

Around Town Signing Of Food For Freedom Pledges Started In County

Sights and Faces Seen

The Deaf Smith County Park will soon have playground equipment, according to County Judge A. J. Schroeter...

Even the potatoes are doing well. Meaning that potato in the "V for Victory" shape which was on display at the First National Bank last week...

Last week was Book Week and the County Library featured a display of some new juveniles...

Faye Crosthwaite is working in Miss Sadie Lee Oliver's office this week.

Employees at the ACA office could tell a lot of good stories about the labor connected with getting out those farm defense plan sheets...

Erma Faye Robinson, for two years assistant in the office of Mrs. Dyalitha Brady...

Red Cross Sewing And Knitting Progresses

Many persons are unaware of the need for Red Cross sewing and knitting at the present time...

Mrs. Carl Gilliland, chairman of the sewing division, has released a few facts concerning the amount of work done here since the sewing room was opened on Sept. 15...

Sixty-eight women have registered for work, not counting...

Defense Films Have Showing Here Tuesday

A program of interest to farmers and to the general public is the free showing of two documentary films...

"These are sound pictures," says Mr. Drinkard, "and they have been praised highly all over the country. I believe that they will be interesting and informative and that they will give to all of us a better picture of the tremendous job which our country is undertaking successfully in this defense set-up..."

Luncheon Speaker



W. E. Dameron, who Wednesday spoke to the Lions Club on the subject of Education for Democracy.

Education Molds Nation; So Must Be Democratic

Stressing the importance of education in democracy, W. E. Dameron, president of the Hereford Chamber of Commerce...

"We need to stress education in the home," Mr. Dameron said. "If our families operate as small democracies, we are setting a wonderful example for our children..."

Last Thanksgiving Date To Be Observed Here

The traditional Thanksgiving date will be observed in Hereford, Mayor C. J. Paddock said today...

The local schools will take Nov. 20 as a Thanksgiving holiday in order to coincide with the dates for the Texas State Teachers Convention...

County Has Quota of \$1250 In Red Cross Roll Call Which Began Tuesday

Approximately 35 volunteer workers Tuesday started enrolling Deaf Smith County members in the annual roll call of the Red Cross. Quota for the county has been set at \$1,250, a \$500 advance over last year's figure...

Men and Missions Sunday Will Be Observed Nov. 16

Protestant churches of Hereford are co-operating in plans for the observance of "Men and Missions Sunday" on November 16. It was announced this week by Rev. Marvin B. Norwood, chairman of the local committee...

No Overplanting Wheat Acreage Allowed In 1942

Wheat farmers overplanting their 1942 wheat acreage allotments by any amount will be ineligible for full parity and conservation payments...

Hereford Films Get Favorable Viewing At KGNC, Amarillo

The two motion pictures, "Oceans of Water" and "Land of Opportunity," which were exhibited at the State Fair of Texas in 1940 and 1941, were shown Friday night at the studios of KGNC in Amarillo...

Cousin of Local Boy Lost on Reuben James

John Hardy Wood, who attends college at Canyon and makes his home with his aunt, Mrs. Clem Gillam, of Jumbo, this week received word that his cousin, Hartley Franks, a cook on the Reuben James, was one of the men reported missing in the torpedoing of the U. S. destroyer...

22 Men Will Be Called by Draft In Dec., Jan.

Effects of the draft will be more keenly felt in Deaf Smith County in December and January than at any other time since Uncle Sam began calling men, according to officials of the Deaf Smith County Selective Service Board...

Big Increase Is Seen Insurance Of Crops In '42

There are 179 farms participating in the 1942 crop insurance program. It was stated this week by T. P. McCollister of the local A. C. A. office...

New Allotment To Build 213 Miles Of Line On Local REA Project Manager

H. V. Hennen, project manager, today announced the approval of a \$148,000 allotment for construction of new lines in the Deaf Smith County Co-operative. Hennen says that 213 miles of line will be built in Deaf Smith, Randall, Parmer and Castro Counties...

Whitefaces Rate To Beat Canyon In Tuesday Fray

Hereford's Whitefaces, top team in Dist. 1-A, will go to Canyon Tuesday afternoon to meet the Canyon Eagles in a game originally scheduled for earlier in the season...

"Time" Article Tells Of Local Tooth Mystery

Under the heading of "Deaf Smith's Perfect Teeth," Time, the national news magazine, last week gave a write up to the remarkable facts about tooth decay in this county as reported by Dr. Edward Taylor...

Annual Old Clothes Drive Is November 23

The annual collection of old clothing by the county welfare agency with the help of the Boy Scouts will this year fall on Nov. 23, and may thus be considered a sort of Thanksgiving offering...

Nelson Strikes Solemn Note In Talk On "Liberty" At Armistice Banquet

A large crowd of legionnaires, members of the auxiliary and guests attended the annual Armistice Day Banquet held at the Christian Church Tuesday night. The affair honored Mrs. Hettie Cochell, Deaf Smith County's only Gold Star mother...

WEATHER

Table with weather forecast: Temperature extremes and moisture for past week, furnished by Department of Agriculture weather station in Hereford. Max. Min. Pre. Thursday 75 43 00, Friday 54 39 00, Saturday 62 28 00, Sunday 67 29 00, Monday 60 28 00, Tuesday 62 31 00, Wednesday 60 30 00.

Whitewash Rate To Beat Canyon In Tuesday Fray

Hereford's Whitefaces, top team in Dist. 1-A, will go to Canyon Tuesday afternoon to meet the Canyon Eagles in a game originally scheduled for earlier in the season...

Myers Guest Conductor Of "The Messiah"

Practice for "The Messiah," to be presented here Dec. 7, is being held regularly each Monday night at 7:30 o'clock at the Methodist Church...

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The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms
HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher
JIMMIE GILBERTINE Editor
MARY KATE BROTHERTON News Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

CHD Clubs Elect Council Heads For Next Year

Mrs. Ira Ott of Wyche was re-elected chairman of the county home demonstration club council at a meeting Saturday, at which reports of the various clubs were read and officers for 1942 were chosen. Mrs. John Kropff of North Hereford was elected vice-chairman and Mrs. Robert L. Campbell of Fairview was elected secretary-treasurer. Nominating committee for the election was composed of Mrs. W. B. Harris, Mrs. Louie Olson and Mrs. W. A. Springer.

Miss Oliver reported that of the 174 names on the home demonstration club rolls, 31 sent in their annual reports before November 8. Wyche leads with ten reports, North Hereford has four and Ford, Frio and Fairview three each.

Concerning the organization of the county council it is explained that each club has three members in the county body. These are the club president and two selected delegates. The three council officers are elected from the preceding year's council membership.

This group of 30 council members for 1941 will introduce the new members at a business and social meeting to be held on the afternoon of Monday, Dec. 8, at the home of the county home demonstration agent on C Street.

Frio News

MRS. J. M. DIXON

A large crowd attended both Sunday School and Bible Study Sunday. Next Sunday these usual services will be held and Rev. Lemon of Hart will also conduct church services. Everyone is urged to be on time in all services.

Mr. and Mrs. Deward Robertson of Amarillo spent last week end here visiting friends and relatives.

DAVID M. RODGERS, Jr.
PUBLIC ACCOUNTANT
Office of Pitman Grain Company

TRY A WANT AD

THINGS THAT Endure

Other things may change, but sound business principles endure through the ages. Integrity and fair, courteous treatment of customers win and hold friends now just as they always have done since the days when trade and commerce first began.

The First National Bank made these time-tested principles the basis of its daily service. Business firms, farmers and all other depositors have learned to rely upon this service through the many years since this institution was established. And new friends will always be cordially welcomed.

MEMBER F. D. I. C.

First National Bank

OF HEREFORD A Strong Bank Thoughtfully Managed
MEMBER FEDERAL RESERVE SYSTEM

Mr. and Mrs. W. S. Dixon visited their son, Ollie Dixon, and family of Amarillo Sunday. They also attended the singing convention there.

Mr. and Mrs. T. L. Sparkman, Jr., and Miss Alma Andrews were Sunday dinner guests of Mr. and Mrs. H. D. Robbins and family. WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

Jumbo News

MRS. ULLMAN HUNTER

No one knew but what it was really Hallow'een. Wednesday evening when the school children entertained with a party for parents and others at the school building. Present were the families of Rhodes, H. C. Baird, Clyde Renfro, Dilmer Gage, Lynn Axe, F. A. May, M. G. Layman, Sam, Finis and Ullman Hunter and Mr. Charles Wilhelm.

The party could not be held Oct. 31, on account of bad roads. Mrs. Troy Frazier and her mother, Mrs. Hancock, spent the week end in Canyon with her son, Richard Frazier.

The Simpsons attended homecoming at Canyon for WTSC students Saturday evening. Margaret Simpson, who is a student there, came home with them. She returned to school Sunday.

Mrs. Ullman Hunter and Frances accompanied Mrs. H. C. Baird to Amarillo Tuesday where Frances received medical aid for an infected ear. They called on Mrs. Harvey Cash at Canyon in the afternoon.

Miss Pauline Matthews who is teaching at Flomot, spent the week end with her family. The Matthews home is still under water; about six or eight inches all over the house.

Rev. J. R. Sharpe of Canyon preached here Sunday at the morning service. The twenty-third of this month Mr. Sharpe will preach a special Thanksgiving sermon and the entire community is invited to come and bring a basket dinner for a fellowship program after the sermon. The north and south roads leading to the school house are now passable.

A short mission program was held at the home of Mrs. Ullman Hunter Thursday afternoon by members of the auxiliary.

Mr. and Mrs. Wesley Brown and son, Tony, moved to the John Johnson home in the Ward Community Tuesday. Mr. Brown has been employed in the Sparkman farm and for the past year the yhad made their home there.

Mr. and Mrs. Jack Owen and Warren Owen of Hereford returned Wednesday from Carrollton, Mo., where they visited Mrs. Owen's parents and other relatives and friends.

Miss Stella Fortenberry and her pupils presented a very interesting and clever Armistice program at the school house Friday night. The program was enjoyed immensely by all who attended.

Mr. and Mrs. Chester Lowry visited Sunday with their son, Bob Lowry of Muleshoe. They went because of the illness of their little grand-daughter.

Mr. and Mrs. Claude Price and grand-daughter of Floydada. Mr. and Mrs. Marvin Davis, Mrs. Leon Wheeler and baby of Houston, and Mrs. George Bentley of Grand Falls visited Mrs. H. M. Mobley Wednesday. Mrs. Price and Mrs. Bentley are Mrs. Mobley's sisters.

Louise Lowry and Wanda Dixon were on the sick list last week.

Miss Stella Fortenberry spent last week with Mrs. Earl Springer and children while Mr. Springer was in New Mexico hunting deer.

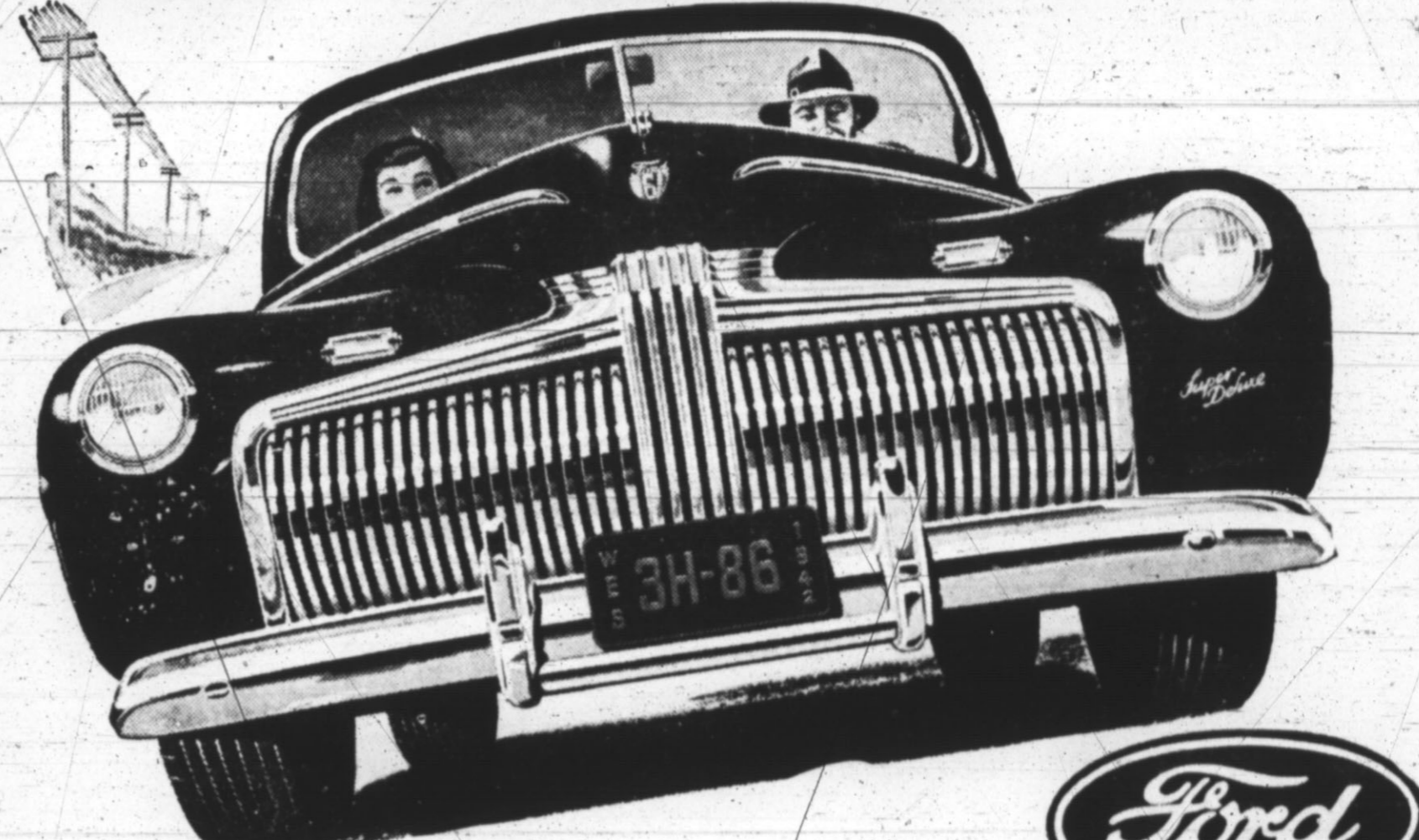
Those from this community who attended the singing convention at Ford Sunday were Mr. and Mrs. Henry Andrews, Miss Stella Fortenberry and Mr. and Mrs. J. M. Dixon and daughter.

It was the first time members met in four weeks. Present were Mesdames H. C. Baird, Clem Gilliam, M. L. Simpson, Ullman Hunter and visitors Mrs. F. A. May and Mrs. Lynn Axe.

Mr. and Mrs. F. J. Axe visited with their son, Bob, and family of Daniel, Sunday afternoon. Mr. and Mrs. J. M. Richardson and Mrs. F. A. May visited Mrs. Addison Hunter Saturday.

Miss Katie Mae Burks of Dallas and her mother, Mrs. E. C. Burks of Arney visited Mrs. Addison Hunter Saturday. Mr. and Mrs. H. C. Baird visited with their son, Bob, Sunday. He is a student at W. T. S. C. in Canyon. WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

We invite you to see AMERICA'S No. 1 CAR INVESTMENT!



COME IN NOW and inspect the GREAT NEW FORD!... See its new beauty... try its soft new ride... feel its smooth power and driving ease. We believe you'll agree in a minute that here's the most-per-dollar car you've ever seen!

... on lower, wider chassis, with longer, softer springs!

Own a car you'll drive with pride... new in style inside and out, and good for years to come!

Ride in room to spare, in big, wide bodies of one-piece welded steel for lasting quiet!

Invest wisely for the future... in the long-life quality car of the low-price field!

HEREFORD MOTOR CO.
106 MAIN ST. - HEREFORD, TEXAS

Beware Coughs That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm; and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION for Coughs, Chest Colds, Bronchitis

The McCoys



Wrong Number



By Boughner



Peter Public



Noble Impulse



By F. O. Alexander



If Shoe Fits, Borrow It...

Lubbock.— If the skirt, sweater, or anklets fits you, wear it, is the modern coed's version of an ancient adage, judging by a recent survey of clothes-borrowing habits at Texas Tech. Estimates on habitual borrowing from friends and roommates ranged from 30 to 95 per cent of the women students enrolled, with an average of 72 per cent, yet only 54 per cent of the young women polled admitted borrowing themselves.

Sweaters were most frequently loaned, with jewelry, anklets and skirts tying for second position. Ribbons, evening dresses, blouses and jackets were least likely to be passed around. Borrowing etiquette, it was agreed, stipulated early return of borrowed finery, repair of damage or soil, and a willingness to lend one's own wearing apparel.

One young woman recounted her most tragic experience as lending a \$10 hat when she was a freshman and having it returned "looking as if it had been sat on or run over by a car." Another recalled tearing her roommate's skirt on a car bumper, and a third had strong cheap perfume poured on a borrowed sweater from which the odor never disappeared. Holes from cigarette ashes, acid from chemistry labs, and red paint spilled on other garments brought about embarrassing situations.

Young men polled for opinions on feminine borrowing approved, "if the clothes are returned in good condition and the practice not carried to extremes." One man student expressed the wish that they would at least borrow clothes to suit their type and size. Another confessed that "if girls become too communistic with their clothes, it could be disillusioning."

"Believe it or not," said a third, "a few boys notice the clothes a girl wears and it is embarrassing to date the same dress no matter whom you call for at the dorm."

Admitting the subject was out of his field of knowledge, one sophomore journalist stated "if this problem is anything like that of the male sex, more power to the girls who get to select first."

The earliest domestic utensil known is the spoon. Somebody once said that spoons, if not as old as the world, are certainly as old as soup.



LET US BE THANKFUL

We thank Thee, O Father, for all that is bright—
The gleam of the day and the stars of the night,
The flowers of our youth and the fruits of our prime,
And the blessings that march down the pathway of time.

We thank Thee, O Father, for all that is drear—
The sob of the tempest, the flow of the tear,
For never in blindness, and never in vain,
Thy mercy permitted a sorrow or pain.

We thank Thee, O Father of all, for the power
Of aiding each other in life's darkest hour,
The generous heart and the bountiful hand—
And all the soul-help that sad souls understand.

We thank Thee, O Father, for days yet to be;
For hopes that our future will call us to Thee.
Let all our eternity form, through Thy love,
One Thanksgiving Day in the mansions above.

Adrian News

By MRS. GEORGE A. SYMS

There were 56 at Sunday School. Rev. D. W. Binkley filled his regular appointment with good attendance at the preaching service.

The highlight of the past week was the school carnival, with a program and numbers by the Beacon Quartet of Amarillo, preceding the crowning of the carnival queen, Josephine Barnett.

Miss Hallie Mosteller, student at Amarillo Business College spent the week end in Adrian and attended the carnival.

Mr. and Mrs. Hugh Fortenberry are the proud grandparents of a baby girl born to Mr. and Mrs. Frank Fortenberry at a Canyon hospital last Monday. The little miss has been named

Nancy Jean. Alpha Phillips spent the week end with Norrin Jacobson. Edward Monahan, a student at Price Memorial College in Amarillo spent the week end with his parents, Mr. and Mrs. J. B. Monahan.

A meeting of the officers and teachers of the Adrian Sunday School was held at the home of Sunday School superintendent, Frank Watson, on Thursday night.

N. W. Lindsey spent the week end with his mother and brothers in Lubbock, and attended homecoming at Tech.

Jack Reynolds has returned to Fort Bliss at El Paso, after spending a 15 day furlough here with his mother and other relatives.

Mr. and Mrs. L. C. Wade and Miss Catherine Maupin had a week end guests their parents and sister, Sylvia of Estelline.

also attended the carnival Friday night.

Mr. and Mrs. E. C. Chapman, Mesdames J. E. Speed and C. L. Bogle returned Saturday night from Austin, Fort Worth and Arlington. Mesdames Chapman, Speed and Bogle attended the State Congress of Parents and Teachers at Austin as delegates from the local association. Mrs. Chapman is a district vice-president, Mrs. Bogle is secretary of the local association and Mrs. Speed is chairman of the membership committee. Bobby Speed and Verne Jacobson accompanied the group to Austin where they will be enrolled in a N. Y. A. trades school. Buddy Chapman, son of Mr. and Mrs. E. C. Chapman returned from N. T. A. C. at Arlington for Armistice Day vacation.

Miss Neoma Reynolds, a student at the San Jacinto Beauty School in Amarillo spent Sunday with her mother, Mrs. A. L. Reynolds and other relatives.

D. W. Foster of Amarillo spent Sunday with Mrs. Foster. Mr. and Mrs. Foster took her mother, Mrs. Clemons, to Ashtola, where they will visit with Mrs. Clemons to visit with Mrs. Clemons to visit with Mrs. Clemons here with her daughter last week.

Mr. and Mrs. Henry Kinsey and children of Vega were Sunday guests of Mr. and Mrs. Eugene Breuse.

Bobby Thuett is recovering from an operation at North West Texas Hospital in Amarillo.

Happy defeated Adrian Matadors 26-8 in the last conference football game here Friday. This places Happy and Adrian in a tie for the championship of this division. Catherine Maupin was crowned football queen between the halves of the game. Assisting in the ceremony were members of the girls pep squad, football squad and mascots, Polly Anne and Wagon Binnell.

Dawn Items

By MRS. CARL WIMBERLEY

Spplendid attendance and fine cooperation from everyone made the school carnival Saturday night a big success. The proceeds from this, totaling more than \$40 profit, will be used to buy needed equipment for the school cafeteria. The committee in charge was composed of Mrs. R. A. Frye, Mrs. Viva Mae Upton and Mrs. Johnnie Womble. The committee expresses much appreciation for the work done by all those who helped with the decoration and also for those who donated food to be sold, thus accounting for approximately a fourth of the profits. Several visitors were present.

Twenty were present at Sunday School this week.

Mr. and Mrs. Jim Hays, Mr. and Mrs. J. W. Witherspoon, of Hereford visited Mr. and Mrs. Johnnie Womble Wednesday night.

Mrs. Ben Thorpe of Snyder visited Mr. and Mrs. Jim White over the week end.

Guests at a duck supper at the home of Mr. and Mrs. Ernest May Thursday evening were Mr. and Mrs. Johnnie Womble and sons, Mr. and Mrs. M. G. Upton, Mr. and Mrs. Baker Womble and daughter.

Miss Shirley Ruth Thomas of Dalhart visited Mrs. Upton and Miss Helen Oglesby Tuesday.

Misses Marian Borden of Hereford, Ida Kuhles, Sally Womble and Wanda Elaine Thompson of Hereford visited Mrs. Ernest May Saturday night.

Mrs. Edna Fincher of Hereford visited Mrs. May Saturday.

Mr. and Mrs. Ben Flowers and son of Hereford were dinner guests in the home of Mr. and Mrs. R. R. Fitzer Sunday.

Visiting in the home of Mr. and Mrs. Baker Womble over the week end were Miss Ethel Womble and Wanda Elaine Thompson of Hereford. Mr. and Mrs. R. L. Thompson of Hereford were dinner guests Sunday.

Mr. and Mrs. H. E. Miller, Mr. and Mrs. Lloyd Bentley and H. H. Miller were among those from here who attended the American Legion Armistice Day Program at the First Christian Church in Hereford Sunday evening.

Mr. and Mrs. Mayo Whitten and daughter of Borger visited relatives here over the week end.

Mr. and Mrs. W. P. Caraway and Johnnie B. Caraway visited Mr. and Mrs. Hartland Caraway at Wyche Sunday.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.



If you are all down to your Thanksgiving Day dinner under the dim, dingy, yellow glow of an old fashioned kerosene lamp, you will lose much of the joy of this festive time. You cannot imagine what a added cheer, pleasure and happiness a modern white light would bring. Zest and smiles that you can actually see on the faces of one and all. You may have all this today, tomorrow and years to come, when you

Provide Your Family with a **Marvelous Aladdin Kerosene Mantle Lamp**

10 Big Features:
Gives 80 Candle Power White Light Burns 20 hours on 1 gal. fuel
Light Instantly with Match! Safe—Cannot explode!
Economical! No Oil—No Soot!
Decorative—Beautiful!

TRADE-IN ALLOWANCE For any OLD LAMP Sort or Condition

Bring in that old lamp today—Trade and Take Home an Aladdin Lamp a BIG SAVING

Streu Hardware
Hereford, Texas

Score! FOR DEAR OLD ECONOMY

Run up a score and MORE of savings by coming to CLOSE's for all your drugs, toiletries and accessories. You'll give three cheers for our rock-bottom prices on favorite nationally advertised brands... prices that give you the maximum dependability at the minimum cost. Fill your needs from our line of All American Values and make a touchdown in economy

CALOX	50c	Size	39c
THIN BLADES	Ring	20 for	25c
IPANA	50c	Tube	39c
SHAVE CREAM	LISTERINE	35c size	29c
POND'S CREAM		55c	29c
Chamberlain Lotion			39c
BABY POWDER			19c
POWDER PUFF, 2 for			7c
MILK MAGNESIA			39c
CASTORIA			59c
SAL HEPATICA			98c
VITAMIN TONIC			98c
VITAMIN B-1			98c
LAVA SOAP		3 for	18c
Handi-Tape		PKG.	21c

Creomulsion \$1.25 Size 98c

Gem RAZOR & BLADES \$1 val. 39c

VRAY 50c Tooth Emulsion 39c

Alka Seltzer 60c size 49c

SHEAFFER PENCIL \$1.00 Finesline 89c



THE FINEST CHEVROLET OF ALL TIME

FOR THE SERVICE OF AMERICA

Distinctive without being expensive

CHEVROLET'S NEW Fleetline MODELS

- DESIGNED TO LEAD IN STYLING
- DESIGNED TO LEAD IN PERFORMANCE
- DESIGNED TO LEAD IN ECONOMY

Their surpassing quality—plus their surprising economy—sets them apart from all other "Torpedo" models

Superlative grace and beauty distinguish Chevrolet's new Fleetline Aerosedan and new Fleetline Sportmaster. And, of course, they also bring you all of the Unitized Knee-Action comfort... all of the Valve-in-Head "Victory" performance and economy... all of the 30-year-proved dependability which characterize the new Chevrolet—The Finest Chevrolet of All Time.

See these distinguished cars at your nearest Chevrolet dealer's, and convince yourself that "It pays to buy the leader and get the leading buy."



IT PAYS TO BUY THE LEADER AND GET THE LEADING BUY

BRUMLEY-WOODFORD MOTOR CO.
HEREFORD, TEXAS

Th Wildorado girls played volleyball with the Adrian girls team Wednesday afternoon.

The Vega Parent-Teacher Association will present their play, "Lights Out," a mystery royalty play at the Adrian School auditorium on Thursday night, November 20.

Mrs. Zettie Syms of Amarillo is spending the week in the home of her son, G. A. Syms and family.

There were a number of visit-

CLOSE Drug Store
PRESCRIPTION DRUGGISTS

The Nyal Store

Phon 13

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181



Let's Cook Something

Cold days without, warm fires within, a home where friends find welcome! Almost all of us are glad when this time of the year rolls around, and the round of family and social activities that fall and winter invariably bring may be enjoyed much more by the housewife if she doesn't have to worry too much about meal planning. Here is a recipe which will eliminate worry, for you can be certain of success when you use it. It is Mrs. C. H. Dillehay's recipe for caramelized rolls and it becomes a favorite the very first serving.

Caramelized Rolls

Use your favorite hot roll recipe and roll out dough to about 1/2 inch thickness. Spread 1/4 lb. melted butter over dough and sprinkle generously with layer of brown sugar, sponge with cinnamon and roll firmly from the edge, pinching the ends together so the dough will not come apart. Let stand 15 minutes and then slice as in a jelly roll. Grease a flat pan and cover bottom with 1-2 inch layer of brown sugar. Cover the sugar with 1 cup chopped nuts. Place slices of the roll 1 inch apart on top of the nuts. Set aside and let rise until double in size. Put 1 teaspoon of cold water in each corner of the pan and cook on the middle rack of a 325 degree oven for thirty or forty minutes. When done turn upside down on waxed paper and separate with spatula. These are delicious either hot or cold.

Garden Club Group Announces New Leaders for Next Season

The Hereford Garden Club elected new leaders at the meeting held Friday afternoon at the home of Mrs. F. M. Kester. Only one more meeting is scheduled for the present club year and that will be a luncheon on Nov. 21, at the home of the outgoing president, Mrs. N. E. Gass.

Protected Payment Auto Loans LET US FINANCE YOUR NEW OR USED CAR!

In addition to the regular service offered, we are now prepared to include a protected payment policy, so in case of Sickness, Accident, Permanent Disability or Death payments are made for you by the Insurance Company.

Stevenson Finance Company

First State Bank Bldg.—T. S. Stevenson, Jr.—Phone 108

Bridge-Luncheon Entertains Club And Guests

The club will resume activities in March with the following officers in charge: Mrs. Ralph McCullough, president; Mrs. Dennis Barnard, 1st vice-president; Mrs. Art Manjeot, 2nd vice-president; Mrs. Liston Wilson, recording secretary; Mrs. Clyde Cocanougher, corresponding secretary; Mrs. Homer Brumley, parliamentarian; Mrs. John P. Slaton, treasurer; Mrs. W. N. Lemmon, historian; Mrs. E. T. Brooks, federation council, and Mrs. Lyle Blanton, reporter.

Mrs. Art Manjeot was leader of the program for the afternoon which dealt with "Conifers." Mrs. E. T. Brooks reviewed the book "Cultivated Conifers of North America" and Mrs. Homer Brumley spoke on "The Care and Cultivation of Bulbs."

An added feature of interest to the program was the showing of movies of the recent Flower Show sponsored by the club.

Those present included Mesdames N. E. Gass, Ralph McCullough, W. A. Springer, L. H. Shure, C. R. Smith, E. Ramey, C. C. Ferguson, C. C. Cox, Clyde Cocanougher, Art Manjeot, Dennis Barnard, Lyle Blanton, C. H. Dyar, E. T. Brooks, Homer Brumley, Robert Wagoner, J. P. Slaton, Liston Wilson, Jim Lipscomb, W. N. Lemmon, F. H. Oberthier and the hostess.

Mrs. M. C. McElvany and Mrs. S. Guillow of Boston Mass., were visitors.

Band Parents Organization Has Meeting

Members of the Band and Orchestra Parents Association met at the High School Thursday night in the regular monthly session. In the absence of the president, Mrs. O. G. Hill, Joe Kendall presided. Groups were appointed to plan programs for each month and members voted to buy a new baritone horn for the high school band. Ralph Smith, director, told something of the progress the band is making this year and urged members of the parents organization to attend the regular meetings.

Feeder lambs should have a shed for shelter against wind and rain, allowing four square feet to each. A wet lamb in a muddy lot will not make good gain.

Pale yellow, burgandy and white made an attractive color scheme for the bridge-luncheon given last week by Mrs. Alton Fraser for members and guests of the Wednesday Luncheon Club.

The table from which the luncheon was served was centered with tiny button-chrysanthemums in yellow and white and Garnet King chrysanthemums were used in the living room.

Guests enjoyed contract games after the luncheon with Mrs. Oscar Easley playing high for club award and Mrs. H. K. Fox making highest score for guests.

Enjoying the lovely affair were Mesdames Gordon Taylor, H. K. Fox, J. A. Pitman, E. B. Hedrick, Colby Conkwright, A. R. Bateman, H. A. Close, Seth B. Holman, Oscar Easley, J. C. McCracken, W. M. Emmons, W. L. Davis, S. P. Rosson, C. C. Acker, C. C. Rockwell and the hostess.

Mrs. Teter Is New Member Of Coterie Club

Mrs. William Teter was welcomed as a new member of the Coterie Club Friday afternoon when Mrs. Grant Fuller was hostess for the club at her home on East Fourth Street.

Fall flowers in browns, bronze, yellow and rust provided bright-spots of decoration for the party. Mrs. E. B. Hicks was high player for games of contract.

Attending were Mesdames E. B. Hicks, J. W. Witherspoon, Knox Kinard, F. L. Lucas, E. B. Hedrick, C. F. Moore, William Teter and the hostess.

Class Plans For Thanksgiving Party

A Thanksgiving party with husbands as honor guests was planned at the meeting of the Phebean Class Friday afternoon at the home of Mrs. Walter Seed Mrs. Jimmy Best was assistant hostess.

The party will be in the form of a banquet and will be held Friday night, Nov. 21, at the Baptist Church. Arrangements for the party will be made by Mrs. Lynn Kester, Mrs. Jimmie Allred and Mrs. George Suggs.

Mrs. J. B. Whitlow conducted a Thanksgiving program for the meeting with Mrs. George Clark giving the devotional.

A farewell gift was presented to Mrs. Whitlow, who will leave soon to make her home in Winters.

Those present were Mesdames Carl Gilliland, Jimmie Allred, Travis Caraway, Glenn Oliver, Chas. Calloway, Bill Hutson, Ira Foster, George Clark, J. B. Whitlow, Ceell Gunter, George Suggs, Walter Ayers, Buck Richardson and the hostess.

Guest Honored With Dinner

Major D. G. Bell of the United States Army was honor guest at a family dinner given Sunday at the home of his mother, Mrs. A. G. Bell.

Major Bell has been stationed in North Carolina and is now enroute to Hawaii to report for duty.

Those attending were Major Bell and his son, Allan, Mrs. Artis Daniel, R. A. Daniel, Mrs. Lilburn Ray, Mr. and Mrs. Boyd London and Billy, Mr. and Mrs. E. S. Ireland, Rachel and Richard Ireland, Mrs. B. T. Bell, Mr. and Mrs. W. H. Russell, Nora Jean Russell, Daniel and Mary Ruth Russell, Evelyn Bell and the hostess.

Miss Katherine Kirby Presents "White Cliffs" For Calliopian Club

One of the highlights of the fall programs presented for Calliopian Club members was the poetry program featured at the meeting held at the home of Mrs. W. C. Pitman Thursday night.

The quotation from Pope, "Truth shines brighter clad in verse" gave the setting for the program which both delighted and entertained the members as Miss Katherine Kirby gave "The White Cliffs" by Alice Duer Miller. Miss Kirby, in her individual manner, established an atmosphere of captivating interest and kept it throughout her performance, using just enough explanatory digressions to give a definite background for the historical meaning.

During the business session two new members were welcomed into the club. They were Miss Ivey Chollar and Miss Mary

Why send 2 men to do 1 POLY Job?



HIGH TEST PHILLIPS 66 POLY GAS

STARTS COLD MOTORS FAST!



Before you buy your next tankful of gasoline, note well these three fast-starting facts:

1. Higher test gasoline starts cold motors faster.
2. Phillips is the WORLD'S LARGEST PRODUCER of natural high test gasoline.
3. Higher test Phillips 66 Poly Gas costs nothing extra.

Every degree the thermometer drops is an added reason for using Phillips 66 Poly Gas in your car, because every gal-

lon is loaded with extra instant-firing elements. Ready to vaporize more quickly. Certain to give faster warm-up. More flexible response to the throttle. Smoother running.

If you're worried by the thought of starting trouble in cold weather, take a load off your mind... by taking on a load of the lively power and faster starting supplied by Phillips 66 Poly Gas.

We sincerely believe it is this winter's best buy in cold-weather gasoline... at the Orange and Black 66 Shield.

Phill-up with Phillips for Instant Starting

Kate Brotherton.

Mrs. J. R. Allison was named secretary of the club to fill a vacancy, Miss Edna Daughtee was named a member of the membership committee and Miss Robbie Foster's name was added to the social committee list. Those attending the meeting were Mesdames J. R. Allison, W.

L. Davis, Alton Fraser, J. T.

Gilbreath, Jr., Jimmie Gilentine, J. E. Kirby, Keilar Muse, David Rodgers, John Sims, Elizabeth Womble, W. C. Pitman, Misses Edna Daughtee, Robbie Foster, Katherine Kirby, Lois McCaslin, Eloyse Pitman, Declmae Ramey, Mary-Kate Brotherton and Ivey Chollar.

A Brand Ad Will Sell It!



Look into the Last Mile... FIRST

MAYBE it's a little hard to picture this trim Buick as it will look on that unknown day when you come to turn it in.

There may be scars in its fenders, and use-stains on its upholstery—

still be going great guns.

You can count on that husky valve-in-head straight-eight to be ticking off the miles with the satisfying efficiency it now boasts.

You can rely on Compound Carburetion to hold your gas-costs down, squeezing every last power-packed mile out of the fuel you burn.

There won't be any loss of easy comfort in those all-coil springs, or any need for care to keep them gentle.

As for such things as connecting rods and bearings—Buick rods are extra strong, while tests show that our oil-cushioned bearings last twice as long as others under the same load and service.

If you can get one now, you'll be smart to grab it!

No other car has ALL THIS FOR YOU IN "FORTY-TWO" FIREBALL STRAIGHT-EIGHT VALVE-IN-HEAD ENGINE * COMPOUND CARBURETION (standard on most models) * OIL-CUSHIONED CRANKSHAFT PINS AND JOURNALS * STURDI-LITE CONNECTING RODS * STEPPON PARKING BRAKE * BROAD-RIM WHEELS * FULLY ADJUSTABLE STEERING POST * BODY BY FISHER * WEATHERWARDEN VENTI-HEATER (standard on LIMITED models; accessory on other Series)

Available at slight extra cost on Buick SPECIAL models, standard on all other Series.

"BETTER BUY BUICK"

Cogdell Motor Co.

317 N. MAIN ST.

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

...and do be careful!"



"Five mornings a week, nine months a year, we mothers of Texas get our children ready for school.

"In our home and a million other Texas homes, that's one of the first and most important duties of a mother's day. Sometimes Dad finds out what a job it is when he has to do it by himself."

All of us want our children to have the best education possible. Most of us look to the public schools for this.

Fortunately, Texas has the best public schools in the South. Helping to build and operate them is the Texas petroleum industry which pays 24 million dollars a year in taxes for school purposes.

These petroleum taxes pay an average of one-fourth the cost of educating our children. Altogether, they meet the entire expense of schooling nearly 400,000 Texas boys and girls.

In addition, oil has contributed substantially to the 70 million dollar permanent school fund. Oil is also responsible for much of the 30 million dollar permanent university fund, which has made possible the expansion of the University of Texas and A. & M. College.

Furthermore, taxes on petroleum products add another 11 1/2 million dollars a year for the schools of our State.

Our children get a better education today because of the Texas petroleum industry.

This Advertisement Paid for by Various Units of the Industry and Sponsored by TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Order of Eastern Star Confers Mother's Degree on Mrs. Bradley

An impressive ceremony was conducted at the regular meeting of the Order of Eastern Star Tuesday night at the Masonic Hall when Mrs. Ollie Bradley, charter member, received a "Mother Degree" conferred by the local organization.

Dawn Study Club Enjoys Program On South America

Mrs. Wm. Wimberley was leader of the program for the Dawn Study Club Tuesday afternoon at the home of Mrs. Ernest May. She read a paper on "The solidarity of the Democracies" presenting the mutual benefits to be derived from a friendly and understanding attitude between the United States and the countries of South America.

A general review of some of the steps taken by the United States Government to promote a more unified Western Hemisphere was an interesting feature. Mrs. W. J. Stewart gave a report of current events which dealt with relations between the United States and South America. Club members present included Mesdames Walter Galley, W. J. Stewart, Jim White, C. A. Wimberley, Baker Womble, W. A. May, William Wimberley, Iverson Leake, W. P. Caraway, Lloyd Bentley and the hostess.

Sewing Club Meets

Mrs. Ross Fuller was hostess Thursday afternoon for members of the Elite Sewing Club. Red Cross sewing, crochet, fancy work and conversation provided the afternoon's entertainment.

Refreshments were served to Mesdames E. E. Fridley, Henry Williamson, Edna Jett, T. W. Alderson, Frank Terrell, C. C. Cox, J. C. Cummins and the hostess.

Class Meets With Mrs. J. C. Cummins

Mrs. C. M. Hicks was leader for the program for members of the Mary-Martha Class of the Methodist Church at the meeting held Monday afternoon at the home of Mrs. J. C. Cummins. Mrs. T. W. Alderson gave the scripture reading and poems relating to the obligations, value and religious need of a friend, were read by the leader. Attending the meeting were Mesdames Harry Lomas, C. M. Hicks, T. W. Alderson, Frank Terrell, O. L. Rutherford, Edna Fincher, Ross Fuller, Henry Williamson and the hostess.

Sewing Club Sends Quilt To Boy's Ranch

An all-day affair featuring a covered dish luncheon at noon was enjoyed by members of the Tuesday Sewing Club Tuesday at the home of Mrs. J. H. Miller. The day was spent quilting a quilt which members had made during the summer months for the "Boys Ranch" near Old Tascosa. Those attending were Mesdames Mark Hanna, S. L. Walser, Jeff Gilbreath, Si Orr, W. A. Long, and the hostess.

Baptist Choir Will Give Thanksgiving Cantata

The First Baptist Church Choir under the direction of J. R. Strobbe will present a Thanksgiving Cantata next Sunday night at the evening worship at 7:30 p. m.

Solo parts in the cantata will be taken by Mrs. Carl Muntz, soprano, Mrs. A. J. Schroeter, alto, and J. R. Strobbe, tenor. Wayne Evans will be organist. The public is cordially invited to attend the special musical program.

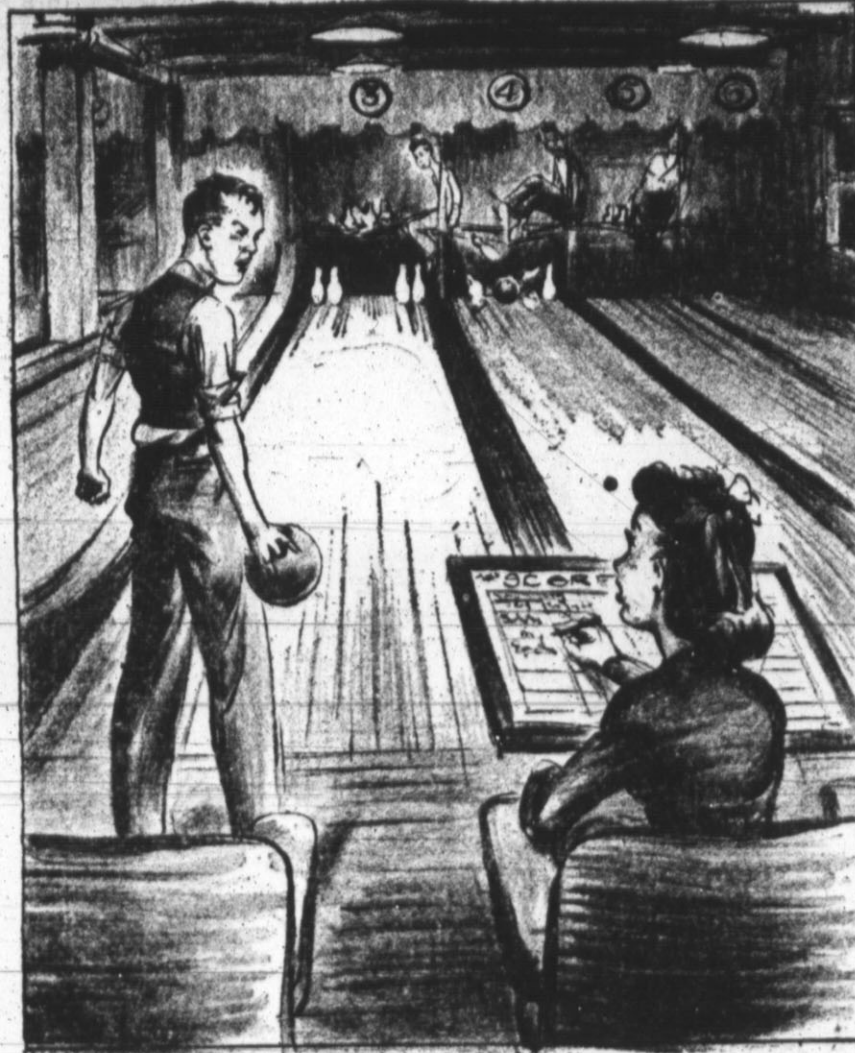
CHURCHES

BAPTIST CHURCH NEWS
Rev. W. E. Barnes, Pastor
Order of Services
Sunday School 9:45 a. m.
A. O. Thompson, Supt.
Morning Worship 10:55
Training Union 6:30 p. m.
Evening Worship 7:30 p. m.

SERVICES AT THE CHRISTIAN CHURCH
H. M. Redford, Minister
J. C. Ricketts, Superintendent
Carl Oldham, Assistant Supt.
Bible School 9:45-10:45 a. m.
Christian Endeavor, Junior and Senior 7-8 p. m.
The congregation of the Christian Church will unite with the Methodist congregation at the Methodist Church at the Morning Worship period in a

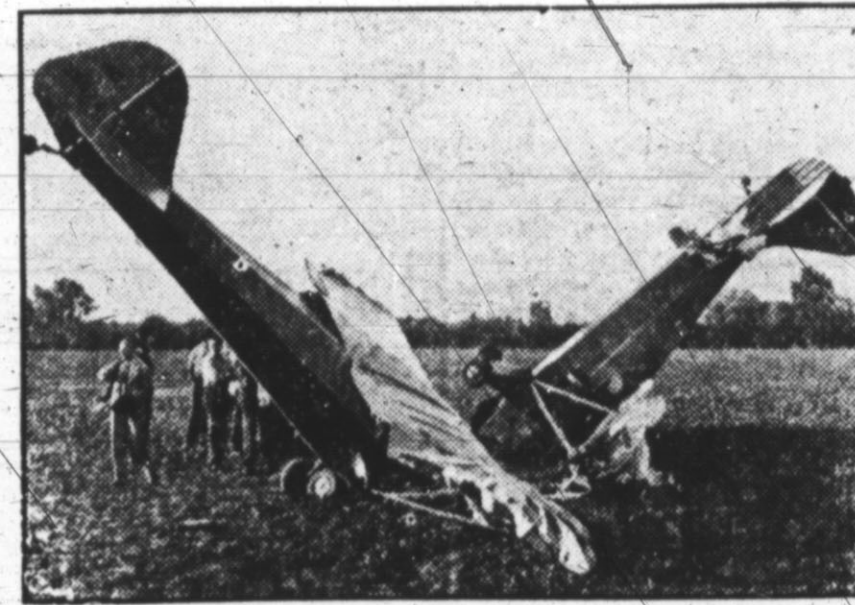
TICKLERS

By Arnold



"Darling, please don't say 'Goody.' You knocked down nearly half of them' again."

'V' Formation Crash



Colliding as they were about to come in for a landing, two light sport planes crashed to the ground, forming a new kind of "V," at Van Nuys, Calif. Three persons escaped death.

Flying Pups



Pure-bred English bulldogs are the mascots for flyers Gene Neville, top, Oklahoma City, and Gene Fetrow. The pups are entered in the Los Angeles Kennel Club's Dog Festival Dog Show.

Special Laymen's Missionary Service. The pastor of the Christian Church, H. M. Redford, will preach the sermon. At the evening hour the congregation of the Christian Church will worship with the Presbyterians in the closing service of their Spiritual Emphasis Week.

METHODIST CHURCH
M. B. Norwood, Pastor
Church School 9:45
Robt L. Thompson, Supt.
Morning Worship 10:50
Methodist Youth Fellowship 6:00 p. m.
Jap Dickerson, President
Evening Worship 7:00 p. m.
Prayer Meeting, Wed., 7:30 p. m.
Youth Choir Meeting, Wed, 4:00
W. S. C. S., Wed 3:00 p. m.
Chair Rehearsal, Thurs., 7:30
Board of Stewards,
Tuesday after the first Sunday 7:30 p. m.
Children's Division Council
First Monday 7:30 p. m.
Young People's Dept. Council, Fourth Monday 7:00 p. m.

ST. ANTHONY'S PARISH
Rev. Nathaniel Madden, S. A.

MINUTE CROSSWORDS

No. 7
Fill in horizontal blanks with words suggested by the key word SUBMARINES. Each letter given must appear in its proper place.

S									
	U								
		B							
			M						
				A					
					R				
						N			
							E		
								S	

SOLUTION TO PREVIOUS MINUTE CROSSWORD
1. Broom. 6. Sorted.
2. Create. 7. Mess.
3. Floors. 8. Chase.
4. Clubs. 9. Loose.
5. Felon. 10. Samples.

Hospital Notes

Mrs. Alvia Carroll, maternity, girl born Nov. 1.
Mrs. Joe Jarman, maternity, twin boys born Nov. 7.
Mrs. John Haberer, medical, dismissed Nov. 8.
Mrs. Charles Hughes, surgical, dismissed Nov. 10.
Mrs. E. E. Hopson, surgical, dismissed Nov. 11.
Mrs. Veazey, surgical, dismissed Nov. 11.
Mrs. J. H. Honea, surgical, dismissed Nov. 11.

Lost!

use the
CLASSIFIED

Big Handful for Little Girl



"Guthrie Pridge 66th" champion Angus bull, is an 1860-pound senior yearling, and little Lola McKay, 7, has her hands full keeping tab on him. He's owned by the Guthrie Estate, of Prairie City, Ore., and will be one of the main attractions at the Great Western Livestock Show.

Conquered Russian towns spurn both Russian currency and German coins. Tobacco is chief medium of exchange for necessities. Radio commercials there probably talk about how much more you can buy with a king-size cigaret.

Box Letter Files

to be found in the
HEREFORD BRAND'S
Office Supply Dept.
Phone 30

Canada Fights COUGHS

This New Amazing Way Acts Like A Flash
By far the largest selling cough medicine in all Canada is Buckley's CANADIAN Mixture. Compounded from rare Canadian Pine Balsam (by a secret process) Buckley's is entirely different from anything else you ever tried. Get a bottle today—take a teaspoonful, let it lie on your tongue a moment then swallow slowly, instantly you feel its powerful effective action spread thru throat, head and bronchial tubes. Coughing spasms cease. Right away it loosens up thick choking phlegm—opens up clogged bronchial tubes—makes breathing easier. Now you'll know why over 10 million bottles of Buckley's famous cough mixture have been sold in cold, wintry Canada. HAILE'S and most good drug stores now have this great Canadian discovery.

HAILE DRUGS

Walgreen Agency
WE SELL FOR LESS
PHONE 99 HEREFORD, TEXAS

Bottle of 50 VITAMIN B-1 3-MG. TABLETS \$1.00	Bottle of 100 HALIBUT LIVER OIL CAPS 98c	25c Bottle SYRUP OF BLACK DRAUGHT 17c 5-LB. BAG EPSOM SALTS 29c
--	---	---

TEST MARK PAPER TOWELS 2 rolls 19c	25c LAXATIVE EX-LAX . . . 16c 100 TABLETS ASPIRIN . . . 13c
---	--

\$1.75 Jar TUSSY RICH CREAM \$1.00	35c TOOTH PASTE ORLIS . . . 2 for 37c 35c TOOTH BRUSH STERIDENT . 19c 10c SOAP FLAKES IVORY . 2 for 15c
--	---

\$1.00 CARDUI TONIC 59c	OVENWARE, GLASSBAKE PIE PLATES 2 for 23c	\$1.00 ADLERIKA ONLY 67c
---	---	---

PINT SIZE ORLIS MOUTH WASH 37c	2-QUART Hot Water Bottle or Fountain Syringe 49c	50c PEPSODENT TOOTH POWDER 37c
---	---	---

LB. BOX CHOCOLATE COVERED CHEERRIES ONLY 25c	25c BOTTLE CASTOR OIL 16c	25c BOX N. B. TABLETS 19c
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Duplicator INK
among many other items in the
Brand's
OFFICE SUPPLY DEPT.
Phone 30

Between the Goal Posts

By Mary Kate Brotherton



Last week, after taking a few more years off my fast disappearing youth, I decided to leave it up to the Whitefaces to take care of the dope on the Tullia game. As it turns out, that was the smartest bit of football prognosticating I've done all year.

Also, from what I've heard from the fans, everyone agrees it was the best game of the year, by long odds the best defensive battle the local boys have put up and they have been improving all the time.

Starting out to steal the Hornet's game, the Whitefaces literally swarmed all over those Tullia boys from the first kickoff. They didn't go in for a passing game, but when they took to the air, it clicked, and when they went through the line, that also clicked, thanks to the Hereford blocking line and backfield which could be counted on to tear a hole in the Tullia defense almost everytime.

Probably a lot of fans were a little worried when Red Merrill was injured early in the game; and no wonder, because Red has really been a standout man all year, and we happen to know that most of the scouting coaches had their eye on him as the big offensive threat of the Hereford team. But the Whitefaces—and Harold Close—came through, to play over their heads to make up for the loss of the backfield ace.

Incidentally, Harold Close, Sr., says he feeds cod-liver oil—not raw meat—to his football playing son. Whatever the energy-upper, it looks as though the whole team had got a double dose of it, and Hereford citizens might point to their 1941 football team as an ad for

whatever it is about this country that is currently getting so much publicity as a builder of health and vitality.

The boys were pretty worried last week for fear Jack London might not be in the line-up, but he was recovered enough to play his usual heads-up game. And Cliff Vaughn, the blocking back, while he may not get into those spectacular running plays that bring the stands to their feet, has nevertheless been in their plugging on every game this year, and those Tullia boys could testify to the fact that Cliff has a positive genius for getting over, through and around the opposition tackles.

George Weems evidently believes in the slogan, "Keep 'em Flying." Because George practically flies when he gets that pigskin—and if Hereford has a track team this spring, we recommend George for the high jump. He may not have sprouted wings as yet, but he can really hit the stratosphere when confronted by enemy tackles.

So we are set for Canyon—and a district title. Unless—as some pessimist says—we pull a Texas University stunt next Tuesday and let the Eagles do a Baylor. The Whitefaces have the best record in the district—have already beaten by decisive margins teams which have clipped the Eagles handsily and according to all the laws of the Medes and the Persians, not to mention the elastic code of football prophets the Hereford Herd should come out of that game with a nice pennant title conveniently thrown and tied.

At any rate, fans who have come to the conclusion that we

THE AMERICAN FAMILY

By George



"Old Joe Done says he doesn't care if it is hard to get new automobiles. He says he's all set for another 20 years."

Westway Items

BY MRS. MERLIN KAUL

The first meeting of the PTA was held Wednesday night at the school house.

Mrs. Jim Bookout spoke on "The Type of Education I want my child to attain". Mrs. Moody Stephan told what she expected from the teachers, and Mrs. Travis Dickson spoke on "Cooperation of Teacher, Parent and Child."

The meetings are to continue on the last Friday night of the month throughout the year. The next meeting will be Friday night, Nov. 28. Appointed on the program committee for this meeting were Mrs. P. B. Sowell, Mrs. Moody Stephan, and F. A. Tucker.

Mrs. Al Werner gave the benediction which closed the meeting. If the weather permits, the sack supper which was postponed, will be held Friday night, Nov. 14. Mr. Dickson says it will be a late Halloween party.

The Red Cross Drive has started in this community with Mrs. Merlin Kaul as chairman. A committee to assist with the roll call includes Mrs. P. B. Sowell, Mrs. Jim Bookout, G. C. Hartman, R. M. Gunn and Mrs. Dickson. You may give your contribution to any of these people.

have here just about the best little football team in the North Plains are going to be out in force to see the game which will be played in Canyon.

Mrs. T. J. Parsons was honor guest at a shower last Wednesday at the home of Mrs. T. B. Cox with Mrs. R. L. Wilson as co-hostess. The program of the afternoon included a song by Mrs. Merlin Kaul, a reading by Mrs. R. L. Wilson and contests Mrs. Parsons received many dainty gifts. Delicious refreshments were served by the hostesses to Mesdames A. C. Pierce, Grady Wilson, Lloyd Bourne, Al Werner, Glenn Rutter, Paul Rudd, Orville Houser, Sam Smith, Maurice Tannahill, Finis Wade, Arthur Reed, W. J. Jones, Earl Little, C. F. Rickles, Jim Dale, E. J. Parsons, Elmer Robinson of Claude, Merlin Kaul and the honor guest. Those sending gifts were Mrs. H. T. Dickson, Mrs. W. S. Rice, Mrs. Moody Stephan, Mrs. Buren Sowell, Mrs. M. S. Roe, Mrs. Hughes Millard, and Mrs. Joe Landers.

Everyone is sorry to know that Mr. and Mrs. T. J. Parsons and their sons, Lloyd and Don, are moving from this community. They left last Wednesday for Borger, where they will make their home. Mr. Parsons has employment there with the Phillips Petroleum Co. Mrs. Parsons has been an officer in the Home Demonstration Club and the family has been active in Sunday School and other community activities. We extend best wishes for their success and happiness in their new home.

Mrs. Elmer Robinson and son of Claude visited her sister, Mrs. T. J. Parsons and family here Wednesday. She accompanied the Parsons family to Borger to help with the moving.

Mrs. T. J. Parsons, Lloyd and Don, spent several days last week in the Grady Parsons home near Hereford.

Mr. and Mrs. C. F. Rickles left Sunday for Brownfield, where they spent the week end in the home of their daughter, Mrs. Arthur Reeves.

Several ladies gathered at the school house Thursday to can apples for the cafeteria. Five bushels were canned. Those present included Mesdames Merlin Kaul, Sam Smith, F. A. Tucker, Louis Jay, Orville Houser, C. F. Rickles, P. B. Sowell, L. O. Gore, Stella Mae Flowers, Al Werner, Clarence Morrison, and R. L. Wilson.

Mr. and Mrs. R. M. Gunn returned home Thursday from Okemah, Okla., where they have spent the past three weeks with Mr. Gunn's brother, Ross, who has been seriously ill. He still remains in the hospital.

Nelson Ross and Glenn Pierce of Hereford visited their grandparents, Mr. and Mrs. A. C. Pierce several days last week.

Mrs. Al Werner was pleasantly surprised on her birthday, November 4, when her neighbors, Mr. and Mrs. Henry Hoffman and their son, Les, came to the Werner home to spend the evening and bringing not only a lovely birthday gift for Mrs. Werner but also gifts for Mr. Werner and son, George.

Mrs. Al Werner, Mrs. Henry Hoffman, Mr. and Mrs. T. B. Cox attended the Ray Barber sale at Hereford Tuesday.

Miss Eleanor Altman of Hereford and Miss Edna Mitchell of Olton were guests Saturday night of Gladys Gore. Miss Mitchell will be employed in the cafeteria here. The girls attended Sunday School here.

Mr. and Mrs. V. Skypala, Elwood and Edwin went to Umbarger Tuesday to attend the wedding supper and dance at the Clem Friemel home honoring Miss Elsa Friemel, whose marriage to Sylvester Bartonhast occurred Tuesday morning at the Catholic Church at Umbarger. Miss Friemel is a niece of V.

Skypala. Mr. and Mrs. V. Skypala visited Mrs. Josephine Skypala at Umbarger Friday night. Elwood and Edwin attended the Halloween Dance at the Catholic Church there.

Little Leon Methvin, baby son of Mr. and Mrs. Dee Methvin, is suffering with an infection on his leg.

Mr. and Mrs. Grady Wilson, Donald Dean, Larry and Norma Sue, Mrs. Vernon Wilson and Jimmy Ray, left Tuesday morning for Abilene to attend the Golden wedding celebration of Grady's parents, and to visit other relatives.

Mrs. W. S. Rice and Don A. accompanied her brother, Erceel Brashear to Corpus Christi Thursday where they will visit their parents, Mr. and Mrs. G. T. Brashear and girls. Little Jo Ann Brashear—who has been seriously ill is improving.

Mrs. R. M. Gunn, Mrs. Joe Landers and Ross Joe visited Mrs. Guy Lawrence and daughter at Hereford, Monday.

The school pupils will present a Thanksgiving Program at the schoolhouse Tuesday night, November 18.

Mr. and Mrs. Drew Dunn of Hamlin were guests Saturday night of their daughter, Mrs. Travis Dickson and Mr. Dickson. They were enroute to New Mexico on business.

Mr. and Mrs. F. W. Dodson and Monte Max of Claude were callers at the R. M. Gunn home Sunday afternoon.

The school children were guests at the Star Theatre Tuesday afternoon to see the picture "Texas." Mr. and Mrs. Dickson accompanied them.

Lloyd Parsons has withdrawn.

from Mrs. Dickson's second grade. He has moved with his parents to Borger.

Visitors at school Tuesday were James Nolan Edmonson, David Sowell and Jo Ann Witherspoon of Hereford.

Mrs. M. S. Roe and Monty were dinner guests Sunday of her parents, Mr. and Mrs. Grady Wilson.

Orville Landers and his father-in-law, Les Pellam, went to Derry, N. M., last week to get Mrs. Pellam and to move their household goods here.

A new garage built last week at the W. L. Jones place, houses the new car which Mr. and Mrs. Jones drove home recently from Detroit.

WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

MASONIC BULLETIN
Hereford Lodge 849
Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. Thompson, W. M.
E. L. Bradly, Secy.

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WHAT HAVE YOU INSURED!
John McLean
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A Hereford Product...
where fine wheat grows!
PACKARD'S BEST FLOUR
...produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!
Look in each sack for Chinex Dinnerware Coupons!
PACKARD MILLING CO.
HEREFORD, TEXAS

CHANGE TODAY to WINTER WEIGHT
CONOCO Nth MOTOR OIL
Be sure to have your car greased after the wet weather. We are experts at Washing & Greasing!
PITMAN Service Station
Phone 588

N
ICE QUESTION: Why can your skates skim over ice, but not on slickest glass? Because the stroke of the blade melts the ice slightly to provide lubrication.

And why can an ice-cold engine that's OIL-PLATED give smooth, lubricated starts, while lubrication that depends on fast flow alone can often mean harmful dragging starts? Because OIL-PLATING can be up to topmost piston rings before mere fast flow could begin to get there.

An OIL-PLATED engine is yours as you change to popular-priced Conoco Nth oil for Winter. Its man-made extra substance bonds OIL-PLATING—as if "magnetized"—all over inner engine parts. OIL-PLATING can't all quickly drain down. Then before the starter starts, OIL-PLATING can be ready against oil-starved Winter starting...

But what soon melts any snow on the hood? Yes, the air underneath gets hotter than hotcha. And then you want the sort of oil economy that took first place for Conoco Nth in the sensational Death Valley Death-Test. Along with five other great quality brands, Conoco Nth showed how long it could stand heat and speed. Each of six identical everyday cars got one strict 5-quart fill of some competing brand tested. All six brands were run alike, without one added drop, till each oil and engine gave out. **The Certified Results:**

- The 5-quart fill in Car No. 2 gave out when Conoco Nth was still up at 3.65 quarts
- The 5-quart fill in car No. 4 gave out when Conoco Nth was still up at 3.55 quarts
- The 5-quart fill in car No. 6 gave out when Conoco Nth was still up at 3.40 quarts
- The 5-quart fill in car No. 5 gave out when Conoco Nth was still up at 3.20 quarts
- The 5-quart fill in car No. 1 gave out when Conoco Nth was still up at 2.70 quarts

Save quarts—save battery—save engine. Change at Your Mileage Merchant's Conoco station today to Conoco Nth oil for Winter. Continental Oil Company

GAVE TWICE THE ENGINE LIFE!
This oil that OIL-PLATES gave its engine more than twice the life averaged by the engines using the other oils in the Death-Test.

In these times use your car prudently. And use oil that's great for engine life—changing regularly as recommended.

Good starting—good lubrication against all needless wear—helps conserve gasoline, too.

CONOCO Nth MOTOR OIL

TIMES HAVE CHANGED!
.....since the day of the old-fashioned shoe cobbler. And our equipment, the service we offer, has kept up with the times.

Jack's Shoe Shop
3 Doors East of the First National Bank

REASON
Why You Should Heat with Natural GAS

He may be lowheaded and ten, or she may be freckled and five, but no matter what they are, children constitute the biggest reason why you should heat with Natural Gas. Automatically controlled and vented Gas appliances do away with cold spots and cold floors.

WEST TEXAS GAS CO.

Texas Has Early Run Go West Young Lady

"Go West, Young Lady," Sunday, Monday and Tuesday attraction at the Texas Theatre is receiving its Texas premiere here with a showing two weeks ahead of the national release date. It was announced today by the local theatre manager.

Vega News

MRS. D. E. MCKENDREE
Having had no rain this week and lovely sunshiny days, the farmers are very busy trying to save their feed crops, but many of the fields are too wet.

HOG KILLING TIME

At the HIGH Cost of Living by curing your own meat!
SEE US for Smoke Salt, Sausage Seasoning, Tender-Quick - Brine Pumps and Meat Thermometers!

MR. STOCKMAN

Now's the time to think about MINERALS
We have a complete stock, including the famous

VIT-A-WAY

Mineral Fortifier for Livestock
Carbotex & Bone Meal

Egg Prices are Plenty High!

Why not improve your egg production with some of our EGG MASH. Come by and let us give you complete details.

WEST TEXAS FEED & SEED CO.

Jack Wright, Mgr.
Phone 265 - Hereford, Texas
Top Prices for Young Poultry, Eggs and Hides!

New Adventure Film



Warren William, Henry Fonda and Joan Bennett are stars of "Wild Geese Calling" film version of the Stewart Edward White novel of the northwest which comes to the Star Theatre Sunday for a three day engagement.

President and Guests at Church Service



Distinguished churchgoers at the Little Dutch Reformed Church, Hyde Park, N. Y., included the heads of three governments recently. Six-year-old Beth Schuster presents a bouquet of flowers to Princess Juliana of the Netherlands as the Rev. L. A. Talman looks on.

CHDA NOTES

By Sadie Lee Oliver
C. H. D. A. ITINERARY
Nov. 14, Friday—Messenger at Mrs. Love's.
Nov. 15, Saturday—Office Day. Final day for making comforts at the Bull Barn.
Nov. 17, Monday—Wyche 4-H Club meets at home of CHDA.
Nov. 18, Tuesday—Frio Home Demonstration Club meets with Mrs. H. D. Robbins.
Nov. 19, Wednesday—Ford Home Demonstration Club meets with Mrs. Carnahan.
Nov. 20, Thanksgiving.
Nov. 21, Friday—Special work.
Nov. 22, Saturday—Office Day.
Nov. 25, Tuesday—Sims Home Demonstration Club.
Nov. 26, Wednesday—Bippus Home Demonstration Club.
Office closed December 1 through December 6 for making annual reports.

RESOLUTION OF RESPECT

On November 1, 1941, Brother Wesley Higgins, a faithful and loyal member of Hereford Lodge No. 476, Independent Order of Odd Fellows, in response to the final summons of the Grand Master on High was taken from our midst just as "manhood's morning" almost touched the noon, and while the shadows still were falling toward the west.

COURTHOUSE RECORDS

NEW CARS
John W. Jarrott, Ford Pickup, Hereford Motor Co.
Archie Scott, Super DeLuxe Ford Tudor, Hereford Motor Co.
C. C. Lisenbe, Dodge WD & C, Ireland Motor.
B. M. Wiltshire, Plymouth DC Coupe, Benefield Motor Co.

Bellview News

MRS. R. H. JOHNSTON
Mr. and Mrs. Arnold Cross and son, spent Monday night with their parents, Mr. and Mrs. Jim Cross, of Hereford.
Mr. and Mrs. Green left Friday and returned Sunday night from Santa Fe, where they visited their son who is attending school.
Curg Northcutt and J. W. Cox were home from Wichita Falls where they are in the army.
Robert Johnston and Arnold Cross went to Friona Friday on business.
Bernie and Fred Northcutt left Friday for the mountains to hunt. Pansy Lear of Albuquerque is here visiting Mrs. Melvin Johnston. Pansy attended school here in 1939 and 1940.

WARRANTY DEED

H. A. Burk and wife to Boyd Knox, W 100 ft. of Lots 10 and 11 and W 100 ft. of N 40 of Lot 10 in Block 21, Whitehead Addition.

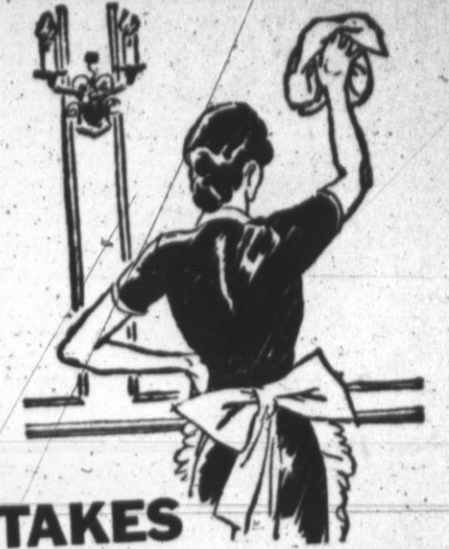
DEED OF TRUST

Harry Garrison to W. O. Lawrence, N 1-2 of E 1-2 of Lots 69 and 70 and N 1-2 of S 1-2 of W 1-2 of Lot 71, Higgins Subdivision of Block 8, Womble Addition.

DEED OF TRUST

Boyd Knox and wife to W. H. Brymer, W 100 ft. of Lots 11 and 12 and W 100 ft. of N 40 ft. of Lot 10, all in Block 21, Whitehead Addition.

If a feeder lamb gets stiff or bloated give it a four ounce syringe of mineral oil. Exercise also will help the bloot.



TAKES THE PLACE OF WASHING!

Don't spend a lot of time and energy washing walls and woodwork with soap and water. LOWE BROTHERS CLEANER will do the work easier, for this cleaner is made especially for cleaning painted, varnished, lacquered and enameled surfaces. Put a little on a clean, damp cloth... one gentle sweep will whisk away all the dirt and grease. Keep a can on hand.

KEMP LUMBER CO.

Grant A. Fuller, Mgr.
Phone 44 - Hereford, Texas

Low Brothers

I Have Recently Leased

Phil's Grill

Located on Highway 60, and will feature a complete line of foods... including SANDWICHES, PLATE LUNCHESES, SHORT ORDERS, COLD DRINKS, CANDIES, TOBACCOS

GIVE US A TRIAL... Good Food and Prompt Curb Service!

Tom Sanders

PROVED PRODUCT OF GENERAL MOTORS



HYDRA-MATIC ELIMINATES CLUTCH PEDAL, MECHANISM AND ALL GEAR SHIFTING... SAVES 10 TO 15% ON GAS!

WHEN you consider the new "drives," consider these facts. Hydra-Matic is the only "drive" that is built and backed by General Motors. Hydra-Matic is now in its third great year and has proved its advantages through hundreds of millions of miles in the hands of 130,000 Oldsmobile owners. Hydra-Matic is still the only "drive" that offers completely automatic shifting through four forward speeds. Although Oldsmobile will produce the new B-44 in limited quantities, in order to release vital materials for defense, all models will be available with Hydra-Matic Drive. Come, take a look at the B-44. It's styled and engineered for the future, and quality-built to last!

DEFENSE COMES FIRST WITH OLDSMOBILE!
The major part of Oldsmobile's huge resources are marshaled for defense. Artillery shell and airplane cannot be now in mass production. With its remaining facilities, Oldsmobile will continue to build a limited number of quality motor cars.

YOU CAN ALWAYS COUNT ON OLDSMOBILE

IT'S QUALITY-BUILT TO LAST!
BRUMLEY-WOODFORD MOTOR CO.
HEREFORD, TEXAS

CHDA NOTES

several among those nursing cases of flu.
Mrs. Minnie Kilbourne returned to her home in Dalhart Tuesday, after a three week's visit in the home of her son, E. O. Kilbourne.
Mr. and Mrs. E. L. Carpenter and three daughters moved to Amarillo this week.
Mesdames J. T. Richardson and Bert Ballard were hostess to the friends of Mrs. Robert Scott and Mrs. J. W. Robinson, Jr., in the home of Mrs. Richardson in a miscellaneous shower Tuesday afternoon. Twenty-seven were present, and many others sent gifts. Mrs. Scott will be remembered as Jean Linger, and Mrs. Robinson as Kathryn Linger.
Mrs. Jona Cochran and son, Delton, formerly residents of Vega but now living in Dallas called on friends in Vega, Wednesday.
Elton Ray Johnson who has spent the past few months in Albuquerque, N. M., returned to Vega Monday night.
Miss Flossie Plummer, pastor of the local Nazarene church left Tuesday for Hollis, Okla., where she will visit her friends a few days.
Those attending the Worker's Conference in Phillips, Tuesday, were Rev. V. W. Allen, Mrs. Roy Horrell and Mrs. Vada McNabb.
Mr. and Mrs. Sidney McCombs and daughter spent this week visiting relatives in Vega.
The P. T. A. organization sponsored a carnival Tuesday night in the high school auditorium where the High School Queen was chosen and crowned. The honor went to Miss Bettye Jase Everett, a Junior. Proceeds, which will be divided between the P. T. A. and the athletic fund, amounted to more than \$150.
Mr. and Mrs. Kenneth Dyser are the parents of a daughter, born in Northwest Hospital in Amarillo, Nov. 6. The young lady was named Ina Marie and tipped the scales at four pounds and four ounces.
Mrs. J. L. Watkins left Thursday for Fayetteville, Ark., where she will visit her mother.
Mrs. H. G. Green went to Amarillo Thursday to visit Mrs. Rowena Kennedy, who is confined to her home on account of ill health.
Rev. Rex Kendall returned Wednesday from Washington, D. C., where he took an examination for Chaplain in the Army.
Howard Fink, who is stationed at Gollad, is visiting relatives in Vega this week.
Ladies of the Women's Christian Service, held their week of prayer program, Thursday in an all day meeting in the church.
J. H. Sprouse has as his guest this week, his sister from Columbus, O., also his son, J. H. Jr., from Wichita Falls.
Mrs. Owen Williams was hostess to the members of her Sunday School Class Thursday evening in a party in her home east of Vega.

Don't Take Chances

It's dangerous and it can be expensive if you keep on failing to check your Anti-freeze—or make that oil change, to winter weight. Call 440 today and let us do the worrying!

Olson Service Station

PHONE 440

TEACO

Texaco Products Washing-Greasing Firestone Tires

OLSON SERVICE STATION

PHONE 440

Tune in Lutheran Hour

Hear the Celebrated International Evangelist DR. WALTER A. MAIER and the Lutheran Hour Chorus
KPDA, Amarillo, 3 p. m. Sunday
KICA, Clovis, 4:30 p. m. Sunday
BRINGING CHRIST TO THE NATIONS

NEWS in the WORLD
RELIGION
By W.W. REID

The 150th anniversary of the birth of Lowell Mason, America's first public school music teacher, and equally distinguished as the composer of hundreds of hymn tunes still used throughout the world and by every Christian denomination, will be observed on Jan. 8, 1942. Special observances in public schools are being fostered by the Music Educators National Conference and its affiliated organizations in almost every state; and special programs and services in churches throughout the United States are being planned under the leadership of the Hymn Society of America. Observances will include a service and placing of a plaque at the grave of Dr. Mason in the Rosedale Cemetery, East Orange, N. J., and at the nearby church where he was organist for many years, and a nationwide dinner on the same evening in New York City.

According to the Rev. G. K. King, a missionary of the United Church of Canada, serving in Honan Province, China, a number of Chinese Christians have organized a "Gospel Brick Kiln" in that section. The sixty shareholders are all Christians, and each share is worth \$100. The shares are non-profit-bearing, and the proceeds are all used for the Christian church. Meanwhile an eight-hour day has been established, there is no Sunday labor, and workmen are given more generous treatment than are men in similar work anywhere else in Honan. They are planning to impress scripture texts upon some of the earthenware they manufacture.

For five years the American Marathi Mission in Ahmednagar, Bombay Province, India, has been experimenting with the use of sisal hemp and has been teaching Indian men and women to develop sisal fibre crafts. Most of these trained people have been famine victims and village outcasts—the poorest of India's poor. The director of the enterprise has been Loy L. Long, of the American Board of Commissioners for Foreign Missions; today he has the assistance of the Province's Department of Industries. First the Sisal Fib-

Experiment With Rubber Seeds



Rubber experimental stations in 12 Central and South American countries have been established by the U. S. Department of Agriculture. Dr. E. W. Blandes, left, of the Bureau of Plant Industry, and Harvey S. Firestone, Jr., inspect rubber seeds from the Firestone plantations. More than 2,000,000 seeds will be planted in an attempt to establish a large commercial rubber industry in the western hemisphere.

The Institute experimented in methods of cleaning, combing, dyeing, spinning, braiding and sewing this common grass of India. Now they are teaching people to make and sell rope, brushes, carpets, mats, dolls, sandals, belts and many other useful articles—and relieving the poverty of hundreds of families.

"The law of Christ is the law of love, of charity," says Bishop Charles D. White, of the Catholic Diocese of Spokane, Wash. "It is simply impossible to be Christians in fact unless we fulfill this law of love. And the love that is meant is a love that proves itself in deeds of helpfulness to our neighbor. It is a love that knows no boundary line of creed or race or social condition—our charity, of course, must go first to those in greatest need. Among that number I would direct your attention to the starving peoples of the conquered nations of Europe.

millions of men and women and little children about whose sad plight you are hearing very little, but who are wasting away, becoming skeletons, for lack of food."

It is estimated that there are about 3,600 Christian missionaries of all nationalities serving in China today in all forms of service—educational, evangelistic, and medical chiefly. In pre-war days there were about 4,800 missionaries in service. The calling home of many European nationals and the evacuation of women from some sections account for the decrease in totals. In "free" China (West China) there are more missionaries today than heretofore because of their removal from "occupied" territory.

The Church of England and the Protestant Episcopal Church of the United States—the latter being the daughter of the

former—are planning for wide and closer cooperation not only during the period of the war but in the post-war years. Official committees have been named by both churches to formulate and carry out this cooperation. For the period of the war it will probably mean a continuance of American support of British missions in various parts of the world. The Rt. Rev. Henry St. George Tucker, presiding bishop of the Protestant Episcopal Church, heads the American committee of cooperation; while the Rt. Rev. Cyril Forester, bishop of Winchester, heads the English group.

Conquered Russian towns spurn both Russian currency and German coins. Tobacco is chief medium of exchange for necessities. Radio commercials there probably talk about how much more you can buy with a king-size cigaret.

Ford News
BY MRS. TROY NEWMAN

We have had more than a week of sunny weather after so much rain and the snow. Everyone is taking advantage of the sunshine trying to save the rest of the feed stuff that hasn't already wasted.
Mr. and Mrs. T. J. Mears, Ada, Zada and T. J., visited last week with relatives at Vernon.
Keith Berry and D. B. May of Vernon came by the Leslie Smith home for a short visit one day last week.
Ted Neeley of Amarillo was a supper guest Sunday in the F. D. Ferguson home.
Sunday was a beautiful day for the singing. There was a good number present and everyone reports a grand time. The next singing is to be held the first Sunday in May at Progressive.

Mr. and Mrs. Drew Cartwright of Vernon spent the week end with her brother, Leslie Smith, Mrs. Smith and Virginia Ann. Raymond Jordan of Alameda, Calif., is here for a short visit with the T. J. Mears family.
Mr. and Mrs. Bill Knox, Reuben, Alma Faye and Billie Paul, of Hereford, came by the singing for a while Sunday afternoon while here they called in the Troy Newman and H. D. Hill homes.
Mr. and Mrs. E. J. Reynolds, June and Elmer Jack, of Hereford, visited in the Troy Newman home Sunday afternoon.
We welcome Mr. and Mrs. Ray Robertson and son of Vernon who are moving here to run the dairy for Leslie Smith.
Thomas Larson is on the sick list this week.
Mr. and Mrs. E. E. Frost of near Vega visited one day last week in the Hardy Benson home.
Mr. and Mrs. J. E. Medford

shopped in Hereford Thursday. Misses Thelma Ruth and Melba Hobbs attended church at Vega Sunday night.
Mrs. Doney Larson, and daughter, Blanche, were in Amarillo on business last week.
Miss Thelma Ruth Hobbs went to Adrian Friday afternoon to attend the football game.
Douglas Whitley was absent from school Monday due to illness.
Among those attending the Halloween Carnival at Vega Tuesday night of last week were Mrs. F. D. Ferguson, Beth and Morris Earl, Mr. and Mrs. Henry Rensley and family, Mr. and Mrs. Claudis Newbill and family, Ada and Zada Mears, Troy Newman and family, Blanch and Richard Larson, Melba Jo Hobbs, Doyle Mackey, David Schayles, Mrs. H. D. Hill and sons.
WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

Brands you KNOW!

BRANDS YOU KNOW. We sell your favorite Nationally Advertised and locally famous brands. We sell your favorite advertised brands, such as Libby's, Heinz, General Foods, Proctor & Gamble, National Biscuit, Colgate, Palmolive-Peet, White Swan, Schillings, Kraft, and many others. We make it easy for you to select the brands that you prefer in all our Super-Markets. Our prices are always consistently low on every item, every day in the week!

<p>KLEK Giant Box 17c</p> <p>COCOA 2-lb. Box 19c</p> <p>KRAUT American Beauty, Big 2 1/2 can 3 for 25c</p> <p>SUPER SUDS Concentrated, large box 2 for 33c</p> <p>MIXED VEGETABLES American Beauty, No. 2 can 3 for 25c</p> <p>TOMATO SOUP Libby's, tall can 3 for 23c</p> <p>BEETS Libby's cut, 16-oz. can 3 for 25c</p> <p>GRAPE JUICE, Libby's, made from select N. Y. grapes—12-oz. 14c</p> <p>BAKING POWDER 25-oz. Can 17c</p>	<p>TOILET SOAP Crystal White 4 for 15c</p> <p>SWEET PICKLES Del Haven Pint 14c</p> <p>RITZ N. B. C. Butter Crackers 1-lb. Box 17c</p> <p>MINCED MEAT Marvin, 9-oz. package 3 for 25c</p> <p>FRUIT COCKTAIL Bayview, full 16-oz. can 2 for 23c</p> <p>TOMATO JUICE Colorado Red 46-oz. Can 15c</p> <p>CORN Limited, No. 2 can 3 for 23c</p>
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SUGAR

10-lb. BAG **55c**

<p>GREEN BEANS Cut, No. 2 can 3 for 25c</p> <p>FLOUR, Furr's Finest. Fully Guaranteed to be as good as not better than any flour you buy! 24 LBS. 79c</p> <p>COFFEE, Furr's Supreme There's more flavor in Furr's Coffee because it's ground only when you buy it. Fully Guaranteed! 1 LB. 22c</p> <p>FLOUR, Big A. Unconditionally guaranteed 24 LBS. 67c</p> <p>BABY FOOD Clapp's, 4 1/2-oz. cans 3 for 20c</p> <p>VEL, for washing dishes, or the finest fabrics Large Box 21c</p> <p>BUTTER BEANS American Beauty, 15-oz. can 3 for 23c</p>	<p>TISSUE Northern 3 for 14c</p> <p>KLEENEX 200-Sheet box 2 for 25c</p> <p>KOTEX 12's 2 boxes 49c</p> <p>MACARONI-SPAGHETTI Skinner's 2 Boxes for 15c</p> <p>OXYDOL Large Box 20c</p> <p>CRISCO 3-Lb. Can 59c</p> <p>IVORY Soap 9c Med. 6c Guest 14c Large Bar Bar 6c Bar 14c</p> <p>DREFT Large Box 23c</p> <p>P&G SOAP Giant Bars 5 for 19c</p>
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STEAK Choice Stamped Baby Beef Loin — LB. **29c**

SAUSAGE COUNTRY STYLE Smoked Pork — LB. **21c**

LARD ARMOUR'S STAR. 4-LB. CARTON **44c**

LIVER FRESH PORK. LB. **14c**

HAM FIRST GRADE. By the Piece—LB. **22c**

OLEO BANNER. LB. **12 1/2c**

FISH HALIBUT STEAKS. LB. **25c**

Produce

LETTUCE Extra large heads Each 5c

GRAPEFRUIT 80-Size. Dozen 29c

SPUDS No. 1 Red 10 McClures LBS. 19c

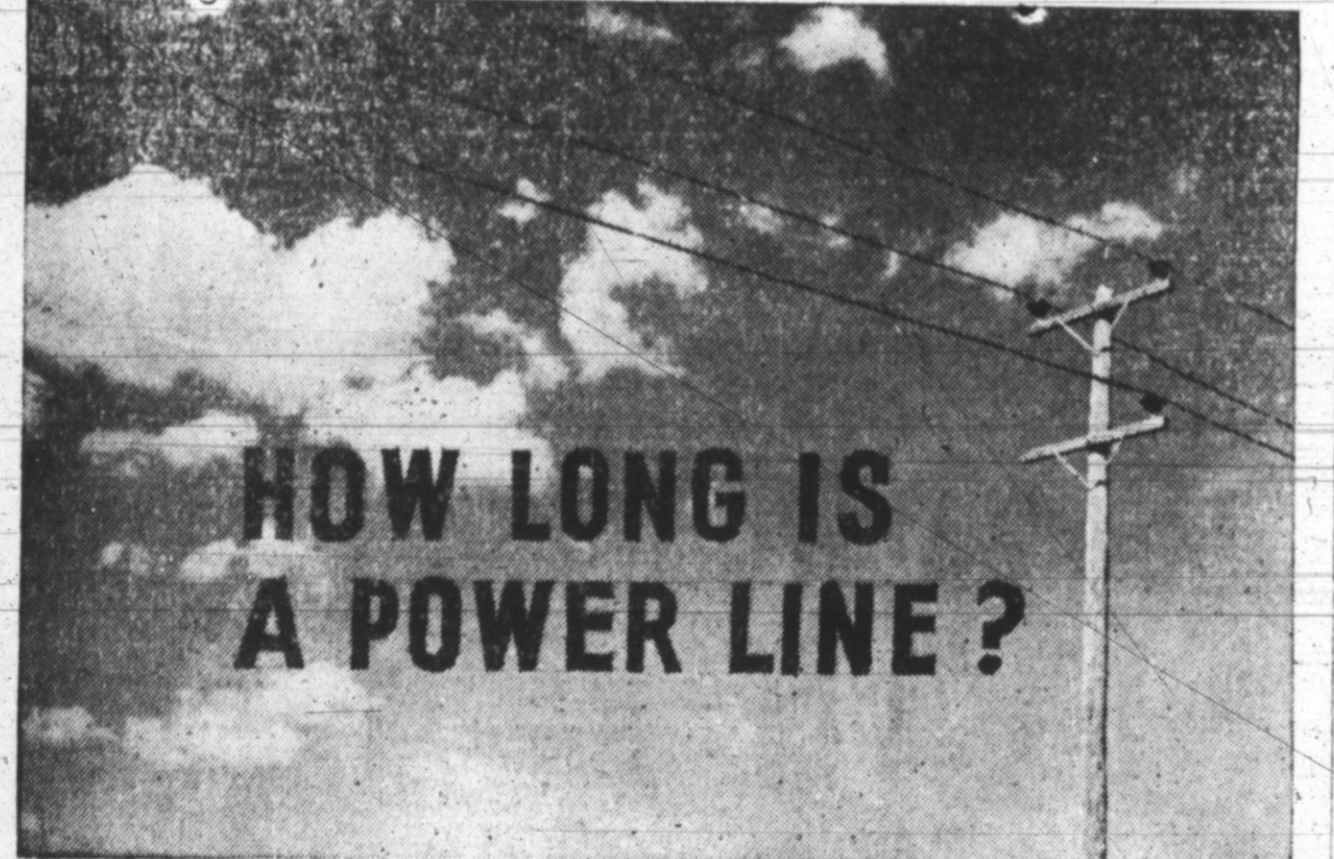
APPLES Winesaps DOZ. 15c

LEMONS 360 Size. DOZEN 15c

CELERY Large Stalks EACH 10c

Fresh No. 1 Diamond Walnuts, Paper Shell Pecans, Fresh Dates and Dried Dates

FURR FOOD STORES
lower prices



HOW LONG IS A POWER LINE?

LIKE the proverbial piece of string, the length of a power line all depends on how much you're talking about. The poles, wire and insulators you can see extending across the countryside are just a small part of a complete electric power line. There are many other parts which are not readily seen.

Actually a power line isn't complete until it goes through sub-stations, a maze of switch controls and finally to the generating plants where your electricity, the handiest, most willing servant you can employ, is produced.

But this is just the power line itself. To measure its usefulness you must study the organization which employs it to transmit power to you. To make its power lines register their maximum worth the entire Texas-New Mexico organization is dedicated to giving you the most dependable service at the lowest possible cost... and to seeing that you get this service a full twenty-four hours a day.

Texas-New Mexico Utilities Company

Farm Conditions Good According To Federal Land Bank Statement

Better times on Texas farms and ranches are reflected in the "most consistent farm mortgage debt retirement in years," said G. W. Brumley upon his return from a conference of leaders chosen by the boards of directors of 14 national farm loan associations in this territory. The meeting was held in Amarillo on Nov. 5, the national farm loan association representatives discussing conditions and 1941-42 plans with officers of the Federal Land Bank of Houston.

No Overplanting

subject to quotas on which wheat is approved in a referendum next spring. In explaining wheat regulations further, the chairman said that if wheat acreage allotments are overplanted and marketing quotas are in effect, producers will be eligible for loans on only the marketing excess for the farm provided wheat loans are available.

Signing Of

next year. We have the practices and the money under the 1942 program to carry out more soil-building work. Besides the food campaign, next year should be our banner soil-building year," the chairman declared.

Red Cross Sewing

those who have taken work home to finish. Approximately 800 hours have been spent in the sewing room activities; 160 hospital shirts have been finished and a number of card table covers for hospital use as well as bed-kits for government hospitals have been completed.

File Folders and Indexes

Indispensable items in an efficient office! Get them from THE HEREFORD BRAND Office Supply Stock PHO. 30

About Christmas....



WASHINGTON WEEK

No Wholesale Farm Migration

A CONGRESSIONAL committee investigating the subject of migration of people within the continental United States has been confronted by a very queer situation in view of the fact that there are so many governmental agencies—there are no adequate and complete figures on the matter. The committee has therefore already made some recommendations as to figures on farm labor supply. It urges that the U. S. Farm Placement Service gather adequate statistics as to farm labor supply and demand. It also asks that the Agricultural Marketing Service be granted the necessary funds and facilities so it can improve its reports on farm wages and earnings and farm employment.

INVESTIGATION by the committee developed the fact that there was no wholesale migration to the cities. It varied by sections of the country. It also depended upon the location of the big new plants being erected in furtherance of the defense program. Thus, it was found there was a shortage of farm labor in the dairy sections and the corn belt. On the other hand, in the southern and southwestern states there was a surplus of farm labor.

Some of the witnesses testified that there were probably 5,000,000 not unemployed, but underemployed. These underemployed and rural poor generally live in the most part in sections of the country which do not have big defense contracts. The inference, therefore, is that the defense boom so far has not made any substantial general inroad into rural poverty.

There has been no let-up in the demand for assistance from the Farm Security Administration. About 44 per cent of farm

Provide Sport and Steaks



Fishermen find plenty of sport and steak banquets in the waters of St. Petersburg Bay, Fla. Here's an afternoon's haul of kingfish made by H. P. D'Lamberti, Pittsburgh sportsman.

Home accidents—the eighth most important cause of deaths in the United States and are responsible for about 32,000 deaths and 4,700,000 disabling injuries each year.

In a test of 308 days by the Department of Agriculture, pullets fed a mash in pellet form each averaged 17 eggs more than those fed unpeletted mash. Feed consumption for each group was practically identical.

Al Capone lives in a Palm Island, Fla., estate, walled and heavily guarded. Must be lone some for the good old days at Alcatraz.

ROOMS TO RENT? TRY A WANT AS security borrowers are in the south, but only 10 per cent of defense contracts have been placed there. On the other hand, less than 3 per cent of the borrowers are from the northeastern states which have received 45 per cent of defense contracts.

E. C. Eubanks Income Tax Consultant, Auditor and Accountant Court House Phone 110

Around Town

nesday for Muleshoe where she will be welfare administrator for Bailey County.

"When will we have our Thanksgiving holiday?" Maybe a trivial question, but in Hereford this week it is making the war and strikes come out in second place for a subject of interest. Mayor Paddock has settled the question by setting Nov. 27, the pre-Roosevelt date.

Sank Ramey has offered to make a scrap book, complete with index, of all clippings on the current publicity about the Deaf Smith no tooth decay rate. Sank is especially eager to get clippings from out-of-state papers and requests everyone to let his out-of-state friends know of the project.

The duck season is now going full tilt and we wonder how many hardy Nimrods spent an Armistice morning (obviously meant for sleeping) quaking away happily in a nice, cold blind? Duck shooting certainly must be a lot of fun for guys who think it's fun.

"Time" Article

which is the best possible combination for dental health.

Wheat grown in this territory is unusually rich in protein, according to the Time article, and locally milled flour has about six times as much phosphorus as ordinary flour, with local fruits and vegetables having a correspondingly high content in the mineral salts vital to the building of teeth and health.

By bringing up the interest which the publication has shown, the Chamber of Commerce this week sent a wire to "March Time" suggesting that the Deaf Smith County tooth mystery might make a good subject for a March of Time newsreel.

Rig Increase

income where practically nothing would have been received had the crop not been insured, and the increase in acreage and the number of farms participating this year shows that farmers are becoming increasingly aware of the value of insurance to provide sure income in bad crop years.

The smallest loss settlement made in 1941 was \$81.10, and the largest settlement was \$4,920.63.

A name like King has its advantages. Look at the royal welcome Prime Minister Mackenzie King of Canada received at Hyde Park.

Can You Guess Picture's Name?



Basking between scenes of her latest picture, beautiful Betty Grable is as pleasant as the California weather. The name of her new picture? "Hot Spot."

TEXAS OUT-OF-DOORS

AUSTIN—Texas sportsmen today, looking back over a great mauling dove and white-winged quail season, are little less off from duck hunting, are "loading for bear."

Bear being a general big game term that means bear and deer and turkey—principally deer and turkey.

There really are a few black bear left in Texas, and there is actually an open season on them, November 16th to December 31, with a bag limit of one per season, but generally those creatures, which once provided so much sport in East Texas and west of the Pecos River are "where you find them."

But it's deer and turkey that have the boys busy right now—polishing, oiling and tinkering with high-powered rifles and appropriate guns for the wily gobblers.

The season on white-tailed deer opens November 16th and will last through December 31.

If you hunt blacktail or mule deer east of the Pecos River, the open season on these animals is the same as for white-tailed deer—Nov. 16 through Dec. 31. But if you hunt mule deer west of the Pecos River, the open season is restricted to Nov. 16 through Nov. 30.

In every county save one, the bag limit on white-tailed deer is the same—two bucks per season. The exception is Brown

County, which by a special law passed this year now has an open season, but a bag limit restricted to one buck per season.

The bag limit on blacktail or mule deer is uniform west of the Pecos River—one per season. If you're hunting them east of the Pecos, the bag limit is two per season.

A great many counties have no open season on either deer or turkey. For a list of those counties you'd better consult your Digest of the Game Laws. If you haven't obtained a copy of the Digest as yet, write to the Game, Fish and Oyster Commission at Austin, and one will be sent to you free of charge.

The wild turkey open season is the same as that for deer and bear—November 16 to December 31, inclusive. Generally the bag limit is three gobblers per season, but in 21 Central and West Texas counties (ranging all the way from Gillespie, Kerr and other "hill country" counties all the way over to El Paso County) the turkey bag limit is two gobblers per season.

Reports to the executive secretary from game wardens and other field men over the state bring the cheerful information that deer and turkey are more plentiful than in years, due to excellent food and cover conditions, and a growing tendency on the part of the public to protect game.

Whether there will be a good kill of deer or not depends largely on the weather man. This fellow has been mean to Texas deer hunters almost every season since the winter of 1937. Then, a fierce norther charged down upon the "hill country" deer range the night of Nov. 15. The next morning the deer were being hauled out of Fredericksburg, Mason, Kerrville and other centers by sportsmen almost an hour after the season had opened. One hunter that winter took about 15 steps away from his hunting camp near Fredericksburg, killed his limit of two bucks with two shots, and in 45 minutes was on his way back to his Houston home, two fine deer strapped to the fenders of his car.

But that's ancient history and not too pleasant, history to be relating, for during succeeding seasons the weather has been too sluggish and the deer wouldn't "run."

If it'll brighten your hopes any, however, things point to an early and hard winter this year.

Nature, it seems, is doing her part to help sportsmen. It's the weather man's turn now.

Down in the deer and turkey range of South Texas, some sportsmen will be gunning for another splendid game animal, the javelina, or wild hog. The open season is November 16 to December 31, inclusive. The bag limit is two per season.

And finally, over in East Texas, the boys in many counties of the piney woods belt are by

this time in the woods gunning for squirrels. The open seasons on squirrels vary a great deal in East Texas, but Nov. 1 marked the opening of the season in many of those counties.

The game department wishes good luck to all hunters!

Advertisement for STAR Theatre. Includes shows: "NORTH from the LONE STAR" with Bill Elliott, and "BULLETS FOR O'HARA" with Joan Perry and Roger Pryor. Shows on Friday and Saturday.

Advertisement for STAR Theatre. Includes shows: "Wild Geese Calling" with Joan Bennett, Warren William, Ona Munson, and Burton MacLane. Shows on Sun., Mon., and Tues.

New Allotment

only to give rural families many of the conveniences of town life, but it is also recognized as one of the most successful projects financially, in the state.

TEXAS THEATRE-HEREFORD

Advertisement for THE KID'S LAST RIDE. Lightening Action with the RANGE BUSTERS! Stars Roy "Crash" Corrigan, John "Dusty" King, and Max "Alibi" Terhove.

Advertisement for "Jungle Girl" Chapter One. FREE SHOW Saturday Morning 10:00 A. M. All kids 12 years and under invited FREE. See the first chapter of "Jungle Girl" and the Range Busters, in "The Kid's Last Ride."

Advertisement for Honky Tonk Dance Queen! Two-Fisted Lumberjack! Rip-roaring, red-blooded action on Seattle's brawling water front... and exciting adventure in the primitive wilds of the Northwest and Alaska...! Features HENRY FONDA and JOAN BENNETT.

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