

# The Sunday Brand

24 PAGES  
TODAY

Including 4 Pages of Colored Comics

Welcome Foreign  
Farmers

Published Every Sunday

Our Slogan: "More People—More Farms"

Volume 1—Number 52

Hereford, Deaf Smith County, Texas, Sunday, June 26, 1949

Price 10c Per Copy



## Farm Group Tours County Today Representing 21 Foreign Nations

## 1949 Wheat Harvest Nears Peak

Business will be going on as usual in Hereford stores Monday, July 4, as it was not one of the approved holidays on the Chamber of Commerce schedule. This makes July 4 a Dollar Day with merchants planning accordingly.

Onias Carroll is said to be getting quite a kick out of fogging the city with the new DDT sprayer. He even stopped the show at the Star Tuesday. You know the stuff looks like smoke, and when Onias went down the alley back of the show, it poured into the theatre through the air-conditioners. The place was deserted pronto, except for Zula Gilliam, Mrs. Wylie Roberson, Mrs. Bruce Rose who knew what was happening. Mrs. Art Manjeet, also knew it was the fogger, but people wouldn't listen, we don't blame them, cause we thought the backend of the Brand office was on fire, too.

The PeeWees (American Legion junior Juniors, ages 12 and 13) play their first game of the season Wednesday night against a team of similar aged boys from Amarillo. The boys have been working out every week day morning for about a month with Coach Joe Smith, and are learning good solid baseball by experience and under a capable teacher.

On American Legion baseball—bouquets are due C&R Cleaners for the excellent job they've done in keeping the Hereford nine looking first class. They clean the suits after each game, gratis. They also were most influential in obtaining the uniforms, which are incidentally about the classiest seen around here this summer.

Structural steel for the hotel project started arriving Wednesday and workmen were busy the rest of the week unloading more than 100 tons of steel pieces. Earl Wolfe, one of the workmen, said construction might start Monday.

The Western Wheel-Inn, Hereford's newest drive-in cafe officially opened for business this morning. The new cafe is located on the Y on Highway 60 and features modern fixtures and equipment throughout. Bud Hopson is owner and operator.

Who will be married at the Star Theater Wednesday night? The movie for that evening is "Every Girl Should Be Married," and Hereford merchants apparently believe that's right, for they are contributing more than \$600 in gifts to the couple who will be married on stage that evening. There are 26 merchants who will present the boy and girl with presents ranging from a white satin evening dress to such practical housekeeping items as pillow cases and electric irons. The wedding is scheduled for about 9:30 Wednesday night, and anyone who has purchased a ticket for the show at those hours, may stay to attend the wedding, announced Francis Hardwick, owner of the theater. Wedding music will be the traditional processional and recessional recorded and played over the loudspeaker. An out-of-town minister has been selected to perform the rites. In fact, all plans and arrangements, except the names of the lucky couple, have all been disclosed. They could be your next door neighbors, you know.

Faust Collier, Rotary club prexy, is a night flustered these days—Friday noon at Rotary luncheon, Collier got up and surveyed the assembled group, and blurted out, "I just don't believe there is anybody here who is able to deliver the invocation, we'll just have to go ahead and eat."

Farmers from the cold lands and warm lands, from the Alps and the rolling Sudan Plains will gather in Hereford today to watch mechanized farming procedure on Deaf Smith County farms, and the town is turning out to give them a royal greeting.

The special train carrying the 3 members of the International Federation of Agricultural Producers is scheduled to arrive at 1:30 Sunday morning. The short welcome program will be held in the station platform, with Henry Sears, president of the Chamber of Commerce, acting as the master of ceremonies.

Hereford people are invited to

be at the station to join in the general welcome and to accompany the tour, if they wish, as far as Jim Hill's farm.

All cars which will be offered to tour directors for the purpose of carrying delegates to these spots of interest in the county should be at the station by 9 a. m. and should be parked on the east side of the station platform. Drivers should report to F. S. Buckalew for instructions.

From there the cars will be moved under direction of the City police force but drivers will gather there for instructions.

A special platform will be placed on the brick station floor and following the welcome by

Sears all members will be introduced. A special host from Hereford will serve each foreign delegation.

The 1949 harvest got underway in earnest here during the past few days as fields of grain, "turned" rapidly and the hum of combines was heard on more and more farms. No lines of trucks or rush activity was seen, however. Grain men, farmers, and Texas Employment office reports indicated that 10 per cent, or less, had been cut in this immediate area.

The Deaf Smith County harvest seems to be a question mark all over Texas, and it is certainly one at home. The county has 375,000 acres seeded to wheat, the largest acreage of any county in Texas. Long term yield average in the county is 8.2 bushels, but in 1947—the last good year—the yield was between 17 and 18 bushels.

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### SCORE—BRIDES 5, BABIES 26

### Brides Relinquish Claim To June As Babies Take Over in Hereford

That June is the month of brides is a tradition of many years standing. It is so well established that no one has ever dreamed of challenging it—often checking up to see if statistics prove it.

But this year curiosity got the upper hand and we decided to do a little investigating. Here is the startling conclusion, as revealed through the records in the county clerk's office. As of June 26, 1949, June is no longer the Month of Brides, but the Month of Babies!

Twenty-six births for the month were recorded, and only five marriage licenses. Whereas the male and female genders are equally represented in the marriage licenses, the boys far outnumber the girls on the birth certificates. Sixteen boys, as against only ten girls, proves that prospects in the 1948 leap-year race are going to be mighty good for the girls.

Mike Betzen; Richard Don, son of Mr. and Mrs. Tony Denny; Edith Stephenie, daughter of Mr. and Mrs. W. L. Davis, Jr.; Vickey Lynn, daughter of Mr. and Mrs. L. E. Schneider; Shirley Ann, daughter of Mr. and Mrs. N. L. Thomas.

Cynthia Lannette, daughter of Mr. and Mrs. James B. Halle; Miguel Mata, son of Mr. and Mrs. Juvenito Herrera; Jessie Lewis, son of Mr. and Mrs. Lewis Edward Haney; Stephen Anthony, son of Mr. and Mrs. Tony Hoffman; Jeffrey Gaylord, son of Mr. and Mrs. Jerry Stoltz; Ronnie Ray, son of Mr. and Mrs. C. B. Halley; Alta Luann, daughter of Mr. and Mrs. Don Combs; Rebecca Sue, daughter of Mr. and Mrs. A. F. Zanti.

Here are the marriage licenses: Augustine Malina and Miss Ernestine Lolina Limon, June 6; Ray Lewis Farmer and Mary Nell Cassels, June 6; Glenn W. Ricketts and Billie Joyce McMurry, June 7; Laurence L. Kendall and Mamie E. Craig, June 17; Hilrey Leon Aven and Mary Lou Allmon, June 22.

And here are the births: Billie Raymond, son of Mr. and Mrs.

Diane Leora, daughter of Mr. and Mrs. Charles Rodgers; Charles Richard, son of Mr. and Mrs. Perry Richard Barnard; Ronald Wayne, son of Mr. and Mrs. C. L. Brownlow; James Edward, son of Mr. and Mrs. R. M. Henry; Lovonia Jean, daughter of Mr. and Mrs. J. O. Harris; Edwin Wayne, son of Mr. and Mrs. E. W. Lee; Jonathon Richard, son of Mr. and Mrs. Harold Hershey; Robert Cole, son of Mr. and Mrs. E. C. Hewitt, Jr.

Keith Lyle, son of Mr. and Mrs. Darrell Blanton; Joyce Marie, daughter of Mr. and Mrs. Virgil Pearch; Sidnye Lynn, daughter of Mr. and Mrs. James Lester Suttie; David Foster, son of Mr. and Mrs. L. D. Robbs; and Raynaldo A. son of Mr. and Mrs. Piquiate Saenz Martinez.

### Court House Lawn Beautification Is At Standstill

Plans to revise the Court House lawn, a project started last June, are still at a standstill after the border trees were removed and the lawn reseeded to within several feet of the curbing to allow for enlarged parking space around the square.

County Judge Leonard Foster this week explained the delay, "When the Commissioner's Court gets financially able, they plan to move the sidewalks back to the edge of the grass and put a new sidewalk around that area. Then they will hard surface that space now in sod and sidewalk to widen the street all around the Court House."

Foster said that whereas the project had been discussed at several of the commissioner's meetings, no definite plans had yet been made for continuing the work.

Last spring the court was promoted to act when a citizen's delegation met with them and asked them to make certain improvements in the beautification program.

The Court ran into fund trouble at that time, when the low bid secured on the total job of removing the outer row of trees, trimming the trees near the Court House, and renovating and reseeding the lawn ran up to \$5,500, and the Court had only \$5,000 in its permanent improvement fund, with the added commitments of over \$5,000 of that money to be spent in paving areas around the Court House, hospital and bull barn.

### City And Labor Camp Employ Half Time Public Health Nurse

In answer to a long-recognized need, a public health nurse for Hereford has been employed this week to work half time beginning July 1. She is Mrs. Mildred Mings, R. N. who completed her training at the Methodist Memorial Hospital in Dallas in 1946.

Mrs. Mings will work out of the County Welfare Office and will have an office at the Hereford Labor Camp across from the store. She will work in conjunction with County Health officer, Dr. R. R. Wills, with the local Medical Association, with Mrs. Dyalthis Brady, County Welfare Agent, and with the directors of the local labor camp.

Her job will be to find cases which need treatment, and send them to a doctor, not only aiding the affected individuals, but cutting the danger of community-wide epidemics. At the labor camp she will conduct elementary classes in sanitation, which will include the basic principles of caring for water, spraying for insects, feeding infants, caring for minor physical ailments, and etc.

Mrs. Mings and Mrs. Dyalthis Brady visited the City and State Public Health Units in Amarillo earlier this week, studying their methods of public health procedure.

Hereford's new public health nurse lives on a farm south of Friona. She has been employed at the Deaf Smith County Hospital, and at the Hereford clinic.

### Reburial Monday For Lt. Davis, B-17 Pilot Shot Down In Europe

Reburial rites for Lt. Robert L. Davis will be held in Hereford Monday at 3:30 p. m. at the First Baptist Church with Rev. Richard Cagle conducting the service.

Lt. Davis was killed in action April 6, 1945, when the B-17 which he was piloting was shot



LT. ROBERT L. DAVIS

### Installation Of New Lines Starts

This week will mark the beginning of actual construction on the installation of water and sewerage lines in the new additions to Hereford, according to resident engineer Newell Hughes.

Sewerage mains, on which they hope to start work tomorrow if possible, will begin with the installation of the 10-inch lines going north on Whittier, west on Mabel and north on Thirteenth Street.

The 6-inch lateral tie-in lines between the large main and each house will follow installation of the larger line.

Water main installations will serve the same area and follow the general approximate layout plan of these sewerage lines. Water lines will be laid in streets, sewerage lines in the alleys.

The contract for this work calls for 70 working days, and Hughes said the men hope to wind it up as early in September as possible.

### New Sewage Disposal Plant Rates OK During First Five Weeks of Service

Hereford's new sewerage disposal plant has been in operation about five weeks now, and has apparently been giving satisfactory service for no complaints have been received.

Resident engineer Newell Hughes says "it's pretty early to make any statements about the new disposal units for whereas there have not been any complaints it hasn't been in operation long enough to generate its full capacity of gas and there is no way of predicting just how long that will take."

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### THE WEATHER

Temperature readings Thursday through Saturday, readings taken at 8 o'clock each morning.

Thursday—High, 99; low, 61. Trace of moisture.

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Saturday—High, 87; low, 56. Total June moisture—4.08. Total 1949 moisture—18.2.

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Mr. Galloway was visiting at the home of his son Forrest when he suffered the attack. He died later in the Plainview hospital. He came to Plainview in 1907 and from 1932 to until 1948 served as city secretary there.

He is survived by his widow; three sons, Forrest, Mark and Herb, the latter of Duncan, Oklahoma, and two grandchildren. Funeral services were held last Monday at the Baptist Church in Plainview with Dr. A. Hope Owen officiating.

### Legion Jrs. Lose First Game In Playoff To Stratford, 7-6

Five Stratford runs in the ninth inning cost Hereford American Legion Juniors a well played ball game, 7-6, in the first game of the district championship series Friday night at Vet's Park.

Bill Engman allowed seven hits and struck out 26 batters. Stratford bunched four of the hits in the ninth to undo the fine job he had done. Hereford also had seven hits.

Hereford scored once in both the first and third innings. Walterscheid scored on Cuipepper's single in the first and Pat Corbett scored on a wild pitch in the third.

Hereford rallied for two in the seventh with Tim Corbett and L. T. Hawks scoring on Engman's double. Hennen and Nunnally scored in the eighth to give the local nine a commanding four run lead into the ninth.

Engman walked the first two Stratford batters in the ninth. He struck the third man out and the fourth singled to load the bases. Boren, Stratford pitcher, then practically won his own ball game with a hit through the box that rolled to the fence for a triple. The next batter grounded out pitcher to first. Boren scored the winning run when the next man singled.

Hereford went down in order in the last of the ninth, with two strikeouts and a fly to left field.

The second game of the series will be played in Stratford Friday night. If Hereford wins, the third and final game will be chosen by a flip of a coin.

(See Box Score On Page 8)

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# Life and Welfare of Deaf Smith Residents Depends A Lot On Beef—On Or Off The Hoof

By PHYLIS RADOVICH

Changes have come swiftly to Deaf Smith County, and the past half century has seen it run the crux of evolution from the pioneer beginnings of range-land, to development of wide farmland areas, to small but potent truck garden patches and the faintest beginnings of industrialization.

But no matter how mechanized the area becomes, nothing will ever destroy the flavor of its first faint beginnings as cattle country, the atmosphere of the hell-bent-for-leather boys, the ten gallon Stetsons and cowboy boots, the almost legendary stories of the early day pioneers such as Judge Gough, Uncle Gummy Higgins, and Mrs. J. E. May, who was known as "the belle of ten counties," because she was practically the only woman in them.

Yes, the roads stretch long and

straight in Deaf Smith County and from Hereford they spread themselves in all four directions running between clean sweeps of fields, bright with the patches of potato plants, lettuce or sugar beets, gold with the waving grains of harvest time, dotted with the irrigation wells that give the truck garden patches their life.

But beyond the areas of the gushing water streams the roads stretch on to the dry land farming sections where grain sorghums or wheat or just plain Pan-handle sod are nature's bounty.

Windmills Here the small, powerful, pulsative irrigation motor is no more, here instead a tall and spindle-legged windmill towers in the horizon, the only break in the whole stretch of land. For this is where the lush vegetable patches lose their hold; this is the land where cattle is king; this is the last faint vestige of Sirolo country that once engulfed the plains.

Here the Hereford cattle wander over the prairie; their red and white coats dot the plainland. This is the last remnant of what was once a cattle kingdom. This is surely the land that re-

minds such old timers as J. B. McMinn of the days when he went to Sunday School with Mrs. Charles Goodnight as his teacher; it will remind Jim Hill of the days he made his first money by picking up buffalo horns and selling them; it will remind Mrs. B. T. Bell of the days her Ladies Aid Society paid their dues in eggs and so were fondly called the Ladies Egg Society.

### "The Strip"

This is the land that once was known familiarly as "The Strip," because it was unclaimed land wedged in between three of the largest ranches in the southwest, the XIT, T-Anchor and the LS ranch, and that in itself was a lure for the cowhands who pounded leather for the big ranching interests. Good examples were L. R. Bradley and R. W. Baird who used to be a part of the T-Anchor bunch and Bob Higgins, who rode herd for the XIT ranch before they all deserted the syndicate for the strip and started out on their own.

Cattle country: At first it was grade cattle that wandered over the sagebrush and the sod, and then in January of 1898 L. R. Bradley brought in the first group of registered Herefords to the town that now bears their name. There were 19 cows and a herd bull shipped into Amarillo from Emporia and driven to Hereford over five inches of crusted snow.

Cattle country: Where spring round-up meant just what they said. Walk Bradley and his contemporaries recall the days that cattle had to be gathered in from their wanderings as far south as Lubbock county and so all the cowboys from all the ranches would gather around and divide up, with each outfit getting a chuck wagon, cook, wrangler, 12 men and 14 horses.

### Son-Of-A-Gun

Cattle country: And the cowhands favorite meat was beef, of course. They generally cut up their beeves into steaks of all description because they were quicker to cook than roasts or other cuts. Steaks, T-bones, sirloins and club cuts were the stand-bys but they also relished the dish known now (in its modified title) as son-of-a-gun stew.

Mrs. L. R. Bradley wouldn't brag, but if she does say so herself, she can whip up as tasty a dish of that stew as any dyed-in-the-wool cowboy; she had years of experience. It's a matter of saving a third of the liver, all the heart, sweetbreads, melt, brains and marrow of a butchered three to ten months old calf. Cut up all the pieces but the brains, add enough water to cover and cook slowly for about two hours, adding enough fat to season the meat. About half an hour before it is to be served add the brains, salt and pepper and continue cooking.

It's a big hit served up with sour dough biscuits to a group of men who've been sitting in a saddle all day.

No, when it comes to good eating, there's no substitute for a beef, and that of course is the key to why the flavor of the cattle lands will persist and why the straw-hatted farmer or irrigation ditch digger in rubber boots will never completely replace the man in levis and knotted kerchiefs.

### Steak Eaters

Apparently Herefordites are pretty glad that steaks haven't undergone some of the revisions that have hit other time honored stand bys. They eat approximately 5,000 pounds of steak a week, believe it or not.

Clubs are about the most popular cut, especially among the men, and men eat more steak than women do; the ladies seem to prefer filet mignon, a daintier dish with less fat, but the men generally insist it's also less tasty.

Whenever a group of cattlemen, former cattlemen or future cattlemen get together in a downtown cafe, you can bet they are ordering steaks, and they

generally want them done medium well or medium. None of those overcooked pieces for the descendants of the pioneers.

Chances are, too that when the boys eat steaks its not just in an effort to up the market demand. It's because they know it's going to be good eating.

### Demand Will Continue

So sing no sad songs for the Era of the Passing Pasture-land, because as long as there are hungry men and women there's going to be a demand for steaks. What does it matter if the cattle come off of permanent pasture land, scientifically planned and planted to feed the largest number of animals on the smallest possible acreage? And what does it matter that cows now munch contentedly while trains rumble by instead of stampeding blindly at the first faint toot of a train whistle? And what does it matter if cattlemen cruise through their fields in sleek, high-horsepowered cars instead of astride their favorite pony?

No matter what progress hits Deaf Smith County, you can't mechanize a cow, and the sirloin is here to stay.

### Farm Group

(Continued from page 1) ers in this area has 6,000 acres in wheat this year, and has been raising wheat in Deaf Smith for 50 years.

"We think this will be a good chance for our guests to see just how extensive the mechanization of farming interests has become, and also to see how rapidly these machines can do the work on the plains," said Hugh Clearman, county agent, who has been one of the directors of this

### STRICTLY FRESH

DADY'S sleeping habits are probably for mother, headline says. Funny, most mothers find baby's waking habits the most troublesome.

Money in circulation dropped \$77,000,000 in one week, the Federal Reserve Board reported. This is the sort of thing that gives economists and financiers circulatory ailments.

A pamphlet for students is titled, "How to Hang Onto Your Purse Strings While in College."



tour.

The stop at Hill's place will be the final stop in the arrangements to be handled by Deaf Smith representatives. From here the foreign delegates have been invited to continue to Jay Taylor's Rafter-O ranch, located eight miles each of Vega and two miles north for a barbecue at 1 p. m. This invitation, however, has been restricted to the visiting delegates.

All cars who wish to join the tour in Deaf Smith County have been invited to start with the delegation at the train station and continue the rounds to the Hill farm, however. The one request made is that cars keep their place in the caravan and follow the outlined route.

### SPRAY THOSE WEEDS BEFORE HARVEST

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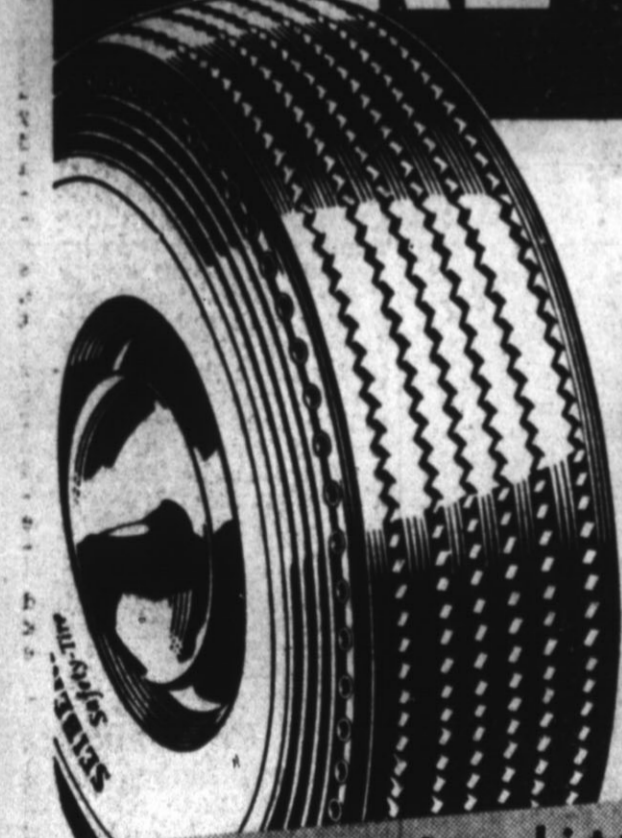
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# HOLIDAY TIRE SALE



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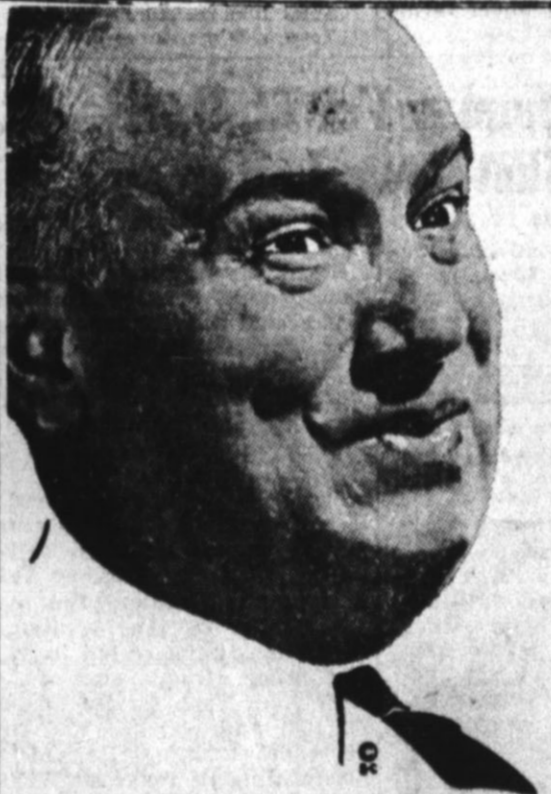
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Here's your chance to save and at the same time equip your car for safe vacation driving with a set of Seiberling Safety Tires... the only tires with patented Heat Vents that safeguard you against blowouts.

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GOOD NEWS!

# ENGMAN'S YOUR FAVORITE CAFE

Is Now

## Open On Sundays!

**DURING HARVEST AND UNTIL 11:30 P. M. EVERY EVENING To Accomodate Our Fast-increasing Trade**

**COOL DINING ROOM BRING THE FAMILY FOR SUNDAY DINNER**

**HARVEST MEN, ATTENTION: We Feature GOOD MAN-SIZED MEALS EVERY DAY**

# ENGMAN'S

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"Our Food and Service Needs No Introduction"

# EDITORIALS....

## DEAF SMITH WELCOMES

### World's Leading Farmers

Today Deaf Smith County plays host to a group of farmer delegates from 21 nations of the globe. The delegates include men and women from all of the major farming divisions of the world, except Russia. Deaf Smith people are happy to welcome them to our country.

We are happy to have been selected as one of the few stops in the entire United States to which 93 members of the International Farm Bureau are to be introduced. We also recognize the compliments they are thereby paying to the intelligence, ingenuity and hard work that developed this land into a noteworthy area of both diversified truck gardening and large scale farming and ranching.

But we are prouder still of the motivating ideas behind this tour, because these people represent the most important group in the world. The farmers of the earth, the growers of grain, they are the substantial foundation upon which are built all the other countless occupations and industries that keep the world at work. Man is more concerned with food than with other finances and other freedoms.

So the common bond that transcends differences in languages and customs and governments is being acknowledged today when this heterogeneous group of men and women arrive. They want to see how we farm in Deaf Smith County; they are interested in Texas wheat harvests, Texas ranching operations and Texas barbecues.

Thus the Sunday Brand, speaking for the 8,500 citizens of the county, extends a hearty welcome to these visitors from foreign soil with the hope that they may learn from us and that we may learn from them both of farming and of friendliness, bonds that are always bigger than boundaries.

## TAKE IT EASY

### Be Alive On the Fifth

Death, Where is Thy Gentle Sting? Texans and Americans all over the nation will be finding the simple answer to this question in tragic numbers during the three day Fourth of July weekend next Saturday, Sunday and Monday.

Carelessness will account for a majority of those who won't be among the living on the Fifth—carelessness of holiday dangers and hazards.

Over-exertion on the part of elders, hours of exposure to the hot boiling sun, drowning in improperly guarded pools or unguarded lakes and streams. FIREWORKS, these are the things that will turn a joyous holiday into disaster.

Chief danger, the champion and great American killer, the automobile, will also be on a rampant holiday. Your car will be one of more than 22 million on the road, and as usual most of them will be in a hurry. They want to get somewhere fast. Start a little sooner, don't go so far or something—but just don't travel fast. You might not be killed, you could be the killer by driving at high speeds.

The Fourth of July, a day designated to celebrate the liberty and freedom our ancestors made a heritage.

The Fourth of July, the day thousands of Americans are going to toss away their life—life such as many men gave so others could enjoy theirs—and find that sting.

The sting may be gentle if you are lucky enough to die—but you may just be maimed from an auto accident, lose an eye from a fire-cracker explosion, or worse, kill someone else.

TAKE IT EASY ON THE FOURTH—BE ALIVE ON THE FIFTH. —J. S.

## Worthwhile Fundamentals

Hereford is fortunate in having numerous outstanding citizens and foremost among the group, is Rev. Mark Beavers, retired Methodist minister, who today observes his 76th birthday.

Rev. Beavers is considered with high esteem in numerous counties, especially in West Texas, where he has established a long record of church and community service. This record discloses building of two churches, direction of church districts and pastorship in fourteen West Texas churches. In addition, literally hundreds of people, young and old, have come to Rev. Beavers for counsel and guidance. He and Mrs. Beavers have a remarkable family of eight children, all of whom sincerely admire and respect their parents.

The life of Rev. and Mrs. Beavers, we believe, offers an avenue of thought for many young people today. Not all can be ministers, true; but certainly many of us might well study the fundamental honesty, hard work and sound thinking which has resulted in success and happiness for two fine people. Even the philosophy with which he faces old age is typical of the pioneer attitude which has made Rev. and Mrs. Beavers happy. He quotes a familiar passage: "Grow Old With Me—The Best is Yet To Be!"

## BLUE RIBBONS MEAN

### A Progressive Community

Recognition for achievement is always appreciated and the staff at The Brand office is exceptionally proud of recent honors bestowed upon Hereford newspapers by the Texas Press Association.

The plaques and blue ribbons, though of small actual value, do indicate that The Brand is in some measure living up to its essential purpose of community service. Texas is a large state and contains many fine newspapers, all of which adds, from a comparative standpoint, to distinctions awarded any newspaper.

The honors actually belong, however, to Hereford and the Hereford territory: to the men and women, the boys and girls who meet on the streets and see around the farms. A newspaper staff composed of writers, printers, salesmen, bookkeepers and editors is necessary, of course, but their success is measured only in the amount of cooperation extended by the people who inhabit the community. Few newspapers are as good as the communities which they serve and none are ever better.

The Brand feels, therefore, that its staff is merely custodian for the people in receiving the awards. The lady who drops by to turn in a personal about visitors, county and city officials, governmental agency representatives, the big advertisers and the fellow who thinks of his newspaper when he has an item to sell or a room to rent—these are the people who actually deserve the recognition.

As the community has grown. The Brand has tried to keep abreast with its advancement. In a scant ten years, the newspaper staff has increased from five to nineteen persons. Maintenance of a similar staff would have been impossible in 1939, just as would publication of two papers each week have been impractical. Post office expansions and carrier boys have likewise aided better distribution.

It takes all of these things, plus community-wide cooperation, to publish a creditable newspaper. Therefore, we feel that recognition for The Brand is recognized for the community, which makes us doubly proud of any honors which might come our way.

## MAIL ORDER BUYING

### An Argument In Reverse

Trite, perhaps, is the old expression, "Trade At Home," and it is with qualms regarding waste of valuable space that this little item is written.

Almost refreshing, however, is a form letter recently circulated in this area by a direct mail firm which specializes in the sale of silk ties. Offering six ties for \$6.60, the letter goes into great length and detail regarding economy. Their very reasons, to the thinking man, offer an argument against direct mail purchases. We quote the letter, which reads:

"We are at advantage in having no Main Street store rents to pay".... "cash in advance is a tremendous factor in our low prices."

The necktie purchaser, who incidentally can buy ties in Hereford for one dollar to one dollar and fifty cents and up, might well write an answer to the firm pointing out that the Main Street landlord and the Main Street tenant are the fellows who pay taxes to send his children to school; he might also add that those Main Street rents help pave the streets and buy fire trucks with which his home is protected. Mail order houses also pay taxes and rents—but in other communities.

The purchaser, too, might add that he actually likes to see his ties before he buys them; that he has no objection to wearing nationally advertised brands and that if his old friend and neighbor is chump enough to extend him credit—at no extra cost—he sees no reason why it is bad to take advantage of added services offered at home.

## LEVELLAND ENLARGES STADIUM

The contract for the construction of 1200 additional seats in Lobo stadium has been let to the Central Iron and Steel Work of Abilene and Al Wooten of Levelland. Construction will get underway as soon as legal technicalities are cleared.

The new tier of seats on the east side of the playing field will boost the seating capacity to 3200. O. W. Mareom, superintendent of schools said Thursday.

It is doubtful that the stands will be completed by the first home game with Lamesa, September 9, but they are expected to be available for the most part of the season.

—Sun-News, Levelland

## The Sunday Brand

Hereford, Texas  
Established 1948  
Published every Sunday  
Hereford, Deaf Smith County, Texas

James M. Gillentine Editor and Publisher  
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Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

News Editor..... Jerry Stoltz  
Society Editor..... Mrs. John McLean  
Adv. Manager..... Bert Neasley  
Shop Foreman..... Amos DeWolfe



## U. N. Shuns Spain

INSIDE REASON why the American delegation to the United Nations abstained from voting on Spain was because Mrs. Eleanor Roosevelt threatened to denounce the state department publicly if it voted for Franco.

Warren Austin, the U.S. delegate was all set to vote for sending arm-bassadors back to Spain when Mrs. Roosevelt found out about it.

Immediately she telephoned secretary of state Acheson and gave him her very blunt views on getting cozy with Hitler and Mussolini during the war. Mrs. R. told Acheson, would only embarrass the truly democratic nations of western Europe and play into the hands of the Communist propaganda machine at a critical time in world affairs.

Acheson seemed impressed with Mrs. Roosevelt's argument and suggested as a compromise that the American delegation abstain when the vote came up. He further promised to issue a statement blasting Franco as a dictator created with the help of Hitler and Mussolini, which he later did. This satisfied Mrs. Roosevelt and she has said nothing more about the matter.

## Senatorial Triangle

The two women who are fighting over Sen. Harry Cain, Republican of Washington actually came face to face the other day.

Mrs. Cain, who was put on notice by her husband in a public press conference that he was divorcing her, nevertheless turned the other cheek and went to the hospital to visit the sick senator.

While there, Miss Mary Hall, a senate secretary who may marry Senator Cain after the divorce, also arrived for a visit.

The sudden meeting was too much for Mrs. Cain and she lashed out at Miss Hall for stealing the senator's affections. "You may have the game," she sizzled, "but you'll never get the name."

Later both women cooled off and walked out of the hospital together.

The Cain divorce is supposed to become final on June 14. The lawyer who is handling the matter for Senator Cain in Tacoma, Wash., is Ed Eisenhower, Ike's brother.

## Rent Control Battle

The legislatures of Alabama, Texas, Nebraska and Florida now are considering bills introduced by real estate interests to abandon rent control.

One of the public-opinion gimmicks put out by some of the real estate boys is that a state can temporarily get rid of rent control, then later restore it—under the rent act recently passed by Congress.

However, this is not the case. The rent-control act passed by congress categorically and definitely bars any reinstatement of federal rent control if a state or city once votes to decontrol. In other words, if a state or city once breaks away from the rent-control program it can never come back again.

## Atomic Contracts

Painstaking, persevering Sen. Joe O'Mahoney of Wyoming has been applying the scourge to big monopolies for years. Now he has come up with revealing information on the way big corporations handle big contracts with the government.

In 1946 the atomic energy commission signed a contract with General Electric for atomic energy work at Hanford, Wash., and Schenectady, N. Y., under which G. E. was paid all its costs plus a fixed fee of \$1. The total amount obligated under this contract was 370 million dollars, of which seven million was paid to General Electric for salaries, training of personnel, etc.

Meanwhile, Senator O'Mahoney points out that it has become a common practice of the atomic energy commission to get around congressional appropriations by authorizing blanket contracts in such a way that Congress cannot judge their validity.

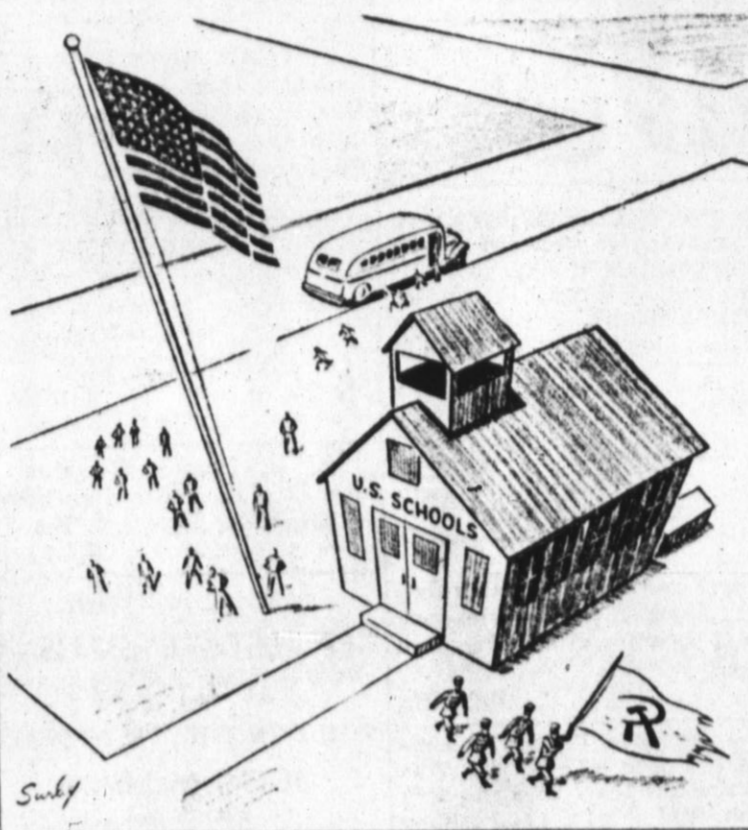
In the current year, for instance, the commission has contract appropriations of 600 million dollars and congress has no way of knowing what it's all about.

## British Compromise

American Ambassador Leighton Stuart in China is mad as a hornet at the British for trying to make a deal with the Chinese Communists behind his back.

Without telling Stuart a word, British representatives talked with the Chinese Communists twice. By accident Stuart has discovered that what the British have proposed is this: If the Chinese Communists let the British keep Hong Kong, the British government then will be willing to recognize the Reds.

## There's Only Room for One Flag



## SUNDAY'S CURRENT QUESTION:

Many articles and much discussion have made the position of comic books in this country uncertain if not precarious. Opinions on the subject range from one extreme to the other. Some say they develop a child's sense of humor. Others say that cases of juvenile delinquency can be traced directly to comic-book influence. Here's what a few of Hereford's citizens 'hink.

Mrs. J. J. Boydston, (Librarian, County Library): "The only comic book publication we carry here is 'True,' a bi-monthly which carries factual material written in comic book style. Then we have the funnies from the Amarillo News-Globe, The Brand and the Denver Post. The funnies and 'True' are popular with the children, and with the teen-agers, but I've never known or an adult to read any of them. Stocking comic books in the library is up to the librarian. We always try not to promote anything that isn't good reading, and since what comic books are good for children and what are bad is a matter of opinion, we feel it's better not to carry any of them in the public library."

Mrs. H. N. Benson: "Concerning comic books in general, I think there are two schools of thought. Of course there are 'undesirable' ones, and then there are others which are not harmful. If good books are read to children from early childhood until the time they are old enough to choose comic books (school age) they will usually choose the right ones to read for themselves. Then there is another school of thought. Sometimes too much emphasis is placed on the undesirable books, which tends to stir a child's curiosity and results in encouraging him to read the comics which would be considered undesirable. It is my idea not to point out the bad books, but rather to put the good books before the children."

Mrs. Dalton Criswell, (School Librarian): "We don't put comic books in the school library, since the purpose of the library is to encourage students to study. They will spend their time reading comic books in other places or they will buy comic books with their own money if they like them. There is no definite policy concerning comic books in the library—the decision is up to the librarian and the teachers. I feel that the school library is not the place for them."

Grady Rogers: "Some people think comic books are harmful—I think they are entertaining, and I know of lots of literature that is worse. They really serve a purpose, I think. It takes up the time of children which might be used in a worse way—keeps them out of mischief. Some people claim that ideas for criminal acts come from the comics, but I can't see it. I just don't think they are harmful—not anything like some of the other pulp publications the youngsters might read. As a matter of fact, I like comic books myself."

Mrs. Bruce Woodell: "We had a discussion about funny books in a Child Study Club meeting recently, and the general opinion expressed was — there are both good and bad comics. Definitely comics on crime should not be included in a child's collection, especially during adolescence—and parents should supervise the books their children purchase. Other than being entertaining, I don't think they serve any purpose."

Joe Smith: "Some of the comics are definitely o. k.—they tell good stories. I've seen the classics written in comic book form—stories from Shakespeare, from Poe, and Joseph Conrad. One I particularly liked was a presentation of 'Robinson Crusoe,' and another was 'The Last of the Mohicans.' And of course the Walt Disney comics are always good. Then there are comics which tell children how to make things, and how to do things—they are good, too. Those that are instructive or educational are excellent. Now the ones that are suggestive of crime are detrimental and could be harmful to children. Parents should definitely supervise the comics their children buy, but some of them are really worth while."

## HOMER FOX SAYS:

### DID YOU KNOW...

In 1928 we had a mighty good ball club—good enough anyway that Onias Carroll and Ted Young were on the bench because they couldn't get their batting average up enough to be regulars—and they were pretty good ball players. Lefty (Bill) Ward was back in Tulsa. Lefty had been up for several years pitching in the big time, and had just been released by San Antonio, but he was plenty good to muss up ball clubs like ours. Anyway, Lefty had a ball club at Tulsa and wanted a game with Hereford. They came over on Sunday, but the car that Lefty was in broke down or something and his car never did get here. We wanted to play ball and the fans wanted to see one so Manager Charles Whitehead loaned them two players to fill out their team—Onias Carroll and Ted Young. Well, they just couldn't get those two monkeys out that afternoon and in the ninth inning, Ted came up with Onias on second base and Tulsa was one run behind. Ted hit the longest home run I ever saw in anybody's ball game and beat us. You can bet your sox that Young and Carroll didn't gather any more splinters that year or any other year from then on.

Hygiene in the garden is as important to vegetables as cleanliness is in the home. Many diseases of vegetables are carried over on the stems, roots or leaves of the plants which have spent themselves in spring production. Such plants should be dug up, and not cut off at ground level.

Frozen butter may be kept in the home freezer for as long as six months if it is good quality. Wash the butter well, get all the milk out, mold it, wrap in parchment paper and press all the air out that's caught under the paper. Then it's ready to pack in wax cartons.

## the BOOTLEG philosopher



Editor's Note: The Bootleg Philosopher seems to be a little riled up because we called him lazy for wanting a cow that could learn to live on his weedy pasture, and while we still think that's what he is, we're publishing his answer in the interest of freedom of the press.

Dear editor: I read what you had to say last week about me reaching the apex of laziness because I was interested in A&M College developing a cow that could thrive on my weeds and thistles, and I don't mind sayin' it's thinkin like yours that keeps the world from movin forward.

You can call it laziness if you want to, but most progress came about because somebody was tired and had rather sit down than stand up.

The reason the hand pump was invented was because some man was tired of drawin water with a rope and bucket, and the reason the electric pump was invented was because some other man was tired of workin a hand pump. You may think the ridin cultivator was invented to grow more food for you town birds, but it was invented because some farmer was tired of walkin.

Huntin a easier way to do a job ain't no sign of laziness, it's a sign of thinkin, and thinkin

is the difference between workin for a cow and havin a cow work for you.

I could start in on my pasture in the mornin and work at it for the next ten years, buildin it up and improvin it, and in the end get it where it would support a cow to the acre, but if I could get a brand of cow that could learn to live on what food there is in that pasture now, I could save ten years of work and ain't no tellin what valuable thoughts I could have in that time, although savin ten years of work is reward enough.

It ain't laziness to want to get out of work, it's shrewd thinkin, and the reason you got hot and cold runnin water in your house right now is because some lazy cuss as you'd call him got blamed tired of walkin up and down the hill totin water from the spring, and as far as I'm concerned you town birds sittin in there with every comfort criticizin me for stayin out here under a tree thinkin for you, are plain ungrateful and in the way of progress.

You'd probably take one look at Einstein and say he wasn't hittin a lick, but me and Einstein both can apparently be dozin in the shade wastin time but our minds are racin. You run your business and I'll run mine.

Yours faithfully,  
J. A.

## BOOKS ON PARADE

### "The Journey Of Simon McKeever" Leaves The Reader Feeling Good

By MARGARET BARRETT Simon McKeever is a little old man bent and gnarled with arthritis. He is really seventy-two years old, but he could pass for sixty-two if he weren't all crippled up. Except for the arthritis he would be in perfect health—he could get out and earn a comfortable living for himself and be useful to the world.

But because of his infirmity, he is imprisoned in an old folks home, living on the meagre fare provided through his old-age pension. With thirty-two other people just about like him, he sits all day long, day after day, observing the bleak routine of this shut-in existence.

Up until two years ago, Simon had led a worth-while life. He had been a pipe fitter in the oil fields, a skilled trade it was, and he was one of the best. He had worked from one end of the country to the other, travelling by auto, train or thumb, depending on the immediate state of his finances. He was proud of his skill, proud of his agility, proud of doing something useful.

Then there came the day when pain and stiffness in his joints prevented Simon from serving in an active occupation. Depressions had swept all his savings away, and there was nothing to do but accept the humiliation of living off the state, the degradation of sitting idle while others worked.

There was a horrible nightmare which came to Simon night after night as he slept. In this nightmare he saw himself splattered on the highway, his body crushed and bleeding. People were gathered around him, but when he pleaded for help, they said: "Pay no attention to him;

he's not a man, he's only a cockroach." And he would wake up, tense and perspiring, wondering why, in the scheme of things a man had to struggle all his life, enduring pain, hardship and heartbreak, only to end up nothing more than an insect, a parasite.

But in the daytime it was different. Simon's mind was still as active as his body had once been. If he could just work—if he could just realize the dream he kept tucked away in his mind: it was a beautiful dream that Simon had, and it kept him hopeful and cheerful during his waking hours. One day he decided to go in search of his dream, and so began "The Journey of Simon McKeever."

There are ways and there are ways to judge a book. This little volume, written by Albert Maltz, is far from outstanding: it isn't brilliant, it isn't profound, it isn't even clever. But it is a good book—it has a worthwhile story to tell, a story that leaves a good feeling. Simon McKeever is a fellow we all know. Adverse circumstances be hanged, he is going to live and labor and die with his boots on. He represents the determination, the courage, the will of all men who want something bad enough to struggle for it. It doesn't matter how simple or complex Simon's or any other man's philosophy of the good life might be, the important thing is having one. And uneducated, unsophisticated Simon is the embodiment of the doubt, hope, spirit of man himself.

Published by Little, Brown and Company in May, 1949, the book is available to readers at the county library.

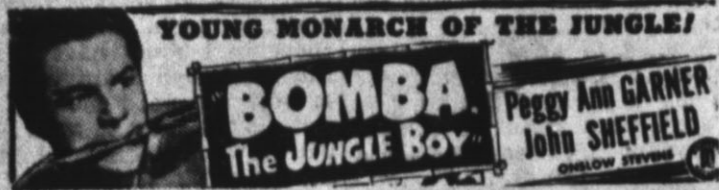
## Ticklers By George



"Stop beefin'—in Russia they'd throw us in a labor battalion."

# WANT ADS

## FREE Theatre Tickets to see



### STAR THEATRE

FRIDAY - SATURDAY  
JULY 1, 2

With each PAID-IN-ADVANCE classified ad placed in The Brand We will give one free ticket.

Be Sure and Ask for your free tickets!

### Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

**Thursday:**  
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

**Sunday:**  
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date.

Identical rates will be maintained in both publications.  
1st. insertion ..... 4c per word  
Each Additional ..... 3c per word  
—when paid in advance!

No Blind ads will be accepted in either publication!

#### 1. FOR SALE Miscellaneous

See the new floor safe on display in the Hereford Brand window. It is the economical and safe way to protect your valuables.  
B-1-30-tfx

We Have It!  
**FEED MOLASSES**  
Any Quantity  
FRASER MILLING CO.  
B-1-30-tfx

We clean and block hats for \$1.00. Acme Cleaners, Phone 111.  
B-1-11-41-tfx

For sale or trade: Fresh and Springer Jersey heifers and cows. B. E. Brumley.  
B-1-13-42-tfx

For sale: Dahlias, tomatoes, flowering plants and cut flowers. Mrs. J. F. Ward.  
B-1-13-21-tfx

#### FOR SALE

Chicks all ages, up to five weeks old.

**MEYERS HATCHERY**  
Box 243  
Canyon, Texas  
B-1-23-tfx

For sale: M M G-3 combine 12'. J. K. Baker, call 589-W.  
B-1-11-24-tfx

For sale: One practically new factory built truck bed. See at West Texas Development Co. or call 312.  
B-1-18-24-6k

For Sale: I doz. white Leghorn hens. Year old, all laying. 500 East Third.  
B-1-14-51-3k

3 1/2 HP outboard motor for rent, day or week. Inquire Firestone Store.  
B-1-12-51-tfx

**CLEARANCE SALE**  
On all used furniture at The Trading Post stationed West Hereford on Hwy 60. See it for bargains.  
B-1-25-tfx

#### FIREWORKS

Don't forget your fireworks for your July 4th celebration.

**FIREWORKS STAND**  
North Hwy 60  
B-1-52-1c

**FOR RENT OR SALE—CONCRETE MIXERS.** Concrete Churns, Vibrators and wheelbarrows. Also Paving Breakers and other Air Tools  
Tom W. Carpenter Equipment Co. Phone 2-6578 Amarillo, Tex.  
B-1-51-6c

**CUSTOM BALING**  
Mowing, Raking, Hauling, Baling with wire or twine.  
Phone 183-M  
J. T. MATTHEWS  
207 Catalpa, Hereford  
B-1-51-tfx

#### FOR SALE OR TRADE

A modern Steam Laundry, also Help-ur-SELF. All new equipment. Living quarters, no competition, five year lease—one year paid in advance. Close in, Call 370-W. Canyon after 7:00 o'clock. P. O. Box 674.  
B-1-25-2p

For Sale: Jersey milk cow giving 2 gallons day. \$100.00, also electric Hotpoint water heater with switchbox. Phone 9006-F-2. Andy Kersten.  
B-1-21-25-2p

For Sale: 1948 two ton Chevrolet truck, two speeds Temple, grain and beet bed. Low mileage, bargain. See at 408 "B" Street or see Al Medlin.  
B-1-26-25-tfx

**PEACHES**  
By the bushel or truck load.  
Doherty Fruit Farm.  
Hedley, Texas  
Phone 32-4Rings  
B-1-51-4-p

**AIR CONDITIONERS**  
AIR CONDITIONERS  
AIR CONDITIONERS  
at  
WILKINS SHEET METAL  
East Hwy 60 Hereford  
Phone 94  
B-1-52-tfx

For Sale: Cherries you pick, 10c pound. Western Avenue and Canyon Highway on the McCarty Place. Amarillo, Texas.  
B-1-18-52-2c

For Sale: Pen fed fryers, 90c each, 3 miles west, 2 miles south on POW road. Ray Howell.  
B-1-18-52-1c

For Sale: Mantola automatic record player, table model. Like new. Reasonable. Also two used platform rockers. Phone 492-W.  
B-1-18-52-3p

For Sale: Farmer County grown pinto beans in hundred pound sacks guaranteed to be good. \$10 per sack. Hariand Frye, Star Route, Hereford, Texas.  
B-1-24-52-3c

For Sale: Alfalfa bales. Phone 9006-F-2.  
B-1-9-52-2p

#### 2. FOR SALE Farm Equipment

**FARMERS**  
Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand.  
B-2-30-tfx

For Sale: Model P Case 16' combine, equipped with V belts. This combine has never been run very much and is in good shape throughout. Will sell on terms. Joe G. Evans, Hereford, Texas.  
B-2-34-52-1c

For Sale: 123 IHC self propelled combine in good condition. If you buy you may cut wheat for me. John Burnett, Western Battery and Electric.  
B-2-25-52-1c

**NEW WHITE IRRIGATION MOTORS READY TO GO.** JOHN WOOD EQUIPMENT COMPANY  
B-2-11-38-tfx

For sale: John Deere No. 17 combine, 47 model. 16 ft. H. E. Bippus, Hereford, Phone 254.  
B-2-16-50-tfx

**DOWDEN POTATO DIGGER REPAIRS**  
at  
JOHN WOOD EQUIPMENT COMPANY  
East 1st, Hereford  
B-2-51-tfx

For Sale: New model 8 hole Dempster drill. As good as new. Will sell one or both with hitch at reasonable price. Dr. B. M. Wiltshire, Phone 61.  
B-2-28-25-2p

For Sale: G-4 M M combine, 12 ft. Almost new. 2 two row knife sleds. Phone 267-7.  
B-2-16-25-3p

Pick up reel for 12 foot Oliver combine. Mark Benefield, at Benefield Motor Co.  
B-2-14-52-

For Sale: New model 8 hole Dempster drill. As good as new. Will sell one or both with hitch at reasonable price. Dr. B. M. Wiltshire, Phone 61.  
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B-2-16-25-3p

Pick up reel for 12 foot Oliver combine. Mark Benefield, at Benefield Motor Co.  
B-2-14-52-

#### 3. FOR SALE Automobiles

**GOOD USED CARS FOR SALE**  
John Wood Equipment Co.  
East First, Hereford.  
B-3-23-tfx

For sale: 1941 Oldsmobile 4-door sedan. Has new motor. One owner and the cleanest used car in Hereford. Sell cheap or trade for livestock. G. W. Brumley.  
B-3-28-24-4p

**LOOK**  
Cheap Used Cars  
"As Is"

1941 Chevrolet Tudor .. 200.00  
1937 Dodge Pickup .... 75.00  
1939 Chevrolet 1 1/2 Ton Truck ..... 150.00  
1939 Plymouth 4 dr. . . 275.00  
1941 Dodge Command Car ..... 200.00  
1931 Chevrolet Coupe .. 75.00  
1936 International Pick-Up ..... 100.00  
IRELAND MOTOR CO.  
209 West Third Phone 180  
B-3-25-2c

For Sale: 1937 Ford truck. New motor and tires. 200 bushel grain bed. Priced to sell for cash or terms. Joe G. Evans, Hereford, Texas.  
B-3-25-52-1c

For Sale: 1941 Studebaker Champion 2-door sedan. John Burnett, Western Battery and Electric.  
B-3-14-52-2c

For Sale: F-7 Ford truck. 160 inch W-B 900-30 tires new! Has never hauled a load. Might take light truck, pickup or car in trade. Also might trade for good cows. J. L. Murdock, Real Estate Phones, office 339, Residence 7, Littlefield, Texas.  
B-3-43-52-3p

For Sale: Large 5 room house, 100 ft. lot on pavement one block from College Campus in Canyon. Venetian blinds and floor furnace. Owner W. L. Smith Box 428, Canyon, Texas, phone 292. Except Saturday and Sunday.  
B-4-37-52-3p

For Sale: 1937 Ford truck. New motor and tires. 200 bushel grain bed. Priced to sell for cash or terms. Joe G. Evans, Hereford, Texas.  
B-3-25-52-1c

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B-4-37-52-3p

#### 4. REAL ESTATE For Sale or Trade

For Sale: Large 5 room house, 100 ft. lot on pavement one block from College Campus in Canyon. Venetian blinds and floor furnace. Owner W. L. Smith Box 428, Canyon, Texas, phone 292. Except Saturday and Sunday.  
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B-4-37-52-3p

**Go West Young Man Go West**  
Goff Armstrong lives out there at House, New Mexico and has a lot of cheap farm and ranch land for sale. He'll treat you right.  
B-4-50-60p

**WE ARE BUYING**  
First Mortgage notes on Deaf Smith, Castro, Farmer, and Randall County irrigated farms.  
SAM NUNNALLY  
144 Main Hereford  
B-4-48-tfx

**E. B. Posey, Realtor**  
Bus. Ph. 710 Res. Ph. 366-W  
338 Main, Hereford, Tex.  
B-4-18-tfx

**QUICK SERVICE**  
**REAL ESTATE LOANS**  
**AUTO LOANS**  
**YOU DON'T HAVE TO WAIT**  
JOHN MCLEAN  
Phone 273  
B-4-2-tfx

**A BARGAIN**  
Improved 11 acres on pavement \$4000.00 terms. Act quick. Modern 4 room home on pavement \$4850.00. Terms.  
CLAUD HIGGINS  
Phone 134-W  
B-4-52-1p

Unusual Value: 9 acre tract of land on pavement, electricity, natural gas, telephone. 1 1/2 miles from Hereford. Contact Bob Brummal, Phone 386 or 418-J.  
B-4-24-51-tfx

For sale: 8-room house on south Main Street. Good terms. 408 'B' St.  
B-4-14-25-tfx

For sale: Choice lot H Avenue, near new grade school and High school. Paved. Mrs. Doc Kirby, Phone 58.  
B-4-19-51-4c

For Sale: Five room house. Garage, wash-house, front and back porches. Large fenced in backyard with grass. Large front yard closed in. 506 Miles Avenue. Call 339-W.  
B-4-27-52-1k

**FOR RENT**  
For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. MIPPER ELECTRIC.  
B-5-14-2-tfx

For rent: 3 room unfurnished apartment, upstairs. Private bath. Elizabeth Womble.  
B-5-11-44-tfx

For rent: Bedroom for men. 509 Ross, Phone 847-J  
B-5-9-44-tfx

For rent: Furnished apartment, bills paid. 2 bedrooms, 712 on 12th.  
B-5-11-22-tfx

For Rent: Furnished one room apartment and bedroom for men. 109 Ave. A, phone 277-W.  
B-5-15-25-tfx

For Rent: Bedroom. 304 McKinley Street.  
B-5-9-25-3p

For Rent: Nice apartment, good bed, electric refrigerator. Bills paid. Couple only. Subanks apartment. Phone 109.  
B-5-16-52-1c

For Rent: One two room and one three room furnished apartment. 344 Schley Avenue. Mrs. C. O. Lee.  
B-5-18-52-1c

For Rent: 2 room unfurnished apartment, all bills paid. 601 Miles.  
B-5-11-52-1k

For Rent: Two room furnished house. Ralph Smith, Tele. 771-W.  
B-5-10-52-1c

#### 6. WANTED

Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Avenue J. Mrs. E. W. Allen.  
B-6-17-25-2c

Wanted: To care for children afternoons or evenings. References furnished. Phone 252-W. 505 East 4th.  
B-6-12-13-25-2p

Wanted: Your blacksmith work and welding. Caraway Welding Shop, 119 Jackson St.  
B-6-12-25-tfx

Wanted to rent: Two bedroom apartment or house; furnished, for two months. Responsible party. Phone 129 or 942.  
B-6-18-52-1p

Wanted to buy: Ferguson ditcher. V. E. Dodson, Route 1, Hereford.  
B-6-11-52-1p

#### 7. Dressmaking-Ironing

Custom made buttons, belts, buckles, and button-holes. Mrs. Hazel Sparks, 340 Schley. Phone 651-J.  
B-7-14-14-tfx

#### 8. HELP WANTED

**WANTED**  
Man and Young Lady To Train in

**THEATRE BUSINESS PERMANENT JOBS**  
For Good Workers INQUIRE  
**STAR THEATRE**  
B-8-3-52-1e

Wanted: Married man to work on irrigated farm. J. K. Baker, phone 589-W.  
B-8-13-52-tfx

If you are a sober, dependable man, 40 to 45 years old and would like to learn a good trade with a good future and permanent employment, write Box 111. Give qualifications.  
B-8-32-52-1k

Notice: For lessons on Dresden Craft China Painting phone 277-W or 194-M. Class starts July first. See display at Barclay Hardware.  
B-10-21-25-tfx

**10. NOTICE**  
Dressmaking, suits, buttonholes and alterations. Phone 537-W. Mrs. W. W. Rhodes, 123 Norton.  
B-10-13-22-9p

**11. BUSINESS SERVICES**  
**ANNOUNCING**  
A Complete Earth Moving, Land Leveling and Flowing Service. Motor grader and bulldozer work, land leveling, and all types of plowing. Call D. W. Wallace, 831-W or George Byrd, 9015-F-3  
B-11-24-tfx

Guaranteed radio repairs at Huckert Radio Service in Whites Auto Store.  
B-11-11-18-tfx

**MR. CONTRACTOR AND PLUMBER**  
See me for your foundation excavating. Ditching for water, sewer, and gas lines.  
Earl Springer, Phone 732-W.  
B-11-25-1-p

For Aerial Dusting, Spraying, or Seeding contact us. Our work is fully guaranteed. We will appreciate your business. Call us collect. Phone 2933, Friona  
**BENGER AIR PARK**  
B-11-51-2-C

#### 13. LOST AND FOUND

Lost: One bay horse, about 700 pounds, four years old. Halter scar on nose. R. A. Fluit, 211 8th Street. Phone 556-W.  
B-13-22-52-3p

A skirt is a garment which is always too short, too long, too tight, or too loose.

Most of us find that it is a much easier job to talk ourselves into trouble than out of it.

Nature sure pulled a boner when she made prunes more healthful than strawberries.

Having too much money not only goes to a woman's head, but finds its way to her back.

Shop With the Want Ads!

## TRACTORS

WE HAVE several excellent 60, 80 and 132 drawbar H.-P. crawler type tractors for sale at very reasonable prices.

The 60 drawbar tractors will pull 30 feet of plows. The 80's will pull 40 feet, the 132's will pull 60 feet of plows.

**Concrete Mixers for RENT or SALE**

**Tom W. Carpenter Equipment Co., Inc.**  
AMARILLO, TEXAS  
Phone 2-6578 — Night Phone 2-3807

## Custom-Craft DRAPERIES

to your individual measurements at ready-made prices.

An attractive selection of the latest in fabrics.

An opportunity you can't afford to miss.

from **\$12.50** **\$28.50**

and why not get a slip cover in matching fabric for that lounge or odd chair

**H. & H. Furniture Store**  
CORNER MAIN & SECOND

# SQUARE DEAL AUTO COMPANY HAS A NEW HOME

Office at Bus Station, 3rd and Miles  
**CAR LOT ADJOINING**

## Watch For Big Announcement Ad in the The Thursday Brand

**NOW IN STOCK:**

- '49 CHEVY 2-door, heater
- '49 GMC 1-2 ton Pickup
- '49 STUDEBAKER 1-ton Truck
- '46 PLYMOUTH Club Coupe, R and H
- '45 DODGE 1-2 ton Truck
- '42 FORD 2-Door
- '39 BUICK Convertible
- '38 FORD 2-door
- '37 DODGE 1-2 ton Truck, new motor
- '49 MERCURY Club Coupe, overdrive

# A REAL STAGE WEDDING

## STAR THEATRE

### WEDNESDAY JUNE 29th

Approximately 9:30 P. M. Don't Miss It!

IN CONJUNCTION WITH THE MOVIE:



AT REGULAR ADMISSION PRICES!

Merchants Listed On This Page  
HAVE CONTRIBUTED OVER

**\$600.00 In Gifts**

FOR THE HAPPY COUPLE  
SEE THE BEAUTIFUL WEDDING GOWN  
that is on display at the Vogue  
Until Wednesday, June 29th

Merchants listed here, together with the management of your Star Theatre, have gone ALL OUT for some happy bride and groom! Gifts have been selected that would excite any June bride — or you! Extensive preparations have been made for staging this beautiful wedding in the grandest manner we know.

BE THERE!  
(in the meantime, be guessing who the lucky couple can be — maybe your neighbors!)

NO PASSES ACCEPTED WEDNESDAY NIGHT



THE VOGUE  
WEDDING GOWN

C. R. ANTHONY  
WOOL BLANKETS

J. C. PENNEY  
One Pair  
COLORED SHEETS AND PILLOW CASES

QUALITY FOOD STORE  
\$10.00 WORTH OF GROCERIES

FOX MAN'S SHOP  
3X BEAVER HATS

HEREFORD BROS  
50 WEDDING ANNOUNCEMENTS

BLANTON BUTANEC  
DOWN PAYMENT ON GAS RANGE

CITY DRUG STORE  
ELECTRIC CLOCK

WESTERN FLOWER SHOP  
WEDDING FLOWERS

STREU HARDWARE  
WEDDING GUEST BOOK

HEREFORD FURNITURE  
LAMP

RUTHERFORD & CO  
GOWN AND PAJAMAS

WILL PATTON  
MAKES THE WEDDING PICTURE

LAMM'S JEWELRY  
WEDDING RING SET

Phillips & Lawrence Service Station  
CAR SERVICED—READY FOR THE WEDDING TRIP

HEREFORD HARDWARE  
G. E. ELECTRIC COFFEE MAKER

CASHWAY GROCERY  
\$20.00 WORTH OF GROCERIES

COGDELL MOTOR COMPANY  
Down Payment On Any Household Appliance

CLOSE DRUG STORE  
Pressure Cooker

Lee Little GOODRICH Store  
ELECTRIC IRON

Deaf Smith County Meat Co.  
A CURED HAM

LITTLE FASHION SHOP  
NEGLIGEE SET

HAILE DRUG  
32-PIECE DINNER SET

COMMERCIAL OIL CO.  
HUGH BOOKOUT  
DOWN PAYMENT ON BENDIX WASHER

NIPPER ELECTRIC  
5 TUBE TABLE MODEL RADIO

HEREFORD IMPLEMENT CO.  
HOUSEHOLD TOOL KIT

"Every Girl Should Be Married" Will Also Be Shown THURSDAY, June 30th

**ANNOUNCEMENT**  
Mr. and Mrs. Darrell Blanton, 304 Jowell Avenue, announce the arrival of Keith Lyle, who came to live with them on June 17th. Maternal grandparents are Mr.

and Mrs. J. O. Newell, and paternal grandparents are Mr. and Mrs. Lyle Blanton.

—Buy It In Hereford—

**In Summer... Take Extra Care of Skin and Hair**



We Suggest

- Tartan Suntan Lotion 69¢
- Exposure Lotion 49¢
- Nordex Skin Cream 39¢
- Squibbs Sunburn Cream 49¢
- O. J. Beauty Lotion 69¢

**HAILE DRUG**

229 Main Phone 99

**Methodist Vacation Church School Closes With Commencement Exercise**

The Vacation Church School held by the Methodist Church June 13 through the 24th closed Friday night with a commencement program given by the participants of the school.

Rev. Don Davidson, pastor, gave the opening invocation and "A Sharing" Program" was presented by the three departments of the school in which they presented their work, closing with a candle lighting worship service presented by the junior department. Certificates were presented by R. P. Conaway, superintendent of the church school and displays of the work were placed in the basement of the church for inspection after the program.

Six certificates were awarded in the nursery department and three were awarded to workers in the whole school.

Mrs. Don Martin was superintendent of the beginner department where thirty-six certificates were awarded. Their study was "Our Happy World" and their displays included potted flowers, and scrap books depicting work done.

The primary department had as its superintendent, Mrs. G. W. Edwards. Forty-five certificates were awarded and their study was "Learning From Jesus." They displayed friezes made of the work done adding each lesson's theme daily. The boys in this department made wells out of coffee cans and binder twine.

In the Junior department where Mrs. Leroy Aven supervised, forty-two certificates were awarded and the course of study followed was "Followers of Jesus." They displayed scrap books of their work and some made jackets for the books and trays out of ply wood.

Certificates were given to those attending seven out of 10 sessions and perfect attendance awards were made. A total of 132 certificates were presented. Mrs. Homer Brumley was director of the school.

**Hospital Notes**

Patients discharged from hospital: Mrs. J. L. Click, med.; Fred Welch, med.; George John Paetzold, med.; Mrs. Jack Doan, T&A; Michael Deane McGee, med.; Thomas Majors, ortho.; Norma Gall Miller, med.; Miss Della Stagner, surg.

Patients in hospital: D. C. Kinsey, surg.; Mrs. L. A. Fowler, med.; J. E. Warrick, med.; Bobby Armstrong, med.; Mrs. R. A. Williams, med.; J. T. Richardson, surg.; Clifton Beauchamp, med.; Mrs. Mike Betzen, O. B.; Zoe Balch, med.; Mrs. F. D. Armstrong, surg.; Mrs. Toney Denney, O. B.; Avegiel Villarreal, med.; Josephine Cristan, med.; Mrs. Art Grimse, med.; W. B. Anthony, med.; Mrs. W. L. Davis, Jr., O. B.; E. C. Fors, med.; Connie Smith, surg.

Born to: Mr. and Mrs. Mike Betzen, a son, Billie Raymond; Mr. and Mrs. Toney Denney, a son, Richard Don; Mr. and Mrs. W. L. Davis, Jr., a daughter, Edith Stephenie.

Mrs. V. M. Bradley of Abilene, is visiting her mother, Mrs. J. T. Woods in Hereford this week.



**LOTS A LOBSTER**—Vance Mondl, of New Hyde Park, N. Y., has a job holding the 40-pound lobster he caught in the Choler Banks off Long Island, N. Y. The king-sized crustacean is believed to be one of the largest ever snared in these waters.

Rev. and Mrs. Marvin Boyd and son Dave have been visiting in the home of Mrs. C. B. Williams and with other friends here. Rev. Boyd is district superintendent of the Plainview District and makes his home in Plainview.

**HEREFORD'S NEW-DEERN WESTERN WEL INN IS NOW PEN**

At the Y on Eastway 60

**OPEN EVERY DAY CURB SERVICE 7ER 4 P. M.**

Lunches Short Order Sandwiches  
Dinner

**Western Wel Inn**

BUD HO

**MOVED To Convenient Location "Up-town at Main & 5th"**

**HARVEST VALUES in BETTER CARS and TRUCKS**

- 1949 Chevrolet 2 ton truck
- 1949 Chevrolet 3-4 ton Pickup
- 1949 Chevrolet 1-2 ton Pickup
- 1949 Mercury 4 door Radio and Heater
- 1946 Ford 2 door Radio and Heater
- 1946 Chevrolet 4 door, 1900 miles
- 1940 Plymouth 2 door, nice car
- 1941 Ford 1-2 ton, good
- 1941 Chevrolet 1-2 ton, gas wagon
- 1939 Chevrolet 2 door, one owner
- 1938 Ford 2 door, good motor
- 1942 Studebaker Commander 4 door??
- 1936 Plymouth 4 door, Sell by the pound



Having purchase interest of Leland McMurray and Gene Brown the SHARP-EDWARDS MOTOR COMPANY announces removal of its lot to the Main and 5th Street location formerly occupied by Square Deal.

Sharp-Edwards continue its policy of securing any model, make, or to your order! If we don't have it —WE'LL GET IT.

**Sharp-Edwards**

at your... **CONSUMERS**

**Grain Loaders**

21 ft. and 27 ft.

also Wagon Box Loaders

**4 WHEEL WAGONS**

Rubber Tires - 6,000 lb. Capacity

And A good supply of

**Harvest Needs**

**Open Sundays**

through Harvest

Get it at your

**CONSUMERS**

For Better Service and Bigger Dividends

**PERSONALS**

Mr. and Mrs. Denzil Pulliam and daughters spent Monday in Belview, New Mexico.

Mr. and Mrs. W. M. Stewart have returned from Hot Springs, Arkansas, where they have been visiting recently. While there they were joined by Mr. and Mrs. R. B. Stewart and Mr. and Mrs. L. R. McKinley of St. Louis, Missouri, and Mr. and Mrs. Hal Shirey of Duncan, Oklahoma, for a few days visit.

Business visitors in Amarillo Friday were Mr. and Mrs. Leiland McMurry.

Guests in the W. T. Kelly home Tuesday were Mrs. W. W. Nicholas and Wendens of Amarillo, and Mrs. Carol Gregg and Patsy Gregg of Dallas. Mesdames Kelley, Nicholas and Gregg are former school-mates.

Mrs. D. B. Roberson of Amarillo has spent the past week visiting in the home of her son and family, Mr. and Mrs. Deward Roberson, while her grand-son, Gary Don, underwent a tonsillectomy at the county hospital. While here she also visited in the home of her sister-in-law, Mrs. E. C. Roberson. She returned to her home today.

Mr. and Mrs. Wes Bradley plan to leave this week end for Ft. Sumner where they will spend several days fishing.

Guests of Miss Mildred Morehead this week end were family friends from Lubbock, Mr. and Mrs. J. D. Ross and Miss Inez Ross.

Jim Allred flew to Kansas City Thursday on a business trip. He returned to Hereford the same day.

**ENTERTAINS AMARILLOANS**

Mr. and Mrs. V. L. Hilton were hosts Tuesday night to a supper bride entertainment for members of the club to which they formerly belonged in Amarillo.

A chicken dinner was served to the four couples. The table was laid with a linen cloth and red roses were used as a centerpiece.

Mrs. Johnny Archer won the high score award.

Attending the party were Mr. and Mrs. Johnny Archer, Mr. and Mrs. H. C. McFarland, and Mr. and Mrs. Leslie Rhea, all of Amarillo and the hosts.

**Army Reserve Unit Meets Monday Night**

Members of the Hereford Army Reserve unit will hold a regular weekly meeting in the Chamber of Commerce offices Monday night at 8 o'clock according to Don Zimmerman, unit commander. Pictures of some phase of army life, instruction, etc., of current interest will probably be shown as they have at previous meetings of the unit.

Enlisted men and officers of the Hereford, Dimmitt, Friona areas and elsewhere are urged to attend meetings in Hereford to gain retirement points as well as earning a day's pay for each meeting.

Pete Cowart is attending a school on Court Martial procedure and instruction of this procedure in Amarillo over the week end and will instruct on this subject at future dates.

Anyone interested in enlisting and desiring information on the reserve may do so by contacting any member of the unit or attending a meeting.

**STRICTLY FRESH**

In meeting Soviet Russia's cold war peace feelers, the problem is to avoid getting frostbitten.

A Chicago man who tried to toss his wife out an eighth-floor window was charged with disorderly conduct. . . Well, it's one of those things that should be done neatly or not at all.

Turkish officials complain that American sailors corrupted their schoolgirls at an Istanbul "tea party." Since the one in Boston in 1773, everyone should know you can't trust Americans at a tea party.



Motorists who mix alcohol with their driving should be required to wear their jackets straight.

**HARVEST**



*Graduated*  
**PATTERNS GIVE PERFECT FIT FOR EVERY BUILD**

**SHKOSH B'GOSH**

*Fitting*  
**"The World's Best Overall"**

UNION MADE

**\$2**

Come in them. Famous overalls that have called "THE WORLD'S BEST" for more than 50 years.

More comfort. More wear. More every day. They fit swell. They're full-cut and body-fit. GRADUATED SIZES. Made by Oshkosh B'Gosh. Extra wear, too, from that "SHUFFEST" design. Now special low price.

**8" TOP FIELD BOOTS**  
**\$11.90**

Men's all leather boot. Black oil tanned uppers on heavy leather sole, rubber capped heel. Sole leather counter, leather lined vamp, steel arch support. Sizes 6 to 12.

**STARND Work Shoes** give **CORRECT FIT** and **XTRA WEAR**

- ★ Easy-Fits
- ★ Easy Files
- ★ Soft, Plump
- ★ Firm, Strong Leathers



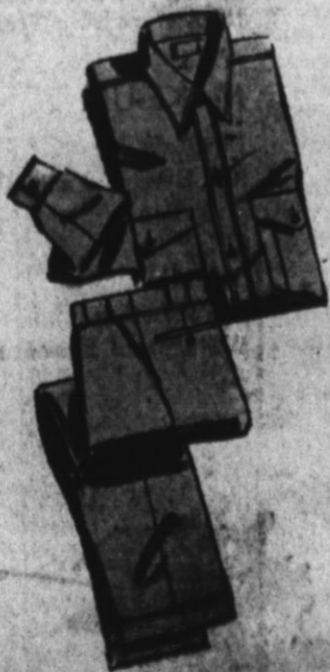
From **Light to Heavy-Duty Service Shoes**

**8.50**

**Built-in Quality in all Vital Parts**



**A New Low Priced KHAKI COTTON TWILL WORK SUIT**



**SHIRT \$2.19**

**PANTS \$2.79**

Carded cotton twill matching work suits. Sanforized and khaki color is vat dyed. Full cut for comfort. Outstanding at this low price. Shirt 14 to 17. Pants 28 to 44.

**VALUES AT ANTHONY'S**

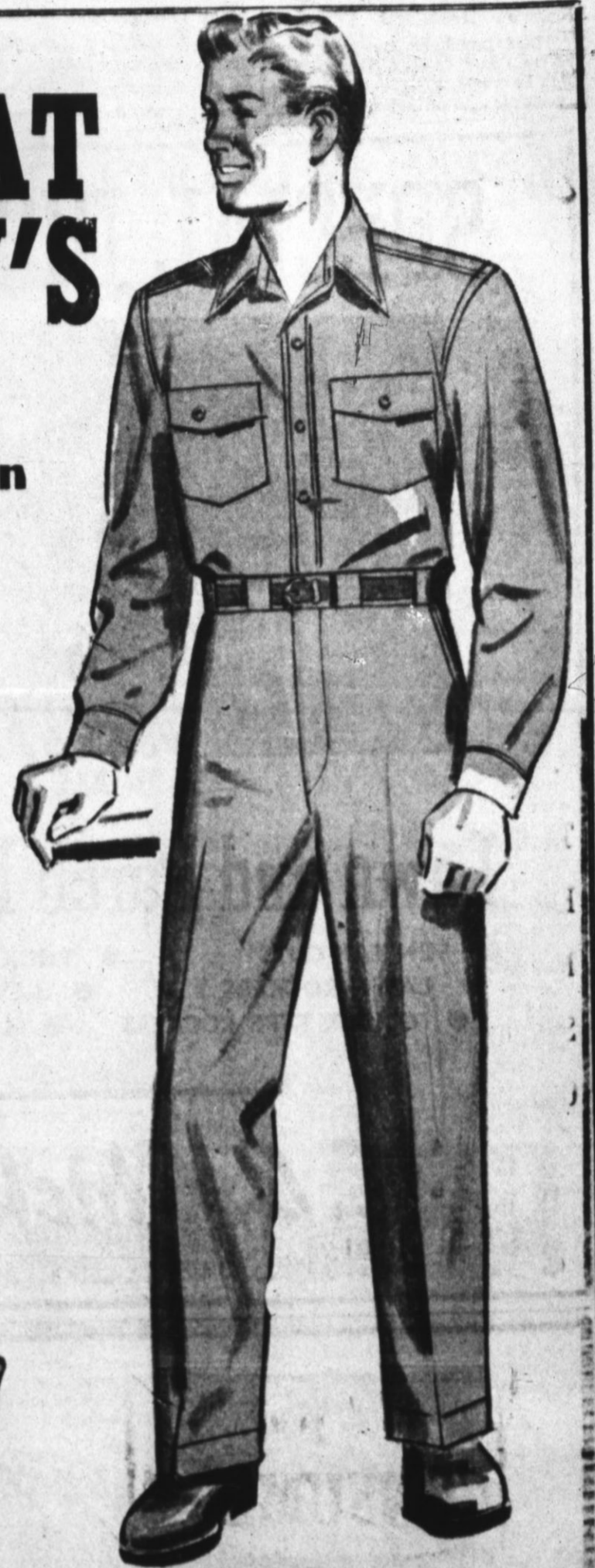
**"BUCKHIDE"**

**Genuine COMBED Cotton ARMY CLOTH SUITS**

SHIRT 14 to 17 OR PANTS 28 to 46

**\$3.98** Each Garment

If you want a good looking, long wearing Army Cloth suit for work or semi-dress, this Buckhide is your best buy. It's genuine combed cotton Army cloth, is full 8.2 ounce weight and exceeds government specifications. Its tailoring is exceptional in that it is roomy and comfortable yet neat fitting. Dress shirt type collar, button down flapped pockets, wide belt loops. Short, medium, and long sleeve lengths. Sanforized and with permanent high luster finish.



**BUCKHIDE CARDED COTTON SUIT**

SHIRT 14 to 17 OR PANTS 28 to 46

**\$2.98**



**BUCKHIDE CHAMBRAY SHIRT \$1.29**

Good medium weight woven chambray work shirt. Button through pockets. Dress shirt type collar. Full and roomy, long tail. 14 to 17. Triple stitched seams. Sanforized and color fast. Neat looking long wearing.

Buckhide Army Twill in 8.2 ounce weight. Fully sanforized and khaki color is vat dyed for permanent color. Neat tailoring . . . button flapped shirt pockets . . . wide belt loops . . . cut full and roomy.

**Buckhide Work**

**SOCK 23¢ pr. 3 Pair 65¢**



Tough durable, reinforced toe and heel work socks. Ankle or long lengths in random, white or blue and tan Rockford type mix. All sizes 10 to 12.

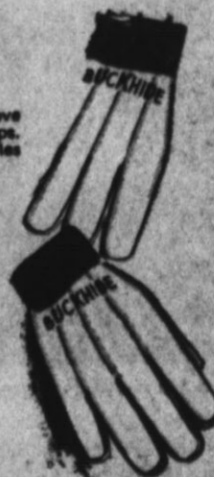
**BUCKHIDE Leather Palm**

**GLOVES 98¢**



A new Buckhide work glove. Leather palm and finger tips. Gauntlet or safety cuff styles. . . Full sized.

**BUCKHIDE 12 Ounce Canvas Gloves 25¢**



Buckhide 12 ounce canvas glove. Strongly stitched seams. Knit wrists. Full sized for long wear.

**ANTHONY'S Every Day Low Prices**

When you thugged work, school and play clothing you should think first of Anthony's. You'll find finest Quality work clothing that can take it. You'll find Anthony's prices as low as elsewhere, regardless of where you shop. Look for the BUCKHIDE label. It's your guarantee of the finest quality at or near this price. Buckhide is Anthony's brand name, the symbol of finest quality work clothing throughout the Southwest.



**Men's Coveralls 4.49 to 5.50**

Heavy harrington weave material in white. Pockets galore. Roomy, full cut. Sizes 36 to 44.

**Mrs. Cassie Phillip, Former Resident, Dies**  
 Word has been received here of the death of Mrs. Cassie Phillips Lambert, a former Hereford resident, who passed away at her

home in La Junta, Colorado. Mrs. Lambert died following a heart attack and funeral services were conducted in La Junta on Sunday, June 5. She is survived by two daughters and one

son. Mrs. Lambert was the daughter of the late Mrs. J. B. Phillips of Hereford.  
 We have no cliff dwellers today—but still plenty of bluffers.

# SPECIAL DISCOUNT



ON ALL

## Lawn and Porch Furniture

- SUN TAN COTS
- ROCKERS
- LAWN ROCKERS
- LAWN CHAIRS
- GLIDER TYPE ROCKERS
- LAWN SETTEES

**E. B. Black Co.**

1901

1949

### Blue And Gold Themed Bridal Shower Honors Miss Mary Lou Allmon Friday

Blue cornflowers and gold columbine set the color theme for the bridal shower given to favor Miss Mary Lou Allmon Friday night at the home of Mrs. E. Ramey. Miss Allmon will become the bride of Hilrey Aven today in rites held at the Church of Christ with minister Bob Wear officiating.

Hostesses with Mrs. Ramey were Mesdames: J. B. France, Elmer Patterson, A. V. Hendrick, N. D. Bartlett, Jr., E. D. Hopson, A. W. Hembree, H. H. Caraway and Miss Mary Dyer.

Mesdames Ramey, D. C. Allmon, the prospective bride's mother, Miss Allmon and Mrs. Aven, received the guests and Miss Dyer registered the guests.

Flowers about the house picked up the colors of the refreshment table which was done in blue and gold. The table was laid with a white linen outwork cloth and the punch bowl was encircled with a wreath of cornflowers, columbine and baby's breath. Tall blue tapers gave candlelighting and appointments were incrustal. Nougats of cornflower caught the cloth at the tables' corners, tied with blue and gold satin ribbon. Mrs. N. D. Bartlett, Jr. and Mrs. Elmer Patterson presided.

A musical program of bridal theme was presented by Mrs. Chester Wiggains, vocalist, Mrs. J. H. Hinds and Miss Zelma Allmon.

Others, besides those in the house party, registering were Mesdames: T. D. Denson, A. J. May, Bill Knoz, B. E. Brumley, Jess Hinds, J. C. Reese, H. V. Stanton, John Jacobsen, Jr., Jess Carter, Bob Wear, Truitt Johnson, Jack Williams, C. L. Lillard, Elizabeth Womble, Ethel Lewellyn and Corinne Jennings. Also Misses Zelma and Phyllis Allmon.

Mrs. I. H. Spratt has returned from Artesia, New Mexico, where she visited her son Littrell and his family. While there she accompanied them on a vacation trip to Cloudfcroft.

### Bluebird And Campfire Girls Camp In Jaycee Park Two Days Last

Thirty eight Bluebird Girls, Six Camp Fire Girls and ten sponsors enjoyed the annual Camp-out in Jaycee Park Tuesday and Wednesday. Mrs. Jim Bookout was general chairman. Bluebird groups and their leaders included: Jolly Bluebirds, Mrs. Louis Woodford; Merry Bluebirds, Mrs. S. S. Williams; Loyal Bluebirds, Mrs. R. A. Daniel, Jr.

Other sponsors assisting were Mrs. Ben Childers, Mrs. M. C. Adams, Mrs. Joe Smith, Mrs. Earl Springer, Mrs. C. W. Spurlock and Mrs. W. A. Goetsch.

Six Shishtinta Camp Fire Girls won honors in their work in assisting in the handicraft and nature study. They were: Betty Culppeper, Doris Stanfield, Margaret Ann Sexton, Rosemary Young, Marian Wilson and Marilyn Lewis.

Nature hikes, new songs, new games, and various kinds of handicraft including blue prints, splatter paints and soap carv-

ing entertained the Mrs. H. H. Caraway story hours. Mrs. Caraway read children's poetry. Members of the attending were: Isabelle Best, Jane Bookout, Brummal, Ann Caraway, Hare, Melba Gay LaJuana Lookingbill, D. H. erspoon, and little Daniel, mascot.

Jolly-Sandra Robinson, Smith, Doris Willard, Springer, Marilyn Polly, Ann Monroe, Pauline, Verna Dean B...

Relatives visiting in the home of Mr. and Mrs. W. F. Gillis the past week have been Mr. and Mrs. A. Curry of Olton, Mrs. N. M. Wheeler and Miss Lillie Wilson or Prosper. Mesdames Curry, Wheeler and Miss Wilson are Mrs. Gillis' aunts.

#### Box Score

HEREFORD	AB	R	H
Stanton cf	4	0	1
Walterscheid 3b	4	1	2
Corbett, P. c	4	1	0
Corbett, T. 1b	3	1	1
Culpepper lf	5	0	2
Hawks ss	4	1	0
Engman p	4	0	1
Hennen 2b	2	1	0
McRight rf	3	0	0
Nunnally rf	0	1	0
<b>TOTALS</b>	<b>33</b>	<b>6</b>	<b>7</b>

STRATFORD	AB	R	H
Sherrod ss	5	1	1
Boren p	4	2	3
Green 3b	5	0	0
Brannon c	5	1	1
Marshall lf	2	0	1
Malone 2b	5	0	0
Ramon 1b	2	1	0
Ellison cf	3	2	1
Lovelace rf	4	0	0
<b>TOTALS</b>	<b>35</b>	<b>7</b>	<b>7</b>

HEREFORD 101 000 220-6  
 STRATFORD 100 000 100-7  
 Drive safely on the highways—it might be your own life you save.

**FuStorage**  
**WACLEANERS**  
 142 MAIN HEREFORD PHONE 27

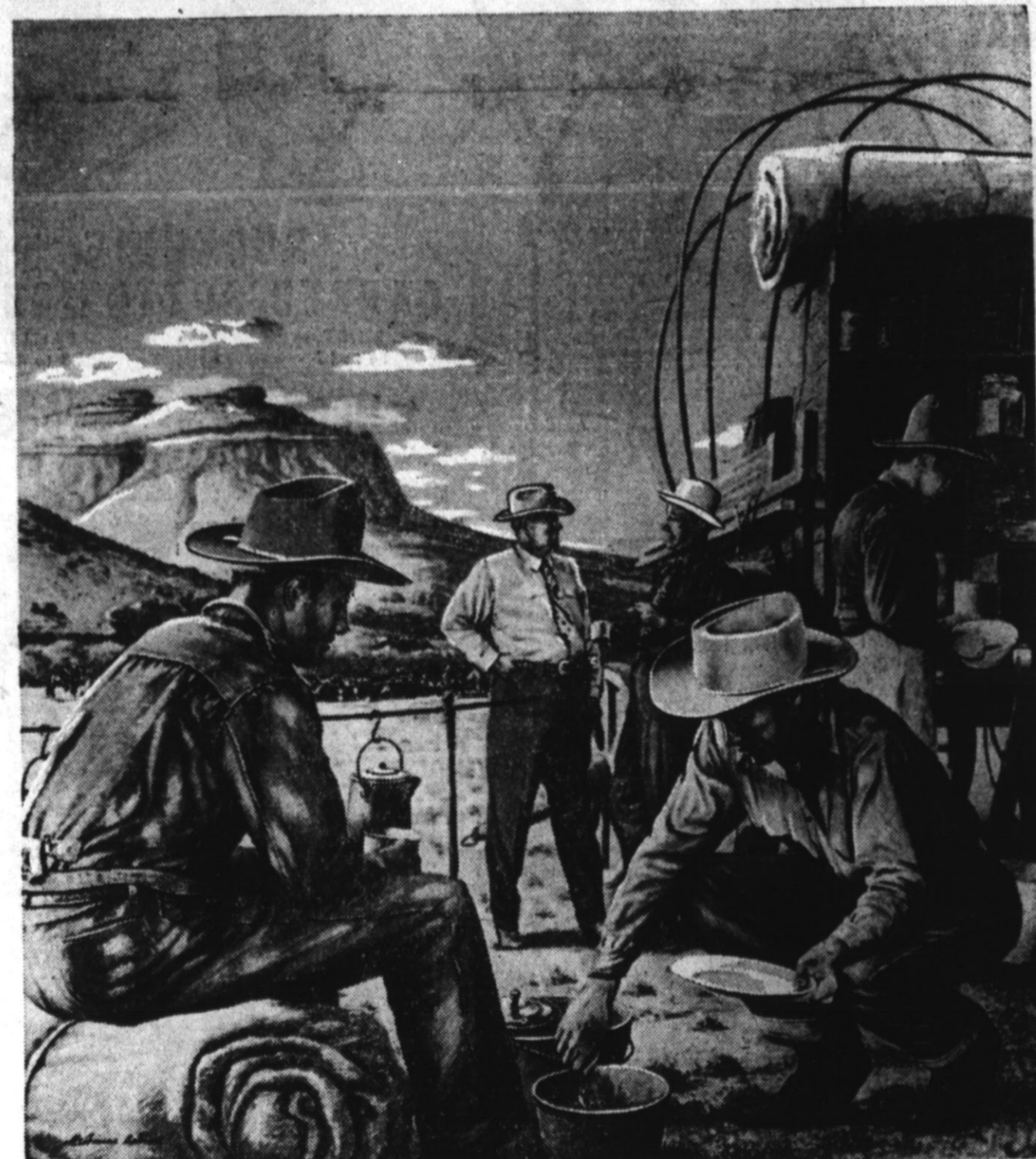
helena rubinstein

#### MAKES HER DEBUT IN HEREFORD

the complete line of Helena Rubinstein Cosmetics now is available to discriminating Hereford women, exclusively at Edwards City Drug

Articles from our complete line of Helena Rubinstein cosmetics:

- |                             |                                 |
|-----------------------------|---------------------------------|
| <b>SKIN CARE:</b>           | <b>APPLE BLOSSOM FRAGRANCES</b> |
| Plus Cleanser               | Perfume                         |
| Beauty Grains               | Eau de Toilette                 |
| Pasteurized Face Cream      | Deodorant Cologne               |
| Water Lily' Cleansing Cream | Body Powder                     |
| Medicated Cream             | <b>HEAVEN-SENT FRAGRANCES</b>   |
| Water Lily' Skin Lotion     | Perfume                         |
| Medicated Soap              | Eau de Toilette                 |
| Special Cream Mask          | Deodorant Cologne               |
| Corrective Skin Treatment   | Cologne Compact                 |
| <b>MAKE-UP:</b>             | <b>COMMAND PERFORMANCE</b>      |
| Lipstick                    | Perfume                         |
| Silk-Screen Face Powder     | Eau de Parfum                   |
| Milk-Tone                   | Country Perfume                 |
| Silk-Film                   | Best Seller Fragrance           |
| Liquidine                   | Body Smooth                     |
| Snow Lotion                 | Apple Blossom Deodorant Cream   |
| Waterproof Mascara          | Herbal Hand Lotion              |



Stetson Western Styles are available from \$15 to \$90. Foreground: The San Fran, the Laloo. Rear: The Open Road, the Texan, the Caribod.

Naturally they're STETSON HATS  
**FOX MAN'S SHOP**

Homer Fox                      Hereford                      Dub Reeves

presented by  
 edwards  
**CITY DRUG**  
 PH 100





SOCIETY

Double Ring Service Unites Vida Papesh and Jack Grady

In an out-door ceremony held in the open portico of the rectory of St. Joseph Catholic Church in Joliet, Ill. Miss Vida Joan Papesh, daughter of Mrs. John Papesh, 1204 Dearborn St., became the bride of Jack Nolan Grady, son of Mr. and Mrs. Jack Grady of Hereford, June 12 at 3 p. m.

Background for the ceremony was a lattice-work of greenery and fern with the Reverend L. Phillips officiating at the simple double-ring service.

Attending her sister as matron of honor, Mrs. Stephen L. Shroaba, also of Joliet, was attired in a gown of summer-weight taffeta in salmon pink. The dress was fashioned with bateau neckline and full tunic skirt, and the wreath of flowers in her hair matched the arm bouquets of American Beauty roses. David Phillips of Hereford was best man.

Escorted by her brother, who gave here in marriage, the bride was lovely in a traditional white gown fashioned with fitted bodice featuring a drop-shoulder yoke of Chantilly lace cuffed with tulle. The draped effect on the skirt formed a bustle in the back and she carried a crescent cascade of bride's roses and gladiolus combined with stephanotis and baby's wreath. The waist-length veil of illusion was held in place by a pearlized orange blossom tiara. For something old and borrowed she wore a triple-strand of pearls belonging to the bride-groom's mother.

For her daughter's wedding, Mrs. Papesh chose a sheer brown and white print with brown accessories. The bridegroom's mother wore a two-piece black sheer trimmed in white with white accessories. Both wore white carnation corsages.

Reception is held immediately following the ceremony, a reception was held at the home of the bride's mother, Miss Betty Shroaba and Mrs. Joseph Shroaba, both of Joliet. When the couple left for Colorado on a wedding trip, the bride wore a rus-brown semi-tailored gaberdine suit featuring pink and brown accessories. Her corsage was of pink rosebuds.

Mrs. Gray is a graduate of Joliet Township High School and of the Silver Cross School of Nursing, Joliet. She is a member of the Nursing Staff of the Deaf Smith County Hospital.

Mr. Grady graduated from Hereford High School and previous to entering the Navy during the war, he attended Texas A&M College.

The couple will make their home in Hereford where he is employed in the United States Post Office and where she will return to her nursing duties.

Several prenuptial parties honored Mrs. Grady before the wedding including showers given by Mrs. S. L. Shroaba and Mrs. Robert Martis. A prenuptial wedding breakfast was held at the home of Mr. and Mrs. S. L. Shroaba with immediate members of both families attending.



MR. AND MRS. JACK NOLAN GRADY

MRS. E. B. HEDRICK

Creole Eggs Popped Into the Open Topped With Buttered Bread Crumbs

The cooking of the South has always been a bit mysterious, especially so to people in the East, and nowhere is this plain evidenced than in the way Southerners prepare eggs. Ham and eggs are nationally favored and yet there are a dozen different ways of preparing them. There are saucers, omelets, combinations with almost any other food, fried, baked, broiled, boiled and scrambled eggs, all simple foods that become glamorous with just the right touch.

A favorite egg dish of the South is "Creole Eggs," a hearty dish and something to stick to your ribs. When Mrs. E. B. Hedrick visited her sister in Tennessee recently, Creole eggs was one of the traditionally Southern dishes served. Mrs. Hedrick secured the recipe for her own use—and here it is:

- Creole Eggs
1 onion sliced
1 tablespoon butter
1 tablespoon flour
1 green pepper, sliced
1 cup cream sauce
1 tablespoon chili powder
1 can tomatoes
1/2 teaspoon sugar
1/2 teaspoon salt
10 hard-boiled eggs

Combine all ingredients, except the sauce and eggs, and cook until well done. Add the cream sauce, and mix well. Arrange a layer of sliced eggs in a buttered baking dish and pour the mixture over it. Put in another layer of eggs and remaining sauce. Top with buttered bread crumbs or cracker crumbs and bake in moderate oven until brown. Serves 12.

Cream Sauce
Blend together 4 tablespoons butter and 4 tablespoons flour and add 2 cups milk gradually. Cook slowly stirring constantly to prevent scorching, until thickened. Season with salt, pepper and paprika.

A well balanced luncheon meal built around this dish suggests cold cuts of ham, corn on the cob, vegetable salad, buttered rolls, chiffon lemon pie.

Mrs. Hedrick brought the pie recipe home with her too, and here it is:

- Chiffon Lemon Pie
1/2 cup sugar
4 eggs
2 teaspoons Knox Gelatine



Win One Class Bertains Guests At June Business and Social Meet

Win One Class of the Methodist Church was entered in the home of Mrs. Will McGehee Tuesday afternoon with her daughter, Mrs. R. Hupp of Long Beach, California. Mrs. C. A. Retman and Mrs. L. Thomas acting as hostesses.

Mrs. Fannie Craddock of the opening prayer and a devotional lesson on "Loyalty" presented by Mrs. Cliff Hupp. Mrs. C. B. Williams entertained with a reading and the story of "The Creation" was told by Mrs. Craddock.

Special guests present were Mrs. Clemmie Randall of Tulsa, Oklahoma, Mrs. McCawley, Mrs. J. E. Donnelly of Tipton, Indiana, Mrs. T. C. Mathers of Long Beach, California, a former member of the class, and Missings, student at WTSC.

Special guests present were Mrs. Clemmie Randall of Tulsa, Oklahoma, Mrs. McCawley, Mrs. J. E. Donnelly of Tipton, Indiana, Mrs. T. C. Mathers of Long Beach, California, a former member of the class, and Missings, student at WTSC.

CLAY FAMILY REUNION

Mr. and Mrs. T. J. Clay were in McClain Sunday to attend a reunion celebration of the Clay family on Father's Day. All the five children were present at the home of Mr. and Mrs. T. J. Clay, Sr. Attending were Mr. and Mrs. Ted Clay of Batesville, Arkansas; Mr. and Mrs. Ned Craig and daughter, Donna of Lubbock; Mr. and Mrs. Johnny Howell and daughter, Dawn; Mrs. Marion Glascock and daughter, Gayle of Salt Lake City, Utah, and Mr. and Mrs. T. J. Clay, Jr. and daughter, Pamela, of Hereford.

VISIT CANYON RELATIVES

Jeanne Gilliland and Mary Mrs. Clemmie Randall of Tulsa, Oklahoma, Mrs. McCawley, Mrs. J. E. Donnelly of Tipton, Indiana, Mrs. T. C. Mathers of Long Beach, California, a former member of the class, and Missings, student at WTSC.

Mrs. Hull Honored At Farewell Party

Mrs. William Hull, who with her family, leaves today to make her home in Pasadena, California, was honored at a farewell party Tuesday afternoon in the home of Mrs. Chester Wiggins. Hostesses were Mrs. H. H. Caraway, Mrs. Paul Harvey and Mrs. Wiggins.

Guests called from five to six in the late afternoon for last minute good-byes and the honoree was presented with a going-away gift. Those attending were Mesdames Ernest Kerr and daughter Pamela, E. D. Hopson, J. E. McCathern, Arthur Tiefert, Ben Childers, R. A. Daniel, Jr., W. H. Patton, Hilton Higgins, the honoree and the hostesses.

McMurry-Ricketts Wedding Is In Lubbock First Christian Church

The marriage of Miss Billie Joyce McMurry, daughter of Mr. and Mrs. W. A. McMurry of Lubbock, and Glenn Wilson Ricketts, son of Mr. and Mrs. Ira Ricketts of Hereford, was solemnized Wednesday, June 15 at 8 o'clock in the evening at the First Christian Church of Lubbock. Rev. Roy Ford, pastor of the Hereford Christian Church, read the double ring ceremony, assisted by Rev. Travis White, pastor of the First Christian Church in Lubbock.

The altar, before which the couple and their attendants stood, was banked with baskets of white gladioli, woodwardia fern and candelabra holding white tapers. The aisle was lined with white tapers, satin ribbons and gladioli. Wedding music was presented by Laura Mai Hightower, organist, and Mrs. E. E. D'Acosta, soloist, who sang "Because" and "Through the Years." Mrs. William B. Malotte of Enid, Oklahoma, and Miss Beverley Bantz, Lubbock, lighted the tapers as the organist played "To a Wild Rose" and the traditional wedding marches were used.

Attendants The bride's attendants were her sister, Mrs. Howard M. Phillips of Lubbock, matron of honor, Miss Betty Watta of Cleburne and Miss Winifred Roundtree, Enid, Oklahoma, bridesmaid and Misses Doris Russell, Hereford and Lyndell McBrayer, Dalhart, junior bridesmaids.

The honor matron wore a sky blue taffeta dress made with fitted bodice and boat shaped neck accented with a bertha. The hem of the long full skirt was caught with long knots and she carried pink carnations.

Miss Watta wore green organza and Miss Roundtree wore pink. Both dresses were made similar to that worn by the honor matron and they carried identical bouquets of white carnations. The junior bridesmaids wore pale lavender organza made with

Charter Issued Theta Rho Chapter Hold Installation of New Officers

First meeting of the newly organized Carnation Chapter of Theta Rho was held at the City Hall Wednesday night with the Pampa chapter putting on drill work and conducting installation rites for new officers.

Dance Welcomes Mary Jo Mathies Back To Hereford

A dance for the younger crowd, designed as a welcome home affair for Mary Jo Mathies, was given at the club house Saturday night, June 18 with Mr. and Mrs. Elmer Mathies as hosts. They were assisted by Mr. and Mrs. Charles Newell.

The invited guest list included: Reuben Knox, Mary Kathryn Carroll, Eugene Roberson, Triggery Carlyle, Buddy Corbett, the honoree, Roger and Pat Corbett, Homer Rudd, Audrey Hood, Oliver Streu, Keith, Billy and James Hutson, Margaret Sowell, Donald Shipley, Jimmie Easley, Jimmie Whitaker, Gus Frye, Joe Lyons, Cameron Gault, Wendall Roberson, Don Bookout, David Sowell, Leta Dene Springer, Bobby Carnahan, Brack Daniel, Betty Jo Carnahan, Glenn Hopson, Lloyd Olson, J. W. Robinson, Carl Hutchison, Leo Hellman, Harold Loerwald, Pat Longbottom, Neely Kimbrough, Dwight Wilson, Bill Forbus, Martha Thomas, Bob Hamilton, L. T. Hawks, Raymond Lueb, George Loerwald, David Phillips, Lillie Hoover, L. H. Lookingbill, Jr., Betty Craig, Lillie French, Richard Ireland, Patsy Slagle, John Estes, Clay Smith, Carl Henington, Bill Dameron, Barbara Burney, Gerald Smith, Ray Terry and Jacqueline Newell.

Barney Brummett, team captain from Pampa, directed the installation service and a charter was issued to the group. Geo. Albert Springer was chosen as team captain for the newly organized group.

Officers assuming duties for the ensuing year include: Betty Ruth Cawthon, president; Jeanne Plamer, vice-president; Elma Rae Hamby, recording secretary; Mary Ruth Strange, financial secretary; Ehrley Sharp, treasurer.

Appointed officers include: Myra Jo Sowell, chaplain; Joan Thompson, warder; Doris Russell, conductor; Lola Faye Brunson, marshal; Mary Ruth Strange, musician; Mildred Penfro, RS to the president; Mattie Jane West, LS to the president; Margie Ford, 1st. herald; Marian Lomenick, 2nd. herald; Neldean Flowers, 3rd. herald; Pat Hamby, 4th herald; Cecilia Wilkins, RS to vice-president; Wynogene Sowell, LS to vice-president; Gayle Biggers, inside guardian; Rosemary Young, outside guardian.

Regular meetings will be held by the chapter at the IOOF Hall on second and fourth Thursdays in each month.

RETURNS TO CALIFORNIA Mrs. T. C. Mathies plans to return to her home in Long Beach, California this week end after a visit here in the home of her son, Elmer Mathies.

STUDENTS HOME Doris Jean Hastings, accompanied by Edith Morrow of Pampa, spent the week end with Doris Jean's parents, Mr. and Mrs. Henry Hastings. Both are students at West Texas State College, Canyon.

Miss Mamie Craig Weds Lawrence Kendall Tuesday

Decorative arrangements of tall spikes of white gladioli in white baskets and white tapers in seven branched candelabra

displayed the beauty of the bridal season against a picture window background when nuptial vows were exchanged by



MR. AND MRS. LAWRENCE KENDALL Photo by Wm. Patton

Miss Mamie Craig and Lawrence Kendall Tuesday evening.

The double ring ceremony was read in the home of Mr. and Mrs. S. J. Barclay with Rev. Roy Ford, pastor of the First Christian Church, conducting the service.

Soft recorder music provided background melody as the bridal couple and their attendants entered the living room. Attendants were Mr. and Mrs. Bill Kendall. The bride's attendant wore a pastel pink formal accented with an arm bouquet of yellow rosebuds.

The bride, escorted by S. J. Barclay, who gave her away, wore the traditional bridal gown of white slipper satin fashioned with fitted basque and long sleeves. The deep lace yoke was edged in seed pearl trim and the veil of illusion which fell to the hips over the long full skirt, was edged in lace matching the yoke. A band of orange blossoms held the veil in place. The formal prayer-book bridal bouquet was of white rosebuds and tiny white carnations tied to a white Bible with satin ribbon.

After the vows were exchanged refreshments were served to close friends and relatives in the dining room with Joyce Barclay and Ruby Barclay residing at the bride's table. The two-tiered wedding cake was topped with miniature bride and groom. Miss Lillie Hoover of Lenoir, N. C. assisted.

Mrs. Kendall is the daughter of Mr. and Mrs. Ben H. Craig of Lenoir, N. C. and when the couple left for a wedding trip to her home, the bride was attired in a blue two-piece suit with white accessories. The roses from the bridal bouquet were worn as a going-away corsage.

Mrs. Kendall has been a member of the nursing staff of the Deaf Smith County Hospital for the past two years. He is a graduate of Hereford High School and attended the University of Texas.

The couple will return to Kingsville where he is employed by the Stearns-Rogers Construction Company.

Informality Reigns At Sal N' Joe Square Dance Club Barbecue Party

Informality furnished the keynote for the old fashioned barbecue and square dance given Saturday night by Mr. and Mrs. Lyle Blanton for members of the Sal N' Joe Club, from manner of dress to the enjoyable party fun.

Barbecued steaks were cooked over an open pit in the Blanton back yard under the supervision of the host, and there were baked beans, potato salad, olives and pickles and ice cream.

For the square dancing the crowd went to the Bob Lewis Farmers Equipment building

where the numbers for the square dances were called by Eud Bradley and Dr. M. C. Adams. Members of the club attending were Messrs. and Mesdames: Russell Thomas, Elmo Hicks, Troy Moore, Sylvester Slagle, Bob Lewis, T. E. Seigler, Jr., R. H. Brummal, Bud Bradley, Ivan Block, Curtis Trawick, Ben Childers, Harry McCawley, Frank Cogdell, J. B. Noland, Dr. and Mrs. M. C. Adams, Dr. and Mrs. John H. Channer, Raylan Evans, Jack Bradley and the Lyle Blantons.

Ceramic Art Club Discusses Plans For Open House

The Hereford Ceramic Art Club met Saturday afternoon at 1:30 in the city hall for the final lesson in a series conducted by Mrs. Helen Harrell of Borger.

Following the lesson a business session was held with the president, Mrs. V. E. Dodson, presiding. She appointed a committee to investigate molds used in the art work, naming Mrs. W. S. Fluit, Mrs. H. T. Trimmer and Mrs. J. I. Findley.

Members voted to hold regular business meetings on the first Saturday in each month and a report on the use of the kiln which has been in operation for the past month, was heard. A general discussion of a proposed tea-and open house was held when the general public will be invited to see the handiwork of the club members. Announcement was made that Mrs. Forrest Minton is opening a new class in ceramics.

Approximately 30 members attended the meeting.

Surprise Party Is Fun For Youngsters

Jack McCracken was honored with a surprise birthday party Tuesday evening in what started out to be an alfresco affair with hamburgers cooked on the open grill in the back yard and outdoor fun and frolic making up the entertainment. When the rain came the party turned into a hasty scramble for an undercover spot ending in the rumpus room in the basement where bingo games and other forms of entertainment were enjoyed. Jack's parents, Mr. and Mrs. J. C. McCracken, who hosted the party, directed the cooking and showed moving pictures for the group.

Those attending were Patsy Whitehair, Sharon Dee Moore, Jean Moore, Emma Lee McNeese, Joy Miller, Joyce Potter, Patsy Hill, Stanley Slagle, Bedford Forrest, Dwayne Walker, Bill Kelly, Randolph Thomas, Levin Gray, Richard Pinckert and the honoree.

McMurry-Ricketts Wedding Is In Lubbock First Christian Church

The marriage of Miss Billie Joyce McMurry, daughter of Mr. and Mrs. W. A. McMurry of Lubbock, and Glenn Wilson Ricketts, son of Mr. and Mrs. Ira Ricketts of Hereford, was solemnized Wednesday, June 15 at 8 o'clock in the evening at the First Christian Church of Lubbock. Rev. Roy Ford, pastor of the Hereford Christian Church, read the double ring ceremony, assisted by Rev. Travis White, pastor of the First Christian Church in Lubbock.

The altar, before which the couple and their attendants stood, was banked with baskets of white gladioli, woodwardia fern and candelabra holding white tapers. The aisle was lined with white tapers, satin ribbons and gladioli. Wedding music was presented by Laura Mai Hightower, organist, and Mrs. E. E. D'Acosta, soloist, who sang "Because" and "Through the Years." Mrs. William B. Malotte of Enid, Oklahoma, and Miss Beverley Bantz, Lubbock, lighted the tapers as the organist played "To a Wild Rose" and the traditional wedding marches were used.

Attendants The bride's attendants were her sister, Mrs. Howard M. Phillips of Lubbock, matron of honor, Miss Betty Watta of Cleburne and Miss Winifred Roundtree, Enid, Oklahoma, bridesmaid and Misses Doris Russell, Hereford and Lyndell McBrayer, Dalhart, junior bridesmaids.

The honor matron wore a sky blue taffeta dress made with fitted bodice and boat shaped neck accented with a bertha. The hem of the long full skirt was caught with long knots and she carried pink carnations.

Miss Watta wore green organza and Miss Roundtree wore pink. Both dresses were made similar to that worn by the honor matron and they carried identical bouquets of white carnations. The junior bridesmaids wore pale lavender organza made with



MRS. GLENN RICKETTS Courtesy Avalanche-Journal

fitted bodice and tiny round collars, puff sleeves and full skirts. They carried miniature replicas of the bridesmaids bouquet.

William B. Malotte of Enid, was best man and ushers were E. M. Phillips, Lubbock, brother-in-law of the bride; James M. Ricketts, Carlsbad, N. M., brother of the bridegroom; Forrest Ricketts, Carlsbad, N. M., nephew of the bridegroom; and Fred Jordan, Enid, Okla., and Ober-

lin, Kansas.

The bride, given in marriage by her father, wore ivory satin fashioned empire period style. The high round neckline was set off by a collar of lace and the fitted bodice was ornamented with self covered buttons in the back. The long sleeves were finished in petal points and lace ruffling accented the draped hip treatment and extended the length of the long chapel train. Her finger-tip veil of illusion

was held by a band of split carnations and she carried a shower bouquet of Johanna Hill roses and stephanotis. She carried out the sentimental tradition of something old, something new, something borrowed and something blue.

Reception Held in Church At the reception held in Fellowship Hall of the Church the couple was assisted in receiving by their parents, Mrs. H. T. McKissock, Miss Rosalynn Lawrence, Mrs. F. H. Childress and Miss Iris Ferrin. Mrs. Douglas presided at the bride's book. Mrs. L. E. McKinney, Vernon, served the wedding cake and Mrs. H. D. Phillips of Dallas, poured punch.

Out-of-town guests included friends and relatives from Hereford, Enid, Oklahoma, Dalhart, Clovis and Carlsbad, N. M., Texline, Canyon, Vernon, Dallas, Cleburne, El Paso and Borger.

For traveling when the couple left on a wedding trip to Pueblo and Estes Park, Colo., the bride donned a blue falls suit with navy and white accessories. They will be at home in Hereford this summer but will return to Enid in the fall to re-enter Phillips University. The bride will graduate in January with a B. S. degree in Religious Education. She has been a member of Beta Sigma Phi Sorority while at Phillips. She is a graduate of Memphis High School and attended Texas Tech, Lubbock.

Mr. Ricketts is a ministerial student and will receive his B. A. degree in June 1950. They plan to remain at Phillips where he will do graduate work toward a B. D. degree. He is a graduate of Hereford High School and served overseas in the Army during the war.

At Phillips University he is a member of the Blue Key Fraternity and Varsity Club. Both Mr. and Mrs. Ricketts are members of Zöllars Literary Society on the campus.

# Long Time Ago

45 Years Ago

Politics were hot during the summer of 1904 and here's a hopeful editorial from the Hereford Brand of July 1:

"From the continued stir and work by the several leaders of the Democrats and the seemingly

**The  
HEREFORD CLINIC  
will be closed all day  
The  
Fourth of July**

tumbled-up condition of the party, it may be that it would be wise for us to conclude that Parker, Hearst, Gorman and all others heretofore mentioned will be dropped at St. Louis and get ourselves into readiness for the springing up of a presidential nominee with the same meteoric suddenness and inspiring brilliancy with which from Chicago in '96 William Jennings Bryan flashed forth.

"Anything bright or pleasing is made to arouse the more enthusiasm by appearing unexpectedly, but we can but hope that our Democratic nominee will not, on the other hand, so resemble a flashing meteor that he'll be like Burns' 'snow-flake on a river, A moment seen, then gone forever.'" but may be prove to be like a newly discovered planet just come above the horizon into our range of vision and that will remain with us for a

season as a morning or evening star; for Democrats certainly don't relish the thought of again going down in defeat at next November's election."

It was the Brand's "Sad duty to chronicle the death of someone of Hereford's inhabitants" three times during this first week in July. Grandma Hodges, mother of Mrs. W. B. Beach, died on Thursday, following several months illness. Mrs. L. Gough passed away during the same week, after several weeks of serious illness, and little Vera Biggs, 20-month-old daughter of Mr. and Mrs. J. H. Biggs, died after a two week illness.

Local items from this issue of the Brand included: "Mrs. Mayfield and daughter, Miss Mattie Hoyle, who had been visiting Mrs. Dow Mercer northeast of town, left Tuesday afternoon for their home"; "Judge and Mrs. C. G. Witherspoon left Tuesday for Marystown, Johnson County, where they go to join Mrs. Witherspoon's people in a family reunion. Mrs. Witherspoon's parents will celebrate their golden wedding tomorrow.

Judge will be gone about a week, leaving his wife behind for an extended visit."

"J. C. Fortenberry returned Thursday from Amarillo where he went to meet his daughter, Mrs. W. M. Baithrop, who will visit in Hereford for sometime"; "W. A. Higgins was among Hereford's business visitors from the ranch Wednesday. Mr. Higgins is very much encouraged over the present outlook for better times, how that there is plenty of grass and fat cattle"; "Jas. Cardwell, Frank Gamble and Artis Daniel took advantage of the cheap rate to Ft. Worth and Dallas over the Denver last Sunday. Messrs. Daniel and Gamble returned Tuesday, but Mr. Cardwell will remain down in Texas for a while."

"W. A. Odell of Summerfield was in town Saturday, coming a part of the way on foot. The river was too high to be forded so he, together with others, hitched his team on the other side and walked down the railroad"; "A. J. Thompson was in town Monday from his ranch northeast of town and informed a Brand representative that they have had plenty of rain, which gives them an abundance of weeds in the crops. Mr. Thompson is elated over the present outlook for better times and thinks it remarkable that we should now have plenty of grass and fat cattle when, on May the 20th, there was no grass and the cattle were all poor."

So they had plenty of rain in Hereford during the summer season of 1904, and a little too much in Clarendon, according to this story.

"On Friday evening of last week, Clarendon was the victim of a water spout in which much damage was done to the city. The streets were badly washed and many of the beautiful trees were completely washed up. So great was the downpour that a five room house was moved from its foundation and carried about a half a block. The rain was accompanied by a heavy hail which did material damage to the growing crops and broke out many window lights over the town."

## PERSONALS

### HAVE NEW GRANDDAUGHTER

Mrs. L. L. Culpepper returned this past Sunday from Dallas where she has been visiting in the home of her daughter and family, Mr. and Mrs. Don Robbins and their new daughter, Donna Lynn. The baby was born May 30 at the Methodist Hospital and weighed 7 pounds and 4 ounces. Mrs. Robbins is the former Robina Culpepper. Mr. Robbins is a research physicist for Magnolia Oil Company with headquarters in Dallas. Mr. and Mrs. Culpepper and their son, Tommy, went to Dallas about two weeks ago to see the baby and Mrs. Culpepper remained for an extended visit.

### CELEBRATE BIRTHDAY

Mr. and Mrs. Herbert Breitling and Mr. and Mrs. W. T.

Smith and two children were in Canyon Sunday week to celebrate Herbert Breitling's birthday at a family dinner given at the home of his parents, Mr. and Mrs. J. M. Breitling. Other guests present were Mr. and Mrs. J. D. Breitling and son of Spearman, Mr. and Mrs. O. B. Simpson of Channing, Miss Alice Thompson of El Reno, Okla. and Miss Edith Neff, who recently returned from nursing duties in California.

Guests of Mr. and Mrs. G. W. Brumley this week are their daughter and two children of Dallas. Mrs. John Baker and Wanda Jean and John Tom. Mrs. Baker is the former Goldie Brumley. The group arrived Tuesday and will visit with other members of the family during the week.

Mr. and Mrs. Stanford Knox have been entertaining her family this week when Mr. and Mrs. A. D. Stenger arrived Tuesday from Houston for a four day visit in the Knox home. It was the Stenger's first visit to Hereford and they were taken on a tour of wheat farms to see harvest operations and then through some of the large grain elevators here.

Mr. and Mrs. Carroll White and children, Carroll Leonard, Johnny and Sally were in Amarillo this Sunday to spend Father's Day in the home of her parents, Mr. and Mrs. E. L.

Smith. Their other daughter, and her family, Mr. and Mrs. J. C. Weaver and two children of Amarillo were also there to complete the family circle.

Mr. and Mrs. Bob Lawrence are out of town this week, assisting in a revival meeting at Menard, Texas at the First Baptist Church there.

Mr. and Mrs. Carl Mountz returned Wednesday after spending two months traveling through the east.

Mr. and Mrs. Bill Smith, former Hereford residents, are in town this week visiting their son and his family, Mr. and Mrs. Bill Smith, Jr. The Smiths are now living at Roswell. They arrived Thursday and plan to leave today.

## MASONIC BULLETIN

Stated meeting second Monday in each month. School of instruction each Thursday night.  
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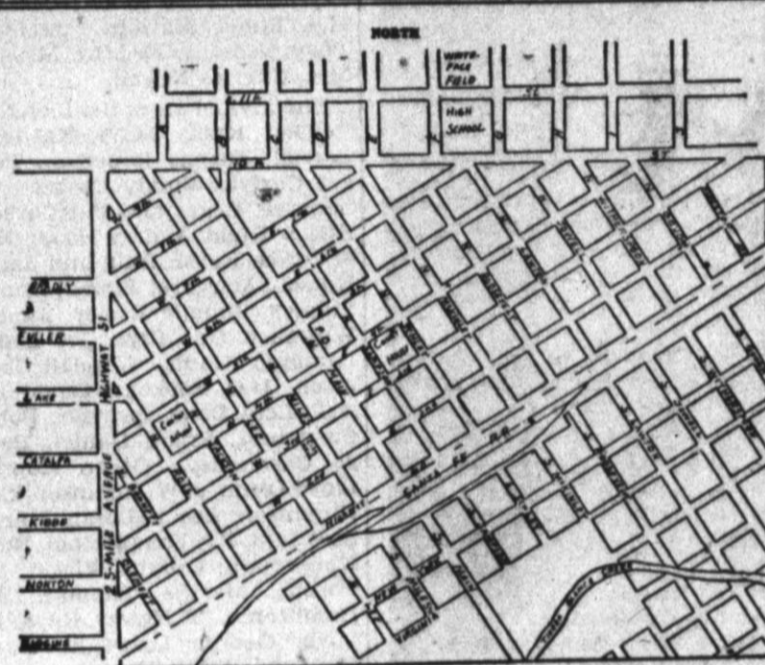
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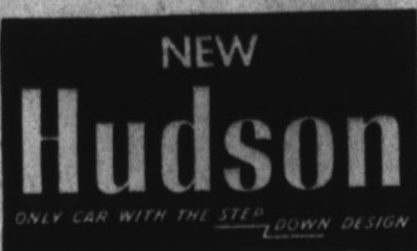
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**NORTHWEST HEREFORD NEWS**

**Mrs. R. C. Childers Makes Report On Activities of Cultural HD Club**

Cultural Home Demonstration Club met for the regularly scheduled meeting on June 9 in the home of Mrs. Charles Owens. Due to rainy weather and muddy roads an insufficient number of members were present, so the meeting was postponed. A call meeting was held in the home of Mrs. Grady Parsons last Friday.

Special guests were the 4-H girls and their sponsors. Each girl modeled a garment she had made during the sewing project.

For opening exercises the club collect was read by the group, after which Mrs. R. C. Childers read "Reaping the Harvest," a report in which she expressed her gratitude to the members and the sponsors who had worked so industriously to make the club work of the past year successful. Special recognition was given to the officers, Mrs. R. N. Cook, Mrs. J. T. Finley, Mrs. E. F. Duckworth, Mrs. V. E. Dodson; the 4-H sponsors, Mrs. T. J. Parsons, Mrs. R. N. Cook, and Mrs. A. L. Hargett; and the county home demonstration agent, Mrs. Tom Draper and her assistant, Miss Doris Mahaffey.

Mrs. Childers' report also included a re-cap of the outstanding projects of the Cultural Club, special mention being made of the glove-making project, the aluminum tray-making project, and the program on child welfare.

Following the report, a short business meeting was held. Committees were named to assist the 4-H dress revue, which will be held at the Westway Community House in conjunction with the Westway Home Demonstration club and the 4-H club which they sponsor. The revue is scheduled for Wednesday, June 22.

Next meeting of the Cultural Club will be held on June 24 with Mrs. Charles Owen.

Mr. and Mrs. J. H. Babcock and baby daughter visited in the R. C. Childers home Thursday and Friday.

Wayne Johnson is in Panhandle this week, where he is harvesting his wheat.

Mrs. Della Finley of Floydada was visiting Tuesday in the home of Mr. and Mrs. J. T. Finley.

Mr. and Mrs. Earl DeHart and Kenneth Ray spent last Sunday in Canyon visiting with Mr. and Mrs. R. M. Seay. The group visited the museum in the afternoon.

Mrs. C. S. Barclay honored her father and mother, Mr. and Mrs. R. C. Childers with a dinner party on June 8, the occasion being their twentieth wedding anniversary. Guests were Mr. and Mrs. S. J. Barclay and Ruby Faye, Miss Mamie Craig, Lawrence Kendall, Patsy and Raymond Childers.

Mrs. Louie Olson and Mrs. Earl DeHart returned last week from a two week visit with Mr. and Mrs. G. A. Frye in Bentonville, Arkansas.

Visitors in the George Parker home last Thursday were her daughter and granddaughter, Mrs. Noble Willier and Mrs. C. V. Burgess, Jr.

Raymond Childers returned Thursday night from the 4-H round-up at College Station, where he spent three days. While there he participated in a talent show given by the 4-H members.

Mr. and Mrs. C. S. Barclay were dinner guests in the home of Mr. and Mrs. Calvin Goodin on Sunday.

Mrs. Louie Olson spent Tuesday visiting with her daughter, Mrs. G. W. Duncan.

Mr. and Mrs. Earl DeHart and Kenneth Ray spent Father's Day with her parents, Mr. and Mrs. Walter E. Robinson.

Patsy Childers had as an overnight guest, Wednesday Norma Grace Gray.

Miss Lola Verne Pitts spent three days last week visiting with Glenda Hargett.

Mrs. B. F. Black and daughters visited in the Wayne Johnson home last Thursday.

Mr. and Mrs. Grady Parsons spent Father's Day with their daughter and family, Mr. and Mrs. J. C. Childers in Tulla.

Miss Billie Hargett spent several days last week visiting in the home of Wanda Jo and Vonda Lou Pitts.

J. T. Richardson is on the sick list this week.

The Workers 4-H Club girls and their sponsor, Mrs. T. J. Parsons, presented a short 4-H program for the Progressive H. Demonstration club Tuesday.

The plane which was dusting potatoes on the E. L. Adams place Saturday morning caught the telephone line, pulled it loose and threw it across the electric line. No serious damage resulted; but the electricity was off in the vicinity all day, and the telephones were out of order for three days until repairs could be made.

**St. Anthony Guild Has Summer Recess**

Members of St. Anthony's Guild met Wednesday evening at eight for the last bi-monthly meeting of the summer. Following the summer recess, the group will again meet on September 7. Held in St. Anthony's Parish Hall, with Mrs. Marvin Diller and Miss Arnold Husemann as co-hostesses, the Guild discussed new projects for summer and fall.

After playing games during the program hour, members were served refreshments by the hostesses. Those attending were Mesdames John Albracht, William Betzen, Frank Brinkman, Agnes Cardinel, Marvin Diller, John Gallagher, John Henderson, Leo Hoffman, Andy Kersch, Mike Koelzer, Ben Janacek, Edd Loerwald, Gene Loerwald, Joe Peters, Leon Vinton, Lester Wagner, Frank Walterscheid, V. O. Hennen, and Edward Paetzold.

**TOMBERLIN GUESTS** tained members of her family this week end when her mother, Mrs. Tommy Tomberlin entertained Mrs. Lillian Coston and her two brothers and their families, Mr. and Mrs. Elmer Coston and Mr. and Mrs. Romie Coston, all of Amarillo arrived to spend Sunday in their home. They were accompanied by a friend, Frank Murphy of Kaufman. Mrs. Lillian Coston will remain for several days visit in the Tomberlin home.

**GRANARY MATERIAL**

at  
**Carl McCaslin Lumber Company**

1 Block East of Courthouse  
**HEREFORD**

**Cotton Classing Office Commences Eleventh Season**

Hugh Clearman, Deaf Smith County agent, announced that according to Mr. L. O. Buchanan, who is in charge of the Lubbock Cotton Branch Office, Production and Marketing Administration, U. S. Department of Agriculture, this week marks the beginning of the eleventh season of operation of the Lubbock Cotton Classing Office.

The Lubbock Office serves cotton farmers in Deaf Smith County.

Last year 100 per cent of the cotton ginned in this county was classed by the Lubbock office, Mr. Clearman said. This amounted to 1,818 bales.

Farmers belonging to organized cotton improvement groups under the Smith-Doxey Act can get their cotton classed without cost. Also, they can get free market news service.

Applications for these Smith-Doxey Act benefits should be filed immediately after the group members have planted their cotton with your ginner, 1701 Avenue H, Lubbock, Texas, or with the office of the County Agent. Applications can be secured from county PMA office, ginner, Lubbock Cotton Office, or office of County Agent.

To date all applications have been filed with the Lubbock Office. "This will assure farmers of all the benefits due them under this program," Mr. Clearman said.

**PERSONALS**

Mrs. Eargle Twiner and her daughter, Dalla and her son, Jackie, returned Thursday from a two week's vacation.

Four generations were represented at the home of Mrs. S. Johnson this week when her daughter-in-law, grand daughter and great grand-son were present. The guests arrived Tuesday and left Wednesday. They were Mrs. W. A. Johnson of Lubbock, her daughter, Mrs. W. W. Buck and her young son, Win Alex. The other member of the house party was a family friend, Mrs. Hick Harolson of Dallas.

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# HEREFORD Bull

By JIMMIE GILLENTE

Just back from the 70th annual meeting of the Texas Press Association in Galveston. Most of the convention was concerned chiefly with "shop talk" but several things were important—Price Daniel, Allen Shivers and Bascom Giles, all three probable contenders in the next race for Governor of Texas, were on hand. In addition, all three men seemed to be level-headed, democratic men who would be good for Texas.

Another observation was the fact that it is a "long, long way to Galveston." Our speedometer showed 780 miles. The heat in that country is terrific and very few places—even the swanky spots—have air conditioning. Most of them, however, are installing refrigerator type conditioners. This was true of the Buccaneer Hotel, which served as convention headquarters. Fans help much more in the moist atmosphere than in this country, but sitting in a convention room can get dull and uncomfortable.

There was nothing dull, however, about the breakfast Saturday morning at which the Sunday Brand was



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honored with recognition as one of Texas Outstanding smalltown newspapers—at least not for Clara and I. We were like a couple of five-year-old kids around the Christmas tree.

Anywhere you turn downstate people are talking about the fabulous new Shamrock Hotel at Houston. The press association adjourned in Galveston Saturday afternoon with a scheduled tour of the Shamrock at 9:59 Sunday morning for a "Coffee and Cup Cake" hour and a tour of the institution.

Incidentally, the word "institution" is well advised, because the Shamrock is literally beyond average imagination. Mr. and Mrs. Van Stewart of Perryton rode over to Houston with us, since they had travelled to the convention by plane. Van is the new Texas Press Association president and being in his group gave us rather an inside track at Shamrock, since Van was guest of honor. We were conducted through the hotel by Jim Clark (no relation of Hereford's Jim Clark, but a swell fellow just the same) who has been Glenn McCarthy's personal public relations manager for 12 years.

Moving back to the arrival, however, the Shamrock is not located in downtown Houston, which was somewhat of a surprise to me. It was located away from the business section to avoid confusion and noise, and the "Shamrock green" roof looms out on the Houston skyline when approached from Galveston. Arriving at the front of the hotel we were greeted by three smartly attired doormen and walked under a long canopy to the flag bedecked main entrance.

The highly publicized lobby of the Shamrock has been described so many times that I shall not try to compete. As you have probably read, the walls are paneled Honduras mahogany, all wood from one huge tree, above a 25-inch wainscoting of Colorosa Travertine marble. Different people seem to gain different impressions upon entering the lobby and I was certainly no exception. Standing out above the luxurious furnishings were (to me) the color scheme and the unusual lighting effects. The color, as you would guess was carried out in green. I never saw so many shades of green blended together—ranging from the light green carpet to deep green chair upholstery. Lobby light fixtures are shaped in lucite "cloud" formations and seem to reflect perfect light ray throughout the entire tour.

Note to Bert Neely and Johnny Pool: I simply cannot understand Mr. McCarthy. He spent all those millions of dollars on this fine hotel, and there was not one single pinball machine in the entire place.

Most of the newspaper folks recovered from the shock in a few minutes, however, and filed into the breakfast. As guests of Mr. McCarthy we were treated just like cash customers, which is all you need to say after you have once been in the Shamrock. This room seats 1,000 banquet guests or 850 dinner guests; it is 103 feet square and does not have a single visible supporting column. Entrance doors are of green glass cut in the shape of huge emeralds.

The "coffee" featured watermelon, sweet roll—and coffee. Each table had two waiters and the whole affair was pleasant indeed. Mr. Clark later told our group that the event had caused considerable friction within the Shamrock official family. Since the occasion occurred on "June-teen" someone "high up" decided that they must serve watermelon. The Shamrock chef, one Ramon, came to the hotel from the Waldorf-Astoria and had done several hitches on the continent. Well Ramon threw up his hands, moaned, wailed, threw down his cap and flatly refused to serve watermelon. Special runners

were dispatched to the hotel "brass", following which came back a firm, out polite, "We serve watermelon." Ramon apparently took a second grip on his artistic temperament, thought one of his pay check and agreed to serve watermelon—provided he could fix it as he chose. The brass agreed to this stipulation. Ramon's actual serving was "Watermelon Frazzle with Grenadine". The watermelon was in perfect round balls about the size of marbles and were the most beautiful red color imaginable; blotter in the individual dishes absorbed any excess moisture.

All ended well. Ramon tweaked his moustache in artistic pleasure, the hotel officials rubbed their hands with satisfaction, and the newspaper gang ate in ignorance an artist's creation which, if anything, improved on nature.

There were, of course, the Normandy Room, the Ming Room, the Venetian Room, the Grecian Room, the Castilian Room and the International Room—any one of which would do credit to the normal hotel. The rest rooms, in fact, compare favorably with some smaller hotel lobbies and far outdistance most in the matter of decorations. No nickels required.

The Cork Club, which is actually a super-duper bar, will also be of considerable interest to a lot of people. Attorney General Price Daniel entered with a skeptic glance only to be hurriedly assured by Mr. Clark that everything was legal and aboveboard. Club members may carry guests into

size and location rather than the furnishings.

About price, the minimum charge is \$4 for a single room or \$8 for a double, and UP. However, the average seems to be \$10 and \$12.50 for double rooms. Jack Benny, who incidentally left the hotel the night before we arrived, had a suite of large proportions. He paid \$45 a day and upon paying the bill remarked, "That suite would cost \$100 a day anywhere else—if there was one like it anywhere else".

Benny checked into the Buccaneer

The swimming pool was open to the newspaper gang, but we decided to just browse around. Here are some facts you might find interesting.

The hotel has 1,100 rooms and maintains a staff of 1,200 employees. It is a town within itself with shops of all descriptions, most of which are operated by the hotel. Each room has push-button radio controls which also include the hotel floor show and a "canned record" program; television is available in all rooms at request. The hotel, in addition to kitchens, has its own bake shop, refrigerated lockers, ice plant, laundry, dry cleaning plant and a multitude of other services. Individual air conditioning controls in each room allow the patron a selection of both temperature and humidity. Room price is determined by the

hotel Saturday night and made quite a hit with several of the editors. He had a lot of luggage, part of which he grabbed up and carried rather than overload the bellboy. However, he didn't hang around the lobby much.

I sat across from a fellow in Galveston who went to the Shamrock opening on St. Patrick's Day, and he said it was a terrible mess. His wife interrupted, however, to declare "It was worth it." The fellow said the dinners cost \$42 a plate and the food was cold; he said he had often eaten better meals in a hamburger joint for

(Continued on Page 5)



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to

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upon winning

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In the Texas Press Association Contest for the Best Use of Illustrative Material.

The taff of The Wellington Leader is happy and proud to extend sincere congratulations for this outstanding achievement.

We also consider it remarkable that The Sunday Brand won second place in the General Excellence Contest when it is considered that The Sunday Brand has been in existence slightly more than one year.

We know that the subscribers and advertisers appreciate such superior service and realize its importance in the continued development and prosperity of the Hereford area.

More Success to you in future years.

# The Wellington Leader

Wellington, Texas

## Attention Growers

LIMITED ACREAGE TO BE CONTRACTED

If you have acreage which you would like to plant to Blackeyed Peas, The Hereford Canning Company will contract to buy the total yield at market price. Only a limited acreage is to be contracted this year.

Seed is now available. If you are interested, Write Box 384 or Phone 386-J, Hereford, Texas

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Guaranteed

3-Day Watch Repair Service

The Little Store Around the Corner on West 3rd

**LAST FEW DAYS!**

Contest Closes July 15

**Hereford Bull**

(Continued from Page 4)  
50 cents. He said the crowd went crazy and wouldn't pay any attention to Dorothy Lamour, who went up to one of the super rooms and cried all night at the treatment accorded her act. Mr. Clark admitted that the opening was a mistake. He didn't say it was a washout, but said it was a blackmark the hotel would have to overcome.

Also talked with Glenn McCarthy a second. He wears a gold shamrock about two inches in diameter, large diamond inset, on his watch chain. He looks exactly like his pictures, down to his cowlick and all. A debonaire, washbuckling appearance certainly marks him in your memory as you picture a fighter every inch of the way. Somehow, Glenn McCarthy recalled to my mind the Jean Lafitte and Captain Kidds of earlier Gulf Coast days. He is most certainly a character, but never, never the man for President. If this boom grows, it will be on Huey Long type promises. I hope the bubble will burst soon.

Incidentally, many, many of the Press Association speeches concerned the alarming growth of Communism and Communistic Propaganda in these United States. The F. B. I. is worried over the spread. Four different speakers challenged all editors to go home with the ideal of downing the spread of Communism. They say it has a good foothold in Texas.

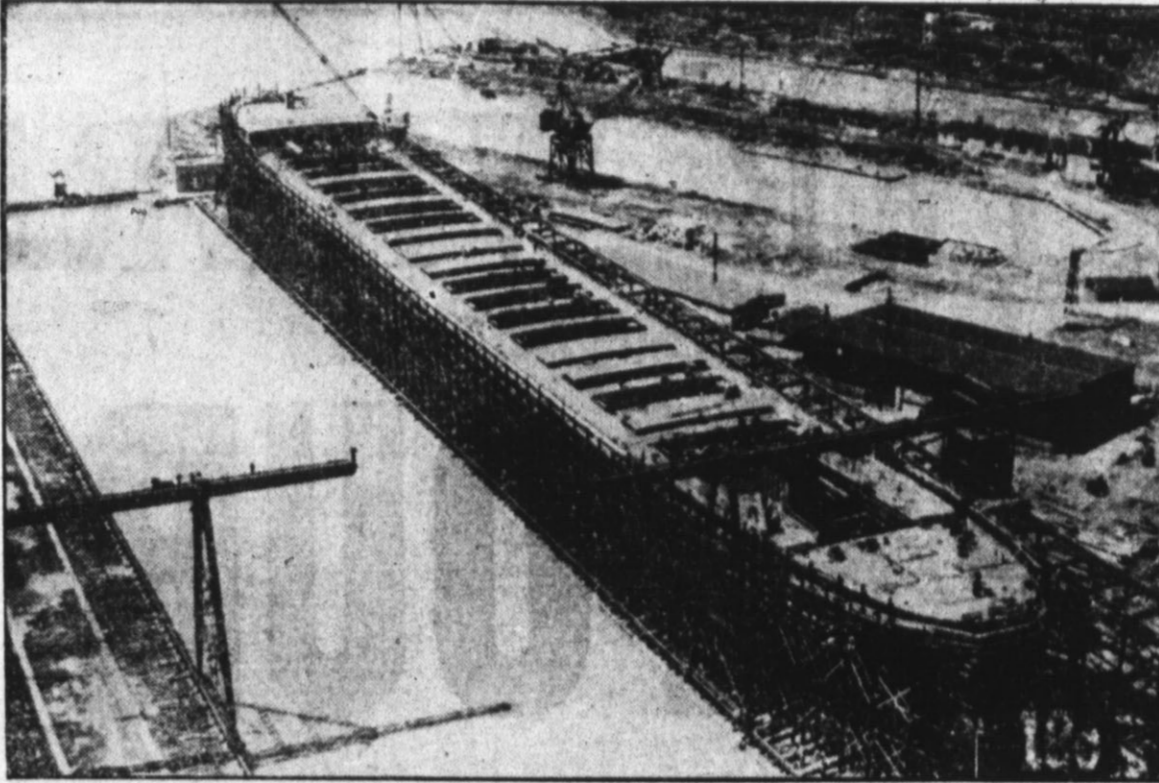
All of which is just one of the reasons I was glad to get back to Hereford and Deaf Smith County even if we don't have, and probably never shall have, a Shamrock Hotel.

Recent visitors in the home of Mr. and Mrs. Billy Wells were his mother and sister; Mrs. Ada Wells and Patty of Larnar, Colorado.



**KNOT TAD**—Tidily tied at the side, the two-piece swim suit was designed by veteran NEA-Age photographer Mike Ackerman, whose job it is to patrol Miami in search of beauty on the beach. He's come up with a real find. Dottie Sykes, who's modeling his Seminole-print creation.

Mr. and Mrs. C. D. Scrows returned to their home in Clovis after spending the past week with their daughter and family, Mr. and Mrs. E. Sheppard.



**SOON TO BE LAUNCHED**—The largest vessel ever built on the Great Lakes, the Wilfred Sykes, nears completion at the American Ship Building Co.'s yards at Lorain, O. The freighter will be launched sideways into the drydock at the left. The new ship, fastest afloat on the Great Lakes in the carrier class, is 678 feet long and will carry 20,000 tons of ore at intermediate draft.

**Brother-In-Law Of Mrs. Wilkins Dies**

Mrs. Jack Wilkins received word Thursday of the death of her brother-in-law, Sam L. Smith of Newlin, who passed away Wednesday at the Veterans Hospital in McKimney.

Funeral services were held Friday at the First Methodist Church in Memphis with Rev. C. C. Armstrong and Rev. Rollo Davidson in charge of the rites.

Mr. Smith had been ill for several years, but had been confined to the hospital for only a few weeks.

He is the father of Rebecca Smith, who recently won the

News Globe Spelling Bee contest. He is survived by his wife and another daughter.

**Mrs. Lyndell Murray's Father Dies In Okla.**

Mr. and Mrs. Lyndell Murray have been called to Chandler, Oklahoma by the death of Mrs. Murray's father, E. E. Osburn, who died Thursday.

Funeral services were held this week end at the First Christian Church in Chandler. Mr. Osburn had been a member of that church for years.

Survivors are Mrs. Osburn, a daughter, Mrs. Lyndell Murray, and a son, Tommy Osburn. Interment will be in Chandler.

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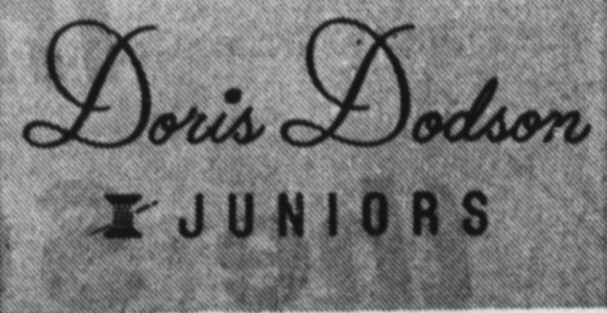
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.... With Brown Lipe transmission and 28 foot Hobbsailer with grain sides and cattle racks.	
1944 Chevrolet Truck with grain bed	1050
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New 2 ton and 1 1/2 ton trucks with or without grain beds	

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EAST THIRD  
Chevrolet Oldsmobile

*Delectable Denims.*  
by



**cut out for every Summer Wear\***

Yes, they're really "cut out" for infinite variety... these Delectable Denims by Doris Dodson. You can cut them out yourself and see the number of delightful combinations you can make by mixing the color-coordinated parts of these lovely costumes, for every piece will mix or match perfectly with every other one. And the price for each complete outfit shown in the big illustrations is only

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*Sanzorized! fast color summer denims... they love the wash tub!*

*\*Residual shrinkage less than 1%*



A. The Bra  
B. The Cardigan  
C. The Flared Skirt

The perfect "Mixer" in your wardrobe... Doris Dodson designs an exclusive collared bra with denim stripe which will harmonize with any of the solid shades of this exciting collection plus a striped-back cardigan. Blue with stripes, Rose with stripes, in sizes 9 to 15.

\*These are some of the combinations you can make with two or more of these dresses. Cut out the different pieces and mix or match on figure above.



A. The Bodice...  
B. The Cumberbund  
C. The Flared Skirt...  
...add up to "Playmates", Doris Dodson's denim trio for fun and frolic. Choose harmonizing stripes with Gold and Blue, or Gold and Rose in junior sizes 9 to 15.

A. The Blouse  
B. The Flared Skirt  
"Matchmaker" is Paris inspired... a cartridge pleated skirt coupled with blouse cut to the new hip length. Select Green stripe or Red stripe to match your other casuals. Sizes 9 to 15.

**The Little Fashion Shop**  
"Smart Clothes for Smart Women."

# NO MATTER WHERE YOU STORE YOUR WHEAT

Already quite a few people have had to carry Green Wheat back to the farm . . . and chances are that it will be a loss. We absolutely cannot accept Green Wheat this year, due to scarcity of storage facilities. Help Yourself . . . and save us the trouble of saying "NO" . . . by being absolutely sure that your wheat is ready to cut and free of moisture.

**Free Moisture Test  
Regardless of where  
you store - -**

### **DON'T TAKE CHANCES!**

If you are using farm storage this is even more important than ever, because a bad load can damage your entire storage volume. We are merely trying to help you when we say, "Be sure your wheat is ready!"

We invite you to take advantage of our testing equipment in order to BE SURE your wheat is ready. Again, we say "This is even more important if you are storing on the farm or in temporary houses.

We are offering this service without charge to help you at a time when you really need help. Take advantage of our offer. Test your Wheat and be Sure . . . before you cut or store it.



# ABSOLUTELY No Green Wheat Can Be Accepted

This message is sponsored by your local grain dealers in an effort to assist you in hauling your 1949 crop for greater profits.

**Fraser Milling Co.  
Sears Grain Co.**

**Packard Milling Co.  
Pitman Grain Co**

John D. Pitman's houseguest the coming week will be Bill McKee of El Paso who will be in Hereford for several days this summer. McKee was a class mate of Pitman's at the University of Texas.

Mr. and Mrs. George Gammon of Cceanside, California, stopped here for a brief visit with her uncle, Mont Baker, enroute to her home after a visit in Sunray with her mother, Mrs. Nola Baker. They were accompanied by two sons.

### New Presbyterian Church Interior To Resemble This



The photo here was taken of the Sanctuary interior of the First Presbyterian Church Canadian which is similar to the one Hereford Presbyterian plan to build here. The picture shows the beamed ceiling and Chanbyter's plan to build here. The picture shows the beamed ceiling and Chanbyter's plan to build here. The picture shows the beamed ceiling and Chanbyter's plan to build here.

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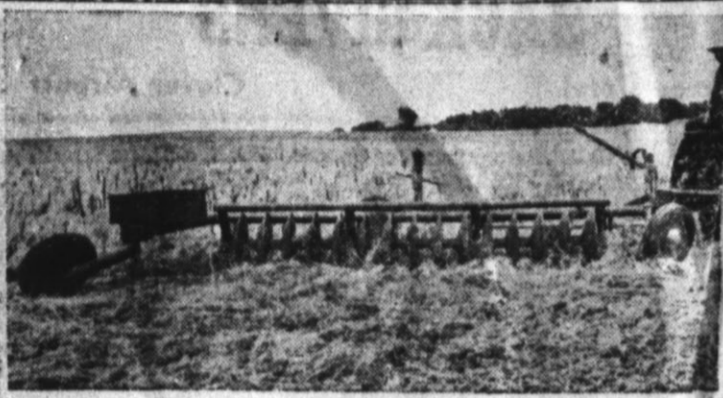
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- Timken Roller Bearing throughout. Protected from dirt and dust with permanent seals.
- 26" disc blades built by Ingersoll, of Chicago Ingersoll has long been a builder of better tools.
- 4" concavity disc.
- Made in the following sizes: 6 ft., 8 ft., 12 ft., 14 ft., and 18 ft.
- No rear or side levers. Raise disc out of ground with a screw system. A 10 year old disc can easily raise a 14 ft. plow.
- All electric welded frame. Made from all stem strongest pipe for weight there is.
- Two furrow wheels and land wheels equipped with pneumatic implement tires.
- Can be converted to hydraulic or electric lift in place of screw.
- Easily set to plow in all kinds of ground.
- Easy to set for any cut within plow range.
- Lubricate disc and wheel bearing out once a season.
- Plows any depth from 0" to 10"



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### Plenty Oliver Replacement Parts

### Allred's Have Reunion Father's Day Sunday

A Father's Day family reunion with all children at home for the day's celebration, was the order of the day Sunday for Mr. and Mrs. J. C. Allred, 205 Lawton Street. Those present for the occasion were: Mr. and Mrs. Cecil Allred, Marilyn and Milton and Mr. and Mrs. Garland M. Allred of Amarillo; Mr. and Mrs. D. W. Henry, Rita and Monte of Plainview; Jimmie Allred and three children, Marlene Clydene and Lynn and Mr. and Mrs. Carlos Anson and children, Harold and Camelia Ann, all of Hereford.

On Saturday night preceding Father's Day a group held a get-together at the Jimmie Allred home when an outdoor picnic was enjoyed.

### VISITORS IN BARBER HOME

Mrs. Pat Jos and baby are spending the week in Hereford with her parents, Mr. and Mrs. Frank Barber. They arrived Monday and will be here while Mr. Jos is in Spine, Washington. They plan to return home to

More for Your Money with **DAVIS TIRES** at your Western Assoc. Store

### STRICTLY FRESH

Now there will be an Eastern Union of Europe to offset the Western Union. Anything on a Southern Confederacy?

Used car lots are marking down their prices. Probably to make room for 1949 models.

A British medical magazine has asked Britons to subscribe to a "no kissing campaign" to avoid spread of the common cold. This is one case where "an ounce of prevention" has little to recommend it.

The population of the world is increasing so rapidly there is danger of a food shortage. But there'll always be enough spinach.

Science brief: The human jaw generates an electrical current in eating. Which is another way of saying the way lots of people eat is shocking.

Amarillo this week end. Other visitors in the Frank Barber home are another daughter, the former Billy Barber, and her family. Mr. and Mrs. Johnny Guinn and sons, Rex and Douglas, have arrived to spend a week in Texas before returning to their home in Denver.

Mrs. George Byrd and son Tommy, and Mrs. Bud Larsen of South Dakota, left Thursday morning to drive to Los Angeles, California, where they will vacation for a couple of weeks.

Mr. and Mrs. F. W. Young and daughters, Dixie and Mary Anne, left this week for Gainesville where they will spend several days visiting with their relatives downstate.



### JOHN McLEAN

this question:

My wife and I have always carried Auto Medical Payment Insurance, providing full coverage while riding in cars other than our own. Can I now get Extended Coverage for our new baby daughter, so she, too, will be protected.

In any insurance problem consult...

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Beautiful  
**YOU**  
on your Wedding Day

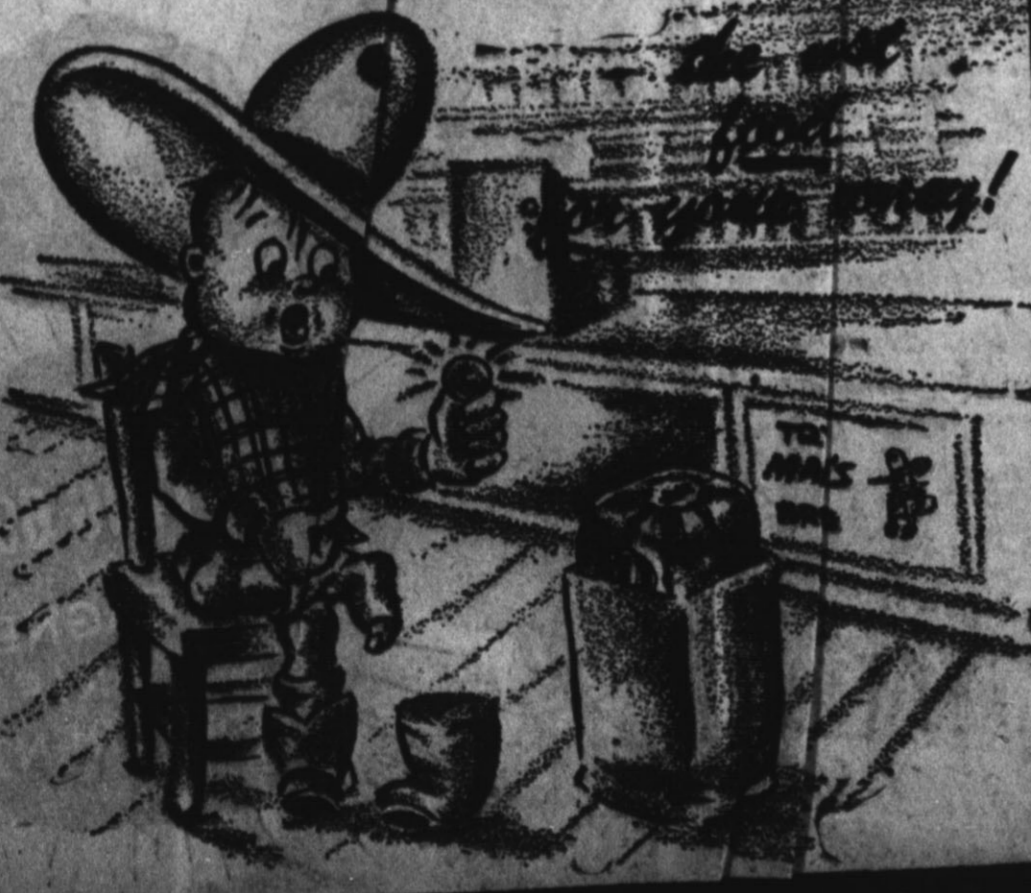
with a complete ensemble from the Vogue



# THE Vogue

"For the Lady of Fashion"

THE BEAUTIFUL WEDDING GOWN IN OUR WINDOW IS BEING PRESENTED TO THE MYSTERY BRIDE OF THE STAR THEATRE STAGE WEDDING, WEDNESDAY



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See...  
AMERICA'S  
MOST BELOVED  
PATTERNS

FEATURED IN OUR WINDOW

### Prelude INTERNATIONAL STERLING

Prelude is probably America's favorite sterling pattern... and no wonder! Its graceful shaft is concave... catching the light with rare brilliance. And the tiny, exquisitely-wrought flowers at the tip are the perfect climax... a delicate crown which sparkles with diamond-like lights.

Pattern tip to be worn Queen's Lane, June of Arc, Spring Story, Bachelors.



SEE OUR BEAUTIFUL WINDOW DISPLAY OF INTERNATIONAL STERLING PATTERNS TODAY!

## Hembree Jewelry

OFFICIAL SANTA FE WATCH INSPECTOR  
Mr. and Mrs. Bill Hembree



Cole Younger, who last appeared in Hereford as a preacher during the first decade of this century, appears once again, but via motion pictures this time. Younger became a minister after 26 years imprisonment. He talked for several hours to a large crowd here, stating at the time "Although I am not altogether a lead mine, I have carried 33 bullets in my body throughout the last twenty odd years of my life. He's here this time in the picture show "The Younger Brothers."

## Personals

### ATTEND GOLDEN WEDDING

Mr. and Mrs. Jim Kirby, Mr. and Mrs. Lyle Woodford and sons, Tommy and Bill, Mr. and Mrs. J. C. Gilbreath, and son, John of Dimmitt, Mrs. J. M. Posey, and Mrs. Richard Petersen, have returned from Abilene where they attended the Golden Wedding celebration of Dr. Gilbreath's aunt and uncle, Dr. and Mrs. J. T. McKissick. All the couples' nine children were present for the re-union. Thirty members of the family were present for a picnic held at their home and some 300 guests were invited to the reception which was held Tuesday at the home of their son, Robert.

Mr. and Mrs. Felix Urbanczyk and Mr. and Mrs. Ed Dziuk had as their houseguests this week end their cousins, Mr. and Mrs. Herman Pavelk, and their friend, Mrs. Frances Kotara, all of Hobson, Texas. The party arrived in Hereford Saturday and left Sunday enroute from visiting relatives in Oklahoma to Carlsbad where they plan to tour the Caverns.

Mr. and Mrs. Gene Prickett left Saturday morning for Ft. Worth where they will attend the wedding of Miss Edith Davis and Mr. B. J. Bryant on Sunday.

Mrs. D. C. Barnard and Mrs. Howard Gault left Tuesday morning for Cheeley, Colorado, to enroll their daughters, Sue Barnard and Gayle Gault in Trail's End Camp. The girls' courses started on Wednesday and they will remain in camp for about five weeks.

Mrs. Dyalitha Brady had as her houseguests this week end her son and his wife, Mr. and Mrs. Bill Brady, who are living in Canyon this summer while Bill attends WTSC.

Cecil Guseman and daughter, Cecelia, left Thursday for Ruidosa where they will spend a few days.

Mr. and Mrs. Flake Barber are living in Lubbock this summer while Flake attends summer school at Texas Technological College.

E. W. Solomon of Memphis, Texas, has purchased the Bill Hall home here and is moving to Hereford next week. Mr. and Mrs. Hall have moved to California where they plan to open a factory.

Mrs. S. Johnson left Friday for Dallas and Mt. Pleasant, driving down to east Texas with Mrs. Hick Haroldson. On Sunday her son and his family, Mr. and Mrs. J. R. Johnson and daughter, Penny, will leave for Dallas and visit in Ennis and Waco before returning to Hereford sometime next week.

Entertain Guests From Georgia  
Mr. and Mrs. S. E. Burleson were hosts last week to members of her family who were enroute from Hollywood, California, where they had been visiting to Cockren, Ga., their home, and the former home of Mrs. Burleson, also. The party arrived Saturday and visited until Tuesday in Hereford. They included Mr. and Mrs. T. Edmonson and their two nieces, Jan and Mary Ruth, who are on vacation from school.

Guests of Mr. and Mrs. Herman Welty on Tuesday were their son and his family, Mr. and Mrs. Pierce Welty, and daughters, Rita and Beverly of Odessa.

Mrs. E. M. Greene and daughter, Patty Ann, were in Plainview Sunday to visit with Mrs. Green's sister, and family, Mr. and Mrs. R. L. Angie, and to join in the Father's Day celebration held Sunday when her parents, Mr. and Mrs. M. B. Morrison of Portales and their son Vernon, joined the group in Plainview.

Mrs. Harry Seed was in Amarillo Thursday, spending the day there with her sister and husband, Judge and Mrs. Clyde Wright of Silverton.

Mr. and Mrs. Dick Lucas and sons and Gary Van Simpson spent Sunday in Palo Duro Canyon on a day-long picnic.

Mr. and Mrs. E. O. Jordan were in Amarillo Sunday visiting friends. The Jordans are former Amarillo residents and their hosts were their former neighbors.

## Meal Preparation Is Ford HD Topic

Meal preparation was the subject under discussion Wednesday afternoon as Ford Home Demonstration Club members met in the home of Mrs. Maxey Dowd. Following roll call, which was answered with "the kind of meat I cook best," Mrs. Johnny Spinhirne drew the Penny Ante gift.

During the business session letters of appreciation for donations to the Deaf Smith County Hospital Nursery, the Cancer and Heart Funds were read.

Plans to entertain husbands and families with a picnic in August were discussed. No definite date was set, pending completion of wheat harvest. Mrs. George Epting was elected delegate to the State Meeting of Home Demonstration Clubs. Mrs. George Epting served as recreation director.

Refreshments were served by Mesdames George Epting, May DeClare, Hardy Ben, Misses Hilda Strauss and Garde Both.

Regular meetings will be held during July and but call meetings will continue as business to be discussed.

Charles Skelton, who is attending the Red Cross School at Camp Dodge, will return Sunday to his work at the Hereford Municipal Pool. Instructor for the swimming course was Wyatt, national AAU champion.

Mr. and Mrs. Lee Res were in Bovina Sunday to attend a Father's Day picnic held at the home of her father, Mr. and Mrs. Frank P. Wyatt. All of the couples, four and their daughter, were present for the event.

## AIRCRAFT CROP DUSTING

220 h. p. Airplanes  
to do the job

"WHERE GOOD FLYING COUNTS"

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## FIGHTING POLIO

REST PERIODS  
NO OVER-HEATING  
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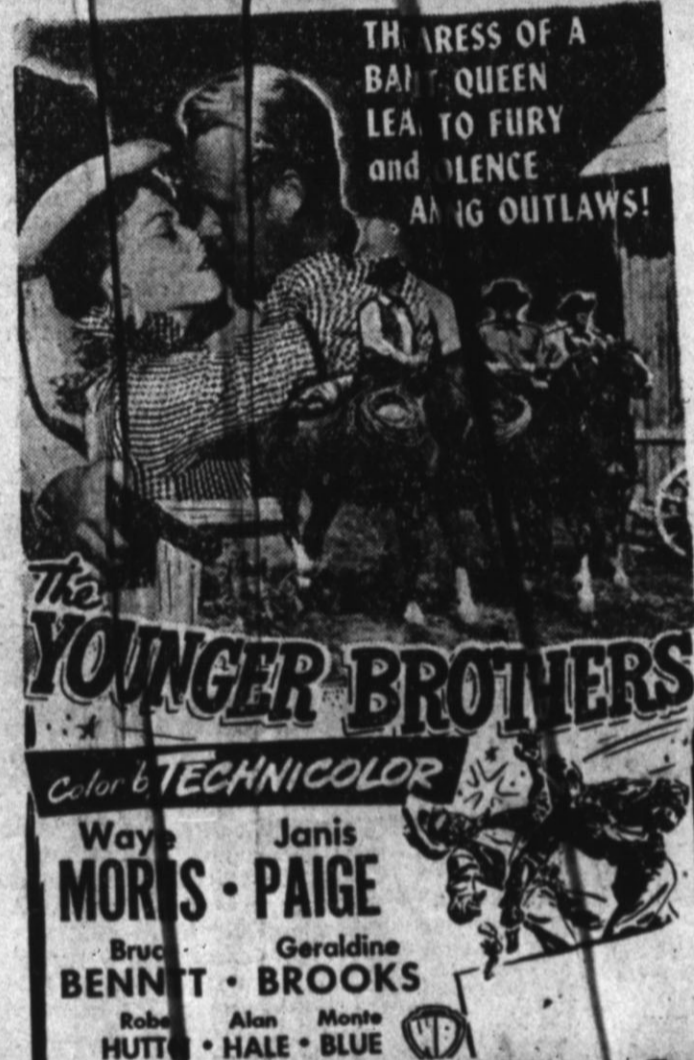
YOUR  
DEF SMITH'S BIGGEST BY SITTER

DELIGHTFULLY  
HEALTHFULLY  
COOLED

S-T-A-R

TRUE STORY OF

## THE YOUNGER BROTHERS



"The  
Outlaws  
who  
shot  
the  
Straightest  
after  
they  
went  
straight!"

Old  
Timers  
remember

Cole  
Younger  
the leader  
Held A  
Revival  
in  
HEREFORD  
after he  
went  
straight

STAR Sunday, Monday, Tuesday

SEE  
SPECIAL  
WEDDING  
ANNOUNCEMENT  
PAGE 5  
SECTION 1



Showing  
STAR  
Wednesday  
Thursday

## CERTIFIED SEEDS

Double Dwarf Milo  
Martin Milo  
Plainsman Milo  
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Hegari and Combine Hegari

## SEARS GRAIN COMPANY

WEST HIGHWAY 60



239  
WEST  
THIRD  
PHONE 438

COMMUNITY  
Ice Company

Congratulations,  
Anniversaries from June 26, through 29...  
Mr. and Mrs. H. D. Wilkins  
Mr. and Mrs. Charles E. Crow  
Mr. and Mrs. H. B. Whittington  
Mr. and Mrs. Claude McGovern  
Mr. and Mrs. R. L. Wilson  
Mr. and Mrs. C. Owens  
Mr. and Mrs. G. P. Owens  
Mr. and Mrs. P. A. Winget  
Mr. and Mrs. Andrew Wallace  
Mr. and Mrs. Jack Pickens  
Mr. and Mrs. C. Owens  
Mr. and Mrs. H. F. H.  
Mr. and Mrs. Cow Bryant  
Mr. and Mrs. W. T. Stanson  
Mr. and Mrs. Paul Orbett  
Mr. and Mrs. O. P. Art



Texas SUNDAY - MONDAY  
TUESDAY

THE YEAR'S MOST EXCITING ADVENTURE!  
A true story of the famous fighting of BROODIE'S FIGHTING IRISH!  
"THE FIGHTING 69th"  
Featuring  
James CAGNEY  
Pat O'BRIEN  
George BRENT  
TEXAS  
WEDNESDAY  
THURSDAY



# The Sunday Brand

Our Slogan: "More People—More Farms"

Hereford, Texas

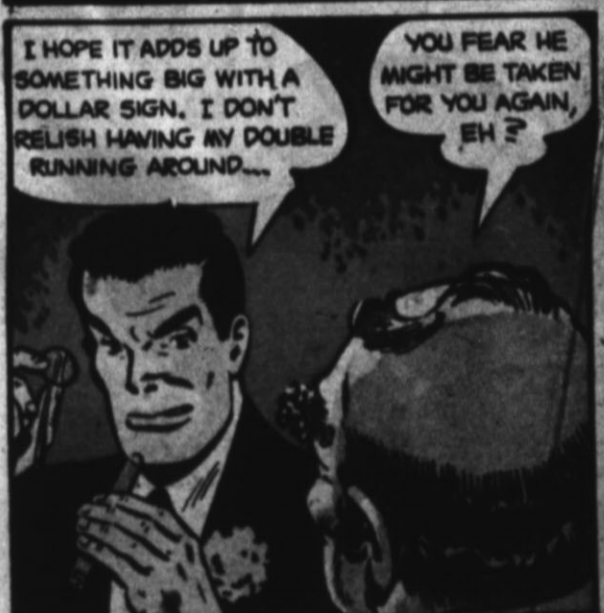
COMICS SECTION

SUNDAY, JUNE 26, 1949



SO YOU AND THIS SCORCHY SMITH LOOK SO MUCH ALIKE EVEN YOUR BETTY THINKS HE IS YOU, EH? AND HE IS A FLYING ACE...!! YES, MY FRIEND, I THINK THIS WILL - HOW YOU SAY - ADD UP!!

A KISS FROM AN UNKNOWN MISS LIFTS SCORCHY'S LONELINESS WHEN BETTY FORBES, INCOMING PLANE-NOT PLAIN-PASSENGER MISTAKES HIM FOR CYRIL SNYDE. WITH A SNEER, SNYDE SPIRITS BETTY AWAY IN A SUPER-LIMOUSINE TO THE HOTEL. HERE THEY MEET SENHOR PRITO, SNYDE'S "BUSINESS ASSOCIATE" - BUT WHAT BUSINESS?



I HOPE IT ADDS UP TO SOMETHING BIG WITH A DOLLAR SIGN. I DON'T RELISH HAVING MY DOUBLE RUNNING AROUND...

YOU FEAR HE MIGHT BE TAKEN FOR YOU AGAIN, EH?



JUST SO! WE WILL TAKE A PRECAUTION! SHE HAS BROUGHT THE MONEY?

SHE MUST HAVE! THAT'S WHY SHE CAME HERE! BUT I DIDN'T WANT TO RUSH HER... EVEN IF SHE'S A TRUSTING LITTLE FOOL!



BUON!! SHE IS IN HER ROOM NOW PREPARING FOR DINNER! TELEPHONE HER AND SUGGEST THAT YOU PLACE HER BURDEN IN THE HOTEL SAFE... FOR SAFETY!



CYRIL, NATURALLY, I DIDN'T BRING CASH! IT'S A BANK DRAFT AND IT'S BEEN SAFE SO FAR... OH, VERY WELL! IF I DON'T CATCH PNEUMONIA, I'LL BRING IT DOWN IN AN HOUR... YES, YES, I'LL ENDORSE IT!!



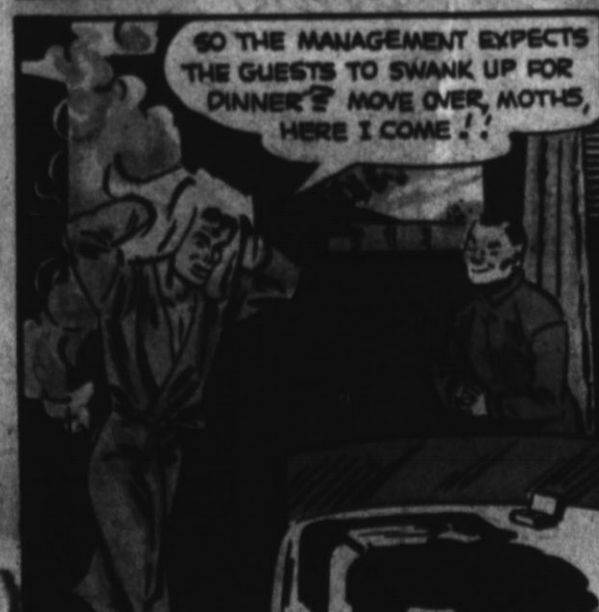
SHE'S BRINGING A BANK DRAFT DOWN IN AN HOUR... ENDORSED!!

SPLENDID! THE LADY MUST REALLY LOVE YOU, MY FRIEND! COME, WE HAVE PLENTY TIME TO TOAST LADY LUCK!



DOUBLE MARTINI... DRY!

COGNAC!

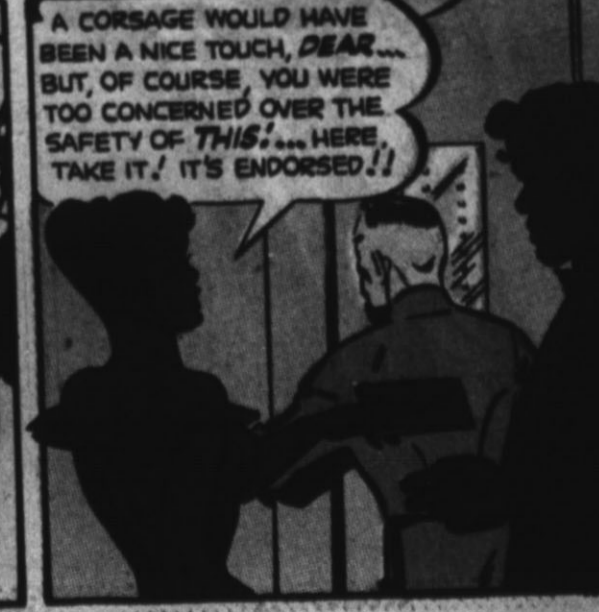


SO THE MANAGEMENT EXPECTS THE GUESTS TO SWANK UP FOR DINNER? MOVE OVER, MOTHS, HERE I COME!!



!! WELL!!? HELLO, AGAIN!!

REALLY!! YOU'VE BEEN WAITING IN THE HALL TO ESCORT ME? WHAT COURTEOUS ATTENTION!



A CORSAGE WOULD HAVE BEEN A NICE TOUCH, DEAR... BUT, OF COURSE, YOU WERE TOO CONCERNED OVER THE SAFETY OF THIS!... HERE, TAKE IT! IT'S ENDORSED!!



I ADMIT IT, DAN, WE MUST HAVE BEEN DREAMING THAT WE FOUND THIS COMPACT--- THIS ISLAND IS DESERTED!



--LIKE I SAY, DESERTED--  
YIPES! WHIAZZAT!?

COME!



HOW CAN YA' ARGUE WITH A TOMMY GUN--- LOOKS LIKE HE WANTS US TA JOIN TH' UNDERGROUND MOVEMENT---



W- WHAT'S THAT THING-- DAN-- I DON'T LIKE TH' LOOKS OF IT-- AN' WHY ARE THEY LOOKING AT US AN' POINTING TO THAT OVERSIZED COFFEE POT---



PINCH ME, DAN, OR DID I HEAR HIM RIGHT--?

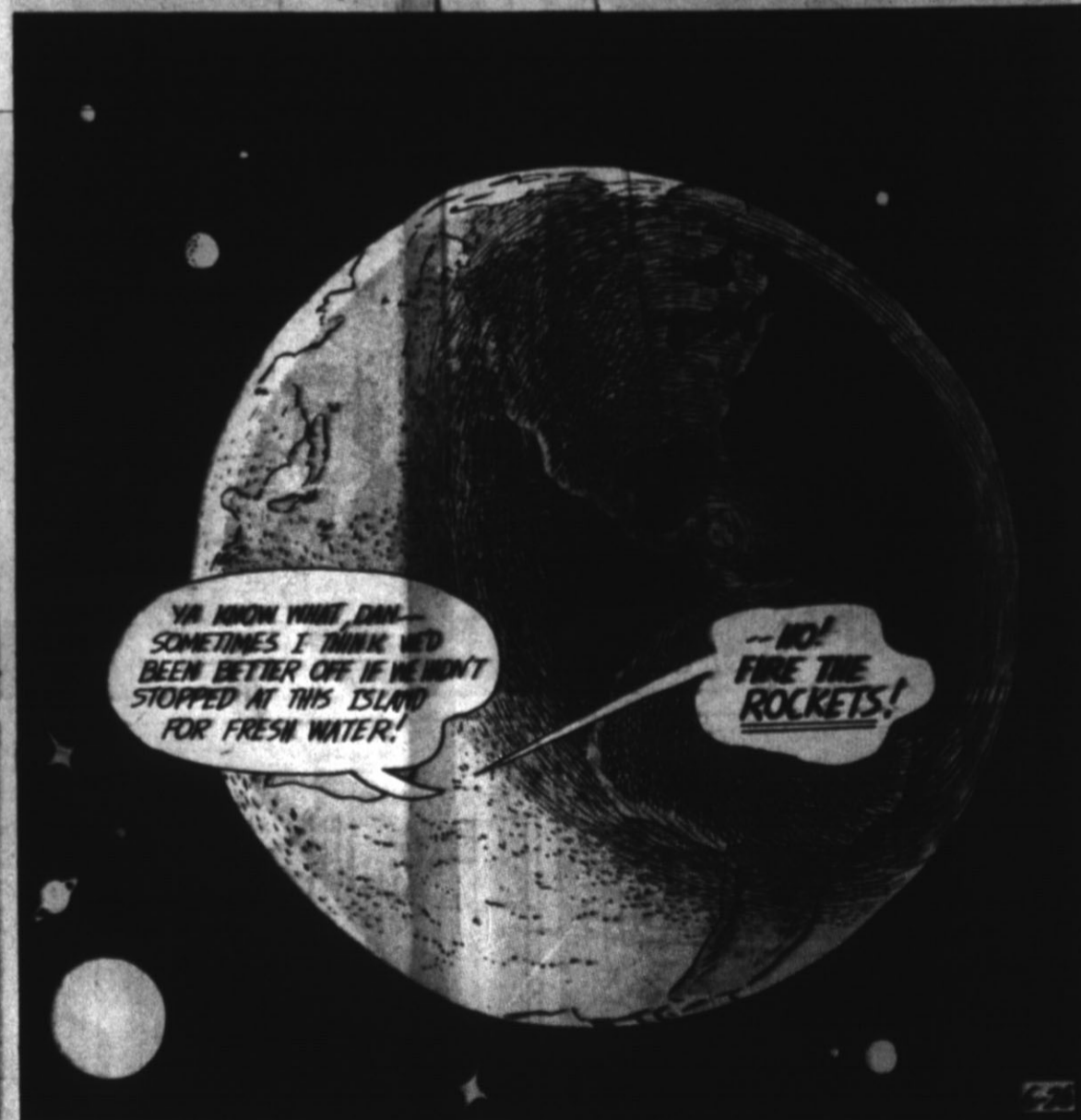
--YOU HEARD! THIS IS A SPACE-SHIP-- AND WE'RE ELECTED TO TRY IT OUT---



DAN-- WHAT ARE WE GOING TO DO? WHAT WILL HAPPEN

WHAT WON'T HAPPEN!?

WOOF!



YA KNOW WHAT, DAN-- SOMETIMES I THINK W'D BEEN BETTER OFF IF WE HADN'T STOPPED AT THIS ISLAND FOR FRESH WATER!

--NO! FIRE THE ROCKETS!



# Things to Come

THE ROBOT MAY ONE DAY BE AN IMPORTANT HAND ON TOMORROW'S FARM.

I HEARD MY GRANDDADDY SAY WHEN HE WAS A BOY HE USED TO RIDE ON ONE OF THOSE PLOWS.

GEE! THOSE MUSTA BEEN TH' DAYS!

I'LL SET THE MILKING FOR FIVE O'CLOCK, THE FEEDER FOR SIX, THE WOODCHOPPER FOR SEVEN AND THE ALARM CLOCK FOR NINE-THIRTY.

OKAY, CLEM— AND HOW'S THAT AUTOMATIC CROSSWORD PUZZLE WORKER COMING ALONG?

HE NOT ONLY SCARES THE CROWS AWAY— HE ALSO CONTROLS THE SPRINKLER SYSTEM, KEEPS THE BUGS OFF THE PLANTS AND ANALYZES THE SOIL.



6-26-49

## NEIGHBORLY NIGHTBORS

DID YOU EVER HEAR OF SUCH A LAZY GALOOT AS THAT GUY DANNY?

BUYS HIMSELF A POWER DRIVEN LAWN MOWER CAUSE HE'S TOO DAGOONE LAZY TO PUSH ONE!

ALL HE HAS TO DO WITH THIS THING IS WALK AROUND BEHIND IT? WALK AROUND BEHIND IT?



YOU APPARENTLY AIN'T SEEN HIM SINCE HE REALLY DEVELOPED HIS TALENT TO A FINE ART!

COME!

HI THERE, FELLAS!



6-26

# Ratsy

in  
**Hollywood**

by *Bill Dyer*



# SPORT SLANTS

- FATHER KNOWS BEST!



JOHN WAS CAPTAIN OF THE DARTMOUTH GOLF TEAM IN 1945.

6-26-49  
DAD!



**Gibson White**  
- HIS DAD GAVE HIM ROSALIND, A FILLY DESTINED TO WIN THE HAMBLETONIAN STAKE, IN ORDER TO SPEED HIS RECOVERY.

**John Handberg**  
- HIS FATHER IS BUILDING A GOLF EMPIRE FOR HIM IN NEW JERSEY - RIVERVALE, SNACKAMAXON AND THE COUNTRY CLUB OF NEW JERSEY.

**Bob Carpenter**  
HEADS THE PHILADELPHIA PHILLIES, A CLUB WHICH WAS BOUGHT WITH HIS FATHER'S MONEY.



## HOOPER HOOPER

by RAND TAYLOR

WHERE DID MAMA SAY SHE WANTED ME TO MOVE THIS CHEST OF DRAWERS?



I'LL ASK HER!



PUT THAT DOWN - IT'S TOO HEAVY FOR YOU -

TELL ME WHERE YOU WANT IT, MY LOVE - I CAN CARRY IT ALL RIGHT!

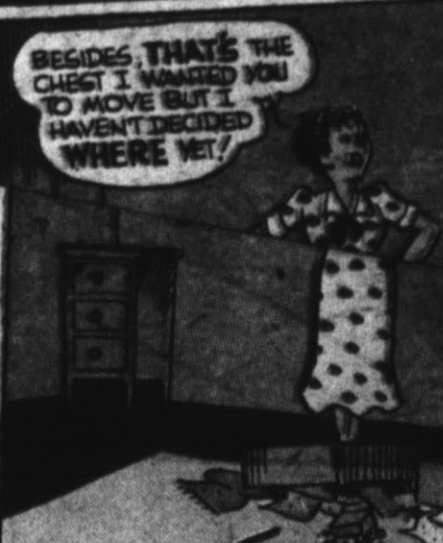


I KNOW BETTER - WAIT, LET ME HELP!

JUST TELL ME WHERE YOU WANT IT!



WOMAN'S INTUITION - IT WOULD BE WISE!

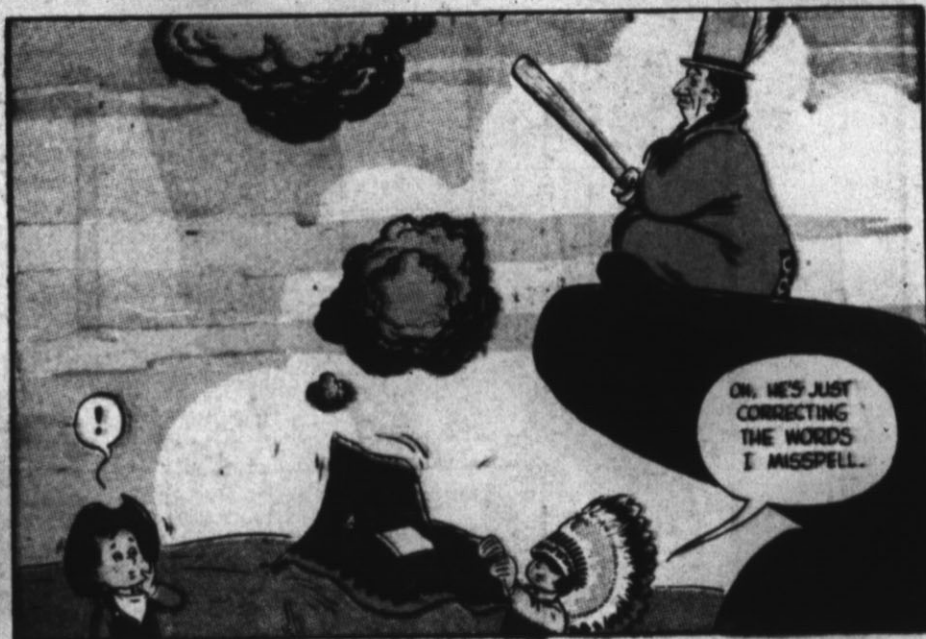
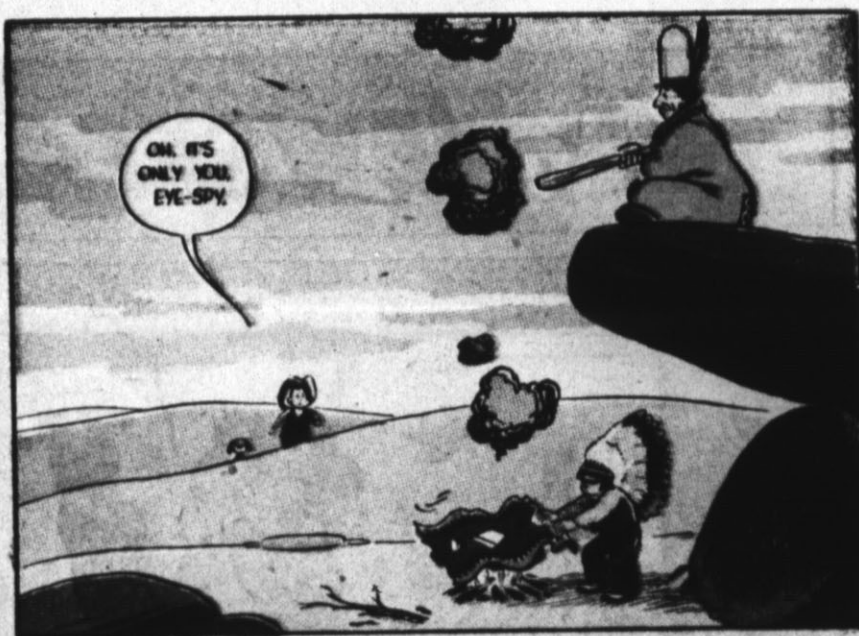


BESIDES THAT'S THE CHEST I WANTED YOU TO MOVE BUT I HAVEN'T DECIDED WHERE YET!

WHY DIDN'T MY MAMA'S INTUITION TELL ME THESE THINGS?

6-26-49

# YIPEE



# HIT N' RUN



# ★ AP NEWSFEATURES ★ COMICS ★

MODEST MAJESTIES

WELL, ONE THING CERTAIN, I'LL NEVER GO AROUND LOOKING LIKE THAT!



I'VE LOST FIFTEEN POUNDS SINCE I STARTED HER ON THESE EXERCISES BUT SHE HASN'T LOST AN OUNCE.



THERE MUST BE SOMETHING WRONG WITH THIS SCALE, IT'S GONE CLEAR AROUND TO ZERO AGAIN!



I'VE STARTED TO REDUCE, I HAD MY DRESSMAKING FORM CUT DOWN TO A THIRTY-SIX, NOW ALL I HAVE TO DO IS REDUCE MYSELF!

NEVERMIND WHAT IT IS, JUST BRING ME TEN CALORIES WORTH OF SOMETHING!

PLEASE-INGLY PLUMP

