

Hereford's Monthly
Dollar Day Will Be
Held Next Tuesday

The Hereford Brand

12 PAGES
TODAY

Published Every Thursday

Our Slogan: "More People—More Farms"

48th Year—Number 36

Hereford, Deaf Smith County, Texas, Thursday, September 2, 1948

Price 5c Per Copy

Whiteface Squad Readies For Game

The Hereford, Whitefaces this week began twice-a-day workouts in preparation for blasting the lid off the 1948 football season in a game Sept. 10 with the MacLean Tigers on Whiteface Field.

The Herd has been practicing since Aug. 16, two weeks earlier than in previous seasons, because of the ban on spring training. The earlier start gives the team a chance to be in top physical condition before its first season game and thus prevents many early season injuries.

Coach H. V. Stanton, who experienced a lean season in 1947, will have seven returners and probably be starters before the season is over. The Herd will possess a heavy and experienced line while its backfield will be lighter and inexperienced.

HAMILTON MOST PROMISING
The most promising candidate yet is Bobby Hamilton, a junior and squadman for the past two seasons, who will play left end. Holding down the right end post will be L. T. Hawks, also a junior and returning letterman. Hawks was named captain-elect at the spring grid dinner.

A third returning junior, Charles Greshman, will fill the right guard position. For the left guard spot, Bobby Owens, 175 pound regular center last year, and Jack Reynolds, 155 pound junior letterman, are fighting for the starting assignment.

The right tackle position is to be filled by Neely Kimbrough, 180-pound senior playing his third year, and is remembered as winning all district honors at the same position last year. Either Bob Johnson, 190-pound senior tackle and letterman, or Darrel Janssen, 180-pound junior and squadman of two seasons, Continued on Page 6

Our newsboys, on whom we braced last week, have asked that we clarify a situation arising over two words published in the left end of last Sunday's Page 1 mast. The boys, as you know, go in for selling in a big way just for the absolute love of the thing. But any way a customer called their attention to the "Final Edition" wording. Our newsies instantly became worried. But they have nothing to fear. The Sunday Brand is here to stay and the "Final Edition" Continued on Page 6

Brothers Match In 4-H Achievements

Pat and Carol Miller of Dawn are sharing the Four-H spotlight this week because in their years of club work they have just about matched each other's achievements in the competition. The brothers joined the Deaf Smith County Club in the summer of 1946 and at the end of their second year in the showmanship ring, Carol walked off with the senior division reserve championship ribbon and Pat had the reserve championship of the junior division.

The first year the two were in the club, their father, H. H. Miller, gave them two calves apiece from his herd. Under 4-H guidance, the Millers showed them in the ring in the 1947. (Continued on back page)

Farm Worker Is Held Here For Junk Pipe Theft

Cooperation of law enforcement agencies of this area is responsible for the holding of Alvin Clifton Frazier, Amarillo farm worker, in the county jail here charged with apprehending a load of junk pipe. He was arrested in Amarillo by police there Saturday.

The pipe taken from the airport south of town is owned by Jesse Woffard and two other partners. When the theft was discovered Woffard notified the Deaf Smith County sheriff's office and they, in turn, notified the Amarillo police and highway patrol.

The first load was stolen August 2 and sold in Friona, but when the truck driver turned up in Amarillo to sell, another load last Saturday, he was stopped by police and questioned. Frazier had been employed on the L. L. Arnold place for about a month. He is now awaiting grand jury action on his case, charged with a theft exceeding a fifty dollar value.

Store Front Clinic Here Is Planned

A store-front clinic will be held in the City Hall Thursday, Sept. 9, according to plans released today through the Hereford Chamber of Commerce.

The clinic will feature displays and pictures of different types of store fronts and will be held in cooperation with Pittsburgh Plate Glass Company under direction of Earl Witt, Amarillo manager.

"We are anxious for every business man, manager, owner, landlord and tenant in this area to attend the clinic, which will be absolutely free," said Francis Hardwick, Chamber of Commerce president. "The clinic will show 'before and after' pictures and models of store fronts for practically every type of business firm."

He also said that special plans will be made available for any landlord or building owner which might consider remodeling.

The clinic follows investigations and visits to Plainview, Tucumcari, Portales, and other towns which have been successful in starting general improvement of store fronts in this section. The clinic was used in all of these towns to show landlords and tenants what can be done with old fronts, along with ap- (Continued on back page)

Eastern Magazine Scorns Dress Of Deaf Smith Women

The women in Deaf Smith County are the worst dressed women in the United States. That is the inference left by Holiday Magazine.

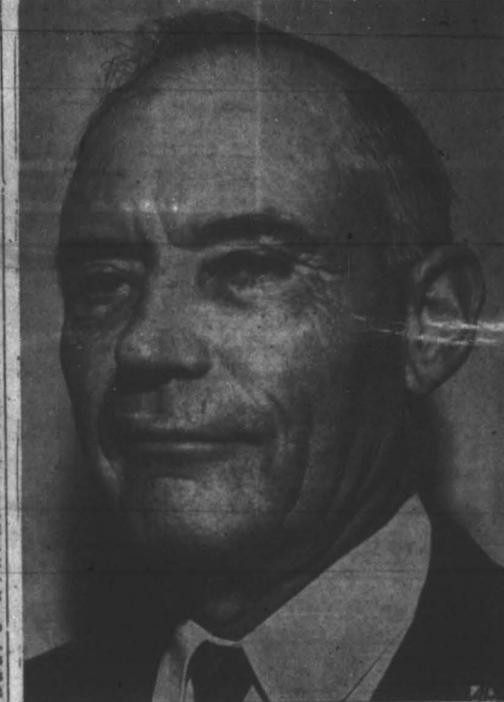
Holiday, one of the newer "big slicks," devoted to travel and to touring propaganda recently published this county site in an article in the August issue discussing New York fashions.

The author said New York women were developing a reputation as the best dressed women in the world; but that such deductions were illogical because the City was far too large a place about which to make blanket statements.

Furthermore, the story says "Some New York fashions would look as dowdy on the streets of Deaf Smith County, Texas as on the Michigan Boulevard." Evidently the magazine is making a comparison, for emphasis, between the ultra smart Chicago walk and what they refer to as the conservative and happy Texas Panhandle area.

66 Seniors Enroll At High School Wednesday

The Victor and The Vanquished In The Race For U. S. Senator From Texas Expected To Exceed 70 Mark; 110 Juniors Are Registered



COKE R. STEVENSON



LYNDON B. JOHNSON

Moore Wins Commission Race By 32 Votes

Coke Stevenson Carries County By Big Majority

Deaf Smith County voters Saturday returned Troy Moore to his third term as commissioner of Precinct 1 by a 32 vote margin over his opponent, M. T. (Marion) Rutter. In the run-off Democratic primary election Coke Stevenson carried the county in the U. S. Senate race by a two to one margin over Congressman Lyndon B. Johnson.

Complete returns from all 10 Deaf Smith election boxes Monday showed Moore gaining a total of 223 votes while Rutter received 191. Of the two boxes in which the commissioner's election was held, Precinct 1, representing the south part of Hereford, gave Moore 202 votes to Rutter's 180. Dawn, which was unreported Saturday night, voted 31 for Rutter to 21 for Moore.

Congressman Johnson failed to carry a single box in Deaf Smith county, all of which overwhelmingly revealed a heavy Stevenson vote.

The three boxes unreported Saturday night, Ford, Dawn and Bootleg, had been turned in to County Clerk Robert L. Thompson by Monday morning when released them to Cliff Acker, county democratic chairman.

Complete county returns are shown at the right.

Acker estimated approximately 3400 Deaf Smith residents eligible to vote but only 995 actually cast ballots in Saturday's run-off primary.

Moore will be re-sworn into office on January 1. Others to take oath, all of whom were elected in the July primary are: L. H. Foster, county judge; O. (Continued on back page)

Highway Patrolman Quits To Become New Deputy Sheriff

S. P. Berry, state highway patrolman, has been named Deaf Smith county deputy to Sheriff J. C. Reese. He will assume his new duties Sept. 1.

A former deputy sheriff at Levelland, Berry joined the highway patrol six and a half years ago and for the past 18 months has been stationed in Hereford.

Berry will take over the position vacated by Neal Young who has resigned to begin his operation of the Magnolia Service Station in partnership with B. F. Cain.

Mr. and Mrs. Berry and their two children have been living in Hereford for several months.

How Deaf Smith County Voted Sat.

Precinct	Stevenson	Johnson	Rutter	Moore	Total
No. 1 — Courthouse	259	106	160	202	365
No. 2 — Courthouse	307	169			476
No. 3 — Old 'Rowe' Res.	11	3			14
No. 4 — Simms	16	4			20
No. 5 — Fairview	8	1			9
No. 6 — Ford	7	12			19
No. 7 — Dawn	42	10	31	21	53
No. 8 — Bootleg	17	4			21
No. 9 — Bippus	4	1			5
No. 10 — Daniel	9	5			14
Total	660	315	191	223	995

Jaycees Planning Arrangements For Flight Breakfast On Sept. 12

With the flight breakfast at Hereford, only ten days away, Jaycees are appointing committees and making arrangements to entertain the pilots and their buddies at what they expect to make one of the town's major fall celebrations.

Hereford will be another key jaunt in a contest among flyers from the four state areas of Oklahoma, Colorado, Texas and New Mexico. The breakfasts began June 27 at Littlefield and four others have been held since at Wellington, Perryton, Tucumcari and Portales. Sunday the flyers are invited to Clarendon.

To the pilot who attends the most breakfasts and in case of a tie, to the one having flown the most air miles en route and in performance in flight, goes the first prize. It is a two-piece matched set of Styllite luggage by Oriskany.

Hereford can look forward to entertaining C. E. Baker and M. L. Vance particularly, for these two men have not missed a single flight breakfast.

Hereford Jaycees are going all out to make the Deaf Smith party one of the best yet. Committees are now working out the finer details for the 8 a. m. event. Pilots will fly into Clover Airport, but will be fed and entertained at the club house.

Responsible for the party are: Transportation Committee: Lloyd Sharp, chairman; Dub Hair, Hilary Aven, Dick Barrett, Worth Covington, Harold Loerwald, Lowell Sharp, Le Roy Robertson, J. B. Sneed.

Food Committee: E. J. Pepper, chairman; G. D. Caison, Bartley Dowell, Jiggs Hartman, Frank Miller, Sully Olmstead, Gerald Banner, Glenn Watts.

New Garden Crop In Midst Of Season

Lettuce and carrots, new truck garden crop catching the fancy of Deaf Smith farmers, are about in the middle of their 60-70 day growing season right now and growers and farm representatives alike are pleased with the prospects of their new experiment.

Today's major plots are a jump in acreage from the six and one half acres of lettuce John Paetold tried out last year, and from his small acreage of carrots the past two years.

These vegetables are just this year reaching the ranks of the important crops of the country. About 700 acres of lettuce and 500 acres of carrots have been planted. Contracted through a middleman from a farming company, the crops are planted by the farmer, but the company is responsible for harvesting, grading, shipping them, and advising or helping the owner.

According to the Williams Farms representative, the head lettuce planted here has a good color and shows promise of a good yield. Right now this leaf crop must be weeded and this process too, is in the hands of the contracting farms.

Hand Weeding Tedious
Wedding by hand is a tedious job. Mexican crews vary in their abilities but a good man can (Continued on back page)

Dr. Nobles Chosen New Director Of Hereford C of C

Dr. M. W. Nobles was chosen a Chamber of Commerce director by other members of the board Tuesday night to fill the four-months remaining of the position held by Herman Ford.

Ford resigned to move to Amarillo as district manager of the Southland Life Insurance Co. He was elected to the position last fall.

Election of four new directors is to be held by the C of C membership this fall to succeed Francis Hardwick, Bob Wilson, Dr. L. B. Barnett and Jim French whose terms expire.

Meeting the Chamber of Commerce offices and presided over by President Hardwick the board also voted to contribute \$200 to the crippled children's clinic at Amarillo. The clinic annually cares for 12 to 15 children in the Hereford area.

War Veteran Is First To Register Here

Hereford's Draft Board got into the swing of registration this week with 124 of the 24 and 25 year olds signed during the first two days.

First man to register was 25-year-old Doyle Powell, who is working here on the REA lines. He has requested the board to transfer his registration to his hometown down state. Powell is near the age limit, a veteran and married, so he's not particularly worried about getting caught in this peacetime draft.

The board has been busy but most of the rush has been caused by a shortage of help. Its busiest hours are from 8-10 in the morning and 3-5 in the afternoon.

Both Latin-Americans and Caucasians are registering. Many of the Latin-American have an apt command of the English language, but there are several who bring an interpreter with them.

This group are mainly men whose papers will be transferred to their home address down in the valley.

Because older men are signing the first few days, the vast majority of them are ex-service men and about 75 per cent of them are married, according to Eunice Peterson, clerk.

This board will close Monday, Labor Day, announced S. O. Wilson, Selective Service officer.

On the first draft call, issued Monday, 10,000 men over the nation will be required to fill the (Continued on page 12)

War Buddies Hold Gab Fest In City

Three war-time buddies met in Hereford this week for a good old gab fest.

The boys, Dan King, Wally King and R. L. Dowell Jr., met first in 1944 at Eagle Pass where they were in service and all three got their commissions at the same time. They were stationed at the base there while their wives had an apartment together in town.

From Eagle Pass the trio was sent to Tallahassee, Fla. where they were together several months.

Later all three were prisoners of war in Germany at the same time but were not together.

This week Mr. and Mrs. Dan King and daughter, Martha Jane and Mr. and Mrs. Wally King of Ohio are guests of Mr. and Mrs. R. L. Dowell Jr. and little daughter, Lindsey Rose, while they are home from the University of Texas visiting their parents here.

Frank Lambert Dies Wednesday

Frank Lambert, 78-year-old pioneer resident, died in the Deaf Smith County Hospital late Wednesday afternoon as the result of gunshot wounds in his stomach.

He was rushed to the hospital shortly after noon after Mrs. Lambert secured the assistance of G. T. Higgins and Bob Higgins, neighbors, following the shooting which occurred in the Lambert home.

A pioneer resident of this area, Mr. Lambert came here more than 40 years ago and engaged in the hauling business. Among other large contracts handled by Mr. Lambert was the hauling of all materials for the present courthouse which serves Deaf Smith County.

Mr. Lambert had been in poor health for several weeks.

QUESTION of the WEEK

What age do you think girls should begin using lipstick?

Mrs. Howard Gault: You have got me there! I have one 12 year old who thinks she is old enough but I don't. Guess I am old fashioned, but I think 18 is young enough.

Mrs. F. M. Kester: My goodness what a question! I have a grand daughter, 12, who uses it, but I think 14 is a better age.

Mrs. Laverne Longbottom: I'd say between 13 and 14 years is a good age. Mine wanted to wear it earlier but we had no trouble about it. They did play dress up and used it around the house before then.

Mrs. Earl Phillips: Oh gracious! I have one daughter who talks about it but she thinks high school age will be soon enough. High school activities, dates and lipstick all go together.

Roger Corbett: I guess I have had as much experience as anybody with lipstick, in my business that is, (cleaning and pressing) and I don't think a girl should smear herself up with lipstick before she is 16.

Bobbie Jane Slack: Oh I had not thought about that but I think I began using lipstick when I was about 13.

Dick Kopp: I think 16 is old enough as a girl is not considered grown up until then.

THEFT OF \$45 FROM ICE PLANT REPORTED

A theft of \$45 from the Hereford Ice Plant was reported to local police Wednesday morning, by Johnny Miller, According to Police Chief F. S. Buckalew.

The money was stolen just after midnight and was discovered when the plant was opened for business the next morning. Supposedly the thief entered the building by crawling in one of the back windows.

Thursday Baseball
Hereford vs. Vega
8:15 P.M.
Veterans Park

Mr. and Mrs. Glenn Burnett of Kansas City are new comers to Hereford. He is employed at Kelton Electric Co. They have a daughter, Glenna Renee, who was born at the Deaf Smith County Hospital.

Long Time Ago

FROM THE ALBUM: Identification Needed



Again we need the help in identifying, who, what, when, where and why. The above picture was taken from the Brand files and accompanying caption has been lost.

25 Years Ago
HIGH SCHOOL FACULTY NOW COMPLETE. PREPARATION FOR OPENING SEPT. 10. PRECIOUS FEW LABORED IN HEREFORD SEPTEMBER 3. NEARLY ALL STORES CLOSED AND THE PEOPLE TOOK IN BALL GAMES, HEARD THE QUARTETTE AND ATTENDED THE FRACAS. INSURANCE RATE CUT WHEN WATER EXTENSIONS MADE. FOOTBALL ELEVEN LEAVES FOR CONDITION TRIP. REV. ATWOOD HAD INTERESTING TRIP OVER OLD EUROPE.

Party Given R. W. Gilliam. Mrs. Lucille Olson Gives Reclat Friday Night. Miss Eloise Pitman Hostess At Bridge Party. R. Murty Goes To Tulsa To A Family Reunion.
Personals:
Miss Pauline Schwartz reached Hereford Saturday from a summer visit in Alaska and the west coast. Mrs. G. A. F. Parker is expected home Monday from Cleveland where she has been studying in Dunning system of instruction of music. Miss Cotta Sisk returned to Kansas City Saturday.

Social:
Barnard Hicks Host To A Party Young Folk. Barnard Hicks delightfully entertained a number of friends Thursday honoring Medora Barnes of Arlington... after an evening of genuine enjoyment of Progressive "42" a dessert course was served to the following guests: Misses Sena Mae Mounts, Mattie Mounts, Kathleen Hawkins, Grace Ferguson, Mabel McQueen, Gladys Hicks, Mary Hicks, Grace Skelton, Catherine Wilson, Lucille Hicks, Ruby Faye Bennett, and the honor guest; Messrs. George V. Stambaugh, Mack Pitman, Egbert Brady, Gwyn Guthrie, Thurman Hines, Dave Raman, Oscar Easley, Gano Hastings, Jewell Munson and the host.

Mr. and Mrs. W. G. Wyer Honored On 54th. Wedding Anniversary

Mr. and Mrs. W. G. Wyer were honored on their fifty-fourth wedding anniversary at a dinner given in the home of their daughter, Mrs. L. V. Hennington near Hereford, on Sunday August 22.

Relatives attending the celebration were Mr. and Mrs. H. J. Wyer of Muleshoe, Mr. and Mrs. E. D. Wyer of Dimmitt, their granddaughters, Sunny Kay and Jeri Gayle, and a daughter, Corinne and the L. V. Henningtons. Others present were Mr. and Mrs. Glenn Styles, Mr. and Mrs. Alfred Scott and Mr. and Mrs. Leonard Elliott, all of Big Square, Mr. and Mrs. T. D. Browder of Ulysses, Kansas and Miss Joan Witherspoon.

A log will sometimes contain 200 pounds of water for every pound of dry wood.

Ray London Chosen Honor Camper By Scouts At Ceta Glen

Ray London, junior high eighth grader was elected honor camper by the boy scouts at their six day trip to Ceta Glenn last week, announced Bill Phillips, scoutmaster.

A scout tenderfoot, Ray was chosen by popular vote among the 17 boys. The selection was made on the basis of cheerfulness and co-operation; the boys were to select the one from the troop who had done the most toward making the camp a success.

Ray is the son of Mr. and Mrs. Walter London. He has been in the troop since March and is working on his second class rating. This was his first long term camp.

Most of his fellow campers were school mates of his who were able to judge his abilities by his past school record, for he was president of his sixth grade class, treasurer of his seventh grade class and a member of the football team.

Tomato Topping
To broiled tomato halves used for a garnish—say, on a lamb chop grill—add a sprinkling of sharp cheese.



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PHONE 100

EDWARDS

City Drug Store

FILLING PRESCRIPTIONS IS THE MOST IMPORTANT PART OF OUR BUSINESS

This Store will be closed All Day Monday, Sept. 6. LABOR DAY.

RED & WHITE

THE BEST THE MARKET AFFORDS

SPECIAL PRICES GOOD THROUGH DOLLAR DAY

SUN SPUN SALAD SALAD DRESSING Pint 39c	MARCO PEANUT BUTTER QUART 59c
In Tomato Sauce SARDINES Large Can 35c	Red and White, All Green ASPARAGUS No. 2 Can 47c
Marco TAMALES Large Can 24c	Red and White CORN, Whole Kernel No. 2 Can 22c
Red and White PEACH NECTOR, RED AND WHITE Tall Can 10c	Red and White PEAS, Fancy No. 2 Can 28c
Whole Marco GREEN BEANS No. 2 Can 27c	Brimfull TOMATOES, Fancy 2 No. 2 Cans 37c
RED AND WHITE FLAV-R-JELL 7 Pure Fruit Flavors 3 Pkg. 20c	BRIMFULL APPLE SAUCE 2 No. 2 Cans 31c
Red and White TOMATO SOUP, 3 Tall Cans 25c	Pure - Brimfull GRAPE JAM 2 Lb. 43c
Brimfull MUSTARD Pure Prepared, 9 Oz. Jar 9c	Marco JELLY MAKER 2 Pkgs. 19c
Rainbow NAPKINS 2 Pkg. 25c	TOMATO PUREE Tall Can 10c
PAPER TOWELS Pkg. 19c	TOMATO SAUCE 8 Oz. Can 10c
RED AND WHITE, HALVES APRICOTS No. 2 1-2 Can 35c	DRIED APRICOTS 1 Lb. Pkg. 39c

BACON SQUARES Cured 36c	OLEO LB. 35c	BACON Dry Salt No. 1 Sides LB. 35c
BOLOGNA Fancy Grade 36c	SPAM 12 OZ. CAN 45c	WEINERS SKINLESS LB. 36c
SHORTENING Red and White Hydrogenated, Finest for Baking. 3 LB. CAN \$1.09	RED & WHITE COFFEE LB. 51c	FANCY GRADE CHUCK BEEF ROAST LB. 49c
WASHO Fine Granulated Soap LG. BOX 31c	FRESH - HOME GROWN NO. 1 TOMATOES 3 LBS. 25c	VAN CAMPS Pork & Beans 2 16-Oz Cans 23c
P & G SOAP 2 BARS 19c	GREEN - SNOW CROP-FROSTED LIMA BEANS PKG. 37c	MARVENE SUDS LARGE BOX 10c
SUPER SUDS LARGE BOX 33c	OZARK QUEEN FROSTED STRAWBERRIES PKG. 55c	LAVA SOAP MEDIUM BAR 10c
WHITE KING LARGE BOX 33c		

P & G SOAP 2 BARS 19c	SUPER SUDS LARGE BOX 33c	WHITE KING LARGE BOX 33c	LAVA SOAP MEDIUM BAR 10c
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HUNTER'S

EASY TO PARK EASY TO SHOP EASY TO SAVE

The Hereford Brand

Published Every Thursday
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Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 321 Main Street, Hereford, Texas.

KILL ATHLETES FOOT
 HERE'S THE REASON. The fern grows deep. You must REACH it to KILL it. TE-OL, containing 90 percent alcohol, PENETRATES. Reaches most sores. Your life back from any drugist if not pleased IN ONE HOUR. HAILE DRUG.
SAYS HAILE DRUG
"TE-OL BEST SELLER"

Pumpkin Time
 "When the frost is on the pumpkin the time has come for beef and pumpkin pudding. Combine 2 cups chopped cooked beef, 1 cup cooked pumpkin pulp, 1 egg, and appropriate seasoning. Pour into a baking dish and bake at 350° F. until firm. Serve with waldorf salad.

FINER...



IT'S EASY TO FIGURE



... and business men know it's wise to secure additional financing from their bank. For whatever purpose you need funds, you will find our service friendly and cooperative.

HEREFORD STATE BANK

HEREFORD, TEXAS

Fun In Cooking

BY CECILY BROWNSTONE

THE BRIDE COOKS DINNER

Avocado and Celery Cocktail with French Dressing
 Shrimp with Fresh Tomatoes*
 Hot Cooked Rice
 Crusty Rolls and Butter
 Frozen Fruit Salad
 Beverage

(Recipe for Starred Dish Follows)

SHRIMP WITH FRESH TOMATOES (For Two)

Ingredients: 1/2 pound fresh jumbo shrimp (about a dozen), 1 tablespoon butter or margarine, 1/4 cup finely diced onion (1 small), 1/4 cup finely diced green pepper, (1-3 large green pepper), 1 clove garlic, 3 medium-sized ripe tomatoes (1/2 pound), 1 teaspoon salt, 1 bay leaf, freshly ground pepper, red pepper, 2 tablespoons cooking sherry (if desired).

Method: Wash shrimps under running water; peel off shells. With small pointed knife cut each one lightly along back and, holding under running water, remove each black vein with fingers or knife. Drain shrimp in Colander. Melt butter or margarine in 8-inch skillet over low heat; add onion and green pepper. Mince or crush the peeled garlic and add to skillet. The onion, pepper and garlic should cook until partly tender, about 5 to 7 minutes. In the meantime peel the tomatoes and cut each one into eighths; add to skillet with salt, bay leaf, a little freshly-ground pepper and a dash of red pepper. Cover, increase heat slightly and simmer, stirring frequently. Slice the shrimp lengthwise and when tomato has cooked for a-

bout 10 minutes add shrimp. Keep covered and simmer for about 5 minutes, until shrimp is cooked through. Remove from heat, take out bay leaf, add cooking sherry (if used) and stir well. Serve immediately over hot cooked rice. (You will need to cook 1/4 cup raw rice to accompany this dish for two.)

MONDAY DINNER

Jumbo Hamburgers with Raw Onion Rings
 Fluffy Mashed Potatoes
 Green Peas
 Tomato Relish

Toasted Buttered Buns

Fresh French Sundaes*

(Recipe for Starred Dish Follows)

A famous chain of restaurants makes the best of peach sundaes and I've noticed that their secret is to crush some of the fruit and mix the rest. You'll find I've done done this in the following recipe, and I've added lemon juice to keep the peach slices from discoloring. The touch of lemon rind suggested gives a piquant flavor, along with the vanilla, that you may like.

FRESH PEACH SUNDAE

Ingredients: 4 medium-sized ripe peaches (1 pound), 2 tablespoons sugar, 1/4 teaspoon vanilla, 1/4 lemon (rind or juice), 1 pint vanilla ice cream.
 Method: Peel two of the peaches, halve, pit and cut into shallow bowl. Crush well with potato masher or fork. Add the sugar, vanilla and lemon rind and mix well. Peel remaining two peaches, pit, and halve lengthwise and slice thinly over crushed fruit. Squeeze lemon juice over slices and mix all together well. Let stand in refrigerator while dinner is being served. Pipe vanilla ice cream into 4 serving dishes and surround with peach sauce. Makes 4 servings.

TUESDAY DINNER

Broiled Chicken
 Mashed Potatoes
 Broiled Eggplant and Tomato Sauce

Bread and Butter
 Molded Orange and Banana Whip*
 Beverage

(Recipe for Starred Dish Follows)

MOLDED ORANGE AND BANANA WHIP

Ingredients: 1 tablespoon (1 envelope) unflavored gelatin, 1/2 cup cold water, 1 teaspoon finely grated orange rind, 1/4 cup very hot water, 1 cup strained orange juice, 1/2 cup strained lemon juice, 1/2 cup sugar, 1 tablespoon cooking sherry (if desired), 1 large fully-ripe banana.
 Method: Pour the cold water into a medium-sized mixing bowl, sprinkle gelatin over the surface and allow to stand a few minutes so gelatin will absorb water and swell. Add the hot water and orange rind and stir to dissolve gelatin well. Add orange juice, lemon juice, sugar, and cooking sherry (if used) and stir to dissolve sugar thoroughly. Put in refrigerator to chill and when consistency of egg white, whip well with rotary beater or electric mixer. Turn into 6 sherbert glasses or small glass serving dishes. Peel banana and score or flute with the sharp tines of a fork drawn down the length of the fruit; slice thinly and float a few slices on top of each serving of the whip. Put in refrigerator to set. Serve in glasses in which desserts were molded. Makes 6 servings.

Note: If oranges are quite sweet use 1-2 to 1-3 cup of sugar.

Happy Homes 4-H Club Girls Meet

Happy Home 4-H Club met with Doris Wilhelm on Thursday afternoon August 26, with Gayle Albracht giving the opening prayer. Roll call centered around hints for making cakes.

Mrs. Ira Ott, sponsor, outlined plans for a swimming party and Gayle Albracht told of a trip to Carlsbad Caverns. Earl Dean Gandy and Gayle Albracht gave demonstrations in bed making and Mrs. V. P. Walker showed the group how to clean upholstery.

Members present were Doris Wilhelm, Gayle Albracht, Nell Walker, Earl Dean Gandy, Karen Albracht, Jo Eddy Scott and Betty Henry. Sponsors present were Mesdames: Ott and Walker and Mrs. Fred Henry and Mrs. Chas. Wilhelm were guests. The next meeting will be held at the courthouse on Saturday, Sept. 4, at 1:30 p. m.

Sausage 'n Egg

"Sausage eggs," some call them. Others dub them "Irish sausage rolls." To make, hard cook eggs and press bulk sausage meat around them. Bake in 350° F. oven for 40 to 45 minutes. Serve for main course, salad accompaniment or appetizer.

IT'S FRESH
 IT'S GOOD
 IT'S MANN'S



LOOK FOR THE LOAF WITH THE "LITTLE MANN"

MANN'S MALTED MILK BREAD

Owen Family Reunion Picnic



Photo by Alice Thompson

This is the Owen family at its recent reunion picnic at City Park. Back row, left to right are: Jack Owen, Warren Owen, G. P. Owen, Sr., Gwynne Owen and Jewell Cassells. Front row, left to right, are: G. P. Owen, Jr., Bobbie Owen, Mrs. G. P. Owen, Sr., Homer Lee Owen, John David Owen and Anna Jo Wilson.

Finals In 4-H Club Girls' Dress Revue Set Oct. 16 At Texas State Fair

Finals in the 1948 State 4-H Club Girl's Dress Revue featuring 98 of Texas' prettiest and most accomplished girls, will take place Saturday, Oct. 16, at the Hall of State at the 1948 State Fair of Texas, James A. Houston, Rural Youth Day committee chairman, has announced.

The 98 finalists will be selected from among 5,216 contestants in 126 county dress revues to be held prior to the State Fair. Judging will be in three classes—wool garments, school or sport dresses, and dresses or ensembles for special wear.

The state winner will receive a trip to Chicago for the National 4-H Club Congress in November, where she will represent Texas in the national dress revue.

A total of 22 girls will be selected as winners at the State Fair. Winners will receive prizes of electric irons, electric sewing machines and savings bonds. Judges at the State Fair will be Margaret Brumby, extension clothing specialist of the University of Louisiana, Mattie Walker, head of John Tarleton

College home economics department, and Iris Davenport, women's editor of Southern Agriculture.

Dresses in the contest will be scored at Texas A & M College for workmanship, selection of material and pattern by Mary Routh and Nona M. Roberson, clothing specialists of the Texas Extension Service.

Finalists will be given special training in posture and modeling in Dallas, Oct. 15. Mrs. Jessie Southworth of Dallas will serve as commentator during the revue.

"What's Sauce for One—" Though tartar sauce is considered an ideal accompaniment for fish, it is also delicious with veal. Try it the next time you serve breaded veal chops or a fine veal roast.

Thursday Baseball
 Hereford vs. Vega
 8:15 P.M.
 Veterans Park

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ONLY THE SERVEL GAS REFRIGERATOR GIVES YOU THIS TEN-YEAR GUARANTEE

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HEREFORD, TEXAS

Social Security Representative To Be Here Sept. 8

Wednesday morning, Sept. 8, representative of the Social Security Field Office in Amarillo will be in Hereford on a regular trip.

He will discuss any matter relating to the Federal Old-Age and Survivors Insurance program. Applications for employment numbers for new businesses, original or duplicate account number cards for employees, or claims for old-age or survivors insurance may be filed with the representative.

J. R. Sanderson, manager of the Amarillo office, said the representative may be contacted at 11 a. m. at the county court house, in the commission's court room. Sanderson added that his office does not process claims for either old-age assistance or unemployment compensation.

Pianos Tuned

Leave Your Order at Combs Music Studio. J. G. MERRITT Tuner

Deaf Smith County Electric Co-Op To Be 10 Years Old Sept. 24

Ten successful years of brightening the lives of rural folks in Deaf Smith, Farmer and Castro counties will be observed Sept. 24, by the Deaf Smith County Electric Cooperative, Inc. It was 10 years ago on that date that the newly-organized co-op sent its first electricity out through its power lines and into the homes of its charter members.

Since that time the co-op has grown like Topsy. When it made its pioneer beginning, it had only 50 miles of power lines bringing electricity to 26 irrigation wells and 128 farms. Today it has 873.5 miles of power lines serving 1,513 rural consumers, and has big plans for doing an even bigger job of rural electrification in the future.

"We feel pretty proud of what this co-op has done for its members and for the general community," said T. W. Roberson, president of the board of directors. "It was set up back in 1927 by a group who already had spent too much of their lives without electricity. When we turned on the first lights in our homes and barns, it was as big a thrill as any of us had ever had."

Other Uses For Electricity "At first electricity meant mostly good lights. Gradually, however, we've been finding additional jobs for it to do until today I suppose it is being put to a couple of hundred different uses up and down our power lines.

"Electricity has not only

brought joy and comfort to all of us who now have it, thanks to our co-op, but also it's been good business for us. The electrified farms on our lines turned out more food during the war than they could have without electricity and they're making a worthy contribution now during these days of peacetime food problems. Furthermore, every farmer who has electricity is finding his work far more profitable than it was when he had to do so many things by hand.

"Our electric co-op has meant lots of new income for the business people in our towns, also. As near as we can figure, our co-op members spend around \$3 for wiring, appliances, and various gadgets for every \$1.00 invested by the co-op in bringing electricity to them. The volume of new local business arising from our co-op is a big help to the prosperity of our area."

Borrows \$1,532,000 The Deaf Smith County Electric Cooperative, Inc. was set up 10 years ago through the assistance of the Rural Electrification Administration. To date, the co-op has borrowed \$1,532,000 from REA for setting up its power system. The loan is being paid back over a period of 35 years and bears an interest rate of two per cent. So far the co-op has paid \$112,809.65 in interest and has repaid \$75,016.93 on the loan.

Roberson pointed out that the co-op is a corporation and is operated like any other local business, with the sole exception that its service is on a non-profit basis. The co-op has been a substantial tax-payer during the 10 years of life, having paid a total of \$18,494.52 in taxes during these years. Of this amount, \$8,423.15 went for property taxes, \$349.90 for Federal taxes and \$9,721.47 for withholding taxes paid by employees.

The 1,513 consumers who get their electricity from the co-op have the final say about its policies in that they meet once a year and elect their board of directors. The directors, in turn, appoint a manager who directly supervises its operations. Besides Roberson, the other directors are G. T. Watkins, Joe Birkenfeld, T. E. Siegler, Jr., H. H. Miller, Sloan H. Osburn and Dewey Wright. Leo Forrest is the co-op's manager.

Three Members on Board The first board of directors of the Deaf Smith County Electric Cooperative, Inc. was composed of three members, consisting of J. C. Ricketts, President; H. V. Hennan, Secretary and J. W. Hendrix. Later H. V. Hennan was elected manager and seven directors were elected from the membership than being served by the co-op. The co-op has grown from one little 300 KVA substation which was

energized on September 24, 1938, to four substations, consisting of two 3,000 substations, one 600 KVA substation and one 300 KVA substation, or a total capacity of 6900 KVA. The capacity has been increased 23 times. The plans for the future

call for a total of 19,200 KVA substation capacity, or 82 times as much power will be required by the end of 1950 as was used in 1938. The directors have big plans for the co-op's future operation. (Continued on Page 9)

Thursday Baseball Hereford vs. Vega 8:15 P.M. Veterans Park

NOTICE OF MEETINGS ODD FELLOWS Each Monday Night REBEKAHS Each Tuesday Night

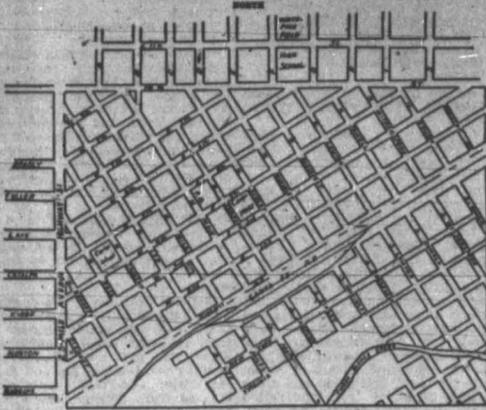
MASONIC BULLETIN Hereford Lodge 949 Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. TOMPKINS, Sec'y. W. C. HOBBS, W. M.

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Last hunting season 2,500 telephone wires were broken by stray bullets. That's why we say: Hunters, please don't shoot at birds on telephone wires.

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Choose either the V-8 or Six. Up to 10% increase in gas economy.

White steel fins available at extra cost.

America says "TERRIFIC!"

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That tapers, lower fender. Yet extra streamlines, fast.

89% More Rigid
New "Aluminum" body and frame structure.

No car we've ever sold has had a reception like the Ford Forty Niner. No car has ever received such whole-hearted praise. And no wonder! Inside and out, it's new in every way... and you helped design it in letters, surveys, personal interviews, you told Ford what you wanted. See "The Car of the Year" at our showrooms. Come in soon. You'll be just as excited as we are!

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Dudley Green - Hereford, Texas - Archie Scott

COME IN TODAY!
SEE THE FORTY NINER
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LEGAL NOTICE

THE STATE OF TEXAS
TO: GEORGIA JONES, Defendant.
You are hereby commanded to appear before the Honorable District Court of Deaf Smith County, at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 18th day of October A. D. 1948, then and there to answer Plaintiff's Petition filed in said Court, on the 1st day of September A. D. 1948, in this cause, numbered 3692 on the docket of said court and styled ARVEL JONES Plaintiff, vs. GEORGIA JONES Defendant.

A brief statement of the nature of this suit is as follows, to wit: Suit for divorce on grounds of abandonment as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Attest: R. L. THOMPSON, Clerk, District Court, Deaf Smith County, Texas. By LILLYE LONDON, Deputy (SEAL) 36-4-c

NOTICE TO BIDDERS
Sealed proposals addressed to the Honorable Commissioners' Court of Deaf Smith County, Texas, will be received at the office of R. L. Thompson, County Clerk of Deaf

Smith County, Texas, until 2:00 p. m. September 18, 1948, for furnishing all necessary materials, machinery, equipment, superintendence and labor for constructing certain street improvements adjacent to County property in connection with the City of Hereford paving program, consisting of approximately 1521.5 feet of curb and gutter, 230 front feet of widening and repaving and 1212.5 front feet paving.

Bidders must submit a Cashier's or Certified Check issued by a bank satisfactory to the Owner, payable without recourse to the order of Deaf Smith County, in an amount not less than five (5%) per cent of the largest possible bid submitted as a guaranty that the Bidder will enter into a contract within ten (10) days after notice of award of contract to him. Bids without the required check will not be considered.

The successful Bidder must furnish the amount of 100% of the total contract price from a Surety Company holding a permit from the State of Texas to act as Surety, or other Sureties acceptable to the Owner.

All lump sum and unit prices must be stated in both script and figures. In case of ambiguity or lack of clearness in stating the prices in the bids, the Owner reserves the right to consider the most advantageous construction thereof, or to reject the bid. Unreasonable (or "unbalanced") unit prices will authorize the Owner to reject the bid. The Owner reserves the right to reject any and all bids, to waive formalities, and to accept the bid which seems most advantageous to the County's interest.

Bidders are expected to inspect the site of the work and to inform themselves regarding all local conditions under which the work is to be done.

Attention is called to the provisions of the Acts of the 43rd Legislature of the State of Texas, page 9, Chapter 45, (Article No. 5194A, Civil Statutes 1925) concerning the wage scale and payment of prevailing rates of wages as established by the Owner. Said scale of prevailing minimum rates is set forth in the specifications.

Information for bidders may be obtained at the office of the County Judge. DEAF SMITH COUNTY, TEXAS, Owner. By L. H. POSTER, County Judge. 36-2-c

THE STATE OF TEXAS
TO: MARIAN FRYE Defendant,
Greeting:
You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 13 day of September A. D. 1948, then and there to answer Plaintiff's Petition filed in said Court, on the 30 day of July A. D. 1948, in this cause, numbered 3084 on the docket of said court and styled Paul Adolph Frye Plaintiff vs. Marian Frye Defendant.

A brief statement of the nature of this suit is as follows, to wit: For divorce on the grounds of mental cruelty. No children or property settlement involved.

As is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Attest: R. L. Thompson, Clerk, District Court, Deaf Smith County, Texas (SEAL) By Lucille Posey, Deputy. T-32-4c

Slumber Party Given For Shishtinta Group
A slumber party at the home of the guardian, Mrs. Bob Wilson, was the order of events for Shishtinta Camp Fire Girls last week.

Each girl participated in the bring-a-sack supper party, later games were played and legends of the stars were told. Final feature before retiring was making yums over an open fire.

Breakfast was cooked on "hobo ovens" the next morning.

What It Means:

The Atom's Place In Business

WASHINGTON — Here's what atomic energy means to the business world — NOT in the distant future, but right now!

As research is going on looking toward development of atomic power and the further application of radioactive by-products to medicine, agriculture and industry, the business man has immediate opportunities.

By furnishing supplies and equipment needed for atomic energy research and application.

Such materials range from electronic equipment needed to detect and measure radioactivity right along the line to lead bricks and shielding needed to protect workers from dangerous atomic rays.

Speaking of "isotopes" — the radioactive by-products of A-bomb development — the Commission said in its recent report to Congress:

"The businessman has reason to be interested in isotopes. Their utilization in scientific research has created a demand for new types of equipment and services will continue to grow very rapidly in the years ahead. Their application to industrial problems opens an immense field for future development."

In the pioneer "radiation laboratories" now operating, says AEC, scientist have been forced to improvise most of the equipment they use.

"Such laboratories," says the commission, "today constitute a rapidly growing market for the better business growing market for a great variety of equipment and services — new equipment for the assay of radia-

tions, hazards and for the handling of radioactive materials; yet-to-be provided services for the design of laboratories, the maintenance of complex instruments and the preparation of compounds labeled with radioisotopes.

"As rapidly as these present demands are supplied, new research will get under way, new research will be possible.

"The supplying of these growing demands is a job for business. Electronics firms have already taken the lead. Thirty of them are in the business of supplying radiation detection instruments. But the commission says an obvious complement to this business — already undertaken by at least one firm — is the supplying of 'other specialized equipment.' Such would include lead bricks and chests for shielding, high-speed fans for ventilation, extension type tools for the remote control handling of radioactive hot stuff.

The commission says the electronics industry has steadily been multiplying its output of radiation measurement instruments — and improving their performance.

"But much development remains to be done; eventually, the radiation counter may be as simple to operate for the biologist in the laboratory, or the materials inspector in a plant, as is the home radio for everybody today." (A radiation counter is an instrument that "counts" atomic rays — thus measuring the strength of the radiation source.)

The AEC chiefs see no foreseeable limits to the need for variation and elaboration of detection devices to suit specialized needs. And the same is true in the case of specialized detection instruments for the protection of workers — including "pocket" meters and "film badges" for measuring the amount of radioactive activity to which an individual is exposed.

Still another field for the businessman covers the preparation of compounds containing radioactive isotopes obtainable from the AEC. Up to now, AEC has been supplying such compounds ready-made, but the commission is encouraging business to prepare the actual compounds after obtaining the radioactive component from the commission's facilities. Already, one firm has started production of such compounds. A second has completed necessary arrangements with AEC. Three others are negotiating.

(Business men may obtain detailed information by writing the U. S. Atomic Energy Commission, Washington, 25, D. C. Please do not write this newspaper.)

Mrs. John Robinson and son, Billy, returned from a visit last week in Mineral Wells, where she visited a sister, Fort Worth where she visited relatives and Bowie where she visited another sister.

Virginia Lyons

Models Frock In Style Show

One of the prettiest models in Blackburn Brothers style show held Sunday afternoon at Old Tascosa in the Herring Hotel, Amarillo, was Miss Virginia Lyons, daughter of Mr. and Mrs. F. P. Lyons of Hereford.

Virginia modeled an evening dress of Barbary Red faille taffeta designed for uncovered shoulders, with snug waist and the fullness of the skirt swept back giving the new silhouette.

Five Amarillo girls and Virginia modeled the dance frocks and when time came for dancing they were joined on the floor by handsome young gentlemen, also in evening attire. Don Book-out served as dancing partner for Virginia.

Others in the party attending the style show were Billie Rae Johnson, Cameron Gault, Mary Sue Postelle of San Juan, Puerto Rico and Robert Barkley of Austin, niece and nephew of Mrs. Lee Benefield who were guests in her home.

A brief statement of the nature of this suit is as follows, to wit: Suit for title and possession of the following described land in Deaf Smith County, Texas, to wit: Beginning at a point in the north line of Block 26 of Mabry Addition to the town of Hereford, Deaf Smith County, Texas, a distance of 305 feet west of the Northeast corner of said Block 26; Thence West with the North line of said Block 26 a distance of 309 feet; Thence North parallel with the West line of said block a distance of 553.5 feet to a point; Thence in a northeasterly direction with the North line of state highway No. 33, being also federal highway No. 29 for a distance of 465.3 feet to a point; Thence North parallel with the West line of said block a distance of 309 feet to the place of beginning, based upon the continuous use, occupancy, enjoyment and possession of all of said land continuously for a period of time since July 3, 1933, under claim and assertion of the fee simple title thereto and deeds duly recorded in the Deed Records of Deaf Smith County, Texas, under both the ten and five year statutes of adverse possession and limitation of time of the state of Texas, having also paid all taxes and assessments against said land each and every year before the same became delinquent, and for all special and general relief, both at law and in equity, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Attest: R. L. THOMPSON, Clerk, District Court, Deaf Smith County, Texas. By LILLYE LONDON, Deputy. (SEAL) 36-4-c

Ricketts Family Holds Reunion
The annual family reunion for the Ira Ricketts family was held Sunday at the Ricketts home in the Progressive Community. A dinner was served picnic-fashion on the lawn.

Those attending were; Mr. and Mrs. B. R. Anderson, Berger, Mr. and Mrs. Dee Garvin and children of Silverton, Mr. and Mrs. Archie Dougherty and family, Clovis, N. M., Mr. and Mrs. L. L. McBrayer and children and Mr. and Mrs. David Johnson of Dalhart, Mr. and Mrs. Jim Ricketts and family, Kermit, Margaret Brown, Hartley, Hatti Sue Ford, Wiley Reynolds, Clovis, Mr. and Mrs. Elwyn Hutcheson, Mr. and Mrs. J. C. Ricketts, Mr. and Mrs. Clyde Russell and children, the hosts and son Glenn.

T. E. Miley from Kemmer, Wyo. visited his wife and son this week. Mrs. Miley is the former Miss Joanna Adams. The Milleys plan to make their home in Clarksburg, West Virginia, upon leaving Hereford at the end of two weeks.

Thursday Baseball Hereford vs. Vego 8:15 P.M. Veterans Park

For Better Health For Better Living Use Soft Water THE CULLIGAN WAY No Equipment To Buy... No Work To Do "The town where they raise sugar beets so big that two policemen went to sleep on one beat one night!" Culligan Soft Water Service Phone 317 Hereford, Texas Sell Thru the Want Ads!

AT PENNEY'S Your Savings Mount Up! SLACKS 4.98 Boys' Slacks Rugged as they are good-looking, perfect for an active boy! Smart gabardines (80% rayon, 20% wool) and sturdy corduroys in solid colors and mottled partridge effects. Another of our great school values. 6-18. JUNIOR BOYS' SLACKS Smart back-to-school slacks for Junior. Sturdy solid color gabardines, covers, 3-10. 3.98 YOUNG MEN'S SLACKS All-wool salt-and-pepper tweeds, solid color gabardines (see tag for fabric content). 22 to 42. 8.90 DRESSES 3.98 Classroom Cottons Wonderful, washable cotton is prettier than ever! Striking plaids, merry prints in poplin, broadcloth, chambray. Swinging skirts, jumper and cape effects, handy pockets. Some with good big hems for next year, too! Save! 7 to 14. LITTLE GIRLS' DRESSES White pique contrasts on gay plaids and prints! All easy-to-laundry cottons! 3 to 6x. 2.98 SPECIAL! Value Packed! Penney Priced! COTTON DRESSES Priced low at \$2.79 GINGHAMS, POPLINS, PERCALES, BROADCLOTH Such easy-to-tub cotton dresses give proof why budget-minded women and allowance-minded girls shop at Penney's! Sanforized, woven gingham in gay plaids — prints. Just right for back-to-school or around the house! Sizes 15-62. FOR YOUR POCKETBOOK'S SAKE GET THE PENNEY BUYING HABIT

Thanks To Voters Of Precinct 1 While I was unsuccessful as a candidate for your commissioner, I do want to express to my many friends and supporters my sincere appreciation for their efforts in my behalf. M. T. (Marion) RUTTER

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SCHOOL SUPPLIES "Back-to-School" Specials NOW! OUR LOWEST PRICE! Fine-line Smooth Writing Sheaffer Ball Pen \$1.50 A ball point pen with a name that is famous for quality. 40c Size MURINE for EYES With Dropper 49c 4oz. Bottle CALAMINE LOTION (Limit 1) 29c 1 ounce tube ZINC OXIDE OINTMENT (Limit 1) 17c PLASTIC FUNNEL WITH COUPON 2 for 17c (Limit 2) The Largest Size 60c ALKA-SELTZER 49c

When Confidence Counts When you need a prescription filled, you want to have complete confidence in the man who fills it. That's why careful people bring their prescriptions to us. They know that our Pharmacist can always be depended upon—for accuracy, for knowledge, for personal care—at a time When Confidence Counts. 10-oz. Shaker Tin JOHNSON'S BABY TALC Regular 50c Size 43c 4oz. Bottle HYDROGEN PEROXIDE (Limit 1) 29c CASHMERE BOUQUET TOILET SOAP 2 for 23c Package of SIX BLUE-JAY Corn Mastars Containing Naproxine 29c 4oz. Size MURINE for EYES With Dropper 49c 4oz. Bottle CALAMINE LOTION (Limit 1) 29c 1 ounce tube ZINC OXIDE OINTMENT (Limit 1) 17c PLASTIC FUNNEL WITH COUPON 2 for 17c (Limit 2) The Largest Size 60c ALKA-SELTZER 49c



LP-GAS THE MODERN FUEL Gas can may have whiskers on his chin, but there are no whiskers on his head. He knows that modern life today calls for an LP-Gas Water Heater. No matter where you live, you can enjoy all the hot water you need with an LP-Gas Water Heater. And you'll be surprised at how little it costs. Write, phone, or come in to see us today. BLANTON BUTANE GAS CO.

WANT ADS

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Thursday:
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications.

1st insertion.....4c per word
Each additional.....3c per word
Classified display.....75c per col. inch

No Blind ads will be accepted in either publication!

Miscellaneous FOR SALE

They're Here!
RIVERSIDE TIRES!

Come in today for your new Riverside! For a tire that wears longer, costs less, and gives you that extra margin of safety. Switch to Riverside Tires... for more miles of greater safety. They're here for immediate delivery!

FARMER'S DRIVE-IN

Buddy Sowell • Troy Moore
Hiway 60—Phone 161
B-1-2-tfc

FOR SALE

NO. 1 CERTIFIED WESTAR SEED WHEAT
From my granary 2 miles west of Hereford. Have Loader.
T. E. SEIGLER
426—Phone—809W
B-31-1-1-tfc

Ever-Clean

POCKET PROTECTORS
Keeps Pencils From Marking Shirt.
Keeps Pocket in Shape.
Keeps Clips From Wearing Pockets.
25c
at the
BRAND OFFICE
B-1-5-tfx

For Sale: Bendix washer. Practically new. Priced \$300. See Jimmie Daniel at Ireland Motor.
B-1-14-32-tfc

Westar seed wheat for sale. Germination 98%. Pure, but not certified. \$2.50 per bushel. A. W. SoRelle, Phone 2173, Amarillo, Box 322.
B-1-22-33-8c

For sale: 1500 lbs. alfalfa seed sacked and re-cleaned. See at Pittman's warehouse. W. A. Lookingbill 2 1/2 miles southwest Hereford.
B-1-20-9-2-p

For sale: Registered Jersey bull, 6 months old. Two miles south of Easter school. Harold Kriegshauser.
B-1-16-9-4p

For sale: Westar seed wheat. See Earl Cole, 3 miles south of prison camp.
B-1-14-9-2c

NEW MEXICO LUMBER
In the rough—well sized \$45.00 and \$20.00 at the mill.
WALKER & ARNOLD
Cleveland, New Mexico
B-1-36-2p

MILKING SHORTHORNS

Start with Top Cattle without spending \$ Dollar.

Will make share arrangement with right party, in Hereford-Dimmitt area.

Herd 15 years in the building And well advertised.

J. F. FORD
BOX 807 HEREFORD, TEX.
or
See me on Davis Farm, North of Bootleg.
T-1-36-1p

For Sale: L. A. Case tractor, 1946 model. Been used very little, original tires, are extra good. Price, \$400 under new price. E. L. Bonefield 1 mile east on highway 80.

MOVED TO NEW LOCATION

Furniture and Car Upholstering. All new patterns. Free estimates, within 30 miles.

JOHNSON UPHOLSTERING
West on Hiway 60
Box 932
1-18-tfc

FOR SALE

196 feet 16-inch casing, 5/16 inch steel shop made.
J. K. BAKER
Phone 589-W
1-23-tfc

For Sale: Used 6-ft. Moline one-way. John Wood Equipment Co.
B-1-11-36-2c

For Sale: Certified Westar seed wheat, \$3.00 per bushel. W. G. Harris, Summerfield.
B-1-13-36-2p

Farm Equipment FOR SALE

For Sale: IHC 2238 tractor. Fair rubber. New crankshaft, motor completely rebuilt. M. G. Caywood, 6 miles west on Harrison and two north.
T-2-23-36-1p

For Sale: Good high capacity Johnston 3 stage irrigation pump 140 feet setting complete with engine and head or will sell separately. Pump now in operation. E. C. Reinsauer, 1 mile north of Joel Switch.
B-2-35-36-2c

For Sale: W. D. 9 International tractor. Tom Fields, 10 miles south of Adrian.
B-2-12-36-4p

Farmall M tractor, wide front end, 1941 model. 8 miles south on 51, 5 miles east. A. G. May.
T-2-19-36-1p

For Sale By Owner: 1 UTV factory equipped MM tractor fully equipped, less than one year old. One International 9 foot one way plow with Timken bearings, on rubber. Call 405-J or write Box 721, Littlefield.
B-2-37-2k

For Sale: Used 6-foot Moline one-way. John Wood Equipment Co.
B-2-11-36-2c

For Sale: 2 Dempster drills, one 2 row IHC binder. Wichita seed wheat, cleaned and treated. Leo Witowski, 10 miles south on Hiway 51 and 10 east of Hereford.
B-2-29-36-2p

FOR SALE Automobiles

FOR SALE

TRAVELITE TRAILER HOUSE
and
FORD STATION WAGON
See
JIM KIRBY
Phone 367-W
B-3-35-tfc

REAL ESTATE For Sale or Trade

"REALTOR" on an ad is your go-ahead sign. B-4-2-tfc

Desirable residential lot in 900 block East 3rd Street, faces park east of hospital. Call owner, 272-J.
B-4-17-33-tfc

For sale: 3 room house west of Gaddell's laundry. 3rd house from corner, north. See E. E. Doak.
B-4-16-9-3-p

For sale: 124 acres good grass land, five wells. House 360 ft. floor space. Basement, on state road, school and mail route. Will trade for what have you? Write Henry Wright, Westfork, Ark.
B-4-23-9-3-c

Have some bargains in real estate, some new homes in Hereford. Al Medlin, 408 E. Street.
B-4-16-9-4-c

For sale: 577 acres choice irrigated land free of Johnson grass and blue weeds. 400 acres in cultivation. \$100 per acre. Inquire 211 West 9th St. Phone 729.
B-4-29-35-2p

TOURIST COURT
In New Mexico, with 13 units; "66" Gas Station; garage building. Going cheap, with terms.

LEE CONKLIN LUTHER PEVLEY
207 Main St. Phone 728
B-4-9-2c

HOMES ACREAGE
WHEAT FARMS-IRRIGATED LAND.
Ask about our listings.

W. E. DUNLAP
Alderson Bldg. Hereford
4-13-tfc

GLENN WEIR
Realtor
Houses, Lots, Farms.
10- and 20-Acre Tracts.
Listings appreciated.
Phone 200
Res. Phone 452-W
4-12-tfc

For sale: Modern 3 room house, on pavement. 2 1/2 lots. Shade and fruit trees. Garden and well. Immediate possession. 1st. Street north of Northside Grocery. Robert Smith, Phone 127.
4-29-21-tfc

A GOOD BUY CLOSE IN
102 Acres, improved and irrigated. Good crops. 50 acres maize, 30 acres cotton, 3 acres corn. All crops go. 1/2 mineral rights reserved. Price \$30,000.00.
W. R. Metcalf E. B. Posey
Realtors
321 1/2 Main
Ph. 710 Res. 366-W
Hereford, Texas
B-4-2-36-2C

For Sale: W. D. 9 International tractor. Tom Fields, 10 miles south of Adrian.
B-2-12-36-4p

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B-2-37-2k

For Sale: To be moved. Five room house, cheap. See L. H. McMurray at Square Deal Auto Co.
T-4-18-36-1c

For Sale: 4 rooms and kitchenette; with basement and garage apartment renting for \$125 per month. 106 Avenue A.
T-4-19-36-1k

240 ACRES LEVEL LAND IRRIGATION DISTRICT

Near Hereford, all mineral rights. 160 acre row crop. 1/4 delivered to elevator goes to purchaser.

\$75 Per Acre

GLENN WEIR
104 Main
Phone 200
T-4-34-3p

REALTORS
Choice offerings in irrigated and non-irrigated land in large and small tracts.
DEAF SMITH, CASTRO and PARMER COUNTIES, CITY PROPERTY
Your listings appreciated and given our personal attention.
4 1/2-5% MONEY TO LOAN
E. B. POSEY W. R. METCALF NATURE'S MINERAL RICH SOILS
321 1/2 Main
Bus. Ph. 710 Res. 366-W
Salesman, G. D. Caison
Phone 748
4-16-tfc

FOR SALE
Good buys in irrigated dry land, improved and unimproved, 80 acres to 160 acre tracts, near Hereford, some with natural gas available for irrigation. Some small acreages near town, improved, with natural gas, electricity, school bus, mail route. See them before you buy. Also good buys in houses near grade school and high school, two to nine rooms. Have four houses to be moved, good price.
J. M. HAMBY
One mile south of Hereford.
B-9-4-2c

FOR RENT
For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC.
B-5-14-3-tfc

For Rent: Bedroom close in. Call 280-J.
T-5-9-36-1k

For Rent: One room, light house-keeping. Phone 458-J, 136 H Ave.
T-5-11-36-1p

For Rent: Bedrooms for men. Adjoining bath. 106 Avenue A. Phone 277-W.
T-5-12-36-1k

For Rent: One room furnished apartment. Phone 749-J.
T-5-9-36-1p

Bedroom and apartment for rent. Mrs. Ed Jesko.
B-5-8-36-tfc

WANTED
Wanted to Buy: Good used cars. Milburn Service Station.
B-4-9-2-tfc

Wanted: Onewaying, hoeing and drilling. W. W. Rhodes. Ph. 537-W.
B-9-9-7-14p

Wanted: Custom wheat sowing. Glen Roberson. Summerfield, Texas.
B-6-8-9-4p

Dreammaking and alterations. Mrs. W. W. Rhodes. Phone 537-W.
B-9-9-7-14p

Wanted: Custom plowing and wheat sowing. New equipment. Ken Rudd, 805 Miles Street.
B-6-35-4-p

Wanted: Cement work and carpenter work. See Joe Momcada. One block south of section house.
B-6-9-3-p

Wanted to buy: Good used clarinet before school starts. Phone 193-W.
B-6-11-9-2p

Wanted: (Plowing and drilling. See Charlie Short or Richard Jowell.
B-6-10-36-1fc

7. Dressmaking-Ironing
Buttonholes made. Leave at 317 C Avenue or Acme Cleaners.
B-7-10-36-3k

8. HELP WANTED
Wanted: Beauty operator full or part time. Call 280-W.
B-8-9-9-2-c

Wanted: Someone to do housework. 301 West 6th. Phone 417-J.
B-8-10-9-2k

WANTED:
2 Delivery Boys with bicycles
Apply at
Brand Office

9. Situations Wanted

10. NOTICE
Commercial or Household. We repair any kind of electric box.
Phone 402—Dick Walker Oren Parsons in charge of Motor and Magneto Repair at
WALKER Refrigeration Service
300 East Third
B-10-2-tfc
Deal through a REALTOR.
B-10-2-tfc

FOR SALE OR RENT
Concrete mixers all sizes; wheelbarrows; power saw; air compressor and air tools.
Tom W. Carpenter Equipment Co., Inc.
Amarillo, Texas
Phone 2-6578
B-10-9-3c

MATTIE MAE SWISHER
TEACHER OF SINGING
For All Ages
State Credit for applied music through High Schools Kindergarten class for pre-school and primary children. Fall term opens Sept. 7.
123 W. 5th St. Res. Ph. 670-W
B-10-36-2c

REALTOR
Irrigated and Dry Land Farms.
City Property.
See my listings before you buy.
Phone 792 or 193-W
CHARLES SOWELL
4-19-tfc

Custom, onewaying and drilling wheat. Webb and Garvin. Aberrath, Texas. Tel. 158, Box 311.
T-10-12-34-3p

WANTED
CLEAN COTTON RAGS
10c Pound
The Hereford Brand
B-10-29-tfx

11. BUSINESS SERVICES
WANTED: Butcher cattle. Deal Smith County Meat Co. See me at stockyards. Bonnie Brumley.
29-tfc

EARTH MOVING
We now have a portable Bulldozer suitable for any size earth moving job: basements, flush pits, tanks, etc. Also we have a new Bee Gee Caterpillar Land Plane equipped to handle any land leveling job. See us for deep plowing, onewaying, and chiseling. George Byrd, Phone 9015-F-3, 2 1/2 miles north Clover Airport, Box 183, or see D. W. Wallace, Happy.
11-21-tfc

NOTICE
To people living east of Hereford and west of Canyon, we have Maytag Washers, Ironers, natural and Butane Dutch Oven Ranges and Singer Sewing machines for immediate delivery. We service any make of washer.
CUNNINGHAM MAYTAG CO.
Phone 405 Canyon, Texas
11-23-tfc

I want to **BILL YOUR AUCTION SALES**
B. E. BRUMLEY
2-tfc
Let us soften your water. Soft Water Service, 518 E. 1st. Phone 317.
B-11-15-29-tfc

Bella Buttons, Dressmaking and alterations. Mrs. D. F. Mathies. Phone 306W, 229 Ave. C. 12-11-13-tfc

12. LIVESTOCK Strayed—Found
Lost: Roan saddle horse, about 900 pounds. Nell Downing, 6 miles east Ford school.
T-12-13-36-3p

13. LOST AND FOUND
Lost: Sheaffer Lifetime fountain pen. Leave at Brand office.
B-13-9-9-2p

Lost: G. M. C. Pickup 15" wheel and tire. Call 822. Reward. Ernest Neff.
B-13-10-36-2p

Lost: Pair of Beagles. One red and white. One black, white and tan. Last seen in vicinity of Dawn. Suitable reward for information. Ira J. Davis, 507 North Hayes. Amarillo, Phone 2-7467.
T-13-32-35-1p

Around Town

(Continued from Page 1)
merely referred to the fact two editions were published that day in order to give our subscribers late election news and it, of course, was the last edition for the one day only. We hope now that both our newsmen and readers are happy once more.

The assistant Scout Master of troop two is, Pete Davis, The Brand erred last week in naming him. Pete, incidently is rounding up his activity with those boys right away and will exchange scout work for school books. He's going to Tech to study accounting.

A new window is being installed in the J. C. Penny Co. store here and an arm is being blamed for damaging the old one. The arm was tough and didn't get out -- too bad. It was merely an awning arm and not one of the clerk's reaching too far out in greeting to a customer.

Mr. and Mrs. Frank Barber celebrated their 40th wedding anniversary Wednesday by, among other things, sending out the wash "so she could have a holiday", as he explained it.

Mrs. A. G. Biggers, president of the Junior Band Parents Club, has called a meeting of the organization for 3 p. m. Monday, Sept. 6, in the high school band hall. Mothers with future Sousas in the band are invited to attend.

Draft Board Member S. O. Wilson has issued an SOS. Not for registrants, as one might think, since they are the cause of the trouble, but for volunteer workers to help in the registering. Either men or women who will help are needed, Wilson says, from now to Sept. 18. They can work one day or as many days as they like. For further information see Wilson or drop a card to the draft board office at the courthouse.

Whiteface Squad

(Continued from page 1)
will get the nod for the starting assignment at the left tackle spot.

Melugin To Balance Line
Balancing the Whiteface line at the center position will be Claude Melugin, 215 pounder who transferred from Oklahoma two years ago and was ineligible last year. The largest man on the Whiteface squad, Melugin is capable of holding down the pivot position and should be on the standouts of the Herd's forward wall.

Calling signals in the backfield and handling the ball off the T formation will be Jack Stanton at the quarterback slot. Stanton, 138-pound son of the coach, is a sophomore but got considerable experience last year at the quarterback slot and can elbow a neat assortment of passes from the left.

At the left halfback spot will be **SEPTIC TANKS**
Cleaned and Repaired
All work guaranteed.
Phone 792 or 193-W
CHARLES SOWELL
4-19-tfc

State Sanitation & Supply
Box 23 or 316 C. St.
Hereford, Texas
T-11-32-tfc

Will keep children one to five years old in my home. 50 cents per hour or full day \$2.00. Hours 8 a. m. until 5 p. m. Can arrange weekly rates. Mrs. Zona Beene, 105 Avenue E.
B-11-34-36-3p

STANFIELDS STUDIO
Photographs of babies and small children.
500 Ross Ave.
Call 557-W
KODAK FINISHING
T-11-35-tfc

Let us soften your water. Soft Water Service, 518 E. 1st. Phone 317.
B-11-15-29-tfc

Bella Buttons, Dressmaking and alterations. Mrs. D. F. Mathies. Phone 306W, 229 Ave. C. 12-11-13-tfc

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B-13-10-36-2p

Lost: Pair of Beagles. One red and white. One black, white and tan. Last seen in vicinity of Dawn. Suitable reward for information. Ira J. Davis, 507 North Hayes. Amarillo, Phone 2-7467.
T-13-32-35-1p

Collins (Bud) Wilkins arrived Sunday to visit with his parents, Mr. and Mrs. C. O. Wilkins between semesters before beginning the fall term at Texas A & M College.

Thursday Baseball
Hereford vs. Vega
8:15 P.M.
Veterans Park

Church of Christ WE WELCOME YOU
(Sunday)
Radio KPAN ... 9:15 A.M.
Bible Study ... 10:00 A.M.
Worship ... 11:00 A.M.
Evening Service 8:00 P.M.
Subject:
No Respector of Persons
Subject:
The Light of the World
We invite you to all services of the church.
In addition to services listed above we meet at 8:00 o'clock Wednesday night for singing and Bible study.

Miss Patay Siagle is spending a few days this week with her grandparents in Pampa.

Misses Pat and Joan Hardwick had, as a guest over the weekend, Miss Jean Arnot from Clovis.

Mr. and Mrs. Robert L. Thompson were Amarillo visitors Saturday.

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Veterans of Foreign Wars Nine Wins Baseball Championship

BY HOMER FOX

Last Sunday afternoon the Hereford VFW ball club won the championship of the Central Plains League by polishing off Tulla in a double header 11 to 4 in the first game and 12 to 3 in the nightcap to win the best two out of three in the 5h play-off.

Andy Anderson was in the box for Hereford and held the visitors to five hits and four runs in the first game. Hereford started off in the first inning with the first three batters safe on errors, followed by four straight singles. When the smoke cleared away, it was four hits, four runs and four errors.

In the second frame, after two outs Barrett was safe on an error, Burdine made it to first the same way, and Conrad Clark, sacked the game away with a long home run into the left field and through the fence.

Tulla made its four runs in the third on two walks, one hit and a sack full of bobbles.

Hereford finished its scoring in the fourth as Burdine singled, Conrad Clark singled for his third hit of the game and L. J. Clark got his third hit of the game when he blasted a triple into right field and scored on Anderson's single. The score: Hereford 11, Tulla 4.

From the third to the seventh, Anderson gave up two hits but they were soon killed by two fast double plays by his team mates, one in the fifth, short to second to first and the other in the sixth when Carlile tried the old squeeze with a man on third and first. He popped to catcher and Hardy doubled the runner at first.

Winkler took over the chunking job for Hereford in the second game and he did a fair job for a country boy when he let Tulla down with four hits and three runs.

Hereford again started right off in the first inning when Carroll singled, Lueb walked, Stengle was safe when they tried to nail Lueb at the plate on his ground ball to short, and Stengle moved to third and scored on Burdine's

grounded to short, leaving two runs, no errors and one walk.

Hereford made one more in the second when L. J. Clark walked and scored on Carroll's double.

Tulla just couldn't do a thing with Winkler's wrinkle ball until the third when the team scored once on a single and one error. Hereford led the game away in the fourth with Winkler and Carroll on bases. Raymond Lueb got hold of one that would have easy been in the upper decks of the left field bleachers, if we had the bleachers, anyway it was a honey and the game stood Hereford 5, Tulla 1.

Hereford scored six more runs in the sixth on four singles, two doubles, one man walked one hit by pitcher, making two errors and six or eight bone heads.

Tulla scored one in the sixth on a single and one a double, and one more in the seventh on two walks and no error, but the rally was short when Hereford pulled an unusual double-pitcher to first and first to third and the game was over, Hereford 13, Tulla 3.

L. J. Clark led the hitting in the two games with 5 for 7.

Vega, champions of the Cap Rock League will be here Thursday night for the first game of a three game series.

Hereford VFW Nine To Tangle With Vega Team At 8:15 Tonight

Tonight at 8:15 Hereford VFW, champs of the Central Plains League by virtue of their smashing win over Tulla, meets Vega, Caprock League boys who defeated Superior of Amarillo, in the opening game of the play off. All three bouts in the series will be at Veteran's Memorial Park here.

Utility man, Johnny Renner of Friona, is expected to be back under the lights for Hereford, said Earl Woods, manager. Renner has been out with a sprained knee for the past few games.

Also, according to Woods, probable starters for the two teams Thursday will be Anderson for Hereford, who has been doing the honors, and Mathies, of Vega, the boy who pitched for American Legion to give the VFW's such a headache during the dedication games.

The veterans are closing a season in which they have played 15 games and lost only two. Number One experienced player of the lot is Onias Carroll who has been swinging the stick for some twenty nine years, and to balance his record, there are three new boys on the roster who had not batted it out with this gang before.

These 1948 additions are L. J. and Conrad Clark and Wendall Burdine.

OYO Ranch History Dates Back To 1892

The OYO Ranch history, asked for in the Long Time Ago column recently, dates back to 1892, when W. A. Blackburn of Austin bought the OYO Ranch and stocked it with sheep.

B. T. Bell a prominent sheepman, who lived near Austin and was a close friend of Blackburn's, moved his family to Castro County and lived on the ranch, running the sheep for Blackburn.

In 1901, J. E. Tucker of Taylor bought the ranch and D. C. Laird, a relative of Tucker's came from Taylor to take care of it. Tucker stocked it with good white face cattle.

A few years later Laird bought Tucker's interest and the Laird family continued to make their home there for a number of years. Even after building their home in Hereford on east Fifth Street, they continued to spend much of their time at the ranch.

In 1922 D. C. Laird sold the ranch to Lamb of Plainview, taking a drug store, as part of the trade.

The ranch itself is believed to have covered about two leagues, or nearly 10,000 acres. On it stood a large house which was modern for the times, several large barns and good improvements.

O. C. Hicks of Gard'n City, Kansas writes, "As one use to travel the east road to Dimmitt, it was off the road about a mile to the east. It was a big house I remember, and an early day land mark."

Besides Hicks, Mrs. Harvey Cash of Canyon, and C. R. Smith of Hereford also supplied facts and verifications concerning ranch events.

OYO Ranch History Dates Back To 1892

After tonight's start, the games will be rounded off Sunday beginning at 2 p. m. If necessary, two 7-inning games will be played.

Utility man, Johnny Renner of Friona, is expected to be back under the lights for Hereford, said Earl Woods, manager. Renner has been out with a sprained knee for the past few games.

Also, according to Woods, probable starters for the two teams Thursday will be Anderson for Hereford, who has been doing the honors, and Mathies, of Vega, the boy who pitched for American Legion to give the VFW's such a headache during the dedication games.

The veterans are closing a season in which they have played 15 games and lost only two. Number One experienced player of the lot is Onias Carroll who has been swinging the stick for some twenty nine years, and to balance his record, there are three new boys on the roster who had not batted it out with this gang before.

These 1948 additions are L. J. and Conrad Clark and Wendall Burdine.

Santa Fe Carloadings Continue To Decrease

Santa Fe carloadings for week ending August 28 were 26,252 compared with 28,767 for same week in 1947. Cars received from connections totaled 12,328 compared with 11,355 for same week in 1947.

Total cars moved were 38,580 compared with 40,123 for same week in 1947.

Santa Fe handled a total of 37,534 cars in preceding week of this year.

Read the Want Ads!

Personals

Mrs. R. L. Campbell was an out of town visitor in Hereford Monday, from Wildorado.

Mr. and Mrs. W. A. Springer and son, Charles Ralph attended the wedding of Mrs. Springer's niece, Miss Thelma G. Mercer in Canyon Thursday evening. Miss Mercer became the bride of H. R. Fulton in a ceremony held at the Methodist Church at 7 o'clock.

Mrs. Clara McLean accompanied by her niece visited relatives and friends in Amarillo last week.

Visiting in the John Robinson home Sunday were Mr. and Mrs. R. M. Holman of Clovis. Mrs. Holman is a sister of Mr. Robinson.

Mr. and Mrs. R. L. Dowell Jr. and daughter, Linsey Rose are visiting his parents, Mr. and Mrs. R. L. Dowell Sr. and her parents, Mr. and Mrs. Doyle Rose and other relatives here for the next three weeks from Austin where he is attending the University.

Miss Mary Jane Cayton of Spearman visited with her grandmother, Mrs. J. P. Wood and other relatives here last week.

Mr. and Mrs. Lawrence Lowe and daughter, Nancy, visited in the homes of Mr. and Mrs. Walter London and Mr. and Mrs. A. B. London Sunday. Mrs. Lowe is a niece of the Londons.

Mr. and Mrs. Louis Overstreet and son, Billy, of Shawnee, Okla. and Mr. and Mrs. J. C. Whittington and children of Buffalo, Okla., were week end guests of the Overstreets.

Mr. and Mrs. W. N. Hodges Sr. and Mrs. Pearl Burgin returned Monday from a two week's vacation to Los Angeles and Livingston, Calif. At Livingston they visited former Hereford residents, Mr. and Mrs. Chester Hodges and family.

Mr. and Mrs. Staley Jones and daughter, Carolyn Gaye, of Tulla stopped on the way home from a western trip to spend a few days with the J. R. Overstreets.

Mrs. Minerva Paine returned to her home in Nocona after a three week visit with her sister, Mrs. Pearl Burgin and brother, Walter Hodges Sr.

Miss Mary Frye of Dawn, daughter of Mr. and Mrs. A. T. Frye returned home this week from Colorado where she has been attending the University at Boulder for the summer.

Mrs. George Miller and daughter, Katherine of Beaumont arrived Wednesday to visit her sisters, Mrs. Wirt Phillips and Mrs. Phil Radovich. They expect to make a two week visit here with relatives and friends. Mrs. Miller is the former Miss Cotta Sisk.

Mrs. Clara Freeman went to Pampa Wednesday to visit a daughter, Mrs. Nollie Phillips and another daughter who is visiting there, Mrs. Tony Elliott.

Mr. and Mrs. Walter Hodges Jr. and family returned from Hunting Beach, Calif. this week where they visited Mrs. Hodges' parents Mr. and Mrs. C. E. Cross, who were former residents of Hereford.

Mr. and Mrs. Aubyn Earl Hodges were in Pampa Thursday where they attended services of reburial for his friend, Pvt. Johnnie Hinkle.

Ira Scott, Deaf Smith County farmer whose diversified farming practices recently were written in The Brand publication, is in Rochester, Minn. at the Mayo Clinic suffering from a hand and foot ailment.

Mr. and Mrs. Guy Heard have returned from a week's visit to Dallas and Denton and a fishing trip to Eagle Mountain Lake. While in Denton they visited with their parents, Mr. and Mrs. Hayes Heard and Mr. and Mrs. E. E. Helm.

Mr. and Mrs. Gene C. Sandro of Salt Lake City announce the birth of a son, Stewart Taylor, on Sunday, August 29. Mrs. Sandro is the former Melvina Stewart of Hereford.

Mr. and Mrs. Clifford Estes of Washington, D. C. arrived in Hereford Sunday night to spend a short vacation here with his parents, Mr. and Mrs. Cliff Estes. They drove by College Station before coming to Hereford to bring John Estes, a student at Texas A and M back with them.

Miss Mary Ellen Henslee of Fayetteville, Arkansas, visited in Hereford the first part of the week as the house guest of Mr. and Mrs. Don Little. Before returning home, Miss Henslee will visit her sister in Lubbock and her brother in Sweetwater.

Mrs. Curtis Traweck has as her houseguest this week her father H. Casad of Canutillo near El Paso. Last week Mrs. Traweck entertained her cousin, Genevieve Gurr of Bakersfield, Calif., who flew down to take Mrs. Traweck's small houseguest home before school starts. They were Linda Gay, Bobby and Virginia Barkley, all of Bakersfield, who had been at the Traweck ranch for the past ten weeks.

Cecil Walker of Cleveland, New Mexico, was a business visitor in Hereford this week. He visited friends and relatives and while here stayed with his mother, Mrs. Minnie L. Walker.

Mrs. Leta Barnett of Wichita Falls has returned to her home after visiting her mother, Mrs. J. M. Boone. She accompanied her sister, Mrs. Hugh Earthman, to her home in Plainview for a brief stay there before going to Wichita Falls.

Mrs. Don A. Tatro and daughter Annetta of Boise, Idaho, left for their home Tuesday by plane after spending a two weeks vacation visiting her sister, Ona Faye Smith, and her parents, Mr. and Mrs. Roy G. Smith of Dimmitt.

Guests in the William McGehee home the past week were their daughter, Mrs. B. O. Stark of O'Donnell, Mr. and Mrs. Harry Marks of Royce City, Mrs. L. E. Kennedy, Mrs. Bill Gates and daughter and Mr. and Mrs. Henry Cowart, all of Oilton. Also Mrs. Raymond Gautier and children of Eldorado, Kansas.

A sister of Clyde Russell, Mrs. John Rector and daughter, Sue, of Dearborn, Mich. visited him and relatives here last week and left Monday for California where they will visit other relatives. She was accompanied by her sister-in-law, Mrs. Tom Rector and two children.

Thursday Baseball
Hereford vs. Vega
8:15 P.M.
Veterans Park

Miss Elizabeth Dunlap and Mrs. Clara McLean spent last week end visiting relatives in Amarillo. They visited Mrs. McLean's father, Eli Dunlap, and Mr. and Mrs. Dean Dunlap. The latter couple will be guests this week end in the home of his parents, Mr. and Mrs. W. E. Dunlap.

Mr. and Mrs. Clarence Sauley and Billy Sires attended the old cowboy reunion of the Matadors at Roaring Springs last week. Mrs. Sauley's brother, H. Davis of Portales at one time worked for the Matador Ranch and the family has a reunion each year at the cowboy reunion.

Joyce Harlow of Chandler, Okla. is here this week visiting with friends. Miss Harlow formerly lived in Hereford.

VARIETY VALUES

AT YOUR
HEREFORD SUPER MARKET

WE'RE YOUR P.A.G. Store
Our Buying Power Gives You Economy and Variety

Brooms	Clean Sweep, Good One, Each	69c	SNOWDRIFT	3 Lb. Can In Syrup	\$1.09
Peter Pan PEANUT BUTTER	12 Oz. Glass	29c	PRUNE PLUMS	2 1/2 Can	15c
LIPTON'S TEA	1/4 lb. pkg.	29c	fall FRUITS & VEGETABLES!		
Vel	Large Box	31c	California, Juicy, Medium Size	ORANGES	29c
C. H. B. CATSUP	14 Oz. Bottle	15c	Doz. Home Grown, Vine Ripened.	FRESH TOMATOES	25c
Hunt's, Halves in Syrup PEACHES	Big 2 1/2 Can	23c	Colo. Elbertas	PEACHES	10c
Tomato Juice	Leadway, Fancy California 46 oz. can	23c	Colo. Elbertas	PEACHES	\$3.95
APPLE PYQUICK	Betty Crocker, Pkg.	39c	Bushel	ONIONS	15c
Whole, Snack Time VIENNA SAUSAGE	2 for	29c	White or Yellow, Home Grown	SWEET POTATOES	10c
In Oil, Flat Cans SARDINES	2 for	25c	New Crop Maryland Sweets		
Golden Light VacPac Can COFFEE	Lb.	51c	Fresh MEATS		
			BACON	Sugar Cured, Sliced Layers	55c
				Tenderized Sugar Cured, Medium Size, Halves or Whole	
				HAMS	69c
				Best Grade, Arm Round	
				BEEF STEAK	69c
				Lb.	
				CHEESE, VELVEETA	98c
				2 lb. box	
				Pinkney Sno-White	
				PURE LARD	59c
				2 lb. carton	

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PARKAY Pound **39c**

Neighborhood Party Club Plans Year Book

Friends and neighbors gathered at the home of Mrs. C. B. Williams Thursday evening for a picnic supper on the lawn to compliment Mrs. Williams' mother, Mrs. Fred Hunsiker of Tracy, Tenn.

Attending were Rev. and Mrs. Don Davidson and family, Mr. and Mrs. J. E. Beyer, Mrs. D. W. Johnson, Mrs. W. B. Green and Nettie, Mr. and Mrs. A. B. Christian, Mr. and Mrs. A. C. Thompson, the honoree and Mrs. Williams.

NOTE TO THE BUSY PROFESSIONAL MAN

Build yourself a guaranteed retirement income with Southwestern Life Insurance. Start today.

Southwestern Life
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IT'S FUN TO COOK WITH LP GAS



You'll find cooking a snap with a new LP-GAS range. Self-lighting burners you can turn ON and OFF instantly. Smokeless broiling... automatic oven control for baking and roasting. A clean, blue flame that leaves no sooty pots and pans... no smoky walls and curtains. A cooler kitchen, too... and, oh, so thrifty.

BLANTON BUTANE GAS CO.
LP GAS *Free*
We'll gladly tell you how you can have an LP-GAS range in your home, where you like. Write, phone or come in.



DON'T RISK IT!

Take a tip from this poor fellow, and don't risk crossing a railroad track without looking both ways! Here's another smart tip: Don't risk driving without adequate coverage. Stop in today and let us point out the coverage you need for complete protection. Delay is dangerous—insure TODAY!

- INVESTIGATE OUR
- INSURANCE
 - HOME LOANS
 - ABSTRACTS
 - AUTO LOANS
 - PERSONAL LOANS

BRING YOUR LOAN AND INSURANCE PROBLEMS TO US!
We Are Equipped to Handle Your Needs!

Elizabeth Womble
Across the Street South from the E. B. Black Co.

Texans in Washington
By TEX HASLEY

AF Special Washington Service
WASHINGTON—(AP)—A Texas agriculture leader has just wound up a six-month study of cotton production and marketing problems over the world, particularly in the Orient.

Dr. Ide P. Trotter, director of the Texas Extension Service, was borrowed by the government for this assignment.

Leaving his headquarters at Texas A. & M. College early last March, he came here for conferences at the Agriculture Department and then headed west on a globe-girdling series of plane hops.

He spent a month in Japan, five weeks in China, seven in India, three in Pakistan and then made brief stops in Turkey, Greece, Italy and Portugal en route back. The last three weeks he has spent here writing a formal report. He expects to be back on his job in Texas at the beginning of September.

To Determine Cotton Status
The purpose of Dr. Trotter's trip was to determine so far as possible the status and future prospects of the cotton industry in the Orient, which was a good buyer of American cotton in pre-war years. There was a time when 90 percent of Texas' cotton went into export.

Here are some of Dr. Trotter's conclusions:

Japan and China need American cotton, but haven't the money to buy it. They are now getting fair quantities as war-damaged textile mills get back into operation—but they get it under our foreign aid program, which costs the U. S. taxpayer. "That can't last forever," the Texan observes. "There's a big demand there for our cotton, but it is held back by their purchasing power."

Question Of Policy
Whether the United States should continue to finance directly or indirectly, wholly or in part, shipments of cotton to the Orient is a question of policy that is not his to determine, says Dr. Trotter.

Two big factors enter into the present state of affairs in the Orient and account for an uncertain future.

"They must have peace over there to get anywhere," he says. "The other problem is that of holding down the population. Both problems are enormous."

In China, for instance, there are some spindles which are not operating because of chaotic economic conditions caused by civil war. They also have a problem of finding adequate skilled personnel to maintain and operate the mills. Only about one-sixth of the spindles in Japan escaped damage during the war, but the remainder are gradually being rebuilt, says Dr. Trotter. Some of the cotton they use is short staple, 1-2 to 5-8 inch, which is imported from India.

Pakistan comes nearer to the United States in quality and quantity of cotton, he says.

Dr. Trotter reports that throughout his travels he encountered ex-Texas Aggies everywhere. Most of them were natives who had come to this country for an education and who now hold influential posts in their own lands. They acted

as guides and interpreters for him.

Around The Capitol
You can change the name of a dam legally, but it's difficult to change the title in usage. An example is Morris Sheppard Dam on the Brazos River near Mineral Wells, named after the late senator from Texas.

Throughout a hearing before the Federal Power Commission here on rates charged for electricity produced at the project, witnesses from Texas repeatedly referred to it by its former picturesque name of "Possum Kingdom Dam."

The high cost of living can't be blamed on farmers, says Rep. Bob Poage of Waco, because farm prices do not account for as large a part of the cost of food and clothing as people think.

He expressed his views in a long letter to Roger N. Conger, secretary of a laundry-cleaning machinery company in Waco, in which he said in part:

"You can get around 50 pounds of flour from a bushel of wheat. Actually a pound of flour makes a little more than a pound of bread because of the other ingredients. But assume 50 loaves of bread to a bushel of wheat. The wheat is now costing \$2, but if it were given to the miller and the farmer got absolutely nothing out of this wheat, the price of the loaf of bread could not be reduced more than 4 cents."

Dr. Gordon Fisher of Corpus Christi, director of the Nueces County Health Unit, was a recent visitor here.

Discussing public health problems, the ex-Army medic em-

Club Will Collect Gifts For Boys Ranch

Jolly Workers Club met Thursday afternoon on the home of Mrs. Charles Calloway for work on a quilt being made for Boy's Ranch.

In answer to inquiry made by the club, a letter from Cal Farley was read enumerating needed items at Boy's Ranch and members voted to collect such articles as towels, tea towels and books suitable for boys at the Ranch.

Mrs. Barney Bobcock won the penny gift and announcement of the next meeting with Mrs. Jimmie Mercer, was made.

Present were Mesdames: M. H. Wiseman, S. S. Williams, Roy Boyd, Barney Bobcock, Jimmie Mercer, Travis Caraway, Ray Suit and the hostess, Mrs. Vern Witherspoon and Mrs. Andy Thomas were guests.

He emphasized the importance of mass preventative medical care as a means of cutting the annual toll of sickness.

"Get at the trouble before it makes headway," he urged, "and you save a lot of suffering and expense. And a healthy people also is our best safeguard against communism and other dictatorship forms of government."

Mr. and Mrs. Harold Weyer of Mulshoe visited with her mother, Mrs. Cooper Morgan and other relatives here Sunday enroute home from an extended trip to the west coast, Salt Lake City and Colorado. They visited Mr. and Mrs. Sherman Morgan, her brother and sister-in-law in Pueblo, Colo.

Miss Betty Katherine Hodges, who has been working at Acme Cleaners, has accepted a position with the Lone Star Agency. She is taking the vacancy left by Mrs. E. Ward's resignation.

Mrs. Phillip Miller has returned from a two weeks visit in Memphis, Tenn. where she visited friends. She also visited her mother, Mrs. L. C. Fisher of Portageville.

Mr. and Mrs. Lester Wagner visited over the week end in Amarillo with her parents, Mr. and Mrs. L. J. Gamble and his parents, Mr. and Mrs. Roy Wagner.

Thursday Baseball
Hereford vs. Vega
8:15 P.M.
Veterans Park

DR. MILTON C. ADAMS
OPTOMETRIST
OFFICE HOURS—8:30 to 5 p. m.
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Quality Shirts
of End & End Broadcloth by *Nelson-Paige* CREATIVE SHIRTMAKERS

What gives the well-dressed man that extra dash of distinction? Smart use of color. Nelson-Paige shirts of handsome End & End Broadcloth in soft tones of blue, tan or green will harmonize easily with your suits and accessories. There's a lift for your looks in their quality styling and a break for your budget in their price—as remarkably low as our standards of excellence permit.

\$3.69
Fine Quality White Broadcloth \$2.98

NEWS OF FAMOUS PRODUCTS
Men, we're showing A FINE assortment of all wool HIGGINS SLACKS... The FAMOUS H BAR C 100% ALL WOOL GAMBLER STRIPE or GABARDINE TAN WESTERN SUITS... The GOLDEN FLEECE or LEATHERKRAFT JACKETS in Genuine Suede Cowhide Goat or Horsehide Leathers. Drop in and pay us a visit.

"SPEEDY" Hereford MOTOR CO.

YES SIR! PARTICULAR PEOPLE ALWAYS GO TO **HEREFORD MOTOR CO.** FOR REPAIRS BECAUSE THEY HAVE A COMPLETE LINE OF PARTS, DO THE BEST WORK AND ARE THE MOST REASONABLE.

THAT'S FOR ME, SPEEDY

SO YOU'RE GOING TO HAVE YOURSELF AN AUTOMOBILE? AND AIN'T KIDDIN'!

POP TOLD ME WHERE THEY HAVE A COMPLETE LINE OF AUTOMOBILE PARTS AND SINCE I'VE ALREADY FOUND ME A RUBBER CAP—ALL THEY'LL HAVE TO DO IS START ADDING TO IT AND...

HEREFORD MOTOR CO.
Dudley Green HEREFORD, TEXAS Archie Scott

RESISTOL "Self-Conforming" hats
DESIGNED BY Harry Resistol

THE "Carousel"
... FOR MEN WHO GET AROUND

You'll get around in ultra smart style with this exclusive new Resistol. Designed to give you that "Bold Look" and expertly made to give most possible comfort. The cushion-soft free-floating leather fits your head snugly and lets the hat ride easy so it will hold its shape longer. You'll like the comfort and you'll like the style when you get around in a Resistol "Carousel."

NEW FALL SHIPMENT

\$7.50 \$8.50 \$10.00 \$15.00 \$20.00
3X BEAVER 5X BEAVER

EXTRA... SPECIAL
BIG FLUFFY—
WIDE SATEEN BINDING
DOUBLE BLANKETS
Colors... Green... Rose... Blue and Wine All with Striped Borders.

Limit 2 to a Customer

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New Shipment
ELABORATE - CHENILLE BED SPREADS

BUTTERFLY or PEACOCK Design 95" x 105" **\$13.95**
SINGLE Wedding Ring **\$12.95**
DOUBLE Wedding Ring **\$14.95**
And Our Best DELICATE VELVENILLE **\$16.95**

Extra Heavy and Thick
SHAG RUGS **\$4.45 to \$8.95**

WE HAVE ALL THE **"MAKIN'S"** FOR YOUR **QUILTS and COMFORTERS**

Whatever your quilting needs, we have it! See us for the Taylor-Made Layer-Bit batting, the perfect filler for luxurious quilts and comforters. And, if you need thread, needles, piece goods and quilting equipment, we will be glad to supply you.

Opened Size 72 x 90
Full 2 1/2 Lbs. 1.29
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One Seamless Sheet Full Quilt Size 81 x 96
MOUNTAIN-MIST
Fine Quilt Cotton **\$1.19**
Quilt Books **10c**

Check with us for your Infants Shoes.

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Douglas Shoes **Hereford Store Co.**
S. L. HARMAN & SON PHONE 382

\$8.95 up

Deaf Smith Co-Op

Continued from Page Six
Roberson said. Guided by the policy of "area coverage" which means bring electricity insofar as possible to every rural consumer in its area—the co-op is going forward with expansion plans which include for 1948 completion of the N section of 7 miles to serve 12 additional consumers.

Plan 1,300 Miles Line
The Deaf Smith County Electric Cooperative, Inc. has made application to REA for \$682,900 to build 278.3 miles of line to serve 272 consumers as well as an office building, two way radio equipment and additional substation improvement. If this application is approved the co-op plans to build this section during the latter part of 1949. If present plans materialize, at the end of 1949 the co-op will have approximately 1,300 miles of line to serve 1,950 consumers.

The recent history of rural electrification in Texas has been one of consistent progress, declared Roberson. In 1935 when the REA first began making loans for rural electrification, only about three percent of the farms in Texas had power line electricity. Today, approximately 40 per cent of the farms in the State have power line electricity and the rural electrification program is moving toward its eventual goal of helping all farmers and other rural residents to get electricity.

Student Body Of TCU Expected To Be Largest Yet

FORT WORTH—The student body of Texas Christian University during the 1948-49 school year will be the largest in the school's history, it was predicted today by Registrar S. W. Huton on the basis of students already registered and a continuing flow of applications for admittance.

With the opening of classes still three weeks away, 1594 students have already been admitted at a special "pre-registration" week Aug. 2 to 6, the first time students have been enabled to register before the opening of the fall term.

Total full-time day student enrollment is expected to reach approximately 4000. The 1994 students already registered equal 43 per cent of last year's student body—and this group includes no freshmen and relatively few upper-classmen from points other than Fort Worth, except those attending summer classes.

Veteran enrollment is similarly expected to increase, in contrast to many colleges reporting smaller veteran attendance after last year's peak and in contrast to several special schools exclusively for veterans which have already closed. Pre-registration, subsistence applications and inquiries indicate a veteran enrollment at TCU in excess of 2300, according to the TCU Veterans Administration Office.

Thursday Baseball
Hereford vs. Vega
8:15 P.M.
Veterans Park

FARM LOANS
LOW RATE
5 TO 46 YEARS
NO FEES OR STOCK

AGENCY
SAM NUNNALLY
23 Main Call 424
In Association with
The Prudential Insurance Co. of America
Home Office Newark, N. J.

Livestock Life-Saving Drive Starts

AUSTIN—Texas farmers were enlisted today in a livestock life-saving campaign this fall, designed to "keep 'em eating" and convert the big 1948 grain crop into needed meat supplies for the nation and the world. "A bumper crop of feed grains is now being harvested," the American Foundation for Animal Health explained. "This is the time to start a new and intensive effort to keep every possible animal on feed. Step No. 1 is to cut down the losses caused by disease, parasites and poor sanitation in many of our farm herds and flocks."

To check these losses, farmers were advised to observe the following practices:

"Supplement grains with extra vitamins, minerals and proteins for best feeding results.

"Check on the time and need to have animals and poultry vaccinated against infectious diseases.

"Make a gradual change from pasture to winter feed to avoid the danger of digestive upsets and more serious disorders.

"Check herds regularly for accidental wounds through which infection might enter. Have good disinfectants available, and use them wisely.

"Keep stock as free as possible from parasites.

"Provide adequate housing, well ventilated but free from drafts, and avoid over-crowding.

"Give special care to mother animals at farrowing, calving and lambing time. Provide clean, well-bedded, warm pens or stalls.

"Keep young animals a n d birds away from the older stock as much as possible, to minimize the risk of disease losses.

"Watch out for any sign of an outbreak of disease. Get a diagnosis at once if trouble threatens, and isolate infected stock from the rest of the herd or flock."

New Club To Have Bake Sale

The newly organized Northwest Hereford Home Demonstration Club met Friday afternoon with Mrs. J. T. Richardson with Mrs. R. E. Cook presiding. Mrs. Earl DeHart directed recreational activities.

Members decided to sponsor a bake sale on Saturday September 4 at Cogdell Building beginning at 9 a. m. During the afternoon Mrs. DeHart gave a demonstration on cleaning upholstery and Mrs. Foster Duckworth demonstrated the art of etching glass.

Two new members were welcomed. They were Mrs. Louie Olson and Mrs. Pat Robinson. Mrs. R. C. Childers will entertain the club on Sept. 10.

Those present were Mesdames; Cook, J. I. Findley, R. C. Childers, Earl DeHart, Grady Parsons, Foster Duckworth, Pat Robinson and the hostess.

Accidents Outrank Generally Feared Childhood Diseases

CHICAGO—Accidents are the greatest killer of young people in the United States, far outranking any of the more generally feared childhood diseases.

According to the 1948 edition of "Accident Facts," statistical yearbook of the National Safety Council, accidents claimed five times as many lives in the 5-to-14 year age group in 1946 as heart disease, the second cause of death. And accidents killed six times as many children in that age group as pneumonia, the third place child-killer.

In fact, the yearbook points out that deaths from accidents numbered more than deaths from heart diseases and pneumonia combined.



STOCK UP FOR THE YEAR

Royal Wire Bound, 15c Value Composition Books 2 Books	17c
Wahl Ball Point, 97c Value Eversharp Pens Each	79c
Apache 5c Value Pencils 12 Pencils	25c

CHERRIES KUNERS R.S.P. No. 303 CAN	23c	STRAWBERRY PRESERVES MA BROWN 16-OZ. JAR	49c	TOMATO JUICE HUNTS 46 OZ. TIN	22c
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Frankfurters

ARMOURS STAR

45c LB. CELLO PKG.

ROAST Boneless, Easy to Carve	Lb.	69c
BACON 1 Lb. Layers, Sliced, Wilson's Delicious	2 for	\$1.00
STEAKS Baby Beef, Loin or Club		69c
BACON SQUARES Cello Wrapped	Lb.	39c
DRY SALT BACON	Lb.	29c

Libby's Corned Beef Hash Tin	34c
Libby's Vienna Sausage Tin	19c
Bland Lard Swiftling 3 Lb. Tin	\$1.27
Bleach HILEX Qt. Bot.	13c
Golden Light COFFEE 1 Lb. Tin	53c
Delicious Hot, or Cold Admiration Tea 1-4 Lb. Pkg.	25c
Light Crust FLOUR 10 Lb. Bag	87c
American Beauty Macaroni or Spaghetti Pkg.	20c
Salad Dressing BESTYETT Pint Jar	29c
Margarine DELRIE 1 Lb. Ctn.	46c

Peaches

COLORADO Bushel \$3.25

PEARS 17c Lb.

APPLES Gravistene 2 Lbs. 23c

ORANGES 2 Lbs. 25c

DURITY PLUMS 1 Lb. 21c

CELERY Lb. 13c

LETTUCE Lb. 13c

Cauliflower Lb. 19c

Deneo RED SALMON Tall Can	67c	Lady Betty PRUNE JUICE Quart Bot.	25c
Swift's PEANUT BUTTER 12 Oz. Jar	37c	Wolco BLACKBERRIES No. 2 Can	25c
Campbell's TOMATO SOUP 2 Cans	19c	Happyvale PEAS No. 303 Can	10c
Libby's ORANGE JUICE No. 2 - 2 Cans	25c	Milk CARNATION 3 Tall Cans	45c
Van Camps VIENNA SAUSAGE Can	17c	Hearts Delight FRUIT COCKTAIL No. 1 Can	24c
Welch Orange MARMALADE 16-Oz. Jar	24c	Taft's GRAPE JUICE Quart Bot.	45c
Kellogg's RICE KRISPIES 5 1-2-Oz. Pkg.	15c	Hunts PEARS No. 2 1-2 Can	41c
Posts CORN TOASTIES 13-Oz. Pkg.	18c	Del Monte Early Garden PEAS No. 2 Can	23c
Skinner's RAISIN BRAN Box	15c	Bud WHITE SYRUP 5 Lb. Jar	53c
Del Monte RAISINS 15-Oz. Box	19c	Penick GOLDEN SYRUP 5 Lb. Can	51c
Assorted Flavors ROYAL PUDDING Pkg.	8c	Fruit Jars KERRS Pints	80c
Dillious Ma Brown SWEET PICKLES 16-Oz. Jar	39c	Fruit Jars KERRS Quarts	90c

Bakery TREATS

iced with Smooth Rich Creamy Icing and Filled with Fresh Chopped Pecans
FUDGE PECAN CAKES Each 60c

DINNER ROLLS Dozen 15c

iced with Delicious Marshmallow Icing and Toasted Coconut
ANGEL FOOD CAKES Large Size 79c

Fresh Golden Brown Covered With Rich Icing and Nuts
COFFEE CAKES 20c

Really Delicious
FENCH BREAD Loaf 15c

Use this Offer Blank to get 5 cans of Ken-L-Ration for the price of 4. This coupon you get 2 cans at no cost. If you want more than 2 cans, take the 2nd coupon. You may be required, or we will reduce the price of these cans. You may keep the top cans at a gift.

Name.....
Address.....
City.....

5 CANS KEN-L-RATION 45c
WITH ABOVE COUPON

A WHITE KING PRODUCT
A LITTLE WHITE KING IS A LOT OF SHAM
70c

A WHITE KING PRODUCT
A LITTLE WHITE KING IS A LOT OF SHAM
33c

A WHITE KING PRODUCT
"Where Complexions Are Fine, There's Always Plus"
10c

A WHITE KING PRODUCT
A FINE WHITE SOAP
8c

for perfect hair grooming

HELENE CURTIS
Suave
THE COSMETIC FOR HAIR

USELESS, not a hair oil

A few drops daily keep your hair orderly, gloriously healthy and instantly obedient to your touch.

Two Sizes and Plus Fed. Tax
50c and **\$1.00**

24 Hour Wrecker Service

KINSEY MOTOR CO.
PHONE 740 — NIGHTS 419-W

Southwestern Appliance Company

ANNOUNCES

THE APPOINTMENT OF

HEREFORD FURNITURE COMPANY

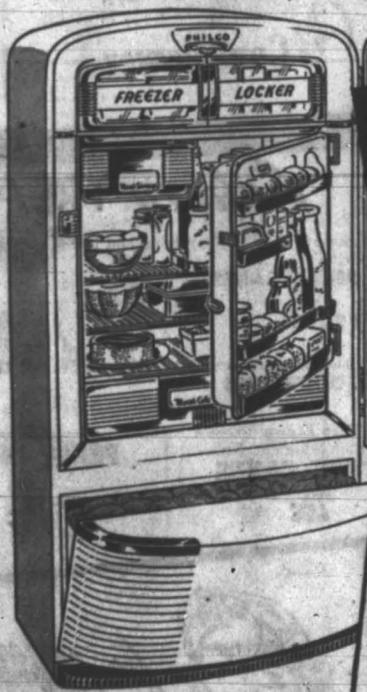
AS LOCAL

PHILCO Dealer

See These Models and Many Others On Display Now

SEE THE MODERN REFRIGERATOR FOR MODERN LIVING

Sizes and Styles for Every Need



Famous PHILCO Advanced Design REFRIGERATOR

... with all the features folks are raving about



BUILT-IN FREEZER LOCKER

Plenty of space to keep extra supplies of meats, fish, poultry and packaged frozen foods. Every Philco has it!

MOIST-COLD COMPARTMENT

Keeps foods without covers; retains natural color. Cooked by the Philco cold shelf.



"CONSERVADOR"

Shelf-lined inner door keeps your most used foods at your fingertips.

SENSATIONAL PHILCO Freezer FREEZES AND STORES FROZEN FOODS at 10° to 20° below zero

Holds 200 lbs. of food. 3 Separate compartments, one for sharp freeze, all three for sub-zero storage.

Model AH-51 269.50

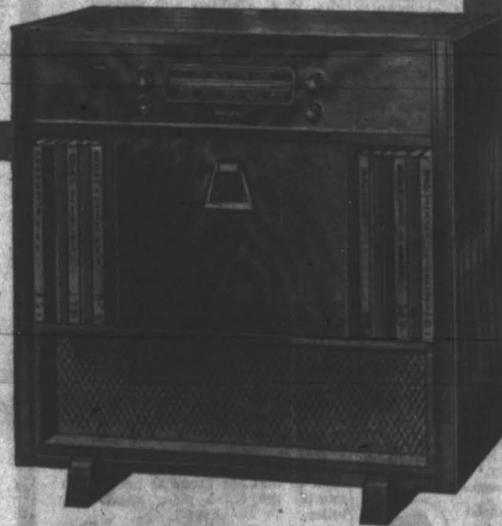


Other Models From \$215.50 Up



NEW 1949 PHILCO

RADIO-PHONOGRAPH



- Classic Mahogany Console
- New Philco Automatic Record Changer
- Ample Record Storage Space
- Featherweight Tone Arm ... No Needles to Change!

ONLY 189.95

Unquestionably one of the most beautiful console radio-phonographs ever offered! Its classic modern cabinet is a masterpiece of craftsmanship... in rich mahogany veneers of selected graining. And what an instrument!... on radio or your favorite records, the glorious tone will thrill you. Clever drop-front mechanism puts the new Philco automatic record changer right in position for easy loading... handles up to 12 records easily and gently! Here's a Philco outstanding in beauty, in performance and value. See the Model 1604 tomorrow!

Model 1290-L	389.50
M-15 Record Player	31.50
BOTH	389.50

Limited supply of the famous Model 1290 with the new M-15 long-playing record player.

Enjoy 45 minutes or full symphony from one record.

This new player will be furnished free with each 1290 at no charge!



Announcing OPENING

HEREFORD FURNITURE CO.

FRIDAY, SEPTEMBER 3

OUR MESSAGE TO YOU

DEAR FRIENDS,

Hello! We are your new furniture establishment in Hereford! It is a great pleasure to be here . . . because we have something to offer you in fine furniture . . . because you have something to offer us in a fine, clean, prospering town. We are confident of Hereford's continued growth and prosperity.

We are happy to announce the opening of the new HEREFORD FURNITURE COMPANY on FRIDAY, September 3rd. It is the hope of the management that every resident of Hereford and its trade territory will come in and inspect this new and modern and conveniently located furniture store contribution to the expanding business of Hereford.

We want each of you to become acquainted with our new store for we feel that in it you will find the most complete selection of furniture and appliance needs you have seen in Hereford. We are proud of our quality merchandise; we have spent much time and effort in selecting the lines we're now presenting to you. In it you will find a management and staff whose paramount purpose shall always be to please and serve you well throughout the years to come.

Don't forget our opening, Friday, and our services which are at your disposal every day.

Sincerely,

M. C. LITTLEJOHN
J. N. ROBERTS

ABOUT OUR PRODUCTS

PHILCO

Radios, Freezers, Refrigerators
A Line That Needs No Introduction!

KROEHLER

The Finest in Furniture for Every Room!

SPRING-AIR BEDDING

Unexcelled!

Highest Quality Merchandise Throughout



ABOUT OUR SERVICES RADIO REPAIR

Our radio sales and service have a special significance to you . . . because we maintain a COMPLETE SERVICE DEPARTMENT operated by a skilled radio technician . . . a man who "knows how" and has the facilities to make correct and speedy repairs on any radio.

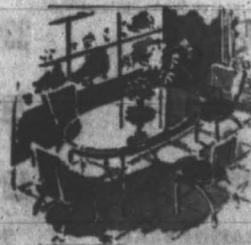
PORTRAIT STUDIO

ENTRANCE ON 4th STREET SIDE OF STORE

WE DO STRAIGHT PORTRAIT WORK ONLY

All studio work is done by M. C. Littlejohn with a certificate in photography and with over 20 years experience in the photography business in Texas.

ALL WORK GUARANTEED TO PLEASE



HEREFORD FURNITURE CO.

THE BIG FURNITURE STORE ACROSS FROM POSTOFFICE IN HEREFORD

WHAT Is Credit?

It's simply faith... the faith that folks have that you'll pay your obligations promptly. Guard it like a precious jewel. Once lost it takes years to recover. Once gained, it makes the best friend you'll ever have.



FOR YOUR OWN SAKE—
PAY BILLS PROMPTLY

Hereford Credit Association

Local Affiliation of
NATIONAL RETAIL CREDIT ASSOCIATION

66 Seniors

(Continued from page 1)
the local school system since the war. It is due in part to replacements of worn out or lost text books and to additions necessitated by the increased enrollment.

Consumable books are so named because they consist of the series for beginners on "How to Write," etc. They are meant for the individual pupil's use and are not expected to last more than one year.

Meal-in-Itself
Here's a meal-in-itself: Pork sausage patties on fried apple rings, served with spinach and toast triangles.

For a Family Reunion
Ham loaf is ideal for a family reunion meal. Be sure to use equal amounts of fresh and smoked pork, so the loaf will be nice and juicy. Condensed tomato soup adds a good flavor when used as the liquid. Serve horseradish sauce as an accompaniment.

ASTHMA

Don't let coughing, wheezing, recurring attacks of bronchial asthma, run deep and weary without trying MENDACIO, which works thru the blood to reach bronchial tubes and lungs. Usually helps nature quickly remove thick, sticky mucus. Thus alleviates coughing and aids freer breathing and better sleep. Get MENDACIO from druggist. Satisfaction or money back guaranteed.

Brothers Match

(Continued from page 1)
show. There Carol placed third and Pat fourth in both the Senior and Junior divisions. Then in the scramble that year, each boy caught a calf.

Building on experience, the boys tried again, with two calves apiece in last year's contest. They walked off with red ribbons for the best Herefords and a neat profit.

Carol's reserve champion weighed 1000 pounds and netted him \$752 gain after \$403 were deducted for feeding expenses. Pat got fifty cents a pound for his 725 pounder and hauled in \$362.50.

The older of the two, Carol, was graduated from Canyon Training High School last spring and is headed for Texas A and M this fall where he plans to study agriculture. Pat will be a senior in Hereford high school and since he is still eligible for Four H work, is now feeding a calf for the '49 show.

Pat also caught a calf in the scramble this year and plans to exhibit it at the Dallas show this fall. He is now feeding two calves for the Hereford Breeders Association show, as yet unscheduled.

Although the calves are their pet interest and their only club project, the boys have an interest in raising wheat, sugar beets and row crop on their dad's farm northeast of Hereford.

New Garden

(Continued from page one)
thin an acre or an acre and a half per day.

Lettuce was planted about the first of August and should be ready to pick by the first of October. The crews who do the harvesting must cut the lettuce with a knife and hoe combination which has a triangular shaped blade. This blade is inserted just under the plant to cut the roots and the lettuce lifted out.

It is piled in trailers and hauled to the shed where it is graded by size. Leak condition is checked to see if the plant will stand shipping, and if so, it is layered in refrigerator cars and shipped from here to the wholesaler.

The average yield varies, but since all the contracted lands are on irrigated patches it stands a chance to make between 200-300 crates an acre. The market for lettuce, based on supply and demand, is on such a sliding and unpredictable scale that it fell from \$8 to \$2 per crate, recently.

Iceberg lettuce, special seed for colder climates, is planted in several varieties. Among the most popular in this area are the Great Lakes, 101, 615 and 512 types. Whereas lettuce is a more popular crop in warm climates, experts have discovered that frost doesn't have such a damaging effect on the plant in higher climates as it does in lower climates.

Wire Worms Destructive
County Agent Hugh Clearman, said the only remedial damage to the crops yet reported was wire worm destruction in one field.

Carrots are contracted and handled much the same way. Harvest of root plants, naturally differs from top-of-soil crops. Tractors can plow through the field to loosen the dirt around the plants, and crews come in to pick them, sort them and bunch them even before they are trucked into town.

Soil conditions effect the variable carrot; not only are they responsible for the taste and food value of the vegetable but also whether or not it grows straight.

Several farming companies have been interested in the truck garden potentials of this irrigated area. Williams farms of California and Texas and the San Pat Fruit and Vegetable Growers both have contracted fields here this year.

War Veteran

(Continued from page 1)
quotas for November induction. The mass of them are expected to be from the 22 and 23 year old ranks.

In the peacetime set up, negroes will be called without regard for the quota system used during World War II. Under that plan one negro was inducted for every nine whites, that being the estimated population ratio.

Also officials hope to purge the army of all Communists. The National Guard will not accept registered Communists for induction in their ranks and the 25,000 Regular Army officers are currently being screened.

Moore Wins

(Continued from page 1)
L. Bybee, county attorney; Robert L. Thompson, county clerk; J. C. Reese, sheriff; Mrs. Velma Hodges, treasurer; A. O. Thompson, surveyor; J. C. Morrison, commissioner, precinct 2; J. T. Guinn, commissioner, precinct 3; John I. Morris, commissioner, precinct 4; A. L. Thomas, justice of the peace and Bruce Woodell, hide and animal inspector.

Store Front

(Continued from page 1)
proximate costs. It was arranged through a Main Street Dress-Up committee of the Chamber of Commerce.

Also of interest to merchants is a sales school to be conducted by the retail merchants of the C of C during the week of Sept. 12. Lectures and motion pictures on best methods of selling procedure will be featured.

Only a small portion of the outside of most tree trunks is living sapwood, the center of the trunk being composed of heartwood which is technically "dead."

Demand Red Arrow



ASK YOUR DRUGGIST

VIENNA LIVING COSTS UP
VIENNA — (AP) — The cost of living in Vienna has risen nearly 800 percent in the last ten years. Figures compiled by the Austrian Institute of Economic Research show that in 1938 a worker's family of four persons spent 41.7 Austrian schillings (\$4.17 at the present rate of exchange) weekly. The same family now spends 33.20 schillings (19.35). Recently there has been a downward trend in the cost of living in Vienna from a peak in March of this year. The present figure is still three and one half times as great as that at the end of the war in 1945.

Thursday Baseball
Hereford vs. Vega
8:15 P.M.
Veterans Park

FREEDOM TRAIN DOCUMENTS ARE HERE! NEW EXHIBIT



You're Cordially Invited to View

"The Continental Congress Increases the Powers of General Washington" (December 1776)

(An Enlargement of the Original)

This document will be on exhibition in our bank lobby from September 3rd to September 16th between 9:00 and 3:00. It is one of a series of reproductions from the originals of important historical documents being brought to this community as part of the Public Service program of The First National Bank.

FREEDOM IS EVERYBODY'S JOB

The First National Bank
OF HEREFORD

Member:
Federal Reserve System
Federal Deposit Insurance Corporation

Joined for LEADERSHIP in service to farmers

OUR GOAL

CUSTOMER SATISFACTION
ROCK BOTTOM PRICES
SCORING HIGH WITH YOU

Packard's Best FLOUR 25 Lb. Bag	\$1.59
Pinkney PURE LARD 4 Lb. Carton	\$1.09
Del Monte SEEDLESS RAISINS 1 Lb. Pkg.	19c
Golden, Pine Cone CREAM STYLE CORN N8. 2 Can, 2 For	29c
Wilson's TAMALES WITH SAUCE 16 Oz. Can	26c
White Swan COFFEE 1 Lb. Can	51c

Semi-Sweet For Making Chocolate Chip Cookies CHOCOLATE CHIPS Baker's 6 Oz. Pkg.	27c
Maxwell House TEA 1-2 Lb. Pkg.	57c
Blue Bonnet OLEOMARGARINE 1 Lb.	39c
Salome VINEGAR Gallon	39c
300 Count KLEENEX 3 for	79c
Manzanilla, Primrose OLIVES 10 Oz. Jar	57c
4 Servings KRAFT DINNER 2 For	29c
Fancy, In Heavy Syrup Inland Valley PURPLE PLUMS 2 for	33c
Dole, No. 1 Tall Can PINEAPPLE JUICE 2 for	29c
Nabisco SHREDDED WHEAT 12 Large Servings	19c
POST RAISIN BRAN 10 Oz. Pkg. With Purchase of 18 Oz. Post Toasties	2c
Red Sour Pitted Mortmorency CHERRIES No. 2	31c

MARKET VALUES

HAMS Lb.	59c
Half or Whole Pinkney SunRay Small Average These are not cured Shoulders	
Morrell's SLAB BACON Lb.	54c
AA Grade, Round STEAK Lb.	79c
AA Grade Chuck Roast Lb.	57c

PRODUCE BUYS

No. 1 Fresh, Home Grown Vine Ripened TOMATOES 3 Lbs.	40c
New Mexico, Good Color New Crop, JONATHAN APPLES 5 Lbs. for	43c
ALSO PLENTY GOOD RED DELICIOUS AND GOLDEN DELICIOUS APPLES New Crop, 5 lbs. for	43c
Large Firm Heads LETTUCE Per Lb. Only	11c



"A well stocked food locker is health insurance for the entire family."

Lockers Available Now

HEREFORD LOCKER and COLD STORAGE

YOU CAN AFFORD TO MISS THIS!

A GREAT PICTURE OF
CATTLE-TEXAS-CHISHOLM TRAIL
HOWARD HAWKS' GREAT PRODUCTION

RED RIVER

Midnight Prevue Saturday, Sept. 4th

and Sunday - Monday - Tuesday

This picture is of such caliber that we want everyone to see it; we are showing a special midnight prevue in order that everyone can be accommodated.



SUNSET CARSON

"Fighting Mustang"



Friday Saturday

STAR