





# THE HEREFORD BRAND SPORTS

The Hereford Brand—Wednesday, March 30, 1983—Page 3A

## DePaul vs. Fresno State

# NIT finale set tonight

NEW YORK (AP) — One thing's for sure tonight in the finals of the 46th National Invitation Tournament: DePaul basketball Coach Ray Meyer won't have to look at the scorecard to tell the Fresno State players.

A lot of them are from the Chicago area — DePaul's hometown.

"I know their players," said Meyer. "I used to see them playing in our gym. I tried to recruit some of them, too. We were outrecruited. I just hope we're not outplayed."

Among those players Meyer referred to were Ron Anderson, Tyrone Bradley, Marvin Carter and Charlie Smith, all from Illinois. Anderson was one of the big guns in Fresno State's 86-62 victory over Wake Forest in

Monday night's semifinals, while Bradley had 12 assists.

The Bulldogs' surprisingly easy victory over a solid Wake Forest team raised some eyebrows at Madison Square Garden, particularly those of Joey Meyers, the head coach's son and assistant coach.

"Fresno State is one heck of a team. They could be in the NCAAs," said Joey Meyer. "They play dynamite. They play man-to-man like Nebraska but they also play a matchup zone with the same kind of pressure. They're unbelievable defensively."

What must DePaul do to beat a team that boasts the nation's leading defense?

"We've got to do a better job meeting the ball," said Joey Meyer, perhaps thinking about DePaul's uneasy 68-58 victory over Nebraska in the semis. "I think we can hurt them with penetration. We got a little more size inside than they do."

Fresno State Coach Boyd Grant makes no secret about his game plan tonight. He said his team plans to attack the Blue Demons the same way it did Wake Forest, against whom the Bulldogs built a 38-24 halftime margin.

"We're going to strike quickly, roll up a big lead and then let them try to come back at us," he said.

Fresno State left a stunned Wake Forest team in its wake. The Deacons, who averaged 80 points a game this season, agreed that they

didn't see that kind of defense played in the Atlantic Coast Conference this season.

For Grant and Fresno State, this is their first time in the NIT. But for Ray Meyer

and DePaul, it's a different story. The venerable Meyer was coaching DePaul with George Mikan when the Blue Demons won the NIT championship in 1945.



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### Runners-Up

The Silver Bullets took second place in the YMCA's high school basketball league Monday night. Their loss to the Eliminators ruined a perfect season for the team, which had a sparkling 8-0 mark heading into the finals of

the league tournament. Members of the squad included (front from left) Robbie Christie, Jay Hodge, Coby Kriegshauser, and Armando Rodriguez, and (top from left) Steve Beene, Tim Martin, James Payne, and Bowie Neumayer. (Brand Photo).

## 'The Dream' ready for Cards

# Akeem loves dunks, blocks

HOUSTON (AP) — Seven-foot Houston center Akeem Olajuwon gets his agility from his past as a soccer player but his break-neck dashes up and down a basketball court come from his insatiable desire to do two things with the ball — dunk it and block it.

Olajuwon was a high-speed shuttle in last week's NCAA Midwest Regional title game against Villanova, spending much of his time above the rim on both ends of the court.

Was it a pregame call from off-season buddy Moses Malone of the Philadelphia 76ers that fired him up?

No, says Olajuwon, who reduced the matter to its simplest form.

"I love to dunk the ball and block the ball and to do both I have to run very fast," said Olajuwon, who now becomes the problem of No. 2 ranked Louisville in Saturday's semifinals of the NCAA Final Four championship tournament. "That's just the way I like to play."

Olajuwon admitted he did benefit from Malone's call. "He just told me it depends on me," Olajuwon said. "He said if I play hard every minute of the game, the Cougars will win it all."

Whatever the impetus, Olajuwon hit 10 of 11 shots, scored 20 points, grabbed 13 rebounds, and blocked eight shots against stunned Villanova for his best performance of the season.

Olajuwon has emerged as one of the top power centers in the nation with only four years of basketball experience. Much of that time he was playing under international rules in his native Nigeria.

Houston Coach Guy Lewis said Olajuwon's early knowledge of the game was "Give me the ball."

Olajuwon still will occasionally entertain teammates with a few soccer maneuvers deftly juggling a basketball using his feet. But he's far more awesome using his

hands for a slam dunk. Lewis likes to tell how he didn't think enough of Olajuwon as a prospect to meet him at the airport when he flew here from Nigeria.

"I told him to take a cab to the campus," Lewis said. "But I started changing my mind when I saw him start getting out of the cab and how tall he was."

Lewis now is beginning to rave about his growing giant.

"He's got great foot movement," Lewis said. "His foot movement is a credit to his soccer and he is the best I've had since Elvin Hayes at moving laterally."

Olajuwon anticipates a strong challenge by Louisville, masters of the press.

"We work on the press every day in practice so we know what to expect," Olajuwon said. "They beat Arkansas by two points and we beat them worse. I think we will be able to handle

them."

The Cougars will hold closed workouts today and Thursday before departing for Albuquerque, N.M. Thursday night.

The Houston-Louisville winner will play Georgia or North Carolina State in Monday's national championship game.

## Hereford nips Tascosa, 4-3

AMARILLO — Brad Pemberton balked home the winning run in the top of the ninth as Hereford escaped the District 3-5A baseball cellar Tuesday here, defeating Tascosa, 5-3.

The win snapped a three-game Herd losing streak and left them 1-2 in the loop race. Tascosa, meanwhile, dropped to 0-3 in district play.

Hereford, which now has played three games in four days, returns to action today when it travels to Lubbock for a 4 p.m. meeting with the Westerners. The game was originally scheduled for last Friday, but was rained out. Mickey Stengel went the distance for Hereford Tuesday, scattering four hits. He walked three and fanned eight in picking up his third victory in five decisions this season.

Tascosa jumped in front, 3-0, in the bottom of the first, but that was all the scoring off Stengel.

Hereford, which improved its season record to 4-5, got back in the game with a run in the fourth, then knotted the contest when Brian Taylor slugged a two-run home run in the fifth.

The Whitefaces threatened in the eighth, loading the bases with one out. But, Pemberton, who relieved starter Austin Shires, came on to strike out Ronnie Collier and Jeff Streun.

But, in the ninth, the Herd again filled the bases on an error and a couple of intentional walks. Pemberton then committed the balk which allowed the winning run to score.

Taylor was 2-for-4 with two RBIs to lead Hereford's five-hit attack. Stengel, Collier and Mike Scott collected the other hits off Tascosa pitching.

In other games Tuesday, Coronado took over sole possession of first place in the district race with a 8-5 victory over Caprock. Amarillo High and Plainview moved into a second place tie with Lubbock. The Sandies belted cross-town rival Palo Duro, 9-1, while Plainview shut out the Westerners, 7-0, on a two-hitter by Ronnie Ortegon.

Following today's game at Lubbock, Hereford will host Coronado Friday, then travel to Amarillo Saturday to meet Caprock.

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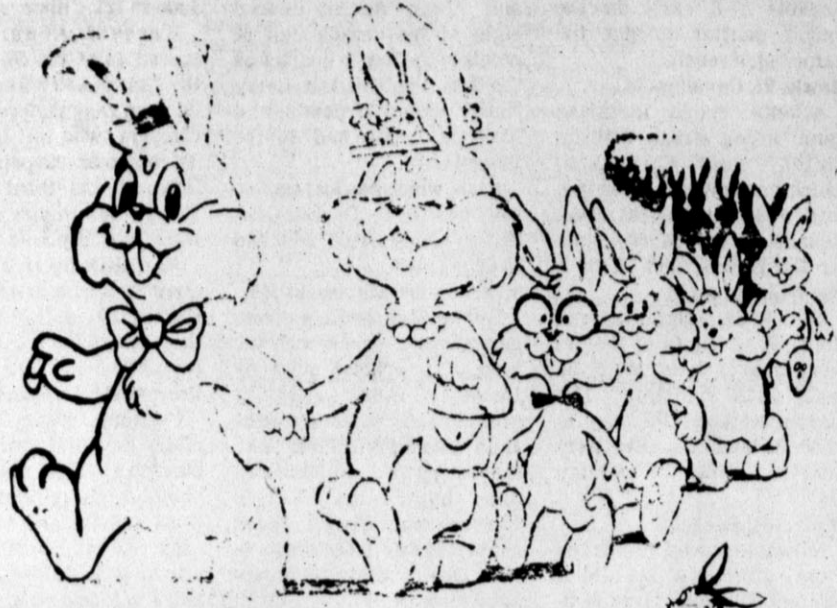
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# School's drug informant program in spotlight

By KEITH ANDERSON The Dallas Morning News

LEWISVILLE, Texas (AP) — In the past 10 days, news reports have made this Dallas suburb famous, as well as infamous. And all the attention is leaving many townspeople longing for a return to obscurity.

The issue that has attracted national interest is a 7-month-old drug informant program instituted at the town's only high school.

Under the program, any of Lewisville High School's 2,220 students can be paid up to \$100 for providing "information leading to the arrest and conviction of another student who is using or selling drugs."

So far, 30 students have been turned in; drugs — mostly marijuana — were found on 15. The Parent Teacher Student Association, which sponsors the program, so far has paid \$450 to student informers.

The informer program has received widespread news coverage. It has been investigated, dissected and criticized. It has been called a last-ditch attempt to solve a desperate drug problem. It has been labeled a snitch tactic, pitting friend against

friend.

Lewisville, though, sees the issues quite a bit differently.

"The media makes it seem as if Lewisville High School has this great big drug problem, which it doesn't, and that there's this great big controversy about the program, which there isn't," says Cathy Quagliana, a senior at the high school and editor of the school newspaper, *Farmers' Harvest*. "People don't understand what the big deal is."

According to interviews with students, parents and community leaders, Miss Quagliana's view is shared by most of the 30,000 residents of Lewisville, a former farming community just 23 miles from downtown Dallas.

Today, the town is the home of people who commute to jobs in Denton, Dallas and at Dallas-Fort Worth Airport, says Marjorie Head, secretary of the town's chamber of commerce. But Lewisville still is proud of its heritage; the high school's athletic teams are the Fighting Farmers, whose emblem is painted on a Lewisville water tower.

The town works to maintain its small-town atmosphere,

says Ms. Head.

Says City Councilman Bill Cross: "There are a lot more families here than single people, and they are conservative families."

This conservatism, says Cross, has shown itself in the town's defense of the drug informant program. Cross himself equates the program with the honor system at a military academy, and he applauds the idea.

"The real thing you don't have anymore is honor, like at West Point or the Naval Academy," he says. "Honor is the most important thing a person can have. When I was young, if you saw somebody do something wrong, you called the police. Nowadays, I see people not getting involved."

The school's principal, Douglas Killough, instigated the drug informant program after coming to Lewisville last summer from Alabama, where he operated a similar program.

Under the rules, a student who gives a tip receives \$50 in cash if drugs are found on the suspect. The money has been donated by Lewisville businesses and individual residents. Either the principal or an assistant principal con-

ducts a search of the suspect's pockets or purse. The identity of the tipster is closely guarded.

Of the 15 students found with drugs through the informant program, all were reported to the Lewisville police, remanded to the custody of their parents and expelled from school. The maximum expulsion time is one year. Formal drug rehabilitation is not offered by the school district, nor is it mandatory.

Mark Allen, 16, a sophomore at the school, says he is one of the students who was searched. A couple of weeks ago, he says, he was pulled out of biology class and taken to the principal's office, where he was asked to empty his pockets and wallet. No drugs were found.

The action was taken, he says, because someone saw a friend repay a loan and thought it looked like a drug deal. "They said someone had seen us exchange money," Allen says. "But they didn't have nothing (on

me)."

Angered by the experience, he opposes the drug informant program. "It was humiliating," he says.

Yet he, like most students, has not gone before the student council, school administrators or the PTSA to raise questions about the program.

In fact, before this month, the only public opposition to the program was voiced in three unsigned letters to the editor published in a Lewisville newspaper in September.

One of the letter-writers, Tony Methvin, 18, a senior at the high school, now openly discusses his feelings. He originally wanted to be anonymous, he says, because of the pressures of living in a small town.

"If I put my name on that letter and I was one of only five people in town who felt that way, there's a lot of flak I would get," he says.

But since he appeared on a national network morning news show last week to

debate principal Killough, says Methvin, he hasn't received any of the expected criticism.

"I think if people had strong opinions one way or another," he says, "some difference in the atmosphere at the school would have occurred. But since most people are lackadaisical and don't have any opinion about it, there hasn't been any change."

Methvin says the main argument anyone has voiced against the program is that it offers a monetary reward. "They're afraid of the ramifications of money being dangled in front of someone's face," he says. "A student may be willing to make up some information or get someone they don't like in trouble."

But not all the informers have taken the reward, says John Zepka, who co-chairs the PTSA with his wife, Kathy. Mrs. Zepka confirms the PTSA has made nine payments of \$50 each.

The Zepkas are among the

program's most ardent supporters.

"We did it to help the children, and it's coming out so differently, like we're infringing on their rights," says Kathy Zepka. "That's not the way it is at all."

And both are determined to stand by the community's feelings.

"The phone calls received at the school, at the administration office, at my house are completely in favor (of the program), overwhelmingly in favor, might add," says John Zepka. "The program is alive and well. It is fully supported. We don't intend to change it."

School board president Dr. Dale Jackson echoes Zepka's sentiments. "It's the first time in 15 years on the board that we've gotten call after call saying, 'We're behind you 100 percent,'" Jackson says.

Last week, the school's student council passed a resolution supporting the program. The vote, says council president Jeff Nowak, was almost

unanimous.

Supporters of the program don't think of student informers as snitches. Instead, they believe the informers are helping other students who are being victimized by drugs.

"I try to tell my children that if someone's being helped, it's not tattling, it's caring," explains Cathy Feist, president of the council of Lewisville school PTAs and the mother of two children. "If a crime is being committed, there's a victim. Someone is being harmed."

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## Barney Clark eulogized as 'heroic' at funeral

FEDERAL WAY, Wash. (AP) — Barney Clark, laid to rest as a cold rain fell on 1,300 mourners, was eulogized as "our hero in this chapter of history" who blazed a medical trail with his artificial heart that thousands of patients will someday follow.

"In time, 50,000 men and women per year will be restored to a worthwhile existence with the artificial heart in the United States alone," said Dr. Willem Kolff, director of the University of Utah Division of Artificial Organs, as Clark was buried Tuesday near his hometown.

About 1,300 people turned out in cold, driving rain for the funeral service at the Church of Jesus Christ of Latter-day Saints Stake Center, south of Seattle, where the retired dentist was eulogized as a selfless hero.

"To a world increasingly filled with hopelessness and despair, he stood quietly and resolutely for an entirely different view of life," said Elder Neal A. Maxwell of the Mormon Church's Council of the Twelve Apostles. "His impact was immense — greater than he could possibly know."

He called the 62-year-old Clark "a selfless pioneer, adding a new dimension to the Mormon pioneer tradition in which those who lost their loved ones crossing the plains nevertheless picked up their handcars and headed west."

Clark, the walls of his diseased heart as thin as tissue paper, on Dec. 2 traded a peaceful, imminent death for a painful future with the experimental, air-driven heart.

Rarely without pain after

the operation at the University of Utah Medical Center, an uncomplaining Clark shook off death time and again for 112 days until circulatory collapse and multiple organ failure overtook him a week ago today.

Future recipients of the plastic heart "will experience that their borrowed days, weeks, months or years of survival are a precious gift which they owe to Barney Clark and (his wife) Una Loy," said Kolff.

The second artificial heart will be implanted within six months, Dr. William DeVries, Clark's surgeon, has said. Doctors hope to expand guidelines for the experiment to allow use on patients not as sick as Clark

## Students cater to lifestyles

ROCHESTER, N.Y. (AP) — Catering to student lifestyles is the key to success for student entrepreneurs at the University of Rochester.

Successful student-run businesses tend to be based on the eating, listening, traveling habits of undergraduates. Late-night snacks, custom-baked "Mega-cookies," refrigerator rentals, records and stereo equipment, and luggage transport between hometown and campus reap rewards — financial and otherwise — for students in business for themselves.

One student even turned his modest "Yogi Airlines" into a career after he graduated. Instead of taking fellow

students on "mystery tours" to unannounced destinations, he now ferries executives to business meetings as a corporate pilot.

Clark's body, in a closed walnut casket draped with yellow roses and carnations, was wheeled slowly into the chapel, followed by his wife, sons Stephen and Gary, daughter Karen Shaffer, five grandchildren and members of the medical team.

President Reagan was represented at the funeral by William Ruckelshaus, an executive of Weyerhaeuser Co. and the nominee to head the Environmental Protection Agency. He said after a brief visit with Mrs. Clark, "She's a courageous woman."

Other members of the Utah medical team attending included DeVries, assisting surgeon Dr. Lyle Joyce and Dr. Robert Jarvik, inventor of the heart.

If wild turkey did not immediately become the superstar of Thanksgiving, part of the reason may have been some Pilgrim's vague suspicion that eating the bird would cause leprosy.

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364-2023

# Better Stuff Lower Prices!

<p>One group of Jr. <b>BLOUSES</b></p> <p><b>20%</b></p>	<p>Jr. Proportion <b>PANTS</b> Reg. 13<sup>97</sup></p> <p>Sale <b>10<sup>97</sup></b></p>	<p>All Girls <b>DRESSES</b></p> <p><b>20%</b></p>
<p>Infant &amp; Girls <b>SKIRT &amp; SHORT SETS</b></p> <p><b>20%</b></p>	<p>Boys Coyote Knit size 8-16 <b>SHIRTS</b> Reg. 7<sup>97</sup></p> <p>Sale <b>5<sup>97</sup></b></p>	<p>Mens Walk On Striped Knit <b>SHIRTS</b> Reg. 12<sup>97</sup></p> <p>Sale <b>8<sup>97</sup></b></p>
<p>Mens White Rustler <b>JEANS</b> Reg. 13<sup>97</sup></p> <p>Sale <b>9<sup>97</sup></b></p>	<p>Mens Long Sleeve Stripes &amp; Solids <b>OXFORD SHIRTS</b> Reg. 10<sup>97</sup></p> <p>Sale <b>7<sup>97</sup></b></p>	<p>Mens Walk On Fashion <b>JEANS</b> Reg. 18<sup>97</sup></p> <p>Sale <b>14<sup>97</sup></b></p>
<p>Easy Way <b>PAPER PLATES</b> 100 count 9 inch can be used in microwave ovens.</p> <p>Sale <b>77¢</b></p>	<p>Bamboo Paper <b>PLATE HOLDERS</b> Re-usable - perfect for bar-b-ques, or picnics, package of 4.</p> <p>Sale <b>1 27</b></p>	<p>Rain Bird Oscillating <b>SPRINKLER</b> Control Dial Selects desired coverage water up to 2300 sq. ft.</p> <p>Sale <b>5<sup>97</sup></b></p>
<p>Lawnware <b>EDGE-IT</b> All weather flexibility-control grass spreading - Heavy duty polyethylene 20 ft. long roll</p> <p>Sale <b>2<sup>96</sup></b></p>	<p><b>WEED EATER</b> model no. 307, 8 inch electric trimmer, perfect for trimming in tough spots, 2 lb. operating weight</p> <p>Sale <b>23<sup>97</sup></b></p>	<p><b>T.G.&amp;Y. will honor any locally advertised price on any item available in our store.</b></p> <p><b>Just bring us the full current ad!!</b></p>

Prices Effective March 30 - April 2

Better Stuff!

# T.G.&Y.

Family Centers

Lower Prices!

TG&Y insists upon your satisfaction. If you are not happy with your purchase, return it. We will cheerfully exchange it or fully refund your money. If advertised merchandise is not available, we'll gladly issue you a raincheck. We want you to be happy. Copyright, 1982, TG&Y Stores Co. Master Card and Visa credit cards accepted.

## 'A Voice For You' Marilyn Culpepper



I would like to work for you to achieve the best education possible for tomorrow's leaders. Thank you for your support.

Vote April 2, 1983

Pol. Ad. paid for by Rocky Lee, Treas. 304 Centre, Hereford



**Furr's**

13th & Avenue B



**EGG-CITING**

**This Easter -  
Feast in Style!  
The Furr's Style  
with Low Prices!**

**Fresh Meat**

**IT'S  
SPRING  
AT FURR'S**

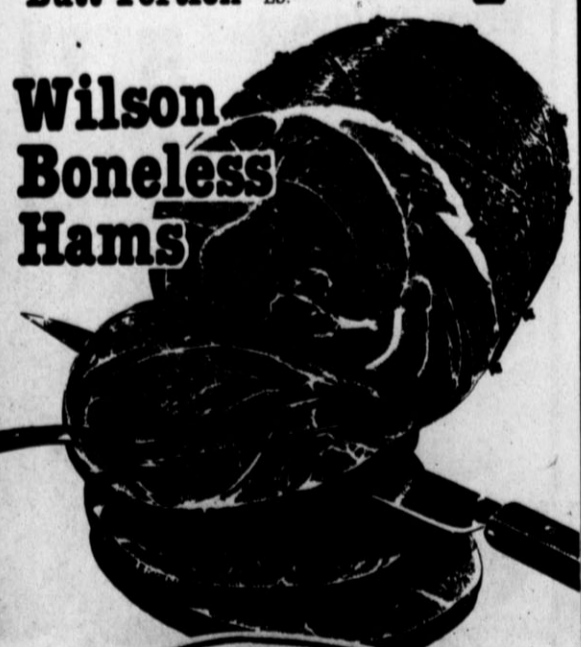


**Smoked Ham**  
Fully Cooked.  
Water Added  
Shank Portion, Lb.

**98¢**  
\$1.08

Butt Portion Lb.

**Wilson  
Boneless  
Hams**



93% Lean or Honey Cured Hams  
**\$2.69**  
Lb.

**IT'S  
SPRING  
AT FURR'S**

**Bacon**



**\$1.39**

Sliced Slab Lb.

**Pork Spare Ribs**  
Lean N Meaty Lb. **\$1.69**

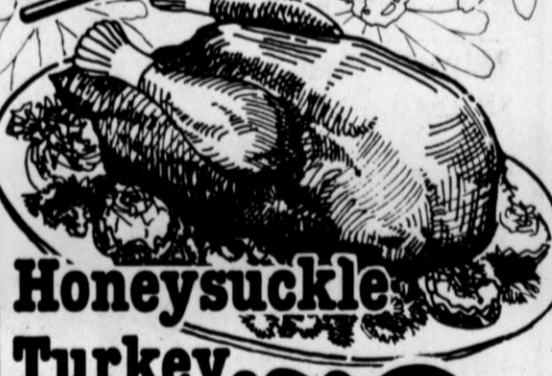
**Cornish Game Hens**  
Tyson Twin Pack Grade A, 40-Oz. **\$2.99**

**Top Frost Duckling**  
Grade A Lb. **89¢**

**Sleepy Eye Geese**  
Grade A Lb. **\$1.19**

**Baking Hens**  
Best Ov All Grade A, Lb. **69¢**

**IT'S  
SPRING  
AT FURR'S**



**Honeysuckle Turkey**  
10-16 Average Lb. **79¢**

**Van de Kamp Fish Sticks**  
Light & Crispy, 23-Oz. **\$2.59**

**Van de Kamp Fish Fillets**  
Light & Crispy, 25-Oz. **\$2.59**

**U.S.D.A. CHOICE**  
GRADE BEEF

**Furr's Features**  
Only USDA Choice Beef



**Sirloin Tip Roast**  
USDA Grade Choice, Lb. **\$2.98**  
Steak Lb. **\$3.18**

**Sirloin Steak** **\$2.19**  
USDA Choice, Lb.

**Eye Round Steak** **\$2.99**  
USDA Choice, Lb.

**T-Bone Steak**



USDA Choice  
**\$2.98**  
Lb.

**Top Round Roast**  
USDA Choice Boneless, Lb. **\$2.69**

Steak Lb. **\$2.79**

**Boneless Round Steak** **\$2.58**  
USDA Choice, Bottom Cut, Lb.

**Boneless Rump Roast**  
USDA Choice, Lb. **\$2.48**

# WEDNESDAYS & SATURDAYS ARE DOUBLE COUPON DAYS



## Frozen Foods:

- Top Frost Green Peas** 98¢  
20-Oz. Pkg.
- Top Frost Broccoli Spears** 59¢  
10-Oz. Pkg.
- Top Frost Vegetable Florentine** 98¢  
20-Oz. Pkg.



**Borden's Ice Cream**  
STRAWBERRIES 'n CREAM  
SWIRL

Assorted Flavors  
Round Carton  
1/2-Gallon

**\$1.48**



Cool Whip Topping



Regular or Extra Creamy  
8-Oz. Ctn.

**69¢**

- Top Frost Pie Shells** 59¢  
9 Inch. 2-Pc. Pkg.
- Morton Apple Pie** \$1.29  
24-Oz.
- Top Frost Strawberries** \$1.49  
20-Oz. Pkg.

## Dairy:



**Farm Pac Homogenized Milk**

1/2-Gallon

**98¢**

**Farm Pac Whipping Cream**



8-Oz. Ctn.

**49¢**

- Farm Pac Sour Cream** 77¢  
16-Oz. Ctn.
- Minute Maid Orange Juice** \$1.69  
64-Oz. Ctn.
- Food Club Butter Quarters** \$1.69  
1-Lb. Ctn.



### FURR'S COUPON

**Grade A Fresh Large Eggs**

Farm Pac Not Subject to Double Couponing

With This Coupon

One Coupon per customer/family. Please. Dozen

**39¢**

Limit 2 Dozen With Coupon. Expires 4/2/83

## Flowers:



**Easter Lilies**

6" Each

**\$5.59**

**Caladiums** \$4.98  
6" Pot Each

**Dieffenbachia** \$3.99  
6" Pot Each

- Boston Fern** \$5.98  
6" Pot, Each
- Neantha Bella** \$3.99
- Palms 6" Pot Each**
- Geraniums** \$4.98  
6" Pot, Each

## Mums

6" Pot



Each

**\$4.98**

## Produce:



**Cauliflower**

**Large Heads** \$1.49  
Ea.

**Baking Russets** 29¢  
Lb.

**New Red Potatoes** 25¢  
Lb.

**Radishes** 3 FOR \$1  
Each

- Tomatoes** 49¢  
Salad Size Lb.
- Lemons** 10¢  
Large Size, Each
- Tangerines** 49¢  
Lb.
- Green Onions** 5 FOR \$1  
Each

## Strawberries



**79¢**  
Pt. Each  
\$1.57  
Qt. Each

# IT PAYS.

Now Furr's will redeem your manufacturer's cents-off coupons for twice the value shown. This excludes coupons from

other retailers, Furr's coupons, tobacco products and manufacturer's free coupons. The refund is not to exceed the value of the product.

# Furr's

## Grocery:



Green Giant Green Beans

**3 FOR \$1**

Green Giant Sweet Peas



**3 FOR \$1**

**Del Monte Pineapple** In Juice  
Crushed or Sliced, 8-Oz. Can **39¢**

**Del Monte Asparagus**  
Spears, 16-Oz. Can **\$1.88**

**Sugary Sam Cut Yams**  
17-Oz. Can **49¢**

**Betty Crocker Angel Food Cake Mix**  
16-Oz. Pkg. **\$1.29**



Green Giant Golden Corn Whole Kernel

**3 FOR \$1**

Whole Kernel Or Cream Style 17-Oz. Can

**Food Club Pitted Olives**  
Jumbo, 5 1/4-Oz. **98¢**

**Eagle Brand Milk**  
14-Oz. Can **98¢**

**Kraft Miniature Marshmallows**  
10 1/2-Oz. Pkg. **49¢**

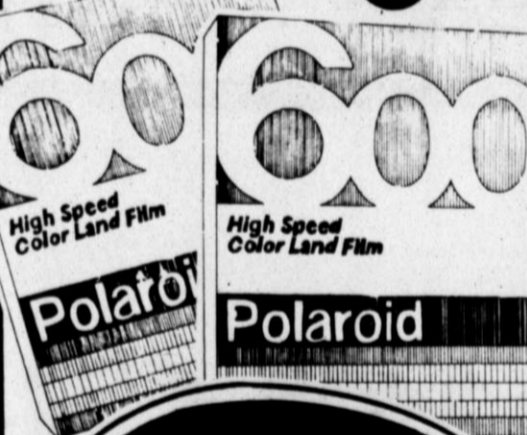
**French's Mustard Bonus Pack**  
28-Oz. Jar **79¢**

**Food Club Vegetable Oil**  
24-Oz. Btl. **88¢**

**Topco Aluminum Foil**  
25-Ft. Roll **49¢**

### General Merchandise

**Polaroid Film**  
600 Speed #600 **\$6.99**



**Polaroid Film 2 Pack**  
600 Speed #600 **\$13.98**

**Sun Tea Jar**  
1-Gallon, \*WSI **\$1.99**

**Pyrex Juice Jugs**  
2-Liter, #3520S **\$2.49**

**Pyrex Juice Jugs**  
1.6-Liter, #3515 **\$1.99**

## IT'S FIRST TO FURR'S For Savings

Take Advantage of These Super Special Offers Now! Prices Effective Wednesday, March 30 thru Saturday, April 2, 1983. No Sales to Dealers, Please. We Welcome USDA Food Stamps.

13th & Avenue B



**Coca-Cola \$1.98**

Tab & Diet Coke 32-Oz. Returnable Btl. Six Pack



**Paas Easter Egg Coloring Kit**  
6 Color Tablets  
4 Egg Holders  
4 Stand Ups **69¢**

**Paas Egg Kit Sesame Street**  
#11415 **\$1.69**

**Matchlight Charcoal**  
8-Lb. **\$2.99**

**Liquid Turtle Wax**  
12-Oz. **\$2.99**

**PICK A PAN! A WEEK!**

**WEAR-EVER SilverStone FEATURE ITEM**

**10" Chef Style Fry Pan**

**\$5.99**

Completer Item (26030)

10" Chicken Fryer (56050) Mfg. Suggested Retail Price \$17.99 **\$12.99**

## Bakery:

**Farm Pac White Hot Bread**  
16-Oz. Pkg. **79¢**

**Aunt Hannah's Angel Food Cake**  
8-Oz. Bar **99¢**

**Brown & Serve Rolls**

**39¢**

## Health & Beauty:

**Suave Shampoo**  
Asst'd. Fragrances & Types, 16-Oz. **\$1.39**

**Suave Conditioner**  
Asst'd. Fragrances & Types, 16-Oz. **\$1.39**

**Preparation H Suppositories**  
12's **\$2.48**

**Farm Pac Hamburger Or Hot Dog Buns**

**8 Ct. Pkg. 2 FOR \$1**

**Aunt Hannah's Desert Cups**  
5-Oz., Ct. Pkg. **69¢**

**Beebo Honey Buns**  
3-Oz. Pkg. **3 FOR \$1**

**Gillette Foamy Shave Cream**  
Reg., Menthol, Lemon Lime, 11-Oz. **\$1.99**

**Alka Seltzer Twins**  
36's **\$2.09**

**Anacin 3 Pain Relief Tablets**  
Regular, 60's **\$1.59**

















# WEEKLY SPECIALS PLUS LOW EVERY DAY PRICES!

## Double Coupons Wed. & Friday

Now Price Less will redeem your cents off coupons on Wednesday and Friday for twice the value shown. This excludes coupons from other retailers, Price Less, and tobacco products. The refund is not to exceed the value of the product.

125 W. Park Ave.  
In Hereford

Prices In This Ad Effective Wednesday,  
March 30 thru Tuesday, April 5, 1983

# Price Less

Come Enjoy The Fastest And Most Efficient Checkout System In Town.

CHECK OUT THE LOW TAPE TOTAL YOU GET EVERY TIME AT PRICE LESS

**Price Less**  
**Weekly Special**  
Olde Virginia  
**Boneless Ham**  
Lb. **\$1.79**

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**Ground Beef**  
Fresh Ground **\$1.19**  
5 Lb. Chub, Lb.

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**Smoked Ham**  
Shank Portion **\$1.09**  
Lb.

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**Honeysuckle Turkeys**  
Hens **69¢**  
Lb.

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**Beef Liver**  
Sliced USDA Inspected **79¢**  
Lb.

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**Cheese**  
Lake To Lake Cheddar, Colby, Monterey Jack **\$3.99**  
24 Oz. Pkg.

THANK YOU FOR SHOPPING PRICE LESS

**Price Less**  
**Weekly Special**  
Brown N Serve  
**Farm Pac Rolls**  
12-Oz. Pkg. **3 FOR \$1**

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**Old Carolina Sliced Bacon**  
12 Oz. Pkg. **\$1.29**

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**Beef Stew**  
USDA Choice **\$1.78**  
Lb.

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**Cod Or Perch Fillets**  
Booth **\$1.69**  
16 Oz. Pkg.

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**Lettuce**  
Large Firm Heads **26¢**  
Each

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**White Onions**  
Lb. **13¢**

THANK YOU FOR SHOPPING PRICE LESS

**Price Less**  
**Weekly Special**  
**Farm Pac Ice Cream**  
Vanilla, Chocolate or Strawberry  
½ Gal Ctn. **\$1.29**

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**Red Delicious Apples**  
4 Lb. Cello Bag **78¢**

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**Mangos**  
Large Size **53¢**  
Each

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**Sweet Potatoes**  
Lb. **21¢**

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**Celery**  
Nice Large Stalks **26¢**  
Each

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**Easter Lillies**  
Large Size **\$4.99**

THANK YOU FOR SHOPPING PRICE LESS

**Price Less**  
**Weekly Special**  
**Medium Eggs**  
Farm Pac 12 Ct. **53¢**

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**Quick Dessert Topping**  
8 Oz. Spray Can **88¢**

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**Coca-Cola**  
Diet Coke Or Tab **\$1.89**  
6 Pack 12 Oz. Cans

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**Rose Bushes**  
Large **\$3.69**  
Gallon Container

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**Margarine Land-O-Lakes**  
Lb. Ctn. **49¢**

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**Crest Top Cut Green Beans**  
15.5 Oz. Can **25¢**

THANK YOU FOR SHOPPING PRICE LESS

Hereford's Only Warehouse, With Warehouse Prices. Hereford's Only Warehouse, With Warehouse Prices. Hereford's Only Warehouse, With Warehouse Prices.







# JCPenney

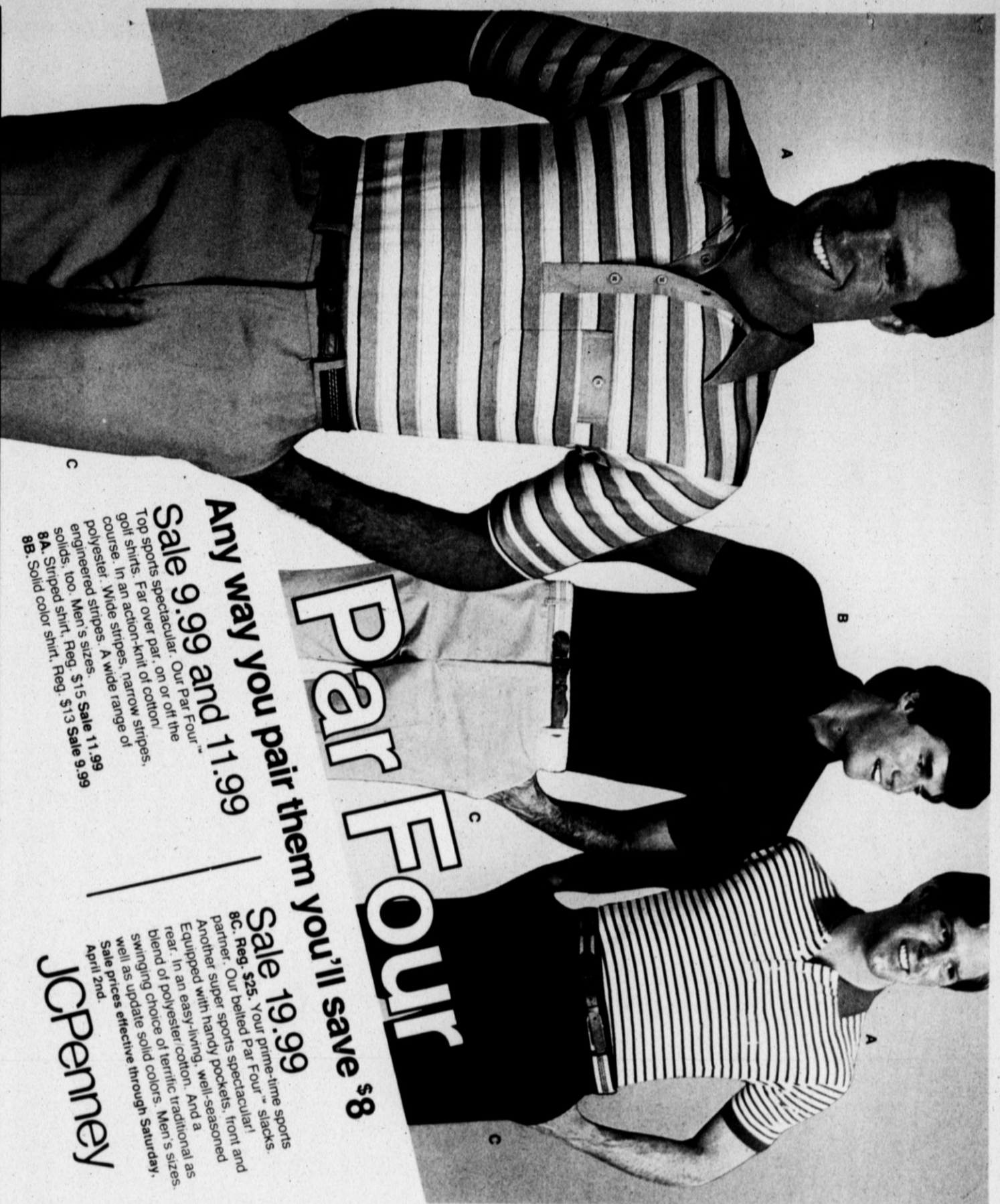
THE JCPENNEY WEEKLY BUYING GUIDE

# A

Save 20%  
and stripe  
it up for  
Spring.

Sale \$16

Reg. \$20. Straight to the fashion point: pencil-slim stripes lined up on a gentle georgette blouse. With puff-pleat shoulders, narrow midway sleeves. Light as a breeze and so easy to care for in polyester georgette. Navy, red, black, gray, blue or purple. For misses, sizes 8 to 16.



## Par Four

Any way you pair them you'll save \$8

Sale 9.99 and 11.99  
Top sports spectacular. Our Par Four™ golf shirts. Far over par, on or off the course. In an action-knit of cotton, polyester. Wide stripes, narrow stripes, engineered stripes. A wide range of solids, too. Men's sizes. Reg. \$15 Sale 9.99  
8A. Striped shirt, Reg. \$13 Sale 9.99  
8B. Solid color shirt, Reg. \$13 Sale 9.99

Sale 19.99  
8C. Reg. \$25. Your prime-time sports partner. Our belted Par Four™ slacks. Another super sports spectacular! Equipped with handy pockets, well-seasoned and a blend of polyester/cotton. And a swinging choice of terrific traditional as well as update solid colors. Men's sizes. Sale prices effective through Saturday, April 2nd.

JCPenney



ANNIVERSARY FASHION SALE

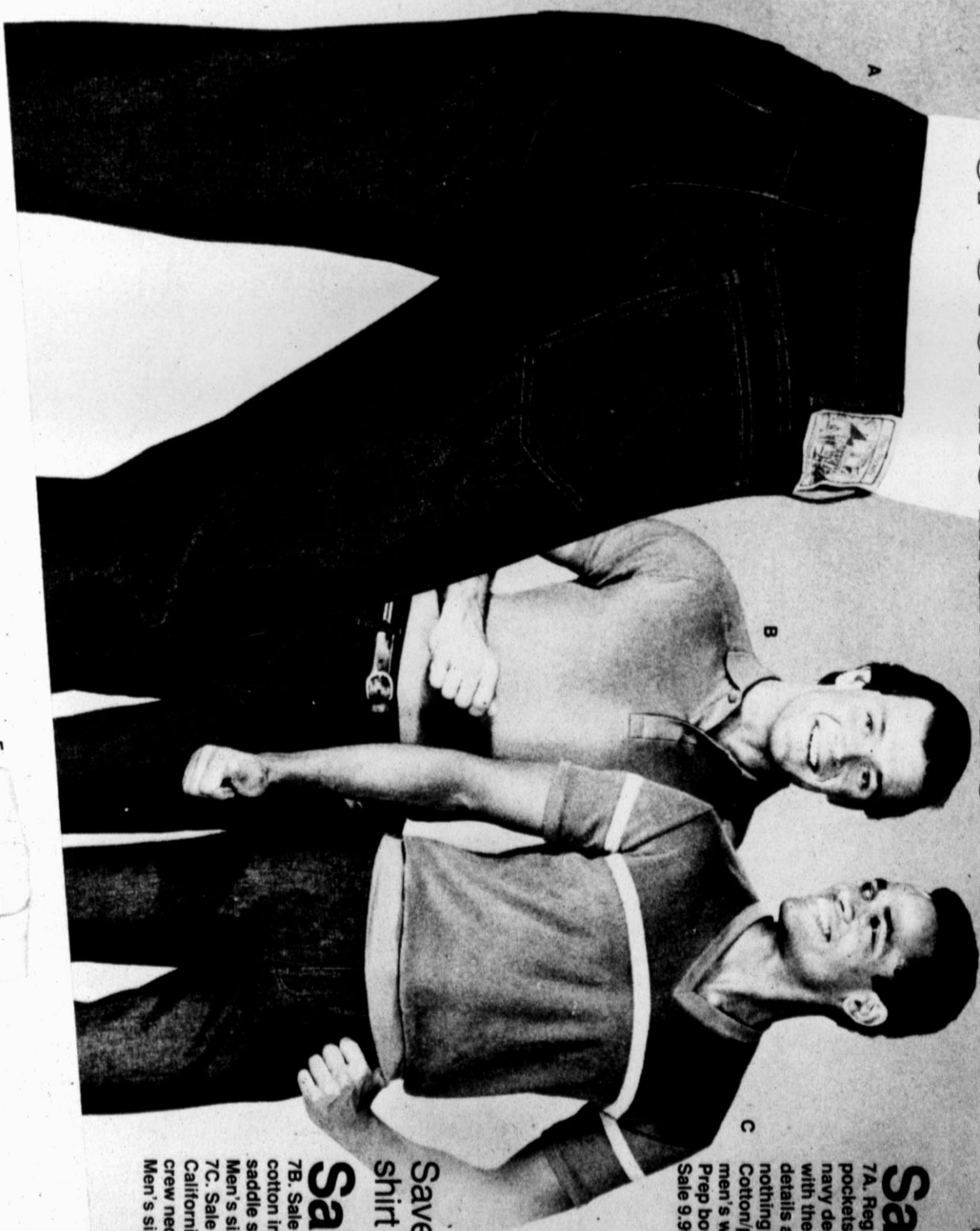
# THE FOX™

CATCH HIM QUICK  
AND YOU'LL SAVE  
ON HIS BEST LOOKS.  
FOR BOYS AND GIRLS.

20% off



## Great savings of \$3 for the man in the Plain Pockets® jeans.



**Sale 10.99**

7A. Reg. \$14. These are the pockets to pick. Plain Pockets® navy denim jeans. Western style with the great fit, fabric and details a man appreciates. With nothing on the back pockets. Cotton/poly Denim Extra™ in men's waist sizes. Prep boys' waist sizes. Reg. \$13 Sale 9.99

Save \$3 on great shirt partners, too.

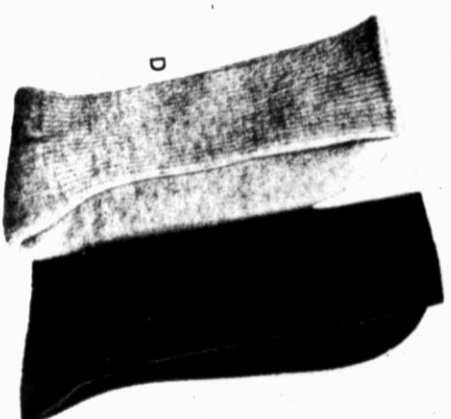
**Sale 9.99**

7B. Sale 9.99 Reg. \$13. Casual cotton interlock knit shirt with saddle shoulders. Lots of solids. Men's sizes.  
7C. Sale 9.99 Reg. \$13. Airfile™ of California terry pullover with V or crew neck. Poly/cotton solids. Men's sizes.

Save 20% on men's casual and dress socks.

**Sale 1.40  
and 1.60**

7D. Sale 1.60 Reg. \$2. BioGuard™ casual crew socks with comfort-cushioned sole. Orion™ acrylic nylon.  
7E. Sale 1.40 Reg. 1.75. BioGuard™ dress socks of stretch nylon with Lycra™ spandex in the top



Our great undercover sale.

**Sale 3 for 5.49  
and 3 for 6.49**

7F. Sale 3 for 6.49 Reg. 3 for 7.50. Crewneck T-shirts of poly/cotton.  
7G. Sale 3 for 5.49 Reg. 3 for 6.50. Briefs of poly/cotton. Men's sizes.



# Great names

Save \$2 to \$4 on adidas, Nike, Levi's Olympics.

**Sale 5.99 to \$13**

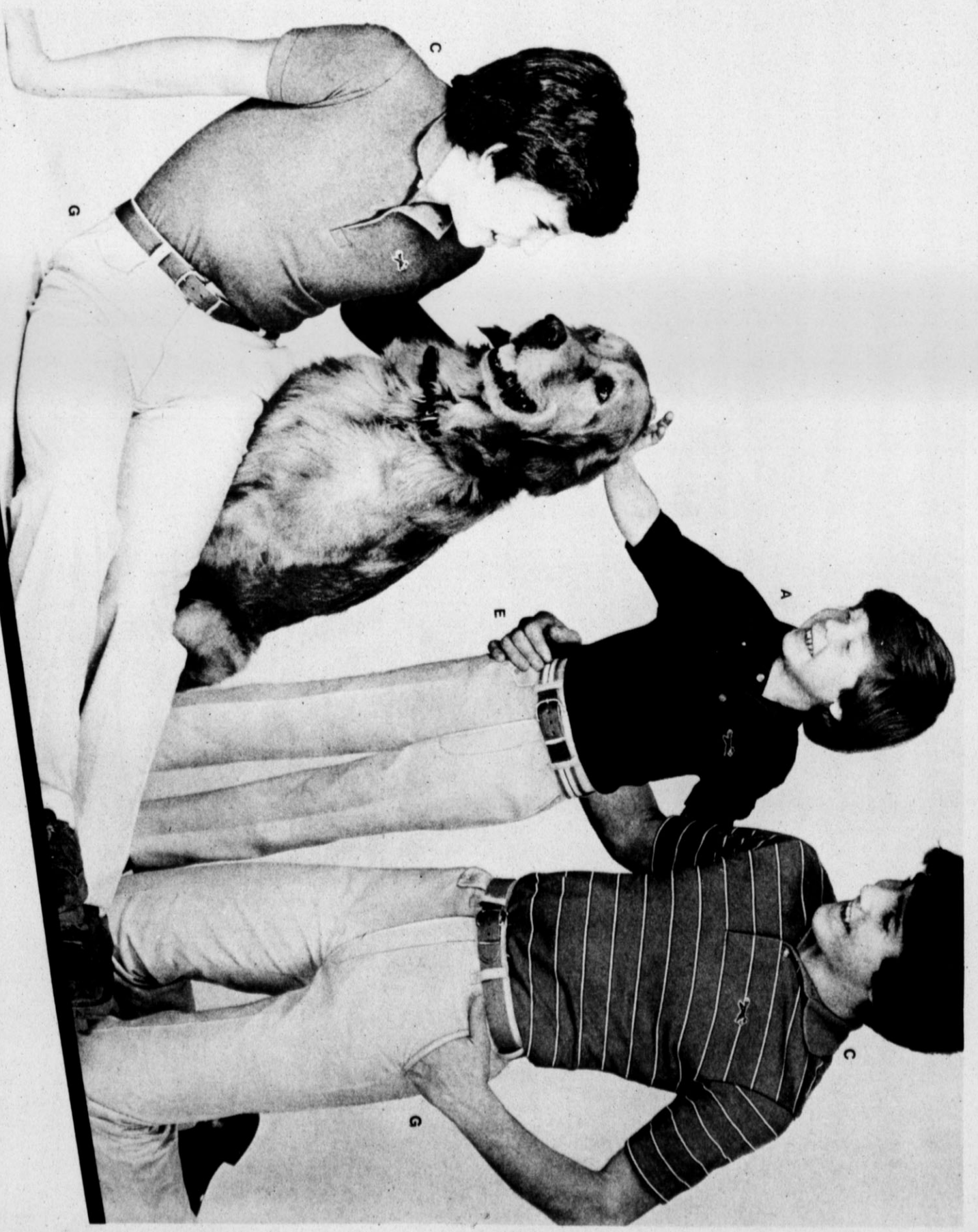
- 6A. Sale 7.99 Reg. \$11. Levi's® Olympic® crewneck T-shirt of cotton/poly jersey.
- 6B. Sale 12.99 Reg. \$17. Levi's® Olympic® twill pull-on shorts of poly/cotton. Men's sizes.
- 6C. Sale \$13 Reg. \$15. adidas® V-neck shirt with tri-stripe trim. Poly/cotton knit. Men's sizes.
- 6D. Sale \$12 Reg. \$14. adidas® athletic shorts with built-in liner. Poly/cotton. Men's sizes.
- 6E. Sale 5.99 Reg. 7.99. Nike® T-shirt in athletic gray. Cotton/poly knit in men's sizes.
- 6F. Sale 5.99 Reg. 7.99. Nike® 100% cotton knit athletic T-shirt. Men's sizes.



Save \$4 on U.S.A. Olympics joggers and court shoes.

**Sale 13.99 and 15.99**

- 6G. Sale 13.99 Reg. \$18. Men's nylon/suede jogging shoe with cushioned insole and arch support.
- 6H. Sale 15.99 Reg. \$20. Men's suede/mesh court shoe with cushioned insole and arch support.



**Sale \$8 to 8.80**

- A. Little boys' Fox™ top in assorted stripe patterns, sizes 4 to 7. Reg. \$10 Sale \$8
- B. Little girls' Fox™ top in assorted stripes and solids, sizes 4 to 6X. Reg. \$10 Sale \$8
- C. Big boys' Fox™ top in assorted stripe patterns, sizes 8 to 20. Reg. \$11 Sale 8.80
- D. Big girls' Fox™ top in assorted stripe patterns, sizes S.M.L. Reg. \$11 Sale 8.80

**Sale 9.60 to \$12**

- E. Little boys' poplin slacks with webbed belt, in sizes 4 to 7. Reg. \$12 Sale 9.60
- F. Little girls' twill slacks with reversible belt, sizes 4 to 6X. Reg. \$12 Sale 9.60
- G. Big boys' poplin slacks with reversible belt, sizes 8 to 16. Reg. \$14 Sale 11.20
- H. Big girls' pleated slacks with webbed stretch belt, sizes 7 to 14. Reg. \$15 Sale \$12



# 20% to 40% off

## GREAT BLOUSES

**Sale 11.99 to \$16**

Blouse beauties to add a romantic accent to office suits, party pants and everything in-between!

4A. Sale \$16 Reg. \$20. Bowed blouse of polyester palace crepe. In spirited polka dots or rich solid colors. Juniors' sizes 5 to 13.

4B. Sale \$16 Reg. \$20. Notched collar blouse of striped poly georgette. Self-covered buttons.

4C. Sale \$11.99 Reg. \$20. Pert poly crepe de chine blouse with two tailored pockets. Solid colors. In misses' sizes 8 to 18.

JCPenney

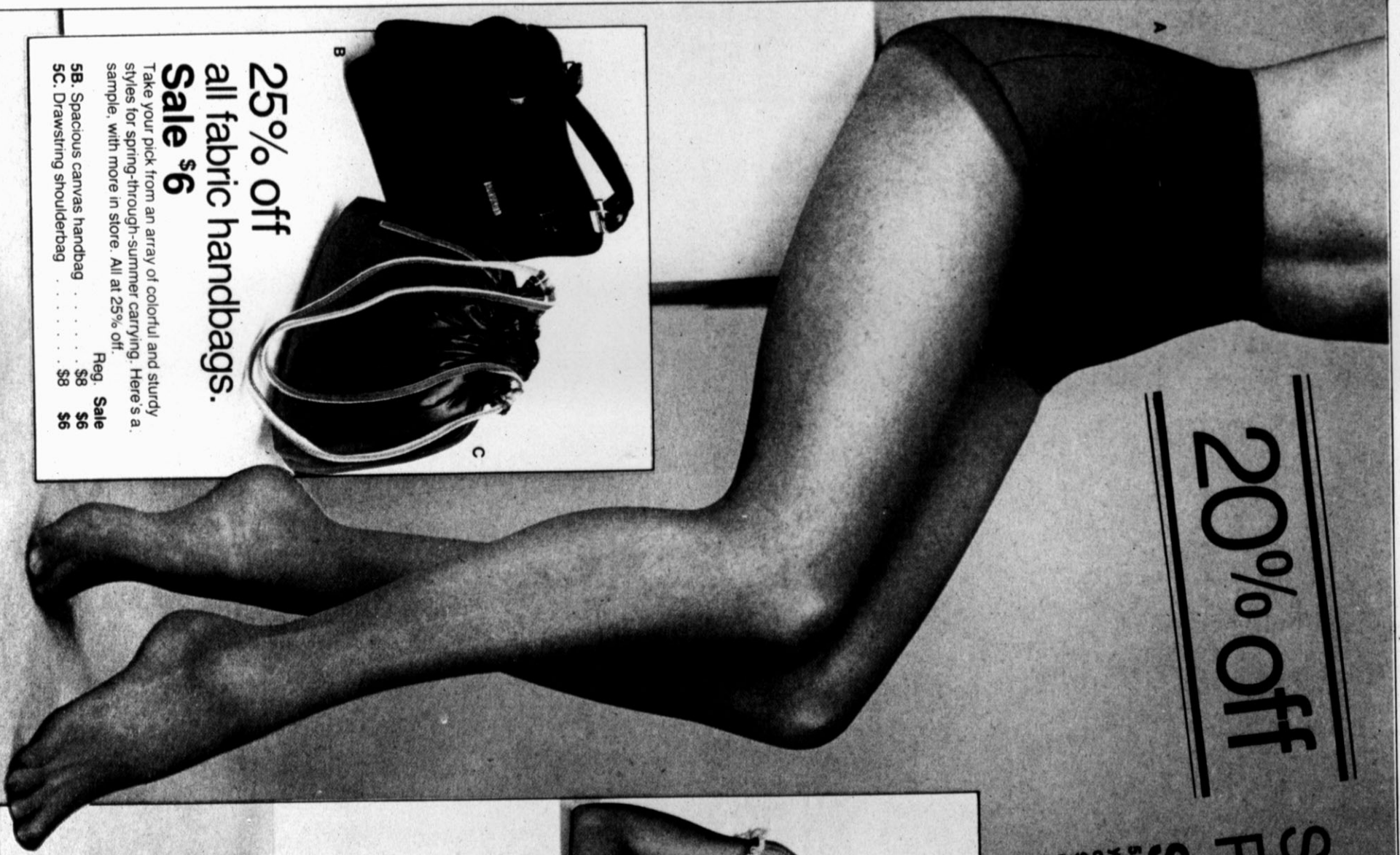


# 20% Off

## SHEER TOES PANTHOSE

**Sale 1.10 to 2.20**

5A. Sheer Toes™ panthoose. Super stretchy, yet sheer enough for sandals. On sale in solid colors for \$1.10. Average size and color. Sale 2.20 Reg. 2.75. Sheer Toes™ Super Sheer control top panthoose. Sale 1.10 Reg. 1.45. Sheer Toes™ light control top panthoose. Sale 1.50 Reg. 2.20. Sheer Toes™ light control top panthoose.



## 25% off all fabric handbags. Sale \$6

Take your pick from an array of colorful and sturdy styles for spring-through-summer carrying. Here's a sample, with more in store. All at 25% off.

5B. Spacious canvas handbag	Reg. Sale
5C. Drawstring shoulderbag	\$8 \$6



## Save on our sweet crepe gowns. Sale 10.99

5D. Reg. \$14. Crinkly nylon crepe short gown with shirred puff sleeves and embroidered yoke. Juniors' XS, S, M, L sizes.

Long gown, Reg. \$15 Sale 10.99