the spring of 1923 by Hobert A. Holley, of the General several hundred feet wide, and its Land Office. In September, 1923, the celling is so high that torch lights failed eivern was visited by Willis T. Lee, to illuminate it. a geologist of the Department of the Interior, who spent three days in ex-low the entrance, which was formed amining and photographing it. On Mr. by the fall of a small part of the roof. Lee's return from New Mexico the Na- In a distance of less than two miles tioal Park Service recommended that from this point the floor decends about the cavern should be made a national 500 feet, yet the bottom of the cavern monument, and a proclamation setting lies still deeper, for Mr. White has it apart as recommended was issued by found ... chambers and hallways 200

the famous caverns of the world. Vis in size any others yet discovered. One room is more than half a mile long and

The floor of the cavern is 170 feet be-

herefore lie at least a thousand feet vertically below the entrance.

The geologic conditions in the vicin-ty of Carlbad Cavern are unusual. The carved is about 1,300 feet thick and is underlain by an equally thick series of beds of soft red shale and sandstone that include thick beds of gypsum and rock salt. The occurrence of these casily soluble beds under the 1,300 feet of hard yet soluble limestone may have produced a cavernous condition of the rocks that will show spectacular results.

### Orr's Tailor Shop

16 PERCENT DISCOUNT

## **BANKING CONNECTIONS**

-It is important to make good banking connections. The time for you to make your banking arrangements for the New Year is right now. Place your funds where you get accomodations then you can expect help when you need it.

-All unsecured and non-interest bearing deposits in this bank are guaranteed under the Guaranty Fund of Texas.

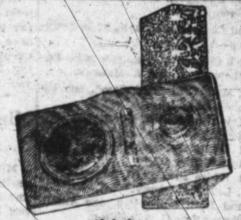
-We solicit new accounts upon our record and invite all new citizens to come in and get acquainted. We want your good will.

## First State Bank & Trust Co.

Guarantee Fund Bank

# WE HAVE IT!

A large list of Christmas presents to select from useful presents for Ladies or Gentlemen, Boys or Girls-We have



## COLGATE'S VANITY COMBINATION

"And on that cheek . . . the tints that glow"-Byron

The final feminine word on the subject of personal accessories. A beauty trio, powder for the pearly tint-rouge for rosy color. A lip stick to make a Cu-pid's bow. All encased in ebony black, touched with the color of gold.

Price \$1.75

Her monogram enhances the charm of this gift. Your jeweler will engrave at small cost.



COLGATE'S COMPACT

At the left is a compact containing powder alone. At the right is the new Watch-Case Compact, curved back and front like the case of watch. It is extremely smart and thinner than any double compact you have ever seen. There are two mirrors, and of course face powder and rouge. Both compacts are rich ebony black with golden Grecian border. Your jeweler will engrave monogram at slight cost.



Ivory Sets Box Norris Chocolates Kodak Albums Fountain Pens Pen and Pencil Sets -Perfumes Toilet Waters Manieure Sets Baskets Stationary Vanity Cases Graduation Books Box Cigars Pipes Tobacco Men's Tollet Sets

Pocket Books Playing Cards Dominoes Thermos Bottes Fash Lights Alarm Clocks Foot Balls Rubber Balls Bats and Gloves Marbles Tops Checkers Card Games Smoking Sets Harps Ingersoll Watches **Bubble Pipes** Dells

We especially wish to call your attention to our large line of toilet sets-COLGATES, Three Flowers, Mary Garden, Mavis and others.

We also sell DRUGS

A STATE A STATE FOR BOSINESSONS A

CITY DRUG STORE

of the worst snow storms and ds which has visited this coun try in the past several years, arrived during the early part of Sunday night and raged all day Monday and the greater part of Tuesday. The raging wind drove the powdery snow through even the smallest cracks, and tight indeed was the roof or building which was not invaded by these snowy atoms. Some poultry houses were almost completely filled from floor to roof, completely burying the occupants and the lives of the fowls were saved only by the owners resurrecting them with shovels from their snown graves and carrying them to places of better protection. In some places the snow was drifted to the tops of the trees in the small orchards and in town the drifts reached to the eaves of some of the

D. W. Hanson, who has been spending the past few weeks with Mrs. Hanson and the children in Los Angeles, returned to Friona Tuesday morning. Dutch has been heard to say in times past that he just couldn't stay away from the Panhandle and he evidently

Mrs. Houlette has rented her Friona home and will depart this week for Des Moines, Iowa, where she will spend the winter with her son John. She expects to go from there in the spring, to Canada to spend the summer with

There seems to be consderable row crops to cut here yet and very little of it has been threshed; the work of harvesting the crops having been serjously hindered by the unusual and continuous rainfall of the past three months. As a further result of these weather conditions very little wheat has been sown, whereas a large acreage would eveldently have been planted had the season been favorable. It is possible to reason this out for the best as it will help to lessen the over acreage of that cerial, and thus leaving a better demand for what shall be raised, and my also be the means of causing many of the farmers to plant a part of their land to cotton and thus assist in developing these plains as a cotton country. Why not so consider it anyway.?

#### -"More People-More Farms"-SIMS SCHOOLHOUSE

Temple Lynch returned from Endee, New Mexico, last Thursday.

J. A. Reed made a business trip to Hereford Thursday, returning Satur-

Mr. Heifner of Adrian made a business trip to Hereford last week.

N. J. Lenox transacted business in Adrian Monday.

After spending several weeks visiting with her parents, Mr. and Mrs. P. M. McAdoo of Adrian, Mrs. Pauline Speed left a few days ago for Detroit, Mich. o join her husband in their new Our best wishes go with them.

Last week James Whitmire, who has seen making his home with his aunt Mrs. J. P. Collier for several months, returned to his home in Whitney, Tex.

C. C. Wimberly of Adrian was out at his ranch Saturday looking after his cattle since the snow started last

Mrs. Tempe Lynch went to Adrian Wednesday and took her friend Mrs. Charles Hood and little daughter Wanda home, after spending several days visiting in her home.

Euclid Whitten went to Adrian Tues-

Belvie Bradly of Oklahoma City, Okhahoma, spent Thanksgiving with his friend, Euclid Whitten.

Charles Hood of Adrian made a business trip to the Mecaskey ranch Tuesday afternoon.

#### -"More People-More Farms" SHERIFF'S SALE

NOTICE! NOTICE! NOTICE! The State of Texas, County of Deaf Smith. W. B. Arnold, Plaintiff, vs. C. R. Barber, Defendant. In the District Court of Deaf Smith County, Texas, October term, 1923.

Whereas, by virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 30th day of October, 1923, in favor of the said W. B. Arnold, and against the said C. R. Barber in cause No. 1436, on the docket of said court.

And Whereas, said judgment was a foreclosure of a Vendor's Lien on the following described lands, situated in Deaf Smith County, Texas, to-wit all of lots Nos. 7 and 8 in Blk. No. 89, of the town of Hereford, and Additions, as shown by the map thereof, of record in the Deed Records of Deaf Smith County, Texas.

And Whereas, I. C. S. Purcell, as Sheriff of Deaf Smith County, Texas, did on the 5th day of December, 1923, at 10.00 o'clock a. m. levy said order of sale on the above described property, as the property of, and belonging to said C. R. Barber.

I will, therefore, in obedience to, and by virtue of the said order of sale, offer for sale and sell at public auction, to the highest bidder for cash, all of the right, title, interest and estate of the said C. R. Barber, in and to the said above described property on the first Tuesday in January, 1924, the same being the first day of said month, between the hours of 10:00 o'clock a. m. and 4.00 o'clock p. m., at the Court door of Deaf Smith County,

In Testimony Whereof, witness my d at Hereford, Texas, on this the

C. S. PURCELL riff Deaf Smith County, Texas 2-94-96-98 By L. H. Foster, Dep



On account of leaving the state, I will offer at public auction, to the highest bidders, at my place 28 miles south of Hereford, and four miles west, four miles north of Big Square, and a mile and three quarters west, on the old J. R. Walker place, on

## THURSDAY DEC.

Beginning at 10 a. m. Sharp

## 48 Head Horses, Mares, Mules, Jacks, Jennets

- 1 bay horse, broke to ride, 4 years old
- I black horse, unbroken, 3 years old
- 1 bay horse, broke to ride, 7 years old
- 1 bay horse, coming 4
- bay work mare, 8 years old, in foal
- 1 black work mare, 8 years old, for saddle and buggy
- 1 grey bronk brood mare, 7 years old, in foal
- 1 black brood mare, 6 years old
- 1 sorrel work brood mare, smooth mouth, in foal
- 1 brown saddle brood mare, 10 years old,
- 1 bay work or saddle mare, 9 years old
- 1 bay work mare, smooth mouth, in foal
- 1 bay brood mare, smooth mouth, in foal

- 1 bay filly, coming 4 years old
- 1 dun filly, coming 4, in foal to horse
- 1 chesnut filly, coming 4, in foal to jack
- 1 bay filly, coming 4, broke to saddle
- 1 filly, coming 2
- 1 10-year-old Jack of high quality, good breeding, and extra large, about 15 hands high
- 1 coming two Jack colt of good bone and breeding
- 3 extra big Jennets, real good, 14 or 15
- hands high 1 pair sorrel mare mules, about 10 years old, 16 hands high
- 1 pair sorrel mare mules, 5 and 7 years 1 mare mule, coming 2 old, 15 hands high
- 1 black mare mule, cut foot

- 1 sorrel mare mule, 8 years old
- 1 black mare mule, 10 years old
- 1 blue mare mule, 4 years old
- 1 black horse mule, 7 years old
- 1 white horse mule, smooth mouth (These are all well broke, good average size work mules.)
- 3 horse mules, coming 3
- 1 brown mare mule, coming 4
- 2 black mare mules, coming 3
- 1 blue mare mule, coming 5
- 1 black mare mule, coming 4 3 horse mules, coming 2
- 3 mare mule colts, ready to wean
- (These are all good average mules.)

## **MACHINERY, ETC.**

- 1 Deering Header
- 1 McCormick row binder
- 1 McCormick broad cast binder
- 1 2-row Emerson lister
- 1 1-row John Deere lister 1 3-section harrow
- 1 2-row P & O Go-Devil
- 1 1-row Emerson sled Go-Devil
- 1 disc harrow
- 1 Van Brunt drill. 12 holes
- 1 wood wheeled feed wagon
- 2 iron wheeled wagons, with barges
- 1 horse power feed grinder
- 1 Fairbanks-Morse gas engine, with
- pump jack (1/2 H. P.)
- 1 set blacksmith tools
- 1 home made self-feeder
- 5 sets chain harness
- 1 set leather harness
- 1 set leather breeching army harness
- 12 collars
- 1 King trailer
- 1 Cletrac tractor, 10-20
- 1 3-bottom disc plow (Oliver)

## Free Lunch on Grounds

1 Jersey milk cow, 7 years old 1 Holstein milk cow

## FREE Duroc Jersey Gilt

I have arranged with E. W. Harrison of Hereford to give away, absolutely free at this sale, a fine registered and bred Duroc-Jersey Gilt! Coupons will be issued to every person attending the sale and after the sale is over a drawing will be made, the person holding the duplicate number gets the Gilt. NOTICE!—The person winning the Gilt must be on the ground at the time of the drawing.

TERMS:—\$25.00 and under cash. Ten months time will be given on approved notes bearing ten per cent interest from date of sale on sums over \$25.00—a 5 per cent discount for cash on sums over \$25.00. Nothing to be removed until terms of sale are complied with.

## B. L. BRANSON, Owner

Sale Clerked by First National Bank, Hereford, Texas

Auctioneer Col. W. S. Williams, Hereford, Tex You Want your age Safe?

Do you want your family properly made safe?

We can do both, and this is the ONLY sure way known to man.

Call and talk it over with us.

As Old As Hereford.

Brand D FRIDAYS an Walter R. Steckman

red as second-class matter at the at Hereford, Texas, under t of March 3, 1879.

Publishers

1901, as the Hereford Reportkly): first number of The (weekly) issued March 21, 1902; r of The Brand (semi-weeked May 3, 1921.

iption, Zone 1-per year, \$2.00 ption, outside Zone 1, per

\$1.00 tions accepted for less than

SCRIPTIONS STRICTLY IN

The basket band . . . . d: minimum word: minimum 25c. WITH ORDER.

Owing to the

the boxes are a 200 F2. 94-1tpd. able to get about again. ing than. 680 acres improved outhwestern Oregon, all fenchouse, barn for 100 tons of Friday. buildings for machinery and new oil development, price clear of incumbrance. Wantcattle ranch or business propor near Hereford or near Amar-

First State Bank & Trust Co., d. Texas. 93-2t ALE-Five good building lots, m N. E. corner of High School or east from old J, D. Jarrett Lots 50x200, good title. Write ekstahler, Dale, Indiana. 932tpd LE-165 acres of bundle feed,

or address, Si J. Williams,

sture to go with it, 15 miles of Dimmitt. VERN LUST. E-Oaks Electric Hen.

A. L. BIGGS. beaut F-Plano, mahogany; 4-sec. and desk; dresser, dining gerator. Phone 230. 89-tf LE-One Case Separator 32-45, mpolis gas some 25-64, one Ton Truck reasonable, En-McMahon.

G-Gyser Electric Washing od condition, cheap. Tele-83-tf

SALE-A number of good young cows, some fresh; some terms if

C. S. PURCELL ..........

FOR RENT INT-Four unfurnished rooms

ged for two couple. lights and sink in kitchen. Phone

EASE-for cash, well improved tract of land on west side of furnish some farm land in on for crop rent. W. S. WILLIAMS.

RESTONE TRES

Fresh Shipment all sizes

ervice Garage From Neighboring Towns

WYCHE

Mr. and Mrs. J. C. Williams and in Hereford Wednesday.

Mrs. C. J. Paddock spent last Thursday with Mrs. Charles Hays in Here- ated with these New York companies Messrs. Bradly and Nutter visited at

the Locust Grove farm Wednesday. Lorene Wiliams visited friends in Hereford last Sunday. Messrs. Longwith and Nutter visited

at the Locust Grove farm Tuesday and Hereford. J. L. Hoffman and daughter Mayme

were in Hereford Wednesday. Mr. and Mrs. Paddock and Fay had

dinner in the Boardman home Sunday. Herbert Stieth and Archie Grimes spent the week end in the Emmett Grimes home. Ruth and Alberta Dugan visited Mrs.

Clem Dugan and Miss Murl Walker Thursday. Another heavy snow fell. Sunday night and we have had no school since,

in fact almost no travel since, the snow is too deep and the drifts impassable in some places. Miss Smith is with people who "play the cotton market" Mrs. Clayton again this week but Miss to thoroughly investigate the firms Louise Oberthier is at her hom in Here. they do business with in New York or ford until school opens again.

Thursday and Mattie Ruth Williams visited the school on Friday. Misses Ruth and Alberta Dugan visited in the Clayton home Friday.

Messrs. Nutter and Hoffman called on the bachelors at the No. 1 camp Mon-

C. J. Paddock happened to an unfortunate accident Tuesday while hauling feed. The ice caused his foot to slip off the wagon and a fall and badly sprained knee was the result-since he everyway. See Dr. Kibbe. Phone has not been able to use his limb. We 94-1t regret to hear of this misfortune and the box supper for sale from Air- hope that Mr. Paddock will soon be

> Mr. and Mrs. Clem Dugan and Miss Murl Walker attended the farm sale

Miss Mattie Grimes returned to her 00 acres in cultivation, near home at Dimmitt Sunday after a very pleasant visit in the home of her brother, Emmett Grimes.

W. M. Sawyer called on Mr. Paddock

Cotton Swindlers to be Watched by Organization situated in Deaf Smith County, Texas,

Porter A. Whaley, General Manager of the West Texas Chamber of Comof Commerce as follows:

"We have received numerous letters stating that persons in those Messrs. Emmett Grimes and Herbert have purchased cotton on margins thru Stieth made a business trip to Hereford brokerage firms in New York City and apparently have been victimized. In most instances those who have operhave not only been unable to collect their "profits" but also apparently have lost their original capital. The apparent frauds appear to aggregate a very large sum of money.

"Acting on the above we called a meeting of those who have apparently \$1.50 that afternoon made a business trip to been defrauded and have made arrangements to send a special representative to New York for the purpose of investigating the situation and affording such relief as may be possible under the circumstances. If there are any in your community who may be interested in having their claims attended to by the representative who is going to New York, we shall be glad to have them consult us and advise the facts.

"Advice always comes, it seems, in these matters, after the horse has left the stable and is gone, but nevertheless we are going to suggest that it might be a good idea to advise those of your elsewhere: There are plenty of relia-Nedra Clayton visited the school on ble firms in New York City with which to do business."

> -"More People NOTICE OF SHERIFF'S SALE The State of Texas, )

Deaf Smith County Whereas, by virture of an execution and order of sale issued out of the district court of Deaf Smith County, Texas, on a judgment rendered in said court on the 30th day of October, 1923, in favor of Mrs. Nettie Price and against W. H. Gilbreath, No. 1427, on the docket of said court, I did, on the 30th day of November, 1923, at two

Let us figure with you on your PLUMBING and SHEET METAL WORK Phone 317 SULLINS & WOOD

All of lot No. 6 in Block No. 3 of Womble's Addition to the town of Heremerce, writes the Hereford Chamber ford, as shown by the plat of said addition as recorded in the deed records of Deaf Smith County, Texas, and the daughter Mattle Ruth were shopping from various towns in West Texas same being a part of Section No. 80 in towns Block K-3, said place being known as the Ben Short or Henry Hastings place.

o'clock p. m. levy upon the following

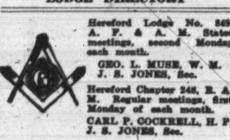
described tract of land lying and being

And on the first day of January, 1924. the same being the first Tuesday in said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said last named date, at the court house door of said county, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said W. H. Gilbreath in and to said property.

Witness my hand at Hereford, this the 5th day of December, 1923. C. S. PURCELL,

Sheriff of Deaf Smith County, Texas, 92-94-96-98 By L. H. Foster, Deputy

LODGE DIRECTORY



You Can Look the World in the Eye

when you have a bank account. You are no longer dependent on it for financial aid in time of adversity, a position which will make you feel proud. By practicing thrift you have shown the world that you have ambition and determination to get somewhere.

The First National Bank

The Bank of Safety and Service

Last Call for those

INDIVIDUAL CHRISTMAS

Abstracts and Loans 1. Frank Potts

Maps, Deaf Smith Co.- 50c.

FARM LOANS

RANCH LOANS

Reasonable rates—liberal terms of prepayment—no loan considered for less than \$5,000. The larger the better. It will be to your interest to write me if you need a large loan within the next thirty days.

RANCH LOANS

S. K. ROACH, GROOM, TEX.

FARM LOANS

which carry the stamp of your personal sentiment and your personal Signature! APPLES - POTATOES

> There's a distinctiveness and individuality about these personal cards that's well worth the difference in price from the usual stock cards you buy elsewhere.

> In order to secure Preferred attention and careful consideration place your order NOW! Don't wait until the last minute rush.

Brand Publishing Co.

of the very best quality. Bring us your Cream Poultry and Eggs

Golden Rule Produce H. H. HAWKINS, Mgr.

**LABELED** 

The label tells you its name. You can order more of the same kind.

We sell it.

Hereford Light & Power Co.

"Your Electrical Servants"

ian J. C. E.

Topic-Children Living in Turkey

Bible Verses: 1st Tim. 4-12-John

Why Should We Seek to Help Tur

Senior Epworth League December 16, at 6 p. m. Subject-The Mission of the Minister.

Scripture Reading-(John 20:21-23;

What a Minister Owes to His Church

What a Church Member Owes His

What the Church Expects of its Min-

What the Church Offers the Minister

For Discussion "Should Preachers

Intermediate Christian Edeavor Christian Church, Dec. 16 at 6:15

Topic: Bible Passages We Should

Scripture-Each member memorize

Give Paul's Opinion of the Bible-

How is the Bible Regarded in Liter-

Tell how different people's favorite passages from the Bible varie-Charles

(Everyone be sure and learn a pas-

sage of Scripture from the Bible.)

Lowest Priced

Keliable

Battery

Willard Wood - Insu-

lated Batteries sell for

the lowest prices at

which reliable batteries

can be bought. Selected

wood separators are used

Willard Threaded

Rubber Batteries have

no equal. Years of serv-

ice make them most

Electric Ser-

vice Station

economical.

in their construction.

Hebrew 11:1-Eunice Gil-

ary Circles?-Leah Thurmond.

Piano Solo-Frances Oberthier. What the Bible Will Do For Us-Roy

Reading-Evelyn Witherspoon.

Leader-Inez Jones.

Song-In the Garden.

Story by Miss Jones. Song: Silent Night.

Leader-Mrs. Henson.

and Community-Bro. Garvin.

Pastor-Ona Beene.

ister-Myrtle Beene.

Receive Large Salaries?

League Benediction.

demorize and Why.

Song Service. Prayer.

lice Womble.

Faith.

breath.

Christy.

Business. Benediction.

one passage from the Bible. Leader-Roger Corbett.

Charlie Greer.

Business Coffection.

nd Tim, 4:1-5.) Prayer.

and Persia.

nie Haberer.

key-Ruby G.

Collection. Business.

#### 16 Year Old Boy With Bride of 46



Even though his dad, Postmaster Joseph Tucker, of South Esse ata, is asking investigation and annulment of his boy's marriagerton M. Tucker, 16 years old, sage he wooed and won and loves he year old bride, who was Mrs. Susan O. Simpson, wealthy widow are not of a hig hotel in New York.

Pictures show youth and his bride—also photo of bride's summer at Gloncester, Mass. his bride—also photo of bride's summer

## SUNDAY Church and Societies

STANDING OF SUNDAY SCHOOLS IN UNITED EFFORT Attend. Percent. Total

last Sun. last Sun. Pts. Christian 142 Baptist 144 Presbyterian Methodist-no report received.

Methodist Church Sunday, December 16 Sunday School 9:45 a. m., W. H. Ray, Supt.

We had a good Sunday School last Sunday-the attendance was good, but not what it should be.

At the eleven o'clock hour the pastor will preach. The theme will be "What do we get out of our religion?"

The Choir will have special music both morning and evening.

Evening Service 7:30. You will find a bearty welcome at this church.

W. P. Garvin, Pastor.

Baptist Church

W. R. Hill, Th. M., Pastor Bible study at 9:45. A. O. Thompson is our efficient General Supt.

ent, or a percentage of 73. That was World. the official count, tho there were really over 200. Let us all do our best with the weather we may have.

Morning Worship at 11:00. Morning subject "My Duty To My Church." Sunbeams at 2:30, with Mrs. Arthur

Manjeot the superintendent. All Baptist Young Peoples Unions at

6:15 (Sharp!) Evening Worship at 7:15.

Evening subject "Jesus On Wealth." A cordial invitation to visitors to worship with us. COME and WEL. COME! The Homelike Church.

#### St. Anthony's Church

Mass Sunday at 10:00 a. m. Confessions will be heard Saturday afternoon and evening and Sunday morning before Mass.

Sunday evening at 7:30 the subject will be "Why Do Catholies Pray to the-Saints?"

On Tuesday morning there will be Mass at 9:00 for those making the Thirteen Tuesdays in honor of St. Anthony. Confessions will be heard before Mass. The hour of the Mass was changed for the benefit of those living out in the country.

As usual the petitions and thanksgivings for favors obtained will be read Tuesday evening

I wish to remind the faithful that next Wednesday, Friday and Saturday are Ember days.

It is our intention to have Mass at Bovina on Christmas at 8:00 a. m. Rev. fr. Anselm Francis, S. A., Pastor

Junior Epworth League

December 16 at 3:00 p. m. Subject: Lessons from the Life of Nehemiah.

Leader-Allene Cox. Song-No. 301. Announcements. Sentence Prayers. Scripture by Six Leaguers. Some Work for Each of Us-Gilbert

Too Busy-Carl Spratt. Song-(No. 292. Mission Story.

League Benediction.

Methodist Church Sunday morning, December 16 at 11:

Voluntary-Vocal by choir. Hymn. Apostle's Creed. Lesson from Old Testament. The Goria Patri.

Lesson from the New Testament.

Anthem "The God of Heaven"-Hey-

Sermon. Benediction.

Song Service. Prayer. Offertory.

Special Music "Who Could It Be" by Robert Hearkness Mrs. Thompson, Miss Swisher and Messrs Beyer and

Benediction.

Social Service Program

Methodist Church, December 19. Record for last Sunday was 100 - Topic; Personal Work for a Wart

Song: 107. Prayer.

Scripture Lesson. 2nd Cor. 5:11-21-Miss Lulz Edwards. ' International Ideals of the Churches

of Christ-Mrs. Glenn Snyder. Our Community: What We Have Done and What We Need to Do-Mrs.

Harrison. A Reading Let the Nations be Friends - Miss Nell Parmer. Song: 116.

A Warless World-Mrs. Ward. Personal Work fo ra Warless World Mrs. Caskie. Save America-Mrs. Potts.

The Beauty Winner



Dressed comparatively plain Norma Niblock, of Toronto, Canada steppede into New York last weel from as many cities in a North American beauty contest.

Why don't you go to Church?

Good Printing at the Brand

GOOD USED CAR **VALUES** 

1920 Runabout, starter

1918 Runabout

1918 Velie Touring

1918 Buick Six Touring 1919 Ford Truck

1920 Fordson Tractor

ALL PRICED TO SELL

In Sweden the speed limit is twenty-two miles an hour in the city and twenty-eight miles an hour in the country. It is about the same over here, only an American adds them together. -American Lumberman (Chicago).

Live Stock and General Au

HEREFORD, TEXAS

Date List at Brand Office

Phone: Office 251; Residence 136

### INSURE IN SURE INSURANCE

The A. L. BIGGS Agency "Dependable Service"

Phone 50. Hereford

### PRACTICAL XMAS GIFTS

Our Line of Dishes, Silverware, Watersets, Cooking Utensils,

Aluminum Roasters, etc., is complete and constitutes the most sensible Xmas list you can imagine.

**GARRISON BROS.** 

**Double Green** Trading Stamps

> with every cash purchase, Dec. 17 to Dec. 25.



### COMPLETE LINE OF GROCERIES



All Ingredients for Fruit Cakes, just in and fresh

## H.D. Reed Grocery

Fone 249

Headquarters for Swift's Premium

## DOUBLE Z. STAMPS

TODAY AND EVERY DAY UNTIL DEC. 25

Every day until December 25th we will give Double S. & H. Green Trading Stamps on all Cash Purchases,

Ask for them.

J. O. NEWELL

## Christmas is Here!

A week from Monday will be Christmas Eve. Every day the crowd of shoppers at our place is growing. If you haven't already done your Christmas shopping it is very important that you get it done at once. If you live in the country and can't get in town for a few days, telephone us and we will make any reservations for you that you want. Our line is still complete with gifts for every member of the family. We have every kind of tox to delight the little ones as well as a beautiful line of practical gifts for older people.

IF YOU CAN'T COME, TELEPHONE 332

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C. A. Skelton



6. Frank Bule went to Canyon Fri-

ple-More Farms"-R. E. Nunn went to Amarillo Friday rning to attend to business.

—"More People More Farms"-

That boy needs a coaster wagon. -Skelton.

"More People-More Farms"-Owen P. Smith made a business trip to Amarilla Friday morning.

— more People—More Parms"-

John Heiselman attended to busines in Amarillo Friday.

"More People-More Parms"-Doll headquarters at Skelton's. More People-More Farms"-C. E. Smith made a quainess trip to

Amarillo Friday morning Austin Reed arrived from Black Fre day morning on a ten days' variation. More People-More Farms

Major Banister left for Amarillo and Clarendon Friday morning. "More People-More Farms Chas Donald came in from Friona

Friday morning. More People-More Farms"-

Genuine Ford Batteries-13 plate Wilkinson Motor Co. More People-More Farms". W. M. Knight transacted legal bus iness in Amarillo Friday.

"More People-More Farm Rev. Paul J. Merrill made a business trip to Dallas the first of the week. More People-More Farms

Big line of real good rockers for Christmas-low in price. -B. B. Black Co.

L. M. Forester of Amarillo reached Hereford Wednesday morning.
—"More People More Parms

Coaster wagons, velocipedes and red wagons for the kiddles. DUNLAP HDW. CO.

Geo. Caylor of Amarillo reached 

H. A. Cunning returned to his hor in Bovina, Wednesday morning. More People-More Farms"-J. P. McDonald of Bovina was in

Hereford this week on official business.

—"More People More Parms"—

Don't disappoint the little girl, get her doll at Skelton's. "More People-More Farms"-

Homer Wilkinson made a business trip to Amarillo Wednesday. - More People-More Farms

Buy your Xmas boxes from the Bazaar, Dec. 13, 14, 15 at Mrs. Heifner's and help the League-Priced from 5c to 20c, all sizes.

Wednesday on business. "More People-More Farm

H. E. Hall returned to Amarillo on Wednesday morning. "More People-More Farms"-

J. Ray of Amarillo was here between trains Wednesday morning.

"More People More Farms"-

Some choice Victor Records would be ledid Xmas gifts. Come see our se--E. B. Black Co.

-"More People-More Farms"-Miss Fannie Twadwelle returned to her home in Farwell Friday morning. -"More People-More Farms"-

Give something useful for Christmas. We have it. Dunlap Hardware Co. "Te- Prople More Parme"-

J. A. Fox left for Waxahachie, Texas, Thursday morning. -"More People-More Parms"-

What nicer thing could you do Mr. Husband than to come in and buy your wife a Singer Sewing Machine for Xmas gift. Terms to suit.

-E. B. Black Co. "More People-More Farms"-J. J. Bachard reached home from

Vernon, Texas, Thursday morning.

"More People More Parms" Big line of doll carts, red wagons and tricycles at Skelton's.

-"More People-More Farme"-Jeff Gibreath arrived home from Ft. Worth, Texas, Thursday morning. -- "More People-More Parme"-

You have been promising all year to get a Hoosier Kitchen Cabinet for the home. Come make it a Christmas greeting .- E. B. Black Co. "More People-More Farm

Crosbyton, Texas, Thursday morning. "More People-More Farms"-

M. D. Howren arrived from Amarillo Thursday morning. --- "More People More Farms"----

Big line of gift handkerchiefs at -"More People-More Farms"-

J. B. Elliston reached home Thursday morning from the south plains "More People-More Farme"-

Mrs. C. C. Ferguson went to Amarillo Friday morning, accompanied by her daughter, who joined her at Canyon.

"More People More Parms"

Fine line of box stationery at Skel-

"More People More Farms"-Messrs. M. D. Alexander, Terry and D. A. Crow went to Amarillo Friday morning on a business trip.

— More People More Farms

We are offering our entire stock of living room furniture, bed room and dining room furniture at extremely low prices for the holidays. Come see

-E. B. Black Co. Doug Connell went to Ft. Worth Friday morning to attend to business

"More People-More Farms"---Big shipment of games just received

This is the title of a little book of exquisite poems from the pen of Ina Lorene Gregg. It is bound in beautiful Loadstone cover and makes one of the most attractive presents possible. If you want something distinctive to send to your friends for Christmas you could not find anything more satisfactory.

On Sale Now in Hereford at the Drug Stores and Skelton's Variety Store

> Foster-Merrill Co. **Publishers**

W. B. Buckner of Waco, Texas, transacted business in this city Friday with the Jones and Barnett Insurance Agency. Mr. Buckner represents the Fireman's Fund Co.

--- "More People-More Farme"---W. T. Richards representing the International Harvester Co. of Amarillo was transacting business in this city Friday morning.

-"More People-More Farms" J. E. Hill reached home from Kansas City Friday morning. Mr. Hill has

been shipping some cattle. --- "More People-More Farms" Don't put off your Christmas shopping another day. See Skelton's line

at once. --- "More People-- More Farms"-Lester Weaver arrived from Canyon, Thursday morning. Mr. Weaver is here attending to business matters. --- "More People-More Farms"-

We have some splendid propositions to offer you in Pianos. Come let us talk over the matter with you. -E. B. Black Co.

"More People-More Farms" Mrs. J. M. Kimmons and son Dick, A. L. Biggs and Mr. and Mrs. N. C. Vogele attended the Tri State Poultry Show at Amarillo last Sunday after Dear Mother, and Dear Wife.

-"More People-More Farms"-Mrs. Jno. A. Johnson of Amarillo arrived in Hereford Wednesday morning to visit in the home of Mr. and Mrs Wm. Ash of Canyon was in this city Edgar Johnson. Mrs. Johnson returned home Friday.

Aluminum ware makes an excellent gift. See Skelton's line. -"More People-More Farms"-

T. T. McDermett of Crosbyton, Texas, reached Hereford Wednesday morn-

'More People-More Farme". A Cedar Chest is an ideal Christmas gift—they last a life time—prices in reach of all .- E. B. Black.

--- "More People-More Farms"-E. C. Eubanks arrived home from the south plains country Wednesday

-"More People-More Farme"-Mr. and Mrs. A. E. Chamness and son Lester of Moran, Texas, arrived in this city Wednesday.

-"More People-More Parms"-We are showing the biggest line of Christmas goods ever in Hereford.

-"More People-More Farms"bock and other points Wednesday morn-

Ray Barber arrived home from Lub-

-"More People-More Farms"-Father Anslem went to Bovina Wednesday morning to attend to church

"More People More Farms"-Make your Xmas gift a nice spring seat rocker. All at special prices \$6.95 and up to \$14.95. -E. B. Black Co. -"More People-More Parms"-

Mr. and Mrs. W. R. Lewis of Hugo. Okla., reached Hereford Wednesday morning. Mr. and Mrs. Lewis will T. T. McDermett left for his home in make their home with their daughter and son in law, Mr. and Mrs. H. R. Shelton.

"More People More Farms"-Nothing would give such splendid cheer to all members of the family as some useful articles of furniture. Every thing at reduced prices for Xmas. -E. B. Black Co.

Mrs. C. H. Lettwitch returned to her Merchants Helpafter a few days' visit in the home of old friends, Mr. and Mrs. C. H. Dyar. More People-More Farms"-

J. T. Hefner of Adrian, Texas, was in Hereford Tuesday attending to business

"More People-More Farms"----Mr. and Mrs. B. D. Nichols returned o their home in Amarillo Wednesday offerning.

Bring the Christmas cheer by securing one of our new Victor talking machines. Sold on easy terms. -E. B. Black Co.

--- "More People-More Farms" W. R. Woody returned home from Lake Arthur, N. Mex., on Wednesday

--- "More People--More Farms"---J. W. Edwards left for Amarillo Wedpesday morning. Mr. Edwards has been visiting his mother, Mrs. J. W. Edwards, for a few days,

-"More People-More Farms"-Miss Betty Reynolds returned to her home in Slaton, Texas, Friday morning. Miss Reynolds has been visiting her friend Miss Frances Heiselman.

-"More People-More Farms"-Miss Oma Cage of Washington, D. C. spent the week end with friends, Mr. and Mrs. N. E. Gass. Miss Cage is er route for Los Angeles, California.

-"More People-More Farms"--new Art Rug-some small rugswill cheer up things for Xmas-all at extra low prices next week. -E. B. Black Co.

-'More People-More Farms E. T. Davis representing the Texas and Southwestern Cattle Raisers Co. as field inspector returned to his home in Paducah, Texas, Friday morning.

-- "More People-More Farms"----MEMORY A year has passed since you were here my dear

Though it seems but yesterday, you That gentle voice said sweetly in my

'I'm not afraid to go."

We see you now, both night and day, Your smiles, your sweet blue eyes, Although we know you've gone away, You have left with us the ties,

Yes ties that bind, are made of love

And hearts that love are lighter. As we think of you in heaven above, The way for us seems brighter, We'll fight life's battles on my dear,

Through toil and endless strife, And when God calls, We'll come to you

-E. H. Shore and Children.

## ing to Boost Show

(Continued from Page One)

Third Pen Buff Wyandotts, one Tick t to Show-Star Theatre. Third Pen Buff Rocks, one Ticket to

how-Star Theatre. Third Pen White Leghorns, one Tick et to Show-Star Theatre. Third Pen White Rocks, one Ticket to Show-Star Theatre.

Third Pen White Cornish, one Ticket to Show-Star Theatre. Third Pen White Wyandottes, one

Ticket to Show-Star Theatre. Third Pen Light Brahmas, one Tick et to Show-Star Theatre.

Third Pen Rhode Island Whites, one Ticket to Show-Star Theatre. Third Pen Black Leghorns, 1 1-2 gal. Mag. Floor Dressing-Magnolia Filling

Station Third Pen Black Minorcas, one large package \, Insecteumn-Corner Drug

Third Pen White Orphingtons, one Freeman's Dust Absorber-Price

Third Pen Black Langshangs, one oil tester for Fords Service Garage. Third Pen Single Comb Rhode Island Reds, one gal. Syrup-H. D. Reed Gro. All Third Prize Pens entered whether listed or not will receive a merchandise

Second Best Display, \$1.00 Coffee-Ashbrook-Williams-Wilson Co. Third Best Display, \$1.00 Necktie-

The Popular Store. Second Best Display, \$1.00 worth Apples The Apple House. Third Best Display, \$1.00 Box Sta-

tionery-City Drug Store. Turkeys Grand Champion Tom, one Sack of Flavo Community Mills. Grand Champion Hen, one Sack of

Great West Flour-Carlye Grocery. Grand Champion Pen, \$2.50 Cash-Jones-Barnett Agency. Best Display of Ten or More Turkeys of one variety, three of which must be

males, to be determined on point system, one pair Fancy Plaid Blankets-J. O. Newel. Best Old Tom, \$1.00 Box Candy-Hill & Ireland.

C. R. Barber

given special attention

Pure bred livestock and farm sales

A. B. O. TUBES

30x3½ ---- \$1.60

32x3½ ----\$2.40

33x4 -----\$2.75

CASINGS

30x3½ ----\$8.00

All other sizes priced in proportion, and the biggest

stock in the Panhandle to select from

(Just a little better than the best)

ASK FOR BUTTONS ON EVER

CASH PURCHASE

W. C. Fallwell Filling Station

Dollar Size Goodrich Tube Patch \_\_

#### Best Young Tom, \$1.00 Box Candy-Best Female Turkey, \$1.00 Cash-

Western National Bank. Best Trio Turkeys, one year's sub-

scription to Hereford Brand. Largest Turkey on Display, \$1.00 in Merchandise-Cloyd Bros. Market. Third Pen Bronze, one can Hill Bros Red Can Coffee-Williams Bros. Gro.

Third Pen Holland, one 10-lb. Bucket Honey-Golden Rule Pro. Co. Third Pen Bourbon Red, one suit Cleaned and Pressed-Orr's Tailor

Best Bantam Male, one Phonograph

Record-E. B. Black Co. Second Best Bantam Male, one Phon ograph Record-E. B. Black Co. Best Bantam Female one Phono graph Record-E B, Black Co,

Second Best Bantam Female, one Phonograph Record-E. B. Black Co. Best Pair Bantums, one Phonograph

Record-E. B. Black Co. Second Best Pair Bantams, one Phonograph Record-E. B. Black Co. Best Display Bantams, two Phono graph Records-E. B. Black Co.

All premiums offered and not cont ed for become the property of the Association and will apply another year. Ribbons will be distributed after the show. This is done in order to know just how many ribbons are needed.

White Wyandottes Stock, Eggs and Baby Chix for

A. L. BIGGS, Phone 32

## SAVE YOUR BACON!

Why sell your hogs for five cents a pound when our grocers will pay you from 15 to 22 cents for bacon, shoulders and hams?

Why not cure your meat and sell it for more money?

Talk to us about it, we are anxious to help you.

The Western National Bank

### If you want to Sell your Land List it with Us

We do not anticipate a big business during the winter, but we do expect some buyers who will buy bargains.

We are still in the loan business.

Hill-Ireland Realty Company



#### WESTERN UNION TELEGRAM

FT WORTH TEXAS 1107AM 14TH A A FOSTER HEREFORD TEXAS

CRANK UP THE KELLY PRESS, SUNSHINE BRIGHT ON INDIAN MAID, COVERED UP WITH WORK, DELAYED GETTING HERE, HOME MONDAY OR TUESDAY IF POSSIBLE, THINGS LOOK FINE. PAUL J MERRILL

This song is now on sale in Hereford at the following places:

C. A. SKELTON J. J. CLARK

CORNER DRUG STORE CITY DRUG STORE

Foster-Merrill Co., Publishers

## Important Announcement!

Yes we have a carload of Eclipse Windmills and Repairs, Fairbanks-Morse Engines, hog wire, poultry wire, barb wire, nails, paints, and Lumber.

Let Us Serve You at Any Time

## NHANDLE LUMBER

OUR AIM - TO HELP IMPROVE THE PANHANDLE