

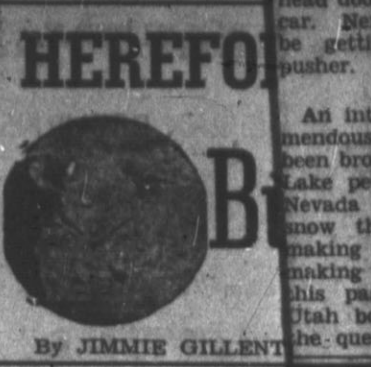
Miss Annie Morrell of Hutchinson, Kansas, is a guest of her sister, Mrs. N. E. Milburn. Mrs. Cornelia Scoggins, Mrs. Milburn's mother, has returned to her home in Tulsa, Okla., after spending several months in the Milburn home.

Reserve District No. 11-D State No. 1778
Hereford State Bank
REPORT OF CONDITION OF HEREFORD STATE BANK, of Hereford, Texas, at the close of business Dec. 31, 1947, a State banking institution organized and operating under the banking laws of this State and a member of the Federal Reserve System. Published in accordance with a call made by the State Banking Authorities and by the Federal Reserve Bank of this District.

ASSETS
1. Cash balances with other banks, including reserve balance, and cash items in process of collection \$414,668.77
2. United States Government obligations, direct and guaranteed 151,000.00
3. Obligations of States and political subdivisions 54,685.56
4. Other bonds, notes and debentures NONE
5. Corporate stocks (including \$2,700.00 stock of Federal Reserve Bank) 2,700.00
6. Loans and discounts (including NONE over drafts) 1,037,990.29
7. Bank premises owned \$ NONE, furniture and fixtures \$13,500.00 13,500.00
8. Real estate owned other than bank premises (Bank premises owned are subject to \$ NONE liens not assumed by bank) NONE
9. Investments and other assets indirectly representing bank premises or other real estate NONE
10. Customers' liability to this bank on acceptances outstanding 11,710.57
11. Other assets 3,441.31
12. TOTAL ASSETS \$1,689,694.50
LIABILITIES
13. Demand deposits of individuals, partnerships, and corporations 1,314,565.78
14. Time deposits of individuals, partnerships, and corporations NONE
15. Deposits of United States Government (including postal savings) NONE
16. Deposits of States and political subdivisions 202,224.31
17. Deposits of banks NONE
18. Other deposits (certified and officers' checks, etc.) 56,099.32
19. TOTAL DEPOSITS 1,572,889.41
20. Bills payable, rediscounts, and other liabilities for borrowed money NONE
21. Mortgages or other liens, \$ NONE on bank premises and \$ NONE on other real estate NONE
22. Acceptances executed by or for account of this bank and outstanding NONE
23. Other liabilities 1,105.63
24. Total Liabilities (not including subordinated obligations shown below) 1,573,995.04
CAPITAL ACCOUNTS
25. Capital* 50,000.00
26. Surplus 50,000.00
27. Undivided profits 15,699.46
28. Reserves (and retirement account for preferred capital) NONE
29. TOTAL CAPITAL ACCOUNTS 115,699.46
30. Total Liabilities and Capital Accounts \$1,689,694.50

*This bank's capital consists of:
First preferred stock with total par value of \$ NONE, total retirable value of \$ NONE
Second preferred stock with total par value of \$ NONE, total retirable value of \$ NONE
Capital notes and debentures \$ NONE
Common stock with total par value of \$50,000.00
MEMORANDA
31. Assets pledged or assigned to secure liabilities and for other purposes 201,683.56
32. Obligations subordinated to claims of depositors and other creditors, not included in liabilities. NONE
I, WM. R. PHILLIPS, Cashier, of the above-named bank, hereby certify that the above statement is true to the best of my knowledge and belief.

WM. R. PHILLIPS, Directors.
CORRECT-ATTEST:
J. R. ALLISON,
DUDLEY GREEN,
A. V. HENDRICK,
STATE OF TEXAS, County of Deaf Smith as:
Sworn to and subscribed before me this 6th day of January, 1948.
Vera Byrnes, Notary Public, Deaf Smith County, Texas.



By JIMMIE GILBERT

The following conversation heard in a cafe, was one of the most brief, complete and stories:
Tom Carroll: "What a doing working on New Year's."
Fern Johnson: "Well, it's days until March 15—and you what that means."

Meanwhile, the New Year rolling along and whether it or not Hereford is growing expanding in all directions, people think that Hereford will come a city of 50,000 within years, others can definitely see you that it is impossible for town to grow any more until the cost fall sharply. Person doubt if Hereford will ever be a city of 50,000—at least, not any of us are still alive. On other hand, it is entirely probable that Hereford will reach 100,000 population by the time the federal census is taken. ever, an even more important factor will be the creation of industries as sugar beets, truck farms and similar developments crowd some of the larger tracts.

Maybe we're wrong, and certainly very few people will agree with A lot depends upon the March plan, date of the next depression and logical industrial development in this community.

Sometimes when I see irrigation wells flowing over bountiful yields or even when halting for a split light, or to drop a coin into a parking meter—I recall from conscious spaces the cartoon titled "Born Thirty Years Too Soon". This recollection comes undoubtably from reading the files of The Hereford Brand, in which are recorded the efforts, dreams and work done by men like Seth Holman and D. L. McDonald back in the days between 1910 and 1925. T. E. Seigle Sr., John P. Blanton, and Gus Strick are three more fellows who left indelible marks of progress in the history of this community, and I am sure there were many, many more. I wish all of these men could be here now—for their words frequently visualized a growing community such as Hereford stands today.

Note to Bruce Wooddell: Please shorten the length of the traffic signal at Third and Main. The interval is so long that one fellow reports he almost bought a piece of real estate before the green light flashed on so he could scramble across the street and escape the salesman.

A cute pair are Gale Landers and her Boston Bull pup, "Blackie." Blackie and Gale go to the post office together, Gale opens the box, takes out the letters and looks through them while Blackie gazes at her with true admiration and expectation gleaming from his eyes. Gale then carefully attaches the letters to Blackie's harness. When Gale starts off Blackie trots faithfully along and it is apparent that he is a very, very proud dog.

Laziness (Bob insists it is progress) reaches a new high in the Pullwood Building on West Third Street. They merely push a button and some mechanical gadget starts grinding away until the big over-

head door swing open to admit the car. Next thing you know, they'll be getting an automatic button pusher.

An interesting question with tremendous possibilities has recently been brought up in Utah. The Salt Lake people say that the state of Nevada is "milking clouds" for snow through the use of snow-making apparatus, similar to rain-making experiments near Amarillo this past summer. Probably the Utah boys were only kidding, but the question could become serious.

Lots and lots of people are asking about the "Bootleg Philosopher." Personally, I don't like some of the things he says—especially about The Brand—but you sure have to admit that the old boy does some thinking. His piece comes to us through the mail and if he ever decides to come in and collect for his efforts,

He had better use a little soft soap. Anyway, he is one hard, we don't expect to lose. He's just too lazy to move.

In the near future, however, we will be losing a fellow who has contributed materially to the growth and progress of The Hereford Brand, and to the community. His name is Stansell Scott, generally known as "Scotty." He is one of those rare fellows who is dependable through thick and thin—and plenty of times your Brand has come to you on schedule because Scotty

stayed up late at night. Primarily, Scotty is a craftsman second to none in the trade. He is going into business for himself at Lubbock, where he will open a composition, house and set type for commercial printers. Scotty is a swell guy and he will be missed plenty around The Brand office, but we will all be pulling for him and wishing him well.

Replacing Scotty as shop foreman is Amos DeWolfe, who comes to Hereford from Guymon, Okla. Amos has meant to Guymon what Scotty has meant to Hereford. He has operated several papers, married into a newspaper family, and is highly recommended as a capable, efficient fellow you will miss. We feel that we were lucky to get a man of this type and are anxious for you to meet Amos and Mrs. DeWolfe.

Attending the Cotton Bowl game in Dallas were Mr. and Mrs. T. J. Carter, who met their son, Tommy Jim, in Dallas for the holidays. Mr. Carter has gone on a fishing trip to Corpus Christi before returning home.

Our Personal Message To You:
"None of us can be sure of what 1948 has in store for us, but you the housewife, may be certain of one thing—that your Hereford PAG store will continue to bring you quality food at lowest possible cost. You see, our 85 stores are affiliated with the world's largest food distribution group, the National Retailer Owned Grocers, located in 40 states, and composed of 22,000 independent retail grocers. N. R. O. G. buys at tremendous savings because of volume buying... and those savings are passed on to you, the consumer. These savings assure you of budget priced foods... every day of the year. Shop the store displaying the AG emblem, and stretch your food budget.
HAPPY NEW YEAR! To all of you from all of us."

P. A. G. Specials in Amarillo News are also good at
HEREFORD SUPER MARKET

ORANGES CALIFORNIA, SWEET AND JUICY lb. 7 1/2c
PICKLES MA BROWN SOUR OR DILL Quart Jar 31c
CHILI-ETS MEXICAN STYLE BEANS BEANS—No. 300 Cans 2 for 25c
VEGALL No. 300 Can 17c
SPAGHETTI FRANCO-AMERICAN No. 1 Can 15c
TOMATO SAUCE HUNT'S 8-oz. Can 3 for 19c
TAMALES VAN CAMP'S No. 300 Can 17c
CHILI IRELAND'S No. 2 Can 41c
PRUNE JUICE SUNSWEET Quart Bottle 25c
PEAS HUNT'S TENDER GARDEN SWEET No. 2 Can 17c
MALT O MEAL Large Pkg. 29c
CRACKERS SUNSHINE KRISPY 1-lb. Box 25c

Resolve to Serve
QUALITY MEATS

SLICED BACON Cudahy's lb. 69c
PORK SAUSAGE HOME MADE lb. 49c
PICNIC HAMS TENDER SUGAR CURED lb. 49c
BEEF ROAST CHUCK, CENTER CUTS, NO WASTE lb. 49c

COMPLETE LINE
FROZEN FOODS

SPOTLIGHT Values!

OUR RESOLUTION IS TO SERVE YOU ALL THE YEAR WITH GROCERY VALUES

FRUIT COCKTAIL
Hunt's No. 1 Tart Cens
23c
EACH

PEARS No. 2 1/2 Can Isle of Gold **35c**

HUNT'S CHB
Catsup
15c
14-oz. Bottle

HUNT'S PRESERVES
STRAWBERRY, 1-lb. jar 39c APRICOT, 1-lb. jar 25c
RED RASPBERRY, 1-lb. jar 35c
BLACKBERRY, 1-lb. jar 29c RED CHERRY, 1-lb. jar 31c

Real DRUG Values

LYSOL	3-oz. Bottle	21c
VICKS VAPORUB	35c Size	23c
VICKS VATRONOL	30c Size	23c
MINERAL OIL (PINTS HEAVY)	35c Size	25c
MENTHOLATUM	30c Size	23c

CARROTS FANCY LARGE BUNCHES Each 10c
PEARS EXTRA FANCY READY TO EAT 2 lbs. 25c
CAULIFLOWER LARGE SNOW WHITE HEADS Each 29c

Fresh Downyflake
DONUTS
LOOK
Strawberries Sliced, Sweetened Lb. Pkg. 45c
Green Peas Fresh Fresh Pkg. 29c

Hereford Super Market
107 W. FIRST GAYLORD
PHONE 117 ASSOCIATED GROCERS NEWELL

JANUARY
Ready-to-Wear
CLEARANCE
SALE CONTINUES!
Values In
—Suits
—Coats
—Hats
—Dresses
—Accessories
The Little Fashion Shop
"Smart Clothes for Smart Women"

**WE WELCOME YOU
CHURCH OF CHRIST**

204 East 6th

(Sunday)

Worship 11:00 A. M.

Subject: Repulse

Evening Service 7:00 P. M.

Subject: Two Ways

Bob Wear, Minister



**WALLPAPER
HEADQUARTERS**



LONG-LASTING BEAUTY

When you decorate, choose our long-life wallpaper — in patterns and colors you can enjoy for many years. Whatever your taste, you'll find artistic perfection in our large selection — yet all are moderately priced. Stop in and let us help you select yours today.

CALL THE LUMBER NUMBER 7

Carl McCaslin Lumber Co.

1 Block East of Courthouse

Hereford, Texas

**Mrs. Bob Higgins, First L. A. E. Club
President is Named 1948 Leader**

Mrs. Bob Higgins, the first president of L. A. E. Club in 1931, was elected president of the club Tuesday afternoon, when a meeting was held with Mrs. T. W. Robertson. Other officers named include: Mrs. Bill Jones, vice-president; Mrs. Boyd Knox, secretary-treasurer; Mrs. Geo. Benson, parliamentarian; Mrs. Hugh Bookout, council member, and Mrs. Geo. Suggs, reporter. After the election of officers a program on "The Modern Woman Beautifies Herself" with Mrs. Bill

Jones discussing beauty hints and personal care, stressing the part of a charming personality in the appearance.

Mrs. Alta Higgins read a paper on beauty care, prepared by Mrs. Dean Robertson.

Members attending were Mesdames Geo. Benson, Hugh Bookout, Bill Hutson, Bill Jones, Boyd Knox, Luther Lesly, Geo. Suggs, Robert Veigel, Robert Wagoner and Bob Higgins.

**Dorcas Class Has
Meeting Tuesday**

A regular meeting of Dorcas Class was in charge of the leader, Mrs. H. G. Conkright Tuesday at the Baptist Church.

Ten members were present and following the business session a prayer of dismissal, was given by Mrs. B. C. Robertson.

**Spring Gardens
Topic For Club**

Mrs. Ernest Kerr was hostess for the meeting of Bud To Blossom Club held Friday afternoon. The program for the afternoon took up spring gardens with Mrs. Geo. Springer discussing "Planting the Garden" and Mrs. C. D. Hopsom telling "How to Make a Compost Heap." Mrs. Jimmie Mercer talked on "Plant Nutrients."

Members present were Mesdames Jimmie Mercer, H. H. Caraway, Travis Caraway, R. A. Daniel, Paul Harvey, E. D. Hopsom, Marvin Knox, C. W. Parker, Geo. Springer, Arthur Tietel, Chester Wiggin and the hostess.

Mr. and Mrs. Jack Gilliland, accompanied by Mr. and Mrs. O. J. Beene of Friona, left last week to attend the Sugar Bowl game in New Orleans. They will return by Gilveston for a short visit before returning home.

Mr. and Mrs. Jack Gilliland and Mr. and Mrs. O. J. Beene of Friona returned from New Orleans Tuesday after attending the Sugar Bowl football game on January 1.

Younger Set Entertained At Dance

The younger set was entertained with a New Year dance at the club house Friday night, when four members of the Sub-Deb Club were hostesses for the college crowd who were scheduled to return to colleges and universities over the week-end.

Hostesses were Billie Ray Johnson, Jacqueline Newell, Jaymie Boston and Doris Hastings.

The guest list included: Joan Hardwick, Eugene Robertson, Jacqueline Newell, Ted Hardwick, Linnea French, Freddie Close, Beth Scott, Fluke Barber, Ann Bateman, Jim Sparkman, Bettie Jo Carnahan, Donald Shipley, Elaine Thompson, Bob Johnson, Wanda Fish, Carl Johnson, Mary Kathryn Carroll, L. T. Hawk, Jaymie Boston, Jack Simmons, June Reynolds, Glenn Wilson, Mary Jo Mathis, Glenn Hopson, Barbara Burney, Bill London, Marcella Blue, Bill Brady, Doris Hastings, Trigger Carlyle, Billie Ray

Johnson, Buddy Corbett, Ruth London, Bobby Millard, Patsy Slagle, Jimmie Easley, Guletta Gunstenson, Dwight, Wilson, Diane Jewell, Eddy Robertson, Marie Williams, Merle Ewton, Beth Morris of Lubbock, Reuben Knox, Lloyd Manjeot, Dick Kppp, Virginia Lyons, Bobby Carnahan, Helen Pittman, Don Bookout, Marian Longbottom, Oliver Streu, Anne Morgan, Ben Phummer, Ruth Loerwald, Pauline Loerwald, Ludie Turner, Eugenie Turner, Ernest Ford, Delmo Williams, Bill Forbus, Homer Ruid, Curley Wilson, Cameron Gault, Wendall Robertson, Jim Suttile, Donald Wilson, Keith Hutson, Edwin Robertson, Bill Dameron, James Hutson, Roger Corbett, John Dyer, George Hamilton, Dale Barkley, Bob Bateman, Raymond Lueb, Don Davison, Dick Oakes, Gayle Rogers, Marylouise Grady, and Barbara Boyd.

W. S. Fluitts New Year Open-House

One of the largest open house affairs during the holiday season was the New Year party given January 1, by Mr. and Mrs. W. S. Fluitt honoring their daughter, Mrs. Dean Whitehead of Prosser, Washington, and their son, Lyle, a student in the University of Texas.

The Fluitt home which has been decorated throughout in a New Year theme with silver and white predominating. Eggnog and punch were served throughout the calling hours by Mesdames A. L. Manjeot, Frank Lucas and C. D. Kelton with Lyle Fluitt assisting.

Approximately 150 friends of the son and daughter and of the family attended.

**Music Club
Social Meet**

Mrs. Jeff Gillbreath and Mrs. A. C. Thompson were hostesses for the January business and social meeting of the Music Study Club Monday afternoon.

Those attending were Mesdames J. R. Allison, B. F. Cain, W. T. Carmichael, H. A. Close, W. E. Dameron, C. H. Dyer, Cliff Estes, C. O. Ferguson, H. E. Fox, Norman, J. B. Jones, J. C. McCracken, Earl Phillips, T. W. Robertson, A. J. Schroeter, Glenn Snyder, W. J. Stanford, A. O. Thompson and the hostesses.

Johnnie Thompson of Owensboro, Ky., visited friends and relatives in Hereford during New Year's holiday vacation. He attends college in Owensboro and returned in time to resume classes on Monday.

SON IS BORN
Mr. and Mrs. Noble Hobby of Stinson are the parents of a son, Noble Wayne, born on December 27. Mrs. Hobby is a daughter of Mr. and Mrs. H. T. Adams of Hereford.

Visiting in the Carlos Vaughn home is Mrs. Bliswell and baby, who is a cousin of Mr. Vaughn.

Sell Thru the West Ad!

**Streu's
Diary**

January 7, 1948

DEAR DIARY:

Here we are, wishing all our customers a rather belated Happy New Year—Our greeting is a bit late on account we have been busy (besides that, our little greeting would not have shown up at all among all those big spreads last week).

More important, however, than mere New Year's greetings, are our resolutions for the year to come:

To further improve our stock so that the customer may find the items he needs.

To keep such stock in order and clean.

To treat each customer with friendliness and respect.

To serve each customer as quickly as possible.

To do our utmost to hold rising prices to a minimum insofar as is consistent with good business practice.

To add new items to our stock as rapidly as they are proven satisfactory.

So much for that.

Despite a record Xmas run, we have the largest stock of merchandise in the history of the Company

—even some of the not-so-plentiful items such as wash tubs—washing machines—radio combinations—gas and butane ranges—gas and butane heaters—water heaters—and a couple of six-foot Aermotor windmills.

Lots of other items, too, like a Delta post drill and scroll saws—and now for a hodge-podge of items such as you might see in a country store window—milk buckets, light bulbs, electric irons, thermos jugs—irrigation shovels—dishes, mail boxes, metal serving trays, all sizes chain, pocket knives, butcher saws, clothes hampers, and stuff.

Several customers have been pleased to find that we are now stocking RCA "classical" record albums. While our selection is rather limited at the moment, we have another shipment coming in about two weeks.

Our new street lights sure looked pretty with all the other holiday decorations. I think they are swell for everyone else—but they are a nuisance to me.

Wish our alley was paved.

STREU.

Hard of Hearing

Do you have trouble understanding ordinary conversation?

Sonotone Hearing Center
Texas Hotel—Hereford, Texas
Thursday, January 15, 1948,
from 12:00 P. M. to 5:00 P. M.

I will gladly make an audiogram of your hearing. In 20 minutes you can see how much your hearing has slipped and whether or not you need a hearing aid. There is no obligation. It's FREE!

W. T. ROBBINS
Certified Sonotone Consultant

I WILL SELL AT

**PUBLIC
Auction**

MY ENTIRE HOLSTEIN HERD AND EQUIPMENT.

Wed., Jan. 14

Beginning at 11:00 a. m.

LOCATION: 1 1/2 miles west, 1 mile north of Black, Texas; or about 16 miles west of Hereford on Highway 60.

HOLSTEIN DAIRY HERD

- (Betty) 4 yrs. old, 64 lb. average first 9 months milking with first calf. Fresh any time.
- (May) 4 yrs. old, 51 lb. with first calf.
- (April) 4 yrs. old, 53 lbs. first 9 months with first calf. Been fresh 2 months.
- (Beauty) 4 yrs. old, 48 lb. av. first 9 months. Fresh 2 months.
- (Pug) 3 yrs. old, 31 lb. av. Been fresh 4 months.
- (Baldy) 5 yrs. old, 41 lb. av., Been milking 4 months.
- (Sheela) 4 yrs. old, 34 lb. av., been milking 7 months.
- (Sally) 4 yrs. old, 38 lb. av. first 9 months with first calf. Been Fresh 3 weeks.
- (Rose) 4 yrs. old, 46 lb. av., 10 mo. Fresh any time.
- (June) coming 4, 36 lb. av., 8 mo. Heavy springer.
- (Tippy) 5 yrs. old, 33 lb. av., 12 mo., heavy springer.
- (Coalie) 6 yrs. old, 42 lb. av., 10 mo. Fresh 30 to 45 days.
- (Fannie) 6 yrs. old, 43 lb. av., 9 mo. Fresh 45 days.
- (Easter) 9 yrs. old, dry. Fresh 60 days.
- (Trixie) Jersey, 3 yrs. old, 22 lb. av. been milking 9 mos.
- (Big Feet) Jersey, 7 yrs., 43 lb. av., fresher soon.
- Two Holstein Cows—dry.

OTHER LIVESTOCK

- 3 Holstein heifers, 1 yr. old.
- 1 Pink Holstein Heifer, 1 yr. old.
- 2 Holstein Heifers, 4 months old.
- 2 Holstein Bull Calves, 6 and 4 mos. old.
- 6 Mixed Calves.

CHICKENS

- 50 Hampshire Red Pullets, laying.

KID PONY

- 1 Kid Pony, bay, and about 100 bales good alfalfa.

DAIRY EQUIPMENT

- 3 Universal short tube Milker units and hangers.
- 2 Universal double unit milkers.
- 1 6-can Wilson Elec. milk cooler — used less than year.
- 1 Babcock Aerolator pump and motor.
- 1 Airiator.
- 1 2-compartment wash vat, practically new.
- 14 Grade A Milk Cans.
- 2 Grade A Buckets.
- Milk strainer, scales and other miscellaneous articles.

FARM EQUIPMENT

- 1 CC Case tractor, '38 model with 4-row Lister equipment.
- 1 1-inch Case hammermill.
- 1 Gasoline pump.
- 1 Briggs & Stratton 1 hp. gasoline engine.
- 1 Adjustable pipe die, 1-8 to 3-4.
- 1 Paint gun and regulator.
- 50 ft. garden hose, practically new.
- Several feet of 1-2 and 3-4 inch pipe.
- 1 Lot of 1-2 and 3-4 inch fittings.
- Hoes, rakes, scoops and shovels.
- Many other items too numerous to mention.

HOUSEHOLD ITEMS

- 11 ft. Serval Gas Refrigerator.
- 1 Bedroom Suite.
- 1 Ivanhoe Kerosene circulating heater.
- 1 Breakfast table and chairs.
- 1 Child's desk and chair.
- 1 Child's rocker.
- 1 Baby bed.
- 1 Singer treadle sewing machine.
- Canned fruits and vegetables.

FARM SALE

Having sold my farm, I will sell at public auction all my farm machinery and household goods

Thursday, Jan. 15

at my farm located three miles south and three miles East of Hereford, Texas,

STARTING AT 1:00 P. M.

FARM MACHINERY

- 1—Farmall H with equipment
- 1—3-section long tooth harrow
- 1—Martin ditcher
- 1—6-ft. tandem disc
- 1—16-8 International drill
- 1—6-ft. Oneway

- 1—5-yr.-old grade Holstein, 7 gallons
- 1—5-yr.-old Holstein, 5 gal.
- 2—5-yr.-old Jersey, 5 gal.
- 1—3-yr.-old Jersey, 2 1/2 gals.
- 1—Springer Jersey Heifer

MISCELLANEOUS

- Used posts and wire.
- Irrigation tubes and boxes
- Water cream separator
- 1—350-chick Elec. Brooder
- 1—A-hog house
- 1—Lawn mower
- Miscellaneous tools
- Other items too numerous to mention

HOUSEHOLD GOODS

- 1—Dining room Suite, practically new
- 1—Bedroom Suite, practically new
- 1—Bedroom Suite, good condition
- 1—Living room suite, practically new
- 1—9x12 Wool Rug.
- 1—Desk
- 1—Overstuffed chair
- 1—Old divan
- 1—Dearborn butane heater
- 1—6-ft. Serval gas refrigerator
- 1—Continental gas cook stove, butane
- 1—Breakfast room suite
- 2—Table lamps, new
- 1—Coffee table, new
- 1—Natural gas heater

CATTLE

(Consigned by J. N. Brink)

- 1—5-yr. old reg. Holstein, giving 8 gallons
- 2—6-yr.-old Reg. Holsteins, Springers

PAUL WILSON

OWNER

Auctioneers:
Coulter & Brumley

Clerk:
E. C. Eubanks

M. A. PARKER

Auctioneers:
Brumley & Coulter

Clerk:
Clinton Jackson

LUNCH WILL BE SERVED ON THE GROUND. FREE COFFEE. BRING YOUR CUPS.
TERMS: CASH.

B&P.W. Club Meets Monday Night In Williams Home

B. & P. W. Club met in the home of Mrs. Williams Monday night, with Mrs. Williams as co-hostess. A business session, which concerned working plans for balance of Club year was followed by a quiz program on topics of current interest.

Reports were made by various committees and new committees appointed. The new plans to be carried out in the near future, chief of which is a local Art Exhibit.

Refreshments were served informally to the following members: Phyllis Radovich, Frances Young, Little Puff, Mary Dyer, Adeline and Mary Koecher, Ursula Jacobson, LARRY LONDON, Greenwood Springer, Pauline Leonard, Velma Hodges, Dyantha Brady and the hostesses.

Westway

MRS. CARL SCHROEDER

Mrs. and Mrs. J. C. Morrison and children were dinner guests in the home of Mrs. J. E. Morrison on New Year's Day.

Joe Robert, little son of Mr. and Mrs. Joe Wagoner, has been seriously ill, but is better now.

Mrs. Joe Landers has been spending much of the time recently with her sister-in-law, Mrs. Orval Landers, who is in the hospital.

Robert Schroeder spent the weekend in the A. A. McMillan home at Dawn.

Mr. and Mrs. A. A. Head went to Hobbs, N. M., Sunday.

Rev. and Mrs. Wayne Wilcoxon of Plainview were welcomed to Westway. Rev. Wilcoxon preached at the morning and evening services. Dinner guests in the Merlin Kaul

home Sunday were Mr. and Mrs. R. M. Gunn, Mr. and Mrs. Guy Lawrence and Neida Guy and Melba Gay of Hereford, Rev. and Mrs. Wayne Wilcoxon of Plainview, Mr. and Mrs. J. C. Morrison and children, Mr. and Mrs. Joe Landers and Rose Joe, Mrs. Vesta Mae Johnson and Jackie Lynn.

Mrs. Curt Griffin of Amarillo was a guest in the home of her sister, Mrs. Paul Rudd.

Mr. and Mrs. M. S. Roe and boys visited in the Woodrow Welty home Sunday.

Supper guests in the Elmer Combs home Sunday night were Mr. and Mrs. Guy Lawrence and Neida Guy and Melba, Gay, Mr. and Mrs. C. C. Merritt and G. C. Jr. of Black, and Mrs. Vesta Mae Johnson of Summerfield and Jackie Lynn Johnson.

Mrs. W. E. Combs, Cliff and W. E. and Margaret Phelps, all of Plainview, were week-end guests in the Elmer Combs home.

Mrs. Elmer Combs will be hostess to the Westway Home Demonstration Club at 2:30 p. m. on January 14.

Progressive

MRS. IRA RICKETS

Mr. and Mrs. Prentice Smith and girls of McFarland, California, spent Tuesday and Wednesday with the C. C. and Bill Bowman families. Mrs. Schick is a niece of C. C. Bowman.

Little Miss Kay Lynn Scott of Lutes for a few days.

Sunday dinner guests in the Glen Paris home were Mr. and Mrs. David Yandell and Rose and Rev. and Mrs. Truett Allen and family.

Mr. and Mrs. Glen Roberson and daughter visited in the Earl Cole home Sunday evening.

Mr. and Mrs. Floyd Cole and Frances Andrews were Sunday dinner guests in the H. D. Robbins home.

Sunday guests of Mr. and Mrs. J. E. Andrews and Alma were Mr. and Mrs. T. L. Sparkman Jr. and family. Mr. and Mrs. D. O. Benson, and Mr. and Mrs. Earl Cole.

Mr. and Mrs. Owen Andrews and family spent Sunday with Mr. and Mrs. T. L. Sparkman Sr.

Mrs. H. M. Mollie and family were called to Throckmorth Thursday by the death of Mrs. Mollie's father, Tom Taylor. He had been ill for several months. He is survived by his widow and three daughters, 15 grandchildren and 6 great grandchildren.

Walcott

Wyche visited with her uncle and aunt, Mr. and Mrs. V. E. Dodson, during the Christmas holidays.

Mr. and Mrs. L. E. Griffin and family of Liberal, Kansas, were guests Saturday evening in the P. L. Carmichael home.

Mr. and Mrs. Lewis Harvey and Mr. and Mrs. Harold Harvey of Canyon accompanied Homer Harvey to Lubbock Sunday. Homer was returning to school after Christmas vacation.

Mr. and Mrs. H. L. Hershey and boys were dinner guests Sunday of Mr. and Mrs. Ray Hershey in Hereford.

Mr. and Mrs. C. E. Watts and Patsy and Mr. and Mrs. Clois Kemp and Dannie were visitors in the D. Y. Edwards home Monday evening.

Mr. and Mrs. Herman Drake and boys visited; Mrs. Drake's parents, Mr. and Mrs. Gene Young, in Decatur during the holidays.

Mr. and Mrs. V. E. Dodson visited in the Ira Scott home at Wyche Sunday.

Mr. and Mrs. L. E. Griffin and family were dinner guests of Mr. and Mrs. P. L. Carmichael and family Sunday.

Read the Want Ads! Buy It in Hereford

DR. MILTON C. ADAMS

OPTOMETRIST

OFFICE HOURS—8:30 to 5 p. m.

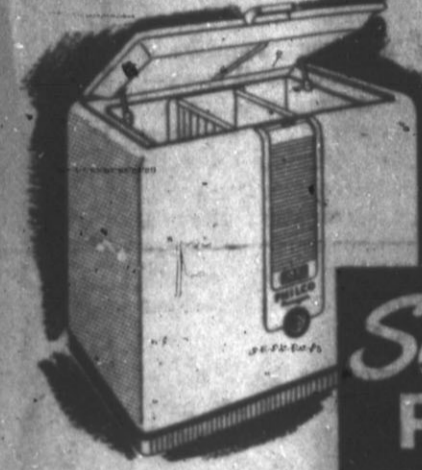
121 West Third

Phone 37-27-08

PERCE STRINGS by KERR Implements



KERR Implement Co.
John Durel SALES & SERVICE
HEREFORD, TEXAS



FOR SHARP FREEZING AND SUB-ZERO STORAGE

Sensational PHILCO FREEZER

Amazing efficiency! This new 5 cu. ft. Philco Freezer has three spacious sub-zero storage compartments, one for sharp freezing, one for sub-zero storage, to allow systematic arrangement of foods. Unequaled anywhere for new features and value.

EXCLUSIVE PHILCO FEATURES
Warning Bell warns of failure in house current. Built-in Thermometer—Self Closing Lid with built-in lock—Hermetically sealed Super Power System.

KELTON ELECTRIC APPLIANCE

211 Main Street

Phone 31

For Her Birthday... Anniversary or any Gift occasion



Keepsake DIAMOND RINGS

For bigger savings every time—buy the large size packages of the health and beauty aids used daily in your home. You get more for your money—Much More—proportionately than you do in the small sizes and your supplies last much longer. It's practical. It's convenient. It's the BIG THING IN SAVINGS—especially at our rock-bottom prices.



50c Pepsodent Antiseptic
\$1.25 S M A

SPECIAL COMBINATION

33c Modess
15c Tissues
48c Value 39c

REVLON NEW FASHION PLATE MAKE-UP CREAM. \$1.75

REVLON NAIL ENAMEL 60c LIPSTICK \$1.00
All Colors and Shades

- SIX ROOM NEEDS**
- Electric Vaporizer \$4.00
 - Water Bottle, 2 qt. \$1.98
 - Handi-Tape 29c
 - Adhesive Tape 13c
 - Ice Cap, 9-in. \$1.50
 - Epsom Salts, 1 lb. 19c
 - Rubber Gloves 59c
- SPECIAL SAVINGS**
- \$1.25 Creomulsion for 98c
 - 60c Mentholatum 49c
 - \$1.25 Absorbine Jr. 98c
 - 25c Red Arrow Foot Powder 19c
 - 60c Sal Hepatica 49c

POND'S COLD CREAM
ECONOMY JAR
\$1.13
YOU SAVE 37c

BROMO-SELTZER FAMILY SIZE
\$1.15
YOU SAVE 50c

LISTERINE TOOTH PASTE DOUBLE SIZE
.39
For Pin-Point Cleansing

75c Squibb's Mineral Oil 69c

Nyal Aspirin Tablets
For headaches and neuralgia.
100, 5 grain
39c

60c size Sal Hepatica 49c

TOOTH PASTES

- 50c Ipana 39c
- 50c Dr. West's 39c
- 50c Calox Po 39c

HAND PREPARATIONS

- \$1.00 Chamberliah 89c
- 50c Trushay 39c
- \$1.00 Balm Argenta 89c

\$1.00 VITALIS HAIR TONIC 89c

75c LISTERINE ANTISEPTIC 69c

NEW RICHARD HUDNUT EGG CREME SHAMPOO \$1.00

TONI CREME SHAMPOO WITH LANOLIN 49c

"I never knew I could be so pretty!"

NEW TRANSFORMING MAKE-UP

*Pearls in Wine

\$1.00 PLUS TAX

Nyal Cold Capsules
Check nasal glands, headaches, stubborn colds.
50c

for a COOL SOOTHING SHAVE
NOXZEMA SHAVE CREAM
Remember, if you hate scraping, burning shaving irritation, here's shave cream medicated to help protect sensitive skin.
59c

LISTERINE BRUSHLESS SHAVING CREAM 19c
SPORTSMEN GILLETTE TECH RAZOR 49c

VITAMIN PRODUCTS

- \$7.50 Bezel Multiple \$6.98
- 3.50 Uni-Cap \$2.98
- \$3.00 Covin Multiple \$2.39
- Assortment of Vitamins 1/2 Price

BABY NEEDS

- 75c Dextro Malt 69c
- Evenflo Bottles 25c
- 50c ZIT Baby Powder 39c
- Baby Laxative 39c



Your pharmacist is a man who has followed a long and tortuous path to achieve his professional status. The many years of studies, the many more years of practical experience — has brought as its greatest reward — the power to do good... to aid the physician in the alleviation of human suffering and misery. To facilitate our professional services to physicians and their patients, we maintain a fully-equipped and completely stocked Prescription Laboratory. We are prepared at all times to render the highest calibre of prescription service.

OUR OPEN HOURS:
8:00 a. m. to 8:00 p. m. Week-Days
To Give Better, Efficient Service,
For Emergency, Phone 113

WHEN YOU THINK OF THE FINEST IN JEWELRY... THINK OF **Kester Jewellery**
316 N. Main—Guaranteed Watch Repairs—Hereford, Texas—Telephone 34

CLOSE Drug Store
PRESCRIPTION DRUGGISTS
Phone 13

Young-Godfrey Nuptials Solemnized

Miss Pauline Young, niece of Mrs. Oliver Rudd, was married to Glenn Godfrey, son of Mr. and Mrs. Godfrey of near Dimmitt, in the Hereford Church of Christ Sunday afternoon at 3 o'clock, with the minister, Bob Wear, reading the double ring ceremony.

The bride's sister, Earline Young, was maid of honor, and Joan and Jonnie Godfrey, sisters of the bridegroom, were bridesmaids. Miss Young wore fuchsia, Joan wore white and gold and Jonnie wore aqua. All three dresses were of taffeta and made alike, with bodice effect and bustle effect in the back over long full skirts. They wore black velvet ribbon corsages and white gardenia corsages. Virgil Simpson was best man and groomsmen were Virgil Alpiant and Elvin Denning.

The bride wore a dress of white satin made with sweetheart neckline and with long pointed sleeves. The full skirt was gathered to a low waistline and extended into a chapel length train. The illusion veil was caught in a halo of white carnations and she carried a bouquet of white gardenias and carnations tied with white satin ribbon.

A reception was held afterwards, in the home of the bridegroom's parents. The tiered cake was topped with a miniature bride couple and completing the centerpiece of the table were white candles in crystal holders. Joan Godfrey and Earline Young assisted in serving.

Mrs. Godfrey attended Hereford High School and Mr. Godfrey attended Dimmitt schools. Upon their return from a wedding trip the couple will make their home near Dimmitt, where he is engaged in farming.

Mrs. Godfrey's mother will be remembered as the late Mrs. Belle Ledford Young of the Jumbo community.

Special guests attending were Mrs. Clarence Hamilton and Mrs. A. D. Morrow of Wortham, who is visiting her sister, Mrs. Jack Gilliland.

Others attending were Mr. and Mrs. Joe Kendall, Mr. and Mrs. R. G. Blue and the hosts.

Guild Elects Officers

Election of officers featured the first meeting of the year held by the Presbyterian Guild Tuesday afternoon.

The session was held in the home of Mrs. M. W. Nobles and the following leaders were chosen: Mrs. Will Graham, chairman; Mrs. Chas. Hill, vice-chairman; Mrs. Henry Benson, secretary-treasurer, and Mrs. M. W. Nobles, reporter.

Mrs. Will Graham opened the afternoon's program with a discussion of the devotional lesson and Mrs. Bill Blood reviewed The Book of St. John.

Mrs. Horace Baird left Friday for Nashville, Tenn., where she will spend a couple of weeks with her daughter, Mrs. John D. King, and family.

Mrs. J. J. Ward returned last week from a Christmas vacation spent down state with relatives and friends. She spent Christmas day with a foster son, Roy Kelly, and family, visited friends and relatives in Mt. Pleasant, Denton and Tyler, and while in Tyler visited the Breedlove Nurseries. She also visited in Grand Saline and in Dallas. She visited the C. C. Young Memorial Home and the Bethlehem House for Negroes in Dallas.

Mrs. A. D. Morrow of Wortham is a guest of her sister, Mrs. Jack Gilliland.

Save Worry Save Money

CAN YOU DO YOUR WORK MORE QUIETLY? PLEASE UNDERSTAND THAT I HAVE CURSORY INSURANCE FROM



JOHN McLEAN
AGENCY
GENERAL INSURANCE
112 W. 3RD ST. PHONE 793
HEREFORD

SPECIAL DRESS CLEARANCE

\$16.95 to \$26.95 Values

Go At **\$7.00** THE *Vogue*
"For the Lady of Fashion"

HAILE DRUG

229 Main Phone 9

Walgreen Agency Drug Store

\$1.25 ABSORBINE JUNIOR 89¢
For soft hands. Non-sticky—non-oily!

25¢ CUTICURA SGP 19¢
(Line)

50¢ WOODBURY SIVE LION 29¢
(12)

EPSON SALT 5 lbs. 29¢

COUPON SHINOLA SHOE POLISH With Coupon (Limit 1) 9¢

35¢ VICKS VAPO-RUB Vaporizing ointment 1 1/2-oz. 2

C-L COUGH SYRUP Soothes as it medicates. 4-oz. 3

25¢ RHINITABS Relieves head colds. Tube of 25 1

50¢ BUBBLE BATH Pine Fragrance 59¢

50 BOOK MATCHES (Limit two) 2125¢

100 HINKLE TABLETS Laxative tablets 29¢

10c Caks PO-DO Mug Shave Soap (Limit two) 2117¢

A Good Defense Against the Potent VITAMINS

BEZON Calcium B COMP
Month's supply 99¢
ONE capsule contains all the 8 factors C for added benefit. 100 capsules 99¢

UPJOHN UNICAPS Multi-vitamin 100 capsules 99¢
Oleum Percomophum OLAFSEN 500c dropper-bottle 99¢
OLAFSEN VITAMIN C Highly potent 25mg. tablets. 100's 99¢
IRRADOL-A LIQUID PARKE-DAVIS ABDG Fl. 99¢
Wampoles Preparation And Stimulant. 16-ounce bottle 99¢

WE CARRY THE COMPLETE LINE OF FAMOUS WALGREEN PRODUCTS. Drugs with a Reputation.

1-oz. Bottle TINCTURE OF IODINE (Limit one) 11¢

4-oz. Bottle CASTOR OIL (Limit one) 33¢



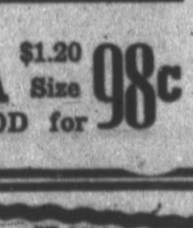
79¢ Value **PERFECTION HAND-CREAM** 49¢
For soft hands. Non-sticky—non-oily!



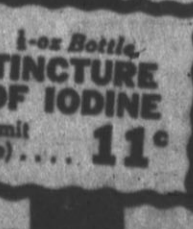
FORMULA 20 Liquid Shampoo. Myriads of active bubbles float off dirt... leave NO DULLING SLIM. 6-ounce bottle 49¢



EPHEDRINE NOSE DROPS Ease Nasal Congestion With Effective. 1-oz. bottle 9¢
For minor irritations due to common cold. Caution: use as directed. Soothes—Medicinal.



SMA \$1.20 Size 98¢
BABY FOOD for



Get Non-Flicking **MAREE WAVE SET** 9¢
Quicker-drying! 6 ounce bottle.



Special Scented **CHERRY SKIN BALM** \$1
Save HALF on the big pint!

Home Demonstration Club Activities

PROGRESSIVE CLUB
Progressive Home Demonstration Club met in the home of Mrs. Lewis Harvey Tuesday afternoon for the first meeting of the New Year. Year books were filled out and new committees were appointed. Mrs. P. L. Carmichael was named president to fill a vacancy.

Attending the meeting were Mesdames Calvin Edwards, Horace Hershey, C. C. Bowman, Bill Bowman, D. Y. Edwards, G. V. Burgess, H. V. Griffin, Herman Drake, V. E. Dodson, Marvin Stevenson, Ira Ricketts, V. J. Parsons, F. J. Walterscheid, S. P. Stagers, Tom Draper, Harold Harvey, Miss Augustine Gregory and the hosts.

SOUTH HEREFORD CLUB
South Hereford Home Demonstration Club met in the home of Mrs. Orin Russell for an all-day meeting Tuesday. Year books were filled out and a business session held.

Those attending were Mesdames A. M. Duncan, Noel Worley, Noah Shockley, Harry Schulz, Clarence Hollabaugh, Julia Sowell, Bill Griswold, W. W. Jones, Lee Meyer, S. S. Williams, John Draper, Homer Bryant, Ronald Matthews, Ethel Layman, A. C. Flowers, Elmer Winkler and the hosts.

NORTH HEREFORD CLUB
North Hereford Home Demonstration Club met Tuesday afternoon with Mrs. Paul Hoff. After roll call on "What is wrong with my club," reports were given by Mrs. Hoff, who also read the club's constitution and by laws. New year books were distributed.

Mrs. Louise Olson was named vice-president to fill a vacancy and members voted to have an all-day meeting in the home of Mrs. D. F. Matthews on January 29, for the purpose of quilting for the Red Cross.

Mrs. G. W. Duncan read an article on "The Rural Church" and Mrs. Earl DeHart read an article dealing with "What's Wrong With My Club."

The next meeting will be with Mrs. Fred Barrett on January 15.

Those present were Mesdames D. F. Matthews, Earl DeHart, Frank Brinkman, Grady Parsons, W. H. Russell, O. L. Mascie, J. T. Richardson, Geo. L. Olson, Fred Salzman, Fred Barrett, Otto Olson, Louise Olson, M. H. Decker, G. W. Duncan, H. E. Pettyjohn, R. A. Pullwood.

As-You-Like-It Club Entertained

As-You-Like-It Club was entertained at a New Year's Eve party given in the home of Mr. and Mrs. Jeff Robinson.

Games of Forty-Two entertained the guests with prize winners, including Mr. and Mrs. Lee Hopson high and Mr. and Mrs. C. O. Wilkins low, for the club and Mr. and Mrs. Ernest Wade high for guests with Mrs. Horace Schloss low for the guests.

Others attending were Mr. and Mrs. Joe Kendall, Mr. and Mrs. R. G. Blue and the hosts.

Rehearsal Dinner

The rehearsal dinner given for the Blanton-Herrington wedding party was held Thursday evening in the home of Mr. and Mrs. Richard Wintget with Mr. and Mrs. Darrell Blanton as hosts.

Attending were the bride and bridegroom elect; Mr. and Mrs. Chuck Smith, Berger; Mr. and Mrs. E. M. Little, Tuguecarl, N. M.; Mrs. Claude Robinson of Berger, J. V. Campbell, Wayne Evans, Theron Lehr, Lubcock, Carlie Rae Frye, Nancy Millard, Amarillo, Lois Blanton, Rev. O. B. Herring and the hosts.

Spinsters Dinner
The bride-elect was entertained at a spinsters party given by Mrs. Delbert Balmum on Tuesday preceding the wedding on January 2, at her home. A lovely gift was presented to the honoree.

Those present were Mesdames Neal Young, Dean Whitehead, of Prosser, Washington, John Schneider, Bill Kendall and Grady Wilson Jr., Miss Carlie Rae Frye, Miss Bess Hagar and the hostess.

Dawn Study Club Meets in Hereford
Dawn Study Club met Tuesday afternoon in Hereford in the home of Mrs. R. G. Lewis.

The program, presented by Mrs. Lloyd Bentley and Mrs. Ernest May was built around the theme of "Americanization." Mrs. Bentley discussed the book "The American"

Dawn Study Club Meets in Hereford
Dawn Study Club met Tuesday afternoon in Hereford in the home of Mrs. R. G. Lewis.

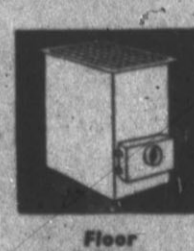
The program, presented by Mrs. Lloyd Bentley and Mrs. Ernest May was built around the theme of "Americanization." Mrs. Bentley discussed the book "The American"

George Parker, C. L. Whitehead, Oscar Vaughn and the hostess.



Your Gas Company recommends the use of FLUE-VENTED gas heating equipment

The proper flue-venting of any gas heating equipment is very important. It carries to the outside air all normal products of combustion including water vapor, thus eliminating the condensation of this moisture on windows or walls.



Flue-venting also carries to the outside air any carbon dioxide or carbon monoxide which may be produced by improperly adjusted burners.

Flue-venting thus provides greater safety, more healthful living conditions and greater cleanliness. Besides all this, flue-vented equipment may be thermostatically controlled, providing greater convenience and the steady maintenance of whatever temperature you desire.

These are always vented: central furnaces, floor furnaces, panel wall heaters. These should be flue-vented: circulators, gasterm radiators. These cannot be vented: open-face radiant heaters or open circulators.

For gas equipment, see your Dealer

West Texas Gas Company

START THE NEW YEAR

RIGHT



I Resolve
By Including in Your **RESOLUTIONS** to have Your Car
"SERVICED for SAFETY"
Often at **KINSEY MOTOR CO.**
The Safety Service Includes:

- MOTOR TUNE-UPS
- CAB PAINTING
- GREASING
- OVERHAULING
- WASHING



Complete Auto Repairs From Body to Motor

Kinsey Motor Co.

223 EAST THIRD ST. PHONE 740

OUR BUILDING MATERIAL — A WISE INVESTMENT



Quality lumber, properly seasoned, makes any building job a worthwhile investment particularly if you buy from Rockwell Bros. & Co.

PLENTY CEMENT

- Windmill Tower Timbers
- 24- and 32-foot lengths
- Window Units, Good Assortment
- Plywood, 1-4 In., 1-2 In., 3-4 In.
- ALL SIZES DOORS

Serving Deaf Smith County Since 1898

ROCKWELL BROS. & CO. LUMBERMEN

E. J. KIRKSEY, Manager
104 South Main St. Phone 4

Walgreen Agency Drug Store

The Hereford Brand

Published Every Thursday
Our Slogan: "More People—More Farms"
Hereford, Deaf Smith County, Texas — Phone 30

HOLMAN AND GILLENLINE Publishers
BEN EZZELL News Editor
Subscription Rate: Zone 1, \$2.50 per year; Zone 2, \$3.00 per year.
All subscriptions strictly cash in advance.
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

Notice to the Public
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 321 Main Street, Hereford, Texas.

Local Polio Fund Exhausted; Loan Request Is Made

Funds of the Deaf Smith county chapter of the National Foundation for Infantile Paralysis have been exhausted this year, and the local chapter has been forced to apply for aid from the National Foundation. Paul Harvey, chairman of the local chapter, reported this week that he has made application to the National Foundation for a loan of \$1,000 to carry the local chapter through until additional funds can be raised. At the present time, Deaf Smith county has one polio victim in the polio clinic at the Plainview Sanitarium, and the Deaf Smith county chapter is contributing each month to the cost of his care there. The Polio fund drive is slated to begin soon. The drive is made nationally each year in January, climaxing with the annual President's Birthday Ball at the end of the month.

Hardwick

(Continued from page one)
J. A. Pitman, Alton Fraser, and Mayor W. E. Dameron met with the Board of Directors to discuss a program of nationwide publicity for Hereford.

Hub Reeves appeared before the board to urge support for a housing development, patterned after one now in progress at Plainview. Reeves pointed out that the third of three large housing developments is now being contracted in Plainview, where FHA homes are being built on a mass-production basis at low cost; and asked the Chamber of Commerce to take the lead in securing a similar development to relieve the housing shortage in Hereford.

Dr. Heard

(Continued from page 1)
have the same advantages found in Deaf Smith county, Dr. Heard believes, if they will add to their soils the same minerals found in abundance here.

Pedestrians Are Required to Obey Traffic Signal Too

Compliance by local drivers with the new traffic light signals, which were installed in Hereford on the day after Christmas, has been excellent, City Marshal Bruce Wooddell reports.

Compliance by pedestrians has been definitely "not so good," however, Wooddell added. The traffic signals apply to pedestrians fully as much as to vehicular traffic, he pointed out, adding that city officers are preparing to start handing out tickets for violations now—both to pedestrians and automobile drivers.

Compliance with the regulations by vehicular traffic has been close to 95 per cent, Wooddell estimated; but pedestrian compliance is not more than 50 per cent. The biggest single violation on the part of drivers has been in turning on red signals, Wooddell said. The law requires the driver, when approaching a red signal, to come to a full stop. Then, if the right of way is clear, right turns may be made. The driver making the turn however, must yield right of way both to pedestrians on the cross walk and to traffic coming through the intersection on the green signal. No left turns are permitted on red signals at any time.

No U-turns are permitted on Main Street intersections at any time, day or night, whether the traffic lights are in operation or not. During the evening hours when the lights are set as blinkers (off-duty flashing) the right of way is with the Main street traffic. Cars approaching a red blinker are required to come to a full stop and yield right of way before proceeding. Cars approaching the amber blinker are required to slow down, but have right of way at intersections.

Hospital Notes

DISMISSED THIS WEEK
Mrs. O. L. Knox, OB; Bank Ramey, medical; Mrs. A. M. Ashley, ortho; Dean White, ortho; Charles W. Evans, medical; Leland Solt, medical; George Suggs, medical; Mrs. J. W. Bramley, OB; Jeanne Palmer, tonal; Mrs. Virginia Winget, medical; John Bill Garnett, medical; W. A. Allen, medical; Charles Seed, surgery; Mrs. Art Crimms, medical; O'Dell Williams, emergency; Jean Morton, medical; Jack Boone, surgery; Keith Betzen, medical; D. L. Layman, medical; Janette Isbell, medical; Jimmy Hendrick, medical; Orniel Holt, surgery; Mrs. Margaret Funk, OB; Mrs. W. R. Black, surgery; Glenn Edwards, medical; Mrs. O. L. Landers, OB; W. M. Fletcher, medical.

IN THE HOSPITAL
Troy Womble, medical; Dr. Milton C. Adams, surgery; Betty Francis Miller; J. M. Smith, surgery; Mrs. W. M. Marnell, medical; Mrs. O. W. Frost, medical; Mrs. T. Q. Morrison, surgery; J. H. Pitman, surgery; Mrs. S. A. Fangman, medical; Rosie Lee Blackwell, medical; James H. Fish, medical; Earl Lane, surgery; Mrs. T. R. Braxton, OB; O. B. Julian, medical; Mary Jane Morgan, medical; Monte Sue Welch, medical; Mrs. Leonard Newcomb, medical; Mrs. Ruth K. Service, medical; Shirley Lawrence, medical; Emma Day, medical; Ruth Bowie, medical.

NEW ARRIVALS
Born to Mr. and Mrs. O. L. Landers, a boy, Holly Lee, January 2.
Born to Mr. and Mrs. J. R. Braxton, a boy, Ray Gene, January 3.

Hereford Cagers Play At Tulia Tuesday Night

Three Hereford basketball teams journeyed to Tulia Tuesday night for a trio of games with the Tulia Hornet cagers, winning one and losing two games.

The Hereford Junior team took a close but decisive 24-20 battle with the Tulia juniors in the opener. The Whiteface cagers were in the lead all the way. Patterson was the point man with 16 points.

The Hereford "B" team dropped a close 18-16 decision to the Hornet B squad. Clark led the scoring for Hereford with 8 points. Hamilton trailing with 4, and Love of Tulia was top scorer with 8 points.

The Whiteface Varsity lost a 27-21 decision. The local quint started off fast, led 11-2 at the end of the first period and 13-11 at the half. The Hornets pulled ahead in the second half and staved off a desperate come-back attempt in the final period.

McGee led the scoring for Hereford with 10 points. Lindley was high for Tulia with 12 points.

The B squad will play at Hart tomorrow afternoon (Friday) in a "B" tournament. The team drew a bye in the opening round.

Tonight (Thursday) the Hereford cagers will meet Priona at the local gym. Next Tuesday they will entertain the Dimmitt Bobcats here.

Mrs. Milburn Is Hostess for Club

Mrs. N. E. Milburn was hostess for the LaPlata Club meeting held in her home Tuesday evening.

Mrs. Dalton Criswell was leader of the program on "Lighting the Home" through the proper size and placement of windows and presented pictures illustrating her talk. She told of the need for proper landscaping for premises if picture windows are featured.

Mrs. Morris Thompson discussed artificial lighting.

Members present were M. C. Adams, Clell Best, Bill Blood, Homer Brumley, Clyde Cave, Pete Cowart, Dalton Criswell, Willis Etelmon, J. R. Johnson, Palmer Norton, Elmer Patterson, A. J. Schaefer, Orin Stou, Morris Thompson, Linton Wilson, Bill Wolfe, Harry Caylor, Clarence Hamilton, a new member, Miss Marjorie Alderson, the hostess and her sister, Miss Bonnie Morrell of Hutchinson, Kansas, who is a guest in the Milburn home.

MASTER CRAFTSMANSHIP IN Douglas Shoes

THE JORDAN 3076 6222

into a kettle of boiling water. After her husband's death, Mrs. Rutherford operated the ranch alone for a time, then moved back to the house in Hereford in order that the children might attend school.

Mrs. Rutherford is survived by one son, James R. Rutherford of Jackson, Mississippi; and two daughters, Mrs. Glenna Perreuil of Hutchinson, Kansas, and Mrs. Beulah Lee Carter of Amarillo. One son, Ralph, was killed in a motorcycle accident in 1927.

Also surviving her are six grandchildren. She was an active member of the Methodist Church in Hereford. During World War I she was in charge of knitting at the Red Cross rooms, and during the last war, was an active worker in the Red Cross sewing rooms. She was a charter member of the Mother's Club, now known as the Pioneer Club.

John Whitsett of Wichita Falls was a visitor in Hereford Saturday. Mr. Whitsett, a former resident of this city, was visiting friends and renewing acquaintances here, and expressed regret that he was unable to visit many old friends in the Hereford area.

Dallas Alford

(Continued from page one)
First Baptist Church here. He has been head of the music department at Wayland College since September.

Surviving are his parents, of Wellington, and his widow. Muriel Okamoto, the Hawaiian student injured in the crash, was a visitor here in the home of Rev. and Mrs. R. H. Cagle during the Christmas holidays.

Mrs. Lake Pylant, wife of the Dean of Wayland College, is also well known in this area. George Stokes, head of the Wayland speech department, is a native of Plainview, and is a graduate of West Texas State College at Canyon.

Corporal Carl F. Stries of Fort Knox, Kentucky, was in Hereford for the Christmas holidays. He and Mrs. Stries were visitors in the home of Mr. and Mrs. C. A. Saulcy. Mrs. Stries will remain in Hereford while her husband is in service, and will be employed by T. J. Carter. She is a daughter of Mrs. Saulcy, and formerly lived in Detroit, Mich.

— Buy It In Hereford —

YOU'VE A MIGHTY BIG REASON
for Checking Prices Closely

ARE YOU BUDGET-WISE IN 1948?

SOAP FLAKES PURE WHITE NOLA Reg. 59c Value **29c**

ST. ELMO MIXED No. 2 Can, 2 for **19c**
VEGETABLES

STILWELL MUSTARD No. 2 Can 2 for **21c**
GREENS

PINK SALMON No. 1 Can **53c**

FIG PRESERVES 2 One-lb. Jars **29c**

PRODUCE Values Galore

GRAPEFRUIT 8-lb. Bag **39c**

ORANGES TEXAS 5-lb. Bag **31c**

CELERY PASCAL **22c**

IDAHO **POTATOES** 10 lbs. **63c**

TOMATO CATSUP WHITE SWAN 14-oz. Bottle **19c**

POST'S 40% **BRAN FLAKES** 14-oz. Pkg. **21c**

FINTO BEANS 3-lb. Bag **45c**

COFFEE STAR STATE lb. **39c**

COMET RICE 12-oz. Pkg. **19c**

COCONUT 6-oz. Pkg. **27c**

CHIEF FRESH **CUCUMBER CHIPS** 1 Pint **30c**

REMEMBER OUR FROZEN FOODS AND MARKET VALUES

OUR FAVORITE No. 2 Cans, 2 for **20c**
APPLE SAUCE

CHRISTMAS CANDY lb. **20c**

What a mattress! It's a Sealy

\$49.50 Matching Box Spring \$90.00

Sleep on the Sealy Tuftless Innerspring

Enjoy deep-down refreshing sleep... on a Sealy mattress. Sealy Tuftless Innerspring gives you healthful support your doctor would approve. You don't sink into a hollow—you sleep comfortably on your Sealy, "like sleeping on a cloud."

You feel no bumps on Sealy's smooth tuftless surface.

Guaranteed for 10 years against structural defects.

Select your Sealy today—full or twin bed size.

Complete Line of DUNHILL BELTS and SUSPENDERS

WOODIES BLUE JEANS \$2.95

This season, blue jeans are important items in every young lady's wardrobe. These are styled by WOOD OF TEXAS, of blue denim, with orange stitching and copper braids for the essential "Western look."

Sizes 10 to 20.

WOODIES BLUE JEANS \$2.95

RESISTOL SELF-CONFORMING hats

San Antonio... Gay and carefree describes the breezy air of this ne-man style. It's easy-riding on the head too because it's one of these Resistol "Self-Conforming" Hats, the most comfortable hat made.

\$10.00 others to \$15.00

These are a few of the extraordinary fit features of **WOODALLS**

- full length sleeves
- generous armholes
- seven roomy pockets
- 2 1/2 inch all around belt
- bar-tacked at points of strain
- full length garments

See for yourself how well-made they are! A product of WOOD OF TEXAS, a name famed for fine work and sports clothing. WOODALLS are of excellent quality sanforized fabrics. For your everyday work, and your active sports, know the comfort and neat appearance of WOODALLS.

\$4.98

FOR MEN OF ACTION RANGER SHOES 125 with Steel Toe	Men's Heavy Duty 4-BUCKLE OVERSHOES New Shipment ALL SIZES \$475	GENUINE CRAMERTON ARMY-CLOTH KHAKI PANTS IN REGULAR OR SADDLE-TOP POCKETS THE BEST \$498
PRICED TO CLEAR! Entire Stock of MEN'S WINTER CAPS 98	BOYS' ALL RUBBER 4-BUCKLE ARCTICS 298 SIZES 2-6	ONE FULL TABLE MEN'S FELT HATS \$339 Good Styles, All Sizes

CITY Food Store

1901 1947
E. B. Black Co.
FURNITURE — UNDERTAKING
AMBULANCE SERVICE — DAY OR NIGHT

Hereford Store Co.
S. L. HARMAN & SON Phone 382 HANDMADE BODEO BOOTS LEATHERCRAFT JACKETS

The Big Parades of 1947



1947 was a year of Parades. Not the biggest, perhaps, but one of the best advertised was the Mounted Parade sponsored by the American Legion on July 29, when over 100 horses and riders appeared. Shirley Sharp (right) was chosen Queen.

CAKE WALK FEATURES X-DAY HERE



Mr. and Mrs. Ralph Smith and Mrs. Bill Smith hawk cakes at the X-Day cake-walk, April 26.

OLD FASHIONED CLOTHES FEATURE SHOW



Deaf Smith Home Demonstration Club women donned old-fashioned clothes for a "Styles of Yesterday" skit at the District 1 THDA meeting in Hereford May 7.

MAY DAY QUEEN IS CROWNED



Lillye London was crowned Queen of the May by her escort, John Harris. Her attendants were Frank Barrett and Ruby West (left) and Mr. and Mrs. E. Ward Jr. (right).

H. D. COUNCIL GETS NEW OFFICERS



New County Home Demonstration Club Council officers (left) are inducted by the retiring officers (right) with Mrs. E. L. Campbell, state vice-president (center) presiding, on December 13.

HEREFORD YOUNGSTERS PARADE PETS IN LIONS CLUB PET PARADE



A "Pet Parade" staged by the Hereford Lions Club on June 28 attracted more than 200 youngsters with pets ranging from a good sized horse to a jar of small bugs. Prize winners lined up at left are William Rice on horseback; Martin Reid Moore in the pony cart; Nan Buckner, Beverley Ann Billingsley, Geneva Clouse and Jack Pinchert. Nan Buckner (center photo) displays the Parade's "most unusual" pet, a baby alligator. At right, the kids line up for a free movie at the Texas.

GOING STRONG AT 80



Dr. G. W. Heard celebrated his 80th birthday (October 21) by lecturing dental students at Baylor U. dental college.

DEAF SMITH RIDERS MAKE FIRST PUBLIC APPEARANCE IN ARMISTICE DAY PARADE



The Deaf Smith Riders, a mounted riding club organized last summer under auspices of the American Legion, appeared in their first public parade on Armistice Day. The parade was led by the Hereford High School band, followed by the Riders on horseback as shown in the photos above.

People in the News

WHITEFACE GRIDDERS CROWN A FOOTBALL QUEEN



Bobbie Brownlow is crowned football queen by Co-Captain Noety Kimbrough (September 28). Maids of honor (right) are Delores Smith, Queen Bobbie, Billie Rae Johnson and Jane Welch.

HONORED



Mrs. Urlin Stess received the Woman Honor from Camp Fire Girls, Inc.

RETIRING



Dr. J. A. Hill announced his retirement as President of West Texas State College.

PRESIDENT



Mrs. A. J. Schroeter was elected president of the Hereford Music Club.

ANTHONY'S CELEBRATES ANNIVERSARY



Bill Smith prepares to cut the birthday cake while Manager Paul Harvey looks on at Anthony's first anniversary celebration on Sept. 19.

HONOR GRADUATES OF 1947



Ann Morgan (left) as Salutatorian and J. L. McFarling Jr. as Valedictorian led Hereford High's largest graduating class of 75 Seniors in May.

NEW H. D. AGENT



Mrs. Argen Draper was appointed County Home Demonstration Agent, succeeding Miss Sadie Lee Oliver.

NEW CHIEF JUSTICE



Hon. Marvin Jones was appointed Chief Justice of the U. S. Court of Claims in Washington.

ROTARIANS ON HORSEBACK MAKE RARE NEWS PHOTO



Rotarians on horseback—the entire club mounted horses for this picture, and most of them rode in the parade which featured the first annual Rotary-sponsored 4-H Club Fat Stock Show here on March 1.

GRAND CHAMPION



Bill Kelly, president of the Deaf Smith 4-H Club, showed the Grand Champion calf at the Rotary-sponsored 4-H Club Fat Stock Show.

19 PICTORIAL REVIEW 47

CONTINUED FROM LAST WEEK'S BRAND
For Chronology of Year's Events, See Page 6

AND SEE FREE SHOW

Long Time Ago

45 YEARS AGO.

News-Board of Trade Organized. Committees are appointed, finance, fairs, carnivals, street parades, conven-

tions, transportation and freight, live stock interests, agricultural interests, entertainment, advertising, parks, public grounds and institutions.

Sure Our Business Is Good Because:

1. We have a complete line of Refrigerator and Electric Motor parts.
2. We take a personal interest in your problems, whether it is sales or repairs.
3. We have not increased our prices.

REMEMBER — for REFRIGERATOR SALES AND REPAIR, See

Walker Refrigerator Service

Day Phone 402 300 Third St. Nite Phone 329-W

NOW IN STOCK ...

- * Used Superflex 6-ft. Butane Refrigerator A good buy, \$110. (Guaranteed).
- * Dearborn Heaters.
- * Western Holly Ranges.
- * Brilliant Fire Circulating and Semi-Circulating Heaters
- * Empire Floor Furnaces.
- * Hot Water Heaters—20- and 30-gallon.
- * All Appliances Available in Either Butane or Natural Gas Models

Hereford Butane Gas Co.

R. C. Anderson Phone 66 Jimmie Allred
Phillips 86 — Butane and Propane

"Boys Adrift", was the subject of an interesting lecture Wednesday at the Baptist Church.

C. C. Ferguson buys D. P. Johnson interest in grain and coal stores. In New Quarters-A. P. Murchison, live stock brokerage moves to new location.

Christian Church has a Convention. A meeting of the Curtis Woman's Christian Temperance Union of Hereford will be held Monday 12 at 3 P. M. at Mrs. Eutanas.

Rickets and Raynor have some bargains in land.

Miss Della Palmer left Friday for Weatherford where she is attending school.

Hereford Telephone Exchange, E. J. White-Mr. We are putting up some new 30 ft. poles and cross bars fitting up the exchange with better equipment, including a new switch board and will soon be in shape to attend to all needs in our line. Connections with all points between Clarendon and Hereford and all prominent points south.

For sale—40 acres of land 1 1/2 miles east of town at \$15.00 per acre. R. R. Harris.

Hereford Billiard Parlors—Two tables, billiards or pool. Cigars and soft drinks. No minors allowed.

El Paso Carnival—Jan. 13-17 1948, \$15.00 roundtrip tickets on sale now.

Hereford has a broom factory. J. N. Askren is the proprietor. Hereford brooms are unexcelled in quality. A wagon load left Wednesday for Tucumanari, New Mex. Mr. Askren says this method of freight is much cheaper than other means at this time.

New officers elected—L.O.O.P. Hall. A. J. Lipscomb, C. C.; E. R. Rice, V. C.; G. W. Sachs, Prelate; Sam H. Morris, E. of R.; Joe Kilgough, M. of P.; P. B. Fuller M. of E.; G. A. Stambaugh M. at A.; George Cloyd, M. of W. and O. W. Dale, L.G.

Poker rewards a skillful player more than any other card game. Patience, rather than a "poker face" is the prime quality of the successful player, enabling him to drop out time after time until a good hand comes along. Even more important is the good player's insistence on receiving "odds" for every bet he makes.

Among most peoples that permit polygamy—the system under which a man is married to several women at the same time—the large majority of men nevertheless live in monogamy. One reason is the added expense of multiple marriage.

Though Polynesian women tend to grow stout as they grow older, the Polynesians consider this a desirable sign of beauty.

LEGAL NOTICE

THE STATE OF TEXAS
To: Ruth Johnson Cannon, O. P. Cannon, James D. Johnson, Jr., Wayne Johnson, Douglas Johnson, Margaret Johnson Harrison and Robert William Harrison, and the unknown heirs and legal representatives of each of such persons as may be deceased and to the unknown heirs and legal representatives of Allie P. Johnson, Deceased, Defendants.
Greeting:
You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court house thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after expiration of forty-two days from the date of the issuance of this citation, same being the 2nd day of February A. D. 1948, then and there to answer Plaintiff's Petition filed in said Court, on the 17th day of December A. D. 1947, in this cause, numbered 3028 on the docket of said court and styled: Walter F. David, Mabel E. David and Jennings H. David Plaintiffs, vs. Ruth Johnson Cannon, O. P. Cannon, James D. Johnson, Jr., Wayne Johnson, Dou-

glas Johnson, Margaret Johnson Harrison and Robert William Harrison, and the unknown heirs and legal representatives of each of such persons as may be deceased and to the unknown heirs and legal representatives of Allie P. Johnson, Deceased, Defendants.

A brief statement of the nature of this suit is as follows, to wit: For the title and possession of Section No. 28, Block K-8, Deaf Smith County, Texas, Plaintiff's petition alleging the statutory allegations of trespass to try title and also the facts showing continuous,

peaceable, adverse, open possession of all of said land under deeds of conveyance for over a period of ten years, and the payment of taxes each and every year before the same became delinquent and for the title to said land based upon the Five and Ten Year Statutes of Ad-

verse Possession and Limitation of the State of Texas, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.
Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this 8th day of December, A. D. 1947.
Attest: R. E. Thompson, Clerk, District Court, Deaf Smith County, Texas by Lucille Posey Deputy.
(SEAL) 51-4-c



A Complete Line of Records & Albums
—R. C. A.
—Decca
—Capitol
Special Number for Children; Religious Records, Classical Music and Jive Bands—We've Got 'em All!
MORGAN MUSIC & AMUSEMENT CO.
303 Main Street
Over 75,000 Records in Stock

Shorty's Boot & Shoe Shop
We Rebuild & Fox Boots
Your Business Appreciated.
W. T. "Shorty" Vernon
Formerly Powelson's Shoe Shop



FINE PORTRAITS
Wedding Pictures, etc.
Films and Photo Finishing
Cole Photo Service
103 W. 3rd
Over Rutherfords

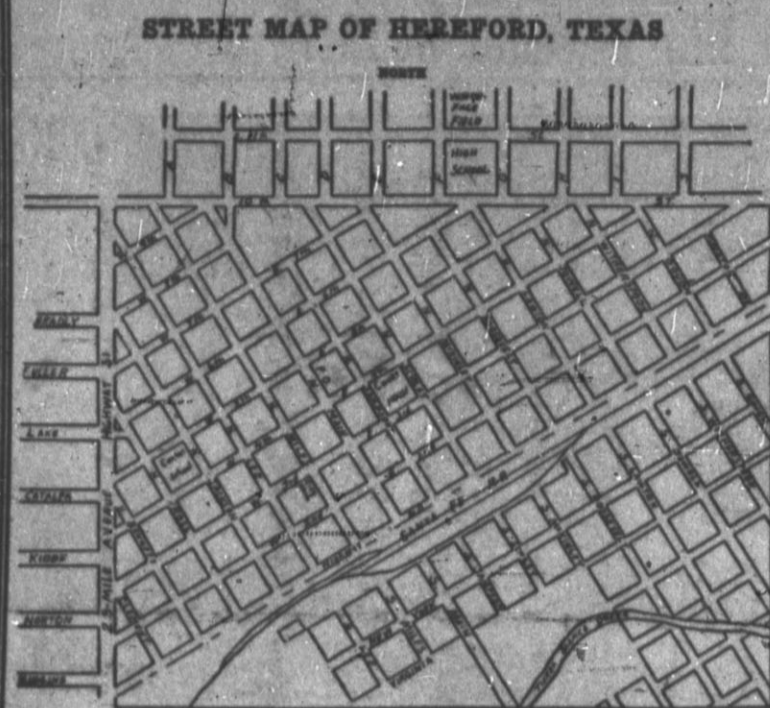
City Drug Store
Where Old Friends Meet
Complete RX Service
Phone 100

SIMPSON LAUNDRY
Headquarters for Wet Wash or Helpy-Selfy
Plenty of Hot Water
Courteous Service
Phone 368

TRIPLE E CAFE
Short Orders
Steaks & Specialty
A Nicer Place for the Whole Family to Eat
24-Hour Service
THE ENGMANS



OUR WORK STANDS UP WE MAKE IT
DE SOTO PLYMOUTH
Beavers Bros. Motor Co.
301 E. 3rd Phone 383



Hereford Wrecking Co.
Highway 60
Complete Line of USED PARTS
See us for Expert Repair Work of All Kinds!

The Candy Kitchen
—Coney Islands
—Home-Made Candy
—School Supplies
310 MAIN STREET

CARGRAY BUTANE & PROPANE GASES
Complete service on all Butane & Propane Systems! Appliances of all kinds. Ensign Carburetors
BLANTON BUTANE GAS CO.
Highway 60 — Phone 551

Auction Service
Farm Sales ... Furniture Sales ... Cattle Sales ... Land Sales
Book them with **B. B. NORTHCUTT** Auctioneer or call **Cecil Wilkins, Clerk** Notary Service
Phone 204 w Phone 523

FISH
FRIED CHICKEN
SIZZLING STEAKS
ELITE CAFE
"Home of Good Coffee"
PHONE 11

Witherspoon Electric Co.
APPLIANCES
ELECTRIC WIRING
FIXTURES
113 East Third Phone 75

CITY SHOE SHOP
110 WEST 2nd STREET—HEREFORD, TEXAS
Invisible soles our Specialty! We take "While-You-Wait" Jobs ... See us for all kinds of Leather Goods, including Saddles, Boots, Bill Folds, Watch Bands, Belts, and Ladies' Leather Purse.
We Fox Boots and Repair Saddles
S. E. BURLESON, Owner

Your Exchange of Texas
is an organization set up for YOU to do your Buying, Selling and Trading.
We Reach over a Million People a Day, Telling What You Want to Buy, Sell or Trade!
Meet your Exchange Manager, GEO. D. PEPPER
103 West 3rd Street Phone 791
Located over Rutherford's, Dry Goods.

BUSINESS and PROFESSIONAL DIRECTORY

When in need of Prompt, Dependable Service ... use this Directory

LLOYD OTTEN and JACK COULTER
AUCTION SALES
Farm Sales—Land Cattle—Furniture
Contact Earl Eubanks for hooking or call Telephone No. 109

Terrell Feed Store
and
HEREFORD POULTRY & EGG CO.
"Stanton Feeds"
Phone 448—112 Sampson

The Beauty Mart
"... for a LOVELIER YOU"
PHONE 8
210 North Main

HEREFORD PLANING MILL
SCOTTY BUCKNER
"We Build Anything"

McRight & Smith Garage
AUTOMOTIVE and TRACTOR Supply and Service
WELDERS
211 East 3rd Phone 23

This Space For Sale

Pinckert Welding Shop
WE BUILD:
Cattle Guards ... Tanks ... Branding Chutes ... Feed Racks ... Windmill Towers ... and keep a supply of 2" and 3" Pipe
We do WELDING and REPAIR JOBS of all kinds On Highway 60 * East Side of Town

Philco Eureka Cleaners **Hotpoint** Appliances Kitchen Appl.
House Wiring and House Wiring Materials
RADIO REPAIRS
Kelton Electric Appliance Co.
211 Main Phone 31



1948

NOW—make a date to OIL-PLATE!

BEST WAY TO BABY that great new '48... or to keep "Old Faithful" going while you wait... is to make a date to OIL-PLATE... with Conoco N#1
No Motor Oil (patented) contains a special ingredient that fastens an extra film of lubricant so closely to metal surfaces that cylinder walls and all working parts are OIL-PLATED! This means extra protection from winter's hard "dry-friction" starts

because extra OIL-PLATING actually resists gravity! Won't all drain down, even overnight! And that's why, also, whether you're standing still or running hot... you're extra-protected from metal-eating combustion acids... from "dry" friction... from sludge and carbon due to wear!
Get extra starting power... get extra pickup... get extra mileage... make a date to OIL-PLATE your engine today!



Your Conoco Mileage Merchant

Read the Want Ads! — Buy It In Hereford —



Dr. C. D. Kelton
6th and Jackson
Phone 91
for Appointment

28-tfc



Call 265
DEAD ANIMALS

Removed FREE of Charge

Prompt Service

West Texas Feed & Seed Co.

Agents for Amarillo Rendering Co., Amarillo, Texas
JACK WRIGHT, Mgr.

January 15 Is Income Tax Deadline for Two Large Groups of Taxpayers, Collector Warns

For two large groups of U. S. taxpayers, January 15 has the same significance in income tax circles as March 15 will have for the majority of citizens.

"Great confusion as to who is required to file income tax returns by January 15 exists in the minds of most taxpayers," according to John B. Dunlap, acting collector of Internal Revenue for the Second District of Texas. "This confusion is evidenced by the flood of questions received in our office daily," Dunlap said.

For the information of the public, he added, two simple rules govern those who must file returns by this early date: Farmers, and persons who have had material changes in income law or exemptions since filing their declaration of estimated tax.

Farmers, for this purpose, are classed as those persons who derive at least two-thirds of their income from farming, ranching, or similar agricultural occupations. They must file either an estimated income return on Form 1040-ES for 1947, or their final individual tax return on Form 1040, before January 15, 1948. If the final return is filed, it will not be necessary to file an estimate.

Persons who have had material changes in income or exemptions since filing a declaration of estimated income must file an amended tax return on Form 1040-ES before January 15; or they may file their final income tax return before that date and skip the amended estimate.

This concerns persons who are not subject to withholding tax, and who are not farmers; the group which was required to file an estimate of income in advance. If that income is materially larger or smaller than the estimate, or if the number of dependents claimed has changed, these persons or required to amend their estimate.

This type of taxpayer, Dunlap emphasized, can file either an amended return or a final return. If the amended estimate is filed, the taxpayer then has until March 15 to file a final tax return.

Any taxpayers who are in doubt about their status should contact a Deputy Collector of Internal Revenue.

No Labor Shortage



Beating the building labor situation, monks and novices of the New Malleray Roman Catholic Trappist Abbey at Dubuque, Ia., do their own work on a new addition to the Abbey, scheduled for completion by May 1949, in time for a centennial celebration.

An Endowment Policy

For Your Child's Education

... is the sound, inexpensive way to assure your child of the know-how for a chance in the world of tomorrow. Put your plan in force now, and be prepared to meet the expense of a college education.

G. C. (Jiggs) HARTMAN
104 E. 3rd St. — Phone 45
Hereford, Texas

Southwestern Life

AUNI DORA



ACTION SPEAKS LOUDER THAN WORDS — YET IT'S WORDS THAT SWAY THE ACTION.

Step into action... come to NORTH SIDE GROCERY & SERVICE STATION when in need of gas and oil. While you're having your car serviced with Good Gulf products, shop in our grocery store. We have the groceries, lunch meats and fresh fruits you want, at reasonable prices.

NORTH SIDE GROCERY AND SERVICE STATION
THE CONVENIENT STORE FOR NO SIDERS
PHONE 405 1200 25th AVE.

PHILCO RADIO-PHONOGRAPH



New PHILCO 1270 with ELECTRONIC SCRATCH ELIMINATOR

Enjoy holiday cheer every day of the year with this gift. Flawless reproduction of any record, old or new, without a trace of surface noise or record scratch with the exclusive Philco Electronic Scratch Eliminator. New Philco Advanced-FM system brings you FM reception never before possible. And the exquisite Chippendale cabinet will lend added charm to your home.

PHILCO '200' I

For quality performance in a compact table radio, the PHILCO 200 is your best buy. Powerful circuit, full rich tone. Modern plastic cabinet.



KELTON ELECTRIC APPLIANCE

211 MAIN — PHONE 31

19 SPORTS 47

Sports highlights of 1947 in Hereford:

January 9: Hereford Implement basketball team loses to Phillips in Amarillo AAU tournament.

February 15: Dimmitt High cagers win All-District 1-A cage tournament at Dumas.

February 22: Hereford AAU cagers place second in Vega Invitational tournament, losing in finals to San Jose.

February 26: Hereford Implement cagers lose to West Texas Freshmen in finals of AAU League play at Amarillo.

March 31: One hundred and forty attend annual Football Banquet, hear "Student Sam," at Methodist Church. Neely Klumbrough and Leo Hennington named co-captains for 1947 team.

March 25: Hereford High track team wins dual meet with Dimmitt.

April 5: Whiteface track team repeats as district 1-A track champions in District meet at Canyon.

May 11: Municipal Softball league opens.

August 28: Dawn defeats Summerfield for Mury League Softball title in finals of Shaughnessy play-off.

Sept. 12: Football season opens. New \$7,500 Whiteface Memorial Stadium is dedicated in game with Sudan. Score: 37, Hereford 0.

Sept. 19: White Deer 46, Hereford 0.

Sept. 26: Panhandle 26, Hereford 0.

Oct. 2: Dalhart 0, Hereford 7.

Oct. 10: Priona 0, Hereford 18.

Oct. 17: Olson 0, Hereford 18.

Oct. 30: Canyon 31, Hereford 0.

Nov. 7: Dimmitt 27, Hereford 0.

Nov. 14: Tulla 14, Hereford 6.

When half of the Plymouth colony of Pilgrims died during their first winter in America, the survivors levelled the graves and sowed them with grain in the spring to conceal their losses from the Indians.

ene, Dunlap said. A Zone Field Office of the collector is located in each principal city within the collection district.

PERSONALS

Mrs. Dean Whitehead and son, Allen Dean, of Proser, Washington, left Monday after visiting her parents, Mr. and Mrs. W. S. Fluit, and other relatives during the holidays. Enroute home she stopped in Albuquerque, N. M., for a brief visit in the University of New Mexico, where she attended school.

Miss Irene Crawford, former teacher in Hereford High School, and now a member of the Amarillo High School faculty, was a guest of friends in Hereford during the holidays.

Mr. and Mrs. Colby Conkright and son Jimmie returned last week, after spending the Christmas holidays with her parents, Mr. and Mrs. J. J. Flareny in Sherman.

Paula Mathers, student at Christian College, Columbia, Mo., left Tuesday to resume her school work in the Missouri school. She is the daughter of Mr. and Mrs. Paul Mathers.

Lyle Fluit and Karl Shirley left Sunday for Austin, after spending the Christmas vacation with her parents. Both are students at the University of Texas. Lyle is the son of Mr. and Mrs. W. S. Fluit and Karl is Mrs. Jeff Gillebreath's son.

Rev. O. B. Herring is in Lubbock this week for a week's conference on the evangelistic work of the district. Rev. Herring is pastor of the Hereford Methodist Church.

Bill Stanford, who will receive his degree from Texas A & M College in February, returned to Bryan Sunday. He is the son of Mr. and Mrs. W. J. Stanford. He was accompanied by Jack Simmons, J. W. Robinson, Thurman Williamson, Virgil Young and Ben Plummer.

YOUR SAVINGS ARE WELCOME

CURRENT DIVIDEND RATE 3%

EACH DEPOSIT INSURED UP TO \$5,000.00

See Elizabeth Womble
AGENT — HEREFORD, TEXAS



37-tfc

COME OUT OF THE DARK



AND SAVE YOUR EYES

EYESIGHT is so precious and good lighting so cheap there's no need to strain your eyes because of insufficient light.

Good lighting is so necessary for good eyesight that you should make sure that in every room of your home, or in every section of your place of business there is always enough light.

Whenever you find your eyes tiring quickly, CHECK YOUR LIGHT. It may be too weak or possibly too strong. If you can't determine the proper light yourself, call a Public Service lighting specialist.



I'LL COME TO YOUR HOME OR PLACE OF BUSINESS

A Public Service Company lighting specialist will come to your home, office, or place of business to give you recommendations as to how to obtain the best in lighting. There's no obligation. Just call or write your nearest Public Service office.

We Have Nothing to Sell But Good Electric Service

SOUTHWESTERN PUBLIC SERVICE COMPANY

23 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

INCOME TAX RETURNS

I am back in the business of making your Income Tax Returns.

Announcement will be made soon as to location of my office; at the present you can still see me at the City Drug Store.

W. L. Alexander



PLAY IT SAFE for '48

INVESTIGATE OUR

- INSURANCE
- HOME LOANS
- ABSTRACTS
- AUTO LOANS
- PERSONAL LOANS

BRING YOUR LOAN AND INSURANCE PROBLEMS TO US!

We Are Equipped to Handle Your Needs!

Elizabeth Womble

Across the Street South from the E. B. Black Co.

Formal Church Ceremony Unites Miss Katherine Maenner, Thomas Warren

In a formal ceremony on December 30, at St. Anthony's Catholic Church Miss Katherine Maenner, daughter of Mr. and Mrs. John Maenner of Eau Claire, Wisconsin, became the bride of Thomas E. Warren, son of Mr. and Mrs. T. E. Warren of Hereford.

Rev. Father Albert read the high mass at nine o'clock in the morning in the church where cathedral tapers and seasonal flowers formed the decorations. Mrs. Henry Wilhelm played the organ and accompanied the choir for the choir mass and "Ave Maria."

The bridesmaids, Miss Rosemary Maenner of Eau Claire, Wisconsin, and Miss Bonita Kern of Nazareth, wore taffeta frocks in emerald green, made with fitted waists and full skirts with bustle effect in back. Both wore hair corsages of red roses. The maid of honor, Miss Dolores Wyotoski of San Antonio, was gown in a taffeta dress of coral pink, made on the same pattern as that of the bridesmaids. She wore a gold-colored headdress fashioned into a cap.

John Warren was best man and Frank Warren and Frank Maenner of Eau Claire, Wisconsin, were the

groomsmen. The bride was gown in white taffeta made with deep lace yoke and long sleeves ending in points over the hands. Bands of lace fitted in the skirt front which was caught in a self bow, and the hoop effect in the back was accentuated with a long full train. The fingertip veil of illusion fell in three tiers from a heart-shaped cap and she carried a shower bouquet of white roses and streamers.

After the wedding the couple left for San Antonio and points in New Mexico, with the bride wearing a brown rayon bengaline suit and matching accessories. Upon their return they will live in their home on Catalpa Street.

Mrs. Warren was reared in Eau Claire, Wisconsin, and attended Wausau St. Mary's School of Nursing. For the past year she has been employed as a nurse in the Deaf Smith County Hospital.

Mr. Warren was reared in Waterloo, N. M., and moved to Hereford with his family in 1941. He is associated with his brother, Bill Warren, in the Hereford Locker and Cold Storage Plant.

Annual Aggie Banquet-Dance Held

The annual Aggie-Dad banquet honoring students at Texas A & M College and their dads, was held Friday night at the First Christian Church, with the mothers of the boys as hostesses.

Mrs. Jim Higgins was chairman of the decorating committee and a New Year theme was emphasized with evergreens and white candles.

The students gave informal entertainment as they opened the program with a rousing rendition of "The Aggie War Hymn." Bill Stanford, senior student, voiced the sentiments of the group in a talk on "I'm Glad I'm an Aggie," followed by group singing of "I'd Rather Be an Aggie."

Aggies and dads included: Jack Simmons and A. L. Simmons, John

Estes and Cliff Estes, Bud Wilkins and C. O. Wilkins, Roger Corbett Jr. and his dad, Wayne Phillips and Earl Phillips, Bill Stanford and W. J. Stanford, Jack Brunley and B. E. Brunley, Virgil Young and E. W. Young, Bill Davis and W. L. Davis, Jack and Billy London and their dad, Boyd London, J. W. Robinson and J. Wallace Robinson, Thurman Williamson and E. V. Williamson, James Ellis Higgins and Jim Higgins, Ben Plummer and Bruce Plummer, and two students who will enter Texas A & M College on February 1. They were Peyton Ramey and Lloyd Manjeot and his dad.

After the banquet the A & M boys entertained with the annual Christmas dance at the City Hall with dates and other guests attending.

Tech Survey Answers Question: What Happens to College Girl's Money?

LUBBOCK, Jan. 5.—Parents have wondered for many years, but it took a senior economics class at Texas Technological College to answer the question of what happens to a college girl's money.

According to a survey conducted among Texas Tech coeds, the average girl spends \$5.32 per week over and above room and board and clothing. Largest single item, \$1.28 to be exact, is spent on sodas and snacks.

The girls are well groomed, spending an average of 96 cents weekly for cleaning and pressing bills, 61 cents for cosmetics and 43 cents for laundry and soap. The typical girl spends about 40 cents a week taking herself to the movies, and another 20 cents for bus fare; cigarettes take another 22 cents, while

magazines sell at the rate of about eight cents worth per coed per week.

And here's why parents seldom hear from their college daughters: the average coed spends only nine cents weekly on stamps, which allows for only three letters if none of them are air mail. Six cents weekly is the stationary allowance.

And the girls keep pretty accurate records, as shown by the fact that only 28 cents a week is spent for "miscellaneous."

Robert Teter, son of Mr. and Mrs. W. A. Teter, left Sunday for Stillwater, Oklahoma, after spending the holidays here. He was accompanied by his sister, Mrs. J. T. Bell and children of Oklahoma City, who had been visiting her parents here.

'Plotting' Again



Sir Oswald Mosley, leader of the British Union of Fascists before the war—and imprisoned during it—explains in London his plans for a new "union movement," with aims of securing a Union of European Peoples, resisting international communism and international finance.

Calliopean Club Has New Year Meeting

Calliopean Club's first 1948 meeting was held in the home of Mrs. Alton Fraser Thursday evening.

Mrs. Paul Conaway had charge of the program and discussed "Alaska Today," telling of the great Alaskan Highway with highlights concerning Alaskan industry, the people, their customs and habits, and climatic conditions.

Members attending the meeting were Mesdames Richard Barnard, L. B. Barnett, B. F. Cain, Paul Conaway, Wayne Evans, J. E. Kirby, Mildred Nobles, Elizabeth Womble, W. L. Davis Jr., Raylan Evans, Miss Nell Spradley and the hostess.

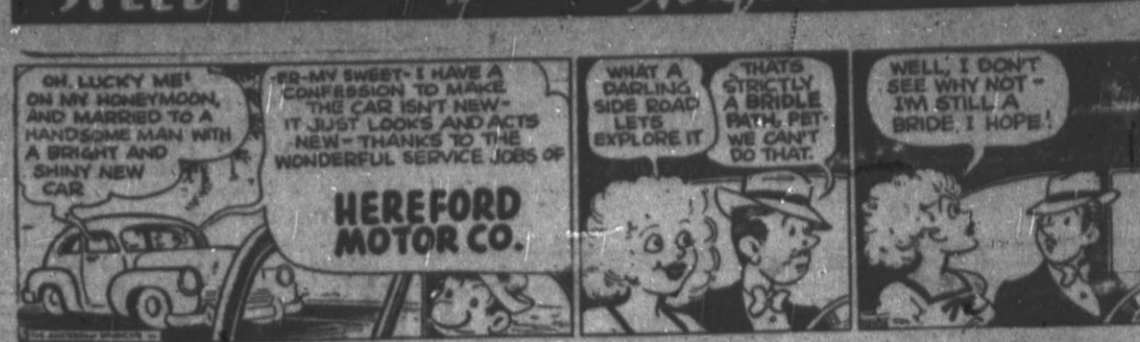
PERSONALS

Mr. and Mrs. Carl Ferrin returned from Dallas Sunday, after visiting friends and attending the Cotton Bowl game.

Ruth Tucker returned to her school at Mary Hardin Saturday. She accompanied the Goldmans, who returned by car, and her sister, Helen, also returned with them by Plainview, where she attends Wayland College.

Mr. and Mrs. G. B. Combs of Canyon, and Mr. and Mrs. Curtis Lowe of Gruver visited in the home of Mr. and Mrs. Robert Thompson during the week-end.

"SPEEDY" by Hereford MOTOR CO.



HEREFORD MOTOR CO. Dudley Green HEREFORD, TEXAS Archie Scott

Learn to Fly Now

Dual Instruction	\$9.00 Per Hour
Solo Airplanes	\$6.00 Per Hour
Passenger Rides	\$1.50

BARGAINS IN USED PLANES

1941 Aeronca	\$ 895
1943 Aeronca	995
1947 Luscombe (40 hrs.)	1995
1947 Super Cruiser (85 hrs.)	2750
1946 Aeronca Champions — from	\$1500 up



NEW AIRPLANES SWIFT LUSCOMBE BELLANCA AERONCA FUNK

Will trade for cars, trucks, tractors, and planes

VISITORS WELCOME

HEREFORD FLYING SERVICE

1/4 mi. south of city limits on Hwy 51 Phone 330 J

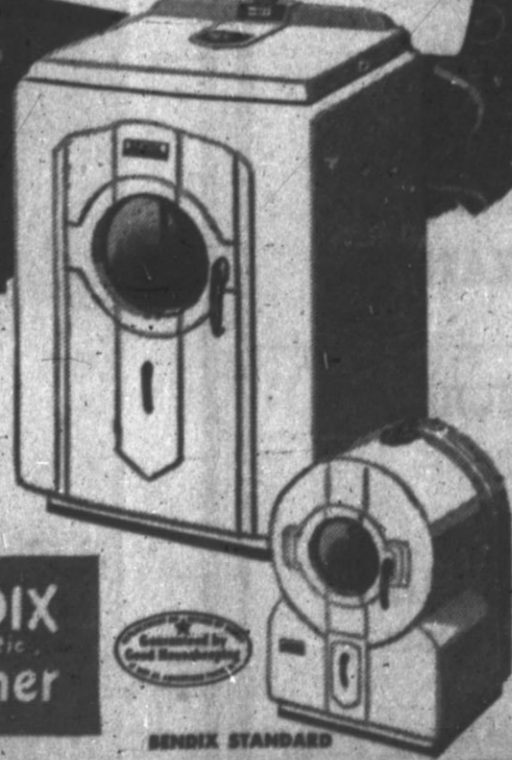
See your Bendix dealer, and start the New Year Right!

3-Way Bargain on washday freedom

1 Costs up to \$90 less to buy! Mass-produced with 10 years of experience... and with over a million machines now in use... the Bendix is the world's lowest priced automatic washer. So, if you can afford a washer, you can afford the world's most wanted washer... the wonderful do-it-all Bendix!

2 Costs less to operate! Saves \$10 yearly on soap alone! Thanks to gentle but thorough "Tumble-Action", exclusive with the Bendix, clothes get dazzling clean on a thrifty 1/2 as much soap... and gallons less hot water... than you'd use in an ordinary washer. What's more, the Bendix does ALL the work!

3 So easy to buy! Think of all the hard work you can spare yourself... by making the down payment on your Bendix now. You can spread the balance over many months, in easy installments. Why wait? Visit your nearest Bendix Dealer today.



See? Just dial and smile!

Set the dial... add soap. That's ALL you do. All by itself, the Bendix washes, triple-rinses and damp-drys the clothes. Come see for yourself... or ask your neighbor.

BENDIX automatic Washer

FOR THE BIGGEST WASHER BUY IN TOWN... COME IN TODAY!

Commercial Oil Co.

HEREFORD, TEXAS

THIS IS ELECTION YEAR

Pay Your

POLL TAX

NOW!

....January 31 is the deadline

....There are over 2,000 eligible voters in Deaf Smith County; Only 910 have paid their poll tax to date.

YOUR POLL TAX WAS NOT collected with your property tax this year. So pay your Poll Tax Now. BE READY — BE ABLE TO VOTE IN 1948 ELECTIONS.

Pay Now at Office of

COUNTY TAX ASSESSOR—COLLECTOR

THIS IS ELECTION YEAR

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Marriage of Lylabeth Blanton and Todd Herrington Solemnized Friday

On the twenty-fourth wedding anniversary of her parents, Friday morning at 10 o'clock in the First Methodist Church, Miss Lylabeth Blanton, daughter of Mr. and Mrs. Lyle Blanton, became the bride of Todd Herrington, son of Mr. and Mrs. A. E. Acton, with Rev. O. B. Herring, pastor, officiating at the impressive ceremony.

Tall floor baskets filled with white gladioli and pink roses against a background of palms and greenery decorated the church, and pews for relatives were marked with pink

Height 'Reducer'



If Ed. Wachter, Troy, N. Y., recreation superintendent, has his way the stringbean basketball players won't have it so soft hereafter. He points to a basket hung the way he thinks it should be—five inches higher and 20 inches from the backboard—instead of six, thus eliminating a lot of rebound possibilities and requiring greater accuracy

rosebuds tied with white satin ribbon. Wayne Evans played the Lord's Prayer and accompanied Nancy Millard of Amarillo, soloist, who sang "Always" and "Because." Mr. Evans also played the wedding marches and "Clair De Lune" as vows were spoken.

Mrs. Darrell Blanton was her sister-in-law's matron of honor, wearing a beige-gray suit with powder blue halo hat and black accessories. She carried a bouquet of pink roses tied with white ribbon. E. M. Little of Tucumcari, N. M., was best man. Ushers were Darrell Blanton, Theron Lehr of Lubbock, J. V. Campbell and Charles Smith of Borger.

The bride was lovely in a royal blue charmeuse gaberdine suit, a Thelma Buckley original, with black accessories. She wore an egg-shell feather hat and her only ornament was a jewel crown pin, the gift of the bridegroom. She carried a white leather Bible, topped with a white orchid showered with bow-knitted satin ribbon streamers. The traditional custom of something old, something new, something borrowed and something blue was carried out by the bride with her late grandmother Elo's wedding band worn on a gold necklace belonging to her sister-in-law, Mrs. Darrell Blanton.

A reception was held at the home of the bride's parents immediately following the ceremony. The bride's parents and the bridal couple received the guests with girl friends of the bride making up the house-party. They included Mrs. Troy Kelly, Mrs. B. E. Kendall, Mrs. Jack McCrary of Amarillo, Mrs. Dean Whitehead of Prosser, Washington, Mrs. Nona Dalton, Amarillo, and Mrs. Grady Wilson Jr. Carlisle Rae Frye showed gifts and Mrs. Delbert Bainum was in charge of the bride's book.

Aunts of the bride presided at the silver coffee service at the bride's table, which was centered with a bowl of pink carnations encircled with white gardenias. Those pouring were Mrs. W. I. Elo of San Antonio, Mrs. Otto Samuelson, Canyon, and Mrs. Guy Blanton, Amarillo. Mrs. Charles Smith of Borger and Mrs. E. M. Little of Tucumcari, N. M., served cake.

When the couple left on a short

wedding trip the bride wore an aqua woolen suit with brown lizard accessories and the orchid from her wedding bouquet as a shoulder corsage.

Both Mr. and Mrs. Herrington attended Hereford schools. She has been employed at the First National Bank and at Blanton Butane Gas Company. Mr. Herrington served three years in the South Pacific during the war and is now engaged in farming with his father. They will make their home in Hereford.

Out-of-town guests attending the wedding, besides those in the wedding party, included the bride's grandfather, George Elo of San Diego, Calif., Mr. and Mrs. W. I. Elo of San Antonio, Miss Ruth, Lowes and Mr. and Mrs. Otto Samuelson and daughter of Canyon, Mrs. E. E. Trawick of Abilene, Mr. and Mrs. Guy Blanton and daughter, Mr. and Mrs. J. O. Eckel and daughter, Kathryn, and Mr. and Mrs. O. J. Dorris, all of Amarillo, Mr. and Mrs. Mack Balmun and family of Friona, W. H. Lane of Granola, Okla., the bridegroom's grandfather, Mrs. Claude Robinson, Borger, and Mr. and Mrs. Chuck Smith of Stratford.

In active theaters of World War II, the rate of psychiatric casualties was two or three times that of World War I. The chief cause of the increase appeared to lie in the fact that warfare was more terrifying in World War II than ever before and the mental hazards were considerably greater than those encountered in the trench warfare of 1918.

Harriette Carter and Jack Armstrong Are Married in Amarillo Ceremony

The marriage of Miss Harriette Carter, daughter of Mrs. Beulah Lee Carter, 1320 Filmore Street, Amarillo, and Mrs. Jack Morrison Armstrong, son of W. L. Armstrong, took place on Monday, December 22, at the home of the bride. Only relatives of both young people attended the wedding.

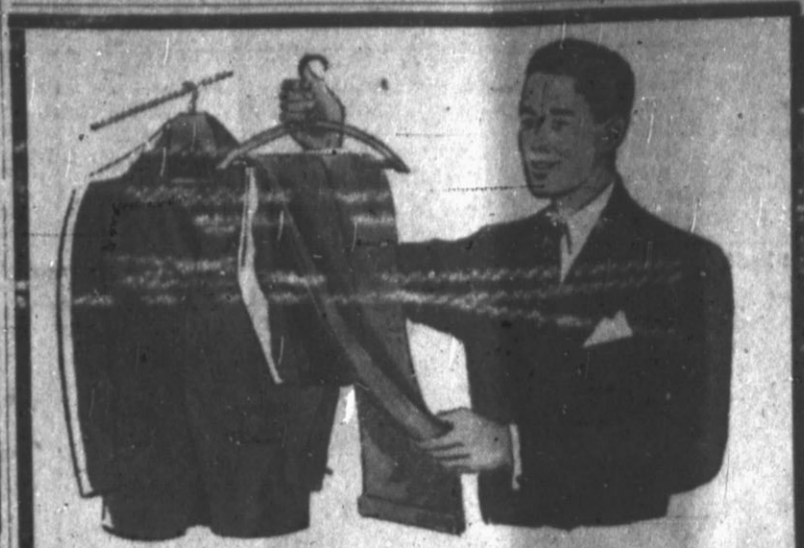
The couple remained in Amarillo until December 26 in order to spend Christmas with her grandmother, Mrs. Harriette Rutherford of Hereford, who was a guest in the home

of her daughter. After a wedding trip to Lexington, Ky., to visit his people, the couple returned to Amarillo.

Mr. Armstrong, who attended Hereford schools, is a senior in Amarillo High School, and Mr. Armstrong attends Oklahoma A. & M. College, Stillwater. Both plan to attend the University of Texas later.

Shop with the Want Ads! Sell Thru the Want Ads!

Rocky Lee, of Artesia, New Mexico, visited his room mate, O. P. Owens Jr., at the close of the holidays, and they returning to Hardin-Simmons in Abilene Saturday.



Neat As A Pin

* FREE PICK UP AND DELIVERY *

Acme Cleaners
"WEAR CLEAN CLOTHES"
PHONE III

REAL ESTATE AND LOANS

We offer land in any size tract. We have buyers for irrigated land.

Loans, small or large, at good interest rates are made with no charge for handling.

See us if you want to sell.

J. C. RICKETTS, Realtor



Dining Pleasure

Make Sunday completely enjoyable... drop in for dinner after church. Your friends will be here.

- Hot Biscuits Twice Daily
- Fresh Seafood Flown to us Twice Weekly
- Panhandle-Fed Choice Beef

THE NEW
GREEN HEDGE CAFE

The best in music on **RECORDS**

Listen to your favorite music as often as you wish. Buy records. We have a large selection of the records you like, recorded by famous artists—records that will really add richness to your musical library. We invite you to come and hear them. Make your selections today.

MORGAN Music & Amusement Co.

When you see this it will remind you that you can also SEE THE DIFFERENCE In our modern DRY CLEANING METHODS.

CORBETT CLEANERS

311 West 4th Phone 71



Layne & Bowler PUMPS

IRRIGATION

- Berkeley Pressure Water Systems
- Centrifugal Pumps
- Electric Motors
- LeRoi Engines

West Texas Development Company

Highway 60 East of Hereford Phone 312

19 CHRONOLOGY 47

A YEAR OF HISTORY IN HEREFORD

These events highlighted the news of 1947 in Hereford and in Deaf Smith county:

JANUARY

- County officials are sworn in by Judge-elect Leonard Foster.
- First 1947 babies arrive. No. 1, the son of Mr. and Mrs. C. P. Small of Frisco, at 3:25 a. m.

No. 2, also a boy, son of Mr. and Mrs. L. E. Rhodes, of Hereford, at 8:45 a. m., January 2.

- Longest cold spell (9 days below freezing) ends.
- Homey Bramley elected president Hereford Chamber of Commerce.
- First dust storm of year.

FEBRUARY

- Mrs. Tom Draper named County Home Demonstration agent; Farm Bureau chapter organized here.
- Hereford Housing Project organized. Fred Barrett elected president.
- Rural High School district voted 668-354.
- Cockerham Furniture store gutted by fire.
- Taxpayers committee protests county tax valuation boost.
- Dawn school district files suit to void Rural High election.
- New-West Texas State coaches Kimbrough and Jarman honored at banquet by local W. T. exes; Pete Cowart named secretary Hereford Chamber of Commerce.

MARCH

- Rotary 4-H Club Fat Stock Show. Bill Kelly shows Grand Champion calf.
- Irrigation control bill killed in Legislature.
- Red Cross drive over top. Deaf Smith county third, in state.
- City employs engineers to plan paving project.
- ESA sorority chapter chartered.
- First snow brings inch of moisture, boosts crop prospects.
- Phone strike begins.
- Chamber of Commerce banquet. Wayne Evans named "Best All-Around Citizen" for 1946.
- Dawn loses decision in Rural High school suit.
- Hereford Housing project buys PCVW camp buildings for \$22,050.
- Water Users Association maps battle plans at Plainview.
- Summerfield votes down consolidation with Rural High district.

APRIL

- Rural High school district board of trustees elected.
- Snow and rain add inch of moisture.
- Tornado strikes Higgins-Glasier-Woodward area. Red Cross speeds aid.
- REA gets \$250,000 allotment for new lines.
- Texas City disaster kills 377, injures 2,000.
- Second annual X-Day.
- City bond issues (\$391,000) carried by big majority.

MAY

- Charter granted new Hereford State Bank.
- 9-10. Two-inch rain over area.
- Tornado, rain and hail strikes south Hereford area.
- Telephone workers strike ends after 40 days.
- Hereford high graduates largest class (75).
- Hale Center bank robbers nabbed south of Hereford.

JUNE

- O. E. Herring appointed pastor First Methodist Church; Sam Allen announces resignation as music director at First Baptist Church to join Wayland College staff.
- Sugar rationing ends.
- Hereford State Bank opens.
- Hail and wind storm strikes south of Hereford.
- Two hundred youngsters in Lions Club "Pet Parade."

JULY

- Hereford Junior Chamber of Commerce organized. John Kelly elected president.
- Tornado hits Ray Johnson home at Summerfield.
- J. C. Gubreaths injured in explosion and fire at home near Dimmit.
- 100 horses in Legion-sponsored mounted parade.

'Miss Scanty Suit'



Daytona Beach, Fla., high school classmates of Shirley Ostoff call her the "Miss Scanty Swimming Suit Queen," and she's a mighty swell view for this time of year.

26. American Legion-VFW buy State Park property from Deaf Smith county.

29. Veterans Vocational Agriculture school opens.

AUGUST

- Parking meters go in operation.

SEPTEMBER

- Schools open with record enrollment.
- Hospital bonds (\$150,000) approved 5 to 1.
- JayCees hold Charter banquet.
- Green Apartments burn, two injured, four families homeless; as fire alarm system fails.
- School tax rate increase approved 263-10.

OCTOBER

- Parent-Teacher Association organized. Mrs. Bessie Patterson elected president.
- First bale of cotton brought in by G. H. Whitaker Jr.
- Camera Club Photo Salon attracts interest. M. L. Simpson awarded first place in voting.
- JayCees sponsor Halloween Carnival, over 1,000 attend.

NOVEMBER

- Freak windstorm wrecks hangar at Hereford airport.
- Armistice Day is observed by Veterans with parade, barbecue, and dance.
- Friendship Train gets carload of wheat from Deaf Smith county.
- Half-inch rain breaks long drought.
- Five thousand through Hereford for Community Christmas party.
- Traffic lights placed in operation.

DECEMBER

- National Guard Rifle company assigned to Hereford.
- Christmas lights are turned on.
- Contracts awarded for new swimming pool.
- Five thousand through Hereford for Community Christmas party.
- Traffic lights placed in operation.

MARKETS

Strong markets for cotton, grains, cattle and sheep offset even to lower trends on most other southwest farm products last week, according to the Production and Marketing Administration, U. S. Department of Agriculture.

Cotton sales dropped by a third during the holiday-shortened week. Demand eased some, but prices scored net advances of 50 cents to a dollar a bale.

Grain markets partly recovered from the Christmas week slump to register net gains. Corn and oats met particularly active request and prices advanced around five to ten cents per bushel. Wheat movement continued rather heavy.

Rice markets remained seasonally quiet during the last week in December, as prices held steady. Light offerings of hay found sufficient demand to move at unchanged lev-

els. Late marketing of farmers' stock, peanuts brought support prices, but most current offerings graded below the top price bracket.

Citrus moved in better demand in the Lower Rio Grande Valley but most vegetable lines saw draggy trading. A few straight cars of lettuce brought firm prices. Producers offered ample supplies of winter vegetables both in the Valley and at New Orleans, where demand held up well, although citrus moved slowly. Lower trends featured Denver's market except on onions, celery, peppers, and southern yams. Kansas City and St. Louis found trading light between holidays.

Egg prices continued downward the past week in anticipation of seasonal increases in production despite good demand. Active request sustained poultry prices, and fowl advanced four or five cents a pound at New Orleans. Most current receipts were sold at 48 to 50 cents a dozen, and heavy hens 23 to 25 cents a pound.

Strong cattle markets showed gains of mainly 25 cents to \$3 for the week. Calves and yearlings led the advance. Houston paid \$23 to \$24 for good calves, as Oklahoma City took choice lots to \$26. Good and choice calves brought \$24 to \$25 at San Antonio, \$23 to \$27 at Fort Worth, and \$20 to \$23 at Wichita. Denver gave a top of \$25 for calves and yearlings late in the week.

Butcher hogs and sows sold unevenly 25 cents to \$1.25 lower during the past week except at San Antonio

where opposite trends held sway. San Antonio and Fort Worth paid \$27.50 for top butcher hogs, as Oklahoma City reached \$28.35, Wichita \$27.15, and Denver \$29.40. Bulk of sows brought \$23 to \$25 at most markets.

Lambs moved generally at prices 50 cents to \$3 higher than a week earlier, and other sheep gained up to 75 cents. Denver brought choice lambs at \$26.25, within 50 cents of the 1947 peak. Medium and good kinds brought \$25 at Wichita and \$23 to \$24 at Fort Worth. San Antonio took medium lambs at \$17.50 to \$18.

More active contracting of wool found buyers willing to pay 50 cents per grease pound at Texas points for well-grown fine staples from the spring clip.

Plastering is one of the most ancient of handicrafts used in building. Even the dwellings of primitive man, built of sticks, were plastered with mud, and the pyramids of Egypt contain plaster-work at least 4,500 years old which is still hard and durable.

Bartholomew Roberts, perhaps the most successful of all pirates, was a teetotaler and allowed no gambling or women aboard his ships. He was born in Wales in 1682 and died fighting in 1722 after having captured more than 400 ships.

PIMPLES

DON'T SQUEEZE THEM! Instead brush on KLEEXEK and see how amazingly fast it lifts oily pimples as it dries them—free the skin. Not a greasy ointment that smears on, but a soothing medicated liquid that relieves itching—drives redness out. Ask for KLEEXEK at all drug stores. Double your money back if it fails. 49c

24 Hour Wrecker Service

KINSEY MOTOR CO.

PHONE 740 — NIGHTS 419-W

UNKLE HANK SEZ by H.E. MILLER

TO BE SUCCESSFUL WE MUST UTILIZE EVERY MINUTE TO THE BEST ADVANTAGE.

Make sure you have successful farming next spring... get your Oliver Tractor from the H. E. MILLER OLIVER CO. Oliver power unlocks the treasure house of increased production... is the key to better, more profitable farming. It will enable you to do better work and a greater variety of work than by any other means.

STURDY COST-REDUCING FARM EQUIPMENT

H.E. MILLER OLIVER CO.

PHONE 195 HEREFORD, TEXAS EAST HWY. 60

FOR COOKING CONVENIENCE

WESTERN HOLLY RANGE

Extra Large 18-inch Oven
"Modern-Way" Pull Out Broiler
Automatic Oven Control
Large Utility Compartment
Divided Cooking Top
Either Natural Gas or Butane

HEREFORD BUTANE GAS CO.

B. C. ANDERSON PHONE 66 JIMMIE ALLRED

PHILLIP "66" BUTANE and PROPANE

MARKETS

Strong markets for cotton, grains, cattle and sheep offset even to lower trends on most other southwest farm products last week, according to the Production and Marketing Administration, U. S. Department of Agriculture.

Cotton sales dropped by a third during the holiday-shortened week. Demand eased some, but prices scored net advances of 50 cents to a dollar a bale.

Grain markets partly recovered from the Christmas week slump to register net gains. Corn and oats met particularly active request and prices advanced around five to ten cents per bushel. Wheat movement continued rather heavy.

Rice markets remained seasonally quiet during the last week in December, as prices held steady. Light offerings of hay found sufficient demand to move at unchanged lev-

COST LESS PER MILE

SEIBERLING TRUCK TIRES

BUILT STRONGER
Softer Cord, Extra-Cushion Rubber between plies, Thermoweld Construction and exclusive ARS. Its Tread makes it a tougher tire!

RUNS COOLER
It's the only truck tire that's Heat Vented. Displaces internal friction heat — Truq Tire Enemy Number One!

LASTS LONGER
A bigger value two ways; more original miles, and more miles from wear repairs!

PHONE FOR FREE TIRE CHECK-UP

SEIBERLING TRUCK TIRES

Shelton Tire Exchange
Hiway 60 — Phone 123

MOST MOTHERS DO THIS

If Baby Has A Cold

AT FEETING RUB
Sneezes, coughs, back with VapoRub. Relief-bringing action starts instantly...

WHEAT FOR DEER
white and steep to relieve cough, muscular soreness and tightness.

Best-known home remedy
If you can use to relieve distress of children's colds is comforting Vicks VapoRub. Even while you rub it on, VapoRub starts to work to ease distress... and it keeps on working during the night. No wonder most mothers always do this when a cold strikes. **VICKS VAPORUB**

For Easy Starts and a Safer Motor

Winter-ize with HI-V-I.

THE MOTOR OIL WITH A COLD-FOUR TEST RATING OF 30° BELOW ZERO

The Twin-Action Lubricating Qualities in Champlin HI-V-I keeps your motor free-turning on cold starts... yet fully protects after the engine has warmed up. Protect Your Tractor, Truck and Car... keep that motor CLEAN with HI-V-I... the DUAL-Solvent processed oil that is built to give greater heat-resisting properties... and keep motors CLEAN and SAFE.

Champlin HI-V-I Oils make a tremendous difference in engine performance. Your motor is more efficient... gets more miles from gasoline.

For EASY STARTS and a SAFER MOTOR this winter... don't miss Champlin HI-V-I Motor Oil. See your Champlin Dealer Today!

CHAMPLIN HI-V-I Motor Oil

Twin Action Lubrication

STANDS UP AT BOILING AND ABOVE
FLOWS FREELY AT ZERO AND BELOW

Ford

TREAT YOUR CAR TO A Cold Treatment

We've just had a touch of Cold Weather... and You Know There Will Be Many More So

Drive In Now for a Complete Winterizing Service

HEREFORD MOTOR CO.
Dudley Green HEREFORD, TEXAS Archie Scott

Another Letter to the Editor from . . .

The Bootleg Philosopher

Dear editor:
I been readin about the New Year's resolutions people have been makin and predictions the experts have been makin and I figured you might be interested in the kind of resolutions and predictions I been workin on out here at Bootleg while I've been recoverin from Christmas.
As I see it, most folks who their time makin impossible resolutions, but I take a more practical approach to the problem.
For example, in the first place, I have resolved not to fix the front gate. (It has hung by one hinge ever since I can remember and as far as I'm concerned it can stay that way in 1948, or drop off completely. Don't do no good noway as the fence is half down ten feet from the gate and wouldn't hold no stock if the

gate was fixed, oiled and padlocked. Moreover, I do not intend to fix my roof in 1948. I patched it twice this year and it's leakin just as bad as ever and life is too short and there's too much thinking to be done in a atomic age to waste time patchin a roof that won't stay patched. I hereby resolve to let the blame thing leak all it pleases and if my wife hollers and complains about it I can't help it, if she wasn't hollerin about that she'd be hollerin about something else.
Also, I do not intend to have any better crop in 1948 than I did in 1947, which wasn't no better than 1946, which wasn't no better than 1945, which wasn't no better than 1944, which was the year I made a crop failure. There's a number of other resolu-

tions I could make, but I include them in the general resolution not to do no better financially in 1948 than I did in 1947 and to wind up the new year like I did the old one, which is holdin on to the butt end of the stick, although I wouldn't miss it for nothin.
In regard to predictions, I predict, don't make no difference what Roger Babson says, that most folks will come up short on the first of every month, and that 1948 will be the most promised year we've had, although there won't be one candidate in 50 who can deliver.
Yours faithfully,
J. A.

The enormous cones of the Coulter pine are sometimes a foot long and six inches in diameter, and weigh more than four pounds.
The pig was used as a scavenger before it was discovered that its flesh was good to eat.
Only half of the world's total forest area is made up of softwood and temperate hardwood forests, yet these forests supply 91 per cent of all the timber cut and used. Tropical hardwoods furnished the remaining 9 per cent.

COURTHOUSE RECORDS

WARRANTY DEEDS

E. W. Lichey and wife, Myrtle Eloise Lichey, all S 1/4 Block K-3, 323 acres.
George W. Willson and wife, Oleta Willson, to Clyde F. Hale, all Lot 11, First Christian Church Sub., part of Block 19, Evans Addition.
Jesse Scott and wife, Carmie Scott, to Earl Plank, Lots 11 to 25 incl. and all Lots 36 to 40 incl., Block 2 Burks Sub., Block 17, Mabry Addition.
E. H. Norton and Aylis A. Norton to C. P. Norton, all N 1/4 S 18, Block K-14.
W. S. Flint and wife, Florence A. Flint, to Lyle E. Flint, Lot 5, Block 7, Evans Addition.
Board of Trustees of Trinity University to T. C. Malloy, Lots 21 to 30 incl., Block 3 Burks Addition.
C. W. Dunn and wife, Sybil Dunn to J. C. Perrin and C. S. Perrin, all E 11 and 12 in Block A.
Howard Gault and wife, Edna Gault, to J. G. Evans, all S 173, Block M-7.
M. S. Benefield et al to Frank J. Heath, Lot 4, Block 27, original town of Hereford.
Ernest Siegner and wife, Nettie Siegner, all E 1/4 Lot 18, Block 4, Womble Addition.
Joseph M. Wilson and Isalame Wilson to C. E. Rea, SW 1/4 S 12, Block K-7.
QUIT CLAIM
Pauline W. Klepper and husband, Martin Klepper, SW 1/4 S 15 T 2 NR 3 E.
Claus J. Mohr to Chet Williams, SE 1/4 S 24 T 5 NR 1 E.
DEEDS OF TRUST
W. C. Plank and wife, Jonnie Plank, to Jas. W. Witherspoon, Lot 4 and S 1/4 Lot 5, Block A, Sinks Sub., Block 1, Mabry Addition.
L. J. Loyrin et al to Jas. Witherspoon, part Block 48, township of Hereford.
Earl Plank to Elizabeth Womble, all Lots 11 to 15 incl., Lots 36 to 40, Block 2, Burks Sub., Block 17, Mabry Addition.
F. E. Lee and wife, Daisy Lee to The First Federal Land Bank of Houston, Lots 22 and 23, Welch Addition.
Taft McGee and wife, Marguerite McGee to Hereford State Bank, part Block 26, Mabry Addition.
Luther Lesly and wife, Frelyn Lesly to the Travelers Insurance Company, S 447 acres, S 63 Block K-4.

Dort Jones to First Federal Savings and Loan Co. of Clovis, all S 1/4 Block 13, Ricketta Addition.
J. D. Joiner to Owen McWhorter, S 46, Block 7.
Ira W. Scott and wife, Leona Scott to the Federal Land Bank of Houston, part S 66, W 77.
RELEASES
Charles S. Inman and wife, Dora Inman to Jesse Scott, all Lots 11 to 15 incl. and 36 to 40 incl., Block 2 Burks Sub., Block 17, Mabry Addition.
Deaf Smith County Electric Co. operative to J. G. Evans and Minnie I. Evans, a note.
West Texas Burial Association of Littlefield to Tom Garner and Vivian Garner, a note.
Elizabeth Womble to George W. Willson and wife, Oleta Willson, a deed of trust.
MARRIAGE LICENSES
David Miles and Arvella Jean Moore, Dec. 2.
Curtis Barclay and Joyce Childers, Dec. 3.
Morris L. Martin and Wanda Royce Buckner, Dec. 6.
Sherman Lee Klirgry and Mary Murphy, Dec. 13.
L. M. Zimmerman and Maxine Reed, Dec. 16.
Marvin D. Parish and Patricia Arge Loving, Dec. 16.
Lynn Ben. Wolfington and Charlene Williams, Dec. 24.
Clinton L. Hinds and Mrs. Joan J. Palmer, Dec. 24.
Thomas E. Warren and Catherine Cecilia Maenner, Dec. 29.
Todd H. Herrington and Lynbeth Blanton, Dec. 31.

Dimmitt Hardware Judge Kerr taught school in the nineties at Plainview, Hale Center, and Center Plains.
Reavis was associated with his father in the C. F. Kerr Hardware Company at Hereford until the business was sold two years ago. He has since been working with his brother, W. S. Kerr, in the Kerr Implement Company in Hereford.
Although fish produce thousands or even millions of eggs every year, only one or two of the offspring may live long enough to reach full reproductive maturity.

Dawn H. H. Club In First Meeting of Year Last Friday
The Dawn Home Demonstration Club met at the home of Mrs. W. P. Caraway on Friday, January 2, in the first meeting of the new year.
Members filled out their year books, and goals were set by each member to be achieved this year.
Attending were Mesdames Palmer Norton, Ray Stewart, Orville Galley, J. B. Caraway, Eugene Williams, Arnold Hestley, R. A. Frye, R. C. Childers, Tom Draper, and the hostess, Mrs. W. P. Caraway.
Mr. and Mrs. J. J. Peckins of Durham, Okla., were week-end guests in the home of the G. W. Edwards.
TRY POST-WAR FASTER ACTING 666 COLD TABLETS
Relieve the aches and "deep rubbing" aches of colds fast with 666 (tablets or liquid).
Contains the only in America.

A Mark of Good JUDGMENT

Trading with a Competent, Local Dealer, is always a sound Practice and a Mark of Good Judgment. We invite your trade both when in need of car repairs and service, or when in need of a new Kaiser-Frazer finer car.

**We Deliver Kaiser-Frazer Cars NOW!
We Can Service your old Auto NOW!**

Our Factory-Trained Mechanic, Albert Taylor, has just returned from a mechanical school at the Kaiser-Frazer factory. He will be here to serve you at all times.

HEREFORD AUTO CO.
MACK McCARTY, Manager
112 Sampson Street Phone 575

Reavis Kerr Buys Plainview Hardware Store Recently
PLAINVIEW, Jan. 2.—Reavis Kerr of Hereford, recently took charge of the Norris Hardware Co., 706 Broadway, having purchased the firm's stock from J. L. (Blackie) Norris. Mr. and Mrs. Kerr are making their home in Plainview.
Kerr is a son of Judge C. F. Kerr of Hereford, former Castro County judge and former owner of the

Be Quick To Treat Bronchitis
Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion which goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes.
Creomulsion blends hickory wood essences by special process with other time tested medicines for coughs. It contains no narcotics.
Who matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly silences the cough, permitting rest and sleep, or you are to "have your money back." (Adv.)

CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

- FIRST BAPTIST**
E. H. Cagle, Pastor
Sunday School 9:45 A. M.
Sermon 10:35 A. M.
Training Union 8:45 P. M.
Sermon 8:00 P. M.
Mid-week Services: 7:30 P. M. Wednesday
- FIRST PRESBYTERIAN**
Russell A. Wingert, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Evening Worship 7:30 P. M.
- AVENUE BAPTIST**
E. S. Sparkman, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Training Union 8:45 P. M.
Preaching Service 8:00 P. M.
Mid-week Services: 7:30 P. M. Wednesday
- FIRST METHODIST**
C. B. Herring, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Youth Fellowship 6:45 P. M.
Evening Worship 7:15 P. M.
Mid-week Services: 7:30 P. M. Wednesday
- FIRST CHRISTIAN**
Roy W. Ford, Pastor
Sunday Services:
Sunday School 9:45 AM
Morning Worship 10:30 AM
Junior Endeavor 6:30 PM
C. Y. F. 6:30 PM
Evening Worship 7:00 PM
Mid-week Service every Wednesday 7:15 PM
- ASSEMBLY OF GOD**
S. E. Edridge, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Young People's Service 6:15 P. M.
Evangelistic Service 7:45 P. M.
Mid-week Services: 8:00 P. M. Wednesday
- CHURCH OF THE NAZARENE**
Rev. Lewis Patterson, Pastor
Sunday School 10:00
Morning Worship 11:00
Evangelistic Service 7:30
Wed. Eve. Proper Meeting 7:30
- IMMANUEL EV. LUTHERAN**
"The Church of the Lutheran Hour"
E. W. Lichtsinn, Pastor
R. A. Frye, Sunday School, Supt.
Sunday School and Bible Class, 10:00 A. M.
Worship service 11:00 A. M.
Communion service on the first Sunday of every month.
Listen to the Lutheran Hour over these stations every Sunday: KPDA, Amarillo, 9:30 A. M.; KPDA, Pampa and KHUZ, Borger at 10:30 A. M.
- ST. THOMAS EPISCOPAL CHURCH**
Services every fourth Sunday morning, 8 a. m. at County Courtroom. Rev. Valter R. Scott of Plainview in charge.
- DAWN BAPTIST CHURCH**
J. E. Byers, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 7 p. m.
Evening Worship 8 p. m.
Mid-week Service Wednesday, 7:30 p. m.

DON'T BE SATISFIED WITH ANYTHING LESS THAN THE BEST... a good motto

- VITALIC** Super Power Batteries, 6-volt — 18 to 36 months guarantee.
- TROPIC-AIRE** Car Heaters.
- SEALED POWER** Piston Sleeve Assemblies, Pistons, Valves, Valve Guides, Valve Springs, Water Pumps, Tie Rods and Ends, King Bolt Assemblies.
- CHAMPION & AC** Spark Plugs and Air Cleaners.
- FEDERAL MOGUL** Bearings, Rods, etc.
- OTC** Complete Tool Line.
- RAMCO** 10-up Piston Rings.

THESE AND OTHER COMPLETE LINES IN STOCK NOW!

SUIT'S AUTO SUPPLY CO.
Wholesale Automotive and Tractor Parts and Supply
305 Main Street Hereford, Texas
PHONE 67 — "A GOOD PARTS NUMBER"

ROPER RANGES

Coleman Floor Furnaces... Humphrey Radiant Heaters... Mo. Dearborn Heaters... Empire Floor Furnaces... Mission Water Heaters!

Satisfied Users Are Our Very Best Advertisement

* Ask any person who is using gas in her home for cooking or for hot water heating and see what she has to say about the full satisfaction our service is giving.
We do not ask you to take our word for the quality and economy of our heating and cooking units or our gas service. Ask our customers in the Hereford and Friona territory. They will tell you.

**Winter Is Here
Were You Ready?**

TAPPAN RANGES
Blanton Butane Gas Co.

GLEN PLAID IN A GO-EVERYWHERE MOOD . . . NATURALLY, A



Swansdown
STYLED BY Swansdown

Wonderful, how this suit will perk up a winter wardrobe and headstart spring! Swansdown swirls the skirt to a graceful length, curves the jacket, turns a new lapel trick. Totally feminine and flattering beyond words. Pure wool glen plaid loomed especially for Swansdown by Miron. Sizes: 10 to 18.

Swansdown—Ours Exclusively!

See this suit advertised in HARPER'S BAZAAR

The Little Fashion Shop
"Smart Clothes for Smart Women"

Grass Is Planted by Plane on 1600 Acres Of Farmer County Range Land in Test Runs

About 1600 acres of Farmer county range land has been seeded to Love Grass by a low-flying airplane with a flying farmer pilot in the past few weeks, according to Harold Carpenter, secretary of the Farmer county ACA.

The ACA sponsored the seeding program in Farmer county as a part of the 1947 Conservation program. Land infested with Johnson grass, thinly sodded native grasses, and land subject to erosion was chosen for the experiment.

Charlie Walker, of Plainview, an ex-major out of Texas Tech and president of the Texas Chapter of Flying Farmers, was the pilot for the experimental planting.

It worked like this: A plane is loaded with enough Love Grass seed to sow one pound per acre over the plot to be seeded.

A two-man ground crew, generally the owner of the farm and one helper, take positions at the edge of the field to be sowed, showing the pilot where to fly.

The plane is brought in at an altitude of about 10 feet—yep, that's right—10 feet, not 100—and as it reaches the turn row at the designated spot, the seeder is turned on.

Seed are dropped through a blower powered by the wind blast of the propeller, and spread across a 40 foot swath. When the plane has flown the length of the field, the two ground crewmen step off 45 feet and mark the course for the second run. The pilot shifts of his seeder at the turn row, and makes a 180 degree turn, coming back across the field in line with his markers.

The whole operation is accomplished with such speed and ef-

Regains Sight



His sight restored after 22 years of blindness, Otto Horst, Alabama farmer and florist, points out the beauties of his 25-acre farm to granddaughter Betty Joyce Adkins and his dog, both of whom he saw for the first time after an operation brought back sight in one eye. A dynamite explosion had blinded him.

ciency, Carpenter reports, that 100 acres can be sown in an hour. The seed hopper is regulated so closely that only a handful of seed is left in the hopper after a field has been seeded.

The seed is Lehman's Weeping Love Grass, a type which has proved successful over several years of testing in extremely dry areas. The grass has many of the characteristics of native grass, but makes a heavier growth, is more drought resistant, and has a higher protein value.

Cost of the seed is \$3 per pound, and it is sowed at the rate of one pound per acre. Cost of sowing is about \$1 per acre, making the total cost to the farmer \$4. The PMA payments for carrying out this conservation practice are just \$4 per acre.

Scarcity of the grass seed halted operations in Farmer county after about 1600 acres of land had been sowed.

Dr. S. H. Condron Will Address Club Women

Dr. S. H. Condron of West Texas State College, Canyon, will be the speaker for the Deaf Smith County Federation of Women's Club meeting, which is scheduled for January 16 at the Methodist Church.

Dr. Condron's talk, which will follow the luncheon at one o'clock, will deal with international relations in keeping with the entire program theme.

Veteran Printer Joins Staff of Hereford Brand

Amos DeWolfe, dean of Guymon printers, has left the composing room of the Panhandle News-Herald at Guymon, Oklahoma, where he has worked since 1920, to accept a position as shop foreman for The Brand.

DeWolfe succeeds R. S. Scott as The Brand's foreman. Scott, who has been foreman of The Brand since August, 1937, has resigned and has announced plans for opening a composition shop in Lubbock.

"Scotty," as he is familiarly known in Hereford, will remain with The Brand for a short time until arrangements for opening the shop in Lubbock are completed.

Mr. and Mrs. DeWolfe arrived in Hereford Saturday. A veteran printer, DeWolfe started his apprenticeship at the old Panhandle Herald in 1920 under Giles Miller, owner. Later he purchased the Goodwell (Oklahoma) Independent, and in 1927 established the Moore County News at Dumas.

In 1940 he was appointed postmaster at Guymon, and served in that capacity for five years before returning to the composing room of the News-Herald in Guymon.

He has a brother and a son employed in the advertising department of the Amarillo News-Globe.

Pioneer Vega Phone Operator Dies Sunday

Mrs. Cora Ann Landrum, former operator of the Vega telephone exchange and well-known in that section, died at her home in Vega early Sunday morning.

Mrs. Landrum was 64 years of age. She was a native of Kentucky, and had moved to Vega with her husband 20 years ago. Mr. and Mrs. Landrum established the Vega telephone exchange and operated it until their retirement last June.

Funeral services were held in the First Baptist Church at Vega Monday afternoon, with Rev. L. F. Godwin officiating, assisted by Rev. John A. English. Interment was in the Vega cemetery.

Funeral services at the service were Bud Gault, Cal Mathis, Don Berger, Kenneth Cook, Jim Halliburton, and Buddy Godwin.

Honorary pallbearers were John Halliburton, Bill Tolbert, Charles Ingram, Cliff Wimberly, Jim Sprouse, and Raymond Thompson. Survivors include the husband, L. W. Landrum; a son, A. B. Landrum of Plainview; two daughters, Mrs. Frank Ballard of Brownfield and Mrs. Arthur Sammann of Tulsa; three brothers, C. D. Dillingham, of Eukalon, California; W. A. Dillingham of Orange, California; and C. A. Dillingham of Blair, Oklahoma; and three sisters, Mrs. S. B. McClure of Amarillo; Mrs. J. W. Holcomb of Walnut Springs; Mrs. C. E. Wright of Waynoka, Oklahoma; and two grandchildren.

Mark Goldston of Denver, Colo., visited in the home of his parents, Mr. and Mrs. H. D. Goldston during the holidays for a family reunion. His sisters, Florence and Doris, and two brothers, Billie and Phillip, were home for vacation from school. Florence attends Wayland College; Doris, Mary Hardin; and both Billie and Phillip are A & M students. Mark and Mrs. Goldston accompanied them on their return and will visit in each school before returning.

COMING

FLYING FISTS! CRASHING GUNS! SNAPPING WHIPS!

LASH LARUE

Cheyenne TAKES OVER

ADDED ATTRACTION

Borrowed HERO

FLORENCE RICE

ALAN BAXTER

TEXAS FRIDAY and SATURDAY

SIX-GUN SHOWDOWN!

Vigilantes Return

JON HALL · ANDY DEVINE

MARGARET LINDSAY · PAULA DREW

TEXAS SUNDAY, MONDAY and TUESDAY

IT'LL PUT YOU INTO A Romantic Trance!

Paulette GODDARD

Ray MILLAND

with Gladys George Virginia Field

CRYSTAL BALL

TEXAS WEDNESDAY and THURSDAY

COLOR BY TECHNICOLOR

FOREVER AMBER

LINDA DARNELL · CORNEL WILDE

RICHARD GREENE · GEORGE SANDERS

COMING SPECIAL ROAD SHOW ATTRACTION

A ROUND-UP OF THRILLS and ACTION!

Your Favorite's Newest and Biggest ADVENTURE!

Gene RAUTRY

The Last Round-Up

His Famous Horse "CHAMPION"

ADDED ATTRACTION

Key Witness

JOHN SEAL · TRUDY MARSHALL

STAR FRIDAY and SATURDAY

HE GOT WHAT HE DESERVED...

But Wasn't They Golly, Too?

HUMPHREY BOGART

BARBARA STANWYCK

ALEXIS SMITH

THE TWO MRS. CARROLLS

with NIGEL BRUCE

Star SUNDAY, MONDAY and TUESDAY

WHAT A HERO!

It's So Brave It's Funny... Downright Uproariously Funny!

RED Skelton

MERTON OF THE MOVIES

Virginia O'Brien

LEON ARNES · GLORIA GRAHAM

ALAN MOWBRAY

STAR WEDNESDAY and THURSDAY

INCOME TAX SERVICE

Mrs. Clyde Coconougher

109 6th Street

TEXACO

SKY CHIEF Gasoline

FIRE CHIEF Gasoline

HAVOLINE Motor Oil

TEXACO Motor Oil

Texaco Marfak LUBRICATION

Complete Line of GILLETTE TIRES

Phillips & Lawrence Service Station

24-Hour Service

PHONE 97

"Every Time We Make A Friend, We Grow A Little"

Every day... YOU RELY ON EXPERTS

We must be advanced in our field to give you the proper service you deserve and we demand.

The Agent's real job is KNOWING YOUR PROBLEMS, and BUYING for you just the insurance you need...

HERMAN FORD

Hereford's Life Insurance Counselor

Representing SOUTHLAND LIFE INSURANCE CO.

CONDENSED STATEMENT OF

The First National Bank of Hereford

HEREFORD, TEXAS

At The Close of Business December 31, 1947

ASSETS:	
Loans and Discounts	\$1,787,737.02
U. S. Government Securities	1,888,899.36
Other Stocks and Bonds	474,470.00
Cash on Hand and Due from Banks	3,282,364.15
Federal Reserve Bank Stock	4,500.00
Banking House	15,000.00
Furniture and Fixtures	10,910.42
Other Real Estate	9.00
Other Assets	1.00
	\$7,463,890.95
LIABILITIES:	
Capital Stock	\$ 50,000.00
Surplus	125,000.00
Undivided Profits	23,265.62
Reserves	18,430.47
Deposits	7,247,194.86
	\$7,463,890.95