

The Hereford Brand

VOLUME 15

HEREFORD, TEXAS, FRIDAY, APRIL 16, 1915

NUMBER 11

HOME TALENT PLAY SUCCESS

Big Crowd Grets Players At Opera House Monday Evening—Receipts Above \$85

Those who had witnessed former appearances of the members of the cast which presented the play "That Awful Telegram," at the Opera House Monday evening were anticipating an entertainment of a high order, but the most sanguine of the initiated were unprepared for the splendid production so admirably given with so much of the professional's skill that one could scarce realize that the players were amateurs.

Perhaps there was inspiration in the large audience so evidently in sympathy with the performers—there may have been encouragement in the knowledge that nothing had been spared in the preparation for the event—the costumes, the staging, the setting in every way so fitting—yet without regarding these external helps, there was without question genuine histrionic ability such as is seldom equaled on the amateur stage. There was the smoothness, the grace, the naturalness that claimed and kept the audience from the beginning.

The assignment of the parts was most fortunate, each character being so admirably adapted to the role he assumed. In fact, it will be difficult hereafter to believe that the part of Messrs. Barnett and Dameron as the cheerful liars, so apparently past masters in the art of prevarication, was only assumed for the occasion. The consummate skill with which they glided out of one falsehood and into another would seem to be possible only from life-long habit.

Mrs. Leslie Moreman was irresistible as the loving and dutiful wife, well meaning, but the victim of circumstances; her splendid stage presence, her well modulated voice and her graceful manner with just the right hint of conscious aristocracy, added to the distinctive becomingness of her costumes, was truly admirable.

Equally fascinating was Mrs. Paul Barnett as the dignified society matron fearful of having innocently overstepped the bounds of propriety. Magnificently gowned and with the ease and grace of the born actress, she was altogether charming.

Mrs. Gibson was indeed a refreshing spectacle in her excellent portrayal of the character of the injured wife. Her splendid interpretation of this difficult role was enhanced by the singular appropriateness of her costume which was surely a triumph of the designer's art.

Miss Snyder was the personification of youthful beauty and as the sweet little sister, very much in love, she completely captured her audience. Her naive simplicity of manner was delightful.

Messrs. Jones and Walker were each a whole show in himself. A character intended only to amuse and to make opportunity for the more important characters, must be exceptionally strong to be acceptable and owing to their excellent rendering of these difficult parts, no other part of the program was better received.

Mr. Patton, combining so excellently the dignity of the army officer with the ardent impetuosity of the young lover, was perfect and was a favorite with the audience.

The play was given for the benefit of the Cemetery Association, and thanks are certainly due the company for their splendid contribution to a worthy cause. The time and labor necessary to insure such a signal success as was Monday evening's entertainment, must have necessitated much self-sacrifice on the part of the promoters—a sacrifice for which the entire community should be grateful.

The receipts were about \$85.

MABEL SHARP HERDIEN



Tickets For Music Festival

The tickets for the music festival at Amarillo will be on sale at the Brand office all next week. A block of the best seats has been set aside for the Hereford people and you can get your ticket now. After next week what tickets are not sold will be returned. This is one of the greatest musical programs ever given any where in this part of the state and Hereford people should show their appreciation. The price of tickets for entire session is \$2.00.

PROMINENT FARMER KILLED

J. J. Lust Falls From Wagon and Is Fatally Injured—Expires Before Reaching Home

On last Saturday evening J. J. Lust a prominent farmer of west of Dimmitt while on his way home from Hereford fell from his wagon which was heavily loaded and was run over and fatally injured, dying before reaching home.

Mr. Lust had been in Hereford Saturday bringing in a load of hogs. For the return trip he loaded up with coal and posts and was sitting on a box on top of the load. The wagon either hit something or the team scared and Mr. Lust fell from the seat in front of the fore wheel and both the front and rear wheels passed over his body below the shoulders crushing the ribs and injuring the lungs and other internal organs.

The accident occurred about seven in the evening and he was not found till about nine o'clock when Mr. Alex Lowery who had also been to Hereford came along and heard his groans. He stopped and tried to render assistance, but was then being conscious. It was about a mile further to Mr. Lowry's house and being unable to lift Mr. Lust in the wagon hastened on to his home and phoned for help and for doctors both at Hereford and Dimmitt and then with some of the neighbors returned to Mr. Lust. He was taken to Mr. Lowry's home and as they were unloading him to take him into the house he expired before medical aid reached the place. His side and ribs were badly crushed where the heavy wheels went over him.

The funeral was held on Tuesday and the remains laid to rest in the Dimmitt cemetery. Mr. Lust was about fifty two year old and had lived in that community for many years and was an upright and highly respected citizen.

New Realestat And Cattle Firm
Messrs. C. R. Smith and Geo. Guinn both prominent stockmen have formed a partnership for the purpose of dealing in cattle and land. This firm will doubtless do a good business.

Plainview Wins

The Plainview High School baseball team defeated the Hereford High's in two games matched Friday and Saturday on the Plainview diamond Friday's game resulted in a score of 6 to 5, and the score Saturday was 13 to 0.

MRS. R. H. WOMACK DIES

End Comes After Years of Suffering—Leaves Husband and Five Children

On last Monday evening, Mrs. Ella Estella Womack, wife of R. H. Womack, died at the family home on Twenty-Five Mile Avenue. The funeral was held on Tuesday at the Presbyterian church, conducted by Rev. Ward M. Baker, the pastor, after which the remains were laid to rest in the City Cemetery.

She leaves besides her husband, five sons and daughters who are thus deprived of a loving mother's care.

Mrs. Womack was thirty-five years old, having been born February 17, 1880.

She had been in poor health for some time but it was not thought until recently that the end was so near.

She was a loving and devoted wife and mother whose life centered around her dear ones and those closest to her. Her life was one of Christian deeds and she goes to her long home with these as her best passports into the presence of her Redeemer whom she loved and served.

The family have the sympathy of the entire community.

3 Inches of Rain

The rain that commenced Thursday morning has continued for thirty hours almost without a break. Three inches of rain has fallen and looks like more yet.

Amarillo Gets Press Meet

At the annual meeting of the Panhandle Press Association at Plainview last week Amarillo was chosen as the next meeting place. J. M. Adams was elected president, L. G. Waggoner vice president and Ida M. Farrell Secretary.

Little Girl Gets Broken Arm

A serious accident occurred Sunday afternoon at the home of Mr. and Mrs. Anderson Witherspoon when their little daughter was thrown from her pony and received a broken arm. The child was brought immediately to Dr. Hick's office where the fracture, which was just above the elbow, was reduced and at last reports she was getting along nicely.

Many New Babies

The following are some of the families that have had their numbers increased by the arrival of one or more babies:

Mr. and Mrs. G. A. Cook, a boy.
Mr. and Mrs. P. L. Goodloe, a boy.
Mr. and Mrs. Samuel Wales, twin boys.
Mr. and Mrs. L. A. Smith, a girl.
Mr. and Mrs. Rex Tynes, a boy.
Mr. and Mrs. David Grimes, a boy.

Busby's Minstrels Give Good Show

The colored minstrels under the direction of J. M. Busby that appeared in their tent Tuesday night gave a really good performance. They were delayed in getting here until after 6 o'clock but they soon got their tent up and gave a first-class street performance. The entertainment opened at 8:30 and was of a high order throughout.

Never Good at Mathematics.

"This yur town is getting to be too thundering mathematical for comfort!" grumbled old Dad Bing, according to the Kansas City Star. "Turther day, as I was standing on a corner a taxicab run over my toes, and then stopped just beyond me. "Here, confound you!" says I to the shover. "These yur toes that you just smashed are mine!" "Well, why didn't you drag 'em out of the way?" he asked. "Drag the devil!" I replied. How did I know how far they projected? Expect a visitor to your fair city to nothing all the time but figger up his own feet?"—Ex.

A BIG HOME TALENT PLAY

"Ferguson of Troy" to Be Given At an Early Date for Benefit of Cemetery Association

"Ferguson of Troy," a farce comedy in three acts by Bernard Francis Moore, revised, staged and personally directed by Miss Frankie Terrell and Chas. E. Terrell (directors of expression and dramatic art) will be the attraction at the Opera House at an early date.

This play is an exaggerated farce in a very touching and pleading manner it demonstrates the incomprehensible situation of the entire household. It is a comedy of much charm, humorous and appealing.

Its personnel will include most excellent talent, the cast now being very carefully selected and the interest shown indicates that it will be one of the chief events of the season.

A musical program will add much to the diversity of the occasion including a large number of clowns enchorus—a chorus of sixteen sweet sixteens, and other classic and comic numbers.

It should be understood that this entertainment is given for the purpose of strengthening the most essential organization of the city, the Hereford Cemetery Association and is under the direction of Miss Terrell, who is said to be one of the most efficient directors in the South.

Great Promise for Peaches

If a killing frost does not come meandering down from the frozen north or some other disaster creep in over night, this section is going to have the greatest peach crop ever seen here. And all other kinds of fruit just now gives promise of being plentiful. Peach and plum trees are just a bower of pink and white. Peach cobblers will be so common that people will be building houses and barns with them and strawberry shortcake will be so plentiful that the "Weary Willies" will refuse to eat it and demand cornbread instead.

Some Fine Cattle

Is anyone doubts that the Panhandle country can produce fine cattle he can have his doubts removed by seeing the five fine young bulls belonging to J. D. Burkett and now at the McQueen Wagon Yard in Hereford.

Mr. Burkett has over a hundred head of these registered whitefaces, and seldom does anyone see better cattle even among the famous herds of Missouri and Iowa.

Back to Texas

Mr. and Mrs. C. E. Bishop of Kansas City, arrived in Hereford Wednesday morning and will probably locate in this vicinity. Mr. Bishop is a brother-in-law of Mr. T. B. Slaughter and they will make their home for a time on one of Mr. Slaughter's ranches.

Mr. and Mrs. Bishop are former residents of this vicinity and still own property here which they will occupy later.

Necessarily Slow

A California youngster had permitted to visit a boy friend on the strict condition that he was to leave there at 5 o'clock. He did not arrive home till 7 o'clock and his mother was very angry. The youngster insisted, however, that he had obeyed her orders and had not lingered unnecessarily on the way.

"Do you expect me to believe," said his mother, "that it took you two hours to walk a quarter of a mile?" She reached for the whip. "Now, sir, will you tell me the truth?"

"Ye-es, mamma," sobbed the boy. "Charlie Wilson gave me a mud turtle and I was afraid—to carry it—so I led it home."—Ex.

Green backs saved on your furniture bill at E. B. Black Co.

JOSEPH A. FARRELL



Famous Concert Singer who will appear in the annual music festival at Amarillo April 28th and 29th. Seats now on sale at Brand office.

MUSIC LOVER'S FESTIVAL

Amarillo Choral Club Will Give Messiah—To Be Assisted By Orchestra

The music lovers of Amarillo and of the entire Panhandle will have an opportunity of hearing the greatest musical treat that has been given in years in this section at Amarillo on April 28 and 29. The Amarillo Choral Club at their second annual music festival will render the Messiah. It will be sung by a chorus of 100 trained voices assisted by a ten piece orchestra. The Amarillo Club will be assisted by the Canyon Choral Club with twenty fine voices: They started rehearsals early last fall under the direction of Prof. Emil F. Myers.

The Soprano, Tenor and Bass Solos will be sung. Miss Mable Sharpe Soprano, Mr. James Hamilton Tenor and Joseph A. Farrell Bass all of Chicago. They are each musicians of national reputation and have won praise wherever they have sung. It is expected that a large number from Hereford will take advantage of this opportunity to attend this great festival of music.

Ballinger Man Killed

John Bryson a well to do stock man of Ballinger, Texas was found dead in his home last Saturday having been shot in his home while in bed. No clue to the murder so far has been uncovered.

\$2.95 buys a matting Art Rug
E. B. Black Co. 911

Instruct Orchardists in Spraying

J. W. Neill of the State Department of Agriculture, spent the week in this territory last week and working in connection with W. L. Boys, farm demonstrator, visited about 35 different orchards and instructed the owners in spraying for the purpose of killing borers and other pests.

Many of the orchards were badly infested and needed spraying. Much interest was manifested by owners of orchards and the time spent here and in Castro and Farmer counties will result in the spraying of many thousand trees.

Mr. Neill will return here some time later to instruct in spraying for the codling moth and other fruit destroying insects.

The prospects for fruit were never better here and if proper spraying is done the county will have a bountiful fruit crop unless frost comes to kill the fruit.

Lecture at Courthouse

Mrs. J. W. English will speak at the courthouse Sunday afternoon at 4 o'clock on "The Resurrection, or the World's Divine Tragedy." This lecture has created much interest in a number of eastern cities. It will be given in an Oriental robe.



The World Holds Nothing Better

Than a modern, thoroughly equipped farm—run on a strictly scientific basis—and its smiles are always kindly for the successful toiler in its Great Out-of-Doors.

A BANK ACCOUNT is the latest farm equipment and one which the up-to-date farmer cannot afford to be without.

We earnestly solicit your account, Mr. Farmer, and you are always welcome at OUR BANK.

Rainfall since January 1, 1915, —5.4 in.

The
First National Bank
E. B. POSEY, Cashier

FREE EXHIBITION ..

FOR THE BENEFIT OF THOSE WHO WOULD LIKE TO SEE OUR FIELD SEED CLEANING MACHINE AT WORK, WE WILL RUN OUR "CLIPPER" CLEANER ON

Saturday, April 17th FROM 1 TO 5 P. M.

COME AND SEE US DO THE WORK.

E. W. Harrison

A Hole in The Rabbit Scalp Law
Editor of The Brand.

Dear Sir:—There is a bit of discussion as to the new scalp law which was passed by the last legislature. Some of our farmers thought the law already effective and have been bringing in jack rabbit scalps to secure the bounty but, of course, were disappointed.

Whether such a law is good or not, we have our doubts. The present law carries with it an appropriation of \$100,000 which at 5 cents per head for jack rabbits would pay for 2 million, if none of the money was used to pay for wolf and wild cat scalps. After this money has been spent, there will still be enough rabbits left in all of the counties to produce as many more by the time the next regular session meets, and this \$100,000 then would have been wasted.

But the law itself. How many farmers and county commissioners have read the law? It provides for the payment of \$5 for wolf scalps, \$2 for wild cat and 5 cents for jack rabbits. The one offering the scalps must make oath that he and no other person killed said animals, giving the time and place. Section 3 provides: That such scalp shall consist of the scalp and both ears, etc but in no case shall any commissioners court be authorized to issue warrant for bounty on any scalps when presented with either ear disfigured in the least, cut, slit, or any defect that may have been caused in shooting, trapping or killing such animal; both ears must be absolutely perfect.

If this part of the law is carried out, there will be but few scalps that will meet the conditions. Even a shot hole in the ear will be sufficient cause for the commissioners to throw one out, as the law plainly states that the ears must be absolutely perfect, free from defects, cuts, slits, or any defect focused in the killing. This law should make expert marksmen out of the boys for they must not shoot the rabbits in the head or likely some of the shot will puncture the ears and thus puncture the 5 cent bounty on them. This might not be a loop in the law for criminals to escape but it is certainly a "hole" thru which the bounty may escape.

If the legislature had passed a law giving a bounty on the scalps of politicians, it would have spent the taxes for a better cause. This political pabulum offered by the legislature to the farmers of the Plains is just about the thinnest soup served in many a day; but perhaps the more substantial will be brought in later on as the political pie servers get better acquainted with the guests.

Yours for mor scalps.
A Farmer.

Summerfield News.

If "April" showers indicate "May flowers" the rains of the last week would indicate a few

Miss Rector was unable to call school for a few days this week on account of sickness.

Rev. Farmer preached a good sermon in Summerfield Mar. 28 to an appreciative audience.

J. B. McMinn was elected school trustee over his opponent Clyde Johnson by a majority of two votes. The proposition to reduce the special school tax to 15 cents was carried by a majority of 12 votes.

Rev. Pierce filled his appointment last Sunday at this place. A large crowd was present to the services and also the Sunday School. Miss Nettie Jacobs of Black tended church here last Sunday. Mr. and Mrs. Lawrence Lillard passed through Summerfield last Tuesday on their way to Friona.

Card of Thanks

The ladies of the Hereford Club wish to thank the people of the play on Monday for the nice sum of \$100 given by them to be used in the cemetery fund. Mrs. J. I. Walker, President.

Weakness and Loss of Appetite
Old standard general strengthening tonic, **WELLS' TASTELISSO CHILI TONIC**, drives out grime and builds up the system. A true tonic and Appetizer. For adults and children. 50c

Formula for Preventing Borers

The following formulas have been given out by the Government thru Farm Demonstrator W. L. Boys, for the prevention of borers in apple and other fruit trees:

Formula No. 8—2 quarts strong soft soap; 1/2 pint crude carbolic acid; 3 ounces Paris green; 3 gallons water. Add more water if the solution becomes too thick.

Formula No. 9—1 gallon soft soap; 1/2 gallon hot water; 1 pint crude carbolic acid; 8 gallons water.

Formula No. 10—1 bushel-stone lime slaked with warm water; 10 lbs. sulphur made into a paste; 1/2 gallon gas tar; 50 gallons water.

Formula No. 11—Saturated solution washing soda; add soft soap to make thick paint; 1 pint crude carbolic acid; 1/2 pound Paris green to every 10 gallons.

Formula No. 12—50 gallons water; 10 pounds stone lime; 5 pounds whale oil or lye soap; 1 gallon crude carbolic acid.

A small amount of salt or Portland cement added to any of the above solutions will make them stick better to the body of the tree.

Several coatings of asphaltum, grades C and B, have been successfully used on trees in California to prevent the issuance and entrance of borers. The material is applied warm with a brush, several applications being necessary. The first coat must be somewhat lighter than those following.

Since the various species of borers lay their eggs at different times, the trees should be kept thoroughly coated throughout the spring and summer. At least two applications should be made, one in June and another early in September. The entire trunk should be covered from a little below the surface of the soil to a short distance above where the first branches start, and with fruit trees the larger branches should also be kept covered.

New Cars Arrive

If the prosperity of a community can be estimated by the number of automobiles owned by its citizens, Hereford and the surrounding country must indeed be prosperous. Four new Maxwell's came to town last week and an entire car-load of Ford's was disposed of early in the week and more ordered. There were doubtless other sales beside these. The number of cars here was especially noticeable on last Sunday as it was such an ideal day for driving. Most of the day, the streets were literally alive with cars many of them being from the near-by ranches.

"YOU'LL LIKE HEREFORD."

Don't say drug store say Corner Drug Store. 14tf

Wall paper 10 cents per double roll E. B. Black Co. 9tf

Green backs saved on your furniture bill at E. B. Black Co. 9tf



The Value of a Telephone

In the farmer's home cannot be measured in dollars and cents. It may be the means of saving your property from destruction by fire, your family from serious illness, your products from a drop in prices.

Thousands of farmer's telephones are connected with the vast system of this Company. The cost is most reasonable. Inquire of our nearest Manager.

Southwestern Tel. & Tel. Co.

DISTRICT JUDGE MURDERED

Judge F. P. Greever Killed by A. E. Hume at Lefors, Texas

On last Friday Judge F. P. Greever, of the 31st Judicial District, was fatally shot at Lefors where he was holding court, by A. E. Hume.

The shooting took place as Judge Greever was approaching his hotel at noon coming from court. Two shots were fired, one taking effect in the lung from which he died that evening. Hume then retired a short distance and shot himself dying almost instantly.

The trouble seems to have originated over a decision given by Judge Greever in a divorce case that Hume had pending and at which he was displeased.

For a Lady Demonstrator

The County Commissioners this week appropriated \$150 toward paying for a lady demonstrator for this county and Parmer. This county will give \$150, Parmer county \$150 and the United States Department of Agriculture gives \$300, making \$600 in all.

The lady will give her time to this and Parmer county and her work will be along the lines of organizing the mothers and daughters into Clubs and drilling them in domestic science and home economics, and teaching them in gardening, canning, poultry raising, butter making and all the things that pertain to her line.

2000 Cattle Sell

Plainview, Tex; April 5.—Ansley Land & Cattle Co; of Plainview sold this week, 1000 Black Angus cows to Motley county parties at \$70. Also 600 two-year-old steers near Dalhart to Kansas buyers at \$54 and 500 steer yearlings at Clarendon to same buyers at \$46. Also 125 cows near Estelline at \$75. All cattle sold for May 18th delivery. The sales aggregate \$140,000.

In Bad Company

A countryman in Savannah observed a gang of negroes working on the streets, each wearing a ball and chain. He asked one why the ball was chained to his leg. "To keep people from stealing it," replied the negro; "heap of thieves about here."—Argonaut.

We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. 14tf

Better Biscuits Baked

With

You never tasted daintier, lighter, fluffier biscuits than those baked with Calumet. They're always good—delicious. For Calumet insures perfect baking.

RECEIVED HIGHEST AWARDS
World's Pure Food Exposition, Chicago, Illinois.
Paris Exposition, France, March, 1912.



Do not save money when you buy cheap or low-cost baking powder. Don't be misled. Buy Calumet. It's more economical—more wholesome—gives best results. Calumet is far superior to sour milk and soda.

ANOTHER BIG WELL

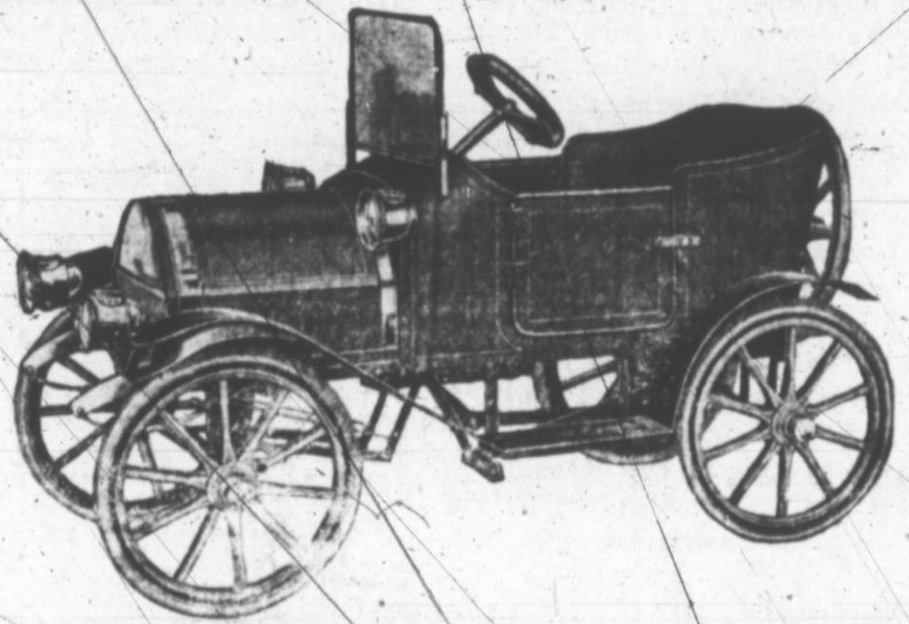
LAST FRIDAY we finished developing another big irrigation well of the McDonald type for Samuel Wailes, located on the W-st half of Section 8, Block K-3. This well is one of the very best ever completed and will thoroughly satisfy Mr. Wailes who comes from the irrigated districts of Colorado and knows what irrigation water means.

A test hole just finished on Section 25, Block K-3, shows water at 43 feet with an excellent showing for a fine flow of water.

Get a McDonald Irrigation Plant

D. L. McDONALD
OFFICE: MAIN FLOOR COURTHOUSE

GIVEN AWAY SATURDAY, MAY 15TH



We give a ticket with each 5c purchase. We also give tickets for all accounts paid before the 15th of each month.

Please remember we want your drug business.

"HURRY BACK SOMETIME"

GEO. E. BURNS, Druggist



...LOW RATES...

ACCOUNT WORLD'S PANAMA PACIFIC EXPOSITION San Francisco, Cal. We will have on sale daily March 1st to Nov. 30th, round trip special excursion at fare of \$48.30, final return limit three months from date of sale. Liberal stopovers allowed going and returning. Free side trips to San Diego, San Francisco, Los Angeles, and San Jose.

ACCOUNT ANNUAL SESSION PANHANDLE ASSOCIATION I. O. O. F.—Clarendon, Texas. April 21-22, 1915, we will have on sale April 20-21, tickets to Clarendon and return at the rate of fare and one third for the round trip. Final return limit, April 24th.

D. L. THORNBURY, Agent

"ASINGER"

Is Always the Pride of Its Owner

The Singer Sewing Machine is Recognized all Over the World.

SPRING SEWING

Think how helpful a good Sewing Machine would be to you just now in remodeling old and making new garments. The charm of the SINGER and its new attachments is—you can do everything; plain sewing, tucking, ruffling, binding, hemming, darning, hemstitching and embroidering. If you wish to try one we will gladly bring one to your home.

SOLD ON EASY PAYMENT PLAN

With liberal allowance for your old machine.

MACHINES REPAIRED

E. B. BLACK CO.

LUTHER BLACK' SPECIAL SALESMAN

Hereford Garage & Machine Works

FOR

Goodyear, Goodrich and Michelin Tires.

A GREAT REDUCTION IN THE FAMOUS

Michelin INNER TUBES

FRESH BATTERIES

All Kinds Machine Work, Gunsmithing, Etc.

AUTO LIVERY

PHONE 23

The Hereford Garage & Machine Works

"You'll Like Hereford—Oceans of Water."

Panama-Pacific International Exposition

Marvelously Fulfills Every Pledge and Promise Made by San Francisco

GLORIOUS INAUGURATION OF WORLD'S GREATEST INTERNATIONAL CELEBRATION ASSURES CONTINUED SUCCESS

WITH an attendance for the first week greater than the combined attendance for the same period of the world's expositions at Chicago and St. Louis, the Panama-Pacific International exposition at San Francisco has started on a career that the most conservative judgments predict will break all records for exposition success.

The exposition opened on February 20, 100 per cent complete structurally, and opened to an attendance of one quarter of a million people. From every state of the United States and from the nations of the world came critical visitors to pass on the merits of the celebration that had been so widely heralded. They found nothing to criticize. Every claim made by San Francisco and the exposition was fulfilled. It is safe to say that not a single visitor went away disappointed. The result has been that the advertisement by word of mouth, and by letters home and to friends—the most powerful form of advertisement—has been given the exposition. In consequence the transportation companies report a constantly increasing booking for travel to San Francisco both by land and water.

Exceptionally low rates have been given by the transportation companies from all points within the United States to San Francisco, offering many people an opportunity that could not otherwise be taken, of combining a pleasure journey to the exposition with a sightseeing tour through California and the West.

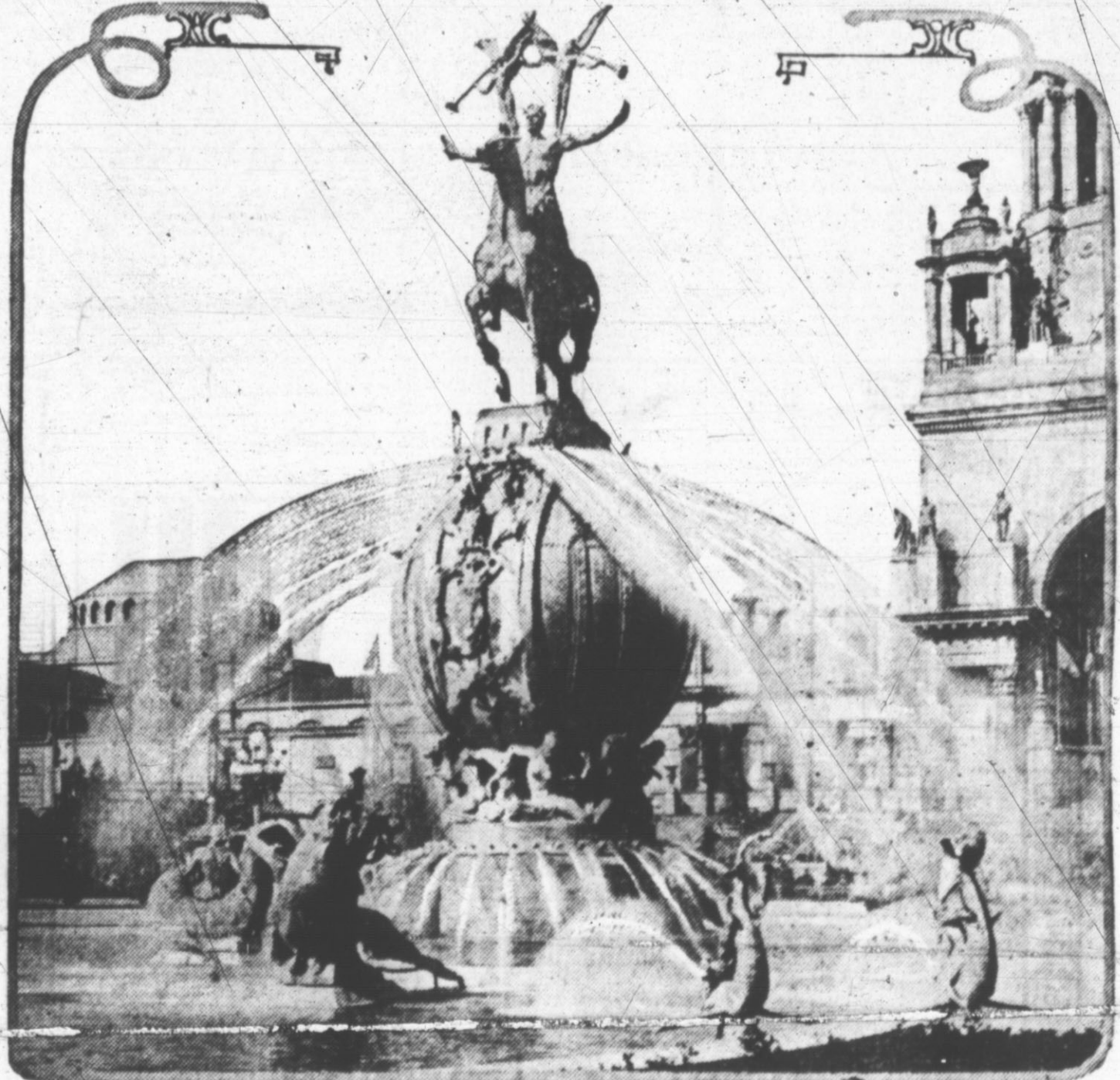
A feature of the exposition that has called for universal comment is the "action" that marks exhibits, every exhibit capable of operation by steam or electricity being shown in motion.

A flood of inquiries concerning rates and hotel accommodations has been received by the information bureau of the exposition since the news of its successful opening was flashed around the world, all such inquiries being given prompt attention. San Francisco and California are fulfilling their host duties and living up to the reputation the West has always had for hospitable treatment for the stranger.

HANDSOME SIXTY-PAGE BOOK ON THE PANAMA-PACIFIC INTERNATIONAL EXPOSITION SENT FREE OF CHARGE TO ANY ADDRESS.

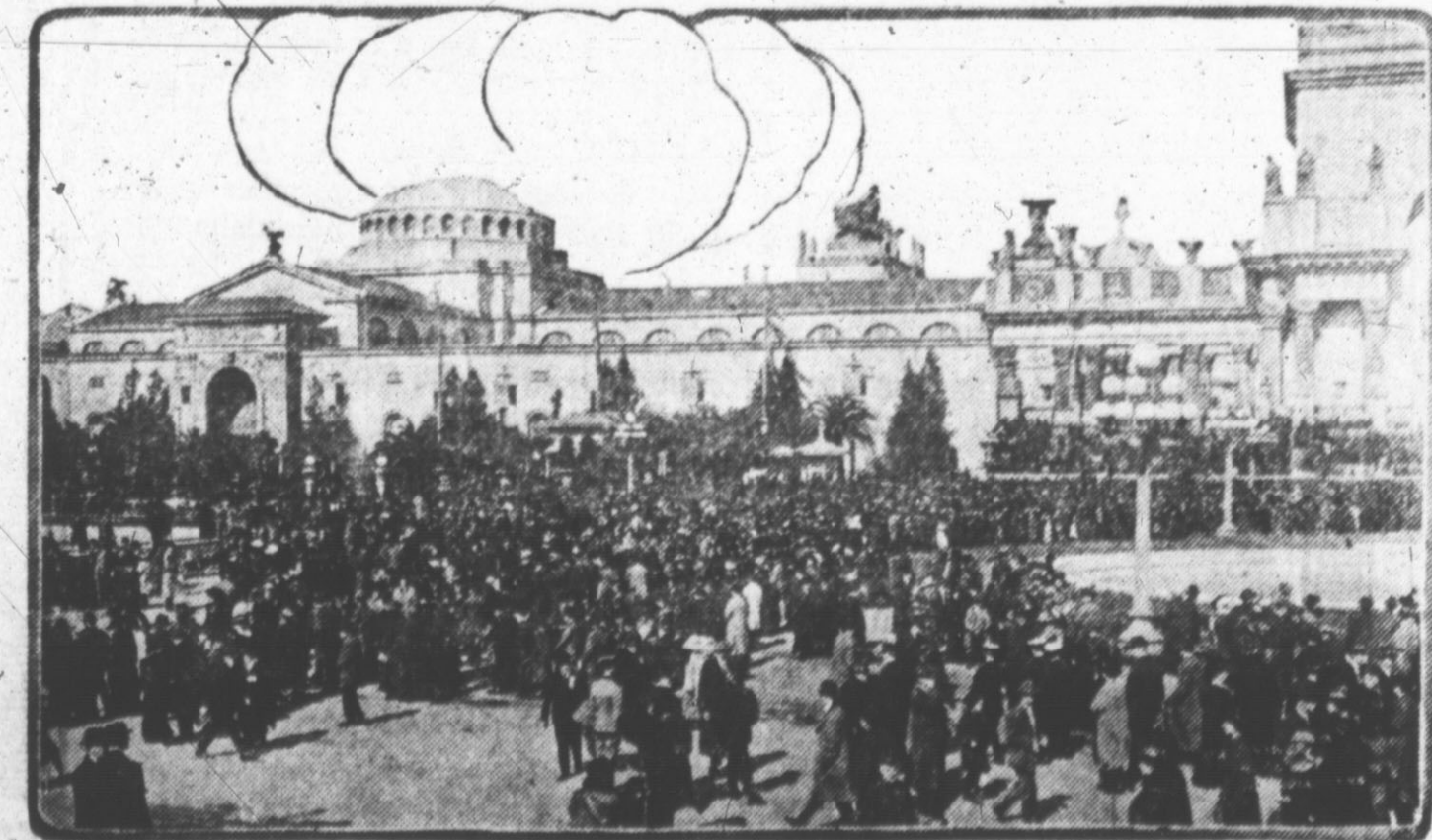
Those who are interested in this great exposition may obtain free of charge a handsomely illustrated book of sixty pages, reproducing the exhibit palaces in their natural colors and giving essential data about the exposition, San Francisco, California and the Panama canal. To obtain this book send a letter to the Manager, Bureau of Publication, Panama-Pacific International Exposition Grounds, San Francisco, Calif.

THE FOUNTAIN AT THE PANAMA-PACIFIC INTERNATIONAL EXPOSITION THAT SYMBOLIZES THE BUILDING OF THE PANAMA CANAL



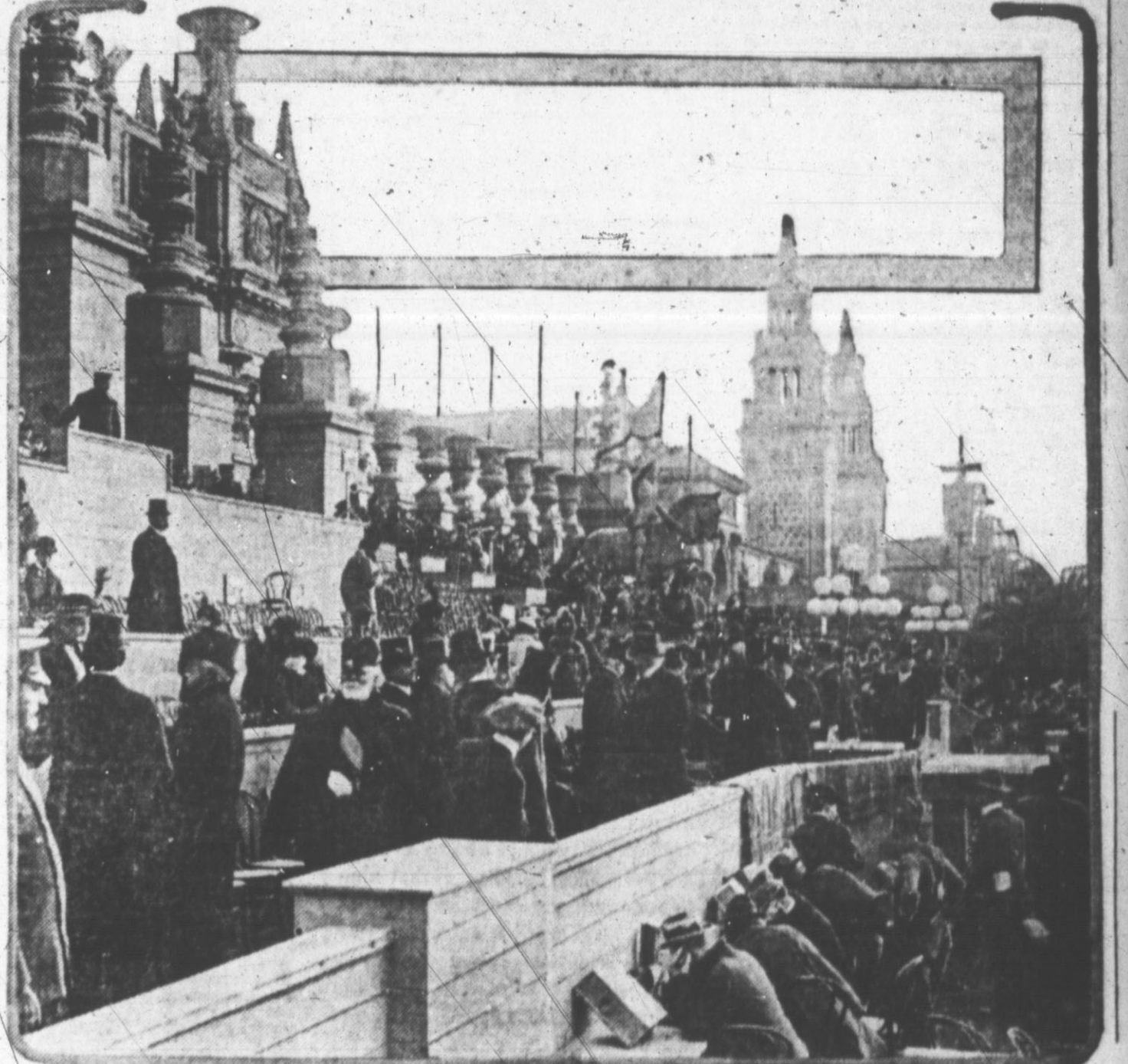
The labor that went into the building of the Panama canal is symbolized in the Fountain of Energy, by A. Stirling Calder. This heroic sculpture stands in the center lagoon of the three lagoons of the South Gardens and faces the main entrance gates. The waters were first released on opening day, February 20, coincidentally with the opening of the portals of the exhibit palaces and by the same means: the electric spark transmitted across the continent when President Woodrow Wilson opened the great exposition at San Francisco by wireless.

WHEN A QUARTER OF A MILLION OF PEOPLE INAUGURATED THE VAST PANAMA-PACIFIC INTERNATIONAL EXPOSITION AT SAN FRANCISCO



Transportation reports show that every state in the United States and most of the nations of the world were represented in the great throng of 250,000 people who inaugurated the Panama-Pacific International exposition at San Francisco on February 20. This picture, showing the mighty South gardens, gives a glimpse of a small fraction of the opening day throng. In the first five days of its progress the exposition had an attendance larger than the combined totals of the Chicago and St. Louis expositions and the ratio continues in a degree to justify predictions of the most spectacular success for the exposition.

DURING A LULL IN THE OPENING DAY CEREMONIES AT THE PANAMA-PACIFIC INTERNATIONAL EXPOSITION



The Panama-Pacific International exposition was opened by a wireless spark, dispatched by President Woodrow Wilson at Washington, and caught on the tendrils of a wireless aerial on the lofty Tower of Jewels at the exposition. Instantly the power was released in the mighty Palace of Machinery and the portals of the exhibit palaces opened. The scene is on the grand stand after the ceremonies had ended. Secretary of the Interior Franklin K. Lane, Gov. Hiram Johnson of California, Mayor James Rolph, Jr. of San Francisco, President C. C. Moore of the exposition and a notable group of visiting dignitaries being seen in animated discussion of the epochal event. In the press box the correspondents are seen flashing to the world the news that the exposition had opened.

Amarillo Church Calls Pastor

The officers of the Christian Church at Amarillo have called Rev. E. C. Mobley of Gainesville, Texas to supply the church as pastor.

Beasley Re-elected

At the election in Amarillo Tuesday J. N. Beasley was re-elected Mayor. W. E. Cozzell and Lee Bivins were elected commissioners.

Appoint Constable and Surveyor

The Commissioners in session this week appointed both a constable and a surveyor. Mr. Chas. Fulrell being chosen constable and L. S. Bryant surveyor.

Two Get Railroad Judgments

The case of Valentine vs Panhandle & Santa Fe Ry., was tried this week and resulted in a verdict for the plaintiff in the sum of \$75. The case of W. E. Betts vs the Santa Fe resulted in a verdict for the plaintiff in the sum of \$95.



WILSON'S RANCH BRAND

Ranch at Arney, Castro County. Anyone finding stock strayed from this ranch please notify owners Jno. L. Wilson & Son Hereford, Texas

If The People of Hereford

or West Texas do not believe that there is a Nursery on the Plains that grow their own stock, come to Plainview and we will show them as good a stock of home grown trees as they can find anywhere, propagated from varieties that have been tested and do the best. Investigation solicited. We have no connection with any other nursery

PLAINVIEW NURSERY, Plainview, Texas

\$7.00 Per Ton is the Price of our Genuine Colorado Maitland Washed Nut Coal.

This coal is the best coal for cooking that is sold here, because it is free from slack and dirt. We also have the Colorado Lump Coal, and coal from New Mexico. We have on hand at all times plenty of Feed and Hay. We have Flour from \$3.50 per hundred up. We have a few hundred pounds of Idaho Irish Potatoes that we will close out at \$1.75 per 100 pounds.

Fallwell & Son

PHONE 41

YOU'LL LIKE HEREFORD!
Whenever You Need a General Tonic Take Grove's
The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

The Hereford Brand

(A NEWS PAPER)

Published by
The Brand Publishing Co.

E. F. GUTHRIE, Editor

Address all communications to
BRAND PUBLISHING CO.

Entered April 17, 1901, in the postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued February 22, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$1.00 Per Year, Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

Its fishin' time—that's what causes this universal unrest,

We just naturally would'nt have a disposition that kept us from wanting to go-a-fishin.

Don't ask us, "whose new car is that?" We don't know. So bloomin' many of 'em we can't keep count.

Thanks, Jess, maybe now we can pick up a paper without reading of a new "white hope." That got so it jarred on our nerves.

Many Hereford property owners are improving their property by the planting of shade and ornamental trees along the outside property line.

The question of teaching the Bible in our public schools does not concern us one half so much as to whether or not it is being taught in our homes.

Ever try optimism for that "all in" and "run down at the heels" feeling? It certainly is one more remedy. Lots like advertising tho, once started you have to keep everlastingly at it to do any good.

You can't buy it, yet every human can possess it, because God gives it away. Maybe you think you don't want it, but once in your possession a world of money could not tempt you to part with it—that priceless gem, Cheerfulness.

If you have a rough grouchy disposition and your stomach is out of fix and you feel compelled to vent your grouch on someone, reverse the usual order and keep your smiles for the home circle and vent your spleen on the public. They won't care much nor worry long about you. Smile at home.

Who loves flowers loves God. That's true as Gospel. Man can not separate the two and the Almighty will not. Hereford ladies are believers in making their yards veritable flower gardens each summer, and you will also note that Hereford's church services and Sunday Schools are invariably "full to overflowing."

Cheerfulness! Plant it, cultivate it and dispense it! That's our idea of a job for every man, woman and child in the universe. Funny thing about it, too—the more you tend the crop the better you'll like it and more anxious you'll be to increase acreage and yield tomorrow. It is a good deal like "Topsy," it "was never born, it just grew."

We suppose its just that touch of jealousy "that makes the whole world kin," that prompts each residence owner of Hereford to improve his home and surroundings just as fast as his neighbor does "hisn" that's the reason, perhaps, that Hereford boasts of more shade trees along her streets than most towns her size in the Panhandle. Glory be!

Most lives worth while have the pathway pretty evenly sprinkled with the bitter and the sweet. He is the real optimist who can step softly over the rough places and be ever ready to smile at the flowers that border the way and the sunshine that falls along the way gilding both hill and dale. In every pot of ointment there is a lurking microbe. Learn to swat the microbe and enjoy the ointment.

Crex Art Rugs at \$7.50 E. B. Blacks Co. 914

WELL KNOWN NEWSPAPER MAN DEAD

Col. William Rockhill Nelson, editor, owner and founder of the Kansas City Star and Times; died Tuesday morning of this week. Mr. Nelson was probably one of the best known newspaper men in the United States.

Rockford, Illinois.
Editor Hereford Brand:
I have been a subscriber to the Hereford Brand for several years and my subscription runs out the 15 of this month. Enclosed is draft for \$1. to renew my subscription to the Brand. I own some land near Hereford and wish to keep posted about how the Plains Country is improving.

Yours truly,
H. H. Carpenter.

Some Real Estate Transfers
The following deals in real estate are shown by the records in the recorder's office:

R. J. Becker to R. M. Bettesworth, section 14, township 3, range 3, consideration \$5,320.

B. M. Hester to Eli Dunlap 160 acres section 59, block K-3, consideration \$1,850.

Jacob Litterall to H. B. Falkenhayes, section 97, block K-3, consideration \$5,120.

Card of Thanks
To those who rendered such loving care and assistance during the illness and death of our loving wife, mother and sister, we wish to say that we know not how to express our appreciation of the many kind and loving deeds done. There were those that knew her and loved her that came; those who said, "O how many times she has come to us in need." Others yet who never knew her until after her illness, that came to her rendering every help in their power. The many kind remembrances she received coming from the coast to far off Minnesota, from the eastern part of the State to California, many of them with flowers. To one and all we can only say Thank You, and commend you to our Heavenly Father who puts it into the mind and heart of people to do as you have done.

R. H. Norton and family,
Mrs. A. J. Norton,
Mrs. W. W. Howard.

Loses Good Horse
Col. Slaughter had the misfortune to lose a good horse Tuesday of this week. A five horse team was being driven to a disc and became scared and ran away. The one horse was struck in the leg with the disc almost severing it. The animal had to be killed.

Mrs. J. W. English will open a class for Bible study. Mrs. English has trained in the Moody Bible Institute and has given several years study to this work.

Invigorating to the Pale and Sickly
GROVE'S TASTELESS CHILI TONIC drives out malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c

Public School Notes

First Grade
Lonye Witherspoon had the misfortune last Sunday to get her arm broken. We are sorry to have her absent from school.

Third Grade
Those pupils named below have been perfect two weeks in spelling. Frances Fullwood, Jesse Winterrowd, Mable Renfro, Oscar Wommack, and Edna Schultz. And these were perfect the past week: Mary McDonald, Thelma Tynes, Johnnie Biggs, Minnie Fallwell, and Ruby Moreman.

There were ten boys absent Thursday, and only five girls.

Fourth Grade
We of the fourth grade are pleased with our new book shelf which Mr. Casteel made and put up for us. Mrs. LeGrand very kindly presented the grammar grade with a set of Stoddard Lectures some months ago so we felt that they merited a shelf.

Lulu Orr is absent this week with appendicitis.

Fifth Grade
Having finished the study of Asia we invited Miss Edwards, a returned missionary from Korea, to give us a talk last Thursday on the customs, climate etc of that country.

Miss Edwards talked to the Fifth and Sixth grades and the children were so interested that we are sure that they know much more about Korea than they did before hearing her talk.

Commodore Wheeler is back in school after working several days on the farm.

Roy Thompson and Raymond Mooney have quit school on account of having to work on the ranch.

As the first day of May comes on Saturday the pupils of this grade are looking forward to a "May Day picnic."

Sixth Grade
Ruth Lee is again at her post in school after several weeks absence on account of sickness.

We celebrated our third month of no tardies by being dismissed at afternoon recess last Friday. Much time is saved in school by every one being on time.

The Domestic Science department sent their work to Austin this week, of course we hope to get affiliation on our work.

The Domestic Art girls are very busy making a set of table linen for the school.

FOR ALFALFA SEED—Absolutely pure, recleaned, non-irrigated, saved from the most vigorous growth of hay. Phone 54 or write R. H. Norton, Hereford, Texas. 114

Olney Enterprise Burns

The printing plant of the Olney Enterprise burned on Monday of last week. The loss was only partially covered by insurance.

Editor Shaffler will get another plant right away and a new "Enterprise" will be launched in a short time.

Spring Thin Glass.
Everybody who has tried understands how difficult it is to bore a hole in a strip of thin glass. The following method is said to be very successful: Press a cake of wet clay upon the glass and then make a hole through the clay of the desired size, laying bare the glass at the bottom of the hole. Then pour melted lead into the hole, and it will drop through the glass, making a rough aperture. The explanation is that the sudden application of heat cracks the glass in a circle corresponding in size with the hole in the clay.—New York Tribune.

MOTHERS OF DELICATE CHILDREN

Should Read the Following Letter—Mrs. Slack's Story About Her Child's Recovery Is Entirely Reliable.

Palmyra, Pa.—"Three years ago my little girl had black measles which left her with a chronic cough and so awfully thin you could count all her ribs, and she coughed so much she had no appetite. Nothing we gave her seemed to help her at all until one day Mrs. Neibert told me how much good Vinol had done her little girl, so I decided to try it for my little one, and it has done her so much good she is hungry all the time, her cough is gone, she is stouter and more healthy in color and this is the first winter she has been able to play out in the snow, coasting and snow-balling without any ill effects."—Mrs. ALFRED SLACK, Palmyra, Pa.

We know Vinol will build up your little ones and make them healthy, strong and robust; therefore we ask parents of every frail and sickly child in this vicinity to try a bottle of Vinol, our delicious cod liver and iron tonic without oil.

If we can induce you to try a bottle of Vinol as a body-builder and strength-creator for your child, and you do not find it is all we claim, we will return your money on demand.

Corner Drug Store, Hereford, Texas
Stocking & McLean Props.

Sheep to Fight Spotted Fever.
Spotted fever is spread by a species of tick, which will attack sheep and other domestic animals as well as men. In order to free the Bitter Root National Forest of Montana of these ticks, which are very numerous there, a flock of 2,500 sheep is to be turned loose on the reservation. It is expected that great numbers of the ticks will attach themselves to the sheep, and these will be destroyed by dipping the sheep from time to time in a solution that is deadly to the insects.

Borrowing Eliminated.
The new play was in rehearsal, and a delegation of actors approached the manager. On being received, the spokesman said: "Sir, we have come to ask that a portion of Mr. Brown's part be cut out."
"What's all this about? What do you want cut out?" asked the manager.
"The part where he, as the disguised, borrows \$5. Every time he thinks any of us has any money he calls a rehearsal."—Chicago Daily News.

THE WESTERN NATIONAL BANK OF HEREFORD
HEREFORD, TEXAS.

Capital-Surplus
\$107,000

DEAF SMITH COUNTY
DEPOSITORY

EVERY BUSINESS MAN

Must receive effective cooperation from his banker.
Loyalty to our customers has proven profitable to them—and to us.
We extend every accommodation consistent with safety.

4 Per Cent and 5 Per Cent On Time Deposits

G. A. F. PARKER, President
A. J. LIPSCOMB, Cashier J. W. SHERMAN, Asst.

Playing the Piano is Easy

All you have to do is to put the right finger on the right key at the right time.

Still there is only one Paderewski, and all the amateur playing put together will not equal the playing of a scale by that master of his art.

The oil business is easy. All that is necessary is to get the right crudes, manufacture them properly and arrange for their delivery at the proper time.

Still there is only one Texaco mark and only one Texaco quality. The "Made in Texas" quality distinguished by the Red-Star-Green-T emblem, world-famous in the oil business.

Buy the Texaco oils from our agent in your town.

The Texas Company
General Offices, Houston, Texas

No. 32

TEXACO





LADIES!

ATTENTION!!!

On Thursday, April 22nd
There will be a Lady Expert at Grrrison Brothers, who will demonstrate the uses of

WEAVER ALUMINUM WARE

The Demonstration will last two or three days, during which we will have fifty aluminum sauce pans on sale at about one-third their actual value. While they last we will sacrifice these sauce pans for advertising purposes only.

Don't Forget The Dates

Garrison Bros.
HEREFORD, TEXAS






WILLIAMS BROS.

Sanitary Grocers

Phone 128

A running stream is fresh and pure, because the water keeps ON THE MOVE. A stagnant pond becomes impure, because it does not move.

We keep fresh, pure groceries, because we keep them MOVING—moving IN every day from the best wholesalers, and moving OUT into the homes of KNOWING housewives. Why?

Because we sell good stuff at the low price and are always "on the move" to please our customers.

Local and Personal

J. P. McDonald of Bovina was in Hereford Monday.

Mr. W. B. Roberts of Vernon, is a business visitor in Hereford this week.

W. O. Harper of Spring Lake was in Hereford the first of the week.

Mr. W. R. McClusky of Spring Lake Ranch was in Hereford Saturday.

Mr. R. L. Faulkner, of Plainview was registered at the Northern Friday.

Mr. D. Swearingen of Roswell was registered at the Northern Monday.

Miss Maude McLean spent Sunday and Monday in Amarillo and Clarendon.

Miss Hortense Russell spent the latter part of last week in Amarillo with relatives.

Supt. Bright accompanied the ball team to Plainview Friday, returning Sunday.

Mr. C. T. Herring of Amarillo was a business visitor in Hereford the first of the week.

H. C. Jackson of Castro county returned Saturday from a business trip into New Mexico.

The Hereford Dancing Club gave an informal dance at their club rooms Friday evening.

Dee Douglas left Monday for Oklahoma City where he will spend some time with relatives.

Mrs. Ward M. Baker has been confined to her bed several days this week but is convalescent.

The lecture given by Mrs. English at the Ford school house was well attended and was well received.

The "after supper" crowd on the streets Saturday was one of the largest in many weeks. The autos were out in full force.

Mr. and Mrs. A. S. Miller came in from Black Monday evening to take advantage of the shopping opportunities offered by our merchants.

Mr. Taylor Bassett and family of Amarillo formerly of this city came over Sunday in their car and remained over Monday.

The patrons of the Scherer school will give a supper at the school house on Saturday evening, April 24th. A royal good time is expected and the public is cordially invited.

Mr. J. E. McIntyre a prominent stockman of Dimmitt, was looking after business in Hereford Monday and Tuesday. Mr. McIntyre is advertising some stock for sale in this issue.

Mr. Beecher Rowan, Cashier of the Dimmitt bank, was a welcome visitor at the Brand office Tuesday. Mr. Rowan is another of those who hail from the state where people have to be shown and as such looks especially good to an old time Missourian. Mr. Rowan has been here several years, says he has been shown, and is well satisfied with the result of the showing.

R. L. Vineyard was over from Amarillo Wednesday.

E. S. Ireland of Dimmitt was in Hereford Wednesday.

T. D. Barton of Amarillo was a Hereford visitor Thursday.

Mr. L. S. Lahon of Clarksville, Wash was here this week visiting friends.

Mr. G. W. Brumley made a trip through central and east Texas last week.

Mr. A. C. Patton of Sioux City, Iowa, was in Hereford Wednesday en route to Dimmitt.

Mrs. B. M. Hester returned Monday evening from a visit with her mother in Clovis.

Miss Lucy Goodwine of Friona, spent Tuesday night in this city with her friends, the Misses Owen.

There will be a pie supper at the Higgins school house Friday evening Apr. 16th. Every body invited.

Mr. W. L. Brodie of Umbarger was a Hereford visitor Wednesday. Mr. Brodie formerly lived in Hereford.

Mr. Byron Roberts of Vernon came in this morning to visit his uncle D. R. Gas and cousin Nestor Gass.

Mr. Tom Bassett and family of near Vega, were in town Tuesday and took in the minstrel show at night.

Mrs. Tot Goodloe of Wellington, Kansas came in this morning to visit her mother Mrs. Mercer of this city.

Miss Bulah Head who has been visiting in Fort Worth, Dallas and other Texas point returned home this morning.

J. D. McCleary of Montgomery City, Mo a former resident and property owner spent several days in Hereford last week.

Miss Laura Edwards left Monday evening for Little Rock, Arkansas to meet with the Missionary conference at that place this week.

Messrs J. C. Hubbard, E. D. Maxwell, W. T. Brownlie, and R. M. Cherry of Amarillo were business visitors in Hereford Friday.

Mrs. E. M. Haile left Thursday for her home at Kingman, Texas after spending several months with her parents Mr. and Mrs. T. E. Shirley.

Mr. and Mrs. M. Z. Holland motored over from Abernathy on Thursday. They were detained by the heavy rains until Friday afternoon when they went on to Canyon.

Messrs Earl Wilson, Jerry Burkhalter and Misses Irmer Wilson and Minnie Dea Coffin were in Amarillo Saturday They made the journey in the Wilson automobile.

Mr. John Sherman of the Western National Bank brought in a fine new Maxwell for his own use Thursday. The trip home was made through the big rain that fell in this section on that evening and Mr. Sherman feels that he gave his car a thorough trying out on his first trip.

Mrs. Pollock was the holder of the lucky ticket that drew the aluminum set at the drawing which took place at the Johnson Grocery Saturday. The number was 557.136.

Mrs. Lottie Pogue and two children, who have been here for several weeks visiting Mrs. Pogue's mother, Mrs. Hough, returned to their home in Slaton, Texas, Sunday.

Mr. Ness, the big Summerfield merchant was in Hereford Tuesday evening. Like other residents in this part of the Panhandle, Mr. Ness is well pleased with the crop and fruit prospects.

Mrs. M. A. Lamkin and her son J. W. Lamkin of Huntsville, Texas came in a week ago to visit their son and brother Mr. Lamkin and family of this city. Mrs. Lamkin is still here but Mr. Lamkin returned to his home Tuesday.

Society and Clubs

One of the most enjoyable of recent musical events in the city was the recital given Saturday evening at the high school auditorium by the pupils of Miss Mabel Betts. A representative audience of music lovers greeted the performers. The entire program was very creditable, each pupil showing considerable skill and much promise.

Miss Betts is to be congratulated upon the character of the work she is doing with these young people.

The program follows: Triumphant March from "Aida," Verdi—Misses Mattie Mounts, Ruth Fox, Esther Fox. Waltz on the Black Keys, Christiana—Miss Mary Lou Roberson.

Sing Robin Sing, Spaulding—Miss Elizabeth Stegall.

By the Woodland Spring, Op. 492 No. 3, Fink—Misses Mary Dailey, Lillian Roberson.

An Indian Tale, Loewe—Miss Lora Hasser.

Thinking of Home, Op. 259, Kern—Miss Ruth Fox.

Concert Polka, Lansing—Misses Elizabeth Oberthier, Mary Lou Roberson.

A Party, Berold—Miss Ruth Davis. How Sweet the Moonlight Sleeps, Decevee—Miss Mattie Mounts.

Boating Song, Op. 63 No. 3, Scharwenka—Miss Esther Fox.

In the Attic, Spaulding—Misses Elizabeth Stegall, Kathleen Hawkins.

The Gondolier's Serenade, Op. 4, No. 2, Engel—Miss Lillian Roberson.

The Dead Pussy Cat—Miss Gwendolyn Price.

The Ocean by Moonlight, Haven—Misses Esther and Ruth Fox.

Caprice, Stone—Miss Mary Dailey.

The Pearls' Song—Miss Kathleen Hawkins.

Sailors' Song, Christiana—Misses Mary Dailey, Mattie Mounts.

Poet and Peasant, Suppi—Miss Elizabeth Oberthier.

Grand Gallop, Brilliant Op. 71, Wollenhaupt—Misses Elizabeth Oberthier, Vera Dillard, Lora Hasser.

A wedding which comes as a surprise to the many friends of the bride and groom was consummated on the evening of Easter Sunday at the home of Dr. G. A. Faris, the officiating minister, when Miss Willa Robinson became the bride of Mr. Chris Renfro. The wedding was not announced until last Sunday evening but the good wishes and congratulations they received were none the less hearty from the fact of their being delayed.

Miss Robinson was for several years a valued employe of the Brand office and is a very estimable and worthy young lady well fitted to be a home maker in the truest sense of the word. She is the daughter of Mrs W. B. Robinson and has grown to womanhood in this city where her genial disposition has made her hosts of friends.

Mr. Renfro is a son of Mr. C. Renfro of South Hereford and is a young business man of ability. He is a partner in the auto company of Brant and Renfro and enjoys the

confidence and esteem of business men as well as of a large circle of friends. The young couple will commence house keeping in the Baird property in South Hereford. The Brand congratulates.

A day, bright with sunshine and sweet with the fragrance of spring, gave an added charm to one of the most delightful social functions of the past week when, on Saturday Apr. 3rd, Mrs. Carl Shirley, living six miles north of town, entertained with a charming 1 o'clock luncheon in honor of her sister, Mrs. Haile who is leaving this week for her home at Kingman, Texas. Mrs. Shirley was assisted by her sister, Miss Clyde Wilson.

The pretty home was so inviting, the day so ideal, and the luncheon so perfect in its every appointment that the guests felt it to be truly "A Perfect Day."

The luncheon was served in four courses and consisted of the following: Fruit cocktail served in grape fruit baskets. Creamed chicken and mushrooms, creamed potatoes, peas, celery and egg shaped bread and butter sandwiches. Fruit salad and olives. Ice cream in orange shells daintily held together with ribbon. The place cards were eggs bearing an Easter design. A large cut glass bowl filled with exquisite La France roses made an attractive centerpiece. The favors were bunches of violets. During the afternoon Mrs. Haile, accompanied by Miss Wilson, gave some beautiful vocal selections and Miss Wilson gave some instrumental numbers. The guests were: Mrs. C. C. Ferguson, Mrs. Alice Lea, Mrs. R. N. Mounts, Mrs. Clyde Wright, Mrs. E. M. Haile, and Mrs. B. S. Arnold.

On Wednesday evening Mar. 31st

Piles Cured in 6 to 14 Days
Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives ease and rest. 50c.

Mrs. C. L. Sullivan was hostess to a number of her friends at an elegant six o'clock dinner given in honor of Mr. Sullivan's birthday.

The dinner, so faultlessly served was that perfect combination of the dainty with the elaborate that is as rare as it is charming. The guests were Mr. and Mrs. C. W. Price, Mr. and Mrs. W. R. Evans, Mrs. J. P. Snyder and daughter, Miss Bessie, Mrs. Elliott, Miss Emma Marsh of Amarillo, Mr. Carl Cockrell and Mr. C. L. Sullivan.

U. D. C. Regular Session
The U. D. Cs. will meet on Friday Apr. 23 in the afternoon at regular hour with Mrs. H. B. Stephens. Called by President.

Meeting In Interest of Cemetery
The Hereford Ladies Club have called a meeting for Saturday afternoon at 4 p. m. at the Presbyterian church in the interest of the cemetery. Every body in town interested in this work is urged to be present at this meeting.

"OCEANS OF WATER."

"You'll Like Hereford—Oceans of Water."



New Furniture from Old

Tables that are marred or scratched, or furniture or woodwork of any kind can be made like new or changed to match any of the popular hardwood finishes by using

Liecoln Lin-co-Lac

Stains and varnishes at one application. It withstands extremely hard usage and is recommended for floors, stairs, furniture, tables and interior woodwork of all kinds. It isn't expensive. A pint can will finish several chairs and you can easily apply it yourself. Color samples on application.

Kemp Lumber Co.

"Trade Mark" FURNITURE

TODAY people are buying Standard Merchandise of world wide reputation because that means Quality-Insurance, Style-Insurance and Economy Insurance. Publicity and Quality behind it has made a reputation for our furniture and has established the National Supremacy of the "Trade Mark" lines we carry. When you put your money in an article of this kind you feel satisfied that you have gotten the BEST you can get and you pride yourself in possessing it. The standard lines we handle are well known articles of merchandise, viz..

- The Gobe Wernicke Book Cases and Filing Cabinets
- The Baldwin Pianos and Player Pianos
- The Sealey Mattress
- The Liggetts & Piatt Bed Spring
- The Famous Phoenix Rockers
- The Gurney Refrigerator
- The Singer Sewing Machine
- The White "Sit Strate" Sewing Machine
- The Famous Smith & Davis line of Brass and En-

- ameled Beds
- The Gendran line of Go-carts
- The Hoosier Kitchen Cabinet
- Smith's Wilton and Axminster Rugs
- W. & J. Sloan's French Wiltons and Superior Axminster Rugs
- Crex Grass Rugs and Matting Art Rugs
- Bissel's Carpet Sweepers and Vacuum Cleaners
- Carpen's Upholstered Furniture

Most of the above named articles are household words to most people and their qualities are well known. While goods of Merit cost a little more to begin with, there is a lifetime of satisfaction in their use. Imitations are cheaper to begin with but more expensive and less satisfactory in the long run.

REMEMBER: OUR CAMPAIGN OF LOW PRICE MAKING IS STILL GOING ON



ZUDORA In the Twenty Million Dollar Mystery

By HAROLD MACGRATH

Copyright, 1914 and 1915, by Harold MacGrath

SYNOPSIS.

Zudora is left an orphan at an early age. Her father is killed in a gold mine. Zudora and the fortune from the mine, which grows to be worth \$20,000,000, are left in the guardianship of Frank Kenna. Zudora's mother's brother, who has set himself up as a Hindu mystic and is known as Hassam Ali. He decides that Zudora must die before she can have a chance to come into possession of her money, so that it may be left to him, the next of kin. Hassam Ali sees an obstacle to his scheme in the person of John Storm, a young lawyer, for whom Zudora has taken a fancy, and he commands the girl to put the man out of her mind. Zudora insists that if she cannot marry Storm she will marry no one.

"Well, well," says Hassam Ali, "solve my next twenty cases and you can marry him; fall in a single case and you must renounce him."

Zudora unravels a mystery and wins her first case—a case in which John Storm is saved from being convicted of a murder instigated by Hassam Ali himself.

Zudora and Hassam Ali visit Nabok Khan's house, where sleep overcomes every one whenever Nabok attempts to marry a princess. Storm, seeking Zudora, is made a prisoner. Zudora foils Nabok Khan, restores the princess to her original lover and saves Storm from death.

A maker of diamonds tells Hassam Ali his secret. Storm informs Zudora that his life is being attempted frequently. Storm suspects Hassam Ali. Storm is arrested for stealing the diamond maker's gems, but Zudora discovers the real thieves—a pair of mice.

The negro help employed on Storm's father's farm are fleeing because a great skeleton hand appears at night upon a hill near by. Storm is baffled in his investigation, but Zudora learns that her uncle has employed Jimmy Bolton, a half-witted man, thus to annoy Storm's parents. Zudora finds Bolton operating a big magic lantern and is attacked by him. Storm appears and saves her.

Hassam Ali asks Zudora to find a gem lost by two mysterious old men. Zudora gets a photograph of the gem and it burns in her hand. An old house is mined by Hassam Ali and the old men. Storm and Zudora are lured there and narrowly escape destruction when the house blows up.

John McWinter, endeavoring to trap and kill George Smith, is killed himself, and Smith is charged with murder. Hassam Ali conspires to have John Storm meet the same fate as McWinter, and he and Storm are overcome by powerful fumes. Zudora saves them, proves that McWinter's own dog trapped and killed him and saves Smith from a band of lynchers.

An inventor blows up a submarine with a powerful heat ray which he sends through water. Hassam Ali sends Zudora to a photographer directly beneath the inventor's laboratory and orders the inventor to kill her. Zudora gets a warning, and her life is saved. The heat ray machine is destroyed, and the photographer, after a quarrel with Hassam Ali, is found dead in the river.

Wu Chang prevents Zudora's elopement with John Storm by hypnotizing her, and he and Hassam Ali attempt to smuggle her out of the country. This plot is frustrated by Storm.

Baird, Hassam Ali's double, falls in love with Zudora. Baird and Mme. Du Val kidnap Zudora and the Van Wick child. Storm rescues them, and Hassam Ali dies.

With Hassam Ali dead Zudora is released of her pledge to solve twenty cases. She confronts, however, the greatest mystery of all, which is the mystery of her own life, and the ambition to secure the vast fortune of \$20,000,000 left to her. This great photo-serial is being shown in the leading moving picture theaters by the Thanhouser Film Corporation. Among those participating are Marguerite Snow, Mary Elizabeth Forbes, James Cruise, in the key role of reporter-hero, Sidney Bracey and Frank Farrington.

On looking through her uncle's papers Zudora finds that her father left her an interest in a diamond mine, and Storm and Baird both lend assistance in trying to regain for her possession of this estate which is being appropriated by rogues under the leadership of Mme. Du Val. They plan to frighten Zudora so that she will run away. Falling, they kidnap Zudora and Howard, the mine superintendent, and put them in a private insane asylum. Howard dies, but Zudora, nearly famished, is rescued by Storm and his friends. Detective Hunt and Baird find the Zudora gold mine.

Mrs. Copeland's jewels are stolen, but recovered through the cleverness of Hunt and Baird. They investigate the mysteries of Mme. Du Val's house. A map of a mine is stolen from Zudora, who later is kidnaped and held prisoner. Storm rescues her, but the thieves escape with the diamonds.

CHAPTER XIX.

The Prisoner in the Plothouse.

"CAN we make them?" asked Baird of Hunt, as their motorboat sped up the river in pursuit of the smugglers.

"I can't tell just yet. Think of them yanking that water bottle out of my hand! I'll bet it had a hundred gems inside. Well, well; that's what comes by being overconfident. Hey, engineer, what speed are we making?"

"About eighteen miles."

"Is that a higher powered boat than ours?"

"Don't know nothing about her, sir."

"She's pulling away from us slightly," growled Baird.

"But you can take it from me, mister, that she won't pull so far away that we can't tell where and when she's going to land. I got plenty of oil," said the engineer.

"Well, keep her right where she is and duck for shore when she do," commanded Hunt.

"They're making for the Jersey shore a few points. I guess she goes about twenty-three. I'll take her an hour to lose us entirely."

"Since we can't overhaul her, keeping her in sight is the next best thing," replied Hunt. "Think of filling a water bottle with diamonds and accidentally dropping it overboard into the hands of confederates! Some head that man Radcliffe has got. And they'd have got away with it completely but for the stumbling on to that code message."

That was luck on our part. They certainly are leaving us behind. I can just see that man Bruce's face. And, hang it, I know there are diamonds in that bag and yet I couldn't prove it in court. They'll probably take them all out before we can land on them. I wish you'd kick me when we get ashore. Why didn't I draw my revolver and cover them while I picked up the bag?"

"Search me," said Baird, smiling.

"Now, don't get a grinch before dinner. At least we got Zudora out of their clutches, and that's worth a bag of diamonds any day in the week."

"And poor Storm went to the same hut and never smelled a rat. Well, if they get her again I'll give the job to you. I've warned those two enough about keeping their eyes open. She and Mme. Du Val were both made prisoners, but evidently madame escaped days ago. Peculiar, huh?"

"Could you arrest her?"

"Not on this deal. Oh, they're slippery citizens. They don't take the turnips out of the pot until they are cooked. Still gaining on us. Well, we'll have to take our chances on land. I'll do the work. You stay by the boat. I don't propose to walk back to Jersey City. We wouldn't get into New York until midnight. Ha! There they go! Jersey shore it is, engineer. If you go cross lots you can cut down a bit of their gain."

In the other boat they seemed to be enjoying the voyage.

"Right from under Hunt's nose. That's what pleases me," said Bruce.

Storm readily discovered her identity. What did the woman want?

She wanted advice about some papers. When she brought them out of her hand bag Storm felt a flurry of excitement. But they were only some insurance papers regarding madame's property. Storm managed to read them over carefully. He returned them with the remark that they were perfectly in good order. He named a nominal fee for his investigation. It was paid and Mme. Du Val left the office.

"Well, hang me, if that isn't a funny game. What the dickens can she want? Or was she just getting the lay of the office for some future work?"

As he could not solve the enigma, he went back to his own work. Zudora would be along presently.

On going out of the office madame had set the latch so that it would close but not lock the door. When she saw Zudora coming in at the entrance of the building she hid herself and followed the girl back upstairs. The typist was leaving.

Zudora ran into the office, threw her arms around John's neck and hugged him.

"And to think this morning I was a prisoner, wanting to die and be free of it all. Oh, I've gone through so much that I never want to hear the word adventure again."

"And I don't blame you."

Mme. Du Val stole in noiselessly and tiptoed behind the screen.

"Do you believe that Mme. Du Val was really made a prisoner too?"

"Temporarily, yes. But it all looks a bit fishy to me. Here's the postman. Let's see what he brings." He opened up the letters one by one. "Why, here's a letter from that man Marcus Villiers, who is managing your mines in Montana."

"Read it."

"I failed in my last effort to deliver to you some valuable papers concerning your late father's estate. I am now sending them by express and trust they

will reach you safely. I hope to heaven these papers will show us some light. We need it, girl."

"Oh, let's bother no more about money. It's only brought misfortune. I'd have been married to you long ago but for a stupid pride. John, I'll marry you inside of three months, no matter what happens."

"Will you, honestly?"

"Honest injun!"

"Well, nothing less than a tiptop dinner tonight will match up a promise like that. I can take care of you, girl, and we'll have our honeymoon in the West Indies somewhere. Now, let's get out of this stuffy old office. Hoop-ee! Come on!"

When they were gone Mme. Du Val slipped out from behind the screen and stood listening intently. When she was assured that there was no possible chance of the two lovers returning she walked over to Storm's desk and futilely tried to open some of the drawers. So they were beginning to suspect her? She smiled. They could not find the least proof in the world. And, more than this, in the end they would surely be beaten in trying to recover the property. But in some manner she must get hold of those papers the man Villiers was sending from Montana.

To return to Hunt. He could hear a word or two from the men, but nothing

The two smugglers went directly to the kitchen. Bruce dropped the water bottle on the deal table, unscrewed the top and dumped out the diamonds. Hunt saw this obliquely through the kitchen window. He now wished he'd brought Baird along with him.

And Baird had lost his way. Neither Hunt nor the men he was pursuing were anywhere in sight. Baird swore and began rubbing the side of his head, which ached painfully. Where the deuce had Hunt gone?

Meantime Ike recovered. Instead of attempting to follow Baird he staggered off to the first telephone he could find and called Radcliffe, who, he was sure, had arrived at Mme. Du Val's by this time. Radcliffe had his hands full of documents, most of them rightfully belonging to Zudora, when the telephone rang.

"It's Ike," he said to madame. "He says he needs us. Here, put those papers in your hand bag. We'll go right to Storm's office first. You'll know what to say."

Storm, having left Zudora safely at home with Mrs. Ramsey, had returned to his office. He was vastly surprised to see Mme. Du Val enter, but he managed to form his features into graciousness. He was curious to learn what the woman wanted. He dismissed his typist, who, making a pretense of leaving the room, stole behind a screen.

Mme. Du Val was veiled heavily, but definite. But he saw them put the diamonds back into the water bottle. Then they drew out of the range of his vision. What now? he wondered.

Bruce opened up a plank in the floor and hid the bag. Then he and Gyp left the kitchen. Hunt came down from the porch, waited until Bruce and Gyp left the house, then crawled in at the window. He saw the loose plank and straightway investigated. He chuckled. Here were the goods, all right. He was surely a lucky man, and Bruce was becoming a careless one. A fine day's work; Zudora freed and the smuggled diamonds under his vest. As he came out of the house he espied Baird hot-footing it up the path.

"Hello! Where did you come from?" cried Hunt.

"Got lost. Saw Bruce and his man leaving and concluded that they had done for you," answered Baird, rather breathlessly.

"Not so you'd notice it. Jim, I've got the diamonds."

"By George, that's great work! Suppose we hike after Mr. Bruce and nail him while the nailing's good."

"My idea."

They ran down the path to the road, but the quarry had disappeared. They hunted thoroughly, but for a long time failed to make any headway.

"They'll be around the boat landing. Hustle!"

Near the dock where they had landed was an old steamer. They arrived

On the opposite side Radcliffe ran full tilt into Hunt, who wasn't expecting him. Radcliffe struck first, and Hunt crumpled up on the deck. Radcliffe coolly searched him, found the water bottle with the diamonds and concluded that his presence on the scene was no longer necessary. He had urgent business in town.

They tied Baird up in the plothouse. In one corner was a large box of excelsior. This they put around Baird's feet.

"All over, old top!" jeered Ike. "You're goin' t' do a little stunt like that in Quo Vadis. Member? That

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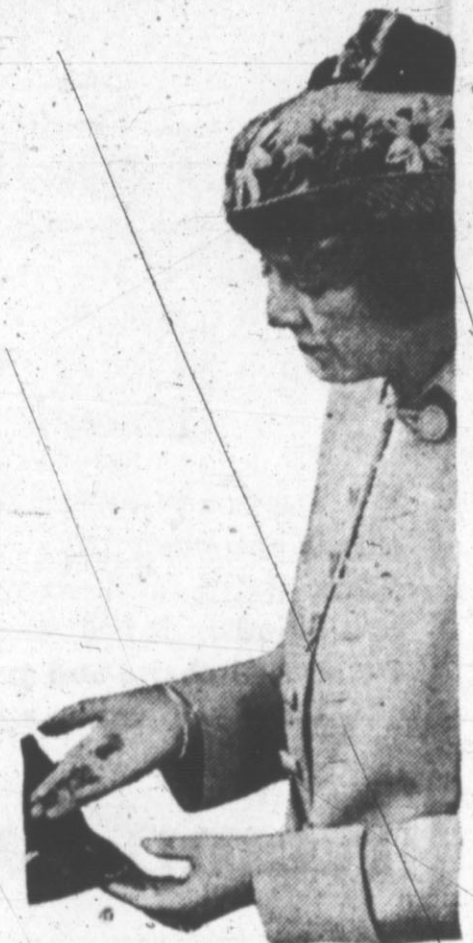
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Mme. Du Val and the Diamonds.



She Wanted Advice About Some Papers.



The Two Smugglers Went Directly to the Kitchen.



She Tried to Open Some of the Drawers.

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Hunt to the Rescue.

safes; it was entirely another to tie up a man and roast him to death. They ran and did not stop running until their legs began to give out.

Hunt dashed to the landing and was speeding toward the motorboat when he saw a policeman.

"Officer, quick! That steamer is on fire and there's a man tied up in the plothouse!"

It was about the nearest squeeze Jim Baird, alias Hassam Ali, ever had. He was badly burned about the hands and throat.

"Hunt, I'm going to run those fellows down if it takes ten years of my life," he declared, as the policeman and Hunt assisted him into the motorboat. "I know the whole bunch now."

"So do I, Jim. But you won't have to wait ten years; take it from me," replied Hunt sternly.

[TO BE CONTINUED.]

LAURA AND PETRARCH.

The Poet's Ideal and a Sad Case of Hopeless Love.

Petrarch was one of the unfortunate poet lovers. One day in the Church of St. Clair, in Avignon, he met Mme. de Sade, better known as "Laura," a delightful blond, whose soft, dark eyes contrasted strangely, yet coquettishly, with the pale golden hair that rippled in ringlets over her white forehead. This dainty dame was of noble birth, enjoyed a high social standing and was considered the belle of the entire sunny south of those days.

The Italian poet fell helplessly and hopelessly in love with the French beauty. He wrote in her honor hundreds of sonnets full of the choicest tenderness, in which he described his sweetheart's mental and physical charms, and vowed that never lived a fairer woman than she. Yet she was obdurate to his suit, though she confessed herself pleased with his society. She was by nature fond of admiration, and she felt proud of the fact that she had won the devotion of one of the greatest poets of the age. Wherever she propped, whether in the parks or streets, she heard the gossip-murmur as she passed. "There goes the beloved of Petrarch."

Laura was platonically fond of her poet, but no amount of poetry could induce her to bestow a warmer affection upon him. She died of the plague in 1348. Her death was a rude shock to Petrarch, who still loved her and mourned her loss for the remaining twenty-six years of his life.—Cincinnati Commercial Tribune.

A Hopeless Case.

Gyp, the gun man, was notoriously bad pay, took advantage of a new storekeeper in the town and managed to get a dollar's worth of horse feed on credit. Finally, when the money was not forthcoming, the storekeeper set out to collect.

"I came to see you about that dollar for horse feed," said he, approaching Jake in a field some distance from the house. "Do you think you can pay me today?"

"How's that?" returned Jake, putting a hand to his ear and speaking in a highly pitched voice. "What did ye say?"

"I said," returned the storekeeper, going close and shouting like a glee club, "that it's time you paid me that dollar."

"Can't hear a word ye say," declared Jake. "Ye'll have ter speak up a bit louder."

"Just wait a minute," cried the storekeeper, feeling in his pocket for a lead pencil. "I will write it down."

"Tain't no use, mister," returned Jake, with a hopeless shake of his head. "Can't see to read without my specs."—Philadelphia Telegraph.

He Was Relieved.

The other day a person dropped down in an apoplectic fit immediately in front of a police station and was carried inside. A moment after a woman forced her way in through the crowd gathered around the door, exclaiming:

"My husband! My poor husband! Clear the way and let in the air!"

She then busied herself by taking off the man's cravat and performing other little offices until a surgeon arrived, when the patient gradually recovered his senses. On this the sergeant in charge observed that it was a happy relief for his distressed wife as well as for himself.

"My wife!" exclaimed the man. "Why, I am a bachelor!"

On seeking for the woman it was found that she had disappeared and with her the watch and purse of the patient, which she had adroitly abstracted under the very eyes of the police.—London Tit-Bits.

Tailed Englishmen.

Natives of southern Arabia believed that Christians wore hats only to hide their horns. Formerly the continent of Europe clung to the conviction that the Englishman's nether garments concealed a tail. So late as the reign of Edward VI., according to Bale, "an Englishman cannot travayle in another land by way of marchandise or any other honest occupying, but it is most contumeliously thrown into his teeth that all Englishmen have tails." The belief probably arose from the legend of the "Kentish Longtails." The people of either Canterbury or Strood (for the legend varies) mocked at Becket as he rode by on an ass and cut off the ass' tail. Wherefore they and their descendants were cursed with tails thenceforth. At least so said jesters of other countries, and the slander eventually reacted upon England in general.

Japanese Tapestry.

For centuries Japanese weavers in silk have been famed for their exquisite tapestry work, or tsuzurenishiki, as it is known in the native tongue. Nowhere are more artistic productions wrought, and along certain lines the Japanese workman, with his tiny handloom, creates a tapestry which no other race has so far equaled. How long Japan has been cultivating the art of weaving pictures from silk and gold in this manner is not accurately known, but some of the national specimens of silk brocade are very old, and it is altogether likely that the art has been known since Japan's first acquaintance with China in the very remote past.

The Secret.

"Now, this is a secret, and you must not tell anybody."

"Rest assured that I won't tell that secret to anybody, dear. I have no desire to figure as a female Rip Van Winkle. That secret is at least three weeks old."—Louisville Courier-Journal.

A Lesson from the Past

Years ago, before baking powders were so well known, the housewife sometimes made her own from cream of tartar and soda.

These materials were then comparatively expensive and processes of refining had not been devised to bring them to the high state of purity of the present-day well known cream of tartar baking powders, such as Dr. Price's; and yet she never thought of buying alum, then as now a cheap and inferior substitute for cream of tartar. She wouldn't think of permitting an ounce of alum to enter her kitchen.

Yet housekeepers are to-day asked to buy alum baking powders with which to make food for their children.

The statement on the label affixed to every can naming the ingredients of which the baking powder is composed affords a method of protection against the use of undesirable kinds.

DR. PRICE'S CREAM BAKING POWDER
Made from Cream of Tartar

With Our Churches

Jr. B. Y. P. U. Program.

- Song service.
- Scripture Reading.
- Paul before his conversion—Mary Hicks.
- Paul in his conversion—Marie Burns.
- Paul after his conversion—Eddie Connell.
- Paul a prisoner—Mattie Mounts.
- Paul's citizenship: He was a Roman citizen—Guy Gilliland.
- He was a citizen of Heaven—Frank McMin.
- Paul before the Sanhedrin—Lillian Roberson.
- Jesus standing by Paul—Paul Wilson.
- The plot against Paul—Charles Short.
- Paul at Caesarea—Jeff Roberson.
- A great blessing and seeming defeat—Delma Rayzor.
- Music—Lucile Garrison.
- Minutes and roll call.
- Closing prayer—Helen Lambert.

Epworth League Program.

- Apr. 18 1915.
- Subject: Blessings of Obedience.
- Song.
- Prayer.
- Lesson: Prov. 6:20-26.
- Leader—Walter Fullwood.
- Scripture Explained by Leahr.
- Song.
- Punishment of disobedience—Leonard Blanchet.
- Music—Lelia Patton.
- The Blessings of Obedience—Addie Anthony.
- Song.
- An Obedient Christians Influence—Alice Ward.
- Song.
- League Benediction.

Presbyterian Christian Endeavor.

- Subject: One day in seven for the highest things.
- Song 259.
- Scripture: Ezek. 20:1-20.
- Songs 213-39.
- Sentence Prayers.
- Talk—Lois Garrison.
- Cornet Solo—Phillis Broadwell.
- Business.
- Leader—Mae Womack.
- Benediction.

The Junior Missionary Society

- Program Conducted by the Boys Hero Club.
- Song.
- Prayer.
- Roll call respond with books of the Bible viz: Matthew, Marks, Luke, John, The Acts.
- Bible Lesson: A Boy Who Heard Gods Call.
- Memory verse, Speak Lord, for thy servant heareth.

Kindergartens in China—William Black.

- What China owes christian education—Frank Carl.
- Wonderful changes in China—Jack Murphy.
- Press Supt.—Gwendolyn Price.

Intermediate C. E. Program.

- Topic: One Day in Seven for the Highest Things. Ezek. 20:1-20.
- Ten minutes service of praise conducted by leader as follows: Reading of the Bible Lesson.
- Song, Safely Through Another Week.
- Prayer, that we make the best use of the Lord's day—Supt.
- Subject for discussion: Why consecrate one day in seven?—Paul Guthrie.
- What influence has Sabbath observance on civilization—Dorothy Ramsey.
- Sunday in our community—Lucile Weems.
- Quotations on the subjects provided by the members.
- Bible verses repeated from memory by all present.
- Season of prayer conducted by—Merrill Granger.
- Mission study, David Livingston Dorotey Barnett.
- Song.
- Mispah.
- Leader—Elmer Barnett.

Christian Endeavor Program

Sunday, Apr. 18.

- One Day in Seven for the Highest Things. (Sabbath-Observance Meeting)
- Ezek. 20:1-20.
- Song.
- Prayer by the President.
- Reading of lesson.
- Song.
- What are the highest thing according to Christ's teachings?—J. C. Burkhalter.
- Why was a day provided to be given to the highest things?—Hazel Wilson.
- Special Music.
- What is a good way of beginning and closing the Lord's Day?—Bertha Dameron.
- What relation is there between the holy day and the future life?—Elmea Dameron.
- What difference can one person's use of the day make?—Herbert Wood.
- What can the members of this society do to further the best use of the sacred day?—Grace Lucas.
- Song.
- Mispah.

To the Farmers and Those Who Would Like to Call and Get Ice: Will say, we have installed a large two-ton ice box in our grain store and will be pleased to serve you any hour of the day, and from our place you can get from 5 pounds to a ton. In ordering ice always call for phone No. 1. McQueen Grain Coal and Ice Co. 1t

Findlay Findings

Rev. O. E. Schmidt of Hereford preached at the Lutheran church Sunday. He held English services.

Mr. and Mrs. J. N. Messenger returned home last Wednesday from Iowa, where Mrs. Messenger underwent a successful operation. The community welcomes them back as they have been gone over two months.

Mrs. Martha Schreder was hostess to a party at her home on Saturday evening. A very pleasant time was had. Dainty refreshments were served.

Messrs Oscar and Willard Schlenker, Eurtice Howlett, and Misses Ruth Reeves, and Mable Schlenker took dinner with Mr. and Mrs. George Sachs last Sunday.

George and Eva Messenger and Frank McCandless took dinner with Mr. and Mrs. R. J. Howlett last Sunday.

Mr. and Mrs. George Sachs left Friday for their old home in Kansas to be at the bedside of his father who is seriously ill.

R. N. Kinsley & Co are drilling a well for the Syndicate people in G. W. Taylors pasture.

To the Merchants and Citizens of Hereford: We want to announce that we now have a car of ice in our ice house and have our wagon ready to make delivery at any time from this date on. We will appreciate your order. You will find us courteous and ready to make prompt delivery. In ordering ice by phone, always call for phone No. 1. McQueen Grain, Coal and Ice. 1t

Sheriff's Sale

State of Texas, County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Bowie County, on the 10th day of February 1915, by the Clerk thereof, in the case of Simms Bros., versus W. H. Walker et al, No. 100, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in May, A. D. 1915, it being the 4th day of said month, before the Court House door of said Deaf Smith County, in the town of Hereford, the following described property, to-wit:

Situated in Deaf Smith county, Texas, and being all of lots Nos. 13, 14, 15 and 16, in Block-No. 19, of the town of Hereford, according to the map or plat thereof, of record in the Deed Records of Deaf Smith County, Texas, said property generally known as the W. H. Walker property: Levied on as the property of W. H. Walker to satisfy a judgment amounting to \$1,000.00 in favor of Jancy H. Simms and A. L. Simms and cost of suit.

Given under my hand, this 5th day of April, 1915.

R. W. Baird, Sheriff, 10-4t Deaf Smith County, Texas.

Two Die At Amarillo

J. E. Wilson a prominent cattle man and W. E. Turner an employ of the Pucket Grain Co died last Saturday at Amarillo of pneumonia

Linoleums 45 cents per yaad. E. B. Black Co.

DON'T MISTAKE THE CAUSE

Many Hereford People Have Kidney Trouble and Do Not Know It

- Do you have backache?
- Are you tired and worn out?
- Feel dizzy, nervous and depressed?
- Are the kidney secretions irregular?
- Highly colored; contain sediment?
- Likely your kidneys are at fault.
- Weak kidneys give warning of distress.

Heed the warning; don't delay—Use a tested kidney remedy. Read this Canyon testimony.

R. E. Hileman, machinist, Canyon, Texas, says: "I found positive relief from lameness across the

small of my back and for trouble with my kidneys, when I took Doan's Kidney Pills. I can recommend them for lumbago and trouble, caused by the kidney secretions."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Hileman had. Foster-Milburn Co., Props., Buffalo, N. Y.

Betts-Clark are agents for the Saturday Evening Post. if

\$2.95 buys a matting Art. Rug size 9x12 E. B. Black Co. 9ft

Wall paper 10 cents per double roll. E. B. Black Co.

Cures Old Sores, Other Remedies Won't Cure. The worst cases, no matter how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

\$550 HERCULES \$650

"The Automobile of Merit"

The Small Hercules is a Little Dandy, but if you want to pay a little more for a car, investigate the larger model. The price is \$100 under that of any car anywhere near it in quality and class.

H. L. RICE, Agent

UGH! CALOMEL MAKES YOU SICK. DON'T STAY BILIOUS, CONSTIPATED

"Dodson's Liver Tone" Will Clean Your Sluggish Liver Better Than Calomel and Can Not Salivate.

Calomel makes you sick; you lose a day's work. Calomel is quicksilver and it salivates; calomel injures your liver. If you are bilious; feel laxy, sluggish and all knocked out, if your bowels are constipated and your head aches or stomach is sour, just take a spoonful of harmless Dodson's Liver Tone instead of using sickening, salivating calomel. Dodson's Liver Tone is real liver medicine. You'll know it next morning because you will wake up feeling fine, your liver will be working, your headache and dizziness gone, your stomach will be sweet and bowels regular. You will feel like working. You'll be cheerful; full of energy, vigor and ambition.

Your druggist or dealer sells you a 50 cent bottle of Dodson's Liver Tone under my personal guarantee that it will clean your sluggish liver better than nasty calomel; it won't make you sick and you can eat anything you want without being salivated. Your druggist guarantees that each spoonful will start your liver, clean your bowels and straighten you up by morning or you get your money back. Children gladly take Dodson's Liver Tone because it is pleasant tasting and doesn't gripe or cramp or make them sick.

I am selling millions of bottles of Dodson's Liver Tone to people who have found that this pleasant, vegetable, liver medicine takes the place of dangerous calomel. Buy one bottle on my sound, reliable guarantee. Ask your druggist about me.

ICE ICE

When you need Ice Phone 41. Our wagons are running as the business demands. Will make all the town every day as soon as the weather permits. Get one of our **Coupon Books, \$5 per 1,000 Pounds** on Main Street, and \$6 per 1,000 pounds to Residences. We guarantee Honest Weights, Prompt Service and Courteous Treatment. Yours for Business!

Brumley & Fallwell



Appetite Makes Eating a Pleasure

Loss of an appetite is the first signal of disorder and decay. The usual loss of appetite is often caused by functional disturbances in the stomach. The stomach fails to do the work required, the appetite is gone and the body suffers. Such a stomach needs to be cleaned and sweetened.



TONIC DIGESTIVE

is made especially to assist the stomach to digest food and promote a healthy appetite. This remedy is sold on our positive guarantee, and we kindly ask you to give it a trial. It's a genuine tonic. Price \$1.00. For sale by

Geo. E. Burns, Exclusive Meritol Agency

Annual Music Festival

At Amarillo, Texas
April 28th and 29th

Three Big Programs—Artists' Recitals evening of the 28th and afternoon 29th, and Handel's "Messiah" evening of 29th, given by 125 voices and 10 piece orchestra with celebrated Vocal Soloists.

Tickets may be reserved April 19th
Out of town patrons should write for reservations, and will be given preferences.

PRICES: Boxes with four and five Chairs \$10 and \$12.50
Choice first floor and balcony seats \$2.00
All other seats \$1.50

NOTE: These prices cover season tickets, no one performance tickets will be sold

For reservations, write or phone

Geo. M. Waddill,
Amarillo, Texas.