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11st Year-Number 46

The Hereford Brand, Hereford, Texas, Thursday, November 13, 1941

Price Per Copy 5c

Sights and Faces Seen

The Deaf Smith County Park ill soon have playground quipment, according to County adge A. J. Schroeter, who ates that the commissioners ave voted to purchase some wings, see-saws, bars and othequipment from Fairview thool. The Child Study Club rill supervise placing of the quipment in the park.

Even the potatoes are doing cing ! Meaning that potato in the of Victory" shape which illon was on display at the First Nathay lonal Bank last week, and which hamber of Commerce repreper sentatives took to Amarillo for splay when the state fair picres were shown last Friday.

Last week was Book Week and he County Library featured a display of some new juveniles, ones which the librarian tells us are good reading in addition to havng some very beautiful illustraions. But with all this beautifully dventures which kids got a few mars ago in graduating direct rom The Bobbsey Twins to Sin-

Faye Crosthwaite is working Nation; So Must

Employees at the ACA office ould tell a lot of good stories bout the labor connected with plan sheets. But, they say, the ford Chamber of Commerce, No Overplanting stories will be better when they Wednesday told members of the start explaining sald sheets.

Erina Faye Robinson, for two ears assistant in the office of ars. Dyalthia Bradly, left Wed-(Continued on page 12)

Red Cross Sewing And Initting Progresses

nd many are unaware that a such a program. efinite plan of action is already progress in Hereford, and hat allotments of work are beeach county.

the sewing division, has reeased a few facts concerning the mount of work done here since sewing room was opened on Sept. 15, and at the same time sends out an appeal for more Smith County's quota of work be completed.

(Continued on Page 12)

Defense Films Have Showing Here Tuesday

A program of interest to farmers and to the general public s the free showing of two documentary films, "Army in Overalls," and "Power for Defense," at the district courtroom on eccording to B. C. Drinkard, ounty FSA supervisor.

"These are sound pictures," ays Mr. Drinkard, "and they have been praised highly all workers Tuesday started enroll- the ideals of freedom of the inover the country. I believe that ing Deaf Smith County members dividual; equality without rehey will be interesting and in- in the annual roll call of the gard for race, creed or politics; to all of us a better picture of the has been set at \$1,250, a \$500 partially administered, for those

this defense set-up." Also on the program will be phases of the defense program of these democratic principles.

ram, both the pictures and the sement of the American way of quota for the Red Cross, and U. S. destroyer. alks, will give all citizens an life because it will be taking Roll Call Chairman, R. L. Thomp-

Around Signing Of Food For Freedom

Pledges Started In County

Luncheon Speaker



W. E. Dameron, who Wedness day spoke to the Lions Club on for the special observance, have milk produced, 36,000 dozen eggs, sical examination. raduates literature, where is the the subject of Education for been distributed to co-operating 425 gardens; 500 acres of vege-

Education Molds Be Democratic

Stressing the importance of education in democracy, W. E. Hereford Lions Club that the Wheat Acreage uture of our nation rests upon our educational program. He spoke in connection with a spec- Allowed In 1942 al program of National Educaion Week.

"We need to stress education in the home," Mr. Dameron said. 'If our families operate as small democracies, we are setting a wonderful example for our children." He also stressed a need Many persons are unaware of for such education in other walks ne need for Red Cross sewing of life, pointing out that our nd knitting at the present time schools have already adopted

"It was through education that Hitler developed the present day Nazi Germany," Mr. Dameron ng sent out from headquarters said. "Through education such things are accomplished. It is our Mrs. Carl Gilliland, chairman job to direct our educational forces in the proper manner."

Last Thanksgiving Date To Be Observed Here

workers in order that Deaf date will be observed in Here- payment rate specified under ford, Mayor C. J. Paddock said the 1941 program to ten times today, explaining that he plans the payment rate. The new de-Sixty-eight women have regis- to set the Nov. 27 date in re- duction rate applies to parity ered for work, not counting sponse to many requests from as well as agricultural conserbusiness men who feel that the vation payments.

Teachers Convention.

fusion is expected to end this payments earned, the AAA of- ber of Commence, who grades year with an official return to ficial said. the observance of the last Thurs- Marketing quota restrictions day in November as Thanksgiv- will apply to producers on farms ing Day for the entire nation.

Men and Missions Sunday Will Be Observed Nov. 16

Protestant churches of Hereford are co-operating in plans for 16, it was announced this week by Rev. Marvin B. Norwood, chairman of the local committee.

Purpose of the Sunday missionary program in which thousands of laymen will particito a sense of their personal responsibility for the missionary programs of their various communions," says Mr. Norwood, who adds that the program will be held in approximately 1,722 cities this year. Copies of the booklet, "No Blackout of the Cross," which provides material ministers in every state and in

Canada. Local observance will be program held at 10:50 o'clock Sunday morning at the First Methodist Chlurch, with laymen of several local churches taking marketed; and a 6 per cent in- bably report to Fort Sill, Okla., part in the program. Rev. H. M. Redford will be the speaker Farmers will indicate on the for the occasion.

Wheat farmers overplanting their 1942 wheat acreage allotments by any amount will be ineligible for full parity and conservation payments wheat loans, according to J. A. Pitman, Chairman of the Deaf Smith county AAA committee.

Under the 1941 program, farmers who exceeded their allotment by not more than the larger of three per cent or three acres could dispose of the excess acreage within a prescribed length of time and qualify for maximum payments, Mr. Pitman said in explaining that this tolerance would not be permitted under the 1942 program.

The deduction rate for excess wheat under the 1942 Agricul-tural Conservation Program has Hereford Films Get The traditional Thanksgiving been raised from six times the

later date will be more con- If allotments are exceeded by of Opportunity," which were ex- 20,408 bushels of indemnity that many homes contain good go to Canyon with a determinavenient to take as a holiday. as much as ten per cent, the hibited at the State Fair of Tex- wheat for which direct settle- clothing which has been out- tion to keep a clear record for The local schools will take penalty rate will wipe out the Nov. 20 as a Thanksgiving holi- entire wheat parity and con- Friday night at the studios of surance Corporation at an aver- ly and that this clothing can do day in order to coincide with servation payments. If the acre- KGNC in Amarillo. the dates for the Texas State age allotment is exceeded by more than ten ner cent deduc-The Thanksgiving date con- tions will be applicable to other secretary of the Hereford Cham-

t the district courtroom on County Has Quota of \$1250 In Red Cross Roll Call Which Began Tuesday Approximately 35 volunteer is an organization dedicated to

native and that they will give Red Cross. Quota for the county and a generous helpfulness, imemendous job which our coun- advance over last year's figure. in need, the Red Cross is this

andertaking—successfully The vastly increased services year asking for membership of the Red Cross in various all men and women in support s on the 1942 farm program and new responsibilities for for- Red Cross workers are asking the agriculture defense pro- eign relief work have called for all citizens to join in upholding in general, with County an increased generosity on the an ideal which is considered the tends college at Canyon and had been sent to Mrs. Cochell on, "will explain what we mean ent A. R. Bateman and AAA part of the American public and finest flowering of four westtary James Elland explain- Red Cross officials are confident ern civilization. They ask citiz-

d answering the questions of More than ever before, accord- this humanitarian army behind his cousin, Hartley Franks, a ing to Red Cross workers, the the men behind the guns. "Altogether," Mr. Drinkard response to the Roll Call this Deaf Smith County, in the one of the men reported miss- M. Redford, chairman of the pro- democratic ideals and in their ates, "I believe that this pro- year will be the citizen's endor- past, has always subscribed its ing in the torpedoing of the gram, gave the invocation. Spec- hope for peace.

The signing of Food-For-Free-USDA Defense Board.

the observance of "Men and the official AAA notice of 1942 Dec. 17. This is the largest quota Missions Sunday" on November wheat, Irish potatoes, and cot- received in the county thus far, and marketing quotas.

pate, it to "arrouse the laymen It's the follow through, deliver- year of service is up. ing the goods, that will make the | Eight men named by the draft meeting goals.

crease in sheep and lambs. by about Jan. 1. plan sheet the amount of pro-

Outline of the 1942 AAA farm program to assist farmers in Seen Insurance planning crops for maximum benefit payments will be made at of Crops In '42 es are signed

Necessary soil-conserving acreage and soil-building practices will be indicated in other sections of the farm plan sheet. For 1942, an acreage of soil-conseryrespect to allotment crops. Payments are made in proportion to performance under this phase of the program.

Soil-building practices, which are carried out to earn soilbuilding payments, are similar to those outlined under previous AAA programs, Mr. Pitman said. "For years, we've been fight-

ing soil-erosion. Farmers should remember that more than ever (Continued on Page 12)

Favorable Viewing At KGNC, Amarillo

The two motion pictures, as in 1940 and 1941, were shown

KGNC personnel. Response of the audience was enthusiastic, stated Mr. Posey, and much favboth pictures.

A request was received for showing of the two pictures in Plainview, and complete arrangements for the program will soon be made.

Hereford people who attended the program in Amarillo were J. B. Elliston, R. L. Thompson, Elmer Patterson, Dr. G. W. Heard, Mrs. Seth B. Holman; Sank Ramey and E. B. Posey.

Cousin of Local Boy Lost on Reuben James

John Hardy Wood, who at-Mrs. Clem Gilliam, of Jumbo, of the day. some of the new features of an enthusiastic response. | ens to join and become part of this week received word that

Franks' home was at Gatesportunity to get better acmainted with the part of the can side of a conflict between opposing standards of values.

Stating that the Red Cross of the can side of a conflict between opposing standards of values.

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Stating that the Red Cross opposing standards of values.

22 Men Will Be Called by Draft In Dec., Jan.

dom pledges got underway in more keenly felt in Deaf Smith Deaf *Smith County this week, County in December and Janaccording to J. A. Pitman, Chair- uary than at any other time man of the Deaf Smith County since. Uncle Sam began calling men, according to officials of The production pledge is in- the Deaf Smith County Selectcluded in the 1942 farm plan ive Service Board, who this week sheet which will be used in map- stated that a call for eight men ing out the AAA program on in- would be filled on Dec. 8, and dividual farms. The plan sheet is that 14 men would be called on ton acreage allotments, yields and reflects a general quickening of the defense program as "Farmers should remember well as the need for more men that the production pledge is to take the places of large numnot the important phase of the bers of 28-year-olds who are be-Food-For-Freedom campaign, ing discharged when their one

difference," Mr. Pitman said in board to answer the first call explaining the responsibility of are James Guseman, Harold Deaf Smith County farmers in Stewart, Bernard Farr, Lawrence Wagner, L. V. Thomas, Robert County quotas in the Food-For Hooper, Hilmer Ebert and John Freedom campaign include: an Leitner. These men will leave increase in 1942 over 1941 of 100 directly for Fort Bliss, where cows milked, 1,339,000 pounds of they will take their army phy-

Names of the 14 men tables for sale, excluding Irish who will answer the December and sweet potatoes; a ten per- 17th call have not yet been ancent increase in the number of nounced, but the selective serhogs marketed or slaughtered on vice board states that they will farms; 18 per cent increase in be sent to Lubbock to take phybeef cattle, including calves, sical examinations, and will pro-

duction to be expected of them Big Increase Is

There are 179 farms partici- in Houston recently. pating in the 1942 crop insurance program, it was stated this ings, Time states that the secret week by T. P. McCollister of of the Deaf Smith County phenthe local A. C. A. office. These omenon lies not in tooth brushing crops or land uses equal to farms contain 32,615 alloted ing, orange juice or any of the 20 per cent of the cropland is wheat acres, says the A. C. A. accepted national ideas of denrequired for full payment with official, and the loans are pro- tal care, but in the soil of Deaf tection for 178,526 bushels of Smith County which gives to wheat production.

> year will accomodate a large increase of participating farms, and is evidence of the wider use by farmers of an insurance pro- Annual Old Clothes

two years, McCollister points were put through the Commod- of the welfare office. ity Credit Corporation wheat Any good, usable item of cloth-

(Continued on Page 12)

New Allotment To Build 213

Effects of the draft will be

Deaf Smith County R. E. A., who today announced the allotment of \$148,000 for the construction of new rural electric lines in Deaf Smith, Randall, Parmer

and Castro Counties.

"Time" Article Tells Of Local Tooth Mystery

Under the heading of "Deaf the national news magazine, last with vastly increased number of week gave a write up to the re- domestic users, the co-operative markable facts about tooth decay is getting into a position not in this county as reported by Dr. dward Taylor at the meeting of the American Dental Association

native grown products some The insurance program this chemical balance of properties team in Dist. 1-A, will go to Can-(Continued on Page 12)

gram to stabilize farm income. Drive Is November 23

out that in 1941 there were 161. The annual collection of old. wheat was paid for crop losses. Scouts will this year fall on Nov. Last year, of a total of 121 23, and may thus be considered claims paid, there were 102 tot- a sort of Thanksgiving offering, al wheat crop losses with 19 par- no matter which date you are Stadium. tial crop losses. 84,963 bushels celebrating, according to officials

loan at a rate of 93 cents per ing will be acceptable, and childbushel, bringing to farmers of the ren's clothing is especially wel-"Oceans of Water" and "Land county \$79,015.59. Also, there were come. Welfare workers point out ment was made with Crop In- grown by youngsters in the famiage price of \$.713 per bushel. much to protect the health of About 80 persons attended the This brought approximately \$14.- some children in the community

All payments made by the Children's shoes which have ber of Commerce, who graded over insurance program, accord, been outgrown but not worn out. Practice for "The Messial the handling of the program by ing to McCollister, represent are especially needed, and any to be presented here Dec. 7,

farms participating and that clothing by the county welfare field offensive, the Hereford 105,371 bushels of indemnity agency with the help of the Boy boys will attempt to keep their

659.12 to farmers where the state of the sta good shoes can be used.

orable comment was heard on Nelson Strikes Solemn Note In Talk On "Liberty" At Armistice Banquet A large crowd of legionnaires, evening was Judge E. C. Nelson

istice Day Banquet held at the dress on "Liberty." Christian Church Tuesday night. The most important thing in

unable to attend because of ill- States which was created for libwas evidenced by the gold star from Lincoln's Gettysburg Adand flower decorations of the dress, table and Post Commander J. C. | "A logical look at this liberty Ricketts, announced that flowers | which is guaranteed us," he went makes his home with his aunt, in Plainview in commemoration when we speak of freedom of

Rev. M. B. Norwood was toast- freedom of religion." It is immaster for the event and after portant that the American peocook on the Reuben James, was the singing of "America," Rev. H. ple do not lose faith in their Veteran's Quartet, composed of must not abuse its principles,

The principal speaker of the after the present conflict,

members of the auxiliary and of Amarillo who struck a somguests attended the annual Arm- ber, restrained note in his ad-

The affair honored Mrs. Het- the world today, the speaker tie Cochell, Deaf Smith County's said, is liberty and quoted from only Gold Star mother, who was the Constitution of the United ness. The theme of the banquet erty, from Patrick Henry and

speech, freedom of the press and

ial music was presented by the "If we maintain liberty we John Olson, Ralph Smith, F. M. the speaker said, as he pointed to the future and America's part in establishing liberty for others

Miles Of Line On Local REA H. V. Hennen, project manager, today announced the ap-

Project Manager



H. V. Hennen, manager of the

tive. Hennen says that 213 miles of line will be built in Deaf Smith, Randall, Parmer and Castro Counties to bring the total mileage of the local R. E. A. to 675. The new lines, adds Mr. Hennen, will round out and integrate the present system, and will make it rate second in length among Texas Rural Electric systems.

proval of a \$148,000 allotment

for construction of new lines in

the Deaf Smith County Co-opera-

The Deaf Smith County R. E. A. already ranks first in miles of three phase line (type is necessary to serve irrigation custom-

300 New Customers

The manager points out that more than 300 new customers will be served when construction is complete, bringing the number of domestic users on REA lines to about 1,000, which with 130 irrigation customers. will make for a well-balanced electric load, according to Mr. Hennen-

Twelve miles of new line are already in construction in Parmer County, and a new sub-station now being built on Highway 86, near Friona, will vastly improve the service offered to Parmer and Castro County consumers, the R. E. A. Manager de-

The present allotment, states Mr. Hennen, brings the total of Smith's Perfect Teeth," Time, County project to \$584,000 and

(Continued on Page 12)

Summarizing Dr. Taylor's find- Whitefaces Rate To Beat Canyon

Hereford's Whitefaces, top yon Tuesday afternoon to meet the Canyon Eagles in a game originally scheduled for earlier

in the season. After conquering the Tulia Hornets last week in a game which showed good co-ordination of line work with the backrecord unblemished in the contest with Canyon, which will start at 2:30 o'clock at Buffalo

The local boys are slated to beat the Eagles by a convenient margin according to a comparison of previous scores of both teams, but no over-confidence is felt, and the Whitefaces will the Dist. 1-A title.

Myers Guest Conductor Of Mesnich Presentation

Practice for "The Messiah." being held regularly each Monday night at 7:30 o'clock at the Methodist Church, says Miss Mattie Mae Swisher, director of the Hereford Civic Chorus, who predicts that the 1941 production will be one of the most successful ever presented here.

With most preliminary training out of the way, it is especially important that all members attend rehearsals regularly. states Miss Swisher, who announces that Emil F. Myers of Amarillo will be guest conductor of "The Messiah" and that a large number of chorus members and soloists from Amarillo will take part in the Hereford pro-

Temperature extremes ed by Department of Agriculture

Friday Saturday Sunday

Hereford Brand

Published Every Thursday. HEREFORD, DEAF SMITH COUNTY, TEXAS

MRS. SETH B. HOLMAN _____Publisher MARY KATE BROTHERTON News Editor JIMMIE GILLENTINE

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NOTICE TO PUBLIC

ny erroneous reflection upon the character, standing or reputation any person, firm or corporation, which may appear in the same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

their row crops.

nesday night.

and son, Tony, moved to the

has been employed in the Spark-

man farm and for the past year

the yhad made their home there.

Warren Owen of Hereford re-

turned Wednesday from Car-

Mrs. Owen's parents and other

Miss Stella Fortenberry and

Mr. and Mrs. Chester Lowry

Mr. and Mrs. Claude Price and

and Mrs. Bentley are Mrs. Mob-

Louise Lowry and Wanda Dix-

Those from this community who attended the singing con-

vention at Ford Sunday were

Mr. and Mrs. Henry Andrews, Miss Stella Fortenberry and Mr. and Mrs. J. M. Dixon and daugh-

their little grand-daughter.

attended.

ley's sisters.

Mr. and Mrs. Jack Owen and

CHD Clubs Elect Council Heads For Next Year

Mrs. Ira Ott of Wyche was son, James, were visitors in the Hunter and Mr. Charles Wilhelm. re-elected chairman of the coun- Joe Hastings home of Dimmitt ty home demonstration club Monday. council at a meeting Saturday, Mrs. H. M. Mobley also was a at which reports of the various Dimmitt visitor Monday. clubs were read and officers for There was no meeting of the 1942 were chosen. Mrs. John Frio H. D. Club due to the con-Kropff of North Hereford was ditions of the roads. The meetwas elected secretary-treasurer. will be on Tuesday, Nov. 18 with

Nominating committee for the Mrs. H. D. Robbins. W. B. Harris, Mrs. Louie Olson is attending school at Wayland Sunday and Mrs. W. A. Springer.

Miss Oliver reported that of week end with her mother, Mrs. the 174 names on the home dem- H. M. Mobley, and family. November .8. Wyche leads with Saturday ten reporting, North Hereford has four and Ford, Frio and Fairview three each.

Concerning the organization of the county council it is explained that each club has three members in the county body. These are the club president and two selected delegates. The three council officers are elected from the preceding year's council membership.

This group of 30 council memrelatives and friends. bers for 1941 will introduce the new members at a business and her pupils presented a very insocial meeting to be held on teresting and clever Armistice the afternoon of Monday, Dec. 8, at the home of the county home demonstration agent on C

MRS. J. M. DIXON

A large crowd attended both grand-daughter of Flovdada. Mr Sunday School and Bible Study and Mrs. Marvin Davis, Mrs. Sunday, Next Sunday these usu- Leon Wheeler and baby of Housal services will be held and Rev. ton, and Mrs. George Bentley of Lemon of Hart will also conduct Grand Falls visited Mrs. H. M. church services. Everyone is Mobley Wednesday. Mrs. Price urged to be on time in all services.

Mr. and Mrs. Deward Roberson of Amarillo spent last week on were on the sick list last end here visiting friends and re- week

DAVID M. RODGERS, Jr. PUBLIC ACCOUNTANT

Office of Pitman Grain Company

TRY A WANT AD

THINGS THAT

vention there. Mr. and Mrs. T. L. Sparkman, Jr., and Miss Alma Andrews were Sunday dinner guests of Mr. and Mrs. H. D. Robbins and family. WANTED to give you complete Butane Service in bottles or tanks. Moore Independent Oil Co.

No one knew but what it was really Hallow'een, Wednesday evening when the school children In spite of the rains quite a few entertained with a party for farmers have finished cutting parents and others at the school building. Present were the fam-Everyone is urged to attend prayer meeting and singing prac- ilies of Rhodes, H. C. Baird, Clyde Renfro, Dilmer Gage, Lytice which are held every Wednn Axe, F. A. May, M. G. Layman, Sam, Finis and Ullman Mr. and Mrs. J. M. Dixon and

The party could not be held Oct. 31, on account of bad roads, Mrs. Troy Frazier and her mother, Mrs. Hancock, spent the week end in Canyon with her

son, Richard Frazier. The Simpsons attended homeelected vice-chairman and Mrs. ing was to have been with Mrs. coming at Canyon for WTSC Robert L. Campbell of Fairview J. M. Dixon. The next meeting students Saturday evening. Marcoming at Canyon for WTSC garet Simpson, who is a studdent there, came home with election was composed of Mrs. Miss Marguerite Mobley, who them. She returned to school

Mrs. Ullman Hunter and Fran-College in Plainview, spent the ces accompanied Mrs. H. C. Baird to Amarillo Tuesday where onstration club rolls, 31 sent Mr. and Mrs. J. M. Dixon and Frances received medical aid in their annual reports before children were Amarillo visitors for an infected ear. They called on Mrs. Harvey Cash at Canyon in the afternoon, Mr. and Mrs. Wesley Brown

Miss Pauline Matthews who is teaching at Flomot, spent the John Johnson home in the Ward week end with her family. The Community Tuesday, Mr. Brown Matthews home is still under water; about six or eight inches all over the house.

Rev. J. R. Sharpe of Canyon preached here Sunday at the morning service. The twentythird of this month Mr. Sharpe ralton, Mo., where they visited will preach a special Thanksgiving sermon and the entire community is invited to come and bring a bastet dinner for a fellowship program after the sermon. The north and south program at the school house roads leading to the school Friday night. The program. was enjoyed immensely by all who house are now passatle

A short mission program was held at the home of Mrs. Ullman Hunter Thursday afternoon visited Sunday with their son, by members of the auxiliary.

went because of the illness of **Beware Coughs** from common colds That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm; and aid nature to soothe and heal raw, tender, in-flamed bronchial mucous membranes. Tell your druggist to seil you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

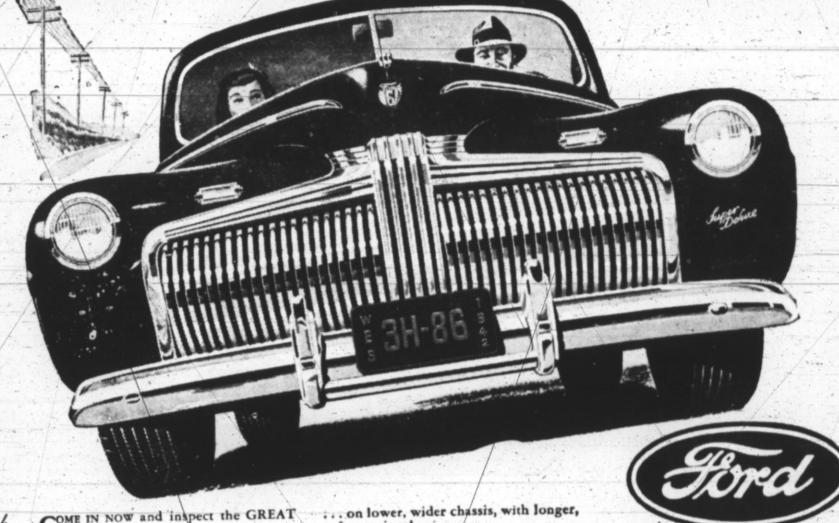
It was the first time members Mr. and Mrs. F. J. Axe visit- their farm. Mr. and Mrs. W. S. Dixon visit- met in four weeks. Present were ed with their son, Bob, and fam- Miss Katie Mae Burks of Dal- day. He is a student at W. T. ed their son, Ollie Dixon, and Mesdames H. C. Baird, Clem ily of Daniel, Sunday afternoon. las and her mother, Mrs. E. S. C. in Canyon. family of Amarillo Sunday. They Gilliam, M. L. Simpson, Ullman Mr. and Mrs. J. M. Richard- C. Burks of Arney visited Mrs. WANTED to give you complete also attended the singing con- Hunter and visitors Mrs.F. A. son of Shreveport, La., came Addison Hunter Saturday. May and Mrs. Lynn Axe.

Saturday to hunt ducks on Mr. and Mrs. H. C. Baird vis- tanks Moore Independent Oil Co.

ited with their son, Bob, Sun-

Butane Service in bottles or

We invite you to see A MERICAS NO.1 GAR NUESTMENT!



COME IN NOW and inspect the GREAT NEW FORD!... See its new beauty... try its soft new ride . . Jeel its smooth power and driving ease. We believe you'll agree in a minute that berd's the most-perdollar car you've ever seen!

Own America's thriftiest "8", or America's most modern"6", Ford now builds both!

Enjoy the "new Ford ride" now finer still

106 MAIN ST.

softer springs!

Own a car you'll drive with pride . . . new in style inside and out, and good for years to come!

Ride in room to spare, in hig, wide bodies of one piece welded steel for lasting quiet!

Invest wisely for the future . . . in the long. life quality car of the low-price field!

HEREFORD

HEREFORD, TEXAS

6 or 8 Cylinders

Miss Stella Fortenberry spent last week with Mrs. Earl Springer was in New Mexico hunting for Coughs, Chest Colds, Bronchitis

The McCoys

HELLO! LYOU DON'T









MEMBER F. D. I. C.

Other things may change, our sound business

principles endure through the ages. Integ-

rity and fair, courteous treatment of customers win and hold friends now just as they always have done since the days when trade

The First National Bank made these timetested principles the basis of its daily service. Business firms, farmers and all other de-

positors have learned to rely upon this service through the many years since this institution was established. And new friends

will always be cordially welcomed.

and commerce first began.

FEDERAL RESERVE

Thoughtfully

Peter Public

Noble Impulse

By F. O. Alexander











MRS. JOHN McLEAN, Society Editor

Phone 181



round cup flour

Butter size of walnut

2 teaspoons baking powder

minutes longer. Serve with whipped cream.

ponsor Annual Toy Matinee

Members of the Lone Star tudy Club voted Monday to Mrs. F. T. Roloson

annual project of the club at For Bay View Club

posisor a "Toy Matinee" which Discusses "The Novel"

ternational Relations." The Literature," Mrs. Roloson gave

ning feature was a review of an interesting back ground for

rent International News giv- the study of "Realism" explain-

ph Smith, Chas. Sowell, Owen of present day writers,

Lone Star Study Club Will

Sift flour, baking powder and sugar inta a greased cass-

ole, cut in the butter, add the water and mix thoroughly.

1-2 cup sugar

1-2 cup water

hristmas time, Mrs. H. E. Henswill serve as chairman of the

rangements and she will be

dit With Latin America."

ner, Robert Thompson, Law-

TRY A WANT AD

Ready For

o avoid trouble, let us

neck your ignition. If

ne wiring is faulty or.

orn, it is likely to cause

ouble just at a time you

eed your car most. Be

ire this doesn't happen

Us for Anti-Freeze!

MPLETE BATTERY

specialize in Magneto

lesburetor Repair!

TERY & ELECTRIC

N. Main - Phone 284

SERVICE

Roberson

you!

How's your repertoire for desserts? November brings Thanksgiving and other celebration days and it is as natural to plan pies for Thanksgiving as it is

to plan the traditional turkey.

Deep dish pies always taste
good and disappear fast and they are equally welcome as a final touch to an informal little dinner before the fire, as a special treat some chilly evening, or to top off the big meal for that

November event. Mrs. Edgar Johnson, formerly of Hereford and now of Socorro. Billy Hall Completes a good look at this recipe and

pies, and cakes too, so sometime during the holiday season take Preliminary Course At U. S. Marine Base

> Billy Hall,, 17-year-old son of W. Hall of Hereford, has completed his seven week's preliminary training, period at the Marine Corps recruit depot at San Diego, Calif., and now is eligible for service with a regular unit of the U.S. Marines.

Completes Course

Drain 1 pint of canned cherries and place cherries on top batter in casserole. Add 1 1-2 cups sugar, add enough water cherry juice to make 2 cups and pour over above mixture. Young Hall attended Hereford High School, where he was a member of the basketball team, with butter and place in preheated 375 degree oven. Cook 15 minutes; lower heat to moderate oven and bake for and was accepted by the U.S. Marine recruiting service last August. He enlisted for the dur-

ation of the national emergency. While undergoing training at the recruit depot, Private Hall qualified as a marksman with the military rifle and pistol and as an expert with the bayonet.

June Dameron Is Class Favorite At T. C. U.

Miss June Dameron of Hereford is a nominee for class/favorite at T. C. U.

Three girls and three boys Members of the Bay View from each class will be selected sisted by Mrs. Liston Wilson Club met at the county court when the votes are east. Six house Thursday afternoon for boys and six girls from each The meeting was held at the a lesson on "The Novel" with class are competing in the finme of Mrs. Henslee with Mrs. Mrs. F. T. Roloson as leader. als. Winners will be presented Introducing the phase of the at a ball to be held in Deche program was built around study course on "Adventures of ember.

. Miss Dameron is a freshman at T. C. U.

by Mrs. Robert Thompson ing the New England back s. Louie LeGrand read a paper ground for the early novel, dis-Mrs. Meade Haile "Our Present Trade and cussing the part the Civil War Entertains Club played in the development of the

ose present at the meeting iterature of America and outluded Mesdames RR. G. Blue, lining present day trends. She for members of the Justakrd Mrs. Meade Haile was hostess Coombes, Roger Corbett, began with the first note in Club on Wednesday afternoon pha Click, Leo Forrest, Jack American Realism as evidenced last week. Special guest of the Louie LeGrand, Nelson in "The Hoosier Schoolmaster" club was Mrs. Alton Miller. High Right, C. F. Moore, Guy New- in 1871 and traced its aim in scores were made by Mrs. Henry A. Petersen, Coy Phillips, literature to the candid dealing Sears and Mrs. Grant Fuller.

Refreshments were served to-A review of the book "In This Mesdames J. W Witherspoon, S. Womble and the host Our Life" by Ellen Glasgow was J. Maxfield, R. L. Craner, N. E. given by Mrs. John McLean. The Milburn, George V. Stambaugh, book deals with modern young Henry Sears, Grant Fuller, Alton people in a modern world and Miller and the hostess.

clearly portrays the author's philosophy of life and her be-Tuesday Club Has Armistice Day Party

> Tuesday Afternoon Bridge Club members were entertained at the home of Mrs. W. M. Emmons Armistice Day. Profusions of flowers in rustic shades furnished attractive decorations and tallies for contract games carried out the Armistice Day theme. Mrs. Gaston Baer played high for score award.

Those enjoying the afternoon were Mesdames C. H. Dyar, W. L. Davis, W. J. Stanford, Gaston Baer, Glenn Snyder, Knox Kinard, Woodrow Ireland, Travis Dameron and the hostess.

Luncheon Meeting Is Enjoyed By Rev. H. M. Redford, pastor of the First Christian Church, was New Deal Club guest speaker at the meeting

held by the Business and Pu Tessional Women's Club at the covered dish luncheon at noon was the order of the day Fri-Mrs. Rebecca Singleterry made day for members of the New Deal Club. The group was ening and Mrs. W. C. Hromas tertained at the country home of presided in the absence of the Mrs. Louis Woodford.

After the informal covered Mr. Redford spoke on 'Reli- | dish luncheon guests played contract games with high score prizes going to Mrs. Urlin Streu, high, and to Mrs. Willis Edelmon, second high.

Those enjoying the day were Mesdames Frank Huckert, Willis Edelmon, Urlin Streu, B. Y. Crosthwait, Alton Miller, Ralph Hastings, J. T. Gilbreath, Jr., and the hostess.

Hromas, Barbara Roles, Inez Clark, Mattie K. Robinson, Virginia Bowsher, Florence Wilkins, Ethel Robinson, Mary Kate Brotherton, Erma Faye Robinson, Dyalthia Bradly, Cecil Williams, Clara Wedel, Ursalee Jacobsen, and Virginia Bowman. Mrs. Ella Carter was a guest.

Armistice Day Program Given By Pioneer Club

An Armistice Day program was featured at the meeting of the Pioneer Study Club held Tuesday afternoon at the H. D. Reed home with Mrs. Reed and Mrs. A. G. Bell hostesses.

on National Defense.

parliamentary drill and patriot- story is full of life and people ic music was furnished by Mrs. that will be remembered long H. A. Close, Noah Ewton, Buri O. G. Hill who sang "God Bless after the printed page is for- France, Carl Frye, N. E. Gass, America" accompanied by Mrs. gotten.

the program Mrs. C. T. Guseman heralded as Cronin's best since Robert Bell, is stationed at Ash E. Seigler, F. L. Terrell and the

roll call answered by members, and stirring record of the strug- erican flags on a blue stand Mrs. Ray Johnson conducted a goodness and humility. The the base.

Mrs. M B. Norwood reviewed were sent from the New England son, F. M Kester, F. L. Lucas, Mrs. A. G. Bell hostesses.

"The Keys of the Kingdom" by States by Mrs. Bell's daughterIn keeping with the theme of Dr. A. J. Cronin. The book is in-law, whose husband Captain

E. Seigler, F. L. Terrell and the gave a talk, in place of the usual "Hatter's Castle." It is a noble berry, N. J. They were tiny Am- hostesses.

gle of a very human man for with three tiny pine cones at

Those present were Mesdames J. M. Gililland, C. T. Guseman, Refreshments carried out the J. F. Hickman, O. G. Hill, E. S. theme of the program. Favors Ireland, J. B. Jones, Ray John-

SHOP PENNEYS BETHR IT'S WISE - IT'S PATRIOTIC

The men and women who get the most for their money are those who 'know the value of a dollar.'' Such people live within their incomes, shun debt, and at the same time build up a reserve for the future . . Year in and year out, people of that type makeup the bulk of our vast customer following. They know what they want and what it should cost! They know where to get it. They pay cash and save! . . Every day the wisdom of careful cash buying is becoming more apparent. More and more people realize that at Penney's they are protected from adnormal price changes by our prudent prepa ations and economical methods of doing business. Thrifty people, today, more than ever, will have the foresight to save all they can by buying at Penney's - and will invest their savings in future security. It is wise, it is pa-

Women's Smart Winter Coats



Budget Priced!

You'll be amazed at the grand atyling and excellent lines of these pockets. Winter weight fabrics in rich warm colors.

Something New Under the Winter Sun!

Women's PARKAS 98c

The newest thing in gay-but-sensible winter fashions! Every one from school girls to sportswomen are welcoming this at-tractive type of winter headwear.

Knitted in gay colors with true parks style ruffled back.

Splendid for the Money! Big Husky

TERRY TOWELS

You'll be amazed at the amount of service you'll get from these thickly-looped towels! Wonderfully fluffy terry in a gay array of bold checks of glowing solid colors with snow white band borders.

They're actually the best towel values we've seen for the money--so get yours today!

A Thrifty Favorite!

AVENUE PRINTS 15c yd. Fresh, sparkling colors in any

Dancing florals!
Neat geometrics!
Dancing stripes and cute name

patterns!
Dress up your family---decorate
your home---you'll find this serviceable
fabric a real record-breaker.

THRIFT PRICED! Outstanding Values in

Mens Suits

Just 14 of these suits to go at this unusual price. These of course, are broken sizes - They are all wool, and all in good patterns - insingle or double-breasted models, both worsteds and gaberdines Hurry for best selection!

Perfect for your Festive Dinners! Lace Table CLOTHS

A most effective way to dress up your dining room, and a practice, cloth

Lovely cream colored lace set off by a scalloped picot edge.

They're so easy to wash---you'd be another to tuck away for special oc-

Give your Room a Luxury Chenille Bedspreads

Abundantly tuffed with plump velvety chenille — so exquisitely soft you-will want to crush it in your hands! These richly covered spreads are

These richly covered spreads are amazingly practical! In a decorative array of colors patterns! Dare you wash them? course, a tubbing just adds to their

Of Smart, Durable Capeskin! Men's Leather Cossack

7.90

You'll keep warm and comfortable in these good-looking, rayon-lined leather jackets!

With handy zipper front, two slash pockets and one zipper breast pocket.
In popular London tan, brown and

Men's 32-0z. Plaid JACKETS 2.98

The School Girl's Favorite! **RAYON FROCKS**

Tailored school frocks . . . peasant and new bolero styles . . . flared skirts and popular midriff and peplum treat-

When you buy His Fall Clothes, start with a Sportsclad! Boys Coal Sweater

Comfy, Flannellette

Gowns, Pajamas

Smart, bias cut gowns, full skirted and tiny waisted! Dashing pajamas in your favorite butcher boy or novelty styles. All with nice long sleeves! All in quaint flower sprigged prints on sweet pastel backgrounds. Not only pretty, they're budged-priced!

Flannellette Prints!

Good looking rayon-and-cotton in the two-tone style that has gone over so big with boys!

Flannelette SHIRTS In Checks and Plaids!

Outdoor Men Prefer

Warm companions for sportsmen men who work outdoors! Colorful plaids and buffalo checks.

UNION SUITS

Small chance of catching cold in is heavy weight suit with long short legs. In random only.



PART WOOL PAIRS

Super Value! Blended BLANKETS
2.98
percent rayon and 50 percent cotfor warmth plus wear! 72"x84".

36-IN. OUTING **OUTING FLANNEL** **Union Suits** 57c

Super Thin Double Edged Razor Blades 25c een-cutting Blades that

Value Priced! Tea Aprons 29c

Gay cotton prints in loc neck and full coverage

Ladies' SILK HOSE 98c

27" Outing

FLANNEL 7c yd

Tuckstitch

Vests, Pants 19c Children's undies in knitted cotton. Warm snugiy cut.

Chenille Bedspreads 3.00

Beautifully designed lav-

Rayon Slip Value 69c mazing! Prattily trim med and smoothly bias cut!

Long Sheet BLANKETS

lue! Extra long 70"x99"! Soft and nowy white!



BANGS

We Can Help You to Make the Most

Call 3 . . . for Appointments!

THE BEAUTY MART Paye Smith - Imogene Whitehead - Kitten Smith

It's Smart to wear

With many of the new hats styled to sit on the back of your head, you'll delight in wearing curled bangs this season. Let us design a new hairstyle just for

lief in the utlimate fate of man. - Mrs. T. M. Dameron, presi-

dent, conducted a short busi-

Members present were Mesdames Bob Wilson, R. B. Miller,

D. H. Alexander, H. L. Broad-

well, R. P. Coneway, H. G. Conk-

wright, T. M. Dameron, E. W.

Harrison, G. W. Heard, A. M.

Jones, Knox Kinard, Paul Math-

ers, Clara McLean, C. F. Moore,

J. H. Olson, John McLean, F. T.

Roloson, J. P. Slaton and J.

ness session.

W. Spradley.

Rev. Redford

Speaks Before

B & P W Group

court house Monday night.

arrangements for the open meet-

president, Mrs. Troy Moore.

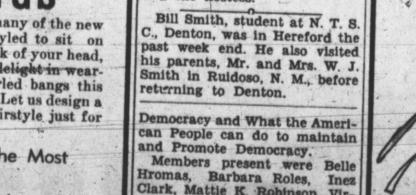
gion as a Basis for Democracy,"

dividing his subject into three

parts The Basic Ideas of De-

mocracy, Present Day Dangers to

of Yourself!



If Shoe Fits, Borrow It

Lubbock,- If the skirt, sweater, or anklets fits you, wear it, is the modern coed's version of an ancient adage, judging by a recent survey of clothes-borrowing habits at Texas Tech. Esitmates on habitual borrowing from friends and roommates ranged from 30 to 95 per cent of the women students enrolled, with an average of 72 per cent, yet only 54 per cent of the young women polled admitted borrowing themselves.

Sweaters were most frequently loaned, with jewelry, anklets and skirts tying for second position. Ribbons, evening dresses, blouses and jackets were least likely to be passed around.

Borrowing etiquette, it was agreed, stipulated early return of borrowed finery, rapair of damage or soil, and a willingness to lend one's own wearing apparel.

One young woman recounted her most tragic experience as lending a \$10 hat when she was a freshman and having it returned "looking as if it had been sat on or run over by a ar." Another recalled tearing her roommate's skirt on a car bumper, and a third had strong cheap perfume poured on a borrowed sweater from which the odor never disappeared. Holes from cigarette ashes, acid from chemistry labs, and red paint spilled on other garments brought about embarrassing situations.

Young men polled for opinions on feminine borrowing approved, "if the clothes are returned in good condition and the practice not carried to extremes." One man student expressed the wish that they would at least borrow clothes to suit their type and size. Another confessed that "if girls become too communistic with their clothes, it could be disillusioning."

third, "a few boys notice the his regular appointment with clothes a girl wears and it is embarrassing to date the same dress

er to the girls who get to sel- at Amarillo Business College

The earliest domestic utensil berry are the proud grandpar- latives. known is the spoon. Somebody ents of a baby girl born to Mr. once said that spoons, if not and Mrs. Frank Fortenberry at a Miss Catherine Maupin had as as old as the world, are certain- Canyon hospital last Monday, week end guests their parents ly as old as soup.



We thank Thee, O Father, for all that is

The gleam of the day and the stars of the

There were 56 at Sunday

School, Rev. D. W. Binkley filled

and attended the carnival.

ing service.

The flowers of our youth and the fruits of our

And the blessings that march down the pathway of time.

We thank Thee, O Father, for all that is The sob of the tempest, the flow of the

Nancy Jean.

The little miss has been named and sister, Sylvia of Estelline,

J. B. Monahan.

end with Norrien Jacobson.

Mr. and Mrs. L. C. Wade and

For never in blindness, and never in vain, Thy mercy permitted a sorrow or pain.

We thank Thee, O Father of all, for the power Of aiding each other in life's darkest hour; The generous heart and the bountiful hand And all the soul-help that sad souls understand.

We thank Thee, O Father, for days yet to be; For hopes that our future will call us to Thee. Let all our eternity form, through Thy love, One Thanksgiving Day in the mansions above,

also attended the carnival Friday

Alpha Phillips spent the week night. Mr. and Mrs. E. C. Chapman, Edward Monahan, a student Mesdames J. E. Speed and C. L. at Price Memorial College in Bogle returned Saturday night Amarillo spent the week end from Austin, Fort Worth and Arwith his parents, Mr. and Mrs. lington. Mesdames Chapman, Speed and Bogle attended the .. A meeting of the officers and State Congress of Parents and teachers of the Adrian Sunday Teachers at Austin as delegates School was held at the home of from the local association. Mrs. The highlight of the past week Sunday School superintendent, Chapman is a district vice-prewas the school carnival, with a Frank Watsen, on Thursday sident, Mrs. Bogle is secretary of his field of knowledge, one Beacon Quartet of Amarillo, pre- N. W. Lindsey spent the week Speed is chairman of the memsophomore journalist stated "if ceeding the crowning of the care end with his mother and brobership committee. Bobby Speed this problem is anything like nival queen, Josephine Barnett, there in Lubbook, and attendant of the male of the m spent the week end in Adrian Fort Bliss at El- Paso, after trades school. Buddy Chapman, spending a 15 day furlough here son of Mr. and Mrs. E. C. Chap-Mr. and Mrs. Hugh Forten- with his mother and other re- man returned from N. T. A. C.

Miss Neoma Reynolds, a stulent at the San Jacinto Beauy School in Amarillo spent Sunay with her mother, Mrs. A. L.

leynolds and other relatives. D. W. Foster of Amarillo spent with Mrs. Foster. Mr. Foster took her mother. Clemens, to Ashtola from to visit with Mrs. Gerland Clemons. irs. Clemons had spent several lys here with her daughter last

Mr. and Mrs. Henry Kinsey nd civildren of Vega were Sunlay guests of Mr. and Mrs. Euene Brouse.

Bobby Thuett is recovering from an operation at Northwest Texas Hospital in Amarillo.

Happy defeated Adrian Matadors 26-8 in the last conference ootball game here Friday. This places Happy/and Adrian in a. ie for the championship of this ivision. Catherine Maupin was rowned football queen between he halves of the game. Assisting n the ceremony were members of the girls pep squad, football squad and mascots, Polly Anne.

Watson's parents at Flomet Mr. and Mrs. John Halliburton. A. Syms and Mrs. Zettle Synts re callers in the G. A. Miller

ome on Sunday afternoon. Mr. and Mrs Joe Gibson, Sr and sons have moved to Chamerlain, near Palkart where Mr. Gibson has been transferred as ection foreman.

Miss Donna Gayle Harris and er roommate, Miss Terry Tayor, spent the week end visiting Jonna Gayle's mother. Both are students at Canvon.

Mr. and Mrs. Kenneth Zaring nd son of Sahta Rosa, N. M., pent the week end with Mr. and Mrs. M. H. Zaring, Sr.

A new road is being constructd out to the Matador ranch north of town. The ranch heently shipped out 13 carloads of cattle.

Th Wildorado girls played volley ball with the Adrian girls team Wednesday afternoon.

The Vega Parent-Teacher Association will present their play. 'Lights Out," a mystery royalty play at the Adrian School auditorium en Thursday night. November 20.

Mrs. Zettle Syms of Amarillo is spending the week in the home of her son, G. A. Syms and fami-

There were a number of visit

By MRS. CARL WIMBERLEY

Spledid attendance and fine cooperation from everyone made the school carnival Saturday from this, totaling more than \$40 profit, will be used to buy needed equipment for the school cafeteria. The committee in charge was composed of Mrs. R. and Mrs. Johnnie Womble. The committee expresses much appreciation for the work done by all those who helped with the decetation and also for those who donated food to be sold this accounting for approximate-

visitors were present. Twenty were present at Sunday School this week.

ly a fourth of the profits Several

Mr. and Mrs. Jim Hays, Mr. and Mrs. J. W. Witherspoon of Hereford visited Mr. and Mrs. Jehmie Womble Wednesday

night. Mrs. Ben Thorpe of Snyder visited Mr. and Mrs. Jim White

over the week end. Guests at a duck supper at the home of Mr. and Mrs. Ernest May Thursday evening were Mr. and Mrs. Johnnie Womble and sons, Mr. and Mrs. M. G. Upton, Mr. and Mrs. Baker Womble an ddaughter.

Dalhart visited Mrs. Upton and some time. Miss Helen Oglesby Tuesday.

Misses Marian Borden of Hereford, Ida Kuhles, Sally day evening. Womble and Wanda Elaine Mrs. Ernest May Saturday night. Floyd West.

surrounding towns at the annual in Hereford Sunday. carnival. Friday night. Dr. Fred and George Rohrbach of ments concerning the Red Cross Ted Rohrbach. drive, and the turkey was won Fred West is on the sick list by Miss Lee Johnson of Endee. this week

Gem RAZOR &

BLADES

\$1 val. 39c

VRAY

Alka Selizer

SHEAFFER

PENCIL

\$1.00 Fineline

Tooth Emulsion

39c

visited Mrs. May Saturday.

Mr. and Mrs. Ben Flowers and tanks. Moore Independent Oil Co son of Hereford were dinner guests in the home of Mr. and Mrs. R. R. Fitzer Sunday

Visiting in the home of Mr. and Mrs. Baker Womble over the week end were Miss Ethel night a big success. The proceeds Womble and Wanda Elaine Thompson of Hereford, Mr. and Mrs. R. L. Thompson of Hereford were dinner guests Sunday.

Mr. and Mrs. H. E. Miller, Mr. and Mrs. Lloyd Bentley and H. A. Frye, Mrs. Viva Mae Upton H. Miller were among those from here who attended the American Legion Armistice Day Program at the First Christian Church in Hereford Sunday evening.

Mr. and Mrs. Mayo Whitten and daughter of Borger visited relatives here over the week end. Mr. and Mrs. W. P. Caraway

and Johnnie B. Caraway visited Mr. and Mrs. Hartland Caraway at Wyche Sunday. WANTED to give you complete Butane Service in bottles or

tanks. Moore Independent Oil Co.

Harold and Henry Browning were called to St. Jo Monday because of the death of their Miss Shirley Ruth Thomas of father, who had been ill for

Mr. and Mrs. Floyd West visited in the B. A. West home Sun-

Mrs. Alpha West and daugh-Thompson of Hereford visited ters spent Monday with Mrs.

Mr. and Mrs. J. W. Buck and ors from Vega, Endee, and other Carlton Buck attended the show

Loyd of Vega made announce- Kansas are visiting their brother,

WANTED to give you complete Most of the farmers of this Butane Service in bottles or community are about caught up tanks. Moore Independent Oil Co. with their row crop harvest.

Mrs. Edna Fincher of Hereford WANTED to give you complete Butane Service in bottles or

A Brand Ad Will Sell It!



ing Day dinner under the din. dingy-ing Day dinner under the din. dingy-yellow glow of an old tashioned kero yellow glow of an old tashioned kero sene lamp, you will lose much of the joy of this festive time. You cannot imagine what mis restive time. You cannot imagine what added cheer, pleasure and happiness a modern white light would bring. Zest and flavor to the food, sparkle and heartly to the table, and smiles that you can actually see on the faces of one and all. You may have all this today, tomorrow and years to come, when you



10 Big Features: Gives 50 Candle Power White Light: Burns 50 hours on 1 gal-lon berosene: Lighte Instantly with Match: Sale—Cannot ex-plode: Economical: No Odor. Smell or Noise. Lasts a Lifetime. TRADE-IN ALLOWANCE 7.20

Bring In that old lamp Today . Trad A BIG SAVING

Streu Hardware



LISTERINE SHAVE CREAM

POND'S CREAM Chamberlain Lotion

BABY POWDER POWDER PUFF, 2 for

MILK MAGNESIA CASTORIA

SAL HEPATICA VITAMIN TONIC

100 Tablets VITAMIN B-1 LAVA SOAP

Frequently it is necess to have prescriptions imperative that the cine be exactly the sa We can guarantee tha will be-because we k quality constant by curing our drugs from files also include all o Corner Drug Prescript 106,000 along with our

102,000 This gives us a very

plete prescription der ment. We fill any doct prescription. Bring is next one to fill.





TO LEAD IN STYLING DESIGNED

TO LEAD IN PERFORMANCE

DESIGNED

TO LEAD IN

ECONOMY

Superlative grace and beauty distinguish Chevrolet's new Fleetline Aerosedan and new Fleetline Sportmaster.

And, of course, they also bring you all of the Unitized Knee-Action comfort . . . all of the Valve-in-Head "Victory" performance and economy . , , all of the 30-year-proved dependability which characterize the new Chevrolet-The Finest Chevrolet of All Time.

See these distinguished cars at your nearest Chevrolet dealer's, and convince yourself that "It pays to buy the leader and get the leading buy."



PAYS TO BUY THE LEADER AND GET THE LEADING BUY

BRUMLEY-WOODFORD MOTOR CO.

HEREFORD, TEXAS

MRS. JOHN McLEAN, Society Editor

Phone 181



Cold days without, warm fires Mrs. Lyle Blanton, reporter. within, a home where friends find welcome! Almost all of us are glad when this time of the er of the program for the afyear rolls around, and the round ternoon which dealt with "Conn't have to worry too much about meal planning. Here is a recipe which will eliminate worry, for you can be certain An added feature of interest making highest score for guests. of success when you use it. It to the program was the showing is Mrs. C. H. Dillehay's recipe of movies of the recent Flower for caramelized rolls and it be- Show sponsored by the club. comes a favorite the very first

Caramelized Rolls

Use your favorite hot roll recipe and roll out dough to about Cocanougher, Art Manjeot, Den- Acker, C. C. Rockwell and the 1-2 inch thickness. Spread 1-4 lb. melted butter over dough nis Barnard, Lyle Blanton, C. H. and sprinkle generously with layer of brown sugar, sprinkle Dyar, E. T. Brooks, Homer Brumwith cinnamon and roll firmly from the edge, pinching the lay, Robert Wagoner, J. P. Slaends together so the dough will not come apart. Let stand ton, Liston Wilson, Jim Lipsinnutes and then slice as in a jelly roll. Grease a flat pan comb, W. N. Lemmon, F. H. Oband cover bottom with 1-2 inch layer of brown sugar Cover comb, W. N. Lemmon, F. H. Obthe sugar with 1 cup chopped nuts. Place slices of the roll 1 erthier and the hostess. inch apart on top of the nuts. Set aside and let rise until Mrs. M. C. McGalvary and double in size. Put 1 teaspoon of cold water in each corner of Mrs. S. Guillow of Boston Mass. the pan and cook on the middle rack of a 325 degree oven were visitors. for thirty or forty minutes. When done turn upside down on waxed paper and separate with spatual. These are delicious either hot or cold.

Garden Club Group Announces New Leaders for Next Season

The Hereford Garden Club uled for the present club year day night in the regular monthelected new leaders at the meet- and that will be a luncheon on ly session. In the absence of ing held Friday afternoon at Nov. 21, at the home of the the president, Mrs. O. G. Hill, the home of Mrs. F. M. Kester. outgoing president, Mrs. N. E. Joe Kendall presided. Groups Only one more meeting is sched Gass.

Protected Payment Auto Loans LET US FINANCE YOUR NEW OR USED CAR!

In addition to the regular service offered, we are now prepared to include a protected payment policy, so in case of Sickness, Accident, Permanent Disability or Death - payments are made for you by the Insurance Company.

Stevenson Finance Company

First State Bank Bldg. T. S. Stevenson, Jr. Phone 108

The club will resume activities in March with the following officers in charge: Mrs. Ralph Entertains Club McCullough, president; Mrs. Dennis Barnard, 1st vice-president;

Mrs. Art Manjest, 2nd vicepresident; Mrs. Liston Wilson, recording secretary; Mrs. Clyde Cocanougher, corresponding secretary; Mrs. Homer Brumley, parliamentarian; Mrs. John P. Slaton, treasurer; Mrs. W. N. Lemmon, historian; Mrs. E. T. Brooks, federation council, and

Mrs. Art Manjeot was leadof family and social activities ifers." Mrs. E. T. Brooks rethat fall and winter invariably viewed the book Cultivated bring may be enjoyed much more | Conifers of North America" and the housewife if she does- Mrs. Homer Brumley spoke on

Those present included Mes-

Band Parents Organization Has Meeting

Members of the Band and Orchestra Parents Association met at the High School Thurswere appointed to plan programs for each month and members voted to buy a new baritone horn for the high school band. Ralph Smith, director, told something of the progress the Thanksgiving Party band is making this year and urged members of the parents organization to attend the regular meetings.

shed for shelver against wind Seed Mrs/Jimmy Best was asand rain, allowing four square sistant hostess. feet to each A wet lamb in a The party will be in the form muddy lot will not make good of a panquet and will be held

Look into the Last Mile_



MAYBE it's a little hard to picture this trim Buick as it will look on that unknown day when you come to turn it in.

There may be scars in its fenders, and use-stains on its upholstery-Asserted thing the managers will be the sight should be from the still be going great guns.

You can count on that husky valvein-head straight-eight to be ticking off the miles with the satisfying efficiency it now boasts.

You can rely on Compound Carburetion to hold your gas-costs down, squeezing every last powerpacked mile out of the fuel you burn.

There won't be any loss of easy comfort in those all-coil springs, or any need for care to keep them gentle.

As for such things as connecting rods and bearings—Buick rods are extra strong, while tests show that our oil-cushioned bearings last twice as long as others under the same load and service.

its last mile instead of its first.

If you can get one now, you'll be smart to grab it!

No other car has

ALL THIS FOR YOU IN 'FORTY-TWO FIREBALL STRAIGHT-EIGHT VALVE-IN-HEAD ENGINE * COMPOUND CARBURETION (standard on most models) * OIL-CUSHIONED CRANKSHAFT

PINS AND JOURNALS & STURDI-LITE CONNECT-ING RODS & STEPON PARKING BRAKE & BROAD-RIM WHEELS * FULLY ADJUSTABLE STEERING POST & BODY BY FISHER & WEATHERWARDEN VENTI - HEATER (standard on LIMITED models) accessory on other Series)

Available at slight extra cost on Buick Special models, standard on all other Series.

"BETTER BUY BUICK"

Cogdell Motor Co.

OMOBILES ARE BUILT BUICK WILL BUILD THEM

Bridge-Luncheon And Guests

Pale yellow, burgandy and white made an attractive color scheme for the bridge-luncheon given last week by Mrs. Alton Fraser for members and guestsof the Wednesday Luncheon

The table from which the luncheon was served was centered with tiny button-chrysanthemums in yellow and white and Garnet King chrysanthemums were used in the living

Guests enjoyed contract games after the luncheon with Mrs. making highest score for guests.

Enjoying the lovely affair were Mesdames Gordon Taylor, H. K. Fox, J. A. Pitman, E. B. Hedrick, Colby Conkwright, dames N. E. Gass, Ralph Mc- A. R. Bateman, H. A. Close, Seth Cullough, W. A. Springer, L. B. Holman, Oscar Easley, J. C. H Shere, C. R. Smith, E. Ramey, McCracken, W. M. Emmons, W. C. Ferguson, C. C. Cox, Clyde L. Davis, S. P. Rosson, C. C. hostess.

> Mrs. Teter Is New Member Of ... Coterie Club

Mrs. William Teter was welcomed as a new member of the Coterie Club Friday afternoon when Mrs. Grant Fuller was hostess for the club at her home on East Fourth Street.

Fall flowers in browns, bronze, yellow and rust provided bright-spots of decoration for the party. Mrs. E. B. Hicks was high player for games of con-

Attending were Mesdames Æ. B. Hicks, J. W. Witherspoon, Knox Kinard, F. L. Lucas, E. B. Hedrick, C. F. Moore, William Teter and the hostess.

Class Plans For

A Thanksgiving party with Kate Brotherton. husbands as honor guests was planned at the meeting of the Phebean Class Friday afternoon

Friday night, Nov. 21, at the Baptist Church. Arrangements for the party will be made by Mrs. Lynn Kester, Mrs. Jimmie Allred and Mrs. George Suggs

Mrs. J. B. Whitlow conducted a Thanksgiving program for the meeting with Mrs. George Clark giving the devotional.

A farewell gift was presented to Mrs. Whitlow, who will leave soon to make her home in Win-Those present were Mesdames

Carl Gilliland, Jimmie Allred, Travis Caraway, Glenn Oliver, Chas. Calloway, Bill Hutson, Ira Foster, George Clark, J. B. Whitlow, Cecil Gunter, George Suggs, Walter Ayers, Buck Richardson and the hostess.

Guest Honored With Dinner

Major D. G. Bell of the United States Army was honor guest at a family dinner given Sunday at the home of his mother, Mrs. A. G. Bell.

Major Bell has been stationed in North Carolina and is now enroute to Hawaii to report for

Those attending were Major Bell and his son, Allan, Mrs. Artis Daniel, R. A. Daniel, Mrs. Lilburn Ray, Mr. and Mrs. Boyd London and Billye, Mr. and Mrs. E. S. Ireland, Rachel and Rich-

Mrs. B. T. Bell, Mr. and Mrs. W. H. Russell, Nora Jean Russell, Daniel and Mary Ruth Russell, Evelyn Bell and the hostess.

Miss Katherine Kirby Presents "White Cliffs" For Calliopian Club

One of the highlights of the fall programs presented for Calliopian Club members was the poetry program featured at the meeting held at the home of Mrs. W. C. Pitman Thursday night.

quotation from Pope, "Truth shines brighter clad in verse" gave the setting for the program which both delighted and entertained the members as Miss Katherine Kirby gave "The White Cliffs" by Alice Duer Miller. Miss Kirby, in her individual manner, established an atmosphere of captivating interest and kept it throughout her performance, using just enough explanatory digressions to give a definite background for the historical meaning.

During the business session two new members were welcomed into the club. They were Miss Ivey Chollar and Miss Mary

Why send 2 men to do 1 POLY Job?

HIGH TEST PHILLIPS 66 POLY GAS

RTS COLD FAST

gasoline, note well these three faststarting facts: 1. Higher test gasoline starts cold motors faster.

2. Phillips is the WORLD'S LARG-EST PRODUCER of natural high test gaseline. 3. Higher test Phillips 66 Poly Gas

costs nothing extra. Every degree the thermometer drops Poly Gas in your car, because every gal-

Before you buy your next tankful of lon is loaded with extra instant-firing elements. Ready to vaporize more quickly. Certain to give faster warm-up. More flexible response to the throttle. Smoother running.

If you're worried by the thought of starting trouble in cold weather, take a load off your mind . . . by taking on a load of the lively power and faster start-ing supplied by Phillips 66 Poly Gas.

We sincerely believe it is this winis an added reason for using Phillips 66 ter's best buy in cold-weather gasoline ... at the Orange and Black 66 Shield.

Phill-up with Phillips for Instant Starte

secretary of the club to fill a tine, J. E. Kirby, Keilar Muse, vacancy, Miss Edna Daughtee David Rodgers, John Sims, Eli-Feeder lambs, should have a at the home of Mrs. Walter was named a member of the zabeth Womble, W. C. Pitman, membership committee and Miss Misses Edna Daughtee, Robbie to the social committee list.

were Mesdames J. R. Allison, W. erton and Ivey Chollar.

L. Davis, Alton Fraser, J. T. Mrs. J. R. Allison was named Gilbreath, Jr., Jimmie Gillen-Robbie Foster's name was added Foster, Katherine Kirby, Lois McCaslin, Eloyse Pitman, Deci-Those attending the meeting mae Ramey, Mary Kate Broth-

A Brand Ad Will Sell It!



do be careful!

"Five mornings a week, nine months a year, we mothers of Texas get our children ready for school. "In our home and a million other Texas homes, that's one of the first and most important duties of a mother's day. Sometimes Dad finds out what a job it is when he has to do it by himself."

All of us want our children to have the best education possible. Most of us look to the public schools for this.

Fortunately, Texas has the best public schools in the South. Helping to build and operate them is the Texas petroleum industry which pays 24 million dollars a year in taxes for school purposes.

These petroleum taxes pay an average of one-fourth the cost of educating our children. Altogether, they meet the entire expense of schooling nearly 400,000 Texas boys and

In addition, oil has contributed substantially to the 70 million dollar permanent school fund. Oil is also responsible for much of the 30 million dollar permanent university fund, which has made possible the expansion of the University of Texas and A. & M. College.

Furthermore, taxes on petroleum products add another 111/2 million dollars a year for the schools of our State.



This Advertisement Paid for by Various Units of the Industry and Sponsored by TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

Burdine and family.

here Monday and Tuesday.

We have lowered the price on

many things in our store. Noth-

where they plan to make their

home. Mr. and Mrs. O. E. Sher-

man, Jr., have moved in the

house formerly occupied by Dr.

MOVE TO FOLLETT

past two weeks.

of November.

MAJOR D. G. BELL MOTHER HERE

ed at Camp Davis, N. C., for the Smith, of Ralls. past year, has been visiting his mother, Mrs. A. G. Bell and other relatives here this week. With and fix up for Christmas. Doesn't him is his son, Donald Alan, 6, cost much at Blacks. Mrs. Bell and daughter, Beverley, 4 arrived yesterday from Plainview where they have been Billy of Hallesville, Mo., stopped visiting her parents.

Hawaiian Iislands for service, and Mrs. A. G. Pell. They were and after the Christmas holidays enscute to Silver City, N. M. Mrs. Bell will join him there, for a visit. He is a graduate of Hereford High School and of Texas A & M College. Until he was called spent Saturday in Amarillo. into service he was connected with the Robbs-Rowley Company, Inc., of Dallas.

Mrs. L. C. Sellers of Austin is visiting her parents, Mr. and Mrs. R. Schroeter, and her brother, A. J. Schroeter, and fami-

B. Black Co.

Jefferson, Mo.

Rev. and Mrs. O. W. Carter of Childress visited Sunday in the Miss Mildred Rutherford who son and children accompani-Mrs. D. H. Bryant.

Mrs. Cawthon Bryant and son, John David, returned Sunday Major D. G. Bell of the coast after spending the week with artillery, who has been station- her parents, Mr. and Mrs. J. D.

Get a nice Room of wall paper

Mrs. Roy Robinson and son, here Monday for a brief visit with Major Bell is enroute to the her cousins, Mrs. W. H. Russell

Mr. and Mrs. F. H Oberthier

Mr. and Mrs. O. F. Ray of Abernathy were guests of Mrs. Ray's sister, Mrs. C. F. Moore, Sunday.

Mrs. S. Guillow of Boston, Mass, is visiting in the home of Mrs. E. T. Brooks.

Lieutenants Frank W. Mont-Mrs. Francis B. Elliston return- fort of Hereford, Alec B. Streete, ed Monday from El Paso where, Rosedale, Miss., and William P. she had spent two weeks with Ullstrom of New York City, reher husband, Sgt. Francis B. El- cent graduates at Maxwell Field, liston, who is in the Army Air Aia., Army Air Corps school, were in Hereford Sunday for a brief visit with Lieut. Montfort's Our stock of wall paper is mother, Mrs. M. Montfort and very complete and low in price. sisters, Marthalee Montfort and erford. Come and see for your self. E. Mrs. Homer Brumley. They were 46-2tc enroute to San Francisco, Cal., Mrs. Rosa Spear left this week 12, for the Hawaiian Islands at St. Anthony's School of Nursing in Amarillo, visited her daughter, Mrs. W. W. White, in group at dinner with Miss Mil- High the man Mrs. C. M. dad Rutherford as a special

home of her parents, Mr. and is employed in Amarillo spent ed by Miss Edna Daughetee, atthe past week end here with her tended the W. T. S. C. play "The

Someone Has to Dig Potatoes

ACT PRODUCT OF



Daughter of a famous British pathologist, Mrs. John Steel special her spare time digging potatoes on the farm of a hospital in Ex. ... She's an ambulance driver in the London Auxiliary Ambuing a

parents, Mr. and Mrs. O. L. Ruth-

Miss Ida Belle Hicks, student

Mr. and Mrs. Elmer Patter-

'How Dry I Am'?



A new radio-nair dryer for beauty shops is being tested by Maureen Malone of Chicago.

Mr. and Mrs. William Black 45-3tp father, E. B. Black, and other relatives here over the weekend. On Sunday a family dinner was enjoyed at the country home of

> Leo Forrest attended the meetings of the West Texas Sales Congress at the Herring Hotel in Amarillo on Friday. At the meeting where life insurance men

ATTEND HOMEOOMING Among those from Hereford who attended aintuit home to ing celebrations at W. T. S. C. Canyon, Saturday were Kenneth Walters, Clint D. Starr, Mr. and Mrs. Knox Kinard, Miss Marie Glaspy, Miss Edna Daughetee, Miss Lois McCaslin, Miss Ivey Chollar, Mr. and Mrs. Willis Edelmon, Mr. and Mrs. J. T. Gilbreath, Jr., Miss Melva Rea and Misses Stella and Alta Mae Fortenberry. Miss Lois McCaslin was

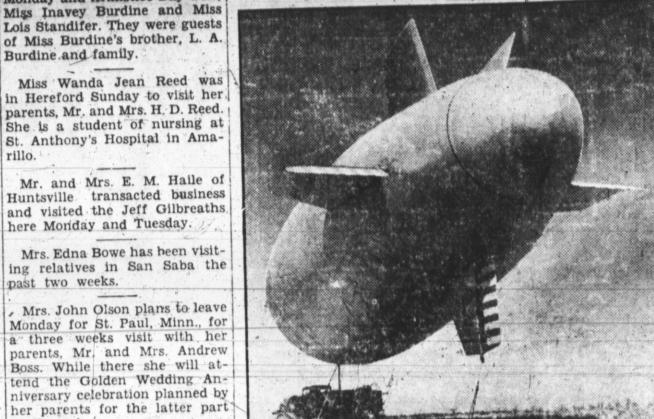
Miss Bettye Sue Henslee is spending this week visiting friends in Lubbock.

Mrs. Frank Ball of Tucumcari, N. M., arrived Tuesday night for a visit with her mother, Mrs. R. G. Sisk, and other relatives.

Miss Viola Phillips and herroommate, Miss Wanda Gregory of Gainesville, both students at T. S. C. W. Denton, were in Here-15-tfc day they were accompanied by Miss Phillip's parents, Mr. and Mrs. Wirt Phillips, to Lubbock, where they joined a group of T. S. C. W. students for the return trip to Denton.

> Mr. and Mrs. Ralph McCullough and children spent Sunday in Amarillo with relatives.

'Flying Cigar' Attracts Civilians To Lubbock to spend Sunday, Monday and Armistice Day went



For each of its five or six daily ascensions, the "flying cigar," only lighter-than-air craft taking part in First Army maneuvers in the Carolinas, attracts a large civilian following. The craft is attached to the Second Balloon Observation Squadron at Fort Bragg, N. C.,

ing advanced E. B. Black Co. and covers a 10,000-square-mile area of operations. Dr. and Mrs. J. F. Tout and son, Gilbert Carlyle, son of Mr. and visit with their daughters, Miss Bobby, left Monday for Follett

Star Theatre of Hereford. and Mrs. Tout on North Main

Those from Hereford who are

tisha and Mrs. J. E. Cockrell, Jr.

Make your Christmas gift an

and baby.

in Abilene this week to attend concurrent meetings of the Bap-Misses Lucille Hughes and Lucille Parks, teachers in the tist Woman's Missionary Union Vega Public Schools spent the and the Baptist Brotherhood of past weekend in Hereford with Texas, which opened Monday afternoon are Mr. and Mrs. A. O. Thompson, Rev. and Mrs. W. E.

Miss Imagene Cotton attended Barnes and baby daughter, Mrs. homecoming celebrations held at Sank Ramey and daughter, Mar-Texas Tech College in Lubbock Saturday.

Seen in Amarillo Saturday were Mrs. Laura Hicks, Miss article of furniture. It will ser-Vida Hicks, Mrs. J. R. Hays, Mrs. ve a double purpose, E. B. Black J B. Witherspoon, Mrs. J. H. Co. Pitman, Miss Frances Fullingim; Mrs. Joe Kendall, Mrs. Jeff Roberson, Mrs. O. G. Hill and Mrs. T. W. Roberson.

west Texas Conference of the end. Methodist Church being held in Big Springs this week are Rev. Marvin Norwood, Rev. M. M. Beavers and W. J. Stanford.

Mrs. L. W. Carlyle, has gone to Bernadine Phillips and Miss Lois Spur where he will be employ- Cockrell, both students at WTSC. ed in a picture show by G. R. The party enjoyed a trip through Lunsford, former manager of the the Museum at WTSC while

> Mrs. Sam H. Reid, Jr., left Wednesday for her home in Lubbock, after spending several days here with her mother, Mrs. C. C. Ferguson.

For best production milking should be done at regular hour After milking is started, it should be completed without interruption and as rapidly as possible.

Typewriters

Miss Ruth Temple Hastings attended homecoming celebrations at WTSC in Canyon and visited Attending the annual North- Miss Lois Cockrell over the week

> Mr. and Mrs. C. O. Phillips and Mr. and Mrs. C. P. Cockrell went to Canyon Sunday to

Ribbons

at the Brand

Other Supplies for Office Efficiency We sell Remington Typewriters and Adding Machines! Phone 30

WANT ADS

CLASSIFIED ADVERTISING RATES 25 words or less ____25c per

insertion. 25 words or more ____lc per word per insertion. Special Cash in Advance Dis count-3 Classified Ads for

the price of 2. Special Rate applies only to PAID IN ADVANCE ADS-No ad which goes on our books is subject to this discount. All 3 ads must be same to secure the discount-no changes in copy allowed.

WANTED

WANTED: Girl to do general housework. Call Mrs. W. W. Hill. Phone No. 554-W-4:

WANTED: Farm hands: Have houses. Apply at farm 17 miles northwest. L. B. Godwin. 44-tfc

WANTED to give you complete Butane Service in tanks or bottles. Moore Independent Oil Co.

DESPITE RISING PRICES We are offering, for a limited time only. THE HEREFORD BRAND and the AMARILLO NEWS (by mail) both one whole year for only \$6.95. Come to The Brand office or see your community correspondent Offer subject to DESPITE RISING PRICES we withdrawal without notice.

and the AMARILLO NEWS (by correspondent. Offer subject to mail) both one whole year for withdrawal without notice. only \$6.95. Come to The Brand office or see your community correspondent. Offer subject to withdrawal' without notice.

LOANS

FARM AND RANCH

At New

LOW INTEREST RATES

Prompt Service. See

J. G. EVANS

Box 169 - Hereford, Texas

FOR RENT

FOR RENT: Small 3-room apartment for couple. See Aub-46-1tp rey Daniel.

FOR RENT: 3 room unfurnished apartment. Bills paid. Will be vacant 19th. 406 W. 4th, Mrs. C.

FOR RENT: In Cummins Apart- Perfect 160 acres, 75 acres in

apartment with radio, piano and well located 160 acres, \$10 per Mrs. J. C. Cummins, 405 E. Third Higgins.

apartment. Couple only. Mrs. D. ber-December; also 35 young P. Vaughn, 418 D. Street, Phone Suffolk and Shropshire rams.

FOR RENT: 3 room house. See Oliver Rudd, Packard Mill. 46-1tp CHOICE improved 10-acre tract

FOR RENT: Desirable Apt. for couple. Will rent with or without bath. Bills paid. 517-E. 11th.

FOR RENT: Furnished apartment. F. H. Oberthier. 46-1tc

FOR RENT: Modern 4 room Route. house, Mrs. J. B. McMinn, 46-1tc

FOR RENT: Two room apt. large rooms ,hot & cold running water, 2 closets. 306 B. St. Call

FOR RENT: Light housekeeping rooms and bedroom. Bills paid. Reasonable prices. Also assorted "Mums" and Peonies. Mrs. J. F.

MISCELLANEOUS

are offering, for a limited time only. THE HEREFORD BRAND DESPITE RISING PRICES we mail) both one whole year for only. THE HEREFORD BRAND office of see your community

NOTICEL

DANCE

Wednesday Night, Nov. 19

Umbarger Parish Hall

Music by the Rhythm Clowns

DESPITE RISING PRICES We are offering, for a limited time only. THE HEREFORD BRAND WE specialize in brake re-lining. and the AMARILLO NEWS (by Bring in your brake shoes and mail) both one whole year for we will do the rest. Our new only \$6.95. Come to The Brand burnisher affords 100 per cent correspondent. Offer subject to AUTO STORE.

withdrawal without notice. FOR SALE OR TRADE

FOR SALE: Well improved section, \$14 per acre, best of terms. ments: One furnished 5-room wheat, \$20 per acre, good terms.

Frigidaire, also sewing machine. acre, \$300 will handle. Two Also one furnished 2-room apart- acre tract, north Hereford, Good ment. Down stairs. Bills paid. terms. Phone 642 or see J. Claud

FOR SALE: 1400 Ewes, 2's bred FOR RENT: One large room to mutton rams to lamb Novem-46-3tp Elmer Sansom, Plainview, Texas

on payement, close to town. Ir-FOR RENT: Bedroom, close in. rigation well, brooder house, Cheap. Will also furnish meals. plenty of fruit trees. Terms. See Mrs. Ida Ricketts, 206 Lee. 46-1tc R. M. Dunn. 45-3tp

SAVE ON PAINT! Ou s'e White you Friday night. On Saturday house paint. Gallon \$1.15. Carl McCaslin Lumber Co.

FOR SALE: Oil heating stove in good condition. Also some Hampshire gilts. Oscar Hunt, Star and son of Lubbock visited his

Am expecting truck load of Nursery Grown SPRUCE TREES C. C. NEU

SAVE ON PAINT! Outside White from all over West Texas. house paint. Gallon \$1.15 Carl McCaslin Lumber Co.

Hereford

RADIO REPAIR WORK Om all kinds of Sets See me for Fresh Radio Tubes LILBURN RAY In Roberson Battery Shop Phone 284

Chevrolet - Oldsmobile

Guaranteed automobiles, genuine parts and . . . and guaranteed service! SOME BARGAINS IN

G. W. Brumley

USED CARS!

JERSEY HEIFERS, two year old heavy Springers for sale or trade. 39-12tp B. E. Brumley.

office or see your community contact with drum. MILLER ford over the week end. On Sun-

THERE'S A HOST of Bargains



Speaker inside the dryer brings program to her ears.

Late Christopher Bean" in Can-A. . . Mrs. Patterson visited atives in Amazillo

Mr. and Mrs. Jim Black near Black.

Make your Christmas house gift a G. E. Refrigerator while they are low in price. E. B. Black Co.

elected one of the directors of the ex-Student Association.

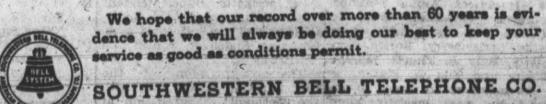


will wear plastic TO SAVE MET

FOR UNCLE SAM We're ready with a wartime telephone in which plastic and steel replace the more vital defense metals—zinc, aluminum, magnesium. It's not a makeshift telephone-it's a good

In the months ahead, however, you may find it hard to get one. Where all lines in our cables are taken up we can't add new customers quickly, because nearly all the additional cable we can get is required for vital defense construction.

We're making every substitution, salvaging every bit of usable equipment to keep up with orders as well as we can.



service as good as conditions permit. SOUTHWESTERN BELL TELEPHONE CO. MRS. JOHN McLEAN, Society Editor

Order of Eastern Star Confers Mother's Degree on Mrs. Bradly

An impressive ceremony was conducted at the regular meeting of the Order of Eastern Star Enjoys Program On Tuesday night at the Masonic Hall when Mrs. Ollie Bradly, South America charter member, réceived a "Mother Degree" conferred by the local organization.

the East and bouquets of flow- at the home of Mrs. Ernest May ers in colors appropriate to her She read a paper on "The solistation were carried by the star darity of the Democracies" prebons, matching the colors of the the United States and the counflowers and attached to the bou- tries of South America. part were: Mrs. Pearl Kinsley ture of Friona, Mrs. Iva Cocanougher, Mrs. Bessie Boggus, Mrs. Vir- port of current events which gie Hunter, Mrs. Ada Morgan. dealt with relations between the Also Mrs. Bessie Hill, chaplain. United States and South America. "Mother McCrea" was sung by the ceremony.

plans were made for the annual Bentley and the hostess. Masonic-Eastern Star Banquet and a committee was appointed to make arrangements. They included Mrs. Brucie Rose, Miss Members voted to meet once

matron, presented the organiwhich to purchase a United Williamson, Edna Jett, T. W. had been allowed Mrs. Guinn hostess. to defray expenses to the Grand Chapter meeting held recently in Amarillo and when she gave Class Meets With her report she returned the Mrs. J. C. Cummins amount in the form of a defense bond.

Home Demonstration Clubs

Wyche Club

with as few steps as possible, were read by the leader. Mrs. Ira Ott Thursday afternoon, liamson and the hostess.

Mrs. W. B. Harris, president, presided over the business meeting when members voted to include Red Cross work and First Quilt To Boy's Ranch Aid instruction in the 1942 club

were named. A nominating com- the home of Mrs. J. H. Miller. mittee was also appointed. Offic-Those present were Mesdames cosa.

G. E. Thiele, Fred Henry, W. B. J. I. Leub, Mary Ott, Alban Bez- Long, and the hostess. ner, Miss Oliver and the host-

North Hereford Demonstration Club Mrs. J .P. Jordan was hostess

for the North Hereford Demonstration Club Friday afternoon, under the direction of J. R.

Towel shower was presented to Solo parts in the cantata will

Otto Olson, M. H. Koelzer, Os- program. car Vaughn, Fred Saltzman, George Parker, Carrie Kropff, Earl DeHart, V. E. Dodson, Pat Robinson, Bob Fullwood, Misses Oliver, Marian Barrett, Evelyn Bell and the hostess.

Simms Girls 4-H Club On Wednesday afternoon Nov. 5, the Simms Girls 4-H Club met Sunday School _____9:45 a. m. Morning Worship _____ 10:50 at the school building with Miss tein; calcium, phosphorous, iron and the vitamins were discussed.

Members present were Norma Lee Hetzler, Vera Carlson, Patsy Hammock, Alpha Phillips, J. C. Ricketts, Superintendent Board of Stewards, Imogene McIntosh, Betty Jo Carl Oldham, Assistant Supt. Thuett Frances Lemke, Mary Bible School ___9:45-10:45 a. m. first Sunday ___ 7:30 Kate Fortenberry, Norien Jac- Christlan Endeavor, Junior and Children's Division Council obson, Billy Jo Thuett, Maxine Senior ____ 7-8 p. m. First Monday ___ 7:30 p. Sloan, and Ella Jo Slaton. All members are urged to at- Christian Church will unite with

Mrs. Wm. Wimberley was leader of the program for the Dawn The honore was presented in Study Club Tuesday afternoon points and presented to her senting the mutual benefits to As the star points receded to be derived from a friendly and their respective positions rib- understanding attitude between

quets, were unwound to form A general review of some of large fan to spread from the the steps taken by the United Mother's Bouquet across the lab- States Government to promote yrinth touching the hand of each a more unified Western Hemisstar point. Star Points taking phere was an interesting fea-

Mrs. W. J. Stewart gave a re-

Club members present includ-Miss Dorothy Nell Guinn, daugh- ed Mesdames Walter Galley, W. ter of the worthy matron, Mrs. J. Stewart, Jim White, C. A. Florence Guinn who conducted Wimberley, Baker Womble, W. A. May, William Wimberley, Iverson During the business session Leake, W. P. Caraway, Lloyd

Sewing Club Meets

Mrs. Ross. Fuller was hostess Lucy Reed and Mrs. H. C. Baird. Thursday afternoon for members of the Elite Sewing Club Red each month to do Red Cross Cross sewing, crochet, fancy work and conversation provided Mrs. Florence Guinn, worthy the afternoon's entertainment. Refreshments were served to zation with twenty dollars with Mesdames E. E. Fridley, Henry States Defense Bond. The mon- Alderson, Frank Terrell, C. C. ey was expense money which Cox, J. C. Cummins and the

Mrs. C. M. Hicks was leader for the program for members of the Mary-Martha Class of the Methodist Church at the meeting held Monday afternoon atthe home of Mrs. J. C. Cummins.

Mrs. T. W. Alderson gave the A kitchen should be so arrang- scripture reading and poems reed that a meal may be prepared, lating to the obligations, value cooked and placed on the table and religious need of a friend,

stated Miss Sadie Lee Oliver. Attending the meeting were CHDA, in her discussion on con- Mesdames Harry Lomas, C. M. venient kitchens at the meet- Hicks, T. W. Alderson, Frank ing of the Wyche Home Demon- Terrell, O. L. Rutherford, Edna stration Club held at the home of Fincher, Ross Fuller, Henry Wil-

year books as second meetings. An all-day affair featuring a Plans were made for a com- covered dish luncheon at noon munity supper and committees was enjoyed by members of the on the date and arrangements Tuesday Sewing Club Tuesday at

The day was spent quilting a ers will be elected at the next quilt which members had made meeting on Nov. 20 at the home during the summer months for of Mrs. R. L .Cocanougher. the "Boys Ranch" near Old Tas-

Those attending were Mes-Saxon, Dock Roberson, Paul Wil- dames Mark Hanna, S. L. Walson, R. A. Gilliam, W. B. Harris, ser, Jeff Gilbreath, Si Orr, W. A.

Baptist Chair Will Give. Thanksgiving Cantata

The First Baptist Church Choir Favorite kitchen gagdets prov- Stroble will present a Thanksed an interesting roll call top- giving Cantata next Sunday ic and a talk on Herbs and Spic- night at the evening worship at es was given by Miss Oliver. A 1.30 at Dec.

Mrs. Bryan Davis who plans to be taken by Mrs. Carl Mountz, The next meeting will be held alto, and J. R. Stroble, tenor. Service. The pastor of the Christat the home of Miss Evelyn Bell Wayne Evans will be organist. | ion Church, H. M. Redford, will Those present were Mesdames to attend the special musical ening hour the congregation of

CHURCHES

RAPTIST CHURCH NEWS Rev. W. E. Barnes, Paster ... Order of Services

A. O. Thompson, Supt. Oliver in charge of the program. Morning Worship _____10:55 Seasonings, spices and growth Training Union ____6:30 p. m. and nutrition in relation to pro- Evening Worship _____7:30 p. m.

> SERVICES AT THE CHRISTIAN CHURCH

H. M. Redford, Minister

Senior _____7-8 p. m. First Monday ____7:30 p. m. The congregation of the Young People's Dept. Countend the next meeting when the Methodist Congregation at new officers of the club will be the Methodist Church at the Morning Worship period in a





"Darling, please don't say 'Goody. You knocked down nearly half of them' again.'

'V' Formation Crash



Colliding as they were about to come in for a landing, two light sport planes crashed to the ground, forming a new kind of "V," at Van Nuys, Calif. Three persons escaped death.

Pastor

Rev. A. J. Milano, S. A., Ass't.

Pastor

Sunday Masses: _8:15 and 10:30

Religion Classes _____9:00

CHURCH OF CHRIST

Bible School _____10:00 a. m

The communion follows each of

Class 3:00 p. m. Prayer meeting 2:00 p. m.

ASSEMBLY OF GOD CHURCH

A. A. Daly, Pastor .
(2 blocks north of high school)

Sunday School ___9:45 a, m.

(Lester Galley, Supt.) Preaching _____11 a. m., 8-p. m.

Midweek Services Tuesday and

Welcome to all.

FIRST

PRESBYTERIAN CHURCH

Sunday School _____9:45

(G. M. Hudson, Supt.)

Morning Worship ______ 11:00
Youth Church ______ 7 p. m.
Choir Rehearsal _____ 7:30 p. m.

(Thursday)

The regular Worship Services

James Aiken, Jr., Pastor

Friday _____8 p. m.

Wednesday Women's Bible

the above services.

Flying Pups



Pure-bred English bulldogs are the mascots for flyers Gene Neville, top, Oklahoma City, and Gene Fetrow. The pups are entered in the Los Angeles Ken-Worship at Dol Club's Sun Factival Dog

The public is cordially invited preach the sermon. At the evship with the Presbyterians in ness and for the beautiful flowthe closing service of their Spirit- ers during the illness and at the ual Emphasis Week.

> METHODIST CHURCH M. B. Norwood, Pastor Church School 9:45
> Rob't L. Thompson, Supt.

Methodist Youth Fellowship _____6;00 p. m. Jap Dickerson, President

Evening Worship ____ 7:00 p. m. Prayer Meeting. Wed., 7:30 p. m. Youth Choir Meeting, Wed, 4:00 W. S. C. S., Wed ____3:00 p. m. Chair Rehearsal, Thurs., 7:30 Tuesday after the

first Sunday ____ 7:30 p.m. cil. Fourth Monday 7:00 p.m.

ST. ANTHONY'S PARISH Rev. Nathaniel Madden, S. A.,

MINUTE

Fill in horizontal blanks with words suggested by the key word SUBMARINES. Each letter given must appear in its proper place.



SOLUTION TO PREVIOUS

TANK	. C.L.	CHUS	344 CATERY
1. Br	oom.	6.	Sorted.
2. Cr	eate.	7.	Mess.
3. Fle	ors.	8.	Chase.
4. Cl	ubs.	9.	Loose.
5. Fe	lon.	10.	Samples.

Mrs. Alvian Carroll, materniy, girl born Nov. 1. Mrs. Joe, Jarman, maternity win boys born Nov. 7. Mrs. John Haberer, medical,

Hospital Notes

Mrs. Charles Hughes, surgical, dismissed Nov. 10. Mrs. E. E. Hopson, surgical, dismissed Nov. 11.

ed Nov. 11. Mrs. J. H. Honea, surgical dismissed Nov. 11.

Big Handful for Little Girl



"Guthrige Pridee 66th" champion Angus bull, is an 1860-pound senior yearling, and uttle Lola McKay, 7, has her hands full keeping tab on him. He's owned by the Guthrige Estate, of Prairie City, Ore., and will be one of the main attractions at the Great Western

dismissed Nov. 8.

Mrs. Veazey, surgical, dismis-Box Letter Files

Conquered Russian towns more you can buy with a kingspurn both Russian currency and size cigaret. German coins. Tobacco is chief

Canada Fights medium of exchange for necessities. Radio commercials there probably talk about how much

This New Amazing Way Acts Like A Fash

By far the largest selling cough medicine in all Canada is Buckley's CANADIOL.
Mixture. Compounded from rare Canadian
Pine Balsam (by a secret process) Buckley's
s entirely different from anything also
you ever tried. Get a bottle today—take a
teaspoonful, let it lie on your tongue a
moment thne swallow slowly, instantly you
feel, its powerful effective action assent feel its powerful effective action thru throat, head and bronchial Coughing spasm ceases. Right away it loosens up thick choking phlegm—opens up clogged bronchial tubes—makes breathing easier. Now you'll know why over 10 million bottles of Buckley's famous cough mixture have been sold in cold, wire Canada.

HAILE'S and most good druggists have this great Canadian discovery.

to be found in the

HEREFORD BRAND'S

Office Supply Dept.

Phone 30

Walgreen Agency° WE SELL FOR LESS

Bottle of 50 VITAMIN B-1

\$1.00

TEST MARK PAPER TOWELS

ME MUDISI UNUNUI M. B. Norwood, Pastor Sunday School 9:45
Rob't L. Thompson, Supt. Morning Services _____10:50 Your, 7 People ____ 7:00 p. m.

Donald Henslee, President Evening Worship ____ 8:00 p. m Prayer Meeting, Wed., 7:30 p. m W. S. C. S., Wed ___ 3:00 p. m Wesley Fellowship,

Second Monday 8:00 p. m. Ornicial Board meeting, Tuesday after the first Sunday ___8:00 p. m

CARD OF THANKS We wish to thank our neighbors and friends for their many deeds of kindness and helpfultime of the death of Mrs. E. E.

May God bless each of you. Mr. and Mrs. A. R. Rogers and Leo

Mr. and Mrs. Charles Roberson and children Mr. and Mrs. J. L. Rogers Mr. and Mrs. Roy Loyd and Keith

Mr. and Mrs. L. E. Stead Mr. and Mrs. E. W. Rogers



- EX TELL STREET OF SHIPE OF

INK among many other items in the

WHICATOR IN Brand S

OFFICE SUPPLY DEPT. Phone 30

HAILE DRUGS

HEREFORD, TEXAS

Bottle of 100

3-MG. TABLETS

HALIBUT LIVER OIL CAPS 98c

25c Bottle SYRUP OF BLACK DRAUGHT 17c

> 5-LB. BAG **EPSOM SALTS** 29c

2 rolls 19c

\$1.75 Jar TUSSY RICH CREAM 25c LAXATIVE EX-LAX 100 TABLETS **ASPIRIN**

35c TOOTH PASTE 35c TOOTH BRUSH STERIDENT

2 for 37c ORLIS . .

10c SOAP FLAKES

. 2 for 15c

\$1,00

ADLERIKA

ONLY

67c

PEPSODENT

TOOTH POWDER

\$1.00 CARDUI TONIC

\$1.00

59c

PINT SIZE ORLIS MOUTH WASH

37c

Duplicator

LB. BOX CHOCOLATE COVERED CHERRIES ONLY

OVENWARE, GLASBAKE

PIE PLATES

2 for 23c 2-QUART

Hot Water Bottle or Fountain Syringe

> 25c BOTTLE CASTOR OIL 16c

37c 25c BOX N. R. TABLET

By George

Church there.

other relatives.

Mr. and Mrs. Grady Wilson,

Donald Dean, Larry and Norma

Sue, Mrs. Vernon Wilson and

Jimmy Ray, left Tuesday morn-

ing for Abilene to attend the

Golden wedding celebration of

Grady's parents, and to visit

Mrs. W. S. Rice and Don A.

accompanied her brother, Ercel'

T. Brashear and girls. Little Jo

Ann Brashear who has been

Mrs. R. M. Gunn, Mrs. Joe

Landers and Ross Joe visited

Mrs. Guy Lawrence and daugh-

a Thanksgiving Program at the

schoolhouse Tuesday night, Nov-

Mr. and Mrs. Drew Dunn of

Hamlin were guests Saturday

night of their daughter, Mrs.

Travis Dickson and Mr. Dickson.

They were enroute to New Mex-

Monte Max of Claude were caff-

Mr. and Mrs. F. W. Dodson and

The school children were

guests at the Star Theatre Tues-

day afternoon to see the picture

"Texas." Mr. and Mrs. Dickson

Lloyd Parsons has withdrawn

The school pupils will present

seriously ill is improving.

ter at Hereford, Monday.

ember 18.

ico on business.

accompanied them.

THE AMERICAN FAMILY

Mary Kate Brotherton



Last week, after taking a few more years off my fast disappearing youth, I decided to leave it up to the Whitefaces to take care of the dope on the Tulia game. As it turns out, that was the smartest bit of football pro-

Starting out to steal the Hornet's game, the Whitefaces literally swarmed all over those Tulia boys from the first kickoff. They didn't go in for a passing game, but when they took to the air, it clicked, and when they went through the line, that also clicked, thanks to the Hereford blocking line and backfield which could be counted on to tear a hole in the Tulia defense almost everytime.

Probably a lot of fans were a little worried when Red Merrill was injured early in the game; and no wonder, because Red has really been a standout man all year, and we happen to know that most of the scouting coaches had their eye on him as the big offensive threat of the Hereford team. But the Whitefacesand Harold Close-came through, to play over their heads to make up for the loss of the backfield

Incidentally, Harold Close, Sr., says he feeds cod-liver oil-not raw meat-to his foetball playing son. Whatever the energy-upper, it looks as though the whole team had got a double dose of it, and Hereford citizens might point to their 1941 football team as an ad for

whatever it is about this country that is currently getting so much publicity as a builder of health and vital-

The boys were pretty worried gnosticating I've done all year, last week for fear Jack London Also, from what I've heard might not be in the line-up, from the fans, everyone agrees it but he was recovered enough to was the best game of the year, play his usual heads-up game. by long odds the best defensive And Cliff Vaughn, the blocking battle the local boys have put up back, while he may not get into and they have been improving all those spectacular running plays that bring the stands to their feet, has nevertheless been in their plugging on every game this year, and those Tulia boys could testify to the fact that Cliff has a positive genius for getting over, through and around the opposition tackles.

George Weems evidently believes in the slogan, "Keep 'em Flying." Because George practically flies when he gets that pigskin-and if Hereford has a track team this spring, we recommend George for the high jump. He may not have sprouted wings as yet, but he can really hit the stratosphere when confronted by enemy tackles.

So we are set for Canyon -and a district title. Unless -as some pessimist says-we pull a Texas University stunt next Tuesday and let the Eagles do a Baylor. The Whitefaces have the best record in the district-have already beaten by decisive margins teams which have clipped the Eagles handily and according to all the laws of the Medes and the Persions, not to mention the elastic code of football prophets the Hereford Herd should come out of that game with a nice pennant title conveniently thrown and

At any rate, fans who have come to the conclusion that we

TIMES HAVE CHANGED!

..... since the day of the old-fashioned shoe cobbler.

And our equipment, the service we offer, has kept up

Jack's Shoe Shop

3 Doors East of the First National Bank



"Old Joe Done says he doesn't care if it is hard to get new automobiles. He says he's all set for another 20 years."

Westway Items BY MRS. MERLIN KAUL

The first meeting of the PTA was held Wednesday night at the school house.

Mrs. Jim Bookout spoke on The Type of Education I want my child to attain", Mrs. Moody Stephan told what she expected from the teachers, and Mrs. Travis Dickson spoke on Cooperation of Teacher, Parent and

The meetings are to continue on the last Friday night of the month throughout the year. The next meeting will be Friday night, Nov. 28. Appointed on the program committee for this meeting were Mrs. P. B. Sowell, Mrs. Moody Stephan, and F. A. Tucker.

Mrs. Al Werner gave the benediction which closed the meeting. If the weather permits, the sack supper which was postponed, will be held Friday night Nov. 14. Mr. Dickson says it will be a late Hallowe'en party.

The Red Cross Drive has started in this community with Mrs. Merlin Kaul as chairman. committee to assist with the rol call includes Mrs. P. B. Sowell, Mrs. Jim Bookout, G. C. Hartman, R. M. Gunn and Mrs. Dickson. You may give your contribution to any of these people.

have here just about the best little football team in the North T. J. Parsons and family here Plains are going to be out in Wednesday. She accompanied force to see the game which will be played in Canyon.

Mrs. T. J. Parsons was honor guest at a shower last Wednes- ers at the R. M. Gunn home day at the home of Mrs. T. B. Sunday afternoon. Cox with Mrs. R. L. Wilson as co-hostess. The program of the afternoon included a song by Mrs. Merlin Kaul, a reading by Mrs. R. L. Wilson and contests Mrs. Parsons received many dainty gifts. Delicious refreshments were served by the hostess to Mesdames A. C .Pierce, Grady Wilson, Lloyd Bourne, Al Werner, Glenn Rutter, Paul Rudd, Orville Houser; Sam Smith, Maurice Tannahill, Finis Wade, Arthur Reed, W. J. Jones, Earl Little, C. F Rickles, Jim Dale, E. J. Parsons, Elmer Robinson of Claude Merlin Kaul and the honor guest. Those sending gifts were Mrs. H. T. Dickson, Mrs. W. S. Rice, Mrs. Moody Stephan, Mrs Buren Sowell, Mrs. M. S. Roe, Mrs. Hughes Millard, and Mrs Joe Landers.

Everyone is sorry to know that Mr. and Mrs. T. J. Parsons and their sons, Lloyd and Don, are moving from this community. They left last Wednesday for Borger, where they will make their home. Mr. Parsons has employment there with the Phillips Petroleum Co. Mrs. Par-Home Demonstration Club and the family has been active in Sunday School and other community activities. We extend best wishes for their success and happiness in their new home.

Mrs. Elmer Robinson and son of Claude visited her sister, Mrs. the Parsons family to Borger to help with the moving.

Mrs. T. J. Parsons, Lloyd and Don, spent several days last week in the Grady Parsons home near Hereford.

Mr. and Mrs. C. F. Rickles left Sunday for Brownfield, where they spent the week end in the home of their daughter, Mrs. Arthur Reeves

Several ladies gathered at the school house Thursday to can apples for the cafeteria. Five bushels were canned. Those present included Mesdames Merlin Kaul, Sam Smith, F. A. Tucker, Louis Jay, Orville Houser, C. F. Rickles, P. B. Sowell, L. O. Gore, Stella Mae Flowers, Al Werner, Clarence Morrison, and R. L. Wilson.

Mr. and Mrs. R. M. Gunn returned home Thursday from Okemah, Okla., where they have spent the past three weeks with Mr. Gunn's brother, Ross, who has been seriously ill. He still remains of Spice and Action

Nclson Ross and Glenn Pierce of Hereford visited their grandparents, Mr. and Mrs. A. C. Pier-

ce mystal dog in I was Mrs. Al Werner was pleasantly surprised on her birthday, November 4, when her neighbors, Mr. and Mrs. Henry Hoffman and their son, Les, came to the Werner home to spend the evening and bringing not only a lovley birthday gift for Mrs. Werner but also gifts for Mr. Werner and son, George.

Mrs. Al Werner, Mrs. Henry Holfman, Mr. and Mrs. T. B. Cox attended the Ray Barber sale at Hereford Tuesday.

Miss Eleanor Altman of Hereford and Miss Edna Mitchell of Olton were guests Saturday night of Gladys Gore. Miss Mitchell will be employed in the cafeteria here. The girls attended Sunday School here.

Mr. and Mrs. V. Skypala, Elwood and Edwin went to Umbarger Tuesday to attend the wedding supper and dance at the Clem Friemel home honoring Miss Elsa Friemel, whose marriage to Sylvester Bartonhast occurred Tuesday morning at the Catholic Church at Umbarger. Miss Friemel is a niece of V.

from Mrs. Dickson's second grade. Mr. and Mrs. V. Skypala visit- He has moved with his parents

ed Mrs. Josephine Skypala at to Borger. Umbarger Friday night. Elwood Visitors at school Tuesday and Edwin attended the Hal- were James Nolan Edmonson, lowe'en Dance at the Catholic David Sowell and Jo Ann With- R. L. Thompson, W. M.

erspoon of Hereford. Mrs. M. S. Roe and Monty were Little Leon Methvin, baby son dinner guests Sunday of her of Mr. and Mrs. Dec Methvin, parents, Mr. and Mrs. Grady Wilis suffering with an infection on

> Orville Landers and his father-in-law, Les Pellam, went to Derry, N. M., last week to get Mrs. Pellam and to move their household goods here. A new garage built last week

at the W. L. Jones place, houses

the new car which Mr. and Mrs.

Detroit. WANTED to give you complete Brashear to Corpus Christi Butane Service in bottles or Thursday where they will visit their parents, Mr. and Mrs. G tanks. Moore Independent Oil Co.

John McLean Jones drove home recently from Insurance Agency 112 W. 3rd Phone 273



A Hereford Product ...

where fine wheat grows!

MASONIC BULLETIN Hereford Lodge 849

Protect

HAVE YOU

INSURE!

Stated meeting second Mon-day in each month. School of instruction each Thurs-day night.

E. L. Bradly, Secv.

PACKARD'S BEST

... produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

Look in each sack for Chinex **Dinnerware Coupons!**

PACKARD MILLING CO

HEREFORD, TEXAS



Be sure to have your car greased PI weather. We are experts at Washing & Greasing!

Service Station Phone 588



over inner engine parts. OIL-PLATING can't all quickly drain down. Then before the starter starts, OIL-PLATING can be ready against oil-starved Winter starting . . . But what soon melts any snow on the hood? Yes, the air underneath gets hotter than hotchs. And then you want the sort of oil economy that took

first place for Conoco Nth in the sensational Death Valley Death-Test. Along with five other great quality brands, Conoco Nth showed how long it could stand heat and speed. Each of six identical everyday cars got one strict 5-quart fill of some competing brand tested. All six brands were run alike, without one added drop, till each oil and engine gave out. The Certified Results:

The 5-quart fill in Car No. 2 gave out when Conoco Nth was still up at 3.65 quart The 5-quart fill in car No. 4 gave out when Conoco Nril was still up at 3.55 quarts

The 5-quart fill in car No. 6 gave out when Conoco Nth was still up at 3.40 quarte The 5-quart fill in car No. 5 gave out when Conoco Nth was still up at 3.20 quarts The 5-quart fill in car No. 1 gave out when Conoco Nth was still up at 2.70 quarts

Save quarts-save battery-save engine. Change at Your Mileage Merchant's Conoco station today to Conoco Nth oil for Winter: Continental Oil Company

GAVE TWICE THE ENGINE LIFE!

This oil that OIL-PLATES gave its engine more than twice the life averaged by the engines using the other oils in the Death-Test.

In these times use your car prudently. And use oil that's great for engine life-changing reg larly as recommended.

Good starting-good labrication against all needless wear-helps conserve gasoline, too.





REASON

Why You Should Heat with Natural

GAS

He may be towheaded and ten, or she may be freckled and five, but no matter what they are, children constitute the biggest reason why you should heat with Natural Gas. Automatically controlled and vented Gas appliances do away with cold spots and cold floors.

WEST TEXAS GAS CO.

xas Has Early Run So West Young Lady"

'Go West, Young Lady," Sun-y, Monday and Tuesday at-ction at the Texas Theatre is eiving its Texas premiere here th a showing two weeks ahead the national release date, it s announced today by the local eatre manager.

The picture features Bob Wills nd his Texas Playboys, radio d movie favorites in their rention of the music which bears individual trade mark.

Others in the cast are Penny ingleton in the starring feminge roll, and dancer Ann Milr, and according to advance notices the film is one of the pest of the musical westerns with plenty of action and cmedy.

MRS. D. E. MCKENDREE

Having had no rain this week and lovely sunshiny days, the farmers are very busy trying to save their feed crops, but many of the fields are too wet.

of Higgins came to Vega Sun- day, after a three week's visit day. Mr. Collins returned home in the home of her son, E. O. Sunday night, but Mrs. Collins Kilbourne. remained in Vega to visit her brothers, A. L. and Rex McNabb and their families. She returned Amarillo this week. to Higgins, Thursday.

Hulen Richardson and Roy

Bill Leslie, Sunday. She was aclie, who will remain there about Linger.

Judge Ingram and J. A. Camp-

out the HIGH Cost of Living by caring your own meat!

SEE US ... for Smoke Salt-Sansage Seasoning, Tender-Quick - Bring Pumps and Meat Thermometers!

MR. STOCKMAN:

now's the time to think about

MINERALS We have a complete stock, in cluding the famous

VIT-A-WAY

Mineral Fortifier for Livestock

Carbotex & Bone Meal

Egg Prices are Plenty High!

Why not improve your egg production with some of our EGG MASH . . . Come by and let us give you complete de-

It Will Mean Money in Your Pocket!

> **WEST TEXAS** FEED & SEED CO.

Jack Wright, Mgr. Phone 265—Hereford, Texas Top Prices for Your cream Poultry, Eggs and Hides!

New Adventure Film



Warren William, Henry Fonda and Joan Bennett are stars of "Wild Geese Calling" film version of the Stewart Edward White novel of the northwest which comes to the Star Theatre Sunday for a three day engagement. Fonda is seen as a soft-spoken, two fisted lumberjack and Miss Bennett has the role of a dance hall queen, in a film which is packed with all the excitement of the best-selling novel.

cases of flu.

Mrs. Minnie Kilbourne return-Mr. and Mrs. Wesley Collins ed to her home in Dalhart Tues-

Mr. and Mrs. E. L. Carpenter and three daughters moved to

Mesdames J. T. Richardson and Bert Ballard were hostess Taylor returned Tuesday to their to the friends of Mrs. Robert duties at Duncan Field, San An- Scott and Mrs. J. W. Robinson, Club meets at home of CHDA. tonio after spending three days Jr., in the home of Mrs. Richardvisiting relatives and friends. son in a miscellaneous shower Mrs. J. A. Leslie of Childress Tuesday afternoon. Twentyvisited in the home of her son, seven were present and many others sent gifts. Mrs. Scott will companied to Childress by her be remembered as Jean Linger, with Mrs. Carnahan. grand-daughter, Anna Ruth Les- and Mrs. Robinson as Kathryn

Mrs. Jona Cochan and son, Delton, formerly residents of Vega but now living in Dallas Demonstration Club. called on friends in Vega, Wed-

Albuquerque, N. M., returned to annual reports.

Vega Monday night. Miss Flossie Plummer, pastor of the local Nazarene church home demonstration clubs atleft Tuesday for Hollis, Okla., tended a called meeting of the ED: That Hereford Lodge No.

a few days. Conference in Phillips, Tuesday, State Fair by Mrs. John Kropff family of our deceased brother; were Rev. V. W. Allen, Mrs. Roy assisted by Mrs. Oscar Vaughn. that the Charter of this Lodge ence, N 1-2 of C 1-2 of Lots Horrell and Mrs. Vada McNabb. The council voted to send a let- be draped for a period of thirty 69 and 70 and N 1-2 of S 1-2

visiting relatives in Vega. sored a carnival Tuesday night organized this month. They could by and also published in the H. Brymer, W. 100 ft. of Lots was chosen and crowned. The Christmas party. honor went to Miss Bettye Jane

Mr. and Mrs. Kenneth Dygert gestions for the year book. \$150. are the parents of a daughter. The annual Christmas party

and four ounces. Mrs. J. L. Watkins left Thurs- will be exchanged. day for Fayettville, Ark., where she will visit her mother.

Mrs. H. G. Green went to Am-Rowena Kennedy, who is conof ill health.

ation for Chaplain in the Army. Howard Fink, who is stationed

in Vega this week. Ladies of the Women's Christian Service held their week of prayer program, Thursday in an vegetables and fruits and a all day meeting in the church.

Jr., from Wichita Falls. Mrs. Owen Williams was host- day School Class Thursday eveness to the members of her Sun- ing in a party in her home east

sey are among those nursing CHDA NOTES

By Sadie Lee Oliver

C. H. D. A. ITINERARY

Nov. 14, Friday-Messenger at Mrs. Love's. Nov. 15, Saturday-Office Day.

at the Bull Barn. Nov. 17, Monday-Wyche 4-H

Demonstration Club meets with Mrs. H. D. Robbins. Nov. 19. Wednesday - Ford

Nov. 20-Thanksglving.

Nov. 21, Friday-Special work. Nov. 22, Saturday-Office Day. Nov. 25, Tuesday-Sims Home Nov. 26. Wednesday-Bippus

Home Demonstration Club. Office closed December

Fifteen women from seven with us. for this exhibit.

in the high school auditorium then be included in the new year Hereford Brand. where the High School Queen book and be invited to the

The year book committee Everett, a Junior. Proceeds, chairman, Mrs. Lauren Luallin which will be divided between turned in her report. (They will the P. T. A. and the athletic move to California on Wednesfund, amounted to more than day or Thursday of this week.) Other clubs contributed sug-

bern in Northwest Hospital in for club members and prospect-Amarillo, Nov. 6. The young ive club members will be held at Mr. and Mrs. Arnold Cross and lady was named lina Marie and the Clubhouse in the State park son spent Monday night with his tipped the scales at four pounds on the afternoon of Saturday, parents, Mr. and Mrs. Jim Cross, December 13. Inexpensive gifts of Hereford.

Among those present at the arillo Thursday to visit Mrs. Frio, Mrs. Aldon Hawks, J. E. school: Springer, W. A. Springer, and Ford, Mrs. F. D. Ferguson; Sims. Rev. Rex Kendall returned Lauren Luallin; Messenger, Mrs. Wednesday from Washington, Sam C. Smith; Westway, Mrs. D. C., where he took an examin- Merlin Kaul, visitor and P. B. business. Sowell; North Hereford, Mrs. Bob Fullwood, Mrs. John Kropff, at Goliad, is visiting relatives Mrs. Louie Olson and Mrs. Otto Olson,

Now is the time to store fresh in 1939 and 1940. bulletin on storage structures urged to see this bulletin and J. H. Sprouse has as his guest is available at the CHDA office. this week, his sister from Col- Any persons who are planning umbus. O., also his son I H to build cellars are especially

Mrs. D. W. Clark is teacher.

the State Baptist Convention. she has lost only two birds. Mrs. Claude Turner and daugh- The "secret" is really simple ter, Miss Vernez, went to Memph- The chicks were fed a chick is Monday to be present at the starter, and they had a good wedding of their son and broth- house. er, J. C., who was married Tuesfor a few days after which they roosters. will be at home in Amarillo, where J. C. is employed in the Soil Conservation office.

will be present on Friday night decay rate, and the probable Nov. 14. for the P. T. A. play,

"Lights Out."

somewhat improved. tanks. Moore Independent Oil Co. gardens next spring.

President and Guests at Church Service



Distinguished churchgoors at the Little Dutch Reformed Church, Hyde Park, N. Y., included the heads of three governments recently. Six-year-old Beth Schuster presents a bouquet of flowers to Princess Juliana of the Netherlands as the Rev. L. A. Talman looks on. In center, FDR smiles broadly as he stands with Thomas Qualters, his aide. At right are Mrs Roosevelt and Canada's Prime Minister

tanks. Moore Independent Oil Co.

COURTHOUSE

RECORDS

NEW CARS

John W. Jarrott, Ford Pickup,

Archie Scott, Super DeLuxe

Ford Tudor, Hereford Motor Co.

C. Ireland Motor,

C. C. Lisenbe, Dodge WD &

B. M. Wiltshire, Plymouth DC

DEED OF TRUST

Harry Garrison to W. O. Laur-

40 ft. of Lot 10, all in Block

21, Whitehead Addition.

Coupe, Benefield Motor Co.

Mr. and Mrs. Jim Cross and Jesse Giles, et ux, to South-

RELEASE

First State Bank to W. L. Ay-

Pampa National Bank to W. L.

Ayers and wife, Lots 23 and 24

WARRANTY DEED

H. A. Burk and wife to Boyd

Knox, W 100 ft. of Lots 10 and

in Block 5, Town of Hereford.

On November 1, 1941, Brother son, Dee, of Hereford, visited in western Life Insurance Co., Sec-

Wesley Higgins, a faithful and this community Sunday. loyal member of Hereford Lodge Mr. and Mrs. Matt Clemonts No. 476. Independent Order of of Amarillo are visiting their Odd Fellows, in response to the daughter, Jo Sandra and Mrs. ers and wife, Lots 23 and 24 final summons of the Grand Clemonts' parents, Mr. and Mrs. in Block 5, Town of Hereford Master on High was taken from G. W. Messenger. They will reour midst just as "manhood's main until after the holiday. morning almost touched the Mrs. Maxine Nance and daugh-Final day for making comforts noon, and while the shadows ter are here from Las Vegas visitstill were falling toward the ing her parents, Mr. and Mrs.

Lee Spurlock. WHEREAS, Bro. Higgins, Hershel Hughs of Portales 11 and W 100 ft. of N 40 of though young in years, was al- visited his parents over the week Lot 10 in Block 21, Whitehead so young in the work of our end. Hershel is attending E. N. M. Addition. order; yet, he was faithful to C. its every tenet, and was never WANTED to give you complete Home Demonstration Club meets found wanting in times of dis- Butane Service in bottles or tress and need;

AND, WHEREAS, his constancy in devotion and presence in our lodge room will be missed, as will the petitions that came from his station as Chaplain-"to do unto others as we would that they do unto us;" and while we realize he has answered the spent the past few months in through December 6 for making call of the Supreme Chaplain, our Lodge and Order was great- Hereford Motor Co. ly benefitted by his having been

THEREFORE, BE IT RESOLVwhere she will visit her friends council on November 8, An edu- 476, I. O. O. F., in testimony cational exhibit on quality eggs of its loss, tender our condolence Those attending the Worker's had been arranged at the Tri- and sympathy to the bereaved Mr. and Mrs. Sidney McCombs ter of chanks to Streu Hardware days in respect of his memory; and daughter spent this week for the equipment they loaned that these resolutions be spread Subdivision of Block 8, Womble on the minutes of our Lodge and Addition. be that a copy be sent to his fami- Boyd Knox and wife to W.

Fraternally submitted, Jno. H. Patton

F. M. Kester L. H. Foster

Resolutions Committee

Mr. and Mrs. Green left Fri-

day and returned Sunday night council meeting were Wyche, from Santa Fe, where they visit-Mrs. Ira Ott and Mrs. J. I. Lueb. ed their son who is attending Curg Northcutt and J. W. Cox

fined to her home on account Mrs. John H. Burnett, visitor; were home from Wichita Falls where they are in the army. Robert Johnston and Arnold Cross went to Friona Friday on

> Bernie and Fred Northcutt left Friday for the mountains to hunt. Pansy Lear of Albuquerque is here visiting Mrs. Melvin Johnston. Pansy attended school here

get some really practical idas which may save a great deal of trouble and dissatisfaction from an improperly constructed cellar.

Mrs. F. D. Ferguson of Ford has a production story on chick-The resorts as Mission and which is really worth tell-Society met Friday afternoon in ing. Raising her chickens ourthe Kiwanis Hall where they ing the wet, cool weather, which enjoyed a Bible study, having is usually considered a poor seafor their lesson the four gospels. son for poultry, Mrs. Ferguson has had excellent success with Rev. V. W. Allen and Mrs. two lots, the first, 100 pullets, Allen leave Sunday night for and the second, 100 Jersey White Abilene where they will attend Giants. Of this latter group,

Incidentally, the first group of day to Miss Rebecca Rae Weav- chicks was guaranteed to be er of Memphis. After the cere- 95 per cent pullets; and of the mony the couple left for Dallas 100, there were exactly five little

After reading some of this national publicity which the It is hoped that a full house county is receiving on low tooth importance of wheat and vegtables raised in th county in Roy Robert Armitage has been contributing to the phenomenill this week, but is reported on, many more persons in the county will be interested to co-WANTED to give you complete operate in the "Food For Free-Butane Service in bottles or dom" drive by planting home

bloated give it a four ounce syringe of mineral oil, Exercise also will help the bloat.

If a feeder lamb gets stiff or



Don't spend a lot of time and energy washing walls and woodwork with soap and water. LOWE BROTHERS CLEANER will do the work easier, for this cleaner is made especially for cleaning painted, varnished, lacquered and enameled surfaces. Put a little on a clean, damp cloth ... one gentle sweep will whisk away all the dire and grease. Keep a can on hand.

WASHING!

KEMP LUMBER CO.

Grant A. Fuller, Mgr. Phone 44 - Hereford, Texas

Lowe Brothers

I Have Recently Leased

Phil's Grill

Located on Highway 60, and will feature a complete line of foods . . . including

SANDWICHES, PLATE LUNCHES, SHORT OR-DERS, COLD DRINKS, CANDIES, TOBACCOS

GIVE US A TRIAL . . . Good Food and Prompt Curb Service!

Tom Sanders



HYDRA-MATIC ELIMINATES CLUICH TELAD, CONVENTIONAL CLUTCH MECHANISM AND ALL GEAR SHIFTING .. SAVES 10 TO 15% ON GAS

WHEN you consider the new "drives," consider these facts. Hydra-Matic is the only "drive" that is built and backed by General Motors. Hydra-Matic is now in its third great year and has proved its advantages through hundreds of millions of miles in the hands of 130,000 Oldsmobile owners. Hydra-Matic is still the only "drive" that offers completely automatic shifting through four forward speeds. Although Oldsmobile will produce the new B-44 in limited quantities, in order to release vital materials for defense, all models will be available with Hydra-Matic Drive. Come, take a look at the B-44. It's styled and engineered for the future and quality-built to last! *Optional at Extra Cost

DEFENSE COMES FIRST WITH OLDSMOBILE! The major part of Oldsmobile's

huge resources are marshaled for defense. Artillery shell and airplane cannor are now in mass production. With its remaining facilities, Oldsmobile will con to build a limited number

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It's dangerous and it can be expensive if you keep on failing to check your Anti-freeze or make that oil change, to winter weight. Call 440 today and let us do the worrying!

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Tune in

Celebrated International Evangelist DR. WALTER A. MAIER and the Lutheran Hour Chorus KFDA, Amarillo, 3 p. m. Sunday

KICA, Clovis, 4:30 p. m. Sunday

The 150th anniversary of the birth of Lowell Mason, America's first public school music teacher, and equally distinguished as the composer of hundreds of hymn tunes still used throughout the world and by every Christian denomination, will be observed on Jan. 8, 1942. Special observances in public schools are being fostered by the Music Educators National Conference and its affiliated organizations in almost every state; and special programs and services in churches throughout the United states are being planned under the leadership of the Hymn Society of America. Observances will include a service and placing of a plaque at the grave of Dr. Mason in the Rosedale Cemetery, East Orange, N. J., and at the nearby church where he was organist for many years, and a nationwide dinner on the same evening in New York City.

According to the Rev. G. K. King, a missionary of the United Church of Canada, serving in Honan Province, China, a number of Chinese Christians have organized a "Gospel Brick Kiln" in that section. The sixty shareholders are all Christians, and each share is worth \$100. The shares are non-profit-bearing, and the proceeds are all used re Institute experimented in millions of men and women and for the Christian church. Mean- methods of cleaning, combing, little children about whose sad while an eight-hour day has dyeing, spinning, braiding and plight you are hearing very been established, there is no sewing this common grass of little, but who are wasting a-Sunday labor, and workmen are India. Now they are teaching way, becoming skeletons, for given more generous treatment people to make and sell rope, than are men in similar work brushes, carpets, mats, dolls, sananywhere else in Honan. They dals, belts and many other useare planning to impress script- ful articles-and relieving the ure texts upon some of the poverty of hundreds of families. earthenware they manufacture.

Marathi Mission in Ahmednag- Charles D. White, of the Catholic pre-war days there were about ar, Bombay Povince, India, has Diocese of Spokane, Wash. "It 4,800 missionaries in service. The been experimenting with the use is simply impossible to be Christ- calling home of many European of sisal hemp and has been ians in fact unless we fulfill nationals and the evacuation of teaching Indian men and wo- this law of love. And the love women from some sections acmen to develop sisal fibre crafts. that is meant is a love that count for the decrease in totals. Most of these trained people proves itself in deeds of helpful- In "free" China (West China) have been famine victims and ness to our neighbor. It is a there are more missionaries tovillage outcasts—the poorest of love that knows no boundary day than heretofore because of India's poor. The director of the line of creed or race or social their removal from "occupied" enterprize has been Loy L. Long, condition-our charity, of course, territory. of the American Board of Com- must go first to those in greatmissioners for Foreign Missionst est need. Among that number | The Church of England and today he has the assistance of I would direct your attention the Protestant Episcopal Church the Province's Department of to the starving peoples of the of the United States -the lat-

Experiment With Rubber Seeds



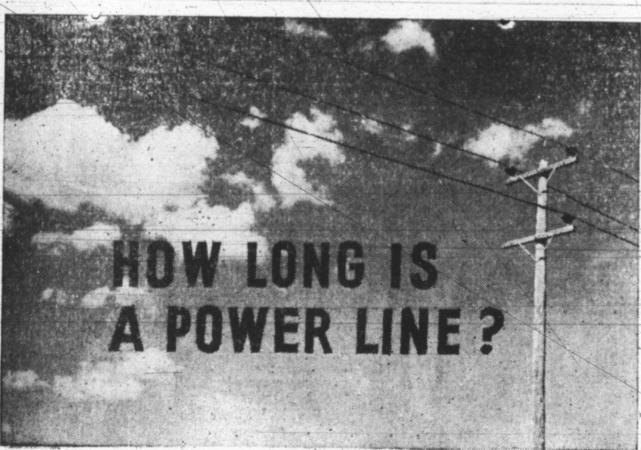
Rubber experimental stations in 12 Central and South American countries have been established by the U S. Department of Agriculture. Dr. E. W. Brandes, left, of the Bureau of Plant Industry, and Harvey S. Firestone, Jr., inspect rubber seeds from the Firestone intations. More than 2,000,000 seeds will be planted in an attempt stablish a large commercia! rubber industry in the western hemisphere.

"The law of Christ is the law

lack of food."

It is estimated that there are about 3,600 Christian missionaries of all nationalities serving in China today in all forms of service-educational, evangel-For five years the American of love, of charity," says Bishop listic, and medical chiefly. In

Industries. First the Sisal Fib- conquered nations of Europe, ter being the daughter of the



IKE the proverbial piece of string, the length of a power line all depends on how much you're talking about. The poles, wire and insulators you can see extending across the countryside are just a small part of a complete electric power line. There are in war able parts which are not readily seen.

Actually a power line isn't complete until it goes. through sub-stations, a maze of switch controls and finally to the generating plants where your electricity, the handiest, most willing servant you can employ, is produced.

But this is just the power line itself. To measure its usefulness you must study the organization which employs it to transmit power to you. To make its power lines register their maximum worth the entire Texas-New Mexico organization is dedicated to giving you the most dependable service at the lowest possible cost . . . and to seeing that you get this service a full twenty-four hours a day.

Texas-New Mexico Utilities Company

former-are planning for wide and closer cooperation not only during the period of the war but in the post-war years. Official committees have been named by both churches to formulate and carry out this coop Rev. Henry St. George Tucker, ready wasted. presiding bishop of the Protestant Episcopal Church, heads the Zada and T. J., visited last week | Mr. and Mrs. E. J. Reynolds, Hallowe'en Carnival at Vega eration; while the Rt. Rev. Cyril heads the English group.

Conquered Russian towns spurn both Russian currency and Ferguson home. German coins. Tobacco is chief

KLEK

Giant Box

BY MRS. TROY NEWMAN

We have had more than a with the T. J. Mears family.

Mr. and Mrs. T. J. Mears, Ada, homes.

Forester, bishop of Winchester, of Vernon came by the Leslie man home Sunday afternoon. Smith home for a short visit one day last week.

Ted Neeley of Amarillo was a supper guest Sunday in the F. D.

Sunday was a beautiful day medium of exchange for necessi- for the Singing. There was a good ties. Radio commercials there number present and everyone reprobably talk about how much ports a grand time. The next Vega visited one day last week WANTED to give you complete more you can buy with a king- singing is to be held the first in the Hardy Benson home.

Mrs. Smith and Virginia Ann. Vega Sunday night.

eration. For the period of the week of sunny weather after so Mr. and Mrs. Bill Knox, Reuwar it will probably mean a much rain and the snow. Every- ben, Alma Faye and Billie Paul, to Adrian Friday afternoon to continuance of American sup- one is taking advantage of the of Hereford, came by the sing- attend the football game. port of British missions in var- sunshine trying to save the rest ing for a while Sunday after- Douglas Whitley was absent ious parts of the world. The Rt. of the feed stuff that hasn't al- noon while here they called in from school Monday due to illthe Troy Newman and H. D. Hill ness.

dairy for Leslie Smith. Thomas Larson is on the sick Richard Larson, Melba Jo Hoblist this week.

Mr. and Mrs. E. E. Frost of near Sunday in May at Progressive. Mr. and Mrs. J. E. Medford tanks. Moore Independent Oil Co.

Mr. and Mrs. Drew Cartwright shopped in Hereford Thursday. of Vernon spent the week end Misses Thelma Ruth and Mel with her brother, Leslie Smith, ba Hobbs attended church at

Raymond Jordan of Alameda, Mrs. Duey Larson, and daugh-Calif., is here far a short visit ter, Blanche, were in Amarillo on business last week.

Miss Thelma Ruth Hobbs went

June and Elmer Jack, of Here- Tuesday night of last week were Keith Berry and D. B. May ford, visited inthe Troy New- Mrs. F. D. Ferguson, Beth and Morris Earl, Mr. and Mrs. Hen-We welcome Mr. and Mrs. Ray ry Rensey and family, Mr. and Robertson and son of Vernon Mrs. Claudis Newbill and famiwho are moving here to run the ly, Ada and Zada Mears, Troy Newman and family, Blanch and

Butane Service in bottles or

bs, Doyle Mackey, David Schay-

les, Mrs. H. D. Hill and sons.

Brands you KNOW! BRANDS YOU KNOW. We sell your favorite Nation-

ally Advertised and locally famous brands. We sell your favorite advertised brands, such as Libby's, Heinz, General Foods, Proctor & Gamble, National Biscuit, Colgate-Palmolive-Peet, White Swan, Schillings, Kraft, and many others. We make it easy for you to select the brands that you prefer in all our Super Markets. Our prices are always consistently low on every item, every day in the week!

Tomatoes No. 2

Limited, No. 2 can

Our Mother's Box 19¢ We Reser	e Reserve the Right to Limit Quantities rve the Right to Revise Prices Downward!
KRAUT American Beauty, Rig 21/2 can 3 for 25¢	TOILET SOAP 4 for 15c
SUPER.SUDS Concentrated, large box 2 for 33¢	SWEET PICKLES Pint 14c
MIXED VEGETABLES 3 for 25¢	RITZ N. B. C., Butter Craekers Box 17¢
TOMATO SOUP 3 for 23¢	MINCED MEAT 3 for 25¢
BEETS Libby's cut, 16-oz. can 3 for 25¢	FRUTI COCKTAIL 2 for 23¢
GRAPE JUICE, Libby's, made from select N. Y. grapes—12-oz. 14¢	
BAKING POWDER 25-oz. 174	CORN 2 22-

FLOUR, Furr's Finest. Fully Guaranteed to be as good is not better than any fl	LBS. / JL
COFFEE, Furr's Surreme There's more flavor in rurr's Coffee because it's ground or buy it. Fully Guaranteed!	LB, 22¢
FLOUR, Big A. Unconditionally guaranteed	24 67¢
BABY FOOD Clapp's 4½-oz cans	constitution of the man
VEL, for washing dishes, or the finest fabries La	
BUTTER BEANS American Beauty, 15-oz. can	

-	Northern 3 for	14c
	KLEENEX 200-Sheet box 2 for	
	KOTEX 2 boxes	49c
7	MACARONI-SPAGHETTI Skinner's 2 Boxes for	15¢
	AVVDA	20¢
	CRISCO 3-Lb, Can	59c
	Large Bar 9¢ Med. 6¢ Guest Bar	14c
	DDFFT	23¢
	P&G SOAP Giant Bars 5 for	1

Choice Stamped Baby Beef Loin - LB.

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STAR. FRESH PORK.

4 CARTON 44C

FIRST GRADE. By the Piece-LB.

BANNER.

HALIBUT STEAKS.

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Every purchase you make at Furr's is sold under a guarantee. Xou must be Satisfied!

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Texas Special. Big 21/2 Can .

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Libby's, custard. 9 Big 21/2 Can

Raisin Bran

Produce

.... Each 5C

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LEMONS

Large Stalks

nuts, Paper Shell Pecans, Fresh Dates and Dried Dates



lower prices

Prepare for Your Six-Weeks' Tests!

The Whiteface Round-Up

Listen!



HITEFACE ROUND-UP STAFF litor-in-chief __Lillye London

siness Manager Rena Rae ssistant Manager Bruce Beene

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Massie, Luther Worley

opy and Proof Reader_Felix

entral School Editor Madelle Beavers pist ___Lois Henderson, Mat-

tie Lawhon, Billye Self _Sadye Rigler

nor: Juanita Morris; Jun-Naomi Brumley; Pep Club, Phyllis 'Radovich; Tri-Hi-Y; Lois said "Grading papers." Social Problems, Jake Myers; Debate, Mondeleen Miles. Special Reporters Wanda

Jean Whitaker, Evelyn Walker, Marian Plummer.

Let's Keep The Study Hall Neat

how dirty the study hall wall white. Isn't that right?" is, especially the east one? If you have not paid attention, Mr. Kinard believes that old age notice the greasy brown spots. causes gray hair, What could cause them? Heads, of course. If you have a desk nicest straw slippers when she On Ideals for Seniors on the east row, sit up and do was found. "I'm going to get not lie down, with the wall as gray because of so many impillow. Besides helping keep polite remarks. the building clean, you help When Coach Ware was quesyourself. You don't want to tioned, he first said the pupils you with your hair looking as was downtown with Dianne. if you had just got out of bed. "Teachers have a parent-com- ing. just simply awful with oil on look on their actions as an ex-

your name on the desks and ning idea that "they can't alwalls. Your desk doesn't need ways stay dark."

name on everything? Is your sign of intelligence. hair oil the last coat on the wall? Why not do something More Fish Football about it to improve the situa-

E. F. A. Has Second Initiation Service

After postponing their meetings for the last two regular everyone on their favorite colors times, the F. F. A. oncluded and teachers. He likes the coachtheir initiation. Several mem- es and maroon and white. His hers were not initiated in the favorite subject is English, and last meeting but were in this his pet dislike is school. His nickone. They were V. C. Hopson, name is Dave. Dave likes ice Harold Conklin, Lee Roy Boy- cream, and the song "I Don't er, Harold Head, L. A. McBray- Want To Set The World On er, Charles Skelton, Clyde Brock, Fire," He feels he just has to L. H. Lookingbill and Emmit be on the team next year.

new members this year are J. cause his favorite song is "Till W. Merrill, Ed Robinson, Ken- Reveille." His favorite color is present time. neth Rea, Eugene Matthews, Earl red. He likes Coach Ware and Hennington, Loyd Manjeot, Car- Mr. Emmons best of his teachers. rol Lisenbe, Wallace Huff, Ernest His favorite subjects are one to parents who find time to visit. Foster, Harold Rudd, Billy Hut chieken. His meknamon's Char-

senty-five process of the contract of the per distinguished

Is It Worry or Age?

Why do teachers get gray? Your snooping reporter decided to find out and these are the

ped long enough to say: "Hav- meeting Wednesday.

was asked. He believes teachers did work as a program chairget gray worrying over students. man. There are always interrary, but, when asked her opin- but few realize why we have Boys' Hi-Y. ion, she merely said; "Mm, I them Every week Margaret does don't want to be quoted."

her greatest worry was old age asked to help.

lin were eating supper when the class with questions and the question was popped. Miss answers on them. A certain num-Ramey said "I guess teachers ber of these slips had questions, more: Nona Mills; Freshman get gray because they have to and the rest had answers. Some teach school." Miss McCe,skin were very funny, absurd or dry

Agnes Gilbreath; F. F. A., Sammy Lisenbe; F. H. T., Carlie Rae getting the "Whiteface Round- quested number by Margaret dent. After the president had Frye; Band, Seletta Robinson; programmer than the Barrett and Margaret Olson. Flighted her candle, Arline Mill-Orchestra, Felix Pyka; Boys said, "Because they have to sponsor a 'Whiteface Roundup', anyone would be gray."

Mr. Anderson was in his history room figuring out long assignments. "When you ask a student what was Lincoln's 'Gettysburg Address' and he replies 'I didn't know he ever lived there.' That's why!'

Miss Hall decided teachers got gray for the same reason other people did, but Miss Crawford told why other people do. "Be-Ugh! Have you ever noticed cause their black hair turns

There was another viewpoint.

Miss Foster was wearing the

ample, and they must be very By the way, the teachers know careful to do just what is right."

scientist said "The pigment for Seniors. This roused the Check on yourself. Is your changes the colors, showing a Seniors very much to their dut-

Players Are Presented

Continued from last week are some of the Freshman person- suggested. alities. Here are two more football boys that will be of interest to everyone.

David Phillips is like nearly

Charles Skelton is looking for-Besides the ones above, the ward to being in the army beson, C. W. Reeves and Charles ley. He wants to be on the team the third grade last Tuesday

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CHIROPRACTOR 506 Jackson Avenue

Juniors Choose Youth Council Representative

Bruce Beene was selected as Mr. Hudson was in his office Junior Class representative to working very hard, but he stop- the Youth Council at the regular

so much is the reason I am get- of the program. The Junior class her bit in providing entertain-Miss Davies, who was looking ment for the class; so let/all over some home projects, said the rest in class cooperate when upon the stage. The president,

Small slips of cardboard were Miss Ramey and Miss McCas- handed out to all members of

but all were interesting. Miss Rigler was frantically The program ended by a re-

See The Whitefaces Defeat The Eagles

The game with the Eagles, which was postponed, will be played in Canyon, Tuesday, November 18, at 2:30 p. m., in the Buffalo stadium. Make your plans now to attend. If you have extra space in your car, please 'phone the high school and tell how many people you can take.

Emmons Presents Talk

Senior Class meeting started Seniors are rather explosive any- land, corresponding secretary. The Hill-Billy Hot Shots is The game with Canyon what with the delay in leave study hall wearing some- made one gray. But later he way, what with the delay in one else's hair oil do you? May- decided too many Tulias made getting their rings and bracelets. be you leave some of your own! him gray.

Limagine your best girl seeing The Ag. Teacher, Mr. Emmons, can really be thankful when they impressive talk on the Christ- snare drum; G. P. Owens, bass for this special game. This will do arrive. But back to the meet-

sor, presented a very interestyou go to school and are in Mr. Stanton, while munching ing talk to the Seniors which, study hall without your writing a choclate bar, gave the enlight- we are sure, touched the heart table fashion, Mr. Emmons stata brand on it because it won't Mr. Reeve, always the true ed some standards and ideals ies of good behavior.

cepted that the Seniers, each and Social Problems Class every one, do their utmost in buying stamps and bonds. The years from graduation was also day evening in the high school

Central Chatter

began Book Week by visiting that this boys class would meet the County Library as a group. Some new membership cards were received. Several interesting books were found and checked out. The children liked the library very much and appreciated it more since most of the library books of the room library are being mended at the

During Education Week they will be expecting any of their

Frances Davis withdrew from next year, and he dislikes Hit- to enter school at Shamrock, Including these there were ler so much that he puts Hit. Texas, where she is making her ita Wiseman sang "Till Reveille" home with her parents.

> Band mothers of Central School met at their regular Yawcob Strass." Then there was meeting, Tuesday, Nov. 4. An interesting program consisting f a saxophone solo by Ouida Hudson, a clarinet solo by Bonnie Lou Cooper, and a cornet solo by Bobby Millard, was giv-en by the children before the business meeting. All Band Mothers are urged to attend these meetings.

All Central School children are trying to help Uncle Sam by buying Defense Bonds. They have bought over two hundred and fifty dollars worth.

Buying Defense Bonds is not the only way Central School is helping Uncle Sam, Some of the Camp-fire girls are so busy knitting that they even use the

recess period to knit.
Strong bodies are being developed by the serving of the good, hot meals in our cafeteria. Three cheers for Mrs. Cockrell and her crew! We are grateful to everyone who has aided this worth-while cause in

Tri-Hi-Y Holds Induction Service

The semi-annual Induction Service of the Tri-Hi-Y was held November the fourth in the ssistant Editor ____ Nona Deen ing to say the same thing over Margaret Barrett took charge high school auditorium before meeting, Friday. an audience of various members wishes to take this space and of the community and parents table discussion on "dating." The Jordon Mr. Smith was wandering a- your time to express thanks to of the Tri-Hi-Y girls. The club girls told the boys what they round on third floor when he Margaret Barrett for her splen- was very glad to have the presence of Mr. Harold L. Nichols, told the girls what they adet gray worrying over students. man. There are always inter- secretary of the Tri-Hi-Y and mired in girls. "Dutch Dating" Black

Mrs. Gillentine was in the lib- esting programs for the class, Hi-Y clubs of this area, and the was brought into the discussion.

Black

Black

The lights in the auditorium were turned out, and the only light was the Tri-Hi-Y emblem High School. They decided that with a lighted candle, led the group to the stage. The officers the group of young people here; formed themselves into a square with a triangle in it, and the candidates were on the oppos- (based upon true courtesy, manite side of the stage. To begin nerliness, and kindness.) the program, all Tri-Hi-Y girls sang "Living for Jesus." An ex- have as special guest, Miss Gladys given by Lillye London, presi- Homemaking Education. ard, vice-president, told "Why the Tri-Hi-Y." The following the President: "Wisdom" by Mary of the Debate Club last Wednes-Lookingbill, program chairman; day afternoon in room 23.

gave an explanation of the Tri- to check briefs. Hi-Y pin, and pins were placed

Rosemary Phillips, Marian Plummer, Phyllis Radovich, Seletta Robinson, Mary Ruth Russell; Christine Smith, Juanita Wiseman, Katherine Turner, Mildred Sheppard, Elinor Biggs, Barbara Robertson, Marcella Blue, Ellen Posey and Bonnie Miller.

A motion was made and ac- F. H. T. Meets With Boys'

The F. H. T. Club met with though!" idea of a Class reunion ten the boys social problems Wednesauditorium.

There was a round table discussion on the likes and dislikes of boys and girls on their dates. The discussion, led by Billie Louise Crawford, was based on "Love at the Threshold" Miss Rutherford's third grade by Frances Strain. It was decided again next week with the F. H. T.

In a short business discussion, it was decided that the home economics class would make candied apples to sell at the football game Friday.

The club elected Kathryn Acker as the Hereford nominee at an area meeting in Amarillo November 15.

Sophs Hear Program

The Sophomores were entertained Wednesday in class meeting by a program managed by Cornelia Hamilton. First on the program, Ellen Posey and Juanaccompanied on the piano by Margaret Barber, Kathryn Acker gave a reading called "Leedle a clarinet and piano duet com-

et Barber, who played "Green First Draftee: "I sure feel like punching that hard-boiled top sergeant in the nose again." Second Draftee: "Again?" First Draftee: "Yes, I felt like

posed of Nona Mills and Margar-

it yesterday, too.' Dan Luttrell withdrew from the 7c class.

HOME - MADE HOT DOGS - COFFEE COLD DRINKS

A Rig Line of SCHOOL SUPPLIES! Visit Us Often Candy Kitchen

The Boys' Social Problems Jennings class invited all the girls from Avept F. H. T. who were not in class Vayghn the fourth period to the club Brown

The boys and girls had round stallings admired in boys, and the boys

to make a set of etiquette/rules for the students of Hereford not all rules of etiquette in various books could be applied to so they are going to set up their own modes of behavior

The club was very glad to planation of the emblem was Armstrong, area supervisor of

Debate News

Name calling, glittering gen-

and "Man" by Betty Jo Ken-Should Adopt the Policy of Eq- made a touchdown with a long would be too good to miss. dail, recording secretary. Mild, ualizing Educational Opportun pass and then out ran the Here-red Sheppard played a sacred ity Throughout the Nation by ford boys to the goal line. Herenumber on her violin. "Just As Means of Annual Grants to the ford threw two passes and com-I Am" was then sung by the Several States for Public Elem- pleted them for the other touchcandidates. After the president entray and Secondary Schools. downs.

had given a brief talk and had The club adjourned at five o'- The lines on both teams playge. Nona Deen Rose, historian, discussion of the question and in the line for the backfield

The Hill-Billy Hot Shots is The game with Canyon which sang a solo, "I Would Be True." the name of the Sophomore's was postponed during the sea-Nona Mills, clarinet.

> who took my order?" Waitress: "Yes, sir."

dren?"

"You know George proposed to me last night." "Doesn't he do it beautifully,

FORDEFENSE

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COMPLETE

DETAILS!

UNITED

STATES

SAVINGS BONDS

AND STAMPS

"Dating" Discussed At Boys' Social Problems Whitefaces Defeat Hornets 21-7

STARTING LINE-UP Estes Brock Edmonson

First downs Passes thrown Fumbles recov'd 3. Number of punts 6

a score of 21-7.

lighted their candles, the can- clock with plans to meet again ed a "heads up" ball game all didates took the Tri-Hi-X pled- next Wednesday for a further the time in opening up holes Hereford's backfield, especially Harold Close, made some ex-

The Friendship Circle closed the new orchestra. This organization son will be played Tuesday afservice. Mr. Nichols gave a very consists of Mary Ruth Russell, ternoon. School will be dismissed drum; Cornelia Hamilton, Mar- be a tough game, as they al-game. L. J. played a good game with Tulia. Jack London also Diner: "Are you the waitress banged up, but will probably Hereford, should also be given play in the game with Canyon. Red Merrill, who was hit in the Diner: "You're still looking head and taken out of the Tul- Words are not big Enough well-how are your grand-chil- ia game, is all right and will battle against Canyon. Cliff to praise ADLERIKA. Am 55 and travel; up" game last Friday and was spells of constipation quickly relieved thru at the bottom of nearly every ADLERIKA, Get it TODAY. play should get a great big pat on the back for doing such City Drug Store - Haile Drug

Davis The Boogie Woogie Man Phillips Haunts the Orchestra

It is true that you can't es-Hussey cape the boogie woogie man. If London you don't believe it is, just lis-Weems ten a minute and I'll prove to Vaughn you that you can't. The orches-Olson tra couldn't. First, it was the Merrill band. Mr. Smith got 'Down by Hereford the O-hi-O" for it. The band played it so well that he decid-13 ed to give the orchestra a chance; 4 so he got "You and I," "Intermezzo," and "Till Reveille."

You've heard the orchestra play classics; now you will have a chance to hear them play 6 something more "down your al-Score: Tulia 7-Hereford 21 ley." In case you heard anything during the seventh period Tulia may have had "Hor- all last week that sounded like nets in their helmets," but the a swing number, your ears told Whitefaces managed not to get you the truth. No, there is nothstung in a bang-up game last ing wrong with your ears, they Friday night, which resulted in were transmitting to your brain noises that they had heard. You After five speedy plays in the think that the orchestra should opening quarter, a touchdown stick to classics? Well, don't you was made and Lloyd Olson ran think it should have some vartalks from scripture, "and Jes- eralities, transfer devices, test- the extra point in a center lety? You know the old saying us increased in wisdom and sta- imonial devices, plain folks, card plunge. Red Merrill, Hereford's "Variety is the pice of life." ture and in favor with God and stacking and band wagons were star quarterback, was injured so now the conclusion has been man," were given after each some of the means of propag- in the first quarter and did not reached that you can't escape speaker's candle was lighted by anda discussed at the meeting return into the game. Hereford the boogie woogie man. Anyintercepted three of Tulia's pass- way, it would be a good idea es which helped in the winning for you to come to school every "Stature" by Lois Agnes Gil- The debaters also discussed of the game. Tulia made several day because the orchestra is gobreath, reporter; "God" by Rena their new question: Resolved quick kicks which fooled the ing to play these selections in Rae Renfro, program chairman, That the Federal Government Hereford boys. The Tulia boys assembly some time, and that

KINARD ANNOUNCES HOLIADYS

Supt. Kinard has announced the following holidays for the remainder of the school year:

Thanksgiving: Thursday-Friday, November 20-21. Christmas: Dismiss Friday

afternoon, December 19; resume work on Monday morning, December 29. Easter: Friday - Monday,

April 3-April 6.

intercepted a pass and shot up the field for a great help to a hand

Vaughn, who played a "heads always carry ADLERIKA with me." (G.

SECURITY

Comes from Careful Planning

It doesn't "just grow" like Topsy. Rich crops are the results of care and study, and much hard work, and planning for the days ahead. Security comes by the same way, and only after much effort has been expended upon it.

We are thinking about security during these days. And we know that security of the whole country depends upon that of the small parts of the country, the counties and townships.

With these thoughtful, industrious people of Deaf Smith County who aim toward the building of a sound condition in this area, we add our efforts, for upon this depends much of the security of individuals, and that of the country as a whole.

Complete Banking Service

MEMBER F. D. I. C.

The First State Bank

Farm Conditions Good ccording To Federal Land Bank Statement

Better times on Texas farms and ranches are reflected in the most consistent farm mortgage debt retirement in years," said G. W. Brumley upon his return from a conference of leaders chosen by the boards of directors of 14 national farm loan associations in this territory. The meeting was held in Amarillo on Nov. 5, the national farm loan association representatives discussing conditions and 1941-42 plans with officers of the Federal Land Bank of Houston.

Records of the Federal Land Bank reveal foreclosure sales and acquirements of farms, for the year ending Sept. 30, were the smallest since 1931-20 per cent below the previous year. Delinquencies are the lowest in several years.

During the past year, the Texas land bank and the land bank commissioner loans were made for a total of 14 million dollars, which is the largest dollar volume since 1935. Total land bank loans in the amount of \$17,598,608 and land bank commissioner loans in the amount of \$4,382,773 were outstanding as of Sept. 30, 1941, in the 14 associations represented at this meeting.

No Overplanting (Continued from Page 1)

subject to quotas on which wheat is approved in a referendum next spring. In explaining wheat regulations further, the chairman said that if wheat acreage allotments are overplanted and nesday for Muleshoe where she marketing quotas are in effect, will be welfare administrator for producers will be eligible for Bailey County. loans on only the marketing excess for the farm provided wheat loans are available.

Signing Of (Continued from Page 1)

next year. We have the practices and the money under the 1942 program to carry out more soilbuilding work. Besides the food campaign, next year should be our banner soil-building year." the chairman declared.

General plan of campaign calls for completion of all Food-For-Freedom pledges during November. Following the signup county tabulations will be sent to the state office. Expect- project ed production for 1942 will then be forwarded to Secretary of Agriculture Wickard.

Red Cross Sewing (Continued from Page 1)

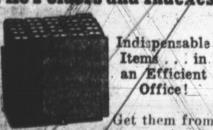
those who have taken work home to finish. Approximately 800 hours have been spent in the sewing room activities; 160 hospital shirts have been finished and a number of card table covers for hospital use which is the best possible comb as well as bed-kits for governhospitals have been com-

house has been a handicap to six times as much phosphoras as the work, but plans are still be- ordinary flour, with local fruits ing considered for space on the and veretables having a corres-first floor, Mrs. Gilliland said, pon the high content in the min-Various groups are working dirferent days and every church in the city has been represented. but there is ned for many mor

Approximately 40 knitters are at work under the supervision of Mrs. J. T. Gilbreath, Blocks for afghans are will for a March of Time newsreek be finished by Christmas Mrs. Gilbreath has made a sall for

ed in by Dec. 1. New allotments will be made Jan W and Mrs. Gilbreath said there is urgent need for more kaitters.





an Efficient Office! Get them from

THE HEREFORD BRAND Office Supply Stock PHO. 30

omo where practically nothng would have been received had the crop not been insured, and the increase in acreage and File Folders and Indexes the number of farms participating this year shows that farmers are becoming increasingance to provide sure income in bad crop years.

The smallest loss settlement made in 1941 was \$81.10, and the much sport in East Texas and largest settlement was \$4,920.63.

A name like King has its advantages. Look at the royal wel- have the boys busy right now come Prime Minister Mackenzie King of Canada received at Hyde

Furniture - Undertaking

AMBULANCE SERVICE - DAY OR NIGHT We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

About Christmas



Around Town Can You Guess Picture's Name? (Continued from Page 1)

"When will we have our Thanksgiving holiday?" Maybe a trivial question, but in Hereford this week it is making the war and strikes come out in second place for a subject of interest. Mayor Paddock has settled the question by setting Nov. 27, the pre-Roosevelt date.

Sank Ramey has offered to make a scrap book, complete with index, of all clippings on the current publicity about the Deaf smith no tooth decay rate. Sank is especially eager to get clipings from out-of-state papers and requests everyone to let his out-of-state friends know of the

The duck season is now going full tilt and we wonder how many hardy Nimrods spent an Armistice marning (obviously meant for sleeping) quaking away happily in a nice cold blind? Duck shooting certainly must be a lot of fun for guys who think it's fun.

Time" Article (Continued from Page 1)

nation for dental health. Wheat grown in this territory

is unusually rich in protein, ac, The fact that the sewing rooms cording to the Time article, and are on the top floor of the court locally milled flour has about galts vital to the building nd health.

rying up the interest which on lication has shown, the is week ser a wire to "March Time" suggesting that the Deaf Smith County tooth mysery might make a good subject

a Increase (Continued from Page 1)

and turkey—principally deer and n't "run."
turkey. actually an open season on them, year. ly aware of the value of insur- November 16th to December 31, with a bag limit of one per season, but generally those creatures, which once provided so

ing for bear."

'where you find them.' But it's deer and turkey that -polishing, oiling and tinkering with high-powered rifles and appropriate guns for the wily gob-

Basking between scenes of/ner latest picture, beauteous Betty

Grable is as pleasant as the

California weather. The name of her new picture? "Hot Spot."

The season on white-tailed deer opens November 16th and will last through December 31. If you hunt blacktail or Mule deer east of the Pecos River, the open season on these animals is the same as for whitetail deer-Nov 16 through Dec. 31. But if you hunt Mule deer west of the Pecos River, the open season is restricted to Nov. 16 through Nov. 30.

. In every county save one, the bag limit on white-tailed deer is the same-two backs per season. The exception is Brown

County, which by a special law passed this year now has an open season, but /a bag limit restricted to one buck per sea-

The bag limit on blacktail or Mule deer is uniform west of the Pecos River-one per season. If you're hunting them east of the Pecos, the bag limit is two per/season.

A great many counties have no open season on either deer or turkey. For a list of those counties you'd better consult your/Digest of the Game Laws. If you haven't obtained a copy of/the Digest as yet, write to the Game, Fish and Oyster Commission at Austin, and one will be sent to you free of charge. The wild turkey open season

is the same as that for deer and bear-November 16 to December 31, inclusive. Generally the bag limit is three goblers this time in the woods gunning per season, but in 21 Central for squirrels. The open seasons and West Texas counties (ranging all the way from Gillespie, in East Texas, but Nov. 1 mark-Kerr and other "hill country" ed the opening of the season in counties all the way over to many of those counties. El Paso County) the turkey bag limit'is two gobblers per season.

Reports to the executive secretary from game wardens and other field men over the state bring the cheerful information that deer and tarkey are more plentiful than in years, due to excellent food and cover con-ditions, and a growing tendency on the part of the public to

protect game. Whether there will be a good kill of deer or not depends largey on the weather man. This fellow has been mean to Texas deer hunters almost every season since the winter of 1937. Then, a fierce norther charged down upon the "hill country" deer range the night of Nov. 15. The next morning the deer were being hauled out of Fredericksburg, Mason, Kerrville and other centers by sportsmen almost an hour after the season had opened. One hunter that winter took about 15 steps away from his hunting camp near Fredericksburg, killed his limit of two bucks with two shots, and in 45 minutes was AUSTIN - Texas sportsmen on his way back to his Houston today, looking back over a great home, two fine deer strapped

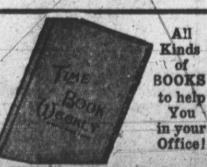
mourning dove and white wing to the fenders of his car, off from duck hunting, are "load- too pleasant, history to be itelating, for during succeeding Bear being a general big game seasons the weather has been term that means bear and deer too sluggish and the deer would-

There really are a few black any however, things point to bear left in Texas, and there is an early and hard winter this

> Nature, it seems, is doing her part to help sportsmen. It's the weather man's turn now.

Down in the deer and turkey range of South Texas, some west of the Pecos River are sportsmen will be gunning for another splendid game animal, the javelina, or wild hog. The open season is November 16 to December 31, inclusive. The bag limit is two per season.

And finally, over in East Texas, the boys in many counties of the piney woods belt are by



The Hereford Brand Office Supplies-Phone 30

WASHINGTON WEEK

No Wholesale **Farm Migration**

CONGRESSIONAL committee investigating the subject of migration of people within the continental United States has been confronted by a very queer situation in view of the fact that there are so many governmental agencies-there are no adequate and complete figures on the mat-

The committee went into the farm angle because of the widespread report that, owing to the national defense program, there had been a wholesale migration of farm workers to the urban centers where factories were

INVESTIGATION by the committee developed the fact that there was no wholesale migration to the cities. It varied by sections of the country. It also de- and 4,700,000 disabling injuries pended upon the location of the big new plants being erected in furtherance of the defense program. Thus, it was found there was a shortage of farm labor in the dairy sections and the corn belt. On the other hand, in the southern and southwestern states there was a surplus of farm la-

Some of the witnesses testified that there were probably 5,000,-000 not unemployed, but underemployed. These underemployed and rural poor generally live for the most part in sections of the country which do not have big defense contracts. The inference, therefore, is that the defense boom so far has not made any substantial general inroad into rural poverty.

the demand for assistance from the Farm Security Administration. About 44 per cent of farm

- Show No. 1 ----

Honky Tonk Dance Queen!

Alaska . . . !

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HARD-HITTING

Double Thrills!

THEATRE

Two-Fisted Lumberjook!

Rip-roaring, red-blooded action on Seattle's

brawling water front and exciting adventure

in the primitive wilds of the Northwest and

The game department wishes good luck to all hunters!

Double Show!

FRIDAY

SATURDAY

Your favorite

ACTION

Provide Sport and Steaks

BY RALPH HERBERT

The committee has therefore already made some recommendations as to figures on farm labor supply. It urges that the U.S. Farm Flacement Service gather adequate statistics as to farm labor supply and demand. It also asks that the Agricultural Marketing Service be granted the necessary funds and facilities so it can improve its reports on farm wages and earnings and farm employment.

paying high wages.

There has been no let-up in

on squirrels vary a great deal

Fishermen find plenty of sport and steak banquets in the waters of St. Petersburg Bay, Fla. Here's an afternoon haul of kingfish made by H. P. D'Lamberti, Pittsburgh sportsman.

New Allotment

(Continued from Page 1)

of the conveniences of town life,

THEATRE-HEREFORD

FRIDAY-SATURDAY Nov. 14th - 15th

lightning Action

RANGE BUSTERS!

Home accidents—the eighth most important cause of deaths in the United States and are rese ponsible for about 32,000 deaths cach year. only to give rural families many

In a test of 308 days by the but it is also recognized as one Department of Agriculture, pul- of the most successful projects lets fed a mash in pellet form financially, in the state. each averaged 17 eggs more than those fed unpelleted mash. Feed consumption for each group was practically identical.

Al Capone lives in a Palm Island, Fla., estate, walled and heavily guarded. Must be lonesome for the good old days at

SOOMS TO RENT! TRY A WANT AS

security borrowers are in the south, but only 10 per cent of defense contracts have been place there. On the other hand, less than 3 per cent of the borrowers are from the northeastern states which have received 45 per cent of defense contracts.

E. C. Eubanks

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SATURDAY

Show No. 2

LAW AND

JOAN PERRY - ROGER PRYOR

Max "Alibi" Terhune plus "Jungle Girl" Double Fun! Chapter One FRIDAY

Ray "Crash" Corrigo

John "Dusty" King

KEY KIDS! FREE SHOW Saturday Morning 10:00 A. M.

All kids 12 years and under invited FREE, to see the first chapter of "Jungle Girl", and the Range Busters, in "The Kid's Last

"Go West Young Lady

Penny Singleton Ann Miller ... and

and his TEXAS PLAYBOYS

> See and hear these great music - makers hit melodic high spots, in the rip-roaring two-fisted, fun-filled drama of the Old Wild West you like so well.

Sun. - Mon. - Tues. and Special Prevue Saturday Nite Here's

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WILD
WILD
CALLING Warren William Ona Munson **Barton MacLane**

SUN.-MON.-TUES