

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

35th YEAR—NUMBER 44

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, NOVEMBER 7, 1935.

Five Cents Per Copy.

AROUND TOWN

Sights and Faces Seen

Jim Clark and C. W. Humble are the luckiest of the local hunters since Jimmie Robinson and Rufus Sewell quit the hill country to return with their prizes, but one hears very little out of them at that. C. A. Skelton, Ernest Medkief and Jim Black have nothing to talk about except the wonderful New Mexico weather and beautiful scenery. All kinds of rumors are rife. It is claimed that Judge Humble bought mutton and passed it off as venison on his return. The judge and Clark describe their kills as "somewhat larger than a jackrabbit."

Personal note to Rufus Sewell: Thanks a thousand times for the deer meat. It was mighty fine and greatly appreciated—although it lacked a lot going all the way around at the Brand office.

Mrs. E. C. Eubanks has some red canna bulbs that she would like to share with some one. Any one interested can see her.

If you want any advance dope on football games, ask Mont Baker. He has proven in Stambaugh's weekly contest that he knows more football dope than anyone else in Hereford, or else he's a mighty lucky guesser.

Speaking of venison, Judge Humble gave the commissioners a "feed" Monday at Miss Mattie Woodburn's. Miss Mattie waited nervously for the distinguished guests, and when she saw E. T. Allred coming up the sidewalk, she ran to the kitchen saying, "there they are."

Mrs. O. E. Sherman, who resides two miles north of Hereford, has taken up the production of vegetable gardens on a large scale. Not a large number of vegetables, but huge in size. Mr. Sherman brought two specimens to the Brand office. One was a beautiful head of iceberg lettuce that weighed two pounds and was as large as a cabbage. The other, an onion, weighed 1 1/2 pounds and measured 1 1/2 inches around. They are an- other example of what can be done around Hereford with the aid of water.

We know of two former Hereford people who enjoyed the broadcast of the Hereford-Tulla game because they let it be known before the game ended. They were Bessie and Ralph Jennings, who wired to Ralph Smith from Plainview during the tilt. "Broadcast fine," they said. "Give them every Whiteface hook. Win or lose." Ralph Jennings is a former member of the Whiteface team.

Nester Gass has become an ardent believer in Brand advertising. We hear, since the ad referred to by C. H. Dillehay at the Lions Club brought such splendid results.

Grant Fuller, manager of the local Kemp Lumber yard, sees conditions here this winter better than they have been in several years. He reached his conclusion after a complete survey of the area. As an indication of his faith in conditions and that of the lumber business, he has received six carloads of materials in the past two weeks.

The Brand seems to have a habit lately of making mistakes concerning lumber companies or lumbermen, but we do not feel responsible for the last one. Last week we printed John Olson's radio talk on the Deaf Smith farm and home program. It was a splendid speech and we gave John full credit. However, we have since been informed that he once publicly admitted that Mrs. Olson writes all his talks, and that she should have given her the by-line. Mrs. Olson, you scored another "hit" with that talk, and we don't want to give John credit for anything he can't or didn't do.

NO, YOU WILL NOT GET "STUCK" FOR A DOLLAR!

No, the charge at the Hereford-Canyon game Monday will not be a dollar, despite whatever price might have been quoted here. Officials yesterday were harassed by reports that admission would be \$1, and they feared the rumor would hurt gate receipts and reduce the number of local fans. They assured the Brand the charge would be 25 and 35 cents and that they would allow no excessive charges.

Hi-Y Presents Comic Wedding Here Tonight

NUPTIALS TO BE READ FOR B. H. HOPKINS AND BILL KNOX

With many a laugh promised at costumes, characters and plot, the Hi-Y club will stage its womanless wedding tonight at the high school auditorium, starting at 8 o'clock. The affair is being staged as one of a series of entertainments designed to raise the club's regional quota of \$100.

The wedding not only will be a farce, but it also will be a take-off on famous characters, played by a number of Hereford's leading citizens and young men. Advance notices, coming especially from wives of cast members, indicate that the costumes will be well worth the price of admission, which, by the way, is 10 and 25 cents.

Prentice Rosson, B. H. Hopkins, (the bride herself), G. W. Brumley and Rev. T. C. Willett are likely to steal the show, but, on second thought, they'll have to go far to out-do Ray Conway, Johnnie Biggs, Marlin Gilliland, Bob Renfro, Bill Keft and the others. For instance, Rosson is one of the flower girls, along with John Patton, Cliff Estes, Arch Foster and J. H. Brooks, all of whom should make extraordinary flower girls at anybody's wedding.

The program, like all weddings, will be short and to the point, if such may be found in a womanless nuptial ceremony, but G. M. Hudson and his boys guarantee a spasm of laughter every minute—especially if one recognizes the characters on the stage.

Engineering Of Sites for Trees Belt Under Way

With 76 men signed up to date for work on the Deaf Smith county conservation demonstration tract, work is going forward on the engineering of homestead tree sites at strategic points where water can be made to accumulate. Planting will not be started before January, however. Work is being done at present on a lakeside planting tract on the Paul Mathers farm, where water traps are being constructed.

At the same time a group of workers are going into surrounding counties gathering up seed for emergency cover crops and bringing them here, where they will be treated for weevil and stored in the local warehouse. O. T. Williams, in charge of the demonstration tract, is completing a detailed soil map of the area. It has been made on about 18,000 acres to date. He said the terracing program is to be started as soon as equipment arrives.

The signing of contracts by landowners within the tract is also going forward. A total of 19 contracts comprising approximately 12,000 acres of the 25,000-acre tract have been signed. Most of those unsigned are non-residents, which has delayed the process. Most of them have been petitioned and will be signed up as soon as the contracts are worked out, Mr. Williams stated.

Saturday Marks Potato Deadline

Commercial potato growers in Deaf Smith county must file application for tax free allotments not later than Saturday of this week in order to secure exemption certificates, County Agent Dewey Reed announced Monday. The allotments will be made according to the potato act of 1935, which provides for a national sales allotment and a tax on the first sale of potatoes in excess of this allotment.

Those who do not raise potatoes for commercial purposes will not be affected. The potato base follows the land, and not the individual, and the exemptions must be secured. The information necessary to secure the application is acres harvested, total production and total sales for the years 1932 to 1935 inclusive. The applications must be filed not later than Saturday since the agent's office will be closed Monday.

Misses Edna Daughton, Ella Akeman and Eleanor Plerie were homecoming queens in Canyon Saturday.

MISS JOHNSON TO APPEAR IN CONCERT TUESDAY NIGHT

Lovers of music in the Hereford area will be entertained next Tuesday night at the high school auditorium by the first internationally famous artist ever to appear here when Miss Esther Johnson is presented in piano concert. Miss Johnson is a native of Amarillo, and she is ranked as perhaps the world's greatest pianist.

Although a number of choice reserve seats remain, sponsors of the concert have announced that the advance sale has exceeded expectations, indicating the interest that is being shown in Miss Johnson's appearance. The ticket board will again be placed at Furr Food Store Saturday, where reservations may be made. They may also be secured from Miss Matte Mae Swisher. The concert will begin at 8:15 o'clock next Tuesday night. Admission at the door will be 35 and 75 cents, but advance reservations may be made for 25 and 50 cents.

Miss Johnson's fame is truly international. She received much recognition in European centers before appearing in the United States. Her greatest success was in Salzburg, where she was chosen as soloist for the Festival in celebration of Mozart's 175th anniversary. It was the first time that Austria ever conferred this honor upon a foreigner. After making her debut in the hall of the Paris Conservatoire in 1929, Miss



ESTHER JOHNSON

Johnson has received acclaim in Paris, Vienna, The Hague, Budapest, Bucharest, Athens and other European capitals.

Her musical training has been unusually broad. After graduating from the University School of Music in Lincoln, Nebraska, where she was awarded the Ring of Excellence, she studied with Sigismund Stojowski in New York, Stewart MacPherson in London, Nadia Boulanger in Paris and Emil Sauer in Vienna.

Legion To Sponsor Armistice Program

SCHOOLS AND BUSINESSES TO BE CLOSED FOR HOLIDAY

The American Legion, with the full cooperation of local organizations, citizens and business houses, will fittingly observe Armistice Day. The observance will start Sunday night at 7 o'clock with a special program at the First Baptist church and will end Monday night with a public dance at the City and Legion halls.

Mayor Charles J. Paddock yesterday issued the following proclamation concerning the occasion: "Whereas, Monday, November 11, is Armistice Day, and, whereas, the American Legion has arranged a celebration commemorating the day, I, Charles J. Paddock, Mayor, do hereby proclaim Monday, November 11, a legal holiday in the city of Hereford and urge upon every citizen to assist the American Legion in fittingly observing the occasion."

The program Sunday night is as follows: Music, Ralph Smith's orchestra; placing of colors by color guard; invocation, Rev. T. C. Willett; music, Music Study Club; address, Rev. B. N. Shepherd; music, Legion and Auxiliary; closing prayer, Rev. J. C. Thorns. All churches have been invited to cooperate in this service, which will replace Sunday night church services.

Dancing at the City and Legion

Red Cross Roll Call Officially Starts Monday

The annual Red Cross roll call is to start this week end, with members of the Lions Club assisting Dave Alexander, roll call chairman, in a canvas of business houses. The regular drive will start Monday and run until Thanksgiving Day.

The city will be divided into about eight sections, and a team of two will canvas each section in the drive for membership. Although the roll call lasts slightly more than two weeks, it probably will be rushed to completion here next week.

Members of the teams were not announced today. Mr. Alexander said they would be named this week-end and given their assignments to different sections of the town. He called upon everyone to cooperate to the fullest with this roll call, which is the fundamental means by which the Red Cross keeps up its beneficial program.

Halls will begin at 9 o'clock. Both halls are being opened in anticipation of a huge crowd. Preceding the dance, a free banquet for all

(Continued on last page)

Whitefaces Rap Hornets To March Unbeaten Into Clash With Canyon Eagles Monday

Pounding the Tulla Hornets with all the fury of their powerful attack, the Hereford Whitefaces marched over the only other undefeated outfit in the race, 33 to 0, here Friday afternoon and reached their annual classic with the Canyon Eagles above the other clubs in the fight for sectional honors.

Turning on the power almost immediately after the kick-off, the Whitefaces renewed their touchdown parade that had accounted for five straight victories and the second 33-0 title win. Before the game was 15 minutes old, the Whitefaces had scored two touchdowns and piled up a 19-0 lead at the halfway mark. The first came, when Daniel raced across from the 15 after Hastings had placed the ball in dangerous territory. Clayton passed to Bengé behind the goal line for the second after Daniel had intercepted a toss on the Tulla 35. Clayton missed the first try for point, but made the second from placements. The third counter came when Riddell partly blocked Clayton's pass, but the ball fell into Jowell's arms and he stepped over.

Score in Each Quarter. The attack continued with touchdown plays in each of the final

frames. In the third period Daniel circled his own right end behind beautiful blocking that got him into the open and then cut back to the left and raced 57 yards to the goal line. Clayton passed to Bengé for the extra point. Midway in the final quarter, Clayton again passed to Bengé for a touchdown, this time from the 20-yard line, after Daniel had cut back over right tackle for a 25-yard gain. Clayton again converted.

With more than a week's rest, the Whitefaces will journey to Canyon early next Monday morning for a holiday battle with the Eagles. The game will be called at 10 a. m. so that holiday pleasure seekers may include another game or other activities on their afternoon schedule. Although the Whitefaces are top-heavy favorites in this all-important battle, they are not taking the game lightly and expect to be pushed to the limit to hang up an impressive victory.

Eagles Are Underdogs. The Eagles haven't done so well this year. They felt the sting of the Tulla Hornets 6 to 0, and lost to Happy by the margin of one 20-yard zone penetration after a scoreless tie. Groom handed

Allotment Is Made for WPA Project Here

LACK OF MAN POWER TO DELAY IMPROVEMENTS ON COUNTY ROADS

A WPA allotment for lateral road and bridge jobs on county-wide projects has been made to Deaf Smith county, the first of the allotments for this area to come out of the state office, according to an announcement made by R. W. Willis, supervisor of the division of projects and planning, to County Judge C. W. Humble. However, the allotment will be delayed until man power is available, Willis stated.

The allotment calls for the employment of 16 men from the relief role. Although the definite allotment was not specified in the announcement, it is believed to take in two projects, one for \$8,892 and the other for \$4,689, for building bridges and culverts, the widening of roads, etc.

Mr. Willis' letter stated "Owing to soil erosion program there will be no men available in Deaf Smith county for this work; however, if in your opinion men will be available at any time, please advise us what you would consider a reasonable starting time."

Judge Humble said the commissioners court is anxious to have the projects started and "if there is any way at all to get those men we're going to do it. I feel we can work it out."

In connection with WPA projects in the county, County Engineer V. H. Henderson yesterday started a survey of the proposed north-south road through Hereford, from the point of the first survey north to the county line near Vega. The first survey ran south from Hereford to the county line and north 5 1/2 miles. The survey will run almost due north across the county.

Relief Student Center Unlikely

Local school officials have been unable to secure sufficient prospective students here to take advantage of the freshman college center now being sponsored by the emergency education division, Superintendent C. H. Dillehay announced yesterday.

A minimum of 10 young men and women must be secured and they must be certified as members of families on relief, before the program is started. Thus far only six prospective students have been secured. Teachers also must be on relief before they are eligible to instruct classes. Mr. Dillehay said, however, that should the minimum be reached, an effort would be made to get the center here.

Junior CCC Group Begins State Park Work Here Monday

Deadline Nears On Application For Contracts

As the deadline approaches for making applications for 1936 wheat contracts, the local wheat office was being rushed with application seekers, but at the same time County Agent Dewey Reed issued another appeal to farmers to come in, regardless of whether they planned to put their land under contract or to operate individually outside the AAA program.

However, he urged every wheat farmer to make application. John R. Edmonds, state wheat agent, in a letter to county agents and allotment committees in wheat counties, pointed out "a producer is not obligating himself in the least to sign an application but he is only protecting his option for later consideration and, in the event he fails to sign an application, he would be out so far as a wheat contract is concerned. If he were to decide later that he wants to go into the wheat program."

It is quite evident from Mr. Edmonds' remarks that it is to the advantage of the wheat producer to make application. That is the reason it has been urged upon them so persistently during the past few weeks. The deadline for making application is Friday, November 15. So far as the local office knows, that date is final and no extension will be granted. The county agent also urges those who despite the apparent advantage will not make application to report land which will not go under contract. He said the farmer will also profit by this report.

Burton Obtained To Act As Judge Of Poultry Show

Walter Burton, superintendent of the Texas Centennial Exposition at Dallas and an A. P. A. judge who has officiated at shows all over the nation, will judge the Tri-County Poultry Show here on December 12-13-14. It was definitely announced this week. It will be Judge Burton's first show here.

New folders, giving classes, prizes, rules and other information concerning this year's show will go to press, probably next week and will be mailed out soon thereafter. Approximately 90 merchants' special prizes already have been listed for the contests.

Considerable interest is being manifested among breeders, and the directors are meeting twice weekly working on plans for the show, which will be held in the old Fox Mercantile building next door to the Close Drug. R. B. Galloway, Amarillo poultry expert representing the Hardeman-King company of Oklahoma City and Amarillo, was here Tuesday and complimented officials on the excellent record of the Tri-County show. Breeders may secure information from B. H. Hopkins, secretary.

Mercury Drops To Season Low

Freezing temperatures and the first killing frost of the season descended upon the Hereford area and the Texas Panhandle this week, but snow and moisture predicted by the United States Weather Bureau failed to follow on the heels of the wintry blasts.

The lowest temperature was recorded here at 6 o'clock and again at 7 o'clock Tuesday morning when the mercury dropped to 26 degrees, six below freezing. It again reached 28 degrees at 3:30 o'clock Wednesday morning, according to the official gauge at the West Texas Gas company. The killing frost accompanied the Tuesday morning freeze and was repeated Wednesday morning. The cold wave struck Monday morning and drove the temperature from 82 degrees at 4 o'clock Sunday afternoon down to 31 degrees in 10 hours.

Miss Carrie Byer of Plainview visited Miss Mattie Mae Swisher the first of the week.

202 BOYS IN COMPANY TRANSFERRED FROM BROWNWOOD

Junior CCC company 872 started work Monday morning at the Hereford State Park here to complete buildings, plumbing and all field jobs left unfinished by the veteran company that moved out last week end.

The juniors arrived at 5:30 o'clock last Saturday morning by special train from Brownwood, where they were previously stationed. They occupied the camp Saturday and were ready this week to pick up where the veterans left off.

Lt. Ivanchich In Command.

Under command of 1st Lt. Paul N. Ivanchich, 315 Engineers, 202 boys are now located in the park. This number includes two who were with the company when it was organized in 1933, and 44 rookies who were picked up before leaving Brownwood. The rookies, after a period of conditioning, were started to work today.

Lt. Ivanchich is assisted by 1st Lt. Herbert B. Wells, 53rd Field Artillery, who is second in command; Dr. Raphael Cona, contract physician; 1st Sgt. Raymond Brock; Supply Sgt. Henry Williamson; Mess Sgt. William T. Woods; First Cooks Donald Fannin and Omar Feuerborn; Melvin Lewis, chief technical clerk, and field leaders, Levi Muckols, Huddle Swain and William Moore.

Company 872 is a traveling company, and expects to be located here only about one month before moving on to Tucumcari, N. M. It was organized at Fort Sill, Okla., on June 25, 1933, and went to the San Juan National Forest near Pagosa Springs, Colo. On November 15, 1933, it moved to Tucumcari, Okla., where it remained for 12 months on a state park project. On November 3, 1934, it was transferred to Brownwood to build a state park at Lake Brownwood. This record shows the company to be familiar with state park work. Levi Nuckols, field leader, and Bert Dixon, assistant leader and hospital orderly, are the two men who have been with the company since its organization.

From Oklahoma and Texas. One-third of the boys comprising the personnel were enlisted in Oklahoma and have been in the service more than a year. The remainder are from the vicinity of Brownwood. The company sent a cadre to Littlefield about two months ago to start a new company, which is considered a high honor in CCC circles. Lt. Ivanchich stated.

In athletics the group sticks almost entirely to baseball and basketball, with the diamond game their favorite sport. They have one district championship trophy and two sub-district titles to their credit.

Court Approves By-Laws.

Deaf Smith commissioners approved by-laws drawn up for the erosion district, at a called session held Monday in the commissioners court room. Approval of the erosion district is expected soon by the state attorney general's office, which has not yet been granted. The commissioners were served a venison dinner by Judge C. W. Humble. Commissioners present were E. T. Allred, P. J. Rose, T. W. Roberson and H. D. Culpepper.

HEREFORD BAND ATTENDS COLLEGE HOMECOMING

Hereford's high school band, under the direction of Ralph Smith, attended the annual West Texas State Teachers College homecoming fête at Canyon last Saturday and played in a mass concert with members of four other musical organizations. The concert was given at 10 o'clock Saturday morning with 175 musicians from Hereford, Dalhart, Panhandle, White Deer and the Canyon college participating.

The local band, composed of 38 musicians, heard Hugh S. Johnson, former NRA chief, speak, and then was guest of the college at the noon barbecue. It again took part in a mass concert at the Buffalo-St. Benedict's football game in the afternoon. The group left Hereford at 8 o'clock Saturday morning, returning at 6:30 o'clock that evening.

(Continued on last page)

COURTHOUSE RECORDS

Warranty Deeds.
 R. W. Ramming and wife to C. E. Veigel, survey 59, block 59; survey 60, block K-4; survey 61, block 62, block K-4.
 Troy Womble and wife to Noah Ewton, NW 1/4, section 21, block K-14.
 C. M. Presley and wife to J. E. Davis SE 1/4 and E 1/2 of SW 1/4 of section 4, Capitol Syndicate subdivision.
 Nettie V. Megert to Cris Renfro, N 7 feet of S 40 feet, lot 5, block 6, Whitehead addition.
 Inez Stambaugh and Geo. V. Stambaugh to W. O'Brien and T. H. Hines, east 100 acres of N 320 acres, section 26, and E 160 acres of S 334.5 acres of section 26, Capitol Syndicate subdivision.
 Walter Taack to W. E. Taack, sections 35, 36, 25 and 34 W section 23, all section 30 and W 1/2 section 29.
New Car Registrations.
 Troy Womble, 1935 Chevrolet sedan, Brumley Chevrolet Co.
 E. E. Joiner, 1935 Chevrolet sedan, Brumley Chevrolet Co.
 A. Peterson, 1936 Ford sedan, Hereford Motor Co.

Keith Guthrie spent the week end in Hereford, and attended the home coming at WTSTC Saturday.

Jumbo News

(BY LA RUE BECK)

Rev. E. C. Armstrong filled his appointments here Sunday morning and night. He took dinner in the Clay Hughes home.
 Mrs. Clem. Maples of Dimmitt spent Wednesday in the C. Andrew home.
 Winston Adams of Ford is spending the week at home.
 Mr. and Mrs. Clem. Gilliam and John Wood were Amarillo visitors Sunday.
 Mrs. Bill Craig and children visited a few days in the F. J. Hiltbruner home.
 Jerald McIlroy of Dimmitt called in the J. J. Wilder home Sunday.
 Misses Helen Goats of Canyon and Louise Goats of Norton, N. M., spent the week end in the F. J. Axe home.
 F. H. Dyer and family of Dimmitt were dinner guests in the Clay Hughes home Sunday.
 Robert Thannisch, Luther Beck and Luke worked the past week at Ralls.
 W. W. Adams, who has been working in Muleshoe, returned to his home here Sunday.
 Mr. and Mrs. J. E. Baggs of Amarillo called in the C. K. home Saturday.
 Addison Hunter made a trip to New Mexico last week.
 Grade school children entertained their parents with a Halloween program Thursday night.
 Wayne Carthel and family visited Sunday with Mrs. Morris and children at Arney.
 Mmes. M. L. Simpson, Lynn Axe, Finis Hunter are giving a bridal shower Wednesday for Mrs. Ralph Jennings of Lubbock.
 Mrs. Lee Oxford visited the past week with Mrs. Ella Walker and Claude Beck of Lubbock.
 Mrs. Noel Andrew and children of Hereford, Ovid Binckert and family, John and Bill Hacker were Sunday guests in the F. L. Pinkert home.
 Misses Mildred and Thelma Holly spent the week end at Happy.
 Community assembly meets on Thursday night. This meeting is expected to be in the nature of a party.
 Miss Pauline Matthews of Muleshoe was home for the week end.
 Miss Marie Hancock of Flagg spent a few days last week with Miss Kittle Oxford.
 Homer Barnes and family and Robert Thannisch were called to Spur Sunday to the bedside of Mrs. W. L. Thannisch, who is very ill.
 Miss Viola Stork of Nazareth spent the week end at home.
 Jumbo was well represented at the Halloween show in Hereford Thursday night.
 Mrs. Elman Hunter, Phyllis and Frances left Monday for a week's visit with Mrs. Luther Terry and Turner Sparks and family of Sweetwater, and S. Sparks and family of Huntsville.

Frio News Items

BY MRS. W. A. SPRINGER

Miss Koma Hyatt entertained the pupils at a Halloween party Thursday afternoon from 3 to 5 o'clock. Visitors were Miss Mildred Turner, Leta Dean and F. L. Springer, Mrs. H. D. Robbins and Betty, Mrs. D. H. Allman, Mrs. Cullen Butler, Mrs. S. J. Mooney and Bob.
 W. S. Dixon and J. B. Harlin were in Dimmitt last Monday.
 Mr. and Mrs. Clarence Strange and son, and Mrs. W. A. Springer spent the week end in Silverton with relatives and friends.
 State Superintendent S. D. Wilson visited Frio school Wednesday.
 Miss Koma Hyatt attended the Dimmitt-Friona football game at Friona Friday evening.
 Frio people surprised Mr. and Mrs. Ogesby Sunday with a farewell dinner. About 35 were present. Mr. and Mrs. Ogesby are moving to Amarillo. We regret to lose these good people.
 Mr. and Mrs. Owen Andrew spent Saturday night and Sunday in the home of Mrs. M. A. Springer in Amarillo.
 Myron Jenkins visited at Flagg and Hart last Sunday.

Dimmitt News

MAYME COX

Ray Stafford and Miss Florine Houtchens of this city were married at the home of the former's uncle, Rev. Cade, at Vernon Saturday evening at 6:30. Mr. Stafford is the son of Mr. and Mrs. Geo. Stafford of Portales, and Miss Houtchens is the daughter of Mr. and Mrs. H. H. Houtchens, prominent farmers of this county. Mr. Stafford is employed at the Chevrolet Motor Co. here, and has been with the firm six years. The young couple are well known and popular in the younger set here, where they have resided most of their lives. They will make their home in the A. L. Stringer home in West Dimmitt.
 Harold Gladman and Misses Norma Cowsert and Thelma Jones attended the show in Hereford Tuesday evening.
 Mr. and Mrs. Olin Rice are spending a few days in Fort Worth with relatives. Mrs. Garland Brown

accompanied them as far as Seymour for a short visit.
 Elvis Burch and Swain Burkett were in Farwell Wednesday.
 Tom Hanks and Miss Mayme Cox attended the show in Hereford Thursday evening.
 Mr. and Mrs. Charles Pyles of Perryton spent Thursday and Friday with Dimmitt friends.
 Fred Oberthier of Clovis was a business visitor here Friday.
 Mr. and Mrs. Mark were in Floydada Thursday.
 Alton Miller and Misses Virginia and Lois Maddux of Hereford visited the Mark Cowsert home Thursday evening.
 Swain Burkett was in Amarillo and Pampa Saturday and Sunday.
 Messrs. and Mmes. Bruce McLean and Chas. McLean attended the ball game in Friona Friday.
 George Brewer of Canyon was a guest of N. H. Witt and family Thursday.
 Among those in Hereford Sunday afternoon were Messrs. and Mmes. Ray Cowsert, L. Manning and Miss Dot Blanton.
 Julius Stelzer and Miss Ferol

Cox of Henrietta were week end guests in the Chas. McLean home.
 Bruce McLean left for Austin Monday to be gone several days on business.
 Mr. and Mrs. P. P. Robb visited friends in Amarillo Sunday.
 Mr. and Mrs. Harvey Youts have returned home after a two weeks visit in Shawnee, Okla.
 Mr. and Mrs. C. A. Youts and Miss Maleese Perry accompanied them home for a few days visit.
 Among those in Hereford Sunday were Messrs. and Mmes. Marion Benton, Ed West, Dilmond Neumeier, Misses Zonelle Brown, Pauline Rotlawell, and Bub Ramey and Jack Boren.
 Messrs. and Mmes. Ray Cowsert and Tom Bee were Amarillo visitors Saturday.
 Mrs. R. B. Boren attended an insurance convention in Dallas last week.
 Rev. Vernon Shaw, Mmes. B. D. Woodlee and W. E. Kirkpatrick are in Houston this week for the Baptist state convention.
 Mrs. Will Boothe of Muleshoe visited relatives here last week.

Progressive News

BY OLIVE PERKINS

H. J. Edwards and family of Hereford visited Mr. and Mrs. D. Y. Edwards Sunday.
 Misses Lucille Park and Lilla Short and Ralph Arceneaux attended homecoming in Canyon Saturday.
 Misses Ira Jeane Ricketts, Eunice Caldwell and Virginia Bowman spent Friday night with Miss Short.
 Mrs. Cleo Mitchell entertained Ralph Arceneaux at dinner Sunday.
 Mr. and Mrs. Gilbert Donovan of Ford community visited his parents Sunday.
 Wayne Kimmins of Lark visited the literary society Friday night.
 Mr. and Mrs. Ray Hershey and Mrs. Frisch of Piqua, Okla., left last Wednesday to visit Mr. and Mrs. Jim Ricketts and sons near Springer, N. M., and Horace Hershey and family at Springfield, Colorado. Misses Lilla Short and Virginia Bowman are taking care of their place.

Miss Augustine Willard and Jake Gregory, Miss Virginia Bowman, C. C. Bowman, David and Orle Boyer attended the singing convention Sunday at Oklahoma Lane.
 Charles Green and family and Mrs. Jim Green visited the Chas. Smith home near Westway Sunday, Mrs. Jim Green remaining for a longer visit.
 Miss Eunice Caldwell visited Mrs. Joe Kendall at Hereford Tuesday night and attended a party at the Baptist church.
 Miss Lucille Park spent Saturday night with Miss Lilla Short.
 Miss Virginia Bowman entertained young people of the community at a Halloween party Thursday night. The house was decorated in keeping with Halloween and Halloween games were played. Refreshments were served to 11 guests after which they attended the midnight show at Hereford.
 Miss Addine Hastings of Amarillo visited her parents, Mr. and Mrs. Henry Hastings, Saturday and attended the Virden-Gilliland wedding Saturday evening.

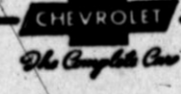
WALCOTT CIRCUS A SUCCESS

The witches' circus at Walcott was well attended. The program opened at 7:30 mid loud blowing of horns and the call of vendors. Miss Thompson of Hereford gave piano numbers. The program was based on the Old Woman Who Lived in a Shoe. Her children were Mother Goose characters. The election of Dumb Dora was a climax. Misses Doris Lady and Dolly Webber were contestants. Proceeds amounted to \$42, which will be used to buy chairs and other school equipment.
 Another teacher has been added to Walcott school.
 Miss Dolly Webber, Miss Doris Lady, Mmes. Hammock, Chas. Inman, Gregg, Benefield and Culpeper visited school this week.
 P. T. A. will meet November 8. All are urged to attend and plan the year's work.
 E. E. Ramsey, C. H. Dyar and J. H. Head went to Canyon Saturday and heard the address of General Hugh S. Johnson.

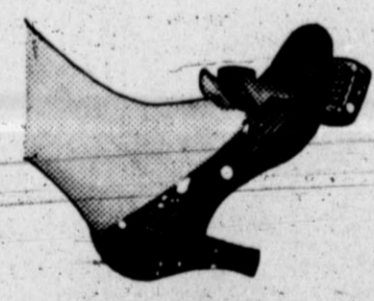


THE NEW CHEVROLET FOR 1936

The only complete low-priced car



DEALER ADVERTISEMENT



NEW PERFECTED HYDRAULIC BRAKES
the safest and smoothest ever developed

THE Chevrolet Motor Company climaxes a quarter-century of quality manufacture by presenting Chevrolet for 1936—the only complete low-priced car.

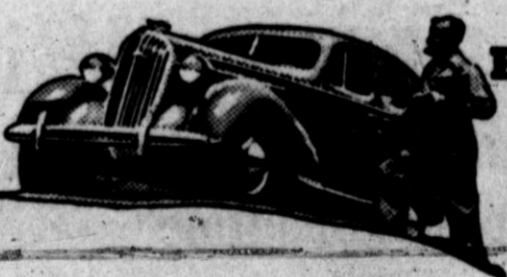
NO DRAFT VENTILATION ON NEW BODIES BY FISHER
the most beautiful and comfortable bodies ever created for a low-priced car



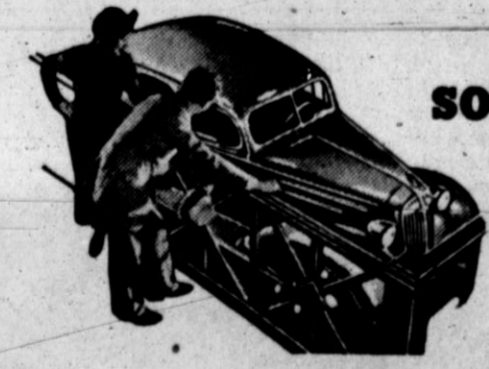
IMPROVED GLIDING KNEE-ACTION RIDE*
the smoothest, safest ride of all



This new Chevrolet is the only car that brings you all these good things at lowest cost. The only lower-priced car with New Perfecter Hydraulic Brakes. The only lower-priced car with the Improved Gliding Knee-Action Ride*. The only lower-priced car with beautiful new Body by Fisher—new high-compression valve-in-head engine—solid steel Turret Top, and many other improvements which give smarter, smoother, safer and more economical motoring.



HIGH-COMPRESSION VALVE-IN-HEAD ENGINE
giving even better performance with even less gas and oil



SOLID STEEL one-piece TURRET TOP
a crown of beauty, a fortress of safety

See and ride in the only complete low-priced car—today!

SHOCKPROOF STEERING*
making driving easier and safer than ever before



CHEVROLET MOTOR CO., DETROIT, MICH.
 Compare Chevrolet's low delivered prices and easy C.M.A.C. terms. A General Motors Value.

ALL THESE FEATURES AT CHEVROLET'S LOW PRICES

\$495

AND UP. List price of New Standard Coupe at Flint, Michigan. With bumpers, spare tire and tire lock, the list price is \$20 additional *Knee Action on Master Models only \$20 additional. Prices quoted in this advertisement are list, at Flint, Michigan, and subject to change without notice.

BRUMLEY CHEVROLET COMPANY

SOCIETY

MRS. B. F. GUTHRIE, Society Editor Phone 374-J

MRS. DYAR HOSTESS TO BRIDGE CLUB

A pleasant afternoon at the home of Mrs. C. H. Dyar was enjoyed by the Friday Bridge Club November 1.

From her garden, which is still lavishly blooming, the hostess had gathered two large bouquets of beautiful Blackhawk chrysanthemums. These formed the center of a simple floral motif carried out in flowers of blending hues most effectively. The club game furnished interesting diversion and a refreshment plate of toasted cheese sandwiches, olives, hot baked pear with savory sauce, coffee and boubons was enjoyed.

Guests were Meses S. H. Booser, of Amarillo, Davis, Baer, Hopkins, McCollum, Stanford, McLean, and McCracken.

FRIONA HIGH SCHOOL HONORS MISS PRESLEY

A feature of the Halloween carnival held by Friona high school Thursday evening was the election of Miss Lois Presley to the position of First Lady and O. D. McClellan to the office of president. Each was presented a banner inscribed with the respective title, the banners being worn during the evening.

Miss Presley had the distinction last year of being chosen queen. She is a senior and is a daughter of Mr. and Mrs. T. J. Presley of Black. The other class contestants were Miss June Chapman, freshman; Miss Mattie Cole, sophomore, and Miss Juanita Welch, junior. The carnival, which was pronounced a great success, was sponsored by the P.T.A.

SURPRISE PARTY GIVEN BETTY ROLOSON

Betty Jane Roloson was the happy honoree of a lovely surprise birthday party given by Mrs. Florence McClellan Friday afternoon, the day on which Betty Jane was 12 years old.

She had gone driving with her mother, Mrs. F. T. Roloson, when a camouflaged errand called her into the home of the hostess. Her surprise was unbounded when on entering she found herself in a land of black cats, witches and other suggestions of Halloween. Confronting her was a company of weird figures, all masked and in costume, which she was able later to identify as a group of her close friends.

Halloween games had all the zest that eager childhood could impart and the afternoon was a continuous round of fun. As nearly a silence as is possible with a party of youthful merry-makers fell when they were invited into the dining room. Here the decorations were especially lovely, the table being a perfect setting for the big chocolate cake with orange candles and icing. Inscribed on the cake in gold letters formed of small candles were the words, "Happy Birthday." Plate favors were small pumpkin baskets holding candy, corn grain, and nuts.

Enjoying the festivities with Betty Jane were Margaret Barber, Allene Millard, Betty Ann Dunlap, Mary Alice and Barbara Jane Hostetler.

MRS. GEORGE HAS LEADING PART IN CENTENNIAL OPERA

Mrs. Ardelle S. George and Miss Genevieve Eberle will leave Saturday for Austin where Mrs. George will sing one of the principal parts in the Centennial opera "Texas" which will have its premier presentation before Governor Jas. V. Alfred. A preview of the opera will also be given in San Antonio and Houston. Mrs. George will sing again at the President's Dinner, honoring Mrs. Volney Taylor, president of the State Federation of Women's Clubs which organization will convene in Austin November 13.

Miss Eberle goes as a delegate from the Junior Pioneer Club to the state convention. From Austin she will go to Galveston to visit her brother, Howard, who is a senior in the University School of Medicine there.

Jim Kirby was home from Canyon to spend the week end with his parents, Mr. and Mrs. J. W. Kirby.

LONE STAR STUDY CLUB MEETS WITH MRS. FULLER

Mrs. Grant Fuller was hostess to the Lone Star Study club Monday afternoon, with Mrs. Tom Carter assisting hostess.

A program out of the life experience of those who pioneered in developing Deaf Smith county gave a vivid realism to that basic period of her history. A paper prepared by Mrs. L. B. Bradley was very much enjoyed. Her topic was "Reminiscences of Pioneer Days in Deaf Smith County." She touched upon many phases of life here in the early days, the incidents all being taken from her personal recollections. The paper was read by Mrs. Roy Jowell. "Religious and Amusement Facilities Offered on the Texas Frontier" was given by Mrs. Nora Lawhon, who told of the work of the pioneer preachers when this county was truly a mission field. She pointed out that the value of their work was not only for their own day, but was the basic influence for the present. Her number was very interesting.

Sandwiches with hot tea was served to 15 members.

MOTHERS' HOSTESSES TO SENIOR CLASS

The high school Senior Mothers were hostesses to the senior class Thursday night, providing an evening of Halloween fun and frolic for this important group of high school students.

The American Legion hall was chosen as the place of entertainment. Spacious and elaborately decorated, it lent its own gay note to the festivities and had its part in making the occasion memorably enjoyable. As chairman of the entertainment division for October, Mrs. Henry Hastings had charge of arrangements. She was assisted by Mrs. Ezra Norton, program chairman, and by the organization's officers, Meses. Eberle, Dean and Davis.

Games constituted the amusement program, with fortune teller's booth contributing its never-fading fascination. A refreshment plate included pumpkin pie with whipped cream, cocoa and nuts attractively arranged on autumn leaves. Forty-two seniors out of a class enrollment of 63 enjoyed the delightful evening with 12 senior mothers acting as hostesses.

COSTUME PARTY IS HELD AT CARSWELL'S HOME

The home of Mr. and Mrs. F. L. Carswell welcomed a merry gathering Thursday evening when their daughter, Joan, and Orvella Hill were joint hostesses of a Halloween costume party.

In the seasonal black and orange the reception room gave the keynote to the evening's program, the entire home being transformed into an ideal rendezvous for ghosts, goblins and witches represented by the guests. After making the rounds of the several ghost chambers and being unexpectedly confronted with dissected "human" bodies and other horrors, the revelers enjoyed games and contests in which prizes were won by Martha Nell Ewton and Delphus Fellers. Mr. and Mrs. Carswell and Mrs. O. G. Hill assisted the youthful hostesses and refreshments of punch, pumpkin pie and taffy candy provided an enjoyable close to the pleasant evening.

Guests of the occasion were Vivian Olson, Landa Jean Reed, Martha Nell Ewton, Lois Ann Cockrell, Wanda Jean France, Dorothy Giddion, Jack Knox, Danny Hales, Delphus Fellers, Meredith Montgomery, O. G. Hill, Jr., Foster Hill, Alfred Williams and Clifford Estes.

MISS BEATRICE FANGMAN BRIDE OF FRANCIS BEZNER

St. Anthony's church was the scene of a lovely wedding Monday morning, when Miss Beatrice Fangman became the bride of Mr. Francis Bezner. The impressive nuptial rites were spoken at 9 o'clock, Father Matthias officiating.

The bridal pair was preceded down the aisle by Miss Mary Bezner, sister of the groom, who came on the arm of Mr. Edgar Skypala. Next came Miss Pauline Fangman, sister of the bride, with Mr. Alban Bezner, the groom's brother. The party was met at the altar by Father Matthias who celebrated the marriage with the beautiful ritual of his church.

The bride was charming in a princess wedding gown of white crepe with train and trimmed with bands of white fur. Over it fell the soft folds of her veil which was caught with a coronet of white roses. The bridesmaids wore ashes-of-roses and turquoise blue respectively. The dresses were floor length, and the hair of both the bridesmaids was arranged with white rose wreaths.

The bride is a daughter of Mr. and Mrs. H. F. Fangman of Messenger community while the groom is a son of Mr. and Mrs. L. Bezner of Hereford. They will reside on the groom's farm near Hereford.

A bountiful wedding dinner at the home of Mr. and Mrs. Fangman Monday was attended by about 45 relatives and friends of the bride and groom. Out-of-town guests of both occasions were Lawrence Jentsgen of Amarillo, uncle of the bride, and the groom's sister, Miss Ursula Bezner of Dallas.

Hereford visitors attending the college dance in Canyon Saturday night were Messrs. and Meses. Paul Foster, Claude Benton, Urlin Streu, Mrs. Early Joiner, Roger Brumley, Edgar and Woodrow Ireland, Billy Hawkins, Keith Guthrie, G. T. Higgins and Guilford Miller.



Follow the Crowds Here

For Real Food Bargains This Week - End

Prices Good Friday, Saturday & Mon.

KRAUT Libby's, three No. 2 cans	23¢	MIXED VEGETABLES Libby's, No. 2 can	11¢
FANCY CORN Libby's, two No. 2 cans	25¢	PINEAPPLE JUICE Libby's, three cans	25¢
PICKLES Sweet, sour or dill, Libby's, 6oz bottle	10¢	TOMATO JUICE Libby's, three cans	23¢
PINEAPPLE Libby's, crushed or tidbits, 2 small cans	15¢	BABY FOOD Libby's, three cans	25¢
CUT BEETS Libby's, No. 2 can	10¢	ASPARAGUS TIPS Libby's, picnic can	16¢

SNOWDRIFT 3-pound Can 53¢

TOILET SOAP Woodbury's, 3 bars	25¢	STARCH Faultless, three packages	25¢
CLICQUOT Ginger Ale and Sparkling Water, 2 bottles	25¢	SODA Arm & Hammer, three packages	25¢
MILK Peter Pan, two large cans	11¢	O'CEDAR Furniture Polish, 4-oz bottle	19¢

Beech-Nut

CATSUP Large bottle	19¢
CHILI SAUCE Large bottle	23¢

SPECIAL

WE HAVE NEW CROP OF ALL FRUIT CAKE INGREDIENTS: CHERRIES, PINEAPPLE, CITRON, ORANGE PEEL, LEMON PEEL, CURRANTS, RAISINS, AND ALL OTHER INGREDIENTS TO MAKE A DELICIOUS FRUIT CAKE!

BLUING Mrs. Stewart's, small bottle	9¢	FLOUR Hereford Sunrise, 48 pounds	\$2.00
COCOANUT Fancy 1-pound package	19¢	HONEY Colorado strained, 5-pound pail	53¢
PAPER TOWELS Scott, two rolls	19¢	CHERRIES Maraschino, 3-ounce bottle	9¢
SUGAR Beet, 10 pounds	53¢	PUFFED RICE Quaker, package	10¢

Wesson Oil Pint Can 23¢

LIQUID WAX Johnson's, quart bottle	89¢	GINGY CAKE MIX Two packages	25¢
GRAPEJUICE Church, quart	29¢	PECANS New crop, pound	10¢
OLIVE OIL Pompeian, 1/2-pint can	28¢	DRIED PRUNES Three pounds	19¢

PORK ROAST

Lean 23¢
Shoulder, lb 23¢

BACON Armour's, machine sliced, pound	36¢	CHEESE Half-pound package	18¢
PIG LINKS Pure Pork Sausage, pound	26¢	PICNIC Six-pound average, pound	26¢

Potatoes Home Grown

RED Ten pounds for	11¢	WHITE Ten pounds for	15¢
TOMATOES Fresh, two pounds	9¢	COCONUTS Three for	25¢
GRAPEFRUIT Texas Marsh, seedless, three for	10¢		

Oranges Fresh, Juicy, each 1¢

FURR FOOL

WE DELIVER WE BUY CREAM EGGS AND CHICKENS FROM

We're In Trouble

Here we are in need of Turkeys to sell to our customers and you haven't brought yours in yet! Get them in to us this week-end—we'll pay the highest market price. We need all kinds of poultry, eggs and cream, too; so get all your produce together and bring it to us Friday or Saturday.

**Bring Us Your
POULTRY — EGGS — CREAM**

Roy's Produce

SWIFT BRANCH

Eliston Building on Third Street. Plenty of Parking Space.

Close Drug Store

Home Of 60c Purchase Plan

<p>50c Lyon's Tooth Powder 37c</p>	<p>Nyal Cold Capsules Check neuralgia, headache, stubborn colds. 50c</p>	<p>\$1.25 Petrolagar plain or comb. 89c</p>	
<p>25c Anacin Tablets 17c</p>	<p>Ucatone Tablets Bring regular easy movement which ends constipation ills. 35c</p>	<p>60c Rem for Coughs 44c</p>	
<p>35c Vick's Vapo Rub 27c</p>	<p>JUST SHAKE IT GO... and away There is one great soothing of sore spots. NYALGESIC Pains and strains yield to NYALGESIC. It isn't greasy, doesn't stain. Just shake on a few drops and rub till dry. Two Sizes 50c—\$1.00</p>	<p>85c Kruschen Reduc. Salts 59c</p>	
<p>50c Phillip's Milk of Magnesia 37c</p>	<p>Nysis Hand Lotion Whitens and softens red chapped hands and skin. 25c</p>	<p>\$1.00 Squibb's Cod Liver Oil 79c</p>	
<p>50c Mulsified Coconut Oil Shampoo 37c</p>		<p>75c Doan's Kidney Pills 57c</p>	

EXTRA SPECIAL
KOTEX 17¢
KLEENEX 13¢
75c Bridge Cards ... 49¢
50c Bridge Cards ... 29¢

MAKE YOUR PURCHASES HERE On Our 60c PURCHASE PLAN

A very large assortment of CHRISTMAS GIFTS Are Now On Display!

FOLLOW HEREFORD WHITE-FACE FOOTBALL TEAM TO CANYON ON ARMISTICE DAY NOVEMBER 11

Whitefaces BEAT



CANYON

WE'RE BACKING YOU TO STAMPEDE THROUGH THE EAGLES AND GO ON TO THE DISTRICT CHAMPIONSHIP! BE REAL WINNERS

Armistice DAY



1918 1935

IN HONOR OF OUR WAR HEROES AND OBSERVING THE 17th ANNIVERSARY OF THE ARMISTICE! A PLEA FOR PEACE

Welcome C. C. C.



To Hereford

THE JUNIOR COMPANY IS GOING TO HELP US, AND WE WANT TO HELP YOU BY ASSISTING YOU TO FEEL AT HOME

The Firms Whose Names Appear On This Page Stand for Progress

Brook's Drugs
First State Bank
Texas Utilities Co.
Rockwell Bros., Lumbermen
Ralph Barnett
Hillside Hatchery
City Drug Store
Buchanan & Rosson
Hereford Brand
Packard Milling Co.
J. C. Penney Co.
Ireland-Beavers Motor Co.
First National Bank
Piggly Wiggly
West Texas Gas Co.
Sewell Service Station
West Texas Feed and Seed

John McLean
Brumley Chevrolet Co.
Pitman Grain Co.
John B. Miller
Fuller's Fresher Fruits and Vegetables
M. D. Womble, Implements
Dewey Reed
C. W. Humble
Alex Thompson
Hudson's Grocery
Kester Jewelry
Lee Conklin
Flowers Grocery and Cafe
Fashion Dress Shoppe
D. R. Gass & Son
Hereford Bakery

Sprolws & Cronin Co.
Jack's Shoe Shop
Popular Store
Kerr Implement Co.
E. B. Black Co.
Brown Produce
Glenn Snyder
Willard Battery Station
Chocolate Shop
New Club Cafe
Bobbie's Beauty Salon
Daniel's Tire Shop
A. C. Thompson Service Station
Norton Motor Co.
Fox Cleaners and Hatters
Luken's Grocery
W. J. (Bill) Smith, Magnolia Agent

Chamber of Commerce
Bill's Barber Shop
Farmers Creamery Ass'n., Inc.
Ike's Cafe
Furr Food Store
Streu Hardware Co.
Star Barber Shop
G. M. Hudson
Hi-Y Club
Panhandle Lumber Co.
Weir's Grocery
Hereford Laundry & Dry Cleaners
B. H. Hopkins
Texas Market and Grocery
Beams & Marrs
Star Theatre
R. H. Kemp Lumber Co.
Mont E. Baker, Incorporated

Patronize Home Boosters!

Brand Want Ads Pay Good Dividends!

Public Farm Sale

TUESDAY, NOVEMBER 12, 1935

I will sell at public auction my entire farming equipment and livestock, located at my farm 10 miles north and 2 miles west of Dawn, Tex., or 12 miles south and 2 miles west of Wildorado.

SALE STARTS AT 10:30 A. M.

HORSES

- 1—Team black horses, age 8 and 9, weight 2800 pounds.
- 1—Sorrel horse, age 9, weight 1250 pounds.
- 1—Gray mare mule, age 9, weight 1300 pounds.

CATTLE

- 9—Jersey cows, age 5, milking.
 - 4—Jersey cows, age 3, milking.
 - 1—Jersey heifer, age 2, fresh this winter.
 - 1—Yearling Jersey.
- The above mentioned cows are considered above the average in this part of the country. They are pure bred Jerseys but not registered, and are all heavy milkers. You can no doubt find just the cows that will be profitable for you to own in this good herd.

MACHINERY

- 1—15-30 John Deere tractor, good condition.
- 1—10-foot Sanders one-way, in good condition.
- 1—Peoria drill, 14-hole, with press wheel.
- 1—Two-row P. & O. lister.
- 1—Five-section drag harrow.
- 1—3 1/2-inch wagon box.
- 1—Feed grinder, horse power.
- 1—Cream separator.
- 1—Deering row binder, good one.
- 1—Turning plow.
- 1—Galvanized grain bin, 320 bushel capacity, nearly new.

CHICKENS

- 3—Dozen Buff Orpington hens and pullets, extra fine.
 - 1—Buckeye incubator, 250 egg capacity.
- Chicken coops, fence posts, oil barrels, shovels and many other items too numerous to mention.

LUNCH WILL BE SERVED AT NOON

DICK DIXON, Clerk RAY BARBER, Auctioneer
W. T. BISHOP, Owner.

Westway Items

(BY WILMA SKYPALA)

Mr. and Mrs. Alvis Reed of Hereford spent Sunday in the C. V. Burgess home.

Bud Turnbow of Hereford spent Sunday with Dave Grimes.

Y. Skypala and family attended the wedding of Beatrice Fangman and Frank Bezner in Hereford Monday.

Guy Lawrence and family of Walcott spent Saturday night in the R. M. Gunn home.

Miss Wilma Skypala attended a carnival near Friona Friday night.

Several from this community attended the Walcott carnival last Thursday night.

Miss Wilma Skypala was in Portales, N. M., Saturday.

Mrs. Bessie Rice of Endee, N. M., spent the week end in the L. O. Gore home.

Mr. and Mrs. F. W. Dodson, Martha Dodson and Jiggs Hartman enjoyed homecoming day at Canyon Saturday, and visited the John Fry home.

Mr. and Mrs. C. P. Grimes spent Monday in Amarillo.

Mrs. V. Skypala and Edgar were Amarillo visitors Friday.

Mrs. Gunn, Mrs. Landers and children and Miss Wanda Downs spent Sunday evening in the Roe Home.

Easter Items

BY LOUISE FRYE

A Halloween party, was given at the school house Thursday night. Decorations, games, program, etc., all were in keeping with the season. Fourteen prizes were given winners in various contests. Receipts amounted to \$9.50, which will be used to buy material for the inter-scholastic league meet in the spring.

B. H. Medley, J. S. Smith and Mrs. E. M. Allen were elected stewards of Easter church. Fred Walton is recording steward.

Louise Frye spent the week end with Florene Hunter and Gaytha Wilson in Hereford.

Several young people attended singing in the T. N. Jameson home Sunday evening.

Warren Bralley and family of Dimmitt attended the party at the school house Thursday evening.

Arlice Mobley, CCO worker at Littlefield, spent the week end with his parents. Chas. Harrell came with him.

W. M. Fields of Portales spent the past week here with his daughter, Mrs. Fred Walton.

Messrs. and Mmes. Lynn and Bob Axe of Jumbo and Marshall Spillenger of Amarillo were dinner guests in the Geo. Chambliss home Sunday.

Mrs. D. J. Johnson visited this week with her daughter, Mrs. H. D. Benson.

Mrs. Homer Henry's mother, of Sayre, Okla., is visiting the Henry home this week.

Mmes. M. Stemons and Fred Walton shopped in Hereford Saturday.

E. O. Dixon and sons and T. N. Jameson attended church at rio Sunday morning.

Frank Howard and family, Chas. Montgomery and family of Amarillo visited the Jamesons Tuesday evening.

A. Albrecht and family attended a funeral at Nazareth Sunday.

Henry Smith of Big Square is at the home of his parents, Mr. and Mrs. J. S. Smith, afflicted with blood poisoning in his hand, cause by a chicken scratching him.

Miss Ramey spent the week end in Childress, Miss McClure with her sister at Claude.

Lee Howard and family of Messenger spent Sunday in the J. R. Franks home.

W. E. Bralley and family of Dimmitt were dinner guests in the M. Carter home Sunday.

Mr. and Mrs. Irvin Reeves spent Saturday night and Sunday in the B. L. Reeve home in Hereford.

Leland Robbs left for Santa Fe Sunday to visit his wife and son.

Black

BY MISS NOBLE M'LEAN

T. H. Murphy and family of Des Moines, N. M., visited Mrs. Murphy's mother, Mrs. Pat Deaton, last week end.

Mrs. Jim Bookout and baby of Hartley are visiting her father, A. C. Hays and family.

Ervan Kimbles, Jim Barnett and Ralph Price spent the week end in Canyon with relatives.

Robert Wyly is on the sick list this week.

Mr. and Mrs. Frank Lookingbill are the parents of a baby boy, born November 1.

The community enjoyed a weiner road Friday night at the community club house.

Jim Black returned from a hunting trip in New Mexico Thursday night.

Mr. Lane and sisters of Wichita Falls visited their sister, Mrs. N. Phillips, last week.

Rhea basketball girls played the Black team Friday, Black winning.

Many from this community attended the carnival in Friona last Thursday night.

Mr. and Mrs. T. F. McLean of Durant, Okla., visited his brother, Henry McLean and family, last week. They returned via Lubbock to visit a daughter, and were accompanied to Lubbock by Lucille McLean, who will visit there.

Rev. Rex Ray and family of Amarillo visited his mother Saturday afternoon.

Messrs. and Mmes. Verner Melugin and T. L. Welch, and Mrs. Cecil Vandiver spent Sunday in Clovis and Portales.

Juanita Welch spent Saturday and Sunday in Hereford visiting friends.

C. W. Humble visited the Jim Black home Sunday afternoon.

Messenger News

BY ESTELLE WILLIAMS

Most of our Sunday school attended the singing convention at Oklahoma Lane last Sunday.

R. L. Howard and family visited Mrs. Howard's parents at Easter last Sunday.

Friona visitors spent Sunday in the home of Mrs. Bray and Edith Brookfield.

Miss Nell Bragg spent Sunday with home folks in Friona.

Fred Pittner and family are moving to Hereford.

L. M. Quince and Hobby Williams were in Amarillo Thursday.

W. P. Walker and family were in Friona Saturday.

L. M. Altis and Hobby Williams called at the R. C. Cogdill and J. A. Williams homes at Wheatland, N. M., Wednesday.

Hereford shoppers Saturday included R. L. Howard and family, J. R. Overstreet and wife, J. T. Gunn, P. C. Short, L. M. Williams and children, Frank Knabb and family and Mrs. J. E. Jones.

Miss Pat Fangman of this community and Frank Bezner of Hereford were married by Father Matthews in Hereford Monday. Misses Pauline Fangman and Mary Bezner were bridesmaids.

Platoon singing convention will meet at Progressive November 10. Everyone urged to come and bring song books. Dinner will be served at noon.

Miss Spradley Honored.

Miss Elizabeth Spradley of Hereford, a freshman in Mary Hardin-Baylor college at Belton, was recently honored with membership in Gamma, one of the three freshmen societies of the college. She was initiated last Monday night, following a mock initiation on Saturday. At their organization meeting Miss Spradley was elected secretary. Miss Spradley is a daughter of Mr. and Mrs. J. W. Spradley.

Canyon Herefords Win.

Hereford calves entered by Fred Marshall and Grady Oldham of Canyon won two first places in the feeder class of the American Royal livestock show at Kansas City. Twenty-two entries were shown, the Randall county calves winning against the choice of the Southwest.

Haney shopped in Hereford Saturday.

Mr. and Mrs. Clarence Brown visited in Canyon Sunday.

Mr. and Mrs. C. McBroom were in Canyon Sunday.

Mr. Gill and daughter were at Umbarger Wednesday.

Mrs. C. Brown and children were in Hereford Saturday.

Mrs. Floyd and Hershel Tomlinson were in Amarillo Thursday.

Mrs. Floyd and Hershel Tomlinson visited the Jim White home near Dawn last Friday.

Floyd Tomlinson and R. E. Gill returned Monday from a hunt in grip.

Mrs. Bill Chappell visited her Mother in Canyon Thursday.

Cecil Oglesby of Palo Duro visited Joe Moore Sunday afternoon.

Mrs. A. M. Jones and daughters, Miss Betty Jones and Mrs. Jo Hill were in Canyon Saturday and attended the homecoming of WTSTC.

WILL SPEED WORK ON CANYON POST OFFICE

Canyon's new post office building will soon be under way. C. C. Holway, construction engineer of the United States Treasury department, and B. E. Giesecke, consulting architect of the procurement office of the treasury department are in Canyon making soil tests on the site which has been

chosen for the new office. Mr. Holloway stated that the building probably would be completed in four or five months, that orders had been issued to rush the construction as rapidly as possible.

Mr. and Mrs. John Haberer returned last Thursday from Nebraska where they visited relatives and friends for two weeks.

HONOR STATION

—for efficiency in sales, service and appearance. This means you are trading at the neatest Texaco Station in the Panhandle and assures unexcelled service.

Texas Service Station

Glenn Snyder



The Safe Way

Learn The Three R's
of Checking
RECORDS..RECEIPTS
READY CASH

Open a Checking Account Here!

Member Federal Deposit Insurance Corporation

First State Bank

Did You Ever Stop To Think



How seriously indifference and neglect of statements of your creditors, relating to over due accounts, affect your credit standing!

BE PROMPT IN RESPONDING TO STATEMENTS AND INSURE FURTHER CREDIT

HEREFORD CREDIT ASSOCIATION
DOROTHY H. ROSS
Local Affiliation of the
NATIONAL RETAIL CREDIT ASSOCIATION

Armistice Day



Events since November 11, 1918, have not caused the American people to forget the tremendous sacrifice required of this country in a conflict thousands of miles away. The fundamental principles of liberty and freedom upon which this country was founded will enable the flame of patriotism to burn continuously into the far future.

MAY WE PAY OUR DEEPEST TRIBUTE TO THE VETERANS OF THE DAYS OF 1917 AND 1918

TEXAS UTILITIES CO.

Proved in '35-

NOW BETTER THAN EVER!
FORD V-8 TRUCKS FOR 1936



TRUCK operators bought nearly 100,000 Ford V-8 Trucks and commercial cars the first 6 months of 1935—58% more than in the same period last year.

These operators found the 80 h. p. Ford V-8 engine ideal for modern trucking. It has exceptional power, flexibility, stamina—and their records prove that the V-8 is the most economical Ford Truck ever built.

And they prove far more—the Ford's ability to stay on the job, out of the repair shop—its rock-bottom upkeep costs—the tremendous strength of Ford's heavy-duty chassis and frame.

You get these proved qualities in the 1936 Ford V-8 Truck—plus new improvements for even greater efficiency and dependability. Read the features at the right. Think what value they mean at Ford's low prices.

Make Your Own "On-the-job" Test

Ask your Ford Dealer to loan you a 1936 Ford Truck. Let your driver and load prove Ford V-8 value to you with the greatest truck Ford ever built. There's no obligation.

AUTHORIZED FORD DEALERS OF THE SOUTHWEST

\$500 AND UP, F. O. B. DETROIT — Easy terms through Universal Credit Co., the Authorized Ford Finance Plan.

ONLY THE FORD V-8 TRUCK HAS ALL THESE IMPORTANT FEATURES

- 80 HORSEPOWER V-8 ENGINE—downdraft carburetion—exhaust valve seat inserts—improved crankcase ventilation.
- IMPROVED COOLING—with larger, 19-in. fan—exhaust type hood louvers—radiator of flat tube and flat construction.
- STRONGER FULL-FLOATING REAR AXLE—heavier shafts, new cone locks between shaft bolts and wheel hub.
- FULL TORQUE-TUBE DRIVE—with radius rods for positive axle and wheel alignments, longer life wear, surer braking.
- NEW OIL-SEALED MULTIPLE ROLLER BEARINGS for universal joints.
- RIB-COOLED BRAKES—self-centering shoes, reinforced cast alloy non-scoring drums.
- HEAVY DUTY CLUTCH—centriforce action increases capacity 100% at high engine speeds—large diameter plates for long life—pedal pressure reduced 25% at starting and shifting speeds.
- EXTRA HEAVY DUTY FRAME—high carbon pressed steel, with full channel depth cross members.
- CORRECT LOAD DISTRIBUTION—more room in cab—more loading space ahead of rear axle.
- COUPE-TYPE CAB—insulated and lined—seat adjustable to 3 positions.
- GREATLY REDUCED MAINTENANCE with low cost engine and parts exchange plan.

HEREFORD MOTOR CO.
LOCATED IN THE CARTER BUILDING

The Hereford Brand

Published Every Thursday. Our Slogan—“More People—More Farms”
HEREFORD, DEAF SMITH COUNTY, TEXAS
 TELEPHONE 30
MRS. SETH B. HOLMAN Publisher and Manager
ADRIAN ODOM Editor
W. C. NIX Foreman

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NOTICE TO PUBLIC
 Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

WHY DO WE BUILD?

What marks progress? It is not the things we acquire ourselves, for we are soon gone. It is the work we leave behind for the benefit and enjoyment of our children and our children's children. That, we believe, is the primary reason why the so-called New Deal, the administration of President Roosevelt, is of more than passing importance. Roosevelt in our opinion, is destined to become known to historians as perhaps the greatest peace-time president—not because of what he did to alleviate distress in time of depression, but what he started, that eventually will bring a new trend in Democratic government, returning to “of the people, by the people, for the people”.

That is why the Triple A today is making history. J. J. Paetzold last week expressed the opinion of many, more clearly than we could have expressed it. He said: “The Triple A has made mistakes, and there are many points that are wrong and must be worked out. But we cannot expect to start with a perfect machine. It is not what the Triple A is doing now that is important; it is what we have started that will benefit our children and grandchildren. If our fathers or grandfathers had started this program, we never would have been in the fix we got into a few years ago.”

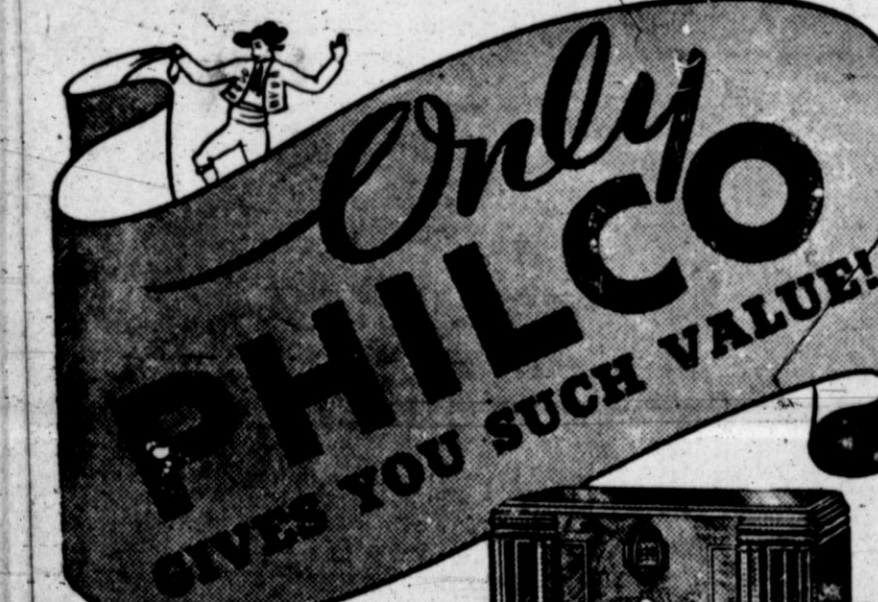
The New Deal and the Triple A mark a step in progress. We have started something, and our efforts will benefit future generations. We mark a step in progress! We cannot turn back. We would be breaking faith with our children.

Whitefaces Rap

(Continued from page one)

him, and Daniel, on two attempts, picked up a first down on Tulla's 33. After a 5-yard offside penalty, Hastings followed perfect interference off left tackle to race 18 yards to the Tulla 19, where Clower brought him down. Clayton picked up three at right guard, and Daniel, circling right end, fell down without gain. On the next play, Daniel circled left end and outran the secondary for 15 yards and a touchdown. Clayton's placement attempt failed.

Clower received Clayton's kick-off on his 10, returning to the 31, from when Butler, on a reverse over left tackle, picked up 10 yards before Clayton stopped him. Clower got only one yard on two attempts at the line, and then tossed an aerial that Daniel went in to the air to intercept on Tulla's 35. Clayton smashed through for nine on two plays and Daniel made it a first on Tulla's 21. After Butler stopped Clayton and a pass to Jowell failed, Daniel again circled left end, picking up 11 yards and a first down on Tulla's nine. Clayton was stopped at right tackle. Daniel smashed the same spot for five yards, but Hereford received another off-side penalty on the play. After shooting out a pass a counter, Clayton missed the try that was too long for C. Posey to for point, leaving the score at 19-0.



GO TO CANYON

and see those HEREFORD WHITEFACES clean up on the EAGLES!

After the Whitefaces lick the Eagles you will have the same satisfaction you have after listening to a PHILCO. Call us today for a demonstration—we will be glad to install a Philco in your home for your approval.

M. D. Womble Implements

Priced As Low As **\$22.90**

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, November 11, 1904.)

In the election, W. H. Russell was chosen county judge, W. B. Beach, Clerk; J. T. Inmon, sheriff; C. L. Davis, treasurer; J. S. Wyche, assessor; S. J. Dodson, county attorney; J. H. Turnbow, justice peace; T. M. Palmer, commissioner precinct 2; George L. Muse, commissioner precinct 4. These candidates received highest vote over one or more opponents. Nationally, the Republicans carried all doubtful states.

W. B. Dameron had been in from his Castro county ranch visiting his family.

Col. S. T. Howard had sold his fine buggy horse to a Roswell party at a fancy price.

Captain J. M. Kindred, candidate for Congress, also a Republican, had addressed local voters.

J. B. Collins, Nester Gass and Ira Aten had returned from St. Louis where they went with a bunch of horses.

A severe norther had swept the country, but people generally were ready for winter, having plenty of feed and fuel.

(From The Hereford Brand, November 13, 1914.)

R. O. Sears and family had returned to Hereford after a seven years residence in Missouri.

Basketball results: Canyon 29, Hereford 22.

Hereford people had adopted Thanksgiving Day as a time for returning borrowed books.

“Miss Alice Duff was a visitor from Hart in the Dimmitt schools last Wednesday,” stated the Castro county correspondent.

Commissioners' Court had set Monday, November 30, as the date for “swearing in” recently elected county officials.

Lester Boardman had been hurt at school, when some lad pushed a long line of children descending the stairway at school, sending the whole line to the bottom.

Attorney Sam G. Bratton had been here from Farwell.

Clower received the kick-off on his 15, returning to the 37. After Hereford was penalized five yards, a forward and lateral, Clower to Waller to Preston, netted 25 yards to the Hereford 39, where Higgins finally stopped the runner. Butler shot a short pass to Clower, good for seven yards, and Clower passed too long to Dykes as the half ended.

Third Quarter.
 Benge took the kick-off on his 30 and returned to the Tulla 47. Sharrock threw Daniel for a yard loss after Clayton had made three through center. A pass, Clayton to Posey, was too wide, and Clayton kicked to Tulla's 19, where Jowell killed the ball. Clower quickly kicked out on the Hereford 29. After he, and Daniel had picked up seven, Clayton fumbled and Rogers recovered on Hereford's 35. Posey stopped Clower at left end, and Benge tossed Butler for a five-yard loss at right end. Clower kicked over the goal with Hereford putting the ball in play on the 20. After Hereford drew a five-yard penalty, Clayton kicked to his 45. After Staggs was stopped and Butler got four yards at right end, a forward pass and lateral, Butler to Waller to Butler, garnered nine yards, but the quarterback fumbled when he was hit and C. Posey recovered on the Hereford 30. Daniel went through left tackle for 13 yards. He then followed fine interference around right end, broke into the open and cut back to the left and raced 57 yards to score. Clayton passed to Benge for the extra point, giving Hereford a 26-0 lead.

Second Quarter.
 Clower kicked out on the Hereford 30, Clayton fumbled and Dykes recovered on the Hereford 26. After Butler made two at center, Clower fumbled and Hastings recovered on his 21. Fletcher stopped Daniel at center. Loerwald made nine through left tackle and Benge circled his own right end for 13 yards to reach the 43. Again Loerwald added five, but Stagg's tossed Daniel for a yard loss at right tackle. Riddell nabbed Clayton on a spinner for a two-yard loss, and the Hereford quarter kicked to the Tulla 40, where the ball was killed by Daniel. After Butler lost a couple on a thrust at the line, Daniel intercepted Clower's pass on Tulla's 45 and raced to the 35. Daniel and Clayton ripped off two first downs on two attempts each, reaching the 13. The pair was able to get only one yard, however, on the next three thrusts. Riddell rushed through to partially block Clayton's pass, but the ball went into Jowell's arms near the goal and he stepped over for a try. After shooting out a pass a counter, Clayton missed the try that was too long for C. Posey to for point, leaving the score at 19-0.

Fourth Quarter.
 Clayton went off left tackle for five and then kicked, but Tulla drew a five-yard penalty for roughing the kicker, giving the Whitefaces a first down on their 40. Daniel and Clayton accounted for five before the quarterback plunged to a first down on Tulla's 49. After he was stopped once at the line, Daniel went off right tackle, reversed the field and raced 25 yards to Tulla's 24 before he was stopped by Staggs. After picking up two at center, Clayton slipped down while attempting to circle his right end, losing five yards. Daniel failed to gain at left guard, and Clayton plunged through center for eight. Clayton passed over the goal to Benge for a touchdown. The quarterback also converted for the final score of 33 to 0. Benge kicked off to Clower on

the Tulla six, with the latter returning to the 27. After Butler made two on a reverse over left tackle and two passes were incomplete, Clower kicked to Hicks on the Tulla 40. Clayton circled left end for 10 yards, and Daniel broke through but fumbled. Stobenberg recovered on his 23. Jowell nailed Stobenberg, and Clower's pass to Stobenberg on the old fake injury play was too short. After Butler failed to gain off left tackle, Clower kicked to Hastings on the Hereford 45. Hastings returned to the Tulla 47. After passing to Benge for seven yards, Clayton plunged to a first down on Tulla's 32. A lateral, Benge to Clayton, was stopped by Stobenberg after it gained five. Clayton ran straight through the line for 11 yards to the Tulla 12 as the game ended.

NATIONAL POOL SEEKS COTTON CERTIFICATES

The national cotton certificate pool at Washington is depleted, according to a letter received this week by the county agent; therefore any Deaf Smith county farmer having cotton certificates may find a ready market for all of them if he wishes to sell through the pool.

In order to assure a quick sale, Dewey Reed advised that they be brought to his office at once. He will forward them to Washington for the owners.

INTERESTING MEETING FOR FOR DISCUSSION GROUP

An attendance of 18 at the Discussion Group meeting Friday evening marked the high point in numbers. Dr. Heard's presentation of Mental Science, and the general discussion of this number constituted the program.

Births.

Born to Mr. and Mrs.—
 H. B. Whitley, Jr., a daughter, October 31.
 A. N. McWright, son, Nov. 1.
 J. R. McDonald, daughter, Nov. 1.
 Ernest Woelfel, Bovina, son, November 7.
 Charles Sowell, November 4, a 9-pound daughter, Winogene Hospital.
 Mrs. W. T. Smith admitted Monday following a stroke of paralysis, in very serious condition this morning. Little hope of recovery.
 Mrs. Ella Karr, admitted last Thursday, dismissed Sunday, recovered.

Want Ads

For Sale or Trade
 FOR SALE: One mare, weight 1200 pounds. See or write G. W. Seymour, Dawn, Texas. 1p
 FOR SALE: Few choice Buff Orpington yearling male birds. See Ralph Smith. 442
 FOR SALE OR TRADE: 100 acres of land, 3 1/2 miles S. E. of Dawn.

Fox Cleaners AND HATTERS

HOMER FOX
 Phone 111 In by 3, Out by 6
 We Meet All Advertised Prices.

Deaf Smith County Wheat Association's Administrative Expense for September, 1935

Compensations	
Committeemen	\$192.00
Clerical	243.00
Telephone and Telegraph	19.20
Supplies	1.10
Postage	28.75
Miscellaneous: Bank Interest and Treasurer's Bond	39.50
Total	\$623.55

C. W. HUMBLE, Treasurer.

fix them or install at complete new outfit. 43-1f
 WANTED TO BUY: A few registered Hereford cows. Address Box 1253, Verpon, Texas. 44-2c
Lost and Found
 FOUND: One truck tire and wheel. Owner may have same by calling at the Brand office, identifying the tire and paying for this ad. 43-1f
 LOST: Black kid glove Saturday night between Popular Store and Rice Tire Shop. Mrs. Edgar Johnson. 1c
 LOST: Small boy's black and white checked cap at Hereford-Tulla football game. Will appreciate return. Mrs. Tom McCollum. 655-J. 1p
 LOST: Four keys tied together with red cord. Mrs. Ted Young, phone 595-J. 43-1f

Brooks' DRUGS

PHONE 99 HEREFORD TEXAS

HOT CHOCOLATE OR OVALTINE

BUTTER TOASTED SANDWICHES COFFEE

CENTAUR Playing Cards
 Linen Finish 27c

LAXATIVE Peppermint
 25c Size 18c
 16 in Box .. 18c

PERFECTION Cold Cream
 4-oz Size 33c

LIFEBUOY Shaving Cream
 35c Size 23c

PERFECTION Cleansing Tissues
 Box of 500 29c

LAXATIVE Bromo Quinine
 35c Size 24c

COCOA-ALMOND SOAP
 3 For 25c

FRIDAY & SATURDAY

SPECIAL COMBINATION

Large Tube Peau-Doux (Fo-Do) Shaving Cream and 10 Fo-Do Razor Blades

ALL For..... **59c**

Campho-Lyptus OINTMENT
 Regular Size 23c

DRUGS

60c Zenois 41c
 Milk Magnesia, pt. 33c
 35c Vick's Vapo-Rub. . 24c
 Aspirin Tablets, 100's . 33c
 C. L. B. Tablets, 60's . 40c
 Palmolive Soap, 3 for 13c
 Koffer Syrup Figs. 39c
 50c Kolynes T. Paste. . 33c
 Lavender Lotion, 6 oz. 39c

Hallbut Liver Oil Capsules
 Plain or Fortified..... 98c

Rental Library

A large selection of late books by best authors, including many current best sellers, thrilling westerns, modern romances and weird mysteries. Rates 3c a day. come in and see this selection of books.

HAVE YOU GUESSED?

See the jar of beans in window and register your guess with us. You may be the lucky winner of a beautiful 26-piece set of Wm. A. Rogers Silverware.

Also ask us about our cooperative plan, helping you get a set for yourself.

ESTHER JOHNSON
 World's Greatest Woman Pianist
 High School Auditorium
 Tuesday, November 12
 8:15 O'Clock

Tickets on sale Saturday, November 9, at Furr Food Store, and Monday and Tuesday until 4 p. m. at home of Mrs. J. B. Jones.

ADVANCE PRICES
 50c and 25c
 Admission at door,
 75c and 35c

PRICES SLASHED

Bargains in Reconditioned Used Cars

We Are Offering Unusual Values In Used Cars. Our Stock Must Be Reduced to Handle the 1936 Dodge and Plymouth.

- 1—1933 Dodge Sedan—Complete motor overhaul, new paint, rubber like new. A real value.
- 1—1933 Chevrolet Coach.
- 1—1933 Chevrolet Coupe.
- 1—1932 Plymouth Sedan—only 38,000 miles. This car has been well cared for and is good for many miles of low-cost service.
- 2—1929 Ford Coupes—Real values.
- 1—1929 Chevrolet Sedan.
- 1—1929 Chrysler Sedan.

TERMS AND TRADES

See The New Dodge and Plymouth Now On Display On Our Floor!

Ireland-Beavers Motor Co.

Dodge-Plymouth Sales and Service. Hereford

APPLES, Carload Fresh Idaho

FOUR VARIETIES FOR YOUR INSPECTION
THE QUALITY IS IN THE BASKET

APPLES
Jonathans, dozen **13¢** and **19¢**
Grapefruit, Texas Marsh seedless, fresh from grower, doz **49¢**
Oranges, Texas, they are really nice and fresh, dozen **23¢**
GRAPES, Tokays, 2 pounds **15¢**
APPLES **20¢**
Grimes Golden, dozen **20¢**
GRAPES, Carnishaws, pound **10¢**
GRAPES, Thompson's Seedless, only a few in the Pan-handle, 2 pounds **25¢**
CRANBERRIES, 3 quarts **33¢**
BANANAS, dozen **25¢**

APPLES **20¢**
Winesaps, dozen
PECANS, the well known Louisiana Stewart Paperhells, the best we have ever had, pound **25¢**
PEANUTS, clean, hand-picked, 2 pounds **25¢**
APPLES **20¢**
Delicious, dozen
YAMS, East Texas Porto Rico's, 10 pounds, 10lbs **29¢**
YAMS, East Texas Porto Rico's, bushel basket **\$1.25**
COCONUTS, fresh, each **10¢**
TURNIPS, Rhutabaga, fresh and the good kind, 3 lbs **10¢**

PEARS, Oregon, we sure want you to see them, three sizes, dozen **30¢, 35¢ and 40¢**
Our Syrup Will Be One of Our Features Friday and Saturday
SORGHUM, gallon **61¢**, half gallon **35¢**
RIBBON CANE, gallon **71¢**, half gallon **38¢**
HONEY, gallon **\$1.25**, half gallon **65¢**
SQUASH, LETTUCE AND PEPPERS, NICE AND FRESH!

Fuller's Fresher Fruits and Vegetables

SOCIETY

MRS. B. F. GUTHRIE, Society Editor Phone 374-J

MISS EMMA JEAN DONALD TO BE BRIDE OF CARLOS FLOYD

A lovely one o'clock luncheon given Wednesday at the home of Mr. and Mrs. Charles Donald announced the approaching marriage of their daughter, Emma Jean, to Mr. Carlos Floyd of Longview. The marriage will be solemnized Wednesday, November 20. The bride-elect is librarian at the Nicholson Memorial Library at Longview and her friends were first apprised of her being in Herford when, with Mrs. Donald, she welcomed them at the door.

FASHION DRESS SHOPPE



SALE
Still on coats and dresses. Now is the time to dress up for the winter months ahead. We are offering you quality at slashed prices. Come in and look. —Big shipment of costume jewelry and purses just unpacked, and other lovely Xmas gifts; also a big shipment of Rip-Proof satin slips and gowns at **\$1.95** and **\$2.95**, all pastel shades, also high shades.

See Our Munsingwear Balbriggan Pajamas and Long-Sleeve Gowns!
Try a Pair of Our 79c Hose!

YOU BUY *Insurance* TO COVER FIRE, LIFE AND ACCIDENTS.



HOW INSURE AGAINST COLD WEATHER TROUBLE with Magnolia's famous **WINTER-PROOF SERVICE**

QUICKER STARTING EASIER SHIFTING SMOOTHER PERFORMANCE
YOUR Magnolia Dealer or Station knows exactly what you need for safe, enjoyable winter driving in your locality. The vital parts of your car are protected throughout the entire range of winter temperatures. Drive in today—WINTER-PROOF YOUR CAR!

Mobilize For Winter at... **MAGNOLIA DEALERS AND STATIONS**

W. J. (Bill) SMITH
MAGNOLIA AGENT
100 South Main Phone 371

with its lover's knot of blue and silver. The honoree's table was marked by the use of white candles and the blue and silver ribbon down its center length. Near the dainty hand-decorated place cards were tiny match boxes in silver, the covers showing a stretch of ocean with two stately ships sailing tranquilly side by side. Inside was a folded announcement slipped through a wedding ring. It was inscribed "Emma Jean and Carlos, November 20." The box held a "match"—the story was complete. Gasps of unfeigned surprise were as unanimous as were the hearty good wishes which came with the dawn of realization. The four-course menu included fruit cocktail, chicken tetrazzini, stuffed apple salad with whipped cream, hot rolls, pickles, olives, white cake, marshmallow pudding, coffee. Seated for the luncheon were Miss Emma Jean Donald; Misses Charles Donald, H. N. Grigsby of Fort Worth, Dave McCurdy of Plainview, Paul Mathers, Bobo McLean, Colby Conkright, Travis Dameron, B. H. Hopkins, Charles Ferguson, J. C. McCracken, J. P. Slaton, Ethel P'Pool, Homer Fox, B. F. Guthrie.

MISS EVA VIRDEN BRIDE OF MR. MARLIN LILLIARD

A beautiful marriage service pronounced in the reception room of the Deaf Smith county hospital Saturday evening united the lives of Miss Eva Virden and Mr. Marlin Gilliland. An improvised altar was arranged with a background of lattice work in white adorned with white roses and placed between two large ferns with white cathedral candles on either side. At 6 o'clock the strains of Mendelssohn's wedding march, played by Miss Thelma McMillin, announced the approach of the bridal pair. They entered unattended and stood before the Rev. B. N. Shepherd, pastor of the First Baptist church, who read the beautiful ring service. Following the ceremony, a reception was held with Meses. Cecil Walker, Ramsey Landrum and Pearl Singleterry as hostesses. A beautifully appointed table was centered with a large two-tiered wedding cake with tiny love birds attractively arranged on its snowy surface. This was cut by the bride and served with black coffee. For her marriage the bride wore a lovely crepe afternoon frock in duobonnet shade with a yoke of metal roses. A close-fitting hat in black with veil and other accessories in black completed the costume. With it she wore a belt corsage of bride roses. As superintendent of the county hospital, she is well known in many circles. She is a daughter of Mr. and Mrs. S. J. Virden of Plainview, a graduate of Plainview high school and of Baylor Hospital School of Nursing.

The groom is a son of Mr. and Mrs. J. M. Gilliland of Herford. He is a reader of recognized ability. Following his graduation from Herford high school, he attended WNTSC at Canyon and Horner Institute at Kansas City. He is employed with the Black Furniture Co. of Herford. Guests of the wedding were Meses. and Mrs. J. M. Gilliland, P. H. Gilliland, C. R. Walker, Chas. Brooks, Cris Renfro, Clay Ridgway, W. R. Williams, E. B. Black and Pearl Singleterry; Misses Thelma McMillin, Mary Thurmond, Dorothy Burch, Elinor Mathies and Jeannine Singleterry; Mr. Jim Gilliland. Out-of-town guests were Mrs. S. J. Virden of Plainview, Mrs. W. F. Sammons, Miss Dessie Sammons of Fort Worth, Miss Margaret Peel, Mrs. Ruby Moore, Miss Bettie Mae Moore of Tulla, Mrs. Barbara Landrum, Pat Landrum, of Herford. Mr. and Mrs. Gilliland have returned from a brief wedding trip and are at home in the Gilliland apartments.

SURPRISE SHOWER HONORS RECENT BRIDES

Two recent brides, Meses. J. T. Hyeppock and Phalace Phillips, were honored Friday afternoon with a surprise bridal shower given at the home of Mrs. Lucy Crawford. Following an hour of informal entertainment, the two honorees were presented with an array of lovely gifts which provided the pleasant diversion of sharing with the brides a "first look" inside the dainty packages. Refreshments of cake, pumpkin pie and cocoa were enjoyed. Before her marriage October 3, Mrs. Hyeppock was Miss Melba Cross, daughter of Mr. and Mrs. C. E. Cross. Mrs. Phillips was formerly Miss Nethia Crawford, daughter of Mrs. Lucy Crawford. She was married September 22. Both young couples will reside in Herford.

MISS VIRGINIA BOWMAN ENTERTAINS FRIENDS

The young people of Progressive community were guests of Miss Virginia Bowman Thursday evening at a masquerade Halloween party. In keeping with the season a color scheme of gold and black was carried out in the decorations, favors and refreshments. The entertainment program consisted of Halloween games and a treasure hunt. In the latter, the guests hunted in vain for such things as a small square of wire screening on a window drape; a wire wound around a doorknob handle, or an earring worn on a scarf. Prizes were won by Miss Ira Jean Ricketts and Orle Boyer. Refreshments of cocoa, sandwiches and cookies were served to Meses Eunice Caldwell, Ira Jean Ricketts, Lilla Short, Cecil Boyer; Messrs. Orle Boyer, David Boyer, Ralph Arsenaux, Matt Taylor, Arnold Hershey, William Bowman, and the hostess.

TYPES OF LITERATURE STUDIED BY JUNIOR CLUB

The Junior Pioneer Club met Tuesday evening at the home of Katherine Keister, with Marie Cogdell as assistant hostess. As program leader, Lueta Borden added skillful direction to the interesting program on Types of Literature. The Novel, the Short Story, Poetry and Drama were presented by Ruth Miller, Ardelle Morgan, Lueta Borden and Laerna Harman respectively. The development of these types, with illustrative material including representative writers in each field was entertaining and informative. A refreshment course of cake and coffee was enjoyed. Members present were uth Marie Mountz, Lyndell Mitchell, Bessie Patterson, Ruth Miller, Lois Moore, Virginia Lillard, Lueta Borden, Jimmie Wilson, Ardelle Morgan, Marguerite Sewell, enevieve Eberle, Nell Culpepper, LaVerna Harman, Betty Ruth Miller, Margaret Schroeter, Jean Streu and Katherine Keister.

HALLOWEEN PARTY AT DILLEHAY HOME

Twenty little girls enjoyed a happy evening in the home of Mr. and Mrs. C. H. Dillehay Friday, guests of Doris Elaine and Virginia Ann, daughters of the home. The spirit of Halloween was truly the spirit of fun when it visited this merry group during the hours between 7 and 9 o'clock, colorful and suggestive decorations having a very real part in the festivities. Before entering, each guest was given the "ice test" by a shrouded figure stationed just outside the door. This rite was a prelude to a varied list of the jolly games which only Halloween brings. Pumpkin pie with whipped cream and chocolate bonbons was served. Sharing the evening's pleasure were June Dameron, Betty Jane Holoson, Betty Ann Dunlap, Wanda Jean Francis, Gertrude and Lillye London, Theresa Smith, Nellie Pauline Spradley, Margaret and Vivian Olson, Phyllis Jean Radovitch, Evelyn Walker, Jo Ann Ross, Katherine Danforth, Mary Ann, Katherine and Helen Acker, Londone Martin, Doris Elaine and Virginia Dillehay. Mr. and Mrs. Dillehay were assisted by Miss Ona Hammer and Miss Sadye Rigler.

MISS IDA MAE CANTRELL BRIDE OF JOHN HABERER

With a quiet wedding in the home of the bride's parents Monday, November 4, Miss Ida Mae Cantrell became the bride of Mr. John Haberer. Immediately following the ceremony the young couple left for a trip to the West Coast. They were accompanied as far as Clovis by Mrs. John Haberer, mother of the groom. The bride is a daughter of Mr. and Mrs. J. O. Cantrell of Muleshoe. She is a graduate of an Amarillo business college. The groom is a son of Mr. and Mrs. John Haberer of Herford. He is a graduate of Herford high school. Mr. and Mrs. Haberer will be at home on the Haberer ranch after November 15.

MRS. A. LONG HOSTESS TO JOLLY FEMMES CLUB

Mrs. Arnold Long was hostess to the Jolly Femmes club Thursday afternoon, with bridge as the chosen diversion. A new member, Mrs. Bobbie Sowell, was received into the club. There were two tables of players: Meses. Vernon Gilliland, Dick Bradley, Mack Bainum, Bob Gentry, Ralph Webb, Bobby Sowell, Cecil Jones and Arnold Long. An attractive refreshment plate included orange salad in pumpkin shapes, individual pumpkin pies with whipped cream, and coffee. Plate favors were orange and black cellophane baskets of candy corn grains.

GUESTS ENTERTAINED AT HURFORD HOME

Mr. and Mrs. Johnnie Hurford welcomed to their hospitable country home on 25-Mile Avenue Sunday a large company of guests who were entertained at dinner followed by an afternoon of informal entertainment. Enjoying the pleasant courtesies were Mr. and Mrs. H. Hurford, John Kropff and family, Russell Hunter and family, Jacob Johnson, J. E. Cockrell and daughter, O. L. Rutherford and family, Johnnie Hurford and family, Clinton, W. A. Long, Mrs. Carrie Kropff, Messrs. Carl and Charley Kropff, Carlos Vaughn, Clyde Smithers and Miss Mary Short.

MERIT Egg Mash

Because it is made with the proper ingredients in the right proportion, it will get the best results from hens. Take advantage of the years of experience and research behind MERIT FEEDS and get best results as do successful poultrymen everywhere.

West Texas Feed & Seed
"The Home of Merit Feeds"

BRAND WANT ADS INVARIABLY GET THE JOB DONE

DO YOU KNOW YOUR FOOTBALL?
FREE! GUESS WINNERS OF GAMES LISTED BELOW:

First Prize \$2.50
Second Prize \$1.50
Third Prize \$1.00

In Cleaning and Pressing

Winners Last Week
Mrs. John Olson and Mont Baker, tied, first and second; Jess Russell, third.

This Week's Games

Hereford	Canyon	Navy	Penn
Amarillo	Lubbock	Yale	Brown
SMU	UCLA	Harvard	Princeton
Tex Tech	Arizona	Minnesota	Iowa
Georgia	Tulane	Fordham	St. Mary's
Ga. Tech	Auburn	Arkansas	Rice
Army	Pittsburgh	California	Washington
Notre Dame	Northwest	Chicago	Ohio State
Virginia	W & L	Illinois	Michigan
Texas	Baylor	Stanford	Wisconsin
Stanford	So. Cal		

Just check your winners and turn list in at our shop. In case of ties, prizes will be split. Guesses must be in not later than 3:00 p. m. Saturday.

Stambaugh Co.
DEPENDABLE DRY CLEANING

19% SALES INCREASE

PENNEY'S Report a For the Month of October!

There's a Reason! Have you visited our store lately? If you have you know the reason. A complete stock of everything the family needs for winter and at such attractive prices that only Penney can bring to you with their enormous buying power. We can buy it for less and pass the savings on to you in lower prices.

Men's Fleece-lined UNION SUITS **79c**
Warm cotton, long sleeves, ankle length! Full sized!

MEN'S SWEATERS Big Value at **\$1.49**
Babyshaker knit allopvers in UV, crew neck styles! Ribbed cuffs, bottom.

Men's Flat Fleece Shirts, Drawers **59c**
Favored by outdoor men! Cotton in grey only! Full sized!

Watch for our Ad in next week's paper—it will carry an announcement of interest to everyone!

Action-Back COAT SWEATER **\$2.98**
Smart for Sports
Ideal for the office or under your coat. Of fine pure Zephyr yarn. Zipper closing. Sizes 34 to 42. In popular colors.

Women's Cotton Blanket ROBES **\$2.98**
Genuine "Beacon!"
Highly styled, plainly tailored... wrap-around and double breasted! Lots of colors! Small, medium, large.

Cozy Flannelette SLEEPERS **69c**
Warm as Toast!
Nursery prints in pastels or narrow colored stripes. Open front style. Trimmed with plain colors. Bargains! 4-12.

Men's Beacon Blanket Lounging Robes **\$3.98**
Extra heavy!
Good quality lounging robes in rich dark colors! Full cord trimming! Double breasted! Make excellent gifts! All sizes!

Part Wool—DOUBLE BLANKETS **\$1.98**
A Sensational Offer!
Here are superlative blankets every one! Generous size 72x84. Beautifully finished with a four inch sateen binding.

PENNEY'S
J. C. PENNEY COMPANY, Incorporated
HEREFORD TEXAS

There's Always Another Year

MARTHA OSTENSO

Copyright Martha Ostense WNU Service.

(Continued from Last Week)

"I've thought, rings around that, dad," Roddy said tersely. "But I always come round to the fact that down in Iowa they are having farmers' strikes and picketings and bloodshed. I'm one of those guys, dad. My wife has to be one of those guys, too. If we were in that territory we'd be in the mess—we wouldn't be protected by a fancy job."

It was Sophonia who came out boldly with her opinion that Corinne would never take to life on the farm.

"I feel sorry for the poor girl," Phronie declared vehemently. "She married you because you were good-looking and smart, Roddy, and she liked you. But she saw you had something more to you than just slavin' day and night for a livin'! It's up to you, Roddy."

"Yes," Roddy said crisply. "It's up to me. I'm d—d glad it is. Corinne will know that she married me. Not an idea she had about me."

"Well, that may be," his father reminded him. "But one bad year is enough to put a blight on a

marriage, my boy, as well as on a crop."

"There's always another year!" Roddy retorted with a short laugh. In the end Roddy found himself battling alone against all three members of his family. Silver had taken no part in the discussion. As she listened, however, a conviction grew within her. Roddy Willard must accept the position that had been offered him. There was, as he had said, always another year for the farmer, but that had nothing to do with the problem. She knew—as the other knew, indeed—what was in his heart when he had said that. But she knew what none of them knew. Had she not heard Freda Michener talk that afternoon in the post office? Had she not seen enough herself?

At last Jason got up and left, Sophronia banked the fire, and old Roderick went off to bed.

"Well, I'll see you tomorrow," Roddy said heavily and started for the door.

"Wait a minute, Roddy," Silver called out.

He turned and looked at her curiously.

"What's on your mind?" Roddy asked Silver, as soon as Sophronia had gone.

Silver laughed up at him with disarming naivete as she stood before him.

"I thought I'd just wait until everybody else got through talking," she said. Her glance fell for an instant from his. Then, summoning all her fortitude she spoke. "You've got to take this position, Roddy. You are a fool to stay on here—starvation staring you in the face—with a respectable living offered you."

"My dear child," Roddy exclaimed. "You look almost motherly just now. You want me to take the job—for my own good, eh?"

"That's part of it," she admitted lightly. "But—agree with Phronie. Corinne hates the farm."

"Corinne will be all right when she gets to understand it a little better."

Suddenly Silver's body stiffened. "There's something more, too," she said, her chin rising coldly, indifferently. "When your lease is up next summer, I'm going to sell my section."

She saw him blink for a moment as though he had not heard aright. Then he took a step toward her. "I don't believe you," he said. "What has changed your mind about this place all of a sudden? There's something else back of this."

"There isn't!" she burst out passionately. "For God's sake, get out before—before you're ruined!"

Her words seemed to be scurrying over each other now, she thought in panic. But he should not write the truth from her—he should not!

Roddy's voice came in a hoarse whisper from his clenched teeth. "You, too! My G—d, I thought you had more fight in you than that."

He turned away from her and moved toward the door, then looked back quickly. "All right—go ahead! I might have known what to expect when I began dealing with a woman. Well—sell it tomorrow if you want to. But I'm going to stay until I'm kicked off!"

"You are being a fool!" she told him, starting to keep back the hot tears. "What will that bring you?"

"It won't bring me the kind of treachery you've handed me, by G—d!" he barked, and plunged out into the darkness, slamming the door behind him.

CHAPTER VIII

On Thanksgiving day the first snow fell in Heron River. Jason and Paula and Steve had come down to the old house for turkey dinner in the early afternoon. After the feast, Silver dressed warmly and set out alone for a walk across the fields to the Flaythe place.

with their unusual uproarious good humor. These Norwegian youngsters lived in a merry cosmos of their own where every poverty was something to laugh at. Six of them, there were, ranging from seven years of age to nineteen, with enough boisterous enthusiasm to turn the little farmhouse into a babel. Silver played the decrepid little organ and sang with the children until the gathering darkness warned her that it was time to leave.

On the way home she came upon Jason and Paula beside a thicket of hazelnut bushes. Paula looked at Silver without surprise or embarrassment, and Jason's dark eyes smiled at her.

The three began their walk home together. When they came before the big house, Jason paused. "Come in, Silver," he invited. "I have something to show you. I've been making a picture of Paula," he confessed. "And I thought maybe you would like to look at it."

"Oh, why, Jase—I'd love to see it," Silver replied eagerly, going toward the door.

They entered the house and Jason led the way to the attic and lighted the lamp in the "studio" on a birchwood easel reclined a florid but far from unrecognizable portrait of Paula Gobel.

For some time Silver had suspected that there was more between Jason and Paula than they were willing to reveal to their little world. Whatever ultimate expression it achieved mattered not at all. It was there and they shared.

"Jason, I'm amazed!" she burst forth at last. "Why—it's really great!"

(Continued Next Week)

Rev. V. Smith left Thursday for Los Angeles, where he will locate permanently.

Wyche Items

BY PEGGY VALENTINE

A Halloween party at the school house Friday night was well attended. Rooms were appropriately decorated. Games, races, stunts and other features provided entertainment for all. Dock Roberson was awarded first prize, a sucker, in games of 42. Apples and homemade candies were served.

Misses Genevieve Orr, Lorene Valentine and Melba Rea attended the Senior Mothers Halloween party in Hereford Wednesday evening.

A party, honoring the birthday of their son, was given by Mr. and Mrs. J. A. Dickerson Wednesday night. Fudge, cocoa and cake was served to a large number.

Clifford Gandy, son of Mr. and Mrs. J. P. Gandy, was married to Miss Corene Julian of Plainview at 5 o'clock Saturday afternoon, October 26. The bride is the daughter of Mrs. D. M. Julian. They were attended by the bride's sister and a friend of San Antonio, Rev. C. E. Roark conducted the ceremony. The couple will reside in this community for the present.

Misses Lucille Park and Lucille Hughes attended Home-Coming in Canyon Saturday.

Mrs. Wes Brady attended the football game at Hereford Friday. There were 29 present at Sunday school, including one new member and seven visitors. Rev. Paul Collins preached at 3:30.

Loys Carmichael attended a Halloween dance in Hereford Thursday night.

A new flag pole was erected at the school house this week.

Club meets with Mrs. Dock Roberson Tuesday, November 12. All members are urged to attend, and visitors are invited.

DuBois Walker, Jr., Billie Valentine, Betty Lea Valentine and Weldon Roberson received prizes for above average Sunday school work last month.

Forty were present at singing at the school house Sunday night. It has been decided to make this a regular event and everyone is invited to be present and help with the singing each Sunday evening at 7:30.

STRAW VOTE WILL TEST ROOSEVELT POPULARITY

Individual ballots have been mailed to voters of Hereford and nearby communities in a new Literary Digest poll to ascertain the present popularity of the New Deal. They should be delivered here within a few days.

The ballot asks a yes or no answer to the question: "Do you now approve of the acts and policies of the Roosevelt-New Deal to date?" It also asks how the voter balloted in 1932 to ascertain if there has been any shift in political sentiment since the last presidential election.

CITATION BY PUBLICATION

THE STATE OF TEXAS,
To the Sheriff or any Constable of Deaf Smith County: Greeting:
You are hereby commanded to summon W. F. Karr, personally and as community survivor and administrator of the community estate of Lizzie L. Karr, and Arthur Brooks by making publication of this citation once each week for four successive weeks previous to the return day hereof, in some newspaper published in your county, to appear at the next regular term of the 78th District Court of Wichita County, to be holden at the Court House thereof in Wichita Falls, on the 1st Monday in December A. D. 1935, the same being the 2nd day of December A.

BUSINESS AND PROFESSIONAL DIRECTORY

THE CHOCOLATE SHOP
Plate Lunches
Sandwiches
Cold Drinks, Candles
Magazines.

The title to your land is vital. Our Abstracts correctly reveal the title.
A. O. THOMPSON ABSTRACT CO.
4 1/4 Per Cent Federal Farm Loans.

INSURANCE
JNO. H. PATTON
PHONE 59

DR. J. W. HENDRIX
Chiropractor and Masseur
109 B Street—Just North of Mother's Park
Phone 341 for Appointments

THE HEREFORD BRAND
For
JOB PRINTING

GEO. S. McCONNELL
Electrical Contractor
All kinds of electrical appliances repaired. Also Delco Light factory trained service man.
Phone 759-W

LET A WANT-AD
Rent Your
EXTRA ROOM!

Wheat Men



Your Last Warning

FRIDAY, NOVEMBER 15

IS THE FINAL DATE FOR MAKING 1936 WHEAT APPLICATIONS. WHEAT OFFICE TO BE CLOSED MONDAY, NOVEMBER 11.

Don't Wait!

DEAF SMITH COUNTY

Wheat Production Control Association

DON'T GAMBLE ON THE PRICE OF WHEAT NEXT YEAR!

HELP YOUR FELLOWS PUT OVER A WORTHWHILE PROGRAM!

ACT TO YOUR OWN ADVANTAGE IN THIS MATTER!

Wheat Men

! !



IS YOUR CAR A "Sleeping Beauty"?

Phillips 66 POLYmerized Wakes up cold, drowsy motors

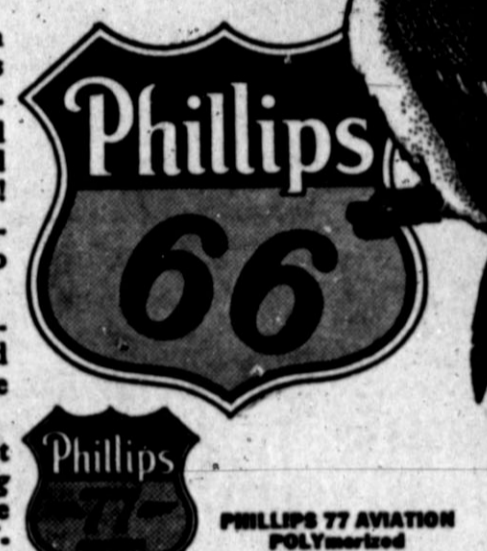
IF YOU wonder whether POLYmerization makes any difference in gasoline, your doubts will vanish the instant your toe touches the starter.

With Phillips 66 POLY Gas in the tank, your cold motor gets going with split-second speed. And does so every single time, regardless of the weather!

The reason? POLYmerization crams an extra supply of heat units and ultra-volatile elements into every drop of this vastly improved gasoline.

Result: Marvelously quick starting... exceptionally rapid warm-up... quiet, silent action... added pep and power... and the specific saving of more miles per gallon.

For convincing, conclusive proof that this latest scientific development in gasoline means something to your motor and your pocketbook, try just one tankful of the new, high-test Phillips 66 plus POLYmerization. **It costs nothing extra.**



Phillips 66

PHILLIPS 77 AVIATION POLYmerized 21 extra per gallon

Phill-up with Phillips for Instant Starting

D. 1935, then and there to answer a petition filed in said Court on the 5th day of August A. D. 1935, in a suit, numbered on the docket of said Court No. 28324-B, wherein North Texas Federal Savings and Loan Association, a Federal Corporation, with its office and principal place of business in Wichita Falls, Wichita County, Texas, is Plaintiff and W. F. Karr, personally and as community survivor and administrator of the community estate of Lizzie L. Karr, Arthur Brooks and the H. Kemp Lumber Company are Defendants, and said petition alleging: that on January 7, 1929, W. F. Karr and Lizzie L. Karr executed and delivered their promissory note in the sum of \$2300.00 to the North Texas Building and Loan Association of Wichita Falls, Texas, that said note bears 10 per cent interest per annum, is payable in Wichita Falls, Texas, provides 10 per cent additional to principal and interest as attorney's fees if placed in the hands of an attorney for collection, and is secured by a deed of trust lien, executed and delivered on the same date by said parties, upon the following property:

All of Lot No. three (3), of Britains Subdivision of Block No. seventy-three (73), of the town of Hereford and Additions, in Deaf Smith coun-

ty, Texas.

Alleging further that the note and deed of trust lien securing same is now owned and held by the North Texas Federal Savings and Loan Association, that said makers have failed and refused to pay same although long past due. Wherefore plaintiff asks judgment in the sum of \$1670.70, for a foreclosure of its deed of trust upon the above described property and for a sale thereof as under execution.

Alleging further that Arthur Brooks holds a certain abstracted judgment against W. F. Karr which constitutes a lien upon the above described premises and that the R. H. Kemp Lumber Company holds certain notes which are liens against the above described premises; that each and all of such liens are second and inferior to the deed of trust lien held by this plaintiff. Wherefore plaintiff prays that a foreclosure of its lien be ordered and that it have judgment against the last named defendants declaring their liens to be second and inferior to plaintiff's lien and that upon sale of this property the receipts therefor in excess of the amount necessary to pay this plaintiff be paid upon such second liens and that plaintiff have judgment removing the cloud and quieting the title to this property in the plaintiff.

Herein fail not, but have before said Court at its aforesaid next regular term, this writ with your return thereon showing how you have executed the same.

Given under my hand and the Seal of said Court at office in Wichita Falls, Texas, this 28th day of October A. D. 1935.

R. L. SANDERFORD, Clerk, (SEAL) District Court, Wichita County, Texas.
By Edna Berner, Deputy.

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled.

Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

WANT MORE MONEY

to run your home



Find out how **A MAYTAG** stretches your budget

MODEL 30

FEDERAL HOUSING ACT—Now includes Maytag washers on the list for government aid to buyers.

MAYTAG

● A cut in household expenses is equal to an increase in your allowance. That's why Maytag popularity increases day after day. A Maytag not only saves laundry costs but saves clothes. Only in a Maytag can you get all of these three outstanding advantages—the one-piece, cast-aluminum tub, the Gyrtator washing action, and the Roller Water Remover. All this at a price that makes Maytag the measure of washer value, and easy terms that make ownership easy.

Maytag may be in your neighborhood.

M. D. WOMBLE
IMPLEMENTS

The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

WHITEFACE ROUNDUP STAFF
 Editor-in-Chief — Melva Rea
 Assistant Editor — James Bell
 Exchange Editor — Palmer Norton
 Alumni Editor — Gaytha Wilson
 Jokes and Humor Phylene Arthur
 Copy Reader — La Nelle Scheithagen
 Reporters: Mildred Stewart, Nora Jean Russell, John Willett, Clyde Posey, Odessa Long, George Conklin, Beverly Alexander, Lavina West, Mary Ann Baird, Alva Barber, Mary Turrentine.

Local Shuckwagon

NEW SENIOR OFFICERS

The resignation of Gaytha Wilson as alumni editor of the Whiteface Roundup was accepted at the class meeting October 30, and Alva Barber was elected to take her place. Roger Brumley was elected as president of the Athletic Association last week and for that reason it was necessary to elect a new

senior representative to that organization. Charles Lee Wilson was chosen.

SOPHOMORE CLASS

It was discussed in class meeting Wednesday the placing of guards on all floors to see that lockers are opened only by those who use them. A majority voted for it. If every class will vote for this the Student Council will put guards on the floor, and perhaps the owner's possession. The class also voted on Texas Heroes.

The Sophomores are preparing a play for assembly.

SENIOR HALLOWEEN PARTY

On the night of October 30, the Senior Mothers entertained the class with a delightful Halloween party at the city hall, and the evening was one of unusual gaiety. Guests were met at the door by ghosts who made weird sounds and they, the guests, were given a very sweet pill by the ghosts. A

fortune teller was ready to give out good and bad fates. A variety of Halloween games was played and after refreshments were served the 47 guests went home to the tune of "Home Sweet Home."

The Stampede

FFA NEWS

Three FFA members, Jack Dean, Alva Barber and Charles Wilson, with their advisor, Mr. Hopkins, attended a state line district FFA meeting in Lubbock Saturday. The meeting was held to elect district officers. Charles Wilson was chosen vice president, Jack Dean treasurer of the district. A group of objectives was also set up for the district.

DEBATE

The last two meetings of the debate club were held on October 23 and 30, for the purpose of studying the bulletin on the state question. Resolved, That the Federal Government Should Control the Production of Cotton. Debaters learned much about the debate and about taking notes. They studied the brief and its use. Teams were organized. The sophomore boys are Leo Rogers and Dean Dunlap; sophomore girls, Nora Jean Russell and Mary Jane Merzhan. Senior teams are composed of two girls' teams. Gaytha Wilson, Louise Frye, and Sibley Calloway and Mary Virginia Eberle, and one boys' team, Meredith Montgomery and George Conklin. Troy Calloway, a sophomore, and Billy Joe Roberts, a junior, have not as yet found their colleagues.

COWHANDS

The Cowhands met last Tuesday night. Joy Ed Bursleson, Ralph Biggs, Billy Westbrook, Wayne Davis, Ashorn Reese, Earl Lance, Gale Higgins, James Brown and Robert Hutson were new pledges. Steepy Biggs made a talk on "Why Join the Cowhands." Alva Barber and Jerry Jowell talked on "Good Sportsmanship." Donald Rotherton, Jerry Jowell and Jack Higgins sang "The Bullfrog in the Pond."

Every Cowhand who can is going to get a sweater.

HOME ECONOMIC CLUB

The home economics club met October 28. The house was called to order and Joyce Davis read the minutes of the last meeting. The club voted to have each girl hand in a song, yell, club colors, and a name for the club. Gertrude Wilson appointed Mary Trefel, Mary Louise Dean and Ira Jean Ricketts to frame a constitution. The club discussed ways of making money and good programs. The girls intend to make some money in order to send delegates to the Home Economics rally to be held in the spring.

HOME EC SPONSORS SHOW

If you see "Shipmates Forever" the picture with Dick Powell and Ruby Keeler, coming to the Star Theatre November 17-18-19, and buy your ticket from a Home Ec girl, you will enjoy a good show and at the same time help send representatives to the State Home-making Rally in Dallas next April. A week's pass to the theatre will be given the girl from each class who sells the most tickets. The next two girls will receive two passes each.

Friday night, November 22, a theatre party will be given to the high school class whose group has sold the most tickets. In order to win this party for your class, freshmen should buy tickets from freshmen, home economic girls, etc. The club appreciates Mr. Hardwick's generous offer.

Trail Driver

EXCHANGE

What have we here? Some very interesting news from the Eagle's Tales. Those Eagles had bad luck when they lost to the Hornets, 6-0. They said that it was worth getting beat if they got fed a special plate lunch by the pep squad every time.

The Hornets are up in the air and feeling fine because they beat Canyon, or the Eagles, for the first time in 13 years.

Now comes some more news. The Tattler of Lawton, Okla. The Tattlers beat Walter's Blue Devils, Marlow Outlaws and the Purcell Dragons. They were defeated by the Norman Tigers and Pampa Harvesters.

Roundup Discord

GLEE CLUB

The glee club is taking up work on a Christmas cantata. It is not known who will take the leading role. Work on the cantata was started October 31. This cantata has never been produced here.

Saddle Strings

RESIGNS SPONSORSHIP

At a meeting of the pep club last week Miss Houston presented her resignation as sponsor of the club. This action was made necessary because of the long hours of regular work, other sponsorships and required supervision of home projects in home economics, prevented her giving sufficient time to pep club activities. After accepting her resignation, the club elected Miss Neville Wrenn as sponsor.

ASSEMBLY PROGRAM

The assembly program Tuesday consisted of two parts, the FFA representatives gave talks and the other members of the public speaking class continued relating facts on Texas Heroes.

Howard Williamson, Billy Smith and Eugene Harman, representatives to the national FFA meeting at Kansas City, told some of the interesting events which occurred on their trip.

The College of Industrial Arts is sponsoring a contest: Ten Texas Heroes will be chosen by the high school and their names will be placed in the Hall of Fame. The college sent 22 names of Texas heroes and the public speaking class attempted to give facts concerning the lives of each one so students would not vote blindly.

STEPHEN F. AUSTIN, MEMORIAL PAGEANT

The sixth grade is planning an assembly program entitled, Stephen F. Austin, Memorial Pageant. It contains five episodes. Taking part are Narrator, June Dameron, Stephen F. Austin, Calvin

Brumley; Hawkins (his friend) Bobby Davis; Gran'pa, Donald Conklin; Betty, Thresa Smith; Johnny; Elmer Mathies; Citizens of Brazoria; A Texas Farmer, Billy Ashlock; Rancher, O. G. Hill, Jr.; Driller, Clifton Neil Cox; Scholar, Nellie Pauline Spradley; Business Woman, Kathryn Henderson; Artist, Margaret Higgins, and the Texas Centennial, Doris Elaine Dillehay.

No date was specified for the program, but it will be given in the near future.

Dehorning Pen

A staff member wishes to know if a style book in connection with the paper is drawing of hats, coats and dresses. Imagine that.

Mr. Dillehay told his civics class of a new bridge that was being built somewhere that possessed the name Mae West. This aroused the curiosity of everyone. He said it was so named because the bridge was extraordinarily high and of the phase "come up to see me sometime."

A home economics student said that vacuum cleaners could be used for cleaning hats, coats, suits etc. Miss Houston, is that what you teach your pupils?

Brainless Gaytha set some girls' minds to work by asking them if it were possible to die in a living room and to starve in a dining room. Gaytha would absolutely not be able to do the latter. We know her too well.

Palmer states that he would like to have a girl friend with the following qualities: Beautiful, but dumb; beautiful enough to suit him and dumb enough to like him, no doubt.

We wonder if people get tired sitting at the football games. If people of 18 years of age are qualified to be chaperons.

If students leave their senior year without an imagination. What pep club would do without lemons.

How Jarrel R. likes detention hall. How senior boys learned so

much about the making of ladies' dresses.

Where Roger learned to dance like he demonstrated to the seniors last Wednesday.

If the freshmen now will all be seniors four years from now.

How much Coach McCollum spends for matches a month (those he breaks).

Mr. Dillehay: Turn off the window or lower the radiator.

Mrs. S. H. Boozer and little daughter of Amarillo visited Mrs. Boozer's parents, Mr. and Mrs. Henry Wilson, several days last week. Mr. Boozer spent Sunday here, the family returning to Amarillo Sunday evening.

How Calotabs Help Nature To Throw Off a Bad Cold

Millions have found in Calotabs a most valuable aid in the treatment of colds. They take one or two tablets the first night and repeat the third or fifth night if needed.

How do Calotabs help Nature throw off a cold? First, Calotabs is one of the most thorough and dependable of all intestinal eliminators, thus cleansing the intestinal tract of the germ-laden mucus and toxins.

Second, Calotabs are diuretic to the kidneys, promoting the elimination of cold poisons from the system. Thus Calotabs serve the double purpose of a purgative and diuretic, both of which are needed in the treatment of colds.

Calotabs are quite economical: only twenty-five cents for the family package, ten cents for the trial package. (Adv.)

SET TO WIN—

To him who works nothing is impossible. We are working at our job constantly, holding intact an INSURANCE AGENCY that is—
DEPENDABLE, SURE, STEADY

PROTECT WHAT YOU HAVE—INSURE

McLean Insurance Agency

PHONE 273

He's Sure to Have AIMS For HIS FUTURE

That boy's future is a part of your life interest and effort. His aims may call for a profession or technical training at a college; a trip abroad or a special fund to give him a start in a business of his own. See him through with a Savings program . . . either in your name or his own . . . and at this safe bank.

THE FIRST NATIONAL BANK

OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed

Member Federal Deposit Insurance Corporation

ASK YOUR GROCER

FOR PACKARD'S BEST

You'll find greater baking success if you use PACKARD'S BEST FLOUR. It's the finest all-purpose flour that it is possible to manufacture. Good not only for bread, but for pastries as well. Call your grocer today for a sack of PACKARD'S BEST.

Packard Milling Company Hereford, Texas



8 1/2 chilly hours

since he parked

BUT NO CHANCE OF DAMAGE... HIS ENGINE

stays oiled

Today you can use a winter oil which builds itself right into the "innards" of your engine. That is, a certain portion of Conoco Germ Processed Oil really forms a BOND with metals, and stays on continuous duty where all the worst friction used to come.

This uncanny action, created by the patented Conoco Germ Process, automatically wipes out the costliest winter wear . . .

"Dry," unlubricated, wracking starts? . . . Not with the oil that's Germ Processed to stay up on the job every minute, every hour, every day that you park—"whatever the weather" . . . Not when Germ Processed Oil has become

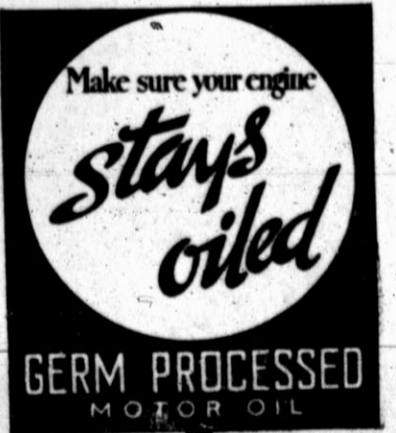
a part of all metal surfaces . . . Not with the Hidden Quart, which has enabled many an engine to run with the crankcase absolutely empty—in verified show-down tests.

And this same patented Germ Process means extra protection not only for the conventional babbitt bearings, but for the newest bearings—whether copper-lead, high-lead or cadmium-alloy. Germ Processing also creates the high-durability oil film . . . hence a light, free-flowing winter oil that's tougher too, for the toughest going of all the year. You and your Conoco man can make this whole Winter "act gentle" to your motor, beginning today. Drive in.

CONTINENTAL OIL COMPANY • Established 1875



CONOCO GERM PROCESSED MOTOR OIL



A short run to this sign—a long run for your money

Your correct grade always available—including 10W or 20W

PERSONALS

Mrs. Henry Grigsby of Ft. Worth is the guest of her sister, Mrs. Charles Donald, this week.

Mrs. Earl C. Eubanks spent Tuesday and Wednesday of last week with friends in Muleshoe.

Mr. and Mrs. Cecil Jones were business visitors in Amarillo Wednesday.

Mr. and Mrs. W. J. Smith and daughter, Minnie Dean, and Miss Alma Paetzold spent Sunday in Clovis visiting friends.

Mrs. A. J. Halek returned to her home in Fairbury, Nebraska, last Tuesday after a two weeks visit with her daughter, Mrs. R. E. McCullough.

Mrs. Carl Cockrell, Mrs. Frank Marrs and Mr. and Mrs. F. H. Oberthier were in Canyon Saturday.

Mr. and Mrs. Dick Bradley visited his mother in Plainview Thursday and attended a Halloween party there Thursday evening.

Messrs. and Mrs. Vernon Gilliland and C. C. Jones attended a Halloween dance in Dimmitt last Thursday evening.

Paul Coneway, student in Texas Tech, visited his parents, Mr. and Mrs. Ray Coneway, over the weekend.

Mr. and Mrs. Henry S. Fuller of Fort Sumner, New Mexico, returned home Monday morning after spending the week end here with their nephew, Grant Fuller and family.

Miss Audie Johnson of Canyon is a guest of Miss Eleanor Pierle this week.

Judge and Mrs. John P. Slaton returned home this week from a several weeks stay at Mineral Wells.

The Junior Band Mothers will have their regular meeting Thursday, November 14, instead of Monday, November 11, so that it will not interfere with Armistice Day proceedings.

Dr. and Mrs. R. E. Perkins returned Saturday from Oklahoma City where they took a week's post-graduate course in health service.

Mr. and Mrs. Joe Hudson and daughter, of Seagraves, and Mrs. R. G. Alexander of Silverton, visited Mrs. Hudson's mother and Mrs. Alexander's sister, Mrs. D. H. Alexander, here over the week end.

Mr. and Mrs. E. A. Sutton and two children, Allen and Marilyn, of Ponca City, Okla., visited several days last week with Mrs. Sutton's brother, D. M. Rayzor and family, and her sister, Mrs. Chas. Newell and family.

Mrs. W. A. Trotti of Fort Worth and Mrs. Jep Todd of Canadian left Monday morning for their homes after being here for several days at the bedside of their mother, Mrs. N. M. Patton, who is very ill. Mrs. Patton is somewhat improved.

Peers Wheate and his mother, Mrs. Elizabeth Wheate, both of Van Horn, visited from Friday until Sunday in the home of Mr. and Mrs. O. G. Hill. They were accompanied home Sunday morning by Mrs. Peers Wheate and baby daughter, Belva Ruth.

Ninety acres of hegar and sorghum, cut and shocked, good grain, will be included in W. T. Bishop public farm sale advertised elsewhere in this issue.

Postal Receipts Show Large Gain

Postal receipts here for the three-month period ending October 31 showed an increase of over \$200 over the corresponding period last year, Walter L. Pickett, postmaster, announced yesterday. The receipts for the period were \$3,446.51, as compared to \$3,230.75 during the same period last year, a gain of \$215.76.

Comparative figures by months show August \$1,124.55 this year and \$992.23 in 1934; September \$1,013.40 and \$889.98 in 1934; October \$1,308.47 and \$1,348.51 last year.

Thomas Speaks To Lions Club

Speaking on government savings bonds at the request of the assistant secretary of the treasury, W. A. Thomas, collector of internal revenue at Dallas, made an interesting and instructive talk at the Lions Club luncheon here yesterday. He discussed the United States "baby" bonds, which range from \$25 to \$1000 in price and at maturity bring one-third more than the original investment.

These bonds provide a safe outlet for investors and savings accounts, Mr. Thomas said, because they do not fluctuate in value and at any time are worth their par value plus accrued interest. They pay greater returns than postal savings.

In addition to raising funds, which are of immediate necessity to meet the expense of the World War, which has fallen directly on our shoulders, and the added expense of the recovery program, he said, the government is trying to find a new method of financing all government obligations. It is believed tax-free bonds at a reasonable rate of interest will create a desire to invest in government securities.

Heretofore the government has

financed itself by approaching big business, Mr. Thomas asserted, and big business, in turn, has asked special favors. This new method of financing will remove this obligation because the government will be financed by the people themselves. Like big business organizations, the government hopes to create good will by distributing its stock among the people it serves. Mr. Thomas was accompanied here by L. P. Herndon, deputy revenue collector of Amarillo, and Guy Harp, Canyon postmaster.

Health Service

MANOLOGY CHIROPRACTIC
COLON IRRIGATION MINERAL BATHS

Dr. R. E. Perkins

Six Years In Hereford.
Phone 246. 710 N. Main St.

HAT SPECIAL

UNTIL NOVEMBER 16th

We Will Clean and Block
2 HATS FOR \$1.50

We Meet All Advertised Prices In Hereford

FOX CLEANERS & HATTERS



We Want Your Turkeys

And We Pay Top Prices!

Watch for opening market date and bring your Turkeys to us or

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West Texas Feed and Seed Co.

We Buy Produce of ALL Kinds.

Miss Swisher Attends Meet.

Miss Mattie Mae Swisher of Hereford, president of the Seventh District, Texas Federation of Music Clubs, attended a meeting of the executive board Friday and Saturday at Austin. Approximately 100 state officers and chairmen were in attendance. Miss Swisher attended several social affairs, including a reception Friday evening at the Governor's mansion.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP

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Last Chance FOR BARGAINS

SATURDAY IS FINAL DAY OF

No-Profit Sale

GET YOUR SHARE NOW

CLOTHES AND SHOES FOR THE WHOLE FAMILY

POPULAR STORE

Furniture

FOR EVERY ROOM IN YOUR HOME

Visit our store, see our large stock and let us give you an estimate cost of the Furniture you need.

Gas and Oil Burning Heaters

AND COOK STOVES, TOO

Special for This Week

AN EXCELLENT IRONING BOARD ONLY \$1.49

E. B. Black Co.

STAR THEATRE HEREFORD

MATINEE EVERY DAY

GRETA GARBO
FREDRIC MARCH

BANG!

Firing fear into the rustlers of the range!

TIM MCCOY
Riding Wild

with BILLIE SEWARD

Directed by David Selman

—Also—

TAILSPIN TOMMY

EPISODE 2
"THE MAIL GOES THROUGH"

SATURDAY'S Bargain Show 10¢

IN YOUR GREATEST SCREEN THRILL

ANNA KARENINA

Thursday and Friday

10¢ Bargain Matinee 1:30 to 6:00 15¢

After 6 p. m.—10¢ and 25¢

—Added—
Colored Cartoon and Screen Novelties

Legion To

(Continued from page one)

ex-service men will be held at 6 o'clock in the Renfro Building. There will be no parade or other special activities during the day Monday, the Legion leaving the day open for football games and other activities already planned.

Schools, all city and county offices and many business houses will be closed during the day. Firms that agree to observe the holiday include: Deaf Smith County Abstracts, Inc., county library, Buchanan & Rosson, Fullwood Battery Service, Hudson Grocery, C. P. Cockrell, Jack's Shoe Shop, Kellogg's Variety, Stambaugh Co., Magnolia Wholesale agent, Wel's Grocery, John Patton, Mont E. Baker, Kester Jewelry, Popular Store, Mode Beauty Shop, Texas Market, D. R. Gass & Son, Fashion Dress Shoppe, Furr Food Store, Bobbie's Beauty Salon, Mrs. N. C. Vogele, C. F. Kerr Hardware and Implement Cos., Fuller's Fruit Market, Danie's Second Hand Store, Hereford Motor Co., C. H. Carl Grocery, H. Luken, E. B. Black Co., John McLean, Hereford News Stand, C. L. Whitehead, Piggy Wiggly, Skelton Variety, Farmer's Grocery, First National Bank, West Texas Gas Co., Ralph Barnett, City Barber Shop, Fox Cleaners, Beams & Marrs, Hereford Bakery, Willard Battery Station, Streu Hardware, Sprawls & Cronin, Rockwell Bros. & Co., Hereford Brand, Hanna & Hanna, Powelson Shoe Shop, H. L. Rice, Whiteface Printing Co., W. R. Coffee, Texas Utilities, Fraser Produce, Clarence Strange, Vern Nelson, M. D. Womble, Taylor & Son, E. T. Shreve, John N. Jacobsen, Kemp Lumber Co., Pitman Grain Co., Continental Oil Co., West Texas Feed & Seed, Panhandle Lumber Co., Hereford Laundry, Ireland-Benvers, Hill-Ricketts Co., Packard Milling Co., C. R. Smith, Danie's Tire Shop, and A. O. Thompson.

Shop here and SAVE

STARCH	22¢	CEREAL, Wheatsworth	19¢	APPLES	29¢
Quick Elastic, 3 pkgs		100% whole wheat, pkg		No. 10 size, each	
CRACKERS	17¢	PECAN HALVES	39¢	CAKE FLOUR	28¢
2-lb pkg		16-oz pkg		Softasilk, package	
HYPRO	15¢	SYRUP	52¢	PINEAPPLE JUICE	25¢
Cleans and bleaches, qt. bottle		Sunshine brand, gallon size		Dole's, 3 cans	
SAPOLIO POWDER	10¢	SOAP, Peets'	23¢	MARSHMALLOWS	8¢
For polishing and cleaning, can		White Laundry, large bar, 6 for		8-oz package	
EXTRACT	17¢	RAISINS	29¢	BEANS, Chuck Wagon	23¢
8-oz bottle		4-lb pkg		Mexican Style, 3 cans	
PEPPER	14¢	COCOA	15¢	SOUP, Phillips'	22¢
16-oz pkg 27¢, 8-oz pkg		Waverly, 2-lb can		Vegetable or Tomato, 3 cans	
GRAPE JUICE	16¢	COFFEE, Folger's	56¢	MEL' O	18¢
Quart bottle 30¢, pint bottle		Lb can 29¢, 2-lb can		Large package	
OYSTERS	25¢	OATS	17¢	MACARONI	22¢
5-oz can, 2 for		Large round pkg		Two-pound package	
OLIVES	35¢	1 Package Chocolate, Pudding and 3		CATSUP	15¢
Quart jar, plain		GELATINE	19¢	White Swan, 14-oz bottle	
MILK	19¢	Royal, all flavors		TUNA	25¢
Large, 3 for 19¢, small, for		COCONUT, Baker's	9¢	Two cans	
CAKE MIX	25¢	Premium Shredded, 4-oz pkg		COFFEE	17 1/2¢
Gingy, 2 pkgs		BEAN FLAKES	10¢	Break O' Morn, pkg	
		Post, package		SALAD DRESSING	25¢
				Dixie, quart	

Summerfield News

MAUD E. NOLAND

Rev. and Mrs. D. J. Neill, Rev. and Mrs. Muriel Weathers of Plainview spent Sunday here, Rev. Neill preaching Sunday morning and Rev. Weathers at night.

Mr. and Mrs. Frank Lookingbill announce the arrival of a baby boy November 1, who has been named Robert Loman.

Mr. and Mrs. Clifford Gandy of Wyche visited in the J. R. Oglesby home Thursday.

Miss Ruth Lookingbill has returned from Tulla.

Jim Noland was a recent visitor in Amarillo.

Mrs. Charles Walser was ill last week.

The state inspector visited the school here last week.

Mr. and Mrs. Jim Clark were in Amarillo Saturday.

Mr. and Mrs. Louie Huckert were Vega visitors Sunday.

Will Schutz and family spent the week end in the Cook home at Muleshoe.

Mr. and Mrs. Bill Edelman spent the week end in Plainview.

Homer Crow and family of Tulla visited in the J. L. Lookingbill home Saturday night and Sunday.

Mr. and Mrs. J. A. Noland were in Dimmitt Saturday.

Louie Huckert, Jr., of Amarillo spent the week end here.

David Bellar motored to Muleshoe Friday.

M E A T S

PICNIC HAMS	26¢	LONGHORN CHEESE	21¢
Pound		Pound	
SLICED BACON	36¢	MINCED HAM OR BOLOGNA	18¢
Pound		Pound	

Fruits and Vegetables

CABBAGE	1 1/2¢	LETTUCE	5¢
Green Mountain, pound		Head	
BEANS	5¢	ORANGES	16¢
Fresh green, pound		288 Size, dozen	
CRANBERRIES	19¢	LEMONS	24¢
Quart		Large, dozen	
TOMATOES	5¢	APPLES	\$1.40
Fresh, pound		Winesaps, bushel	

3 GREAT STARS' GREATEST HIT!

Flaming romance, pulse-stirring adventure, thrilling spectacle of thousands—as three great stars enact their most brilliant roles!

CLARK GABLE
JEAN HARLOW
WALLACE BEERY

China Seas

SUNDAY — MONDAY — TUESDAY

Midnight Preview Saturday Night

MATINEE EVERY DAY

PIGGLY WIGGLY

Frank Gyles Mgr. - Phone 81 - Hereford, Texas