

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

VOLUME 28—NUMBER 46.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, NOVEMBER 29, 1928.

SETH B. HOLMAN, Publisher.

SPECIAL THANKSGIVING TRAIN FOR MEMPHIS GRIDIRON BATTLE

HIGH SQUAD BANQUETED BY C. OF C.

Boys Given Moral and Financial Pledges On Eve of Invasion of Memphis Thursday In Big Battle of the Season.

Expressing to the Hereford Whitefaces, the high school football machine, that has so successfully wended its way to the finals of the District championship, appreciation of their efforts, and pledging support in the coming conflict with Memphis on Thanksgiving Day, T. E. Seliger, president of the Hereford Chamber of Commerce said: "Chamber of commerce work consists not alone in building creameries, smokestacks and industries. It includes, and rightfully so, the building of character of the future citizenship of Hereford. We are glad today to have these boys as our guests at this luncheon, and to pay them homage for the game fight and the clean methods they have used in coming through this far winners."

The football boys were guests of the organization and each member was introduced by Coach McCollum. They were given rousing cheers by the membership of the body, and Captain William Russell responded with a brief speech in which he stated that the team would put out everything they had to win the Memphis game.

More than sixty-five were in attendance at the Monday luncheon, which was served by Mrs. Easley's class of the Methodist Sunday school.

Merchants pledged their financial aid in taking the band on the special football train which will be run to Memphis Thursday.

On motion of J. T. Cronin the body unanimously voted to extend an invitation to the Plateau Singing Convention to hold the 1929 convention in Hereford.

Bull Circle Members Make Inspection Trip Wednesday

Deaf Smith County Bull Circle members were scheduled to make an all-day tour of inspection of the various bulls in service Wednesday of this week. The bulls will be changed about February 1 and the purpose of the trip was to allow each member to inspect the methods of the present keepers. Farmers to be visited were S. O. Wilson, R. M. Tankersley, Mrs. D. E. Turrentine, G. W. Brunley, A. B. Schultz, Dr. G. W. Heard, J. M. Chapman, Ira Ricketts, J. L. Lookingbill and Lester Galley.

Gusman Lacerates Fingers In Argument With a Bull

A. C. T. Gusman, local cattleman, suffered painful injuries Tuesday when he roped a bull and the plunges of the animal burned the ropes through Mr. Gusman's hand, severely lacerating two fingers of his right hand and stripping them of skin and flesh.

Mothers of High School Eleven Back the Boys

A move which may mean a lot to members of athletic teams of the Hereford High School as well as to the morals and scholarship of the boys and girls of the city was undertaken Tuesday. Mothers of members of the high school football eleven held a preliminary meeting and agreed to form a permanent organization at a later date. The club will prepare for 1929 and aid the school authorities and the boys and girls in every way that will uphold and encourage scholarship, diet, physical training, sportsmanship and all the things that tend to make for clean, fine citizenship.

Prof. Dilthey and Business Manager Humble of the high school were slated Tuesday night over the interest the mothers of the boys are showing and expect great aid in their work with the youngsters in 1929.

Stores Will Likely Close Thanksgiving Afternoon

While so far as has been learned no official agreement has been entered into between business men, it is assumed by everyone that all stores will close Thursday before noon and the entire community will celebrate Thanksgiving in due and ancient style by eating all the good things that go with the occasion, by hunting and by backing the Whitefaces in their football game at Memphis. A day of rest and recreation seems slated for November 29.

Weather Outs Down Carlot Shipments for Past Week

Impassable roads and wet weather cut down carlot shipments the past week, in comparison with other weeks. Among shipments made from the local station were: Swaggerty & Shaw shipped three cars of work mules to Fort Worth on Tuesday of this week; Ira Cochell and Ed East shipped a car of fine Hereford bulls to Midland, Texas, last Thursday; O. G. Hill and Frank Lambert sent 500 calves to Artesia, New Mexico, to winter; Henry Hastings accepted and shipped four cars of yearlings to the Kansas City market last Thursday; C. T. Guseman shipped two cars of calves to Kansas City on Thursday; G. W. Brunley consigned six cars of fat hogs to Los Angeles, California, Saturday, and one car to Fort Worth Tuesday of this week. Local grain dealers sent eight cars of grain to Fort Worth the past week; and Allen Bell received two cars of old ewes from Tulsa Monday and will fatten them for market in his pens south of the cotton gin.

Jim Mank Finds Remains of "Good Indian" in Desert

Jim Mank, employed by D. L. McDonald in drilling test wells for the Phillips Petroleum Company in Crane county, Texas, recently unearthed the remains of an Indian warrior of past generations, and the specimens are now on display in the Ray Jewelry Store windows.

Parts of the skull, thigh, forearm, hip, a tooth, some beads, arrowheads and tomahawk are included in the collection, and were found in the sandy desert of Crane county, about thirty miles south of Odessa. The bones are now beginning to petrify.

Mr. Mank left here the latter part of August. He left Wednesday on his return to Odessa.

Mrs. Barnard Hicks Better After Very Serious Burns

About three weeks ago Mrs. Barnard Hicks was very painfully injured when a bottle of perfume which had become heated exploded. She was badly burned about the neck and arms, and at first it was thought that the injuries were serious. This week, however, Mrs. Hicks is reported to be recovering.

Members of the family who came here following the accident were Mrs. Hicks' mother, Mrs. R. F. Barnes, C. O. Barnes, a brother, Mrs. Marshall Collins, a sister, and her son, all of Arlington, Texas; Mrs. A. H. Ramsey, a sister, of Fort Worth, and Mrs. O. A. Pegues another sister of Dallas. All have returned to their homes with the exception of Mrs. Barnes, who is still with her daughter.

"The Ladies Aid" Will Be Headliner Friday Night

The musical satire, "The Ladies Aid," to be given by members of the Music Study Club on Friday evening at 8:00 o'clock, at the High School Auditorium, promises to be full of snappy, catchy music and will prove that the ladies taking part in this amusing play can get entirely off their dignity.

The story of the play is a meeting of the Ladies Aid and deals with some of the problems that usually confront such an organization. Ludicrous situations follow each other in bewildering fashion and the hapless individual that gets no laughs out of this entertainment is the one whose sense of humor has been entirely amputated.

The play is being widely advertised and an overflow crowd is anticipated.

Whitefaces Will Face Heavy Eleven, But Hope Speed and Fight Will Overcome Weight; Crowd of 300 Expected to Accompany Train Thursday

Traveling on a special train and accompanied by their school band and pep squad, together with between 200 and 300 football fans of this community, the Hereford Whitefaces, champions of the western half of District One, Class B, Interscholastic League of Texas, were scheduled to leave Thursday morning for Memphis, Texas, where they will meet the Memphis High Cyclone, champions of the eastern half of the district. In this final and deciding contest of the season Hereford will face a much heavier aggregation than their own and one that is reputed to have a terrific line plunger in Fullback May. But Hereford has faced heavier teams all season and has yet to taste defeat. The line, while light, is unusually aggressive and tough, while the backfield has beaten down all opposition so far with its speed and deception. Coach McCollum has carefully prepared the boys, mentally as well as physically, for the final test of the season, and win or lose there will be no alibis.

The starting line at Memphis is uncertain, but it will probably be the same as that against Dalhart, which included Longbottom, left end; Gregory, left tackle; Sherman or Drake, left guard; Seed center; Ricketts, right guard; Higgins or Heard, right tackle; Cog-

A LITTLE DOPE—

Special leaves Hereford for Memphis Thursday morning at 8:30 o'clock. Game at Memphis starts at 2:30 o'clock. Special leaves Memphis for Hereford at 5:45 p. m. Special should reach Hereford shortly after 9:00 p. m. Round trip rate \$4.00.

dell, right end; Glennin, quarterback; Captain Russell, left end; Mitchell, right half, and George Jowell, fullback.

Business Manager Humble attended the Memphis-Perryton game at Perryton last Friday and arranged terms with the winner. A coin was tossed and Memphis was lucky. Mr. Humble says the Memphis aggregation is heavy and powerful, and the game promises to be another matching of strength and brawn against fight and speed. Neither team has been defeated this season, although both have been tied once. Childress held Memphis to a scoreless tie, while Panhandle did the same for Hereford here. However, the Panhandle crew was later beaten on

their own ground by the Whitefaces. Business men of the city have pledged support to the band and pep squad in defraying expenses of the trip and Wednesday the final arrangements had all been made and the school officials confidently expected a big crowd to take advantage of the occasion, as Thursday will be an official holiday for everybody.

On the eve of this, their last football game of the season, it might be well to remind the fans of Hereford of the magnificent record this eleven has compiled so far this season—one that makes every loyal citizen of the town proud of the boys in black and gold. Here's the dope to date:

Hereford 13, Tulsa 0.
Hereford 9, Clovis 0.
Hereford 30, Tucumcari 0.
Hereford 0, Panhandle 0.
Hereford 38, Farwell 7.
Hereford 37, Tulsa 0.
Hereford 18, Canyon 14.
Hereford 12, Panhandle 6.
Hereford 19, Dalhart 0.

Win or lose Thursday, the boys have made the best record a Whiteface eleven has had in years and, with Coach Tom McCollum, deserve all the credit that has been given them and all the nice things that has been said about them.

Christmas Seal Campaign Needs Support of People

Sale of Christmas Seals through which the mercy work of the Texas Public Health Association is financed, will open here Thanksgiving Day. Mrs. A. M. Jones is city chairman, and County Judge Wilson county chairman. These Christmas Seals and the Red Cross are two of the greatest humanitarian movements in the United States and deserve the unselfish support of every public spirited citizen. It is hoped that Mrs. Jones and Judge Wilson will receive the co-operation and financial support to keep Deaf Smith county in the forefront of this splendid public service.

Mr. and Mrs. F. W. Price Have Gone to Amarillo

Mr. and Mrs. F. W. Price and Mrs. Roberts, mother of Mrs. Price left Wednesday for Amarillo where they will make their home. Mr. Price has purchased a home in Amarillo and arranged profitable business connections.

Mr. and Mrs. Price have been residents of Hereford for many years and their many friends here regret exceedingly to lose them, but wish them every happiness and success in their new surroundings.

Scheihagen Gives Information On Killing Worms

W. R. Scheihagen of Black, a prominent single comb White Leghorn breeder, was in town Monday on business. When asked how to get rid of worms in young growing stock, Mr. Scheihagen said to use pulverized tobacco, twenty pounds to 400 pounds of mash.

Rural Home Destroyed by Blaze; Origin Is Mystery

A five room residence on Progressive Avenue about three miles northeast of Hereford burned at 3:00 p. m. Friday of last week. The house was owned by Mrs. R. Ayes of Bowie, Texas, and occupied by S. E. English and wife. Origin of the fire is a mystery as Mr. and Mrs. English were in town at the time, there were no stores of any kind lighted, nor had been since early morning. The alarm was turned in by Miss Perkins and the entire fire department responded, although little could be done to save the structure. The house and contents were a total loss, with no insurance. It is understood.

BRAKEMAN'S FOOT SLIPS; BREAKS NECK

Frank Crawford, Switchman, Falls to Death Under Wheels of Extra Freight Train In Local Yards Last Thursday.

Frank Crawford, age 50, Santa Fe brakeman, was killed here last Thursday afternoon about 3:30 o'clock when he missed connection in boarding his freight train and fell under the car wheels. His neck was broken and he was badly mangled, dying almost at once.

Witnesses stated that Crawford signalled the train to proceed and then missed his footing when attempting to board the caboose. One thing that may have had something to do with the unfortunate accident was the fact that he wore a new pair of shoes.

The train was a westbound extra freight, with mostly empty cars en route for Clovis. It had left Amarillo about 10:30, and the crew would have returned the next day after spending the night at Clovis.

Surviving Mr. Crawford are his wife and eleven-year-old daughter, who lived at 1504 Lincoln Street, Amarillo.

The body was shipped to Amarillo by the E. B. Black Undertaking Company, where burial services were held.

Clyde Sharp May Pull Through In Battle for Life

Clyde Sharp, former Hereford high school student, but now a resident of Vernon, was seriously hurt in the Armistice Day football game between Vernon and Amarillo, his spine being injured. Since the game he has been in a Vernon hospital, hovering between life and death. Clyde's numerous friends here have been anxiously awaiting news from the bedside. Tuesday a bulletin said he had been given a blood transfusion and there was slight hope for his recovery. The young man was very popular here among his fellow students, and it is said the hospital at Vernon is besieged by school mates seeking news of his condition.

O. J. Dendy's Car Stolen; Two Youths Apprehended

O. J. Dendy lost his Chrysler coupe last week and shortly afterwards two young men, about eighteen years of age, were apprehended in Clovis by local officers and charged with the appropriation of the car. The theft of the car was broadcasted all over this section by the sheriff's office and the arrests quickly followed.

Plateau Singers Promise Huge Crowd at Convention

Probably as high as 10,000 visitors are promised this city in the 1929 convention of the Plateau Singing Convention. This annual affair is one of undying interest to music lovers throughout the Plains section of Texas and the eastern part of New Mexico.

John F. Taylor, of Clovis, has been notified that Hereford will be glad to entertain the singers from the thirty-odd counties on that date. Spacious auditoriums in the churches or the high school building will be thrown open to the meeting and music lovers are in for a rare treat.

J. S. Garrett, president of the Deaf Smith branch of the organization, and a member of the advisory board of the Plateau Singers, met with the Hereford Chamber of Commerce Monday and urged that the convention be brought to Hereford next June 15 and 16. The annual convention has been held in Plainview and Roswell the past two years and Mr. Garrett stated the convention is anxious to come to this section next year. "This affair can be made just as large as you want to make it," Mr. Garrett stated. "The visitors do not want donations. They are ready and willing to pay for everything they get, but we want the support of Hereford in bringing to this county many thousands of people from all West Texas and Eastern New Mexico."

By unanimous vote the Chamber of Commerce luncheon attendants pledged support to the Convention and authorized sending a resolution to that effect to President Taylor. In all probability the convention will be held in the auditorium of the new \$65,000 First Baptist church of this city which alone has a seating capacity of 1,200.

Hereford is going after annual and district conventions for the year 1929. One of the first will be held January 30 and 31, when the local Hereford-Breeders' Sale will be held at the county auditorium. Buyers from all parts of the nation will be in the city at that time.

Tri-State Poultry Show At Amarillo In December

The seventh annual exhibition of the Tri-State Poultry Show will be held at Amarillo December 13 to 18, under auspices of the Panhandle Poultry Association. Already much interest has been manifested and the show promises to be the largest and most interesting yet held in this section.

All Sorts and Varieties of Weather Here Recently

A thin shower of soft, overgrown snow flakes fell in Hereford shortly after dark Sunday night, but melted as fast as they fell. Monday was threatening, but Tuesday the sun was out and more moderate weather was experienced. "What's it going to do?" is the favorite question of the hour this week.

Brand Ad Sells Methodist Parsonage to Lee Conklin

The Little Want Ad in The Brand has again scored. Last week the old Methodist Parsonage was advertised for sale and the next day Lee Conklin saw the ad and bought the building. Mr. Conklin will take possession early next month.

B. B. Parrish to Build Five Room Residence

B. B. Parrish is building a six-room house on lots in the old college grounds in North Hereford purchased from Barnett and Dameron. The house will have a full basement and will be modern in all particulars. Mr. Parrish is a former resident of White Deer, Texas.

100 GREAT REGISTERED HEREFORDS

Cream of Herds Is Offering of Combined Local Breeders Here On January 30 and 31. Record Crowd Expected.

The second annual combination auction sale conducted by the Hereford Breeders of Hereford will be held on January 30 and 31, next.

One hundred head consisting of fifty one bulls and forty-nine females of outstanding quality and breeding will be offered. The cattle are consigned from the herds of C. O. Keiser estate, D. L. McDonald, T. C. Ivey, Ed East, Ira Gochell, George Burch, Charles Mapes, Leo Wolfe, R. L. Ellison, Travis Dameron, Hines & O'Brien and the L. R. Bradley estate.

A hard-boiled sifting committee will select the 100 head to be sold from a total of 115 head which have already been selected as top cattle from each herd. The quality of this offering is said to be the best ever offered in the Texas Panhandle. Breeding, as is always the case at Hereford, runs strongly to Gudgeff & Simpson blood lines with a big percentage of the cattle "air-tight." The consignors, while sticklers for straight bred Anxiety Fourth Hereford, have not overlooked individual excellence and the cattle without exception must measure up to the high standard of this sale. Real individuals with royal blood lines will be the story. According to Tom Ivey, one of the consignors, no straight bred dogs will be sold.

A pleasing feature of the sale will be a cow-hand smoker on the night of January 30, where all attending breeders will be entertained. Breeders in need of outstanding foundation breeding material will be able to find it at this sale and are cordially invited to attend.

Play at High School Friday Night Promoted Tip-Top

The play, "Mammy Judy," was presented by the high school students last Friday night at the high school auditorium. The play was enjoyed by a fair-sized crowd and will likely be presented again, as the inclement weather prevented many from attending who would have done so otherwise.

Phillips Petroleum Co.'s Station Work Started

Work of removing the old Casbeer, or Rector, residence on Third Street across from the court house and the Beavers Bros. Garage, began Wednesday morning. The Phillips Petroleum Company recently acquired this property and will soon begin the erection of a new filling station on this corner.

Tax Statements for City, County, School, Issued

Tax statement for the city, county and school have been mailed to all property owners. Collections to date are reported to be better than usual.

Hogs Do Better On New Ration Of Mixed Feeds

George Lewis, successful hog raiser of this county, and, by the way, a new member of the Bull Circle, gives some interesting figures on hog feeding from a recent experience. He finished out a bunch of hogs with the following mixed ration: 1500 pounds maize and kafir chops, 300 pounds cotton seed meal, 200 pounds wheat shorts, twenty pounds bone meal and twenty pounds of salt. A self feeder was used. He had been feeding whole grain as a ration, but with the new mixture he made nearly twice the gain. He found it took eleven pounds of grain to make one pound of pork, whereas with the mixture it took only four and a half to five pounds.

THE HEREFORD BRAND

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SETH B. HOLMAN Editor and Publisher
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MRS. SETH B. HOLMAN Associate Editor
 TELEPHONE 30

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NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street. Entered as second-class matter at the post office at Hereford, Texas, under the Act of March 3, 1879.

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ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

THIS WEEK

By ARTHUR BRISBANE

GOOD SOUP. GOOD SERVICE. WHAT IS A RICH MAN? CAPTAIN OF YOUR SOUL. NO SOCRATIC METHODS

Chefs of many hotels competed in New York to see which could make the best soup. Six wise men including Clarence H. Mackay's French chef, Combes, allotted first prize to E. Allott.

That competition means more to human welfare than the average man realizes; more, for instance, than any Olympic competition.

Soups contain vitamins, and other valuable nourishments and stimulate the flow of digestive fluids. To manufacture good soup and sell a great deal of it is to render public service.

Income tax returns show 283 Americans with net incomes of \$1,000,000 a year or more. The number has increased by fifty-two in two years. Citizens reporting incomes of \$5,000,000 or more number only ten. There were fourteen of them in 1926.

Once a man with a million was considered rich. To be REALLY rich now you need \$1,000,000 a year.

There are several billionaires in existence that modestly refrain from talking about it.

Many a young person has aspired:

"It matters not how strait the gate,
 How charged with punishment the scroll,
 I am the master of my fate,
 I am the captain of my soul."

The Reverend E. H. Emmett, Congregationalist, says those who talk about being "captain of my soul" are only "whistling loudly in the dark," making "an outward noise to cover up an inward fear and disquiet."

It is hard to be sure you are captain of your soul in these modern times. Scientists say you don't know where your soul is, and you don't know where your soul is going later, if anywhere, or where this earth itself is going, with the sun dragging it along.

However, a man CAN be calm in an emergency, and that's what the poet meant.

William McAndrew, who was superintendent of Chicago schools, leaves for Athens to spend a year studying Socrates' methods of teaching. His plan, may heaven thwart it, is to revive the Socrates method in modern schools.

Socrates, if Plato describes his methods accurately, touched a new peak in boredom. Instead of saying what he had to say, he went around Robin Hood's barn with questions and answers tiresome beyond measure.

Whether or not Socrates was guilty, as alleged, of filling young Greeks with disrespect for the gods, and in spite of the marvelously heroic hemlock drinking episode, you can hardly blame the Athenians for getting rid of him.

What modern education needs is moving pictures, with condensed verbal elucidation, not Socratic dialogues.

"Ruth, amid the alien corn," would be interested in three other Ruths, all in American politics. Three women were elected to Congress, and all three are named Ruth. Ruth McCormick, daughter of the able Mark Hanna, in Illinois; Ruth Bryan in Florida; Ruth Pratt, in New York. All three possess intelligence and ability well above the Congressional average.

If you believe in omens, name your next daughter Ruth.

Perfectly Safe.

"Is it safe to drink out of that cup?"
 "Lots of people do."

Texas & Texans

By WILL H. MAYES

Texas Scholastic Enrollment.

Texas has a scholastic population of approximately 1,400,000 in its public school enrollment. At \$15 per child the enormous sum of \$21,000,000 is paid annually for primary education from the state tax, besides the amount that comes from local school taxes. In addition to this, an almost equal amount is paid for higher education. If children are not reasonably well educated in this state it seems that the fault does not rest with the tax paying public, but with the parents of the children.

Hoover Campaign Expense.

Supporters of Gov. Al Smith for president are saying in the press that Hoover's large vote in the state was because of the large sum of money spent in advertising and other publicity. The Republican campaign committee comes back in a statement that the cost of securing votes for Hoover in Texas, was only 16-cents each and gives a list of contributions and expenses to prove it. However, this does not account for the huge sums spent outside the state for sending literature and radio messages throughout Texas.

In the matter of campaign expense, though, it ill becomes either party to cite what the other spent. Both spent entirely too much money and voters are complaining that election expenses in both National and state campaigns are becoming disgracefully high. One often hears that statement made that it costs so much to make the race for governor of Texas that a poor man cannot be

PLENTY OF 6% Money FOR FARM LOANS

See Me
FRANK BARBER
 Representative Southwest-
 Hereford, Texas

ected without being placed under embarrassing obligations. A campaign for reducing campaign expenses is something much needed in every state in this country.

Country Real Estate Sales.

A close reader of Texas papers is impressed with the increasing sales of country real estate. The prices paid are not speculative, but are based on reasonable returns from the property. Whatever lull there may have been in country property in some sections appears to have been succeeded by advanced prices. There is no better investment than in such property. While there are temporary periods of depression, as in everything else, a reaction is always sure to come. Just now country sales are more active than in the cities, except in a few of the larger places.

Our Varied Climate.

While the snows are melting in the Panhandle section, South Texas has been having balmy early-fall weather. In the most southerly parts of the state frost and snow are seldom seen even in the severest winters. But heavy snows are blessings to those parts of the state in which they fall for they assure winter seasons that make the wheat grow. North Texas papers say the rains and snows that have already fallen have started the grain crops into rapid growth. There is weather in Texas of enough kinds to please everybody.

even the hay fever publicists of the type of Editor Cooke of the Rockdale Reporter.

Regulating Air Traffic.

Chairman Clarence E. Gilmore, back from a meeting of railroad and utilities commissioners at New Orleans, says there was much discussion of intrastate regulation of air traffic to supplement such regulation as the Federal government already imposes. That such steps must be taken soon seems inevitable. Every privately owned and perhaps every publicly owned institution that serves the public and that is without the ordinary commercial competition needs close supervision both for the protection of the people and for its own safety. The closer and more effective that supervision is, the better for all concerned. The state is in better position to give this than the national government and especially does this apply to control of utilities within the state.

Radios in Public Schools.

There is a radio in every public school in Fort Bend county with radio service and a broadcasting station at the county court house. State Superintendent Marrs made the dedicatory address at Richmond, speaking to all school children at one time. When trouble, some static is eliminated, as it will be some time, the radio will likely become an important factor in our educational system and to the advantage of public education.

In many city schools the students now get the best music and educational addresses of the country through modern radio receiving sets. Walter Damosch, one of the famous orchestra leaders, is devoting the best part of his time to giving schools children musical concerts of the best kind heard in New York and other cities, along with popular lectures on musical subjects.

Big Acreage Increase.

The Agricultural agent of the Southern Pacific reports an increase of 50 per cent in acreage in cultivation in the Lower Rio Grande Valley over last year. He adds that he is expecting a tremendous development in the way of colonization in the near future. With the right kind of co-operative effort

this would be true of every part of Texas.

Ready for Tomato Crop.

Yoakum went in for tomato culture this year on an extensive

scale and results were so satisfying that larger acreage will be planted next season. Plans have been made for sheds for packing and shipping, these to be provided with every convenience.

DEAR FRIENDS:

November 29, 1928.

A little inside information today.

Two ladies tried to clean their own dresses last week and got into a lot of difficulty. Finally they called Mr. Orr and he took charge of the situation.

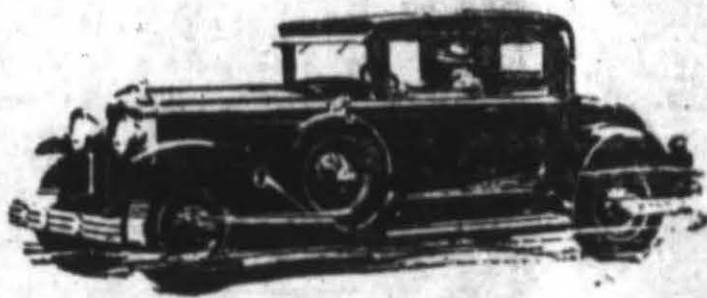
The dresses came out all right—both of them—but it took work.

Personally, I'm convinced that it doesn't pay to risk home cleaning methods on nice clothes. Not when you can get real service here at so small cost.

What do you think?

Ben J. Orr

Orr's Tailor Shop
 "That Better Service"



Every member of the family . . . short or tall, enjoys perfect driving comfort in Buick's new adjustable front seat

Simply turn the seat regulator and the entire seat moves to the exact position desired . . . "Made-to-Measure" driving position for every driver.

The Silver Anniversary
Buick
 WITH MASTERPIECE BODIES BY FISHER

NORTON MOTOR COMPANY,
 HEREFORD, TEXAS

Santa Claus Is Tempted

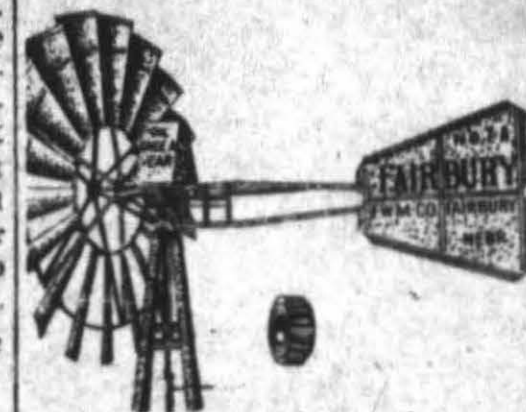
By Albert T. Reid



NOW, CHRIS—YOU BETTER GET BUSY READING THOSE KIDDIES LETTERS AND NOT SPEND THE WHOLE MORNING POURING OVER THOSE AUTOMOBILE CATALOGS

Santa — I wonder if one of those things would be as adaptable for my purposes as that bunch of reindeers?

FAIRBURY OIL MILL



Four complete Timken Roller Bearings

Starts 88 per cent lighter than babbitt or cast bearing mills.

OIL ONCE A YEAR

—Runs lighter, pumps more water at less cost than any other mill. Direct stroke as well as geared.

A complete line of pipe, suckerrod, casings, etc.

WESLEY STORE
 Nine miles north of Hereford on 25-Mile Avenue
 Phone 9000F21

Bring Your Hogs TO HEREFORD On Fridays

And Receive Highest Market Price on the Plains!

HEADS AND CORN

—I will be in the market for Heads and Ear Corn. Will pay according to market and quality each day.

G. W. BRUMLEY

SYSTEM

"Saves for the Nation"

All "M" System Prices Are Low:

—it is not so much the reduced price weekly SPECIALS that we are most proud to offer, for our greatest achievement is the very low range of regular prices on all items, day-by-day, throughout the year—and the HIGH QUALITY NEVER VARIES.

SPECIALS FOR FRIDAY AND SATURDAY

Blackberries, gallon 57c

Crackers 15c size Saltines 10c
 2 lb \$.35

FLOUR
 6 lb \$.30
 12 lb \$.59
 24 lb \$.98
 48 lb \$1.98

Pecans, 24c

Almonds 34c

Grapes lb 11c

WE DELIVER PHONE 249

Home Owned With Chain Store Advantages

Dr. Frank Crane Says



ATTRACTION OF THE OLD.

Laying aside all sex appeals and things of that sort many people believe that old persons are more interesting than young ones.

There comes a time in a man's life when a woman of forty is more interesting than one of eighteen. Beside the mature woman a girl is rather crude.

People who go to Europe love to poke around among the antiquities. There is a sort of sentimental interest in anything that is old. Many people despise America because it is too new.

There is no doubt that the old has a certain sentimental value.

Dr. H. G. Wells says that when every house is heated by electricity millionaires will have smoke coming out of their chimneys to give them an antique appearance—artificial smoke.

At Hampton Court in England is a grapevine which brings the government more than six thousand dollars a year.

Only a little of the money is derived from the grapes it bears. Most of it comes from admission paid to see the vine because it is almost 100 years old.

There is only one thing that interests man more than the new. It is the old.

Anything that endures—whether

Here Are 1,146 Pounds of Twins!



These 21-year-old-twins of New York take long strolls together. Their aggregate weight totals 1,146 pounds.

It is a bit of canvas, a scrap of ancient oriental tapestry, an Etruscan wine jar, a bit of Mayan inscription on a volcanic rock from the forests of Guatemala, a printed page, or a lofty sequoia redwood—interests and fascinates man.

The fact that it has existed from the time his unknown ancestors lived, and will continue to resist the ravages of time long after he is dead, has something to do with his interest.

Mortal man looking at something which contains a touch of immortality is awed and fascinated.

Progressive News

Mr. and Mrs. Bennett Sawyer called Sunday on Mr. Sawyer.

Mrs. Orien Bennett spent Friday night with Mrs. Cockrell.

Mr. and Mrs. Jeff Roberson and son, Mr. and Mrs. Cecil Hodges and daughter, Mr. and Mrs. Lee Kendall and Mr. and Mrs. Henry Kendall and family were dinner guests in the Caldwell home Sunday. The dinner was in honor of Mr. Caldwell's birthday.

Mr. and Mrs. Herman Galbraith and Mr. and Mrs. Ollie Dixon spent Sunday in the Ramsey home.

THE TWO MOST ABUSED WORDS IN THE ENGLISH LANGUAGE ARE—

"Quality and Service"

—Hot dog stands and bootleggers have the same right to them that any established merchandise store has. The difference lies in the STANDARD by which you judge things.

—Our "Quality and Service" in LUMBER, and all the things that go into BUILDING of every description are based on a Standard established through years of successful merchandising. We solicit your comparison of our Standard of "Quality and Service" with that of any other lumber concern.

Kemp Lumber Company

Get Top Prices

For your threshed grain, corn, maize and kafir heads.

Alton Fraser

Location, Hawkins Old Stand, Corner East Second and Sampson. Phone No. 108

TURKEY DINNER!

NEXT THURSDAY, FAMILY STYLE, WITH PUMPKIN PIE, WHIPPED CREAM AND ALL THE OTHER FIXIN'S!

NO ADVANCE OVER THE REGULAR PRICE, EITHER!

COME AND EAT WITH US THURSDAY!

IKE'S LUNCH ROOM

FAR MORE THAN "AN AGENT"

Our years of experience and service reach far beyond that of "an agent."

Our efforts in the field of service and insurance is definite and dependable, as well as an important factor in the building of Hereford and vicinity.

The Dependability of our experience and service to our many clients is universal and that service and dependability covers a period of some thirty years, and therefore will continue over many years to come, both to our assureds and those who have built homes through our efforts, or suffered loss by "FIRE."

RALPH BARNETT, Manager
Hereford Insurance Agency
Phone 273

INSURANCE LOANS

Mr. and Mrs. Jim Blagg are the parents of a baby girl born on Saturday, November 24.

Mr. and Mrs. Bowman and family and Mr. and Mrs. George called in the Ramsey home Sunday afternoon.

There was fine attendance at Sunday school last Sunday. The superintendent made arrangements for the Christmas program to be given Christmas Eve. The time of Sunday school was changed from 3:30 to 2:30 o'clock.

The young people of the community are to furnish a program at the literary society Friday, December 10th of toys, dolls, doll are to furnish the next program on December 21.

The community voted Friday night to give some of the money won by the fair booth to Mr. English. Everyone sympathizes with the English family in the loss of their home by fire.

Mrs. Hershey called on Mrs. Blagg Monday afternoon.

Mr. and Mrs. Miles spent Sunday with their daughter, Mrs. Blagg.

Program for singing:
Opening song: Mr. Ramsey.
Song: Lois Samuelson.
Song: Mr. Reeves.
Song: Mr. Garrett.
Quartet: arr Mrs. Ramsey.
Song: Lucille Parks.
Song: Orin Russell.
Song: Jake Gregory.
Song: Juniors.
Song: Mrs. Bowman.
Song: Mary Ella Hershey.
Quartet: arr Fred Caldwell.
Song: Etoyle Jacobs.
Song: J. W. Cockrell.

Duet: Eunice Caldwell, Catherine Ricketts.

Closing Song: Millard Gregory.

Benediction: Mr. Hershey.

A Slap!

"But I don't see that you need be so heartbroken because Miss Flyaway has jilted you."

"It isn't the jilting I mind, but she returned the ring in a parcel marked 'Glass! With care!'"

Oh You.

"What's the difference between a haunted house and a handsome man about to kiss you?" asked she coyly.

"I give it up," he murmured, growing interested.

"Why, you can't let a haunted house."



LOANS!

For Financing Your Homes

—with only a five-day delay—think of that.

—Ask us for particulars about our Home Financing Plan—it is easy and satisfactory in every way.

PLAINS INSURANCE AGENCY
John Patton - Manager
Hereford, Texas.

DOLLS! DOLLS! DOLLS!

The most attractive, popular and best made dolls are United States products. Some of the dolls are so amazingly life-like that you almost expect them to laugh or cry—due to the fact that many of the best dolls are actually designed after real babies. The imported dolls are made to satisfy passing fads; consequently they are likely to be less substantially made or elaborately dressed. They do, however, meet the popular demand for less expensive or popular priced dolls.

Toys from nearly every country in the world we are told, are to be pictured in a "Toy Town" circular which is to be distributed by the Skelton Variety Store. This attractive folder is to show a veritable 7. Then the older people houses, automobiles and bridges on its cover and the inside is to be full of pictures of holiday toys that will delight the children and offer many valuable buying suggestions to the grown-ups.

Our new samples of CHRISTMAS CARDS are here. They are beautiful and we will be glad to show them. Do not buy until you have seen them. AT THE BRAND OFFICE.

5% LAND LOANS

Correct Abstracts

THOMPSON & IRELAND

Hereford, Texas

STUDEBAKER

The Great Independent

now holds every official record for fully equipped stock cars, including the greatest feat of endurance in history—The President Eight's world record: 30,000 miles in 26,326 minutes!

WESTERN UNION

1	Day
2	Night
3	Week
4	Month
5	Year

Received at 109 North Main St., South Bend, Ind.
CA9 91 NL 7 EXTRA-HAMMONTON N J 12
THE STUDEBAKER CORP.
SOUTH BEND, IND.

AT ATLANTIC CITY SPEEDWAY TWO FULLY EQUIPPED STOCK MODEL PRESIDENT EIGHT ROADSTERS EACH COMPLETED TWENTY FOUR HOURS CONTINUOUS RUNNING TODAY AT 5:14 PM WITH AVERAGE SPEEDS OF 85.200 AND 85.082 MILES PER HOUR STOP THIS ESTABLISHES TWELVE NEW OFFICIAL STOCK CAR RECORDS STOP ADDED TO ONE HUNDRED FOURTEEN YOU PREVIOUSLY HELD GIVES STUDEBAKER TOTAL OF ONE HUNDRED TWENTY SIX OFFICIAL AMERICAN RECORDS OR EVERY OFFICIAL ENDURANCE AND SPEED RECORD FOR FULLY EQUIPPED STOCK CARS.

A H MEANS
ASSISTANT SECRETARY CONTEST BOARD
AMERICAN AUTOMOBILE ASSOCIATION

You can buy Studebaker's Champion Performance in 28 models—from \$835 to \$2485 f. o. b. factory

H. N. BISHOP

Detroit Jewell Gas Range

"THEY BAKE BETTER"

ON EASY TERMS



Patent Oven Keeps Heat Inside of the Oven Thermos-Like!

Porcelain Enamel—

INSIDE AND OUT!

—PATENT OVEN BOTTLES UP THE HEAT.

—OVEN HEAT CONTROL.

—OVEN HAS 5 SIDE AIR CIRCULATING AIR CHAMBER ALL AROUND! CUTS DOWN GAS BILLS! NO WASTE! A L L THE HEAT HELD ON THE INSIDE!

—DETROIT JEWELL RANGES represent the culmination of sixty-four years of stove building experience! Greatest improvements known to the science are built into them—POWER—ECONOMY—BEAUTY.

COME IN AND SEE ITS IMPROVED FEATURES!

J. C. CUMMINS



The Modern Beauty Shop

(Located Over Sprowls-Cronin & Company Store)

Will Open Friday, Nov. 23



I ANNOUNCE THE OPENING OF THE MODERN BEAUTY SHOP, which I hope to make the Standard for all beauty establishments in this territory. We will give careful, up-to-the-minute beauty treatments of every description except the permanent wave. All work done with the view of EXPRESSING YOUR INDIVIDUALITY in your appearance.

I HAVE EMPLOYED A GRADUATE MARINELLO OPERATOR, and the most careful and expert attention will be given every customer.

MISS GLADYS VANCE Will Also Be Connected With the Shop.
PHONE NO. 95 FOR APPOINTMENTS.

MRS. SAM HUTSON, Proprietor

Do Your Christmas Shopping Early

Sunday School Lesson

International Sunday School Lesson for December 2.

PAUL BEFORE HIS JUDGES

Acts 24:24-27; 26:19-29

REV. SAMUEL D. PRICE, D. D.

Group hatred strengthens every participant. More than forty in Jerusalem vowed they would never eat until Paul had been killed. This plot was discovered by a jail who gave the information to Paul and the authorities. Then the prisoner was sent northward to Caesarea under a heavy guard. The governor there was fair and said the case would have due attention when the accusers arrived. Ananias, the high priest, came with Tertullus, the lawyer. Felix soon discerned that it was a question of laws and not of lawlessness against constituted authorities. Paul would have been acquitted except that here was a fine possibility of obtaining a bribe for his release, for the man was not well related in friendships as well as personally. Freedom of approach was granted among whom must have been Philip, the evangelist, who resided at Caesarea (Acts 21:8-9). Read Acts 24-27 for all the details covering those two years.

It was a formal occasion when Felix, with his wife Drusilla, invited Paul to present his case. Though Drusilla was the daughter of the Herod who killed James, the brother of John, and later put Peter in prison there was no fear as the most was made of this fine opportunity to tell "concerning the faith of Jesus Christ." Both the governor and his wife needed all that was said about "righteousness, self control and the judgment to come." Though Felix trembled he merely said, "Go thy way, for this time."

Porcius Festus went to Jerusalem within three days after he succeeded Felix. At once the accusers of Paul urged that the prisoner be sent back to Jerusalem for trial, their purpose being to kill him en route, according to the old plot. "No," said Festus, "the case must be continued at Caesarea." Bribes had been doubtless offered and shortly after the case had started Festus proposed that there be an adjournment to Jerusalem. Paul fully sensed the situation and knew the sure outcome. Then he exercised his right as a Roman citizen and declared "Caesarem peto." Festus, though he took up the matter with the council, had no alternative and said, "Thou hast appealed unto Caesar and un-

to Caesar thou shalt go." But what was he to write in transferring the case to Nero? He had nothing to declare against Paul that would be the basis of a case in Rome; in fact he felt that the whole matter should be dismissed at once. A way came in his quandary when company arrived in the persons of King Agrippa and Bernice, his sister though living with him as wife. It was with much pomp that the company of titled men and women assembled the next day. Paul was not disturbed when the call came to present his argument of defense. This was just another fine opportunity of exercising his office of Evangelist which had been denied him of more recent months.

The situation became intense when Paul said, "Agrippa, believest thou the prophets?" The reply was in sarcasm: "Almost thou persuadest me to be a Christian," and in this way many seek to dismiss a matter when under conviction. The conclusion announced by Agrippa was that Paul might have been freed if he had not appealed to Caesar.

What's Doing IN WEST TEXAS

Mainview's latest industry is making pure ribbon cane syrup. F. O. Boliver has started the new industry.

Two hundred and fifty thousand pounds of wool were sold at Rock Springs at a price calculated to be 35 cents. Edwards county will market about 1,700,000 pounds of mohair this year.

Some idea of the progress Woodson is enjoying may be gathered from the fact that 182 cars of commercial freight consisting mostly of cattle, cotton, cotton seed and sheep have been shipped from that place during the last seven months.

Contract has been signed and work will probably be started in thirty days on installation of a water system for Junction. Authorities have been at work on this project for some time.

The Bankhead Poultry Association is opening its new and larger headquarters in Eastland and is receiving more memberships daily.

Champion Strong Man Stronger Than Horses



Gus Bauman, Champion German Strong Man, giving a demonstration of his great strength in New York. He is shown holding together two teams of horses which are pulling in opposite directions. This and other feats of Bauman are attracting considerable attention.

Membership in the organization enables poultrymen to get better prices for their produce.

Main street at Rotan has been improved by grading and improvement of Snyder avenue the town is being made. A railway switch in the center of the street will be removed as soon as the street is opened for traffic.

Fire insurance key rate is to be lowered at Baird as the result of removal of telephone, telegraph and light poles from the business section. Since the present mayor, Schwartz, has been in office the rate has been reduced from 60 cents to 43 cents.

With the arrival of a car of steel to be used on the International steel bridge across the Rio Grande at Del Rio, it is estimated that the bridge can be completed in four months and be available for traffic in early spring.

Booker is experiencing much building activity, ranging from rural barns to houses and garages in the residential district, a brick business with a fifty foot front.

O'Donnell's next progressive acquisition will be a modern sewer system. Those responsible for the improvement realize that it will mean new homes, increased population and added industries.

Auto Replacement Glass

—We have just received a shipment of Plate Glass and supplies to replace wind shield and doors. In a few days we will have a new grinding and edging machine with which we can do first class work and save you money.

Remember Where to get Prestone and Frank Miller's Anti-Freeze.

Beavers Bros.

PHONE 383
—Remember we carry a full line of U. S. Tires and Good Gulf Gas and Oils
Dodge Brothers Cars—Graham Brothers Trucks

Chas. Muerer, a Fredericksburg farmer, who began budding native pecan trees with paper shell buds five years ago now has 550 trees budded to Burkett, Halbert, Texas Prolific, Kincaid and other soft shell varieties.

The club and vocational livestock exhibit is an institution in DelLeon and is held on the streets of that city, which are roped off, pens and stalls built for live stock and feed crops exhibited in designated places. Competition for the prizes offered is keen.

Lampasas county will be free of tick inspection with the exception of one herd on December 1. This herd is under special quarantine until May. By diligent co-operation of all cattlemen eradication has been practically completed.

Twelve boys in the Winters territory now have registered Jersey calves. They are members of the vocational agriculture class, sponsored by the Lions Club and are planning to compete with one another in the second Cow, Sow and Hen Show next spring.

For Vegetable Night. Cream or Asparagus Soup
Cheese Cutlets Tomato Sauce
Buttered Green Beans
Beet and Egg Salad
Seamed Molasses Pudding
Non-stimulating Drink

The best utensil for whipping cream is the double boiler. Put ice or cold water in the lower saucepan and whip the cream in the upper section. The cold water hastens the whipping consistency and the high, straight sides of the pan prevent spattering.

Used Car Sale

We Are Closing Out Our Used Car Stock!

- One 1925 Ford Sedan; new paint; priced in this used car Clean-up at \$125.00
- One Hudson Coach, 1926 model, in first class condition, two spare tires, trunk and many other extras; for quick sale this car is offered at \$475.00
- One Ford Coupe, 1925 model, looks and runs like new; a real buy for \$175.00
- One one of those good Essex Coaches, 1925, a good car and offered for Only \$150.00

We are offering real bargains in all our used cars as we are determined to clean house for January first. Now if you are in the market for a good used car come in and see our stock—we are going to sell. Better HURRY—these cars won't be here long at these prices.

ACCEPT OUR SINCERE GOOD WISHES FOR A BOUNTIFUL THANKSGIVING SEASON. MAY IT HOLD BRIGHT SMILES AND CHEER FOR YOU!

Watch for the New Chevrolet Six Jan. 1, 1929!

Brumley Chevrolet Co., INC.

Service With a Smile. Phone 216



That Will Attract Your Child at Prices That Will Attract You!

This is the store of bargains in toys, where the best is to be had for the least expenditure. Toys that will draw your child like a magnet—at prices that will astound you because of the economy they make possible.

Make this a real happy Christmas for your boy or girl by presenting a goodly selection of our marvelous toys and novelties.

THESE ITEMS AND PRICES, PICKED AT RANDOM, SPEAK FOR THEMSELVES—

Tinkertoy	75c
Lindy Planes	15c to \$1.45
Wagons	15c to \$9.75
Tree Light Sets	\$1.00
Fordson Tractors	35c
Footballs	\$1.00
Games	10c to 75c
Dolls	5c to \$10.00
Steam Engines	\$1.00 to \$8.75
Teddy Bears	50c
Horns	10c

Skelton's Variety Store

HEREFORD, TEXAS

Specials for Friday, Saturday and Monday

NOVEMBER 30, and DECEMBER 1 and 3

LADIES, MISSES AND CHILDRENS

COATS

—Latest winter styles, fabrics and colors. A wide selection from which to choose, and nothing reserved. It will pay you to take advantage of this unusual price-saving opportunity.

25% DISCOUNT

A JOYOUS THANKSGIVING TO YOU ALL!

FOX MERCANTILE CO.

Dimmitt News

The P. T. A. held their regular monthly meeting Thursday night. A good program was given and a report of each of the delegates from the convention at Amarillo was given. The picture given each month for the largest attendance of parents at the P. T. A. meeting was given to Mrs. Stringer's room.

Ted Rowan of Artesia visited the home of his sister, Mrs. Bruce McLean this week.

Mr. and Mrs. Chas. Dean were dinner guests in the I. B. Brooks home Sunday.

Mrs. Woody of Fort Worth is visiting in the home of her niece, Mrs. Edgar Ramey.

An election will be held December 5 for the purpose of electing a mayor, marshal and five aldermen for the recently incorporated town of Dimmitt. Those residing in the corporate limits may vote.

Mr. and Mrs. Percy Shepard are the parents of a baby boy born November 19 and named Elvin Elliott.

The young people enjoyed a dance at the Walter Simmons home Friday night.

Mrs. Jack Gregory and Miss Christine Fuller were dinner guests in the Homer Norwood home Friday.

Mrs. Tom Gunn, formerly Miss Velma Burnam of this place, was here Friday.

Miss Ella Thomas of Plainview is visiting in the home of Mr. and Mrs. Henry Stalcup this week.

Mrs. Caldwell, Mrs. Homer Hyatt and Miss Ruth Webb have been employed by the White Rose Cafe.

The Baptist people have bought lots south of the Ester Nobles residence and hope to begin work on a new church building soon.

Robert Alley, Hale Center, was here Wednesday.

R. T. Green and wife were in Dimmitt Wednesday.

W. G. Baxter and Edwin Ramey returned Thursday from a deer hunt in South Texas and brought back a deer and turkey each.

Mrs. C. G. Mapes returned from Plainview Wednesday where she had been for the past two weeks in a sanitarium.

Mr. Lee of Hereford was a Dimmitt visitor Wednesday.

Mmes. Baxter and Carson were Plainview visitors one day last week.

Alex Lemond was shaking hands with friends in Dimmitt Wednesday.

Misses Dora Baker and Josephine Cowart who are attending Tech college spent the week end here with home folk.

Bro. Gilbert has been on the sick list this week.

Quite a number of gentlemen from Plainview and Hale Center were here this week on a deer hunt.

Mrs. O. B. Trimble entertained with a six o'clock dinner Tuesday evening in honor of her husband whose birthday it was. During the evening 42 was enjoyed by Messrs. and Mmes. White, Webb, Parker, Bruce, Duree, Stalcup and Miss Ella Thomas.

Mrs. Harris has returned from a visit to Clovis.

Mr. Boren visited his family last week.

Wade Parks was here from Hereford Sunday.

Mrs. Mark Cowart is on the sick list.

Court was in session last week and a number were in attendance.

Mr. Putnam has accepted a position in the Malone grocery.

Mr. Rowan of Artesia is visiting in the Bruce McLean home. He had here a number of years and was president of the local bank.

E. B. Wright has sold his farm east of town to Mr. Martin of Mexico, Okla. We have not learned Mr. Wright's future plans.

Messrs. Baker and Rogers of Floydada were here Thursday looking out a location for a barber shop.

Mmes. Goins and Reynolds of Hart were shopping in Dimmitt Thursday.

Walter Simmons is on the sick list.

Mr. Burks of Arney was here on business Thursday.

Mrs. Fortner of Arney was here shopping Thursday.

Two or three cars of Indians passed through Dimmitt this week enroute from Oklahoma to Clovis, New Mexico.

Chas. Wilson is erecting a two room rent house east of his residence.

Things You Should Know About Your HEALTH

Jno. Jos. Gaines, M. D.

DIET FAKERS.

The American charlatan possesses the unique ability to make money out of everything he touches, because there are suckers and will always be, I suppose. The favorite game now seems to be that of the diet faker; a great many suckers inhabit the dietari pool, and pay handsome prices, hence the bombastic gentleman who blandly assures them that "any and all of our ailments are caused by improper diet"—and can be cured by correction of the exciting cause; of course, he only knows how to do the correcting, at so much per week, strictly cash in advance.

So that when a man or woman hasn't sense enough to know when he or she is eating too over-luscious, either or both will cheerfully pay out fifty dollars a week for the privilege of being fed on skim-milk and lettuce leaves until the engorged digestive tract rests. The "miracle" is then broadcasted among other suckers who know no better than to stuff themselves with all the skin will endure without bursting—other "cures" are perfected—and the game goes merrily on.

When individuals are well—and wish to remain so, a balanced diet is necessary—a little of each standard food. Don't feast on potatoes and bread alone because you are afraid of meat; don't load up on sugars and sweets to the neglect of less enticing foods; for heaven's sake, why be a "vegetarian"? You might as well be an "animalcule" (or a "cerealist" or any other sort of food faddist! Let me repeat: Take six or eight staple foods, assemble them into groups, the more force-building for breakfast, the next for noon meal—and the lightest for evening, and stay by "the well-balanced diet."

Noah—"Why so sad, dear?"
Mrs. Noah—"Who wouldn't be glum, traveling with this beastly crowd!"

Hints for the Home

When you're wondering what to give Aunt or Cousin or Sister Sam—and-so for Christmas, remember that a lovely scrap basket for one's room is always most acceptable.

Attractive metal baskets that are priced from \$6 to \$15 in the shops can be made for \$2 or less at home. Buy the unfinished metal frame, laquer it or cover it with antique gold or silver paper, mount a lovely old French or flower print one of the English sport prints or an old map in medallion fashion and shellac the whole to protect it from wear and soiling. You can be truly proud of such a gift.

Creole Sauce.
Chop finely a half green pepper and small onion and soften in four tablespoons bacon or ham fat. Add cup thick tomato puree, season highly with salt and tobacco, bring to boil and add tablespoon quick cooking tapioca. Cook until rich and creamy, if a heavier sauce is desired, add additional half teaspoon tapioca.

For a Cold Plum Pudding
Mix 3-4 cup grapes, 3-4 cup seeded raisins, 1/4 cup English walnut meats, 3-4 cup cooked prunes, 1/4 cup citron, all cut fine. Dissolve a package of lemon gelatin in pint boiling water and while still hot add the mixed fruits and 1/2 teaspoon cloves, 1/2 teaspoon cinnamon and salt to taste. Mold and serve with whipped cream.

CITATION BY PUBLICATION.
THE STATE OF TEXAS, In the District Court, Deaf Smith County, February Term, A. D. 1928. To the Sheriff or any Constable of Potter County, Greeting: You are hereby commanded, That by making publication of this Citation in some newspaper published in the County of Deaf Smith, four (4) weeks previous to the return day hereof, you summon: Richard Thompson, Gunder Thompson, Mar-

tin Thompson, Clara Holland, Tollef Holland, Julia Opdahl, Christ Opdahl, Lester Larson, Maggie Larson, Pearl Larson, Mable Larson, Arthur Larson, Ole Larson, Anna Larson, Leonard Larson and Nellie Larson, whose residences are unknown, to be and appear before the District Court to be holden in and for the County of Deaf Smith, at the Court House thereof, in the City of Hereford, on the first Monday in February A. D. 1928, the same being the 4th day of said month, then and there to answer a petition of Bertha Thompson and Thomas J. Seaboe, as plaintiffs, filed in said Court on the 2 day of November A. D. 1928, against Richard Thompson, Gunder Thompson, Martin Thompson, Clara Holland, Tollef Holland, Julie Opdahl, Christ Opdahl, Lester Larson, Maggie Larson, Pearl Larson, Mable Larson, Arthur Larson, Ole Larson, Anna Larson, Leonard Larson and Nellie Larson, as defendants, said suit being numbered 1698, the nature of which demand is as follows, to-wit:

Plaintiffs allege they and defendants are the joint owners in fee simple of the NW 1/4 of Section 19, Township 3, N., Range 1, East, Capitol Syndicate Subdivision, of Deaf Smith County, Texas, common source of title being in Tarald Thompson nee Dalva, who died intestate about the year 1913 seized and possessed of said lands; that said Tarald Thompson left surviving him one sister now unmarried, Martha K Dalva, who is entitled to one-half of said lands, and another sister, Ingelborg Dalva Thompson, the mother of the plaintiffs, and all of the defendants except the Larson children and Lars Larson, said Larson children and Lars Larson being entitled to the share of Elizabeth Larson, another sister of plaintiffs' who died intestate December 23, 1925.

Plaintiffs allege the land to be of the reasonable value of \$1200.00 and pray that it be partitioned as provided by law, and if it appears that it cannot be divided to the best interest of the owners thereof, that a receiver be appointed to sell same and distribute the proceeds according to law.

Herein fall not, but have you then and there before said Court

this Writ, with your return thereon, showing how you have executed the same.

WITNESS L. H. Foster, Clerk of the District Court of Deaf Smith County, Texas
Given under my hand and seal of said Court in Hereford, Texas, this 2nd day of November A. D. 1928.
(SEAL) L. H. FOSTER, Clerk District Court, Deaf Smith County, Texas.
By Evelyn Jackson, Deputy. 46-4t

Citation On Application for Letters of Administration.

THE STATE OF TEXAS, To the Sheriff or any Constable of Deaf Smith County, Greeting: You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith county, a copy of the following notice:

THE STATE OF TEXAS, To all persons interested in the estate of Myrtle Speelman, deceased, F. T. Rolosen has filed in the County Court of Deaf Smith county an application for Letters of Administration upon the Estate of said Myrtle Speelman, deceased, which will be heard at the next term of said Court, commencing on the first Monday in December A. D. 1928, the same being the 3rd day of December A. D. 1928, at the Court House thereof, in Hereford, Deaf Smith County, Texas, at which time all persons interested in said Estate may appear and contest said application, should they desire to do so. Herein fall not, but have you


before said Court on the first day of the next term thereof, this day of November A. D. 1928, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Hereford, Texas, this the 14th day of November A. D. 1928.
(SEAL) L. H. FOSTER, County Clerk Deaf Smith County, Texas.

seal of said Court, at office in Hereford, Texas, this the 14th day of November A. D. 1928.
(SEAL) L. H. FOSTER, County Clerk Deaf Smith County, Texas.

DR. T. M. MONTGOMERY
EYESIGHT SPECIALIST
628 Polk Street Amarillo, Texas
—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.
OFFICE RAY'S JEWELRY STORE.

The new Ford has a very simple and effective lubrication system



As a matter of fact, the lubrication system for the new Ford is so simple in design and so carefully made that it requires practically no service attention.

There is just one thing for you to do, but it is a very important thing... watch the oil! Change the oil every 500 miles and be sure the indicator rod never registers below low (L).

If the oil level is allowed to fall below low, the supply becomes insufficient to oil all parts as they should be oiled.

To insure best performance it is also advisable to have the chassis of your car lubricated every 500 miles. This has been made easy in the new Ford through the use of the high pressure grease gun system.

Proper oiling and greasing mean so much to the life of your car that they should not be neglected or carelessly done.

See your Ford dealer regularly. He is especially well fitted to lubricate the new Ford and he will do a good, thorough job at a fair price.

WOMEN!
Become Independent—



LEARN BEAUTY CULTURE!

Mrs. E. G. Lane, famous Beauty Expert, 19 years experience, will teach you in three months to make big pay in this fascinating profession! Learn water waving, permanent waving, facials, manicuring, muscle strapping, manicuring, etc. Wonderful opportunities for women. Complete course at low low price. Diploma on completion of course; and position secured for graduates. Write, phone, or call in person for further information.

LANE'S SCHOOL OF BEAUTY CULTURE
219 East Sixth St. Phone 2961
Amarillo, Texas

LAUNDRY WANTED!
ALL WORK CALLED FOR AND DELIVERED
J. M. ASHLOCK Phone 26

A Reputation—
THAT IS TRADITIONAL

—Our reputation for soundness and conservatism in our operations and policies is so well established that it might be said to be "traditional."
—This reputation is one of our measures of usefulness.

The First National Bank OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

Wake Up!

Now Is the Time to Get That List of Christmas Presents Off Your Mind

WHY WAIT UNTIL THE ELEVENTH HOUR, WHEN YOU CAN'T FIND WHAT YOU WANT!

We are stocked to the attic with everything under the sun that puts the "Gift" in Christmas Gifts. For Instance:

- Hand-Painted China Ware
- Hall's China Tea Pots
- Electric Table Lamps
- Ladies' Leather Purses
- Leather Bill Folds
- And Everything for the Kiddies in the Toy Line
- Pyrex Ware
- Aluminum Ware
- Electric Toasters
- Electric Waffle Irons
- Faviland China
- Cut Glass
- English Ware

STREU HARDWARE CO.

He Who Spends Wisely Spends Well

—Wise spending means, chiefly, spending less than one earns, and banking the surplus regularly.
—By such practice only does the young man prepare himself for opportunity when it comes.

—Savings deposited here are always available and pay a sure and satisfactory return upon your investment.

The First State Bank
Hereford, Texas

MORGAN

Appropriate, Lasting MEMORIALS

For 23 years Osgood's Monuments have been the selection of families throughout the Panhandle for their departed loved ones.

Stop in, phone, or write for new illustrated folder: "How to Select a Memorial," sent free on request.

OSGOOD MONUMENT CO.
"Mark Every Grave"
Taylor St. Amarillo, Texas



We will have plenty of Specials for Friday and Saturday. Christmas Candy arriving—a new and large assortment. Pecan meats in bulk. Mixed nuts. Everything for the Christmas pastry.

HEREFORD WHOLESALE GROCERY COMPANY

L. W. CARLYLE

CLASSIFIED ADS

For Sale or Trade

FOR SALE—Bronze turkey toms, at \$8.00 each. MRS. W. M. COCA-NAUGHER, 16 miles south of Hereford, 7 miles northwest of Dimmitt. 70-2tp

FOR SALE—Higeria bundles, good grain. Also want to do trucking for the public. Phone 303. FRED MILLARD. 44-1fc

FOR SALE—Four extra good registered Duroc gilts; also registered Duroc boar age 2½ years, for sale or exchange. MRS. D. E. TUR-
TENTINE. 45-1fc

FOR SALE—One Round Oak range with water front. One four burner Perfection cook stove with giant burner. One hot blast heater, for sale cheap. See P. W. PRICE, or GEO. GARRISON. 45-2tc

FOR SALE—Team of big mules, 16 hands high, 4 years old. TEXAS UTILITIES COMPANY. 45-1fc

FOR SALE—Or Trade, a five tube Freshman Masterpiece radio; will trade for milk cow or other livestock. See J. S. ORR or phone 161. 45-2tp

FOR SALE—Old Methodist parsonage. This is a good bargain. See E. B. Black or D. F. Ashbrook for details, trustees of the Methodist Church. 45-1fc

FOR SALE—Round Oak heater, with oil burner, barrels and pipe, \$16.00. GEO. V. STAMBAUGH. 46-2tc

FOR SALE OR TRADE—1928 model Chevrolet landau; fine condition, good rubber. C. O. WILKINS, at Brooks' Barber Shop. 46-1tc

FOR SALE—White Leghorn Pullets—Hens. 275 S. C. White Leghorn pullets, O. A. C., Tanned strains; bargain. Also three two-year old heifers, giving milk. For particulars, see or phone LEE CONKLIN. 46-2tc

FOR SALE—A good used Underwood typewriter; A-1 condition. See HAROLD HICKS. 46-2tc

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND. 46-1tp

FOR SALE OR TRADE—No. 3 International Combine, in good shape. Will trade for mules or Jersey cows. JOE MITCHELL. 33-1f

FOR SALE—Nine room stucco home, completely modern; one block north of Central school, on the Avenue. Highly adaptable for rooming house. JOWELL MURCHISON. 46-1fc

FOR SALE—Modern home, choice residence lots, good terms. Inquire at the Panhandle Lumber Company, Hereford. 14-1fc

Lodge Directory

HEREFORD LODGE No. 476, I. O. O. F. meets Monday 8:00 p. m. Visiting Brothers welcome. Sam Hutson, NG. L. H. Foster, Sec.

Wanted

WANTED—Girl for general housework. S. P. ROSSON. 46-1fc

WANTED—One or two boarders; reasonable rate, close in. Telephone 90-J. 46-1tp

TO DAIRY COW MILKERS! Will give ten percent off the regular price on all FORD MILKERS purchased up to and including November 15. Say, have you looked at these Milkers? It beats the old hand method by a mile! JAS. R. ROBINSON. 40-1fc

Lost and Found

LOST—Saturday afternoon, right hand brown, man's kid glove, marked "J. W. DuBose," 10 size 8. Finder please notify MRS. W. D. KEITHEOR. 46-1tp

LOST—An eight gallon cream can between Hereford and the four-mile house. Return to JONES & McLEAN. MRS. W. J. MONTGOMERY. 46-1tp

LOST—On road east from South Hereford one mud chain, fits 31x 6.00 tire. Finder notify Hereford Brand. 46-1tc

LOST—A fawn colored Jersey cow, unbranded. Any information about the cow will be appreciated. Notify JONES FURNITURE STORE. 46-1tc

STRAYED—From the farm of Andy Thomas, 15 miles north of town, one black Jersey bull calf with bobbed tail. Finder please notify Andy Thome or Alex Thompson. 46-1tp

Notice

NOTICE OF POSTING—The public is hereby notified that Cserner's premises, Section 155, Block M. 7, 4 miles west of Hereford, is posted and trespassing forbidden. 44-1tp

For Rent

FURNISHED ROOMS—Two large bed rooms, completely furnished; modern and connected with gas. MRS. GRACE HUGHES, 354-J. 45-1tp

FOR RENT—Six-room, modern house, repaired. Call 458-J. 46-2tp

FOR RENT—One of my apartments. F. H. OBERTHIER. 46-1tp

AUCTION SALES.

December 4: owner, Fred Schultz; place, four and a half miles southwest of Hereford; farm machinery, horses, hogs, etc. Ray Barber, auctioneer.

CREAM WANTED

We pay transportation charges. We hope Thanksgiving brings everyone good cheer and prosperity and we take this occasion to thank each and every one who has been good enough to ship us their cream. It has been our pleasure to give you the highest market price possible which we hope has been a benefit to you.

Reference: Richardson County Bank. **FALLS CITY CREAMERY CO.** Falls City, Neb.

SATISFACTION ALWAYS ACCOMPANIES THOSE WHO USE

Phillips "66" Hi-Gravity

TEST GASOLINE

MARLAND—QUAKER STATE PHILLIPS MOTOR OILS

I. I. West Filling Station

Simple. "How long did you have to pump to draw the ten-spot out of the Old Man?" "Didn't pump at all. He gave it to me."

"How come?" "I came into the room and he said, 'Well, what do you want now?' and when I answered, 'Nothing,' he got suspicious and slipped me the ten in self defense."

Think It Over. A dance with the girl is worth two on her card.

Saving Soap. Save bits of soap until you have a pint of chips, then melt them and add a little glycerine or oatmeal for toilet use. Of if you prefer use them for laundry purposes. add borax or napha.

Rubber Hose Dangerous As Gas Connections

BECAUSE of its lack of durability and the ease with which it may become leaky or disconnected, rubber hose or other flexible material never should be used for connecting gas stoves or other gas-burning appliances.

A CARELESSLY moved piece of furniture, a romping child, or even a slight movement of the heater thus connected may result in a leak or the pulling off of a connection.

THIS ADVERTISEMENT is not written for the purpose of giving alarm, but is written in the hope that consumers of the West Texas Gas Company may use an ideal fuel with the greatest possible degree of safety and security.

NATURAL GAS, when properly used, not only is a safe fuel, but it also is the cleanest, most efficient and economical fuel in existence.

THE SERVICE Department of the West Texas Gas Company is constantly available to help you with your gas problems. Its advice and assistance are free.

West Texas Gas Company

Headquarters for Gas Appliances.

Marion Talley Sensational Young American Soprano



Amarillo Auditorium Monday, December 10, 8:15

Popular Prices Balcony \$1.00, \$1.50, \$2.00 Parquet \$2.50 and \$3.00

Tickets Now at Amarillo College of Music

1104 Park Phone 23648 Mail Orders to Emil F. Myers

PIGGLY WIGGLY

SPECIALS FRIDAY & SATURDAY

Oranges Extra Large Size, Dozen **58c**

Prunes Gallon, In Juice **46c**

Pineapple No. 2 Sliced, In Syrup **21c**

Brooms A Good, White-handled Broom **54c**

Peanut Butter 16 Ounce Glass Jar, Premier Brand **26c**

Macaroni Or Spaghetti, Q Brand, Two for **11c**

Tamales Ratliff's Per Can **14c**

Cocoanut White Swan, Eight Ounce Package **18c**

Closing Out ALL Millinery

AT **HALF PRICE**

All Fall Millinery Will be sold at Half Price. A splendid lot of Velvet and Felt Hats to choose from.



Just Arrived

A large assortment of Men's high grade Broadcloth Shirts, in all the new pastel shades. Special for Friday and Saturday **\$1.00**

ALL BOYS' OVERCOATS WILL GO AT HALF PRICE!

OUR DRESS SALE CONTINUES FRIDAY AND SATURDAY

OF THIS WEEK EVERY DRESS ON OUR RACKS AT THESE PRICES:

\$10.95 Values at \$ 7.95
\$16.95 Values at \$11.95

Sprohls-Cronin & Co.



Friends of Wes Bradley Help In Celebration of Birthday

A surprise birthday party was given Wes Bradley at his home Tuesday evening when about twenty of his gentlemen friends gathered and marched into the home. Mrs. Bradley had been trying all day to get Wes away from his home so that she could make the necessary preparations, but he was determined to spend his birthday at home. This did not discourage Mrs. Bradley and she proceeded to prepare two large turkeys with all the fixings. Wes knew something was doing but he did not catch on just what it was until the crowd arrived and stormed the house. After the dinner forty-two and other gentlemanly names were entered into. At a late hour a secret session of the meeting was called and Wes was presented with some of the secret work and duly initiated in due form and congratulated upon attaining his fiftieth birthday. The crowd wished for him many more of such occasions. All voted that Mrs. Bradley was an excellent cook and delightful hostess.

A. O. THOMPSON.

UNITED STATES LEADS IN DOLLS.

Give a doll manufacturer a new idea for a doll head and he'll be profoundly grateful and will reward you materially for the success of any doll depends not on its size or shape, but on the head. If it looks so real that you think that it's going to laugh or cry at any minute, it will sell. But if it looks artificial, it won't.

The manufacture of dolls requires less machinery than almost any other toy industry, so, with the exception of two or three large doll manufacturers, most of the dolls in this country are made in small rooms or lofts by a force of as few as a half dozen workers.

When the doll heads first reach the maker they are a dull shade of grey. They have to be painted and tinted before they show any signs of eagerness. Then the heads are attached to the bodies, the legs and arms fitted and the dolls are ready for dressing.

Dolls of every size and description are to be shown in the attractive "Toy Town" Christmas folder that is to be distributed exclusively by Skelton's Variety Store as a feature of their unusually interesting holiday program. There are saucy dolls and demure ones. Some laughing, others crying, all shown in this attractively colored folder which is to be distributed soon.

P. T. A.

The Parent-Teacher Association held its monthly meeting in the music room of the high school building the past week.

Mrs. A. M. Jones, delegate to the state convention, Amarillo, gave a talk on outstanding features of the meeting. The seriousness of this delegation was most impressive. Its objective is to promote and improve conditions affecting child life, to know and study the child, was beautifully illustrated by speakers.

The record shows a growing membership of 400 new organizations and 1181 new members.

Misses Baker and Beach favored the audience with the "Glorious Song" adopted by the convention.

The misunderstood child was discussed by three mothers. Mrs. Hicks related the story of the invalid child, how easily he can become the spoiled child and the effect this has on other members of the family. Mrs. Cockrell's story took the part of the indifferent parent. In this case there are many pitfalls for the child. He suffers severely. A friend alone

STAR THEATRE
Friday Night Only
NOVEMBER 30



CALVES IN FEEDING DEMONSTRATION.

The boys in this picture are G. C. and Elwin Hartman, members of the Baby Beef Calf Club. There are eighteen of these calves being fed in the county, each boy feeding two calves. The calves are to be shown at the Amarillo and Fort Worth Fat Stock Shows in March. They are fed a balanced ration composed of 150 pounds mltio chops, forty pounds ground oats, twenty-five pounds bran and twenty-five pounds cotton seed meal. Each calf is consuming twelve pounds per day of this grain mixture. In connection with this ration, six pounds of sorghum roughage is fed each day.

The cooperative work of the boys, their "Dads" and the First State Bank of Hereford made this feeding project possible. The demonstration is progressing nicely and the calves are making an average gain of about two pounds daily. The club members and vocational agricultural students feeding calves are G. C. and Elwin Hartman, Jim Ricekita, Lewis Sherman, Junior

can rescue him. Miss Rudd then impressed her audience with the story of Sammy's Prayer. Sammy was not a bad child, in fact he was very obedient, but that one thing that causes so much trouble came between two one day—misunderstanding. Auntie's words were harsh, Sammie rebelled, that night at the quiet hour of bedtime Auntie was taken by surprise. Sammie's prayer as usual included a repetition of words and certain meekness of spirit, but tonight was added a longing, a plea, a cry for justice: "God, O God, don't ever, never, let Auntie talk to me like that."

Miss Madeline Bell's room won the banner for having the most mothers present. Miss Beach's room won \$5.00 for obtaining most members for P. T. A.

—REPORTER.

Sherman, Ezra Bagwell, Paul Bagwell, Henard East and Harry Lookingbill.
Cooperation, through the Boys and Girls Clubs of the County

Agents in the various counties of Texas makes these demonstrations of great value in training the youngsters for the future. R. O. Dunkle, Deaf Smith county agent, has been successful in his club activities and is laying a splendid foundation for future development here. A boy who does not join one of these clubs has no chance to participate in the benefits derived and is depriving himself of a tremendous aid in preparing himself for the battle of life just ahead.

Our new samples of CHRISTMAS CARDS are here. They are beautiful and we will be glad to show them. Do not buy until you have seen them. AT THE BRAND

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

CASH SPECIALS
Friday and Saturday,

CORN	No. 2 Standard Pack	10c
Dried Peaches	Five Pound Package	74c
RAISINS	Four Pound Package	29c
MATCHES	Six Boxes	18c
LARD	Compound Large	\$1.18
SALMON	Pink Can	19c
SUGAR	25 Pounds	\$1.65

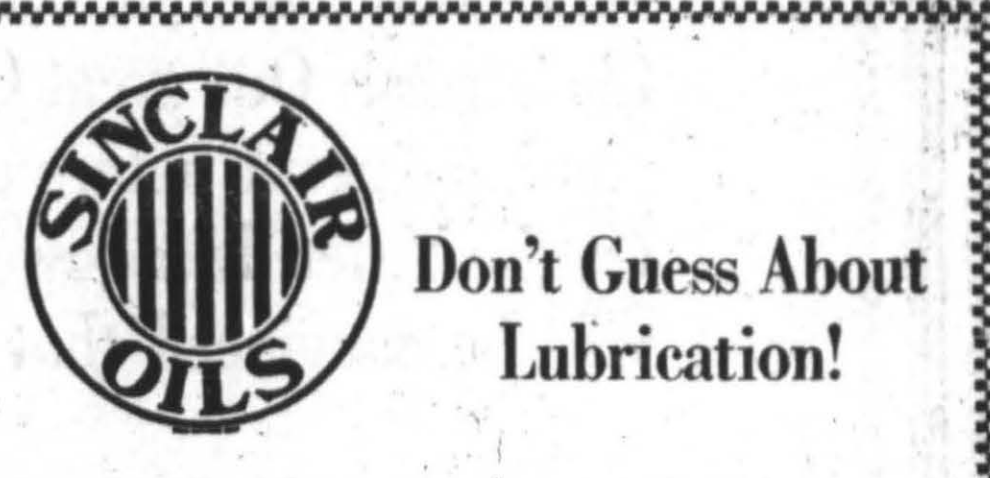
MONT E. BAKER
GROCERIES
We Give S. and H. Green Stamps
DON'T FORGET—WE BUY EGGS



Gifts
CHRISTMAS IS COMING

You are going to remember the loved ones with some token of affection, but what shall it be? It is a hard question to decide—why not a gift that will last—something that could be treasured and cherished along with the memory of the love that prompted it? Won't you come in and let us help you decide?

Agent for
GRUEN WATCHES
F. M. Kester
Jeweler and Optometrist
Hereford, Texas



Don't Guess About Lubrication!
—A guess in motor lubrication is always a hazard. The thing to do is to make sure. Why not drive around in your car—let us demonstrate how wear affects economical lubrication. Then let us recommend exactly the Sinclair Opaline Motor Oil you should be using to give your motor its proper lubrication.

FEDERAL TIRES AND TUBES
Abo Filling Station
We Give Gold Bond Stamps.

Public Farm Sale
Tuesday, Dec. 4
SALE BEGINS AT 1:30 P. M.
I will sell at Public Auction, without reserve, the entire equipment of my farm, located three miles southwest of Hereford on highway and one-half mile west of Santa Fe Railroad, the following described property:

HORSES 2—Bay horses, age 7 years, wt 2100 lbs. 1—Bay mare, age 5, wt 1300 lbs. 2—Black horses, age 5, wt 2400 lbs. 1—Bay horse, age 6, wt 1050 lbs.	CHICKENS 75—Head pure-bred Leghorn hens. 35—Head Plymouth Rock hens.
HOUSEHOLD FURNITURE 1—Practically new Nesco oil range. 1—Kitchen cabinet. 1—Dresser. 3—Leather-bottom rockers. 1—Bedstead and springs. 6—Dining room chairs.	FARM MACHINERY 1—D. & D. two-row lister. 1—Slide go-devil and attachments. 1—Good farm wagon and box. 1—DeLaval No. 12 separator.
11—HEAD HIGH CLASS JERSEY MILK COWS—11 5—Jersey milk cows, age 4 years. 2—Jersey heifers, coming 2-year-olds. 1—Jersey heifer, one year old. 2—Jersey heifer calves. These cows are descendants of the famous A. B. Schultz dairy herd. Enough said.	HOGS 1—Spotted sow, bred. 3—Pure-bred Poland China sows, bred. 2—Pure-bred Poland China gilts, bred. 6—Shoats, weight about 75 pounds.
	MISCELLANEOUS Shovels, double trees, harness and other useful articles too numerous to mention.

TERMS—Farm machinery and horses: All sums of \$25.00 and under, cash; sums over \$25.00, eight months note with approved security, eight per cent interest; five per cent discount for cash on sums over \$25.00. Milk cows, hogs and chickens will be sold for cash.


FRED SCHULTZ, Owner
CLIFF ESTES, Clerk. RAY BARBER, Auctioneer

On Thursday
WE SINCERELY HOPE THE TURKEY IS TENDER, the Cranberries are not too sharp, the dressing is not greasy, and the whipped cream IS whipped!
And We Also Hope
THAT YOU WON'T EAT SO MUCH THAT IT WILL keep you away from our store Friday and Saturday, because, friends, we sure do have some of the nicest, prettiest, tastiest and most reasonably priced Christmas gifts here you ever looked at!—for the men folks, the ladies and misses, and the kiddies, too. COME TO SEE US.
J. O. Newell
WE GIVE S. & H. GREEN STAMPS.

DECEMBER SALE

—The Gay Yuletide comes but once a year. What great fun it is—and how beautiful are the associations of Christmas! Our great Christmas Value Giving Event will make it possible for you to enjoy this Christmas as you have never before enjoyed the holiday, for it gives you the opportunity of getting everything you need for the Yuletide at lower prices than you have been accustomed to pay. Just see what we have to offer and you will be convinced that we can help you have a VERY MERRY CHRISTMAS, INDEED!

TIES! TIES!



IN GIFT BOXES **95c**

Men's Heavy Knit Union Suits
\$1.30

Fancy Two-Piece Underwear
85c

MEN'S AND BOYS'
Sheep-Lined Coats
\$6.50 and \$7.50



Men's Dress Gloves
20% Less

GROUP OF
Boy's Suits
\$4.85

Boots
MEN AND BOYS

\$12.50 Values for	\$9.85
\$ 9.50 Values for	\$7.85
\$ 6.50 Values for	\$4.95

Dress Trousers
20% Off

Handkerchiefs
FOR MEN
In Christmas Boxes
25c to \$1.00



Blankets

\$6.50 Values	\$5.25
\$3.50 Values	\$2.95
\$2.50 Values	\$1.90

Hats and Caps
20% Off

COLORED PEPPERELL
Sheets and Cases
SET
\$7.50

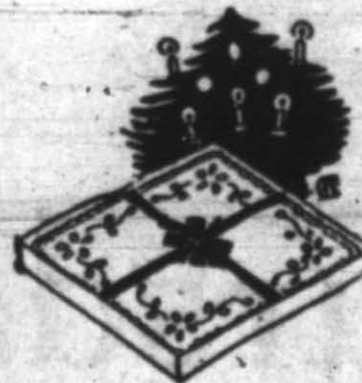


LADIES' AND MEN'S
Dressing Gowns
AT
\$5.35 and \$7.50

Children's Dresses
TWO GROUPS
\$1.45 and \$1.95

LADIES'
Kerchiefs

\$25c to \$1.00
In Gift Boxes



Children's Roman Sandals
\$1.95 and \$2.95

Silks

\$3.75 Grade	\$3.30	\$2.50 Grade	\$1.95
\$3.50 Grade	\$2.95	\$2.00 Grade	\$1.65
\$3.00 Grade	\$2.60	\$1.85 Grade	\$1.45



Men's Silk Scarfs
\$5.00 Values for \$4.45
\$3.75 Values for \$3.25
\$2.00 Values for \$1.75

Miscellaneous

Peter Pan Printed Fabrics, Yard	42c
Peacock Prints, Yard	28c
Golden Cross Challie	16c
3 Pound Cotton Batt	55c

Ladies' and Men's SHOES

\$8.00 Values for	\$6.95
\$6.50 Values for	\$5.95
\$5.50 Values for	\$4.95
\$5.00 Values for	\$4.25
\$4.00 Values for	\$3.55
\$2.75 Values for	\$2.45

Holeproof Hosiery

FOR MEN
Packed In Xmas Boxes
AT
35c to \$1.50
PER PAIR



Men's Dress Shirts

WHITE OR COLORED, COLLAR ATTACHED

\$1.95 Values for	\$1.65
\$2.50 Values for	\$1.95
\$3.00 Values for	\$2.50
\$3.50 Values for	\$2.85
\$4.00 Values for	\$4.10

Ladies' Undergarments

Crepe de Chine Step-Ins	\$3.95
Rayon Step-Ins	\$1.65
Rayon Shortie Bloomers	\$1.15
Hand-Embroidered Gowns	\$1.95
Rayon Bloomers	\$1.25



Ladies' Purses
\$2.50 to \$4.50

Bridge Sets
IN PORTO RICAN AND MADEIRA
\$2.00 to \$7.50

Strambaugh Dry Goods Co.
HEREFORD TEXAS

Sweaters
MEN, LADIES, CHILDREN
One-Fourth Off

THE LAST OF THE DUANES

by Zane Grey

So it was in him then—an inherited fighting instinct—a blood lust—driving intensity to kill. He was the last of the Duanes—that old fighting stock of Texas.

But not the memory of his dead father, nor the pleading of his soft-voiced mother, nor the warning of this uncle who stood before him now, had brought so much to Duane realization of the dark, passionate strain in his blood. It was the recurrence, a hundred fold increased in power of a strange emotion that for the last three years had taken possession of him.

"Yes, Cal Bain's in town, full of bad whiskey, an' huntin' for you," repeated the elder man, gravely.

"It's the second time," muttered Duane, as if to himself.

"Son, you can't avoid a meetin'. Leave town till Cal sobers up. He's got it in for you when he's drinkin'."

"But what's he want me for?" demanded Duane. "To insult me again I won't stand that twice."

"He's got a fever that's rampant in Texas these days, my boy. He wants gunplay. It he meets you he'll try to kill you."

Here it stirred Duane again—that bursting gush of blood, like a wind of flame shaking all his inner being, and subsiding to leave him strangely chilled.

As towns go, Wellston was small enough, but important in that unsettled part of the great State because it was the trading center of several hundred miles of territory. On the main street there were perhaps fifty buildings, some brick, some frame, mostly adobe, and one-third of the lot, by far the most prosperous, were saloons. From the road Duane turned into the street.

It was a wide thoroughfare, lined by hitching rails and saddled horses, and vehicles of various kinds. Duane's eye ranged down the street, taking in all at a glance, particularly persons moving securely up and down. Not a cowboy was in sight.

When he came to within fifty yards of a saloon he swerved out into the middle of the street, stood for a moment, then went ahead and back to the sidewalk.

He passed on in this way the length of the block.

White was standing in the door of his saloon.

"Buck, I'm tippin' you off," he said quick and low-voiced, "Cal Bain's over at Everall's. If he's a huntin' you had as he brags he'll show there."

Duane knew himself to be cold, steady. He was conscious of a strange fury that made him want to leap ahead. He seemed to long for this encounter more than anything he had ever wanted. But vivid as were his sensations, he felt as if in a dream. Before he reached Everall's he heard loud voices, one of which was raised

high. Then the short door swung outward as if impelled by a vigorous hand. A bow-legged cowboy wearing woolly chaps, burst out upon the sidewalk. At sight of Duane he seemed to bound into the air and let out a savage roar.

If Bain was drunk he did not show it in his movements. Red, sweaty, and disheveled, his face distorted and expressive of the most malignant intent, he seemed a wild and sinister figure. He had already killed a man, and this appeared manifest in his demeanor.

"Won't nothin' make you draw, you ———?" he shouted.

"I'm waiting on you, Cal," replied Duane.

Bain's right hand stiffened—moved. Duane threw his gun as a boy throws a ball underhand—a draw his father had taught him. He pulled twice, his shots almost as one.

Bain's big Colt boomed while it was pointed downward and he was falling. His bullet scattered dust and gravel at Duane's feet. Bain fell loosely without contortion.

When he came to the gate of his home and saw his uncle there with a mettlesome horse, saddled, with canteen, rope and bags all in place, a subtle shock pervaded Buck's spirit.

It had slipped his mind—the consequence of his act.

But the sight of the horse, the look of his uncle recalled the fact that he must now become a fugitive.

"I am a murderer," said Duane, shuddering.

"No, son, you're not. An' you never will be. But you've got to be an outlaw till time makes it safe for you to come home."

Duane, with blurred sight and contracting throat, gripped his uncle's hand and bade him a wordless farewell. Then he leaped into the saddle and rode out of town.

When the heat of the day began to be oppressive and hunger and thirst made themselves manifest, Duane began to look about him for a place to halt for the noon hours. The trail led into a road which was hard-packed and smooth from the tracks of cattle. He doubted not he had come across one of the roads used by border raiders.

He headed into it and had scarcely traveled a mile when turning a curve he came point-blank upon a single horseman riding toward him.

"Mawnuh, stranger," called the man, dropping his hand from his hip.

"Howdy," replied Duane shortly.

"I see you ain't no ranger," called the rider, "an' shore I ain't none."

He laughed loudly as if he had made a joke.

He was small and wiry, slouchy of attire, and armed to the teeth and he bestrode a fine bay horse. He had quick, dancing brown eyes, at once frank and bold, and a

coarse, bronzed face. Evidently he was a good-natured ruffian.

"My name's Luke Stevens, an' I hail from the river. Who're you?" said this stranger.

Duane was silent.

"I reckon you're Buck Duane," went on Stevens. "I heerd you was a bad man with a gun."

This time Duane laughed, not at the doubted compliment, but at the idea that the first outlaw he met should know him.

"Wal, Buck," said Stevens, in a friendly manner. "I ain't presumin' on your time or company. I see you're headin' for the river. But will you stop long enough to stake a feller to a bit of grub?"

"I'm out of grub and pretty hungry myself," admitted Duane.

"Been pushin' your hoss I see. Wal, I reckon you'd better stock up before you hit that stretch of country."

He made a wide sweep of his right arm, indicating the southwest and there was that in his action which seemed significant of a vast and barren region.



—Let us give thanks as Thanksgiving Day draws near that we have been spared from destructive floods and hurricanes, that we have suffered no far-reaching misfortune and, on the contrary, have prospered greatly. We should be thankful we live in such a glorious country.

—And for that Thanksgiving dinner and for dinners throughout the remainder of the year we have all the necessary ingredients—as for your fruit cake, just try our assortment.

WOMACK CASH GROCERY

PHONE 87

Football?



ATWATER KENT RADIO for 1929

Get it here TODAY \$77 (without tubes)

WHEN the whistle shrills for the kickoff... when the crowd is howling for a touchdown... get all the thrills of the game right in your own living room.

Let the new Model 40, the 1929 all-electric radio, show you what radio pleasure really is. Show you the simplicity and economy of lamp socket operation. Show you the power, tone and dependability for which it is famous.

Model 40 is the set most people buy. It must be good. Try it here—you'll know.

EASY TERMS—COME TODAY!
ORR'S TAILOR SHOP
Hereford, Texas.

a man of your reputation." "See here, my good fellow, that is all nonsense," declared Duane in some haste.

"Shore, I think modesty becomin' to a youngster," replied Stevens. "I hate a brag."

"But every man who's lived along the Texas border remembers a lot about your dad. It was expected of you, I reckon, an' much of your rep was established before you throwed your gun. I just heerd you was lightnin' on the draw, an' when you cut loose with a gun why the figger on the ace of spades would cover your cluster of bullet holes. That's the word that's gone down the border."

"It's the kind of reputation most sure to fly far an' swift ahead of a man in this country. An' the safest, too, the draw! I see now you're only a boy, though you're a strappin', husky one. Now, Buck, I'm not a spring chicken, an' I've been long on the dodge. Mebbe a little of my society won't hurt you none. You'll need to learn the country."

(TO BE CONTINUED)

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

"If you want to live in the kind of a town, That's the kind of a town you like, Then live in the town that makes the bread A Smile With Every Bite."

HEREFORD BAKERY

L. B. BROADDUS, Proprietor
THE HOME OF THAT GOOD BREAD

Good Meats For Thanksgiving

—MAKE YOUR THANKSGIVING DINNER A BIG SUCCESS BY HAVING SOME OF OUR GOOD MEAT

- We have only the best of home-killed meats and can offer the choicest cuts.
- We have the most delicious cured meats found on the market.
- How about a ham or a nice tender roast for Thanksgiving dinner—or nice fresh oysters.

Texas Meat Market

Repairing

SHOES AND BOOTS

—We specialize on neat work done on ladies' shoes. —Expert shoe repairing at reasonable prices.

All Work Guaranteed

STAR SHOE SHOP

C. G. BALL, Proprietor

Specials for Friday and Saturday

Armour's Star skinned light wt hams, per lb	26c
(Take advantage of the exceptionally low price)	
Eight Pounds Compound	\$1.19
Gallon Karo Syrup, dark	65c
Gallon Karo Syrup, light	70c
48 Pounds Tulia's Best Flour (Guaranteed)	\$1.75
4 Pound Package, Market Day Raisins	36c

These Prices Are Cash and Will Not Be Charged.

Hoffman Grocery

We DELIVER PHONE 115

Everything To Delight Your Child at Reasonable Prices

A wonderful stock of the latest, newest, most attractive toys in the world.

Also games, novelties and books for both boys and girls. Puzzles and cut-out games that will entrance them.

Toys and games that will suit the individual needs of your growing boy or girl.

OLSON'S VARIETY STORE

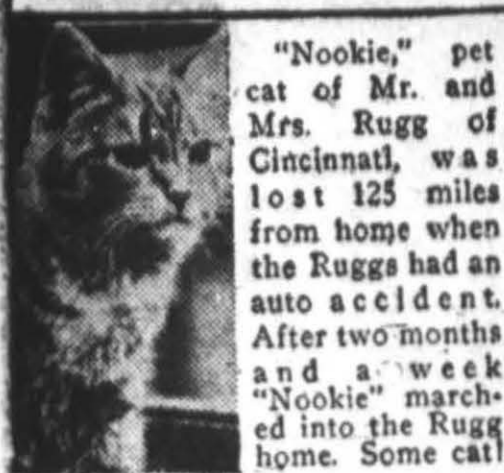
HEADQUARTERS FOR SANTA CLAUS

The Easiest Way To Heat NATURAL GAS

NOW READY TO ACCEPT SECURITY DEPOSITS

West Texas Gas Co.

And the Cat Came Back



"Nookie," pet cat of Mr. and Mrs. Rugg of Cincinnati, was lost 125 miles from home when the Ruggs had an auto accident. After two months and a week "Nookie" marched into the Rugg home. Some cat!

A Real Hero



Lionel Licorisch, colored seaman of the ill-fated Vestris, proved to be an outstanding hero in the great tragedy. He had charge of Lifeboat 14 and thru his courage a score of lives were saved.

A True Patriot



Paul R. Nelson, master sergeant of the Coast Artillery Corps at Fort Totten, N. Y., invented a submarine mine control apparatus which he has given free to the army. The invention is a very valuable one.



By Farmer Smith

Br'er Rabbit was seated under a hickory tree sunning himself one afternoon when something dropped near him. "Cherplunk!" "That's a hickory nut," he said to himself. "I wish Mrs. Squirrel were here." "Blimp!" Another hickory nut dropper near Br'er Rabbit and he looked up to see where it came from and he saw Mister Jay Bird sitting on a limb. "Hey, you, I wish you would throw some of those nuts down when Mrs. Squirrel comes this way. She knows where there are some carrots I need and you will help me a lot by throwing down some nuts—wait, here she comes." "Sure enough, Mrs. Squirrel was coming down the path, her tail wagging in the breeze. "Good morning, my dear Mrs. Squirrel. I am so delighted to see you," said Br'er Rabbit, bowing very low. "Glad to see you, too," said Mrs. Squirrel. "Just at that moment a hickory nut banged on Br'er Rabbit's head and he jumped up with an 'ouch!' "Isn't that just lovely!" said Squirrel. "I will not have to climb the tree now but can stay here and talk to you." "I asked Mr. Jay Bird to throw down some nuts for you, but I didn't tell him to bump me on the head," whined Br'er Rabbit. "Well, you see, what is one rabbit's discomfort is a blessing to me—it often happens that way," replied the lady with the bushy tail.

Here and There.

There were fifty-six in Sunday school Sunday. It was decided to give a shower for the Amarillo Orphan's Home next Sunday, and everyone wishing to give canned goods or anything acceptable please bring it to the school house Sunday morning or evening. Mrs. Oglesby has gone to Mineral Wells for several weeks. Mr. and Mrs. Edgar Mosely spent Sunday in the Geo. Mosely home. Mr. and Mrs. J. B. Harlen spent Sunday at the Jack Robinson home. Miss Blanche Beauford who is taking nurse's training in Fort Worth, is spending a ten day vacation with her parents, Mr. and Mrs. Albert Beauford. Mr. and Mrs. J. W. Berry and Mr. and Mrs. C. M. Bell were Sunday guests in the C. E. Tice home. Miss Christine Fincher entertained a number of friends at a birthday dinner Sunday when a very pleasant day was spent by all. Mr. and Mrs. J. J. Lindsey and family and Mr. and Mrs. Roy Kincaid spent Sunday with Jack Sanders. Mr. and Mrs. J. W. Berry radioed at the Fincher home Saturday night, and had a very interesting hearing an old friend from Bethany, Mo., their old home, sing dedi-

Miami's Prettiest



Miss Helen Briggs has been named "Miss Miami." She is conceded to be the prettiest and shapeliest girl at the famous Florida resort. That's no small honor, for Miami is noted for the pulchritude of its feminine population.

called to Mrs. Berry's sister. Needless to say, Mrs. Berry enjoyed the evening. Mr. and Mrs. Lee Williams were Sunday guests at the Jones home. Mr. and Mrs. C. M. Bell and relatives and friends from Lockney last week. Mr. and Mrs. Henry Loomas and Mrs. Dick Dixon spent Sunday at the Green home. Donnie Gaetz was out of school first of the week on account of sickness. Marion Bell and T. L. Sparkman gave a joint birthday dinner at the Sparkman home Sunday. Their birthdays came on the same day and they entertained their Sunday school class. Another happy day was spent by the youngsters. Saturday night is literary night at Frilo.

ETAON! SHRDLU!

The editor at the pearly gate. His face looked worn and old. He meekly asked the man of fate for admission to the fold.

"What have you done?" asked Peter. "To seek admission here?" "Oh, I used to run a country newspaper "On earth for many a year."

The gate swung sharply open. And Peter touched the bell; "Come in, my lad, and take your harp, "You've had enough of hell!"

First Christian Church.

REV. J. W. BOULTINGHOUSE, Pastor.

Sunday school, 9:45. Morning worship, 11:00. Christian Endeavor, 6:30. Evening Worship, 7:45. The pastor will speak both morning and evening. Ladies Aid, Wednesday afternoon, 1:30. All-Church Night, Wednesday, 7:30. Last study of the work and operation of the Holy Spirit. Choir practice, Wednesday night, 8:30.

CHURCH SHOWER.

Members of the First Christian church planned a very pleasant surprise for their pastor and wife last Thursday evening. They were invited to come to the church at 7:45 and upon arrival found the basement very beautifully decorated and most of the membership present.

An enjoyable program was rendered. E. E. Ramsey gave the welcome address, after which a long table covered with a white cloth was brought in. They were asked to remove the covering and doing so found, to their happy sur-

prise, the table loaded down with groceries of all kinds, home canned fruit, jellies, pickles, preserves, relishes, pecans, cakes, candy and fruits. After the excitement had lulled, refreshments were served.

ENDEAVOR PROGRAM

First Christian church, Sunday, December 2. Topic: What Is Our Reasonable Service? Leader: Newton Gilliland, Song: No. 65. Prayer. Song No. 102. Scripture: Romans 12:1-2. Solo: Miss Estes. Leader's Talk. How our Faith may become stronger: Ralph Hastings. What are the best methods of Christian giving? Zola Katherine Nail. How would community life be

helped by a spirit of love? Elizabeth Ross. Business. Song: No. 148. Mirrah Benediction. Everyone invited.



Miss Dorothy Janis, full-blooded Cherokee Indian, weighing 90 pounds, is hailed as the movie find of the year. She is to star in a South Sea Island picture.

BUICK SERVICE STATION

E. L. Mathies Phone 392.

Car Washing a Specialty.

Marland Gas and Oils Cooper Armored Tires

Storage, Greasing, Tow-In Service

QUALITY MILK COMPANY

GIVES A-1 SERVICE IN

Raw Sweet Milk, Sweet Cream, Sweet Cream Butter and Butter Milk.

CALL ORDERS NOW. PHONE 15

CONFIDENCE DOES IT!

—Clever salesmanship has a lot to do with any business, but if you sell real SATISFACTION to the buyer you must sell goods backed by honest quality to get lasting results.

WE HAVE BEEN SELLING LUMBER IN HEREFORD FOR THIRTY YEARS!

ROCKWELL BROS. & COMPANY

Lumbermen—Phone 4

Permit Me To Suggest

—That you book your Auction Sale at your earliest convenience in order to secure the date you prefer to sell on. I am booking sales over a large territory for this season. The splendid results obtained in recent sales of this equipment and real estate has convinced the property owners to sell at auction, the well-known method by which you can convert your property into ready cash in a day and receive full value. My knowledge of values enables me to render an efficient service which means dollars and cents to you the day of your auction Sale. The many satisfied people I have sold for are my best references.

YOURS FOR A REAL SALE,

Ray Barber, Auctioneer

SUPERIOR SALES SERVICE

PHONE 241

HEREFORD, TEXAS

DR. J. W. HENDRIX
CHIROPRACTIC MASSEUR
Residence Phone 46-J. Hereford, Texas
Second Floor Lambert-Buckner Building
FREE CONSULTATION AND ANALYSIS

REAL ESTATE
CITY—FARM—RANCHES
Real Estate Loans Priced to Sell
Hill & Ricketts
Phone 358

W. E. Dunlap
HARDWARE
Phone 256

There are good doctors and poor doctors, and they both give pills. There are those who know the grocery business better than others. We would like to have those who have never eaten our groceries get "invited out" to thanksgiving dinner to some of our customers' homes. Then they, too, would trade with us.

SPECIALS
WATCH OUR WINDOWS FOR SPECIALS
FRIDAY AND SATURDAY
Williams Grocery Company
Phone 128 We Deliver

Drudgery for Women Eliminated in the New
Easy Washer
—A Big Wash in the Morning—the Life of the Party at night!

No wringing to do. Water is lifted and emptied for you. Washes and damp-dries at the same time. No broken buttons. Less sewing. No deep wrinkles. Easier ironing. Dries woollens without stretching. Safe operator or children can't get hurt. Special gas heater keeps water hot. Reservoir oiling system saves all fuses. Automatic switch protects fuses. Washes as thoroughly and gently as human hands. New type double wall tub—dent-proof, heat-insulating, with white Duco exterior that is beautiful and easy to keep clean.

THE EASY WASHER is the greatest labor saving device Invented to Date—Let Us Demonstrate It to You.

J. C. Cummins

Delicious Waffles

For Breakfast, Lunch, Dinner or Supper

—Most everyone likes them. They are a real treat—something different—and so easy to make with an electric waffle iron. Can you think of a more acceptable gift for Mother, or a friend?

PHONE TO HAVE ONE SENT TO YOUR HOME FOR YOUR INSPECTION!

Just now we're offering SuperLectric Waffle Irons for \$6.25

Texas Utilities Company

Economy Gas Ranges and Heaters

—are always reliable and produce the best results.

Economy Gas Ranges

We handle the Economy Range and Heater and invite your inspection of this splendid stove.

Economy Gas Ranges

Anthony Furniture Store

PHONE 169

Announcing -



The Outstanding Chevrolet of Chevrolet History

- a Six in the price range of the four!

The Chevrolet Motor Company announces The Outstanding Chevrolet of Chevrolet History... a Six in the price range of the four!

Spectacular as Chevrolet's achievements have been in the past... notable as its engineering triumphs have proved themselves to be—this remarkable new car dwarfs every previous Chevrolet accomplishment. Not only does it introduce into the low-priced field an entirely new measure of performance, comfort, beauty and style—but it is sold at prices so low as to alter every previous conception of motor car value.

The new six-cylinder valve-in-head engine—developed from more than a hundred motors designed especially for this sensational car—stands out as an engineering masterpiece. With a power increase of approximately 32% over the previous Chevrolet motor, with sensationally greater speed, and faster acceleration—it offers a type of performance that is literally astounding... even to those who have been driving cars costing hundreds of dollars more.

Throughout the entire speed range, it performs with a smoothness and quietness of operation that have never before been approached in a low-priced automobile. At the slower speeds of city traffic it idles along with wonderful silence and ease. On boulevards and country roads it responds with an eagerness that is a constant delight. It takes the longest and steepest hills with an abundant reserve of power that is a source of pride to the driver. And its economy of operation

averages better than 20 miles to the gallon of gasoline!

This revolutionary performance has been achieved as a result of the greatest array of engineering advancements that Chevrolet has ever announced. A high compression, non-detonating cylinder head... a new heavier crankshaft, statically and dynamically balanced... automatic lubrication of the entire rocker arm mechanism... semi-automatic spark control... hot-spot manifold... gasoline pump and filter... new and larger carburetor, with automatic acceleration pump and improved venturi choke... fabric camshaft gear... heavier driving gears... heavier differential gears... improved crankcase breathing system... improved lubrication... new 4-wheel brakes that are powerful, safe and quiet under all conditions—these indicate the importance of a group of engineering advancements that embrace every major unit of the entire chassis.

In appearance, this Outstanding Chevrolet is destined to become an automotive sensation—so smart, so stylish and so distinctively appointed that it rivals the costliest custom creations. The new Fisher bodies are longer, lower and roomier with an adjustable driver's seat in all closed models—and reveal the matchless artistry of Fisher designers. With their modish new colors, their smart dual mouldings and their distinctive concave pillars, they achieve a degree of original beauty that has seldom been equalled in motor car design.

You are cordially invited to visit our showroom and secure complete and detailed information on this sensational new car which will be ready for delivery beginning January 1st.

The Roadster... \$525	The Convertible Landau... \$725
The Phaeton... \$525	Light Delivery Chassis... \$400
The Coach... \$595	1½ Ton Chassis... \$545
The Coupe... \$595	1½ Ton Chassis With Cab... \$650
The Sedan... \$675	Sedan Delivery... \$595
The Sport Cabriolet... \$695	All prices f. o. b. Flint, Mich.

Advance Showings

The Outstanding Chevrolet of Chevrolet History will be displayed in a series of advance showings in the cities listed below:

- New York, Nov. 24-29, Waldorf Astoria Hotel and Chevrolet Retail Store, Broadway at 57th
- Detroit, Nov. 24-29, General Motors Bldg. Auditorium
- Washington, D. C., Dec. 1-4, The Mayflower Hotel
- Chicago, Dec. 1-6, Pure Oil Bldg., Wacker Drive & Wabash Avenue
- Los Angeles, Dec. 1-6, Ambassador Hotel Auditorium
- San Francisco, Dec. 8-13, Civic Auditorium Larkin Hall
- Cincinnati, Dec. 8-14, Hotel Sinton
- St. Louis, Dec. 8-14, Arcadia Ballroom 3515 Olive St.
- Atlanta, Dec. 18-22, The Auditorium—Armory
- Dallas, Dec. 18-22, Adolphus Hotel Junior Ballroom
- Portland, Ore., Dec. 18-22, Public Auditorium

Brumley-Chevrolet Co., Inc.

Hereford, Texas

QUALITY AT LOW COST

LOCAL HAPPENINGS

NOTICE.

E. B. Black's presence is requested at the High School Auditorium, December 7, to meet Mrs. Tombstone.

I buy my Drugs at CLARK'S.

Mrs. Egbert Brady was a weekend visitor in Amarillo, spending Saturday and Sunday with her friend, Miss Wanda Wilkinson.

As an example of our buying power with the Owl Drug Store, on which we pass the profit on to you, we will sell you this week two 50¢ packages Gillette Blades for 75¢. We can save you money on many other staple articles. CITY DRUG STORE.

Mrs. Hydrogen: "This greeting will adjourn sine die." Mrs. Tombstone: "Sine die—what's that?" Mrs. Staut: "A new kind of coloring matter, I presume."

D. C. Laird and sons, Carroll and Harroll of Plainview spent Saturday here attending to business matters and visiting Mr. Laird's daughter, Mrs. Virginia Laird Elliston.

Shop early with the Baptist W. M. U. Bazaar. At Carlyle's Grocery, December 8.

See our new perfume Atomizers, they are beauties. At CLARK'S DRUG STORE.

Hear what the Ladies Aid thinks of your church choir.

Mrs. Homer K. Fox and C. C. Acker spent Tuesday in Amarillo visiting friends.

See our hand bills for bargains in groceries. Ten per cent discount on all shelf goods. H. & M. GROCERY.

I buy my Drugs at CLARK'S.

Mrs. Esther Neuman left Monday for her home in Evansville, Indiana, after a lengthy visit in the home of her sister, Mrs. H. A. Hoffman and family.

STAR THEATRE

HEREFORD, TEXAS

Wednesday-Thursday

NOVEMBER 28-29

COLLEEN MOORE

in

"LILAC TIME"

Friday Night Only

NOVEMBER 30

ALICE WHITE

in

"SHOW GIRL"

Saturday Afternoon and

Night

DECEMBER 1

RIN TIN TIN

"THE NIGHT CRY"

Monday and Tuesday

DECEMBER 3-4

CLARA BOW

in

"RED HAIR"

Wednesday - Thursday

DECEMBER 5-6

LON CHANEY

"WHILE THE CITY SLEEPS"

FRIDAY ONLY

DECEMBER 7

"THE WARE CASE"

with

SPECIAL CAST

Saturday Matinee and

Night

DECEMBER 8

WALLACE BERRY AND

RAYMOND HATTON

"PARTNERS IN CRIME"

COMING:

EMIL JENNINGS

in

"THE PATRIOT"

"WHITE SHADOWS OF THE SOUTH SEAS"

TIME OF SHOWS:

Evenings 7:00-8:45

Saturday Matinee 2:00-3:30

Take a picture of the Kiddies or Mother and Dad on Thanksgiving Day. CLARK'S DRUG STORE has Eastman Kodaks and Films for you to use.

Mrs. Frank Lucas and little son, F. L., are visiting in Brownwood, Texas, this week with Mrs. Lucas' mother, Mrs. F. B. Crenshaw.

To the Ladies—A new formula for making the hours in the kitchen much shorter, December 7, High School.

Miss Dessie Mae Steele left Saturday for Dallas where she will spend several days with her mother, Mrs. M. L. Steele and sister, Miss Polly, who is a student in S. M. U., and Mrs. Steele is spending the winter with her.

Let us save you money on new gas stoves. We sell or trade. DANIELS SECOND-HAND STORE.

Mrs. H. C. Baird of Jumbo is convalescing following an operation several weeks ago and was able to return to her home Sunday.

Gingham Girl Flour at WOMACK'S.

The T. E. L. Class of the Baptist church will hold a Bazaar and Bake Sale and serve a light lunch at the Norton Motor Company Saturday, December 1.

All gentlemen requested to be present the night of December 7 to meet Miss Hauntaman.

Coty and Houbigant Perfumes at CLARK'S DRUG STORE.

Mr. and Mrs. Roy Bruner of Tucuman, New Mexico, were in Hereford Wednesday visiting with friends.

A box supper and auction will be held at the Easter school house Friday night, December 7, beginning at 8:00 o'clock. Ray Barber will be auctioneer.

E. B. Handley was a business visitor in Amarillo on Saturday.

Don't forget the Removal Sale at the H. & M. Grocery. Some sure enough bargains.

Anyone wishing to engage a good maid, see Mrs. Bank Ramey as "Polly" in the Ladies Aid.

Coty and Houbigant Perfumes at CLARK'S DRUG STORE.

Grandma a Bowler



Mrs. C. Wiitt of New York is 77 and a grandmother, but can still bowl with the best of them—and is at it all the time!



Rosson Wades Through Snow To Bag Nice Hunt Trophies

S. P. Rosson, local member of the R. B. H. Implement Company, with Dr. D. P. Jones and Harold Jarvis, of Plainview, returned last Wednesday from a deer hunt on the Emil Muts ranch in New Mexico. They reported two deer and four wild turkeys as trophies. They were at an elevation of 9,000 feet, with knee-deep snow underfoot, and the weather was cold and disagreeable.

Four Local Hunters Back With One Buck All Around

Vern Witherspoon, John Haberger, Joe Bishop and Wade Roberts returned the latter part of last week from a deer hunt in the Guadalupe Mountains, near El Paso. They bagged a deer apiece and reported game plentiful in that section. The Brand is indebted to Mr. Witherspoon for a generous sample of the kind of game they brought home.

Donald Sells Steers On the Kansas City Market

Chas. Donald, local cattleman, was on the Kansas City market the past week with 174 steers, averaging 473 pounds at \$11.35.

NAYLOR-HORTON.

R. J. Naylor and Mrs. Emelle Horton were married Tuesday afternoon about 2:30 o'clock, County Judge Earl W. Wilson, officiating. The groom is a local drayman and has lived here about ten years. Mrs. Horton has been recently employed at the Carroll Hotel.

STAR THEATRE

Hereford, Texas.

Monday - Tuesday

DECEMBER 3-4



Brand Want Ads Pay Good Dividend

Cheap Tubing

MANY OF THE ACCIDENTS ATTENDING THE use of gas heating appliances reported each winter are due to cheap, unfit tubing.

CHEAP TUBING IS A FALSE AND DANGEROUS economy. To save a few pennies, the careless purchaser deliberately forfeits the protection of all those safeguards in the use of gas which have taken years of study and experience to perfect.

RUBBER TUBING SHOULD NOT BE USED WHEREVER IT IS POSSIBLE TO USE IRON PIPING!

West Texas Gas Company

HEADQUARTERS FOR GAS APPLIANCES

Here's the New, GAS Burning

ALLEN'S Parlor Furnace



It utilizes most efficiently the clean, easily controlled gas supply. Heats the entire house by circulating from room to room large volumes of moist, warm air. Absolutely gas tight. None of the products of combustion can come in contact with the heated air. Finished in walnut porcelain enamel, to harmonize with modern household furnishings and furniture.

Quickly installed. Eliminates the dust and dirt of other methods.

See the ALLEN at our store or phone for a demonstration.

Jones Furniture Company

PHONE 111

THERE IS NO TRICK ABOUT A BANK ACCOUNT—ALL IT REQUIRES IS THE START.



Don't Be a "Daddy"

In the name of all that is modern—don't be just a "Daddy" to your kids—a wellspring of gifts. Be the same kind, affectionate and brotherly father, but NOT a "Daddy."

Take the little folks a Home Saving Bank and show them how it works—how it will buy them their own presents, later on, many times more satisfactorily than can you. They will thank you.

Western National Bank

"There Is No Substitute for Safety"

Five Reasons Why We Are Able To Give Satisfaction:

(1) Dependable supply, (2) Complete Stocks; (3) Facilities; (4) High Grades; (5) Speed—all resulting from the fact that the Panhandle Lumber Company covers its field and the entire Panhandle like a blanket has, the volume and can meet your every need instantly.

WE WOULD LIKE TO SERVE YOU IN ANY BUILDING WAY!

PANHANDLE LUMBER COMPANY

Thanksgiving—

Permit us in this letter to express our full appreciation to our many friends, throughout our trade territory, for their splendid loyalty in support of our business during this year.

You have made it possible for us to attain the measure of success that has been accorded us this far in 1929.

See us for all kinds of gas appliances—ranges, heaters for homes and stores, hot water heaters, etc.

Two cars of new furniture on the track. Will be on display next week. ALL ART RUGS ON SPECIAL SALE.

E. B. Black Company

We Are Satisfied With Small Profits