

# The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

3RD YEAR, NO. 96

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, DEC. 28, 1923

## INCOME TAX FACTS GIVEN IN NUTSHELL

### DETAILS OF REQUIREMENTS OF FEDERAL GOVERNMENT

## TAXPAYERS TIPS

### Just How to Dot Your T's and Cross Your T's in Statement

**INCOME TAX IN NUTSHELL.**

**WHO?** Single person who had net income of \$1,000 or more or gross income of \$5,000 or more, and married couples who had net income of \$2,000 or more or gross income of \$5,000 or more must file returns.

**WHEN?** The filing period is from January 1 to March 15, 1924.

**WHERE?** Collector of internal revenue for the district in which the person lives or has his principal place of business.

**HOW?** Instructions on Form 1040A and Form 1040; also the law and regulations.

**WHAT?** Four per cent normal tax on the first \$4,000 of net income in excess of the personal exemption and credits for dependents. Eight per cent normal tax on balance of net income. Surtax from 1 per cent to 50 per cent on net incomes over \$8,000 for the year 1923.

### Tips for Taxpayers

No. 1

January 1, 1924, marks the beginning of the period for filing income-tax returns for the year 1923. The period ends at midnight of March 15, 1924. Heavy penalties are provided by the revenue act for failure or willful refusal to make a return and pay the tax on time.

Form 1040A, heretofore used for reporting net income of \$5,000 and less, from whatever source derived, has been revised in the interests of the largest class of taxpayers—wage earners and salaried persons. Reduced from six pages to a single sheet, Form 1040A is to be used for reporting net income of \$5,000 and less derived chiefly from salaries and wages. Persons any part of whose income is derived from business or profession, farming, sale of property or rent, will be required to use the larger form, 1040. The use of Form 1040 is required also in a case where the net income was in excess of \$5,000, regardless of whether from salary, business, profession, or other taxable sources.

It being impossible to determine at this time which form is desired, copies of both forms will be sent taxpayers who filed individual returns for the year 1922, and may be obtained also at the offices of collectors of internal revenue and branch offices upon written request.

## Boy Scouts Have Camp Meeting at The Camp House

The Boy Scouts, under direction of Scout Master A. L. Biggs, are holding a "Camp Meeting" at the Scout House this week. The boys started in Thursday and intended to run their camp through Friday. They cooked their supper at the camp Thursday night, had breakfast and dinner Friday, sleeping there Friday night.

## Dr. C. L. Armstrong Now Located in California

Dr. C. L. Armstrong, former chiropractor at Hereford, is preparing to locate at Kingsbury, Calif., a small town twenty miles south of Fresno, according to a letter received by The Brand. At present the Doctor is in Los Angeles, but will establish his new offices about January 1.

## Hereford City Schools Will Open Next Monday

The Hereford city schools will open for the winter term next Monday, December 31, after a week's vacation over the holidays.

## HOSPITAL BONDS CARRIED BY 287 VOTES

### Ford School is Last Box to Reach Town. Only Six Boxes in Vote

The last country box that voted on December 20 on the hospital-bond issue has been received by Judge Megert. Ford school house, box number six, was the location. A total of ten votes was cast, nine against the measure and one for it.

This makes six boxes that voted in the election and shows 408 votes for the bond issue and 121 against it, or a majority of 287 for the measure.

## Sheriff Getting Ready For Rush Of Tax Payments

The sheriff's office is arranging now to handle the rush of tax payments during the month of January. So far very few taxes have been paid. The automobile tax especially is lagging but this is supposed to be caused by the bad weather and no doubt owners will get busy and pay this tax as soon as they can get about more freely.

An election of city officials will be held in 1924 and there may be other important measures to vote upon, and it is believed the poll tax payments in January will be heavy as a consequence.

## Fine Beeville, Texas, Fruit For Xmas Present

Anderson Witherspoon has received a large box of mixed oranges and lemons. Some of the fruit came on the limb on which they grew, covered with leaves, and made a pretty sight. The box of fruit came from a relative, Will Anderson of Beeville, Texas. Mr. Anderson visited the Witherspoons here last summer.

## Mrs. Owen P. Smith Goes to California for Winter

Mrs. Owen P. Smith and children and Mrs. Will W. Smith, a sister of Mrs. Owen P. Smith, and Miss Christine Helman, all left for Pasadena, California, Thursday morning to spend the winter.

## C. M. Hicks and Family Spend Holidays in Ohio

Mr. and Mrs. C. M. Hicks and family left for Centerville, Ohio, the former home of Mr. Hicks and the present home of his mother, Tuesday morning. The Hicks' will be away about two weeks.

## "Ghost Walks" For National Guardsmen on Monday

The "Ghost" walked for members of local company Texas National Guards December 24. The checks came in just in the nick of time for the boys, to use during Christmas, and were greatly appreciated.

## Hereford Merchants Begin That Invoicing Drudgery

With the rush of the Christmas holidays over the Hereford Merchants started invoicing Wednesday in preparation for the income tax statement and the beginning of the New Year. Demand for extra help in invoicing and for income tax blanks was noted Wednesday.

## Three Churches Present Xmas Trees For Kiddies

Three churches of the city had Christmas trees for the kiddies this year, all of them being loaded with gifts and all three presenting appropriate programs for the occasion. The three were the Methodist, Presbyterian and Lutheran Sunday schools. The first two were held in their respective churches on Monday night, while the Lutherans gave theirs Sunday night at the courthouse.

## Robert Sanders Won Prize in Reed Grocery Drawing

About the proudest boy in Hereford last Monday was Robert Sanders, son of Mr. and Mrs. Jim Sanders, who won the Coaster Wagon put up by the Reed Grocery as a prize in the coupon drawing on that day. A big crowd was on hand and much interest evidenced and as soon as Robert acquired the prize he went for a ride immediately.

## Snow Blocks Up Road; Guard to Be Constructed

One of the most bothersome snow drifts ever seen in this country has been that just south of the Tierra Blanca bridge, in the cut recently made in front of Ray Barber's home. The cut simply filled up from bank to bank with snow several feet deep and stopped all traffic, so that people living on the south side had to use other crossings.

Wednesday the commissioners court inspected the problem on horseback and then asked sheriff Purcell to arrange to have the snow shoveled out, as the hospital was in Amarillo Thursday on the hospital inspection trip. Sheriff Purcell arranged to put a gang of shovellers at work and this job was completed Thursday.

## Two Local Hunters Bag 17 Head Geese in One Day

Messrs. R. A. Fullwood and John Haberer may not be expert deer hunters but they do know how to bring home wild geese. They left Saturday evening in a wagon for Castro Lake, twenty-two miles southeast in the Arroyo neighborhood, and returned home Monday with seventeen fine fat geese. Mr. Fullwood said that they shot ten out of a flock all in just a few minutes.

## Band Practice on Tuesday New Men and New Pep

Owing to various Christmas week social activities the regular practice of the Hereford Band, set for Thursday night, was postponed until next Tuesday night. Thereafter it is possible that to nights a week may be set aside for practice.

Director Borden is working up a band to number approximately twenty seven instruments, and already several new recruits and added instruments have been secured. The boys are taking lots of interest in the organization and by spring the band should be bigger and better than ever, and that is "going some" for an organization that won first prize at the Plainview meeting two years ago.

## Mrs. E. Miles Passes to Reward on Last Thursday

Mrs. E. Miles passed away Thursday night at about 8:00 o'clock at the Miles home in west Hereford. Mrs. Miles has been an invalid for the past two or three years and became worse about ten days ago.

Mrs. Miles was 63 past and leaves her husband and nine children to mourn her departure. No funeral arrangements have been made but it is thought that owing to the fact that some of the children living at a great distance the funeral will not be held until next Tuesday. Mrs. Singhofen of Portland, Oregon, a daughter, will arrive Monday. Mrs. J. B. Kradler and Mrs. W. H. Hubbard, daughters, of Seligman, Arizona, are here, and Mr. Kradler arrived Friday morning.

## Warm "Chinook" Winds Rapidly Melt the Snow

What men from the northwest would probably call a "Chinook" wind hit this section last Tuesday night, and since that time the accumulated snow and ice has been rapidly disappearing. If it keeps up another day or so, the landscape will be looking natural again.

There has been no freezing weather since Tuesday night. The wind from the west has been mild and on Friday was stiff enough to promise a general "drying up" quickly.

The roads and streets are still exceedingly muddy and almost impassable, but quickly improving under the influences of the "Chinook," and everyone has hopes that next week will usher in 1924 with fair footing underneath and with a cessation of the remarkably spell of continued wet weather.

## Miss Virginia Laird Hostess to Jolly Xmas Party

A score of young people enjoyed the hospitality of Mr. and Mrs. D. C. Laird at a party tendered their daughter, Miss Virginia, Thursday night. Miss Laird is a student at Texas Presbyterian College at Milford, Texas, and is at home for the holidays.

The young people played bridge and danced until a late hour, after which light refreshments were served.

## C. L. Roberts Returns From Xmas Trip Home

C. L. Roberts reached home Thursday morning from Memphis, Texas, at which place he and his little daughter, Billie Joe, have been visiting relatives for the past ten days. Miss Billie Joe will remain in Memphis for an indefinite stay. Mr. Roberts said that the Memphis farmers have gathered all their crops including the cotton and the country was in a prosperous condition.

## There Will Absolutely Be Held A Poultry Show

That Poultry Show will be held in the Stock Pavilion at Hereford on January 3-4-5 whether it snows, freezes, thaws, rains, hails, sleets or sand storms.

That's the verdict of the officers and members, who have worked hard to make the Show a success and believe that this year, of all years, a most determined effort should be made to perpetuate the poultry industry in this section.

The officers realize that it is going to be hard for farmers to get their chickens to market, and especially to bring them to the occasion, but they are making a special effort to be made to do so notwithstanding. The poultry business has meant thousands of needed dollars to the farmers of this section the past few years and is now proving no inconsiderable part of the success of every man who gets ahead here.

A good show will mean new impetus to the industry and it is to the individual interest of every thinking farmer to take a hitch in his belt, go to a little extra trouble, and bring in a coop or two of the pure blooded poultry, turkeys and geese that are on his place.

## Interest Mounts Wrestling Bout Monday Night

The Hereford Firemen are completing all arrangements for the big wrestling match next Monday night at the Stock Pavilion between the Minnesota champion Thor Jensen and Kala Pasha, middleweight champion of Texas.

While Pasha will outweight Jensen several pounds local students of the wrestling game believe this will be more than offset by the long experience and cool headedness of Jensen. The latter has shown enough here to justify this faith in him, the fans declare.

## Miss Johannie Wood Marries Man From Abilene

Miss Johannie Wood and Virgil Bradley of Abilene were married at San Angelo Christmas morning, according to advices received here by Miss Wood's parents, Mr. and Mrs. J. P. Wood. It is understood that the groom is a young business man of Abilene and that they will reside in that city.

## Miss Cotta Sisk Marries Kansas City Man Monday

Miss Jessie Sisk informs The Brand that her sister, Miss Cotta Sisk, was married in Kansas City last Monday morning to George Miller of the C. C. Miller Co. of Kansas City. Mr. and Mrs. Miller departed for their new home in Cincinnati, Ohio, Monday evening. Before the marriage each member of the bride club of which Miss Sisk was a member entertained in turn, and after the marriage ceremony the entire club gave the newly-weds a big wedding dinner at the K. C. Club.

## World Search for "Master Swindler"

Leo Kortezo, called Chicago's master swindler, who is alleged to have victimized friends, business men and mother to the amount of five million dollars, also left his wife (below) and two children penniless when he departed Dec. 6.

## Churches Resume Regular Schedule On Next Sunday

This issue of The Brand is rather curtailed as to space, owing to the peculiarities in makeup growing out of the annual holiday week, and for that reason no church column is run this Friday, as is usual. It is understood that all the churches will resume regular Sunday services in all departments next Sunday.

Special features include a general program of the B. Y. P. U. at the Baptist church in the evening. Special entertainment features are provided for, including a vocal duet by Frank Lambert and his daughter, Miss Helen. St. Anthony's church announces special Mass at 9:00 a. m. Friday, Jan. 4.

## SUNDAY SCHOOLS CONTEST FOR MEMBERS

### Christians Show the Highest Percentage in Attendance for Period

An interesting membership attendance contest between the Sunday schools of the Christian, Methodist, Baptist and Presbyterian churches ended a seven weeks' run last Sunday. The contest was put on to stimulate interest in Sunday school attendance generally and has been of large benefit in spite of the unusual run of bad weather throughout the period. The results show as follows:

Christian Sunday school: enrollment 214, total attendance 1301, average attendance 186, total points 616.

Methodist Sunday school: enrollment 244, total attendance 1286, average attendance 184, total points 534.

Baptist Sunday school: enrollment 278, total attendance 1239, average attendance 177, total points 454.

Presbyterian Sunday school: enrollment 186, total attendance 637, average attendance 91, total points 369.

## County Officials Look at Hospital in Potter County

County Judge Megert and the entire personnel of the Commissioners Court made a special trip to Amarillo Thursday where they made a thorough inspection of the Potter County Hospital, now in course of construction. The trip was made to familiarize the members of the court with hospital needs, construction and equipment. As one member said "the court will have to make a thorough study of the hospital question from beginning to end, as it is a brand new proposition to all of us." It is entirely probable that the court will make other trips in the near future to see what other counties have done or are doing along this line in order to learn from the experience of others.

## Conditions Continue to Improve

The information furnished by the land bank officials gave every reason, the statement said, for the belief that the improvement noted in the past year would continue.

Collections were described as most satisfactory in almost all sections and this as accepted as indicating that the farmers are getting on their feet financially.

## Summary of Conditions

"There is every reason, however, to believe that this improvement will continue. The most encouraging part of the report to the board is the tendency throughout the United States to diversify farming. It is our belief that diversification and co-operative marketing furnished the only sound basis for agricultural prosperity."

Farm Loan Commissioner Cooper summarized conditions in the land bank district as follows:

General conditions slightly improved over a year ago. Prices and crop conditions, however, have combined to hinder improvement. The large wheat crop in Missouri likewise brought only fair returns. Sections growing fruit, soy beans and broomcorn show a much more favorable situation.

Fewer Demands for Loans

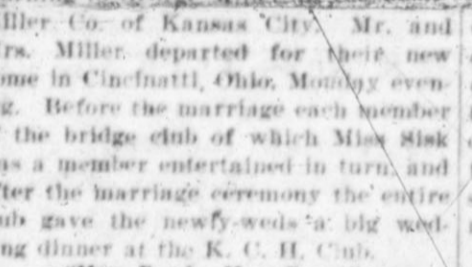
Colorado, Kansas, New Mexico and Oklahoma—Agricultural conditions have materially improved over last year. The cotton section of New Mexico is prosperous. Rain in many sections of the district has broken the long period of drought and provides an opportunity for a new start in many instances. Farmers equipage of the high cost of machinery. The demand for loans has substantially decreased.

Texas—The general situation is better than a year ago and cotton sections of the state are prosperous, in spite of a decreased yield. A low yield of wheat, combined with low prices, disappointed the wheat growing area. An inactive market and low prices have depressed cattle raising.

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# A HAPPY 1924 NEW YEAR



**A HAPPY NEW YEAR**

Our sincere hopes that—  
The Yuletide joys may all be thine  
Thy holidays most merry,  
Thy New Year prove to be as bright  
As the red ripe holly berry.

**Jones & McLean**



**A JOYOUS NEW YEAR**

Happiness, Health, Prosperity, Wealth  
I'd give them all if I could;  
But since I cannot, I am wishing at least,  
That you get something else "just as good."

**Fox Mercantile Co.**



**WE WISH YOU A HAPPY NEW YEAR**

Use Flavo Flour  
Use Whole Wheat Flour  
Use Our Breakfast Flour  
all made right here.

**Community Mills**

Once more we hang up a new calendar. An old year dies and a new year is born. It is invoice time.

It is time to measure profit and loss, failure and success. All check up accounts. What has been gained or lost in the material things of the world. Have we enriched or impoverished our spiritual resources? Whatever we have done with the closing year is done. None of us cannot rewrite the story. But a new chance is given to all to make the story of the new year what they will.

We live in a country that was built upon the principle that all men are created equal. The dyspeptic mind has been disposed to repudiate that doctrine, contending that education and opportunity are after all for a privileged class. However this may seem, the makers of the government denied no man the right to initiative and enthusiasm. Whoever shall use these tools can pack his way into any privileged class if there be such.

Begin the New Year by warming up to an idea of an ideal. Light the wick of enthusiasm.

Emerson says that enthusiasm is the passing from the human to the divine. The Greek word for enthusiasm signifies God within us.

Go to it. Let our resolves be DO rather than don't. The fulfillment of resolutions will save disappointment, regret and remorse.



**A HAPPY NEW YEAR**

**Used Cars:**

1920 Runabout, starter; 1918 Runabout; 1918 Velie Touring; 1918 Buick Six Touring; 1919 Ford Truck; 1920 Fordson Tractor.—All priced to sell.

**Wilkinson Motor Co.**



**TO YOU AND YOUR NEW YEAR**

May your New Year's Day contain the same amount of Happiness as your Christmas Day, and may each Today in the New Year prove Happier and Brighter than its Yesterday—and each Tomorrow Brighter and Happier than its Today.—Bregenzer.

**Thompson Garage**



**OUR NEW YEAR GREETING**

To 1924, the year that is coming, a health! May the New Year hold for you all that you liked in the old,—and more of it. May it bring you much that you would welcome but do not hope for—that it may be indeed a happy New Year.

**Chamber of Commerce**



**A NEW YEAR GREETING**

May your New Year be merry—may the gods of happiness and joy be ever near you—may the remembrances from others carry sentiments so pleasing as to warm your hearts—may good cheer abound, and when the last spark of the log of 1923 dies, may the new log of 1924 burn steadily through the year, with flames that glow with prosperity and health.

**Golden Rule Produce**



**MAY LUCK BE WITH YOU**

Here's to the New Year—may it hold for you prosperity tenfold; may it make up to you in worldly goods and health for any losses in the past; may it keep you at the top of the wave, and help us to merit your continued and appreciated patronage.

**J. O. Newell**



**PROSPEROUS NEW YEAR**

For that which has passed and gone, let us feel thankful. The New Year is here—let us hail it with joy. May it be bright and bring hopes of a rosy future—may we merit a continuation of the support accorded us in the past.

**Sullins & Wood**



**A HAPPY NEW YEAR**

All of us are wishing for all of you all the joy and happiness we can conceive. And if, perchance, we have omitted any particular item which you would particularly treasure, we're hoping that, too, may be yours—and quickly.

**E. B. Black Co.**

**Greetings**

We wish for every one a *Very, Very Merry Christmas,*  
and a *Most Happy and Prosperous New Year.*

May you realize all of your ambitions in 1924

JONES-BARNETT AGENCY  
Insurance and Bonds  
As Old As Hereford.

**The Hereford Brand**

ISSUED TUESDAYS AND FRIDAYS  
Seth B. Holman Walter R. Steckman  
Holman & Steckman  
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.  
First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

Subscription, Zone 1—per year, \$2.00  
Subscription, outside Zone 1 per year \$2.50  
six months \$1.50  
three months \$1.00  
No subscriptions accepted for less than three months.  
ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

**Classified Advertising**

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.  
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.  
CASH WITH ORDER.

**FOR SALE**

FOR SALE—A number of good young Jersey cows, some fresh; some terms, if desired. See C. S. PURCELL 75-1f-2tpd.

FOR TRADE—Want to trade a Touring Car for milk cows, horses or mules. Enquire at Brand office. 95-4t

FOR SALE—Three burner New Perfection Kerosene oil water heater in perfect condition at half price. 95-4t-pd Mrs. Jno. L. Wilson.

**LOST AND FOUND**

LOST—A Ford Truck chain; some place north from Nursery. Phone The Brand or see Henry Tiefel. 98-pd

FOUND—A mud chain east on the S. W. Trall. Owner pay for this ad. call at Brand office. 98-2t

**SHERIFF'S SALE**

NOTICE! NOTICE! NOTICE!  
The State of Texas, County of Deaf Smith, W. B. Arnold, Plaintiff, vs. C. R. Barber, Defendant. In the District Court of Deaf Smith County, Texas, October term, 1923.

Whereas, by virtue of an order of sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said court on the 30th day of October, 1923, in favor of the said W. B. Arnold, and against the said C. R. Barber in cause No. 1436, on the docket of said court.

And Whereas, said judgment was a foreclosure of a Vendor's Lien on the following described lands, situated in Deaf Smith County, Texas, to-wit all of lots Nos. 7 and 8 in Blk. No. 89, of the town of Hereford, and Additions, as shown by the map thereof, of record in the Deed Records of Deaf Smith County, Texas.

And Whereas, I, C. S. Purcell, as Sheriff of Deaf Smith County, Texas, did on the 5th day of December, 1923, at 10:00 o'clock a. m. levy said order of sale on the above described property, as the property of, and belonging to said C. R. Barber.

I will, therefore, in obedience to, and by virtue of the said order of sale, offer for sale and sell at public auction, to the highest bidder for cash, all of the right, title, interest and estate of the said C. R. Barber, in and to the said above described property on the first Tuesday in January, 1924, the same being the first day of said month, between the hours of 10:00 o'clock a. m. and 4:00 o'clock p. m., at the Court house door of Deaf Smith County, Texas.

In Testimony Whereof, witness my hand at Hereford, Texas, on this the 5th day of December, 1923.

C. S. PURCELL,  
Sheriff Deaf Smith County, Texas  
92-94-96-98 By L. H. Foster, Deputy.  
"More People—More Farms"

Literary—"Have you read 'Our Bovine Friends'?"  
Earthly—"Nope—I never even tried. I don't think they would listen."

Let us figure with you on your  
**PLUMBING and SHEET METAL WORK**  
Phone 317  
**SULLINS & WOOD**



**FRIONA**

Most of the farmers of this section at present are being subjected to a great deal of annoyance and discomfort in their efforts to keep feed enough in their barns with which to feed their stock. It seems barely possible to get enough in between squalls to feed through the next one. The use of wagons for this purpose is practically out of the question and they are forced to resort to the use of sleds.

The pupils of the Congregational Sunday school here prepared and rendered a Christmas program in the church auditorium Monday night which was well attended and highly appreciated by all who heard it. It has been pronounced by many to have been the prettiest program ever rendered here.

Four more of our young people changed states on Thursday of last week when Charley Hart and Miss Grace Symson, and Vay Hart and Miss Ella Musick, quietly departed for Hereford, where they left the state of "single blessedness" and entered the state of "connubial bliss." It was a double wedding, or what, in common parlance might be called a "double header." The ceremony was performed by Rev. Hill, pastor of the Baptist church of Hereford. The contracting parties are four of Friona's most estimable and highly esteemed young people and their many friends wish for them a long life of uninterrupted happiness and prosperity.

A very sad affair occurred here during the first of this week when a man named Anderson, and his wife, who were driving through in a car, stopped at the Friona Hotel. They were headed for California as their destination. The woman was utterly worn out from the exposure and rough travel and unable to go farther, and the husband left her at the hotel and proceeded on his journey with the car, promising that as soon as he reached his destination he would send her money with which to buy a railroad ticket that she might join him by rail. The wife became ill and on Monday night a baby was born to her. The child died before morning and was buried here on Tuesday. It is feared by some of our people who are best acquainted with the circumstance, that the wife has been totally abandoned by her husband. They hailed from somewhere in the south part of the state.

Our town was saddened again last week by another visit of the Angel of Death, who removed from our midst the sister of Mr. T. D. Ballard. Miss Ballard's illness was recorded in our letter of last week. Her illness begun on Thanksgiving Day and her suffering

was intense until she passed away on Wednesday at about nine o'clock p. m. After a short funeral service conducted by Rev. Peyton at the Ballard home, on Saturday afternoon, the remains were interred in the Friona cemetery. The customary charivari was not neglected in the case of the two weddings of last week. Charley and his bride were treated to a double dose of the nostrum. A group of about ten youngsters called on them Sunday night and made night hideous for a while and another and larger group roused them from their slumbers on Christmas night. Vay and his bride were left in peace until Wednesday night when they were torn from slumberland by a perfect bedlam of discordant noises being turned loose upon them.

**SUMMERFIELD**

The school was dismissed Friday for Christmas holidays, to begin on Wednesday after New Year's day.

Ollie McMinn reached home Thursday morning from Abilene, Texas, where he has been attending school. He will spend the holidays here.

Mr. and Mrs. Luster Suttles and daughter, Georgia Louise, and Mr. and Mrs. Elmer Suttles spent Sunday afternoon in the home of their cousins and sister, Mr. and Mrs. Walter Hawkins.

Mrs. A. E. Stanley returned home on Monday morning from Amarillo where she visited relatives.

W. J. McMinn received news last Tuesday morning that he was the grand pa to a little boy down at Abilene. His name is Thomas Franklin McMinn.

(Continued on Page Four)

**C. R. Barber**

AUCTIONEER  
Hereford, Texas  
Pure bred livestock and farm sales given special attention



Here's to You

With Santa Claus peepin' around the corner, and everybody thinking of everybody else, we want to pause long enough to wish you a full share of good cheer and happiness during the Holidays of '23, and a New Year when your dreams "will all come true."

**The First National Bank**  
The Bank of Safety and Service

**Coal!**

On Track

Phone Us your Order

Phone 1

Jones & McLean

**Orr's Tailor Shop**  
For a limited time, on early orders  
10 PERCENT DISCOUNT

**W. S. WILLIAMS**  
Live Stock and General Auctioneer  
HEREFORD, TEXAS  
Date List at Brand Office  
Phone: Office 251; Residence 136

**White Wyandottes**  
Stock, Eggs and Baby Chix for Sale  
A. L. BIGGS, Phone 32

**Christmas 1923**

**New Year 1924**

With profound and sincere gratitude, loyal friends and patrons, we greet you heartily at Christmas and tender our best wishes for the New Year.

May our hope for the future be realized in the desire to be of greater helpfulness and service to you and the entire community.

**First State Bank & Trust Co.**  
Guarantee Fund Bank

**INSURE IN SURE INSURANCE**

The A. L. BIGGS Agency "Dependable Service"  
Phone 50. Hereford

**Frank Sez!**

**To Our Patrons**

We won't attempt to tell you how very much we appreciate your trade and your kind patience, tolerance of our faults. But we do thank you all and wish you a Merry Xmas and a glad New Year.

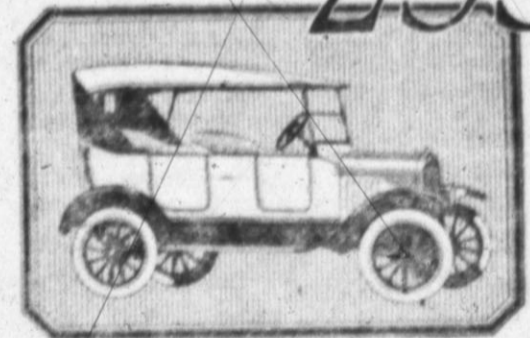
**Gyles Grocery**  
Phone 81

**Happy New Year**

We wish all our customers and friends a very delightful Christmas and Happy New Year. We thank you for all business that you have entrusted to us for 1923 and ask for a liberal share for 1924.

**Hereford Light & Power Co.**  
"Your Electrical Servants"  
Phone 388

The New Touring Car \$295 F.O.B. DETROIT



A Striking Value—at \$295

Considering the improved appearance of the new Ford Touring Car, one would naturally expect a proportionate advance in price.

Larger scale production, however, has made it possible to incorporate in this new type touring car a number of decided improvements without increasing its cost to the purchaser.

This Car can be obtained through the Ford Weekly Purchase Plan.

WILKINSON MOTOR COMPANY



**STAR**  
THEATRE

# "6 Cylinder Love"

The Greatest Comedy Hit Ever Filmed

Monday - Tuesday

—also—  
A Sunshine Comedy <sup>AND</sup> Fox News

Start the New Year Right  
by coming to the

**Mid-Night Matinee**

12:01 January 1, 1924

## TOWN & COUNTY Personalographs

J. W. Lusk went to Amarillo Friday morning.

—More People—More Farms—  
R. E. Hamlin went to Amarillo on business Friday morning.

—More People—More Farms—  
A Happy New Year to you.

The Popular Store.

—More People—More Farms—  
Mrs. Wes Brady and baby returned home to Dawn Friday morning.

—More People—More Farms—  
P. H. Luck made a business trip to Amarillo Friday morning.

—More People—More Farms—  
Special Turkey Dinner at Cordova Hotel Sunday.

—More People—More Farms—  
Mrs. Fred Oberthier went to Amarillo Thursday morning.

—More People—More Farms—  
Miss Pauline Crawford returned to Temple, Texas, Wednesday morning.

—More People—More Farms—  
Mrs. H. K. Monrop arrived here from Canyon Thursday morning.

—More People—More Farms—  
We wish you all a Happy New Year.

The Popular Store.

—More People—More Farms—  
G. B. Warren and daughter went to Gott arrived Thursday morning.

—More People—More Farms—  
Mr. and Mrs. W. M. Ohlig arrived home Thursday morning from Amarillo.

—More People—More Farms—  
G. B. Warren and daughter ent to Canyon Friday morning.

—More People—More Farms—  
R. H. McDonald returned to Lubbock Friday after a short visit in Hereford.

—More People—More Farms—  
A Joyous New Year to all.

The Popular Store.

—More People—More Farms—  
Mary Christine Bruner went to Amarillo Friday morning.

—More People—More Farms—  
Mrs. G. F. Pierce went to Amarillo Friday morning to visit with relatives a few days.

—More People—More Farms—  
Ray Hawkins returned to Canyon on Friday morning after spending a few days with home folks.

—More People—More Farms—  
Geo. E. Mager of Amarillo transacted business in this city Thursday morning between trains.

—More People—More Farms—  
Mr. and Mrs. Monte Baker and son Dennis went to Amarillo Thursday morning to visit friends.

—More People—More Farms—  
Mrs. W. L. Pickett and two children and Miss Frankie Kerr left for Canyon Thursday morning.

—More People—More Farms—  
Miss Alice Johnson returned home Wednesday morning from Lubbock, where she had been visiting relatives.

—More People—More Farms—  
Mrs. Ray Conway of Black was in Hereford the first of the week as the guest of Mr. and Mrs. W. E. Dunlap.

—More People—More Farms—  
Mr. and Mrs. Jim Robinson of Amarillo, spent Christmas here with relatives and friends.

—More People—More Farms—  
J. Ray of Amarillo was in Hereford Thursday morning attending to business matters between trains.

—More People—More Farms—  
Mrs. Nester Gass reached home Friday morning from a visit with relatives and friends in Canyon.

—More People—More Farms—  
Joe Bowman returned to Amarillo Thursday morning after a visit in the home of relatives, Mr. and Mrs. M. A. Fox.

—More People—More Farms—  
R. C. Casebolt left Thursday morning for Douglas, Arizona, at which place he is employed by the Southern Pacific railroad.

—More People—More Farms—  
Emmett Cardwell left on Thursday morning for his home in Kansas City, Mrs. Cardwell and Miss Mary Bourn will remain here for some time.

—More People—More Farms—  
Mr. and Mrs. Fred Hamm of Dimmitt were visiting this week in the home of Mr. and Mrs. R. O. Douglas, Mrs. Douglas is a sister of Mr. Hamm.

—More People—More Farms—  
Miss Maude Schwartz of Boy River, Minnesota, reached Hereford last Monday and is visiting in the home of her parents, Mr. and Mrs. Jno. Schwartz.

—More People—More Farms—  
Miss Greer Leach of Amarillo arrived Friday morning and is visiting in the home of friends, Mr. and Mrs. E. C. Carter.

—More People—More Farms—  
Misses Ary Fay and Alice Womack left for Amarillo Wednesday morning to visit in the home of their sister and family, Mr. and Mrs. Hicks Daniel

Mrs. G. R. Ward and two daughters Misses Ruby and Jewell and Miss Cleo Snelson of Clovis all went to Amarillo Thursday morning.

—More People—More Farms—  
Mrs. Johnnie Foster returned to her home in Clovis Friday morning after spending Christmas in the home of her parents, Mr. and Mrs. Bob Brazil.

—More People—More Farms—  
Mrs. Henry Schultz and little daughter of Happy, Texas, reached Hereford Friday morning and is visiting with her sister, Mrs. Noah Rogers.

—More People—More Farms—  
Rev. Preston Florence and daughter of Bovina reached here the first of the week and are visiting Mrs. Florence at the Cordova Hotel.

—More People—More Farms—  
Mr. and Mrs. Lloyd Bowman and baby of Amarillo are visiting this week in the home of Mr. Bowman's grandparents, Mr. and Mrs. M. A. Fox.

—More People—More Farms—  
Mrs. J. A. Bowman and two children of Amarillo are visiting in the home of Mrs. Bowman's parents, Mr. and Mrs. M. A. Fox.

—More People—More Farms—  
Mr. and Mrs. U. G. Randall of Amarillo reached Hereford Thursday morning. Mr. and Mrs. Randall will make their home in Hereford for the present.

—More People—More Farms—  
Misses Hazel Johnson, Dera Cone and Edith Cartwright arrived in Hereford from Canyon Thursday morning. They will visit home folks in Dimmitt during the holidays.

—More People—More Farms—  
Mr. and Mrs. Carl Lewis of Clovis are visiting here this week with Mrs. Lewis' father, W. K. Steckman. Mrs. Lewis will remain here until her mother returns from Lawrence, Kansas.

—More People—More Farms—  
R. L. Bailey and family of Clovis reached Hereford the first of the week and are here visiting relatives and friends. The Bailey's will leave for Cleburn the last of the week.

—More People—More Farms—  
Mrs. T. F. Wood and two children returned to their home in Claude, Texas, Friday morning. Mrs. Wood has been visiting her sister, Mrs. N. T. Jones.

—More People—More Farms—  
Mr. and Mrs. Claude Morris of Vega reached Hereford Friday morning and are visiting in the home of Mrs. Morris' parents, Mr. and Mrs. John L. Wilson, and other relatives.

—More People—More Farms—  
Mrs. G. S. Webber and son, Glenn Noble, of Teague, Texas, reached Hereford Friday morning. Mrs. Webber is visiting her parents, Mr. and Mrs. M. A. Fox.

—More People—More Farms—  
Misses Vera Burks and Florence Woodruff went to Canyon Friday morning. They have been visiting a few days with Miss Helen Shore.

—More People—More Farms—  
P. L. Hale returned to Miami, Texas, Friday morning. Mr. Hale was here looking at some cattle.

—More People—More Farms—  
Mr. and Mrs. Jno. A. Johnson and son of Amarillo and J. W. Johnson of Clovis spent Sunday in the home of their parents, Mr. and Mrs. Edgar Johnson. Mrs. Johnson accompanied Jno. A. and wife to Amarillo Wednesday.

—More People—More Farms—  
Miss Jessie Carpenter of Albuquerque, N. Mex., reached Hereford the first of the week from Ft. Worth. Miss Carpenter is visiting in the home of relatives, Mr. and Mrs. L. P. Landrum. Miss Carpenter will attend the Normal at Canyon this coming term.

### SUMMERFIELD (Continued from Page 3)

The farmers enjoy seeing the sunshine these days.

On account of bad weather there were just a few at Sunday school.

Miss Leatrus Walser spent Sunday in the home of her uncle, Fate Walser.

Mr. and Mrs. Walter Hawkins, Mr. Atchley and Misses Vergie and Lorene Atchley went to Hereford Saturday afternoon. Lorene remained with her sister May Belle, who is staying at the Sanitarium. They both intend to come home Monday morning.

Bernard Roberson and Elton Johnson were in Hereford on business Saturday.

On account of bad weather there was no B. Y. P. U. Sunday night.

Mr. and Mrs. J. B. McMinn motored to Hereford last Thursday on business.

Miss Lela Roberson went to Canyon Saturday morning on the train to see her mother.

Clyde McMinn left Saturday for his home in Pittsburg, Texas.

There was a singing Thursday night at the home of Mr. and Mrs. J. A. Nolan and family.

—More People—More Farms—  
**SIMS SCHOOLHOUSE**

J. A. Reed and Al Phillips have hauling cotton seed cake from Adrian to Hall H Ranch this week.

Mr. Woodard of Bell ranch made a business trip to Adrian Saturday.

Mr. Lewison of the Bippus neighborhood passed through Sims community last Monday on his sled going to Adrian and returned Tuesday.

Sleds are the best way to travel since we have snow on the ground most all the time.

Santa Claus will soon make his round again and he will need his sled also.

Adrian dismissed their school last week on account of so much snow, the country children could not get to town for school, and there were only a few pupils in town.

Several pupils have been absent from Sims school for several days on account of the snow.

John Reitor is working on the Mecaskey ranch.

J. M. Chapman made a business trip to Adrian last Friday on his sled and returned Saturday.

Spurgeon Reed of the Engle ranch came in Sunday to spend Christmas with home folks.

N. J. Lenox has purchased a new Ford coupe.

Stanley Cronk made a business trip to Adrian Sunday.

—More People—More Farms—  
**Statement of Ownership, Management, Circulation, etc., Required by the Act of Congress of August 24, 1912.**

Of The Hereford Brand, published Semi-weekly at Hereford, Texas, for October, 1923.

State of Texas, County of Deaf Smith: ss.

Before me, a notary public in and for the state and county aforesaid, personally appeared Seth B. Holman, who, having been duly sworn according to law, deposes and says that he is the editor of the Hereford Brand and that he following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date

shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, Holman and Steckman, Hereford, Texas.

Editor, Holman and Steckman, Hereford, Texas.

Managing Editor, Holman and Steckman, Hereford, Texas.

Business Managers, Holman and Steckman, Hereford, Texas.

2. That the owner is: Seth B. Holman, Hereford, Texas; Walter R. Steckman, Hereford, Texas.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: B. F. Guthrie, Hereford, Texas; First State Bank and Trust Co, Hereford, Texas.

Seth B. Holman, Sworn to and subscribed before me this 27th day of December, 1923.

(seal) J Frank Potts,

My commission expires May 31, 1925

—More People—More Farms—  
**NOTICE OF SHERIFF'S SALE**

The State of Texas, )  
Deaf Smith County, )

Whereas, by virtue of an execution and order of sale issued out of the district court of Deaf Smith County, Texas, on a judgment rendered in said court on the 30th day of October, 1923, in favor of Mrs. Nettie Price and against W. H. Glibbreath, No. 1427, on the docket of said court, I did, on the 30th day of November, 1923, at two o'clock p. m. levy upon the following described tract of land lying and being situated in Deaf Smith County, Texas, to-wit:

All of lot No. 6 in Block No. 3 of Womble's Addition to the town of Hereford, as shown by the plat of said addition as recorded in the deed records of Deaf Smith County, Texas, and the same being a part of Section No. 80 in Block K-3, said place being known as the Bell Short or Henry Hastings place.

And on the first day of January, 1924, the same being the first Tuesday in said month, between the hours of 10 o'clock a. m. and 4 o'clock p. m. on said last named date, at the court house door of said county, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said W. H. Glibbreath in and to said property.

Witness my hand at Hereford, this the 5th day of December, 1923.

C. S. PURCELL,

Sheriff of Deaf Smith County, Texas,

92-94-96-98 By L. H. Foster, Deputy.

**APPLES—POTATOES**  
of the very best quality. Bring us your Cream Poultry and Eggs.  
**Golden Rule Produce**  
H. H. HAWKINS, Mgr.

**GOOD-CHEER TO YOU!**  
during these Holidays, and prosperity to you in 1924. We appreciate your good will in the past and will try to merit its continuance.  
**GARRISON BROS.**

**JACK'S SHOE SHOP**  
I have opened up a real *Shoe Shop*—where I will do good work for you at right prices—  
You will find me in the old Price & Hough building, next door to Dunlap Hardware.—Give me a trial.  
**Jack Hagar, Prop.**

**Notice of Dividend Payment**  
On January 1, 1924, the fourteenth regular quarterly dividend of \$1.75 a share on the 7% Cumulative Preferred Stock of this Company will be paid to stockholders of record at the close of business on December 20, 1923.  
This dividend will be paid to more than 13,000 stockholders, of whom 12,000 are residents of the territory served by this Company.  
**SOUTHWESTERN BELL TELEPHONE COMPANY.**  
AMERICAN TELEPHONE AND TELEGRAPH COMPANY  
13th Dividend  
The regular quarterly Dividend of the American Telephone and Telegraph Company will be paid on January 15, 1924 to stockholders of record at the close of business on December 30, 1923.



**If you want to Sell your Land List it with Us**  
We do not anticipate a big business during the winter, but we do expect some buyers who will buy bargains.  
We are still in the loan business.  
**Hill-Ireland Realty Company**

**Important Announcement!**  
Yes we have a carload of Eclipse Windmills and Repairs, Fairbanks-Morse Engines, hog wire, poultry wire, barb wire, nails, paints, and Lumber.  
Let Us Serve You at Any Time  
**PANHANDLE LUMBER CO.**  
OUR AIM—TO HELP IMPROVE THE PANHANDLE

**Season's Greeting**  
Upon this happy anniversary we extend best wishes to our old friends among whom we have lived and labored for more than twenty one years. As old settlers we eagerly desire to meet and to welcome all new comers for our mutual good and happiness.  
**The Western National Bank of Hereford**