WHAT'S GOING **OUTSIDE** HEREFORD

The Rock Island Cotton Special is making a tour of that railroad's Panhandle lines, with large and interested audiences at every stop.

Several bankers and bank officials of the defunct Bank of Miami, Texas, which closed on February 21, 1924, have been indicted by the grand jury and FOUR OF THE PRESENT PROMISE COOPERATION some of them have been arrested.

A monthly Farmers Sales Day is being inaugurated at Amarillo Tuesday. Ray Barber and W. S. Williams of Hereford are assisting in making it a go. It's a splendid idea. Hereford has tried it but did not show enough "stickto-it-iveness" to establish it permanently.

Henry Ford's offer for Muscle Shoals. pending before Congress for more than two years has been approved by the House by the vote of 227 to 142.

on a "serious" charge, unnamed so far, Conkwright. and held without bail. He is a representative in Congress.

lating the Mann white slave act, and for reelection this time. was fined \$5,000.

prised if Henry Ford is named to suc- the ranks all during the term. They

in the radio field, has announced his All three are emphatic in their hope power without wires.

netallic circuits. He is already preparing to erect such a power station.

Prof. Telsa explained his system as comprising an electrical generator Music Study Club Holds which delivers its energy into the earth, whence it can be unlocked, so to speak, by any one having the proper electrial

Not only will power be transmitted noon at the home of Mr. and Mrs. C. C. explosives, in arsenals and warships.

Uncle Joe Ward Feeds The Court Lavishly

Looking like the cat that had just manfully to keep awake and attend to

The Court as a whole had just partaken of one of Uncle Joe Ward's annual dinners. Anyone who has ever how the Court members felt.

Mr. Ward gives this dinner every year to the Court, at just about this time. It's an annual custom and one looked forward too eagerly by the lucky participants. It's always a sumptious feast, astonishing in its volume and rare in quality. The 1924 dinner was in their lavish comments on it and in their praise of the aged couple that produced it.

Relatives Dimmitt Telephone Man Passes Away

S. M. Lowrey, aged seventy-two, passed away in Dimmitt at the Butolph home last Friday. The remains were brought to Hereford and then shipped to Hartley, Texas, Saturday morning. accompanied by Mr. and Mrs. C. H. Butolph, son-in-law and daughter, Mr. and Mrs. J. T. Lowery, a son and daughter-in-law, and a daughter, Mrs. W. Harris of Waco, Texas. The remains of Mr. Lowrey were laid to rest at Hartley, his former home.

ore People-More Farms"-Roy Thompson Offers a Household Sale Thursday

will hold a sale of household goods, time to make a personal visit, and saveral outside articles, at the home of Jeff Thompson, Thursday afternoon, March 13, beginning at 2:00 clock, W. S. Williams will act as

S. B. Edwards of Kansas City arived here Tuesday evening.

The Hereford Brand

TUESDAYS-TWICE-A-WEEK-FRIDAYS

24TH YEAR, NO. 15 .

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, MARCH 11, 1924

BOARD TO RETIRE. GOOD RECORD

The school board is preparing nolast election and resigned. The other and Hereford discussed. three who retire now are J. W. Hous-

An interesting feature of this lineup is the fact that all three men whose terms expire this time were appointed Edward Clarke of Atlanta, Ga., for- to work since last election, as was H. mer acting Imperial Wizard of the Ku G. Conkwright, Mr. Conkwright, how-Klux Klan, pled guilty in Federal court ever, was the first one appointed, draws at Houston Monday to a charge of vio- a long term, and does not have to stand

The three hold-over trustees state that the work of the board this year Secretary Denby has retired as Sec. has been marvelous for its cooperation retary of the Navy. It is now whisper- and good fellowship, not a single wraned that the country need not be sur- gle or argument having arisen within ceed him. President Coolidge is known give a large share of this credit to to be seeking a big business man for Prof. C. H. Dillehay, superintendent, the job, and Ford recently came out who seems to be a young man who Light Snow Saturday With knows his business and runs the schools in such a business-like way that the Nikolai Tesla, inventor and pioneer board has had little to worry about. perfection of a system of transmitting that the voters of the district will see and the community.

The Music Study Club met Monday over wide stretches without the use of Ferguson. Seven hostesses entertained, wires, he asserted, but by directing Mesdames Homer Wilkinson, Glen Snythe energy in a beam, he expects it will der, W. R. Steckman, J. E. Beyer, C. be possible to explode distant stores of C. Ferguson, A. O. Thompson and Miss Louise Oberthier. The decorations Ireland in all its green, surrounded by bidder. mirrors representing water. The place cards with the Shamrock, pipes, and eaten the canary, members o fthe Com- hats containing the maiden names of missioners Court leaned back in their the ladies caused considerable confuschairs Tuesday afternoon and tried lon. Several present did not recognize themselves by their new names. The menu consisted of mint ice, turkey dressing and gravy, crapberry sauce, potatoe cones, combination salad, asparagus on toast. The desert consisted of been lucky enough to get outside of one with green iceing, coffee and green

The program consisted of music, both instrumental and vocal. Mrs. Guthrie gave a splendid reading from an Irish poet, Thomas Augustine Daly, entitled "Da Little Boy."

Those present were Misses Mildred Comer, Exia Eagan, Bess Miller, Byrin full keeping with ail its predecessors die Williams, Louella Howard, Grace and the Court members were profuse Flaharty, Emma Wheeler, Emma Baldwin, Alberta Cravens, Andrey Argo, Mary Louise Wilson, Mildred Redfield, Jane Gregg, Friela Hitz, Cleona Goad, Calla Lambert, Nellie Black, Avis Gibson, Roberta Nance, Mattie Swisher, Dessle Mae Steele, Gertrude Johnson, Minnle Miller, Mary Dunlap, Clyde Wilson, Zula Vanderburg, Tessie Clennin, Mary Fox and Louise Oberthier. The members that were not present were Misses Ina Gregg, Lizzie Anthony, Lena Maude Smith and Paulee Jones. Mrs. Will O'Brien of Amarillo was the only visiting guest.

"More People More Parms"

Artist Stapp Establishes Office Here for Present

Sam H. Stapp, artist, has now lo cafed himself over the Garrison Hardware. Mr. Stapp just recently finished a new drop curtain and a rear curtain for the new Frio school south of Hereford on the Dimmitt road. The art work of Mr. Stapp, seems to be very Roy Thompson announces that he high class and well worth any one's

> Santa Fe Engineer E. H. Conrad and crew were in Hereford Monday and Tuesday checking up dates on rails laid on this section of the Santa Fe some years ago. The inspection likely mean sa laying of new ralls in the near

IN SECURING NEW STATE HIWAY

Members of the Commissioners Court tices calling an election to be held on of Deaf Smith county and others went Saturday, April 5, when the voters of to Dimmitt Monday, where they were the Hereford Independent School Dis- joined by the Castro Commissioners, League meet, which will be held in trict will be called upon to select four the joint party visiting Olton in Lamb men to succeed members of the board county. There, the Lamb county Comwhose terms expire this year. One of missioners were visited and the matter these four, H. L. Broadwell, has moved of the proposed State Highway connect-

A proposition offered by the visitors ton, J. O. Newell and E. B. Posey. that the line between Dimmitt and The members of the board who hold Plainview be run south to a connection Harold Knutson of Minnesota was over another term are E. S. Ireland, at the most logical place with State arrested by Washington police Monday, president, Jeff Gilbreath and H. G. Highway No. 7, between Plainview and Clovis, was accepted by the Lamb officials, and steps will be taken at once to join the movement of the courts in Castro, Deaf. Smith and Oldham to have this route designated as a new

state highway, if possible. Members of the Deaf Smith county delegation who made the trip were County Judge W. M. Megert, Commissioners J. H. Allred, Chas. Paddock and J. E. Hill, and E. W. Harrison, highway director of the Chamber of Commerce The Castro delegation was composed of County Judge Ray Sheffy and Commissioners Neely, Thornton and Burton.

-"More People-More Farms"-Changeable Weather Since

By this means, he said, it would be back on the job and thereby maintain fell for over an hour and when darkness prairie dogs, instructing in how to apation of ships and aircraft, illumina- that has characterized the work of the in a mantle of white. Sunday broke the court house some time ago. Mr. than now obtained in relatively short well who will fit into the board in the and the afternoon activities of the pop- work to assist anyone, we right way for the good of the school ulace were carried on uninterruptedly.

clouds, and Tuesday was about the of Judge Megert. same, although colder. It looked like more weather of some description on Big Turkey Dinner at

Ray Barber to Aid With Amarillo's Farm Sale

Mr. and Mrs. Ray Barber went to Amarillo Tuesday to help with the first monthly "Farmers Sales Day." Mr. were carried out in keeping with St. Barber will act as auctioneer for the Patricks Day, green with more green first big sale of this kind in Amarillo. candles, the table center-piece being Everything in farm machinery, stock unique. It represented the Isle of and produce will be sold to the highest "More People-More Farms"-

Another Cotton Seed Man Here After Business

C. E. CONVEN-TION, CANYON, APRIL 4 TO 6

MAIN FEATURE OF PRO-GRAM IS SPIRITUAL BENEFITS.

The annual Christian Endeavor Convention of the Panhandle District is to meet at Canyon from April 4 to 6, inclusive. The date heretofore announce ed for the meeting was April 11 to 13, but it was moved up one week to avoid the conflict with the Interscholastic Canyon at that time.

Great plans are in progress for the entertainment of the delegates. Certain facilities offered by the West Texhis residence to Electra, Texas, since ing Plainview and Vega via Dimmitt as State Teachers' College will be used to advantage.

But the main feature of the convention is to be of spiritual benefit. The theme is "Friends of Christ;" the motto "Whatsoever;" the text, "Ye Are My Friends, if Ye Do Whatsoever I Command You." The program will consist mainly in a number of addresses on various aspects of the "whatsoever." Scripture by some of the best speakers of the Panhandle. Mr. Antin D. Bryan of Dallas, the Texas Field Secretary, will be in attendance throughout the Convention. He will put life in every minute of it, for he is bubbling over

with pep, enthusiasm and new ideas... Miss Beeta May Looney of Canyon, the Registration Chairman, states that she has already received many registration fees and that they are still com-

"More People-More Farms"-

Prairie Dog Experts Here To Aid Farmers With Pest

A. L. Bridenstine of the U. S. Bureau of Biological Survey with headquarters Another light snow fell last Satur- at Amarillo, arrived here Sunday. Mr. day afternoon, just before sundown Bridenstine is here to assist any land fit to put the three retiring trustees Driven before a high wind the fine snow owners whose lands are infested with possible to transmit power for the oper- the spirit of harmony and team-work descended the landscape was wrapped ply the poison grain that was mixed at tion and machinery to the greatest ter- board during the past month, and will clear, however, and by noon the snow Bridenstine is employed by Uncle Sam restrial distance with smaller losses add another man to succeed Mr. Broad- was all gone except in isolated patches in this department of governmental who needs aid in this line of work. Mr. Monday was drafty, with floating Bridenstine can be found at the office "More People-More Farma"-

J. B. Phillips Home

Mr. and Mrs. J. B. Phillips entertained the families of Carl Mountz and H. F. Lambert last Sunday with a big turkey dinner at the Phillips home on north Twenty-Five Mile Avenue. The dinner was a potponed affair from Christmas time and Mr. Mountz says paring for this sumptious feast since bristmas. "More People-More Farms"-

Farm Sale Near Spring Lake, Tuesday, March 18 the Y. P. M. S.

PREPARE FOR HEREFORD'S HUSKING, SALE PAVILION, ON THURSDAY, MARCH 27

CIVIC ENTERTAINMENT, FULL OF MYSTERY, IS BEING PREPARED BY CHAMBER OF COM-MERCE AND BAND FOR OCCASION

THANKS MERRILL FOR PUBLICITY

Preacher Who Sang Over Star-Telegram Radio is Congratulated. Advertising Campaign Now on Discussed and Resolution Adopted to Maintain It Steadily

Miss Creola Richbourg



that Mrs. Phillips must have been pre- er and teacher of Amarillo, will stage country. This started a discussion a recital at the Methodist church next about advertising and Mr. Oberthier Friday night, March 14. Miss Rich- that "the only way to reach the people bourg will sing as well as read. The is to keep up the advertising program."

Jack Samuel, near Spring Lake, will Cooke school of expression at Dallas, Henry Wilkinson of the First State hold a public sale at his place on what and is to appear here before leaving on Bank took up the thought of advertis-S. W Browning, representing the is known as the G. H. Mahr farm, a European tour. Miss Richbourg, in ing by relating a trip to the South Sweetwater Cotton Oil Company, was Tuesday, March 18, beginning at 1:00 addition to graduating from the Dallas Plains country in company with men in Hereford Tuesday in the interest of p. m. Mr. Samuel, at his sale, will school, has studied in Chicago and has representing the Morris Packing Complacing some of his cotton seed with offer all his farm machinery, mules, made a state-wide reputation as reader pay of Kansas City. The Morris men local farmers. He conferred with the hogs, everything except his household and playwright. Several of her plays were not slow in expessing their keen Chamber of Commerce and focal seed goods. Mr. Samuel and family will were given before large audiences in delight in the advantages of North Dallas this spring.

Get ready for the Hereford Husking! What do you mean, Husking? Well, you cancel all previous dates and engagements on the night of Thursday, March 27, and hike yourself down to the Sale Pavilion, and get by the guardian of the outer portal, if you have the price, and you'll find out what the Husking is!

We are forbidden to "inkle" just what the program is, but its a show staged by the Chamber of Commerce and the Band, and it's all for the good of Hereford, and it's all going to be good. Preident McDonald and Treasurer C. C. Rockwell constitute the program committee, and they are very mysterious about what its all going to be. But they assure The Brand that the people can be safely told that the affair will be worth the money and designed to fill an evening with wholesome enjoyment and pride in the town in which you live, ad breathe, and have your being.

Don't forget the date! Thursday, March 27!

Chairman McDonald gave some brief idea of the plan at the regular weekly luncheon held at the Stockman's Cafe Monday. Rev. Merrill asked divine blesing upon the meal, after which the preident called on the cotton seed commiftee to make a report. Mr. Parker responded and gave a brief outline of how the L. P. Scheh pure Mebane seed is to be handled, and the acreage that Messrs. McDonald and Scheh will plant this year. Mr. Parker laid stress on the good that comes from planting pure bred seed.

President McDonald mentioned the prizes that the Chamber of Commerce propose to pay to the cotton farmers, the various prizes offered about a year ago and published in The Brand in several issues

A copy of the Fort Worth Record of last Sunday was passed around show-Miss Creola Richbourg, concert read- ing the full page ad of the Hereford concert will be given for the benefit of It was the general consensus of all present that the advertising scheme Miss Richbourg is a graduate of the should be carried on in some way. Plains country over other sections.

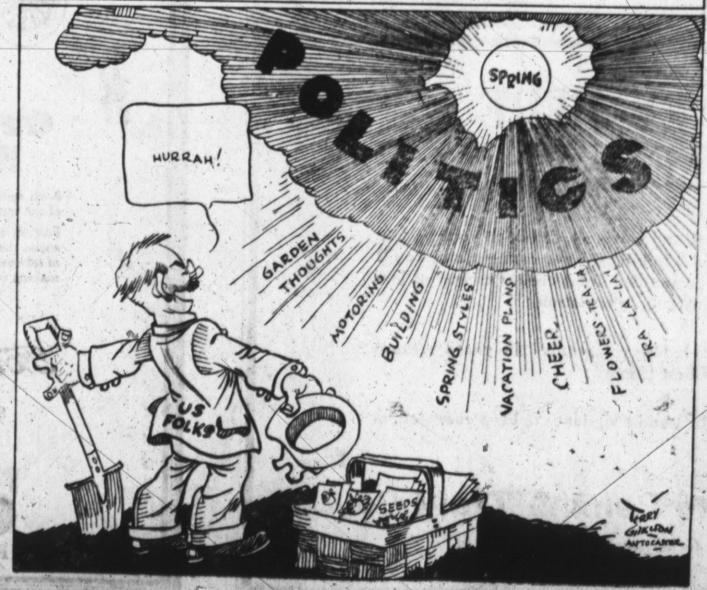
Rev. Merrill was called on to report on his trip to Ft. Worth and the concert he took part in at the Star Telegram Radio Station WBAP last Thursday night. Mr. Merrill said that they. the Foster-Merrill Company had received up to Monday noon, over 1000 letters from those who listened in, Mr. Merrill spoke especially of one prepaid telegram from California speaking of the "California sunshine and the Hereford music permeating the orange

.The following resolution was adopted: "Be it resolved by the Hereford Chamber of Commerce that a vote of hanks is hereby extended to The Foster Mexrill Music Company for the excellent program rendered over the Ft. Worth Star Telegram Radio Broadcasting station Thursday night, March 6. We keel that Hereford received much favorable advertising from this program."

The next Monday Mancheon will be held at the Cordova Hotel. Those R. Steckman J. E. Beyer, Rev. Paul J. Merrill, G. W. Brumley, Dr. J. W. Overton H. H. Hawkins, Geo. L. Muse, C. A Skelton, Ralph Barnett, Geo. Overton, T. K. Wilson, D. F. Ashbrook, W. E. Dunlap, Emi Bowsher, F. H. Oberthier, Henry Wilkinson, Owen P. Smith, M. G. Prewitt, F. B. Tillitson, L. P. Scheh, G. A. F. Parker, N. C. Vogele, L. Bakin, W. M. Knight, E. W. Wilon, M. D. Womble, C. C. Rockwell and Homer Wilkinson.

The program at the Star Theatre, according to the program printed in this ssue of The Brand, offers one of the best bills of any week. The big picture of the week, no doubt, is "Way of Man" by Emerson Hough, author of the "Covered Wagon" and North of 36.,

A RIFT IN THE CLOUDS















AUTOCASTER) POMERENES At last President Coolidge found wo attorneys the senate was will-ng to accept as Federal Counsel prosecute investigation of the val oil reserve land leases, ven J. Roberts is from Philadeland Atlee Pomerene is a Democratic Senator from

NOTICE OF CITY ELECTION

Notice is hereby given that the regular city election in and for the City of Hereford, Texas, will be held at the courthouse in Hereford, Texas, on Tuesday, the first day of April, A. D. 1924, for the purpose of electing a mayor and two city commissioners to serve for the ensuing years.

All persons are qualified to vote in said election who have resided in the State of Texas for one year and within the City of Hereford for six months next preceding the date of said election, and who have paid the poll taxes required by law and are otherwise qualified voters under the law.

W. A. Miller is hereby appointed presiding officer of the election. Said election will be held and return thereof made in accordance with the provisions of the laws of Texas.

In Testimony Whereof I have hereto the city to be herto affixed on this 29th day of February, A. D. 1924. Wm. M. KNIGHT, (seal)

Mayor of Hereford. 13-15-17-19 LODGE DIRECTORY



ford Chapter 248, R. A. Regular meetings, fire G. HASTINGS, H. P. S. JONES, Sec.



Theo. Roosevelt, Jr., Ass't Sec'y of Navy, and E. C. Finney, Ass't Sec'y of the Interior, who also served under former Sec'y Albert B. Fall, are expected to resign their posts now that Denby has stepped out.

Mr. COTTON PLANTER!

Old Style Single Row No. 132

Old Style Double Row No. 142

We can furnish Cotton Attachments for any John Deere Single and double row Listers put out after the year 1915.

GARRISON BROS.

From Neighboring Towns

SIMS SCHOOL HOUSE

Al Philips from near Vega, spent Thursday night at Rail H ranch. Stanley Cronk made a business trip o Adrian Friday.

One day last week Mrs. Temple Lynch of the Rail H ranch, visited with Mrs. Tom Price of Vega. Farmers are busy now breaking out

land and sowing oats. March is here with her roaring lion, and as usual real estate is high.

turing Sunday afternoon.

Prof. C. C. Wimberley of Adrian, liams, Cox and Hough, tok his wife to Amarillo last Sunday. She was suffering with appendicitis. and, perhaps, will have to undergo an operation. Her many friends hope for a speedy recovery.

A. E. Landers and Miss Irene Jones of Vega were quietly married Tuesday afternoon at the home of J. A. Reed, in the presence of a few friends. We wish them a long and happy married life. "More People-More Farms"-

WYCHE

Clem Dugan of Wildorado helped his father, J. W. Dugan, butcher hogs last

A large crowd attended the ple supper Saturday night. Misses Billy Smith and Elberta-Reid had prepared a program of music. Songs were sung by the older pupils and Miss Reid played some very pretty solos. The program was very enjoyable. Mr. Wolfe made an ideal auctioneer for the occasion,

Our Follow-Up **Battery Service**

is a whale of a big item to consider in the purchase of car batteries. Our

WILLARD BATTERY SERVICE is not just ordinary service-it is extraordinary service, including the quick-

est service ever offered in this community.

HAVE YOU SEEN OUR NEW

It's worth an inspectionnew cement floor, new charging outfit without an equal anywhere, new equipment that means Dollars saved to our customers.

COME IN HERE AND GET ACQUAINTED!

Electric Service Company

Witherspoon & Kinney Props.

cum. Mr. Dugan acted as clerk, \$20.60

was realized. Everyone that can should attend these suppers, for they are always for a needy or good cause. The monye from this supper will be used to defray the expenses of the school ground equipment and to pay on the piane.

Mr. and Mrs. D. B. Downing, who live on the Suggs ranch north of town, visited Mr. and Mrs. Applegate Saturday, also attended the ple supper.

Mr. and Mrs. R. W. Hough threw open their doors to their friends Saturday afternoon, March 23. The occasion celebrating their little daughter Mary's sixth birthday. The little girls played dalls and games until late. Refresh-John Vanmeter of Decatur, Texas, ments of delicious cakes and cocoa R. L. Ferguson and John Rector, of the were served to Misses Mary and Mil-John Scott ranch, made a business trip dred Hough, Nedra and Moline Clayton, to Clvis. New Mexico, last week, re- Mattle Ruth Williams, Lavada and Alma Cox, and Madams Clayton, Wil-

> Those wh came from town to the pie supper were Mr. and Mrs. E. B. Moseley and family, Misses Elath, Vera and Aletha Elliston, and Mr. Irvin Elliston. Come again we are glad to have.

> Mr. and Mrs. John Gilliam and famly vilted Mr. and Mrs. J. C. Williams Sunday.

Joe, Mary and Mildred Hough spent

making some of the pies bring a neat Saturday night with Ray, Roy and Mattie Ruth Williams.

(Continued on Page Three.)

Job for Kiss



Margaretta Pratt, 17, of Kansas City, (Mo.) High School, dared her teacher, E. E. Damon, to kiss her. He did, lightly, she says, and lost his job.

\$475.00

\$300.00

\$265.00

\$325.00

\$100.00

225.00

REAL VALUES **Used Cars**

1-1923 Coupe, has been run about three thousand miles, good as new

1-1921 Coupe, completely overhauled and in good shape, new tires_____

1-1920 High Speed Truck with cab and body, all new tires, good shape, a bargain _____

1-1923 Runabout, starter and demountable rims, completely overhauled and with new body, fenders and radiator, good as new _____

1-1917 Touring car, good shape ----

1-1922 Touring Car, starter and demountable rinms, new tires, all in A 1 shape _____

1-1916 Touring Car, good tires and worth the money, only_____

1-1917 Touring car, only_____

40.00

75.00

Come in and let us demonstrate one of these cars to you-Stop Walking

YOUR MONEY HERE

MEANS SAFETY PLUS

A dollar under lock and key is worth two in your pocket Not true, you'll say, but consider a moment and you'll agree with us. The guarded dollar means no fear of loss by theft, spend-thrift, or speculation.

You'll think twice before you remove the guard because he's your dollar's best friend.

Here we extend the utmost vigilance to keep your dollars intact.

First State Bank & Trust Co.

Guarantee Fund Bank



Order Your Ford Runabout Now!

Fach spring the demand for Ford Runabouts is far in excess of the immediate supply.

Fast in traffic, easy to park and fitted with ample luggage space, the Ford Runabout is especially adapted for the work of salesmen and others who must conserve time and energy in making their daily calls.



See the Nearest Authorized Ford Dealer



The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

seth B. Holman Walter R. Steckman Holman & Steckman Publishers

Entered as second-class matter at the stoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Reportor (weekly): first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

Subscription, Zone 1-per year, \$2.00 Subscription, outside Zone 1 per

six months three months _____\$1.00 No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

Commercial locals 10c per line per insertion, Card of thanks 50c. Obituary notices in ex-cess of thirty lines will be charged for at the rate of 10c per line, no charges on first thisty lines. Church and society locals where an admission is charged 10c per line.

Political Announcements DEAF SMITH COUNTY

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary :

For State Senator, 31st District: J. W. Reid (of Canyon, Texas)

For County and District Clerk: Berry Orr

For County Judge:

W. M. Megert (reelection) Earl Wallace Wilson

For Sheriff and Tax Collector; C. S. Purcell (reelection) Claude Benton

For Tax Assessor: Albert Murphy (reelection)

For County Treasurer: J. J. (or Uncle Joe) Ward (reelection)

For Justice of Peace Precinct No. 1: J. H. (Uncle Henry) Wilson

Political Announcements CASTRO COUNTY

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary :

For County and District Clerk: Joe Hastings (reelection)



Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES classified, first insertion, ic per word; minimum cent per word; minimum 25c. CASH WITH ORDER.

FOR SALE

FOR SALE CHEAP—or will trade for eattle, Chevrolet Sedan, run 1500 miles; also roadster of same brand, run 500 miles.

13-3t-pd L. F. BORDEN. ROSE COMB R. I. REDS

FOR SALE-Eggs for hatching div rect from the Lester Tompkins strain, \$2.00 per setting of 15. MRS. J. W. HICKS. FOR SALE-Pure Bred Single Comb

16 eggs. Airhart Strain. Mrs. J. C. Copeland TO TRADE-a two row Moline Tractor Lift Lister; want to trade for a single row lister, is in good running order,

R. I. Red eggs at \$1.50 per setting of

10-tf J. C. CUMMINS. FOR SALE-Good work mules and

horses, also want plowing done. Would buy a small house. J. L. FUQUA.

FOR SALE-A seven passenger Cadillac automobile in good mechanical condition; will take oats, kaffr or maize at 20c per bushel above market price. See CONNELL LAND CO. FOR SALE OR TRADE-Gas Filling Station, Tires, Auto Accessories and one lot at Claude, Texas. Will sell on monthly installments or will trade for 80 acres of raw land near Hereford. For further information see C. R. Smith, Hereford, or H. G. Ramby, own-

er, Sudan, Texas. H. G. RAMBY. 13-4t pd. FOR SALE-Red Rust Proof Seed Oats; also Bundle Sorghum.-Fred Millard at Panhandle Lumber Co. 11-tf.



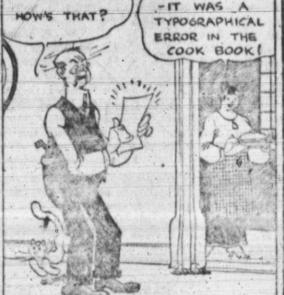
Oscar Thinks She Doesn't Mear Maybe, Either

by Terry Gilkison AUTOCASTER









futile tasks COUNTING THE CURLS- IN , A CURLING IRON

FOR SALE—Bundle feed. See JOHN GAETZ, 6 miles S. W.

FOR SALE-Pure-bred Duroc pigs two months old \$6.50 each, a dollar more if registered; also some registered sows with papers, cheap. All good stuff. 134tpd W. A. Knapp, Balmorhea, Tex.

Baby Chicks

My incubators now running. Those who desire chicks please let us know a week or ten days in advance. New batch every week, beginning March 7. 15-1t-pd MRS. W. W. POWELL. EGGS FOR SETTING

that have the run of the place which 12-4t-pd insures fertility and strong chicks-\$3.00 per 100. Phone 250.

J. F. WARD. 4,000 ACRES FOR LEASE-Improved ranch north

west of Hereford, with two good wells and three pastures, also 200 acres in cultivation.

W. S. WILLIAMS HOUSE CLEANING

of work done at the cemetery. Give me a chance to keep your lot cleaned by the year. Box 145.

14-2t pd R. F. FARRIS. FOR SALE-One big heavy young work horse. H. Hastings.

FOR SALE OR TRADE-Four head of young Jacks, must be seen to be appreciated, can make terms to suit. See them at the Bull Barn.

C. O. NORTON & SONS FOR SALE-Buff Orpington hens for foundation stock : also a few cockerels ; also eggs for hatching. 11-8t pd

FOR SALE

Good R. I, Rose Comb Red Eggs, ready to go right now, \$1.00 per 15. Phone 201 or 149. N. C. VOGELE.

FOR SALE-Full Blood S. C. R. I. Red Hatching Eggs for Sale-5 miles S. W. on Clovis Hiway. Phone 311 F21. Mrs. S. P. EDWARDS

STRAWBERRY PLANTS 25c; subsequent insertions, 1-2 + FOR SALE-Everbearing Shortcake Strawberry plants, at \$1.00 per 100. Get them at the house.

15-2t pd.

FOR SALE OR TRADE-480 acres unimproved land near Kelso, Texas, would trade for improved farm near Hereford. Give particulars in first letter.

H. G. GARNETT.

13-4tpd Roy DeAtley, King City, Mo. TWO FORDSON TRACTORS FREE WANTED-Some one to break section. 21 miles west of Hereford. Will give two Fordson Tractors and crop. Write L. L. HOWARD, Plainview, Tex.

FOR SALE-A good yearling heifer Enquire at Brand office.

C. R. Barber AUCTIONEER

Hereford, Texas Pure bred livestock and farm sales given special attention

DR. CLAUDE WOLCOTT

Consulting Eye, Ear, Nose and Throat Specialist. Glasses correctly fitted. Service by appointment. For an engagement write, phone or call at the Amarillo Eye and Ear Dispensary, 1305 Harrison Street. Phone 1982, Amarillo.



Sold by City Drug Store

........... LOST AND FOUND

FOUND-Two pair of gloves; one pair ladies black gloves near First National Bank; the other pair, gents brown leather gloves, found in Postoffice. Enquire at Brand office.

LOST-Between Central School and post office, boys black overcoat with red checked lining, no pockets. WELDON POFF. FOUND-A 30x31/2 casing and rim,

near nursery; found about 10 days ago. Setting eggs from flock of R. I. Reds Phone 318 F22. IRA RICKETTS. LOST-A child's blue heavy coat, lost

some place between Central school and home. C. P. ARTHUR.

> WYCHE (Continued from Page 2.)

ily moved on the Bandy place last Were good for our souls to hear. Thursday into the new house just com- But now we may stay at home in Rug cleaning, Flue cleaning, all kinds pleted. Mr. Penn's son, Herman Penn. and bride moved on the same place in By connecting up our Radio the old house, with expectations of a son intend to plant 400 acres of cotton

and 150 acres of row crops. Four of the children started to school Monday: Jewel, Gladys, Ernest and Ada Penn. We are glad to have them in our school. Dick Applegate spent Tuesday night with J. D. Clayton.

R. W. Hough, Elmer Williams, Butch Elliston and J. W. Dugan dehorned and branded their cows Tuesday.

J. J. Clayton left for Fort Worth with a car of Mr. Dameron's cattle. He will stay until after the Fat Stock Show. While there he will visit his sister, Mr. Shanklin. "More People-More Farms"-

TUNING IN (To My Friends Who are Radio Fans) What marvelous thing will man do

No human wisdom can know; We thought we'd done most wonderful

things And then came the Radio! We've always loved to go to church Loved that holy atmosphere;

Mr. and Mrs. Charlie Penn and fam- Besides the sermons, songs, and prayers and hear the pulpit's greatest men

And simply listening in. new room added soon. Mr. Penn and We've paid our good cash many a time To go to some neighboring town

Cotton Seed

PURE MEBANE AND **ACALA**

Come and examine our stock. _Any quantity you want from a bushel to a car load

You better act quick and get seed that will bring you sure results

Jones & McLean

A SOUND IDEA NEEDS A LITTLE **EXPLAINING**

We need few words here to explain the value of thrift as practiced through a bank book. Fortunes, ease, comfort and peace and plenty in old age, have come to many who started first with a small entry in a Savings Account. Why don't you start this week?

The First National Bank The Bank of Safety and Service

To see or hear some wonderful star. Of local or world renown.

But now if our town is all too small, For these talented women and men We may save our mileage and hotel bill By just simply—tunin in.

We've stayed down town, till the wee small hours

For sport or election news We may get it as quickly now at home If we keep up our Radio dues.

We may even watch the World's Series, Just as it's being played,-Just go down in our own home town And see it on the screen displayed.

We used to wait till t'was out of date, All news from foreign land But now we may know in a minute or

Radio will bring it first hand. For not even the ecean can debar; From London a message rings clear, And without surprise, we realize, 'A great statesman's voice we hear.

To many of us, was the pleasure denied, Our Nation's Great to see or hear. Our President's message we now may

At home in our easy chair. Amunsen has gone to find the North

Beside it his Radio, he'll send broadcast

To his own, and every land,

To awaken the sons of men Shall we learn our fate outside the gate By simply listening in?

known

the land.

his horn,

Song and story have glorified

The sweet influence of the lullaby

As sung by the mother's of men

For babies may have their lullables

By tuning-not up-but in!

Your sacred marriage vow ;

Nemesis may follow you now.

But mother's now free to come and go, As never before she's been,

Does your fiancee live in a distant state

That needn't prevent, you can marry

But you who're inclined to lightly re-

You'd better stay single or else be good.

Your companion may now keep track

Hear all that you and Affinity say

By a pre-arranged listening in.

Of your how-and where and when,

'Secret" may one day be a term un-

(Oh women, what will we do then?)

When all things may be known all over

Ah-when Gabriel at last, shall blow

And you lack time-or money, to go

Just the ring, a parson-and Radio.

Over and over again

still

MRS. D. W. HAWKINS. Phone 33

By all who can listen in!

Plumbing and Sheet Metal Work BARNHART & SULLIVAN

Blacksmithing, Welding, Light Machine Work-

FRANK SEZ!

Groceries iz bound tew go up now, cuz motur lisences costs money. Other wize every thing iz lookin fine an we has better servis an hiest clasgoods fer yewer apruval. Also we has buttons.

GYLES GROCERY

DON'T FORGET THE GOLDEN RULE

Has Apples, Spuds, Honey and Oyster shells to let

also complete line of Poultry Remedies

TRY Full-O-Pep Chicken Starter

H. HAWKIN'S

Golden Rule Produce

Have You Seen Them

Our New Coffee Percolators. They are the best buy we ever made in percolators. Ninecup handsomely finished for only \$4.50; 50c down and balance \$1.00 per month for four months.

Better get yours while they last.

Hereford Light & Power Co.

"Your Electrical Servants" Phone 388



Wednesday and Thursday, March 12 and 13

Viola Dana in

"A NOISE IN NEWBORO"

Friday Night and Saturday Matinee, March 14 and 15

DOROTHY DALTON in

"THE SIREN CALL"

a Northwest Mounted Police Story also Chapter One "WAY OF A MAN" also a Good Comedy

Admission 10e - 25e

Saturday Night, March 15

THOMAS MEIGHAN in

"If You Believe It, It's So"

Theodore Roberts is also in the cast also a Good Comedy

trip to Amarillo Tuesday.

Get your garden and flour seed at

J. C. Hull spent Sunday in Amarillo with his family.

Jno. Jacobsen sharpens lister shares for 35c a piece.

J. W. Sparks of Panhandle, Texas arrived here Saturday morning.

J. J. Sullins went to Amarillo Saturday to visit relatives.

Ralph Barnett arrived home Saturday evening from Whitesboro, Texas.

We have all sizes De Laval cream separators. Easy terms. SKEL/TON.

O. J. Beene and family motored to Amarillo Monday morning.

R. W. Hough made a business trip to Amarillo Monday.

Big line of tin and galvanized ware

at Skelton's. Rev. G. A. LaGrona left here Tuesday

morning for Clovis. Be sure and see the Y. P. M. S. girls

for tickets to the Richbourg recital, at Methodist church Friday, March 14. O. G. Hill went to Ft. Worth Tues

day morning. Mrs. Harvey Cash returned to her

home in Canyon Tuesday morning. Mrs. John Cunningham left Saturday

to visit Eastern markets Window glass and windshields at

J. P. Wood made a business trip to

Friona Tuesday morning

Buy your tickets for the Richbourg recital from the Y. P. M. S. girls, 25c and 35c; March 14 at Methodist church Tickets on sale now.

J. F. Cagle of Slaton was here Sun day and Monday on a business trip. Mr. Cagle went to Amarillo Monday.

Jno Jacobsen sharpens lister shares

for 35c a piece. Geo. Stoddard of Mecomp, Ill, was

propecting in the Hereford country last

We carry a good line of toilet articles and stationery. SKELTON ..

Miss Lyda Ash of Canyon visited Saturday and Sunday in the home of her mother, Mrs. Noah Rogers.

The Y. P. M. S. girls are selling tickets for the Richbourg recital, 25c-35c. Methodist church, Friday, March 14.

J M. Hart and half brother, A. L. Boyd, left Hereford Monday morning for Pryor, Oklahoma.

Complete line of aluminum ware at Skelton's.

We can save you maney on every SKELTON.

Mr. and Mrs. J. E. Beyer left Sat-

urday morning for Shattuck, Okla., to visit their son.

J. O. Newell and son Charles went to Lubbock Sunday morning, returning ne Monday morning. Mr. Newell visited his mother and sister and family, Mr. and Mrs. J. A. Hughes.

recital from the Y. P. M. S. girls, 25c and 35c; March 14 at Methodist church. Tickets on sale now.

Miss Sallie Crawford is here for only few days, representing the Winona Special prices, a reduction of one-third to one-half on sweaters.

Nine-tenths of the cream separators in the United States are De Lavals. We sell them on very easy terms. -SKELTON.

Mrs. Herman Gray left Tuesday morning for Crosbyton and Lubbock. Mrs. Gray will visit her parents, Mr. and Mrs. B. W. Elliston, at Crosbyton.

We want to cooperate with you. We will always try and get you the best prices for your PRODUCE and sell you clean groceries worth the money. If you want CASH for PRODUCE bring us your chickens, eggs and cream. HEREFORD PRODUCE, I. H. Spratt.

Miss Tommy Murphy returned to her home in Clovis Tuesday morning. Miss Murphy, while here, visited in the home of relatives, Albert and Jack Murphy.

Fred Galle and son Richard of south of Dimmitt were in this city Tuesday afternoon attending to business.

CARD OF THANKS

We take this means to thank the friends and neighbors for their kindly assistance rendered us during the illness and death of our father, S. M.

J. T. LOWREY MRS. W. HARRIS MRS. C. H. BUTOLPH

The Woman's Missionary Society of the Christian church will give a St. Patrick's Day party in the basement of the church on Monday, March 17, at 7:30 p. m. A free will offering will be taken. Everyone invited.

The U. D. C. will meet in their rooms at the courthouse Friday afternoon, the 14th, at 3:00 p. m.

Mrs. Jeff Gilbreath left on Mor morning for Texico for a visit with her daughter, Miss Jewell Gilbreath.

R. R. Bates went to Amarillo to spend the week end with his family. Mr. Bates is with the Panhandle Lum ber Co. of this city.

NEW TREATMENT FOR DREADED PYORRHEA

Witherspoon's Pyorrhoea Preparation is a liquid Non-Alcoholic, Non-Poisonous, Odorless and stainless treatment for Trench Mouth, Pyorrhea, ulcerated sore, spungy, bleeding gums, tender, sore teeth and foul

We claim it has no equal. It has proven 100 per cent perfect in all of our test cases and in all other cases that are under our observation.

Witherspoon's Prepartion for Pyorrhea is sold on a money-back guarantee. Ask your druggist for Witherspoon's Preparation, use any part or the whole bottle and if not satisfied with results your druggist is instructed to refund your money. We know if you give it a trial you will not return it but you will tell

your friends what it did for you. Ask your druggist for Withersponn's. Price Two Dollars for an eight ounce bottle. Spoon Laboratories, Inc., Manufacturers, Denver, Colo. Hial P. Witherspoon, sole distributor, Amarillo, Texas. Druggists can buy through Thompson's Wholesale Drug Co., Amarillo, Texas left Hereford Tuesday morning for Fort Worth at which place they will visit with friends.

day of January, 1924, shall appear be and every one fore the City Clerk at the city office within two months after the publication of this notice and render the same for taxes. Respectfully,

GRACE SKELTON. City Clerk.

When you buy at Skelton's you know you are saving money.

W. W. Riley of Sayre, Oklahoma, left Hereford Monday morning for Friona. Mr. Riley was here prospecting.

in Hereford Monday attending to busi- us your chickens, eggs and cream. ness matters. Mr. Neglin also sub- HEREFORD PRODUCE, I. H. Spratt scribed for the Brand.

Mrs. Minnie Mitchell of Canyon ar-G. C. Majors, in South Hereford.

and of saving.

Words are only vain when trying to express our thanks and appreciation to our relatives, friends and neighbors, who were so kind to us during the illness and death of our dear husband persons owning or controlling property the floral offerings, telegrams, letters within the City of Hereford on the 1st and kind and sympathic words of each

Mrs. W. P. Rambo Hazel Rambo Mildred Rambo Faye Rambo

Mrs. Maud Rippy of Dimmitt left here Tuesday morning for Canyon. Mrs. Rippy will visit her son John Stanton Rippy.

We want to cooperate with you. We will always try and get you the best prices for your PRODUCE and sell you clean groceries worth the money. If William Neglin of Joel district was you want CASH for PRODUCE bring

KAFIR SEED HAS LONG LIFE

A sample of Blackhul kafir seed sevrived her Wednesday and spent the en years old has been tested for germiweek visiting relatives, Mr. and Mrs. nation by the Texas Agricultural Experiment Station and found to contain

been in storage at the experiment station at Lubbock, where it was grown in connection with grain sorghum in-The city ordinances require that all and father. We appreciated very much heritance studies being made there. The seed was thoroughly cleaned and dried and placed in a paper container and the container stored in a box in the will retain its viability for several services.

88 per cent of live seed capable of years. It emphasizes the fact that producing good plants. This seed has properly stored seed, two, three of four years old, may be about as good for planting as fresh seed.

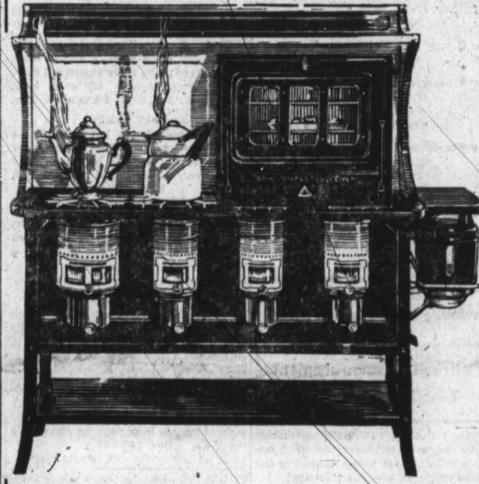
> Revival Meeting at Baptist Church Next Month

Revival meeting will begin next laboratory at the Lubbock station. month, Sunday, April 13, at the Baptist These results would indicate that if church. Rev. W. R. Hill says that E. grain sorghum & properly stored in W. Woodruff of Albuquerque, N. M., sections where it is grown, that it and an evangelist singer will aid in the

FIRE! FIRE! FIRE!

Suppose YOUR fire should come tonight. Are you fully protected? Phone 251

D. F. ASHBROOK, Resident Agent.



The most complete line of Oil Stoves ever shown in Hereford. All models of the Famous NEW PERFECTION now on display on our floor. We invite your inspection.

Dunlap Hardware Company

Big Community Sale

Hereford Sales Pavilion

PAY BY CHECK

It's the way of big business; of small and sound

business, and the best way in the world to establish

a worth while credit rating for individual or firm.

A checking account, in the hands of a careful per-

son, is a means of promoting financial well being

Open Your Account Here Today

The Western National Bank

SATURDAY, MARCH 15, 1924

Beginning Promptly at 1:00 O'clock p. m. HORSES MILK COWS MULES

FARM MACHINERY

HOUSEHOLD GOODS and a lot of other things too numerous to mention

HOGS

This sale affords you the opportunity to divert your surplus livestock and machinery into cash. Anyone wishing to consign good merchantable articles in this sale—see Claude Norton or Ray Barber before date of sale.

This Will Be One Sale You Can't Afford to Miss!

CLAUDE NORTON, Mgr. RAY BARBER, Auc. Hereford, Texas

Just Suppose

There are few, indeed, who realize the place of insurance in the work and the life of the world. "If insurance suddenly should be eliminated as a factor in modern civilization, its fundamental importance at once would be appreciated. Such a catastrophe would bring about the collapse of our whole well-knit industrial system, would paralyze transportation and distribution, would throw back credit to the pawn-shop stage of existence, would ruin banks, stop building, increase prices enormously and destroy at a single stroke most of the material progress of the world during the last hundred years.

The Hereford Insurance Agency RALPH BARNETT, Mgr.

Household Sale

at the residence of J. D. Thompson, beginning at 2:00 o'clock, sharp—

Thursday, March 12

Dining Room Suite

- 1 dining table
- 6 dining chairs
- 1 buffet. 1 China closet
- 1 refrigerator
- rug 1 bed

Bedroom Suite

pair springs

- 1 mattress 1 dresser
- 1 rug 2 rockers
- 2 straight chairs 1 chifferobe
- 1 Majestic range

1 Ford car

1 sorrel three year old horse

TERMS—Cash.

ROY THOMPSON, Owner W. S. WILLIAMS, Auctioneer.



Next Week

TWO REAL SPECIALS Jakie Coogan

"LONG LIVE THE KING"

THEODORE ROBERTS and HARBISON FORD

"THE OLD HOMESTEAD"