

For Merrier Christmas

Bilt Shoppers Edition

The Hereford Brand

Our Slogan-"More People-More Farms"

35th YEAR-NUMBER 49.

Published Every Thursday

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, DECEMBER 12, 1935.

FIVE CENTS PER COPY

TOWN

Sights and Faces Seen

Pete Murchison is one of our most ardent coffee drinkers. He says coffee, when properly drunk amid pleasant surroundingings, including sunshine and smiles, will dispell gloom. Pete must feel

And while we are in the court ouse, let's talk about Leonard oster, our genial county clerk.

We received an invitation to last Friday night. We were sorry we could not attend and are sure we missed an ex-cellent program. Thanks for the

AROUND Lambie Given POULTRY SHOW OPENS TODAY Contract For

AMARILLO FIRM IS LOW WITH \$46,289 BID PLANS ARE CUT

Contract for remodeling and adding to the Central school build-ing here under PWA was award-He is an admirer of Mae West and has a very clever joke of and has a very clever joke of the school board Monday and has a very clever joke of the board Monday and battle of Class B high schools the Hereford Whitefaces of Coaches to C. S. Lambie Co. of Amarillo. The contract was awarded to the lowest of five bidden, at \$46,289 to a close at Plainview Friday after several alternates were taken off. All bids ran bath, school of afternoon.

They clash with the Matador FIVE YEARS

off. All bids ran bell, school of ficials stated.

The alternated dropped will first the game. It was her first call at this office. With her was Mrs. Barney McCaskey, a former Deaf Smith county resident, who now lives in Fanhandle.

Speaking of the game, do you think Matador could beat Amarillo's Sandies. Well, if they can't, the Whitefaces are a cluch, for the substitution of loourete floors better than Blair Cherry's outfitteness of parapet the substitution of loourete floors better than Blair Cherry's outfitteness of parapet the substitution of loourete floors better than Blair Cherry's outfitteness of parapet the substitution of loourete floors better than Blair Cherry's outfitteness of parapet the substitution of loourete floors better than Blair Cherry's outfitteness of parapet the substitution of loourete floors better than Blair Cherry's outfitteness of parapet than according to dope. Here's how it goes, without scores supplied:

The alternated dropped will for the Region 1 champingship, commanded by the first seasons for the fluit seasons for the fluit seasons for increased earty champingship, commanded by the substitution of the fluit seasons for the substitution of loourete floors the first time in conference bear stocked with more complete lines and more attractive gifts battle decidedly the subserdors floor the substitution of the substitution of the substitution of the lingual seasons for the fluit seasons for the

Lubbock, who defeated Pampa, who defeated Amarillo.

Dave Warren was also a visit- or last Friday. We are always glad to see him. He is loyal hose the best team. Sorry, Dave, but we don't see it that way.

The contract now must be apply of the state director of the size and the state of the state director of the part of the part

Christ child in the manger. A carbon of confee. The remembered that made no arrangements for the of confee. The remembered that made no arrangements for the of confee. The remembered that made no arrangements for the of confee. The remembered that made no arrangements for the of confee. The remembered that made no arrangements for the of confee. The remembered that made no arrangements for the of confee. The remembered that made no arrangements for the of confee. The remembered that made no arrangements for the of confee. The remembered that made no arrangements for the of confee. The remembered that made no arrangements for the of confee. The remembered that made no arrangements for the of confee. The remembered that made no arrangements for the of confee. The remembered that made no arrangements for the of confee. The remembered that made no arrangements for the of confee. The remembered that made no arrangements for the of confee. The remembered that made no arrangements for the confee as hort time before Also, thanks to you, will not decide on this, they said,

a program at the Jumbo Saturday Closes 1935 Compliance magnificent musical event. In the being the more unusual magnificent musical event. In the being the more unusual magnificent musical event. In the being the more unusual magnificent musical event. In the being the more unusual magnificent musical event. In the being the more unusual magnificent musical event.

Ray Singleterry wants it known that he won the free Maytag trip to the factory at Newton, Iowa, in a recent sales contest conducted by the company. The Brand said that Pearl made the trip, but Ray refused to by the company. The Brand said that Pearl made the trip, but Ray refused to let Pearl go, and that crossed us up. Anyway, Ray made the trip and Pearl does not know a washing machine from before the papers can be completed by the Agrent Dewey Reed has impressed the measurement of the Amarillo Philharmonic Orselators with interval of the Amarillo Philharmonic Orselators with the solos. As a court of the season of the Amarillo Philharmonic Orselators with the solos. As a court of the season of the companies of the Amarillo Philharmonic Orselators with the solos. As a court of the season of the companies of the Amarillo Philharmonic Orselators with the solos. As a court of the season of the companies of the Amarillo Philharmonic Orselators with the solos. As a court of the season of the solos of the season of the companies of the solos. As a court of the solos of the so hine from before the papers can be complet chestra were accompanists. The ist, taking the solos. As a cour-

great choir wore white vestments tesy to Mr. Myers in recognition The contract year ended Novem- and made a most impressive ap- of his pioneer effort in the inter-Claudium Holmes Dillehay (C. H. to you) informed the Brand publisher that she didn't know them to sign the compliance pathock her money for a game. Not knowing Clark Gable from Greta lord for the new corn-hog Garbo, we're going to see if Charley Hardwick feels the same way.

Claudium Holmes Dillehay (C. ber 30. Even though signers raispearance.

Both Miss Mattie Mae Swisher, bearance.

Both Miss Mattie Mae Swisher, sciousness and his long work with the Messiah, Miss Swisher contracted the practice of the Messiah, Miss Swisher contracted the Myers of the Amarillo College of Myers of the Amarillo College of Music, who was Sunday's guest conductor, were enthusiastic in their praise of the performance.

Mr. Myers commented on the symbols of a Panhandte musical contracts and his long work with the Messiah, Miss Swisher contracts and promote additional irrected the practice of the Messiah, Miss Swisher contracts and promote additional irrected the project, which will increase and promote additional irrected the project, which will increase and promote additional irrected the project, which will increase and promote additional irrected the project, which will increase and promote additional irrected the Messiah, Miss Swisher contracts, which will be called the forward on the rural rehabilition project, which will increase and promote additional irrected the Messiah, Miss Swisher contracts and promote additional irrected the Messiah, Miss Swisher contracts and promote additional irrected the Messiah, Miss Swisher contracts and promote additional irrected the Messiah, Miss Swisher contracts and promote additional irrected the Messiah, Miss Swisher contracts and promote additional irrected the Messiah, Miss Swisher contracts and promote additional irrected the Messiah, Miss Swisher contracts and promote additional irrected the Messiah, Miss Swisher contracts and promote additional irrected the Messiah, Miss Swisher contracts and promote additional irrected the Messiah, Miss Swisher contracts and promote additional irrect Claudium Holmes Dillehay (C. ber 30. Even though signers rais- pearance.

Hereford and Matador In Fight For Highest Honor

PRIDAY; PANHANDLE, Heavy Seasonal M'LEAN BEATEN

Primed for the most important

Trading Starts

Here This Week

est of a Panhandie musical con-

With Church of

IS DECIDED SUCCESS HERE ico, and Farwell. Both Mr. and to the roads bureau, mrs. Wilburn are graduates of also called upon Congress for aid. Northwestern Bible College, and Delegates from 11 states were BY MRS. B. F. GUTHRIE pathetic and unified response to presentation of Handel's even the most delicate and subtle preached in Washington, Oregon, immediate improvement of both Messiah Sunday afternoon was a command of his baton, the fact California, Idaho, Kansas, Okla- routes. Judge C. W. Vimble of homa, Texas and New Mexico.

The idea of such a plant here

OVER 500 PRIZE BIRDS ARE ON EXHIBIT AS JUDGING STARTS

Several thousand spectators are expected to pack the Tri-County Poultry Show here this week end, as the annual display of fine birds goes through

start this morning, with approximately 500 chickens entered from over an area 50 miles or more from Hereford in every direction. Judging was started at 9 o'clock this morning by Walter C. Burton, of Dallas, A. P. A. judge and manager of poultry exhibits at the Texas Centennial.

Over 60 Exhibitors.

Yesterday afternoon over 60 exhibitors had brought birds to the show, and still more were expected early last night and perhaps this morning. Single exhibitors showed from one to 30 birds, with Claude Primrose of Farwell having the highest number of entrants yesterday, showing two varieties. Six Farwell exhibitors had entered 70 birds. Exhibits had been entered from Clovis, N. M., Farwell, Friona, Amarillo,

Highway Problem To Be Taken To Bureau On Roads

Adopting an intensive campaign to bring about an early completion of U. S. Highways 60 and 66 across the country, boosters of the two routes in session at Amarillo Monday decided to take their plea directly to the

Deaf Smith county, Texas president of the Highway 60 associa-

ing of vegetables to take care of A total base acreage of 44,500,000 acres has been adopted.

Late this month people raising was formulated when plans mov- cotton in the county will be called





At a business mesting of officers of the Church of Christ Sunday afternoon, December 1, Evangelist James O. Wilburg formerly
of Clinton, Oklahons was extended an invitation of work with the local capreh, during the year ing their gift offers in the Brand's long the other hand, the White- Christmas Shopping Edition, which at the meeting and immediately named the Will Rogers Highway

the cannery.





The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

WHITEFACE ROUNDUP STAFF dreaming in class; their hands old before it can be published in in the study hall was awarded for Editor-In-Chief _____ Melva Rea become too rheumatic to be raisted the Whiteface Roundup Perhaps December to the public speaking the reading public would be included the reading public would be included the reading public would be included the class. The Council congratulated the reading public would be included the class of their program for Exchange Editor ___ Palmer Norton work. Consequently, their reso terested in knowing that the machine the class of their program for the study hall was awarded for the whiteface Roundup. Perhaps the class. The Council congratulated the reading public would be included the class of their program for the class of their program for the study hall was awarded for the whiteface Roundup. Perhaps the class of the class of their program for the class of the class of their program for the class of the class of their program for the class of the class Alumni Editor ____ Alma Paetzold lutions avail them nothing. terial which must be taken to the Brand office on Saturday is Copy Reader Meredith Montgomery Trave so improved their work this not published until the following Reporters: Mildred Stewart, Nora six weeks as to cause teachers to Thursday.

Editor's Corral

AFTER-EXAM RESOLUTIONS

six weeks' exams. Students re- son. solve to make better grades by spending more time in study. But

Cans No. 2 Tomatoes .

Can Grapefruit Juice

Can Kraut Juice ----

Can No. 2 Blackberries

Can No. 21/2 Peaches . Can No. 21/2 Prunes

Can No. 2 Cherries

Grape Nut Flakes

Post Toasties

Post Bran

Can Pineapple Juice.

Can Orange Juice Can Tomato Juice

Jean Russell, John Willett, Clyde remark about it. A decidedly news on Monday, and it must be The Cowhands met last Tuesday news Odessa Long, George Conk-greater amount of effort is being in the hands of the copy reader night to initiate pledges. The lin, Alva Barber, Billy Beene, shown; more hands are going up, by 4 o'clock Friday. Then it is Karl W. Shirley, Lavina West, and a greater amount of open dis- not published until the following Karl W. Shirley, Lavina West, and a greater amount of the state of the eral students

. Very commendable and exceedingly encouraging is such a report and those students to whom it applies are to be congratulated. As for the rest of us, we had better follow their examples. Let "I am really going to do better us continue the good work; the work this six weeks." Accompani- more we will get out of it, and porters held a regular meeting in ed by much determination and more we will get out of it, and force, such a statement is often the best way to enjoy a school Brand office, was to address the heard during the week following day is to participate in each les- group; however, he was unable

all for 39c

all for 43c

all for 22c

A DESCRIPTION OF THE PROPERTY OF THE PROPERTY

Bargain Paradoot

Cans No. 2 Corn

Cans No. 2 Peas Cans Medium Size Hominy 39¢

Cans Mexican Style Beans

Hudson's Grocery

STEIN STEIN

MORE GROCERIES FOR CASH AT

Cans Red Beans 39¢

The Stampede

STAFF MEETING

room 23. Adrian Odem, from the to be present. As a substitute Members of the staff regret cussed newspaper style. Each memin a few days they start day- the fact that much of our news is ber learned that newspaper articles should be written in a plain,

Hi-Y met Monday night, Decem- after the door is closed. ber 2, and enjoyed a splendid pro-gram. The meeting opened with to be checked out at one time by two songs of Christmas spirit. In- a student; one fiction and the other vocation was given by Ted Clancy, of some other type.

and devotional was led by Chas.

4. No student shall have more Wilson. Vice president Donald than one fiction book out at one time. December meetings, which is 6. Fiction books are one week preciates the church," and several are two day books. boys as individuals expressed their 7. Magazines are not to be check-appreciation of the church in a ed out over night without the wonderful way. The club then consent of the sponsor. expressed a real and true appre- 8. Fines will be charged for ciation of the church by deciding keeping books overtime; people to send its president, Roger Bdum- owing fines are asked not to be held at Canyon Thursday, fine list.

December 12. There are to be Please pay fines promptly; if isters speaking at each session. paid to Miss Crawford religion, but a new faith in title; call for magazines by name some ideas worthwhile to the club. chute in study hall windows. Please

brought to two transients on Thanksgiving by the club

STUDENT COUNCIL

In the physics laboratory December 2, the Student Council for regular meeting. Since halls are rather crowded in bad weather patrols were assign-ed to Miss Virginia Lee Hussey and Miss Louise Frye to prevent disorder. The Student Faculty Association's banner which hangs

The Cowhands met last Tuesday Texas University Medical school ight to initiate pledges. The in Galveston. This is his fourth ledges were unaware of the initiate there and he will get his pledges were unaware of the ini-

Boys intiated were Sleepy Briggs; Sale Higgins, James Brown, Earl Lance, Hughes Millard, J. C. begins practicing for himself. Vaughn, Wayne Haun and Joe Ed Burleson. The boys showed Kappa Kappa, which is a well the right spirit and the Cowhands are glad to have them as fellow Cowhands.

Saddle Strings

LIBRARY RULES.

1. Wait until the study hall teacher checks the roll before going into the library.

2. No more than five persons are to go into the library at one

Special permission must be obtained to go into the library

Church Month. Discussion was books, and magazines are one held on the subject of "Hi-Y ap-hour books, and all other books

ley, to the Religious Conference check out any books. Watch the

three sessions, morning, afternoon there is a mistake, see the sponand evening, with prominent min- sor at once. All fines are to be conference is to give, not a 10. Call for books by author and

the old religion, and 'the club of 'it and date of issue, hopes that Roger will bring back 11. Return all books through

The meeting closed after a live- do not put them over the rail. ly business meeting in which re- It will cost you. Please return ports were made of the cheer books promptly. 13. Please be courteous to the

librarian as they try to serve you. 14. Please help us to serve you by cooperating with us in every

SPECIAL TRAIN

Thursday morning the town of Hereford was up early. and fairly seething with excitement. The special train to Dalhart was leaving at sunrise to earry the Hereford fans to the District 1 championship football game. Everyone was in the best of moods, with talking and laughter prevailing throughout the day. A short stop was made in Amarillo to switch tracks and then-on to Dalhart. Upon arriving in Dalhart the Hereford fans paraded down Main Street and really had

pep rally before the game. The special left Dalhart about sunset and everyone was settling down to enjoy the ride after a long and trying day, when the Dathart car had caught and stop-ped the train to return a band cape that had been left by some hand member.

Another stop in Amarillo and we started home. Tired?—well, I guess but happy.

Rodeo Lariat

ADDITION TO TROPHY CASE

When the people of Hereford visit the high school they should be sure to look at the trophy case. The district committee gave the HHS the trophy for winning District 1 from Dalhart. The tro-phy was a half-sized silver footbal.

HHS band is growing as the year rolls along. Alma Cox and Nola Margaret Blue are two new members that started rehearsal with the band last week. Welcome girls, to HHS band.

The band wants to thank each and every person that helped make it possible for the band to go to Dalhart Thanksgiving, and the band thanks especially the merchants who bounds tickets for the band. The band also thanks the Rand Mothers for their help. the Rand Mothers for their help.

BASKETBALL

Basketball season will soon be here. Football season is almost over and everyone's interest is turning to basketball. The first scheduled games of the season will be played at the Dimmitt tournament December 13 and 14. The boys will also attend the tournament if football season is over, but it is hoped they are still playing football.

The girls have already played four games and won them all. These games were played with the first and second strings or Dimmitt.

The girls will go to Friona after the Panhandle - Hereford football game to play a double header with Friona first and second strings.

Friona will return these games the

HHS and received a scholarship pantomimes given not for enterpantomimes given not for enterpanto pilfering in lockers. ting, and received his BA degree in 1932. From there he went to

The first of the pantomimes was written by Vera Wederbrook entitled The you do this," which dealt with destruction of library books. The second, by Frances Borden, "Pilfering in Lockers," After he gets his MD degree, he will interne one year before he He is a member of the Alpha

The Student Council sincerely sin Messenger, Mary Dec Walker, popes the student body as a whole Nova Wyly. will resolve to take more care of library material and avoid pilfering in lockers.

EXCHANGES

which was taken from the Tulia sleep, nervousness. While they last Hornet. Perhaps they have their SPECIAL 10c Trial Sizes on sale struggles:

"A stranger in our land was he. He tried to learn our spell-ing, he thought it would easy be, as buying or selling. He tried to men discussed assembly programs. write, but couldn't quite learn part to overcome it. Buy Christ-They were reminded that it was when to wright or right. He could mas Seals. They help protect their time to put on a program, not tell just where he stood when everyone from tuberculosis

All students and basketball fans are urged to attend both games if they possibly can. Friona has been one of Hereford's main rivals for many years, and the games promise to be good ones.

Minnie Dea Smith gave a pep talk concerning the cooperation had to stand a lot of chaffing, when cruel people started taffing. Then other things confused him so, as doe and dough and the sail row, and mail and male and row, and mail and row, and r The Student Council sponsored the Thursday morning assembly program, which was three short program, which was three short program, which was three short but they will have to stay. I fere

and the third, by Virginia Lee Hus-sey, was entitled "Locker Pilfer- Wyly, Roberta Parker, Rosalie Messenger, Dorothy Fangman, El-

DULL HEADACHE GONE

SIMPLE REMEDY DOKS IT Headaches caused by constipation are gone-after one dose of Adjerika. This cleans poisons out of BOTH up-A very interesting article is this per and lower bowels. Ends bad

hristmas Gifts

For All The Family!

The most complete assortment of Christmas Gifts in Hareford. Most people have a hobby of some kind. Our varied stock will enable you to make just the right selection.

For Men

EBERLE BRINGS HONORS

MD degree this spring.

his foundation here.

known medical organization.

HHS is proud of the record

Howard has made. He brings honor to HHS because he obtained

Local

Chuckwagon

FRESHMEN



Binoculars

an ideal gift for the out-door man — for sports, hunting and sight-seeing -An all-year-'round gift.

Special Gift Suggestions

FOCKET ENIVES FOUNTAIN PENS COMPASSES FLASHLIGHTS TRAVELING CASES

For Sportsmen

Coleman Camp Stoves
Hunting Knives
Hunting Clothes

Golf Balls Guns

Gun Cases Fishing Rods and



WILL APPRECIATE

For Women

Make Their Christmas Last the Entire Year by Giving Lasting Useful

Electric Gifts Head Her List



WAFFLE IRONS URN SETS HEATING PADS



IRONS

The Sunbeam Mixmaster Is the Perfect Gift

Gas Heaters Carving Sets Community Silver Chinaware Pyrex Glassware luminum Goods Sleetric Alarm Clocks Bath Scales Aladdin Lamps

For Children



Toy Dishes

Afford more pleasure than any other gift and teach care and responsibility.

DOLLS DOLL BUGGIES ELECTRIC STOVES

Toys - Games Of All Kinds! Make this a toy and game Christmas!

Bicycles Boxing Gloves Footballs Tennis Rackets Electric Trains Velocipedes Toy Autos Air Rifles

Blackboards



Enjoyable Gift!

The House of Appropriate Gifts

Streu Hardware

First State Bank Member Federal Deposit Insurance Corporation

"Charge It"

A Word About Christmas Credit

Even though your bank may not play a visible part in your actual Christmas shopping expenditures, it's surprising to note the very

definite and important job we do in keeping business going.
"'Charge it," you say—and your bank steps into the picture to help finance you and the store you do business with. "Charge it"—and days later your check on this bank pays your bill. Use your bank more often and benefit with its abilities to help.

WELCOME VISITORS

TRI-COUNTY POULTRY SHOW

Poultrymen

While Attending the Tri-County Show Visit

This Modern Hatchery

We will have Open House during the show. Every visitor to the show, whether directly interested in raising poultry or only as a spectator, is invited to visit our up-to-date plant. We have the finest hatchery in the Panhandle and want you to get acquainted with it.

Hillside Hatchery

Welcome Poultrymen

May We Be the First to Congratulate Winning Exhibitors

MERIT FEEDS

Are Winners, Too

Poultry Feeds

Merit Growing Mash Merit Egg Mash Merit Hen Foed Tip Top Egg Mash Oyster Shell

Dairy Feeds

Merit Sweet Cake
Merit Sweet Meal
Cottonseed Cake
Cottonseed Meal
Mo Milk
Tex O Las
Bundle Lass

—and Many General Feeds.

A Merit Feed for Every Need!

West Texas
Feed & Seed

Poultrymen

We congratulate you on the fine birds that are being displayed at the Show. They represent much care and study, careful feeding and a keen knowledge of poultry. The interest you have shown in raising prize fowl and the spirit with which you compete with other producers is a high tribute to the type of rural citizens we have in this section of the country. We depend upon you for much of our enjoyable business relationships, and so long as you are so keenly alive to your opportunities, we shall never fear for the future of these relations.

Make These Firms Your Headquarters

Welcome Poultry Show Visitors

PURINA DAIRY AND POULTRY FEEDS
CASH BUYERS OF CREAM, EGGS, POULTRY AND HIDES

Hereford Poultry & Egg

Welcome Poultrymen And Other Show Visitors

While In Hereford Visit Our Plant

We wish you the greatest success you have ever had For laying success during the winter use PURINA LAY CHOW or LAYENA . . . Both contain Pur-A-Tine, nature's best aids for health and heavy laying.

We Are Proud Of Your Accomplishments

PACKARD'S BEST Flour

-AND-

Just as you start your flock off right by using the best eggs, start your baking right with the finest flour you can buy. If you are not already using PACKARD'S BEST, get a sack at your grocer's today.

Packard Milling
COMPANY

Poultry Show Visitors

We welcome you to Hereford and to the Tri-County
Poultry Show, and invite you to try

Cream O' Plains BUTTER

For your health's sake. We know you will be pleased, for hundreds of users today refuse any other brand. CREAM O' PLAINS BUTTER is pure, sweet and wholesome—made to please every household.

Farmer's Creamery Ass'n.

Congratulations

Exhibitors and Sponsors

OF THE

Tri - County POULTRY SHOW

On the fine birds and excellent manner in which the show is being conducted . . . The two combined should make the 1935 show the greatest in its history.

We would like to congratulate every one of you personally, but take this means of showing our appreciation for the work done.

You Are Doing Much to Promote
Interest In Production of
Better Birds

Visit us while you are in Hereford. You will find a warm welcome awaiting you, and willing assistance if we can be of service to you.

Pitman Grain COMPANY

he Hereford Brand

Our Slogan --- "More People --- More Farm ublished Every Thursday.

HEREFORD, DEAF SMITH COUNTY, TEXAS

MRS. SETH B. HOLMAN _____ Publisher and Manager ADRIAN ODOM

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year; Zone Three and higher, \$2.50 per year. All subscriptions strictly cash in advance.

Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any erroneus reflection upon the character, standing or reputation my person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

CHRISTMAS SHOPPING IS EASY

There is really no need of working oneself down, getting ious consideration by out of humor and making a job to be dreaded out of Christmas shopping. In fact, it seems to us that if this cannot be done cheerfully and pleasantly, the spirit behind the giving of remembrances at Christmas time is defeated.

Merchants do all they can to make the seasonal buying an occasion of cheerfulness. They do this by decorating their stores and arranging attractive displays that catch the eye and add a note of pleasantness. However, they cannot prevent the drudgery of tramping along the streets, jostling heavy traffic and rubbing shoulders with all sorts of people along rows of counters, if that is the way you prefer to do your

We want to do our part in making your Christmas tasks pleasant. We cannot afford to run a shopping and delivery service to take the job off your shoulders, but we can and do offer a shopping-made-easy idea for this Christmas.

We have printed this issue of the Brand on decorated paper for only one purpose—to make it more attractive and impart to the reader the spirit of Christmas. That is the first step. Secondly, we have distributed this issue to every home in the area that we could reach, so that everyone will have an opportunity to take advantage of its shopping suggestions. And lastly, the merchants of Hereford who are vitally inter-ested in your Yuletide problems have listed here almost every conceivable gift suggestion. Prices quoted allow you not only to select the gifts you desire to purchase but also give you an opportunity to learn whether those gifts are within the price was made into a souvenir edition State Park project, was one range you desire to pay.

May we suggest, therefore, that you sit in the quiet comfort of your home, study your Christmas Shopping Edition carefully, make your selections and figure out in advance exactly how much money you will be required to spend. Then run down town with your list of gifts and stores at which they are to be purchased. In this manner you may do your shopping in a comparatively short time and avoid the necessity of entering and re-entering every store in town until you have finally decided upon the gifts you want to buy. Not have finally decided upon the girls you will be doing a great seronly will you help yourself, but you will be doing a great serthat way and to elect members of
the legislature who will feel that
way. Those holding office will
way. Those holding office will way. Those holding office will
way. Those holding office will way. Those holding office will way. Those holding office will way. Those holding office will way. Those holding office will way. Those holding office will way. Those holding office will way. Those holding office will way. Those holding office will way. Those holding office will way. Those holding office will way. Those holding office will way. Those holding office will way. Those holding office will way. Those holding office will way. Those holding office will way. Those holding office will way. Those holding office will way. and by reducing the crowd of haphazard shoppers,

Try it this Christmas! You will make it a habit, for you will learn how simple Christmas shopping is when done with the people.—Canyon News. the aid of your newspaper's Christmas Shopping Edition.

By Their Words AND OURS

Henderson, director of the University of Texas Interscholastic League, Earl C. Johnson, manag- time next year. She will celebrate ing editor of the Memphis Daily Democrat, urges a ruling that will has extended the President of the prevent a reoccurance of the Mc- United States an invitation to eat Lean - Shamrock action recently. dinner with her and listen to the Too long to reproduce in full, the now popular song, "Beautiful Tex-Setter says in part: . . "These as," which shall be sung at the we teams played a tie game re-banquet hour. Texas is just now cently in their regular scheduled coming to her own. During the meeting, making the play off nec- years past men from Texas who cities in the district, Memphis of examined to see if they had horns, stadium to the team for the play- Texas succeeded in getting one off game, inasmuch as neither team of her own men seated in Washto play the game at Pampa on Frit Texas. intends to show the other ame should have been played in Weekly. of these cities, instead of

scholastic League that they ap-prove a ruling to the effect that all games within the district be played within the district. I. feel that such a ruling is only fair, and that it would meet the ap-In an open letter to Roy B. proval of all concerned."

Texas is going to have a big her one hundredth birthday and Along with several other visited the North and East were fered the use of its new athletic but things are changing now. When desired to play on the other's ington as vice-president the change gridiron. However, it was decided began to come, and next year lay, the day following a crucial states of the nation what Texas lass A clash between Amarillo is. It will be good to see our nd Pampa. We are not crying Monorable Franklin D. Roosevelt in Hereford, or will trade for land ecause the game was not brought visiting our own good Southern located near Friona. This home 10 Memphis, but with eight cities State and extending his greetings is clear of indebtedness. J. D. epresented by Class B teams in to the fine citizens of this fine Buchanan, Friona, Texas. he district . . . we feel that this section. — Plainview Community

iking it completely out of this We are not surprised to see the in wheat istrict and into a Class A district which is not primarily in the press of Senator G. R. Nel-

Holiday

Special

Permanent

Waves

\$1.00 Up

Enhance your Charm for the Holidays A gay social season demands that you look your very loveliest

and that means a trip to the Mode Beauty Shop. Let our

talented, experienced operators bring out your hidden beauty

FACIALS - MANICURES - PERMANENTS

WAVE SETS

The Mode Beauty Shop

KATE SINDT, Owner.

with the most becoming coiffure you ever had

enrollment was about 408.

Edgar Ireland of Dimmitt had been in Hereford.

they expected to live.

Pitman, Miles Roberson, Per- win-John Boyd, Eugene Dyer ry Wheeler, Wayne Wheeler, and Rat Jowell had left Here-ford for Globe, Arizona, where lia Carter, Velma Green, Susie had made his first arrest. Lackey, Lelia Patton, Mary Lou Roberson, Ruth Sites, Tem-

Cadre Formed at Troy.

Troy as commanding officer

Homer Barnett, Jim Black, seer and prophet. He said bath house was quarried five miles aries of supervisory personnel bavid Broadwell, Chas. Caythe Allies might continue the lor, Jack Jones, Hamland Lambert. Albert Murchison, Mac Germany would eventually built for two picnic units. Ten ment.

Jim Carroll, new constable,

Lee Conklin had been over

Sam F. Dunn had received ple Sites, Mary Parmer, Zula Dimmitt way for the week end. field, Inf. Res., San Antonio, and

CCC CAMP DOES GOOD WORK DURNIG 13 MONTHS IN PARK Surgeon

the time the first issue of The for the new drouth relief com-Duster, C C C camp newspaper panies. Company 1862, which was here, was being planned, the issue to be stationed on the Hereford and a brief history of the camp three veteran companies and its work in the Hereford State created. Park was given, from which the following is taken:

Company 1862 CCC was organ-prised of 20 veterans from four ized in July, 1934, as an expan-companies in sion company after the President was selected from companies at

son's proposal for the unicameral way. Those holding office will hardly vote to abolish their own office without a firm decree from

CHRISTMAS BAZAAR

Desirable Christmas Gifts of all terested in the results of the Class kinds Thursday and Friday after-

for 1936.

W. W. Bennett, Secretary.

NOTICE

The Hereford Benefit Association No. 2 will hold their annual meeting at my office, December 23rd at 3:00 p. .m, to elect. officers for 1936.

W. W. Bennett, Secretary.

For Sale or Trade

FOR SALE OR TRADE: My home

FOR SALE: One section land, \$1 an acre down. 350 acres sowed We are not surprised to see the in wheat. See Ben H. Bates,

For Rent

FOR RENT: Furnished apartment with garage. 711 Miles Avenue. Mrs. Edgar Johnson.

FOR RENT: Four-room furnished apartment. 706 25-Mile Aven-Jonnie Estes. 49-tfe

FOR RENT: Modern furnished apartment. Second door west of Methodist church. R. P. Brazil. 1p

Wanted

MRS. PETERSEN'S SPECIALS for Christmas: Two guaranteed oil permanents, \$3.50; plain croquinole, \$1.00; shampoo, wave and dry, 40e; manicure, 25c.

WANTED: One or two cows that will give milk for extra good care.

try, eggs, canned goods, etc. guarantee all work, Mrs. I. I. West, 510 Jackson.

WANTED: House work or practical nursing. Experienced, can furnish good references. Mrs. Grace Adams, in Charley O'Dell home on North B Street.

bost and Found

OST; 21-inch spare wheel

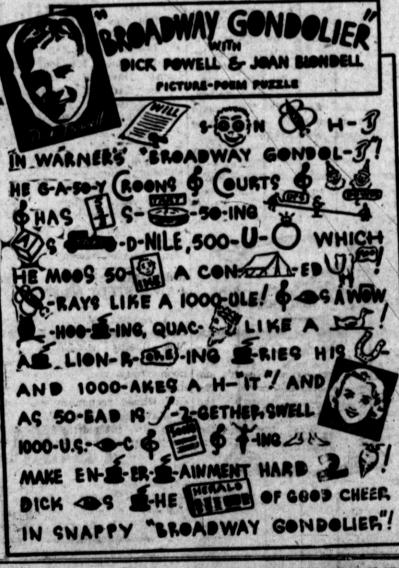
1st Lieut. James M. McMillan, Med. Res., Oklahoma City, camp

On July 31, 1934, the temporary camp of tents having been made ready at Hereford, the company left for that station. The people of Hereford turned out with a caravan of cars to transport the company and had a triumphal procession through their city. Barracks were completed by October 1, and the company moved in after experiencing two months hardship and inconvenience. County Helps Out.

On January 13, 1935, Capt. Con authorized the expansion of Buffalo Gap, Trey, Meredian and was succeeded by Lieut. Lafield the CCC by 50,000. On June 25, Temple. Capt. Barrell Cox, Inf. who continued in command until Res., Houston, took charge at August 14, at which time Capt, on Roy E. Adair, FA-Res., Ada, Okla., 14, and the cadre left for assumed command. 1st Lieut. Les-Texas must be educated to think Palo Duro Canyon, where the come lie D. Hancock, Med. Res., was

25 Free Show Tickets

Are you good at puzzles? Here's dians. Solve the puzzle B game. Therefore, may I respectfully submit to the Interscholastic League that they approve a ruling to the effect that the 25 free guest tickets to see cember 16, and the names of the Broadway Gondoller, coming soon winners will appear in the next to the Star Theatre. The poem- issue of the Brand, Dec The Hereford Benefit Associa- puzzle gives an inkling of the grand 25 free tickets to see Broadway tion No. 1 will hold their annual fun that awaits you when you Gondoller at the Star will be givmeeting at my office. December see Dick Powell and Joan Blon- en to the 25 persons submitting 23rd at 2:30 p. m., to elect officers dell in Broadway Gondoller, an- the neatest and correct or nearother gay Warner Bros. triumph est correct answers. The Brand with lots of songs and lots of fun will also carry the correct answer and all your favorite laugh come- in the issue of the 19th.



December 16, 1904.)

Mail from Arney to Hereford Brand, animal inspector of Deaf Smith county.

Mail from Arney to Hereford animal inspector of Deaf Smith county.

Mail from Arney to Hereford Brand, animal inspector of Deaf Smith county.

J. C. Mank was home from Barnett, Ceell Cook, Travial Barnett, Ceel



Headquarters for Inexpensive **Gifts**

Our great display of gift suggestions is proof that you need not spend a lot of money to ob ain gifts that will be appreciated. We have delightful presents for father, mother, sister and brother and you can make your Christmas shopping trip quick, snappy and satisfactory. Come in soon-everything select will be wrapped for gift giving and priced for

Chocolate Shop

WHY NOT Send Them to Us?

OUR EXPERT LAUNDERING COSTS SO LITTLE!

Think how easy it is to pack up your soiled clothes, give them to our driver-and have them returned to you fresh, beautifully ironed and ready to use! Just give us one opportunity to prove to you that you not only gain freedom from drudgery, but also save money. Semi-finish service, minimum charges 75¢ for 15 Lbs. Shirts finished, 10¢ each, in this class service.

HEREFORD LAUNDRY AND DRY CLEANING CO.

PHONE 298

GIFTS HANDKERCHIEFS CANDY

5c To \$1.00 Store

CHRISTMAS CARDS TAGS AND SEALS WRAPPING TWINE WRAPPING PAPER BTC.

15	The states of the state of the
APPL	ES. 36 good Winesaps for
MARRI	ES. Grimes' Golden. bucket
APPL	ES, Jonathans, bucket
APPI	ES, Stamen Winesaps, 2 dozen
	DELICIOUS APPLES, MOST ALL SIZES
GRAI	ES, pound
COCC	NAS, Dozen
TANG	ERINES, fresh from the Valley, good size and
tre	ripened, dozen
UADE	AGE, new crop, fresh, tender, pound

FRESH FROM THE VALLEY

TEXAS ORANGES, fresh from the Valley, three varieties lots of juice, by the dozen or bushel.
TEXAS MARSH SEEDLESS GRAPEFRUIT, get your basket fresh from the trees now. All sizes. Small

A Few Marsh Seedless Pinks. PAPERSHELL PECANS, get your Xmas needs now, lb 19¢ PEANUTS, raw, clean and no trash, gallon 19¢ Lots of Christmas Candy and Nuts of All Kinds for Your Christmas Stockings!

15 Bushels of Good East Texas Yams in this load, 10 A LITTLE EXTRA FOR YOUR SUNDAY DINNER

Okra - Sweet Peppers - SPinach Cauliflower - Turnips and Tops Cucumbers — Collards FRESH FROM THE VALLEY!

Fuller's Fresher Fruits and Vegetables

IONORS HOME EC CLASS

BAY VIEW CLUB HAS PROGRAM ON "THE JEW"

book were given-just enough to part of every listener to read or Wednesday, December 4, when she re-read the book. She presented entertained a group of her play- SUMMERFIELD BTU Nathan's picture of the Jews re- mates with a pink Shirley Tem- WILL PRESENT PLAY turning to Jerusalem from all the ple party. A charming duplicate nations of the earth with the dif- of this favorite child of the screen, ferences born of environment and the hostess greeted her guests at Summerfield BTU will present a nuts and cherries on whipped cream, yet unified completely in that over- the door in a lovely pink Shirley play, "The Gift," at the First and coffee, mastering passion of desire to Temple costume to which her gold- Baptist church. It will take the dwell again in the Fatherland, en curls added realism. making the book a most appealing Fagors in the form of pink hats

call. Outstanding Jews of Recent guests during the party. The Although the Christ does not ap-Years, a vital contribution to the room was a fairyland of dainty pear on the stage. He performs program, a most interesting number pastel shades intermingled with visible miracles. The play was and a fitting close to a fascinating the brighter Christmas decorations. given in Summerfield last Sunday

CANYON SUNDAY SCHOOL CLASS VISITS LOCAL CLASS

Methodist Sunday school entertain- responding to numbers later drawn Sunday school of Canyon Sunday. The Canyon class is taught by Prof. S. H. Condron, who accompanied his pupils and during

After the 11 o'clock service, an attractively appointed luncheon was served in the church dining room, the Friendship class being hostesses. Red carnations and fern and red candles in crystal holders were used as table decorations most effectively. The menu included a cocktail, main course and dessert with coffee.

A luncheon program featured a solo by Mrs. B. M. Wiltshire of Austin, a reading by Miss Katherine Kirby, and toasts and greetings from class members. Miss Richardson, Canyon, was a special guest of the occasion. The Friendship class is taught by Mrs. J. P. Slaton.

SURPRISE DINNER HONORS LOIS AGNES GILBREATH

Mr. and Mrs. J. T. Gilbreath, Jr., were hosts Wednesday eve. Mrs. Shelby Barbee. ning of a lovely dinner party giv- The general theme for the afteren in honor of Mr. Gilbreath's sis-ter. Lois Agree Gilbreath The men." It was opened with a roll ter, Lois Agnes Gilbreath. The men." It was opened with a roll Tiefel, Morris Easley and Floyd occasion was a surprise for the call whose responses were names Ross.

in the room decorations, pink and Aaron Burr, the Imperial Dream-MEETS WITH MRS. OLDHAM green being favored for the table, er. This was followed by a genwhich was most attractively ar- eral discussion of Stephen F. Ausranged. A lovely lace cover was tin, Founder of a Frontier State, to the Woman's Missionary Sociecentered with the birthday cake, Mrs. R. Schroeter talked on Sam ty of the Christian church Wed-a large angel food in green with Houston, Frontier Statesman, and pink icing. Dainty hand-made nut Mrs. H. E. Miller gave a paper on also carried the chosen colors. The the Far West.

and Arline Millard.

REV. THORNS ATTENDS ANNIVERSARY SERVICES

of Dr. R. Thompson's Amarillo to add to the noon luncheon served necessitates more room, in which pastorate. He also attended the the guests. There was a large repspecial service Tuesday evening resentation from the various be used. The public is invited. at which Dr. Joseph Vance of Detroit moderator of the Presbytandle, the present grouping of the present grouping of the present grouping of the present grouping of the present grouping to Canyon visited in the home of

AUXILIARY ENJOYS HAPPINESS IS THEME CHRISTMAS PARTY OF DISCUSSION GROUP

coffee was served.

place of the regular BTU program.

jello, there being no jaded appe-

tites to mar their complete enjoy-

ment. An interesting feature of

Willett. The happy event was

nesday afternoon at her country

A Christmas program was fea-

tured. This was led by Mrs. E. E.

A refreshment course of delicious

home-made cake with hot choco-

Canyon Speaker for Friday.

Mrs. Seth B. Holman Monday.

late was served.

Thursday's meeting of the Bay D. W. Hawkins led an inter- The Presbyterian Auxiliary en- Mrs. Carl Gillland was hostess November 27 by Arless Oglesby. View club presented the timely esting meeting of the Discussion joyed a delightful Christmas party to the Pioneer Club Tuesday after Bobby Coker, Betty Euler, Jac topic, The Jew, in a most inter- Group Friday evening with Happ-i and program Tuesday afternoon noon. The meeting was marked Sikes, Edward Young, Elizabeth esting and informative lesson, ness—What It Is and How to with Mrs. Harold Close as hostess, by excellent attendance and a Jones and L. H. Lookingbill. After Mrs. Conkwright was leader of Find It, as his theme. Happiness The home in its attractive suggest- program of much interest. the program and gave the opening as a pursuit rather than as an iveness of the Christmas season number, Jewish Culture. In Mrs. achievement was the phase of the provided a most appropriate set her topic, Mrs. Conkwright show-reading.

Conkwright's paper, the contribusubject which awakened the most ting. There was a lighted tree ed how the folk lore of the various. A play was given by Miss Thomp decorations in red and green, and tion of the Jewish race to the sum general response, the leader stress- and from a central chandelier fes- countries had developed out of son's room and fourth grade, "Story The girls of the Home Economics club of the high school, together with the two teachers of the descriptions. While the two teachers of the descriptions are considered and the served with coffee added much to find the sum general response, the leader stress and from a central chandelier fescountries had developed out of son's room and fourth grade, "Story toons in green and red were extended. An impressive feature ples that determines national chartens one's purpose. Out of his own was a table on which figurines acteristics. She noted that this ters: Mistress Bradford, Frances was influenced by physical contributions. The sum of the pleasure of the description of the pleasure of

A review of Nathan's "Road of BARBARA GALBRAITH HAS

were presented by the hostess at ficance and represents a period in Balloons in delicate pinks and blues night and is warmly commended and orchids were suspended from by those who saw it. A cordial the ceiling. From these, pink rib- invitation is extended to visitors. bon streamers were extended at the ends of which were fastened SURPRISE PARTY The Friendship Class of the animal crackers and numbers cor- HONORS BIRTHDAY from a box, each child receiving. The 14th birthday of Floyd Ro the balloon indicated by the num- was the occasion Sunday afternoon ber drawn.

the Sunday school period gave py afternoon. A beautiful birth- Mary Louise Dean. were an important part of a hap and a charming neighbor girl, day cake with pink icing and The group came unannounced candles was served with pink ice and responding to the urge of a cream to M. R. Corbett, Jr., J. bright, sunny afternoon, an outing Bradly, Buddy Hudson, Alvin Wil-mously chosen as the ideal enter-liams Dawson, Jackie Wright, tainment. Accompanied by Mmes. Oulda Kathicen Hudson, Wanda Dorothy Ross and S. L. Easley. Kathryn Carroll, Norma Jean Mc- pictures to which pictures of the

> Mrs. Will Carroll, and her aunt, On their return home a colorful Mrs. Velma Dawson of Dimmitt big chocolate birthday cake was served with grapejuice and fruit

MRS, BARBEE HOSTESS TO

A recent meeting of the Dawn the refreshment hour was a toast Study Club had for its hostess

baskets and candy candle holders John C. Fremont, Organizer of menu included a meat course, a Mrs. Walter Galley, president Ramsey and was participated in salad and dessert, the latter fea- of the club, conducted the busi- by Mmes. Smith, Dyar, Lowther, turing the cake served with deli- ness session. Refreshments were Nance, Kester. McKee, Phillips,

Members of the Methodist Mis- Dr. Imflot of the Canyon Teachsionary Society to the number of ers College faculty, will address about a dozen attended the zone the Discussion Group Friday eve-Rev. J. C. Thorns attended the meeting of Methodist women held ning at 7:30 o'clock. The meetpervice in Amarillo Tuesday that in Amarillo, Wednesday, Deceming will be held in the county lielebrated the silver anniversary ber 4. Each took, a covered dish brary unless a larger attendance the sone a wide territory."

PIONEER CLUB HAS FOLK LORE PROGRAM

iliary voted that each member con- meaning as well as interest and ford, L. J. Clark; Elder Brewtribute a glass of jelly and help gave much of educational value ster, H. M. Lomax; Isaac Aller-Little Miss Barbara Oris Gal- to otherwise fill a Christmas box At is business meeting, the club ton, Robert Lomax; Mistress Hopcreate an intense desire on the braith was a winsome hostess for the Amarillo Children's Home, voted to adopt a family for whose kins, Birdie Lee Jones; Mistress

Summerfield School New

Reading were given in chapel the readings, the above named sang

this also being especially opportance cooking school, and Miss Ruth Houston, sewing teacher, were delightfully entertained Monday evening in the home of Miss Minnie Dea Smith, a class member.

The home was very attractive in its holiday suggestiveness, the interpretation of the same of the sam of cookies, mints and nuts with which truth and fiction are so in ker, Harold Clark, Leroy Suttle; terestingly intermingled. She point- Humility Cooper, N. P. Sikes, Jr., At its business meeting the Aux- ed out that the myths had real Joe Billy Saunders; Master Brad-Christmas cheer it would be re Brewster, Eleanor Decker; Consponsible. 'A contribution to the stance Hopkins, Mary Louise Look-Will Rogers Memorial Fund was ingvill; Squanto, an Indian, J. D. made. A refreshment course con- Greeson. The play was enjoyed Sunday evening at 6:30, the sisted of fruit cake, topped with by several visitors.

> Mr. and Mrs. Bryan Weatherby of Amarillo visited in the home FOR RENT, FOR SALE CARDS of Mr. Weatherby's sister, Mrs. AT BRAND OFFICE. CHEAP Adrian Odom, Wednesday night.

We Must-Close!

As stated last week, our building has changed hands and we are retiring from the Variety business in Hereford, but expect to continue handling

J. I. CASE MACHINERY

De Laval Cream Separators

We must completely close out our stock of Variety Goods by January 1. We thought of trying to give you a list of

decided it would be impossible to give you any idea of the way this stock is being sacrificed unless you will come in and look the prices over.

Is the Most Complete

we have had for several years and new goods are still arriving every day.

Come In At Once

And get first selection as the stock is bound to be badly broken in the next few days.

Skelton's **Variety Store**

RS B. F. GUTHRIE, Society Editor

INNIE DEA SMITH

The secure and interesting paper that it contributes to a truthful louise Suttle; Pricilla Mullins, Helpimportance and meaning of a naif this is not possible, there will on Origin of Christmas. Customs, interpretation of peoples. With the season of gift-giving.

With the season of gift-giving.

Daintily appointed, its glowing red occasion was a distinct tribute to candles in holly-patterned holders, the work of the home economics kins. Only the high lights of the and its harmonizing menu of in-department.

heery greens and reds and bright talks along lines particularly neiphology and reds and bright talks along lines particularly neiphology and reds and bright talks along lines particularly neiphology and reds and bright talks along lines particularly neiphology and reds and bright talks along lines particularly neiphology and reds and bright talks along lines particularly neiphology and reds and bright talks along lines particularly neiphology and the singing of Christmas Curious Myths of the Middle Ages, and the singing of Chris over which the hostess pre-was an exquisite setting for ments and the preparing and serv-loyalty of the Jews to their ideals.

oking school, and Miss Ruth this also being especially oppor-

dividual cakes iced in white with

A STATE OF THE PERSON OF THE P

SPECIAL CHRISTMAS PERMANENT WAVES At Half Price Are You Ready

For The Holidays?

Christmas and New Year-with the gay round of holiday festivities and social affairs now's the time to get a permanent that will glorify your hair. Our beauticians are expert in giving all types of permanent waves—in creating artistic colffures that show you at your best. Call for an appointment now and get your permanent this week before the next

BOBBIE'S BEAUTY SALON

ALCOHOL.

A Value

1/Pint 19¢

Dr. Drake's

GLESSCO

For Coughs

50c Size 29¢

ASPIRIN TABLETS

Pure 5 - Grain

100 Tablets .. 33¢

MINERAL OIL

Heavy American

MENTHOLATUM

Special

Pint 43¢

Brook

DEEP CUT WEEK END SPECIALS

MAGNESIA Pint 19¢ BROMO - QUININE For Colds 35e Sise 21¢ PENETRO BALVE 300 Biss 33¢ BEEF, IRON and WINE TONIC 6 Ounces 79¢ Viok's A Value 350 Sise 23¢

COTY'S Face Powder 75c Size (discontinued)

LADY ESTER Creams and Powder

PENETRO DROPS

KRANK'S Creams and Powder ...

PECIAL FRIDAY AND SATURDAY AT OUR FOUNTAIN

ANY 160 BUTTER - TOASTED

60c Size 43¢

SANDWICH AND JUMBO MALTED MILK

Frozen Malt

The games were all in keeping which he was the surprised host of with the Christmas thought and four of his intimate boy friends B. Sowell, Glenn Bell, Billy Louis and kodaking party was unani-Mae Crawford. Jeannine Single the party went to State Park and terry. Jeareen Sowell, Dionne spent a most enjoyable afternoon Jowell. Paula Mae Mathers, Bet-discovering places and objects of ty Jane Carl, Nancy Carl, Mary interest and preserving them in Cullough and Barbara Oris Gal-group added a touch of local col-

or. Many games were available The samll hostess was assisted in such an extensive playground by her mother, Mrs. Audrey Car- and all were most enjoyable beroll Galbraith; her grandmother, cause of the pleasant association.

DAWN STUDY CLUB

honoree on her 11th birthday. of statesmen. Mrs. W. J. Stewart Green and silver predominated gave an interesting paper on MISSIONARY SOCIETY

clous fruit jelle in pink and green, served to 18 members. Mrs. A. Jones, Cockrell, Coombs and Blue.

Mrs. Cardwell made of the roll the door, these being worn by the the life time of Christ, 30 A D. The cardwell made of the roll the door, these being worn by the the life time of Christ, 30 A D.

Close Out Prices

But since we have so many hundreds of articles we

Our Stock of

Holiday Goods

a hundred-

"Keep still!" Roddy said frigidly.

"You Heard the Racket, | Suppose,"

He Said Abruptly.

of panic and helplessness

couch, burst into tears.

"Of course, it's exclusive. You have to pay for models like this

"What else did you get?" he asked her, seating himself. "You'd better drink your coffee before it gets · cold."

taining a pair of high-heeled, buefive cents left out of what you gave me, Roddy."

Roddy regarded her with dull wonder. "Didn't you get yourself a dress or a coat, or anything anything substantial?" he asked her,

for quite a while," he observed somberly. "Can't you see that we you were in love with me. Isn't will need every penny just to that true, Corrie?"

keep going?" "Well-after all, I don't know anything about such things," she protested negligently. "And I hate them upon him now created in

"I guess there must be something the matter with me," he muttered, my account at the bank before we

"I can't stand this business of counting every penny like a newsboy in the street! If that's what you want me to understand, you may as well know now that I never shall. I won't try. You may be used to this hand-to-mouth existence. You probably love it-because of your precious land! I'm the one that has to suffer. I sup post I should have bought a two-dollar dress and a five-dollar coat and a pair of shoes in a bargain basement."

with vindictiveness that Roddy found it hard to credit his senses. "You're evidently too much of a clod-born and bred-to have any ambition beyond groveling in a cornpatch! You've got me to the place now where I'll have to do my own

for long! If I ever get the chance to get away from it, I'll go!" Roddy came over to her. Co-rinne's tempers were by now noth-

She snatched her hands away.

flamed. "What have you done for Roddy did not know afterwards

how it came about. He knew only that some frozen area of despair within him seemed suddenly to burst and boil up into an overpowering rage.

"What have I done for you?" he rasped. "Do you want to know? I've lost my self-respect-and I've almost lost my mind trying to make you happy!"

watched him with a wary fascination, her hands on her hips. Then, at her small tinkling laugh he lost complete control of himself. He stepped toward her and the soft collapse of her shoulders beneath the grip of his hands as he shook her only incited him to greater

that moment a handkerchief dropthe floor. There was a sharp me-tallic click and Corinne sprang prompted Roddy to snatch it from her before she had quite recovered

was a monogrammed onyx and gold cigarette case—a smaller replica of the one Roddy had seen in the

"What's this?" he demanded. "I bought it," Corinne said in a sullen, defiant voice.

He looked at her for a moment before he spoke. "You're lying to me," he said at last. "Who gave

Corinne unwrapped a box con-

OPYRIGHT MARTHA OSTENSO

In a moment Roddy's arms were

full and Evelyn called her hasty

In the living room, Corinne's pur-

chases were placed on the couch.

for you, Corrie," Roddy said.

"Sweet of you, Roddy," Corinne

When he returned with the two

cups of coffee and set them on the

small table in the corner of the

room, Corinne came in from the

hall where she had put on her new

"Isn't it darling!" she exclaimed,

The Most

Precious

Gifts of All

Diamonds-the one gift whose

value time cannot shake—the most fitting, symbol of love.

watches-beautiful designs and fine workmanship—a splendid

> DIAMOND RINGS New Style Yellow Gold

\$15.00 up

LADIES WATCHES

In New Yellow Gold

\$24.50 up

MEN'S WATCHES

New Styles

\$19.50 up

THE PERSON

KESTER

Jewelry&Optical Co.

THE SECRETARIES OF THE PROPERTY OF THE PROPERT

Christmas Shoppers

A word to the wise is sufficient. A good

many of those happy faces that you see

among the shopping throngs in the streets

bank. Small deposits as low as \$1.00 per week

was all that was necessary. Why not join the Xmas Club and be one of them next year.

OF HEREFORD TEDERAL RESERVE

these days belongs to members of the Xmas Savings Club. All they had to do was to plan their shopping, no need to worry about the funds. That was all taken care of by the

Thoughtfully Managed

gift for anyone.

Gruen and Hamilton

said absently, while she untied a

string that bound her hat-box.

good night and drove away.

the muffled approach of Evelyn "While you unwrap those things

herself. "Nonsense! Help me get hat in front of the mirror in the

energy en

Richter's automobile, He went out I'll go and get it."

ANOTHER YEAR

(Continued from Last Week)

CHAPTER XI

It was already dark before Co-

rinne returned home on the fol-

lowing evening. Roddy had heard

of the back door just as the car

Corinne stepped down and Rod-

kept you so late? I've been imag-

ining all sorts of things-acci-

"Corrie!" he cried. "What has

Corinne laughed and released

these parcels out. Evelyn has to hatrack.

Radios

All-Wave Electric and

Battery sets, complete

with All-Wave Aerial

From

\$22.50

\$167.00

came to a stop in the yard.

dy put his arms about her.

precious new hat!"

MARTHA

kid pumps. "These were on sale, too. Eighteen dollars reduced to eleven-fifty. Aren't they sweet? Cut steel buckles—the buckles are expensive, you know, but they'll do on other shoes later. I'll take the other thingsoupstairs to unpack them. You wouldn't be interested in them. Stockings, gloves, underwear-and I simply had to have a bottle of tollet water and some face cream and powder. Those things look small but they count "I have some coffee percolating up when you come to buy them." She laughed. "I have only forty-

> and felt immediately that what he had said was somewhat incoherent.

Corinne laughed, but Roddy thought there was a hard little edge to her laugh. "How could I -with what you gave me? There's no economy in buying cheap things "Take this box, Roddy, darling, resting her head sideways toward that will look like rags in a week. I can wait until-"

but be careful with it. That's my her shoulder as she smiled up at "You'll probably have to wait

discussing money matters."

and as he heard his own voice he was struck with the utter strangeness of it. "I have done my best to explain our position to you, Cosold the grain. You either can't understand—or you don't care. I wish to God you'd tell me which it is!"

Corinne faced Roddy with blazing eyes.

She gripped the back of a chair and spoke in a voice so charged

housework. You want to make a slattern out of me. All right—I'll do my best to be one!" Her voice rose hysterically. "But I am going to tell you one thing—it won't be

ing new to him. "You don't mean that, Corrie," he said gently.

'Why wouldn't I mean it?" she

Insolent and cold still, Corinne fury.

She wrenched herself free and at ped from her blouse and fell to to pick up the square of lace and linen. Something in her manner

it. Folded in the handkerchief possession of Gerald Lucas.

"Very fetching," Reddy laughed. give me anything? If I live to be room, through the house and out the back 'door.

He stood leaning against the You don't have to tell me who pasture bars, as he had done one she wants you more more than And it will do me until fall, Roddy! gave you this thing." He tossed it night almost a year ago after he she wants anything else. Go on on the table, then turned and faced had proposed to Corinne Meader. back to the house and be nice to her. "Corrie," he went on, "it be- At the sound of a footfall behind her." him, he turned and saw Silver Roddy patted the hand that lay Grenofile coming down the palely on his arm. "That's all right, kid," lit hillside. There was an embarrassing diffidence in her man- you're trying to do. But the fact ner as she came and stood beside is it may be impossible. Just now

> "You heard the racket, I suppose," he said abruptly. Silver nesitated, "I couldn't help hearing it," she told him. "I was stubborn," Silver argued. on my way up to the house to see what Corinne had bought-"

"It doesn't matter," Roddy re- stubbornness, too." plied, resting his arms on the bars once more. "H-l-nothing matters much!"

"That isn't true and you know it isn't!" Silver answered quickly. house," he said finally, "and leave rinne, Roddy. There's no telling way." what she may do when she gets into a mood like this. I'm afraid for her. You've got to be patient

and hang herself."

isn't use of my trying to talk of soul which Corinne, with all to you, I see."

He turned on her suddenly not approach. What do you know about it? I suppose everybody is aware of what has been going on under my gins to look like a show-down benose everybody but me." tween you and me. Perhaps I did

"I don't know what you're talking about," Silver replied in a reyou an injustice in marrying you. But I loved you. When you marmote tone.

"I'm talking about this rotter, ried me-it was just a way out for Lucas who followed you here you, wasn't it? I wasn't because from Chicago. He and Corinne have been together in the city." She stooped suddenly. The look "Are you sure?"

Roddy hesitated. "I'm not sure darkened her eyes as she turned of anything," he evaded finally. "And I'm not asking any queshim a feeling of utter frustration. tions, either. From now on I'm "I can't stand this!" she cried, going to take a little less for and flinging herself down upon the granted. If Corinne wants to go around with Lucas and his gang Roddy dropped his hand inertly she can do so-but she can't stay at his side and went from the here."

Silver put her hand on Roddy's arm. "Don't talk like that," she begged. "Corinne will realize that

I don't feel like being particularly nice to anyone. I'm not going to force myself on Corinne." "You're just being proud and

"All right. Let it go at that. There's a place for pride and

She withdrew her hand and for a moment there was silence between them.

"You'd better run along to the You've got to take care of Co- me to work this out in my own

Without a word Silver slipped away in the darkness. A sensation of being suddenly bereft suffused Roddy as he watched her go. "Patient!" he echoed. "I've been Cool and remote as Silver Grentoo d-n patient! I've let her go oble always seemed, she had warm and generous heart. Silver tightened her lips. "There knew that now. She had a warmth her physical lusciousness, could-

(Continued Next Week)

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP Bippus Items BY RUTH REESE

W. H. Dodson, Marvin Morrison and Herbert Bippus were in Here

ford Wednesday. Miss Davis and Mr. Harris attended the State Teachers Assohe said abstractly. "I know what ciation at San Antonio. They also

visited in Austin. Junior Lee was absent, from

school last week. Sunday school attendance was

good last Sunday. Mr. Reese, Milton and James were in Amarillo Saturday. Bud Morrison drove the school

George Bippus' mother has been visiting his home this week. Herbert Bippus has recently bought a car.

ous for Mr. Overstreet Thursday.

Still Coughing

No matter how many medicine you have tried for your cough, ches cold or bronchial irritation, you car get relief now with Creomulsion Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the sea of the trouble to aid nature to soothe and heal the inflamed mem branes as the germ-laden phiegral is loosened and expelled.

Even if other remedies have falled, don't be discouraged, you druggist is authorized to gur rante

failed, don't be discouraged, your druggist is authorized to gur ranter Creomulsion and to refund your money if you are not satisfied with results from the very first bottle Get Creomulsion right now. (Adv.)

CALLES CALLES CONTRACTOR CALLES CALLES CONTRACTOR CALLES CONTRACTOR CALLES CALL Health Service

MANOLOGY

COLON IRRIGATION

CHIROPRACTIC MINERAL BATHS

Dr. R. E. Perkins

Six Years In Hereford.

THE ELECTRICAL PROPERTY OF THE PARTY OF THE

ilts that are sma

Featuring-

Specials on Men's Suits

The Smartest Christmas Gift for Men!



COLLEGIANS All-Wool Suits In Latest Styles

Marked Down From From

\$18.95

\$15.00

No Gift Would be More Appropriate or Worthwhile.

Men's Dress **Gloves** Leather Fleece - Line 98° to \$250

Neck Ties For Boys .. 19¢ Men's Ties In Newest Designs

Novelty Pajamas For Men

\$30.00

Silk and Cotton, in all shades and all attractive combinations. Pair

Allen-A Hose All Silk-Full Fashion

Hosiery-Gift Offer 69° to \$100

Embroidered Pillow Cases

98

Cases and Sheets \$4 to Match

Bed Spreads Candlewick Silks and Cotton, 80 x 105 Inches \$4 29 to \$496 **Bridge Sets** Cotton and Linen Attractive Designs 59° 10 \$100

Lingerie Silk Gowns Slips, Pajamas Skirts

NO FADE SHIRTS

Pre Shrunk Throughout, Non-Wrinkle Collars, Fast Colors, New Patterns Other Shirts 60¢ to \$1.25

\$1.95

MEN'S SHOES \$2.95 to \$5

PRIENDLY SHOES

FLORSHEIM SHOES **58.50** to **\$10** Both In Black and Brown

Men's and Ladies' HANDKERCHIEFS Fancy and Plain Linens From 5e to

HANDKERCHIEF and TIE SETS One of the Nicest Gifts For Men, from 89c tor.....

MEN'S WOOL SCARFS AND LADIES SILK SCARFS ¢ to \$4 50

Luggage
Suit Cases, Gladatone
Bags, Fitted Cases
Unusually Fine Gifts at

Equally Attractive Prices Complete Assortment of Toys and Small Gifts for Women and Children 25¢ to \$400

ROBES

Bath Robes and Dress-ing Gowns for Men, in silk. wool and cotton \$3.50 to \$5.75

> LADIES' SILK and Wool Robes \$3.95 to \$6.50



R. GASS & SON

FLORSHEIM AND FRIENDLY SHOE DEALERS

Member Federal Deposit Insurance Corporation it to you?" Corinne screamed. "Do you ever the branch th 力的形式的特殊的特殊的特殊的特殊的特殊的

Jumbo News (BY LA RUE BECK)

J. W. Berry of Frio spent Saturday night in the Ullman Hunter

Mr. and Mrs. Clay Hughes and Jo Ann were Sunday dinner guests in the P. H. Dyer home at Dim-

Mrs. J. H. Holly of Happy spent the week end here with her daughters, Misses Mildred and Thelma. Robert Thannisch and R. B. visited in Canyon Sunday.

Miss Kittle Oxford was home from Flagg last week end. Addison Hunter spent last week with Olay Lawrence at Mule-

Rev. Thorns and Mrs. Clay Ridgway of Hereford called in the Ullman Hunter home Thursday. E. M. Turner of Idalou spent the week end in the L. E. Beck

The play, Gobgohlin House, will be presented here Friday night. Everyone is invited. There will be a small admission charge.

Several ladies attended a club meeting at Sunnyside Tuesday. Miss Clark, county agent, was in charge of the program.

Jumbo senior boys played basketball at Dimmitt Thursday, losing to Dimmitt 15 to 19.

Shade Ratcliff of Hereford spent the past week with his sister. Mrs. Adam Flowers.

Mrs. E. C. Leisure is visiting her parents, Mr. and Mrs. A. B. Foreman, of Pampa.

George Millard and family of were dinner guests in the J. J. Wilder home Sunday. Mr. and Mrs. L. E. Beck and LaVelle visited in the Lowery

Watker home at Hereford Saturday night. A number from here attended the funeral of Mrs. Hogan at

Dimmitt Sunday. Mrs. Ullman Hunter was in Amarillo Wednesday

A number of Hereford merchants attended the high school program Friday night.

L. E. and Luke Beck and Robert Thannisch visited the Lonnie and Milford Potts homes at Mem-Wednesday.

Dimmitt News

MAYME COX

C. D. Hardesty of Plainview was a Dimmitt visitor Monday. Mrs. R. B. Boren and son, Jack, and Bob Estes have returned from a few days spent in San Antonio.

Among those in Hereford Sunday afternoon were Mrs. Tom and daughter, B. W. Shipley, O. B. Trimble, Mrs. Meade Halle, Misses Jonnie Beth Tate and Lilla Mae Carruth.

Mr. and Mrs. Chas. McLean attended the midnight show in dereford Saturday night.

Mrs. Ed West spent the week Plainview with her hus-Carl Kemp, Tom Hanks, Misses

Whitlow and Mayme Cox Hereford visitors Sunday James, Ralph, Red, William and

Clint Cox were called to Plainview last week by the illness of their mother, Mrs. Jim Cox. T. A. Miller and son, Ed, of were Dimmitt visitors

Monday morning. Dr. Mayes Miller was in Hereford Sunday. Messrs. and Mmes. Harvey Youts.

and Cecil Hyatt, and Misses Mayme Cox, Norma Cowsert and Mr. Harold Gladman attended the show in Hereford Wednesday evening. Frank Axe of Jumo was a Dimmitt visitor Monday.

POE RENT, FOR SALE CARDS AT BRAND OFFICE. OHMAP.

This the 16th day of November, 1985, came on to be considered by the County Judge of Deaf Smith County, Texas, the petition of more than fifty freeholders of the here-inafter described subdivision of said county for an order of election in such subdivision for the purpose of enabling the freeholders thereof to determine whether hogs, sheep, and recent shall be permitted. goats shall be permitted and it appearing to the undersigned judge of such county that such petition was filed with the Commissioners Court of said county on the 11th day of November, 1935, and that such Court thereafter, on the 12th day of November, 1935, heard and granted the same and ordered that such election be held on the 30th day of December, 1935, and that the judge of said county issue an order therefor and cause public notice thereof to be given as required by law:

Now, therefore, by virtue of the authority vested in me under such order and the law, I, C. W. Humble, County Judge of Deaf Smith County, Texas, do hereby order that at large

at the school house at West Way, in said subdivision, an election shall be held for the purpose of

hogs, sheep or goats shall be the section line to the north bound- Best tract; thence west with the beginning. permitted to run at large in ary line of the C. F. Renfro 640 section line to the south west corputation at the West Way election shall be by ballot and vot. Such election at the West Way election at the West Way election at the west thirty days be-Rev. J. C. Thorns of Hereford said subdivision being in Deaf Smith County, Texas, and bound-line to the north west corner of said subdivision; G. C. Hartman, P. H. Smith County, Texas, and bound-line to the north west corner of said subdivision; G. C. Hartman, P. H. Smith County, Texas, and bound-line to the north west corner of said subdivision; G. C. Hartman, P. H. Smith County, Texas, and bound-line to the north west corner of said subdivision; G. C. Hartman, P. H. Smith County, Texas, and bound-line to the north line of Section No. 3, Towns at large in said subdivision publication thereof in the Here-ship 2 North, Range 4 East; Gililland and R. M. Gunn, being shall place upon their ballots the ford Brand, a newspaper published to the north west corner of said and freeholders and qualified vot. church were Mrs. Clay Ridg-way, Misses Virginia Nix, Beyerly way, Misses Virginia Nix, Beyerly Alexander and Nell Shreves, and Jack Thorn, G. M. Suggs, R. T. Nunn, Donald Brotherton, George Conklin and Bob Baird.

J. W. Berry of Frio spent Sat.

In Capitol League No. 426; thence cast with the section line of Section No. In Capitol League No. 426; thence cast with the section line of the north least corner of said Rambo section 3.2.4; thence south with the section shall place upon their ballots the to the north least corner of said county with the section shall place upon their ballots the to the north least corner of said county and such sub-division, are hereby appointed as line of Deaf Smith County, Texans, the lection shall place upon their ballots the to the north least corner of said county with section 3.2.4; thence south with the section line of section shall place upon their ballots the to the north least corner of said county words, "For The Stock Law," and those in favor of allowing such the section shall place upon their ballots the to the north least corner of said county in said county. Witness the hand of the County Trees of such county and such such large, "Against Universe of such county in the section shall place upon their ballots the to the north least corner of said county. Witness the hand of the County as, this the 16th day of Novembers of said election, and the section shall appoint their own clerks.

On or before the tenth day after large, "Against Universe of such county in the section shall word the section shall appoint their own clerks.

No person shall vot at such line of Section No. 150.

No person shall vot clerks.

No person shall word as the county in said county. The section is an option of allowing such the section shall county. Texas word and the section shall county in said county. The section is an option of allowing such the section shall county in said county. The section is an option of allowing such the section shall county. The section is an option of allowing such th Redebbere bereichte bereicht bereichte bereicht bereichte bereicht bereichte bereicht bereichte bereicht bereichte bereicht beschrieben bereichte bereicht beschrieben bereicht beschrieben be

subdivision to determine whether Range 4 East; thence south with to the south east corner of said the section lines to the place of and is also a qualified voter under of all the votes cast

That polls shall be open for State of Texas. All votes of such county judge of said county. ers desiring to prevent the ani- given for at least thirty days be-

the constitution and laws of the against said proposition to the

USE OUR CONVENIENT

LAY-AWAY PLAN!

TOY CORK GUNS 2 Barrels



Harmiess! Corks stay inside barrels. 2 triggers. 24 inches long. Others 10c up!

Little RED CHAIRS For Tiny Total



PLAY STOVE

1814 x6x12inches n size! Oven door opens! Safe! Aluminum cooking sets, 190

Non-electric!

TABLE-CLIAIR SETS For Tot's!



52.98 19¼" high, and a 20"x15" table. Made of quality oak. Decorated!

Bagatelle game : Own your Jwn!



ase makes for nteresting, slow

It's Fully Guaranteed! Standing DOLL



\$1.98

14 inches

in unbreakable Paratex doll! Will not crack, chip, peel or discolor. Curly wig and lashes. Others. \$2.98 up.



8-Key Baby Grand with music rack on top 08c

Helps develop nimble fingers. A Harptone with a nice mellow tone. 5%" high. Others, 49c up.

She Smiles or Pouts Beautiful DGL



Beautiful do with curly ha and lashes. Ju turn her hea he'll smile pout Will noreak 14". Ou ers, \$3.98 up.

\$2.98

SHOP EARLY AVOID THE LAST FEW DAYS' RUSH



All roads throughout the country lead to PENNEY'S these days! The Christmas store of the nation under almost 1500 roofs. Our local store is stocked with gifts for every member of the family at amazingly low prices. What ever your gift problem may be-we can solve it for you. We urge you to shop now-take advantage of our Lay-Away Plan and select your gifts while stock are yet complete!

8-Piece Baking SET



board & rolling

Construction SET For beginners!



98c Bullds bridges, merry-go-round, easier with new snap rivets. Others, \$1.98 up.

PRINTING SET



39c assorted Buck Rogers rubber stamps Crayons, car toon book, and

Make cartoons!

Voice & Moving Eyes 191/2" doll

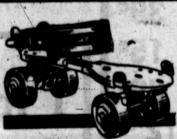


98. Pretty wig Composition head; arms an legs Organdy dress and bon

dedern COLOR BOX New Features!



GE 20 paints, 8 erayons, 3 mix-ing inks! Picures to color! Others, 28c up.



Double row ball bearings! 98c

Roller SKATES

Sturdy double bar construction! De luxe@type! Extendi @ 1 to 124"! Sheenskin ankle pads!

With eyes that wink!

32.79

Has composition head, arms and legs. Body stuffed with soft Kapok. Real eyelashes. Completely dressed. 20" size, \$1.89.

HEREFORD.

codlume Rubber Dol 101/2 high

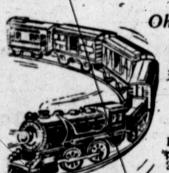


45C dorable bab wash ble, jointed. won't break Others, 25c up

Clever, Mechanical **Novelty Toys** Many amusing items!

TOY TELEPTONE

Tricky taxi runs over the ta ble edge but never off! Ask to see it, 39c. Walking Popeyo 25c! Moon Mulling car, 25c



Oh Boy! She's Got Real Lights! Wind-up Train 3 Cars! 8 Pieces Of Track, for

Big locomotive with coal car, two passenger and one observation car! 28" long! Engine has brakes and electric lights, Easy winding. Over 100" of track, Batteries 5c extra!



Kiddies beam with joy at this Metal Wagon Rubber Tired! Big and Roomy!

Penney's famous "Little Jim" brand! A bear for wear, and hard knocks! 8" high. 17" bed, with 5%" rubber tires! Bright red body! Other Steel Wagons \$1.98, \$2.98 and up!

TOYS



Here's The Ideal Gift for Children! BOOKS

For Boys and Girls of All Ages!

Penney's Toyland has the well-known authors—the better-known stories. Juvenile classics, Adventure, School and Sport series, all at attractive prices! See them now! Tot's Story and Picture Books 10c up.

COMP

ANY

Sive Him Initialed Handkerchief 9cBox Boft white cot-

Fancy Silk Plaited MEN'S SOCKS



Embroidered clocks! Solid col-

ors in pure silk plaited on rayon! Mercerized top, heel, toe! Double sole!

Give a Lasting Gift! TOILET SET



With 3 Piece \$1.08

Comb. brusb mirror in attractive metalli. pearl, finish Goid colore. metal trimming con-lined box

A "Honey" of A Gift! Men's Belt Sets Combination!



Lined cowhide leather belt packed in a bakelite combination cigarette box and ash tray. A value at 98c!

CIFT SUSPENDERS Fancy Boxes! 49.



brass trimmings. Several styles and colors. big value! Oth-

" elastic web,

Men's Traveling Case Slide Fastener \$1.98



Contains brush razor case, file, lotion bottle, toothbrush holder, comb, mirror

Incorporat TEXAS

EXTRA SALES PEOPLE TO SERVE YOU!

Pen, Pencil Sets For Boys!



49° A fountain pen, pencil and knife all packed in a gift box. Mottled

2 Decks in Cedar Box! BRIDGE SETS



Two gilt-edge decks, a score pencil, holder and score pad. All for this low price. A grand value! See them!

For Christmas

A Great Gift Value! Men's Bill Folds Leather!



Three styles of 2 folds, each with slide fastener. Quality steerhide leather. Each packed in gift box Others,

All Girls Wish for SILK UNDIES



980 Lovely enough to delight any feminine taste! Panties, chemises, dance sets Of nice silk crepe with lacy trimmings.

Dainty Gifts!



Give Her Something No One Else Will! Satin Slips

Marvelous things for gifts!

Practical, because they'll wear so well! And beautiful enough for best wear! Pure dye satin, bias cut.

GIFTS NOW! USE THE LAY-AWAY PLAN!

SELECT YOUR



BEST FOODS PRODUCTS



NUCOA, pound 21¢ SALAD DRESSING

I'M ECONOMIZING BY BUYING P AND G SOAP. THE CAKES ARE 50% BIGGER SUDSIER, TOO.

LOG CABIN SYRUP Large can \$9¢, medium can 45¢, small can SALT Morton's Sugar Cure, 10-lb can SALT Morton's, (balloons tree) 2 boxes FRUIT CAKE INGREDIENTS CITRON Fancy, bulk, pound ORANGE PEEL Bulk, pound LEMON PEEL Bulk, pound PINEAPPLE Candled, pound CHERRIES Pound CURRANTS Box PECIAN HALVES Shelled, pound, 2 carls BABO Two cans SORGHUM Gallon BAKING POWDER K, C, 25c size 18¢, 50c slze PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT Armour's, 1-lb jars, 2 for CHILI BLEND Vennlages, ½-lb pkge 22¢, 1 pound Vennlages, ½-lb pkge 22¢, 1 pound 25c size 12¢, 50c slze PECHILI BLEND Vennlages, ½-lb pkge 22¢, 1 pound 236 847 846 847 847 847 847 848 849 849 849	23° 84¢ 15¢
SALT Morton's Sugar Cure, 10-lb can SALT Morton's, (balloons Kree) 2 boxes FRUIT CAKE INGREDIENTS CITRON Fancy, bulk, pound ORANGE PEEL Bulk, pound LEMON PEEL Bulk, pound CHERRIES Pound CURRANTS Box PECAN HALVES Shelled, pound KARO, white the can 14¢, 3-lb can 25¢, 5 lb can 37¢, 10-lb OYSTERS 1 pound, 2 catls BABO Two cans SORGHUM Gallon BAKING POWDER K, C, 25c size 18¢, 50c size PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan (3 packages MINCE MEAT White Swan (3 packages MINCE MEAT Armour's, 1-lb jars, 2 for	84°
SALT Morton's Sugar Cure, 10-lb can SALT Morton's, (balloons kree) 2 boxes FRUIT CAKE INGREDIENTS CITRON Fancy, bulk, pound ORANGE PEEL Bulk, pound LEMON PEEL Bulk, pound CHERRIES Pound CURRANTS Box PECAN HALVES Shelled, pound KARO, White 1'-lb can 14¢, 3-lb can 25¢, 5 lb can 37¢, 16-lb OYSTERS 1 pound, 2 calls BABO Two cans SORGHUM Gallon BAKING POWDER K, C, 25c size 18¢, 50c size PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan (3 packages MINCE MEAT White Swan (3 packages MINCE MEAT White Swan (3 packages MINCE MEAT Armour's, 1-lb jars, 2 for	15¢
Morton's Sugar Cure, 10-10 can SALT Morton's, (balloons Free) 2 boxes FRUIT CAKE INGREDIENTS CITRON Fancy, bulk, pound ORANGE PEEL Bulk, pound LEMON PEEL Bulk, pound CHERON CHERRIES Pound CURRANTS Box PECAN HALVES Shelled, pound KARO, White 1'-lb can 14¢, 3-lb can 25¢, 5 lb can 37¢, 10-lb OYSTERS 1 pound, 2 cants BABO Two cans SORGHUM Gallon BAKING POWDER K, C, 25c size 18¢, 50c size PEP Three packages OATS 3-Minntes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE, MEAT Armour's, 1-lb jars, 2 for	15¢
Morton's, 'balloons Ree' Sake INGREDIENTS CITRON Sake INGREDIENTS CITRON Sake INGREDIENTS CITRON Sake INGREDIENTS CITRON Sake INGREDIENTS Sake IN	12
Morton's, 'balloons Ree' Sake INGREDIENTS CITRON Sake INGREDIENTS CITRON Sake INGREDIENTS CITRON Sake INGREDIENTS CITRON Sake INGREDIENTS Sake IN	
CITRON Fancy, bulk, pound ORANGE PEEL Bulk, pound LEMON PEEL Bulk, pound PINEAPPLE Candied, pound CHERRIES Pound CURRANTS Box PECAN HALVES Shelled, pound KARO, White 1-lb can 14¢, 3-lb can 25¢, 5 lb can 37¢, 10-lb OYSTERS 1 pound, 2 cans BABO Two cans SORGHUM Gallon BAKING POWDER K+C, 25c size 18¢, 50c size PEP Three packages OATS 386 387 387 387 387 387 387 387 387 387 387	
Fancy, bulk, pound ORANGE PEEL Bulk, pound LEMON PEEL Bulk, pound PINEAPPLE Candied, pound CHERRIES Pound CURRANTS Box PECAN HALVES Shelled, pound KARO, White 1°-lb can 14¢, 3-lb can 25¢, 5 lb can 37¢, 10-lb OYSTERS 1 pound, 2 cans BABO Two cans SORGHUM Gallon BAKING POWDER K, C., 25c size 18¢, 50c size PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE MEAT White Swan(3 packages MINCE MEAT Armour's, 1-lb jars, 2 for	206
ORANGE PEEL Bulk, pound LEMON PEEL Bulk, pound PINEAPPLE Candied, pound CHERRIES Pound CURRANTS Box PECAN HALVES Shelled, pound KARO, White 1°-lb can 14¢, 3-lb can 25¢, 5 lb can 37¢, 10-lb OYSTERS 1 pound, 2 cans BABO Two cans SORGHUM Gallon BAKING POWDER K°C., 25c size 18¢, 50c size PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE MEAT Termour's, 1-lb jars, 2 for	5 6°
Bulk, pound LEMON PEEL Bulk, pound PINEAPPLE Candied, pound CHERRIES Pound CURRANTS Box PECAN HALVES Shelled, pound KARO, White 1*-lb can 14¢, 3-lb can 25¢, 5 lb can 37¢, 10-lb OYSTERS 1 pound, 2 cails BABO Two cans SORGHUM Gallon BAKING POWDER K, C., 25c size 18¢, 50c size PEP Tarce packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE MEAT Armour's, 1-lb jars, 2 for 38 48 48 48 48 48 48 48 48 48	206
LEMON PEEL Bulk, pound PINEAPPLE Candied, pound CHERRIES Pound CURRANTS Box PECAN HALVES Shelled, pound KARO, White 1*-lb can 14¢, 3-lb can 25¢, 5 lb can 37¢, 10-lb OYSTERS 1 pound, 2 cans BABO Two cans SORGHUM Gallon BAKING POWDER K*C., 25c size 18¢, 50c size PEP Three packages OATS 3-minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE MEAT Armour's, 1-lb jars, 2 for 38 48 48 48 48 48 48 48 48 48 48 48 48 48	30 "
Bulk, pound PINEAPPLE Candied, pound CHERRIES Pound CURRANTS Box PECAN HALVES Shelled, pound KARO, White 1°-lb can 14¢, 3-lb can 25¢, 5 lb can 37¢, 10-lb OYSTERS 1 pound, 2 cans BABO Two cans SORGHUM Gallon BAKING POWDER K. C., 25c size 18¢, 50c size PEP Three packages OATS 3-minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE MEAT Armour's, 1-lb jars, 2 for	200
PINEAPPLE Candied, pound CHERRIES Pound CURRANTS Box PECAN HALVES Shelled, pound KARO, White 1*-lb can 14¢, 3-lb can 25¢, 5 lb can 37¢, 10-lb OYSTERS 1 pound, 2 cans BABO Two cans SORGHUM Gallon BAKING POWDER K*C., 25c size 18¢, 50c size PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE MEAT Armour's, 1-lb jars, 2 for	30
Candled, pound CHERRIES Pound CURRANTS Box PECAN HALVES Shelled, pound KARO, White 1°-lb can 14¢, 3-lb can 25¢, 5 lb can 37¢, 10-lb OYSTERS 1 pound, 2 carls BABO Two cans SORGHUM Gallon BAKING POWDER K, C., 25c size 18¢, 50c size PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan (3 packages MINCE MEAT Armour's, 1-lb jars, 2 for	ARC
CHERRIES Pound CURRANTS Box PECAN HALVES Shelled, pound KARO, White 1°-lb can 14¢, 3-lb can 25¢, 5 lb can 37¢, 10-lb OYSTERS 1 pound, 2 carls BABO Two cans SORGHUM Gallon BAKING POWDER K°C., 25c size 18¢, 50c size PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE MEAT Armour's, 1-lb jars, 2 for	Shelbred M
CURRANTS Box PECAN HALVES Shelled, pound KARO, White 1°-1b can 14¢, 3-1b can 25¢, 5 1b can 37¢, 10-1b OYSTERS 1 pound, 2 carls BABO Two cans SORGHUM Gallon BAKING POWDER K. C., 25c size 18¢, 50c size PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE MEAT Armour's, 1-1b jars, 2 for 39 40 40 40 40 40 40 40 40 40 4	4 9 ¢
PECAN HALVES Shelled. pound KARO, White 1°-lb can 14¢, 3-lb can 25¢, 5 lb can 37¢, 10-lb OYSTERS 1 pound, 2 cans BABO Two cans SORGHUM Gallon BAKING POWDER K, C., 25c size 18¢, 50c size PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE_MEAT Armour's, 1-lb jars, 2 for	
PECAN HALVES Shelled. pound KARO, White 1°-lb can 14¢, 3-lb can 25¢, 5 lb can 37¢, 10-lb OYSTERS 1 pound, 2 cans BABO Two cans SORGHUM Gallon BAKING POWDER K, C., 25c size 18¢, 50c size PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE_MEAT Armour's, 1-lb jars, 2 for	2429
KARO, White 1*-lb can 14¢, 3-lb can 25¢, 5 lb can 37¢, 10-lb OYSTERS 1 pound, 2 cans BABO Two cans SORGHUM Gallon BAKING POWDER K.*C., 25c size 18¢, 50c size PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE MEAT Armour's, 1-lb jars, 2 for 35	
KARO, White 1*-lb can 14¢, 3-lb can 25¢, 5 lb can 37¢, 10-lb OYSTERS 1 pound, 2 cans BABO Two cans SORGHUM Gallon BAKING POWDER K.*C., 25c size 18¢, 50c size PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE MEAT Armour's, 1-lb jars, 2 for 35	399
OYSTERS 1 pound, 2 cans BABO Two cans SORGHUM Gallon BAKING POWDER K. C., 25c size 18¢, 50c size PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE_MEAT Armour's, 1-lb jars, 2 for 35	
OYSTERS 1 pound, 2 cans BABO Two cans SORGHUM Gallon BAKING POWDER K. C., 25c size 18¢, 50c size PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE_MEAT Armour's, 1-lb jars, 2 for 35	63
BABO Two cans SORGHUM Gallon BAKING POWDER K. C., 25c size 18¢, 50c size PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE_MEAT Armour's, 1-lb jars, 2 for 35	A 1250 A 1500 A
BABO Two cans SORGHUM Gallon BAKING POWDER K. C., 25c size 18¢, 50c size PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE_MEAT Armour's, 1-lb jars, 2 for 35	25
SORGHUM Gallon BAKING POWDER K. C., 25c size 18¢, 50c size PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE MEAT Armour's, 1-lb jars, 2 for 35	
SORGHUM Gallon BAKING POWDER K. C., 25c size 18¢, 50c size PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE_MEAT Armour's, 1-lb jars, 2 for 35	15
BAKING POWDER K. C., 25c size 18¢, 50c size PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE MEAT Armour's, 1-lb jars, 2 for 35	EO
BAKING POWDER K. C., 25c size 18¢, 50c size PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE MEAT Armour's, 1-lb jars, 2 for 35	33
PEP Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan (3 packages MINCE MEAT Armour's, 1-lb jars, 2 for 35	200
Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE MEAT Armour's, 1-lb jars, 2 for 35	23
Three packages OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE MEAT Armour's, 1-lb jars, 2 for 35	250
OATS 3-Minutes, cup and saucer or plate, box SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan(3 packages MINCE MEAT Armour's, 1-lb jars, 2 for 35	the subsection
SPECIAL PRICES ON BULK CANDY MINCE MEAT White Swan (3 packages	26
MINCE MEAT White Swan(3 packages	EU
MINCE MEAT White Swan(3 packages	
White Swan (3 packages	25
MINCE MEAT Armour's, 1-lb jars, 2 for	EO
Armour's, 1-lb jars, 2 for	32
Venniages, 1/2-lb pkge 22¢, 1 pound 42°	20
Venninges, 1/2-lb pkge 224, 1 pound	429
	CANADA SER
MELO Quart	15
HYPRO	



BISQUICK, large box

3 pound can 59¢, 6-

Shirley Temple Glass FREE ----

\$2.10 24 lb. \$1.10

48 lb.

WHEATH		4	25°	
		4		Gir.
CAMAY	1		S. 1986 95	14
Three bars	-/	× 19		20
OXYDOL 1 large box	and one 10	e box, both	for	&

THOLES				
POTATOES Fancy Idaho, 15-pound bags				39¢
ORANGES New crop, 288 size, dozen				15
LEMONS Dozen		The same of		29
CELERY Large, well bleached,			1	12*
LETTUCE Head	* 1	7.78		6
CABBAGE Pound			4.4	134
YAMS, East Texas				3
GRAPEFRUIT Dozen				35
POMGRANATES Large California, dozen	ly .			35
APPLES Large Winesaps, dozen COCONUT	<u> </u>		144	22
Fancy bulk, pound		*		A CONTRACTOR OF THE PARTY OF TH

Del Monte Suggestion

	117 474.17				
DE	L	MO	NAE	CO	RN
	T	iiiii			
製					
TO THE	POLOEN BANTAM	COR			

		公司、农村的 中国的	\$5.5 mm	10000	2.73
F. 38-7	5772575010		THE REAL PROPERTY.		70 J
DEL	MONTE	PEARS			
No. 1	can			-	

DEL MONTE CORN Whole grain vacuum packed, No. 2

DEL MONTE PEACHES

DEL MONTE PEACHES

DEL MONTE PINEAPPLE No. 1 Cans,

THE STREET STREET		1
DEL MONTE	APRICOTS	24
No. 2 can 20¢.	No. 21/2 can	Cineman City CVD
DEL MONTE	PINEAPPLE	25¢
No. 2 can 19¢		Secretary S



Early June

25

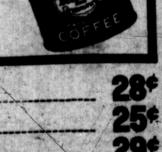
25 NO 1 CAN 15 PINEAPPLE JUICE, DEL MONTE

1 lb. 29c

2 lbs. 57c

No. 1 can, 3 for 25¢, No. 2 can _____ DEL MONTE CHERRIES, R. A.

No. 1 can 176, No. 24 can __



29

DEL MONTE FRUITS FOR SALAD No. 1 can 10¢, No. 2½ can DEL MONTE TOMATO JUICE Three tall cans for ____ DEL MONTE CORN Country Gentleman, No. 2 can, 2 DEL MONTE CATSUP





FRANK GYLES, Manager

PHONE 81.

BUY AT HOM



MELO Large

19¢





THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, DECEMBER 12, 1935

Five Cents Per Copy.

REGULATIONS ON MAILING OF CHRISTMAS PACKAGES, CARDS

with the Christmas season com- Westway Plans of his post office department and reges the people to shop and mail arly and follow regulations that will prevent undue delay or mixips of Christmas gifts and correspondence. During the holiday time he volume of mail increases aproximately 200 per cent, the post a physical impossibility to hanis great mass of mail matficiently and promptly witha few days. Therefore, to asire delivery of their Christmas resents, cards and letters by hristmas Day, the public should

op and mail early. Il parcels must be securely packand wrapped; use strong paper nd heavy twine. Long, narrow arcels, such as golf sticks, um-rellas, etc., should be reinforced

WHO SHALL SAY THEM: "NAY?"

Connoisseurs (meaning guys who are supposed to know their stuff) of feminine pulchritude (meaning, a gal with a good ures) say that Carole Lombard, beautiful blonde, has the best figure of any woman in these United States. Carole's easy to look at, and who shall say them "nay"?

Mr. and Mrs. John W. Public are positive Fred MacMurray as the million dollar smile. When he turns it on, well, it places everyone into juxtaposition (meaning of course, closer together). You can't fool Mr. Mrs. John W. Public, ei-They know that Million follar smile from "The Gilded

They're together in a pic oop It's "Hands Across the vas goin' to marry money . . . till she met the guy with the million dollar smile . . . and ot a dime to his name. He vas looking for a gal with oney, too. The fun starts. It's another one of those gay nd happy pictures like appened One Night." Put it wn in your date book.

More next week.

capacity house Friday night, De high school auditorium. The pubcember 20, when two one-act plays lic is invited to attend. will be presented under the spon- Those taking special parts are

the Westway school house. Smokey, a one-act drama, will

ordinary pasteboard hatboxes must Jean "Angelo. be crated; mark them "fragile".

Pack shoes in strong boxes; place flowers in strong boxes of wood, tion of the nativity scene, with tin or heavy corrugated cardboard those taking part being Beulah

cape of particles or pieces if brok- by the high school girls' quartet. en in transit; ordinary boxes of cigars wrapped in paper only will use if tag is lost, and a copy of not be accepted; all articles easily the address should be enclosed intaining perishable articles shall green or other dark colored en-be marked "perishable" and pack-velopes or in very small envel-ed in suitable container, accord-

street, postoffice box, or rural mail should be insured. route number, and typed or written plainly in ink; a return card dress and return card should al-

And All

The Time

Junior Singers Will Give Play

The junior high school glee club under the direction of Miss Play Program musical play in one act, "The Spirit of Christmas," by Jessica Thelma McMinn will present a Moore, on Thursday evening, De-Plans are being made for a cember 19, at 7:30 o'clock in the

sorship of the Westway PTA at Vivian Olson, as Miss Syntax, a governess; Rayland Evans, Elstart the program. Mr. Dodson Orvella Hill, as the Merriman plays the part of a hardboiled children; Joan Carswell and Dorpoliceman, and Mrs. O. G. Hill is Elaine Dillehay, their cousins; the part of Katy, a night club en- Charles Hill, Harold Close, Billie Here is a brief summary that tertainer. Marlin Gililland plays Louise Davis and Gertrude Lonthe part of Smokey, a dope addon, their friends; Jack Knox, as at unnecessary worry or mix-ups: dict. The high school has begun Santa Claus; F. L. Lucas, Jr., as rehearsal on Kidnapping Betty, Father Time: Jack London, as a one-hour comedy with an in- Jack Frost; June Dameron, as teresting plot and surprise finish. Aurora Borealis, a luminous phen-Novelty song numbers are being omenon; Rena Rae Renfro, as Diarranged and an orchestra will ana, goddess of hunting; Wanda Jean Reed, as Hygenia goddess their full length by strong strips of health; Lois Standifer, queen of wood tightly wrapped and tied. of Christmas, and Nadine Newell, Hats should be packed in strong as Flora, goddess of botany. A corrugated or fiber-board boxes; specialty will be given by Billie

> and wrap in tissue paper to re- Mae Wilson, Mary Ann Acker, tain moisture; enclose candy in Bettye Jo Kendall, Margaret Ruth strong outside boxes or contain- Kucker, Lois Agnes Gilbreath, Rasharp-pointed instruments chel Ireland, Theresa Smith, Lillye STAR . TO HAVE XMAS must have the points protected; London, Mildred Bowsher, Chrisbooks must have the edges well tine Olson, Alta Campbell, Alfred Articles easily broken or crush-ed must be securely packed and Rhodes, Ray Albert Crow, Herbert crated or boxed; glassware, fra- Houser, Harold Loerwald, James gile toys or crockery must be Reese, Ray Thompson and Benny packed so as to prevent the es- Womble. Music will be furnished Tuesday morning. December 24, as

> broken or damaged must be plain- side the parcel. Do not mail for children. There will be no ly marked "fragile." Parcels con- Christmas greeting cards in red, charge whatsoever. The show ing to contents; articles likely to paid on all mail; affix the respoil within the time reasonably quired amount of postage in the required for transportation and upper right corner. No parcel may delivery will not be accepted for be more than 100 inches in length and girth combined nor exceed Addresses should be complete, 70 pounds in weight. Valuable with house number and name of domestic third and fourth class son; alto, Mrs. B, M. Wiltshire;

under cover of unsealed envelopes are chargeable with postage at rich. Printed greeting cards mailed undeliverable as addressed.

Poultry Show

(Continued from page one)

Canyon, Muleshoe and every intermediate point.

The check-up on exhibits made esterday afternoon revealed that White Leghorns were leading the list, with Buff Orpingtons running close second. The exhibits of turkeys, ducks, geese and bantams was considerably larger than last year. The exhibits have been neatly arranged in the Rosson Implement company building west of the court house by members of the local high school vocational agriculture class, which has charge of the exhibits. The building furnishes adequate light and is easily

Mr. Burton arrived in Hereford Wednesday morning. At noon he Lions Club, discussing the poultry made an interesting talk to the angle of the Centennial exposition as well as several other topics. Poultry show workers and several out-of-town exhibitors who were in the building at noon also were guests of the luncheon club.

All visitors during the three days of the show are urged to register for special prizes that are to be presented by the Hardeman-King Company of Amarillo and by the Star Theatre. One hundred pounds of Pettet Egg Mash in 25-pound sacks will be given each day by the Amarillo concern. The Star will present 10 tickets daily during the show. Visitors need only to register at the show to be eligible for these

Santa's Parade Will Be Staged On Next Friday

The Lions Club will sponsor its annual Santa Claus parade here urday night. Friday afternoon, December 20, ren in the Hereford area.

high school and floats, automobiles, etc.

west on Third to Main. Those in ment was at Dimmitt. charge of the event are planning did last year to facilitate the handing out of bags. All who are to be in the parade are urged Dimmitt. to be on time so the event will not be held up. Teachers are requested to stay with their respect Rosson to Head quested to stay with their respective grades so the parade will move smoothly.

SHOW FOR CHILDREN

The Star Theatre invites all children under 12 years of age to be guests of the management at a special program to be given the theatre's Christmas gift to

The program will consist comedies, cartoons, etc., suitable will start at 9:30 o'clock.

Presentation Of

(Continued from page one)

Mattie Mae Swisher, Ruby Thomptenor, Emil .F. Myers, H. A. Shaw;

dress and return card should al-so be written on the wrapper for whether addressed for delivery was a lovely tea served immed-through restortion because the served immediately which will show that West Texas through postoffice boxes, general lately following the program in during the last 20 years has had delivery, or by city or rural care the dining room of the church. A the most remarkable agricultural rier; the one-cent drop letter rate beautiful lace covered table featory of the United States, irri-offices does not apply to such or offices does not apply to such or of the United States, irricards in sealed envelopes. It is crimson in a centerpiece of red gation, and urban and rural livoften more desirable to have the carnations and fern, arranged in ing. cards sent in sealed envelopes at a silver bowl on a reflector, and because of the better service, in candles; also in refreshment course Pioneer Woman luding free forwarding or return of bonbons and sweetmeats, all holding the lovely suggestiveness of the Christmastide. Tea and coffee were also served, Mmes. E. W. Harrison and Seth B. Holman pouring. Other patrons were Messrs, and Mmes, E. B. Black, E. S. Ireland, F. H. Oberthier, J. P. Slaton and Alex Thompson;

DONT **GUESS!**

B. Holman.

See the Motor X-Ray

-We have the latest motor check-up machine on the market. Come in and let us check your car for any trouble. We will show if it is valve, ring, generator or battery trouble. ..

This Check Will Be

FREE For the Next 10 Days

Battery Station

THE REPORT OF THE PARTY OF THE

Mrs. P. A. Hogan Passes Saturday

gan died at her home here Sat-

featuring as it has for the past ford 11 years. With her husband, or of the U. S. Marine Bande The several years a Christmas tree she came here from Dimmitt arrangement, the first medley of beautifully arranged I have ever and gift bags for all school child- where the family had lived for several of Foster's tunes, was sent heard," Smith stated. "It conthree years previous, having mov- to the high school band as a com: tains beautiful harmony, with reed The parade is to start at 2:30 ed there from a farm in Castro pliment. An accompanying letter instruments playing an important o'clock, forming north on Main county, where they moved in 1916. stated it was one of few copies Street between the Baptist and Formerly they had lived in Den- being sent to "the better high ody to another is wonderful." The mer Mathles, Maxine Beach and Methodist churches. Led by Old ton and Collingsworth counties schools bands of the United States' individual copies for instruments Santa, the order of the parade will Mrs. Hogan's parents were Mr. be as follows: Central school band, and Mrs. Elijah Killingsworth of started making plans to present Central school with lower grades Walnut Grove, Arkansas, where a Stephen Foster concert within order in which they are heard: coming first, Catholic school, ru- she was born and grew to wo- the next few weeks, when the Old Folks at Home, The Glendy ral schools, departmental grades manhood. She was 72 years old. medley is worked out. This will Bunk, Gwine To Run All Night, at high school, high school band, and had been a lifelong member of take some time. The band ran Hard Times Come Again No More, he Methodist church.

Funeral services were conduct-The parade will go south on ed from the Methodist church here Main Street to Second, thence Sunday afternoon, the pastor, Rev. one block east, back to Third and T. C. Willett, officiating. Inter-

Surviving are two daughters, ability to put up just enough

Local Committee

from Hereford, will act as local every one of them. The Whitechairman of the organization's faces' 'power will be matched by others to serve with him as a with other fine players to give Centennial exhibit committee for Matador its regional threat. Deaf Smith county.

the celebration in a big way under dle, with visitors expected from chamber of commerce, according Amarillo and Lubbock. Six hunto the first announcement of plans dred reserved seats are being sold made public last week end. The in advance. Two hundred were use of about one-fourth of the ag. sent here, 200 to Matador and the ricultural building at the central remaining 200 were retained in exposition in Dallas has been ten- Plainview. General admission will dered to the organization.

cotton, wheat and grain, wool and fans will be located on the west should be placed in the upper are chargeable with postage at the third class rate of 1½ cents of mail. If tag is used, the adformation and the stage of the order of the order

Taken by Death

Mrs. Sarah Josephine Bridges, widow of the late R. C. Bridges, and for 33 years a resident of and for 33 years a resident of H. G. Conkwright, C. H. Dillehay, Hereford, died suddenly Sunday morning at her home here. She was stricken about 8:30 o'clock. Mmes. E. W. Harrison and Seth A physician was called immediately, but death, due to heart failure, occurred before his arrival.

Mrs. Bridges came here with her husband from Cook county near Gainesville. She was a member of the Baptist church and of the Order of the Eastern Star. She was 76 years of age. She is survived by two sisters and a brother, Mrs. Katherine Ward, who made her home with Mrs. Bridges; Mrs. Ellie McDonald of Paris, and E. R. Williams of Decatur. All were present for the

The last rites were conducted from the Baptist church Tuesday afternoon, Rev. B. N. Shepherd, pastor of the church, officiating. Ladies of the Easter Star were in charge at West Park Cemetery. where interment was made.

Bippus School News

On the honor roll the second six weeks were Billie Jean Woolery, Chester Dodson and Cleo Lee.

Bippus school plans a community Christmas tree Thursday night, December 19, at the community house. The desire is that every child in the community, whether in school or not, partake of the spirit of Christmas. A program

BAND TO INTRODUCE STEPHEN FOSTER MELODIES IN CONCERT

Following an illness of several direction of Ralph Smith Monday play the complete medley. The months duration, Mrs. P. A. Ho- started work on a band arrange- conductor's score contains 82 pages. ment of Stephen Foster's Melo- This concert may be the first to dies, a selection and arrangement introduce the medley in this part Mrs. Hogan had lived in Here- by Luis Gusman, assistant direct- of the country.

> Director Smith immediately are bound in attractive covers. through the number Monday after- Jeanie With the Light Brown

Hereford And

(Continued from page one)

on building chutes at the intersec- Mrs. Lena Maples of Hart and scoring punch to win every game, tion of Third and Main as they Mrs. Ethel Hunter of Hereford; following their 6-6 tie with Porand a sister, Mrs. H. C. Webli, of tales, New Mexico, at the opening of the season. With every player in good physical and mental condition for the fight, the Herd is not likely to be defeated before the final gun.

On Ground; In Air. The two elevens will match strong tunning attacks as well For Centennial strong tunning attacks as well as effective aerial charges. Hereford has scored on passes in vir-Prentiss Rosson, the West Tex- Matador tossed a raft of overheads as Chamber of Commerce director at McLean and completed nearly Centennial committee, and has the skill of tive all-district men been instructed to name three of last year who have teamed

The battle is expected to draw West Texas will participate in fans from over the entire Panhangional Class B cities and some from be 25 and 50 cents, with reserved Exhibits are being planned on seats 25 cents extra. Hereford diversification, side of the field, with the band and pep squad seated beside the reserved section, which of course is centered on the 50-yard line.

The high school band under the noon, and it took 40 minutes to

"The medley is one of the most part. The change from one mel-

The medley includes, in the Hair, Open Thy Lattice, Love; Some Folks, My Old Kentucky Home, Old Black Joe, Ring de Banjo, Oh! Lemuel!: Come Where My Love Lies Dreaming, The Tioga Waltz, The Voices that Are Gone, Beautiful Dreamer, Massa's In de Cold Ground, and Olt! Susanna.

ONLY A GREAT PICTURE COULD DO IT!

"Mutiny On the Bounty" broke all records at the Denver Theatre over the week end, according to Manager Bernie Hynes. Seven showings of the picture, which runs slightly more than two hours, enabled 14,066 persons to see it Sunday, he said Monday. This is believed to be the greatest number of persons ever to see a film in one day at the Denver Theatre.

Saturday's opening day attendance was reported as 11,-337. It was so heavy that a nidnight preview of "The Case of the Lucky Legs" was cancelled out and an extra sixth showing of "Mutiny On the Bounty vas given.-From the Denver

"Mutiny On the Bounty" will be shown at the Star Theatre Sunday, Monday and Tuesday, and at the midnight preview Saturday night. We don't expect to show to as many people as the Denver Theatre, but we give you the above information to let you know that it is really a great picture.

Try This On Your **Xmas Tree** The gift that will please the whole family, or a gift that will save money for you. Turn the old bus in and get yourself and the family a good

new or used car.

Chevrolet or Oldsmobile

Will Make This the Most Wonderful Christmas You Have Ever Allowed Yourself to Enjoy!

Or a Good

USED CAR

We have several used car bargains that are ideal Christmas Gifts!

Car Radios Heaters Seat Covers And All Auto Accessories

We Also Suggest

Brumley Chevrolet Co.

will be furnished by the children of the school. Each family in the community is invited. BERERERERERERERERERERERE

the headquarters for real uality. You can't be too areful about the meat that you serve at that Christmas meal. It MUST be the best

PLAN TO STOCK UP HERE!

On such Christmas items as Apples, Oranges, Bananas, Bulk Candy-the kind that cannot be replaced during Christmas-Dried Fruits, Cranberries, and all the Every-Day Supplies you need.

> Butter, Flour, Cheese, Coffee, Canned Goods, Cold Meats.

Where Price Counts

But Quality and Courteous Service Are Not Forgotten!

OUR STOCK IS ALWAYS FRESH!

Texas Market

FREE DELIVERY.

Easter Items

BY LOUISE FRYE

Daniel News

BY PAULINE MOORE

Many young folks attended dine Phillips Friday night.

Miss Leda Smith spent the week end at home. Rev. John Holtzclaw preached at Palo Duro Sunday morning.

Mrs. Clarence Brown fell from

ne of her legs. Many shoppers went from here to Hereford Saturday.

Mr. and Mrs. W. T. Bishop have returned from Roaring Mr. and Mrs. W. O. Comingoer Springs, Wichita Falls and Burk-were in Amarillo Saturday. burnett, Thelma Ruth remaining to enter school there.

W. T. Bishop and W. R. Moore Friday night. were in Amarillo Saturday.

F. Tomlinson, Mr. and Mrs. H. FOR JUB WORE. TRY THE BRAND

Tomlinson and H. Gill were in Amarillo Wednesday. Mr. and Mrs. Norman and Vada

have gone to Tucson, Arizona. Daniel school will put on a Christmas program December 19 be a Christmas tree.

W. R. and Billie Moore were in Canyon Friday. Elmer Womble is home

the hospital and is recovering. Tommy Janell Womble has been feed stack Saturday, injuring undergoing treatments by a Hereford doctor.

Cecil Hodges and Coy Phillips

went to Borger Sunday. Mr. and Mrs. Mart Burum and Miss Frances Campbell will be

Wyche Items

BY PEGGY VALENTINE

rillo Tuesday.

Hereford.

in Amarillo Friday.

cocoa were served.

Tuesday night.

Rev. E. C. Armstrong will preach C. E. Davis and Vivienne, Mrs. Rev. E. C. Armstrong will preach
Wes Bradly and Lorene Valentine here Sunday morning and evening. BYPU meeting with Miss Berna- at the school house, and there will attended the football game in Mr. and Mrs. Stokes Robbs Mrs. Louie Olson was in Ama-home in Hereford. Hereford Friday.

Mr. and Mrs. Irwin Reeyes were Mmes. Ben McBrayer and Du-Boise Walker are on the sick list. son in Hereford Sunday.

R. W. Elliston and family were Mr. and Mrs. Grant Fuller and Miss Mattle Woodburn of Here-The Reinharts spent Sunday in ford visited the Carl Frye home Sunday.

Ruth Atchley of Hereford spent Ben Medley, Aubrey Epperson Thursday night with Genevieve and Chris Wegner were in Amarillo last Wednesday.

Miss Annie Smith is visiting The club met Wednesday with in a musical recital in Amarillo Mrs. Louie Olson and spent the Anadarko relatives until after the afternoon quilting. Nut cake and holidays.

Mr. and Mrs. Harvey Smith of Jeggy and Lorene Valentine at Big Square visited Thursday with tended a BYPU party in Hereford Mr. and Mrs. Claude Smith. Roy Davis of Anadarko, Okla.,

Pete Carmichael leaves next brought J. S. Smith home Friday, week for Salt Lake City where he returning home Saturday. Mrs. Wirt Phillips and Viola, and his wife will make their home.

Mrs. Carmichael will remain in and Florene Hunter of Hereford

The young people had singing at the Frye home Sunday evening.

This the 16th day of November, 1935, came on to be considered by the County Judge of Deaf Smith County, Texas, the petition of more than fifty freeholders of the here-inafter described subdivision of said county for an order of election in such subdivision for the purpose of enabling the freeholders thereof to determine whether horses, mules, her grand father, G. S. LaGrone jacks, jennets and cattle shall be permitted to run at large therein, Mr. and Mrs. H. B. Elliston and it appearing to the undersignspent Saturday in the J. J. Lind- ed judge of such county that such missioners Court of said county on the 11th day of November, 1935, and that such Court thereafter, on

the 12th day of November, 1935, heard and granted the same and Borger visited his parents Friday, ordered that such election be held J. D. Love spent the week end on the 30th day of December, 1935, and that the judge of said county issue an order therefor and cause

Hereford visited his brother, John, public notice thereof to be given Now, therefore, by virtue of the authority vested in me under such order and the law, I, C. W. Hum-ble, County Judge of Deaf Smith County, Texas, do hereby order that on the 30th day of December, 1935, at the school house at West Way, in said subdivision, an election spending the week in the Newman shall be held for the purpose of enabling the freeholders of such G. C. Hartman is with his fath- subdivision to determine whether horses, mules, jacks, jennets and Paul Athro and family and Miss cattle shall be permitted to run at Agnes Roeder of Schulenberg, spent large in such subdivision, to-wit: uesday in the Skypala home.

Mrs. Clayton of Oklahoma, Mr.

Mrs. Funderburgh of Here. and Mrs. Funderburgh of Here north east corner of Section No. ford visited Mrs. Mattherson, who 4, Block K-8, in said County, and has been ill, but is now improved. running thence west with the sec-

Mr. and Mrs. Tedford and fam- tion lines to the north west corner ily spent Sunday in the Ralph of the J. H. Hampton section of spent/ Sunday in the Raiph of the Lambda School of the Sunday in the Raiph of the Lambda School of the Sunday in Amarillo land in Capitol Leagues Nos. 409 and 408, sometimes called Section No. 35, Township 3 and 4 North, Range 4 East; thence south with Tuberculosis is a community the section line to the north boundacre tract in Capitol League No. 426; thence east with the section line to the north west corner of the W. P. Rambo 1280-acre tract

in Capitol League No. 426; thence south with the section line to the south west corner of said Rambo tract; thence east with the section line to the north east corner of the A. B. Best 640 acre tract in Capitol Leagues Nos. 426 and 427; thence south with the section line to the south east corner of said Best tract: thence west with the section line to the south west corner of said Best tract; thence south with the section line to the north line of Section No. 3, Township 2 North, Range 4 East; thence, east with the section line to the north east corner of said section 3-2-4; thence south with the sections lines to the south line of Deaf Smith County; thence

That polls shall be open for uch election at the West Way chool house at West Way in such subdivision; G. C. Hartman, P. H. Gililland and R. M. Gunn, being

On or before the tenth day after such election, the persons notding such election shall make due return

Public notice of .this shall be given for at least thirty days be-fore the date of such election by publication thereof in the Here-ford Brand, a newspaper published

hristmas Gifts

FOR EVERY MEMBER OF THE FAMILY

FORHIM

PIPES, TOBACCO POUCHES

XMAS PACKAGE

TOBACCOS

CIGARETTES

And His Favorite Brand

CIGARS

LEGN LARAINE

JEWEL CASE

2.25

FORHER

TOILET SETS BY LEON LORAINE RICHARD HUDNUT

Evening In Paris, Yardley (English), Vantine, Coty and Armand

COMPACTS Compact Sets by Coty, LAVENDER Vashe, Hudnut and TRAVEL SET Others, Priced 59¢ to \$5.00

> PYRALIN DRESSER SETS Comb, Brush and Mirror Beautiful Designs 59¢ to \$4.95

Prophylactic MILITARY SETS Amity Sheaffer and BILL FOLD Parker Key Kaddie PEN AND PENCIL Sets, Coin

CORRESPONDENCE

ON. 12 Cards with Envelopes 25¢ | 5 Lbs

XMAS CARDS WITH SHEET TO WRITE

MEN'S FITTED CASES

Genuine Leather

Set, Priced

SHAVING SETS

WILLIAMS

M'KESSON

MENNEN

and YARDLEY

98¢ to \$2.00

A New As-

sortment of

Christmas

Cards and

Folders from

21 Different

Cards With

Envelope

\$1.75 to \$12.50

Purses 49¢ to \$5.00

Cream and Sugar

Many Single

39¢ to \$1.89

Beautiful

KROME - KRAFT

Sets . Fitted Sets Priced

CUTEX - GLAZO

Manicure

CHRISTMAS CANDIES

HEMAD

KINGS Xmas Wrapped, fine

candies, Priced 60c, \$1 and \$1.50 Per Pound

Kitchen Fresh CANDIES 39¢ to 98¢ Pound

SPECIAL

Family Package Assorted

CHOCOLATES



GRAND PIANO Chime-Keys Real Value

WASHING MACHINE Novel Toy for the Little Miss





For the Family! KICK-BACK PIN BALL GAME



A"Reel" Show for Your Mesey!







Fun For the Little Fellow The Climbing Fireman

Decorations Wrappings

XMAS TREE Seals

Wants-Really Sew

AN EDUCATIONAL

TOY. PRICED LOW 98¢

Hereford Motor Co.

Hereford until after the holidays. visited Sunday morning with Mrs. Free examination and treatment for all children under 13 years of age, who are in need of health service. This is not a charity but is strictly a good will clinic. Absolutely no charges will be made. These children will receive the same Miss Lucille Huges was in Ama- Carl Frye. Some farmers are drilling wheat rillo Saturday. D. R. Carmichael returned from this week. the bediside of his sister in Houscare and consideration that any paying patient receives. ton this week. Hours 6 to 8 p. m., Every Monday, Tuesday and Friday. Mrs. N. G. Elliston of Porter, N. M., was home for the week enr. Drs. Perkins & Lee Mr. and Mrs. D. R. Carmichael were in Dimmitt Sunday. The school children are practic-710 N. Main St. PHONE 246 ing a Christmas program to be given Thursday night, December representationserverse 19. The program will include a RECEIVED THE ENGINEERING ENGINEERING THE AND treats. Ivagene Elliston returned Friday

of Amarillo.

in Dimmitt.

sey home in Hereford.

in Endee, New Mexico.

You'll Find Real Christmas Spirit In

Children's Good Will Clinic



Now Available In Pot Plants And Cut Flowers In Hereford

Free Pot Plants

To get the people of this area acquainted with our new shop, we will give away two nice pot plants Saturday afternoon at about 4 o'clock. Come in early Saturday and register to receive a chance at these plants. You will not be obligated in any way. You must be present to receive the plants.

> Bautiful Plants and Cut Flowers for Every Occasion.

COMPANY

110 Main Street, Night Phone 581-W

Hereford Floral

Day Phone 597.

Westway Items (BY WILMA SKYPALA) Mrs. Opal Bailey of Dublin is

er, who is ill, in Kress.

from a trip to South Texas with

Mrs. Bessie Mitchell and child

Mr. and Mrs. Frank Hewitt of

ren are visiting Mrs. Jack Baker

Tuesday in the Skypala home.

Tedford home at Friona. Friday night. .

part to overcome it. Buy Christwas Seals. They help protect

problem and everyone should do his ary line of the C. F. Renfro 640

BEREINER BEREINER BEREINER WEREN WEREN TOM tuberculosis. A STATE OF THE STA

New 6% Budget Pay Plan

Reduces Time Payments . . . No Carrying Charges to Be Added From One to 24 Months to Pay . . . See Us About This

Great Saving!

Also See Our Stock of

Used Cars

They Must Be Moved

Cars Arriving

fake Room for New

Give Genuine

Ford Accessories For Christmas

Heaters — Radios

in said county.

Witness the hand of the County
Judge of Deaf Smith County, Texas, this the 16th day of Novem-

ns, this the liber, 1985.
C. W. HUMBLE, County J.
L. Deaf Smith County, 7

east with the said county line to the east line of Section No. 150 Block M-7; and thence north with the section lines to the place of Ford V.8 for 1936

proper persons for such purpose and freeholders and qualified vot-ers of such county and such sub-division, are hereby appointed as managers of said election, and they shall appoint their own clerks. No person shall vote at such election unless he is a freeholder, and is also a qualified voter under the constitution and laws of the State of Texas. All votes of such election shall be by ballot and votes of such the state of the state of the sale was all votes of such election shall be by ballot and votes of such the sale was all votes o ers desiring to prevent the animals designated herein from running at large in said subdivision shall place upon their ballots the words, "For The Stock Law," and those in favor of allowing such animals to run at large, "Against The Stock Law."

of all the votes cast for and against said proposition to the county judge of said county.

Display

Don't Fail to

With Us. W

Want These

Heating Pads

Automatic Mixmaster

\$9950

Westinghouse Urn Sets

\$1795

Sunbeam Coffee Makers

\$1125

Portable and Floor Lamps

\$495 up

Just a few suggestions from a splendid variety

of ex-epsionally attractive gift items . . . They

may be purchased on a monthly payment plan.

Texas Utilities Company

Phone 111.

MUSIC STUDY CLUB HAS PROGRAM MONDAY

An enchanting melody of words

Barcarolle, Ward - Stephens, Mrs. Claus. Dyar.

PLEASANT HOUR CLUB MEETS

rhythmic titles of the various the season—that of giving pleasnumbers that made up the gen- ure to others—being shown in rooms lovely in their holiday dress and opening was Barcarolle, seen under the soft glow of Christ-30, No. 1, Rubenstein, Mrs. mas candles. The holiday thought ure to Mmes. Jack Wayland, J. Stanford; other members being was also carried not in the re C. McCracken, Alton Fraser, Osgiven in the following order: Am freshment course of gayly iced car Easley, Colby Conkwright, B. Meer, Schubert, Mrs. Mountz; Pond cake topped with a red cherry in M. Wiltshire and W. L. Davis, M. Wiltshire and W. L. Davis, M. Harold Close, a Hales, Gilbreath, Rosson, Alex served with black coffee. Alex served with black coffee. Plate guest. High score prize went to n, Jones, Hawkins; Bayou favors showed a miniature Santa Mrs. Wiltshire.

Rosson; At the Brook, Op. 52, The club game of bridge was HONORS MRS. T. J. NANCE Thompson, Hendrix; Raindrop Pre- Elmer Mathies, second high to lude in D flat, Op. 28, No. 1, Mrs. Harry Lomas, Mrs. Mathles Choping Mrs, Dyar; Little Mer-maid, Camille W. Zeckwer, sopra-guest list included Mmes. James luncheon, the guests coming in no obligato, Mrs. Mountz, Mmes. Wilson, Harry Lomas, W. J. and unannounced at noon and bring-Coneway, Beyer, McCracken, Sch-Ralph Smith, Criss Renfro, Boyd ing various dishes which made beter, Dameron, A. C. Thompson; London, Owen Stagner, Roy Jow- up the appetizing menu. The occurrence Swisher and Pitman. Accell, Buford Parmer, Mace Whitbanists were Mmes. Snyder, man, Elmer Mathies and the day of Mrs. Nance.

The home of Mrs. Dick Dixon

WITH MRS. DICK DIXON

The afternoon was pleasurably clement weather.

LOCAL PEOPLE TO

since August.

SISTERS VISIT MRS. JOHNSON

WITH SURPRISE SHOWER

The recent marriage of Miss Floy Jenkins to Mr. R. E. Cottingham was the inspiration of a lovely bridal shower Thursday of which the hostesses were Mmes. Carl Mountz and Cliff Estes. The function was given at the home of Mrs. George Millard, a sister of the bride, and was a complete surprise to the honoree who found upon her arrival at her sister's Thursday afternoon that a company of friends had preceded her and all were to enjoy the af-

The program was informal, being largely an hour of friendly visiting in that homey atmosphere that lends such real joy. It was apparently being drawn to a close when a refreshment course of hot punch with mints was But instead of being the ending, this proved to be but the beginning and the real surprise followed immediately when an array of beautiful gifts were brought in and presented to the honor guest.

The pleasant affair was enjoyed by about 30 guests, all immediate friends of the bride.

POR JOR WORK TRY THE BRAND

MRS. DAVIS HOSTESS TO LUNCHEON CLUB

The Wednesday Bridge Luncheon club enjoyed a pleasant meeting last week with Mrs. W. L. Davis as hostess. The festive atmosphere of holidays greeted the guests in attractive room and table decorations, in place cards and in the tallies for the games. The buffet luncheon provided an elaborate menu that centered added a potent music to the pro- provided a charming environment around the principal item of the gram of the Music Study Club for Thursday's meeting of the main course, turkey, the quartet Monday as it flowed through the Pleasant Hour club, the spirit of tables being very lovely with dainty linens and centered by gay

The club game proved delightfully entertaining and gave pleas-

BIBLE STUDY CLASS

Mrs. T. J. Nance was honored

spent with hand work and visiting. The affair had been planned by members of the Clara Nance Bible class of the Christian church and the guest list was made up largely of class members. Present were Mmes. Lowther, Dameron, Ramsey, Askren, Nance, Elliston; Miss Hostetler. Messrs. Lowther and Ramsey were present for the luncheon. A number of guests were kept home by the in-

VISIT CALIFORNIA

Mrs. Carl Mountz and Miss Mrs. Carl Mountz and Miss Ruth Marie Mountz are leaving today for Long Beach and Pasadena, California, to spend the holidays with Carl Dean Mountz, son and brother respectively. They will also visit the family of Otto Bhend, formerly of Hereford but now of Pasadena. Carl Dean has been employed in Long Beach

Mr. and Mrs. U. N. Olver of Amarillo spent Monday in Hereford, guests of Mrs. Edgar John-They also visited with another sister, Mrs. J. F. Wheeler, of Socorra, New Mexico, who has spent several days with Mrs. Johnson. Mrs. Wheeler is a twin sister of Mrs. Johnson, whilee Mr. Wheeler is a brother of Mrs. H. H. Hawkins.

RECENT BRIDE HONORED

ternoon together.

In by 3-Out by 6

and the state of t



GIFT HEADQUART

Select Your Gifts NOW!

your purchase until HOME OF 60¢ PURCHASE PLAN Christmas.



A small deposit will hold

Yardley Gift Sets

and women

\$2.35 . \$8.75



Military Sets for Men Made by Prophylactic \$1.95 \$5.00

Men's Fitted Leather TRAVELING CASES and

Toilet Accessories

\$3.50 .. \$7.50

Coty Sets

Very Attractive Coty's

Perfume Sets

\$2.50..\$5.00



Cutex **Manicure Sets** 60°

Men's **Shaving Sets** Colgate's, Palmolive Williams', Mennens'

\$1.00

All Brands 5c Cigars

\$1.15

5-Year Diary \$1.00 . \$3.50

Men's Ash Trays

Close Drug Store

FINE FOOD FOR THE Insist on Double Kay Nuts, toasted fresh with Real Creamery nuts merely cooked in oil. They're best for children—2½ times more energy than sugar, wholes ome and muscle building.

S.pecial This Week + **Jumbo Peanuts**

1/2 Lb. 15¢, 1 Lb 29¢

Shirley

Temple Doll

\$4.95

Dionne

Ouintuplets

Thermat

Heat Pads

Boudoir

Clocks

\$1.50 . \$3.75

Men's

Bill Folds

Zipper Style

69°

MICKEY MOUSE

and

BOY SCOUT

WATCH

\$2.95 . \$3.50

Silex Coffee Percolator

Bath Room Scales

\$5.50

\$6.50

\$1.00 .. \$5.00 Boudoir

Lamps

Large Variety



\$275





Everybody Likes Candy

Especially

Martha

Washington

Gift Packages

Take Advantage Of Our 60c Purchase Plan, while making your Christmas purchases.



Loveliest Perfumes of All

> Cire's Surrender Caron's

Bellodgia Black Narcisses Xmas Night

OTHER FINE PERFUMES

Renaud - Houbigant Coty's - Gemey

Sparklet

Siphon Complete With Bulbs

\$5.00 When good friends get together, the host should have one of our aluminum

or crystal glass cocktail \$2.00 . \$7.50

Fountain Pens and Sets The Lifetime Gift

\$1.95 . \$7.50

Dresser Sets



Genuine Dupont

Pyralin

Evening In Paris

Evening In Paris sets are beautifully arranged in blue and silver.

\$2.25 \$8.50



Beautifully Designed Vanity

Compacts

EET ALL ADVERTISED PRICES IN HEREFORD!

Fox Cleaners and Hatters

aran da antigaran d

Our Gift Suggestion

For Father, Son or Brother

Bring Them In and Let Us Take Their Measurements for a New

Suit Or Overcoat

Here are gifts that not only carry all the sentiment of any other remembrance, but they are serviceable and sensible. Give something they really need this Chirst-

60°



DEL MONTE SPECIAL SALE

PINEAPPLE, Del Monte Sliced, small cans, 3 for __

PINEAPPLE, Del Monte 15¢ Crushed, No. 2 can _____

PINEAPPLE, Del Monte 15¢ Sliced, No. 2 can



STATES AND STATES OF THE STATE

15¢ 9¢ DEL MONTE TOMATO JUICE

No. 1, tall can -----25¢ DEL MONTE PINEAPPLE

DEL MONTE PEAS



DEL MONTE PEAS Early Garden, can ----



Snowdrift 6-Pound \$1.09 SUGAR

10-Pound Cloth Bag



Glass Jar 29c 1 Pound

CAN

3 Pounds

81c

BLUE BARREL SOAP

6 Large BARS 5-Pound **CHIPS**

Package

JERSEY

CORN FLAKES pkg. 10c BRAN 10c package

JELLO All flavors, 3 packages 25¢ SALMON

No. 2 can, three APRICOTS PEARS
White Swan, No. 2* can
White Swan, No. 2* can PEARS FRUIT COCKTAIL White Swan, No. 1 can _____

A-1 or Saxet, 2-pound box ----CANDY CANDY Extra fancy, pound ORANGES

25c

36c

CELERY Ripe, nice large golden, pound

Weir's Grocery and Market

entre en

C. E. MEMBERS ATTEND John C. Thomas and Barbara Bro-AMARILLO UNION MEET therton. Young people from four Glee Clubs To

WANTED for MUTINY

Clark Gable, as the unforgetable Fletcher Christian, leader of the mutineers in Metro-Goldwyn-Mayer's extraordinary picture, "Mutiny On the Bounty." On the lonely island of Pitcairn, lost in the trackless Pacific, he brought his South Sea island bride and the loyal seamen who believed in him. Fiction never equalled this TRUE story of mad mutiny, reckless. adventure. Nor have Charles Laughton, Clark Gable and Fanchot Tone ever given more heart hammering performances.

"Mutiny On the Bounty" will be shown at the Star Theatre Sunday, Monday and Tuesday, and at the midnight preview Saturday night.

counties, Potter, Randall, Carson Four Hereford young people and Deaf Smith, were present... Morrow, state secretary-treasurer ed by Mrs. Eddle Whitcome, the of Christian Endeavor Societies, founder of Christian Endeavor at a meeting of the Palo Duro work. Members of the society The Union will hold its next meet- o'clock in the First Baptist church

Card of Thanks.

Tuesday in February.

the Christmas holldays.

医胃病性病性病性病性病性病疾病病病病病病

GIVE A HAT FOR CHRISTMAS!

SHOP WITH US Our Big Special-Fine Felt Hats going at choice,

\$1.00. Velvet Velour and Beaver Hats, \$2.00 to

Shirley Temple Hats, \$1.00 and \$1.25. Softies, 75¢, Tams 50¢ and 75¢, Scarf Sets \$2.00 and

3.00, in all the wanted shades.

Offer Cantata

The high school boys' and girls' Union in Amarillo last week. Those from the First Christian church glee clubs, under the direction of thending from here were Faye of Canyon were in charge of the their cantata. The Heavenly Mes-Crosthwait, Herbert Boardman, program, which was followed by their cantata, "The Heavenly Mesa social hour and refreshments sage" by Edward Norman, on Sunserved by the Women's Council. day evening, December 22, at 7:30

> for the books, which will be plac-ed in the music library for future use. The clubs have had diffi-into the soil rumbling tractors. We thank all those who were culty practicing, with several memso kind and thoughtful during our bers absent because of colds, and
> so kind and thoughtful during our bers absent because of colds, and
> so kind and thoughtful during our bers absent because of colds, and
> so kind and thoughtful during our bers absence of Miss Mo. so kind and thoughtful duting Mrs. with the absence of Miss Mc-chanical drive toward the speedy soon as the United States comp-Josephine Bridges. We want es- Minn, who was out of school last building of the exposition.

> following students take special of riveting air hammers. Mr. and Mrs. Frank E. Givan parts: Barbara Brotherton, Irene where 1,200 men are working will leave the first of next week Knox, Nancye Millard, Virginia now, there will be 5,000 by Janfor Hannibal, Missouri, to spend Erle Reed, Viola Beryl Phillips, uary 1, according to William A. Faye Crosthwait, Evelyn Wilson, Webb, exposition manager. Soar-Mildred Hacker, Virginia Carlyle, ing bank statements reflect the Dorothy Thompson, Helen Frances pressure of this additional em-Streu, Mildred Curtsinger, Jean ployment, The boom is expected the pastor, Rev. J. C. Thorps. At Snyder, Elizabeth Rice, Mary Tle-fel, Mary Virginia Eberle, Gaytha Wilson, Henry Turner, Donald Bro-thester, Broom Goorge and Javes therton, Byron George and Jerry

Mrs. Robert Veigel and baby, dismissed Tuesday. Mrs. Edith Frazier, dismis

Centennial Park Construction Is

BUILDING PROGRAM

to extend through the state with 7:30 he will preach on "The Authroughout Texas.

\$3,000,000. Contracts for \$1,500,-000 worth of additional structures will be awarded before the middle of December. Construction work is on schedule and the Texas Cen-

Deaf Smith to Be Included In Well Under Way Mineral Survey

Deaf Smith was listed last weekend among nine Panhandle counties receiving highest sums on a tentative survey which will cover The Union will hold its next meetling at the First Presbyterian

The clubs have obtained new church in Canyon on the first Contata books this year. An of the Contata books this year. contata books this year. An of in Dallas, with half a dozen ability of each. The county was fering will be taken to help pay major exposition buildings under allotted \$1,268 for the survey,

troller countersigns the warrant, Josephine Bridges. We want especially to thank the dear friends and neighbors of our aunt and sister who so graciously helped in the floral offering. May the richest blessings be bestowed upon all of you, is our prayer.

Mrs. Katherine Ward.

Mrs. Allie McDonald.

Mr. E. R. Williams.

Mr. E. R. Williams.

Minn, who was out of school last building of the exposition.

The grounds formerly occupied by the State Fair of Texas are no longer recognizable as the old exposition site. Every roadway and sidewalk has been torn upon trickest blessings be bestowed upon all of you, is our prayer.

Mrs. Allie McDonald.

Mr. E. R. Williams.

First Presbyterian Church.

"The Faith of Jeremiah" will Presbyterian church Sunday by Sunday school, 9:45.

Christian Endeavor, 6:30 p. m. Tuesday at 7 the senior-young Building in progress at the ex-position grounds at present totals Wednesday at 7 prayer me Wednesday at 7 prayer meeting at Bible study, choir practice at 8.

Lee, Mr. and Mrs. Nay Hale of tennial Exposition will be ready Amarillo and other relatives visit-to open its gates June 1. ed in the home of Mr. and Mrs. ed in the home of Mr. and Mrs. Adrian Odom Sunday. Mrs. J. A. Odom returned home with them.

OLDEST EUROPEAN DISCOVERY AGAINST STOMACH TROUBLES AND RHEUMATISM ACCLAIMED BEST BY LATEST TESTS

Since 1799 thousands of people have regained their normal health after years of suffering from stomach troubles of all types, such as constipation, indigestion, gas and sour stomach which are the basic factors of such maladies as high blood pressure, rheumatism, periodic headaches, pimples on face an body, pains in the back, liver, kidney and bladder disorde

exhaustion, loss of sleep and appetite. Those sufferers have

not used any man-made injurious chemicals or drugs of any kind; they have only used a remedy made by Nature. This marvelous product grows on the highest mountain peaks, where it absorbs all the healing elements and vitamina from the sun to aid HUMANITY in distress.

It is composed of 19 kinds of natural leaves, seeds, berries and flowers, scientifically and proportionately mixed and is known as LION CROSS HERB TEA.

LION CROSS HERB TEA tastes delicious, acts wonderfully upon your system, and is safe even for children. Prepare it fresh like any ordinary tea and drink a glassful once a day;

A one dollar treatment accomplishes WONDERS; makes you look and feel like new born. If you are not as yet familiar with the beneficial effects of this natural remedy LION/CROSS HERB TEA try if at ones and convince yourself. If not satisfactory money refunded to you.

Try it and convince yourself with our money-back guarantee One week treatment \$1.00. Six weeks treatment \$5.00

Control of the Contro	In order to avoid mist HERB TEA, please		
	Lio-Pharmacy	Dept. 70	82

N. Y. City, N. Y. Gentlemen: Enclosed find \$_____ for which please send me. treatments of the famous LION CROSS HERB TEA.

Old-Timer Tells Interesting Story Of Early Days In Hereford

He Neille Witt Spikes.

I winder if you who now live in Hereford would like to see it on the south end. And do any of was more so than 0. F. Smith?

And dou't you think Mr. and had been reared in a little inland town called Emma? Hereford seemed a city. My! We had elective to go to strick lights—of course there were trick lights—of course there were to look at his admiring and are friends. I wonder where you may win one of the south end. And do any of was more so than 0. F. Smith?

And dou't you think Mr. and home big trees, roses and grass be citizens of this country. They make it beautiful and there are met at the train by surreys a broom in Hereford. Stores sold was more so than 0. F. Smith?

Are you good at puzzles? Hereford and buggles—and look there is out and homes were broomless.

The friendliest people, the nicest to drive out to Sulphur Springs and show us the place to live, to go to school, to the big land company. How the pluzzle below you may win one of this eyes glued on the ground in front. He dared not turn his sit by Maggie Argo because we trick lights—of course there were to look at his admiring and are friguds. I wonder where you that one is Mr. Williams, the big no light switches and you had to eyes to look at his admiring and are friends. I wonder where you that one is Mr. Williams', the big many more came to Hereford changed. People go down your to the Star Theatre. The poemhunt them in the dark—but they envious audience. Two hotels are, Maggie, and if you ever go one with the gingerbread trim-Children slept on the floor so streets which are smooth in good fun that awaits you when you were magic. And would you be on the east side. Mr. Giles own- back in memory to the Baptist mings and Mr. Effisten lives in mother could fix up an extra bed weather (but how muddy in bad). Fun that awaits you when you lieve it—there was a kitchen sink ed one and Mr. Tygret the other. Church and to the B. Y. P. U. the one near the college. See the for some one. Hotels were over. In buggies and surreys. Boys and dell in Propolator Condeller on in our house and running water Then Mr. Black's furniture store Howdy, Miss Lizzy, as we see cupulo on it? A drive which is run. Hereford was beginning a girls run down the board walks other gay Warren Bros triumph from our own mill—no bathroom, was over there. Also the post Miss Lizzie LeGrand. Doesn't she all too short brings us to Sulphur new day. And these new people with sticks scraping the picket with lots of songs and lots of fun were different. How shocked Irma fences. In my memory you are and all your favorite laugh comebut there were a few in town, office and Hereford Brand office. How shocked from the five room house with Just look at that lawyer on the green changeable taffeta. But serthe two springs. One good water and I were when a man passed as just the same as 30 years ago. There, side by side, are were different. How shocked from the two springs. One good water and I were when a man passed as just the same as 30 years ago. No older, nothings changed. Here were sitting on the stile. We cellings and woodwork carved in such a noise?

There, side by side, are were different. How shocked from and all your favorite laugh comes dians. Solve the puzzle below the ford of 1905 to 1907!

There, side by side, are were different. How shocked from and all your favorite laugh comes dians. Solve the puzzle below and one sulphur. A boat ride? we were sitting on the stile. We office of 1905 to 1907!

There, side by side, are were different. How shocked from and all your favorite laugh comes dians. Solve the puzzle below and one sulphur. A boat ride? we were different. How shocked from and all your favorite laugh comes dians. Solve the puzzle below and one sulphur. A boat ride? we were sitting on the stile. We were different. How shocked from and all your favorite laugh comes and all your favorite laugh comes. Solve the puzzle below and one sulphur. A boat ride? we were different. How shocked from and all your favorite laugh comes and al

floor, and who had prettier the street in a new rubber tired home to dinner, not two cute children on that horse everybody said howdy when they carpeting than E. B. Black or buggy? Breast harness and a new lunch in Hereford those days. Ep are Doris and Bow Bowers. passed close to one another. could make the pattern fit or buggy whip with the popper still worth League after dinner. Miss stretch them over hay better than on it. And the professional look- Maud Miller leading. How we low- there is to be a crowd of home- fire! Many took the train and left nobody knew the cause of tuber- 25 free tickets to see Broadway. Raleigh Hough? Ing man with the carnation in his ed her and what line Christian seekers from the north country on town. The men passing our house that coming down the Leron and Earl and Irma Gough; a special train, and every convey with two buckets of water. The fire was a mile away and there in the land.

she had), Ingalls Giles, Eunice the land.

Seals raise money to the land.

A stool to sit on while you did Let's go to church and see who Estes, Bessie Lay (now she is the land).

The was a mile away and there were many hills on the way to the cost of prevention. your shopping of ribbon and lace is there. Yes, go to the Baptist Mrs. Westerman and lives in the train. Tall and short, fair and to fight the fire. A jackrabbit ran and more common goods. As you church once more. That is Bro same county that I do), Maggie dark. Many will buy land and past and brooms sailed after it. FOR JOB WORE. TRY THE BRANE in the issue of the 19th. went south down the street you ther Dean preaching and the old and Audrey and Bill Argo. Leslie passed Mr. Argo's grocery store, man over there is Grandpa Beach. Smith (we girls envied him his and I wonder if Bill Argo still Did you ever see anyone hold wavy auburn hair). Can't you makes fun for the crowd, or if his age so well? He makes wire just see us-organdie and lawn

Ivy still delivers groceries. Ice fences all the week. cream in the summer time at Mr. Who will give to so and so? hairpins and yards of ribbon in Coulson's drug. Semer Mount's I see Samer Mount hold up his hair bows, black lisle lace stripe store-what wonderful bolts of hand. And that pretty girl that hose and shiny patent leather or ribbon and china silk and boxes teaches the Sunday school class white canvas shoes in summer, the of patent leather, button shoes, is Audrey Argo. In the choir I shirt waists and dark skirts? Then I believe come the bank, see the Beach girls and those peo-then Mr. Stambaugh's dry goods ple now coming in are the Kibbes. Sleepers, Ye Are Needed as Reapstore, and could I ever forget the Why, there is Mrs. Bob Mount ers." Then we would all go to little fruit store? And the cafe and her children. She is so sweet the Baptist church for BYPC and that Mr. Green and wife ran. and friendly. I must speak to her then prayer meeting on Wednes-Don't you wish you could get and ask her when her sweet sis day nights. some more ples as good as the ter, Beulah, who is deaf, is going "Shoot 'em ip-hoop-la-ni!" That

YOUR HOME IS YOUR CASTLE

Admit only clean, constructive news by reading

THE CHRISTIAN SCIENCE MONITOR

A Daily Newspaper for the Home

Sample Copy on Request

MAKE THIS YOUR

BIGGEST CHRISTMAS

BY GIVING YOUR FAMILY A

New Pontiac

New Buick

Let Us Give You a Demonstration-You Will be

Convinced.

Or a Good Used Car

At a price you can afford to ray—Unusual bargains

in good used cars to fit the season makes it possible for you to MAKE THIS AN AUTOMOBILE XMAS.

We Also Suggest Auto Accessories, Heaters, Etc., at the Gift to Give.

THE GIFT OF GIFTS

ONE THEY WILL ALL ENJOY!

emon, mince and apple Mrs. Green to visit her.

dresses, hair in braids, big shell

is just the boys and girls of the Did we call the nice looking lit-College giving their yell. Look at the gray military uniforms of the boys and the black suits with shirtwaists of the girls. The sleeves of the suits were so large that mother took mine later and made my brother Joe a pair of pants yes, pants were what they were called).

One of the teachers at the college, Horace Russell. Three girls who were inseperable, Tempest Ricketts, Birdie Williams and Nell

Ricketts, Rirdie Williams and Nell Dunlap. Grace and Maxie, May Mason and Cora Williams, Eldridge Brodie and the Carper boys from New Mexico.

But we must hurry or we shall never see all of Hereford. That large two story house on the long street that gots due north and south is Judge Gough's. You must stop there awalls, and see their stop there awhile and see their

St. Anthony's Church

Sunday mass at & sung mass at 10 o'clock, also at Bovina. Week day mass at convent, 6:30, at church, 8. Thursday evening, holy hour, 7:30.

Ladies of the parish held a quilting and sewing party at Mrs. Joe Gaetz's home Tuesday. Final preparations for the bazaar were discussed. Articles suitable for Christmas gifts are being made for the bazaar. The ladies invite all to visit them Thursday and Friday afternoons and all day Saturday. A good friend permitted them to use the store south of Fox

Cleaners for the bazaar. Children of St. Anthony's are working hard to make their Christmas play the best ever. It is to be given Monday evening before Christmas.

PNEUMONIA CAUSES MANY DEATHS IN THIS STATE

According to Dr. John W. Brown, state health officer, pneumonia causes over 4,700 deaths each year in Texas. It is more prevalent during the winter and spring

Pneumonia is usually caused by germ called the pneumococcus, which many of us have lurking in our throats ready to start trouble when our resistance to it is lowered. We can keep up our resistance by avoiding undue fatigue and avoiding unnecessary exposure to extreme weather conditions. When we go out into the cold. additional wraps should be sufficient to protect us. Keeping the temperature of our homes as low as is consistent with comfort will greatly lessen the difficulties encountered in adjusting ourselves to the cold when we go out.

Another measure of prevention in pneumonia is not to neglect a cold, for the common cold often results in pneumonia when neglected. A person with a severe cold should stay at home and call his physician as a precautionary measure. Then he should follow his physician's advice until the

cold has disappeared. The successful treatment of a pneumonia case often depends upon beginning treatment very early. That is why a physician should be called at once in such cases. ning pneumonia when he thinks it is only a cold. If the physician's advice is sought for the cold he will have an opportunity to start treatment early it pneumonia oc urs in such cases

The Christmas Seal this year cember 16, and the names of the depicts a young lady of the 1860's winners, will appear in the next were many hills on the way to Seals raise money to help pay the neatest and correct or nearest correct answers. The Brand will also carry the correct answer

PRE - CHRISTMAS FOOD SALE



PUMPKINS

Round and yellow, lb _____ CRANBERRIES Fresh Eatmore, pound -----ORANGES California Navals, 2 dozen APPLES Extra Fancy Roman Beauties

10 Pounds 47¢ ONIONS. Spanish Sweet, 5 lbs _____



BACON CURED HAMS Armour's Star, 1/2 or whole, lb

Cut from Choice Baby Beef, lb 229

PLENTY OF DRESSED HENS

AND FRYERS!

EXTRA SELECT FRESH OYSTERS

Longhorn, lb -----

patient may really have begin-

Christmas is almost here . . . and we're ready for it with special holiday foods at special bargain prices. You will appreciate the savings we can give you . . . and you will like the way you can save time during this pre-Christmas shopping rush at FURR FOOD STORE!

PEACHES, Sliced or halves 35¢ Or Crushed, Libby's, No. 21/2 can 20¢ RIPE 'OLIVES Libby's, No. 1 tall can _____

Country Gentleman, 2 No. 2 cans 25¢ KRAUT Libby's, 2 No. 2 cans

COFFEE Schilling's

1-Lb Can

26¢

SOAP **Flakes** Crystal White 5-Lb Box

36¢

Charmin **Tissue** 4-Roll Box 23¢

COFFEE Chase & Sanborn, 1-lb pkg ----WOODBURY'S Tollet Soap, 3 bars _____ CRYSTAL WHITE SOAP 5 large bars SUPER SUDS 2 packages -----

PALMOLIVE SOAP 3 bars _____ SHORTENING Swift's Jewel, 8-lb carton _

PECANS Native, 3-lb pkg

HERSHEY'S COCOA 1 Lb. Can

CHOCOLATE KISSES 1 Lb. Bag

CHOCOLATE BARS Two 1/2-Lb. Bars

N.	B	C.	CR	AC	KE	RS
	19		-		/:	

Premium Flake

EXCELL Two-Pound

NAVY BEANS 2-pound pkg RAISINS, Sunmaid

Seedless or seeded, 15-oz box

STANDARD CORN 2 No. 2 cans FLOUR Hereford Sunrise, 48 lbs -

TOMATOES

-Select your Christmas Tree now while we still

you to choose from. We

Fruit Cake Mix 39¢ This fruit cake mix is ready prepared - just add 1 egg and 1-3 cup of liquid and it makes over a pound of delicious fruit cake; a baking pan is also included in the pack-

FRUIT

CAKE

MIX

XMAS TREES

WE DELIVER

lower prices

Norton **Motor Company**

Whitefaces Win Bi-District Battle In Last Minute, 13-6

play-off with Matador, conquerof bounds on Panhandle's 43.

Panthers Tie Count.

Panhandle came to the battle
or of the touted McLean Tigers.

The setting for the game was ideal
This delayed Panhandle's scornearly 500 strong and although
a perfect day, heautiful grid, a perfect day, heautiful grid, more than 2,000 thrilling fans, stanza, when Davidson took the more than 2,000 thrilling fans, stanza, when Davidson took the cheering pep squads and fousing ball on a lateral and circled his thoroughly satisfied but thrilled to Hereford's 37 but Panhandle

The made 4. Posey intercepted a pass on his 29 and returned to the battle over "left tackle. Rogers, on a reverse to the right, was swamped at the line. Davidson picked up for 14 yards. Benge lateraled to Daniel, but N. Sparks tossed him for a 2-yard loss. Clayton pass-

that happening was prevented by contest and never let him get comline, and Davidson spun for 4 contest. Clayton passed 15 yards contest and never let him get comline, and Davidson spun for 4 contest. Clayton passed 15 yards contest and never let him get comline, and Davidson spun for 4 contest. Clayton passed 15 yards contest and never let him get comline, and Davidson spun for 4 contest. Clayton passed 15 yards contest and never let him get comline, and Davidson spun for 4 contest. Clayton passed 15 yards contest and never let him get comline, and Davidson spun for 4 contest. Clayton passed 15 yards contest and never let him get comline, and Davidson spun for 4 contest. Clayton passed 15 yards contest and never let him get comline, and Davidson spun for 4 contest. Clayton passed 15 yards contest and never let him get comline, and Davidson spun for 4 contest. Clayton passed 15 yards contest and never let him get comline, and Davidson spun for 4 contest. Clayton passed 15 yards contest and never let him get comline, and Davidson spun for 4 contest. Clayton passed 15 yards contest and never let him get comline, and Davidson spun for 4 contest. Clayton passed 15 yards contest and never let him get comline, and Davidson spun for 4 contest. Clayton passed 15 yards contest and never let him get comline, and Davidson spun for 4 contest. Clayton passed 15 yards contest and never let him get comline, and Davidson spun for 4 contest. Clayton passed 15 yards contest and never let him get comline, and Davidson spun for 4 contest. Clayton passed 15 yards contest and never let him get comline, and Davidson spun for 4 contest. Clayton passed 15 yards contest and never let him get comline, and Davidson spun for 4 contest contest and never let him get comline, and Davidson spun for 4 contest co

that comes only once in a blue that counter, the Panthers drove hart, round the going to mark infraction. Rogers failed to gain the Herd back and knocked at the ing and advanced even higher in at left guard, and C. Sparks kill-determined drive in the last end zone for two periods. A pow-the bi-district round. A position minute of play gave the Herd a erful stand stopped one drive on on the first all-region of num-right tackle for 6, and over left 13 to 6 victory in the champion the three-yard line, and Clayton erous writers probably will hinge tackle for 4. McCook got Haston his play this week against at ing from behind for no gain, and and sent them on to the regional hind his goal line that sailed out least five candidates from Mata-Clayton booted out on Panhan-

a determined drive that crossed lad's line-backing and tackling ed stunts between halves. not to be denied, and they plungsenson. The great Panhandle ball
chose to receive. Clayton, kickdon, with Clayton slashing off
toter, whom Coach Tommie Mchis left tackle from the six for
the touchdown that spelled victory. He also converted to clinch
a tie had the Panthers sprung a
tie had the Panthers sprung a
surprise in the few seconds that
remained. But any chance of Benge rode him throughout the

senson. The great Panhandle ball
chose to receive. Clayton, kickhow shoestringed Clayton after
he had made 3 on a reverse over
he had made 3 on a reverse over remained. But any chance of Benge rode him throughout the Hagar stopped N. Sparks at the 19 for the first penetration of the handle, none.

40 and raced down to the 15 as all-region candidates, including the game ended.

Touchdowns were obtainable and raced a half dozen die drew a 15-yard penalty. C. Wide. Score: Hereford 6, Panhandle 125; yards lost in wide. Score: Hereford 6, Panhandle 0. Clayton kicked off to Panhandle 6; passes, Hereford attemptions and McCook smeared Clayton kicked off to Panhandle 6; passes, Hereford attemptions and McCook smeared Clayton kicked off to Panhandle 6; passes, Hereford attemptions and McCook smeared Clayton kicked off to Panhandle 6; passes, Hereford attemptions and McCook smeared Clayton kicked off to Panhandle 6; passes, Hereford attemptions and McCook smeared Clayton kicked off to Panhandle 6; passes, Hereford attemptions and McCook smeared Clayton kicked off to Panhandle 6; passes, Hereford 8, Panhandle 125; yards lost in the scription of the panhandle 125; yards lost in the script

Hereford's mighty witheraces stepped on the remaining four and Denniy, Pannandie's power-paces to the goal, ending an 80 man and center respectively, and ing the Panthers possession on Daniel hit center for a yard, and ton plunged by Willett, Hereford's husky tackle with the part of the 11. Hereford's husky tackle will be part of the part o Panthers last Friday arternoon at Whiteface Field in one
of these perfect football games
that comes only once in a blue
that comes only once in a blue

Yard drive that was featured by Willett, Hereford's husky tackle Her

cheering pep squads and fousing ball on a lateral and circled his thoroughly satisfied but thrilled to Hereford's 37, but Panhandle cheering pep squads and rousing ball on a lateral and circled his thoroughly satisfied bundled was penalized 5 for offside. Rogers the ball in the midst of three Panton bands and the game matched left end for 13 yards and a touch to the marrow. Three hundred was penalized 5 for offside. Rogers the ball in the midst of three Panton beated over the goal. Deplet pick down, to climax a 65-yard drive, and 50 visitors, including eight from booted over the goal. Daniel pick-Tied 6 to 6 in score, with the point to keep the score tied.

Visitors one penetration and one life every spectator picked his first down ahead. Hastings—turns candidate for outstanding player Benge blocked Davidson's try for Amarillo and several from Can-ed up 2 at right tackle. Clayton terferred illegally and gave the visitors one penetration and one If every spectator picked his Hereford. It arrived at 2:15, tel made it a hist on all so, that the penetration and one into the open and lateraled to Hereford and the visitors, led by band and into the open and lateraled to Hereford downtown ed the tide in the last minute when on the field, despite the great pep squad, paraded downtown to the field restricted by the field restricted at 2:15, tel made it a hist on all so, that the last minute when on the field restricted at 2:15, tel made it a hist on all so. Chapter to the field restricted at 2:15, tel made it a hist on all so. Chapter to the field restricted at 2:15, tel made it a hist on all so. Chapter to the field restricted at 2:15, tel made it a hist on all so. Chapter to the field restricted at 2:15, tel made it a hist on all so. Chapter to the field restricted at 2:15, tel made it a hist on all so. Chapter to the field restricted at 2:15, tel made it a hist on all so. Chapter to the field restricted at 2:15, tel made it a hist on all so. Chapter to the field restricted at 2:15, tel made it a hist on all so. Chapter to the field restricted at 2:15, tel made it a hist on all so the field restricted at 2:15, tel made it a hist on all so the field restricted at 2:15, tel made it a hist on all so the field restricted at 2:15, tel made it a hist on all so the field restricted at 2:15, tel made it a hist on all so the field restricted at 2:15, tel made it a hist on all so the field restricted at 2:15, tel made it a hist on all so the field restricted at 2:15, tel made it a hist on all so the field restricted at 2:15, tel made it a hist on all so the field restricted at 2:15, tel made it a hist on all so the field restricted at 2:15, tel made it a hist on all so the field restricted at 2:15, tel made it a hist on all so the field restricted at 2:15, tel made it a hist on all so the field restricted at a hist on all so the field restricted at a hist on all so the field restricted at a hist on all so the field restricted at a hist ed the tide in the last mindte when on the held, despite the streets before going to the field Panhandle's 35 before he was Willett out of bounds on Panhandle's 29. ten would without hesitation quote in courtesy cars. Both pep squads chased out. Daniel was swamped Dean Clayton, Benge and Daniel led the name of Benge. It was this and bands staged cleverly arrang- for a yard loss at right guard. Hicks Clayton passed 10 yards to Benge, Barber who was hit by Davidson as he Hagar However, the aroused Herd was Davidson for the first time this Panhandle won the toss and made the catch. Clayton plung-posey chose to receive. Clayton, kick-ed to a first on Panhandle's 24. Clayton of the first time this post of the first time this chose to receive. Clayton, kick-ed to a first on Panhandle's 24. Clayton with Clayton claybing of the great Panhandle ball chose to receive.

of the afternoon on Panhandle's The game produced a half dozen de drew a 15-yard penalty. C. Clayton's kick for extra point was Panhandle 125; yards lost in

Touchdowns were obtainable out of the running; C. Sparks, only by extreme effort, and long drives. The Herd produced results first, scoring at the opening of the second period, with Clayton passing 15 yards to Benge, who long the stopped Daniel for accuracy according to the second period, with Clayton according to the second period according to the second perio but Dean nabbed him when he Hereford 8 for 31 yards, Panhantried it again. C. Sparks shot a dle 2 for 30 yards.
short pass to Reagan, good for 3 Officials: Lovvorn, TCU, refyards, with Daniel hitting him as
he received the ball. C. Sparks pire: Anderson, WT, headlineskicked to Hastings, who fumbled, man. and got back to the 3. Clayton for a yard. Rogers' toss to Reakicked to Panhandle's 45. Jas- gan slipped away. Davidson fumper returning to the 31. Willett bled and C. Sparks recovered for knocked down Roger's pass as a 2-yard loss. C. Sparks kicked it left his hands. C. Sparks pass- out on Hereford's 29. after a 10-yard gain to Hereford's yard and then passed 11 yards to d to Davidson, who was swamped for 5, and N. Sparks went over left tackle for a first on the 9. Rogers met a wall at left end, and they passed too short to Jasper. Clayton and Barber tossed for a 3-yard loss. C. Sparks rush-Davidson spun over center Davidson for a 2-yard loss. N. ed in to knock down Clayton's tos Sparks lateraled to Davidson, who to Benge. Clayton kicked to Pancircled left end for 7 to the 3- handle's 20, with Rogers returnyard line before he was swamped, ing 15 yards. Davidson fumbled the ball going over on downs.
Clayton kicked out on Panhandie's 42

Clayton kicked out on Panhandle's 43, a 54-yard boot from behind his goal.

Benge intercepted C. Spark's pass on Panhandle's 47, making a one-hand catch. Daniel picked up a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Here cepted C. Sparks' pass on the Pandup a yard at left end, but Her pass on Panhandle's 47, making a one-hand catch. Daniel picked up a yard at left end, but Hereford was penalized 15 for illegal use of hands. Clayton was chased far back and passed wildly. Clayton's toss to Benge was knocked down by C. Sparks. Clayton kicked to Panhandle's 32, where Benge killed the ball. C. Sparks passed 7 yards to Rogers, who added 5 before Benge shoestringed him. C. Sparks picked up 2 at left end. Hicks intercepted C. Suarks' pass on his 39. Clayton broke through for 12 yards and lateraled to Daniel, who added 4 lateraled to Daniel, who added 4 before fumbling. Dean recovered for Hereford on Panhandle's 49

as the half ended. Third Quarter. Reagan kicked off to Hereford's 5, Clayton returning to the 32. Daniel ran over left tackle for 8 yards before Anderson brought at center but managed to push over a first down on his 42. Howe tossed Benge for a 2-yard loss on a reverse over right tackle. double lateral, Clayton to Hastings to Daniel, netted 3 yards. Reagan tossed Clayton for a 3-yard loss at right end, and the quacterback kicked to Panhan-dle's 30, with Rogers diving to the 36. N. Sparks went over left tackle for 8 yards, and Davidson spun for 4 and a first down in midfield. C. Sparks passed to N. Sparks, with Daniel knocking the ball out of his hands. Davidson was smeared at the line by Clayton and Willett. C. Sparks quick kicked out on the Hereford 17. Clayton quick kicked back to Panhandle's 45, with Rogers returning to the 45. Davidson broke over center for a 15-yard gain before Daniel dragged him down. Rogers passed too long for Jasper. Rogers plunged over left guard for 5. C. Sparks passed 15 yards to Davidson on Hereford's 20. He was brought down in his tracks. C. Sparks, on a reverse over left guard, picked up 7 yards before Posey nabbed him. N. Sparks hit a wall, and C. Sparks' pass was knocked down by Daniel. N. Sparks lateraled to Davidson, who circled left end for 13 yards and a stoneholder a shaking off two a stouchdown, shaking off two tacklers before crossing the line.
Benge blocked Davidson's try for point, leaving the score tied, -all.
Reagan kicked off to Jowell on the Hereford 30, the end returning 8 yards. Daniel picked up 3 at right tackle, and Reagan on a recommendation.

Clayton slipped down at left end without gain. Benge, on fourth down, plunged to Panhandle's 49, but the Whitefaces were penalized 5, and Clayton kicked to the 15, with Rogers returning to the 32. N. Sparks fumbled and recovered for a 2-yard loss. G. Sparks' pass to Reagan was knocked down by Posey. C. Sparks kicked over Hastings, who went after the ball on his 3 and returned to the 11. Daniel hit center for a yard, and clayton bandle's 40 and raced down to the 15 as the game ended. Score: Hereford 13, Panhandle 6.

Opens Local Shop.

Russell Daniel last Saturday opened a floral company in Hereford, with both potted plants and cut flowers on hand at all times. The new firm is located at 110 North Main Street. Known as

Fourth Quarter.

Clayton punted to Rogers on Panhandle's 43. He returned to Hereford's 42. Benge stopped Rogers after he got 2 at left guard. Clayton missed Davidson from behind but Benge smeared him after he made 4. Posey intercepted a pass on his 29 and returned to the 35. Daniel circled his right and

McCook

Denny Howe

Stern

Jasper

Sparks

Clayton rammed center for a

Benge who made the catch on the

handle 29, running out after mal

Anderson

GET YOUR EXTRA DAIRY PRODUCTS NEEDS FOR Christmas

From Us, Or

Buy Them At Your Grocer's

Sweet Milk — Cream Butter — Buttermilk

We Deliver Daily

Cur Process Is Most Sanitary.

Prairie Dairie

PHONE 666

STREET, STREET,

BUSINESS AND DIRECTORY

THE CHOCOLATE SHOP Plate Lunches Nandwiches

Cold Drinks, Candles

Our Abstracts correctly reveal the title. O. THOMPSON ABSTRACT CO. 414 Per Cent Federal Farm

INSURANCE

JNO. H. PATTON PHONE 50

THE HEREFORD BRAND JOB PRINTING

Chiropractor and M

Christmas Gifts

NEW STEIN STEIN

Value - Usefulness - Price



JACQUARD VELOUR

2-PIECE SUITE with _

ODD ROCKERS

ODD CHAIRS

TABLE LAMPS

With Chairs -

SECRETARY

KNEE-HOLE DESKS*

For the Bed Room

MAPLE SUITE MAPLE VENEER SUITE WALNUT VENEER SUITE Four-Piece -----FOUR-PIECE SUITE As Low As -----

MODERNISTIC SUITES, FOUR-PIECE

Living Room Furniture 100 PER CENT MOHAIR \$5975

SMOKERS END TABLES LIBRARY TABLES BREAKFAST SUITES, 5-Piece, Oak Maple, Enamel Extension or Dump Leaf __

RCA - Victor Radios \$2050 to \$55000

E. B. Black Co.

Proved By Years Of Service Could Be A Real Playroom

-and what an excellent place for that Christmas Party. Waste room in a home is expensive. We can make your basment or attic into liveable quarters at a very low cost. You still have time before Christmas.

R. H. Kemp Lumber Co. GRANT A. FULLER, Manager

Black

MY MISS NOBLE M'LEAN

The social club met with Mrs. L. Johnson Friday with 11 members and eight visitors pres- L. Welch home. ent. After business, a delightful two-course dinner was served to all. Visitors were Mmes. T. G. Messrs. and Mmes. H. L. Mc-Graves and J. A. Melugin, White- Lean and Verner Melugin were wright; Grandma Ray; Mmes. R. in Clovis Saturday. E. Anna, Fern Barnett, Lloyd and Mr. and Mrs. T. S. Graves and E. Anna, Fern Barnett, Lloyd and Mr. and Mrs. I. S. Melugin returned to the school house Friday. Lunch the school house Friday. Lunch was served at noon.

Mrs. Pritchard has returned to her home in Canyon after a visit with her daughter, Mrs. Jim Black. Mr. and Mrs. E. E. Fridley Hereford spent Sunday in the

wright Saturday after a visit with Mrs. H. L. McLean.

Christmas Special 10% OFF

On all CASH GROCERIES, Friday and Saturday, December 20-21, and Christmas Week.

LUKEN'S GROCERY

DESCRICTED AND SECURIOR OF THE SECURIOR OF THE



1936 Dodge

1936 Plymouth

Have That Smartness!

No gift to yourself and the family could make Christ-mas a greater success. No automobile could take the place of a new 1936 Dodge or Plymouth—the last word in automobile smartness and perfection.

USED CARS

If you cannot afford a new car, do not let that prevent you from having an "Automobile Christmas."

Our used cars are in first class condition, look almost like new and are in the price range of everyone. If you cannot afford a new car, do not let that prelike new and are in the price range of everyone. Look them over.

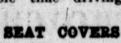


HEATERS

An automobile heater is the ideal gift for those who already have ears. Its usefulness speaks for itself as a gift.

RADIOS

Or a radio for the car. No gift would afford more pleasure to anyone who spends considerable time driving.



ACCESSORIES

Ireland-Beavers

MOTOR CO.

Frio News Items

BY MRS. W. A. SPRINGER

Frio Worth While club met in will be a Christmas meeting at ghter sang a quartet. the home of Mrs. Paul Williams There will be singing at the December 19. Everyone come and school house Saturday night. don't forget Christmas exchanges. WMS had an all-day session at church at Friona Sunday.

W. A. Springer, Leta Dean Lane Wednesday. and Franklin Earl Springer visit- Mrs. Bob Finch and two children Mr. and Mrs. J. L. Height were

number from this community were in Hereford Thursday. attended the funeral of Mrs. Hogan in Hereford Sunday. The Ford visited her parents, Mr. and December 24. family formerly lived in this com- Mrs. L. M. Williams, Sunday. minity.

pringer and children were Ama- Short and children, Mrs. L. M., Es. home Sunday evening. illo visitors \Saturday. Mrs. M. telle Williams and J. T. Guinn.

Springer returned home. Frio school dismissed Friday so Miss Hyatt and the children could attend the football game in Hereford. A number from here went the game.

Dawn School News.

School dismissed Wednesday for Thanksgiving | holidays Miss Chambers visited her mother in Ricketts home. Canyon, Miss Ima Hayen of Daniel spent Thanksgiving with Miss Crouch at Sterley. Mr. and Mrs. home Legg visited his parents at Dick-

The children are practicing on Christmas cantata, "The Light of the World," which will be presented December 19.

Much interest is being shown by intermediate and upper grade students, who are working on Christmas woodwork projects.

A Honor Roll, Carol Miller, Max Sandy, Marcella Luke, John Grady Edward Roberson, Mildred Luke, Eugenia Kuhles, Glenn Putman, Sarah Smith. B Honor Roll: Doris Jean Bowers, Evelyn Luke, Liselottie Kuhles, Melvin May, Leona Luke, Minnie Seymour.

regreggerere



Just A Thought For You

When shopping for Christmas, remember to shop for protection for your car, your home and contents.

> This Agency Is WISE

SURE

McLean Insurance Agency

Gifts for All

STAR HITS IN OUR GIFT PARADE

Our stock is everflowing with useful Gifts for the whole family at saving values.

We will be more than glad to give you courteous service to help you with your gift suggestions.

POPULAR STORE

Se Our Lay-Away Plan for Xmas Gifts!

Messenger News BY ESTELLE WILLIAMS

Forty-three were present at Sunmembers present. Next meeting daughter, W. P. Walker and dau-ber in attendance.

Mr. and Mrs. Bragg attended sive.

ed at the home of Mrs. C. E. Tice of Hereford visited her mother, Hereford shoppers Saturday. Rriday, the day being her Mrs. P. C. Short, Tuesday,

Hereford shoppers Saturday in-list last week. Mr. and Mrs. W. A. Springer, cluded Mrs. J. E. and Jonnell Mr. and Mrs. J. E. Hill of eorge and Mary Lois, J. E. Jones, Mr. Casey, Mrs. P. C. Hereford visited the H. D. Nill

Progressive News BY OLIVE PERKINS

Clarendon last week.

Mrs. Luke McBrayer and Zola Fae visited her mother Monday. spent Friday afternoon in the Ira

. Mr. and Mrs. Harle of Vega spent the week end in the Taylor

Wilma Higgins, Jimmy Blakemore, Clyde Neal, Marlyn Edwards, parents, Mr. and Mrs. Rule. Pearl Edwards, Rosalee Powelson. Brayer, June Edwards and Reba one day last week. Jimmy Green, Betty Jean Mc-Mitchell were on the honor roll

the past six weeks. A large number enjoyed Thanksgiving dinner at Progressive. Rev. in Amarillo Saturday. Willett preached in the afternoon and a short program was given by in Wayside community, Sunday, school children. Mr. and Mrs. Misses Evelyn Van Sweringer ily of Hexeford were out-of-community guests.

Mr. and Mrs. Van Boston of Friona spent Sunday with Mr. J. D. Story home. and Mrs. W. C. Russell.

W. C. Russell and Edgar spent Sunday with the Perkins

spent Thanksgiving with the Hunt- cookies were served. Ira Ricketts and family visited of Mrs. L. H. Lookingbill last Thursday.

his parents at Hereford Sunday. Jimmy Blakemore, Gordon Higgins, Mrs. Lynn Powelson Wayne Neel have been ill.

Mrs. J. L. Park visited her daughter, Mrs. Paul Cavendar in Amarillo Wednesday. Rev. Willett preached here Sun-

day. Rev. Shepherd will be here next Sunday to preach.

Miss Louise Hunter and John Hunter of Springer, N. M., visited their sister, Mrs. D. Y. Edwards, from 6 to 8 p. m. every Monday, last week and their parents near Canyon.

Mrs. O. E. Boyer, Billy and Le Roy attended services here Sunday afternoon and night.

Misses Lucille Park and Lilla Short, Ralph Arseneaux and Orin Boyer spent Thanksgiving in Carlsbad with the J. S. Garrett family, and visited the Caverns Friday. Luke McBrayer and family were

in Canyon Saturday. Mr. and Mrs. Clyde Russell of Tex Roy visited their parents last

week end. Mrs. Ray Hershey visited Mmes. Arch Conklin and Howard Hershey in Hereford Saturday.

Mr. and Mrs. Hunter have moved to their former home four

miles northeast of Hereford. Mr. and Mrs. Gilbert Donovan who have been staying with Mrs. Webster near Ford have returned

to their home here. Literary will meet Friday night. The Blakemores attended the Messiah in Hereford Sunday.

F. D. Perkins and Miss Olive visited the Brooks home Sunday. Bill Carland of Oklahoma is visiting his aunt, Mrs. Blakemore. John Hunter returned to Springer, N. M., Sunday. Miss Louise

remained for a longer visit. Mr. and Mrs. D. Y. Edwards entertained her parents, Mr. and Mrs. Hunter, John and Louise, last week end.

Jimmy Blakemore, Jimmy Green, Clyde Neel, Pearl Edwards, Jim Edwards, Reba Mitchell, Betty Jean McBrayer, Marlyn Edwards, Wilma Higgins and Rosalee Powelson were on the honor roll the last six weeks.

Summerfield News

MAUD E, NOLAND

Mr. and Mrs. B. A. Atchley, Gertrude Atchley, Viva Mae Thomas and Lester. Suttles were in Amarillo Friday.

. Mr. and Mrs. Jim Clark and James Leaton Clark spent the week end in the Joe Kendall

home in Hereford. Messrs. and Mmes. C. R. Waler and Joe Kendall spent Sunday in the J. C. Lance home in Here

Ford Doings

MRS. H. M. BENSON

Following Sunday an all day meeting at the home day school. Mrs. Mae Abbott gave Sunday, Rev. Boyd delivered a of Mrs J. B. Harlin, with five a Christmas talk. Mr. Coleman and splendid sermon to the large num-

A. K. Webster and family at-There will be singing at the tended a party Friday night in the Blakemore home at Progres-

Fred Brunsen and Gilbert Don-Mr. and Mrs. Robert Myers and avan were in Hereford Wednesday. baby of Oklahoma are visiting her Friday was enjoyed by ladies Mr. and Mrs. Paul Williams and parents, Mr. and Mrs. P. C. Short, attending a quilting. Blocks were Dennis Ray and family of Ama-their son and daughter, Mr. and Virgil Green were recent visit and getting ready to sow wheat. Dieced, and the teachers expressed rillo visited his mother here Sun-Mrs. Verner Melugin and sister, ors in Plainview.

Mr. and Mrs. Paul Williams and parents, Mr. and Mrs. Paul Williams and getting ready to sow wheat. Pieced, and the teachers expressed their appreciation of the hot lunch served at the noon bour. served at the noon hour.

A committee appointment Sunday Ben Bates and W. A. Whitson is making arrangements for a Christmas party. A program and Mr. and Mrs. L. E. Ware of treats for everyone will be given

A. J. Sanderford was on the sick

Floyd and Hardy Benson went to Clarendon Friday to visit their mother, Mrs. A. E. Benson, also Mrs. Floyd Benson, Adeha and and Evelyn. They returned home Sunday night.

YWA met with the Schulz girls Offus Vicks returned home from Modelay night, with five present, The Lottie Moon program was

very interesting. Mr. and Mrs. W. A. Ricketts Hereford visited the B. C. Rob-Elmo Lawhon and family of erson home Sunday afternoon. E. B. Thomas of Amarillo visited

relatives here Saturday. Billie Wilkerson and family of Rio Grande spent the week end in the home of Mrs. Wilkerson's

C. B. Thomas was in Amarillo David Bellar and family have moved to Lubbock where he

employed. Will Schulz and family were

Mr. and Mrs. Ben Wilhelm were Moreland of Ward, B. F. Reaves Mary Cox, LaVina West, all of Misses Evelyn Van Sweringen, and family, Arch Conklin and fam-Hereford and Miss Lola Wayne Cox of Amarillo spent the week end in the J. W. Cox home.

C. H. Churchill is visiting the A number of friends attended a Messrs, and Mmes. Henry Wedel,

42 party in the J. A. Nøland home,

Jake Tiefel, and Miss Mary and

honoring his and Otha Noland's

honoring his and Otha Noland's birthdays. Refreshments of hot Dalard Edwards and family chocolate, candy, sandwiches and The Study chib met in the home

Dr. R. E. Perkins and Dr. Oscar Lee have announced a good will chnic for children under 13 years of age who are in need of health service. They announced free examination and treatment for such children. They explained that this is not charity, but strictly a goodwill clinic, and will be open

Tuesday and Friday.

Brand Want Ads Pay Good Dividends!

AUCTION SALE

Amherst, Texas. Sale begins 10:30 a. m., Friday, December 20. Horses, Cattle, Hogs, Farm Machinery and Miscellaneous Items. This will be one of the largest sales held in this part of the country. If you have anything to sell, bring it to this sale. Located at Geo. Brashear feeding yards, 11/2 blocks west of Bank Bldg. List your property early. Plenty of pen room; water, feed available. Geo. Brashear, Sales Manager;

Ray Barber, Auctioneer.

A GIFT FOR YOUR CAR

Give it a tankful of TEXACO GAS and see the results in performance that takes place when your motor is fed gas that gives best results in cold weather.

Texas Service Station Glenn Snyder



You're ready for all kinds of weather with Magnolia's famous

ITER-PROOF SERVICE

With a Magnolia Winter-Proof Job you are protected against sudden changes in temperatures. Your motor will start instantly on the coldest mornings. Gears will shift easily. Driving will be a pleasure instead of a worrisome task Visit your Magnolia Dealer or Station today-WINTERPROOF YOUR CAR!

Mobilize For Winter at . . .



W. J. (Bill) SMITH

MAGNOLIA AGENT

100 South Main

Phone 371

nergererererererererererere SHOPPING with this Selection
MADE EASY Great Gift Selection



DAINTY COLLAR AND CUFF SETS SMART SILK OR WOOL SCARF ----LOVELY VANITIES AND COMPACTS The Lovely Clear CHIFFON HOSE Every Woman's Delight ___



Sale Continues On Coats and Dresses

If you want to make her a really happy girl give her a coat or dress for Christmas. Our prices make it possible for the one with the small income to buy as well as the one with plenty.

Our price will compete with anyone in town. All we ask is for you to visit our shop. Competent sales ladies will helpyou shop.

New Dresses Arriving Weekly in Nelly Dons and Other Brands.



See our lovely line of Silk Lingerie, Robes, Vegligees, Pajamas, in Crepe and Satin-All-Wool Bathrobes for both ladies and men. See our Munsing Underwear.



FASHION DRESS SHOPPE

more drouth resistant and which

will retain its leaves and mature

later in the season, thus length-

ening the grazing season. In that

part of the Great Plains, second-

year sweet clover has little graz-

ag value after July. The first

year clover does not furnish much

to attain disease resistance - par-

ticularly resistance to alfalfa

ed by water pressure had been

CHRISTMAS BAZAAR

Desirable Christmas Gifts of all

Previously the suction develop-

Quality. RICE sells them.

James McClaren of Magdalena, New Mexico, was a business visitor in Hereford Monday.

Messrs. and Mmes. A. Peterson

Please don't send children. each place. H. L. RICE.

Mrs. C. C. Rockwell returned Monday from a visit of two weeks with relatives in Conway, Ark-

We try to keep our tire stock sells them.

Christmas Seals cost only a low. penny each but they finance the greatest organized fight in the Let us remind you that we have

Native Pecans, pound

Matinee

Every

mail and help fight tuberculosis. These of her mother, Mrs. Ham-ralu has fallen the past two weeks. lin, who makes her home with Mrs. Mrs. Jack Hutson was called 1c at LeFors.

> ton rings, valves, timers, wiring, Sam Hutson of Littlefield. coil points, etc., for your Model Mr. and Mrs. Jim Lipscomb were T at RICE'S.

Your '36 calendar is waiting for cluded Cisco. San Antonio and successfully and successfully on the Bill Hutson home.

It also was used successfully on alfalfa plants at the experiment station at Manhattan.

There is the Bill Hutson home.

It also was used successfully on alfalfa plants at the experiment station at Manhattan.

There is the Bill Hutson home. Your choice of four beau-Ozona. They visited relatives at Mrs. W. M. Stovall of Nara

> The National Tuberculosis Assonecessary. We know enough to Mrs. John Higgins were in Amawipe it out almost overnight if riflo Saturday. the public would only apply that information." Buy Christmas Seals

> Repair prices are unusually mas Seals will help make that

world—the campaign against tuber- the equipment and the skill, and tomers. Try RICE'S next time. ic

Matinee

Every

Day!

tanuyck

Chapter 7 of

"Tailspin

in the red romance of Buffalo Bill's sharp-

SATURDAY'S

BARGAIN SHOW

red romance of the Eightles

flames from the Golden West!

BREISER BEREISER BEREISER

APPLES_APPLES

Rome Beauties, bushel _____ \$1.15 Winesaps, bushel _____ \$1.00

Naval Oranges, dozen _____ 15¢ and 20¢

Spuds, red or white, 10 pounds _____ 17¢

Pinto Beans, home grown, pound _____ 5¢

Bast Texas Sorghum or Ribbon Cane, gallon ---- 65¢

Your Patronage Solicited.

RAYMOND HAWKINS

energy energy energy energy energy

THEATRE

HEREFORD

Jonathan, per box

Star

Uncle Sam's

Always Get

Their Men!

and Bette

Gets Her

Sunday — Monday — Tuesday

Midnight Preview Saturday Night

FRANCHOT TONE

A Frank Lloyd Production

NOTE: This is an exceptionally long show and we suggest that you see it from the start. Phone the Star Theatre, Phone 363, for exact screening time.

PICTURE IN 10 YEARS

Pulsating, exotic romance, turbulent drama mighty spectacle—in M-G-M's magnificen

Davis

George Brent and Bette Davis in

"SPECIAL AGENT"

T-Men

Thursday and Friday

25¢ After 6:00 p. m.

Do You Have a 1922 Penny?

10¢ Bargain Matinee 15

PLANT BREEDERS UTILIZE Ward News Notes SUCTION OF AUTO ENGINE

y school. Plans for a Christmas party were talked over. Christmas Seals serve a dual Mrs. O. L. McKee was called Thorns sermon Sunday afternoon.

Brunswick Tires are famous for McKee but who is visiting a son death of her brother, Chief Dedeath of her brother, Chief Dedea

tective Botton. She was accomp-Transmission band lining, pis- anied by Mrs. Bill Hutson and other plant,

> 1c in Muleshoe Monday. Robert and Fred Hutson of

Mr. and Mrs. W. S. Kerr and Hereford spent Saturday night in

Visa, N. M., spent Sunday night

in the Bob Higgins home. Mr. and Mrs. George Suggs, ciation says: "Tuberculosis is un- Mrs. Jim Lipscomb and Mr. and

The Christmas Seal is a symbol. It symbolizes the determina-food until September. Farther tion of millions of persons to wipe east the results desired in crossand help spread that knowledge, bol. It symbolizes the determina-Brunswicks at any price. RICE Save that injured tire. Take it out tuberculosis in the United breeding might include disease reto RICE'S and have it vulcanized. States. Your purchase of Christ- sistance. The cross-breeding of 1c wish a fact.

The picture of Santa Claus ap wilt. pears more often on the Christmas Seals than any other design. This persons between 15 and 45 than have to wait on that tube repair is appropriate, because the greatused. persons between 15 and 45 than have to wait the persons between 15 and 45 than have to wait any other cus-ent other disease. Buy Christ- while we pump gas for other cus-health. Christmas Seals help return health to those stricken with tuberculosis.

MUTINY ON THE BOUNTY" ABOVE MOST PICTURES

very lover of the sea adventure vivid pictures of life on the bounding main, whine of a bos'n's 'cat' on a seaman's back, the crackle of billowed sails, paradise in the South Seas, hardships, the stern arm of the law of the sea-but above all Adventure.

"Mutiny On the Bounty" which will be shown at the Star Theatre Sunday, Monday and Tuesday, and at the midnight preview Saturday night, cannot be compared to any other film achievement. It stands alone and far above anything of its kind that has ever been filmed or which may be filmed for years

to come. It is a sea drama as it actually took place 150 years ago, a true chapter from maritime history that which eliminated the brutal treatment men who go to sea ex-

pected and suffered. The little square-rigger H. M. S. Bounty sails for the South Seas on a scientific mission to transplant breadfruit to the West Indies. Her crew is a motley one of convicts and bewildered wretches pressed into service. Her skipper is Capt. Bligh, who knows only one law-the merciless law of the sea, and an almost fanitical loyalty to the navy and the crown. He in "Mutiny On the Sea" by Chas. Laughton who makes of the character a ruthless and harsh disciplinarian. In truth it is the greatest performance Laughton has contributed to the screen.

Adventure follows the mutiny



wiper, is being utilized to simplify erence is to crop plants when as A number heard Rev. J. C. cross-breeding of plants with tiny a matter of fact every soil is purpose: they decorate Christmas to LeFors Sunday by the serious One and a quarter inches of and liberate their pollen, they are corn, grass or strawberries. Or removed by suction through a tiny again the plant may be castus, a soil fertile for the crop to which FOR RENT, FOR SALE CARDS tube no larger than a hypodermic jack pine or bulrushes.

fertilized with pollen from an fore soil can be formed rocks must The devise was developed by The weathered rock is made into United States department of ag- soil by living organisms. Each riculture plant breeders at the Ft. soil has its own characteristics Hays, Kansas, experiment station produced by the action of microfor crossing sweet clover plants. organisms. Soils and plants de-It also was used successfully on velop together—each influencing

There are thousands of soils, The work at Hays is primarily each with its own characteristics

WANTED MUTINY

Franchot Tone, as Roger Byam. This breed of man will never die! . . and a better breed will never live! Serving under the cruelest master on the seven seas, forced unwillingly to accompany the sixteen alfalfa at Manhattan is primarily mutineers, he fell in love with a dusky beauty of the South Seas. "Mutiny On the Bounty" is the strangest, most dramatic, truest story ever filmed. In its cast of thousands, Charles Laughton, Clark Gable and Franchot Tone rise to superlative heights. Coming to the kinds Thursday and Friday after-Star Theatre preview Saturday night, and Sunday, Monday and noons, Saturday all day. Store

BUT NOT FOR ALL CROPS plants. In general, it may be particular plant. Or, he said that each plant attempts to choose plants adapted to the

which it developed. There are two ways fundamental to all agriculture to have

developed with and by the native a soil so that it will grow Suction from the intake manifold

Suction from the intake manifold

of an antomobile engine, commonly used to operate a windshield
is called fertile or unfertile, refmost nearly like the plants with
most nearly like the plants

it is to produce. Man can change AT BRAND OFFICE. CHEAP.

Gift Suggestions

For Children

KIDDIE-CARS, FOOTBALLS WAGONS, TRICYCLES, BICYCLES

COMPLETE LINE OF GLASSWARE COOK 'N' SERVE WARE

AER SWEEP SUCTION CLEANER

Does Not Require Electric Power
May Be Used In Any Home In Town or Country.

Kerr Hardware

(本) 大学 (大学) 大学 (大学) (

south of Fox Cleaners. Benefit St. Anthony's Church. words that paint in the minds of State Sta

Our Suggestion for



Shopping



MAYTAG

Washday has been changed to wash hour in millions of Maytag homes. The job of washing that once meant work has been made one that is fun to perform. You can make every washday an occasion for her to remember you and your Christmas thoughtfulness by giving her a MAYTAG.

FOR MOTHER ELECTROLUX

No gift carries the appreciation that goes with receiving an air-cooled refrigerator, and no refrigerator is cheaper or more economical or more sat isfactory than the Electrolux. Here is indeed the IDEAL CHRISTMAS GIFT!



FOR MOTHER and DAD

FLOOR MODEL PHILCO

With perfect tone, unequalled beauty and shadow tuning control. the PHILCO FLOOR RADIO will be the choice of many givers this Christmas. Plan to give the radio with the finest qualities and best reception facilities. Give them a PHILCO. PHILCO features make it a choice over the entire field in any price range.

FOR THE WHOLE FAMILY INSTALL A LLANO WATER SOFTENER

Think of their health as well as their entertainment. Water used every day in cooking, for drinking purposes and bathing and washing is hard and contains harmful minerals. The Llano Water Softener is attractive, easily installed, no fuss and requires no continual repair work. It is worth its weight in gold to the body, the complexion and to clothing.



FOR DAD PHILCO CAR **RADIO**

The Philco automobile radio has all the high qualities of the big machine. It will give greatest pleasure.

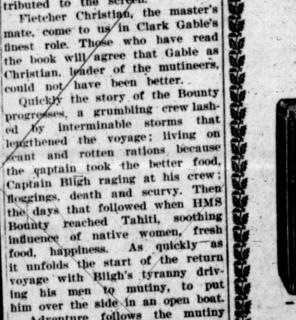
HOT WATER CAR HEATER Another thoughtful gift for the motorist. The Tropic Air Hot

Water Heater is the last word in car fomfort.

EASY TERMS AND LIBERAL TRADE-IN ALLOWANCES

D. Womble Implements

B.我们我们我们我们我们我们的我们的我们也不是我们的我们的我们的我们的我们的的。



which has no parallel in naval history-the dogged pursuit of the mutineers years later, capture of some and their finish on the gallows, escape of others to Pitcairn Island where 200 of their descendants live today. "Mutiny On the Bounty" is one of the really big pictures of the year, and one that you should by all means see.

