

SIGHTS, FACES SEEN

## Around Town

The Kiwanis Club will not celebrate its regular meeting next Thursday at the Jim Hill Hotel due to the Thanksgiving Day, it was announced by club president Pat Sullivan.

The entire Hereford Fire Department was guest of the Lions Club Wednesday at the Jim Hill at the club's regular noon luncheon meeting. Mayor Wilson introduced Chief Earl Phillips who in turn introduced members of the department present.

The Lions Club Ladies Night, set for Wednesday, November 26, has been called off, according to Don Zimmerman, president. The meeting was postponed, he said, when Evelyn Oppenheimer, Dallas book reviewer, advised that she would be unable to take part on the program due to a severe case of chicken pox. Regular meeting of the Lions Club will be held Wednesday at noon, November 26.

Oliver Streu, son of Mr. and Mrs. Urlin Streu, 413 N. McKinley, has finished boot training at San Diego and is now home on a 14 day leave, visiting his parents here and friends in Lubbock.

The F. H. A. formal initiation will be in the high school auditorium Monday, November 24 at 7:30 p.m. The public is invited.

The Jim Hill Coffee Shop is undergoing alterations and enlargements with business as usual and no interruption of the service.

Thursday is Thanksgiving and the majority of Hereford stores will be closed in observance of this national holiday. The Brand will be delivered Wednesday due to the holiday . . . and everything must be in one day earlier.

Bob Bookout, who has been in Hereford all during the lettuce harvest, has left for his home in the Rio Grande Valley. Bob said that his company furnished 679,115 crates used in the packing of the 1952 crop of lettuce in the Hereford area.

An Explorer Training session will be held Monday night at the Jaycee Club House starting at 7:30 p.m., with Gerald Wilson, district explorer training chairman, in charge.

## Christmas Hours Announced By Local Merchants

As a result of recent meetings held by the Hereford Chamber of Commerce the following closing days and hours are being announced by the majority of local merchants.

These merchants have voted to close two days during the Christmas season on December 25 and 26. It was the opinion of the majority of local merchants through a survey made by the Chamber of Commerce that since their Memorial Day Holiday was interrupted here that they were forced to call off this holiday and that they felt that the willingness of their clerks to make this change warranted taking the two day Christmas.

These same merchants voted to stay open until 8 p.m. the three days before Christmas, December 22, 23 and 24 in an effort to give people desiring to shop late or after working hours a chance to visit their stores.

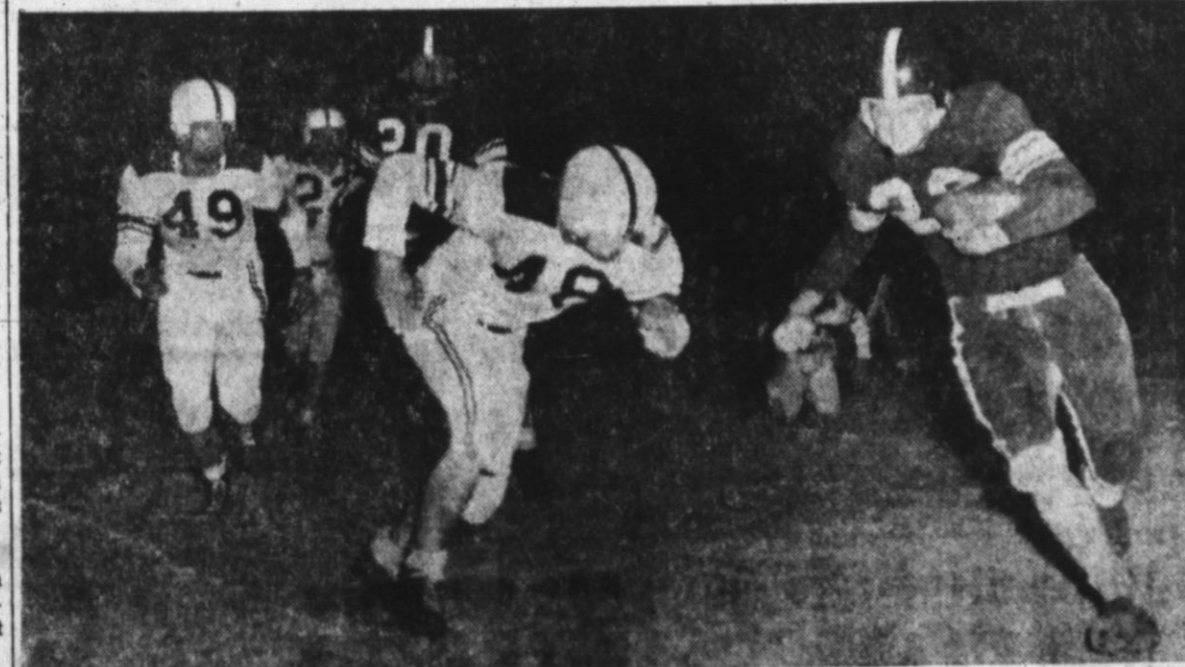
The Chamber of Commerce has planned special programs to be held each Friday throughout the Christmas season for the benefit of those shopping in Hereford, according to Cecil Massey of the local Chamber of Commerce. A parade will also be held on December 5 and a roving Santa Claus will be in town each Saturday afternoon during December.

## The Weather

	High	Low
Thursday	50	20
Friday	65	27
Saturday	65	25



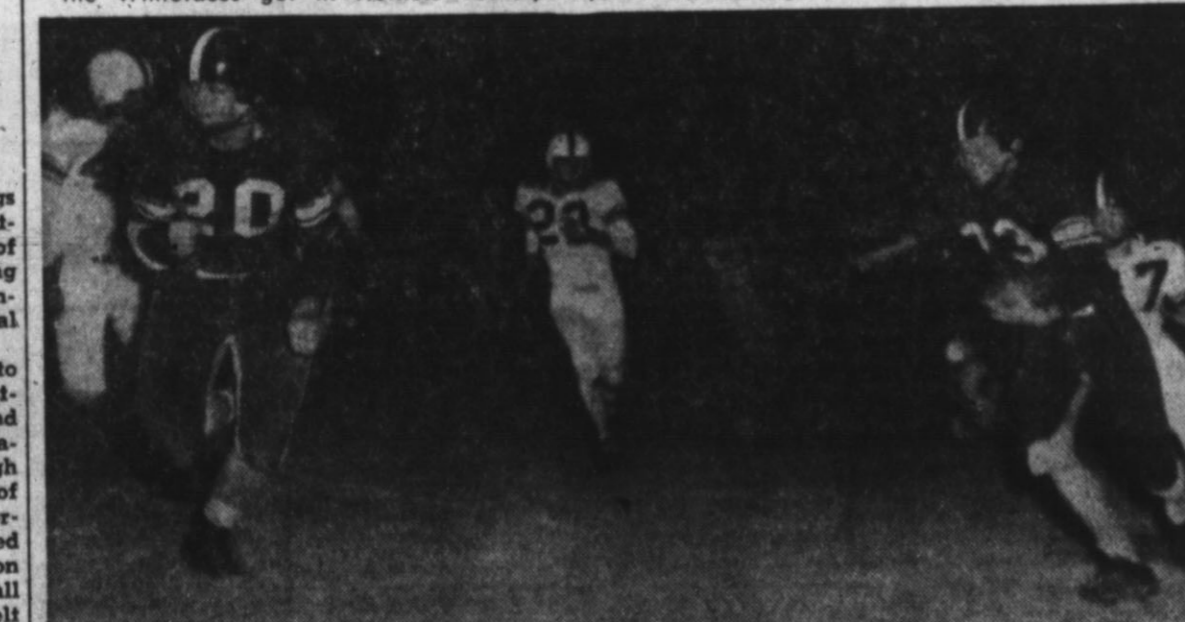
HORNET BACK TUCKER, 47, runs into trouble in the form of Marshall Wilson, with outstretched hands and Dale Winget right, as they downed the speedy little passer after picking up a first down in the game here at Whiteface Field in which the local club won by a score of 34-12. All W. H. Patton and Staff Photos.



WHITEHEAD GOES TO THE HORNET 2 . . . their 2. Short went over on the next play for the score. Charles Whitehead is shown above as he was chased out of bounds by Hornets on



WHERE'S THE BALL . . . it was fumbled and the Whitefaces got it. Hornets Tucker, 47, and Timmons, 22, are shown with Short, 24, coming in after the loose ball.



WHITEHEAD AGAIN . . . and this time he is shown with Raymond Dement 20, leading the way for a 1st down against the Hornets.



FRESHMAN MERRITT—heads for a nice gain against the Hornets as Tulia's Nelson, 26, comes in for the stopper. Self, 25, is the other Whiteface.

# \$850,000 School Bond Issue Passes 885-638

## 18th District Legion Convention To Open At Jim Hill November 29

The 18th District Convention of the American Legion and the American Legion Auxiliary will be held in Hereford on Saturday and Sunday, November 29 and 30th when 500 war veterans are expected to gather for the event. Registration for the convention will open Saturday at noon at the Jim Hill Hotel, Nov. 29th. Cecil Massey, chairman of the housing committee, with offices in the Jim Hill Hotel, Chamber of Commerce office.

Rev. Bill Arms, Past Department Chaplain of the Texas American Legion will be the principal speaker at the combined Auxiliary and Legion opening meeting Sunday morning at the Jim Hill Hotel, to which the public is invited. The Veterans will converge on Hereford for their annual district meeting which is more or less a strictly business affair, although it is reported that the famous 40 and 8 will stage one of their usual WRECKES.

## Whiteface Basketballers Open Season With Vega Thursday Night

Hereford Whiteface basketball team will open its season of play with the Vega club Tuesday night, November 25 at the local gym in a non-conference game. All home games will be both "A" and "B" with the "B" game scheduled for 6:30 with the "A" game following. The first conference game on

the schedule will be at Floydada on January 30. There will be six conference games during the season. According to the schedule released by Coach Wayne Stark Thursday the Whitefaces will be playing only five games before the home folks during the entire season. Some teams refuse to play here due to the size of the gym, Stark said.

## Bad Check Charge Filed In Court

Records in the office of the Deaf Smith county clerk show Saturday that charges had been filed against Ruth Beal in connection with swindling with a worthless check. A fine of one dollar and \$29.50 was paid.

Twelve boys have been working out with Stark thus far this season but as soon as the football season is over with, some eight more are expected to join the squad, with several more that may come in, Stark said. The full schedule for the season will be found in the Thursday Brand sport section.

## Nineteen Area Men Are Called By Board 18 For November, December

The following named men have been called for induction for November 26 according to an announcement from the local board No. 18 of the Selective Service, at Hereford.

Those called were: James Richard Gwyn of R. 1, Wildorado, Texas; Clark R. Andrews, Star Route, Hereford; Albert Anton Hartman, R. 1, Umbarger, Texas; Cecil Edward Hoelting, R. 1, Nazareth, Texas; Oscar Otto Prizlas, Box 61, Umbarger, Texas; Robert V. Hartman, R. 3, Box 910, Amarillo; Luke Jacob Acker, Nazareth, Texas; Alvin Leroy Shirley, 124 Ave. J, Hereford; Jerry Ray Landers, c/o G. W. Wilson, Faith, South Dakota; James Weldon Moody, Box 543, Bovina, Texas.

Claude M. Hicks, Box 924, Hereford; Edward Gardner Spring, Box 294, Friona; Gilbert Conrad Schulte, R. 2, Dimmitt; Charles Wentworth Sanders, Friona and Carl Lee Higginbotham, Gen. Del., Canyon.

Four men have been called for induction and are to report on December 2nd. They are: John Richard Gill, R. 1, Silverton, Texas; Viddian Weis, 229 N. Vega, Alhambra, Calif.; L. T. Hawks, Box 244 Castle Rock, Colo.; and Lewis Dee Gore, Friona.

## Hospital Notes

**PATIENTS IN HOSPITAL**  
Mrs. Allen Dawson, OB; Mrs. H. L. Meacham, surg.; Mrs. Lester Funk, surg.; Mrs. Chester Wiggins, surg.; Mrs. W. C. Davis, OB; Dr. B. M. Wiltshire, med.; Mrs. C. L. Figg, surg.; Baby Amaro, med.; Tony Hoffman, med.; Mrs. G. A. F. Parker, med.; Baby Florese, med.; E. M. Cox, med.; Florence Miles, OB.; and Mary Kay Tiggs, med.

**PATIENTS DISMISSED**  
Patients dismissed from the hospital Nov. 19th were Mrs. Walter Paetzold, surg.; Mrs. G. S. Wheeler, surg.; Mrs. Dora Inman, med.; and Rosemary Vega, med.; On Nov. 20th, Mrs. Jack Ward, surg.; Mrs. Raymond Salazar, OB; Russell Harris, med.; and on the 21st of November, Mrs. Mary Jo Pounds, OB; L. W. Combs, med.; and on Nov. 22, J. E. Cockrell, surg.

**BIRTHS**  
To Mr. and Mrs. M. J. Pounds on Nov. 20 a girl.  
To Mr. and Mrs. Harold Wiles on Nov. 20 a girl.

Hereford will get its new high school building . . . for 1523 tax payers in this school district went to the polls here Saturday and voted on \$850,000 bond issue for this much talked about building program by a vote of 885 for to 638 against. It was the third time since March of 51 that this particular issue has come before the voters and this time it passed.

Two other such proposed bond issues have gone down before the voters of this district. On March 3, 1951, a bond issue of \$1,000,000 failed by a 611 to 449 vote and on November 17, 1951 another for \$950,000 failed by a 613 to 491 count.

Persons opposing the bond issue were consistent, however. The bond issue this time drew 638 negative votes: in November, 1951, there were 613 votes against the issue. The first election March, 1951 chalked up a total of 611 votes against the bonds.

Plans will get underway almost immediately toward the new building, Robert Veigel, president of the School Board said, after the returns were counted. "We have immediate plans to find a suitable architect so that we can start working on this big project for our school."

"At present, we haven't named an architect, but we do have several applications for the job," Veigel said. "Committees will be appointed to work out different phases of the building program. One committee composed of Cliff Hicks, Dave Alexander and Carl McCaslin will go to San Antonio soon to make a thorough study of the 'lift-slab' type of buildings."

"The new school building will be located at the present site of the football field and the football field will be moved to the north of the present location and will be on the same lot," Veigel added.

"People can rest assured that their money will be spent to the best advantage for everyone concerned," Veigel concluded.

The new building will accommodate over 600 students and will have a new gymnasium and auditorium. Some two years will be required for the completion of the new plant.

The present high school building will be maintained as a Junior High and, moreover, since its reconversion will not be taken from the bond issue but will be paid out of general funds and it is believed that this expense will be slight.

## Whitefaces Finish Season With 34-12 Win Over Tulia

Hereford's Whitefaces wound up their 1952 football season with a decisive 34-12 win over the Tulia Hornets here at Whiteface Field Friday night before a shivering crowd. It was the Herd's second conference win of the season and it was the last game to play before the home folks for several senior players on the squad. The win puts the Whitefaces in second place in conference standing, having beat Canyon and lost to Floydada.

The Whitefaces lost very little time putting the game on ice for they scored the first time they had the ball and went on to take the game fairly easily. SCORING DRIVES Tulia kicked off to the Whitefaces Merritt on his own 10 and he was pulled down on the 36. Short got a first to the 48 and Tulia was off sides. Self added 3 and Short went for another 1st to the Tulia 40. Wallace got 8, Merritt a 1st to the 26. Short added 6 and Wallace went to the 5. Short lost 5, Merritt picked up 3 and Wallace drove over for the score . . . Dement kicked it and Hereford led 7-0.

Hereford's second TD came after Dement blocked a Hornet punt and Tunny Wilson pounced on it

on the Tulia 15. On 1st down Merritt went over for the score, Dement passed to Marshall Wilson in the end zone and Hereford led 14-0, about half way of the 1st quarter.

The Whitefaces third score Continued on page 2

## Leo F. Box Named Police Chief Here

Leo F. Box of Amarillo was named Chief of the Hereford Police here by the City Commissioners at a special meeting Saturday afternoon and will take over the duties of the office on December 1. Hollis Rainey will continue as chief until Box takes over the office.

Box at present is a lieutenant on the Amarillo Police Force and is assistant-captain on the midnight shift. He is 28 years of age and has been with the Amarillo police department four and one half years.

Box, his wife Jacqueline and two children, Annette 10, and Alan 5, were in Hereford Saturday afternoon when Box met with City Commissioners concerning the position on the force here. The commissioners voted unanimously to accept him to fill the position here.

No other officers had been added to the force here other than Box late Saturday afternoon. The force is still operating short handed.



LEO F. BOX Hereford's New Chief of Police

## Thursday Brand To Be Published Early This Week

Since there will be no rural mail deliveries on Thanksgiving Day, Nov. 27, and in order that rural subscribers will not be late in getting their Thursday Brand, delivery date this week will be Wednesday morning, Nov. 26.

News from correspondents should be sent in as early as possible for inclusion in the Thanksgiving edition. Classified advertising deadline this week will be Tuesday noon, Nov. 25. Advertisers who wish to insert Thanksgiving messages are likewise invited to call 30 Monday or Tuesday. Due to the shortage of time, it will be impossible to make individual calls on each merchant.

## Regional Field Advisor Will Meet With Camp Fire Girl Group Here

Miss Elizabeth Owen, regional field advisor for Camp Fire Girls, Inc., will meet with the local Camp Fire Girls Organization Monday through Wednesday, El-

mer Patterson, Council President stated today. While in Hereford, Miss Owen whose region includes Texas, New Mexico, Louisiana, Arkansas and Oklahoma will give special instruction to group leaders, committee chairmen, and the officers of the Council. Educational conferences will be scheduled for

## Whitefaces....

(Continued from Page 1) came in the 1st quarter when Wallace intercepted a Hornet pass on the 30 and went to the Tullia 19. Merritt's 1st pass was no good and Short went for 15 but Hereford was off sides. Merritt's next pass was good to Short to the Tullia 10. Merritt got a 1st to the 2 and Wallace went over for the score from the 2. Tucker's kick was no good and Hereford led 20-0.

### SECOND QUARTER

Tullia's 1st score came in the second quarter and came after Whitehead's blocked quick kick was recovered by the Hornets on the Hereford 23. Tucker got 4, passed for no completion and then ran to the 16. Nelson got 1. Tucker got 2, and passed to Bryan for a 1st on the 2. Nelson then went over for the score. Hutson's kick was no good and the score board read 20-0.

Hereford scored next in a drive that started on the Tullia 34 when Quattlebaum recovered the second half kick-off. Merritt went to the 22 for a 1st, Short added 9 but the Herd back field was in motion. Wallace then shook loose to the 2 1/2 and Short went over on the next play for the score. De-ment kicked it and Hereford led 27-6.

Tullia scored next starting from their own 39. Tucker passed for 9, then passed to Newby who went to the Herd 44. Tucker's next pass netted 4 and then he passed to Timmons to the 35. Hereford drew 15 on the next play for roughing the passer. Tucker then passed for a 1st to the 9. Nelson went over for the score through tackle. The kick was no good and Hereford still led 27-12.

The final score of the game was made by the Whitefaces in a scoring drive that started on their own 47. Wallace got 7, Merritt a 1st to the 40. Interference was called on Merritt's pass to Franklin Boyd on the Tullia 17. Self got 5 but Hereford drew 5 for back field in motion. Merritt got the 5 back, added 1 more and Whitehead skirted end to the 3, and smacked over for the score. Tucker's kick was good and the scoring ended 34-12 . . . and the Whitefaces had the second place in the conference, as the Floydada Whirlwinds were beating the Canyon club for the title.

### STATISTICS

Hereford	Tullia	
24	1st downs	13
220	yds rushing	3
84	yds passing	137
304	total yds gained	140
4	passes completed	15
6	fumbles	4
2	opp. fum. recd.	4
3	punts	3
15-115	penalties - no. & yds	5-35

### Card of Thanks

We wish to take this means of expressing our sincere thanks and appreciation for the Love Offerings that were sent to us by our many friends and for the lovely Card Shower.

May God bless each and every one.  
Mr. and Mrs. Raymond Sargent  
'S-22-1p



MISS ELIZABETH OWEN  
Camp Fire Girls, Inc.

specific instructions to leaders. Miss Owen received her B. A. degree from Hillsdale College in Michigan and did graduate work at New York University.

Her interest in Camp Fire Girls began when she joined a Camp Fire group during her grade school days in Battle Creek, Mich., and was further increased when she attended the Council's summer camp. She later was a counselor there and at Camp Fire Girls camps in Columbus, Ohio; Reading, Penn., and Fort Worth, Texas.

Prior to her appointment to the youth agency's national field staff, Miss Owen was executive director of the North Central Texas Area Council of Camp Fire Girls in Wichita Falls, Texas. She has also been executive director of the Sacajawea Area Council, serving communities in Washington and Idaho, with headquarters in Lewiston, Idaho, and a field director of the Ft. Worth, Texas, Council.

She is a member of the American Camping Association and the Beta Phi.

## Hereford To Be Honored At WTSC On February 14

West Texas State College at Canyon will honor Hereford citizens on February 14, 1953 at the basketball game at the college between WTSC and New Mexico A & M. The Hereford Band and senior class will be special guests of the college at the game.

The Hereford Chamber of Commerce will have 100 free tickets to distribute among those interested in attending the game, according to Cecil Massey, manager of the local Chamber of Commerce office.

Other tickets may be ordered directly from the college in Canyon for this special 'Hereford Day' observance.

**DOUBLE GUNN BROS. STAMPS**  
Wed. Nov. 26th with \$2.50 purchase or over



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FOOD STORES FOR Fresh

## Thanksgiving GOODIES

Ocean Spray **CRANBERRY SAUCE**  
2 No. 300 Cans 39c

HEINZ MINCE MEAT . . . 22-oz. Jar 53c  
NONE SUCH MINCE MEAT 9-oz. Pkg. 25c

Recleaned **PINTO BEANS 5 lb cello bag 55c**

Furr's Finest **Flour 25 lb. Sack \$1.65**

Velviline Or Paulette **TOILET TISSUE 1000 sheet roll 5c**

Heinz Whole **SWEET PICKLES . . . . . Pint Jar 49c**

Solicious Red, Maraschino **CHERRIES . . . . . 4-oz. Bot. 16c**

Fireade **MARSHMALLOWS . . . . . 1 lb pkg 29c**

Bama Preserves **APRICOT OR PEACH . . . . . 2 lb. Jar 51c**

Zestee Pure Preserves **STRAWBERRY . . . . . 12-oz. Glass 25c**

All Flavors Puddings **MY-T-FINE . . . . . 6 Pkgs. 49c**

Mission Cut - 2 No. 303 Cans **GREEN BEANS . . . . . 33c**

Del Monte Vacuum Packed Whole Kernel **CORN . . . . . 12-oz. Can 19c**

Rosedale Early June **PEAS . . . . . 3 No. 303 Cans 45c**

Bees Brand - 2 No. 303 Cans **PEAS and CARROTS . . . . . 25c**

Del Monte - 2 No. 2 Cans **SINACH . . . . . 33c**

Libby's Custard - No. 303 Cans **PUMPKIN . . . . . 31c**

Comstock Sliced - 2 No. 2 Cans **APPLES . . . . . 49c**

Armour - 3 1-lb. Cans **PORK & BEANS . . . . . 29c**

V-8 Cocktail - 46 oz. Can **JUICE . . . . . 39c**

Martiniell's **APPLE CIDER . . . . . qt. 31c**

Alabama Girl Sour or Dill **PICKLES . . . . . Quart Jar 33c**

- Reynold's - 25 ft. Roll **ALUMINUM FOIL . . . . . 33c**
- Mothers **OATS . . . . . 3 lb. Pkg. 48c**
- Aunt Jemima White - 5 lb. Sack **CORN MEAL . . . . . 49c**
- Diamond **TOWELS 150 Sheet Roll 19c**
- Diamond 15 A - 2 80-Count Pkgs. **PAPER NAPKINS . . . . . 29c**
- 3-Minute White or Yellow **POP CORN 2 10-oz. Cans 39c**
- Adolphus **RICE . . . . . 2 lb. Cello Bag 37c**
- Faultless **STARCH 2 12-oz. boxes 25c**
- Imperial Powdered or Brown **SUGAR . . . . . 2 1-lb. Boxes 25c**
- Schillings Rubbed **SAGE . . . . . 1-oz. Can 23c**

BELT'S EXTRACTED **HONEY**  
2 lb JAR 49c

ARMOUR **LARD**  
3 lb CTN. 39c



Sweet, Juicy Florida **ORANGES 2 lb. 21c**  
Rome Beauty **APPLES 2 lb. 25c**  
Fresh - lb Cello Pkg. **CRANBERRIES 29c**

Fresh Green Calif. **CELERY 1 lb. 11c**

Tokay **GRAPES 2 lbs. 25c**

Snow White **CAULIFLOWER 1 lb. 15c**

Cello Pkg. **TOMATOES Pkg. 21c**

Yellow **ONIONS 2 lb. 17c**

U. S. No. 1 Red **POTATOES 5 lbs. 29c**

Whole - Swift Premium, Smoked Tenderized

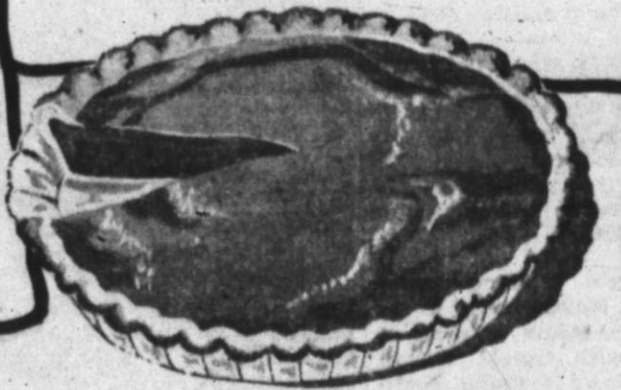
**HAMS 1 lb 55c**

Tall Corn, Iowa Pork **BACON 1 lb 49c**

Fresh Dressed **HENS 1 lb 47c**

Tues. P. M. & Wed. Only

PLENTY OF TURKEYS, FRYERS  
AND FRESH OYSTERS



### SNOWCROP FROZEN FOODS

- Snow Crop - 2 6-oz. Cans **ORANGE JUICE 35c**
- Snow Crop **WAFFLES Pkg. of 6 19c**
- Snow Crop - 10-oz. Pkg. **BABY LIMA BEANS 29c**
- Snow Crop - 10-oz. Pkg. **PEAS AND CARROTS 19c**
- Snow Crop - 12-oz. Pkg. **STRAWBERRIES 35c**
- Sno Whip - 7-oz. Pkg. **WHIP TOPPING 45c**

Shortening **SPRY 3 lb. Can 69c**

Hunts **PEACHES No. 2 1/2 Can 29c**

Gebhardt's **TAMALES No. 300 Can 19c**

Skinners - 7 oz boxes **Spaghetti & Mac. 2 for 21c**

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LOOK FOR THIS SYMBOL OF QUALITY WHEN YOU BUY PARTS



It's easy to fool the eye but hard to "fake" performance. That's why it will pay you to look for the IH Symbol of Quality on the part you buy . . . for precision engineering . . . high standards of quality . . . perfect fit . . . longer wear. Don't take a chance on "look-alikes." Insist on the IH symbol to "Parts-Protect" your farm equipment investment . . . to get peak performance.

See Us Today For IH 5-Star-Service and IH Quality Parts.



\*for care that counts in the field

Hereford Implement Co.

Raisin Brain	Egg Noodles	Long Macaroni	Lucky Strike Chunk Style	Lucky Strike Light Meat	Sunshine Krispy CRACKERS 1 lb. Pkg. 25c
<b>SKINNERS Pkg. 18c</b>	<b>SKINNERS 14-oz. Pkg. 33c</b>	<b>SKINNERS 14-oz. Pkg. 23c</b>	<b>TUNA Can 30c</b>	<b>TUNA Can 35c</b>	Shunshine Choc. GRAHAM CRACKERS . . . 6 1/2 oz. Pkg. 20c
Granulated Soap	White King	Laundry Bleach	Aunt Ellens	Baby Food Cereal	Toilet Soap
<b>WHITE KING Lge. Pkg. 25c</b>	<b>WATER SOFTENER Lge. Pkg. 25c</b>	<b>CLOROX Pt. Bot. 10c. - Qt. Bot 17c. 1/2 Gal. Jug 29c. - Gal. Jug 49c</b>	<b>PI-DO 9-oz. Pkg. 15c</b>	<b>GERBERS Oatmeal, Barley, Rice 8-oz. Pkg. 17c</b>	<b>CAMAY 3 Reg. Bars 23c 2 Bath Bars 23c</b>
Soap	Hand Soap	Laundry Soap	Soap	Soap	Soap
<b>IVORY 3 Med. Bars 25c 2 Large Bars 25c</b>	<b>PERSONAL IVORY 2 Bars 11c</b>	<b>P &amp; G Lge. Bars 45c</b>	<b>LAVA 2 Med. Bars 21c 2 Large Bars 29c</b>	<b>CHEER Giant Pkg. 74c</b>	<b>DREFT Giant Pkg. 74c</b>
Soap	Soap	Soap	Soap	Cleanser	Liquid Soap
<b>DUZ Giant Pkg. 74c</b>	<b>OXYDOL Giant Pkg. 74c</b>	<b>TIDE Giant Pkg. 74c</b>	<b>IVORY SNOW Lge. Pkg. 25c</b>	<b>SPIC and SPAN pkg. 25c</b>	<b>JOY Giant Bottle 74c Large Bottle 31c</b>



By JIMMIE GILLENTE

About the easiest way I know to start an argument is to put something in the Bull Column. However, once in a while you do get the correct information on a situation.

I said, for instance, that Ike Eisenhower, would probably be the second, if not the first, bald-headed president. Grant Fuller came along and confirmed that he will not be the first. Grant made the statement by discovering that John Quincy Adams was bald. Mrs. Helen Kent said she

told that this was wrong all of the time and then she noticed pictures of all the presidents in a recent issue of "Jack and Jill" magazine. We got the magazine down and found that there have definitely been four baldheaded presidents. They are: John Adams, 1797-1801; James Madison, 1809-1817; John Quincy Adams, 1825-1829; and Martin Van Buren, 1837-1841. James Buchanan, Rutherford B. Hayes, James Garfield and Grover Cleveland were definitely on the receding side—but managed to comb their hair

over the bald spots sufficiently to keep out of the Eisenhower Class.

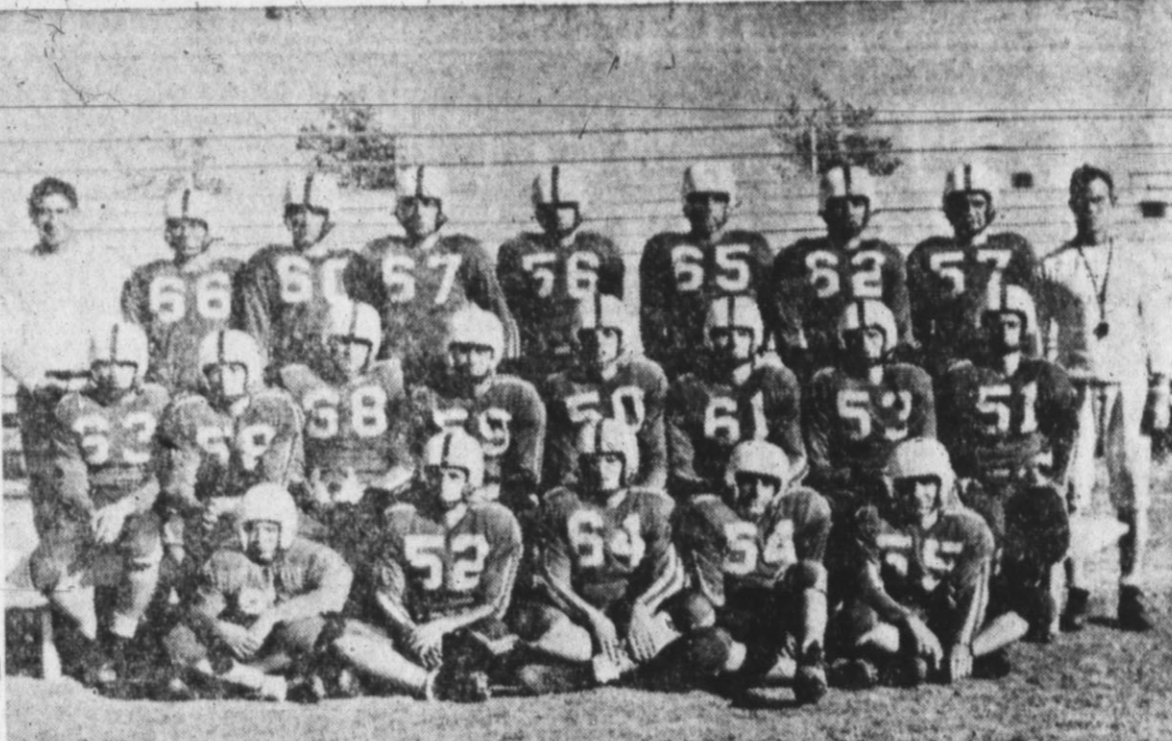
Thanks to Mrs. Kent. If there is still any question you can come by and look at the pictures in the magazine. It is remarkable to me that out of 32 different presidents only four were bald.

Wayne Edwards, sure looked scared in The Brand picture Thursday. This was probably appropriate, too. He is stepping into a rugged post. Not so bad as a school board job, maybe, but a close, close second. Running a town like Hereford is a truly difficult chore. However, I think the council made an excellent appointment. Also, I was very happy to see S. O. Wilson elevated to the post of mayor. Mr. Wilson has carried the ball remarkably well during long and trying months. I am always surprised at the judicious decisions Mr. Wilson hands down from time to time in City Court. He missed the boat back in his youth. He would have made an excellent judge. Instead, Mr. Wilson became a registered pharmacist. However, that was away back when folks called salesmen "druggists" and pharmacists "druggists". Public speaking was known as "elocution", later as "Expression".

This gives Hereford two registered pharmacists and a former army officer, Don Zimmerman, on the council. Don also deserves a lot of credit for his efforts and achievements as a council member. I keep wondering if these pharmacists have any connection with Hereford's wide renown as a health center. Anyway, it is certainly in line.

J. E. Morpurgo, the Englishman who has been cutting tapes for the British Broadcasting System in Hereford during the past week, is one of the best public speakers seen in the community in a long time. He gave the Lions Club an excellent report on England last Wednesday, some of it most heartening. "England is poor", he admitted, "but we've been poor before." He emphasized that England was ready to combat Communism, possibly more fervently than any other country in Europe. He also gave England's national health service a pat of approval and failed to draw fire—even from the doctors. While I am sure that few, if any single member, in the club agreed with this particular portion of his talk, Mr. Morpurgo presented his views so adroitly that most of the boys went by to shake his hand after the meeting.

He attempted to offset the vast



PRIONA CHIEFS... pictured above won their first district championship this year and will be pitted against the Dalou Wildcats in a bi-district game at Plainview, November 27 at 2:30 p. m. The Chiefs have some of

the highest scoring backs in theirs or any other class probably in Darrell Robbins with 126 points for the season and D. O. Roberson with a mere 75 points.

sums owed by England to the United States with the fact that the Southern States still owed vast sums to England. If I remember correctly, though, England lent these sums to the Confederate States during the Civil War. Aim of these Southern States, Mr. Morpurgo, was to overthrow the United States of America, today England's benefactor. Somehow this particular selling point didn't jell with me.

He was also amazed, like numerous other visitors, that no Lone Star flag seems to fly in Texas. Maybe this proves a point. The publishers from Wisconsin, Maine, Vermont, New York and several other points only last week greeted me with the words, "Well, we are glad that Texas finally joined the Union", which I took to mean that Texas finally went Republican.

Zona Evans thinks that even the birds are mixed up. One of them at least. She specifically means a woodpecker which has done considerable damage to their wood paneling and garage eaves. Mrs. Evans has a dim feeling that the woodpecker got sidetracked into the wrong territory, or that he is a not too smart woodpecker. Or maybe he just heard that we are going to have a Rural Telephone Association and happens to like the flavor of creosote. Needless to say, she isn't too happy about the arrival of this new feathered friend.

It was birds, of the other hand, that made Dub Reeves so happy Friday. Dub knocked off his first goose and he was almost as proud as if he had sold two suits and an overcoat. The goose cost around \$50 a pound, Dub says -- "if you count actual expenses involved. No time included". It was a beauty though.

**Sims Homemakers Club Meets With Mrs. Cavin**

The Sims Homemakers Club met in the home of Mrs. James Calvin, Wednesday, Nov. 19, with Mrs. C. W. Edwards, president, presiding.

Tulip planting was discussed and Mrs. MacNaughton gave a demonstration on china painting. Refreshments were served to the following Mesdames: M. W. Blankenship, C. S. Cogle, J. A. Crofton, C. W. Edwards, M. A. Ferguson, Cord Hammock, Glenn Hetzler, C. R. Hollabaugh, Mary Kingry, Paul Lyons, C. A. Perrin, Bill Reynolds, Haley Shaw, two visitors, Mrs. Stella Thuritt and Mrs. Betty MacNaughton and the hostess.

Officers were elected as follows:

A. O. Thompson Abstract Co.



Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

DR. MILTON C ADAMS

OPTOMETRIST

140 West Third

Hereford, Texas

Phone 37

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Better permanent waves expert manicures, careful contour hair cuts, hair treatments, skin care. All are features of our shop.



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of providing 75% of power needs for the largest naval shipyard in event of an emergency.

See LUTHER PEVLEY about Real Estate Res. Phone 524-W

The Navy is converting a 7000-ton former maritime vessel to a floating power plant, with a capacity of 34,500 kilowatts, capable

**Pre-Thanksgiving Clearance**

**VALUE EVENT!**

**Fall Dresses**

Regular Price	Sale Price
12.95 to 14.95	\$9.95
16.95 to 17.95	\$10.95
19.95 to 22.95	\$13.95
24.95 to 29.59	\$19.95
32.95 to 35.00	\$22.95
39.95 to 42.50	\$24.95
45.00 to 49.95	\$29.95
55.00 to 59.95	\$35.00
65.00 to 79.95	\$45.00
85.00 to 99.95	\$69.95

Group Of

**Rayon Suits**

Regular 29.95 to 35.00

**\$19<sup>95</sup>**

Famous Brand

**All Early Fall Hats**

1/2 Price

**Winter Coats**

**Drastically Reduced To Clear**

Both Fur Trimmed & Tailored Short & Long Lengths

**Suits**

Regular 39.95 to 99.95

On Sale For

**\$22<sup>95</sup> to \$59<sup>95</sup>**

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All Sale Prices Cash - No Returns or Refunds Please!

**SLACKS**

VERSATILE PERFORMERS IN A BUSY WARDROBE



Well-tailored slacks in smart, new-season styles and colors.

For a versatile wardrobe, team with jackets, sweaters, and sport shirts. Choose from our wide selections today!

**DUB'S**

**MAN'S SHOP**

Corner 3rd & Main

Phone 122

WANT ADS Phone 30-31

FREE Theatre Tickets To See



SUNDAY - MONDAY - TUESDAY NOVEMBER 23 - 24 - 25

Star Theatre

Be Sure and Ask for Your Free Tickets With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

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We have all FEED MOLASSES Any Quantity PRADER MILLING CO 3-1-30-1fc

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Hereford Glass Co. Expert Car Glass Installation Table Tops and Window Glass Ph. 1425 207 Park Ave. B-1-16-1fc

LUMBER UTILITY GRADE 2x4's \$45 2x6's \$45 1x8's and 1x10's \$6.95 per 100 feet CARL McCASLIN LUMBER COMPANY B-1-17-1fc

ROTARY RIG FOR SALE Ideal for irrigation or shallow pit. 4 1/2" Kelly & Drill pipe. Will take 241 in an acre. Phone 65932 Odessa, Texas B-1-45-8C

FOR SALE: White turkeys. South of cemetery. Phone 1807-W. Jesse Scott. B-1-11-20-3p

WANTED: DEALERS! Hard water in your area will make you money and save the customers money! \$50.00 complete will buy for them, from you, the "EJAX WATER TURBULATOR" Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. Has many other advantages in combating hard water. Write for information on dealership. "EJAX" Box 37, 1006 Burnett Street Fort Worth, Texas B-1-47-1fc

TURKEYS, ducks, geese, and butcher hogs for sale. Phone 754-J-1. Bill Notzger. B-1-12-29-1fc

FOR SALE: 600 6" and 8" cedar posts. Reasonable. Phone 1745. B-1-11-20-1fc

FOR SALE: Assortment of nursery for fall planting. Come to see me. Mrs. J. F. Ward, North Main. S-1-18-22-1fc

FOR SALE: Women's and children's apparel shop. Small inventory. Write P. O. Box 157, Oilton, Texas. B-1-15-24k

FOR YOUR AVON Christmas gifts see Mrs. Floyd Lowe, 120-B Avenue B. Phone 398-J. B-1-14-47-2p

FOR SALE: Well improved 50 acres. Irrigated. Within one mile of Hereford. Phone 1767-J or Box 949. B-1-17-22-1fc

FOR SALE: Beltsville white turkeys. Waite London Jr., Rt. 4. S-1-10-22-1p

WANTED: Rabbit fryers. Pay top prices. Phone 2-7093 or ship Floyd Rogers, 808 La Salle, Amarillo. B-1-15-22-2k

FOR SALE: Helpy Selly laundry in good condition. See Luther Pevely, 304 Main or phone 1509. S-1-16-22-3p

FOR SALE: Bovina Variety Store. See Mrs. Willie Smith at store in Bovina. S-1-13-22-1p

FOR SALE: White turkeys. South of cemetery. Phone 1807-W. Jesse Scott. S-1-11-22-1p

FOR SALE: One automatic Bendix washer in perfect condition with 40 pounds White King laundry soap, \$54.50. One Buntan range, \$75.00. One slightly used 20 gal. water heater, \$49.50. Culligan Soft Water Service, 841 East 1st Street. B-1-37-47-2k

FOR SALE: Peonies, tulips, and other bulbs from Holland. Plant now. Mrs. J. F. Ward North Main. S-1-17-13-1fc

FOR SALE: 35,000 hegari bundles for sale. W. B. Boston, 6 miles south Summerfield. B-1-14-21-1fc

2. FOR SALE Farm Equipment

FOR SALE: John Deere A tractor and cotton stripper, 2 row cultivator. Tool bar attachment. Pulling now. Good condition. \$650. 224 Ave. C. Phone 412-W. Oscar Pimmis. B-2-26-19-6p

FOR SALE 2 IA Case Tractors 2 15' Plows 1 Set Dempster Drills All equipment in A-1 shape Priced to Sell. JACK WILSON ON 25 MILE AVE Phone 433 B-2-47-4C

3. FOR SALE Automobiles

FOR SALE: 1932 Pontiac Chief-Deluxe. Three months old. Under 5,000 miles. Call 1655. S-3-14-22-1p

4. REAL ESTATE

SOUTH OF BLACK Very nice, clean 160 acres, 30 acres grass, in good irrigation area. Unimproved. No well. Price \$150.00 SAM NUNNALLY Lone Star Insurance Agency Ph. 424, Nite & Sun. 1711 B-4-45-1fc

FOR SALE By Owner 3 sections grass. 200 acre stalk field. Good water and fences. Immediate possession. Improved R. E. A. 320 acres Private lease. Price \$30 per acre. 4 miles south, 10 miles west, Amistad, New Mexico. FREDRICK, ROUSSER Clayton, New Mexico B-4-20-5P

HOUSES FOR SALE: New, two bedroom house on 100 ft. lot, fully insulated, well constructed, lots of storage space, wall to wall carpet on living room. Immediate possession. Price \$7500.00. For any type house see us first. Phone 9515 CAWTHON BROTHERS B-4-20-1fc

FOR SALE By Owner 3 Bedroom Home 100-ft. lot on paving, near high school. Small orchard, storm cellar, many other conveniences. Will sell or would consider trading for larger house. Phone 1873 or see F. A. TUCKER 206 Roosevelt B-4-2-17-1fc

FOR SALE Grocery store in County seat town. OPS No. 2. About \$10,000 stock. Good terms. 118 East Second, Dalhart, Texas. B-4-19-8P

A bargain in nice 2 bedroom home and garage on large lot at corner of Texas Ave. and Fuller street. Owner says it must sell. Possession at once. A good 3 bedroom home on Second street. Priced at \$5,000. Some terms. One 2 bedroom home on Knight street with garage. Priced \$6,500. For other bargains in homes see ROSE & BARBER B-4-20-1fc

\$8,500 CASH 320 acres of good level land, no blemishes, no light soil; 1 1/2 miles off pavement. \$8,500 down and good terms on the balance. SAM NUNNALLY 136 Main Phone 424 Night 1711 B-4-8-1fc

CHOICE Irrigated and Unirrigated Farm Land. City Property O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-1fc

SERIOUSLY! Have Some Buyers for IRRIGATED & DRY LAND FARM TRACTS. See or write at once J. B. ELUSTON REALTOR Serving This Territory for 50 years! NEED YOUR LISTINGS Box 1503 Hereford B-4-2-13-1fc

HEREFORD FARMS One quarter section, close in, shallow water. PRICE \$105 per acre SAM NUNNALLY Lone Star Insurance Agency 136 Main Phone 424 Night & Sun. 1711 B-4-15-1fc

A bargain in well located, well improved section, 3 irrigation wells. Will accept some desirable trade. One improved section, 3 miles off highway in irrigation belt. The price is below anything else in that vicinity. 160 acres in cultivation. Well located. Priced \$80 per acre. Terms. 270 acres well located and in irrigation area. Priced \$85 per acre. Good terms. For other bargains see ROSE & BARBER B-4-20-1fc

FOR SALE My Home on 25 Mile Avenue, just outside City limits. 30 acres with new 8" irrigation well. Sown in alfalfa. JACK WILSON Phone 433 B-4-47-4C

FOR SALE Large home converted to 3 apartments. May be used as home or kept as income property. Bargain price for sale. 514 Union or phone 495. REAL ESTATE LOANS - AUTO LOANS YOU DON'T HAVE TO WAIT QUICK SERVICE JOHN McLEAN Phone 273 S-4-2-1fc

HEREFORD FARMS Nice level 1/2 section all in cultivation. No sloping land. 1 8" irrigation well. Small house. Close in. \$28,000 cash will handle. Beautiful 1/4 section close in and on pavement. One 8" electric irrigation well. Priced reasonably. Choice section with two 8" irrigation wells. All level land with no waste land. Small improvements. \$60,000 cash down payment. SAN NUNNALLY 136 Main Phone. Nights & Sundays 424 1711 B-4-18-1fc

SEE US for Farm and Ranch Loans I. O. (Ike) Crosthwait W. R. (Bill) Metcalf 632 West First Street Hiway 60 Office Ph. 854 Res. 229W Hereford, Texas S-4-22-1C

WESSON SPECIALS 160 ACRE FARM: All good land in cultivation and irrigation. Per acre \$160.00. 320 ACRE FARM: Good improvements. 7 irrigation wells. All perfect land. Per acre \$165. 400 ACRE FARM: Good improvements. Good irrigation well. 310 acres in cultivation. Per acre \$130.00. 1500 ACRE RANCH: Good improvements. 1200 acres gross. Irrigation area. Per acre \$65.00. MANY OTHER GOOD BUYS IN FARMS AND RANCHES: WESSON REAL ESTATE Phone 944 317 Sampson West of Courthouse Hereford, Texas B-4-22-1fc

FOR RENT: 4 room completely furnished apartment. Available Dec. 1st. Phone 1333. B-5-12-45-1fc

FOR RENT: Bedroom close in. 509 Ross. Phone 847-J. B-5-9-29-1fc

FOR RENT: One of the better apartments. 3 large rooms. Private bath. 613 South 25 Mile Avenue. Phone 325. B-5-19-20-1fc

FOR RENT: Duplex apartment, unfurnished. Exceptionally desirable. Corner Miles, Park Avenue. Call 442. B-5-13-20-1fc

FOR RENT: Bedroom. 227 B Ave. Phone 1007-J. B-5-9-47-2k

FOR RENT: Modern furnished apartment for couple. 603 East 4th. B-5-10-47-1fc

FOR CASH LEASE: 320 acres good irrigation well. 3 1/2 miles north Umbarger. E. A. Stocker. B-5-15-21-2P

FOR RENT: 2 room furnished apartment. Bills paid. 615 25 Mile Ave. B-5-12-21-2P

FOR RENT: Garage bedroom, just east of court house. Phone 544. B-5-11-21-2P

FOR RENT: Furnished apartment for couple. 307 Roosevelt. B-5-9-21-2P

FOR RENT: Four room unfurnished apartment. References required. Phone 556. B-5-10-21-3P

APARTMENT for rent: 815, 25 Mile Avenue. T-5-7-46-1fc

FOR RENT: Two room furnished house. 707 Knight St. B-5-9-21-2P

FOR RENT: Small furnished garage apartment. Private bath and entrance. \$10 a week. A. Petersen. Phone 1484-W or 839. B-5-13-47-1fc

FOR RENT: Three room furnished apartment. Private bath. Adults preferred. 110 Lake St. B-5-13-47-2k

FOR RENT: Nice four room apartment. Available Dec. 1st. \$30.00 per month. T. W. Alderson. Phone 397. B-5-17-22-1fc

FOR RENT: two room furnished apartment. Phone 556. B-5-9-22-3k

FRONT BEDROOMS for Rent: For one or two. 806 Union Ph. 1866-W. S-5-12-22-1k

FOR RENT: Bedroom. 113 Fuller Street. Phone 904-W. B-5-9-22-2p

FOR RENT: Small furnished house and furnished apartment. Phone 1064-W or 961. S-5-12-22-1k

FOR RENT: 2 room furnished house, bills paid. Also furnished apartment. 511 Grand Ave. S-5-14-22-1tc

FOR SALE or Trade: A large two-story house to be moved or torn down. Bruce Parr, Florida, Texas. B-4-19-22-8p

FOR SALE: 320 acre farm 30 miles NW on farm to market paving. Walter Sead. B-4-15-22-2p

We have calls for two and three bedroom houses. Would appreciate good listings on farms both large and small.

SEE US for Farm and Ranch Loans I. O. (Ike) Crosthwait W. R. (Bill) Metcalf 632 West First Street Hiway 60 Office Ph. 854 Res. 229W Hereford, Texas S-4-22-1C

WESSON SPECIALS 160 ACRE FARM: All good land in cultivation and irrigation. Per acre \$160.00. 320 ACRE FARM: Good improvements. 7 irrigation wells. All perfect land. Per acre \$165. 400 ACRE FARM: Good improvements. Good irrigation well. 310 acres in cultivation. Per acre \$130.00. 1500 ACRE RANCH: Good improvements. 1200 acres gross. Irrigation area. Per acre \$65.00. MANY OTHER GOOD BUYS IN FARMS AND RANCHES: WESSON REAL ESTATE Phone 944 317 Sampson West of Courthouse Hereford, Texas B-4-22-1fc

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FOR RENT: Bedroom. 113 Fuller Street. Phone 904-W. B-5-9-22-2p

FOR RENT: Small furnished house and furnished apartment. Phone 1064-W or 961. S-5-12-22-1k

FOR RENT: Furnished apartment. Private bath. Electric refrigerator. 428 North Jackson. B-5-11-22-2k

FOR RENT: 2 room unfurnished house and 2 room furnished house. Both modern and close in. N. B. Hood, 343 West 2nd St. Phone 746-J. S-5-25-22-1tc

FOR RENT: Two room apt. up stairs. Private bath, private entrance. Frigidaire. Apply 340 West Third, East door. S-5-18-22-1k

FOR RENT: 3 room furnished modern apartment. Phone 1260. S-5-9-22-1p

FOR RENT: Furnished apartment. 300 West Sixth. S-5-9-20-1k

FOR RENT: 2 room furnished apartment. Private bath. 1623-W. 108 West 8th. S-5-12-20-1k

WANTED TO RENT: Irrigated land for planting castor beans. Contact Jack Dean or Virgil Dodson. B-6-15-47-2p

WANTED: Pasture grazing for cattle. O. G. Hill. Phone 93 or 1310. B-6-12-40-1fc

FARM WANTED I am interested in buying a good 1/2 section farm. Must be in strong water district and would prefer on natural gas. Write, giving location, and description, to W. E. SUTTON Olton Route Plainview, Texas B-6-47-4P

Wanted: Old 2 or 3 bottom Mold-board drag type plows. Phone 1244 after 5 p.m. 6-nc

WANTED: Custom plowing, planting and listing. Floyd Silvers. Phone 930J. B-6-10-43-1fc

FEEDER SHOATS WANTED: 110 pounds up. 3 miles east of Texaco Refinery on Third Avenue, Amarillo. Phone 2-4068. B-6-18-47-2c

WANT TO BUY a good used jet or suacor rod type pressure pump. Dick Ellis. Route 4, Hereford. B-6-18-47-2c

7. Dressmaking-Ironing FOR SALE: Felt Baby Shoes. Hand made. All colors. 114 Fuller. B-7-11-21-3k

8. HELP WANTED HAVE OPENING for sales representative Hereford area. Sales experience not necessary. We train you, good starting salary and working conditions. Paid vacation, and retirement set up. If you are looking for a good job, this is it. Personal interview only. 3300 Taylor St., Amarillo, Texas. 7 p.m. to 9 p.m. S-8-48-22-1p

9. Situations Wanted WANTED: Cotton pulling. Have 2 John Deere strippers. 224 Ave. C. Phone 412-W. Oscar Pimmis. B-9-15-19-6p

10. NOTICE MADAM ARIENE Born reader and advisor. Gives help and advice on matters what your problem. 1211 So. Buchanan, Amarillo. Everybody Welcome. 10:00 A. M. to 7:00 P. M. Satisfaction assured. B-10-20-8P

11. Business Services Complete EARTH MOVING SERVICE We've Added a New Service - Concrete Irrigation Ditches Using Fullertorm. Method and Machinery SAVE WATER - SAVE SOIL SAVE MONEY - SAVE LABOR See Us for Complete Details WALLACE CONST. Phone 399 618 West First - Hiway B-11-2-19-1fc

For your best trade or deal on new home appliances and T.V. Sets for Christmas See or Call Red Schneider with the new Farm and Home Supply. 1301 Park Ave. Phone 213-J or 1109 B-11-20-1fc

ENROLL YOUR Pre-School child in Kindergarten. Mrs. J. R. Fowlkes. Harrison Highway. Phone 1574-W. B-11-14-1fc

CROSSWORD By A. C. Gordon

ACROSS 1-Measure of area 3-Famous English internal war of the 15th century 7-Ancient country of culture (abbrev.) 9-Roman soldier-statesman 11-American Revolutionary patriot 13-Roman Emperor 14-Doctor of Scientific Achievement (abbrev.) 16-Parental nickname 17-Famed British poet 19-Military cap worn by American Civil War soldiers 21-Fish eggs 22-Cereal grains 25-Emplovers 27-Nationality of the buccaner, Henry Morgan 28-Promos 29-Greek letter 34-Cast 30-Housewife's protective garment 37-Composer of American National Anthem (post.)

DOWN 1-Type of electric current 2-Ancient Egyptian ruler 3-Ancient sun god 4-Medieval knighthood fraternity 5-Expunge 6-Compass direction 7-Former U. S. President 8-(post.) 9-In reference to 10-Printer's measure 12-Chemical symbol for 15-A vulgar fellow

Seasonal Market News Office Now Open At Weslaco The Production and Marketing Administration opened a Fruit and Vegetable seasonal market news office at Weslaco, Texas on November 15, according to the Deaf Smith county PMA office. Daily market reports on Rio Grande Valley citrus and vegetable will be issued by Mr. R. E. Winfree, market news reporter, who has covered South Texas fruit and vegetable markets for many years.

Reports will contain information on prices, supply, demand, shipments and other market conditions at shipping points as well as major terminal markets. Persons interested in having these daily market news reports mailed to them should send their requests to the Market News Service, Fruit and Vegetable Branch, Production and Marketing Administration, U. S. Department of Agriculture, Weslaco, Texas.

Ash Trays To remove the ugly cigarette stains on copper ash trays rub with a cloth dampened with ammonia and then dipped into any household cleanser. Wash in warm suds and then dry well.

Concrete Walks, Driveways, Floors, Stucco, Plaster and Reddashing. Free estimates. H. E. Wester 111 Bradley Phone 417-J S-11-19-1fc

PLUMBING SUPPLIES, lavatories, closets, sinks, bath tubs, water heaters, soil pipe and fittings, lead pipe, traps, etc. We have practically everything for your plumbing needs. Priced right. Miller Plumbing Co. 125 Sampson, Phone 1287. B-11-34-19-1fc

EXTRA SPECIAL CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT-WE WRITE THE POLICIES John Mclean Insurance Agency Phone 273 - 127 W. 3rd B-11-7-1fc

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-1fc

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon, Electric, -129 West 3rd Street. B-11-20-47-4k

CHRISTMAS CARDS with name printed, \$1.60 per box and up. Francis Printing Co., 119 West 2nd Street. B-11-17-46-4tc

"BEST SHOP SERVICE IN HEREFORD" Authorized J. I. Case shop service. Contact Carl Krepp for mechanic work on all makes of tractors. New equipment and can handle any job. Call 1109 or come by Farm and Home Supply, your J. I. Case Dealer in Hereford. B-11-44-47-1fc

THERE IS NO Substitute for soft water for soft water service. No equipment to buy, no work for you. Phone 317, Hereford, Tex. B-11-23-47-4k

13 LOST LOST: Boys plastic rim glasses, in case, Friday night. Return to Brand Office. B-13-13-47-2k

Kiwanis Club Thurs. Noon Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

Veterans of Foreign Wars Meets Every Thurs. 8 P.M. Y. F. W. CLUB HOUSE

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. THOMPSON, Sec'y Robert E. Wagoner W. M. MASONIC BULLETIN Hereford Lodge 845

The Sunday Brand, Hereford, Texas, Sunday, November 23, 1952

### Bids Are Opened For Rural Phone Office Buildings

Board of Directors of the West Texas Rural Telephone Cooperative Inc., met at 2 p.m. Wednesday Nov. 19, for the purpose of opening bids for the construction of seven central office buildings of the telephone system.

These seven central office buildings are located at Dawn, West Hereford, (North of Westway), Frio, North Frio, South Frio, Bovina and Oklahoma Lane.

The Board unanimously recommended acceptance of the bid of Prefabricated Structure Company of Amarillo for an all-steel type building as the first choice. The bid of M. S. Downing of Canyon for a concrete block type

was recommended as second choice. These bids have been forwarded to Washington for approval and construction is expected to start shortly after December 1, 1952.

The contractor has approximately 300 poles in the air in the Dawn and West Hereford area. This construction crew consists of approximately 50 men and work is progressing on schedule.

The exchange equipment (automatic dial central office) will start arriving in Hereford later part of December. A crew of technicians will arrive on the job for installation shortly after the Central Office Buildings are completed.

Schedules have been arranged so that the pole line work, exchange work, and customer's telephone installation will be completed at approximately the same time.

**ROBERT E. WAGONER**



**BULL HAULING Phone 1698**

**It's Here!**  
A BRILLIANT NEW WAY OF DOING YOUR FARM WORK

## EAGLE HITCH Farming

"BEST SHOP SERVICE IN HEREFORD"

Authorized J. I. Case Shop Service. Contact Carl Kropff for mechanic work on all makes of tractors. New equipment and can handle any job. Call 1109 or come by . . .

**FARM & HOME SUPPLY**

1301 Parke Ave. Phone 1109



PRESENTED BIG HAT J. E. Morpurgo of the British Broadcasting Company of England is shown in the center above as he was presented with a big western hat by friends and the Chamber of Commerce at the Lions club meeting here last week. James Witherspoon, left and Bob Thompson, right, made the presentation to Morpurgo, who is in this country and Hereford making special recordings for special programs for BBC. Staff Photo.

#### NORTHWEST HEREFORD NEWS

### Cultural Home Club Women Will Meet On Monday Due To Holiday

By Mrs. R. C. Childers

The Cultural Home Demonstration club will meet Monday Nov. 24 instead of Thursday the regular meeting day, with Mrs. C. S. Barclay instead of Mrs. Wayne Johnson as was planned in the yearbooks.

Achievements of the club during the year will be the program. The club carried clothing and kitchen improvement as a portion of their programs for the year.

Mrs. Grady Parsons is clothing demonstrator and will have charge of that part of the program.

Mrs. Leona Packard is kitchen demonstrator. She will give a review of the years work.

Club members are asked to wear a dress they have made, preferably a stripe or a plaid, and prepare a paper stating the cost of material, pattern and findings. Also stating whether or not what alterations the pattern needed and other material of interest to the club, pertaining to the dress.

A. H. Inman of Plainview is drilling the water well on the R. C. Childers farm deeper this week. He plans to go down 30 more feet. The well pumped down during the summer and Childers thought it was due to heavy irrigation. But the water level did not rise after the irrigation ceased. Childers has been hauling water for several months. He plans to install a pressure system as soon as the well is approved.

R. C. Childers talked to Bob Cooke in Nacogdoches Thursday night. Cooke told him he was purchasing a drug store in Nacogdoches near the college campus, which is only a few blocks from the Cooke residence. The Cooke family are former residents of this community.

The college at Nacogdoches is the Stephen F. Austin College and has a student body about the same as West Texas State College. All of the Cooke children plan to attend college there. Sue Cooke plans to enter college there next fall.

Mr. and Mrs. Wayne Johnson left Saturday with a load of machinery for Harrison, Ark. where they plan to do some remodeling on their house there, before moving in. The Johnsons plan to move their household things sometime in December. They purchased a 321 acre ranch there sometime ago, after selling his place here to Troyce Carmichael of the Wyeche community.

Mrs. John Johnson and daughter Mary of Pampa accompanied Mr. and Mrs. Wayne Johnson to Harrison, Ark. where she will visit her parents, Mr. and Mrs. Fred Littlefield.

R. C. Childers moved his dry dairy cows to Louis Woodford's for pasturing Wednesday. He has about 30 dry cows and 20 yearling Holstein heifers. Childers is milking about 31 cows of which 19 are heifers with their first calves.

Mr. and Mrs. A. H. Inman of Plainview were visitors in the Wayne Johnson home Wednesday evening.

Mrs. Fred Inman reports that her mother-in-law, Mrs. Dora Inman is improving nicely. Said that she was able to be up some now and that she will probably be released from the hospital in about a week.

Mr. and Mrs. Wayne Johnson were in Pampa on business Monday. While there they visited in the home of Mr. and Mrs. Bruce Guinn in the Hopkins Community.

Wayne Johnson finished his

### Win One Class Holds Meet In Ward Hall

Win One Class of the Methodist church met in Ward Hall Tuesday afternoon with Mesdames; Laura Thomas, L. H. Lane, Ray Hershey and Luther Peevley serving as hostesses.

The president of the class, Mrs. J. E. Beyer, opened the meeting and songs were led by Mrs. E. W. Harrison and Mrs. Beyer with Mrs. I. H. Spratt at the piano.

Mrs. D. H. Bryant conducted the devotional lesson on "Faith" and Mrs. J. F. Ward explained that the proceeds from her book which she has recently compiled, will go to ministerial students at McMurry College, Abilene.

Those attending were Mesdames; J. E. Beyer, Pearl Bergin, D. H. Bryant, C. C. Bowman, M. M. Beavers, H. M. Benefield, M. F. Cherry, F. M. Faulkner, E. J. Hudson, A. C. Thompson, C. B. Williams, I. H. Spratt, J. D. Ward, Andy Thomas, Arch Conklin, Fred Millard, and the hostesses.

#### Glass Scratches

Slight glass scratches can be removed from plate glass by first cleaning the injured surface with a pad of cotton wool. Then cover the pad with a layer of cotton velvet, well-charged with a fine rouge and this when rubbed over the glass will not only remove the scratches, but will also add a new luster.

Castor bean harvest Wednesday. He was able to keep up with the combine and did not have to pile them on the ground. The co-jestation at the hulling plant had lessened and they could get their trucks unloaded and back to the field in time to catch the next load.

Leroy Packard had hoped to get his castor beans cut this week but the combines moved to another field instead of his, but he feels sure they will get to his field the first of the week.

American's personal income has more than tripled since 1939, but federal personal taxes have increased 21 times over the same period, the Chamber of Com-

merce of the United States reports. Income jumped from \$73 billion to \$254 billion, but taxes rose from \$1.2 billion to \$26.1 billion.

Read The Want Ads

**PENNEY'S** ALWAYS FIRST QUALITY!

**PLENTY OF SAVINGS!**

BECAUSE PENNEY'S IS YOUR SANTA!

## Quilted Robes

- lustrous acetate satin!
- handsome acetate taffeta!
- contrast piping, lining!

**8<sup>90</sup>**

**COZY WARMTH!**

Full cut with deep wrap-around, generous length, big-lapelled collars...and deep-quilted for comfort on the chilliest morning!

**GLAMOUR LOOKS!**

Gleaming acetate satin in fuchsia, peacock or royal...crisp acetate taffeta in fuchsia, peacock, navy or aqua! Vivid linings! 12 to 20.

ROBES FOR ALL THE FAMILY, SHOP PENNEYS

**GLEN PLAID BEACON ROBE \$790**

**MEN'S ACETATE JACQUARD ROBE \$790**

**ACETATE SATIN GLAMOUR ROBES \$498**

Warm, comfortable beacon robe in a handsome glen plaid pattern with corded tie belt. Individually boxed. Blue, peacock or brown, in sizes small, medium, medium large, large.

Handsome robe of acetate jacquard with matching acetate satin trim... a very special gift! Terrific buy, too, at this low Penney price! Maroon, navy or dark green... sizes S, M, L.

Quilting accents for the scalloped collar, cuffs, pocket! Gleaming acetate slipper satin in melon, aqua, pink or royal for a special gift! 12-20

## FEATURING!

### THE BIG 5" IKE BURGER

"Get'em In A Bag"

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There Will Be Curb Service On **SATURDAY ONLY!**

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Frigidaire's famous Lifetime Porcelain finish stays brilliantly white, withstands scuffing, stains from cleaning fluids or soaps—can never rust.

**THE ONLY WASHER WITH LIVE-WATER ACTION!**

See These Other Features, Too!

- Select-O-Dial Control
- Rapidly Spin
- Top-loading convenience
- No boiling down
- Live Water and Running water rinse

**31<sup>95</sup> Dollars** 309.95 Cash Price

See a demonstration!

**FARM & HOME SUPPLY** 1301 Park Ave. Phone 1109



**SMALL CHANGE.** . . W. F. Hardwick, owner of the Star Theatre, got the bright idea the other day to let merchants of Hereford know that his employees spend their money in Hereford. . . so he paid them all in brand new \$2 bills. It took a heap of money to

make the pay roll as Lois Ann Thomas, office manager, Ivan Yowell, house manager and Evelyn Bolz, projectionist, left, to right above, shown just after being paid. Just think he could have paid off in eggs or something. Staff Photo.

**Miss Alice Ruth Carr Is Married To Donald E. Standley Of Canyon**

**FRIONA** — Miss Alice Ruth Carr, daughter of Mr. and Mrs. H. T. Carr Sr., was married Saturday evening at 7:30 to Donald Edward Standley of Canyon. The wedding ceremony was read in the Friona Baptist church, with Rev. Thurman L. Pond of West Camp of the officiating minister. The bride's sister, Miss Helen Benita Carr, served as maid of honor. Mrs. Fred M. Standley Jr. of Clovis, sister-in-law of the groom, and Misses Letta Springer, of Hereford, Jo Parker of Happy and Sylvia Ann Gillens of Canyon were bridesmaids.

Miss Carr and Mrs. Standley wore gold satin Ballerina-length dresses with matching shoes, while Miss Springer, Miss Parker and Miss Gillens were dressed in silver Ballerina-length dresses with matching shoes. Each wore a nosegay of copper and bronze pom-poms tied with gold and satin ribbons.

Fred M. Standley Jr., of Clovis was best man. Candle lighters and

ushers were cousins of the bride. H. V. Williams Jr., of Post and A. G. Fox of Lubbock.

For the double ring ceremony the bride was attired in a white satin wedding gown, fashioned with a fitted bodice and long, pointed sleeves. The bridal bouquet was a white orchid surrounded with lilies of the valley and showered with white satin ribbons.

Denise Magness played "Indian Love Call" and "Deep Purple" for the prelude. Don Lewis sang "I Love You Truly" and "Because" at the closing of the vows and the Friona choir, directed by J. D. Frye, sang "The Lord's Prayer". The bride was given in marriage by her father H. T. Carr Sr.

Following the ceremony, a reception was held at the Friona club house. The table was covered with a cut-work linen cloth. The wedding cake, topped with a miniature bride and groom, was served by Jo Phillips, and Mrs. Fred M. Standley presided at the

silver tea service. At the guest book were Miss Gladys Elkins, Mrs. Dilly Kelley and Mrs. Jo Parker.

Mrs. Standley's traveling attire was a navy blue suit of imported English material. Her accessories were navy and red.

The couple left on a two weeks trip through Oklahoma and New Mexico. They will be at home in Canyon on third avenue.

Mrs. Standley finished high school in Post in 1949 and attended WTSC in Canyon until 1952. She was a member of the Mary E. Hudspeth Alpha Chi, the Delta Dito Chi, a member of Buffalo Masquers and of AAUW of West Texas State.

Mr. Standley is a graduate of Canyon High and West Texas State. He also served in the U. S. Navy.

**Card of Thanks**

We wish to express our thanks and deep appreciation to the many friends who have helped us in our time of need. For the food, flowers and many cards.

The Gideon Family

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



for **THANKSGIVING**

Prices Good Mon., Tues., Wed., Fri. & Sat

**PUMPKIN PIES**

Special For Thanksgiving By Hereford Bakery

**29¢**

**Brown'n Serve Rolls**

Orig. Recipe With Milk & Eggs

Pkg. of 8

**12¢**

**MEAT DEPARTMENT**

Plenty of Fresh Dressed Turkeys, Ducks, Hens. Home Baked Hens, Ready To Serve.

**FRYERS** Fresh Dressed **lb. 59¢**

Whole or Cut Up

**BACON** lb. **47¢**

Cudahay's Gold Coin

**BOLOGNA** lb **39¢**

Cudahay's All Meat

It'll Taste Good Friday

**SOUP** lb. **10¢**

Campbells Tomato

**Pumpkin** **19¢**

Shurfine, Solid Pack No. 2 1/2 Can . . . . .

**OLEO** lb. **25¢**

Parkay

**Pickles** **10¢**

Hunt's Fresh Cuc. Chips 12 oz. Jar

**FRESH PRODUCE**

**Cranberries** 1 lb. bag **29¢**

Calif. Green Pascal

**CELERY**

Stalk **15¢**

Calif. Selected

**BELL PEPPERS**

lb. **23¢**

For Dressing

**CHESTNUTS** lb. **39¢**

**EGGS**

Fresh Country Guaranteed Doz.

**59¢**

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

**HILEX BLEACH**

Powdered 35c Size

**25c**

**WHITE KING**

Giant Size Box

**59c**

Water Softener Giant Box

**WHITE KING**

**45c**

**LIPTON'S TEA** Bags box of 16 **19c**

Red Sour Pitted, Shurfine

**CHERRIES, No. 2 Can 4 for \$1.00**

Doles, No. 2 Can

**PINEAPPLE CHUNKS 29c**

Royal

**CUSTARD PUDDING box 5c**

Pure Ribbon Cane, Homemade

**SYRUP 5 lb. pail 89c**

**MODART**

Shampoo 89c Size

**49c**

Fitch

**SHAMPOO**

59c Size

**29c**

**STARCH**

Easy Monday, Liquid 2 Pints

**25c**

**Shortening**

Shurfine 3 lb. Can

**Green Beans 23¢**

Blue Tag - Fancy Blue Lake No. 2 Can

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- Peaches
- Raspberries
- Rhubarb
- Green Beans
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- Butter Beans
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- Lima Beans
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- Corn on Cob
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- Cauliflower
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**Your Choice**

While They Last per pkg

**25¢**

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Just sign your name and address on slip and drop in box. . . Anyone over 16 eligible. . . Just come in and register as many times as you wish. . . without charge or obligation.

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**OUR SHOP SERVICE WILL SAVE YOU MONEY!**

Your tractor and farm machines—you want them fixed in the shop, of course, instead of in the field, where breakdowns and delays are expensive. Our shop service will put your farm equipment in tip-top running order, ahead of season. Pre-season servicing is the *stitch in time* that prevents costly field breakdowns and delays. Saves money, too!

Help us to help you! Call us now, or drop in and arrange a date for us to give your machines our top-quality shop treatment.

You'll get an economical job, and an expert job—a job done by trained servicemen using the latest equipment and factory-approved methods.

Call us or see us at once for a date to put your equipment in shape ahead of season.



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**INTERNATIONAL HARVESTER SERVICE**



**FOIBLES**

**FANCY and PLAIN**

Kent Snare

Well, we have a two game winning streak to start the 1953 season with, in addition to the nucleus of a very salty ball club. The lads displayed cohesion and scoring punch aplenty in the first game. They took the kickoff and marched to a tally and forth with untold two breaks to pile up a winning margin in the initial quarter, on one occasion they blocked a punt and scored on the next scrimmage. That's all the mileage you can get, three out of three. Two wins at the bag end of the lap, do not make a full successful season but two well scored victories, after all the kids encountered, emphasizes much spirit, a lot of moxie and behoov-

es the 1953 opposition to get their guard up and prepare to receive in reverse some of the knocks they delt to weans this trip.

It's to be recalled that Phillips, Dumas, and Floydada beat the Whitefaces by an identical margin, 31 pernts, each, payment to be extracted later, in full.

Last night while rifling thru the various prospectuses acquired, before the inception of this football season, by means of uncolicitation, solicitation and connivance from and with the Colleges and Universities of the US and A. Don't misunderstand me, I did not solicit or receive all of those available, but the publicity boys were very cooperative and I have enjoyed them no end. Self-gratifying only is the fact, that I requested, among others, brochures from the top ten AP and UP teams and received them all but one. Most of them are summer type publications and have a great amount of useful info

but due to their early release, they of necessity, don't have all the latest facts, figgerments and developments. One notable exception is the pamphlet from UCLA, which is undefeated to this minute, but before this hits the pave, will be in the Roses or second to USC.

The Bruins, obviously, printed the cover commercial wise, but the contents are apparently student expedited, at the last possible moment, and their context is much more up to the minute and accurate than those of summer vintage. They have a multitude of pertinent historical minutia ascribed therein. Few of us realize, how young this football power is: It's first team was in 1919; they have only been in the Pacific Coast Conference since 1928; They have had only 7 head coaches; Their first year, they lost three games to high school clubs, one of the losses being a

tender 0-72 experience with Manual Arts High, incidentally, that club never again appeared on UCLA's schedule and another un-

usual aspect is the number of individual trophies awarded annually among the players, such as those for: Best spirit, scholarship, service to university, service to team, most improved player, best freshman player and most valuable senior player. It was interesting to note that through the years, though there were some outstanding footballers selected, that most of the awards were to guys named Joe. Figuratively speaking, for instance in 1951, there appeared Chuck Fraychincand, best spirit; Julie Weiland, service to university & team; Orin Breland, most improved and Breck Stroschein, most valuable senior, not a headliner in the entourage, but up there because of team spirit and incentive, and after all, that's the prime motive

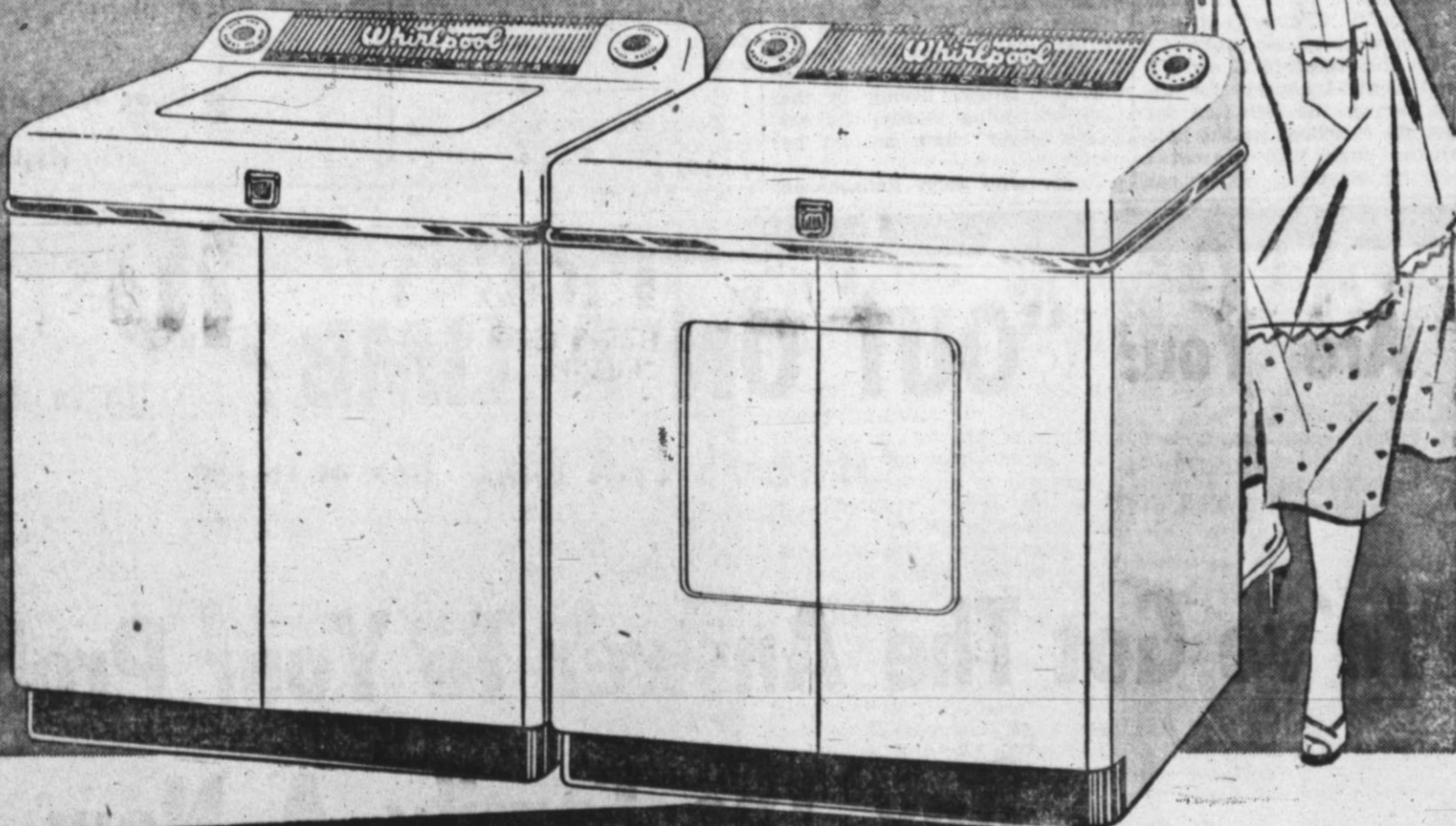
of the game, to bring out the best in the guys on the practice field and in competition.

Last time out I scribbled one about the preventitive exercised against one potential puff-headed footballer. This one to come, proved out lethal. The football talent scout returned from an extensive search and reported to the Simon Legree Bus: "Coach, I have seen the epitome of all footballers," he said. "He's a combination of the best of the All-Americans. He passes like Waterfield, catches 'em like Fears, runs like Red Cagle, paces like Grange, punts like Kipke, kicks points like Groza, blocks like Fortmann, backs a line like Turner and stands out like the Statue of Liberty." "Where is he", screamed the coach. "Did you let him get away?" "It's a very distressing story", sighed the recruiter. "The poor chap up and expired of self-esteem!"

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automatic **WASHER and DRYER**



**give you these two!**

Washer and Gas Dryer  
**\$299<sup>95</sup> ea.**

Electric Dryer  
**\$239<sup>95</sup> ea.**

Here's beauty as far ahead as famous Whirlpool efficiency! Here are lasting laundering "servants" that do your washing at your leisure—your drying at your pleasure. Between them, these matching Whirlpool wonder-workers wash clothes sun-fresh, Clinic-Clean... dry them "Just-Right," with many things ready to wear, or put away. Come and make your plans for modern, Turn-of-the-dial Whirlpool Washdays!

**Only these Wonder-Working WHIRLPOOL Features Assure Clinic-Clean Washings, Effort-Free Drying!...**

**FAMOUS, EXCLUSIVE SUDS-MISER and SEVEN RINSES**

Gives BIGGEST SAVINGS in soap, hot water—the most thorough rinsing known!

PLUS—sanitizing Germicidal Lamp, your clothes-freshening, washday "sunbeam"—total-cleansing Agiflow Action—step-saving Cycle-Tone Signal (sounds when wash is done) Five-Year Warranty on Transmission.  
\*Optional at slight additional cost.

**PROTECTIVE SELECTIVE TEMPERATURE**

Let's you "Custom-Select" the correct drying warmth for every fabric.

PLUS—fast-drying, economical Controlled Circulation—gentle, pre-warmed Tempered Heat—efficient Force-Flow Venting of lint and moisture—airy-fresh Germicidal Lamp—amazing Filkit Self-Lighter (on Gas Dryer).  
(Both Gas and Electric models available.)

**NO REGULATED WATER PRESSURE NEEDED!**  
Will Operate on From 10 to 150 lbs. Water Pressure.

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**ANTHONY'S**

*Pre-Christmas*

**LINEN FESTIVAL**

Values From \$6.95 to \$9.95

Imported Pure Linen

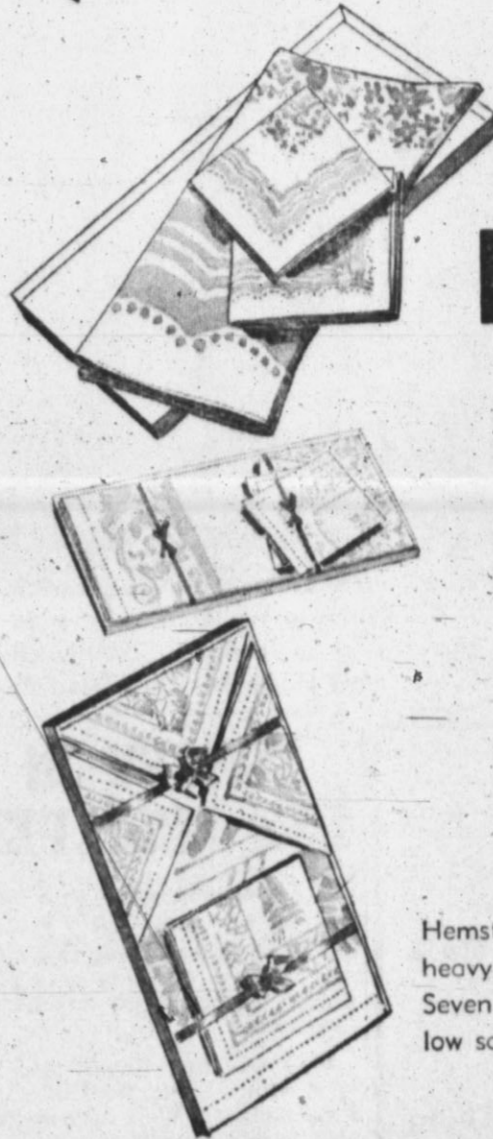
**DAMASK DINNER SETS**

50x60-in.  
54x54-in.  
54x70-in.  
52x68-in.  
52x52-in.

**\$5<sup>88</sup>**

Choice Just

Hemstitched and regular hems. Guaranteed imported heavy washable linen. Woven all over patterns, assorted. Seven and five piece sets. Special purchase makes this low sale price possible.



Hand Screened

**BRIGHT PRINT CLOTH**

54x54-in.  
Assorted Patterns

**\$2<sup>98</sup>**

Hand decorated all over print luncheon cloths. All rayon fabric... won't shrink... colors guaranteed fast. Bold bright prints... butterfly, bamboo, dogwood, lilac, and chrysanthemum.



**52x52-in. LUNCHEON CLOTH**

Assorted Patterns

**\$1<sup>98</sup>**

Easily laundered cotton sateen with bright multicolored patterns of bouquet, clematis, apple, mapleleaf, and dahlia. Hand decorated.



8-pc. Set  
**PLACE MAT \$3<sup>98</sup>**

Gift Boxed  
**PILLOW CASE SETS \$2<sup>98</sup>**

8-pc. Set  
**PLACE MATS \$3<sup>98</sup>**

Cotton Indian Head fabric with lace trimmed mat. Four matching napkins and place mats. Washable fast colors. Pastels, deep tones.

A lovely pair of embroidered pillow cases in an attractive gold gift box. Hemstitched hems. Fine count sheeting. 42x 36-inch size.

Four round place mats and four matching napkins. Sanitized color fast Indian Head cotton. Mats are lace edged. Deep tones, pastels.

**3 and 4-Piece NOVELTY TOWEL SETS**

Embroidered or Applique

**\$2<sup>98</sup> Set**

Three and four piece bath sets. Thick absorbent terry weave bath towels, guest towels and wash cloths. Floral chints applique trims and embroidery "His and Hers" trim. Attractively gift boxed.





BONFIRE AND PEP RALLY as shown above was held adjacent to White-face Field here Thursday night as the band, pep club and cheer leaders whooped it up and booster spirits for the game that was played here Friday night with the Tulla eleven. The picture above was snapped just shortly after the match was touched to the brush and trash pile that was soaked down in gasoline. Staff Photo.

Q. How can I cool a fevered patient?  
A. A little bicarbonate of soda in the water for bathing will cool a fevered patient.

Q. How can I change the size of a cork?  
A. If it happens to be too big, cut a small wedge out of the center of the smaller end.

It's a good thing Jo W. had a good excuse Friday night at the ball game (if Bobbie can be called a good excuse) wasn't it Joe?

There were a number of girls rudely disturbed Sat. morning about 6 o'clock. The Sub-Deb girls has a come-as-you-are breakfast at the Young's house and guess how most of the girls went? Yes, you guessed. Sleepy. I think it must have been a huge success because there were a lot of sleepy and sleeping girls present. Even Linda as hard to wake as she is, was there.

Did you ever dream of running through red lights and getting tickets and then rigging with the person that did? It's not a pleasant thought. But it happened.

Here's a number of couples seen together last. Lu and Eugene, Sue and Don, Barbara and Bill, Wanda and Kenneth, Bobbie and James, Tommy and Joyce, Bill and Betty, Kit and Betty, T. C. and Jane, Ray and Jean, Billy Gene and Nellie Jo, Marion and Mike and Rosey and Jackie.

The couple of the week are two seniors that have been seen together now for the last few weeks. Janice Craig and Douglas Bracken. They sure are a cute couple. Best wishes.

So long,  
Snoopy  
P. S. You can read this column with ease this week, Mr. Latson.

**Baptist Class Meets**

Mary Elizabeth Class of the First Baptist church was entertained by Mrs. John Hacker Thursday evening. Mrs. O. G. Hill gave the opening prayer and Mrs. Tandy Legg conducted the Thanksgiving devotional lesson. Mrs. Ralph McCullough directed games.

Plans were made for the annual Christmas party which will be held December 18 in the home of Rev. and Mrs. R. H. Cagle.

Those present were Mesdames: Tandy Legg, O. G. Hill, F. A. Tucker, B. E. Roberson, Louie Olson, Ralph McCullough, Roy Manning, Elwyn Hutchinson and the hostess.

Monies appropriated for operation of Navy including personnel pay since 1798 total approximately \$140 billion.

Earn a **BETTER RETURN** on your savings with proved safety

INSURED SAFETY up to \$10,000 for each cover



Open an account now...add it regularly!

First Federal Savings & Loan Association  
Clovis, N. M.

See ELIZABETH WOMBLE

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- ★ NEW PUMPS
- ★ NEW and USED PIPE
- ★ CATTLE GUARDS

**We Are Prepared and Equipped To Repair and Rebuild Any and All Makes Pumps and Gear Heads**

Phone 1577

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1st Door West of Sears Elevator

On Highway 60

**ATTENTION! China Painters**

Reduced Prices On All White China, Open Stock

Let Us Electrify Your

ANTIQUE LAMPS

Instructions Hand Painted China

**MINTON CHINA SHOP**

601 Grand Ave.

Phone 365

**SNOOPY IN THE BULL PEN**

These couples were seen together at the game last Friday: Janice Craig and Douglas Bracken; Raymon Childers and Elna Bishop; Leaton Clark and Nancy Crawford.

Who was that Robert Atchley was with at the football game Friday night? Well they make a cute couple anyway.

In Band this year they are doing a number of things that hasn't been done before in a long time. They are having a Band Sweetheart. The band nominated girls last week and three girls were

nominated to be candidates. The band agreed to keep it a secret and reveal the Band Sweetheart at their Christmas Concert, December 11. The three girls voted on were Martha Brown, Bobbie Drury and Barbara Rogers. We'll all want to be present at the concert to find out who is Band Sweetheart.

Just before Christmas there will be a number of concerts. On December 11, the band will have a night concert. On the 15 of December the W. T. Choir will present a concert in assembly. On the 18th the Hereford Choir will present a night concert for the public then on the 19th (the day we get out of school for the holidays) the choir will present a concert for assembly. So we can

look forward to a number of good concerts just before Christmas holidays.

Was that Leona U. with Everett Allen Saturday night, or was it Nellie Jo or Jean? Anyway it looked like a happy crowd that Tony was with.

Well Jimmie, where are your manners- Taking Irene's coat away from her and wearing it yourself. You should be ashamed. What if she froze, wouldn't you be sorry then?

Looks like broken hearts are healed quickly these days. Sandra W. and Buddy G. have been seen together lately. Rumor is that they are going steady, she also has a silver chain around her neck.

Guess who John Benson was



Are You: "OUT ON A LIMB?" (Or in the Dog House?)

**We've Got The Answer To Your Problems!**  
**Buy The Family A New**  
**1952 FORD**  
**For a CHRISTMAS They**  
**Will Never Forget**

Whether you're "Out on a Limb" for a different Christmas present, or just in the "Dog House", Hereford Motor Co., Inc. can solve your problems. You'll be "High Man On The Totem Pole" just as soon as you park a New 1952 Ford in the front of the old homestead. Don't delay — get yours today!

Your Friendly Ford - Mercury Dealer

**HEREFORD MOTOR CO., INC.**

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CARS

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We Have The Best Buys

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**USED CARS & TRUCKS**

All Makes and Models

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PARTS



# Mr. And Mrs. F. A. May Observe Golden Wedding At Open House

"Stay Married" — that's the advice of Mr. and Mrs. F. A. May on the event of their own golden wedding anniversary. "Staying married is something the young people of today are not thinking seriously about", Mr. May remarked as they celebrated the day Sunday at an open house given in their home, 119 Avenue J. "People get closer as

the years go by and young people these days don't give themselves a chance to make things work out", Mrs. May added. Mr. May recalled that it took just one trip away to attend school for him to make up his mind about the pretty girl he had gone to school with in Coleman County. "And that's the same girl I'm married to today", he added.

Mrs. May was Miss Ollie Marcus, a native Texan born near Georgetown. Mr. May was born in Sharp County, Ark., and moved with his family to Coleman County, Texas in '89. They were married in the home of her parents by the Church of Christ minister, J. C. White, and white chrysanthemums, instead of the golden ones used in the 50th

wedding anniversary celebrations, were used in decoration. She still treasures her wedding dress, and weighs exactly what she did 50 years ago — 112 pounds. After the infair dinner given by his parents the next day after the wedding they moved to a farm and have continued their lives on a farm until last July when they moved to their present home from the Junco community where they had lived since 1940.

Although he could not remember how much he earned that first year he got married, he recalled that he thought he was ruined when he found he owned a twenty five dollar grocery bill.

Three children were born to the union, one daughter who died in 1926 and two sons, Glenn of Hereford and Emzy of Claude. They also have three grandsons.

As they look back over the half-century they haven't forgotten the ups and downs but their faces were radiant as they voiced their thankfulness to arrive at their 50th mile post well and happy. "We haven't much to do and we like to visit with our friends" and it was a real thrill for three who attended our wedding to also attend our golden wedding celebration", they remarked. They were Mrs. E. C. Jones of Glen Cove, Mrs. Pearl Titsworth of Talpa and Ben Galloway of Friona.

**Open House Held Sunday**  
Open house honoring the couple was held in their home Sunday afternoon from 2 to 6 p.m. with approximately eighty close friends and relatives registering in the Anniversary book.

Mrs. Glen May assisted the couple in receiving and introducing the guests and kept the register. Mrs. Emzy May was in charge of the refreshments with Mrs. Grover Howard of Coleman assisting in pouring.

The table was laid in lace over gold and centered with a three-tiered cake decorated with tiny golden rosebuds and topped with a bridal couple. Other table decorations were white tapers flanking an arrangement of huge gaily

MR. and MRS. F. A. MAY  
50 years ago  
and today



Photo by W. H. Patton

## Mr. And Mrs. Dwayne E. Chambers Are Married At Clovis Saturday

Mr. and Mrs. H. C. Owen, 1308 Pierce Street, Amarillo and formerly well known Hereford residents, announce the marriage of their daughter, Miss Nancy Owen to Mr. Dwayne E. Chambers of Northfield, Min., at Clovis, N. M., on Saturday, November 15, 1952. The bride wore a powder blue tulle coat dress with black accessories with a gold heirloom lapel watch and wore a corsage of pink roses.

The groom attended Northfield, Minn., schools and at present is serving with the Air Force at Waco, Texas.

Following a brief honeymoon, the couple will be at home at Waco, Texas.

The bride's mother, Mrs. M. J. Owen, sister of the bride was dressed in navy blue taffeta with blue accessories with corsage of white roses. Tommy Mathis, a close friend of the family was best man. The bride attended the Hereford schools and is a graduate of Amarillo High School, class of '51, and now employed with the Blackburn Bros. of Amarillo. The groom attended Northfield, Minn., schools and at present is serving with the Air Force at Waco, Texas.

The maid of honor was Ginger Owen, sister of the bride, who wore a gray and white dress and white rose corsage. Mrs. Stanley Phillip, also a

## The Sunday Brand SOCIETY

Hereford, Texas, Sunday, November 23, 1952 Section Two

### Hereford Couple Are Married In Canyon Church Rites Last Week

The marriage of Mrs. Rena Rae Noland and Mr. Lester H. Newton took place Sunday morning November 16, in the First Baptist church at Canyon with the pastor Rev. Strauss Atkinson officiating. The bride is the daughter of Mr. and Mrs. John Renfro of this city

and Mr. Newton's parents are Mr. and Mrs. Allen Newton of Rossvell, Oklahoma.

The church organist played a prelude of nuptial music as close friends and relatives assembled and gave soft musical background for the ceremony. The traditional wedding marches were used.

Mrs. Gallen Cox of Canyon attended the bride, wearing a cocoa brown suit with a white carnation corsage. The bridegroom's uncle, Dewey Newton of Amarillo was best man.

For her wedding the bride chose a beige woolen suit with matching hat and dark brown accessories. Her flowers were tiny wine-colored rosebuds.

After the wedding the couple left for Florida where they will spend their honeymoon. After the trip they plan to make their home in Hereford.

Mrs. Newton is a Hereford High School graduate and for the past two years she has been employed by the Dodge Motor Company here and the Ford Motor Company in Canyon.

Continued on page 2



Mrs. Joe T. Ferrell Bishop

## Presbyterian Church Is Setting For Helton, Bishop Wedding On Saturday

The First Presbyterian church was the setting at 5 p.m. Saturday November 22 for the wedding of Miss Geraldine Helton, daughter of Mr. and Mrs. W. A. Helton, to S/Sgt. Joe Ferrell Bishop, son of Mr. and Mrs. H. N. Bishop.

The church was decorated with wrought-iron baskets of white chrysanthemums backed by tall white tapers forming an arch in seven-branched candelabra. Emerald palms flanked the altar nuptial space.

Preceding the double-ring ceremony, Mrs. Clay Ridgeway, organist, played a prelude of nuptial selections and accompanied Mrs. Travis Jordan of Vico Park who sang "Because" by D'Hardet and "The Lord's Prayer" as a benediction. Mrs. Ridgeway also played the traditional wedding marches and gave a muted version of "O Promise Me" as vows were exchanged.

Rev. Travis Jordan of Vico Park officiated for the ceremony. Candles were lighted by Jennings Matney and Rose Fields, cousins of the bride.

Mrs. Gordon Helton, sister-in-law of the bride, served as matron of honor. She wore a navy wool suit with matching accessories and carried a cascade of yellow

low Garnet roses. Mr. William McLaughlin served as best man. Ushers were Ernest Deshotel and Gordon Helton of Lake Jackson, brother of the bride.

The bride, who entered with her father, wore a Fascination blue woolen suit with navy accessories. Her small veiled hat of navy velvet featured pearl trim. She carried a bouquet of white Finch roses arranged with stephanotis around a center white catalpa orchid.

The bride's mother wore a blue wool suit and the bridegroom's mother wore a wool suit in black. Both wore gardenia corsages.

**Reception in Bride's Home**

Following the wedding a reception was held in the home of the bride's parents for relatives and close friends. The bride's table was laid with a white Irish cut-work linen cloth and appointments were in crystal and silver. An arrangement of gold and blue chrysanthemums flanked by blue tapers formed the center piece and a three-tiered wedding cake was featured.

Assisting in the house party were Mrs. V. Lee Matney of Amarillo and Mrs. Charlie Fields of Groom, aunts of the bride. Miss

Iris May Matney, cousin of the bride, presided at the guest book.

Following the reception the couple left on a wedding trip to Little Rock and other points in Arkansas. After November 27 they will be at home at 830 Alabama, Amarillo.

Mrs. Bishop graduated from Amarillo High School and attended Amarillo Junior College and North Texas State College, Denton. She is now employed by the Phillips Petroleum Company in Amarillo.

Mr. Bishop is a graduate of Hereford High School and was a student of aeronautical engineering at the University of Texas. He is now stationed at the Amarillo Air Force Base.

Mr. and Mrs. Francis Hardwick left Thursday morning, Nov. 20, for Boston, Mass., where they will accompany their daughter, Miss Pat Hardwick, who will undergo medical examination and possibly treatment by a heart specialist. Miss Hardwick took a leave of absence from her teaching position in Portales, N. M. until Jan. 1, 1953.

## 'Literature Of The Piano' Is Topic For Music Club Study On Monday

The Music Study Club held its regular meeting in the First Christian church Monday afternoon with the president, Mrs. J. D. Neill, in charge of the meeting. Members voted to send Christmas candles to soldiers in Korea and plans were made for the annual Junior Day program which will be held in Ward Hall of the Methodist Church on Monday, November 24.

Mrs. Mary Carter was leader of the program. She discussed "Literature of the Piano" — from Back to Beethoven by Ernest Hutchinson. She told of the lives and works of Back, Beethoven

and Mozart. Musical selections included: "The German Dance" (Beethoven) played by Mrs. J. D. Neill, and Mozart's "Alleluia" played by Mrs. Cliff Estes.

Mrs. Steve Clements was welcomed as a new member of the club. Mrs. Don Roots was a special guest.

Members present were Mesdames; B. Y. Crosthwait, Cliff Estes, C. C. Ferguson, Bob Lawrence, C. J. Mountz, J. D. Neill, Earl Phillips, A. J. Schroeter, A. O. Thompson and Miss Mattie Mae Swisher.

## Les Meres Study Club Aids Group Monday In Organizing New Club

Les Meres Study Club completed assisting plans for the organization of a new child study club at their meeting held Monday night in the home of Mrs. Monroe Parker. Mrs. Ed Brisendine was co-hostess.

Since the opening of the fall and winter club season members of the club have been working with a group of young mothers in organizing a study club purposed for the betterment of parents and children. New officers have been elected and regular meetings will be held on the first and third Monday evenings of each month. Officers will be installed at the first meeting on December 1 and a name for the club will be chosen.

Members of the new group attending the meeting were: Mesdames Charles Sanders, Eugene Sparks, Bobbie Owen, Harry Hale, Arthur Tinsley, Dean Herring, Lilburn Hamilton, R. V. Hale, Louis Beckman, Vernon Wilson,

Bradley Lookingbill and Glenn Hopson.

Mrs. Elvin Wilson, president, presided over the regular business session of the club when plans were made for the annual Christmas party which will be held in the C. B. Hudson home on December 15. The group also made plans to aid a needy family on Thanksgiving.

Mrs. Jack Winget gave the program for the day using National Children's Book Week as her theme. She discussed children's books and stressed parents reading worthwhile books to their children. She also displayed numerous children's books from the Deaf Smith County Library.

Members of the club attending were Mesdames; Ed Brisendine, Joe Davenport, Howard Gore, Glenn Gripp, Spicer Gripp, Gib Howard, W. D. Jones, Robert Lemons, Bobbie Meacham, W. N. Reiger, Larry Summers, Elvin Wilson and the hostess.

## LaPlata Club Fetes Husbands At Annual Thanksgiving Dinner Here

The annual guest night dinner-party given to honor husbands and friends near the Thanksgiving date by LaPlata Study Club members, was held in the home of Mr. and Mrs. Homer Brumley Tuesday evening.

Tables carried out a harvest theme with autumn leaves serving as a base for red apples hollowed out to hold lighted tapers. The center decoration was of ruddy toned fruit, chrysanthemums and palm leaves.

Table games were enjoyed after the Thanksgiving feast, after which members drew names

for the annual exchange of Christmas gifts.

Those attending were Messrs. and Mesdames: Leroy Aven, Milton Adams, N. D. Bartlett Jr., Harry Bennett, W. B. Boston, H. H. Caraway, Les Combs, Ray Downey, Clint Formby, S. S. Dodson, Frank Huckert, J. R. Johnson, Lynn Kester, Don Little, Charles Newell, Palmer Norton, Elmer Patterson, A. J. Schroeter, Urlin Streu, J. M. Thomson, Bill Krumbain, Mrs. Charles Spurlock, Mrs. Dalton Criswell, and her guest, Mrs. Lester English; Mrs. Emil Dettman and the

## Betty J. Stayton, Commie Smith Are Wed Saturday

In the presence of close friends and relatives, Miss Betty Jean Stayton became the bride of Commie Smith Saturday evening in the home of her parents, Mr. and Mrs. L. F. Stayton. Mr. Smith's parents are Mr. and Mrs. S. L. Smith who live on a farm north of Hereford.

Mrs. Connie Ivey of Dimmitt, pianist, and Alvin Fraser, also of Dimmitt, provided the wedding music. Mr. Fraser sang "Because" accompanied by Mrs. Ivey who also played the traditional wedding marches.

Bob Wear, minister of the Church of Christ, read the ceremony as the couple and their

attendants stood before an improvised altar of white chrysanthemums and greenery before a double window.

The bride's attendant was Mrs. Johnny Porter who wore a navy suit with rose, blouse and hat and a corsage of pink carnations. The bride's brother, Charles Stayton, served as best man.

The bride wore a royal blue velvet dress made with draped neck and shirred trim. The street length skirt flared from the waistline and she wore a black off-the-face velvet hat. Other accessories were in black. The bridal bouquet was of fringed white carnations tied with white satin ribbon.

Following the ceremony refreshments were served from a lace-laid table centered with a two-tiered wedding cake decorated with tiny rosebuds, flanked by white tapers in candelabra. The bride's sisters, Lorene and Mary Jo Stayton, presided.

After a short wedding trip the couple will return to Hereford to make their home. They will live north of Hereford where he is engaged in farming.

Mrs. Smith is a graduate of Hereford High School and at the time of her marriage she was employed at the Womble-Campbell Manufacturing Company.



Mrs. Commie Smith

### May Golden

(Continued from page one)

den chrysanthemums. To make the day complete the couple attended the morning worship service at the Church of Christ and attended a dinner for the immediate family at the Glenn May home. Gifts, messages of congratulations and flowers kept arriving all during the day. Her gift to him was a gold wedding band - so popular now but unheard of on their wedding day and his gift to her was a gold necklace, which she thinks she may wear every day.

Out of town guests attending the open house were: Mrs. Pearl Tittsworth, Talpa; Mrs. Grover Howard, Coleman; Mrs. E. L. Jones, Glen Cove; Mrs. H. T. Marcus, Valera; Mrs. Maude Green and Mrs. Dell Beasley of Amarillo; Mr. and Mrs. Edd Close and son, Mr. and Mrs. Johnny Close and son, and Mr. and Mrs. Jack Whitson, Spearman; Mr. and Mrs. Clayton Devins - and daughter, Happy and Mr. and Mrs. Felix Jones and son of Taboka.

### H. D. CHATTER

Holidays are party days. November introduces a whirl of holiday festivities. You'll want your home to sparkle with hospitality, whether you are giving a formal tea or chatting with neighbors who just "dropped in".

You've probably already discovered that the secret in easy entertaining is effective arm-chair preparation. Sit down and think out the party - dinner, tea or whatever the occasion is. Then when the big days come you can't help but have a good time.

Believe it or not, it's time to think about fruit cakes. Some folks like them dark, some light, but whichever variety you prefer, dig out your favorite recipe and bake the cake now. Give it plenty of time to ripen, otherwise you miss out on the cherished flavor of a truly good fruit cake.

February 26, 1953, will be a birthday. The Extension Service will celebrate the 50th anniversary of the first demonstration, a way of life that has found its way around the world.

### Mrs. Alexander Reviews "Florence Nightingale" For Bay View Club

Bay View Club held its regular meeting in the home of Mrs. Wayne Evans Thursday afternoon. Mrs. Lee Benefield, vice-president, presided over the business session.

Mrs. Homer Brumley gave a report of the Citizens Committee on recommendations for a high school building and the bond election to be held Saturday.

Mrs. D. H. Alexander reviewed "Florence Nightingale" by Woodham Smith. She told of her family and home life and her call from God which she recognized at the age of 17, but which never became clear until she was 30. She became an angel of mercy during the Crimean War and always preferred military nursing.

"After her return from Crimea she wrote constantly of military reforms but finally concluded that her field of service was the whole world," Mrs. Alexander said.

"She lived to be 92 years old and was active except the last two years of her life. Today there are ten thousand Nightingale Schools of Nursing", she concluded.

Members attending the club were Mesdames; J. R. Allison, D. H. Alexander, Phillip Barkley, Lee Benefield, Colby Conkright, H. G. Conkright, C. J. Crump, Howard Gault, E. W. Harrison, George Heard, W. S. Kerr, J. W. Kirby, John McLean, R. B. Miller, Eugene Naugle, Miss Frances Turrentine and the hostess.

### Dinner Party Honors Teachers, Trustees Of Walcott School

Mr. and Mrs. Phillip Miller were hosts at a six o'clock dinner party given in their country home Tuesday evening. Guests were members of the Walcott school faculty and school trustees and their families.

The Thanksgiving theme was used in table appointments. The dining table was laid with a white cutwork linen cloth with appointments in crystal and silver. Tapers in Cambridge holders entwined with ivy centered the table flanked by crystal turkey figurines. Tables for four were arranged in the living room with places marked by linen bags in orange and brown filled with candy corn,

emphasizing the harvest theme. Games of canasta provided diversion for the group after the dinner.

Those attending were Miss Lillian Fisher, Miss Frances Shure and Mrs. Willard Patterson, teachers.

Mrs. Herbert Hoover, Mr. and Mrs. J. V. Perrin, Mr. and Mrs. Eldred Brown, P-TA vice-president, Herschel Burris and Mrs. Burris; Mr. and Mrs. Willard Patterson and daughter; Johnny Hoover, Margaret, Cecelia, James and Mary Alice Burris and the hosts. The hostess was assisted by Mrs. Wallace Lumpkin.



MISS BETTIE SUE HOLLAND honored at engagement party

### Miss Holland, Jim Shirley Set Wedding

Miss Bettie Sue Holland and Jim Shirley will be married on Wednesday December 24 at the Avenue Baptist church.

The bride to be is the daughter of D. W. Holland and the late Mrs. Holland. Mr. Shirley is the son of the late Mr. and Mrs. G. F. Shirley.

Announcement of the forthcoming nuptials was made at a party given by the bride-elect's sister, Mrs. O. B. Sumner. The bride-elect's chosen colors of brown and gold were featured at the lace-laid table.

A horn of plenty overflowing with gold chrysanthemums at one end of the table held brown satin ribbon streamers lettered in gold to reveal the wedding news "Bettie and Jim - December 24."

Mrs. Kenny Wilson, niece of the prospective bride, presided at the silver coffee service placed at the other table end.

Miss Holland is a graduate of

Greenville High School and of Parkland Hospital School of Nursing, Dallas. She is employed at the Hereford Medical Clinic.

Those attending the party were Mesdames; George Sumner, Lewis Shirley, John Winkler, L. H. Lookingbill Sr., J. B. Noland, Earl Lance, H. V. Fields, George Hudson, Travis Caraway, Jim Clark, Kenny Wilson, Misses Ruth Shirley, Sue Nell Sumner, Faye Shirley, Lou Alice Shirley, Carolyn Shirley, the honoree and the hostess.

Brownie Troop 6 of Friona met Monday afternoon at the Baptist educational building and sang songs and made center pieces. The hostess was Roma Kay Struve who served candy and gum. Officers were elected as follows: President, Donna Blackburn, vice-president, Gayle Knight, secretary-treasurer, Roma Kay Struve and reporter Carolyn Parker. There were 19 present to answer roll call.

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### Wayne Evans Addresses Club Here On Hereford Bond Election

L'Allegria Study Club met in the home of Mrs. Francis Hill Thursday evening. Mrs. Darrell Blanton conducted the business session when plans for the presentation of the television set to the lucky winner on Nov. 29 was discussed.

Roll call was answered by members expressing private criticisms of our public school system.

In keeping with the National Education Week - a program on "The Challenge to our Educational Ideas" was presented with Mrs. Bruce Beene as chairman.

Representing the citizens committee from the public schools, Wayne Evans spoke on the recommendations of the fact finding committee as presented to the board in regard to a new high school building and the bond election Saturday.

A question and answer period was held with members of the club asking questions concerning the school bond issue.

Members present were Mesdames; J. W. Barnett, Darrell Blanton, Jack Brown, James Edmondson, Jiggs Hartman, Hilton Higgins, F. G. Glendinning, V. C. Hopson, Walter London Jr., Dick Lucas, Floyd Ross, Bill Waldrep, Richard Winget, Lee Kent, and the hostess.

Mrs. Theron Lehr and twin sons, Larry LaRue and Lonnie Rae, of Dallas have been guests in the home of her father, Carl Frye, the past week. Mrs. Lehr is the former Miss Carla Rae Frye.

### Legion Contest To Be Held At Waco March 27

Waco was chosen as the site for the 1953 State American Legion high school oratorical contest, and dates for division and congressional district contests were announced today by Mayor Jim Wright of Weatherford, state chairman of the Legion's oratorical program.

Wright conferred with state Commander Albert D. Brown Jr., and State Adjutant-G. Ward Moody at state headquarters.

Date for the oratorical finals at Waco was set as Friday March 27. At that time five winners of division contests will participate to determine the state champion. The contest will be held in Waco High School.

Division contests will be held Friday March 20. Division oratorical chairmen are John Ben Shepard, first; James Waters, Lufkin, second; Henry B. Wiener, San Antonio, third; H. H. Coffield, Rockdale, fourth and William B. Dorris, Abilene, fifth.

The division finals will be preceded by oratorical contests in high schools in each of the 21 congressional districts March 13. Local contests will be March 6.

All oratorical themes will be on some theme of the United States Constitution.

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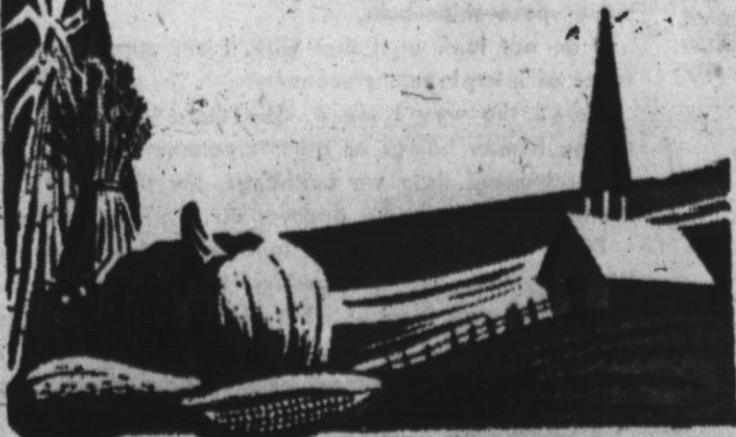
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## "What Hereford Makes -- Makes Hereford"

# Editorials

## A Well Deserved Pat On The Back To Our Firemen

Last week-end and this week the City of Hereford was without a regular police force when members of the local police department decided to walk out and quit in force without more than a minutes notice to the city officials. No reasons were given for such action but the citizens of Hereford stood to be without the comforting knowledge that they had police protection for at least a few days... but then our volunteer firemen came to the rescue... offering their assistance to the situation, other than their regular duties as unpaid, volunteer firemen.

These boys filled in the vacancies on the night patrol for the police force and working under the supervision of appointed temporary Chief of Police Hollis Rainey worked out a schedule where they could work with the force in order that we in Hereford may have police protection.

No one asked for this help from the volunteer firemen... it came of their own free will that they wouldn't be short handed in this important office in our city government.

Our local firemen have one of the best records to be found, particularly among volunteer forces and their action on this police matter was just another job well done for them as they took the interest of the City of Hereford and its people at heart and helped out.

All of these boys have enough to keep

them busy as they all hold down regular full-time jobs just like the rest of us and this service they offer to the City is something extra... and something that they don't get paid for... and that is certainly true when they pull police duty.

Mayor Wilson stated Monday that they had had a hard time finding men suitable or getting anyone to take positions on the police force that were so suddenly vacated and that when these volunteer firemen came in to offer their help with the patrolling and other jobs connected with the operation of a police department that it was really a welcome thing... and one that he and the City Commission really appreciated.

Being without a police force and its full protection 24 hours a day is a serious proposition... and to have this protection taken from you within a matter of minutes is something to get alarmed about... but we didn't have to go several days without a police force.

And we have our volunteer firemen to thank for that. JHB

## No Change

From our Exchanges... Canyon News "When will all of the changes take place? I can see no difference," said an impulsive man on the street the day after election.

Yes, sir, a lot of folks profess to believe that there would be a wonderful change take place all of a sudden, even before General Eisenhower took office.

Probably there will be only a few changes evident in this nation for many months. It may be a year or more before we will detect a decided difference.

Let it be remembered that the budget upon which Congress will be called to act will be a Truman made budget. He will likely stick the budget, just as he has in years past. As a matter of fact, the budget was pretty well prepared long before the election, when the President was convinced that there would be a Democratic victory. Truman was not likely to let Governor Stevenson down.

Naturally there will be no changes in your income taxes on January 1st. These taxes will be based upon the last year of Truman in office, and the figures will be those which he has made through reckless spending.

General Eisenhower has sent to Washington Banker Joseph M. Dodge to look over the budget. And when Congress starts action in late January, he will give his opinion to the lawmakers.

The only immediate results of the election of General Eisenhower comes from our neighbor to the North, Canada. Because of our heavy national debt, Canada has been discounting the value of our 52 cent dollar in exchange. The exchange rate has now been lowered, so that Americans are no longer penalized when they buy Canadian-made goods. This is a move of confidence in General Eisenhower's ability to cope with the tricky problems of government.

No you will see no immediate change, but one of these days there may be a good rain—the greatest needs of this Panhandle country.

From our Exchange... the Floyd Co. Hesperian

How low can cattle go down? Distress in the live stock pens and out on the range is continuing to make itself felt. Losses on the market are being rung up in large figures. State Agriculture Commissioner John C. White estimates losses to Texas farmers at a staggering figure due to the drought. Cattle make up a very considerable portion of this loss. For the most part cattle sales at what we call ridiculous figures are just a matter of salvage. If a man has something he can't keep he has to do business with somebody at some price. Even cattle that were brought at a bargain 60 days ago with the expectation that they'd winter on wheat pasture are going back to town now tagged with a loss in flesh and in price. It couldn't happen but it has.



## I'll Never Forget

Campbell System Proves Success. Makes Difference in Wheat Yield Aug. 9, 1907

J. C. Coker who lives some 15 miles northeast of the city was in town the first part of the week and was in his usual, fine optimistic mood. Mr. Coker is an old timer in the Panhandle having been on the Plains for 15 years and has no thought of making a change on account of the climate, high altitude, poor crops or his wife's health. He talks with considerable interest and enthusiasm about the wheat crop for this year, and having just threshed the crop from a field of 65 acres, making an average of 11 1/2 bushels.

There were three distinct crops: the first field of 27 acres made an average of 7 bushels and 3 pecks; the second field of 7 acres, an average of 10 bushels; the third field of 31 acres, 15 bushels per acre. These figures will be increased weighed out, if the wheat is like other crops reported. It will be seen that there is a noticeable difference in the yield of the three fields, though there was no difference in the soil of manner of plowing or planting.

The ground was disked and harrowed and the wheat drilled just the same in all the fields, but the weeds and after treatment made all the difference. Mr. Coker explained that he followed the Campbell system as near as possible in the third field and says that he thinks the difference in yields is chargeable to the weeds and the cultivation. He is, however, pleased with the crop and will, no doubt, increase his acreage next year. He has at present only 125 acres of his 6-section ranch in cultivation, the greater part being left for grazing purposes.

In speaking about the dry summer, Mr. Coker being a close observer, says that this has been the driest season after the month of May since 1892. He is convinced that the Panhandle is a wheat country and that this season demonstrates what can be done under the least favorable conditions. He says that his wheat had but a few light showers after the snow in April and that if each of the fields had had the same treatment he would have had a large yield from all of them.

Now what do you think of this making 15 bushels to the acre in what has been termed a dry season? A little attention, a little work at the right time, brought the results. Therefore it behooves every farmer in the Panhandle to study the soil conditions, cultivate it accordingly, and reap a sure and profitable harvest.

**Sidewalks Still Building**  
The completion of the cement sidewalk around the First National Bank, the section in front of Stambaugh's store, adds greatly to the beauty of the avenue and to the comfort of the pedestrians. Many more resident fronts have added cement walks and there seems to be no end to the good work. Hereford will soon have a greater number of sidewalks than any other Panhandle town; in fact, only one place now exceeds here in this line.

Now that the citizens have so readily put down cement walks in front of their business blocks in many parts of the city, it would become the city fathers to order cement crossings for all the places that have such walks. This, the city will do, as any other kind of crossing would be out of harmony and not in good taste. The additional cost of the cement walks would be fully repaid in the durability. What will the city do?

## Daughter Of Former Dimmitt Resident Dies At Shamrock

**DIMMITT** — Rose Carolyn Dodgen, 15-year-old daughter of Mr. and Mrs. Rufus Dodgen of Shamrock, passed away November 17, in Shamrock General hospital after a long illness. Final rites for the popular youth were held at 3 p.m. Wednesday in the First Methodist church of Shamrock. Rev. Frank Beuchamp, pastor, officiated, assisted by Rev. James O. Todd, pastor of Shamrock Baptist church and a former Methodist pastor, now of Perryton, Rev. S. M. Dunham. The large cortege of friends attending the rites from over the state bespoke the high esteem held by the deceased and the bereaved family. Rose Carolyn's mother, the former Dorothy Cash, daughter of the late Harvey Cash and Mrs. Harvey Cash, of Canyon, is a former resident of Dimmitt.

## Local Citizens In Favor Of Ike Making Proposed Trip To Korea

### SUNDAY'S CURRENT QUESTION

WHAT DO YOU THINK OF EISENHOWER'S PROPOSED TRIP TO KOREA?

**Mrs. Lora Flowers, E. 13th.**  
I don't know what General Eisenhower has in mind in making the trip to Korea, it might do some good, but I doubt it will serve to end the war in Korea. However he will have first hand information on the situation.

**Mrs. Edgar Skypala, 510 N. McKinley.**  
I think that it will be a good thing for Eisenhower to make the proposed trip to Korea, but I am also wondering what about it if something should happen to him while he is on the trip. Then what about the United States in general, would it upset the plans of the new administration. I do believe the trip will be good for the boys over there fighting, but I don't think that it will settle the war.

**Mrs. Hazle Sparks, 340 N. Schley.**  
I think making the trip is the thing for Eisenhower to do. He will get a first hand view of the present trouble and be able to better handle the situation through the officers on the front. But it will not solve the Korean trouble.

**Doris Goldsborough, 503 Miles Ave.**  
Yes, I think that he should make the trip, I think that it may be a great help in clearing up the situation in Korea. However I don't know how much danger he will be in on the trip, but all the secrecy should be maintained so that nothing would happen to him, that would be a disaster.

**J. L. Stevens, 108 B Catalpa.**  
I think that Eisenhower is going to Korea more or less to make good his promises to the people. He of course will, himself better understand the situation, but I do not know what he could do by himself to end the Korean war.

## 'Tater Peelin's

By Roberto Campbell

We were very happy to receive an autographed copy of Joe Cooper's new book "With or Without Beans" in which he says,

"Chili - real chili - chili Texas style, must have strength to chin itself, even with a rock in the bottom of the pot."

We are pleased to have our name in the index of this book on chili which the author has handled cleverly. He pays a nice tribute to Corinne Jowell Jennings for her contribution and she also has an autographed copy.

This reference to chili brings us up to the fact that Ray Downey and Red Schneider are cookin' up something in the way of Mexican dishes for the Home Demonstration women out at their new Farm and Home Supply kitchen on Park Ave.

We'll probably hear more about it soon.

Those who thought we had elected Taft must have been a little disappointed over Eisenhower's first three appointments which shows he may use his own head after all.

If you missed George Schaeffer's letter to the Tri-State Forum in Thursday's Amarillo Daily News it would be worth your while to turn back and read it.

Maybe it is because we know that Mr. Schaffer, who lives near Happy, served in World War I joined up and went back with his eldest son in World War II and now has a son in Korea that we were especially impressed, with his letters in which he states that he voted for Stevenson and is not ashamed of it, but now that a new leader has risen he intends to get behind him not as a Texas Democrat far like but as a loyal American citizen behind his leader who needs us more than we ever needed him. We do have much to be grateful for this Thanksgiving.

## Panhandle Paragraphs

More than 135,200 bales of cotton had been ginned in Lamb county by Wednesday of this week, completing between 60 and 90 per cent of the harvest, according to Dave Eaton, county agent.

Eaton said the harvest was in varying degrees of completion in different communities in the county, and it was thus difficult to make an overall estimate of what percentage of the total county crop has been harvested.

Machining has almost entirely replaced hand pulling throughout the county.

Perryton retained its city manager form of government in the Tuesday election which saw a record number of voters give the present form of government a 2-1 voting majority. There were 988 votes cast with 308 voting against the city manager form and 680 voting for it.

This was the highest number of votes ever registered in a city election and by late Tuesday afternoon election officials feared the supply of 1,000 ballots would be exhausted.

A union service of the churches of Canyon will be held at the Presbyterian Church on Wednesday evening at 7:30 o'clock.

Rev. A. J. Pettit, pastor of the Assembly of God Church, will bring the Thanksgiving message. Thanksgiving will be Thursday, Nov. 27, with practically all business houses closed.

Burglars entered the Perryton Cleaners early Tuesday morning or Monday night, making off with \$376 in checks and cash estimated at more than \$55.

Sheriff Ray Phagan, who investigated the burglary, said that entrance to the building was made through a rest room window at the southwest corner of the building.

The cash and checks were taken from the safe, which was unlocked. There were bills and coins taken, and also several envelopes containing Social Security funds. Phagan said.

With approximately 115,000 bales ginned, the peak of Hockley County's cotton harvest has been passed, but output within the next few weeks is expected to see the total go well over the 150,000 bales, it was earlier predicted the county would produce from this year's crop.

John Wesley Epperson, 72, a resident of Levelland for 25 years, died at 11:05 p. m. Wednesday in Phillips-Dupre Hospital here after suffering a stroke Tuesday.

Epperson made his home with his son, C. H. (Curtis) Epperson of 209 Ave. N. He was a native of Arkansas.

State Patrolman Roger Sosebee says the Civil Aeronautics Administration has been investigating the Sunday night airplane crash near Dalhart since Monday afternoon.

He said at least four CAA investigators were on the job Monday—one from Washington. Patrolman Sosebee said he didn't know when the investigation would be completed and whether any of it would be made public immediately.

## The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his Johnson grass farm gets off into the field of space, of all topics, this week, his letter reveals.

Dear Editor: There has been a lot of talk in the newspapers and magazines lately about interplanetary travel, the possibility of riding rocket ships into outer space, establishing landing platforms 2,000 miles up, pushing back man's horizons, etc.

One man, claimin there is bound to be life on other planets somewhat out in the universe and arguin there's no reason to believe intelligent life exists only on our planet, that maybe there are some races far older and probably far more advanced than our own way out in space, wants Congress to appropriate a few billion dollars right now and get some space ships built.

I do not look at it that way. I am opposed to it. I'm in favor of interplanetary economy.

Here's the way I see it. Say there is life out in space, maybe human beings or other creatures far more intelligent and advanced than we earthlings. My position is: Let them spend their money and discover me. I'm a phenomenon too.

Don't those outer space inhabitants have any curiosity? Wouldn't it be worth something to them to look us up? I don't have any idea of what form of life they lead, what they do for fun, but I believe we've got as much to offer in the way of astonishment as they have doesn't make any difference whether they hold Presidential elections or not. Let's hold back on this thing and let those outer space fellows make the first move.

If they haul off and discover them, they'll sort of be our responsibility, and no tellin how hungry those people out there are or how short they are on weapons. About the time we got one new planet fed and armed, somebody'd discover another one maybe in worse shape, and while I don't like to be tight-fisted, there is bound to be a limit to the American taxpayer's ability, and you've got to remember Eisenhower has promised to cut taxes.

What I say is it's just as much their job to discover us as us them. We've got just as much on this earth worth discovering as those birds on the other planets. hey don't know what they're missing. Let em look us up.

## Must Set Example

From our Exchanges... HAMLIN HERALD In writing on the foreign and military policy of the United States, S. Bayard College, of the Committee for Economic Development, said, "We cannot gain and hold friends for freedom if they suspect we will be their friend only as long as they are strategically important to us. Another test of our ability to lead will be how well we practice at home what we preach abroad. We should work for the elimination of those unnecessary restrictions, controls and encroachments of government which are in danger of devitalizing our free institutions. We will appear hypocritical when we extol the blessings of freedom abroad while at home we are afraid to keep our own institutions free whenever the test of an emergency arises. If we choose this dynamic goal of the extension of freedom in the world, and if we sincerely pursue it, we will gather to it and to ourselves allies from all over the world."

In other words, we must do more than pay lip service to freedom. We must set an example. We are on shaky ground indeed when we denounce communism and all its works—and then follow here at home, in what is supposed to be the citadel of freedom, policies which differ only in degree from the communist way of thinking.

## The Sunday Brand

Established 1948  
Published every Sunday at 336 Main St.  
Hereford, Texas



Texas' Outstanding Semi-Weekly  
First in  
GENERAL EXCELLENCE  
NEWS PICTURES  
AGRICULTURAL PROMOTION

James M. Gillentine, Editor and Publisher  
Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Single copies, 15¢ each.

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Hereford, Grant Smith County, Texas  
City Editor... John H. Bennett  
City Editor... Mrs. John McLean  
Manager... Melvin Young  
Mech. Superintendent... Harry Lindgren

### Win One Class Holds Meet In Ward Hall

Hereford Whiteface basketball team will open its season of play with the Vega club Tuesday night, November 25 at the local gym in a non-conference game. All home games will be both "A" and "B" with the "B" game scheduled for 6:30 with the "A" game following. The first conference game on the schedule will be at Floydada on January 30. There will be six conference games during the season.

According to the schedule released by Coach Wayne Stark Thursday the Whitefaces will be

playing only five games before the home folks during the entire season. Some teams refuse to play here due to the size of the gym, Stark said.

Twelve boys have been working out with Stark thus far this season but as soon as the football season is over with, some eight more are expected to join the squad, with several more that may come in, Stark said.

The full schedule for the season will be found in the Thursday Brand sport section.

Dr. and Mrs. J. J. Muirhead of Vernon, Texas were visiting this week end with Mr. and Mrs. Herbert Haseloff.

### LET'S COOK SOMETHING with Mrs. G. W. Edwards

#### There Is Something Nice About Cooking For Thanksgiving

"Some hae meat, and canna eat and some wad eat that want it But we hae meat, and we can eat, And sae, the Lord be thanke!" —Burns

There is something nice about the thought of cooking for Thanksgiving. Traditionally, it is a feast of the harvest, but happily, for many, it is also a feast of the heart. Family customs plant the seeds of rich memories to be carried down through the years. It is a lavish day that spreads far beyond the dining table to embrace those who are far from home as well as those near at hand.

Today there is no limit to food resources as was the Puritan menu served almost three hundred years ago which was limited to supplies at hand. But pumpkin was probably on that menu and very likely prepared as a vegetable. And today Thanksgiving starts off what might be called the "pumpkin pie season". From that feast on through Christmas and New Years, the desert that originated in New England years and years ago has its day.

One of the best pumpkin pie recipes that has come under our observation lately is one Mrs. G. W. Edwards makes frequently. It has a rich creamy texture and just enough spice. Here it is:

**Creamy Pumpkin Pie**  
1 cup white sugar  
1 cup condensed milk (undiluted)  
2 eggs

1½ cup canned pumpkin  
½ teaspoon salt  
1 teaspoon nutmeg  
1 teaspoon cinnamon  
1 teaspoon vanilla  
1 teaspoon melted butter.  
1 unbaked pie crust.  
Combine the sugar and condensed milk and blend well. Add unbeaten eggs and beat lightly. Add pumpkin and rest of ingredients and pour in a nine inch uncooked pie crust. Bake in 300-F degree oven about one hour.

**PUMPKIN COOKIES** will please the children - Mrs. Edwards also gives you this recipe. She got it from Mrs. Bruce Wood-dell whose children love their golden brown goodness.

**Pumpkin Cookies**  
1 and 1/3 cups canned pumpkin  
1 cup vegetable shortening  
1½ cups sugar  
1 egg  
2½ cups sifted flour  
4 teaspoons baking powder  
¼ teaspoon cloves  
¼ teaspoon nutmeg  
½ teaspoon ginger  
½ teaspoon cinnamon  
1 cup chopped nuts  
Cream sugar and shortening and add eggs and pumpkin gradually. Sift flour with dry ingredients and combine with first mixture. Fold in nuts last. Drop by tablespoons about two inches apart on a greased cookie sheet. Cook 15 minutes in a 375-F oven. Makes 4 dozen cookies.

### Clint Formby Club Speaker

Clint Formby was guest speaker for the Summerfield Study Club Thursday afternoon at a meeting held with Mrs. Lee Curry. Mrs. Ray Johnson was co-hostess.

Formby spoke on "Radio and Television" telling of the operation of radio and television stating that "Radio has not grown up yet and television is still in its infancy". The speaker told how KPAN operates in broadcasting music and the news and predicted that in two years, Amarillo will have three and Lubbock four channels in television.

Mrs. Guy Walser, president, directed a business session at the club meeting when Mrs. Lee Curry announced plans for the Thanksgiving supper to be held at the Community House on November 22. She announced that Bob Wear would speak on the subject of public welfare.

Plans were made for the annual Christmas party which will be held in the home of Mrs. Eva Lookingbill on December 16 with husbands as honor guests.

Members of the club attending were Mesdames; Eunice Cannon, Della Walser, Inez Lee, Ella Councilman, Clara Blakemore, Rosa Lance, Glenn Walser, Billee Johnson, Leta Neill, Joan Euler, Ethel Curry, Dorothy Noland, Jerry Bainum and the hostess.

An acreage of average mesquite quite infested Texas range land is tapped daily for 52 gallons of water. That is the amount of water given off by the mesquites through transpiration and is enough to produce a pound of buffalo grass.

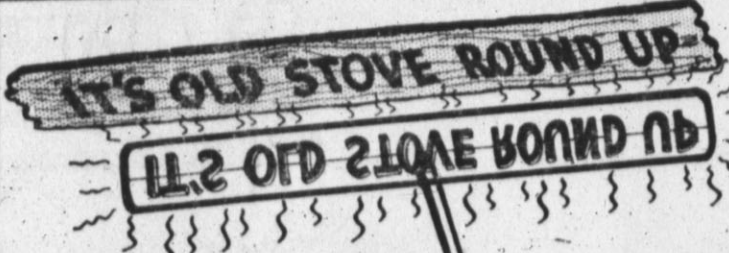
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### "Punishment Of Your Child" Is Discussed For Young Mothers Club

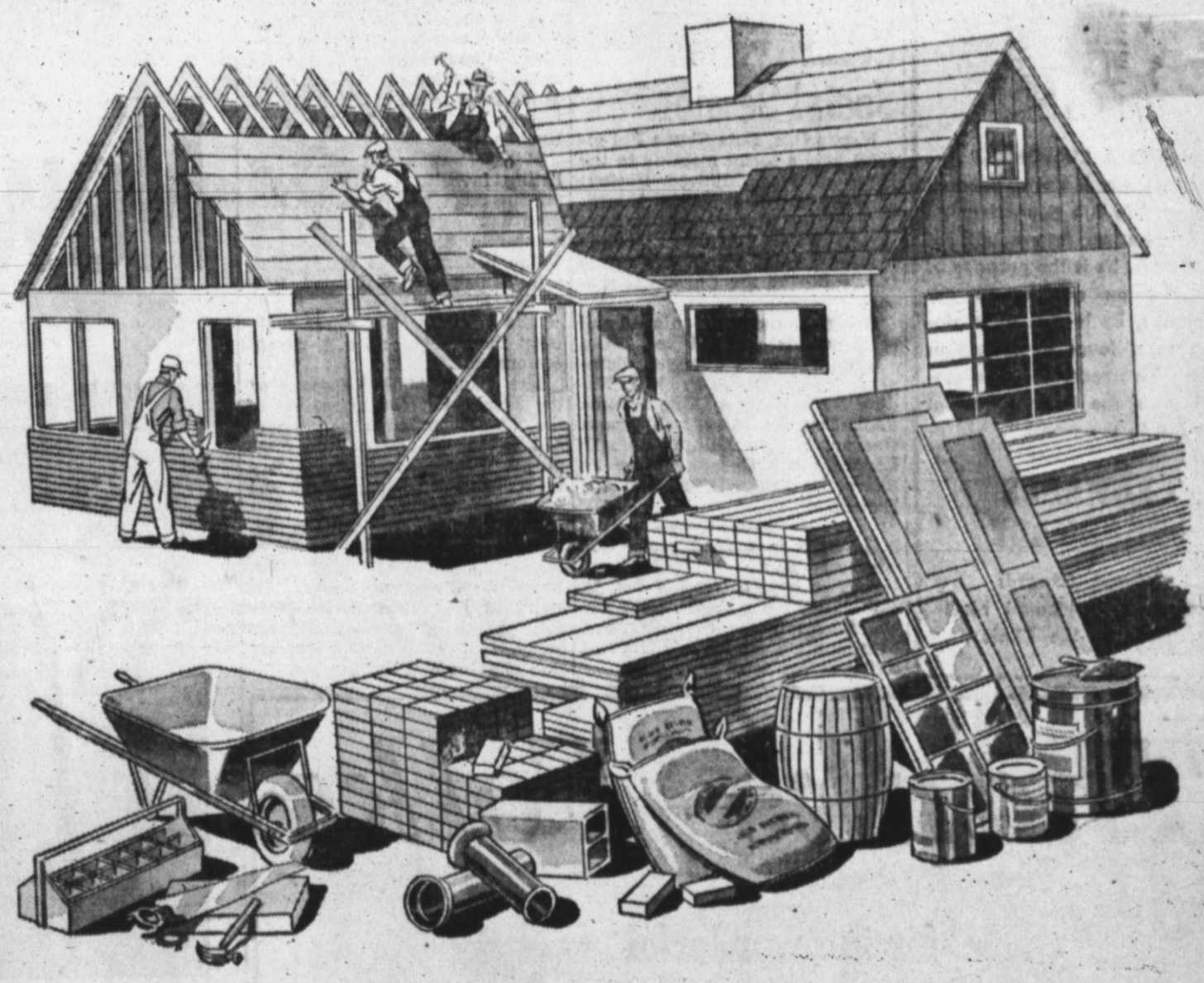
Mrs. Charles Hill was hostess for the Young Mother's Study Club Monday evening at her country home. Mrs. John Winkler, president, opened the session with the club collect. Roll call was answered by suggestions on how to grow old gracefully.

Plans were made of the annual Christmas party which will be held in the home of Mrs. Bill Stanford on December 15.

Mrs. James Roberts who was in charge of the program for the evening discussed "Punishment of Your Child". She said in part; "Many parents do not need to resort to the punitive measures to correct a child's wrong doing or to obtain relief from his disturbing habits. Certainly no child needs just a certain amount of punishment as he requires food

and rest. The best test of any punishment is whether it will accomplish what the parent desires to achieve without producing undesirable and unhappy effects. A child should learn early to accept the consequences of his acts, but it is always the duty of a parent to discover the motives that prompted the wrong acts. When motives are discovered, they often reveal that the child needs guidance rather than punishment.

Mrs. Hugh Clearman was a special guest at the meeting and members attending included: Mesdames Steve Clements, Harold Cavness, W. L. Davis Jr., W. B. Dowell, C. E. Leasure Jr., W. H. London Jr., L. H. Lookingbill Jr., Wayne Phillips, James Roberts, Earl Stagner, William J. Stanford, John Winkler, Don T. Martin, and the hostess.



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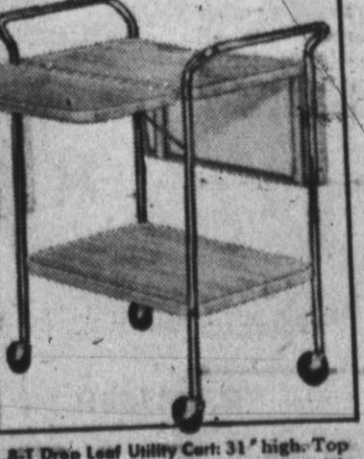
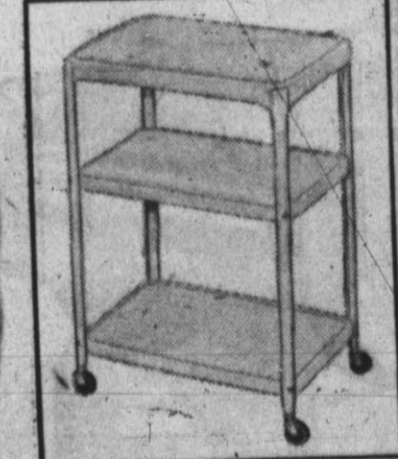
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# STREU HARDWARE

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### Miss Clara Redman Gives Program At Messenger Home Club Meeting

By Mrs. Don Kennedy  
The Messenger Home Demonstration club met in the home of Mrs. Bob Wiley Friday Nov. 14. Miss Clara Redman gave a demonstration on the different types of kitchen utensils to use in the home, and Mrs. Elmer Northcutt read a price list for Christmas greens to the club.  
Mrs. W. D. Howard passed out a bulletin on a "step-saving program for the kitchen and the club voted to take cookies and candy to the council Christmas party to be held on Dec. 13.  
The next regular meeting of the club will be in the Johnnie Northcutt home in the form of a Christmas party Dec. 12.  
Twelve members answered roll call.  
Mr. and Mrs. Eldred Brown had supper last week with Mr. and Mrs. Julian Perrin.  
Mr. and Mrs. N. A. Brown visited relatives in Electra over the week end.  
Mr. and Mrs. Bruce Coleman visited relatives in Lubbock over the week end.  
Mr. and Mrs. F. R. Meiers visited G. J. Meiers of Portales during the week end.

ing the week end.  
Mrs. L. D. Chiles and Mrs. Bertram Jack were visiting relatives in Floydada recently.  
Mr. and Mrs. Dwight Rouse and children of Farmington were recent visitors in the J. E. Rouse home.

### Progressive Home Club Meets With Mrs. Sam Lesly

The Progressive Home Demonstration Club met Tuesday, Nov. 18 in the home of Mrs. Sam Lesly, with the president conducting the business session, during which time several of the Christmas committees were appointed.  
The club will have its party Dec. 16 in the home of Mrs. Lewis West.  
The Community Tree program will be at the school house Dec. 24.  
Mr. V. E. Dodson gave the Craft Design program at the meeting, and refreshments were served to the following: Mesdames P. L. Carmichael, Leon Coffin, Bert Coffin, C. C. Billingslea, V. E. Dodson, Lester English, Lewis West, Miss Augustine Gregory and the hostess.

### Sorority Has Social Session

Kappa Iota, Beta Sigma Phi sorority held a social meeting in the home of Mrs. Mildred Puckett Tuesday evening. A short business session was directed by Mrs. Ernest Wade, president, when members voted to adopt a needy family during the Christmas season.  
Bridge games were enjoyed and refreshments served to: Nora Amery, Margaret Johnson, Catharine Moore, Bessie Prickett, Nadine Wade, Eleanor Cramer, Jama Pool, Dorothy Mercer, Margaret Harvey, Marian Guinn, Barbara Cooper, Ann Cowan, Mary Jo Sharp, Jo Lingenfelter, and the hostess.

Q. What is a good recipe for cranberry pie?  
A. Two cups of cranberries, 3/4 cup water, 1 cup sugar. Cook for about ten minutes, then cool, and bake in pie crust. Make a rim and strips across top.

### Class Hears Ernest Langley

Ernest Langley was guest speaker for the Friendship Class of the Methodist church session held at the home of the teacher, Mrs. J. W. Kirby Wednesday evening.  
Mr. Langley discussed "The Book of Psalms" which he said is the most popular book of the Bible. "The Psalms are a source of praise, hymns, mottoes or memory selections. They also express joy, lamentation and criticism," he said. He concluded by reading favorite Psalms.  
During the business session presided over by the president, Mrs. S. S. Williams, Mrs. Dean Bishop presented a football to be sent to the Korean boy being helped by the class and members decided to add light weight small toys or socks, ties and handkerchiefs to the package.  
Refreshments were served to Mesdames: Dean Bishop, Ernest Langley, E. W. Harrison, L. L. Chism, W. S. Fluit, Carl Perrin, Eugene Naugle, Mary Seigler, J. W. Thomas, J. W. Garner, O. D. Lowrey, S. S. Williams, E. W. Hobson, George Heard, the hostess, Miss Francis Turrentine and Mr. and Mrs. Langley.

### Mrs. Newsom Is Hostess For Club

Mrs. Gordon Newsom was hostess for the L. A. E. Club meeting which was held Tuesday afternoon. Plans were made for the annual Christmas party to be held at the farm home of Mr. and Mrs. Luther Lesley on December 16. Husbands will be honor guests.  
Members answered roll call by listing favorite charities which for the most part were for children with cerebral palsy aid predominating the list.  
The program was on "Christmas Seals" and "Disabled Veterans" Mrs. Luther Lesley told of the origin of Christmas seals, what they mean and of their enormous sale.

Mrs. Sandford Smith spoke on the Disabled Veterans' telling of the air evacuation of the wounded in Korea and of the completely disabled veterans factory in Wilksbarre, Penn., where the veterans are employed.  
Members of the club in attendance were Mesdames: C. E. Beauford, Altus Higgins, Bill Jones, Boyd Knox, Luther Lesley, Phil Radovich, B. A. Reddell, Sandford Smith, Arthur Story, George Suggs, Jim Whelan, Bob Higgins and the hostess.



BIRTHDAY PARTY at the Rock House in Legion Park for nine year old Geneva Logan, was given by Mrs. Ira Ott Saturday, Nov. 15th. Among those pictured are: Alla Bell, Dwayne Cantrell, Mary Culp, Tommy Hollis, Woody Hazlewood, Dan Hollis, Nisha Gil-

iland, Maxie Ann Wiseman, Geneva Logan, Carl McCaslin, Glen Nelson, Ann Langley, Mary Whitfield, Harold Shey, Roger Hager, Martha Jean Grayhouse and Janie Logan. Staff Photo.

### HAPPY HOMES CLUB

Happy Homes 4-H Club met Thursday Nov. 13 at Carlynn Williams home. A demonstration was given on Knot Tying by Sue

Springer.

The following were served refreshments: Sue Springer, Carlynn Williams, Mrs. Ira Ott, club leader, Martha Logan, Patsy Dawson, Jane Newsom and Barbara

Dameron.

The next meeting will be held Nov. 24 at Martha Logan's home with Pat Dawson as hostess. This meeting will not be held at the regular time.

Top winner in the 4-H club Mère Hybrid Corn per Acre Program sponsored by the Texas Power and Light Company was Hal Lester Senkel of Milam County. His production was 136-12 bushels an acre. Liberal amounts of fertilizer and two irrigations were used by 11 year old Senkel in making this record.

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**Farm & Ranch Club Plan For Girlstown**

Mrs. Waldron Melton was hostess to the Farm and Ranch luncheon and program session Thursday afternoon. A Thanksgiving theme was emphasized in decorations and appointments for the tables with horn of plenty containers filled with fruit and vegetables flanked by turkey and pilgrim figurines.

Mrs. Herschel Burrus served as chairman for the business meeting. Mrs. Garland Solomon won the floating prize and announcement was made that Christmas packages for Girlstown will be gathered at the next meeting in the home of Mrs. W. B. Nunley.

Members of the club present were Mesdames: Henry Melton, Frank Rickels, J. V. Perrin, Garland Solomon, Herschel Burrus, Roy Pruitt, W. B. Nunley and the hostess.

**Officers Named By Lutheran Ladies Aid Society Wednesday**

The Lutheran Ladies Aid Society met Wednesday afternoon at the church and the opening devotional was given by the pastor, Rev. Kaestner.

Mrs. E. F. Vogler led the discussion and officers were elected for a year's term. President, Mrs. R. A. Frye, secretary, Mrs. Earl Springer, treasurer, Mrs. Arthur Tietel and Mrs. H. Kaestner were welcomed as a new member of the society.

A fellowship dinner is planned for Dec. 3 to be held in the church basement. Following the meeting the ladies of the society called on prospective members.

Q. What makeup would you suggest for a skin that is sallow?  
A. Try a foundation with a rose beige or rosy-brunette tone.

**Calliopian Club Studies Theatre**

Calliopian Club met with Mrs. J. T. Carroll Thursday evening with Mrs. Roy Grubbs presenting the program on "The Arena Theatre."

T. E. Seigler, member of the fact finding committee of the citizens group to investigate the need of a new high school building, presented a report of that committee and told of the bond election set for Saturday. Mrs. W. B. Wilson was a special guest of the club.

Those present were Mesdames: Richard Barnard, B. F. Cain, Paul Coneway, W. L. Davis Jr., Alton Fraser, J. T. Gilbreath Jr., Roy Grubbs, J. E. Kirby, D. C. McWhorter, W. J. Messick, Carl Perrin, Miss Nell Spradley and the hostess.



DR. LEONARD BUFORD

**ACC A Cappella Chorus Coming To Hereford High School Wednesday With Noted Conductor**

Dr. Leonard Buford, founder and conductor of the Abilene Christian College A Cappella Chorus, has met the challenge of his blindness with a determination to defy description.

Buford literally grew at ACC, where he has been head of the music department since 1937. He founded the A Cappella chorus 21 years ago.

The 40-voice chorus will perform at 2:30 p.m. Wednesday, November 26, at the Hereford High School. They will attend prayer meeting at 7 o'clock at the Church of Christ and sing after services.

**Gift Party Given**

Mrs. Waldron Melton was named honoree at a gift party given in the home of Mrs. Garland Solomon recently. Mrs. W. B. Nunley assisted with the program.

Refreshments were served from a table centered with chrysanthemums in pastel shades and decorated cake squares were served.

Those present were Mesdames: Phillips Miller, Henry Melton, Herschel Burrus, Frank Rickels, W. B. Nunley, the hostess and the honoree.

**Cafeteria Women Meet**

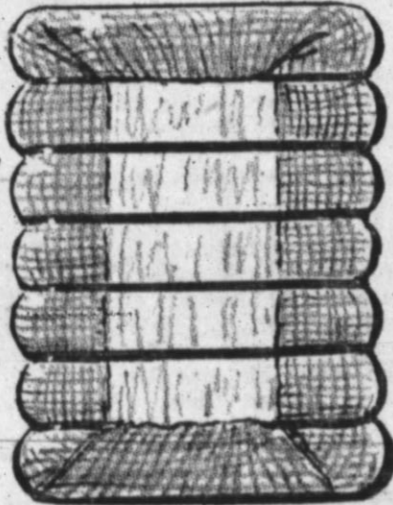
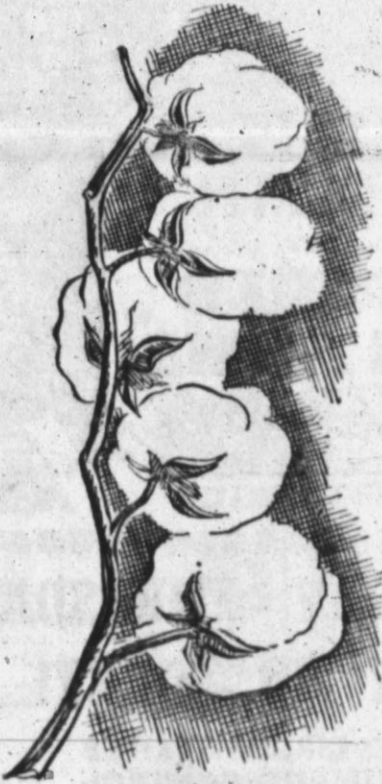
On November 18, the ladies of the Hereford school cafeterias met at Central School and after a short business session, Miss Della Stagner showed films on travel.

Pumpkin pie and coffee were served by the ladies of Central School to: Mesdames: Chad Frances, Elma Hamby, Bill Denny, Lois McDonald, B. T. Wiggins, Naomi Murrell, Grace Little, Cummings, Ethyl Layman, Aleyne Wiggins, Letha Benson, Annie Vincent, Mrs. Brown and Della Stagner.

The next meeting will be at Shirley School on Thursday afternoon before the Christmas holidays.

Beef cattle on brush cleared pastures at the Spur Experiment Station this year produced 53 per cent greater gains than did those on brushy pastures.

**From Boll to Bale**



Insure your cotton while standing in the fields, while being picked, pulled or sledged, while piled in fields (not to exceed \$2,000.00 in 1 pile), while in vehicles on farm premises and while being transported from farm to gin and from gin to farm (but not while on gin premises.)

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DIMMITT NEWS

Dimmitt B&PW Club Women Meet At High School Monday Night

All Dimmitt rejoices in the honors rated by the FFA boys in the Littlefield District FFA leadership contest, Nov. 15.

According to the librarian, Mrs. Frank Easter, National Book Week is being observed by showing of new books in classified order and unique posters.

Dimmitt Professional and Business Women met Monday night at 7 p.m. in the high school cafeteria for a real chicken dinner, with Mrs. Helen Richardson as hostess.

President, Mrs. Preble Berryman, introduced the guest speaker Mrs. Moore of Lubbock, District Director.

Mrs. Moore pointed out the duties and responsibilities of the club for continuing growth.

20 club members and two guests enjoyed the festive occasion. The 27th annual banquet of

South Plains Area Council for Boy Scouts, was held Monday, November 17, in the First Baptist church of Lubbock.

Mr. Harley Saddler, State Senator elect, of Abilene gave the welcome address before an estimated 200 leaders.

Among the group of leaders, Dimmitt was represented by Mr. Jim Hays, Cub Scout Master, Pack Number 67.

Mrs. R. D. Rogers, den mother and leader of cub scouts.

Mr. R. D. Rogers, Scoutmaster of Boy Scouts, troop number 67. Mr. and Mrs. R. D. Rogers received awards.

Staff Sergeant William Pendleton has returned to Dimmitt from Germany, to be at the bedside of his critically ill mother, Mrs. Mary Pendleton.

Mr. Pendleton's family from Trinidad, Colo., have joined him

here. Congratulations to two former Bob Cat stars, Misses Lometa Odom and Maureen Smithson, now on tour with the "Flying Queens" of Wayland College.

Mrs. Elouise Kirklen a former Dimmitt resident and daughter of Mr. and Mrs. Richard Great-house, is among the ROTC trainees at Hardin-Simmons University in Abilene.

Mrs. Myrtle Crab, of Memphis, former manager of Dimmitt Telephone Exchange, spent a few days visiting friends last week.

Mrs. Crabb is making her home with her daughter and husband, Mr. and Mrs. Bill Johnson of Memphis, since her health failed.

The Dimmitt Fire Department was called to Nazareth early Wednesday morning, because of a burning residence. Origin of fire is not known.

Friends of Mr. W. A. Senter, formerly a Dimmitt farmer-stockman, will be pleased to learn he is recovering satisfactorily in the Friona hospital.

Addison Hunter, farmer-stockman, has been transferred from a Dallas hospital to Plains Memorial hospital. Hunter has a back injury of long standing and is in a body cast until the second week in January. He is able to be around in a wheel chair and hopes to get a fitted hospital bed for his home and return there in a few days.

"Again Pioneers" To Be Shown At Methodist Church

"Again Pioneers", special film and church program, will be presented at the First Methodist church Wednesday night, Nov. 26 following the regular services.

Services start at 7:30 p.m. and the public is invited to come see this film which is brought back to Hereford by special request from local groups.



OUTSTANDING STUDENTS at West Texas State College, named to represent the college in this year's edition of Who's Who Among Students in American Colleges and Universities, are the 30 above. Back row, left to right, are Eddie Austin, Plainview; Wayne Hinds, Amarillo; Sterlin Holmesly, Haskell; David Plank, Canyon; Tommie Bishop, Waka; Jerry Bollen, Wellington; Irvin Born, Darrrouzett; Jim Woo'en, Canyon; Weldon Hacker; Canyon, and Marvin Smith, Farnsworth; Second row, Claude Fuller, Amarillo, William T. Cherry, Slaton, Dee

Anne Wright, Fritch, Donna Erwin, Claude, Mrs. Ramona Thrasher, Amarillo, Sheila Malone, Tulia, Gayle Foster, Olton, Laverne Fowler, Floydada, Bennie Earle Du Vall, Lakeview, and Troy Carmichael, Higgins; First row, Bonnie Hughes, Hale Center; Barbara Dunn, Littlefield, Vivian Roberts, Quanah; EARLENA PHILLIPS, HEREFORD, Dale Wells, White Deer; Jo Parker, Happy; Barbara Gaither, Amarillo; Suzella Bursey, Amarillo, Lorene Miller, Darrrouzett, and Martha Montgomery, Shamrock.

FRIONA NEWS

Canyon Man Is Guest Speaker At Friona Club Meeting On Thursday

By Mrs. E. R. Day Sr. Tom Langston of Canyon was the guest speaker at the Lions club luncheon Thursday evening

and Preach Edelman was in charge of the program. Other guests included Raymond Cook and Lee Burnett, coaches of the

Chieftains.

The community wide Thanksgiving service will be held on that day in the morning at the school house.

Mrs. Peal Kinsley was the honoree Saturday at a birthday and handkerchief shower. Refreshments were served to the following: Mesdames H. Kendrick, Scott Wier, W. B. Stark, Roy Slagle and Mrs. H. F. Brewer and the hostess.

Mr. J. W. Baxter celebrated his 69th birthday on Nov. 13 and Mr. and Mrs. Baxter celebrated their 52nd wedding anniversary on the 15th of November.

Among those present for the occasion were: Mr. and Mrs. C. Martin of Lamar, Colo., Mrs. Charlie Baxter and son of Clovis, Mrs. Frank Truitt of Bovina, Mr. and Mrs. Miles Robbins and children, Ben W. Jordan, Mr. and Mrs. M. Massey and son all of Friona.

Mr. and Mrs. Buster Davis visited her parents Mr. and Mrs. W. A. Sinter who are patients in the Amherst hospital.

Mr. and Mrs. Billie Turner have been in Dimmitt and Amarillo on business.

Mr. and Mrs. Calin Martin of Lamar were recent visitors in Friona.

Humming Blue Birds Meet With Leader

The Humming Blue Bird group met Wednesday afternoon with their leader Mrs. Wesley Brown, 113 Fuller St.

The girls were shown how to make an every day place setting at the table.

Candy bars were served to the following: Phyllis Ward, Wyndolyn Sheppard, Kay Woolery, Cecelia Loerwald, Patricia Bell, Marilyn Martin, Beverly Robertson, Marilyn Jones, Linda Smith, Shirley Carthel, Gail Layman and Mary Skypala.

Two visitors were also present, Edith Hagar and Quinell Cruse and Mrs. Harley Ward, assistant leader.

More Cream Heat the milk until lukewarm, then chill it, and it will bring more cream to the surface.

The Real McCoy's By John and George



MAW! RECKON WE SHOULD INSURE THEM CRATES ON GRANMAW WITH.

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"Always a Good Show" STAR Theatre

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A WHOLE NEW WORLD OF ADVENTURE SWEEPS THE SCREEN!



GREGORY PECK ANN BLYTH "The WORLD IN HIS ARMS" COLOR BY Technicolor with ANTHONY QUINN - ANDREA KING

WEDNESDAY - THURSDAY

SORRY SO SORRY! DUE TO CIRCUMSTANCE BEYOND OUR CONTROL WE HAVE HAD TO REPLACE "THE ROSE BOWL STORY" WE WILL SHOW

GENE KELLY PIERANGLI "THE DEVIL MAKES THREE"

Gene Kelly - A GI ON A WILD ADVENTURE Pierangli WHO SAYS "I AM NO ANGEL"

WE OF THE THEATRE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY

- Anniversaries from Sunday, Nov. 23 - Wednesday, Nov. 26
Mr. & Mrs. J. D. Story
Mr. & Mrs. L. R. Hund
Mr. & Mrs. L. J. Kuper
Mr. & Mrs. Oscar Anglin
Mr. & Mrs. C. L. Hamilton
Mr. & Mrs. Ted H. Irlbeck
Mr. & Mrs. L. H. Lookingbill
Mr. & Mrs. Harold Rudd
Mr. & Mrs. A. E. Reese
Mr. & Mrs. Ernest M. Rice
Mr. & Mrs. C. E. Story
Mr. & Mrs. Adolph Knabe
Mr. & Mrs. W. H. Walser
Mr. & Mrs. J. B. France
Mr. & Mrs. R. A. Freeman
Mr. & Mrs. James C. Bookout
Mr. & Mrs. M. L. Simpson, Jr.
Mr. & Mrs. Otto Gilliland
Mr. & Mrs. Dick Walker
Mr. & Mrs. E. I. Northcutt
Mr. & Mrs. Bill Frank
Mr. & Mrs. Ralph Smith
Mr. & Mrs. Alex Thompson
Mr. & Mrs. H. C. Welty
Mr. & Mrs. Lowell Sharp

TEXAS THE FAMILY SHOW SUNDAY - MONDAY



ATTENTION! WEDNESDAY - THURSDAY ROY ROGERS "MY PAL TRIGGER"

EVERY WEDNESDAY - THURSDAY WILL BE FAMILY NITE THAT IS THE WHOLE FAMILY CAN SEE THE SHOW FOR 50c AT THE TEXAS YES SIR - THE WHOLE FAMILY FOR 50c AT THE TEXAS

A Tribute --- To Our Ministers!

Each Sunday and oftentimes throughout the week, the minister of your church lifts his head in prayer and envisions the heaven of your faith. He is a patient man. He is an understanding man. He's there, your loyal friend, in sickness, sorrow. He officiates at weddings and visits the homes of his parishioners. Yet with all his biblical knowledge and his interest in his sermons, he is a man. A fine man. And he should be treated as a friend and companion, not merely as a cleric. Your minister and his church deserve all the support you can give them. Attend services regularly and be generous with your contributions.

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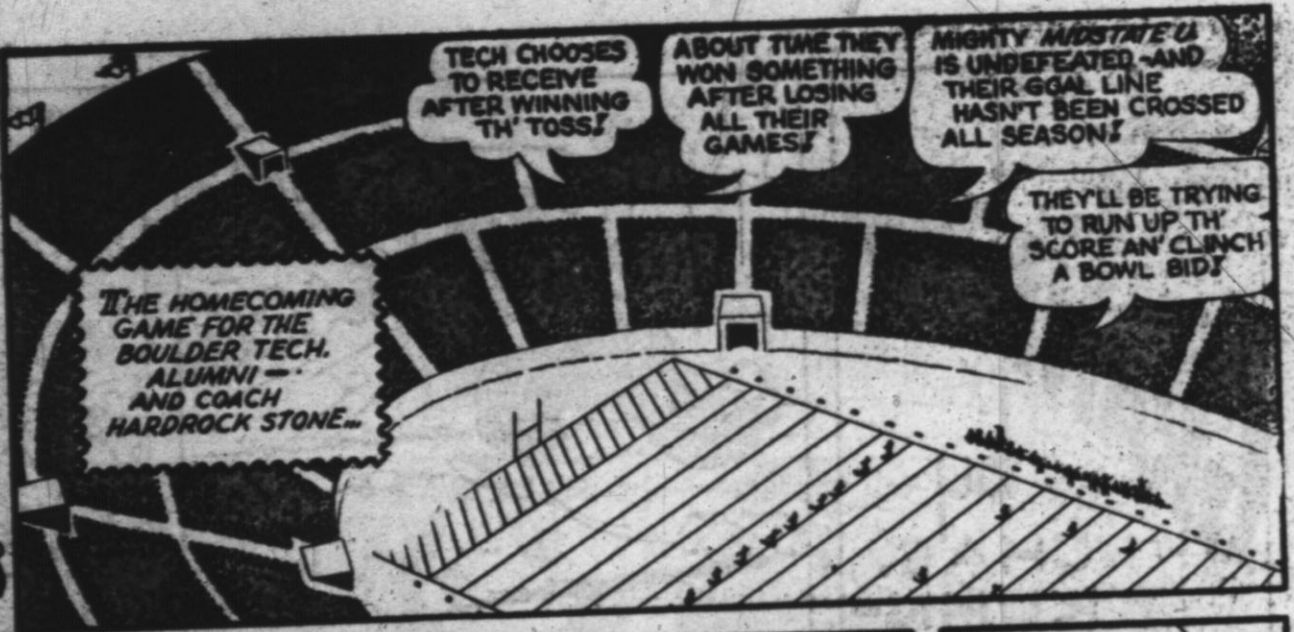
Across Street From Piggly-Wiggly

Phone 19



# CLARK LIKE

by  
RAY GOTTO



THE HOMECOMING GAME FOR THE BOULDER TECH. ALUMNI - AND COACH HARDROCK STONE...

TECH CHOOSES TO RECEIVE AFTER WINNING TH' TOSS!

ABOUT TIME THEY WON SOMETHING AFTER LOSING ALL THEIR GAMES!

MIGHTY MIDSTATE IS UNDEFEATED - AND THEIR GOAL LINE HASN'T BEEN CROSSED ALL SEASON!

THEY'LL BE TRYING TO RUN UP TH' SCORE AN' CLINCH A BOWL BID!



THERE GOES TH' KICK-OFF TO TH' GOAL LINE, STRAIGHT TO BREEZY SAILS!

OUR FASTEST BACK! SO IF OUR BLOCKERS WILL GIVE HIM HALF A CHANCE...

WHEEL! LOOK! HIM GO PAST THE 20... TH' 30... TH' 40...



HIT ON TH' 45-YARD LINE!

A FUMBLE! - CAUGHT BY A MIDSTATE PLAYER!



HE'S BREAKING LOOSE DOWN TH' SIDELINES!

HE'S IN TH' CLEAR!



**TOUCHDOWN!**

MIDSTATE SCORES ON TH' FIRST PLAY OF TH' GAME!

THEY'RE OFF TO TH' RACES ALREADY!

LOOKS LIKE TH' START OF A LANDSLIDE VICTORY!



- AND AFTER THE EXTRA POINT IS KICKED BOULDER TECH GOES INTO A HUDDLE...

7 POINTS WE'VE SPOTTED 'EM... BUT HERE'S WHERE THEIR LUCK RUNS OUT!

GET IN THERE AND FIGHT - WE CAN'T LET OLD HARDROCK DOWN!

WE GOTTA WIN THIS ONE FOR TH' COACH... SO LET'S GO, GANG!



LATER, IN THE CLOSING SECONDS OF THE FIRST HALF...

AND OUR LINEMEN ARE ACTUALLY OUTCHARGING THEIRS!

COACH, TECH AIN'T LET 'EM GET NOWHERES NEAR TH' GOAL LINE SINCE THAT FUST SCORE!

JUS' TIME ENUFF FER ONE MO' PLAY... AN' THERE GOES A LONG PASS TO BREEZY!



LOOK! HE'S WIDE OPEN IN A CLEAR FIELD!

- AND MIDSTATE'S SCORELESS DEFENSIVE RECORD HANGS IN THE BALANCE!

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## Shop In Hereford For Your Best Buys!

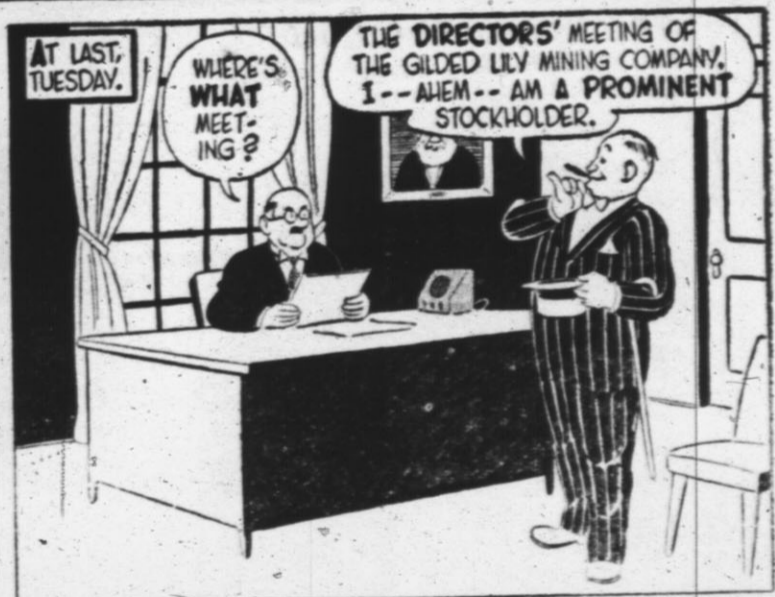
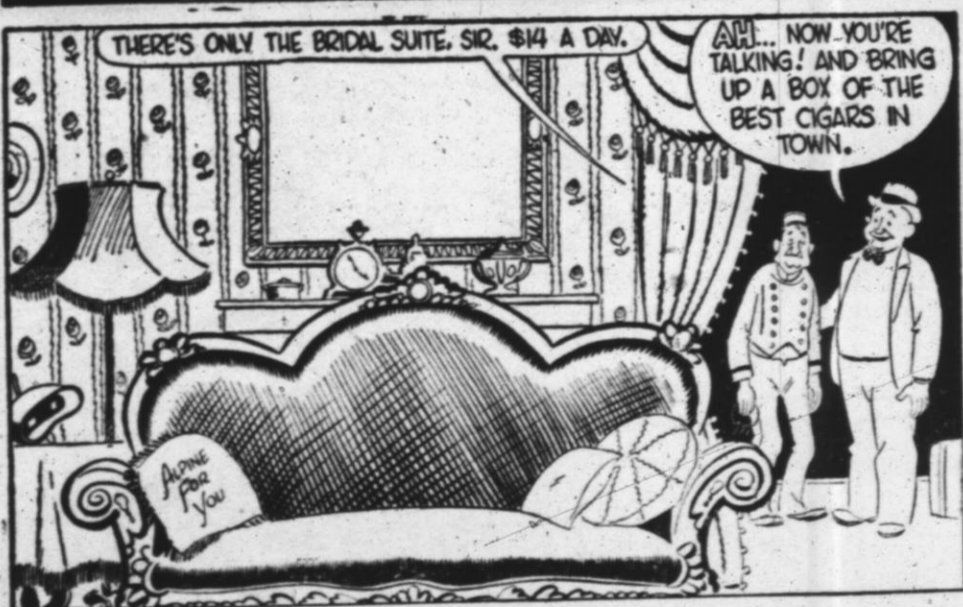
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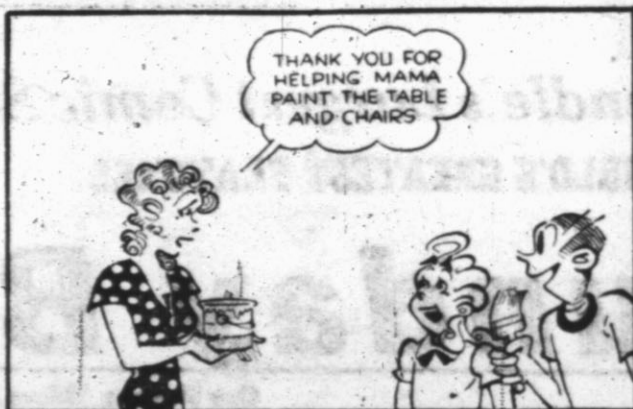
**Buz Sawyer**

FEATURING HIS PAL  
**ROSCO SWEENEY**  
By ROY CRANE



# BLONDIE

by  
CHIC YOUNG



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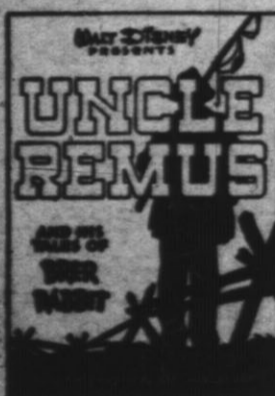
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Your Business or Home? We Have  
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**GRANDMA**  
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CHAS. KUHN-



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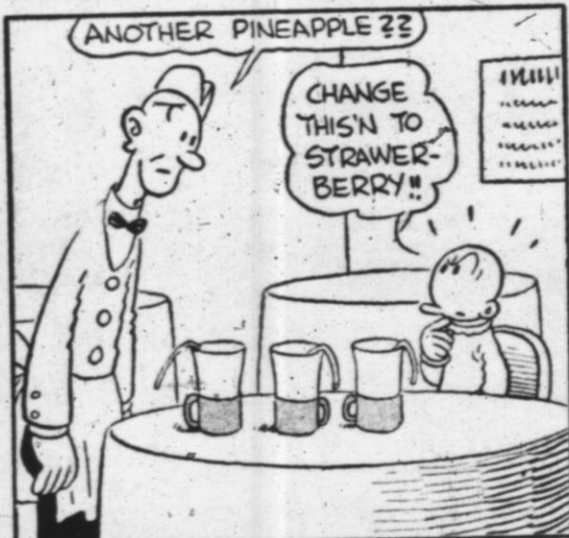
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File and Storage Cabinets

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\$56<sup>00</sup>

# JOHNNY HAZARD

by FRANK ROSSIN



SUFFERIN' SUSIE!  
I'VE NEVER SEEN ONE THIS CLOSE BEFORE!

THAT GUY'S COMMUNIQUE IS GONNA READ, 'ONE OF OUR ISLANDS IS MISSING!'

THE NAVY PILOT'S CLOSE PASS HAS CAUSED HARUNA TO TOPPLE FROM THE SAMPAN INTO THE WATER. WITH NO ONE STEERING, THE ATOM SUB, WITH THE BARON ABOARD, PILES UP AGAINST THE ISLAND'S ROCKS....



SOME DAY I'LL TELL MY GRANDKIDDIES THAT THIS OLD MAN WAS SO TOUGH ONE LOW PASS MADE AN A-BOMB GO OFF!



SO TELL ME, DOC, WILL I GLOW IN THE DARK LIKE THE RADIUM DIAL ON MY WATCH?

NO, WALLY, BOTH YOU AND YOUR NUTTY CRACKS WILL REMAIN AS DULL AS EVER!



THE LAUNCH WILL TAKE YOU TO THE MAINLAND! YOU TWO HAVE PERFORMED A VALUABLE SERVICE FOR THE NAVY AND YOUR COUNTRY! WELL DONE!

THANK YOU, ADMIRAL MEDWIN! GOOD LUCK!



LATER... IT WAS TOUCH AND GO THERE FOR A WHILE... BUT NOW I... HEY! WHAT'S THAT?

WHAT'S WHAT?



WORLD-WIDE AIRLINES! LOOKS LIKE MY OLD OUTFIT'S IN TROUBLE... AND THAT MEANS HAZARD'S GOT TO LEND A HAND! SO LONG, BABY... SEE YOU LATER!



BUT, JOHNNY...!? THERE HE GOES, BEING A BOY SCOUT AGAIN!

RICKSHAW!



I'M SORRY, BUT IF YOU HAVE NO APPOINTMENT YOU CAN'T SEE THE BOSS NOW!

THAT'S WHERE YOU'RE WRONG, MAIZIE!



I'M NOT BUSY FOR JOHNNY HAZARD... NOW OR EVER!



LISBETH MANNING!!

STARTING NEXT WEEK, A NEW ADVENTURE: "SCAVENGERS!"

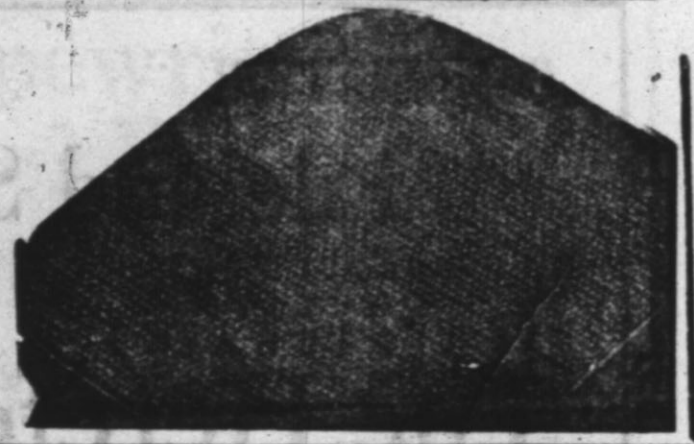
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BRANDON WALSH  
AND  
DARRELL MCCLURE



We Will Have A New Supply of  
**FIRE - PROOF VAULTS**  
Within the Next Week or Two  
**The Hereford Brand**



**KING**  
of the  
**ROYAL MOUNTED**  
by  
**ZANE GREY**

IT'S A MIRACLE... HE'S STILL ALIVE! I CAN'T LEAVE HIM HERE TO FREEZE... I'LL HAVE TO RISK CARRYING HIM TO DON LARK'S CABIN!

1  
PADDLING UPSTREAM AGAINST THE HOWLING BLIZZARD, KING'S ACUTE FOREST INSTINCT LEADS HIM TO THE OWNER OF THE BULLET-RIDDLED CANOE!

HELLO, LARK! OPEN UP... QUICK!

WHO'S THERE?... OH, A MOUNTIE! SAY! KHATCHA GOT THERE?

2

WHY, IT'S JOHNNY MARSH!

HE'S BADLY SHOT UP! GET SOME WATER BOILING!

M-MOLLY... S-SAVE MOLLY...! SCAR-FACE M-MIKE... OOOOO...!

3

JOHN! JOHN, IS THAT YOU?... OH! W-WHO ARE Y-YOU?

THAT DOESN'T MATTER! I'M TAKIN' OVER THIS CAMP! JOHN MARSH AIN'T COMIN' BACK, LADY... I CAUGHT UP WITH HIM!

4  
FIVE MILES NORTH...

TH-THE SCAR-FACED MAN! OH-NNO! T-THIS CAN'T BE! I-I'M GOING T-TO FIND JOHN... I-I...!

G'WAN AND RUN! THIS STORM'LL SWALLOW YOU UP! HA, HA, HA! THANKS FOR ALL THIS FOOD AND SHELTER!

5  
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Jim Grey  
11-23  
CONTINUED..

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## The Hereford Brand

# MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

AFTER THAT ADVENTURE IN Z, I WANT TO SLEEP FOR A WEEK, NARDA. NO MORE EXCITEMENT.



1

YOU NEED REST, MANDRAKE. I'M GOING TO TRY SOME SPEAR-FISHING.

GOOD HUNTING. IF YOU SEE ANYBODY WE KNOW, GIVE HIM MY REGARDS.

OH--YOU--



2

OH, DEAR--I CAN'T BEAR TO KILL ONE OF THESE. THEY'RE MUCH TOO PRETTY.



3

BARRACUDA! I WANT NO PART OF HIM! AND I HOPE HE WANTS NO PART OF ME!



4

OCTOPUS! I'LL STAY AWAY FROM HIM. GOSH, I'M WAY DOWN.--THOSE ROCKS LOOK INTERESTING. I MIGHT SEE SOMETHING TO SHOOT DOWN THERE.



5

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11-23



6

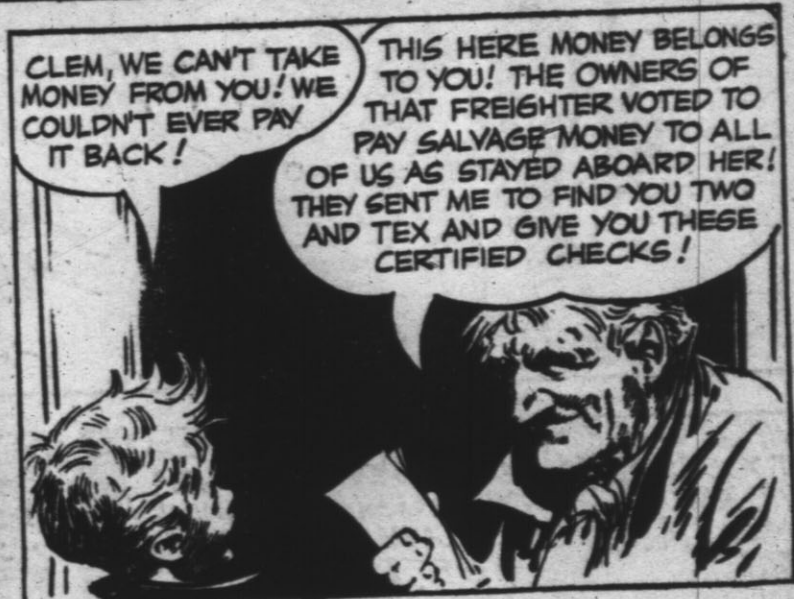
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We Have **ESTERBROOK** Fountain Pens and Push Type Pencils.

Also Pen Points

The Hereford Brand

\$2<sup>30</sup>



We Have OFFICE CHAIRS to Fit Your Every Need. Drop in to See Them.

# The Hereford Brand

Executive, Steno, and Lounge Chairs. The Hereford, Brand, Hereford, Texas, Thursday, Sept. 11, 1952