

SAVE \$ MONDAY  
I'll see you...  
Hereford Dollar Day

# The Hereford Brand

16 PAGES  
TODAY

Published Every Thursday

Our Slogan: "More People—More Farms"

49th Year—Number 17

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## AROUND TOWN SIGHTS, FACES SEEN

Mr. Chmelik was in town this week. Mr. Chmelik spends his winters in Florida and his summers in Minnesota and enroute between seasons he stopped off in Hereford to look after some of his property.

He dropped by the Brand Office to present Jimmie Gillentine with a Ponderosa lemon, grapefruit-size and pale green, and to discuss the changes in Hereford since the time he arrived in 1906. It was raining then, too. Joe Chmelick, recalled and Hereford was all rutty roads and board sidewalks instead of smooth paving and cement paths.

Which brings to mind something we've been wondering about. You old timers who have been around here for 45 or 50 years, what do you think is the biggest change that's come over town?

John F. Kelly has been named general manager of the Green and Scott tractor and implement business in Hereford. He succeeds Larry Loerwald who now operates the Dawn Independent Oil Company in Dawn. Kelly, widely known in this territory, is now in Springfield, Missouri, at a dealers' meeting.

Ben Malone, formerly of Portales, New Mexico, has assumed his duties as parts manager for Green and Scott. Mrs. Malone, teacher in Portales, will join him here as soon as housing can be found... or an apartment!

Consumers Oil Company this week is boasting a new caliche drive together with caliche parking and service area.

It was bound to happen sooner or later. Someone was sure to "in and challenge the "Town Without a Toothache" boast, or better it was a claim of their own. David Rodgers did it this week. "Talk about your town without a toothache," spoofed he. "I come from a town without a dentist, a doctor, an undertaker or even a cemetery." His fellow Dawn citizens will probably join in the chorus.

Leo Forrest reminds all members of the Deaf Smith County Rural Electrification Co-Operative that the annual meeting will be held at the county bull barn Saturday beginning at noon with a luncheon for members and their families. Speeches in the afternoon, election of officers and a grand drawing for door prizes are also included in the program for the day.

The new manager at Perry Brothers Variety Store arrived Monday and assumed his new duties the following day. He is M. W. Garner who moved here from Coleman. Mrs. Garner and young sons Philip and Mike will arrive as soon as he can locate a house. Perry Brothers bought out Clyde Cave in January.

At the Bosses' Banquet Tuesday night the Jaycees perpetuated their monthly scheme of giving away a suit to raise money for the national convention. In true "best host" style, the lucky winner was one of the Boss's himself, Roy Oswald.

It's a good thing there is hot weather. Just after a continual three days of hot temperatures that reached up to 80 degrees a cloudy spell came along and people quit saying, "My summer's really here," and "Is it hot enough for you?" and started saying, "Hmmm, looks like it might rain, doesn't it?" Yep, one thing about weather... sure keeps the conversation booming. Some people say it got so hot it melted the paint right off the sidewalk in front of the Star Theater. Francis Hardwick says it did not. They scrubbed it off with a brush and that it was paint, not "Blood on the Moon" that made the gutters so red Wednesday.

## Tyler Mother, Sons Have Same B-Day



Mrs. Willard Rhone of Tyler, Texas, and her three sons all have birthday on the same day, April 14. Here she holds her newest son, who was born, April 14, 1949. Looking at the baby are nurse Mrs. V. M. Ackerman and Ronnie Rhone, born April 14, 1942, and Craig Rhone, born April 14, 1947. (AP PHOTO)

## C of C Directors Outline Intensified Publicity Campaign on Canadian Dam

Chamber of Commerce directors met Monday night to outline an intensified publicity campaign involving the 16 counties along Highway 51 which are interested in the proposed site of the Canadian dam.

Although a great deal of publicity has been given to the Sanford site designation, local authorities pointed out that no official confirmation has been sent out from the Bureau of Reclamation at Washington, D. C., announcing that the location has been decided upon.

In view of this development the Chamber of Commerce is seeking the co-operation of surrounding counties in presenting their arguments for establishing the dam at Tascosa.

**Golf Course Support**  
Deward Roberson, president of the Hereford Golf Association appeared to seek the support of the Chamber of Commerce in completing work on the golf course and directors voted to accept their proposals.

Jaycees presented a plan to work with the Chamber of Commerce in a membership drive and crusade in return for

## Short Illness Is Fatal To Young 'Sonny' Moore

Funeral services were held Monday afternoon at 2:00 at the First Christian Church for Mitchell Alar (Sonny) Moore, 18 year old son of Mr. and Mrs. Charles Burt Moore of Hereford.

Young Moore died at the hospital Saturday afternoon after a week-long illness, but he had been in bad health for several years.

Rev. Roy Ford, pastor of the First Christian Church, conducted the funeral services and interment was made at West Park Cemetery with the E. B. Black Funeral Home in charge of arrangements.

"Sonny" was born in Detroit, Michigan, Feb. 13, 1931. Because ill health prevented him from attending public schools he was tutored by a private instructor and received his formal education that way.

About four years ago his family moved from Michigan to Texas, spending about a year in Amarillo and then moving to Hereford where they purchased the Moore Gas and Grocery Company. About two years ago "Sonny" took over the newsstand at the grocery which he has managed during this time.

Although he was confined a large part of the time, he had made a great many friends in Hereford, friends who were always impressed by his friendliness and cheerfulness.

Survivors include his parents, one sister, Mrs. Vaughn Crawford of Amarillo, five uncles including Troy Moore of Hereford and eight aunts.

Pall bearers were Dudley Green, Richard Jowell, Bert Neely, S. A. Duckworth, Jack Knox and Arthur Blackburn.

that organization's help in the prepare for the national convention this summer.

A report on the National Affairs dinner held at Pampa last week was made by the four men who attended from Hereford; O. L. Bybee, Ray Cowart, Guy Lawrence, and Dr. Will F. Graham.

Attending the directors meeting were Colby Conkright, Dr. Will F. Graham, Guy Lawrence, O. L. Bybee, Dr. M. W. Nobles, Henry Sears, president, and O. P. Cowart, secretary.

## ? QUESTION of the WEEK ?

"What is your favorite comic strip and why?"

Hal Blymiller: Tarzan because he always seems to be so free. He's out on his own, no worries, no nothing. If he wants any food, there it is. Of course he gets into danger, but he always gets out again. It's really the ideal life. Anyhow, I grew up on those Edgar Rice Burroughs stories so that's another reason I like him.

Mrs. Worth Covington: Bondie and Dagwood is my favorite comic strip because they are so typical of family life. I really get a big kick out of them.

Pat Lawhon: Out our way. I'm telling you that J. R. Williams is really a cartoonist. That and Born Thirty Years Too Soon are the most true to life comics in the papers. There's only one that's ahead of him, and that's Tarzan—true to life, you know.

Mrs. Leland Murray: I like Skeezix. I've read it ever since I can remember. I just grew up right along with the comic strip. And it is interesting, too, because it does grow up and change, just like people.

Ed Hedrick: Well, it's really a draw between Joe Palooka and Major Hoople. Palooka of course is the typical American boy, red blooded, red headed, straightforward and honest. Major Hoople—well, he's just like some characters you meet in real life.

Mrs. Lee Hopson: The Flopp Family, simply because those incidents just appeal to me. I read it regularly and it is about the only comic strip I do follow through.

J. O. McCracken: I like Joe Palooka. I started reading it when Jack was a little boy because it keeps me entertained and now I keep reading it because it keeps me entertained. Palooka of course is so clean living—a good sport, the typical athlete.

Mrs. Hugh Bookout: Dagwood is my favorite comic character because honestly, it's so typical of a man. That's the only comic strip I read regularly.

Mrs. Fern Johnson: I always read Little Iodine on account of she is always into a fix, and I read Dagwood and Blondie because they are the most comical, and when I read funnies, I read them for the fun of it.

## Elsie Marie Identified -- Lost Relatives Try To Contact Her

Most stories that crawl across an editor's desk on a small community newspaper are just the general 'run of fact' stories. There's a record of births, marriages and deaths; somebody puts up a new building. Jones catches the biggest fish of the season or the cemetery gets a new paved road. Rarely is there anything startling; rarely is there anything sensational.

But once in a while, just every once in a while, a story comes along that underscores the vital, human, throbbing life of the town, and the newspaper plays its role, weaving a thread in the tapestry of life.

That's what happened in the Sunday Brand.

The paper carried a story about Elsie Marie Young. Orphaned at an early age, Elsie Marie was pleading for help because she couldn't remember her relative's name or anything about them. All she could remember was having once attended school in Hereford. Was she always to be just alone in the world? She wrote to the school but the school had no records of her.

Maybe the paper could help. A reporter was given the story

and wrote it up; the editor copy-read it; the linotype operator set it; the floorman locked it in the forms and put it on the press.

The presses rolled and the paper hadn't been on the streets an hour and a half until the telephone rang. Mrs. Claude Higgins called in: "I read your story about Elsie Marie and I think I can help identify her. I've heard the early history of this incident years ago."

So with the help of Mrs. Higgins and other interested neighbors, Elsie Marie has been tentatively identified. She has several relatives living here in Hereford and they've set about contacting her. As the Hereford Brand goes to press Wednesday, they have still not received any direct word from her, but as soon as they do, the family will notify the Brand and the Brand can tell its readers.

Thus Elsie Marie, who lost all contact with her very own family almost fifteen years ago, who has been shifted from adoptive parents to orphan homes and finally, having come of age, was about to be left quite alone, is about to meet her relatives and friends once more. Once more, after fifteen years.

## NEW ROAD DISCUSSED

## Equalized Tax Evaluation on Oil Leases Set by County Commission

County Commissioners met Monday to establish an equalized tax evaluation rate of fifty cents an acre on oil leases, to discuss opening of a new road in Precinct Three and to veto sending a representative from this wheat growing county to the agriculture meet in Washington, D. C.

The increased tax valuation rate was jumped from an average of about ten cents an acre and set at 50 cents an acre. Heretofore, each leasing company, such as Humble, Gulf, Skelly, Sun Oil and Phillips have set in their own evaluation, which ranged from four to ten cents per acre.

The matter was brought to the attention of Worth Covington, deputy in the sheriff's office, by a representative of the J. M. Huber Corporation, who pointed out that the average paid in other counties was about 50 cents an acre, and he wanted to pay the same in Deaf Smith as elsewhere.

Covington presented the matter to the commissioners, who voted unanimously to raise the valuation to this half dollar figure.

In the 1948 tax roll, 30,056 acres had been leased in Deaf Smith, which brought in some \$45 in taxes, Covington said. The 1949 tax roll shows some 33,000 acres leased. Covington emphasized the fact that this fifty cent levy was not the tax but the evaluation upon which the tax was levied.

**Road Project Postponed**  
The new road, proposed to be established in Precinct Three, came up for discussion when Fred Collett, farmer in the western part of the county appeared to file a damage claim, for damage to his land if the road is established. Further discussion on the project was postponed until the next meeting to allow other farmers to appear and present their arguments.

Nester Gass, chairman of the county Agriculture Conservation Committee, appeared to ask the county officials if they wanted to sponsor sending a delegate

## Attempt To Get School For Reservists Here

Pete Cowart and Don Zimmerman are going to Amarillo Friday to attempt to get some type of Army Reserve school for Hereford Reservists to help local Reservists to attain their point quota.

Any Reservist in this area who is interested in attending a school in order to receive points is urged to contact Cowart at the Chamber of Commerce office.

## Postal Inspector OK's New Routes

As a result of a survey made here last week, V. E. Bell of Lubbock, United States postal inspector, has made the recommendation that 78 blocks be added to the city delivery routes. Announcement of the plan had been made earlier by local postmaster, J. R. Lipscomb, who directed a preliminary survey some weeks ago. Bell was in Hereford from Thursday through Saturday of last week in connection with the survey.

In addition to the two regular routes previously operated, delivery services will now include one more regular route and one auxiliary route to absorb the overflow, according to the recommendation. The new routes are expected to relieve some of the congestion at the general delivery window, and to release post office boxes to those now on the waiting list. An estimated 1,326 persons living in the 78 block addition will be in line for delivery service.

Blocks receiving carrier service must be adjacent to those already receiving delivery, and they must be fifty per cent improved. Among other requirements, they must be located on all-weather streets, with all-weather entrances from the street to the boxes.

Besides the extension of mail delivery, Bell indicated to post office officials here he would recommend a parcel post delivery be inaugurated, to be effective by July 1. Postmaster Lipscomb said he will request its beginning by June 1, however, as the office will become a first class office on July 1, necessitating other general changes at that time.

Eursel Young and Baxter London, who have been carrying mail on the city delivery, will continue to serve in that capacity, with Billy Wells serving as auxiliary carrier.

## Irrigation School Success As 150 See Demonstrations

Judging by the interest and attention given by the 150 farmers who attended the irrigation school held Tuesday on the Walter Hodges and Ed Ozink farms south of Hereford, the school was a success. The farmers learned there are a lot of ways to irrigate a plot of ground.

This school is one of the three being held in this Panhandle area. Others are to be scheduled at Lubbock and Plainview. This was the first offered. Boo Thurmond, irrigation specialist with the Texas Extension Service and Ivan Wood, irrigation engineer for the Soil Conservation Service at Denver conducted the school.

Irrigation demonstrations with sprinklers, siphon tubes, graded pipe and bare glass and canvas hose were followed by

## Hail Insurance Sales Higher Than Normal

Because wheat prospects for 1949 are pointing toward a bountiful harvest, farmers, eager to capitalize on their crops, are swooping up the hail insurance, according to agents.

"Even though we are right at what is normally the beginning of the writing period on hail insurance, some companies are already reporting they've reached the saturation point in the townships of certain counties over the Panhandle," said one local insurance agent.

Another agent declared that they had sold more insurance to date than at any corresponding period in the wheat growing season in years.

## June Completion Is Scheduled For County Hospital Addition

The Deaf Smith County Hospital unit which has spread from an "inadequate medical center for a growing town to a modern, 40 room hospital, completely equipped with the newest conveniences, may be ready to open about the first of June.

Construction work, already thrown three months behind schedule because of inclement weather, has progressed to all but the finishing touches on the interior. Asphalt flooring must be laid, finish hardware installed and plumbers and electricians still are completing their work, according to Allan Wilson, construction engineer.

Work was begun Monday installing the footing on the new boiler house which is being built just east of the nurses quarters. Wilson estimated entire work would call for a thirty working day schedule or more.

Foundation of the 30 by 20 foot boiler house will be concrete, laid seven feet deep. The top will be of frame construction to match the nurses' quarters.

Interior of the new hospital addition has been plastered and painted. The patients rooms, which are equipped for two beds each have closet space and all but one has a private bath. Rooms facing on the north have been painted an aqua-green shade and rooms facing on the south are done in pale peach tones. All doors are birch veneer.

The waiting solarium has been painted a deep peach color.

The kitchen has been painted white and gray. On the north side of this room is a kitchen storage room and on the other side is a kitchen scullery unit. Across from the kitchen is the dining room which is actually a part of the old building.

Entrance to the new building will be through the entrance way into the present building and down the northeast hall. In the U-shaped new addition the kitchen wing joins the old building, the patients rooms form the north addition and the other bar is composed of a surgery ward, X-ray room, and emergency unit.

The X-ray room and surgery units have been done in tones of green. The air conditioned operating room is painted blue

discussions of the various methods by the two specialists. Neither expert recommended any particular method but pointed out the advantages of all.

They did outline hints on getting the best results from water and labor expended.

**Pump Efficiency Emphasized**

The most important factor in irrigation is pump efficiency. This was emphasized by the pump expert. If the pump is not operated at peak of efficiency, farmers are paying more for their water than they should. Thurmond demonstrated some of the points he had outlined when he talked to farmers here a couple of weeks ago.

Thurmond declared that careful cultivation and careful preparation of land before irrigation starts, is one of the most important factors in getting the best results in irrigation. Think it out, then work it out, he said.

To avoid as much ditch loss of water as possible, Woods recommended that wherever feasible, pipe should be laid to irrigation points far from the well. This helps counteract the loss of water running through the ditches, which sometimes reaches as high as 16 per cent waste.

"Lay the pipe underground, if possible," Woods said. "If you do this, and allow for outlets at strategic points, you can save considerable land for planting that otherwise must be given over to the ditches."

Long runs of water waste a lot of moisture. Woods pointed out. Quarter mile runs may frequently do more harm than good because some spots get soaked too deep and others are left dry. For best results the plants should be watered just through the root zone.

**Four Counties Represented**

Farmers from Deaf Smith, Castro, Randall and Farmer Counties, attended the irrigation school, their attention riveted to the project as this four county area has been rapidly developing into one of the most important irrigation areas of the United States.

County Agent Hugh Clearman said no plans have been made for holding other schools in the future, but the interest of the farmers in the area may necessitate their planning others.

Luncheon was served at noon by members of the Wyche Home Demonstration Club who served sandwiches, coffee and pie buffet style.

Material for the demonstrations came from Ron Stanley of the Semmole Truck and Tractor Company who furnished the sprinkler system, F. M. Denton of Lubbock, a new type fibre glass hose, A. E. Gist of Lubbock, canvas hose; for level irrigation; H. H. Miller, Dawn farmer, graded pipe; Leo Forrest of the REA, servicing electrical equipment.

## Mind Over Matter



Nine-year-old Strador Taylor, Ponder, Texas, 4-H boy, proved it was a simple case of mind over matter when he won best hog showmanship honors at the annual Denton County Future Farmers of America and 4-H Clubs Fat Calf and Hog Show at Denton, Texas. Strador weighed in at 82 pounds while the hog tipped the beam at 290. The hog, on its own merits, could only place tenth in its class. (AP Wirephoto)

## THE WEATHER

High and low temperatures, Sunday through Wednesday, readings taken at 8 o'clock each morning.  
Sunday—High, 79; low, 48.  
Monday—High, 78; low, 53.  
Tuesday—High, 75; low, 56.  
Wednesday—High, 80; low, 51.  
Total April moisture—2.03.  
Total 1949 moisture—4.98.



Textile Painting Is Demonstration To Club

Textile painting was demonstrated by Mrs. Raymond Childers at a regular meeting of the Westway Home Demonstration Club which met in the home of Mrs. Clarence Saulcy last week. A committee composed of Mrs. Joe Wagoner, Mrs. Clarence Saitley and Mrs. Carl Schroeder was appointed to investigate the needs of the Nursery at the hospital, to which the club voted to contribute.

Mrs. Elmer Combs displayed hand-work on table cloths and serves, and refreshments were served to the following visitors: Mesdames E. G. Phipps, T. D. Perez, C. M. Phipps, Clarabelle

Wyckoff, Mack Jackson, Wanda Coltharp, Loyd Neill, and Ray Hardy, and members: Mesdames Johnnie Townsend, Carl Schroeder, S. A. Duckworth, R. L. Wilson, G. C. Merritt, Lyle Rickman, W. B. Nunley, Vernon Wilson, Abraham Drager, Grady Wilson, Jr., E. B. Northcutt, Roy Boyer, Paul Rudd, Bess Werner, Joe Landers, M. G. Caywood, and Joe Wagoner.

Miss Freddae Davis, formerly of Oklahoma City is the new secretary in the offices of Witherspoon and Aiken, attorneys. Miss Davis was formerly employed as secretary to the state manager of the Kansas City Life Insurance Co. in Oklahoma City.

Engagement Of Miss Christine Smith To Joe S. Weber Is Announced Here

Mr. and Mrs. F. S. Smith of Hereford announce the engagement and approaching marriage of their daughter, Christine, to Joe S. Weber, son of Mr. and Mrs. V. N. Weber of Los Angeles, California.

The bride-elect is a graduate of Hereford High School and of Hill's Business university of Oklahoma.



CHRISTINE SMITH

She is at present employed by The Home Insurance Company in Oklahoma City.

Weber was graduated from Washington High School and attended the University of Southern California in Los Angeles after his discharge from the Navy. He is now a fireman with the Los Angeles Fire Department.

The wedding will be an event of summer, and the couple will reside in Los Angeles.

Ray Gregory of Houston is visiting friends in Hereford this week.

DANIEL NEWS

R. Medlins Visit Friends in Miami

By MRS. W. R. MOORE As a result of the rain which fell here last week, the wheat is looking good and orchards are in bloom.

Mr. and Mrs. Roy Medlin visited with friends in Miami Sunday night and Monday.

Billy Arntic and Winston Evans made a business trip to Canyon Thursday evening.

L. M. Lookingbill, Mr. and Mrs. Jack Reynolds and children, Glenda Sue and Billy, of Amarillo, visited in the W. R. Moore home Saturday.

Misses Wilma, Joyce and Dorlene Moore, Donna Gamble, Lorene Armstrong, and Rev. Edgar Burgh and family were visitors in the Roy Lee Jones home near Bushland Sunday.

Edwin Shugart from Canyon called in the home of J. T. McClain Monday.

Billy Moore and Truman Price returned home Sunday evening after accompanying the senior class of Hereford High School on their trip to Craterville Park in Oklahoma.

Miss Neta Jo Moore of Plainview visited in the home of her mother, Mrs. J. T. McClain Saturday and Sunday.

Miss Joyce Moore spent last week in the home of Mr. and Mrs. Roy Medlin.

Larry Womble Has His First Birthday Party

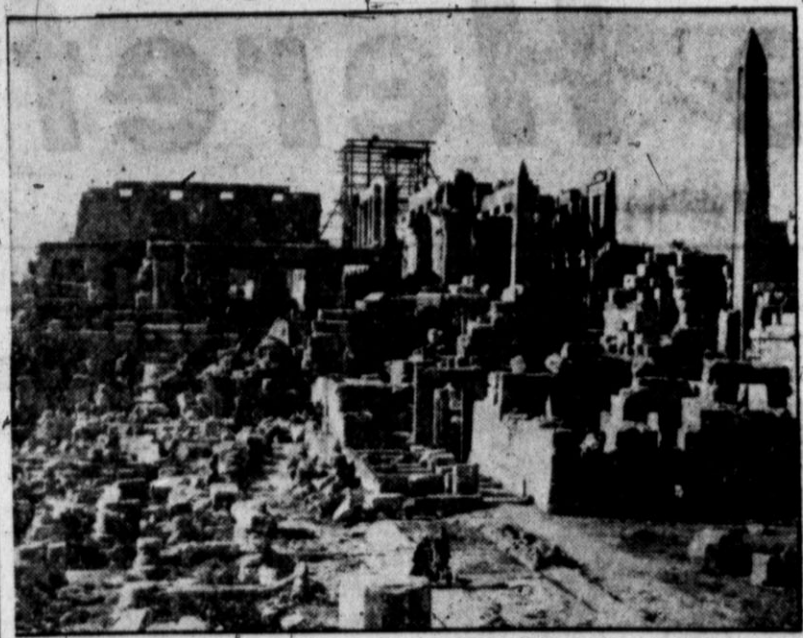
One year old Larry Bruce Womble celebrated his first birthday at a party given Sunday by his parents, Mr. and Mrs. Lawrence Womble.

The candle-topped cake and ice cream was served to the guests and moving pictures were made.

In attendance were Mr. and Mrs. C. W. Covington, Gloria and Carl Worth, Mr. and Mrs. C. O. Phillips and Linda, Mr. and Mrs. E. W. Womble, Jr. all of Hereford, Mrs. W. T. Womble and Mr. and Mrs. M. W. Mitchell and children Gary and Mauria of Amarillo, Mr. and Mrs. E. W. Womble, Sharon and Janelle of Canyon and Mrs. M. D. Womble of Colorado Springs, Colo.

Mr. and Mrs. Raleigh Hollabaugh of Oakland, California are spending their Easter vacation with his parents, Mr. and Mrs. Clarence Hollabaugh, Hollabaugh as a student at the University of California in Berkeley.

Putting the Pieces Together



The world's largest jigsaw puzzle—the vast, ruined temple of Karnak on the Nile River at Luxor, Egypt—is slowly being put back together again. Archaeologists who are reconstructing the historic building estimate that the job will take 50 years. The engineering marvel of how these huge blocks of granite were cut, floated down the Nile and erected some 4000 years ago is still an Egyptian secret.

There Must Be a Moral To This Somewhere—

Hurrying to make an early morning class last week, Vivian Gatling, student at Baylor University, tossed an extra pair of shoes and some library books into her car, or so she thought.

Later, while sitting in class, she looked out the window and saw a strange young man get in it and drive away. She had tossed her things in the wrong car.

She stated that she didn't mind losing the shoes but that the library books are costing her money—they're overdue.

Sims HD Club Meets In All-Day Session

Sims Home Demonstration Club met in the home of Mrs. Cord Hammock Thursday for an all-day session. Roll call featured hints on gardening.

Mrs. C. W. Edwards read a paper on planting and growing varied types of flowers and during the social hour Easter gifts were exchanged. Mrs. Zerrell Thomas was voted the outstanding club woman of the year.

Those present were Mesdames Zerrell Thomas, Glen Hetzler, Roscoe Pinnell, C. W. Edwards, Homer Brooks, M. W. Blankenship, Clarence Hollabaugh, J. A. Croxford, Ed Thomas, O. A. Alexander, Orville Gronerman, and the hostess.

Torch Bearers Are Given Indian Party

Shishtinta Camp Fire Girls were hosts at an Indian party for Torch bearer Craftsman in Indian Lore Saturday night at the Camp Fire Hut. The party honored Marian Jo Wilson and Betty Culppepper, two of the group who have passed requirements for torch bearers rank.

Invitations were written on small tepees and the entire program carried out the Indian

theme. Legends were retold, games were played and Indian songs were sung. Highlights of the party was an account of experiences on an Indian Reservation in Arizona told by Mrs. Corinne Jennings. She also showed her collection of Indian relics and Indian lore.

Not one Chicago White Sox pitcher managed to win more games than he lost during the 1948 season.



Back from the famous

DU BARRY SCHOOL

is our Miriam Vals

And she's bubbling over with tales to tell from school! She has a treasure-trove of the very latest beauty news and views... destined to make the most of your charms! She has a wealth of hints and helps on hair-care; on color-bright, fashion-right DuBarry make-up; on the DuBarry Basic Beauty Ritual... the easy, 1-2-3 way to cleanse, freshen and protect your skin! She'll be happy to discuss individual beauty-problems with you, to guide you on your lovely way to fitness and fairness!

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IT'S THE OPENING Saturday - Sunday YOU'VE BEEN AWAITING Easley Service Station PHILLIPS '66' PRODUCTS AND RED SCHNEIDER'S Tasty Drive-In LET US INTRODUCE THE SE NEW - MODERN BUSINESSES TO YOU AT OUR BIG OPENING PARTY THIS SATURDAY AND SUNDAY YOU'LL LIKE OUR SERVICE - OUR PRODUCTS OUR WAY OF DOING THINGS! FREE COFFEE ALL DAY SATURDAY INTERSECTION HIWAYS 51 & 60



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 Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office.

## NORTHWEST HEREFORD NEWS

### Idaho Guests Visit In Adams Home; Mrs. Pat Robinson Visits in Groom

By MRS. GRADY PARSONS

Mr. and Mrs. H. M. Richardson have been visiting her parents, Mr. and Mrs. S. Mazerick in Utopia, Texas, this week.

Mrs. Jessie Duckworth is a guest in the home of her son and family, Mr. and Mrs. E. F. Duckworth.

Mrs. Pat Robinson and daughter spent several days last week in the home of her mother-in-law, Mrs. Vance Robinson of Groom. Mrs. Robinson had some dental work done in Pampa while there.

Mr. and Mrs. N. L. Willier from east of Hereford had Easter dinner with her parents, Mr. and Mrs. George S. Parker.

Mr. and Mrs. Wayne Johnson and Mr. and Mrs. R. C. Childers attended the funeral of Mrs. Emma Babcock of Groom last Thursday.

Mr. and Mrs. Elmer Fridley visited Mr. and Mrs. E. D. Zimmerman Sunday.

Patsy Childers had as her guest Sunday Janice Craig.

Little Dickie Bob Mason, small son of Mr. and Mrs. Marti Mason is ill with rheumatic fever.

Mrs. Gladys Dickson and children of Canyon visited her brother, R. N. Cook and family through the Easter holidays. Mrs. Cook drove them home last Monday evening and spent the night there.

Mr. and Mrs. J. L. Whitfield and daughter of Comanche, Oklahoma, spent a week visiting in the home of her aunt, Mrs. Fred Wolfington.

Mr. and Mrs. Aubrey Talley of Plainview were guests for dinner

Easter Sunday in the home of her brother, Grady Parsons. They were afternoon callers in the home of T. J. Parsons.

Mr. and Mrs. E. L. Adams and son, David, and Mr. and Mrs. E. W. Hobson met with friends from Idaho at Palo Duro Park last Sunday for a picnic dinner.

Earl DeHart lost the end of two fingers in an electric saw last Tuesday at the Pat Robinson place. He is recovering satisfactorily.

Week-end visitors of Mr. and Mrs. Wayne Johnson were Mr. and Mrs. Sam Brewer, their daughter and grand-daughter of Odessa. Mrs. Brewer is Mrs. Johnson's mother.

Mr. and Mrs. Will Studebaker of Buhl, Idaho, visited recently in the home of Mr. and Mrs. E. L. Adams.

Mr. and Mrs. Otto Olson, Mr. and Mrs. Harold Pettyjohn and children, Mrs. Mary Bodkin and Mr. and Mrs. G. W. Duncan and children visited in the home of Mr. and Mrs. Louie Olson Sunday.

Miss Patsy Childers visited her 4-H mother, Mrs. Grady Parsons one day last week. They made a blouse for Patsy.

Mr. and Mrs. C. S. Barclay visited in the home of his grandparents, Mr. and Mrs. James Barclay in Hereford.

Mrs. T. J. Finley visited recently with relatives at Roswell, New Mexico.

Mr. and Mrs. J. C. Childers and son of Tulsa visited recently with her parents, Mr. and Mrs. Grady Parsons. They were af-

# Mouse Dairy



A miniature suction pump milks a mouse at the Columbia University, Presbyterian Medical Center's "Mouse Dairy" in New York, where scientists announced that they have isolated the virus of breast cancer from mouse milk. The new development is expected to further science's attack on human cancer. The "dairy" houses more than 4000 mice. Each yields approximately one cubic centimeter at a milking.

ternoon callers in the home of E. O. Parsons in Hereford. Mrs. Louie Olson, Mr. and Mrs. G. W. Duncan and children motored to Lubbock Thursday, where the children received a medical check-up.

Callers in the home of Mr. and Mrs. Grady Parsons last Thursday evening were his parents and brother, Mr. and Mrs. E. O. Parsons and Oren.

### Conclave At Dimmitt Baptist Boys Attend

Fifteen boys from the Junior Royal Ambassadors Organization of the First Baptist Church attended the annual Association Conclave held last Friday night at Dimmitt.

Each boy took his own bed roll and they spent the night in the church there.

The Conclave featured special services Friday night and Saturday morning. Games and contests were also included in the program.

Boys who attended from Hereford were Bert Cagle, Raymond Wells, Nelson Lee Rutter, Gary Slaughter, Billy Legg, Robert Bettis, Lewis Biggers, Keith Hodges, Kenneth Matthews, Billy Callaway, Douglas Womble, Danny Elliston, Edwin Schroeter, Tony and John Benson and the leaders, Mr. and Mrs. Bettis.

The All-America Conference posted a mark of 93.8 per cent on 390 conversions out of 352 point after touchdown attempts in 1948.

Ty Cobb won the American League batting championship 12 out of 13 seasons between 1907 and 1919.

Remember

# Mother's Day

Sunday May 8th

Pretty as a Picture  
 Fresh as a Crocus...

## Spring into Summer Dresses

Your Fashion Future is as bright and Colorful as the

Your Anthony Store has a Complete Collection of

at Low Prices



1867 10 to 16

1847 14 to 20

1843 12 to 18

only \$8.90

Ladies' Multifilament Rayon Crepe

# SLIPS

Regular \$3.98 Slips

Regular 2.98 Slips

288

233

Tailored and Lace Trim. White and Tea Rose. Sizes 32 to 44. The gift Mother will love and use for many months to come.



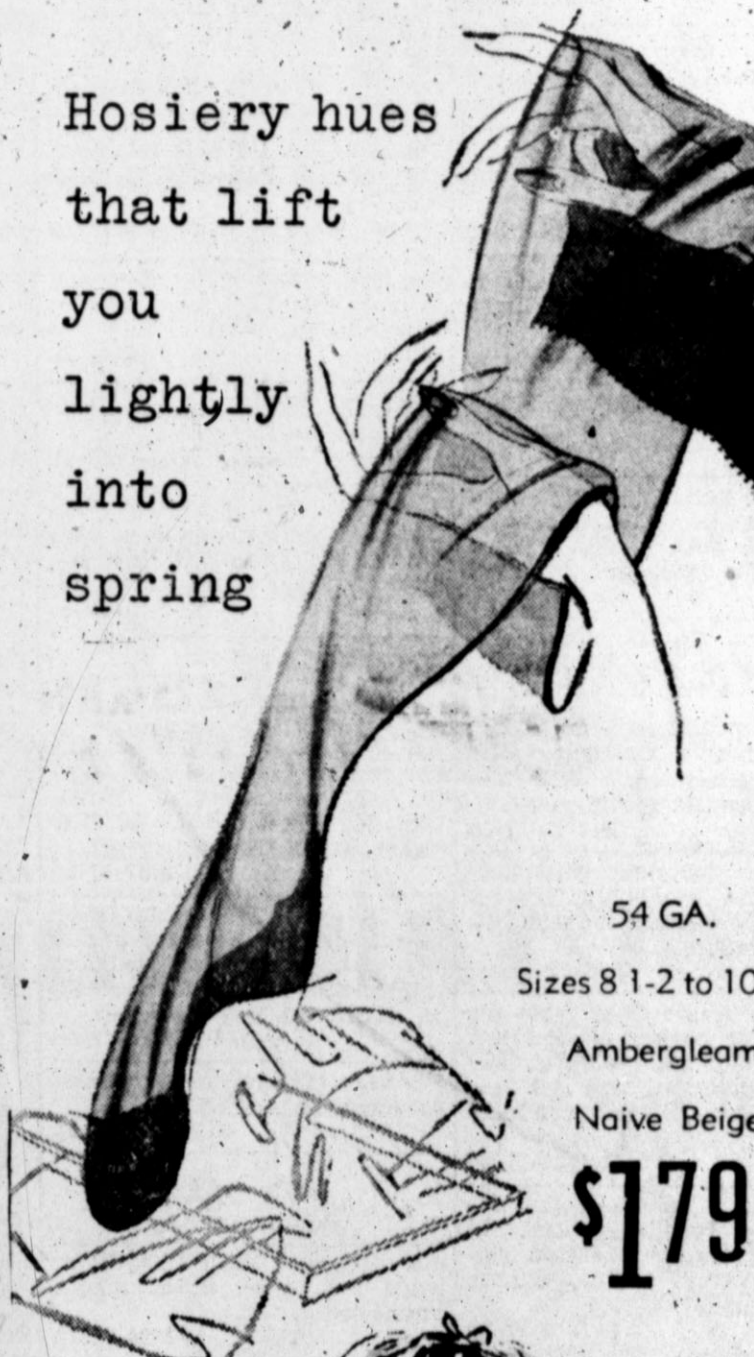
Your Lovely Easter Hat

Anthony Priced \$3.98

For your Easter Hat come to Anthony's. Hair Braids, Panamas, Piques, Sisal Straws, in misses, women and matron styles. Colors galore.

## FEATHERTONES IN Fine Feathers NYLONS

Hosiery hues that lift you lightly into spring



54 GA.

Sizes 8 1-2 to 10 1-2

Ambergleam

Naive Beige

\$1.79



WHEN I WANT GIFT ITEMS I GO TO

STREU'S

330 NORTH MAIN

HEREFORD



Loads of Space... at Lower Cost!  
 THE ALL-STEEL "Quonset 40"

Economical to buy, maintain and add to, the "Quonset 40" is an ideal building for many farm uses. Its all-steel, arch-rib construction—fire-safe, rot-proof, sag-proof and warp-proof—provides 100% usable floor space. 40' wide by any length desired, in extensions of 20'. The "Quonset 40" is simple and speedy to erect. Its framework of Stran-Steel features a patented *walling groove* for quick and easy attachment of collateral materials. 12"x12" sliding door, four windows and ventilator in each end panel are standard equipment; additional windows can be installed in front and sides if required. Let us give you complete details and prices on this and other Stran-Steel buildings today.



"Quonset" buildings and Stran-Steel framing are products of Great Lakes Steel Corporation a unit of National Steel Corporation

For Details See

ORVILLE GRONEMAN

14 Miles North, 7 Miles West of Hereford

or Write me:

Route 4 — Hereford, Texas

ANTHONY'S 225 MAIN, HEREFORD Every Day Low Prices



# WANT ADS

## Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

**Thursday:**  
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

**Sunday:**  
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date.

Identical rates will be maintained in both publications.  
1st. insertion ..... 4c per word  
Each Additional ..... 3c per word  
—when paid in advance!  
No Blind ads will be accepted in either publication!

### FOR SALE Miscellaneous

See the new floor safe on display in the Hereford Brand window. It is the economical and safe way to protect your valuables.  
B-1-30-tfx

### We Have It! FEED MOLASSES

Any Quantity FRASER MILLING CO.  
B-1-30-tfx

We clean and block hats for \$1.00. Acme Cleaners, Phone 111.  
B-1-11-41-tfc

For sale: Electric washing machine. Reasonable price. 305 Lawton, Phone 170-J.  
B-1-11-16-3k

For sale: Good white corn in shack. 1 1/2 miles north on Highway 51. J. A. Dickson.  
T-1-16-43-2p

For sale: Boy's bicycle, \$10.00. 117 E Street.  
B-1-9-17-2p

For sale: Small portable washing machine. Complete with wringer. \$25.00. Jim Terry, Hereford Golf Course.  
B-1-15-17-2p

For sale: 24 ft. Travel-lite trailer house. See W. E. Fuiks at Pitman Grain Co.  
B-1-15-17-2p

For sale: 4' x 13' heavy steel upright water tank. Bob McQuigg, 10 miles north on 51.  
B-1-15-17-2p

For sale: Complete twin bedroom suite, exceptionally good. Will sell worth the money. Mrs. G. W. Brumley.  
B-1-17-17-tfc

For sale: Magic Chef table top range four burner divided top. High broiler oven control. Excellent condition. Will sell reasonable. Mrs. Clell Best, 202 Lawton.  
B-1-25-17-2p

For sale: 8 ft. Electrolux refrigerator, butane, \$200.00. 74 OHV 1948 Harley Davidson motorcycle. Guy Kelley, Earth, Texas, Box 191.  
B-1-19-17-2p

For sale: 400-bales alfalfa hay. Cheap to the one who hauls it off. 1/4 mile north of Cotton Gin. A. E. Thomas.  
B-1-23-17-2p

For sale or trade: Fresh and Springer Jersey heifers and cows. B. E. Brumley.  
B-1-13-42-tfc

### FOR SALE

One complete Portable Skating Rink, 50 x 100 ft. Priced right, \$2000 cash. See anytime except Sunday.

### L. R. COLE

Route 2, Sudan, Texas  
B-1-42-4-p

For sale: Tomato, pepper and flower plants also cut flowers Mrs. J. F. Ward.  
B-1-14-43-tfc

### FOR SALE

Kansas Wheatland Maize, one year from certification. Cleaned Treated-Sacked.  
FRED BARRETT  
410 West 3rd  
Phone 452-J  
Box 287  
B-1-43-2-e

### FOR SALE Farm Equipment

FARMERS  
Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand.  
B-2-30-tfx

Two model L Case tractors on rubber, recently repaired; one 17 ft. Hoeme plow Leo Witkowski, 10 south, 10 east Hereford or Route 2, Happy.  
B-2-25-15-4p

### NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY

For sale: Cheap. Oliver 26 inch disc oneway 8 or 10 ft. C. F. Homfeld, Adriar, Tex.  
B-2-17-43-2p

For sale: 1937 Oliver F; 1945 Oliver 30, combines. Raymond Palmer, 6 1/2 miles northwest. Telephone 555-J-1.  
B-2-14-43-4p

For sale: Oliver "88" tractor, four row planter, used only a few days, below list. Inquire at 132 Ave. E.  
B-2-20-43-2p

For sale: Good 8 hole Dempster drill. Walter Fangman, 3 miles N.W. Black.  
B-2-13-43-2p

For sale: One 4-5 bottom M and M plow, \$150.00, 6 miles east on Hwy 60. Ray Kerschen.  
B-2-18-17-2p

For sale: Fryers. A. H. Husmann, Route 1.  
B-1-9-17-2p

For sale: New 12 foot 1949 Cleaner Baldwin Combine, with electric lift. Dick Wal. Box 448, Morton, Texas or phone 86-J.  
T-2-21-17-1c

For sale: Two model T tractors on new rubber, fair condition. N. R. Miller, Dawn.  
B-2-15-17-2p

For sale or trade: G-3 M-M 12 ft. combine, \$1,000.00. Would trade for pick-up or tractor. Guy Kelley, Earth, Texas, Box 192.  
B-2-22-17-3p

For sale: W-9 IHC tractor, good condition; New rear tires. Also one model C Allis Chalmers tractor, almost new, 6 miles east on Hi-way 60. Ray Kerschen.  
B-2-26-17-2p

For sale: IHC side delivery rake. Ed Adams, phone 553-W 1.  
B-2-10-17-2p

### 3. FOR SALE Automobiles

For sale: 1942 Chrysler, \$750; or trade for cattle. S. H. Slagle, Phone 486-J.  
B-3-14-16-3p

For sale or trade for pickup: 1941 Chevrolet tudor, new motor, phone 504 J or see John D. Phillips.  
T-3-19-43-1c

For sale: 1941 Plymouth DeLuxe business coupe. Fair shape. \$600.00. Jim Terry, Hereford, Golf Course.  
B-3-15-17-2p

1 '40 Model Buick Sedan  
1 '39 Studebaker Sedan  
1 '39 Buick Sedan  
1 '41 Studebaker Coupe  
1 '40 Studebaker 2-door  
1 '41 Dodge Truck and Trailer  
1 '39 Nash Sedan.

JOHN WOOD EQUIPMENT COMPANY  
B-3-17-tfc

### 4. REAL ESTATE For Sale or Trade

Go West Young Man Go West Goff Armstrong

lives out there at House, New Mexico and has a lot of cheap farm and ranch land for sale. He'll treat you right.  
B-4-50-60p

### FOR SALE

Small acres, Farms, Ranches and Houses and Lots. J. M. Hamby, new Shamrock Station, Highway 60, West Hereford.  
B-4-16-tfc

For sale: Moving to Lubbock? By Owner, 2 bedroom home. See to appreciate. 2210 32nd.  
B-4-15-43-2p

For sale: Two 5 room modern houses to be moved. See J. O. Lytle, Hereford, Texas, Tele. 888 or write Box 845.  
T-4-22-17-1p

### FOR RENT 1949

Half section farm with two irrigation wells. 95 acres in wheat and barley, balance for row crop. Renter must buy some equipment and crop and get possession now all for \$5500.00.  
ROSE & BARBER  
107 E. 3rd St.  
T-4-17-1c

\$100 BUYS  
Improved 160 near Hereford. Improved 25 acres on pavement choice land, price \$10,000.  
CLAUDE HIGGINS  
Phone 134-W  
T-4-17-1p

### REAL ESTATE

Irrigated Farms, Dry Land Farms, Homes and City Property.  
CHARLES SOWELL  
Office Ph. 792 228 Ci. St.  
Res. Ph. 193-W  
T-4-5-tfc

### CHOICE

Irrigated and Unirrigated Farm Land, City Property. 10 and 20 acre tracts.  
E. B. POSEY, REALTOR  
Hereford, Texas  
T-4-50-tfc

### GLENN WEIR REALTOR

Houses, Lots, Farms. 10 and 20 acre tracts. Listings appreciated.  
104 MAIN STREET  
Phone 200  
Res. Phone 452-W  
T-4-45-tfc

For sale: Three room modern house. 2 1/2 lots, fenced. Small shade and fruit trees. Call 12-J.  
B-4-16-17-4k

For sale: 4-room stucco house on Ave. G. M. E. Busby.  
B-4-12-17-2p

NEW 6-ROOM HOUSE  
With 2 1-2 acres land. \$8,000. Several choice acreage tracts.  
CLAUDE HIGGINS  
Phone 134-W.  
T-4-17-1p

For rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC.  
B-5-14-2-tfc

Office space for rent: Main Street. Inquire at Hereford Brand.  
B-5-10-26-tfc

For rent: Furnished apartment. Bills paid. 712 12th Street.  
B-5-9-11-tfc

For rent: 3 room house. See O. Wilder, 406 B Street.  
T-5-11-17-1p

For rent: One of my choicest apts. Vacant in few days, unfurnished. F. H. Oberthier.  
T-5-15-17-1p

For rent: To experienced irrigation man, 1/4 section with good irrigation well. Cash or crop rent. Write 2505 Harrison, Amarillo, Texas.  
B-5-20-17-4p

For rent: Duplex apt. Adult couple only. Available May 1. Phone 589-W.  
T-5-13-17-1k

Furnished and unfurnished apartments for rent. Hereford Motor Company.  
T-5-9-17-1c

For rent: Bedroom for men. 509 Ross, Phone 847-J.  
B-5-9-16-6k

For rent: One room garage apartment, unfurnished. Also bedroom for men. Call 277-W after three P. M. 109 Avenue A.  
B-5-19-16-tfc

For rent: Desirable furnished apartment, for couple, adults only. Bills paid. 514 Union.  
B-5-13-43-2k

FOR SALE  
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B-4-16-tfc

For sale: Moving to Lubbock? By Owner, 2 bedroom home. See to appreciate. 2210 32nd.  
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For sale: Two 5 room modern houses to be moved. See J. O. Lytle, Hereford, Texas, Tele. 888 or write Box 845.  
T-4-22-17-1p

### 6. WANTED

We clean and block hats for \$1.00. Acme Cleaners, Phone 111.  
B-6-11-41-tfc

Wanted: Curtains to wash, stretch or iron. 139 A Street. Tel. 411-J.  
B-6-12-17-3k

### 7. Dressmaking-Ironing

Custom made buttons, belts, buckles, and button-moles. Mrs. Hazel Sparks, 340 Schley. Phone 651-J.  
B-7-14-14-tfc

Dressmaking, suits and alterations. Phone 536-W. Mrs. W. W. Rhodes, 123 Norton.  
B-7-12-14-7p

Belts, Buttons, Dressmaking and alterations. Mrs. D. F. Mathies, 224 Ave. C. Phone 305-W.  
T-7-14-14-tfc

### 8. HELP WANTED

WANTED  
Two water well drillers, and two helpers. Must be experienced. To run a 4 1-2 Keystone.  
J. O. LYTLE, Box 845  
Tel. 888  
Hereford, Texas  
T-8-17-1p

HELP WANTED  
Wish to hire a couple to keep house for me, and work on farm. Must be experienced. Everything furnished. 10 miles South of Summerfield, Texas.  
A. F. HUCKERT  
Route 2, Hereford, Texas  
B-8-17-2 p.

AT STUD: Three very small Chihuahuas, one white, one black, one tan. Mrs. George Moore, 1210 West 18th, Amarillo, Texas, Phone 25978.  
B-10-22-14-c

### 10. NOTICE

NOTICE  
We have Certified Furr Storage WADE CLEANERS  
142 Main Phone 27  
B-10-16-tfc

NOTICE  
We buy and sell used furniture. We also sell new and used tractors and equipment, combines, boilers and other machinery of all makes, dairy cows and hogs. J. M. HAMBY and FRED BELL  
New Shamrock Station on Highway 60 West Hereford  
B-10-17-tfc

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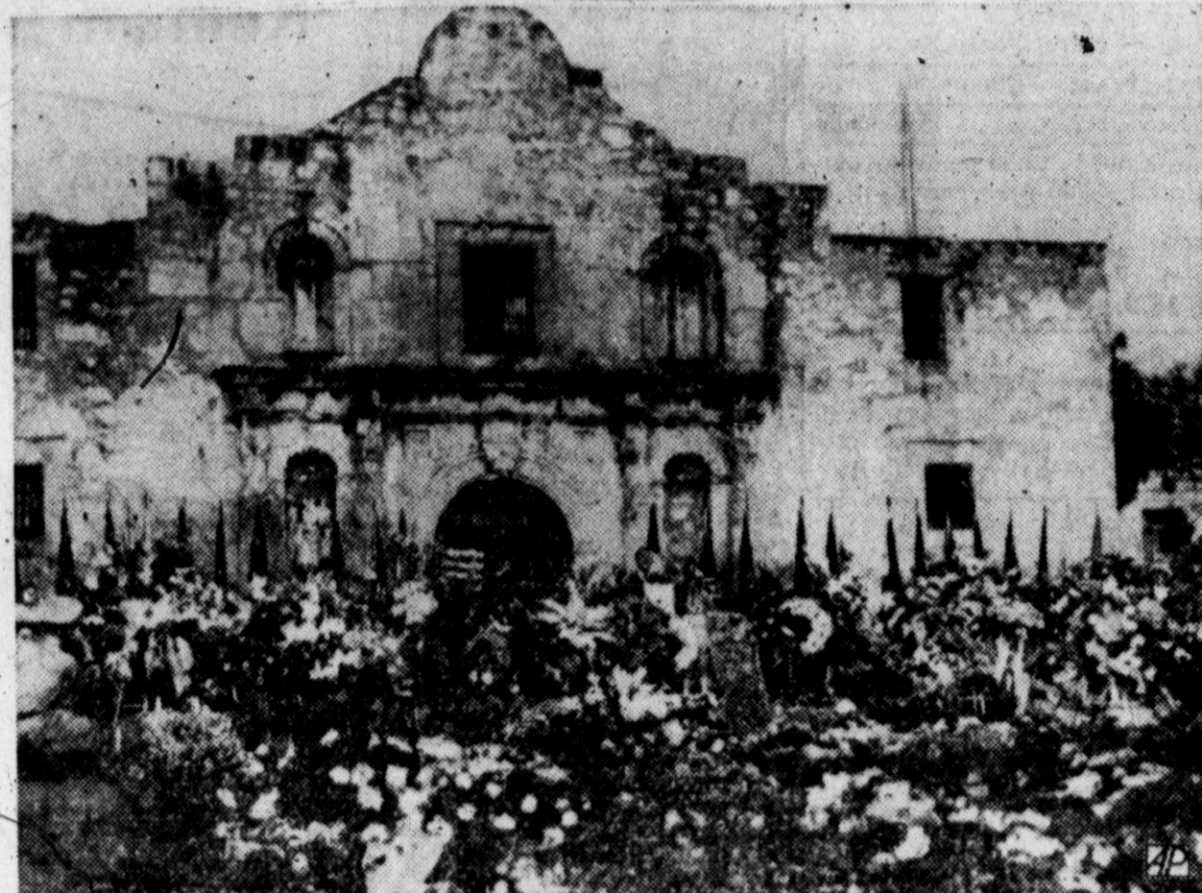
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## Floral Tribute



Floral wreaths made of native Texas flowers lay by the thousands before the Alamo Chapel, San Antonio, Texas, April 18 by being placed there by about 150 organizations in the annual pilgrimage. Standing almost unseen is Governor Beauford Jester, who paid tribute to those who died within the walls. (AP Wirephoto).

## Annual Memorial Services Conducted In Amarillo By Hereford Rebekahs

Members of the Hereford Rebekah Lodge conducted the Memorial Service at the annual district meeting of the Rebekahs held Sunday through Tuesday in Amarillo.

During the business session Tuesday, Mrs. Edna Bowe of Hereford was elected incoming chaplain.

The Memorial Service, honoring eight members of the organization who had passed away this past year, was held at the First Christian Church at 8:30 p. m. Sunday. Theme for the program was "The Cross in Memory."

Mrs. Lee Renfro served as chairman introducing the selections and reading the scriptures. Mrs. Roy Calvert gave the opening prayer and the benediction.

A quartet composed of Mrs. Robert Burns, Mrs. Clyde Russell, Mrs. Merlin Kaul and Mrs. R. E. Lingenfelter sang "In The Garden," accompanied by Mrs. John Jacobsen, Jr. Following the musical selection, Mrs. Clyde Russell read Tennyson's poem, "Crossing the Bar."

An exemplification in pantomime effect of "The Three Links" was given by four members. Mrs. A. N. Hopson introduced the narration. She carried a three-link pink satin chain covered with entwined pink carnations which she used in the pantomime discussion on the three links: friendship, love and truth.

Mrs. George Springer, representing Friendship, Miss Virgie Lee Sparks, representing Love, and Mrs. Charlie Sowell representing Truth, gave short talks on those topics, presenting arm bouquets of lilies as each completed her speech.

David Goldston sang "The Holy City" by Adams, accompanied by Mrs. Jacobsen and then the members presented The Cross in Memory.

Assisting in this candlelight service were Mrs. Burns, Mrs. Joe Kendall, Mrs. Darrell Bainum, Mrs. Charlie Sowell, Mrs. Hy Nickerson, Mrs. George Springer, Mrs. Ann Hopson, Mrs. Merlin Kaul, Mrs. Clyde Russell, Mrs. Sanford Smith and Miss Virgie Lee Sparks.

Mrs. E. E. Fridley and Mrs. John Draper represented the guiding angels.

Six official delegates were named from the Hereford chapter to the Panhandle-Wide district convention that began Sunday and met through Tuesday in Amarillo.

Voting representatives were Mrs. Hazel Sparks, Mrs. Hy Nickerson, Mrs. Robert Burns, Mrs. George Springer, Mrs. Joe Kendall and Mrs. Alice Woolley, who is now an Amarillo resident but still retains her membership in the Hereford Lodge.

Others who attended meetings during the convention were Mr. and Mrs. George Springer, Mr. and Mrs. Clyde Russell, Mr. and Mrs. E. E. Fridley, Mr. and Mrs. John Jacobsen, Jr. and son, Marcus Earl, Mr. and Mrs. Joe Kendall, Mr. and Mrs. Preston Hagens, Mr. and Mrs. Delbert Bainum, Mr. and Mrs. John Hacker, Mrs. Lora Long, Mrs. Julia Sowell and Mrs. Barrett Sowell, Mr. and Mrs. Merlin Kaul, Mr. and Mrs. Sanford Smith, Mr. and Mrs. Jasper Cockrell and Ben Conklin.

## Virginia Lyons Wins Horsemanship Award

Columbia, Mo., April 26—Miss Virginia Ruth Lyons of Hereford was a winner in the Ladies Fine Harness class at the annual Prince of Wales club horse show held Saturday in the Stephens College arena here. Miss Lyons, who was driving Dr. Dave was judged on horsemanship only.

Miss Lyons was one of 71 girls who participated in the eight class exhibitions. Judges for the show were Mrs. Mary Lou Fundenburgh of Wichita, Kansas, an editorial staff member of Horse World magazine, and horseman Robert Egan, formerly of Santa Monica, California. Miss Lyons' award was presented by Julius of Columbia.

A senior student, Miss Lyons is the daughter of Mr. and Mrs. Frank P. Lyons of 511 Jackson in Hereford.

## WEDDING ANNOUNCEMENT

Miss Jewel Hill, daughter of Mr. and Mrs. Tom Hill of Amarillo, and Kenneth Cole, formerly of Hereford and son of Mrs. Carl Smythe of Hereford, were married on April 14 at the First Baptist Church in Plainview, with Rev. Owens reading the service. The couple is residing at 1616 Buchanan in Amarillo, and Cole is employed at the Amarillo Hardware Supply Store.

The trick to frying slices of cold corn meal mush is to use a greased skillet and low heat; allow one side to achieve a golden-brown before turning. The mush should have a crisp golden brown crust.

If a small cocktail fork for a first course of seafood is to be served be sure to place the fork at the right in setting the table. All other forks go to the left.

Sapphire, light blue, royal and peacock blue will be important colors for Spring.

## JIGGS HARTMAN HAS...

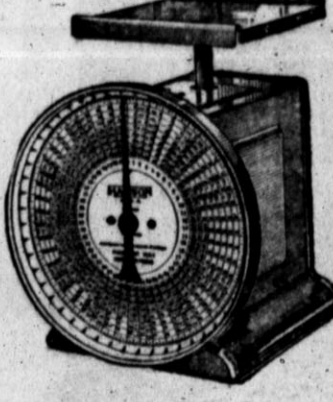
# WOW

WHAT OTHERS WANT

in the way of OFFICE SUPPLIES

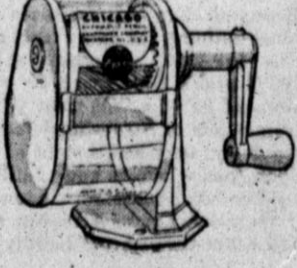
Office Scales \$1.25 to 8.75

Top Quality, and costing no more!



## PENCIL SHARPENERS

\$2.00 that's all



# Hereford Brand



## Remarkable "Donut" Demand Growth Most Notable Feature of History

By PHYLLIS RADOVICH

Lest you think the United States would be the same old country without doughnuts, stop and consider. In 1929 Americans stowed away 201 million dozen, but within 15 years the demand had more than tripled. In 1943 they consumed 655 million dozen, which was however a nationwide average of only one doughnut per week.

considering infants and non-doughnut-eaters, too.

That year the Red Cross again stepped into the doughnut-hand-out picture and passed out ten million every day to service troops all over the world. The next year the Red Cross distributed \$44,130,960 to the armed forces. Sounds like a lot of

## Mixing Gin and Water



Using a special card-playing board, this trio engages in a hot game of gin rummy in cool surroundings in a pool at Miami Beach, Fla. The board, designed to make a water sport out of the pastboards, has two elastic bands to keep the cards in place. The players, left to right, are Mary Muller, of Los Angeles; Eannes Tappen of Monte Carlo, France, and Jessica Paz, of Philadelphia. Needless to say, the pen used to keep score writes under water.

doughnuts, but it averaged less than a dozen per year for each G. I.

Now with all these pastries being passed out, it occurred to some nutritionists in the know that perhaps each little doughnut should be more fortified with the elements that build good health. They looked carefully into the picture. While bread was fortified, why not fortify flour for doughnuts.

So the Doughnut Corporation of America issued a grand for the study and Dr. Grady J. Aversoh and Dr. Arthur H. Smith went to work. They added thiamin, niacin, riboflavin and iron. Then they tested the deep-fried product to discover the iron and riboflavin was intact, but 23 per cent of the added thiamin and 20 per cent of the added niacin was no longer with the doughnut.

### Give it Up

When they considered the national average on doughnut consumption, they gave it up as wasted effort. People eat more bread, so they fortified it instead.

Now just what do you get when you eat a doughnut? First of all, you get between 200 and 300 calories in the average sized pastry. (Dieters please notice: that's as many calories as you get in two pounds of celery or 10 large stalks of asparagus.) The average doughnut weighs 1.8 ounces, contains 4.2 grams of protein, .027 grams of calcium, .046 grams of phosphorus and .0006 grams of iron. There are 99 international units of

Vitamin A, 3 international units of Vitamin B1, no Vitamin C and 15 Sherman Bourguin units of Vitamin G.

Does it taste like that? No, fortunately when you get involved with doughnuts and coffee, or doughnuts and cider the phosphorus and iron content doesn't matter.

These remarkable little pastries are among the most versatile things around the kitchen. They are good plain, dressed up with powdered sugar, icing, marshmallow creme, peanut butter, or just broiled with cinnamon and sugar.

### National Doughnut Week

Every doughnut has its day; in fact, this year they get a whole week. Beginning April 25, it is dunkers holiday for six, long convention-resisting days.

Do-nuts (and that is the way the Doughnut Corporation of America has slang-ized the spelling when they refer to Do-nut week) are as American as hot dogs or cotton candy. They've been a part of the scene almost as long as Pocahontas has.

There is a wonderful theory back of the organization of these pastries. According to legend there was once a whaling captain up in Boston. A big, fat and happy whaling captain he was. He loved his wife, he loved to eat and he loved the pastry cakes she made him.

Whenever he went on his whaling cruises, he liked to stock up on these cakes. He liked them big, fat and puffy in the

middle, crisp around the edges and fried in deep fat.

His wife slaved away over the hot, smokey fireplace to make them as he ordered. But the trouble was: if they were puffy on the middle they were often burned around the edges; if they were crisp around the edges they were often raw in the middle.

### Peace Restored

Naturally such a state of affairs was most perturbing. But Yankee ingenuity had the answer. One bright day which unfortunately for posterity remains undesignated in the ceaseless roll of time, the captain found the answer. He cut the center from the doughnut. Peace was restored. Now his wife could cook them crisp around the edges and the center was never left doughy because the center was never left.

Thus the doughnut was born. The first commercial doughnut shop was opened in the United States on one of the off trails in Lower Manhattan. That was in 1673 and the proprietor, Mrs. Anna-Joralemon, spoke well for her wares. She weighed 225 pounds.

Since then progress has hit the doughnut industry. Although Anna had to mix the dough by hand, let it rise, roll it out and fry it in big black kettles full of popping hot grease, science has stepped in and figured out a machine that took away the personal touch.

In 1920 the automatic machine was introduced and that year the United States gobbled up 25 million dozen of the pastries. The big machines now turn out an estimated 600 dozen an hour. Even the lowly doughnut has been mechanized.

Herefordites consume their share of the delicacy. Estimates from grocery stores and bakeries indicate that approximately 820 dozen are bought in Hereford stores each week. That is 9840 doughnuts, or about one and a half per week. If the population is what the Chamber of Commerce thinks it is.

Local drug stores and cafes now offer doughnuts with coffee—coffee being such a mainstay in the social life of this town. Now they are sitting back waiting to see if the sale of doughnuts goes up during doughnut week.

Babe Ruth and Lou Gehrig finished one-two in American League home run hitting four straight years—1927-30 and in 1931 they tied for the lead.

Outfielder George Stone of St. Louis led the American League batters in 1906 with 358, the only rookie ever to top the circuit's hitters.

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HEREFORD

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Let us come to your home Mothers Day, and preserve in photographs those never-to-be-forgotten

REUNIONS  
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THE COST IS SURPRISINGLY LOW!

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THE BUY OF THE WEEK

20% OFF

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TAPPAN RANGES

We're closing out this quality line of ranges. ... passing this unusual price saving on to you. We have 4 of these on the floor.

SELECT YOURS NOW!

EFFECTIVE

AT OUR HEREFORD or FRIONA HOUSES

# Blanton Butane, Inc.



NO MATTER WHERE YOU BUY IT...  
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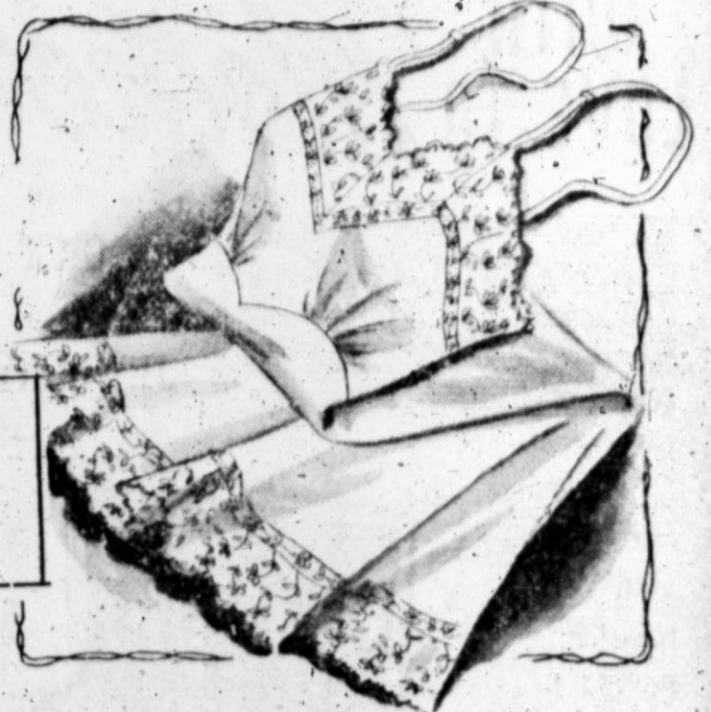
FOR COMFORT, THRIFT, LONG WEAR... IT'S

## Wonderful NYLON!

Quick-tubbing  
Smooth-fitting

## SLIPS

3.98



You just can't beat nylon! Take this slip for instance! It's all nylon fabric—from the straps down to the pretty trimmed hem. Dip it in soap and water... hang it up—it's dry in no time and ready to wear again! (You don't even have to iron it!) Yours in pink, white, or blue. Sizes 32 to 40.



### NYLON KNIT GIRDLES

If you want smooth fit and long wear—this girdle's for you! Front panel for control... nylon knit for quick tubbing and sleek fit. Paity style, too. SML

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### FIRST QUALITY 51 GAUGE GAYMODES\*

Top notch luxury nylons—Penney's very own Gaymodes. Knit to our high standards—which means every pair is flawless! 15, 20, and 30/ denier. Sizes 8 1/2-10 1/2.

1.15

## SPRING RAYONS



A casual... a sheer... a jacket-sunback

\$7.90

One little price... three big values!

Your casual embroidered butcher rayon, a soft and pretty rayon Bemberg print, and a go-anywhere changeabout rayon crepe sunback with its brief butcher rayon bolero. Springtime colors, junior or misses' sizes.

AND  
\$8.90

AT PENNEY'S



SUMMERFIELD NEWS

J. M. Wrights Entertain Visitors From Kansas, Odessa, and Dimmitt

By BOBBIE WALSER

Visitors in the J. M. Wright home this week were Mrs. Bill Meachum and children, Miss Dorothy Winkler, Eddie Wayne Winkler, Mrs. Paul Bishop and Gerry Mac of Kansas, Mrs. Willie Waggoner, Mr. and Mrs. O. B. Winkler and Gary Lynn, and H. A. Winkler of Odessa, Mrs. H. G. Winkler, Mrs. R. V. McMahon, Mrs. Derial Kenmore and son.

Mrs. Ruby Cook, Mrs. Robert Ramey, and Edgar of Dimmitt, Brady Lookingbill, Dorothy Lee, and Naomi Carter, who are seniors in Hereford High School, accompanied the group to Craterville Park in Oklahoma for the annual outing. They returned home Sunday afternoon. Mr. and Mrs. Ed Russell, Charles and Don visited relatives in Miami, Texas over Easter Sunday.

Wishes For A Motor Scooter

Mr. and Mrs. J. O. Clark, Leaton and Richard, and Mr. and Mrs. Brit Clark visited relatives in Littlefield Sunday.

Visitors in the home of Mr. and Mrs. K. W. Neill over the week-end was Mrs. Sharp.

Mrs. O. B. Sumner and Miss Betty Holland were in Amarillo on business Saturday.

Mr. and Mrs. Lloyd Lookingbill were Saturday visitors in Amarillo.

Mr. and Mrs. Lawford visited in Lubbock Friday.

Mr. and Mrs. O. B. Roberson returned this week from a visit in South Texas and Louisiana.

Miss Sandra Nell Wright spent the week-end in Dimmitt with Carolyn Rollerford.

Mrs. Harry Cannon spent several days this past week with relatives in Amarillo.

Tony Huckert is in the Hospital at Clovis, New Mexico.

Betty and Bobby Noland and Mrs. W. B. Boston are on the sick list this week.

B. E. Roberson has returned to his home after spending two days last week in the Hospital in Friona.

Sixty people were in attendance at the Summerfield Church Sunday morning, and forty-two were present for the evening service. Rev. M. Weathers of Amarillo conducted the services. He was accompanied by Mrs. Weathers and daughter, Neida.

Mrs. L. J. Councilman and sister accompanied their mother's body to Virginia where she was buried last week. The two women flew back from Virginia.

A good rain fell in the community last week, and the farmers are getting ready to plant feed and cotton.

Mrs. H. O. Behrends was honored at a surprise birthday party given for her at the Behrends country home south of Summerfield on Sunday afternoon.

A chicken dinner was served to the guests, and a huge birthday cake was presented to the honoree. During the afternoon photographs were made of the occasion and a sing song entertained the group.

Spring bouquets of lilacs were used as decorations throughout the house.

Attending the party were Mr. and Mrs. C. P. Spogrer, of Kress; Mr. and Mrs. B. C. Moseley and Mr. and Mrs. Nig Billingsley and family, all of Hobbs, N. M., Mr. and Mrs. Arlon Ewing and family, Mr. and Mrs. R. H. Ewing, Mr. and Mrs. Charles Pennington, and family, A. L. Behrends,



Samuel Souther (above), 92-year-old Brownsville, Texas, night watchman, is ambitious to own a motor similar to the one on which he is sitting. Souther, who has been night watching for 33 years and who once fought against Pancho Villa said: "I'd like me a scooter to patrol my beat. Never been able to afford one yet." (AP Photo)

Hospital Notes

Patients discharged from Hospital: Roy Thompson, med.; Mrs. F. A. Foster, med.; Mrs. A. S. Brooks, med.; H. C. Pierce, med.; Baby Hersley, med.; Mrs. Robert Dimmick, med.; Mrs. Charlie Hill, O. B.; Mrs. Ernest Kerr, surg.; Celestine J. Pittner, surg.; John Taylor Bellows, med.; William J. Sowell, med.; Minnie Lee Duncan, surg.; Mrs. Roy M. Sheppard, O. B.; B. E. Brumley, med.

Patients in Hospital: J. H. Ross, med.; Tommy Ramosa, med.; Mrs. Minnie Vaughn, surg.; Mrs. R. M. Fox, med.; Mrs. O. T. Nixon, surg.; Jim Bookout, med.; Cipriano Arizola, med.; Dorothy Sparkman, med.; Richard Gonzales, med.; Bobby Noland, med.; Bette Noland, med.; Mrs. E. H. Layman, surg.; Bobby Armstrong, med.; John Pat Gallagher, surg.; Mrs. W. B. Tinnin, surg.; Naoma Carter, surg.; Mrs. Helen Parsons, med.; Wanda Jean Zumwalt, surg.; Patsy Hamby, med.; Rudy Valdez, med. Born to Mr. and Mrs. Roy M. Sheppard, a son, Jimmy Randall.

Mrs. W. R. Scheihagen and Mrs. Bob Gray and baby daughter, Karen, visited relatives in Plainview Tuesday.

George Behrends and daughter, Phyllis Jean, Miss Hazel Coleman, all of Dimmitt.

Mr. and Mrs. K. C. Durau and daughter, Mr. and Mrs. George DeLozier and family, Mr. and Mrs. L. J. Counselman, Gene Streun, Mr. and Mrs. Fay Huff, all of Hereford, and Mr. and Mrs. R. Hatcher of Amarillo.

GO TO ALASKA

Milton Beavers and David Neal Beavers are planning to leave the last of the week for Alaska. They will go via the Alcan Highway in a one and a half ton Dodge truck. Their tentative plans are to homestead somewhere in the territory, but they plan to look the possibilities over before making any decision. In Hereford the men have been associated with Beavers Brothers Motor Co.

Visitors this week in the home of Mr. and Mrs. C. A. Sauley were Mr. and Mrs. Jerry Antry and son Bill, and Mrs. S. Hugo and son George of Amarillo.

Theta Rho Chapter Organization Starts

Girls between the ages of 12 and 21 who are interested in becoming members of Theta Rho, junior auxiliary of Rebecca Lodge, are being asked to contact any of three women: Mrs. Roy Calvert, Mrs. Florence Wilkins, or Mrs. Lena Sowell.

Organization of the chapter is in the name taking stage at present with dates for meetings to be set sometime soon.

WHEN I WANT Sporting Goods I GO TO **STREU'S**



330 NORTH MAIN HEREFORD

WITH LOVE TO *Mother*



A GIFT OF JEWELRY



GIFTS SHE WILL NEVER FORGET from our quality selection

PEARLS — COSTUME JEWELRY

**LAMM JEWELRY**

The Little Store Around the Corner on West Third Hereford

NEW COMBINES JUST ARRIVED!

HOT WATER HEATERS  
30 Gallon Gas or Butane  
50 Gallon Electric

7½ Cu. Ft. REFRIGERATORS


47% SUPERPHOSPHATE  
16-20-0

at your **Consumer's** HEREFORD

Plug up the Leaks in Your Financial Pocket.

"Where does my money go?" How often have you asked yourself this question? The sure way to know where each dollar goes is to pay by check. A carefully kept check book shows exactly where you stand all the time. Each check is a bona fide receipt for each bill paid. And, remember, your money is safe in the bank. Plug up the leaks in your financial pocket. . . Open a checking account with The First National Bank of Hereford.

half price sale!



**TUSSY CREAM DEODORANT**

big \$1 jar 50¢

Save on this delightful-to-use deodorant! It banishes perspiration odor, checks perspiration moisture, gives longer lasting protection. Fragrant Tussy Deodorant is gentle to skin and clothing. Stays creamy smooth till the last bit is gone!

**HAILE DRUG**  
Walgreen Agency Store

Remodeled Redecorated to give you Even Better Service than ever before

We plan to again be **Open Mon., May 1**

SAVE AT YOUR FRIENDLY **FURR** FOOD STORES

40 years 4%

**The First National Bank OF HEREFORD**

Member: Federal Reserve System Federal Deposit Insurance Corporation

Joined for LEADERSHIP in service to farmers.



# Personals

Mrs. V. L. Hilton was in Amarillo Tuesday night to attend a bridge dinner held in the home of Mr. and Mrs. Ross Russell.

Mr. and Mrs. Walter Johnson returned Saturday from Moline, Illinois, where they attended the funeral of his brother's wife, Mrs. Marguerite Johnson. The funeral was held on Wednesday, April 20, in one of the funeral homes there. Mrs. Johnson is survived by her husband.

Mrs. H. C. Smith, Mrs. Fred Wheeler and Mrs. Z. Leslie Rhea, all of Amarillo, were guests of Mrs. V. L. Hilton at a bridge luncheon in her home here on Monday. Spring flowers, with lilies predominating, were used by Mrs. Hilton as table decorations. The women are all former members of a bridge club to which Mrs. Hilton belonged when she lived in Amarillo.

Mr. and Mrs. Glenn Weir returned the last of the week following a week's visit in San Antonio with her mother, Mrs. Ella Hoffman, and her sister, Mrs. J. R. Lawson. While there the Weirs attended the Battle of the Flowers, a parade held during Fiesta Week each year in San Antonio.

Mr. and Mrs. Carl Smythe have moved recently from the Jack Renfro farm to the John Wood farm in Westway Community. Visiting them on Sunday were Mr. and Mrs. Rettman and son of Hereford, Mr. and Mrs. C. A. Saulcy, and Mrs. John Wood.

Mr. and Mrs. Arthur Thompson spent Wednesday in Lubbock on business.

Monday evening guest in the home of Mr. and Mrs. Earl Plank was Carl Gelin of Lubbock.

**TAKE DEGREE WORK**  
People from Hereford who

were in El Paso last week taking degree work in connection with the Masonic Lodge were: Rev. Roy Ford, Otto Massie, Mr. and Mrs. Robert Wagoner, Mr. and Mrs. Ben Childers, Nelson McWright, Ralph Hastings, Mr. and Mrs. Frank Cogdell and J. C. Reese.

### CHILDREN VISIT

Mr. and Mrs. Faust Roe and daughter, Layda Mae, of Richmond, California are spending a two-weeks vacation in the home of his parents here, Mr. and Mrs. J. A. Roe. Other visitors in the Roe home have been another son and family, Mr. and Mrs. Lloyd Roe of Panhandle, and a daughter and family, Mr. and Mrs. Les Odum of Quannah.

### BIRTH ANNOUNCEMENT

Mr. and Mrs. H. W. Bell of Dimmitt are the parents of a son, Ronald Dale, born Monday night, April 25 in the Dimmitt Hospital. Mrs. Bell is the former Mary Helen Rudd, daughter of Mr. and Mrs. C. I. Rudd of Hereford. Mrs. Rudd has been in Dimmitt most of the week with her daughter, taking care of the Bell's two-year old daughter, Linda.

### GETS DISCHARGE

Mrs. C. I. Rudd has received word that her son, Milton I. Rudd was discharged from the U. S. Army on April 17 from McCord Field in Tacoma, Washington, following three years in the service. Rudd was a Sergeant at the time of his discharge, and received an education equivalent to four years high school work and two years of college during his three years service. He and his wife are visiting on the West Coast at the present, and plan to return to Hereford some time next month.

J. E. McDowell of Buhl, Idaho, with his daughter and son-in-law, Mr. and Mrs. L. E. Banks of Salina, Kansas, relatives of L.

### Wins Scholarship



Barbara Dell Dean, 16, of Alvarado, Texas, is the winner of the Texas Home Demonstration Association's Maggie W. Barry award. The award is the highest honor that can be won by a 4-H Club girl and carries with it a year's scholarship to any state college. (AP Photo).

Baskin, spent Tuesday in Hereford. While here they also visited Mr. and Mrs. Howard Gault, Mr. and Mrs. Ed Adams, and the Hobson family, all old Idaho neighbors. They had dinner with the Hobsons.

Mr. and Mrs. W. R. Scheihagen had as their guests Sunday Mr. and Mrs. J. B. Holland of Plainview, Mr. and Mrs. J. W. Skipworth of Dimmitt, and Miss Ruth Holland of North Carolina.

Spending Wednesday in Midland, where they presented a program at noon for the Midland Lions Club, were Hereford Lions Wayne Evans, O. P. Cowart, Jimmy Allred and David Goldston.

### Fire Prevention Movie Shown Here

A movie on prevention of forest fires, entitled "And Then It Happened," has been shown at civic organizational meetings every night this past week.

This quarter hour documentary film is distributed by the Boy Scouts of America but was prepared by the U. S. Forestry Service, the Department of Agriculture and cooperating agencies. A color and sound film, it was shown by Elmer Patterson.

The movie pictured a forest fire in the State of Maine, which destroyed five towns, killed 16 people and left 2,500 homeless. Millions of dollars worth of damage was done by the holocaust.

A photograph of an actual incident, it showed how carelessness had been responsible for the tragedy. A lighted cigarette tossed lightly away by a forest workman, a small brush fire left to burn itself out, these and several other similar incidents occurring simultaneously over the forest at a time when the woods were particularly dry started the fire as gusts of wind spread the small blazes.

Mass migrations ensued as citizens of the area packed what possessions they could into trucks and fled before the fire. It was seven days before the fire could be brought under control; two days later it rained.

The film was shown Monday night at the Scout Hut to a joint meeting of Troop 50 and Pack 50. Tuesday night it was presented as part of the program at the Jaycees Bosses Banquet. Wednesday at noon the Lion's Club, saw the movie; Thursday night the Camera Club will see it and Friday it will be shown at the Inter city meeting of the Rotary Club.

### THE BAPTIST HOUR



Dr. J. D. Grey, Preacher

Hear Gospel Messages  
...  
Inspiring Music

STATION KGNC  
7:30 A. M. 710 on Dial

Sunday, May 1,  
Subject: "Christ, the Sin Cure"

### Mrs. Brinkman Gives Club Demonstration

Cultural Home Demonstration Club met with Mrs. E. P. Duckworth on Friday afternoon, April 22. Roll call was answered with "trends in Home Furnishings" and a recreation period was conducted by Mrs. C. S. Barclay. Mrs. R. C. Childers won a hand-painted apron as winner in games.

Mrs. Wayne Johnson was leader for the day, introducing Mrs. Frank Brinkman who gave a demonstration on simple dresser and table scarves and pictures and mirrors for the home. Mrs. E. B. Zimmerman was welcomed as a new member. The next meeting will be held with Mrs. R. N. Cook on April 29.

Members present were Mesdames Frank Brinkman, E. W. Hobson, R. N. Cook, J. I. Findley, E. L. Adams, C. S. Barclay, Fred Wolfington, E. B. Zimmerman, Louie Olson, George Parker, Grady Parsons, Wayne Johnson, R. C. Childers, J. T. Richardson, Earl DeHart, and the hostess, Mrs. Jessie Duckworth was a guest.

Read the Want Ads!

### Mrs. Newsom Is Hostess For Wyche Club Meeting

Wyche Home Demonstration Club met with Mrs. G. W. Newsom Thursday afternoon. During the business meeting members voted to serve lunch at the irrigation school to be held this week near Hereford. Funds were contributed toward furnishing the nursery at Deaf Smith County Hospital and individual contributions were made to the Cancer Drive Fund.

An interesting paper on bulbs was read by Mrs. A. E. Jury and Mrs. J. V. Pickens gave a discussion on pruning flowering shrubs. The next meeting will be held with Mrs. H. H. Caraway on May 5 when guest day will be observed.

Those present were Mesdames C. R. Dameron, A. E. Jury, Ira Scott, W. T. Kelly, W. T. Carmichael, R. W. Elliston, George L. Olson, H. H. Caraway, Jack Williams, Raymond Paetzold, the hostess and a guest, Mrs. Bob Workman of Tulla.

A little poultry seasoning may be added to the flour or cracker crumbs in which chicken for frying or broiling is dipped.

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## Rose & Barber

107 E. 3rd STREET

PHONE 45

## HEREFORD SUPER MARKET - YOUR P.A.G. STORE THAT SAVES FOR YOU Every Day



The Meeting Place of Nationally Known



**Flour** GOLD MEDAL 25 lb. BAG \$1.79

**Coffee** SHURFINE None Finer - 1 lb. can 49c

**Tomato Juice** SHURFINE 46 oz. Can FANCY COLO. 21c

**Bake-Rite** ALL-HYDROGENATED SHORTENING 3 lb. CAN 79c

**Cherries** STURGEON BAY RED PITTED, Big No. 10 can \$1.29

**Salmon** HONEY BOY TALL CAN, ONLY 39c

### Nutritious MEATS

**BACON** Armour's Star lb. Layers 55c

**SAUSAGE** Pure Pork Pinkney Country Style lb. 25c

**PURE LARD** 4 lb. ctn. Pinkney Snowhite 59c

**BACON** Wilson Korn King Sliced lb. 45c

**OLEO** Admiral 15,000 Units Vitamin A 21c

**FRUIT COCKTAIL** ONLY 31c Hunt's Big 2-2 can

**CRISCO** 3 lb. can only 93c

**PINAPPLE** Sliced, No. 2 can 29c

**CANDY**, Bulk Assorted 2 lbs. for 39c

**PEACHES**, Hunts tall cans can 15c Slices or Halves

**CATSUP**, Snider's 14 oz. bot. 2 for 35c

**OATS**, Mothers, with premium Large Box 37c

**BLEACH**, Household, 1/2 gal. jug 25c

**THERMO** Hand Cleaner, 1 lb. can 29c

**DOG FOOD**, Red Heart 2 cans for 25c

**RAISINS**, 4 lb. for 63c 2 lb. for 33c

**SUPER SUDS** 2 large boxes 43c

**BREEZE SUDS** 2 large boxes 37c

**SURF** 2 New Suds Sensation lrg. boxes 36c

**LIFEBUOY SOAP** 3 bars 23c

**FAB** With Super-wetting Action lrg. box 27c

**TREND SUDS** 2 lrg. boxes 35c

## Fresh Vegetables

Crisp & Tender Pkg. 25c  
**CELERY HEARTS**  
Fancy Golden Fruit lb. 15c  
**BANANAS**  
Fancy Green Slicers 2 lbs. 25c  
**CUCUMBERS**  
U. S. No. 1-Red, Med. size 2 lbs. 15c  
**NEW SPUDS**  
Maryland lb. 10c  
**SWEET POTATOES**

**PLENTY STRAWBERRIES AT LOWEST MARKET PRICE**

Be Wise! "Summerize!"



LET G. T. HIGGINS DO IT!

PUT IN THAT NEW **MAGNOLIA SUPER MOTOR OIL** CHANGE CARTRIDGE IN OIL FILTERS DRAIN ANTI-FREEZE - FLUSH RADIATOR YOUR WINDSHIELD IS WASHED AND YOUR FLOORBOARD SWEEPED WITHOUT ASKING!

Friendly and Courteous Service

**MAGNOLIA SERVICE STATION**

Phone 191 1st & Sampson: OPEN 23 1/2 HOURS A DAY!

## Hereford Super Market

107 W. FIRST GAYLORD

PHONE 117 ASSOCIATED GROCERS NEWELL



BIPPUS NEWS

**Rev. and Mrs. James McFatrige Are Presented With Wedding Gift**

BY CHRISTINE FORTENBERRY

Forty five were present at Sunday School and church services Easter Sunday. Following the services, lunch was served and the children were given an Easter egg hunt.

Mr. and Mrs. C. F. Rickels visited in Canyon last Sunday with Mr. and Mrs. Z. J. Steen.

Rev. and Mrs. James McFatrige were presented with a Presto Cooker by the people of the community. The cooker was a wedding gift to the McFatrige who were married only a few weeks ago.

D. C. Banks hauled cattle to Amarillo Sunday and Monday.

Cone and Jay Dorris of Clovis, New Mexico, are visiting their grand-parents. Mr. and Mrs. J. G. Fortenberry.

Mrs. Robert Barlow of Perryton visited the past week with her mother, Mrs. J. T. Conner and sister, Mrs. J. G. Fortenberry.

Mrs. Clinton Homfield and children and Mrs. J. G. Fortenberry were Hereford shoppers Saturday.

Mrs. J. G. Fortenberry and Mrs. C. F. Rickels attended Council in Hereford Saturday afternoon.

Misses Anna Kate, Chloedal, and Christine Fortenberry visited during the Easter holidays with their grandfather, J. C. Fortenberry and other relatives near Lockney. They also visited with their sister, Mrs. E. J. Dorris of Clovis, New Mexico.

Jimmy Bradley spent this week working with Jay Fortenberry near Hereford.

Mrs. Howard Dunn visited with Mrs. C. F. Rickels Friday.

Clinton Homfield and Albert Glass attended the roping contests in Clovis Saturday night.

Mr. and Mrs. C. F. Rickels had as their guests Thursday their daughter and husband and two children from Colorado.

Mrs. C. R. Higgins and Chloedal Fortenberry spent Saturday with their parents, Mr. and Mrs. J. G. Fortenberry. Little David Albracht accompanied them from Hereford.

Charles Banks was in Hereford Saturday afternoon to see a doctor, due to a cut on his leg, received when a knife he was holding accidentally fell.

Elmo Pinnell and daughters, Reva, Joyce and Barbara Jean, visited relatives in Pampa Saturday.

Jay Fortenberry of near Hereford helped his father brand cattle Saturday. Others assisting were Clinton Homfield and boys, Kenneth and Loyd Edward, Albert Glass and Hugh and Roy Fortenberry.

Mr. and Mrs. Roy Fruit were in Hereford Tuesday and Friday.

Mr. and Mrs. C. F. Rickels visiting in the J. G. Fortenberry home Thursday night.

Richard Evans was a Hereford visitor Tuesday.

Mr. and Mrs. Calvin Thompson spent Friday with her sister, Mrs. Richard Evans.

**'Susi' And Bronte Oil Man Do Business**



Taylor Emerson, swashbuckling Bronte, Texas, oil operator, uses his telephone "Susi" in his oil business. "Susi and I," he said, "have bought and sold about \$500,000 worth of leases and royalties since last August. The oil boom is one now blossoming as a result of a discovery there last August. (AP Photo)

**SON VISITS**

Sgt. Billy Joe Williams left Sunday after spending a thirty day leave in the home of his parents, Mr. and Mrs. C. E. Williams of Hereford. Sgt. Williams is stationed at the Air Base in Tucson, Arizona. A radio mechanic, he has been in service three years and has now re-enlisted, applying for overseas service. During his stay here, relatives and friends from out-of-town visiting in the Williams' home included Mr. and Mrs. W. T. Gollenon of Dimmitt, Mrs. George Birch and Mr. and Mrs. Aubrey Birch and family of Dimmitt, Mrs. Pearl Abbott and Mr. and Mrs. Earl Abbott of Amherst, Mrs. Emma Coleson of Amherst, and Dr. and Mrs. J. W. Coleson of Elk City, Okla.

Thomas H. Connally, umpire-in-chief of the American League, is a native of Manchester, England.

**Inter-City Rotary Meet Here Friday**

Hereford Rotarians will hold their first inter-city meet Friday night at the Mions-Rotary Hall with Dr. Floyd Golden, president of Eastern New Mexico College, as the main speaker. This is the first meeting to be held in Hereford with delegates from surrounding Rotary Clubs invited as special guests although Lubbock has held annual meetings for several years inviting members from clubs throughout the Panhandle.

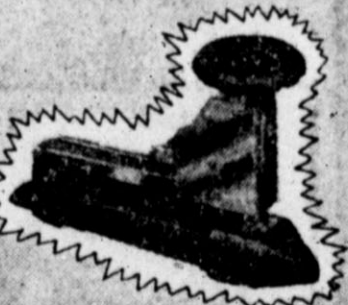
Directors and members from Clovis, Littlefield, Canyon and Plainview will meet with Hereford members at 8 p. m. Friday. This meeting will take the place of the regular luncheon meeting.

Dr. Golden, president of the Portales College, is well known in Rotary circles throughout the tri-state area and has been a member of the Portales Rotary Club for several years. The topic of his address has not been announced.

George Heard, program chairman, will have charge of the program and Faust Collier, president, will act as master of ceremonies for the dinner meeting.

Using uneven pressure in cutting out biscuits sometimes results in irregular shapes; do not twist the cutter, either, if you want perfect rounds.

**A44 ARROW STAPLERS**



• Precision Locked; Low Priced; Will Stand Up Under Heavy Duty. All Metal.

**A44 ARROW STAPLES**



• Constructed of the Finest Steel; Guaranteed to Give 100% Stapling Satisfaction

LET US SHOW YOU THESE FINE STAPLING PRODUCTS

at The Brand Office Phone 30

**Freedom Ended**



"Muffy" is a sad cat these days as she snuggles up to Carol Ann Heland, 5, of Libertyville, Ill. A bill passed by the state legislature would make it illegal for cats to roam at large, requiring leases for the animals. The measures could put an end to Muffy's nocturnal sessions on the back fence.

1901 - 1949  
**E. B. Black Co.**  
Furniture - Undertaking  
AMBULANCE SERVICE - DAY OR NIGHT  
We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

**ATTENTION COTTON FARMERS**

We wish to inform you that we have a limited supply of the following planting seed:

NORTHERN STAR  
MACA STORMPROOF  
MARV-L-S CLUSTER  
SAW DELINTED PAYMASTER "54"

Price \$3.15 to 3.50 Bushel

**HEREFORD GIN COMPANY**

**CERTIFIED SEEDS PAY OFF**

AGAIN THIS YEAR  
YOU CAN DEPEND ON PITMAN GRAIN CO.  
FOR ALL YOUR SEED NEEDS

**PITMAN GRAIN COMPANY**  
HEREFORD

**BABIES and BUDGETS THRIVE on our FOOD VALUES**

Vacuum Packed <b>GOLDEN CORN</b> Del Monte, Whole Kernel	21c
<b>TREND, 2 large size packages</b>	35c
<b>SUGAR PEAS, Stokely's No. 2 Can</b>	2 for 37c
<b>PEACHES, Del Monte, Large No. 2 1/2 cans</b>	33c
<b>CATSUP, Del Monte 14 oz. bottle</b>	19c
<b>FRUIT COCKTAIL, Hunts No. 1 tall can</b>	19c
<b>TOMATO Juice Hunts 46 oz. can</b>	24c
<b>HI-HO CRACKERS, Sunshine 1 lb. box</b>	29c
<b>PURE LARD, Pinkney, 4 lb. cin.</b>	67c
<b>SPINACH, No. 2 Can Del Monte</b>	17c
<b>COCOA, Hersheys 1/2 lb. box</b>	21c
<b>SALT, Careys, 2 round boxes for</b>	17c
<b>TEA, Admiration, 1-4 lb. box</b>	25c
<b>TOMATO SAUCE, Del Monte, 8 oz. can</b>	9c

**FINE MEATS**

PORK SAUSAGE lb. 28c  
Sugar Cured BACON SQUARES lb. 26c  
Chuck lb. 49c  
BEEF ROAST lb. 43c  
Aged CHEESE, Cream lb. 43c

We are featuring **CASTRO COUNTY 4-H CLUB BEEF** At Regular Prices!

2 for 1.43  
GLO-COAT Johnson Twin Can offer  
Test Mark FACIAL TISSUE, 200 count 2 for 27c

**FRESH PRODUCE DELIGHTS FOR KEEN APPETITES**

Pascal, Tender, Crisp lb. CELERY 14c  
NEW POTATOES 3 lbs. 17c  
Per lb. or pkg. TOMATOES, 24c

Test Line 2 for 27c  
PAPER Napkins 80 count  
Treasure State, Sour or dill PICKLES full quart 33c

White SQUASH 3 lbs. for 20c  
Idaho Long Whites SPUDS 10 lb. for 51c

**CITY FOOD STORES**

ADVERTISED PRICES ALWAYS ARE GOOD AT BOTH OUR STORES. SHOP THE ONE MOST CONVENIENT TO YOU.

No. 1 at Second and Main, Phone 15  
No. 2 on East First, Phone 430



### Honolulu Baptist Pastor And Wife Visit In Hereford



REV. H. B. RAMSOUR

Mr. and Mrs. H. B. Ramsour of Honolulu, Hawaii, arrived in Clovis Friday to spend a six months furlough in this vicinity. Pastor of the Nuanu Baptist Church in Honolulu. Rev. Ramsour will be principal speaker at Missions Focus Week to be held at Wayland College in Plainview April 25 through May 1.

Scheduled to fill the pulpit at the First Baptist Church in Hereford on May 1, the Ramsours will remain in Hereford about two weeks, making this their headquarters during that time.

Mrs. Ramsour is the sister of Bill and Tom Howard, of Hereford.



MRS. H. B. RAMSOUR

### Telephone Company Plans Expansion Of Facilities In Hereford In 1950

Three new switchboard positions—two for long distance and one for local service—will be added at the telephone office in Hereford in addition to 600 new lines, and a large "feeder" cable containing 1,500 pairs of wires, according to John A. Cornell, manager of the Southwestern Bell Telephone Company Hereford office, Saturday.

Workmen last week completed installation of equipment at the telephone office here where the new cable will terminate, so that it may be put into service as soon as it is in place, Cornell said. Present plans call for the cable to be in operation by the end of the year, he added.

The new switchboard positions have been ordered from the factories of the Western Electric Company, and are scheduled to be shipped some time this fall, the manager disclosed. Several weeks will be required to install the new equipment, after it is received, and if there are no unforeseen delays, the new positions should be in service early next year.

Plans of the telephone company include further expansion of the system here next year through the addition of two more switchboard positions for

local service, and 800 additional new lines, housed in a new addition to the present telephone building, Cornell said.

"The tremendous demand for telephone service since the end of the war has made telephone equipment our No. 1 problem," the manager declared. "It has been necessary to allocate the available equipment among all of our exchanges, even though each week we produce enough telephone material to service a city the size of San Antonio, Hereford is, of course, included on our expansion program. To receive the equipment needed here as soon as it can be made available."

"In spite of our best efforts since the end of the war however, many people still are waiting for service. There are 30,700 on the waiting list in West Texas now, and 286 in Hereford.

"We are, of course, interested in Hereford's growth, and in furnishing all the telephone service the growing city requires, as indicated by our present plans for expansion of the system here. There is going to be no let-ups on our part until everyone here who wants a telephone has one."

# The Hereford Brand

Thursday, April 28, 1949

Section Two

### Whiteface Track Team Wins Six Points At Regional; Dimmitt Wins Class B

Neely Kimbrough put Hereford colors in the State Track meet next week by winning second in the 880-yard run at the Regional I Track Meet at Texas Tech Saturday.

Running his fastest half-mile of the season, Kimbrough was edged out of first after leading the field to within 80 yards of the tape. J. Harris of Kermit won in 2 min. 3.3 sec.

### VFW Wallops Clovis-- Vega Here Sunday

With a pre-league schedule victory over the Clovis Blue Jays under their belts, the Hereford VFW nine opens their Central Plains schedule against Vega at Veterans' Park Sunday afternoon at 2:30 o'clock.

The blue stockinged VFW outfit was almost as snappy as the new white and blue striped uniforms they were wearing in their easy 12-7 win over Clovis Sunday. Opening with 5 hit, 4 run barrage in the first inning, they were hardly pressed during the ball game.

	AB	H	R	P
Carroll rf	3	1	1	0
Loerwald rf	1	0	0	0
Stengel lf	4	1	1	0
Clark lf	1	0	0	0
Renner 3b	5	1	2	0
Barrett ss	5	2	3	0
Lueb 2b	5	3	3	0
Burdine cf	4	3	1	0
C. Clark 1b	4	1	0	0
Turpin c	3	0	0	0
Hardy c	0	0	0	0
Winkler p	1	0	0	0
Anderson p	1	1	1	0
Phipps p	0	0	0	0
Totals	37	12	12	0

	AB	H	R	P
Robbert ss	5	1	0	0
Jo. F. 1b	4	0	0	0
McPearson 3b	2	0	1	0
Clayton 2b	5	1	2	0
Williams 3b	4	1	0	0
Euann p	4	1	2	0
Archer p	1	0	0	0
Blue cf	4	1	2	0
Booker rf	3	0	0	0
Head c	0	0	0	0
Shainge lf	4	1	0	0
Totals	36	6	7	0

Umpire: Frank Lookingbill.  
HEREFORD 400 035 00  
CLOVIS 020 001 040

### Lunell McFarland Wins Second At Texas Tech

Hereford High School was not represented in the Interscholastic League events at Texas Tech Saturday other than in athletics. However, Class B honors in Journalism were won by Happy High School and Lunell McFarland of Eriosa won second place in the Readywriter competition.

Vanita Harrod of Olton was first. Billie Hancock of Happy scored 254 points to rate third in Class B individual standings in Journalism.

Happy was first in the Journalism school standings with 629 points, more than 500 points above second place Whitdeer.

Hereford's Mile relay team of Dwaine Christian, Billy Kelly, Fob Hamilton and Neely Kimbrough ran a good race which was fast enough for fourth, bringing the team total to six points which was not high enough to place.

Coach Criswell said that with two weeks of weather in which to work and any luck Kimbrough could come along in his training and possibly place high in the State meet.

The Dimmitt 440-yard relay team took first place in the class B division with the time of 46.7. Brannon, Hodes, Easley and Wright made up the team.

Raymond Crum of Dimmitt placed fourth in the low hurdles and the Dimmitt Mile relay team of Charles Houtchens, Harold Brannon, Gene Easley and Lewis Martin scored another first. Dave Foster ran third in the high hurdles and Lewis Martin won the 440-yard dash to run the team total to 26 for the Region I class B championship.

Phillips District 1-A champs, won an easy Class A title with 26 1/2 points to second place Pecos 17.

### Insurance, Mustering Out Pay And Bonus Information Given To Vet's

Veteran's Service Officer, Ralph Smith, this week issued a reminder to ex-servicemen that some states were offering bonuses to their veterans and such bonuses could be applied for in his office. He also had reminders on insurance and mustering out pay for the vets.

States which grant such bonuses make them available to all servicemen whose registration papers carry that state as their legal address. Texas has not issued veteran's bonuses.

Any veteran who registered out of state and is not sure whether that state is giving bonuses may check with our office for details. For those states that are, we have application papers and veterans who have since moved away are still eligible for payment and may make

application through this office," said Smith.

Smith also pointed out that many servicemen had been inquiring about insurance dividend payments. He said they probably would not be made until the last of the year. From information he has received, payments will range from 25 cents to \$300, depending on the size and time the policy has been in effect.

Firms on such applications for dividends have not been sent out so far and Smith said they probably would not arrive until early autumn. Sufficient notification will be made to give veterans time to apply for their dividends.

"Vets should also remember they can still reinstate their insurance, even if they have lapsed their policies," declared Smith. "This offer is open even to World War I men who have not paid their insurance premiums in years."

The local office had also been notified that a number of men had not yet received their mustering out pay. They may collect this pay up until February 1, 1950 and applications should be made through the office which is located on the third floor of the court house.

### 'Most Eligible Bachelor'



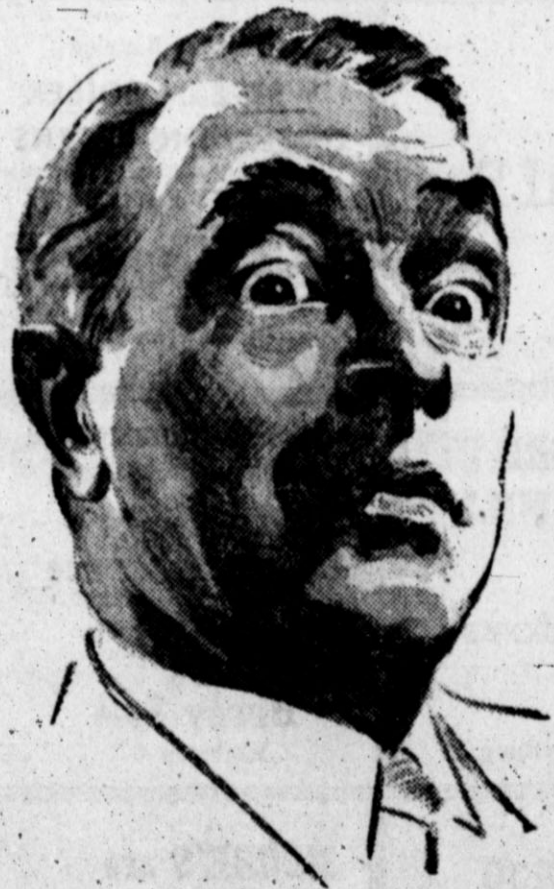
Screen actor Montgomery Clift looks over a scroll naming him as "America's Most Eligible Bachelor of 1949." Five hundred girls of the New York Barbizon School of Modeling voted his the title. Concurring in the general opinion are models Vivian Kennedy, left; Marian O'Leary, center and Lynn Moore, right.

### Golf Course Greens Are Being Seeded

Seaside Creeping Bent is being seeded on the Country Club Greens this week and the grass in the tee boxes is coming up according to Golf Pro Jim Terry. Golfers probably will be playing the course by August at the latest.

Terry also said they are considering putting in a driving range with lights for night practice, on the course. Definite word will be forthcoming on this soon and work will commence immediately if the decision is to build it.

Meticulous destruction of course equipment is still the big problem as well as keeping people off the course. Walking on the greens until they have come along a couple of months kills out grass.



IT WILL PAY YOU . . .

TO KNOW THE INSIDE STORY OF THE

# ROLLED BALE

### MORE LEAVES STAY ON THE STEM

The gentle way to bale. Saves more leaves, color and protein of hay. Leaves are rolled INSIDE, where they can't escape. Less feeding waste.



### SHOWER-RESISTANT BALES

Rolled bales shed water like a thatched roof. Less surface on the ground; they dry off faster after a rain.

### PRICED FOR HOME OWNERSHIP

Do your own baling the hour your crop is ready.

### HANDLES DOUBLE WINDROWS

Double windrows cure fast and make the best bales. Turn out more bales per hour.

COMBINES

RAKES

ALLIS-CHALMERS  
SALES AND SERVICE

MOWERS

VEGETABLE TOOLS

# FARMERS EQUIPMENT COMPANY

R. G. (Bob) LEWIS

HEREFORD

WEST HIGHWAY 60



## Long Time Ago

**25 Years Ago**

"Old-time trailing of vast herds of cattle was revived Tuesday when W. W. Brunson, rancher and secretary of the Midland Hereford Breeders' Association started a bunch of 2,000 Hereford yearlings from Midland to Hereford to summer them on the Charles Donald ranch in this county," announced the Brand for April 29, 1924. "Eleven men," continued the Brand, "will leave Midland with the cattle and will be on the road about twenty five days. The cattle will be routed from Midland to Hereford along the Texas-New Mexico line. Trailing cattle will mean a big saving in freight," Brunson says.

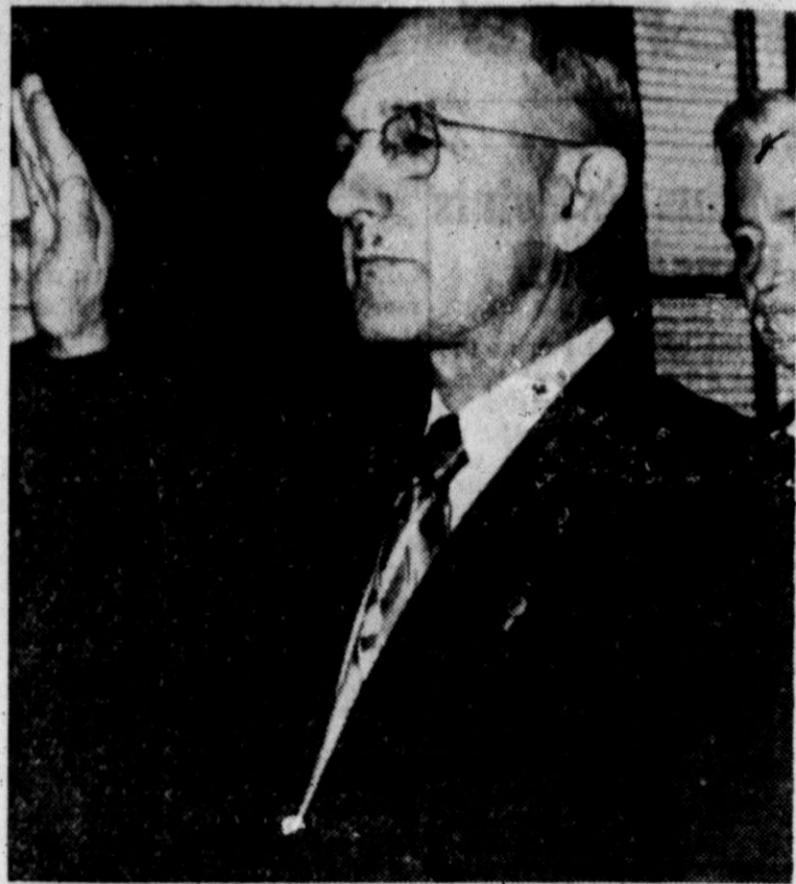
In reporting intermittent showers which had been falling for the past two days, the Brand said: "What this country really needs right now is a slow general soaking rain of about one inch, spread over a couple of days, followed by cloudy weather. If such a program could be followed out this country would show a grass

and farm crop total that would stagger the imagination."

To prove that spring arouses the same spirit every year, we quote the following story from the 1924 Brand: "A camping party made up of Mr. and Mrs. Jim Black, Messrs. Sank Ramey, Bob Wilson, Travis Dameron, Hall and Lama Beavers, and Misses Irene Tidenberg, Mabel Gass, Arla McClure, Laura Grace Hunter and Mabel Faulkner motored to the camp grounds near Canyon on the Palo Duro Saturday evening and spent the night and Sunday in a delightful day's outing. With only a few mishaps such as some of the party falling in the creek, all returned Sunday evening enjoying their short stay to the limit."

An examination for prospective rural carriers for the local post-office was announced in this issue of the Brand. Salary quoted for rural carriers on a standard daily wagon route of 24 miles was \$1,800 per annum, with an additional \$30 per mile per annum for each mile or major fraction in excess of 24

### Associate Justice Takes Oath



Meade F. Griffin, Plainview, Tex., attorney, takes the oath of office as an associate justice of Texas' Supreme Court in a special ceremony at Austin, Tex., April 1.

miles. The salary on motor routes ranged from \$2,450 to \$2,600 per annum, according to length.

Two short stories on page 1 read: "Roy Nunn arrived home last Sunday morning from Chicago at which place he has been a student in McCormick Theological Seminary for the past school year. Mr. Nunn finished his middle year and has one more year at the seminary;" and "Miss Emmie Bittner of Schulenberg, and Miss Mary Hicks of Hereford, star Baylor debaters, will meet the debating team from Southern Methodist University, Dallas, on Tuesday night at the Baylor Chapel."

Local items include: "Rex Tynes and family motored to Plainview Sunday and spent the day in the Rev. L. N. Lipscomb home." "Dr. G. W. Heard, dentist, will leave for Chicago about May 10th, to do some special study." "Mrs. E. J. Newell and her nurse of Lubbock, arrived home Saturday morning. Mrs. Newell has been visiting in the home of her daughter, Mrs. J. A. Hughes and family the past two months." "L. J. Hoffman left Tuesday afternoon for Fort Worth." "Frank Barber of Lockney, Texas, was here the first of the week."

A familiar name appears in the advertising section of this 1924 Brand—that of Streu Hardware Company, "Home of Service and Quality" which has: "Bargains! A few incubators and brooders on which we will make bargain prices for the next ten days, or while they last, to close them out."

Try a Want Ad!

## PERSONALS

Rev. and Mrs. Roy Ford left the first of the week for Waco, where they will attend the State Convention of the First Christian Church.

Francis Hardwick and daughter Joanne, returned last week end from a two weeks trip to Topeka, Kansas.

S. O. Wilson left Thursday of

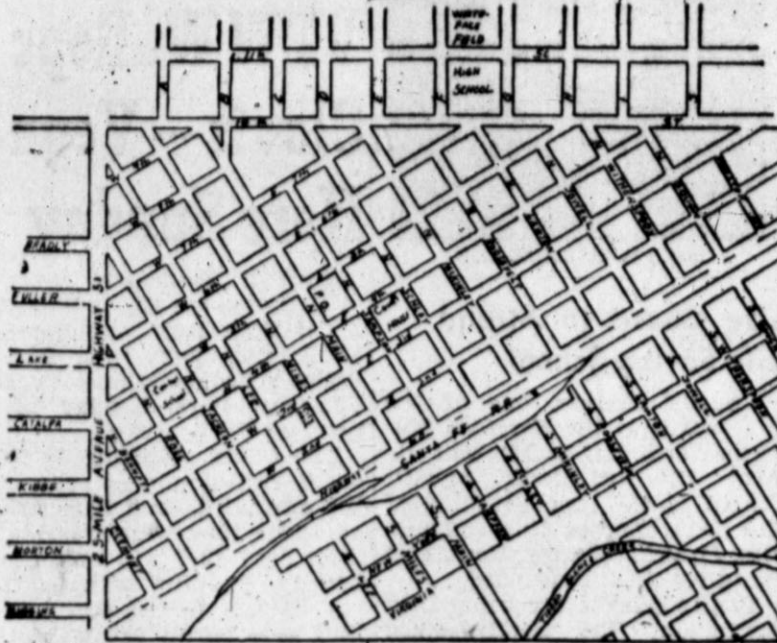
last week for Denver, where he will spend three or four weeks on a combination business and vacation trip.

### ON VACATION

Mr. and Mrs. Carl Mountz are leaving Friday for an extended vacation through the South, to Memphis, Tennessee. Tentative plans also call for a trip through the eastern states. They will return in about two months.

### I Have Some Heavy Duck For Irrigation Dams

I'll Cement and Sew Seams  
(also have cement to sell)  
**GUARANTEED NOT TO RIP, RAVEL, OR RUN DOWN AT HEEL**  
**JACK'S SHOE SHOP**



STREET MAP OF HEREFORD, TEXAS

BUSINESS and PROFESSIONAL

# DIRECTORY

When in need of Prompt, Dependable Service... use this Directory

## GET THE LOW-COST MILEAGE OF A STUDEBAKER '49ER



- "My new Studebaker takes far less gas than my former truck to cover a 740-mile route," says one hauler.
- "No expense outside of gas and oil for many months," writes another pleased Studebaker truck owner.
- "Studebaker 'lift-the-hood' accessibility saves me a good 50% in maintenance time," reports still another man who keeps a sharp eye on costs.
- More time-saving, spine-saving, cost-saving improvements than you ever saw in any new trucks! Check up now on the revolutionary new Studebaker '49ers!

**JOHN WOOD EQUIPMENT CO.**  
EAST FIRST STREET

### Queen To Be Crowned At Beta Eta Annual Dance

The annual May Day dance sponsored by the Beta Eta Sorority will be held at the Veteran's Club House Saturday night, April 30, beginning at 9 p. m. Miss Ruth Loerwald has announced.

Admission is a dollar per couple and the dance will be formal. The nickelodeon will furnish the music.

Highlight of the evening will be crowning of the May Day queen elected each year from among sorority members.

The public is invited.

### LEGAL NOTICE

(First published April 28, 1949)  
**THE STATE OF TEXAS**  
TO: John W. Bush, and the unknown heirs and legal representatives of John W. Bush, deceased Defendants, Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after expiration of forty-two days from the date of the issuance of this citation, to wit: the 6 day of June A. D. 1949, then and there to answer Plaintiff's Petition filed in said Court, on the 21 day of April A. D. 1949; in this cause, numbered 3142 on the docket of said court and styled C. Hunter Strain Plaintiff, vs. John W. Bush, et al Defendants.

A brief statement of the nature of this suit is as follows, to wit: For the foreclosure of a paving lien levied and assessed against the West 1/2 of Lot 18, Block 4, Womble Addition to the City of Hereford, Deaf Smith County, Texas, issued by the City of Hereford, Texas, to C. Hunter Strain, under date of March 17, 1949, for the paving and improving 208.71 feet on the East side of Knight Street in the City of Hereford, Texas as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this 21 day of April A. D. 1949.

Attest:  
R. L. THOMPSON Clerk,  
District Court, Deaf Smith County, Texas.  
(SEAL) 17-4c

May is the month when hens usually are at their peak of production and when, because of big supplies, egg prices are lowest for the year.

### Home Loans

to  
**Build...Buy  
or Remodel**

Monthly Payment Plan  
see  
**Elizabeth Womble**

at the  
**HEREFORD INSURANCE CO.**



121 E. 4th Clovis, N. M.

armor for you?  
certainly not!



but for your  
valuables,  
emphatically  
**Yes!**

The armored strength of steel and the modern locksmith's genius can help you to hold what you have. A Safety Deposit Box in our fire and burglar-resistant bank vault will protect the proofs of

your ownership of real estate, automobile or investment. All your important papers and valuable documents will rest best in a Safety Deposit Box. Ask any officer about this inexpensive service.

**HEREFORD STATE BANK**  
HEREFORD, TEXAS  
A Bank Owned by Home People

### Hereford Wrecking Co.

Highway 60  
Complete Line of  
**USED PARTS**  
See us for Expert Repair  
Work of All Kinds!

### HOUSE MOVING

And Local Truck Work  
We buy and sell houses  
to be moved.  
**J. F. MESSER**  
LOCATED  
First House East of Gin  
on Highway 60  
Rt. 1, Hereford

### The Candy Kitchen

—Coney Islands  
—Home Made Candy  
—School Supplies  
310 MAIN STREET

### FIREPROOF FLOOR & WALL

**SAFES**  
at  
**The Hereford Brand**

### CARGRAY Butane & Propane GASES

Complete service on all  
Butane & Propane systems.  
Appliances of all kinds  
Ensign Carburetors  
**BLANTON BUTANE GAS CO.**  
Highway 60 — Phone 551

### THIS SPACE FOR SALE

### THIS SPACE FOR SALE

### TRIPLE E CAFE

Short Orders  
**Steaks a Specialty**  
A Nicer Place for the  
Whole Family to Eat  
**24-Hour Service**  
**ROY and ADA**

### 24-Hour Service WESTERN BOILER & WELDING WORKS

Portable Equipment  
**W. L. LUGINBYHL**  
1-2 block off Highway 60  
On Lawton Ave.

### This Space For Sale

**A. O. Thompson Abstract Co.**

Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

### HEREFORD PLANING MILL

**SCOTTY BUCKNER**  
"We Build Anything"

For REAL SERVICE and Quality Merchandise Try  
**JIM BOOKOUT'S Standard Service Station and Highway Cafe**  
Highway 60

### PARKER BROTHERS PLANING MILL AND CONTRACTORS

We build houses to be moved. Will build to your specification. Check our prices before you build. Cabinet work.

### McRight & Smith Garage

AUTOMOTIVE and TRACTOR  
Supply and Service  
**WELDERS**

211 East 3rd Phone 23

### MOORE'S are

—Open 7 days a week  
—Open at 6:30 A. M. and Close at 9:00 P. M.  
—Headquarters for good Meats, Fresh Vegetables and a complete Grocery stock.  
—Headquarters for Gas and Oil Needs.

### MOORE'S GROCERIES

GAS AND OIL  
Intersection Hiways  
51 and 60  
Phone 156

### Gibson Plumbing & Heating

Plumbing — Heating Work and Supplies  
Repair Work a Specialty

### FREE ESTIMATES

Prompt and Courteous Service  
Phone 884, If No Answer, Call 207-M

### FREE...

Pick-Up and Delivery Service  
**PHONE 160**

It's like new — when we're thru...  
**C & R Cleaners**

### PICK-UP AND DELIVERY SERVICE

### PHONE 111

### ACME CLEANERS

All Garments Insured  
308 N. Main  
**MADE-TO-MEASURE CLOTHES** Hereford

### WILKINS SHEET METAL AND ROOFING

All Kinds of Tin Work  
Air Conditioning and Heating  
Combine Repair  
**FREE ESTIMATES — WE GO ANYWHERE**  
Hereford and Tulla  
Located on East Hiway 60 in Hereford  
Phone 84



FRIO NEWS

W. S. Littrells Visit In Oklahoma; Sparkmans, Andrews Back Home

By MRS. OWEN ANDREWS
Mr. and Mrs. W. S. Littrell left Wednesday for a visit with friends in the vicinity of Duncan, Okla. They expected to fish in Lake Texoma near Tishomingo.

Don Mobley was ill the last of the week. Among those attending the eighth grade banquet at Dimmitt Saturday night were James Dobbs and Franklin Brown.

Improvements on their homes are Mr. and Mrs. Olin Parris, who have painted their home, and Frank Robbins and E. H. Little, who have new white stucco jobs on their homes.

Dayton Chisholm has been sowing wheat on his place near Pierre, South Dakota.

Mr. and Mrs. David Yandell and Rose Marie, accompanied by Lester and Veina Irwin, spent the week end visiting the parents of Mrs. Yandell, near Lubbock.

Mr. and Mrs. J. H. Dobbs were shopping in Amarillo Saturday.

Mr. and Mrs. W. S. Dixon of Dimmitt visited Friday in the Dobbs, J. E. Andrews, and W. C. Lowery homes.

The T. L. Sparkman, Sr. and Owen Andrews families returned home Saturday night from a trip across Arkansas and to the Mississippi River. They visited the D. H. Allmans at Granis Ark., which is near Mena.

Mr. Allman is Sunday School superintendent at Granis. He is also in the real estate business. Their daughter, Wanda Marie, and grandson, "Pug," are with the Allmans.

The Andrews and Sparkmans also visited the old Springer home near Sidney, Ark., where Mrs. Sparkman was born.

Spending Easter holidays with the Irwins were Mrs. Irwin's parents and her brother, Luther Dowdy with his family, all from Oklahoma.

Joe Vetrano of San Francisco made the only extra-point-by-droptick in the three-year history of the All-America Conference last season when he dropped a poor pass from center and booted the ball cleanly through the uprights.

Most home runs ever hit by a pitcher in one season were the nine belted by Wes Ferrell with the 1931 Cleveland Indians.

He's A Minister



The Rev. Johnstone Beech, Episcopal rector, is the newest clown in the Gainesville, Tex., Community Circus which opens its 20th season April 20.

End-Of-Contest Party Held For Department

An end-of-contest party for members of the primary department of the Methodist church was held at the church Thursday afternoon.

Boys in the group lost in the attendance contest and were hosts for the party. Games were played and refreshments served to Jimmie Conkright, Jeff Minton, Stevie Slagle, Stevie Linszenfelter, Don Cocconougher, David Brumley, Jane Bookout, Martha Bookout, Norma Sue Sowell, Apatha Malone, Jimmie Bradley, Jimmy Fowikes, Joan

Fowikes, Nell Waifer, Charlotte Moore-Carla Sue Moore, Denise Bernard, George Heard, Linda West, Ella Marie Williams, Mamie Woodford, Ronald Davidson, LaNelle Beat, Billy Legg, Linda Jo Brown, Doris and Donald Willoughby.

Teachers in the department attending were Mrs. Jim Black and Mrs. Charles Sowell. Miss Ella Akman is the department superintendent.

The New York A. C. is contributing \$2,000 each year to the U. S. Olympic fund from the proceeds of its annual indoor track meet.

MASONIC BULLETIN Hereford Lodge 548

Regular meeting second Monday in each month. School of instruction each Thursday night.

NOTICE OF MEETINGS

ODD FELLOWS Every Monday Night REBEKAHS Each Tuesday Night

HAIL INSURANCE

We have paid hail losses here every year for over 20 years. We have insured customers this year in the same company we insured them in 20 years ago.

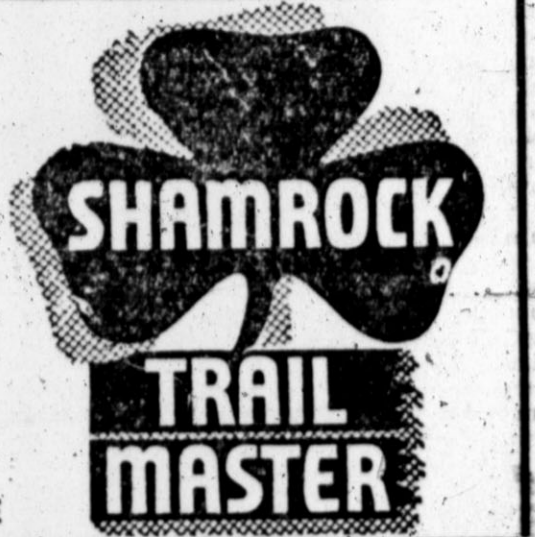
The crop prospects and price of wheat are good. Hail premiums are deductible from income tax payments. Why take chances on losing your crop?

Insure with us. You will like our plan and very likely become a permanent customer, as many others have become.

THE PREMIUM WON'T BREAK YOU - A LOSS MIGHT!

JOHN McLEAN Agency Phone 181 or 273—Hereford, Texas

FOR PROMPT, DEPENDABLE SHAMROCK SERVICE COME TO FARMER'S DRIVE-IN HIGHWAY 60 - PHONE 161 BUDDY SOWELL TROY MOORE



MUSTANGS

Wild Horses of the Plains!

By J. EVETTS HALEY Illustrated by H. D. BUGBEE

MUSTANGS! WILD HORSES! Magic words to men of imagination! Hence, it is that stories of the mustangs—that lost breed of history—still intrigue all men who love good horses.

It is now generally held that the horse originated in America, that he spread throughout the world in prehistoric times, and that he then died out in the land of his origin.

History seems to prove the point. The horse of the Moors came to the Indies of the New World with the explorers from ancient Spain in the 1490's.

and the rocky ranges of the Montezumas clear across the continent to the Arctic plains of Canada—all in less than a hundred and fifty years.

Thus this marvelous bundle of muscle and nerve, and of sense and stamina, returned in wild and prolific vigor to reclaim the land of his origin, and to revolutionize life in the western half of the New World.

These horses, usually in bands of from twenty to forty head, jealously and dangerously ruled by a single stallion, swept out from their waterings in circuits of several miles to graze their favorite range.

For some time, both red men and white levied on this vast reservoir of horse flesh without touching the supply. But in the late 1870's, as men

moved farther west and demanded more grass for their cattle, other men mounted on grain-fed horses began catching mustangs in droves and trailing them off to the settlements to market.

They either "walked down" the wild horses by keeping after them for days, or trapped them in bunches by hazing or stampeding them into the wide, converging wings of hidden corrals.

Yet the mustangers made little impression upon this immense herd that still covered the open face of the Great Plains.

But wherever his recumbent mares peacefully slept on the clean turf beneath his watchful eye, wherever his colts pitched about and cut their capers in sheer joy of living, and wherever he tossed his noble head as he scented danger and snorted his challenge through resonant nostrils from afar, there he will never be forgotten.

"Our 145-h.p. Ford F-8 BIG JOB is the EASIEST truck to operate I've ever driven, and I've driven them all"



Ford Model F-8 BIG JOB shown has a Gross Vehicle Weight rating of 21,500 lbs., Gross Combination Weight rating as a tractor is 39,000 lbs.

- Brand New 145-Horsepower Ford V-8 Truck Engine
New Heavy Duty Quadax Single-Speed Axles; Two-Speed Optional on F-8
Big Tires; up to 10.00-20 on F-8, up to 9.00-20 on F-7
New Heavy Duty Five-Speed Transmissions
Big Rear Brakes, Power Actuated, 16-in. by 5-in. on F-8
Built and Warranted for the following ratings:
Gross Vehicle Weight Gross Train Weight
'49 FORD F-7 19,000 lbs. 35,000 lbs.
'49 FORD F-8 21,500 lbs. 39,000 lbs.
Nationwide Service From Over 6400 Ford Dealers

There's a New Kind of Horsepower At Your Shamrock Dealer's!



TRAIL MASTER Regular GASOLINE
CLOUD MASTER Premium GASOLINE
MOTOR OILS AND GREASES

Quality Petroleum Products Made in the Southwest for the Southwest by THE SHAMROCK OIL AND GAS CORPORATION, AMARILLO, TEXAS

Anything Goes IN... FORD Bonus Built TRUCKS (Over 139 Models) BUILT STRONGER TO LAST LONGER USING LATEST REGISTRATION DATA ON 6,106,000 TRUCKS. LIFE INSURANCE EXPERTS PROVE FORD TRUCKS LAST LONGEST!

Hereford Motor Company Dudley Green Hereford, Texas Archie Scott



MESSINGER NEWS

Community House Near Completion  
HD Club Meets With Mrs. Monroe

By MRS. BOB WYLY

Messenger Home Demonstration Club met Friday in the home of Mrs. Jimmy Monroe with Mrs. Earl Monroe as hostess. Mrs. N. A. Brown gave a talk on planting daffodils, gladioli and tulips annually from seed. Mrs. T. J. Poindexter had as her subject "Pruning Flowering Shrubs."

Roll call was answered with "Perennials that I have to exchange." Present were Mrs. N. A. Brown, Mrs. Bertram Jack, Mrs. Harris Evans, Mrs. Josie Busby, Mrs. E. A. Brown, Mrs. L. E. Beene, Mrs. T. J. Poindexter and the hostess.

Mrs. Josie Busby visited her daughter, Mrs. Joe Brown, in Hereford Thursday.

Mr. and Mrs. N. A. Brown visited with Mrs. Brown's father, W. L. Potts of Hollene, New Mexico on Easter Sunday.

Floyd and Earpest Brown went

to the breaks on a picnic Easter Sunday with the young people of the Methodist and Baptist Churches of Rosedale, New Mexico.

Mr. and Mrs. Jim Monroe made a business trip to Denver, Colorado this week. They returned home Sunday.

Mr. and Mrs. W. H. Evans visited in the W. F. Perry home in Adrian Easter Sunday.

Mr. and Mrs. Bob Wylly, Mrs. Alta Wylly, and Mr. and Mrs. Bertram Jack attended church and visited in Littlefield Wednesday night.

Visitors in the Bertram Jack home Sunday were Mr. and Mrs. W. E. Miller, Mr. and Mrs. W. L. Miller and Verl Miller of Floydada.

Mr. and Mrs. E. M. Jack, Mr. and Mrs. L. D. Chiles, Mrs. Alta

Wylly and Porter Wylly visited in Lubbock Sunday.

Mr. and Mrs. S. N. Thweat visited Mrs. Thweat's mother in Levelland over the week-end.

Mr. and Mrs. Eldred Brown were guests last week at the home of Mrs. Brown's sister and family, Mr. and Mrs. F. L. Decker of Rosedale.

The T. J. Poindexter and W. H. Clements families were business and pleasure visitors in Clovis Saturday.

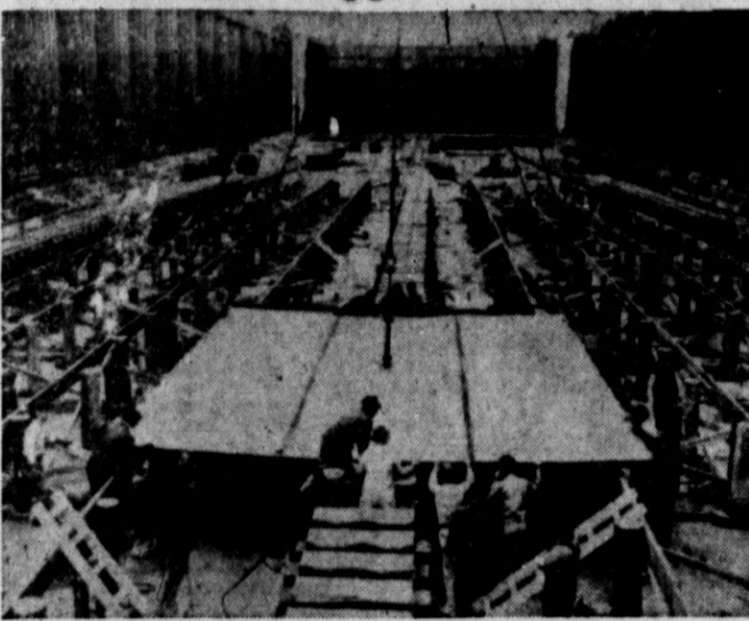
Three-fourths to an inch of rain fell in this community Monday of last week.

The Messenger Community Building is nearing completion and every one in the community has expressed satisfaction with the appearance of the building. We wish to thank everyone who has donated their time and money toward making this building become a reality.

When freezing strawberries to be used for toppings for short-cake and ice cream, crushed, red-ripe berries will hold their natural flavor better and longer than when whole or sliced.

Read the Want Ads!

World's Biggest Carrier



Workmen lower a section of the keel of the USS United States at Newport News, Va., beginning construction on what will be the world's largest aircraft carrier. Completion of the 1090-foot ship is scheduled for 1952. Total cost is estimated at \$180,000,000. Too large for a regular launching, the super-carrier will be floated by water pumped into this basin from the James River. The huge floating airfield is designed to handle long-range planes weighing more than 100,000 pounds.

Shishtinta Camp Fire Girls Present Program At Amarillo Vet's Hospital

Shishtinta Camp Fire Girls entertained at the Veteran's Hospital in Amarillo Monday night in a program arranged by Mrs. Reed Williams, chairman of the Volunteer Service for Camps and Hospitals, local Red Cross Chapter.

Given in the large reception room at the hospital the program of square dancing, and folk dancing was in costume with the girls taking the parts of both boys and girls. David Goldston entertained with several vocal selections accompanied at the piano by Jane Welch. Dick Wilson gave selected piano numbers.

Mrs. Leroy Aven announced the numbers and called the squares.

The girls are no strangers at the hospital. Back in 1946 they put on a program and presented the veterans with an afghan which they had knitted. In 1947 they entertained the patients with a program and presented decorations for their Easter tables, making the place cards in their shellcraft project. All the programs and gifts

have been under the direction of the local Red Cross chapter.

Mrs. Bob Wilson is guardian of the Shishtinta group and she was accompanied to Amarillo Monday night by Mrs. Dyalitha Brady, Mrs. Reed Williams, Mrs. Jess Carter, Mrs. Leroy Aven, Miss Jane Welch and David Goldston.

Shishtinta girls attending and presenting the program were Ida Rae Brunson, Patsy Cates, Gayle Gault, Janice Ctag, Marian Jo Wilson, Rosemary Young, Patricia Rapstine, Betty Culpepper, Bobbye Jean Drury, Eleanor Jo Aven, Marilyn Lewis, and Margaret Ann Sexton.

Vary the usual baking powder biscuit recipe by adding a half cup of cut raisins to the dry ingredients before the milk is added. Cut the dough in scones shape and sprinkle with granulated sugar.

TO LAS VEGAS

Mr. and Mrs. Bob Lewis and Mr. and Mrs. Urlin Streu spent last week-end camping out in Gallinas Canyon, near Las Vegas, New Mexico. While there they made arrangements for the Camp Fire Girls' trip which is scheduled early in June. The group went up Saturday morning and returned Sunday evening.

VISITS DAUGHTER

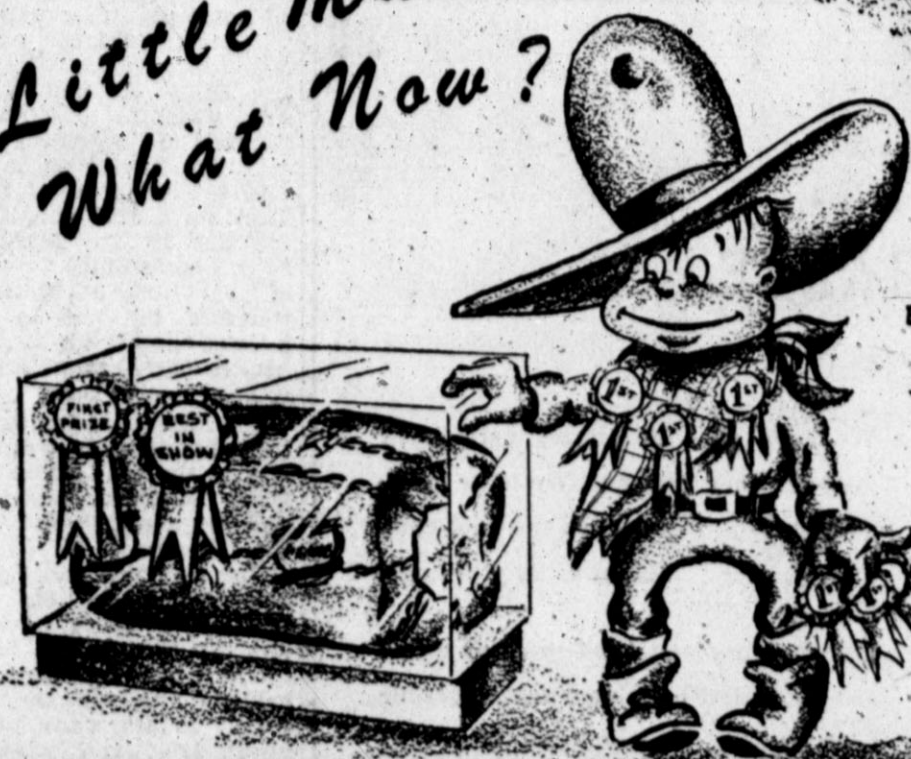
Mrs. Ruth Lambert left today by train for Detroit, Michigan, where she will spend several weeks in the home of her daughter, Mrs. G. R. Jones and family.

CONCESSIONS FOR SALE AT VETERANS MEMORIAL PARK TO HIGHEST BIDDER.

Sealed bids Accepted until May 1st

Turn all bids into Ralph Smith, courthouse. The board may accept or reject any or all bids.

Little Man.  
What Now?



Mann's MALTED MILK BREAD

HAIL INSURANCE ON GROWING CROPS

Old Line Legal Reserve Companies

WE CAN TAKE CARE OF YOUR INSURANCE REQUIREMENTS.

W. E. DUNLAP AGENCY

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300 PRIZES for all the family!  
brought to you by the makers of  
All-Aluminum Milk Bottle Caps

All-aluminum milk bottle caps are sparkling, new protective hoods already in use by hundreds of dairies across the land.

You'll like these sanitary caps especially because they are so easy to remove and to replace. You don't need any special openers to remove them, but you don't remove them

like old-fashioned paper hoods or plug caps either.

To help teach more people how to remove these new aluminum bottle caps the easy way, we've put the simple instructions into a limerick and are offering 300 worthwhile merchandise prizes for the best last lines.

Write the Last Line for this Limerick!

Aluminum caps come off so neat  
Just turn and lift—a simple feat  
Don't pry it or peel it  
Snap back to re-seal it

For the best last lines added to this jingle, the prizes listed at the right will be awarded every 30 days.

HERE'S HOW YOU ENTER:

1. Send to us, on a plain piece of paper, the above jingle with your own best last line added.
2. Print your name and address, and the name and address of your dairy, on the same side of the paper as the jingle.
3. EACH ENTRY MUST BE ACCOMPANIED BY 5 ALL-ALUMINUM MILK BOTTLE CAPS. They must be all-aluminum—not paper-lined aluminum or paper-lined steel caps—but reasonably exact facsimiles will do.
4. Mail to ALL-ALUMINUM CAP CONTEST, Box 5147, Brightwood Station, Indianapolis 18, Indiana.
5. You may submit as many entries as you wish, in each award period, as long as each is accompanied by 5 all-aluminum milk bottle caps or reasonable facsimiles.

**RULES OF CONTEST—FIRST AWARD PERIOD IS FROM MARCH 1 TO MARCH 31, 1949. SECOND PERIOD—MARCH 31 TO APRIL 30, 1949. THIRD PERIOD—APRIL 1 TO MAY 31, 1949.**

Entries will be judged at the end of each 30 day period, winners notified and prizes awarded as soon as possible after that date.

All entries, their contents and ideas, become the property of Balsa Mtg. Co., Inc., and none will be returned. A complete list of all prize winners will be mailed to anyone at the conclusion of each 30 day period if request is accompanied by a self-addressed, stamped envelope.

JUST TURN AND LIFT



Prizes Every 30 Days

First award period—March 1 thru March 31  
Second period—March 31 thru April 29  
Third period—April 30 thru May 29

1st—2nd—3rd  
Hotpoint Automatic Dishwasher

4th—5th—6th  
Hotpoint Washing Machine

7th—8th—9th  
20-inch Power Lawn Mower

10th to 15th  
Hotpoint Garbage Disposal

15th to 20th

Columbia Boy's or Girl's Bicycle

20th to 30th

GE Portable Food Mixer

30th to 40th

5-piece Bridge Set (table and chairs)

40th to 50th

GE Automatic Steam Iron

50th to 60th

GE Automatic Toaster

60th to 70th

Actioned Ball Ceiling Rod

70th to 85th

Delta Powerite

85th thru 100th

Roller Skates

Send Entries To...

ALL-ALUMINUM CAP CONTEST, Box 5147  
Wood Station • Indianapolis 18, Indiana

SEE WHAT YOU BUY • BUY IT IN GLASS!

Enjoy the biggest triple thrill in motoring!  
See... Drive... and Save Money with

CHEVROLET



THE STYLELINE DELUXE 4-DOOR SEDAN  
White sidewall tires optional at extra cost.

The most Beautiful BUY of all

SEE!...

The most Beautiful BUY for Styling and Visibility



DRIVE!...

The Most Beautiful BUY for Handling Ease—Riding Ease and Safety—with New Center-Point Design



SAVE!...

With the most Beautiful BUY for Performance and Economy



You'll enjoy your first thrill the minute you look at this new Chevrolet with Beauty-Leader Body by Fisher! For here's the car that people everywhere are saying out-styles all others, in line and contour, in sparkling color harmonies, and in fixtures and fabrics, while giving clearest visibility as well... the only low-priced car with a Body by Fisher.

You'll enjoy an even bigger thrill when you drive and ride in this car! It provides that unmatched 4-way engineering advance, Center-Point Design, including Center-Point Steering, Center-Point Seating, Lower Center of Gravity without loss of road clearance, and Center-Point Rear Suspension—for greater driving ease, riding ease and safety.

You'll enjoy the greatest of all motoring thrills when you experience the amazing performance and economy of this new Chevrolet! It's the only low-priced car that offers the split-second getaway, lively acceleration, and dynamic hill-climbing abilities of a world's champion Valve-in-Head engine. And it brings you this finer performance at lowest cost.

AMERICA'S CHOICE FOR 18 YEARS



New lower prices make it more than ever FIRST FOR QUALITY AT LOWEST COST

Hereford Creamery Company

Cream O'Plains Milk & Butter

KINSEY MOTOR COMPANY

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# Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

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NEWS EDITOR	Sallie Womble
ART EDITOR	Virginia Green
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JR. HIGH EDITOR	Lola Faye Brunson
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SENIORS WHO'S WHO	Doris Jean Smith
ALUMNI EDITOR	Orene Duggan
SCHEDULE OF EVENTS	Mary E. Hund
CLASS NEWS	Rose Stephan and Dorothy Lee

## SCHEDULE OF EVENTS

Thursday, April 28 — F. H. A. meeting.  
 Friday, April 29 — Southern Assembly Program, Band Regional Contest, April 29th and 30th.  
 Monday, May 2 — F. F. A. meeting, Hi-Y meeting.  
 Tuesday, May 3 — Tri-Hi-Y meeting.  
 Wednesday, May 4 — DeMo!ay meeting.  
 Thursday, May 5 — Dramatics meeting.  
 Friday, May 6 — Hi-Y Carnival, F. H. A., Dallas Trip, May 6th and 7th.

## IT ONLY HAPPENS ONCE

### Senior Class Returns From Trip, All Present And Accounted For

By BILLIE STEPHENS and SALLIE WOMBLE

The Senior Class with their 111 bruises arrived home Sunday afternoon from Craterville, Oklahoma, all accounted for.

A little Palos girl was saved from drowning by the He-man of the crowd, M. J. Layman. Poor "Runt" Durham went blind because of that spitting little Martha Thomas. Blind or not Ronny proved himself capable by saving Pat Longbottom from drowning. After all anything M. J. can do, Ronny can do, too.

Too bad that in Susie's first childhood, she didn't learn to see-saw; otherwise she might not have had that battered upper lip.

Joe Morton, Susie Rogers, Grady Poff, Evelyn (Snow Cone) Ford, Bob Johnson, Dale Barkley, Billie Stevens, Robert Bateman, and Mr. D. T. Martin should be rich, but they aren't; since Mr. Martin led them on a wild goose chase hunting for Jesse James' treasure.

Doyle Cox and Robert Betzen had quite a time getting "Lim and Abner" to move along. They finally gave up and put the donkeys on the cart and pulled it themselves.

If John Sudduth, Bradley Lookingbill, Grady Poff and Lawrence Owen act kinda strange around you, it's just because the airplanes made them a little dizzy.

Who Got The Hats? Seems as though every time show time came around, Ronny and Glenn's hats disappeared. They're still wondering who got them.

Mr. Sullivan, Lewis Hembree, John Newson, Robert Betzen, Junior McGee are certainly graceful with their ballet skating. If one wasn't sprawled on the floor one of the others was.

D. T. Martin alias Marijuana Martin had a nicotine fit and chased Doyle Cox all over the Midway.

M. J. Layman and Mr. Pat Sullivan "Didn't Know the Gun was Loaded."

Leo Finnally got away from Jo Ann long enough to smoke a cigar.

If you see Johnny Jesko scratching, you needn't worry—his bed was full of itching powder.

"Tardy Toodle" Smith, "Soapy" Welch, and "Forgetful" Elsie West, must have enjoyed the show while the rest of the bus starved and sweated it out walking on them.

Mud Packs and Mountains During a session of Kangaroo Court, a group of girls suddenly turned pale. Pat Longbottom, Mary K. Carroll, Jo Ann Witherspoon, Martha Thomas, and Billie Stevens, from chewing Days Work. These girls plus Sallie Womble have a beautiful blossoming complexion due to the mud packs received from the

boys, plus some beautiful bruises they received from rolling down the mountain.

Leta Dene Springer was Mr. Sullivan's steady skating partner.

Courtlund (Cannibal) Savage, and the noted figure skater (Danny McAllen) spent all their money feeding "Parasite" (Earl) Smith.

Dwight Wilson, alias, (Vitamin Voice Vaughn Monroe) crooned to us all the way down there, and back.

Instead of being a witch and sweeping the cobwebs out of the sky, Mrs. Hudspheth played Fairy God Mother and kept the boys swept downstairs.

Mrs. Thomson was just a general du-funkie, she was into everything.

Caren Conklin was the Terror of the crowd.

Truman Price, Gene Roberson, George Ford, Billy Moore, were pretty good horseback riders; but we couldn't tell which one was the horse.

Sunday Morning Church Mr. and Mrs. Henderson came down to take those early birds, Robert Betzen, Mary E. Hund, Gertrude Betzen, Marilyn Henderson, and Johnny Jesko to church in Lawton Sunday morning.

Lola Faye Brunson and Naomi Carter received all the blame for fiddling the pillow that Emma Jane Brown concealed.

Eugene Collier delighted in pushing people down on the skating floor.

We were lucky enough to have a musician along. Billy Martin played "Life Gets Tejus Don't It" all the way.

Those plutocrats, Inez Tucker and Rose Stephen were trying to learn to skate backwards, while the rest of the crowd was just trying to skate.

Dorothy Lee, Mary Jane Pickens, Elaine Cox, and Betty Ruth Cawthorn missed out on getting ducked in the showers by going to Lawton.

Everyone that went boat riding got a bath whether they needed it or not.

James Hutson, Johnny Cockerham and Kenneth Finley had quite a time running into everyone in the Skooter Cars.

Saturday all thunder and tarnation broke out. There was no limit to what everyone did.

The boys seemed to get quite a kick out of tying the girls sheets together and stringing them in the trees, and also tying the beds up to the rafters with ropes. Of course the girls weren't any angels, they threw the boys mattresses and bedding outside. Every time you walked under a tree a suitcase would fall on our head.

## SPORTS SLANTS

By PAT CORBETT

Well, finally, all the high school sports are over at Hereford High School for the 1948 and 1949 season. After all the medals were given we didn't do so bad either. In football the Whitefaces didn't win too many games but they gave somebody trouble out on the gridiron. For next year the Whitefaces have a new coach, a good many of the lettermen returning, and all of the "B" team coming up. In basketball the Whitefaces went to the district tournament booked at a darkhouse in the town and they lost two straight and lost out. Even at this Bob Patterson made all-district Next came the track season. The Whitefaces went to five meets in the season and they made a good many points in each meet and they won two of these meets too. In the district meet they came in fourth and sent five men to the Regional Meet at Lubbock.

The American Legion Junior team finally got their uniforms and they will settle down to play some games now. The V. F. W. team will start playing in their league soon.

Some of the seniors on the Whiteface basketball team are going to try their luck in the college game. Ronny Durham, Conrad Clark, and Junior McGee are waiting answers from Amarillo Junior College. They recently went to the fine basketball school to try for scholarships on the Badger team. Reuben Knox and Gilbert "Trigger" Carlye already have played one year with the Badgers.

Did you know that President Harry Truman won his first game when the Washington Senators beat the Philadelphia Athletics in the opening game of the 1949 baseball season. Theodore Roosevelt leads the presidents in the most games won.

The Exes of Hereford High School: C. W. Reeves is attending Denver University at Denver when a student at H. H. S. One of his best games was when the Whitefaces beat Friona and he went to the backfield and really started running over the opponents.

Today's sport fan is Mr. D. T. Martin, the principal of the Hereford High School. He became interested in sports by playing them and reading about them, too. His favorite sport is football and baseball is closely behind. When he was a coach at Matador his favorite high school athlete was Agie Durbin, a halfback on his football team. His favorite college athlete was Sammy Baugh, the All-American back in 1936 from T. C. U. Carl Hubbel, of the New York Giants, is his favorite pro baseball player. Mr. Martin's biggest sport disappointment was when Lockney beat his Matador football team 15-14 to lose the district championship and another one was when Paducah beat Matador 25-20 on Thanksgiving day in 1941. His biggest sport thrill was when Matador beat Spur 20-13 on the Spur field. It was the first time one of the teams had beaten the other on its home field.

### Pick-Up is Presented To FFA Club Members

Mr. Delbert Kinsey of the Kinsey Motor Co. donated a new black Chevrolet pick-up to the Hereford Chapter of Future Farmers of America. The F. F. A. boys will use this pick-up for one year, after which time they will be given a new one. Mr. Kinsey is one of several Chevrolet dealers in this part of the country who are giving vehicles to this organization.

### SEE MOVIE

The science and history departments reviewed a moving picture last week showing the development of aluminum by Thomas Martin Hall. Aluminum is made from bauxite, like many other scientific developments. Mr. Hall, assisted by his sister, worked many years on the development of aluminum.

## ADVICE ON

### "How To Choose Your College"

The first question to ask yourself in choosing a college is: "What type or kind of preparation do I want from college?"

If you only want General Education this type is provided in the Liberal Arts Colleges. This gives a foundation for any student wishing to enter the professions of engineering, dentistry, law, library, science, medicine, medical technology, nursing and many others.

Specialized Education can be obtained in the Engineering College, Teachers' College, The Art School, the Music School of Music, School of Business Administration and in other specialized school divisions.

The second question is "How much can I afford to spend each year?"

Third, the student must decide whether his college is to be: (1) A coeducational college, a college for men, or a college for women. (2) tax-supported, church affiliated, or financially independent of both church and state. (3) Near home or hundreds of miles away. (4) Large (over 4,000), medium size (1,000 to 4,000) or small (under 1,000). (5) Located in a rural or urban area. (6) An entirely residential college, an entirely day student college, or a combination of both.

After these questions have been answered the student must

find out certain things about a college he might choose:

(1) What are the admission requirements. (2) What are the financial obligations involved? If the expenses are greater than the student wishes to pay he should ask:

(1) Are scholarships available? (2) Are there grants-in-aid? (3) Are there loans? (4) Is part time employment obtainable?

Then he should find out: (1) When are applications to be presented? (2) Is the college fully accredited? (3) What are the qualifications of the teaching faculty? (4) What are the requirements for graduation? (5) Does the college have a health service? (6) What are the social regulations?

The final decision should be made by visiting the campus and asking these questions: (1) What opportunities are afforded for social development? (2) Are there opportunities to attend and participate in church activities? (3) What is the relationship between faculty and students? (4) What are the library facilities? (5) What are the laboratory facilities? (6) What is the condition of the buildings and grounds? Are they clean? (7) Are housing and food services adequate and desirable? Such a survey will enable you to choose a college pretty accurately.

### Students Report A Wide Variety Of Activities Over Easter Holidays

Question: What did you do over the Easter holidays?

Mary K. Carroll: Stayed home and had fun.  
Dwight Wilson: Worked and went to Church.  
Bradley Lookingbill: Recuperated from my wreck.  
Junior McGee: Went to Oklahoma.

Bob Johnson: I went to Amarillo to see mother.  
Bob Bateman: Stayed home.  
Leta Dene Springer, Clara Stengel, Geraldine Knabe: We got together and had a sewing bee.

Joyce Rose: I hid Easter eggs for my nieces and nephews.  
Ronny Durham: Loafed and worked.  
Faye Knox: I had a birthday.  
Bob Hamilton: I worked out for track.

Fred Frye: I had fun.  
M. J. Layman: I rested.  
Johnnie Cockerham: I went to see my folks.

Martha Thomas: I went to the Ice Capades, the show, church, and I stayed home some.

Mr. Stanford: I helped Mr. Sullivan and Mr. Graham move trees. I worked on a pick-up bed, went to church and taught my Sunday School class, went out to call on Joe Hershey's pigs, went to church on Sunday night, I fulfilled an obligation to my mother by doing some work for her, called on Joe's pigs again, went to Canyon, Palo Duro Park, and returned home. Otherwise I didn't do a thing.

Mr. and Mrs. Criswell: We went to Throgmorton to visit our parents.  
Milton Newell: Worked and loafed.

Jack Reynolds: Worked, went to Amarillo, and went to church on Sunday night.  
Gene Moore: Little bit of everything.

Joan Hendrix: Went to the Ice Vogues. I was also in the Easter Cantata at the Methodist Church.  
Louis LeGrand: Worked and fooled around.

Jessie Click: I went fishing.  
Mrs. Thomson: I waxed floors and cleaned out cabinets.  
Miss McMinin: I killed a dandelion.

Mr. Martin: I went to Stamford to visit my parents.  
Mrs. Calvert: I went to Pampa.

Lawrence Owen: I helped my brother get married.  
Barbara McGee: I went to Dimmitt for a Church Singing; we had company from Oklahoma.

Alice Ward: I went to Amarillo and spent the week-end.  
Mollie Bettis: I stayed at home and went to Church.  
Mrs. Little: I spent the week-end in Amarillo.

Mr. Cogdill: I went to bed early and I also went to Spur and Lubbock.  
Pat Frye: I slept and went to the Ice Vogues.

Dolores Wester: I went to a singing convention in Dimmitt.  
Juanita Brechears: I stayed at home.

Elma Rae Hamby: Just went here and there and had fun.  
Ruth Payne: Went to Church and I also went Easter egg hunting.

## JUNIOR HIGH

There are two new students at Junior High School this week. They are Barbara Jeter from

## HIGH SCHOOL STUDENT WRITES

### Dissertation On "Personality"

By DANNY McALLEN

This North Wind and the Sun disputed which was the most powerful, and agreed that he should decide the victor who could first strip a wayfarer of his clothes.

The North Wind first tried his power, and blew with all his might, but the knaver became his blower, the closer the traveler wrapped his cloak around him, till at last, resigning all hope of victory, he called upon the Sun to see what he could do.

## MY PET PEEVE

1. Naomi McGee — Braggy people.  
2. Joan McGee — noisy people.  
3. Bob Mathers — w o m e n drivers.

4. Colline Brown — when one person tells someone something, and the other person says, "Well, what does that make me?" or "Well, what do you want me to do, cry?"

5. Shirley Ann Thompson — hateful people.  
6. Alice Jones — S-p-i-n-a-c-h, stuck-up people.

7. Joy Miller — People who try to run your life, hateful people, little brothers' friends who have a crush on you.

8. Miss X — people who form their opinion of a person before really getting to know him or her.

9. Elsie West — After you get through telling a really involved story or tale for someone to suddenly wake and say, "huh?" or "Well!"

10. Mr. X — Girls who jilt you.

## Invitations Are Here, Senior Pictures Taken

Mr. Sullivan announces that the senior invitations have arrived.

Senior pictures were taken April 7. The proofs have been returned and the pictures should be here in two or three weeks. Committees have been working and plans have been completed for saccalacuate and commencement which will be presented May 15 and 21.

"Looks like a million— costs pennies to drive!"

THAT'S WHAT OWNERS SAY ABOUT THE THRIFTY NEW 1949 MERCURY!

There's an extra thrill to owning this handsome new 1949 MERCURY! It's that amazing mileage you get! Owners report 17, 18, 19 miles per gallon—and up! They claim it has the thriftiest power plant of any car in its class. And it has! \*Even more with optional Overdrive!

OUTSTANDING styling and outstanding gasoline economy are only two of the many fine features in the 1949 Mercury...

—All of which have been road-proven by thousands of owners for millions of miles!

Here's what else you'll enjoy in your new road-hugging 1949 Mercury, too: A powerful new 8-cylinder, V-type engine with plenty of "get up and go!" Front coil springing. A truly restful "comfort-zone" ride. Easier steering. "Super-safety" brakes. Softer, broader seating. Increased all-round visibility, too.

See it—drive it—and you're sure to say: "It's Mercury for me!"

Make your next car the proven 1949 MERCURY

Hereford Motor Company

Dudley Green Hereford, Texas Archie Scott



# Deaf Smith County Federation Will Hold Anniversary Tea Friday Apr. 29

Deaf Smith County Federation of Women's Club has its twentieth anniversary this week and clubs of the entire county will join in celebrating at a birthday tea which will be held in the Summerfield Baptist Church Friday afternoon at 3:30 o'clock. Twenty-one federated clubs will take part in the anniversary event which is its "coming of age" anniversary for when a federated club reaches its twentieth birthday. It joins the ranks of "pioneer clubs."

Organized at Summerfield, the club members will return to the site of its founding in a fitting tribute to some of the founders. All charter members will be honored and invitations have been extended to out-of-town persons who aided in organization plans.

One of the highlights will be the presentation of the outstanding woman of the year who has been chosen from women selected by individual clubs, an all women chosen by the

various clubs will receive recognition.

A musical program will be presented by members of the Music Study Club which will take the form of their contribution to National Music Week May 1 through May 8.

Mrs. C. G. Hill will review the book "Cheaper by the Dozen" by Frank Gilbreth and Ernestine Gilbreth Carey.

Official hosts for the affair will be members of the Hereford Garden Club, Garden Beautiful Club, Bud-To-Blossom Club and the Summerfield Study Club.

Leftover mashed potatoes may be spread over a baking dish and hollows made in which eggs can be dropped; bake in a moderate oven until the eggs are firm and the potatoes thoroughly heated; then garnish with paprika and parsley before serving.

Babe Ruth belted the most home runs in two consecutive seasons—114—hitting 60 in 1927 and 54 the following season.

## Bad Connection



Four-year-old Skipper Smith, right, uncorks a potential haymaker, wide of its mark, but gravity and a 12-ounce glove prove to be his downfall. Opponent Lanny Wolf, 4, tries to slip in a right cross before Batting Smith kisses the canvas. The pugilistic pair, sons of Navy men stationed at Annapolis, Md., slug it out for the 38-pound title.

## Courthouse Records

### Deed of Trust

W. C. Flack and Johnnie Plack to First Federal Savings and Loan Association of Clovis: All of Lot No. 4 and 5 1/2 of Lot No. 5, Block A of Sisk's Subdivision of Block No. 1, Mabry Addition, Town of Hereford.

### Warranty Deeds

Norman P. Gray and Grace Gray to R. R. Jackson: All of W 1/2 of Section No. 19, Township 5 N, Range 4 E of a Capitol Syndicate Subdivision out of Capitol Leagues No. 376 and 389, Deaf Smith County.

W. A. Helton and Ora Lee Helton to Mrs. Allie Pauline Blake: W 40 acres of W 80 acres of SE 1/4 of Section No. 81, Block K-3, Deaf Smith County.

M. E. Morrison to L. E. Fields: N 1/2 of S 1/4 of Lots Nos. 5, 6, 7, and 8 in Block No. 3 of Miller's and Shore's Subdivision of Block No. 29, Events Addition to Town of Hereford.

A. T. Case and Elmer M. Case to D. M. Smith: NE 1/4 of Section No. 44, Block K-3, S. K. and K. Survey, containing 160.55 acres of land.

H. A. Taylor to Gene Buford Williams and Minnie Emaline Williams: S 100 ft. of N 310.8875 ft. of W 3-5ths of Block No. 32, Events Addition, Town of Hereford.

B. A. Jenkins to O. Lee Jenkins, T. A. Jenkins, Gertrude Jenkins Nelson, Floy Jenkins Cottingham, and Helen Jenkins Millard: SW 1/4 of Section No. 22, Block M-7, Deaf Smith County.

Lawrence Carlson and Betty Jo Carlson to Mrs. Cra Potter: All of Lots 44 and 45 in Block No. 2 of Burk's Subdivision of Block No. 17, Mabry Addition, Town of Hereford.

Gene Buford Williams and Minnie Emaline Williams to W. H. Garrett: S 100 ft. of N 310.8875 ft. of the W 3-5ths of Blk. No. 32, Events Addition, Town of Hereford.

J. O. Freeman and Ozella Freeman to Loyd O. Freeman: All of Section No. 34, Block K-7, Deaf Smith County, except an undivided 1/4 of oil, gas, and other minerals, in, to, and under said land.

Ernest M. Rice and Ola F. Rice to J. E. Dyer and Lois Parker Dyer: All of Lots Nos. 5 and 6 and a part of Lots Nos. 7, 8, 9, and 10 in Block No. 2 of Bochstahler, Kaezel, and Kokomoor's Subdivision of a part of

Block No. 25, Events Addition, Town of Hereford.

Leo P. Modde and Iva C. Modde; Clarence J. Moore and Mary C. Modde; Herman E. Modde and Pearl B. Modde; Anna A. Coffey and Jesse C. Coffey; Julia Steinbecker and John Steinbecker; Pauline Steinbecker; Wallace Huber and Elsie Huber; Joseph C. Devenyns and Anna Devenyns; Chalmer Huber and Zelma Huber; Edward Davenyns and Clarice Devenyns to W. D. Howard: All of NW 1/4 of Section No. 17, of Township 2 N, of Range 2 E of Capitol Syndicate Subdivision of Deaf Smith County.

### Releases

City of Hereford to A. C. Robinson: liens created against S 10 ft. of Lot No. 3 and Lot No. 4, Block No. 19, Whitehead Addition, Deaf Smith County.

City of Hereford to A. C. Robinson: liens created against Lots No. 5 and 6, Block No. 19, Whitehead Addition, Deaf Smith County.

Assignment of Oil and Gas Lease J. L. Hooper and Troy Duke to Howard Brown: Rights, title and interest of original lessee and present owners in and to said lease and rights thereunder in so far as it covers E 1/2 of NE 1/4 of Section 95, Block K-6, G.B. and C.N.G. RR Co. Survey, Deaf Smith County.

J. H. Sears to Frank Witkowski and Anna Witkowski: oil and gas lease on 682.2 acres of land out of Capitol League 408 and 108 1/2, Cert. Nos. 17 and 26, Abner Taylor, Original grantee, out of SE part of J. M. Coffin tract.

Automobile Registrations O. L. Click, 1949 Plymouth coupe.

C. W. Parker, 1948 Dodge coupe.

J. A. Pitman, 1949 Chrysler sedan.

Porter Johnson, 1949 Ford sedan.

Ernest Medkjef, 1949 Dodge coupe.

J. T. Carroll, 1949 Ford.

Charles Moore, 1949 DeSoto sedan.

M. D. Buttrill, 1949 Studebaker 5-passenger coupe.

A. V. Hendrick, 1949 Chrysler sedan.

Pauline Probasco, 1949 Chevrolet coupe.

B. M. Wiltshire, 1949 Chevrolet sedan.

Raymond Farr, 1949 Mercury sedan.

H. M. Benefield, 1949 Plymouth sedan.

## AMAZING New SCIENTIFIC DISCOVERY CURLS and WAVES HAIR



AT HOME • IN MINUTES  
WITHOUT  
PERMANENT WAVING

No Machinery • No Waiting • Not a Wave Set  
In Minutes... you get personalized waves and curls that suit you best... a halo of soft ringlets or loose, natural-looking waves and curls. Minit Curl is an entirely new principle that's as easy as combing your hair, but waves and curls STAY IN! The more you use Minit Curl, the longer waves last. Minit Curl conditions hair, giving it glorious new glossy body encourages each strand to acquire the natural curl you have always dreamed of having. Get Minit Curl today.

### 3 EASY STEPS

- Empty contents of one capsule in hot water as directed.
- Comb solution thoroughly through hair.
- Set hair and allow to dry. Comb into soft waves, curls.

Approved and Tested by Leading Laboratories  
**Minit Curl**  
CURL-CAPS

\$1.25 PLUS TAX



EDWARDS CITY DRUG

PLENTY  
FREE  
PARKING



Grapefruit Juice **Brimfull** 2 46 oz. cans **35c**

SUGAR

BEET

10 lb. Bag **89c**

OYSTERS Blue Plate Can **43c**

SALMON Fancy Red and White can **65c**

TUNA Red & White, Fancy Light Meat can **45c**

TAMALAES Wolf Large Can **23c**

CHILI Marco - Plain Large Can **49c**

CATSUP Tommy Tinker 2 14 oz. bottle **29c**

COFFEE

Red & White

Highest Quality

Lb. **51c**

PINEAPPLE

Winter Valley

Crushed No. 2 cans

**25c**

PICNIC HAMS 4 to 8 lb. **39c**

PURE PORK SAUSAGE lb. **27c**

SKINLESS WEINERS lb. **38c**

SUN RAY BACON Sliced Lb. **54c**

PEARS

Red & White

Melba Halves

In Syrup

No. 2 1-2 Can **43c**

CELERY Fancy - Lb. **10c**

CUCUMBERS lb. **10c**

NEW SPUDS 3 lb. **20c**

SPINACH 12 oz. package **21c**

SHORTENING

Red & White For Better Baking

3 Lb. Tin **87c**

Brimfull  
GRAPE JAM

2 Lb. Jar **39c**

SALAD DRESSING Brimfull pint **27c**

TOMATOES Brimfull 2 No. 2 cans **35c**

FLOUR Robin Hood 10 lbs. **79c**

CAKE MIX American Beauty Lg. Box **35c**

SALAD DRESSING SaunSpun pint **35c**

WHOLE GREEN BEAN R&W No. 2 **32c**

Brimfull

Pure

MUSTARD

quart

**19c**

BEETS R & W Diced 2 No. 2 Cans **29c**

CORN Whole Krenel Brimfull 2 12 oz. Cans **29c**

PEAS Red & White Fancy No. 2 Sieve No. 2 can **29c**

RAISINS Brimfull 2 lb. **25c**

SPRY 3 lb. Can **93c**

VEL Giant 64c Lg. box **27c**

FAB Lg. Box **28c**

Palmolive Bath Size 2 bars **23c**

Crystal White Soap 3 Bars **22c**

AJAX CLEANSER 2 Cans **23c**

Super Suds 2 pkgs. **39c**

Cashmere Bouquet 3 Bars **25c**

OUR STORE-SERVICE QUALITY LOW PRICES ARE AS NEAR AS YOUR TELEPHONE

PHONE 143 (Prices Good Thursday-Friday and Saturday) WE DELIVER

RED & WHITE STORE

**HUNTER'S**

RED & WHITE STORE

## T. J. Tidwell

SHOW and CARNIVAL  
HEREFORD

3 DAYS MORE 3

NEW AND IMPROVED MIDWAY OF FUN

NEW RIDES

NEW SHOWS



SEE GERTIE, THE EDUCATED CHIMPANZEE AT THE MONKEY SHOW ALSO: ELMER - BABY CHIMP

Everything New And Different



See Queenie the performing Elephant. Children love her. Only Elephant with Western Carnival.

FREE ACT NIGHTLY

20 SHOWS RIDES 20

Ride the New ROLL-A-WHIRL. New Ride in this territory. KIDDIES ride the new kiddie boat RIDE. Real Fun—Real Water.

SPECIAL Kiddie Matinee Sat. Beginning at 1:00

All children admitted to Midway free Sat. til 6:00

Sponsored by American Legion Located Veterans Park



### National Music Week To Be Observed Here By Women's Clubs, May 1-May 8

National Music Week, which begins Sunday May 1, and lasts through Sunday May 8, will be observed in Hereford with women's clubs, other organizations and individuals joining in the long program.

The Music Study Club has taken the lead in Music week observances for years and for many years opened the local program with a sacred concert to the public. This year the sacred concert was given on guest day held last week.

A public contribution this year will be a fine arts program presented at the Deaf Smith County Federation of Women's anniversary tea which will be held Friday afternoon in the summerfield.

Many churches are planning to recognize National Music week in services held Sunday in choirs presenting special messages in song.

Sunday afternoon at 3 o'clock Mrs. Mattie Mae Swisher will present a group from the Voco

Club in a program of music representative of springtime at the Methodist Church. Don Edwin Lewis, 14 year old son of Mr. and Mrs. Henry Lewis of Friona, will be guest entertainer. He will present both piano and vocal music.

Tuesday evening a unique program will be presented by the LaPlata Club which programs in four different homes of the city will be in progress at the same time.

Dr. Frank Asper, internationally famous organist will give a concert sponsored by the Hereford Concert group Thursday night, May 5, in the First Christian Church.

Dr. Asper has for many years played the largest organ in the United States at the Mormon Tabernacle in Salt Lake City, Utah.

In order that the music week observances may be enjoyed by more people than one home could accommodate, four Here-

### Will Tour



This is the latest professional photograph of Margaret Truman, daughter of the President, taken in preparation for her first professional concert tour as a singer.

ford women have been asked to serve as hostesses. They will invite guests whom they think will enjoy the program and at eight o'clock the first number will be presented in each home. The musicians of the city who have been asked to carry out the program will then progress to one of the other homes where guests will be waiting.

Friday May 6, musicians of Hereford have again been asked to contribute to Music Week observances by presenting a program at the Federated Church Council Fellowship Day luncheon-meeting in the First Christian Church at 12:30. Miss Mattie Mae Swisher will be in charge of the music.

Schools will be observing Music Week beginning Monday and recognition of the nationwide observances will be featured in various meetings in surrounding communities.

### Brummal In Bermuda On Summer Cruise

BERMUDA—Stopping here after naval training maneuvers at sea in the Gulf of Mexico and Atlantic is Robert H. Brummal, chief photographer's mate, USNR, husband of Mrs. Nadine Brummal, 311 Lawton, Hereford, Texas.

He is among 400 naval reservists from half the states in the Union who are undergoing annual two-week active duty training in the 2,200 ton destroyer Ault, English, Sperry and Haynesworth.

The squadron sailed from New Orleans on April 18 and is due to return there on April 30, where reservists will disembark and entrain for home.

### Casualties Result Of 4-H, FFA Boys Picnic

There were a few casualties, but all in all it was a real he-man picnic.

The Four-H boys and the FFA boys held a joint picnic Thursday night down in Veteran's Park. Jack McCracken went home with a broken arm and Foster Whaley sprained his ankle, but everybody else had a fine old time.

Jack and some of the fellows were tussling when Jack came out of the scrimmage with his arm broken just below the shoulder. However, it has been set, is now in a cast and Jack is able to be out and about.

Foster Whaley, the assistant county agent, sprained his ankle partaking in some of the games and sports. He is getting about on crutches.

Mr. and Mrs. Ed Hedrick attended the Southwestern Bankers Meeting, which was held Thursday at the Hilton Hotel in Lubbock. The Hedricks went to Lubbock on Wednesday returning home Friday.

Baltimore with 43. New York with 37, and Chicago with 28 completed the 1948 All-America Conference season without missing a point after touchdown attempt.

### LEGAL NOTICE

(First published April 28, 1949)  
THE STATE OF TEXAS  
TO: John W. Bush; and the unknown heirs and legal representatives of John W. Bush, deceased Defendants; Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after expiration of forty-two days from the date of the issuance of this citation, same being the 6 day of June A. D. 1949, then and there to answer Plaintiff's Petition filed in said Court, on the 21 day of April A. D. 1949, in this cause, numbered 3143 on the docket of said court and styled C. Hunter Strain Plaintiff, vs. John W. Bush, et al Defendants.

A brief statement of the nature of this suit is as follows, to wit:

For the foreclosure of a paying lien levied and assessed against the West 1/2 of Lot 18, (except the West 25 feet) of Block 4, Womble Addition to the City of Hereford, Deaf Smith County, Texas, issued by the

City of Hereford, Texas, to C. Hunter Strain, under date of December 23, 1948, for the paying and improving of 79,835 feet on the North side of Lake Street in the City of Hereford, Texas as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this 21 day of April A. D. 1949.

Attest:  
R. L. THOMPSON, Clerk,  
District Court, Deaf Smith County, Texas

(SEAL) 17-4c

(First published April 28, 1949)  
LEGAL NOTICE  
Notice is hereby given that one 1937 black Oldsmobile coupe, Motor No. F695666, will be sold at public auction to the highest bidder for cash at the office of Kinsey Motor Company, Hereford, Texas, on Saturday, May 14, 1949, at ten o'clock a. m. for storage and wrecker service

charges. The last known owner of said automobile being Granville Motor Company, Stamford, Texas, said automobile was picked up by wrecker service and stored upon the instructions of the Police Department of Hereford, Texas.

KINSEY MOTOR COMPANY  
244 East Third Street,  
Hereford, Texas 17-2c

### ENTERTAIN OFFICIALS

Dinner guests Sunday in the home of Mr. and Mrs. Earl Plank were officials of Layne and Bowler, Inc., J. I. Seay, President of Layne and Bowler, Inc., C. E. Rudy, Chief Engineer, Frank T. Quinn, Works Manager; all of Memphis, Tennessee; Mr. and Mrs. J. O. Dockery of Stuttgart, Arkansas; and Roy Taylor, President of Layne Texas L.T.D. from Dallas. The officials were on a return trip from an inspection tour of the southwest.

Mel Ott led the National League four times in home runs.

**W. R. METCALF**  
FARMS -- RANCHES -- CITY PROPERTY  
OIL -- GAS ROYALTIES and LEASES  
Hereford Texas  
112 West Third Office Phone 854  
Residence Phone 902, W

**J. C. RICKETTS, REALTOR**  
Irrigated farms, Wheat land, Ranches  
Your business appreciated

WEST to California... EAST to Chicago  
Ride **The Grand Canyon**  
Daily Pullman - Chair Car Train  
You can step aboard through cars for Grand Canyon, Los Angeles and San Francisco... or travel east to Kansas City and Chicago. Lounge car and dining car, also Courier-Nurse for chair car passengers.  
Westbound leave Hereford 10:48 am; eastbound leave 4:48 pm.  
G. T. SLAUGHTER, Agent  
Hereford, Texas

"Newport"  
**SILVERWARE**  
Set—26 Pieces; Service for 6  
QUALITY GUARANTEED

Made by one of the largest makers of Fine Silverware—18% Nickel Silver Base, Shining Lustrous Finish, Mirror Finish Knife Blades.

The amount of your purchase will be punched on a card. When a total of \$5.00 has been reached you may purchase this lovely set for only \$4.49.

Offer expires August 1, 1949

**HAILE DRUG**  
229 Main Phone 99  
WALGREEN AGENCY STORE

"SPEEDY" by Hereford MOTOR CO.

WHOO! THANK GOODNESS HEREFOR MOTOR CO.  
DO SUCH WONDERFUL BRAKE ADJUSTING JOBS—ANOTHER SECOND AND WE'D BE ADVERTISING YOUR LUNCH BREAKFAST FOOD GOOD BRAKES MEAN LUCKY BREAKS!

**HEREFOR MOTOR CO.**  
Dudley Green HEREFOR TEXAS Archie Scott

**YOU make it MOTHER'S DAY by remembering!**

WITH A GIFT She, too, will long remember... and that's where The Little Fashion Shop enters the picture. We have a simply grand selection of items she'll love (a few are suggested in this space) because we specialize in the leading nationally advertised lines of the country. Chances are good, too, that we will know her size and choice of colors. Come in today and let us help you make May 8 a day Mother will remember for months to come.

INTRODUCING **Miss Sward** A NEW LINE

**SLIPS**  
NYLON KNIT — NYLON CREPE AND RAYON CREPE  
Also Have a Large Selection of Mother's Day Slips In Other Nationally Advertised Lines

"With Love To Mother"  
**GOWNS**  
**PANTIES** in RAYON or NYLON  
**HOUSECOATS**

mean a "Happy Mother May 8 —and many days to come!"  
See our large selection in Seersucker Crepes and Satins

A wonderful selection of **COSTUME JEWELRY**

**The Little Fashion Shop**  
"Smart Clothes for Smart Women"



National League home run honors among pitchers belong to Hal Schumacher of the 1934 Giants and Jim Tobin of the 1942 Braves. Both hit six in one season.

A new trimming for dresses and sweaters is a strip of double batiste with neatly stitched buttonholes spaced three inches apart. Both edges of the strip are finished with eyelet ruffles.

### Dr. Heard Explains About Vitamin 'F' To Rural Women at HD Council Meet

Dr. G. W. Heard who was the first to discover and who has made an extensive study of the high vitamin count in Deaf Smith County foods and dairy products, spoke at the regular meeting held by the Home Demonstration Club Council held in the court house Saturday afternoon.

Dr. Heard explained the vitamin "F" content of Deaf Smith County butter and told of a seventy five dollar order which he has recently received. He explained that the order for the butter came from a man who thinks it may help a son who is ill, and so far Dr. Heard has not been able to obtain that much butter. He urged the rural women to make more butter and establish a market for it.

Mrs. Henry Kinsey presided

over the business meeting and Mrs. R. N. Cooke led the songs, "For the Beauty of the South" and "This is My Father's Land," with Mrs. T. J. Parsons at the piano.

Thirty five members answered roll call with 12 clubs represented and Dawn, Cultural, South Hereford and Wyche registering 100 per cent in attendance.

#### Committee Reports

Committee reports were given as follows: Marketing—Mrs. R. A. Fullwood. 4-H Clubs—Mrs. Joe Wagoner who announced a 4-H Club dress revue which will be held at the High School on May 7 at 3 o'clock. Leaders of the group are expected to be on hand at 2:30. Members of the club voted to finance prizes for the revue. Exhibits—Mrs. E. W. Womble, Fairview and Mrs. C. F. Rickels, Bippus. Mrs. Womble presented Betty Lou Hill who modeled a dress she had made, and Mrs. Rickels displayed handwork and modern gadgets for the kitchen.

Ford and Cultural clubs will have charge of the exhibits report at the next meeting on May 28.

Plans were made for clubs to join in Home Demonstration Club Week celebrations beginning May 1. The educational committee will be in charge of the local participation.

In giving the expansion report, Mrs. Tom Draper, CHDA, announced that pressure cookers will be tested at the Junior High School cafeteria on April 30 between 10 a. m. and 3 p. m. and any one desiring cookers tested may bring cookers be-



#### We Welcome You CHURCH OF CHRIST (Sunday)

Radio KPAN.....9:15 A.M.  
Bible Study.....10:00 A.M.  
Worship.....11:00 A.M.

Evening:  
Young People.....7:15  
Worship.....8:00

Daily Radio Program  
4:45 P. M.

KPAN—860 on Your Dial  
We invite you to all services of the church.

The Bible is right and it does make a difference what we BELIEVE and PRACTICE.  
Church of Christ

### Russians Rebuild Berlin Embassy



A German construction crew works on the new Russian Embassy building in Berlin, located on the famed Unter Den Linden, where the destroyed embassy building stood before a U. S. bombing raid in 1943. Russian officials banned photographers from the area, and this picture was taken from a neighboring building. The new embassy is scheduled for completion by the end of the year.

tween those hours. Each demonstration club will have a specified time for testing.

#### Delegates To Be Elected

Mrs. Earl DeHart, chairman THDA, announced that delegates to the state meeting to be held in Mineral Wells in September, will be elected at the June Council meeting. She also distributed reading certificates to Wyche, Ford, Cultural and Fairview Clubs and certificates of awards to Mesdames: Paul Hoff, Earl Dyer and Paul Metcalf. She announced that the new reading list is available.

The parliamentarian, Mrs. Earl Dyer, reported on the recent Home Demonstration Club District meetin in Canyon when 64 Deaf Smith county club women attended.

Those attending were Mesdames T. J. Parsons, Paul Hoff, Ed Cox, W. A. Vaughn, Zed Stewart, R. L. Wilson, Elmer Combs, R. N. Cooke, Lowery Walker, Orin Russell, Wayne Higgins, E. W. Womble, Jr., Joe Wagoner, C. F. Rickels, J. G. Fortenberry, A. E. Jury, Troys Carmichael, Tom Draper, Earl DeHart, C. P. Norton, Henry Kinsey, Earl Dyer, Hardy Benson, Roy Boyd, R. H. Fullwood, Grady Parsons, A. C. Hershey, H. L. Hershey, Ronald Matthews, Ira Scott, John Draper, Miss Ara Lewis and Betty Lou Hill.

Next time you make a tapioca cream pudding vary it by adding some sliced softened or cooked figs. The grated rind of a lemon may also be added to the pudding for flavor.

A delicious salad for a company dinner is made from sliced avocado, orange sections, and romaine, watercress or some other green. Serve with a French dressing seasoned with a good deal of paprika, and garnish with ripe black olives if desired.

### Garden Beautiful Has Called Meet

Mrs. N. D. Bartlett, Jr. was hostess at a called meeting for the Garden Beautiful Club Friday afternoon.

Flower arrangements for the home which were demonstrations made by members of the club, almost made up a miniature flower show. Arrangements for each room not only showed the individuality of the arranger but a marked affinity between container and flowers and between the flowers and appointments and furnishings in the home.

The dining table held a center arrangement of jonquils and cherry blossoms from which extended a long satin runner that matched chartreuse upholstery, and the reds in the living room were picked up with different shades of red tulips. In the back bedroom yellow daffodils and blue hyacinths harmonized with blue walls and the front bedroom done in orchid, was decorated with bouquets of lilacs and tulips for a harmonious blend of color. The red and white tiled kitchen was set off by bright-red tulips and plum blossoms.

All the arrangements were discussed and given constructive criticism.

During the business session planned projects for the coming year came in for detailed discussions and Mrs. Bartlett, president of the club, was chosen as delegate to the state Garden Club Convention scheduled to be held in San Antonio on May 8-9-10.

Members attending the meeting were Mesdames S. L. Easley, George Graham, Frances Houston, D. C. Kinsey, J. W. Kirby, Norris Larmer, Forrest Minton, Helen Pipkin, Mary Seigler, Carroll Whiteside, J. W. Thomas, Lisle Woodford, the hostess and a guest, Mrs. Francis Graham, a newcomer to Hereford.

Sunday night guests in the home of Mr. and Mrs. Earl Plank were Mr. and Mrs. Clarence Todd and Karitta, Mr. and Mrs. Jack Todd and son, and Snyder Todd, all of Tulla.

Wedges of bananas may be dipped in well-beaten egg and fine cracker crumbs and fried in deep fat; serve with a meat or fish course, or as a dessert with lemon sauce.

New spring gloves are trimmed with ruffles, beads, braiding, buttons and buckles.



FRAME STRAIGHTENING

WHEEL BALANCING

FRONT END ALIGNMENT

KINSEY Motor Company

## ELECTRICAL CONTRACTING FREE ESTIMATES LIGHTING FIXTURES—APPLIANCES NIPPER ELECTRIC

307 MAIN PHONE 154 HEREFORD

## CERTIFIED SEEDS

Double Dwarf Milo  
Martin Milo  
Plainsman Milo  
Kafir

Hegari and Combine Hegari

## SEARS GRAIN COMPANY

WEST HIGHWAY 60

## Square-head..

Flathead or Meathead

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KELLY FLASHING Swords...  
ALYXON  
HEFLIN  
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ALEXANDRE DUMAS  
**The Three Musketeers**  
COLOR BY TECHNICOLOR  
with FRANK MORGAN VINCENT PRICE KEENAN WYNN

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Where Strangers Aren't Welcome!

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with Agnes MOOREHEAD  
Burl IVES  
GUINN "Big Boy" WILLIAM S. REGIS TOOMEY  
AN RKO-AMBO PICTURE

TEXAS 3 days Starting Sunday