

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

24TH YEAR, NO. 11

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, FEB. 20, 1924

TWO BIDS ON HOSPITAL TO BE OFFERED

ALTERNATE PLANS FOR 17 OR 25 BED BUILDING

PRETTY SKETCH

Of Proposed Building is Sent in By Architect. Site Not Chosen

In all probability the county commissioners will begin advertising for bids for the construction of the new County Hospital in about ten days or two weeks, as the general plans have been approved, and the detailed plans are expected here within that time. A water-color drawing of the proposed building is now on display in the office of County Judge Megeert, prepared by the official architects, J. C. Chisum & Son of Altus, Okla. This sketch shows a very handsome, two storied brick building, with wing extensions that can be added to as necessity requires.

In submitting the bids contractors will be asked to figure on alternate plans, the first for the building as pictured in the drawing and calling for seventeen beds, and the second with an addition on each wing of four rooms each. If the bids on the larger building come within the financial resources of the county the enlarged plans will be adopted; otherwise the seventeen bed hospital will be constructed.

In the plans as now adopted four rooms are set aside as quarters for the nurses. Later on, if the demand justifies it and the people desire it a nurse's bungalow could be constructed near the hospital proper and these four rooms utilized for patients, making the hospital a twenty one bed building under the small design, or twenty nine beds in the larger plan.

The court has not yet definitely settled upon a site for the hospital, but hopes to have this important question determined within the next few days.

Chamber of Commerce Luncheon on Next Monday

The regular weekly luncheon of the Hereford Chamber of Commerce was not held Monday, owing to the fact that so many of the officers and members were in Dimmitt as guests of the Castro County Chamber of Commerce. The dinner will be resumed next Monday with a special program prepared for the occasion, at the City Cafe.

Rebekah's Team Did Not Dance at Clovis Friday

In last Friday's Brand, in reporting the departure of the local Rebekah degree team for Clovis to assist in lodge work Friday night at that place it was stated that the visitors would be entertained with a luncheon and dance. This was incorrect insofar as the dance was concerned. The visitors were royally entertained at luncheon, then proceeded with the lodge work, afterwards coming home without any participation in a dance. It is understood that there was a dance given in Clovis that night, by another organization, but it had nothing whatever to do with the Rebekahs.

The statement concerning the dance was given The Brand in undoubted good faith and was published in the same spirit. The Brand is glad to correct the misunderstanding, however. The Hereford delegation had a splendid trip and thoroughly enjoyed the evenings work and the Clovis hospitality. Those composing the Hereford party were: Mr. and Mrs. A. C. Barnhart and daughter, Miss Mabel, Mr. and Mrs. Q. S. Tatman, Mr. and Mrs. Omer Baker, Mr. and Mrs. Roy Gilliam, Mr. and Mrs. A. L. Biggs, Mesdames C. S. P. Cell, W. S. Williams, C. O. Lee, W. F. Orr, F. E. Bore, H. Witherspoon, Lawrence Johnson, W. A. Miller, Miss Davie Clark and Mr. H. H. Cannon.

J. M. Chapman's Operate Big Candee Incubator

Mr. and Mrs. J. M. Chapman and two children of Adrian were in Hereford last Saturday attending to business. Mrs. Chapman said they would start their large Candee sectional incubator in the next few days. The Chapmans are the owners and operators of the largest White Leghorn poultry farm in this section of the Panhandle.

WEST-WAY SCHOOLHOUSE, DISTRICT NO. 5



The cut shown above is West-Way school house in District No. 5 and is located exactly eight miles due west of Hereford on Harrison Boulevard, or the Tex.-New Mex. Colo. Hwy; and, Mr. Editor, we claim it is the best and most progressive school and church community in the county. The building has a cement foundation and is stuccoed and divided into two rooms by accordion folding doors, which, when opened, make one large hall for all public gatherings. The large vestibule, with depositories on either side, equals another room. Wish you could see the windows and lighting arrangements on the south side. It is all furnished and completed according to the State's scientific specifications. Our grounds are largest in the county, being equal in size near two city blocks wide and two long. We are beautifying it with trees, shrubbery, flowers, etc., and have a well, mill and an abundance of water for all purposes.

West-Way has two of the best teachers in the Panhandle: Miss Fern High who instructs the eighth and eleventh grades inclusive, and Miss Estell Slaton who has charge of the lower grades. The teachers pictures are in the above cut but both forbid being marked for identification. Miss High said her hair was not combed nor her nose powdered. Miss Slaton claimed that in her haste that morning she had put her pearl beads on wrong side out. Puzzle—find the two teachers.

Cold and Dreary Sunday; Was Cold On Monday, Too

It was cold and dreary Sunday, with spits of snow and chilling wind. It was cold Monday, too, though not so bad as Sunday, and with some sunshine. Tuesday was fair and warmer and a beautiful day in every sense of the word.

Local hopes are that winter has about gasped its last and sunny weather will prevail from here on out.

"Strangers of the Night," Great Picture at the Star

"Strangers of the Night," the great Metro production at the Star Theatre next Wednesday and Thursday nights, is a masterpiece. Just consider the men who made the picture and those who portrayed it: directed by Fred Niblo, producer of "The Three Musketeers" and "Blood and Sand," adapted to the screen by Bess Meredyth, photographed by Alvin Wyckoff and includes this remarkable cast: Matt Moore, of lovable personality, Enid Bennett, who attained fame in "Robin Hood," Barbara La Marr, known as "America's Heart Trouble," Robert McKim, the screen's handsomest villain, Emily Fitzroy, star of "Driven," Otto Hoffman, master of character, and Thomas Rocketts, seriously funny.

It's a great play and well worth the price. See the Star's program on the last page.

Andy Blanchard, Aged 74, Passes to His Reward

Andy Blanchard passed away last Thursday night at about 11:00 o'clock at the Ed Wilson home, twelve miles southeast of this city. Mr. Blanchard had just passed his seventy fourth birthday when he became ill. Mr. Blanchard was brought to the local hospital just few days before he died. He was formerly from Trenton, Mo., and came to Hereford about eighteen years ago. He was a relative of the late Mrs. E. Renfro.

Oklahoma Real Estate Men Selling Hereford Farms

Messrs. W. J. Keith and Otto Short of Erick, Okla., arrived here, overland, Tuesday morning. Messrs. Keith and Short are real estate dealers and are operating with Messrs. Hill, Ireland and Thurmond. Mr. Keith was in the Brand office Tuesday morning and made the statement that the Hereford country was widely advertised and that he had a line up on several promising prospectors who he knew would buy land here in the next thirty days.

Building Activity Increases Around the Wyche School

Considerable building activity is going on in the Wyche neighborhood. Tom Bandy has just finished a four room house located one mile south and three miles east of the school. A family from Happy, Texas, will occupy the Bandy farm and cultivate about 400 acres, 200 of which will be planted in cotton. Four miles east of the school house John Jacobsen is building a small house for his renter, J. C. Williams. Mr. Williams will plant about 400 acres, about half of it in cotton. R. L. Elliston near the Wyche school is remodeling a house on his place and doing some other building.

Miss Sena Mae Mounts to Present Expression Pupils

Miss Sena Mae Mounts will present her expression class in recital at the Central School Friday evening, February 29, at 7:45 o'clock. The program will consist of readings, dance and one act plays, and will be assisted by the High School Boy's Quartet. There will be no admission and the public is cordially invited.

Hellman Boys Lease Moon-ey Place and Will Farm

Messrs. Joe and Henry Hellman, sons of Mr. and Mrs. H. Hellman, have leased the R. T. Mooney farm on the creek near the stock pens and will devote their entire time to the raising of truck, with the exception of a small acreage of cotton. Their principal crop will be Irish and sweet potatoes, cabbage and onions.

Santa Fe Will Run Local Eastbound After March 14

Santa Fe agent J. E. Beyer informs The Brand that the Santa Fe will run a local on every Saturday to Amarillo from the west, beginning March 14. This accommodation will enable the stockmen to get his shipments to Kansas City Sunday evening in plenty of time for the Monday market.

Friena Men Here Selling Space on School Curtain

Supt. H. L. Buckner of the Friena public schools, and Perry Barnard of Friena, were here Saturday. Prof. Buckner was selling space on the new drop curtain in the new school house. Mr. Buckner practically sold the entire space allotted to Hereford before leaving town.

Recital by Pupils of Mrs. Tubbs Splendid Success

The recital given by the Mrs. Tubbs pupils Friday evening, February 15, the proceeds of which went to the Parent-Teacher Association, was quite successful. The program was well rendered and much credit is due Mrs. Tubbs for the splendid training of her pupils. Special songs given by home talent were also well received.

CASTRO CHAMBER OF COMMERCE ENTERTAINS HEREFORD MEN AT LUNCHEON

NEW BOOSTER ORGANIZATION SHOWS GREAT SPIRIT OF COOPERATION AND DETERMINATION TO ADVERTISE COUNTY

FRIENDLY SPIRIT WAS MANIFESTED

Members of Both Organizations Study Ways and Means of Cooperation for Good of Both, Occasion Memorable For Cordiality, Good Will Between Neighbors

ANOTHER POPE STORY

Joe L. Pope told a story at the Annual Banquet that has caused a lot of comment here and carries a real lesson in cooperation, as follows: A man physically small was keeper in charge of an Insane Asylum, where some of the most dangerous and violent lunatics were kept in padded cells. The small keeper was observed to move fearlessly among these men and seemed to pay no attention to them whatever. "Are you not afraid to mingle with those dangerous lunatics?" he was asked. "Isn't it dangerous?" "Not a bit," said the keeper, smiling. "You see, these fellows haven't sense enough to cooperate!"

One of the happiest combination business and social meetings that has ever been given in this section occurred Monday when eight members of the Hereford Chamber of Commerce were the guests at a luncheon of the newly organized Castro Chamber of Commerce, in the courthouse at Dimmitt. A tremendous chicken dinner, with all the trimmings, was served the banqueters in the good old Castro way, which everybody in this country knows about and appreciates, and the spirit of good fellowship and aggressive business cooperation abounded throughout.

The meeting was in the nature of a regular business meeting of the new commercial organization, at which reports from organization committees previously appointed were heard and work plans for the first year outlined and agreed upon. The Hereford members had been invited to attend and lend what assistance they could from their experience in this work. Fred Gallo, vice president, presided thoroughly and energetically, and kept the pot boiling continuously from start to finish. Some thirty five of forty of the Castro men were present, and the meeting demonstrated beyond the shadow of a doubt that the men of that county are thoroughly awake to the opportunities of the hour and determined to put Castro county in the foreground of the progressive and up-to-the-minute counties of the state.

Secretary Ray Shetty read the minutes of the last meeting, which were approved. The Constitution and By Laws committee reported and the document, with a few minor additions, was adopted as a working basis for the new organization. A membership committee was named, new members secured on the spot, and other details discussed and worked out for an aggressive campaign to put Castro county on the map.

After the business session ended the visitors were all called upon for short talks, each contributing what he could to the idea of the hour. The Hereford delegation consisted of E. W. Harrison, Henry Wilkinson, G. A. F. Parker, County Judge W. M. Megeert, F. H. Oberthier, Edgar Ireland, C. C. Acker and Seth B. Holman.

B. C. Kilgore, on behalf of the Castro Chamber of Commerce, formally welcomed the Hereford men to the city and expressed the local appreciation for such interest in a short expressive address. Other Castro men who talked briefly were Judge C. E. Kerr, Edwin Ramey and Chairman Gallo. Mr. Gallo stated that he had attended the Hereford Chamber of Commerce Banquet last week and had kept detailed notes on it, which he repeated for the benefit of his audience, even to the jokes of Joe L. Pope, which vastly tickled the audience. Mr. Gallo then added a few jokes of his own, which also brought down the house.

The meeting adjourned with mutual expressions of good will and cooperation for the good of all between the two counties and the Hereford men returned home late in the afternoon, full of chicken dinner and enthusiasm for the spirit of community welfare and real Texas hospitality manifested by our hustling neighbors to the south.

Federated Missionary Societies Have Special Programs

The Women's Federated Missionary Society will hold their quarterly meeting, February 29, at three o'clock, at the Christian church. The following program will be rendered: Subject—"Prayer." Leader—Mrs. Paul J. Merrill. Devotional by leader. Hymn—"Jesus, Savior Pilot Me." Possibilities of Personal Prayer—Mrs. J. F. Ward. Special Music—Mrs. Homer Fox. Stewardship of Prayer—Mrs. W. E. Hicks. Prayer—Mother LeGrand. United Prayer—Mrs. J. R. Sharp. Hymn—"Sweet Hour of Prayer." Benediction.

THE "STOVE LEAGUE" UP-TO-DATE



Our Neighbors

BETHEL

More bad weather and incidentally more colds. Seems most everyone waiting for the pretty days before getting sick. The Bagwell family and Mrs. Ed Smith's family have all been sick but are better now.

A very small crowd attended Sunday school Sunday—there being only eight present.

Messrs. J. D. Rothwell and Benton of Estelle, Texas, arrived Friday for a visit in the E. R. Rothwell home. Mr. Benton is a brother in law of Mr. Rothwell and is here fencing some land and preparing to put in a crop.

Messrs. K. Roberts and Leland Smith made a business trip to Dimmitt Wednesday.

Mr. and Mrs. Loyal Lust were shopping in Dimmitt Wednesday.

Ed Harris brought us some more fine Winesap apples this week.

Mrs. K. Roberts arrived home Thursday from a visit to her mother and Mr. Roberts' people.

Mr. and Mrs. Roy Haberer and small son spent Tuesday afternoon and evening in the home of Mr. and Mrs. Ham Lambert.

The slogan "More People—More Farms" seems to mean something to our community the way land is changing hands here lately. There are three men west of Mr. Rothwell's planning to fence at once and plant crops, and we understand their families will plant cotton on the Irwin Hamilton place. Also sixteen sections of the Lambert ranch is on the market to be sold and other land in this and the Big Square neighborhood. Cotton seems to be the big idea.

K. Roberts is having some remodeling done in his home. Henry Simmons is doing the work. Among other things Mr. Roberts has had a nice kitchen cabinet built in.

Messrs. Smith and Neely of Vernon have arrived and will plant cotton on the I. S. Hamilton place.

Mr. and Mrs. Loyal Lust spent Wednesday night in the home of Mr. and Mrs. Vern Lust.

"More People—More Farms"

BIG SQUARE

Mr. and Mrs. Herman Haberer spent Sunday afternoon and evening in the home of Mr. and Mrs. Roy Haberer.

Charley Phillips transacted business in Hereford Wednesday.

Dr. Miller was called last week to see John Benton.

Mr. and Mrs. Loyal Lust of Bethel Sunday afternoon and evening in the home of Mr. and Mrs. Roy Haberer.

Charley Phillips transacted business in Hereford Wednesday.

Dr. Miller was called last week to see John Burton.

Mr. and Mrs. Loyal Lust of Bethel spent Sunday afternoon and evening in the home of Mr. and Mrs. Vern Lust, and also attended League.

Roy Haberer bought seed oats of

Loyal Lust and is busy drilling them. Mrs. John Haberer and her mother, Mrs. Rose spent Friday and Saturday visiting in the homes of the Haberer boys.

Miss Ruth Burton spent several days at home last week.

Vern Lust is a new subscriber to the Hereford Brand.

"More People—More Farms"

DIMMITT

CASTRO COUNTY

If of Castro county you have never heard,

Let me tell you in just a few words, But Dimmitt is the county seat.

Best of our towns, it cannot be beat. 'Tis situated on the beautiful plains.

We boast of the stores, postoffice, and trains.

Drug Stores, they are thick.

Only a few of our folks are ever sick. Doctors, we have only one.

These Dimmitt folks they never roam. They grow up and build a beautiful bungalow.

Our home town has the greatest pride

Of any town its size.

If you will listen to what we have to say,

You'll move to Dimmitt right away.

—DOLLIE PINCKERT.

Mr. and Mrs. I. B. Brooks had for dinner guests Sunday the following: Mr. and Mrs. S. W. Reeves, Mr. and Mrs. Ester Nobles, Mr. and Mrs. M. R. Avery and children, Mrs. B. D. Woodlee, Mildred and B. D. Woodlee Jr., Mr. and Mrs. J. H. Flanagan and son Bob, Cooper Woodburn, Misses Nell Gilly and Vada Walden. The dinner consisted of turkey with all its accessories was enjoyed to the fullest. Piano and Victrola music readings and conversation made the afternoon pass pleasantly and swiftly.

Mrs. Tom Tate entertained with a dinner party Tuesday in honor of her sister and brother, Mr. and Mrs. E. K. Baten of Texico and mother, Mrs. J. N. Lovelace of Lubbock. The invited guests were Mr. and Mrs. Doc Lovelace and children, Mr. and Mrs. J. H. Flanagan, Mrs. B. D. Woodlee.

Mr. and Mrs. Harvey Dixon are the proud parents of a baby girl born on February 24.

Misses Gladys and Leona Hastings

spent Saturday night with Misses Oia and Sallie Moline Brashears.

Miss Nell Gilly spent Sunday night with Mrs. Mayes Miller.

Mrs. Bruce McLean is quite sick with the flu. We hope she soon recovers.

The many friends of B. D. Woodlee will be glad to know that he is recovering from his operation, which took place in Rochester, Minn., at the Mayo Brothers Sanitarium a few days ago. We hope to see Mr. Woodlee home in a few days enjoying good health.

Mrs. Ester Noble is on the sick list this week.

Dr. Miller made a business trip to Plainview Tuesday.

Mr. and Mrs. C. H. Buttolph visited their daughter, Mrs. J. S. Lockhart, in Plainview Sunday and Monday.

Mrs. Ansley is quite sick with the measles this week.

Miss Dora Hoetting of Nazareth is keeping house for Judge and Mrs. Ray E. Sheffy.

Mr. and Mrs. Claude Johnson have recently leased the Patton place and moved there last week.

Friday night while the husbands were having a big time at the banquet in the Masonic Hall, the ladies enjoyed a very pleasant evening at the home of Mrs. J. H. Flanagan. The evening was spent in music and stunt games for entertainment. The hostess served lunch consisting of hamburgers, sandwiches, pickles and fruit salad, cocoa and coffee. There were twenty-three ladies and several children present. Every one enjoyed themselves so well they decided to meet with Mrs. Cleve Tate next time the Masons meet.

Rev. G. L. Britain filled his regular appointment at Sunny Side Sunday—Services all day and dinner was served at the church.

Those from Dimmitt that attended the Chamber of Commerce banquet at Hereford Thursday night were: Mr. and Mrs. Fred Galle, Mr. and Mrs. J. W. Alexander, Mr. and Mrs. E. L. O'Neal.

J. W. Houston of Plainview is in town this week attending to business.

"More People—More Farms"

SIMS SCHOOL HOUSE

John W. Puckett of Amarillo is out at Rall H Ranch looking after his cattle interests this week.

J. A. Reed and family visited in the Rice home Sunday afternoon.

John Rector and family went to

of Dallas was here Thursday interviewing our gin committee relative to the placing of a gin at Friona.

Mrs. M. Symson spent last week at Coal Creek, Colorado, having been called there by the death of her son-in-law, R. J. Harry. She was accompanied by her daughter, Mrs. J. W. White.

Prof. Buckner has received from the Chief Supervisor of the High school division of the State Department of Education, the following official report of the supervisor who recently visited our school, containing the following recommendations:

That the committee on classification raise the rank of the Friona High school to first class.

That material be submitted for affiliation English, three units; mathematics, three units; book-keeping, one

unit; manual training, one unit; and if found to be satisfactory standard credit be granted.

The community deserves commendation for the new modern building and equipment, and the teachers for their

(Continued on Page Three.)

DR. CLAUDE WOLCOTT

Consulting Eye, Ear, Nose and Throat Specialist. Glasses correctly fitted. Service by appointment. For an engagement write, phone or call at the Amarillo Eye and Ear Dispensary, 1305 Harrison Street. Phone 1982, Amarillo.

ELLISTON - JONES - BRAY LAND CO

FARMS, RANCHES, CITY PROPERTY
Numerous Tracts of Various Sizes
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Extensive Clientele in the Boll Weevil Country who are looking this way

See Us For Bargains

YOUR BANK

In every sense, it is the desire of this bank that it be known to you as YOUR bank. Only by giving our depositors the feeling that the institution is part theirs, can we hope to success and render the fullest measure of service.

Our advice is free and it can be of value to you in your affairs. It is generously given, without "strings to it." It is our business to know things you are likely to ask about.

We shall welcome you as a depositor and extend every facility to help you solve your problems

First State Bank & Trust Co.

Guarantee Fund Bank

ACALA and MEBANE

Cotton Seed, April 1

Book your order now. Come in, let us show you samples of Real Cotton Seed.

Jones & McLean

We are all Tied in with Our Community

Hereford is the home of all of us who live here. Our comfort and happiness and prosperity is all involved with the welfare of the city—how good a place it is to live in and do business in. Every citizen and every business and industry in Hereford depends upon every other citizen and business and industry for equal responsibility in building this city to be what every good citizen wants it to be—a good city in every respect.

To accomplish this we must all work together with a spirit of tolerance and understanding. We must recognize that a good city is built by no single factor. Each business and industry and citizen must add something to the process of development.

Good electric service is necessary in the building of a good city. This company fully appreciates its responsibility. It seeks to cooperate with every other concern and every citizen of Hereford so that its contribution to civic growth may be equal to the needs of the present and future.

Hereford Light & Power Co.

"Your Electrical Servants"
Phone 388

BRED SOWS AND GILTS

TO FARROW IN MARCH AND APRIL

We are offering some especially classy Duroc-jersey Sows and Gilts, Daughters of

SENSATIONS PRIDE, THE GRAND CHAMPION

Bred to

EARLS MAJOR SENSATION, THE GRAND CHAMPION AT AMARILLO, 1923

D. E. TURRENTINE

4 1-2 miles west of Hereford on the Harrison Highway



JUST IN LADIES' NEW SPORT SHOES

The Fieldman Shelby Shoe

REMEMBER

S & H Double Green Trading Stamps

Every Wednesday

J. O. Newell

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Seth B. Holman Walter R. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

Subscription, Zone 1—per year, \$2.00
Subscription, outside Zone 1 per year ————— \$2.50
six months ————— \$1.50
three months ————— \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

Commercial notices 10c per line per insertion, Card of thanks 50c. Obituary notices in excess of thirty lines will be charged for at the rate of 10c per line, no charges on first thirty lines. Church and society notices where an admission is charged 10c per line.

Political Announcements DEAF SMITH COUNTY

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

- For County and District Clerk:**
Berry Orr
- For County Judge:**
W. M. Megert (re-election)
Earl Wallace Wilson
- For Sheriff and Tax Collector:**
C. S. Parnell (re-election)
Claude Denton
- For Tax Assessor:**
Albert Murphy (re-election)
- For County Treasurer:**
J. J. (or Uncle Joe) Ward (re-election)
- For Justice of Peace Precinct No. 1:**
J. H. (Uncle Henry) Wilson

Political Announcements CASTRO COUNTY

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

- For County and District Clerk:**
Joe Hastings (re-election)

Classified Advertising

- Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
- RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
- CASH WITH ORDER.

FOR SALE

FOR SALE—1 Fordson Tractor \$200; 1 three-disc plow \$75; 1 two row cotton lister \$75; 1 new 18-disc Sanders plow \$780; 1 40-80 Avery Tractor 18-disc plow and 32x54 Separator at Bargain. All machines in good shape. No Junk!
C. S. DURHAM,
10-31-pd Hereford, Texas.

TO TRADE—a two row Moline Tractor Lift Lister; want to trade for a single row lister, is in good running order, ready to go.
J. C. CUMMINS,
10-1f

FOR SALE—1/2 Sec. 2 Carter and Head Subdivision; will consider a reasonable offer for this smooth land. Must be sold.
A. W. HETRICK,
10-4t-pd Byron, Ill.

LISTER

FOR SALE—One double and one single lister at J. N. Jacobsen's Blacksmith Shop. 10-2t

FOR SALE—Good work mules and horses, also want plowing done. Would buy a small house. See
J. L. FUQUA,
10-1f

FOR SALE—Barred, Rock hatching eggs, 50c per setting of 15.
DAVE GRIMES,
10-2t-pd

FOR SALE—Good mule teams, farm implements, forty head of cattle, and bundle feed. Also pasture to lease. This is a real bargain. Address Bx. 345 Hereford, Texas. 8-4t

FOR SALE—Bundle feed; seed wheat, clean and free from Johnson Grass. 9-1f
ANDERSON WITHERSPOON

FOR SALE—Single Row Lister. See O. J. Beene at Beene & Shaw Barber Shop. Phone 160. 9-4t

FOR SALE—Bundled Kafir Corn, no grain, four miles north of Hereford. 8-1f
C. H. DYAR.

From Neighboring Towns

FRIONA

earnest and diligent efforts to maintain a high character of work.

At a meeting of the Commercial Club on Monday night of last week, the canvassing committee reported a sign-up of 5300 acres for cotton this season and the canvass not yet complete. The Gin Committee was interviewed on Thursday by a representative of the Continental Gin Company of Dallas and is in correspondence with other concerns. A committee was appointed to secure a gin site. Also a committee to locate a tourist camp ground. Arrangements were made to secure cotton seed by the 1000 bushel lots at cost laid down here. Fifteen subscriptions were received for The Texas Commercial News. A permanent committee on advertising was appointed. Verily, the organization was not dead but sleeping. Friona, Texas, Feb. 22, 1924.—The Friona High School was visited on February 14 by one of the State Supervisors of high schools and the following is a statement made by him concerning the said school, and which requests be published in the local papers in the interest of better schools elsewhere:

"The Status of Friona High School: One of the first indications of progress in any community is the school. The Friona High School has indicated that splendidly by the excellent building just completed. The community has also indicated this in the employment of a corps of well qualified, sincere, and energetic teachers. In fact it seems that everything along these lines has been provided. But, that is not all that it takes to make the highest success of a school. The cooperation of each patron individually and all collectively is necessary to raise the character of the school to the highest ideals. This cooperation is not only helpful, but a far more reacting influence is effected and eminently evident in the spirit, attitude and deportment of the pupils. The attitude of a pupil whose parents have the highest ambitions, and manifested interest in the school, will be reflected similarly in a loyal, patriotic conduct that will wield an inestimable influence for the discipline of the school.

"This influence is reflected in more efficient work of the teachers, which is in time, passed back to the good of the pupils. The writer has observed that in the Friona school this condition is obtained by pupil self govern-

ment, and it is one of the most commendable attitudes and spirit of cooperation that can be assumed or attained by any student body. In cases this method of school government has failed because of the lack of confidence of the patrons, and the refusal to cooperate in every way to attain or establish it.

"The advantages of the plan are many. It relieves the teachers of very unpleasant tasks which provides more time for the vital work, but the best and most important of all is the fine sense of honor began at this age of the pupil will tend to build such characters as will reflect the highest credit alone makes an honor to any community into which their influence may later be thrown. It is more and more recognized that early responsibilities are the best influences for the building of later character. Nothing can be more commendable than the most cordial cooperation of a community in contributing every influence toward such a constructive ideal.

STATE SUPERVISOR

"More People—More Farms"

WYCHE

Mr. and Mrs. J. C. Williams and family spent Sunday in the R. W. Hough home.

Miss Patt Provine, daughter of Mrs. John Higgins, from the community north of Hereford, is visiting in the home of friends, Mr. and Mrs. Glover on the Charlie Slaughter place.

Gracie Woolery spent Saturday night with Mary Clayton.

Mr. and Mrs. C. J. Paddock and Fay visited Mr. and Mrs. Joe Buckner in Hereford Saturday night.

Mrs. Mesdames Clayton, Alkman and Harvey Nunn spent Monday with Mrs. Goodwin and helped her prepare for the threshers.

J. E. Henry left in his car Wednesday for Chillicothe on a business trip. He was accompanied by his niece, Miss Gladys Gold, who will visit relatives at that place. They expect to return within a week.

Mr. and Mrs. Charles Hays had supper in the Paddock home Monday evening. The next morning Mrs. Hays left for her home at Grinnell, Iowa, where she was called on account of ill-

W. S. WILLIAMS

Live Stock and General Auctioneer
HEREFORD, TEXAS
Date List at Brand Office
Phone: Office 251; Residence 136

Frank Ain't Sed Nothin

for sum time so he sez he thinks thet et ez hi time tew tell yew we ar still en bizness, an' thet et ez libble to snow to nite. Also we has buttons.

GYLES GROCERY

Selling Land

is a business as much as anything else. To succeed requires some ability, proper equipment and lots of hard work.

We have the equipment and we are doing some hard work, and expect to be on the job continually. We need a few more farms for sale to some buyers we are expecting. Come to see us.

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Now Located in Clark Building

To Save is To Have

—and, to spend money without a thought of tomorrow is to be in want when opportunity calls or when a needed purchase must be made.

Financial embarrassment never comes to the man who saves systematically. Start your account today and learn the truth of this statement.

The First National Bank

The Bank of Safety and Service

Nell Wyche expects to leave in a few days for Vancouver, B. C., on an extensive visit. She will visit in the home of her aunt, Mrs. C. S. Battle. Mrs. Ed Cox has kindly consented to write the news from this community during the absence of the reporter. The Wyche family are having trouble with their wind mill—it wont pump.

LODGE DIRECTORY

Hereford Lodge No. 548
A. F. & A. M. Meets
Monday evening, second Monday
each month.
J. W. BRADLEY, W. M.
J. S. JONES, Sec.
Hereford Chapter 248, R. A. M.
Regular meetings, first
Monday of each month.
J. G. HASTINGS, H. P.
J. S. JONES, Sec.



FIRE! FIRE! FIRE!

Suppose YOUR fire should come tonight. Are you fully protected? Phone 251

D. F. ASHBROOK, Resident Agnt.

COTTON LISTERS

SEE US FOR THE OLD RELIABLE
JOHN DEERE AND CASE

Cotton and Corn Listers. Our stock of all-size Sweeps is also complete, as well as our one and two-row high wheel Cultivators.

GARRISON BROS.

ALL KINDS WIRE ALL KINDS

Barbed Wire
Hog Wire
Smooth Wire
Poultry Wire
Screen Wire
Sand Screen

PRICED RIGHT

Dunlap Hardware Company

HAVE WHAT YOU WANT WHEN YOU WANT IT



The Tie that Binds

THE UNITED STATES is a nation of far-reaching relationships. Home ties stretch between communities widely scattered, for few men live where their fathers or grandfathers lived.

Commerce and industry have the same spread of interests, so that, in truth, the nation has become one great community.

Only a unified telephone service covering every state can serve such a nation. It must be the tie that binds.

Such a service requires a national organization with uniform policies and operating methods and in every community a local organization with full authority and responsibility for the problems of that community.

The Southwestern Bell Telephone Company which operates in Missouri, Arkansas, Kansas, Oklahoma and Texas, serves an area one-fifth the entire size of the United States, in which thirteen million people make their homes. Eighteen thousand employees bend every effort to meet this responsibility efficiently.

SOUTHWESTERN BELL TELEPHONE COMPANY

THE BELL SYSTEM IN TEXAS



UNITED FOR THE NATION'S NEED

STAR THEATRE

COMING—
Euster Keaton in
"THREE AGES"

Wednesday and Thursday, February 27 and 28

The Fred Niblo Production—
"Strangers of the Night"
a real special
also Will Rogers in "The Cow Boy Shiek"

Friday Night, Feb. 29, and Saturday Matinee, March 1

ELMA RUBENS and
JAMES KIRKWOOD in
"The Valley of Silent Men"
a story of the Northwest Mounted Police

Saturday Night, March 1

DOROTHY DALTON in
"The Crimson Challenge"
a clean cut Western Picture
also a Good Comedy

TOWN & COUNTY Personalographs

Mr. and Mrs. J. M. Kimmons motored to Clovis last Friday to visit in the home of their son, Byron Kimmons.

C. J. Mapes of Dimmitt transacted business in this city Tuesday.

VEGETABLES

Fresh from the fields of South Texas, Monday and Thursday of each week. WILLIAMS BROS.

Mrs. C. H. Churchill and daughter, Mrs. J. Florey, and two daughters of Amarillo were in this city Tuesday.

W. R. Wilburn left Tuesday morning for his home in Chickasha, Okla. Mr. Wilburn visited in the home of his sister, Mrs. W. R. Gilliam.

Better bring that lister and planter in before you need it. We repair them right. BARNHART & SULLIVAN.

J. W. Wiley and daughter of Amarillo arrived Tuesday and are visiting relatives near Dimmitt.

Mrs. J. C. Hull of Amarillo spent Sunday with her husband in Hereford. Mrs. Hull returned home Monday morning.

VEGETABLES

Fresh from the fields of South Texas, Monday and Thursday of each week. WILLIAMS BROS.

Paul Robertson left for Gilman, Iowa, Monday morning.

Mrs. Bob Lloyd went to Amarillo Monday morning.

Mrs. O. S. Tatman went to Amarillo Monday morning to meet her daughter, Mrs. Philip Broadwell, of Electra, Tex.

Mrs. Daze left for her home in Los Animas, Colo., Monday morning. Mrs. Daze visited her daughter and family, Mrs. Conklin.

Your lister probably needs new spindles, the points need sharpening, bring it in now while we have the time. BARNHART & SULLIVAN.

Ernest F. Lokey, attorney of Farwell, Texas, was a business visitor in Hereford last Friday afternoon.

Big line of tubs, boilers and galvanized ware at Skelton's.

The Ladies of the Christian church will hold a bake sale next Saturday at the Carlyle Grocery Store.

You can save money on every purchase at Skelton's.

One good Jersey milk cow for sale. L. W. CARLYLE.

W. D. Howren of Amarillo was here Saturday on business.

We have just received a large shipment of Terry's garden and flower seeds. —SKELTON.

Mrs. L. E. Russell and little daughter of Perry, Okla., arrived here Monday morning and is visiting in the home of her mother, Mr. and Mrs. J. D. Thompson, and other relatives.

WITHERSPOONS PREPARATION FOR PYORRHEA
Sold by City Drug Store

The girls' and boys' of the Glee Clubs, Friday evening, after their rendition of the splendid program to the public, were royally entertained by the members of the Music Study Club in the basement of the Christian church. A delicious salad course, sandwiches and cocoa were served.

Miss Lucille Harris went to Amarillo Saturday to visit her parents.

We can save you money on stationary toilet articles, etc. Skelton.

Hershel Climer of Vega brought in a load of cotton Saturday.

One good Jersey milk cow for sale. L. W. CARLYLE.

You can save money on all kinds of hosiery at Skelton's.

Balloon Tires (the Famous Firestone Gum dipped) Did you ever see one? If not, come and look them over. SERVICE GARAGE.

Everything in aluminum ware at Skelton's.

Full line of Firestone and Oldfield tires and tubes, real prices and real service to go with them. SERVICE GARAGE.

Mrs. F. M. Faulkner of Canyon arrived here Saturday morning to visit her daughter, Miss Mabel Faulkner.

We have again lowered the price on window glass and we carry every size. —SKELTON.

Misses Roberson, Hicks, Tidenburg, Rankin and Davis, Hereford school teachers, went to Amarillo Saturday shopping.

Mr and Mrs. Earl Hedgecocke of Amarillo were here over Saturday and Sunday. Mr. Hedgecocke is auditor for the Magnolia Oil Co., they left for Muleshoe Monday morning.

We will appreciate an invitation to your blowout. Satisfaction guaranteed on our tire work. SERVICE GARAGE.

Complete line of glassware and dishes at Skelton's.

Lusk Purchases Large Case Tractor
J. W. Lusk purchased last week a new 22-40 Case Tractor through C. A. Skelton, local dealer for the Case Co. Mr. Lusk owns a 20-40 Case Tractor that he has used for fifteen straight years and is still plowing with it every day. Owing to the fact that he is this year farming over 600 acres of crops for himself, and expects to do considerable plowing for other people, Mr. Lusk decided to make this addition to his power.

Look over our kitchen goods and notion counters every week. You will find many articles you need at much lower prices. —SKELTON.

Berry Orr Asks Reelection as Our County Clerk

Berry Orr, who is now serving his first term as County and District Clerk, has authorized The Brand to announce his candidacy for reelection to this important office, subject to the action of the Democratic Primary in July. Berry is too well known for introduction to the voters of the county. He respectfully submits his record in office and his known qualifications and asks the voters to consider him when the time to vote rolls around.

TIERRA BLANCO

We are all longing for warm weather and spring time.

The patrons of the school met at the school house on Friday, the 22nd. The ladies spread a lovely dinner and planned flower beds. The men built sheds and wind breaks for the horses and staked off ground for trees. A short program was given by the school children. The day was enjoyed by all and we would like to encourage more of this class of community work. It helps the school and helps us all.

Mr. and Mrs. Ivan Rudd are the proud parents of a fine boy.

John Patton is to have a sale on Tuesday, February 26th. He is moving his family to Hereford. We hate to lose them from the community. Mr. Ellis Wilson will move to the Patton place. Mrs. John Trammel and Mrs. Johnson of Crosbyton have been guests at the Grady Wilson's. Mrs. Johnson is the mother of Mrs. Wilson.

Charlie Bell's family have had a siege of flu.

C. R. Barber

AUCTIONEER
Hereford, Texas
Pure bred livestock and farm sales given special attention

D. Nicks of Dallas is having land broken for a crop. The new houses on the Little place are going up rapidly.

Mrs. S. L. Moore is making an extended visit in East Texas.

The Parent Teacher Association of West Way High school is busily practicing on a play to be given for the benefit of the school.

Miss Ruth Davis spent the week end at the Robinson ranch.

An effort is being made to have an expression teacher come twice a week and teach expression to the pupils.

Miss Fern High is planning to have several contestants in the interscholastic spelling and oratory contests for the county to be held in Hereford in April.

J. H. (Uncle Henry) Wilson Out For Reelection

J. H. (Uncle Henry) Wilson, authorizes The Brand to announce him as a candidate to succeed himself as Justice of Peace, Precinct No. 1, subject to the Democratic primary next July. Uncle Henry hopes that his record in office has been such as to give satisfaction to the people, and asks the careful consideration of the voters of the county in his candidacy.

WE NEED—"MORE PEOPLE—MORE FARMS"

TO BUY A HOME

to invest in safe and sound securities; to pay up your insurance policy, or to gratify any sensible want or meet any urgent need—SAVE MONEY. Deposit regularly in your savings account and you will never be at a loss for means to take advantage of opportunity. Open your account today.

The Western National Bank

HAVING BEEN ELECTED

by a big majority of the Bench Congress to serve Another Term in the Produce Business

My Platform is as follows:

A Carload of Potatoes, Beans, Apples, Honey, Oyster Shells, and a Complete Line of Poultry Remedies.

If you are flush come around and figure with me. If you are broke, which seems to be popular these days since paying Taxes, Auto Licenses, etc., bring me your Cream, Eggs, Poultry and Hides and get the CASH.

Love Your Neighbor as Yourself, and don't forget

Golden Rule Produce

H. H. HAWKINS, M. G. R.

GOOD USED CAR VALUES


1921 Ford Touring
1916 Ford Touring
1918 Ford Touring
1918 Buick Touring
1918 Velle Touring

ALL PRICED TO SELL.

WILKINSON MOTOR CO.

Lincoln — Ford — Fordson

BARNHART & SULLIVAN
Phone 33
Blacksmithing, Welding, Light Machine Work—
Plumbing and Sheet Metal Work



SOUTHWESTERN EXPOSITION AND FAT STOCK SHOW

FT. WORTH, TEX., MARCH 8, to 15, Incl., 1924

LOW ROUND TRIP FARES
Dates of Sale—March 6 to 14, 1924
Return Limit March 17, 1924

For further information see—
J. E. BEYER, Agent

Have you ordered your Ford?

Last year 350,000 buyers waited for delivery.

Insure yourself against delay this spring by placing your order for a Ford Car now.

See the Nearest Authorized Ford Dealer

Ford Motor Company

Detroit, Michigan

Visible Protection Against Invisible Danger

Fires, storms and accidents can never be seen before they come. But your insurance policy is a concrete, visible safeguard against financial loss from unseen hazards of tomorrow. Foresight is a gift of the wise. Insurance is a foresight.

Did you see where the Hereford fire Key-Rate has been lowered twelve cents? IT'S A FACT!

The Hereford Insurance Agency

RALPH BARNETT, Mgr.