47th Year—Number 48

SIGHTS, FACES SEEN-

slipped up and used the word morrow" without further specthe date in these colu-

Biggest Thanksgiving dinner we've heard of around town is being prepared at the Triple E Cafe, where Harry and Marguerite Engman are planning to hold a formal opening of their newly re-modeled and re-decorated dining room with a special Thanksgiving Dinner menu featured. Sorry folks, it's not free.

sort of wonderingly remarking, "Just look what you've done to my gun."
The shiny new barrel had a long groove and a neat little hole where the entire charge from Ford's second shell had gone through the steel. Roy says it's not much of a shotgun any more, but a beautiful souvenir. Oh yes, they forgot to pick up the ducks!

Christmas Lights

Will Be Turned

On December 6

a new gun, and had it poin (Continued on page 12)

Messiah Singers Will Have Dress Rehearsal Mon.

Members of the Hereford Messiah Chorus, who will be presented here on December 7 in the annual ren-dition of Handel's "Messiah" oratora, will hold a dress rehearsal, the formance next Monday evening at

Emil F. Myers of Amarillo, who will be guest conductor for the Decmber 7 performance here, will be in Hereford Monday night to conduct the rehearsal, Miss Mattie Mae wisher, director of the local chorus, nnounced this week.

The annual presentation of the

oratorio is slated for 8 p. m. Sunday evening, December 7, at the First Baptist Church. Hereford singers will be joined by members of the choruses from Amarillo, Clovis, Pacharuser and other Panmpa, Plainview and other Pan-handle cities where "The Messiah" is being presented this Christmas teason. A chorus of more than 150

The largest rehearsal of the season was held last Monday night, Miss Swisher reports, with nearly so singers present, Old members of (Continued on page 12)

Farmers Drive-In Station Robbed Friday Night

Burgiars who robbed the Farmer's Drive-in Service Station at the corner of First and Sampson streets last Friday night would be well-equipped to go hunting this winter. The haul included 76 boxes of shotgum shells and about 4800 rounds of 22 calibre ammunition.

Also included in the loot were 21 cartoons of cigarettes and a box of candy.

The station was entered through i unlocked window on west side the station some time Friday nite cording to Sheriff J. C. Reese. The irglary was not discovered until e station was opened Saturday

ONDAY IS DOLLAR DAY

Monday is Dollar Day in Hereford again.

Local merchants are offering
many Christmas gift suggestions
in their Dollar Day specials this
week. Look them over, and get
that Christmas shopping out of
the way early.

Don't forget: Monday is Dollar Day in Hereford.

New Hereford Gin Ready to Handle Area's Big Cotton Crop

COTTON MOVES IN ON IRRIGATED FARMS AND DEAF SMITH COUNTY GROWERS REAP RICH HARVEST





12 miles north of Hereford on the Avenue. At left,, cotton pickers move down the rows. Center, a sack of cotton is weighed in. Right: Piles of cotton like this are dotting fields all over the county, but will be dwindling and dis-



appearing rapidly now with the new Hereford gin in operation. (Photos by Elmer Patterson).

Stores Will

Close For

Thanksgiving

All Hereford stores and business

ofices will be closed tomorrow (Thursday) in observance of

churches. A special Thanksgiving program will be held tomorrow night,

however, at the Avenue Baptist

announced that a study course,

which has been in progress this

with a Thanksgiving message by

Rev. J. E. Byers, pastor of the Bap-

tist Church at Dawn. Special music

is planned. The service begins at

There will be a special Thanks-

There'll be a Free Thanksgiving Show and program at the Star Theater for all youngsters Thursday

The show, a revival film from the

Children's Library, "Rebecca of Sunnybrook Farm," will be for chil-

dren only; but all youngsters of Hereford and the Hereford area are

invited to be guests of The Star for

the performance. A special program

Thursday morning, and the program

The doors will open at 9:30 o'clock

Hardwick said the show was to be

Ralph Burnett Henson, former re-

dent of Hereford, died at his home

in Dallas Tuesday morning, Nov-ember 18, after a heart attack. Mr. Henson was the son of the late Rev. and Mrs. J. R. Henson of

Abilene. Rev. Henson was pastor of the Methodist Church in Hereford

Funeral Services were held Lamar & Smith Funeral home Gallas last Wednesday afternoo

will precede the movie.

will begin promptly at 9:45.

week, will be closed Thursday night

Rev. Roy Pord will have to confirm this story, but since he told it on himself in the presence of such reliable witnesses as G. T. Higgins and Pete Cowart, he's probably stuck with it anyway, anyway, once upon a time not so very long ago just before the duck season closed, Rev. Roy, in company with Robert Veigel, Cobby Conkwright, and B. F. Cain, was on a little duck-hunting expedition at a local pond, Roy and B. F. were sticking a little too close together, maybe sorts shoulder to shoulder, and when the ducks rose, both fired . . twice. After the second round of firing, B. F. was very quiet for a little while, and then theid up his beautiful new shotgun, sort of wonderingly remarking, "Just and the county of the story of t HUNTERS BAG PAIR OF 8-POINTERS

This seems to be the season for hunting yarns. Anyway Emil Dettman and Alton Biggers returned from a New Mexico trip last week with a couple of deer ... and a good story. At least Emil thinks it is, and it's his yarn: Alton was inspecting his yarn: Alton was inspecting at 6 p. m. on Saturday evening, December 6, Debs Knox, chairman of the lighting committee, announced today.

Members of the Hereford Ameri-

can Legion and Veterans of Foreign Wars will assist the JayCees in the Santa Program other decorations. Employees of Southwestern Public Service Company and the Deaf Smith Rural Electric Cooperative will assist in making the hook-up.

Work on the project will begin at 3 o'clock Monday afternoon.

A Christmas tree will be ere at the intersection of 3rd and Main street late next week. A huge illuminated star will be erected atop the Pitman Grain company elevator, and a lighted Santa Claus is to be placed atop the First National Bank

JayCee members in charge of the arrangements are Bruce Wooddell for the star; Sam Nunnally for the Santa Claus; and Ben Exzell for the

Paul Coneway will be in charge of a committee to direct the decora-tion of store fronts throughout the

and conservation programs in Deaf

Smith county during 1948 will be held on December 15, F. G. Collier, county ACA secretary, announced this week.

Annual County Farm Election

Scheduled for December 15th

Annual election of county ACA ible voters prior to the election date committeemen to govern the Pro-

duction Marketing Administration ACA office not later than December

15. Collier said.

MAIL YOUR LETTERS TO SANTA EARLY

Hey, Kids! How about get-ting in those letters to San-

Christmas is just around the corner, and the little man hasn't much time to make up those Christmas toy orders. The Brand vill publish all "Letters to Santa" in the anual Christmas edition. Just mail 'em to Santa Claus, in care of The Hereford Brand, and say, how about getting

Christmas is just around

Christmas Tree,

Hereford's Community Christmas Tree program has been scheduled for Friday afternoon, December 19, at rrangements, announced last nite. Supt. George Graham has announced that schools will be dismissed at 2:30 o'clck on that afternoon in order that all school children may

Santa Claus will be in town, and there will be gifts for all youngsters. Details of the program will be an-

The program is sponsored by the nerchants of Hereford, and is under the direction of the Hereford Junior Chamber of Commerce, with the cooperation of other civic clubs

High Costs Too Much for Solo, Says Fowlkes

"Form a stock company and build a hotel for Hereford," was the ad-vice offered Chamber of Commerce directors and members of the Cham-ber of Commerce Hotel Committee at a conference with architects and contractors Monday by hotel-man Preston W. Fowlkes, Okmulgee, Okinterested in building and operating

Fowlkes, who has been studying plans for building and operating a modern hotel here for several mon-ths, calmly told the Chamber of Commerce directors that the project was too big for one man without "a greater subsidy than I would be willing to back or you would be

willing to pay."

Fowlkes told the group that he would be willing to make a considerable investment if a stock com-pany were formed, or that he would consider leasing and operating the hotel if it were built. He said that he was definitely interested in oper-ating a first-class hotel in Wereford. Contrators estimates of building costs have gone up sharply in the last few months, he told the group, and the estimated cost of building and furnishing a modern 59-room hotel, for which plans have been prepared, is now pegged at about \$320,090.

which was held at the Chamber of Commerce offices Monday after-noon, were Architect John W. Floore and a member of his firm and contractor Charles H. Sharp, who have been working with Fowlkes on plans and estimates for the propo

Architects plans for a modern 59room structure, all rooms with priquet hall capable of seating 225 persons, coffee shop and space for businesses on the first floor, were presented to the Chamber of Com-

merce group.

Fowlkes told the group that rather than ask for a flat subsidy which names will appear on the ballot, and timated, due to increased alternates are to be elected.

Present members of the county committee are N. E. Gass, chairman; Paul Mathers, vice president; Earl Springer, member; Hartland Caraway, first alternate; and J. C. Mo-Cracken, second alternate.

Ballots will be mailed to all elig
hames will appear on the ballot, and in addition, a blank space for write-in candidates will, be placed on the ballot for each position to be filled. All Deaf Smith county farmers who have participated in any phase of the program this year, and any person who declares an intention to person who declares an intention to (Continued on page 12)

(Continued on page 12)



giving service tonight (Wednesday) at the First Baptist Church, Rev. R. Toy Hulse of Hereford and Wilson Vines of Borger pose proudly with their pair of 8-point bucks, killed within 24 hours H. Cagle, pastor, has announced after they reached Mt. Home, Texas, where they were the first A special offering of clothing for hunters on a 1300-acre range.

Hereford Lions Set Precedent In Meeting at Boy's Ranch

Drama Class Will Stage "Jo's Boys" **December 4-5**

drama, will be presented on the stage at the High School Auditorium on Thursday and Friday, Dec-ember 4 and 5, by The Cast, High School dramatic club, Miss Mary Ellen Henslee, director, announced

"Jo's Boys" was the popular se-quel to Louisa Mae Alcott's famous story of "Little Women" which gained wide popularity at the time of its publication and became an Am-

What happened to them afterwards? How did they turn out? Did they live happily ever afterward? It was in answer to a barrage of such questions from her readers that Mrs. Alcott wrote "Jo's Boys", the book on which the play is based. Play-goers may meet again on the stage the well-loved characters from "Little Women" and their desend-

The play is being presented The Cast as their first product of the current year, and proceeds are to be turned over to the Senior Class of Hereford High School, Miss Henslee announced.

Jaynice Beston), the tom-boy who finally settled down at Plumfield with Professor Bhaer (played by Keith Hutson) to run a school for

stituted at Boy's Ranch Monday evening, when the members of the Hereford Lions Club held their official weekly meeting in the mess hall at Tascosa. The gathering was attended by approximately 30 members of the Here-ford Club, along with 96 boys on the ranch roster and the Boy's ranch staff.

boys as soon as possible, the program immediately followed the meal, which began at 7 o'clock. Jimmie Allred, amateur magician, opened the program with a series of magic tricks and held the audience spell-bound as he passed coins between sealed envelopes and accomplished various other feats. He was followed by Rev. Roy Ford, who made a brief talk on self control, which (Continued on page 12)

Dallas last Wednesday afternoon, November 19. Henson was born at Seymour, in Baylor county. He had been employed by the Federal Reserve Bank in Dallas for the past ten years. Surviving him are his widow and three sons, Ralph Henson Jr., Jimmy Key Henson, and Kenneth Joe Henson, all of Dallas; three sisters, Mrs. Albert Carter of Hereford; Mrs. Myrtle Wulfjen of Colorado City; and Mrs. Sim Shelton of Abilene; and two brothers, John Henson of Rosepe and Ernest Henson of Sweet-

Elmer Curies Finley, 43, died Sat-urday morning in the Deaf Smith County hospital. The body was taken to Floyds

Plant Opens On Tuesday

New \$80,000

Hereford's new \$80,000 cotton gin began operations yesterday after-noon after delays in shipment and installation of machinery had caused several postponements.

Several bales of cotton were already on the lot waiting for ginning yesterday morning (Tuesday) and a big rush was anticipated by the ginners as soon as word that operations had started could get around. Hundreds of bales of cotton, al-

ready picked and waiting for the gin, are piled on the ground in ricks in fields all over the area. Claude Mc-Gee, manager of the gin, said that the plant would be operated day and night if the demand makes 24-hour perations necessary.

The gin will have a capacity of about 100 bales in a normal working day, and this can be nearly doubled if a day and night shift is

In the meantime, picking of the first large-scale cotton crop grown in this area in many years is well underway, and the yield is reported to be averaging between three-quar-ters and a bale to the acre over the

entire irrigated area. Yields as high as a bale and a quarter to a bale and a half per acre have been reported, McGee said. C. N. McClure, one of the leaders in the cotton planting experiment this year, has 135 bales of cotton picked and piled on the ground in two large ricks at his farm southeast of Hereford,

Mechanical pickers were scheduled to go into operation within a few

local programs and special events are planned for the day.

A special Thanksgiving Day Service is planned tomorrow at the vice is planned tomorrow at the First Christian Church, Rev. Roy on the stalks, and very little or no damage to the crop, pastor, appropried with the crop. Most of the cotton is still on the stalks, and very little or no damage to the crop, pastor, appropried with the crop.

vice is planned tomorrow at the First Christian Church, Rev. Roy W. Ford, pastor, announced yesterday, and members of other local churches are invited to join in the observance. The sermon topic will be "Fre-requisite to Thanksriving," Recall music is planned and Mrs. B. F. Cain will be the soloist. Services begin at 10 o'clock.

No services are planned for tomorrow morning at other local the crop. Most of the cotton is still on the stalks, and very little has fallen on the ground.

An estimated 2,500 to 3,000 acres of land was planted to cotton in this area this year. With a heavy yield assured now, farmers are also of fallen on the ground.

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The Hereford gin, completely new and modern throughout, has been constructed by Taft McGee at a cost estimated at more than \$80,000. It was scheduled for operation early last month, but delays in installing some of the machinery forced postponement of the opening until this

Workmen were busy Tuesday morning completing installation of a boiler which formed the final unit in the plant. The gin is located at the east edge

of Hereford on Highway 60.

Five Turkeys Are **Nabbed in Chase** Staged by Riders

Five turkeys were cut loose in the Thanksgiving Turkey-chase spon-sored last Saturday by the Deaf Smith Riders at Veterans Memorial Park, and a crowd estimated at more than 450 persons cheered as five teen-agers brought in the birds.

Not to be outdone, big brother Larry was the winner in the 9-11 year division. Bussy and Larry are sons of Mr. and Mrs. Merlin Kaul of Westway.

Everett Allen nabbed the turkey in the 12-13 year division; and Eugene Hutchinson was the winner "a sort of bonus" to the youngsters in the turkey race for boys aged

Alex Schroeder caught the turkey in the free-for-all race. The turkey chase was condu Saturday afternoon at Veteran

Memorial Park. Members of the Riding Club who were present and in charge of the proceedings were Dr. and Mrs. C. D. Kelton, Mr. and Mrs. Pat Lawhon, Mr. and Mrs. Forest Minton, Jeff

Minton, Mrs. Virgie Sparks, Lee Hop

John C. Bailey Of Friona, Dies On November 1

38, of Friona were conducted at the First Baptist Church in Friona Sunday, with Rev. R. H. Cagle, pastor of the First Baptist Church of Hereford, in charge of the services. Interment was in Friona ceme-

Farm Production Goals for 1948 Boosted to New High; Spuds Get 5 Per Cent Increase

cent; oats, 2 percent; barley, 4 per-

Goals were unchanged for sugar beets, sugar cane, sweet potatoes, flax seed, and tame hay.

suggested that "Mother can send the youngsters down to the free show and get them out of the way while she cooks Thanksgiving dinner.' The meal was furnished Boy's Ranch and the program by Hereford Lions Club under di-"for good behaviour." rection of Supt. George Graham. In order to release the smaller R. B. Henson Dies At Dallas; Was

Elmer Finley Dies Saturday Morning At Hospital Here

Reith Hutson) to run a school for homeless boys and girls.

Meg (Jacqueline Newell) and Amy (Billie Johnson) are the two other "Little Women". Laurie, Amy's husband, is played by Ray Terry.

Others of Jo's familiar proteges who return to Plumfield include Nan (Doris Hastings) who is studying medicine at college; Emil (Oliver Streu) the sailor home on leave; and Dan (Don Shipley) whose wandering brings him back to the only (Continued on page 12)

Sunday. Interment was in the Floydada cemetary.

Mr. Finley had been a resident of Hereford since 1937. He had lived in Texas since 1907.

Surviving him are his father, J. Finley and R. T. Pinley of Floydada; Millar Finley of Rochester, Washington; and two sisters, Mrs. C. W. Dyer of Dimmitt and Mrs. Fannie B. Codburn of Selegaman, Arizona.

The Hereford Brand Thanksgiving Dinner-Dance-Party

Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas - Phone 30

OLMAN AND GILLENTINE Publishers EN EZZELL News Editor Subscription Rate: Zone 1, \$2.50 per year; Zone 2, \$3.00 per year.

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Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 321 Main Street, Hereford, Texas.

Mr. and Mrs. R. A. Daniel Jr., and little daughter are in Lubbock to spend the Thanksgiving Day holiday with his sister, Mrs. Lilburn Ray and family. They were accompanied to Lubbock by his mother, Mrs. Willie Daniel.

Mrs. Cecil Wilkins is back from Hot Springs, N. M. where she has been the last three weeks. Mr. and Mrs. Joe Kendall and Mrs. Lee Kendall were in Hot Springs at the same time and they are back home also.

NOW! Roller Mounted Discs!



STANDARD ROLLER-CUT Offset Disc Harrow Saves Time, Fuel, Labor Cost

Discs mounted in life-sealed Timken Roller Bearings give you a tremendous improvement in disc harrow performance:

- · Faster speeds, pulls in one gear bigber
- · Gives uniform penetration in any soil; rides level

Bearings factory lubricated and sealed for life-no greasing, no adjustments. Works close, turns in short radius. Single rope control sets angle and depth. See the "STANDARD" Roller-Cut, made in 9" and 7" spacings, 21 sizes.



Entertains L'Allegra Club-Husbands

The annual Thanksgiving party stockers made up the bulk. Common and dinner-dance was held by the and medium calves brought \$12.50 to L'Allegra Club Thursday evening at \$18 at Houston, \$13 to \$18.50 at Sort the Thomas Dinner House in Amarillo. Table decorations carried out the Thanksgiving theme with Pilgrim and Turkey Day suggestions with lighted tapers giving candleglow.

\$18 at Houston, \$13 to \$18.50 at San Antonio, and \$13.50 to \$17.50 at Fort Worth. Good and choice grades sold at \$19 to \$22 at Oklahoma City, \$18.50 to \$22.50 at Wichita, and \$22 down at Denver.

Southwest hog markets regained part of recent locations.

land, Marlin Pierce, Elton Wilson and John Winkler.

kets paid mostly steady to higher prices last week, the U. S. Depart-ment of Agriculture's Production and Marketing Administration resupport prices.

Continued active demand raised corn prices about 15 cents per bushel for the week, and other feed grains followed the upward trend. Wheat advanced slightly, as more favorable weather for winter wheat offset large foreign requirements. Friday's close found wheat at \$3.16, white corn \$3.01 to \$3.02, and sorg-

white corn \$3.01 to \$3.02, and sorghams \$3.95 to \$4.

Milled rice eased slightly last
week, as limited rough rice sales
held fairly steady. Some feeds dropped early in the week but strengtened toward the close. Holders offer
stocks less freely, and prices remained firm. Peanuts moved at the
support level but many falled to
qualify for top price.

Calves and vealers advanced 50
cents to \$1 for the week, while most
other cattle classes sold strong to 50
cents higher, Relatively few slaughter steers, heifers and yearlings

ter steers, heifers and yearlings came to market, as cows, calves and

grim and Turkey Day suggestions with lighted tapers giving candle-glow.

Earl Stagner was master of ceremonies for a comedy quiz program in the form of combined features on "Truth or Consequences," "Dr. I. Q." and "Take It or Leave It" radio programs. Clever stunts and fabulous prizes added to the fun. Dancing was enjoyed later.

Members of the club and husbands attending included Messrs. and Mesdames; Delbert Bainum, barrell Blanton, Jack Brown, W. L. to as much as \$1 lower. San Antonio

Darrell Blanton, Jack Brown, W. L. to as much as \$1 lower. San Antonio Davis Jr., Bartley Dowell, Richard, bought good and choice ewes at \$7. Winget, P. E Hagens, Lee Kent, V. 75 to \$8.50, and Denver paid \$8.50 to C. Hopson, Robert Lemon, Walter \$9. Common and medium ewes London Jr., Earl Stagner, Otho No- brought \$7.74 to \$8.25 at Fort Worth and \$6 to \$7 at Oklahoma Cfty.

Goats held firm.

Lower wool tariffs announced for the first of the year stimulated for-

eign buying. Southwest markets paid steady to slightly stronger prices for eggs and poultry the past week. Current re-ceipt eggs brought 43 to 45 cents per dozen at Denver and 45 to 50 at Fort Worth. Candled eggs sold around 50 cents at Dallas and New support prices.

Colorado onions and potatoes and

ported.
Cotton prices advanced sharply, and net gains averaged \$6 to \$7 a bale.
Sales increased too, as farmers offered freely in most areas. Rains halted picking.

Colorado onions and potatoes and Louisiana sweet potatoes remained about steady to firm during the week. Excessive supplies of satsuma oranges found their way into the New Orleans market because of curtailed shipments out of the state.
Cabbage sold higher at most consuming centers, and limited shipments from the Lower Rio Grande Valley found strong markets. Valley peppers and tomatoes eased toward the end of the week. Grapefruit advanced further, but oranges were

> Mrs. Stovall spent the week end in her home accompanied by her two grandsons from Dimmitt. She has been caring for them in their home at Dimmitt since their parents have been in the hospital at Dallas.

Mrs. H. M. Thomas, Mrs. Roy Ford, Mrs. B. F. Cain and Mrs. Ro-berta Dyar were shoppers and visit-ors in Amarillo Monday.

- Buy it In Hereford -

TO BE HELD AT OR NEAR SMITH MOTEL IN HEREFORD

Saturday, Nov. 29 --- 1

by BILL SMITH and G. D. CAISON

To Be Sold First:

1' 7-ft. Frigidaire Ice Box

Oak Dinette Set

Oak Kitchen Stool

Writing Desk

Platform Rocker

Coffee Table

2 End Tables

Pre-War Living Room Suite

Square Hassock

Occasional Chair

Blonde Bedroom Suite

Oak Bedroom Suite

Chest of Drawers

2 Steel Army Cots with Pads

Half Bed Stead, spring and mattress

Steel Lawn Furniture

Lawn Mower

Garden Tools

Many articles too numerous to mention.

To Be Sold Immediately Following:

FARM MACHINERY:

- 1 John Deere Feed Grinder
- McCormick-Deering 6-ft. Oneway
- Jacobsen Irrigation Ditcher
- Four-Section Harrow Heavy Railroad Jack
- Fifty-foot 6-inch belt-new
- 30 Siphon Tubes
- 4 Irrigation Canvasses
- 2 Pipe Wrenches
- 1 Model H I-H-C Farmall, '44 Model with lister, planter and cultivator attach.

Small tools and other articles too numerous to mention.

HOUSEHOLD FURNITURE:

New Perfection Oil Cook Stove 6-Piece Dining Room Suite Oil Heater Club Chair Coca-Cola Ice Box Radio, table model Phonograph, Cabinet Iron Bedstead Small Chest of Drawers

Lawn Mower

BILL SMITH & G. D. CAISON, Owners

NO PROPERTY REMOVED UNTIL SETTLED FOR

LLOYD OTTEN and JACK COULTER

Clerk: E. C. EUBANKS

Opens Tomorrow!

Gifts by the hundreds . . . all GIFT-THRIFT priced so you can give MORE to MORE PEOPLE!

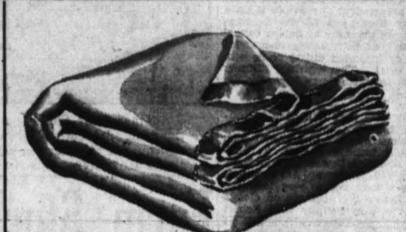
UST A FEW OF THE STARTIJNG CHRISTMAS VALUES YOU'LL FIND AT PENNEY'S



WOMEN'S RAYON GOWNS Shimmering rayon satin nightgowns lavishly lace trimmed! Fitted midriff styles with flaring skirts in pink, blue, opaline. Sizes 32-40.

WOMEN'S JERSEY PAJAMAS

Yes, two charming tailored styles in easy-to-launder rayon jersey! Perfectly plain or lace trimmed. Pink, or blue. Sizes from 34-40.



Says Every Woman Who Knows What Practical, Luxurious Christmas Gifts These Penney Beauties Are!

Beautiful, tickly napped, double bed size-72"x90" in Christmas White and 6 solid colors! 3 lb. weight virgin wool . . . guaranteed against moth damage!

LOVELY GIFT TABLECLOTHS Bright garden prints stand out smartly on 1.98 rayon and cotton cloth! 52" square.

EMBROIDERED PILLOW CASES Charming floral or "Mr. and Mrs." on fine 7.98 quality cotton! 42" x 36" pr.

LUNCHEON SET PRESENTS Large, 52" square cloth with six napkins! 2.98

MEN'S GOFT SHIRTS



• Woven Stripes • Oxfords • Piques Here's the kind of shirts he promised himself while in the service! Now you can give them to him. Clear stripes, rich exfords, smart piques in the collar and cuff styles he wants. Sanforized of course. 14 to 17.

TOWNCRAFT' WHITE SHIRTS White broadcloth leads 'em all in popularity and these are the finest broadcloths you'll find at the price. All Sanforizedt. Non-wilt Nu-

CHRISTMAS MEANS TIES Brighten his shirt gift with a selection from this Holiday assortment. Foulards, crepes, satins in the kind of patterns he'd choose for himself. They're all Towncraft.

*Reg. U. S. Pet. Off. inkage will not exceed 1%

DOLLAR DAY SPECIALS

MONDAY, DECEMBER 1st

All Wool Used Army Blankets

21/2 lb. tin of American Mix Xmas Hard Candy

100 pr. Ladies' Better Shoes, Pumps, Oxford and Strap, reduced to

Girls' and Boys' Union Suits, short . sleeves and legs. Reduced to.....

Wool and Rayon Gaberdine and Crepe, \$200 54 inches wide. Reduced to, yard....

One Table of Cotton and Rayon Prints reduced to ONE-HALF PRICE.

Reduced to

Full Double Bed Fashion Manor

One Rack Ladies' Better Dresses Reduced to Sell

Former Hereford Girl Is Married to Oklahoma City Man in Amarillo Rites

now of Amarillo.

Miss Barber became the bride of
Lloyd Vernon Cook of Amarillo, son
of Mrs. Leota Tittle of Oklahoma
City, in a double ring ceremony read
by Dr. R. C. Snodgrass, pastor of the
Pirst Christian Church in Amarillo,
in the church pastor

Mrs. Leta Crudgington, church organist, gave the wedding music and vows were spoken before an improvished altar arranged with white tapers and baskets of white chrysanthemums, augmented by low bouquets of chrysanthemums in pastel shades and autumn leaves.

Mrs. Cook was born and reared in Hereford and is a graduate of the Hereford High School. She is an accomplished musician and attended business college in Amarillo. Before her marriage she was employed by South-west Advertisers and the couple will make their home at 2037 Ong St. in Amarillo.

Out-of-town guests at the wedding included; Mr. and Mrs. C. L. Kendig of Emporia, Kansas and Mr. and Mrs. John Petford of Safford-wille, Kansas.

former Hereford girl was marin Amarillo Thursday evening.
was Miss Margaret Louise Bardaughter of Mr. and Mrs. Ray
ber, formerly of Hereford and
of Amarillo.

Ilss Barber became the bride of
yd Vernon Cook of Amarillo, son
Mrs. Leota Tittle of Oklahoms

Ushers were Don and Bud Oliphant.

The bride, who was given in marriage by her father, wore a bluegray woolen dress trimmed in silver.

Her only ornament was a threestring pearl necklace, the gift of the
bridegroom. She carried an arm
bouquet of pink roses tied with silver ribbon.

A reception at the home of the bride's parents at 2105 Tyler St., followed the wedding with Mrs. E. S. Simpson and Mrs. M. C. Garrett presiding at the punch service and Mrs. W. A. Oliphant serving the tlered wedding cake.

|Sears Elected As President of Local Scottish Rite Club

Henry Sears was elected president of the Hereford Scottish Rite Club at a meeting of the Masonic Hall Monday night. Sears succeeds Syl-vester Slage as president.

Troy Moore was elected vice pres-dent, and A. Petersen was re-elected

Mr. and Mrs. H. C. Baird left Friday for Kermit for a few days visit with relatives.



Starting Friday, 12:30 P. M.

Bane-Larson Wedding Held

In the Little Chapel of the Chimes in Portland, Oregon, Miss Helen Louise Bane, daughter of Dr. and Mrs. C. Laverne Bane of Salt Lake City, Utah, became the bride of Robert Eugene Larson, son of Mr. and Mrs. Oscar A. Larson of Vancouver, Washington on November 14. Rev. Frances J. Winder officiated. The bride, given in marriage by her father, wore an Emma Dome model gown of white taffeta and marquisette with lace edged veil held in place by sweetheart halo of

marquisette with lace edged vell held in place by sweetheart halo of pearls. She wore a pearl pendant, the gift of the bridegroom, and carried a bouquet of white chrysanthemums and sweetheart rosebuds.

Miss Margaret Marie Bane was her sister's only attendant. She wore French blue taffeta with Juliette can and carried vellow roses (fee)

cap and carried yellow roses. Geo.
D. Hyatt was best man and Don
Rider and Donald Generaux were ushers. Wedding music was furn-ished by Miss Mildred Cooley.

After a reception held at Coving-ton House, Washington, the couple departed on a wedding trip to Van-couver. B. C. with the bride wearing a pearl gray suit with Kelly green accessories and the rose corsage from the bridal bouquet. They will make their home in Vancouver, Washington.

Mrs. Larson attended public schools in Salt Lake City, Branch Agricultural College, Cedar City, Agricultural College, Cedar City.
Utah and graduated from Muskogee Junior College, Muskogee, Okla.
She is employed by the Northern
Permanente Foundation in Vancouver, Washington.
Mr. Larson graduated from the
Baldwin, Wisconsin High School and
served 3 years in the Marine Corps.
He is now attending Clark College,
Vancouver, Washington.
Mrs. Larson has visited often in

Mrs. Larson has visited often in Hereford. She is the granddaughter of the late Mr. and Mrs. R. T. Kibbe, pioneers of Deaf Smith County. Her mother will be remembered as Miss

St. Anthony's Carolers Begin **Practice Songs**

C. Y. C. of St. Anthony's Church met in St. Anthony's Hall November 23 for their first practice singing of

23 for their first practice singing of Christmas Carols.

The group will furnish songs for mass on Christmas Day. Pather Albert was conductor and had charge of the Girl's division of group singing while Florence Wilhelm had charge of the boy's division.

A large group was in attendance and results were encouraging to leaders, who expect a large representation of church groups in all practices ahead.

Sell Thru the Want Ads!

Outstanding Women Provide Club Topic

Lone Star Study Club met in the home of Mrs. Nelson McRight Tuesday afternoon with Mrs. Ralph Smith as assistant hostess.

First Aid suggestions were given in answer to roll call followed by a business session conducted by Mrs. H. E. Henslee, president.

The program was directed by Mrs. Lawrence Womble and Mrs. John Jacobsen Jr. Mrs. Womble told of the lives of two outstanding women who have served their country. She told of Ellen Church, first airline stewardess who attained the rank of captain during the war and was instructor of flight nursing at the army Aircorps School of Aviation Medicine at Randolph Field. She also told of Teddy Kenyon, a testpilot for the Navy's Hell-Cats during the war. Mrs. Womble brought out the fact that after her husband invented new parts for the planes, Mrs. Kenyon was the first to try them out.

Mrs. John Jacobsen Jr. talked of

them out.

Mrs. John Jacobsen Jr. talked of Ellen H. Richards who was a chemist and a pioneer in the sanitation movement. She was the first to introduce chemistry in the home through the medium of home ec-

Members attending were Mes dames Lyle Blanton, O. L. Click, Roger Corbett, Leo Forrest, Homer Hensiee, Berry Jacobsen, John Jacobsen Jr., C. D. Kelton, Louie LeGrand, T. E. Major, Guy Newsom, Earl Phillips, Coy Phillips, Buren Sowell, Ed Warren and the hostesses.

Herman Ford **Back From Insurance School**

Herman Ford, local insurance agent, has just returned from an Institute of Insurance Marketing School at Southern Methodist Uni-

Courses studied consisted of business insurance, taxes, and estate planning. At the end of school term, graduation exercises were held November 19 and were followed by a banquet at Lakewood Country Club.

Mrs. Pord attended the exercises and banquet and returned home with her husband.

Mr. Ford, who was president of his class, reported a worth while school and many new acquain

Chocolates

TRY THI DRUG

STORI

\$1.00 to \$3.00

Vicks Salve

Listerine

Johnnie Estes is in Lubbock to Kreuger's brother who died suddenly Miss Esets and wife of Dr. tend the funeral services of Mrs. there. Mrs. Kreuger is a niece of of Lubbock...



now spans Canyon Diablo (a giant gash 225 feet deep in the tableland of northern Arizona) on the main line of the Santa Fe between Chicago and California.

This new bridge, which re-places the old single-track via-duct, is \$44 feet long, 32 feet wide

at track level, and contains over 2,000 tons of structural steel. The beaviest trains can cross it a both directions at once, and it's part of Santa Fe's continuing pro-

part of santa Fe's continuing pro-gram of improvements—typical of the Santa Fe spirit of progress and initiative—to provide Santa Fe passengers with smoother rid-ing, and Santa Fe shippers with more efficient freight handling. It is another good reason for traveling or shipping "SantaFe-



SANTA FE SYSTEM LINES ... , Serving the West and Southwest

CLEARANCE

Early Fall Suits, Coats, & Dresses

Come Early for Best Selections

GROUP

SUITS and COATS

Values to \$39.95 -. for

\$1000

GROUP

SUITS and COATS

Values to \$49.95 - for

\$1500

GROUP

SUITS and COATS

Values to \$59.95 - for

\$2500

GROUP

SUITS and COATS

Values to \$69.95 - for

\$3500

LADIES' SLACK SUITS

\$14.95 Values - for

\$500

ANKLETS

Sizes 81/2 to 101/2 35c to 59c Values

GROUP CREPE DRESSES Values to \$26.75 for \$1500 GROUP MATERNITY DRESSES

GROUP

DRESSES

Crepes, Woolens. Values to \$24.75 for

Values to \$9.95 for

GROUP

FALL HATS

Brewster, Louie Miller, Admiration

Values to \$16.95 \$500

Smart Clothes for Smart Women"



those that most appro-

priately pay tribute to your good taste.



MRS. JOHN McLEAN, Society Editor

Phone 181

West Hereford Club Banquet

Cameron Gault will arrive today to be with homefolks for the Thanksgiving holidays. He is the son of Mr. and Mrs. Howard Gault and is a first year student at Colorado A. and M. College, Fort Collins.

Mr. and Mrs. Guy Corneluis announce the birth of a son, Donald Lee who was born November 20.

TRY POST-WAR "FASTER ACTING"

D. E. S. Study Club Is Entertained

Order of Eastern Star Study Club

Mr. and Mrs. C. L. Barnhart and sons, Joe and Buck, of Santa Rosa, holidays with her parents, Rev. and N. M. are Thanksgiving Day guests of Mr. O. B. Herring, are Mr. and Mrs. of Mr. and Mrs. W. S. Fluitt.

Don Bookout, a student at North Texas Agricultural College, Arlington, is home for the Thanksgivin holidays. He is the son of Mr. and Mrs. Hugh Bookout.

Mrs. E. W. Harrison's family will W. T. S. C. STUDENTS

Bill Bradley was home for the daughter of Mr. and Mrs. R. S. Scott, week end from W.T.S.C. in Canyon where he is attending school.

Gleaners Class Honors Teacher

Gleaners Class of the First Bap

Attending were Mesdames Alton
Lookingbill, Charles Dones, George
Robertson, W. O. Witherspoon, R. L.
Simmons, Bill Rice, Bouck, Avon
Vick, Velma Hodges, T. F. Medlin,
Malcolm Cassels, Glenn Witherspoon, Tony Edens, J. R. Allison and
the hostess-honoree.

Here to spend the Thanksgiving holidays with her parents, Rev. and

Mr. and Mrs. O. M. Cottom of Dillon, Montana left Tuesday after a brief stay with Mr. and Mrs. Howard Attest: Gault. They were enroute to points in California

be home for Thanksgiving. They include Mr. and Mrs. David Harrison and three children of Quannah and Mr. and Mrs. J. M. Simpson Jr., and two sons of Amarillo.

Coming home from West Texas State College, Canyon, for the holidays will be Madelle Beavers, daughter of Mr. and Mrs. Hall Beavers, Jackie Wright, daughter of Mr. and Mrs. Jack Wright, Mary Beth Scott,

Mrs. W. H. Whisler and daughter of Amarillo are Thanksgiving Day guests of her parents, Mr. and Mrs. O. G. Hill.

tist Church surprised the teacher, Mrs. W. A. Medlin, recently with a birthday party at her home. Cake and coffee were served and a shower of gifts was presented to the honoree. A short business session was featured, Attending were Mesdames Alton Two students who will be home for the Thanksgiving holidays are Betty Jane and J. W. Robinson, daughter and son of Mr. and Mrs. J. Wallace Robinson. Betty Jane is a student at the University of Texas Medical School of Nursing and J. W. Is attending Texas A & M College, Bryan.

The officer executing this cess shall promptly execute the same according to law, and make due return as the law directs. Issued and given under my hand and the seal of said Court, at office

R. L. Thompson Clerk, District Court, Deaf Smith County, Texas (SEAL)

CLASSIFIED

To ACQUAINT YOU With Our Stock and many services



CRANKSHAFT GRINDING

PAINT JOBS

MOTOR OVERHAULING

SOMETHING NEW IN HEREFORD is our Crankshaft Grinding Machine that will grind the rod journals without removing shaft from motor. Those of you who have had experience with arinding jobs can fully appreciate this service.

NOW, in your slack farming season, is the very best time for motor overhauling-whether it's your tractor, truck, combine, personal automobile, or whatnot. We specialize in motor overhauling and in cleaning and repainting farm machinery.

Christmas Gifs for HER ...

ELECTRIC ROASTERS STEAK BROILERS Improved CAN OPENERS

Needed on Every Farm . . .

Pump Jacks Windmills

Pressure Pumps

Stationary Gas Motors (11/2 to 5 hp)

Oliver—the finest in farm machinery!

P&C Tools

Socket sets, box ends, stillsons, Crescents, hammers - an exceptionally complete stock at good prices.

Flash Lights Chain Hoists, 1- and 2-ton Big Volumn Barrel Pumps Mayrath Grain Loaders **Electric Drills** Chisels for Hoeme and Moline Filters for White Irrigation Motors

Grease Guns, Bucket and Hand Type

Put Your Auto, Truck and Farm Machinery in Top Shape Now!

Some machine on that farm is in urgent need of care and certainly a number, if not all of these items, will contribute to its efficiency.

Oliver Parts and Supplies, Tires truck, tractor, auto, snow-grip or regular.

Arvin Hot Water Heaters.

Seat Covers, a complete stock (we can fit Kaiser-Frazer cars, too).

Briggs Oil Filters and Elementswe believe and guarantee these to be tops!

Gulf Oil and Gas Products.

Gates V-Belts (let us figure your V-belt needs for next season's combine.

Spark Plugs, Champion, etc.

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Mystery Oil - good for any motor.

E. Miller Oliver Co.

Your OLIVER Dealer

Highway 60

Phone 195

Up-to-the-minute Styles

New Shipment

MILTEX DRESSES

tremendous values. 12-241/2

\$795

JUST RECEIVED!

Misses Plastic

BELTS

Brown, black and red



Goody! Goody! It's a Hoodin bright colorful plaid; 100% wool. For Dollar Day only . . . 9 to 16 \$2475

Girls' **HOODED COATS**

in bright plaid. Sizes 8 to 14. All wool.

\$1575



One Group of Children's

SCHOOL DRESSES

Sizes 7-14. While they last,

OUTING GOWNS 1.98



Men's All Leather

DRESS OXFORDS

by Endicott Johnson

\$690

UNION SUITS long sleeves, legs. Size 4-14 \$149

> Men's UNION SUITS

long sleeves, legs. Size 36-46 \$195

Men's Wright Health UNDERWEAR

50% wool, 50% cotton Over fifty years the finest.

\$575



LILLY WHITE Flour SQUARES

'Simtex' Hobnail BEDSPREADS fringed, full size, in white, blue, gold,

6 FOR

\$1.00

green and rose. \$6.00

Cramerton Army Cloth KHAKI PANTS

Genuine



PRICES SLASHED!

ONE FULL TABLE

SWEATERS

coat and slip-overs, for wo-

men, girls, children, boys. You've never seen such value

> Dollar Day Feature \$2 each

Men's Briefs by Haynes Men's, "Boss" Canvas Gloves-pr Men's Corduroy Hots. \$1.9 Sweet' Orr Car'p. 3.95

New shipment Hand painted TABLE SETS Lunch cloth and napkins to

> match, all sizes \$198 to \$2300

Extra Good Quality

Men's White **TROUSERS** Sizes 29 to 40

\$198

by Orlando Swiss Style Ladies' KERCHIEFS



INDIAN BLANKETS \$379

DOUBLE BLANKETS A Real Value! \$495

Purry by Nashua BLANKETS ass't. pastel shades, moth resistent. 6x71/2 feet. \$695





New Neoprene Ebonettes **RUBBER GLOVES** 59C pair

Attractive

KITCHEN SETS

8 containers, special

\$200



Fancy Stripe, Art Ticking

BED PILLOWS

curled chicken feathers.

Cotton Batts, 3-lb. 1.39



Wonderful collection, handsomely tailored, beautiful lining.

\$15 to \$3450



LOVELY HANDBAGS Plastic Leather and Plastic

> Suede. \$298

(plus tax)

Girls' or Boys JACKET BARGAINS These jackets are made of good grade material and are treated with DuPont Zelan, shower shedder, wind turner. Well lined, zipper front, also breast pockets, 2 slash pock-

ets, welt sleeves. 6 to 18. Dollar Day Feature \$398

Puritan Mercerized CROCHET COTTON for bedspreads, doilies,

chair sets, etc. best colors \$200 25c

> Finest Quality CORDET YARN make a beautiful bag.

75 yards 59c Instruction Book 200

Percale Colored SHEETS Size 72x108 \$2.95

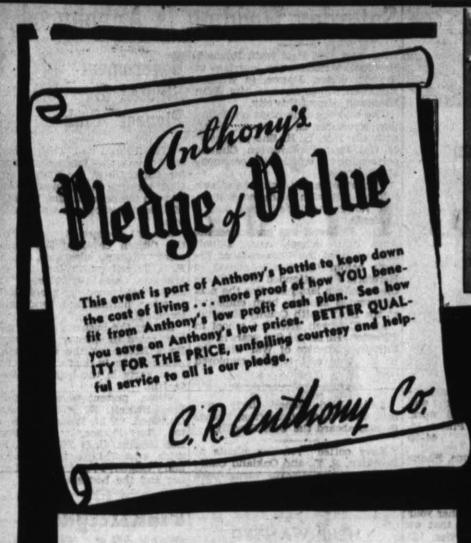
Baby Pepperell CRIB BLANKETS

86x50; pink, blue; wide satin binding.

S. L. HARMAN & SON

Cannon Cases, 69c ea.

\$2.79



KNIT BRIEFS Irregulars of a wellknown factory bought for this Dollar Day Special. Sizes SML.

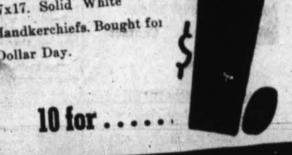


Men's Flat Knit UNDERSHIRTS

to match the above briefs, Dollar Day Special. Sizes 34 to 42. Do Your Christmas shopping NOW!

Men's Handkerchiefs

17x17. Solid White Handkerchiefs. Bought for Dollar Day.



In colors of blue and yellow. Irregular. A regular 98c shirt. For

MEN'S FANCY

All dark patterns in ankle lengths.



in stripes. The best school shirt you can find. Buy all you can use at this price . . .

White T-SHIRTS

Short sleeves make excellent U-Shirts as well as outer for those school boys. Dollar Day Special



DRESSES

The latest styles from California and New York. In Gaberdines and Crepes. The most practical dress you can find. Sizes 9 to 17; 12 to 20.

\$1975

ONE GROUP OF DRESSES TO SELL FOR

\$8 Special

LOOK LADIES

HATS

We have 75 fall hats that we have marked down, so come in and get you several for

the price that you would pay for one. ONLY 75 at This Price!

LADIES'

Chinelle ROBES

Baby Chenille robe. Shawl collar. Front tie, with long sleeves; 118" sweeping skirt. Aqua, peach, coral, white, rose. Sizes 14 to 20.



GIRLS' SIZES, 3 to 14

SAVE AT **ANTHONY'S**

New Spring SUITS

Rayon Gaberdine Suits, Classic Jackets, Ballerina Skirt. Notch lapel, slash pockets. Silver buttons, Sizes 10 to 16. Colors of Melon, Gold, Dusty Rose, Beige Grey. An excellent Xmas Gift from him to her.

OTHERS AT \$24.75 to \$54.50



LADIES

Rayon PANTIES

Circular knit rayon panties that wear and

DOLLAR DAY Special! Sizes: S, M, L

LADIES'

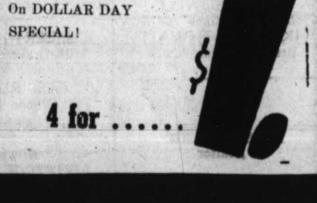
In sheer seamless nylon. Light color only.

Men's T-SHIRTS

Dollar Day ... Special 2 for

DRESS SOCKS

5 pair



Rayon PANTIES

Mother, here is what you have been waiting for . . . Rayon Pants for

Ladies' SLIPS

Rayon knit Slips, Lace Trimmed. Sizes: Small, Medium, Large

LADIES'

CREPE GOWNS

Irregular of regular \$6.50 and \$7.90 Values! DOLLAR DAY SPECIAL ... \$300

\$300

LADIES'

BRASSIERES

Crepe and Crepe with mesh trim. Tea Rose only. Sizes 32 to 38.



Misses' SOCKS

Blue and Yellow. Turn

down cuff. Sizes 2 to 10.

CHILDREN'S

that little daughter.

8 pair for .

CALLING ALL MOTHERS! TRAINING PANTS

Here they are for this DOLLAR DAY!

2 to 10, for the youngsters!

8 PAIR FOR



Ladies' SLIPS

Crepe and lace trimmed. Tea rose and white. Sizes 32 to 44.

2 for

PRINTED LUNCH CLOTHS

Size 52x52, fast to wash printed lunch

DOLLAR DAY SPECIAL



ANCO CHIEF

BLANKET

100% Virgin Wool. Size Colors: Rose, Green, Blue,

Cedar.

WE ENCOURAGE YOU TO

to Shop for Christmas!

Anthony's

ANTHONY'S SCORE AGAIN

For Sale: Light duty wood lathe Bargain. Phone 689-W. 48-1; For Sale: International '44 model 1½ ton truck. Also new Case 6 foot combine. Henry Andrews, Rt. 2.

For Sale: Mercury engine with Am-arillo Johnson right angle drive, gear head with 1% to 1 ratio. Comete with splicer coupling flang oling coil, etc. Priced reasonable Mile south, 4 east. Ira Scott. 48-4p For Sale: Few pure-bred boars and gilts. Priced \$25.00 each. H. D. Robins, 7 miles south.

For Sale: 50 Rhode Island Red fat hens. Also small electric washing machine with wringer. Carl Mountz.

SPECIAL THANKSGIVING DINNERS

HARRY'S CAFE Highway 60, East of Hereford

For Sale: 1942 Chevroldet 1/4-ton pickup with four-speed transmission. 1942 Hudson Tudor Sedan. 1940 Chevrolet Sedan delivery. Dodge two-ton short wheel base with 32-foot semi-trailer. Ireland Motor Co. 209 W. 3rd. Phone

Model D John Deer Tractor, Wheatland type, good rubber, good shape. Contact J. R. Knowles, Rt. 5, Lubbock, Texas. Phone 6750.

Extra Heavy Irrigations, \$5.00 each at Jack's Shoe Shop. 45-4k

They're Here!

RIVERSIDE TIRES!

Come in today for your new Riversides! For a tire that wears longer, costs less, and gives you that extra margin of safety. Switch to Riverside Tires . . . for more miles of greater safety. They're here for mmediate delivery!

FARMER'S DRIVE-IN

Buddy Sowell . Troy Moofe Hiway 60-Phone 161

> VENETIAN BLINDS

. Any Kind · Prompt Service Your windows measured. Installation to your satisfaction.

Builders Supply & Service 112 Main St. Phone 94

For Sale: Late model Remington typewriter, wide carriage, used only a few months. A bargain. Pitman Grain Co.

CHRISTMAS CARD TIME

Early Christmas shoppers will find an exceptionally complete selection of beautiful cards, plain and personalized, on display at The Brand office now.

We Do Suggest That You Order Now!

50 CARDS, plain 75c IMPRINTED with name \$1.25 Others in all price ranges.

THE HEREFORD BRAND

AGREE

Brand new (direct from dealer) Studebaker Champion Sedan, 4 door, 1948 model, foam rubber seats, beautiful gunmetal finish, interior new models are really nice. If you want a new

car, this is a dandy. Price 1941 Ford 5-pass. Coupe \$2250.00. Will deliver it to any 1940 Chevrolet Tudor Sedan town under the caprock. Phone or wire me Friday or till 3 o'clock Saturday at Mena, Ark. After that phone or write me at Grannis, Ark.

D. H. (Henry) Allmon

FOR SALE:

1 John Deere 1938 Model D ...on rubber!

22-36 IHC ... on rubber!

Moline Power Life 16-10 Grain Drill, with press wheels.

Van Brunt 16-10 Grain Drill, with press wheels.

Two-Drill Hitch.

1 Ditcher

Moline Feed Mill

Grain Blower - complete with hopper and pipes!

No. 3 Rumley Combine. 2 Moline 10-ft, Oneways big dises.

All above equipment in good shape.

MAYO & GALLEY Care of Pitman Elevator

Cut Flowers, Corsages Centerpieces

Funeral Pieces and Flowers of any kind. MRS. P. L. DISHMAN

at 697-J

representing **BOSTON GREENHOUSE** Amarillo, Texas 46-tfe

BACK AGAIN!

TICKET MACHINES Now in Stock

Both portable and counter type machines on display at The Brand and ready for immediate delivery.

We recommend these registers for speed, economy in sales records.

THE HEREFORD BRAND

FOR SALE

Barbed wire and posts. Hereford Housing Project.

Contact

J. K. Baker Phone 589-W

47-tfe

other auto parts. Alcohol for your radiator. Gulf quality gas and oil.

A GOOD SELECTION

of batteries, tires, tubes and

Brooks Auto Service West Highway 60

NOTICE Time to plant fruit trees, grape vines, shade trees, roses, flowerng srubs, hedge, bulbs. Have

a man to plant them. Mrs. J. F. Ward Phone 250-W 48-3c

FOR SALE

2 twin size cotton mattresses good condition; drop-leaf table, folds to 23 inches, makes out to banquet size with three leaves; four chairs, all solid walnut; would consider selling solid 2 in. pipe. Pinckert Welding Shop.
walnut bedroom suite; tile top
Walnut bedroom suite; tile top
Walnut bedroom suite; tile top A BEAUTY, YOU WILL tables, drop leaf kitchen utility Pinckert just off Hiway on K. St. table. 106 Ave. H. Kirby.

> OPENING A NEW LOT Just North of State Bank Have For Sale:

1947 Fleetmaster Chevrolet 1946 Dodge Tudor Sedan

1939 Chevrolet Tudor Sedan.

1936 Ford

Square Deal Used Car Lot L. H. McMURRAY.

For sale: 1% ton good chicken or hog feed, cheap. Chas. E. Hood. 47-2p ary buildings. Hereford Potato Growers Association.

Tomatoes — Tomatoes Tomatoes

Greens - Pinks - Ripes Bring your containers. 1/2-mile north Smith Motel. Brown Earm

PLENTY OF

Builders Supply & Service Fone 668-J

STEP LADDERS

FOR SALE

'37 Ford 4-doo,r \$325

'37 LaSalle 4-door

'40 Studebaker 2-door '36 Chevrolet 2-door

Cash, Trade or Terms

BERKLEY PUMPS

Pressure Water System for deep and shallow wells, pumps up to 1200 gallons per hour. Dependable water supply for

Dual purpose for combination pressure system and irrigation for water level 30 to 200 feet. Motors 11/2 to 71/2 H. P.

farms and suburban homes.

West Texas Development Company Hiway 60 East of Hereford

Phone 312 For sale: Gas range, Clark Jewel. Also fryers at \$1.25 each. Gus Ru-land. 1 mile South Main. Phone 413W.

For sale: 1944 Dodge 1½ ton truck long wheel base. Inquire at Mag-nolia Wholesale or see Cecil Lady.

Shipment received of new electric apartment siz Ranges. Also Western Holly Ranges for natural gas and butane. See PRICHARD MOTOR CO., Friona, Texas.

47-2e

AVON PRODUCTS Hurry-Order Now!

Avon offers beautiful Christ mas gifts for both men and women. If I fail to call on you Telephone 418-W and I will be glad to drop in and take your order in time for Christmas de-

MRS. NADINE HULSE

FOR SALE

inch water line and connections. West Texas Development Company

For sale-Trailer house 8x20. Furnished. will sell cheap. Blue and silver trailer at Hereford camp. 48-1p Used washing machine for sale \$25 Elm Court phone 258. For sale-New pipe, all sizes from 1/2 in, to 2 in, also some extra good used

For sale-1941 Chevrolet Coupe. See George Jones at Hereford Potato Growers Ass'n: or phone 318-J after

For sale- Fertilizers. We have in stock; 47 per cent Superphosphate; 20 per cent Superphosphate; 30 per cent Rock Phosphate. Hereford Potato Growers Ass'n.

48-tfc

LIVESTOCK Strayed — Found

Strayed from the Henry Sears pla 25 miles northwest: One gray mar and one dun horse. Notify Cawth 48-10 Strayed: Pive white-faced calves Spectacle brand or right hip. Phone 22-J, Ernest or Fred Neff. 48-1; Strayed from Sulphur Park Farm: Two steers brand I-Bar-X on left shoulder; two helfers branded "ar-row" left hip. Notify Eldon Craig. FOR SALE OR TRADE PLENTY MONEY TO LOAN

ranch lands.

For Sale: 3-room modern house and furniture. 2½ lots. \$2750 will handle it. Robert Smith. Phone 12-J. 48-1p Very liberal valuation and prepayment privileges - four per cent interest. We specialize in

FARMS 320 acres, irrigation district, \$45.00.

160 acres near Hereford, \$100, terms. 48-1p 80 acres (4 miles Hereford, \$50.

Improved 22 acres under irrigation, \$12,500.00. 10 acres on pavement, \$1600.00. Also 30 ft. barracks open end. So Homes, residence and business J. F. Messer. Call 128-J. 42-ti Homes, residence and business

CLAUD HIGGINS

For Sale: House, two lots, well lo-48-1c cated. Inquire at 400 Ross Ave. 48-4p

500 acres irrigated, 100 acres good grass land, 200 acres of this land in alfalfa, cut 5 tons per acre per year; 40 acres in winter wheat, 5 acre orchard; two sets of improve-ments—a real buy. H. F. Smith & Son, Box 351, Phone 43, Clayton, New Mexico.

For Trade by Owner: Improved half section near pavement north of Lubbock, Texas, for farm in irriga-tion district in Deaf Smith County. 13th and Ave. A Phone 418-W Address Box 796, Ada, Okla. 48-4p Bargain! Two choice residence lots, paved, utilities. A. C. Thompson 119 W. 6th. 48-1p

> ELLISTON & POSEY Real Estate Counsellors

Specializing in Real Estate Investments 4% Money to Loan

Liberal valuation on Irrigated Farm Land with pre-payment privileges.

115 EAST THIRD STREET Hereford, Texas 44-tfe

PHONE 179

IRRIGATED FARMS . . .

Listings Invited

SAM NUNNALLY

123 Main

Hereford 42-tfe

REAL ESTATE LOANS QUICK SERVICE

AUTO LOANS YOU DON'T HAVE TO WAIT

JOHN McLEAN Phone 273 11-tfe

Large Listing of Farm and Town Property LUTHER PEVELY 300 W 3rd-Phone 524W

47-tfe

FOR SALE: 9-room house in Canyon, Suitable for residence or rooming house; near college We have some one-half and one and business section. Call owner. R. L. Thompson. Phone 328

> Honest Service rendered to buyer and seller. List your property with us. See what we have to offer before you buy. C. N. Cosby, 110 W. 2nd St., Phone 42. 42-tfc

> > THANKS FOLKS for THE NEW LISTINGS

We have a well located halfsection irrigated stock farm, over half in cultivation. A good modern home, close in and priced less than \$100 per acre. A good quarter-section farm, with complete farm equipment— some alfalfa and some permanent pasture. The price is in line, owner is leaving for the Phone 133 west coast and must sell.

We have a new modern 16x32 3-room home, to be set down on your location with utilities connected for \$3500.00. Three large, two-story homes will make wide beits and and a few four, five and six Phone 134-W.

located city lots. A nice, well located Duplex near school, \$8500.00. ea us before you buy Real Estate.

ROSE & BARBER

REALTORS

For Sale: 20 ft. stucco building with or without lot in South Hereford. 2-room house and lot for sale cheap.

loans on irrigated farms and

ROSE & BARBER

NEW 4-ROOM HOME

Brand new, completely modern. Living room, carpeted; bedroom, dining room, kitchen and bath, double garage. Small amount of cash. Leaving town, \$6,500.

SAM NUNNALLY Phone 424 123 Main

A Home—Plus Revenue

4-room modern brick duplex, also efficiency garage apart-ment; one of the best located in Hereford, walking distance to For Sale-Large three room house and two lots, A. J. Ellwart. 48-1p churches, schools, and business district. Priced cheaper than present buildings can be duplicated, in order to liquidate esstate. See Charlie, Frank or

> WHEAT LAND IRRIGATED LAND TOWN PROPERTY

Blake Cogdell.

Alderson Bldg.

We have some good buys that we will be glad to show you.

W. E. DUNLAP

Real Estate and Insurance

QUARTER SECTION

Good irrigation well. Land lays perfectly. No other improvements. Price \$125. SAM NUNNALLY

Phone 424 CHARLES AND IKE

REALTORS Office Phone: 792

Irrigated and Dry Land Farms Check Our Bargains for Farms and Homes. We Appreciate Your Listings

and Business.

CHAS. SOWELL Residence Phone 193-W IKE. CROSTHWAIT Residence Phone 229-W

> GLENN WEIR Realtor

Houses, Lots, Farms. 10- and 20-Acre Tracts

Listings appreciated.

Business Services

104 MAIN STREET

LOANS \$5.00 UP

On Furniture and other security. Autos financed. Courteous consideration given each request.

Cash & Loan Finance

(Over Rutherford's) 47-tfe Jno. F. Taylor, certified plano tuner specialist. P. O. Box 360, Canyon, Texas. Phone 382.

GEORGE BYRD

Box 133

21/2 Mi. North Clover Air Port room homes and several well For Painting, Paperhanging and Decorating call 529-J. Free estimate.

> **CUSTOM BALING** We Bale Feed and Stacks MATTHEWS & NORRIS

mi. N. on Hiway 51

Refrigeration

Commercial or Household

We Repair Any Kind of Box. Phone 402-Dick Walker

Service 33 East Third

Sewing Machine repairs, Old machines rebuilt with motor, light and reverse switch. Guaranteed work.

E. B. Black Furniture. Phone 14.

Dressmaking and alder 32 Norton. 537-W. Mrs. Rhodes. 132 Norton. 45-4p Dressmaking and alterations. Phone

For Christmas cards that are dis-tinctly yours, made from either your kodak negatives or portrait that we make. See Cole Photo Service, 103 W. 3rd. Wanted: Someone to pull cotton C. N. Cosby. 110 W. 2nd St. Phone For any kind of dray service see J. R. King, night phone 225-J, or call Hughes Millard at 656. 42-tfc

NEW HOME?

Insure it with us! FURNITURE AUTOMOBILES

LONE STAR AGENCY Sam Nunnally-Herman Ford

& TRUCKS

SOUTHLAND LIFE INS.

NOTICE

123 Main

31-tfc

If you are not getting your

theatre calendar leave your name and address, and we will mail you one. Star

and Texas Theatres.

Hereford

36-tfc

NOTICE How do your floors look? For first class sanding and fin-

ishing on new or old floors, see

DELBERT RULAND 1207 C Avenue or Call

GUS RULAND Phone 413-W 37-tf

NOTICE! LIVESTOCK OWNERS -Call-

STATION For Free Removal of Dead Horses, Cattle, Hogs, Sheep, Phone 9522 - Hereford, Texas

16-tfe

BOOKOUT SERVICE

WANTED

Furnished apartment or small house wanted for couple, Permanent em-ployee at The Brand office, call 30. Could use furnished room tempormpor-48-1k

Wanted-Two or three persons who are free to travel and interested in making good money. Cole Photo Service. 103 W. 3rd. 48-10

WANTED

Work with Caterpillar or

Bulldozer

Land leveling with land plane.

Deep plowing for beets. Sod plowing and chiseling, and One-waying.

GEORGE BYRD

or see D. W. Wallace. Wanted: 12 pullets, 9 months to one year. Call 418-W. 48-11

Wanted: Concrete work to do. Noyer Jr. Phone 305-J. Wanted: Farm hand, married man preferred. Jack Dean. 12 north, 8 48-1p

Vanted to buy bundle feed; prefer

Saturday Wedding Is Announced

Mr. and Mrs. Paul Hoff, Route 1. Hereford, announce the marriage of their daughter, Joanne, to William Blackwell, son of Mr. and Mrs. John Blackwell, also of this city. The wedding took place on Saturday, November 22 in Clovis, N. M. with the Rev. L. H. Sharpe, pastor of the First Presbyterian Church, performing the double-ring ceremony Pioneer Club

HELP WANTED

LOST AND FOUND

Lost: Brown plastic rim glasses. Re-turn to Brand Office. 48-1p

FOR RENT

For Rent: Tank type vacuum cleaner and attachments. Nipper Electric.

WANTED TO BUY

Badly in need of nice six

Will pay cash. Contact

at

A. W. HEMBREE

Kester's Jewelry

Wanted to Buy: Good used cars. Milburn Service Station. 40-tfc

WANTED: Butcher cattle. Deaf

Smith County Meat Co. See me

at stockyards. Bonnie Brumley

Wanted To Rent: 4- or 5-room furnished house. Phone 484. Al-

ton Fraser.

or seven room house.

48-1p

of the First Presbyterian Church, performing the double-ring ceremony at his home.

The bride was attractive in a fawn colored suit with black accessories. Her flowers were red roses and a Mrs. John Patton was assistant home.

Mrs. Blackwell was graduated the Argo High School, Argo, Illinois the Citizen Owes to His Govern-Mrs. Al Werner discussed "What and attended the University of Ill- ment" stressing allegiance, and Mrs. Phone 402—Dick Walker

—at—

Walker Refrigerationn

And attended the University of inclinations before the family moved to Hereford. She attended West Texas State College last year. For the past six months she has been employed at the Deaf Smith County Hospital Mr. Blackwell attended school in During the business session mem-

During the business ses Silverton. He served five years in the European Theatre of War with the U. S. Army and is now employed which will be in the form of a Christmas party in the home of Mrs. O. G. Hill.

Those present were Mesdames; Fred Barrett, H. A. Close, A. B. Christian, O. M. Dickey, Noah Ew-ton, Burl France, J. M. Gililand, Bob Higgins, O. G. Hill, A. V. Hen-John Paul Jones' body was brought to this country from France in 1905 aboard the USS Brooklyn. Navy coffee roasting plants at Brooklyn, N. Y., and Oakland Calif., drick, Wirt Phillips, B. E. Roberson, Mary Seigler, P. L. Terrell, Al Wer-ner and the hostesses. each have facilities to vacum-pack 28,000 pounds of coffee per eight-

Plan Irrigation School in Castro County Jan. 17

Lost: Small coin purse containing money, key, other small articles.

Leave at Black Furniture. 47-11p of Castro County irrigation farmers in January, R. L. King, Castro County agent, has announced.

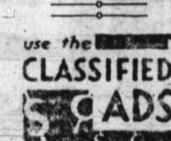
The school will open in Dimmitt for the benefit of Castro County irrigation farmers in January, R. L. King, Castro County agent, has announced.

King said that the Extension Service would send some of the best informed men in the field to anduct the schoo Dr. Ivan D. Wood, irrigation specialist from the Soil Conservation Service in Denver, Colorado, is scheduled to be present for several

of the sessions. of the sessions.
Others in the program include
M. K. Thornton, chemist for the
Extension Service; E. A. Miller, extension agronomist; J. F. Rosborough, extension horticulturist; Paul
Gregg, extension entomologist. Dan
Jones, superintendent of the Lubbock experiment station. A. H. Walker, pasture specialist; and A. L.
Smith and W. R. Nisbet, dairy specialists. For rent-Basement apartment with running water. 711 Miles Ave. 48-1c Wants to Buy: Used stationary en-silage cutter. H. H. Frye, South Star

Parmers interested in attending the school should contact County Agent King as soon as possible. Only a limited number of enrollees can be accepted. Sessions will be held each Satur-

day, starting January 17 and con-tinuing through February 14. The United States Naval Acade was established October 10, 1845.





Phone 195



4-tfc

H. E. MILLER OLIVER CO.

POULTRY FEEDS Starter Growing Mash Egg Mash

> Dairy Feed Cottonseed Meal, Cake **Bran and Shorts** Sweet Cake Alfalfa Hay Tankage

Cash Buyers of CREAM, EGGS, POULTRY and HIDES

West Texas FEED, SEED and HATCHERY CO.

HOME OF "TEXAS PRIDE" FEEDS Jack Wright, Manager

YOUR OLIVER DEALER

Hiway 60 SEE US FOR ...

CATTLE FEEDS

Oyster Shells & Grit Poultry Supplement



Xmas Sale & Dollar Day



STARTS MONDAY DEC. 1st

We are stocked up the ceiling and MUST MAKE ROOM! We must move out stocks of seasonable goods at UNBELIEV-ABLE PRICES! Finest quality nationally advertised lines. Stock up now for Christmas! Use our Lay-Away Plan! All goods Christmas wrapped when requested. Plenty of extra help to take care of everyone. Come Every day to get **VALUES!** Thanks, GASTON



Suits! Suits!

All wool, single and double \$25 to 3950 breasted. Prices range from

TOP COATS
New Styles and Lengths.



TIES Special Tie Value!
Nice Patterns, Ideal Gifts! Values to \$1.50.

9 for \$ | 50



Dress

Felts, all shades and styles.

\$198 TO \$15.00 Buy Him a Hat for **WOOL DRESS TROUSERS**

Styled to Fit! Pleated or Plain!

\$750 to \$1995 Western or Plain!

Nice Assortment of LUGGAGE Fitted Cases! Plain, Metal, etc. A nice gift for the Holidays!

\$200 to \$3500





All Styles. New Shades. 20% OFF!

Oxfords Men's, Boys' 495 1250

JARMAN'S... the best styles and value in any city! Sizes 6 to 13, in all widths!

COWBOY BOOTS, Nocona \$2500



Dress Gloves \$ 198









Ladies' Ready-to-Wear

All COATS, SUITS, DRESSES Must Be Sold . . . at

240% Off!

20% off

BLOUSES

Crepes, Wash Rayon, Jersey, etc.—REDUCED!

Purse Values

Brown, Black, Red, etc.

\$2.98

15 to 20 % off

House Coats Chenille, Jersey, Rayon \$3.98 up

Kid's Pajamas \$1.00 up

Sweaters Ladies' House Shoes
Satin, Felt, Leather, Corduroy - From Long and Short Sleeved Men's House Shoes
At a Saving! Felt, Sheepskin lined Off

BOYS' **Tennis Shoes**

\$198

ONLY

Ladies' Oxfords Regardless of Cost! \$1 up Buy Several Pair!

\$ to \$498

\$ | to \$575

All Kinds of LINGERIE . . . Slips, Girdles, Negligees . . . for Her Xmas

First Quality Nylons \$1 Up Dollar Day Only ARTCRAFT Nylons \$1 Up (No Irregulars)

DRESSES
Ladies' Special Rack!
Values to \$27.50. Going at

Boys' Leather Trim Jackets Sizes 8 to 16. \$10.75 values.

Shop Today for WORK CLOTHES, LEATHER JACKETS, BLANKETS, etc.

TRADE AT

The Popular Store

Mrs. Cain Hostess For Calliopians

rs. B. F. Cain was hostess fo Calliopian Club meeting Thurs night with Mrs. N. E. Milburn is

At the conclusion of the program, freshments were served to Mesmes; Richard Barnard, L. B. Bartt, Clyde Cave, Pete Cowart, Paul meway, Wayne Evans, Alton Frage, J. T. Gilbreath Jr., Norman Hart, J. E. Kirby, N. E. Milburn, llard Nobles, David Rogers, Missenevieve Eberle and the hostess.

Birhdays Celebrated

Three birthdays were celebrated t a party given by Mrs. Bill Knox riday night. The birthday cake bore ates of birthdays for Bill Knox, frs. B. E. Brumley and Mrs. Mar-in Knox. Games of forty-two were

Attending were Mr. and Mrs. B. Brumiey, Mr. and Mrs. E. D. Hopa, Mr. and Mrs. E. D. Hopa, Mr. and Mrs. Marvin Knox, Mr. d Mrs. Stanford Knox and daugher, Mrs. Beatrice Thomas and chilen of Amarillo, Mr. and Mrs. Billiox and family.

Mr. and Mrs. George Conklin of Amarillo have announced the birth

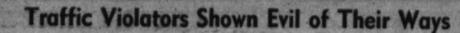
le weighs 8½ pounds and has been amed Craig Elrod Conklin. The maternal grandparents are fr. and Mrs. C. H. Elrod of Amo and Mr. Conklins parents are and Mrs. Lee Conklin of Here-

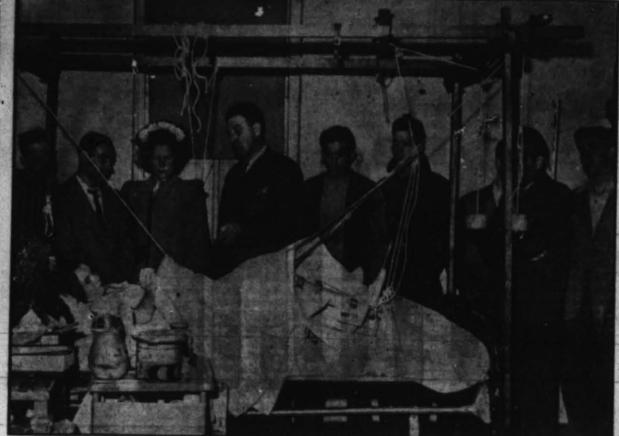
WE WELCOME YOU

CHURCH OF CHRIST 204 East 6th

(Sunday) Worship 11:00 A. M. Subject: Abiding In Christ

Bob Wear, Minister





To show traffic violators what their reckless habits can do to people, Detroit's Judge John D. Watt makes them visit hospitals. Here Patrolman Thomas Rickard points to Marguerite Rock, both of whose legs were broken when she was struck by a car, as a group of violators looks on.

Child Study Club Has Program on Practice of Christianity in the Home

ppened the Child Study Club meeting Thursday night when a progra was held in the home of Mrs. Car-

were discussed for the club's Christmas party which will be given in the home of Mrs. G. G. Heard on Dec

Mrs. Cawthon Bryant talked on 'Children's Devotions" and told of

Mrs. Merlin Kaul gave the open

ing discussion on "Faith for Children" stressing the importance of family worship in the home. She

gave Russia as an example of no

ways of inspiring the practice of Christian principles in the home. Members attending the meeting were Mesdames; Cawthon Bryant, Worth Covington, Ira Foster, G. G. Heard, Merlin Kaul, D. C. Kinsey, J. C. Reese, Deward Roberson, John Robinson, Earl Springer, R. P. Cone-way and the hostess. Mrs. Carl Old-

Mrs. M. O. Meeks and daughter and son-in-law Mr. and Mrs. Jim Holly visited in the Mrs. L. R. Brad-ley and Mrs. Brucle Rose homes Sunday from Amarillo.

ember 11. Husbands will be honor

Sell Thru the Want Ads! a few days

Centerpiece Without Flowers is Featured

A centerpiece arrangement without flowers was featured at the meeting of the Garden Beautiful Club Friday afternoon in the home of Mrs. J. M. French. Mrs. French and Mrs. Forrest made the centerpiece which combined spikes of spruce and fruit in high tones.

Mrs. Carroll Whiteside, president, presided and Mrs. Frances Houston gave a talk on birds followed by a discussion of native trees given by Mrs. O. M. Dickey.

Refreshments were served to Mes-

Refreshments were served to Mesdames; Louie LeGrand, Helen Pipkin, Carroll Whiteside, F. L. Terrell, O. M. Dickey, George Graham, Tom Boyd, S. L. Easley, Forrest Minton, Frances Houston, J. R. Fowlkes, Tom Carter, R. B. Miller, Brucie Rose and the Hostess.

Visiting in the Walter London home Sunday were Adele and Ted Myers, Charline Barnnett, and their mother and grandmother, Mes-dames Meyers, also the London's daughter Gertrude, all of Amarillo.

Mrs. Maggie Boren of Dimmitt was a visitor and shopper in Here-ford Saturday.

Jim Kirby and Lyle Woodford are

J. T. Gilbreath Jr., left for Dallas Thursday to be with the Sam Gil-breaths in the hospital there, for

THANKSGIVING

Should be the theme thought of every one of us this year in the United States. Join with us in being truly thankful.

Visit us for good food buys all the year long. And remember we give Appreciation Day Coupons with every purchase.

See Us For DOLLAR DAY Values



YOU'RE AN HONORED GUEST.

FORMAL OPENING

I nanksgiving Day THURSDAY, NOVEMBER 27

THANKSGIVING SPECIAL

Thursday Dinner

Lots of Turkey and All the Trimmings

Fresh

A Special Shipment FISH

Catfish

Oysters

Halibut Jumbo SPECIAL DINNER STEAKS

> FRIED CHICKEN PORK CHOPS

Our Pride and Joy is the goodwill of the people of Hereford. We like to serve you. That is why we have completely remodeled our

Extensive furnishings have been installed. The GOLDEN LIGHT Coffee Company has installed the latest in booths for your comfort. We now have 10 large double booths and one family size booth.

You are acquainted with our personnel and our service. Both will continue as an integral part of the Triple E good eating—good service policy.

We are members of the American Restaurant Association, an exclusive restaurant association with membership of one leading eating place in each town of the United States. To receive their approval we have met sanitation and service standards that are a guarantee to you, our friends and customers.

We feature CREAM-O-PLAINS Milk, Butter, and Ice Cream exclusively. The Hereford Bakery supplies us daily with fresh BUTTER-KIST Bread and Pies. We thank both for their services in making this a good eating place.

Triple E Cafe

HARRY ENGMAN

MARGUERITE ENGMAN

BUTTER-KIST

CREAM-O-PLAINS

GOLDEN LIGHT

LADIES' RAYON \$1.00 VALUE FOR

VALUES

Sitroux FACIAL TISSUES -4 boxes \$ 00

MERCERIZED TOPS 75 DENIER 42 GUAGE DOLLAR DAY ONLY!

Men's Leather **Jackets**

\$14.95

\$18.95 Value

Men's and Boys CORDUROY

CAPS \$1.35

Sizes 81/2 to 101/2 Anklets

Elastic top, assorted col-ors—Dozen pair for— S1.50 Dollar Day Only!

Head Scarfs

All Wool, \$2 values

All Wool Blankets

72x90, 5-lb., \$15 value

LUGGAGE

MEN'S and WOMEN'S! MATCHED SETS

and INDIVIDUAL PIECES

A GOOD SELECTION OF GIFTS TO DELIGHT THE CHILDREN

Alderson's

Summerfield Study Club Members Honor Husbands at Dinner Here

SUMMERFIELD, Nov. 24---The Thanksgiving Dinner given nbers of the Summerfield Study club in honor of their hus-bands and teachers of the Summer-field schools was held at the City Hall banquet room in Hereford last

Thursday evening.

The centerpieces for the tables were arranged with baskets of fruit, bles, and fall leaves.

Mrs. K. W. Niell was toastmaster for the banquet. Mrs. J. B. Noland made the welcome address, and the bring a basket supper which will be spread following the program.

Mr. and Mrs. E. B. Berryman and Mrs. and Mrs. E. B. Berryman and Mrs. and Mrs. E. B. Berryman and Mrs

Mrs. K. W. Niell and J. B. Noland entertained with special music. They were accompanied at the piano by Mrs. L. B. Lookingbill.

After the dinner and program, ames of progressive Bingo were layed. Prizes were "white ele hants" brought by the club mem-

Attending the dinner were Mr. and Mrs. L. B. Lookingbill, Mr. and Mrs. D. C. Walser, Mr. and Mrs. Guy Walser, Mr. and Mrs. O. B. Sumner, Mr. and Mrs. Ray Johnson, Mr. and Mrs. L. H. Lookingbill, Mr. and Mrs. L. H. Lookingbill, Mr. and Mrs. Mosky Noland, Mr. and Mrs. And Mr Mr. and Mrs. Mack Noland, Mr. and Mr. and Mrs. Mack Noland, Mr. and Mrs. Jim Clark, Mr. and Mrs. J. E. Larrick, Mr. and Mrs. Walk Boston, Mr. and Mrs. J. B. Noland, Mr. and Mrs. Charlie Noland, Mr. and Mrs. Lee Curry, Mr. and Mrs. B. E. Roberson, Mr. and Mrs. Earl Lance, Mr. and Mrs. C. R. Walser, Mr. and Mrs. K. W. Niell, Mrs. Ralph Johnson, and Mrs. Chloe Grabbe.

Mrs. Henslee Is Hostess For Bud-To-Blossom Club

Bud-To-Blossom club met in the home of Mrs. Donald Henslee Fri-day afternoon with Mrs. Ernest Kerr

es was featured with three members giving informative talks on

Mrs. Richard Winget told of the planting and care of ornamental shrubs and Mrs. Ben Childers listed names of shrubs that form attractive hedges, mentioning proper planting time and care. Mrs. W. H. Patton concluded the talks with a discussion on transplanting shrubs, stressing the need for proper care until roots are well established.

During the business session Mrs.

Chester Wiggin was welcomed as a new member of the club.

Those attending the meeting were Mesdames; H. H. Caraway, Ben Childers, R. A. Daniel Jr., Richard Winget, Cecil Parker, W. H. Patton, George Springer, Arthur Tiefel, Chester Wiggin and the hostesses.

Sgt. Fredrick Blosch of the Air Corps is visiting his brother, Paul Blosch here. Sgt. Blosch is stationed in Cheyenne, Wyoming and is on

Thanksgiving

Greetings

1 T10

MRS. FLOYD. COLE Mr. and Mrs. Leo Hall and daughter spent last week end in Welling-

ton visiting relatives.

A Thanksgiving program by the children at the school house under the direction of Mrs. Roy Calvert will be staged Wednesday night. Everyone is invited to attend and

girls spent last week end at Little-field visiting friends and relatives. Mr. and Mrs. H. E. Lindley and Mr. and Mrs. Carl Greeson were in Lubbock as visitors Wednesday. Mrs. T. L. Sparkman Jr., and chil dren and Miss Alma Andrews spent part of last week in Amarillo visiting their sister and family, Mr. and Mrs.

Charles King and Jerry.

Mrs. H. M. Mobley returned ho Thursday after a two weeks visit with her parents who have been ill.

Mr. and Mrs. H. D. Robbins visited Mr. and Mrs. E. H. Little at West-

Mr. and Mrs. H. E. Lindley were Sunday dinner guests of her parents. Mr. and Mrs. S. J. Greeson who

Mr. and Mrs. W. S. Littrell return-

Mr. and Mrs. W. S. Littrell returned home Saturday after a visit with
friends and relatives in Cache, Lawton, Comanche and Healton, Okla.
Mr. and Mrs. Earl Cole and Mr.
and Mrs. Floyd Cole visited Mr. and
Mrs. T. E. Cole and family in Clovis
Suhday afternoon. Kay Cole returned home with them for an extended visit.

Sunday with her parents, Mr. and Mrs. Fred Moreman who live near

Mr. and Mrs. L. E. Lindley and Sam accompanied by Mrs. Jack Shirley were Amarillo visitors Sunday. Mr. and Mrs. H. M. Mobley and

family visited Mr. and Mrs. Raymond Mobley and Danny Kerft in Dimmitt

Mrs. Lester Hinrichsen of Hagar-man, N. M. and Mrs. D. C. Hasler of Tulsa, Oklahoma, daughters of Troy Womble, are here to see their father who is ill in the hospital. They are staying in the home of their sister, Mrs. R. L. Thompson.

Plorene Loyd, receptionist for Drs. Nobles and Barnett, is on a two week

Canada Turns to Tobacco Growing



Stealing some of the U. S. tobacco beit's thunder is Canada, which grew \$52,000,000 worth of the crop this year. Above is the 40-acre farm of Bill Treigis of Delhi, Canada, now worth \$100,000. Treigis came to Canada from Lithuania and started growing tobacco in a small way in 1834. The kilns at left are loaded with tobacco for curing.

George Graham Guest Speaker at Club

Superintendent of Schools, George Graham, was guest speaker for the Bay View Club at a meeting held Thursday afternoon in the home of Mrs. Roy Ford.

Community," Mr. Graham made an urgent plea for parents to begin early to train their children to be good

Following Mr. Graham's talk, Mrs. Paul Mathers, vice-president, conducted a business session. Mrs. Henry Sears will be hostess for the next

Sunday afternoon.

Mr. and Mrs. Earl Cole visited risfather last week at Temple where he is receiving treatment at Scott and White Clinic.

Mrs. Lester Hinrichsen of Hagar
John McLean H. L. Benefield Hen
Long Mrs. Guy Ham have sold their farm and expect to move to Amarillo by Christmas.

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Mr. and Mrs. Ivan Black have sold their farm and expect to move to Amarillo by Christmas.

Mr. and Mrs. Amarillo by Christmas.

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Mr. and Mrs. Amarillo by Christmas.

Mr. and Mrs. Guy Ham have sold their farm and expect to move to Amarillo by Christmas.

Mr. and Mrs. Amarillo by Christmas.

Mr. and Mrs. Christmas. John McLean, H. I., Benefield, Hen-ry Benson, H. G. Conkwright, Ho-awrd Gault, E. W. Harrison, J. H. Sears, J. P. Slaton, J. W. Bradley, Bob Wilson and the hostess. Mrs. George Graham was a guest.

Charles Frye, student at Spartan School of Aeronautics in Tulsa,

Shop with the Want Ads

Thanksgiving

Greetings

Summerfield

This community received some

citizens and advocated the return of the woodshed, if necessary, as a means of keeping youth out of the courts. He told of vandalism in Hereford and asked for cooperation with the schools in trying to curb deliverence.

We A Powell and three sons re-W. A. Powell and three sons returned last week from a deer hunt.

They shot three deer. Mr. Powell's deer dressed out at 250 pounds. Mr. and Mrs. Guy Ham have sold

Mr. and Mrs. W. D. Nance and four sons of Lockney visited in the home of his sister, Mrs. J. A. Noland and family, last week. They also ate dinner in the home of Mr. and Mrs. J. B. Noland Saturday.

A birthday supper honoring Mrs. Joe Storey of Hereford was held at the home of Mr. and Mrs. J. B. Noland last Tuesday evening. Those present were Mr. and Mrs. L. B. Lookingbill and family, Mr. and Mrs. Joe Storey and daughters of Hereford, and Mr. and Mrs. J. B. Noland and daughters.

Mr. and Mrs. J. A. Black of Amarillo visited in the Lee Curry home

There was a BTU study course held at the church last week. Thirty-nine were enrolled for the course. Mrs. W. A. Powell spent the weekend here. She returned to Amarillo Sunday to be with her daughter, Mrs. Hazel Akins, who is ill.

Shop with the Want Ads!

" Read Our Want Ad Page! Sell Thru the Want Ads! - Buy It In Hereford -

MENU

THANKSGIVING

Will Be Open All Day-Thursday, Nov. 27

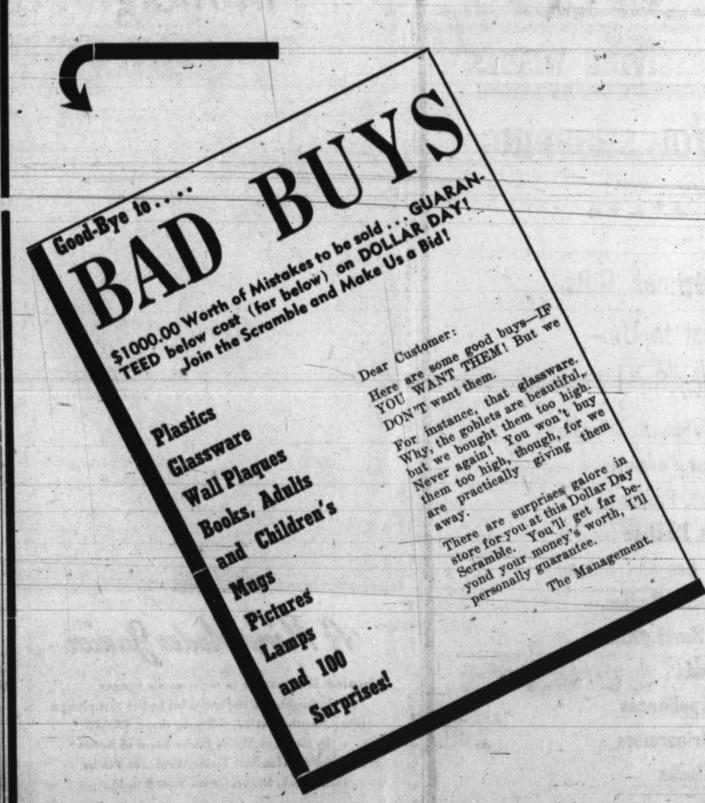
Cream of Celery Soup Baked Young Turkey—with Oyster Dressing Cranberry Sauce Baked Candied Yams with Marshmallows Whole Grain Corn Home-made Pumpkin Pie Buttered English Peas Lettuce and Tomato Salad Buttermilk Home-made Hot Rolls — Butter

> **Bring the Whole Family** -for a Real Thanksgiving Feast

ELITE CAFE

You Never Saw This Before!

See What We Mean



-Now Here Are the Best Buys in Town-the Kind We Regularly Feature . . .

Club Aluminum

Revere Ware

Electric Poppers

Presto Cookers

Washing Machines

Pop-Up Toasters

TOYS-An especially

large selection of

wheel goods **MIR-O-MATIC COOKERS**

and

MAJESTIC RADIOS

Combination, FM,

Wire Recorders

HENSLEE'S

Wise Man Once Said "When Prosperity Comes,

Do Not Use All of It."

Spend wisely on your transportation allotment. We will give Correct, Economical estimates on the upkeep and repair of your car. Depend on us to render dependable counseling and service on your automobile.

THANK YOU

-for your comments on our "I Need a Home" ad. It expressed our senti-

These and Many others in Soloce Frant And we are truly THANKFUL for your friendship and patronage. We will continue all efforts to merit your confidence.



Reuther and Backers

Deaf Smith Home Demonstration Club Council Meets on Saturday Afternoon at Courthouse

ignation as secretary-treasurer the council. The Council ad-rned and an election meeting s called to elect a new secretary-asury. Mrs. Palmer Norton was cted by acclamation to fill the which will be her new home.

The NEW

Offers:

TASTY GRILL

RAVENOUS?

HUNGRY?

LUNCHING?

NOT HUNGRY?

Try one of our T-Bone Steaks!

Try one of our dinner specials!

Then just try a cup of coffee!

(Try one of our tempting sandwiches!

Plans were made for the annual of Progressive, Mrs. J. T. Guinn of hristmas party, which will be held a December 13. Place of the party ill be announced later.

Mrs. W. A. Springer submitted her

Mrs. Owen Finlan was visiting in

Special Thanksgiving Dinner

TURKEY AND ALL THE TRIMMINGS HOME-MADE PUMPKIN PIE

And Please Don't Forget Our Everyday Services

TASTY GRILL

"Red" Schneider, Owner and Proprietor

Across the Street from Furr Food Store

Home Needs---Christmas Gifts

-Bring Your List to Us --

"For Convenience Sake"

THANKSGIVING WISHES

ONE STOP SHOPPING

AVAVA

Bendix Automatic Washers

Natural Gas and Butane

Ward Floor Furnaces

Farnsworth Radios

Hot Water Heaters

Westinghouse Radios

Assorted Xmas Gifts

Electric Appliances

Wheel Goods

The Deaf Smith County Home Demonstration Club Council met at the county courtroom Saturday afternoon at two o'clock.

Mrs. Merlin Kaul, Council chairman for the past year, presided, The meeting was her last as chairman, since a new chairman will be installed at the first meeting in January.

Reports from committees were heard. Mrs. Ferguson, chairman of the yearbook committee, reported that yearbooks are completed and will be distributed to club secretaries on December 13.

Plans were made for the annual Plans were made for the annual Christmas Davis of Progressive, Mrs. J. T. Guinn of Progressive P

P. Mathis, Mary Bodkin, C. L. Whitehead, George Parker, J. T. Richardson, Otto Olson, Pat Robinson, H. E. Pettyjohn, Fred Barrett, R. A. Fullwood, Paul Hoff, Frank Wilde, Fred Saltzman, Louie Olson

Sell Thru the Want Ads

him is Emil Mazey, Detroit. In rear are Richard Gosser, To' O., and John W. Livingston, St. Louis, Mo. Turkey-Day Banquet Honors Men

Walter P. Reuther, front left, president of the big United Auto Workers, is shown with three leaders who backed his fight for re-

election at the union's 11th convention, Atlantic City, N. J. Best

With husbands as honor-guests, members of the El Nino Study Club entertained with a Thanksgiving dinner and party at the City Hall Monday evening.

Table decorations combined the

Thanksgiving and Christmas themes with the use of ruddy-toned fruit pumpkins, pine cones and ever-greens. Place cards were autumn leaves in shades of gold and brown. Dinner music consisted of record-ings and later in the evening guests enjoyed bridge and forty-two. Prizes were won by Mrs. John Jacobsen Jr., and Mrs. Gerald Wilson.

Those enjoying the annual affair were Messrs. and Mesdames Jim Bookout, Ben Childers, T. J. Clay, R. A. Daniel Jr., Ben Ezzell, R. D. Ford, Will F. Graham, John Jacobsen Jr., Stanford Knox, W. M. Nobles, W. H. Patton, W. J. Reeves, Joe H. Smith, Worth Ware, Gerald Wilson and Mesdames E. J. Kirksey and Elizabeth Bonesio.

Dr. Wills Gets Re-Appointment As Health Officer

in session on November 10.

Westway's Annual Thanksgiving Supper Saturday

WESTWAY, Nov. 24.—The annual Thanksgiving supper was held at Westway schoolhouse Saturday

Songs and games were enjoyed after the supper was served.

Attending were Mr. and Mrs. Merlin Kaul, Larry and Walter Lynn
Kaul, Mr. and Mrs. Elmer Combs,
Eugene and Don Combs, Mr. and
Mrs. Roy Lee Wilson and family,
Mr. and Mrs. G. C. Merritt and G. C.
Jr., Mrs. Joe Landers and Ross Joe,
Mr. and Mrs. Earl Scott and daughters, Mr. and Mrs. M. S. Roe and
sons, Mrs. Grace Little, Mr. and
Mrs. E. H. Little, Mr. and Mrs. N. T. John Townsend and Patsy and San-dra, Mr. and Mrs. Robert Boyd and children, and Mr. and Mrs. Paul Rudd and Homer.

Mr. and Mrs. John Haberer re-Dr. R. R. Wills was re-appointed as County Health oficer by the Deaf Smith County Commissioners Court in session on November 10.

The appointment is for a two-year

Mr. and Mrs. John Haberer returned Thursday from a two weeks trip visiting their daughter and her husband, Mr. and Mrs. Howard Greathouse in Bay, St. Louis, Miss. The appointment is for a two-year and by recent hurricane there.



A Mine Modes Junior

... highlighting a star-sprinkled bodice that plunges into a smartly-buckled, side-swag drape. Okayed by the Minx Modes Junior Board of Review* in smoothest Hamilton Tissue Wool...in Tender Tones: Pink, Mauve, Green. Sizes 9 to 15.

Junior Cosmetics by Minx Modes... Lip and nail lustre, Taffeta and Calico perfume and cologne Minx Modes Juniors Exclusively Here

Westway

Mrs. Joe Landers was fortunate in scaping without injury when her car went out of control Saturday.

Homer Rudd, who suffered a brok-

en leg recently, is up and about on crutches and able to be in school Supper guests in the Tom Clay

Supper guests in the Tom Clay home Sunday night were Mr. and Mrs. Ned Craig and baby and Mr. and Mrs. Johnny Howell, all of Lubbock, and Mr. and Mrs. T. C. Clay and daughter of Hereford.

Mr. and Mrs. A. A. Head left for Oklahoma Sunday. They will send part of the time with her sister in Altus, Oklahoma.

Mrs. Merlin Kaul, Mrs. Grace Little, and Mrs. Joe Landers attended Home Demonstration Club council meeting in Hereford Saturday.

Mr. and Mrs. Robert Boyd called in the Guy Hamm home last Sat-

Mrs. Merlin Kaul, Larry and Walterter Lynn, spent Monday night in the Grady Wilson home.

Helen Jo Wilson spent the weekend in the home of her parents, Mr. and Mrs. Roy Lee Wilson.

Mr. and Mrs. Roy Lee Wilson.

Mr. and Mrs. H. N. Reeves and granddaughter, Ann, have moved to this community and are living on the H. M. Thomas farm.

Fred Thomas died the first of the week at Grady, N. M. He made his home with his son, Buster. Mr. and Mrs. Nat Thomas had moved to N. M. several months ago to help care for his father.

In the Guy Hamm home last Saturday.

Mr. and Mrs. Carl Schroeder and children and Larry and Walter Lynn Kaul spent Sunday afternoon in the Charlie Green home at Progressive.

There weer 34 present at Sunday School Sunday. The Sunday School Sunday. The Sunday School woted to have a program and community tree on Christmas Eve.

Men of the community are asked to be at the schoolhouse Saturday morning at nine o'clock to help repair the building.

Singing led by G. C. Merritt was enjoyed at the Westway schoolhouse Sunday night.

Singing led by G. C. Merritt was enjoyed at the Westway schoolhouse Sunday night.

Carl Schroeder was a business visitor in Amarillo last Wednesday. Mrs. Schroeder and Anna Mae spent the day at Dawn visiting in the A. A. McMillan home.

Ed Clay of Shamrock visited his brother, Tom Clay, here last week.
Rev. P. E. Yarbrough called at the Clarence Morrison home Saturday.

Waul were Saturday.

Waul were Saturday. Larry and Walter Lynn Kaul were and spend a few days with her mong the lucky winners at the tur-ey race in Hereford Saturday.

Robert Henry Young, charged with transporting intoxicating liquor in dry teritory, plead guilty in county court this week and was assessed a fine of \$300 and costs.

Other charges filed and pending trial in County Court include:

Johnnie Gallini of Littlefield, charged with transporting intoxicatsharged with transporting int

driving while license was suspended Harold Merrick and Druella Har-ris, charged with adultery.

Mrs. Zula Gilliam will be new ssistant clerk at City Hall beginning assistant clerk at City Hall beginning December 1. She will live in Hereford having leased her farm near Dim mitt. Mrs. Gilliam is well known here as she is the daughter of the late J. P. Wood and Mrs. Wood of Hereford. She worked some months in local rationing offices here during the closing days of the war.

Buy It In Hereford -

Notice to Shoppers

Park Your Children with us while you do your shopping!

STAR Theatre

Who Says It's Hard to Buy For A MAN?



CHECK THIS LIST FROM A COMPLETE RANGE

OF ALL THE WEARABLE THINGS MEN WANT FOR CHRISTMAS

BELTS, Hickok, Regular or Initialed JEWELRY, Hickok **BILLFOLDS**, Hickok and Everite SCARFS, Cisco Wool and Rayon SPORT SHIRTS, Cisco, Wilson Bros. **DRESS GLOVES** GABERDINE WESTERN SUITS GABERDINE DRESS SHIRTS, Wilson Bros. Beau Brummel DRESS SHOES, Fortune, Justin, Florsheim JUSTIN BOOTS STEVENS HATS DRESS PANTS AND SLACKS LUGGAGE SWEATERS, Pull-Over and Coat TIES, Wilson Bros.

HANDKERCHIEFS, Wilson Bros., cotton and linen SOCKS, Wilson Bros., Rayon and Nylon, Anklets

and Regular Lengths

SHORTS, Wilson Bros., No Belts

SHIRTS, Wilson Bros.

PAJAMAS, Wilson Bros., No Belt, Longs and Regulars

These and Many More to Select From!

Fox Man's Shop

Homer Fox

Check

Needs

Servel Refrigerators Electric Clocks Kitchen Ware

Heaters Ranges Electric and Gas

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114 Main Street

Hugh Bookout, Mgr.

Phone 68

Thanksgiving Dinners Nothing New; Date to Ancient Times What does Thanksgiving dinner have to do with thanksgiving? According to the Encyclopaedia Britannica, meals have been regarded as thank-offerings since ancient times. "It is probable that among Christians, as among Jews, every meal, and especially every social meal, was regarded as being in some sense a thank-offering." The words "thanksgiving," "blessing" and "offering" were used more of for food, but for their feathers. The words "thanksgiving," "blessing" and "offering" were used more of food, but for their feathers.

sense a thank-offering."

The words "thanksgiving," "blessing" and "offering" were used more or less interchangeably. A Talmudic which were plucked from the living

De SOTO... ... Plymouth

FORTUNATE OWNERS OF THESE MAKES HAVE JUST CAUSE FOR

THANKSGIVING

We All Pause to Express Thankfulness for the good things of this bountiful year. Join with us in Thanksgiving.

BEAVERS BROTHERS MOTOR CO.

229 Main

Wildroot Cream Oil

Listerine Antiseptic

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Zipper Notebooks

CHRISTMAS

COMB and BRUSH SET

ALL AROUND BRUSH

EVENING IN PARIS

Pro-phy-lac-tic - only

Hughes

SETS from

Chantilly—SET

LIGHT SETS

DUSTING POWDER and Toilet Water \$750

\$1.00 Size

Sal Hepatica

Footballs

Trade at Home ... You Can SAVE at Hailes

Plastic Toy Telephone

Doctor Play Kit

Nurse Play Kit

Finance Game

Each

Magic Skin Dolls

Cap Pistol

Only

Only

Jig Saw Puzzle
Big Box

ton appointed a day of thanksgivin (Thursday, November 26) in 1786 and appointed another in 1795. Pres ident Madison, in response to res olutions of congress, set apart a pro-day for thanksgiving at the close of the War of 1812. By 1858 proclama

tions appointing a day of thanksgiving were issued by the governors
of 25 states and two territories.

At present Thanksgiving Day is
annually set by proclamation of the
president and of the governors of
the various states, and is observed with religious services and as ar occasion for family reunions.

Rance H. D. Club Meets November 19

The Rance Home Demonstration club met in the home of Mrs. Jack Streun on Wednesday, November 19. The council delegate reported that a training school for officers of the Home Demonstration clubs is to be held at Dimmitt in Jahuary.

Club members were invited to the council Christmas Party which will

be given on December 9. A club Christmas Party will be held on Dec-ember 17 in the home of Mrs. H. G. Mrs. H. G. Behrends and Mrs. A. F. Blakemore presented a program on "Gifts made at Home."

Those present were Mesdames L. J. Counselman, George DeLozier, Kester Duran, H. G. Behrends, J. M. Wright, A. F. Blakemore, L. A. Beavers, F. M. Woolbright, Clifton Harper, and the hostess.

Mr. and Mrs. Colby Conkwright and son Jimmie have returned from a three week stay with relatives in Winchester and other points in Ken-

\$149

\$239

\$239

\$189

8 a. m. to 9:30 p. m.

Sundays 8 a. m. to 7 p. m.

. . for Prescription Service

At 12 She Hears for First Time



Joyce Ann Berger really doesn't know what's being said on the telephone, for until recently the 12-year-old girl had never heard a human voice. Now she's winning the fight against lifelong deafness. Last summer she went on a power-dive plane ride, heard the scream of the propeller and engine. Then followed radium treatments. Now she's got to learn the language.

Dawn Study Club Entertains With Thanksgiving Dinner

Husbands and families of mem-bers of the Dawn Study Club were entertained at a Thanksgiving din-ner at Dawn school house Novem-

A seasonal theme was carried out in decorations of the dinner table. Following the dinner, table games provided entertainment for all. Members and guests attending were, Messers and Mesdames Dick Frye, Arnold Hershey, R. C. Child-ress, Johnny B. Caraway, Will Car-away, Palmer, Norton, Ernest, Neff. away, Palmer Norton, Ernest Neff, Eugene Williams, Ruth Gore, Obed Caraway and Gayle Neal.

FEDERATION BOARD TO MEET SATURDAY

A meeting of the board of the Deaf Smith County Federation of Women's Clubs will be held at the court house on Saturday, Novem-ber 29 at 3 o'clock. Presidents of clubs and elub representatives make up the board and all members are urged to attend as important mat-ters are scheduled for discussion.

Mr. and Mrs. A. V. Isbell, formerly of Hereford and now in Elk City, Oklahoma, spent a few days last week in Hereford. They were guests of Mr. and Mrs. H. V. Stanton and Mr. and Mrs. Bill Knox.

Mrs. Arlie Dean of Nara Visa, N. M. visited her son and family, Mr. and Mrs. Jack Dean and children, at their farm home twenty miles northwest of Hereford last week and spent a couple of days in Hereford with Mr. and Mrs. Harry Lomas.

IT'S IMPOSSIBLE

to enumerate the many things that you and ourselves have to be thankful for in 1947.

Just remember that every day in the year you can get dependable service at our business.

It's time to adjust and check your car and truck for winter drive in for a checkup, and save grief lat-

IRELAND MOTOR CO.

LAY AWAY

209 WEST THIRD



WANT TO BE SURE **ABOUT THEIR GIFTS?**

For a Man ...

- * Diamond Ring
- * Nationally Advertised Watches
- * Gemstone Ring
- * Strap Watch
- * Lodge Ring
- * Watch Band
- * Gold Pen & Pencil Set
- * Watch Chain
- * Tie Chain
- * Key Chain
- * Desk Pen and Base
- * Belt Buckle
- * Cordovan Belt * Cuff Links
- * Waterproof Watch
- * Ronson or Zippo Lighter

King F. Adamshir Street

- * Electric Shaver
- * Barometer
- * Bill Fold
- * Aluminum Tray
- * Ash Tray

* Diamond Ring

- * Nationally Advertised Watches
- * Diamond Wedding Ring
- * Gemstone Ring * Diamond Bracelet

For a Lady

- * Pearl Necklace
- * Gold or Silver Bracelet
- * Gold or Silver Pins
- * Diamond or Pearl Earrings
- * Necklace
- * Locket and Chain
- * Sterling
- * Compact
- * Cigaret Case * Figurines
- * Costume Jewelry
- * Silverware
- * Photo Case
- * Compacts
- * Crystal
- * Plated Silverware
- * Glassware



When You Think of the Finest in Jewelry Think of

For a good many years shop-

pers have looked to the Jeweler for

the really fine Christmas gifts; those that will be remembered for

This year is the best for several years. Even before the war we

didn't have as many of the finer

things in Jewelry. Our gift lists

at the side are far from complete

. . . we have searched the markets

and have for your selection the

best of values in jewelry from the

very inexpensive to the very im-

We will enjoy helping you find

just the right gift for everyone on

Come in and browse around.

portant gifts.

your gift list.

many a Christmas to come.

316 N. MAIN-Guaranteed Watch Repairs

lereford, Texas—Telephone No. 34



Sheaffer BALL POINT DESK SET

ELECTRIC RAZOR

STORE HOURS:

IF CLOSED . . .

Call 661R.

Week Days:

· Walgreen Agency Drug Store

Texas Tech Offers Placement Service for Students, Public

LUBBOCK, Nov. 21. School super-tendents and other executives who

invited to contact Mrs. Harmon cins, the former Miss Jean Ayres etary to the Texas Technologi-College placement committee, W. M. Whyburn announces, rs. Jenkins, a Texas Tech grad-has recently opened a central ement office in room 108 of the ge Administration building re she will be available to ar-te conferences between prospec-employers and Texas Tech mates and former students of fivisions who are seeking work.

raduates and former students of all divisions who are seeking work.

"We are quite fortunate in having secured Mrs. Jenkins as secretary to the placement committee." Dr. Whyburn stated. "In addition to her wide acquaintance throughout the region surrounding the college, Mrs. Jenkins has a well established conition on the campus through her mast service in the registrar's office, lean of women's office and the dean of Arts and Sciences office."

The college placement committee a composed of academic deans. Dr. 2. C. Goodwin, dean of Arts and sciences, is chairman.

Motto of the United States Naval ademy is "Ex Scientia Tridens" -- From Knowledge Scapower.

There were 1,300 combatant ships in the Navy at the height of World War II.



The United States Navy has slightly more than 4,000,000 finger-prints on file, dating back to 1907.

CANYON-PERBYTON GAME SCHEDULED' DECEMBER 5

The hi-district football game between the Canyon Engles and the Perryton Rangers will be played at Perryton on Friday afternoon of next week, Decem-ber 5, Coach R. D. Wheelock of the Engles informed the Brand by telephone this morning.

at the Ranger gridiron in Perry-ton. No arrangements for ad-vance sale of tickets has been announced.

Recent Bride Is Honored At Gift Party

Mrs. Daws Schnack, the former Mrs. Daws Schnack, the former Miss Jane Harris, was honored at a gift party given at the club house Thursday evening. Hostesses were Bess Hagar, Lillye London, Mary Dyer, Lois Rettman, Jackie Lawier, Gwendolyn Springer, Mrs. Gerald Banner and Mrs. J. R. Williams. During World War II 4,781,755 personnel served in the Navy, Marine Corps and Coast Guard compared to 682,980 in World War I.

Banner and Mrs. J. R. Williams.
Guests were received by the bride, her mother, Mrs. E. B. Harris, and Miss Gwendolyn Springer.

A white, gold and yellow color theme was used with the

Latest figures show that there are 1,924 Indians in the United States Navy. cake squares were served. Lillye London was at the guest book.

Hi, Neighbor!



These are the neighbors of Gen. Douglas MacArthur in Tokyo, shown dining in their homes. Shinkichi Shirokane, his wife and three children use this auto body for a dining room. They have added wood and tin rooms for sleeping. Their diet consists mainly of noodles, made from flour imported from the U. S. (Photo by NEA-Acme staff correspondent Richard C. Ferguson.)

THANKSGIVING GREETINGS FROM COCKERHAMS

NOTICE!

The Cockerham Furniture Store announces that it has no connection or interest in the Main Street Furniture Company, effective this date.

COCKERHAM FURNITURE CO

122 North Main

To Our Patrons . . .

OUR SALES, PARTS, AND SERVICE DEPARTMENTS

WILL BE CLOSED Friday and Saturday November 28-29

*FOLLOWING THE THANKSGIVING HOLIDAY FOR INVENTORY

> We Will Be Open For Business As Usual MONDAY, DECEMBER 1



Kinsey Motor Co.

One Dead, Two in Christmas... Hospital as Result Of Gas Fumes

One small girl was asphyxiated, and her mother and another daughter are seriously ill in a Muleshoe will assist the JayCees in the annual Christmas Tree Party, which is faulty installation of a butane gas slated for the afternoon of Decembeating system at their farm home ber 19.

The victims are Mrs. Leonard Ware and two daughters. Mrs. Ware is a daughter of L. N. Williams of

The accident occurred, according to reports, last Saturday night. Mrs. Ware and the two girls were found unconscious by neighbors, and were rushed to the hospital at Muleshoe. The older girl was dead on arrival at the hospital, but Mrs. Ware and the younger daughter responded to treament and are reported recovering.

Mr. Ware, who is a son of J. E. Ware, formerly of Friona, was a-way from home at the time.

Beta Eta Chapter Has Party Fun

Activities of Beta Eta chapter past week include a birthday luncheon at noon Friday at Ike's Cafe oring Marie Denton whose birthday occured on November 22. Jean

Hopson was a guest of the club.

The reuglar Monday night meeting was held in the home of Lillye London with Miss London presiding as president. Plans were discussed for the Chairman were discussed. the Christmas party and Frances Young, program chairman, an-nounced that new year books are nearing completion.

November Social

The November social was held at Myers Chicken House in Amarillo Ciates the humor of the situation yet Chicken House in Amarillo Ciates the humor of the situation yet or not, but brother-in-law Dettman is getting a big bang out of it.

Members attending were Lillye London, Bess Hagar, Gwendolyn Springer, Frances Young, Marcie and Adeline Koelzer, Marie Denton, Marian Plummer, Pauline Loerwald, Ruth Pickens, Juanita Kelly, Troyce Hanna and Mr. Hanna.

business section. Cooperation of a business men will be asked. Plans are to have the entire bus iness section decorated and the lights

ready to be turned on Saturday night, December 6.

Messiah . . .

(Continued from page 1) the Hereford Civic Chorus who were present for the first time this year were Genevieve Eberle, Mrs. O. G. Hill, and Robert Thompson, Claude McGowen, a newcomer to Hereford, was enrolled as a new

member in the bass section.

Robert Thompson was appointed as chairman of the transportation committee, to arrange transportation to Amarillo for the Hereford singers who will join the Amarillo chorus in their annual presentation Auditorium in Amarillo on Decem ber 14. More than 500 singers are expected to take part in the Pan-handle-wide "Messiah" presenta-

Mrs. Cliff Estes was appointed as chairman of a social committee to arrange for the entertainment of visiting singers who will join the Hereford Civic Chorus for the presentation here on December

Around Town

(Continued from page one)

Miss Young gave a history of the Round Table and presided over a discussion of its uses and methods.

Talks on various forms of personality were given by Ruth Pickens, Lillye London, Ella Mae Martin, Marcy Koelzer, and Pauline Loer-wald.

November Social

the ground in the approved fashion, when it went off . . . as guns will. The charge struck a rock, ricocheted and nicked Emil on the thumb. Grabbing the injured hand to his chest, Emil yelped "You've shot me." Alton looked up just in time to see wald.

Newest addition to the ranks of Baby Sitters is Francis Hardwick, who last week invited parents to leave their youngsters at Ruth Pickens, Juanita Kelly, Troyce
Hanna and Mr. Hanna.

O

The record time for building a battleship was 34½ months—the time it took to build the USS Iowa.

Christmas shopping. Francis was sort of bowled over by the response, but just to prove he wasn't kidding, repeated the invitation this week.

But they've gotta be big enough to sit alone, folks.

Notice to Bidders

The Board of Trustees of the HEREFORD RURAL HIGH SCHOOL DISTRICT Will Accept Bids for

Ethyl and-or Regular Gasoline

To Be Used in School Busses

Gasoline is to be delivered to the School Bus Shops as needed at the rate of approximately 22,000 Gallons per month.

> From December 3, 1947 Through May, 1948

Make bids so much per load tank-wagon prices, with Federal Tax Exemption.

Bids are to be mailed to

GEORGE GRAHAM

Superintendent of Schools

Between Nov. 26 and Dec. 3

The Board reserves the right to reject any and

Deputy Sheriff Neal Young was elected Tuesday night by the Hereford Junior Chamber of Commerce to fill a vacancy on the Board of Directors left by the resignation of D. C. McQuerter.

Farm Stock...

Pete Cowart said yesterday.

Fowlkes, a brother of J. R. Fiwlkes of Hereford, has recently sold a large hotel in Okmulgee, Oklahoma, which he is still managing for the new owners. An experienced hotel operator, he has been interested for several months in coming to Here-

Plans prepared by Architect John W. Floore for Fowlkes include a 59room hotel which can be increased by future building, to 90 rooms.

Drama Class . . . (Continued from page one)

home he hos ever known.

Teddy (John Newson), Jo's son;
Demi (Eugene Roberson) Meg's son
and her daughter, Josie (Mary Jo
Mathies) and Bess (Patsy Slagle)
the daughter of Amy and Laurie;
Mrs. Erastus Kingsbury Parmalee
(Betty Jo Carnahan) and her daughter Exmeralda (Margaret Sowell) ghter Esmeralda (Margaret Sowell) and Annabella (Bobbie Brownlow) complete the familiar cast of char-

Admission prices will be 50 cents for students, 75 cents for adults. Curtain time will be 8 o'clock sharp, and no one will be admitted after the curtain rises until the end of the first act, Miss Henslee said.

Hereford Lions...

(Continued from page one)

he pointed out as the "strongest force in the world."

Earl Smith, one of the Hereford boys in Boy's Ranch, sat at the head table with D. C. Kinsey, Lions president, and extended a brief welcome to the Hereford welcome

"When we needed potatoes, you Hereford Lions managed to get them for us somehow. I don't know who you chiseled them from—but they always got here. You've made cash donations, sponsored boys, and generally helped the program as much as any club in the country. We are proud to have you Hereford Lions as guests."

Earl Fox, Gene Fox, Jackie Re Barorw and Clyde Rea.

Farm Vote ... (Continued from page 1)

participate prior to the election date will receive ballots, Collier said.

Farm owners, tenants, or share-croppers are eligible to participate in the election if they have taken part in the farm program during the past year.

(Continued from page one)

(Continued from page one)

(Continued from page one)

(Continued from page one)

(Col Farley, founder and guiding influence in the growth of Boy's Ranch, pointed out that the joint meeting of Boy's Ranch and the Hereford Club marked the first of a series of such meetings.

(Ti was not mere chance that the Hereford Lions Club was selected as the first club to attend this series of joint meetings.

(Collier said, including the Commodities as the first club to attend this series of joint meetings.)

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(Collier said, including the Commodities as the first club to attend the Hereford Lions club was selected as the first club to attend the Hereford Lions on the vector as the first club to attend the Hereford Lions club was selected as the first club to attend the Hereford Lions club was selected as the first club to attend the Hereford Lions on the vector as the first club to attend the Hereford Lions club was selected from the sugar program.

(Collier said, including the Commodities of meetings.)

(Collier said, including the commodities of m

county committee. Last year the plan was changed, and Deaf Smith county was designated as a one-community county, with a single County Committee elected from the county at large to administer the

Farley also paid glowing tribute to Lyle Blanton, a director in Boy's Ranch, who he credited with delivering propane "in the days when we had no money, less hope—and very little future."

The five boys from Hereford who are now living at the ranch were also introduced. They are Earl Smith

Mrs. R. O. Hupp of Long Beach California arrived this week for a visit here with her parents, Mr. and Mrs. Wm. McGehee. Guests of the McGehee's Tuesday were his sister.

Mrs. L. S. Kennedy of Oiton and her daughter Laura of Corpus Christit. Mrs. Kennedy is Mr. McGehee's sister.



LANCE SERVICE - DAY OR NIGHT We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

"SPEEDY"

Stereford MOTOR CO.



Dudley Green HEREFORD. TEXAS Archie Scott



THANKSGIVING **GREETINGS**

So many things merit our thanks.

We personally have two big treats for your money!

Delicious Thanksgiving feast for the family—a still-bulging pocketbook for

Our prices and quality foods mean just that. Investigate our special holiday

> Visit Us Often For Bargains

Hereford Sup

107 W. FIRST



GAYLORD



Watch that Muzzle



Be sure of your Target



Be sure of your Backstop



"I didn't know it was Loaded"

Thanksgiving Next Thursday

47th Year—Number 48

The Hereford Brand Section

Published Every Thursday

Our Slogan-..More People-More Farms"

The Hereford Brand, Hereford, Texas, Thursday, November 27, 1947

Price 5c Per Copy



Service Station

PITMAN

Hunting Safety Rules Set Up by National Rifle Association Offer Tips to Gunners

MAIN STREET & HIGHWAY 60

"WE FIX FLATS"

open on December 16 for another 15 days of shooting. Remember that the plains are flat, and even a shotgun charge will carry for a con-siderable distance. Be careful where you aim before you pull the trigger. There might be another hunter in those bushes across the lake.

Eagles Beat Hornets in Play-off

Cage Season To Open Here Next Tuesday

against teams from Dalhart, Dumas, Canyon, Tulia, Friona and Dimmitt
. . . the old District 1-A line-up.

The district tournament will be played at Burton Gymnasium in Canyon in January.

The Whiteface cagers will open the basketball season on the local court next Tuesday night in a game with the Vega High School quintet.
Their second scheduled match will
be with the Dimmitt Bobcats at Only two games are scheduled be

Dimmitt on Tuesday, December 9. fore the Christmas holidays, al-



Perryton Rangers in Historic Rushing the waning football sea-on, Coach Douglas Groom started on, Coach Douglas Groom started ork-outs with his Hereford High

Coach Floyd Murry's Rangers out to be a capable replacement, from Perryton made Panhandle scoring two of the Ranger touch-downs on long downfield dashes when they smashed the powerful Phillips Blackhawks, perennial Re-

in icy weather to see the game defeated for the season, a which had been billed as the "battle the District 1-A crown in football circles.

ning streak in Class A competition for the Hawks, who have won the Regional title for six of the past

After a scoreless first quarter, the Rangers had the game under control all the way, and set some sort of record during the final half of the cornect when the Blackhawks failed to make a single first down.

The Rangers were playing with-out the services of their ace halfck Vernon Flowers, who underfore the Christmas holidays, al-though some tournament dates may on the eve of the game; but his be accepted before and after Xmas. substitute, Tommy Pletcher, play-(Continued on page 8) ing his first year of football, turned

les of District 2-A in the bi-district

Down in District 4-A, the con-Lockney Longhorns, heavily favored to capture this conference, their first game of the season last Friday night when they went down in a startling 7-6 upset before the

Although the Longhorns still have an edge in the district standings, they have wound up their con-ference season, and Paducah, with game still to play against Matador, can clinch a conference tie by defeating the Matadors.

If the Dragons can top Matador they will probably get the nod to represent District 4 in bi-district play, since it's too late in the sea-son for a play-off game between the two teams.

The District 4 representative will meet the Shamrock eleven in the play-off, since Shamrock has already clinched the District 3-A title. Hornet 5 yard stripe. There the Conference play in all the dis-tricts but District 4-A has been completed, and the Paducah-Matador game is the only conference tilt left on the schedule before the

bi-district play-offs begin.

In last week-end's games, the

(Continued on page 8)

Ragged Play Features Game On Icy Grid

trol all the way and removed any doubt that their 13-7 victory over the Hornets earlier in the season

The Eagles scored first in the broke through the Tulia line to block Davis' punt on the 30, Walters recovering the ball for the Eagles on the Hornet 11-yard line. Horace Carter scored the touchdown, swinging around left end on a reverse to score standing up

The Hornets threatened in the second period, when the Canyon safety dropped a Tulia punt and Lindley covered the ball for the Hornets on the Eagle 28. A Tulia fumble cost the Hornets the ball on the next play, however, and the Eagles booted out of danger. The third period was scoreless,

with the ball in midfield most of th way. The Eagles threatened again Hornet 5 yard stripe. There Hornets stiffened and held. lateral cost the Eagles 10 yards and Burrus took a fourth pass from Davis on the 2-yard line but couldn't make the double stripes and the Hornets took over

Inman intercepted a Tulia pass on (Continued on page 8)



Phone

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Let's change that dirty, beat-up summer oil! Let's refill with brighter, lighter Conoco Nth winter oil!

Free-flowing Conoco Nth Motor Oil (patented) includes an added ingredient which fastens an extra film of lubricant so closely to metal surfaces that cylinder walls are Oil-Plated!

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gravity . . . won't all drain down even overnight! So, you're extra-protected from metal-eating, combustion acids . . . from "dry" starts . . . from sludge and carbon caused by wear!

And that means zing ful power ... pickup . . . get-up-and-go! A change you'll be

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A REALTOR belongs to the National Real Estate Board whose ideals and policies are definitely established to assure the client of the integrity of the broker and to protect the general public from unprincipled agents or brokers.

We, as active members of the local and national organization, hold monthly meetings and review information made available through the membership in the national organization . . . All this is passed on to you as our regular conscientious service.

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S. 74 Blk K-4 640 acres. 2nd
S. 59 Blk K-8 640 acres.

Maryin & William L. Carnahan 1st
Maryin & Maryin

ngs and Loan Asso. of Clovis, N. The Travelers Insurance Co. M. Lot 9 Lamberts Sub. Lots 7,8 and C. T. Guseman, a note.

E. A. Hoppe and wife, Lena Hoppe to John M. Hutchinson and C. F. Brown SW % S 69 Blk K-3. A. J. Eliwart and Joseppine G. Eliwart to Joe L. Hamilton and Bonnie Hamilton all lot 1 Blk B of

T2 N RE 160 acres.

Amy L. Lichly et al to Winifred Rodman ½ interest in NW¼ S 19

J. E. Young and Pearl Young 52 ft. and 208.71 ft. E. Blk 8 Exants Add. Wilbert E. Carroll and Velma Carroll to J. M. Gililland S. 40 ft.
Lot 19 and N. 10 ft. Blk 18 MegertOrr Sub. E. ½ Blk 20 Evants Add.
Tom Warren to First Federal Sav-

omble to Wilson Gyles part be wart all of lot 1 Bik B Mabry Add. Home Owner's Loan Corp. to L. W. Carlyle and Vera Carlyle, Prom-Deaf Smith County Wind Erosion Conservation District to H. C Speer n rates of wages is set forth

hop all lots 15 and 17 Blk 12 of

Kansas City Life Insurance to Aaron Sell and Merle Sell, Prom-

Julia D. Sowell to Clyde W. Rus-

Security Life and Accident Co.

the Deaf Smith County Federation of Women's Clubs, has announced that a meeting of the federation executive board will be held in the county court house on Saturday af-

ternoon, November 29, at 3 o'clock.

All club presidents and representa-tives are urged to attend the meet-

It is dangerous to immerse opals

porous. A curious variety of opal, called hydrophane, is almost opaque

when dry, but becomes practically transparent when saturated with

LEGAL NOTICE

NOTICE TO BIDDERS

Sealed proposals addressed to the Honorable Mayor and City Commission of Hereford, Texas, will be received at the office of W. E. Dameron, Mayor, until 2:00 P. M. December 16, 1947, for furnishing all necessary materials, machinery, equipment

ent, superintendence

recirculation system.

Bidders must submit a Cashier's or Certified Check issued by a bank satisfactory to the Owner, or a Proposal Bond from a reliable Surety Company, payable without recourse to the order of the City of Hereford. Texas, in an amount not less than five (5%) per cent of the largest possible bid submitted as a guaranty that the Bidder will enter into a contract and execute bond and guaranty in the forms provided within ten (10) days after notice of

in ten (10) days after notice of award of contract to him. Bids with-out the required check or Proposal Bond will not be considered.

The Successful Bidder must fur-nish bond on the attached form in the amount of 100% of the total

contract price from a Surety Com-

State of Texas to act as surety, or other Surety or Sureties acceptable

All lump sum and unit prices must be stated in both script and figures. The Owner reserves the right to reject any or all bids and to waive formalities. In case of ambiguity or lock of alcoholic prices.

biguity or lack of clearness in stating the prices in the bids, the Owner reserves the right to consider the most advantageous construction thereof, or to reject the bid. Unreasonable (or "Unbalanced") unit

prices will authorize the Owner to

Bidders are expected to inspect the site of the work and to inform themselves regarding all local con-ditions under which the work is to

Sell Thru the Want Ads!

Shop with the Want Ads!

to the Owner.

sell a part of Lot 17 Blk 25 Wo

COUNTY FEDERATION BOARD TO MEET

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Special Number for Children; Religious Records, Classical Music and Jive Bands-We've Got 'em All!

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Short Orders Steaks a Specialty A Nicer Place for the

Whole Family to Eat 24-Hour Service

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Phone 128-J J. F. MESSER

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-For Chair or Car-

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Supply and Service

WELDERS

HEREFORD A. O. Thompson

Abstract

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For REAL SERVICE and Quality Merchandise.

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S 53 Blk K-7. 1-3 S½ S 6 Blk K-8.
Federal Land Bank of Houston to R. G. Sisk Sub. Blk 1 Mabry Add.
J. P. Messer and wife, Victoria
Messer to C. L. Jenkins part Blk 8
Ricketts Add. C. S. Gunter and wife, Marie, notes. Jas. W. Witherspoon, A. O. Thom-son and G. P. Owens to Sam Allen a part of Blk 11 Evants Add. W. F. Sowders and Ruby Mae Sowders to Porter Wyley SW 14 8 5 John H. Patton to H. N. Bis-

Marvin A. Knox and Annie Laura Robert Draper to Knox to Ama K. Brumley part Blk Draper part of Blk 66.

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IN ORDER TO MAKE REFRIGERATOR PARTS PRECISE, GENERAL ELECTRIC MEASURE A MILLIONTH OF AN INCH!

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Thanksgiving

1947

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Let's all take a few moments out to "count our .blessings, every one." Speaking for ourselves, we've had a wonderful year . . . and we've been privileged to help many

others to prosperity, too. Many things demand our gratitude . . . our country-free, strong, and prosperous; the spirit of goodwill and kindness which pervades us as a nation; home; family; and a community in which we are glad and proud

Let Us Return

To Thanksgiving

THE BANK OF FRIENDLY SERVICE

504 B. Avenue D

Box 844 Hereford, Texas

211 Main

The first of the modern Olympic Games took place at Athensin 1896, on the site where the ancient festivals had ended 1,500 years before. Credit for the revival of the Olympic Games is due Baron Pierre de Coubertin. On January 16, 1894, he wrote to all the governing bodies of sport pointing out the educational

sport pointing out the educationa value of sport to modern peoples, i practiced in accordance with an

- Buy It In Hereford -

cient Greek ideals.

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A DAY OF

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Our lives have become greatly enriched since our pilgrim fathers wrested a meagre

Surely our life is more complex; we have

more advantages, more conveniences, more security. Let us take care lest we lose the

Our Best Wishes to You for

a Happy Thanksgiving

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greatest of all . . . APPRECIATION.

ellington JayCees Sponsor Senior Chamber of Commerce

Wellington for several years, when have been actively actively actively an accumulated arplus of \$900 to the Wellingmanner of Commerce to get award or pushes men in the city business men in the city greed to support the new or-tion:

Wellington Jaycees announced to be used in grees announced to be used in giting the work started.

Plans have been announced to

er, the organization of the Chamber of Commerce grew out of the activities of the JayCees who saw the need for forming an organization of a Senior Chamber of Commerce grew out of the activities of the JayCees who saw the need for forming an organization of a Senior Chamber of Commerce grew out of the Chamber of Commerce grew out of the activities of the JayCees who saw the need for forming an organization of the Chamber of Commerce grew out of the activities of the JayCees who saw the need for forming an organization of the Chamber of Commerce grew out of the activities of the JayCees who saw the need for forming an organization of the Chamber of Commerce grew out of the activities of the JayCees who saw the need for forming an organization of the Chamber of Commerce grew out of the activities of the JayCees who saw the need for forming an organization of the Chamber of Commerce grew out of the activities of the JayCees who saw the need for forming an organization of the Chamber of Commerce grew out of the activities of the JayCees who saw the need for forming and organization of the Chamber of Commerce grew out of the activities of the JayCees who saw the need for forming and organization of the Chamber of Commerce grew out of the activities of the JayCees who saw the need for forming and organization of the Chamber of Commerce grew out of the activities of the JayCees who saw the need for forming and organization of the Chamber of Commerce grew out of the Chamber of Commerce grew out of the Chamber of Commerce grew out of the activities of the JayCees who saw the need for forming and organization of the Chamber of Commerce grew out of the activities of the JayCees who saw the need for forming and organization of the chamber of the activities of the grew of the properties of the properties of the g

reed to support the new or-on:

Plans have been announced employ a full-time Chamber ding to the Wellington LeadCommerce secretary-manager.

ERCE STRINGS

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Appreciate Our Service * FREE PICK UP AND DELIVERY *

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Bring Kecord Price



Lee Gannon, Delmar, Ia. looks over the carload o. Angus steel caives ne paid an all-time high of \$60 a hundredweight for at auction ending the Chicago Feeder Cattle Show. Though they brought the highest price, the steers were second in grand championship judging.

V. A. Announces Plan for Close Inspection Of Houses Financed Through G. I. Loans

announced a new plan for VA in-spection of houses financed by GI loans while the houses are still un-der construction.

VA will make a pre-constrution appraisal of "reasonable value" based upon complete plans and specifications. A minimum of three inspections are required as work advances to assure adherence to the agreed standards. The plan is optionally available to builders, lenders and sponsors of such projects. Builders and financing agencies thus may receive a definite commitment as to "reasonable value" in advance of construction," provided the homes are completed according to specifications.

Heretofore, a definite VA commitment on the maximum price for
which a house could be sold to a veteran upon completion was available
only where, an individual veteran
asked for a constructio loan.
With the new plan, VA for the
first time is assuming directly the
function of assuring proper construction - - from plans to completion - - of houses built for sale to
veterans with GI loan financing.

Inspections will not be required by the Federal Housing Administra-

Questions-Answers For Veterans

Q. Is Veterans Administration do-ing anything to keep abrest of im-provements in prosthetic equipment so that we veterans may get the benefit of them?

A., Veterans Administration employees who aid disabled veterans in selecting and fitting artificial arms, legs, eyes, and other devices are going to school to learn the latest developments and improvements in the prosthetic field.

Q I received an overpayment in subsistence allowance after I left school. Will I have to refund the nount I received to the govern-

Q I am being rehabilitated under Public Law 16 and I would like to know what medical treatment is

A. Under the Vocational Re-habilitation Act (Public Law 16) you are entitled to any kind of medical treatment needed (hos-pital or out-patient) to prevent

gional office or hospital. A let-ter addressed to the nearest VA office wil suffice. In case of

The battleship USS Oklahoma was built at a cost of \$13,400,000. Cost of salvage after Pearl Harbor

huts with 2-inch slabs of crushed

Astronomers To Get Close Look At Planet Mars

AUSTIN, Tex., Nov. 21--Astronomers are going to get a good look at the planet Mars next February 18, Dr. Gerard P. Kuiper, director of the University of Texas McDonald

On that date, Mars will be close enough for magnification to a size four times as large as the full moon appears to the eye. Dr. Kuiper said he hopes to observe the infrared spectrum of polar caps and green areas previously visible, and perhaps determine whether water is present

Mars will make its closest ap-proach to earth for the next two planet through a spectrometer sensitive instrument which applie the science of electronics to astron

eighth of a mile) originally meant sented the distance which oxen could conveniently plow at a strech, and over which the plowman could surement was used by the primitive Celtic tribes of Britain, who divided their fields into strips, each a fur-long in length, and alloted five strips to each free tribesman.

Lieutenant Commander Henry J. Roterige (ChC) is the first Catholic chaplain ever to be assigned to the U. S. Naval Academy, Annapolis,

Japanese papers which are in Navy custody have not revealed any

Everything

Thanksgiving

Once again, it's Thanksgiving time. Here in this nation are bumper crops . . . well-fed, happy people ... real Thanksgiving Spirit! This joy and plenty is just cause for a full day of Thanksgiving in every home in our country.

Let us all all join in bowing our heads in thanks for another prosperous year, and show your gratitude in Thanksgiving and in sharing with those less fortunate.

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Carl McCaslin Lumber Co.

"I PUSH"

"I PUSH" "I PUSH"

There Is Nothing More Aggravating Than Trying to Start a Sluggish Car!

But don't lose your temper the SECOND TIME! Drive into our repair shop where our full equipment, stock of factory parts, and expert mechanics are at your disposal.

We are specializing in the Winterizing of your car. Long experience with Plains weather conditions has given us the "know how" in correctly adjusting your car for winter handling ease.

Rear Compartment Radios

Comfort and pleasure for every occupant of the car afforded by this convenience now offered at low cost to the owners of any make car. We have these in stock. Let us demonstrate.

Priced Only \$26.75 Installed

No Guesswork Here!

Kinsey Motor Co.

223 East 3rd St.

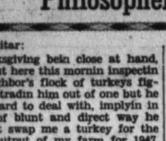


* Stone Bruises * Fabric Breaks * Glass Cuts * Rim Cuts * Misalignment of Wheels * Faulty Brakes * Blowouts .. and all other Road Hazards which might cause your tires to

Cute \$9000 Trick

Another Letter to the Editor from .

The Bootleg Philosopher



On Display

Monday.

Dec. 1

HIGHWAY 60

output for the entire year, you got to go below the surface and further away than his barn and what he sort of blunt and direct way he checked up on an ain't subject to tax, and many's the time I have been sittin in front of the fire and been accused of dozin when actually my brain was racin and my thoughts had risen above the level of weeds in my corn patch and was wrestlin with the international situation,

*Oversize windows and windshield

* Extra-roomy deep-cushioned seats

* Luxurious finish and appointments

STUDEBAKER

AMERICA'S SMARTEST CAR BY FAR

FOR ENJOYABLE DRIVING

NEW 1948

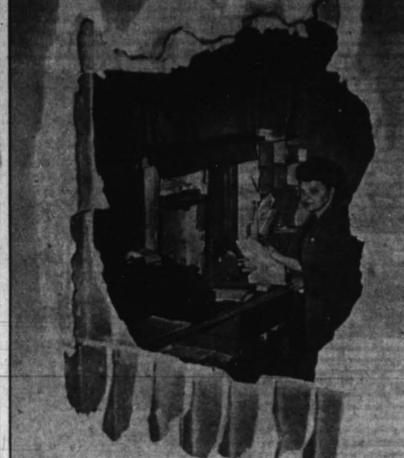
Also, I am thankful I got good health, which I attribute to the fact I take care of myself and conser my strength and long ago I figur I'd rather be healthy and delinque farm may be a little ramshackle, but

On Display

Monday,

Dec. 1

PHONE 756



Chicago currency exchange. They entered a shop next door, cut away the wall all but the plaster work, and waited until cash was delivered to Margaret McLaughlin, shown seated at her desk in the exchange. Then they knocked out the plaster, grabbed \$9000

word for style STUDEBAKER Dimmitt Army and Navy Veterans to * Low-swung aerocurve body lines

Dimmitt army and navy veterans will stage a Thanksgiving Day football game at Bobcat Field Thursday afternoon and plan to turn the entire proceeds over to the stadium fund now being raised in Dimmitt to build a new high school grid stadium

teams will be headed by Coach Joe Butler for the Navy and Coach Stub Jones for the Army Vet-

set for the stadium fund had been raised by last Thursday, according to the Castro County News.

Plans call for the construction of modern steel and wood stadium with a seating capacity of about 1200, similiar to the stands con-structed at Whiteface Field in Hereford this fall.

The new stands would replace the old wooden bleachers on one side of Bobcat Field in Dimmitt.

Dish Washer

Here Last Week

with the first meals served at noon on Tuesday, November 18.

Assisting Mrs. Daniels in opera-tion of the cafeteria are Mrs. Bill Denney, Mrs. Ethel Layman, Mrs. W. M. Twiner sr., and Mrs. John M.

staggered schedule of lunch hours in effect, there will be seating for 320 at each meal. Meal hours ther things, one bein I'm not as have been scheduled at 11:45 and

Stage Turkey Day Game for Stadium Cafeteria Opens

A new school cafeteria, serving students at Hereford High Sshool and Junfor High, opened last week,

Mrs. Warren Daniel, manager of the cafeteria, announced that 208 students and teachers were served on the first day. The number had

Sell Thru the Want Ads! summer by the school district and located between the High School and Junior High buildings.

... by Hotpoint

New High School Rutherford & Co.

312 Main Street

GIFTS

.. for Her

Betty Crocker \$1695 Pressure Cooker 1695

Eve. in Paris \$150 \$10

Max Factor \$150 \$1

Travel Iron . . .



ONE GROUP, Teen Age

Gale Blythe Has

Birthday Party

November 14th

Gale Blythe celebrated her eighth birthday at a party given by her mother, Mrs. H. D. Blythe Jr., Friday afternoon at their home.

Games were enjoyed and each guest received a balloon as a favor,

ald Wooddell, Jerry Luck, Vella Kee, Eddie and Patty Skypala, Judy and Kent Millard, Martha Ann Book-

out, Dona Witherspoon, Linda Sue
Phillips, Peggy Graham, Joan Fowlkes, Willa Sue Channer, Elia Marie
Williams, Sheila Millard, Vici Hopson, Nell Walker, Caren Sue Smith,
Shirley Pierce, Douglas, Bradshaw,
and the honoree.

Mothers attending were Mrs. A. L. Hopson, Mrs. Hughes Millard, Mrs. Ed Skypala, and Mrs. H. D.

ARLINGTON, Nov. 28—Don Roy Bookout of Hereford is on the mid-semester honor roll of the North Texas Agricultural College here.

The first-day menu, according to The Whiteface, Hereford High school newspaper, consisted of brown beans, greens, corn, cabbage salad, onions, cornbread and white bread,

The Whiteface commented favorably on the opening operations of

the cafeteria, complimenting the operators on having the food hot throughout the serving hours. Installation of a modern steam-table makes it possible to keep meals hot for all diners.

DON BOOKOUT ON MID

peaches and milk.

Sizes 7 to 16. \$16.95 to \$32.50 Values.

All go at \$ 1000

Including "Anna Wall" and "Nardis" Don't Miss This! Values to \$22.95

ONE GROUP Ladies'

All go at \$500

Winter DRESSES

Large Selection

Welcome Gifts

Elec. Shavers

Travel Kit

Tawn

GIFTS FOR THE FAMILY-EMERSON RADIOS PANGBURN'S CANDY

EASTMAN CAMERAS G-E FOOT WARMER \$7.55.

Registered Pharmacists

. for Him

Kaywoodie \$350 \$10

Phone 100

ONE GROUP, Ladies'

HOUSE SHOES

Broken Sizes. Values to \$2.98.

For \$ | 00 Pair

ALL SWEATERS

Men's Women's and Children's

20% Off!

Cohoma WOOLENS

54 Inch Width.

Plaids and Solid Colors.

10% Off!

CHILDREN'S Beacon

BATH ROBES

\$2.95 Values

For \$200

CHILDREN'S 2-Piece

Outing PAJAMAS

\$2.50 Value.

For \$ | 50

SCRAP BOOKS

Makes an ideal Christmas Gift!

\$1.00 Value

For 69c

MEN'S Cotton Flannel

WORK SHIRTS

Color, grey only. \$2.25 Value

For \$ |50

Indian BLANKETS

\$3.25 Value

For \$250

NO REFUNDS

NO EXCHANGES On Dollar Day Merchandise!

IN ONE OPERATION washing glasses, dishes, cooking utensils, and silver! And such capacity . . . 58 dishes plus silver.

The convenient front opening and table top surface can be fully appreciated by the busy housewife.

In Stock . . . Immediate Delivery

211 Main Street

Imagine

Phone 31

Brings better living to your living room

There's added charm and loveliness... better living in a well-lighted living room.

Use the room for reading, studying, sewing, relaxing—good lighting means added comfort, better eyesight.

For guests, there's an added welcome in cheery lighting; there's added pleasure in being entertained in a well-lighted home.

Now, you can have the lighting in every room of your home checked, absolutely free. Just call or write your nearest Public Service office for a visit from a lighting specialist. There is, of course, no obliga-

I'LL COME TO YOUR HOME OR PLACE OF BUSINESS

> specialist will come to your home, office, or place of business to give you s best in lighting. There's no obli-

We have nothing to sell but good electric service

23 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Cowart Flays Political Handling of Farm paying over one-half of the state is being construction in the state is being carried out in the poorer counties of East Texas where there are more To Market Program; Urges Pressure Move "As it stands now," Cowart concludes, "Harrison Highway will not be paved until some political pressure is brought to bear in Austin."

C-C Secretary Says Harrison **Paving Remote**

Prospects for paving the Harrison Here's the way things have workighway, No. 1 project of the Chamer of Commerce for the past two ears, are exceedingly remote under way department announced a 3-

present and projected Farm-to-Market road plans, Chamber of Commerce Secretary Pete Cowart re-

Cowart has figured out that if all plans go as scheduled in Texas for financing farm-to-market road construction, Harrison Highway could be completely paved by 1960.



Sotos apparently is just realizing what hit him-four months in jail, \$1000 fine-for taking a

Bathroom Heaters

WALL and FLOOR

Lights . . . Decorations

INDOOR and OUTDOOR . . . PLAIN or BUBBLE LIGHTS . . . 20 to String

DISPOSALL... a household necessity!

Christmas

Shreds and disposes of food leftovers, eliminates garbage containers, odors.

JUST MAKE A SIMPLE CONNECTION underneath your sink! Even fruit pits and bones are ground in a simple oper-

> One 6-Foot Kelvinator Used, newly overhauled and is in top condition.

ELECTRIC STOVES ... HOT WATER HEATERS FREE DEMONSTRATION WEDNESDAY AT 2:00 P. M.

LAUNDERALI.

SEE A SUPERB LAUNDRY JOB! YOUR PRESENCE INVITED!

KELTON

211 Main Street



30 cents per \$100 upon them

1960 - maybe.

the purpose of conservation or for farm-to-market road construction.

Based on the present tax rate in Deaf Smith county, Cowart figures that if the amendment carries, Deaf Smith would be able to build about

3.5 miles of road per year. At this rate, Cowart figures, Harrison Highway would be completely paved in

Pointing out great inequities in state hihgway construction between the heavily-populated but poor tax-paying counties of East Texas and the heavy taxpayers in West Texas. Cowart states that 21 West Texas counties, including Deaf Smith, are

\$1000 bonus from a prospective tenant in Chicago.

year farm-to-market road program which would have provided for the construction of 7,500 miles of road in Texas at a cost of about \$60,000, 000. One-half of this cost was to be borne by the Federal government, the other half by the state. The State's portion of the cost was to ome from a \$30,000,000 surplus al-eady accumulated in the road fund

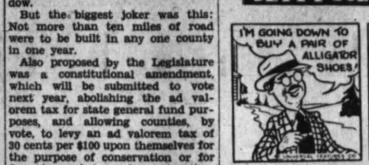
rom the gasoline tax.
One-half of this 7,500 miles of road has been built or is under con-struction. What has happened to the other 3,750 miles is, Cowart re-

The principal mystery, as far as the local Chamber of Commerce is concerned, is what happened to a promise by the State Highway De-partment that Harrison Highway would be the No. 1 project in Texas under the farm-to-market program

Late in 1946, Cowart points out, and again early in 1947, committees from Deaf Smith county called on the state highway engineer and were assured by him that Harrison

READ THE advertisements: THEY'RE MEWS

BETTY SUE by-G.D., BILL & FURM STEAKLEY







When you buy car service such as washing and lubrieation . . . come to G. D. STEAKLEY & SONS SUPER SERVICE. We offer the finest auto service to be found in this community . . . service that is guaranteed. Try our Fisk tires and Texaco gas and oil . . . all at

Highway 60 E. of Town (Phone 9

The Best Home Defense NO - NOT UNLESS



Just Received

One Carload Layne & Bowler



Buy a Layne & Bowler Pump and Have Something to be THANKFUL FOR NEXT YEAR!



Electric Motors

All Sizes!

West Texas Development Company

Highway 60 East of Hereford

Phone 312

Ready for IMMEDIATE Delivery

- * Roper Ranges
- * Dearborn Heaters
- * Monroe Heaters
- * Humphrey Radiant Heaters
- * Brilliant Fire Full Vented Heaters
- * Mission Water Heaters
 20- and 30-GALLON
- * Coal and Floor Furnaces
- * Empire Floor Furnaces

BLANTON BUTANE GAS CO.

Boy Scout Council Meeting Held in Hereford Last Week; Reports on Honor Courts Held

The Deaf Smith District of the Liano Estacado Council, Boy Scouts of America, met Wednesday, November 19, in Hereford for their regular monthly business meeting.

Chairman, D. C. Kinsey presided and reports were received from the Operating Committee Chairman. George Graham, Chairman of Organization and Extension, reported a total of six units in the Districts, three Scout Troops, two Cub Packs.

Chairman W. E. Dameron of the Court of Honor announced two Troop 50 Monday and Troop 52 on Tuesday night with the following advancement: Second Class - William Rice, Stanley Slagle and Jack McCracken of Troop 50; Tom Boyd of Troop 52; Merit Badges - Jerry Reese, Home Repairs; Jimmy Hendrick, Civics; and Pete Davis, Home all-day session at the church all-d of America, met Wednesday, November 19, in Hereford for their regular monthly business meeting.

Chairman, D. C. Kinsey presided and reports were received from the Operating Committee Chairman. George Graham, Chairman of Organization and Extension, reported a total of six units in the Districts, three Scout Troops, two Cub Packs and one Senior Explorer Post with a total of 173 membership. Also he gave a report on the rechartering of Pack 50 and Troop 52.

J. C. Reese, Chairman of Leadership Training, reported on plans for traning and that the Scout Leaders would be invited to attend a First Ald Course which they plan to hold in December, Mr. Reese, Chairman of Training, and Dr. M. Nobles, Chairman of Health and Safety, are making plans for a training course in Health and Safety work to be held in February.

Troop Courts of Honor held here -Troop 50 Monday and Troop 52 on Tuesday night with the following advancement: Second Class - William Rice, Stanley Slagle and Jack McCracken of Troop 50; Tom Boyd of Troop 52; Merit Badges - Jerry Reese, Home Repairs, Jimmy Hendrick, Civics; and Pete Davis, Home Repairs, of Troop 50; Douglas Hicks, Safety; First Ald, Cycling; Clude Hicks, Safety, Cycling; John C. Hicks, Home Repairs, Machinery, Automobilling, Farm Mechanics of Troop 52.

Commissioner Urlin Streu reported on activities and memberships of the six Units in the Deaf Smith District. W. J. Hiatt, Scout Executive, gave a report on the progress in the National Round-up Program which is being conducted by the Boy Scouts of America on a nation-wide plan.

24 Hour Wrecker Service

KINSEY MOTOR CO.

PHONE 740 - NIGHTS 419-W

GET YOUR CHRISTMAS

WE HAVE A LARGE STOCK TO

SELECT FROM!

Janssen's Bicycle Shop

Ready for Christmas



The Woman's Missionary Union of the First Baptist Church held an all-day session at the church Nov-

The president, Mrs. George Gra-ham, opened the business meeting at 11 o'clock in the morning with Mrs. Jimmie Allred giving the morn-

Luncheon at the noon hour was a feature of the day's program. A Thanksgiving theme predominated in decorations and appointments for the tables, The Blanche Groves Circle arranging the tables.

Special guests were the leaders of the young people's work in the church including; Mrs. and Mrs. Gerald Wilson, Mrs. Neva Renfro, Mrs. Otto Massie, Mrs. Clarence Schulz, Theda Sharp, Mrs. Tandy Legge, Mrs. Marlin Gillland, Mr. and Mrs. Wayne Williams, Raylan Evans, Mr. and Mrs. Claude Weatersby.

Guest speaker was Dr. Bill Mar-shall, president of Wayland College and a sextette from Wayland Col-lege, accompanied by Sam Allen, entertained with vocal music.

The program for the afternoon was on "Peoples of Africa". Talks were made by Mrs. Howard and Mrs. R. H. Cagle on the African people and African Religion. Excerpts from letters telling good news from African Baptists were read and Mrs.

Jimmie Allred told about the Christmas Season at Idi Aba. Hymns and prayers were given

The Oberammergau Passion Play is presented once every ten years to fulfill a vow made by the inhabi-tants of the village in 1633. Oberammergau was stricken with the scourge of the Black Death in that cally and needlessly every year bescourge of the Black Death in that cally and needlessly every year bescourge of the Black Death in that cally and needlessly every year bescourge of the Black Death in that year. To express their gratitude when the plague ended, the villagers vowed to enact the Passion and death of Christ every ten years, and the first performance was given in

One kind of onion was given divine honors by the ancient Egyp-tians, and onlows are pictured on Egyptian monumenas. The onion, one of the earliest cultivated, plants, has been grown from time imme-

Chairman Kinsey announced that he would appoint the Committee on Nominations and the Committee on Arrangements for the annual Dis-

trict meeting next week. L. C. White, member of the Council Executive Board, was a visitor



HOPE DENTURE POWDER

Phone 311J - 1 blk. north, 1 east Smith Motel THREE

EASY

STEPS

TO SPRUCE UP YOUR HOME

Looking for ways to give your home an added touch of color or smartness? Stop in at Rockwell's for ideas . . . inspiration . . . and the very thing you need!

TAKE TIME OFF NOW TO AVOID WINTER HARDSHIPS:

- (1) Replace broken windows—weatherstrip.
- (2) Check the roof for broken or missing shingles.
- (3) A coat of paint makes your house or barn look like new and protects the wood from weather damage. PROTECT YOUR INVESTMENT.

Remember—the house that has become your home is a valuable asset.Guard it.

Serving Deaf Smith County Since 1898

ROCKWELL BROS. & COMPANY

E. J. KIRKSEY, Manager

104 South Main St.

Phone 4

Fall Peas



Unseasonal weather provides Irving Courtice and Clarence Dow with a pea-picking job three months after planting in August at

Gasoline For Cleaning Fluid Can Shorten Skirts-and Life

Gasoline will not only shorten that new long skirt but also your life if you use it for dry cleaning. Texas housewives were warned to-day by Marvin Hall, State Fire In-

The Commissioner said that the improper use of gasoline caused 14 fires in August in Texas and 5 in

or floors with gasoline in their homes," he continued. "Ten cents worth of gasoline is sufficient to

A gasoline explosion can from two causes Hall explained. One is a static spark-from the friction of rubbing together the cloth being cleaned, scuffing your feet on a rug, or merely pouring the liquid from one can to another—set off in a place where gasoline vapor is present. The vapor off a one-gallon open can of gasoline can fill an or-dinary kitchen in a few minutes. Hall told of a tragic example in the case of a Dallas woman who was cleaning with gasoline in her kitchen when her daughter came in and switched on the electric light. The fixture must have been defect-

ive, for it sparked and exploded the vapor so violently that the woman was blown clear through the side of

plosions is the use of it near a flame, such as the pilot on a cook

"A young matron living in a Hous-"A young matron living in a Houston apartment decided she would do an economical job of dry-cleaning," Hall related, "so she poured gasoline into a basin placed in her kitchen sink and closed the door of the room in order to prevent the fumes from escaping into an adjoining room, where her baby was as less. She formet that these was asleep. She forgot that there was a pilot light on the gas stove, how-ever, or did not realize its menace, and within a few minutes fire flashed from it to the gasoline and to her

clothing, burning her to death."

Gasoline has been known to have been touched off by open flames over two hudred feet away, Hall in warning Texas housewives not to do any home cleaning in the yard as did a woman in West Texas

The extreme flammability of gas-oline vapors is also the reason why a person shouldn't smoke or strike a match while even sitting in his automobile at a filling station when the gas tank is being filled. The en-gine shoud be cut off while the car is being re-fueled because of danger of sparks, Hall stated.

"Gasoline should never be kent

Delicacy



The fall crab season is on in Shanghai, China. The Chinese consider boiled crabs served with warm wine a treat. Here a grinning street vendor holds up two strings of the "cold and feminine" delicacy.

fumes would escape causing a ser-ious hazard. The safest place for gasoline in quantity is underground, he added.

Hall recommends carbon tetrachloride for removing spots from cloth-ing and a dry cleaning establish-ment for clothes that need extensive

"Earth and sand should be to smother a gasoline fire," the Commissioner stated, "although the use of a chemical extinguisher would en rug or coat thrown over the fire will put it out instantly. Water ap-plied as a spray can be used, but never use a forceful stream because this would scatter the flaming li-

Sell Thru the Want Ads! "Gasoline should never be kept in the house and should never be allowed to remain in an open vessel — Buy It In Hereford —

> YOUR SAVINGS ARE WELCOME

CURRENT DIVIDEND RATE 3%

EACH DEPOSIT INSURED UP TO \$5,000.00

See Elizabeth Womble AGENT - HEREFORD, TEXAS





37-tfc

the Hereford Ministerial A sociation. Any other los churches desiring to list the schedule of services in the columns may do so by turni in their copy to The Brand off not later than noon on Mond of the week of publication.

10:55 A. FIRST PRESBYTERIAN

Russell A. Wingert, Paster day School 9:45 A ning Worship 11:00 A 11:00 A. M.

7:30 P. M FIRST METHODIST O. B. Herring, Paster 11:00 A. M. 6:45 P. M. -7:15 P. M.

FIRST CHRISTIAN
Roy W. Ford, Paster
nday School 9:4 Youth Fellowship. Evening Worship.

Mid-week Services: Each Wednesday.... ASSEMBLY OF GOD S. E. Eldridge, Pastor

CHURCH OF THE NAZARENE Rev. Lewis Patierson, Paster
Sunday School 10
Morning Worship 11
Evangelistic Service 7
Wed. Eve. Proper Meeting 7

IMMANUEL EV. LUTHERAN
The Church of the Lutheran Hour
E. W. Lichtsinn, Pastor
R. A. Frye, Sunday School, Supt.
Sunday School and Bible Class,
10:00 A. M.
Worship service, 11:00 A. M.
Communion service on the first
Sunday of every month.
Listen to the Lutheran Hour over
these stations every Sunday: KFDA.

these stations every Sunday: KPDA Amarillo, 8:30 A. M.; KPDN, Pamps

ST. THOMAS ESPISCOPAL

Services every fourth Sunday morning, 8 a. m. at County Court-room. Rev. Valter R. Scott of Plain-view in charge.

DAWN BAPTIST CHURCH or in any can that is not tightly covered," he said. "Especially, it should not be kept in a glass bottle for if the bottle should break, liquid and, Midweek Service Wednesday, 7:30

Instantly relief from head cold distress starts to come when you put a little Va-tro-no in each nostril. What's more—it actually helps prevent many colds from developing it used in time! Try it! Follow directions in package.

VICKS VA-TRO-NO



Removed FREE of Charge

Prompt Service

West Texas Feed & Seed Co.

Agents for Amarillo Rendering Co., Amarillo, Texas JACK WRIGHT, Mgr. 8-

REAL ESTATE AND LOANS

We offer land in any size tract. We have buyers for irrigated land.

Loans, small or large, at good interest rates are made with no charge for handling.

See us if your want to sell.

J. C. RICKETTS, Realtor

THE C & R TWINS

By Clay and Reeves



There's nothing sweeter or finer than the thought behind Thanksgiving Day. A day not meant for merchandising, selling or bargaining . . . a day that should be devoted to our families and our God. The C & R CLEANERS extends sincere Thanksgiving greetings

CER CLEANERS 208 N. MAIN

DELIVERY SERVICE Phone 160 WHERE

FOR YOUR GREATEST PROTECTION . . . SEIBERLING Announces The New SAFETY TIRE



Selberling Heat-Vents are patented, proved, heat outlets that make the Sei-berling Safety Tire run cooler, longer,

ONLY SEIBERLING GIVES YOU THIS BUILT-IN PROTECTION AGAINST HEAT, NUMBER ONE ENEMY OF TIRE SAFETYI

Safety Saw-Tooth Tread, rayon Saf-Flex cords, pre-turned Safety Beads, extra-strong rayon Breaker Strip and built-in patented Heat-Vents, combined for your safety in one great tire, the New SEIBERLING Safety TIRE . . I



Come in! See America's Finest Tire!

SHELTON TIRE EXCHANGE

Vulcanizing Re-capping

Now in stock: Alcohol Anti-Freeze

Phone 122

On Highway 50

5 Passengers, Nobody Killed

Broken line shows where car at bottom went over the Southern

Pacific viaduct at Portland, Ore., and fell 100 feet carrying five teen-age lads—but nobody was killed.

Free Farm Lease Form Offered

Through County Agent's Office

been used since they were first issued in July of 1946.

ing rights and improvements and repairs are covered

form is a protection for both parties

added that the principal concern of

the committee was "not to produce

omething useful in court, but rather

omething to keep people out of

had better line it up now, instead of

waiting for spring. The current sup-

ply for the U.S., including production and carry-over, is 38,358,000 pounds of clean seed, 22 percent

maller than last year and 45 per-

Long Time Ago

trangers hunting a free home thick on the streets, on roads and on trains from every state in D. C. Laird, manager of the OYO the Union—we have Dutch, Swede Ranch in Castro county was a business caller Monday.

Geo. L. Muse, new commissioner precinct 4 was in this week to qualify and fulfill the duties for his

Sante Fe was about to straighten office.

the line between Amarillo which would leave Canyon without a railer in town Wednesday.

New Items:

Henry Davenport has thrown off the shackles of railroad bondage and located himself on a homestead among the free.

Strangers hunting a free home are thick on the streets on reads



Dr. C. D. Kelton

5th and Jackson Phone 91

for Appointment

WE HAVE

BUYERS ... SELLERS TRADERS

IN ALL PARTS OF TEXAS

FARMS (irrigated and dry) . . . RANCHES **BUSINESSES** of all kinds

HOUSES (as is, and to be moved)

Tractors Combines One Ways Feed Mills Trucks

Drills Cars

Pickups

Cotton Harvesters Mold Board Plows Furniture Livestock

We will sell anything you have in any part of Texas. Listings invited on anything anywhere. Farms and city property for sale in Hereford.

PHONE 791

Geo. D. Pepper, Deaf Smith County Manager (office over Rutherford's Dry Goods)

Some extra nice property in Canyon for Sale!

J. H. Head was in from his Castro anch Wednesday visiting his fam-

Mr. and Mrs. G. E. Burns ent tained a party of young people at their home last evening in honor of Miss Corry Hough.

Ad: Children write your letters to Santa Claus and send them to Gough

25 YEARS AGO

Headlines First Snow Is Light-Rain Now Palling.

Hereford Hi Lost to Canyon 8-0.
Special Concert—Hereford Band is to be Announced.
Bruce Guthrie Hero In Close Game (Fairmont College, Kan.) Score 7-0 Hereford Hotel Now Managed by

Pampa Man.
Claude Higgins Yearling Heifers
Top the Market.

New Items: Dameron sisters, Frances and Ber-tha of Washington, D. C. are home

for a visit.

Miss Ruth Smith making a record in Texas University, in Journalism, athletics, and declamations. Annual Red Cross Wins-over the

Ad: We Are The Christmas Store. Skeltons Variety Store.

Sudan Seed Crop In Texas Lowest In History in '47

COLLEGE STATION, Nov. 22 About this time last year, E. A. Miller, extension agent agronomist for Texas A & M College, warned Texas farmers that the sudan seed crop supply was lower than it had ever

It's worse this year.
Production of sudan grass seed for 1947 in Texas is estimated at 3½ million pounds. That's the lowest crop on record, and just about two-thirds of what it was last year. It's not only bad in Texas. The total production for the United States is 14 percent below the small

States is 14 percent below the small 1946 crop.

The harvested seed is reported by the USDA Bureau of Agriculture Economics as being a little cleaner than last year and the yield per acre average is 34 pounds higher than the ten year average. The small crop is caused by the record small acreage.

Be Quick To Treat Bronchitis

s potent than Creomulsion oes right to the seat of the to help loosen and expel germ shlegm and aid nature to and heal raw, tender, inflamed

so to by special process with other tested medicines for coughs. on the following many medicines have tried, tell your druggist to you a bottle of Creomulsion with the following many medicines is a following many medicines. Barger says that, on the basis of you a bottle of Creomulsion with the following many medicines is 18 months' trial to date the "lease of the following many many medicines is 18 months' trial to date the "lease of the following many many medicines is 18 months' trial to date the "lease of the following many medicines is 18 months' trial to date the "lease of the following many medicines is 18 months' trial to date the "lease of the following many medicines is 18 months' trial to date the "lease of the following many medicines is 18 months' trial to date the "lease of the following many medicines is 18 months' trial to date the "lease of the following many medicines is 18 months' trial to date the "lease of the following many medicines is 18 months' trial to date the "lease of the following many medicines is 18 months' trial to date the "lease of the following many medicines is 18 months' trial to date the "lease of the following many medicines is 18 months' trial to date the "lease of the following many many medicines is 18 months' trial to date the "lease of the following many many medicines is 18 months' trial to date the "lease of the following many medicines is 18 months' trial to date the "lease of the following many medicines is 18 months' trial to date the "lease of the following many medicines is 18 months' trial to date the "lease of the following many medicines is 18 months' trial to date the "lease of the following many medicines is 18 months' trial to date the "lease of the following many medicines is 18 months' trial to date the "lease of the following many medicines is 18 months' trial to date the "lease of the following many medicines is 18 months' trial to date the "lease of the following many medicines is 18 months' trial to date the "lease of the following many medicines is

and will save time and money." He

COLLEGE STATION, Apgt. 21.

—It's a farm lease signing for landlords and tenants and chances are
they'll find Texas A. & M. College's of the lease form in addition to the thousands of copies so far dictrib-uted by the Extension Service. Copies of B-144—which comes in two copies, one for landlord and one for B-144," General Farm Lease Farm' helpful in getting together on their tenant—can be secured at the of-fices of county agents. Thousands of the lease forms have

Seventy-one per cent of the sur-face of the earth is covered with wa-The intsrument contains 13 major headings and provides for some fifty questions which might arise. Points of conservation practices, rental rates and arrangements, livestock share agreements, hunting and fishter. Only 61 per cent of the area of the Northern Hemisphere is ocean, however, compared with 81 per cent of; the Southern Hemisphere.

LEGAL NOTICE

The form was drawn up by an A. & M. committee consisting of L. P. Gabbard, chief of the division of THE STATE OF TEXAS To: John Sutcliffe; the unknown heirs and legal representatives of John Sutcliffe, deceased; Mrs. John farm and ranch economics of the Agricultural Experiment Station; J. L. Matthews, extension specialist in agricultural planning; and J. Wheeler Barger, head of the department Sutcliffe; the unknown heirs and legal representatives of Mrs. John Sutcliffe, deceased. Defendant Greeting: You are hereby commanded to

Texas, at or before 10 o'clock a. m. of the first Monday next after the expiration of forty-two days from the date of the issuance of his citation, same being the 22 day of December A. D. 1947, then and there to answer Plaintiff's Petition filed in said Court, on the 5th day of farmers want sudan grass seed they November A. D. 1947, in this cat numbered 3020 on the docket of said court and styled A. O. The unknown heirs and legal tatives of John Sutcliffe, Mrs. John Sutcliffe: the unknown cent below the last 5-year average. heirs and legal representatives of

So there's liable to be trouble in getting the seed when planting time fendants. A brief statement of the nature of



INSURANCE

- * Home Loans
- * Auto Loans
- * Personal Loans
- . Abstracts

BRING YOUR LOAN AND INSURANCE PROBLEMS TO US

We Are Equipped to Handle Your Needs!

Elizabeth Womble

Across the Street South from E. B. Black Co.

this suit is as follows, to wit:

For the title to and possession of all of the Southwest one-fourth of Section 12, Township 2 North of Range 1 East of a Capital Syndicate Subdivision, as shown by plat of such subdivision of record in the Deed Records of Deaf Smith County, Texas, and said land being located in Deaf Smith County, Texas; and for the full and complete fee simple title to said land based upon the three and the five and the ten and the twenty years statute of limitathe twenty years statute of limitation and adverse possession of the State of Texas, in that plaintiff has continuously held the peaceable possession, use, occupancy and en-joyment of said land since April 6, 1926, claiming and asserting the fee simple title thereto at all times and so having the continuous, peace-able possession without any inter-ference or molestation and having paid the taxes on said land in compliance with such adverse pos-session and limitation statute, since April 6, 1926; as well as by deed of conveyance dated April 6, 1926, recorded in Volume 53 at Page 209, Deed Records, Deaf Smith County, Texas as is more fully shown by Plaintiffs' Petition on file in this

The officer executing this pro cess shall promptly execute the same according to law, and make due return as the law directs. Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this the day of November A. D. 1947. R. L. Thompson, Clerk,

District Court, Deaf Smith
County Texas
By Lucille Posey, Deputy
Issued Nov. 5th, 1947
R. L. Thompson, Clerk Dist Court.
Deaf Smith County, Texas
By Lucille Posey, Deputy

Just Received! Complete New Line of Imperial Wallpaper Newest Patterns . . . Newest Colors . . . also Sherwin-Williams Paints

ACE BUILDERS SUPPLY CO C E BIDKMEYED OWNED



ASK YOUR DRUGGIST

PUBLIC DANCE

EVERY SATURDAY NIGHT Veterans Memorial Park Club House Sponsored by

AMERICAN LEGION & V.F.W.

Admission \$1.00

Ladies F



Here's your chance to get that pilot's license, and to go on, if you wish, to a real future in aviation. All at no cost to you! Every ex-service man and woman is eligible for this training under the G.I. Bill of Rights. You don't want to miss out on it. Come out and talk it over with us. We'll make all the arrangements and get you started right away.

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ENROLL NOW!

New Class Starts November 24

CLOVER AIRPORT

CARL V. KROPFF, Manager

Need a TRUCK?

Need a TRACTOR?

Need a TOW VEHICLE?

Need a MOBILE POWER UNIT?

... HERE'S THE ANSWER TO ALL FOUR-

THE UNIVERSAL 'JEEP' is built to handle almost any kind of job. It has 4-wheel drive, with speeds as low as 21/2 mph, for tractor work, for heavy towing, for getting through mud and snow that stops ordinary vehicles. It has 2-wheel drive for hauling and towing at highway speeds. It has optional power take-off, with spline-shaft or pulley drive, to operate auxiliary equipment. Let us demonstrate this versatile vehicle and show you how it meets your needs.

GET A 4-WHEEL-DRIVE UNIVERSAL

ROBERSON MOTOR COMPANY

123 West First St.

Phone 440

Hereford



...with more calls from more telephones

Telephone operators are busier than ever during these days of more telephone calls from more telephones than ever before. But they still take pride in doing their job with the same characteristic skill, patience, and courtesy that have caused them to be known as "The Voice With a Smile."

Despite the heavy increase in calls, operators are handling most of them quickly and accurately. Sometimes, during midmorning and late afternoon (the busiest times at the switchboard) there may be a brief wait for "Number, please," but you may be sure your call will be answered as promptly as possible.

SOUTHWESTERN BELL TELEPHONE CO.

Hereford Students at Stephens lege Pledge Independents Groups

Christmas dance to be held on two nights, Dec. 5 and 6, in Leia Raney Wood ballroom at the college.

An innovation this year will be a semi-formal dance Nov. 21 and 22 sponsored jointly by the Independents organization at phens is composed of hall groups lich work together as a unified appus organization. Included on a Independent program are a nifire Party. Independent Sing patest, teas, formal and informal moes, picnics and parties, with the nual Independent Circus climax-the year's activities.

Christmas dance to be held on two nights, Dec. 5 and 6, in Leia Raney Wood ballroom at the college.

An innovation this year will be a semi-formal dance Nov. 21 and 22 sponsored jointly by the Independents and the Pan-Hellenic organizations at Stephens College.

New Independent members from Hereford are Miss Virginia Ruth Lyons, daughter of Mr. and Mrs. Frank P. Lyons, 511 Jackson; and Miss Cecilia Guseman, daughter of Cecil T. Guseman, 504 East Fifth St.

at the Starlight Roof of the Chase enlisted men and 12 officers named



Deserves The Best MILK ... GRADE A ... PASTEURIZED

Delivered Daily

Anywhere in Hereford Ph: 680

Also on Sale in Hereford Stores!

HEREFORD CREAMERY CO. Gream O'Plains Butter

Benchwarmer.

tle of the season" at Phillips Friday night turned out to be the "rout of gers smacked down the Blackhawks by a 33-0 score . . . and nobody has ever rated Phillips as a weakling in

The Perryton victory Friday nite ended one of the longest winning streaks in Class A football history. The Hawks had been undefeated in Class A competition since Nov-ember 11, 1943, having won 39 games and tied two . . . and both of the Hotel in St. Louis, Mo., will provide John Paul Jones have served in the in the bi-district play-off in 1945.

During that time the 'Hawks had played seven games against Class AA competition, losing three in a row to Pampa, one to Quanah, splitting a pair with Brownfield, and defeating Hollis, Oklahoma.

> That November 11, 1943, incidentally, was lost in an upset to White win the Regional crown. The Hereford Whitefaces had ended a previous 32-game winning streak in 1932 when they tied the 'Hawks 7-7 and won on penetrations.

Coach Floyd Murray, who'll be emembered by many fans in this area as a standout player for the West Teaxs Buffs a few years back, has hung up a pretty good record for himself at Perryton. His teams have won 23 games and lost 6 during his three years there.

Basketball season is about to get inderway here at Hereford. Judging from previous seasons, this announcement probably won't excite any vast number of fans in Hereford, but Coach Douglas Groom, one-time star with the Tall Buffs from West Texas State, is working hard with a small squad of boys to turn out a crack Whiteface team this year. The Whiteface cagers are handicapped by their cracker-box handicapped by their cracker-box gymnasium, which is probably the main'reason why basketball has never developed into a major sport here. However, they will play some home games and deserve the support of all fans who can crowd into the limited seating space at White-

game ended, after another pass interception by Hunter.

The Eagles led in first downs 13
to 7, and piled up a total of 151
yards from scrimmage to 87 for
Tulia. The Eagles passed three times
and completed one for 10 yards;
and the Hornets passed five times,
completeing one for 7, yards, and
having two tosses intercepted.

While the District 2-A title remains split three ways, with Dim-Hereford Veterans organizations may remedy the gymnasium sit-uation when their plans for a vet-erans Memorial building in Vet-erans Park are realized. A first-While the District 2-A title remains split three ways, with Dimmitt and Tulia sharing co-championship honors with Canyon, the Eagles earned the right to represent the district in bi-district playoff with their victory over Tulia.

After the season's conference schedule had ended in a three-way deadlock two weeks ago with Dimmitt's victory over Canyon, a tossed coin removed Dimmitt from the play-off scramble, leaving the bat-

Been at It 6 Years Military Rites for War Dead To Be Arranged If Families Request It

san antonio, Nov. 1—While arious veterans organizations have lignified their willingness of conmains of the war dead, there is no obligation upon the next of kin to have such services, Lt. Col. S. H. Partridge, chief of the American Graves Registration Division here, emphasized todya.)

"In the early planning for the war dead repatriation program tt was anticipated that many families would wish to have their dead buried with military rites." Col. Partridge.

was anticipated that many families would wish to have their dead buried with military rites," Col. Partridge said. "The armed forces do not have the men available and invited veterans organizations to assume this responsibility.

"These organizations, from national headquarters down through local posts, promptly and gladly offered their services. Families desiring military funerals should contact some veteran's organization in their communities. If they are unable to make such a contact," Partridge recommended, "they should contact the Memorial Section, Fourth Army, Fort Sam Houston.

"However, a large number of persons have indicated that they do not care for military funerals; that they want their dead buried with the simplest possible ceremony. Such wishes should be respected. The fundamental policy of those responsible for the war dead repatrition program is that there must be no infringement upon the grief and bereavement of the families who have already given the nation so much."

Ten players already had reported for work-outs last week-end, and at least one more had indicated an intention to come out. The squad includes four lettermen from last year's team, Buddy Corbett, Rueben Knox, Bob Hamilton, and "Trigger" Carlyle. Carlyle is still laid up with a broken wrist, suffered in football practice several weeks ago, but is expected to be in shape for basketball after the holidays.

Also out for the squad are Marcus Matthews, Conrad Clark, Dick Kopp, Ronnie Durham, Junior McGee, and Billy Miles. Bobby Owens is expected to report.

McGee worked out with the team last year at forward, but was ineligible then for conference competition. He is expected to win a starting berth this season.

The 14,700-ton light cruiser USS Roanoke, is the largest light cruiser ever built.

A total of 88,842 Navy, Marine and Coast Guard personnel were killed in World War II.

An "accolade" in American Millitary parlance is a scroll, signed by the President and sent to the next

The incomplete schedule, as it now stands, calls for a meeting with Friona here January 8; Dimmitt here on January 13; Friona at Friona on January 30; and Vega at Vega on February 6.

Ten players already had reported for work-outs last week-end, and at least one more had indicated an intention to come out. The squader

Read Our Want Ad Page! tary parlance is a scroll, signed by the President and sent to the next of Ein of all persons who die while serving in the armed forces.





ladge MEREDITH - Edward BROP

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is for the Heart-throbs class gymnasium is planned as a part of that projected building, and hopes are that another season may find the Whiteface cagers, and the Hereford All-Stars, playing on a regulation court before the sort of crowds the game deserves. is for the Eyeful

Basketball is a major winter sport in most towns in the United States, in most towns in the United States, and there's no reason why it can't become one in Hereford. The Hereford AAU team last year was one of the classiest cage teams in the Panhandle, but had to go visiting to find fans to appreciate them. The All-Stars are planning to reorganize this year, and will enter the Plains AAU tournament in Amarillo eggin

Ciaiming to be the only woman ever to stay on such a job. Miss

Ethel Eldred, 54, operates a pneumatic drill at the naphtha-

lene works of the Gas Light and

Coke Company in Beckton. Es-sex, England. Every day she shifts about five tons of naphtha-

lene, which is made into moth-

balls. She worked there during

World War I, returned for World War II and has been on

the job six years.

The Eagles were in possession again on the Tulia 6-yard line as the

game ended, after another pass in-

tle between Canyon and Tulia. Each team had lost one game in district play, Tulia having dropped a 13-7 decision to Canyon on October 10, and Canyon having lost 12-0 to Dimmitt on November 14.

(Continued from page 1)

Wellington-Wheeler contest was cancelled; Paducah defeated Lockney 7-6, Floydada topped Crosbyton 13-0, and Ralls downed Spur 20 to 12 in District 4-A; the Perryton-Phillips contest was the final one in District 1; and the Tulia-Canyon fracas wound up play in District

Perryton ...

Eagles Beat . . .

ed for the touchdown.

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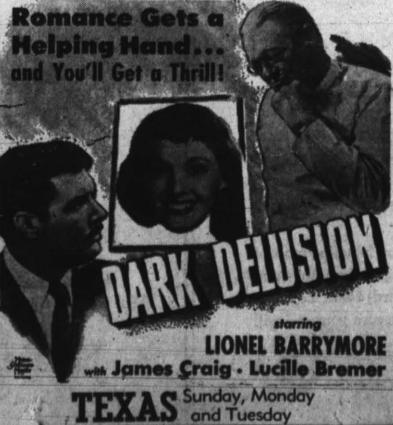
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