

# The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, FEB. 15, 1924

28TH YEAR, NO. 3

## BIG DAILY TO FEATURE IMMIGRATION

STAR-TELEGRAM MAN HERE GATHERING STATISTICS

## LOOK TO PLAINS

Eyes of Everybody Looking to the Rapid Development This Field

Max Bentley, staff correspondent for the Fort Worth Star-Telegram, spent a few hours in Hereford Friday morning, conferring with the Chamber of Commerce concerning immigration to this section.

The Star-Telegram is preparing a series of stories, by counties, showing the trend of immigration to the Plains. Mr. Bentley was furnished complete information at the disposal of the local organization, and the plan of the Chamber of Commerce to bring new cotton farmers to this section thoroughly detailed. The writeups will come in a series of daily stories, beginning soon.

## Canyon Planning Big Celebration On Next Monday

Louis F. Hart, secretary of the Canyon Chamber of Commerce, and W. A. Warren, Canyon business man, with his little son, Meridith, spent a few hours in Hereford Friday morning for their big Homeseekers Day Celebration, to be held next Monday, February 18.

Fifty American flags have been ordered by Palo Duro Post of the American Legion for uniform decoration of the city for this event. E. L. Sherman of Wichita Falls is the first prospective entrant in the \$50 car race which will provide one of the entertainment features of the day, and which will be run down Fourth Avenue. Details of the automobile crash, which will probably consist in driving a car at breakneck speed into a stone wall erected across the road, are now being worked out, and this event promises to provide the biggest thrill of the day.

Under the direction of Miss Mary Morgan Brown, the Dramatic Club of West Texas State Teachers' College will present, free of charge, a one-act play entitled "The Florists' Shop." Musical numbers will be provided by the music department of the college, under the direction of Wallace Clark. Booths illustrating the manual arts and agriculture departments of the college are being worked up under the direction of R. A. Terrill.

Mrs. Phebe K. Warner of Claude, editorial writer and rural life leader, already has accepted an invitation and will speak on "The Spirit of the Panhandle." Homer D. Wade of Fort Worth, assistant manager of the West Texas Chamber of Commerce, also has accepted an invitation to speak. O. V. Vernon, secretary of the Board of City Development, will speak on "Chamber of Commerce Co-operation." B. B. Holland, of the Mistletoe Creameries, Amarillo, will speak on "Dairy Development in West Texas."

Local speakers will include J. A. Hill, president of West Texas State Teachers' College, J. W. Reid, candidate for State Senator, County Agent J. W. Jennings and a number of others. The complete program will be announced later.

The big free barbecue is being planned to start at 11:00 a. m. and wind up 1:00 p. m. Morning and afternoon concerts will be given by the college band of forty pieces.

## Fred Galle Purchases Lumber for New House

Fred Galle was in town Friday morning and made a purchase of lumber for the purpose of erecting a small house on his farm for a tenant. Mr. Galle reported the sale of the old Will Gilbreath 969 acre farm, owned by W. S. Higgins, to R. Waggoner of near Vernon, Texas, it having been leased for this year to Henry Mundell. Mr. Waggoner's son will plant some cotton on the Galle farm.

## Personnel of Program at Parent-Teacher Benefit

Those who will take part in the program next Monday night at the Central School for the benefit of the Parent-Teacher Association are Rev. Paul J. Merrill, singing some of his own compositions; Misses Louise Oberthier, Mattie Swisher, Mesdames Carl Mounts, Homer Fox, A. O. Thompson and Mr. J. E. Beyer.

## That Senate Committee on Teapot Dome



Above is pictured the Senatorial Investigation Committee which has been, and still is, forcing exposures in the Naval Oil land scandal. In the front row are Senators Smoot, of Utah; Lenroot, of Wisconsin, and Walsh, of Montana.

## Owen P. Smith is Out of Race For District Office

TO THE VOTERS OF THE 60TH JUDICIAL DISTRICT  
During the latter part of the year 1923, at your solicitation, I determined to make the race this year for District Attorney of this Judicial District.

It has now developed that due to the condition of my family's health and my duty to them together with attention my personal affairs at this time demand, I will not be able to spare the time necessary to make a canvass of the district; nor to attend to the duties of the office should I be elected thereto.

I am deeply grateful to my friends all over the District who have so generously pledged me their active support in this race and regret that conditions are such that I am not able to make the campaign.

Respectfully,  
OWEN P. SMITH.

## J. A. Fox Brings Cotton Farmer Here for Renting

Messrs. J. A. Fox and W. D. McKinney and son of Waxahachie, Texas, arrived here Tuesday, overland. Mr. Fox is rounding up his farm east of Hereford, making ready for the coming crop season. Mr. McKinney and son will remain here and begin at once doing the early farm and repair work. Mr. McKinney's family will arrive in a few days.

## National Guard Captain Looking Over Situation

Captain Floyd Moore of the Texas National Guard, with headquarters at Amarillo, spent Friday in Hereford in conference with local officers. Captain Moore is an instructor in the work of local units. He was largely instrumental in keeping the Guard unit in Hereford in the past, and is highly gratified at the reaching of the minimum strength recently announced and is now boosting for the recruiting of the company to the ninety men limit.

## Colorado, Texas, People Visit Relatives Here

Mr. and Mrs. W. F. Watson of Colorado, Texas, arrived here Friday morning and are visiting the home of their daughter, Mrs. Joe P. Smith, and son, Mack Watson. Mr. and Mrs. Watson were formerly citizens of Hereford, having left here about six years ago.

## Mrs. Tubb's Pupils Will Give Program Monday Nite

Mrs. Tubb's pupils and other home talent under the auspices of the Parent-Teacher Association, will give a program at the Central school building on next Monday night at 7:30. Admission 10 and 20 cents. Adv.

## Dr. Overton and Mr. Parker Speakers at Canyon

Dr. Jno. W. Overton and G. A. F. Parker went to Canyon Friday afternoon where they will participate in the Panhandle Historical Society's annual meeting Friday night. It was hinted that each had an oratorical gun hidden for the other, and fireworks are likely to follow. They were driven to Canyon by Louie LeGrand and Ebert Bradley.

## Local Friends Visiting Miss Lipscomb This Week

Misses Mary Wilkinson and Louise Ricketts and Roger Wilkinson left this afternoon for Plainview to spend the week end with Miss Lois Lipscomb.

## Rev. Hill Will Preach at West Way School Sunday

Rev. W. R. Hill of the Baptist church will preach at the West Way school house Sunday afternoon at 3:00 p. m. Rev. Hill preaches there every third Sunday.

## COURT PUSHING STATE HIWAY MOVEMENT

## SECURES HELP OF CASTRO, OLDHAM AND PARMER CO.'S

The commissioners court of Deaf Smith county is working hard on the proposition to induce the State Highway Commission to designate the road connecting Plainview, Olton, Dimmitt, Hereford and Vega as an official State Highway. So far endorsements from Deaf Smith, Oldham and Parmer have been secured, with agreements from Hale and Lamb yet to come. Judge Megert and Chas. Paddock visited Dimmitt this week on this mission, and J. E. Hill secured the O. K. of the Oldham county court.

A resolution favoring the movement was adopted Monday by the Hereford Chamber of Commerce, and petitions to be signed by the citizens of this county will be put out for signature at once.

Favorable action on this highway by the Commissioners at Austin will mean a lot to this county in the way of another through road, properly maintained by the State.

## Bok Prize Winner



Charles H. Levermore, of Brooklyn, N. Y., Secretary of the N. Y. Peace Society and former President of Adelphi College is the winner of the Bok Peace prize. He was presented with the \$50,000 check at announcement and will receive the other \$50,000 if his plan is accepted through the national referendum vote now in progress.

## Cotton Continues to Arrive Season Closing

The last count Friday afternoon of cotton bales received was 684, at the local gin, with plenty in sight to make 700.

Manager Tillotson thinks that cotton ginning will soon be over for this season. He also stated that the price of cotton made a nose dive, going down about twenty dollars a bale.

A. S. Higgins was in with his fifth bale Friday and expects to get another bale from the fourteen acres he planted May 28. Mr. Higgins said that it would have been possible for him to have gotten two-thirds of a bale to the acre with a good stand.

## Another Half Section is Purchased By Cotton Farmer

Another half section of land in this county has been sold and will be improved at once by the new owner, according to announcement made Thursday. John W. Hopkins of Navarro county, Texas, bought a half section about twelve miles northwest, the sale being handled by C. W. Murray through Hill & Ireland Realty Company.

Mr. Hopkins intends to improve the place this year and will plant some cotton, it is understood.

## Checks for Poultry Prizes Are Mailed to the Winners

Checks were mailed out the first of the week to winners at the recent poultry show. Did you get yours? Was the amount correct? If not, make it known to the secretary, N. C. Vogele, at The Brand office. Ribbons will be mailed out later.

## Castro County Land Traded for Kilgore Residence

W. W. Walkup left Wednesday morning for his home in Fairfax, Mo. Before leaving Mr. Walkup informed The Brand that he traded his half section of land in Castro county for the B. G. Kilgore residence in Hereford.

## Abilene Lady Returning After Visit in Castro

Mrs. Jack McAnnally of Abilene left Thursday morning for Albuquerque, N. Mex. Mrs. McAnnally has been visiting relatives, Mr. and Mrs. Mark Cowser and Roy Haberer and family of Dimmitt. Mrs. Cowser and Mr. and Mrs. Haberer accompanied Mrs. McAnnally to Hereford.

## Son-in-law of Captain Estes Dead at Tulsa

Mrs. Carl Gilliland and Miss Jonnie Estes left Thursday morning for Tulsa, Oklahoma, to which place they were called by the death of their brother-in-law, Amey Baker. Mr. Baker passed away Wednesday night. Mrs. Baker was formerly Miss Ruth Estes, daughter of Mr. and Mrs. John Estes of this city.

## President's Oil Man



Above is Silas H. Strawn, of Chicago, one of the two lawyers who will investigate the Naval Oil land leases for President Coolidge. Elimination of former Attorney General Gregory leaves the other investigator unnamed.

## Renters and Inquiries Continue To Arrive Daily

Cotton farmers are continuing to arrive daily, seeking locations in the new country of low priced lands and unlimited prospects. The Chamber of Commerce handles several new prospectors nearly every day and has definitely located a score in the past two weeks.

Inquiries continue to arrive by every mail. Local people returning from trips abroad almost invariably report that people in other sections have their eyes turned toward the Plains.

It looks like "our year." Keep up this spirit of optimism; write the folks back to the old home about the prospects here; call at the Chamber of Commerce and get some literature to send out to prospect. Lay hold of the rope and pull!

## Seventh Day Adventist Executive Here Visiting

Rev. R. L. Benton and his secretary, G. R. Soper, of Clovis were in Hereford Wednesday evening and left Thursday morning for their home. Messrs. Benton and Soper were enroute from Oklahoma City at which place they attended a conference of the Seventh Day Advent church held in that city February 4 to 11. Rev. Benton is president of the Texas conference and has many friends in Hereford.

## Seventh and Eighth Grade Basketball Teams Battle

The Seventh and Eighth grade basketball teams had an exciting close game at the Central school Wednesday afternoon. The score stood ten to five in favor of the Seventh grade.

## Chevrolet Representative Assisting Local Agents

Earl Senning, representing the sales department of the Oklahoma City Chevrolet car, was in Hereford Wednesday and Thursday assisting Price & Hough, Chevrolet agents, with a new shipment of cars.

## THE CAPITOL SYNDICATE'S TURN NEXT

SETTLEMENT STATE'S CLAIMS RELEASES BIG ACREAGE

## FOR SETTLEMENT

450,000 Acres to be Offered to Farmers Soon, on Liberal Terms

The long legal tangle between the Capitol Syndicate people and the State of Texas concerning excess acreage claimed by the State is finally about to be settled, and the Syndicate people are planning a big drive for the sale and colonization of 450,000 acres of land they own in Deaf Smith, Pecos, Oldham, Hartley and other counties in this section.

This information was given The Brand Friday by Max D. Bentley, staff correspondent of the Star-Telegram, who came here direct from an interview Thursday with Judge D. Hamlin of Farwell, representative in this section of the Syndicate interests.

Judge Hamlin stated to Mr. Bentley that the Commission appointed by the State to set aside the 60,000 acres recovered from the Syndicate will probably finish this job within the next week or two, after which the balance of the Syndicate lands will be released and will immediately be put on the market at attractive prices and on easy terms which settlers can handle easily.

All of which is good news indeed to the forward-looking folks of this community who are working hard for "More People—More Farms." It means advertising of this country in the east, and a powerful ally of the local campaign committee.

Watch the people come in!

## Eberle Irrigated Farm Rented by A Cotton Farmer

R. C. Guenzel left Friday morning for his home in Bartlett, Texas. Mr. Guenzel stated just before leaving that he has leased the F. J. Eberle irrigated farm six miles north and that he and family would move to Hereford in the next ten days. Mr. Guenzel will plant quite a large acreage of cotton.

## Mrs. E. Morgan and Cousin Visiting in Canadian

Mrs. E. Morgan and cousin, Mattie Springer, left Thursday morning for Canadian, Texas, to visit Mrs. Morgan's daughter and family. Mr. and Mrs. Ed Humphries, Mrs. Springer is enroute from California to her home in Galesburg, Ill.

## Old Friends of Mr. and Mrs. D. L. McDonald Here

Mr. and Mrs. F. S. Attkle of Harrisburg, Pa., arrived here Friday from Los Angeles, at which place they spent the winter. Mr. and Mrs. Attkle are old friends of Mr. and Mrs. D. L. McDonald and are visiting in the McDonald home.

## Clarendon Carpenter is Erecting Little House

I. D. Beck of Clarendon arrived here Wednesday morning. Mr. Beck is a carpenter and began Thursday morning to build two bungalows on the J. B. Little farm ten miles west of Hereford.

## F. H. Oberthier is Back Reports Mother Improved

F. H. Oberthier returned home on Thursday morning from Comanche, Texas, at which place he was called by the illness of his mother. Mr. Oberthier reports his mother improving.

## Corsicana Farmers Start Breaking Out Their Land

Messrs. J. W. Hopkins and W. E. Garrett, both of Corsicana, arrived here the first of the week and started at once plowing with tractors a section of land. The land is owned by Mr. Garrett and lays near the Q. R. Shelton farm sixteen miles west. Messrs. Garrett and Hopkins will plant a large acreage of cotton.

Messrs. T. C. Clark and L. Washam of Lubbock arrived here Wednesday evening. Messrs. Clark and Washam are cotton buyers.

# SUNDAY SERVICE

## Church and Societies

**Methodist Church**  
 Sunday, February 17, 1924.  
 Sunday School 9:45 a. m., J. Frank Potts, Supt.

Our Sunday school is being organized along the lines suggested by our General Sunday Board. We need every Methodist, and Methodist inclined, to help make this a really great Sunday school. We hope to see you at Sunday school and church next Sunday.

Preaching at 11 a. m. and 7:30 p. m.

We have a special musical program for the evening service.  
 You will always receive a hearty welcome at this church.

W. P. GARVIN, Pastor.

**Baptist Church**

W. R. Hill, Th. M., Pastor  
 Sunday school meets at 9:45 with Mr. A. O. Thompson the superintendent. Classes with consecrated teachers for all ages.

Morning Worship at 11 o'clock.

Sunbeams at 2:30.

Evening Worship at 7:15.

A cordial welcome is extended visitors to worship with us.

The Home-like Church.

**First Christian Church**

Sunday School, A. Lowther, Supt., 10:00 a. m.

Communion 11:00 a. m.

Sermon by pastor.

Junior C. E. 4:00 p. m.

Intermediate and Senior C. E. 6:00 p. m.

Evening service at 7:30.

Paul J. Merrill.

**St. Anthony's Church**

Mass Sunday at 10:00 a. m.

Sermon: "The Catholic Press."

Confessions will be heard Saturday afternoon and evening, and before Mass Sunday morning.

The members of St. Anthony's Altar Society will receive Holy Communion at 9:30 Sunday morning.

Sunday evening there will be the reading of the petitions of St. Anthony's Perpetual Novena, followed by a sermon: "Secondary Causes of the Growth of the Primitive Church."

On Tuesday morning there will be the reading of the thanksgivings rendered to St. Anthony for favors received through his powerful intercession. This will be followed by the Benediction of the Blessed Sacrament.

The doctrinal instructions will be given as usual on Tuesday and Friday evenings.

Rev. fr. Anselm Francis, S. A., Pastor

**White Wyandottes**

Stock, Eggs and Baby Chix for Sale

A. L. BIGGS, Phone 32

**Presbyterian Church**  
 9:45 a. m. Sunday School.  
 11:00 a. m. preaching by pastor.  
 The Jr. C. E. will meet at 2:30 p. m.  
 6:00 p. m. Intermediate and Senior Christian Endeavor.

7:30 p. m. Stereoptical Slide Lecture—Siam—beautiful pictures.  
 Everyone invited.

J. R. Sharp, Pastor.

**Church of Christ**

Two Blocks North of Courthouse

Bible Study Class at 10:00 a. m.

Regular Lord's Day Worship from 11 to 12 a. m.

You are welcome to worship with us each Lord's Day.

W. A. Knox, A. S. Higgins, Elders

Y. P. S. C. E., Feb. 17, 6:30 p. m.

Topic—What is Sin? How does it affect character.

Scripture—1 John 3:4; Rom. 3:9-20.

Song Service.

Scripture reading.

Leader—Miss Andrey Carroll.

Sin Defined—Miss Inez Jones.

Origin and growth of sin in the human heart—Mrs. Earl Nunn.

Solo—"The Bird, with the Broken Pinion."

What Sin Does—Miss Velma Read.

Why do persons like to sin?—Leonard Foster.

Why is Sin Slavery?—Earl Nunn.

Pastor's five minutes.

"Spoiled!"

Come and hear about spoiled lives and how to mend them.

—More People—More Farms—

**MOTHERS CLUB**

Mrs. Rex Tynes entertained the members of the Mothers Club at her home

—More People—More Farms—

**Society**

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Tuesday, February 11, with a most enjoyable party. After a business meeting, a short program followed, the subject being "Eugene Fields." Each member answering roll call with a quotation from one of his poems. At the close of the program each member was called upon for a current event, the round table talks afforded a very pleasant diversion. Mrs. John V. Lyles, a new member, was given a cordial welcome in to the Club. Lovely refreshments, consisting of a salad course, home made candy, Russian tea with hot, buttered biscuits were served, each plate containing a pretty valentine favor. The next meeting of the Club will be Tuesday, February 25, at the home of Mrs. Arthur Thompson.

**BRIDGE PARTY**

Mrs. A. Herbst entertained at her home Tuesday afternoon, February 11, with a most enjoyable bridge party. A number of prizes were given, Mrs. Bobo McLean receiving high score club prize, Mrs. Charles Williams high score guest prize, while another member of the club, Mrs. Seth B. Holman received a prize in honor of the occasion being the date of her birthday. Delightful refreshments were served, a salad course, sandwiches, cake and tea. Invited guests were Mesdames Charles Williams, Jim Rutherford, George Overton and Misses Grace Skelton and Alice Johnson.

—More People—More Farms—

**Joe Hastings Asks Office**

**Clerk in Castro County**

In our announcement column this week will be found the name of Joe Hastings who is seeking re-election to the office of County and District Clerk of Castro county.

Mr. Hastings is an able young man, and has filled the office for the past year with credit to himself as well as to the whole county. He has also received compliments from State Officials for work he has done in his office.

Mr. Hastings, is only serving his first term in this office, and as it has been the custom in Castro county to give the office to a worthy man a second term, we feel that Mr. Hastings should not hesitate in asking the people to re-elect him for a second term.

The Brand feels that Mr. Hastings needs no further introduction to the

people of Castro county as he has been a resident of Castro county for some twenty-four years, and the name Joe Hastings is a house-hold word in most every home.

His sterling qualities as a man and his ability as an official will commend him to the voters of the county. You will not go wrong by casting your vote for him in the primary on July 20th.

As the work in the County and District Clerk's office is somewhat complicated, it takes a new man almost the first two years of his term to acquaint himself with the work, so as he can give the people service for the remainder of his term, therefore we feel it is an injustice to a man not to give him an office for at least two terms.

—More People—More Farms—

**Earl Wallace Wilson Out**

**For Office County Judge**

Upon the solicitation of many friends I have decided to enter my candidacy for election to the office of County Judge an Ex-officio Superintendent of County Schools of Deaf Smith County, subject to the primaries in July.

I have lived in and near Hereford for seventeen years and know pretty well the status of the county.

From the judicial standpoint and also that of the school I feel qualified to perform the duties of the office and ask the voters to support me in the coming election.

—EARL WALLACE WILSON.

**W. S. WILLIAMS**

Live Stock and General Auctioneer

HEREFORD, TEXAS

Date List at Brand Office

Phone: Office 251; Residence 136



**Coughs annoy**

**unnecessarily**

Check those violent coughing spells that bring upon you unfavorable attention. Dr. King's New Discovery stops coughing quickly by gently stimulating the mucous membranes to throw off clogging secretions. It has a pleasant taste. All druggists.

**DR. KING'S NEW DISCOVERY**

**SPRING!**



Bright sunshine, new life, a joy in living.—That's Spring—and it will soon be in the air.

Then you'll want fresh and lighter garments—and what is more inspiring than to step out so bedecked?

Look over that wardrobe now. Dress — Suit — Spring Coat — Gloves — Waists — Skirts — Neckwear.

Many of them are as good as new but slightly soiled. With a little cleaning and pressing they will be ready for instant service—and a big saving.

Don't put off the job. Take advantage of the opportunity to get special and careful service by having your work done now.

Phone and we will call for your work and deliver it when you say.

Phone 385

**Ringer Tailor**

**Shop**

TAILORING AND DRY CLEANING

**Abstracts and Loans**  
 J. Frank Potts  
 Maps, Deaf Smith Co.—50c.

**BARNHART & SULLIVAN**  
 Phone 33  
 Blacksmithing, Welding, Light Machine Work—  
 Plumbing and Sheet Metal Work

**ELLISTON - JONES - BRAY**  
**LAND CO**  
 FARMS, RANCHES, CITY PROPERTY  
 Numerous Tracts of Various Sizes  
 Listed For Sale  
 Extensive Clientele in the Boll Weevil Country who are looking this way  
**See Us For Bargains**

**Lister Shares**  
 We have shares for your P & O, Emmerson or Deere Lister. See them and get the price.  
 Also plenty of harness and single trees.  
**Dunlap Hardware Company**  
 HAVE WHAT YOU WANT WHEN YOU WANT IT

**OATS - SPELTZ**  
 and  
**BARLEY SEED.**  
 Phone 1  
**Jones & McLean**

**Delivering Fuel by Wire**  
 The modern miracle is the delivery of invisible fuel and water by wire. Some people do not fully realize this. But that is exactly what this and every other public utility in Texas is doing every hour of the day and night.  
 It requires millions of tons of coal or its equivalent in fuel oil and natural gas and millions of gallons of water to generate the electricity which provides light and power and carries the voice on the telephone and drives the street cars.  
 In hundreds of other ways the public utilities invisible serve their customers more cheaply and better than they could serve themselves.  
**Hereford Light & Power Co.**  
 "Your Electrical Servants"  
 Phone 388

**Fire!**  
 What a blood-curdling cry to hear at midnight—especially if you are not fully insured. Prices have gone up. Anything burned now will cost more than the purchase price to replace. Let us help you figure what is the real value of your insurable risk. You will sleep better nights—and so will we, knowing we have done our duty.

**The Hereford Insurance Agency**  
 RALPH BARNETT, Mgr.

**It Doesn't Work Both Ways**

Saved money may some day be spent, but this statement cannot be reversed. Spent money never can be saved—by you!

But the money you spend, which ought to have been saved, will circulate until it reaches the hands of someone who does save—then he will be using the dollar you should have put away.

There's no better habit than the saving habit—and it's easy to acquire once you're started.

**First State Bank & Trust Co.**  
 Guarantee Fund Bank

# The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Edith B. Holman Walter R. Stockman  
Holman & Stockman  
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

Subscription, Zone 1—per year, \$2.00  
Subscription, outside Zone 1 per year \$2.50  
six months \$1.50  
three months \$1.00  
No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

Commercial locals 10c per line per insertion. Card of thanks 50c. Obituary notices in excess of thirty lines will be charged for at the rate of 10c per line, no charge on first thirty lines. Church and society locals where an admission is charged 10c per line.

## Political Announcements DEAF SMITH COUNTY

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

### For County Judge:

W. M. Megert (re-election)  
Earl Wallace Wilson

### For Sheriff and Tax Collector:

C. S. Purcell (re-election)

### For Tax Assessor:

Albert Murphy (re-election)

### For County Treasurer:

J. J. (or Uncle Joe) Ward (re-election)

## Political Announcements CASTRO COUNTY

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

### For County and District Clerk:

Joe Hastings (re-election)

# Classified Advertising

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.  
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.  
CASH WITH ORDER.

### FOR SALE

#### White Leghorn Hatching Eggs.

Why pay more for baby chicks, when you can buy A 1 hatching eggs for two-thirds to three-fourths less money? We deliver eggs to Hereford every 1st and 3rd Saturdays of the month—prices 15 for \$1.00; 100—\$5.00; 1,000—\$45.00. Ten percent must accompany order. Satisfaction guaranteed.  
Mrs. J. M. Chapman,  
Adrian, Texas.

FOR SALE—Seed, oats and maize heads. See me at my place 8 miles northwest or J. Frank Potts.  
7-21-pd GEO. J. NASH.

FOR SALE—Seed oats, seed kafir and higeria.  
7-21 S. G. MOORE.

FOR SALE—Buckeye Coal Burner Brooder, used three seasons, at half price.  
7-21-pd MRS. J. M. KIMMONS.

EGGS  
FOR SALE—S C R I Red eggs at \$1.00 per 15. EWING ELLISTON 1-pd.

FOR SALE—Good Bain Wagon, special broad tires, with grain bed; all up and in good running order. See Panhandle Lumber Co. 8-11-pd

FOR SALE—Nearly new Ford truck, priced reasonable. See  
G. C. HARTMAN,  
3 miles north West Way School.  
8-21-pd

FOR SALE—Two Old Frisky Incubators, 150—175 size, in good running order.  
R. C. NEELY,  
8-31-py 16 miles southeast.

FOR SALE—Good mule teams, farm implements, forty head of cattle, and bundle feed. Also pasture to lease. This is a real bargain. Address 345, Hereford, Texas. 8-4t

SEED WHEAT  
FOR SALE—Pure Canadian Spring Wheat, \$1.50 per bushel. Enquire of M. Stemons, 12 miles south. 8-3t



## DIMMITT

February 13, 1924.

### School Meeting

Early Saturday morning the enthusiastic patrons of the Dimmitt school met on the school grounds to see what progress could be made leveling the grounds, which are to be fenced at an early date. At twelve o'clock dinner was served in the agricultural room. The women cannot be given too much praise for the wonderful dinner which was served. Every kind of meat, salad, cake, pie and pickles were to be found on the crowded tables. M. R. Avery, chairman of the committee and one of the most enthusiastic workers, was much pleased with the enthusiasm and cooperation shown by the Dimmitt people. Indeed the community is to be congratulated for the fine spirit and earnest efforts that are shown by the people in behalf of the community.

Another organization which truly confirms the fact that Dimmitt is progressing and will continue to do so is the Chamber of Commerce, which has recently been organized. B. D. Woodlee has been elected president, while Judge Ray Sheffy is secretary. The teachers of Castro county met at the courthouse Saturday evening to make plans for the interscholastic meet which is to be held at Dimmitt April the fourth and fifth. Preparation is being made by the students in the Dimmitt school who intend to compete for various honors.

Mrs. Earl Lust and daughter, Dorothy Mildred, of Hart, spent Wednesday with Mrs. Mayes Miller.

Mrs. Earl Lust subscribed for the Hereford Brand Wednesday.

Mr. and Mrs. I. B. Brooks motored to Hereford Wednesday.

Ola Brashears is on the sick list this week. We hope she soon recovers. Bruce McLean and children motored to Texico Sunday.

Dimmitt, February 13.—The second meeting of the Agriculture Boys Debating Society was a great success. More attention was given and every boy seems to be interested. The first debate "Resolved that the love for woman will

lead man farther than the love for money," was a very good one. The affirmative won the debate, but the negative had a good argument.

The membership committee reported three new members. S. W. Reeves was a welcome visitor and made us a good speech. Music was furnished by two of our leading members. Eugene Kimball at the piano and Earle Hembre violin.

The irregular debate was also a very interesting one. About even arguments were put up on both sides.

By two thirds vote we adjourned to meet one week hence, and every member is urged to attend.

### ROY BELL, Secretary.

"More People—More Farms"

### BETHEL

Messrs K. Roberts and Emmett Rothwell made a business trip to Hereford Friday, returning Saturday.

Mrs. Ed Smith and son were Hereford shoppers Friday.

Mrs. Jim Bagwell and children and Mr. and Mrs. Henry Almond made a business trip to Amarillo Friday.

Ed Harris was in our neighborhood Saturday with a truck load of nice apples. Mr. Harris was on his way from Amarillo to Muleshoe.

Mr. and Mrs. Loyal Lust and Mr. Leland Smith attended the party at Big Square Thursday.

Jimmie Lee Rothwell has received his subscription for the Hereford Brand.

Mr. and Mrs. W. S. Dixon from the Friona community were guests of Mr. and Mrs. John Smith Sunday. They attended church services at Bethel.

Our regular monthly church service was held Sunday. Basket dinner was served at noon and the afternoon service was dispensed with on account of the weather.

Rev. and Mrs. Monroe were guests of Mr. and Mrs. John Smith Saturday night and Sunday. They returned to their home Sunday afternoon.

G. F. Brason was a guest of Mr. and Mrs. Loyal Lust Monday and Tuesday.

On last Friday evening Miss Margaret Simmons entertained with a six o'clock dinner party. The occasion was Miss Simmons' fourteenth birthday. The guests were Miss Vera Hamilton, Messrs. Jimmie Lee and Junior Rothwell.

G. L. Willys of Hereford spent Friday night in the home of Mr. and Mrs. I. S. Hamilton. Mr. Willys was on his way to Bovina to receive cattle.

Mr. and Mrs. Will Burchett of Lubbock arrived last Thursday and will make their home in our community. Mr. Burchett has rented land from I. S. Hamilton and will farm here this year.

Mr. and Mrs. Frank Lambert spent Tuesday in the home of their son. Mrs. Ed Smith was shopping in Dimmitt Monday.

Matt Gilliland stopped in our community Monday morning with the hearse to attend the burial of Mrs. Paul of the Red Tower community.

"More People—More Farms"

### BIG SQUARE

Vern Lust and family moved to their new home Monday and Tuesday.

Big Square windmills were not benefited any by the high winds on last Monday and Tuesday. Several mills were damaged, and G. F. Branson's completely destroyed.

The young people of Big Square were royally entertained on Thursday evening of last week by Mrs. Glen Stiles. The occasion being a celebration of Mr. Stiles' birthday. The evening was spent in the various party games, at the close of which punch and cake were served. Alfred Scott made a business trip to town last week. Mr. and Mrs. Vern Lust visited Mr.

and Mrs. Loyal Lust Monday evening.

G. F. Brason of Wyche community spent Saturday night, Sunday and Sunday night in our neighborhood. While here he was the guest of Mr. and Mrs. Vern Lust and Mr. and Mrs. Phillips. The Haber boys were butchering last week.

"More People—More Farms"

### FRIONA

Perry L. Persons of Waukegan, Illinois, is in Friona this week. Mr. Persons owns a tract of land south of town which he intends to improve and convert into a farm and is here making arrangements for doing the improvement.

I. O. Moore of Amarillo is here this week superintending the grading of the school yard and removing from the school ground the dirt taken out in excavating for the building. Mr. Walker is furnishing the men, teams and implements for the work. This work when done, will show the beauty of the building to its fullest.

A meeting of farmers and all others interested in the growing of cotton near Friona, was called at the school house last Thursday night by the Chamber of Commerce for the purpose of getting a sufficient acreage pledged to secure a gin for Friona next fall. Although the attendance was small there was a goodly number of acreage pledged and a committee was appointed to canvass the territory. The work of this committee so far seems to indicate that there will probably be in the neighborhood of 2500 or perhaps 3000 acres planted to cotton within the trade limits of Friona. A committee was also appointed to look after securing the gin. Both committees are at work. Other features of interest to the town and community were discussed and another meeting was called for Tuesday night, February 20.

The first show by the new picture machine will be given at the auditorium Saturday night. A small admission fee will be charged to help pay for the machine and the piano. Will you be there?

This town truly needs a blacksmith if ever a town needed one. The old shop building is still here but the smith and even the tools are all gone. Mr. Perry who owns the shop, does not like the work and as soon as he made enough at the trade here to buy a tract of land, he quit the shop and moved to the farm.

Curt Baker and Grant Musick depart-

## GOOD USED CAR VALUES

- 1921 Ford Touring
- 1916 Ford Touring
- 1918 Ford Touring
- 1918 Buick Touring
- 1918 Vette Touring

ALL PRICED TO SELL

## WILKINSON MOTOR CO.

Lincoln — Ford — Fordson

## COTTON LISTERS

SEE US FOR THE OLD RELIABLE  
JOHN DEERE AND CASE

Cotton and Corn Listers. Our stock of all-size Sweeps is also complete, as well as our one and two-row high wheel Cultivators.

## GARRISON BROS.

## Selling Land

is a business as much as anything else. To succeed requires some ability, proper equipment and lots of hard work.

We have the equipment and we are doing some hard work, and expect to be on the job continually. We need a few more farms for sale to some buyers we are expecting. Come to see us.

**Hill-Ireland Realty Company**  
Now Located in Clark Building

ed last week for California to see the sights and seek employment. They drove through in a car.

"More People—More Farms"

### WYCHE

The Branson family from Big Square has moved to the R. L. Elliston property on the corner.

Mr. and Mrs. Will Anthony and children from Sulphur, Oklahoma are visiting in the home of Mrs. Anthony's parents, Mr. and Mrs. D. R. Gass, in Hereford. Mr. Anthony will leave at once for Weed, California, where they expect to make their future home. Mrs. Anthony and children will remain in Hereford until school closes, when they will join Mr. Anthony in California.

R. W. Hough spent Friday night in Hereford at the home of his mother, Mrs. J. W. Hough.

Mr. and Mrs. Charles Hays from Hereford visited Mr. and Mrs. C. J. Paddock Saturday night and Sunday. Mrs. Chester Hutchinson of Tulia is visiting in the home of her parents, Mr. and Mrs. D. R. Gass, in Hereford.

Mr. and Mrs. Ed Cox and family spent Sunday with the Raleigh Hough family.

Mr. and Mrs. J. J. Clayton attended

the Moseley and Carl sale Tuesday, and bought several things. They report a big crowd, a good lunch and an excellent sale generally—all the result of a beautiful day no doubt.

Nell Wyche visited in the Gass home in Hereford last Saturday.

"More People—More Farms"

### TERRA BLANCO

Farmers are very busy in this section. Mrs. Art Maxfoot of Hereford spent a part of last week with her sister Mrs. Pink Gilliland, who has been sick.

Estis Wilson returned to his home in Abilene last week after spending the past few months with his brother Grady Wilson.

Fred Curtis returned last Friday.

(Continued on Last Page)

### LODGE DIRECTORY

Hereford Lodge No. 248  
A. F. & A. M. Stated meetings, second Monday each month.  
J. W. BRADLEY, W. M.  
J. S. JONES, Sec.  
Hereford Chapter 245, B. A. M. Regular meetings, first Monday of each month.  
J. G. HASTINGS, H. P.  
J. S. JONES, Sec.

# Barnum Was RIGHT

The people like to be fooled—when they go to a circus—but not so in business. The careful tire buyer will choose tried and true brands of national repute. You can't go wrong on Goodyear or United States tires and tubes.

## H. L. RICE

# WHY SAVE?

First, to have a competence on hand to guard against disaster in earning capacity and to have funds ready for emergencies.

Second, to be able to take advantage of opportunity offered in good investments—which often present themselves but once.

Third, to form the good habit of thrift and economy.

—Start an account today.

The First National Bank  
The Bank of Safety and Service

The Buick Clutch is Smooth and Positive. A slight pressure of the finger releases the Buick clutch, so positive and instant is its action. With this ease and sureness of operation, the Buick multiple disc dry plate clutch combines a smoothness in power transmission and a long wear that are possible only with this advanced type of clutch construction.

Another Reason Why—

When better automobiles are built Buick will build them

**RENFRO & SONS**  
Hereford, Texas

When better automobiles are built, Buick will build them

**STAR**  
THEATRE

MONDAY AND TUESDAY FEB. 18-19

**BILL HART IN "Soft Boiled"**

**TOWN & COUNTY**  
**Personalographs**

E. Carter went to Clarendon, Texas, Friday morning.

Capt. Jno. Estes left Friday morning for Hillsboro, Texas.

Mrs. C. H. Churchill of Summerfield was shopping in Hereford Wednesday.

Oyster Shells. Jones & McLean.

W. M. Cotton of Dumas was in Hereford Wednesday evening prospecting.

Mrs. R. G. Boyles left on Thursday morning for Melrose, N. Mex.

New hats in every day.  
—Vogele Millinery Parlor.

Frank Metcalf arrived home from Kansas City Thursday morning.

Mrs. C. E. Kerr returned to Canyon Wednesday morning.

Yes, we roll discs.  
—Barnhart & Sullivan.

Luther Hough transacted business in Amarillo Thursday.

I. B. Brooks and wife of Dimmitt were here Wednesday afternoon attending to business matters.

Oyster Shells. Jones & McLean.

Joe Mitchell returned to his home in Ft. Worth Friday morning. Mr. Mitchell was here prospecting.

T. E. Shirley left Thursday morning for Phoenix, Arizona, where he will visit his daughter and family.

New hats in every day.  
—Vogele Millinery Parlor.

Karl Shirley of Adrian was here on Wednesday visiting his father, T. E. Shirley for the day.

Atty. Jno. Works of Amarillo was in this city Wednesday morning between trains.

Oyster Shells. Jones & McLean.

Messrs. J. C. Carroll and Geo. McMahon made a business trip to Ft. Worth Thursday.

Messrs. Oscar Sloan, Frank Dunaway and Lee Cornell of Amarillo were in Hereford prospecting this week.

Wm. Luce of Ft. Worth, Ark., visited old friends, Mr. and Mrs. Omer Baker, Thursday.

Mrs. S. P. Chapman returned to her home in Corpus Christi Friday morning. Mrs. Chapman visited her sister, Mrs. Cooper Morgan, in Castro county.

The shape and style right up to date is here.  
—Vogele Millinery Parlor.

Tom Fulton returned to his home in Clovis Wednesday morning. Mr. Fulton stopped here enroute from Gainesville, Texas.

Mrs. T. G. Nance left Wednesday morning for Amarillo where she will visit in the home of her daughter, Mrs. H. L. Johnson.

G. B. Brumley and family returned to their home in Ozark, Mo., Friday morning. G. B. Brumley is the son of Mr. and Mrs. J. M. Brumley.

M. L. Steele and daughter, Miss Desie Mae, spent the week end at the Steele ranch near Muleshoe, Texas.

A. E. Doeling returned to his home in Moriarty, N. Mex., Wednesday morning. Mr. Boeling was here buying calves.

Mr. and Mrs. T. C. Wafford of Tulsa arrived here Sunday and spent a few days visiting relatives, Mr. and Mrs. Geo. Cloyd.

Mrs. Leota Wallace of Texico arrived here Thursday morning. Mrs. Wallace is visiting her parents, Mr. and Mrs. W. D. Zion.

**TIERRO BLANCO**  
(Continued from Page 3)

from Iowa, where he went to attend the funeral of his sister, Mrs. McNery.

On account of illness the party Mrs. Gilliland was to give in honor of Mrs. Edd was instead held at the school house. Among those present were Mrs. Austin Hill, Mrs. R. W. Shafer, Mrs.

Grady Wilson, Mrs. Ruby Wilson, Mrs. Harvey, Brooks Wilder, Owens, Misses Wilder, Slaton and High.

There have been several new families moved into the community recently.

Mr. Gleaves Owen of the Frio neighborhood, Mr. Little from near Clarendon, Mr. Alexander from Ft. Worth, Mr. Hartman from Flahview.

The Parent-Teacher Association met Friday night, after a short program a business meeting was held and the parents agreed to meet at the school house Washington's birthday and work on the grounds. The ladies will bring dinner and a pleasant day will be spent in planting trees, fixing flower beds, building sheds and stalls for the horses and erecting swings and see-saws for the children, which the P. T. A. is giving to the children.

Everyone is urged to come and help make things better.

Mr. Faulkner who bought land from Kelly Gray has moved to his new location.

J. O. Robinson was in Friona on business Saturday.

—More People—More Farms—

**Miss Mary Peterson Sings at Amarillo on Feb. 22nd**

When May Peterson, the charming prima donna of Metropolitan Opera company fame who is to appear in Amarillo in concert Friday, Feb. 22,

started for Europe the first time, besides the three hundred dollars she had in her pocket which represented her entire capital, her most treasured possession was an alcohol lamp which she has preserved to this day as a memento of the past and when anything goes particularly wrong with her she goes to it and, like Aladdin and his Wonder-

ful Lamp, she rubs it and the genie living in the lamp, if he doesn't at once shower her with pearls and precious stones or whisk her off in a magic carpet to Paris, Bagdad, Timbuctu or some other delectable place, at least rids her of her "blues." When she remembers the struggle she had to make both ends meet that first year in Florence, when she recalls the spaghetti and ragouts and coffee and tea that has been made on that lamp and how difficult it was sometimes to get the spaghetti, the ragout, the coffee and tea, to say nothing of the alcohol itself (and Italy has no Volstead law) she cheers up at once and "all's well with the world."

Very few girls have gone abroad to study singing with the slender material equipment which accompanied May Peterson and have been able to return a successful artist. But May Peterson was the daughter of a Methodist circuit rider, she was one of nine children and she had learned how to do for herself and make much of little. She had courage and persistency, imagination and resource, and she found means to make money in Europe, which helped her through to the end. She gave English lessons, sang in the American churches, played accompaniments—any job was a good job if it brought in some money honestly earned.

It was fairly difficult at times, especially in the winter when one can get colder and stay colder in those stone-floored rooms of Florence than anywhere else in the world, and cold is a mortal enemy of the singer. But Miss Peterson was blessed with health as well as courage and she came through the ordeal unscathed.

Miss Peterson will sing in Amarillo at 8:15 o'clock the night of Feb. 22 at the municipal auditorium under the auspices of the Amarillo Rotary club. The proceeds will be used to defray expenses of the club to the Texas district convention at Wichita Falls in March. The club is asking the support of Rotarians throughout the Panhandle and music lovers. Prices have been made reasonable and the concert by this famous soprano is within the reach of every one.

—More People—More Farms—

**Albert Murphy Announces For County Tax Assessor**

Albert Murphy announces for re-election as County Assessor of Deaf Smith county, subject to the action of the Primary next July.

It is a time honored principle and a cardinal doctrine of the Democratic party that its nominees who have well and faithfully performed their duties be given a second term.

Mr. Murphy hopes this rule will not be broken in his case. He stands on his record and invites a close scrutiny of his official acts, believing that he has performed them in a praiseworthy and honorable manner.

Mr. Murphy is well known here, his life is an open book and those who

know him believe that the Democrats of Deaf Smith county will make no mistake in again honoring him with their suffrage.

Mr. Murphy thanks all who voted for him at the last election and has only the kindest of feelings for those who voted for his opponents.

—More People—More Farms—

**C. R. Barber**  
AUCTIONEER  
Hereford, Texas  
Pure bred livestock and farm sales given special attention

—More People—More Farms—

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IF YOU DON'T BELIEVE COOPERATION PAYS - JUST WATCH WHAT HAPPENS WHEN A WHEEL COMES OFF A AUTOMOBILE THAT'S GOIN'!



**FRESH MEATS**



**SATURDAY SPECIALS**

- Choice Beef Roast, per lb. ----- 17½¢
- Fancy Pork Roast, per lb. ----- 25¢
- Whole Shoulder Pork, per lb. ----- 20¢
- Chopped Beef, lb. 15¢
- Chopped Pork, lb. 25¢
- Soup Meat, lb. 12½¢
- Home Made Sausage, per lb. ----- 20¢
- Fresh Spare Ribs, per lb. ----- 15¢
- Also Fresh Oysters

Phone 353

**Texas Meat Market**  
CLOYD & SON, Props.

**FIRE ! FIRE ! FIRE !**  
Suppose YOUR fire should come tonight. Are you fully protected? Phone 251  
D. E. ASHBROOK, Resident Agent.

The Good Sense of **SAVING**  
Saving is, and always has been, a mark of good sense—"horse sense." The saving habit has always identified its possessor as a person worthy of faith, credit and respect. Start your savings account with us today—start it and then increase it. You'll find it pays.  
The Western National Bank

Having been waited on by **MEMBERS OF THE BENCH CONGRESS**  
have decided to leave my political ambitions in their hands and I would advise any office seeker before casting your ambitious canoe on the vast sea of political uncertainties, you had better get the endorsement of the BENCH CONGRESS as they represent the most powerful political party in the county.  
WATCH THIS SPACE FOR THEIR DECISION in Next Friday's Brand  
H. H. Hawkins

**Furniture Needs**  
Supplied by Us  
We have one of the largest Furniture and Rug Stocks in the Panhandle. We pride ourselves that we are able to fit you up in all your requirements in our line.  
We are making attractive prices in our big line of living room furniture. We guarantee to save you \$25.00 to \$75.00 on every suit.  
Our assortment of bedroom and dining room Period Furniture is the largest we have ever carried. Everything priced low to sell.  
We are bidding strong for new business. If you fail to buy from us we both lose.  
Your co-operation solicited.  
**E. B. Black Co.**  
"The Big Store With the Little Price"

A full water tank the year round

**ECLIPSE**

IT'S a mighty still day when the ECLIPSE WOOD WIND-MILL does not pump water into your tank. The ECLIPSE is sensitive to light breezes—pumps when other mills stand still.

Powerful, superior construction. Some ECLIPSE WINDMILLS erected 38 years ago are still pumping without repair expense. Figured on this basis the ECLIPSE delivers a reliable water supply at a cost of about \$1.65 a year, the cheapest possible.

We will be glad to tell you the complete story of the ECLIPSE.

**Panhandle Lumber Company**

\$1.65 a year