

Arab Youths Battle Soldiers

Rioting Errupts In West Bank

By MAX NASH Associated Press Writer

NABLUS, Occupied West Bank (AP) - Fierce anti-Israel rioting erupted in Nablus Saturday and an Israeli army officer was injured as troops battled Palestinian youths hurling stones and using slingshots to fire bottles and chunks of metal.

Israeli troops fired into the air and shot tear gas canisters in the narrow alleys of the old marketplace to disperse the rioters who shouted "Palestine is Arab." Soldiers arrested dozens of Arab youths, and some troops were seen beating the Arabs they took into custody.

Israeli radio also reported disturbances and anti-Israel demonstrations in the West Bank towns of Bethlehem, Bet Sahour and Hebron as a wave of trouble continued in the wake of Israel's dismissal of three Palestinian nationalist mayors in Nablus, Ramallah and El Bireh.

Five Arabs and one Israeli have been killed since the riots erupted a week ago.

of still-unsolved assassina-tion attempts in 1980.

Shakaa and Khalaf were crippled in car-bombings, and Tawil narrowly escaped an explosion in his booby-trapped garage.

Israel's new civilian governor of the occupied ter-ritories, Menachem Milson, said Friday that local Arabs would be appointed to run the three cities. Milson said the three radicals were ousted so that a moderate leadership could emerge in the West Bank to negotiate with Israel.

He charged that the three mayors took orders from the PLO to incite violence with the aim of sabotaging the Camp David Plan for limited self-rule for the 1.3 million Palestinians in the West Bank and Gaza.

The Palestinians so far have refused to join the stalemated talks on details of self-rule, and since Milson was appointed last November to replace the military governor there have been recurring waves of anti-Israel violence in the occupied ter-ritories.

Trying to break a general strike, soldiers used bolt-cutters to break padlocks on shops in Nablus. Israel radio reported that police in the Arab sector of Jerusalem had arrested about 50 shopkeepers for refusing orders to open their shops.

In the Gaza Strip, mer-chants kept their businesses closed until troops forced them to open. Reliable Arab sources in Gaza said a sit-down strike was held at a charity office by a group of doctors, engineers, lawyers and students to protest Israeli policy in the occupied ter-ritories.

Israel has embarked on an offensive against the Palestine Liberation Organization, seeking to eradicate its political in-fluence in the West Bank and Gaza.

The three mayors who were fired - Bassam Shakaa of Nablus, Kerim Khalaf of Ramallah and Ibrahim Tawil of El Bireh - are considered staunch supporters of the PLO, and they are regarded by West Bankers as heroes because they were the targets



Out Sunnin'

Anthony Joe Etheridge took advantage of warm spring weather earlier this week to catch up on a little yard work, but he's going to have to change his wardrobe or wind up with a unique sun-an

before the summer is over. Anthony was chased indoors during the latter part of the week as cooler temperatures took over. (Brand Photo by Jeri Curtis)

Columbia Presses On Despite Radio Problems

By HOWARD BENEDICT AP Aerospace Writer

CAPE CANAVERAL, Fla. (AP) - Columbia's astronauts pressed ahead toward their scheduled Monday landing, but a storm front heading for New Mexico could prompt a day-earlier return on Sunday, flight director Tommy Holloway said today.

NASA flight management was meeting to decide when to bring Jack R. Lousma and C. Gordon Fullerton home. If

the NASA brass decides to attempt a Monday landing, and then the weather worsens, flight officials say Columbia has supplies to stay in space for three days beyond Monday.

Holloway said the shuttle had full communications despite the failure of several radio channels, and that the failures did not prompt any discussions of an early, or late, landing.

Even if all radio channels were lost, another flight

director said they could figure out how to get home with their hand-held computers.

Landing at Northrup Strip on New Mexico's White Sands Missile Range is a top priority for NASA. The primary landing strip, in California, already has been knocked out by soggy runways.

Return to Earth was set for 12:27 p.m. MST Monday, but weather at the New Mexico runway was expected to be deteriorating about then, Holloway said. He called conditions today "marginal" on Northrup Strip, but said predictions were good for Sunday and called for deteriorating conditions sometime on Monday.

Lousma and Fullerton were treated to a tape recording of all of their family members shortly after waking up this morning.

Mission Control specialists struggled through the day Friday to restore three of four primary S-band com-

(See PRESSES, Page 2A)

6-Year-Old Girl Facing Trial

GAINESVILLE, Fla. (AP) - A judge's decision to try a 6-year-old girl in adult criminal court on charges of hitting a playmate shows "the system is really blown wacko," a prosecutor says.

"I would rather drop it than try it," the prosecutor, Assistant State Attorney Ken Hebert, said Friday.

The defendant, first-grader Nancy Jo Burch, burst into tears outside the courthouse when reporters and photographers surrounded her. Asked if she understood the proceedings, she said, "No."

Her attorney had asked that the case be tried in adult court.

"This is ridiculous," said Don Royston, assistant state attorney. "I've got more serious things to worry about. This should have gone to community arbitration."

No date was set for the trial of Nancy Jo and a 13-year-old boy on aggravated battery charges. A conviction carries a possible penalty of up to 15 years in prison and a \$10,000 fine.

The incident involving Nancy Jo and 7-year-old Shirley Lynn Nickolls, schoolmate and friend, occurred at a bus stop on Feb. 4. Nancy Jo allegedly took a 2-foot-long piece of wood and hit Shirley Lynn in the face, giving her a bloody nose, while the teen-age boy pinned her arms.

Shirley Lynn's mother, Nancy, called the sheriff's office after her daughter came home with a blood-soaked dress. Unable to get the parents to solve the dispute, Sgt. Larry Sykes took Nancy Jo and the boy, Ronnie Dexter, into custody and booked them.

Defense attorney Alan Wilhite initially filed a motion to dismiss charges on grounds that a 6-year-old lacks cognitive ability to commit a crime. Circuit Judge R.A. "Buzzy" Green rejected the motion Tuesday.

Wilhite then discussed the matter with the girl's parents and decided to seek the jury trial because "we believe in the jury system."

Normally, such juvenile cases are resolved by a judge under a system that places more emphasis on correcting a child's behavior than on punishment, Green said. But he ruled Friday that the defendants had a right to jury trial under Florida law.

Asked what constitutes a "jury of peers" for a 6-year-old, Wilhite said, "That's up to the state."

"It's up to the discretion of the state attorney's office whether to drop the charges. I hope they will," Wilhite added.

Prosecutor Hebert said the parents of both girls are equally adamant about pursuing the case in court while the two girls are still friends.

"The two kids were swinging each other at the school, so I'm told," he said.

Leaders Urge Voter Turnout

SAN SALVADOR, El Salvador (AP) - Military leaders are warning Salvadorans to ignore leftist calls to boycott Sunday's elections, saying that staying home would be like voting "in favor of terrorist subversives."

Defense Minister Gen. Guillermo Garcia and top aides also said in televised addresses Friday night that the armed forces will respect any election result in the Central American country, racked by a 29-month civil war.

"We do not favor any political party," Garcia said. "When you are alone with your conscience at the moment of voting, remember that you should feel no pressure to vote for any particular party."

The messages were a response to government claims of threats against voters from leftist guerrillas and complaints by incumbent Christian Democrats that right-wing extremists were blackmailing people to vote for the conservative

Republican National Alliance, ARENA. The U.S.-backed junta of Christian Democrats and military officers is calling the election a first step toward isolating the guerrilla-led opposition and winning the war. Leftist parties refuse to take part, saying their current exclusion from power makes the election unfair. They also claim any leftist candidates would be killed by right-wing terrorists.

"Not to vote ... is to vote in favor of terrorist subversives who attack our country," Col Rafael Flores Lima, armed forces chief of staff, said on nationwide broadcasts. "For this reason, Salvadorans, you have to vote."

Earlier Friday, the Salvadoran Human Rights commission raised its war death toll to more than 33,000. It said 1,793 people were killed in the first 2½ months of this year, mostly civilians.

Leftist guerrillas battled government troops Friday in (See LEADERS, Page 2A)

U.S., Nicaragua To Conduct Talks In Mexico Next Month

UNITED NATIONS (AP) - Mexico's U.N. envoy says the United States and Nicaragua will hold high-level talks in Mexico City next month to improve frayed relations, but the Reagan administration says its statement is premature.

"We call upon our two friends, the United States and Nicaragua, to agree to an effective truce in words and facts that will permit the creation of propitious climate for understanding," Ambassador Porfirio Munoz Ledo told the U.N. Security Council on Friday.

Munoz said the United States and Nicaragua have agreed to an April meeting in Mexico City "to discuss the main questions that separate

them." He said the talks would be held at a "high political level."

In Washington, the State Department said in a brief written statement that "no such meeting has been agreed to." But it said the Reagan administration is willing to address issues dividing the United States and Nicaragua's leftist Sandinista government.

In Mexico City, the Foreign Ministry said the U.N. ambassador's statement "faithfully reflects the results of conversations by the Mexican foreign minister during the last three weeks with officials of the United States and Nicaragua."

Mexican Foreign Minister Jorge Castaneda has been shuttling between New York, Havana and Managua to calm an increasingly tense situation in Central America and the Caribbean, where the Reagan administration claims Nicaragua and Cuba are inciting leftist revolutions.

Washington also alleges Nicaragua is building a defense force beyond its needs and funneling weapons from Cuba to rebels fighting the U.S.-backed junta in El Salvador.

The Sandinistas have accused the United States of planning to invade Nicaragua with anti-Sandinista exiles based in neighboring Honduras. The 15-nation Security Council began debate Thursday on Nicaragua's complaint, which U.S. Ambassador Jeane J. Kirkpatrick called "groundless."

In his speech Friday, Munoz said Mexican President Jose Lopez Portillo had been assured by President Reagan that the United States does not intend any military action in Central America. He also said Mexico would support a non-aggression pact between the United States and Nicaragua, and between Nicaragua and its Central American

neighbors.

In Managua, the new U.S. Ambassador to Nicaragua Anthony Quaiton on Friday called for a dialogue "to reverse the adverse direction of relations between the two countries."

The United States previously had no ambassador in Nicaragua for seventh months to replace Lawrence Pezullo, a Carter administration appointee. The delay was seen as a move by the Reagan administration to show disapproval of the Sandinista government, which took power after a leftist revolution overthrew right-wing dictator Anastasio Somoza in 1979.

Blacks Urge Reagan To See 'Misery'

WASHINGTON (AP) - Black clergymen say they have told President Reagan he needs to get out of the White House and visit the "bosom of black misery" to show he is compassionate and cares about the poor.

"I'm hoping it's not too late, but I'll tell you right now it's later than the White House thinks with black Americans," said the Rev. Hosea Williams, one of the clergymen who ate lunch with Reagan Friday.

Williams was one of the most prominent black leaders to endorse Reagan in the 1980 presidential campaign.

The Rev. Jerry Moore said he told Reagan he needs to speak "to minority people and to jobless people and to hungry people ... people living in abject misery, so they will know he is personally concerned about them. It takes too long for the trickle-down theory to work."

Reagan acknowledged at the luncheon that "there's (See BLACKS, Page 2A)

Hey, Look Us Over!

The Hereford Brand is having an "Open House" today (Sunday) from 1-4 p.m. to show off it new building and facilities to the general public.

Publisher O.G. (Speedy) Nieman extends an invitation to all interested persons to visit the newspaper offices and the North Plains Printing Co. plant.

Refreshments will be served and guests will have the opportunity to win one of 16 door prizes. The Brand will give away five subscriptions to the newspaper, five classified ads (one week each), three birthday ads, and three business ads.

The Hereford Hustlers, goodwill ambassadors of the Deaf Smith County Chamber of Commerce, will conduct a ribbon-cutting ceremony at 1 p.m. today to formally welcome the addition of the building to the business community.

Groundbreaking for the building was held in May, 1981 and the plant has been occupied since November. It houses both the Brand and North Plains Printing. The sister firms were in two locations before the new building was erected.

North Plains is a central printing plant, producing The Brand as well as area newspapers and other large commercial printing jobs. Nieman is president of both companies.

A special "souvenir section" is included in today's Brand, and it details the operation of the business and introduce the people who produce "your" newspaper five times a week!

Meet Candidates Forum Wednesday

The Legislative Affairs Committee of the Deaf Smith County Chamber of Commerce will conduct a "Meet Your Candidate" forum at 7 p.m. Wednesday at the Hereford Community Center. All candidates of contested races are invited to participate in the forum. The forum will consist of a three-minute presentation by each candidate with a question and answer session to follow. O.K.

Neal, committee chairman will serve as moderator.

The purpose of the forum is to familiarize local residents with the candidates of the local upcoming elections.

The forum will be filmed and will be played back on cable television by Hereford Cablevision.

The public is invited to attend the "Meet Your Candidate" forum.

Fund Established For Ill Youngster

A "Laura West Fund" has been established at both Hereford bands to help defray medical bills for Johnny and Debbie West of Amarillo.

Johnny is the brother of Joyce Allred of Hereford, and he is a former employee of Allred Oil Co.

Laura, the 20-month-old daughter of Mr. and Mrs. West, has a rare form of

brain cancer and is in the children's special care unit of St. Anthony's Hospital. She has undergone three operations and treatment with radiation the past three weeks.

Friends of the family established the special funds at Hereford and Amarillo banks. West recently started a new job, and did not qualify for health insurance benefits.

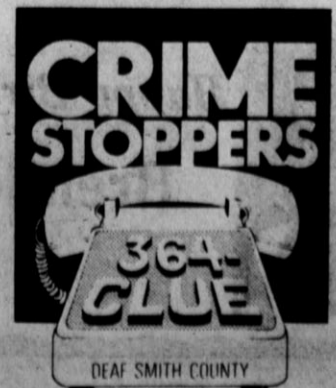
Deaf Smith County Crimestoppers, Inc.

Crime-Of-The-Week

During the weekend of Jan. 15-17, 1982, Person(s) stole eight (8) truck tires from behind the residence of 310 Ave. I. The tires were removed from a 1979 Chevrolet Bobtail Truck. They are described as follows: Four (4) Michelin 900-20 Value \$340 each, Four other tires 900-20 value \$711 all eight tires had innertubes and were still on the rims at the time of the theft.

Anyone giving information leading to the arrest and indictment of the person(s) allegedly responsible for the Crime of the Week will receive a \$500 reward. Anyone having information may contact the Crime Stoppers Clue Line at 364-CLUE or 364-2583.

Any information regarding a felony may be given to the Clue Line. Anyone giving information leading to the arrest and indictment in a felony case may be eligible for a reward. The caller may remain anonymous.







### State Poster Child

Michael Morrill, five-year-old son of Kenneth and Judy Morrill of Forney, is shown presenting a sheet of Easter seals to Governor Clements. Michael is the Texas Easter Seal Society's 1982 State Poster Child, and will represent the 16,301 disabled children and adults served last year by the Society. This year's Easter Seal Campaign will run through April 11 and will be highlighted by the National Easter Seal Telethon on March 28-29. Information or assistance may be obtained by calling the toll-free Easter Seal Action Line at 1-800-492-5555.

### Between the Covers

## Health, Exercise Books To Be Feared At Fair

By DIANNE PIERSON  
 "Something For Everyone" at the Deaf Smith County Library will be the theme for the library this year at the Deaf Smith County Health Fair. The library will be featuring its new brochure which carries out this theme, a filmstrip-cassette presentation of "Horror for the Library," which the public may view at the library's booth, and several new health and medical books which may be checked out at the Health Fair.

"The I Love NY Diet" by Bess Myerson and Bill Adler will be featured at the Health Fair. "The I Love NY Diet" was developed by the Bureau of Nutrition, New York City Department of Health. It is a safe and sensible diet tested on 1,100 volunteers before being released to the public. It provides a practical program for lifetime slimmness that most people can live with enjoyably. "The I Love NY Diet" is for all Americans who desire to slim down healthfully and stay slim permanently without risk. "Super Bodies in 12 Weeks" by Frank & Christine Zane will also be featured this week. Frank Zane, a three-time winner of the Mr. Olympia contest and his wife, Christine, a former Miss Americana, offer a step-by-step approach that puts a fantastic physique within reach of everyone. With their program, you can increase your energy, improve your diet, and feel better about yourself - all within three months!

It provides a total fitness program for men and women. This program builds bulk where it is wanted and trims fat where it is unwanted, throughout the entire body. The Zanes guide you through three gradually intensifying phases in which each part of the body is exercised at least twice a week.

Other new books available this week include "Let's Stay Healthy" by Adelle Davis, "The Billings Method" by Dr. Evelyn Billings, and "Arthritis" by Rachel Carr.

Also, Monday night at 7:30 p.m., the Friends of the Deaf Smith County Library will have their annual business meeting for all the members. It will be held in the Heritage Room of the library.

Highlights of the meeting will include special guest, Kathleen Cook, teacher of creative writing at West Texas State University; approval of new officers and board members; and a special presentation of the

Family of the Year of the Library for 1981.

We would like to encourage all the members of the Friends of the Library to attend this important meeting. The library would like to express our thanks to the Friends for their support!!!

If you have any questions concerning Monday night, you may call the Friend's president, Helen Eades, at 364-4417, or call the library at 364-1206.

Other Library Events:  
 April 1-10 a.m. - Thursday morning story hour for preschool children.

### Louise's Latest

## Smokeless Doesn't Mean Harmless

"Snuff dippers" and "tobacco chewers" - the smokeless tobacco fad has become increasingly popular among children and young adults, says Dr. Mary Ann Shirer, a health education specialist.

But just because it's "smokeless" doesn't mean it's harmless, the specialist warns.

Shirer is with the home economics staff of the Texas Agricultural Extension Service, The Texas A&M University System.

Tobacco and its by-products - used in snuff and chewing tobacco - are extremely irritating to the mouth's sensitive tissues, she says.

A dipper's or chewer's mouth may show signs of "leukoplakia," wrinkled, thickened and white leathery areas inside the mouth.

About six percent of persons with leukoplakia develop oral cancer, Shirer remarks.

Not only does tobacco cause tissue irritation, but chewers and dippers tend to have greater tooth wear than non-users, the specialist notes.

The gums tend to recede in areas where tobacco is held, as between the lower lip and gum, she explains.

Consequently, bare roots caused from receded gums become more susceptible to decay and are more sensitive to heat, cold, air, certain food and chemicals, Shirer says.

Also, tobacco that has been sweetened may increase tooth decay, she adds.

Tobacco juices also contain hundreds of chemicals which may delay wound healing, especially when a tooth has been pulled or oral surgery has taken place, the specialist reports.

Tobacco products decrease the user's ability to taste and smell bitter, salty and sweet foods. Dippers and chewers use more salt on their food. Additional sugar also may be required. Excessive salt contributes to abnormal blood pressure and kidney disease.

Tobacco juices as well as smoke contain a harmful substance - nicotine - which may be habit-forming, Shirer warns. Nicotine is readily absorbed through the lining of the mouth and has a direct effect on the nervous system.

This habit-forming stimulant first causes its users to become stimulated and excited, but later they may feel depressed and let down.

To keep this "lifted" sensation, a person with the nicotine habit needs a "booster" every 20 to 30 minutes, the specialist explains.

Nicotine can also affect the heart and other parts of the circulatory system, she says.

As nicotine enters the bloodstream, the arteries constrict and become smaller, the blood platelets clot and the heartbeat rate increases.

Consequently, blood pressure may rise and this increases the risk of strokes and heart attacks, the specialist warns.

"Smoking Sam," a special exhibit by the Seventh Day Adventist Church which warns of the dangers of nicotine and smoking, is just one of the booths that will be featured at the Annual Health Fair this Tuesday.

Sponsored by the Deaf Smith County Family Living Committee and the County Agricultural Extension Service, the fair will include 31 exhibits by health-related agencies and free testing for blood pressure, hemocrits (anemia), tuberculosis, and diabetes.

The fair will be open from 10 a.m. to 5 p.m. Tuesday in the Hereford Community Center and is free of charge. Everyone is invited.

Educational programs conducted by the Texas Agricultural Extension Service serve people of all ages regardless of socio-economic levels, race, color, sex religion or national origin.



### Choir Receives Honor

Members of the Stanton Junior High School Choir, directed by Doug Morris, received an excellent in concert singing and a superior in sight reading at the University Interscholastic

League festival held recently in Canyon. Accompaniment was provided by Mrs. Ken Walser.



Sunday, March 28

## HEALTH

Lawrence E. Lamb, M.D.

### Weight loss would help

DEAR DR. LAMB - The American Heart Association points out the following as heart attack symptoms: uncomfortable pressure, squeezing and fullness or pain in the center of the chest, behind the breast bone; pain spreading to the shoulder, neck or arms; nausea; shortness of breath; a feeling of weakness.

My husband has all of these symptoms. He is 65 and weighs 180 pounds. His doctor didn't seem concerned and advised him to lose weight, lay off salt and double his Ser-Ap-Es for his high blood pressure. He is doing all of these.

DEAR READER - Obvi-

ously your husband is a walking museum of medical problems. The list of indications of a heart attack you gave is correct. But the duration of the symptoms and other factors are important in assessing their true significance.

I am sending you The Health Letter number 17-10, What You Need to Know About Heart Attacks, for more information.

**PROFESSIONAL**  
**Carpet Cleaning**  
 Call 364-2390



"Christianity is more than a creed to be believed. It is a life to be lived."

We invite you to join our Family of Faith in the adventure of living as we continue this Sunday with a series of sermons on

"The Sermon on the Mount"

## First Christian Church

401 West Park - Hereford

School of Christian Living - 9:45 a.m.  
 Morning Worship - 10:50 a.m.

## Child Returned Unharmful

CLEVELAND (AP) - When Don Gress noticed his parents were caring for a little girl with a "lazy eye," he remembered that his friend's baby daughter, who had vanished 19 months before, had the same condition.

He told police, and on Friday night Gress' brother was arrested and accused of kidnapping Denise Kay Gravely. The 4-year-old blond toddler, who had disappeared from her front yard in Cleveland, was picked up at the home of Gress' mother and stepfather in Mayville, N.Y., about 150 miles away.

The child was returned here unharmed to her mother, Patricia Thompson, who had remarried after the girl's father died.

"I'm numb ... overwhelmed," said Mrs. Thompson. "I am sick," said Gress. "I will be sick for years that someone in my family could be involved in this."

Charles William Gress, 21, was arrested in Cleveland

and charged with violating federal kidnapping statutes, said John H. Thurston, an agent with the FBI's Buffalo, N.Y., office.

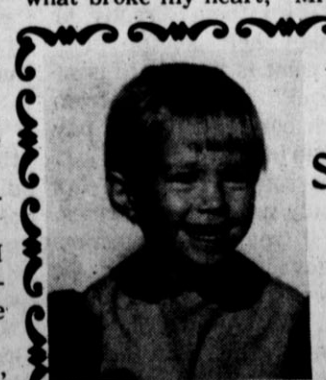
The Gress brothers' mother, identified by FBI agents as Susan Schmidt, had named the child Susan Dawn. On Friday, when the youngster was returned home, she at first refused to be called Denise and didn't immediately remember her family, said her mother.

"She cried. She didn't want to come with me and that's what broke my heart," Mrs.

Thompson said. "But she's getting to know me. Everything's fine now as far as I'm concerned."

Don Gress told police he had noticed the child on a visit last Sunday to his family's home in western New York state. He said he was a friend of the girl's late father, Earl Gravely, and had heard about the case.

Gravely died of carbon monoxide poisoning four months to the day after his daughter was reported missing. The coroner ruled the death a probable accident.



Happy Birthday  
 to our  
 Second 16 year old!

Mom & Dad  
 Sandy, Richard  
 & Russell

## NOTICE

Important meeting of all property owners and citizens interested in improving conditions at Rest Lawn Memorial Cemetery.

Thursday - April 1, 1982

7:30 p.m.  
 Community Center

Piping plays a pretty part for Spring

## Personality™

SHOES FOR WOMEN

High heel it to dress up in glorious colors for one of fashion's prettiest springs. Piping patterns the sandal set on the loffiest Louis, and accents the sleek pump and its sandalized version. Cushioned insole softens every move.

## Rutherfords

Downtown Hereford





**Completes Work**

Randall Quick, a new addition to The Hereford Brand's advertising department, is pictured with a recently-completed 36x48 oil painting entitled "Repairing A Section On No. 8," which he was engaged to paint by the Newman Art Gallery in Dallas. Before coming to Hereford, Quick was employed by the

McElhane Advertising Agency in Albuquerque, N.M. Prior to that he was awarded Top-Ten honors in the Saturday Evening Post cover contest as a student in the Advertising Art School in Portland, Ore. Quick resides at 222 Juniper with his wife, Judy, son Kurt, 12, and daughter Carrie, 3.

**High Interest Rates Persist**

NEW YORK (AP) — High interest rates persist, despite the brightest outlook for moderation in inflation since the 1960s.

The Labor Department reported this past week that retail prices rose at an annual rate of 3 percent in February, the smallest monthly increase since July 1980, at the end of the previous recession.

In the past three months, inflation, as measured by the Consumer Price Index, rose at an annual rate of 3.7 percent, the lowest pace in near-

ly six years. For the 12 months ended in February, prices rose 7.7 percent, down from 8.9 percent in all of 1981, 12.4 percent in 1980, 13.3 percent in 1979 and 9 percent in 1978.

Yet lenders continue to demand interest premiums well above the inflation rate for the use of their funds.

Banks are paying 14.5 percent interest to attract 90-day deposits of \$100,000 or more and are charging 16.5 percent interest on short-term loans to their most creditworthy corporate customers.

Long-term interest rates are prohibitive for many borrowers. This past week, Philadelphia Electric Co. sold \$100 million in bonds at a price to provide lenders with 18.18 percent annual interest over the next 30 years.

**G.E.D. TESTS**  
 School Administration Building  
 Next test will be given March 30 and 31.  
 8:30 a.m. each day.  
 It takes a day and a half to take the tests.  
 Robert L. Thompson 364-0843

**Everything's Ducky At Store**

SALT LAKE CITY (AP) — Mike Letter is no quack. But he's known to be a "fowl" weather friend.

With his duck paintings, duck calls, duck ashtrays, duck wine glasses, duck clocks, duck hats, duck lamps and coats of rubber and canvas duck, the 37-year-old Letter concedes he just might be obsessed with ducks.

"If there's something that has a duck on it, most likely we have it," Letter says of his store, Fowl Weather Friends — a shop that tickles the feathers of duck and geese devotees.

"We're looking to get a duck telephone," he says. "It doesn't ring. It quacks."

Walk into the tiny shop in a suburban Salt Lake City shopping mall and he will shut the door and talk duck for three hours. The store was a life-long dream, spawned by childhood waterfowl hunts on Missouri backwaters and the Columbia River in Oregon.

It also was a dramatic mid-

career switch for Letter, who has a master's degree in criminal justice, and was a sheriff's officer in Portland, Ore., before becoming a peddler of duck paraphernalia.

"I'd been a cop for 6½ years. I'd seen just about everything there is to see about human beings' ability to do things to other human beings," he said.

"This is a damn sight better than rolling around with drunks at night."

The shop opened last October, "without much fanfare and without many customers." Letter's brother Jack, an emergency room doctor at Holy Cross Hospital in Salt Lake City and another

physician, Mike Romney, invested \$50,000 with Letter in the venture.

Duck-imprinted T-shirts hang from a rack, near the duck calendars and duck dishware at the store. Mallards migrate across a doormat. Flocks fly around clock faces.

**COUPON**  
**MOM'S NIGHT OUT**  
 AFTER 4 P.M. MONDAY thru FRIDAY  
**SPECIAL OF THE DAY**  
**BUY 1 — GET 1 FREE**  
 Monday - BBQ Brisket      Thursday - BBQ Ham  
 Tuesday - BBQ Pork      Friday - BBQ Sausage  
 Wednesday - BBQ Beef Ribs      Take-out Orders-25' per plate Extra  
**SAVAGE'S HICKORY PIT**  
 1001 E. Park      Closed Sunday      364-9010  
 Offer Good thru April 30, 1982 With This Coupon

**BIENVENIDOS AVIVAMIENTO**

**PRIMERA IGLESIA BAUTISTA**

**MARZO 28 - 31**  
**7:30 p.m.**

**CALLE 385 AL NORTE**

**EVANGELISTA: SAMMY MEDINA**

**Y ABOGADO de LUBBOCK, TEXAS**

**This Is It! Notice Has Been Served!!**  
**You have until Wednesday, March 31st to get in on these GM Rebates and Special Deals**

Pontiac T1000, 5 Dr. Hatchback (P70)  
 Gold Metallic

List	7138.76
Disc.	790.38
Actual Dealer Inv.	6348.38
Cash Rebate	350.00
Sale Price	5998.38

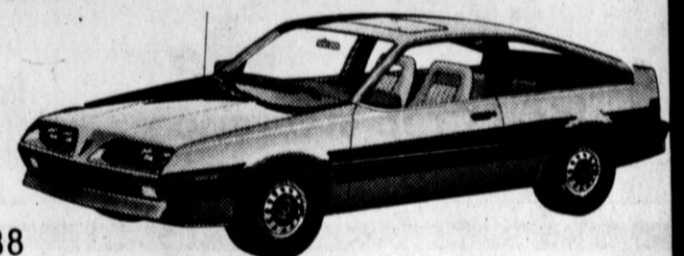


Pontiac J2000 FWD 3 Dr. Hatchback (demo) (P-3) Jade Stone

List	8975.76
Disc.	1081.44
Actual Dealer Inv.	7894.32
Cash Rebate	750.00
Sale Price	7144.32

Pontiac J2000 FWD 3 Dr. HB (P71)  
 Gold Metallic

List	9013.88
Disc.	982.72
Actual Dealer Inv.	8031.16
Cash Rebate	562.50
Sale Price	7468.66



GMC S15 Pickup Sierra Classic (T49)



Pontiac J2000 FWD 4 Dr. (P-5)  
 Lt. Blue

List	9167.88
Disc.	1112.10
Actual Dealer Inv.	8055.78
Cash Rebate	562.50
Sale Price	7493.28

Pontiac J2000 FWD 4 Dr. (P-28)  
 Med. Beige



List	9742.88
Disc.	1188.00
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# Snow And Rain Most Effective In Fight Against Wind Erosion

WASHINGTON (AP) — New government figures show one of the most effective ways to control wind erosion in the Great Plains is for the region to get plenty of snow and rain during critical months. Conversely, when snow and

rain are sparse the vast region often does not have enough vegetation to hold soil in place, leaving it vulnerable to the wind. According to the Soil Conservation Service, wind erosion in the 10-state Plains area during the first four

months of the season that began last Nov. 1 was only about half that of a year earlier. Through February, the agency said, wind damaged fewer than 2.1 million acres in the Great Plains, compared to nearly 4.2 million in

the same period in 1980-81. The SCS reports on Great Plains wind erosion damage during the season which runs through May 31. Land is considered damaged by wind if enough soil has been removed or deposited on it to subject the land to fur-


ther erosion hazard, or to impair its productive capacity. Norman A. Berg, chief of the Soil Conservation Service, said this season's wind erosion decline so far has been attributable to "good snow cover and adequate soil moisture." Total damage in the six-month 1980-81 season totaled nearly 12.5 million acres in

the 10-state area, the most in 26 years and the second-largest area of wind erosion damage recorded by the agency.

A year ago Berg said "lack of moisture" was the main reason for the surge in Great Plains wind erosion. The most land reported damaged since the service started keeping records was 15.8 million acres in 1954-55. However, the agency did not begin keeping official records on wind erosion until after it was established in 1935, and there were some years earlier in the '30s in which damage was much more extensive.

Through February, Great Plains wind damage involved 96 percent cropland, with rangeland and other types making up the balance. Texas, with more than half a million acres reported damaged during the four-month period, accounted for 25 percent of the total. Officials said "low levels of protective residue" from previous crops were a major factor. The northern Great Plains accounted for 55 percent of this season's damage through February, the report said. Damage was down this season from a year earlier in all states except Wyoming, Colorado and Texas. According to the four-month figures, damage from wind erosion this season and the comparable acreages in the same period a year earlier, included: Northern Great Plains: Montana, 425,315 acres this season and 889,000 acres last season; Nebraska, 95,889 and 155,695; North Dakota, 103,360 and 817,705; South Dakota, 471,400 and 901,500; and Wyoming, 34,210 and 28,475. Southern Great Plains: Colorado, 114,560 and 102,520; Kansas, 206,330 and 872,250; New Mexico, 27,900 and 64,170; Oklahoma, 69,230 and 83,345; and Texas, 514,482 and 269,006.

## THE HEREFORD BRAND FARM NEWS



### Brucellosis Clearing From Panhandle

The Panhandle is about 25 herds away from being declared clean from brucellosis according to Dr. Vernon Reeves of the Texas Animal Health Commission in Amarillo. However, Reeves said that when those herds are cleared up, there are likely to be others contaminated to take

their places. Dr. Aaron Hutto, a Hereford veterinarian who serves on the Texas Veterinarian Medicine Association board, said the elimination of brucellosis is one of the primary projects of the TVMA. "If we get all of our herds in the west clear we can bypass some of the regulations," Hutto said.

The west section of Texas is currently a Class B quarantined with less than one percent of the herds infected. Cattle in that classification must be tested once before leaving the state and once after leaving the state. The eastern herds are Class C and must be tested twice before leaving the state and once afterward. "It's a big economical factor locally," Hutto said. Through the TVMA, vets

are trying to get all female cattle vaccinated. Vaccination is now optional to owners, however for cattle between four and 12 months old, vets are under contract with the state and cattlemen may be reimbursed for the

shots. Deaf Smith County has two herds in quarantine, according to Reeves. Hutto added that a lot of states will not accept cattle from states which have any infection.

### CPI, Inc. Buys Chemical Co

Center Plains Industries, Inc., headquartered in Amarillo, has continued its program of steady growth recently with the purchase of the Occidental Chemical Company plant in Plainview. Announcement of the transaction was made by Wesley W. Masters, President of Center Plains, and S.A. "Gus" Wilson, vice president and general manager of Occidental Chemical Company, Farm Products Division.

Acquisition of the facility diversifies operations at Center Plains by moving the company into the business of fertilizer manufacturing. "The purchase marks a substantial diversification for us. Our objective is to broaden our base of operations, so we can better serve agricultural dealers through wholesale distribution of fer-

tilizer products," said Masters, who organized the company fourteen years ago. With the purchase, Center Plains also significantly expands its capability to provide dealers with dry fertilizer. The Plainview plant has been producing about 100,000 tons of ammonia sulfate and 20,000 tons of blended fertilizer annually.

Executives of Center Plains hope to steadily increase production of the newly acquired facility. "We feel this purchase represents a continuing expansion, along with our Monsanto acquisition, into the dry fertilizer business," said Center Plains executive vice president, Bill Bass. Bass also said that additional personnel would be hired as projects develop at the plant. "We would hope to have increased the number of employees to fifty or more within two or three years," the executive vice president said.

### BARBS

Phil Pastoret  
Our friend will be out of the hospital shortly. Someone asked if he had a headache; he said she was out in the car — and she heard the remark.

The yellow light on a traffic signal means caution — the other guy is probably trying to get the jump at the intersection.



### Carlson Returned From FLBA Meeting

Roy H. Carlson has just returned from Houston where he represented the Federal Land Bank Association of Hereford at the 37th Annual Stockholders' Meeting of the Federal Land Bank of Texas. The meeting was attended by members of the 56 Federal Land Bank Associations in Texas.

In his report to the stockholders, Thomas H. Benson, Land Bank president, said that the demand for loans made 1981 the largest year in the Bank's history, with 3,638 loans closed for a total of \$408.2 million. This compares to 1980 figures of 3,774 loans closed for a total of \$322.3 million. "While we see some real problems in extending credit,

we do not see the demand lessening, and anticipate that our growth will continue," Benson said.

Keynote speaker for the meeting was Frank Naylor, Jr., under secretary for Small Communities and Rural Department, United States Department of Agriculture, who said that people working in agriculture are paying more than their fair share for an economy and high-cost programs that are running out of control.

Those attending the meeting from this area were Mr. & Mrs. George E. Turrentine, Mr. & Mrs. Clint F. Homfeld, Mr. & Mrs. Clarence A. Betzen, Mr. & Mrs. Roy H. Carlson, Jim Perrin, and Dave Peterson.

### Retail Food Prices Expected Up 6%

WASHINGTON (AP) — Retail food prices now are expected to rise only about 6 percent this year, the smallest annual increase since 1976, says the Agriculture Department. The department had been saying a food price increase of 7 percent could be expected in 1982, compared to a 7.9 percent average increase in 1981.

According to department records a 6 percent increase would be the smallest since food prices rose 3.1 percent in 1976. They gained 6.3 percent in 1977, 10 percent in 1978, 10.9 percent in 1979 and 8.6 percent in 1980.

J. Dawson Ahalt, deputy assistant secretary for

economics, said Tuesday that prices continued to rise moderately in February, largely because of reduced supplies of fruits and vegetables.

"This was partly attributable to the effects of cold weather in January which damaged the Florida fresh vegetable and citrus crops," he said.


Tomatoes rose 17.5 percent and oranges 10.6 percent from January price levels. In contrast, lettuce prices, which had gone up sharply in December and January, dropped 20.5 percent last month.

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<b>600-700</b>	<b>\$64.00 to \$67.00</b>
<b>700-800</b>	<b>\$63.25 to \$66.00</b>
<b>800-900</b>	<b>\$63.00 to \$65.00</b>
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# USDA Investigating Imported Adulterated Meat?

By DON KENDALL AP Farm Writer  
 WASHINGTON (AP) — Although it has made no public announcement, the Agriculture Department says it is investigating the entry of some "adulterated meat" from unidentified foreign countries into the U.S. market.

Sources who asked that their names not be used said some of the meat is thought to have originated in Central America where similar problems have cropped up in the past.

Officials have briefed importers about the problem and have made some information available to the domestic meat trade. But those who were contacted on the matter either declined comment or said they did not have enough information about the situation

to talk on the record. John McClung, a spokesman for the department's Food Safety and Inspection Service, said USDA's inspector general is investigating the case and that "as a result, we are saying nothing" about it. However, the agency provided a background sheet that was distributed to meat importers, some farm organizations and the meat trade.

"An on-going investigation has revealed the clandestine movement into domestic channels of adulterated imported meat which had been refused entry into the United States, based on FSIS import inspection," the paper said. Consequently, it said, the agency is tightening procedures used in stamping boxes of imported meat with the official mark, "U.S. Inspected and Passed" and is assuming full physical control of all meat that has been rejected.

"Security measures will be invoked and the product maintained under FSIS control until it is destroyed or removed from the United States," the paper said. Dewey Bond, vice president of the American Meat Institute, said Tuesday he did not know the details leading to the department's tighter controls. "It's a very severe, drastic

move, it seems to me," Bond said in a telephone interview. "But I don't want to condemn it, neither do I want to say it's a great thing. ... I don't think it's generally known yet among the trade." Imported meat subject to quota restrictions includes fresh, chilled and frozen beef, veal, mutton and goat meat. However, most is beef used to make hamburger and other processed items. Australia and New Zealand

traditionally are the biggest suppliers, accounting for about 76 percent of the total imports of about 1.22 billion pounds in calendar 1981. Last year, millions of pounds of Australian beef were rejected after inspectors discovered some of it contained meat from horses and kangaroos. An official of the Meat Importers Council of America Inc., located in suburban Arlington, Va., declined to talk

with a reporter. Other sources, however, said there has been a recurrent problem with imported meat from several Latin American countries. That would leave only Central America since no South American country is eligible to ship fresh, chilled or frozen meat to the United States because of the risk of foot-and-mouth disease being introduced from there. The sources said the situation was highly sensitive because of the Reagan administration's attempt to improve U.S. relations throughout the Caribbean Basin.

United States include: Belize, Costa Rica, Dominican Republic, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua and Panama. The sources did not indicate what kind of adulteration might be involved in the meat shipments. In the past, however, there have been instances when meat from some Latin American countries contained illegal residues of pesticides and other chemicals.

## Vet to Counsel During Swine Course

COLLEGE STATION — An experienced veterinarian will counsel producers on maintaining herd health during the annual Swine Short Course of Texas A&M University, April 5-7.

Dr. LeRoy G. Biehl, Extension swine veterinarian from the University of Illinois, Urbana, Ill., will be one of the featured speakers at the short course. This year's course will be presented as three one-day seminars at College Station, April 5; Fredericksburg, April 6 and Plainview, April 7. The three presentations, each identical, will make the course more convenient to

the producers, Dr. William B. Thomas, swine specialist with the Texas Agricultural Extension Service, explained. Topics to be covered in the short course include grain pricing systems, expected costs, grain utilization by the pig, costs of money, expected hog prices, and programmed production. All topics were suggested by producers, Thomas said.

The swine session at College Station will be preceded by meetings April 4 of boards and committees of the Texas Pork Producers Board and Association.

Registration at each one-day session will be from 8:30 to 9:30 a.m. At College Station, the fee is \$17 and includes the Texas Pork Producers Assn. annual meeting and banquet at noon. At Fredericksburg and Plain-

view the fee is \$10 with lunch provided.

The morning session begins at 9:30 a.m. Dr. Ronald Smith, Extension grain market specialist, will discuss the outlook for feed and hog prices. Dr. Danny A. Klinefelter, asst. professor of agricultural economics at A&M, will discuss emerging trends and the outlook for ag credit. Biehl will discuss im-

mization programs and products. Randy George, general manager of Fentress Farms, Fentress, Texas, will discuss programmed production and facility utilization.

After lunch, Biehl will present a veterinarian's view of ways to correct swine herd health problems. Planning and implementing a swine nutrition program will be discussed by Dr. T.D. Tanksley Jr., professor and

Extension swine specialist, and Dr. Darrell A. Knabe, asst. professor of animal science at A&M. Thomas will review new equipment and facilities in the swine industry.

Registration forms may be obtained from County Extension Agents or from Thomas, Room 212, Kleberg Center, Texas A&M University, College Station, Texas 77843.

## Horse Course April 4-6

Horsemen in Deaf Smith County are invited to attend the annual Horse Short Course at Texas A&M University April 4-6 for the latest production and management information.

A day-and-a-half program at Rudder Center on the A&M

campus beginning at 8:20 a.m. April 5 will feature discussions that should be of interest to every horseman, says Justin T. McBride county agent with the Texas Agricultural Extension Service, Texas A&M University System.

Topics will concern internal parasite control on the breeding farm, a condition scoring system for maximizing broodmare performance, methods of feeding young horses, abrupt versus gradual weaning system, horse research at Texas A&M, colic in horses and the current status of the blister beetle problem in Texas.

Of special interest will be a talk on "A Scientific Approach to Maintaining Soundness and Increasing Speed in the Race Horse" by Tom Ivers of Oklahoma City, exercise physiologist and director of research with Celestial Acres Stud, Inc.

The program will also feature a discussion on the Texas Reined Cow Horse Associated by the organization's president, Jack Brainard of Gainesville.

Other speakers include officials of Texas A&M Department of Animal Science and College of Veterinary Medicine.

Two horse training sessions will also highlight the short course, points out McBride. One will be at 6:30 p.m. April 4 and will deal with "Training Horses in the Snaffle Bit." Professional horse trainer Bobby Ingersoll of Pleasant Grove, Calif. will demonstrate the basics of making young horses into working cow horses.

The other horse training session will be at 1:30 p.m. April 6 and will be on "Training the Western Riding Horse." Professional horse trainer Buddy Roulston of Brenham will demonstrate the basics of biting, riding and training horses to prepare them for western riding.

Registration details for the horse short course are available at the county Extension office, adds McBride.

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## USDA Wants Input On Pecan Proposal

WASHINGTON (AP) — The Agriculture Department wants to hear from pecan growers, shellers and consumers about a proposal to establish a federal marketing order for pecans grown in 16 states.

Charles Brader of the department's Agricultural Marketing Service said Thursday the Federated Pecan Growers' Associations of the United States submitted the plan for consideration.

The states covered would be: Alabama, Arizona, Arkansas, California, Florida, Georgia, Kansas, Louisiana, Mississippi,

Missouri, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee and Texas.

Brader said the plan calls for setting up marketing research and development projects for pecans, including promotion and paid advertising. The projects would be financed by assessments to be paid by pecan shellers on pecans shelled in the continental United States.

The plan also calls for a 14-member board of growers, shellers and a public member to work with the department in administering the program.

Brader said the department "eventually may hold public hearings" on the proposal.

Copies of the proposal can be obtained from Allen Belden, Room 2541-S, AMS, USDA, Washington, D.C. 20250. Comments can be sent to the same address by April 23.

### Santa Fe

The Museum of New Mexico, Santa Fe, maintains the oldest public building in the United States. The Palace of the Governors (built in 1610), a hall of modern Indian culture, collected works of artists of the Southwest, and folk art exhibits.

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# TFB Proposes 12-point Plan For Economy

WACO - Farm Bureau across the nation are supporting a comprehensive 12-point program designed to improve depressed farm income, according to Carrol Chaloupka, Dalhart, president of the Texas Farm Bureau. Chaloupka, a grain and beef cattle producer, is a member of the American Farm Bureau Federation board of directors which has adopted the plan calling for action on the immediate, short-term, and long-term fronts.

Chaloupka said, "This came about partly because of federal farm and credit programs which have stimulated too much production. In addition, federal budget cuts are hurting at a time when farm prices and income are down." Immediate actions needed,

Chaloupka said, include the following: - Implementation of the Economic Recovery Program. The farm leader said that the projected federal deficit of \$92 billion "cannot be accepted." He called for reducing this deficit to \$50 billion through cuts in entitlement programs and a

moratorium on all cost of living adjustments in federal spending programs. - Passage of legislation which guarantees that grain purchased by foreign buyers scheduled for delivery within 120 days will not be embargoed for any reason short of war.

- Immediate funding of the Commodity Credit Corp. export revolving fund. - Allocate a "fair share" of Export-Import Bank financing for agricultural exports. - Farmers should be encouraged to properly use storage as an essential tool

for profitable marketing. However, because of the current glut, additional production and long-term storage should not be encouraged, Chaloupka said. - Inform farmers and ranchers of severe economic adjustments which will be needed if production continues to expand beyond demand. - Control costs at the farm level.

The Farm Bureau program contains two short-term actions, Chaloupka said: - Encourage the secretary of agriculture to change the wheat and feed grain set aside program to include a cash incentive to participate. - The farmer-held reserve must be an orderly-marketing tool, as originally intended, and not a quasi-government storage program to limit market price opportunities for farmers, the farm leader said.

This change he said, should include a price level where farmers could sell out of the reserve without a penalty; no increase in the loan and release prices from the reserve for the 1982 or 1983 crops; no waiver of first year interest; and no increase in yearly storage payments. Chaloupka said Farm Bureau wants three long-term actions: - End the farmer-held reserve. The U.S. has become the residual supplier of grains to the world because the government has encouraged long-term storage. - Work with international agencies to teach developing nations the value of building storage facilities and buying U.S. grain when prices are favorable to them. - Expand market development activities in cooperation with other U.S. farm groups and U.S. Department of Agriculture with particular emphasis on those developing countries which have rapidly rising per capita incomes.



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## Chemicals Cause Third of Eye Injuries

Eye injuries on the farm can happen from doing something as complex as spraying chemical fertilizers or something as easy as chopping wood, reports the Texas Society to Prevent Blindness. Some 3,000 farmers were treated in hospital emergency rooms for eye injuries in 1980. This figure does not include farmers who sought private medical attention.

Eye injuries from pesticides, fertilizers and other agricultural chemicals account for nearly one-third of the reported injuries. The remaining two-thirds of farm accidents stemmed from work with hand-tools, threshing machines, combines, milking machines and numerous other farm tools and equipment.

Among the most commonly used chemicals on the farm today is the fertilizer anhydrous ammonia, this important fertilizer also presents great danger to the eyes. "Anhydrous ammonia has a natural affinity for water," explains R.E. Margo, M.D., State Medical Chairman. "The eye is about 80 percent water. Upon impact, damage to tissue is almost instantaneous, and often results in partial or total blindness."

In addition to wearing tight-fitting chemical goggles when working with anhydrous ammonia and other agricultural chemicals, the Society recommends that farmers carry a plastic squeeze bottle filled with water in their shirtpockets. A five gallon tank of water should be attached to the tractors and applicators. All equipment should be carefully checked for possible leaky valves or faulty hoses. Protective eyewear should be worn when examining equipment.

"Immediate washing of the eye with fresh water is essential upon contact with chemicals. Water must be circulated on the affected area for at least 15 minutes, and then prompt medical attention sought," says Dr. Margo. Cuts and punctures to the eye and eyelids from work with machines and farm tools are among the other most common causes of farm eye injuries.

If an unprotected eye is cut or punctured from work with tools or machinery, the Society recommends that the affected area be lightly bandaged, and a doctor immediately contacted. Unlike procedures for chemical burns, the eye should not be washed in case of a puncture, nor should an untrained hand attempt to remove any foreign object stuck in the eye.

## Soybean Growers Add Their Trade Policy

ST. LOUIS - The American Soybean Association (ASA) has proposed a U.S. trade policy that would restore international confidence toward the U.S. as a reliable supplier of soybeans, grain and other exports. The ASA proposal calls for the U.S. government to honor private export company contracts reported to the U.S. Department of Agriculture. Specifically, the proposal would require the U.S. government to honor all legitimate contracts for private exporter shipments to Most Favored Nation (MFN) countries. For non-MFN countries such as the Soviet Union, the agreement would cover only shipments scheduled for delivery within six months.

The four export embargoes in the last 10 years have seriously damaged the U.S. reputation as a reliable trading partner, says ASA President Charles Hamon, a Kansas soybean farmer. "Our state and federal governments maintain laws requiring U.S. citizens and companies to fulfill contract commitments. It's time our own government follow the same principle in international trade. Without this type of policy, our trading partners will continue to seek other suppliers for soybeans and grain and the U.S. will become the supplier of last resort. Such action not only reduces farm profits but also reduces export-related jobs

and increases the U.S. trade deficit." In previous embargoes, the U.S. government has canceled private commercial contracts between U.S. companies and foreign importers, Hamon said. He cited the following advantages of the proposed policy: All most favored nations would be assured that the U.S. would honor private, commercial commodity export contracts except after a declared national emergency or declared war. The Soviet Union and other non-MFN would be assured that their contracts to purchase U.S. commodities would be honored for six months in the future, except under dire circumstances. The Soviets and other non-MFN would make U.S. purchases on a consistent basis in order to guarantee delivery under the agreement. This would prevent them from holding purchases

until prices are low. In the event of a declared embargo, the amount of canceled grain and soybean contracts would be minimized thus reducing the impact on current market prices. For example, had this agreement been in force in 1980, 15 million tons of the 18 million tons of outstanding contracts would have been delivered to the Soviet Union. "The ASA board of directors unanimously adopted this proposal," Hamon said. "We're now seeking support from a coalition of farm organizations, industry groups, and U.S. Representatives and Senators."

The Texas Society to Prevent Blindness is an affiliate of the National Society to Prevent Blindness, established in 1908, the oldest voluntary health agency nationally engaged in preventing blindness through community service programs, public and professional education and research.



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Loop Linksters Close Gap

The rest of the district closed the gap on District 4-5A golf leader Coronado Friday at the Pitman Municipal Golf Course here as the loop linksters completed the first half of league play.

Coronado zoomed to a 341 on the Hereford course, while Plainview, Monterey, and

Hereford fared much better. The host Whitefaces shot a 328 amidst familiar surroundings, while Plainview led the way with a 320. Monterey carded a 332 total.

The Mustangs continue to lead the team title chase with a three round total of 974, but Plainview is now just one shot

back at 975, Monterey is 12 back with a 986, and the Whitefaces are fourth at 988.

Coronado's Gilbert Moreno shot a 78 Friday, and continues to hold the medalist lead with a three round total of 229. Monterey's Brad Simnacher is second with a 233 total after an 82 Friday, while Hereford's David Dudding is third with a 234 total after an 80 Friday.

The golfers begin the second round of loop play in Lubbock next Friday.

District 4-5A Golf Team Totals - Coronado,

341-974; Monterey, 332-986; Hereford, 328-988; Hereford B, 341-1043; Monterey B, 355-1063; Coronado B, 356-1068; Lubbock High, 354-1077; Plainview B, 396-1140; Lubbock High B, 416-1245.

Hereford Individuals - David Dudding, 89-234; Scott Skinner, 79-251; Frankie Garcia, 80-243; Paul Jorde, 83-225; Bob Foster, 81-256; Greg Goebel, 90-263; Brett Barrick, 92-263; Steve Fairweather, 85-266; Steve Barrett, 89-267; Alan Fairweather, 93-275.

Stinnett Rodeo Slated In April

The annual Stinnett High School Rodeo will be held April 23-25, with a parade through downtown Stinnett highlighting the three days of activity beginning at 4 p.m. Saturday, April 24.

In addition to the regular events for the cowboys and cowgirls, there will be some events for the younger set as well. A boot scramble will be held for children in grades K-3, while students in grades 4-6 can look forward to a calf scramble and a greased pig chase.

Cowboy events include calf roping, bull riding, bronc riding, team roping, and ribbon roping, while girls' events include barrel racing, pole bending, steer riding, and breakaway roping.

There will also be a wild cow milking contest open to everyone.

Stock for the rodeo will be provided by Bill Hext, with Arnie Messer acting as rodeo clown. The rodeo will begin at 7 p.m. both Friday and Saturday, and at 2 p.m. Sunday.

Rodeo dances will follow the performances Friday and Saturday with the first night's foot-stompin' at the Bunavista Cafeteria in Borger from 9 p.m. - 1 a.m. and the Saturday dance set for the same times at the Stinnett Barn.

Admission to the rodeo is \$2 for adults and \$1 for children. A barbecue will be served prior to the Sunday rodeo performance at the Stinnett H.S. Cafeteria. Cost of the meal is \$3.50 per plate.

Those wishing to enter the rodeo or needing some information may contact the Stinnett senior class at Box 6, Stinnett, TX.

Del Valle, Grapeland Top All-State Team

AMARILLO, Texas (AP) — Class 4A state champion Del Valle and 2A semifinalist Grapeland have each placed three players on the Amarillo Globe-News Girls' All-State Basketball Team.

Guard Beverly Williams and center Marcia Green are first team Class 4A selections for their part in helping Del Valle to its first-ever state title. Del Valle's ReRe Jackson was a second-team pick.

Grapeland, which lost in the opening round, placed guard Gretchen Brown on the first team while teammates Elaine Wake and Staca Goodnight are second and third team picks, respectively.

Class 5A: First team — Frances Harris, Dallas South Oak Cliff, 5-11, Sr., Yulonda Wimbish, Victoria, 5-10, Jr., Carmen Wynn, Amarillo, 5-11, Jr., Kamie Ethridge, Lubbock Monterey, 5-5, Sr., Vickie Green, Dallas South Oak Cliff, 5-7, Sr.; Second Team — Audrey Hooper, Clear Creek, 6-1, Sr., Phyllis Lee, John Tyler, 6-0, Sr., Rosalyn Wilt, Baytown Lee, 5-10, Jr., Angela Lawson, Longview, 5-8, Soph., Shelly Rix, Richardson Berkner; Third Team — Stacey Davis, Lewisville, 6-2, Jr., Rosalind Johnson, Houston MacArthur, 6-1, Sr., Carolyn Sneed, Victoria, 6-0, Sr., Phyllis Cleary, Houston Yates, 5-4, Sr., Tomi Hollis, Amarillo, 5-8, Sr.

Class 4A: First Team — Sheila Bryant, Carthage, 5-11, Jr., Marcia Green, Del Valle, 5-9, Sr., Cheri Robeau, Corpus Christi Calallen, 5-11, Sr., Audrey Smith, Bay City, 5-7, Sr., Beverly Williams, Del Valle, 5-7, Soph. Second Team — Evette King, Cleveland, 5-6, Sr., Teresa Reynolds, Weatherford, 5-10, Sr., Sharon Ross, Manasfield,

Texas Waylays Wayland, Meets Rutgers In AIAW Finals

PHILADELPHIA (AP) — Terri Mackey scored 23 points to lead Texas to its 32nd consecutive victory, 82-63 over Wayland Baptist, in an Association of Intercollegiate Athletics for Women tournament semifinal game Friday night at the Palestra.

In the earlier semifinal here, Junior Jennie Hall made all eight of her shots from the floor and sank all eight of her free throw attempts to lead Rutgers to an 83-75 victory over Villanova.

Texas, now 35-3, will meet Rutgers, 24-7, Sunday afternoon at the Palestra for the AIAW national championship.

Wayland, 19-14, which had already lost four games to Texas this season, led in the early stages of the game and trailed by only 34-30 at

halftime as eight different players scored for the Flying Queens.

The Longhorns broke the game open early in the second half when Sherryl Hauglum scored eight points and Annette Smith four during a 14-2 surge that put Texas ahead 54-48 with about 12 minutes remaining.

The Longhorns were never again threatened.

Smith finished with 18 and Hauglum 17 to join Mackey, who hit nine of ten free throws, as Texas' leading scorers.

Kelly Braisher had 14 to lead Wayland.

The Rutgers triumph in the opener snapped Villanova's 15-game winning streak.

Rutgers led 39-38 at halftime and scored the first

six points of the second half. Villanova then responded with an 11-3 scoring spree as Kathie Biesel hit five points to put the Wildcats ahead 49-47.

But June Olkowski and Terry Dorner led a 10-point surge as Rutgers took the

lead for good, 57-49.

Hall, a 5-foot-9 forward, totaled 24 points while Dorner had 21 and Olkowski added 18 for Rutgers, 24-7.

Nancy Berhardt scored 20 points and Biesel had 19 for Villanova, 28-4.



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Fla. St., OSU In NWIT Final

AMARILLO, Texas (AP) — Nancy Galkantas' 18 points Friday sparked Florida State to a 75-71 win over Brigham Young University, while Oregon State advanced to the finals of the National Women's Invitational Tournament Friday night.

The Beavers managed an easy 76-61 win over Illinois State, led by the inside strength of 6-3 junior center Jan Martin, who scored 22 points and added 10 rebounds.

Florida State, who led 38-37 at halftime, outscored BYU, 14-2, to open the first four minutes of the second half. Galkantas, who scored just 45 points all season long, hit seven of nine field goals.

The Lady Seminoles made the score 52-39, and never lost their lead. Now 28-9, they increased that lead to 17 with 6:34 remaining in the game.

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# Money, Morality Cloud College Cage Showdown

By KEN RAPPOPORT AP Sports Writer

NEW ORLEANS (AP) — College basketball is putting its biggest show onto the vast stage of the aptly-named Superdome in an atmosphere of money and morality.

As North Carolina, Houston, Georgetown and Louisville assembled here today for their summit meeting to decide the NCAA championship, and split the biggest money pool in Final Four history, the sport was under the cloud of allegations of recruiting irregularities.

Almost as much attention at Friday's press conferences on the eve of the national semifinals was devoted to talk about the eye-opening proclamations by Notre Dame Coach Digger Phelps as the games themselves. Phelps' remarks that some schools were paying top-flight players \$10,000 a year for their services set the tournament scene afire with discussion and controversy.

Georgetown Coach John Thompson, for one, was outraged about the form that Phelps' blast took, describing it as a vague allegation. Thompson was particularly unhappy with the idea that Phelps neglected to reveal the schools under suspicion.

"I have a problem with that," said Thompson. "Anytime you say 50 percent, you might as well say 100. I feel like it (Phelps' remarks) is a black mark against the coaching profession."

As for the reported payment to players, Thompson was aghast.

"I consider paying ballplayers very similar to slavery," said the Georgetown coach, himself a celebrated center at one time with Providence University, "and I don't want to be anybody's slave master."

While other coaches considered payments to college players immoral, they acknowledged that the pressures and money involved in big-time basketball these days had fostered

precisely that. For instance, the teams in the Final Four will take home some \$500,000 apiece, thanks to television and a tournament record crowd of 61,000-plus at both today's semifinals and Monday night's finale.

North Carolina, the nation's top-ranked team, met unranked Houston in the opener while sixth-ranked Georgetown played No. 20 Louisville in the second game.

Dean Smith has his North Carolina Tar Heels in the Final Four for the seventh time and Houston's Guy Lewis is in the select group for the third time, yet neither has won an NCAA championship.

"The best team I ever had in this Final Four was the 1977 team before Tommy Lagarde and Walter Davis got hurt," says Smith.

Smith's team entered the national finals in completely good health, a luxury he has not been able to enjoy in any of his other six Final Four appearances.

North Carolina, 3-2, won the Atlantic Coast Conference playoffs and then got to the Final Four with victories over James Madison, Alabama and Villanova in the East Regional. Houston, 25-7, and a runner-up in the Southwest Conference and then a surprise winner in the Midwest with triumphs over Alcorn State, Tulsa, Missouri and Boston College.

Georgetown, 29-6, the Big East champion, won the West Regional with triumphs over Wyoming, Fresno State and Oregon State. Louisville, 23-9, runner-up in the Metro Conference, was the Midwest Regional champion with victories over Middle Tennessee State, Minnesota and Alabama-Birmingham. The Cardinals have four starters returning from the team that won the NCAA title in 1980.

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powered atmosphere that Oregon State Coach Ralph Miller was talking about Friday when in response to Phelps' charges, he remarked:

"I think the \$10,000 figure (for players) is low. That was the figure we were talking about 10 years ago. We've had inflation since. Everything is money nowadays. If they build big arenas, they have to fill 'em."

## Richard Suing Astros, Doctors

HOUSTON (AP) — Houston Astros pitcher J.R. Richard is suing the team physician and three other doctors, alleging they misdiagnosed an ailment that led to a life-threatening stroke and sidelined his professional baseball career.

The suit, filed Friday in state district court, charged team physician Dr. Harold Brelsford and three doctors at Methodist Hospital were negligent in treating Richard before and after he suffered a stroke while working out in the Astrodome on June 30, 1980.

The other doctors named in the suit were Michael Feltoich, a specialist in internal and diagnostic medicine; Charles H. McCollum, a specialist in cardiology and vascular surgery; and Ben Cooper, a neurology specialist.

The suit does not specify damages sought by Richard and his wife, Carolyn, but challenges a Texas law limiting malpractice awards to \$500,000, said Richard's attorney, Jeffrey Parsons.

The suit seeks to declare unconstitutional the statute limiting doctors' liability when alleged malpractice occurs during their hospital duties and asks that the couple be awarded damages "many times" the amount now allowed by law.

Richard and his agent, Tom Reich, could not be reached for comment. Astros General

## The Hereford Brand Sports

# Gervin Off, But Spurs Ice Lakers

SAN ANTONIO, Texas (AP) — San Antonio's George Gervin, to the delight of his coach, had an off night from his usual pace as the leading scorer in the National Basketball League.

But then Coach Stan Albeck could afford to be magnanimous after Mike Mitchell pumped in 41 points Friday night to power the Spurs to a 110-105 National Basketball Association victory over the Los Angeles Lakers.

"For Ice (Gervin), it was an off night. But he is so great that he deserves one once in a while. And this is the type of team that has people that can pick themselves up," said Albeck.

"Strange as it may seem, the turning point was when Ice got into foul trouble," said Albeck. "Mitchell was superb ... In the first half, nobody could stop him."

Mitchell hit 15 of 19 shots from the field and grabbed a game-high 12 rebounds as he picked up the slack for Gervin, who spent much of the game on the bench.

"Mike Mitchell has helped them immensely and they now have great scoring balance in both the guards and forwards," said Los Angeles Coach Pat Riley. "I don't think you're going to see San Antonio falter in the playoffs as they have in the past."

Albeck agreed. "We're actually delighted with this victory because we were in the throws of a little bit of a slump and hopefully this will spring us back to the right track for the playoffs," said Albeck.

The Spurs trailed 77-75 in the third quarter, but Mike Bratz's two three-pointers in the last minute of the quarter put San Antonio ahead 85-79 going into the final period.

Richard Sheppard, DDS General Dentistry 909 E. Park Avenue 364-7490

As a result of the "acts and omissions" of the Houston doctors, Richard has sustained "great physical and emotional damage," the suit said.

# Watson Game Moving, Shares Heritage Lead

By BOB GREEN AP Golf Writer

HILTON HEAD ISLAND, S.C. (AP) — Tom Watson, exhibiting more enthusiasm than he's shown all season, has his game moving in the right direction.

"If I played at 75 percent Thursday, this was about 85 percent today," he said Friday after a windblown, 3-under-par 68 had staked him to a place in the crowd of five men sharing the lead at the halfway point of the \$300,000 Sea Pines-Heritage Classic.

"I feel good about the way I'm hitting the ball," said Watson, aggressively seeking a return to the form that made him the outstanding performer in world golf. "This was a good round of golf. I feel very good about my position for the next couple of rounds."

Watson, a winner in Los Angeles earlier this season, shared the No. 1 position with four career non-winners, Tommy Valentine, Mike McCullough, former tennis pro Frank Conner and tour sophomore Fred Couples. All were at 137, five shots under par on the relatively short but very testing Harbour Town Golf Links which Watson called "a great golf course, proof that it doesn't have to be long to be a great golf course."

Its subtle demands were complicated by a gusty, swirling wind which produced, as Conner said "extreme difficulty in determining which way it was going to take the ball."

He solved those difficulties better than anyone else, however, with six birdies and an eagle-2, the latter off an 8-iron shot that took one hop into the cup on the ninth. His 66 was the best round of the day.

Couples had a 68, Valentine 69 and McCullough 70.

It was two strokes back to the group at 139 which included Craig Stadler, George Archer, Dan Pohl, John Mahaffey, Doug Tewell and the two men who shared the first round lead, Buddy Allin and Mike Donald.

Allin and Donald each went from an opening 64 to a 75. Archer and Pohl shot 69s, Stadler, a winner earlier this season, had a 70, while Tewell and Mahaffey matched par 71.

Tom Kite, who last season replaced Watson as the game's leading money-winner, and Bill Rogers, who broke Tom's four-year string as Player of the Year, were at 142 and 143, respectively. Kite had a 73 and Rogers, the defending titleholder in this event, shot 73. Jerry Pate, a winner last week, slipped to 76 and 144.

Hale Irwin, twice a winner

of this event, and national seniors champion Arnold Palmer failed to qualify for the final two rounds. Irwin at 76-149, Palmer 74-150.

Watson, who played the front side in 33 including 2-putt birdies on both par-5s, got two strokes in front of the field on the back nine with birdies from 25 feet on the 10th and 12 feet on the par-3 14th, "but botched it up with a couple of bad shots," he said.

One of those was a 1-iron into the woods on the 15th and the other was a drive into a fairway bunker on the 16th, each of which led to a bogey and dropped him back into a tie for the top.

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## McGraw Tests Arm; Shuts Out Chisox

By **HERSCHEL NISSENSON**  
AP Sports Writer

There surely are a number of shell-shocked pitchers after the latest home run barrage, but one scoreless inning hurled by a veteran left-hander may have been the most significant development on the exhibition baseball front.

Tug McGraw, the 37-year-old relief ace of the Philadelphia Phillies, tested his surgery-repaired left elbow for the first time this spring and came through with flying colors.

He faced four batters Friday, walking one and retiring the others on two grounders and a fly ball, in the Phillies' 8-7 victory over the Chicago White Sox.

"Tug threw good at times and not so good at other times," said Manager Pat Corrales. "We'll try to get him another inning next week. The thing which concerns me the most is the cold weather we'll get into back North."

Gary Matthews hit a three-run homer for the Phillies, boosting his spring average to .435 with 16 runs batted in over 16 games. Philadelphia scored the winning run in the bottom of the ninth when George Vukovich raced home from third base on Julio Franco's one-out chopper.

The Toronto Blue Jays outslugged the Houston Astros 15-10 although winning pitcher Juan Berenguer was tagged for six runs on seven

hits in five innings, including five homers.

The New York Mets are another club with new-found power. Dave Kingman, Joel Youngblood and Hubie Brooks hit consecutive home runs in the fifth inning off Ken Dayley, a rookie Atlanta left-hander, and the Mets defeated the Braves 6-2.

John Montefusco and rookie Floyd Chiffer combined on a four-hitter to lead the Padres to a 2-1 victory over the San Francisco Giants.

Ron Hassey's grand slam home run in the seventh inning off John D'Acquisto powered the Cleveland Indians to their ninth straight triumph, an 8-3 decision over the California Angels.

Bill Sample's two-run single capped a three-run first inning and the Texas Rangers notched their fifth victory in six games against the New York Yankees, winning 3-1 as Charlie Hough pitched six scoreless innings.

Jim Dwyer's three-run homer off Greg Harris in the bottom of the eighth lifted the Baltimore Orioles to a 6-3 victory over the Cincinnati Reds. Ken Singleton and Eddie Murray also homered for the Orioles.

Run-scoring singles by Reid Nichols and Wade Boggs gave the Boston Red Sox a 15-13 triumph over the Detroit Tigers in a 3-hour, 39-minute marathon.

Ken Oberkfell's bases-loaded triple in the sixth inning paced the St. Louis Cardinals to a 6-4 victory over the Los Angeles Dodgers.

## Thompson, Ewing More Than Player, Coach

NEW ORLEANS (AP) — Professor John Thompson, chalk in hand, scribbles X's and O's. He is about to deliver a stern lecture on the geometrical relationships of offense and defense.

Patrick Ewing, stylus in hand, listens intently. He is learning those relationships, and, at the same time,

developing another link — a human bond that ties teacher to student, student to teacher.

The lives of Thompson, basketball coach at Georgetown University, and Ewing, 7-foot freshman center, are becoming inextricably tied to each other as they pursue the common goal of a national championship.

"He's a great coach," Ewing says, an unmistakable overtone of admiration in his voice. "That's why I came here. I feel he has helped me progress more than just as a basketball player, but as a person."

"Patrick does what he has to do to help," Thompson says. "One game, it'll be offense. One, it'll be defense. He'll be really awesome when he can get it together." There is no less admiration in Thompson's voice for the Jamaican-born Ewing.

Despite widely divergent backgrounds, they have one thing in common. Thompson, now 40, was the backup center to Bill Russell in the golden age of the Boston Celtics. Ewing, too, is a center, albeit with vastly more potential than Thompson. Big men seem to appreciate each other in a way men of lesser physical stature never can understand.

"He has taught me to be able to do many more things," Ewing said Friday after the team worked out for its semifinal matchup against Louisville in the NCAA Final Four.

Ewing came to Thompson

from Rindge & Latin High School in Cambridge, Mass. — a crackling core of raw energy that needed a molder and damper. In his earliest attempts, Ewing went critical. He got into a fight in an exhibition game against a touring Yugoslavian team. Then, he got into a shoving match in a game against Columbia. His latest scuffle came against Villanova in the Big East Conference tournament. At one stage, in midseason, the Hoyas lost three in a row.

"I've become more of a counselor lately than a basketball coach," Thompson remarked at the time. "I

think I've got to stop being a counselor and become a basketball coach again."

After the skid was halted, he remarked: "For the past few games, we had been playing against two teams — them and us. Tonight, we only played against them."

Eric "Sleepy" Floyd, Georgetown's All-American senior guard, said Thompson had become too embroiled in non-basketball matters.

"He was concerned that we were becoming too aggressive. We got into a couple of fights, then we lost a few games," Floyd said. "He's always said, 'Hey, I'm not your mother.'"

## Lewis' Critics Unconvinced

An AP Sports Analysis By **DENNE H. FREEMAN** AP Sports Writer

His backers say the name should be Guy V. for victory Lewis.

His critics say it should be more like Guy L. for clutch losses Lewis.

Guy — V for Vernon — Lewis will never convince everybody he can coach until his Houston Cougars win the NCAA basketball title.

Give Lewis credit for 23 straight winning seasons? Give him his dues for 13 NCAA post-season appearances? Give him kudos for his third visit to the NCAA's Final Four?

His detractors would rather give credit to an unemployed migrant farm worker.

A national sports magazine once called Lewis one of the five most overrated college basketball coaches in America.

This Guy is among the 25 winningest coaches of all-time and he's overrated?

Perhaps some of Lewis' silly habits keep him from being taken seriously. He sometimes wears red underwear as a good luck charm...he constantly wrings a polka-dotted towel like it was a chicken neck...some of his sportcoats look like recycled automobile seat covers.

But he had coached well enough to be on the winning side of 499 games going into the NCAA semifinals Saturday against North Carolina. The only other persons who coached as many consecutive winning years as Lewis were Adolph Rupp of Kentucky, John Wooden of UCLA and Bernard Hickman of Louisville.

Lewis' critics say his teams are undisciplined. They say his squads are too inclined to run-and-gun on offense and walk-and-ways on defense. They say it catches up with him in the NCAA playoffs where he is just barely above .500.

But not even Lewis' second-guessers claim he is a bad recruiter.

He thoroughly scouts the Houston playgrounds and recreation centers where he finds most of his talent.

His network is national and international. A friend found seven-foot Akeem Abdul Olajuwon in Nigeria.

Lewis sometimes has so much ability on his team he has problems figuring the correct combinations.

His teams do play better on an unbeatable tempo. They sometimes are too eager to snipe at the hoop from 20-25 feet where the law of averages yields diminishing returns.

The Lewis teams also normally have a hard time playing a solid slowdown game when they get ahead.

It's not that Lewis can't coach the four-corners. It's just that he has thoroughbreds who want to run.

It's ironic that the 59-year-old Lewis tangled with North Carolina's Dean Smith in Saturday's NCAA semifinals.

Smith has yet to win a national championship but he has national acclaim as a master coach.

Lewis, who already is in the company of Rupp and Wooden in winning seasons, is still an apprentice in some closed eyes.

Only a national title will open them.

## Shue Reaches 600 Win Level

By **BARRY WILNER** AP Sports Writer

Gene Shue has his sights set on a long-range goal and an immediate one. Right now, getting the Washington Bullets into the playoffs has taken priority over moving to the top of the National Basketball Association coaching ladder.

Shue became only the fourth coach to reach 600 victories when his Bullets toppled the New Jersey Nets 104-88 Friday night. The triumph moved Washington a half-game ahead of the Nets for the fourth best record in the Eastern Conference. Six teams make the playoffs.

"It's terrific," said Shue, who also is the NBA's losingest coach with 597, two more than the Knicks' Red Holzman. "But what I'm really interested in is trying to get the team into the playoffs."

The Bullets seem on track after their seventh victory in the last 10 games. Washington, 35-34, built a 76-53 lead late in the third quarter and coasted. Spencer Haywood tied his season high

with 27 points and pulled in 11 rebounds. Kevin Grevey scored 20, while John Lucas came off the bench to score 14 and hand out eight assists.

"I'd like to be the winningest coach in basketball," said Shue, who trails Boston's Red Auerbach (934), Holzman (693), and Portland's Jack Ramsay 602.

"I always seem to have bad teams that start out at the bottom and work their way up," added Shue, recalling he coached the Philadelphia 76ers the year after they had gone 9-73.

"It was just one of those nights," said New Jersey Coach Larry Brown. "Anytime we'd make a run, we'd dribble the ball off somebody's foot or miss inside. It was discouraging. We'd go inside and miss, and they would hit from 20 feet."

Jackson born

Andrew Jackson, seventh president of the United States, was born on March 15, 1767, near Curetons Pond, Union County, North Carolina.

"Here's #12 of my 17 reasons why H&R Block should prepare your taxes."

*Henry W. Block*

### REASON #12: The changing tax laws.

The Economic Recovery Tax Act of 1981 affects every taxpayer, regardless of income. Your H&R Block tax preparer can show you how the new tax law helps you save money on your 1981 taxes, and point out changes that could affect your taxes in 1982.

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17 reasons. One smart decision.

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## AUCTION

FIXTURES & INVENTORY:  
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218 MAIN STREET  
MULESHOE, TEXAS  
FRIDAY - APRIL 2  
11:00 A.M.

FIXTURES:  
French Provincial Store Fixtures by Rutledge Mfg., Gold on White - Shelving - Glass Displays - Adjustable Shelving - Wall Shelving - Chrome Hanger Racks - Mirrors - Roof Top Air Conditioner - NCR 250 Cash Register - Recorder

INVENTORY:  
Resistol Western Hats - Tennis Shoes by Keds - Boots by Red Wing, Pecos, Bronco & Texas Brand - Haynes & Munsingwear Underwear - Jump Suits - Jackets - Ties - Blue Jeans by Levi, Wrangler & Sedgwick - Sleepwear - Belts - Bedding - Towels - Pillows - Infant Wear - Cosmetics - Gift Items - Rain Coats & Hats - Electric Blankets - Costume Jewelry - Purses - Hosiery - Billifolds - Playtex Bras - Dresses - Clothing For The Entire Family!

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TERMS OF SALE: Cash or Cashier's Check. Personal or Company Checks MUST be accompanied by Bank Letter of Guarantee.

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Prices effective thru Tuesday, March 30

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Borden's Round Carton Ass't. Flavors  
**\$1.59**  
1/2-Gal.

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**67¢**  
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Texsun Pink  
**69¢**  
48-Oz.

### Macaroni & Cheese

Kraft  
**\$3.13**  
7 1/4-Oz. Pkgs. For

### Dinner Rolls

Frost Cluster  
**49¢**  
12-Ct.

### Hominy

Food Club White Or Golden  
**\$3.13**  
15-Oz. Cans For

### Yogurt

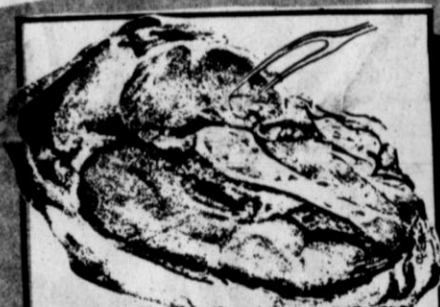
Food Club Ass't.  
**33¢**

### Corn on-the-Cob

Top Frost  
**\$1.19**  
4-Ear Pkg.

### Dawn Liquid

27+ Off Label  
**\$1.59**  
32-Oz. Bottle



### Sirloin Steak

USDA Choice  
**\$1.98**  
Lb.

### Cheese Spread

Moorshead Jalapeno Or Pimento  
**99¢**  
7 1/2-Oz.

### T-Bone Steak

USDA Choice  
**\$2.98**  
Lb.

### Salad Olives

Valu-Time Generic  
**\$1.99**  
21-Oz. Jar

### Corned Beef

Hereford  
**\$1.49**  
12-Oz. Can

### Shortening

Gaylord  
**\$1.29**  
42-Oz. Can

### Turkey Drumsticks

**58¢**  
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### Beef Brisket

USDA Choice Trimmed  
**\$2.39**  
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### Flounder Fillets

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### Bananas

Golden Ripe  
**\$3.89**  
3 Lbs. For

### Oranges

**\$1.29**  
4 Lb. Bag

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**59¢**  
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### Avocados

California's Finest  
**\$3.13**  
Each For



### Tomatoes

**45¢**

### Squash

Yellow Lb.  
**59¢**

### Onions

Green Bunch  
**\$5.13**  
For

### Jicama

**59¢**  
Lb.

### Bean Sprouts

**59¢**  
Lb.

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Enhance Dry Or Normal  
**\$1.39**  
8-Oz.



### Charcoal

Topco  
**\$1.49**  
10-Lb. Bag

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Aim Reg. Or Mint  
**1.59**  
6.4-Oz.

### Alka-Seltzer

**\$1.39**  
25's

### Toothbrush

DX by Lever Firm, Med. Or Adult  
**99¢**  
Each

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Suppositories  
12's **\$2.64** 24's **\$4.78**  
Ointment  
1-Oz. **\$1.99** 2-Oz. **\$3.29**

### Anacin 3

Tablets 100's Capsules 40's  
**\$2.69** **\$2.29**

### Deodorant

Sure Spray Reg. Or Unscented  
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4-Oz.

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For Baby Nursery Pack  
**\$2.98**  
120-Ct.

### Nice n' Soft

Facial Tissue Ass't. Colors  
**59¢**  
200-Ct.

# Deaf Smith County Health Fair Set Tuesday



**Preparing for Health Fair**

The Family Living Committee, along with the County Agricultural Extension Service, is sponsoring a Health Fair Tuesday from 10 a.m. to 5 p.m. in the Community Center. The fair will feature exhibits by 31 health-related

agencies and free screenings. From left are Gayle Carter, secretary of the Family Living Committee; Louise Packard, chairman; and Louise Walker, County Extension Agent and advisor for the fair.

A free Health Fair is scheduled this Tuesday from 10 a.m. to 5 p.m. in the Hereford Community Center. Sponsored by the Deaf Smith County Family Living Committee and the County Agricultural Extension Service, the fair will feature 31 educational booths by health-related agencies.

The purpose of the fair is to acquaint as many residents as possible with the health services that are available in the area. It is free of charge and everyone is invited.

Free TB, diabetes, blood pressure, urinalysis, and hematocrits screenings, and eye screenings for preschoolers, will be conducted by the Texas Department of Health, Kidney Foundation of West Texas, American Heart Association, Northwest Texas Hospital School of Nursing, Panhandle Home Health Agency, South

Plains Health Providers, and Young Homemakers.

Other agencies represented include Big Brothers - Big Sisters, American Cancer Society, Department of Human Resources, Hereford Family Services Center, Hereford Camp Fire Council, Panhandle Health Systems Agency, Hereford Satellite Work Training Center.

Also High Plains Epilepsy Association, TOPS No. 576, State Commission for the Blind, March of Dimes, Goebel Hearing Aids, American Red Cross, Deaf Smith County Library, Lorene Johnson Company, Texas Society to Prevent Blindness, Hypnotic Development and Research.

And Seventh Day Adventist Church, Amarillo State Center for Human Development, CowBelles, Deaf Smith County Hospital, Arrowhead Mills, Inc., Panhandle

Chapter National Multiple Sclerosis Society, and Texas Rehabilitation Commission.

Louise Packard is the overall chairman of the Health Fair and the Family Living Committee. Special Health Fair committee chairman include Janet Coleman and Mariellen Homfeld, publicity; Doris Morgan, registration; Pete Garcia and Geneva Crump, booth; and Tillie Miller, evaluation.

Members of the Deaf Smith County Hospital Auxiliary will be in charge of registration. Extension Homemaker Club members will be hostesses throughout the day.

The HealthFair is being coordinated through the local County Extension office, third floor of the Courthouse. For any questions or further information about the Health Fair, contact Louise Walker, County Extension Agent, at 364-3573.



**Free Screening**

Jane Matthews, from the American Heart Association, takes Penny Reinart's blood pressure as a part of the free screening available at the Health Fair. Ms. Reinart is the Assistant County Extension Agent. Other

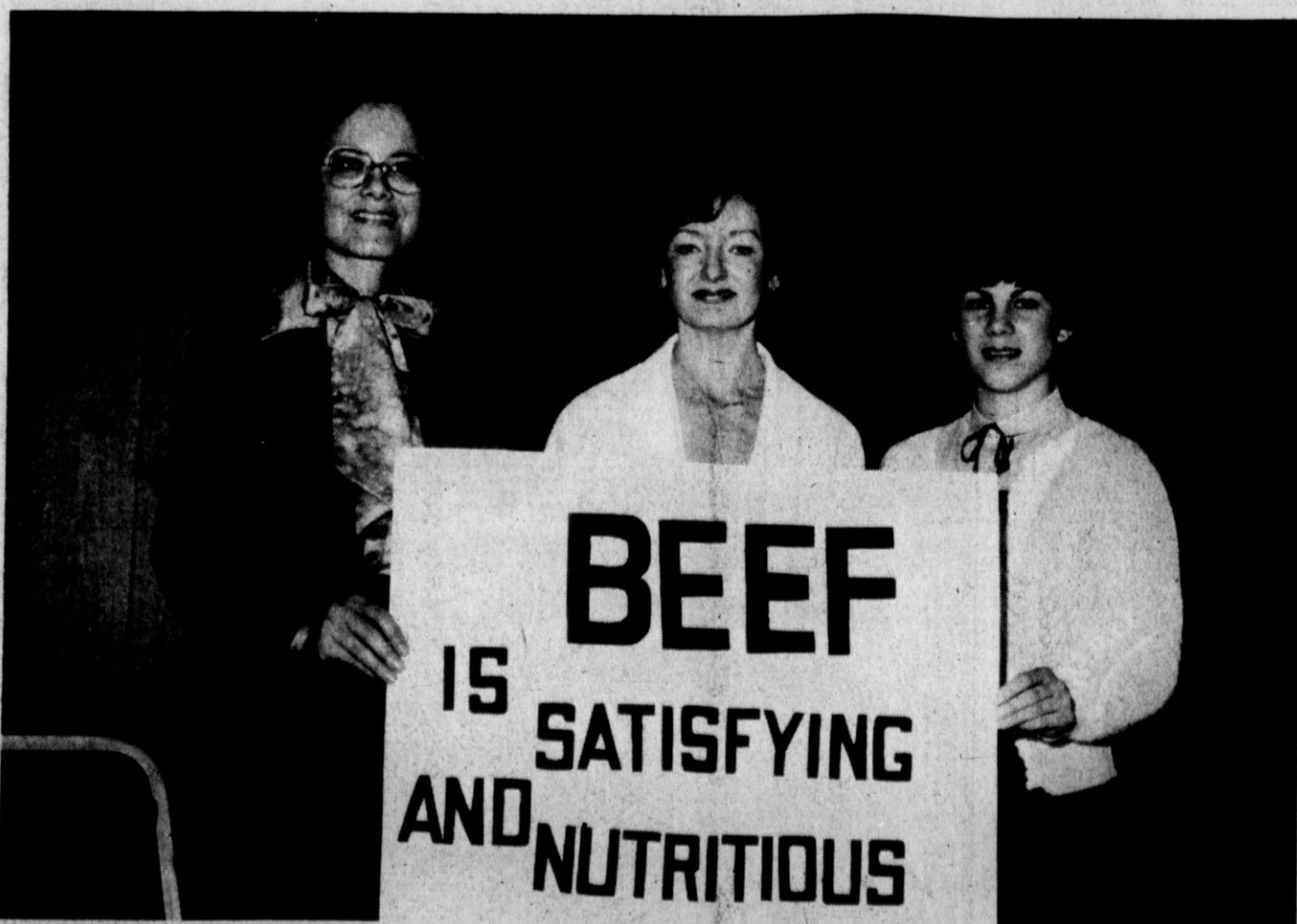
free screenings that will be taken at the fair are TB, diabetes, blood pressure, urinalysis, hematocrits, and eye screening for preschoolers.



**Shake & Slim**

Left to right, Barbara Schlabs, Lorene Johnson, Mary Schlabs, and Cheryl Schlabs demonstrate Shake & Slim, an exercise device developed by Ms. Johnson for use by all ages. Endorsed

by the Texas Nursing Home Association, this device is presently being used in area schools, hospitals, and nursing homes. It will be demonstrated all day at the Health Fair.



**CowBelles Booth**

Left to right are Hereford CowBelles Beverly Davis, Darlene Fields, and Pam Young as they prepare to hang one of their signs in the CowBelles booth at the Health Fair. The

organization is just one of 31 agencies to be represented at the fair and will present a film strip and distribute literature stressing the nutritional qualities of beef.



**Red Cross Booth**

The Red Cross will set up a booth at the Health Fair to give first aid and water safety demonstration. Betty Henson, left, who is the Executive Director of the Hereford Red Cross,

demonstrates first aid procedures to Louise Walker, County Extension Agent, and Louise Packard, at right.

(Brand Photos By Sandy Pankey)

## Los Ciboleros Chapter, DAR, Represented At Conference



MRS. REYES CANO, JR.  
...nee Lucy E. Ortega

Los Ciboleros Chapter, Daughters of the American Revolution, was well represented at the 83rd State Conference, Texas Society, NSDAR, held recently in the Americana Hotel, Tandy Center, at Fort Worth.

There were 133 DAR Chapters of the 166 Chapters were registered for the State Conference. Membership in the Texas Society, DAR, totals 15,375.

During the Junior Membership Style Show, Mrs. L.W. Norvell was the winner of an oil painting by famed artist, R.D. Enright.

During the conference, a memorial service was held for deceased Texas DAR members. Helen Jenkins Millard, deceased member of Los Ciboleros Chapter, was honored.

Mrs. Ernest S. Brainard, State Regent and member of the local chapter, gave her yearly and final State Regent's report. Membership in Texas Society has increased to 15,375 members, 166 DAR Chapters, with 16 new DAR chapters being organized during her three year term.

The Texas Room in Washington, D.C., decorated in 1830 era as German cottage, will be dedicated April 20 during the Continental Congress NSDAR.

The Texas Regent's Project, Free Enterprise, Texas A&M was completed in 18 months.

Also, during the conference, Dr. Svetozor Petrovich, a professor, writer and director of Center for Education and research in Free Enterprise, Texas A&M University delivered an inspiring message on Freedom in America.

He discussed the means that must be used to promote and protect our freedom and the methods being used by the Communist Party to corrode and destroy our freedom.

Reports from state officers and chairmen were given. The election of new state officers was held for the following offices: State Regent, Dr. Carol Woodfin of Waco; vice-regent, Mrs. W.D. Tiner, of Conroe; chaplain, Mrs. John E. Cross of Midland; recording secretary, Mrs. B.J. Lovett of Tomball.

Also, corresponding secretary, Mrs. John Ramp of Canadian; organizing secretary, Mrs. John K. Harrell of Bandera; treasurer, Mrs. James Raymond of Kerrville; registrar, Mrs. Jack Patterson of Houston; historian, Mrs. A.L. Delaney Jr. of Liberty; librarian, Mrs. Lynn Harding of Austin; and curator, Mrs. Robert Oder of Gladewater.

Mrs. Brainard was elected honorary State Regent and Mrs. L.W. Norvell was elected president of Chapter Regents Club. State resolutions were also read and approved.

A banquet in honor of Mrs. Richard Denny Shelby, president general, NSDAR, was held in the American Ballroom. Introduction of the President General was given by Miss Marion Day Mullins, past organizing secretary general, NSDAR.

Mrs. Shelby, in her address, "Horizons Unlimited" discussed the present and future projects of the National Society, DAR. Her national project, "A Legacy Preserved" is the restoration and preservation of the National Buildings in Washington, D.C.

A contract totaling over \$698,074 had been signed in January for this project. "With yesterday's dream, tomorrow's vision and today well lived, with vision of hope, our horizons unlimited will be accomplished."

Los Ciboleros Chapter received awards for outstanding DAR work in the following: the American History Essay Contest, fifth grade, state winner, Andrew Gee; Certificate of Award in 100 percent dues payment remitted with the computer print out; certificates of merit in yearbook promptness.

Also, American Heritage, DAR schools, DAR service for veteran-patients, Americanism and DAR manual for citizenship; citations to Mrs. T.J. Carter serving as Chapter Regent, to Mrs. L.W. Norvell serving as State Chairman Lineage Research, and Mrs. Jess L. Robinson serving as senate chairman, Texas DAR bulletin.

Members of the local chapter attending the conference included Mmes. T.J. Carter, L.W. Norvell, Jess L. Robinson and Bill Norris, organizing regent of the newly-organized Buffalo Grass Chapter of Floydada.



MR. AND MRS. PERRY COWIN

### Seminar Scheduled At First Assembly Of God

An Arkansas couple will be at First Assembly of God, 606 E. Fifteenth, Sunday through Tuesday to conduct a "Financial Freedom Seminar."

Perry and Polly Cowin will conduct three lecture and discussion sessions covering six major topics at 6 p.m. Sunday and at 7 p.m. Monday and Tuesday. The Cowin's seminar focuses on Biblical principles applied to finance. Cowin is a rancher from

Mountainburg, Ark., who has been in the investment and real estate business for 35 years. He was formerly a pastor and investor in Odessa and has conducted family life and marriage counseling seminars.

The seminar is open to the public. A free-will offering will be taken. For more information contact the Rev. Steven D. Bookout at 364-0305.

### Red Cross Gives Tornado Tips

No one in this country is completely free of the threat posed by tornadoes. Although they are most likely to occur in the South and Midwest, every state has experienced these destructive storms in the past half century. Tornadoes have killed over 10,000 people in the last half century.

According to the National Weather Service, a twister can strike at any time of the year, but about half of them occur between April and June, and over 80 percent of them between noon and midnight.

The American Red Cross says tornadoes usually telegraph their strike by the prevalence of unusually warm and humid weather with light winds and an ominous sky.

Tornadoes can whirl at speeds of up to 300 miles an hour, but their forward speed is usually at the rate of 40 miles per hour. Their force is tremendous, uprooting trees, exploding buildings and homes, and picking up railroad freight cars and boats.

The Red Cross states that the safest place during a tornado is a special cyclone

cellar, familiar throughout the Midwest. The National Safety Council reports that no one has been killed by a twister while taking refuge in a storm cellar.

For those who live in a house with a basement, statistics show you are also pretty safe if you follow this Red Cross advice: Go to the basement and protect yourself under a heavy piece of furniture, such as a table.

The same holds true in houses without basements. The best refuge is the ground floor, and, again, cover should be taken under a strong piece of furniture, as far away as possible from windows and doors.

As noted above, tornadoes travel at a speed of only 40 miles per hour, so if you are in an automobile there is little need to panic. Move at right angles to the storm's path and you can easily get out of its way.

If you're caught in the open, lie flat in a ditch or other depression. The same advice, says the Red Cross, holds true if you're in a parked or stalled car. Get out and lie flat in a depression or ditch.

## Ortega, Cano Exchange Vows

Lucy E. Ortega and Reyes Cano, Jr. were united in marriage at 3 p.m. Saturday afternoon at St. Joseph's Catholic Church. Father James O'Connor performed the wedding ceremony.

The bride is the daughter of Mr. and Mrs. Ruben Ortega and the groom is the son of Mr. and Mrs. Reyes Cano.

Martha Garcia served as maid of honor and Aurelio Carrasco was best man.

Bridesmaids and groomsmen included Mr. and Mrs. Joe Ortega, Mr. and Mrs. George Castillo, Mr. and Mrs. Thomas Albracht, and Mrs. Carl Sciumbato.

Mrs. Jimmy Madrigal provided the wedding music. Priscilla Mendoza, the daughter of Mr. and Mrs. Efrain Mendoza, was the flower girl and J.J. Ortega,

the son of Mr. and Mrs. Joe Ortega, was the ring bearer.

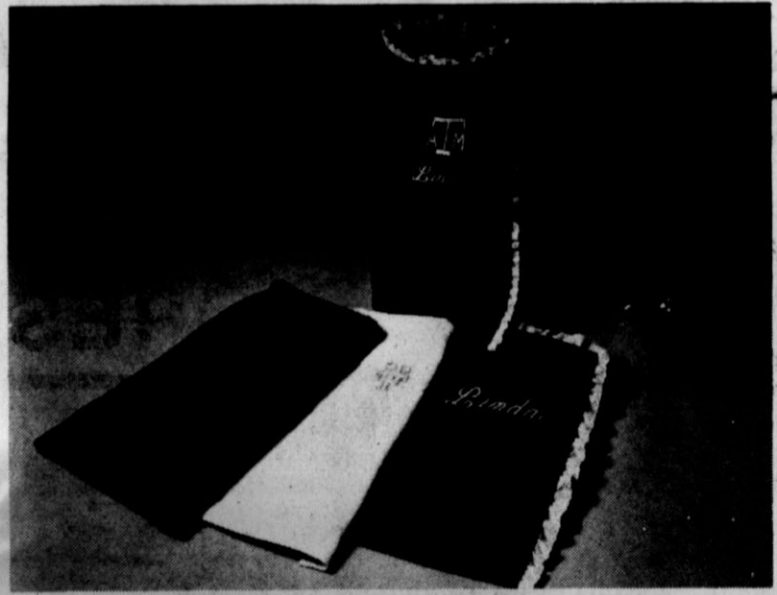
Given in marriage by her father, the bride wore her mother's wedding gown which she had worn 30 years ago. Made of a light pearl color, it featured a long train and lace bodice. The full-length veil was edged with a wide rim of lace. Her bouquet was a wedding gift from Vivian Cordova of El Paso.

Following the ceremony, a reception was held at Odd Fellows Temple. Mrs. George Cervantes served cake. The couple left for a wedding trip to Japan.

The bride was employed at Sears, Roebuch and Co. after graduating from high school. Following high school graduation, the groom is serving in the Marine Corps and has recently been promoted to Corporal.



**Happy 16th,  
Kari  
from  
Mother & Dad,  
Steve & Casey**



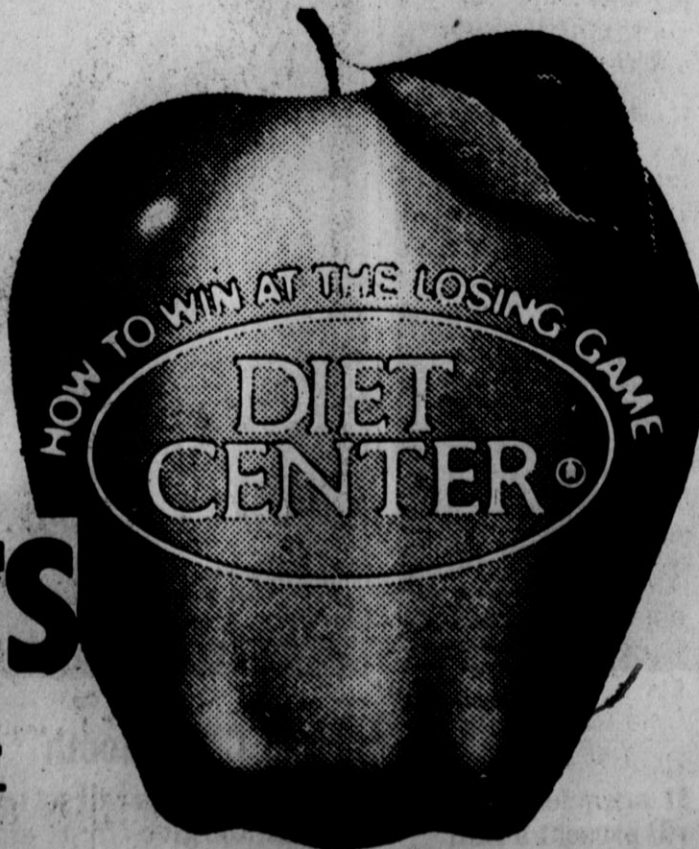
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Long on looks... woven polyester/ rayon skirt and short-sleeve jacket tops a bowed polyester bodice gayly striped. Khaki combos, sizes 6-16.

*Lady  
Gardin*



OMBRE STRIPES  
Really in the mood to greet the new season, the polyester interlock knit. Necktie comes off. Blue or green combo, sizes 14 1/2 - 24 1/2.

## Rutherford's

Downtown Hereford



## Care Of Cancer Patient Is Topic At Symposium

"Quality of life" - a phrase often associated with the care of cancer patients - will be the topic of "Supportive Care '82: Giving and Receiving Cancer Care," a symposium to be April 2 and 3 in Amarillo.

Purpose of the symposium will be to provide a better understanding of "quality of life" for those who care for the cancer patient and his family. The conference will probe the cultural, ethical, medical, religious and social aspects which influence the individual's "quality of life."

Supportive Care '82 will be open to all who care for cancer patients and/or families of cancer patients on a professional, volunteer or student basis.

Keynote speaker for the conference will be C. Richard Poh, director of Health Concepts Unlimited, of Oklahoma City. Topic of his keynote address will be "Visions of Wellness: A Quality of Living."

Pohl has worked as a health educator, chaplain, professor and pastor. He has developed numerous programs for the cancer patient and his family, including:

"Fighting Cancer Together," family conferences for Baptist Medical Center;

"Mastectomy Isn't The End," for American Cancer Society in Oklahoma City;

"Life Is For

Experiencing," an independent cancer support group; "Wellness Workshops," for promoting health in religious organizations;

"Health and More," a health promotion service for individuals, groups and businesses.

Pohl, who is currently pursuing doctoral studies in Social Sciences and Health Behavior, has master's degrees in Human Relations and Divinity.

Other speakers for the conference will be: Joan Gibson, associate professor of philosophy at University of Albuquerque; Edwin Heathcock, director of the Department of Pastoral Care for the Amarillo Hospital District; Dr. Emil J. Frejreich, head of the Department of Developmental Therapeutics at M.D. Anderson Hospital and Tumor Institute in Houston.

Presentations at the conference will include: Cancer and Its Impact on the Quality of Life; An Integrated Model of Cancer Care; Medical Ethics in Cancer Care; Unproven Methods of Cancer Treatment; Cultural, Religious and Social Attitudes in Cancer Care; Case Discussions of Supportive Care by an interdisciplinary health care team. Members of the team will be local professionals who will examine the supportive care services

available within the community for the cancer patient and his family.

The day and a half conference will meet in the auditorium of the Texas Tech University Health Science Center at 1400 Wallace Boulevard in the Amarillo Medical Center.

Registration for Supportive Care '82 will be \$40, with a student fee of \$25. Enrollment is limited. Registration must

be made through the Don and Sybil Harrington Cancer Center.

Joint sponsors of the conference are: Don and Sybil Harrington Cancer Center, Amarillo Unit of the American Cancer Society, Amarillo Hospital District, High Plains Baptist Hospital, St. Anthony's Hospital and Texas Tech University Health Sciences Center in Amarillo.



### Frying 'em Up

Rotary Club members are once again cleaning pots and pans in preparation for their second annual fish fry scheduled from 5:30 to 9 p.m. April 9 at Deaf Smith County Bull Barn. Tickets, which may be purchased from a Rotarian or member of the hospital staff, are selling for \$4 per adult and \$2.50 for children under 12 years of age. The all-you-can-eat meal will also include coleslaw, French fries,

bread, lemonade and tea. One hundred pounds of fish will be cooked hourly at the Bull Barn and their will be no waiting in line. Proceeds from the supper will go toward purchasing a heart thumper for Deaf Smith General Hospital. From left are Gene Ehler, Gary Phipps, John Faulkner and Dr. Aaron Hutto. (Brand Photo by Sandy Pankey)

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Susan Marnell 289-5808

## Courthouse Records

### WARRANTY DEEDS

Bill G. West et ux to Roy Carlson et ux, a tract of land out off NE part of south 1/2 of section 79, block K-4.

Antoinette Shakocius to David A. Shakocius, s. 48 feet of lot 51 and north 16 feet of lot 52, Brownlow Addition.

Mayer Myron Funk et ux to Juventino Bella et ux, being a part of south 306 feet of block 2 of Ricketts Addition.

Isaac C. Hudson et ux to Adan Muniga et ux, one acre tract out of northwest quarter of section 43, block K-3.

Gary G. Godwin to Samuel Joseph Metcalf, west 73 feet of lot 4, block 1, Sycamore Addition.

Joseph Horace McIver to Ray L. Howell et ux, south 78.71 feet of north 148.71 feet of lot 5 of Tax Assessor's subdivision of block 15, Evants Addition.

Betty Jeane Ball Zimlich to Goochie Sisk Ball, all of lot 1 and north 29 feet of lot 2, France subdivision of east 1/2 of block 23, Evants Addition.

**MARRIAGE LICENSES**  
Lawrence Arnold Lindsey and Alicia Garcia, March 19.

Darrell Joseph Huseman

and Brenda May Lee, March 19.

Isidro Ortiz Ruiz and Reyes Riojas, March 22.

Manuel Cervantes Jr. and Victoria Carrillo, March 22.

Francisco Escobedo and Melinda Barrientos, March 25.

Reyes Cano Jr. and Luz Elena Ortega, March 25.

### Kendall Tabor

Foot Specialist

Podiatrist

Associated with

Dr. William Watson.

Announces the opening of his practice.

Wednesdays only in the office of Dr. M.C. Adams.

335 N. Miles

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### CPR Class Scheduled

The American Heart Association will sponsor a CPR class Monday, March 29 and Tuesday, March 30 at the Hereford State Bank from 7-10 p.m.

The class is free of charge and open to the public. All interested persons are urged to attend.

Instructors for the class are John Gilliland, Rosie Griffin, Rex Lee, Rick Lee and Chris White.

### The Light Touch by Jesse & Bernice

Our friend says this is the last time he's going to file a tax return. Next year he'll just point to his pockets and let the government fight it out with his kids.

Heard about the psychiatrists' testimonial dinner? To the guest of honor they sang "For He's an Adequate Fellow." Kids today don't want to put a shoulder to the wheel - they just want to get their hands on it.

Hibernating: living on borrowed time.

You can always count on the guy in the fourth car back to be the first to see the light turn green.

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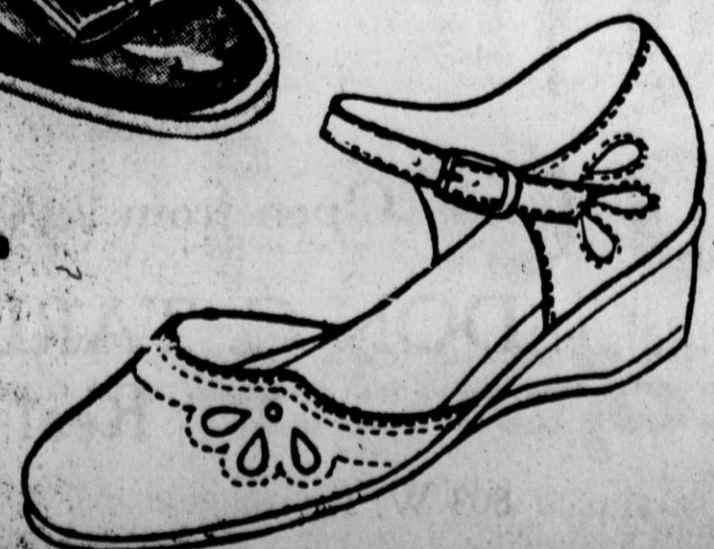
Sizes 5 1/2-8.....\$27.00

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Sizes 12 1/2-4....\$33.00

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**Along the Frio**

**Frio Homemakers Meet Tuesday**

By MRS. OWEN ANDREWS  
Frio Homemakers Club met Tuesday in the home of Mrs. Marguerite Cole. Vice-president Beverly Cole was in charge of the business meeting. Officers for the club year beginning September '82 were elected.

New officers elected included president, Mrs. Ruth Robbins; vice president, Mrs. Nadine Warrick; secretary-treasurer, Mrs. Dale Richardson; reporter, Mrs. Georgia Andrews; and consumer buying chairman, Mrs. Annie Vogler.

The program consisted of a review by Marguerite Cole and Vada Axe of their recent tour in Europe with a question and answer period following.

Those attending included Alma Andrews, Mmes. Georgia Andrews, Ella Caudle, Annie Lee Dobbins, Beverly Cole, Darlene

Richardson, Ruth Robbins, Ruby Sparkman, Alene Tindal, Loleta Vinson, Nadine Warrick, Virginia Yandell, Vada Axe and the hostess.

Also helping host the meeting were Mmes. Tindal and Paetzold. The next meeting scheduled will be a tour of the Harrington Cancer Center, Amarillo, on April 13.

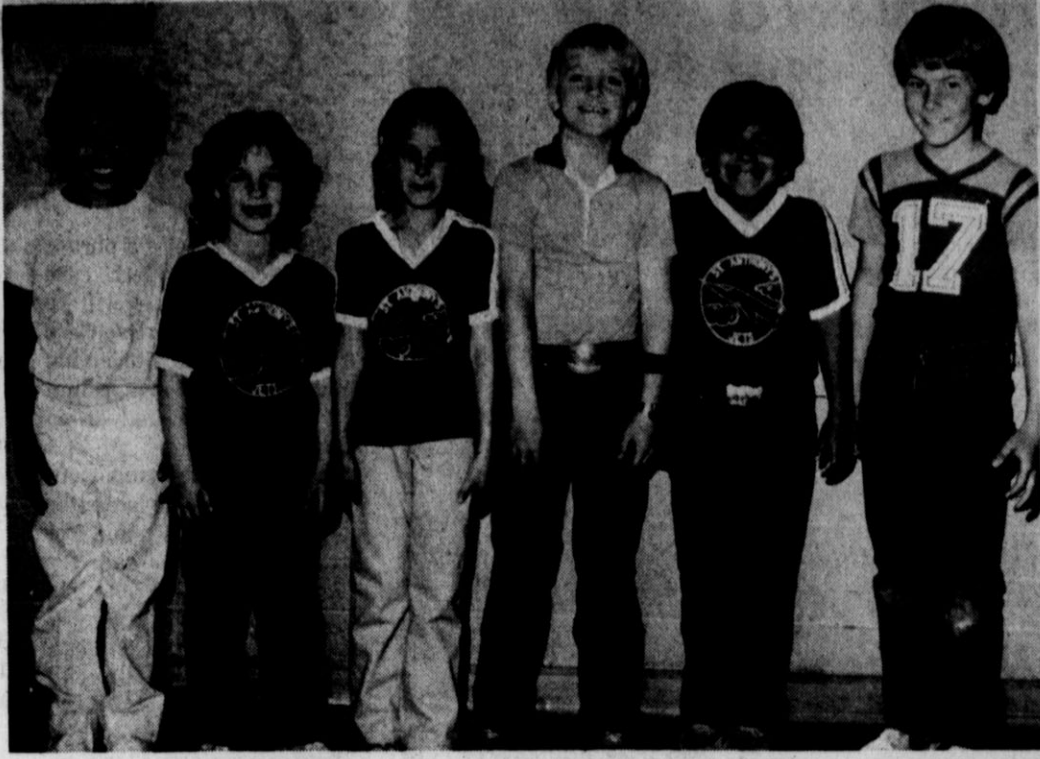
Mrs. Annie Springer, a resident of South Hills Manor of Dimmitt, was stricken ill the first of the week and was in Plains Memorial Hospital at Dimmitt in serious condition. She lived over 30 years on the farm in this community, until after her husband's death in 1955, and about 20 years near Hereford on Highway 385 south of town. She has been in

the Manor since 1978.

Mr. and Mrs. Jimmy McMillon and family spent last week during spring break visiting relatives in Lubbock, friends in Waco and with her mother, Mrs. Bertha Sayles of Ft. Worth.

Mrs. Ronnie Andrews came home from Hereford hospital on Wednesday following surgery and a weeks stay there.

Mrs. Bob Simpson came home from High Plains Hospital in Amarillo on Monday. She is recovering from surgery for hip joint replacement and feeling much better.



**Jumping for a Cause**

Students at St. Anthony's Parochial School who participated in the Heart Association's Jump-a-thon recently brought in a total of \$4,686.88. Above are six students who received top pledges totaling \$417.60. From left are Diane Murillo, Lee Ann Reinauer, Nikki Linderman, Ryan Gerber, Michael Campos and Garrick McPherson. This group will receive warm-up suits for their participation. Students turning in

over \$100 in pledges and who will be awarded wind breakers are from left in bottom photo, Chris Kimball, Tonya Marnell, Mark Kriegshauser, Russell Backus, Richard Perez and Ashley Hardt. First through third grades jumped for two hours and 45 minutes and fourth through sixth grade students jumped for three hours. Co-ordinator for the event was Donna Warrick. Sister Martha Jane is principal at the school. (Brand Photo by Sandy Pankey)

**Red Cross Activities Postponed**

All Red Cross activities scheduled with Mike Weiting on Monday, March 29 have been postponed until a later date. Weiting has been appointed Director of Disaster Assistance at Ada, Okla. and will be involved with ac-

tivities at his new post. Among the canceled meetings are a CPR instructors class on Thursday evening, a water safety instructors noon luncheon, and afternoon classes for first aid instructors.

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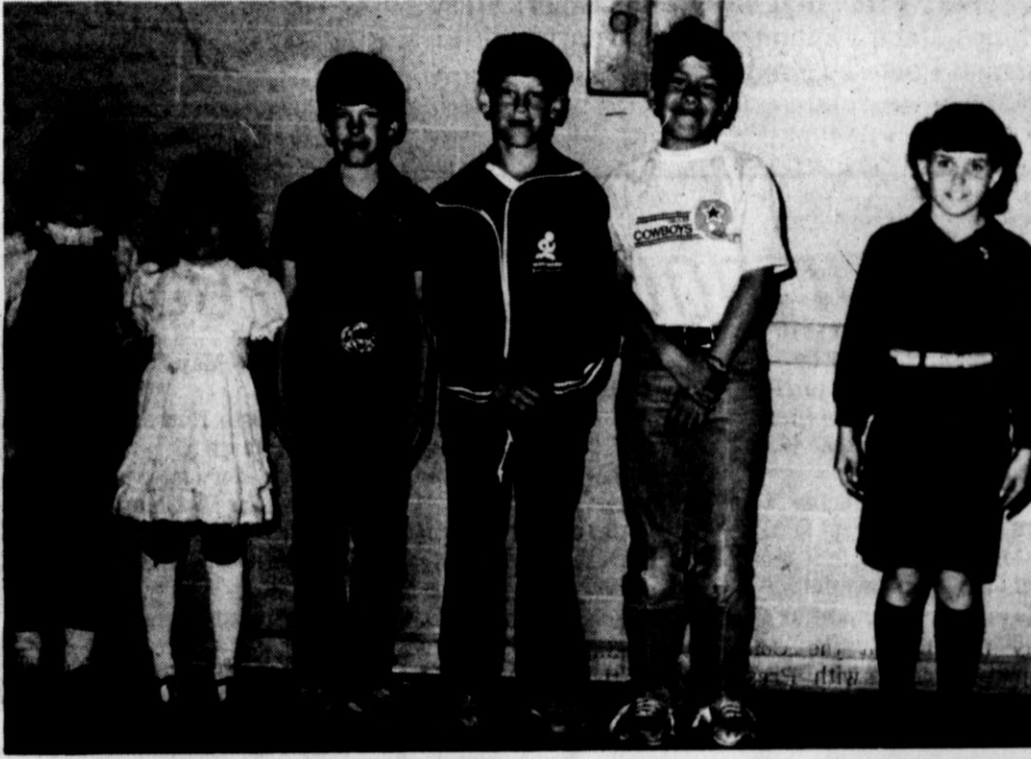
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IN SHOES**



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**Public Invited To View New Fashions**

Spring up with fresh, exciting fashion ideas to sew from Simplicity Pattern Company. Their Spring-Summer '82 show, "Young Sensations" is styled for today's active young person. Their program takes you from fun sunwear to casual classics, and feeling-pretty evenings.

will be inspired to sew once they have seen the latest in color, fabric, and fashion.

Fashion show models will be young people from your community. It's a dazzling Spring preview not to be missed! Please come and join us, 4:30 to 5:30 p.m., Tuesday in Sugarland Mall.

levels, race, color, sex, religion or national origin.

These are a few of the fashion categories presented in Simplicity's collection. All Educational programs conducted by the Texas Agricultural Extension Service serve people of all ages regardless of socio-economic

**History Deadline April 1**

The deadline to turn in all material for the Deaf Smith County History, "The Land and its People," is Thursday, April 1, according to project chairman Troyce Hanna.

This includes all written material, general county history, business, church, and organization histories, memorial and tribute pages, photographs, additions and corrections, as well as research presently being gathered.

All material must be in the Project County History office at the E.B. Black House by Thursday to be included in

the book. Most of the material is already in the office and staff members are processing it to be ready for the publishers next month.

Hanna reminds those who wish to order books that this must be done before the copy goes to the publisher. A deadline on book orders will be set soon, and residents are urged to get their orders in before the last minute.

Price of the book is \$36.75, including sales tax, and payment must accompany orders.

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After a very personal tragedy I let myself go in more ways than one. In a short time I ballooned to a hefty 175 lbs. and all my curves turned into huge hunks of fat. Suddenly I realized that if this continued, adding pounds to my already huge size, I would outgrow all to my clothes and that my overall health would be affected. Was this trip necessary? The answer was NO! But how to make the transition back to the svelte figure of my earlier days?

I found the answer in my morning paper... PAT WALKER'S Figure Salon. I read the article with real interest. If they could do it... so could I!

The next day I visited the Tucson salon, had my free 1/2 hour treatment and figure analysis and a complete explanation of the PAT WALKER'S figure-reducing program. After that... it was all downhill!

I enrolled in the program, took my regular 1/2 hour treatment 3 times a week. The result is the figure you see at the right. The Pat Walker program has done much for my health... but, most of all, it has given me a complete new outlook on life. Today at 57 I am a Great Grandmother with the figure of a young June bride... thanks to the Pat Walker Figure Salon.



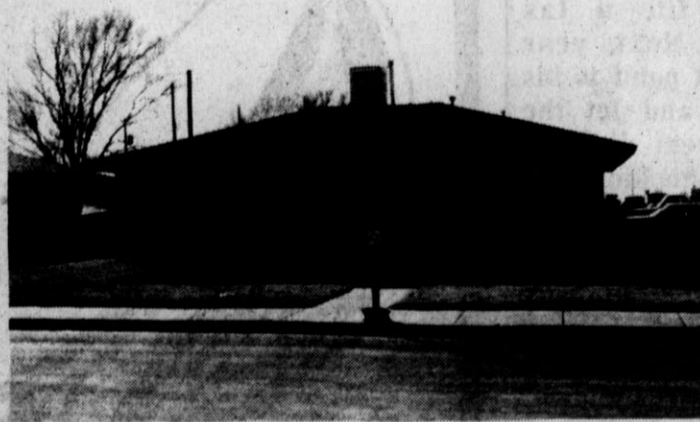
WHETHER you've let go a lot or just a little... Pat Walker's can help you snap back. Call today for your free first session and figure analysis. We can help you, we know that, because we have been perfecting figures just like yours for over 30 years. One-on-one privacy, no disrobing and no contracts. Just sharing and results. CALL NOW!

**Pat Walker's**  
Figure Perfection Salons International  
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# Operation Good Shepherd Sign-Up Continues

Today signifies the conclusion of "Operation Good Shepherd Week" in Hereford, but the real project is just getting started, as volunteers who have signed up to be Good Shepherds will be beginning an interdenominational ministry of helping other people in the local community.

Interested persons who have not yet signed a registration card are urged to pick one up at a local church today and return it to Operation Good Shepherd; Box 1209; Hereford, TX 79045.

A mass meeting of volunteers is being planned following registration, during which membership cards will be distributed and a Ceremony of Commitment will be conducted.

The idea of a "Good Shepherd" program was first discussed at a meeting of the Hereford Ministerial Alliance, and the purpose of the program is to meet human needs whenever and wherever they arise. The movement is local in nature.

with no affiliation to any organization outside of Hereford and will seek to work with and supplement other local help-oriented agencies.

A steering committee made up of volunteers will move to match resources and abilities

with needs in the community, calling on volunteers to contribute their time and resources where they can be used to help others.

For further information about the program, contact Operation Good Shepherd at 364-0382.

## Church Women United Workshop Scheduled

An Area I workshop for Church Women United is scheduled from 9:30 a.m. to 2 p.m. on Thursday, April 1 at St. Stephen's United Methodist Church, 4600 S. Western, in Amarillo.

The Amarillo unit of Church Women United will serve lunch to the workshop

## Local Resident Recognized

David Shawn Greeson of 232 Star was among 1,138 honor students to be recognized at the College of Engineering at the University of Texas at Austin.

To achieve the engineering honor roll, a student must have maintained at least a 12 hour course load throughout the semester, passing all courses with a minimum grade point average of 3.24.

Total grade points are calculated by multiplying course hours by the value of each grade.

participants. A nursery will be available at the First United Methodist Church in Hereford for ladies going from here.

The workshop will be conducted by Tillie Cross, state president, and Ouaida Dorr, past state president, and is designed to help local units function better in their communities.

All local women interested in the functions and purposes of Church Women United are urged to attend this workshop experience. Anyone desiring more information may call Eloise McDougal, area coordinator, at 364-2208.

## Koelzer Finishes Classes At University

Betty Koelzer, owner of Koelzer Photography, has enrolled in the Charles J. Lewis Prestige Portraits, a professional photography class at Sam Houston State University in Huntsville.

This class was conducted as a part of the 1982 Texas School of Professional Photography under the leadership of the Texas Professional Photographers Association. Classes ended Friday.



## Signing Up

Judy Williams, left, watches as Beverly Bryant signs up to be a "Good Shepherd." Anyone in the community may volunteer to be involved in Operation Good Shepherd, an interdenominational ministry designed to meet needs within the local community whenever and wherever they arise. Registration cards are available in local churches, and interested persons are urged to sign up today. For further information, contact Operation Good Shepherd at 364-0382.

The school was created seven years ago in an effort to give photographers in Texas and the Southwest an opportunity to improve the quality of the work they produce.

This is the third time Sam Houston State University has been selected to sponsor the professional school. Sam Houston was selected because of the facilities it has to offer for a program of this type.

Nearly 200 photographers are attending this school and

## Panhellenic Association Holds Registration Party

The Hereford Panhellenic Association hosted its annual Rush Registration party Thursday night in the home of Janice Carr with Carolyn Carr assisting as membership and hospitality chairman of the organization.

Local girls and their mothers were greeted at the door by Marsha Winget, Rush chairman.

An informative program was presented by members of the West Texas State University Panhellenic, including discussion of financial obligation, scholarship responsibilities, extra-curricular activities, the reasons and benefits of sorority life. Also discussed by the WT representatives were some definitions of Rush week and early pledging of a sorority.

Cynthia Easterwood and Diane McNaney, local girls who are in sororities were on hand to help with the program as well as other WT students, Debbie Wait, Karla Kilgore, Susan Neil, Debbie Lewis, and Cindy Aufleger.

After being served refreshments, the guests visited informally about sorority life.

Hereford senior girls and mothers present were Cynthia and Mrs. Streun, Gina

and Mrs. Griffin, Joani Kalka, Kellie Howell, Sharon and Mrs. Skaggs, Debbie and Mrs. McCarter, Karen Jones, Carole and Mrs. Walterscheid, Jill and Ms. Pickens, Rhonda Reinart, Delynn and Mrs. Dickerson, Sandy Brownlow and Marsalyn and Mrs. King.

Other Hereford Panhellenic Association members present were Sue Brown, Sharon Hodges, Meredith Wilcox, Margaret Formby, Susan Perrin, Judy McCarter, and Roberta McNeese.

Senior girls who are going to college who were unable to attend Thursday night's party are asked to contact Marsha Winget at 364-0639 or any Hereford Panhellenic Association member for information on Rush registration through the local organization and through the college of their choice.

A Rush information party

is being planned for June 3 for new graduates and their mothers. At this party, specifics of Rush will be discussed as well as information on appropriate dress for Rush Week.

Local girls who are in sororities will be on hand to answer questions and provide information. At this party the new graduates are asked to have their Rush information sheets completed with transcripts and pictures ready.

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Spring Classes starting Monday

## MARCH 29th

Schedule

A.M. 8:30-9:30 MTWTF  
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P.M. 4:15-5:15 MTThurs.  
5:45-6:45 MTThurs.  
6:45-7:45 MTThurs.

All classes held at the Knights of Columbus, Country Club Dr. Come at your convenience, schedule substitutions acceptable.

Each Session - 6 Weeks  
Fee \$20, with classes twice weekly \$5 for additional class

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\$7.50 w/aerobics \$10.00 w/o aerobics

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or Susan Marnell, 289-5808  
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**FOR FITNESS - FUN!!**

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## Members Make Centerpieces

Sweet 'n' Fancy Cake Decorating Club met Thursday morning at the Community Center, with President Kathy Holmes presiding over the business meeting. Members made panoramic sugar Easter eggs which will be used as centerpieces at Westgate and Kings Manor.

Members were reminded of the club bake sale scheduled for May 8.

For the next meeting, members will meet at the Community Center and then go to the La Plata Junior High School homemaking department to view their new convection ovens.

Others present were Isabel Cervantez, Janie Mejia, Margaret Gamez, Hope Torres, Alice Koenig, Evelyn Crofford, and Betty Henson.

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## SATURDAY

### APRIL 3rd

for

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Hereford Independent  
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Gas air conditioning units are quality constructed with handcrafted stainless steel components for years of trouble free service. There are fewer moving parts to break down. With no compressor to wear and become increasingly inefficient, gas air conditioning keeps its original cooling capacity throughout its long life. All of this dependability is backed by a ten-year, no-sweat warranty.

Install gas air conditioning now and take your choice of Nutone Sea Island ceiling fans in white or brown with brass-plated accents. It will add beauty and comfort to your home. And, combined with gas efficiency and good conservation practices, the fan will save energy, too. Installation of fan is not included.

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## News From The Lodge

**By SUSAN OWENS**  
As an organization, Camp Fire seeks to improve the conditions in society which affect our young people. We believe that all children should have the opportunity to develop their full potential, regardless of physical or mental abilities. Through Camp Fire's programs, children develop important life skills while they have fun learning, exploring, creating. It is more than what is done in Camp Fire, but rather how it is done that enables youngsters to become creative responsible adults.

Friends of Camp Fire are going to be talking a lot about our organization and about our children in the next few weeks. We are asking that you join hands with us in our crusade in teaching our children how to cope with the changes and meet the challenges in our world today. We in Camp Fire, know that regardless of how wonderful are our experiences, they have no value until they are shared with others. We are asking your help in sharing the ex-

periences of Camp Fire. We believe that Camp Fire can and will give our children here in Hereford a more solid foundation for meeting their tomorrows.

We need your support in helping us build that foundation. When someone asks you to become a Supporting Member of Camp Fire, make a commitment to yourself, your community and your child. We must have your financial support so that Camp Fire can produce the quality programming we are capable of providing.

### Two Students Are Honored

Two West Texas State University students from Hereford have been selected as new members of Phi Sigma Iota, a national modern languages honor society.

They are Guadalupe Villarreal, a graduate student, and Dora Gonzalez, junior elementary education major.

To be a member of Phi Sigma Iota, a student must have an "A" average or 4.0 grade point average, a "B" average or 3.0 grade point average in language classes and be in third year courses.

WTSU offers modern languages instruction in Spanish, French and German.

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### Receiving First Check

The Camp Fire organization will begin their Supporting Membership Drive with a kick-off scheduled at 8 p.m. Monday at the Camp Fire Lodge. The drive, which is scheduled throughout this week, is chaired by Dr. Aaron Hutto. Pictured are members of the sup-

porting membership committee who met recently at the Lodge. Susan Owens is shown presenting Dr. Hutto with one of the first checks received for their drive. Also pictured are Jackie Flood and Troy Schuder.

## Red Cross Update

**By BETTY HENSON**  
Executive Director  
All of the meetings scheduled for Monday, March 29, have been postponed. Mike Wieting, safety services specialist from Oklahoma City, is the Director of Disaster Services in Ada, Oklahoma for the duration of the disaster operation in Ada. Mike reported that 60 one-

family dwellings had been destroyed, 50 dwellings had suffered damage, one person was killed and numerous persons had suffered injuries.

We are looking for Mike to be able to meet with us next month. Special thanks to all of the volunteers who have put so much work into the chili supper and Volunteer of the Year recognition. Special thanks also to the people who donated items used for the special event.

Special thanks also to our Volunteer of the Year - Elaine Taylor, water safety chairman for the past two years. Elaine has put in many, many hours teaching water safety as well as coordinating classes, meetings and other

tasks too numerous to mention.

Thanks, volunteers for a job well done and for making this past year one of the most productive and enjoyable years in our chapter's history.

### Methodists Hosting Sunday Dinner

The public is invited to Sunday Dinner in the Fellowship Hall of First United Methodist Church today from 12:15 to 1:30 p.m. Cost is \$4 for adults and \$2.50 for students. The meal is being sponsored by the King's Manor Auxiliary.

All proceeds will go to a whirlpool bath and lift being installed at Westgate Nursing Home. Any person donating \$10 or more will be given a complimentary ticket.

Co-chairmen for the dinner are Mmes. Claude McGowen, Bartley Dowell and O. Wertenberger.

### Hospital Notes

**PATIENTS IN HOSPITAL**  
Ninfa Alejandre, Inf. Alejandre, Cynthia Bishop, Clint Burney, Jessie Cano, Betty Carrasco, Orpha Click.

Lillie Fish, Diana Gutierrez, Inf. boy Gutierrez, Bobby Hammock, Grace Hester, Jean Holbert, Jesse Hudson.

Kena Fuston, Laura Jones, Calla Mountz, Shay Norvell, Maria Perales, Eunice Peterson, Roxie Phipps.

Clarence Smith, Becky Stovall, Inf. boy Stovall, Richard Thames Edgar Toler, Joe Villalobos, Marie Wilks.

### BARBS Phil Pastoret

There's nothing like a week spent in the country to make you appreciate the amenities of city living.

There are three reasons to make the thumbs-up sign: To hitchhike, to indicate you vote "yes" and to strengthen your stein-holding stance.

## Today In History

### Associated Press

Today is Sunday, March 28, the 87th day of 1982. There are 278 days left in the year.

Today's highlight in history:  
On March 28, 1979, the worst nuclear accident in history occurred at the Three Mile Island reactor in Pennsylvania.

On this date:

In 1938, Japan installed a puppet government of the Chinese Republic at Nanking.

### West Central PAC

#### To Meet Tuesday

A meeting of the West Central Elementary School Parent Advisory Council (PAC) will be held at 2 p.m. Tuesday in the Media Center of the school. Officers will be elected for the coming year, and the four-year-olds will present a program.

All parents with children in Title I migrant classes at West Central are urged to attend.

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Co-chairmen for the dinner are Mmes. Claude McGowen, Bartley Dowell and O. Wertenberger.

In 1939, Madrid's surrender to General Francisco Franco ended the Spanish Civil War.

Ten years ago: Thousands marched on Parliament in Belfast, Northern Ireland, to protest against British rule.

Five years ago: U.S.-Soviet talks on detente and arms control opened in Moscow

with the Soviets denouncing American statements on human rights.

One year ago: White House officials said the Reagan administration would send a high-level mission to Africa for discussions on Namibian independence from South Africa.

### Special Services Begin Today

Temple Baptist Church will be holding a revival beginning this evening and continuing through Friday night. Bob Miller, of the First Baptist Church in Tucumcari, will be leading the services.

This revival is in conjunction with revivals being held in most of the northern region of the Southern Baptist Convention. Several other Baptist churches in Hereford are

among those participating. Miller has been in the ministry for the past 14 years serving the First Baptist Churches of Happy, Adrian, and Tucumcari, as well as other churches in Amarillo and Colorado. He and his wife, Glenda, have three children.

Everyone is extended an invitation to come to the services.

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**1 SEC OF LAND** - 5 wells, tailwater pit, wheat nego, located on Hwy 385. \$450 per acre.

**160 ACRES DRYLAND** - \$285 per acre in Deaf Smith County, some minerals and all wheat crop goes.

**2 SECTIONS NEAR HARTLEY** - 6 8" wells on Emerald Gas Line at \$2.25 per thousand cubic ft, 2 center pivot sprinklers, nice remodeled 4B home, 3B house, corrals, Quonset barn, very nice place. \$900 per acre.

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<p>Luxury on Fir St. - 3 bedroom 2 1/2 bath, living room and den, 5 ceiling fans, new carpet, side entry garage, corner lot, circle drive, custom built, 2000 sq. ft. \$75,000 - owner might consider second.</p>	<p>Need A Basement for Entertaining? We have a lovely custom built, 2600 sq. ft. home on 15th Street with all the extras you can imagine. Call Mark.</p>
<p>Car Wash for Sale - automatic wash and dry, large bays, located on Hiway 385, excellent financing terms. This is a good money maker.</p>	<p>2 bedroom on Avenue K, only \$25,000. Owner financing available. Call Ted Walling.</p>
<p>Horse Operation and Beautiful Home, too. 36 acres, irrigated, over 2000 sq. ft. home. 14 acres could be sold separate for \$20,000. \$239,000 total. Owner will finance.</p>	<p>Only \$45,000 for this large 3 bedroom, 3 bath on Western St. It needs some work, but it can be a real bargain for a handy man. Possible owner financing.</p>
<p>Good Shop Building For Sale - 50'x70', floor lift, overhead doors, insulated, good for mechanics, other trades. Terms are excellent. Call Mark Andrews.</p>	<p>Good opportunity for you on Beach Street. You can take over this loan at 9 1/2 percent, \$260.00 per month, and with a reasonable down payment, owner will carry balance.</p>
<p>Interested in a Home on Ironwood Street with \$12,000 down? We have one and you can assume the loan of \$225.00 per month, 7 1/2 percent FHA loan, owner will allow good terms on the balance. One owner home and sharp.</p>	<p>Excellent Equity Buy on Juniper Street! 1500 sq. ft. 3 bedroom, 2 bath, fireplace, built-ins, payments \$458 per month, interest under 10 percent. Immediate occupancy!</p>
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<p>The price is right on Star St. 3 bedroom, custom drapes, refrigerated air, fenced yard, all this for only \$31,500.</p>	<p>All the luxury you could want on Plains St. Over 2800 sq. ft. 3 bedrooms, 2 1/2 baths, office, huge kitchen with cabinets everywhere, sprinkler system front &amp; back, some owner financing available!</p>

**Mark Andrews**      364-3429

**Ted Walling**        364-0660

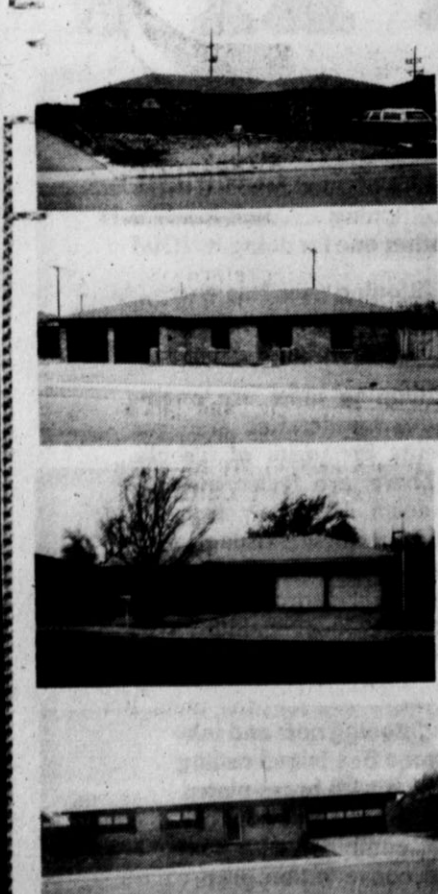
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# St. Anthony's Circus Carnival Today



## Carnival Today

Members of the auction committee (above) have been busy collecting items to be auctioned at St. Anthony's Carnival today from noon to 5 p.m. at the school. From left are Larry Walterscheid, Pat Betzen, Gary Kriegshauser, Dennis Gerber, and John

Kriegshauser. From left below are Theresa Artho, Eilene Alley, and Carmen Flood, who along with approximately 40 others shared the special community experience of making sausage for the carnival.

The public is invited to St. Anthony's Parish Annual Carnival this afternoon from noon to 5 p.m. at the school. This year's theme is entitled "Circus."

General chairman of the event is Joe Lindeman and co-chairman is Fritz Backus. Both chairmen include Bill Bles, clean-up, Kindergarten; Don and Pat Brooks, wheel of fortune, cake, walk and toy walk, first

grade. Ray Berend, fish pond and bean bag toss, second grade; Donna Lindeman, face painting, second grade; Al Simnacher, ball toss and arcade, third grade.

Neil and Ann Lueb, country store, balloon darts and numbers darts, fourth grade. The country store will feature home baked and canned goods, craft items, woodwork, ceramics, paintings,

crocheted and knitted items. Ken and Sylvia Artho and Ralph and Judy Detten, kitchen and foods, fifth and seventh grades; Theresa Albracht and Sandy Anderson, pie chairmen, fifth and seventh grades.

Mike Bowles and James and Sandy Burrus, money and raffle, sixth and eighth grades; Gene Zinser, CYO concessions, ninth and

twelfth grades; Larry Alley, cotton candy machine and popcorn machine; and Pat Robbins, helium balloons. Assisting at the auction will be John Kriegshauser, chair-

man, and Dennis Gerber, Pat Betzen, Terry Caviness, Gary Kriegshauser, Larry Walterscheid, Steve McWhorter, and Joe Ed Andrews.

## La Madre Mia Members Hold Sealed Bid Party

Members of La Madre Mia Study Club met Thursday night in the home of Bettye Owen, with Beverly Bryant as co-hostess. Each member brought an item to be used for a sealed bid party.

During the business meeting, conducted by President Carrell Ann Simmons, a new member, Sarah Hazelrigg, was voted in. Roll call was answered with "My Worst Purchase."

A club project, donating money to the Ronald McDonald House in Amarillo, was discussed.

## BARBS

Phil Pastoret

When you were 20, nothing was impossible; after 40, you're willing to concede a whole list of exceptions.

One glance at a gaggle of male knees and it's evident why men aren't silly enough to wear skirts.

Other members present were Carolyn Baxter, Jeri Bezner, Frances Berry, Ruth Black, Glenda Geries, Mary Herring, Sharon Hodges, Betty Lady, JoAnn Lane, Sandra Martin, Gladys Merritt, Lucy Rogers, Tricia Sims, Mysedia Smith, Georgia Sparks, Betty Taylor, Marlene Watson, Mary Beth White, and Judy Williams.

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411 E. 6th

Hereford

364-2211

## Local Artist Featured In Exhibition

Watercolor portraits of children, painted by artist Jena Rawley-Whitaker, will be presented in an open house exhibition today from 1-5 p.m. at The Finished Frame, located at 501 E. Park Ave. The public is invited, according to co-owners Elaine McNutt and Terri Hutson.

Several portraits of Hereford children will be on exhibition. A watercolorist, Ms. Rawley-Whitaker has been painting portraits of children for approximately three and a half years.

She presently has art representatives in Big Spring, Midland, Fredericksburg, Dallas, New Orleans, Ruidoso, Corpus Christi, Amarillo, and her newest is The Finished Frame in Hereford.

**"Come unto Me, all ye that labour and are heavy laden and I will give you rest." Matt. 11:28**  
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New 4 bedroom home. Low down payment. Lease purchase. Trades. Financing available. Immediate possession. Don't miss this one. Call Pat for appointment. 6007.

### TWO FOR THE PRICE OF ONE

2 bedroom, 1 bath home and 1 bedroom, 1 bath apartment. By opening a doorway between apartment and house, it becomes a 3 bedroom, 2 bath home, or rent the apartment and enjoy an extra income. Call Paul. 5956.

### NO MORE LAWN MOWING!

Rock front yard and part of back yard. Large rooms in this 3 bedroom, 2 bath home. Plenty of storage in garage, attic and building in back. Owner will consider lease purchase. Call Marie. 5923.

### PERFECT FOR YOUR GROWING FAMILY

New listing. Owner making a change. Super nice 4 bedroom on Oak. Excellent condition. Beautiful wood cabinets and built-in hutch. Corner fireplace. Good financing. Call Betty. 6035.

### REMODELED

3 bedroom, 1 bath brick house, new carpet, new paint, new water heater. New loan for qualified buyer or other financing plans available. No. 5995. Call Paul.

## HOMES

### LAKEVIEW DRIVE

That country feeling. This 3 bedroom ranch home surrounded by fruit trees and abundance of garden area for a bumper harvest. Owner relocating and will help with the financing. Make an appointment to view this one today. Call Pat. 5905.

### ACREAGE-WILL LEASE

8.5 acres at the edge of city limits. Plumbed for mobile home, 24x32 barn with cement floor and electricity, 6 horse stalls, steel pipe arena, good fence around the 8.5 acres, 3" submersible domestic well. On city water and sewer, but not in city limit. 5975.

### PERFECT FOR YOUR GROWING FAMILY

New listing. Owner making a change. Super nice 4 bedroom on Oak. Excellent condition. Beautiful wood cabinets and built-in hutch. Corner fireplace. Good financing. Call Betty. 6035.

### REMODELED

3 bedroom, 1 bath brick house, new carpet, new paint, new water heater. New loan for qualified buyer or other financing plans available. No. 5995. Call Paul.

### 4 BEDROOM LUXURY

Bay window, sprinkler system, ceiling fans, and beautiful landscaping are only a few of the features of this custom-draped Northwest location home. Call James.

### BEAUTIFUL SPANISH STYLE HOME

3 bedrooms, 1 1/2 bath home. Beam cathedral ceiling in den, neatly decorated. Double car garage and lots of room in the home. Call Jerry. 5793.

### QUIET NEIGHBORHOOD

Beautiful terrazo entry, birch paneling and cabinets, large den and separate living room are but a few of the features of this lovely 3 bedroom, 1 1/2 bath home. Call Neil. 5898.

### DUPLEX

Live in one side of this 2 bedroom duplex. Let the rest help pay for the mortgage. \$5,000 down and owner will finance. See Pat about more details. 6012.

### ON JUNIPER

New wall paper and repainted this past year. Storage building in back of this very nice 3 bedroom, 1 1/2 bath home. Interest rate on this one remains 9 percent on assumption. Call Betty. 5797.

### REMODELED

2 bedroom, 1 bath, close to hospital. Nice starter home. Owner says sell. Priced at only \$28,500. Call Pat for details. 6027.

### OLDER HOME

\$6,000 Down - owner will finance the 3 bedroom brick home. Large den area, basement and close to town. Call for appointment today. 6010.

### QUIET NORTHWEST LOCATION

This well-built older home features wood shingle roof, giant trees, and 6 percent assumable loan. This 3 bedroom home is priced in low 60's. Call James. 6062.

### ELEGANCE AND UTILITY

Large brick home situated on more than six acres. 5 bedrooms, 3 baths, large basement, office, sunken den. Heated shop building, kennel, dog run, stables. 175 trees surround a giant lawn with chain link fence set in concrete. A tennis court is located just across the private street from this home. Call James. 5781.

### LONG STREET

3 bedroom, 2 bath, brick, one owner home. Assumable loan and owner second with sizeable down payment. No. 6052. Call Paul.

## FARMS, RANCHES, AND COMMERCIAL

### BEAUTIFUL 160 ACRES

2 wells, 400 feet to red bed, tailwater return system, on pavement, one of the best quarters in Deaf Smith County. Call James.

### 328 ACRES WITH NICE HOME

Beautiful land, excellent financing, and lots of improvements. A nice home sits on the property. Three wells and tail water return system are all connected with underground line. Priced to sell. Call James.

350 Acres - only \$16,746.00 down payment. Balance is financed at 10 percent interest amortized. Perfect terrain. Grow cotton, wheat, grain sorghum.

### RENTAL PROPERTY

Own commercial real estate. Buy 711 East 3rd and 303 Witherspoon. Repair, paint and rent five units. Prime lots. \$38,000. Call Paul. 5691.

### REAL GOOD WATER

3,340 Acres - 1580 irrigated - 1780 grass - 12 irrigation wells - good water area - excellent property for stock farm, cash grain farm or dairy - \$625.00 per acre.

### LOTS OF IMPROVEMENTS

900 Acres - 3 homes, large barn, 8 irrigation wells, one center pivot sprinkler, 4 pivot points, good land, only \$425 per acre, assume existing loan. Call Jerry.

### 80 ACRES JUST SOUTH OF HEREFORD

All cultivated. Good water area. One well. Some underground line. The price and terms will fit your budget. Call James.

### MILO CENTER FARM

480 Acres, strong water - houses - barns - owner retiring and will finance. Call Brendan now.



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12 OZ. BOX **NOW... 89¢** 5 FLAVORS

**STRONGHEART CAT FOOD**  
15 OZ. CANS **2/49¢**

**ARM & HAMMER CAT LITTER DEODORIZER**  
26 OZ. BOX **77¢**

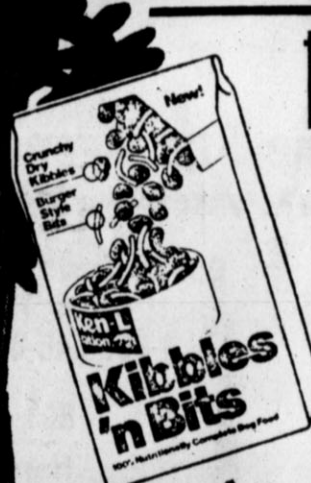
CAT LITTER **LITTER GREEN** 4 LB. BAG **\$1.09**  
CAT LITTER **CAREFREE** 25 LB. BAG **\$1.99**

Purina **Cat Chow**

THE MAIN MEAL CAT FOOD  
**\$2.49**  
4 LB. BAG



RAWHIDE TREATS **CHEW EZE** BOX **\$1.29**



**Kibbles 'n Bits**  
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**'Tender Taste' SIRLOIN TIP STEAK** ..... LB. **\$2.79**  
**'Tender Taste' BNLS. ROUND STEAK** ..... LB. **\$1.89**  
**Tenderized BEEF CUBE STEAK** ..... LB. **\$2.79**  
**Winchester's CHILI** ..... 1 LB. PKG. **\$1.19**



**California NAVEL ORANGES**  
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Prime Source of Vitamin C—Only 70 Calories in A Medium Size Orange!

**Bone "In" 'Tender Taste' ROUND STEAK** LB. **\$1.69**

**'TENDER LEAN' PORK SPARE RIBS** LB. **\$1.29**

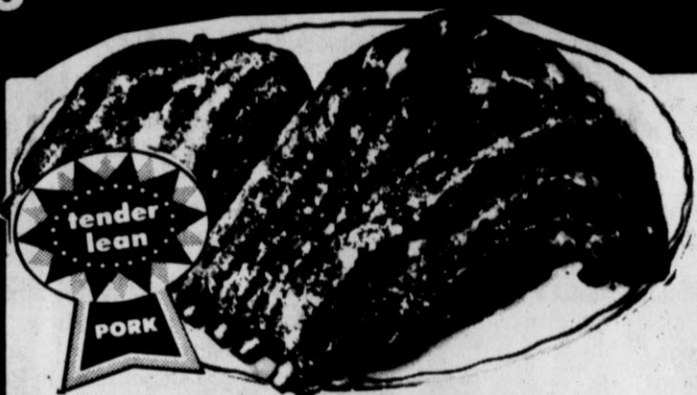
**Luscious-Ripe California STRAWBERRIES** ..... PINT **79¢**

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**Oscar Mayer Beef or Pork LEAN & TASTY** ..... 12 OZ. PKG. **\$1.89**  
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**Winchester's H. C. CONEYS** ..... LB. **\$1.69**

**RODEO MEAT WIENERS**  
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**Be Ready For B.B.Q.'s KINGSFORD CHARCOAL** ..... 10 LB. BAG **\$2.49**

**Favorite For Flavor Texas Medium YELLOW ONIONS**  
5 LBS. **99¢**

**Salad Favorite Large California TOMATOES**  
LB. **49¢**

**LENTEN FISH SPECIAL**

**TURBOT FILLETS** ..... LB. **\$1.99**  
**H&G WHITING** ..... LB. **79¢**  
**PERCH FILLETS** ..... LB. **\$1.59**  
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PERFECT FOR COOKING, BAKING AND FRYING!  
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For Delicious "Easy To Fix" Macaroni and Cheese Dishes Use Your Imagination and Add Your Favorite Extras!  
3 7 1/2 OZ. BOXES **\$1.00**



**White or Assorted NORTHERN TISSUE**  
The 'Specially Soft' Tissue For Your Bath In Your Favorite Decorator Color!  
4 ROLL PKG. **99¢**



**Jiffy CAKE MIXES**  
Jiffy Mixes Are Always Handy To Have On Your Pantry Shelf. Stock Up Now and Save!  
3 9 OZ. PKGS. **89¢**



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# Biddin' at Billy Bob's—When the Rich Let Their Hair Down

**EDITOR'S NOTE:** You might say it's the revelry of the rich, with a twist. In boots and jeans, the affluent will gather Sunday night at a honky-tonk to eat, drink, dance and bid on prizes ranging from a Texas longhorn and a Hawaiian vacation to a hot air balloon ride and John Wayne's eyepatch. And it's all for a good cause.

By **MIKE COCHRAN**  
Associated Press Writer  
FORT WORTH, Texas (AP) — For \$1,000 a table, or

\$100 a head, you're invited Sunday evening to bid on a signed portrait of Elvis Presley.

Or how 'bout the autographed original script from "Who Shot J.R.?"

Maybe you'd like to purchase a walk-on part in those daytime dramas "Days of Our Lives" or "The Young and the Restless." This includes lunch with the cast.

If show biz isn't your bag, there are vacation trips to Hawaii, Aspen, Winter Park or the Caribbean.

You can even spend a weekend on former baseball magnate Brad Corbett's yacht out of Pompano Beach, Fla., or take a VIP tour of the White House.

The occasion is the "First Annual United States Olympic Auction" from 5 p.m. until midnight Sunday at Billy Bob's Texas.

Almost any Texan can tell you that Billy Bob's is the world's largest and liveliest C&W palace, notwithstanding Gilley's of Houston and "Urban Cowboy" fame.

But no matter. The party overshadows the place and the good surely outweighs the bad, even if John Wayne's "True Grit" eyepatch is a bummer.

Proceeds go to support and train America's 1984 Olympic team.

The auction, while innovative, also has an admirably unique touch. One of the gift items is craniofacial surgery for the deformed child of a Pecos truckdriver. The recipient, Kevin

Leyva, 5, suffers from Crouzon Syndrome, a defect which prohibits natural growth and development of the brain, head and face.

Corrective surgery will curb facial distortion and prevent potential mental retardation and blindness.

Such surgery and hospital bills would cost at least \$25,000, medical experts say. Though the surgery was donated, it still will be auctioned and the money funneled into the Olympic fund.

"Craniofacial surgery is a new specialty of plastic surgery," said Dr. Kenneth Salyer, the Dallas donor who heads the medical team.

"It combines techniques of the neurosurgeon and plastic surgeon working together to effect major changes in the cranial and facial skeleton."

Salyer told the Fort Worth Star-Telegram: "If the surgery were not done (for Kevin), it would be a major disaster."

The idea of such an unusual auction item grew from a suggestion that Salyer donate a facelift, which would hardly raise an eyebrow among some of the other items.

No doubt there will be a scramble over Sylvester Stallone's custom-made Harley-Davidson used in "Rocky III."

And who could live without Hugh Hefner's autographed pipe or Carol Burnett's trademark washerwoman hat? With the pipe you get a tour of the Playboy mansion.

Should you want a Texas Longhorn to go with your Texas Longnecks, L.S. Ranches has donated one. There's also a quarterhorse named "Dusty Deck Bar" for sale.

For the daring, there's a hot air balloon ride for two, dubbed the "Champagne Flight Adventure."

More conventional items include a full length natural mink coat with sable collar, a case of Chateau Lafite-Rothschild, a Buick Skylark and a baby blue 1975 Cadillac.

Billy Bob himself has

donated a steer, slaughtered and packaged and earmarked for the charity of the buyer's choice.

For the athletic among you, there is Texas Ranger catcher Jim Sundberg's baseball glove, six tickets and parking pass to a Dallas Cowboys game or a round of golf, and lunch, with Byron Nelson.

In that vein, Gerald Ford's putter is up for grabs.

Jetsetters can vie for the first-class, round-trip fare to London via Braniff ... if there is a Braniff. Or five nights in Mexico City.

There is some truly spectacular art work on the block, but autographed portraits of Mork and Mindy, Carroll O'Connor and Ryan O'Neal hardly fit that category.

Nor does the original theater poster from Elvis' first movie, "Love Me Tender," or Gene Autry, John Wayne, Clint Eastwood

and Dustin Hoffman posters.

Dolly Parton, Jacqueline Bisset and Jane Fonda posters come a little closer, but still seem somehow less than true art.

For the clothes horse, there is Sally Field's original wedding gown worn in "Smokey and the Bandit" and Sissy Spacek's outfit from "Coal Miner's Daughter."

The musical backdrop for this epic will be provided by C&W entertainer Razy

Bailey, who has given us such classics as the currently popular "She Left Love All Over Me."

It is only fitting that Gov. Bill Clements has christened Sunday "Olympic Day" in Texas.

No doubt the feisty Republican governor would cherish a signed, original theater poster from "Hellcats of the Navy," starring Ronald Reagan.

See you at Billy Bob's, Gov.

# Renko Just Trying To Make His Way

AUSTIN, Texas (AP) — Andy Renko describes himself as "just a 31-year-old white man trying to make his way in the world." He's more concerned about his motorcycling and his love life than solving the larger issues of our time.

Renko is the barrel-chested, swaggering, neck-cop who gets all the funny, throw-away lines on NBC's touted police series "Hill Street Blues."

So imagine the surprise upon meeting Charles Haid, the actor who paints Renko with what he admits are "very broad strokes."

At a shopping mall promotion early in the day, Haid was "on" — delighting the hundreds of fans who lined up for his autograph, teasing the children and giving the women pecks on the cheek.

But the Haid who appeared at a downtown Austin hotel bar that night ordered what Renko would probably call "designer water" and insisted he is on his way to becoming one with the universe through the practice of Siddha yoga.

Haid is not a large man. He wears rimless glasses, speaks very seriously of himself and his craft and seems prone to brooding.

In what you might call "popular entertainment" than "Hill Street Blues." It's sort of top of the heap right now, and I guess it's because most of the people involved in it have the same kind of dedication to what they do that I have, or else it wouldn't have come about."

A half-dozen of the HSB actors, including Haid, have appeared together in other series produced by the creative minds that spawned "Hill Street" — Steven Bochco and Michael Kozoll.

For instance, Haid and Conrad co-starred in the 1978 detective show "Delvecchio." Bochco's wife, Barbara Bosson, and Kiel Martin — both HSB regulars now — guest-starred periodically.

And Bruce Weitz — now known affectionately as "Belker the Biter" on HSB — was a college classmate of Bochco and Bosson.

"This business is nepotistic, to say the least," Haid said, "but usually because certain kinds of people, certain kinds of energies attract one another. And that's why things like this show come about — a fusion of a certain point of view, I suppose."

Haid said he would prefer to do movies exclusively but has not found anything of the quality of "Hill Street Blues."

In fact, he had only agreed to do the show's pilot — Renko and his partner were gunned down in the penultimate scene, and Renko was supposed to die.

But this is television, and because Renko appealed "marketwise," and because Haid was so impressed with the pilot, Renko lives.

Look at poor, lost John Belushi.

"Heck, I meditate two hours a day. I used to drink. I used to do a lot of drugs. But I stopped, because I can't get drunk anymore and I can't get high anymore."

"The idea is to bring yourself to a state where you can see everything — or to relax into the fact that you can't. But again the question comes up — what's there to see? Just another manifestation of yourself."

"Everything is a manifestation of the self, which is God. Which is exactly what I believe. Just as I believe this chair is as much me as that fan or that bike or the people sitting here."

Or Renko — just a 31-year-old white man trying to make his way in the world.

Movie Nostalgia

The 1958 comedy, "Auntie Mame," nominated for six Academy Awards, tells the story of the eccentric and indomitable Mame, who raises her young nephew following the death of his father. When the crash of 1929 forces Mame to find employment as a sales clerk at Macy's, she does so with a style and zest for living that amazes and delights all who know her.

In 1974, "Auntie Mame" was revamped into the musical film "Mame" starring Lucille Ball. Despite the later film's show-stopping musical sequences, the original "Auntie Mame" is recognized as the classic. The actress who played the flamboyant heroine is credited with giving the definitive portrait of Auntie Mame.

Question: Name the actress (pictured) who starred in the film "Auntie Mame."



## Movie Nostalgia

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Question: Name the actress (pictured) who starred in the film "Auntie Mame."



Answer: Rosalind Russell

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**LATE SHOW**

**screamers**

Joseph Cotten Barbara Bach

**FRIDAY SATURDAY**

open 9:30 p.m. show 9:45 p.m.

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THE SCANDAL OF THE CENTURY...  
THE LOVE AFFAIR OF THE CENTURY...  
AND THE CENTURY WAS JUST BEGINNING.

**RAGTIME** PG

open 7 p.m. show 7:30 p.m.

Raised in a big, Irish, "kind of show-biz" family in San Francisco, Haid started out on the other side of the lights, producing "Godspell" at 24. He played supporting roles in couple of quality, late '70s TV series that didn't make it, and appeared in several movies. The most distinguished was Ken Russell's well-received 1980 visualization of Paddy Chayefsky's "Altered States."

Haid played Mason Parrish — the Tennessee endocrinologist who tried to act as referee between William Hurt and Ultimate Truth.

In earlier, more pedestrian times, Haid turned down a regular part on the long-running police comedy "Barney Miller" for a directing job.

"I did not wish to do situation comedy," Haid said. "I was not looking for and still am not looking for that kind of reputation as an actor. Though I paint Renko in very broad strokes, there is hopefully something within that performance that says 'I'm an actor.'"

The industry apparently thinks there is. Haid was nominated for an Emmy last year. His HSB colleague, Michael Conrad, won it.

"Hopefully, one's reputation is based on what one does, and I couldn't do better

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# Calendar of Events

## Ann Landers

### Definition Of Maturity Deserves Rerun

**DEAR ANN LANDERS:** I laughed when a reader wrote, "I loved your definition of maturity, but will you please add this line: 'Maturity is being able to keep from clobbering your kids when you can't find the Scotch tape (again) to paste up your definition in a place where they can see it.'"

I need to see it at least once every three years, and so does everyone else. Do a rerun for all of us, will you?—Your Faithful Reader in Chapel Hill, N.C.  
**DEAR FAITHFUL:** Here it is. Thanks for asking. Maturity is the ability to tolerate an injustice without wanting to get even.

Maturity is patience. It is the willingness to postpone immediate gratification in favor of the long-term gain.

Maturity is perseverance, sweating out a project in the face of heavy opposition and discouraging setbacks.

Maturity is the capacity to face unpleasantness and frustration, discomfort and defeat without complaint, collapse or attempting to find someone to blame.

Maturity is humility. It is being big enough to say, "I was wrong." And, when right, the mature person is able to forego the satisfaction of saying, "I told you so."

Maturity is the ability to evaluate a situation, make a

decision and stick with it. The immature spend their lives exploring possibilities, changing their minds and in the end do nothing.

Maturity means dependability, keeping one's word, coming through in a crisis.

The immature are masters of the alibi. They are confused and disorganized. Their lives are a maze of broken promises, former friends, unfinished business and good intentions that never materialized.

Maturity is the art of living in peace with that which we cannot change, the courage to change that which can be changed and the wisdom to know the difference.—Ann Landers

- SUNDAY**  
St. Anthony's Carnival, St. Anthony's School, 12 noon to 5 p.m.
- MONDAY**  
Friends of the Library annual business meeting, Deaf Smith County Library, 7:30 p.m.  
Deaf Smith County Women's Forum, Community Center, 12 Noon Luncheon.  
Odd Fellows Lodge, IOOF Hall, 7:30 p.m.  
TOPS Chapter No. 1011, Community Center, 5:30 p.m.  
Rotary Club, K-Bob's, 12 noon.  
Weight Watchers, First Baptist Church, 6 p.m.
- TUESDAY**  
Deaf Smith County Health Fair, Community Center, 10 a.m. to 5 p.m.  
Story Hour for 1-4 graders at County Library, 4 p.m.  
Merry-Go-Rounds Round Dance Club, Community Center, 8 p.m.  
Aggie Mothers Club, noon luncheon.  
Prepared Childbirth Class, Deaf Smith General Hospital, 7-9 p.m.  
— Hereford Rebekah Lodge No. 228, IOOF Hall, 7:30 p.m.  
Deaf Smith County Historical Museum: Regular museum hours Tuesday through Saturday 10 a.m. to 5 p.m. and Sunday 2-5 p.m. Museum closed Monday.  
Planned Parenthood Clinic open at 711 25 Mile Ave. from 8:30 a.m. to 3 p.m.  
TOPS Chapter No. 576, Community Center, 9 a.m.
- WEDNESDAY**  
Noon Lions, Community Center, noon.
- THURSDAY**  
Merry Mixers Square Dance Club, Community Center, 8 p.m.  
Mixed Aerobics class begins at KC Hall, 7:45-8:30 p.m.  
Wyche Extension Homemakers Club, Reddy Room, 2:30 p.m.  
Hereford Study Club, home of Betty Gilbert, 7:30 p.m.  
American Association of Retired Persons, Community Center, 7 p.m.  
Bay View Study Club, home of Mrs. Earnest Langley, 2 p.m.  
L'Allegra Study Club, Guest Day, 10 a.m.  
Alpha Iota Mu Chapter, Beta Sigma Phi Sorority, 8 p.m.  
North Hereford Extension Club, 2:30 p.m., home of Mrs. Tony Hoffman, northwest of city.  
Summerfield Study Club, 2:30 p.m.  
Camp Fire Leaders Association at Camp Fire Lodge, 7:30 p.m.  
National Association of Retired Federal Employees, 3 p.m.  
VFW, VFW Clubhouse, 8 p.m.  
BPOE Lodge at Elks Hall, 8:30 p.m.  
Mothers of Twins Club, 5 p.m.  
Hereford Toastmasters Club, Thompson House

- Patriarchs Militant & Ladies Auxiliary, IOOF Hall, 8 p.m.  
Garden Beautiful Club, home of Frances Hennen, 9:30 a.m.  
Business meeting, Hereford Senior Citizens Center, 4 p.m.  
Kiwanis Whiteface Breakfast Club at Ranch House Restaurant, 6:30 a.m.  
Community Duplicate Bridge Club, Community Center, 7:30 p.m.
- SATURDAY**  
Hereford Child Care Providers, home of Ann Lueb, 500 E. 5th Street, 10 a.m.

### Forum To Meet Monday

The Deaf Smith County Women's Forum will meet for a 12 noon covered dish luncheon at the Community Center on Monday, March 29. All women in the Hereford vicinity are invited to attend. Hostesses for the event are members of the Sugar Works Cake Decorating Club, Young Homemakers, Summerfield Study Club, Young Mother Study Club, and the VFW Auxiliary.

Joan Coupe of the Hereford Travel Center will present the program, and new officers will be elected during "Presently consisting of nine clubs and a number of individual members, the forum was organized in 1929 as the Deaf Smith County Federation. Its purpose is to allow women from various clubs to get acquainted with one another and share ideas. Its annual project is to purchase an item for the Hereford Community Center.

### BARBS Phil Pastoret

People who wish they could get a kick out of their job should work for his boss, grumps a chum.

Those who assume the role of ruler usually prove to be several inches short of a foot in stature.

Social security is being or the only cable in town that carries the fights.

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Gary Phipps

# THERE'S A LOT OF NEWS IN OLDS TODAY



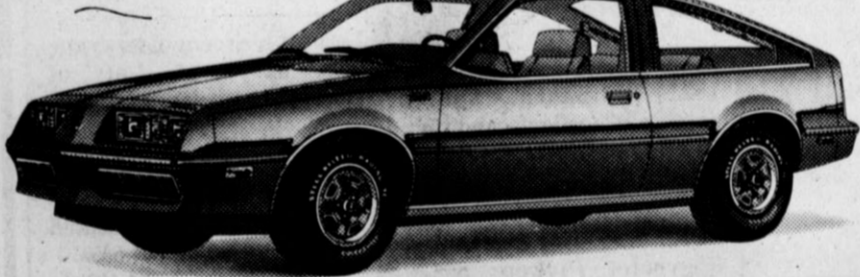
## NO. 1 SELLER CUTLASS SUPREME!

Over the past seven years, more new car buyers chose Cutlass than any other car. Total value is why. The ride. The room. The comfort. The fine Olds quality. The traditionally high resale value. Cutlass

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5.7-liter diesel V8 and a new 5.0-liter gasoline V8 are now available. Isn't it time you traded for the solid value of a Cutlass Supreme? Drive one today at your Olds dealers.

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This is what a small car can be...when it's an Oldsmobile! This newest, smallest Oldsmobile shows impressive quality throughout. Front-wheel drive, MacPherson strut front suspension. The fun-to-drive Firenza is ready for your test drive.

## PRESENTING OMEGA ES!



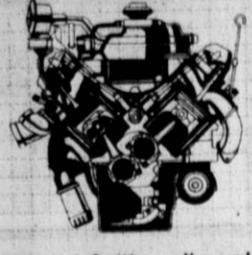
That smart, sophisticated ES package that gave Omega sedans the grand-touring look inside and out is now available on Olds Omega coupes!

## INTRODUCING CUTLASS CIERA!



Cutlass Ciera. It's the first Cutlass with front-wheel drive. With all that Cutlass style, plus impressive traction. A 2.5-liter L4 engine with electronic fuel injection is standard. Cutlass Ciera, a new Cutlass up with the latest automotive technology.

## INTRODUCING NEW DIESEL V6!



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**CHUCK ROAST** **\$1.79** LB.

BONELESS FULLY COOKED WATER ADDED HALF OR WHOLE

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EXTRA LEAN CHUCK QUALITY GUARANTEED 80% LEAN **\$1.79** LB.

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WHITE OR ASSORTED **KLEENEX TISSUE** 280 CT. BOX **99¢**

**SHURFINE COFFEE** VAC PAK ALL GRINDS **\$1.99** 16 OZ. CAN

ALL PURPOSE **SHURFINE FLOUR** 5 LB. BAG **79¢**

SHURFINE CUT **GREEN BEANS** 5 16 OZ. CANS **\$1.59**

SHURFINE CS OR WK **GOLDEN CORN** 5 17 OZ. CANS **\$1.99**

SHURFINE **TOMATO SAUCE** 8 8 OZ. CANS **\$1.89**

**TOTAL GROCERY SAVERS**

SHURFINE **PORK & BEANS** 6 16 OZ. CANS **\$1.99**

SHURFINE TOMATO **CATSUP** 32 OZ. BTL. **89¢**

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SHURFRESH INDIV. WRAP, SLI. AMERICAN **CHEESE FOOD** 12 OZ. PKG. **\$1.39**

SHURFRESH HALFMOON COLBY LONGHORN OR **CHEDDAR CHEESE** 10 OZ. PKG. **\$1.29**

SHURFRESH **BUTTERMILK** 1/2 GAL. CTN. **\$1.39**

KEN-L-RATION **KIBBLES 'N' BITS** 10 LB. BAG **\$3.89**

NEW FREEDOM SUPER MAXI PADS **NEW FREEDOM** 30 CT. PKG. **\$2.89**

FRUIT COCKTAIL, YELLOW CLING PEACHES-SLICED OR HALVED, OR BARTLETT PEAR HALVES

**SHURFINE FRUITS** 16 OZ. CAN **59¢**

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TOM THUMB PLANTERS **PRESEEDED POTS** 29¢ EACH

SHURFINE WATER OR OIL PACK LIGHT **CHUNK TUNA** 6 1/2 OZ. CAN **79¢**

SHURFRESH **MARGARINE QUARTERS** 3 16 OZ. PKGS. **\$1**

20¢ OFF LABEL **LAVA SOAP** 2 BAR PKG. **89¢**

LIQUID CLEANER 25¢ OFF LABEL **TOP JOB** 28 OZ. BTL. **\$1.79**

25¢ OFF LABEL **MR. CLEAN LIQUID** 28 OZ. BTL. **\$1.79**

4¢ OFF LABEL **COMET CLEANSER** 14 OZ. CANS **89¢**

SHORTENING SHURFINE PURE VEGETABLE 48 OZ.	\$1.49
BLEACH SHURFINE LIQUID 1 GAL.	69¢
DINNERS SHURFINE MAC & CHEESE 7 1/2 OZ.	3/89¢
BEETS SHURFINE SLICED 16 OZ.	2/79¢
SPINACH SHURFINE WHOLE LEAF 15 OZ.	5/\$1.89
HOMINY SHURFINE WHITE OR GOLDEN 15 OZ.	6/\$1.89
BLACKEYES SHURFINE FRESH SHELLED 15 OZ.	5/\$1.69
SWEET PEAS SHURFINE EARLY HARVEST 17 OZ.	5/\$1.99
SALMON SHURFINE PINK 15 OZ.	\$1.89
TOMATO JUICE SHURFINE FANCY 46 OZ.	89¢
APPLESAUCE SHURFINE 16 OZ.	4/\$1.79
ORANGES SHURFINE MANDARIN 11 OZ.	3/\$1.69
APPLE JUICE SHURFINE 32 OZ.	89¢
APPLE BUTTER SHURFINE 28 OZ.	89¢
PRESERVES SHURFINE STRAWBERRY 18 OZ.	\$1.19
GRAPE JELLY SHURFINE 18 OZ.	79¢
SYRUP SHURFINE WAFFLE 32 OZ.	99¢
SLICED DILLS SHURFINE HAMBURGER 32 OZ.	99¢
BARBECUE SAUCE SHURFINE 18 OZ.	69¢
MUSTARD SHURFINE PREPARED 16 OZ.	2/89¢
VEGETABLE OIL SHURFINE 24 OZ.	89¢
SOFT DRINKS SHURFINE ASSORTED 2 LITER	89¢
CRACKERS SHURFINE SALTINE 1 LB.	2/\$1.00
CAKE MIX SHURFINE ASSORTED 18 1/2 OZ.	69¢
FROSTING SHURFINE VAN. OR FUDGE R.T.S. 16 OZ.	99¢
COFFEE CREAMER SHURFINE NON-DAIRY 11 OZ.	89¢
RICE SHURFINE MEDIUM GRAIN 2 LBS.	79¢
POTATOES SHURFINE INSTANT 13 OZ.	89¢
BLACK PEPPER SHURFINE PURE GROUND 4 OZ.	69¢
KITCHEN BAGS SHURFINE TALL 15 CT.	99¢
CAN LINERS SHURFINE TRASH 10 CT.	\$1.19
ALUMINUM FOIL SHURFINE STANDARD 12x25	59¢
DETERGENT SHURFINE POWDER A/P OR BLUE 49 OZ.	\$1.49
FABRIC SOFTENER SHURFINE SHEET 40 CT.	\$1.49
BBY POWDER SHURFINE 14 OZ.	\$1.49
BBY SHAMPOO SHURFINE 16 OZ.	\$1.29

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COLD FORMULA **COTYLENOL LIQUID** 5 OZ. BTL. **\$2.99**

CHILDRENS **COTYLENOL LIQUID** 4 OZ. BTL. **\$3.49**

EXTRA STRENGTH **TYLENOL CAPSULES** 50 CT. BTL. **\$3.29**

ALL PURPOSE RUSSET **POTATOES** 10 LB. BAG **\$1.29**

CALIFORNIA SUNKIST **NAVEL ORANGES** 3 99¢ LBS.

CALIFORNIA FUERTE **AVOCADOS** 4 FOR 99¢

TEXAS RUBY RED **GRAPEFRUIT** 5 LB. BAG 99¢

CALIFORNIA GREEN **BROCCOLI** LB. 49¢

FRESH LARGE TIES **GREEN ONIONS** 2 BUNCHES 49¢

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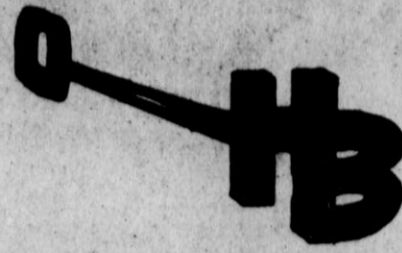
# Brand, Printing Plant Holds 'Open House'

The Hereford

'Open House'  
Souvenir Section

Sunday, March 28, 1982—Page 1C

# Brand



## Public Invited 1-4 p.m. Sunday

Although the new Hereford Brand building has been occupied for several months, the "open house" for the general public was delayed for the completion of the exterior trim and interior built-ins.

Publisher O.G. (Speedy) Nieman says that while he believes the structure is an attractive addition to the downtown business area, "our most important consideration was to make it functional . . . to provide an efficient flow in the production of today's modern daily newspaper."

Nieman mapped out the floor plan; contractor Emory Brownlow drew the blueprints, and Lavon Nieman selected wall and floor coverings and chose the colors.

The L-shaped building contains approximately 11,750 square feet of floor space and houses both The Brand and North Plains Printing Co. The two corporations were formerly in separate locations.

From the front door to the back, the building's layout has allowed for efficient movement to all news and advertising copy from the time it is received until it reaches the circulation area at the rear of the building.

From the reception and bookkeeping offices at the front of the building, customers and visitors can view the advertising sales and news rooms. Advertising copy flows around one side to the ad composition area.

The news copy flows from the other side and moves into the typesetting and paste-up area, which lies adjacent to the ad composition room. These two areas are the "control center" where all news and advertising matter is converted to type by means of computerized equipment.

The copy from each of these composition departments goes to the adjoining paste-up department, where the pages are assembled and made ready for the page camera and plate-making department in the printing plant. A coffee room is situated between the newspaper and the press area.

After page film is processed through an automatic film processor, the offset metal plates are fed into the press room. A new Harris V-15 press, with a capacity of 16 standard-size newspaper pages, is the final printing stage. The press can deliver about 20,000 papers per hour.

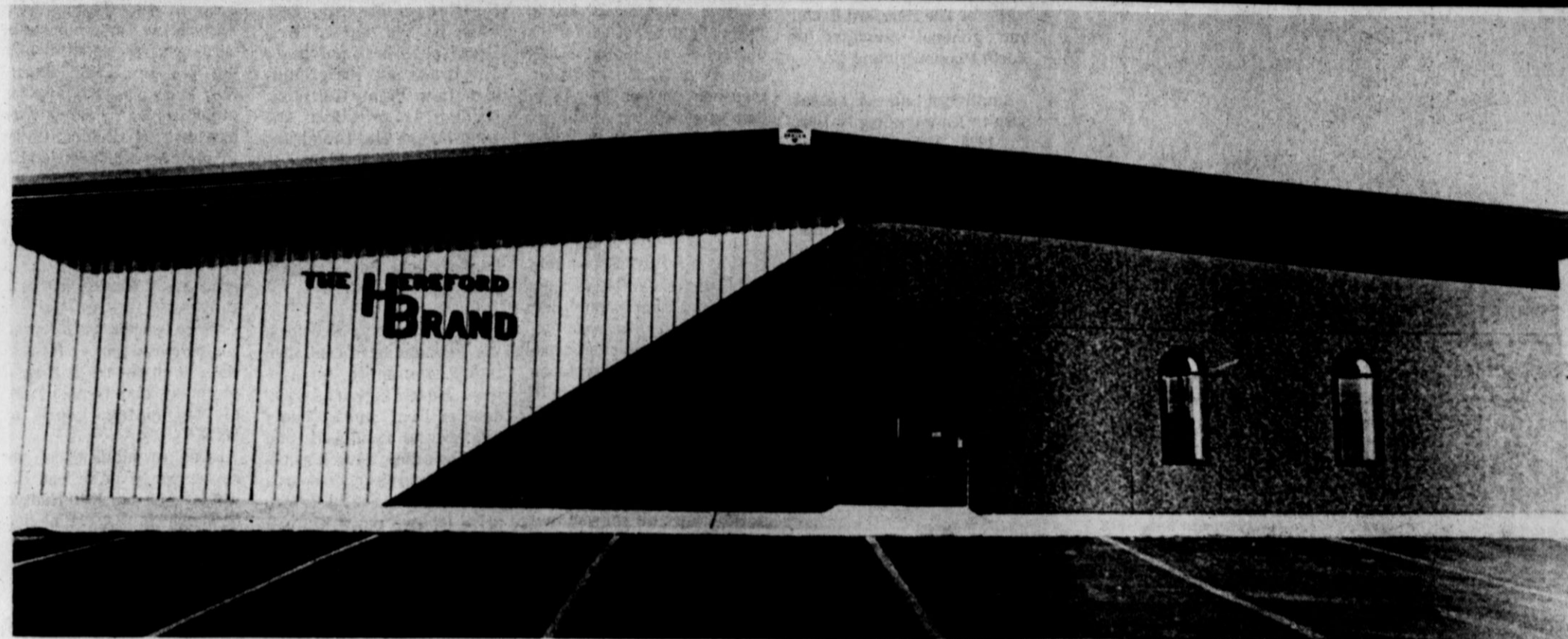
The interior of the new building features vinyl wall coverings in light brown, with blue and orange accent walls adding color in various areas, carpeted floors in the business areas, and resilient floor covering in the production areas.

The newspaper offices were designed on an "open" concept, with the only closed-door area being the publisher's office, the photo darkroom, the library of back issues and microfilm, and the rest rooms. The ad director and managing editor have semi-private offices.

Five rest rooms are located in various areas throughout the building. Three rooms are designed for storage and another serves as a photography studio.

The suspended acoustical ceilings contain fluorescent lighting and maintain desirable lighting and sound levels. To provide a pleasant atmosphere for employees and visitors, the building has six zones of heating and cooling. Additional soundproofing has been provided between the newspaper and printing press.

The new plant includes offstreet parking on the north side of the newspaper building, and there is additional parking for visitors in the front of the offices. The printing plant has a small parking area in front of the entrance on West 3rd Street.



## New Building Another Step Forward In 81-Year History of Newspaper

When The Hereford Brand opened for business in its new building Nov. 9, 1981, it marked another step in a series of many that have taken place since the newspaper first began as a weekly in 1901.

The newspaper started published regularly as a semi-weekly on July 4, 1948; the newspaper converted to the offset printing method in 1961, and the paper became a daily on July 4, 1976.

Now occupying modern facilities at 313 Lee St., The Brand traces its history back to the weekly Hereford Reporter, introduced Feb. 23, 1901. Hereford was almost two and one-half years old and had a population of 700 when the Reporter started.

The name of the paper was

changed to The Hereford Brand in 1902. Frank L. Vanderburgh was the first publisher (1901-1904) and a series of short-term owners followed until 1917. Other publishers include J. Ray (1904-1906), C.E. Edwards (1906), D.W. Hawkins, a former school superintendent (1906-09), A.C. Elliott, former Panhandle Christian College president, and Miss Millicent Griffith (1909-15), B.F. Guthrie (1915-17), and Earl Gough (1917).

For historical purposes, the owners and publishers of The Brand might be recorded in four general areas. The pioneer publishers (1901-1917), the Mr. and Mrs. Seth Holman years

(1917-1939), the Jimmy Gillentine reign (1939-1971), and the management since that time of O.G. Nieman.

After the series of pioneer publishers, Holman took over in 1917 and provided a successful weekly operation. He was active in business and civic affairs and served as president of the Panhandle Press Association in 1921. Ill health plagued Holman for many years, however, and he decided to sell the paper in 1929.

Two area publishing companies owned the paper for the next three years. But the Holmans love for Hereford brought them back in December, 1932, as owners once again. Holman was still

a sick man and he died July 20, 1933 at the age of 51. Mrs. Holman continued to act as publisher, and her editors included R.E. Kessie, DeWitt Landin and Earnest Hayley.

She announced Feb. 11, 1937 that a young editor from Wellington, Jimmy M. Gillentine, was moving to Hereford as managing editor of The Brand. It was the start of an almost 35-year association with The Brand for Gillentine.

He purchased a half interest in the paper in 1939 and became sole owner on March 1, 1949 when Mrs. Holman sold her remaining interest. She had served as president of the Panhandle Press Association in 1940-41, the

first woman to hold that position.

Gillentine was a strong industrial and agricultural booster of the community, and his "Hereford Bull" column provided a personal touch with the readers. He installed a new press on Dec. 6, 1941.

Business boomed after the war, and The Brand progressed, too, as the number of pages increased. On July 4, 1948, Gillentine published the first issue of The Sunday Brand. It was one of the few semi-weekly papers in the country to be published on Sunday, and it was a success from the start.

Articles from The Brand found their way in the news headlines around the state and nation in the 1960s as the community welcomed rapid growth and industrial expansion. Gillentine and several other area publishers established a central newspaper printing plant in Hereford in 1961.

The Southwest Offset Printing plant was a success, and Gillentine decided to devote more of his time to that venture. He turned over the management of The Brand to Melvin Young, the advertising manager. Young first worked for the paper as a printer in 1948, and after service with the Marines had returned to work in the advertising department.

Young became general manager in December, 1962. During the next nine years, Young continued the newspaper's strong support

in broadening the county's economic base. He wrote a chatty-style column, "The Branding Iron", about happenings and events around town. The newspaper moved to remodeled offices at 130 W. 4th St. in 1964.

Gillentine's printing business continued to grow and he added a Southwest Offset plant in Amarillo in 1965, and a large plant in Dallas several years later.

In December, 1971, Gillentine announced the sale of The Brand and his Southwest Offset plant in Hereford to a corporation of several West Texas publishers, with O.G. Nieman moving to Hereford as the president and publisher of the paper.

The Brand became an award-winning semi-weekly newspaper under the guidance of Gillentine and Young. It continued that tradition under Nieman.

The Brand was converted to a daily paper on July 4, 1976—exactly 28 years after it had started publishing twice a week. The daily schedule is actually five times a week, skipping the Monday and Saturday datelines.

Groundbreaking ceremonies for the new Brand building were conducted May 27, 1981, when some civic leaders and the Hereford Hustlers joined the Brand staff in shoveling the first dirt.

The new offices have been occupied since November, but the "open house" was delayed to allow time to complete the exterior trim.

## Students Report on Brand Tour

By Raymond Romo

I am in the sixth grade at Bluebonnet. Recently my language arts class took a field trip to North Plains Printing and to the Hereford Brand. Here are a few of my comments and observations. First of all we were able to see the printing press in action. It was incredible to see the press print up to 19,000 copies an hour. After that we were toured through the Hereford Brand.

We saw where, and how they get their news, and we were able to see how they write their stories, we also met their photographers. We

saw just about everything and learned generally how the Hereford Brand is put together.

To me the trip certainly helped our class to understand the world of journalism better, and taught us how a real newspaper is put together. Our class puts out the school paper, and this trip has taught us how alike our paper is to the Hereford Brand and how we could maybe improve ours. The whole trip was a learning and interesting experience. I am really glad that our class was able to take this field trip.

By Lori Luper

Dear Brand Readers,  
On Wednesday, February 17 we went on a tour of the Hereford Brand. It was very interesting and full of life.

The Brands printing press was my favorite. It was so much larger than ours at Bluebonnet. They use a giant roll of paper to print it. This paper weighs 900 pounds, when ours only weighs one pound. They can also print 19,000 in one hour! We can only print around 250 in about 2 hours.

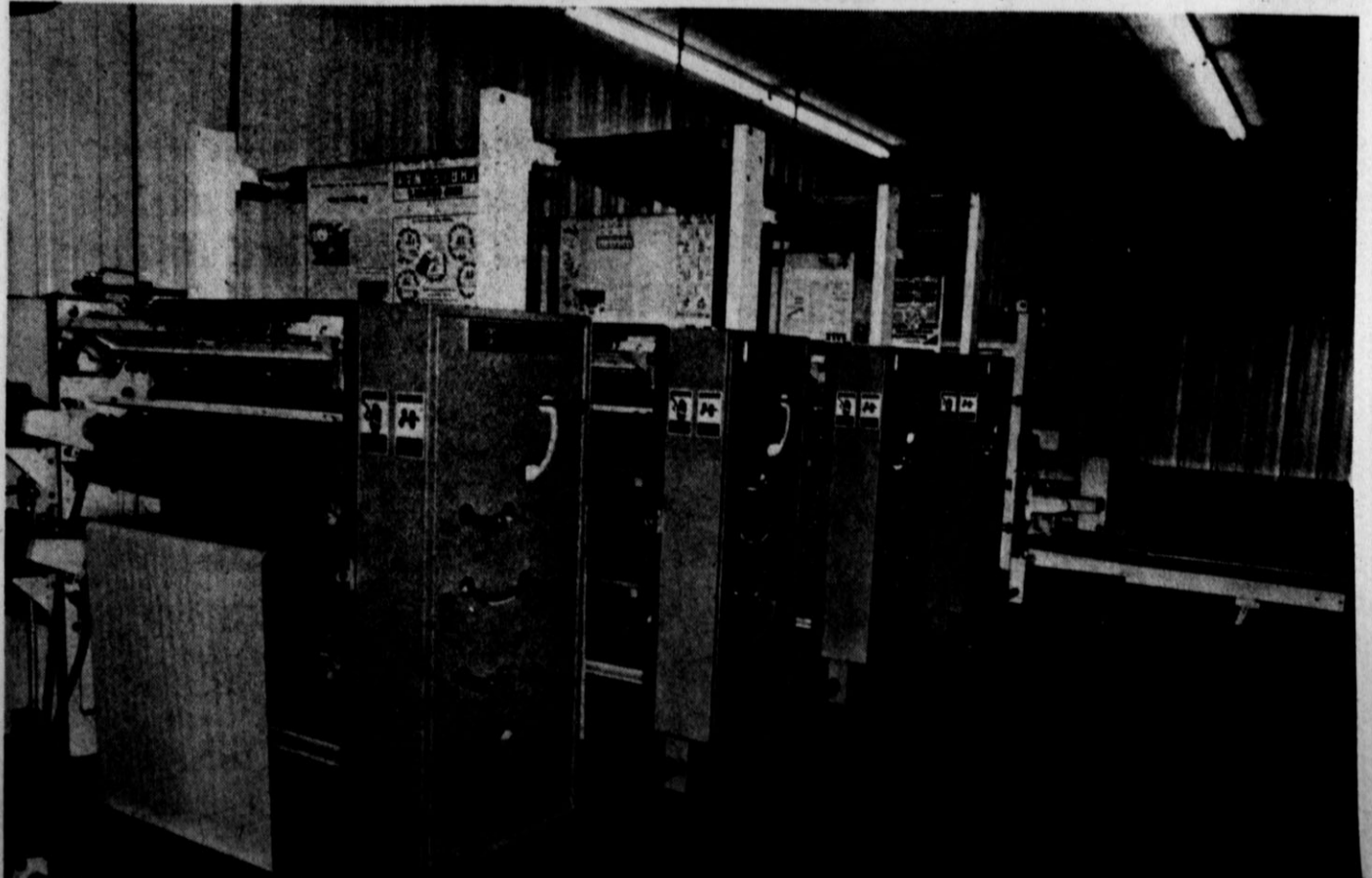
We also saw the humongous camera they have. After Nanah Braly told us about it

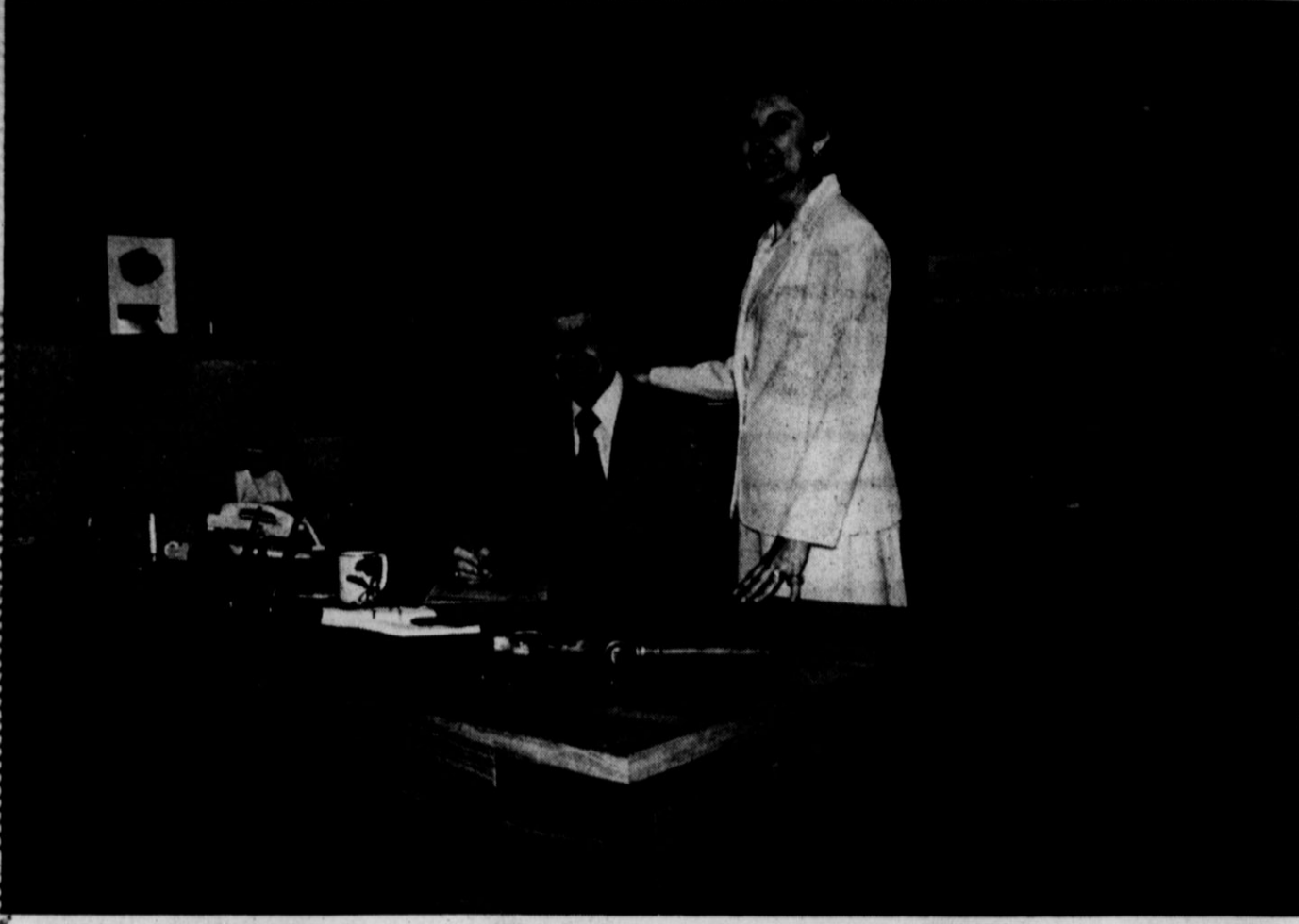
she got a metal sheet and put it through the picture printer. Then we went to another dark room and saw them fixing just normal pictures.

We also saw Janey Allmon. Boy, she sure is a fast typist! After letting Janey get to work we went to another room.

Then Mrs. Nieman took us to the circulation room. It was quiet since they were still printing the paper.

It was a great day and since the Brand is a great paper, three cheers for the Hereford Brand!





Publisher O.G. Nieman and wife, Lavon

# Brand Publisher, Wife Involved in Community

A background in virtually every phase of the newspaper business plus a wide range of interests in community and professional organizations make O.G. (Speedy) Nieman well fitted for his responsibilities as publisher and editor of The Hereford Brand and general manager of North Plains Printing Co.

A native of Lamesa, he was born in Dawson County Nov. 12, 1928. He acquired the nickname, Speedy, as a four-sport letterman at Lamesa High and also developed an interest in journalism while working on the high school paper and annual staff.

After two years at Texas Tech University and three years in the U.S. Coast Guard, Nieman returned to Lamesa as sports editor on

his hometown paper. In 1951, he married the former Lavon Stewart, who grew up in Hamlin and graduated from high school in Lamesa.

After a year, Nieman was promoted to editor of the Lamesa paper but he left in 1953 to return to Tech for his degree. He graduated in 1954 with a major in journalism, then held newspaper jobs in San Angelo and Andrews before returning to Lamesa in 1958. Meanwhile, two sons were born to the couple in 1954 and 1957.

Nieman served as editor of newspapers at Brownfield and Littlefield in 1962-64, then moved to Slaton as publisher and partner in The Slatonite, a weekly newspaper. He converted the newspaper to an offset publication and, with three other publishers, established a central printing plant at Floydada.

His wife, Lavon, became active in the newspaper operation at Slaton, working as a reporter, bookkeeper and office supply salesper-

son. He served as president of the chamber, Lions Club and Little League and, in 1970, was named "Man of the Year" at the annual C of C banquet.

The Niemans moved to Hereford in January, 1972, when he and several West Texas publishers purchased The Brand and the printing plant from Jimmy Gillentine. Nieman is president and publisher of The Brand and president of North Plains Printing. His partners include publishers James Roberts of Andrews, chairman of the board; Walter Buckel of Lamesa, and Roy McQueen of Snyder.

Since moving to Hereford, the Niemans have continued their community involvement. He has served as president of Deaf Smith County Chamber of Commerce and the Lions Club, as well as being on numerous civic boards and heading the United Way drive for two years. He is a deacon of First Baptist Church.

Lavon served two years as

president of the Women's Division of the chamber and is a past president of La Plata Study Club. She was named as "Woman of the Year" by the Women's Division in 1975.

Nieman is serving as president of the Texas Press Association this year, after serving as president of both the West Texas and Panhandle Press associations in previous years. He is vice president of Blanco Offset Printing in Floydada and a stockholder in five other West Texas newspapers.

The couple's two sons graduated from Hereford High School. Steve, a graduate of West Texas State University, is in the insurance business in Hereford. His wife, the former Rhonda Hall, is employed as a legal secretary and is also completing college work at WTSU.

Craig is publisher of the newspaper at Littlefield. His wife, the former Kim Hudson of Amarillo, is completing her college work at Texas Tech and will teach in the Littlefield schools next year.

## Front Office Greet Visitors, Takes Care of Classified Ads, Bookkeeping

If you telephone The Brand or come to the offices, the first contact will probably be with Delight Williams, Lavon Nieman or Dorris Dickerson.

Mrs. Williams and Mrs. Nieman share the front desk and serve as receptionists. Each work part-time and

they arrange their schedules as to who works each month. They are also in charge of classified advertising (want ads) and handle the printing press bookkeeping.

Mrs. Williams has been employed at The Brand for 14 years. She is the wife of Hank Williams, former county

judge.

Mrs. Nieman, the publisher's wife, has worked on a part-time basis for almost 10 years. Besides sharing the front desk with Mrs. Williams, Lavon fills in at other positions on the newspaper when an emergency arises.

Mrs. Dickerson, wife of Jap Dickerson, has been the head bookkeeper since February, 1981. She replaced the late Atha McIver, who was The Brand bookkeeper for more than 30 years.

With approximately 800 accounts to handle for The Brand and North Plains Prin-

ting, and the payroll chores for both companies, Mrs. Dickerson says she manages to "stay busy."

Visitors and customers of The Brand are directed to the proper departments by the receptionists, and all staff members rely on the three ladies to serve as a "message center" through each day.

"You meet so many different kinds of people," says Mrs. Williams, "that I find the job really interesting."

Mrs. Dickerson has found that people call The Brand about things that have nothing to do with the newspaper. "They may want to know what the altitude is in Hereford, or who to call if they miss their Amarillo newspaper. One lady called from Dimmitt and wanted us to suggest a good restaurant here."



DELIGHT WILLIAMS



DORRIS DICKERSON

Join us at the  
**OPEN HOUSE** of  
**The Hereford Brand**  
&  
**North Plains Printing Co.**  
**Lone Star Agency, Inc.**  
601 N. Main 364-0555

Congratulations . . .

. . . neighbors

on your new home!

ATTEND THE

**OPEN HOUSE**

of

**The Hereford Brand**

and

**North Plains Printing**

SUNDAY, MARCH 28, 1982

1:00 to 4:00 p.m.



**SOUTHWESTERN  
PUBLIC SERVICE  
COMPANY**

By John Dawson  
The Hereford Brand works so hard,  
To get the newspaper in your yard.  
It is so amazing how the press is so clean,  
Even though there are huge machines.  
O.G. Nieman is very brave,  
He puts up with the crew every day.  
Janey Allmon a fast typesetter,  
She makes the paper even better.  
Jeri Curtis is a good reporter,  
She interviews the local supporters.  
Linda Caudle is very bright,  
She makes the stories come out right.  
Nanah Braly is in charge of the press,  
She keeps it from being a mess.  
The Hereford Brand work each day,  
To make the newspaper your own way.

By Mindy Rowton  
On February 17, 1982, Mrs. Brown's language arts class toured The Hereford Brand. I am Mindy Rowton and I was one who went on the tour.  
I really enjoyed it and thought it was neat. It was nice and clean and it was very organized. All the people were also very nice.  
I don't see how they can get all the articles and news and everything put together every day. We do the school newspaper. We have trouble getting in our things for our paper when we do it once every two weeks. I think the Brand is great!  
I really want to thank the people at The Brand for letting us come and have the tour.

*Congratulations*

To one of our favorite customers—**THE HEREFORD BRAND.**

From North Plains Printing:

"We are certainly satisfied with the service, and the quality of uniforms we have received. Hereford Uniform & Linen Supply have more than taken care of our needs and always on time. We are pleased to re-new our contract with them."

**NORTH PLAINS PRINTING**

*Dorman and Eloise from  
Custom Cleaners wishes  
The Hereford Brand  
THE BEST.*



**Hereford Uniform  
& Linen Supply**  
904 Lee St. 364-0160



# Nigh Supervises News Staff of Daily Paper



News Staff

Pretty smiles aren't scarce in the Brand's newsroom. The news staff includes Family News Editor Linda Caudle (left), general assignments reporter and photographer Sandy

Pankey (center), and Farm Editor Jeri Curtis, who also covers school and city beats. The trio helps provide comprehensive coverage of local events.

## Reporters Assigned to 'Beats' For Coverage of Local Events

The scornful phrases "just like a darn reporter" and "you ask too many questions" are actually the best compliments a news person can hear, from a journalistic viewpoint.

Whether typing a routine club report or investigating for an enterprise story, the reporter tries to get as much information as possible, and that sometimes perturbs the interviewee.

The news department at The Brand is headed by Bob Nigh, managing editor, and he has three capable staffers to call on for the various types of news articles, features and photographs.

Each staffer is assigned separate "beats" and features, but they find that working together is both necessary and more interesting.

At present, Nigh covers county government, sports and other areas. His chief aide is Jeri Curtis, who moved to Hereford in September from Vinita, Okla., where she was news editor of the Vinita Daily Journal for two years.

Police, fire, city commission, school and farm news are primary beats for this young journalist. A graduate of Bethany Nazarene College in Bethany, Okla., she earned a bachelor's degree in English, with minors in journalism and religion. She was on the college newspaper and yearbook and literary magazine staffs.

Ms. Curtis was features editor at the Duncan Morning Eagle immediately after graduation from college.

"I've wanted to go into journalism since I was in the sixth grade, Ms. Curtis says. "I came from a family that never threw away magazines and newspapers. I always wanted to learn as much as I could about everything and this kind of job gives me an excuse to poke around in different areas."

Ms. Curtis does some creative writing in her spare time and says, "My big dream is to write the great American novel and-or win a Pulitzer prize for investigative reporting. Big dreams!"

She says the best part of her job on The Brand "is that I get to do a lot of enterprise reporting, that is, stories that I think are interesting and that I get to select myself."

"Playing in the photo darkroom is fun, too, but I would rather write exclusively, if I had to choose," she added.

Linda Caudle, Brand Family News Editor, is in charge of home-oriented feature articles, a recipe column, club reports, special civic campaigns cover pages, church news - anything of human interest to the family.

The Texas Tech graduate, who also attended Oklahoma Baptist University, holds a B.B.A. in Marketing. She said she enjoys her job because writing is creative.

"I've always loved to write and I especially enjoy doing features," she said. "I like to do the cover pages, because they are more creative and take a lot of thought to put together. Most of them are

campaigns that benefit the community or are for special events."

"During the day I try to alternate doing the routine things, like the calendar or school menus, with the more 'fun' stuff," she said.

Ms. Caudle moved to her parents farm south of town in June after graduation and joined the Brand staff in October. She is in the Chamber Singers and recently became a member of the Merry Mixers square dance club.

Sandy Pankey, a former Brand staffer who re-joined the news department in February, assists with the family news pages, covers general news and features and does a major part of the photography work.

"I write wedding stories, features and I get the general

leftovers," explains Ms. Pankey. She worked on The Brand staff for several years and won a couple of feature writing awards in press association contests before moving to Friona.

Ms. Pankey recently moved back to Hereford and re-joined the newspaper staff. "This job is more interesting than anything I've done before." She attended West Texas State University and Amarillo College and is a Hereford High graduate.

She trained in photography during her first stint with the Brand, and is taking a more active role in that phase of the business this time around. Besides taking many of the photographs, Ms. Pankey does a majority of the developing and printing in the darkroom.

As managing editor of The Hereford Brand, Bob Nigh supervises the news department and coordinates all areas in the copy preparation and production of the printed pages.

A member of the Brand staff for more than five years, the 31-year-old newsman served as sports editor and ad manager before assuming the managing editor's post in April, 1981.

Born in Fort Stockton, Nigh and his family moved to Oklahoma City, where he graduated from Northwest Classen High School. He graduated from Central State University at Edmond, Okla., in 1974 with a BA in journalism. He was a member of Sigma Delta Chi and Pi Delta Epsilon journalistic societies.

He worked as sports editor on The Marlin Democrat from August, 1975 to July, 1976, then moved to Hereford as sports editor. Nigh left The Brand for a brief period in 1978 to work as news director for KPAN Radio, then returned to take the ad manager's job in October, 1978.

Nigh teamed with former news writer Jim Steiert to co-author an award-winning series of articles on the San

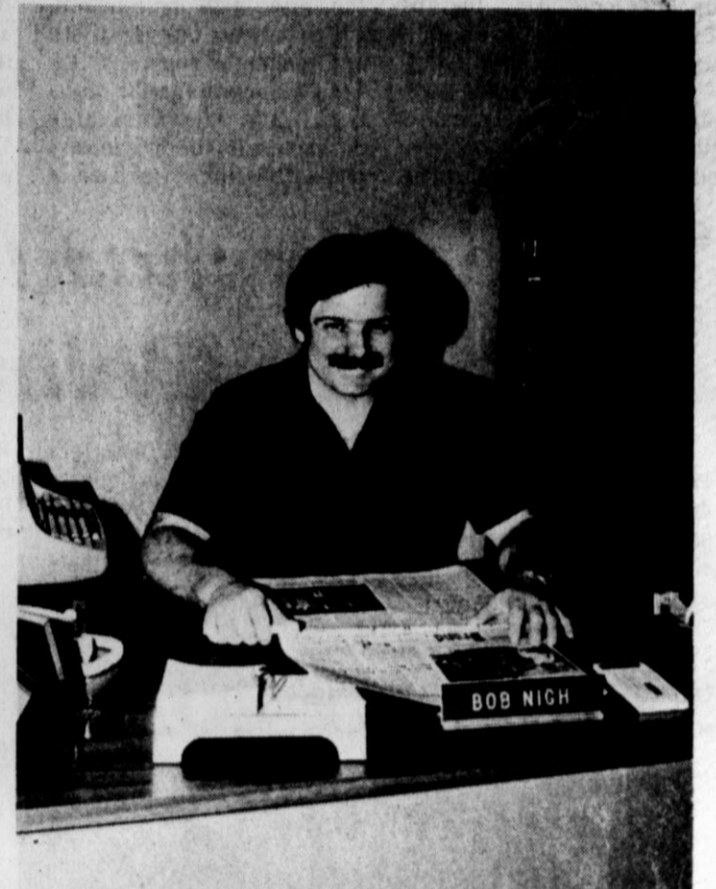
Jose water and sewer conditions in 1978. The series won The Brand a community service award for a regional press association.

Nigh has been active in community affairs, serving on the YMCA and Hereford Day Care Center boards, and has served three terms as president of the local American Cancer Society board. He is a former chairman of the sports committee of Deaf Smith County Chamber of Commerce, and is active in the Lions Club where he served on the board for three years.

He is also a member of the bass section of the Hereford Chamber Singers, and is a member of the First Baptist Church choir.

Nigh's wife, Glenda, is employed at First National Bank. They have two children - Jeremy 4, and Kristin, 2. His parents live in Oklahoma City and he has one sister and two brothers.

The Nighs are active in First Baptist Church. His hobbies include jogging and being an amateur radio operator. He is also a member of the Southwest Basketball Officials Association.



Bob Nigh...Managing Editor

### Typist Impresses Students

By Shannon Lemons  
Mrs. Brown's Language Arts class of Bluebonnet Intermediate toured the Hereford Brand office on February 17, 1982. The trip was both interesting and entertaining. All the people at the Brand were very friendly.

Janey Allmon, a typist for the Brand was said to be the fastest typist in the state of Texas.

The room where the printing press was a sort of a garage. Nine-hundred-pound rolls of paper were used for the press. After the papers had gone through alot of rollers, they came out folded and ready to sell.

A camera that covered two rooms took pictures of the page of the paper that is to be printed. Then the film is put into a sixty-second developer. After that, it went into more rollers. Then the developed film comes out in an adjoining room.

In the circulation department, if the paper has more than one section, such as the Sunday paper, people there insert one section into the other just as fast as they can. This department is also where the paper boys go to get the papers for their rounds.

While the Bluebonnet Times, our school paper, only prints about 230 copies in 2-3 hours, the Brand prints about nineteen thousand in just one hour!

We enjoyed the trip, so in return, I would like to tell you that the people at the Brand said you are welcome to tour the Brand anytime in the afternoon.

Best Wishes. . .  
**NEIGHBOR!**

We wish you the best in your new home located next door.

Helping Hereford Grow

**THE HEREFORD BRAND**  
and  
**NORTH PLAINS PRINTING**

**Deaf Smith County Abstract Co., Inc.**

304 E. 3rd at Lee

364-0850



GLENNA THOMPSON & JANEY ALLMON

## Knowing Your Business Takes Years Of Experience.

Something The Hereford Brand has, 81 to be exact. Your new building expresses the pride and work you have built within.  
**CONGRATULATIONS!**

**Hereford Janitor Supply Inc.**

1301 E. Park Av. 364-0517

Thanks for helping Hereford Grow

Congratulations to  
**THE HEREFORD BRAND**  
and  
**NORTH PLAINS PRINTING**

## Gililland-Nieman Agency

B. J. Gililland  
205 East Park Avenue

Steve Nieman  
364-2232

## Growing in Hereford

We are proud to be a part of the new & modern facilities of the Hereford Brand and North Plains Printing.

Best Wishes during your Open House Sunday, March 28, 1982.

**CRISK** TELEPHONE SYSTEMS, INC.

**From Untyped To Ready For Press**

**Copy Kept Organized By Two**

For four years Janey Allmon's fingers have typed up the local copy for the Brand at about 100 words a minute.

As reporters hand back stories typed on paper, called "hard copy," Mrs. Allmon used a Compugraphic video

display tube to type the copy onto a disc. She then marks the disk with parameters, which indicate the size, width and spacing of copy.

A Compugraphic Trendsetter reads the computer characters on the disk and exposes the film to produce a

galley (a long strip) of copy.

Mrs. Allmon is in charge of pasting up the classified advertising pages and monitoring the disc recorder which captures wire copy from The Associated Press.

The strips of copy are then proofread and corrections

are re-typed. The strips are trimmed to column size and waxed on the backside in order to be placed on the pages.

Glenna Thompson, on staff since May, pastes up most of the inside newspaper pages after proofreading local and

wire copy.

She began at the Brand as a family news writer, but was transferred to composition and found it more to her liking. Her artistic flair is better used in designing pages than writing stories, she said.

**'Little Merchant' Plan Used To Deliver 2,000 Papers Daily**

The Brand uses the "Little Merchant" plan in distributing many of its newspapers to homes in the city.

A total of 26 carriers deliver papers to homes Tuesday through Saturday afternoons. "Almost 2,000 subscribers receive their

papers by this method. Other papers are mailed and the remainder are placed on newsstands throughout the town. An attempt is made by

Charlene Brownlow, circulation manager, to use carriers who live in the neighborhood in which the route is located. Even so, there is usually a

waiting list for most routes.

The newspaper carrier jobs have long been a popular way for young men and women to earn extra money. The Brand carriers range from elementary-school age to high-school age, and often involves other members of the family to help in a "pinch."

Each carrier's route ranges from about 50 customers to 120, and the average is 77. At present, The Brand has 20 boys and 6 girls working the routes.

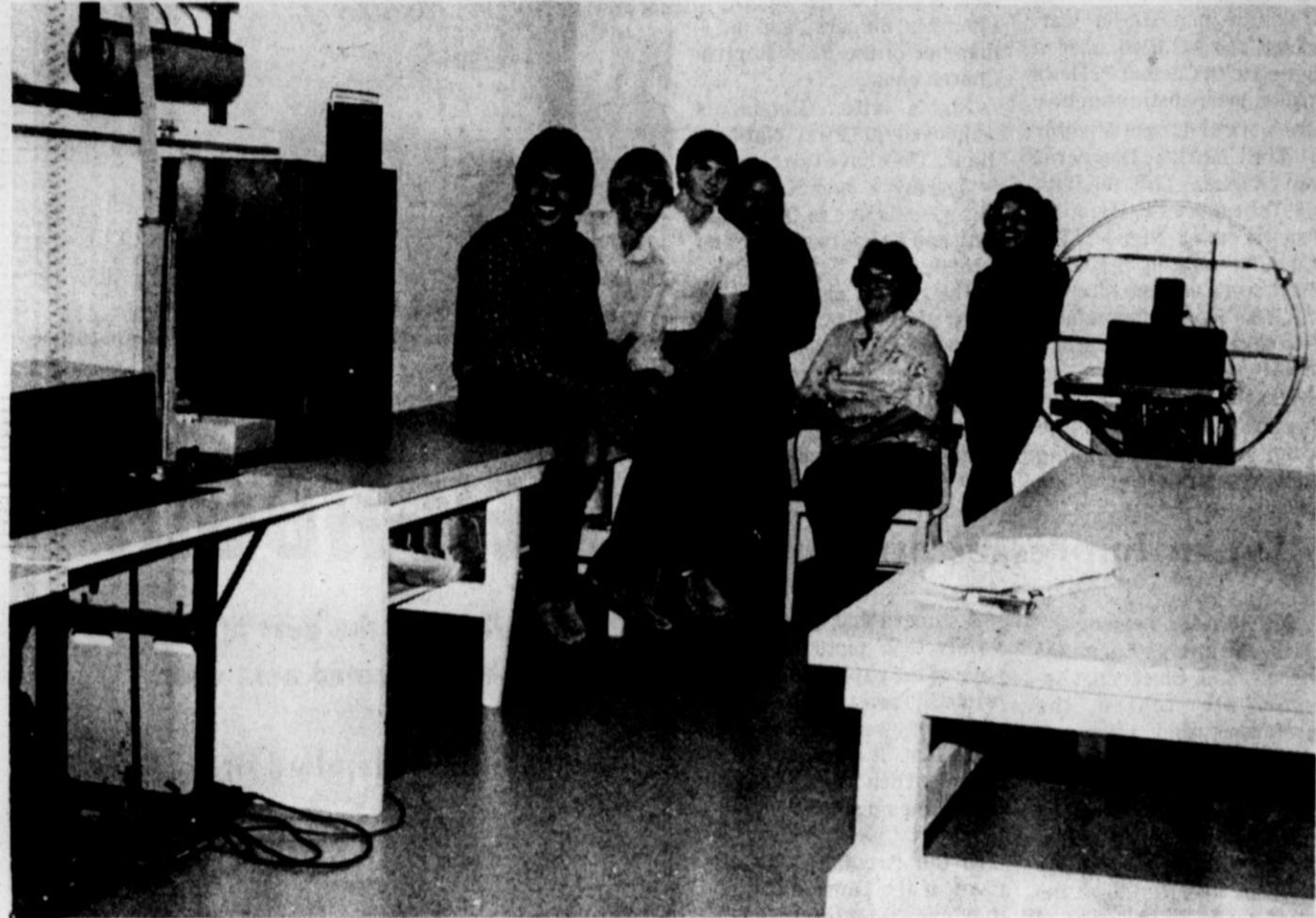
Mrs. Brownlow has three people who work part-time each day in helping address mail copies and bundling and delivering the papers to carriers and the newsstands. These workers are Olga Cantu, Chila Constancio and Sylvia Bartels.

Three high-school boys help with inserts and other choser on Saturday. They are Steve Flippo, Dale Rahifs and Frank Bethune.

Present carriers are:

Rodney Loyd Jr., Pam Bell, Michael Loyd, Preston Clark, Corey Fox, Sherry French, Craig Carlton, Fidencio Cantu, Connie Owens, Joel Sturgeon, Kyle Streun, Allan Riley;

Devanny Paschel, Darin Saul, Robert Navez, Hunt Foster, Djanna Barrientos, Danny Klepac, Jeff Bishop, Brian Lady, Clay Osburn, Frank Lyons, Gary Rahifs, Darvin McClain, Bobby Baker and Leslie Brush.



Circulation Mgr. Charlene Brownlow and crew

**Typesetting, Composition Department Considered Paper 'Control Center'**

The typesetting and composition department of The Brand might be termed the "control center" of the newspaper.

These departments contain some of the latest computerized electronic equipment in the field of offset printing. Housed in the composition area are three mini-disk terminals, two output phototypesetters, two display typesetters, a wire recorder and an IBM composer typewriter.

Most of the equipment is made by Compugraphic Corporation and is designed for fast production of various sizes of type.

The output phototypesetters operate from a mini-disk input and produce copy at the rate of 50 lines a minute. Each disk holds 87,000 characters. That represents some 40 to 45 pages of typewritten copy. The Associated Press wire machine is also connected to the mini-disk system, allowing the paper to retrieve all stores sent over the wire.

The output machine can be set to produce type from the small 6-point (used on box scores and market reports) up to 72 points—used for big headlines on news articles or in advertisements.

The display machines can produce type from 14 point to

72 point. The output machines contain film fonts and the type is flashed onto photomechanical paper contained in a light-proof cassette. An automatic processing machine, with a developer and stabilizer, makes the paper ready for pasteup in a matter of seconds.

The mini-disk terminals use a floppy disk for input. The MDT is a self-contained unit which features on-screen electronic editing, file management capabilities and programmable keys. The floppy disk tells the output machine the size and type it wants, as well as the width and spacing between lines.

After copy is proofed, the floppy disk can be placed back into the MDT for editing and corrections. Although reporters are still typing stories for the typesetter, it would be possible to provide an MDT for each writer.

The mini wire recorder (MWR) captures wire service stories from Associated Press on four disks, which can store about eight newspaper pages of news.

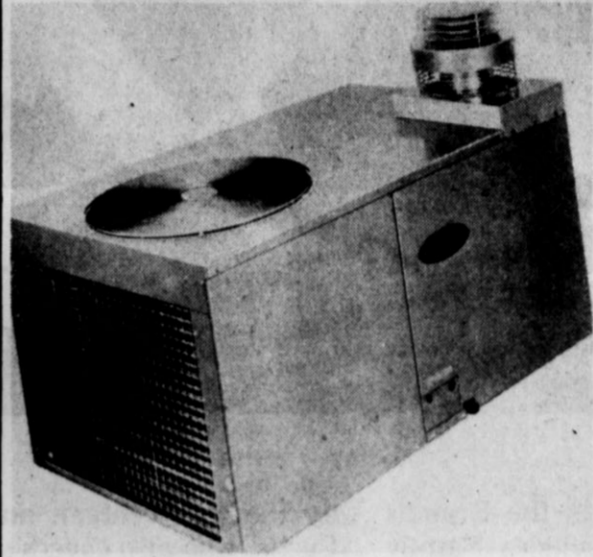
The final product from the output machines and processors is a high quality print on a column, or multi-column, width of paper ready to be proofed, trimmed and pasted on its designated page.

**PROGRESS**  
IT'S WHAT'S HAPPENING

CONGRATULATIONS Hereford Brand on your new home. We we're proud to do our part in the construction of the foundation for our local news source.

When better building's are built, they are built by  
**Panhandle Concrete Company Inc.**  
S of City Dick Barrett mgr. 364-1311

**CONGRATULATIONS  
HEREFORD BRAND  
&  
NORTH PLAINS PRINTING**



WE KNOW YOU'LL STAY COMFORTABLE FOR MANY YEARS TO COME WITH THE EIGHT CARRIER HEATING & AIR CONDITIONING SYSTEMS WE ARE PROUD TO HAVE INSTALLED.

ALSO, WE KNOW THE METAL LETTER SIGN WE CRAFTED FOR YOU WILL HELP YOUR CUSTOMERS LOCATE YOU QUICKER AND EASIER.

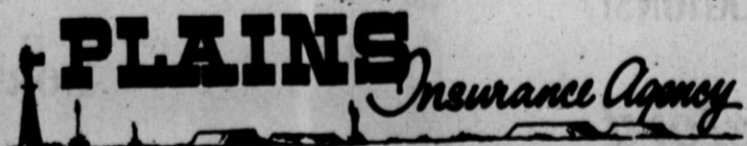
**BROWND  
SHEET  
METAL**  
364-3867



"Continuing With The Service We Started in 1954"

**Our Congratulations to  
The Hereford Brand  
and  
North Plains Printing**

Join us in attending  
**OPEN HOUSE**  
SUNDAY, MARCH 28, 1982  
1 to 4 p.m.  
See and tour these new and modern facilities.



205 E. Park Ave.



364-2232

**We're proud . . .**

**of the new and modern facilities of  
one of the Panhandle's Oldest &  
Leading Newspapers**



**ATTEND OPEN HOUSE SUNDAY**

**Best Wishes from...**

**SUPERIOR PAINTING**

Paul Pesena Rick Hutson

**KELLY ELECTRIC**

Virgil Kelly

**FULL COMFORT INSULATIONS**

Greg Black

**C & W TILE & TOPS**

Don Cherry



**Brownlow Bros.**

**General Contractors**

**HEREFORD, TEXAS**

**364-0053**

# Ad Director 26-Year Veteran of Newspapers

The newspaper career of Gene Bigham, advertising director, spans a 26-year period with much of his professional experience being in

daily newspapers. Bigham came to The Brand in October, 1980, from Marquette, Mich., where he was ad director of the Mining

Journal. He spent two years in Michigan, roaming outside his home state of Texas.

Bigham supervises all advertising department work, functioning in all areas of sales and management, promotions, production. He is the first assistant to the publisher, working with all departments in coordinating the total function of newspaper operating procedures.

A graduate of Temple High School, Bigham attended Temple Junior College then graduated from the school of business administration at the University of Texas, with emphasis in advertising, marketing and public relations.

His first newspaper job was on the ad staff of The Plainview Daily Herald in 1957. Five years later, he moved to Citizen-Journal in Arlington as advertising manager.

He left the newspaper field for about three years, joining the staff of the National Foundation March of Dimes. In this position, he acted as liaison between local county

chapters and national headquarters for 54 counties in Northwest Texas. He resides in Abilene, and later in Amarillo during this time.

Bigham returned to the newspaper business in 1967, joining the ad staff of the Killeen Daily Herald. He later became ad manager and worked with the Killeen paper for 11 years.

He has been very active in various associations and organizations within the newspaper industry, and conducted seminars for both sales people and businesses. He and his wife, Perrie, have six children. Three of the children are still home and attend Hereford schools.

He and his family attend First Christian Church, and he is an active member of the Kiwanis Club.

A veteran newsman with both letterpress and offset experience, Bigham is dedicated to the newspaper business, spending whatever time necessary to get the job done. He asks no more of anyone than he would be willing to do himself.



Brand ad staff: Randy Quick, Gene Bigham, Mauri Montgomery, Pam Melugin



## Ad Staff Provides Variety of Talent, Experience

The staff of The Brand is departmentalized, but all departments must work together as a team in producing each issue of the newspaper.

One of the most important departments is advertising, simply because it produces the majority of a newspaper's revenue. Gene Bigham, a veteran newspaper man, is director of the Brand's ad department.

Working in ad sales and layout are Mauri Montgomery and Randall Quick.

Their "gal Friday" is Pam Melugin, who is in charge of advertising composition.

Montgomery has been with The Brand since December, 1979. A graduate of Texas Tech University, he came to the newspaper as sports editor. After two years, he moved into the ad department and has found the move to be "very satisfying."

A top-notch photographer, Montgomery has used that experience to be very useful in preparing many of his ads. He is the son of Mr. and Mrs.

Dick Montgomery of Hereford and is a graduate of Hereford High School. He was a standout griddler for the Whitefaces.

Randy Quick has been with The Brand a short time, moving to Hereford about eight months ago from Albuquerque, N.M. An artist, Quick paints in the mornings and works for The Brand in the afternoons.

He has had more than four years in education and training in advertising, and was employed with McElheny

Advertising Agency in Albuquerque. He attended Arizona State University and the Advertising Art School.

He is married to the former Judy McMorries of Hereford. They have two children - Kurt 12, and Carrie 3. Randy was the winner of several advertising awards in New Mexico Advertising Federation contests, and he was one of the top 10 winners in a Saturday Evening Post illustration contest in 1974.

His oil paintings are being displayed by Newman Gallery in Dallas, and a

private show is being scheduled for June.

Ms. Melugin has been with the Brand since September, 1977, except for about a six-month period when she left to try another job. She was formerly a typesetter and still serves in a back-up capacity should the need arise.

Her primary job is in "building" the ads that go into The Brand. She takes the layout made by the ad salesmen, sets the type and places borders and illustrations that might be needed in

the ads. Filing and record-keeping is also part of her job.

A native of Hereford, Ms. Melugin is a graduate of Hereford High School. She received on-the-job training at the Brand. She is the daughter of Mr. and Mrs. Claude Melugin.

Mrs. Mark (Susan) Hicks, a former Brand employee, serves as a back-up composition worker in the ad department. She has been working the past few weeks while a typesetter was off for surgery.



GENE BIGHAM

## Bluebonnet Class Tours Newspaper

By Darla Fuller  
Wednesday, Feb. 17, Mrs. Brown's Language Arts Class toured the Hereford Brand and North Plains Printing Press.

I was amazed with how fast they can print their newspaper (19,000 papers an hour). Nanah Braly showed us the printing press in action. Boy, was that a sight to see!

Next we saw how the pictures were put in the newspaper. After that we saw the dark room with all of the red lights and equipment. We saw a typist named

Janey Allmon. She could type faster than the computer. Janey is probably the fastest typist in the state of Texas.

Charlene Brownlow is the head of the circulation department. She must have a big job!

Mrs. Nieman showed us how the advertising was done, and we saw the reporters at work. Even though the tour wasn't long it was a great experience.

Our class puts out the school paper and I think journalism is fun and exciting. I hope to be a reporter someday.

## Student Writes Poem About Production of Newspaper

Jay Beene

If you want to see something grand,  
Visit the Hereford Brand.  
The sights and soundings are great.

The lady typer, the machine cannot beat.  
If your thinking of real power,

Think of a machine printing 19,000 copies an hour.  
If you want to be impressed,

Just watch the Associated Press.  
When you need to really try'er

Use the white Tube Dryer.  
It is big and round  
And gets hot all around.

The big camera looks like the old fashioned box  
At coping pictures, it's clever as a fox.  
Into the dark room goes the film,  
Out comes a picture no longer dim.  
Look at the colors in the ink!  
"How can it work?" it makes you think.  
The paper from the printing press slides,  
Comes out folded after it hides.  
I really like the Hereford Brand.  
And like I said, it's really grand.  
Mrs. Brown's room, took this advise,  
We went to the Brand, it is nice.

## Press Big, Noisy!

By Kelly Vinton

On Feb. 17, 1982, Mrs. Sue Brown's Language Arts Class went to the Hereford Brand and North Plains Printing Company. I learned a lot of new things I didn't know before. Their printing press was awfully big, noisy and fast - 19,000 copies an hour. I really liked how it cut and folded the papers at the same time.

I couldn't believe how much one roll of newsprint weighed, 900 pounds. I also thought it was interesting how they put the pictures in the newspapers. I liked the fast typesetter. She was the fastest one in Texas. The North Plains - Hereford Brand building was extremely clean. I really think it would be neat to work at the Hereford Brand.

## People Working As Team

By Leslie Conkwright

While touring the Brand with my sixth grade reading class, we had the opportunity to experience what a busy operation running off a daily newspaper can be.

We found it was people working together, as a team showing what their responsibilities are and getting it done to make a daily newspaper.

Greeting us at the door, was Mrs. Lavon Nieman who

showed us around the Brand's new facilities and introduced us to Ms. Nanah Braly. Mrs. Braly is the printing press director and she showed us the complex machines used in making a paper.

Finishing up the tour we met Mauri Montgomery the advertising man and photographer. I found this both enjoyable and educational because I am an editor of our school newspaper.

## Bluebonnet Class Puts Out School Newspaper

By Carla Fry

A Bluebonnet Intermediate School Language Arts class recently visited The Hereford Brand office.

On February 17, Sue Brown's Language arts class visited The Hereford Brand. They went there so they could learn more about a newspaper and journalism.

These sixth graders were fascinated by the printing machine that holds rolls of paper weighing 900 lbs.

Students were also amazed by the typist that works there. It is said she is the

fastest typist in the Panhandle.

The children toured the whole place and saw the procedure of the making of advertisements and aluminum plates. The young students also saw and met the photographers and reporters.

Mrs. Brown's class met many of the staff including Managing Editor Bob Nigh and the publisher's wife, Mrs. Lavon Nieman.

At the end of the tour Mrs. Nieman gave each of the students a newspaper.

## Press Jobs Hard?

By John Streun

Mrs. Brown's reading class took a field trip to the Hereford Brand on Feb. 17, 1982. I thought it was a very interesting experience at the Brand. It took a whole lot of paper to run the presses and make the newspaper. I also thought it was neat how they developed the pictures.

and the people in the circulation department and all the rest have very hard jobs.

Also the people have to get up at 2:00 o'clock in the morning to cover a story. But I also think it is very rewarding because you can gain alot of experience by covering a story or something in that manner.

I think some of their jobs down at the Brand were very hard but I imagine that it is very rewarding too. They have to do nearly everything perfect. In covering all the stories and taking the pictures the staff really has to work hard. All the printers

Our paper the Bluebonnet Times and the Hereford Brand are basically the same except for such things as they can take pictures and we can't. We don't have advanced printing equipment like they do. Our paper and the Brand do differ but basically we try to do the same thing.

## Cow's Marking(The Brand)

Cows Marking (The Brand)

By Jeff Hicks  
Dateline. Wednesday, February Seventeen, Sixth grade, Bluebonnet was on the scene.

There was much for us to see,  
At the new Hereford Brand, 313 Lee.

Nanah and Lavon led the way,

To show what happens in a newspaper day.

First to reporters, writing a news flash,

On to Pam, building ads

with dash.

Next came Mauri, with camera and film,

If your ad needs a picture, see him!

Typesetter Janey doing her best,

Proves she's "Quick Fingers" of all the west.

Nearing tours end, we're now at the press.

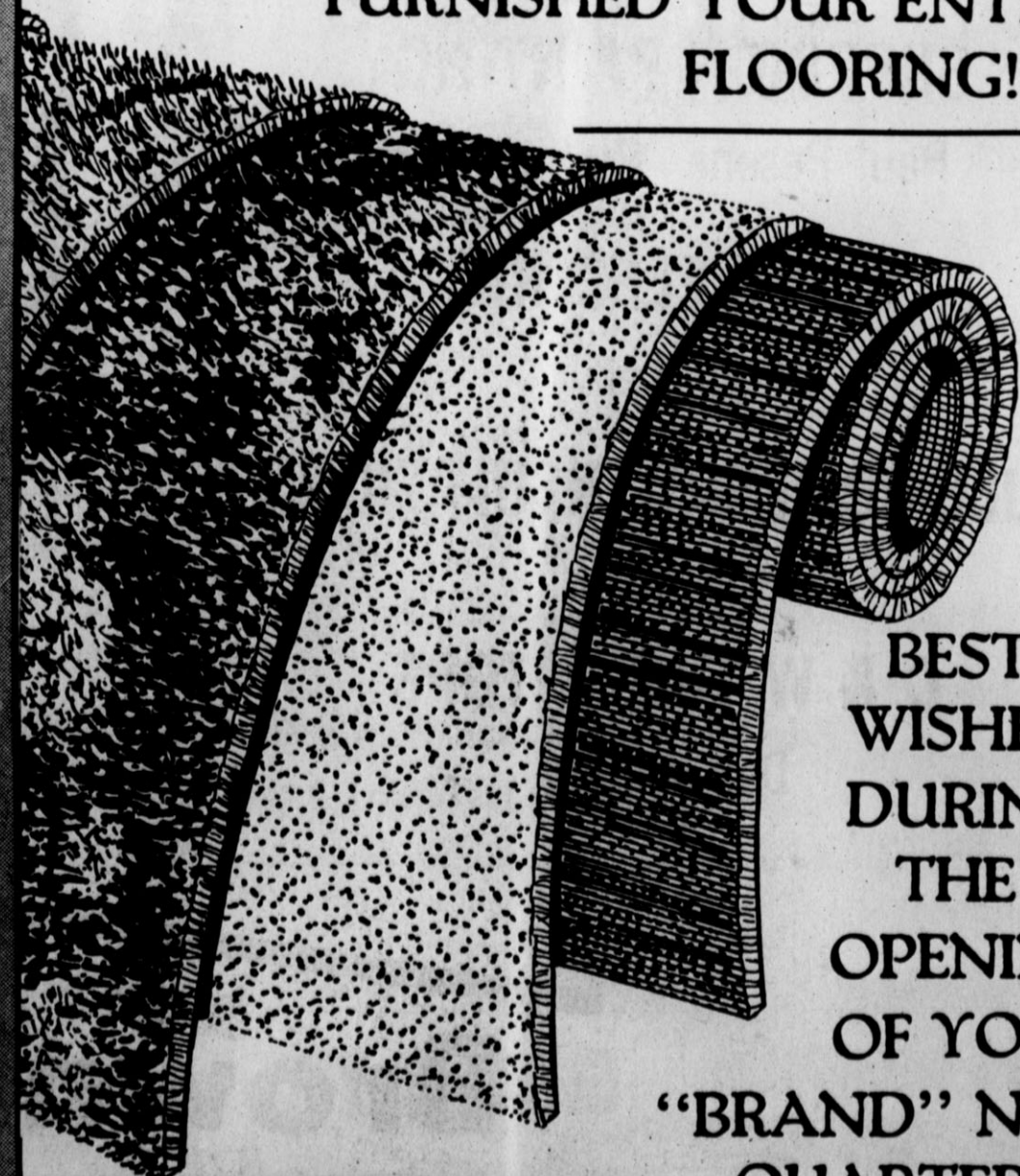
All that ink - could be a mess!

Now we've seen it all, time for good-bye,

Thanks to The Brand, it's sure nice-no lie!

MORE THAN 7,000 SQ. FEET OF CARPET AND VINYL LATER...

...WE'RE PROUD TO HAVE FURNISHED YOUR ENTIRE FLOORING!!!



BEST WISHES DURING THE OPENING OF YOUR

"BRAND" NEW QUARTERS

SIMMONS

CARPETS

149 N. 25 MILE AVE.

# TOGETHER

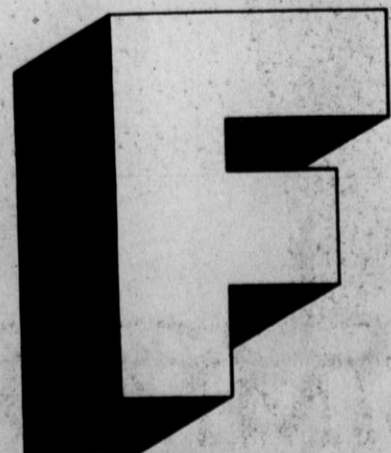
SINCE **1900**

We began serving the needs of  
a new town-Hereford.

**TOGETHER**  
from our experiences through  
the years, we want to serve  
your needs today.



Be sure to attend the Open House of an old friend  
( The Hereford Brand ) and see the facilities that will bring the  
events of tomorrow for another 81 years, to your door steps.



**The First National  
Bank of Hereford**

Hereford, Texas 79045

Since 1900

Member FDIC

# North Plains Central Plant for Area Papers

North Plains Printing Co., which was started in 1961 as Southwest Offset, serves not only The Brand but is a central printing plant for area newspapers and commercial print work. Supervisors in the plant are Nanah Braly and Casper Morales, two veterans who started with Southwest Offset. Ms. Braly heads up the camera room and plate-making department, while

Morales supervises the pressroom crew. Assisting in the platemaking area are Sherry Davis, who has almost eight years experience at the plant, and Elodia Reyes, who joined the department last year. Ricky Castaneda is the No. 2 man on the press and has been with North Plains since February, 1974. Scott Zevely worked part-time as a schoolboy, starting in 1979.

He attended a trade school for one year then returned to the plant. After the pages of the newspaper are prepared, the plant takes them to a computerized camera room for shooting by a large camera that resembles a hospital x-ray machine. The page-size negative that results is developed automatically and placed on a light table to be checked for

blurs and spots. The negative then goes to the plate burner, where the image is "burned" onto a sensitized metal plate .009 of an inch thick. An automatic processor "scrubs" the plate and, in effect, raises the printed materials so they will accept ink in the press. The pressroom crew bends plates by a special process and mounts them on the press. The plant has a new Harris

V-15C press, installed when the new building was completed. It is capable of producing 20,000 papers an hour. A folder unit delivers the papers in half-fold or quarter-fold fashion. Once the plates are in place, the press is rotated slowly and a water-chemical solution removes the thin, protective gum layer from them. Then the ink and water rollers are engaged, along

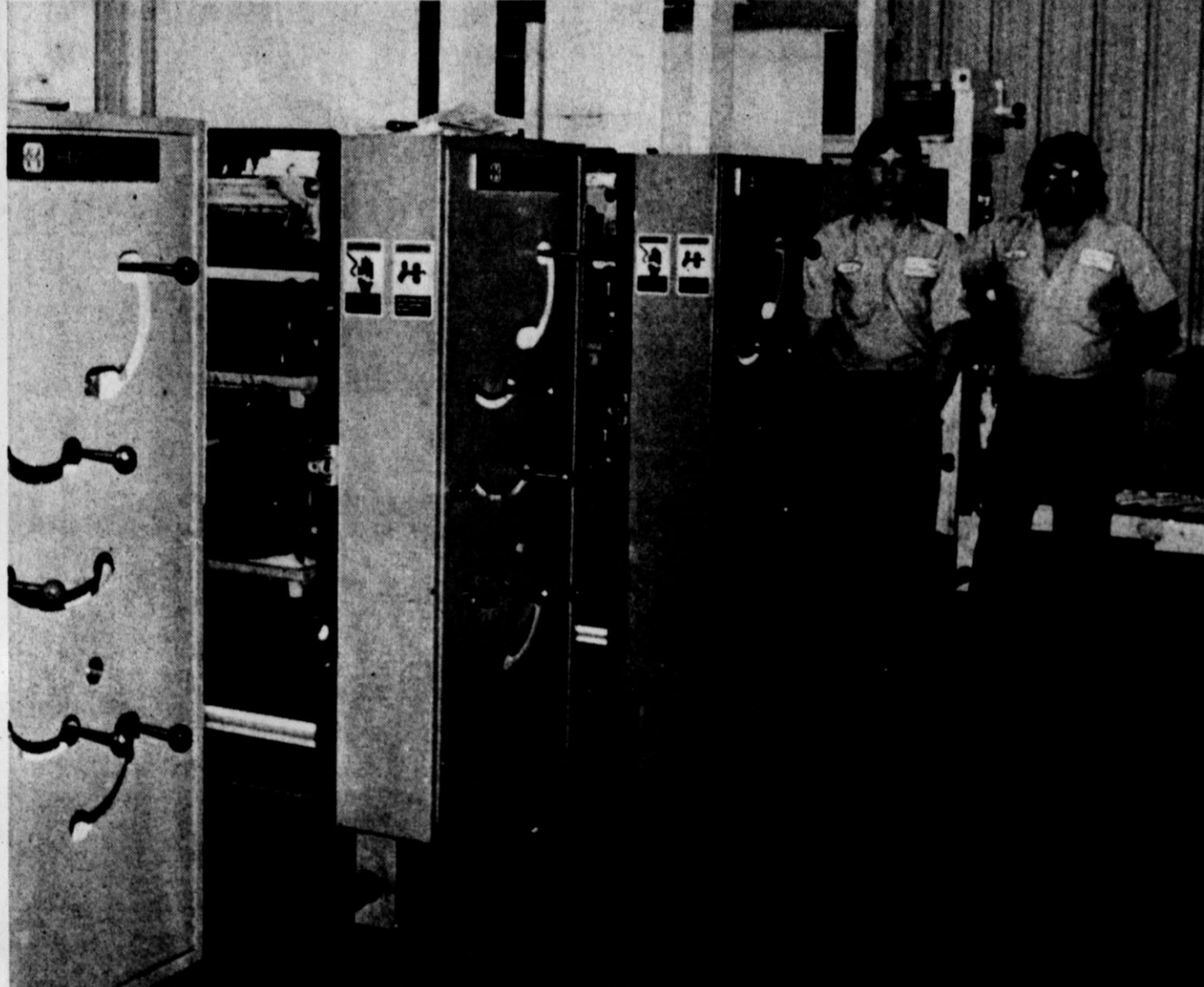
with the automatic folding device. Paper is fed into the press from large rolls, which average almost 900 pounds each. A mechanically-controlled balance of ink and water determines the images that are printed. The non-image areas (white space) of the plates are treated with a water solution which prevents them from accepting ink; while the image

areas receive ink from rollers that pass over them. North Plains Printing uses about 400 tons of newsprint a year. Along with printing the Brand five days a week, the plant also prints three semi-weekly papers - The Canyon News, Lamb County Leader-News, and The Prairie, the college paper at West Texas State University. Other customers include

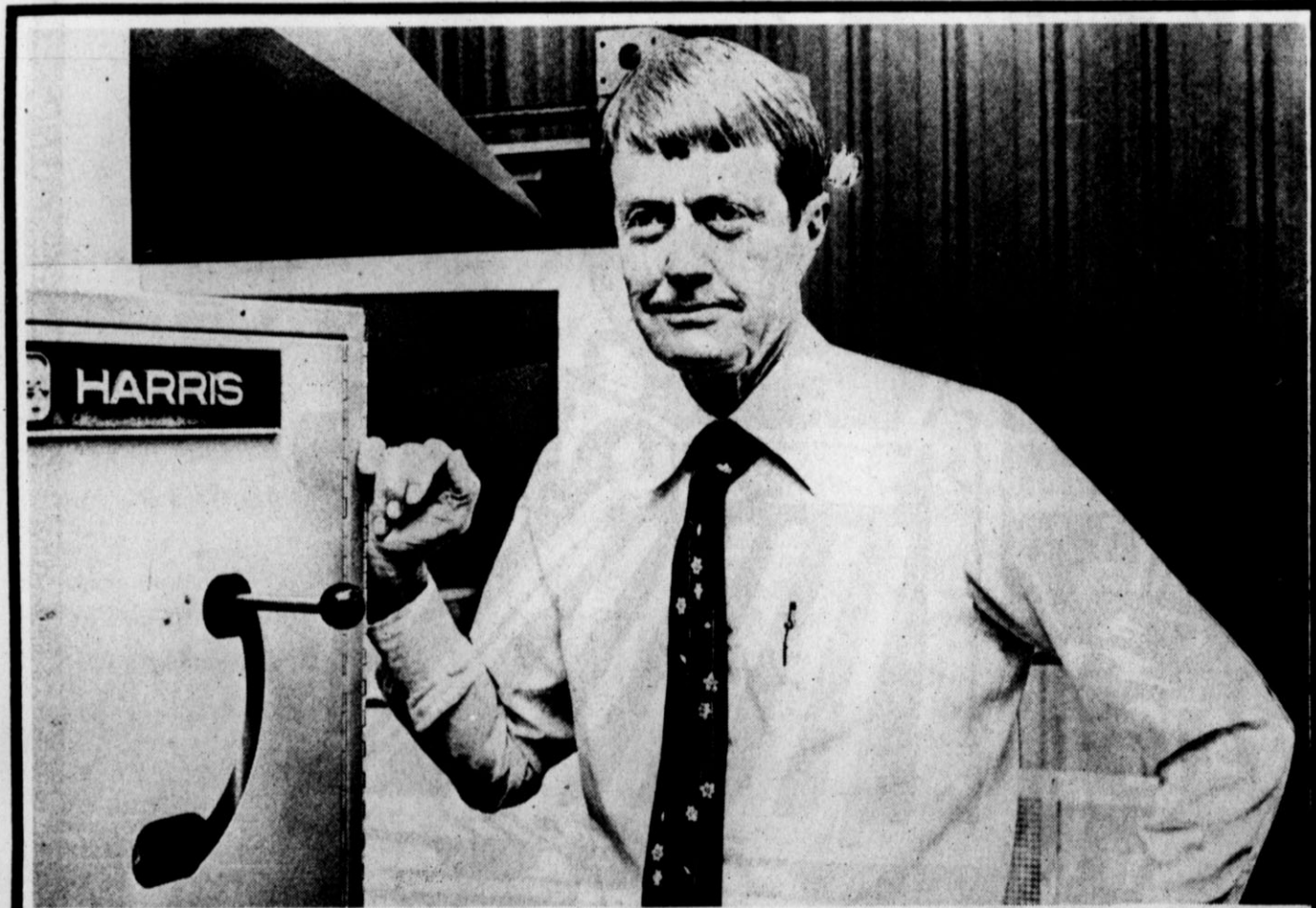
The Castro County News, Friona Star, Bovina Blade, State Line Tribune (Farwell), all weekly newspapers and two shoppers out of Amarillo - Thrifty Nickel and the Tumbleweed. Several Amarillo high school and junior high papers are printed during the school year, and the plant produces some booklets and programs that are adaptable to a large press.



North Plains camera and plate-making crew:  
Nanah Braly, Elodia Reyes, Sherry Davis



Pressmen Scott Zevely, Ricky Castaneda  
(Not pictured is foreman Casper Morales)



**"Superior equipment and outstanding service were just two of the reasons we chose a Harris press."**

*O. G. Nieman, Publisher, The Hereford Brand*

The Harris Corporation is proud to have installed a new web offset press for The Hereford Brand.

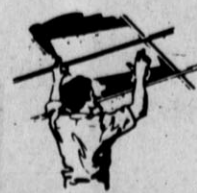
**Congratulations and Best Wishes on the occasion of the "Open House" for The Brand and North Plains Printing Co.!**



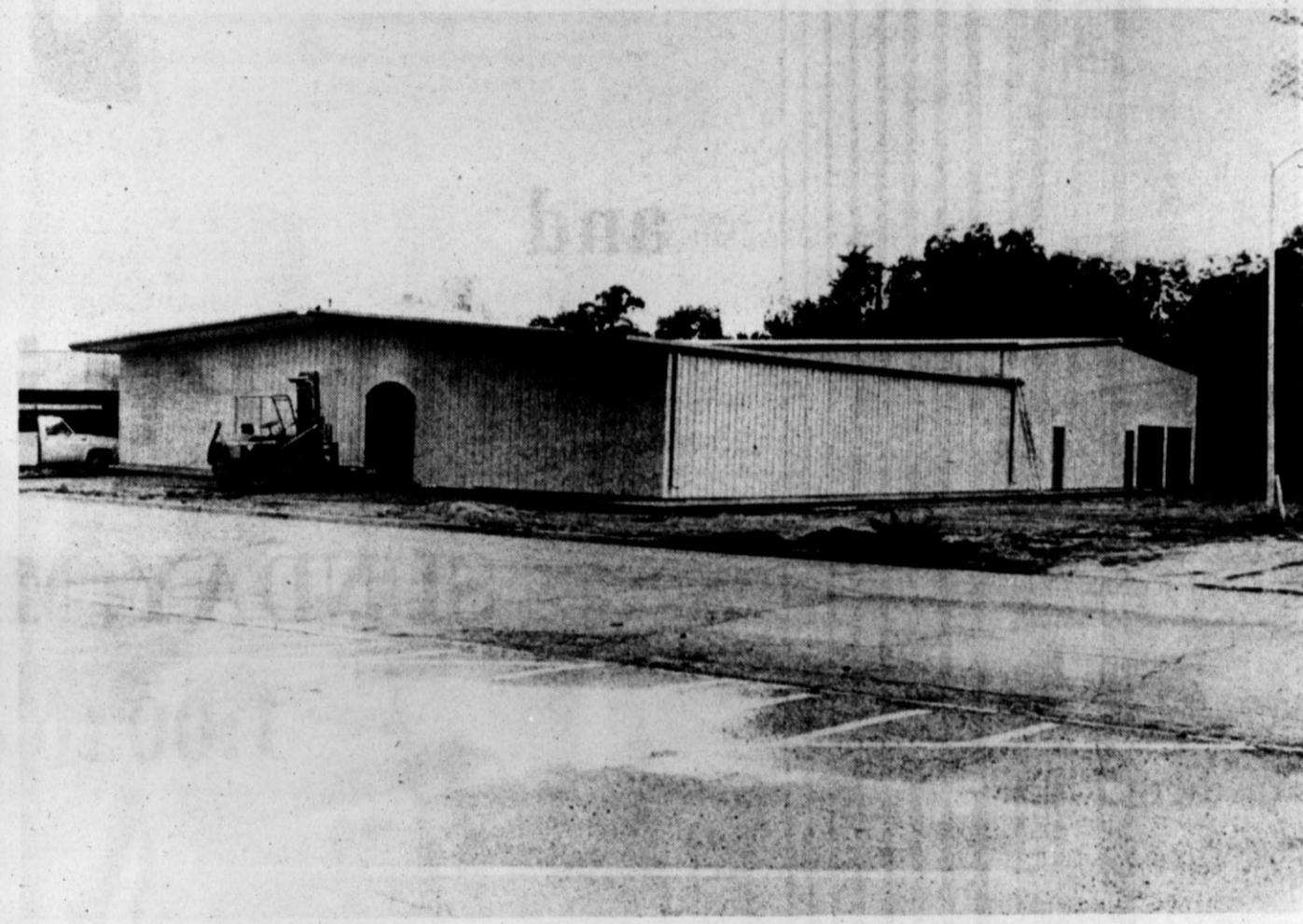
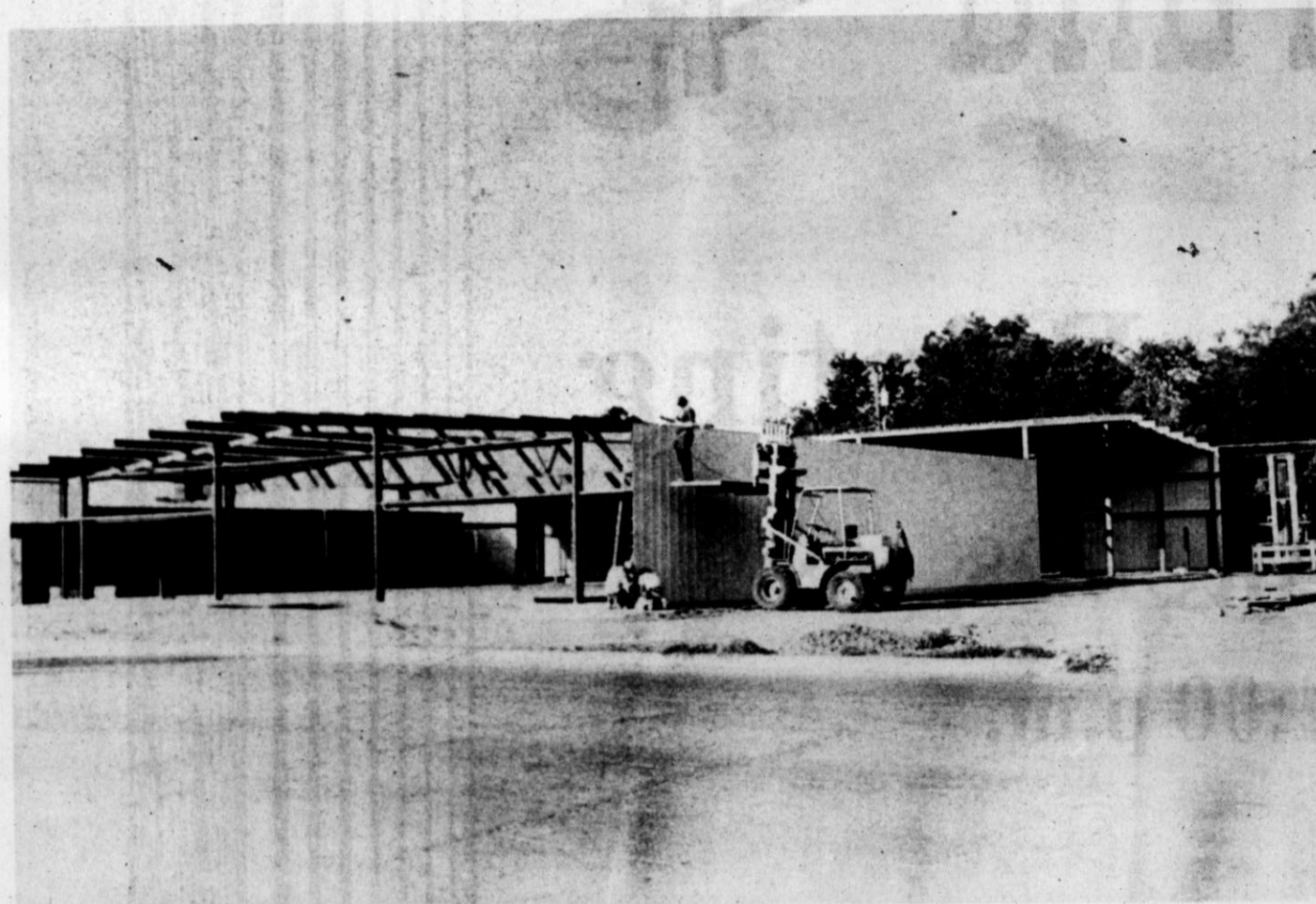
**Congratulations...**

to  
**The Hereford Brand**  
and  
**North Plains Printing**

*We are happy to have furnished your acoustical ceiling.*



**Denman Building Products Inc.**  
BOX 2893 - 319 SO. BOWIE - 806-376-6384  
AMARILLO, TEXAS 79105



**The Hereford Brand** With Comics  30 CENTS  
32 Pages Plus Supplement

Sunday  
 March 28, 1982  
 Hustlin' Hereford.  
80th Year, No. 182, Hereford, Tx, Deaf Smith County

**March 28, 1982**  
**OPEN HOUSE**  
 Sunday from 1:00 p.m. to 4:00 p.m.

You're invited to attend the Open House of The Hereford Brand and North Plains Printing in their new home located at 313 North Lee on Sunday, March 28 from 1:00 p.m. to 4:00 p.m.

The public is encouraged to stop by and see the new facilities and take a tour of the plant and meet the people at your newspaper.

Ribbon cutting ceremonies will be conducted.



**Meet the people behind the NEWS!**

Register for...

**DOOR PRIZES**

TO BE GIVEN AWAY

- 5** CLASSIFIED WANT-ADS TO RUN 5 DAYS
- 5** 1 YEAR GIFT SUBSCRIPTIONS
- 3** INDIVIDUALS DISPLAY ADS
- 3** BUSINESS ADS  
 2 - 1/4 page &  
 1 - 1/2 page

Register during the

**OPEN HOUSE**

**SUNDAY**

**FROM 1:00 - 3:00**

You need not be present to win.

# Welcome To Open House

at

The Hereford **Brand** 

and

## North Plains Printing

SUNDAY, MARCH 28, 1982

1:00 to 4:00 p.m.

We take pride in saluting  
The Hereford Brand  
and  
North Plains Printing  
on their new and modern home.

The spirit of progress  
exemplifies the confidence  
we have together  
in the future.

*"We're the bankers"*



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For Time and Temperature Call 364-5100

