WHAT'S **GOING OUTSIDE** HEREFORD

The City of Canyon will start work within a short time on a new 150,000 gallon reinforced concrete reservoir at the city pumping station.

Boosters for the Tri-state Fair at Amarillo bave worked out a bond loan scheme to raise money with which to put the Fair on a real basis hereafter. The people of Amarillo are being asked to subscribe \$73,200 worth of bonds, loaning the money to the association only and drawing interest on their investment. The bonds are in five monthly installments. The amount each property owner is asked to loan is based on a percentage of his holdings.

W. J. Flesher of Canyon has secured twenty four Mexican quail from the Game Warden and will place them on his ranch near Canyon and allow them to multiply.

The Star Garage at Slaton burned recently at night. Seven automobiles were lost in the blaze and three saved. The big Marmon car of D. L. Mconald of Hereford was one of the lucky three, being near one of the doors. McDonald smiles and says he was sure lucky for once in his life.

The Rock Island railroad is planning cotton educational campaign along it Rev. Merrill's Raa cotton educaional campaign along it lines in the Panhandle. Meeting will be held at Stratford, Dalhart, Romero, Glenrio, Adrian, Vega, Amarillo, Groom, Jerico, Alanreed and McLean. The meeting at Vega will be held in the district courtroomon Monday, March 10.

Farmers around Vega have signed up for over 2,000 bushels of cotton seed in a campaign now being conducted, and

of Oklahoma, announces that the "grass to 8:30 o'clock when the Foster-Merrill root voters are as strong for me as Music House of Hereford will offer its ever" and that he will make the race own compositions exclusively with solos for the United States senate.

is sick in bed just as the training sea- report hearing the concert." son opens wiht an attack of the "Flu."

the house expects to get a 2.75 percent beer law through the next congress. As the first step toward this goal,

each member of the bloc, which it is claimed now numbers 60, will introduce a beer bill in the house this week.

The senate committee investigating the naval oil leases at Washington will be reinforced this week by the special Attorney General Daugherty's conduct of the department of justice.

Under the auspices of the two comupon the executive branch of the government, managed by the Harding-Coolidge cabinet.

William Phillips, Under Secretary of States ambassador to Belgium to succeed Henry P. Fletcher, appointed ambassador to Rome.

publication notice required by the order of the court, fixing March 27 as the date of sale of the property at Wichita, C. O. Norton Leases the Kan., has been issued.

The order of the court and the notice of sale published by the special master provides that one of the conditions of sale shan be "that the said railroad shall be continuously operated by the purchaser and his assigns."

Senator Robert M. La Follette of Wisconsin announces he will not become cadidate for the Republican presidential nomination.

La Follette said his, withdrawal was due to two reasons, first, because his duty was in the Senate and second, because the "steam roller would be operated" at the Cleveland convention.

Salt River Valley O. K. But is Not Panhandle!

Frank H. Jacobs, former resident of Deaf Smith county, who moved to the Salt River Valley of Arizona about a Dimmitt road. Mr. Fields is a breeder to The Brand this week he says:

"We are coming back to Hereford in about a month. We will be located where we were when we left for Phoe- Local Whiteface Cattle

"This Salt River Valley is a good country but I myself like the Plains better. I am planning on putting in about 100 acres in grain sorghums. I Stock Show to be held in Ft. Worth am anxious to get back. Will see you next week Mr. Clayton said he would

The Hereford Brand

TUESDAYS-TWICE-A-WEEK-FRIDAYS

24TH YEAR, NO. 13

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, MARCH 4, 1924

President Told of Good Roads Hopes



Members of the U. S. Good Roads Association from the south and west, called upon President Coolidge to tell of their hopes and aims. He was urged to attend the national convention at Alberquerque, New Mexico this year and meet personally President Obregon of Mexico who has accepted.

Castro Boosters

Hold Next Meet

Inspection of Guardsmen

city Thursday, March 6, leaving Can-

the Inspector and will be glad to see

"More People-More Farms"-

A change in the real estate firm of

From Real Estate Firm

Sherm Williams Retires

Wilson Company.

Sargt. Clark, Regular Army."

Saturday Night

dio Concert Billed On Thursday Night

Rev. Paul J. Merrill departed for cering this concert:

"A program out of the ordinary is are planning to attend and lend what J. C. Walton, impeached ex-governor booked for Thursday evening from 7:30 aid they can to the movement. and orchestras. It is announced that 1,000 copies of songs will be given away "Babe" Ruth, great baseball slugger, to the first 1,000 fans writing in to

The program has been announced in-The "beer bloc" now being formed in to listen in Thursday night. Mr. Merrill will read some of Miss Ina Gregg's poems during the evening, it is also announced.

-"More People-More Farms"-

Miss Creola Richbourg to Render Recital March 14 to have a general inspection of all the

Miss Creola Richhourg will entertain and the local company has been ordered Brookhart committee, to inquire into the public with a recital a week from to make ready for this event. The innext Friday night, March 14, at the Methodist church. The recital will be for the benefit of the Y. P. M. S. of eral appearance of such men, and each mittees, a double assault will be made this city. Miss Richbourg will be re- one is supposed to slick up and look his membered as the director of the Plains best. The company will be in forma-Pageant at Amerillo during the Tri- tion in the evening and go thru with a State Fair. A clipping from the Amshort drill. arillo News reads:

"Miss Richbourg naturally had excel-State, has been designated as United lent training for her work, but she also possesses rich talents as a reader. She is gifted with a quick wit, a keen sense of humor, a sympathic disposition and a determined courage, that with her Official decree of the United States vivid imagination she easily enters into District Court at Kansas City ordering the sentiment of her subject a most imhe sale of the Orient Railroad, also the portant element often lacking in

"More People-More Farms"-

Sale Pavilion for Sales

-C. O. Norton and sons have leased the Hereford Sales Pavilion for the purpose of handling live stock, used farm machinery, etc. The barn will be at the disposal of any one desiring to hold

more People-More Farms"-

J. Buckner Purchases Fine Buff Minorca Birds

J. J. Buckner imported this week, three fine Buff, Minorca pullets from the E. F. Schmidt, Thornton, Indiana, poultry farm. Mr. Buckner now has a fine pen of Minorcas, having hatched some chickens from the same strain

last year. _____ More People More Farms ____ New Castro Farmer Breeder Dark Cornish Poultry

M. W. Fields and family of Hardeman county have leased the W. S. Easter place, eleven miles south on the of Dark Cornish chickens and will specialize with this kind of fowls this year.

"More People More Farms Go to Ft. Worth's Show

Messrs. J. J. Clayton, J. B. Sowell sixty or eighty acres of cotton. I have and Ed East left Tuesday afternoon about fifty five acres of winter wheat with several loads of thorough-bred and some oats. Then I aim to put Whiteface cattle for the Fort Worth then. I believe Hereford has a bright visit his sister, Mrs. Olive Shanklin,

TLEMEN IN BIG CONVENTION

AMARILLO IS HOST TO EIGHTH CONVENTION THIS WEEK-

The eighth annual convention of the Panhandle Livestock Producers Association began at Amarillo officially at 10:00 o'clock Tuesday morning.

Cattlemen from Montana and Illinois to Chihuahua, Old Mexico Arizona to Kentucky began arriving in Amariño early Monday morning. It was declared that Monday night's crowd was the largest pre-convention crowd everin Amarillo.

The cattlemen appear more optimistic than they have for several years.

The Panhandle Livestock Producers Association is an outgrowth of the old Buyers and Sellers Association. It is becoming recognized as one of the four leading organizations of its kind in the

J. C. Swift, of Kansas City, styled the "Silver-tongued orator of the livestock industry," will deliver an address; Rural Life, In the Panhaudle As It Is and As It Should Be," will be the subfect of Mrs. Phoebe K Warner of

The annual banquet of the Producers + Association and the Panhandle Here. ford Breeders Association will be held . at the Amarillo hotel tonight at 7:00 | o'clock. Tickets for this banquet are on 💠 sale in the lobby of the hotel.

A reception and dance will be tender-The newly organized Castro Chamber. Fort Worth Moday in preparation for Commerce at Dimmitt will hold ed to the cattlemen, their wives and his radio concert over the Fort Worth anothers luncheon and get-together lady friends at American League Home . the acreage in that community is ex- Star-Telegram WBAP next Thursday meeting at the courthouse in Dimmitt at the auditorium tonight at 9 o'clock. pected to more the double that of 1923. night. The Star-Telegram says con- next saturday night. Several members A dance will also be given at the Arof the Hereford Chamber of Commerce mory on Fillmore street. -

The annual auction sale of the Pan + handle Hereford Breeders Association + will be held Wednesday afternoon. A dance will also be given Wednes-

day afternoon in the dining room of + Set For Thursday Night the Amarillo Hotel.

The convention festivities will close * Wednesday night with a monster ath-A letter to Captain Buford B. Parmer lette show at the auditorium, featuring R. H. Womack Surprised reads as follows: "The Federal In- a wrestling match between Cal Farley spector, Lieut. Andrew J. Patterson, of of Amarillo and Billy Londos of Lug-600 newspapers and the fans invited spector, Lieut. Andrew 5. Tatter in your book. Ladies are especially invited to attend this event. Seats are on sale at you on that day. I will accompany the Lindsay-Doubleday Drug Comapny. "More People More Farma" you early in the day in order that I

may be of assistance to you. (signed) New Mexico Couple Drive Here For Marriage Knot Ave.

units of the Texas National Guards Jesse Looknane and Miss Ruby Dunn, both of Cameron, N. M., were married in Hereford last Saturday afternoon by the Rev/Paul J. Merrill at spection will be made of paper work, of the barracks, and neatness and genhis residence.

The young couple drove here overland and after the ceremony departed on a honeymoon trip into Oklahoma, afterwards visiting Dallas and other Texas points.

Reid Bakery is Sold to Experienced Illinois Man Mr. and Mrs. Lan Shore

'More People-More Farms"-

J. W. Davidson of Bloomington, Ill. the Ashbrook-Wilson-Williams Comapny bought the Reid Bakery last Friday vote his entire time to his auctioneer proday morning from Bloomington. Mr. ing and ranch bustness, the firm con- Davidson is an experienced baker, havtinuing under the name of Ashbrook- ig owned and operated a bakery for the past twenty four years.

PANHANDLE CAT-COTTON SEED BREEDING PLANT PROPOSITION DISCUSSED AT LUI

LOCKART, TEXAS, MEN PROPOSE TO BRING PURE SEED FARM HERE, FARMERS TO PLEDGE ACREAGE AND GIN STOCK

FATHER ANSELM LIKES HEREFORD

Makes Brief Address on Eve of Departure For Larger Field and Expresses Appreciation of People Here. Large Crowd Monday Talks Over Good of Community

W. H. Russell is Father of Hus-/ ky Twin Boys

Twin boys, two husky youngsters of six and seven pounds, were born about fire o'clock Tuesday afternoon to Judge and Mrs. W. H. Russell/ At last accounts the new arrivals, as well as the mother, were all getting along splendidly.

This makes seven boys and one girl in the Russell family. The small girl was the last arrival before the twins. Reports have it that the Judge was very much surprised over the unexpected addition to his family, but is very proud and happy over the outcome. He is busy his friends.

Good-Fellow-Ship Presbyterian Sunday promoters offered to leave half of all school class at a surprise party on Mr. cash received for the sale of their seed Womack last Friday night at the Wo- in the local banks until the gin quesmack home on north Twenty Five Mile tion was decided. The Cotton Com-

Womack that he had better change seed, and also that stock in amount his mind about going to the picture sufficient could not be subscribed for show. The evening was spent in games a gin, which would cost around and a general good time, Dr. J/M. \$20,000. After exhaustive discussion

At the close, Mrs. Holman presented decide the question and their decision Mr. Womack with a birthday cake would be binding. baked by herself, decorated with eleven burning candles, emblematical of the eleven birthdays Mr. Womack has had. -"More People-More Farms"-

Mr. and Mrs. Lan Shore and family immediately thereafter the price of eggs. was announced this week. W. S. Will from J. T. Reid, owner. Mrs. David- left the latter part of last week for descended to fifteen cents and he was liams has retired from the firm to de- on and two children arrived here Sat- their new home in Rumley, Kansas, having trouble paying a feed bill for Mr. Shore shipped a car through and those chickens, let alone showing a went with it, while the family, accom- profit. panied by Egbert Bradly, drove over land to Rumley

A splendid crowd of thirty four busness men met at the City Cafe Monday at the weekly luncheon of the Chamber of Commerce and discussed several measures now pending before the organization for the good of the community. In absense of President McDonald, W. Harrison, vice president, pre-

Most of the time of the session was taken up in a proposition submitted tothe diners by L. P. Scheh and W. H. Kittle of Lockhart, Texas, promoters of a proposed cotton breeding farm. Mr. Scheh is the owner of a large breeding plantation at Lockhart and Mr. Kittle is an associate in the business These gentlemen came here armed with documents from responsible people certifying as to their integrity. They are looking for a location for a breeding farm for Mr. Scheh's improved Mebane seed In brief the proposition is that Mr. Scheh buy a place here and put in his pure bred seed for propogation. The farmers are to sign up an acreage of about 8,000 acres on which they will plant this seed and handle it receiving the congratulations of + through a gin, to be installed through stock subscription, Mr. Scheh to take \$5,000 of the stock.

The two gentlemen presented their arguments at great length, and everybody at the table took a hand before it on Birthday by Friends was all over. The Cotton Committee, to whom the project was referred, ask Mrs. R.H. Womack entertained the ed for opinions of those present. The mittee members expressed a doubt that The class, headed by Mrs. Holman, so many seed could be disposed of at teacher, stormed the Womack bome this late date, because most of the about 8:00 p. m. and convinced Mr. farmers have already contracted for Farrell winning the cake eating prize, the Cotton Committee was authorized to

During the discussion Dr. Overton said he favored anything that looked good for the community but he was personally embarrassed financially just now, all the fault of Secretary Vogele Move to Rumley, Kansas Mr. Vogele talked him into buying two dozen hens and a rooster. And that

The Doctor also told the story of Tom Sawyer's visit to the Sahara desert in a balloon. There Tom saw all that nice sand that would bring \$3.00 a load in the United States. He figured that the 100,000,000 people in the United States would all be glad to buy a small bottle of real Saraha sand at only ten cents per bottle, bringing in the promoter ten million dollars, but-Tom was never able to finance the purchase of so many bottles!

Rev. Father Anselm, Catholic priest, who has been recalled to New York by his organization and promoted, made a beatiful little talk to the business men. expressing his appreciation of Hereford and the Hereford people and wishing them all a "brighter, happier, prosperous Hereford." The Father said he would take a message of good cheer about Hereford to the New York headquarters of his Order, and would ever exert what influence he possessed for the benefit of this community. He received a round of applause from his

Attention was called to the fact that the Castro Chamber of Commerce will have its next meeting on Saturday night at Dimmitt, and several present expressed an intention of attending. The meeting adjourned to the Stockman's Cafe next Monday.

Those present at the luncheon were: A. Herbst, Geo. Muse, E. B. Black, L. Beene, Geo. Overton, C. A. Skelton, L. W. Carlyle, Dr. Jno. Overton, O. J. E. Gass, L. Baskin, W. M. Knight, D. F. Ashbrook, W. E. Dunlap, N. C. Vogele, W. R. Steckman, M. D. Womble, Rev. fr. Anselm, F. A. Bone, L. Foster, A. Foster, C. C. Bockwell, G. A. F. Parker, Seth B. Holman, F. H. Oberthier, R. L. Roubinek, L. P. Scheh, W. F. Kittle, E. S. Ireland, Homer Wilkinson, C. H. Dyar, Ed Copnell, J. B. Phillips, T. C. Calley, R. W. Arnold,

HIS SILENT PRAYER





day school-there benig only

Messrs. Lom Chesser and Frank Lam

ing the cattle Monday and Tuesday.

Mr. and Mrs. I. S. Hamilton and fam-

Messrs. Burchett, Smith and Neely

from severe colds the past week but at

Messrs. Kerr, Flannagin and McIn-

ity Saturday surveying their land, pre-

paring to fencing and breaking out

were business visitors Monday

from Hereford last week.

of sickness.

specting cattle.

From

Our

Line

and

Messrs. K. Roberts and John Smith

-"More People-More Farms"-

BIG SQUARE

Messrs. Loyal Lust and Herman Ha-

Roy Haberer was in Muleshoe last

berer drove to Bovina Sunday to get

business in Hereford Saturday.

a sheep herder for Mr. Haberer.

Sunday, the seventeenth:

SUMMERFIELD

The farmers are busy sowing wheat and oats. There is from one to two drills going in nearly every field. Gar- bert ate dinner at the Lambert ranch lens are being broken and fields listed Monday

The mornings are chilly and ground is frozen a bit, but after an hour or so of sunshine the soil works fine.

Clyde Roberson and family of Hereford attended church and Sunday chool here Sunday, and visited with Mrs. Roberson's parents, Mr. and Mrs. N. A. Langlelin.

There have been quite a few fam-Mrs. Curry and children on the farm noon which Ky Lawrence had charge of, three miles south of Summerfield; Mr. Smith and family of Claud has moved present are better. on Fate Walser's farm and is to put in quite an acreage of cotton so we are on the sick list-a light attack of understand: also a family has moved to the flue. We trust they will soon be one of Grandpa McMinn's places and well again. will put in quite a bit of cotton.

Mr. and Mrs. Walter Hawkins reachd home Sunday evening from near Semirole, where they had spent ten days with his father, J. H. Hawkins, and family. Mrs. Hawkins said she was glad to get back in God's country. Don't thing she liked to push that Ford out of the sand.

Fate Walsers are sporting a new 1924 Buick these days, congratulations.

W. J. McMinn and wife reached home last Thursday from Abilene where they visited their children, and report them well and happy in the school work.

Mrs. J. E. Roberson of Canyon spent a few days on the farm with her husband anddaughters.

Fate Walser expects to move to Hereford soon, and Joe Kendall and wife will occupy their farm home.

Brother Lindley was a guest in B. C. Roberson's home Saturday night and B. A. Atchley's Sunday. We had no services Sunday night on account of the cold disagreeable weather. "More People-More Farms"

BETHEL

"Ham Lambert and Leland Smith were in Hereford on business Friday. Mr. and Mrs. Wirt Phillips and famfly were shoping in Hereford Saturday. E. J. Poe, the Watkins man, was in our community this week. Mr. Poe spent Thursday night in the I. S. Ham-1lton home.

Mrs. A. M. Brownlee and daughter pent the latter part of last week visiting in Dimmitt. Mrs. Brownlee went over to Dimmitt Thursday, returning home Monday.

Mr. and Mrs. Jim Bagwell and dren went to Floyd county Friday for a visit with relatives. They returned on

Mr. and Mrs. Glen Smith spent last week end in the home of Mrs. Smith's father, Mr. Boyd, of Dimmitt.

J. D. Rothwell, father of E. R. Rothwell, returned to his home at Esteline, Texas, Saturday morning.

Mr. and Mrs. John Smith were Hereford visitors Saturday, Mrs. Smith was having some dental work done.

The children of Mr. and Mrs. Ray Showalter have been quite sick the last week but are reported better.

James Rushing arrived on Saturday morning from Las Vegas, New Mexico, at which place he has been for some time. Mr. Rushing is just recovering from an attack of measles.

As Sunday was another severe day only a very small crowd attended Sun-

ARE YOUR KIDNEYS WELL?

Many Hereford People Know the Impartance of Healthy Kidneys

The kidneys filter the blood. They work night and day. Well kidneys remove impurities. Weak kidneys allow impurities to

No kidney ill should be neglected. There is possible danger in delay. If you have backache or uninary

If you are nervous, dizzy or worn out, Begin treating your kidneys at once; Use a proven kidney remedy. None endorsed like Doan's Pills Recommended by thousands. Proved by Hereford testimony.

Ask your neghbor! Mrs. T. B. Rector, Hereford, says: "My back was sore and ached a good bit right through the small of it. My kidneys also acted too frequently. I used Doan's Kidney Pills and in a

short time they have relieved me." Price 60c, at all dealers. Don't simply ask for kidney remedy-get Doan's Pills the same that Mrs. Rector had. Foster-Milburn Co., Mfgs., Buffalo, N.Y.

FOR OVER **200 YEARS**

haarlem oil has been a world. wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.

correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

few days has caused much sickness of all such interested persons, at Amarillo, colds and sore throats among the chil- looking toward organizing the Panhan- presiding officer of the election. Said dren as well as grown ups, which has die as a district to cooperate with the made a poor attendance at school. How- Southwestern Farm Bureau Poultry made in accordance with the provisattendance was improving as only three are a lot of folks who didn't much like were absent on that day.

Jess Hardy of Dimmitt was inspect-Mr. and Mrs. Loyal Lust spent Sat-

urday night and Sunday in the home of Mr. and Mrs. Herman Habrer of Big

ily attended church services in Dimmitt at her parental home. Mr. and Mrs. them themselves. Write Mr. Hill. Hershey took her home Monday. Likely her last visit to them where they llies added to our community: Mr. and were Dimmitt visitors Sunday after- have been living, as they soon expect to move to the farm they bought of Mrs. The Hamilton children have suffered Deeble

Miss Lottle Stages returned home after spending some time with her cous-The entire family of B. R. Rothwell in, Mrs. London.

Mrs. Wm. Negeline has been calling on the neighbors.

Miss E'Dora Smith is having a siege of tonsilitis. She seems to be on the mend now. tyre of Dimmitt were in our commun-

The Madams Lester and C. P. Gelley were using the beautiful afternoon, Tuesday, in calling on some of their

neighbors. One of the most beautiful and interesting sights the writer has seen for A. M. Brownlee did some hauling many a day was on the occasion of a visit to the home of Mr. and Mrs. Harry Rothwell was unable to attend Walter G. Slagle on Saturday last. We went across lots afoot and came into mayor and two city commissioners to school at Dimmitt last week on account their poultry yards from the rear, serve for the ensuing years. where a full thousand pure bred White Leghorn hens were at work eating, singing and scratching and cackling, Herman Haberer was transacting and the nests were full of hens for the most part, and eggs every where. They are housed in two immense poultry houses which seem to us to be about perfect in arrangement-water fountains, self feeders, roosts with dropping boards, scratch litter and light with Mr. Peal left Muleshoe Monday for good ventilation, and the birds looked Missouri. Mr. Peal was called away to be in the pink of condition, happy on account of the serious illness of his and gentle, no fuss or commotion at sight of a strager. "I tell you folks" Jess Handy of Dimmitt was in this it was a sight worth while. By the community Monday and Tuesday in- way while we are talking about poultry, we would suggest to any body who is

county local of the Texas Farm Bureau. quired by law and are otherwise qual-The changeable weather of the past He is expecting to call a meeting of ified voters under the law. ever Mrs. Meeks reported Tuesday the producers Association. It seems there lons of the laws of Texas. the price they got for their turkeys the Mrs. Baxter Easter returned to Dim- past winter in view of the fact that mitt Sunday after spending over two the local price all over the Panhandle weeks with her daughter, Mrs. Walter was eight to twelve cents below the city markets. Also it appears that the Mr. Sharp's mother, Mrs. Odom, and consumer paid all the way from fifty her two grandchildren went to Lubbock to seventy cents per pound for these the first of the week to visit another same turkeys. We know folks near Hereford who killed and picked their Mrs. Arch Conklin spent several days turkeys and got forty cents by shipping --- "More People--More Farms"-

FRIONA

J. S. Cole, manager of the Panhandle District of the West Texas Chamber of Commerce, has expressed his willingness to come over from Amarillo, and meet with the Friena Commercial Club and talk with the members in the interest of the W. T. C. C. If weather and roads are favorable he will probably be with us on Monday night, May 3.

(Continued on Page Three.) -"More People-More Farms"-NOTICE OF CITY ELECTION

Notice is hereby given that the regular city election in and for the City of Hereford, Texas, will be held at the courthouse in Hereford, Texas, on Tuesday, the first day of April, A. D. 1924, for the purpose of electing a

All persons are qualified to vote in

really interested in getting the benefit said election who have resided in the set my hand and caused the seal of Miss Hazel Green spent a night last of better marketing facilities for your State of Texas for one year and within the city to be herto affixed on this 29th week with her sister, Mrs. Lee Conklin. poultry products just send your name the City of Hereford for six months day of February, A. D. 1924. She took her little nephew, George, to and address to W. J. Hill, Amarillo, next preceding the date of said election, (seal) school next day-a treat he had been Texas, who is president of the Potter and who have paid the poll taxes re- 13-15-17-19

W. A. Miller is hereby appointed election will be held and return thereof Live

In Testimony Whereof I have hereto

Wm. M. KNIGHT, Mayor of Hereford.

HEREFORD, TEXAS Date List at Brand Office Phone: Office 251; Residence 136

BARNHART & SULLIV AN Phone 33

Blacksmithing, Welding, Light Machine Work-Plumbing and Sheet Metal Work

Selling Land

is a business as much as anything else. To succeed requires some ability, proper equipment and lots of hard work.

We have the equipment and we are doing some hard work, and expect to be on the job continually. We need a few more farms for sale to some buyers we are expecting. Come to see us.

Hill-Ireland Realty Company

Now Located in Clark Building

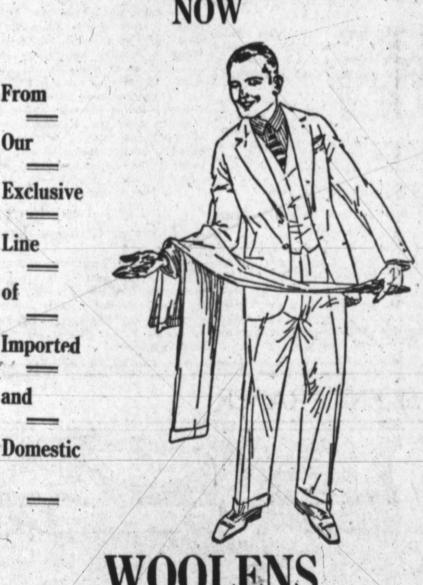
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This Bank takes especial pride in the record that the GUARANTEE FUND SYSTEM OF TEXAS has made in the past years and in being a member of this great System.

First State Bank & Trust Co.

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EASTER SUIT

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PRICES VERY REASONABLE

Easter Sunday, April 20

C. P. RINGER'S TAILOR SHOP

Phone 385



ISSUED TUESDAYS AND FRIDAYS them at the Bull Barn.

Seth B. Holman Walter R. Steckman FOR SALE OR TRADE-Gas Filling Holman & Steckman Publishess

the Act of March 3, 1879.

First number of the paper issued er, Sudan, Texas, Feb. 23, 1901, as The Hereford Report-er (weekly) a first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

Subscription, Zone 1-per year, \$2.00 Subscription, outside Zone 1 per year _ six months

three months three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

Commercial locals 10c per line per insertion. Card of thanks 50c. Obituary notices in excess of thirty lines will be charged for at the rate of 10c per line, no charges on first thirty lines. Church and society locals where an admission is charged 10c per line.

Political Announcements DEAF SMITH COUNTY

The following candidates authorize 13-2t us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

For County and District Clerk: Berry Orr

For County Judge: W. M. Megert (reelection) Earl Wallace Wilson

For Sheriff and Tax Collector:

C. S. Purcell (reelection) Claude Benton

Albert Murphy

(reelection) For County Treasurer: J. J. (or Uncle Joe) Ward

(reelection) For Justice of Peace Precinct No. 1:

Political Announcements CASTRO COUNTY

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary :

For County and District Clerk:

Joe Hastings (reelection)



Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c. CASH WITH ORDER.

*********** FOR SALE

* * * * * * * * * * * * * * *

*********** FOR SALE CHEAP-or will trade for eattle, Chevrolet Sedan, run 1500 miles; also roadster of same brand, run 500 miles. 13-3t-pd

L. F. BORDEN.

EGGS FOR HATCHING FOR SALE-Eggs for hatching di rect from the Lester Tompkins strain, \$2:00 per setting of 15. MRS. J. W. HICKS. 12-tt

FOR SALE-One 2-row cotton lister, at Clark's Blacksmith Shop. 13-2t-pd O. L. RUTHERFORD. FOR SALE-Pure Bred Single Comb R. I. Red eggs at \$1.50 per setting of

Airhart Strain 12-4tpd Mrs. J. C. Copeland FOR SALE-About forty Pullets. Phone 218 F2.

J. W. HOUSTON. 12-2pd TO TRADE—a two row Moline Tractor Lift Lister; want to trade for a single row lister, is in good running order,

ready to go. J. C. CUMMINS. 10-tf FOR SALE-1/2 Sec. 2 Carter and Head Subdivision; will consider a reasonable offer for this smooth land. Must be sold. A. W. HETRICK.

10-4t-pd Byron, Ill. FOR SALE-Good work mules and horses, also want plowing done. Would buy a small house.

10-tf J. L. FUQUA. FOR SALE-A seven passenger Cadillac automobile in good mechanical condition; will take oats, kafir or maize at 20c per bushel above market price. See CONNELL LAND CO. FOR SALE-23 head sheep, lambs by side, 3 head horses, C. M. SNOWDEN.

The Hereford Brand FOR SALE OR TRADE—Four head of young Jacks, must be seen to be appreclated, can make terms to suit. See

C.O. NORTON & SONS

Station, Tires, Auto Accessories and one lot at Claude, Texas. Will sell on monthly installments or will trade for Entered as second-class matter at the 80 acres of raw land near Hereford. ostoffice at Hereford, Texas, under For further information see C. R. and Smith, Hereford, or H. G. Ramby, own-H. G. RAMBY.

> FOR SALE OR TRADE-480 acres unimproved land near Kelso, Texas, would trade for improved farm near Hereford. Give particulars in first letter.

13-4tpd Roy DeAtley, King City, Mo. FOR SALE-Pure-bred Duroc pigs two \$2.50 months old \$6.50 each, a dollar more _\$1.50 if registered; also some registered sows \$1.00 with papers, cheap. All good stuff. No subscriptions accepted for less than 134tpd W. A. Knapp, Balmorhea, Tex.

> FOR SALE-329 acres of land, unimproved, located 10 miles southeast of Black. Price \$10.00 per acre, 1/4 cash, balance one to five years at six per cent.

NOTICE TO THE PUBLIC

Having leased the Hereford Bull Barn and Sale Pavilion we are now in position to care for, buy or handle ay kind if live stock or farm machinglad to make you price on barn for your sale. C. O. NORTON & SONS.

See JIM ROBINSON.

FOR SALE-Buff Orpington hens for foundation stock: also a few cockerels; also eggs for hatching. 11-8t pd

FOR SALE-Cheap International Tandem disc, good condition. Phone 30. 11-2t L. A. WOMACK, Dimmitt, Tex.

FOR SALE or TRADE-Emerson 20-40 tractor in good condition; also Fordson tractor practically new. Would trade for mules or cows. Phone 321. Q. R. SHELTON.

FOR SALE-Red Rust Proof Seed Oats; also Bundle Sorghum .- Fred Millard at Panhandle Lumber Co. 11-tf.

FOR SALE

Good R. I. Rose Comb Red Eggs, ready to go right now, \$1.00 per 15. Phone J. H. (Uncle Henry) Wilson, 201 or 149. N. C. VOGELE.

EGGS FOR SETTING Setting eggs from flock of R. I. Reds that have the run of the place which insures fertility and strong chicks-\$3.00 per 100. Phone 250.

J. F. WARD.

WANTED-Land for plowing. C. M. SNOWDEN.

. LOST AND FOUND

FOUND-A 30x31/2 casing and rim.

near nursery; found about 10 days ago. IRA RICKETTS 12-4t-pd

DR. CLAUDE WOLCOTT

Consulting Eye, Ear, Nose and Throat Specialist. Glasses correctly fitted. Service by appointment. For an engagement write, phone or call at the Amarillo Eye and Ear Dispensary, 1305 Harrison Street. Phone 1982, Amarillo.



Sold by City Drug Store

GOOD USED CAR **VALUES**

1-1921 Coupe

2-1916 Touring

1-1917 Touring

1-1921 Touring

1-1920 Truck

ALL PRICED TO SELL

From Neighboring Towns

FRIONA (Continued from Page 2.)

Mr. Cole is a most genelal gentleman we informed in his line of work and will have something of interest to hon, the occasion being their 20th wedvited and welcome whether you are a member of the club or not.

The Community Carnival held here Saurday afternoon and evening under the auspices of he Friona Woman's Club, was a pronounced success, both and B. D. Woodlee, Jr. socially and financially. It was held in building and the throng was so dense that there was scarcely standing room, continues to improve.

The moving picture shows being give" have been enjoyed by all who attend and have been fairly well patronized, glad to state. but they have not been thoroughly advertised and many of the patrons are den, motored to Hereford Saturday not aware of the fact that they occur dren, Misses Nell Gilley and Vada Walinterest. See us for cheap farm and regularly each week. The machine be- afternoon ranch lands. M. A. Crum, Friona, Tex. longs to the school and is operated by Prof. Buckner, and the proceeds are applied toward paying for the machine past week transacting business. and the school plane.

building even the tool are removed tored to Amarillo Friday afternoon ery you want to dispose of. Also be This evidently is a good location for a where they attended a musical program blamksmith, as each of our two pre- Friday night. On Saturday afternoon FOR SALE Baby chicks, 15c each, for any length of time from three Sanday with Mrs. Harvey Cash. months to a year, subject to sale,

looking after his farm property, re- and Mrs. C. H. Buttolph Sunday. dent of the Friona community.

get.

A PROBLEM IN ARITHMETIC

Which is the cheapest, a tire costing ten dollars and

giving five thousand miles of service or a United States tire costing twelve and a half dollars and

Bring your answer in at once and see what you'll

H. L. RICE

AND FAT STOCK SHOW

FT. WORTH, TEX., MARCH 8, to 15, Incl., 1924

LOW ROUND TRIP FARES

Dates of Sale—March 6 to 14, 1924

Return Limit March 17, 1924

J. E. BEYER, Agent

A Financial Creed That Spells

Work and Earn.

Make a Budget

Make a Will.

Record Expenditures

Have a Bank Account.

Carry Life Insurance.

Own Your Own Home

Share With Others.

Pay Your Bills Promptly

Invest in Reliable Securities.

The First National Bank

The Bank of Safety and Service

giving ten thousand miles of service?

SOUTHWESTERN

For further information see-

Success and

Happiness

school "gym" last Friday night between resuled in a victory for Friona with a mitt Sunday. score of 32 to 16.

"More People-More Farms"-DIMMITT

March 3, 1924. On Sunday the following guests enoyed a twelve o'clock dinner, consisting of all the good things any one could desire, with Mr. and Mrs. W. J. Gollesay to those who attend. You are in- ding anniversary: Mr. and Mrs. John Turner, Kennith Turner, Mr. and Mrs. Robert Golfehon and children, Noel and Nellie. Both mothers and babies are Nola, Mr. and Mrs. Tom Tate and children Curtis and Lorine, Mrs. J. M. Goffehon, Mrs. B. D. Woodlee, Mildred Hoelting attended church services at

nicely at this writing. We hope she

at the school building each Friday night Buttolph, has been very ill the past Mayes Miller. week, but is some better today we are

Mr. and Mrs. Donald Durce and chil-

Mrs. J. W. Carter returned last week

Friena sure needs a blacksmith as Bob, Mrs. B. D. Woodlee and son B. have nothing now but the shop D. Jr., and Miss Glenola Powelson moceeding smiths have done well finan they motored to Canyon, visited with cially. Mr. Perry wishes to sell the Criends until Sunday; Mrs. B. D. building but will lease it on easy terms Whoolee spending Saturday night and

Mr. and Mrs. A. C. Thompson, Mr. Mr. Talkington of Hydro, Oklahoma, and Mrs. Hammer and daughter Ona who has been here the past two weeks of Hereford visited in the home of Mr.

turned to his home last Saturday. Mr. B. D. Woodlee returned home Monday Talkington is well pleased with this morning. March & after spending a country and the Friona people and said month in Rochester, Minn, at Mayo if he could dispose of his Oklahoma Brothers Saitarium, recovering from an property he would soon become a res- operation. Mr. Woodbe states that he has gained five pounds since his opera-The game of basket ball played in the tion and is feeling fine.

Mr. and Mrs. Posey Cunningham and the boys' teams of Bovina and Friona children of Spring Lake, were in Dim-

> Mr. and Mrs. John Burton and children, Pauline and Beaulah, of Big Square, spent Sunday hight in the he was operated on for appendicities home of Dr. and Mrs. Mayes Miller.

Mr. and Mrs. W. W. Eakin are the proud parents of an eleven pound girl, born February 20. They have named

the little lady Kathleen. Mr. and Mrs. Carlos Reynolds are also the happy parents of a baby girl, born March 1, and have named her getting along nicely.

Mrs. Mayes Miller and Miss Dora Nazareth Sunday afternoon. The Here-Mrs. Bruce McLean who has been ford Priest conducted the services, and what was formerly the Baptist church very sick with the Flu, is getting along preached a wonderful sermon on Love.

Rev. Monroe made a business trip to Summerfield Monday, and Mrs. Mon-Mr. Lowrey, father of Mrs. C. H. roe spent Monday night with Mrs.

Jay Hastings and sister Tennie motored to Hereford Friday night for a short visit with relatives.

Dr. Miller took Mr. Bridges to the Plainview Sanitarium Monday, when

We hope he soon recovers. Fred Galle purchased a brand ne

five passenger Buick touring car in Hereford Saturday. Little Veta Avery, daughter of Mr. and Mrs. M. R. Avery, received a fall

(Continued on Page Four)

LODGE DIRECTORY

J. G. HASTINGS, H. J. S. JONES, Sec.

ELLISTON - JONES - BRAY LAND CO

FARMS, RANCHES, CITY PROPERTY Numerous Tracts of Various Sizes Listed For Sale

Extensive Clientele in the Boll Weevil Country who are looking this way

See Us For Bargains

COTTON LISTERS

SEE US FOR THE OLD RELIABLE JOHN DEERE AND CASE

Cotton and Corn Listers. Our stock of all-size Sweeps is also complete, as well as our one and tworow high wheel Cultivators.

GARRISON BROS.

Purina Chick Startena

With Buttermilk for Starting baby Chicks

Jones & McLean

PRINCIPLES OF PUBLIC SERVICE

The rates you pay for Electric service are based on the cost of the service, which includes a fair return on the amount of capital represented by value of the property employed in the service.

_This is in accord with informed public opinion and is incorporated in the franchise obligations of the company. Another obligation of the Electric company is that it must serve all who come well and without favor.

This is a picture of mutuality of interest between the utility company and the people who need its services. The company is entitled to earn wages for the capital it employs. The consumers are entitled to good service all alike under like conditions.

Recognition of this truth and the good will that goes with understanding is what builds cities and makes them good places to live in.

Hereford Light & Power Co.

"Your Electrical Servants" Phone 388

THE K. K. IS HERE

KEATON'S

a real bombshell of mirtha blast of laughter

"Three Ages"

also STAN LAUREL in "ROUGHEST AFRICA" Wednesday and Thursday, March 5 - 6 Shows at 7:30 and 9:15



Have you seen the display of the New erfection Oil stoyes at Dunlap's?

Bring your tire troubles and note the atisfied feeling you have afterward. SERVICE GARAGE.

Mrs. Grady Stegall and baby of Amrillo arrived here Tuesday morning.

Nice line of lister shares. Barnhart & Sullivan.

H. G. Ramby of Sudan, Texas, has en in the Hereford country for sev- France. eral days prospecting.

We will be glad to show you the New Perfection Oil Stoves and explain to

DUNLAP HOWE. Co.

J.C. McMillian returned home the atter part of last week from a busisess trip to Crowell, Texas.

W. D. Duree, Joe Hastings and J. C. loward of Dimmitt were here Monday ight, and in company with Lee Lamert and C. W. Anthony, formed a class five on which the Odd Fellows conerred the first degree.

Ask your neighbor about the New erfection Oil Stove. You are not exrimenting when you purchase one. full line of models now on display. DUNLAP HOWE. Co.

Mr. and Mrs. E. L. Keith, accompaned by Mrs. I. V. Smith and daughter day morning. ota, motored to Hereford Sunday and ent a very enjoyable day with their arents, Mr. and Mrs. R. F. Barnes. hey returned to their home in Amarto late Sunday evening.

Mr. and Mrs. Henry Creitz and chil-Iren of Vega were shopping in Here-lord Tuesday.

Nice line of lister shares. Barnhart & Sullivan.

Mrs. M. M.Blythe deft for Alvin, liant achievement. xas, Tuesday morning. Mrs. Blythe Ill visit her daughter, Mrs. M. B. Kidd

Mrs. I. S. Bartlett and son returned her home in Friona Tuesday morn-Mrs. Bartlett visited her parents. and Mrs. J. D. Cooper, the past

Messrs. Lawrence Lillard, M. A. ranck and Prof. Buckner of Friona ere in Hereford Saturday on business.

Charles S. Inman and son of Lubbock ere here over Saturday.

er home in North Bend, Neb. Mrs. visited for the past six months in home of her daughter, Mrs. Jno.

White Wyandottes Stock, Eggs and Baby Chix for

A. L. BIGGS, Phone 32

NEW TREATMENT FOR DREADED PYORRHEA

ea, plcerated sore, spungy, bleed-

o per cent perfect in all of

with results your druggist is friends what it did for you.

your druggist for Wither-

Texas, arrived here Monday morning. Mrs. Crinshaw is visiting here in the original. home of her daughter, Mrs. F. L. Lucas.

Stork Specials

Born to Mr. and Mrs. Frank L. Lucas, March 2, a son named Frank

Mrs. J. F. Ward, Miss Mabel Renfro visit Misses Dollie Ward and Gladys and Clyde Bruckman.

Miss Eunice Gilbreath spent Sunday with her parents, Miss Gilbreath re-turned to her school work Monday.

Wilson Forester of Amarillo spent the week end in the home of relatives. Mrs. Pierce and Mr. and Mrs. Burl

and A. O. Drake of Friona attended to spite the blighting wind a good crowd business matters here last Saturday.

Groves, manager of the ranch, said same being the most popular girls of they would plant 325 acres of spring the community. The one receiving the

Mrs. Bailey visited in the home of her Caldwell and Miss Lois Thompson. The Castro county last week.

returned to their home in Amarillo Saturday morning.

here from California on last Sautrday bounds as each consecutive nominee morning and visited in the home of alternately took the lead. In a given relatives, Mrs. E. C. Eubanks, a niece, length of time the contest closed resultand C. P. Cockrell, a nephew. Mr. and ing in a tie between Miss Wilson and Mrs. Colliton are enroute to their home Miss Caldwell-both possessors of the in Minneapolis and left Hereford Mon- cake. Twenty-three dollars and forty

Memphis, Texas. Mis. Roberts will Games were indulged in by the young visit relatives at Memphis and bring people during the rest of the evening. her daughter, Billie Jo, back with her. while the elders played 42. Delicious

Buster Keaton in "Three

ticipate in the big scenes in Buster over it, and hot tears wept over it, Kenton's big Metro feature comedy, and the builder cries out and curses Three Ages," which is coming to the himself for a fool for trying to realize Mrs. Cliff Estes and little son arrived Star Theatre on Wednesday and Thurs a mad dream. His neighbors and ome Tuesday morning from Amarillo. day of this week. This comedy was re- friends shake their heads over him and rs. Estes visited Mr. and Mrs. Karl cently presented in London before mem- the musical pretenders giggle over their bers of the royal family and English tea cups at him, but he keeps on and newspapers pronounced it as a brill on! Building, building, until one day

> duplication of the famous Colosseum for Kansas City, where he expects to in Rome. This was one of he biggest enter an electrical school.

Mrs. F. B. Crinshaw of Santa Anna, items of production, but it was reproduced with fidelity to drawings of the

> Miss Margaret Leaby, the English girl who was recently acclaimed as England's most beatiful girl in a competition with 80,000 other girls, and Wallace Beery are in the cast.

"Three Ages" is a Joseph M. Scheneck presentation through Metro. It was diand Messrs Charlie Greer and Jonnie rected by Keaton and Eddie Cline from Biggs motored to Clarendon Sunday to the grory by Jean Havez, Joe Mitchell

-"More People-More Parm

PROGRESSIVE Washington's birthday was honored by the community with one grand social at the school house. The roomy building with its seating capacity and excellent lights proves a most desirable place for such an occasion. Mesdames Hodges, Bowman, and Miss Walker Messrs J. W. White, A. W. Henschel were hostesses for the evening. Dewas out, numbering some sixty. One O. E. Sears of Lubbock, was here the unique feaure of the evening was the atter part of last week looking over cake sale, conducted by Miss Walker. the ranch thirteen miles west. Mr. Nominalons were placed in order, the largest number of votes was to get the Mrs. George Bailey returned to her cake. Three names were placed in home in Amarillo Saturday morning. nomination: Miss Wilson, Miss Velma sister, Mrs. Jack Woods, and family in school boys with C. L. Hodges and Elmer Sharp as representatives worked Mrs. W. E. White and two children which were valued at 5c each. All atin all eagerness in soliciting the votes, tention was concentrated to the board, which revealed the three ascending col-Mr. and Mrs. E. A. Colliton arrived umns. Interest mounted by leaps and five cents was realized, the amount Mrs. C. L. Roberts left Saturday for to be applied on base ball equipment. home made candy of various assortment was served at a late hour.

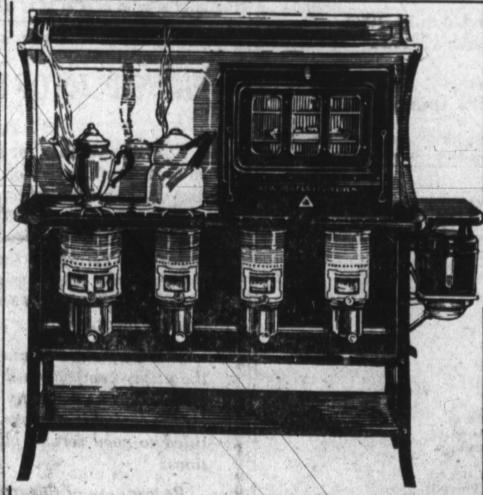
"The great career is built alone in Ages" at Star This Week solitude and discouragement and bitter determination and the hot white fire of More than two thousand people par- faith and hope. And blood is sweat the sly laughter is stilled." Geli-Curl.

One of the huge sets is an exact Lloyd Walker left several days ago

FIRE! FIRE! FIRE!

Suppose YOUR fire should come tonight. Are you fully protected? Phone 251

D. F. ASHBROOK, Resident Agent.



The most complete line of Oil Stoves ever shown in Hereford. All models of the Famous NEW PERFECTION now on display on our floor. We invite your inspection.

Dunlap Hardware Company

To the People of Hereford and Su rounding Country

I have been living in Hereford jus about one year. I come and started It seemed to me that Hereford needed this kind of service. So far I have done the very best I could, every thing considered. Quite a few people have shown their appreciation of my service, and I certainly do appreciate their patronage and I sincerely thank one and all. If the people will remember me when going to Canyon and Amarillo, and coming in from these places, where they use public conveyance, it were enjoyed to the fullest both mornwould enable me to give you service and accomodation that you will appreclate. Give me your patronage and moral support and I will improve my service as fast as I can.

I will not be satisfied until I have the best and most comforable stage to be had. I like Hereford and the Hereford people, but if my service in this ine is not needed in a way that I can build it up and live, I feel sure that there are other places that do, and if it is necessary I will have to make a change, but I can truly say that I hope it will not be necessary. If it is not onvenient for you to meet me at the Hotel, phone me at night or by eight o'clock a. m. See schedule below.

R. G. BOYLES, Hereford Pho.27 Leave Stockman's Cafe at 8:30 a. m. every day for Canyon and Amarillo. Fare one way to Canyon \$1.10, to Amarillo \$1.75; round trip to Amarillo from Hereford \$3.00.

REO STAGE LINE. -"More People-More Farms"-DIMMITT

(Continued from page 3).

while playing in her home last week,

day or Thursday.

Miss Edna Galle is on the sick list to make Dimmitt his home this week. We hope she soon recovers. Miss Richbourg, of Amarillo, sepnt the two weeks illness week end in the F. H. Galle home. Miss Richberg is an expression teacher, and of Canyon visited in the home of Judge will come down from Amarillo each ad Mrs. Roy Sheffy Sunday. week end to give Miss Edna Galle ex-

Bill Burnam and daughters, Velms and Frankle, were shopping in Amarillo Thursday and Friday.

Rev. Monroe filled his regular appointment here Sunday. The sermons ing and evening.

W. S. Hembree returned Saturday

ting along fine now and will be able to ed the funeral of his father, R. P. have the badage removed by Wednes- Hembree. Wesley Hembree, brother to W. S., returned with him and expects

W. B. Kembbell is improving after a

Mr. and Mrs. Harrison and children

Miss Ruth Burton is suffering from an attack of appendicitis this week.

C. R. Barber

AUCTIONEER bred livestock and farm sales given special attention

Save For a Home of Your Own

Save today, that the "Castle of Your Dreams" may come true tomorrow.

A home is worth working for. Is it not, then, worth saving for?

Every dollar deposited in your savings account will bring you nearer to the realization of your homeownership.

"Home Interest is Our Interest"

The Western National Bank

Just Suppose

There are few, indeed, who realize the place of insurance in the work and the life of the world. If insurance suddenly should be eliminated as a factor in modern civilization, its fundamental importance at once would be appreciated. Such a catastrophe would bring about the collapse of our whole well-knit industrial system, would paralyze transportation and distribution, would throw back credit to the pown-shop stage of existence, would ruin banks, stop building, increase prices enormously and destroy at a single stroke most of the material progress of the world during the last hundred years.

The Hereford Insurance Agency

Big New Lot of

DRESS GOODS

Just in that you must see to appreciate

SHOES

For the whole family including the new styles you have been waiting to see.

We are looking for a new shipment of men's oxfords

DOUBLE 2.9% STAMPS **EVERY WEDNESDAY**

J. O. NEWELL