

VOL. 5—NUMBER 17

SIGHTS, FACES
SEEN

Around Town

The American Legion Auxiliary will hold Open House at the Veterans Memorial Club House with a silver tea on Tuesday, October 21 from 7:30 to 10 p.m. This is the start of the membership campaign and the public is invited to attend.

Might call everyone's attention to the fact that the City Drug is in pretty much of a turmoil now due to remodeling work at the rear end of the store to make more room for merchandise and coffee-drinkers.

There will be a showing of the new 1953 Dodge V-8 at Seigler Motor Company October 23.

The Hereford Fire Department was \$100 better off this week, due to a check from Pat Ranspot. The donation followed a call which was answered by the Hereford Fire Department when a fire broke out in the Ranspot maize field and the boys managed to extinguish the blaze. The Ranspot crop was making around 115 bushels to the acre and a picture was published in the Brand a few days back.

Students at Hereford High School can look for a gossip column about their activities in the Brand every Thursday. The name of this new column will be "Snoopy in the Bull Pen" but we don't dare tell who is supplying the news for it.

Deadline for getting in that straw ballot to The Brand office for the High Plains poll on the presidential race is Tuesday, October 28. All ballots received after that time will not be counted. A copy of the ballot is found on the front page of this issue of The Sunday Brand and there will also be another ballot in the issues of October 23 and 26. Ike is leading in the Hereford area almost 5 to 1.

Bob Wear is up and around town again after a sick spell. Bob seemed in pretty good humor but appeared a little pekid.

Mr. and Mrs. L. R. Blevins, formerly of Hereford and now of Carmichael, California, announce the birth of a 3rd daughter, Sally Jeanette, October 8. The baby weighed 7 pounds 15 ounces. Mrs. Blevins is a former employee of The Brand.

W. C. Kelley Still In Very Serious Condition Today

The condition of W. C. (Doc) Kelley, who was badly burned in a butane gas explosion on the Ford Ranch last week is about the same according to hospital authorities.

Kelley suffered 85 to 90 percent body burns of second and third degree in the blast which wrecked the bunk house in which he was sleeping and set it on fire.



THERE'S THAT FRESHMAN AGAIN. Freshman Back G. C. Merritt 28 above is off again for nice yardage against the Brownfield Cubs here Friday night. Leading the way for Merritt is Marshall Wilson, 86. Defending Cubs are Jess Warren 33 and Jackie Stockton 27. The Cubs won the game 7-0. Staff Photo.

Whitefaces Lose To Brownfield 7-0

Hereford's Whitefaces, who have only one win to their credit this season, dropped another close one to the Brownfield Cubs here at Whiteface Field Friday night 7-0 before a shivering crowd. It was a tight ball game all the way after the first few minutes of the first quarter when the Cubs rumbled over the lone score of the game—the first time they had the ball.

It was a non-conference game however and hurt nothing but the team's ego in losing. The Whitefaces have another non-conference game here next week with Friona, have an open date on Oct. 31, and open their 3-game conference schedule with Floydada at Floydada on November 7.

Both teams here Friday night played a hard ball game but the cold night made for numb hands and many fumbles on both sides. Some of these fumbles stopped possible scoring drives for both eleven.

Here's how it was played . . .
First Quarter
Brownfield kicked off to Wilson on his own 20 and the ball was brought out to the 30 to get the game underway. Merritt lost 4 on 1st, Wilson got back 2, Wallace 2, and Whitehead kicked out of bounds on his own 45 and the Cubs had the ball. Black got 3 but the play was called back and Hereford drew 5 yards for off sides. Kelly added 3 and Thomason got the 1st to the 34.

Kelley added another 1st to the Hereford 22. On 1st down, Thomason rumbled through to the 6 and Kelly went over for the score on an off-tackle plunge. Kelly added the extra point through the line and that was the scoring for the game and the Cubs made it 7-0.

Black kicked to Wilson on the 25 and Wilson got back only 5 to the 30. On 1st down, the Cubs drew a 5 yards for off sides. Wilson picked up 1 and lost 2 and then passed to Dickson for the 1st on the 44. Merritt added 1 more and Wilson 4. Self 2 and Whitehead kicked out of bounds on the Cub 35. Swan was stopped for no gain, got 1 on second. Thomason added 8 but Kelly fumbled on the Cub 45 and the Whitefaces took over. Wilson was stopped for no gain and Merritt picked up only 3. Wilson lost 4 and Whitehead kicked again out of bounds on the Cub 15. Swan lost 2 and then gained 7 and on 3rd went to the Hereford 45 for a 1st. Kelly lost 1. Thomason got 4 as the 1st quarter ended.

Second Quarter
Swan got 1 and 1 and the Herd took over. Merritt was stopped at the line and passed incompletely on 3rd. Whitehead kicked out on the Cub 40 and the Brownfield boys had the ball again. Kelly fumbled on 1st and the Herd recovered on the Cub 37. Merritt gained 9 and was stopped short of a first down on the next play. Wilson got the 1st to the 25. Wilson fumbled on the next play and the Cubs recovered on the 23. Kelly got 1 and Stockton went to the Herd 40 but the play was called back and the Cubs drew 5 for off sides. Kelly fumbled on the 15 and the Herd recovered. Merritt's pass was no good and his 2nd down pass in the end zone was broken up. Merritt gained 6 on 3rd and was stopped at the line on 4th as the Cub line held and the Brownfield crew took over. Brown got 3 and Fish dropped Stockton for a 5 yard loss. Thomason gained 1 and Bailey kicked to Wilson on 45 and Wilson got back to the Cub 38. Wilson got 2 and Merritt went to the 12 but the play was called back and the Herd was penalized 15 for clipping. Wilson's pass was intercepted by Stockton on the 15 and he went to the 27 but the play was called back with both teams off sides. Merritt lost 4 and passed to Dickson for a 1st on the 14. Wallace got 5 and Wilson fumbled and recovered for no gain. Merritt's pass was no good and the Cubs took over. Thomason got 5, Swan 3 and 1 and Jones' kick died on the Herd 37. Hereford fumbled and recovered for a 4 yard loss. Merritt's pass was no good and the Herd was off sides again and drew 5. Merritt went through to the 40 as the half ended.

Third Quarter
Francis Boyd kicked to Stockton on the 25 and Jackie went all the way to the Herd 28 but the play was called back for the Cubs were clipping and the Brownfield boys were penalized to their own 10. The Cubs fumbled on 1st down and the Herd pounced on the ball on the 16. Wilson got 2 and Merritt a 1st to the Cub 4 (see photo). Wilson added 1 more and Merritt was stopped for no gain and lost 1 (Continued on page 3)

Hereford Child Escapes Death In Fall From Car

Sharon Lee Caster, age two years, baby daughter of Mr. and Mrs. Earl A. Caster of 311 Ave. C, Hereford narrowly escaped death at 3 p.m. Wednesday.

The family were returning from Amarillo, where Mr. Caster is employed as a plumber and in the back seat of the car were Sharon and two other sisters. Mr. Caster was driving and Mrs. Caster was holding the youngest child in her arms.

A short distance out of Amarillo the father heard the rear door of the car bang against the side of the car and looking back saw the open door.

The car traveling at about 60 miles an hour was quickly brought to a stop. Sharon was gone. The horror-stricken mother and father looked back and saw Sharon rolling along the road like a bundle of tumbleweed. Then she staggered to her feet and began trying to walk in the direction of the car.

Luckily no other vehicle was following close behind the Caster car at the time Sharon fell from the machine.

The car of the Sheriff of Canyon passing the scene of the accident screamed to a stop and rushed Sharon to the North West Texas hospital in Amarillo.

At the hospital the child was given first aid treatment for lacerations and surface skin burns, bruises on the face and head and several cuts, but there were no broken bones.

Following treatment at the Amarillo hospital the homeward trip was started again and the injured child was taken to the hospital at Friona where she was admitted for observation and treatment until 4 o'clock Thursday afternoon when the family came on home to Hereford with the child.

Sharon, swathed in bandages and plastered with salve where the skin had been scraped and burned from her little body, was in good spirit Friday, laughing and talking and playing with her pet cat.

How the door of the car came open is still a mystery to the family and the older children in the back of the car with Sharon did not see their sister fall nor did they know of it till the car suddenly stopped, when the parents discovered Sharon missing.

It is evident that Sharon fell limp and did not brace herself or try to break the fall and she seemingly bounced and rolled along the highway in the wake of the car, suffering minor injuries, where an older person in this same fall would possibly have tried to catch themselves and to break the fall and likely suffered broken bones if not death.

The family reports Sharon will be as good as new in a few weeks when the burned places heal.



SHARRON LEE CASTER falls from speeding car. Staff Photo

Some Eight Acres Maize Burn On Pat Ranspot Farm West Of City

The Hereford Fire Department answered an alarm Wednesday afternoon at three o'clock at the Pat Ranspot maize field, about four miles west of Hereford on the Harrison highway.

According to Ranspot, one of the trucks hauling the maize caught fire and the flames spread rapidly to the maize and for a few moments was fanned by a high wind. Suddenly the wind died down and the fire department arrived and extinguished the blaze.

The fire on the truck was controlled by the time the firemen arrived, but was damaged and the flames ate through from six to eight acres of maize.

The fire in the field had no more than been brought under control when the wind whipped up again. The loss in the field was estimated at around \$1500.

Mr. Ranspot was by the Fire Department Saturday morning to show his appreciation for the speedy work of the fire fighters. He said without their quick work and their efficiency the entire field would have been lost.

HOW THEY STAND

People of Hereford area express their preferences in the coming presidential race.

FOR STEVENSON - 21 -
FOR EISENHOWER - 101 -

Thomas F. Boss, Clyde L. Blocker Charged On DWI

Records in the office of the Deaf Smith County Clerk revealed Saturday that Thomas F. Boss arrested on Oct. 17 on a charge of driving while intoxicated, on highway 60 was fined \$150 and costs and placed in the custody of the sheriff and remained in jail.

Clyde L. Blocker arrested early Saturday morning on a charge of driving while intoxicated on highway 60 was fined \$200 and costs and sentenced to a term of 15 days in jail at his trial.

Records show that Jack Sanford is sought in connection with the alleged swindle of a worthless check in the sum of \$20 at the Westway store on Sept. 24 for cash.

The Weather

	High	Low
Thursday	62	34
Friday	81	37
Saturday	65	31

HIGH PLAINS POLL

Mark your preference for President and return to the office of The Hereford Brand.

- FOR GOV. ADLAI STEVENSON
 FOR GEN. DWIGHT EISENHOWER

Sleeping At The Wheel Proves Costly In Wreck Here Thursday

Sleeping at the wheel of a moving car not only proved dangerous but costly to Ira Marvin Parker, 23, who gave a wide awake version of the wreck to Highway officer Kirkwood.

Parker traveling east in a 1951 Mercury at 4:30 a.m. Thursday morning, "just went to sleep" 10

miles west of Hereford on the Harrison highway and the car veered off the road and made several flips which resulted in a total loss to the car, slight injury to the driver.

Three other cars involved in accidents Thursday morning when William Lynn Pruett, 37, of Oklahoma, driving a 1952 GMC pickup truck traveling east attempted to park at the Tasty Drive-In cafe at the intersection of Highways 60 and 51.

Patrick A. Veazey, 25, of Amarillo, driving a 1950 Mercury west along highway 60 met the turning Pruett car and the force of the impact sent the pickup truck crashing into the parked 1951 Ford belonging to Francisco Guerrero of El Centro, Calif.

Damage to the Pruett car was given at \$300 and to the Veazey car as \$250. There were no injuries reported.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Mary Waldrep, OB; Mrs. Richard Ireland, Med; Mrs. Beverly Lynn, OB; Mrs. E. W. Lichtsinn, OB; Mrs. Herbert Bippus, Med; B. C. Denson, surg; Doraeila Deleson, med; Mona E. Fullenwider, med; Mrs. W. G. Givens, surg; Mrs. John Woods, med; Mrs. E. Lindley, OB; Manuel Galavez, surg; Mrs. H. D. Robbins, surg; James Pope, med; W. C. Kelley Burns; Mrs. G. A. F. Parker, med; Mrs. Dora Inman, med; L. R. Jordan, med; Mary Arnold, OB; Mrs. L. A. Ragland, med; Mrs. W. F. Willis, med and Mrs. L. A. Richards.

PATIENTS DISMISSED

Mrs. Paul Gilter, OB, Mrs. Lee Curry, med, on Oct. 18; Jimmy Kreig and Michael Kreig, T & A; J. W. Bradley, med; Cora Simons, surg; and Joe H. Davenport, surg, October 15.



OLD STOVE ROUNDUP to be held here and at Dimmitt, Bovina and Friona was planned for October 29 to November 29 at a special dinner given for the group above at the Jim Hill Hotel Ball Room Wednesday, October 15. Last names of those pictured above are left to right seated:

Edimeson, Marlin, Downey, Hulsey, Stevens and Mr. and Mrs. Powell. Standing left to right are: Deardoff, McGilvary, Lookingbill, Hicks, Parker, Young, Clark, Criswell, Covington and McCarroll. Staff Photo.

ALMOST MADE IT. Whitefaces Merritt tries in vain to reach the Brownfield goal line but the Cub's Jackie Stockton brought him down on the 4 yard line. The action

occurred early in the 4th quarter, in the game here Friday night with the visiting club winning 7-0. Staff Photo.

Bud To Blossom Garden Club Holds Flower Show

The Bud To Blossom Garden Club met Friday afternoon in the home of Mrs. Roger Brumbley with Mrs. R. A. Daniel and Mrs. Glenn Williams as co-hostesses for a practice flower show.

A Halloween theme was carried out throughout the house. Mrs. Herbert Haseloff, president directed a short business meeting.

The purpose of the club is to increase the knowledge of horticulture, study flower arrangements and landscaping and encourage the development of civic beauty.

The flower show was the first step in achieving an aim by learning to arrange flowers more beautifully.

Mrs. A. L. Manjeat, an honorary member, lead the group in constructive criticism of the arrangements.

There were many original arrangements, one using a home grown ornamental gourd as a container with an arrangement of pepper pods and leaves in it by Mrs. Frank Prowell. A asymmetric arrangement in two shades of lavender iris for a living room mantel was very outstanding and was made by Mrs. W. H. Patton.

Many members were awarded blue ribbons for having arrangements for the first time. The club hopes to have a flower show in the spring.

Members present at the show were Meses: Herbert Haseloff, J. R. Hickman, C. R. Higgins, Ray Howell, C. B. Hudson, Jack Johnson, Don T. Martin, Jed Miller, W. H. Patton, Frank Pro-jewell, Loyd Sharp, R. N. Yarbro, A. L. Manjeat, R. A. Daniel, Jr., W. Glenn Williams and the host-

Courthouse Records

WARRANTY DEEDS

Frank Brinkman and wife Clara Brinkman to J. O. Justice and Jason C. Justice, all of North 308.7 acres of the south 404.4 acres or section No. 92 in Block K-3.

Byron W. Voss and wife Ruth M. Voss to Jack Owen and wife Helen Owen a parcel of land being east 200 acres of the south 360 acres of section No. 46 Block M-7, Deaf Smith County.

J. S. Birdwell, et al, to Joe G. Evans all of section 50 Block K-4; all of section 8, Block E; all of section 51, Block K-4; Deaf Smith County.

John I. Bowling and wife Hat-tie J. Bowling of Hall Co. Texas to Norman Gandy, Dawson county, tract of land in Deaf Smith

County all of west one half of section No. 69 Block K-7 containing 326.6 acres.

Billy W. Carthel and wife Ann Carthel to C. W. George Sr., Castro County, southwest one fourth of section No. 12 Block K-7 B. S. & F. Survey containing 164.1 acres.

Claude-Sisco and wife Clara Sisco to Marion Causey, land being 45 feet off south portion of Lot No. 12 of Lytles sub-division of a portion of Block No. 13 Evans Addition of the Town of Hereford.

Joe Evans and wife, Minnie Evans to H. V. Link, land east one half of section 50 Block K-4 containing 329.6 acres.

Q. How can I polish leather furniture?
A. Leather furniture will be given a fine polish if castor oil is rubbed over the surface of it.



FLORAL ARRANGEMENTS were shown and discussed at the practice flower show held by the Bud-To Blossom Garden Club at the home of Mrs. Roger Brumbley. Above Mrs. Herbert Haseloff, left and in mirror, president of the club discusses two arrangements with Mrs. R. A. Daniel. Staff Photo.



NOVELTY ARRANGEMENTS are displayed and discussed by Mrs. R. N. Yarbro, seated on left, club president Mrs. Herbert Haseloff, Mrs. Roger Brumbley and Mrs. W. H. Patton, seated on right. These flower arrangements were only a part of the many arrangements at the practice flower show held by the Bud-To Blossom Garden Club at the home of Mrs. Roger Brumbley on Friday afternoon. Staff Photo.

Q. How can I exercise to trim excess flesh off my hips?
A. First, sit with the soles of your feet pressed flat against each other. Place hands on knees, draw abdomen in and up, spine erect. Now, with a rocking motion, swing first to the right, then to the left very rapidly. The harder and farther you rock, the better. Repeat at least 50 times without stopping to rest.

This Is How IKE Feels About THE FARMER



"They tell you the Republicans will pull the rug out from under the American farmer. I have an answer to that and it is this: 'Bunk! Just Bunk!' I firmly believe that agriculture is entitled to a fair, full share of the national income — and a full share is not merely 90 per cent. of parity — it is full parity."

Dwight D. Eisenhower.

"IKE" EISENHOWER IS UNALTERABLY OPPOSED TO THE SO CALLED BRANNAN PLAN

or any other Socialistic plan that would limit the independence of the American farmer.

TEXAN IKE EISENHOWER

A Country Boy Born and Bred Speaks Out For

THE AMERICAN FARMER

Read These Quotes!
They Make Good Texas Reading

"We must guarantee present price supports for another two years and then devise programs which will assure higher prices for the farmers."

"All I know of farmers convinces me that they would rather earn their fair share than have it as a government hand-out. The farmers' returns must be boosted from the present 90 per cent to a full 100 per cent" (parity represents a fair return for the farmer in what he receives for his crop in relation to the things he must buy.)

"We must devise farm programs that will minimize government control and protect the farmer's independence. There's going to be a spring housecleaning of the unscrupulous leadership that would use farm programs for political purposes. There will be no more of this business of using Federal power to extort the farmer's vote."

"An administration which believes it has 'implied powers' to seize the steel industry from its owners must also believe it has the 'implied powers' to take over your farm."

"After all these years of talking about conservation, we don't yet have a unified soil program and we aren't getting as much soil improvement for our dollars as we should...."

"This situation has been so confusing and so bad at times that after a farmer has installed a terrace on the advice of one agency, another agency has come along and said, in effect:

"That's all wrong. We can't pay for that. Rip it out."

"We must get these programs together, and stop this costly bureaucratic sniping."

TEXAS BORN IKE EISENHOWER

as President, will insist that the farmer himself plan and run his own programs. He will not allow the farmer to be bullied and pushed around by Washington bureaucrats who have never been near a farm except for a political visit.

IKE'S FOUR POINT PROGRAM FOR THE AMERICAN FARMER

- "All farm programs must be cleaned of politics." A bi-partisan agriculture commission composed of farmers and farm leaders must review the entire farm program."
- "Farm programs must be decentralized. The maximum amount of direction, authority and responsibility must be left at the state, district, and county level."

3. Programs must be better adapted to regional state and local conditions.

4. A method must be found to afford greater protection to producers of perishable products with price supports extended to other crops such as oats, barley, rye and soybeans.

When They Tell You About "5c Cotton"

Under the Republicans—they're trying to fool you. It's bunk, just bunk! The following quotation is from T. GLENN DOSS, editor of the Whitewright (Grayson County) Sun, who states that he "has been voting the Democratic ticket for a good many years."

"Mr. Rayburn (Speaker of the House of Representatives) has had much to say over the last twenty years about 5c cotton under the Hoover administration. Let's see what the record says:

"In 1930, the last year this country had a Republican House and Senate and President, cotton sold in Whitewright, Texas, the first week in September at 10½c a pound, and cottonseed at \$27 per ton...."

"In September, 1931, six months after the Republicans lost control of Congress, cotton sold in Whitewright at 6.2c a pound and cottonseed at \$10 per ton.

"On September 7, 1939, six years after Roosevelt became President and gave the nation the 'New Deal'...buyers were paying 8½c per pound for cotton and \$16 per ton for seed. The Sun of that date quoted other farm products prices in Whitewright as follows: Corn, 50c per bushel, and oats, 35c per bushel.

"So — eight years after the Republicans lost control of Congress and six years after a Democrat became president, cotton and cottonseed prices in Whitewright were less than they were the last year under a full Republican administration in 1930.

"If Mr. Rayburn, or anybody else tells you otherwise, he is only trying to fool you. If the Korean war and preparations for war go on indefinitely, this false prosperity will go on indefinitely... A false prosperity paid for with the blood and sacrifices of our fighting men and a mortgage on the earnings of this and future generations."

(This is the History of Grayson County, Texas Check the Records in Your Own County — and Find Out the Facts for Yourself)

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for farm...

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Citizens for Eisenhower -- Paid Political Advertisement

Bovina Woman Meet At Club Room Oct. 9

The Bovina Woman's Study club met Thursday, Oct. 9 in the club room with Mrs. Fuller and Mrs. Egell.

After a short business session the program on Health and Safety was introduced by Mrs. David Carson.

Mrs. Reagan Looney gave a very interesting talk on RH blood factor and Mrs. Bradshaw discussed new developments in the treatment and prevention of polio. Sixteen members were present.

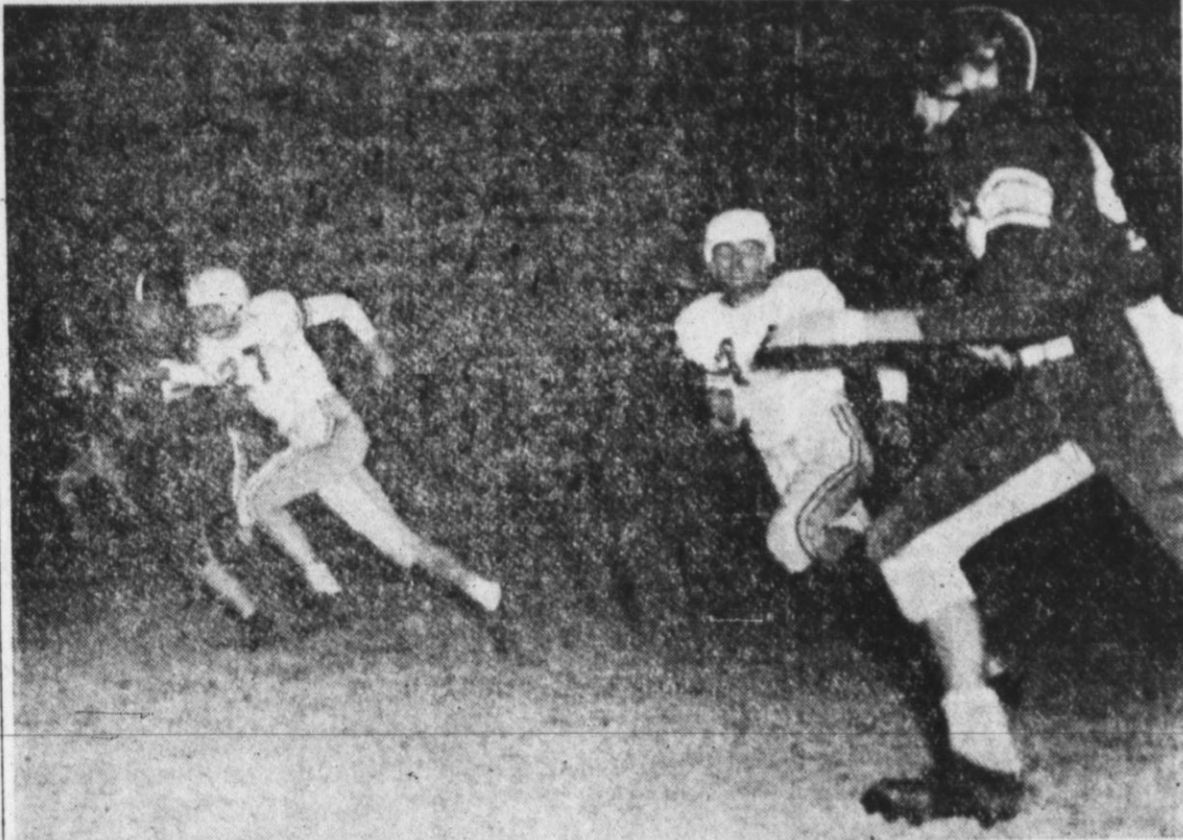
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WHITEFACE BACK WILSON, extreme right is shown just before he was chased out of bounds by Cubs Jackie Soskcion 27 and Max Black 44. Marshall picked up a first down on the play. Staff Photo.

Whitefaces...

(Continued from Page 1)

on 3rd. The Herd pushed through the center to the 1 but the Cubs held and took over on their own 1 yard line. Swan got 3 and 3 and Brown added 2 and a 1st to the 11. Kelly was stopped for no gain and Brown got 5 but the play was called back and the Cubs drew 5 yards for off sides. Thomason got 4, Brown 4, and Jones kicked to Wilson on the 59. Wilson got back only 5 on the return. Wallace picked up 2, Merritt 2 and Wilson lost 2 and Whitehead kicked it out on the Cub 34. Swan got

1, and passed to Black for a 1st on the Herd 47. Thomason got another 1st to the 34. On 1st the Cubs fumbled and Hereford recovered on the 30. Wilson got a 1st to the 46. Merritt added 3 more. Wilson 2 and Merritt was dropped for no gain and Whitehead kicked out on the Cub 37. Brown's pass was no good but ran to the 45 on 2nd but the play was called back and the visitors drew 5 for off sides. Kelly gained 1, Thomason lost 2 on lateral and Jones kicked to Merritt on the 35 and Merritt returned to his own 40. Wallace lost 7 and the Cubs intercepted Merritt's pass on the 46 and returned to the Herd 49. Thomason got 8, and lost 1, and fumbled on the Herd 46 with the Herd eleven recovering as the 3rd quarter ended.

Fourth Quarter

Merritt fumbled on 1st and lost the ball on his own 40 and the Cubs took over. Thomason got 2, Swan 5, Stockton a 1st to the Herd 27. Stockton got 1 and Thomason another 1st on the Herd 9. Stockton got 3, Swan got 4, Swan lost 1 and Thomason went to the 2 but the Cubs were clipping and were set back 15. Dickson dropped the Cub passer on the Herd 25 and the Whitefaces took over. Wilson lateraled to Merritt who went to his own 47. Whitehead was stopped for no gain. Wallace got 1 and Merritt's pass was no good. Whitehead kicked out on the Cub 97. Stockton got 2, Thomason 3 but the play was called back and the Cubs drew 5. Kelly went to the 24 and Stockton made a 1st on the 30. Stockton got 4 more and Thomason lost 1. Swan got 1 and Lopez kick was whistled dead on the Herd 11. Whitehead lost 1, gained 1 and gained 1 and Whitehead kicked out on the Cub 40. Kelly was stopped for no gain and Brown got to the Hereford 46 for the 1st. Stockton netted 5 as was stopped for no gain. Brown couldn't go but added 2 on next play as the Herd took over on 37. Merritt's pass was no good and the Cubs intercepted the next one of Merritt's as the game ended 7-0.

STATISTICS

Hereford	Brownfield
7	12
69	226
49	19
118	245
2	3
5	7
3 for 25	penalties 7 for 55

Couple Killed In Wreck On 66 West Of McLean

McLEAN — Death rode the highway Thursday afternoon when a car in which were riding a couple from Connecticut, sideswiped a Lee Way Motor Freight truck which was pulled onto the shoulder of the highway. The occupants of the car were killed instantly.

The accident occurred 18 miles west of McLean on Highway 66. Witnesses said the truck driver apparently had pulled off the highway in an effort to avoid a collision with the oncoming east-bound car.

Passengers in the car, Mr. and Mrs. Salvator Stefanelli of Waterbury, Conn., were killed instantly in the collision, which occurred shortly after noon. Stefanelli was 52 years old.

The truck driver, Guy Barteo, 34, of Bethany, Okla., escaped with minor injuries when he was thrown from the cab and over a fence as the car plowed into the truck.

Bottled gas, used as fuel by the heavy freight truck, caught fire and the vehicle burned.

Firemen from McLean and Clarendon answered the alarm and two hours after the accident traffic on both sides of the crash scene was tied up for a mile as firemen continued to battle the blaze to prevent it spreading to other tanks of bottled gas.

Barteo was taken to Groom hospital in a Claborn ambulance from McLean. His injuries include a cut on the left leg and possible back and neck injuries.

Bodies of Mr. and Mrs. Stefanelli are at Claborn Funeral Home. The accident was investigated by highway patrolmen from McLean.

The wreck was the second in recent weeks for Barteo, according to Lee Way officials in Amarillo. Two persons were killed, they said, when a car in Oklahoma City ran a red light, smashing into Barteo's truck.

Q. How can I easily cut a bar of soap?

A. Cutting a bar of soap very often proves difficult. It will cut quite easily, however, if the knife is first dipped into boiling water.

Dawn Musettes Open Year Monday With Discussion Of 'The March'

The Dawn Musettes held the first meeting of the year in the home of Wanda Sue Wimberley Monday afternoon. Phyllis Wimberley presided.

The course of study for the year includes different types of music and Wanda Sue Wimberley gave a discussion of "The March" scheduled subject for the day.

A detailed interpretation of "The March of the Toys" (Herbert) and "Triumphal March" (Verdi) was given and illustrated with records.

Other musical selections on the program included: "Air from the Surprise Symphony" (Haydn) "To a Wigwam" (Miller) "Jig" "Puppets on Parade" "Kittens at Play" played by Linda Carathers and "Indian War Dance" "The Busy Mill" by Ted Wimberley "Kotze-lanz" (Mozart) "The Cassions Go Rolling Along" Phyllis Ann Wimberley. "Ghosts At Midnight" Betty Alice Tucker. "Parade of the Wooden Soldiers" Wanda Sue Wimberley, and a duet "Coming Round the Mountain" Mrs. Reece Stewart and Audni Miller.

Those present were: Betty Alice Tucker, Rosemary Stewart, Linda Carathers, Audni Miller, Ted Wimberley, Phyllis Ann Wimberley, Wanda Sue Wimberley, Mrs. Reece Stewart and Mrs. Carl Wimberley.

Explorer Round Table To Be Held At Hut Monday

An Explorer and Scout round table will be held at the Scout Hut Monday night beginning at 7:30, according to Bill Phillips.

Maurice Teague, field executive, will be in charge of the special demonstration on Mosquito shooting for scouts.

Third Annual Meet Of Cancer District Is Held At Pampa

Representatives of twenty Fannin County units of the American Cancer Society met in Pampa October 16 for the third annual meeting of the state-Society's District 3-N. Harry Caylor of Hereford who is the Deaf Smith County chairman, attended the Pampa Meeting.

Dr. Roy J. Grubbs, who is the medical advisor for the organization for this county also attended the meeting. Dr. Grubbs attended the medical session of the meeting, where consulting physicians from Baylor Medical college in Houston presented the program.

The annual meeting stressed the need for evaluating county cancer control programs and is aimed at strengthening these local organizations for better public cancer education and service.

The meeting was held at the Pampa Country Club and featured talks by county, district and state leaders of the Society. The ACS directors for District 3-N are Leonard M. Gunderson of Amarillo, Mrs. Hicks of Pampa and Dr. H. H. Latson of Amarillo.

Two cancer films were shown, including the recently released film for presenting cancer information to men.

The election of the District's lay directors was held during the luncheon program while the afternoon lay session consisted of a discussion of long-term plans for more effective cancer control by ACS county units.

Counties comprising District 3-N are: Armstrong, Carson, Collingsworth, Dallam, Deaf Smith, Danley, Gray, Hansford, Hartley, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Oldham, Potter, Randall, Roberts Sherman and Wheeler.

WEDDING COMMERCIAL PARTY CANDID

PHOTOGRAPHY

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Enhance the loveliness of your new Fall fashions with a dramatic, styled-just-for-you coiffure! The starting point to new hair beauty is one of our lovely, long lasting permanents. Call us today!

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Boys! Girls! LOOK!



Now you can get this wonderful "PERSONALIZED" identification bracelet with YOUR own name ENGRAVED RIGHT ON IT!

FREE!

WHEN YOU GET YOUR KEEN LOOKING, MORE COMFORTABLE

Weather-Bird Shoe OF THE MONTH!

We made our judgment on what boys and girls want most in something really smart and different to wear...and this bracelet won!

And when we judged shoes we elected these Weather-Bird Shoes the Stars of the Month because we knew how kids fit and comfort count most with you!

Here's our 1st choice for boys!

...and this just had to be our 1st choice for girls!



1ST CHOICE

with youngsters and parents, too! Youngsters like the green-ig styling. Mothers and Dad like the long wearing qualities and low budget prices. See our complete selection of school and dress shoes... all sizes and widths... from...

\$3.98 to \$6.95

NOW AT

HEREFORD SHOE STORE

823 Main X-RAY FITTING Phone 955

Get YOUR bracelet at your dealer listed here!

The Patrician Look...

in our two-piece suit-dress

Paul Sachs originals

The soft, rusty elegance of acetate rayon Imperial Failla... touched with the luxury of velvet and sparkling rhinestones. The very feminine, rounded hipline sets off the rapier slim skirt. In black, brown, turkish plum. Sizes 10 to 18.

ours exclusively

The Little Fashion Shop

"Smart Clothes for Smart Women"

WANT ADS Phone 30-31

FREE Theatre Tickets To See



WEDNESDAY - THURSDAY
OCTOBER 22 - 23

Star Theatre

Be Sure and Ask for Your Free Tickets
With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

FOR SALE Miscellaneous
We have III FEED MOLASSES Any Quantity FRASER MILLING CO. 8-1-30-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 611 W. 1st. Ph. 17 B-1-9-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-tfc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass 1302 Park Ave. Ph. 1425 B-1-16-tfc

FOR SALE: Living room suit, couch can be made into bed. 2 chairs. 2 tables. One L. C. Smith typewriter. 2 pair rink shoe skates. Size 7 and 8 for men and women. Can be seen at 709 Knight. B-1-39-13-tfc

FOR SALE: We have 3 good used combines completely overhauled. Jack McLaughlin Pontiac Co. Phone 1000. B-1-16-13-tfc

FOR SALE
2 100 ft. rolls yard fence. See at 202 Clements St. or Contact Roy Boyer at The Brand Office.

FOR SALE: Davenport, club chair, table. Bibles here October 24, revised edition. Other samples. 117 Third. B-1-15-16-3p

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-tfc

HOUSE Trailer. Clean as new. 812 South Main. Phone 812-W. B-1-10-42-2K

FOR SALE: Peonies, tulips, and other bulbs from Holland. Plant now. Mrs. J. F. Ward North Main. S-1-17-13-tfc

LUMBER: UTILITY GRADE 2x4's \$45 -- 2x6's \$45 1x8's and 1x10's \$6.50 per 100 feet CARL McCASLIN LUMBER COMPANY B-1-11-17-tfc

FOR SALE: Cedar posts, any size or length. J. A. Crofford. Phone 1117. B-1-13-17-2p

FOR SALE: Ripe and green tomatoes at J. K. Baker Potato shed, Phone 589. B-1-14-17-tfc

BEAUTIFUL Canary singers and hens. Mrs. Frank Barber. 1101 Union. B-1-10-17-2k

CAGES, feed and young Parakeets birds for sale. 2025 Sheldon. Clovis, New Mexico. Phone 3204. B-1-15-42-6K

WE NOW HAVE MOLASSES FOR SALE
Hereford Milling Company Phone 12 Hereford, Tex. S-1-17--C

2. FOR SALE Farm Equipment
FOR SALE: Combination grain and beet bed. 16 ft. long. Good condition. 334 Ave B or Phone 1836-W. B-2-17-42-2P

FOR SALE: 1950 Super 27 16 ft. cut, Massey Harris combine. Has cut less than 1500 acres. Like new. Wayne Johnson, 3 miles west on Harrison, 2 1/2 miles north. S-2-29-17-1p

Automobiles
FOR SALE: 1951 GMC pickup. Radio, heater, sun visor, spot light. Good condition. Call 739 Canyon or see Jimmie Cornette. B-3-20-42-2P

FOR SALE: 1950 Kaiser. Radio and heater. In excellent condition. Only been driven 18,000 miles. Can be seen at Elm Court or phone D. R. Carmichael 1138. B-3-27-37-tfc

4. REAL ESTATE
FOR SALE: 320 acres. South 1/2 section 1 3 2. Write G. M. Keefeaver, Fiat, Ill. B-4-16-42-3K

FOR SALE: 3 bedroom home fully insulated. 218 Catalpa phone 224-J. B-4-11-42-4P

REAL ESTATE LOANS — AUTO LOANS YOU DON'T HAVE TO WAIT QUICK SERVICE JOHN McLEAN Phone 273. \$-4-2-tfc

FOR SALE
Nice home in Roswell. Rented at \$72. Will trade for 80 acre irrigated farm near Hereford. Other listings Wanted JERRY COOLEY REAL ESTATE R. R. Gilbreath 2208 Washington Phone 6721 Amarillo B-4-17-2P

FOR SALE
Have several nice clean well located 4 and 5 room houses. Price range from \$6,500 to \$8,000. Good Terms. GLENN WEIR, REALTOR 109 Main St. Phone 200 Res. Phone 802 Hereford, Texas B-4-17-tfc

FOR SALE: Two bedrooms, living and dining room, large kitchen and breakfast nook; service porch, 12 x 18, finished basement; 2 car garage. Located 105 Ave. F. See or write owner, 3804 S. Hughes, Amarillo, Texas. Phone 4-4150. B-4-36-15-8K

2 BEDROOMS WILL SELL NEW HOME AT 311 PARK SAM NUNNALLY Lone Star Insurance Agency 136 Main Phone 424 B-4-46-tfc

Have Some Buyers for IRRIGATED & DRY LAND FARM TRACTS. See or write at once J. B. ELLISTON REALTOR Serving This Territory for 50 years Box 1503 Hereford B-4-2"-13-tfc

IN PARMER COUNTY IRRIGATED FARMS. NON IRRIGATED FARM. GOOD BUSINESS PROPERTY. RANCHES AND HOMES. O. W. RHINEHART BOVINA, TEXAS B-4-40-tfc

FOR SALE
The south-east quarter of Section Number 2, Carter-Head Sub-division. 120 acres farmed, balance good. Unimproved, minerals intact. Price \$80.00 an acre with some terms.

An improved section in irrigation district. 600 acres in cultivation. Price \$100.00 an acre. Crop rent goes with land -- good terms.

An ideal dairy farm, well located. Extra well improved, good irrigation well. Price \$175.00 per acre on easy terms. ROSE & BARBER 107 East 3rd Phone 45 B-4-40-tfc

FOR SALE By Owner
3 Bedroom Home 100-ft. lot on paving, near high school. Small orchard, storm cellar, many other conveniences. Will sell or would consider trading for larger house. Phone 1873 or see F. A. TUCKER 206 Roosevelt B-4-2-17-tfc

WESSON SPECIALS
80 ACRE IRRIGATED FARM: Electric 8" irrigation well. All good land in cultivation. Located within 2 mi. of Hereford. Price per tract \$21,000.00.
100 ACRE IRRIGATED FARM: 8" irrigation well on natural gas. All good land in cultivation. Fine location 1/2 mi. off pavement 7 mi. from Hereford. Price per acre \$210.00.
WHEAT FARM: 4 fine Sections with good set of improvements. Located in Deaf Smith Co. Price per acre \$52.50.
320 ACRE IRRIGATED FARM: Good set improvements. Good 8" irrigation well. Excellent location North of Dimmitt near Highway. Per acre \$185.00.
WESSON REAL ESTATE Phone 944 317 Sampson West of Courthouse Hereford, Texas B-4-17-tfc

\$8,500 CASH
320 acres of good level land, no blemishes, no light soil, 1 1/2 miles off pavement. . . \$8,500 down and good terms on the balance.
SAM NUNNALLY 136 Main Phone 424 Night 1711 B-4-8-tfc

HEREFORD FARMS
One quarter section, close in, shallow water. PRICE \$105 per acre
SAM NUNNALLY Lone Star Insurance Agency 136 Main Phone 424 Night & Sun. 1711 B-4-15-TFC

FARM-RANCH FOR SALE
640 acres, 90 acres under cultivation and 550 acres extra good grass. There is 140 head of cow on it now. This place has 100 water shares, has 7 room modern house, good corrals and etc. Paving on 2 sides of place, located near Springer, N. M. **ALDERSON & RIDGWAY** 238 Main — Phone 397 Hereford, Texas B-4-16-4C

GAINES COUNTY LAND
Price Range Per Acre \$125.00 to \$300.00
Dry Land Farms \$50.00 to \$75.00 per acre.
If interested, call or write for appointment. Box 1034-Phone 3373 or 4453 **CAMPBELL'S REAL ESTATE CO.** Seminole, Texas B-4-39-9-P

FOR SALE: Unfinished rental unit at 710 Miles Ave. See or write owner. 3804 S. Hughes, Amarillo, Texas. Phone 4-4150. B-4-20-15-8K

CHOICE
Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 — 338 Main **E. B. POSEY, REALTOR** Hereford, Texas B-4-15-tfc

5. FOR RENT
AVAILABLE about 24th; five room house. Modern. 602 East Third. Phone 487-W. S-5-12-17-1p

FOR RENT: Large furnished bedroom: 300 West 9th. St. B-5-9-17-tfc

ROOM for rent: 315 East Fourth. Outside entrance. B-5-9-17-2p

FOR RENT: Bedroom close in. 509 Ross. Phone 847-J. B-5-9-29-tfc

FOR RENT: One bedroom 505 Lawton. Phone 772. B-5-8-42-2P

WANTED TO RENT: 4 room, unfurnished house by 27th for Brand employee. See Harry Linderer at Brand.

6. WANTED
WANTED to Rent: 160 acres irrigated land. Cash or crop rent. Good equipment. S. H. Slagle at Bradley Grain. B-6-19-42-4P

WANTED: Custom plowing, planting and listing. Floyd Stivers. Phone 930J. B-6-10-43-tfc

WANTED: Pasture grazing for cattle. O. G. Hill. Phone 93 or 1310. B-6-12-40-tfc

8. HELP WANTED
HELP WANTED: Have opening for good mechanic with experience in General Motors Products. Good working conditions, good pay. Kinsey Motor Company. Chevrolet and Oldsmobile Dealer. B-8-25-14-tfc

9. Situations Wanted
CURTAINS LAUNDERED, stretched and tinted. Years of experience. Call 651-J. B-9-10-16-3p

10. NOTICE
ALCOHOLICS Anonymous Phone 850. B-10-4-11-tfc

11. Business Services
Quick — Efficient **HOME LOANS** Dependable Abstract and Insurance Service **ELIZABETH WOMBLE** 146 Main Phone 497 B-11-27-tfc

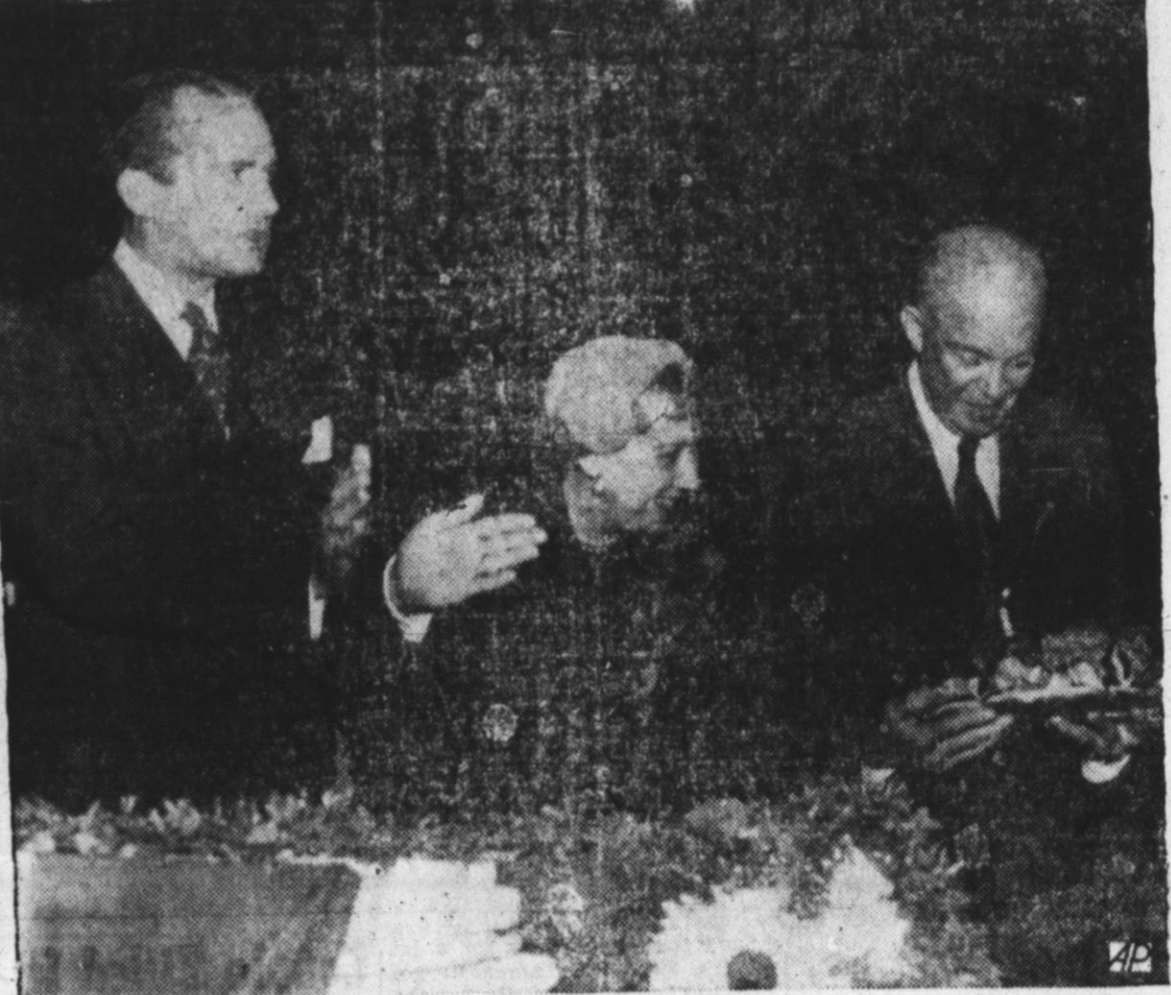
Complete **EARTH MOVING SERVICE** We've Added a New Service Concrete Irrigation Ditches Using Fullerform Method and Machinery **SAVE WATER - SAVE SOIL SAVE MONEY - SAVE LABOR** See Us for Complete Details **WALLACE CONST.** Phone 399 618 West First—Hiway B-11-2"-19-tfc

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Phone 1574-W. B-11-14-tfc

EXTRA SPECIAL CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT—WE WRITE THE POLICIES John McLean Insurance Agency Phone 273 - 127-W. 3rd B-11-7-tfc

\$300-MONTHLY SPARE TIME National company offers reliable party secure future servicing route of merchandise dispensing machines in Hereford, Texas and surrounding area. No selling required. \$300 per month possible part time, full time more. Car and \$695 cash required which is secured by inventory. This will stand strict investigation. For interview in your town with factory representative, include phone and address in application. **UNITED MFG. AGENCY,** 5473 Delmar, St. Louis 12, Mo. S-11-17-1P

"Reupholster your Furniture Custom built Charm to fit your color scheme. Fifteen hundred fabrics to choose from. New fall patterns arriving each week. **Lowest Cost at HINDS UPHOLSTERY SHOP** 310 McKinley Phone 1092 S-11-17-1P



ANOTHER CAKE FOR IKE—Governor Allan Shivers (left) of Texas, applauds as Gen. Dwight Eisenhower, GOP presidential nominee, receives another birthday cake as the General was introduced to a large crowd in front of the historical Alamo in San Antonio, Texas. Mrs. Eisenhower looks on approvingly. The General, celebrating his 62nd birthday, was on a tour of Texas cities in his campaign for the presidency. (AP Wirephoto).

RUBBER STAMPS: Fast service. Phone 1303, Francis Printing Co. B-11-11-29-tfc

Manufacturers & Installers Sewer, Culvert & Irrigation Tile **George W. Byrd** Phone 1658 Hereford, Texas **FERGUSON PIPE COMPANY** Phone 2921 - Farwell, Texas T-11-11-tfc

Kiwanis Club Thoma. Noon Hotel Jim Hill

Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. THOMPSON, Sec'y
Robert E. Wagoner W. M.
MASONIC BULLETIN
Hereford Lodge 849

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

NOTICE OF MEETING ODD FELLOWS Each Monday Night **REBEKOH'S** Each Tuesday Night

Regular Meeting Night 1st & 3rd Tues. Night of Each Month **AMERICAN LEGION AND AUXILIARY**

Veterans of Foreign Wars Meets Every Thurs. 8 P.M. **V. F. W. CLUB HOUSE**

SAVE 15% on Christmas Cards

Down through the years it has been our pleasure to handle some unusually nice Christmas Cards . . . but we handle many of them the last-minute. To remedy this situation, we are willing to share our profits with you—if you order early.

We have the new 1952 Samples of most of the lines now on hand. Come by any time during October and make your selection—and we will give you 15% off the regular price.

In addition, you will have the advantage of first choice, since we never duplicate sales on the same selection . . . plus assurance of delivery.

The Brand Office

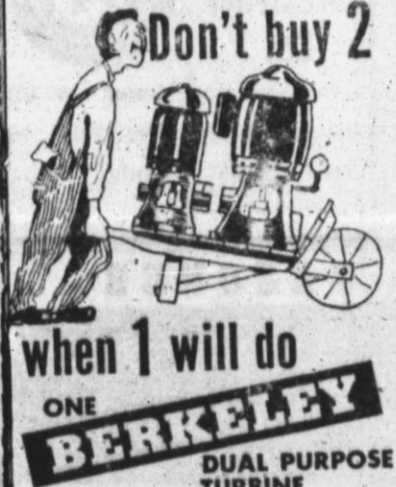
P. S. Billings will be handled at your option if you are established on our books with a good credit rating. Prices are about like last year, ranging from \$8.00 per hundred (with name imprinted) and up.

FOIBLES . . . FANCY AND PLAIN

By Kent Snare

Friday night we had us a 48 minute, 22 member cast, rerun of one of Avon Bill's better titled comedies, and contrary to the old familiar script most of the opportunities leashed our way, but to return to the words of the Bard or nearabouts, "It availeth us not" . . . Notwithstanding the fact that we flang at them a variety of offenses, which incidentally didn't prove such to the Brownfields, as least to no scoring degree . . . Among the varieties of offense protruded at the enemy were the spread, a deep single wing and an occasional chorus of the T, all without a scoreboard indentation. . . The Cubs took instant hold on their first

ball toting chore and tallied for the one and only of the misplay fraught tilt . . . Actually the Cubs displayed no offense worth the title, their best yard gatherer was a wide swinging keeper by their man under, one Brown, listed as a fullback and their best passing gains were garnered from weuns to them, although their percentage of possible receptions was open-to critical comment by their adherents. . . By the bye, the aforementioned listings were confusing to one and all, unless the programme which I had was printed special with consternation to the onlookers as a prime objective. . . There was a refreshing lack of personal pushing and showing in the contest, in fact the initial half moved along briskly indeed, pulsated more than somewhat by the low degree of temperature . . . Actual, the running talk of the small fry, who were scurrying hitler and there, over-the big foots of the writer, in audible attempts to generate warmth, brought back the thread of a yarn: A southern bred baseball rookie, brought north after spring training, was having trouble with the northern, bone cutting breezes and one day he timidly asked his manager for permission to go get his topcoat. . . Three day later the mgr. learned that he had gone back to Florida for it . . . The Brownfields had a pretty fair march on blow aggregation but, unlike Phillips, it shaded their ball club by more than a whit. . . Incidental in these blow and march outfits, why do the littiest citizens gotta pack the biggest equipments? . . . The fumbling which was energetically-engaged in by the participants brought back a tale appended to Hunk Anderson when he was coaching the fish, so it goes: It happened on a wet and miserable day wherein the Notre Dames were enjoying no great success in holding onto the soggy ball. Finally the field captain called time and sent a back to the bench. "What's the matter?" queried Hunk. "We need rosin in there," gasped the muddied back. Anderson jumped to his feet and scanned the bench. "Where's Rosin?" he barked. "Get that guy in there" . . . I notice that the gazette to the northeast has finally copied the idea of having their press staff, plus guests, pick the weekly game gamut ala Oklahoman . . . The idea had its



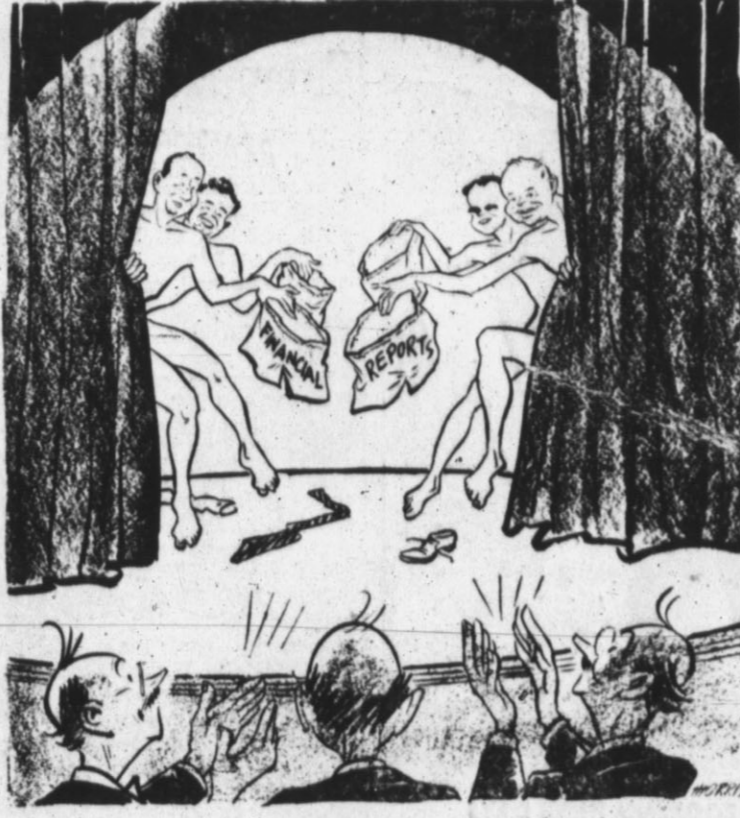
Don't buy 2 when 1 will do
ONE BERKELEY
DUAL PURPOSE TURBINE
will give you all the water you need for household comforts, plenty of pressure for fire protection . . . and still irrigate 3 to 30 acres all day if you want to. The Berkeley Dual-Purpose Turbine is economical and really dependable.

The Berkeley B01H 2-Stage Pump with I.C. booster and 3 H.P. motor delivers 140 G.P.M. at open discharge and up to 40 G.P.M. at 35 lbs. pressure, all from a water level of 40 ft.

There is a Berkeley Combination Turbine for your needs: 3 to 30 acres, water levels 30 to 300 ft.

West Texas Development Co.
East Highway 60
Phone 312

POLITICAL STRIP TEASE



BOVINA NEWS

Home Of Mr. and Mrs. Reagan Is Scene Of Surprise Birthday Supper

The home of Mr. and Mrs. Reagan was the scene of a surprise birthday party for Mr. Looney on October 8. Attending were Mrs. Helen Wade and Twila, Mr. and Mrs. Howard Looney and family, Mr. and Mrs. D. C. Looney and family, and Mr. and Mrs. Leonard Hanna and son.

Mr. and Mrs. W. J. Parker were in Amarillo on business last week. While there they visited their son, L. D. Parker.

A/ie Thomas Rhodes Jr., spent last week end at his home in Bovina. He has been transferred from Fairfield, Calif., to Salinas, Kansas.

Mr. and Mrs. Tom Rhodes enjoyed the visit of their granddaughter, Susan Sims, while her parents visited in Ft. Worth and Dallas.

Mrs. Gene Egnum and two children, Janet and Alton of Eldorado, Okla., visited her parents, Mr. and Mrs. D. S. Harrell last week.

Mrs. Joe Looney, Mrs. W. J. Parker and Mrs. Aubrey Brock spent last week end in Roswell.

Those from Bovina attending revival services at Grady Monday night were Mr. and Mrs. Charles Hawkins, Mr. and Mrs. R. L. Douglas, Mrs. M. D. Durham and Marvalynn, Bertha Owens, J. D. Kelley, Mary Sue Moody, Billy Ward, Alfred Moody, Don Owens, Jerry Rogers, Dickie Morrison and Weldon Moody.

Mr. and Mrs. A. B. Wilkerson and granddaughter, Carol West, left for Denton Thursday morning for a visit with Mrs. W. M. Wilkerson.

Mr. and Mrs. Bass Elliott and children returned home Tuesday after visiting in Nebraska.

Mrs. Willie Smith of Bovina was in Lubbock on business Monday.

Bob Berggren attended homecoming at West Texas State last week.

Mrs. Sarah Wilkerson, Donna Carmichael and Patsy Loflin visited in Oklahoma City over the week end.

Mr. and Mrs. Glen Kelley are the proud parents of a baby daughter born Wednesday morning in Clovis.

The most interesting class of the Swisher Studios of singing is a group of pre-school boys and girls who meet every Thursday. The ages range from 3½ to 6.

Summerfield Study Club Meets At Home Of Mrs. Counselman

The Summerfield Study club met with Mrs. Counselman on Thursday October 16 at 8 p.m. with Mrs. Curry at co-hostess.

The program which consisted of parliamentary drill was conducted by Mrs. D. C. Walsler. Mrs. Walsler defined parliamentary law giving the don'ts of an organization and told how the president should conduct the business of the club. She then had a question and answer program.

Mrs. Ray Johnson spoke on Federation, telling of its organization in 1882-83.

She told of the General Federation of Women's Clubs in New York in 1889 with 60 clubs and 17 states represented at the meeting were Mmes; Ray Campbell, L. Counselman, Jr. Euler, Ray Johnson, Carl Lee, L. B. Lookingbill, Bradley Lookingbill, L. H. Lookingbill, K. W. Neill, J. B. Noland, Charles Noland, and Guy Walker.

West Hereford Home Demonstration Club Women Meet Tuesday Afternoon

The West Hereford Home Demonstration club met with Miss Evelyn Bell October 14 in the afternoon.

Mrs. Carlos Vaughn presided over the business session.

The subject for the program was Home Improvement.

Mrs. Argen Draper was introduced by Mrs. Ida Mae Vaughn. Mrs. Draper's demonstration showed what utensils to place by large kitchen equipment to save time and steps.

Mrs. Henry Norrid became a new member. Committee reports were given by Mrs. John Jacobsen Sr., Miss Evelyn Bell and Mrs. Ulys Pierce.

The County Federation report was given by Mrs. E. M. Cox. Names were filled in the committee sheet to be used during the

Scotty Barry Has Surprise By Friends

Scotty Barry was greatly surprised Saturday night Oct. 11 by his friends gathering to play 42 and canasta. They all wished him God's speed and better health since he was to enter the VA hospital in Amarillo Wednesday.

Refreshments of cookies, pop and candy were served to Mr. and Mrs. Edd McGuire, Mr. and Mrs. Clyde Perkins, Mr. and Mrs. Sam Sides, Mr. and Mrs. A. B. Wilkerson, Mr. and Mrs. Lloyd Battey, Mr. and Mrs. George Lindop, Mr. and Mrs. Rex Jacques and Mr. and Mrs. Scotty Barry.

BIRTHS

To Rev. and Mrs. E. W. Lichtsinn, a girl, October 17 at 8:37 a. m.

To Mr. and Mrs. Beverly Lynn, a girl, October 16, at 5:10 p. m.

Earl Hendricks To Serve On Regional Board Of Directors

Earl Hendricks of the Hendricks Buick Company of Hereford was elected to serve on the Board of Directors of the Regional Chamber of Commerce at the recent meeting of the Board of Directors of the Deaf Smith County Chamber of Commerce. He replaces John Aiken who served as director this past year.

Hereford is entitled to one director on the West Texas Chamber of Commerce board due to the number of members of that group from the Hereford area.

The West Texas Chamber of Commerce have programs set up towards the betterment of West Texas and hold a number of meetings each year throughout the West Texas district. Their annual convention is to be held at Wichita Falls October 19-21.

Four outstanding West Texans who will appear on the convention program include: Frank H. Kelley, president of the West

Texas Chamber of Commerce; Dr. W. R. White, president of Baylor University; J. B. Thomas, chairman Governor's Statewide Water Committee; and J. S. Birdwell, pioneer advocate of soil conservation.

Wyche Home Club Holds All-Day Meet

Wyche Home Demonstration club met with Mrs. Edwin Flood for an all day session and Mrs. T. Johnson was co-hostess.

Lunch was served at one o'clock after which a business meeting was held, following roll call, Mrs. J. V. Pickens gave a council report and Mrs. Edwin Flood gave a hostess report after the meeting.

See LUTHER PEVLEY about Real Estate Res. Phone 524-W

NOTICE

Joe Huckert is off to Detroit, Mich. to study Television Repair and get some practical experience with the

C. A. NUTTING CO.

one of the Largest TV-Radio Repair Houses in the Midwest. He will be gone for about 3 months but during this time

BOB ODOM

will operate the Huckert Radio Service. Bob is well qualified to take care of all your Radio Repairs, so if you need some work on your Radio Set, bring it on in to

HUCKERT RADIO SERVICE

133 N. Main Phone 85

AN INVITATION.....

You are cordially invited to visit the Seigler Motor Company, your Dodge And Plymouth Dealer on Thursday, October 23, 1952, and inspect the ALL NEW 1953 DODGE.

Advance information indicates that this will truly be the Action Car for Active Americans.

New features will include a different motor and different features throughout.

We Will Be Glad To See You.

SEIGLER MOTOR COMPANY

DODGE

PLYMOUTH

DODGE "JOB-RATED" TRUCKS



"OH, I'M USED TO THIS SORT OF THING."

Pet Remedies Still Popular

Despite the dramatic advances of modern science in disease-prevention and treatment, a few farmers still cling to ancient superstitions and "home cures" for livestock ill handed down from the middle ages, the American Foundation for Animal Health reported recently.

Quoting reports of rural veterinarians who occasionally encounter these old superstitions, the Foundation lists these as some of the more unusual "home treatments":

For tetanus in horses... Chewing tobacco and kerosene.

For indigestion in cattle... An old sock, smeared with grease and forced down the cow's throat.

For mange in dogs... A copper wire around the dog's neck.

For calf scours... The leg bone of a chicken tied to the calf's neck.

For sleeping sickness... Placing a board on the horse's head and pounding it with a hammer.

A few animal owners still seem to believe in medieval "diseases" which never existed, the report states. Among these are "hollow tail" and "hollow horn" in cattle. Another old superstition held that surgery on animals would be a failure unless the signs of the Zodiac were favorable.

"Luckily, these old beliefs have almost disappeared in America," the Foundation said. "Otherwise, we would not be able to maintain our present disease control record, which has made this the most healthful place in the world for livestock production."

Q. How can I prevent crumbling when slicing hard-boiled eggs?

A. The slicing is more easily done with a knife that has been dipped into boiling water and wiped dry. This eliminates any cracking or crumbling. Repeat as often as the knife cools.

Q. How can I keep mice away?

A. Cayenne pepper sprinkled around places where mice frequent will keep them away.



THE HOKUM DEPARTMENT IS BOOMING THESE DAYS

Two New Directors Named To West Texas Gas Company Oct. 10

At the regular meeting of the Board of Directors of West Texas Gas Company in Amarillo on October 10, Thurman S. Whitis of Lubbock and H. R. Budke of Amarillo were elected directors of the company. Other members of the board are R. F. Hinchey and C. I. Wall of Lubbock and Thos. F. Cartwright of Amarillo.

Mr. Whitis was employed by the company in 1929. He served in several responsible positions including Supt. of Gas Measurement Department. In 1946 he transferred to Amarillo Oil Company, an affiliate, and served that company as engineer. He came back to West Texas Gas Company, Lubbock, in 1949 as General Supt. of Pipe Lines, and

in 1951 was named Vice President in charge of transmission lines, compressor stations and gas measurements.

H. R. Budke is President of Amarillo Gas Company and is also a vice president of Amarillo Oil Company.

As directors, Messrs. Whitis and Budke succeed A. R. Jones and Ralph E. Mullin of Kansas City, resigned.

L'Allegra Study Club To Assist Camp Hospital

L'Allegra Study club members voted that their project for the year would be assisting the Labor Camp Hospital when the club met with Mrs. O. G. Hill Jr., October 16 at 3 p.m. Members answered the roll call by replying to the question, "What is your solution to our transient labor problem?"

The finance committee chairman, Mrs. V. C. Hopson, reported that the committee had visited the hospital and that the most apparent need is for a heating system, the hospital being without adequate heat at the present. Estimated cost of a heating plant is about \$600.

Mrs. Lee Kent presented the program on Challenge to our Toke-erance by reviewing the book "High Adobe Walls" by Dorothy Phillips.

Club members present were Mesdames: Bruce Beene, Darrell Blanton, Jack Brown, James Edmondson, Jiggs Hartman, Hilton Higgins, O. G. Hill Jr., F. C. Glendinning, V. C. Hopson, Lee Kent, Walter London Jr., Dick Lucas and Floyd Ross.

SCHOOL LUNCH ROOM MENU

October 20-24

Monday
Macaroni-Cheese Loaf
Buttered Green Beans
Lettuce - Tomato Salad
Bread... Butter... Milk
Ice Cream Sticks

Tuesday
Hamburger Patties... Buns
Sliced Tomatoes... Lettuce
Onions... Pickles... Mustard
Peanut Butter Cookies
Apples... Milk

Wednesday
Pinto Beans... Onions
Seasoned Turnip Greens
Combination Vegetable Salad
Cornbread... Butter... Milk
Cherry Cobbler

Thursday
Chicken Loaf... Giblet Gravy
Buttered Sweet Peas
Fruited Gelatin... Milk
Whole Wheat Rolls... Butter
Honey

Friday
Oven Fried Fillets... Lemons
Parsley Potatoes
Sliced Tomatoes
Bread... Butter... Milk
Peach Upside Down Cake

Two Local Students Now Attending University Of Tulsa

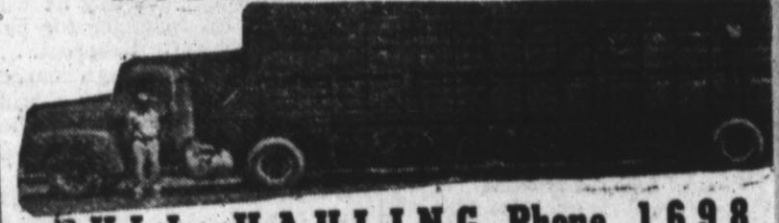
Two students from Hereford enrolled for first semester classes at the University of Tulsa, according to a report just completed by Registrar George V. Metzler. About 4300 students are attending classes on the university campus and in TU's Wovnton college. Students at the university this semester represent 42 of the 4 states and at least 4 U. S. Territories.

A. O. Thompson Abstract Co.



Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

ROBERT E. WAGONER



BULL HAULING Phone 1698

Buffet Luncheon Served At Farm, Ranch Club Meeting On Thursday

The Farm and Ranch club met Thursday in the home of Mrs. Herschel Burrus. A buffet luncheon was served at the noon hour.

Mrs. T. W. Perrin president, conducted the business session. Club projects which are gift packages at Christmas and Easter for Girls Town and personal aids to Veterans Hospital in Amarillo were discussed and action was taken. Mrs. P. B. Sowell, Federation Delegate, gave a report on the two previous board meetings and the Federation luncheon.

Mrs. W. B. Nunley won the cooking prize.

Members present included Mesdames: T. W. Perrin, J. V. Perrin, Waldron Melton, S. S. Sola-

mon, Henry Melton, P. B. Sowell, W. B. Nunley, Roy Pruitt and the hostess.

The next scheduled meeting will be Nov. 6, at Hotel Jim Hill with Mrs. Henry Melton hostess.

Q. How can I prevent crumbling when slicing hard-boiled eggs?

A. The slicing is more easily done with a knife that has been dipped into boiling water and wiped dry. This eliminates any cracking or crumbling. Repeat as often as the knife cools.

Q. How can I keep mice away?

A. Cayenne pepper sprinkled around places where mice frequent will keep them away.

H. D. CHATTER

If you think it's easy to compile a yearbook just ask Mrs. J. T. Parsons, Mrs. B. B. Northcutt, or Mrs. W. H. Goetsch. They have certainly spent a lot of time and energy on the yearbooks for the Deaf Smith County Home Demonstration clubs. However, they feel as if it has been well worthwhile since it is practically completed and looking good.



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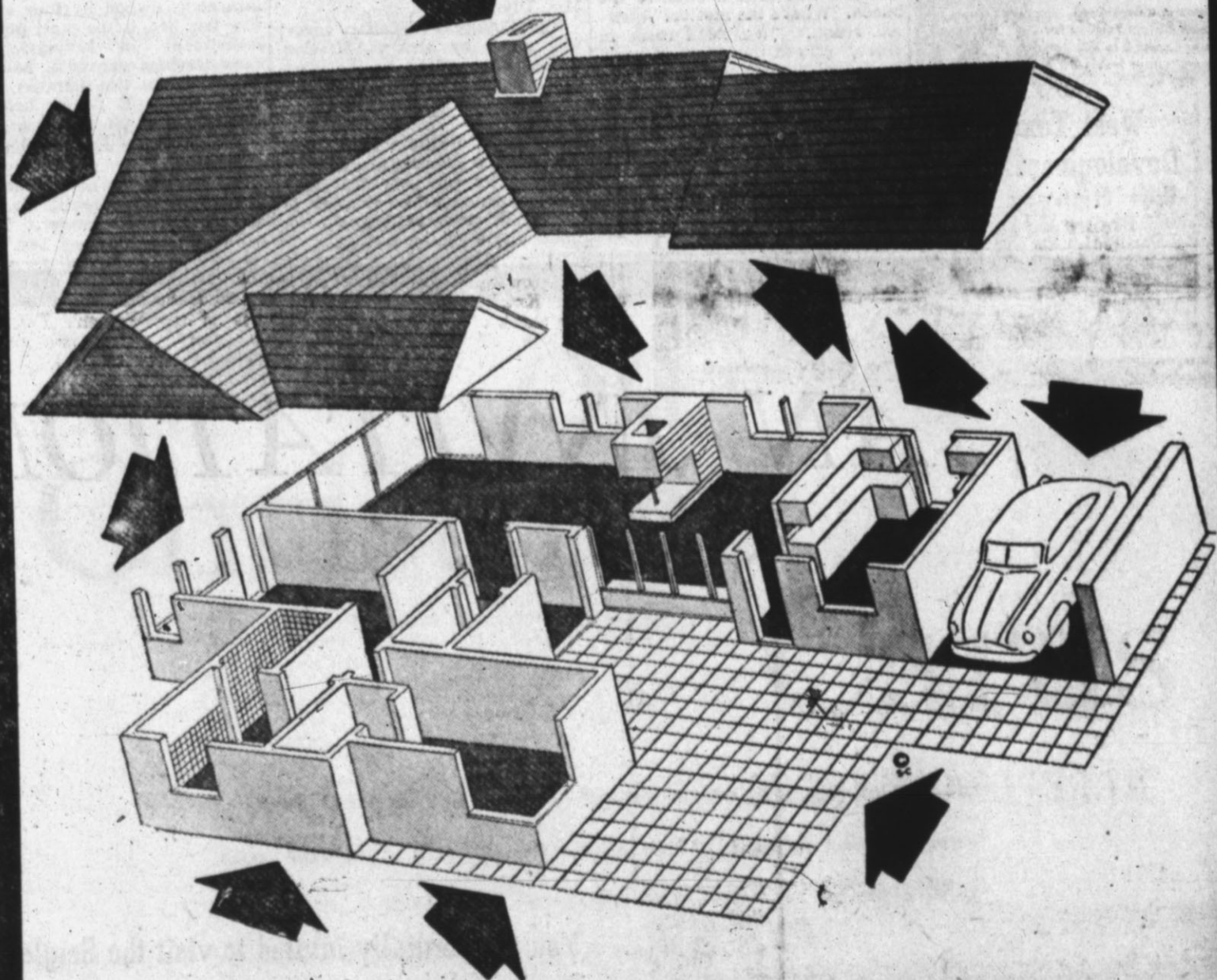
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Westway News

Kaul - Combs

The main item of interest in this community this week has been the erecting of mail boxes on the new mail route. The route will be known as number 5. Two members of the state highway department out of Canyon encircled the names and put up the boxes along Harrison. The boxes had to be put up by October 15 for inspection. Caliche was in front of the boxes. A caliche drive was put in this

week at the Joe Reinauer home. O. G. Hill Sr., is having a pit silo dug this week at his farm here. Harrison Highway has been busy as a city street this week with maize being hauled to town and lettuce being cut. Come of the lettuce is being crated in the fields and some is being hauled to town and iced at the lettuce sheds. Workers have been busy in the Pat Ranspot, Alton Fraser, Cliff Potter, D. C. McWhorter and Jack Renfro farms this week. A lettuce wagon was overturned Thursday at the Cliff Potter field, piling the lettuce by the side of the road.

Pat Ranspot's maize field was set afire Wednesday when Burden Sowell's truck, which was in the field caught fire. Adequate help at hand soon extinguished it with small damage.

Mrs. Elmer Combs and her sister, Mrs. Finis Wright of Dimmitt left Friday morning by car with Mrs. Oscar Hunt of Hereford, to drive to Kansas City where they will visit relatives.

Sadie Lee Oliver Club Meets Thursday

The Sadie Lee Oliver club met in the home of Ira Scott Thursday afternoon with Kay Lynn as hostess.

Miss Clara Redman talked to the girls on Fire Prevention. Jo Scott gave ways of preventing accidents in the home. Roll call was answered with "Ways I Can Make My Home Safer". Those present: Gayle and Ann Wagener, Mary Dufur, Sandra and Patsy Townsend, Jo Scott and the hostess. Ladies present: Mesdames Johnnie Townsend, Virgil Dodson, Ira Scott and Miss Redman. The next meeting will be with Lillian Drager Nov. 6.

PRESCRIPTIONS



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BUSY LIFE OF A POLICEMAN

People often wonder, what do the police officers do all day, where do they spend their time. Then often you hear someone say, "you can never find one when you want one."

So herewith is a note record in the day of a "COP". Perhaps you see him just walking around 'doin' nuthin', but he is on the job, and then consider some of the silly thing the Police officer is called upon to do.

Monday, Oct. 13
7:50 a.m. swept office. 8:40 wound parking meters, (this job takes two hours) 9:50 to 10:30 a.m. repaired broken parking meters. 10:30 to 11:45 made rounds Main St. to check over time parked cars. 11:50 to 1 p.m. patrolled high school and Shirley school. 1:05 to 1:35 p.m. in city court. 1:35 to 2:15 off for lunch. 2:20 returned to office. 2:30 p.m. check meters for overtime parking. 3:15 p.m. called to 224 Ave. I. Bicycle found. 3:25 returned bicycle to owner. 3:35 p.m. call to west second street, DOG TROUBLE. 3:45 call to Presbyterian church, PROWLERS. 4:05 call to lake park, school boys knocking down stop signs. 4:30 call to 500 block Knight, Stray Dog. 4:45 made check of over time parked cars. 5:55 report to police station. 6:05 p.m. boy reported lost. 7:30 p.m. boy found safe. Check off duty.

Lets take another day at random this week in the life of a policeman. From actual record.

8 a. m. reported to police station, 8:15 make rounds of all parking meters, 8:15 call to business cycle, man says motor cycle left running at their rear door, too much noise, stop it please. 8:45 called to Star st. car driving on wrong side of street, possible drunk driver, INVESTIGATED. 10:20 car parked in loading zone, truck can't unload, come move it. 11 a. m. take police car for gas and oil service, 11:30 pick up wreck reports at sheriff office, 11:50 patrol High and Shirley school zones.

12:15 p. m. Stop pickup for running stop sign. 12:30 stop car speeding in school zone, 12:45 gave car push, dead on Main street. 1 p. m. off for lunch.

2 p. m. call to court house, woman wanting help to get to Ft Worth, no money or transportation. 2:30 p. m. Woman and children on way to Ft. Worth 2:50 p. m. make round of meters for overtime parking 3:45 call to 100 block Main st. Man needs help, no money and



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Hereford Bakery

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Club Lays Plans For Thanksgiving Dinner Program

The North Hereford Home Demonstration club met in the home of Mrs. Frank Brinkman Thursday with 15 members attending. Mrs. Tom Draper gave a demonstration on kitchen stove-small equipment. Pointing out important work centers for cleaning, mixing and food preparation, by grouping articles needed in each, for step and time saving in the daily tasks.

A committee was appointed to plan the annual Thanksgiving dinner, and refreshments were served to Mesdames: Mary Bodkins, R. E. Fullwood, Paul Hoff, F. H. King, Loyd Neill, Otto Olson, W. H. Russell, C. L. Whitehead, O. C. Williams, O. L. Williams, A. Hodges, H. E. Pettyjohn, Roberta Campbell, and one guest, Mrs. Lloyd Olson.

The next meeting of the club will be held Nov. 6 in the home of Mrs. T. Hoffman.

Exhibit Of Fine Pictures To Be Held At Central

A splendid opportunity for Art Education is afforded in the exhibit of fine art prints which will be on display Wednesday through Friday, October 22-24 at the Central School here in Hereford.

There will be a small admission charge which will be used for the purchase for the schools.

There are 150 large colored reproductions of the Old and Modern Masters. Among the most famous artists represented are: Gainsborough, Titian Da Vinci, Terborch, Muillo, Van Dyck, Raphael, and many others of the Old Masters while among the more modern are representative subjects from the brush of Ben Foster, George De Forest Brush, George Innes, Ernest Albert, Frank Duveneck, Gardner Symons, Bruce Crane, William Wyant, Harry Vincent, Robert Wesley Amick, and Gustave Wiegand.

Friendship Class Meets Wednesday With Mrs. Williams

The Friendship Class of the Methodist church met with Mrs. S. S. Williams, Wednesday, October 15 with Mrs. W. S. Fluitt bringing the program.

Mrs. Fluitt presented Sacred Art of the Bible to the class and read about stories, mosaics, miracles and the nativity scene. The class then looked at books containing pictures of the Bible.

Mrs. Williams served home made candies to Mmes. J. W. Kirby, Forrest Minton, W. S. Fluitt, Leo Forrest, C. R. Lady, E. W. Harrison, J. E. Black, Dean Bishop, Viola Woodson, J. P. Slaton, Ed Warren, J. W. Thomas, Ray Coneway, J. Edgar Neal, Carl Perrin and Frances Turrentine, after which the class adjourned.

Q. How can I make woolen blankets softer and cause them to hold their shape better?
A. After laundering, hang the blankets on the line dripping wet instead of wringing them. Whip lightly several times while drying, and after thoroughly dry, with a carpet beater. They will be soft and light.



MUSIC LEADER AT TSCW

"The college with the singing students" is what Texans are calling the Texas State College for Women, Denton, since Dr. J. Wilgu Eberly, above, new director of music, is having every girl join in group singing throughout the Golden Anniversary year now underway. Kickoff day is November 6. Dr. Eberly, known for development of fine arts festivals in the South, came to TSCW in September. He also is expanding the all girl symphony and choir.

Central School Honor Students Are Announced

The following students have been named to the honor roll at Central school for the first six weeks:

1. Virginia Witherspoon
2. Linda Kay Noland
3. Richard Smith
4. Joe Reinauer
5. Larry Edwards
6. Reed Green
7. William Ponder
8. Pat Robbins
9. Bette Noland
10. Barbara Jean Hudson
11. Linda Waller
12. Twyla Springer
13. Patty Barrett
14. Nancy Parsons
15. Mary Beth Lemons
16. Nelda Bae Barnet
17. Jean Fortenberry
18. Jimmy Fowlkes
19. Rosa Lee Strange
20. Theresa Trambrough
21. Jane Pool
22. Walton Goforth
23. Rosa Morena
24. Ann Lance
25. Carroll Don Martin
26. Linda Witherspoon
27. Billie Jean Barnett
28. Kenneth Walser
29. Patricia Whitford
30. Norma Jean Warrick
31. Nancy Green
32. Maxie Ann Wiseman
33. Jimmy Reinauer
34. Bobbie Richards
35. Wilma Thomas
36. Larry Bain
37. Judy Ellen Fowlkes
38. Jan Susan Reese
39. Patsy Campbell
40. Walker Parris

Q. What is a good exercise to improve appearance of a thin-lipped mouth?
A. After greasing lips with cream, open mouth wide, stretch lips tightly over teeth and bring lips together, releasing them suddenly and letting out the breath. This should make a noise like a cork popping out of a bottle. Repeat this 10 times daily at least.

Patsy Lloyd Honored On-Sixth Birthday

Patsy Lloyd celebrated her 6th birthday at a party at the city park in Bovina. After playing several games the honoree was presented many gifts.

Favors for the guests were balloons and horns. Refreshments of ice cream cones, birthday cake,

and cookies were served to Paula Kay Kirby, Elaine Fuller, Barbara Hillock, Ronnie Hardy, Phillip Lloyd, Gary and Karen Beauchamp, Linda Leslie, Monty Leslie, Billy Minter, Paul Ratliff, Carolyn Wilkenson and Dale Roy Russell. Mothers present were, Mmes. Olin Hardy, T. O. Leslie, Glen Leslie, Clovis Ratliff, Jarvis Russell, Rovel Barron, Paul Lloyd and Travis Lloyd.

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By JIMMIE GILLENTE

Fishing has just about gone to pot at Buffalo Lake. At least, that's what most of the local sportsmen report. Dick Culpepper went out Thursday afternoon and said that there were only two boats out on the lake. He figured on catching a crappie, then using it for bait. Trouble was he never could catch a crappie. Dick has a theory about the whole thing, too. He says you can get off out in the lake and the water is silver looking because there are so many baby shad. He says they run from one inch up to two or three inches -- and the big fish are eating them so fast they won't bite anything else. Maybe he is right. Anyway, the fish aren't biting well.

Jack Gilliland went on a diet last summer and got his weight down to around 275, but it's all over now. The Masseys have a 10-acre turnip patch across from his place west of town and for some reason Jack is putting those pounds back. Maybe there is no connection, but if I ever plant any turnips it sure will be on some other location.

Sam Nunnally sends in the following United Press dispatch from Muskogee, Okla., reprinted in part:

The elderly farmer, Frank Turner, was fined \$309.10 in federal court here in August for failing to report his peanut crop to the Production Marketing Administration. Turner said that the crop amounted to only 37 bushels and he fed them to the hogs.

Feeding the peanuts to the hogs was all right, according to the report, but the fine was assessed because he violated the law in not reporting his crop, despite a request to that effect. What's the deal on this? It was something new to me. Is this law in force as regards other commodities? Anyway, I'm glad I didn't have any peanuts.

Heard the boy's chorus from the High School the other day and they sounded pretty good, despite the fact that they have barely gotten underway. All of the boys were spruced out in bowties. Very effective too. This is a project which Don Moore, director, does at night and on his own time. All of the boys are really interested and it looks like one of the best activities I have seen in a long time.

Understand Robert Bell has accepted the job as manager of the local REA telephone system. Many old timers will remember Robert when he was a kid around this part of the country. He was with Dallas Power and Light for around 18 years and as a colonel in the services was in communications. He has, incidentally, just completed his second hitch with the army. Robert has an excellent record and should make a fine, well qualified man for the job here.

Business is good almost everywhere you turn. Most merchants

are showing substantial gains over last year. This is due, chiefly, to the influx of people handling lettuce and grain crops. Surprisingly enough, many places are having trouble getting sufficient stocks.

Haven't heard anything about the school situation lately. The school board sort of threw me a curve. I figured they would call an election this month. Things are really critical in many units of the school system. However, it seems that a lot of other towns are in as bad or worse shape. I hear its of people discussing this liftslab method which the Amarillo News Globe-Times has been publicizing. It may have a lot of merit. Trinity University, at least, seems to think it is OK, and that makes it worth looking into. Why wouldn't it pay to send some folks who know construction down to view the buildings with an "open mind" and make a report. We would be glad to publish the report as a community service. Very few people realize the seriousness of our school situation. We need to do something as soon as we possibly can.

A lot of people are saying that the Citizen's Committee was a "rubber stamp" deal. This is wrong. Arguments ran rife. Opinions were divided and, while some members wanted to approve the program as proposed before, most of them were open-minded. Moving the football field is again a controversy. However, the board assured the committee that they have a firm bid of \$3,500 for moving the field to the proposed location. Some people are still talking about the architect. He resigned and his letter of resignation was published in The Brand. Any future obligations along this line will be solely up to the board, but they can act with a free hand. These are facts, as I understand them, and are published to correct misunderstandings which seem to be considerable.

Some of the committee wanted to move the football field out on Texas Avenue, clear away from the school system. A lot of people liked this idea, but felt that the expense would be prohibitive. Furthermore, the present seating capacity is far from adequate.

Here is a clipping mailed to the City of Hereford Officer regarding the Bell System. It came in a plain envelope and from the type would seem to have been clipped from the Star Telegram. In view of the recent telephone rate controversy in Hereford, it pretty well speaks for itself:

BELL SYSTEM'S NET INCOME SHOWS INCREASE FOR QUARTER

NEW YORK, Oct. 15 (AP)—The Bell System, consisting of the American Telephone and Telegraph Company and its principal telephone subsidiaries, Wednesday reported net income of \$97,930,514 in the quarter ended Aug.

J. Evetts Haley To Speak On 'Americanism Without Apology' At WTCC Convention

WICHITA FALLS, October 17.—Keynote speaker of the 35th annual convention of the West Texas Chamber of Commerce here Monday morning will be J. Evetts Haley, director of the Institute of Americanism of Texas Technological College. His subject will be "Americanism Without An Apology".

The job he has at Texas Tech fits Haley, whose professions include ranching, writing, politics, teaching and yarn telling. The Institute he directs was started in September by Charles E. Maedgen Sr., Foundation of Lubbock, and others.

The controversial and colorful personality of Haley has been "mixed up" in Texas and Southwestern politics since he graduated from Canyon College (Now West Texas State College) in the early 1920s. He received a masters degree from the University of Texas in 1925. He hit the spotlight for a while when he was carried bodily out of a Texas democratic convention.

Haley went to Tech in September to set up a program to "perpetuate the basic principles of Americanism as conceived by the nation's founding fathers". When asked if the Americanism department didn't sound like a "propaganda" course, Haley answered: "If defending the Bill of Rights and the rights of individuals under the Constitution is propaganda, then it's propaganda".

31, against \$88,431,841 in the like 1951 period.

Of the latest quarter's income \$95,048,975 was applicable to AT & T stock — or \$2.68 a share. For the like period last year, \$85,740,001 was applicable to AT&T stock equivalent to \$2.72 a share on a lesser number of shares.

For the 12 months ended Aug. 31, Bell System net income was \$397,810,513, with \$386,627,568 or \$11.40 a share applicable to AT&T stock. For the preceding 12 months, net income was \$377,935,688 or which \$366,540,094 or \$12.40 a share was applicable to AT&T stock. The difference between total net income and the amount applicable to AT&T stock represents amounts applicable to minority stock in subsidiaries not 100 per cent owned by AT&T.

AT&T, the parent company, reported net income of \$89,970,000 or \$2.51 a share for the quarter ended Sept. 30 compared with \$81,388,763 or \$2.53 a share in the like 1951 quarter, on a smaller number of shares. Net income of AT&T reflects earnings of subsidiary Bell companies only to the extent that they actually are received in dividends.

AT&T net income for the 12 months ended Sept. 30 was \$348,550,000 or \$10.19 a share against \$321,862,636 or \$10.76 a share in the preceding 12 months.

In the quarterly statement to AT&T's more than 1,000,000 shareholders, Cleo F. Craig, president, said the Bell System gained about 420,000 telephones in the third quarter of 1952 and now has about 38,800,000 in service. The Bell System operates a little more than four-fifths the nation's telephones.

Craig said the Bell System had spent approximately \$900,000,000 for new construction so far this year.

The statement reminded holders of AT&T's 10-year 2 3/4 per cent convertible debentures of 1957 and its 10-year 3 1/8 per cent convertible debentures of 1959 that they had been called for redemption Oct. 28.



For a time after graduating from the University of Texas, Haley worked as a field man for the Panhandle Plains Historical Museum. Even after leaving the society, he continued his association in different capacities until May 11, 1952, when, as president, he resigned.

He also worked as field man for the Texas Collection at the University of Texas for several years and was the collector of many of the museum's most valuable pieces.

After leaving there he managed the J. M. West ranches in Texas, New Mexico and Arizona. West Hall at Tech was named after the late J. M. West, one of Tech's early backers.

Haley operates his own ranch near Spearman in the Panhandle, which qualifies his wearing high-heeled boots, 6 1/2 gallon hat and cowboy-cut suits.

When he announced the appointment of Haley, Dr. D. M. Wiggins, then president of Tech, said:

"It has been the sincere purpose of the college to put into operation at the earliest possible moment the program that made possible by Mr. Baedgen and others who are definitely interested in developing a program on the campus of Texas Tech for the strengthening of the basic program of the American way of life. Texas Tech is dedicated to the sciences and technology. It is also dedicated to doing everything possible toward making safe the principles of free enterprise and sound individualism".

Southall Named As Potter County Agent

Gene Southall, former assistant agricultural agent, was named county agent by the Potter County Commissioner's court. He succeeds Art Bralley.

Southall, a twenty-seven year old Amarillo farmer, holds a BS Degree with a major in agriculture from Texas Tech where he received several honors during his schooling. Among these he was elected president of the Honorary Agriculture Club and a member of the Tech Supreme court. Prior to his enrollment in Tech, Southall served in the Field Artillery during World War II. He attended Friona and Hereford High schools.

Southall is the son of Mr. and Mrs. P. O. Southall. He is one of six children who include Miss Jo Southall, a Junior in Hereford High School, John Southall, a pre-med student in Texas Tech, Mrs. Patti Taylor of Amarillo, Mrs. Bernthal Beene of Friona, and Mrs. Christine Braxton of Black.



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Ethel Behrends Becomes Bride Of Airman Travis Wade Yates

The marriage of Miss Ethel Behrends, daughter of Mr. and Mrs. H. G. Behrends to A/1c Travis W. Yates was solemnized Sunday afternoon in the First Presbyterian church. Rev. Russell Wingert, pastor, officiated. The bridegroom is the son of Mrs. Pauline McAdams of Phoenix, Ariz.

Wedding music was provided by Mrs. Russell Wingert, soloist, and Mrs. Clay Ridgeway, organist. Mrs. Wingert sang "Because" accompanied by Mrs. Ridgeway who also played the traditional

wedding marches. Mrs. Bill Overstreet attended the bride as matron of honor. She wore a floor length dress of pastel green satin and carried an arm bouquet of white carnations. Boyd Knudtson served as best man. Ushers were Art Curcio and Lou Di Dominico, both of Pittsburg, Pa., and the bride's brother, Clarence Behrends.

The bride's gown was of nylon net over satin, designed with lace bodice with deep yoke of illusion with scallop trim and short sleeve-

es. The double skirt was full length and attached to the bodice with the scallop trim. Her veil of illusion fell to fingertip length and was held in place by a band of lace studded with seed pearls. The bridal bouquet was of French carnations and was showered with white satin streamers.

The bride's mother wore navy blue with a white carnation corsage.

Reception in Church Parlor Following the wedding a reception honored the couple in

Fellowship Hall. The table was laid in white linen and centered with a three-tiered wedding cake. Mrs. R. H. Ewing served punch and Miss Caren Conklin served the cake. When the couple left on a (Continued on Page 2)

The Sunday Brand SOCIETY

Hereford, Texas, Sunday, October 19, 1952 Section Two



Mr. and Mrs. Travis Yates Staff Photo



JOLLY TEEN HORIZON CLUB OFFICERS installed at the organization's meeting Monday night, Oct. 13 at the Camp Fire Hut are as follows: left to right, Eugenia Knox, Eddie LaNelle Morrison, Nancy Patterson, Elna Bishop, Gracie Fotheringham, Laura Jane Lamm, Frankie Culpepper and Mrs. J. M. Thompson, installing. Staff Photo.

Horizon Club Officers Are Installed At Rites Monday

New officers were installed at the Horizon Club meeting held at the Camp Fire Hut Monday night. Mrs. J. M. Thompson was the installing officer using a rope to illustrate the importance of

team work. Mrs. Urlin Streu is advisor.

Girls installed were: Elna Bishop, president; Nancy Patterson, vice-president; Gracie Fotheringham, secretary; Eddie LaNelle Morrison, treasurer; Laura Jane Lamm, historian; and Eugenia Knox, radio reporter, and Frankie Culpepper, newspaper reporter.

Pledges, who were former members of Wetomahick Camp Fire group, were presented with membership pins by Nancy Patterson, Gracie Fotheringham, Nellie Jo Simpson and Janice Craig in a formal candle lighting ceremony.

Members present were: Elna Bishop, Nellie Jo Simpson, Barbara Turner, Janice Craig, Gracie Fotheringham, Cecelia Wilkins, Laura Jane Lamm, Betty Culpepper, Eddie LaNelle Morrison, Eugenia Knox, Frankie Culpepper, Nancy Patterson and Mrs. Urlin Streu.

Guests attending were: Mrs. Eldon Craig, and Bonnie Rae, Mr. and Mrs. Bob Lamm and Robert, Mr. and Mrs. Dean Bishop, Mrs. R. J. Cramer, Mrs. O. H. Culpepper and Hallie Mae, Mr. and Mrs. F. M. Kester, Mrs. Kenian Long, Mr. and Mrs. C. O. Wilkins, Mr. and Mrs. Robert Fotheringham, Mrs. Deb Knox, Mrs. J. M. Thompson, Robert Dobbins, Kit Sanders and John Bennett.

Miss Lola Faye Brunson Is Named President Of Epsilon Sigma Alpha

Officers were named Monday night when Epsilon Sigma Alpha Sorority opened its fall activities at a meeting held in the home of Frances Young.

Lola Faye Brunson was chosen as president and other officers include: Frances Young, vice-

president; Virginia Curtsinger, treasurer; Betty Owen, recording secretary; Kathleen Brunson, corresponding secretary.

Plans were made for the rush season and a program of parties and entertainments were discussed.

Mrs. Corinne Jennings, sponsor, was presented with a sponsor's pin.

Refreshments were served to: Virginia Curtsinger, Pat Homer, Betty Owen, Adeline Koelzer, Juanita Owen, Lola Faye Brunson, Kathleen Brunson and the hostess.



PLEDGES TO JOLLY TEEN HORIZON club were initiated into the organization at its meeting here Monday night at the Camp Fire Hut. Pictured above left to right are: Eugenia

Knox, Eddie LaNelle Morrison, Elna Bishop, president of the organization, Frankie Culpepper and Laura Jane Lamm. Staff Photo.

Lone Star Study Club Has Lesson On Displaced Persons On Tuesday

Lone Star Study Club met in the home of Mrs. E. W. Hobson Tuesday afternoon. Mrs. Robert Thompson was assistant hostess.

Mrs. Jim Higgins, president, conducted the business portion of the program when plans were discussed for the Seventh District Texas Federation of Women's Clubs convention to be held here in April.

"Americans from Abroad" was the subject for the day. Mrs. Leo Forrest, told of displaced persons in America showing how many talented persons are doing anything to remain in the U. S.

Mrs. W. S. Fluitt discussed our "Neighbors in Mexico" giving the historical background and customs of people coming to the United States from Mexico.

Roll call on "My Friend of Another Nationality" was answered by Mesdames: Roger Corbett, V. E. Dodson, W. S. Fluitt, Leo Forrest, Jack Grady, H. E. Hensie, Jim Higgins, Berry Jacobsen, Joe Kendall, Robert Lingenfelter, Vivian Major, Guy Newsom, Earl Phillips, Earl Springer, Robert Thompson, Ed Warren, L. L. Womble and the hostess.

Mrs. John Kelly Presents Lesson At EL Nino Study Club Meeting

Mrs. John Kelly was in charge of the program at the EL Nino Study Club meeting Monday night when Mrs. Sam Nunnally served as hostess for the club.

After a business session over which Mrs. John Jacobsen Jr., the president, presided, Mrs. Kelly discussed "The Child at Home" taken from the study book "How to help your child grow up" by Angelo Patri.

"In the first place parents should set an example for their children" she said including manners, religion and relations to members of the family. She also discussed the difficulties and problems in the home that arise

as the child advances from one stage of growth to another. In conclusion she quoted "parents will study to understand each phase of development and meet it with love, patience and understanding, the problems soon disappear."

Members attending the meeting were Mesdames: J. W. Barnett, Darrell Blanton, Jim Bookout, Ben Childers, T. J. Clay, Paul Conewy, R. A. Daniel, Byron Durham, O. C. Golden, O. G. Hill Jr., John Jacobsen Jr., John Kelly, Robert Lindsey, Sam Nelson, W. J. Reeves, Edward Sky-pala, Bruce Wooddell and the hostess.

Mrs. Kester Is Hostess For Pioneer Study Club

'Using Music In Daily Living' Is Theme For Music Study Club

The Music Study Club was entertained in the home of Mrs. Homer Fox Monday afternoon. Mrs. J. D. Neill, president, presided over the business session.

Mrs. B. F. Cain was leader of the program which was built around the theme "Using Music in Daily Living". She told the "Story of Cavalleria Rusticana" (Mascagni).

Musical selections presented were: "Intermezzo from Cavalleria Rusticana", Mrs. Bill Stan-

ford; and "Voi lo sapate" from Cavalleria Rusticana.

Members of the club attending the meeting were Mesdames: J. E. Beyer, B. F. Cain, W. T. Carmichael, B. Y. Crosthwait, C. C. Ferguson, George McLean, C. J. Mountz, J. D. Neill, C. W. Parker, Earl Phillips, T. W. Roberson, A. J. Schroeter, Bill Stanford, A. O. Thompson, Jeff Gilbreath, Miss Mattie Mae Swisher and the hostess.

Mrs. F. M. Kester was hostess for the Pioneer Study Club Tuesday afternoon with Mrs. W. E. Holcomb serving as co-hostess.

The program under the direction of Mrs. Ralph McCullough, was built around the subject "Schools as a Bulwark" on the theory that "The foundation of every state is the education of its youth".

Roll call was answered by members giving progressive ideas in education.

Mrs. McCullough, assisted by Mrs. O. G. Hill, conducted a forum on public education. Three high school students presented facts from an evaluation of Hereford Schools made last year. Mrs. McCullough introduced the program by quoting "Education is the knowledge of how to use the whole of oneself and Mrs. Hill told of unusual schools and ideas that are now developing over the United States."

Jane Houston told of the disadvantages found in our local schools and Margaret Phillips outlined the advantages found. Lu Durham spoke on "A Red Rose for the Teacher" dealing with the theme of cooperation between parents and students.

After the program a social hour was enjoyed with refreshments. (Continued on Page 3)

B&PW Club Entertains Officials At Luncheon At Hotel Jim Hill

National, state and district officials were honored at the Business and Professional Women's Club luncheon held Monday noon at the Jim Hill Hotel.

Guests were Beatrice Patterson of New York City, national membership committee, Alysia Ater of Childress, state president; and Pat Moore of Lubbock, district officer.

Addresses made by the officials dealt with B & PW Club plans for the season and with the dis-

trict meet which will be held in Lubbock Oct. 18-19.

Members of the club present were: Eunice Petersen; Kathleen Caylor, Gladys Medkief, Pat Lerwald, Lucille Posey, Ellen Carter, Bessie Smith, Earline Walton, Della Stagner, Bruce Rose, Pauline Howard, Dyalitha Brady, Naomi Hodges, Irma Walker, Zula Gilliam, Jaynice Estes, Doris Lindsey, Clara Acker, Ursalee Jacobsen, Velma Coonke, Moore, McMasters and Corinne Jennings.

LOLA FAYE BRUNSON Epsilon Sigma Alpha

Behrends...

(Continued from Page 1)
wedding trip the bride was wearing a navy blue woolen suit with navy accessories and red purse.
The bride was graduated from Dimmitt high school and Amarillo Junior College. She received her degree in nursing at Northwest Texas Hospital in Amarillo and before her marriage she was employed as a nurse in the Northwest Texas hospital.

The bridegroom is a member of the U. S. Air Force stationed at Phoenix where the couple will make their home.

Out of town guests at the wedding included: Richard Stauroski of Buffalo, N. Y.; Margie and Myda Bivins, Amarillo; Lou Di-

Dominico and Art Curcio, Pittsburg; Ruby Nell Norman, Pampa; Robert Stone, Amarillo; Jackie Chafin, Sterling, Colo.; John Arnt, Sheppard AFB; Lee Matthews, Trinidad, Colo.; Mr. and Mrs. C. S. Sjogren, Kress; Boyd Knudtson, Sioux Falls, Iowa; Mr. and Mrs. R. H. Ewing, George Behrends, Mr. and Mrs. A. L. Behrends, Mr. and Mrs. Alon Ewing, Mr. and Mrs. C. W. Pennington, all of Dimmitt.

Q. How can I make use of left over fruit juices?

A. If a cup of fruit juice is left over, mix it with one cupful of sugar, two tablespoons of cornstarch, a piece of butter the size of a walnut, and the yolks of two eggs. It makes a delicious filling for a pie.

Lifting Of 4-Year Freeze To Put Television In Homes Of Many More Texans In Very Near Future

WASHINGTON, Oct. 17 (AP)—A lot more Texans soon will be watching television.

Since lifting its 4-year freeze on new TV stations last April 11, the Federal Communications Commission (FCC) has approved applications for eight stations in four Texas cities.

It has granted construction permits for three stations in Austin on channels 7, 18 and 24; one in Amarillo, on channel 4; two in El Paso, on channels 4 and 9; two in Lubbock, on channels 11 and 13.

Six Texas stations were authorized before the ban was imposed; Dallas -- channels 4 and 8; Fort Worth, channel 5; Houston, 2; San Antonio, channels 5 and 4.

In addition, there are 66 pending applications for TV stations in Texas. They involve proposed stations in 30 cities, some of which already have stations operating or under construction.

The cities represented in the 66 application:

Abilene, Amarillo, Brownsville, Beaumont, Corpus Christi, Dallas, El Paso, Fort Worth, Galveston, Austin, Gainesville, Harlingen, Houston, Kerrville, Lufkin, Longview, Lubbock, Port Arthur, Odessa, Sherman, Temple, Tyler, Victoria, McAllen, Midland, Waco, Weslaco, Wichita Falls, San Antonio and Texarkana.

Whenever two or more applicants seek to operate on the same channel in the same area the case goes to a hearing. Reception normally extends for a radius of some 60 miles.

The FCC has designated for hearing, the date yet to be fixed, the applications of the Lufkin Amusement Company of Beaumont, and of Port Arthur College, both seeking to operate on channel four, and the applications of the Enterprise Company, Beaumont Broadcasting Corporation, and KTRM, Inc., all for channel 6 in Beaumont.

The FCC has found that 19 other applications from Texas will require hearings. Notification to this effect has been sent to these applicants, a preliminary step before the hearings are ordered.

These applications are for Corpus Christi, where three seek to operate on channel 10, two on

A WORD TO THE WISE



channel 6, and two on channel 22; El Paso, where two applicants originally applied for channel 13 -- although one has now proposed a change to channel 20; Harlingen, two on channel 4; Waco, two on channel 11 and one on channel 34; Lubbock, two on channel 5; Weslaco, three on channel 5.

The TV application boom is much like the flood of radio station applications which swamped the FCC during the 1930's. Most hearings are long and costly affairs, with batteries of lawyers arguing.

An applicant has to prove his financial worth -- to show that he is able to build the station and keep it going if granted a permit. Sample programs are submitted to convince the Commission that the station would serve the public interest. (All this together with presentation of other information, takes time and money.)

Mr. and Mrs. Rex Jacques were business visitors in Littlefield, Saturday.

Mrs. Kester

(Continued from Page 1)

carrying out the Halloween motif.

Mesdames present were Mesdames; J. E. Beyer, Bonnie Brumley, O. M. Dickey, Burl France, N. E. Gass, W. E. Holcomb, O. G. Hill, Ray Johnson, Ralph McCullough, Mary Seigler, R. A. Tynes, Al Werner and the hostesses.

Q. How can I mend scratches on kid shoes?

A. Apply liquid court plaster to a scratch on kid shoes, and it will mend the scratch so that it is barely visible.

Q. How can I make smelling salts?

A. Fill a wide-mouthed bottle containing a glass stopper nearly full of sub-carbonate of ammonia 4n coarse powder form, and pour on enough oil of lavender to barely cover the ammonia.

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A sensationally different, sheer, boneless, one-piece power packed "Little" nylon girdle that slims your hips--flattens your tummy--and is so light you'll never know you're wearing it. Only \$6.95

Don't confuse DIAMONET with any other girdle. Wonderful DIAMONET is brand new in design--is sheer and airy, yet controls with all the persuasiveness that you expect of your girdle. Once you've enjoyed the blissful comfort of a "Perma-lift" DIAMONET Girdle, you'll want to wear it always. Don't wait--if it's your first girdle or your twenty-first, you'll know you've found the perfect garment for you. Ask for DIAMONET Nylon Girdle or

Pantie by name today in our Corset Department--\$6.95



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Repair Or Replace That Old Worn Out Shingle Roof With An

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IMMITT NEWS

All Star Dimmitt Forward Still Showing Talent With Basketball

My Mrs. C. J. Mapes... Miss Pat Tate, former basketball forward on the Bob Cat team still showing talent.

Pat was an all-star three years in the winning state team. While on the Wayland "Flying Queens" she was chosen as one of the All American team to tour South America for two and half months.

Pat is now in Atlanta, Ga. Her excellent rating has made for her place on the "Peach Team" of Atlanta. This team is scheduled for two games in Florida this month.

She writes her parents, Mr. and Mrs. Curtis Tate, that she is exceedingly happy in her work, also that her Christmas vacation will be short, only three days in all, but Pat will cover ground just like she does on the basketball court.

Mr. and Mrs. Goodwin Miller have returned from a visit with relatives in Oklahoma. Mr. J. T. Hakes, was treated at the Plains Memorial hospital for a crushed thumb.

Mrs. R. D. Rogers has found or made time with her own children and home management to give much of her time and effort to other children.

Mrs. Rogers is serving her fourth year as Scout Leader. Right now she has nine scouts in her group ranging in age from 8 to 11. This group varies in number as some come and go.

She declares that if she didn't believe this work contributed to character building and constructive living, she wouldn't be doing it. She also feels that contributing to lives of other children is a preparatory pattern for her own children. She is the mother of five children.

Mr. Rogers is also active in scout leadership. At present he is scout master for the older group of boys of which he gives much of his time.

Thus Mr. and Mrs. Rogers' efforts have and will chalk up scores in their valuable aid and participation in scout work.

Hostesses for the courtesy were Mesdames: Ted Sheffy, and Russell Morgan. Guests were registered by Mrs. Sheffy.

Highlighting the festive occasion was a review of "The Hoosier School Master", by Edward Eggleston, to a very large and appreciative audience of men and women, by Mrs. Earl Lust.

Refreshments were served during the tea hour from a silver appointed table, laid with a beautiful linen cloth. Mrs. Pearl Sheffy presided at the tea service. A liberal offering was given in appreciation.

Castro County farmers claim considerable damage has been done by the surprise attack of frost. Fields of grain purported to yield \$90 per acre have been cut to one-half.

Dimmitt was among the prize winners of Quizdown last week in Amarillo. Quinfred Oakley and Faye Anman submitted questions to the show and received Tri-colored pencils.

A freak accident last week almost caused one of the construction crew members on the Jack Millar farms the loss of a thumb.

I was just reading in the Sunday issue of The Brand where someone was handing Shivers a big fat bunch of roses because he was going to vote for Ike. I am sure I not seeing Shivers with my eyes.

I had much rather kick the seat of his pants with him inside them. I am ashamed that I ever voted for a half-breed Democrat.

And I feel the same way about any other Democrat that votes for a Republican.

E. M. Cox 118 Jackson Ave.

Area Players Named On Cowboy Basketball Team For 1952-53

Twenty candidates for the 1952-53 Hardin-Simmons University Cowboy basketball team answered Coach Bill Scott's first call for practice this week.

Five two year lettermen, four one year lettermen, one squadman, and ten freshmen made up the Cowboy squad which is confronted with a tough 27 game schedule.

Two year lettermen reporting were: Hank Green, Anson; Raymond Hibler, Bertram; Durward Smith, Cisco; Larry Roberts, Levelland; and Jim Covert, Texarkana. All are seniors.

One year lettermen are Tom Burks, Hot Springs, Ark.; Doyle Brunson, Sweetwater; Wade Burroughs, Burkett; all juniors, and Joe Simpson, Spur, a senior.

Sophomore Garland Proffitt, 6-6 center from Hobbs, N. M. is the squadman. Freshman candidates are: Delnor Pess and Jim Reed, San Angelo; Glen Harlin, Muleshoe; Jim Capin, Mt. Carmel, Ill.; Ronnie Ryan, Ponca City, Okla.; Jack Faulks, Hawley; Bob Tremaine, Albuquerque, N. M.; Johnny Whitley, Lewisville; John Gary, Snyder; and Kenneth Baccus, Noodle.

PROGRESSIVE NEWS

Progressive Community Farmers Busy With Gathering Of Crops

By Mrs. Ira Ricketts The farmers in this community are busy getting their fall work done. This week will finish up most of the milo cutting. Corns are gathering cabbage again. Others are getting their lettuce, cotton, and other crops gathered.

Mr. and Mrs. Edgar Russell and Kay of Levelland were visitors in the home of his brother, Clyde Russell and family Saturday night.

Sunday dinner guests of the Horace Hersheys were their son and wife, Mr. and Mrs. Sam Hershey of Midland. Mr. and Mrs. Ray Hershey and Ben Conklin of Hereford. Afternoon callers were Mr. and Mrs. Arnold Hershey, Patricia and Marvin, also Mr. and Mrs. Johnnie Stevens.

Dea Lee Gray and children of Ruidosa have spent a few days with her parents, Mr. and Mrs. C. O. Burges. Doris Russell spent Friday night with Donna Caylor. They attended the Hereford-Dalhart football game in Dalhart.

Mrs. Calvin Edwards was an Amarillo visitor Monday. Mr. and Mrs. Taft McGee and Judy went to Lubbock Saturday to visit their daughter, Joan, who is attending school there. While there they attended the football game.

Mr. and Mrs. L. B. King and children were Wednesday evening visitors in the home of his sister, Mrs. Calvin Edwards and family.

Sunday dinner guests in the C. V. Burges home were: Mrs. Dora Lee Gray, and children of Ruidosa, Mr. and Mrs. Junior Burges and boys of Dimmitt, Mr. and Mrs. Clint Lundry and Mr. and Mrs. LeRoy Barges and son of Hereford.

Mr. and Mrs. Junior Coffin and children spent Saturday night in Vinson, Okla., with her parents, Mr. and Mrs. B. W. Bruce.

Mrs. Bert Coffin has as her guests this week her mother, Mrs. Stewart of Dallas, her sister, Mrs. Arrington of Tahoka, and her niece, Mrs. Hyer and Mob, of Tahoka. Tuesday they were all callers in the Leon Coffin home.

Fred Albebs of Minco, Okla., and Ben Douglas and son of Tuttle, Okla., are here cutting grain for Taft McGee.

'What Are You For' Is Theme Of Texas Women Club Meeting

"What are you for?" will be the theme set by Mrs. Van Hook Stubbs, president of the Texas Federation of Women's Clubs, for their 55th annual convention this November 10-13 in Austin.

This year's state convention of Texas' 50,000 clubwomen will be a homecoming, held at their federation headquarters with 600 delegates expected to attend.

Monday's opening activities feature a Fine Arts Festival the first night at 8 o'clock followed by an open house. The Fine Arts department will hold the program which includes exhibits of antiques, prize painting from district competitions, a special show of oils by a guest artist, Don Brown of Centenary College at Shreveport, light opera numbers by Mr. and Mrs. Scott Griffith of Fort Worth and A & M Singing Cadets.

Robert Montgomery, well known Hollywood actor and speaker, has tentatively accepted an invitation to present "A Free Man's Manifesto" on the evening program.

Pre-convention events begin Monday morning at 9 with an executive committee meeting and include trustees meeting at 10

and districts presidents meeting at 11 o'clock.

The state board of directors meet at 2 o'clock. Two past state presidents, Mrs. Richard J. Turrentine and Mrs. J. W. Fincher, will be among the clubwomen honored in the "In Memoriam" service set for 3:30 Monday. That night's formal dinner for the state board of directors will be held in the Georgian tea room at headquarters.

Tuesday morning schedules the first business session of the four-day convention, with the keynote address, state officers, convention committees, General Federation board members, and past state presidents due to be heard.

Ronnie Durham Named Reporter Of College Art Fraternity

PORTALES, Oct. 17—A Carlisbad sophomore, David Estes, has been elected president of Kappa Pi, national honorary art fraternity on the Eastern New Mexico University campus.

Chosen to serve with Estes are Jerry Wallace, Clovis, vice-president; Jean Setzer, Portales, secretary; Reuben Jaramillo, Belen, treasurer; V. Williams, Portales, corresponding secretary; Harmon Hahn, Hobbs, program chairman; and Ronnie Durham, Hereford, Texas, as reporter.

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FARMERS WHO KNOW Say... It's MASSEY-HARRIS TRACTORS Any Fuel - Gasoline - L. P. Gas - Diesel For Those Rough FARM JOBS! See These On Display AT... LESLY - VAUGHN Motor Co. Phone 600

WIDE AWAKE SHOPPERS WILL DASH TO HARMAN'S FOR THIS SENSATIONAL HOSEIERY EVENT - MONDAY - TUESDAY AND WEDNESDAY - NEW FALL - NYLON-HOSE FIRST QUALITY 51 - GAUGE - 15 DENIER FULL FASHIONED 2 Pair for 2.50, Third Pair For 1c TOTAL: \$2.51 for 3 Pair That's all there is to it. You buy two pair of these fine hose for \$2.50 and the third pair is yours for one cent. Figure it out... you're getting the biggest buy in nylon hose since nylon was developed. New Fall shades, sizes 8 1/2 to 11. 1c SALE Black Outline Or Black Seams

Editorials

Will It Be Ike Or Adlai For You?

With the election just around the corner the sparks are really beginning to fly and faster and thicker from both parties in the search for more votes... and the tearing down of the other guy is most popular... in a no-holds-barred campaign. It seems bad when a man can't run for office or any position of importance anymore on his own qualifications instead of just the fact that the other guy isn't fit to hold the office. It looks as if that is the way this election will be decided, for most voters are so confused with the many issues involved that probably a lot of them will do as Governor Shivers stated he would do on election day... go fishing.

And then along comes Mr. Harry Truman and decides he will get away from his own job and tour the country and win the coveted position of president of the United States for his friend and fellow Democrat, Adlai Stevenson. Now the question has been raised... just who is Harry getting the most votes for... Adlai or Ike. A lot of people believe that Harry is losing votes for the Democratic party every time he opens his mouth... and then there are those who just don't know what to think of what he says. Looks like Mr. Stevenson would wake up to this fact and call Mr. Truman and let him get back to his own job while he still has it.

Accusation are coming fast and furious from both candidates and things are getting so involved that it makes one wonder just which candidate is fit for the job... or if either of them has the qualifications to fill this most important position in our national government.

You hear one of them speak and think you have made up your mind that 'Here's the man for me', and later along comes the other and literally tears him limb from limb and pats himself on the back pretty hard, and you've changed your mind again. Looks like people are changing their minds everyday... and when election comes around there's no telling which way people will vote.

In the straw poll that is being taken through newspapers in the Plains area it looks as if the General has nothing to worry about for he is leading in that count by more than 4 to 1 over Governor Stevenson and up to date his margin has been increasing. It will be interesting to see if he can hold that position. He will probably gain a lot more of a margin all over the country by election time if Mr. Truman stays on the train.

It has always been amusing to me how intelligent people can be the closest of friends during normal life and carry on related positions of responsibility with each other in a harmonious fashion... until they are opponents in the race for some office no matter how important or small... then look out, friend, you are strictly on your own and I want nothing to do with you.

This was certainly brought to light when Mr. Truman jumped in on the campaign

wagon for Mr. Stevenson and the good of the country. We can remember not too long ago, when Harry and Ike were the closest of friends or at least it appeared that way. During World War II and during Ike's tour of occupation duty in Europe everyone can remember the praises that Harry heaped on the General. Now the picture has changed. Ike is running for president on the Republican ticket and Mr. Truman has had a change of heart and isn't pulling any punches in his mud-slinging at the General. Wonder how he ever expects to look Ike in the face again... win or lose.

Now the Republican party is in on this little act, too and they are pretty good it isn't just the Democrats... for it was there would be no doubt as to how the election would turn out, for Ike would probably win it without spending a dime. The Republicans can and are holding their own. Sure looks like it will be an interesting expose before this thing is over.

And here the candidates come along and show their financial reports for the past ten years or so, just to show people they are on the up and up. Wonder how either one of the parties involved would feel if they could see the financial reports of the people who vote for them... or what they would promise to do about it if they could. Everyone will agree that something must be done, for if things continue as they have been for the past years, we will all be looking for a 'job on the side' to break even on the taxes that we will be paying.

Only the voters can decide which of the two candidates it will be to lead us in the years to come... it will probably be a big turn out of votes... and that will be the most important thing of all. The bigger the vote... the better the chances of picking the right man. It will be the voice of the people anyway you look at it. Should the wrong man be elected chances are it will be practically impossible to find anyone who voted for him.

The important thing is... when you make up your mind which of these two would make the best president... Republican or Democrat... go to the polls November 4 and help elect him.—JHB

FROM OUR EXCHANGE... County Wide News

TIDELANDS

It would be difficult, if not impossible, to find a more flagrant attempt to grab power than is being made by Federal bureaucrats in the case of the tidelands.

For more than 150 years the law has clearly recognized that submerged lands belong to the state to which they are contiguous. Yet in an amazing decision handed down by the Supreme Court in 1947, and in two subsequent decisions thereafter, coastal states, in effect, were denied title to bordering tidelands. While these decisions pertained to coastal states, they also cast a cloud on titles to minerals and other wealth beneath navigable lakes and rivers in all other states and pave the way for nationalization of the Nation's natural resources. It is here that we find the essence of the tidelands issue; an issue that Congress now must resolve.

Make no mistake about it. The stakes involved are enormous. Nearly 85 millions of acres lie submerged beneath the marginal seas, the Great Lakes and the inland lakes and rivers of continental United States; an area exceeding that of all the eastern seaboard states from Maine to Maryland.

The bureaucrats are shouting about evil oil lobbies and screaming that the submerged oil is needed for national defense without mentioning that the Government has always been able to get the things needed for war without expropriation of resources. They're even trying to ram through a phony amendment which would give Federal tideland revenue to help schools and colleges when in fact pupils and teachers would receive practically nothing.

The issue is clear. Congress either restores to the states rights to their submerged lands or our form of government accepts another defeat.



SUNDAY'S CURRENT QUESTION

Local Residents Can Hardly Wait For TV In Their Homes

"WHAT DO YOU THINK ABOUT TELEVISION IN YOUR HOME?" Mrs. Jeff Roberson, 137 Ave. D.

It will possibly be a good thing, but I do not know enough about television and have never seen a program so I do not know much about it, however if it is as good as reported I think I would like a set in my home. Mrs. Emerson Roland, 515 Slevins.

I would like to have it. My brother says that it is just wonderful entertainment and several of my relatives have sets and enjoy them very much, I haven't seen one myself but I think it would be a good thing for Hereford, and I don't think it will hurt movie attendance. Mrs. F. J. Slack, 108 Ave. E.

I think television is wonderful, we use to have a set before moving to Hereford and I miss it very much so I will be glad when conditions improve so we can have better reception here so I can have another television set. Mrs. John R. Wood, 509 S. 25 Mile Avenue.

I think it would be a wonderful thing and I would certainly like to have a set in my home. I think it would really be enjoyable for the children, too. Mrs. C. L. Whitehead, 428 N. Jackson.

I think it is the most wonderful thing in the world and I can hardly wait until I can get a set in my home. I've been reading and hearing about its possibility in Hereford and I'm thrilled to death about the whole thing. Mrs. Bob Wright, 606 S. 25 Mile Avenue.

I think it is wonderful. I think that the children will really enjoy it for they love picture shows.

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm seems to be in an advisory mood this week, his letter reveals. It's his advise, not ours.

Dear editor:

While hasn't any Presidential or even Vice Presidential candidates made any whistle stops out here at Hereford so far in the campaign, interest is running pretty high in the race and while it hasn't caused any stand-still in my farm operations, they came to a stand-still long before the campaign started and will be that way long after it's over, people are doing a lot of discussion of the campaign issues, on the grounds I guess that somebody should, if the candidates don't the people ought to, and after listening for several days I don't mind saying I have no idea which candidate is gonna win.

In this particular case I think it's a fairly happy situation because I don't care what the candidates say I don't believe either one is as bad as the other one says he is, in fact, I think both parties could have gone a short ways and done a lot worse in the matter of selecting candidates. The way it looks out here, the country ain't gonna be in bad shape for a President, regardless of which one wins, but after he gets elected the fight ain't over, the big battle will be whether or not he can win out over Congress, and I have been thinkin'.

Just in case he wins, I would like to give some free advise to Gen. Eisenhower, although this ain't saying he's gonna win. I couldn't any more tell you which one is gonna win than I could tell you which way the dish water is gonna go the next time my wife opens the back door.

But just say he's elected, I would like to tip him off that Congress is a little different from the army. They just ain't familiar with military courtesy in that outfit. They don't recognize much rank. You can issue an order to 'em, but you don't see any salutin or hear any heels snappin together. About all you hear is some Congressman's suspenders snappin as he sits there blowin smoke rings and makin up his own mind, and when you consider there is a whole hall full of Congressmen and each one claims he has a mind of his own, don't make any difference how many different people contributed to his Christmas card fund, you can see you got a different outfit on your hands from a military establishment.

There are a lot of other pointers I could give but I will wait and see how the election comes out. In case Stevenson wins, I will be glad to give him advise too. How're you fixed for advice yourself?

Yours faithfully,
J. A.

I'll Never Forget

Wonder if you've forgotten back around March 1, 1907, 45 years ago, when the incident in the following story taken from the files of The Brand of that date occurred. And what has happened to the three heroic people involved in the story during these past 45 years, do you remember?

"Oh no, don't put in it the paper," said Mrs. W. E. Robertson, this morning at the Amarillo Hotel where she is stopping with her husband. "It isn't much to tell and it's over now anyhow."

But it is a story of the finest heroism that Mrs. Robertson can tell and her hands and fingers swathed in bandages are mute witnesses of a self sacrificing courage and the rarest presence of mind.

Mrs. Robertson is the mother who at Alvarado on last Friday slid down, a well rope into a 35 foot well shaft to rescue her four year old daughter who had fallen into the shaft.

"Clara, my eight year old daughter, and Luna the four year old baby were playing in the yard and started to draw some water from the well, which is a shaft through solid rock 35 feet to the water line.

The little one, Luna, somehow got her foot caught in the rope and tripped and fell head first into the well.

Then Clara shouted to her, "hold on the bucket sister, hold to the bucket, I'll not let you down". Luna caught the bucket when she came up from her head-long plunge and Clara kept the bucket at the waterline.

"Of course Clara called to me but the house is a distance from others and I called the exchange on the phone and asked that help be sent at once. Then I fixed the rope at the well and slid down it and got to my little girl.

The water is 10 feet deep but I braced by feet against the sides of the shaft so that I could hold her and myself above the water.

It seemed hours before help came but actually it was only a short time. They took Luna up in a wash tub and pulled me up by the rope.

The child wasn't hurt a bit, and the first thing she said was, "Mama I fell down head first".

Perhaps that alone saved her from being hurt.

"My hands? Oh, they will get all right now". Mrs. Robertson is the wife of Dr. W. E. Robertson secretary of the Western Consolidated Mining Co., in which a number of Panhandle people are interested.

Up to a few months ago Mr. and Mrs. Robertson lived in Hereford and they were stopping over in Amarillo on their way to Hereford for a visit at the time this interview took place.

Wonder do you recall the little girl who fell in the well... and what became of her?

Where.. Or When

Will the lady who sent in this sweet letter please call for a Star ticket at The Brand office.

SONG TITLES

Dear John,

This Side of The Tracks Talk Gets Around and I'm Wondering Are You Teasing Me? I'm All Alone with The Little White Cloud That Cried Half As Much as I Am Waiting In The Lobby of Your Heart.

When You Have No One To Love You, Remember Me Alone and So Blue in my Mansion On The Hill.

The Man in The Wierd Beard said Clancy Lowered The Boom on Katie saying Don't Make Me Cry Again, either Love Me or Leave Me Alone when I'm Too Old to Cut The Mustard Any more.

Tell Poor Will to Detour Around Under a Shade Tree In Wattermelon Time for A Woman Driver is Rolling Along in a Hot Rod Race down Jumbilla Street through Diesel Smoke and Muddy Water.

But Bet You Never Cared Who Stole My Beer in Balliah HI but It Makes No Difference Now.

Josephine is Slipping Around with The Third Man of The Wild Side of Life on the Tennessee Saturday Night.

The Gold Rush is Over in Tulsa and Arkie is leaving Marvania For The Sunny Side of The Street Down Mexico Way.

I Love you, Marsha

Q How can I remove grease spots from rugs or carpets?

A Mix one tablespoon of fuller's earth with the same quantity of lump magnesia, and make into a stiff paste with boiling water. Spread this while hot over the grease spots and allow to remain until dry. Then sweep with a whisk broom, and the grease stains will have disappeared.

Panhandle Paragraphs

More than a quarter of a million dollars worth of emergency drought-relief hay for feeding Earth County livestock has been ordered by the local Production and Marketing Administration office since early in September.

Following approval of the U. S. Department of Agriculture as an "emergency" county, 780 producers paid their \$5-per-ton deposit for the northern grown hay.

Leslon F. Bain, administrative office of the local Triple-A office, told the Empire Thursday morning that 480 cars have been ordered. Of that number 97 carloads of northern legumes and mixed hay have been received in Earth County. From this total of cars, 68 have already been unloaded at the Santa Fe freight siding in Stephenville and 29 carloads went to producers in the Dublin area.

—pp—

An 11-month-old baby was dead Thursday and three remaining members of a Colorado City policeman's family were hospitalized.

Thomas Marion Gunn, infant son of Mr. and Mrs. Earl Gunn, 233 W. 10th, died Wednesday at 12:45 p. m. in Root Memorial Hospital.

The baby was admitted to the hospital Wednesday morning after being ill from food poisoning. Mr. and Mrs. Gunn and their daughter, Earlene, 2, were under treatment Thursday in the hospital for food poisoning.

—pp—

The capital stock of Hotel Levelland, Inc., was increased \$10,000 Tuesday night at a meeting of the board of directors in the county courtroom.

The stock was purchased by the Levelland Chamber of Commerce with \$10,000 given the organization for that purpose by the Double U Land Company.

This \$10,000 increase brings the capital stock of Hotel Levelland, Inc., to \$184,000.

—pp—

Five guns and ammunition for them were stolen by burglars forcing entry in a rear door of R. H. Anderson Lumber Co., Readoso, in the early hours of Sunday morning. The culprits needlessly damaged a filing cabinet in forcing it open, seeking cash. The cabinet was not locked.

A few days earlier, a truck tire was taken from a spare rack on a truck parked in rear of the lumber yard.

—pp—

An indictment at Colorado City Saturday charged a man with theft of \$40 from his farmer landlady.

Hallie Love Lyons, about 40, was named in the indictment.

He was alleged to have taken the money belonging to Mrs. H. C. Landers, who operates a rooming house at 512 E. Second, on or about Sept. 26.

Lyons was arrested in Big Spring after staying for a period at the rooming house. District Attorney Idon Mahon said the money was taken from a clothes hamper.

—pp—

A middle-aged Latin American farm laborer was killed and an unidentified girl injured as a truck overturned six miles south of Levelland about 6:30 p. m. Tuesday.

Reports on the accident were unavailable here today. Apparently no law enforcement officers were called to the scene. The man, identified from papers on his body as Damas Sanchez, about 46 years old, of Corpus Christi, died at the Phillips-Dupre Hospital around 8 p. m. after he was brought there by some of his fellow workers. Death was attributed to a cranial injury.

—pp—

A burglar or burglars broke into the Lawton Moughon store at New Diana sometime Monday night and took about \$30 in change and six or eight cartons of cigarettes.

Sheriff Orear Watson said entrance was obtained by breaking the lock off the side door. No arrests have been made.

'Tater Peelin's

By Roberto Campbell

The Rotary Club and Faust Collier must have left a very favorable impression of Hereford with T. N. Barlow of Washington D. C. who was here last week ago checkin' on the sugar beet crop.

Buster and I were guests of his sister Dr. Ima Barlow and Dean Ruth Cross at Canyon over that weekend for the Home Coming at W.T. and Thurston as he is known to his family was up early Saturday mornin' tunin in to KPAN for the news.

—pp—

We always feel kindly toward a man like Reverend Eugene Naugle who has a word of praise for his wife instead of criticism.

We get pretty fed up especially with husbands who like to entertain with their version of their wife's cooking.

We would like to ask them, if they expect the woman who feeds them to compete with Mother in the kitchen why they didn't marry one with forty years experience instead of a young lady who has spent her time in an office or a school room and has yet to learn how to fix a meal.

—pp—

We have finally decided to part with Bertrum our old '41 Plymouth coupe and will trade it for anything of equal value except green or blue stamps.

Seriously, it has a pretty good rebuilt motor, will start, steer, and stop and has two almost new 6.00x16 tires on the rear. We will trade for something that we can use if your lookin' for an old car.

The Sunday Brand

Established 1948
Published every Sunday at 336 Main St.
Hereford, Texas



Texas' Outstanding Semi-Weekly
First in
GENERAL EXCELLENCE
NEWS PICTURES
AGRICULTURAL PROMOTION

James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies, 10 each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas
News Editor... John H. Bennett
Society Editor... Mrs. John McLean
Adv. Manager... Melvin Young
Mech. Superintendent... Harry Linderer

There's Nothing Wrong With A Woman Being A Printer Except She'll Get Dirty Hands

DALLAS Oct. 17 — There's nothing wrong with a woman being a printer. It has 18.

The newspaper publishers and the men who run the printing business make up the deficit with their own contributions.

It's a 30-year-old non-profit school, one of three of its kind in the United States. The others are in New York and Nashville, Tenn.

Pat Taggart, business manager of the Waco News-Tribune, is president of the Dallas School. E. M. (Ted) Dealey, publisher of the Dallas Morning News is vice-president; Frank C. Erwin, member of a Dallas printing firm, secretary-treasurer, and Will C. Grant, of Dallas, executive vice-president.

Twenty-one newspapermen and commercial printers are on the board of directors.

The Texas Daily Newspapers Association, meeting in Galveston this past summer, endorsed a plan to hold meetings in various towns to try to get boys interested in learning the printing trade. They also voted to sponsor a continuous basis.

It costs \$50 a month tuition for 16 months, plus room and board, to go to the school.

The basic course takes 16 months, but specialized, shorter courses are given also. The only requirement is a high school diploma, but exception have been made there.

A new group is started every four months. The last group started Oct. 6. Hand composition is first on the schedule -- learning how to set type by hand, learning that pie to a printer is a mess of jumbled type, that a galley is a column of type. Next is press work, where the boys learn how to roll 'em off of all the different kinds of presses. Then comes the job of learning to run a linotype

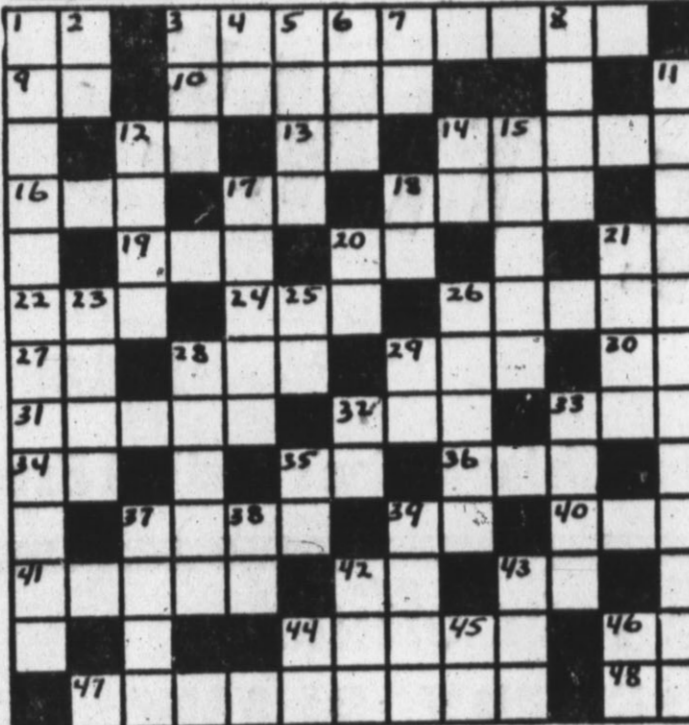
and maintaining it, too.

This new-fangled printing equipment hasn't eliminated the printer.

"We don't see any lessening of the need for printers, regardless of new and radical changes," Taggart said. "We have bigger newspapers and we haven't matched the demand."

Mrs. H. E. Henslee left Friday for Salmouth, Mass., where she will make an extended visit with her daughter, Mrs. George L. Mager. She was accompanied from Amarillo by Mrs. Mager's mother-in-law, Mrs. Geo. Mager. Before returning home Mrs. Henslee will also visit a son, Homer Henslee Jr., and his family in Darien, Conn.

CROSSWORD By A. C. Gordon



- ACROSS**
- 1-Preposition
 - 3-Non-deciduous type of tree
 - 9-Depart
 - 10-Autumn bloomer
 - 12-Rose terminology (abbrev.)
 - 13-Chemical symbol for cadmium
 - 14-Flower of the lily family
 - 16-Japanese statesman
 - 17-Exclamation of satisfaction
 - 18-Tree trunk overgrowth
 - 19-Title of respect
 - 20-Compass direction
 - 21-Abbreviated science
 - 22-Employ
 - 24-Familiar flower-vibrator
 - 26-Container for shipped fruit
 - 27-Behold!
 - 28-Swamp
 - 29-Dance step
 - 30-College degree
 - 31-A type of lily
 - 32-Close friend
 - 33-Unrefined mineral
- DOWN**
- 1-Pertaining to the growing of crops
 - 2-Preposition
 - 3-Dine
 - 4-Opposed to (abbrev.)
 - 5-To design with a corrosive
 - 6-Predominant flower color
 - 7-Ancient country of culture (abbrev.)
 - 8-Lampreys
 - 11-Wintergreen trees
 - 12-Most popular flower
 - 14-AC
 - 15-Ernulphs
 - 17-Vine covered covering
 - 18-Pronoun
 - 20-Chemical symbol for selenium
 - 21-Heavenly body
 - 23-Item important to plant growth
 - 25-Latin abbreviation meaning "for example"
 - 26-A type of lily
 - 28-Plant-source of sugar (pl.)
 - 29-Parental nickname
 - 32-Greek letter
 - 33-Delta
 - 35-Measure of area
 - 37-River sediment
 - 39-Woody plant
 - 42-Evergreen shrub
 - 43-Popular color of the popular rose
 - 44-Gladious Knowledge (abbrev.)
 - 45-Compass direction
 - 46-Exclamation

Things That Grow

- 34-United Latin (abbrev.)
- 35-Three-toed sloth
- 36-Meadow
- 37-Galate
- 39-Chemical symbol for tantalum
- 40-Evergreen tree
- 41-Herb yielding aromatic seed
- 42-Period of time (abbrev.)
- 43-Royal Standard (abbrev.)
- 44-Aquatic birds
- 46-Pronoun
- 47-Flowering plant
- 48-Like

All Texas To Have Part In Golden Anniversary At TSCW

Women from every county in Texas are expected on the campus of the Texas State College for Women, Nov. 6, when a mammoth kick-off celebration opens the Golden Anniversary year of the college. Three-fourths of TSCW's 50,000 ex-students live in the state.

"An evaluation of TSCW's fifty years of achievement and a forecast of her glorious future will be given at this time," Dr. John A. Gunn, president said.

Among the speakers and their topics during the day-long affair which will include a convocation, anniversary luncheon, demonstrations and exhibits, are the following:

Mrs. Van Hook Stuybs of Wortham, president of the Texas Federation of Women's Clubs, who will outline the history of TSCW. The college was opened in 1903 largely through efforts of the women of the state.

Judge Carl Rungo of San Angelo, chairman of the TSCW board of regents, who will view the place of the college in today's world.

Dr. M. T. Harrington, president of Texas A & M College, who will discuss the contribution of the college to higher education in Texas from the standpoints of a brother institution.

Rep. Frank Icard of the 13th U. S. Congressional District, who will salute the college on its distinguished contribution to the welfare of the nation.

Ed Gossett of Dallas, former congressman and husband of a TSCW ex-student, who will point up the role of Texas' college for women in supporting the development of the state and the strengthening of the home.

Dr. Gunn, who will discuss future plans of TSCW, the states' university for women.

The luncheon speaker will be

Kiwansians Hear Report Of Austin Convention

Pat Sullivan, Loyd Lovell and Bill Patton each gave a short report at the Kiwanis meeting Thursday of their trip to the Kiwanians International convention that they attended this past week. The convention was held at the Stephen F. Austin Hotel in Austin. The trio represented the local organization at the convention.

Texas newspaper columnist and TSCW regent, will be mistress of ceremonies. Many men, representing business, industry and agriculture, also will be present to see actual operation of all phases of work being done.

A feature of the morning academic procession will be representatives of women's colleges throughout the nation. Activities will continue throughout the evening, when the 18 TSCW dormitories hold open house for thousands of visitors.

Streu's Diary

October 17, 1952

DEAR DIARY:

As has been the case for some time, The Brand is still getting things all mixed up. I'll admit going to Oklahoma City -- but not for either "the record", or for records. I went over to see the RCA Victor distributor about this television business. Now here's the scoop --

1. Television in Amarillo and probably in Lubbock around March, 1953.
2. Programs will be "canned" for several months.
3. Hereford residents should be able to pick up both stations with a minimum of difficulty.
4. Huge, expensive and high antenna towers are not needed -- neither will you need a high powered antenna.
5. Most TV manufacturers change models about twice annually -- usually January and July.
6. It would seem that anyone buying high powered towers, antenna, and TV sets before Jan. 1953 is not entirely intelligent.
7. Streu's will have the finest in TV sets and the necessary installation appurtenances in plenty of time before TV broadcasts start.
8. If you just can't wait, Streu's has pictures and prices of current models of RCA Victor TV sets -- prices from \$199.95 to \$835.00. Be happy to get them.

Keep getting more and more gift goods for Xmas. And, I keep pounding away at the idea that it will be a good thing to shop early, using Streu's lay-away --

STREU

Mrs. J. W. Kirby Is Hostess To Bayview Club

Mrs. J. W. Kirby was hostess to Bayview Study Club on Thursday, for a program on Arts and Crafts of the Southwest.

Mrs. J. W. Spradley gave the discussion. She said that the Southwest was an area of culture, much of which is of Spanish and Indian origin.

The Arts are used extensively in the churches. Much of the furniture is beautifully carved and other art is used in decoration. Great sales of basket weaving, pottery, leather goods and pictures are held and now they are seen all over the world.

The president, Mrs. A. M. Jones presided over the business meeting when reports of several committees were heard.

Members present were Mesdames; R. B. Miller, E. L. Naugle, J. W. Spradley, J. P. Slaton, Paul Mathers, J. R. Allison, D. H. Alexander, Phillip Barkley, H. L. Benefield, H. G. Conkright, C. J. Crump, Wayne Evans, Leo Forrest, E. W. Harrison, George G. Heard, A. M. Jones, Miss Frances Turrentine and the hostess.



THIS WEEK'S SPECIAL!

Nutrena
SOW AND PIG FEED

\$6.10 Per Hundred

BRADLEY GRAIN CO.
and **HEREFORD FEED CO.**

It Will Pay You To Drive To Bradley Grain Co.

DIAMOND VALUES GALORE

DIRECT IMPORT FOR OUR STORE

Crescent

BEAUTIFUL DIAMOND RINGS with Larger Lovelier Gems

All Genuine Registered Diamonds

\$250.00 **\$400.00**

Gems of gleaming brilliance in settings of rare beauty and exquisite styling. All yours at our amazing money-saving prices. Come in, and see these sensational values in Crescent Diamond Rings.

1 Full Carat Of Diamonds Special **\$474.50**

EASY TERMS

3/4 Carat Of Diamonds Special At **\$374.50**

PAY WEEKLY BUDGET PRICED

KESTER'S JEWELRY And Gift Shop

409 N. Main St. Phone 985

DAIRY SALE

7 Miles West On Harris on (F M 1058), 2 North
From Hereford, Texas

WEDNESDAY, OCTOBER 22nd.

Sale Starts 11:30 a. m. - Eat At 12:30 - Cows At 1:30

71 HEAD OF CATTLE

- 17 Fresh Holstein Cows, 2-6 year old in production Nov. 10 Extra heavy, 1 - 1700 lb cow giving 100.2 lbs. of milk at 4% (DHIA Test)
- 7 Cows, springing, Some heavy
- 16 2-year old Heifers, to freshen soon. Some before sale date
- 25 head 1-yr. old Heifers of good breeders also
- 6 head if good producing Jersey with DHIA record.
- 3 Holstein Bulls; 1 3-yr. old, 2 2-yr. olds, Descendants of Carnation Breeding.
- DHIA TEST TO BE GIVEN ON EACH COW AT SALE!

- Some baby calves under 3 weeks old. TB-Bangs Certificate with each animal.
- 1 10-inch IHC Feeder Chain Type Feed Mill.
- 1 2-wheel stock trailer with 7:00x20 tires. With spare.
- 2 units of Surge Milkers, with pump.
- 1 6-can milk cooler; 3 years old, IHC.
- 2 12-can racks, pipe and angle iron.
- 2,500 feet heavy hog wire, nearly new.
- Lots of wood paneling for hog gates. Some 20 feet long.
- 1 Hog house, large.
- 1 6-cow stacion. Made of 2-in. pipes, 50-inch spacing. Easily moved and remounted.
- Hose, Belts, Buckets, etc.

A barbecue lunch will be served by Workers 4-H girls at 65c a plate. Free Coffee. Bring your family and come for lunch.

TERMS: CASH

M. G. CAYWOOD, OWNER

Kenneth Boxeman
Corky Boxeman
Auctioneers

BOX 94 - HEREFORD, TEXAS

Gregory Clark

WEEKLY WINNERS OF 4th Week Contest

- 1st Prize Winner
Raymond Morris
- Tying for 2nd and 3rd
I. L. Whitefield
Dallas Phillips
Mrs. Wanda Tinsley
Harold L. Smith
Dean Herring
W. B. Dowell
O. Z. Golden
Mrs. Earl Stagner
L. H. Lookingbill, Jr.

IT'S

GAME TIME

AGAIN

Match Wits With the Nation's Football Experts!

**FOOTBALL
CONTEST**

WIN

Prizes Every Week

Your official ENTRY BLANK for Football Contest

Week End October 24-25, 1952

- | | |
|---------------------------------|-------------------------|
| Friona at Hereford | UCLA at Wisconsin |
| Hardin-Simmons at Arizona | Navy at Pennsylvania |
| Texas A&M at Baylor | Indiana at Northwestern |
| Texas at Rice | Detroit at Okla. A&M |
| Kansas at SMU | Minnesota at Michigan |
| Houston at Tempe | LSU at Maryland |
| Lamar Tech at Trinity | Purdue at Illinois |
| Abilene Christian at West Texas | Mississippi at Arkansas |
| Duke at Virginia | Army at Columbus |
| California at USC | Georgia at Florida |

Name _____

Address _____

ENTER TODAY!

RULES

1. Anyone can enter except employees of paper and their families. Use official entry blank from paper.
2. Circle each team you think will win for every game on blank. Weekly prizes given those naming most winners. Cotton Bowl tickets awarded to those picking most winners over complete contest.
3. Put entries in contest boxes at stores sponsoring this page. Do not bring to paper. Entries must be in by 6 o'clock Friday before games.
4. ONLY ONE ENTRY ALLOWED PER CONTESTANT!
5. Judges sports editor of Brand. Decisions final.

PRIZES

- GRAND PRIZE
4 COTTON BOWL TICKETS
- 1st Weekly Prize
\$5.00 In Trade At Park Ave. Drug Store
- 2nd Prize
\$3.00 Cash At Brand
- 3rd Prize
\$2.00 Cash At Brand

Pick Your **WINNERS!**

Deposit Entry With One Of These Firms!

<p>Visit The PARK AVE. DRUG STORE Your Soft-Drink Center Prescriptions Filled School Supplies - Gift Items</p>	<p>DUB'S MAN' SHOP Home of Famous Nationally Advertised Men's Wear, McGregor, Wilson Bros., Stetson Hats, Florsheim Shoes. "COME SEE US" Corner 3rd & Main Ph. 112</p>	<p>Always A Winner When You Put Hereford Bakery Products on the Table. Hereford Bakery 312 N. Main Phone 46</p>	<p>PHONE 111 ACME CLEANERS Good Clean Clothes Like Good Clean Sports, Can't Be Beat. PICK UP & DELIVERY SERVICE MADE TO MEASURE CLOTHES</p>	<p>NEILL BODY SHOP All Types of Body Work FREE ESTIMATE Painting Welding Glass Work 120 Schley Phone 1392</p>	<p>ALL AMERICAN The Best and Latest in Sporting Goods - Guns - Shells - Fishing Tackle. HEREFORD HDWE. 216 N. Main Phone 567</p>	<p>THE LITTLE THINGS We Will Look Out for the Little Things in Your Insurance - Which Will Take Care of the Big Thing in Time of Loss. JOHN McLEAN Insurance Agcy. Phone 273</p>	<p>YOU ALWAYS WIN When you pick your Jewelry Needs from Cowan's Jewelry Cases. We handle only Nationally Known Brands. Your Doctor of Sick and Decrepit Watches. Kenneth (Doc) Cowan COWAN JEWELRY</p>
<p>THE SUNDAY BRAND First In Local Sports Coverage</p>	<p>JOHN DEERE IMPLEMENTS H & W Implement Co. Krause Plows - Amalie Oil 244 East 3rd St. Phone 5</p>	<p>Never Out of Bounds Our Prices are Reasonable, Our Service Reliable. See us for all your Radiator Work. Hereford Radiator Service 324 East 2nd St Phone 1597</p>	<p>COMPLETE CONOCO SERVICE We are open day and night--the only place in town without a key. PITMAN SERVICE STATION Corner 1st & Main Phone 588</p>	<p>Try B & D TRACTOR CO. New Idea Farm Machinery Ferguson Tractors Sales and Service</p>	<p>School Kids Look Their Best in Clothes Washed At VAUGHT LAUNDRY Try Us Today</p>	<p>For All Your Laundry and Dry Cleaning Needs SEE Hereford Laundry & Dry Cleaners Or Call 298 For Pickup and Delivery Ernest Kendall</p>	<p>PHILLIPS & LAWRENCE NASH 503 East 1st St. Phone 97</p>

It's Fun To Win! Be An Expert! — CASH PRIZES EVERY WEEK!



FIVE GENERATIONS WERE REPRESENTED here October 12 when Mrs. Annie E. Fullwood of Kerrville, Texas, 86, seated second from left, visited in Hereford. Others pictured above are Bob Fullwood, extreme left; Mrs. D. C. Walser, 3rd from left; Mrs. Melvin Raney and Perry, extreme right. The group represented 5 generations of the family. Photo by Alex Thompson.

Dawn Music Club Holds Session

The Dawn Music Club met in regular session at the home of Mrs. Gayle Neal Tuesday afternoon. Plans were made during the business session for the seventh

district, Texas Federation of Music Clubs convention in Amarillo. Mrs. J. B. Caraway was elected club delegate with Mrs. Melvin Gill as alternate. Mrs. Bruce Brown was named to prepare a number for the fun frolic. Mrs. R. T. Stewart, choral director, will have charge of the Fine Arts music. The program was a discussion

of the symphony. Mrs. Melvin May as a leader gave a detailed description of the various instruments of the orchestra and the part each plays in the presentation of a symphony. Members present were Mesdames; Zed Stewart, Reece Stewart, Carl Wimberley, Bruce Brown, R. T. Stewart, Melvin Gill, Melvin May and the hostess.

PREPARE FOR WINTER

NOTICE

Butane Irrigation Motor Users

Cold Weather is Approaching and if you have no anti-freeze in your heat exchangers, we

urge you to

DRAIN THOSE HEAT EXCHANGERS

NOW

If you do not know how, call us and we will be glad to tell you how or come to your farm and assist you

Dearborn Heaters

We Can Supply These Heaters in Any Capacity

BLANTON BUTANE INC.

437 E. 1st St.

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EYES EXAMINED
GLASSES FITTED

NO APPOINTMENT NECESSARY

LEE

Optical

609 POLK ST.
AMARILLO, TEXAS

SINGLE VISION
GLASSES as low as
\$14.50
Complete

LET'S COOK SOMETHING with Mrs. Jim Whelan

Staff Of Life In Varied Forms Nourishing Hot Rolls Or Muffins

There may be a man who doesn't like hot breads, but he would be a gastronomical curiosity. Homemade breads mean every thing that is comfortable and homelike and of course good bread is good for you for its ingredients are nourishing. It can indeed be the staff of life.

Mrs. Jim Whelan received her degree in home economics at Mississippi State College for Women at Columbus and taught high school home economics for seven years before her marriage. Her good counsel and good recipes have started many young cooks on the road to proficiency. And she has never found any recipes that suit her standards for rolls and muffins as well as the two offered in this column today. If directions are followed the finished product will be smooth and light and delicious.

Refrigerator Rolls

1 qt. sweet milk
1 cup lard or Crisco
1 cup sugar

Put on stove and let come to boil, then cool to luke warm. When nearly cold crumble 1 cake of Fleischman's yeast or 1 package of dry yeast dissolved in 1/4 cup of warm water. Add enough sifted flour to make light cake batter. Set in a warm place for two hours in covered bowl (Mrs. Whelan sets bowl over pilot light on stove). After the two hours is up, add 1 tablespoon salt; 1 tablespoon baking powder and 1 teaspoon soda. Stir well and add enough flour to make a stiff dough. Knead well and place in refrigerator. Use as needed. It may be kept as long as two weeks.

Make into rolls 1 or 1 1/2 hours before baking time and place in

cold oven. Turn oven at once to 350 F degrees and allow to cook 15 or 20 minutes. (This allows rolls to get full bulk) Turn oven to 450-F or 500-F degrees and finish cooking to light brown.

Easy Muffins

2 cups sifted flour
3 teaspoons baking powder
2 tablespoons sugar
1 teaspoon salt
1 well beaten egg
1 1/2 cups milk
2 tablespoons melted fat

Sift dry ingredients together, add milk to egg and melted fat and combine the mixtures. Beat only enough to mix as beating makes muffins more compact causing tunnels. (The batter will look lumpy). Put batter in oiled muffin pans filling about 2/3 full. Bake in 350-F to 400-F degree oven for 25 minutes. Remove from pans at once and serve hot with butter and jam or preserves. Delicious served with scrambled eggs and sausage links.

To vary - cup of whole wheat flour and 1 cup of white flour may be used instead of two cups of white flour.

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1500 GALLONS PER MINUTE by actual test is being thrown by the pump in the above photo made on the Raymond Harrow Piece, 8 east and 8 north of town, using a Chrysler Industrial Engine.

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Gray County's Most Memorable Occasion Comes To Successful Close After 3 Days

PAMPA — Gray County's most memorable occasion -- its 50th Birthday Celebration -- came to a successful close Tuesday night after nearly three big days of fun, thrills and excitement. Fair weather Sunday and Monday greeted the estimated 10,000 persons who took an interest in all or part of the big celebration. Tuesday, however, turned off cold, accompanied by a whipping wind from the north that kicked up plenty of dry, powdery dust on the flat Panhandle Plains. From the ESA Style Show at mid-afternoon, Sunday, until the close of the final Hal McIntyre Dance Tuesday night, visitors saw the work of months of preparation materialize into what was termed as: "A successful and most unforgettable celebration."

Changes In Basketball Rules To Be Put Into Effect This Season

There are some important changes in the basketball rules, one designed primarily to stop stalling and too cut out the rough stuff. There also is a movement on foot to allow a player more fouls, which would appear to be defeating the purpose of the two rule changes that are supposed to diminish rough play. The proposal to allow a player more fouls will be tested in Dallas in December when the second annual pre-season Southwest Conference Tournament is held. The Southwest Conference, which espoused the proposal that would allow a player three personal fouls per half instead of five for an entire game, got permission from the National Rules Committee to experiment in the annual tournament. Under this rule a player could make three fouls in a half and then come back and play the second half with privilege of making three more before being banished for good. It was argued that basketball was the only sport that put a player out for non-dirty play. In football, you aren't put out unless you do something lowdown. In baseball, you have to cuss the umpire. But in basketball you can be put out for blocking the man with the ball, hacking him trying to get the ball, etc., none being considered dirty play. Of course there are other sports in which you are put out without doing something dirty. Take track: if you jump the gun too much you're through. You can be disqualified for not being far enough ahead when passing a runner. But anyway compared to football and baseball, basketball does

"Always a Good Show" STAR Theatre SUNDAY - MONDAY - TUESDAY

Advertisement for Lydia Bailey's play 'In His Arms... The Most Dazzling Jewel of the Pagan Half-Jungle World'. Includes names Dale Robertson, Anne Francis, William Marshall, Charles Korvin.

Proud as a Peacock...

Advertisement for Poll-Parrot shoes for boys and girls. Includes an illustration of a boy and girl.

Anthony's THE C.R. ANTHONY CO.

NEW! TWIN H-POWER

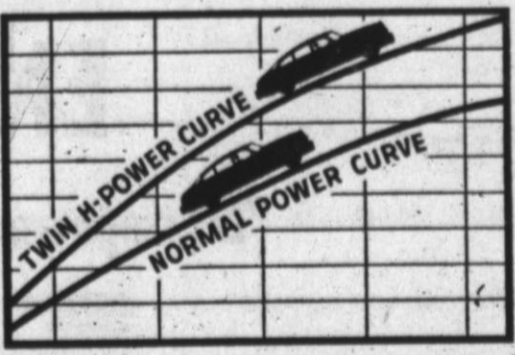
... EXTRA PUNCH from every drop of gas



SENSATIONAL ENGINE DEVELOPMENT gives you complete command throughout your driving range

Take fair warning: Once you try new Twin H-Power in a Hudson, you'll be spoiled for any other car! This sensational new engine advance features a multiple-fueling system that enables Hudson's great high-compression engines to develop more power from every drop of gas... premium-grade fuel is not required! In the city or on the highway, at the speeds you use most in your daily driving, Twin H-Power gives you lightning-like getaway and tremendous reserve power.

You must try Twin H-Power yourself to believe it! Twin H-Power teams up with Hudson's exclusive "step-down" design (which provides the lowest center of gravity in any American car) to bring you the liveliest, yet safest and steadiest, ride ever known. You can handle a Hudson with perfect assurance and ease on the roughest roads and in the sharpest curves.



Performance plus when you need it most—that's Hudson's amazing new Twin H-Power. Come in, try it today. Or phone us and a Twin H-Powered Hudson will be brought to your door. Twin H-Power is available at slight extra cost on the Hudson Hornet, Hudson Wasp and Commodore Six.

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It's Quick! — Dries in 20 Minutes

It's Durable! — It's Tough

Perfect for every room in the house

Rockwell Bros. & Co.

WEDNESDAY - THURSDAY

JUDY HOLLIDAY



WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY. Anniversaries from Sun., October 19 - Wed., October 22. Mr. & Mrs. George Jones, Mr. & Mrs. K. W. Neill, Mr. & Mrs. Odie Moore, Mr. & Mrs. Marston G. Ma, Mr. & Mrs. C. H. Hammock, Mr. & Mrs. Sidney Fuller, Mr. & Mrs. J. G. Evans, Mr. & Mrs. R. H. Veigel.

TOWER DRIVE-IN THEATRE

SUNDAY - MONDAY

Advertisement for 'Westward Ho!' featuring Roy Cameron and 'Wagons West' featuring Noah Beery, Jr. and Peggie Castle.

TUESDAY - WEDNESDAY

Advertisement for 'Alan Ladd' featuring Alan Ladd and 'Capt. Carey, U.S.A.' featuring Wanda Hendrix.

OZARK DIKE

by RAY GOTTO



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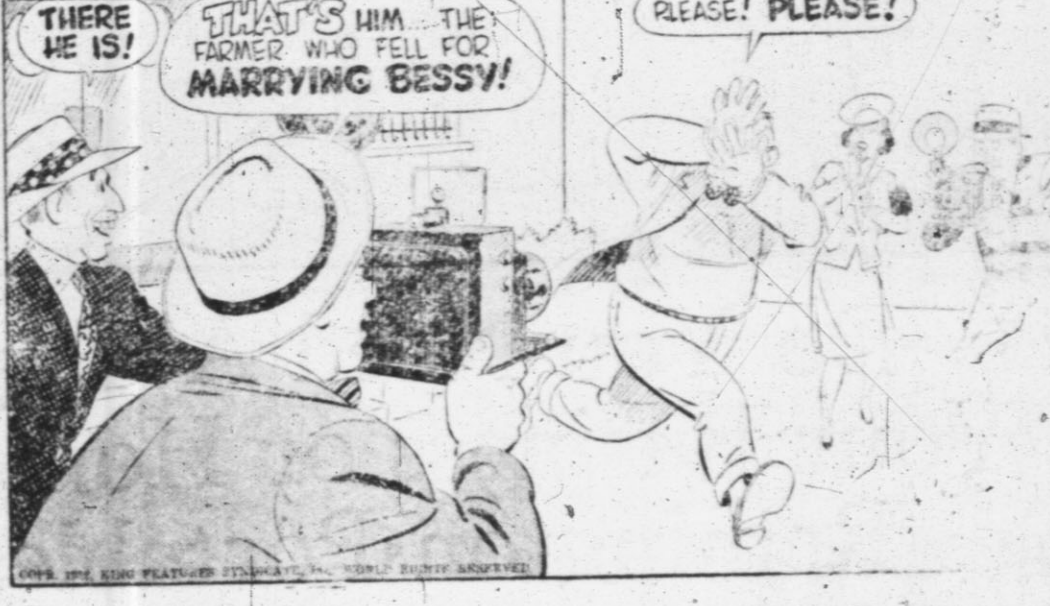
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ROSCO SWEENEY
By ROY CRANE



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MANDRAKE

THE MAGICIAN

BY LEE FALK & PHIL DAVIS

IN THE WORLD OF Z (ANOTHER DIMENSION): MANDRAKE AND THE CONVICTS ARE ATTACKED BY A HUGE FLYING CREATURE-- WHEN ANOTHER TERROR JOINS THE CHASE!

A BATTLE OF UNEARTHLY TITANS! THE GREAT CAT BEAST AGAINST THE GIGANTIC FLYING CREATURE!



OH--THIS IS AWFUL! WHAT CAN WE DO?

NOTHING--AGAINST THOSE THINGS. THEY'RE AS BIG AS LOCOMOTIVES!



THE BAT SUDDENLY VEERS AWAY-- THE CAT THING RACING AFTER IT!

I'VE HAD ENOUGH OF THIS PLACE! I WANNA GO BACK TO OUR WORLD-- BACK TO JAIL!

ME TOO!

THAT'S EASY. WE'RE RIGHT AT THE 'DOORWAY' NOW. I'LL CONTACT BOYD.



5



10-19

MANDRAKE, HOW ARE YOU? WE LOST CONTACT!

I'M IN Z. JUST OUTSIDE THE 'DOORWAY'. CALL THE POLICE. THE CONVICTS WANT TO GO BACK AND GIVE THEMSELVES UP!



CONTINUED

Do You Need A Typewriter In Your Business or Home? We Have Remington Portables On Hand The Hereford Brand

BLONDIE
by
CHIC YOUNG



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KING
of the
ROYAL MOUNTED
by
ZANE GREY

THAT'S KING! H-HE'S SWIMMING CLEAR OF THOSE FLAMES!

HE'S TOWING AN INJURED MAN! COME ON! THEY NEED OUR HELP!

BELIEVING KING DEAD, THE BANK ROBBER CHANGES TO HIS JANITOR UNIFORM AND REPORTS THE FIRE NEAR STILT TRESTLE TO INSPECTOR MCKENZIE. TOGETHER THEY HURRY TO THE SCENE!

CAREFUL, INSPECTOR... HE HAS A BROKEN LEG!

Y-YOU SAVED MY LIFE.. AND YOU SAVED TH' TRAIN TOO BY STEERING THAT TRUCK OFF TH' TRESTLE!

WHO HAS A SHARP KNIFE? WE CAN'T MOVE THIS MAN WITHOUT SPLINTING HIS LEG!

HERE! I ALWAYS KEEP MY KNIFE SHARP!

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AH, YES! IT SURE IS... IN SPITE OF THE NICKS! LOOK AT THIS, INSPECTOR!

BY JOVE! THE SAME MARKS LEFT BY THE YEGGMAN'S KNIFE!

Zane Grey 10-19

Y-YOU WON'T GET ME! I-I.....

OH!

YOU'RE NOT GOING ANYWHERE BUT TO JAIL!... A SEARCH OF THIS MAN'S HOME SHOULD TURN UP HIS QUICK-CHANGE, WATER-PAINT CAR DISGUISE AND THE BANK MONEY!

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LITTLE ANNIE ROONEY

by
BRANDON WALSH
AND
DARRELL MCCLURE



NOW, ANNIE, YOU HAVE NO REASON TO WORRY ABOUT MY HEALTH~ I AM MERELY GOING INTO THE HOSPITAL FOR A CHECKUP~

WHAT'S A CHECKUP?

FULL STOP



A CHECKUP IS SIMPLY A WAY OF LOCKING THE STABLE BEFORE YOUR HORSE IS STOLEN~

KINDA LIKE TELLIN' THE SERVICE STATION MAN TO CHECK YOUR OIL, WATER, AN' TIRES, HUH?



I HOPE YOU WON'T MIND LIVING IN THE CAR FOR A FEW DAYS DURING MY SHORT MEDICAL VACATION~

AS LONG AS YOU AIN'T SICK AN' WE KIN VISIT YOU EVERY DAY~ EVERYTHING WILL BE SWELL~

SHE LOOKS TIRED~ EXHAUSTED~ I HOPE THE CHECKUP FINDS NOTHING SERIOUS~

YOU CAN SAY THAT AGAIN~ SHE'S A CREDIT TO OUR PROFESSION~ A REAL ANGEL OF MERCY~ SHE IS DEFINITELY NOT EXPENDIBLE~



"STOP PRACTICING FOR SIX MONTHS OR MORE"? THAT'S IMPOSSIBLE~ I MUST HAVE AT LEAST A MONTH TO ARRANGE~

SORRY, JOAN~ AS A PHYSICIAN, YOU KNOW YOU ARE ON THE VERGE OF A NERVOUS BREAKDOWN~

BUT I MUST THINK OF MY PATIENTS~ MY EMERGENCY CASES~ OF GETTING A SUITABLE SUBSTITUTE DOCTOR~ OF LITTLE ANNIE~!!

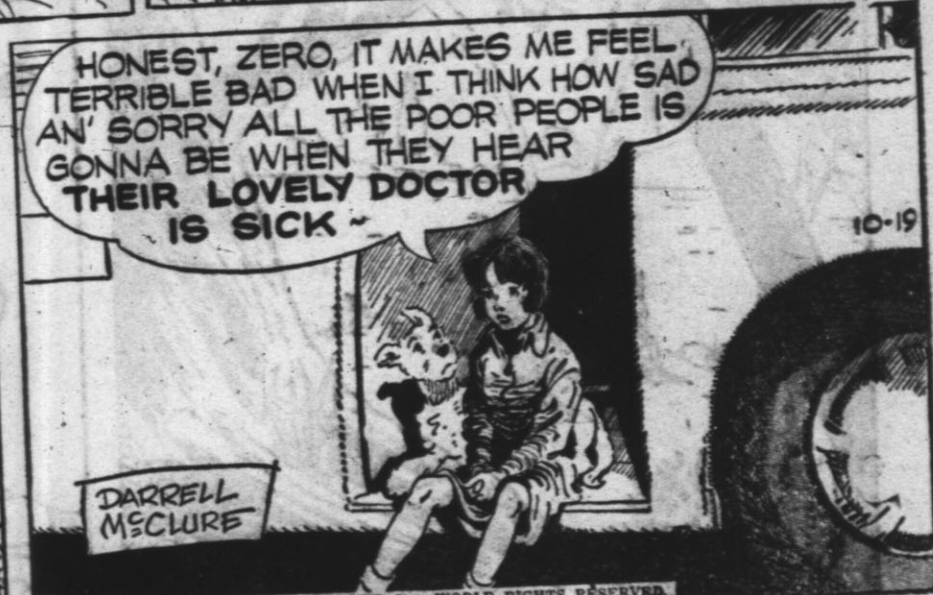
LITTLE ANNIE??



SHE'S A SWEET LITTLE HOMELESS ORPHAN~ AND HER DOG ZERO~

I PROMISE YOUR PATIENTS~ ORPHANS~ AND DOGS WILL BE TAKEN CARE OF~ IT IS YOUR HEALTH WE MUST CONSIDER, AND FOR THEIR SAKE YOU HAVE NOT THE RIGHT TO THROW YOUR LIFE AWAY~

HONEST, ZERO, IT MAKES ME FEEL TERRIBLE BAD WHEN I THINK HOW SAD AN' SORRY ALL THE POOR PEOPLE IS GONNA BE WHEN THEY HEAR THEIR LOVELY DOCTOR IS SICK~



DARRELL MCCLURE

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by FRANK ROBBIN



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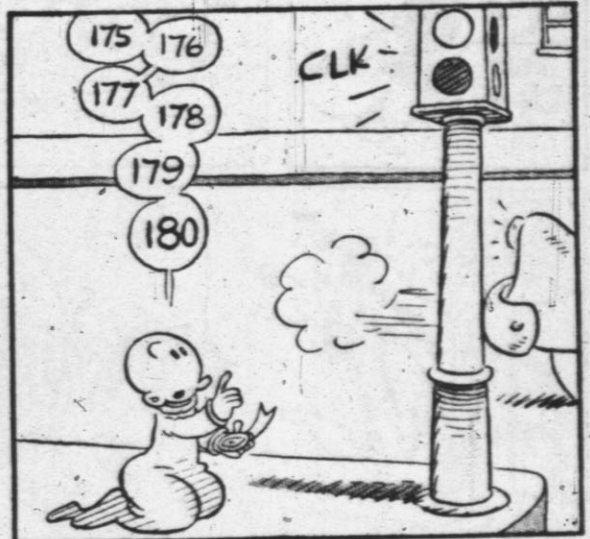
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WICKY MOUSE
by WALT DISNEY



WALT DISNEY PRESENTS
UNCLE REMUS
AND HIS TALKIN' BRER RABBIT

BRER BUZZARD B'LEEVES IN MINDIN' EVERY-BODY ELSE'S BIZNESS...



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