

# The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

21st YEAR, NO. 26.

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, SEPT. 23, 1921.

## TRACTOR EXPLODES; 3 BOYS DEAD

### TERRIBLE ACCIDENT ON COMBS PLACE COSTS THREE LIVES

## BOYS' HEROISM

### Arol Combs Walks Mile For Help, Though Shoes Burned

Arol George Combs, aged 20, and Albert Clarence Combs, aged 10, sons of Mr. and Mrs. G. B. Combs, who live 23 miles northeast of Hereford, and W. D. Wallace, aged 11, son of Joe Wallace, a tenant on the Combs place, are all dead, following one of the most terrible accidents that ever occurred in Deaf Smith county.

The three boys were horribly burned and died after much suffering, when a tractor backfired through the carburetor into the fuel tank and exploded, enveloping the three in flaming oil. The unfortunate affair occurred about dusk Tuesday evening. Arol Combs was driving the tractor in the field. The two young boys were returning from the neighborhood school and climbed on the tractor for a ride. Only a few moments later the explosion came.

Arol tore the burning clothes from his body, then ran down his young brother, who was running and fighting the flames the best he could. He removed the boy's clothing. Young Wallace had rolled and pulled his own clothing off. All three were in a fearful condition. With a fortitude that is almost unbelievable, Arol then walked the mile to his home for help, although his shoes had burned from his feet and he could be traced by the blood and bits of flesh in his tracks.

The boys were brought to the house and Dr. Hicks summoned. Upon arrival he at once foped for Dr. LeGrand, who joined him quickly. Everything that medical knowledge could contribute was done for the sufferers, but without avail. Albert expired about eleven o'clock and his brother followed at four a. m. Young Wallace died at eight o'clock Wednesday morning.

Funeral services were held for the Combs boys from the residence of Mrs. L. B. Brady in Hereford Thursday afternoon at 3:00 o'clock. Rev. James McClain of Wildorado officiating. Interment was made in the Hereford cemetery. The little Wallace boy was laid to rest in Canyon about the same time.

The death of the two boys leaves Mr. and Mrs. Combs with but three children, all girls, Misses Irene, Jeanette and Ruby. Mrs. Combs has four brothers and four sisters, most of whom reside in this county. They are Messdames L. B. Brady, W. B. Phillips, M. O. Meeks, and W. T. Smith; and Troy, W. T., G. H., and M. D. Womble. G. H. Womble lives at Cabool, Mo., and M. D. Womble at Wildorado.

Out of town relatives and friends who attended the last rites were A. C. Combs, Mrs. Sanders, Mrs. Carter, Mrs. Worley and Mrs. Cates, all of Amarillo. Mr. A. C. Combs and Mrs. Sanders are brother and sister to G. B. Combs, and Mrs. Cates is a daughter of Mrs. Sanders.

The fearful accident has saddened the entire community and the stricken family is receiving the heartfelt sympathy of everybody in their loss.

## Dr. Heard Buys Lots; To Erect Temporary Home

Vern Witherspoon this week sold two lots on north Main street, adjoining the residence of Rex Tynes, to Dr. G. W. Heard. E. E. Wilson handled the deal.

Dr. Heard is planning to first erect a nice garage building on the lots, about 20x24 and cut it up into several rooms, where he will live for the time being pending the erection of a home later on.

## E. W. KEMBLE GOES TO SON'S FUNERAL KILLED IN FRANCE

E. W. Kemple went to Waxahachie, Texas, Thursday morning to attend the burial services of his son, Joe Roy Kemple, which will take place Friday afternoon at the Red Oak cemetery in Waxahachie.

The boy was killed in France during the war and his body has just reached home. He never lived in Hereford, but enlisted from Iowa in the 169th Infantry, Rainbow Division.

## Meeting at Courthouse Saturday, 2:00 p. m., to Look Into Feasibility of Cheese Factory

There is to be a meeting at the Courthouse next Saturday afternoon, September 24, beginning at 2:00 p. m., to determine whether or not the people of this community want a small Cheese Factory—and how big.

The proposition will be presented by H. F. Tanner and F. E. Fisher of Amarillo, who promoted the Amarillo factory.

The proposition to be submitted, in a general way, is as follows: A local company to be organized and stock placed, among farmers if possible. Total cost of proposed plant, about \$15,000. Capacity of such a plant, 9,000 pounds of milk per day, which means 600 pounds of cheese daily. Number of cows necessary to support this size plant, from 225 to 300. What do the promoters get out of it? Ten per cent.

Investigations by Messrs. Tanner and Fisher lead them to believe that there are plenty of cows in this community right now to handle this matter. The big idea is to furnish a market for our farmers. The state of Wisconsin, and other states, are dotted with these small cheese factories which are successful and helps bring in a steady income to the dairy farmers.

If there is anything in this country needs, and needs badly, it is more farmers, more dairy cows, more chickens, more hogs, more diversification. This seems to be a step in the right direction.

The people of this community who realize that gambling on all-wheat or all-cattle without an anchor to windward in case of failure is folly, are urged to attend this meeting, lend attentive ears to the proposition, and decide in a business-like way whether or not this is a good move for the community or a bad one.

"George" can't solve the future problems of each of us—it will take a community gathering of "George" to do it. Procrastination is easy, but expensive. Let's have a real crowd out Saturday afternoon.

## Lee Biggs and "Granddaddy" Rat Go Round and Round as Rodent Climbs Inside Lee's Pants Leg

They're telling one on Lee Biggs, our genial County and District Clerk. They say it has cost Lee a few good cigars. He has attempted desperately to cover up the whole thing, but when taxed with it only grins and don't deny it. Here's the way the story runs:

One day recently Lee discovered a den of rats in his chicken yard. Now Lee's White Wyandottes are the apple of his eye and forthwith he grabbed a spade and went after those rats. Suddenly one grey-whiskered rat, about twelve inches all over when spread out lengthwise, darted out of the hole—and straight up inside Lee's pants' leg. And then the fun began.

Lee yelled bloody murder and started a shimmy, with variations. He retained presence of mind enough to keep his hands off the rat, otherwise he might have been bitten. Attracted by his S. O. S. the neighbors hurried to the rescue, but Lee's original Shimmy finally dislodged the rat and dropped him to the ground.

"They tease women folks about being afraid of mice," says Lee, "but you'll never hear me open my mouth about it again. Anybody who thinks that was funny ought to go through the sensation once."



## Santa Fe Helps City Secure Air Route Proposed

The Santa Fe is cooperating with the Hereford Chamber of Commerce in endeavoring to secure that government air route from San Antonio to Cheyenne, Wyoming. Mayor Knight wrote T. E. Gallaher, General Freight & Passenger Agent, requesting permission to paint the name "Hereford" on top of the freight house, as suggested by the government, and last Monday Messrs. McDonald, Wilkinson and Harrison personally took up the matter with Mr. Gallaher while in Amarillo. Thursday morning the Mayor received the following letter from Mr. Gallaher:

"My dear Mr. Knight:

"Referring to your letter of the 5th, advising that Hereford is on an aviation line, or flying route, between San Antonio, Texas and Cheyenne, Wyoming, and that it has been suggested by the officer in charge of this service that the name of the town be painted in large letters on the roof of the local railway freight station at the expense of the Chamber of Commerce at Hereford.

"This is a little departure from our policy and carries with it some danger of establishing a bad precedent. However, we are anxious to cooperate with the Chamber of Commerce at Hereford, and we are going to take our chances along with you and grant you the permission to paint the word 'Hereford' in large letters on each side of the roof of our freight station. Carbon of this letter goes to Agent Garton for his information, that he may assist you further in this matter as you may request."

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## McKINNEY FAMILY MOVES HERE WITH PURPOSE TO FARM

Owen P. Smith and family, of McKinney, Texas, arrived in Hereford the first of the week to make this his home. Mr. Smith is temporarily staying in town, but expects to move to the country soon and farm wheat.

## CLUB HELPS BOYS SWINE EXPERIMENT

### \$100 GIVEN BY CHAMBER OF COMMERCE DIRECTORS

## TO AWARD PRIZES

### Saturday is Day When Winners Are To Be Announced

At the luncheon of the business men Wednesday, postponed from Monday, County Agent Walker of Randall County presented the facts in the Boys Pig Club organization at Askren schoolhouse and asked the financial aid of the Hereford people in awarding cash prizes to these enterprising youngsters. Mr. Walker explained that he had crossed the county line and organized these boys at the request of local farmers. It was customary, he said, to give the boys prizes for the best pigs produced, as a matter of encouragement. Also, he called attention to the fact that the state association of pig clubs would meet during the Dallas Fair and that it was the intention to send a boy from each county to attend this meeting as an incentive for future activity.

After discussion the club allowed Mr. Walker \$100 for the Pig Club, \$70 to be used in prize money and \$30 toward helping defray the expenses of the luncheon to the Dallas meeting.

These boys purchased their pigs from a breeder and gave their notes for them. Most of them will be able to meet the notes, but some may need a little financial aid, and the prize money will be very welcome.

Mr. Walker announced that the judging of the pigs at Askren would take place next Saturday and the prizes awarded.

The organization of this pig club is a small item, but one freighted with enormous possibilities. It is to be hoped that the enterprising work of this community will spread to other schools and be the opening wedge in the introduction of hundreds of good pigs into Deaf Smith county.

## A. H. OWEN BUYS BAKERY BUSINESS IN CITY OF TULIA

A. H. Owen of Hereford has purchased the Harris Bakery at Tulia, Texas, and intends to take over the business at some time in the near future. For the time being, Mr. and Mrs. Howton will go to Tulia and handle the bakery for Mr. Owen.

## MONTE BAKER HAS PURCHASED INTERESTS OF LOOSIER

Monte Baker has purchased the interests of Hoy Loosier in the Stockmen's Cafe and the Baker brothers, Omer and Monte, are sole proprietors. Mr. Loosier, it is understood, is gone to New York City.

## MRS. J. R. SHARP IS AWAY ON VACATION DALLAS RELATIVES

Mrs. J. R. Sharp went to Dallas Thursday for a visit with her parents. She was accompanied as far as Ft. Worth by little Miss Bettie White, niece of Mrs. Geo. L. Bruner, who has been visiting here. Rev. Sharp took them to Amarillo in his car.

## Too Many Grooms At One Time Get Rev. Sharp's Goat

The Rev. J. R. Sharp officiated at a double marriage ceremony last Tuesday in the County Clerk's office although he expected to tie but one knot, and the situation caused from the misunderstanding had the pastor rather flustered for a moment.

A crowd of young folks, some eight or ten in number, notified Mr. Sharp that he was expected at the Clerk's office to perform a marriage ceremony. When he arrived the young people formed a semi-circle for the ceremony. One young man held out a marriage license and Rev. Sharp immediately went through with the formula. He then sat down at a desk to sign the papers. Looking up he observed the semi-circle intact and the young folks apparently waiting for something else.

"You take 'em over to the other side of the room and make some conversation," whispered Rev. Sharp to County Clerk Biggs, thinking to ease up the embarrassment. The semi-circle stood fast, however, whereupon Mr. Sharp rose and tried to save the situation himself. But Lo and Behold, as he advanced another young man handed over another license and demanded another ceremony.

"My, I didn't know this was a double wedding," exclaimed the flustered Mr. Sharp, and again seized his book.

The two grooms were Charles Woods and Frank Young and the brides two sisters by the name of Moss. All come from the Bellview-Grady neighborhood.

## Judge Randolph Appointed Judge New High Court

Local attorneys are gratified at the recent appointment of Judge H. C. Randolph of Plainview as a member of the new Commission of Appeals. The entire Panhandle country joined in the effort to induce Governor Neff to place a Panhandle man on this important court, with the result that Judge Randolph received the following letter from the Governor:

"Austin, Texas, Sept. 15. Judge H. C. Randolph, Plainview, Texas. On your worth as a man, your attainments as a scholar and your ripe experience as a lawyer, I have today named you as one of the judges of the commission of appeals, and trust you can see your way clear to accept this place of service.—Pat M. Neff, Governor."

The commission of appeals is made up of six auxiliary judges, whose duties are to assist the supreme court in disposing of the cases on its docket, which is now overcrowded. The commission goes over the cases, hears the arguments, considers the briefs, etc., and makes up its findings, after which same is submitted to the state supreme court, which after reviewing same it makes the decision of the court. It is a very high judicial position, and pays \$5,000 salary per year.

Judge Randolph will accept the appointment, it is understood, and will move to Austin at once, as his duties begin the first Monday in October.

## DIMMITT DEFEATS NAZARETH AFTER VERY HARD SCRAP

Dimmitt and Nazareth baseball teams tied up last Sunday at Nazareth in a real ball game. Dimmitt finally emerging on top of the heap by the score of 5 to 1.

It was an air-tight pitchers' battle for eight innings, but the Dimmitt swatmen got busy in the ninth and hammered across the necessary runs. Batteries, Dimmitt, Howard and Nobles; Nazareth, Stork and Acker.

## R. R. RATES ON CATTLE ARE LOWER

### TWENTY PER CENT REDUCTION GIVEN BY SANTA FE

## FIFTY CENT LIMIT

### Reduction on Rates Higher Than 50 Cents Per Hundred

Twenty per cent reduction in rates on live stock other than horses, mules and burros, became effective on the Santa Fe Railroad Tuesday, September 20, according to announcement made by T. E. Gallaher, general freight and passenger agent for the Santa Fe lines at Amarillo.

The rates to be reduced are published in the Santa Fe individual tariffs, and the reduction applies to those rates higher than fifty cents per 100 pounds, observing fifty cents as a minimum where the rates heretofore have been fifty cents or higher.

Mr. Gallaher declares that the livestock rates in Southwestern Lines tariffs, applying between New Mexico, Texas and Oklahoma, from Texas to the markets, and from Texas and New Mexico to Kansas, Nebraska, Colorado, and northwestern pastures, where they now are higher than fifty cents per 100 pounds, will be reduced twenty per cent subject to fifty cents as the minimum rate where now fifty cents or higher, effective September 20, 1921. None of the reductions affect the rates on horses, mules or burros.

Where the rates are published in dollars and cents per car, same reductions will be made, but rates will not be reduced below the following figures per 30 foot car: cattle and calves, \$110; hogs in single deck cars, \$85; hogs in double deck cars, \$115; sheep and goats in single deck cars, \$90; sheep or goats in double deck cars, \$110.

The reduced rates are published to expire with December 31, 1921, after which date, unless the tariffs are amended to provide otherwise, the rates that were in effect on September 19th, 1921, will be reinstated.

## HI FOOTBALL TEAM TO PLAY FARWELL FRIDAY AFTERNOON

The Hereford High football team had a game scheduled with the High School at Farwell for Friday afternoon. The boys, while still lacking a great deal in finished football, believe they have enough drilling to date to annex this game. There is a probability that the team will go to Amarillo for a game on Saturday, October 1.

## DANIEL BELL HAS ENTERED A & M; TO TAKE ENGINEERING

Daniel Bell, son of Mr. and Mrs. Allen Bell, has entered the A. & M. College of Texas this year and will study electrical engineering. Daniel left here on the fourteenth. He advises that he is much pleased with his surroundings. Reports are that over one thousand boys matriculated at the A. & M. the first day.

## BUNCH OF PROSPECTORS LOOKING OVER PANHANDLE

Clair B. Hurlbut and E. O. Sears, of Lubbock, and F. H. Sears, Jim Sears and Walter Myrill of Whitewright, Texas, and John Marshall of Sherman, Texas, arrived in Hereford Wednesday morning. These gentlemen are all prospectors, looking over this country with a view to investing.

## H. BURNS MURDER TRIAL POSTPONED IN CANYON COURT

The special venire of seventy-five men drawn for last Thursday to try the Burns murder case from Hereford was dismissed at 1:30 o'clock when the court granted a continuance on motion of the defendant.—Randall Co. News.

## JUDGE SLATON IS ABLE TO GET HIS SHAVE DOWN TOWN

Judge John P. Slaton has so far recovered from his recent operation for appendicitis that he was able to come down town Thursday for a shave. He came in a car, however, and was accompanied by his nurse. It is expected that the Judge will soon be back at his office if nothing untoward happens.





# Society

Mrs. B. F. Guthrie, Editor,  
Phone 199.

## Ramsey-Kellar

With a quiet wedding Thursday afternoon, at the home of the officiating minister, Rev. Beavers of the Methodist Church, Miss Dena Kellar of this city, and Mr. Paul Ramsey of Tulla, were united in marriage.

The ceremony was performed at three o'clock, the young couple leaving in their car shortly afterward for Tulla where they will reside.

The bride is a daughter of Mrs. Will Adkison, proprietress of the Cordova Hotel. She has spent most of her life in this community and is popular among a large circle of friends. The groom is an ex-service man, having been in the navy during the war. He is engaged in the grocery business at Tulla.

Hereford friends of the young people wish them every happiness as they start on life's voyage together.

## Club Opens Year's Work With Brilliant Social Function

The passing of summer and vacation time marks the resumption of club, as well as school work, and to the average woman who must find in her club her much desired "post graduate course," the season finds her alert, eager and interested in all the activities of her club, whether of a social or intellectual character. To an unusual degree the women of Hereford Clubdom have combined both these features and the result has been charm and grace of manner, as well as intellectual attainments. This was ever better exemplified than by the breakfast given Thursday morning in the charmingly hospitable home of Mrs. Guthrie, by a group of Bay View ladies, as the first social event in the year's club calendar.

To meet its social requirements, the club has divided its membership into groups and each particular group, at a stated time, plans and carries out whatever form of entertainment it may see fit. The initial social event with Mesdames W. A. Erico, D. C. Laird, B. F. Guthrie, George Garrison and John Williams as hostesses, was a breakfast, especially honoring Mrs. J. Frank Potts, the newly elected Vice President of the First District. In her own characteristically brilliant, witty and eloquent manner, Mrs. Guthrie, as toast-mistress, paid a beautiful tribute to this honored and much loved member of the Bay View Club. Mrs. Potts replied charmingly and appreciatively and asked the co-operation of each club member to aid her in discharging her many duties.

The toasts were very cleverly suggestive of our greatest and most universal physical need, but which were made to apply to the development of mind and character. Mrs. Guthrie added much to their enjoyment by her appropriate and illuminating comments on each.


In announcing the program, Mrs. Guthrie said that with the thought of

fostering club spirit and of bringing about a fuller realization of the good derived from club work, a "club menu" had been arranged which would emphasize some of the good things upon which the club feast during the year.

The first number, "The Wine of Good Fellowship" was delightfully handled by Mrs. John Williams who, in a clever bit of verse likened the club's association together to the stimulating quality of wine. Next, Mrs. D. C. Laird responded to the toast, "The Bread of Knowledge," with pertinent facts relative to the intellectual sustenance derived from a study club, and pointing out the specific knowledge to be gained by the coming year's work on the short story. Her skillful adaptation of the idea of the "Club menu" was continued in Mrs. Garrison's toast to "The Milk of Human Kindness." Very adroitly Mrs. Garrison classified life's portion of cream, or of whole milk, or of blue milk and made kindness the key to the cream life has to offer.

"The Meat of Master Minds" was the toast in response to which Mrs. W. A. Price gave a beautiful picture of the club's Americanization program for the year, comparing the strength it must add to the year's work in its treatment by the best thought of the day to the strengthening power of meat to the physical man.

A game of "Who's Who," in which old time pictures of the club members were exhibited, the guests being required to guess each picture's original



Blessed if we know any satisfaction like that of being well dressed— it can be done here for surprisingly little, with fall suits at— \$20 and Up

**C. P. RINGER'S**  
Tailor Shop  
Cleaning and Pressing

was a closing feature of the pleasant morning.

A color scheme of red and green, effectively carried out in both decorations and menu added much to the attractiveness of the pretty affair. Small baskets tied with crimson ribbon held scarlet verbenas mingled with ivy, these sharing honor with larger ones in which richly colored daisies and carnations were combined with ferns. Guests of the club were Mesdames Roberts, Habermacher and Harryell, and Misses Katherine and Virginia Doane and Bonnie Bowsher. A Guest.

invited! All ladies of Hereford interested in looking their best.

Miss Boyd, a beauty specialist, who is here in the interest of the Goodrich Drug Co. of Omaha, Neb., will be in Burns' Drug Store Saturday afternoon and will give, free of charge, facial massages and other treatments. We all use powders and creams, come and see what kind you need.

Clark's Drug Store and Burns' will keep the goods in stock used in this demonstration. (advertisement.)

(Continued on Page Five)

## and then she looked and saw his shoes

She went up town  
And returned with a bundle  
Under her arm  
And she was smiling



And looking at her shoes  
When he came home  
And he looked and said  
"Your new shoes, dear,  
Are very pretty."  
"You're wrong, my dear."  
She said to him,  
"They are not new,  
Although they look  
And feel that way.  
They're just a pair  
I wore last year  
And just had fixed."  
And then he laughed  
And laughed so loud  
That she asked him—

What was the matter  
And then he said  
That he had planned  
On fooling her  
About his shoes  
Like she fooled him  
But she had beat  
Him to it.  
And then she looked  
And saw his shoes  
Were just like new  
And then she laughed  
And he laughed too.  
And they were happy.  
But then who wouldn't  
Be quite happy



After saving  
Several dollars  
By having shoes fixed  
Good as new at

## Tubb Shoe Shop

Shoes, Hosiery Findings.



Save Money—Be Comfortable  
Think of actually saving money without having to make some sacrifice of pleasure or comfort. How's that ever been able to do it before? It not only can be done, but at the same time rest and added comforts can be enjoyed.

**COLE'S**  
ORIGINAL  
HOT BLAST HEATER

Save 25 to 35 your fuel bill and at the same time give you double heating capacity. Come in and let us explain the features and guarantee of this heater.

Dunlap Hardware Company

Save Your Coupons—They Are Valuable

## FREE—FREE

"Badger" Aluminum  
Guaranteed 20 Years

Pleasing to the housewife and a perpetual saving to the household.

Easy to keep clean and, therefore, always pleasing in appearance.

Attractive shapes and lasting in quality

Less fuel needed and no cooking utensils to replace as "BADGER" Aluminum, with proper care will last a lifetime.

Practical pure aluminum cooking utensils given, "FREE" in exchange for cash trade.

No advance in price on merchandise but a profit-sharing plan for the benefit of our regular customers, and also for those who will now become regular patrons of this store.

Cordially yours,

## Hereford Produce

I. H. SPRATT  
Fancy Groceries, Flour, Poultry, Eggs and Cream

September 2, 1921.

## Announcement

Mr. Edsel B. Ford, President of the Ford Motor Company, makes the following announcement:

"We are making another reduction in the prices of Ford cars and the Ford truck, effective today. The new prices average \$70.00 under former prices, and are the lowest at which Ford cars and trucks have ever been sold. List prices, F. O. B. Detroit are now as follows:

| Chassis     | New Price | Old Price | Amount of Reduction |
|-------------|-----------|-----------|---------------------|
| Runabout    | \$295     | \$345     | \$ 50               |
| Touring Car | 325       | 370       | 45                  |
| Truck       | 375       | 415       | 40                  |
| Coupe       | 445       | 495       | 50                  |
| Sedan       | 585       | 695       | 100                 |
|             | 690       | 790       | 100                 |

"This is the third price cut during the past twelve months. On September 22, 1920, the price of the Ford touring car was reduced from \$575 to \$440; June 7th to \$415, and now to \$355, making total reductions in this type of \$220, or 38 per cent. The same proportionate reductions have been made in all other types. One year ago the price of the Ford sedan was \$975; today it lists at \$690 with the same equipment.

"We are taking advantage of every known economy in the manufacture of our products in order that we may give them to the public at the lowest possible price, and by doing that, we feel that we are doing the one big thing that will help this country into more prosperous times. People are interested in prices, and are buying when prices are right.

"The production of Ford cars and trucks for August again broke all previous high records with the total reaching 117,696. This is the fourth consecutive month in which our output has gone over the hundred thousand mark, the total for the four months being 463,074, which has gone a long way in making possible the present reductions. June this year, with an output of 117,247, was the previous record month.

"One noteworthy feature of our sales is the increased demand for Ford trucks and cars for salesmen. This class of commercial business has been gradually increasing the past sixty days and we interpret it as a very good sign of improvement in general business.

"No reduction has been made in the price of the Fordson tractor, and none is contemplated."

Go over these new prices! See how little it costs to become the owner of a Ford car or a Ford truck. Can you really afford to do without one any longer?

Let us tell you more about it, and advise you regarding the delivery of the particular type of car in which you are interested.

**Wilkinson & Stocking**

We accept subscriptions to the Dearborn Independent.

## New Fall Creations for Ladies and Misses

Distinct lines for fall and winter fashions were established weeks ago so the most futile thing in the world for this store to do would be to attempt to make those styles conform to our purchases. That is the reason that long ago we realized the necessity of handling only representative lines—lines which lead fashion's parade—not one season but EVERY season.

New fall fashions are here. In suits, coats, dresses and waists. For the matron or the miss. And in materials and colors as varied as may be desired.



New Dresses  
in  
Tricotines and Check  
Velours

Extraordinary  
Values in  
Coat Suits

Tricotine, Velour and Other  
Materials

Georgette  
Waists

In splendid assortments  
of colors, textures and  
designs.

Gorgeous  
Coats

—The Normandie  
Bolivia



We suggest that you inspect these offerings early—while the stock is complete.

**J. O. Newell**



# The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Both B. Holman Walter E. Steckman  
Holman & Steckman  
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

Subscription, Zone 1—per year, \$2.00  
Subscription, outside Zone 1, per year \$2.50  
Six months \$1.50  
Three months \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

## "CHE-KA." THE BLACK HORROR

"Che-ka" is a name for the world to remember. It is the name by which the "Extraordinary Commission" is known in Russia. "Che-ka" knows no law, no human mercy, no God in heaven and no devil in the universe except itself. Neither Lenin, nor Trotsky nor any other body in Russia has power over "Che-ka." Its acts of murderous cruelty cannot be questioned by anybody.

Just now "Che-ka" is standing Russian farmers up in rows and shooting them down because they protest against the "requisitions"—that is, the seizure of the food they have raised—seized to feed the loafing communists in the cities who work not and therefore have nothing to give in return for the farmers' hard-earned crops.

The jails of Russia are crammed full of the victims of "Che-ka"—farmers, workmen, teachers, writers; tens of thousands of people suspected by the morant, fanatical illiterates who compose the Extraordinary Commission. In Europe is full of stories of torture and horror that come from the loathsome dungeons—stories that far outstrip the Siberia brutism of the desolate days of the Czars.

Some day the common people of Russia will gain control of their country. When that occurs, and they hunt down and hang the unmentionable devils that impose "Che-ka," you will hear a cry of joy from the American Bolsheviks about the "white" terror in Russia. Laugh!



50 good cigarettes for 10c from one sack of

GENUINE  
**"BULL"**  
DURHAM  
TOBACCO

The American Tobacco Co.



I offer the following described property at low prices, with small cash payment and easy 6 percent terms:

Tract 1. W. 1/2 Sec. 24, Carter & Head Subdivision; located 18 miles N. W. of Hereford.

Tract 2. N. W. 1/4 Sec. 33-4-3, located 28 miles N. W. of Hereford.

Tract 3. N. E. 1/4, Sec. 21-4-1, located within 3 miles of state line.

Tract 4. N. W. 1/4 Sec. 7, Blk. 3, located 5 miles N. W. of Dawn.

Tract 5. S. W. 1/4 Sec. 17-2-4, located 17 miles West of Hereford.

Tract 6. Being 35 acres out of Blk. 26, Mabry Addition to Hereford, faces on Abo Highway.

Tract 7. Being Blk. 45, Evans Addition to Hereford, contains 14 acres.

Tract 8. Being Blk. 42 Evans Addition to Hereford, contains 10 acres.

Tract 9. Being the 3-room Berry plastered house.

Address L. Baska, Owner, Hereford, Texas

## THE GOLD THAT IMMIGRATED

Eighty-eight million dollars' worth of gold arrived in the United States in August, bringing the total since January 1 up very close to half a billion dollars.

Prof. Irving Fisher, the Yale economist, and his followers insist that when gold becomes plentiful, prices of commodities rise and speculation and inflation follow. Well, there has been a slight rise in prices since July 1, but nothing remarkable. And certainly speculation has been as dead as a last year's fly. So this gives the school of economists opposed to Fisher's views a chance for a glorious gloat.

But perhaps Fisher is right, because the half billion of gold which has floated to our shores in eight months has had no chance to show its speed. The Federal Reserve banks have simply trapped it on its arrival and thrown it into their dungeons—their vaults. None of the gold has been placed in circulation as money, nor used as the basis of expansion of notes or credits or loans. In other words, it can have had no more effect on business or prices than so much gold ore buried far beneath the surface of the ground.

At present we are not saying that this treatment of real money is a good thing or a bad thing—but that's what has happened to gold that emigrated to America in 1921.

One hundred white men at Abilene, Texas, ordered Mexican laborers off a job in the construction of a church, claiming that many white men with families were out of work. The Mexicans were replaced with white laborers.

A three-story building at Beaumont, Tex., was recently moved sixty feet from its former site and set on new foundations. By means of steel rails and rollers the building was shifted an eighth of an inch at a time, four days being required to do the job. Sixty days were spent in preparing the building for the move.

Albert S. Barleson is reported to have closed a deal in Berlin involving \$7,000,000 worth of cotton from America, which German mills will spin into thread and cloth for Roumania.

### Notice of Trustee's Sale

Whereas, on the 15th day of January, 1918, T. B. Slaughter executed a certain deed of trust recorded in the Deed of Trust Records of Deaf Smith County, Texas, in Vol. 18, page 291, by the terms of which he conveyed to the undersigned trustee the tracts of land hereafter described, for the purpose of securing Mrs. Sarah Wolz in the payment of three notes, each for the sum of \$2100.00, each dated January 15, 1918, and falling due respectively 1, 2, and 3 years after date, bearing interest from date at the rate of 6 per cent per annum, payable annually, at Hereford, Texas, all of which provides for attorney's fees of 10 per cent, and were signed by T. B. Slaughter and payable to Mrs. Sarah Wolz.

And Whereas, said deed of trust provides that in case of failure to pay either of said notes or any interest installment when due, according to the terms thereof, the said trustee should be fully authorized and empowered

and it should be his duty on request of the holder of said notes at any time after the maturity of any of them, to sell said land in satisfaction of said debt.

And Whereas all of said notes are past due and unpaid, with the accumulated interest due thereon, no payment on the principal or interest ever having been made, and Mrs. Mary E. Ashbrook, the present owner and holder of said notes, being the assignee thereof from Mrs. Sarah Wolz, has requested me, the trustee named therein, to execute said Deed of Trust and to sell said land in accordance with the provisions thereof in satisfaction of said debt.

Now Therefore, I, Wm. M. Knight, trustee, as aforesaid, will sell at public auction on the 4th day of October, 1921, it being the first Tuesday in said month, at the Courthouse door of Deaf Smith County, at Hereford, Texas, between the hours of 10 o'clock a. m. and 4 o'clock p. m. the following described tracts of land situated in Deaf Smith County, Texas, viz:

First Tract: All of the south half

of Sec. No. 1 in Block K-14, Certificate No. 43.

Second Tract: A part of Survey No. 12 in Block E, described by metes and bounds as follows: Beginning at a mound and semi-circular trench, the Northwest corner of a 100 acre tract survey for H. N. Wilsey, thence N.

with the E. line of Survey No. 1 in Block K-4, 1632 varas. Thence S. 1/2 W. 1/2 to the W. line of Survey No. 1 in Block K, 14. Thence S. 1/2 W. 1/2 to the W. line of Survey No. 1 in Block K, 14. Thence W. 423.5 varas to the place beginning, and containing 118 acres of land, more or less. 52-54-56-58 Wm. M. Knight, Trustee

## Abstracts and Loans

J. Frank Potts  
Maps, Deaf Smith Co.—50c.



Our tea and coffee possess three points of excellence:

The AROMA is delightful and appetizing.

The TASTE is delicious and inviting.

The EFFECT is invigorating.

There is no "dope", which leaves the headache, in our tea and coffee.

Our excellent tea and coffee costs more per pound but less PER CUP.

# Williams Bros.

Phone 128

"IT'S SANITARY"



## Stop-Look Listen!

There is Twine and there is

PLYMOUTH TWINE!

There are Drills and there are

VAN BRUNT DRILLS!

May we tell you of the Difference?

Plymouth Twine  
Van Brunt Drills!

Garrison Bros.

## Federal Bar-Rugged Cord Casings

Specially made for Ford Truck. Nothing like it in town.

Firestone 30x3 Non-skid Casing ----- \$10.95

Firestone 30x3 1/2 Non-skid Casing ----- \$13.95

Cherokee Red Tubes 30x3 1/2 ----- \$2.60

All other sizes in proportion.

5 gal. Kerosene, 50c

# W. C. Fallwell

We have Business Property, located in various parts of the State; Farms and Farm Lands, Oil Mills, Cotton Gins, Merchandise, and Brick Buildings to trade for Plains Lands.

Have some desirable property in Deaf Smith County, also City property for sale and worth the money asked for it.

If you want to sell or trade your holdings here see us for we are in that kind of business. An up-to-date Abstract Plant for sale.

Suggs & Bray

In rear of T. K. Wilson Insurance Office.

# Higher Coal

The miners and operators are signed up at present high wages until next April.

There will be no reduction of freight rates soon.

Coal will be no cheaper and probably higher.

We have not placed over one third the coal this year we ordinarily do.

Final conclusion: Scarcity of coal and high prices this winter.

# E. W. HARRISON

Phone 76

# Dairy Cows



The farmers in Wisconsin state very seldom have to borrow money from their banks; instead most of them have money to loan themselves.

The explanation is simple: Dairy Cows!

Wisconsin, whose soil and climate do not compare with the Panhandle of Texas, solved the problem of existence and of wealth by developing the dairy cow industry. The small cheese factory followed. Hence the money the farmers have to loan.

The Hereford county needs more dairy cows. Get the habit of thinking in terms of the dairy cow as a steady source of revenue.

Come in and let's discuss this important matter.

## FIRST STATE BANK AND TRUST CO.

"Courtesy first"

of Hereford

"Safety always"

CAPITAL AND SURPLUS OVER \$100,000



**CHURCH NOTES**

**SUNDAY SCHOOL ATTENDANCE**  
**HERFORD'S CHURCHES**  
 Methodist 255  
 Christian 150  
 Baptist 163  
 Slogan: 1,000 Sunday School  
 by October 11!

**Church of Christ**  
 Two Blocks North of Courthouse  
 Bible Classes at 10:00 a. m.  
 Regular Lord's Day worship at 11  
 a. m.  
 We are glad to have you with us  
 every Lord's Day.  
 W. A. Knox,  
 E. A. Winterrowd,  
 A. E. Higgins, Elders.

**Presbyterian Church**  
 5 a. m. Sunday School  
 9 a. m. preaching  
 11 p. m. Junior Christian Endeavor.  
 7 p. m. Intermediate and Senior  
 Christian Endeavor.  
 You are invited to be with us and  
 as part in services announced above.  
 J. R. Sharp, Pastor.

**First Christian Church**  
 Bible School meets at 9:45 a. m.  
 Every class is expected to work for  
 large attendance.  
 Preaching at 11 a. m. and 8 p. m.  
 Gospel sermons and good music. The  
 table is cordially invited to all service.  
 J. N. Wooten, Pastor.

**Methodist Church**  
 9:45 a. m. Sunday School.  
 Preaching morning and evening.  
 Special music both hours.  
 Worship with us.  
 M. M. Beavers, Pastor.

**Y. F. S. C. E.**  
 Sept. 25, Missionary Meeting  
 Topic—Missionary Results in South  
 America.  
 Leader—Elizabeth Corbett.  
 Let Hour Scripture.  
 Struggle Against Idolatry—II Chron.  
 31:7—Audrey Carrol.  
 Struggle Against Superstition—Acts  
 17:22—Lelan Lee.  
 Struggle Against Ignorance—Luke  
 24:45—Mable Barnhart.  
 Planting the Torch—Acts 20:1-18—  
 Lois Cobb.  
 Religion in Action—Micah 6:8—  
 Sam Ratcliffe.  
 A Missionary in Action—Acts 26:27-  
 32—Nora Deems.  
 Missionary Results—Elizabeth Cor-

bett.  
 Leader's talk—The Field of South  
 America.  
 The Contract of North and South  
 America—Otto Olson.  
 Christ and the Andes—Heien Shore.  
 A Prayer for the Mission Fields of  
 South America—Paul Corbett.  
 C. E. Business.  
 Sentence Prayer.  
 C. E. Benediction.

**BAYLOR GAME WITH  
 BOSTON COLLEGE  
 IS DRAWING CARD**

Dallas, Texas, Sept. 25, 1921.—The  
 first football game ever played between  
 an Eastern Institution and one of the  
 Southwest is to be staged at the Dallas  
 Fair, October 15th. The game will be  
 played by Baylor University, Waco,  
 Texas and Boston College, Boston,  
 Mass. Boston has not lost a single  
 game in the past two years and each  
 year has taken one from YALE. Bay-  
 lor's squad now in training, gives prom-  
 ise of a strong team and those best in-  
 formed in football circles are expect-  
 ing the boys of the Southwest to give  
 the Easterners a hard fight. The game  
 will be staged in the new stadium  
 which has a seating capacity of 16,000  
 and every indication is that the teams  
 will play to a full house.

There will be a return game at Bos-  
 ton in 1922 at Braves Field, the largest  
 ball park in the world, seating 50,  
 000 people. The Boston authorities  
 state that this game will be witnessed  
 by at least 40,000 lovers of football.  
 The cash guarantee on each of these  
 games is the largest ever made or re-  
 ceived by any team in the Southwest,  
 being \$7,000 in each case. Tickets to  
 the game at Dallas are now on sale to  
 present and former students of the com-  
 peting institutions and will be thrown  
 open to the public on Oct. 1st. Prices  
 range from \$1.50 to \$3.00 and tickets  
 Silbert, 1004 Commerce St., Dallas,  
 may be secured by addressing Mr. B. F.  
 Texas.

To remove rust from steel, take half  
 ounce of emery powder, mix with one  
 ounce of soda and rub well.

A meteoric stone weighing forty  
 pounds fell to earth recently in the city  
 of Guanacavi, Mexico, in the State of  
 Durango.

A big merger of moving picture pro-  
 ducers was recently consummated at  
 Chicago, involving the pooling of \$50,  
 000,000.

Good Printing at the Brand.

**Yes**

it's toasted, of  
 course. To seal  
 in the flavor—



LUCKY STRIKE CIGARETTE

The American Tobacco Co.

**Notice of Reduction in Price**

Reduced cost of calves (which is the chief item of expense in the  
 Production of the O. M. Franklin Germ Free Agressin), reduced cost  
 of other supplies and labor, with improved methods which facilitates  
 quantity production, make it possible.

You are going to get the benefit of these reduction all in one cut.  
 The new price is TWENTY-FIVE CENTS per DOSE previously sold  
 the nation over at FORTY CENTS.



The stockholders of this company are practically all extensively in-  
 terested in the cattle business, therefore are fully aware of the prob-  
 lems confronting the industry at this time. We propose to give you  
 a quality blackleg vaccine at a price that is in keeping with the low  
 prices of cattle.

**The Kansas Blackleg Serum Company.**  
 LEM CHESHER, Distributor, Hereford, Texas.

**Built for the Belt**

The Rumely OilPull tractor is especially suited for belt work.

The belt pulley is unusually large, is driven directly off the  
 crankshaft with no bevel or intermediate gears and is placed on  
 the right-hand side, well up, so that the operator has a clear view  
 and can line up, start and stop the pulley from the seat.

The speed regulation of the OilPull is close—as close as the  
 best steam engine ever built. It is governor controlled—the  
 speed of the engine automatically and instantaneously regulated  
 to meet every change in the load. It automatically holds the  
 belt at the correct speed all day—no speeding up or slowing  
 down as the load varies.

It has a shifting front axle—plenty of belt clearance, with no  
 sacrifice of design or construction.

In fact, it is fully as well adapted for belt work as for drawbar work.  
 Guaranteed to burn kerosene at all  
 loads and under all conditions up to  
 its full rated horse power. Cooled  
 by oil—the radiator can't freeze, nor  
 can it boil. And, remember this,  
 the OilPull has long held the world's  
 tractor fuel economy record.

Four sizes fit the OilPull for any  
 belt or drawbar job—12-20, 16-30,  
 20-40 and 30-50 H. P. Have us  
 demonstrate the OilPull's features.

**THE C. O. LEE  
 HARDWARE**



**GET INSIDE**  
 with your car before  
 bad weather com-  
 mences.

**Shore Bros.  
 Garage**  
 311 Main Street  
 Phone 334.

**Eggs, Poultry,  
 Cream, Hides**  
 We Pay Cash  
**The Golden Rule  
 Produce Co.**

Rear of old Stambaugh building

**For  
 Sale**

Nice 5 room residence,  
 good location, fruit and  
 shade trees. Price \$3,-  
 500. Will trade for  
 cows, calves, or yearling  
 steers, if cattle priced  
 right. See

**J. H. Pitman**  
 Hereford, Texas



We select only the best wheat raised in this large  
 wheat producing Panhandle. Ground in our mod-  
 ern sunlit mill, it makes

**Amaryllis and Great  
 West Flour**

the Cream of all Flour.

"Use it once, you will never change."

**Great West Mill & Elevator Co.**

Phone 265 B. R. DIXON, Mgr.

Raising Registered Herefords Is A Growing Industry In The Hereford Country.

**FOR MEN WHO WANT QUALITY**

We are just as anxious to please father as  
 son. From seventeen to seventy—we have  
 a model for every man and every figure.

The modern "Dad" takes just as much in-  
 terest in style and appearance as does the  
 son.

And so he'll be pleased with our new

**Kirschbaum Fall  
 Suits for Men**



Our new Kirschbaum Fall suits have a  
 dash and spirit about them that are quickly  
 recognized and appreciated by the modern  
 stylish young man.

It's the simple truth when we tell you that  
 we are now selling these splendid values at  
 from

**40 to 50 Per Cent  
 Below 1920 Prices.**

—and from 15 to 20 per cent below current  
 quotations in Made-to-Order Sample Books!

**D. R. GASS & SON**



**FOR SALE**  
 Pure-bred White Leghorn Hens, one and two years old. Also pullets just beginning to lay.  
 56-1t Mrs. J. M. Kimmons.

**FOR SALE OR EXCHANGE**—A Hart Par 15-30 tractor 5 disc Oliver plow, with power lift, also a 1-ton Ford truck A1 mechanical condition. W. V. Phillips, Phone 374-F2. 50-8tPd.

**FOR SALE**—150 acres on easy terms, lying on west side of Hereford, well improved, or will sell 20 acres improved.  
 56-1t W. S. WILLIAMS.

**FOR SALE**—Horse, Buggy and Harness, for sale cheap. See C. L. Savage, 56-2t.

**FOR SALE**—A good residence on reasonable terms, Geo. A. Stambaugh, 50-8t.

**FOR SALE**—Good 5 room house, about an acre of land.  
 51-6t-Pd. C. GREER.

**FOR RENT**  
 Rooms, furnished or unfurnished, close in. Phone 150.  
 56-1t Mrs. Frank Barber.

**FOR RENT**—One Room to rent for one or two, with or without board. Call Phone 108, or 2nd house west of High School. Mrs. L. R. Gregory, 56-2t-P.

**WANTED**  
 To do cellar and basement excavating. We have special machine for that purpose. See G. L. Bruner or Delma Rayzor. 53-4t-Pd.

**WANTED**—List your land and city property with us.  
 45-4t Morgan & Williams.

**LOST AND FOUND**  
 A Misses' Blue Knit Sweater—Winona Mills Brand. Notify, 55-1t MRS. D. L. McDONALD.

**LOST**—A 32x4 Royal Cord Retread Tire and Rim, never been used.  
 55-2t Luther Hough.

**STOLEN**—The party who stole my cow chain and drill bits had better return them before Grand Jury meets, and save trouble.  
 D. R. Gass, 53-3t.

**NOTICE OF SALE UNDER CHATTEL MORTGAGE**  
 THE STATE OF TEXAS, Deaf Smith County.  
 Whereas, by virtue of a certain chattel mortgage made, executed and delivered by J. R. Lipscomb on the 29th day of June, 1920, in favor of J. C. Ricketts and J. L. Fuqua on one White two-ton truck, Model No. 18925-20, Serial No. 65004, Engine No. 35535, and to secure twelve notes dated June 25th, 1920, for the principal sum of \$225, each, due one each month, and providing for 10 per cent interest from date and 10 per cent attorney's fees, payable to said J. C. Ricketts and J. L. Fuqua; all of said notes being past due and no part of same paid; and said mortgage providing that upon default said property shall be sold by the mortgagees as provided by law.  
 NOTICE IS HEREBY GIVEN, that in pursuance to the terms of said mortgage the above described truck will be sold at public vendue, within the hours prescribed by law, on the 30th day of September, A. D. 1921, at the Thompson Garage, opposite the Courthouse, in Hereford, Deaf Smith County, Texas, to satisfy said indebtedness as above described; and will be knocked off to the highest bidder for cash.  
 Witness our hands this 14th day of September, A. D. 1921.  
 J. C. RICKETTS,  
 J. L. FUQUA.

**ADDITIONAL SOCIETY**  
 (Continued from Page 2)  
 Mrs. Lowther Honored By Sunday School Class  
 A beautiful expression of the regard in which Mrs. Albert Lowther is held by the members of her Sunday School class was the surprise picnic party with which the class celebrated her birthday Thursday afternoon. The young ladies of the class came


to Mothers' Park immediately after the close of the school. Here they were joined by Mr. and Mrs. Lowther, the latter having been taken there by her husband ostensibly for an outing. Only when the girls began to offer congratulations upon her birthday did she understand the nature of the occasion. After a delicious supper served in the park, the class presented to their guest a beautiful silver pie server, engraved with the date and class name. The personnel of the class includes Misses Nora and Gladys Beams, Lucille Megert, Alta Mae Purcell, Eunice Gilbreath, Mabel Jewell, Agnes Elliston, Mabel Beafro, Ruth Casbolt, Dorothy Shore, Davie Clark and Floyd Wilson.

Want to sell something? A Brand Classified Ad will turn the trick.

**DR. J. M. FARRELL**  
 Graduate Veterinarian  
 Day Phone 105 Night Phone 45  
 Office: Corner Drug Store

**W. S. WILLIAMS**  
 General Auctioneer  
 See me, phone or write for terms and particulars.  
 Hereford, Texas

**OUR CAKE BAKER**



certainly knows how to make delicious cakes. That is proved by the exquisite layer, loaf and other cakes to be seen here daily. Try some of them and you'll say you never before tasted their equal. And it does not matter which kind you choose. You'll have to say the same thing about any you may select.

**Hereford Bakery and Confectionery**  
 R. H. McDonald, Prop. Phone 80

**After Your Vacation**



Bring us those Kodak films of your adventures this summer. Quick, expert finishing. Be photographed this year on your birthday. Make that appointment today.

**Ragsdale & Thurman**  
 The photographers in your town.  
 Hereford, Texas



**ALL WORN OUT**

Does morning find you with a lame, stiff and aching back? Are you tired all the time—find work a burden? Have you suspected your kidneys? Hereford people endorse Doan's Kidney Pills. Ask your neighbor! You can rely on their statements.  
 Mrs. W. B. Anthony, Hereford, says: "Not so very long ago I used Doan's Kidney Pills with great results. My back ached all the time and I could hardly stoop over, and when I did such sharp, stinging pains would catch me in the small of my back. I could hardly straighten up. Every muscle in my body was sore and it hurt me to move. I was tired and worn out all the time. I also had dizzy spells and felt weak. My kidneys were weak and irregular in action and there were other symptoms of kidney trouble which were annoying. I saw Doan's Kidney Pills advertised and began using them. Three boxes of Doan's Kidney Pills cured me entirely of all the trouble."  
 50c. at all dealers. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

**LET'S BUILD**

The best way to save is to invest in a HOME.  
 High Rent is a Waste.

**Rockwell Bros. & Company**  
 Phone 4.

**Warning!**  
 Danger Ahead  
**Money**

Will not buy coal this winter. Suppose coal is 10 or 20 per cent cheaper, what are you going to do if you need it and must have it, and can't get it?

The chances are Coal will NOT be lower. Demand will force the price up.

We have plenty of good coal.

**Jones & McLean Grain Co.**  
 Fone No. 1

**What a Bank Can Do**

This bank wants to help build up a big and prosperous community. It wants to foster happiness and contentment. This bank wants to be a helping factor in any way which has for its purpose a betterment of general living conditions. We are ready to help you with any problem—big or little—no matter what, if you want us to.

**DEPOSIT YOUR MONEY WITH—**

**1st NATIONAL**  
 PERSONAL SERVICE ABSOLUTE SAFETY  
 HEREFORD, TEXAS

**CASH**

For One Week Beginning Saturday Morning, September 24th, 1921, and Ending Friday Night, Sept. 30th, 1921, I Will Make the Following Prices FOR CASH:

|                                     |        |
|-------------------------------------|--------|
| 14 lbs. Sugar, for                  | \$1.00 |
| 1 lb. Breakfast Bacon, for          | .50    |
| 1 lb. Dry Salt Bacon, for           | .18    |
| 1 case Louis Tomatoes, for          | 4.00   |
| 1 case Belle Isle Corn, for         | 3.50   |
| 1 case Beans                        | 2.00   |
| Smoked Hams, at, per pound          | .37    |
| Navy Beans, at, per pound           | .11    |
| Lima Beans, at, per pound           | .12    |
| Palm Olive Soap at per cake         | .09    |
| Great West Flour, per 50 lb. sack   | 2.10   |
| Salt, 25 lb. sack                   | .45    |
| 1/2 pound Black Pepper, for         | .25    |
| Extracts, per bottle                | .30    |
| 1 gal. Pickles, for                 | 1.00   |
| 12 large size Condensed Milk, for   | .96    |
| 100 lbs. Spuds, for                 | 4.50   |
| 1 gal. can Peaches, for             | .65    |
| 1 gal. can Cherries, for            | 1.25   |
| 2 1/2 lb. can Pineapple, for        | .30    |
| 6 lbs. Raisins, for                 | 1.80   |
| 6 lbs. Mince Meat, for              | .90    |
| Best Steak, at, per pound           | .20    |
| Good Steak, at, per pound           | .15    |
| Rib Roast, at, per pound            | .08    |
| Liver and Soup Bones, at, per pound | .05    |

We pay 25c CASH per doz. for fresh eggs, and 18c in trade for Frying Chickens.

Remember these prices are for CASH and last for only ONE WEEK.

**H. H. HALSELL GROCERY**

**EVERY EFFORT**



We are making Every Effort to win your trade by offering the very BEST in

- Cleaning
- Pressing
- Tailoring

Phone 16.  
**Orr's Tailor Shop**

**CHIROPRACTOR**  
 C. L. ARMSTRONG, D. C.  
 Hereford, Texas  
 Office opposite Theater  
 Hrs. 8 a. m. - 12 m.; 1-5 p. m.  
 Phone 506 51-1t-Pd.

**The New Dodge is Here**



- Longer Wheel Base
- Reinforced Frame
- Longer Springs
- Extra Braces on Fenders
- A better top with single plate glass in rear
- Extra Coat of Enamel on body
- Clear Vision Device on Windshield
- Cord Tires 32x4

**Motor Sales Company**  
 Hereford, Texas



# THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

**FARM LOANS**  
We are now in a position to make Attractive Farm Loans. If it's Insurance, THE T. K. WILSON INS. AGENCY writes it.

**YOUR HOME**  
If your Home should burn without insurance, could you build another under present conditions?  
**THE T. K. WILSON INS. AGENCY**  
Anything Insured Anywhere.

## Local Happenings

Leslie Bruner went to Amarillo Friday morning.

Alfalfa Seed at Jones & McLean

Mrs. J. L. Rogers returned from Amarillo Tuesday morning.

Mrs. G. R. Ward made a business trip to Amarillo Friday.

Try our gallon goods.

Hereford Produce, I. H. Spratt, Mgr.

W. A. Nicks, of Dallas, arrived in this city Friday morning.

\$1.50, Cleaning and Pressing Suits. Hereford Laundry.

A. W. Chandler returned Thursday morning from St. Joseph, Mo.

Mrs. A. E. Kirkman, of Amarillo, was in this city Friday on business.

Get our prices on gallon goods.

Hereford Produce, I. H. Spratt, Mgr.

J. R. T. Bassett, of Amarillo, was in Hereford Thursday on business.

Room and Board, 3rd house North of the Baptist Church. Mrs. S. West.

Mrs. J. W. Hicks returned from Arlington, Texas Friday morning.

Judge B. Frank Bule is at Canyon this week attending District Court.

Mrs. C. Greer returned from a visit at Rosebud, Texas Thursday morning.

M. A. Crum, of Friona, was in Hereford Thursday and Friday on business.

Mrs. J. E. French returned to her home in San Angelo, Texas Friday morning.

Alfalfa Seed at Jones & McLean.

B. C. D. Bynum and J. L. Smith, of Amarillo, were in this city Thursday morning.

Mark Cowser and Ralph Patton, of Dimmitt, were in this city Thursday on business.

Wanted—For dressmaking and all kinds of sewing, see Mrs. S. West, 3rd house north of Baptist church.

Miss Edythe Bule will leave Sunday for Austin, where she will attend the Texas University.

I will deliver a few quarts of nice, sweet milk, mornings or evenings. 56-44-Pd. Lonnie Witherspoon.

For Sale—50 loads wood and kindling. Call Panhandle Lumber Co. 12

**B. FRANK BULE, LAWYER**  
Civil business, Office in Courthouse, Hereford, Texas.  
Will do general office and Court practice—Both resident and non-resident clients carefully and promptly represented. 54-11

## Spirrella Corset

Phone 317  
I have the exclusive agency for the famous Spirrella Corsets.

**Mrs. W. R. Harrelson**

1 block north of Central School

## Modern Plumbing

is an art. We give you absolute satisfaction. Ask for the new late appliances.

## Harrelson & Jennings

Plumbing & Sheet Metal Works.

We believe in reciprocity—therefore, we are pleased to share our legitimate profits with our customers.

Hereford Produce, I. H. Spratt, Mgr.

Solon Byrd and Harold Smith went to Clarendon, Texas on a business trip Thursday morning.

Mrs. R. A. Brand and her sister, Miss Ethel Ingram, went to Graham, Texas the first of the week.

**Fleischman's Yeast**  
Fresh shipments daily. Hereford Produce, I. H. Spratt.

Miss Dean Dunlap left Hereford for Dallas the first of the week. Miss Dunlap will attend S. M. U.

Alfalfa Seed at Jones & McLean.

Earnest Corn returned home from Dallas the first of the week. Earnest says the Navy is full up.

**Fleischman's Yeast**  
Fresh shipments daily. Hereford Produce, I. H. Spratt.

Miss Eddie Connell left Hereford Thursday morning for Belton, where she will attend Baylor College.

"Badger" Aluminum Guaranteed 20 years. Free. Hereford Produce, I. H. Spratt, Mgr.

H. B. Hill, of Garrett, Indiana, was in this city Thursday. Mr. Hill has land near Hereford and was inspecting same.

Mrs. Henry Best arrived in this city the first of the week and is visiting in the home of her sister, Mrs. J. S. Marshall.

**VOCAL**  
I will open a class in voice October 8. Those who are interested and desire to study please call me. Phone 333. 53-61. ZENA OWEN.

Mrs. C. A. Skelton and two children went to Bronson, Kansas Thursday morning. Mrs. Skelton will visit her mother.

Henry Wilkinson returned Friday morning from a business trip to Dallas, St. Louis, Kansas City and Emporia, Kansas.

## New Auto Repair Shop

I am installing machinery and tools for an Automobile Repair Shop, located in the rear of the Conklin Produce Company.  
Will be prepared to give expert service in repairing any make of automobile as well as Tractors.  
I have the experience and will guarantee a first class, satisfactory job.  
Your patronage will be greatly appreciated.

**Guy H. Edwards**  
56-57-Pd.

## Tennis Rackets and Tennis Balls

10 Per Cent Discount This Month

A Splendid Assortment and Priced Right

Corner Drug Store  
Phone 105

## Diversification Means Prosperity

It is being demonstrated every year that the farmer who diversifies his crop, grows hogs, chickens and keeps a few milk cows, along with his range stock, is the man who succeeds. We will be glad to assist in making the improvements necessary for this kind of farming.

**PANHANDLE LUMBER CO.**  
OUR AIM—TO HELP IMPROVE THE PANHANDLE

J. S. Roderick returned to his home at Shattuck, Okla., Friday morning after about four months visiting in the home of his daughter, Mrs. Allen Powelson.

**Stork Special**  
Born to Mr. and Mrs. W. F. Gore, September 15, a son.

Born to Mr. and Mrs. Robert Elliott, September 14, a daughter.

Arrange now to attend the 800 acre auction land sale, 4 mi. west of Farwell-Texico, on Tuesday, Sept. 27. Two well improved farms, 19 cattle, 17 horses, farm machinery. Terms: \$2,000 cash and \$2,000 Jan. 1, 1922. Forbes, Auctioneer.

**Card of Thanks**  
This is to express my sincere thanks to all the good friends and neighbors who so generously gave of their time and sympathy during the trying hours before and after the death of Arol and Albert Combs. I am expressing here the appreciation of our entire family. Mrs. L. R. Brady.

Cash trade enables us to take advantage of cash discounts on the goods we buy, and this insures lower prices, quicker service, and better conditions, which benefits you as well as us. Ask for coupons. Come and get the Aluminum. It's here.  
Hereford Produce, I. H. Spratt, Mgr.

**Just Received!**  
Fresh shipment Comb Honey, \$2.00 per gallon bucket.  
Hereford Produce, I. H. Spratt, Mgr.

**POTTED PLANTS**  
in Cyclamen are coming on  
**Funeral Designs**  
MRS. EDGAR JOHNSON.  
PHONE 95

**KEEP YOUR MONEY AT HOME BUT KEEP IT YOURSELF**

Now there's the old argument about, "keeping your money at home." Keep it at home by all means—but keep it at home in your own pocket—not somebody else's. If you can save money by paying cash for your groceries and keep that saving in your own pocket, isn't that the thing to do?

Just remember that this is the 20th century, the day of modern buying. The tendency is all toward eliminating unnecessary expenses, but the man who is looking out for number one is cutting the cost of living by buying from cash stores.

**THE GROCETERIA**  
Geo. A. Stambaugh

**FLOOR COVERINGS TO SUIT EVERY FANCY**

Priced to Suit Every Purse


There's no excuse for not making the home bright and inviting with new rugs, carpets, etc., at the values we now offer.

Here are floor coverings for every room designed to suit the most fastidious. Priced to suit your particular condition.

Whatever your ideas on carpetings and rugs we invite your inspection of our present display.

WE TURN A HOUSE INTO A HOME

**E. B. BLACK CO.**  
FURNITURE & UNDERTAKING  
HEREFORD, TEXAS  
PHONE 14



**CHARLES G. DAWES**  
did his "bit" for Uncle Sam during the war serving under Pershing in France. But he didn't stop there. The famous Chicago banker is now in Washington teaching Uncle Sam the budget system—teaching him how to save. He has made the entire nation sit up and take notice by the forceful way he has expressed himself on saving and thrift.  
And one cannot be too strong in urging economy and the starting of a bank account.

**The Western National Bank**

**FARM LOANS**

We are now making loans on Farms and Ranches, at a reasonable rate of interest. All inspections are made by E. S. Ireland.

**Ashbrook & Ireland**  
Fone 141, Rooms 9-10, Elliston Building

**FUNDS AVAILABLE NOW!**

**Man Works From Sun to Sun—But Woman's Work Can Now Be Done Electrically**

**For the Women**

- Beat, sweep and clean carpets electrically
- Wash and wring and iron electrically
- Sew with electricity
- Cook with electricity
- Curl hair with electric curling iron
- Electric lights beside dresser
- Electric coffee percolator
- Electricity to run cream separator
- Electricity to run the churn

**For Everyone**

- No oil lamps or lanterns to fill
- No chimneys to shine and wash
- No matches lying around
- No smoking, dingy lights
- No trimming wicks
- No danger of fire
- No crowding around the reading lamp
- Electric fans to keep cool in hot weather
- Clean, safe, healthy, bright lights always "on tap" in every room, the basement and attic
- Easier on the eyes
- Electric heating pads for sickness
- Running water upstairs and down
- Modern bathroom

Why not avail yourself of these conveniences?

**Hereford Light & Power Co.**  
"Your Electrical Servants"