

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

31st YEAR—NUMBER 30.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, AUGUST 6, 1931.

FIVE CENTS PER COPY.

Brand's Big Campaign Will Close Saturday

Only Three More Days Left to Work

Each Contestant Apparently Determined to Be Winner of Chevrolet; Friends May Still Help Favorites.

Promptly at 8:00 o'clock Saturday night, August 8, the flag will fall in the Brand's mammoth subscription campaign, the judges will take charge, count the votes and declare the winners.

But three more days remain in which to gather subscriptions and contestants are warned to devote every minute of their time to this task. It would be a regrettable situation, indeed, to come to the close of this campaign, after all these weeks of hard work and learn that one more subscription would have made a winner.

The contestants are driving hard. They need every encouragement possible to offer on the part of their friends. It has been a hard battle, but one that has been well fought. They have fought a valiant fight in face of many odds and have gathered in literally hundreds of new names, besides securing other hundreds of renewal subscriptions.

If you are one to have made a promise of support to one of the contestants and at this time have not given that support, you are urgently requested to give that support now. The subscription you are withholding might be the one that would enable your favorite to win.

The ballot box is open here at the Brand for your convenience and in case you fail to see one of the workers, call at the office and you will be assisted in giving your subscription and the placing of your support to the contestant to whom you wish it to go.

The judges have been selected. To Mrs. L. Johnson of Sumnerfield, George Smith, A. M. Jones, C. A. Skelton, Cliff Acker and Judge F. T. Robinson, all of Hereford, fall the responsibility of making the final count and declaring the winners of the various awards. These judges have been selected by the various contestants in this campaign.

Miss Opal McMahon, Miss Glenn Curry, Mrs. Marvin Mundell, Miss Ruth Wolfe, Miss Louise Johnson and Mrs. B. E. Fulkerson are the active workers in this campaign, making regular turn-ins, and these are the ones to go into the final lap of the race in competition for the new Chevrolet. Mrs. Boling and Miss Mayfield failed to report at the closing of the second period and thereby were automatically dropped from the list of contestants.

Apparently each contestant is determined to win the Chevrolet. Each states she will fight to the last in her efforts to be declared the first prize winner. And it is well that this spirit is so universally displayed, for what else would, for the past seven weeks, prove quite so remunerative?

Again the attention of each worker is called to the list of prizes. The new Chevrolet special sedan is now on display at

(Continued On Last Page)

Teachers Go to Canyon Institute September 3-4-5

The teachers of Hereford and Deaf Smith county will attend the session arranged for all the teachers of the Panhandle when the annual institute assemblies September 3, 4 and 5. Publicity from Canyon college says the instructors from 20 counties will be in attendance.

Nationally known speakers will appear on the program. The Canyon chamber of commerce has assumed the responsibility of entertaining the teachers while there. The executive committee of the institute is made up of ten leading educators of the Panhandle, Superintendent C. H. Dillehay of Hereford being one of the number. Probably the outstanding feature of the institute will be the addresses of Josh Lee, of the public speaking department of Oklahoma University.

Dr. J. W. Hicks Dies Suddenly Here Tuesday

All Hereford is bowed in grief today and walks with slow, meditative tread as the citizens realize that a loved and respected townsman has passed from their midst.

Dr. J. W. Hicks, for twenty-seven years a practicing physician in Hereford and the trusted friend of all who came in contact with him, was stricken with a heart attack while in his office last Saturday afternoon from which he never fully rallied. Death came Tuesday evening in Deaf Smith County Hospital as he was surrounded with members of his immediate family and other loved ones.

The funeral will be held in the First Baptist church today at 3:00 p. m., conducted by Rev. V. M. Cloyd. Pall bearers will be E. S. Ireland, Henry Hastings, John McLean, Jack Wright, Wiley Robertson, Earl W. Wilson, Claude Benton and John L. Wilson.

Honorary pall bearers will be associates and friends of years standing: Drs. G. F. LeGrand, T. L. Morgan, B. R. Wills, B. M. Wiltshire and G. W. Heard, Hereford; Drs. J. J. Crume, R. D. Gist, A. J. Caldwell, A. F. Lumpkin and R. A. Duncan, Amarillo; Messrs. E. B. Black, J. R. Roden, J. E. Cockrell, Bob Hastings, C. J. Paddock, J. A. Buckner, A. H. Elliston, Eli Dunlap, J. L. Fuqua, F. J. Axe, Roy Stocking, H. G. Conkright, George L. Muse, E. B. Posey, Chas. R. Williams, Rex Tynes, Alex. O. Thompson, N. E. Gass, J. E. Hill, C. H. Dillehay, Arthur C. Thompson, H. R. Fritz.

Interment will be made in West Park Cemetery. James Wright Hicks was born at Bonham, Texas, September 15, 1894, and died at the Deaf Smith County Hospital, at 7:00 p. m., Tuesday, August 4, 1931. He was married to Agnes, Texas, to Miss Laura Etta Barnard January 20, 1907. He was converted at Agnes and baptized by his brother, Rev. J. R. Hicks, in 1901, and has lived a consistent Christian life that has been a model of propriety to all who knew him.

Dr. Hicks was a graduate of the Kentucky School of Medicine, class of 1922, and spent his whole business life in the practice of medicine. He and Mrs. Hicks moved to Hereford in November, 1901, and since that time he has been closely associated with his practice and the business life of the town.

He leaves to mourn his death his wife, Mrs. Laura Hicks; a son, Barnard; a daughter, Miss Veda; two grandsons, James B. and Robert Field, sons of Barnard; two brothers, W. E. Hereford, and Rev. J. R. of Panhandle; two sisters, Mrs. Lula Lacy, Albuquerque, New Mexico, and Miss Mossie Hicks of Joy, Texas. They, with many other near friends and relatives, were here when death came to Dr. Hicks.

In the passing of this good man, Hereford has lost one of the truest friends its citizens have ever known. The memory of him and his kindly disposition will long be cherished by those who knew and loved him best, and those who come later will learn to know, as they hear his name spoken, that Hereford as a whole chose to venerate him as one who went about doing good, and respected his life as true to his ideals of helpfulness to his fellow beings.

Here for funeral. Relatives and friends from out of town who are here to attend the funeral of Dr. J. W. Hicks, are Mrs. Hicks' sister and husband, Mr. and Mrs. Pool, Hedley; another sister, Mrs. Wilbert Peterson, Plainview; a nephew and wife, Mr. and Mrs. Edgar Webb, Plainview; and a sister-in-law, Mrs. E. A. Hicks and daughter, Ruth, of Henrietta.

General Rains Over County Improve Crops

All the Plains country has received a copious downpour of rain during the past week, and Deaf Smith county residents feel that they got their share. According to rain gauge measurements, 2.5 inches fell slowly here in Hereford at intervals from Saturday afternoon until Monday afternoon.

Row crops in general over the county have been looking up doing fine. Rain was beginning to be needed and the first showers indicated rains only in scattered portions of the county. This was all washed out when the general rain started Saturday and farmers and stockmen alike are jubilant over crop and range prospects for the remainder of the season.

Very little wheat remains to be cut, and that piled on the ground will be wet but a few inches on top until the piles are in such position that water will run under them.

Rains Cut Down Wheat Receipts on Local Market

Wheat marketing conditions in Hereford speeded up considerably at the end of the week, only to be stopped by the rains making the roads nearly impassable.

The expected raise in price caused by the 1.5 cent lowering of the freight rates August 1, caused a rush Saturday morning that raised carload shipments to the highest amount for one day they have had for several weeks. The price Wednesday morning here was about the same as last week, ranging around 22 cents.

The greater part of shipments has been to storage elevators, very little of the wheat going at cash sales. There will probably be 1450 cars of wheat total shipments bailed out of Hereford by Thursday night this week.

Story Telling Draws Kiddies To Lake Park

Children over town are getting more and more enthused over the story hours the county librarians are using at 5:15 each Tuesday and Friday afternoons. It is customary now for more than fifty to be present to hear yarns and poems about child life and things of interest to them. Usually the stories are selected from a group that will lead the child from curiosity to find others like it and thus instill a love for reading. This is the open sesame to treasures of the great minds of all ages, and no child has a complete fulfillment of its possibilities until it learns to read for itself, and understand the pleasure afforded those who will search for what the mind desires.

Emma Jeanne Donald has charge of the Tuesday story hour and last week she gave the youngsters "Lion Bait" as it appeared in the August issue of The Open Road, a magazine for boys. She followed that with "Lone Dog", a poem by Thompson in the book Silver Pennies.

This week Miss Donald gave "The Woolly Ghost" by Edith M. Armstrong in the August number of Child's Life; "Gray, for Danger" by Allison Lind in last March's Boy's Life, and the poem, "The Child Next Door" by Rosa Fulem in Silver Pennies.

Miss Hostetler, librarian, who had charge of Friday's story hour last week gave "The Prince, the Puppy and the Boy" from the June number of John Martin, before the rain and dust broke up the assembly.

Mrs. John Patton and son, Billie, with her sister, Mrs. C. T. Guseman and daughter, Cecilia, have gone for a month's visit with their mother in Kentucky.

MISS WOLFE IS SECOND PERIOD CAMPAIGN WINNER

At the time the Brand went to press late last Wednesday afternoon, it was thought Mrs. Marvin Mundell was winner of the "Second period" prize of \$10 cash and the one million votes.

According to the rules of the contest, subscriptions coming by mail, bearing postmark of July 28, or prior date, were to be counted for the one to whom they were directed.

In Thursday's mail, Miss Ruth Wolfe received a \$6.00 subscription from a friend at Beaumont, and this was sufficient to place her in the lead for the period of the campaign that closed July 28.

The standing for the second period is as follows: Miss Ruth Wolfe first, Mrs. Marvin Mundell second, Miss Opal McMahon third, Miss Glenn Curry fourth, Mrs. E. R. Fulkerson fifth, and Miss Louise Johnson sixth.

As stated last week, this standing of contestants should not be taken as a correct count for the entire campaign, but only alludes to their standing for the most money turned in between the dates of July 14 and July 28.

Again the Brand and the manager of the contest wish to extend thanks for the fine work so far in this campaign. A spirit of friendly rivalry has prevailed throughout and if there has been any misunderstandings they have been cleared away in a manner acceptable to all concerned.

Each contestant is urged to do her best from now until the closing hour. One more subscription might be the winning name. Get it now.

Interesting Facts Shown In Report of Superintendent

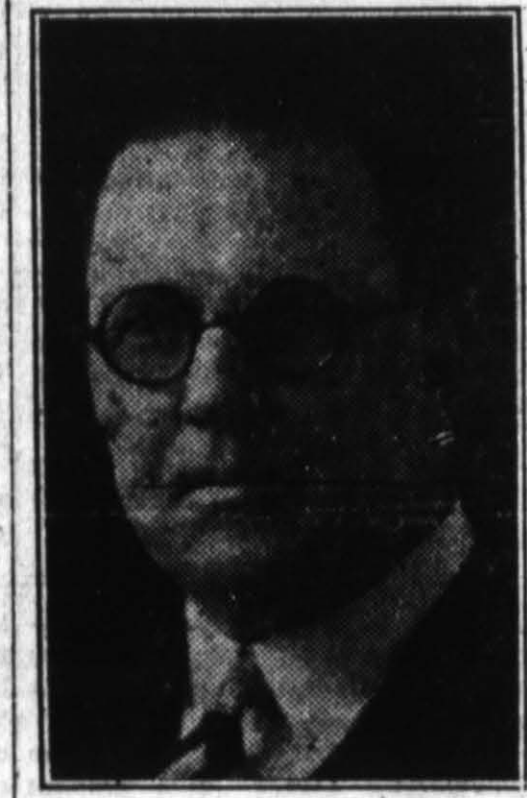
The report of the superintendent to the State Superintendent of Public Instruction of Texas brings together a great deal of information concerning the Hereford public schools. Some of this may be of interest to the people of the community.

All of the 28 teachers who finished the year had taught two or more years before the past year. All except seven of them had taught five years or more, and only four were teaching their first year in Hereford. Almost half of the total number had taught in Hereford five years or more. It is usually considered an advantage to a school to have experienced teachers with a minimum number of changes each year. If that be true, then Hereford is fortunate in being able to measure up well in that respect.

Twenty of the teachers had done three or more years of college work, with 15 holding bachelor of arts degrees, and one a master of arts. There were 21 who held permanent certificates of one kind or another, and three more have

(Continued On Last Page)

Former Pastor Again Preaches at Hereford



DR. L. N. LIPSCOMB

The revival services being conducted by the First Methodist church in the big tent at 416-420 Main Street is being made very interesting by the forceful sermons of Dr. L. N. Lipscomb, presiding elder of the Northwest Texas Conference, who at one time was pastor of the Hereford church.

Local Baptists Given Places In Official Family

Hereford Baptists were well represented in the Panhandle Assembly at Ceta Canyon last week, according to the reports of the meeting and of its new organization for next year with the selection of officers, etc.

Rev. V. M. Cloyd who was president this year was made business manager for next year, Alex. O. Thompson, who headed the program committee this year, was made treasurer for next year, Mrs. A. O. Thompson was made recording secretary. In addition, Mr. Thompson was elected one of the trustees.

The rain last Sunday afternoon prevented the Hereford Municipal band from going to the assembly, where it was scheduled to play a sacred concert.

Rev. J. R. Hicks, brother of J. W. and W. E. Hicks here, who is now pastor at Panhandle and is noted for his Baptist ministry over the whole Panhandle, preached the concluding sermon of the assembly last Sunday evening.

RECEIVES REWARD POST-DATED TWO YEARS

Emmett Hales, local officer, last week received from the State of Oklahoma the voucher for his reward of \$500 for arresting Colquitt Davis here last winter.

The only fault with the voucher, as Mr. Hales sees it, is that it is good only two years from now, as the funds of the neighboring state are reported deficient. Anyway, it will be good when he does get it.

Walter C. Irvin of the Irvin Motor Company, was in Hereford from Amarillo Monday.

Commissioners Court Has Discontinued Employment of County Agent Dunkle

Methodists In Midst of Big Revival Here

The big tent erected at 416 Main Street for the Methodist revival proved to be not waterproof when the steady rainfall over the weekend came down. However, since then the tent has been re-stretched and is performing its duties creditably.

The meeting opened last Sunday and has been gaining steadily in interest from the outset. Dr. L. N. Lipscomb, former pastor here and now presiding elder of the Northwest Texas Methodist Conference, is doing the preaching and is bringing some powerful spiritual messages to attentive congregations. Rev. W. M. Culwell of Abilene is proving an able leader of young people's work and directs the song service in a very capable manner.

The revival has announced morning services at 10 o'clock this week and next. The evening services begin with excellent orchestra music at 8:00 o'clock, with a great song program beginning at 8:15. Rev. J. M. Fuller, Hereford pastor, has arranged a schedule for a real religious revival during the meeting.

District Court Session Opens for Fall Term

The August term of the 60th District Court was opened here Monday with Judge Reese Tatum on the bench.

The grand jury was impaneled Monday and that body is making its deliberation, but no report has been given at this time. Ben Richards, district attorney, is assisting in the investigations.

The docket was called Tuesday and cases set down for trial with the impaneling of the petit jury next Monday. No cases of any magnitude have attracted the attention of Judge Tatum this week there being only civil matters of minor importance to come before the court.

Interest is expected to pick up next week as the grand jury completes its work of investigation and the trial of cases starts. Following is the list of jurors for the week of the trial of cases:

W. H. Barton, Chas. Hodges, Burl France, N. E. Gass, J. D. Johnson, Claude Higgins, Ira Ricketts, W. C. Russell, Loyd Edwards, J. E. Blakemore, J. G. Fortenberry, C. C. Acker, C. P. Husey, Johnnie Biggs, N. C. Vogele, A. T. Frye, J. W. Crain, Ray Hershey, C. L. Davis, J. H. Pittman, Wilson Gyles, Art Manjeet, Roy Wagner, J. A. Rice, H. R. Henslee, D. H. Alexander, Roy Jowell, H. A. Gray, Gaston Baer, H. D. Cölpepper, Glenn Greer, Geo. Beams, O. L. McKee, Frank Givan, C. D. Spencer, E. L. Brady.

Lions-C. of C. Game Billed for 6 P. M. Thursday

To provide more leisure for the business men to see the civic club ball game, it has been decided this week to call the games at six o'clock sharp, so all stores that wish may close up and come out.

This week's struggle will be between the Lions and Chamber of Commerce and gives promise of being a tight affair. Favorites on either side are plentiful and spectators are free in their choice, sometimes quitting one side for the other at an instant's notice. Such frivolity keeps the players on their toes for they can't always tell who are their friends.

The Brand cannot too strongly urge all citizens to take part in attending these community ball game affairs. Every red cent of money taken in goes directly to financing the playground work of Lake Park, and not a citizen in

(Continued On Last Page)

The Deaf Smith County commissioners, in session Tuesday of last week, July 27, passed an order discontinuing the work of the county agent here.

They telegraphed John R. Edmonds, district agent of the extension work with headquarters at A. & M. College, of their decision, asking that the work be discontinued in Deaf Smith county, effective on August 28, 1931.

A letter from Mr. Edmonds dated the next day, July 28, called the commissioners attention to the contract with the extension department to the effect that the work was obligated until February, 1932, but that the department would not legally enforce the contract.

A letter in answer from the commissioners stated that it was still the intention of the court here to discontinue support of the work the 28th of this month.

R. O. Dunkle, county agent here, was at A. & M. College at the time attending the farmers short course in session last week, and did not know of the commissioners' action until he received their telegram there announcing the fact.

Hereford Ties Plainview Club In July 26 Game

Hereford's golfers have about given up hope of leading the Wheatbelt league this fall when the final games have been played, but that they are capable of putting up a good scrap was evident when they held the league-leading Plainview aggregation to a 6-6 tie here July 26. To show just how close the play was, five of the twelve high matches were tied at the customary 18 holes, and had to be played out. Hereford took four of the five to hold the visitors to a tie. Doug Fox had the most thrilling chase of all when he had to go 20 holes to win his match.

The locals will go to play Canyon on its tricky course next Sunday and another strenuous round is expected. Hereford is still well up toward the top in league standing, but Plainview apparently has a lead that will clinch the flag. Canyon, Tulsa, Happy and Hereford have about an equal chance at second place at present.

Expressions of Optimism Heard At Luncheon

A program in many ways similar to the type used by the chamber of commerce several years ago was given at the weekly luncheon last Monday, and seemingly was much enjoyed by those present. Instead of a set program, a round-table discussion was held with nearly everyone there taking part, or having an opportunity to do so.

In the presence of President Jao. P. Slaton, who was out of town on business, Joe L. Pope, secretary-manager, presided and he called on those present to express their views of present conditions and future prospects.

It is remarkable how few speeches even approaching pessimism were given. All recalled seemingly darker outlooks and remembered that conditions have always righted themselves eventually. Some laughable incidents of former depressions were told that put a better feeling of understanding and some jocularity among those present.

New notes were struck in some of the talks that give grounds for serious thinking, inasmuch as they are ideas not usually put forth at this time. A few quotations at random follow:

"We must all practice economy as it is done by the states, counties and cities," said E. B. Black, "be contented with what we have and make the best of it. Merchandise never went as high in proportion during war times as did agricultural products, when \$2.75 for wheat and 50 cents for cotton was not unusual. Let us hope that merchandise likewise never reaches as low levels as the unnatural prices of agricultural commodities today."

"If we had laid down during the

(Continued On Last Page)

The Hereford Brand

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COUNTY, TEXAS
WUNN-WARREN PUBLISHING
COMPANY, INC.
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NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year ---- \$2.00
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year---- \$2.50
Outside Zone 2, six months - \$1.50
Outside Zone 2, four months \$1.00

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And, furthermore, there is too much double parking. We know folks are brilliant, and good drivers, and all of that, and usually get out of a jam some way without serious results, but our contention is that the more chances there are taken the more wrecks there are going to be.

And it isn't fair to straight-minded folks who are considerate of other people's rights to take advantages that they would not expect others to take, to be bothered with smart alecks who know what the law is, but intentionally disregard it.

There ought to be more attendance at the civic organizations' ball games. Those fellows don't enjoy getting out there and gathering bruises and sore muscles just for the fun of it. They want to swell the fund that goes for playground equipment at Lake Park. The youngsters are going to be playing on those swings and other devices for years after this, just because of what has already been done.

And those are good ball games, too. They are close; there are some brilliant plays all the time, and to add to the fun there are the glorious attempts at stardom by those whose hedday as ball players is past, but who still have the old fighting spirit.

And you know them all. They are your neighbors and friends, and until you see them in action you wouldn't believe what they can do.

By the way, when the next game is played it's going to be a stem-winder. Whether the Lions were entitled to win last week or not, they did it because the Odd Fellows didn't get their heavy guns

Nineteen Years Ago In Hereford

(From Files of The Brand of August 12, 1912.)

R. S. Lull, professor of paleontology of Yale University, had led an exploring and excavating expedition in Tulle Canyon near Silverton, and uncovered valuable specimens of prehistoric fossils to establish the fact that the plains country had at one time been densely forested and at another time was an arid desert.

Perfect skeletons of elephants, camels and the sloth were found, as well as of the two-toed horse. The last named was about the size of a goat and was supposed to live about 40,000 years ago.

The finding of the sloth skeleton was taken as proof of heavy, wooded growth over the plains, as this animal so far as science knows of it lives only in trees and travels by going from limb to limb and tree to tree.

The camel skeletons were likewise taken as proof of the idea that this region might at one time have been without vegetation.

Prof. Lull had visited Hereford

there in time, so the Chamber of Commerce is probably going to try to stage a come-back and there will be fun for all.

The Brand seldom pays attention to an anonymous contribution, but a blank petition was received last week asking that city schools be cut to seven months, teachers' salaries reduced ten per cent or more, and school taxes reduced 10 per cent from 1930 basis.

Whoever wrote the petition did not have enough nerve to sign it himself before mailing it in. Only someone without children could have proposed it. We think it would be the greatest fallacy to determine now to cut the length of the schools next spring. We do not think it will be necessary to cut it at all, but if it should be necessary, it will be plenty of time then.

The teachers salaries were already comparatively cut last spring when all customary raises in pay were stopped. The clause relative to the lowering of the school tax valuations reveals the true attitude of the petitioner—the main thing in mind was to save some money for himself irrespective of what it does to others or the community.

We would just like to say that while school teachers are public servants of their community, and subject to the criticisms and occasional praise of those they serve—they are noted as among the most loyal, just, fair minded and patriotic of any group of workers, and we are not afraid to prophecy that if and when the obligation comes to them they will be serving more faithfully than those who criticize them.

What we meant to say at the outset was, the above petition is not, in our opinion, in accord with the best interests of this community.

More deadly than the viper's bite, more polluting than the slime of creeping, much-laden things, more loathsome than the mephitic odor of certain unloved members of the feline family, is the destructive "whisperer".

Brought into the light and asked for places, dates, facts and figures, the "whisperer" loses his memory as to all these. Not infrequently his nearest approach to substantiating his whispers, or the alleged facts about which he has been whispering, is "they say". Us-

and told the Brand of his discoveries in the canyon. He had been surprised at the irrigation wells operating here and expected to have other Yale men ascertain whether the underground water was supplied by rivers of a big lake.

Notice was served that a sanitary inspection tour of the city was to be made and householders were warned to have their premises in the best condition possible.

There was trouble in the Democratic county convention when two sets of delegates appeared to serve for Precinct No. 1. E. B. Black was seated by the convention and John W. Dale was counted out.

The Democratic Executive Committee had donated \$100 to assist the national campaign committee and allowed the county chairman \$10.00 for office expenses.

Mrs. John Loughtin and children of Beaumont were visiting her sister, Mrs. George Guinn.

The city marshal had published a notice that those who rode bicycles on the sidewalk could expect to pay a fine, whether they were men or boys.

Johnathan Pitman had entertained about twenty of his friends with a forty-two party in honor of his cousin, Louis Miller.

E. Renfro and Son had sold their garage property to J. W. Barnett, C. H. Dyer and W. W. Hawkins, who expected to buy some new automobiles and operate the business on an enlarged scale.

Miss Cleora Smith of Cleburne was visiting her sister, Mrs. Burl France.

A young cloudburst had visited the Summit community, with a seven-inch rainfall in two hours. The roof was blown off the dug-out where Frank Barber and family were in shelter.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE CHEAP.

American cities determination has been expressed by executives of the law to eliminate racketeers and other phases of crime. This determination has been announced following what appeared to be long periods of semi-tolerance by the officials of the monstrous municipalities. Now the law, seemingly spurred through the very daring and boldness of the outlaws, has declared a war of extermination.

Shall the time ever come when the heinous depredations of the "whisperer" against community welfare and individual rights and common justice, will become a matter of general concern, leading to their elimination? The unfortunate part of the whole subject is that no locality enjoys immunity from this individual, the "whisperer". That which may not be spoken in the open, reflective of evil, should never be spoken at all. Serpents hiss, and so do "whisperers", but the latter is more deadly.

By their hisses and by their whispers you may know them.

Ward News Notes

BY MRS. WILEY ROBERSON

Good rains have fallen in our community since Friday afternoon and crops look fine.

Rev. Harold Hicks, of Hereford preached Sunday morning and in spite of rainy weather there was good attendance.

Wednesday evening at 6 o'clock Mr. and Mrs. Wiley Roberson entertained at dinner, Messrs. and Mrs. Jim Green of Fort Worth, Dick Dixon and daughter, Miss Pauline; Mrs. Nettie Green, Miss Nettie Lee Green, Mrs. Harry Lomas and son, Dennis, Robert Green and Owen Stagner, all of Hereford.

Mr. and Mrs. Suggs and George

were Sunday dinner guests in the Jim Lipscomb home.

Miss Veda Hicks spent Friday and Saturday in the Wiley Roberson home.

Mrs. Caraway was pleasantly surprised Thursday when a number of friends came with good things to eat, the occasion being her birthday. Those attending were Mrs. Suggs, Stivers, Selinger, Saltsman, Edwards and John Higgins.

Rev. and Mrs. Harold Hicks and daughter were Sunday guests in the Wiley Roberson home.

Bill McLean of Hereford spent last week with Jack Dean.

Bob, Wesley and Jim Higgins left Friday for Temple where Jim will receive medical treatment.

Mr. and Mrs. Arlie Dean, Jack and Mary Louise visited the Wiley Roberson home Sunday.

Mrs. Lipscomb called on Mrs. Suggs Friday afternoon.

Doris Lady was on the sick list last week.

Next Sunday afternoon there will be singing at Ward and we

always welcome visitors. Mr. Sandifer came in Friday from Denver where he has been the past week on business.

Mr. and Mrs. B. H. Hopkins returned Friday from a visit with home folks and attendance at the A. & M. short course at College Station.

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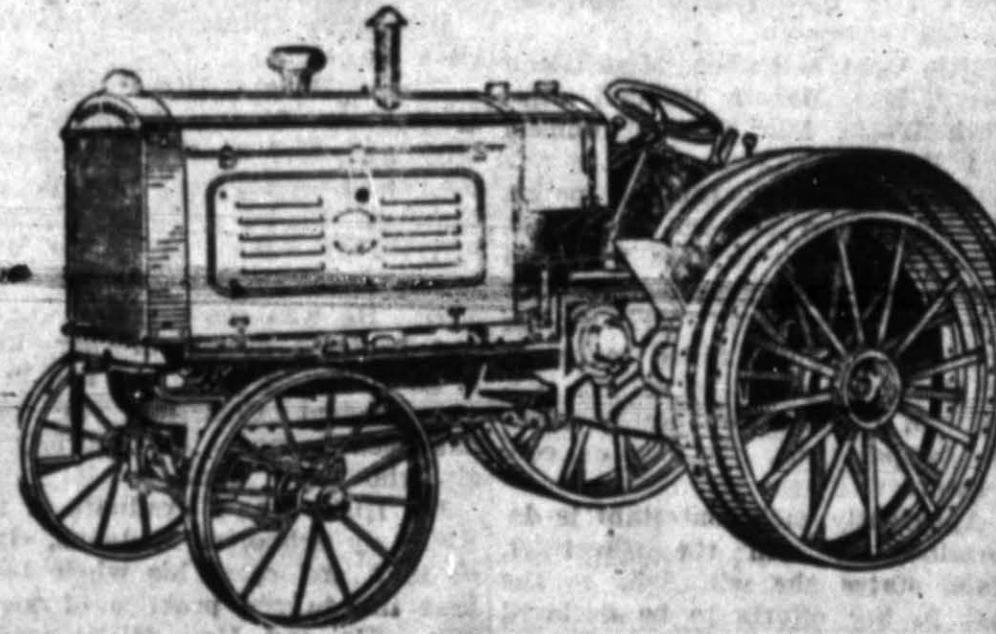
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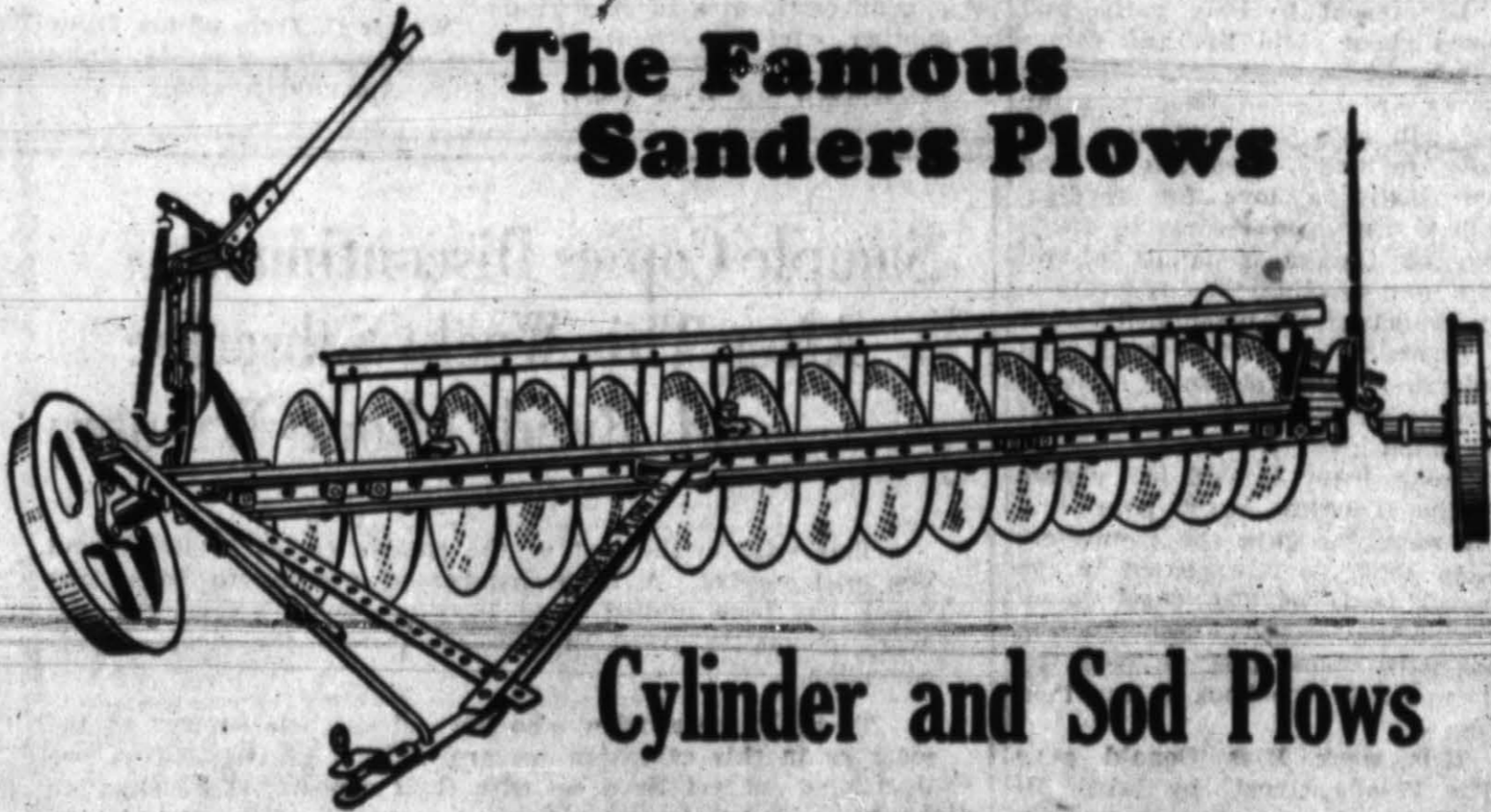
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Dawn Items

BY MISS LOVIE MAXFIELD

Dawn, July 31.—Miss Ethel Harris and Oda D. Williams were quietly married July 19 at the home of the bride's parents.

Miss Harris is the talented daughter of Mr. and Mrs. W. L. Harris, who have made their home in this community for the past 10 years. She attended Dawn school and graduated from the seventh grade with Mrs. A. T. Frye, then known as Miss Olive Wilson, formerly of this community, as her teacher. She is a college graduate from W. T. S. T. O., and has been a teacher for three years.

Mr. Williams is the son of a well known cowman of Tascosa, where he has made his home for several years.

Mr. and Mrs. Williams are at home in Canyon and friends of this community wish them a prosperous and happy married life.

Mrs. P. H. Barns and children visited in the Mayfield home last Wednesday afternoon.

Lovie, Lorena, Arle and Thomas Mayfield called in the M. H. Bagwell home last Thursday afternoon.

Monroe Southard helped M. H. Bagwell with his tractor over one day last week.

Mrs. John Straub and girls were visitors in the I. A. Eynum home last Wednesday afternoon.

Mrs. Minnie Walker visited the P. H. Barns home last Monday.

W. F. Mayfield and Reuben were in Dimmitt last Friday.

Rufus Mayfield went to Umbarger last Friday.

E. J. Friemel and sons of Umbarger have rented the farm home on the Green Valley ranch.

A good rain fell last Thursday evening.

Dayce Griffiths who has been working for his uncle, Walter Stewart, returned to his home at Nona one day last week.

The Flimmings family visited the P. H. Barns home last Saturday evening.

W. L. Harris and family visited the P. H. Barns home last Friday evening.

A. J. Morris and family took dinner in the P. H. Barns home last Sunday.

Mr. and Mrs. P. H. Barns and children visited the Mayfield home last Sunday afternoon.

Mr. and Mrs. N. A. Drake of Hale Center spent Sunday with their daughter and family, Mr. and Mrs. W. F. Mayfield.

Miss Vivian Bowers spent last Sunday in the Glenn Greer home.

Misses Gladys and Mignon Greer, Lois Smith and Vivian Bowers called in the Mayfield home last Sunday.

Mr. and Mrs. F. A. DeJarratt of Hale Center, spent last Sunday with her sister, Mrs. W. F. Mayfield.

Miss Lois Smith spent Sunday in the Glenn Greer home.

O. J. Drake of Amberst spent last Friday night with his sister, Mrs. W. F. Mayfield.

Miss Maxine Barns spent from Monday until Friday in the W. L. Harris home.

Miss Modine Barns spent last Friday night with Miss Bernice Harris.

Miss Lois Harris spent Friday night with Miss Maxine Barns.

Miss Lois Anderson visited in the W. L. Harris home Sunday.

Truman and Gordon Miller visited the Harris home Sunday.

A. T. Frye was at Umbarger last Saturday afternoon.

W. F. Mayfield, Reuben, Lovie and Lorena were in Amarillo Saturday afternoon.

Mrs. Alma McGowen, Myrtle and John went back to Amarillo for a visit last week.

L. A. Smith and family, Mrs. Glenn Greer and daughters, Miss Vivian Bowers and the Mayfield young people attended singing at Progressive Sunday evening.

Clifford Stewart and Dewey Bagwell called at the Mayfield home Sunday.

Mrs. Charles Southard, J. C. and Jewel called at the Mayfield home Monday afternoon.

Mr. and Mrs. Monroe Southard visited at the M. H. Bagwell home Sunday.

M. H. Bagwell lost a fine cow last Sunday. Mr. Bagwell reports that the cow broke into a field and ate too much greed feed.

Miss Jewel Southard spent last week visiting her sisters at Amarillo.

regret very much that the commissioners saw fit to discontinue the demonstration work and they hope they will reconsider, because in times like these the need of a helper such as Miss Gunter is far more important than in more prosperous periods.

There are women in the different communities who are canning their surplus vegetables; who have never canned any before, and it is due to the teachings and inspiration of the demonstration work. Everyone talks about "we must live at home" more and more and who provides this living at home if it isn't the woman who works hard in her garden during the summer raising vegetables to can to provide food for the coming winter months, and could can more things that have proved hard to keep, with the help of the demonstrator, who has made that work her special study? More than one man was heard to make the remark that "if it hadn't been for the food that wife canned last summer, I don't know how we would have pulled through".

So the plea of the rural club women is, let us keep our demonstration work going and by doing that will in lots of cases, may be, lighten the load of the Red Cross the coming winter.

Maybourn Walls of Newport is visiting the Whitaker boys this week.

Mr. Askley of Vernon has been visiting in the home of his daughter, Mrs. Guy Hamm, the past week.

Mrs. Mary Hapey of Friona is spending the week with Mrs. John Gaetz.

Mr. and Mrs. J. J. Lindsay and children spent Tuesday and Wednesday in Amarillo.

Mr. and Mrs. Jack Roberson and Mrs. J. B. Harlin are visiting their parents in Chickasha, Okla., this week.

Mr. and Mrs. Ray Boyd moved last week to a farm in the Scherer community.

Mrs. Jim Berry is attending the short course at A. & M. this week, having been sent by the club as a delegate.

Mr. and Mrs. Boone Whitaker spent Sunday at the parental Whitaker home.

The next meeting of the club will be with Mrs. Allman, August fourth.

Mr. and Mrs. J. B. Holland of Hart were up harvesting their wheat crop last week.

and daughters, Eunice, Mrs. C. R. Rambo and son and Luther Halston spent Wednesday in the Cecil Hodges home at Daniel.

Jim and Harvey Lewis who have been here through harvest returned to their home Thursday.

Weldon Gregory visited Gilbert Donovan one evening last week.

Eunice Caldwell spent last Wednesday night with her sister, Mrs. Cecil Hodges.

Mr. and Mrs. Archie Dougherty and children, of New Mexico, Mr. and Mrs. Clyde Russell and Mr. and Mrs. Jim Ricketts and son were dinner guests in the Ira Ricketts home Sunday.

Mr. and Mrs. Walter Caldwell visited in the C. P. Caldwell home Sunday evening.

Mr. and Mrs. Ira Ricketts and daughter and son visited in the Jim Ricketts home Monday.

In Hereford on business Monday.

Miss Emma McClain entertained Sunday with a dinner for a host of relatives in honor of visiting relatives from East Texas.

Irma Jarnagin visited Temple Jarnagin several days last week.

Mrs. C. Cretzinger visited Mrs. Sam Griggs Friday afternoon.

We had a good shower Saturday and Sunday, which was badly needed.

A revival will begin at the W. L. Methodist church next Sunday and will continue two weeks. All are urged to attend.

Garrison under the name of KERR IMPLEMENT COMPANY in Hereford, Texas, has been this day dissolved. G. P. Garrison retires from the firm and the business will be conducted by C. F. Kerr and W. S. Kerr as sole owners thereof. Dated at Hereford, Texas, this 29th day of July, A. D. 1931.

C. F. KERR.
G. P. GARRISON.
W. S. KERR. 30-10

Mr. and Mrs. T. E. McCollum, who have been visiting homefolks and attending football coaching schools, spent Thursday and Friday back in Hereford, getting located for the coming school term. They left Friday for Levelland and will be in Lubbock this week attending the coaching school.

TO WHOM IT MAY CONCERN:

This is to certify that the partnership heretofore conducted by C. F. Kerr, W. S. Kerr and G. P.

Fairview-Palo Duro Items

By MRS. JOHN BOLING

August 2 Mr. and Mrs. Willie McClain Gillispie of Ballinger, and Mrs. Clyde Russell and Mr. and Mrs. Freda Harlin and two children are here visiting relatives and friends.

Dr. and Mrs. Heard of Hereford called in the J. M. Heaton home last Sunday.

Mmes. O. J. Grabbe and E. W. Womble visited Mrs. Clarence Brown Tuesday afternoon.

Mrs. A. R. Norman has returned from the hospital and is doing nicely.

Mmes. E. W. Womble, O. J. Grabbe, Cecil Allred, Tom McClain, Dick Allred, Sam Griggs and Clarence McBroom all of this place attended the party given by Mmes. Joe Bedink and Tom Boling in honor of Mmes. Griggs and McBroom, Thursday afternoon in the T. H. Boling home.

Mr. and Mrs. J. M. Heaton were



Let Speculation Alone Have Money

I HAVE a "sure tip" on the market for you... that is the beginning of the end of many a man's lifetime savings.

There ARE no sure tips... if there were, speculators in the big cities would make money every time they buy stock... and they don't! Let speculation alone.

START SAVING REGULARLY NOW

We Welcome YOUR Banking Business

THINK! HAVE MONEY!

THE FIRST NATIONAL BANK OF HEREFORD

A Strong Bank Thoughtfully Managed

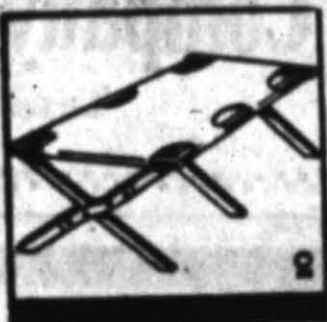
MEMBER FEDERAL RESERVE SYSTEM

THINK! HAVE MONEY!

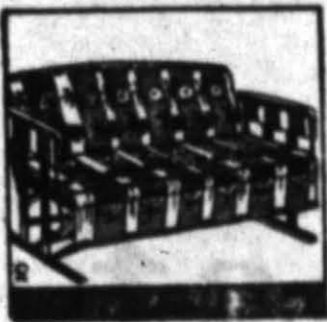
Camp and Lawn Furniture



—Before you start on a camping or fishing trip, see the equipment that adds so much more pleasure to your vacation—



COTS TENTS
CAMP CHAIRS
STOVES
THERMOS BOTTLES and JUGS
COLEMAN LANTERNS



—Lawn furniture improves the appearance of your yard and gives real enjoyment these warm evenings.

LAWN SWINGS

STREU HARDWARE CO.

Black

MRS. J. J. CRAWFORD

A light rain fell here Saturday night.

Mrs. Nawasa Wheatley, who is attending school at Canyon this summer, spent the week end with her sister, Mrs. Aldon Hawks.

We are glad to report that grand mother Galloway is improved.

Hazel Legg, who has spent the last six weeks with his sister, Mrs. Aldon Hawks, left Wednesday for a visit with his parents at Laboma, Oklahoma.

Misses Ruby Stell and Lena Johnson visited Mrs. Manuel Hawks Wednesday.

Miss Mildred McMurry was burned badly Wednesday when she threw some coal oil in the stove where there were some live coals. The oil flared up, burning arms and face.

Mrs. Ida Phagan and son and Mr. and Mrs. Nora Medley and children of Newport visited their sister, Mrs. T. F. Welch, from Thursday until Saturday.

Mrs. J. W. Crawford of Tularosa, New Mexico, visited in the home of her son, J. J. Crawford, this week.

Mr. Askley of Vernon has been visiting in the home of his daughter, Mrs. Guy Hamm, the past week.

Mrs. Mary Hapey of Friona is spending the week with Mrs. John Gaetz.

Mr. and Mrs. J. J. Lindsay and children spent Tuesday and Wednesday in Amarillo.

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Mr. and Mrs. Boone Whitaker spent Sunday at the parental Whitaker home.

The next meeting of the club will be with Mrs. Allman, August fourth.

Mr. and Mrs. J. B. Holland of Hart were up harvesting their wheat crop last week.

Progressive News

By PROGRESSIVE CLUB GIRLS

The rain in this community was of great benefit to crops.

Carl Dovovan's sister and family of Pampa visited with him last Sunday.

Arnold Hershey and Jim Lowe returned last Tuesday evening from Bushland where they had been harvesting.

Mrs. C. P. Caldwell and daughter, Eunice, and Mrs. C. R. Rambo and son, R. W., and Mrs. Cecil Hodges and daughters visited the Jess H. Caldwell home in Canyon last Wednesday evening.

Mr. and Mrs. Howard Hershey and daughters visited his parents, Mr. and Mrs. Ray Hershey Sunday.

A. J. Hughes of Silverton is visiting his daughter, Mrs. Ira Ricketts.

Mrs. Carl Donovan called in the Park home Friday afternoon.

Grandma McBrayer is visiting with Luke McBrayer.

Mrs. Ray Hershey, Katherine and Arnold visited Mrs. Arch Conklin in Hereford Sunday evening.

Mr. and Mrs. Jim Ricketts visited his parents, Mr. and Mrs. Ira Ricketts, Sunday evening.

Mr. and Mrs. C. P. Caldwell

Here and There

BY MRS. C. E. TICE

Here and There, July 31.—The W. W. club entertained the Ward demonstration club at the home of Mrs. C. E. Tice last Thursday.

Mmes. Suggs, Edwards, Rutter, Hutson, Moreman, Saltzman and Selgner arrived about noon and were served at small tables. The dinner consisted of fried chicken, brown gravy, creamed potatoes, vegetable salad, green beans, hot rolls, cake and ice cream. Various games and contests were enjoyed during the afternoon. It was a day that will be long remembered by all present. These meetings of the various clubs, as planned by Miss Gunter, is truly worth while, as they cause us to know our neighboring communities better, to discuss the various problems that arise and making new friends, and is a thing that the club women will never forget.

The women of the various clubs

Building Farm Profits With

INSULITE

—the wool fiber insulating board

In every section of the country SUCCESSFUL farmers have been pioneers in the matter of insulating their hog houses, poultry houses, dairy barns, homes, etc.

These farmers have learned that if their dairy cows are kept in warm, thoroughly insulated barns, they will produce more milk from a given quantity of feed. They know that the hen that is sheltered in an insulated poultry house will produce more winter eggs and that winter eggs bring the highest prices. Furthermore, experience has taught them that with Insulite insulated farrowing houses they can farrow their sows in January and February, so their pigs will be ready to market in July and August, when top prices for pork prevail.

And the up-to-date, successful farmer is not overlooking the part that insulation plays in more comfortable living for himself and his family. Farmers everywhere are using Insulite, the wood-fiber insulating board, to keep their houses warmer in winter, cooler in summer, and cut fuel costs.

Ask for the Free Booklet

"HOW TO MAKE YOUR HOGS, CHICKENS AND COWS EARN MORE MONEY"

R. H. Kemp Lumber Co.

Phone 44

A Good Joke On Your Guests?



When "Hot" Faucets Run Cold—

Custom keeps guests from complaining—courtesy keeps them from tardiness at meals. So they suffer in silence when "Hot" faucets run cold and make no mention of the little "joke" you've unwittingly played on them. How often are you suddenly faced with a failure in Hot Water service?

A word to the wise hostess is sufficient—be sure that there is always Hot Water on tap when you have visitors. But the only way to have a NEVER-FAILING supply is to install a Self-Operating Gas Water Heater. Day and night, it will faithfully hold a reserve for bathing, shaving, the dishes and the laundry . . . for a few pennies per day.

SEE YOUR DEALER OR YOUR GAS COMPANY

West Texas Gas Co.

MORE EGGS

means money in the bank



BUY PROFITS BY THE BAG



—Merit Egg Mash, a scientifically formulated food, has been proven experimentally and by years of use by poultrymen to be a dependable producer of more eggs.

—No need to accept our claims for Merit Egg Mash—ask any of the scores of poultrymen around Hereford who have used the mash for years. Satisfied customers are the best advertising we have for our MERIT EGG MASH.

West Texas Feed and Seed Company

Phone 265

Food-Wise Poultrymen Recommend and

Use Merit Egg Mash

BUY PROFITS BY THE BAG



Jumbo News

BY EDNA HALL

Mrs. Pat Hardy visited in Dimmitt Monday.
 Mrs. Ben Neely and son, Charleston, of Amarillo visited in the Hardy and Pinckert homes Monday.
 Mr. and Mrs. Davis and children of Shamrock are visiting her sister, Mrs. Aloa Berry.
 Mrs. Virgie Andrew and children of Clovis spent several days this week in the C. Andrew home.
 Mr. and Mrs. C. I. Beck, Mr. and Mrs. L. E. Beck, Mrs. Oxford and Kitty visited in the Bell home near Hereford Tuesday.
 Kathleen Hardy visited Mabel Pinckert Wednesday.
 Misses Mabel Pinckert and Kathleen Hardy visited Mrs. Dec Woolsey Wednesday afternoon.
 M. L. Hardy made a business trip to Amarillo Monday.
 Mr. and Mrs. C. I. Beck and L. E. Beck visited in Hereford Monday.
 Misses Velma and Marie Rogers of Blair, Oklahoma, are visiting their cousins Athalie and Maurine Wilder.
 Mrs. C. D. Spencer and Miss Alma Ruth Andrew and Lella Thomas spent Wednesday with Mrs. Battles and Hazel.
 Alma Ruth Andrew and Lella Thomas spent several days this week with Mrs. Spencer.
 Hazel Battles visited Mrs. Spencer Thursday.
 Miss Josephine Hardy attended

a slumber party at Joan Barnett's Tuesday night.
 Mrs. Dec Woolsey and Grandma King visited Mrs. Adams Thursday.
 Mrs. Ullman Hunter's father and brother spent Friday night with her.
 Mrs. Hazel Sparks and children spent Saturday night and Sunday with their father, Mrs. Hacker.
 Mabel and Chub Pinckert spent Saturday night with Mr. and Mrs. Noel Andrew.
 Mr. and Mrs. R. K. Hunter visited in the W. R. Hunter home Sunday.
 Miss Eddie Lee Allen and Harry Smith visited Mr. and Mrs. Sam Hunter Sunday.
 F. L. Pinckert and family and Frank Pinckert spent Sunday in the Noel Andrew home at Hereford.
 Mr. and Mrs. Press Dyer spent Sunday with Mr. and Mrs. Carol Hunter.
 Bro. Peters and family visited in the Beck home Sunday.
 Mr. and Mrs. Ovid Pinckert spent Sunday night in the F. L. Pinckert home.
 L. P. Perkins and family and M. L. Hardy and family visited in the Hall home Sunday.
 Juanita McGinnis is visiting a few days with Elaine Dyer.
 Wayne Dyer visited the Ave boys Sunday.
 Miss Mayme Cox of Dimmitt visited in the Ave home Sunday.
 A Want Ad in The Brand is a sure, steady worker—try it out.

Value of Local Newspaper Advertising Shown Again

It is hardly necessary to say anything in defense of the local newspaper as an advertising medium; to proclaim its intrinsic value and proclaim its virtues over that of the common circular or hand-bill type of publications.
 Most merchants and business men are quite well aware of the superiority of newspaper advertising over that of the type mentioned above, however, they some times are persuaded to spend their money in make-shift mediums or hand-bill types of publications, thinking it just another one of the necessary "evils".
 A visit to the local post office Tuesday would convince the most skeptical mind of the superior value of the home-town paper as a conveyor of the local merchants' news story—advertising, if you please.
 An out-of-town merchant decided he wished to reach the people of the Hereford trade territory, therefore this week the local post office was literally flooded with advertising of the hand-bill or circular type.
 No sooner had these circulars been placed in the various boxes than did they start on their journey to the floor of the post office and eventually to the waste basket.
 Noticing this flood of paper on the floor the writer paused to watch a number who were favored with this hand-bill. In not a single instance did one person stop, read or even scan the bill. Every person started the sheet on its journey to the trash fire. Not a single person took the pains nor trouble to carefully fold the circular and pretend that he would take it home for careful reading.
 Note the difference on publication day displayed toward the home-town paper. Without a single exception every person to receive the paper carefully preserves it, takes it home as some thing for the family to enjoy.
 During the past four weeks the Brand has been sending out hundreds of sample copies. Not one week during this sample copy campaign has there been "refused" copies, neither has the floor of the local post office been littered up with discarded papers.
 Now, more than ever before, with the closing of this campaign, will advertising in the Brand be superior to all other mediums. Why support "white elephants" when you have a medium of known value through which to reach the buying public of Hereford trade territory?
 Think it over.
 FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

Scherer Items

MRS. B. E. FULKERSON
 A good rain fell Sunday, which we were glad to see. It will be of vast benefit to row crops.
 Mr. and Mrs. Roy Boyd of Frio have moved to the Bates farm.
 Mrs. Dean visited Miss Ragsdale Monday.
 Mr. and Mrs. Bennie Fulkerson and B. F. Fulkerson took Sunday dinner with Mr. and Mrs. Earl Springer who live south of town.
 Mrs. Roy Boyd spent Friday with Miss Ragsdale.
 Messrs. Harrell, London and Barnes visited Mr. Fulkerson Friday.
 Jack and Charles Hubbard went to Memphis Saturday, Mrs. Charles Hubbard returning home with them.

Daniel News

BY MRS. JOE THURMOND
 Mrs. Floyd Tomlinson spent last Thursday with Mrs. Jim White. We have had three-fourths inch rain up to Monday morning.
 Several children in the community have the whooping cough.
 Mr. and Mrs. Joe Moore left Wednesday for Seymour to visit relatives.
 Mrs. Floyd Tomlinson called on Mrs. Joe Thurmond last Thursday night.
 Floyd Tomlinson was at Stratford during the past week looking after farming interests there.
 Mr. and Mrs. Joe Thurmond and Betty Jo spent Thursday in Hereford with Mr. and Mrs. O. L. Shugart. In the afternoon Betty Jo Thurmond and Elma Shugart enjoyed an outing in Lake Park.
 Mrs. Luna Jacobs and Mrs. Durwood Vernon were shopping in Hereford Monday.
 Mr. and Mrs. George Hancock and daughter of Pampa spent Monday night with Mr. and Mrs. Joe Thurmond. They were enroute to Mills, New Mexico, for a fishing trip. Mrs. Hancock taught the Daniel school during the term of 1925-26, and will be remembered as Miss Birdie Lou Lane.
 Mrs. Floyd Tomlinson called on Mrs. W. R. Moore Wednesday afternoon.

Wyche Items

MRS. L. P. PERKINS
 Mrs. Duboise Walker entertained a number of young people Tuesday night honoring her niece, Miss Alma Henry.
 P. G. Perkins, Jr. has returned home after several weeks absence working in the harvest west of town.
 R. W. Elliston and family are vacationing in the breaks.
 Mr. and Mrs. Flynn and a sister of Mr. Flynn, of Wichita Falls, are visiting Mrs. Flynn's aunts, Mr. and Mrs. R. L. Elliston.
 Harley Perkins has been sick with tonsillitis the past week.
 C. V. Burgess and family visited relatives at Summerfield Sunday.
 Mrs. Earl Eubanks and mother called on Mrs. Perkins Thursday.
 Mr. and Mrs. Louis Lee of Endoe, New Mexico, visited in the N. G. Elliston home one day last week.
 Mr. and Mrs. Perkins and family ate dinner in the Cook home Thursday.
 Ruth Wolfe and Esther were in this community calling on old

friends and neighbors Thursday.
 A sister and two nieces of Mr. Cook visited them last week.
 Clarence Cook has been visiting his uncle, C. C. Cook.
 The club will meet August 11 with Mrs. Ira Ott.
 L. P. Perkins and family visited the Halls at Jumbo Sunday.
 Mrs. Jack Rose has been sick the past few days with tonsillitis.
 Mr. Shields' mother, Mrs. Winkler, of Bosque county is here visiting.
 Mr. and Mrs. Flynn of Wichita Falls ate supper in the N. G. Elliston home Tuesday night.

Summerfield

BY MRS. L. JOHNSON
 Our community was visited by good rains three days the first of the week that will mean much to growing crops and pastures.
 Mrs. W. R. Allen and children of Perryton spent several days in the L. Johnson home last week.
 Mr. and Mrs. Lee Curry and daughter, Glenn, accompanied by Maude Noland, attended a county reunion at Claude last Friday.
 Walter Overton of Yeso, New Mexico, was a visitor in the L. Johnson home Monday and Tuesday.
 Mrs. W. L. Huntley and daughter, Geraldine, went to Amarillo last Wednesday where they were joined by her mother, Mrs. Dodson, and a sister, Mrs. Allen, and motored to Las Vegas for an outing of several days.
 Mrs. Ray Johnson and daughter, Billie Ray, visited several days in Plainview with relatives and friends.
 Mrs. George Garrison and mother, Mrs. A. J. Habermacher, of Hereford spent Friday night in the B. C. Roberson home.

Ford Doings

MISS LA VERNE MANN
 There was no Sunday school nor singing because of rain which fell at noon and in the afternoon.
 Mr. and Mrs. J. A. Vernon and children spent Wednesday with Mr. and Mrs. B. F. Reeves and family.
 Mr. and Mrs. R. C. Mann and sons of Hobart, Okla., arrived Wednesday for a visit with relatives and friends.
 Mr. and Mrs. J. Y. Norton and daughters, Maurine and Dorothy, left Thursday for a visit with relatives near Altus, Okla.
 Mr. and Mrs. B. L. Mann and Norma Jean took dinner with Mr.

and Mrs. D. B. Mann and family Monday.
 Mrs. B. F. Reeves, Leola and James, and Chester Norton visited the D. B. Mann home Sunday.
 Miss Oleta Reeves spent Saturday night with Miss LaVerne Mann.
 Thomas Simpson was a Sunday supper guest of Clyde Mann.
 Mr. and Mrs. Simms were Hereford visitors Saturday.
 Chester Norton, Thomas and

Floyd Simpson, James Reeves and Clyde Mann spent Monday on the creek fishing.
 Rains which fell here Sunday and Monday will be of great help to row crops and pasture.
 Clyde Mann spent Saturday night with Chester Norton and Edgar Orisco.
 Beryl Davis and Wilbur Lester were visitors in the D. B. Mann home Tuesday morning.

A MESSAGE TO MOTHERS



CREAM O' PLAINS BUTTER on bread makes an easily prepared, wholesome lunch, between meals, for the children.

Farmers Creamery Ass'n, Inc.
 Hereford Phone 3

MR. WHEAT GROWER:

We Want Your Wheat!

We offer you full market price for your wheat less freight and a small handling margin.

We give you 24-hour service—and won't lock up 'til harvest is over.

We have courteous employees with a friendly smile who will be on their toes to serve you. We have the farmers' interest at heart and desire to serve you in the most acceptable manner possible.

Your Business Will Be Appreciated.

S. E. Cone Grain Company
 Hereford Texas

Let Us—



KEEP YOUR CAR AT ITS BEST

Phillips "66" Gasoline, Motor Oils, Greases, Mobiloil, Tire Repairing, Car Washing and Greasing. We have a service car—call us for

TIRE SERVICE.

SERVICE STATION NO. 2 PHILLIPS PETROLEUM CO.

Opposite City Hall, East

E. J. GRIGSBY MANAGER

Carload Just Received

Now on Display **NEW**

PLYMOUTH FLOATING POWER

and **FREE WHEELING**

by all means—*See it! Drive it!*

We are displaying the most sensational low-priced car the world has ever seen. People who have ridden in this New Plymouth state that they never before experienced such motor car performance. Floating Power is the cause. It is a new engineering development that eliminates all feeling of vibration. You will be surprised and you will positively want to own one of these cars if you ride in it. Come in today—everybody. It is the vibrationless car for millions.

\$535
 AND UP—F.O.B. FACTORY

- Floating Power
- Free Wheeling
- Easy-Shift Transmission
- Hydraulic Brakes
- Double-Drop Frame
- Safety-Steel Body

Ireland-Beavers Motor Co.

Dodge Sixes, Eights and Trucks, and Plymouth Cars

100 HOUSE DRESSES

59c
 Two for \$1.00

Saturday and Monday



FOX MERCANTILE COMPANY

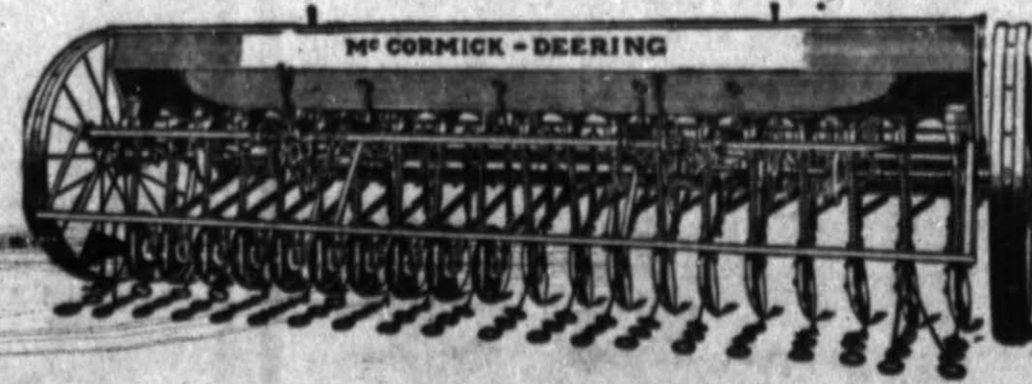
WE WILL ALLOW YOU

50¢ Per Bushel For Wheat

ON THE PURCHASE PRICE OF

22-36 McCormick-Deering Tractors and Grain Drills

WE WILL ALLOW 50 CENTS PER BUSHEL FOR WHEAT UP TO ONE-HALF OF THE PURCHASE PRICE, EXCLUSIVE OF FREIGHT, WHICH MUST BE CASH.



BUCHANAN-ROSSON IMPLEMENT CO.

312 SAMPSON.

PHONE 51

Ice
Cream

Don't go on thinking that all ice cream is the same... Mistletoe tastes better and IS better. Mistletoe ingredients are the very finest!

Beauty Aids For Summer

- Hand Lotions
- Sunburn Lotions
- Complexion Soaps
- Nail Polish
- Powders
- Rouge
- Freckle Remover
- Cold Cream
- Hair Oil and Tonic
- Skin Tonics
- Deodorants
- Lip Stick

CITY DRUG STORE

We Give



"J.N."
Green Trading
Stamps

Phone 100

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Adrian, July 31.—A few comings are still running with the wheat harvest practically over. Mr. and Mrs. Lige Ellison and son, Glenn, went to Crosbyton Friday.

Mrs. Ed Mecaskey and sons, William and Jim, went to Adrian Saturday afternoon.

Marshall Long visited with Ray Chapman Sunday.

Clint Treadwell went to Hereford Thursday.

Mr. Stanberry is back home from Hereford where he had been in the hospital for several days.

Whistle Frazier and Wesley Collier were Sunday visitors in the Herman Gray home.

Misses Josabel Rice and Lenora Giles of Vega were guests of Elizabeth Chapman a few days last week.

Miss Ruth Long visited in Amarillo last week with relatives.

Miss Elizabeth Chapman is visiting in the Jess Giles home this week.

Mr. and Mrs. Tom Cook left Tuesday for Missouri for an extended visit.

Kenneth and Elmer Cook left Saturday for their home in Kansas.

Mr. and Mrs. Paul Sims have returned to their home after having helped Tom Cook during the harvest season.

Foster Ellison, Raymond Mecaskey and Jim Chapman went to Amarillo Tuesday night and played a radio program.

Young people of this community enjoyed a party Saturday night in the home of Mr. and Mrs. J. M. Chapman.

Rev. Pryor of Adrian filled his regular appointment at Sims school house Sunday afternoon.

in this community looking after farm interests.

E. O. Dixon and family attended church services at Frio Sunday morning.

Dee Olson of Wellington is here and is breaking land leased from Mrs. Tally of Lubbock.

B. H. Medley, Martha and Luke Medley and Claude Smith were dinner guests in the Floyd home last Sunday.

Mrs. Ned Wood and children came Tuesday from Oklahoma, and spent Wednesday in the J. F. Smith home, leaving Thursday for Los Angeles, Mrs. Bert Turner and daughter going with them.

Ben Medley took dinner with Marion Turner Sunday.

J. S. and Emerald Smith were in Big Square Sunday. Marion Turner, who went with them, remained over the week end.

Louise Ann Frye celebrated her 15th birthday Friday night, July 24. A number of friends were there and games were played until a late hour, when lemonade and cookies were served to Ben Medley, Annie Mae Smith, Marion Turner, Moselle Whitfield, Marvin Turner, Frank Allen, Lloyd Sullivan and the hostess, Louise Frye.

Mr. and Mrs. J. H. Sanders spent Sunday in the Tom Sanders home at Hereford.

Mrs. B. Saxon received a message Saturday night notifying her that her sister, Mrs. Curtis, of Fort Worth, had died.

Mrs. Stagner and Miss Cavanaugh are visiting in the Cavanaugh home in this community.

Mr. and Mrs. Charlie Cox and Mr. and Mrs. Ray Cole motored to Amarillo last Wednesday to visit relatives.

There was preaching at Arney Sunday.

Wheat harvest is completed and plowing is general. A good rain is wished for as row crops are suffering.

Mr. and Mrs. M. Burks left for their home at Taylor Springs, N. M., Thursday after being here during harvest, and her mother, Mrs. Lee, Hutson, and his younger brother accompanied for a visit.

Messrs. Russell and Tipton were in Happy Tuesday.

Mr. and Mrs. Chas. Cox and Mr. and Mrs. Ray Cole left Saturday.

Mr. and Mrs. Marquis Burks, Joe McKinney, Bennis D. Fortner and Misses Rachel and Katie Burks spent Sunday afternoon in the home of Mr. and Mrs. Ben Fortner.

Mr. and Mrs. Charlie Cox and Mr. and Mrs. Ray Cole left Saturday.

Mr. and Mrs. Ray Cole left Saturday.

Mr. and Mrs. Ray Cole left Saturday.

urday for an extended fishing trip in New Mexico, and plan to be away three weeks.

FARMERS!

WATCH YOUR STEP!

If you place your wheat in elevators for 30 days free storage you will not get advantage of the

freight reduction on August 1. It is utterly impossible for the elevators in Hereford to store the wheat that comes to town between now and the 1st of August. This wheat will be shipped to terminal elevators and you will pay the rate now in effect. If you want to take advantage of the freight reduction of 1.8 cents per bushel keep your wheat at home in the granary or on the ground.

There isn't a wheat farmer in this county that has stored his wheat in the elevators on thirty days free storage who has not lost money. Don't take my word for this statement—ask anyone who has stored.

Keep your wheat at home on your own premises, and then you can sell to the grain buyer who pays the highest price. When grain is placed in elevators you auto-

matically agree to sell to that elevator.

You do not have to be a member to sell your wheat to the Hereford Farmers Exchange. However, it is to your advantage to be a member. Your neighbor is why not you? And another thing, we pay you any time you want your money—every load if you want it that way.

that we would be gone as soon as harvest was over, but I am here to say we will be right here, Johnnie with the goods.

HEREFORD FARMERS EXCHANGE

By Parr Merriman. —adv-120

Mr. and Mrs. S. S. Boutwell of Terrell are visiting in the home of her sister, Mrs. A. C. Thompson.



Drivers of sixes never want less

because it takes six cylinders to give the smooth, silent power that makes driving really enjoyable



Ask some of your friends who own sixes if they would ever consider driving a car with fewer cylinders again. Their answers explain why sixes are so popular today.

Drivers of sixes are spoiled for anything less. They would no more think of giving up "six" performance than of giving up any other real advancement of motoring. For them, the whole cylinder question has been settled, once and for all.

Drive a Chevrolet Six, and you'll know the reason why. Step on the starter, let the motor idle—and notice how silently it runs. Throw in the clutch, shift into "low"—and feel that smooth flow of power. Change into "second," hit a faster clip, slip into "high," sweep along at top speed—then throttle down

to barely a crawl. The smoothness and flexibility you always get are six-cylinder smoothness, six-cylinder flexibility. Annoying vibration is gone.

Then, before you leave the six-cylinder Chevrolet, raise the hood while the engine is running—take a look at the source of its performance. The firm, steady operation of six cylinders means lasting dependability. Wearing vibration is reduced. There is less need for repairs.

Over two million owners have proved the value of Chevrolet's six-cylinder design. They have found that Chevrolet costs less for gas, oil and upkeep than any other automobile. They have found it smoother, quieter, more enjoyable in operation! They know a six is better—and would never be satisfied with less!

Twenty beautiful models, at prices ranging from \$475 to \$675

All prices f. o. b. Flint, Michigan, special equipment extra. Low delivered prices and easy C. M. A. C. terms.

NEW CHEVROLET SIX

The Great American Value

See your dealer below

Brumley Chevrolet Co.
Incorporated

"WHAT'S HAPPENED TO THE LIGHT?"

We never miss the water until the well runs dry.

A faithful lamp, doing duty for many months in cellar or hallway, gives up the ghost. You flip the switch and when nothing results, involuntarily exclaim, "What's happened to the light?"

Suppose, however, that the trouble goes farther than the lamp—that a flood wipes out the power station or a severe storm blows down the wires.

WHAT THEN?

Is industry crippled for lack of electrical service? Are the doors of mercantile establishments locked? Are streets left in the darkness? NO!

Interconnection, the linking of one system with another, is for just such emergencies. Immediately power is again available. Interconnection means the protection of service against interruption.

It is just like having two or even three wells to draw from.

Texas Utilities Co.
HEREFORD TEXAS

WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about thru

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1-2 cents per word for the first insertion, and 3-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 16 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

Lost and Found
FOUND: Kiddies toy auto left at any house. Owner may have same by calling and identifying. F. N. Kester, 700 Miles Ave. 30-1c

For Rent
FOR RENT: Modern five - room furnished house, 710 Main. Mrs. Austin Hill. 30-2p

FOR RENT: Furnished apartment. Phone 444. Mrs. W. M. Megert. 30-14h

FOR RENT: Modern 5 room house. Good location. Inquire at Alston-Ross Lumber Company, Phone 457. 29-1fc

FOR RENT: Large size furnished bedrooms, all conveniences, reasonably priced. Mrs. H. L. Broadwell, 311 West Third. 29-2c

FOR RENT: Nice cool bedroom, \$2 per week; two blocks north of the high school. Mrs. E. F. Connell. 2d

FOR RENT: Five room modern stucco home, hot water tank installed. Mrs. Charles Donald, phone 373. 29-2c

FOR RENT: Bedroom. Phone 444, 400 Lawton Avenue. Mrs. W. M. Megert. 29-14h

FOR RENT: Modern duplex, nearly new, close in, unfurnished. H. B. Webb, phone 746-W. 14-1fc

Wanted
WANTED to rent six or seven room house, near Central school. Call 178. 30-1c

AUTOMOBILE Repairing at my home. Twelve years in Denver, Greeley and Eaton, Colorado. Will work by the day, hour or flat rate. Lots of Hereford references. W. B. Moore, mile north on 25-Mile Avenue. 30-cov-1fc

WANTED TO RENT: September 1, by teacher, no small children, small house, neat, near high school. Rent must be low and utilities deposits paid. Box 311, Canyon, Texas. 30-2c

WANTED: Old wheat. We will buy or exchange your last year's wheat. Must be good milling wheat. Packard Milling Co. 29-1c

Notice

ANYONE suffering with catarrh, hay fever, asthma or sinus trouble, call phone 563-W. 29-4p

Lodge Directory

HEREFORD LODGE
NO. 849, A. F. & A. M.

Stated meetings on each Second Monday ever month. Lodge instruction each Thursday night. Visitors are Welcome. JAS. W. HOLLEY, W. M. J. S. JONES, Secretary.

HEREFORD LODGE
No. 476, I. O. O. F., meets Monday, 8:30 p. m. Visiting Brothers welcome. LEE R. CONKLIN, N. G. L. H. Foster, Secretary.

HEREFORD POST NO. 192
AMERICAN LEGION
Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

For Sale or Trade

FOR SALE OR TRADE: 100 acres of good wheat land, 24 miles northwest of Hereford. Price \$25.00 per acre. Will trade for good white-face short yearling steers and heifers. Will give \$6.50 to \$7.00 per hundred on range. Write J. A. Wilbert, No. 3, Lincoln, Nebraska. 30-2p

FOR SALE—Section 8-3-4 in Deaf Smith county, Texas, near new railroad survey, \$35.00 per acre. Address Box 102, Denton, Kansas. 2017p

FOR SALE: Two ton International truck in good condition, priced right. M. D. Womble, Implement. 22-1fc

FOR SALE: Underwood portable typewriters. Come in and see the many improved features in plain or sport models. Jewell Murchison, Court House. 10-1fc

Ask for FLAVO FLOUR at your Grocer's.
PACKARD MILLING COMPANY
Phone 29. 12-1fc

FOR SALE or trade: One of the finest building locations in town to trade for reasonably good car and some cash. Jewell Murchison, at court house. 19-1fc

TRADE: Clear income city property to trade for West Texas and Plains land. Located at Carroll rooms. B. C. Rose. 26-1f

FOR SALE: Two-pound frying chickens, 50c each. Phone 445. Roger Brumley. 21-1fc

WILL EXCHANGE: 330 acre improved farm about 30 miles southeast of Hereford for registered Hereford cows and heifers. Ralph Wright, Route 2, Heppy, Texas. 29-4p

FOR SALE: Watkins products. Phone your order between calls. I make deliveries. Phone 9025-F2. George W. Smith. 10-1fc

FOR TRADE: California business lot, clear; want small house. Agents take notice. Phone 400-W. 30-1c

FOR SALE: Several 4, 5 and 6 room houses, easy terms. Phone 456. Alvin C. Thompson. 23-1fc

James Dotson Curtisinger.

James Dotson Curtisinger, 73 years old, for several years one of the substantial and highly respected citizens of Hereford, died at his home in West Hereford Wednesday morning, July 29, at six o'clock, following an illness of several weeks.

The deceased was a native of Washington County, Kentucky, being born in that state on January 22, 1858, and came to Texas in 1877, to Hereford in 1902, where he was engaged in the grocery business for several years.

Mr. Curtisinger is survived by his wife, Mrs. Emma Curtisinger, two daughters, Mrs. Bessie Ward, of Clovis, New Mexico; Mrs. Georgia Beach of Hereford, and four sons, Ed, Ollie, Leonard and Joe, all of Hereford. Two brothers, J. L. Curtisinger of Bolivar, Texas, and Sam Curtisinger of Frisco, Texas; two sisters, Mrs. Betty Coconaugher of Hereford, and Mrs. Alice Stogner of St. Vrain, New Mexico; and fifteen grandchildren.

Funeral services were conducted by Rev. V. M. Cloyd at the Baptist church Thursday at four p. m., where a large number of relatives and friends congregated to pay their last respects to one they loved so well.

Pall bearers were W. W. Bennett, A. A. Ott, Lee Lambert, N. E. Gass, Frank Richards and Mr. Cockrell.

Interment was made in life made peace with his God, joining the Baptist church at Good Hope, Denton county, Texas, and on moving to Hereford became connected with the Baptist church of this city. In his life he was a law-abiding and highly respected citizen, a loving husband and a kind and indulgent father, and his death will be greatly mourned not only by his sorrowing wife and children, but by a host of friends to whom he has always been an accommodating and charity-giving neighbor.

At the conclusion of the church services the casket was taken to the hearse and the long funeral cortege moved slowly out to the cemetery west of Hereford where all that was mortal of the late Mr. Curtisinger was consigned to Mother Earth. After a brief service at the graveside, friends mingled their tears with the grief-laden wife and children and other relatives, over the newly flower-covered mound.

ONE WHO LOVED HIM.

Piled Wheat Is Sprouting.

Vocational Agriculture Instructor, B. H. Hopkins, brought in Wednesday noon samples of wheat taken from the tops of wheat piles on farms he had visited that day. The top wheat had sprouted and grown into a solid mass about 1 1/2 inches thick that entirely covered the piles, the warm sun of Tuesday and Wednesday causing germination to set in.

Under the matted top the wheat grains were still damp, according to Mr. Hopkins, and he says that unless the top layer is opened to let out the air the wheat underneath is apt to be mouldy.

DON'T FORGET YOUR ASSEMBLY OF GOD ANNOUNCEMENTS

Its doors are open to all alike because Christ said in Luke 16:15, Go ye into all the world and preach the Gospel to every creature. This includes the tired business man who thinks he has not time to seek God. The hardened criminal who seemingly will not seek God, and the careless, pleasure seeker who is too indifferent to see God. For again in Luke 5:32 Christ said, I came not to call the righteous, but sinners to repentance. But to each of these classes the church proclaims these words of Christ, Matt. 6:33, But seek ye first the kingdom of God and his righteousness, and all these things shall be added unto you.

In Hebrews 13:8 we find these words, Jesus Christ the same yesterday, and today, and forever. This being so, to the business man whose finance is a worry, we say, Seek ye first the kingdom of God. To the hardened criminal who has no hope nor chance in the social world, we say, Seek ye first the kingdom of God. To the careless pleasure seeker, we say, to secure real pleasure, Seek ye first the kingdom of God. And to all who seek God, says, All these things shall be added unto them. These things will be the things which will be conducive for peace and happiness. Sunday school 9:45 a. m. Preaching 11 a. m. Christ Ambassador, 6:15 p. m. Evening service, 8:00 o'clock. J. A. THOMAS, Pastor.

Card of Thanks.

We wish to express our sincere thanks to our many friends for their loving words and kind deeds during the illness and death of our beloved husband and father. Also for the beautiful floral offerings.

Mrs. J. D. Curtisinger. Ed Curtisinger and Family. Ollie Curtisinger and Family. Joe Curtisinger and Family. Leonard Curtisinger and Wife. Mrs. G. R. Ward and Family. Mac Beach and Family. 1c

TO WHOM IT MAY CONCERN:

This is to certify that the partnership heretofore conducted by C. F. Kerr and C. W. Anthony under the name of KERR-ANTHONY HARDWARE COMPANY in Hereford, Texas, has been this day dissolved. C. W. Anthony retires from the firm and the business will be conducted by the C. F. KERR HARDWARE COMPANY.

Dated at Hereford, Texas, this 29th day of July, A. D. 1931. C. F. KERR C. W. ANTHONY. 1c

"Meat Rings" Care for Needs During Winter

Dewitt county farm families never lack for fresh meat during summer and fall, thanks to their "meat rings" or beef clubs of which there are at least 16 in the county. Two of them, those at Grenau and Gullford, have been in continuous operation for more than 39 years, and the Krause club has operated 25 years.

The first animal is killed on the first Friday in May and cut up at a central place Saturday morning into 24 equal weight pieces exclusive of soup-bone and neck. Each of the 24 members come to the meeting place for his meat each Saturday morning during the season, which lasts 24 weeks. In addition to the choicer portions of the carcass each member is given a soup bone one week and a piece of neck the next. All pieces are numbered and the numbers rotated so that the members receive a different cut of meat each week.

Each member must kill a yearling at his allotted time, to dress out not less than 200 pounds nor more than 315 pounds exclusive of the soup bone. The penalty for underweight is 10 cents per pound for every pound short, or if overweight the excess is sold and the receipts go into the treasury. The membership fee is 25 cents and the meat cutter who is also the bookkeeper is paid about \$1.50 per animal.

SKIM MILK INCREASES EGG PRODUCTION

Pampa—All wheat is a poor egg laying ration, a Gray county poultry demonstrator has discovered. When eggs dropped to 12 cents per dozen early in May he did not think he could afford anything more than wheat for his hens and cut out the mash. Egg production dropped from 224 eggs to 124 eggs per day by the end of the month. Ralph R. Thomas, county agent, suggested that skim milk coating two cents per gallon at the local creamery be added and in ten days production had climbed up to 185 eggs daily.

We carry a few replacement parts for Model T Fords. At RICE'S. 1c

Bound to Cut Grocery Bills.

Announcing pantry styles for 1931, a home demonstration agent states that the well filled farm home pantry this year will contain 705 cans, more or less, of home raised food. This prediction is based on the plans of 135 out of 206 demonstrators and co-operators in 4-H pantry work, many of whom have learned with Mrs. R. W. Thomas that "my grocery bills never runs over \$6 per month because of the 1011 cans of food in my pantry."

Typical of the 1931 canning budgets is that of Mrs. J. F. Davis: 72 containers leafy vegetables, 80 containers of other vegetables, 100 cans starchy vegetables, 100 cans tomatoes, 150 cans fruit, 50 cans jellies and jams, 50 cans pickles and relishes, 50 cans meat and 50 cans brined vegetables. This is enough for a family of six for six months.

Busch Gardens Again Used for Greta Garbo's Love Scenes

The famous Busch Gardens in Pasadena, which furnished the romantic background for love scenes in almost every picture Greta Garbo has made, again served as a trysting place in "Inspiration," the new Metro-Goldwyn-Mayer starring vehicle, which will open Sunday matinee at the Texas theatre. Founded by the celebrated family after whom they have been named, the Busch Gardens long have been known as the most beautiful of landscaped retreats in California, their natural beauty enhanced by years of horticultural attention.

The grounds were used in a number of unusual outdoor shots in which Miss Garbo and Robert Montgomery are featured.

Clarence Brown directed the new Garbo film, an original story written for the star by Gene Mar-

key, depicting the tempestuous career of a Parisian model whose amorous affairs make her the toast of the town.


A large supporting cast includes Lewis Stone, Marjorie Rameau, Judith Vossell, Beryl Mercer, Jno. Milan and others.

OFFICERS CATCH YOUTH IN ALLEGED WHEAT THEFT

The sheriff's office early last

Saturday morning apprehended youth giving the name of Delm Yoakum of Mangum, Oklahoma, for an alleged theft of wheat from the Glenn Williams farm across the state line in New Mexico.

Yoakum is reported to have driven the 180 bushel load of wheat here for sale. Officers here had received notice to watch for the wheat and took him in charge when he came to town. He was turned over to New Mexico authorities.



STAND OUT

From The Crowd!

A fine custom-tailored suit always stands out from others... not flauntingly but with quiet distinction. In the perfect fit, the carefully chosen patterns, and the skillful hand-needling of Ed V. Price or Churchill Suits....

Corbett & Co.

207 Main. Phone 160.

Friday Specials Aug. 7 Saturday Aug. 8

The papers are full of advertisements—just compare our prices and then you will know where you can buy right every day. Nearly all the items shown hereon are our every-day prices.

Men's Felt Hats

\$1.95

—new fall styles in both light and dark colors



MEN'S WORK SHOES \$1.59 Solid Leather Outing Bal Shoes of best quality	MEN'S HEAVY and LIGHT WORK SOX 10c Pair Smooth toe and good tops.	MEN'S GUNMETAL DRESS OXFORDS \$1.95 All sizes, both plain and cap toe
WHITE DUCK PANTS 89c Pair All Sizes	MEN'S DRESS SOX 50c Value, Pair 35c Three for \$1.00	



RAYON BED SPREAD
\$1.48
Large Size

MEN'S Big Smith COVERALLS
\$1.95
ALL SIZES
Boys' and Girls' COVERALLS
48c
Hickory Stripe and Khaki

Clark's O. N. T. THREAD Seven Spools 25c	36-Inch Hope MUSLIN 8c Yard You know what Hope is.	Our Brand, 36-Inch Unbleached MUSLIN 5c Yard A real good LL. Muslin	32-Inch Phoenix Dress GINGHAMS 8c Yard Fast Colors
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Sprouls-Cronin & Co.

SPECIAL

While they last, Model T Pistons ----- 75c
Some Fordson Tractor Parts at a Discount.
Model T. Curtains, Half Price.
"Service That's No-ble"

DURHAM MOTOR COMPANY

Authorized Ford Dealer.

COOL and FRESH

from your General Electric



Reach into the cool depths of your General Electric Refrigerator. Choose a crisp salad, a chilled glass of tomato juice, a tempting cold cut or a frozen dessert. You will find each of them pure, appetizing, wholesome.

Why wait for this greatest of all home conveniences? Tomorrow... for a small down payment you can become one of the more than a million General Electric Refrigerator users, who now benefit by year 'round savings. Remember every General Electric is backed by a 3-Year Guarantee.

\$10 DOWN

GENERAL ELECTRIC ALL-STEEL REFRIGERATOR

Domestic, Apartment House and Commercial Refrigerators—Electric Water Coolers

You will do well to investigate the low scale of prices now prevailing on all house furnishings at our store.

E. B. BLACK CO.

WE ARE SATISFIED WITH SMALL PROFITS.

HEREFORD MASONS ENTERTAIN VISITORS

Hereford Masonic lodge entertained visitors coming from Dallas last Thursday when the Grand Certificate Holders Association met here in an all-day session. At noon the Eastern Star had a home-cooked luncheon for the visitors and local members. Among the visiting Masons present were: P. B. Farley, Groom; John Frazier, ar., and John Frazier, Jr., W. M.; Byron Hodges, J. S. Darrow, White Deer; Dr. N. L. Lammon, Amarillo; H. B. Nelson, W. M.; W. Elliott, A. G. Powell, Memphis; F. D. Elliott, John Bond, Chynon; E. Palmer, H. Mulsel, C. Garfield, M. T. Howard, H. B. Harbow, Clarendon, and several others who failed to register. Local members of the order are conducting a school of instruction each night this week and examinations will be held August 11.

Notice to Bidders.

Notice is hereby given to any banking corporation, association or individual banker in Deaf Smith County, Texas, that may desire to be elected as the depository of the funds of the Hereford Independent School District for the two years from September 1, 1931, that the Trustees of said district will up to 4:00 p. m., on the 24th day of August, 1931, receive sealed bids on interest on daily balances. The board of trustees reserve the right to reject any and all bids.

A. H. STREU, President, School Board, Hereford Independent School District. 30-3c

Hog Sale Tuesday.

Hal Bruner and Voline Downs are announcing a sale of select sows, gilts, pigs and feeders at the Joe Huckert place, a mile north of Hereford on 25-Mile Avenue, beginning at 1:30 p. m., next Tuesday, August 11.

Lions Too Much for I. O. O. F.'s In Game Friday

It started out to be a lopsided ball game Friday between the I. O. O. F.'s and the Lions club got tight as a string about the fifth inning, and then the Lions pulled away to win 12-8.

The Odd Fellows failed to have their heavy artillery on hand at the opening of the game, and the Lions nipped Harvey Nunn for seven runs in the first inning. Arlie Dean, who so completely pitched the Chamber of Commerce team blind the Tuesday before, then appeared on the scene for the Odd Fellows and John Patton arrived to play second base.

That made things different—the Lions quit scoring and the I. O. O. F.'s began adding two scores each inning. Whaley went in the box one inning for the Lions and those Odd Fellows really got fierce, among other things Pete Murchison lamed a ball so far it looked like it would never get back to resume the game. Ralph Smith went back to pitch for the Lions, but the Odd Fellows kept pecking away until they led the score 8 to 7 in the fifth inning.

Then Dean got tired and put Ted Young in the box. While he was considerably feared by the Lions, they took to his offerings real well and chased six runs across to win the game, as the Odd Fellows had quit consistently connecting with the ball and couldn't keep up the pace.

REV. V. M. CLOYD HOLDS REVIVAL NEAR WINTERS

Rev. V. M. Cloyd, pastor of the First Baptist church of Hereford, leaves Friday for an extended visit with his father-in-law, Rev. M. A. Quindlin, of Winters, and will lead in a series of revival services while away from Hereford.

Rev. Harold Hicks will conduct the morning services at the local Baptist church in the absence of Rev. Cloyd, according to announcements, but all Sunday evening and mid-week services will be discontinued during Rev. Cloyd's stay at Winters.

The dismissal of Sunday evening and mid-week services is made in cooperation with the Methodist church in order not to detract from the special revival services now being conducted by that church, said Rev. Cloyd, in making the announcements for his congregation.

The regular Sunday school and young people's services are to be conducted at the regular hours for such services.

Farmers Kill Weevil In Stored Grain

More than 50,000 bushels of wheat and barley have already been treated to control weevils in stored grain by McCulloch county farmers, and more than 200,000 bushels will be so treated before the season is over, it is estimated by James D. Prewitt, county agent. Farmers are planning on holding part or all of their crops until next year for feeding to livestock or for a better market. Many of their figure losses from weevil as high as 50 per cent in 10 months time.

The treatment used consists of pouring four pounds of carbon bisulphide over every 1000 cubic feet of grain in a tight bin. The resultant gas is two and one-half times as heavy as air and settles throughout the mass to kill the weevil eggs which are deposited while in the field and which hatch about two weeks later. Carbon bisulphide is inflammable and explosive and care must be used in keeping lights or matches away from the bins during fumigation. Most fire insurance companies prohibit its use in buildings covered by their policies.

COLQUITT DAVIS' PENALTY SET AT LIFE SENTENCE

Colquitt Davis, Oklahoma desperado, who was captured here last winter by Emmett Hales, local officer, and who was condemned to electrocution after trial for murder in Oklahoma, has carried the case to the court of appeals and is reported to have received a life sentence in the penitentiary instead of death in the electric chair.

Newspaper accounts of the case report that the death sentence was not permissible because the jury only is permitted to give that sentence. The jury failed to do so and it is told that the judge had given the death decision. Hence the reversal in the court of appeals.

DIMMITT GIRL DIES IN COLORADO HOSPITAL

Hazel Kanady, 16-year-old daughter of Mr. and Mrs. Arlis Kanady of Dimmitt, is reported to have died Saturday in a Pueblo, Colorado, hospital, where she had been taken for treatment. The parents are Castro county wheat farmers and are said to have lived in Dimmitt for several years.

TERRACED LAND SHOWS PROFIT IMPROVEMENT

On poor sandy land that has been well terraced and made fertile by rotating crops and turning under legumes, Ben Best, Tyler county farmer, has made a net profit of \$90.80 on one acre of tomatoes and now has hegarl growing on the same land, according to his county agent. Plants cost \$5, fertilizer \$12.50 and poison \$1.50. Selling for 1 to 1 1/2 cents per pound Mr. Best received \$100.40 for his crop and estimates that tomatoes used at home and canned paid the labor cost.

Sale Price Low, But Profits At the Same Level

While the average profit per cow above feed cost has remained about the same during the five months beginning January, 1931, the average feed cost per cow has declined and the average return per dollar spent for feed has increased, official records on 600 cows in 33 Kieberg county dairy herds disclose.

According to W. L. Wilkinson, county agent, feed cost per cow dropped from \$3.71 in January to \$2.40 in May, while the feed cost per pound butterfat declined from 19.5 cents to 11.8 cents. Milk flow increased from 323 pounds to 402 pounds during the period, and where the owner got back \$2.30 from each dollar spent for feed in January, he received \$3.00 in May.

On Texas Farms

By W. H. Darrow, Extension Service Editor.

Two acres of beets planted in October by A. M. Stone of Petronilla community, Nueces county, completely fed 110 hogs, and furnished succulent feed for 40 dairy cows and calves, 15 sheep and four mules during April. A total of 3000 pounds of beets were fed and Mr. Stone said he had enough left for another 30 days.

Mitchell county 4-H club boys have demonstrated that they can get from 80 to 368 pounds more of milo maize per acre from pure line seed than from ordinary seed.

A total of 253 visitors have inspected the living rooms recently improved by Miss Clara Johnson of Cranfills Gap, and Mrs. August Enger of Live Oak in Bosque county as demonstrations in home improvement.

Thirty-five acres of alfalfa planted in February, 1928, have made

\$1360 from November to April for E. C. Williams, Bastrop county He grazed 150 hogs from November to March, worth 50 cents per head per month to him, and then took them off to cut 1 1/2 tons per acre hay in April, worth \$30 per acre after counting out baling costs. More hay crops are coming.

SPECIALS
SATURDAY AND MONDAY

All Fruit Pies 18c
Pan Rolls 6c
Cookies, two dozen 23c

Party Orders Given Careful Attention.

CITY BAKERY
108 West Third. Phone 742

Very Low Round Trip SUMMER TOURIST FARES To CALIFORNIA FROM HEREFORD

To Los Angeles and San Diego \$35.00
To San Francisco \$45.00

Correspondingly low fares from other points. Tickets on sale August 15th and 16th, final return limit Sept. 5th and 6th respectively. STANDARD AND TOURIST PULLMANS Liberal Stopover Privileges

For Further Information, Reservations, Etc. Call J. E. BEYER Agent Hereford, Texas Or Write T. B. GALLAHER General Passenger Agent Amarillo, Texas

FOR \$4.98*

CAN YOU BE BOTHERED?

If you miss the ditch, the hot and dirty job of changing the "flat" will still delay you. Can you be bothered with old tires when we are selling new Goodyears for so little? Head for our place and let us show you why the smartest buyers in town trade here. Swell service, too! Just try us.

GOODYEAR PATHFINDER

All sizes equally low. Save on tubes, too.

Size	Each	Pair	Set
*4.40-21 (29x4.40)	\$4.98	9.96	19.20
4.50-21 (30x4.50)	5.69	11.38	22.20
4.75-19 (28x4.75)	6.65	12.90	25.50
5.00-19 (29x5.00)	6.98	13.96	27.20
5.25-21 (31x5.25)	8.57	16.70	33.40
5.50-19 (29x5.50)	8.90	17.30	34.60
30x3 1/2 Reg. Cl.	4.39	8.54	17.00

Ireland-Beavers Motor Co.
301 East Third Phone 383

Care of Hens Results In High Production

Accepting the doctrine that it is the number of eggs per hen that is the basis of profit in the poultry business, Mrs. H. A. Russell, poultry demonstrator of the Maple Springs Home Demonstration club in Harrison county, cares for her flock of leghorn hens with her eye strictly on production.

So successful has she been that in May her hens averaged 28 eggs each while the state standard is only 19. Generous feeding, of mash, plenty of green feed, cleanliness and remembering that the larger part of the white on an egg is water are the things to which Mrs. Russell attributes her success, according to the report of her home agent.

These Women Run Business Systematically

"When you work according to a plan you always get more done," said Mrs. C. D. Bergstrom of the Round Mott Home Demonstration club when she and two of her neighbors decided to give every Tuesday to their home demonstration work.

"Just the same as Monday is wash day, Tuesday is canning day with us," she told the other club members when reporting a club meeting that the three of them had canned 117 cans of blackeyed peas that Tuesday morning. "And there has not been a Tuesday in the last three months that we have not had some good food to put in cans on that day," she concluded.

JESS RUSSELL WORKS IN LEGISLATURE WHILE ATTENDING UNIVERSITY

Jess Russell, son of Judge and Mrs. W. H. Russell, writes back from Austin that through courtesy of Senator Clint Small he is employed in the state legislature while attending the second term of the summer session of State University.

STAR THEATRE
HEREFORD, TEXAS

Thursday Only
August 6
1c Sale

Friday Only
August 7
MATINEE AND NIGHT
"Parlor, Bedroom and Bath"
With BUSTER KEATON
ALSO CANNON GIFT NIGHT

Saturday Only
August 8
MATINEE AND NIGHT
"Riders of the Cactus"

Monday - Tuesday
August 10 and 11
CHARLIE REYNOLDS IN
"Girl Habit"

Coming Soon:
Best Wheeler and Dorothy Lee, The Screen's Dippy Love Birds, "TOO MANY COOKS"

ADVERTISING
The Business Accelerator---

READ!

Dr. Julius Klein, Assistant Secretary of Commerce, Says—

"Judiciously planned advertising is one of the most effective instruments with which to combat commercial depression. It is a business accelerator of proved power. It keeps goods moving—it inspires confidence, creates good will.

"But in order to accomplish the beneficial results, advertising must strike the public consciousness unremittingly. Any abrupt halt—any extended absence of the advertiser's message—may be disastrous.

"I am profoundly convinced, therefore, that any reduction of advertising in times of depression, with the idea of cutting down expense, is a mistaken and short-sighted policy, likely to defeat its ostensible purpose."

We extend an invitation to the business men of Hereford to call and take advantage of our splendid advertising material expertly planned for all lines of business.

International Sunday School

Lesson

BY DR. J. E. NUNN

August 9, 1931

SAUL CONVERTED AND COMMISSIONED

Acts 9:1-9, 7-19; 1 Tim. 1:12-14

Acts 9:1. But Saul, yet breathing threatening and slaughter against the disciples of the Lord, went unto the high priest.

2. And asked of him letters to Damascus unto the synagogues, that if he found any that were of the Way, whether men or women he might bring them bound to Jerusalem.

3. And as he journeyed, it came to pass that he drew nigh unto Damascus: and suddenly there shone around him a light out of heaven:

4. And he fell upon the earth, and heard a voice saying unto him, Saul, Saul, why persecutest thou me?

5. And he said, Who art thou, Lord? And he said, I am Jesus whom thou persecutest:

6. But rise, and enter into the city, and it shall be told thee what thou must do.

7. And the men that journeyed with him stood speechless, hearing the voice, but beholding no man.

8. And Saul arose from the earth: and when his eyes were opened, he saw nothing: and they led him by the hand, and brought him into Damascus.

9. And he was three days with-

out sight, and did neither eat nor drink.

17. And Ananias departed, and entered into the house; and laying his hands on him, said, Brother Saul, the Lord, even Jesus, who appeared unto thee in the way which thou camest, hath sent me, that thou mayest receive thy sight, and be filled with the Holy Spirit.

18. And straightway there fell from his eyes as it were scales, and he received his sight; and he arose and was baptized.

19. And he took food and was strengthened. And he was certain days with the disciples that were at Damascus.

1 Tim. 1:12. I thank him that enabled me, even Christ Jesus our Lord, for that he counted me faithful, appointing me to his service;

13. Though I was before a blasphemer, and a persecutor, and injurious; howbeit I obtained mercy, because I did it ignorantly in unbelief;

14. And the grace of our Lord abounded exceedingly with faith and love which is in Christ Jesus.

Golden Text: I was not disobedient unto the heavenly vision.—Acts 26:19.
Time and Place: Saul's birth in Tarsus, Cilicia, probably A. D. 1. His conversion, near Damascus, A. D. 36.

Introduction.
We begin today the study of the greatest and most influential man of human history, the chief apostle of our Lord Jesus Christ—Paul of Tarsus. He was born a Jew, a member of the smallest of the tribes, that of Benjamin. He was named Saul after the first king of the Jews, who was a member of his tribe, but when he began to travel and preach among the Gentiles he used the Latin name Paul, which may have been his second name through his boyhood. We know nothing of his family except that he had a sister, and that his father had been made a Roman citizen, so that Saul was a Roman by birth, a great privilege which he found very useful on more than one occasion.

Saul's Education in Jerusalem.
Saul's education in theology was "under the instruction of the greatest and best teacher alive. This was the great Gamaliel, known all over the Jewish world as the profoundest and purest of all doctors of the law. The apparently perfect knowledge of the Scriptures possessed by Paul was mainly acquired in the school of Gamaliel." Gamaliel was a Pharisee, and so Saul was brought up in that strictest of the Jewish sects, "a Pharisee of the Pharisees" as he called himself.

After completing his theological training in Jerusalem, Saul returned to Tarsus, probably serving as a rabbi there for about fifteen years; thus he was away from Jerusalem during the ministry of our Lord, and never saw him in the flesh.

Saul the Persecutor.
We find Saul, some six years after the crucifixion of Christ, back in Jerusalem, apparently a member of the Sanhedrin, and a most bitter and persistent persecutor of the Christians. "He made havoc of the church, invading the sanctuaries of domestic life, 'entering into every house, and those whom he thus tore from their homes he committed to prison,' or in his own words at a later period, when he had recognized as God's people those whom he now imagined to be His enemies, 'thinking that he ought to do many things contrary to the name of Jesus of Nazareth . . . in Jerusalem . . . he shut up many of the saints in prison.' And not only did men suffer at his hands, but women also—a fact three times repeated as a great aggravation of his cruelty. These persecuted people were scourged—often scourged—in many synagogues. Nor was Stephen the only one who suffered death, we may infer from the apostle's own confession.

Saul's Raging Hatred.
"But Saul, yet breathing threatening and slaughter against the disciples of the Lord." "Breathing" marks vividly the terrible condition to which Saul had come: "threatening and slaughter" were the very atmosphere in which he lived and breathed. "The very vehemence of his opposition to Christianity had part of its foundation in a desire to stifle thought."—Rev. George Matheson, D. D.

"And asked of him letter to Damascus unto the synagogues." All synagogues in the world were under the authority of the Sanhedrin in Jerusalem, and these synagogues in turn would have authority over the Jews of their localities. "Whether men or women." Saul's persecuting rage did not spare women. Josephus says that there were many women Jews in Dam-

ascus. "He might bring them bound to Jerusalem." A long, hard journey of about 140 miles, which the men, at least, must travel on foot, and both men and women in chains. They were to be taken to Jerusalem, because there alone was the authority to put them to death, or inflict severe punishments.

A Light Out of Heaven.
"And suddenly there shone round about him a light out of heaven." It was about noon (Acts 22:6), and Eastern caravans pause at that time, not venturing to travel in the intense heat; but Paul was near Damascus, and his zeal urged him on. This light exceeded the glare of the midday sun (Acts 26:13) which is exceedingly bright so that it was plainly supernatural, being the Shechinah which surrounds the manifestations of the Dely on many occasions related in the Bible.

Saul Heard a Voice.
"And he fell upon the earth and heard a voice saying unto him, Saul, Saul, why persecutest thou me?" His doubling of proper names in earnest address seems to have been characteristic of Jesus, as in "Martha, Martha" (Luke 10:41) and "Simon, Simon" (Luke 22:31). This question, coming out of that resplendent glory, showed Saul at once his tragic mistake.

When Saul Arose, "He Saw Nothing."
"And Saul arose from the earth, and when his eyes were opened, he saw nothing." If he was inclined later to doubt the reality of what he had seen and to regard it as a daytime dream seen perhaps in a fainting fit, this blindness would be a sufficient proof that the entire experience was actual. It was complete blindness for three days, and after the visit of Ananias and the partial restoration of Saul's vision, he still suffered from poor eyesight, was obliged to dictate his letters to an amanuensis, and several recorded occasions, such as his failure to recognize the high priest (Acts 23:5) indicate his obscure vision. Note also the sentence, Gal. 6:11: "See with how large letters I write unto you with mine own hand," showing that his penmanship, where the amanuensis stopped, was big and scrawling, as if one half-blind.

Saul's Commission.
There was in Damascus a certain devout and respected Christian (Acts 22:12) named Ananias, to whom the Lord came in a vision, directing him to go to Saul, and telling him that the dreaded persecutor was praying for the light

and help which he could bring him. Ananias had a most inspiring message from the Lord to deliver to Saul; nothing less than that he was "a chosen vessel" to Christ, to bear his name "before the Gentiles and kings, and the children of Israel."—a prophecy abundantly fulfilled in all its phases.

Saul, a Preacher in Damascus.
"And he was certain days with the disciples that were at Damascus." "Certain days" is a phrase used to denote a brief time, but "many days" in verse 23 denotes an extended time. Indeed, the section comprised in verses 19-31 includes three years of Saul's life.

With characteristic energy and courage Saul immediately after his conversion began to preach Christ in the synagogues of Damascus, greatly to the amazement of the synagogue authorities, who had expected him to conduct a wholesale arrest and deportation of the Christians. Instead, he used all the resources of his well trained and powerful mind and his very thorough knowledge of prophecy to prove that Jesus was the Messiah foretold in the Old Testament.

Paul's Gratitude for Discipleship.
"I thank him that enabled me." "For that he counted me faithful, appointing me to his service." The blessing for which Paul expressed heartfelt gratitude is not exclusively the call to be a minister of the gospel, in which only a limited number of us can share;

but also the being appointed to any service of Christ's kingdom, which is an honor to which all Christians are called.

Paul's Humility—"I Obtained Mercy."

"Though I was before a blasphemer, and a persecutor, and injurious." Paul had blasphemed the Son of God in making him out to be an imposter, perhaps a conscious impostor. The words in English are an anti-climax, but in Greek "injurious" is the strongest word of the three, signifying outrageous violence. Moffatt translates it a "wanton aggressor." "Howbeit I obtained mercy, because I did it ignorantly in unbelief." "He did not believe Jesus was Christ." This explains where the power of the divine grace began to work on him.—Rev. R. F. Horton, D. D. God makes a sharp distinction between sins of the head, like Paul's and sins of the heart, like those of the Pharisees and Judas.

The Grace of Our Lord.
"And the grace of our Lord abounded exceedingly with faith and love which is in Christ Jesus." Christ's grace "overflowed its wonted channels, and a stream of faith and love in me, having Jesus Christ, for its source and life, flowed side by side with this full flood of grace and mercy." Humility and gratitude are the two evidences of conversion, and Paul proved his conversion thereby to the full. He counted himself the chief of the sinners, "less than the least of all the saints" because

he persecuted the saints. And his life after that vision of risen Lord was one paean praise for God's undeserved mercy culminating in the glorification, "Now unto the King eternal, immortal, invisible, only God, be honor and glory ever and ever. Amen."

FOR JOB WORK, TRY THE NEW



MAGNOLIA GASOLIN

Reduces motor wear to a minimum!

Change NOW to **SOCONY** MOTOR OIL

MAGNOLIA SERVICE STATION Third and Sam Houston

A. C. THOMPSON

DEPENDABLE LUMBER

McKindley & Third

Phone 456

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Office Phone 462

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Optician
Buckner-Lambert Bldg.
First Door South Star Theatre
Office Phone 678
Residence 244

DR. J. W. HICKS
Optician
Lambert Building
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Residence Phone 594

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SURGERY
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PHONES
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Phone 263-J for information

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MRS. O. F. WEST, Proprietor
"Well Pressed Is Well Dressed"
Clothes called for and delivered
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Massage with Deep Therapy Heat.
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NEW X-RAY FOR YOUR CONVENIENCE
Office Moved to Oberthier Apartments
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Free Consultation and Spinal Analysis.
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"Built Like A Skyscraper"
Filing Cabinets never stick or bind, because they are Unit-welded.

The Hereford Brand

The TITLE to your land is vital.
Our Abstracts correctly reveal the title.
A. O. Thompson Abstract Co.
5 1/2 Per Cent Federal Farm Loans



When We Service Your Car.....

—It gives you better performance. Let us keep your tires, oil, gas and greasing at their best.

FREE—Picture thermometer and calendar with each \$15.00 worth of merchandise.

Abo Filling Station

ROY ONSTEAD, Manager Phone 113

Robbed!

"EVERYTHING OF VALUE HAS BEEN TAKEN" . . .

—It can just as easily happen to you! Isn't it worth a few cents a week to keep your important papers and valuables in a safe place? Profit by the experience of others. . . Our safety deposit boxes are fire-proof and thief-proof. . . Let us show them to you.

THE FIRST STATE BANK



GULF
Venom
KILLS
Flies and Mosquitoes
Rocher, Ants
Moths, Bed-Bugs

Foot Itch

Millions Have Athlete's Foot
Why suffer from the queer skin disease causing severe itching of toes and feet, cracking, peeling skin, blisters, Ringworm, Trench Foot or Hand-Itch, when you can avoid infection and quickly heal your skin with Dr. Nixon's Nixoderm? Based on the famous English Hospital formula, discovered by a leading London-skin specialist, Dr. NIXON'S Nixoderm acts with amazing speed, because designed for this particular skin disease. Nixoderm is guaranteed. It must stop itch and quickly heal your skin or the small cost will be refunded.

CORNER DRUG STORE

MARK EVERY GRAVE



Only the advice of a dependable memorial craftsman can aid you in selecting a family memorial. For 25 years we have offered just such service, and during that time we have designed, built and erected most of the best memorials in the Panhandle.

Write or phone at our expense and our representative will call on you. Our valuable illustrated folder, "How to Select a Memorial," sent free upon request.

OSGOOD
MONUMENT CO.
25 YEARS IN AMARILLO
500 Taylor St. Phone 2-0614
Amarillo, Texas

The Hereford Brand

INSURANCE
Loans--Bonds
HEREFORD
INSURANCE
AGENCY
JOHN McLEAN, Manager

? Wins Chevrolet

WHOSE NAME WILL FILL THIS SPACE?

The Answer Depends on Support of Friends

The Closing Hour In This Campaign Is Fast Approaching---

Saturday Night, August 8, at 8:00 p. m.

The Flag Will Fall and the Winner Will Be Declared!

Subscribe Today—And Not Later Than Saturday
—And Help Your Favorite Win!

Turn YOUR Promises Into Action

RULES GOVERNING CAMPAIGN

1. Any reputable man or woman may enter this campaign and compete for awards. Nominations may be taken at any time during the first two periods of the campaign.
2. No employees or blood relatives of any employee of this paper will be permitted to enter this campaign. This does not exclude correspondents of this paper and the campaign manager reserves the right to accept or reject any nomination.
3. The winners of the awards will be decided by their total number of votes, being represented by votes issued on subscriptions and coupons clipped from the paper.
4. Contestants are not confined to their own particular town or community in which to secure subscriptions, but may take orders anywhere in his section, or for that matter anywhere in the United States.
5. Cash must accompany all orders where votes are issued. There will be no exception to this rule.
6. Votes are issued on subscriptions. Subscribers should ask for votes when paying their subscriptions.
7. Votes can not be purchased. Every cent accepted through this campaign must be represented by subscriptions.
8. Votes are not transferable. Contestants can not withdraw in favor of others. Should a contestant withdraw from the race his or her votes will be cancelled! Neither will it be permissible for one to give or transfer subscriptions to another. Votes on such transferred subscriptions will be subject to disqualification at the discretion of the campaign manager.
9. Any collusion on the part of contestants to nullify competition or any other combination, arrangement or effect to the detriment of contestants or this newspaper will not be tolerated. Any contestant entering into or taking part in such arrangement, or effect will forfeit all right to an award or commission.
10. Any vote issued on subscription may be held in reserve and cast at the discretion of the contestant. The printed coupons appearing from time to time in the paper must be cast before they expire according to the date printed thereon.
11. In the event of tie for any of the awards, the contest manager shall have full authority in the matter of determining awards.
12. In case of typographical error, it is understood that neither the contestant nor the publisher shall be held responsible except for the necessary correction of the same.
13. No statement, assertion, promise, either written or verbal, made by any solicitor or contestant will be recognized by the publisher or the contest manager.
14. Every contestant is an authorized agent of this paper and as such may collect subscription payments from present as well as new subscribers.
15. It is distinctly understood and agreed that contestants will be responsible for all money collected, and that they will remit such amount in full at frequent intervals on demand of the campaign manager.
16. No standing of the contestants will be published. Their vote standing to remain a secret. The contestants and the management will be the only persons to know the standing of the contestants until the final close.
17. Each contestant at the close of the campaign will be allowed to select his or her own judge to assist the management in determining the winners in the contest.
18. A ballot box for all votes for the last period of the campaign will be provided and each contestant will deposit his or her vote in this secret ballot box. This plan of a secret ballot for the last period eliminates any chance for deals in this campaign in which one contestant would receive favors.

Schedule of Votes and Subscription Price of the Hereford Brand During Subscription Campaign

FIRST PERIOD	SECOND PERIOD	THIRD PERIOD
Embracing the first weeks (terminating on July 14) the following votes will be issued for subscriptions:	Embracing the fifth and sixth weeks (terminating July 28) the following votes will be issued for subscriptions:	Embracing the last 10 days (terminating August 8,) the following votes will be issued for subscriptions:
1 year, \$2.00 -- 10,000	1 year, \$2.00 --- 7,500	1 year, \$2.00 --- 5,000
2 years, \$4.00 -- 25,000	2 years, \$4.00 -- 20,000	2 years, \$4.00 -- 15,000
3 years, \$6.00 -- 50,000	3 years, \$6.00 -- 40,000	3 years, \$6.00 -- 40,000

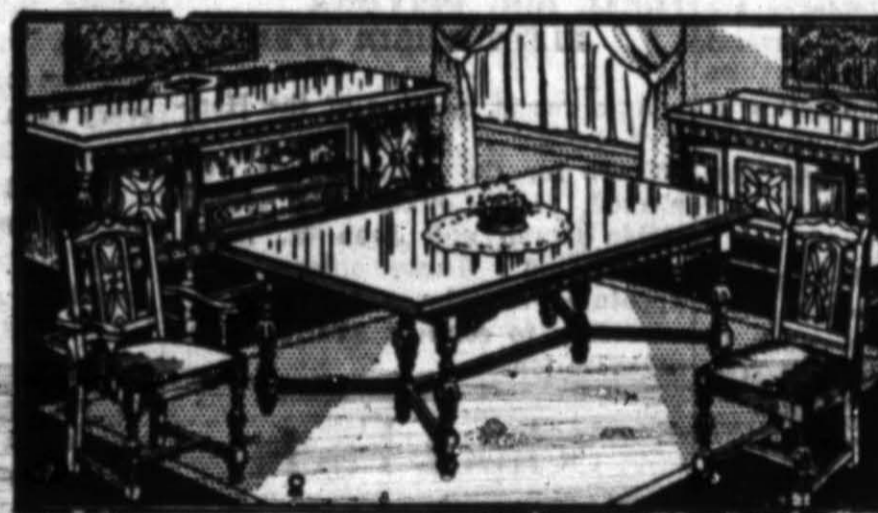
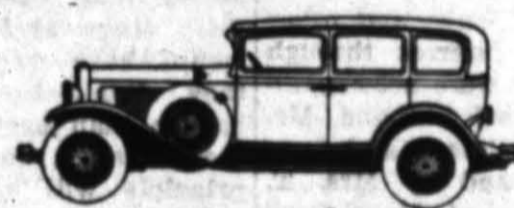
The above schedule of votes is on a declining scale, positively will not be changed during the competition. However, a special ballot, good for 50,000 EXTRA votes will be issued on every "club" of \$20.00 turned in. This arrangement will be in effect throughout the entire campaign and is to be considered a part of the regular schedule. This newspaper reserves the right to include job printing and advertising, in which event the above schedule of votes will obtain and in the same ratio of increase for larger orders up to a limited amount. No subscription will be accepted for less than one year, nor for more than three years to advance from any one candidate.

The Judges Have Been Selected—

To these worthy persons fall the task of making a check of the work done by each contestant and declaring the one to whom the different awards are to be made. The Brand is pleased to announce the following to serve in this capacity: **GEORGE SMITH**, chosen by Miss Ruth Wolfe; **A. M. JONES**, chosen by Miss Louise Johnson; **C. A. SKELTON**, chosen by Miss Opal McMahon; **CLIFF ACKER**, chosen by Mrs. Marvin Mundell; **JUDGE F. T. ROLOSON**, chosen by Mrs. B. R. Fulkerson; **MRS. L. JOHNSON**, chosen by Miss Glenn Curry. The above will assist the management in determining the winners.

LIST OF AWARDS

FIRST PRIZE: A beautiful Chevrolet Special Sedan, purchased from and now on display at **BRUMLEY-CHEVROLET COMPANY.**



SECOND PRIZE: A fine dining room suite, purchased from and on display at Black Furniture store. Winner of this prize may exercise the choice between this suite, living room or bedroom suit, not to sell for more than \$250.00.



THIRD PRIZE: This beautiful High Boy Majestic Radio, selling for \$195. Purchased from and now on display at Orr's Tailor Shop.



FOURTH AND FIFTH PRIZES: This beautiful \$75.00 Virgin Diamond ring and the \$45.00 Lady's Green Wrist Watch purchased from and now on display at the Kester Jewelry Store.

BALLOT BOX NOW OPEN

The sealed ballot box is now ready at the Brand office where all subscriptions with CASH are to be deposited during the closing period of the campaign which runs from July 28 to August 8.

Each contestant is required to place all names secured during this period along with CASH in the locked and sealed box. Not even the management will know the number of names nor the amounts of money so deposited, so don't ask us to tell you how the contestants stand in this campaign, for we positively cannot know.

Persons wishing to give subscriptions to their favorite in this contest if they fail to see her, may call at the Brand office, place their name and money in an envelope and drop same into the box and it will be counted on the closing night by the judges. Always write the name of the contestant for whom you wish the votes to count on the outside of the envelope containing your name and money.

CLIP THE COUPON BELOW

For the convenience of those who desire to mail in their names and money, a coupon is printed below. Fill out this coupon, enclose CASH and mail in to Contest Manager, in care of the Brand, and it will find its way to the contestant you wish to favor.

Remember, Campaign Closes Saturday night, August 8, at 8:00 p. m.

YOU WILL FIND YOUR FAVORITE HERE:

- MISS RUTH WOLFE, Hereford
- MRS. MARVIN MUNDELL, Hereford
- MISS OPAL McMAHON, Hereford
- MISS GLENN CURRY, Summerfield
- MRS. B. R. FULKERSON, Hereford, Route 4 (Scherer)
- MISS LOUISE JOHNSON, Hereford
- MISS LOVIE MAYFIELD, Dawn
- MRS. J. J. BOLING, Wildorado

SUBSCRIPTION COUPON

Subscriber's Name

R. F. D. or Box or Street No.

City State.....

Contestant's Name

No. of Years.....

Locals

Mrs. A. W. Chandler, former citizen of Hereford, who has been visiting friends here for the past ten days, left Saturday to return to her home in Stoneburg.

Mr. and Mrs. W. F. Orr and grand children, Lella Jane and Jimmie Lewis, left Sunday for Ruidoso, New Mexico, for a ten-day outing.

Mrs. Sam Reid, Jr., came in Saturday from her home in Lubbock for a visit with her parents, Mr. and Mrs. C. C. Ferguson. Mrs. Reid will be remembered in Hereford as Miss Grace Ferguson.

We told you it was going to rain again, didn't we? And did you have chains in your car? Better get them NOW at RICE'S.

Chas. Ferguson was home from Lubbock to spend the week end with his parents, Mr. and Mrs. C. C. Ferguson. Charley is working for the Telford Lumber Company at Lubbock this summer while waiting for Tech College to open the fall term.

C. J. Stillwell, secretary-treasurer of the Kemp Lumber Company, with headquarters in Roswell, was a business visitor in their Hereford yard Wednesday.

Magazines. Corner Drug Store. 30-1c

Grover Hill, of the Hill-Brummitt Company, of Amarillo visited in Hereford Tuesday.

Judge Avery Turner, vice president of the Panhandle & Santa Fe railroad, was in Hereford this week visiting friends and attending to business matters.

Lloyd Doughter, of Weatherford, partner in the Kerby & Doughty firm, owners of Hereford business property, was here last week on business matters.

4.50 x 21 six-play heavy duty Brunswick, \$8.55. At RICE'S. 1c

Mrs. L. R. Gregory and children of Slaton arrived here Saturday for a few days visit with her mother, Mrs. J. H. Kemp. Mrs. Gregory will be remembered as a former resident of Hereford, she having graduated from Hereford high school some years ago.

Mrs. L. F. Sheffey of Canyon was visiting Thursday at the home of her sister, Mrs. C. H. Dillehay.

Mr. and Mrs. Ralph Henson of Roscoe were here Wednesday and Thursday of last week to attend the funeral of J. D. Curtsinger.

How often has your service station man thrown away your tube, claiming it couldn't be repaired? Take it to RICE'S the next time. 1c

Steffens Ice Cream costs no more than other ice cream. Take home a quart. Phone 105. Corner Drug Store. 30-1c

Mrs. J. W. Ogburn of Dallas, old-time friend of Rev. J. M. Fuller, is visiting in the Fuller home this week and attending the Methodist revival.

Miss Avis Thompson, formerly associated with the Deaf Smith Abstract Company here, was visiting Hereford friends Tuesday.

Mr. and Mrs. Tom Flynn of Amarillo, accompanied by their daughter, Patsy, are visiting in Hereford this week.

Donald Alexander was a business visitor in Amarillo early this week.

Just received another shipment of jacks at RICE'S. 1c

Mr. and Mrs. T. S. Dellis of Panhandle are here this week visiting in the R. W. Stephens home north of town, and to see Mrs. Stephens, who is a patient in the hospital with inflammatory rheumatism.

Clyde McMahon, J. C. McCullough, Milton Orr, Gaylord Newell and Richard Barnard left Wednesday of last week for an auto tour through Arizona, California and Old Mexico.

Max Factor Toilet Goods. Corner Drug Store. 30-1c

Horace L. Schloss, court reporter, of Dalhart is here with Judge Tatum for the August term of the 69th District Court.

Mrs. Athelone Paul of Duncan, Oklahoma, who has been in Hereford for the past several weeks for special diagnosis and treatment, returned this week to her home, expecting to come back again in a short while.

High School Principal G. M. Hudson and family returned last Thursday from a four weeks vacation visit with home folks in Oklahoma and East Texas points.

Mr. and Mrs. Troy Womble have been in Amarillo attending their niece, Miss Charlotte Hudgeons, who has been seriously ill at St. Anthony's hospital there. Miss Hudgeons is a recent graduate of nursing at St. Anthony's, and is reported to have accepted employment at the Deaf Smith county hospital as soon as she regains her health.

H. K. Whaley, manager of the Stone Department Store, left with his family Sunday morning to spend this week visiting home folks at Weatherford and attending to business matters in Dallas.

Mr. and Mrs. Gwynne Guthrie came Wednesday of last week from Las Cruces, New Mexico, for a visit with his mother, Mrs. Grace F. Guthrie. Gwynne has a responsible position with the New Mexico A. & M. College and old-time Hereford friends always enjoy getting to see him again. He was a delegate from the Las Cruces club to the International Lions convention at Toronto, Canada.

Mrs. Gaston Baer and daughter, Hertha, and niece, Lucille Bravo, of Oklahoma City, have gone to Green Mountain Falls, Colorado, for a six-weeks vacation.

County Agent R. O. Dunkle came home Saturday night from attendance at the A. & M. short course at College Station.

C. L. Whitehead and daughters, Madalynne and Billie, visited home-folks in McKinney Saturday and Sunday. His mother, Mrs. J. M. Janey, returned with them for a visit.

W. C. Anthony has sold his interest in the Kerr-Anthony Hardware store and will move to a farm ten miles west of Flagg in Castro county. His many friends are going to Miss Wes' smiling face at the store and will be looking for his fine family to be coming back to Hereford some time.

Judge John P. Slaton was in Amarillo first of the week attending court matters.

Brunswick tires are insured. By that we mean that all cuts, stone bruises and like injuries are repaired free of charge. At RICE'S. 1c

Dee Mitchell, former Brand employe, now living in Oklahoma, has been here this week visiting his mother, Mrs. Maggie Wolfe of A street, and his brother, J. C. Mitchell and family.

Mr. and Mrs. C. H. Dyar returned Saturday from an outing in the Cimarron Valley and Red River country of New Mexico, as well as visiting Santa Fe, Taos and other points of tourist interest through that region. They were accompanied by her sister and husband, Mr. and Mrs. H. L. Johnson and family of Amarillo, and by Mrs. T. G. Nance, mother of Mrs. Dyar and Mrs. Johnson.

Dr. and Mrs. W. A. Robinson are home this week from a several weeks attendance at the post-graduate school of chiropractics at Denver, during which time they took occasion for an outing vacation as well.

Mrs. E. E. Dodson and daughter, Frances Laverne, of Mangum, Oklahoma, are visiting this week in the C. C. Acker home, she and Mrs. Acker being old school friends.

Mrs. Bob Hodges of Frederick, Oklahoma, who has been visiting old-time friends in Hereford for the past several weeks, spent part of last week with friends in Clovis.

C. F. KERR BUYS PARTNERS' INTERESTS IN BUSINESSES

Announcement is made this week of two important changes in the business personnel of two Hereford firms. Judge C. F. Kerr has bought out his partners' interest in the Kerr Implement Company and Kerr-Anthony Hardware Company, and he and his two sons will operate them, the former under the same name, while the latter has been changed to C. F. Kerr Hardware Company.

Will S. Kerr will be manager of the implement company, while J. W. Holley and E. W. Wright remain as salesman and mechanic, respectively.

Clay Ridgeway will remain with the hardware company as manager, and Reavis Kerr will be his assistant.

YOUNG MARRIED PEOPLE'S B. Y. P. U. PROGRAM

The young married people's B. Y. P. U. will meet Sunday evening in a program that will be very helpful to all. Every member is urged to be present. The following have parts on the program in the order named:

Ted Matthews, Mrs. Deward Robertson, Johnnie Biggs, Mrs. Durham, Mrs. Raymond Hawkins, Mrs. Johnnie Biggs and Deward Robertson.

C. of C.

(Concluded from Page 17)

real crisis of the World War," said Joe Pope, "Germany would have won. This is no time to divide our mutual interests. Hereford needs right now to hold together to assure its future success. We must stand together in anticipation of the future, no matter what it holds."

"A New York banker here last week in connection with a visit by some of our officials," said Fred Oberthier, "remarked that Hereford was the most business-like and seemed to be busier than any other town of its size visited."

"We need to do more in-looking instead of concerning so much with the outlook," said Rev. M. J. Johnson of the First Christian church. "Folks aren't really downhearted, we have too much to be proud of. Maybe there isn't much money, but everyone here has something to eat."

"We are going to get along all right," said George L. Muse. "We have less money, it is true; but we have provisions. The next crop will be cheaper to raise. Not so much riding in automobiles probably, but eventually we will be better off than we were before. Of course, there may be some who will have to leave here, but we may still be better off."

"Some time we are going to find out that this is the best thing that ever happened to us," said J. E. Hill. "I get a real kick out of it. I have learned to economize and really enjoy it. It was good for me. It isn't a question of making money, that isn't the idea right now. There has been too much adverse talk. All of us belong to one of two classes—quitters and fighters—and only the fighters ever win."

"I have never seen less money than right now, but prospects are bright for the future," said L. P. Landrum. "I travel in a radius of 200 miles around Hereford, and everywhere I go I find tables loaded down with food—all have something to eat."

"Women are supposed to know only about washing dishes and washing clothes," said Mrs. M. Howard of Hereford laundry, "but most of us can remember worse times. It will be over some of these times, and none of us the worse for it."

"I'm a wheat grower," said C. H. Dwar, "and not a bit discouraged. I am going to sow some more wheat."

We of the Brand have been close to the economic situation here," said H. E. Castleberry, "with nine workers in our present subscription contest. They have often become discouraged, but always have come back more determined than ever. Had they let their discouragements prevail they would have quit the race. But they didn't—they stuck, worked harder than ever, and have made the contest a success. That same principle will win for this community."

LOCAL ODD FELLOWS ELECT THEIR OFFICERS

At a recent meeting of the Hereford Lodge, I. O. O. F., No. 478, officers for the ensuing year were elected. Lee Conklin was elected Noble Grand and John H. Biggs, vice grand. These officers have appointed the eleven other officers necessary to conduct affairs of the organization.

School Facts

(Continued from Page One)

since qualified for such certificates. The total enrollment for the year was 964 and of this number 797 were in attendance at the close of the year. The number includes all who were in school at any time during the year. Practically all of those who did not remain thru the year entered school elsewhere, though some simply dropped out of school. There were 758 in average daily attendance through the year and 667 who completed the work of their grade. The ages of high school graduates ranged from 15 to 21 or above, the average being 16.9.

Over 500 books were added to the libraries in both buildings at an approximate cost of \$600 from all sources, making a total of 2864 books in all libraries, valued at about \$3400.

The average annual cost of instruction per pupil, based on average daily attendance and teachers salaries only, was \$46.71. The year before it was \$52.30, and \$52.84 the year before that. If we should base the figures on teachers salaries and total enrollment the cost would be \$40.34 last year, \$41.61 the year before, and \$42.14 the year before that. The first basis of figuring costs is the one usually used and is used in the report. A part of the reduced cost per student the past year was due to the half-day sessions for beginners and the taking of one elementary grade section into the high school at the middle of the year. The former would doubtless be a poor investment as a permanent policy.

FOR JOB WORK, TRY THE BRAND.

Baseball

(Continued from Page One)

town but acknowledges the beauty and utility that has been created there. The sole purpose of these games is to keep up the good work begun.

If the readers are "choosy" about whom to support it might be well to list some of the hoped players to appear Thursday afternoon. Among the Chamber of Commerce artists will be J. M. Posey, Onias Carroll, Charlie Whitehead, Chas. Sowell, Glenn Snyder, Johnnie Biggs, Hall Beavers, Homer Fox, "Doc" Morgan, Roger Corbett, Pearl Singleterry and others.

Among the Lions will be found Ralph Smith, "Mac" McCracken, "Tuffy" Acker, Prentice Rosson, "Stone" Whaley, Jim Robinson, "Chief" Downs, Hubert McEntire, R. E. Kessie, "Hop" Hopkins, Mont Baker, "Doc" Wiltshire, Jesse Stanford, John McLean, R. O. Dunkle, Geo. P. Garrison and several others.

Contest

(Continued from Page One)

Brumley Chevrolet company. This car is a beauty and may be driven right from the floor by the person declared first prize winner. Contestant, could you anticipate a greater thrill than to be accorded this privilege?

E. R. Black company should come in here for special mention for their contribution to the prize list in this campaign. A \$250 suite of furniture was contracted for and when the display was made a \$265 suite was placed in the window of that store—an act each contestant should fully appreciate, for this makes a fine prize for the one who places second in this campaign. The choice of a living room, dining room or bedroom suite may be had.

W. F. Orr also contributed a valuable prize for the contest, that is, the third prize, a Majestic radio was purchased at his store. It was through a special concession on the part of Mr. Orr that the Brand could afford to give so costly a prize to third place winner.

F. M. Kester & Son, jewelers, have made concessions that enabled the Brand to take exceptionally good care of fourth and fifth place winners in this campaign. The \$75 Virgin diamond ring and the \$42.50 Gruen wrist watch were purchased at the Kester store. These two pieces of merchandise are outstanding in value.

Remember the final date, Saturday night, August 8, at 8:00 o'clock this contest comes to a close. Subscribe now and come and hear the winner announced.

Farmers Find that Small Grain Pastures are Profitable

Small grain cover crops pay, so the farmers who planted 3000 acres of them last fall in Titus county think. In a check up of results of these demonstrations this spring by the county agent, every man was found to be enthusiastic with this farm practice.

W. S. Dale, Lone Star, furnished interesting figures on his 20 acres of wheat, barley and rye, sowed at an expense of \$28.50 for labor and seed. He pastured four cows and six mules on this crop for six months, and finds that it cost him \$0.50 for feed during this time. He estimates he saved him about \$125 in feed without holding him up in in planting spring crops on this ground, and that the physical condition of the soil has been improved at least half.

Fan belts! We have them. At RICE'S. 1c

PIGGLY WIGGLY

All Over the World

Specials for Friday and Saturday

ORANGES— Sweet, juicy, dozen	15c
LEMONS— Sunkist, dozen	29c
FRESH CORN— Large size, dozen	12½c
PEANUT BUTTER Canova, one pound glass	26c
SOAP— Lux, three bars	21c
APRICOTS— Gallon size	53c
COFFEE, Schillings— Two pounds 75c, one pound	38c
Washing Powder— Regular size Star Naptha, six for	24c
OLIVES— Fancy Queens, quart	39c
POST'S BRAN— Box	10c

Eggs Used In Lieu of Cash by Farm Women

The live-at-home program of the home demonstration club members of Gray county is being successfully put into practice, according to the report of Miss Myrtle Miller, home agent. The gardens of the 53 girls and women who have taken gardening as their productive demonstration are furnishing the families from one to eight fresh vegetables daily—these women using flour made from wheat grown in the county. Where money is needed eggs are often used as a medium of exchange. Successive plantings of the gardens have been made and plans for fall gardens are already under way.

Cost of Egg Production Cut To Meet Present Low Prices

In spite of the fact that the price for eggs reached a very low point in June, Mrs. A. M. Ferris, poultry demonstration agent of the Palo Alto home demonstration club in Nueces county, made a profit above feed cost of \$15.21 on her flock of 84 white leghorn hens that month, according to the report of Miss Lillian Carmichael, home agent. On a ration of home

grown hogan, maize and some corn and skim milk, these hens have averaged 20 eggs each. A part of of the great price for success that Mrs. Harris is willingly paying is keeping chicken yards and houses clean, and spraying to prevent diseases and insects.

Houston County Women Make Progress With Pantries

Every member of the Latexo home demonstration club in Houston county has made a canning budget to fit the needs of her family and is closely following the lead of the club's 4-H pantry demonstrator, Mrs. A. H. Butler, as she develops her demonstration. Mrs. Butler has made new pantry shelves and has already canned 300 containers of food, which she has arranged on the new shelves according to their classification. The adequate list as fruit, leafy or starchy vegetables, and other vegetables which include turnips, beets, squash, onions, carrots, pumpkins, okra, egg plant, peas, beans and cucumbers. As a part of the demonstration, Mrs. Butler is preparing a recipe and menu file, an emergency shelf, and is providing storage for potatoes and onions.

Historian's Chief Care Not that which men do usually, but that which they do successfully is what history makes haste to record.—Henry Ward Beecher.

Auction Sale OF FINE HOGS

AT THE JOE HUCKERT PLACE, ONE MILE NORTH OF HEREFORD, ON 25-MILE AVENUE.

Tuesday, August 11, Promptly at 1:30 p. m.

175	BRED
HEAD	SOWS, PIGS
GOOD	GILTS
HOGS	FEEDERS

A Good Brood Sow Is a Safe Investment that Insures Profit.

TERMS—Arrange with your banker; CASH ONLY.

Hal Bruner & Voline Downs, Owners

Dick Dixon, Clerk. Ray Barber, Hereford, Auctioneer.

Hot Rolls

Every Morning at 11:00 O'Clock

SATURDAY SPECIALS

Cookies, per dozen	10c
Cinnamon Rolls, per dozen	16c
Fruit Rolls, per dozen	16c

HEREFORD BAKERY

Phone 166. 404 Main Street

ANNIVERSARY Sale of Dresses

—One lot of dresses, values up to \$9.75, in silk and voiles, now going at—

\$2.00

—Another lot, values up to \$16.75, for—

\$5.00

SUMMER DRESSES

—Your choice of any summer dress left for the small sum of

\$6.00

Come and make your selections early.

■■■■■

Your selection of any \$1.00 and \$1.25 Neckpiece or Beads, now

79c

FASHION DRESS SHOPPE