



4-H CLUB
SHOW
FEB. 21

The Hereford Brand

20 PAGES
This Week

Published Every Thursday

Our Slogan—More People—More Farms—

The Hereford Brand, Hereford, Texas, Thursday, February 5, 1948

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48th Year—Number 6

ROTARY SPEAKER RECEIVES GREETINGS



Two Hereford Youths Killed in Plane Crash Tuesday

Building Plan For Schools To Be Presented

All patrons of the Hereford schools are invited to attend a meeting of the Hereford Parent-Teacher Association at the High School auditorium Monday night, when members of the school's Board of Trustees will present plans for a new building program for the school system.

"This is probably the most important meeting of the year," Supt. George Graham advised members of the PTA in a letter this week.

The meeting will open at 7:30 o'clock Monday evening at the High School Auditorium. Students in the Home Economics Department of the High School will sponsor a nursery to take care of all children 10 years of age and under while their parents are attending the meeting.

The program will be in charge of the board of trustees. School officials will present and explain present needs of the school system, and will present their tentative plans and recommendations for a building program.

The meeting will be open for discussion. Architects sketches for proposed new buildings will be presented.

Supt. George Graham and members of the Board of Trustees made a trip to Amarillo yesterday to study plans and specifications of a new type of school building which is now being constructed in Fort Worth at phenomenally low cost, with a view toward learning whether or not the Fort Worth plan may provide an answer to the problems of the Hereford district.

Negotiations have already been concluded, Leo Forrest, president of the Board of Trustees, reported this week for the purchase of the property east of the softball field and athletic field from the First Christian Church of Hereford. The remainder of that block is already owned by the school.

This site, a block north of the present high school building, is being considered in the plans for construction of a new building.

Serious overcrowding, particularly in Central School and Junior High departments, is forcing the consideration of plans for an immediate building program, in spite of current high material and construction costs.

A major question to be discussed at the meeting Monday night will be what the building program will include; the type of buildings and extent of the improvements and additions to be made.

Miss Ella Aikman will have charge of a short program presented by students from Central School before the business session opens. Mrs. Bessie Patterson, PTA president, has announced.

He was also a member of the Hereford Lions club, and had been a member of the Hereford Volunteer Fire Department for many years.

He was married to Eva Skelton in Hereford on June 29, 1936. Since January 1, 1941, Mr. Pitman had operated the Conoco service station at the corner of first and Main streets.

Surviving him are his widow; his parents, Mr. and Mrs. J. H. Pitman; two brothers, J. A. Pitman and J. M. Pitman, both of Hereford; and one sister, Mrs. Don Taylor of Louisiana, Missouri.

Also surviving him are a nephew, John Douglas Pitman, a student at the University of Texas; and a niece, Helen Ann Pitman, who is attending Stephens College in Columbia, Missouri.

Funeral services for the late Mr. Pitman will be held at the funeral home of Ernest Meddick, Roy Crutcher, J. Wallace Robinson, Otis Bullis, Ed Bullis, and Marvin Morrison.

Funeral rites for Hubert L. Jones, 34, of Los Angeles, a former resident of Hereford, were conducted Sunday afternoon at 2:30 o'clock at the Black Funeral Home.

Rev. J. C. Christensen of the Seventh Day Adventist Church of Amarillo officiated at the rites. Interment was in West Park Cemetery.

Mr. Jones was killed on January 27 in a railway accident at Los Angeles, where he was employed by the Southern Pacific Railway company. Details of the accident were unknown here, but it is reported that he slipped and fell under a train and was killed instantly. He was employed as a switchman by the railway company.

Jones had moved from Hereford to Los Angeles in 1941. He had been a resident of this city for five years before going to California.

He was born on November 6, 1913, at Harold, Texas.

Surviving him are his widow, Mrs. Opal L. Jones; three children, Elaine Carol Wayne and Beverly Jean; two brothers, Coleman Jones at Brandywine, Maryland, and Clois Jones of Los Angeles; and one sister, Mrs. Alverita Dunford of Chowchilla, California.

Funeral services will be held this afternoon (Thursday) at two o'clock at Pampa.

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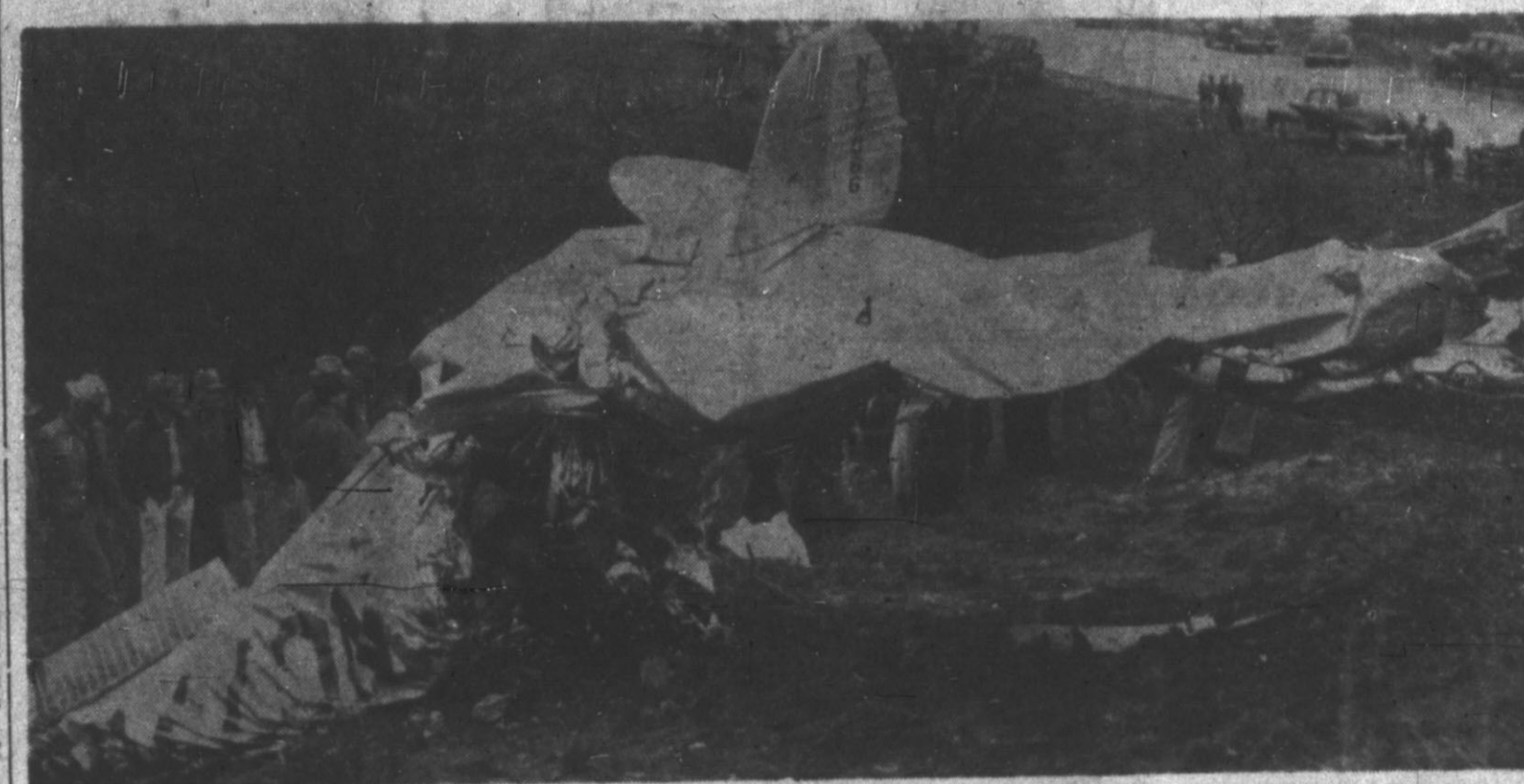
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WRECKAGE OF PLANE IN WHICH TWO HEREFORD YOUTHS WERE KILLED



Pictured above is the wreckage of the two-place Cessna plane in which W. B. Whitaker Jr. and Quentin Williams were killed Tuesday afternoon. The plane crashed into a hill-side about four miles north-west of Memphis, and a short distance from U. S. Highway 287 which is visible in the background. Heavy fog which sharply limited visibility was blamed for the crash. (See story at right). Photo by Wise of Memphis, courtesy of Amarillo Times.

Fog Blamed For Crack-up Near Memphis

Two Hereford youths, Quentin R. Williams, 21, and W. B. "Bully Boone" Whitaker Jr., 20, were killed instantly in the crash of their light plane on a hill-side 5 miles west of Memphis Tuesday afternoon.

The accident was believed to have occurred shortly after noon Tuesday. There were no eye-witnesses.

The crashed plane was discovered at 12:55 o'clock by two Amarillo men, Don Albright and John O. Hopper, who spotted the wreckage from the highway and stopped to investigate.

The plane was about 50 yards south of the highway, Albright reported. Both bodies were found in the wreckage.

The plane, a Cessna 140 two-place single-engine craft belonged to Williams.

Heavy fog and a low overcast which sharply limited visibility in the Memphis area Tuesday was blamed for the crash. The plane had been sighted by Memphis residents flying low over the city shortly before the crash.

The two boys had left Hereford three days before, flying to Memphis where Whitaker had remained to visit friends. Williams, a licensed private pilot, had flown on to Bowie and Dallas to visit friends. The boys were believed to have been en route back to Hereford when the crash occurred.

The plane had crashed into the side of a low hill which rises sharply above the surrounding terrain.

Both boys were Navy veterans. Williams was the son of Mr. and Mrs. Steve Williams of Hereford. He was born at Canyon on April 7, 1926, had attended Hereford schools and had enlisted in the U. S. Navy on April 28, 1944. He was discharged from the service on January 15, 1946, with the rating of Electrician Mate 2c. He served with the Third Fleet in the Pacific theatre, and was awarded the American Theatre Medal, Asiatic-Pacific theatre medal, Third Fleet Commendation, and Victory Medal.

(Continued on page 12)

Only one indictment was returned by the Deaf Smith County Grand Jury in the first session of the new term of court Monday.

Billy Joe Ward, the Lamb County youth who was arrested last month in Littlefield by Highway patrolmen after he had fled from a Hereford used car lot in a "borrowed" car, was indicted by the Grand Jury for "theft value over \$50."

Ward had been released under \$1,000 bond pending action of the Grand Jury.

Grand Jurors were in session all day Monday.

J. L. Woodford was elected foreman of the new Grand Jury panel. Other members are James E. Black, O. H. Gollehon, E. W. Shugart, S. J. Barkley, J. B. Noland, Ernest May, C. H. Hammock, C. S. Ferrin, Lloyd L. Althart, Toney Burris, and J. M. White.

Judge Harry Schultz, in charging the Grand Jury Monday morning, repeated the instructions he has given to other Grand Jury panels in the past year, asking them specifically to investigate any and all cases of drink driving occurring within their jurisdiction.

Double funeral for plane crash victims today.

Joint funeral services for Quentin R. Williams and William Boone Whitaker Jr., victims of a plane crash near Memphis Tuesday, will be held here this afternoon (Thursday) at 2:30 o'clock at the First Methodist Church.

Rev. O. B. Herring, Methodist pastor, will be in charge of the services. Interment will be in West Park Cemetery under the direction of the E. B. Black Funeral Home of Hereford.

The bodies were brought to Hereford from Memphis yesterday.

New auto license tags on sale now.

Auto license sales, which began Monday, have been light so far, clerks at the Sheriff's office report.

The new 1948 license tags are available now, and may be placed on cars immediately. The deadline, as in the past, will be April 1.

Vehicle owners are requested by the Sheriff's office to bring both their Certificate of Title and last year's registration receipt when coming to the Sheriff's office to purchase new license tags.

(Continued on page 12)

Boys Ranch Cut in For Big Share of 4-H Club Show; Barbecue for 1,000 Planned

Boys Ranch at Old Tascosa is being cut in for a big share of the sales at the Rotary-sponsored 4-H Club Stock Show here on February 21.

Deaf Smith county 4-H Club boys, in a meeting last Saturday, voted unanimously to give 3 per cent of the gross sales of their calves to Boys Ranch, according to F. G. Collier.

Several of the boys individually, Collier reports, have indicated an intention of upping that percentage.

Boys from Boys Ranch will be special guests of the Deaf Smith County 4-H Club boys in Hereford on the day of the show. Boys Ranch management is arranging, in cooperation with the Hereford Rotary Club, to declare a holiday and bring every boy from the Ranch to Hereford for the show.

The Boys Ranch youngsters have also been invited to enter their stock in the show here.

"This is going to be the biggest show of its kind in the country," Henry Sears, chairman of the Rotary Club steering committee, predicted this week.

A monster parade will feature the show, according to Parade Marshal Faust Collier. Among the organizations expected to take part in the parade, in addition to the 4-H club-boys and their guests, the Boys Ranch Riders, are the Will Rogers Range Riders from Amarillo, the Deaf Smith Riders, the Clovis Mounted patrol, Hereford Boy Scouts and Campfire Girls, Cub Scouts, the Hereford High School Band, and the West Texas State College Buffaloes.

In addition, there will be a special kid pony section, with every youngster in the area who has a pony or can get one invited to bring his mount and take part in the parade.

The Rotary Club's barbecue committee is preparing to feed over 1,000 people at a big barbecue on the show grounds at noon. Earl Phillips is in charge of arrangements.

Club boys and the lads from Boys Ranch will be honor guests. In addition, local Rotarians have extended invitations to members of Rotary clubs at Amarillo, Clovis, Canyon, and Littlefield, to the Kiwanis Club at Vega, and to the Lions Club at Dimmitt and Pecos, to attend.

A number of prominent guests are being invited. Heading the list are Governor Beauford Jester of Texas and Governor Mabry of New Mexico.

Ed McLaughlin, of Dallas, leading candidate for the next presidency of Rotary International, is also expected to be present. State Senator Grady Hazlewood of Amarillo has already accepted an invitation to attend, and Fred Wimple of Midland, member of the Texas Highway Commission, has been invited.

Presidents of five colleges, Dr. W. M. Whyburn of Texas Tech, Dr. James P. Cornette of West Texas State, Dr. A. M. Myer of Amarillo College, Dr. Bill Marshall of Wayland College, and Dr. Floyd Golden (Continued on page 12)

Hereford Boy Scouts Will Take Over Police Duties and Municipal Offices on Saturday

Hereford Boy Scouts will take over enforcement of local traffic ordinances, especially as they apply to pedestrians, with full powers as police deputies in Hereford next Saturday, City Marshal Bruce Woodell reported today.

Boy Scouts will take over all civic offices for the day as the opening feature of their National Boy Scout Week program.

A mayor, City Commissioners, and corporation court judges will be appointed from the ranks of the Senior Scouts. Other Scouts will be officially sworn in as deputies for the day, and will patrol all of the downtown business section.

Three traffic courts will be set up on Main street at the intersections of 2nd, 3rd and 4th streets. City police will be on hand all day. City Marshal Woodell said, to take over in the event that any person refuses to obey the Boy Scout deputies.

"This is not a stunt or a joke," Woodell pointed out. "The boys will be legally deputized, and will have full police powers."

The Boy Scouts will be instructed to handle only pedestrian traffic violations, including bicycle riders. Automobile traffic violations will be handled by the regular city police force.

The program is being carried out for two reasons: one to acquaint the Boy Scouts themselves with the workings of municipal governments; and the second, to give them an opportunity to instruct the citizens of the community in traffic laws, both state and local ordinances.

Mayor W. E. Dameron this week issued a proclamation, setting aside the week of February 6 to 12 as officially Boy Scout Week in Hereford.

The Mayor's proclamation stated: "Whereas the scout program has affected the lives of 14,000,000 American boys and men since its inception, and now has an active enrollment of more than 2,000,000, and whereas the skills and experience of the scouts are of great value to the community."

(Continued on page 12)

Thursday night members of the District Boy Scout troops will be entertained with their parents and Scouters at a Pot Luck Supper in the basement of the First Baptist Church.

The supper will be followed by the official District Court of Honor under the direction of Mayor W. E. Dameron, court of honor chairman.

AROUND TOWN

SIGHTS, FACES SEEN

The campaign to get poll taxes paid this year certainly got results (see story on Page 1, Section 2) and some of them were a little surprising. The number of people who've been in to the Sheriff's office since the deadline wanting to pay poll taxes has been just about balanced by the number who've brought in their money back. Seems that there are several cases where both husband and wife rushed in to beat the deadline and paid poll taxes for the whole family, just in case. The folks who've made double payments can get the money back on one if they get around soon enough, but there's not much to be done for those that failed to get under the wire... since the law sets the deadline.

New oases in town for the coffee addicts is the City Drug, where G. W. (does that stand for George Washington?) Edwards has installed a couple of coffee-makers at the soda fountain.

NOTES ON OUR SHIFTING POPULATION: Mr. and Mrs. W. L. Davis Jr. have moved from the Bradley apartments to a new home on Miles Avenue. The Carol Hamiltons moved last week to apartments recently completed on Avenue "F" by Mr. and Mrs. W. S. Fluit. Our undercover agents haven't reported yet on who moved into the vacated apartments, but its a safe bet that (Continued on page 12)

J. W. Spradley Dies at Home Here Wednesday

J. W. Spradley, 74 years old, longtime resident of Hereford, died at his home here Wednesday afternoon.

Funeral arrangements were not completed this morning, as members of the family were awaiting the arrival of a son, Charles, from New Mexico.

Mr. Spradley had been a resident of Hereford since 1915. He had been a prominent rancher and cattleman for many years.

Surviving him are his widow; one son, Charles; and four daughters, Mrs. Gwendolyn Bellmeyer of Carlsbad, N. M.; Mrs. W. B. O'Brien of Amarillo; and Mrs. Elizabeth Womble and Miss Nell Spradley of Hereford.

Half inch rain here last night

One-half inch of moisture was recorded in Hereford from the rain and snow last night (Wednesday) and this morning, bringing the total moisture for the year to date to .33 inch.

Last week's blizzard had tapered off the first of this week with rising temperatures and clearing skies, but the thermometer dropped again late Wednesday as a new storm swept in from the west, bringing snow and rain. Temperatures remained relatively high, dropping Wednesday night just below the freezing mark, with heavy ice over the area this morning.

Low temperature last night was 28 degrees.

Funeral Rites For Mrs. J. G. Noel at Pampa Thursday

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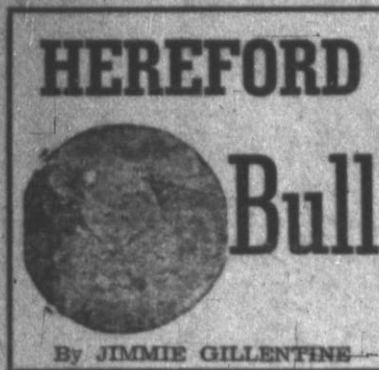
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Our Slogan: "More People—More Farms"
Hereford, Deaf Smith County, Texas — Phone 30

HOLDMAN AND GILLENLINE Publishers
BEN EZZELL News Editor

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Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 321 Main Street, Hereford, Texas.



Ladies, if you've been worrying about the "New Look" just forget it—at least until warmer weather. Dallas is supposed to be the style center of the nation, but if Dallas gals have any new look at all, it must have been frozen last week and. They were wearing heavy coats and long dresses just like the ladies around Hereford. To tell the truth, the best dressed and nicest looking women I saw were in the hotel lobby. In other words, they were women from other

towns. You also have to remember that Dallas was iced under. It was much, much worse than in Hereford or Amarillo—and it had been 29 years since the town had faced such conditions. This could make a big difference. Some of the women on the streets were wearing old fashioned stocking caps and lots of them had on ear muffs. Also, I was surprised at the tremendously large number of men and women who were wearing sowboy boots on the streets.

Even asked a taxi driver what he thought about the "New Look." He says he never heard of it before. His name was Warren. He drives a radio equipped cab. He thought I was kidding him. Incidentally, these radio cabs are O. K. I left a package in the cab and was wondering how to get it back. I happened to remember that he reported in his number when we took off, so I called the cab company and gave them his number, and in 15 minutes the package was back in my hands. He charged me a regular 35 cent fare for the delivery.

Ticklers

By George



"Yes, Mrs. Higgins, antique furniture certainly does something to me."

For an old country boy who seldom rides in a taxi this was quite an experience.

Back to this "New Look." The women of Hereford seem to have one—and it is in their eyes. I am talking about a bunch of mammas who are going to the F. T. A. meeting next Monday night with the idea of getting something done about some new school buildings in Hereford. They are really upset over housing in the Hereford schools. This meeting will be loaded with dynamite. A few weeks ago you read what happened in Dumas. Besides the million and a quarter dollars involved, Hereford also has another problem in what type of building to construct. Do you want a new school? If so, do you favor a new high school or a new grade school? Frankly, I think the school board rather favors a new high school with the idea of using the present high school for a grade school. Lots of people want the grade school. This meeting will be a knock-down and drag-out. Everyone should attend. Express your opinion, but for goodness sake don't go up there with a chip on your shoulder. Try to be fair. Furthermore, if you don't attend and take part in these things you really haven't much cause to gripe after something is done, or not done, as the case may be.

In a world of turmoil and strife, it is all the more important when we occasionally run across a voluntary act, prompted solely by unselfishness and brotherly love. Perhaps you recall two or three such gestures which actually reach away down in and tug deeply at your heart strings.

This is truly what happened last Saturday when the 4-H chapter met in the court house and made plans for their annual auction. The boys decided they would like to give 3 per cent of their gross on each animal sold to Boy's Ranch at Old Tascosa. In fact, some of them even wanted to give more. In addition, they voted to invite a boy from the ranch as guest of each member of the 4-H chapter.

women, for that matter. It is an example of boys wanting to help other boys, and despite the many fine things which have been done for Boy's Ranch, this is probably the most noble and finest of them all.

The community can certainly be proud of the group as an organization. Furthermore, if you have a boy who is a member of this 4-H group, you have a young man of whom you can be proud; you can actually feel that you have achieved one of the greatest things life has to offer. Parents of all these 4-H boys, please accept our congratulations.

Mr. and Mrs. Newell Hughes and children Jimmy 8, Mike 4, and 20 months old Judy have moved to Hereford from Pecos. Mr. Hughes is an engineer, connected with a construction company and will be employed here.

Shop with the Want Ads!
Sell Thru the Want Ads!
— Buy It In Hereford —

Relief At Last For Your Cough

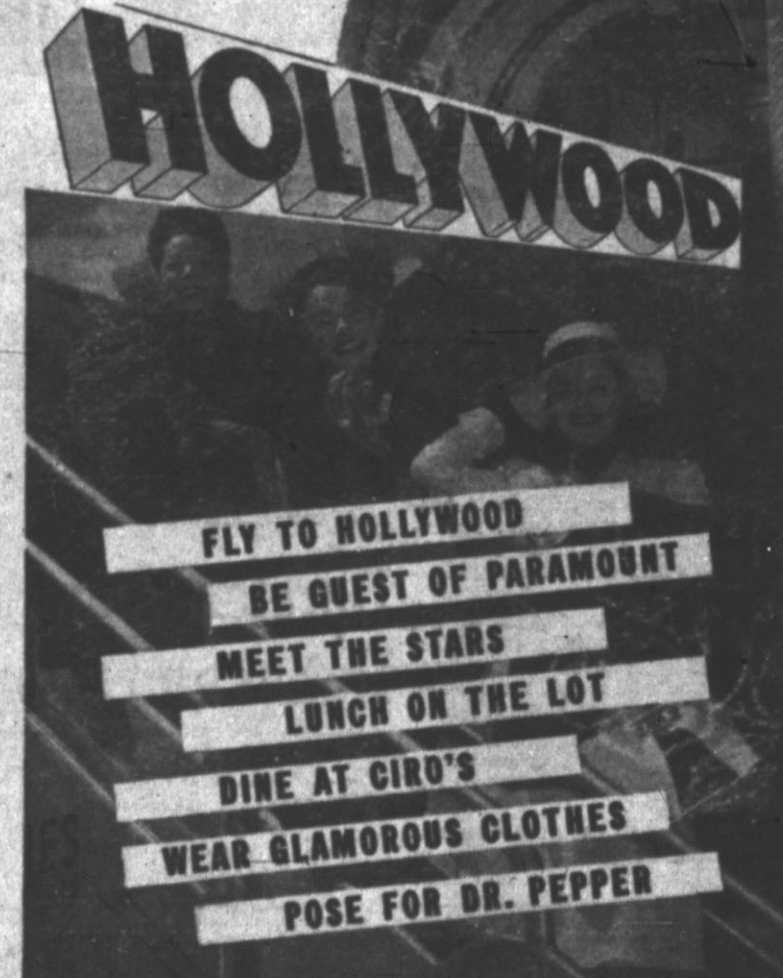
Cremulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Cremulsion with the understanding you must use the way it quickly alters the cough or you are to have your money back.

CREMULSION
For Coughs, Chest Colds, Bronchitis

ENTER PHOTOS! DR. PEPPER CALENDAR GIRL CONTEST

WIN AN ALL-EXPENSE LUXURY TRIP TO HOLLYWOOD

WATCH FOR
Hal Wallace's Production
"I WALK ALONE"
Starring
BURT LANCASTER & LIZABETH SCOTT
A TERRIFIC PARAMOUNT PICTURE



CONTEST RULES AND INSTRUCTIONS

1. Entries must be aged 15 or over. Professional experience not necessary. Submit snap-shot or other photo; head and bust or full figure views okay. On back of picture, typewrite or print plainly in ink, this information: full name, street number, zone, city and state; also correct age, weight and measurements (in inches) of height, bust, waist, hip and ankle. 2. All entries must be in our hands or postmarked on or prior to March 2, 1948. Submit through any Dr. Pepper dealer regularly serviced by a Dr. Pepper route-man; or in person or by mail to nearest Dr. Pepper Bottling; or by mail direct to Dr. Pepper Company, Box 5086, Dallas, Texas. 3. The Talent Department of Paramount Pictures, Hollywood, will pick the winners and their decisions will be final. Four first choices, and one alternate for each (or more if necessary) will be selected. If, for any reason, any first choice selection may prove not eligible, the next succeeding alternate, or alternates for each respective place, will win. 4. Before finally being adjudged a winner, entrant must execute, if requested (jointly with husband if married), a written contract, agreeing to model for the 1949 Dr. Pepper Calendar and consenting to the use of her name and picture on calendar and in any other publicity or Dr. Pepper advertising, without compensation other than expenses, entertainment and opportunities mentioned herein. If winning entrant is under legal age, such contract must be executed by a duly appointed guardian jointly with the entrant and her parents. All photographs become the property of Dr. Pepper Company and none will be returned. 5. Hollywood trip includes luxurious train or plane travel with incidental expenses paid. During Hollywood stay, girls will be chaperoned by reliable escort service. Famous beauty and fashion salons will groom girls for posing (gowns and accessories for temporary use). All normal expenses paid for hotel, meals, taxis, selected shows, night clubs, etc. Time away not exceeding one week. 6. All employees of Dr. Pepper Company, its advertising agency, Dr. Pepper Bottling companies and members of their immediate families are barred. Contest closes March 2, 1948. As soon thereafter as Paramount Talent Department can make its selection and eligibility (under rule 4 above) is established, winners will be notified by mail.



CONTEST CLOSING MARCH 2, 1948

"Mr. Penney, I have a problem..."

"My husband is a business man, and we have to do lots of entertaining—so variety is important in my wardrobe. I'd appreciate your telling me how I can get it without spending too much."

Vary Your Wardrobe For Home Entertaining with

NEW DRESSES

\$5.90 TO \$10.90

So inexpensive you can afford several—choose one or two-piece styles with dainty scalloped peplums, wide skirts, attractive inserts of dyed-to-match lace—trapunto trimming. Rayon gabardine naturals, pastel. 9-15.



"I do all the sewing for my family...and my three teen-age daughters need lots of pretty clothes. So I have to shop around continually for good buys in fabrics. And that takes time from my housework and sewing. I get so discouraged sometimes! Can't you help me?"

Save on Sewing! Use These Smart

RAYON PRINTS

79¢ yd.

Every inch is pure spun rayon at this amazing price! Stitch your own dresses, blouses and sport clothes at huge savings. Lifting colors in florals, stripes, novelty designs! 39".

HONOLULU RAYON PRINTS, fine crepe-type rayon in Spring prints. 1.19 yd.
RAYON PLAINS, make casual clothes from singling solid shades. 69¢ yd.
RONDO PRINTS, 80sq. 49¢ yd.
Fast to washing.

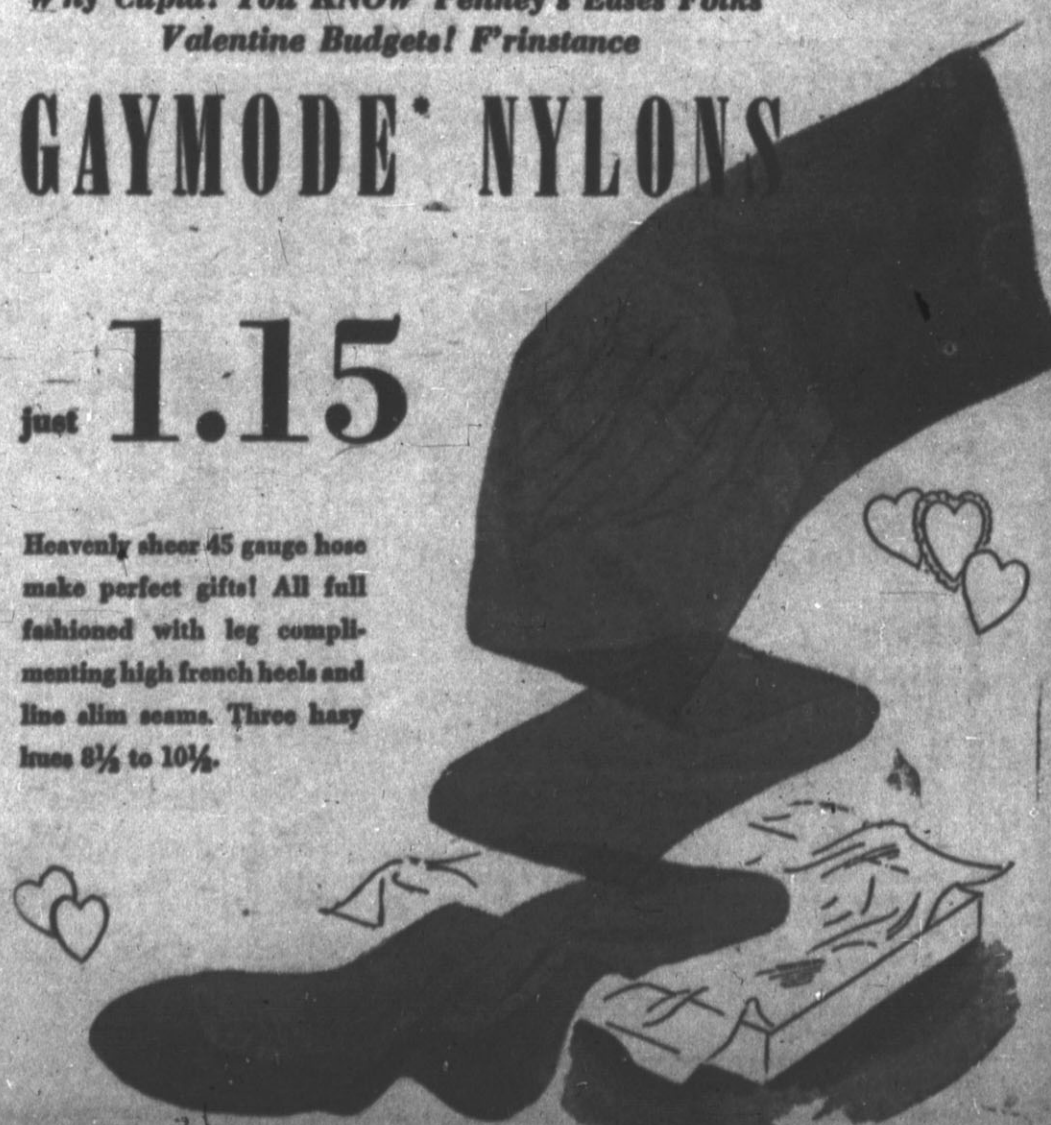
"So many people want to give affectionate remembrances on St. Valentine's Day—and lots of them have only a little to spend. How about helping me to help them?"

Why Cupid! You KNOW Penney's Eases Folks' Valentine Budgets! Frinstance

GAYMODE NYLONS

just 1.15

Heavenly sheer 45 gauge hose make perfect gifts! All full fashioned with leg complementing high french heels and fine slim seams. Three hazy hues 8 1/2 to 10 1/2.



Streu's Diary

Feb. 4, 1948.

DEAR DIARY:

It would appear that winter is still with us—but we are still with plenty of heating stoves—so let it blow!

Just received: Large shipment of clothes hampers in several sizes and delightful colors—with multi-colored pearl tops. The prices are rather below the market. Also—Grand gas ranges, a small assortment of replacement pieces of Castle on the Lake china (no sets, just fill in's), Dazey churns, Case pocket knives and hollow ground steak sets, Eveready radio batteries, flower seeds, garden hose, irrigation dams, and garden tools.

Coming: Substantial shipment of Fostoria glass—in Holly and American patterns, Florence butane ranges, 6 and 8 foot Aeromotor windmills and steel towers, ironing boards, all kinds of faucets—outdoor, sink, bath, etc., to replace the frozen ones—over thermometers—Cory coffee maker repairs, weed burners—pipe fittings—baby jumper swings—dynamite—and a jillion other items.

Just a word about appliances—In 1929 there were 18 gas stove dealers in Hereford—in 1932 there were only 2 left. Customers who purchased stoves in good faith from sixteen of those dealers found themselves without a dealer to go to for service or repairs. The guarantee on any appliance is no good whatsoever unless there

is a local dealer to make it stand up. Much the same condition now exists in the appliance field—there are lots of dealers selling radios, refrigerators, ranges deep-freeze boxes and kindred items. May we suggest that in buying appliances you buy standard brands—from a dealer that you may reasonably expect to be in business for several years to come. Don't get caught short!!

By the way, we will have a new Kelvinator on the floor for a few days (it is sold, but the purchaser agreed to let us show it for a while). It is the new '48 model which incorporates such features as: Refrigerated from top to bottom; Extra-large, side-mounted frozen food chest; Adjustable magic shelf; Roomy, moist-cold crisper space; and the sensational and exclusive new fruit/freshener. The price is highly competitive. See this new model and place your order for early delivery.

Scouts and Cubs celebrate their 38th anniversary from Feb. 6th through the 12th. Local boys will have special events—let's all give the boys a helping hand to make this a big birthday.

STREU.

WHY
PAY
MORE?

FRESH
TENDER
CRISP
PRODUCE
ARRIVES
EVERY
DAY

YOU'LL
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OF
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SEND
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TENDER
STEAKS
CHOPS
AND
ROASTS
IN ALL
OF
FURR'S
MARKETS

SEND
THE
KIDDIES
YOU'LL
BE
PLEASED

SERVING
THIS
AREA
FOR
OVER
40
YEARS

WE
PAY
TOP
PRICES
FOR
QUALITY
EGGS

FURR
HAS
THE
DAILY
LOW
PRICES

QUALITY
PRICE
SERVICE

FRESH
TENDER
CRISP
PRODUCE
ARRIVES
EVERY
DAY

YOU'LL
FIND
SAVORY
TENDER
STEAKS
CHOPS
AND
ROASTS
IN ALL
OF
FURR'S
MARKETS

WHY
PAY
MORE?

SERVING
THIS
AREA
FOR
OVER
40
YEARS

WE
PAY
TOP
PRICES
FOR
QUALITY
EGGS

FURR
HAS
THE
DAILY
LOW
PRICES



"THE ATHLETIC TYPE"
Says: I SHOP AT FURR'S BECAUSE
I CAN BUY NATIONALLY ADVER-
TISED FOODS EVERYDAY IN THE
WEEK and AT THOSE REAL FURR
SAVINGS.

"THE HOUSE WIFE"
Says: WORKING ON A BUDGET-I FIND
EVERYDAY SAVINGS AT FURR'S- PLUS
ANOTHER SAVINGS BY CLIPPING
AND TURNING IN COUPONS THAT
APPEAR IN FURR'S NEWSPAPER ADS.

"THE BRIDE"
Says: MOM & POP GRANDMA &
GRANDPA SHOPS & SAVES AT
FURR'S - AND SO WILL I.

FURR

FOOD STORES

It's New **SWIFT'NING**
BLAND-LARD
3 lb. TIN \$1.29

- | | |
|-------------------------|----------------------------------|
| JEWEL | 3-lb. #1.23 |
| SHORTENING | Carton |
| ALLSWEET | |
| MARGARINE | 1-lb. Pkg. 39c |
| SWIFT'S | |
| BABY FOOD | Chopped Can 29c Strained Can 19c |
| SWIFT'S | |
| POTTED MEAT | 1/4-size Can 9c |
| SWIFT'S | |
| VEAL LOAF | Can 24c |
| SWIFT'S | |
| VIENNA SAUSAGE | Can 17c |
| SWIFT'S | |
| PREM | 12-oz. Can 49c |
| SWIFT'S | |
| CORN BEEF HASH | 16-oz. Can 29c |
| SWIFT'S | |
| CHILI WITH BEANS | No. 2 Can 24c |
| PARD | |
| DOG FOOD | 2 Tall Cans 25c |

- | | |
|------------------------------|-----|
| RAINER'S 5-Sieve | 18c |
| GREEN BEANS No. 2 can | 18c |
| PENICK'S WHITE | |
| SYRUP No. 5 can | 55c |
| VAN CAMP'S No. 300 can | 13c |
| PORK & BEANS | |
| GREEN GIANT | |
| PEAS 17-oz. can | 19c |
| QUAKER'S | |
| OATS small pkg. | 16c |
| KELLOGG'S | |
| PEP POST box | 15c |
| GRAPE NUTS box | 17c |
| AUNT JEMIMA'S 2 1/2-lb. box | 35c |
| PANCAKE FLOUR | |
| LIBBY'S HOME MADE | |
| PICKLES No. 303 jar | 25c |
| BLISS | |
| COFFEE lb. | 46c |
| CHOCOLATE DROPS | |
| CANDY 1-lb. cello bag | 35c |
| KIX pkg. | 16c |
| PLUMITE | |
| DRAIN CLEANER can | 21c |

VALUABLE
5¢ COUPON
CAMPBELL'S
Tomato Soup
2 Cans
17c
Without Coupon 2 for 22c

VALUABLE
5¢ COUPON
LIPTON'S
Noodle Soup
3 pkgs.
29c
Without Coupon 3 for 34c

- | | |
|--------------------------------|------|
| CHIFFON | 39c |
| SOAP FLAKES, large box | 39c |
| SHORTENING | |
| CRUSTENE 3-lb. can | 1.19 |
| V-8 | |
| CATSUP 14-oz. bottle | 27c |
| MILFORD'S WHOLE KERNEL | |
| GOLDEN SWEET | |
| CORN No. 2 can | 19c |
| DEL MONTE 16-oz. jar | |
| PLUM PRESERVES | 25c |
| DEL MONTE | |
| RED SALMON No. 1 can | 67c |
| R. S. P. GRAND TRAVERSE | |
| CHERRIES No. 2 can | 27c |
| DEL MONTE SPICED | |
| PEACHES No. 2 1/2 glass | 37c |
| STIKALITE | |
| MATCHES, ctn. of 6 bxs. | 29c |
| CLEANSER | |
| BABO 2 cans | 19c |
| LIGHT CRUST | |
| FLOUR 25-lb. bag | 1.84 |
| NORTHERN TOILET | |
| TISSUE 2 rolls | 15c |

WHY PAY MORE?

- | | |
|--------------------------------------|-----|
| SAVE ON DRUGS | |
| 60c Value Cream | 39c |
| SOFSKIN | |
| 50c Value Listerine | 37c |
| ANTISEPTIC | |
| 50c Value Colgate | 33c |
| DENTAL CREAM | |
| 75c Value Shampoo | 39c |
| MODART | |
| 50c Value Lotion | 29c |
| CHAMBERLAIN'S | |
| 50c Value Toilet Lather or Brushless | 26c |
| SHAVE CREAM | |
| 25c Value Fitch's | 37c |
| HAIR OIL 3 bottles | 29c |
| Bromo Quinine | |
| COLD TABLETS | |
| Large 14-oz. Bottle, \$1.25 Value | 79c |
| LYSOL | |
| 50c Value Tablets | 39c |
| ANACIN | |
| 70c Value Sloan's | 49c |
| LINIMENT | |
| Hodd Bob or Ginnie Lou | |
| BOB PINS 3 10c pkgs. | 20c |

SERVE FURR'S
TENDER JUICY **STEAKS**

STAR SLICED BACON	lb. 75c
SLICED SUGAR CURED BACON	lb. 64c
SUGAR CURED BACON SQUARES	lb. 44c
COUNTRY STYLE, CLOTH BAG SAUSAGE	lb. 47c
ARMOUR'S STAR, WHOLE OR HALF HAMS	lb. 59c
FRESH, DRESSED HENS	lb. 49c

REALLY DELICIOUS
New **POTATOES & GR. BEANS**

APPLES DELICIOUS or WINESAP	lb. 10c
TEXAS ORANGES 2 pounds	15c
CALIFORNIA ORANGES 2 pounds	17c
WHITE GRAPEFRUIT 3 pounds	16c
AVOCADOS Each	17c
TOMATOES Package	29c
CAULIFLOWER Pound	15c
IDAHO SPUDS MESH BAG	10 lbs. 75c

MAGIC GARDEN
TOMATO JUICE
46-oz. TIN 19c

LUX
TOILET SOAP bar 11c

LIFEBUOY
TOILET SOAP bar 11c
LARGE PACKAGE 39c

RINSO
LARGE PACKAGE 39c

LUX FLAKES 19c
LARGE BAR

SWAN
SHORTENING \$1.32
SPRY 3-lb. can

Bakery Goodies

- | | |
|--|-----------|
| Assorted Layer | |
| CAKES | each 73c |
| Delicious | |
| ECAN PIES | each 37c |
| Chocolate | |
| ROWNIES | 3 for 10c |
| Full of Pecans | |
| ICE BOX COOKIES | dozen 33c |
| Date and Nut Filled | |
| COFFEE CAKES | each 25c |
| Honey Pecan | |
| ROLLS | 3 for 10c |
| Raised | |
| DO-NUTS | 6 for 20c |
| Baked Fresh Daily | |
| DINNER ROLLS | dozen 16c |
| French, Rye, Whole Wheat, Salt Rising, | |
| Pumpnickle Rye | |
| BREAD | loaf 18c |
| Chocolate Chip | |
| COOKIES | dozen 33c |

Mr. and Mrs. Palmer Norton and Mr. and Mrs. Frank Ray of Amarillo left Sunday for New Orleans, La., to attend the festival of Mardi Gras. They will be gone two weeks visiting points of interest there.

Out of town relatives and friends attending the Jones funeral Sunday

were W. C. Jones Sr. of Harold; A. C. Jones and family of Plainview; and Bud McCormick of Plainview; D. S. Jones of Lubbock; Mr. and Mrs. A. C. Jones of Los Angeles, California; Mrs. Loran Dunford of Chowchilla, California; and Mrs. Ray Simms of Plainview, Texas.

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BRAND

FRESH
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Butter

HEREFORD,
TEXAS

Department of Public Safety Sponsors Series Of Articles On Safe Driving and Texas Laws

EDITOR'S NOTE: This is first of a series of releases from the Texas Department of Public Safety on safe driving practices and the state laws designed to enforce them. The second will appear next week.

What is your T. L. Q? Your traffic law quotient, that is. Do you know the laws that help protect you from an automobile accident?

To familiarize the public with traffic laws and the necessity for obeying them, The Texas Department of Public Safety is cooperating in a nationwide "Learn and Obey Traffic Laws" program during February.

"In almost every accident, one or more drivers were violating some traffic law," said Colonel Homer Garrison, Jr., Director. "Better voluntary observance of traffic laws would save a lot of lives."

One of the most common causes of accident is driving on the wrong lane, according to W. J. Elliott, Chief of the Texas Highway Patrol Division. He pointed out that National Safety Council statistics show driving on the wrong side of the road to be the second most frequent violation reported in traffic mishaps.

Keep right and you'll be left-to-drive another day, he said and listed these rules:

1. Drive to the right of the centerline. On three-lane roads, never drive in the far left lane, and on four lane roads, never drive to the left of the center.

2. Drive to the left on a two lane road, in the center lane on a three lane road, or in the lane next to the center in a four lane road only to overtake and pass a slower moving vehicle, and then only when you are sure that everything is clear.

3. On multiple lane roads, drive in the lane. Don't change from one lane to another without looking back and on both sides. Be sure a car is not overtaking you at the side and to the rear—a blind spot in many automobiles.

4. In some cases it is legal to overtake and pass on the right, but this is not a universal rule. Even where it is legal, it should be done with care because many drivers are not expecting it. Overtaking and passing on the right may be made when:

a. The driver in front is making a left turn

b. On "one-way" streets

c. On a pavement wide enough for two or more lines of moving traffic in each direction.

The new Uniform Act regulating motor vehicles must be made "in safety."

All drivers are therefore required by law to be alert at all times.

Spraying Cattle For Parasites Shows Profit

COLLEGE STATION, Feb. 2.—Livestock men throughout the state are becoming more and more convinced of the necessity for control of external parasites in their herds in order to get the most profit from their operations.

Reports to headquarters at Texas A & M College from county agents in Floyd, Donley and Dickens counties are good examples of the work that has been done in this field during the past year.

The cattle on the TM Bar Ranch in Floyd county were treated for grubs in January of 1947. A check was made of the demonstration at heel fly time, and A. L. Harrison, county agent, says the results were excellent, even though the first application of rotenone and sulfur was not of the recommended strength.

Veterans Village at Texas Tech Is Now A Thriving Town Within a Town

LUBBOCK, Feb. 2.—Civilian students of Texas Technological College, who set a national precedent early in 1946 when they moved into living quarters at a closed army post, have established a thriving village at the former Lubbock Army Air field.

Married war veterans and their families are living in 285 apartments converted from barracks and other buildings by the Housing Authority of the City of Lubbock. Now designated as Veterans' Village, the community has a post office and maintains its own fire department, grocery, tailor shop, chapel and theatre. A nursery has been opened to care for children of couples who both attend school or work, and a newspaper is in operation, with executive positions being held by journalism students at Texas Tech.

City officials are elected for six-month terms. Francis Gambone, junior engineering student from Norristown, Pa., this week was elected mayor. Other officers chosen in the recent election include Billy Sharp, senior engineer from Waxahachie, vice-mayor; and Meyrie Griffin, sophomore from Borger, recreation director.

The housing project was made available to students at nominal rent through combined efforts of college officials, the Housing Authority, the City of Lubbock and the Lubbock Chamber of Commerce.

When city and college housing facilities proved inadequate to care for heavily increased enrollment at Texas Tech.

Mrs. Roy Crutchfield and Mrs. Donald Roberson left Monday for San Antonio to visit a sister-in-law Mrs. Kenneth Hooker. Mrs. Hooker and three daughters are leaving Austin soon for Seattle, Washington and from there to Tokyo, Japan to be with her husband.

Don Holman who has recently purchased the Hereford News Stand moved to the Bell apartments on Jackson. Mrs. Holman and children plan to spend the weekends in Hereford but will remain in Amarillo until the end of the school term.

FINANCIAL STATEMENT

OF The Hereford Junior Chamber of Commerce, Inc., on the

CHRISTMAS LIGHTING PROGRAM

Total Cash Received from Donations \$1,952.25

EXPENSES: Hauling Trees . . \$125.00

Light ornaments 82.00

Evergreen rope 81.50

Wire 891.45

Bulbs, tape, fuses and electrical connections 12.81

Expansion shields, bolts and star drills 17.65

Lumber, nails, screws . . 11.33

Freight, phone calls, and telegrams 27.61

Candy and bags 284.49

Nuts and fruit 108.60

Expenses for judges . . . 11.10

Prizes in Lighting Contest 50.00

Advertising 10.95

TOTAL EXPENSES . . \$1,714.49

CASH BALANCE ON HAND 237.76

\$1,952.25 \$1,952.25

PAUL CONEWAY, Treasurer,

Hereford Junior Chamber of Commerce, Inc.

Sims H. D. Club Meets

Sims Home Demonstration Club met in the home of Mrs. Homer Brooks Thursday afternoon. Mrs. Tom Draper, CHDA, urged each club member to set an individual goal and carry it through as well as cooperating in carrying out goals set by the club group. Announcement

ment was made that the next meeting will be held with Mrs. Edd Thomas.

Those present were Mesdames Cord Hammon, C. W. Edwards, A. E. Edwards, V. L. Reeco, Clarence Holbaugh, Glen Hetzer, M. W. Blankenship, Roscoe Pinnell, Alexander, Tom Draper and the hostess.



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Elizabeth Womble

Across the Street South from the E. B. Black Co.

Fashion Plate for '48



Buick takes the bows—with ten sparkling models, a new Vibra-Shielded ride, sensational Dynaflo Drive, 30-odd new advances

The curtain's up—the show is on—and square in the spotlight calls for this fashion-plate Buick.

This bonnie, brawny beauty is taking bows for the eye-appeal of its ten stunningly-smart models . . .

Catching bouquets on the utter brilliance of Hi-Poised Fireball power . . .

Getting applause for Safety-Ride rims, pillow-soft tires, all-coil springing—for bodies newly sheltered against disturbing noise—

for no less than 30 new features. And it's winning curtain calls on two major advances no other car offers.

One is the fabulous new Dynaflo Drive* where there is no gearshift—ing, even automatically. You just step on the gas—and motoring close to magic is yours.

Other star feature is the Vibra-Shielded ride. Here for the first time you're shielded against vibration

build-up that brings on fatigue. Here no tiny tremors can harmonize into big ones. Here is living-room comfort and quiet.

Your Buick dealer is showing this fashion plate that's touched with magic. See it. Check it for spaciousness, for solid-feeling steadiness, for superlative finish, fittings and fabrics.

Then—to get one into your garage at the earliest possible date—get your order in now.

NO GEARS EVER SHIFT IN DYNAFLO DRIVE*
In Buick's new Dynaflo Drive, sliding gear transmissions and complex gear-changes are made unnecessary. You simply set a selector lever and step on the gas. The power plant does the rest, adjusting itself to varying driving conditions with utter smoothness. You start up—accelerate—climb hills—cruise—stop—start up again—all without touching the selector lever.
*Optional at extra cost on Roadmaster models

BUICK'S
the one and only

WITH ALL THESE FEATURES

- * DYNAFLO DRIVE
- * TAPER-THRU STYLING
- * VIBRA-SHIELDED RIDE
- * SAFETY-RIDE RIMS
- * HI-POISED FIREBALL POWER
- * ROAD-BITE BALANCE
- * RIGID TORQUE-TUBE
- * QUADRUPLER COIL SPRINGING
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But there are thousands who hate what THEY THINK is the Catholic Church

Moreover, there are thousands of other intelligent Americans whose erroneous ideas about the Catholic Church are simply appalling! On every other subject they consult reliable sources, but when it comes to the religious beliefs of over twenty-five million of their fellow Americans they depend on hearsay, rumor or even—at times—on the violent attacks of prejudiced opponents! That's not the American way.

If you want to know what Catholics believe, go to Catholic sources. You can learn the true facts about the Catholic Church absolutely free—and in the privacy of your own home.

Enroll today in our Correspondence Course. Six short lessons will supply you with authentic information about the teaching and practices of the Catholic Church.

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my gown
reflects my feminine loveliness.
My tasks of the day disappear
as I relax and glow in
WONDER MAID'S gown of fine
DUPONT NYLON & RAYON
SATIN. Lavished with val-like
lace, cut for comfort as
well as curves... its sheer
elegance makes me
feel a lovely, pampered lady.
Sizes 32 to 40
\$12.95
Opal, Blue, Pink

NYLON SATIN... amazing
new fabric that grows
richer with each tubbing—
requires NO IRONING!

THE Vogue
"For the Lady of Fashion"

Wheat Prospects Brighter As Snow Begins Slow Melting

Wheat crop prospects looked a lot brighter to Deaf Smith county farmers this week as snows from last week's blizzard began melting slowly.

Barring heavy freezes while the land is wet, wheat acreage over the county should be in fairly good shape.

The moisture total for January is low, but the cold weather has been favorable for the young wheat crop, and enough moisture is in the ground to help bring it along.

O. B. Russell, who maintains an official weather gauge for the Soil Conservation Service here, reports that there has been a total of .35 inch of moisture during the month. Until January 20 when the big winter storm began moving into the area, there had been no measurable moisture, Russell reports, although there had been some light snow.

Since that date, the moisture total has been boosted to about a third of an inch.

The last big snowfall which covered this area last Wednesday contributed about half of that amount.

Santa Fe Railway's monthly crop report, based on data received up to February 1, indicates that the wheat crop over the entire southwestern wheat belt has held its own during the past month and cautiously reports that conditions are somewhat improved.

"The general sub-normal moisture supply," the report states, "together with the scant tops and root development presents an indefinite outlook. The future depends on how the crop fares during the next few weeks."

"The picture could be changed overnight... for the worse by wind and sub-zero temperatures... for the better by snow cover."

The large area of volunteer wheat in the area could be damaged considerably by sub-zero temperatures continuing over a period of several days. During the storm which ended last week-end, however, crops were largely protected from the low temperatures by a light snow cover.

Santa Fe experts predict that to make a normal crop in 1948, better than average moisture for the remainder of the winter and an abundance of timely moisture in the spring will be needed.

Ruth Tucker Is Named Member of Alumnae Society

BELTON, Feb. 1.—Miss Ruth Tucker, daughter of Mr. and Mrs. F. A. Tucker, Hereford, is one of forty seniors of Mary Hardin-Baylor college who was inducted into the college Alumnae Association when MBH-B celebrated its 103rd Charter Day January 31.

Miss Tucker was also one of two speakers chosen to represent her class on the morning program for the day. Her subject was "The responsibility of the press in the War-Made World."

"Baylor Women in the War-Made World" was the theme of the third anniversary of the new century. The day's activities began Saturday morning with an alumnae program in chapel.

Chief speaker was Miss Norma Scott, teacher in the public schools of Orange, Texas, whose address was on "Experiences of an Exchange Teacher." Miss Scott was one of 14 Texas exchange teachers in England last year.

As the senior class was accepted by the alumnae, Miss Mollie Shannon, Temple, class president, gave the response to the charge of Mrs. T. E. Sanderford, Belton, president of the association.

President and Mrs. Gordon G. Singleton were "At Home" to members of the Alumnae Association, including the annual Candlelighting after dinner, with Mrs. Maxine Bodine, Grand Prairie, and Miss Louise Barclay, Temple, speakers, was held Saturday night.

Following the dinner, the two senior literary societies on the campus, Historical-Philis and Royal Academia, honored their alumnae with formal receptions after which the seniors concluded the day's program by marching through the residence halls at midnight singing the senior song, "Up With the Purple."

In an election held Saturday evening, Miss Tucker was chosen as representative from the class of 1948 on the advisory council of the Mary Hardin-Baylor Alumnae Association.

on progress being made on street naming and house numbering.

Plans were made and discussed for the Spring Style Show and Pioneer Day to be carried out at a future date.

Members present were Marcy and Adeline Koelner, Ellen Carter, Lilye London, Pauline Loerwald, Bessie Lee West, Frances Young, Cecil Williams, Little Poff, Phyllis Radovich, Mary Dyer and Gwendolyn Springer and the hostesses.

Special guests were Miss Henslee, Emory Turner and Jane Welsh, Marie Denton, Virginia Cutsinger and Mrs. Bill Warren.

B&PW Club Meets With Mrs. Hodges Monday Evening

B & P W Club met for a regular meeting Monday evening at the home of Mrs. Velma Hodges with Mrs. Ursula Jackson as cohostesses.

Miss Mary Ellen Henslee gave a program of five readings for entertainment and was assisted by Emory Turner and Jane Welsh.

Phyllis Radovich made a report on a County Federation meeting she attended representing the club.

Ellen Carter gave a brief report

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FIRE

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Myers Water System.

- 42 to 120 Gallon Capacity Pressure Pump System.
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It's "Take-It-Easy" Heating

Imagine the joy of having a furnace that will tend itself. . . . No fires to build. . . . No fuel or ashes to carry! That's what you get with Coleman. Nothing to do! Just start it in the fall and let it go. Light it and leave it!

Gives "Warm-Floor" Comfort
Yes — the Coleman Gas Floor Furnace gives you that super-comfort heating that floods your home with huge volumes of warm air . . . gives you uniform comfort from floor to ceiling.

Coleman
Gas Floor Furnaces

LOTS
OF
FREE

RED & WHITE
THE BEST THE MARKET AFFORDS

• PARKING at HUNTERS •

ORANGE JUICE

Sweetened
BRIMFULL
46-oz. Can

25c

FLOUR

RED & WHITE, High Quality, 25 lbs.

\$1.95

GRAPE JUICE

RED & WHITE Pint

29c

BEEF

IN BROWN GRAVY
RED & WHITE 16-oz. Can

49c

TAMALES

MARCO Large Can

24c

APPLES

COMSTOCK, SLICED No. 2 Can

23c

ROYAL ANNE CHERRIES

BRIMFULL No. 2 1/2 Can

39c

BABY FOOD

GERBER'S
3 Cans

19c

TOMATO SOUP

RED & WHITE

3 Cans **15c**

WASHO

GRANULATED
SOAP

Box **33c**

MILK

CARNATION

2 Tall Cans **25c**

GREEN BEANS

BIG M — No. 2 Can 2 for

25c

NEW POTATOES

BRIMFULL — No. 2 Can 2 for

29c

Mixed Vegetables

RED & WHITE — No. 2 Can — 2 for

31c

CATSUP

RED & WHITE 14-oz. Bottle

21c

SALAD DRESSING

SUN SPUN Pint Jar

35c

DRIED PEACHES

RED & WHITE — Fancy lb.

29c

GELATIN DESSERT

RED & WHITE 3 Pkgs.

20c

MARSHMALLOWS

RED & WHITE 21c

21c

RINSO

Large Box 39c

39c

MARVENE

2 Boxes 29c

29c

LIFEBUOY SOAP

Bar 11c

11c

SWAN SOAP

Large Bar 19c

19c

PURPLE PRUNES

In Heavy Syrup
No. 2 1/2 Can

2 Cans **35c**

CHILI

DELGADOS
Plain

Large Can **33c**

SPRY

3-lb. Can **\$1.32**

SWEET PEAS

Garden Run
RICH NUT
No. 2 Cans

2 Cans **25c**

SWEET PICKLES

BRIMFULL Pint

38c

MUSTARD

PREPARED Quart

12 1/2c

DOG FOOD

RANCH BOY 2 Cans

15c

PERCH FILLETS

Pound 47c

47c

HADDOCK FILLETS

Pound 49c

49c

BROCCOLI

Package 39c

39c

CAULIFLOWER

SNOW WHITE Large Heads

29c

GRAPEFRUIT

MARSH SEEDLESS — TEXAS . . . 12 for

35c

APPLES

DELICIOUS — FANCY lb.

10c

CELERY

FLORIDA PASCAL Large Stalk

18c

BACON

PINKNEY'S
Gold Crown

Sliced **65c**

SAUSAGE

PINKNEY'S

1-lb. Rolls **45c**

ROAST

PORK

lb. **49c**

HENS

Fresh - Dressed

lb. **45c**

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Easy to Park

RED & WHITE
Easy to Shop

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Easy to Save

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Gulf Station—West Hiway 60
Phone 133 8-2c

For Sale: Lots of 4-row and 2-row tractors. Most any make or model you need. With or without tools. Monzingo Bros., M-M and Chrysler-Plymouth dealer, Memphis, Texas. day phone 108, night phone 431-M. 1-4k

FOR SALE

Barbed wire
Hereford Housing Project.

Contact
J. K. Baker
Phone 589-W 47-tfc

A GOOD SELECTION
of batteries, tires, tubes and other auto parts.

Alcohol for your radiator.
Gulf quality gas and oil.

Brooks Auto Service
West Highway 60 47-tfc

**HONEST VALUES ON
USED CARS ALWAYS**
AT
BENEFIELD MOTOR CO.
3-tfc

For Sale: 6 volt wind charger, 31 ft. tower, new propeller. Priced reasonable. Walter R. Galley, Rt. 1, Box 30-A. 2-tfc

For Sale: 20 pigs. Frank Fortenberry, 12 miles north, Hiway 51. 4-3p

For Sale: Reconditioned spring barley seed \$3.00 at Friona Wheat Growers. 5-2p

For sale: New bed and chest. 405 Jackson. Phone 464-J 6-1p

For sale: Windcharger steel tower. 3 batteries, lot of wire. R. C. Hyde, Earls, Texas. 6-2p

For sale: Three suits, one coat, one dress. Acme Cleaners. 6-2c

For sale: One young fresh milch cow and calf. 4 miles east Hiway 60, first house north of sub-station, on east side of road. John S. Plank 6-1c

For sale: New 54" steel built in cabinet and sink with matching wall cabinets. Carl Moseley c/o Pouch Bros. Welding Shop. 6-1p

For sale: 125 brown leghorn 4-A pullets now coming into production \$1.25 each. Eight turkey hens, young. W. H. Wilson 2 mi. west on Harrison Hiway and 2 north. 6-1p

Alfalfa hay for sale \$1.50 per bale or \$42.50 per ton in barn. 9 mi. north on Hiway 51. D. Sanford at T. J. Bradford Farm. 6-3p

For sale: One New Peerless Turbine Pump, 4" submerged type 200 GPM at 164 feet, with 4 cylinder V-type Wisconsin Gasoline Engine. This pump is in perfect condition, still in the original box, priced \$1,000.00. W. H. Wilson 2 mi. west on Harrison Hiway and 2 north. 6-1p

For sale: Practically new M-M 8 ft. power lift one-way. Farmers Equipment Company. 6-1c

For sale: 125 ten month old hens at \$1.25 each. Also hog feeder, holds 2,000 pounds. See me at Moore's Grocery. Myles Funk. 6-1p

Just Received: New shipment of Meyers Double Wing chickens—see them at Farmers Equipment Company. 6-1c

For sale or trade: 1939 W. C. Allis Chalmers tractor with new power take off, fenders and planter attachment. Good shape. Also 100 hens for sale. Mrs. Paul Probasco, 6 miles north on Hiway 51. 6-1c

Have one single wing chicken to sell at cost. Farmers Equipment Company. 6-1c

For rent: Large well furnished bed room. Close in. Phone 589W 6-1k

For Sale: Four pure-bred Duroc boar pigs, weight 80 lbs. Geo. Turrentino, 4 1/2 miles west, Harrison Hiway. 5-2c

For Sale: Two Butane bottles and regulator, 6 miles south of Summerfield. W. B. Boston. 5-tfc

For Sale: Thor washing machine, like new. Ivan Block. Phone 246-M. 5-tfc

Chevrolet school bus for sale. Ideal for following harvest, also a few 1932-33 truck tires practically new. These items priced to sell. See Geo. Graham or Bob Wilson at the Bus Terminal. 49-tfc

For Sale: Iron-Age potato planter, two-row high speed with fertilizer attachment. Practically new. C. A. Brown, Phone 19, Texline, Tex. 2-6c

Closing out our stock of hot water heaters a toast. Soft Water Service, 818 E. 1st. Phone 317. 2-tfc

"REALTOR" on an ad is your go-ahead sign. 3-tfc

YOU FILL YOUR FUEL TANK LESS OFTEN WITH A CHRYSLER INDUSTRIAL ENGINE

For Sale: 13 Hampshire shoats. No. 123 International self-propelled combine, and one 1938 Ford truck. L. L. Arnold, 12 miles S. Hereford and 1 1/2 miles west of highway. 4-3p

FREE! FREE! FREE!
Demonstration of the most popular, better than ever **ELECTROLUX VACUUM CLEANER**. A service rendered with each demonstration in your own home without obligation. Two million Electrolux Cleaners made and sold since V-J day at their pre-war price.

CECIL BOYER
Phone 399-R Box 344
504 Ave. D., Hereford, Texas 5-tfc

Portable TYPEWRITERS Immediate Delivery At The BRAND OFFICE

1947 Jeep in perfect condition only 1700 actual miles. Save over \$250.00

1940 Jeep, low mileage. Metal body, perfect condition. Save over \$400.00 on this one.

1942 Plymouth Sedan
'40 Ford Coupe—a dandy
'40 Buick
'40 Plymouth
'38 Zephyr, near new V-8 motor
'37 Chrysler
'37 Plymouth
'36 Nash
'36 Ford
Cars on lot at Main and 2nd St. 6-1k

JUST RECEIVED
225 H. P.
DIESEL ENGINES
G. M. C.
With or Without Radiator for Irrigation

WEST TEXAS DEVELOPMENT CO.
Hiway 60
Phone 312 6-1c

In Stock At
JACOBSEN BROS.
1—8-ft. Case Wheat Land Plow
1—10-ft. Case Wheat Land Plow

(One Ways)
8-in. and 10-in. Case Feed Mills
1—518 DeLaval Separator (Electric)
1—16 1/2 cu. ft. DeLaval Deep Freeze
1—DeLaval Magnetic Milker.

SUPERIOR CHISEL PLOWS
Ditchers

Have Received Main Shipment of Case Combine repairs. 6-1c

FOR SALE

Batteries \$1.50 to \$2.50 off. Moving soon to my new location and don't want to move them. Also liberal discount on all size tires. Drive out and save.

Brooks Auto Service
Gulf Station West Highway 60 or Phone 133. 6-2c

See us for concrete mixers. Farmers Equipment Co. 6-1c

For Sale: A swivel chair. E. E. Priddy, Room 2, over Hereford Brand. 6-2c

For deep wells. In stock one Allis Chalmers L90 Power Unit. Develops 110 horsepower at 1050 RPM. Farmers Equipment Co. 6-1c

For Sale: Gas range. Call 504-J. 6-1p

See us for concrete mixers. Farmers Equipment Co. 6-1c

For Sale: Late model table top Norge gas range. C. P. Davis, 111 P Street. 6-1p

Some used tractors for sale. Farmers Equipment Co. 6-1c

Have one new 16-inch PAPEC hammer mill. Farmers Equipment Co. 6-1c

Get your machinery in shape now for Spring work. Farmers Equipment Co. 6-1c

Best and bean planters in stock. Farmers Equipment Co. 6-1c

Have two new mowers for Allis-Chalmers B or C tractor. Farmers Equipment Co. 6-1c

Belt and Pulleys, all sizes. Farmers Equipment Co. 6-1c

FOR SALE OR TRADE

2—1937 Ford Fords
1—1936 Ford Pickup
1—1931 Model A Coupe
107 Lee Ave. Phone 418-W 6-1k

FOR SALE

'47 Chevrolet Business coupe, all extras
'47 Dodge 4 door custom R & H
'47 Mercury club coupe
'47 Fleetline Chevrolet
'47 Studebaker 1/2 ton pickup
'48 Chevrolet 1/2 ton pickup
'46 Ford, Tudor R & H
'46 Dodge 4 door R & H
'40 Chevrolet Tudor R & H
'42 Chevrolet Tudor Sedan R & H new tires, new paint, extra good condition throughout
'35 Ford coupe
'33 Chevrolet coupe
'28 Model "A" Ford
Easy terms and up to two years to pay.

SQUARE DEAL AUTO

One Electrolux Sweeper.
NEW. One Electric Cook Stove, with switch box and wire. New. Or will trade for 4 1/2 foot or 5 foot Electric refrigerator. Walter Loveless, Dial 2432, Friona, Texas. 6-1c

FOR SALE

One Magic Chef Stove
One living room suite
New Bendix Washer
Desk
Coffee Table
Gas heaters
Rockers
See at 707 Miles 6-1k

E. B. Posey, Realtor. Member Hereford Real Estate Board. 6-4c

FOR SALE

One Kerosene Refrigerator. Good shape. New control.
One Kerosene Hot Water Heater.

KELTON ELECTRIC

Business Services
TRUCKING
Local and long distance hauling
No job too big to handle. None too small to be appreciated
See
J. K. (Dutch) FORE
Phone 411-J 3-5c

SEE US FOR ALL TYPES OF MILL WORK
MOLDED TRIM
DOORS, WINDOWS, SCREENS
TRUCK BEDS
BUILDING CONTRACTORS
FARMER BROS. PLANING MILL
E. 10th and Kentucky 8-5c

AUTOS FINANCED

Courteous consideration given each request.
CASH LOAN & FINANCE
(Over Rutherford's)
Phone 133 103 W. 3rd 50-tfc

For any kind of dray service call Hughes Millard at 656. 49-tfc

Money to loan on Good Improved Business Property. E. B. Posey, Realtor. 6-1c

LET US BOOK YOUR FARM SALES AND AUCTIONS

See
JOHN HUTCHISON
B. B. NORTHCUTT
CECIL WILKINS
or call Phone 523 3-4c.

Let us soften your water. Soft Water Service, 818 E. 1st. Phone 317. 2-tfc

Money to loan on Good Improved Business Property. E. B. Posey, Realtor. 6-1c

4 1/2-5% MONEY TO LOAN
I will appreciate your real estate listings.
W. R. (BILL) METCALF
321 1/2 Main, Room 3 Phone 710 6-tfc

REAL ESTATE FOR SALE OR TRADE

240 acres irrigated farm on Highway 51. 4 miles from town. One irrigation well, two water wells, modern 4 room house and fair out-buildings, 17 1/2 acres in cultivation, 35 acres alfalfa, and 65 acres grass. Telephone, electricity, school bus and mail route. Call at 808 N. Main or telephone 243-W. 5-2p

FOR SALE

HOME—VACANT
READY TO MOVE IN
The Donald D. Henslee residence on A Street, less than two years old; 75 ft. frontage, nice lawn, shrubs, trees, walks, concrete drive-way, cow lot, small shed and chicken house. Priced \$5500.00, loan about \$2100, balance cash, or might carry part.

E. S. IRELAND
Phone 153-W 5-2c

FOR SALE

2—1937 Ford Fords
1—1936 Ford Pickup
1—1931 Model A Coupe
107 Lee Ave. Phone 418-W 6-1k

FOR SALE

'47 Chevrolet Business coupe, all extras
'47 Dodge 4 door custom R & H
'47 Mercury club coupe
'47 Fleetline Chevrolet
'47 Studebaker 1/2 ton pickup
'48 Chevrolet 1/2 ton pickup
'46 Ford, Tudor R & H
'46 Dodge 4 door R & H
'40 Chevrolet Tudor R & H
'42 Chevrolet Tudor Sedan R & H new tires, new paint, extra good condition throughout
'35 Ford coupe
'33 Chevrolet coupe
'28 Model "A" Ford
Easy terms and up to two years to pay.

FOR SALE

One Electrolux Sweeper.
NEW. One Electric Cook Stove, with switch box and wire. New. Or will trade for 4 1/2 foot or 5 foot Electric refrigerator. Walter Loveless, Dial 2432, Friona, Texas. 6-1c

FOR SALE

One Magic Chef Stove
One living room suite
New Bendix Washer
Desk
Coffee Table
Gas heaters
Rockers
See at 707 Miles 6-1k

E. B. Posey, Realtor. Member Hereford Real Estate Board. 6-4c

FOR SALE

One Kerosene Refrigerator. Good shape. New control.
One Kerosene Hot Water Heater.

KELTON ELECTRIC

Business Services
TRUCKING
Local and long distance hauling
No job too big to handle. None too small to be appreciated
See
J. K. (Dutch) FORE
Phone 411-J 3-5c

SEE US FOR ALL TYPES OF MILL WORK
MOLDED TRIM
DOORS, WINDOWS, SCREENS
TRUCK BEDS
BUILDING CONTRACTORS
FARMER BROS. PLANING MILL
E. 10th and Kentucky 8-5c

E. B. POSEY, Realtor
Specializing in the Development of Nature's Mineral Rich
Deaf Smith County Soils
IRRIGATED FARM LAND
Alfalfa - Corn - Potatoes
Sugar Beets - Grain Sorghums - Cotton.

WHEAT FARMS AND RANCHES

4% MONEY TO LOAN
On Irrigated Farm Land, Business Property, Ranches, Liberal Valuations, Prepayment Privileges.
"Years of Experience Cost No More"

MEMBER:
Hereford Real Estate Board
Texas Real Estate Association
National Association of Real Estate Boards.

321 1/2 Main Street—Room 3
Phones: Business 710; Res. 206-W 5-4c

For Sale: Four room house and bath with four room basement and garage apartment, with \$140.00 per month rent. 106 Avenue A. 8-4p

E. B. Posey, Realtor. Member National Association of Real Estate Boards.

FOR SALE

(Might cash lease 100 acres with well.)
Good half section, 8 miles from town, fair improvements, good well, 30 acres permanent pasture, 130 acres native grass, one of the best stock farms in the country. Price \$100.00 per acre.

C. N. CROSBY, Realty
110 W. 2nd St. Hereford, Texas 4-tfc

Consult a REALTOR 3-c-tfc

SMALL HOUSE and 20 x 50 BARRACKS

Barracks partly finished—Sheet rock and plumbing in and partly wired for electricity. Located on 150 x 200 foot lot. Good windmill. Price, \$3900.00, All Cash

SAM NUNNALLY
123 Main 6-1c

A good section, all in cultivation priced at \$45.00 per acre rent goes with deal.
Four acres under irrigation with a good home \$5500.00 or, about one half acre of this place including the improvements for \$6,000.00.
A three room house on a 100 foot lot, \$3,000.00.
Several good lots, priced reasonably.

ROSE AND BARBER REALTORS

Large Listing of
Farm and Town Property
LUTHER PEVELY
300 W 3rd—Phone 524W 47-tfc

Real Estate Bargains

Perfect section, irrigation district, all wheat goes, possession. \$55.00.

288 acres part grass, irrigation district. \$65.00.

80 acres on pavement, 40 ft. to water. \$75.00.

160 acres pavement, \$60.00.

20 acres perfect land, well improved, irrigation well, City Limits \$15,000.00. Terms, possession, bargain.

Irrigation farm, cash rent, renter must buy machinery and stock. Act quick.

5 room house, price \$4250.00 can be handled for \$2,000.00 cash.

Lots, acreage tracts, business lots on Hiway 60.
Allis-Chalmers, good condition. \$1050.00.

Cloud Higgins
Fone 665 J

DEAF SMITH COUNTY

320 acres, in good water territory; 200 acres in cultivation, balance in grass. Close in.

CASTRO COUNTY
335.65 acres, improved, 257 acres in cultivation, balance in grass. Located in Jumbo Community.

410 acres, irrigated, 200 acres in cultivation, balance in grass; 5 room frame stucco dwelling and large granary.

PARMER COUNTY
Three sections of good grass land.

Trailer house for sale; 8x20, built in cabinet, closet, chest of drawers, good tires, wired for electricity and piped for Butane gas.

W. R. (BILL) METCALF
321 1/2 Main—Room 3
Phone 710 6-1c

For Sale by owner: Well improved section land located 5 1/2 miles East of Dimmitt on Tulsa Highway. On REA. Box 246, Hereford, Tex. 6-3p

BE PROTECTED Buy or sell the REALTOR way.

FOR SALE

Irrigated farms, 10, 20, 40, 80, two 160's, eight 320's all improved.
570 acres seven miles of Hereford, all in cultivation, 60 acres, balance listed and watered, small improvements, 3 irrigation wells, good price.
Choice 655 acres, 535 acres in cultivation, over 200 acres wheat, two irrigation wells, fair improvements three miles off pavement, priced to sell.

Dry land for sale 421 acres, 1 1/2 miles Canyon, shallow water, 258 acres in cultivation, 2 irrigation wells in 1/2 mile, six room house, bath, 40x60 ft. barn. Price \$80.00 acre, \$15,000.00 down, terms on balance.

240 acres 15 miles Hereford, 240 cultivation in wheat, one mile of pavement, improved, in shallow water district. Priced \$75.00 acre, \$14,500.00 down, terms on balance.
Other good buys in large and small dry land farms.
Some good buys in large and small houses, well located, and good apartments.

J. M. HAMBY
One mile south of Hereford 6-1p

1/4 SECTION

Good Irrigation Well — No Improvements.
Within 4 miles of town.
Price \$150.00

SAM NUNNALLY
123 Main Phone 424 6-1c

NOTICE

NOTICE TO LIVESTOCK OWNERS!
Call 525W for immediate removal of all dead livestock.
ENOMAN & DRIGGERS
Hereford, Texas 2-tfc

I Want to BUY YOUR AUCTION SALES
B. E. BRUMLEY 2-tfc

NOTICE: Honest value on used cars, always. **BENEFIELD MOTOR CO.** 51-tfc

NOTICE! LIVESTOCK OWNERS! —Call—

BOOKOUT SERVICE STATION
For Free Removal of Dead Horses, Cattle, Hogs, Sheep, Phone 9522 — Hereford, Texas 16-tfc

If you want to drink, that's your business. If you want to stop drinking, that's our business. Alcoholics Anonymous. Box 922, Hereford. 4-4p

Combine users. Write now for information and prices on the new Tri-State Electric Header Control for M. M. John Deere and Oliver Combines. Dealers wanted. **EVART MANUFACTURING COMPANY**, Kimball, Nebraska. 6-4c

NOTICE

We have secured the services of a first class mechanic, a Mr. Tatum. Come in and talk over your car troubles with him. His work is guaranteed.

G. D. Steakley & Sons 6-2c

I will be out of my office until about February 20. I am still trying to make a living while boosting Hereford and DEAF Smith County by showing my technical color pictures over the United States.

I will appreciate your listings if you have land for sale, or if you want to buy, I would appreciate an even break.

The following people have agreed to loan me my office while I am gone:
E. L. Adams
Walter Hodges
Des Graham
Perry McElhin
Jo B. Elliston

Mrs. Des Graham will be in charge of the office. Anything thrown our way will be appreciated.

J. B. Elliston, Realtor
Box 1503
Phone 179 6-3c

LIVESTOCK Strayed — Found

Strayed: South of Hereford seven Hereford calves branded Lazy B on right hip. Reward. Jack Bradley, Phone 184J, Hereford, Tex. 6-1p

Deaf Smith County
320 acres, in good water territory; 200 acres in cultivation, balance in grass. Close in.

CASTRO COUNTY
335.65 acres, improved, 257 acres in cultivation, balance in grass. Located in Jumbo Community.

410 acres, irrigated, 200 acres in cultivation, balance in grass; 5 room frame stucco dwelling and large granary.

PARMER COUNTY
Three sections of good grass land.

Trailer house for sale; 8x20, built in cabinet, closet, chest of drawers, good tires, wired for electricity and piped for Butane gas.

W. R. (BILL) METCALF
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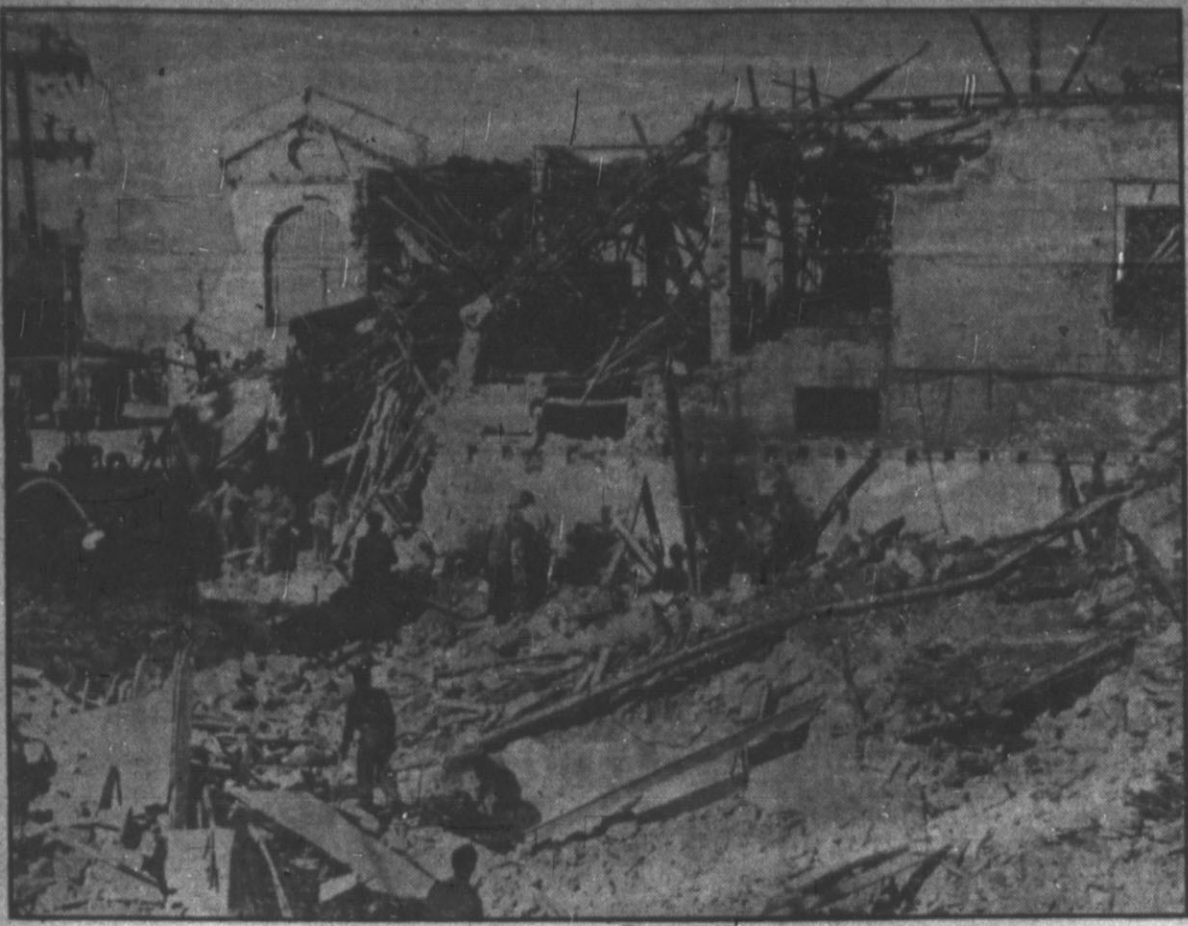
410 acres, irrigated, 200 acres in cultivation, balance in grass; 5 room frame stucco dwelling and large granary.

A Gas Leak Did It



Firemen search through tumbled debris of the Provus Bros. Furniture Co. warehouse in Chicago's Loop, where a gas explosion blew the entire wall

Hunt Bodies of 14 Partition War Victims at Jaffa



Rescue workers search through rubble of a three-story building bombed by Jewish terrorists at Jaffa, Palestine, killing 14 and injuring nearly 100. The terrorists, dressed as Arabs (Jaffa is an Arab city), got into the city with a truck loaded with orange boxes concealing explosives.

Petit Juries Are Ordered for Week of February 23

A petit jury has been ordered in District Court for the week of February 23, Judge Harry Schultz reported this week.

Two damage suits have been set for trial that week. No other cases are currently on the docket for immediate trial.

The cases to be heard this month are Ray Barclay and wife vs. Carl Straffus and Hilda Straffus, a suit for damages sustained in an automobile accident; and Wright Patman Morgan, a minor represented by O. E. Nash, vs. the Hartford accident and indemnity company, a suit for damages.

James Witherspoon of Hereford is attorney for the plaintiff in the first case; and Merchant and Jordan of Amarillo represent the plaintiffs in the second. Attorneys for the defense in each case are not on the records.

Dumas Contracts School Building For \$603,000

DUMAS, Feb. 3.—Contracts for construction of a new Dumas High School building were authorized at a meeting of the board of trustees Monday.

The contract was let to C. S. Lambie and Company of Amarillo on a fixed fee basis.

Estimated cost of the building was set at \$603,000.

The building will be of brick and steel, and will accommodate 550 students, according to Supt. Walter Travis. Construction is scheduled to begin immediately.

Dumas voters had approved a \$700,000 bond issue for new buildings. Bids were asked recently on a proposed building, and all were rejected as being too high—with the low bid in the neighborhood of \$1,100,000.

Plans for the proposed building were scaled down to fit current construction costs into the budget. A swimming pool, cafeteria, and other features were eliminated in the revised plans.

Enrollment in the Dumas schools is 1,700 this year. High school enrollment is 375.

Annabella Free



Suzanne Georgette Carpenter Murat Power—Annabella of the film—is shown in Los Angeles after winning an uncontested divorce from actor Tyrone Power: \$50,000 a year, plus 17 per cent of his income in excess of \$310,000, plus \$219.87 a month support for her 18-year-old daughter by a previous marriage. The settlement can reach a maximum of \$87,500 a year.

J. L. Click, medical; Mrs. Ernest Neff, surgery; Mrs. Frank Zinser Jr., OB; Billie Strick, surgery; Pamela Clay, tonsillectomy.

IN THE HOSPITAL

Troy Wamble, medical; Dr. Milton C. Adams, surgery; Mrs. W. M. Marnell, medical; Harry Long, medical; Richard Kopp, medical; Mrs. George T. Jones, medical; Mrs. Carl Nichols, medical; Mrs. Franklin Burleson, OB; J. A. Loerwald, medical; Earl L. Pottoroff, surgery; Mrs. LeRoy Price, OB; Mrs. J. W. Boone, OB; Mrs. E. N. Cerner, surgery; Shirley Ray Wells, medical; Mrs. M. H. May, OB; Leona Gorden, medical; Mrs. R. W. Mitchell, surgery; Mrs. B. M. Whitshire, OB; Mrs. Gaylord Newell, OB; Mrs. Steve Williams, medical.

Read Our Want Ad Page! — Buy it In Hereford —

ATTENTION Cotton Growers

We are Qualified to handle your Government Commodity Credit Corporation Loans on Cotton.

PROMPT SERVICE

Hospital Notes

DISMISSED THIS WEEK

F. A. May, medical; Mrs. A. B. Schulz, medical; Mrs. Clyde Estes, medical; Reece Keffer, medical; Mrs. Donald Hicks, medical; Mrs. E. E. Woolfel, surgery; Mrs. Robert Lemons, OB; Mrs. E. F. Loerwald, OB; Linda McCall, ortho; Mrs. D. W. Bellah, OB; Curtis Crowell, medical; Mrs. Art Grimes, medical; George Gideon, medical; W. B. Anthony, medical; Mrs. F. M. Pittman, surgery; Mrs. A. P. Street, surgery; Raney Joe Gates, medical;



First National Bank

Member:
Federal Reserve System
Federal Deposit Insurance Corporation

Joined for LEADERSHIP in service to farmers

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Progressive Workers Meet on Monday

The Progressive Workers Club met with Mrs. W. H. Flowers Monday instead of their regular meeting day Tuesday.

New committees were appointed by the president who presided.

Mrs. Tom Draper, CHDA, gave a demonstration and work was begun on a chenille bedspread.

Members present were Mesdames: L. A. Wester, Lewis Harvey, D. Y. Edwards, Herman Drake, Marvin Stephenson, V. E. Dodson, Horace Hershey, P. L. Carmichael, Ira Ricketts, C. T. Melugin, T. J.

Parsons, Tom Draper, the hostess and a visitor, Mrs. R. R. Linsey of Borger.

Miss Augustine Gregory will be hostess to the club February 17.

Guild Has Meeting

The Presbyterian Guild met in the home of Mrs. Bill Wolfe Tuesday afternoon.

The devotional lesson was given by Mrs. Pete Cowart and Mrs. N. E. Milburn discussed the lesson topic "Today's Children For Tomorrow's World." Eleven members were present.

Read the Want Ads!

Hereford Cagers to Play First Round Game in AAU Tourney

Hereford Independents will meet Pampa Lubricating in the opening game of the Amarillo AAU Basketball College gymnasium Saturday night at 8:30, manager Earl Stagner announced today.

The Hereford quint has also entered the Dimmitt Independent tournament, and defeated Muleshoe in the opening game last night. They will play the winners of the Plainview-Bovina game tomorrow night (Friday) at 7:30 at the Dimmitt High School gymnasium.

Now is the time to sell any surplus goods you have on hand. If you can't use 'em somebody else can. Tell 'em with a Want Ad!

Try a Want Ad!

FARM SALE

Having sold my farm, I will sell at public auction the following described property, on

Tues., Feb. 10, 1948

Located at my farm 6 miles West of Hereford on Harrison Highway and 3 1/2 miles North,

STARTING AT 10:00 O'Clock A. M.

LUNCH WILL BE SERVED AT NOON

MM 9-ft. Combine
International 12-ft. Combine
International Field Ensilage Cutter No. 2
International Field Ensilage Cutter
Hay Rake
Tandem Disc, 8-ft.
1942 WC Allis-Chalmers Tractor
2—Four-wheel Rubber Tread Trailers
McCormick-Deering No. 10 Power Binder
4-row Disc Opener-Planter
4-New 7.00 x 20—8-ply mud tread Truck Casings
10-ft. MM One-way
5-ton Hoist and Derrick
AC Tractor and tool bar cultivator
2—10-ft. MM One-ways
V-type Ditcher
Regular Ditcher
17-ft. Jeoffroy Plow
3-bottom John Deere Plow
2—16-10 McCormick-Deering Drills
Iron-wheel Wagon
Getz Feed Mill
7 h. p. John Deere Engine
Pickup for Combine
2—Rubber Tired Wheel Barrows
4-section Harrow
Grain Loader

TRUCKS AND PICKUPS

1936 Half-ton Chevrolet Pickup
1936 One-ton International Pickup
1939 Ford Truck with 30-ft. Trailer
Dump Bed for Ford Truck

CHICKEN EQUIPMENT

Incubator
4-deck Brooder
2—100 Electric Brooders
500 Electric Brooder

LIVESTOCK

3 yr. old Jersey
6 yr. old Jersey
8 yr. old Jersey
Red Durham Cow, Fresh
Heifer Yearling
2—Calves
10—Bred Sows
3—Hog Feeders
Posts and Wire

FURNITURE

Tables, Chairs, Beds, Springs, Stoves, etc.

MISCELLANEOUS

Three Butane Bottles with Regulator
Die Set 1-5 to 1 1/4
Die Set for Bolts
Pipe Die Set
Pipe Cutters
Bolt Cutters
Speed Queen Electric Washing Machine
Complete Blacksmith Set
Grease Gun Transmission
Grease Guns of all Descriptions
Belts
Wrenches of all Descriptions
Bench Grinder
100 Miscellaneous Articles
1—Set Well Blocks with 180 ft. Rope

TERMS: — CASH. All goods must be paid for before taken from premises.

Walter David & Son

OWNER

LLOYD OTTEN, Auctioneer

E. C. EUBANKS, Clerk

Remember --- Our 10-Day Sale Ends Tuesday, Feb. 10th



Take Advantage

OF OUR BIG

10-Day Sale

FOR YOUR

VALENTINE GIFT

Choose your Feb. 14 Gift for Her from our outstanding selection of fine jewelry—

Jewelry, beautiful and immune to Time, paraphrases your sentiments as no other gift can.

Many Outstanding Values 1-3 to 1-4 OFF at this Money-Saving Sale which ends Tuesday.

We Suggest:

Electric Clocks
Crystal
Toasters
Hadley Sets
Belt Buckles

RINGS
Men's and Women's
Every One Is
A Good
Investment

Compacts
Costume Jewelry
Necklaces
Tie Chains
Watch Bands

When You Think of the Finest in Jewelry Think of

KESTER JEWELRY

316 N. MAIN—Guaranteed Watch Repairs

Hereford, Texas—Telephone No. 34

Whiteface Cagers To Meet Friona Chiefs Tonight

Hereford High School basketball teams, idle last week when bad weather forced postponement of games, will go into action tonight (Thursday) at Friona, when both A and B teams are slated to meet the Friona Chiefs.

Tomorrow night both teams will journey to Vega to meet the Vega quintets. The Vega games promise to be an outstanding attraction for cage fans. In their last meeting, on the local court, the Whitefaces trimmed the visitors 32 to 30 in a thrill-packed battle.

The Herd is preparing to enter the District 1-A Basketball tournament, which will be held at the West Texas State College gymnasium in Canyon on February 20 and 21. Entries will include Dalhart, Dumas, Dimmitt, Tulla, Canyon, Hereford and Friona.

The Canyon Eagles and the Dimmitt Bobcats are favored to battle it out for the district championship.

Young Bigamist Pleads Guilty; Placed on Parole

Lonnie Franklin James of Ballinger, charged here with bigamy in connection with his illegal marriage last fall to a 15-year old Hereford girl, pleaded guilty in district court Monday afternoon and was sentenced to two to five years.

Judge Harry Schultz, taking advantage of a recently enacted parole law, technically suspended sentence and placed James on probation for the limit of the sentence.

The new law, Judge Schultz explained, gives wide powers to the court in cases where suspended sentence might be considered. Under

the parole law, the convicted person remains under the jurisdiction of the court, and may be required to begin serving the sentence at any time the judge may decide he has violated the terms of parole.

Under the suspended sentence law, a person convicted and given a suspended sentence could only be forced to serve the sentence after another felony conviction.

James, 21 years old, was arrested last September and indicted by Deaf Smith county Grand Jury on charges of bigamy after he had deserted his 15-year old bride, Sue Hudson, after two days of "marriage" when a previous wife turned up.

Investigation disclosed that James had made four trips to the altar in less than a year, two of them with the same woman, with benefit of only one divorce.

James' legal wife and his parents appeared in court with him here this week.

Refrigeration Is Theme For LaPlata Club

A program on "What's New in Refrigeration" was featured Tuesday evening when the LaPlata Club held a meeting with Mrs. J. R. Johnson.

Mrs. W. J. Wilson, was leader of the program and discussed Deep Freezing in Home units. She quoted from authorities on the subject "In all cases homeowners should suit to individual needs before purchasing the product."

Miss Marjorie Alderson told of new types of refrigerators, discor-

'Social Affair'



Things took almost social as Wisconsin's Larry Pokrywinski (6) takes the arm of Illinois' Jim Marks at Champaign, Ill., where the Badgers dropped a 57-38 decision in the hot Big Nine net race.

Former Hereford Minister Dies of Carbon Monoxide Poisoning in Ft. Worth Sunday

Rev. Thomas S. Barcus, 70, former pastor of the First Methodist Church in Hereford, was found dead of asphyxiation last Sunday morning in the home of his daughter, Mrs. Jesse W. Lancaster, at Fort Worth.

Also dead were his two small grandchildren, Wade Lancaster, 3, and his sister Anna, son and daughter of Mr. and Mrs. Jesse Lancaster, who were vacationing in Central America.

Mrs. Barcus was in critical condition as a result of monoxide poisoning in a Fort Worth hospital.

Mr. and Mrs. Barcus were staying in the home of their daughter in Fort Worth to care for the children while Mr. and Mrs. Lancaster were on a vacation tour in Mexico and Central America.

The tragedy was discovered at about ten o'clock Sunday morning by a negro maid, who telephoned police and hospital attendants.

Rev. Barcus and the two children were dead when help arrived. Mrs. Barcus was in critical condition.

Carbon monoxide fumes from a central gas heating system caused the tragedy, investigators said.

Rev. Barcus had retired from the ministry in 1942, after holding many pastorates in the West Texas and Panhandle areas; but had recently organized a new church at Ruidoso, N. M. He and Mrs. Barcus had been living in El Paso for the past several months.

Rev. Barcus received his degree from Southwestern University in Georgetown, and united with the Northwest Texas Methodist Conference in 1898. His first appointment was as pastor of Graham Mission, now in the city of Graham, but then a country town.

He was the third pastor of the Methodist Church in Hereford, coming here to accept an assignment as missionary to Mexico, returning to Texas later to hold many pas-

Camp Fire Guardians Plan P. T. A. Program

Plans were made to present a program at the next regular meeting of the Hereford PTA at the meeting of Camp Fire guardians and sponsors held Monday night at the Camp Fire Hut.

Members of the various Camp Fire groups will present the program and from the cast will be chosen the most typical Camp Fire Girl. Penny votes will determine the winner and proceeds will go to the Camp Fire building fund.

The group decided to enter a float in the Boy Scout Parade scheduled for February 21.

All guardians and sponsors will be urged to attend the next regular meeting which will be on Monday evening, March 1, at 7:30 p. m.

torates in the Northwest Texas conference.

He served as presiding elder in the Perryton district, as well as at Brownwood and Stamford.

Rev. Barcus was an uncle of Jesse Stanford of Hereford.

health. Mrs. Boyd Knox talked on diet and everyday habits for an individual health program.

Members present were Mesdames; W. R. Black, Alta Higgins, Bill Jones, Boyd Knox, Luther Lesly, T. W. Roberson, George Suggs, and the hostess.

Lost!
use the
CLASSIFIED

the music you love on RECORDS

For platters that matter, we have the music for you. Get the weekly record-buying habit so you will soon acquire a complete selection of all the music you love — on records. Our weekly releases cover every type of recordings — from Bach to Boogie, played and sung by the world's great artists. Check your favorite artist and tune from the list of new releases received this week.

MORGAN
Music & Amusement Co.

WE WELCOME YOU CHURCH OF CHRIST

204 East 6th

(Sunday)

Worship 11:00 A. M.

Subject: The Golden Rule.

Evening Service 7:00 P. M.

Subject: The Things We Seek.

Bob Wear, Minister



CONGRATULATIONS TO THE BOY SCOUTS

BOY SCOUT ANNIVERSARY WEEK
FEBRUARY 6-12

Valentine Buys For Him



Dads 3.98

Fine count mercerized Cotton Poplin, Zan treated Water repellent and wind repellent. Zipper front, slash pockets. Popular tan color. Sizes 34 to 44.

Ties are
Ideal
Gifts

A golf array of patterns and colors. Foulards, stripes, geometrics, dot and solid colors. Rayons and woolsens. You are bound to find one to please him in Anthony's large selection.

Other Ties
From 49 to 1.49



Men's
PAJAMAS
3.98

Modified or shouting stripes in a fine count good quality broadcloth. Comfortable full cut throughout. Colors are fast to everything. A, B, C, D.

Rensselle Rayon
Pajamas 4.98
All rayon in solid colors with self pattern. Assorted colors. A, B, C, D.

Esquire
SOCKS
50¢

Famous nationally advertised Esquire socks. Banner wrapped, your assurance of long wear and good looks. Large assortment of plaids, stripes, vertical stripes, clocks and solid colors. Sizes 10 to 12.

Fine Dress
SHIRTS
2.98

Typical Anthony fine quality broadcloth. Smooth lustrous finished combed cotton. Stand up collar. Neat tailoring, good fit. Sizes 14 to 19.



Belts 1.49

Suspenders . . . 98¢

Garters 49¢

Genuine top grain leather belts in all widths. Elasticized suspenders and garters, all colors.



OPEN 9 A. M.
CLOSE 6 P. M.

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The CHOICE
OF THOSE WHO
DEMAND THE BEST...!
SEIBERLING TIRES
QUALITY SAFETY SERVICE ECONOMY

Shelton Tire Exchange
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"SURE TO PLEASE"
VALENTINE GIFT
For Him...

\$15.00

The STETSON Open Road

You'll like the smart lines of the Open Road, and you'll like its comfortable, light weight. But most of all you'll like the fact that it's a Stetson. See the Open Road today.

RUTHERFORD & CO.

At Anthony's
Preview of Springs
Hi-Style Footwear
Again The Style
Quality and Price
Leader

Neat Ankle-Strap sandal with neat ankle strap treatment platform sole with dress heel. **\$7.90**

Sling heel pump and dress type heel. Medium platform, cut out vamp in Balenciaga suede. **\$7.90**

Black patent leather, new double ankle strap, college type heel, sandal on platform. **\$6.90**

Black patent with high dressy heel. Double ankle strap, open toe sandal. **\$7.90**

Black calfskin sling-heel pump, medium heel and smart open toe. **\$6.90**

Sling heel pump with dress heel, shiny self bow trim on black patent leather or gray suede. **\$7.90**

High heel dress sandal, double ankle strap on medium platform in red calfskin. **\$7.90**

Anthony's

Camp Fire Girls Activities

Shishinta Group
Works on Requirements
Four Shishinta Camp Fire Girls members worked off some requirements for firemakers rank last week

when they prepared and served a valentine dinner in the home of Mrs. F. M. Kester. The girls were Kathryn Kester, Abbie Longbottom, Lucy Wegner and Patsy Cates. Guests were their mothers, Mrs. Lynn Kester, Mrs. Chris Wegner, Mrs. Joe Cates, Mrs. LaVerne Longbottom and Phyllis Jean Radovich.

Another group, consisting of Joan Moore, Ida Rae Brunson, Betty Jean Hamilton and Betty Culpepper, honored two special guests and their mothers at a special held Sunday afternoon in the home of Mrs. C. F. Moore. Special guests were Mrs. Ulla Sireu, president of the Camp Fire Leaders Association, and P. M. Kester, past camping chairman for the Camp Fire Council, and the mothers included Mrs. Ada Brunson, Mrs. Homer Hamilton, Mrs. O. H. Culpepper and Mrs. Moore.

A regular meeting of the Shishinta group was held Tuesday afternoon at the home of the guardian, Mrs. Bob Wilson. Mrs. A. L. Man-joc was a special guest and conducted a lesson in shell work.

Chu-De-Naang Group

Chu-De-Naang Group met Monday afternoon at the Camp Fire Hut for a New Year Ceremonial. Girls receiving honors were: Jane Houston, Dorothy Veigel, Wynogene Howell, Margie Ford, Lu Durham, Martha Heard, and June Marian Smith. All members received certificates for passing requirements for Trail Seekers and Wood Gatherers ranks.

Others attending were: Nona Lee Joiner, Sylvia McCracken, Nancy Patterson, Patsy Hamby, Doris Russell, Marian Lomenick, Margaret Phillips, Sue Barnard, Cecelia Williams, Neleane Flowers and Eleanor Ayen.

Garden Leaders Hold Council Session

Garden Club leaders met Friday in the home of Mrs. Homer Brumley for the regular meeting of the City Council of Garden Clubs. The Council adopted a representative system employed by Garden Club Councils of the state after hearing a report given by Mrs. J. P. Slaton, council parliamentarian, who had made an extensive study of the various constitutions of Garden Club Councils.

The system provides that, beginning at the next meeting, which is scheduled to be held in the home of Mrs. R. A. Daniel Jr. on April 5, the past president, the president and one elected member will represent each club.

The Hereford Garden Club will be represented by Mrs. John Jacobsen Jr., past-president; Mrs. O. G. Hill, president; and one member yet to be elected. Mrs. Carroll Whiteside, president, will represent Garden Beautiful Club and Mrs. R. A. Daniel Jr., president, will represent the Bud-To-Blossom Club, both clubs to have two elected members as both clubs have been organized recently and have no past-presidents.

During the business session Mrs. Brumley, president of the Council, urged that every flower gardener take advantage of the Hereford Garden Club gladioli offer. Orders must be given to Mrs. Edward Roberson before February 13.

Plans for delegates from the Garden Clubs of Hereford to attend the Twentieth Annual Texas Garden Clubs Inc. convention on March 4-5-6 in Hartline, were discussed and announcement was made that reservations on the chartered bus should be sent to Mrs. C. F. Fryling, P. O. Box 1446 Phillips, Texas. The fare is \$21.35.

Members of the Council adopted the resolution that public thanks be given the present city administration.

Those attending the meeting were Mesdames: Carroll Whiteside, R. A. Daniel Jr., W. S. Fluit, H. H. Caraway, Charles Dones, John Jacobsen Jr., C. D. Kelton, C. C. Ferguson, E. D. Hopson, Helen Phipps, Jim Black, J. P. Slaton and the hostess.

Sell Thru the Want Ads!
Shop with the Want Ads!

Modern Music Is Music Club Subject

Modern Music was the theme of the program at the meeting of the Music Study Club held in the home of Mrs. W. J. Stanford Monday afternoon.

Mrs. J. B. Jones, leader of the lesson, gave an introductory talk on Modern Music, giving a comparison of classical, romantic and modern music.

A musical program illustrative of the modern music was presented with Mrs. C. H. Dyar and Mrs. Ellis Coombes presenting the opening number: a piano duet, "Faster With-out Chatter" (Blanco). Other numbers included: vocal solo "Sleepy Hollow Tune" (Kounta) by Mrs. Earl Phillips with piano accompaniment by Mrs. Dyar. Piano solo, "Reverie" (DuBusay) played by Mrs. Dyar and a piano solo "Valse De Concert" (LaForge) played by Mrs. J. C. McCracken.

Those present were Mesdames: C. C. Acker, J. R. Allison, J. E. Beyer, B. F. Cain, W. T. Carmichael, H. A. Close, R. P. Conover, Ellis Coombes, C. H. Dyar, C. C. Ferguson, Jeff Gubrecht, Norman Harris, J. B. Jones, J. McCracken, Earl Phillips, T. W. Roberson, Glenn Snyder, A. C. Thompson, A. O. Thompson, Miss Mattie Mae Swisher and the hostess.

Summerfield

BY GAYLE ROBERTSON

There were 44 present at Sunday school and 32 present for Training Union Sunday.

The Clark family held a reunion in the home of Carl Lee Sunday. There were 24 present for the dinner. Attending were Mrs. P. A. Cowan and family of Littlefield, Mr. and Mrs. S. D. Baise and son of Arkansas, Mr. and Mrs. Moody Stephens and family, Mr. and Mrs. Pat Patrick and girls, Mr. and Mrs. J. P. Cheatham, Mr. and Mrs. Chris Clark and family, Mr. and Mrs. Jack Clark and Jackie, Mr. Henry Clark, Bobby and Roland Clark, Mr. and Mrs. Carl Lee and family.

Miss Betty Cowan of Littlefield and Miss Dorothy Lee spent Saturday with Rose Stephan.

Henry Joe Steada, who has been in Oklahoma, is now back in this community.

Mr. and Mrs. Ky Lawrence spent Sunday in the home of Mrs. Lee Kendall.

Miss Jessie Ann Buckner, Jim Suttle, and Wendell Roberson spent Friday evening in the home of Mr. and Mrs. J. R. Euler.

Bob Powell is home on a short visit from the service. He is visiting in the home of his parents, Mr. and Mrs. W. A. Powell and family.

Frank Zimmer visited in the home of Mr. and Mrs. Kenneth Nell Friday.

Mr. and Mrs. Everett Storey of Friona visited in the home of Mr. and Mrs. Jim Clark.

Wendell Roberson, who is a sophomore in New Mexico A & M College at Las Cruces, spent the week-end with his parents, Mr. and Mrs. B. E. Roberson.

My methods ain't scientific, but I git 'em just the same!

FOR FREE REMOVAL OF DEAD STOCK CALL

Phone 265 Hereford

AMARILLO COMPANY

FAST SANITARY SERVICE

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ANNOUNCEMENT
Because of a conflict in schedule, the Hereford Garden Club will not meet Friday, February 13, but will meet one week later, February 20, in the home of Mrs. G. G. Heard.
The annual World Day of Prayer will be held on February 13.

HURT IN FALL
Mrs. Cliff Estes is still confined to her home following an accident about three weeks ago when she fell down the basement stairway. The fall resulted in shock, body bruises and a badly injured knee.

W. J. Stanford Jr. Receives Degree Last Week from Texas A&M College

William Jesse Stanford Jr. received his B. S. degree in Agricultural Education last week at the Agricultural and Mechanical College of Texas at College Station.

Bill was born and reared in Hereford and graduated from Hereford High School in 1937. He entered the Texas A & M College that fall and

Westway

MRS. CARL SCHROEDER
Westway Community had approximately five inches of snow. The people are very thankful for the moisture. Some of the ladies went for sleigh rides.

Mr. and Mrs. R. J. Durstine spent the week end at the Merlin Kaul home. They are enroute to their home at Sabetha, Kansas.

Mr. and Mrs. P. H. Ranspot, Oma Lee Henry, Patricia and Mike were recently welcomed to the community. They live on the Herman Neff Place.

Mr. and Mrs. R. L. Pinnell and Leroy Foster were visitors in the A. A. Head home last week.

Mrs. Jimmy Thomas and children returned to their home at Post last Wednesday after visiting her parents. Mr. and Mrs. Clarence Morrison.

Guests in the Clarence Morrison home Monday night were Mr. and Mrs. Edwin Morrison and family.

Mr. and Mrs. Cawthon Bryant of Hereford visited the Joe Landers Sunday afternoon.

Elmer Combs and Joe Landers went to Amarillo last Friday.

Mr. and Mrs. Clarence Morrison, Raymond, Ralph, Mary Lynn and Mrs. Jimmy Thomas and children

were dinner guests in Mrs. J. E. Morrison's home Sunday.

Rev. Wayne Wilcoxson and wife of Plainview, Mr. and Mrs. G. C. Meritt and Mr. and Mrs. Elmer Combs and sons were dinner guests in the Joe Landers home Sunday.

Mr. and Mrs. Herman Neff and children and Mrs. Neff visited in the Elmer Combs home Friday.

Mrs. Grace Little, Mrs. Merlin Kaul, Mrs. Elmer Combs and Mrs. Carl Schroeder spent Wednesday afternoon visiting Mrs. Paul Rudd.

Due to the weather no club meeting was held. Mrs. Carl Schroeder will be hostess Wednesday, February 11.

R. N. Reeves and family have

moved to Hereford. They live on the Tom Clay place.

Carl Schroeder Jr. is suffering from a badly sprained ankle.

Mrs. Vesta Mae Johnson of Sum-

merfield spent the week-end in the home of her parents, Joe Landers.

Plans are being made by the Westway Sunday School for a party and fellowship get-together on Saturday February 14th at the school-house.

Merlin Kaul was an Amarillo visitor Monday.

Sell Thru the Want Ads!

Shop with the Want Ads!

STOCKMEN

We can now load any size truck at our dock with COTTONSEED cubes, COTTONSEED meal, SOYBEAN pellets, SOYBEAN meal or 21% protein RANGE CUBES

Call, write or wire us for delivered quotations on carload cube.

AMARILLO OIL MILL COMPANY

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"PERCE STRINGS" by KERR Implements



KERR Implement Co.

John Dure SALES & SERVICE
HEREFORD, TEXAS

We Will Be One Year Old Saturday, February 7

We wish to thank our friends and customers for your patronage in the past year.

We hereby solicit and hope to merit your continued patronage in the future.

AGAIN WE SAY

THANK YOU

SUIT'S AUTO SUPPLY CO.

Wholesale Automotive and Tractor Parts and Supply

205 Main Street Hereford, Texas
PHONE 67 — "A GOOD PARTS NUMBER"

lacked only a few months of completing his course there when called into service. While there his activities included ROTC; Future Farmers of America; Y.M.C.A. Cabinet; A & M Band; Intramural Sports; Freshman Y.M.C.A. Handbook Committee; Radio Committee; Hereford Herald; Concert Band and Band Librarian.

He entered the U. S. Army on August 5, 1941 as a second lieutenant in the infantry and at the time of his release in February 1947, he held the rank of Captain. He served as Basic Training Officer, Motor Maintenance Officer, Company Commander and Ordnance Fiscal Officer. He spent 23 months overseas, serving in France, Germany, Austria and Switzerland, and received the Bronze Star Medal. He returned to the school last fall to complete his work for the degree.

Bill is the son of Mr. and Mrs. W. J. Stanford and a grandson of the late Mr. and Mrs. E. B. Black. He is a member of the Methodist Church and his hobbies or outside interests are swimming, tennis and photography. While in Germany he made a study of conditions there and was able to master a speaking and writing knowledge of the German language.

Mr. and Mrs. Claude Millsap and baby are newcomers to Hereford. He is connected with the Hereford Creamery and they are making their home on "A" Street.

Mr. and Mrs. Cecil Malone and children left Sunday for San Antonio where they are making a combined business and pleasure visit.

HAILE DRUG

229 Main Phone 99

Walgreen Agency Drug Store

B. C. POWDERS OR TABLETS 19c
25c Size

ALCOHOL 49c
70% ETHYL COMPOUND PINT. (Limit 1)

SMA 98c
REGULAR \$1.20

HAND LOTION 79c
CHAMBERLAIN'S, \$1.00 Size

16-oz. Maybloom BUBBLE BATH 59c
Fine or Floral Bouquet

Dr. West TOOTH BRUSH TOOTH PASTE 69c

1-oz. Tube Zinc Oxide Ointment 23c
(Limit 1 tube)

NEW ROTARY CORN POPPER 89c
It Pops A Pinfall
It's safe, fast — kids can do it.

5-oz. Size S. T. 37 SOLUTION 59c

Bottle 100 HINKLE TABLETS 29c
Only

Colgate DENTAL POWDER 41c
2 Cans 75c Value

Housecleaning? JUMBO SPONGE 21c
Durable rubber

Vacuum Model 10-Cup Glass Coffee Maker 1.89
Easier — speedier

Dobson DELUXE BATH BRUSH 1.79
Removable handle

Portable That's Powerful ELECTRIC HEATER 6.95
14 in. chrome finish bowl — Chases chills instantly.

COUPON

10c BOX of **BOBBY PINS**
With Coupon
2 FOR 17c
(Limit 2)

WE CARRY THE COMPLETE LINE OF FAMOUS WALGREEN PRODUCTS
Drugs with a Reputation

JIG SAW PUZZLE 39c

Oral or Rectal Guaranteed Thermometer 1.50
Our very finest

Wrisley's BATH Crystals 69c
5 lbs.

50c Size PEPSODENT TOOTH POWDER 43c

Need Vitamins? AY-TOL 1.79
FOR ABDO 100-day supply

Ipans TOOTH PASTE 44c

Wild Root CREAM OIL \$1.00 Size 89c

Williams SHAVE CREAM and SHAVE LOTION \$1.00 Value 75c

Spring Promising Fashions FOR HER VALENTINE

We present attractive fashion designed dresses, skirts, blouses. Featured at right is Kohen-Ligon-Folz skirt in pastels, white, navy & black. Sizes 10-20.

PRECIOUS LINGERIE AND HOSIERY!

Express your most feminine self . . . with our lingerie, accessories, and hosiery designed to complete the "New Look" in fashion!

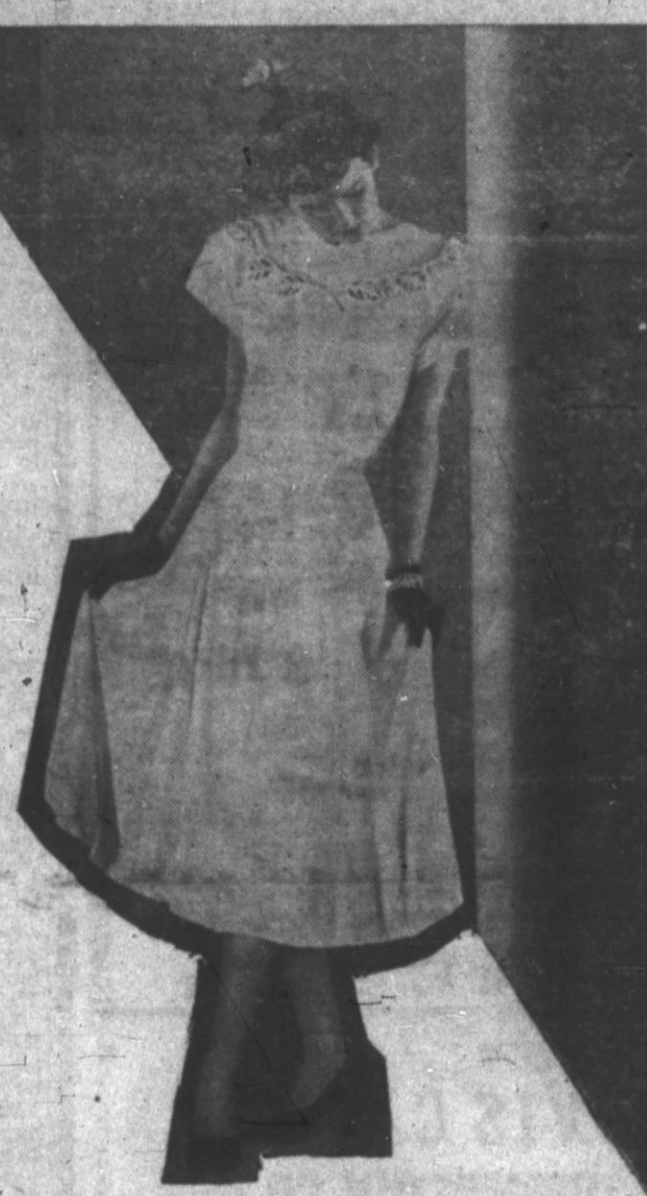
Delicate!

And pretty, too!



Glorious Colors!

With Frills!



Yours is a glorious choice of high-fashion values at budget-pleasing prices! Come—take your pick!



The Little fashion Shop

"Smart Clothes for Smart Women"

Walgreen Agency Drug Store

Rainbow Assembly Installs New Officers in Formal Ceremony at Masonic Hall Here Last Friday Night

Hereford Assembly, Order of the Rainbow for Girls, installed Miss Jo Anne Jett as Worthy Advisor in a formal ceremony at the Masonic Hall Friday night.

Serving as installing officer was Mrs. A. L. Manjeot, out-going Mother Advisor, assisted by installing marshal, Marian Longbottom; installing chaplain, Elaine Thompson; installing organist, Patsy Slagle; and installing recorder, Jaynee Boston.

Other officers taking over their duties included: associate advisor, Martha Thomas; Charity, Bobby Jane Slak; Hope, Betty Jo Carnahan; Faith, Nancy Cagle; recorder, Donna Jean Slagter; treasurer, Pat Longbottom; chaplain, Lucy Welty; drill leader, Mary Catherine Carroll; Love, Leta Glenn Rutter; Religion, Ruby Faye Barclay; Nature, Wanda Zumwalt; Immortality, Emma Jane Brown; Fidelity, Gayle Foster; Patriotism, Wilma Jo Robertson; Service, Edna Marie Harris; confidential observer, Doris Jean Hastings; outer observer, Gayle Robertson; musician, Mary Helen McGilvary; choir director, Earline Phillips.

Members of the Advisory Board are: Mr. and Mrs. Bernard Robertson, Mrs. Bessie Jones, Mr. and Mrs. Robt. Thompson, Mrs. Etelle Jacobson, Mrs. Juanita Hershey, Mrs. Belle Hromas, Mrs. Gladys Manjeot, Mrs. Verna Lyons, G. T. Higgins, Travis Caraway, T. E. Seigler Jr., Sylvester Slagle, and J. C. Bess. The paraphernalia committee includes: Coleen Brown (chairman), Claudia Lewis, Dara Beth Owens, and Patricia Frye.

Incoming Mother Advisor was Mrs. Belle Hromas. The program for the evening was conducted by the retiring officers who gave the opening drill and introduced Patsy Slagle, past Worthy Advisor, members of the past advisory board; Mrs. Belle Hromas, Mrs. S. B. McLallen, Mrs. Kathleen Criswell, Mr. and Mrs. A. L. Manjeot, Mrs. Verna Lyons, Frank Terrell, Mr. and Mrs. Robt. Thompson, and Mrs. Bessie Jones. Also Mrs. Edna Jett, mother of the incoming Worthy Advisor.

Betty Jo Carnahan, love and devotion girl, recognized Sallie Womble as Pot of Gold Girl, and a presentation service included service bars to Frank Terrell and Mrs. Kathleen Criswell, a miniature gavel to the incoming worthy advisor, Jo Anne Jett by Mr. and Mrs. Horace Hershey, and outstanding service awards presented to Gayle Robertson, Marian Longbottom, Sallie Womble, Elaine Thompson, Nancy Cagle and Lucy Welty, by Mrs. A. L. Manjeot, out-going Mother Advisor.

The new Worthy Advisor announced "Service" as the theme for her term of office. Martisha Ramsey, service girl, Bettye Katherine Hodges and Pat Longbottom, sang "For You".



Mrs. Belle Hromas (above) was installed as new Mother Advisor of the Rainbow Order of Girls last Friday night.



Jo Anne Jett (above) is the new Worthy Advisor of the Rainbow Order of Girls, installed last Friday night.

You" in honor of Mrs. A. L. Manjeot and Marian Longbottom. Gifts were presented to the outgoing Mother Advisor by the retiring officers, by members of the Order of the Rainbow for Girls, and by members of the advisory board who worked with her the past two years. At the conclusion of the program a shower of gifts was presented to Marian Longbottom, junior past worthy advisor, who is moving into a new home.

After the program the Order of Eastern Star entertained at a social hour, featuring Valentine Day decorations and serving refreshments.

Study Group Has Program

Mrs. W. H. Patton was hostess for the El Nino Study Club Monday night with Mrs. Stanford Knox conducting the program. Mrs. Knox discussed the subject "It's no fun to be a Goody-Goody" dealing with the development of conscience in a child.

A short business session was held and refreshments carrying out the Valentine theme were served. A bowl of red sweet peas on a lace red heart formed the table centerpiece and red candles burned in crystal candelabra.

Attending the meeting were Mesdames: Elizabeth Bonello, Jim Bookout, Ben Childers, T. J. Clay, R. A. Daniel Jr., Byron Durham, Ben Eszell, Will Graham, E. J. Kirksey, Stanford Knox, Millard Nobles, W. J. Reeves, Joe Smith, Gerald Wilson, Bruce Waddell, Paul Conaway and the hostess.

New Officers Assume Duties

Newly elected officers presided at the regular meeting held by the Hereford Assembly of the Order of Rainbow Girls Monday night at the Masonic Hall.

Officers who were not installed at the regular installation service held Friday night received installation rites. They were Leta Glenn Rutter, Love, and Elaine Thompson, and Margaret Sowell, members of the choir.

Ballots were cast on the petition of Kathryn Kester to receive the degree and service bars were presented to Lucy Welty, Elaine Thompson, Gayle Robertson, Bobby Jane Slak and Marian Longbottom. Betty Jo Carnahan, love girl, was presented a gift.

ZONE MEETING TO BE HELD FEBRUARY 12

Alice Ward Zone meeting will be held at the Methodist Church Thursday, February 12. The one-day session will open at 10 o'clock and a luncheon will be featured at the noon hour. The afternoon session will follow the luncheon.

Members of the Woman's Society of Christian Service from Happy, Tulsa, Trinity Chapel, Bethel, Dimmitt and Hereford.

HIP IS FRACTURED Mr. and Mrs. A. B. Christian returned Monday from Amarillo where they were called early Saturday morning when his mother, Mrs. A. A. Christian, was injured in a fall.

Mrs. Christian who lives at 109 W. 39th Street, Amarillo, is 70 years old and late word from the hospital where she was taken, indicates her condition as serious. She suffered a fractured hip when she fell at her home about seven o'clock Saturday morning.

Jumbo

BY MRS. GLEN MAY

All members of the Farmers Union are urged to attend the meeting on Friday night, February 6, for the purpose of electing new officers.

T. E. Brock left on Sunday morning for Winboro, where he will visit his mother.

Merle Matthews has been in Detroit, Michigan, for the past week attending to business.

Louise Simpson spent Saturday night in Hereford with the Hart-

man family.

Merle Leasure, John Axe, and Jack Dyer left on Friday for Fort Worth to attend the Fat Stock Show. They returned on Sunday.

Mr. Holly of Happy was complimented Sunday with a birthday party in the home of his daughter, Mrs. Fred Axe.

F. A. May was discharged from the hospital on Wednesday.

Mr. and Mrs. Emory May and sons were visitors in the F. A. May home on Wednesday.

The M. L. Simpson family were Sunday dinner guests of Mr. and Mrs. Jiggs Hartman in Hereford.

Mr. and Mrs. Clyde Renfro and

O. C. were guests in the E. L. Adams home Sunday.

Orville Pierce, student at Texas Tech, and Mr. and Mrs. Frank Markham of Canyon were week-end guests of the Bruce Hunters.

Mr. and Mrs. Dean Roberson and family returned from Lubbock Tuesday. They went to Lubbock Saturday to be with his mother, Mrs. Molly Roberson, who is seriously ill following an operation.

Jeff Gillebreath is transacting business in Oklahoma City this week.

GETS ORCHID

Mrs. A. H. Elliston returned Friday from a six weeks stay in California with her son, Pat Elliston, and family. While there she was a guest on the Tom Brennerman Radio Program and won an orchid by being the second oldest there. She is 82.

Mrs. Elliston was accompanied to California by her daughter, Mrs. H. P. Barnard and family of White Deer who are visiting in Hereford this week.

Sell Thru the Want Ads!

Shop with the Want Ads!

Mr. and Mrs. George Benson are in New Orleans this week attending the annual Mardi Gras celebrations and visiting with relatives.

Sell Thru the Want Ads!

Shop with the Want Ads!

TRY POST-WAR "EASER ACTING"

666 COLD TABLETS

Relieve the aches and "sleep robbing" Migraines of Cold and Flu with 666 Tablets or more!

Caution: Use only as directed.



AND AT SUCH Savings FAVORITE BRANDS, TOO

With Lenten season just ahead, and an expected February meal famine it would be wise for you, Mrs. Housewife, to visit your neighborhood P. A. G. food store for suggestions and bargains in protein and nutrition-rich foods which will replace meat on the family table. You'll be welcome into the A. G. store nearest you - - - and there's one in your neighborhood. Come in today - - - visit the stores "where prices are right and smiles are free."

TUNA	STARKIST SOLID PACK	41c
SALMON	FANCY PINK (Gavins)	No. 1 Tall Can 45c
SPAGHETTI	FRANCO-AMERICAN	No. 1 Can 15c
WEINERS	OSCAR MAYER	12-oz. Can 45c
VEGETABLE-NOODLE SOUP MIX	BETTY CROCKER	2 for 23c
KRISPY CRACKERS		1 lb. 25c
CATSUP	CHB	14-oz 17c
APPLES	DELICIOUS, EXTRA FANCY	lb. 10c
GRAPEFRUIT	TEXAS SEEDLESS	8-lb. Bag for 39c
CAULIFLOWER	LARGE WHITE HEADS	each 25c
GRAPES	FANCY NO. 1 RED	lb. 12 1/2c
CELERY	LARGE PASCAL	Per Bunch 19c
BLACKBERRIES	STAFF-O-LIFE, No. 2 Can	2 for 35c
CAT FOOD	PUSS N' BOOTS, 8-oz Can	3 for 25c
SYRUP	OLD MANSE	12 oz. 25c
ASPARAGUS TIPS	VAL-VITA ALL GREEN PICNICS	No. 1 Can AT 19c
COCKTAIL JUICE	V-8	46-oz. Can 29c
DOG MEAL	GAINES	2 lbs. 29c
INSTANT LUSTRWAX		Qts. 45c
PEP KELLOGG'S		8 oz. 14c
SOUR PICKLES	BIG 22-oz JAR	Only 10c
PEANUT BUTTER	PEANUT CRUNCH	9-oz. 23c
BLENDED JUMBS	ADAMS	46-oz. Can 25c
FRANK'S SAUERKRAUT	(WISCONSIN)	No. 2 Can 10c
UNPEELED APRICOT HALVES	HUNT'S	No. 1 Tall Can 21c
SHOESTRING CARROTS	HUNT'S	No. 3 Can 9c
SHELLED PECANS		1/2 lb. 49c LB. 89c
BACON	SLICED SUGAR CURED	lb. 69c
HAMS	PICNIC, 6 to 8 lbs.	lb. 49c
CHEESE	KRAFT'S VELVEETA	1/2-lb. Pkg. 29c
SAUSAGE	PURE PORK	1-lb. Rolls 49c
SALT PORK	NICE AND LEAN	lb. 49c

Rendered Your Property For School Tax Yet?

See Fred about it at the school tax office, 2nd floor Court House.

Hereford Rural High School District

Let's Get Down To Foundations

That is, to the foundations of your home. Better living — that is the object and reason for all homes. We owe our existence and growth to the fact that we KNOW how to make living BETTER for you. We specialize in knowing the wonders you can accomplish in increased beauty and comfort in your home. Is the kitchen an efficient place in which to work... are you wasting space in attic and basement... do you need more closets... is your bathroom pleasant and convenient?

LET US HELP AND ADVISE YOU ON ALL THESE THINGS AND MORE

EVERYTHING FOR THE BUILDER . . .

HOG WIRE, CHICKEN WIRE, BARBED WIRE, AND SMOOTH WIRE — NAILS, BUILDERS HARDWARE, PAINTS AND VARNISHES — BUILDING PAPER — CEMENT — PAINT BRUSHES, TURPENTINE AND PURE OIL — MEDICINE CABINETS, IRONING BOARDS—METAL LOUVRES—GABLE VENTS — CELO-GLASS, HAIL SCREEN — OAK PICKUP STAKES AND TRUCK STAKES — PLYWOOD IN 1-4, 1-2, AND 3-4 IN. THICKNESS — CEDAR POSTS.

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104 South Main St.

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HOT DOWNY FLAKE DONUTS

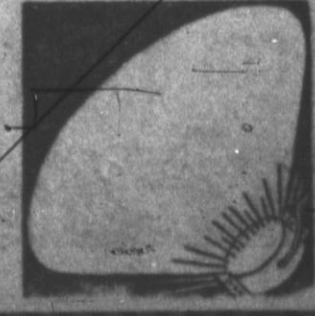
Hereford Super Market

107 W. FIRST

PHONE 117

GAYLORD

NEWELL



Around Town

(Continued from page one)
somebody did... but fast.

NEW ARRIVALS IN TOWN: Mr. and Mrs. William Madsen and 7 month-old son are newcomers to Hereford. He is assistant manager of the J. C. Penney Company store here. The Madsens are moving into the Fridley apartments on Jewell street this week.

MORE NEWCOMERS: Dow Webster Bellah, new son of Mr. and Mrs. D. W. Bellah, arrived at the Deaf Smith County Hospital on January 28. Barbara Jean Burleson, daughter of Mr. and Mrs. Franklin Burleson, and William Howard Price, son of Mr. and Mrs. Leroy Price, showed up at the same address on January 30. Latest arrival on our list is Linda Kay Boone, new daughter of Mr. and Mrs. J. W. Boone, who arrived at the hospital on February 2.

If the Boy Scouts catch you jaywalking Saturday, just take it with a grin and trot along with your young deputy to the nearest corner where a Senior Scout "Judge" will undoubtedly remind you that the traffic ordinances apply to pedestrians as well as motorists. Resisting "arrest" in this case will only land you in Corporation Court, before the Mayor who may be a sterner judge... and City Marshall Bruce Woodell informs us that the City Police will back up the Scouts 100 per cent Saturday.

The Last of Hitler's Air Raid Shelter



Hitler's famed Führerbunker lies in ruins after being blasted by a Russian demolition squad in Berlin. In background is the Reich Chancellery. Conical ventilation tower is at right, and tilted block at left is part of the steel-reinforced concrete living quarters where Hitler and Eva Braun are believed to have committed suicide.

Rev. Russell Wingert, who has been on the sick list for the past week, dropped by the office yesterday to announce that services will be held as usual at the First Presbyterian Church next Sunday.

4-H Show

(Continued from page 1)

of Portales are all expected to attend.

The prize list for the show is growing by leaps and bounds. Sears reports, and buyers from all over this section of the country have already indicated intention to be present for the show. With Boys Ranch taking a percentage of the sales, and some of the best show stock ever shown here entered in the show, sale prices are expected to top all records.

Judging for the show is slated for the morning hours, between 9 a. m. and 11:30, at the Bull Barn, where special show arenas are to be erected. The barbecue will take place at the Bull Barn at noon.

The parade is scheduled to follow the barbecue, beginning at about 1:30 in the afternoon, and will follow a route from Lake Park down Main street to the Bull Barn.

The auction sale of show stock will be held at the arena following the parade, and the Calf Scramble, one of the most popular features of last year's program is planned to follow the sale.

Bleachers will be erected at the Bull Barn to accommodate large crowds expected for the sale and the Scramble to follow.

HERE FOR FUNERAL

Out of town friends and relatives here for the W. C. Pittman funeral were Mr. and Mrs. Forest Alexander, Mr. and Mrs. R. K. Bruner and R. K. Jr., and Mrs. M. Y. Galloway, Miss Esther Jennings, Mr. B. O. Taylor and Mr. John Mayo of Amarillo; Mr. T. C. Ivey, Mr. Austin Rose, Mr. Arthur Lay and Dr. J. W. Hendrix of Lubbock; Mr. G. D. Anderson of Farwell; Mr. and Mrs. Carl Lewis of Slaton; Mr. and Mrs. Fred Oberthier Jr. of Clovis, New Mexico; Mrs. Don Baker of Borger; Mr. W. H. Knapp of Kansas City, Mo.; and Mr. Don Taylor of Louisiana, Mo.

Plane Crash

(Continued from page one)

Surviving him are his parents, Mr. and Mrs. S. S. Williams of Hereford, and one sister, Ella Marie Williams.

Whitaker was the son of Mr. and Mrs. W. B. (Boone) Whitaker of 400 25-Mile Avenue, Hereford. He was born in Hereford on July 4, 1927, and attended local schools. He had enlisted in the Navy on May 29, 1945, and served aboard the USS Stern, a destroyer escort. He was discharged with the rating of Fireman 2-c on February 13, 1946.

Surviving him are his parents, Mr. and Mrs. W. B. Whitaker Sr., a sister, Wanda Jean Whitaker; a brother, Jimmie Doyle Whitaker, and his grandparents Mr. and Mrs. G. H. Whitaker of Hereford and Mrs. J. T. Swagerty of Bowie.

Boy Scouts

(Continued from page 1)

ences acquired through Scouting are great influences for building young Americans into men and participating citizens, thus making an incalculable contribution to the civic enterprise of this and countless other communities, and

"Whereas the Boy Scout movement is a great factor for the promotion of World Peace, and marks this anniversary with the theme, 'The Scout citizen at work—in his home—in his community—in his nation—in his world,' with practical assistance to brother scouts overseas to rebuild their organizations, Now, therefore, I, W. E. Dameron, Mayor of the City of Hereford, do hereby proclaim the week of February 5 to 13 as Boy Scout Week and urge our citizens to do all in their power to help promote this fine program among our youth."

If you don't need it... sell it with a Brand Want Ad!

HASSOCKS

We have just received a variety of the latest styles in hassocks — all sizes, choice of colors. In fact, it's the best selection we have seen.

Also New Shipment of

FLOOR LAMPS

1901

1948

E. B. Black Co.

FURNITURE — UNDERTAKING

AMBULANCE SERVICE — DAY OR NIGHT



for
Loving Hearts
...and lovely legs,
give
Clausner Hosiery

Clausner
Hosiery



graceful and lovely in a

Martha Manning



Martha Manning's new feminine silhouette... softly falling unpossessed side pleats add grace to a skirt smoothly moulded over the hips... glittering nailheads radiate from a soft bow at the shoulder... a dress that makes you look younger, slimmer, lovelier. No. 658 of Colony rayon crepe. "Illusion" half sizes 14½ to 20½.

\$12.95

We Will Gladly Wrap Your Gifts.

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Hereford, Texas

BUDGET TIPS

BUDGET TIPS

BUDGET TIPS

FLOUR

LIGHT CRUST

25-lb. Bag **1.89**

PUMPKIN

LIBBY'S

Large No. 2 1/2 Can

18c

CATSUP

HEINZ

14-oz. Bottle

27c

BLACKBERRIES

WALCO

No. 2 Can

19c

PEACHES

IN HEAVY SYRUP

HUNT'S

Large No. 2 1/2 Can

29c

HOMINY

MARSHALL

Can

10c

SWEET RELISH

NUBBINS

16-oz. Jar

19c

GREEN BEANS

McGRATH, FRENCH STYLE

2 for

29c

PINTO BEANS

2-lb. Cello Bag

29c

ORANGE JUICE

TREESWEET

Tall Can

10c

MALTED MILK CHOCOLATE

KRAFT

1-lb. Can

37c

TAMALES

WILSON

Tall Glass Jar

26c

COFFEE

DEL MONTE

2 lbs.

\$1.03

PINEAPPLE JUICE

HEART'S DELIGHT

No. 2 Can

19c

TOMATO JUICE

EMPSON

46-oz.

27c

CHERRIES

MANGUM

No. 2 Can

29c

COMPOUND

CRUSTENE

3-lb. Tin

\$1.19

PEAS

TENDER SWEET

No. 2 Can

2 for 33c

CORN SOYA

KELLOGG'S

8-oz. Pkg.

2 for

29c

PORK & BEANS

BROOKS

2 for

29c

PRODUCE

SPUDS

10-lb. Mesh Bag 49c

GRAPES

RED EMPEROR

2 lbs. for 25c

CELERY

CRISP

25c

GRAPEFRUIT

6-lb. Sack 23c

APPLES

DELICIOUS

5-lb. Sack 49c

CARROTS

LARGE SIZE

10c or 3 for 27c

MARKET

PORK CHOPS

lb. 54c

PORK ROAST

SHANK

lb. 43c

SLICED BACON

CUDAHY

1-lb. Cello Roll 69c

HAMS

PICNICS

4 to 7 lbs.

lb. 49c

BACON SQUARES

lb. 43c

BACON

SMALL AVERAGE

SUNRAY SUGAR CURED

lb. 63c

Frozen Foods - Large Variety

CITY Food Store



4-H CLUB
SHOW
FEB. 21

The Hereford Brand

Section 2

Published Every Thursday

Our Slogan—More People—More Farms

The Hereford Brand, Hereford, Texas, Thursday, February 5, 1948

Price 5c Per Copy

48th Year—Number 6

Poll Tax Payments in Deaf Smith County Break All Records in 1948

Rotarians and Guests Hear Address by New President-Elect of West Texas State College

'Wheat Field Haircut'



Ed J. Frank of Hays, Kan., won an honor award in the 1947 Grafton non-professional class for this picture, "Wheat Field Haircut."

Nearly 100 members of the Hereford Rotary Club and their guests met for a luncheon at the City Hall last Friday noon to hear an address by Dr. James P. Cornette, president-elect and new executive vice president of West Texas State College of Canyon.

Dr. Cornette, in a brief address, outlined the policies which will guide his administration of the college and repeated and emphasized his view of the institution as "state supported and regionally endowed."

"West Texas State belongs to you," Dr. Cornette told his audience. "It can be made whatever you have the vision and the will to make it."

The new president-elect, who will succeed Dr. J. A. Hill as President of the college on September 1, urged that the people of the Panhandle-Plains region served by West Texas State lend their support toward establishment of services at the college which can be of primary benefit to the region.

Among these he listed agricultural and industrial research and training departments to function as a public service to the Panhandle area.

The college is supported by the State, he pointed out, to perform certain functions set up by the State and these are not sufficient, he stated, for it to do for the region all the things it should do.

The Panhandle-Plains museum on the campus Dr. Cornette cited as a regional institution, created and endowed by the people of the region to preserve things of the past of particular value to the region. Other institutions, he believes, should be similarly endowed and supported to serve the region for the future.

"As the man who will be responsible for the policies and attitudes of your college in the future," Cornette told his listeners, "I pledge to you insofar as it is humanly possible, I will strive to work for and maintain an institution where these things are foremost."

(Continued on page 5)

Treason—A Crime Punishable by Death



Arraigned on charges of treason, Martin J. Monti, 27, St. Louis, hears the accusation against him read by U. S. Commissioner Edward Fay (right) at New York: making propaganda broadcasts for the Germans from October 1944 to May 1945 under the name "Martin Wiethaupt." When he was an Air Force lieutenant at Karachi, India, Monti hitched rides to Italy, stole a plane and landed in the German-occupied part, for which he was court-martialed after the Germans surrendered, but was permitted to re-enlist as a private. A long investigation by the FBI resulted in the new treason charge—punishable by death.

Famous Passion Play Film Will Be Shown At First Christian Church in Hereford Sunday

A new sound film of the world-famous "Passion Play," an European production entitled "Golgotha," will be shown at the First Christian Church in Hereford next Sunday evening, beginning at 8 o'clock, Rev. Roy W. Ford, pastor, announced this week.

No admission will be charged. A silver offering will be taken to help

pay expenses for the film, Rev. Ford said. The public is invited.

The film, which is arranged with music and with English dialogue, is based upon the world-famous Freiburg and Oberammergau productions of the Passion Play.

The dramatic versions of the "Life of Christ" presented periodically in

Europe, at Oberammergau and Freiburg have been visited by hundreds of thousands of Christian people from all sections of the world at enormous expense, Rev. Ford said.

Now the people of Hereford are to be given the rare opportunity of seeing the world-famous production

(Continued on page 5)

County's Voting Strength Is Over 2500 Mark For First Time

Poll tax payments in Deaf Smith county this year had smashed all records by eight o'clock Saturday night, when the tax assessor's office closed at the deadline, Sheriff J. C. Reese reports.

A few payments sent in by mail just before the Saturday midnight deadline were still trickling into the Sheriff's office at the first of the week.

A total of 2,463 poll taxes had been paid, and 66 exemptions issued, at the close of business Saturday night. The Sheriff's office remained open until after 8 o'clock to accommodate late-comers.

Biggest previous poll tax list was in 1946, the last election year, when 1945 poll taxes were paid in the county.

On the basis of poll taxes paid this year, Deaf Smith county's voting strength in the 1948 elections will be well over the 2500 mark. Considerable interest in political affairs was evidenced by the heavy tax payment. The number of exemptions issued to first voters this year, 66, is considerably higher, also, than in any previous year.

Voters over 60 years of age are not required to obtain exemption certificates in counties under 10,000 population, and the overage voters are expected to add considerably to the total eligible voting strength of the county.

Collectors at the Sheriff's office did a land office business in poll tax receipts Friday and Saturday, as hundreds of voters jammed the office to get under the deadline.

The supply of 1948 poll tax receipts was exhausted Saturday morning, and clerks at the Sheriff's office first changed and used a supply of receipts left over from 1946, and then, when these were exhausted, fell back on a book of unused 1944 poll tax receipts.

The office was kept open late Saturday night to accommodate a trickle of last-minute tax-payers.

Mrs. Arthur Thompson, manager of The Little Fashion Shop accompanied Mr. and Mrs. Little of Littlefield and Miss Lucile Bestham, the Brady Store manager, to markets in Dallas and Fort Worth last week.

School and City Elections First On '48 Schedule

First regularly scheduled election to concern Deaf Smith county voters this year will be the school board election on the first Saturday in April, which will be April 3.

Members are to be elected to the County Board of Trustees, the Hereford Rural High School district board and boards of trustees of the common school districts in the county on that date.

The biennial City Election will follow three days later, on April 6, when a mayor and two city Commissioners are to be elected.

Mayor W. E. Dameron and Commissioners Lyle Blanton and J. C. McCracken have indicated that they will not, themselves, file for reelection. Names must be placed on the official ballot by petitions signed by qualified voters in the city, and the deadline for filing is March 6.

Democratic party primary elections will be held on July 24, when party nominees for state, county and precinct offices will be named. Winning of the party nomination in Texas is tantamount to election.

The run-off election in the party primary is slated for August 22. On November 3, the general election, when the voters of the United States will name a President for the term beginning January 1, 1949, will be held.

In addition to these regular elections, several special elections are expected to confront voters here this year.

Be our Honored Guest at our Formal Opening

SATURDAY, FEBRUARY 7

ALL DAY

Services You Will Appreciate:

TELEGRAPH DELIVERY SERVICE
FAST SERVICE ON SPECIAL ORDERS
FREE DELIVERY
TABLE ARRANGEMENTS
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We'll Help You Remember!

Are you one who forgets birthdays, anniversaries and other important dates? Let us have your list now and we'll remind you in time to send or telegraph your choice of cut-flowers, corsage, or plant. Let us help you become "The One Who Never Forgets."

WESTERN FLOWER SHOP

MRS. P. L. DISHMAN
Nite Phone 697-J

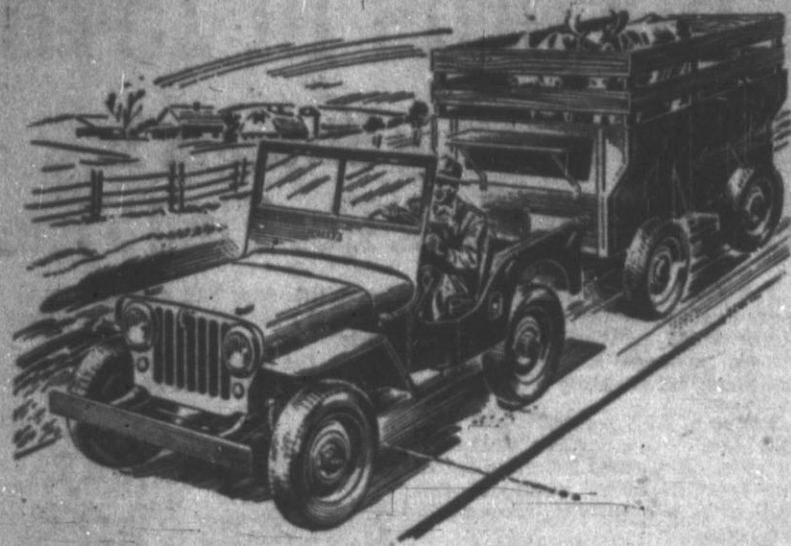
UNDER NEW MANAGEMENT
109 E. Second Phone 778

MRS. D. C. KINSEY
Nite Phone 750-W

Motor trucks and tractors have replaced horses and petroleum products have replaced enough oats, corn and hay to release some 55 million acres of cropland for market production since World War I.

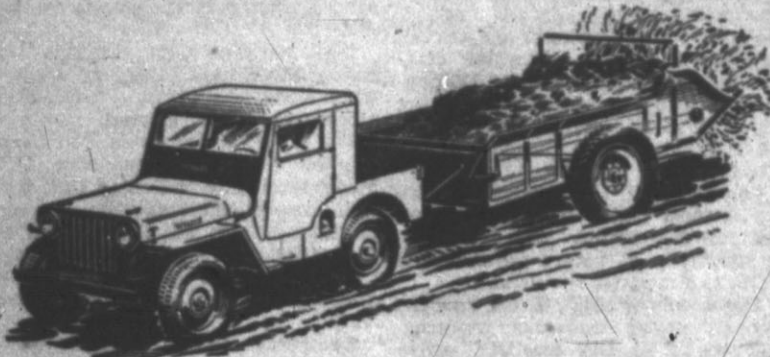
In November 1947, the National Education Association reported that colleges and universities in the U. S. were serving 2,338,226 students with the 1946 peak of 2,078,095. About 48 percent of the students are veterans.

Power for Pulling



2-Wheel-Drive for the Highway

The Universal "Jeep's" wide speed range on hard roads saves valuable working time and its 4-wheel-drive pulling power for slippery roads and steep grades makes it the ideal farm tow-truck. It gives economical, satisfactory service, whether hauling hay to the next county or taking livestock to market. It's a handy pick-up, too—carries 1200 lbs.



4-Wheel-Drive for Field Work

For off-the-road service—in the field or over rough ground—the versatile "Jeep" has traction at every wheel and a choice of six forward speeds to give correct gear ratios for the work at hand. In 4-wheel-drive, the "Jeep" also works as a tractor... helps farmers the year 'round and is ready for virtually any hauling job.

THE 'Jeep'
ROBERSON MOTOR CO.
123 W. 1st St. Hereford Phone 440

PITMAN Service Station MAIN STREET & HIGHWAY 60
Phone 588
"WE FIX FLATS"



On Valentine's Day, show some affection
Oil-Plate your car for extra protection!

Is your car a new "sweetheart" or a steady "old beau"?
It makes no difference which, if you're in "the know."
For cars can be human—like a sweetheart or wife.
Can be loved with great pleasure or with struggle and strife!

So, as a special reminder this Valentine's Day,
Prove to your car that you still feel "that way!"
See your Mileage Merchant and set up a date;
Treat your good friend to a thorough "Oil-Plate."

Yes—an OIL-PLATED engine is known for its "pepper."
You'll find that you're driving a "mighty high-stepper!"
Less acids, less carbon—less sludge due to wear.
When you start any trip you know you'll get them.

So, be kind to your car—show some affection,
Buy Conoco No. 4 for "extra protection!"

Your Conoco Mileage Merchant

COURTHOUSE RECORDS

WARRANTY DEEDS

W. H. Cromer and wife, Nettie Cromer, to J. H. Landers, part of Lots 12, 14, 15 Higgins Sub. Lot 7, Block 4, Womble Addition.
W. B. Durham and wife, Louella O. Durham, to E. T. Bush, N 1/4 of NE 1/4 S 58 Block K-3.

Ruth B. Lambert and husband, F. W. Lambert to Carl J. Mounts, E 50 ft. Lot 2, Block 52, Town of Hereford.

S. W. Stubbs and wife, Edna Mae Stubbs, to Garland Cox and wife, Clara Marie Cox, all Lot 3, Block 13, Evans Addition.

John A. Clow and Emille C. Stevenson to C. F. Burk, all N 1/4 S 12 T4RSE.

John P. Cole and wife, Sarah J. Cole to Terrell Travis Elliott and wife, Velva Lou Elliott, S 77.778 ft. Lot 10, Block 21, Evans Addition.

Katherine E. Hughes and husband, C. C. Hughes to Roy Johnson, tract 60 by 208.71 ft. Block 32, Evans Addition.

C. D. Kellon and wife, Emma L. Kellon, to T. J. Clay and E. V. Gleson, Lot 4, Block 61, Town of Hereford.

V. C. Hodges and Thelma Hodges to A. E. Stephens, all E 1/4 S 43 Block K-3.

J. E. Diffeo to D. S. Clideon, all Lot 6 First Christian Church Sub. a part of Block 19, Evans Addition.

Bertha S. Carter and husband, Joe E. Carter, to S. W. Stubbs, all Lot 3, Block 13 Evans Addition.

Fritz Christman and wife, Alice Christman to W. W. Rhodes and Glenn H. Williams, part Block 26, Mabry Addition.

H. M. Benefield and wife, Georgia P. Benefield to H. Lee Benefield, part Block 44 Town of Hereford.

John S. Plank and wife, Neoma Plank to W. O. Jones, all N 1/4 S 24 Block K-3.

G. C. Hartman to R. L. Wilson, all N 1/4 S 47 Block K-3.

Chet Williams and wife, Lora Gertrude Williams to Robert Hammonds and Billy Hammonds, all S 1/4 S 24 T5R1E.

J. Frank Heath and wife, Texie H. Heath to N. D. Bartlett Jr., Lot 4, Block 27 original Town of Hereford.

Carl G. McCaslin and wife, Charles McCaslin, Lots 1, 2, 3 Brady Sub. S 1/4 Block 3 of Evans Addition.

DEEDS OF TRUST
Leon Coffin and wife, Myrtle Coffin to G. D. Milner, E 158.1 A S 55 Block K-3.

H. E. Miller and Gladys B. Miller to Jas W. Witherspoon N 140 ft. Lot 1 N 140 ft. Lot 2, Evans Addition.

Roy Johnson and wife, Katie Johnson to Katherine E. Hughes and husband, C. C. Hughes, tract 60 by 208.71 ft. Block 32 Evans Addition.

B. B. Carter and wife, Tommie V. Carter to Chas. M. Holt W 1/4 S 47, all S 74 and 75, NE 1/4, W 1/4 S 73 E 1/4 of N 1/4 of NE 1/4 and NW 1/4 and S 1/4 S 58, W 1/4 S 58, all S 57, all-in Block K-11.

Robert Hammonds and Billy Hammonds to Chet W. Williams, all S 1/4 S 24 T5R1E.

E. I. Brownlow and wife, Faye Brownlow to Jas. W. Witherspoon, part Block 18, Welsh Addition.

H. T. Higley and wife, Margaret Higley to Jas. W. Witherspoon, all Lot 15 Bradleys Sub. S 1/4 Block 3, Evans Addition.

H. P. Hultman and Charicle Hultman to The Capitol Freehold Land

Trust, 240 acres W 1/4 of SE 1/4 Sur. S 3 and NE 1/4 Sur. S 17 T5R1E.

RELEASES
Bert Adams to B. J. Ranne and wife, Lois Ranne, all N 100 ft. Lot 15, all N 100 ft. Lot 14 and all N 100 ft. W 40 ft. Lot 13, Block 8 Womble Addition.

Home Owner's Loan Corp. to Floyd M. Campbell, a deed of trust.
Federal Land Bank of Houston to C. L. Garrison and wife, Kate Garrison, deeds of trust.
QUIT CLAIM DEED
Luella Post to Frank B. Post S 166 acres of W. 320 acres Sur. 30



A Complete Line of
Records & Albums

—R. C. A.
—Decca
—Capitol
Special Number for
Children; Religious
Records, Classical Music
and Jive Bands—We've
Got 'em All!

MORGAN MUSIC & AMUSEMENT CO.
303 Main Street
Over 75,000 Records
in Stock

Shorty's Boot & Shoe Shop

Wi Rebuild & Fox Boots
Your Business
Appreciated.
W. T. "Shorty" Vernon
Formerly Powelson's
Shoe Shop



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Wedding Pictures, etc.

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Finishing**

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103 W. 3rd
Over Rutherfords

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Where Old Friends Meet
Complete RX Service
Phone 100

SIMPSON LAUNDRY

Headquarters for
Wet Wash or Helpy-Selfy
Plenty of Hot Water
Courteous Service
Phone 368

TRIPLE E CAFE

Short Orders
Steaks a Specialty
A Nicer Place for the
Whole Family to Eat
24-Hour Service
THE ENGMANS



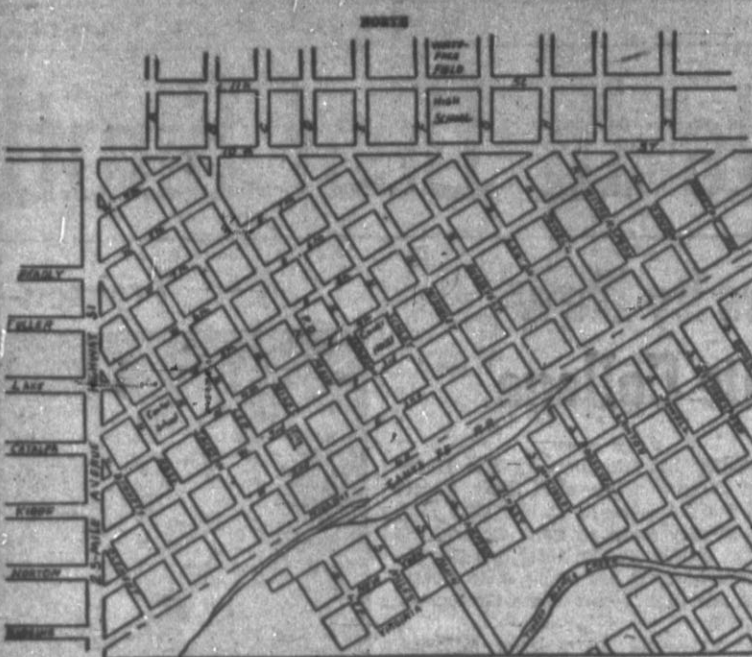
**OUR WORK
STANDS UP
WE MAKE IT**

**DE SOTO
PLYMOUTH**

**Beavers Bros.
Motor Co.**

301 E. 3rd Phone 383

STREET MAP OF HEREFORD, TEXAS



Hereford Wrecking Co.

Highway 60

Complete Line of
USED PARTS
See us for Expert Repair
Work of All Kinds!

The Candy Kitchen

—Coney Islands
—Home-Made Candy
—School Supplies
810 MAIN STREET

CARGRAY BUTANE & PROPANE GASES

Complete service on all Bu-
tane & Propane Systems!
Appliances of all kinds
Easign Carburetors
**BLANTON BUTANE
GAS CO.**
Highway 60 — Phone 551

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Farm Sales... Furniture
Sales... Cattle Sales...
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Book them with
B. B. NORTHCUTT
Auctioneer
or call
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FISH
FRIED CHICKEN
SIZZLING STEAKS
ELITE CAFE
"Home of Good Coffee"
PHONE 11

A. O. Thompson Abstract Co.

Complete tract index of all
lands and town lots in Deaf
Smith County. Write us
for information.

McRight & Smith Garage

**AUTOMOTIVE and TRACTOR
Supply and Service
WELDERS**
211 East 3rd Phone 23

Witherspoon Electric Co.

**APPLIANCES
ELECTRIC WIRING
FIXTURES**
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CITY SHOE SHOP

110 WEST 2nd STREET—HEREFORD, TEXAS
Invisible soles our Specialty! We take "While-You-
Wait" Jobs... See us for all kinds of Leather Goods,
including Saddles, Boots, Bill Folds, Watch Bands, Belts,
and Ladies' Leather Purse.
We Fox Boots and Repair Saddles
S. E. BURLISON, Owner

Your Exchange of Texas

is an organization set up for YOU to do your
Buying, Selling and Trading.
We Reach over a Million People a Day, Telling What You
Want to Buy, Sell or Trade!
Meet your Exchange Manager, GEO. D. PEPPER
103 West 3rd Street Phone 791
Located over Rutherford's Dry Goods

HEREFORD PLANING MILL

SCOTTY BUCKNER
"We Build Anything"

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Dean Roberson — Phone 63-W
Distributors for
WIND ELECTRIC PLANTS
Wincharger Jacobs
Complete Line of Commercial Refrigeration
WARREN — Walk-in Boxes — Meat and Vegetable
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See Us for Sales and Service on Above Items
606 West 5th 1503 19th St.
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Pinckert Welding Shop

WE BUILD:
Cattle Guards... Tanks... Branding Chutes...
Feed Racks... Windmill Towers... and keep a sup-
ply of 2" and 3" Pipe
We do WELDING and REPAIR JOBS of all kinds
On Highway 60 * East Side of Town

Philco. Eureka Cleaners Hotpoint

Appliances Kitchen Appl.
House Wiring Materials
Kelton Electric Appliance Co.
211 Main Phone 31

MASONIC BULLETIN

Hereford Lodge 443
Started meeting second Mon-
day in each month. School
of instruction each Thurs-
day night.
R. L. THOMPSON, Sec'y.
G. T. HIGGINS, W. M.



Read the Want Ads!

— Buy It in Hereford —

Another Letter to the Editor from...

The Bootleg Philosopher

Dear editor:

I've been reading in your paper and nearly every copy of every other paper that turns up out here at Bootleg about all the money the country has.

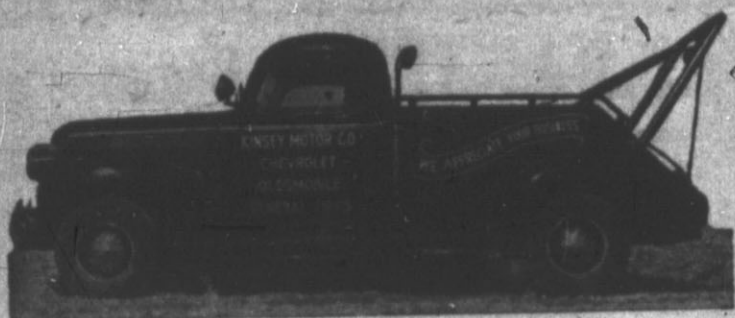
According to the papers, we've got more money than we ever had before in history, the banks are so full the clerks have to watch where they

are walking to keep from tramping on stacks of currency and some presidents won't bend over to pick up a dropped bill if it's less than five dollars, although they don't live in this vicinity, maybe up north.

Sitting up this money situation, some economist in Washington has adjusted himself in his swivel chair and figured out everybody in coun-

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24 Hour Wrecker Service

KINSEY MOTOR CO.

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Tootsie Protectors



Film actress June Haver demonstrates one of the latest creations in overshoes—a sole of plastic and cork and plastic top which lets your shoes stay in view.

try has \$175 in cash and I want you to know, before you start billing me for a subscription to your paper, that it may work out that way on paper in Washington but not out here in practice at Bootleg. I'd be perfectly willing to have the money parceled out, but without going into too many details I will frankly admit the Washington economist's mathematics don't fit me, in other words, I ain't got \$175.

However, this same economist has figured up the cost of the country and discovered it amounts to \$125 apiece for everybody, and he ain't no nearer the truth on this one, as I could pay \$135 in debts and still not be welcome in half the stores doing credit business in Deaf Smith

Long Time Ago

25 YEARS AGO

Headlines: First Dollar Wednesday surprisingly good, say merchants. Baptists had a great Convention here on Tuesday. Officers named for first year by new golf club. Joe Killough former resident married Sunday. Pop Club plans play written by Rev. Paul Merrill. Fireman's Frolic at Star planned for February 12. H. D. Reed comes back to Panhandle for location. Poll taxes number 1,013 paid through January 13, states Deputy Sheriff Leonard Foster. Weather Man has another guess—missed it again, predicted "Cold Wave, with temperature 10-20 Saturday A. M." Cool and no snow as predicted earlier.

Listed under community news as "Our Neighbors" was a column carrying news about the following—maybe some old-timers can tell us what they are called now. Dimmitt, Sunnyside, Tierra Blanca, Wyche, Spring Lake, Arney-Blue-Ridge.

45 YEARS AGO

Under Editorial: Pay your poll tax. Work for incorporation. Personal: Dr. E. F. Gough and wife of Lockney returned home Saturday after visiting relatives in Hereford. W. A. Hubbard was in from his Castro ranch Wednesday. Ross Witherspoon, who ran into a wire fence Christmas eve, is having serious trouble as result of his wound.

Social: Miss Zula Vanderburg entertained the Christian Endeavors last Tuesday night. The evening was spent in games during which cake and cocoa were served.

The Woman's Home Mission Society of the Methodist Church will give a Valentine party at the court house on Friday, February 13. Everyone is cordially invited to attend.

Ads: Grand Clearing Sale—D. R. Cass & Son. The Brand covers the Panhandle field and is the only one that does. J. A. Canterbury—high grade books and shoes. Cattleman's specialty. Snyder is the builder—homes like homes. Tierra Blanca Herefords—L. R. Brady.

County, although I ain't apologetic as I ain't by myself, in fact am in the same boat with England, France, Italy, Poland, Russia, and practically all the other countries which you and me neither can't name off-hand and couldn't spell if we could, and I think there's a few countries in this country which would know what I'm talking about.

But the thing that has me worried is that if there's enough money to give everybody \$175 apiece and enough debt to make everybody owe \$125 apiece, which is only \$40 in the clear, how in thunder can we make it the rest of the year on \$40 with bread selling for twenty-two cents a loaf, although understanding I ain't worried enough to get up from my warm chair by the kitchen stove at the moment and do something about it. Let the economist in Washington do something about it, he's the one that figured it up.

Yours faithfully, J. A.

Cork Oak Acorns Available Free From Texas A&M

COLLEGE STATION, Feb. 2.—For the fifth successive year the Texas Forest Service, A. & M. College, will ship prepaid small quantities of free cork oak acorns to any person in Texas. D. A. Anderson, silviculturist chief, points out, however, that requests should be made at once, for he has only 300 pounds available and shipments will be made Feb. 12.

The cork oak acorns are provided by The Crown Cork and Seal Company of California for experimental planting and growing of cork oak trees. In the previous four years Texas has received 2½ tons of these acorns. They have been placed on all types of soil with varying success.

The quantity of acorns set to each person who requests them will depend upon the number of people who ask for them, but it is believed there will be about one pound (60 or 65 acorns) in each shipment. Instructions for planting will be mailed one week in advance of shipping.

All who wish to take advantage of this free offer may send their requests to the Texas Forest Service, A. & M. College Station, Texas.

HEADS COLLEGE GROUP. ENID, Okla., Feb. 2.—(Special)—Glenn Ricketts, son of Mr. and Mrs. Ira Ricketts, a sophomore in the Phillips University Bible College was elected president of the national Association for the Advancement of Colored People campus chapter.

LEGAL NOTICE

THE STATE OF TEXAS,
To: Weldon Webb, Defendant,
Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 8th day of March A. D. 1948, then and there to answer Plaintiff's Petition filed in said Court, on the 5th day of December A. D. 1947, in this cause, numbered 3028 on the docket of said court and styled Louise Webb, Plaintiff, vs. Weldon Webb, Defendant.

A brief statement of the nature of this suit is as follows, to-wit: Suit for divorce on the grounds of non-support and mental cruelty; as more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 20th day of January A. D. 1948.
Attest:
R. L. THOMPSON, Clerk,
District Court, Deaf Smith County, Texas.
By LILLYE LONDON, Deputy.
(SEAL) 4-4c

LEGAL NOTICE

THE STATE OF TEXAS,
COUNTY OF DEAF SMITH:
NOTICE OF SALE BY CARRIER
WHEREAS, the undersigned JACK SQUYRES doing business as Hereford Truck Line, of Amarillo, Texas, has in his possession at his depot in Hereford, Texas, certain freight consisting of automobile or truck tires described as follows:

Quantity Size
One 700"x15"
One 700"x750"x16", 6 ply
One 600"x16", 4 ply
One 700"x16", 5 ply
Two 625"x650"x15", 4 ply
Two 750"x20", 10 ply
Eight 700"x20", 10 ply

The packages of tires indicate that they were shipped by American Tire Company, Chicago, Illinois to E. M. Brooks, Hereford, Texas, that



It's a wonder it's not in the ground. So why not try our Ice Cream, too!

In BASKETBALL or GASOLINE

It's **CONTROL** THAT COUNTS!



PHILLIPS 66 IS **CONTROLLED*** TO GIVE YOU QUICK STARTING AND EASY WARM-UP!

Passing or shooting—top-notch ball handling depends on control! Producing a fine winter-time gasoline takes control, too!

And that's just what we do with Phillips 66 Gasoline—control it by selectively blending the high-quality components that go into it to meet your driving needs all year 'round!

Pull up to the orange-and-black "66" shield and get a tankful... you'll see what we mean!

*"VOLATILITY CONTROLLED" TO GIVE YOU FAST STARTS!



G. C. (Jiggs) HARTMAN
104 E. 3rd St. — Phone 45
Hereford, Texas
Southwestern Life Insurance Company

For Prompt, Dependable Service... featuring all **PHILLIPS "66" PRODUCTS**
We Invite You to Give us a Trial... Highway 60 at Main St. ... Phone 88
C. O. PHILLIPS We Give S & H Green Stamps L. L. WOMBLE

Were You Raised In A Barn?

If you were, then you won't mind a lot of cold drafts, and chill winds blowing through when real winter hits. But if you were not, then you'll probably appreciate the added comfort, the ease of mind, and the security of an IMPROVED home.

Caulk, weatherstrip, insulate; let us advise and work with you to make your home as comfortable as possible this winter. You know these Plains winters!

KEMP LUMBER COMPANY

J. W. WHELAN, Mgr.

Hereford

Phone 44

TO OUR FARMER FRIENDS: FRIDAY is the DAY!

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Calliopian Club Has Program On "Musical Drama" In Evans Home

A program devoted to Musical Drama was presented at the meeting of the Calliopian Club Thursday night in the home of Mrs. Wayne Evans.

Mrs. B. F. Cain was leader of the program on "The Rite of Spring." She told the story of how the composer came to write the musical drama and gave the tragic story of the opera, pointing out certain phases in the magnificent orchestral interpretation as six Victor Records were played. The concert version presented, arranged and played by Leopold Stokowski and the Philadelphia Orchestra, included: "The Prelude," "Entrance of the Gods into Valhalla," "The Rainbow," "Aberleth and the Nibelungen and Erda and Wotan."

Members attending the meeting were Mesdames: Richard Bernard, L. B. Barnett, B. F. Cain, Clyde Cave, Pete Cowart, Paul Conaway, Alton Fraser, J. T. Gilbreath Jr., Norman Harris, J. E. Kirby, N. E. Milburn, Millard Nobles, David Dodgers, Elizabeth Womble, Raylan Evans and the hostess.

Recent Bride Complimented At Shower

A post-nuptial shower honoring Mrs. C. S. Thompson, the former Miss Beth Ferguson, daughter of Mr. and Mrs. F. D. Ferguson of the Ford Community, was given recently in the country home of Mrs. Luther Lesly. Cohostesses were Mrs. Joe Wagner, Mrs. H. M. Benson and Mrs. Mrs. Dowd.

A pink and white theme was used throughout the home in decorations with pink and white carnations flanked by pink tapers forming the table. Appointments were in crystal and silver.

The bride, her mother, and her grandmother, made up the reception line and all members of the houseparty wore pink and white carnation corsages. Mrs. Edd Thomas presided at the bride's book where guests were registered. Mrs. George L. Olson presided at the silver tea service and informal music was provided during the calling hours by Mrs. Tom Fields of Adrian. An aunt of the bride, Mrs. E. F. Miles who operates a photography studio in Plainview, made pictures of the party.

Many lovely gifts were received by the honoree from guests and those who were unable to attend. The couple was married on December 16 in Amarillo. Both are former students at West Texas State College, Canyon and they will make their home in Canyon where he will resume his studies at the College in the fall.

Jolly Workers To Resume Meetings

A called meeting of the Jolly Workers Sewing Club was held in the home of Mrs. Charles Calloway on Thursday afternoon. After a vacation the club will reassemble for regular meetings on February 12, in the home of Mrs. Barney Bock. All members of the club are asked to attend the meeting when new officers will be elected.

Those in the meeting Thursday to make plans for the future meetings were Mesdames: M. H. Wiseman, Roy Boyd, Barney Bock, Ray Suit, Wes Brady and the hostess.

Elle Mae Martin Is Honoree For Birthday Party

Miss Ella Mae Martin was complimented Saturday night with a surprise birthday party at the home of Pauline Loerwald with Miss Frances Young as cohostess. After an evening of songs and conversation, refreshments were served and the group presented the honoree with a lovely gift.

Those present were Mesdames: Velma Harper, Lillye London, Marcie Koelzer, Adeline Koelzer, Marie Denton, June Koelzer, Gwendolyn Springer, Josie Plunk, Virginia Curtsinger, the honoree and the hostesses.

CARD OF THANKS

We wish to thank the many friends for the beautiful floral offerings and those who opened their hearts and homes to us in this hour of bereavement in the loss of our beloved husband, father, son and brother, Mrs. Opal L. Jones. Mr. and Mrs. L. W. Jones and family. Mr. and Mrs. W. C. Jones and family. Mr. and Mrs. A. C. Jones and family. Mr. and Mrs. Loran L. Dunford. Mrs. Myrtle Ford and family.

Wayland Annexes Two More Baylor Profs To Staff

Growing Wayland college at Plainview this month took two more of Baylor's faculty members to add to its burgeoning staff. Dr. and Mrs. S. E. Cranfill will assume their duties at the West Texas school on February 1; Dr. Cranfill as dean, Mrs. Cranfill as head of the sociology department. He was head of Baylor's economics department; she was an instructor in sociology.

George Stokes, now head of Wayland's speech department, last year was an instructor of speech at Baylor while completing work on his master of arts degree in speech.

Mrs. Rayford Richette who has been visiting in the home of her mother, Mrs. Nettie Megert, since Christmas will return home with her husband Saturday.

W. R. Short of Hamilton, Kansas, was a visitor in the home of his sister, Mrs. Arthur Thompson, over the week end.

Shareholders In Consumers Will Meet In Dallas

AMARILLO, Feb. 2 (Special)—

More than a thousand southwestern farmers and their families are expected to attend the regional meeting of their Farm Co-ops in Dallas, February 16-17, when the shareholders of Consumers Cooperative Associates meet at the Baker Hotel for their 18th annual session. Principal speaker for the occasion will be I. Harvey Hull, president of the Indiana Farm Bureau, of Indianapolis, who will address the farm delegates at the evening meeting on February 16 in the Crystal Ballroom of the Baker Hotel. Other speakers will include Jerry Vothlis, executive secretary of the Cooperative League of Chicago; George B. Blair, secretary of the Texas Federation of Farm Bureaus, executive vice-president of Consumers Cooperative Associates, Amarillo; and William N. Stokes, Jr., president of the Houston Bank for Cooperatives, Farm Credit Administration, Houston. At a special luncheon for women in the Texas room of the Baker Hotel at noon on February 16, Mrs. Viola Armstrong, director of Women's Activities of the Indiana Farm Bureau will be the principal speaker.

The convention will be high-lighted by an old-fashioned square dance in the Crystal Ballroom following the evening meeting. Music will be furnished by "Les" Lester and his Dance Orchestra, and the dance will be led by members of the "Gay Nineties" Club of Amarillo with Cecil Heffley as caller.

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MARKETS

(USDA)—Farm prices followed uneven trends at southwest markets last week, according to the Production and Marketing Administration, U. S. Department of Agriculture.

Corn prices fell 13 to 14 cents a bushel and other grains 3 to 8 cents. Heavier marketings, less urgent demand, and improved prospects for winter wheat helped push prices down. No. 1 hard wheat sold Friday at \$3.06 a bushel at Texas common points. No. 2 white corn around \$2.48, and oats \$1.48 to \$1.53.

Rice markets remained firm during the past week. Most feed ingredients showed easier undertones in unsettled trade. Farmers sold surplus hay stocks at the highest rate since two years ago. Farmers' stock peanuts sold at support prices.

Spot cotton markets showed net gains of \$1.75 to \$2 for the week. Middling 15-16 inch closed Friday at 34.50 cents a pound at Dallas and Houston, and 34.40 at New Orleans. Severe weather conditions practically stopped fruit and vegetable shipments from Texas and Colorado.

Radio producing areas during the past week. Spring corn, potatoes and tomatoes suffered extensive damage in the lower Rio Grande Valley. Gold and silver generally slowed trading at principal terminals. Most markets quoted firm to higher prices on cabbage, carrots, cauliflower, onions, sweet potatoes and turnips.

Eggs weakened slightly at Denver and New Orleans during the week, but sold a little higher at Dallas toward the close. Current receipts brought 42 to 45 cents a dozen at Dallas, mostly around 38 at Denver, and 45 at New Orleans. Light hens sold stronger at Dallas bringing 28 to 29 cents a pound, and at Denver 18 to 22.

Sheep sold steady to around a dollar higher for the week. Denver set a new high of \$13 on good and choice ewes, as Oklahoma City and Wichita reached \$12 on choice lots. San Antonio bought good ewes at \$12, while Fort Worth took cull to medium kinds from \$8.50 to \$10. Boston buyers in Texas took all available wools.

Cattle found a weaker market at Denver, and steers showed some easiness at Wichita and San Antonio, as other southwest terminals paid steady to \$1 higher prices. Common and medium steers and year-

lings brought \$17 to \$19 at Houston, while medium and good kinds turned at \$22.50 to \$25 at San Antonio. Choice and good kinds at Fort Worth, Oklahoma City and yearlings at \$28 to \$30. Wichita took good light steers at \$29.50, and Denver sold high good to \$30.

Texas and Oklahoma hog markets paid mostly steady to higher prices compared to a week earlier, but the Wichita and Denver markets fell \$1 to \$1.50. San Antonio Fort Worth and Oklahoma City closed the week at a top of \$27, as Wichita paid \$26.50 and Denver \$26.25. Sows closed generally at \$23 down and pigs from \$12 to \$20.

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Pampa Minister Has Services Sunday At First Christian

Rev. Beauford Norris of Pampa conducted morning services at the First Christian Church here Sunday morning.

Rev. Roy W. Ford, pastor of the local church, was guest minister at the First Christian Church in Childress.

Ministers in the Panhandle and South Plains churches exchanged pulpits Sunday in the course of a drive for funds to support Ceta Glen, which the churches have purchased for summer conference meetings of the church groups.

NAZI-SOVIET PAPERS NOW AVAILABLE TO PUBLIC

The captured German documents recently released by the State Department describing the Nazi-Soviet Political Relations are now available to the public in booklet form.

the Government Printing Office announced today.

These documents, taken from secret German foreign office files, are available for \$1.00 from the Superintendent of Documents, Government Printing Office, Washington 25, D. C.



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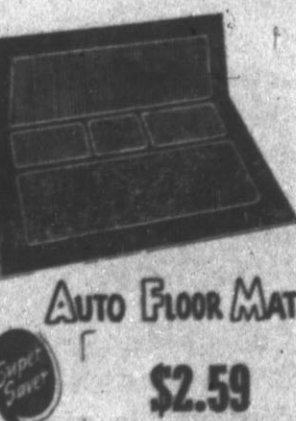
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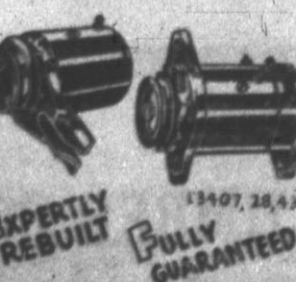


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Amarillo Will Be Host to Panhandle's First Retail Market Week From February 22 to 24

To market, to market! Hundreds of apparel merchants from the four-state area will troop to Amarillo for the Panhandle's first semi-annual Market Week, February 22 through 24.

More than 100 manufacturers' representatives, showing about 250 different lines, already have registered for the three-day show.

The Herring Hotel is show headquarters. The top five floors and the mezzanine have been reserved; and the Market Week committee now is negotiating with hotel officials for another entire floor.

"Reservations are coming in every day," Mason King, chairman of the committee, said.

Mr. King pointed out that top national and regional lines in shoes, dry goods, men's and boys' wear, ladies' coats and suits, dresses and sportswear, children's and infants' wear will be shown.

Cecil White is secretary of Market Week. His offices are at the Amarillo Chamber of Commerce. He will provide information about the three-day show.

Serving on the Market Week committee with Mr. King are Leo Wilmetts of the Shamrock Oil & Gas Co.; W. H. Gattis of the Kenyon & Gattis Shoe Store; and Arthur Trullitt, Buick dealer.

Mr. King said the market would be a Panhandle institution.

"To furnish a nearby market to merchants in the territory is a function of Amarillo as a trade center," he said.

Mrs. Walter London and daughter Lilye were visitors in Amarillo Monday.

Mr. and Mrs. A. Petersen visited their son Richard and family in Lubbock over the week end.

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Forecasts of U. S. Population Are Offered By Bureau

"Forecasts of the Population of the United States, 1945-1975," soon to be published by the Bureau of the Census, can now be ordered from the Superintendent of Documents, Washington 25, D. C. for delivery as soon as published. This basic study, of essential interest to anyone who has to work with future trends, can be obtained for 45 cents a copy.

The projections of America's population, included in this report were prepared by the Scripps Foundation for Research in Population Problems and are generally regarded as the standard statistical series on this vital subject. The series was begun under the sponsorship of the National Resources Planning

Board and now has been revised with the collaboration of the Bureau of Census.

There has been an extensive public demand for revisions that would reflect the unanticipated demographic effects of the war. The revisions presented here were prepared about two years ago, but the report contains a full statement of the assumptions and methods used to enable technicians to make whatever adjustments are required by our current developments.

Sets of the forecasts are presented according to a wide variety of assumptions; to 1975, with some sets being carried as far as the year 2000. The figures are not limited to the total size of the population but include much detail on color and nativity, sex, and age. Charts and graphs aid the reader to get a summary view of the important trends.

The present edition, prepared by P. K. Whelpton, Associate Director of the Scripps Foundation, assisted by Hope Tisdale Eldridge and Jacob S. Siegel of the Bureau of Census, contains a greatly expanded chapter on "Implications of the expected trends in population growth and composition." Anyone who has to plan programs and policies at the national level will be interested in these implications. Public administration, private utilities, manufacturing, employment, marketing, education, housing, conservation of natural resources, public health, and social security are among the fields affected.

Merit System Council To Hold Examinations

The Merit System Council, which serves as a "clearing house" for positions in the Texas Employment Commission and the State Department of Public Welfare, will hold open competitive examinations on February 23, 1948, for a number of positions now open in both agencies, according to Chas. S. Gardiner, Director of the Merit System Council.

Positions to be filled by the Department of Public Welfare consist of Field Worker, Child Welfare Worker, Junior Stenographer, and Key Punch Operator. Openings existing in the Texas Employment Commission are for Interviewers, Claims Examiners, Technical Draftsmen, Clerk-Typists, Stenographers, and Clerks. Qualifications for these positions vary from high school graduation to college work and experience requirements.

Gardiner pointed out that application to take an examination must be made on an official application blank, which may be obtained by writing the Merit System Council, 808 Tribune Building, Austin, Texas, or from the Employment Commission and Department of Public Welfare local offices located throughout the State. "The closing date for submission of applications is February 7, 1948, and applications postmarked after midnight on the closing date will not be considered," he added.

Gardiner also stated that these examinations present to people the opportunity for permanent employment with the Texas Employment Commission and the State Department of Public Welfare.

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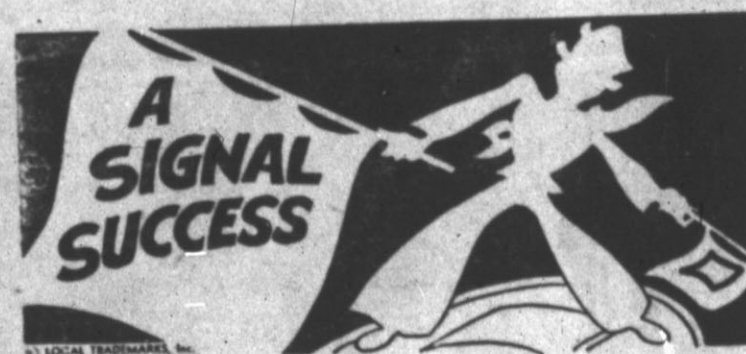
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**Dr. Hill Invited
To Attend United
Nations Parley**

CANYON, Feb. 2 (Special)—Dr. J. A. Hill, president of West Texas State College, was signally honored recently when he was invited to attend a United Nations Institute in Lake Success, N. Y.

The Institute will be held February 26, 27, and 28, and will include a dinner meeting in the Waldorf-Astoria Hotel in New York City.

General purpose of the Institute is to give some of the outstanding educators in the United States an opportunity to study first-hand the work of the United Nations and its related agencies.

New York University's School of Education is sponsoring the institute. The invitation was issued by Ernest O. Melby, dean of the School of Education, who said in part in a letter to Dr. Hill, "I am enclosing with this letter an unusual invitation. You are among those educational leaders who have been invited to attend the United Nations Institute. The Institute will permit you to observe the Security Council and the other organs of the United Nations in operation, to hear from and talk with international leaders from the world of nations. There will be other sessions at which you may have the opportunity to observe school and college programs dealing with the United Nations."

Dr. Hill said he accepted the invitation and that he is looking forward to a "valuable and interesting three days at the United Nations headquarters."

The goal for "Freedom Gardens" in 1948 has been set at 20 million. Texans expect to reach the million mark in home gardens.

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DON'T SQUEEZE THEM! Instead break on ELEMEX and see how amazingly fast it takes away pimples as it dries them—often on first trial. Not a greasy ointment that clogs pores, but a scientific medicinal liquid that relieves itching—drives germs out. Ask for ELEMEX at all drug stores. Double your money back if it fails. 49c

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Ticklers

By George



"Why can't I smoke your pipe, Pop? You're playing with my train."

**New Livestock Warning Service Is
Offered Texas Farmers and Ranchers**

COLLEGE STATION, Jan. 26—Texas farmers and ranchmen have a new service this year—a prediction of livestock disease occurrences in 1948.

Dr. E. A. Crist, extension veterinarian for Texas A & M College, says that the idea is based on the fact that many livestock infectious diseases occur seasonally as well as in specific areas. Using crop and livestock reports as examples, a monthly reporting system was set up in early 1947 in cooperation with veterinarians and county agricultural agents in every county in Texas, and the records for one year are now complete. Every case of a livestock or poultry disease encountered during the year was reported to Extension Service headquarters.

For an example of the service that can be rendered by the system, Dr. Crist pointed to anthrax or charbon in cattle. The reports of the past year have pretty well shown that the disease is largely found in the Gulf Coast region and cattle owners should vaccinate regularly for it. When an outbreak of the disease in other parts of the state is reported, as happened in 1947, when 13 northwestern counties were quarantined, prompt, emergency measures can be taken.

Based on reports and histories of livestock diseases in the state, Dr. Crist makes some predictions for 1948: In the spring, farmers and ranchmen can look for blackleg and internal parasites in their cattle; cholera and internal parasites in hogs; pox, coccidiosis, and pullorum disease in poultry; soremouth and internal parasites in sheep and in goats, and distemper and internal parasites in horses and mules.

During summer months, anthrax will show up in cattle; typhoid and blackhead in poultry; pinkeye and effects of poisonous plants in sheep and goats, and sleeping sickness in horses and mules. Internal parasites will also be prevalent.

Unless adequate preventive measures are taken during the coming year, Dr. Crist says, at least 500,000 head of livestock will be involved in these diseases, representing a loss of many thousands of dollars to their owners.

**Grazing Tests on Steers Show Value
Of Irrigated Pastures at Texas Tech**

LUBBOCK, Jan. 27.—Twelve choice steers shown an average daily gain of 1.3 pounds during a 215-day summer grazing period on six irrigated pasture mixtures at Texas Technological College, according to Edwin Dawson, graduate student, who is conducting a long-range experiment seeking to determine the value of various irrigated pasture mixtures for producing beef.

Six pastures used in the experiment were seeded with alfalfa; alfalfa, brome grass and perennial rye grass; alfalfa and brome grass; alfalfa and perennial rye grass; native grass; and native grass with white clover.

Feed costs per hundredweight gain during the summer averaged \$11.98. Costs were figured at 10 cents per head per day for pasturing, in addition to supplementary feed and minerals, including cottonseed meal, hogan fodder, sorghum, silage, salt, limestone and bone meal.

Summer grazing period extended over a period of 125 days, from May 1 to Dec. 2, at which time the steers were put in dry lot on a fattening ration. Steer weights on May 1 averaged 634.4 pounds. On Dec. 2 they averaged 983.6 pounds.

Because of the seasonal growth of the pastures, it was not possible to stay on them continuously throughout the period. Therefore animals were held 81 days of the 215-day period in dry lot or on other pastures until the experimental plots had made sufficient growth to be grazed again. Then several steers would be put on the plot to graze it quickly.

Greatest gains per acre of pasture

were produced on the alfalfa-perennial rye grass mixture and on the alfalfa-brome-perennial rye grass mixture. These gains were seasonal in nature, with greatest gains being made from May 1 to July 1 and from Sept. 15 to late November.

Mid-summer grazings of these two plots produced little or no gain. Alfalfa and alfalfa-brome grass plots showed carrying capacity equal to the previously mentioned plots, but severe losses occurred in attempting to graze the two plots after frost, when most of the leaves dropped from the alfalfa plants, leaving little palatable growth to consume. Also, little or no gains were made in grazing during September. Most of the gains were made between May 1 to mid-July, and these gains barely off-set the losses that occurred later in the season.

The two plots containing native grass produced gains at a satisfactory rate, but the carrying capacity was so low this year that the beef produced per acre was lower than an average of the four plots containing alfalfa.

Throughout the grazing period no blizzards occurred, and the steers had access to no supplementary feeds while on pasture. The alfalfa was usually grazed when it had approached the haying stage, but once during the season it was grazed when succulent and premature.

The steers used in the experiment were purchased as calves weighing 432.7 pounds average on Nov. 26, 1946. They made winter gains of 1.3 pounds per head per day on wheat pasture and hogan fodder

**"Hell Box" Has New
Meaning For Tech
Journalism Students**

LUBBOCK, Feb. 2—When printers use the term "hell box," they mean any box where unwanted lead type is thrown, corresponding roughly to a waste basket in an office.

But when beginning journalism students at Texas Technological College say "hell box," they might mean almost anything, as proved by the following definitions gleaned from final examination papers:

"The complaint department of a newspaper office."

"A file for feature articles to be used to fill space."

"Place where articles are thrown that aren't used."

"A container for all newsprint that has already been used."

"Where used or unused type is dumped for future reference."

"Where type is thrown to be melted."

"Boxes that contain type arranged to print. If dropped it causes profanity."

**Ayrel D. Cross Is
Business School Grad**

Ayrel D. Cross, son of Mr. and Mrs. James Cross of Hereford, was graduated from the Minnesota School of Business in Minneapolis Thursday, January 29, upon completion of the Junior Accounting course.

Mr. Cross was one of 46 graduates honored in Recognition Day festivities, which included a class luncheon and a faculty tea.

Wages to farm workers have tripled since 1949. An all-time high was set in 1947.

More than 8 out of 10 U. S. farms have radios, and 6 out of 10 have electricity from a central power station.

Milk cow numbers now the lowest since the fall of 1940, but milk per cow in December was second highest on record.

until May 1, a wintering period of 155 days.

Under supervision of Dean of Agriculture W. L. Stangel, this project is to be continued each year until 1950. Results are to be published annually in a bulletin by the college Agriculture division.

Shop with the Want Ads!
Sell Thru the Want Ads!
—Buy It In Hereford—

"SPEEDY"

Hereford MOTOR CO.



HEREFORD MOTOR CO.
Dudley Green — HEREFORD, TEXAS — Archie Scott

.... At Home

You're the Weatherman

There's a lot of "Weather" yet to come. Be prepared for the blizzards, the rainy, damp days, the windy-cold ones, that cause so many sniffles... so We Recommend

**WARD FLOOR
FURNACES**

Hermetically Sealed Lighter Door
Built-in Thermo Control
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And don't forget our Water Heaters
Both Butane & Natural Gas

Commercial Oil Co.

HEREFORD, TEXAS
HUGH BOOKOUT, Manager

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Satisfactory
Efficient
Reliable
Vigilant
Interested
Conscientious
Economical
Services**

ELECTRIC MOTOR SERVICE
REFRIGERATOR SALES & REPAIR

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1948 Goals for Texas Agriculture Announced By Secretary of Agriculture Last Week

COLLEGE STATION, Jan. 31.—Approval of 1948 Texas goals for agricultural commodities has been received from Secretary of Agriculture Clinton P. Anderson by Howard Kingsbery, acting state director of the Production and Marketing Administration and chairman of the Texas USDA Council.

The 1948 cotton acreage goal has been set at 8,300,000 acres; rice, 475,000 acres; corn, 3,400,000 acres, and all sorghums (including sorghums raised for syrup, forage and grain), 8,800,000. The wheat goal,

announced earlier, is 7,220,000 acres. "Naturally the state is in accord with USDA's desire to increase the production of grain crops," Kingsbery said, "and our goal for food grains has been set at an increase of about 12 percent over last year's production. Although our goal is below that suggested by USDA, it is not to be interpreted as a lack of interest on the part of Texas in the grain sorghum. It's just a recognition of the fact that the cropping system in the state is pretty complicated, and the change from one crop

to another can't be made as easily as it sounds."

Commodities approved 1948 goals, 1947 harvested acreage and percentage of the '48 goal over the 1947 harvested acreage, are listed in that order:

Wheat: 7,220,000 acres, 7,450,000, 97 percent.
Rice: 475,000, 32,000, 100 percent.
Corn: 3,400,000, 45,000, 102 percent.
Sorghum—picked and threshed: 562,000, 752,000, 75 percent.
Flaxseed: 100,000, 64,000, 119 percent.
Winter legumes seed: 75,000, 37,000, 220 percent.
Tame hay, harvested: 1,273,000, 1,273,000, 100 percent.
Total feed grains: 12,350,000, 10,940,000, 112 percent. Total includes corn: 3,400,000, 3,071,000, 110 percent; oats: 1,375,000, 1,875,000, 100 percent; sorghums, 6,800,000, 4,794,000, 117 percent; and barley: 275,000, 200,000 and 137 percent.
Grain sorghums for grain: 4,450,000, 3,506,000, 127 percent.
Cotton: 8,300,000, 8,365,000, 99 percent.
Rice: 475,000, 441,000, 108 percent.
Sweet potatoes: 65,000, 55,000, 118 percent.
Alfalfa seed: 10,000, 19,000, 5 percent.

Horse of the Year



Calumet Farm's Armed, picked "Horse of the Year" by turf experts, wears a crown at Hialeah Park while training for the Florida racing season.

A suggested goal of 3,000 acres of soy beans was approved by the Council.

Goals for livestock and poultry were set by the USDA on a national basis and were not broken down into state figures. They call for a re-

Ely Culbertson To Speak At West Texas State February 9

CANYON, Feb. 2 (Special)—Ely Culbertson, one of the world's foremost exponents of world unity for peace, but more popularly known as an outstanding bridge expert, will speak in the Main Auditorium at West Texas State College on February 9.

Culbertson's lecture will start at 8:15 p. m. This time was agreed to by the general public would have opportunity to hear the talk which will be based on "Total Peace," a best-selling book written by Culbertson before World War II ended.

Price of admittance for the public will be \$1.00. Tickets will be available only at the auditorium doors the night of the lecture.

Culbertson is chairman of the Citizens Committee for United Nations Reform. He is a sixth-generation American on his father's side and a grandson of a Russian Cossack general on his mother's side.

In his lecture, Culbertson raises an emphatic voice against both appeasement of Russia and propaganda for war.

When he wrote his famous World Federation Plan in 1942, Culbertson was established as a leading thinker on the problems of war and peace.

A master of eight languages and a stickler for systems, he made his name synonymous with bridge by turning his hobby into a vocation. His true profession is a "social engineer."

In 1942 his "Total Peace" prophesied the current rift between Russia and the Western Powers. Culbertson's latest book is "Must We Fight Russia?" which contains the culmination of his efforts to help achieve lasting peace of the United States and the world.

Culbertson's appearance here was first scheduled to be a student lecture in hens and pullets (from 24,791,000 to 24,719,000) and beef cattle (42,600,000 to 39,300,000) while the number of milk cows (1,264,000) and sheep and lambs (8,308,000) is the same as in 1947.

According to the Council the goals for chickens raised in Texas will drop from 42,450,000 in 1947 to 39,486,000 in 1948, and turkeys raised will increase from 3,681,000 in 1947 to 4,000,000 in 1948, while sows to farrow in the spring are estimated at 186,000.

Supply of Baby Chicks Uncertain Is A & M Warning

COLLEGE STATION, Jan. 31.—"You can get baby chicks this year, but it may be hard to get them when you want them" is the warning issued by extension poultry husbandmen of Texas A. & M. College.

They base their prediction on the December hatchery production re-

port of USDA's Bureau of Agricultural Economics office in Austin. The report shows that commercial hatcheries in Texas produced 1,100,000 chicks during the month, which is just about half of the production of a year ago, and 26 percent below the 10-year average.

Hatcheries are generally starting their main hatching season later than last year, the report says. The egg-feed price ratio is not as favorable for egg production as last year, and most hatcheries are setting eggs according to orders placed with them. The exception is broiler chicks, as the demand for them has been fairly stable.

Just as the Degree "M. D."

Identifies members of the
Medical Profession

So the term

"REALTOR"

Designates members of the Real Estate Profession who have qualified to competently serve you in real estate matters.



Hereford Real Estate Board

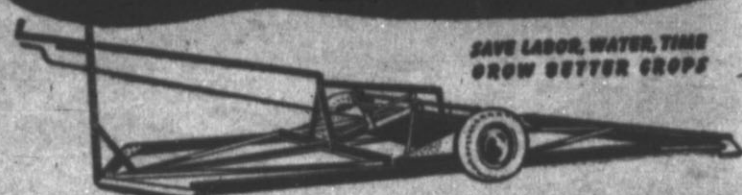
MEMBERS:

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Now an AUTOMATIC LAND LEVELER and POWER LIFT DIRT MOVER.. ALL IN ONE



EVERSMAN cuts dirt from high places, spreads it in low ones AUTOMATICALLY. Mulches surface, breaks clods, smooths surface as it moves along. Greatly increases crop yield through perfect seed bed, even depth of planting, better germination and growth of plant. Excellent dirt mover. Gathers a load on unplowed ground. Moves fast on rubber tired wheels. POWER LIFT, a simple push pull type control worked from the tractor seat, makes it possible to pick up or dump a load where you wish when moving dirt or when automatically leveling.

HEREFORD IMPLEMENT CO.

EVERSMAN AUTOMATIC LAND LEVELER and POWER LIFT DIRT MOVER

Congratulations To Hereford Medical & Surgical Clinic



YOUR Friendly DRUGGIST...
SAYS:
Prescription Accuracy
is Important to you

Your prescription is but a slip of paper with directions written on it... but your pharmacist must draw upon a score of skills and sciences to translate the wishes of your physician into medicines that will aid in restoring health. That is why it is important to select your pharmacist as carefully as you would your physician.

Phone 100

THE "PHONE ONE HUNDRED" HABIT IS A HEALTHY HABIT

City Drug

We Give
S & H
Green Stamps

Prescription Specialists

"THE SICK NEEDS THE BEST"

O. W. Edwards

Closed

for Church

on Sundays

VETERINARY SUPPLY HEADQUARTERS

We have stocked a complete supply of the vital needs for every farm... Good Veterinary Supplies... and the "know how" to serve your veterinary needs.

Don't Forget Our . . .

- Gift Lines (Valentine is nearly here)
- Cosmetics
- Drugs
- News Stand
- Friendly Service

CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

FIRST BAPTIST
R. H. Cagle, Pastor
Sunday School: 9:45 A. M.
Sermon: 10:35 A. M.
Training Union: 6:45 P. M.
Sermon: 8:00 P. M.
Mid-week Services:
Wednesday: 7:30 P. M.

FIRST PRESBYTERIAN
Russell A. Wingert, Pastor
Sunday School: 9:45 A. M.
Morning Worship: 11:00 A. M.
Evening Worship: 7:30 P. M.

AVENUE BAPTIST
R. S. Sparkman, Pastor
Sunday School: 9:45 A. M.
Morning Worship: 11:00 A. M.
Training Union: 6:45 P. M.
Sermon: 8:00 P. M.
Mid-week Services:
Wednesday: 7:30 P. M.

FIRST METHODIST
O. B. Herring, Pastor
Sunday School: 9:45 A. M.
Morning Worship: 11:00 A. M.
Youth Fellowship: 5:45 P. M.
Evening Worship: 7:15 P. M.
Mid-week Services:
Wednesday: 7:30 P. M.

FIRST CHRISTIAN
Roy W. Ford, Pastor
Sunday Services:
Sunday School: 9:45 AM
Morning Worship: 10:50 AM
Junior Endeavor: 6:00 PM
C. Y. F.: 6:00 PM
Evening Worship: 7:00 PM
Mid-week Service every Wednesday: 7:15 PM

ASSEMBLY OF GOD
S. E. Ehrig, Pastor
Sunday School: 9:45 A. M.
Morning Worship: 11:00 A. M.
Young People's Service: 6:15 P. M.
Evangelistic Service: 7:45 P. M.
Mid-week Services:
Wednesday: 8:00 P. M.

CHURCH OF THE NAZARENE
Rev. Lewis Patterson, Pastor
Sunday School: 10:00
Morning Worship: 11:00
Evangelistic Service: 7:30
Wed. Eve. Proper Meeting: 7:30

IMMANUEL EV. LUTHERAN
"The Church of the Lutheran Hour"
E. W. Lichtsinn, Pastor
E. A. Frye, Sunday School, Supt.
Sunday School and Bible Class, 10:00 A. M.
Worship service, 11:00 A. M.
Communion service on the first Sunday of every month.
Listen to the Lutheran Hour over these stations every Sunday: KPDA, Amarillo, 8:30 A. M.; KPDM, Pampa and KRUZ, Borger at 10:30 A. M.

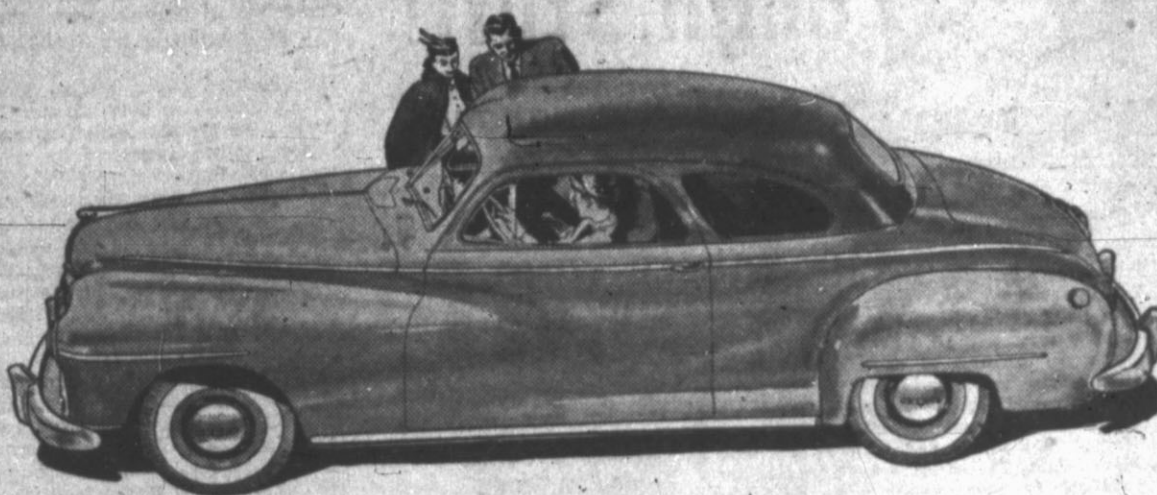
ST. THOMAS EPISCOPAL CHURCH
Services every fourth Sunday morning, 8 A. M. at County Courtroom. Rev. Father R. Scott of Plainview in charge.

DAWN BAPTIST CHURCH
J. E. Byers, Pastor
Sunday School: 10 A. M.
Morning Worship: 11 A. M.
Training Union: 7 P. M.
Evening Worship: 8 P. M.
Midweek Service Wednesday, 7:30 P. M.

Shop with the Want Ads!

DODGE

... MOVES FORWARD BY LEAPS and BOUNDS



It is now well known and demonstrated that Dodge is alone in its own field, and moving fast into all fields of automobile selection. It is a car whose qualities of performance have nothing to do with price, simply because price cannot buy them elsewhere.

Smoothest Car Afloat

The Lowest Priced Car with Fluid-Drive

IRELAND MOTOR CO.

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There's Magnetism in a WELL LIGHTED Place of Business



Watch the crowds... they flock to a well lighted place of business.

There's a lesson for both the buyer and the seller in this buying parade toward a store or shop that uses good lighting.

Wise buyers go to a well lighted store because there they can see what they're buying.

Wise sellers know that good lighting attracts more business, means more sales, more profit.

Your Public Service Company can help you plan for better lighting in your place of business. Call us.

We have nothing to sell but good electric service.

I'LL COME TO YOUR HOME OR PLACE OF BUSINESS



A Public Service Company lighting specialist will come to your home, office, or place of business to give you recommendations as to how to obtain the best in lighting. There's no obligation. Just call or write your nearest Public Service office.

SOUTHWESTERN PUBLIC SERVICE COMPANY

22 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Everybody Knows

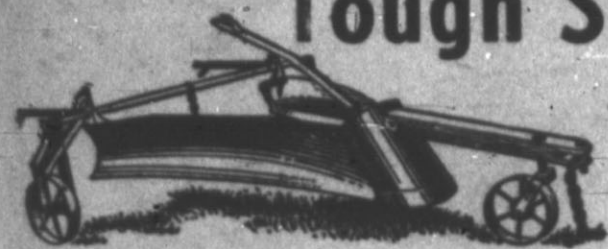
HERMAN FORD

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EASIER DITCHING THROUGH THE
Tough Stuff!

WITH THE

DOUBLE WING

Chatter

BETTER DITCHES
—in less time
—at lower cost

Latest electrically welded Double Wing Chatter Ditchers build ditches in stable, red, heavy soil or gravel with the greatest of ease and efficiency. The exclusive curved mold board wings slice ahead smoothly, roll the dirt up evenly and build strong, uniform banks. The wings, wheels and beam are quickly adjustable to make any size ditch. Clean ditches perfectly in one trip through, and leave a clear, flat-bottomed ditch that carries a maximum volume of water.

Make plans now to attend our

BIG FAMILY PARTY

for our patrons MONDAY, MARCH 8, at 10 A. M.
—at the Star Theatre

Watch our ads for further announcements.



REMEMBER

4-H Club Show February 21

HEREFORD IMPLEMENT CO.

Cotton Improvement Program
Takes Step Forward in 1947

COLLEGE STATION, Feb. 2.—Cotton improvement work took a step forward in Texas in 1947, and figures from Smith-Doxey classification records help to prove it.

F. E. Lichte, extension cotton gin specialist for Texas A & M College, says that 1,034 applications from 148 counties, covering 97,154 producers and 6,783,068 acres of cotton were received for the free classification and market news service offered under the Smith-Doxey Act of 1937. Eighteen varieties of cotton and 1,414 cotton gins were involved.

About 1,243,600 bales of cotton ginned so far this season, representing about 45 per cent of the estimated crop, have been classed free for farmers in Smith-Doxey cotton improvement groups in Texas, John L. McCollum of the southwest area cotton branch of the USDA's Production and Marketing Administration reports. This total does not include cotton classed for Commodity Credit Corporation loans, cotton futures, the Army, and farmers and ginners not in improvement groups who sent samples to the branch office.

The Lubbock office, where 747,072 bales already have been classed for improvement groups, leads the state, McCollum says. Location of other offices and numbers of bales classed are: Abilene, 154,698; Austin, 65,886; Corpus Christi, 138,168; Dallas, 95,442; and Galveston, 40,400. Cotton produced in the El Paso irrigated district is classed by the western area cotton branch at Bakersfield, California, where about 260,000 bales already have been classed.

These figures compare favorably with past years, Lichte says, and he expects an increase in the number of applications for 1948, as more and more farmers realize the benefits to be obtained from cotton improvement organizations.

The Smith-Doxey Act provides free classification and market news service to cotton farmers who organize into improvement groups, adopt a variety of cotton, file application, arrange for sampling, and meet certain other requirements.

Sell Thru the Want Ads!
—Buy It In Hereford—

Go! QUICK RELIEF
from that STUFFY FEELING
DUE TO A COLD
RED ARROW
NOSE and THROAT DROPS
CAUTION: USE ONLY AS DIRECTED ON LABEL
ASK YOUR DRUGGIST

Frio

BY LAMERLAS BERRYMAN

Mr. and Mrs. T. L. Sparkman Jr. and family were in Amarillo Monday and Friday.

Mrs. H. M. Mobley and family were Sunday dinner guests of Mr. and Mrs. Floyd Cole. Mr. and Mrs. Raymond Mobley and Danny Kent were afternoon visitors in the Cole home.

Mr. and Mrs. W. H. Andrews and family were Sunday dinner guests of Mr. and Mrs. Henry Dobbs.

Mr. and Mrs. H. E. Lindley returned from Wellington Thursday.

Mr. and Mrs. Leonard Hall of Lubbock visited with Mr. and Mrs. Leo Hall and Ramona Saturday.

There were 86 in Sunday School Sunday. Three new members were added to the church.

Mr. and Mrs. Carl Parish and Mr. and Mrs. Leo Parish, all of Carrie, Texas, were weekend visitors of Mr. and Mrs. J. E. Warrick.

Mr. and Mrs. E. E. Berryman and family were Sunday dinner guests of Mr. and Mrs. Leo Hall and Ramona.

Mr. and Mrs. J. E. Warrick visited with Mr. and Mrs. H. E. Lindley Sunday afternoon.

Mr. and Mrs. Earl Lowry are the parents of a new son, born January 20. He has been named William Jack.

Louise Wren spent last week with friends at Black.

Rotarians

(Continued from page one)

"I believe, firmly and wholeheartedly, in the American way of life as we have developed here in these United States.

"I have boys of my own and I am interested in the kind of country they're going to live in, and the kind of life they're going to have.

"I believe in the Family... that it must be preserved if both Christianity and Democracy are to continue to exist.

"If you send your boys and girls to me, I promise to see that they come back to you better equipped for life, better Christians than when they came, and better citizens for the American way of life."

Dr. Cornette invited visits and suggestions from the people of the area, and extended a welcome to the entire group to visit the campus at any time.

Accompanying him were Dr. R. A. Neblett, Delbert Lowe, and Clarence Thompson, all of Canyon.

Passion Play

(Continued from page one)

In motion picture form, depicting the many famous scenes in the Life, Crucifixion and Resurrection of Jesus, he added.

"This picture is a very gratifying departure from the usual movie presentation in churches," Rev. Ford said. "A high spiritual level and at-

mosphere of meditation and prayer is established and maintained throughout the entire program, which has been one of the fundamental objectives of the "Religious and Educational Films" of Los Angeles, under whose management the film is presented.

"This magnificent sound film," Rev. Ford said, "is attracting immense audiences in many of the largest churches of the country, having been exhibited already in more than a thousand of the principal churches and to more than a million people."

A capacity audience is expected here Sunday night. The showing will begin promptly at seven o'clock at the auditorium of the First Christian Church.

A great deal of interest has been shown by Hereford people in the Golden Glove Tournament in Amarillo, this last week. Some of those attending during the week were Mr. and Mrs. Alton Fraser and son Jon, Gene Moore, Mrs. Maryanna Whitaker and Billy Joe Kelly, Mr. and Mrs. Troy Moore, Mr. and Mrs. Cecil Gunter, Mrs. Immogene Whitehead, Richard Jowell, Mr. and Mrs. Tom Robinson, Mr. and Mrs. O. E. Sherman, Mr. and Mrs. Pat Lawhon, Mr. and Mrs. Charlie Hoover, Mr. and Mrs. Nelson McWright, John Robinson, Jack Bradley, Bill Davis, J. C. McCracken and son, Jack, Ray Johnson, Wiley Roberson, Robert Viegel, and Frank Codgell.

Try a Want Ad!

Shop with the Want Ads!

MEAT PRICES

EXPECTED TO RISE SHARPLY BY SPRING!

You can avoid higher prices, and save up to 20% besides, by selecting a choice quarter of beef from us.

HEREFORD LOCKER
And COLD STORAGE

BIRDS' EYE

FROZEN FOODS

...can you IMAGINE!!!
...being married to a single girl you can't remember?

FRANCHOT TONE
ANN RICHARDS-CONWAY
Lost HONEYMOON
TEXAS

Sunday - Monday - Tuesday

Red-Blooded DRAMA!
DRUMS ALONG THE MOHAWK
Charlotte Henry
COLBERT FORDA
OLIVER COLLINS CARRADINE
PHOTOGRAPHED IN TECHNICOLOR

Texas Wednesday Thursday

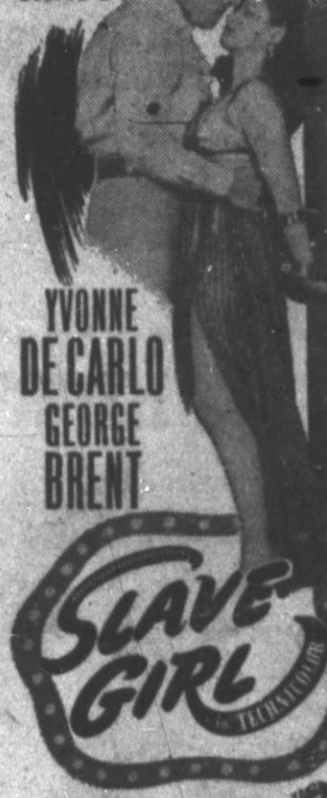
HE-MAN ACTION AND ADVENTURE!
TEX RITTER
Marshall Gunsmoke
with **RUSSELL HAYDEN**

The Deadliest Game Ever Played!
SECOND CHANCE
with **Kent TAYLOR Louise CURRIE**

Texas Friday Saturday

STAR

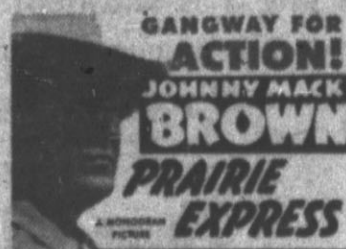
Sunday - Monday - Tuesday

BURNING UP THE
DESERT
SANDS!YVONNE
DE CARLO
GEORGE
BRENTSLAVE
GIRL

Wednesday - Thursday

Donna DURBIN
Donald O'CONNOR
John DALLSOMETHING
IN THE
WIND

Friday - Saturday

GANGWAY FOR
ACTION!
JOHNNY MACK
BROWN
PRAIRIE
EXPRESSThe Smart
POLITICS
with
GENE KRUPA
and his orch.

We want to thank all those who cooperated with us to conserve natural gas during the recent severe cold spell.

We think our customers are entitled to know why supplies of natural gas ran short.

The emergency was not due to any mechanical or human failures. All the pipe lines, and all the machinery in our compressor stations functioned properly. All employees discharged their duties faithfully throughout. We received good cooperation from those who supply us with natural gas.

The emergency shortage of gas was due largely to the simultaneous occurrence of two circumstances, either of which is most unusual in West Texas. The first of these situations was that temperatures dropped to sub freezing and to near zero and stayed there for about a week. Ordinarily, such cold spells do not last more than three or four days at the most. The second situation was that the severely cold weather prevailed throughout our entire system at the same time. Ordinarily, a cold spell will move across our system from north to south or from west to east, with extreme temperatures prevailing in only a portion of the system at any one time.

Therefore, it was the combination of these two factors that caused the emergency—first, that the severe cold spell was so prolonged; and second, that the cold spell prevailed throughout our entire system at one time.

We added more horsepower to the capacity of the compressor stations in our transmission system in 1947 than in any year in the company's history. This was done in anticipation of heavy demands for gas during the winter of 1947-48. What we did not anticipate was the above unusual combination of circumstances. Even if we had been able to anticipate these circumstances, we could have done nothing about it, due to the difficulty of obtaining steel pipe.

The only community in which there was any interruption to residential gas service was Levelland, where about half of the homes were temporarily without gas. For two years, we have sought to build a larger-size pipe line to Levelland, but have been unable to get anyone to accept an order for the pipe.

Through your cooperation, you have helped us and yourselves. Except in the case of the short interruption at Levelland, you have made it possible for residential gas service to continue without interruption.

Thank you again for your cooperation and understanding.

WEST TEXAS GAS COMPANY.