





WESTWAY NEWS

Large Crowd In Attendance Sunday At Church Services, Basket Dinner

By MRS. MERLIN KAUL

More than 100 people were present for the Sunday School and Church services on Easter Sunday. A short program was given at 11 o'clock by the Primary, Junior and Intermediate Classes who participated in Easter songs and hand motion songs. Then Rev. Watson of Wayland College Plainview brought a timely message. Several visitors were present including Mrs. Carl Schroeder, Carl Jr., Robert, Albert and Anna Mae Schroeder all of Hereford; T. J. Welch and children of Portales, N. M.; Mrs. John Harmon, Hollis, Okla.; Mrs. E. J. Duncan, Pampa; Jeannette Scott of Hereford; Mr. and Mrs. Ralph Mitchell and Helen Jo Wilson of Canyon.

Many former Westway residents were present for the basket dinner at 1 o'clock after which singing, playing recordings and Easter egg hunts for the younger generation were enjoyed.

A service conducted by Rev. Watson at 3:30 concluded the program for the day.

A. C. Pierce is feeling some better the past few days. At a family dinner at the Pierce home Sunday, their sons, Ulys and family, Marlin and family of Hereford and Ramond and family were present. Afternoon callers were Mr. and Mrs. Merlin Kaul and boys and Mr. and Mrs. Watson of Plainview.

The Herman Neff family moved last week from Hereford to their new home here which is located east of Westway Store on Harrison Highway.

Visitors in the Elmer Combs home Sunday included Mr. and Mrs. Ellis Wright of Amarillo and Mr. and Mrs. Cliff Combs of Plainview.

T. J. Welch, Ruby, Roland and Junior of Portales were visitors Sunday of the Bernie Northcutt family.

Larry Kaul attended Boy Scout Camp at Palo Duro Canyon Friday and Saturday.

Mrs. Gene Roach of Tatum,

New Mexico, spent the Easter holidays with her mother, Mrs. Bess Werner and her brother George Turrentine.

The Merlin Kaul, Joe Wagoner, C. A. Saulcy, Paul Rudd and Bess Werner families attended early church services at the Methodist Church in Hereford Sunday morning.

Mrs. V. Skypala has returned home from the hospital at Hereford where she is convalescing from an attack of pneumonia.

A. A. Head and Merlin Kaul went to Oklahoma on business Wednesday.

Announcements have been received here of the coming graduation of Mrs. Wanda Marie Allmon Calson from Gillham High School at Grannis, Ark., on May 5, 1949.

College students home for Easter vacation were Homer Rudd, Texas Tech at Lubbock and Helen Jo Wilson and Margaret Sowell, WTSC, Canyon.

A family dinner was held Sunday at the Robert Boyd home. Those present included Mr. and Mrs. John Harmon and Farnley, of Hollis, Okla.; Mrs. B. R. Fulkerson, Wanda, Dayton Gale of Roswell, New Mexico; Mr. and Mrs. E. J. Duncan, Pampa; Misses Bobbie Boyd and Mary Lind of Amarillo; Mr. and Mrs. Roy Boyd, Barbara and Royda, Mr. and Mrs. Jason Luck, Jerry, Bill and Mary; Jeannette Scott, Mr. and Mrs. P. H. Luck and Jackie, L. F. Boyd, Mr. and Mrs. A. Lowther, Harold and Wendell Morton, all of Hereford, W. D. West of Canyon, and Mr. and Mrs. Robert Boyd, Mary Kathryn, Franklin and Francis.

Former Hereford Residents Marry

Announcement has been made here of the marriage in Pampa of Miss Marion Littlefield, former Hereford Public School teacher, to John Johnson, brother of Mrs. R. C. Childers of this city, and a former Hereford resident. The marriage was performed at the Church of Christ, Easter Sunday at 9 a. m. Rev. Olen Crenshaw read the double ring ceremony.

The bride wore a medium blue suit with navy blue accessories. Her corsage was of Easter lilies. The couple was attended by Mr. and Mrs. Jack Stevens of Pampa. After the wedding trip to New Orleans, they will be at home in Pampa, where the bridegroom is engaged in farming with his father.

Mrs. Johnson, now employed as a teacher in the Pampa Public Schools, taught the second grade here in 1945 and 1946. Mr. Johnson was in Hereford last fall farming with his brother-in-law, R. C. Childers.

Hereford friends and relatives attending the wedding included Mr. and Mrs. Hal Inman, Mr. and Mrs. R. C. Childers and children, Patsy and Raymond.

GUILD HAS SUNRISE SERVICE

Members of the Presbyterian Guild held an Easter service at sunrise Easter morning at the home of Mrs. Bruce Wooddell.

A prayer service was held and Mrs. Herbert Boardman and Mrs. Russell Wingert sang "Into the Woods My Master Went."

Mrs. O. P. Cowart gave a reading in keeping with the Easter theme.

Cream sauce for vegetables takes on new interest when it is flavored with lemon sauce, Worcestershire sauce and celery salt.

Refreshments were served to Mesdames E. B. Pounds, Adrian; Walter Lempe, Adrian; J. G. Spinhrne, Vega; George Dodder, Vega; Henry Kulse, Vega; V. E. Dodson, Progressive Club; Olen Spinhrne, Vega; Velma

Roll call topic was "A Fashion Trend in Home Furnishings," following the welcome extended to the visitors, members of the Ford Club voted to assist in the furnishing of the County Hospital Nursery, and agreed to take part in the cancer and heart drives now underway.

Mrs. V. E. Dodson of the Heiselman Club was guest speaker, discussing the proper use of pictures and mirrors and the value of picture windows in modern day home furnishings. C. H. D. Agent, Mrs. Tom Draper, concluded the talk by displaying interesting pictures and new frame arrangements suited for every room. Mrs. Earl Dyer gave a complete report on the Texas Home Demonstration District 1 meeting which was held at the First Methodist Church in Canyon, Thursday, April 14.

During the social hour which followed, Mrs. Velma Story displayed an arrangement of hand-made pillow cases, dresser scarves, pin cushions, cup towels, and cold chances on a hand-embroidered quilt.

Members of the Ford Home Demonstration Club had as their guests the Heiselman Club at a meeting held Wednesday afternoon in the Ford School-House.

With Mrs. V. E. Dodson as song leader, and Mrs. George Dodder at the piano, the meeting opened with the singing of "America."

Excessive tidiness is said to indicate a mild form of insanity, for which most newspapermen are happily immune.

Whole-grain corn and cooked green lima beans are delicious added to a simple chicken stew. Serve with hot biscuits.

ATTEND C.-C. MEET

Guy Lawrence, O. L. Bybee and Dr. W. F. Graham were in Pampa Thursday evening to attend a dinner meeting held jointly by the Southwestern Division of the Chamber of Commerce and the Pampa Chamber of Commerce. During the evening guests present heard a discussion of particular interest to C. of C. members on the economic situation of the nation and how impending federal legislation would affect it.

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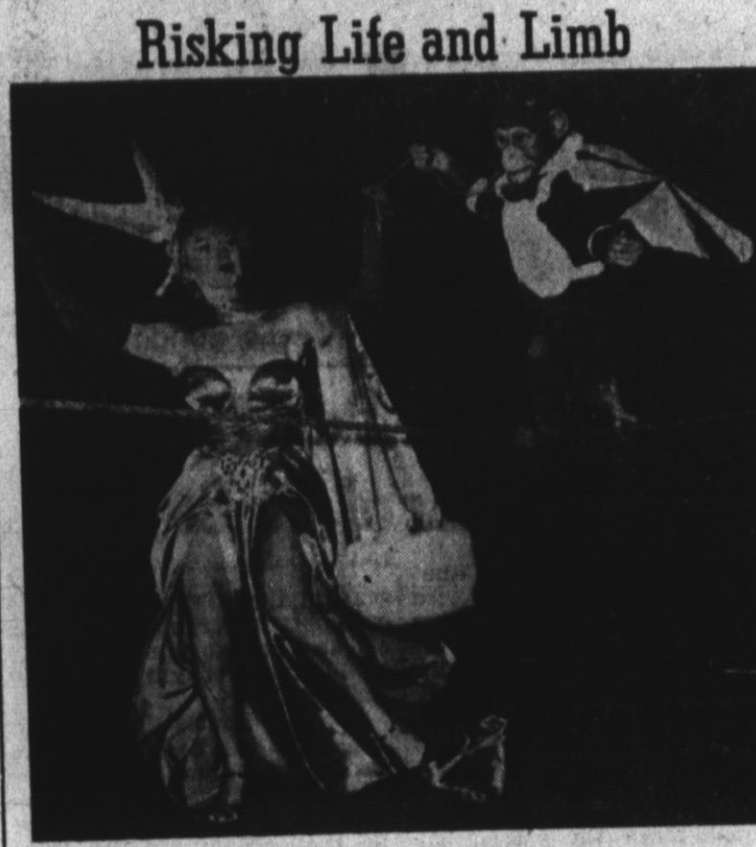
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Beatrice Dante guides one of her trained chimpanzees along a rope-walk in a breath-taking, hair-raising, death-defying act at the Ringling Brothers and Barnum and Bailey Circus in New York's Madison Square Garden. The steel-nerved chimp thrills thousands with this perilous performance.

Risking Life and Limb

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Blanton Employees Hear Guest Speaker

"The man who sells" was the topic discussed by Plasco G. Moore at a dinner meeting of 23 Blanton Butane, Inc. employees of Hereford and Friona Wednesday night. Moore is Assistant State Supervisor of Distributive Education in Austin.

Moore emphasized that the real boss of any business was the customer himself, as the customer's wants and habits governs the success of any business. However, he did not minimize the responsibility of management and employees, outlining the prerequisites of a successful, profitable employee as being: appearance, utility, knowledge and belief in product sold, and capacity for service. After his talk, Moore emphasized many specific points by the showing of the film "By Jupiter."

The local visit of Moore was part of a program sponsored jointly by the University of Texas and the Texas Butane Dealers Association. Other speakers are scheduled to appear locally and conduct courses designed for butane dealers, salesmen, driver-salesmen, credit managers, and personnel.

Heiselman Club Are Guests At The Ford Demonstration Club Meeting

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**GOSSARD**

Price of House Regulators is up 55%



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Like everything else, gas is more expensive to produce, more expensive to deliver to your home and business, but not one cent of this increased cost has been passed on to you.

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SUNDAY'S CURRENT QUESTION:

Sunday's Current Question: Do you agree with the verdict returned by the jury in the Hoover vs. Horton case recently tried in Lubbock regarding wind erosion?

J. M. White: "It wouldn't work to give any other judgment. You can't stick a man for something that man or the law can't control. Blowing sand is like a hail storm—an act of God. If the judgment had gone the other way, there would be a million different things a man could be sued for—tumble weeds blowing, for instance. Sometimes it is impossible to tie down a field. If a man had to pay damages on something like that, it just wouldn't be right."

Mrs. Bess Werner: "Blowing sand goes back to man's preparation of the soil and not to an act of God. Farmers can nearly always do something about it. I've farmed here through the dust years, and we've gone out during dust storms to stop the land from blowing. Too many men level the land, leaving it smooth—when it blows it's hard on the crops and hard on the neighbors. I believe there used to be some law in this county about a man's being held responsible for his land blowing—you might check that."

(Editor's Note: At the time the Wind Erosion District was set up here, some fifteen years ago, it was given the power to take steps to stop erosion on land which was blowing, and assess the cost against the land. This provision does not refer in any way to damage suits, but does offer some protection to neighboring lands.)

Wiley Roberson: "To a certain extent a man can be held responsible for holding down his land, then it could be an act of God. I know from experience lots of instances where man could take care of his land, but there are some times when you just can't do anything about erosion. One job might be the sole responsibility of a man, and another might not be."

Jim Bob Allison: "I believe farmers are responsible for their land blowing. Land properly farmed and properly fenced won't blow. A man can and should be made to control his own land."

Sylvester Slagle: "I've seen plenty of cases where fields were ruined by other fields blowing in on them. I always felt that if a fellow didn't take care of his own land, his neighbor had a right to go in and take care of it for him—and I've seen that done in the dust bowl years. I believe maybe the damages should have been awarded."



Editor's Note: The Bootleg Philosopher is a little alarmed this week over the lawsuit two Deaf Smith County farmers were involved in last week, however, we figure it is probably unnecessary alarm.

Dear editor: On account of my neighbor being a non-progressive stuffed-shirt and threatenin' to report me to the post office department for takin his newspaper out of his mail box, which goes to show it don't pay to tell the truth. I didn't have to admit I took it last week, and besides he wouldn't get far in court accusin me of stealin a copy of The Brand. wouldn't no judge believe it was enough to call me theft. I been leavin his mail box alone this week and am happy to report newspapers have been turnin up just the same, providin you skip a point and call yours a newspaper, but there was one paper that turned up which I had just as soon it hadn't ruined my day. In this paper I discovered where one farmer out in West Texas was suin another farmer for lettin sand blow on his farm, claimin if he had farmed right it never would have happened. We got to put a stop to that sort of thing right now. Ordinarily I don't get disturbed over what other people do or what they think about me, but if we have reached the point where I'm gonna be held responsible for what blows off my farm, the end of freedom ain't far off. If we have reached the point where a man can be sued for not farmin in right, you see where this leaves freedom and me both. What if some neighbor decides Johnson grass seed from my farm is blowing over on his farm? What if he decides I ought to get the weeds out of my cotton? However, don't think I'm the only one who's squirmin. Don't think this thing applies just to what you like to call a lazy farmer. This thing has a lot of possibilities. What if you're in the grocery business and a neighboring groceryman claims you ain't runnin your grocery store right and as a consequence it's drivin customers out of that end of town? This thing could apply to all kinds of enterprises. I ain't callin no names, but I know of lots of people, business men, lawyers, doctors, teachers, maybe one or two preachers, who ain't runnin their business as efficiently as they could, who ain't as energetic as they might be, and if they're gonna be subject to lawsuits, you can see where the thing will lead. Why I know lots of editors. . . . you got a good lawyer to defend you? This thing ought to be carried to the supreme court if necessary. I ain't never seen one, but I got a idea even some of the supreme court judges themselves don't always work as hard as some neighbor might think they should. Yours faithfully, J. A.

EDITORIALS....

MAYBE IT'S GOOD, MAYBE IT'S BAD... ANYWAY

The "Town Farmers" Are Taking Over The Towns

WHAT WAS THE population of Hereford in 1910?

Engaged in the throes of red tape involved in making a post office survey for expansion of city delivery, employees of the Hereford office have this week been asking numerous questions about the town. Some of the questions are decidedly interesting, and some of the answers furnish material worthy of speculation. Take, for instance, a review of Hereford and Deaf Smith County population figures, as compiled for submission to the department:

Table with 2 columns: Year, Population. Rows: 1910 (3,942), 1920 (3,747), 1930 (5,979), 1940 (6,056), 1949 (estimated) 11,800.

A crossroads village in 1900, Hereford had by 1910 jumped in size to such an extent that it was recognized as one of the more progressive towns in Texas. However, like most small towns, Hereford and Deaf Smith County took a population loss between 1910 and 1920; the next 10 years saw a 50 percent population gain in 1930, but the following decade recorded a gain of only 184 souls, bringing the total to 2,584 in 1940. The 1949 figures, though purely estimates, we believe are fairly conservative—and within this nine year period the community has made sensational population gains.

Since Deaf Smith County is primarily an agricultural and livestock area, the increased population—can perhaps be largely attributed to greater demand and higher prices offered for the commodities which the area produces. Likewise, it may be attributed to introduction of new crops and more extensive use of surface irrigation.

These facts, within themselves, introduce several questions: "Will population again recede if demand lowers and prices drop?" "Will the present expansion trend continue for the next five years, bringing Hereford to a town of 15,000?"

Perhaps the most important, even misleading, factor retained within the area's history

is the fact that the town of Hereford has consistently furnished 45 to 50 percent of the entire population of Deaf Smith County, which incidentally boasts 1,507 square miles and ranks as the fifth largest county in Texas. Approximately two decades ago this unusual trend furnished anxiety for the area's citizens and since that day has appeared the words "Our Slogan: More People—More Farms" on the masthead of the Brand. The 1930 and 1940 census figures show continuation of the trend, despite the slogan, and the 1949 estimate indicates that Hereford percentage population over Deaf Smith County population is even greater than in the past.

Furthermore, as tractor and power implements spread over the county, other counties are likewise facing a trend toward small-town growth and fewer on-the-farm families. The greater toward-trek in this area was also recorded in the face of more intensive farming of crops like potatoes, onions, sugar beets and lettuce. Government sponsored REA, plus introduction of pressure water system and other conveniences, likewise failed to halt the centralization trend, which is also being recorded in school systems over the entire county.

Actually, we are inclined to view the situation without alarm. For many years residents of New York and other great cities have commuted to and from work successfully, and under these conditions industry has grown and expanded beyond conceivable dreams. The automobile is to the "town farmer" what the subway holds for the factory worker: a means of fast, dependable transportation. Actual conditions show that the "town farmer" has introduced modern methods of agriculture, which enables him to operate at a greater profit while he lives in more comfortable conditions; likewise, the theory of specialization has also been expanded in farming operations, and it was this one trend which contributed most to expansion of American industry.

Today America boasts the greatest agricultural production in history; this fact, plus the growing number of "town farmers," proves a point.

GUEST EDITORIAL

Future: Soil Building And Livestock Improvement

(Editor's Note: The following editorial presents a long-range view which is worthwhile for residents of any community which maintains agriculture and livestock as chief means of income.)

ON ANOTHER PAGE of The Wellington Leader is a story of what some half dozen men, and one farm youth, are doing right now that is most encouraging to those who look to agriculture as the basis of Collingsworth County economy, now and in the future.

It is a story of soil building and livestock improvement, and it is found in a monthly report from County Agent J. W. Thomas. It is one part of the awakening interest in rural development which not only local but nationwide in scope. If ever there was real growth and development in farming and livestock raising it is now, although this may be so apparent to the public mind as the current industrial expansion.

These men mentioned in the county agents report are making the most of materials on hand or available. They are doing a big job, and in some cases an expensive job, today that is going to pay for itself many times over in the years ahead, even though farm profits may not be so lush as they are now. It is a sound investment as sure and as certain to pay off as the safest securities on the market.

It is well their work is being brought to the public's attention and there are others throughout the "trade area" who are less well

known. Altogether these men are making a valuable contribution to the agricultural economy of the section.

A closer study of this present trend in farming is in order. It reveals a further step in diversified farming so long preached for Texas. Naturally, a building and conserving of the soil is the first and most important step for anyone who makes his living from the land. Whether he intends to raise good cotton or good cattle, the effects of poor soil will show up in the finished product. That is the step that many farmers of the area are talking now.

Livestock in one form or another always has been, probably always will be a most important factor in Collingsworth County. Every time a registered beef cow or dairy cow or hog is unloaded on a county farm, it is doing just that much to make those farms better.

All of this reflects a new and more serious thinking and planning on the part of those who have their money invested in land and stock. It is a long range point of view, a building up that is opposed to the policy of minding the land and moving on that so long characterized the earlier years of this nation.

It is a long job and will be a hard one, but it is possible, with the common sense approach now being used that the land of Collingsworth will be as fertile for the next generation as it has ever been, if not more fertile and more productive.—Wellington Leader.

On Blowing Farm Lands

OF FAR REACHING significance was the Deaf Smith County land case, 99th District Court, in which Charlie Hoover sought damages from G. K. Horton on grounds that Hoover lost part of his wheat crop as result of farming methods employed by his neighbor.

While we are definitely not upholding the right of any farmer to endanger his neighbor's crop from blowing fields, we can realize the problems which appear before the jurors who decide the case. If the government is going to tell a man just how he must plow his own land, conditions have become regimented to a point further than even Hitler visualized. On the other hand, the damage is highly similar to old ranch days when owners diverted natural streams and robbed their neighbors of water supply—and the courts have consistently ruled against action of this sort.

Arguments on both sides of the case were strong and were supported by basic inherent American principles. The plaintiff showed unquestionable damage, which he contended resulted from negligence, whereas the defendant contended that such damage resulted as "an act of God," and that the elements were beyond his control. The case would have been of even greater interest had it been tried before a Deaf Smith jury, composed of farmers who better understood existing conditions.

Regardless of the outcome of the case, which ruled in favor of the defendant, it has been unquestionably proved that most blowing in this area can be prevented with proper plant-

ing and cultivation. While Mr. Hoover lost his case, and his suit for \$2,000 in damages, it is well to remember that Mr. Horton also lost his crop on the land which blew in to cover the Hoover field.

In other words, both men lost heavily through a situation which could have been corrected and therein, we believe, lies the real solution to a widespread problem. By following more practical farming methods on a area-wide scale, everyone gains. This fact, regardless of court decisions, is the only hope of wiping out future cases along this line.

The Sunday Brand

Hereford, Texas Established 1948 Published every Sunday

Hereford, Deaf Smith County, Texas

Mrs. Seth B. Holman and Jimmie Gillentine Owners and Publishers

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Editor.....Jimmie Gillentine Society Editor.....Mrs. John McLean Adv. Manager.....Bert Neelley Shop Foreman.....Amos DeWolfe



Secret "Leaked"

NOW that James Forrestal is out as secretary of national defense, the story can be told of one of his last sessions with Truman and the man who was to take his place—Louis Johnson.

Though Forrestal had put up a tough fight against the appearance of being ousted from his job, he saw the handwriting on the wall and asked only that there be a gradual change-over from him to his successor. He wanted this to take place May 1, but at a luncheon with the President and Louis Johnson, he bowed to Truman's wish that it be April 1.

Furthermore, Forrestal volunteered to help Johnson in taking over the defense job and immediately placed important secret intelligence at his disposal. At this luncheon meeting, it was agreed on the date when Johnson's appointment would be announced, and Johnson declared that until that time he was going to leave town.

"I don't want to be accused of leaking the news," he said. "And it's already begun to leak." He looked meaningfully at the other two. "There's been no leak from me," declared Truman.

"May one cross-examine the President of the United States?" asked Johnson.

The President smiled, and Johnson proceeded to do so.

"Didn't you tell General Eisenhower about this?" he asked. "Oh, yes," admitted Truman. "But he won't tell a soul."

"And did you tell Senator Tydings?" asked Forrestal. "Yes, I forgot about that," acknowledged the President, "but Tydings won't leak."

"Yeah?" said the new secretary of defense. "Well, it's leaking already. And that's why I'm leaving town."

Michigan Scandals

If the justice department ever quits sitting on its hands and takes a real look at the Michigan political contributions, it will uncover some of the juiciest scandals in the U. S. A. Furthermore, it will get to the bottom of the manner in which a lot of political money has been raised in this country.

The justice department has fudged-duddled round with a semi-investigation, but the U. S. district attorneys in Michigan have been half scared of the big Michigan auto interests, while higher-ups in the justice department have been busy chasing spies and running off in other directions.

Meanwhile, Sen. Francis Myers of Pennsylvania, chairman of the senate campaign investigating committee, has had some efficient probers busy in Michigan, and they have dug up evidence of widespread violation of the corrupt practices act. Among other things they have found:

A cashier's check, Feb. 24, 1948, by the Barclay Deyo corporation, a Detroit Ford dealer, for \$750 to the Wayne county Republican finance committee.

Also a contribution by the Park Motor Sales company, a Lincoln-Mercury dealer in Detroit, for \$750, on Feb. 11, 1948, to the Wayne county Republican committee.

Also \$953 to the same committee on March 12, 1948, by the Floyd Rice Sales and Service Co., another Ford dealer in Detroit.

Not only are these contributions by corporations a violation of the corrupt practices act, but senate investigators are interested in ascertaining what connection there was between certain large gifts to the Republican machine and the nonpayment of sales taxes by certain auto dealers. Michigan raised a terrific wave of dough for the G. O. P. What did the Michigan auto people get in return for their money?

Capital News Capsules

Tito wants help—this may be denied, but Marshal Tito of Yugoslavia has appealed to the United States for American artillery, communications equipment and spare parts for his air force. Tito has told the American embassy in Belgrade he fears a Soviet pincer attack on Yugoslavia from Albania and Bulgaria via the Russians are concentrating military forces. . . . the U. S. embassy has passed along Tito's urgent request—with the postscript that it has ironclad evidence that an average of two Russian ships each day have unloaded military equipment at the Albanian port of Durazzo for the past three weeks.

Diminishing Communists—The American ambassador to Italy, James Dunn, has just sent a confidential cable to the state department reporting that, thanks to the friendship train, the Marshall plan, etc., Italian Communist membership has dropped from more than two million to less than a million, 300,000.

But, How About the Pacific?



BOOKS ON PARADE

Story of Fabulous Jimmy Walker Mayor of New York, in 'Beau James'

By MARGARET BARRETT

Gene Fowler's new book "Beau James," just off the Viking Press this month, is the story of the fabulous Jimmy Walker, Mayor of New York during the gay 1920's.

Walker, "The New Yorker's New Yorker" is described by Fowler as the symbol of the times in New York and since the city of the six million was the center of that mad world, described by Westbrook Pegler as "The Era of Wonderful Nonsense" Walker's life is a true picture of the short-lived grandeur of the interlude in the U. S. following the World War and preceding the big depression.

Jimmy Walker wanted to be a song-writer, but his father and the politicians of the time took advantage of his charm and their own political ambitions to make him the victim of their follies. Persuaded by his father, whom he idealized, Walker studied law, practiced law, and started his political career as a state senator. Just as he had learned law and politics by ear. He had neither the time nor the inclination for concentrated study, but his brilliant mind grasped in a second the things he needed to know—and retained them for future use.

New York City in that day wanted Jimmy Walker for Mayor—he wanted someone who personified the glamour, the romance, the glittering lights, the false prosperity of the time. And Walker was just their man. He was handsome, debonair, witty, fastidious, a master of repartee and charm. The things he did, he did for all to see. There was no hypocrisy in him—and that, in a world where politicians were models of social propriety in public, and rank crooks behind closed doors, was something. He won the election in 1926 and the people loved him. He was surrounded and cheered wherever he went. As Journalist Douglas Gilbert said, "New York wore James J. Walker in its lapel and he returned the compliment."

For six weeks, says biographer Fowler, Jimmy Walker worked at being mayor. From then on he was the gay socialite—he loved his office for the social aspects it had to offer, and the business of government went on without an official hand to supervise. He was speaker at literally millions of banquets, he belonged to clubs, he went out on the town, he pursued or rather was pursued by beautiful glamour girls, he kept up with the plays, the musical comedies, and he took long, much publicized vacations.

And there came a day, just as the crash was imminent, when Franklin Roosevelt, as governor of New York, was high pressured into investigating the Walker administration. Judge Samuel Seabury, "the grand inquisitor," a monarch of honest church-like thorough sobriety, was in charge of the investigation. For months he worked, and he found fifteen charges accusing Walker of malfeasance, misfeasance, and nonfeasance. Whether F. D. R. would have removed Walker from office is still a matter of conjecture—at any rate, Walker resigned and went to Europe to live until the worst of the scandal had blown over.

There seems no doubt in the minds of Fowler, the journalists, or the politicians questioned, that Walker was honest. His faults consisted mainly of carelessness, and as Fowler said, of inability to see the difference between personal and public relationships. He trusted his friends implicitly, and his trust was not always well-founded.

Described by his biographer as "the John Barrymore of the political stage," Walker should have been an actor—a matinee idol. That he was miscast as the mayor of New York does not lessen his value as an outstanding personality. A devout Roman Catholic in theory, Walker, it is interesting to note, returned to the Church in his later years, and devoted the majority of his time to meditations of a religious nature.

Gene Fowler, outstanding journalist and author of several books which have won widespread popular favor, "did himself proud" in this chronicle of Jimmy Walker. His literary similes and metaphors alone make the pages of his book exciting to read, and with the aid of innumerable anecdotes, stories, and quotations about and from the colorful figures of the day, "Beau James" is a book one cannot put down. The reader is transported into that glittering gaudy world of yesterday, and the effect is good.

The book has just recently arrived at the county library, and is available to the readers.

HOMER FOX SAYS:

DID YOU KNOW . . . ?

A. R. (Pud) Hughes played right field for Hereford in a ball game against Friona a good many years ago, and did not make a single error. Pud said they just didn't hit any his way.

Si Orr played semi-pro baseball out of Ft. Worth in 1906-07; he held down second base when necessary and was the top pitcher. The outfit lost very few games. Si kept his old suit up to a few years ago, but doesn't know what happened to it. The suit was fiery red, had the legs padded in front. The boys made slides on their stomachs in those days.

Fat Curtsinger was offered a contract with the T. and O. League when he was 17 years old. Fat played infield and was living at Memphis, Texas at the time. He pitched his first game that year in the City League, and recalls that the first batter up hit his first pitch for a home run which was the only run the opposition made during the game. Fat says he will never forget it and couldn't if he wanted to; anyway, it proved to be a good start for him as he pitched ball for many years and was one of the best in West Texas.

Ticklers By George



"A pair of socks and a portable radio. . . Who do we have with us, one of them idle rich?"



# WANT ADS

## Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

### Thursday:

No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

### Sunday:

No ads will be accepted after 12 o'clock Saturday immediately preceding publication date.

Identical rates will be maintained in both publications.

1st. insertion .....4c per word  
Each Additional .....3c per word  
—when paid in advance!

No Blind ads will be accepted in either publication!

### 1. FOR SALE Miscellaneous

See the new floor safe on display in the Hereford Brand window. It is the economical and safe way to protect your valuables. B-1-30-tfx

### We Have It!

**FEEB MOLASSES**  
Any Quantity  
FRASER MILLING CO.  
B-1-30-tfx

We clean and block hats for \$1.00. Acme Cleaners, Phone 111. B-1-11-41-tfc

For sale: Electric washing machine. Reasonable price. 305 Lawton, Phone 170-J. B-1-11-16-3k

For sale or trade: Fresh and Springer Jersey heifers and cows. B. E. Brumley. B-1-13-42-tfc

### FOR SALE

One complete Portable Skating Rink, 50 x 100 ft. Priced right, \$2000 cash. See anytime except Sunday. L. R. COLE  
Route 2, Sudan, Texas  
B-1-42-4-p

For sale: Fresh Jersey cow; good one. L. J. Counselman, Summerfield. B-1-11-16-2p

For sale: Floor model "Easy" ironer; also new portable typewriter. Will sell at a bargain as we move quite often. See at Apt. 4, Fullwood Apt. B-1-26-16-2p

For sale: 5,000 pounds African millet seed cleaned and sacked. C. E. Leasure, 15 miles Southeast, Hereford. S-1-17-42-3p

For sale: 3 piece livingroom suite, office desk and chair. A. C. Thompson, 110 West 6th. S-1-16-43-1p

For sale: Westland Milo, cleaned and treated. John Wood, Equipment Co. S-1-11-43-1c

For sale: Tomato, pepper and flower plants, also cut flowers Mrs. J. F. Ward. B-1-14-43-tfc

Mrs. C. I. Rugg has two tickets to see Bette Davis and Robert Montgomery in "June Bride" the movie showing at the Star theater Wednesday and Thursday, April 27 and 28 for her timely news tip. Call at Brand office. 1x

**FOR SALE**  
Kansas Wetland Maize, one year from certification. Cleaned Treated-Sacked.  
FRED BARRETT  
410 West 3rd ..  
Phone 452-J  
Box 287  
B-1-43-2-c

**FOR SALE**  
1941 PONTIAC 4-DOOR SEDAN Clean throughout, Good Motor, good rubber. Low mileage.  
HOT POINT ELECTRIC RANGE A Real Buy at \$35.00  
GEO. V. STAMBAUGH  
at Hereford Hardware  
S-1-43-1-c

**2. FOR SALE Farm Equipment**  
**FARMERS**  
Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-tfx

Two model L Case tractors on rubber, recently repaired; one 17 ft. Hoeme plow. Leo Witkowski, 10 south, 10 east Hereford or Route 2, Happy. B-3-25-16-4p

### FOR SALE

1946 K-1 International Pickup. Reconditioned and Reappearance. Priced at \$1125.  
1940 D-2 International Pickup. As is \$350.  
1940 D-2 International Pickup. As is \$275.  
HEREFORD IMPLEMENT CO.  
S-2-43-1-c

**NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY**  
B-2-12-38-tfc

John Deere tractor model G1942. New tires, with four row equipment, price \$1750. See at Texico Service Station, Dimmitt. B-2-19-16-2p

For sale: 45 model Massey Harris combine 14 ft. Auger type, new tires, \$3250.00. See Earl Plunk at West Texas Development Co. East Hiway 60, Phone 312. B-2-27-16-2c

For sale: Cheap. Oliver 26 inch disc oneway 8 or 10 ft. C. F. Lamfeld, Adrian, Tex. B-2-17-43-2p

Found: Truck tire. Owner may have by giving full description. A. E. Stephens, two miles east of Hereford on Hiway 60. S-21-13-43-2p

For sale: 1937 Oliver F; 1945 Oliver 30, combines. Raymond Palmer, 6 1/2 miles northwest. Telephone 555-J-1. B-2-14-43-4p

For sale: Oliver "88" tractor, four row planter, used only a few days, below list. Inquire at 132 Ave. E. B-2-20-43-2p

For sale: Good 8 hole Dempster drill. Walter Fangman, 3 miles N.W. Black. B-2-13-43-2p

Mrs. W. J. Reeves has two tickets to see the Wednesday and Thursday comedy at the Star Theater, "June Bride" starring Robert Montgomery and Bette Davis, for her tips on personals. Call at Brand office for tickets. 1x

**3. FOR SALE Automobiles**  
**COMPARE THESE USED CAR PRICES**

Trucks  
1946 Chev. 2-ton Truck and Hobbs Trailer 1,975.00  
1946 Chevrolet 2 ton long wheel base Truck 1,150.00  
1944 Ford Long wheel base 1-2 ton truck 790.00  
1936 Chevrolet Long Wheel base truck 125.00  
1937 Chevrolet 1-2 ton pickup 100.00  
1948 Chevrolet 1-2 Ton Pickup 1250.00

Cars  
1940 Chevrolet Two Door 350.00  
1939 Chevrolet 2 Door 250.00  
1938 Pontiac Two Door 350.00  
1947 Oldsmobile 4 door (excellent) 1595.00  
1939 Ford 2 Door 375.00  
1941 Oldsmobile 4 door (radi and Heater) 775.00

**KINSEY MOTOR CO.**  
Phone 740  
S-3-43-1-c

1 '40 Model Buick Sedan  
1 '39 Studebaker Sedan  
1 '39 Buick Sedan  
1 '41 Studebaker Coupe  
1 '40 Studebaker 2-door  
1 '41 Dodge Truck and Trailer  
1 '39 Nash Sedan.  
JOHN WOOD EQUIPMENT COMPANY  
S-3-43-1-c

For sale: 1942 Chrysler. \$750; or trade for cattle. S. H. Slagle, Phone 486-J. B-3-14-16-3p

### 1948 SPECIAL DELUXE PLYMOUTH

Four door sedan with Radio and Heater, new tires, low mileage, guaranteed to be perfect every way and priced at \$1485.

1946 PONTIAC SEDANETTE With radio and Heater, spot light and many other extras. This car is ready to give someone lots of service. Price \$1365.

We also have some good older cars that are priced below their actual value. If you need a car you will find it at

### BENEFIELD MOTOR CO.

Your Chrysler, Plymouth, Reo Dealer, the home of honest values. S-3-43-1-c

### 4. REAL ESTATE For Sale or Trade

**Go West Young Man Go West**  
**Goff Armstrong**  
lives out there at House, New Mexico and has a lot of cheap farm and ranch land for sale. He'll treat you right. B-4-50-60p

**FOR SALE**  
Ranches large and small in Texas, New Mexico, Colorado. See W. R. Metcalf, 112 West 3rd, Hereford. Office Phone 854, Res. Ph. 902-W or J. M. Hamby Shamrock Station on Highway 60, West Hereford. B-4-16-2-c

**FOR SALE**  
Small acres, Farms, Ranches and Houses and Lots. J. M. Hamby, new Shamrock Station, Highway 60, West Hereford. B-4-16-tfc

For sale: A number of choice lots, good location. Mrs. W. I. Valentine, 300 East 12th. B-4-16-16-2c

**QUICK SERVICE REAL ESTATE LOANS — AUTO LOANS YOU DON'T HAVE TO WAIT**  
**JOHN McLEAN**  
Phone 273  
S-4-2-tfc

**E. B. Posey, Realtor**  
Bus. Ph. 710 Res. Ph. 366-W  
338 Main, Hereford, Tex.  
S-4-18-tfc

For sale: Moving to Lubbock? By Owner, 2 bedroom home. See to appreciate. 2210 32nd. B-4-15-43-2p

**MAKE US AN OFFER**  
We have a nice home for sale in Hereford. Three bedrooms (1 in basement) modern, close to the schools, and on pavement. It's not new, but it's comfortable, well-built, and conveniently arranged. There are two 60 foot lots, and we'll sell the place with one or both.

We've lived in this house and can guarantee its comfort and convenience. We'd be living there still but it's 150 miles from work and that's too far to commute.

We've been offering this place for sale below market, and have not had any takers.

We need to sell, folks... We're tired of paying rent and want to buy a house ourselves.

**MAKE US AN OFFER**  
and we'll try to make a deal. If you're interested in income property, this place is rented and will pay you better than 10 per cent on the price we're asking.  
**LOOK IT OVER... IT'S AT**  
11th and H.  
Call or Write  
**BEN R. EZZELL**  
Canadian, Texas  
B-4-16-2-c

**FOR SALE**  
Nice four room and bath home on a 60 foot lot on paving, for quick sale, \$5500.00.

Seven room modern home on 183 by 208 foot lot on paving. Immediate possession. Price \$7500.00, some terms.  
**ROSE & BARBER Realtors**  
107 East 3rd Street  
Phone 45  
S-4-43-1-c

### GOOD SECTION

On gas line, third wheat and all mineral rights go, \$56.00. Improved 11 acres on pavement, \$5,000. Acreage Tracts. Claude Higgins, Phone 134-W. S-4-43-1-P

### FOR RENT 1949

Half section farm with two irrigation wells. 95 acres in wheat and barley, balance for row crop. Renter must buy some equipment and crop and get possession now all for \$5500.00. S-4-43-1-c

**\$100 BUYS**  
Improved 160 near Hereford. Improved 25 acres on pavement choice land, price \$10,000.  
**CLAUDE HIGGINS**  
Phone 134-W  
S-4-43-1-p

### 5. FOR RENT

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC. B-5-14-2-tfc

Office space for rent: Main Street. Inquire at Hereford Brand. B-5-10-26-tfc

For rent: Furnished apartment. Bills paid. 712 12th Street. B-5-9-11-tfc

For rent: Bedroom for men. 509 Ross, Phone 847-J. B-5-9-16-6k

For rent: One room garage apartment, unfurnished. Also bedroom for men. Call 277-W after three P. M. 109 Avenue A. B-5-19-16-tfc

For rent: One furnished and one unfurnished apt. Call 395-J or 152-W. B-5-12-16-2k

For her news tip on the breakfast show, Mrs. Calla Mounds has two tickets at the Brand office to see Bette Davis and Robert Montgomery in the comedy "June Bride" showing at the Star Theater Wednesday and Thursday, April 27 and 28. 1x

For rent: 2 room furnished apt. 615 25-Mile Ave. S-5-9-43-1k

For rent: Desirable furnished apartment, for couple, adults only. Bills paid. 514 Union. B-5-13-43-2k

For rent: Furnished apartment to couple. Call 43. S-5-8-43-1k

For rent: Bedroom, close in. Call 280-J. S-5-9-43-1p

New four-room & Bath Apartment. Unfurnished. \$75.00.  
See  
**SAM NUNNALLY**  
144 Main  
or  
**GLENN WIER**  
101 Main Hereford, Texas  
S-5-43-1-c

**6. WANTED**  
We clean and block hats for \$1.00. Acme Cleaners, Phone 111. B-6-11-41-tfc

Wanted to buy: Propane 1,000 gallon tank. Maxey Dowd, Route 4, Hereford. B-6-12-16-2p

Wanted: Man to milk 15 to 20 cows with milkers in Grade A barn. House, electricity, furnished. 2 miles school. Good proposition to right man. Leo Witkowski, 10 miles south, 10 east of Hereford or Route 2, Happy. B-6-38-16-2p

**7. Dressmaking-Ironing**  
Custom made buttons, belts, buckles, and button-holes. Mrs. Hazel Sparks, 340 Schley, Phone 651-J. B-7-14-14-tfc

Dressmaking, suits and alterations. Phone 537-W. Mrs. W. W. Rhodes, 123 Norton. B-7-12-14-7p

**10. NOTICE**  
AT STUD: Three very small Chihuahuas, one white, one black, one tan. Mrs. George Moore, 1210 West 18th, Amarillo, Texas, Phone 26973. B-10-22-14-9c

**NOTICE**  
We buy and sell second hand furniture. We also sell on commission tractors, cars, combines and anything in the way of machinery, you can bring it in and park it on the lot, or we will try to sell it where it is.  
**J. M. HAMBY & FRED BELL**  
West Hereford at new Shamrock Station. B-10-3-tfc

## VFW Opens Baseball Season Against Clovis Nine Today

The crack of hickory on horsehide Sunday afternoon at Veterans' Park will herald another summer of baseball in Hereford as the VFW nine takes on the Santa Fe Black Jacks from Clovis in a practice game starting at 2:30 o'clock.

Vega will play here the following Sunday in the Central Plains league opener for the two teams.

The VFWers will be suited out in new white and blue striped uniforms with blue socks, the first real baseball uniforms the team has owned. Business manager Earl Woods said today's gate receipts will go towards paying for the uniforms which cost \$26 a piece. Larry Loerwald is team manager.

## Hospital Notes

Patients discharged from hospital: Vonda Pitts, med.; Don Wilson, med.; Mrs. H. E. Irvin, O. B.; Mrs. R. S. Petersen, O. B.; Mrs. Caprino Gonzales, med.

Patients in the hospital: J. H. Ross, med.; Tommy Ramosa, med.; Mrs. Minnie Vaughn, surg.; Mrs. Charlie Hill, O. B.; Mrs. Ross Lomenick, surg.; Mrs. A. S. Brooks, med.; Roy Thompson, med.; B. E. Brumley, med.; Mrs. R. M. Fox, med.; Mrs. Ernest Kerr, surg.; Mrs. O. F. Nilson, surg.; Mrs. Jim Bookout, med.; H. C. Pierce, med.; Mrs. L. A. Foster, med.; Minnie Lee Duncan, surg.; Baby Hershey, med.; Cipriano Arizola, med.; Dorothy Spark man, med.; Mrs. Robert Dimmick, med.; Celestine J. Pittner, surg.; Jack McCreppan, surg.; Mrs. Roy M. Sheppard, O. B.

## Graham To Appear At District P-TA

Superintendent George Graham will appear on the district P. T. A. program for the two day meet that convenes in Shamrock Tuesday and Wednesday.

Graham will take part in a panel discussion scheduled for Wednesday morning on school legislation. He will talk on the current Gilmer-Aiken proposals and how they effect the Hereford public school system and similar schools. Superintendent Ross Rodgers of Amarillo will conduct the panel.

Other Hereford PTA members who are tentatively planning to attend the convention are Mrs. Elmer Patterson, president; Mrs. H. H. Caraway, president elect; and Mrs. L. E. Goss. The district historian is Mrs. Phillip Barkley, vice-president of the local Parent and Teacher Association.

Always strain the fat used for frying doughnuts through cheesecloth before putting it away.

## NOTICE

We have Certified Furr Storage  
**WADE CLEANERS**  
142 Main Phone 27  
B-10-16-tfc

Custom plowing, onewaying, hoemying, listing and drilling. Phone 537-W. Mr. W. W. Rhodes, 123 Norton. S-10-15-41-3p

## 11. BUSINESS SERVICES

We clean and block hats for \$1.00. Acme Cleaners, Phone 111. B-11-11-41-tfc

## WANTED

Let us clean and store your furs.  
**WADE CLEANERS**  
142 Main Phone 27  
B-11-16-tfc

## ANNOUNCING

A Complete Earth Moving, Land Leveling and Plowing Service. Motor grader and bulldozer work, land leveling, and all types of plowing. Call D. W. Wallace, 831-W or George Byrd, 9015-F-3 B-11-24-tfc

## WANTED

Your Refrigerator Repair Work Satisfaction Guaranteed  
Walker Refrigeration Service  
3rd & Schley  
Hereford Phone 402  
B-11-37-tfc

## 12. LIVESTOCK Strayed — Found

Lost: Whiteface yearling, weighs 650 to 700 pounds. Branded Rafter EH on left rib. Phone 760-J. C. S. Gunter. B-13-19-16-2c

## 13. LOST AND FOUND

Lost: Whiteface yearling, weighs 650 to 700 pounds. Branded Rafter EH on left rib. Phone 760-J. C. S. Gunter. B-13-19-16-2c

discussed the work of P. M. A. over the entire state.

Mrs. Jean France and Miss Ruth Pickens left Friday on a week-end trip to Albuquerque where they will visit with friends.

Rev. and Mrs. W. E. Barnes, former Hereford residents now of Portales, were in Hereford on Friday visiting old friends.

## Methodist Women In District Meet

Hereford women assisted with the program for the district conference held by the Woman's Society of Christian Service of the Methodist Church Wednesday in Bovina. Mrs. Don Davidson conducted the memorial service and Mrs. A. B. Christian assisted with the devotional. Mrs. A. C. Thompson entertained with violin music.

The guest speaker was Mrs. Landrum, field worker from divisional headquarters in New York City.

Members of the local society attending were Mesdames J. F. Ward, Don Davidson, Frank Terrell, F. M. Faulkner, A. B. Christian, Lowery Walker, J. E. Kirby, Ed Warren, A. C. Thompson, D. H. Bryant, J. P. Slaton, J. W. Spradley and J. B. Jones.

Bread boxes should be washed weekly and dried thoroughly. If possible they may be put in the sun to air.

## John McCarty Speaks To Rotarians Here

John McCarty, public relations counsel from Amarillo, spoke to The Rotary Club at their regular weekly meeting Friday concerning the benefits and future of a community such as Hereford. He named factors citizens should sell themselves, as well as others, on such as basic natural resources, growth of community, drive of individual and added Hereford should get ready for a growth in the future.

Dr. R. E. Lingenfelter, program chairman, introduced the speaker.

## Farm and Ranch Club Has Spring Luncheon Thursday

Farm and Ranch Club was entertained in the home of Mrs. Waldron Melton Thursday at a Spring Luncheon. Evidences of the Spring season were noted in table decorations with a large garden hat filled with flowers, miniature rakes, hoes and spades forming the colorful centerpiece. Place cards were miniature spades holding packages of flower seed. The club prize was won by Mrs. Phillip Miller.

Those attending were Mesdames Henry Melton, Phillip Miller, Frank Rickels, G. S. Solomon, Jack Weaver, and the hostess. Guests were Mrs. J. S. Stocks and Miss Ettie Walker.



WHEN I WANT GIFT ITEMS I GO TO **STREU'S** HEREFORD  
330 NORTH MAIN



In the Office IT'S THE LITTLE THINGS THAT COUNT

- PAPER FASTENERS
- PEN POINTS
- BANK PENS
- POST BINDER KEYS
- PENCIL ERASERS
- CHICAGO SCREWS
- GEM CLIPS
- TRUMB TACKS
- BULLDOG CLIPS
- PENCIL LEADS
- DRAWING INK
- FOUNTAIN PEN INK
- MUCILAGE
- RULERS
- TYPEWRITER PADS
- LETTER OPENERS
- DESK BLOTTERS
- PEN HOLDERS
- BAND DATERS
- RECEIPT BOOKS
- PENCILS
- STAPLES
- FINGER TIPS
- STAMP PADS

Place Your Order Now for that **GRADUATION GIFT** of a **REMINGTON OR ROYAL PORTABLE TYPEWRITER**

# Hereford Brand



ABOUT THE TURN OF THE CENTURY

Chugging From The Old North Draw

By GEORGE J. LARSON

I read with great interest, the story written by the old timer, down memory lane, it was a fine interesting article, and it also brought back old memories to me. I also remember Hereford and the people as he wrote it. We started going down to Hereford also at a pretty early date in our 1908 two cylinder automobile. I still have the frame and engine of this old relic.

I will always remember the Kenfro and Kane Garage, the Kenfro boys and their fine mechanics Ed Brents and Pete Skidmore, you see those men usually had to work on our car before we could drive it home. One time I stayed all night in Hereford and Ed Brents invited me to spend the night with him in his room in the new Court House, which I did. So I slept the night in the new Court House soon after it was finished.

Carl Cockrell was running a gasoline station and an English was also selling gasoline and oil on the lot south of the Court House. One time we neighbors all went together to haul some grain to the E. W. Harrison elevator in Hereford. In those days you know all drove horses and mules and we always carried our baling rolls along. It usually took all day whenever we hauled anything to Hereford.

One of the men told Mr. Harrison that he would have to bed us down for the night, so Mr. Harrison let a roll out our bedding on the floor of his office, and in around the front of his elevator. So I slept one night in the office of Hereford's first elevator, a grand fellow was this man, E. W. Harrison.

One time I rode my pony to Hereford to hear Cole Younger speak. I put my pony up for the night with the Fallwalls south of the tracks and I spent the night at the Miller Hotel, then run by Dad and Mom Miller, parents of John Miller.

Cole Younger was a leader in the famous band of outlaws known as the James and Youngers gang. Capt. Trow of Hereford introduced Mr. Younger as his life long friend, John Burch and wife were also there to greet him. I believe this was the most interesting speech that I

had ever heard, he spoke for several hours.

One quote from Mr. Younger went something like this, "Although I am not altogether a lead mine, I have carried 33 bullets in my body throughout my life. In his twenty six years of imprisonment in prison he became a religious man and became a minister."

Before the county was fenced up and plowed up we used to run down coyotes from here to the Mexico line, and we usually got several each time. One time we were chasing a large coyote toward the east and we came to a steep canyon like draw, the coyote made for this draw and we in hot pursuit about two thirds the way down I seen a large cave like hole. I was going too fast to stop or turn, so I hollered to the others to hang on as I would have to jump in the cave and just that we did. I was sure that my model T would be a wreck. We looked it over and found that we had a broken front spring and the frame was broken into in front but that was all that seemed to be wrong with it.

Of course we did not get this coyote, it took us quite a while to get out of this old dug out. Do you remember the Hereford Ad-rian and Gulf Rail Road bed, we used to drive over it a good deal. A new town called Sherer was started here in the north part of the County, two store buildings stood for a few years.

Deaf Smith County was nearly all in grass land when we settled here, a cowman's paradise. There is not many of the early settlers left in the north part of the county. I believe every one has an interesting story to tell if they would just write it down. Why don't you try it some time, friends?

When the sun was younger it saw your old friends digging in the old north draw. With lots of good wishes for every one, writing this to you has been some fun.

Your friend from the old north draw.

The majority of American men prefer cotton for their pajamas, underwear and business or dress shirts, rather than other fabric fibers such as rayon, nylon, wool or mixtures.



Biggest Easter egg hunt of the Easter season was given by the Baptist Church for children of the labor camp. The children (pictured above) ranging in ages from one to twelve had a field day hunting 350 eggs hidden over Lake Park. The thrill of hunting and joy of finding was quite evidently not limited by color, race or creed as the young Mexicans scrambled for the scattered eggs.

—Photo by Alex Thompson

Construction Starts On New Variety Store

A one story cream colored brick building is now under construction at the northeast corner of Main and Second Street which will be the future home of Cave's Variety Store. Clyde Cave and R. R. Gilbreath of Plainview are building the store and hope to have it completed by early autumn if possible. Survey work began Monday and a four month working schedule is anticipated.

The building will be 50 by 140 in size, equipped with fluorescent lights, and modernized throughout. Although present plans call for a one story building, it will be so designed that a second floor may be added later, Caves said.

Color schemes for both the exterior and interior have not been definitely worked out to date. Ed Tiefel is contractor for the project.

PERSONALS

OLD FRIENDS MEET

Mr. and Mrs. Med Pate, formerly of Great Divide, Colorado visited in the home of Mr. and Mrs. Price Prather near Hereford Monday afternoon. Pate and Prather were school-day friends in St. Jo, Texas, and this meeting marked the first in 44 years.

VACATION IN MEXICO

Mr. and Mrs. A. O. Thompson,

and Cheo Garrida, a student at Wayland College in Plainview, and director of religious activities at the Hereford Labor Camp, left Friday morning for Monterrey, Mexico, where they will attend a convention of the Baptist Church. Garrida's home is in Torreon.

Mrs. R. D. Dockerty of Long Beach, California, is visiting in the home of her daughter, Mrs. Bill Wolfe.

Easter dinner guests in the home of Mr. and Mrs. G. C. Hartman were Mr. and Mrs. M. L. Simpson, Sr., Miss Louise Simp-

Simpson, Jr., and Mrs. W. A. Hunter.

Mrs. C. C. Ferguson returned Thursday from a three weeks trip to California where she visited in Los Angeles with her son, Charles Ferguson, and in Sacramento with her brother, Horace Howard and family.

Mrs. N. E. Milburn and son Nick returned from Tulsa, Okla. Monday after spending the Easter week-end there with relatives. Accompanying them home was Mrs. Fae Jameson who is a guest in the Milburn home this week.

Read the Want Ads!

SUNDAY BASEBALL Hereford vs. Clovis Blackjacks (COLORED TEAM) 2:30 P. M. Veterans Park



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Fertilizer Findings

Are You Receiving Your Share of the Benefits Possible Thru the Use of Chemical Fertilizers?

If you are in doubt, why don't you talk to some of our customers. We have among our customers, a very high percentage of the best and most progressive Growers in Texas. The benefits they derive from the use of fertilizers is reflected by their general farm appearance, their crop and their equipment, all of which means they are financially successful in their operations.

Let us refer you to any number of our successful farmer friends and customers for some good fertilizer answers on:

Phosphate for alfalfa (don't overlook this one for greatly increased yields of better quality hay) Mixed fertilizers on wheat, row crop and cotton. There has been considerable experience had on wheat and row crop and the good results obtained are a matter of record. On Cotton, from all indications to date, we would guess that the majority of Growers will use fertilizer on that crop this year, too. It is being done in other areas with very positive results.

Let us and our expanding customer list of good farmers help you to better crops and greater profits thru the use of fertilizers.

They know that a rich man is the only one who can afford to farm without it.

HOWARD GAULT

P. S. If you won't buy a screen door, come in and get Some D. D. T.



MRS. MILLARD NOBLE

### Timely Ham Loaf Extraordinary Nutritious And Economical Too

A perfect recipe for using after Easter ham is Mrs. Millard Nobles' Ham Loaf Extraordinary. It's a favorite all over Hereford and can be adapted for lunch, dinner or informal suppers or the Saturday night little meal. A pot of baked bean whole wheat muffins and your favorite pineapple salad make ideal companion pieces. Delicious as well as nutritious, it needs little added in the way of garnishes, but perhaps you'll want to wreath it around with gumdrops orange slices or candied cherries.

**Ham Loaf Extraordinary**  
1 pound ham  
1/2 pound veal or beef  
1/2 pound fresh pork  
2 eggs  
1/2 cup milk  
1/2 cup bread crumbs  
Grind the meat together and add well beaten eggs, milk and



bread crumbs. Add salt and pepper to taste. Shape into a loaf and place in small baker.

Bring to a boil:  
1/2 cup vinegar  
1/2 cup water  
1/2 cup brown sugar  
1/2 teaspoon Worcestershire sauce.

As soon as mixture boils, pour over the loaf and bake in a 350 F degree oven for one hour. Serves eight.

#### SUNDAY BASEBALL

Hereford  
vs.  
Clovis Blackjacks  
(COLORED TEAM)  
2:30 P. M. Veterans Park

### Summerfield Children Hunt Easter Eggs



—Photo by Bill Patton

### Twenty-Three Year Old Traditional Easter Egg Hunt Doesn't Change

An Easter Egg hunt for children of members of the Summerfield Study Club has become a tradition. For the past twenty three years tiny-tots and grade school children have vied to fill their baskets with gayly colored eggs waiting to be uncovered from beneath every conceivable hiding place nearby. Easter is their day.

Each year the hunt is held at the school and because the littlest ones can't go so fast, the youngsters are divided into two groups. This year the Easter Bunny left his eggs on the Ray Johnson lawn for the tiny-tots.

As the years have gone by since the first Easter Egg roll was held in 1926, some of those children have grown to manhood and womanhood and now it is their privilege to hide the eggs and watch their own little ones scramble for possession of those coveted bright objects, even as they did not too many years ago.

The pictures were made Friday as the annual event was in progress.

Mr. and Mrs. Dave Alexander left Saturday morning for Dallas and Fort Worth. They will spend Saturday night in Fort Worth with their son, Burl and family, then will go on to Dallas where they will attend a three day lumberman's convention to be held at the Adolphus Hotel.

### Round Town—

Continued from Page 1)  
ing-time farmers, and that wonderful smell of the earth just before it rains.

The Chamber of Commerce membership drive has been extended until next week, secretary O. P. Cowart, announced Saturday. Original plans to conclude the drive at the end of the week were extended to give them a chance to work out a joint program with the Jaycees. So the drive is still on—any interested joiners can still contact Cowart.

Camera Club announces the second of its series of lecture meetings to be held at the Beta Eta Room of the Court House on Thursday evening at 8 p. m. Jap Dickerson will discuss the various types of cameras and their use accompanying his talk with demonstrations. Henry Stahl will talk on the development of film also giving demonstrations. Interested camera enthusiasts are invited to attend.

And speaking of this month's particular charms, notice the flowers April brought out. The tulips are lovely, all over town. A few show places include Mrs. Cardinal's, Mrs. Nester Gass's and Mrs. Phillip Barkley's tulips.

The Brand has been notified that Corinne Jennings was the contributor to the Reader's Digest magazine of the Want Ad from the Friona Star. When queried, Mrs. Jennings said it merited a ten dollar check, which should encourage enterprising persons around town to start showering said magazine with the kids cute sayings or writing colorful ads of their own.

### Whiteface District Winners Compete In Regional Track Meet

Whiteface thinclads competed in the Regional track meet at Texas Tech Saturday, with a good chance that some of them might qualify for the State finals.

Neely Kimbrough, district 880 champion and Ted Houston, district high jump winner and second place winner in the high hurdles were both conceded chances to win an event. The Mile Relay team of Dwaine Christian, Billy Kelly, Bob Hamilton and Neely Kimbrough, finished second to Phillips in the good time of 3:40.5 in the district and could possibly have had a good day and come in on top.

Coaches Dalton Criswell and Doug Groom accompanied the track men along with Superintendent George Graham.

### Debate Teams

Hereford's Debate teams which placed first in the boys' division and second in the girls' did not enter the Regional Inter-scholastic League competition.

Danny McLallen was on the senior trip. His partner on the winning boys' team was John

Southall, Emery Turner and Ruby Barkley placed second in their division, Jack Cogdill is the debate coach.

Bob Feller's 177 American League victories is the highest total among active junior League hurlers.

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- '48 CHEVROLET 1-2 ton Pick-up, R & H. \$1395.
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- '47 DODGE 1-2 ton Pick-up, 4 speed \$825.
- '47 GMC 1-2 ton Pick-up \$1250.
- '47 CHEVY FLEETLINE AERO SEDAN \$1395.  
Beautiful 2-tone blue, R. & H.
- '45 DODGE 2-ton Truck 2 speed trans. \$750
- '45 DODGE DUMP TRUCK \$750
- '40 FORD 2-DOOR SEDAN \$575
- '39 LINCOLN 4-DOOR SEDAN \$595.
- '39 BUICK CONVERTIBLE \$750
- 37 DODGE 1-2 ton Pickup \$275.
- '37 DODGE 4-DOOR SEDAN
- '41 FORD 2-DOOR SEDAN \$750.
- '36 CHEVROLET 4-DOOR SEDAN \$175.
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SQUARE DEAL



# Music Club At Dawn Presents Comic Opera « Pinafore »

Time And Effort  
Of Cast Pays Off

It was an ambitious program for the Dawn Music Club, which has only been organized two years. In presenting Gilbert and Sullivan's comic opera "Pinafore" Thursday night in the Dawn School building, but the attempt turned out more than all right. It was a top-notch amateur performance with few awkward phases or uneasy moments and the large and appreciative audience came away with the feeling of having seen a stage show, both worthwhile and entertaining.

Hours and hours were spent in practice, to say nothing of getting the costumes ready, which they made themselves, and assembling the scenery, musical instruments, props and other necessary paraphernalia. was no small undertaking.

Planned originally for the children of the community as an educational experiment, members of the club decided to give a night performance for the public following the afternoon presentation. It was first scheduled for February 28 but bad weather and illness among the cast forced a delay.

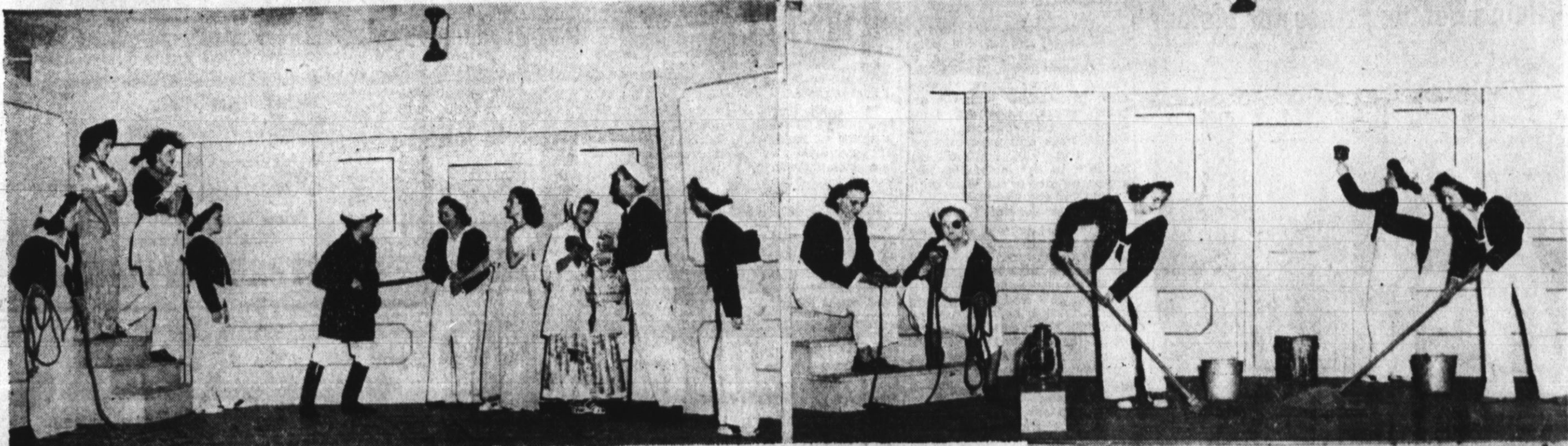
### The Plot

Act I—His majesty's ship "Pinafore" is anchored in the harbor at Portsmouth and the sailors are busy scrubbing the decks for the expected arrival of Sir Joseph Porter. Little Buttercup, not as small as her name would imply, comes aboard with a stock of "snuff and tobacco and excellent jacky." It develops that Ralph, a handsome young sailor, is in love with the captain's daughter, Josephine, who is betrothed to Sir Joseph Porter, who duly arrives attended by "his sisters and his cousins and his aunts." When Ralph plans to elope with Josephine, the plot is overheard by Deadye Dick, the lugubrious boatswain.

Act II—Little Buttercup reveals her love for the Captain but he spurns her love because of his rank. When the elopers are captured the Captain swears so loudly and so long, that he is reduced to Ralph's humble grade of able seaman, and when little Buttercup discloses how the Captain and Ralph had been accidentally exchanged while they were babies, Sir Joseph sends for Ralph and makes him Captain. Since it is out of the question for Sir Joseph to marry the daughter of a mere seaman, his Lordship consents to the marriage of Ralph and Josephine and the erstwhile Captain consoles himself with Little Buttercup.

### The Cast

The cast included: Sir Joseph Porter, Mrs. R. N. Miller; Captain Corcoran, Mrs. Melvin May; Josephine, Mrs. R. Stewart; Little Buttercup, Mrs. E. C. Reinauer; Hebe, Mrs. Joe Reinauer; Others in the cast: Mrs. O. B. Southern, Donna Airhart, Mrs. Carl Wimberley, Mrs. Zed Stewart, Joan Southern, Pat Walton, Myrtle Smith and Shirley Smith. Mrs. R. B. Latham was narrator and Wanda Sue Wimberley served as musician.



## The Sunday Brand

Sunday, April 24, 1949

Section Two

# SOCIETY

Pictures from the Dawn Opera taken on stage are: Above left: the Captain raises a rumpus as he seeks to stop his daughter's elopement with one of the sailors.

Reading left to right—Mrs. O. B. Southern, Mrs. Joe Reinauer, Mrs. Norman Miller, Donna Airhart, Mrs. Melvin May, Mrs. Carl Wimberley, Mrs. Raymond Stewart, Mrs. E. C. Reinauer, Mrs. Zed Stewart

Above right—Deadeye Dick and sailors cleaning the deck. Left to right: Mrs. Carl Wimberley, Mrs. Zed and Joan Southern, Stewart, Joan Southern, Donna Airhart and Mrs. O. B. Southern.

Lower Left—Captain Corcoran sings a love song to Little Buttercup: Mrs. E. C. Reinauer is on the left and Mrs. Melvin May on the right.

Lower Right — Sir Joseph Porter tries to win the hand of the Captain's daughter. Left to right—Mrs. Norman Miller, Mrs. Raymond Stewart and Mrs. Melvin May.

—Photos by Elmer Patterson



### YOUNG HERFORD COUPLE MARRIES

## Miss Bettye Katheryne Hodges Weds Bobby Owen In Easter Ceremony At The First Baptist Church

Miss Bettye Katheryne Hodges, daughter of Mrs. Velma Hodges, became the bride of Bobby Owen, son of Mr. and Mrs. G. F. Owen, Sr., Easter Sunday at 4 p. m. in a pretty ceremony held in the First Baptist Church. The Reverend R. H. Cagle, pastor, officiated.

Against a scenic picture background, white tapers in seven branched candelabras lighted the arrangements of spring flowers which decorated the altar. White tapers and small arrangements of flowers gave immediate background for the bridal couple as they and their attendants stood before the altar.

Miss Thelma McMinn, organist, played a musical prelude and accompanied Sam Allen of Plainview who sang "Through the Years" and "Because." Traditional wedding marches were played and "Till the End of Time" was a soft accompaniment for the ceremony. Candles were lighted by Keith Hodges, brother of the bride, and June Owen of DeWitt, Md. Cousin of the bridegroom.

Mary Helen McGilvray was maid of honor. She wore orchid crepe-backed satin made with deep yoke of embroidered net and ballerina skirt. She wore a cap of braided satin matching the dress and carried a nosegay of white carnations with pink net frill.

Bridesmaid was Bobbye Jane Sisk whose dress was identical to that worn by the maid of honor in pink, and her nosegay was frilled with orchid net.

Wears Traditional White Given in marriage by her uncle Jeff Roberson, the bride wore a gown of white slipper satin designed with sweetheart neck line and deep yoke of embroidered net. The six gore ballerina skirt was attached to a sweetheart belt and her shoulder-length veil of illusion was caught to a sweetheart bonnet of white satin. She carried a Rainbow Bible



MR. AND MRS. ROBERT OWEN  
—Photo by A. O. Thompson

### 'APRIL SHOWERS' IS APPROPRIATE THEME

## Banquet Highlights B & P W Year

As appropriate as flowers in May was the theme for the annual Bosses Banquet held by the Business and Professional Women's Club Monday night at the City Hall. Rainbows, umbrellas and spring flowers gave the highlight of the year, "April Showers" and a touch of realism came from the sound of rain pouring on the rooftops.

Mrs. John Jacobsen, Jr., president, was toastmaster and a varied program of music mingled with wit and humor was presented by members of the club and the bosses.

Mayor W. E. Dameron gave the invocation followed by the welcome from Mrs. Dyalitha Brady. Leo Forrest gave the reply, Miss Adeline Koelzer sang "The Holy City" and Mrs. John Jacobsen, Jr. played "Spring" by Grieg. Mrs. Bob Burns, Miss Adeline Koelzer, Mrs. Jess Carter, Miss Jean France and Miss Mary Dyer gave a quintet version of "Far Away Places" followed by a novelty number encore. Miss Adeline Koelzer concluded the musical portion of the program by singing "Forever and Ever."

Tells of Club Project Highlights of the program was a talk on "This Year's Club Project" by Della Stagner in which the bosses were told of the new file prepared by the club giving a complete survey of business and professional women in Hereford who want work, part time work, extra work or maybe a change in work, if better fitted for such as shown by the files. Mrs. Zula Gilliam will have charge of the files at the City Office.

Mrs. Zula Gilliam directed a round table discussion on "What the boss expects or desires from the employee" and "What the employees expect from a boss," with discussions given by Urlin Streu, H. V. Stanton, Reed Williams, Jas. W. Witherspoon, Robert Thompson, and Mayor

Dameron. Mesdames Leroy Aven, John Jacobsen, Jr., Jess Carter, Dyalitha Brady and Earl Wood. Awards were made to Mrs. Jess Carter and Mrs. Dyalitha Brady who served on the house numbering committee, a project carried over a period of three years, and for outstanding work done this year in the club.

Concluding the program, a short film entitled "When the Boss Comes to Dinner" was shown by Robert Thompson.

Guests of the club included: N. E. Gass, Bill Howard, Judge

Leonard Foster, H. V. Stanton, Reed Williams, Hilary Aven, J. C. McCracken, Mayor W. E. Dameron, Lyle Blanton, Leroy Aven, John Jacobsen, Jr., Doris Dickerson, Jas. W. Witherspoon, S. L. Harmon, Jr., Jiggs Harmon, Jess Carter, Dr. L. B. Barnett, Mary Winkler, Bob Burns, Blue Turpin, Earl Wood, Messrs. and Mesdames Bob Fullwood, William Warren, Homer Brumley, Robert Thompson, S. B. McLallen, Darrell Blanton, Urlin Streu, Leo Forrest, and Mesdames Ralph Sears, Elizabeth Womble, J. P. Slaton, L. H. Shore, Doyle Rose,

and Dr. and Mrs. Robert Lingenfelter. Members present were Bessie Smith, Pauline Howard, Dyalitha Brady, Corinne Jennings, Della Stagner, Mary Dyer, Clara Acker, Cecil Williams, Ellen Carter, Jean France, Mary Lou Allmon, Alwyn Savage, Zula Gilliam, Wilma Hill, Margaret Aven, Bessie Lee Wood, Bettye Turpin, Pauline Burns, Ursalee Jacobsen, Virginia Curtsinger, Leta Curtsinger, Adeline Koelzer, Virginia Hartman, Bruce Rose, Elizabeth Yarbrow, Ethel Lewellyn, Mildred Morehead and Bessie Prichett.

### ANNUAL CUSTOM FOLLOWED

## Music Study Club Observes Guest Day

Following an established custom of long standing, members of the Music Study Club entertained with the yearly guest day program in the home of Mrs. Jeff Gilbreath Monday afternoon.

Baskets of spring flowers in loveliest and daintiest of colors were used in decorating the entertaining rooms and the refreshment table held a massed arrangement of apple-blossoms for a center piece. Mrs. A. J. Schroeter, president of the club, poured.

"Sacred Music" was chosen as the theme for the program which came as an after-thought of Easter climaxing observations of the deeper meaning of the Easter season Sunday.

Directed Program Miss Mattie Mae Swisher directed the program and instead of using the usual historical approach, she began with the Gregorian Chants and traced

the history of music to the time when Moses and the Israelites sang their triumphant song of deliverance in the land of Egypt. to the Book of Revelations where

new song." In giving something of the background of hymns, in St. John's vision the angels about the heavenly throne "played their harps and sang a

members of the club sang some of the oldest favorites. Mentioning that "Music, the great universal language, needs no translation, reaching all with its immortal language of beauty," Miss Swisher introduced the following musical program; piano solos "Fragment from the G Minor Concerto," Mendelssohn and "The Stars," Schubert, Mrs. Ellis Coombes; vocal solo, "God Painted a Picture," Peter DeRose; sung by Miss Swisher; violin solo, "Midnight Bells," by Kreisler, played by Mrs. A. C. Thompson with piano accompaniment by Mrs. Cliff Estes; vocal solo, "All They Have Peace" by Rogers, sung by Mrs. Bob Lawrence with Miss Jane Welch at the piano; Schubert's "Ave Maria" Mrs. W. E. Stephens and in conclusion Marlotte's version of "The Lord's Prayer" sung by a chorus consisting of Mesdames Troys Carmichael, J. D. Neill, Bob Lawrence, C. J. Mounts, Earl Phil-



Joan (left) and Jacqueline Brown, attractive small daughters of Mr. and Mrs. Jack Brown, make a pretty picture discovering their first nest of Easter Eggs which the Easter Rabbit had already for them Easter morning. Jacqueline is all of ten years old, but Joan is only nine. —Photo by Cole Studio

(Continued on Page 6)



# How To Make Your Lawn Look Like Neighbor's In One Lesson

Comes spring and the home owner looks askance at his lawn. He may look with envy at his neighbors because the lawn is always greener on the other side of the property line, and in case he's hell bent for swaths of green patches in his own yard, the Yearbook of Agriculture is all ready to help him over the bumps.

According to this Bible of the Green Thumb crowd, there are ten points to observe in keeping a lawn in good condition.

First of all the lawn should be fertilized in the proper season—when the grass becomes thin or unthrifty. In this modern day keeping a lawn is just like acquiring a few bald spots. Don't give up hope. Keep doctoring them and something may happen. The Yearbook says try 5-10-5 fertilizer—on the lawn, not on the bald head.

This analysis means five per cent nitrogen, 10 per cent phosphoric acid and five per cent potash. A good standard is 20 pounds per 1,000 square feet. Applications should be made in spring and early summer.

### How To Distribute

In the pithy way of government bulletins, they declare that fertilizer may be distributed by one of the fertilizer distributors on the market. (It may also be distributed by hand). If one uses the first method care must be used to prevent skipping and overlapping.

If one uses the latter method, the fertilizer should be divided into two lots, the first to be distributed while walking lengthwise of the area, and the second should be broadcast while

## Britain's Bonnie Prince and Mother



Bonnie Prince Charles, possible future King of England, gravely considers the pearls worn by his mother, Princess Elizabeth, in this recent informal portrait. The latest addition to the royal family is now more than five months old.

walking crosswise of the area. Nothing was said about skipping.

Incidentally, soil tests are the basis upon which the need for lime should be determined. That's step two but ignore it, because the county agent says soils here don't need additional lime.

Number three regards mauling the lawn. Frequent mowing with a sharp, properly adjusted mower will keep a lawn neat. It will also keep a waist-line trim, and if you have to borrow a mower, it will also make you very unpopular with your neighbors.

**Can Mow Close**  
Creeping or spreading grasses such as bent grass, Bermuda, centipede or St. Augustine, will withstand close mowing if they get well fertilized and may be cut at one half to one inch.

The fescues, blue grasses and other grasses that do not produce stolons should be mowed at one and a half inches or higher.

And now comes the startling

pronouncement: water is the maintenance practice that is most often done incorrectly, declares Factor Number Four. So tell your wife or tell your husband. What these lawns need are more good soakings and fewer frequent sprinklings.

By all means, do soak the ground thoroughly at scattered intervals when the grass begins to suffer from drought. Water just often enough to keep the plants alive. But do not sprinkle lightly every day, "just to cool things off." This encourages shallow root systems and helps crabgrass more than it does the permanent grasses. It does more harm than good.

**Rolling Helps Lawn**  
Lesson Number Five says that rolling the lawn in the spring helps to firm soil that might have been loosened by the heavy action of frost. The ground should be moist, but not wet enough to "puddle" from the rolling operation. For the same reason, the roller must not be too heavy, or the soil will be compacted too tightly.

As for weeds, the next point is the answer: A good, healthy turf will not allow weeds to encroach. So to keep the weeds out, grow good grass. A good weed control measure therefore, calls not only for a good strong back, a sharp digging instrument and infinite patience, but also for appropriate reseeding and fertilizer practices.

Broadleaf weeds generally can be controlled by 2, 4-D but manufacturer's directions should be observed strictly to avoid

injury to shrubs or trees. Experimental work in controlling weeds has been done with a great many other chemicals, arsenicals, chlorates, dinitro compounds, various petroleum fractions and others. All have some value, but none of them (except lead arsenate) can be recommended without qualification.

And now for another one of those terse and to the point statements the Year Book of Agriculture is so famous for. Factor Number Seven, "Insects most troublesome in lawns are beetle grubs, cutworms, army worms, sod webworms, ants, chinch bugs and mole crickets. Ticks and chiggers are not harmful to the lawn, but they are a nuisance to the lawn owner and his children."

### How to Control Insects

Authors Grau and Ferguson having pronounced an axiom of the ages, go on to say that most turf insects can be controlled by DDT compounds, and ants, mole crickets and chinch bugs can be checked by the Chlorade products. Earthworms, if numerous enough to make the lawn unsightly with their casts, can be controlled by using lead arsenate at the rate of 20 pounds to 1,000 square feet.

The next point is that disease control measures may be necessary on some specialized lawns. Unless you are somewhat of an authority, don't bother diagnosing and treating your own problems. Call for help. Unless you know brownpatch from dollar-spot, you'll need an expert.

And as if you didn't already know: Densely shaded areas under trees are frequently hard places to grow grass. Scientifically there are several reasons: competition for nutrients and moisture by tree roots, the shading effect of the foliage, and the smothering of turf by fallen leaves.

Un-scientifically, that's the place where the kids play, the conversation groups collect, and the dog sleeps during the heat of the day.

**To Combat Difficulties**  
There are ways to combat the scientific difficulties. Try deeper placement of fertilizer in those areas. Plant shade-tolerant species and promptly remove fallen leaves to prevent any smothering effect they may have. The grass also should be forced into rapid growth during the period when leaves are off the trees.

There are no ways to combat the unscientific difficulties! Shade trees were made to enjoy. So if grass just won't grow under the family's favorite tree, ground covers like vinca, pachysandra and thyme may solve the problem.

And in conclusion, the bulletin says the growth of algae is a condition caused by standing water on the surface of the soil. All we have to say in this arid-type climate is Ha!

### Steps To Renovate

If the lawn needs renovating, the bulletin suggests the following steps:

Mow the old stand of grass closely.  
Apply weed-control materials if necessary.  
Rake severely or cultivate with

a hand disk or spiker to loosen surface soil.

Apply fertilizer and lime if needed.  
Seed, sod, or sprig.  
Roll.

If the ground is bare, apply mulch on slopes.  
Water.

Mow as soon as there is enough growth.

Renovation becomes necessary when the turf is wholly undesirable and when replanting to the same or to a different grass is contemplated.

That's all there is to it. A few galley's of reading material, a spark of inspiration, buckets of perspiration and your lawn is a town showplace.

It seems to us that the average person of today isn't quite so average as he used to be.

Men put off things they ought to do, and women put off things they ought to wear.

If two stacked glasses become stuck, there's a way to get them loose without breaking them. Pour cold water in the top glass while the lower one stands in warm water. And if a stopper sticks in a bottle, try running warm water over the neck of the bottle.

Few traffic jams are caused by people rushing to buy things they see advertised on billboards.

Pity those who have no children. The only way to be sure of friends in your old age is to raise your own.

**USE TE-OL FOR ATHLETE'S FOOT BECAUSE—**

It has greater PENETRATING Power. With 90% undiluted alcohol base, it carries the active medication DEEPLY, to kill the germ on contact. Get happy relief IN ONE HOUR or your 35c back at any drug store. Today at HAILE DRUG CO.

Man is the only animal that blushes, or has need to.

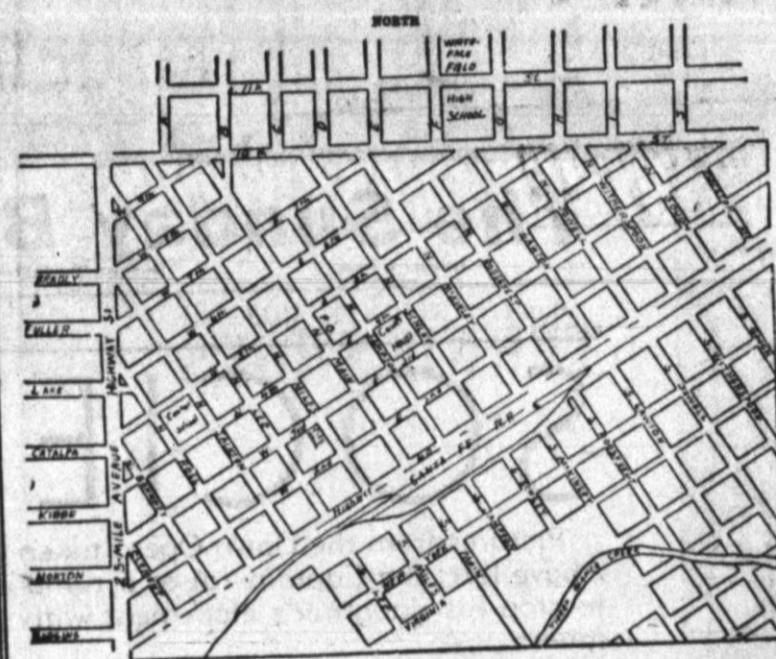
Most things a fellow waits for are not worth the delay.

## ATTENTION COTTON FARMERS

We wish to inform you that we have a limited supply of the following planting seed:

- NORTHERN STAR
  - MACA STORMPROOF
  - MARV-L-S CLUSTER
  - SAW DELINTED PAYMASTER "54"
- Price \$3.15 to 3.50 Bushel

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STREET MAP OF HEREFORD, TEXAS

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Short Orders...  
Steaks a Specialty  
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Guaranteed RADIO REPAIRS at  
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A. O. Thompson Abstract Co.  
Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

24-Hour Service  
**WESTERN BOILERS & WELDING WORKS**  
Portable Equipment  
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1-2 block off Highway 60 On Lawton Ave.

**REMINGTON TYPEWRITERS OFFICE SUPPLIES**  
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**FLOOR AND WALL SAFES**  
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**HEREFORD BRAND**

**FREE...**  
Pick-Up and Delivery Service  
**PHONE 160**  
It's like new — when we're Thru...  
**C & R Cleaners**

**PARKER BROTHERS PLANING MILL AND CONTRACTORS**  
We build house to be moved. Will build to your specification. Check our prices before you build.  
Cabinet work.

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—Open 7 days a week  
—Open at 6:30 A. M. and Close at 9:00 P. M.  
—Headquarters for good Meats, Fresh Vegetables and a complete Grocery stock.  
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For Irrigation Pumps  
In Stock or Made in Our Modernly equipped machine shop for any make gear head.  
BEARINGS, GEARS, SHAFTS  
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Complete Line of USED PARTS  
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**Gibson Plumbing & Heating**  
Plumbing — Heating Work and Supplies  
Repair Work a Specialty  
**FREE ESTIMATES**  
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For Office, Home, Car, and Tractor at the  
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Your Favorite NEWSPAPERS and MAGAZINES  
Fountain Service... Drugs... Sandwiches  
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**MASONIC BULLETIN**  
Hereford Lodge 548  
Held meeting second Monday in each month. School of instruction each Thursday night.  
R. L. THOMPSON, Sec'y.  
W. C. THOMAS, W. M.

**NOTICE OF MEETINGS**  
ODD FELLOWS  
Each Monday Night  
REBEKAHS  
Each Tuesday Night

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Electrical Conversion ..... \$24.50  
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All Work Done in Your Home and Guaranteed  
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Write J. D. Owen, 1210 N. Johnson Street, Amarillo, Texas, and give directions to your home.

You can see it's America's most beautiful motor car!

Now — enjoy the other wonderful advantages of "step-down" design with a

# Revelation Ride

Drive the car Hudson's years-ahead "step-down" design made possible! The car with — not just "more", but the most of all you've wanted most!

Most Beautiful! Millions chose Hudson "First for Beauty!" It's the most streamlined, lowest-built car on the road... yet there's full road clearance!

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**NEW Hudson**  
ONLY CAR WITH THE STEP-DOWN DESIGN  
1909-1949... Celebrating 40 Years of Engineering Leadership

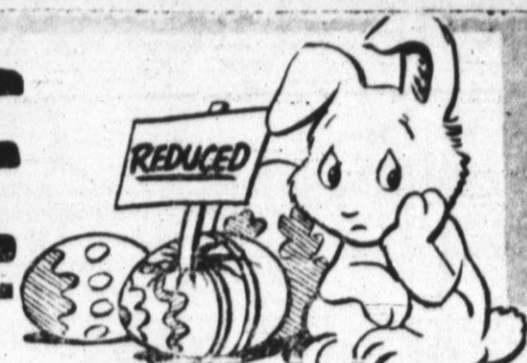
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Prices reduced on all models effective immediately

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# After-Easter CLEARANCE



**AN OUTSTANDING VALUE!**

MEN'S GENUINE FUR FELT HATS  
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BOYS' FELT HATS  
Special

**\$1**

TWO LINES NATIONALLY ADVERTISED  
**Nylon Hose**

FIRST QUALITY, VALUES TO \$1.95

**79c pair**

**WE'VE QUIT THE OVERALL BUSINESS!**

**100 PAIR**

All Go at this Unbelievable Low Price...  
8 oz. Sanforized, Waist Sizes 38 to 42

**Bargains throughout the Store**

**BEMBERG SHEERS**

REGULAR 1.95 YARD  
NOW

**100 YD.**

A NATIONALLY ADVERTISED BRAND OF

**MEN'S FINE HATS**

REGULAR	NOW
8.50	5.95
12.50	7.95
10.00	6.00
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**ANOTHER GREAT SCOOP**

BIG BOYS' TENNIS SHOES

Sizes 7 to 10 1-2

2.25 Values For

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**LADIES' SPRING SUITS & COATS**



**1/2 Price**

**BUY NOW**



SUMMER GROUP

**LADIES' DRESSES**

**8.49**

VALUES TO 16.95

**MEN'S LEATHER WORK GLOVES** Large Size Only 1.29 Value Now **89c**

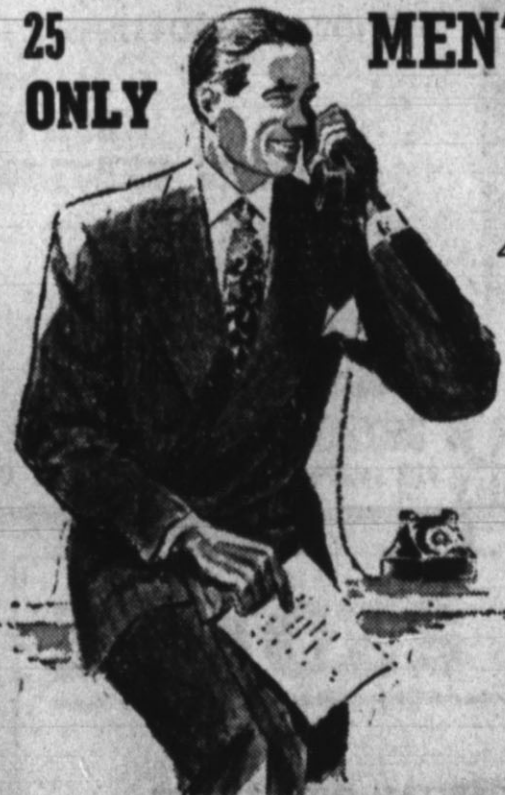
**MEN'S WORK SHIRTS** 1.79 Values To Clear At **\$1.00**

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4.50 Values **2.95** 3.95 Values **2.50**

**MEN'S PAJAMAS**

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5.95 Values **FOR 3.95**  
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ONE LOT **PIECE GOODS**

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MEN'S **COWBOY BOOTS**

FAMOUS "HYER" BRAND

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YOU GET **2.50**  
OFF REGULAR PRICE!

**OUTSTANDING WORK SHOE VALUES**

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**MEN'S WORK SHOES**

Sizes 9 to 11  
\$5.00 VALUES

**\$2.79 PAIR**

NO EXCHANGES  
NO REFUNDS



**LOVE LOW PRICES!**

RUTHERFORD & CO.

**COME! SAVE!**



# Long Time Ago

45 Years Ago

"Tonight at the College Chapel will be given the play 'Sunbonnets' under the auspices of and for the benefit of the Ladies' Aid Society of the Christian Church, and a good time is assured by all those who attend the Brand for April 22, 1904 announced. Mentioning that the Hereford String Orchestra would provide the music for the occasion, the Brand listed the cast with their respective roles: Mrs. Butterfield, a practical person who takes summer boarders, Mrs. F. L. Vanderburgh; Charline, her 14 year old daughter, Eula Vanderburgh; Mrs. DuBois, an impractical person who boards with Mrs. Butterfield, Ethel Wright; Mildred, her 16 year old daughter, Treasy Coston; Miss Tryphena Sanford, an inquisitive little postmistress, Nora Walters; Mrs. Phelan, a kindly old friend of Mrs. Butterfield, Katherine Nunley; Mrs. Martin, Nora Daniel; Mrs. Tibbets, Cella Robinson; Mrs. Pendleton, Mina Dameron; Miss Malvina Spinney, Maud Miller; Mrs. Crannon, the minister's wife, Lynn Herron.

Program for the Cumberland Presbyterian Endeavor Program

was printed in this issue of the Brand. Maymie Coffey was leader, and Rev. Kilbourn made a short address. Bertha Witherspoon gave a recitation, Leona Witherspoon gave a reading, a short paper was presented by Mr. Hammond and Maggie Burns sang a solo.

### Expose of 'Anti-Explo'

Appearing in this 1904 Brand is an expose by the Texas Fire Prevention Association of "Anti-Explo" a highly advertised and distributed product guaranteed to curtail the explosion of gasoline. The letter, in part, reads: In order to ascertain the hazards of Anti-Explo, samples have been submitted to an official test which shows that it has a flash below 56 degrees fah., that it burns readily at 60 degrees, that when spilled on the floor and a lighted match is thrown in it, it burns quite as readily as the lighter petroleum products and that, in fact it resembles them in odor, action and evaporative properties. Its hazard is therefore considered as similar in all respects to that of gasoline. . . and the letter concludes: "Reliable information has been obtained that a number of propositions to make gasoline non-explosive have appeared in various sections of the country from time to time during the past thirty years. These attempts have been similar in character and soon passed out of existence. It is a fact well known

## To Study U. S. Farm Methods



These four young Dutch farmers, arriving in the U. S. for a six-month study of American agricultural techniques, are bound for Pennsylvania. They are among 32 of a group brought from The Netherlands to the U. S. under the ECA technical assistance program. Standing, left, is Folkert Anema; Jacob Koskoek is at right. Framed in the life preserver are Willem Plaisier, left, and Kornelis Buzeman, right.

to those who make technical tests of gasoline that a few cricks can be performed with it by spreading over the top a light film of some non-inflammable oil of a lighter specific gravity than gasoline. . . Members of the Panhandle Teachers Association had just met in Memphis for the last meeting of the school year, the Brand announced. "While the actual attendance of teachers was not so large as was expected," says the Brand, "the sessions were full of enthusiastic interest from first to last, as was manifested by the numerous voluntary talks made and questions asked."

### S. S. Evants Home Burns

A big fire story caused the excitement of the week, according to the Brand. Scene of the fire was the residence of S. S. Evants

in the north part of town. Cause of the fire was explained by the Brand as follows:

"Mr. Evants had had a fire in the yard early in the morning and thought it had all been extinguished, but when the wind came up from the north, the sparks were blown under the house and it caught from beneath, and before the fire was discovered it had burned through the floor and caught the walls so that it was entirely beyond control. The house with almost all its contents went up in the flames at a loss to Mr. Evants of about \$5,000, with no insurance. Mr. and Mrs. George W. Irwin also lost several hundred dollars worth of household goods which they had not taken out to the ranch." Had the fire continued to spread, the home of Dr. and Mrs. LeGrand would have been the next to go, consequently a card of thanks to those assisting in stopping the fire appeared in the same issue of the Brand.

Included among the local items were: "W. B. Farmer, a prominent Dawn citizen, was in Hereford Saturday.": "Miss Mary Gilliland left Monday afternoon for Mangum, Okla., where she will have charge of the ladies' department of a dry good store." "D. E. Turrentine of Lubbock county visited his parents in Hereford for several days this week." "D. L. Green of Vernon was looking after his ranch interests in Castro County this week."

Mr. and Mrs. St. Williams of Muscatine, Iowa, were guests of Mrs. C. B. Williams last week. They were enroute from their home to points in California where they will visit with relatives. Mr. Williams is the son of the late C. B. Williams and is a former Hereford resident.

Read the Want Ads!

## HAIL INSURANCE

We have paid hail losses here every year for over 20 years. We have insured customers this year in the same company we insured them in 20 years ago.

The crop prospects and price of wheat are good. Hail premiums are deductible from income tax payments. Why take chances on losing your crop?

Insure with us. You will like our plan and very likely become a permanent customer, as many others have become.

THE PREMIUM WON'T BREAK YOU —A LOSS MIGHT!

JOHN McLEAN Agency  
Phone 181 or 273—Hereford, Texas

## Church Group Has 'Pentacos' Theme

The Mary Palmer Group of the First Presbyterian Church met Wednesday afternoon for a program on the Pentacos, a theme which served as the background for discussions on the conflicts of life.

Mrs. Lee Conklin, program chairman, conducted the lesson from the fourth chapter of the study book, "Learning for Life". The study was taken from Acts, and from the discussion written by Ralph G. Turnbull enumerating the conflicts which people meet continually, and which they must learn to cope with.

The discussion included conflicts with isolationism, social bankruptcy, totalitarianism, hypocrisy, false religion, bigotry and racialism, nationalism, religious tyranny and slavery, false philosophy, unbelief and vested interests.

Members read verses in response and Mrs. Conklin concluded her program by stressing the fact that church services and church attendance help prepare people to meet these conflicts, and that they can avail themselves of all parts of the service by lessons learned from songs as well as sermons.

### Discussed Indians

Mrs. J. T. McClung had charge of the Yearbook of Prayer, devotional for the meeting. She discussed the American Indians and the Koreans, outlining churches of the groups, how the United Nations had contributed to the building of churches and homes and the reciprocal responsibility of the church for these groups, and of the groups to the church.

She read the One Hundredth Psalm and closed with a prayer. The women concluded their program by forming a friendship circle and singing "Blest Be The Tie That Binds."

During the business session Mrs. Rogers, chairman, announced the spring Presbyterial will be held in Dalhart May 2 and 3 and urged all members to attend. She also read a letter from Mrs. Haberer, a former member who now lives in Earth.

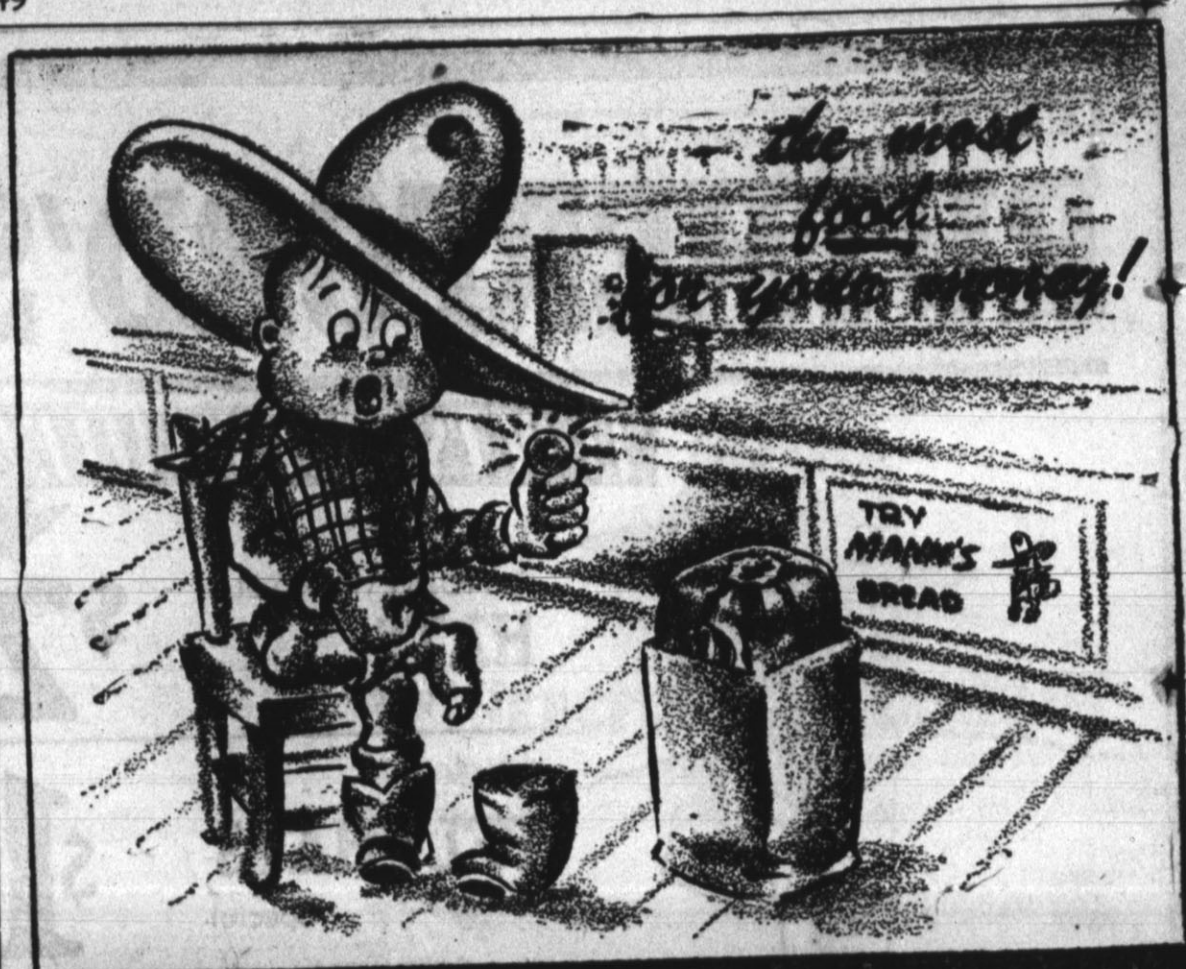
A social visit with the hostesses followed the meeting. Refreshments of tea and cake were served to the members. An Easter theme was used in plate decorations and napkins, and the home was decorated with pot plants, which are a hobby of Mrs. Rogers.

Attending the meeting were Mrs. C. O. Lee, Mrs. Harold Close, Mrs. Dave Alexander, Mrs. Ezra Norton, Mrs. Vern Witherspoon, Mrs. Lee Conklin, Mrs. J. T. McClung, Mrs. C. O. Wilkins, Mrs. S. Brink and the hostess.

Mrs. Wayne Cox of Canyon left Tuesday night after spending the week end here with her mother, Mrs. C. B. Williams.

Mr. and Mrs. Jack Brown and Mr. and Mrs. W. S. Flutt were in Amarillo Saturday and attended the Ice Vogues, ice show playing in Amarillo the past week.

After all is said and done, we keep on saying and doing.



MANN'S malted milk BREAD

## I Have Some Heavy Duck For Irrigation Dams

I'll Cement and Sew Seams (also have cement to sell)  
**GUARANTEED NOT TO RIP, RAVEL, OR RUN DOWN AT HEEL**  
**JACK'S SHOE SHOP**



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Justin McCarty

## Our TUCKS N' TICKIN' STRIPES

JUSTIN McCARTY uses Bates Chambray to wonderful advantage. The tucked yoke is plain color; the dress in a matching ticking stripe. The result: irresistible. It buttons from throat to hem, has a slightly gathered skirt, and is one of those versatile fashions you can wear to a summer party-luncheon, or to work, if you choose. Catbird grey, marine, butternut. 7's to 17's, 1's to 18's.

The Little fashion shop  
"Smart Clothes for Smart Women."



### Mrs. Floyd Walton Is Elected To Head The Dawn Study Club At Last Meeting

Officers for the coming year were elected at the Dawn Study Club meeting held Tuesday afternoon in the home of Mrs. Carl Luke.

Mrs. Floyd Walton was named president and chosen to serve with her were: Mrs. Gayle Neal, vice-president; Mrs. Melvin May, secretary-treasurer; Mrs. R. B. Latham, parliamentarian; Mrs. H. V. McCabe, reporter and Mrs. David Rodgers, librarian.

Mrs. David Rodgers led the program discussing an article written by Santha Roma Rou telling of the women in India and the changes in their social life.

Mrs. Melvin May presented the story and illustrations of the Chinese women, taken from an article on "The Soong Sisters."

The program was concluded with a book review given by Mrs. Iverson Leake who gave "Cheaper by the Dozen" a humorous account of family life written by Frank Gilbreth, Jr. and Ernestine Gilbreth Carey.

Members attending were Mesdames A. T. Frye, R. B. Latham, Iverson Leake, Alfred May, Melvin May, Ernest May, H. V. McCabe, David Rodgers, Carl Wimberly, Floyd Walton, and the hostess, Mrs. Tony Hoffman was

guest and Mrs. Clarence Beten was welcomed as a new member of the club.

#### New Club To Be Organized

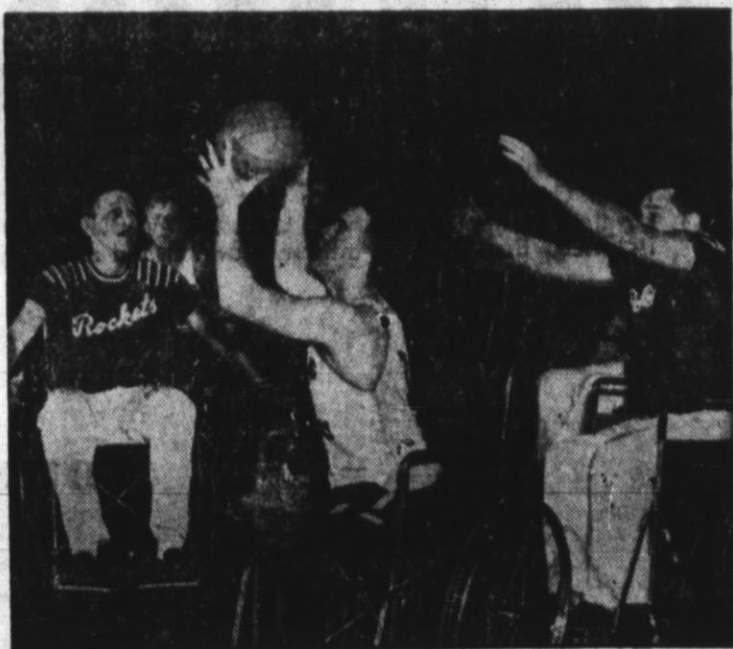
The meeting sponsored by the Young Mothers Study Club for the purpose of organizing a new child study club and scheduled for last Monday night in the home of Mrs. Joe Reinauer, was postponed because of rain. The organization meeting will be held Tuesday evening, April 26 in the home of Mrs. Bartley Dowell, 210 Fuller, and all persons desiring membership in a club of this type are invited to attend the meeting.

Mrs. Richard Barnard, president of the Young Mother's Study Club, has announced that the meeting will be held at 8 o'clock.

Mrs. R. H. Woody of Great Neck, Long Island is visiting her daughter, Mrs. William J. Kennedy at 609 Miles Ave. Mrs. Woody plans to be in Hereford three weeks or a month.

To caramelize sugar, put it in a skillet over low heat and stir it constantly until it melts and is a golden brown color.

### Basketball On Wheels



Legless Jim McGarry of the Minneapolis "Rolling Gophers" tries to sink one in the National Invention Wheelchair Tournament at Galesburg, Ill., as members of the opposing "Rockets" converge on him attempting to block the shot. McGarry was high scorer of the game with 18 points, as the Gophers defeated the Rockets, 46-6, chalking up their 31st consecutive victory in this sport for the handicapped.

### Farms Are Named As One 1949 Project At Summerfield Study Club Meeting

Mrs. J. B. Noland and Mrs. Mack Noland were co-hostesses for the Summerfield Study Club meeting held in the J. B. Noland home Thursday afternoon. Mrs. B. E. Roberson as president conducted a business session when reports of the year's work were heard.

One of the biggest projects of the year has been the naming of farms and although the list is incomplete the following farms have been named: "4BK Farm" (J. B. Noland); "Bar-K" (Ky Lawrence); "Hedgegrow" (L. H. Lookingbill); "Green Top Farms" (Ray Johnson); "Hillcrest" (D. C. Walsler); "Hillside" (Lee Curry); "Clark's Acres" (Britt Clark) and "Clearview" (Guy Walsler).

During the business meeting Mrs. L. H. Lookingbill, chairman of the newly organized garden department of the club, named Mrs. Ray Johnson, Mrs. J. B. Noland, and Mrs. Guy Walsler to plan a program for the department to be held sometime in May. Plans were discussed for the club's participation in the Deaf Smith County Federation of Women's Clubs anniversary tea which will be held Friday April 29 in the Summerfield Baptist Church.

#### Book Review Is Program

The program for the afternoon was a book review given by Mrs. Britt Clark. She reviewed "Not So Wild a Dream" by Eric Sevarid. "This is a story of a famous young American, reflecting the ambitions and ideals the hopes and defeats of his generation," she said and continued; "Eric Sevarid was a political and war reporter who told what he knew about his country and about democracy. He became famous as a newspaper man when he learned and told the truth about politics, business and the cynical side of men at home and abroad."

Mrs. L. L. Cannon, by an imaginary route, took the group on a "Fashionable Tour" down the Mississippi River. The next meeting will be a luncheon to close the year's activities, featuring installation of

officers who will take over duties for the coming year.

Members present were Mesdames L. L. Cannon, Britt Clark, Jim Clark, Lee Curry, Ray Johnson, Ky Lawrence, L. H. Lookingbill, B. E. Roberson, O. B. Sumner, C. R. Walsler, Claud McGowan, D. C. Walsler, Guy Walsler and the hostess.

### North Hereford HD Club Meets

North Hereford Home Demonstration Club met in the home of Mrs. Stan Barrett Thursday for a Spanish dinner followed by the regular program. Mrs. Fred Saltzman, president, was in charge of the meeting with roll call featuring fashion trends in home furnishings.

Mrs. Paul Hoff, who received the penny gift, reported on the recent home demonstration club convention held in Canyon and the hostess reported spring improvements made in her kitchen.

Mrs. D. C. Walsler, guest, reviewed the book "The Hound Dog Man." A demonstration of simple dresser scarfs, pitchers and mirrors was given by Mrs. Frank Brinkman and the next meeting was announced for May 5 in the home of Mrs. Oscar Vaughn.

Members present were Mesdames Frank Brinkman, R. A. Fullwood, Fred Saltzman, Oscar Vaughn, O. L. Massie, Fred Barrett, Otto Olson, H. E. Pettyjohn, Paul Hoff and Mary Bodkin. Guests included Mesdames D. C. Walsler, E. P. Hiltler, C. A. Sauley and C. R. Winget.

### Double Celebration Held Easter Sunday

Easter was doubly celebrated by Mrs. W. L. Johnson Sunday when her daughter, Mrs. L. H. Lookingbill, honored her at a birthday dinner given in the Lookingbill home in the Summerfield community.

Easter lilies and other appropriate spring flowers decorated the table and blue tapers gave lighting.

Those attending were the honoree, Mrs. J. L. Lookingbill and Harry, Mr. and Mrs. Frank Lookingbill, Lahman and Jamie, Mr. and Mrs. John Winkler and Sandy, Miss Betty Craig, L. H. Lookingbill, Jr. and the hosts.

### CONCESSIONS FOR SALE AT VETERANS MEMORIAL PARK TO HIGHEST BIDDER.

Sealed bids Accepted until May 1st

Turn all bids into Ralph Smith, courthouse. The board may accept or reject any or all bids.

### A Complete Stock of GENERATORS and STARTERS FOR CARS AND TRUCKS

### IT'S HEREFORD WRECKING for 24 HOUR WRECKER SERVICE

We have two Heavy Duty Winch Trucks on duty at all times.

Visit Our

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O. H. Culpepper Phone 320 U. V. Pierce



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NOW ONLY  
**\$58.50**  
for a  
Two-piece Suit

Savings up to \$17.50

We offer you the Lowest Price in Years for fine Men's and Women's 2-pc. Suits! Great selection of Spring and Summer Fabrics! BE MEASURED NOW!

**C. & R. CLEANERS**

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FRAME  
STRAIGHTENING

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ALIGNMENT

**KINSEY**  
Motor Company

### Federation to Hold Anniversary Tea

Hereford's three garden clubs, the Hereford Garden Club, Garden Beautiful Club and The Bud-to-Blossom Club, together with the Summerfield Study Club, will be hosts for the Deaf Smith County Federation of Women's Clubs Anniversary Tea on Friday, April 29 at 3:30 o'clock.

The anniversary celebration will be in the form of a seated tea and will be held in the Summerfield Baptist Church. Charter members will be honored and the woman of the year will be presented.

A complete announcement of further plans regarding the affair, will be given in The Hereford Brand for Thursday, April 28. Mrs. Ray Johnson, president of the county federation, has announced.

### Talk On Cosmetics Is Given To Club

An interesting program on "Cosmetics" was given at the Calliopean Club meeting held in the home of Mrs. Millard Nobles Thursday evening. Mrs. Paul Coneway who was in charge of the program told of allergies to different types of face powder and gave ratings put out in consumers reports. She told of the improvements made by cosmetic genius and of the many "miracle blends" now being advertised. The interesting life stories of Elizabeth Arden who developed her business on a huge country place, and Helena Rubinstein who claims a revolutionary idea in face powder, were given in conclusion.

Members present were Mesdames J. T. Carroll, Richard Barnard, L. B. Barnett, Clyde Cave, O. P. Cowart, Paul Coneway, W. L. Davis, Jr., Raylan Evans, Wayne Evans, Alton Fraser, J. T. Gilbreath, Jr., Will Graham, J. E. Kirby, N. E. Milburn, the hostess and a guest, Mrs. Fate Jameson of Tulsa, Okla., who is visiting in the N. E. Milburn home.

Soft yellow cheese may be melted and thinned with a little condensed tomato soup to make a quick Sunday night supper dish. Serve it over toast or crackers.



## BILL WOLFE

... the Life Insurance man in Hereford

## CHALLENGES YOU!

I say defiantly... judge life insurance by any test, by any comparison, by any method known to the mind of the security seeker... and you must know without the shadow of a doubt that Life Insurance is the safe, sensible protective and savings plan that marks the well-ordered life.

This is a "dare" to the skeptical and an invitation to the seekers of security... and we point out that the satisfaction of owning a life insurance policy will conclusively remain long after the modest price has been forgotten.

P. S. If you don't know your insurance, know your Insurance agent!

## BILL WOLFE

REPRESENTS

## GREAT AMERICAN RESERVE INSURANCE COMPANY

DALLAS, TEXAS

## LIFE INSURANCE

HOSPITALIZATION  
508 KNIGHT STREET

HEALTH and ACCIDENT  
PHONE 675-M

# NOW Is The Time

This Is Your Chance To Secure

## HOMESTEAD EXEMPTION

On Your State Taxes for 1949

It is necessary that the property owner shall render his property for taxes in order to secure the Homestead Exemptions.

## Call At Our Office

Those who have not rendered their property for 1949 taxes must call at this office at an early date to secure this homestead exemption on your state taxes. Please do so at once.

## J. C. Reese

SHERIFF, TAX ASSESSOR AND COLLECTOR



### Mrs. Lee Benefield Reviews Play At Bay View Club Meeting Thursday

Bay View Club was entertained in the home of Mrs. Roy Ford Thursday afternoon. During the business session directed by the president, Mrs. Colby Conkright, members voted to make the yearly contribution to Shishinta Camp Fire Girls, and Mrs. Do Wilson, guardian of the Shishinta Camp Fire Girls, announced that the girls are planning a May Day tea.

Mrs. Phillip Barkley gave a report on the cancer fund drive and members contributed to the fund. Mrs. J. P. Slaton reported on the Penny Art Fund which was adopted in Texas by the TWFC in 1935.

The program for the afternoon was in the hands of Mrs. Lee Benefield who reviewed the play "The Hasty Heart" by John Patrick.

The play which came as a fitting climax to the years study of Current Literature, is a drama in 3 acts, with the action taking place in a base hospital on the Burma front. The story deals with five patients in the hospital and the coming of the sixth, a Cameron highlander by the name of Sgt. Lachlen McLachlen. He is a bit morose early in the story and wants no part of the friendship the rest offer him. In the end, however, he redeems himself when he realizes even though he cannot get well, he has realized something beautiful at last.

Through the guidance of Margaret, the nurse, and the five wounded soldiers, all of different nationalities, he learns to keep his chin up and accept the sincere friendship offered.

Mrs. Benefield gave a great deal of the review in dialect, bringing her characters into the play in sharp contrast.

Members attending the meeting were Mesdames Wayne Evans, Frances Houston, Marshal Formby, D. H. Alexander, Phillip Barkley, Lee Benefield, Henry Benson, Colby Conkright, George Heard, J. W. Kirby, John McLean, J. P. Slaton, J. W. Spradley, Bob Wilson and the hostess.

Mrs. C. J. Hargrave of Childress has returned home after visiting her daughter, Mrs. A. E. Stephens who lives east of Hereford.

### Mrs. Noland Has Birthday Party

Mrs. Joe Story and her sister, Mrs. L. B. Lookingbill, honored their mother, Mrs. J. A. Noland, with a surprise dinner-party Thursday at the Story home.

Mrs. Noland was celebrating her 69th birthday and guests included her lifelong friends and neighbors in Summerfield who have moved to Hereford. Mrs. Noland has lived in Summerfield for the past forty years. She was the youngest of the group attending the party, the oldest being 79.

Tables for the dinner were decorated in bouquets of tulips and lilacs and lovely gifts were presented to the honoree. The afternoon was spent recalling neighborhood good times in Summerfield.

Those attending were Mesdames Lee Kendall, J. L. Lookingbill, W. H. Johnson, B. C. Roberson, J. D. Story, Bob Rowan of Carlsbad, N. M. the honoree and the hostess.

### Music Study Club

Continued from Page 1)

lips, and A. O. Thompson. Mrs. A. J. Schroeter was the accompanist.

### Club Guests

Guests of the club included Mesdames Robert Lingenfelter, Carroll Whiteside, C. B. Williams, Ray Bowman, Marshal Formby, Mala Mott and Barney Castee of Atlanta, Ga., house guests of the hostess, Stevens, J. W. Spradley, J. P. Slaton, John McLean and Misses Jane Welch and Rosemary Phillips.

Members of the club present were Mesdames J. R. Allison, J. E. Beyer, Troys Carmichael, R. P. Conaway, Ellis Coombes, C. H. Dyer, Cliff Estes, J. B. Jones, Bob Lawrence, J. C. McCracken, C. J. Mount, J. D. Neill, Earl Phillips, A. J. Schroeter, W. J. Stanford, W. E. Stevens, A. C. Thompson, A. O. Thompson, Miss Swisher and the hostess.

### ATTEND REBURIAL RITES

Mr. and Mrs. Elmer Patterson and family and Bessie Jo Aven were in Follett Saturday and Sunday to attend reburial rites held there Sunday for Elver Brown, Pfc, who died in action in the European Theater of War on December 27, 1944.

The pastor of the Follett Methodist Church directed the service and interment was in the Follett Cemetery.

### WEEKLY CROSSWORD PUZZLE

Here's the Answer

**HORIZONTAL**

1 Depicted  
2 European country  
3 Word used figuratively  
13 Indicate  
14 Allude  
15 Great (abbr.)  
17 Challenge  
18 Concealed  
19 Perform  
20 Over (conty.)  
22 Beside  
23 Male sheep  
24 Room  
25 Theatrical play  
27 Child  
28 Burrowing animal  
29 Consuming desire  
31 Symbol for selenium  
32 Shril whistle  
33 It borders

**VERTICAL**

1 Buddha's temple  
2 Road (abbr.)  
3 Spread for drying  
4 Undiminished  
5 Bloody  
6 Dined  
7 Left end (abbr.)  
8 Decorate  
9 Crimson  
10 From  
11 Pertaining to a foot  
12 Corroded  
13 Conditions  
14 Possessed  
15 Indian harvest season  
16 Earth  
17 Father  
18 Bailiff  
19 Id est (abbr.)  
20 Evil  
21 Adapts  
22 Saucy  
23 Noah's boat  
24 Light brown  
25 Earth closet (abbr.)  
26 Mother

### LaPlata Committees For Next Year Listed by Mrs. Bill Blood, President

Committees for next year were read by the incoming president, Mrs. Bill Blood at the LaPlata Club meeting held in the home of Mrs. Bill Wolfe Tuesday evening.

The committees named include: Yearbook - Mesdames Harry Cayler, S. S. Dodson and Pete Cowart. Hospitality - Mesdames Homer Brumley, A. J. Schroeter and Palmer Norton. Telephone - Mesdames Marshal Formby, C. W. Spurlock, and Miss Genevieve Eberle. Gifts - Mesdames M. C. Adams, L. E. Gross, and Dalton Cristwell. Finance - Mesdames W. J. Wilson, Elsie Edelman and Elmer Patterson. Projects - Mesdames J. R. Johnson, Lison Wilson and Urilin Streu. Mrs. Blood also announced the appointment of Mrs. Cle. Best as federation councilor.

Mrs. Lison Wilson was in charge of the program on "Health" giving an illustrated talk using X-ray sheets and charts to discuss the importance of proper foods and the digestion of those foods in the health of the nation.

Mrs. Wilson, president of the club, also conducted the business session and made the announcement that proceeds from the Hobby Show had been turned over to the Hospital committee for the nursery fund. Plans were made for the "Music Festival" which will be held on the next meeting date. Miss Genevieve Eberle and Mrs. A. J. Schroeter are to direct the festival program.

A report from the Seventh District, TFWO convention held recently in Lubbock, was given by the club delegate who reported that LaPlata Club was given honorable mention for the work done in the Hobby Show.

In attendance at the meeting were Mesdames Clell Best, Bill Blood, Harry Cayler, Pete Cowart, J. R. Johnson, Palmer Norton, Elmer Patterson, A. J. Schroeter, Charles Spurlock, Lison Wilson, Urilin Streu, W. J. Wilson, Marshal Formby, S. S. Dodson, L. E. Gross and the hostess, Mrs. R. D. Dockerty of Long Beach, Calif., the hostess' mother, was a guest.

Visitors in the A. E. Stephens home Easter Sunday were Mr. and Mrs. A. G. Hargrave, and Mr. and Mrs. W. A. Iverson of Childress. Hargrave and Mrs. Iverson are brother and sister of Mrs. Stephens.

**SUNDAY BASEBALL**  
Hereford  
vs.  
Clovis Blackjacks  
(COLORED TEAM)  
2:30 P. M. Veterans Park

## DEMONSTRATION

### FARMALL C TOUCH CONTROL TRACTORS

TUESDAY, APRIL 26

10 A. M. to 6 P. M.

TO BE HELD IN BARBER ADDITION  
ONE BLOCK NORTH OF PARK AVE. (10th St.)  
ON  
CLOVER AIRPORT ROAD

ALSO ATTEND  
IRRIGATION FIELD DAY

Ed Dziuk Farm, Same Day

HEREFORD IMPLEMENT  
COMPANY

### SAVE

Where Your  
SAVINGS  
ARE  
INSURED

Join the several thousand other people who have their savings in this institution; you may start an account with as low as \$1.00 and all accounts are INSURED FOR SAFETY up to \$5,000.

See Elizabeth Wamble at the Hereford Insurance Agency or write direct to our office.

Assets Over \$5,000,000.  
Liberal Dividends



121 E. 4th Clovis, N. M.

# ANTHONY'S

Every Day Low Prices

When you think of rugged work, school and play clothing you should think first of Anthony's. You'll find finest Quality work clothing that can take it. You'll find Anthony's prices as low or lower than elsewhere, regardless of where you shop. Look for the BUCKHIDE label. It's your guarantee of the finest quality at or near its price. Buckhide is Anthony's own Brand name, the symbol of finest quality work clothing.



DOUBLE KNEE

## Hey, MOM!

### Your Knee Patching Days Are Over!

## Anthony's Introduce A New DOUBLE KNEE JEAN

Heavy 8 Ounce Coarse Weave  
Sanforized Blue Denim

and At an  
Anthony  
Every Day  
Low Price

# \$1.49

Plenty of Cuff Turn-Up

Now, Mothers, your boy will get double wear from their Blue Jeans! This new Buckhide Jean has a double knee for double wear. Western cut of heavy coarse weave 8 ounce denim with extra knee liner of denim. When it wears through the first layer, just stitch it down to keep from fraying and he starts over again. Zipper fly closing, riveted and orange stitched. Sizes 2 to 12.

Famous "BUCKHIDE"

Genuine COMBED Cotton  
ARMY CLOTH Matched

## WORK SUITS

SHIRT 14 to 17 OR PANTS 28 to 46

Each Garment **\$3.98**

Leather Palm  
GLOVES

A new Buckhide work glove. Leather palm and finger tips. Gaiter let or safety cuff styles. . . . Full sized. **98¢**

Full 12 Ounce  
Canvas GLOVE

Buckhide 12 oz. canvas glove. Strongly stitched seams. Knit wrists. Full sized for long wear. **25¢**

Canvas GLOVE

Buckhide 12 oz. canvas glove. Strongly stitched seams. Knit wrists. Full sized for long wear. **25¢**

Khaki

Army

Twill

## JACKET



Cotton Twill  
Matched Khaki

## WORK SUIT

SHIRTS Size 14-17 **2.69**  
PANTS Size 28 to 44 **2.98**



Carded cotton twill matching work suits. Sanforized and khaki color is vat dyed. Full cut for comfort. Outstanding at this low price. Shirt 14 to 17. Pants 28 to 44.

Anthony Low Priced **4.98**

Famous "BUCKHIDE"

## CHAMBRAY WORK SHIRT

**1.29**

Good medium weight woven chambray work shirt. Button through pockets. Dress shirt type collar. Full and roomy, long tail. 14 to 17.



Plain Stripe

## SHOP CAPS

Striped or solid cloth shop cap. Fast colors and sanforized. Closely stitched peak. Washable. 6 1/2 to 7 1/2. **39¢**



PROGRESSIVE NEWS

**Singing Will Be Held Sunday Night At Progressive Community School**

By MRS. IRA RICKETTS

A singing meet will be held at the Progressive School house Sunday night to which all members of the community and visitors from other communities are invited. The gathering is set regularly for the fourth Sunday evening each month.

Tanya Gregory of Amarillo spent several days recently visiting in the home of her grandmother, Mrs. W. P. Gregory. Spending Sunday with the Gregorlys were Mr. and Mrs. Jim Scoggins and daughter, Della, of Morton, and Mr. and Mrs. Weldon Gregory and Shelby of Amarillo. Tanya returned home with her parents in the afternoon.

Mrs. Dyalitha Brady, Reese Whittington and Billy Robinson ate birthday supper with Lloyd Parsons Monday night.

Mr. and Mrs. Arnold Norton and family of Pittsfield, Illinois are new-comers to our community, and are living in the D. Y. Edwards house, helping T. J. Parsons with his farm work.

Sunday dinner guests April 10 in the home of Mr. and Mrs. Ira Ricketts were Mr. and Mrs. Wayne McMurry of Lubbock, Miss Joyce McMurry, a student of Phillips College of the Bible, Enid, Oklahoma, Glenn Ricketts, also of Phillips, Mr. and Mrs. Clyde Russell, Robert, Doris and Linda.

Mr. and Mrs. V. E. Dodson were visiting in Canyon Sunday with Mr. and Mrs. J. M. Ruthardt, of Colorado, who were spending the Easter season with his parents.

J. Parsons made a business trip to Amarillo and Claude Tuesday, taking some cattle to Amarillo and going on to Claude to get some registered heifers he had purchased there.

Mr. and Mrs. Bill Bowman and Dorothy spent the weekend in Springfield, Colorado, visiting in the home of his sister, Mrs. J. M. Russell and family.

Mr. and Mrs. V. E. Dodson and the Gregorlys are driving new Mercurys, the Bowmans have a new Pontiac, and Buck Parsons has a new pick-up.

Mr. and Mrs. R. Weathers had as their guests last week their son, R. C. Weathers of Sweetwater.

Glenn Ricketts spent his ten-day Easter vacation visiting in Hereford and Lubbock. He returned to school Monday accompanied by Miss Joyce McMurry of Lubbock, Miss Elaine

Thompson and Jack Winget of Hereford.

Mrs. I. W. Scott of Canyon spent several days with her daughter and son-in-law, Mr. and Mrs. V. E. Dodson.

Mrs. Ira Ricketts attended Council Meeting in the home of Mrs. John Robinson Wednesday afternoon.

Bert Coffin is home after his recent appendectomy in the Osteopathic Hospital in Amarillo. He is recovering rapidly.

Little Jimmie Barnhart is reported to be doing better than expected. It is thought now that the family will be home much earlier than was originally planned.

A two inch rain fell in this community Monday night. Wheat is in good condition and prospects point to a bumper crop. Harvest is expected to start earlier than usual because of irrigation watering plus the rain.

Two squares of melted unsweetened chocolate may be added to the usual 2 egg white recipe for boiled frosting. Add it after the syrup has been beaten into the stiffly beaten egg whites.

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**Batemens Are Honored With Farewell Party**

Mr. and Mrs. H. A. Close were hostess at a farewell party honoring Mr. and Mrs. A. R. Bateman who plan to leave this week for Farwell where they will make their future home. Guests included members of the Tuesday Dinner Club and friends of the Batemens.

Spring flowers set the theme for the party with the soft shades of Easter-time prevailing in colors used. After the dinner bridge provided entertainment with prizes going to Mrs. J. C. McCracken for the ladies and J. A. Pitman winning for the men. Going away gifts were presented to Mr. and Mrs. Bateman.

Those attending the farewell courtesy were Messrs. and Mesdames C. C. Acker, Oscar Easley, J. A. Pitman, Alton Fraser, J. C. McCracken, Jimmie Gillentine, W. L. Davis, E. B. Hedrick, Mrs. Seth B. Holman, Mrs. Miriam Volk, Cecil Guseman, Sam Nelson, the honoree and the hosts.

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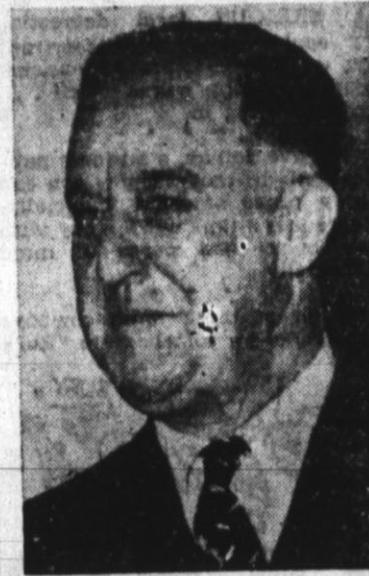
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**Gets Nomination**



Former White House Secretary Stephen T. Early, above, has been nominated by President Truman for the post of under-secretary of defense. Subject to Senate approval, his appointment would put the 60-year-old Virginian second in command to Secretary of Defense Louis A. Johnson.

**Medal Holders Are Slow To Apply For Their Certificates**

Holders of World War II military decorations have been slow to apply for certificates that attest their awards according to information reaching Capt. John H. Tilton in charge of the U. S. Army and U. S. Air Force Recruiting Station at Room No. 12, Federal Building in Amarillo.

Medal winners are receiving certificates of the diploma type which bear a replica of the particular decoration.

"Nearly 1,000,000 servicemen war have not yet received the certificates to which they are entitled," said Capt. Tilton. "It is estimated that 4,300 are authorized to receive certificates for the Distinguished Service Cross, 73,000 for the Silver Star, 19,000 for the Legion of Merit, 12,000 for the Soldier's Medal, 360,000 for the Bronze Star and 368,000 for the Purple Heart."

Winners of decorations should address their requests for certificates to The Adjutant General, Department of the Army, Washington 25, D. C., indicating the number, date and headquarters of the general orders that awarded the decoration originally and inclosing copies of the general orders and of the complete citations, if available. In the case of decorations awarded posthumously, the next of kin may obtain the certificate.

**Hereford Women Are Honored In Amarillo**

Eight Hereford women were honored at a bridge-luncheon held in Amarillo Tuesday.

The hostess was Mrs. M. C. Garrett, a former Hereford resident, who now lives in Amarillo and the Hereford group was made up of Mesdames J. A. Pitman, H. K. Fox, W. L. Davis, J. C. McCracken, Oscar Easley, Alton Fraser, C. H. Dyar, and Seth B. Holman.

High score awards in the bridge games which followed the luncheon went to Mrs. Easley high and to Mrs. Fraser, low.

Creamed ham is delicious served over crisp Chinese noodles; the noodles may be bought in cans. Serve a salad of canned yellow cling peach halves, watercress, and French dressing with it.

From a Wont Ad

**Miss Hodges Weds**

Continued from Page 1) Owen, brother of the bridegroom, was best man. Neely Kimbrough and Reuben Knox ushered.

**Reception At Home**

At the reception at the bride's home, the bride's table carried out the bride's colors in an orchid and pink center arrangement of daisies and stock and four orchid tapers. Mrs.

Warren Owen served punch and Mrs. Cecil Boyer served the wedding cake. Mrs. Jeff Roberson, Mrs. J. B. Harlin and Mrs. Pearl Boyer assisted in the dining room. Mrs. A. L. Manjeot registered the guests.

For a wedding trip to points in Colorado, the bride wore a suit of navy gray checked worsted with navy accessories and touch of pink. Her corsage was the gardenias lifted from the wedding bouquet. Upon their return the couple will live at 510

Schley. Both attended Hereford High School and Betty is a 1948 graduate. He is employed with the Pearch Bros. Welding concern.

Out-of-town wedding guests included; Mr. and Mrs. Jack Owen and June and Kay of DeWitt, Md. Mr. and Mrs. Guinn Owen and Roger of Hale Center, G. P. Owen, Jr. of Hardin-Simmons University, Abilene, Mrs. Pearl Boyer, Amarillo and Mrs. Inez Wedel, of Tucumcari, N. M.

**J. C. RICKETTS, REALTOR**

Irrigated farms, Wheat land, Ranches

Your business appreciated

**"Shalette" Premiere! at the Vogue**

**Exclusive with the Vogue HEREFORD**

**"Shalette" by shaleen**

**SUNDAY BASEBALL**  
Hereford  
vs.  
Clovis Blackjacks  
(COLORED TEAM)  
2:30 P. M. Veterans Park

**Do You Have An Unmarked Grave?**

Buy direct from the owner of Surface Vault Co., and save Commissions.

We will not be undersold

Write to  
**SURFACE BURIAL VAULT COMPANY**  
L. L. WALLACE, Owner  
Monuments, Grave Slabs, Vaults & Curbing  
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P. O. BOX 522  
Clarendon, Texas

**HAIL INSURANCE ON GROWING CROPS**

Old Line Legal Reserve Companies

**WE CAN TAKE CARE OF YOUR INSURANCE REQUIREMENTS**

**W. E. DUNLAP AGENCY**

CLAY RIDGEWAY Solicitor  
ALDERSON BLDG.

Office Phone 397  
Home Phone 253

**THE UTTERLY DIFFERENT NYLON STOCKING FOR SPRING!**

**NEW...3 WAYS!**

- ★ *New Slim DARK Seams!*
- ★ *New Flattering TYPE HEEL!*
- ★ *New Smart REVEALING FOOT.*

Think of it! . . . The Vogue . . .

Has the exclusive on this exciting "SHALETTE" original . . . Shaleen's new Spring stocking with the SLIM DARK SEAM . . . the TAPERING HEEL . . . the REVEALING FOOT . . . the stocking designed for the new Spring Shoe . . .

**In wonderful shades to complement every new Spring Color!**

FIRST LOVE . . . rich brown; brown seam	HEIRESS . . . light brown; brown seam
FIGURINE . . . greyed taupe; black seam	PRIMA DONNA . . . light beige; brown seam
MATCH MAKER . . . golden brown; brown seam	FRENCH MIST . . . neutral spring taupe; black seam
AMBER LIGHT . . . medium brown; brown seam	KENTUCKY BLUE . . . spring blue; navy seam

Hosiery MAIL ORDERS FILLED the Vogue, Hereford



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Mrs. Sanford Smith entertained members of the L. A. E. Club Tuesday afternoon at a meeting held in her home at 3 o'clock.

The subject for the afternoon was "Recreation" and relative talks were given by Mrs. N. D. Bartlett, Jr. and Mrs. George Suggs.

Mrs. Bartlett discussed "Families at Play" outlining a program used in Cleveland, Ohio showing the opportunities parents have in becoming comrades with their children in meeting for play and study. She recommended the plan for smaller communities.

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Fifty-three Texas cooperatives paid back their loans to the Houston Bank for Cooperatives in full last year. Many others made good-sized payments to reduce their debts.

Leftover fish flakes may be added to cream of mushroom soup for a hearty first course.

### As The Girls Go -- 2000 A. D.



Guitar-strumming French amazons parade through the Place Massena during the famous Carnival of Nice. This was a gay time in Southern France, and costume designers, called upon for a peek at the year 2000, treated merry-makers to weird views of the future.

### Missionary Circle Votes To Change Meeting Time

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The class voted to change the meeting time from 2:30 to 3:00 o'clock through August. Mrs. Joe Landers opened the devotional with a prayer and Mrs. Clarence Morrison gave the scripture reading. The devotional theme was "The Resurrection," and short talks were given by each one present.

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Next meeting will be held Wednesday, May 18 in the home of Mrs. Carl Schroeder.

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H. C. Welty and Julia Welty to E. E. Fridley: All of Block 50, Evans Addition to Town of Hereford, save and except the S 450 ft. of said block.

C. C. Bowman and Nellie Bowman to Federal Land Bank of Houston: W 240 acres of Section 73, Block K-3, A. B. and M. Survey, Cert. 922, Abstract No. 42, Pat. No. 596.

John J. Paetzold to Alton C. Robinson: Lots No. 4, 5, and 6 and S 10 ft. of Lot 3. All in Block No. 19, Whitehead Addition to Town of Hereford.

Eldon Craig and Louise Craig to First Federal Savings and Loan Association of Clovis: A part of Block No. 11, Evans Addition to Town of Hereford, Deaf Smith County.

Eugene Bagwell and Paul B. Scoggins to W. S. Littrell and Laura Littrell: Being all of the N 1/2 of the SW quarter of Section No. 107, Block M-7, Deaf Smith County.

J. A. Loerwald, L. W. Loerwald, and E. F. Loerwald to First National Bank of Hereford: Lots 7 and 8, Block 25, Original Town of Dawn, Deaf Smith County.

Joseph G. Warren and Rose Wilhelm Warren to United Fidelity Life Insurance Co.: Tract 1: That portion of Section No. 218 in Block M-6, Castro County of a certain 2 acre tract of land, and all of Lot No. 6 of the H. E. Miller's Subdivision of Section 60 in Block K-3, also known as the West Part of Tract No. 18 of Section No. 60, Block K-3, Deaf Smith County.

Herman Neff and Joe T. Peters to First National Bank of Hereford: All of Blocks Nos. 33 and 34 of Whitehead Addition, Town of Hereford.

Preston E. Hagans and Bettye Jo Hagans to First Federal Savings and Loan Association of Amarillo: Part of Block No. 21 of Evans Addition to Town of Hereford.

John M. Bass, Jr., and Jean Bass to M. J. Berryman: All of S 1/2 of Section 54, Block K-7, B. S. and F. Survey, Cert. 1,666, Abstract No. 1457.

W. S. Littrell and Mrs. Laura Littrell to Eugene Bagwell and

Paul B. Scoggins: Tract or parcel of land and being all of N 1/2 of SW quarter of Section No. 107, Cert. 1231, Block M-7, Deaf Smith County, approximately 80 acres of land.

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Chris M. Jacobsen to Arch Tolley: W 160 acres of N 320 acres of Section No. 85, Block K-3.

### Releases

Farmers State Bank of Clarendon to John M. Bass, Jr., and Meredith Jean Bass: All of S 1/2 of Section No. 54, Block K-7, B. S. and F. Survey, Cert. No. 1,666, Abstract No. 1457.

F. J. Knabe to W. S. Littrell and Laura Littrell: N 1/2 of SW quarter of Section No. 107, Block M-7.

Assignment of Oil and Gas Lease J. L. Hooper and Troy Duke to G. D. Nicolson and W. T. Jones of Tarrant Co.: E 1/2 of NW 1/4 of Section 75, Block K-6, G. B. and C. N. G. R. Co. Survey, Deaf Smith County.

Death Notice James David Johnson, April 18, 1949.

### Answers to TEST YOUR I. Q.

1. Rayon.
2. Wednesday.
3. A watt is the unit expressing electrical power. It is the product of the volts (pressure) times amperes (rate of flow).
4. "Uncle Tom's Cabin."
5. It is a famed whirlpool in the Arctic Ocean, near the western coast of Norway.

### STRICTLY FRESH

A SERIOUS farm depression could come unless Americans eat up food surpluses, a national planning group warns. Well... boys, let's dig in.

For five dollars, a business publication will tell you how you can enjoy peace of mind financially. There was a time when a guy with five bucks had peace of mind financially.

A lot of those radio cowboys who yodel for somebody to "Bury



Me Out On the Lone Prairie" should be accommodated.

The newest Soviet cabinet member was promoted from the job of minister of the machine tool industry. And speaking of Soviet tools, whatever became of The Hammer, Molotov?

### TEST YOUR I. Q.

1. What is viscose cellulose yarn called?
2. What day of the week is named for the German god Odin?

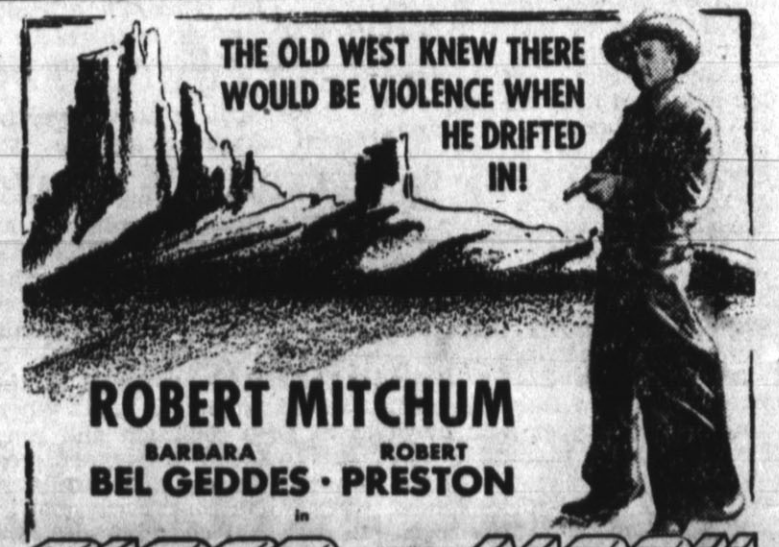


3. What is a "watt" of electricity?
4. What was the most popular play of the 19th century?
5. What and where is the Maelstrom?

## HAIL INSURANCE LONE STAR AGENCY

114 MAIN

PHONE 424



STAR SUNDAY - MONDAY TUESDAY

Traitors Blasted by F. B. I.

...WITH SCOTLAND YARD LENDING A HAND ...WITH A GUN IN IT!

## WALK A CROOKED MILE

LOUIS HAYWARD DENNIS O'KEEFE

TEXAS SUNDAY - MONDAY TUESDAY

Congratulations, Sunday, April 24, through Wednesday, April 27

Mr. and Mrs. Kenneth Ray Adams  
Mr. and Mrs. Jack Flowers  
Mr. and Mrs. Aubrey S. Bell  
Mr. and Mrs. Russell A. Wingert  
Mr. and Mrs. B. C. Clutter  
Mr. and Mrs. Wm. A. Laster  
Mr. and Mrs. Alvin C. Thompson  
Mr. and Mrs. Olen R. Hardy  
Mr. and Mrs. Clarence E. Lundry

upon the occasion of your wedding anniversary

YES, BETTE DAVIS Is a Comedienne

THE YEAR'S LAUGH 'N' KISS COMEDY HIT!

Bette DAVIS Robert MONTGOMERY

JUNE BRIDE

Money back if you don't like "JUNE BRIDE"

STAR WEDNESDAY THURSDAY

A FIGHT TO THE FINISH!

the Big Punch

Wayne Morris - Lois Maxwell - Gordon MacRae

TEXAS WEDNESDAY THURSDAY

SUNDAY BASEBALL Hereford vs. Clovis Blackjacks (COLORED TEAM) 2:30 P. M. Veterans Park

## BUTTER-KIST

'for Health's Sake, Eat the Best'

## HEREFORD BAKERY

# Weed Control MEETING

MONDAY NIGHT 8 O'clock

April 25

at

## COURTHOUSE IN HEREFORD

Four Sherwin-Williams factory laboratory technicians will be present at this open meeting; they will discuss and answer questions concerning weed and grass control and also the new Sherwin Williams spray used to kill bugs in wheat.

THIS AD PUBLISHED IN THE PUBLIC INTEREST BY

## BENEFIELD MOTOR COMPANY

CHRYSLER PLYMOUTH REO

## SAFEGWAY CABS

PHONE 888

NEW CARS ONLY!

## SAFEGWAY CAB COMPANY

BUS STATION BUILDING L. H. McMURRAY GENE BROWNLOW

# Aerial Farming

WHY RAISE WEEDS AND INSECTS?

The airplane does not need to wait for dry fields -does not track up your ground!

## Clover Airport

CARL V. KROFF

FLIGHT INSTRUCTION - CHARTER - AIR EXPRESS



# The Sunday Brand

24 PAGES TODAY  
Including 8 Pages of Colored Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Price 10c Per Copy

49th Year—Number 17

Hereford, Deaf Smith County, Texas, Sunday, May 1, 1949

New Postal Routes  
In City Outlined

Alaska Bound Hereford Men Leave,  
On Their Way To Realize A Dream

Winter Pasture  
Cattle Shipments  
For April-2 674

FINAL CONCERT ASSOCIATION PROGRAM

Famous Organist Plays Here Friday Night



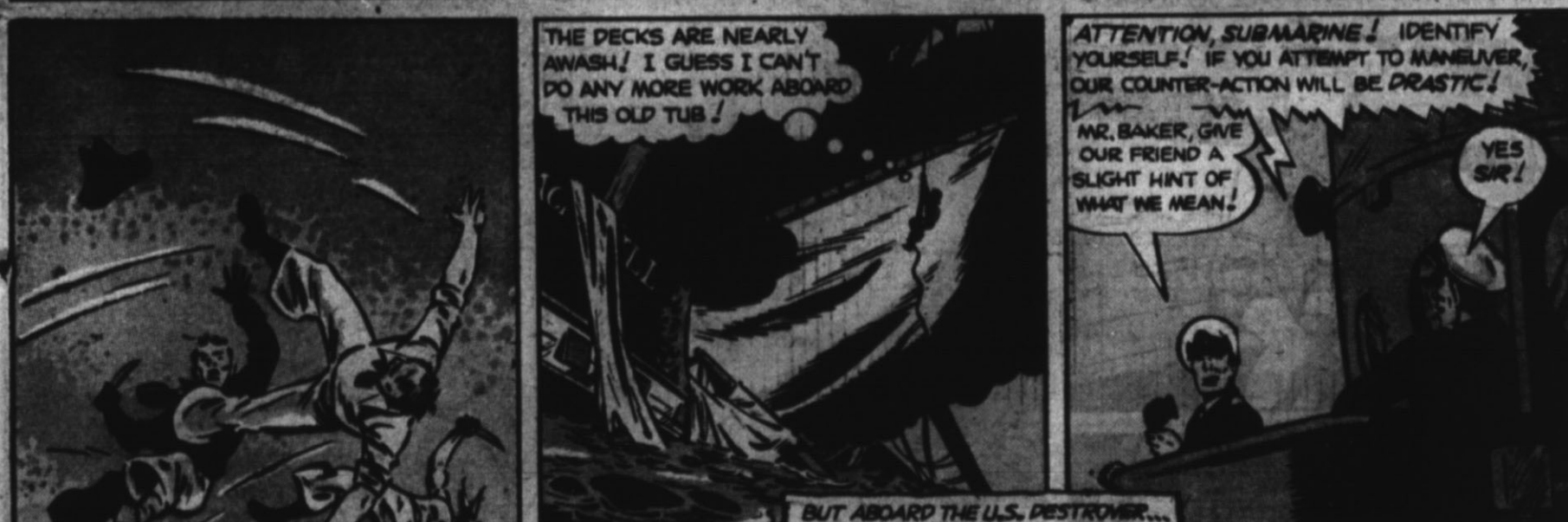
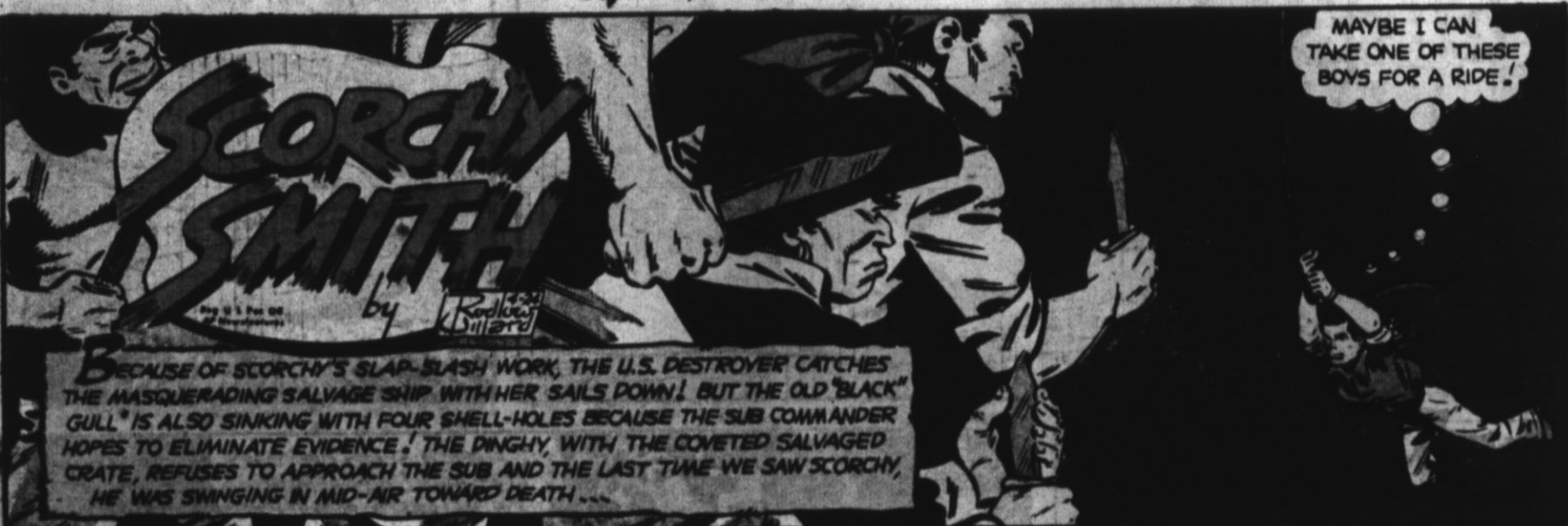
# The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, APRIL 24, 1949



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Whether he chooses to play a negro spiritual, a popular selection or an aria from Bach, Dr. Asper gives a performance which relays the spirit and meaning of the composition. He is said to be a master of an emotional and technical interpretation that appeals to all tastes and all ages.

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After three years of study in Europe, Dr. Asper was for a time an instructor in the New England Conservatory of Music in Boston. He was chosen to represent the western organists at the Philadelphia Sesqui-Centennial, at which he played the gigantic organ now used by the University of Pennsylvania. The organ he plays at the Tabernacle is a five manual Aeolian-Skinner, with 198 stops and compasses, including the echo organ. It is said that Dr. Asper has specially designed shoes to facilitate speed in manipulating the instrument.

Previously scheduled at the First Christian Church, the concert is now slated for the Methodist Church, since it was Dr. Asper's preference to play on the pipe organ rather than the electronic type.

The organ recital will conclude the Concert Association Series for this season. Following the concert next Friday cards will be passed out which will enable those present to re-new their membership for next year. A drive will take place at a later date to enlarge the membership of the Hereford Concert Association for next year.



## Monday Dollar Day Looks Big With Mother's Day Only Six Days Away

Monday means Dollar Day again. With Mother's Day only a week away, store owners are co-operating with gift buyers, offering them specials for the day for that special person of the year.

It's Ladies Day in a big way; ladies slips, suits, dresses, scarves, handbags, gowns, blouses and coats are all bargain offers.

But it isn't just Ladies Day. The men, who must dress up to please Mom on her day of days, can do it by shopping for bargains, Monday, also. Boys sport shirts, men's slacks, socks and even handkerchiefs, for that final crisp touch.

For those who are still spring housecleaning (and in this perennially dusty weather, spring housecleaning is frequently a year around chore) there are still rugs, curtains, bath towels and linens to be purchased at bargain prices for replenishing the linen closet or redecorating the bedrooms.

May day bargains are geared to summer's touch. Play clothes, such as hard wearing jeans and T-shirts, play shoes and tennis shoes, are all on the counters. Seamstresses are still having a

field day. Quantities of cottons, prints and plains, linens and other piece materials are marked down just for Monday. For the girl who can sew here's still another way to save money.

So for the budget conscious and the smart shopper, it's worth a trip through the stores Monday to look over the specials; pick out the bargains for Main is as full of bargains as the first grade is full of piglets.

## VFW Opens League Play With Vega; 2:30 Today

Central Plains League baseball opens here this afternoon at 2:30 o'clock when the V. F. W. nine takes the field against Vega at Veteran's Park.

The Hereford roster, according to manager Lawrence Loerwald, is composed of John Winkler, Ray Hardy, Andy Anderson, Blue Turpin, Harold Loerwald, George Loerwald, C. I. Carroll, L. J. Clark, Bill Howard, Stanley Barrett, John Renner, Wendell Burdine, Conrad Clark, William Phipps, William Stingle, Raymond Lueb and Earl Wood, business manager.

VFW handily whipped Clovis in a pre-league game last Sunday 12-7 and have been practicing daily, weather permitting.

## Seed Growers Meeting Called Thursday Night

A meeting of Certified Seed Growers will be held at the Court House Thursday at 8 p. m. County Agent Hugh Clearman has announced, and at this time each grower will present his contemplated acreage for certification for the 1949 crop.

Ed Dziuk, who attended a meeting at Lubbock to obtain suggestions from Certified Seed Growers on future changes to be made regarding certification of seed, will report on the conclusions drawn up by the growers.

## BE DROPPED MAY 29

## Put Palo Duro On Map Starts With Gold Rush

pense-paid vacation to Rio de Janeiro, Brazil.

This gold rush is the publicity brain child of John McCarty, Amarillo public relations man, who developed this plan in conjunction with the drive to bring 10,000 more guests to Palo Duro this season. A booster Club for the park will be organized; \$15,000 in treasure prizes awarded; and various forms of entertainment offered during the summer months, all promotional advertising for the Park.

Draw National Attention

The directors want to focus national attention on the park, which is one of the most scenic canyons in the world. They believe that whereas 53,000 people entered the park last year, still not more than a third of the people of this area have ever seen the canyon, and tourists to the Southwest are frequently never aware they are quite so close to the scene of Coronado's explorations over the plains.

down the beautiful canyon of the Palo Duro.

Those who have been associated with the Park and its operations in past years feel the campaign is long overdue. Now the debt against the Park has been reduced so that it may be paid off and a vast program of development undertaken.

The kick-off will be the gold rush to begin May 28 and last through Labor Day. The crowd of gold seekers will watch from the rim of the canyon as the coins are scattered and then Governor Beauford H. Jester will cut a ribbon at the entrance of the canyon at 2 p. m. to launch the drive.

Range Riders Show

The following afternoon the Will Rogers Range Riders will stage a mammoth horse show and parade stop the large flat mess below Coronado Lodge. Over 100,000 spectators can view this event from the rim of the canyon. Ropers, riders and

so participants from Boys Ranch are scheduled to appear under the direction of Leonard Stroud. High point of entertainment will be a massed formation of flags held by Range Riders and Boys Ranch members.

Saturday night the Range Riders will also direct Square Dances. During the summer, officials hope to work out sculpturing, painting, children's contests and cowboy music festivals.

Memberships in the Booster Club of Palo Duro will be sold at \$1 each. The Amarillo Junior Chamber of Commerce has taken over the sale of these cards. Some 10,000 automobile stickers have been ordered and special newspaper, bill board, circular and newspaper advertising has been arranged in an all-out effort to make the Panhandle and the nation aware of Palo Duro and the entertainment features available there.

20 years.

Cliff Estes said one time he took his youngest son, John, out for a fishing session along the banks of Tierra Blanca at the old Tom Ivy place and they

Urlin Streu said that on the first Saturday he ever spent in Hereford, which was exactly a quarter century ago this month, he and a friend from Amarillo went fishing on the creek right along the territory that is now the sewerage disposal plant.

Father Son Combination

Cliff Estes said one time he took his youngest son, John, out for a fishing session along the banks of Tierra Blanca at the old Tom Ivy place and they



all coins ending in the number seven are prize winners. All other coins are potential winners of supplemental and grand prizes, these winners to be determined Sept. 11.

Instead of the wealth which halted pioneers to California a hundred years ago, the lucky "gold diggers" this year will win two all-expenses paid eight day vacations to Havana, Cuba via Braniff Airways and the proposed grand prize now is an ex-

Continued on Page 2



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## HAIL INSURANCE LONE STAR AGENCY

114 MAIN

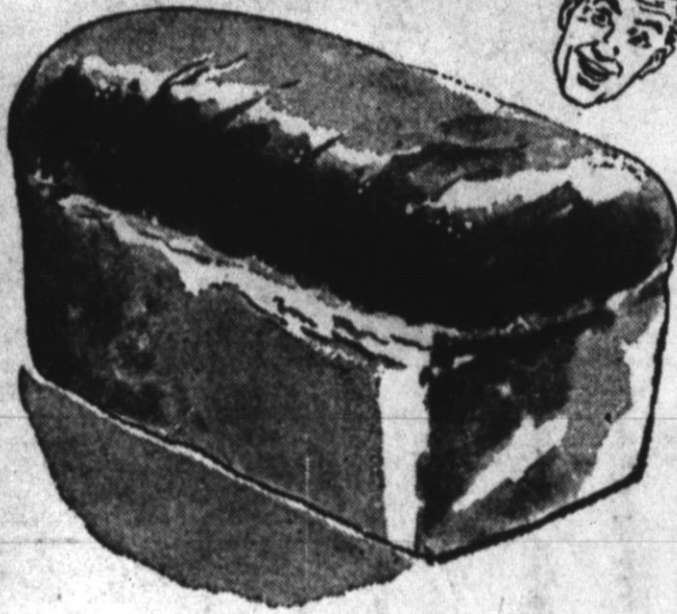
PHONE 424

THE OLD WEST KNEW THERE WOULD BE VIOLENCE WHEN HE DRIFTED IN!



**SUNDAY BASEBALL**  
Hereford  
vs.  
Clovis Blackjacks  
(COLORED TEAM)  
2:30 P. M. Veterans Park

### BUTTER-KIST



'for Health's Sake, Eat the Best'

**HEREFORD BAKERY**

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# Weed Control

## MEETING

### MONDAY NIGHT 8 O'clock

#### April 25

at

## COURTHOUSE

### IN HEREFORD

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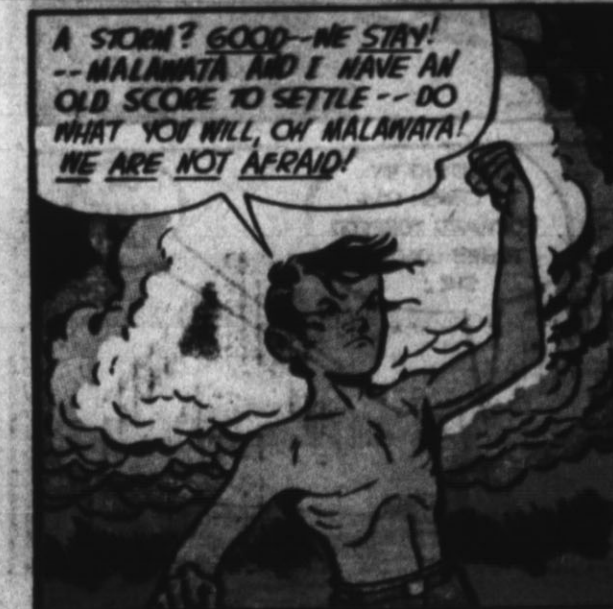
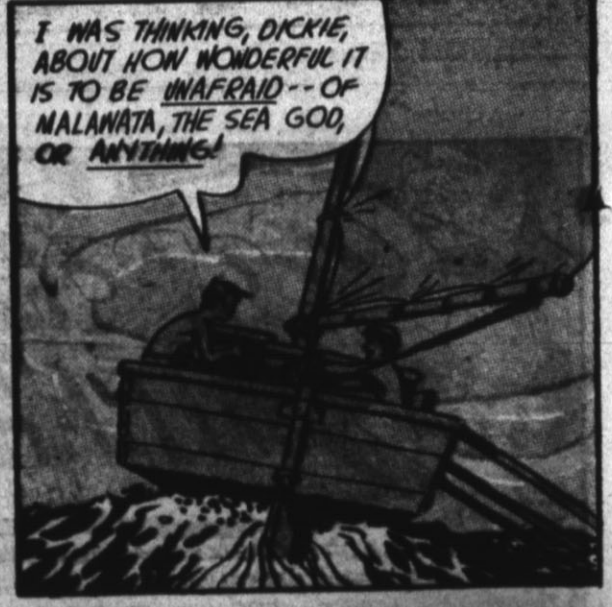
THIS AD PUBLISHED IN THE PUBLIC INTEREST BY

## BENEFIELD MOTOR COMPANY

CHRYSLER

PLYMOUTH

REO



## Clavel Airpoll

CARL V. KROPFF

### FLIGHT INSTRUCTION - CHARTER - AIR EXPRESS

STAR THURSDAY



## TEXAS WEDNESDAY THURSDAY





# The Sunday Brand

24 PAGES TODAY  
Including 8 Pages of Colored Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

49th Year—Number 171

Hereford, Deaf Smith County, Texas, Sunday, May 1, 1949

Price 10c Per Copy

## New Postal Routes In City Outlined

## Alaska Bound Hereford Men Leave, On Their Way To Realize A Dream

## Winter Pasture Cattle Shipments For April-2 674

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DR. FRANK ASPER

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Tom Cobb and Edna Cobb and Joe Cobb and Mary Cobb to R. R. Gilbreath: All of lots 11 and 12 in Block 26 of Original Town of Hereford, Deaf Smith Co.

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114 MAIN

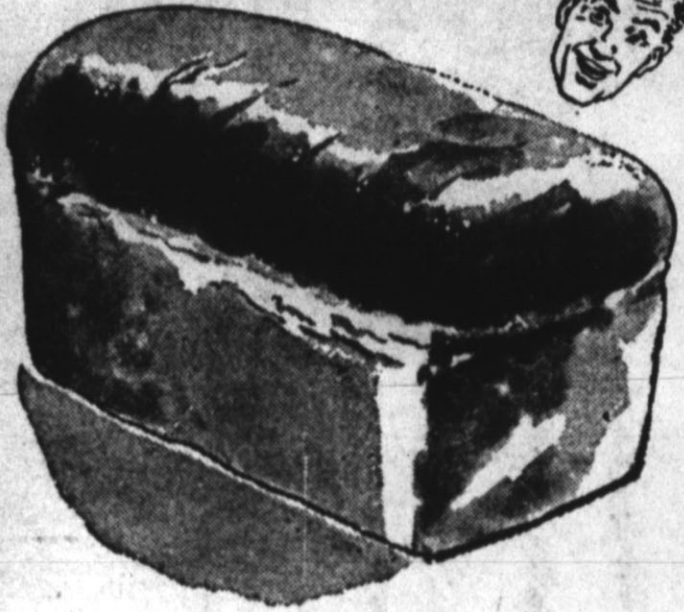
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4.24.49



4-24

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April 25

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CHRYSLER

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REO

### CLOVER AIRPORT

CARL V. KROPPF

FLIGHT INSTRUCTION - CHARTER - AIR EXPRESS

STAR THURSDAY



A FIGHT TO THE FINISH! the Big Punch Wayne Morris - Lois Maxwell Gordon MacRae

TEXAS WEDNESDAY THURSDAY





# The Sunday Brand

24 PAGES TODAY  
Including 8 Pages of Colored Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Price 10c Per Copy

49th Year—Number 17

Hereford, Deaf Smith County, Texas, Sunday, May 1, 1949

## New Postal Routes In City Outlined

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Alaska Bound! They'd talked...

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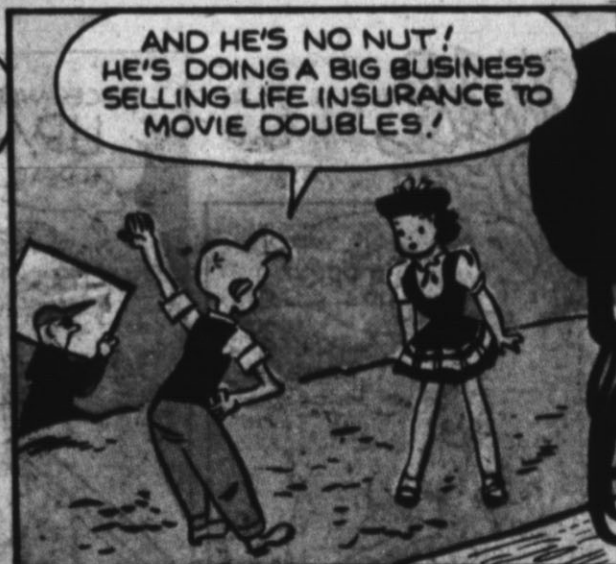
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114 MAIN

PHONE 494

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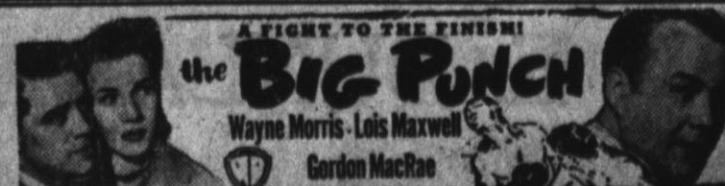


### Clovel Airport

CARL V. KROPPF

FLIGHT INSTRUCTION - CHARTER - AIR EXPRESS

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This gold rush is the publicity brain child of John McCarty, Amarillo public relations man, who developed this plan in conjunction with the drive to bring 10,000 more guests to Palo Duro this season. A booster club for the park will be organized; \$15,000 in treasure prizes awarded; and various forms of entertainment offered during the summer months, all promotional advertising for the Park.

Draw National Attention

The directors want to focus national attention on the park, which is one of the most scenic canyons in the world. They believe that whereas 53,000 people entered the park last year, still not more than a third of the people of this area have ever seen the canyon, and tourists to the Southwest are frequently never aware they are quite so close to the scene of Coronado's explorations over the plains.

down the beautiful canyon of the Palo Duro.

Those who have been associated with the Park and its operations in past years feel the campaign is long overdue. Now the debt against the Park has been reduced so that it may be paid off and a vast program of development undertaken.

The kick-off will be the gold rush to begin May 28 and last through Labor Day. The crowd of gold seekers will watch from the rim of the canyon as the coins are scattered and then Governor Beauford H. Jester will cut a ribbon at the entrance of the canyon at 2 p. m. to launch the drive.

Range Riders Show

The following afternoon the Will Rogers Range Riders will stage a mammoth horse show and parade atop the large flat mesa below Coronado Lodge. Over 100,000 spectators can view this event from the rim of the canyon. Ropers, riders and riders

so participants from Boys Ranch are scheduled to appear under the direction of Leonard Stroud. High point of entertainment will be a massed formation of flags held by Range Riders and Boys Ranch members.

Saturday night the Range Riders will also direct Square Dances. During the summer, officials hope to work out sculpturing, painting, children's contests and cowboy music festivals.

Memberships in the Booster Club of Palo Duro will be sold at \$1 each. The Amarillo Junior Chamber of Commerce has taken over the sale of these cards. Some 10,000 automobile stickers have been ordered and special newspaper, bill board, circular and newspaper advertising has been arranged in an all-out effort to make the Panhandle and the nation aware of Palo Duro and the entertainment features available there.

were: Walter Iron, Commercial Oil Company, Hereford, Texas, Robert Veigel; waffle iron, Westinghouse Electric, Amarillo, D. C. Hand, Friona; two one-year subscriptions to the Hereford Brand, Jimmy Gillingham, Roy G. Smith, Dimmitt and Sylvester Slagle, Hereford; radio, Ireland Motor Co., Hereford, Mrs. Glen Rutter; Universal mixer, Witherspoon Electric Company, Hereford, Mrs. Lee Curry, Summerfield; time switch, G. E.

20 years.

Urlin Streu said that on the first Saturday he ever spent in Hereford, which was exactly a quarter century ago this month, he and a friend from Amarillo went fishing on the creek right along the territory that is now the sewerage disposal plant.

Father Son Combination

Cliff Estes said one time he took his youngest son, John, out for a fishing session along the banks of Tierra Blanca at the old Tom Ivy place and they

seven are prize winners. All other coins are potential winners of supplemental and grand prizes, these winners to be determined Sept. 11.

Instead of the wealth which baited pioneers to California a hundred years ago, the lucky "gold diggers" this year will win two all-expenses paid eight day vacations to Havana, Cuba via Braniff Airways and the proposed grand prize now is an ex-

Continued on Page 2



### 'Recreation' Is Topic For L.A.E. Program At Sanford Smith Home

Mrs. Sanford Smith entertained members of the L. A. E. Club Tuesday afternoon at a meeting held in her home at 3 o'clock.

The subject for the afternoon was "Recreation" and relative talks were given by Mrs. N. D. Bartlett, Jr. and Mrs. George Suggs.

Mrs. Bartlett discussed "Families at Play" outlining a program used in Cleveland, Ohio showing the opportunities parents have in becoming comrades with their children in meeting for play and study. She recommended the plan for smaller communities.

Mrs. Suggs reviewed Dale Carnegie's "Sure Cure for Worry" in which he states that "70 per cent of the illnesses could be cured if patients were able to get rid of their fears and wor-

ries. She listed three basic steps for overcoming worry, recommended by Mr. Carnegie: "1. Get the facts. 2. Analyze those facts, and 3. arrive at a decision and act."

Mrs. Suggs discussed the origin and acceptance of games naming Monopoly as the best seller and picture puzzles a close second.

During the business session plans were discussed for the annual spring luncheon, which will conclude the year's work, on May 3.

Members present were Mesdames George Benson, Bill Jones, Boyd Knox, Bob Higgins, J. W. Whelan, N. D. Bartlett, Jr., George Suggs and the hostess.

Fifty-three Texas cooperatives paid back their loans to the Houston Bank for Cooperatives in full last year. Many others made good-sized payments to reduce their debts.

Leftover fish flakes may be added to cream of mushroom soup for a hearty first course.

### As The Girls Go -- 2000 A. D.



Guitar-strumming French a during the famous Carnival of France, and costume designers, treated merry-makers to wondrous

Paul B. Scoggins: Tract or parcel of land and being all of N 1/2 of SW quarter of Section No. 107, Cert. 1231, Block M-7, Deaf Smith County, approximately 80 acres of land.

Tom Cobb and Edna Cobb and Joe Cobb and Mary Cobb to R. R. Gilbreath: All of lots 11 and 12 in Block 25 of Original Town of Hereford, Deaf Smith Co.

Cliff Estes and Clyde Estes to W. N. Hodges: Being a part of Lot. N. 7, Block No. 4 of Womble Addition to Town of Hereford.

Iverson Leake and Alleene Leake to J. A. Loerwald, L. W. Loerwald, and E. F. Loerwald: Lots 7 and 8, Block 25, Original Town of Dawn.

### STRICTLY FRESH

A SERIOUS farm depression could come unless Americans eat up food surpluses, a national planning group warns. Well... boys, let's dig in.

For five dollars, a business publication will tell you how you can enjoy peace of mind financially. There was a time when a guy with five bucks had peace of mind financially.

A lot of those radio cowboys who yodel for somebody to "Bury



### HAIL INSURANCE

### LONE STAR AGENCY

114 MAIN

PHONE 424

THE OLD WEST KNEW THERE WOULD BE VIOLENCE WHEN HE DRIFTED IN!



## AP NEWSFEATURES COMICS

**MODERN MAMMALS**

DOGGONE IT! YOU'VE BEEN CLEANING HOUSE AGAIN! WHERE'S MY CHAIR?!

NOW, BRIDGET, THOSE ARE MY SECOND BEST DISHES. IF YOU'RE GOING TO BREAK ANY, BREAK THEM FIRST.

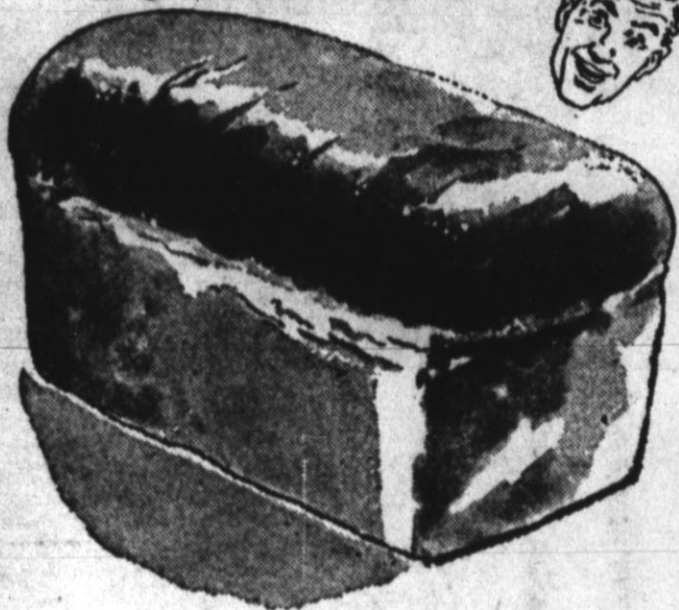
I WANT THIS SUIT CLEANED AND PRESSED AND LEAVE HIM IN IT!!

SO THE MAGAZINE SAYS TO REPLACE THE BIG OVERSTUFFED FURNITURE WITH LIGHT AIRY FURNITURE FOR SUMMER. WHAT DO THEY SAY TO DO, BUY ANOTHER HOUSE TO STORE THE WINTER FURNITURE IN?

SPRING CLEANING

**SUNDAY BASEBALL**  
Hereford  
vs.  
Clovis Blackjacks  
(COLORED TEAM)  
2:30 P. M. Veterans Park

### BUTTER-KIST



'for Health's Sake, Eat the Best'

**HEREFORD BAKERY**

## Weed Control

MEETING

MONDAY NIGHT 8 O'clock

April 25

at

COURTHOUSE

IN HEREFORD

Four Sherwin-Williams factory laboratory technicians will be present at this open meeting; they will discuss and answer questions concerning weed and grass control and also the new Sherwin Williams spray used to kill bugs in wheat.

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CHRYSLER

PLYMOUTH

REO

**FLIGHT INSTRUCTION - CHARTER - AIR EXPRESS**

THURSDAY

A FIGHT TO THE FINISH!

the **Big Punch**

Wayne Morris - Lois Maxwell  
Gordon MacRae

**TEXAS** WEDNESDAY THURSDAY