

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

VOLUME 25—NUMBER 36.

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, SEPTEMBER 20, 1928.

SETH B. HOLMAN, Publisher.

HEREFORD WINS CITY BEAUTIFUL CONTEST BY SCANTY MARGIN

AUTOMOBILE DISPLAY AND STYLE SHOW TOP OFF GREAT AGRICULTURAL - STOCK FAIR

While There Have Been More Exhibits in Past, No Other Fair Has Surpassed 1928 in Quality of Live Stock and Farm Exhibits Shown. Ladies' Department High Class, As Usual. Gold Medal Given Miss Chapman, Winner Ton-Litter Contest.

Featured by a Style Show and Automobile Display, and by live stock and agricultural exhibits of unusual merit, the annual Deaf Smith County Fair closed a three day successful exhibition Saturday night. Although the crowd was not as large as had been hoped for, the attendance as a whole was fair, and officials expressed satisfaction at the interest shown and in general results.

Style Show.
Hereford's first Style Show, held at the Star Theatre Friday night, made a splendid impression upon a packed audience. Various models of the city displayed the latest designs in clothing, hats, shoes and other feminine apparel, using volunteer models from among the young ladies of the community. The ensemble was gorgeous and beautiful. The Hereford orchestra furnished music for the occasion. D. R. Gass & Son, Fox Mercantile, Sprowls-Cronin & Co., Mrs. L. H. Shore, Mrs. N. C. Vogel and Olson's Variety Store all displayed designs. Gass & Son's display was displayed by Misses Ruth Elliston, Imogene Wilson and Luelia Brooks; Fox Mercantile was represented by Misses Lucile Hicks, La Juana Hanna, Frances Wilson and Miss Mary Ann Acker; Sprowls-Cronin Co.'s importations were shown by Miss Gwendolyn Spradley, Zola Mae Walsler, Mollie Ray Cronin, Bess McGeer, Ruth Haberer and Dorothy Elaine Sutton; Mrs. Shore was represented by Misses Frances Gulna, Zenda Hanna, Norma Powellson, Mary Valentine, Florence Shore and Zelma Ruth Shore. J. O. Newell displayed ladies shoes, Mrs. Vogel's millinery creations, and Olson's Variety Store clothing designs, using as models some of the young ladies named above.

Automobile Display.
Friday night, Main Street between Second and Third, was roped off, special lights were strung and the automobile dealers of the city had the newest models on display from seven until eleven o'clock. Large crowds swarmed

Nurse Meets Tragic End From Flames

Mrs. Myrtle Speelman, 45, niece and heir of the late Percy Welliver, met death suddenly and tragically last week at Clovis. Mrs. Speelman, who was night supervisor at the Santa Fe Hospital at Clovis, was in her room at the institution, cleaning a spot on her dress with gasoline. She rubbed the fabric between her hands during the process, the gasoline ignited, and in a second she was enveloped in flames. Before assistance could reach her she had been terribly burned over her body and face. The unfortunate accident occurred Friday evening, September 14, and she lingered until four o'clock Sunday morning before giving up the fight.

The body was brought to Hereford and funeral services held from the Methodist church Monday afternoon, September 16, at 4:30 o'clock, conducted by the Rev. E. H. Bowen. She was laid to rest in the Hereford Cemetery.

Mrs. Speelman is survived by one son, Ferd Speelman, who was out of the state at the time and did not reach here until after his mother's death. Mrs. Speelman had many friends here, as she lived in Hereford during the year before the death of her uncle, Percy Welliver, and nursed him until his death. She was named as heir of the larger part of Mr. Welliver's holdings in this county.

MONDAY LUNCHEON SET FOR MONDAY NIGHT TO HONOR NEW TEACHERS

The regular Monday Chamber of Commerce luncheon will be held at the First Christian church Monday evening, September 24, at 8:00 o'clock instead of at the noon hour. This change in hour is brought about by "School Faculty" meeting when all members of the Hereford schools, together with the school board, will be guests of the organization at the evening hour.

All regular luncheon attendees are urged to attend, together with their wives, and a large gathering is expected to be present to officially welcome the 1928-1929 faculty of the schools.

I. I. West Goes Into the Garage Business for Self

I. I. West, formerly with the Service-U-Like Filling Station, and candidate for sheriff in the recent Democratic primaries, has taken over the filling station formerly operated by Cox & Huckert, in the Clark building. Mr. West will handle tires and a complete line of auto accessories in connection with the business.

New Bridge Over Tierra Blanco Is Appreciated

The new steel bridge over the Tierra Blanco on Twenty-Five Avenue, recently completed and thrown open to the public, is proving a big step forward for the convenience of the traveling public, and especially for those farmers who live to the southwest of town. The bridge is quite an advanced step over the old water crossing and deep dip at that point and when the approaches are worked down and smoothed out better the Avenue drive will be a popular one with the automobilists, public.

Wilson Tells of Visits to Kraft Cheese Co.'s Plant, Carnation and Pet Co.'s Factories. Everywhere Dairy Cows Help the Farmers

BY S. O. WILSON

(Continued from last week)
Our inspection the second week was in Durant and Kosciusko, Oklahoma county, Miss. At Durant we visited the Kraft Cheese plant which has been in operation about a year and makes nothing but cheese. They had just a few customers to bring in milk at the start, but now they have 300 farmers delivering milk daily. Farmers are well pleased with the whole milk method of selling. They were paying farmers 230 flat rate for milk. This plant paid farmers \$133,707 the first year of operation. The plant cost \$50,000. The Kraft Cheese Co. will not come into new territory without a guarantee of a sufficient supply of milk to put the plant on a paying basis. It takes 20,000 pounds per day to pay expenses on their side plant. They are getting 30,000 pounds daily and expect to increase this to 50,000 within the next twelve months.

Durant has some competition in the milk business as there is a cheese plant thirty miles north, the Carnation condenser plant 18 miles east, and another creamery ten miles north that is getting 15,000 pounds of milk daily. The cheese company has trucks and milk routes that bring milk in from fifteen routes. The farmers pay so much a hundred, according to distances they live from the plant. The truckage is deducted from the farmers total every two weeks and his check is mailed out. There are no trips made to the cheese plant by the farmers. THERE ARE NO REQUIREMENTS AS TO THE KIND OF BARN OR MILKING PLACE.

North-South Highway Is Being Sought

Data to be submitted to the State Highway Commission at their October meeting is being compiled by the Chamber of Commerce of the organization at the state designated highway from Plainview to Channing.

Advices have been received from Hale, Castro, Oldham and Hartley counties stating that officials of these counties were heartily behind the move and it is probable that a joint meeting will be called to be held in Hereford before that time.

Secretary Arnold will visit each of the commissioners courts during the next ten days, and secure signed petitions from each of the counties for the brief which will be presented at Austin.

One of the biggest obstacles it is thought will be securing designation of the highway from Vega to Channing, which will save a distance of between 40 and 50 miles between these points. This will necessitate construction of a bridge across the Canadian river near Tascosa, but it is thought with the distance saved that the state can be persuaded to go their part on the project. Practically all of the West Texas traffic into Colorado will traverse this route. It is being pointed out, and requests for assistance in securing the designation are also being asked from Lubbock and cities to the south, as well as Dalhart, and the towns and cities on the Colorado to Gulf highway above Channing.

Local business men are enthusiastic over the plan, and nothing will be left undone to get this important designation.

Keith Sale

G. W. Keith, manager of the Keith Hotel, announces a sale of all the equipment and furniture in the building, to begin at 2:30 o'clock, Saturday, September 29. This will be a big offering and will be handled by Auctioneer W. S. Williams.

They can milk cows in open lots; just so the milk is sweet and reasonably clean. Two field men work with the farmers and help them solve their milking, feeding and pasture troubles. The farmers cool their milk by putting it in cans in barrels of fresh well water and stirring.

POSSIBILITY OF CREAMERY LOOMS, OWING TO INTEREST IN DAIRYING

The Industrial Committee and Directors of the Hereford Chamber of Commerce will be called together shortly to receive a detailed report from S. O. Wilson, who recently made an extended trip through the Southern States studying dairying facilities, financing, etc.

Secretary-Manager Arnold states that steps are under way to provide a creamery for Hereford, and the plan is being submitted to interested parties.

Interest shown in the dairy cattle industry at the Deaf Smith county fair has convinced every business interest that the industry should be fostered in every possible way.

"Hereford can be made the marketing center for cream and dairy products for miles in every direction," said the secretary, "if we will only provide the proper market. We want all the dairy farmers and producers in a meeting soon to work our plans for getting the best possible market and with all interested parties awake to the possibilities we can put over what we start after."

Communications from other cities and communities who have gone into the creamery situation thoroughly have been received at the local offices and this information will be placed before the meeting. Prof. Geo. P. Grout, who judged the dairy cattle at the Deaf Smith county fair says this section has some of the best foundation dairy cattle to be found anywhere and with the exceedingly large production of feed this year, dairying should take a big increase.

If a creamery can be located in Hereford probably twice as large a marketing territory can be secured to market their products in this city it is claimed. There is no creamery within a radius of many miles, and yet dairy herds are on the increase greatly and steps must be taken to handle the situation. Chamber of Commerce officials think.

Broadus Purchases the Bakery and Changes Name

The City Bakery, which has been under the management of C. C. Wall for the past year or so, was purchased on September 13 by L. B. Broadus and the name has been changed to the Hereford Bakery.

Mr. Broadus, who has been a resident of Hereford for over a year, announces that he is simply going to try to give Hereford a real bakery in every sense of the word, and asks the good will and patronage of the people.

FARM SALES.
September 25, F. C. Rudd, owner. Location: 13 miles west of Hereford on Harrison Highway and 3 miles north, the old Renfro farm. Jersey milk cows and heifers, feed crop, horses, farm machinery, hogs, harness, etc. Sale begins at 10:30 a. m. Ray Barber, auctioneer.

September 28, Chas. Smith, owner. Location: 15 miles west of Hereford on Harrison Highway, then turn north at Wagner ranch and go 5 miles to the north line of the Seigler pasture; 17 miles north and 1 mile east of Friona. Dairy cattle, turkeys and chickens, horses and mules, milk goats, machinery, stock hogs. Sale begins at 10:00 a. m. W. S. Williams, auctioneer.

NEW CITY HALL, FIRE STATION, PARKS AND PRIVATE LAWNS ACCOUNT FOR MANY POINTS

Judges Use Plain English About Condition of Vacant Lots in Hereford's Business District. Report Is Sermon That Should Be Studied and Digested by Every Property Owner in This City. An Impartial Analysis by Experts Submitted to People.

LONGEST WORDS
The four leading claimants for the honor of the longest English word are:
Antididantismarianism.
Transubstantiationism.
Velocipedianism.
Honrifibilludity.
None of these, however, is as long or as important as:
Haveyourenewedyoursubscription.

Barnes Takes Measure of Opponent; Match Exciting

The wrestling bouts at the sales pavilion Wednesday night proved quite thrilling to the crowd. The main event between George Barnes and Jack Sampson, "strong man of New Mexico," was won by Barnes, two falls out of three, and proved full of action from beginning to end. Barnes won the first fall in nineteen minutes, while Sampson won the second in one minute less, with continuous headlocks applied to the local man. Sampson's excessive weight and strength was a source of wonder to the gallery, and the match in the main was well received.

Preliminaries included three wrestling bouts and one boxing match between locals, which were thoroughly enjoyed.

Another bout between Cook and Ray, bantam weights, resulted in a four minute fall for Cook. Levi and Bill, junior exponents of Queensberry tactics, entertained with three rounds of mixing it up to the entire satisfaction of the gallery. Another junior wrestling match was also well liked.

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The official report of the judges in the Beautiful Town Contest between Canyon and Hereford was received by Secretary Arnold the first of the week and shows that Hereford nosed out Canyon by the bare margin of six points. The judges, disinterested members of the Amarillo Forestry department, analyzed the strong and weak points with clear, concise details, and the report is a sermon that should be carefully studied and taken to heart by the citizens of both towns, says Secretary Arnold. The report in detail follows:

Judges' Report.
We, the Committee of Judges solicited to judge your cities on their Clean Campaign, submit to you our report in detail.

The business district of the cities has been allow twenty-five per cent of 100 percent, as we feel the business section represents about one-fourth of the entire city:

(1) Paving and Sidewalks:	
Canyon	12
Hereford	14
(2) Provisions for Traffic Regulations:	
Canyon	5
Hereford	5
(3) Fire Regulations:	
Canyon	7
Hereford	9

Our reason in awarding Hereford 9 percent in this instance was due to the fact (much to our surprise) that we found the doors of the fire station closed in Canyon and the truck so located that in case of fire and confusion, the failure of the truck to start would have been disastrous; whereas, in Hereford they had the best of equipment and had the trucks facing Main Street with automatic doors and were well arranged so that all or any part of their equipment could leave Central Station without interfering with other equipment.

(4) Water and Sewer Service:	
Canyon	5
Hereford	10

The reason for the difference in sewerage system was due to the fact that Hereford has completed and has in operation a storm sewer system which is very beneficial from the cleanliness standpoint.

(5) Garbage Disposal:	
Canyon	7
Hereford	7
(6) Light and Heat:	
Canyon	5
Hereford	4

Our reason for favoring Canyon was due to the fact that gas lines have not been completed and are not in operation in Hereford.

(7) General Appearance and Improvements:	
Canyon	23
Hereford	25

We favor Hereford upon its beautiful City Building, which is very impressive and should be the pride of that city as it shows progress for a city of that size.

(Continued on Page Seven.)

Tuesday Will Be Hereford Day At Fair

Tuesday, September 25, has been designated as Hereford Day at the Tri-State Fair at Amarillo. The Santa Fe will run a special train on that day from Clovis to serve all intervening stations. The fare is announced as three-fourths of the one-way fare for the round trip.

An effort is being made to send a strong delegation from here Tuesday and the Hereford Municipal Band may be sent up to make some music for the Tri-State crowds.

THE HEREFORD BRAND

Published Every Thursday at

HEREFORD, DEAF SMITH COUNTY, TEXAS.

SETH B. HOLMAN Editor and Publisher

Also Publisher of

THE FRIONA STAR, FRIONA, PARMER COUNTY, TEXAS.

MRS. SETH B. HOLMAN Associate Editor

TELEPHONE 30

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NOTICE TO THE PUBLIC.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



September 23.

THE CHRISTIAN BASIS FOR TOTAL ABSTINENCE

I CORINTHIANS, 8:1-13.

By Rev. Samuel D. Price, D. D.

The quarterly temperance lesson has been a feature of the International Uniform series for many years. Its introduction in the scientific temperance instruction in the public schools in the various states of the Union. The general purpose is to teach the basic fact that alcohol is a poison and the effect that such a poison has on the individual and society. The whole subject is a live one today, not only in America but throughout the world. In the United States, the study is especially pertinent as the wet and dry issue has such a prominent part in the coming presidential election.

A moral issue is much more than an individual matter. Every one exerts a far reaching influence both conscious and unconscious. Paul had a case in hand when he wrote to the Corinthians from Ephesus, during his third missionary journey. Idol worship prevailed and any religion involves a sacrifice of one kind or another. Animals were slain to propitiate the various gods, and there were many of these so-called deities. Priests of various cults could eat only a very small portion of the meat resulting from such slaughter. Both the economic and natural thing to do was to offer the meat for sale, for there was nothing the matter with it from the standpoint of food.

At once a serious and conscientious question was raised in the minds of both Jews and Christians. They must not in any way partake of food which had first been offered to idols. Such food might be on any table where they were a guest. The whole matter was an issue in the council in Jerusalem and it was mutually agreed between Jews and Gentile Christians that they would abstain from any use of such meats. This same question kept arising as the Gospel was taken to any new territory where the identical conditions were local. The case had to be argued through each time and every group convinced that they must give up things that may have been customary in the old life because of the new implications, though

fields that were entirely free from smut last year may develop the disease next year unless the seed are treated. The reason for this lies in the fact that smut spores are given wide distribution through threshing machines.

The copper carbonate treatment is recommended only for stinking smut of wheat and kernel smut of grain sorghums and sweet sorghums. For oat and barley smut the formaldehyde treatment should be used.

Athletics In the Schools Cost a Lot of Money

AUSTIN.—Preparations for the 1928-29 athletics in the University of Texas have cost the athletic office thousands of dollars, according to L. Theo Belmont, director of physical training for men.

"These preparations which have been under way since before August may be divided into three separate divisions," said Mr. Belmont. "There are the intercollegiate, the physical and the office divisions to go over and get in readiness for the fall rush.

"In the intercollegiate division, all equipment must be gone over and inspected months before school opens, and new materials must be ordered in time to get them at the department, stocked and issued at the beginning of football practice. All this new equipment costs us much money besides the time and trouble spent in getting it ready.

"The physical division work consists in going over the seats at the athletic fields to see that they are in good condition, painted and comfortable and in preparing the fields for games and practice at the opening of the practice season. We are at present installing a new

field. It will be used by the freshmen for practice and probably by the Varsity on rainy days.

"Probably the most exacting work comes here in the office. Besides supervising all of these other activities, we take charge of selling tickets for the various games. People send in orders by mail, wanting certain seats for a game. We must check up on the seats sold and send them the nearest we can to what they want. A record of all the sales must be kept so that if a person should lose his ticket we could tell which seat he had and under reasonable conditions issue him a duplicate. Thousands of dollars have been taken in from the sale of tickets for games to be played the coming season. The Vanderbilt, S. M. U. and A. & M. games seem to be attracting more interest at present than the others, if we are to judge from the tickets sold.

"Our work is not easy by any means. We handle not only many thousands of tickets but also the money with which the tickets are bought. Everything must be done accurately and speedily to get all ready for the big game. We work and slave for months and then puff! It is suddenly over in two hours!"

DEAR FRIENDS:

September 20, 1928.

If you think that men's suits are all they clean here, you're awfully mistaken.

For instance, yesterday a customer brought in some of the prettiest silk garments you ever saw. I think they call 'em lingerie, or something like that.

Anyway, they were mighty delicate looking clothes and they came through the cleaning process beautifully.

I'll bet the lady who sent them in will be pleased with the work.

Bon Jure

Orr's Tailor Shop
"That Better Service"

Will Rogers

Says—

I was kinder disappointed in Al's speech of acceptance. I thought he was smarter than he is—I thought he would refuse.

Just think how much bigger man Al would have been if he had refused. If he gets elected he will be the only one out of thirty that's said presidency. If he had refused he'd be the first in history to do that—and probably the last.

A Democrat is naturally winder than a Republican. He is out of office more and he has more time to think up things to say. All a Republican has to say is, "Well I am in, try and get me out." While with a Democrat he has to say something that will get the Republicans out and also that will get him in.

Al said he would take the nomination because "this is the country that has raised him from obscurity to the standard bearer of his party." Now Al didn't have any monopoly on obscurity at birth. There is awful few babies very well known at weaning time.

The part of his speech that kinder hit me was where he said that if he was elected he would have our government quit messing around down in Latin America. In other words, if a Marine went sight-seeing he would have to pay his own way.

Al is honest about farm relief. He says he don't know a corn stalk from a jimson weed and that a tractor might be a mouth wash so far as he is concerned. All in all, Al did a mighty fine job of promising. Now I think my platform is more constructive. I will make mine up after I get in. Nobody knows what they might want by next March, anyhow.

—WILL ROGERS.

First Presbyterian Church

JAS. T. ROSS, Pastor

The pastor of this congregation had had a call to a larger field of service. He wants to talk to the members of the Presbyterian church about it on next Sunday morning. This is important. The usual preaching services will be held at 10:50 a. m. and 8:00 p. m. and there will be preaching services at Dimmitt at 3:00 p. m.

Special music will characterize both services. Sunday school at 9:45, Christian Endeavors at 7:15, Westminster prayer period at 7:40 p. m., W. M. S. next Wednesday at 2:30. Choir rehearsal Thursday at 7:45 p. m.

In the name of our Divine Master we bid you welcome to all our services. Come and worship.

Try a Want Ad in THE BRAND

First Methodist Church

E. B. BOWEN, Pastor.

Sunday school at 9:45, N. M. Bartley, superintendent. Preaching at 11:00 a. m. and 7:45 p. m. by the pastor. There will be a special feature in connection with the evening service. This will be one of the most impressive services of the year. Be sure to come. The Epworth League meets at 7:45 p. m. Both Missionary Societies meet Wednesday afternoon. Mid-week service and choir practice each Wednesday.

We are always glad to have you worship with us.

No more anxiety. No more danger. No more doubt. Use FLY-TOX, then you may be sure your garments retain their original beauty and perfection—free from ravages of moths. FLY-TOX kills moths, eggs, larvae. Spray thoroughly blankets, carpets, rugs, furs, clothing and woollens. INSIST ON FLY-TOX. FLY-TOX is the scientific insecticide developed at Mellon Institute of Industrial Research by Rex Fellowship. Simple instructions on each bottle for killing ALL household insects. FLY-TOX is safe, stainless, fragrant, sure. Every bottle guaranteed.—Adv.

Thousands of prisoners now have cells equipped with radio. Everything is being done to make the prisoners feel at home—they can even be kept awake by their neighbors' radio sets.

WELCOME TO THE TRI-STATE FAIR!

Sept. 22 to 29



THE FUMBLE FAMILY



by Dunkel

reflections

It Takes 200 Years to Grow an 18-Inch Bench Tree... yet you can cut or burn it in half an hour. Your building may represent the sacrifice and earnings of generations. How foolish for you to save an insurance premium and risk the instant loss of the money value of the labor of years! Don't try it. Consult this agency.

FLAINS INSURANCE AGENCY
John Patton - Manager
Hereford, Texas.

Texas & Texans

By WILL H. MAYES

Politics and Roads.

Political activities have not lessened interest in road building in Texas. Among the latest movements is the proposal for a \$1,650,000 bond issue for roads in Brown county, fostered by an organization of young business men, and a \$750,000 bond issue in Montague county. Sections of the state that are without good roads are finding that they are being studiously avoided by both home-seekers and tourists. The first things investigated by persons seeking new locations are the character of the roads and the kind of schools. If good roads and good schools are lacking the home-seekers pass on to more progressive sections.

Taylor Plans Studied.

Taylor is taking time off from politics to make a close study of city planning. Taylor has awakened to the possibility of substantial growth, but its citizens are anxious to have the place improve in attractiveness along with its development in size. Towns that were started years ago on the "hit-or-miss" ways then so common in town building are trying to remedy their mistakes. It is but little more trouble or expense to build an attractive town with no regard to beauty.

Unattractive Entrances.

The part of a home that makes the best and most lasting impression upon a visitor is likely to be the front entrance or the first room entered. Real estate dealers have learned that it is hard to sell a house with an unattractive front. Why haven't those who are building cities and towns learned this lesson? Usually the shabbiest shacks line the railroad tracks and they are about all travelers can see in passing through a town. If I were starting on a campaign of civic planning and improvement I would begin work at the railroad right of way.

Parks and Population.

Interesting figures have recently been given out in regard to the relation of city park acreage to population. Ft. Worth leads other Texas cities in park space per capita, with Dallas, Houston, Beaumont, Waco and Wichita Falls coming next in order. Brownwood, though much smaller than these cities, ranks seventh, while Austin is the city most favored by all by nature, takes the seventeenth place in park acreage. A survey showing the attractiveness of park improvements as related to population would be of interest.

Marfa Coming Along.

Judging from the news items in the Big Bend Sentinel Marfa is a West Texas town that is coming right along. The front page of that paper for one week shows that a movement is on foot to pave 17 city blocks with Uvalde rock asphalt; that an oil company has leased 100,000 acres for development; that a state scenic highway, with numerous parks, is being planned; that a fair is in prospect and that a committee of Marfa citizens has been to San Saba to study how successful fairs are managed; that a full-time secretary has been employed for the chamber of commerce.

Turkey Trot Plans.

Cuero is making strenuous efforts to redeem its first place as a Turkey Trot center, but will have to trot pretty fast to catch up with

Brady, which took up the turkey trot idea when Cuero dropped it a few years ago. Visitors to the Cuero event are to be shown a model 25 acre turkey farm where they may see for themselves how the work is carried on and may study the best arrangements for properly caring for the turkey business. A large acreage near the city has been purchased by an enterprising realtor to be subdivided into 25 acre plots for turkey raising. Brady has the next move.

Mercedes Shows Progress.

Mercedes is putting some of the other Lower Rio Grande Valley towns on their toes to keep up with its progress. A \$150,000 bridge across the Rio Grande into Mexico where over \$300,000 is being spent in building a Mexican resort town; a \$40,000 country club; parks, filled with native tropical trees and shrubs, lining both sides of the Rio Grande; a \$250,000 hotel and business structure; a new \$45,000 city hall; a \$11,000 American Legion Hall, and numerous other club houses, new school and church buildings, hard surfaced roads leading into all parts of the Valley, and the "lowest tax rate of any town in the Valley" are the things which Mercedes has a right to boast.

Fort Worth Gas Rate.

Fort Worth is having trouble over a proposition of the gas company to increase the rates to consumers. The gas company it seems lost its fight before the railroad commission for an increase in rate. The matter is now before a Federal tribunal consisting of two districts and one circuit court judge, on application of the gas company. In the mean time the Federal court has been asked for an injunction restraining the city of Fort Worth, the Texas Railroad Commission and the Governor from enforcing the present rate schedule. Contests of this kind create sentiment favorable to municipal ownership of public utilities.

Headwork in Farming.

J. E. Rogers, formerly traveling salesman, started farming in Cottle county six years ago and says that by using his head along with his hands he has made farming pay a clear profit of \$12,000, or \$2,000 a year above his living expenses. He started with two cows, three heifer calves, one pony and a yearling colt, no farm machinery, and about \$100 in cash. He bought 320 acres of land, going into debt for all of it. The land is now clear of debt, the farm well stocked and equipped with machinery, and his four boys and one girl go to school, even through the cotton picking season. Mr. Rogers has no set formula for success, but has made his money selling cream and milk, chickens and eggs, hogs, cotton and other things that can be produced on any Texas farm. He thinks that the farmer needs to exercise as much thought and energy as a salesman to make a success of his work.

Trucks Help Farmers.

The Weatherford Democrat thinks that a large part of the success of Parker county farmers has been due to the use of trucks in marketing their products. The fruits and melons that grow to such perfection in that county are often hauled hundreds of miles in trucks in search of the best markets, whereas, when the railroad afforded the only transportation facilities, much of the farm products went to waste for lack of a market. If the farmer can't find a local market for what he grows he can load the produce on a truck and go until he finds a place that will buy it.

Excellent Work Done by the Navy Stations

There is a constant increase in the number of compass stations maintained by the Navy department along the various coasts. The latest statistics available show that 15,374 ship captains were shown their location during heavy fogs last year, and it is fair to assume that at least 10 per cent of them might have been grounded or wrecked had it not been for the assistance given by radio.

A compass station is a wireless plant where special apparatus is used for telling the definite location of a vessel. A ship is lost in the fog; the wireless operator flashes out the signal, "Q. T. E." The station receiving the message adjusts the radio compass to meet the direction from which the message comes. This is the "mechanical ear" of the station and the operator can tell exactly the direction down to a point of the compass. Each station getting the message reports to a central station, where calculations are made as to the location of the ship. The distance from shore is told by the strength of the signals. Then within five minutes of the time the vessel sends out the inquiry the reply comes back and the ship's master knows just where he is and pilots his craft accordingly.

Too Much Pessimism Takes Joy From Life

People that are always looking for all the hardships and difficulties that they may meet travel a hard road if their speech is in line with their thinking. I know farmers that start in with spring work and see their crops ruined by coming disaster, until it has been stored away. A snow and cold spell coming after the oats are in is certain to kill the seed, and all must be done over. A two days' rain is evidence that it is going to be so wet that nothing will mature. If the surface of the ground is dry we are in the start of a dry spell that will ruin everything. Thus it goes daily to the finish. I claim that a man that really thinks that way lives a mighty poor life. We have to take about everything on faith in this old world, and on the whole our faith is justified. A happy philosophy of life is a thing that can be cultivated and is worth while. It is an added treasure to the joy of living, not for one, but for many.—George Godfrey in Successful Farming.

Dear Girls

Amelia Gingham, the noted actress, was bright and gay to the end. She said one evening at a dinner in her Riverside drive flat: "The girl of today is dear—dear in the monetary sense. "A millionaire's son was drinking tea in a girl sculptor's studio in Greenwich Village. He said, as he poured a little more Bacardi into his cup: "I got my month's allowance this morning." "Did you? What are you going to do with it?" asked the girl sculptor. "Well," said the young man, "I haven't made up my mind whether to buy another racing car or to ask you out for the evening."

Interesting Old Organ

Count Georg Friedrich Solms-Laubach, flying mate and financial backer of Otto Koennebecke, devotes many an evening hour to playing the organ. Count Solms boasts of having one of the oldest and most interesting organs in Germany. It is so rare a specimen of the art of organ building in the Seventeenth century that the management of the Frankfurt exposition on "Music in the Life of the Nations" requested its loan for the duration of the fair. Count Solms readily assented. The ancient organ has only five stops and one manual.

Diligence

Our word, diligence, is from the Latin, "diligencia." It means the quality of being diligent; interested and persevering application; devoted and painstaking effort to accomplish what is undertaken; assiduous industry; careful attention. Industry has the wider sense of the two words, implying an habitual devotion to labor for some valuable end, as knowledge or property. Diligence denotes earnest application to some specific object or pursuit which more or less directly has a strong hold on one's interest or feelings.

Too Rough

She didn't understand football. "Why did they knock that man down as soon as he touched the ball?" she asked. "Because he was trying to get a goal," her brother explained. "But isn't the object of the game to get goals?" "Yes; but he was—you see, he's on the other side. He was going the wrong way—that is, toward the wrong goal." "Well, I don't see why they should knock him down to tell him that. Everybody makes mistakes."—Montreal Star.

Jail Bird

It was one of those little parties at which an out-of-town girl was a guest of honor. In the course of the evening she was introduced to a young man from the prep school. After the introduction, she avoided him with the most deliberate intent. When her hostess asked for an explanation, the young visitor replied that he was from the prep school. The hostess looked perplexed. "But isn't it a sort of a punishment?" the girl ventured.

Things You Should Know About Your HEALTH

Jno. Joe. Gaines, M. D.

LABOR'S FRIEND

Little Mary was the belle of her community. A small group of her play mates grew envious to the point of conspiracy. "I'll tell you what let's do," whispered one. "We'll start a tale on her. That'll fetch her just down."

That's just what has happened to coffee. American ingenuity in the promotion of flat beverages, has "started a tale," in the interest of their own products and pocket-books. I may say here, that harmlessness is a mighty happy virtue to claim for any sort of drink; and most substitutes for coffee are absolutely harmless.

But there is no need for slandering on's good friend. We physicians know that caffeine is one of the best heart tonics known, in spite of the advertisements that it is "deadly" and that "coffee tapers" are virtual suicides, by poisoning their own hearts. If people knew how to use caffeine for headaches, fever would really poison their hearts with coal-tar preparations.

Of course, coffee, like anything else, must be temperately used. But I have had over thirty years' experience and close observation—and I have never yet witnessed death as a result of coffee drinking! I have seen excesses committed, yet in everything. Coffee is, to a very feeble extent, habit-forming. So the use of slang, profane language and the like, the latter the more dangerous.

When the working man comes

home tired, exhausted—with the heart just as tired as the other muscles, what restores the nerves and general equilibrium better than a good cup of coffee? It is a blessing, a comfort, not a menace. I would not give coffee to children, for the very valid reason that they don't need it. Neither would I fill them with patented nostrums, so-called nutrients, when they can get good, wholesome milk.

"NERVES"

A lady sixty years old—she admitted it—was in my office this morning. I have been seeing her every few days for about six weeks. In all this time I have not been able to discover a single evidence of organic disease. All her organs seem to be in perfect working order. Yet she is incapacitated sufficiently to send her to a health resort and to prevent her from attending to her (very light) home duties! What, then, is the matter, and how may we correct the condition?

There are thousands of American women in the same state of body and mind today. Let's see: For years they have been busy, pouring out nervous energy and putting in next to nothing. Rest for the super-strained nervous system has never been thought of. This woman has not missed a bargain-sale in the city for years. She has kept up with everything that made demands on her; society, lodges, church duties, dinners to raise money for the heathen, sick kind-folks, funerals of neighbors and friends, clubs where the one that made the most noise was the most popular! And, a thousand other activities in wholly unnecessary endeavor, besides her preparing three

daily meals—going to bed last and getting up first—and making the neighborhood's troubles her very own. This patient hasn't been sick an hour in twenty-five years! What humanity needs is a monkey wrench with which to be fastened down to common sense. Even an asbestos nervous system housed in galvanized iron would break to pieces under the fearful mental gymnastics of today. There is no sort of machine but will wear out under pressure—the human mechanism is no exception. Medicine will never take the place of rest. Stimulants have never cured a tired man or woman. Hypnotics never have produced a single moment of healthy sleep.

Now that spoken words will take the place of subtitles at the movies we fear many persons will forget how to read.

Nearly, Right.

The secretary of the bar association was very busy and very cross one afternoon, when the telephone rang. "Well, what is it?" he snapped. "Is this the City Gas Works?" asked a woman's voice. "No, ma'am," roared the secretary. "This is the Bar Association of the City of Louisville." "Ah!" came from the lady's end in the sweetest of tones, "I didn't miss it so far, after all, did I?"

The Wicked Flea Fled.

Jiggs: "Saw a woman yesterday stop on the street, turn down her stocking and dig out a flea. What do you think of that?" Wiggs: "That must be a case of the wicked flea where no man pursueth."

Buick Service Station

E. L. Mathies L. F. Dyer
Marland Gas and Oils Cooper Armored Tires
Storage, Greasing, Tow-In Service
Car Washing a Specialty.
Phone 392.

A FARM AUCTION SALE

Consisting of Jersey Milk Cows, Hogs, Horses, Farm Machinery and Row Crop

TUESDAY, SEPT. 25

SALE BEGINS AT 10:30 A. M.

I will disperse the following property at Public Auction, at my farm located 13 miles west of Hereford on Harrison Highway, and three miles north, or better known as the old Renfro farm.

LUNCH WILL BE SERVED AT NOON

17—Head Jersey Milk Cows and Heifers—17

- 2—Jersey cows, 3 years old, giving 2 1-2 gallons milk, fresh soon.
- 1—Jersey cow, 7 years old, giving 2 3-4 gallons milk, fresh in December.
- 2—Jersey cows, 2 years old, fresh soon.
- 3—Jersey heifers, 1 year old.
- 1—Jersey cow, 7 years old, fresh in January.
- 1—Jersey cow, 5 years old, about 2 1-2 gallons milk, fresh in January.
- 1—Jersey cow, 5 years old, fresh in December.
- 2—Jersey cows, 6 years old, one giving about 3 gallons milk, one will be fresh soon.
- 1—Jersey cow, 3 years old, will be fresh soon.
- 3—Heifer calves.
- 1—Pure bred Jersey bull, 2 years old.

If you are interested in good Jersey cows, you will have the opportunity to purchase just what you are looking for in this offering. They are pure bred, good individuals, good ages, and you will note a good many of them will make good winter cows, and all being bred to a pure bred bull is a very essential item to particular buyers.

Feed Crop—130 Acres

Higeria, sorghum, maize, kafir and corn.

IT WILL BE A PLEASURE TO HAVE YOU WITH US ON SALES DAY.

TERMS—All sums of \$25.00 and under, cash; sums over \$25.00, three months' note, 10 percent interest with approved security; five percent discount for cash on sums over \$25.00.

F. C. RUDD, Owner

CLIFF ESTES, Clerk

COL. RAY BARBER, Auctioneer.



SERVICE WITH A SMILE

When you are in a hurry, drive in and let us serve you.

We are more than a filling station—we are a SERVICE station.

Equipped to give you instant service, efficiently, courteously, cheerfully.

Abo Filling Station

We Give Gold Bond Stamps.

THIS WEEK

By ARTHUR BRINBANE

**TAKING CASH FROM WOMEN
TUNNEY RETIRES
COLOR IN MOTION PICTURES
A PENNY PLUS 900 YEARS**

In New York a nurse fifty-two years old, about to retire from hard work, kills herself. Her life's savings had been lost in a mining swindle. Real estate sharks, oil sharks, all kinds of sharks, swindle women. They believe, poor things, what they want to believe, that they are to be made rich.

Women should not invest in what THEY DO NOT UNDERSTAND. They should not buy land that they have not seen. And having seen it, they should think it over, examine it at several times, consult some skeptical friends, then wait a month, and see it again.

Don't believe fairy tales. Ask yourself, "Just how would I, me, myself, not somebody else, actually make a living out of that land? Or, if it is to be sold at a profit, how do I know that I can sell it at a profit? And why doesn't the man keep it and take the huge profit himself?"

If you are leaving money to wife or daughters, fix things so that no other man will be able to get it from them.

Gene Tunney, whom certain prizefight fans don't like because he has brains and they haven't, retires from the ring. That, it is said, will "hurt the game," which is too bad. No matter what champion they may develop to collect money from fools, it can never be proved that he could have beaten Tunney.

Tunney, you read, "is going to Paris to study philosophy." An excellent place. The Sorbonne is well equipped.

But the important thing is to BE a philosopher, not merely a student of other philosophers.

If Tunney can take his \$2,000,000 quickly earned out of prize fighting and stay out he will have proved himself a philosopher.

Mr. Eastman, king of all kinds of photography, announces perfected moving pictures in color. With that announcement, pictures reach full development, MOTION, COLOR, SOUND.

Now you will see the heroine's

or the vampire's rolling eyes, hear the voices that lure men to their doom. The moving picture stage will show all that the living stage can show.

Talking movies will put a premium on intelligence. A cultivated voice indicates a cultivated mind and cannot be created over night.

Roman coins dug up after 2,000 years are worth in silver and gold only what they were worth when buried.

This shows the importance of keeping your money earning interest. A silver penny, like the one mentioned in the Bible, put out at interest compounded annually for only 900 years would amount to \$1,270,000,000,000. That's more money than there is in the world.

A great fire raging over farm lands in the Northwest burns 75,000 acres of wheat and pasture. Homes and ranches are burned with crops, farmers fighting it in vain.

Would it be possible to equip a fleet of airplanes with chemical apparatus for extinguishing fire, to deal with a disaster of this kind?

Aircraft manufacturers and those that manufacture chemical fire extinguishers might answer that question.

Dr. Langner, marvelous hypnotist of Vienna, does and says things to worry the criminal. By hypnotism he caused a young criminal, Verno Booher, to confess after fifteen minutes the murder of his mother, sister and two hired men.

Dr. Langner says each has a sixth sense that can be made to receive the thought of another. Thought is something like a broadcasting operation.

He hypnotizes the criminal and easily obtains the truth from him because "his crime is always on his mind."

WHAT IS WORTH WHILE

The difference probably between the man of good judgment and the scatter-brain is that the former emphasizes the important things and lets alone the unimportant, while the latter is equally in earnest about them all.

A man has reached a great point in his career when he can see a lot of things make no difference to him.

He has a certain end in view and only appreciates the things

that bear on that end. Other matters make no difference.

The line that divides the successful man from the unsuccessful is usually the fact that the successful man never loses sight of the goal he has in view, while the unsuccessful man runs about hither and thither like an ant. He has activity, but it is largely waste motion.

Every once in a while you hear on the street the expression "What is the big idea?"

The big idea seems to stand for the main and informing purpose for which anything is done or said.

The big idea is like the perfect design of the building in the mind and the trestle board of the architect. He gives to every man his work and puts every piece of material in its place.

I have read some novels that seemed to be mere frittering away of my time, for there was no dominant thought about which they were written.

Religious belief in a way simply means that a man has some big idea about his life, and all of his words and deeds must conform to this plan.

Music is only merely a pleasant succession of sounds. It must have unity and form and individuality. There must be a big idea behind it.

The idea is bigger than the man that has it. A man becomes great only when he allows himself to be absorbed in the idea.

Many people suffer because their energies are frittered away. They have no cohesive plan and everything they do is hit or miss. They never amount to anything because there is no big idea behind them.

Search yourself carefully to find your dominating desire and see that it is such as can merit your giving up all your life to it.

Then you will come to success on board a big idea when you never would have attained it otherwise.

An International Bugaboo.

One of the most persistent international bugaboos, a principal

Calvin Coolidge Proves Himself A True Marksman



Recent stories of President Coolidge's marksmanship have been arousing admiration for the president in all quarters of the country. Here he is shown at Brule, Wis., in the act of shooting over clay pigeons. He scored twenty-nine out of thirty-seven pigeons.

cause of the senseless race for armaments, not to say one of the causes of war, is the notion that seems to be popular in every country that diplomats of every other country are deep, sly, cunning fellows, while the diplomats of our own country are babes in innocence and childlike trustfulness.

Much was said of President Wilson being deceived and hoodwinked by the deep and crafty representatives of other governments at Paris. It has always been my suspicion that President Wilson and his advisors were about as shrewd as any of the others.

It is a long step in the dark to get the habit of trustfulness, but it is a good habit to form, nevertheless.

We are bluff, hale and frank, while the people of other nations are crafty and shy.

I was once in a boat sailing along the coast of Japan. My daughter exclaimed: "What a beautiful coast line!" One of the party replied, "Yes, but the Japanese are tricky." Even a coast line must have some deep and sinister significance.

There are doubtless bad and devious people, also nations, in this world, but the world is never going to get along well until we learn to trust each other. This was the teachings of Christ and

he was about the most adult-minded of human beings.

"He who trusts everybody will probably be bitten," said Spurgeon, "but he who suspects everybody will be devoured."

Some time ago a man wrote a book—I think he was from Arkansas—called "My Neighbor Is Perfect." The book showed how human knots could be untangled by simply trusting your neighbor.

The Golden Rule is all right, but it needs an amendment. To the advice, "Do unto others as you would have them do unto you" should be added this supplement,

dare to do it first.

To get along well with your neighbors requires after all a lot of daring, more courage perhaps than to quarrel with them.

It is easy to be suspicious and captious and touchy. It is hard to be trusting.

Holding Tight.

Young Wife: "Before we were married you said you'd be willing to go through anything for me."
Husband: "So I am, dearest, but the way you hold on to your fortune is a caution."



**Right Out of Our
Oven to Your Table**

—We use only the best in our baking and everything wholesome and tasty.

WE CATER TO SPECIAL ORDERS!

—This Bakery will be open on Sundays from 8:30 to 10:00 a. m., and from 5:00 to 7:00 p. m.

HEREFORD BAKERY

Successor to City Bakery
L. B. BROADUS, Proprietor

If You---

IF YOU desire something big, you will find yourself working to that end and in a sensible and systematic manner.

YOU WILL have a bank account, which system will help you keep track of your income and outgo, and will show you at all times the money you have on hand.

**The First National Bank
OF HERFORD**



Jim Says---

I would like to see all my friends around at BEAVERS BROS. GARAGE. The boss allows it's up to me to do my stuff, and, by Heck! I am going to stay right in there.

For washing, alemiting, crankcase service, vulcanizing, tires and tubes, etc., you will find me on the job at all times.

RESPECTFULLY,

JIM HOLLY

AT

Beavers Bros.

PHONE 383

J. C. Cummins

QUICK Phone 340 SERVICE

Plumbing

Delco-Light Frigidaire

Electric Wiring, Light Fixtures, Gas Installations

GAS STOVES AND APPLIANCES

**Bring Your Hogs
TO HERFORD
On Fridays**

And Receive Highest Market

Price on the Plains!

G. W. BRUMLEY

PURINA

DID YOU SEE THAT

CHECKER BOARD CAR

ON THE TRACK LAST WEEK?

—That was the first Purina car shipped to this territory with the large red, white and blue checker-board design all over the car.

IN CHECKER BOARD SACKS WE HAVE:

- 100 lbs. Chicken Chowder \$3.85
- 100 lbs. Cow Chow \$3.05

—Now is the time to feed the pullets chowder. It will get them in shape to lay early and build them up for winter production.

JUST PHONE NO. 1

Jones & McLean



GAS IS COMING!

—Next month will see the housewives of Herford enjoying their first meals cooked by natural gas.

BETTER NOT EXPERIMENT—it's costly and vexing. Better to purchase

The Quick Meal Gas Range

—With the Lorain Oven and Heat Regulator, and take all the guess out of your cookery.

And As For Heating

—There are no two other gas heaters on the market that give such fine satisfaction and small fuel consumption as the

Reznor and Ironton Gas Heaters

—We carry them in all designs and different sizes, made to properly care for any size room, from the tiniest bath to the largest living room.

Come and See Our Line of Gas Stoves.

Let Us Figure On Piping Your Home for Gas.

STREU HARDWARE COMPANY



News from Bethel.

Mr. Yancy and family who have lived in the Bethel community since the first of January, moved to Farwell last week. For several years Mr. Yancy has been employed by the State Highway department to maintain the highway from Dimmitt west to the county line. He was recently transferred to a section of the road near Farwell.

Mrs. J. C. Benton and Mrs. Jim Pennington and baby motored to Lockney Wednesday where Mrs. Benton visited friends while Mrs. Pennington visited a sister who is quite sick. They returned home on Thursday.

Mr. and Mrs. McClung and children of Granite, Oklahoma, spent several days last week in the Kay Roberts home. Mr. McClung is a brother of Mrs. Roberts. Jeff Williams of Hale Center spent one night last week in the

home of his brother, J. C. Williams. Mrs. J. G. Davis returned Sunday from a visit with relatives at Big Spring and Snyder. Mr. and Mrs. Jim Bagwell and children were Sunday guests in the J. Z. Smith home.

J. C. Williams and family visited Sunday afternoon in the Wagley home near Cleo.

Mr. and Mrs. Frank Crawford and daughter, Geneva, and Ina and J. G. Davis were dinner guests in the Galloway home Sunday.

Kay Roberts' brother from Tucumcari, New Mexico, visited him several days last week.

Mr. and Mrs. Leland Smith went to Hereford last Wednesday afternoon. Ed Smith returned home with them and remained until Saturday.

Jim Pennington and family, Earl Lust and family, Mrs. Vera Lust and son and Mr. and Mrs. Leland Smith were among the Bethel folk who attended the Deaf Smith County Fair at Hereford Saturday.

Arney News Items

The B. Y. P. U. met Sunday night with a good attendance. Many of the farmers are busy these days sowing wheat.

A fine rain fell in this county Sunday night of last week.

A. W. Fortner and family of Crowell came and spent Monday night with relatives, leaving next day for Burbank, California to spend a few weeks with their son and family there, and in other California points.

Mr. and Mrs. Hayes left last week for Dallas where he underwent an operation for appendicitis.

A number of Arney folk attended the Deaf Smith county fair at Hereford last week.

Many young people enjoyed a candy breaking at the Claude Fox

home Saturday night. School started well, with a good number enrolled.

Emmett Tipton and family spent Sunday in the home of Mrs. Ott. J. E. and Ollie Boyd went to Childress to visit relatives and friends Friday.

Messrs. Emmett Tipton and Lillard Webb went to different points in New Mexico last Saturday, including Carlsbad Cavern.

Miss Athlee Tipton and Mrs. Ott spent part of last week in Plainview.

Miss Pauline Webb spent Thursday with Mrs. F. W. Fortner.

Tom Bandy of Happy was here Tuesday.

Miss Marie Thomas of Plainview spent the week end with Miss Athlee Tipton.

Miss Edna Burks was in Dimmitt one day last week.

Mr. Townsend was here from Happy Monday.

Mr. and Mrs. Ross Campbell, Mr. and Mrs. Ed Bailey and Messrs. Thomas, Boyd and Lillard Webb were in Happy Tuesday.

Mrs. G. A. Wilson and children returned Monday from a visit with relatives in Childress.

Several Plainview relatives spent Sunday in the E. Tipton home.

Lee Edmondson and children of Amarillo spent the week end with Mr. and Mrs. Chas. Cox.

Miss Beulah Cox spent Sunday in the home of her sister, Mrs. Ray Cole.

Lynn Bratcher is driving a new car.

Mrs. J. P. Hutson spent Sunday in the Lee Hutson home.

The Home Improvement club will meet Thursday, September 20, with Mrs. L. R. Sullenger. A program on Texas history will be given.

Mrs. Bruton is recovering from a painful cut on the leg as a result of an accident she was in Thursday when the car she was driving overturned. Mrs. Bruton was fastened under the car but it is believed she was not seriously injured.

R. W. Crosswhite and family left Saturday for Olton where they will make their home.

Mr. and Mrs. S. M. Hunter of Canadian have been visiting for the past week with friends and relatives at Hereford, Jumbo and Easter.

J. F. Easter, Sr., visited with his son, Watter Easter, of Hereford last week.

J. S. Smith and E. M. Allen made a business trip to Olton Saturday.

Ford Doings

Rev. V. M. Cloyd of Hereford preached a very interesting sermon here Sunday afternoon.

Those who attended the community dinner at Mr. and Mrs. Dewey Larson's Sunday reported a good time and plenty to eat.

A large crowd was at the T. E. Major sale Tuesday. Ford club ladies served luncheon and the money made from it will be used for school play ground equipment.

The Community Welfare Club will meet at the school house Friday night, September 28. Teachers of Ford and near by schools will be entertained. A good program is planned.

Ford had its first booth at the County Fair at Hereford last week and while winning only fourth place we are glad we tried and feel like we shall be better prepared to have one another year. Much credit goes to Hershel Oliver for what was exhibited this time.

Homer Bell went to Bridgeport, Oklahoma, last week and returned with a truck load of registered hogs and calves.

Mr. and Mrs. A. E. Benson of Clarendon were here Wednesday visiting home folks.

Mr. and Mrs. W. W. Small and Jesse Small went to Claude Saturday and Mrs. Small remained there with her daughter, Mrs. Fay Dawkins.

Miss Hazel Rambo and Kye Higgins of Hereford attended church here Sunday afternoon.

Mr. and Mrs. Carraway of Ward were visitors here Sunday afternoon.

Mr. and Mrs. Hardy Benson, Mrs. M. J. Parks and Miss Olive Davis attended church services at Hereford Sunday night.

Miss Marjorie Bell spent Thursday night with Mrs. Fielding Johnson.

Harold Smith bought 200 head of cattle near Adrian one day last week.

Mr. and Mrs. T. E. Major of Hereford were here Sunday.

W. L. Ralston and W. E. Winn and wife of Brownfield, visited in the Caldwell home last week.

Ira Ricketts and family spent Sunday with his parents, Mr. and Mrs. W. A. Ricketts of Hereford.

Mrs. Kate Carroll who has been visiting her daughter, Mrs. Sawyer, returned to the Frank Corn home last week.

Mrs. Harlan and Mrs. Busbe called on Mrs. Jacobs Sunday afternoon.

Howard Hershey and wife spent Sunday evening with his parents.

Rev. Morgan preached his farewell sermon at Progressive Sunday afternoon. The community is sorry to lose Rev. Morgan.

Winona Blagg spent the week end with her grandmother, Mrs. Miles.

Millard Gregory spent Sunday night with Arnold Hershey.

Endine Jacobs has been very ill for two weeks but is very much improved at this time.

Jim Ricketts and Harry Kibbe drove to Amarillo Sunday.

Mr. and Mrs. J. E. Henry are the proud parents of a baby girl, born Monday, September 17. The little miss has been named Mabel Lavelle. Mrs. Parks spent several days last week in the Henry home making the acquaintance of her new grand daughter.

Statements, Letter Heads, Envelopes, all Job Work, at The Brand.

W. C. ROUNTREE, M. D. Pellagra A Specialty

If you have any of the following symptoms, I have the remedy, no matter what your trouble has been diagnosed: Nervousness, stomach trouble, loss of weight, loss of sleep, sore mouth, pains in the back and shoulders, peculiar swimming in the head, frothy like phlegm in throat, passing mucous from the bowels, especially after taking purgative, burning feet, brown, rough or yellow skin, burning or itching skin, rash on the hands, face and arms resembling sunburn, habitual constipation, (sometimes alternating with diarrhoea) copper or metallic taste, skin sensitive to sun heat, forgetfulness, despondency and thoughts that you might lose your mind, gums a fiery red and falling away from the teeth, general weakness with loss of energy. If you have these symptoms and have taken all kinds of medicine and still sick, I especially want you to write for my booklet, Questionnaire and FREE Diagnosis.

W. C. ROUNTREE, M. D. AUSTIN, TEXAS, BOX 1150.

Men's Choral Club Holds Weekly Practice; Improves

The Men's Choral Club of Hereford is now meeting every Friday night at the Methodist church, according to I. H. Spratt, director. The club is rehearsing new songs and making rapid strides in perfecting their ensemble work. The voices are well balanced, but the door is open to others who may care to help out. Last year the club appeared in many of Hereford's public entertainments and also gave a good account of themselves broadcasting over the radio. The club is always ready for a call.

Fort Stockton—The Lions Club of this place may sponsor the planting of elm trees as a civic development.

I. I. West Goes Into the Garage Business for Self

I. I. West, formerly with the Service-U-Like Filling Station, and candidate for sheriff in the recent

Democratic primaries, has taken over the filling station formerly operated by Cox & Huckert, in the Clark building. Mr. West will handle tires and a complete line of auto accessories in connection with the business.

Pickwick Stages Corporation

ANNOUNCE CHANGE OF SCHEDULE EFFECTIVE SEPTEMBER 15, 1928

Leave Hereford for Amarillo and east, 9:25 a. m., 10:10 p. m. Local to Amarillo, 6:00 p. m. Leave Hereford for Clovis, El Paso and West, 9:45 a. m., 9:10 p. m. Local to Clovis, 1:05 p. m.

AUCTIONEER

W. S. WILLIAMS

Over Newall Building

OFFICE PHONE 7 RESIDENCE PHONE 180

Service and Satisfaction Is My Motto

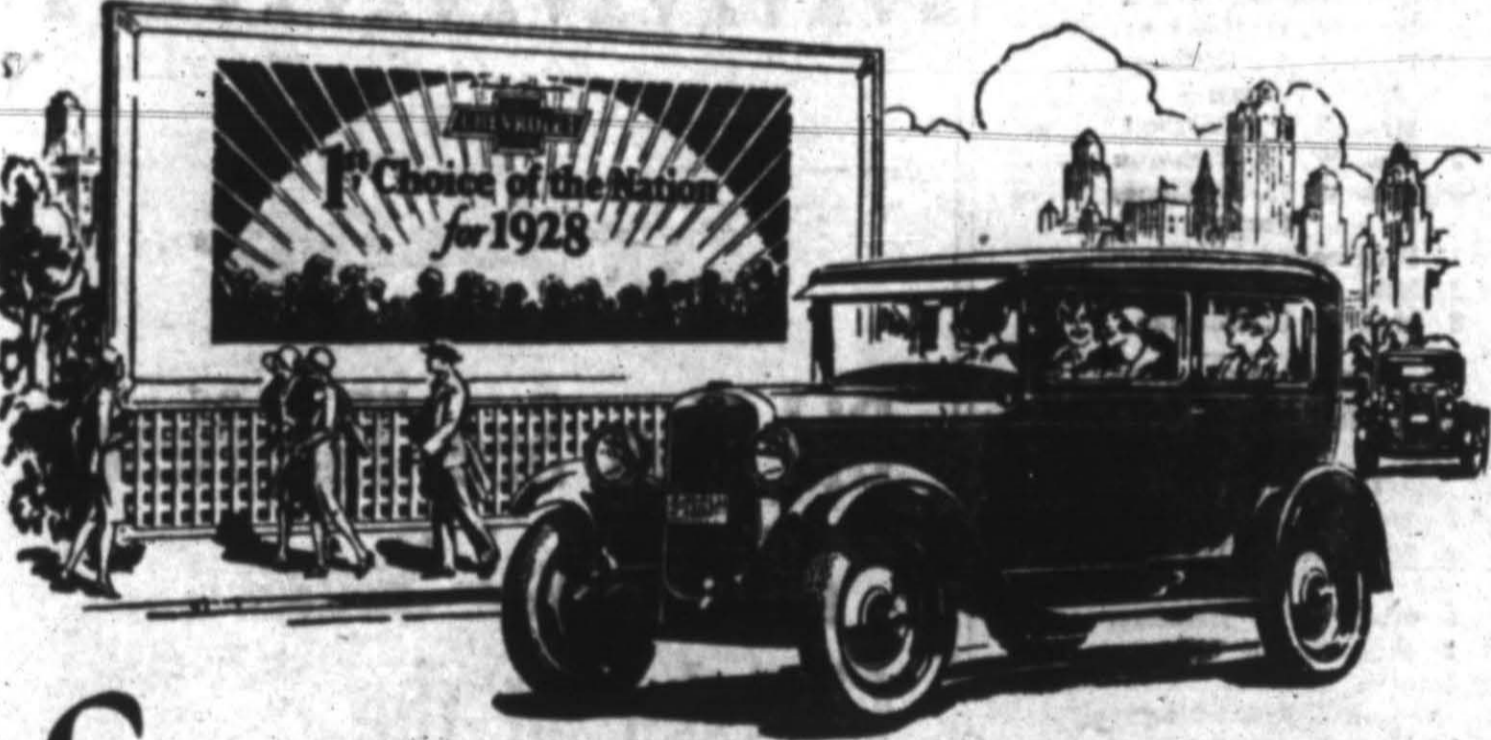
COMMISSION: 2 PER CENT FOR FARM SALES OF \$1,000 OR OVER

Declare War on All Insects—Kill Them

—and keep them away. Bee Brand Insect Powder or Liquid kills Flies, Ants, Roaches, Poultry Lice, Mosquitoes, Fleas, Bed Bugs, and other insects. Won't spot or stain. Use powder on plants and pets. Write us for FREE insect booklet. If dealer can't supply, we will ship by parcel post at prices named. McCORMICK & CO., Baltimore, Md.

BEE BRAND	
Powder	Liquid
10c @ 25c	50c @ 75c
30c @ \$1.00	\$1.25
30c (Spray Gun)	35c

Bee Brand INSECT POWDER OR LIQUID CEDAR ODOR



Scoring the Year's Greatest Success

—because of Distinctive Beauty Thrilling Performance and Amazing Economy



- The COACH \$585
- The Touring or Roadster \$495
- The Coupe \$595
- The 4-door Sedan \$675
- The Convertible \$695
- The Imported \$715
- Utility Truck \$520 (Chevy Only)
- Light Delivery \$375 (Chevy Only)

Week after week and month after month the Bigger and Better Chevrolet has swept on to greater and greater heights of popularity—until today it stands acknowledged everywhere as first choice of the nation for 1928!

Never has any Chevrolet enjoyed such overwhelming public acceptance—for never has any low-priced car provided such an outstanding combination of distinctive beauty, thrilling performance and amazing economy!

Its beautiful bodies by Fisher—long, low and racy, and finished in colors that reveal to-day's mode for smartness and individuality—are far in advance of accepted standards in the field of low-priced cars. Inside

and out they prove anew that Fisher craftsmanship is a thing apart.

But Chevrolet performance is no less impressive than Chevrolet beauty and style. Never before was a low-priced car so easy to handle—for the steering mechanism is fitted with ball bearings throughout... the clutch and gear-shift lever respond to the slightest touch... and big non-locking 4-wheel brakes give a measure of braking control that is more than equal to every occasion.

Come in and see the car that has won the approval of more than three-quarters of a million buyers since January 1st. Learn for yourself why it is scoring the greatest success of this great automotive year!

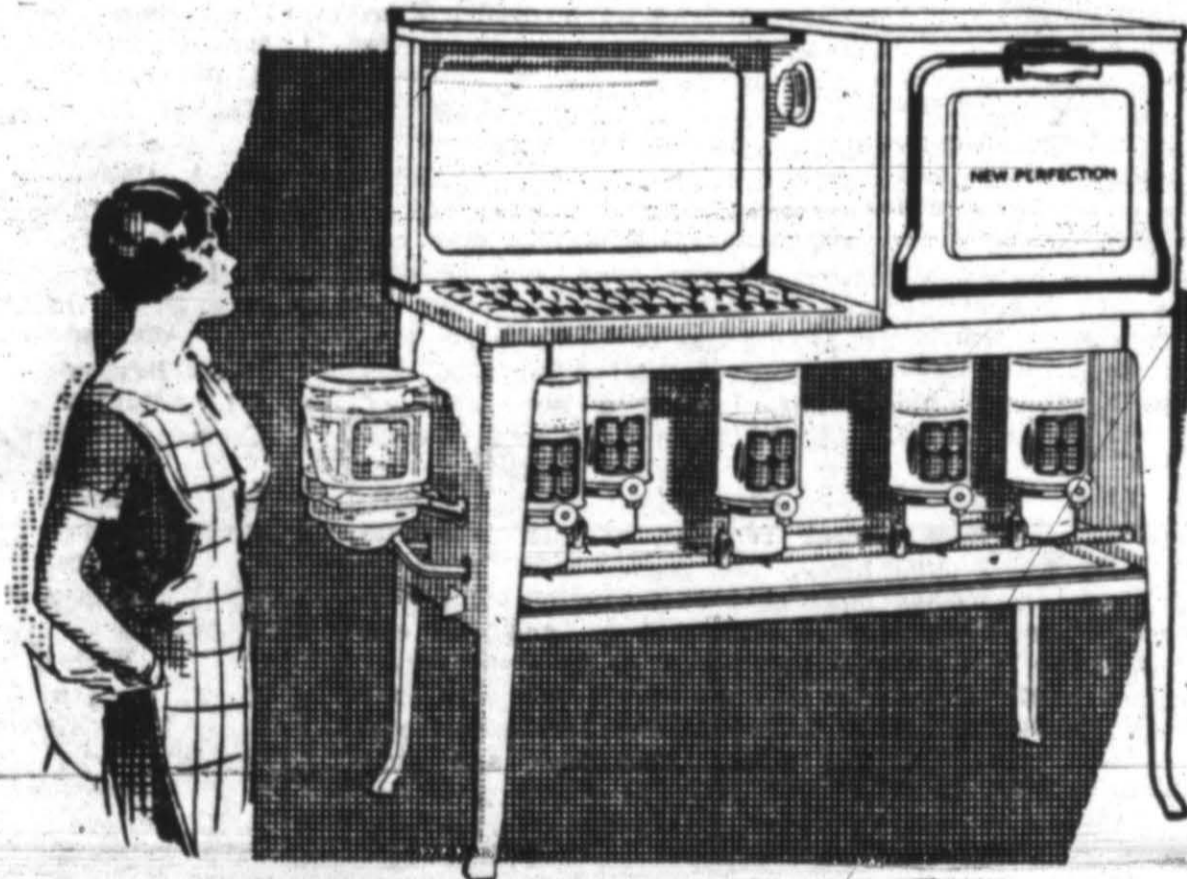


W. C. ROUNTREE, M. D. Pellagra A Specialty

If you have any of the following symptoms, I have the remedy, no matter what your trouble has been diagnosed: Nervousness, stomach trouble, loss of weight, loss of sleep, sore mouth, pains in the back and shoulders, peculiar swimming in the head, frothy like phlegm in throat, passing mucous from the bowels, especially after taking purgative, burning feet, brown, rough or yellow skin, burning or itching skin, rash on the hands, face and arms resembling sunburn, habitual constipation, (sometimes alternating with diarrhoea) copper or metallic taste, skin sensitive to sun heat, forgetfulness, despondency and thoughts that you might lose your mind, gums a fiery red and falling away from the teeth, general weakness with loss of energy. If you have these symptoms and have taken all kinds of medicine and still sick, I especially want you to write for my booklet, Questionnaire and FREE Diagnosis.

W. C. ROUNTREE, M. D. AUSTIN, TEXAS, BOX 1150.

the first really modern oil range



new Full porcelain enamel finish: New design... Grouped burners Built-in "live heat" oven... New heat indicator... One of 24 new models, \$17.50 to \$154

WHAT a delightful change from the old-time kitchen stove! Here is a new, swift-cooking oil range in snow-white porcelain enamel... the first oil range to offer a modern design... modern beauty... modern cooking speed... modern safety... with good old-fashioned economy!

It is the leader of 24 beautiful new Perfection models—all light-colored... swift-cooking... convenient. All finished either in porcelain enamel or in Perfectolac, a new, durable lacquer. If you want a really modern, really beautiful oil stove, see these new models.

EASY WAY TO BUY. Your dealer will demonstrate these new stoves for you and will no doubt tell you how you can buy any one of them on easy terms.

PERFECTION Oil Burning Ranges

PERFECTION STOVE COMPANY, DALLAS, TEXAS

Brumley Chevrolet Co., Inc. Hereford, Texas

QUALITY AT LOW COST

FAIR

(Continued from Page One)
through and around the block all evening, while salesmen from the various concerns explained the details of their cars and answered questions. The exhibition was very carefully arranged and was a distinct feature of the fair.

Dealers represented were Renfro Brothers, Chrysler; Brumley Chevrolet Co., Chevrolet; Herford Motor Co., Ford; Joe Bishop, Studenaker; Norton Motor Co., Buick; Whippet Motor Co., Whippet; Beavers Bros., Dodge.

Merchants Booths.

On the second floor of the pavilion were the Merchants' Booths. E. B. Black & Co. had an attractive display of gas stoves, heaters and ranges. The display was in charge of Mr. Lively, representing the Amarillo Hardware Co., who reported good business.

The West Texas Gas Co. was represented by J. E. Ketter, in charge of the exhibit, and he was a busy man and made many good friends during the week.

Walter Orr had an attractive exhibit of the Atwater Kent radios. Miss Zella Mae Walsler was in charge of the booth and reported a busy season ahead. Mr. Orr gave souvenirs and his booth attracted much attention.

Sprolows-Cronin Co. had a shoe display on the west side of the building. Mr. Cronin can always be counted on to help during the fair.

Fox Mercantile Co. displayed a booth filled with late models of shoes. Homer and Doug have never failed to do their best when the fair date rolls around.

Women's Department.

The Parent-Teacher rest room was attractive and also restful in appearance being decorated with pot plants and flowers. The fair management desires to thank the Parent-Teacher organization for their co-operation.

The flower show, according to Mrs. Claude Ricketts, was the best in many years. Flower lovers missed a rare treat if they passed up this department. Mrs. Ricketts was assisted by Meses. C. D. Shaw and J. L. Shorman.

The Arts and Crafts department was of its usual high order, with Mrs. Egbert Brady in charge. One painting by an exhibitor was a winner in a larger show some time ago and was pronounced by art judges as a fine piece of work. Mrs. Brady was well pleased with the co-operation she received.

The canning department was under supervision of Mrs. R. O. Dunkle. The shelves were well filled with every imaginable kind of canned goods and was a demonstration of what the housewife can do to supply the winter table with fresh vegetables and fruits. Mrs. Dunkle was well pleased with the exhibit.

The baking exhibit was good enough for any fair of this size. Mrs. Artis Daniel was superintendent and took great delight in showing the visitors the pies and cakes that "mother used to make." The candy case was well filled and the variety was excellent.

Commercial Exhibits.

J. C. Cummins had on display two new models of Frigidaire, Detroit and Jewel-Detroit gas ranges, gas heaters, automatic washers and a complete Delco plant which was used to light a part of the main pavilion. Jim Robinson, in connection with this exhibit, demonstrated a Ford milkster that attracted considerable attention. Mr. Cummins had the best commercial exhibit in his line ever shown at the fair.

Mr. and Mrs. J. E. Drake of Amarillo, representing the Minneapolis-Steel and Machinery Co., had on display a Twin City tractor of the high powered type. They have many friends in the Herford territory and spent most of the week here. General sales manager H. A. Howard of Kansas City was not here owing to other business engagements, but is expected soon to visit his two local distributors, J. W. Lust and D. O. Williams.

Merit Feeds, made by the Harde-man King Mills of Oklahoma City, was well represented with an attractive booth showing all varieties of feed mixed by them. This company fed the poultry show.

Mr. and Mrs. Dendy had a display of Maytag washers consisting of several new models, both for the farm and city. Mrs. Dendy was in charge of the booth and was well pleased with the advertising possibilities on such an occasion.

The agricultural exhibit was far ahead of anything ever shown here and the community booths were more numerous and better in quality of products than any previous year. The community exhibits precipitated a hot contest in all departments. For instance, Progressive won first and Westway second, but there were only ten points difference. Ward was placed third and showed several individual firsts, one being on a large watermelon. Ford was fourth but had the best display of alfalfa, cabbage and sweet clover. Summerfield won last place but was not least by any means. The judges cut their score largely on arrangement and not so much on quality of products, for they were among the top on potatoes, wheat, onions and canned goods. Spr-

merfield has determined to come back next year with vengeance. The judges for the entire agricultural exhibit were J. B. Elliston and W. P. Upchurch, county agent of Randall county, both men are from Canyon and proved themselves competent judges.

The poultry show, according to Dr. H. W. Duke, of Amarillo, who judged, was a well balanced exhibit but a little short in numbers of fowls shown, due largely to the early season for a poultry show. The superintendent is planning for next year to combine the regular annual poultry show with the fair.

Dairy Cattle.

The unusual number and quality of dairy cattle were exhibited. A special feature was calves shown, the offspring of the bull circle males imported here about two years ago. The exhibit was a little shy on aged cows. An outstanding feature of the dairy department was the three Guerneys shown by Fred Pitner of South Herford, and Pitner & Grout. Maiden of Fern Dell, a heifer calf less than a year old, was sired by a \$10,000 male of the May Rose line. Mr. Pitner was offered \$500 for the heifer during the show but turned the offer down. Panhandle Golden Marie whose dam produced a net profit to its owner of \$400 in seven months, was shown by Mr. Pitner.

Pitner & Grout showed Rival Fern Dell, a young male out of a May Rose dam that produced 682 pounds of butterfat in a 305 day official test. The three Guerneys were an outstanding show all by themselves. Geo. P. Offout of Panhandle, judged the show. He was assisted by about twenty high school boys who made the trip here for practice in judging. Among the boys from Panhandle was a little fifteen-year-old fellow, Frank Rorex, son of Mr. and Mrs. Joe Rorex, formerly a banker of Panhandle. Mr. Rorex, according to Mr. Grout, is the best juvenile judge of live stock in West Texas. Mr. Pitner won all awards in the Guerneys class, besides a grand champion ribbon in the dairy department. While here Mr. Grout routed the bull circle males.

The Herford cattle exhibit was below the average in numbers but the high grade of Herefords made up for the decrease in numbers. Prof. W. T. Stangel and wife, of Texas Tech, motored to Herford early Friday morning.

Swine Department.

The swine exhibit was about as usual but a little short in numbers, due largely to lack of club members. Last year the club boys and girls had a big exhibit, but for some reason failed to make their usual display. Superintendent G. W. Brumley and Geo. Lewis are both busy men, especially at this time of year and were not able to give their time to this show, as they would have liked.

H. G. Gaede, of the Baskin irrigated farm, displayed twenty-two varieties of garden vegetables and melons. Mr. Gaede has demonstrated that a large and profitable variety of fine vegetables can be grown here at a profit. The Gaedes have been here nearly two years and have made two successful attempts at raising truck.

Ton Litter Sale.

The sale of the Elizabeth Chapman hogs occurred Saturday afternoon in the fair pavilion and consisted of ten head and brought \$343.50. Miss Chapman stated the total expense of raising the hogs including expense of the sale, was \$191.34, leaving a net profit of \$152.16. Before the sale started Col. Ray Barber, auctioneer, introduced Henry Ansley, agricultural reporter of the Amarillo News. Mr. Ansley said, "It is almost next to impossible to try to farm without hogs, and you can see just what can be done with a few hogs with the proper care, that this fourteen year old school girl has done. The boys and girls clubs have expelled the pigs from the farm and replaced them with high grade stock." Proper feed with the right amount of protein has done wonders among the club members and Miss Chapman was on the job all the time giving the hogs what they needed at the right time.

W. D. Kelleher made a few remarks and presented Miss Chapman with a gold medal, it being a special prize offered for the best project among club members. G. W. Brumley was introduced by Mr. Barber as the one big hog buyer of the Panhandle. Mr. Brumley said, "There is always a scramble to get into the hog business when they are high and the opposite when the market goes down. We need more farmers." Mr. Brumley said that farmers always should keep a few hogs on the farm, regardless of the price.

J. D. Tinsley, agricultural agent of the Santa Fe, made a few remarks about the present price of grain and how it should be fed to stock on the farm, turning failure into success.

DAIRY CATTLE

Jerseys.
Aged Cow
1 Ware, \$3.00.
2 Lewis Smith
Aged Bull
1 O. L. Rutherford
2 Tankersley
3 J. L. Lookingbill
Senior Yearling

1 George Lewis
2 Ira Ricketts
3 Mrs. D. E. Turrentine
Junior Yearling Bull
1 W. R. Matthews
Junior Yearling Heifer
1 Clarence Schultz (calf club)
2 R. O. Dunkle
3 J. L. Lookingbill
Senior Heifer Calf
1 Chunkie Bell (calf club)
2 Marlon Bell (calf club)
Junior Heifer Calf
1 Clifton Fotherman (club)
2 Virginia Chapman (club)
3 Harvey Lindsey (club)
Get of Sire
1 A. B. Schultz
2 S. O. Wilson
3 J. L. Lookingbill
Young Heifer
1 A. B. Schultz
2 O. L. Rutherford
3 S. O. Wilson
Senior Champion Female—Ware.
Junior Champion Female—Clifton Rutherford.
Grand Champion Female—Ware.
Free trip to Dallas Fair, Calf Club competition, won by Clifton Rutherford.

GUERNEYS
Junior calf, female, senior bull calf, young herd, junior and grand champion male and female all won by Fred Pitner.

GRI CULTURAL
Higeria.
1 J. P. Roberson.
2 M. Koelzer.
3 J. M. Reeves.
4 S. O. Wilson.
5 Ky Lawrence.
Maize
1 J. P. Roberson.
2 J. W. Witherspoon.
3 George Jones
Kafir
1 Ezra Bagwell
2 J. P. Roberson
3 Paul Bagwell
Red Top Cane.
1 J. P. Roberson
White Corn
1 Henderson Farm
2 G. F. Morgan
3 G. F. Morgan
Yellow Corn
1 W. A. Matthews
2 Billie Hawkins
Pop Corn.
1 Henderson Farm
2 Lewis Sherman
3 Della McKinzie
Sunflowers
2 Mrs. Bob Herbold
3 W. D. McKinney
Beets.
1 Russell Daniel
2 Mrs. O. E. Sherman
Honey Dew Melon
1 G. C. Hartman
Irish Potatoes
1 Mrs. M. H. Kolzer
2 Russell Daniel
3 Mrs. O. E. Sherman
Winter Squash.
1 Aloa Barber
2 Hubbard, G. C. Hartman.
Onions
1 Mrs. O. E. Sherman
2 Russell Daniel
Kershaw.
1 W. A. Calloway
2 G. C. Hartman
3 Henderson Farm
Summer Squash.
1 Mrs. Fred Saltman
2 S. O. Wilson
3 Mrs. W. T. Smith
Cabbage.
2 W. A. Calloway
Best and Largest Pumpkin.
1 H. E. Gossett
2 S. L. Ensey
3 Mrs. D. R. Grimes
Watermelon.
1 N. M. Bartley
2 Will Addison
3 Frances Matthews
Peanuts
1 Leu McKinzie
2 Russell Daniel
Oats.
1 O. F. Sherman
2 F. Morgan
Wheat.
1 G. F. Morgan
Navy Beans
1 Russell Daniel
Peas
1 S. O. Wilson
2 O. E. Sherman
3 Mrs. W. T. Smith
Ferita
1 G. F. Morgan
FRUITS
Apples.
1 J. M. Chapman
2 J. M. Chapman
Strawberries.
1 Mrs. Fred Pitner
2 Mrs. C. C. Cook
Peaches
1 Joseph Hoffman
2 Mrs. B. F. Fulkerson
VEGETABLES
Tomatoes
1 Mrs. W. T. Smith
2 W. A. Calloway
3 W. R. Witherspoon
Mangel Beets.
1 Billie Hawkins
Rhubarb
1 J. P. Roberson
Bell Peppers.
1 J. H. Daniel
2 Mrs. M. H. Koelzer
Pimentos.
1 Mrs. W. B. Dameron
2 Mrs. W. B. Dameron
Peppers.
1 Russell Daniel
2 Russell Daniel
Hot Peppers.
2 Mrs. W. T. Smith
Carrots.
1 Mrs. M. H. Koelzer

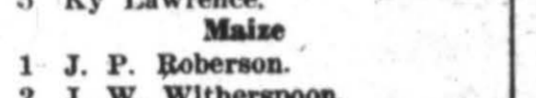
BUNDLE FEED
Higeria.
1 J. W. Roberson
2 Joe Huckert
3 L. P. Perkins
Sudan.
1 L. P. Perkins
2 Joe Huckert
Kafir.
1 L. P. Perkins
2 S. O. Wilson
3 Ezra Bagwell
Red Top Cane.
1 J. P. Roberson
2 L. P. Perkins
Wheat.
1 J. C. Gregory
Millet.
2 Billie Hawkins
Soy Beans.
1 W. P. Carraway
Vine Ground Cherry.
1 Mrs. W. P. Carraway
COMMUNITY BOOTHS.
1 Progressive
2 Westway
3 Ward
4 Ford
5 Summerfield
CLUBS.
Maize Heads.
3 George Jones
2 Albert Whitten
Kafir.
1 Ezra Bagwell
2 Claude Goldston
3 Paul Bagwell
ARTS AND CRAFTS.
Mrs. Egbert Brady, Superintendent
China Painting.
1 Miss Eula Mae Alkman
2 Meses. Jack and Doyle Rose
Oil Painting.
1 Mrs. Fletcher Rogers
2 Miss Eula Mae Alkman
3 Mrs. Fletcher Rogers
Water Colors, Fruit.
1 Mrs. A. M. Jones
Charcoal Painting
1 Mrs. A. M. Jones
2 Mrs. A. M. Jones
Figure.
1 Mrs. A. M. Jones
Pottery
1 Mrs. Paul Foster
Fabric, Class One
1 Mrs. Paul Foster
2 Mrs. Paul Foster
Pottery, Class Two.
1 Gertrude Cloyd
2 Gertrude Cloyd
Crayon.
1 Aubrey Daniel
2 Aubrey Daniel
3 Aubrey Daniel
COOKING
Mrs. Artis Daniel, Supt.
Angel Food Cake.
1 Mrs. Henry Tefel
2 Mrs. Otto Mansey
Found Cake.
1 Mrs. S. L. Ensey
1 Mrs. J. Clark
2 Miss Clark, Camp Fire Girls
Layer Cake, White
1 Miss Jessie Morris
2 Mrs. L. B. Broadus
Layer Cake, Dark
1 Mrs. J. B. Phillips
Cocoanut Cake
1 Mrs. J. B. Phillips
2 Mrs. W. I. Valentine
3 Mrs. I. A. Ricketts
Bread.
1 Mrs. Chas. Jowell
2 Mrs. M. B. Daniel
Wholewheat.
1 Mrs. John Jacobson
Coffee Cake.
1 Mrs. H. T. Wedel
Light Rolls.
1 Mrs. L. Ricketts
2 Mrs. J. Clark
3 W. D. McKinney
Biscuit.
1 Mrs. R. A. Tynes
2 Mrs. R. A. Tynes
3 Mrs. R. E. Hamlin
Cinnamon Rolls
1 Mrs. J. Clark
2 Mrs. Russell Carroll
3 Mrs. Matt Gilliland
CANDIES
Peanut Brittle.
1 Mrs. Bonnie Zoe McElroy
Dale Leaf
1 Mrs. W. E. Arnold
2 Miss Evelyn Bell
Divinity.
1 Mrs. W. H. Russell
2 Mrs. Sank Ramey
3 Mrs. John Patton

Fudge
1 Mrs. Jim Black
2 Mrs. Sank Ramey
Taffy.
1 Mrs. John Patton
2 Mrs. W. H. Russell
CANNING
Mrs. R. O. Dunkle, Superintendent
Cucumber Sun Pickle
1 Mrs. W. D. McKinney
2 Mrs. A. Davis
3 Mrs. W. T. Smith
Sweet Cucumbers
1 Mrs. W. D. McKinney
2 Mrs. J. B. Phillips
3 Mrs. J. B. Phillips
Sweet Fruit Pickles
1 Mrs. J. B. Phillips
2 Mrs. R. A. Tynes
Watermelon Pickles.
1 Mrs. J. B. Phillips
2 Mrs. A. M. Jones
Relish
1 Mrs. W. D. McKinney
2 Mrs. C. C. Cook
3 Mrs. C. C. Cook
Sweet Potatoes
1 Mrs. J. P. Cockrell
2 Progressive
Rhubarb
1 Mrs. W. P. Carraway
2 Mrs. Russell Daniel
Squash
1 Mrs. J. P. Cockrell
2 Mrs. W. T. Smith
Apple Jelly
1 Mrs. Claude Ricketts
2 Mrs. J. B. Phillips
3 Mrs. C. C. Cook
Grape Jelly
1 Mrs. Claude Ricketts
2 Mrs. R. A. Tynes
Plum Jelly
1 Mrs. C. C. Cook
2 Mrs. R. A. Tynes
3 Mrs. W. B. Dameron
Black-eyed Peas
1 Mrs. W. B. Dameron
2 Mrs. Counts
Beans
1 Mrs. R. O. Douglas
2 Mrs. C. C. Cook
3 Progressive
Greens
1 Mrs. J. P. Cockrell
Strawberry Preserves
1 Mrs. Herschel Cliner
2 Mrs. C. C. Cook
Strawberry Jam
1 Mrs. W. B. Dameron
2 Mrs. W. B. Dameron
Pickled Beets
1 Mrs. W. D. McKinney
Canned Apples
1 Mrs. J. B. Phillips
2 Mrs. W. B. Dameron
3 Mrs. W. B. Dameron
Canned Peaches
1 Mrs. Ira Ricketts
2 Mrs. W. D. McKinney
3 Mrs. C. C. Cook
Beets
1 Mrs. W. T. Smith
2 Mrs. Daniel
3 Mrs. W. D. McKinney
Tomatoes
1 Mrs. Ray Hershey
2 Mrs. W. D. McKinney
3 Mrs. J. P. Cockrell
Own
1 Mrs. J. P. Cockrell
2 Mrs. W. B. Dameron
3 Mrs. W. D. McKinney
Carrots
1 Progressive
2 Mrs. R. A. Tynes
3 Mrs. R. O. Douglas
DOMESTIC ARTS
Mrs. W. R. Arnold, Superintendent
Colored Embroidery
1 Mrs. J. A. Speer
2 Mrs. Claude Wall
Crochet
1 Mrs. W. B. Dameron
2 Mrs. Claude Wall
3 Mrs. A. M. Jones
Hemstitching
1 Mrs. J. A. Speer
2 Mrs. J. A. Speer
3 Mrs. J. B. Phillips
Quilts
1 Mrs. Ray Hershey
2 Mrs. Herschel Cliner
3 Mrs. W. P. Carraway
Rag Rugs
1 Mrs. W. D. McKinney
2 Mrs. J. E. Giles

HOGS
G. W. Brumley, Superintendent
Duroc: Geo. Lewis, 1 litter; Miss Elizabeth Chapman, grand champion litter; aged sow, Miss Elizabeth Chapman 1, Geo. Lewis 2.
Boys and Girls Clubs: G. O. Hartman, Jr., junior and grand champion Duroc gilt; J. L. Lookingbill, best club Poland boar; Clay Hughes, second Poland litter; Jim Nolan 1 and grand champion Poland sow pig; Billie Hawkins 2; James Reeves, Poland gilt; 4 Aleta Reeves 3, G. C. Hartman 1 and grand champion club Duroc; Miss Elizabeth Chapman, 2, 3; D. O. Walsler 4.
(Continued on Page Seven.)

GENERAL AUTO
Repairing
—Our work guaranteed. We make it stand up.
—Work done on ALL makes of cars.
—Accessories for ALL makes of cars.
Cox & Hukert

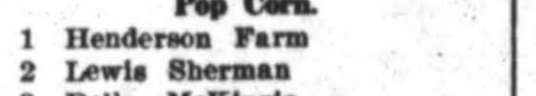
FOR JOB WORK, TRY THE BRAND.



RADIO AND AUTO STORAGE BATTERIES RECHARGED

We offer a very prompt, efficient battery service at a very nominal cost. We will call for your batteries anytime, delivering it back to you in the shortest possible time.

Willard Battery Station



Did You See The New "75" Royal Sedan Chrysler at the Fair????

Lots of people did—and lots of them told us how beautiful the car is, and how much they want one!

That "Slender Profile" Radiator

—made a tremendous hit with nearly everyone who saw it. We have received many compliments on the classy appearance of the "75."

A Carload of Chryslers

—is overdue now—there are other very attractive models.

Come In and Look at the Car of the Hour!

RENFRO BROTHERS
Local Chrysler Agents

HIS PROBLEMS are yours!

Help him solve them by providing foods that supply him with strength and energy, SMAX, the All Wheat Cereal, is the ideal food.

SMAX is delicious and so easily prepared—cooks in 3 minutes. Serve SMAX for breakfast tomorrow.

SMAX

TANKS, TUBS WELDING BLACKSMITHING
—we make anything in sheet metal construction—weld anything that will stick together, and have expert blacksmiths at your service at all times.
We will appreciate your business!
BARNHART & SHREVE

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SMAX

FAIR

(Concluded from page six)

POULTRY

J. M. Henderson, Supt.

Rhode Island Reds: J. M. Henderson, 1, 2, 3, 4, cock; 1, 2, 3, 4 hens; 1 young pen. grand champion pen.

Chas. Ferguson, Jr., 1, 3 cockerel; Myra Hartman, 2 cockerel; Chas. Ferguson, 1, 2, 3, 4 pullet; 1 young pen.

Buff Orpington: Mrs. N. M. Bartley, 1 chl., 1, 4 pullet, 1 young pen; Mrs. W. T. Smith, 2 cockerel, 2 pullet; Bernice Funderburg, 8 pullet.

White Leghorns: J. M. Henderson, 1, 2, 3, 4, cock; 1, 2, 3, 4 hens; Billie Hawkins, 1, 2, 3, 4 pullet; W. H. Bagwell, 1 young pen, 1 cockerel, 2 club pen.

White Orpingtons: J. M. Henderson, 1, 2, 3, 4, hens; 1 cock, 1 old pen.

White Rocks: J. M. Henderson, 1, 2, 3, 4, hens; 1, 2, 3, 4, cocks; 1 old pen.

Barred Rocks, Dark: Mrs. Will Adkisson, 1, 2, 3, 4 pullet, 1 cockerel, 1 young pen. Bronze Turkeys all awards.

Ducks, Indian: C. C. Cox, all awards.

HEREFORD WHITEFACE DEPARTMENT

Egbert Brady, Supt.

Senior Yearling Bull: D. L. McDonald, 1, 2, 3; Summer Yearling Bulls: Leo Wolfe, 1. Senior Calf Bull: D. L. McDonald; John Purcell 2; Ralph Wolfe 3; Jack Russell 4.

Junior and Grand Champion Bull—Leo Wolfe. Aged cows, Hines & O'Brien, 2. Two year old cows, E. L. Brady 1. Junior yearling cows, E. L. Brady 1; Leo Wolfe 2. Summer yearling cows, E. L. Brady 1; Ralph Wolfe 2. Senior cows, D. L. McDonald 1 and 3, Jno. Purcell 2. Junior champion cow, D. L. McDonald. Senior and grand

champion cow, Hines & O'Brien. Junior and grand champion bull, Leo Wolfe.

Club, Heifer Calves: Raymond Purcell 1; Walser 2. Bulls, Marvin Purcell 1, Ralph Wolfe 2.

WILSON

(Continued from Page One)

stration two months but is getting off to a big start. Their first pay roll was \$20,000. Their plant cost \$400,000. There are 4,000 farmers in the county and 600 of them are now selling whole milk to the Pet Milk Co. in the first month of operation. Bankers, merchants and farmers are all very much enthused over dairy prospects. New customers are reporting daily with their milk. Farmers have not been in the dairy business very long here and are using an average of 300 pounds of fertilizer per acre. There are 13,000 cows and heifers in the county, with 5000 cows being milked now. Seventy percent of the farmers are white, eighty-five percent of the farmers are land owners. An average sized farm contains 200 acres; improved land is worth \$50 per acre; an average of seventy-five acres per farm are in cultivation; the average yield on corn per acre is twenty-five bushels; the average yield of cotton per acre is one-third bale. They use Bermuda, Lespedeza and carpet grass as tame pasture. They have hay crops of cow peas, soy beans and Lespedeza grass. An educational campaign on proper feeding is now on. They recently imported forty pure bred bulls. The average production per cow is one and one-half gallons. Farmers that have been in the dairy business for several years get a much larger production per cow.

A table of prices issued by the Pet Milk Co. may be of interest here:

We wish to announce the following milk prices per one hundred pounds. These prices are effective until further notice for whole, sweet and undulterated milk de-

livered at our plant:
Test, 3.0 3.1 3.2 3.3 3.4 3.5 3.6
3.7 3.8 3.9. Price 1.80 1.85 1.90
1.95 2.00 2.05 2.10 2.15 2.20 2.25.
Test, 4.0 4.1 4.2 4.3 4.4 4.5 4.6
4.7 4.8 4.9; Price 2.30 2.35 2.40 2.45
2.50 2.55 2.60 2.65 2.70 2.75.
Test 5.0 5.1 5.2 5.3 5.4 5.5 5.6
5.7 5.8 5.9 6.0; Price 2.8 2.85 2.90
2.95 3.00 3.05 3.10 3.15 3.20 3.25
3.30.

PET MILK CO.

We interviewed a number of the farmers here in regard to selling sour cream and whole milk and most of them had sold both ways. Nearly all of them liked the whole milk method better, as there is less work and more money in it for them.

Kosciuska also has a creamery making sweet cream butter, sour cream butter and powdered milk. They have 100 farmer customers delivering milk each day and making money out of same. This is a somewhat smaller plant than some of the others visited. It cost \$25,000. We did not have much time at this plant to go into details and get a report on the standing of the business.

(TO BE CONTINUED)

Hereford High Football Eleven Getting Into Shape

Coach McCollum took his squad of high school football candidates to Tulla last Friday for an unofficial tryout game—and emerged from the fray with a 13 to 0 victory under his belt. Considering that he has only four letter men in the entire squad he was mightily pleased at the showing his boys made. Both Hereford touchdowns were made in the first quarter, one by Captain Babe Russell and the other by George Jowell. Only two fumbles marred the local's play, considered good for this time of year. The green line, with only one letterman, Longbottom, in it played a powerful game and gives promise of great things for the future. In the backfield Ralph Clennin, Captain Russell and George Jowell ran, and passed and plunged to victory.

In the second half the coach pulled five of his regulars and tried out some new ones. Neither side scored in this half, although Hereford had the ball close to the Tulla goal when time was called. Tulla never got inside of Hereford's twenty-yard line during the struggle.

Coach McCollum's starting line-up included Frank Cogdell, left end; G. T. Higgins, left tackle; Drake, left guard; Seed, center; Rayford Ricketts, right guard; George Heard, right tackle; Claude Longbottom, right end; Ralph Clennin, quarterback; Bill Mitchell, left half; Babe Russell (captain) right half; George Jowell, full back.

Friday afternoon of this week the first and second elevens will hold a practice scrimmage on the local campus. Next week the bunch go to Clovis for a game that is bound to be a hard one. October 6 Tucumcari comes here for a contest, and on October 12 Panhandle high will be here.

The four letter men left from last year's squad are Captain Russell, George Jowell and Ralph Clennin in the back field, and Claude Longbottom at right end. Coach McCollum states frankly that he hopes to mould a football team out of all this green material by the closing days of the season, but has no false ideas concerning the outlook for the first few games. It is a scrappy, fighting crew, however—eager to learn, and ought to make a real team before the season is over.

The full roster of the thirty-five boys out for places on the team follows:

Backfield: William Russell, captain; George Jowell, Bill Mitchell, Ralph Clennin, Woodrow Gilbreath, I. A. Tapp, Frank Barber, Charles Jowell, Woodrow Ireland, Clay Hughes, Ralph Hastings.

Line: Claude Longbottom, Chas. Calloway, George Heard, John Jacobsen, Lewis Sherman, Newton Gilliland, Drake, Deward Robertson, G. T. Higgins, Rayford Ricketts, Bernard Seed, Richard Stone, Homer Brumley, Frank Cogdell, Wayne Robertson, Paul W. Barnett.

To be placed by coach: T. E. Seigler, Andrew Habermacher, Bart Sisk, Fred Azo, Jesse Ray, George Mitchell, W. K. Kemp.

Prof. C. W. Humble, business manager of the football team, announces the complete schedule for the season, as compiled to date, as follows:

September 28—Clovis at Clovis.
October 5—Tucumcari at Hereford.
October 12—Panhandle at Hereford.
October 19—Hereford at Texico.
October 26—Tulla at Hereford.
November 2—Clarendon at Clarendon.

Remaining dates unfilled.

Second Trades Day Proves Success; Fair Crowd Out

Hereford's Second Trades Day last Monday drew a good crowd in spite of the fact that the week previously had been fair week and the people had relaxed somewhat. Merchants report a good business and increasing interest in the event. The date of the third trades day will be announced by Secretary Arnold in a short time.

Appreciation Is Expressed For Aid Given At Fair

The Chamber of Commerce and directors of the Deaf Smith County Fair Association wish to take this method of expressing their appreciation to the ones who made possible the successful Fair which has just closed. In our opinion it was one of the best fairs which has ever been staged here, and we recognize that it was through the co-operation which was received from the public spirited citizens that this was made possible.

To the superintendents of the different departments, to the exhibitors in every department, to the large crowds of interested spectators, and more especially to the various communities who put up the wonderful community booths, we do extend our sincere thanks. These booths were pronounced by all who saw them as the best ever shown anywhere and we are indeed grateful to the progressive citizens who are loyal to their home community, and loyal to our Fair.

We ask the public to remember that our business men and merchants are doing these things for the benefit of the whole county, and ask for them your kindly consideration. To them, also, do we wish to extend our appreciation.

We wish further to extend our appreciation and gratitude to The Hereford Brand for their unwavering loyalty in the matter of the press. They have worked unceasingly, and much of the success of the fair is due to their publicity which they so freely gave.

Sincerely,
CHAMBER OF COMMERCE
By W. R. Arnold, Secretary and Manager.

DEAF SMITH FAIR ASSOCIATION,
By N. C. Voegel, Superintendent.

MRS. G. W. CASSELS.

Mrs. G. W. Cassels, aged 61, died at her home in Hereford last Sunday. Funeral services were held at the First Christian church on Monday afternoon at 3:00 o'clock, conducted by the Rev. T. Morgan, assisted by the Rev. V. M. Cloyd of the Baptist church, with interment in the Hereford Cemetery.

Mrs. Cassels had been a resident of this county for twenty years, coming here from Limestone county, Texas. She is survived by her husband, four daughters and one son. The daughters are Mmes. G. H. Wombie of Missouri; William Anderson, of Texola, Texas; Guy Smith, of Hereford and J. H. Hall of Amarillo. The son is Malcom Cassels, of Hereford. All were here for the last rites with the exception of Mrs. Wombie.

MUSIC STUDY CLUB LUNCHEON

Members of the Music Study Club were guests at a lovely cafeteria luncheon Monday, September 17 at the home of Mrs. Homer K. Fox.

This attractive home was beautifully decorated with garden flowers and small tables were placed for the luncheon.

Mrs. Ray Conaway, the new president, made an inspiring talk to the members, and Mmes. H. L. Broadwell and C. H. Dyar made short talks on some phases of the year's work.

This was the initial meeting of this interesting club. Two new members, Mrs. A. C. Hales and Miss Carey Estes, were present. Mrs. J. E. Beyer, Jr., of Cherryvale, Kansas, was the only guest present.

MRS. G. C. SMITH.

Mrs. G. C. Smith of the Palo Duro district, passed away September 11 in the home of her son in the north part of this county. Mr. and Mrs. Smith came to the Hereford country from Michigan about twenty years ago and purchased a farm near Hereford where they lived a number of years. Mrs. Smith leaves a husband and six children. Mrs. Smith had many friends in and near Hereford.

CONTEST

(Continued from Page One)
(8) Care of Vacant Lots:
Canyon 12
Hereford 13

This may seem rather high to the Hereford folks, but the condition of the vacant lots in the business section are in a deplorable condition (junk yards, coal piles, and unkept lots). Canyon should be complimented on this point as we found the vacant lots in the business section of Canyon reasonably clean. The final report for business sections:
Canyon 1975
Hereford 1925

Section II RESIDENTIAL DISTRICT

We have allowed 25 percent of 100 percent on residential districts:
(1) Fencing and Sidewalks:
Canyon 5
Hereford 3
(2) Street Paving and Crossings:
Canyon 9
Hereford 5
(3) Shade Trees:
Canyon 5
Hereford 7
(4) Size and Appearance of Lawns:

Canyon 5
Hereford 7
Individual effort in Hereford shows great improvement and results, but there is room for improvement on shade trees in each town.

(5) Shrubs and Flowers:
Canyon 6
Hereford 8

(6) Cleanliness of Back Yards, Alleys and Streets:
Canyon 18
Hereford 10

(7) General Appearance and Upkeep of Residences:
Canyon 10
Hereford 8

(8) Care of Vacant Lots:
Canyon 10
Hereford 6

We therefore find in the residential districts that Canyon receives 17 percent and Hereford 13.5 percent.

Section III PUBLIC BUILDINGS

We have allotted 25 percent of 100 percent to public buildings.

(1) General Appearance and Upkeep of court house, schools, Churches, Hospitals, City Hall, Post Office, and Legion Halls:
Canyon 30
Hereford 34

The court house at Canyon as well as at Hereford was very clean but the lawn at Canyon as well as the general appearance around the Canyon court house needed improvement. We also found that cars are allowed to park in the court house lot in Canyon. This should be prohibited to allow grass, shrubbery, etc., to take their place.

The City building in Hereford is one that any city should be proud of and it shows civic pride.

We believe that the churches of Canyon are more beautiful in outside appearance than those of Hereford.

The post office in Canyon should be repainted immediately as the walls are very unsightly and unsanitary. The post office at Hereford could stand some improvement.

Hereford should also be complimented on their hospital.

(2) Size and Appearance of Lawns:
Canyon 5
Hereford 10
(3) Shrubs and Flowers:
Canyon 5
Hereford 10

GAS

Will Be Here Before You Know It!

—Now is the time to pipe your home as the big rush will soon be on.

—We do all kinds of plumbing and do it right.

—Your job will be appreciated.

Keith & Barnhart

(4) Cleanliness of Premises:
Canyon 15
Hereford 15
(5) Trees:
Canyon 10
Hereford 14
We therefore give Canyon a total score of 16.25 and Hereford 20.75.

Section IV CEMETERIES

(1) Size and Location:
Canyon 30
Hereford 35

(2) Landscaping and Planting:
Canyon 00
Hereford 20

(3) Arrangement for Upkeep:
Canyon 5
Hereford 15
We therefore give Canyon a total of 5.25 and Hereford 10.5 percent.

Section V TOURIST CAMPS

We have allowed 10 percent of 100 percent for tourists camps.

(1) Location:
Canyon 5
Hereford 10

At Hereford the camp is located at the outer edge of the city and is neat in appearance, but sanitary conditions are very poor, while at Canyon sanitary conditions are good but the location is very poor and the camp is unsightly to the general public.

(2) Provisions for Sanitation:
Canyon 30
Hereford 5

(3) General Appearances:
Canyon 10

Hereford 30
(4) Management:
Canyon 5
Hereford 6
We therefore give as a total:
Canyon 5
Hereford 5
We have tried to be fair and impartial in our judgment and have come to the following conclusion based upon 100 percent for each city and give Canyon a grade of 63.25 percent and Hereford 60 percent.

Respectfully submitted,
T. M. ROBINSON,
J. D. FRENCH,
CHAS. A. WOLFLIN.

Competition is the flavor of existence. Community competition is doubly effective. Not only does it result in a fight against the past, but a struggle against unsanitary conditions, unsightliness and depreciation of property values.

Canyon seems to have devoted more organized effort toward cleaning up their community and the results were highly commendable. It is doubtful if the citizens of Hereford were sufficiently impressed with the importance of united effort. Hereford has made a worthy advance toward establishing parks.

Canyon, probably due to the park-like appearance of the Teachers' College campus, has been satisfied with that one beauty spot, but the college grounds are indebted to the state finances for most of their improvement, consequently the community cannot be given credit for that attractive area.

A FIRM FOUNDATION
IN CHARACTER—OR IN BUILDING WORK
INSURES FUTURE PROSPERITY AND SUCCESS
LET US HELP YOU WITH THAT FOUNDATION
work in building your home, or in making alterations in it—we have studied this work in Hereford for thirty years and believe we can serve you best from actual knowledge.
ROCKWELL BROS. & COMPANY
Lumbermen—Phone 4
EVERYTHING IN THE BUILDING LINE!

P-E-A-R-S
Eating and Preserving!
CAR LOAD ON TRACK
Thursday, Friday and Saturday
Price—\$1.00 to \$2.00 Per Bushel
Come and See—You Will Buy!
E. K. Hufstедler

We Have Sold a Lot of Furniture In Hereford
During our comparatively short residence here, and the thing that makes us feel the best is the fact that by far the largest number of our customers COME BACK repeatedly for more of our Furniture and Service.
WE WANT YOUR GOOD WILL AND PATRONAGE
And try our dead level best to give you your money's worth on every single purchase you make from us.
WE CARRY EVERYTHING IN THE FURNITURE LINE
That is used in a home—both NEW and USED furniture. Come in and let us show you our line.
JONES FURNITURE CO.

Oil and Gas!
CAR GREASING A SPECIALTY.
WE DO VULCANIZING, NIX ON THE COLD PATCH
I AM INTRODUCING THE FAMOUS
LEE TIRES AND TUBES
—DRIVE BY—
I. I. West Filling Station

COAL
IT WON'T BE LONG NOW
—before you will just have to have coal. So better order it right away, before the price begins to go up, and while you can still make sure of prompt delivery.
West Texas Feed & Seed Co.
Phone 265
We Buy Produce.

Laminex Doors
—THE ALREADY-BUILT-IN-KIND
—that withstands heat, cold, weather of all kinds—will not warp, shrink, twist or sag. The niftiest thing for that new home that you can buy. Eliminates cold winds, annoyance and upkeep expense. WINDOW FRAMES that stand up, too. Let us figure with you on making that new home
TIGHT, COMFORTABLE AND HAPPY!
KEMP LUMBER COMPANY

THE TIGER TRAIL

by Edison Marshall

(Continued from Last Week)

then turned into Ahmad's room. My admiration for Freeman increased mightily when I saw him in action. It was impossible to imagine a more complete search.

"If there's murder there's bound to be blood," he said. "Nothing is so convincing to a court as a garment with blood on it. He's been kept pretty busy since the murder and I don't believe he'd have time to dispose of all his things. That's the chance I'm playing for."

But evidently Ahmad Das had foreseen this contingency. The detective searched swiftly for twenty minutes, then paused to wipe the little beads of perspiration from his lean face.

"It's no use," he said. "No clews worth finding."

He started toward the door. "There's one place you haven't searched at all," I told him.

"Where?" He turned in amazement.

"That drawer full of linen," I pointed to a drawer in the dresser.

"I glanced into it. He wouldn't put it in such an obvious place as that. Even Ahmad Das wouldn't be that much of a fool."

"Perhaps, Inspector Freeman, you have never heard of M. Dupin?"

Inspector Freeman stopped to consider.

"His name's slipped my mind," he confessed.

"M. Dupin was a very famous detective—a Frenchman. A very great American wrote about him long ago."

"Oh, you mean a story-book detective," Freeman scorned. "I'm glad to say I've never wasted my time reading such trash. None of 'em were ever practical. Practical men are not the go nowadays. The time they wasted in theories and talk—"

"Yes, sometimes their theories came out right. Mr. Dupin would have been the first to tell you that for the very reason that you would think that drawer too obvious a place for a man to hide a garment it would be the very place an astute criminal would hide it. He would know in advance that you

wouldn't look there, and therefore it would be a good place. He proved it with the story of a stolen letter, hidden among a packet of other letters, in plain sight."

"It's all right in books; but it don't work out in life," Freeman commented.

"Of course I knew that as a whole he spoke the truth. But it had begun to dawn on me that Freeman was not the highest type of official detective. If he had been I would never have asked the question about Dupin; and I would not have had the cold courage to lecture to him now."

"Then there was a later detective—a little, fat, Catholic priest," I went on. "He asked his friend where a wise man would hide a pebble."

"And his friend, if he had any sense, would have said bury it six feet under the ground and smooth off the top."

"His friend told him to hide it on the beach. Then the detective asked where a wise man would hide a leaf. And the answer was—in the forest. I don't say that Ahmad Das would have chosen this drawer if he had time to choose a better place. But it is certainly the most likely place in this room."

I went to the drawer and hunted among the garments. And I'm afraid the color came to my face. Evidently my theories were to go unsupported by fact.

"I guess Ahmad Das didn't hide his pebble on the beach," the detective exclaimed.

Then I looked twice at a newly laundered shirt that I had picked up and laid down before. It struck me as being an unusually heavy garment. Some inspiration made me unpin it. And folded within it was found another shirt covered with great splotches of dark brown stain.

Freeman leaped toward me and took the garment in his hands. Just for an instant he examined it.

"Good Lord!" he exclaimed. "You've found it after all. Do you know what these spots are?"

"No."

"They're blood! It's convincing proof. And it's Ahmad's shirt, too."

Swiftly he compared the laundry mark on it with the mark of the other garments in the drawer. I didn't dream that this austere man was capable of such exultation. His eyes actually seemed to glisten. A higher color suffused his lean, dark face. I thought of a hound hot upon the trail.

"It's the final proof!" he cried. "We'll get him now. I'll write a confession out of him."

Then both of us drew up sharply.

"Ahmad is coming into his room," I whispered. For I was sure that the faint sound I had heard had been the fall of Ahmad's light feet in the corridor.

Both of us instinctively braced ourselves. We didn't know what frenzy of desperation we would have to face if Ahmad saw us with that condemning evidence in our hands. A long moment dragged away.

Then Freeman stole to the door. He looked up and down in the corridor.

"Must have been a rat," he exclaimed.

"Rather noisy for a rat."

"Maybe the wind. But we'd better get out of here. He'll come back any moment."

I started to pin the dinner shirt into even folds, just as I had found it.

"M. Dupin did the same with the envelope of the letter," I explained. "Then the criminal didn't know it had been found."

"I do believe you've got the makings of a detective," Freeman told me with a little amazement.

Roberson and Dunkle Attend Lubbock Meet

J. P. Roberson and County Agent R. O. Dunkle were in Lubbock last Monday attending an agricultural meeting of agents and field workers of this section. The lectures consisted of talks on seed investigations and field work for the purpose of propagating better varieties of seed.

W. L. Mangelsohn of College Station talked on seed breeding

and especially on corn and wheat and told of the best varieties to use in this section of the state. He told of a variety of wheat that had stiffer straw than usual and that would stand up better for combining. W. L. Stangle of Texas Tech lectured on dairy cows and rations. R. E. Dixon, superintendent of the Spur Experiment Station, took soil erosion as his subject, and conservation of moisture. Other speakers were also heard.

J. P. Roberson is growing a large measure seed procured from the Lubbock Station and recommended by them.

TRISTATE EXPOSITION

AMARILLO, TEXAS

SEPT. 22nd to 29th

FREE GATE

No admission charge to fair grounds or exhibits. 29 acres free parking space, and many wonderful FREE ATTRACTIONS

Including Marvelous Fireworks Every Evening

Great Sunday Program, Sept. 22nd

Concert in afternoon; Nated speaker in evening; 600 choral voices.

Big Football Games

Norman, Okla. High vs. Amarillo State, Sept. 23. Central High, Okla. City vs. Amarillo State, Sept. 29th.

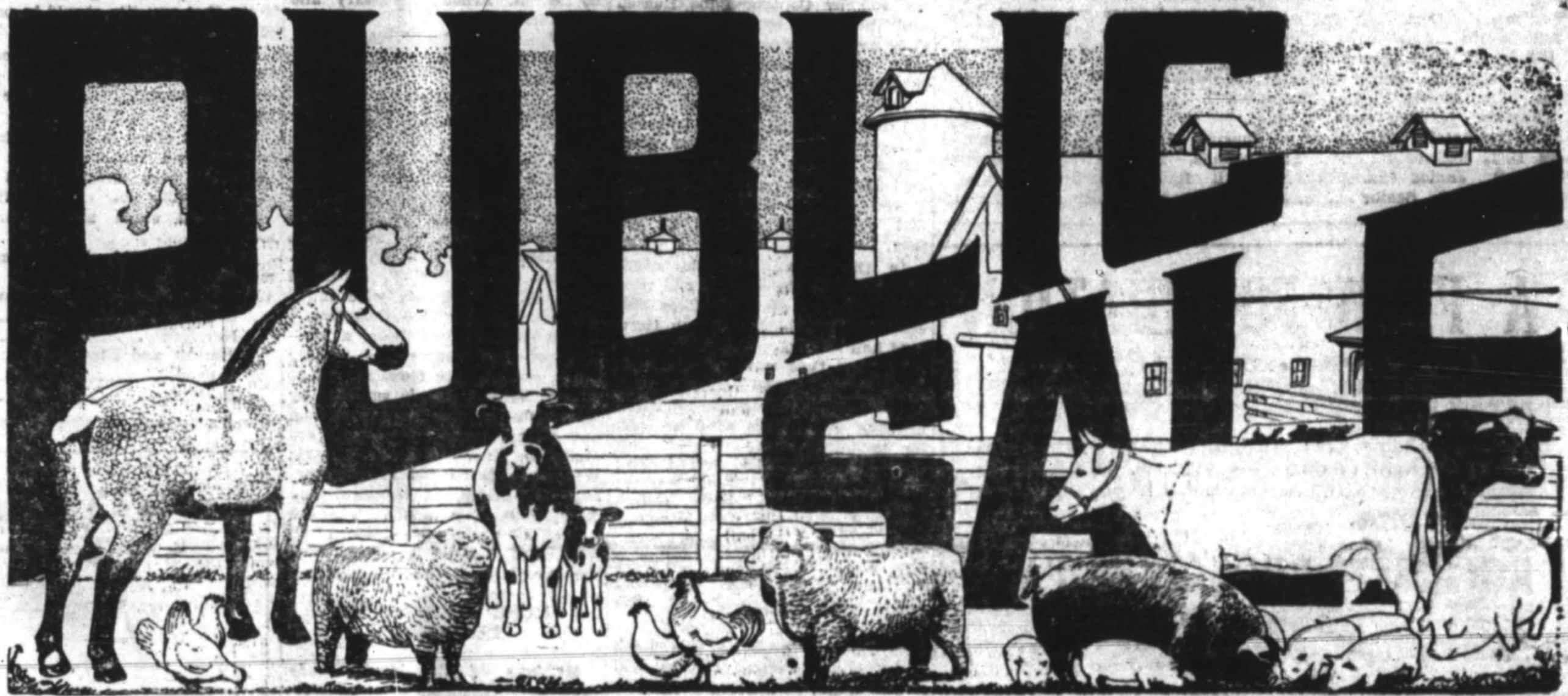
Shooley & Collins' Spectacular Winter Garden Revue

Direct from New York! America's most beautiful girls in the most gorgeous production ever brought to the southwest! Every night, Sept. 23rd to 29th. Popular prices.

Leonard Stroud's Breathtaking Every Afternoon RODEO

Sept. 24th to 29th

The world's greatest ropers and horsemen, in thrilling, death-defying contests and exhibitions of skill! An event of a lifetime! Popular prices.



Having decided to leave the farm, I will offer at my place, fifteen miles west of Hereford, out on the Harrison Highway, then turn north at Wagner Ranch and go 5 miles to the north line of the Seigler Pasture, or 1 mile south and 4 miles east of Kelso, or 17 miles north and 1 miles east of Friona, or 4 miles West of Walcott school, the following described property, on

Friday, September 28

BEGINNING AT 10:00 O'CLOCK A. M.

- | | |
|--|--|
| <p>25—Head Dairy Cattle—25</p> <p>12—High grade Jersey and Holstein cows, giving milk.</p> <p>1—High grade Jersey bull yearling.</p> <p>2—Coming two-year-old Jersey heifers.</p> <p>175—Head Turkeys and Chickens—175</p> <p>Rhode Island Red, Cornish Game and White Leghorn hens and fryers.</p> <p>43—Head Horses and Mules—43</p> <p>25—Head young horses, mares and fillies.</p> <p>16—Head young mules, some broke and matched teams, weight 2000 pounds.</p> <p>1—Saddle or race bred mare.</p> <p>1—Three-year-old filley, bred to run.</p> <p>1—1000 pound Black Mammoth Jack.</p> <p>13—Head of Goats—13</p> <p>This is a herd of real milk goats. Every young married man needs one to raise a kid on.</p> | <p>Machinery</p> <p>2—Deering headers.</p> <p>2—Farm wagons, with box.</p> <p>2—Header barges.</p> <p>1—Two-row P. & O. lister.</p> <p>1—Two-row Avery lister.</p> <p>1—One-row go-devil.</p> <p>Some sleds, with knives.</p> <p>1—Mould board walking plow.</p> <p>1—Disc harrow.</p> <p>1—P. & O. Sulkey plow.</p> <p>1—P. & O. gang sulkey plow.</p> <p>1—Single buggy and harness.</p> <p>1—Blacksmith outfit, consisting of anvil, vice, blower, etc.</p> <p>1—DeLaval cream separator, almost new.</p> <p>Lots of harness, collars, bridles, etc.</p> <p>90—Head Stock Hogs—90</p> <p>15 or 20—Brood sows, some with pigs and balance to farrow soon.</p> <p>2—High grade Poland China boars.</p> <p>Balance are shoates, ranging from 50 to 100 pounds.</p> |
|--|--|

Free Barbecue at Noon

TERMS—Hogs and chickens cash, with no discount; all sums under \$25.00, cash; on sums over \$25.00, nine months' time, ten per cent interest, bankable note with additional security; five per cent off for cash on sums over \$25.00.

Charles Smith, Owner

E. C. EUBANKS, Clerk. COL. W. S. WILLIAMS, Auctioneer.

DR. J. W. HENDRIX
CHIROPRACTIC MASSEUR
Residence Phone 46J Hereford, Texas
Second Floor Lambert-Buckner Building.
FREE CONSULTATION AND ANALYSIS.

DR. T. M. MONTGOMERY
Associated With Hyden's.
620 Polk Street Amarillo, Texas.
—Will be in Hereford First and Third Tues days in each month. Eyes tested and glasses fitted. Office Ray's Jewelry Store.

5% LAND LOANS
Correct Abstracts
THOMPSON & IRELAND
Hereford, Texas

W. E. Dunlap
HARDWARE
Phone 256

Specials

SPECIALS FOR FRIDAY AND SATURDAY

No. 1 Potatoes, per cwt. \$1.75 Our Best Broom ... 10 lb sack pure Cane Sugar ... 68c
 Gallon pure Ribbon Cane Syrup 60c 55c One gallon Peaches 52c

HEREFORD WHOLESALE GROCERY COMPANY

CLASSIFIED ADS

For Sale or Trade

FOR SALE—Bargain in good five-room house, close in. GEO. T. MCCURRY. 36-2c

FOR SALE—A Jersey milk cow. E. J. MILES, Phone 390-J. 36-2p

FOR SALE—Four Duroc gilts and two Duroc boars. Extra good. MRS. D. E. TURBENTINE. 36-1p

FOR SALE—12-hole Superior drill, McCormick mower and rake. ROY GOUGH. 36-2p

FOR SALE—One row binder, practically new. RALPH BARNETT. 36-1c

Pleanty Good Seed Wheat—weight 60 pounds, no Johnson grass. LES-TER GALLEY. 36-4c

FOR SALE OR TRADE—Ford roadster and truck for livestock. J. L. FUQUA. 34-4c

FOR SALE—Fresh butter and buttermilk delivered daily. See R. M. TANKERSLEY. 34-4c

FOR SALE OR TRADE—No. 3 International Combine, in good shape. Will trade for mules or Jersey cows. JOE MITCHELL. 35-4c

FOR SALE OR TRADE—Twenty acres of land one mile from town, with good crop of hygeia, also good house for rent, sale or trade. FRED MILLARD. 34-4c

\$1,500.00 buys seven room house with big lot. Easy terms. Phone 138. 30-1f

480 Acres on crop payment plan. Address L. BASKIN, Hereford, Texas. 30-1f

Want to borrow 5 per cent money. Good real estate security. Address BOX 235. 30-1f

FOR SALE—Modern home, choice residence lots, good terms. Inquire at the Panhandle Lumber Company, Hereford. 14-1c

FOR SALE—My home on Lee Avenue. Phone 151. MRS. C. RUNTUN. 35-2p

FOR SALE—Canaries, cheap. Mrs. C. RUNTUN, Phone 151. 35-2p

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND. 36-1c

FOR SALE—A twelve-hole wheat drill, also small row drill. T. E. BAKER. 35-1f

FOR SALE—John Deere row binder, also 10-20 McCormick Deering tractor and plow. T. E. BAKER, Box 503. 35-1f

FOR SALE—My home in East Hereford, priced reasonable. Might consider good used car as part payment. O. L. MCKEE, Phone 62-J. 35-1f

FOR SALE—One McCormick row binder; one John Deere two-row go-devil, one Bowsher feed grinder. J. C. COPELAND. 35-2p

FOR SALE—Section of unimproved land, located west part Farmer county, price \$17.50 per acre, \$2,500 cash, balance good terms at 6 per cent interest. See us for bargains in West Texas farm lands. M. A. CRUM, Friona, Texas. 35-2p

FOR SALE—Fordson tractor, tandem disc and 14-hole wheat drill. W. F. CARR. 35-2p

FOR SALE—White Leghorn cockerhens with high egg record over 250. GLENN GRIDER, Dawn, Texas. 35-4p

Wanted

I have opened a sewing room at 306 West Fifth Street. Prices reasonable and work appreciated. Mrs. J. H. WALKER. 36-1p

WANTED—To buy second-hand parlor coal stove. Write P. O. BOX U, Friona, Texas. 32-8

WE HAVE a few cash buyers for improved and unimproved land. If you wish to sell your land please quote us your best net price and terms. M. A. CRUM, Friona, Texas. 35-2p

For Rent

FOR RENT—100 acres land to plant to wheat, plowed once and in good shape. See J. H. COPELAND, Phone 0009F13. 36-1p

FOR RENT—Three room house, unfurnished. See HENRY GAR-NETT, or Ralph Barnett. 36-2p

FOR RENT—Small business house in Plainview. O. K. HIGGINS. 36-4p

FOR RENT—Light housekeeping rooms. Telephone 43. 36-11c

FOR RENT—A large front room, down stairs. MRS. HATTIE RUTHERFORD. 36-2p

Lost and Found

LOST—Red gilt, weight 250, prize winner at Fair; strayed from my home Tuesday morning. Please

notify G. W. BRUMLEY and receive reward. 36-11c

BORROWED OR STOLE.—Who borrowed our large scales? Will you please return them—we will need them soon. HEREFORD GIN. 35-1f

Lodge Directory

HEREFORD LODGE No. 478, I. O. O. F. Meets Monday, 8:30 p. m. Visiting Brothers welcome. Sam Hutson, NG. L. H. Foster, Sec.

West-Way Items

Rev. Saxon, missionary of the Tierra Blanco Baptist Association, is conducting a meeting here. Rev. Clloyd of Hereford, Rev. McGlaun of Clarendon and Rev. Holden of Goodnight have assisted in the meeting.

There were sixty-three at Sunday school Sunday. Rev. Hornbeak preached after the Sunday school hour.

Myra Hartman is ill with tonsillitis.

Lois Mae and Mary Elizabeth Short visited in the home of P. C. Short Saturday night and Sunday. Misses Etha and Veda Short returned to their home north of Hereford with them Sunday afternoon.

Mr. and Mrs. Herman Gray returned Tuesday afternoon from an extended trip to Tennessee and other points.

Westway won second place on their booth at the fair. G. C. Hartman won a trip to

the Dallas Fair in the pig contest. Howard Gore is having to miss school on account of an injured eye.

Mrs. L. O. Gore has been ill for several days. Little Wanda Jean Short has been ill the past week.

NOTICE OF SALE.

Mechanics and Garage Liens

Notice is hereby given that on the 11th day of October, A. D. 1928, at ten thirty (10:30) o'clock a. m. at the machine shop and place of business of Beams and Marrs, (a co-partnership composed of George Beams and Frank Marrs) located on east Third St., in the Town of Hereford, Deaf Smith County, Texas, we will offer for sale and sell, at public auction to the highest bidder for cash, one Cadillac Touring Automobile, Serial No. B-59-500, as the property of Paul Lofgren, whose address is Phoenix, Arizona.

Said sale will be made to satisfy a claim and demand of the said Beams and Marrs for repairs, parts, labor and storage on said automobile due by said Paul Lofgren, and costs, aggregating the sum of one hundred sixty (\$160) dollars; said work having been done at the request of said Paul Lofgren, and he, upon due notice, having failed to pay the same or any part thereof.

Witness our hands this 19th day of September, 1928.

BEAMS AND MARRS. 36-3cwhr

Not Choicy.

As the result of a motor accident a lady being removed to hospital



Beats "Trudy"

Miss Ethel Hertle of New York won the Wrigley ten mile swim for women on Lake Ontario, competing with the famous Gertrude Ederle and other noted swimmers. She'll collect a prize of \$10,000 for her victory.

Employer: "Really, Topson, your figures are disgraceful. Just look at that three. Anyone would take it for a five."
 Clerk: "It is a five, sir."
 Employer: "Well, I should have sworn it was a three."

CREAM WANTED

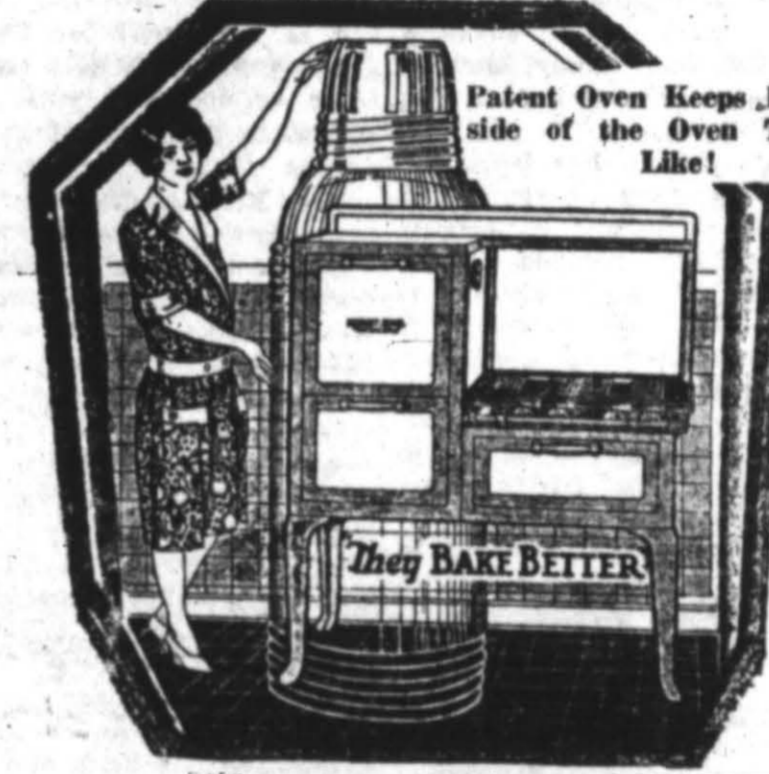
47c
 We pay all transportation charges. We are the leaders in publishing an honest market value price over a large area of country. This is for the benefit of all farmers and don't you think we are entitled to your cream? We need more cream to take care of our increasing butter orders. Help us by shipping us continuously. We appreciate your patronage and good will.

Reference: Richardson County Bank.

FALLS CITY CREAMERY CO. Falls City, Nebr.

Detroit Jewell Gas Ranges

THEY BAKE BETTER



Porcelain Enamel—

INSIDE AND OUT!

—PATENT OVEN BOT- TLES UP THE HEAT.

—OVEN HEAT CON- TROL.

—OVEN HAS 5 SIDE AIR CIRCULATING AIR CHAMBER ALL AROUND! CUTS DOWN GAS BILLS!

NO WASTE: A L L THE HEAT HELD ON THE INSIDE!

—DETROIT JEWELL RANGES represent the culmination of sixty-four years of stove building experience! Greatest improvements known to the science are built into them—POWER—ECONOMY—BEAUTY.

COME IN AND SEE ITS IMPROVED FEATURES!

J. C. CUMMINS

The Agent's Responsibility

IS A HEAVY ONE

PROVIDED he takes his profession with the seriousness of the Doctor, of the Lawyer, or of the Minister.

PROVIDED that on every policy he signs, he is attaching his signature to a document obligating him to make good if the company, whose contract he has O'd by attaching his signature thereto, does not.

PROVIDED he has a conscience, knows the difference between good and bad insurance, and will sacrifice personal profit rather than to place a Client under risk by selling him cheaper insurance in an unsafe company.

PROVIDED he is an unstanding, hard hitting, straight shooting, four-square man.

RESPONSIBILITY is a very real and tangible thing, and is as sacredly guarded as our good reputation which our sense of responsibility has helped to build.

RALPH BARNETT, Manager
 Hereford Insurance Agency
 Phone 273

Attractive Values

In Dress Goods

Fall is here and our shelves are full of interesting materials that can be fashioned so easily into lovely frocks. Most of this material comes in fifty-four-inch materials that can be cut to such an advantage.

- All Wool 54-inch Poiret Twill, colors \$2.48
- Black (better quality) \$2.98
- All-Wool 54-inch Dress Flannel, all colors \$2.48
- Fancy Dress Goods, consisting of Tweeds, Plaids, Checks and Printed Challies and Crepes, at \$1.29 to \$3.19
- Part Wool, 36-inch Dress Goods 60c and 75c

Just Arrived!

Little Boys' "Glad Rag" suits with wool trousers, Broadcloth Blouses, \$2.95 to \$4.95

Sprolws-Cronin & Company

Years Ahead



A new washer—the latest achievement of a leading manufacturer of washing machines. Washes thoroughly clean, with perfect safety by a flexible turbine.

Save From \$40.00 to \$60.00

ON THIS, AMERICA'S GREATEST WASHER!

—Latest all-metal, rust-proof wringer; pure copper tub; full capacity; new flexible turbine wishes clean, yet safely; Westinghouse motor; handsome in design and appearance.

Texas Utilities Company

Notice To All Chevrolet Owners:

WINTER WILL SOON BE HERE— HOW DOES YOUR CAR RUN?

—Just a few minor things attended to now may save you a major repair bill during the cold winter months.

—This is not just merely an ad, but is an urgent plea for you to let us be your car doctor.

—We Absolutely Guarantee Our Work!

Brumley Chevrolet Co., INC.
 Service With a Smile. Phone 216

Getting Ready for the World's Series

By Albert T. Reid



Little Sam - "LET'S SEE, I WONDER IF I HAVE EVERYTHING?"

Large Sums of Money Forwarded by Wire

Money orders to the number of 3,798,548 and calling for the payment of more than \$250,000,000 were handled last year by the Western Union Telegraph company in its money transfer service, according to Dots and Dashes, a monthly publication of the company. The largest single sum handled was \$250,000, while the smallest was 1 cent. The \$250,000 order was in connection with a motion picture contract.

The 1-cent transaction grew out of a difference arising when a person in New York sent an acquaintance in Chicago a postcard bearing a 1-cent stamp. The latter, in a sarcastic mood, complained that the communication had been received with postage due. Upon receipt of this letter, the man in New York went to the telegraph office, sent the cent with a caustic message and went off less \$1, the cost of transmission. Instances of 2-cent money orders are said to be quite frequent, involving in practically every case valuable mail held for postage due.

The greatest sources of money order business are listed by the company publication as workmen employed on jobs away from their home town, out-of-town visitors and tourists caught short of funds on their travels, and traveling salesmen. Many firms encourage their representatives to ask for expense money by wire. They regard that as more economical than to have salesmen waiting for money while hotel bills accrue.

Remodeled Barn Made Into Camp for Girls

How an old gray barn in the country near New York city was remodeled into a girls' camp by the New York Association for Improving the Condition of the Poor is told by W. H. Matthews in *Higgles Magazine*. It was an enormous barn, with numerous stalls, three floors, a sifo, harness room and a magnificent view of the Catskill mountains. Extensive remodeling was necessary, but it proved less expensive than the original plan to build a group of cottages, and the result was a unique camp.

Fifty-five girls were accommodated for five weeks at a time. The time was a radical departure from the usual plan of keeping children for two weeks. Congenial counselors, opportunity for wholesome outdoor play and substantial gains in health made the visit at "Grey-Barns" a strong influence for good in the lives of girls who had never had such an opportunity.

O' Dobbin

O horse, you are a wonderful thing; no buttons to push, no horns to honk; you start yourself, no clutch to slip; no spark to miss, no gears to strip; no license-buying every year, with plates to screw on front and rear; no gas bills climbing up each day, stealing the joy of motoring away; no speed cops changing in your rear, yelling warnings in your ear. Your inner tubes are all O. K. and, bless your heart, they stay that way; your spark plugs never miss and fuss, the way they do in some old bus. Your frame is good for many a mile; your body never changes style. Your wants are few and easy met; you've something on the auto yet.—American Forests and Forest Life.

Cleaned Up Yellow Fever

The Rockefeller foundation in 1916 dispatched a commission to Guayaquil to confer with local and national officials relative to active measures against the yellow fever plague. A proposal was made in 1918. This was accepted later by the Ecuadorian officials and the propaganda was started shortly thereafter. The story has been told by scientists that a bucket and tank brigade was started and it was only a short time when they cleaned up and drained the stagnant pools under the direction of General Gorgas.

For State Builders

They who preach patience to the people as the sole remedy for the ills by which they are oppressed, or who, while they admit the necessity of a contest, would yet leave the initiative to be taken by their rulers, do not, to my thinking, understand the state of things coming upon us. It is not enough to precipitate a monarchy into a gulf; the gulf must be closed up, and a durable edifice erected on its site.—From "Faith and the Future," by Mazzini.

Bobwhites and Quails

Many people think that the bobwhite and the quail are distinct species of birds. "Bobwhite" is merely the common name for the native American quail, particularly the "Colinus virginianus" or "Virginia quail." The quail is called "bobwhite" from the note of the male which is accented on the second syllable and sounds like "bobwhite." In the southern states the same bird is called "partridge," a name used in the North for the ruffed grouse or pheasant.

Brazil Roads

Overabundance of patience, plenty of pluck, and a large measure of stamina are the three essential qualities that motorists in South America must possess, particularly when traveling over Brazilian roads. In southern Brazil roads are not only almost impassable most of the time, but are generally hopelessly impossible from the standpoint of touring comfort. Traversing them constitutes one of the most severe tests to which motor cars and tires can be subjected.

Vernon—The West Texas Chamber of Commerce publicity committee meeting was held in Vernon Saturday, August 18.

Post—Work on two new brick buildings next to the First National Bank building was completed this week.

Barstow—L. B. Campbell, field man of the WTCC is working in the Barstow, Pecos and Midland communities.

Dalhart—The Dalhart Chamber of Commerce has sent letters of information about the California farm study trip to farmers in the trade territory.

Clarendon—President A. M. Bourland and Manager Homer D. Wade of the WTCC have been tendered invitations to a combined Lions and Chamber of Commerce meeting there.

Ballinger—The Heart of Texas Commercial Secretaries Association meeting was represented by members from 15 Chambers of Commerce and nineteen counties.

Rankin—The commission form of government has been adopted at Rankin and R. C. Harlan elected first mayor.

Marfa—Mexican laborers are available in this section as a result of efforts of WTCC to have an American Consul stationed temporarily at Ojinaga, Mexico.

Tulla—Tulla high school has recently acquired two additional affiliation credits, making a total of 31.

El Dorado—Directors of the Schlicher county fair are now planning for the event which takes place September 11 and 12.

Munday—A credit in general science and one in fourth year English have been awarded the high school here.

De Leon—J. C. Patterson, county farm agent of Eastland county, made an instructive talk on the sweet cream industry here on August 11.

Fort Stockton—The executive board of the Sheep and Goat Raisers Association will meet here on October 13.

Truscott—Opening of the new hotel here was celebrated by a free barbecue and costume concert on August 8.

Balmorhea—A jury of view has

been appointed here to lay out a road from Balmorhea to Fort Davis.

Turkey—A campaign for 200 members of the Staked Plains turkey growers association is starting here.

Miami—One thousand head of cattle recently brought here from Mexico were driven 800 miles and shipped 500 miles without loss.

Struth!

The Wife: "Hubby, what kept you out so late last night?" Hubby (intoxicated): "I (hic) been out with a chiffonier."

The Wife: "Chiffonier? Why, you don't even know what you're talking about. A chiffonier is a swell little dresser."

Perfectly Right.

An elderly lady entered a shop and asked to be shown some table

cloths. The salesman brought some, nothing seemed to suit her. "Have you anything new?" she asked. The perspiring shopman brought another pile and said: "These are the newest patterns, madam. You will notice the edge runs right around the border and the center is in the middle." "Dear me, yes, so it does. I will take half a dozen of those," she said.

Doctors Train for Cooking Degree.

Baltimore, Md.—Dr. George A. Harrop, Jr., has introduced a cooking course in the medical college of Johns Hopkins University.

A good doctor should be a good cook, is the belief of Doctor Harrop. He believes medical students should know how food should be prepared to make it digestible and palatable, how it increases or diminishes in quantity while being cooked and what combinations of dishes could be served for a meal.

What's Doing In WEST TEXAS

Plans are being made in Big Spring to experiment with methods of oiling gravel roads. If the method proves practicable on a short stretch its extensive use will be considered.

The first issue of the Panhandle-

Plains Historical Review published by the Panhandle-Plains Historical Society at Plainview, has been issued and distributed to members of the association. Many interesting articles fill the book.

James C. Asbury has been employed as secretary of the Baird Chamber of Commerce to succeed H. O. Tatum who resigned to take the position of city manager at Eastland. Mr. Asbury has been active in chamber of commerce work for many years.

The next meeting of the Panhandle-North Plains District convention of the West Texas Chamber of Commerce will be held in Shamrock. This city sent a large delegation to the meeting recently held in Pampa.

An advertising trip of citizens to go from Cisco to Matamoros, Mexico, via San Antonio and Brownsville, is being planned to start October 10 or 12. The trip is estimated to cost probably \$40 per person.

Work is progressing on the Olton school building which contains a library and eight large class rooms and is costing \$45,000 and will be modern in every feature when completed. Twenty per cent of Olton scholastics are in high school.

Snyder shipped 400 cases of eggs or 12,000 dozen to Havana, Cuba, recently. This is considered the earliest shipment of eggs ever shipped from the county, the shipments usually starting in January.

Coleman is starting a home beautification project which when completed will include a boulevard circling the city. Two parks and the site for a new park recently donated by an interested citizen will be given attention.

Gas was turned into the mains at Lamasa from the Amarillo oil fields last week. Demonstration of new stoves for the new fuel has been the order of the day since with the result that a number of people are buying stoves before cold weather.

A few of the commodities shipped from Shamrock in 1927 were 12 carloads of wheat, 93 cars corn, 185 cars grain sorghums, 297 cars cattle, 79 cars hogs, 225 cars cotton oil mill products, and 28,500 bales cotton—all grown in Wheeler county.

The \$300,000 Education building at the West Texas State Teachers College is to have the most modern of equipment for teaching of grade and high school students. It is to be dedicated with a special ceremony October 19.

The Electra Chamber of Commerce has sponsored a road to tap virgin trade territory in the oil district. It acquired the deed, secured the field notes and started the work on this road, which will be twelve miles long.

Work on the Muleshoe gin is being rushed in order that all of this season's crop may be handled. New machinery is being installed and the plant will be modern in every respect.

Stamford—The personnel of the WTCC Constitution and By-Laws Committee has been announced by Manager Homer D. Wade.

Levelland—Contract has been let for a modern brick two story 50 by 122 feet business building here.

Big Spring—A six story office building on a site 100 by 90 feet is to be built here at a cost of \$150,000.

Mobeetle—Cotton picking will begin here two weeks earlier than usual on account of favorable weather.

Quitaque—A six inch water main from a new water well is being laid to a proposed location of the 50,000 gallon water tower.

Eola—A new modern, reinforced concrete stucco and concrete two story hotel is under construction here.

Claude—A new high line soon to be installed in Claude will replace the use of the local electric light plant except in cases of emergency.

Wichita Falls—Its first shipment of paper direct from the steamship Wichita Falls has been received by the Times Publishing Co.

Hermleigh—Hermleigh has a new newspaper, The Herald, being published by R. S. Morgan, former editor of the Booker News.

Mineral Wells—This town is using the \$250,000 advertising budget to exploit the health resort facilities of the community.



HOW ARE YOUR CHILD'S EYES!

—Are they equal to the task required of them in preparing their lessons!

DON'T GUESS!

Eyes Carefully Tested Glasses Fitted.

F. M. Kester

Registered Optometrist Hereford, Texas



Our Meats

ARE TEMPTING AND TASTEFUL!

We have only the best. Try us once and you will try us again. Service is our watchword, economy our standard, purity our motto. For the very best in meats at the very minimum in prices, come to our shop!

Texas Meat Market

Car Laundry

ALSO EQUIPPED WITH VACUUM SERVICE

—Washing and Duco. If you are too busy to run your car over, just call 53 and we will come and get it.

Whippet-Knight Motor Co.

REAL ESTATE
CITY-FARM-RANCHES
Real Estate Loans Priced to Sell
Hill & Ricketts
Phone 358

Special Prices
On
Notions, including ribbons, thread and buttons.
Materials for infants wear, such as flaxon, dimity, flannels and diaper cloth.
A new shipment of Hats, Velvet Dresses and Pleated Skirts.
Mrs. L. H. Shore

PIGGLY WIGGLY
Specials For Friday and Saturday

Grapes	Tokay Per lb.	9c
JELLO	3 for	25c
JELLY	Pure Grape Per Glass	27c
LARD Compound		\$1.12
Blackberries	Gallon	58c
Tomatoes	No. 2 Size 3 for	25c
Grape Juice	Pint Bottle	28c

We buy eggs and pay as much as the market will justify

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE

WE ARE SELLING GAS STOVES!

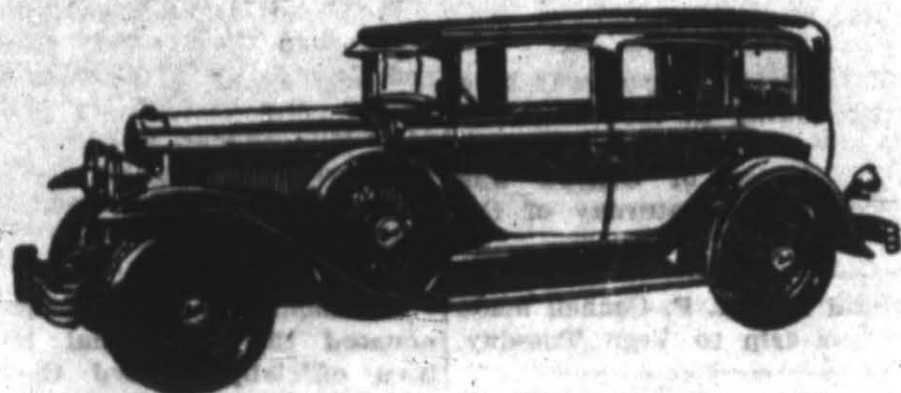
—Both the Heaters and Ranges. The very best standard makes money can buy—and at reasonable prices. While you are attending our **BIG FURNITURE SALE**, which is still growing, give there new **GAS STOVES** a close examination.

COME AND SEE US!

WE GIVE TRADES DAY TICKETS!

ANTHONY FURNITURE STORE

The NEW BUICK
is the **NEW STYLE**



A triumph in individual beauty... a refreshing and radical departure from the tiresome commonplace... a new style, a richer style, a more alluring style than the world has ever known!

THE SILVER ANNIVERSARY BUICK. Long one completely new motor car style in the past twenty-four months—only one truly original and beautiful development in body design—such as the whole world realizes, it is the Silver Anniversary Buick with Masterpiece Bodies by Fisher! Here is an entirely new scheme of body lines and contours—arresting new color combinations—matchless new interiors—new appointments of comfort and convenience unapproached by any other automobile of the day! Here is a true distinction wedded to genuine good taste. Here is a new style—a richer style—a more alluring style—than the motor world has ever known. And here, too, is tremendous increase in power, in flexibility, in responsiveness—so outstanding as to amaze even those motorists who have long been familiar with Buick's superior performance. That is why America is according the Silver Anniversary Buick the most enthusiastic reception ever enjoyed by any fine car. That is why this beautiful new Buick has already become a household name in Vogue!

Norton Motor Co.
Hereford, Texas

Dimmitt News

Mrs. Younger and baby who spent last week in the home of her sister, Mrs. Dow Duree, left for her home in Canyon Saturday. Mr. Hunter of Hereford was in Dimmitt Monday. Mrs. Edgar Ireland of Hereford and her parents, Mr. and Mrs. Bell were Dimmitt visitors Monday. Mrs. J. H. Flanagan has accepted a position in the Burns store. Mr. Miller and son of Fort Worth were here Tuesday. Mrs. Robert Gollehon of Canyon attended church services here Saturday and Sunday. Mr. and Mrs. G. A. Barnett and daughter Joan, Mrs. Elva Baxter Carson and Miss Mildred Woodlee were dinner guests in the I. B. Brooks home Sunday. Mrs. J. R. Harsh and Miss Pauline Hart were guests in the B. D. Woodlee home Saturday and Sunday. Rev. W. S. Derr, Baptist pastor, resigned Sunday night in order that he might go to school at Abilene this term. Mrs. Effie Jacobs of Plainview visited relatives in Dimmitt several days this week. Mrs. J. R. Hastings, Etta Brashears, Leona Hastings and Lollie Moline Brashears were shopping in Hereford Friday. Mrs. Ray Sheffey is on the sick list this week. Mrs. Will Crain and Miss Joe Parks were in Amarillo Monday. Mr. and Mrs. C. H. Buttolph of Plainview who lived in Dimmitt several years were shaking hands with friends here Tuesday. Mr. and Mrs. Edgar Ramey, Mrs. Effie Jacobs, Misses Lollie Moline Brashears and Millicent Hastings motored to Quitaque Sunday and visited Bunyan Ramey. W. H. Caldwell is having his home remodeled, which will add very much to its appearance. E. C. Bell of Olton was here on business Friday. He lived here several years before moving to

Olton. Miss Mildred Woodlee left for Fort Worth Friday to enter T. C. U. another term. Miss Cauley, expression teacher here spent the week end with her parents in Shallow Water. Mr. Phillips of Erick, Okla., was here several days this week. Clyde Shuford left Monday for Austin where he entered the University. Mr. and Mrs. Womack of Lamesa are visiting in the home of their son, Les Womack. Mr. and Mrs. Joe Hastings are enjoying a visit at Talbot with Mr. and Mrs. N. Caughran, who was the Methodist pastor here two years ago. A lovely shower was given Miss Jo Parks Wednesday afternoon in the B. A. Fuller home when an unique program was carried out. A mock wedding was one feature. Mrs. L. P. White played the wedding march and sang "I Love You Truly." Those taking part were Mrs. Reynolds and Mrs. Woodlee as the parents, Mrs. Cleo Tate, bride, Mrs. Edna Tate groom, Mrs. Hunter, bridesmaid, Mrs. Webb best man, Mrs. Wilson ring bearer, Miss Velma Burnam flower girl, Mrs. Naugle preacher, Mrs. Stalcup usher. After the program the guests enjoyed seeing the lovely gifts received by the bride-to-be. Cake and punch were served by Misses Frankie Burnam, Amy Gregory, Mildred Woodlee, Maurine Smith and Christine Fuller to the seventy guests. The first P. T. A. social was given Thursday evening at the E. B. Wright home, six miles north of town. This was a get acquainted meeting between teachers and parents. Varied games and contests were entered into, the Blue Bonnets winning over the Oak Trees by four points. The evening was full of fun from start to finish and cake and punch were served to twenty-five guests. Mrs. B. A. Fuller has been real sick for the past two days with influenza. About one hundred cases have been reported lately, none of which have been very serious, very few having been confined to bed. The Baptists organized a Sunday school last Sunday with about seventy-five members, the following officers having been elected: Mr. Avery, superintendent; Miss Velma Burnam, secretary and treasurer; J. O. Ayers, chorister; Mrs. B. D. Woodlee, pianist; Mr. Crawford teacher of Bible class; Donald Duree, teacher young married folk. Mr. Musick, young folks; Mrs. Ramey, intermediates; Mr. Brooks, Juniors; Mrs. Trimble, primary; Mrs. Duree, card class; Miss Geneva Crawford, reporter. Everybody is cordially invited to attend at 10:00 o'clock in the auditorium.

The following delegates attended the Association held at Hereford last week and report a wonderful meeting: Mr. and Mrs. W. T. Gollehon, Mr. and Mrs. Fulmer, Mrs. Trimble, Messrs. Huckaby and Duree. W. M. U. delegates were Mrs. G. A. Barnett and Mrs. Edwin Ramey. The first basketball game of the season was played Friday evening between Hart and Dimmitt, which resulted in victory for the Dimmitt girls and defeat of the boys. The local telephone exchange was completely destroyed by fire last Monday, cause of fine unknown. Local lines are being put back into service as fast as possible. Plans for rebuilding are now under way. An athletic club with sixty-nine members was organized Saturday night to meet Thursday and Friday nights at 7:30 at the Hyatt Hotel. Mr. and Mrs. W. Yancy have moved to Farwell. The Castro County Fair will be held at Dimmitt October 5 and 6. Committees are busy making arrangements so the Fair may be a great success. Judge Mayfield of Plainview, together with four members of the board of city development, met with local commissioners court Tuesday on a joint road proposition. **FREE GATE FOR TRI-STATE BRINGS FAVOR** Expect Attendance of Around 300, 000 to Attend Greatest of All Expositions in Amarillo. **AMARILLO**—With all exhibit halls reported virtually full or running over, with plans and preparations days ahead of previous years indications are that the 1928 Tri-State exposition, with a free gate, will open September 22 one of the greatest fairs in the Southwest from every standpoint.

All department heads report a greater interest and larger number and better class of entries than ever before. Concessions and exhibit spaces are at a premium; and the fair association has arranged for one of the greatest entertainment programs ever offered in this section. Leonard Stroud's rodeo will furnish the major afternoon attraction. Schooley & Collins Winter Garden revue will be the evening offering. A group of Taos Pueblo Indians, fireworks, the Lackman Carnival and scores of other attractions are scheduled. Five football games three of them inter-sectional clashes, have been arranged. Dr. S. P. Brooks, president of Baylor, will deliver the principal

address at the big religious services to be held Sunday evening September 23, at the fair grandstand, with Amarillo and Panhandle churches having charge of the free program. **FOR JOB WORK, TRY THE BRAND.**
J. W. HENDRICKS, M. D.
Diseases of Women, Obstetrics
J. R. LEMMON, M. D.
Diseases of Children, Infant Feeding
210-11-12 Oliver-Eagle Bldg. Amarillo

Permit Me To Suggest

—That you book your Auction Sale at your earliest convenience in order to secure the date you prefer to sell on. I am booking sales over a large territory for this season. The splendid results obtained in recent sales of livestock, farm equipment and real estate has convinced the property owners to sell at auction, the well-known method by which you can convert your property into ready cash in a day and receive full value. My knowledge of values enables me to render an efficient service which means dollars and cents to you the day of your auction sale. The many satisfied people I have sold for are my best references.

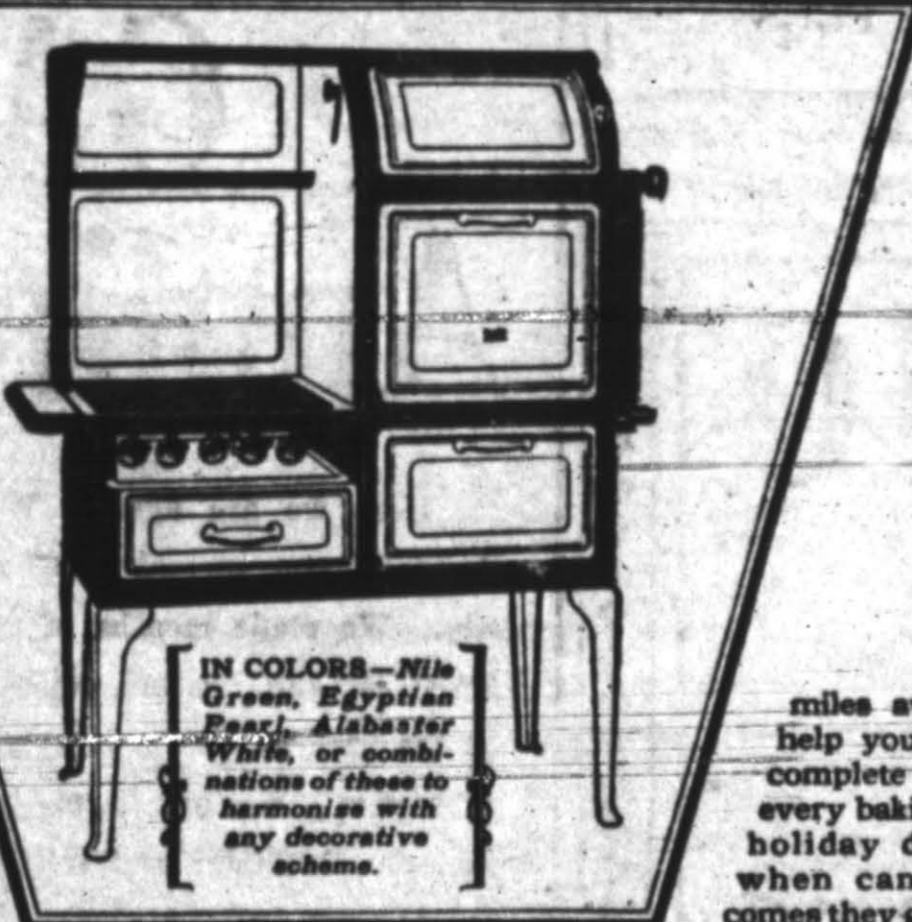
YOURS FOR A REAL SALE.

Ray Barber, Auctioneer
SUPERIOR SALES SERVICE

PHONE 241 HERFORD, TEXAS



THE FAVORED GIFT
for nearly fifty years



LONG before the day of the Red Wheel Regulator the famous baking qualities of Clark Jewel Gas Ranges made them highly favored gifts. Nowadays they are more desirable than ever.

In Colors

They are beautifully enamelled in alabaster white or in pastel shades of Nile green or pearl. They have the Lorain Red Wheel self-regulating oven that gives you the choice of 44 measured temperatures and cooks whole meals while you are

Unless the Gas Range has a RED WHEEL it is NOT a LORAIN



miles away. They help you to make a complete success of every baking or every holiday dinner and when canning time comes they give you the advantage of Lorain Oven-canning which retains the fine color and flavor of the fresh fruits.

Clark Jewel Gas Ranges are all-steel for durability. Ovens and broilers are lined with enamel. Among the numerous sizes and finishes you will find one that exactly fits your kitchen and your cooking requirements. Come in and see them today.

FAIRBURY OIL MILL



Four complete Tirken Roller Bearings

Starts 88 per cent lighter than habbitt or cast bearing mills.

OIL ONCE A YEAR

—Runs lighter, pumps more water at less cost than any other mill. Direct stroke as well as geared.

A complete line of pipe, suckertrod, casings, etc.

WESLEY STORE

Nine miles north of Hereford on 25-Mile Avenue
Phone 9000F21

The Nation's Favorites

WHEN Miss Oregon goes for an extended visit with her cousin Miss Alabama, she takes along a few wash dresses for informal, round-the-house wear. Arriving in Birmingham she sees the very same models as those she bought in Portland. Why? The nations favorites are



WIRTHMOR HOUSE FROCKS

These 10 New Fall-style WIRTHMORS Just Arrived—Come Early for Yours!

YOU'll find several models that suit your taste and figure as well as if they were made individually for you! The workmanship, too, is far above average.

SIZES 14 to 46—most styles of EXTRA 44 to 52

STUDY the pictures carefully, note the varied styles. Just imagine how pretty they are, developed in color-fast prints and Novelty weaves. Many Long-Sleeve styles.

Fox Mercantile Company

LOCAL HAPPENINGS

Miss Lucile Hicks left Sunday for Waco where she entered Baylor University for her senior year.

Miss Margaret Thompson expects to leave Saturday for Abilene to enter Simmons College.

Treat your seed wheat with Copper carbonate to prevent smut. For sale at CLARK'S DRUG STORE.

STORK SPECIALS.

Born to Mr. and Mrs.— Ernest Henry, September 11, a girl.

Herman Stewart, September 14, girl.

Dock Roberson, September 9, a girl.

M. M. Gregg, September 11, boy

Walter Fullwood, September 10, boy.

Dick Durham, September 14, a boy.

S. P. Rosson, September 16, a girl.

The Young Men's all-wool, two pants suits with hand tailored collars and cuffs are the snappiest suits you ever saw for \$25.00. At SPROWLS-CRONIN & CO.

A number of boys left the past week for A. & M. College. Among them were George Beams, Jr., Jno. L. and Paul Wilson, Beryl and Gordon Witherspoon, Jesse Russell, J. C. Gilbreath and Oliver Ray.

Artis Russell left Friday for Austin to enter State University.

Nice large flour sacks at \$1.00 per dozen or ten cents straight. At the HEREFORD BAKERY.

Jim Gilliland, son of Mr. and Mrs. Carl Gilliland, left last week for Lexington, Va., where he will enter the Virginia Military Institute.

Marian Gilliland, son of Mr. and Mrs. Matt Gilliland, left last week for Los Angeles to enter the University of Southern California.

Coty's and Houbigant's perfumes and toilet waters for sale at the CLARK DRUG STORE.

NOTICE.

Go with the Methodist Missionary Society Friday, September 21, on a "Trip Around the World." One tour starts at seven-thirty and one at eight-thirty. There will be a program and refreshments served in each country. The price will be fifty cents for adults and twenty-five for school children. At the First Methodist church.

Miss Mary Christine Bruner, of Tucuman, New Mexico, spent last week-end here visiting friends.

CARD OF THANKS.

We wish to express our sincere appreciation for the many acts of kindness and sympathy shown us during the sickness and death of our wife and mother.

GEO. C. SMITH
O. G. SMITH
L. A. SMITH
F. R. SMITH
MRS. H. A. O'DELL

Miss Eloyse Pitman, teacher in the Friona school, spent last week-end with her parents, Mr. and Mrs. J. H. Pitman.

The Young Men's all-wool, two pants suits with hand tailored collars and cuffs are the snappiest suits you ever saw for \$25.00. At SPROWLS-CRONIN & CO.

I buy my Drugs at CLARK'S. NOTICE.

Rev. Hornbeak of the Presbyterian church, will fill the pulpit at the Christian church at the 11 o'clock hour.

Chas. Bennett, city marshal, who recently underwent an operation for appendicitis, has been taken home and is reported to be rapidly recovering from the shock.

Treat your seed wheat with Copper Carbonate to prevent rust. For sale at CLARK'S DRUG STORE.

The Brunswick Tire Guarantee: We guarantee Brunswick tires to be equal to or of better quality than any tire sold in Hereford. They are also guaranteed against defects in material and workmanship for the life of the tires. AT RICE'S.

Just received another shipment of fresh radio "B" batteries. AT RICE'S.

It's time for Radio now. Put in new tubes and batteries and tune in. CLARK'S DRUG STORE has the tubes and batteries for sale.

You must certainly be hard to suit if we can't sell you a jack. AT RICE'S.

The largest stock, and yet fresh goods. Brunswick tires at RICE'S.

Why don't you try RICE'S INSTANT TIRE SERVICE? You'll like it!

CARD OF THANKS.

We wish to take this opportunity to thank the many friends and neighbors for the sympathy shown us in our recent bereavement. We appreciate so much the loving deeds and the beautiful floral offerings.

G. W. Cassels
Mr. and Mrs. G. H. Womble
Mr. and Mrs. Bill Anderson.
Mr. and Mrs. Guy Smith.
Mr. and Mrs. J. H. Hall
Malcom Cassels

That nice Box Paper at CLARK'S DRUG STORE. Better get a supply now.

C. D. Davis of Tyler was in Hereford Saturday taking in the fair. Mr. Davis is a brother-in-law of Lawrence Johnson, of Sumnerfield.

H. P. Sindt, formerly of Arkansas and now in charge of the Eberle ranch, was here the latter part of the week taking in the fair. He is a new comer here and said the Hereford folks knew how to put on a real fair. Mr. Sindt is leaving for Arkansas this week.

Mr. and Mrs. J. P. Gatlin and Charles left the first of the week for Dallas and San Antonio.

W. O. Fox left Sunday morning overland for Ballinger, Texas.

Mr. and Mrs. J. O. Barker, Mrs. Ira Connell and little daughter spent Tuesday afternoon in Canyon.

A New and Better Maytag Washer

—with or without electricity.

—The Maytag has turned a tiresome task into short easy morning operation, changed washday into "wash-hour."

—ask for a demonstration

Maytag Shop

W. O. Dendy, Proprietor
Picture Show Building
Phone 135

I buy my Drugs at CLARK'S.

Harvey Cash of Canyon spent several days last week with his sister, Mrs. Horace Baird and family of the Jumbo community.

Current history is moving fast—and the Atwater Kent Radio gets it all! Powerful, far-reaching, pleasing tone, simplicity itself in operation. Let us demonstrate it to you. ORR'S TAILOR SHOP. 31-1f

Mr. and Mrs. J. W. Alexander and grandson, Bill Montgomery, and Mrs. Q. B. Hill spent Sunday in Amarillo.

Miss Dot Owen of Chickasha, Oklahoma, is here visiting relatives and friends.

Judge and Mrs. L. Gough of Amarillo spent Friday here visiting friends and attending the Fair.

Nice large flour sacks at \$1.00 per dozen or ten cents straight. At the HEREFORD BAKERY.

I. R. Whitchurch of Los Angeles and George Michales of St. Louis visited Mr. and Mrs. Harry Whitchurch last week.

The Young Men's all-wool, two pants suits with hand tailored collars and cuffs are the snappiest suits you ever saw for \$25.00. At SPROWLS-CRONIN & CO.

Mrs. Holley Tucker of Chicago is visiting her sister, Mrs. Ward, and old friends. Mrs. Tucker is a former Hereford resident, having moved to Chicago about twenty years ago.

Judge and Mrs. Clyde Wright and children of Silverton arrived Saturday evening to attend the surprise birthday dinner given Mrs. Wright's father, A. W. Gregg, on the occasion of his eighty-third birthday. They returned home Sunday.

Miss Verna Mullen of Amarillo came down Friday to visit in the home of Mrs. John Gaetz.

Mr. and Mrs. John Renfro and baby returned Sunday night from a month's visit spent in Trenton, Mo., former home of Mr. Renfro, and points in Illinois, Kentucky, Tennessee, Arkansas, and Wichita Falls, Texas. They report a wonderful trip but are very glad to be back on the Plains.

FOR SALE—A well improved 20 acre tract, well located, priced worth the money, good terms. WEIR, WALSER & BRAY. 362c

Miss Gladys Selgier left last week for Austin to enter the State University.

L. H. Fuqua made a business trip to Amarillo Wednesday.

Nice large flour sacks at \$1.00 per dozen or ten cents straight. At the HEREFORD BAKERY.

Coty's and Houbigant's perfumes and toilet waters for sale at the CLARK DRUG STORE.

Mrs. B. F. Wymore and grand daughter, Majorie of Ardmore, Oklahoma, and J. F. Morris and wife of Gainsville, returned home after visiting Mrs. Jennie Thompson, who is a sister of Mr. Morris and Mrs. Wymore.

M. and Mrs. S. L. Easley left Tuesday for Chillicothe to visit friends and relatives.

George and William Parker left this week for their schools, George going to Austin where he will enter the State University, and William to Roswell, New Mexico, to enter the New Mexico Military Institute.

Mrs. J. S. Grantham and daughter, Ruby, of Brownwood, arrived overland Wednesday for a visit in the E. F. Connell home.

That nice Box Paper at CLARK'S DRUG STORE. Better get a supply now.

Special sale of Brown's Marshmallow Cakes. One pound cake and one package Saltine Flakes for 33c, regular price 50 cents. HEREFORD WHOLESALE GROCERY.

Special sale of Brown's Marshmallow Cakes. One pound cake and one package Saltine Flakes for 33c, regular price 50 cents. HEREFORD WHOLESALE GROCERY.

Mrs. J. E. Beyer left Wednesday for Colorado Springs, Colorado, to visit her sister, Mrs. Jack Love. Her mother will return with her to make an extended visit.

It's time for Radio now. Put in new tubes and batteries and tune in. CLARK'S DRUG STORE has the tubes and batteries for sale.

Mr. and Mrs. Sam Hutson returned Sunday from a vacation spent in Arizona with the parents of Mrs. Hutson. Miss Dovie Smith, a sister of Mrs. Hutson, made the trip with them and remained there with her parents.

Mrs. H. G. Tucker of Chicago was here last week visiting in the home of her sister, Mrs. J. J. Ward. Mrs. Tucker left Hereford about eighteen years ago.

Mr. and Mrs. R. H. Caler of Belview, New Mexico, were here Monday and Tuesday attending to business matters.

Nice large flour sacks at \$1.00 per dozen or ten cents straight. At the HEREFORD BAKERY.

Miss Helen Duke and M. McCuan were visitors at the Fair Friday.

A. M. Walker of Canyon, a student at W. T. S. T. C., was here during the three days of the Fair.

Hand-tooled Cardovan Leather Goods at CLARK'S DRUG STORE.

C. V. Griggs and family of Claude, Texas, spent Thursday at the Fair.

L. Ballew and son, Donald, and family of Clarendon were here the latter part of last week visiting in the home of relatives, Mr. and Mrs. Carl Gilliam.

Mr. and Mrs. Tucker Wyche and two children of Eagle Pass, Texas, arrived here the first of last week to visit in the home of Mr. Wyche's mother.

Mr. and Mrs. Hershel Olmer of Vega spent the three days of the Fair in Hereford.

Henry Ansley and J. I. Tinsley of Amarillo were fair visitors Saturday.

Follow Al Smith and Herb Hoover over the Atwater Kent Radio air route! The most faithful reproduction of the human voice in existence. ORR'S TAILOR SHOP. 31-1f

T. Metcalf and two sons, T. R. and J. Metcalf, and Miss Emma Metcalf, all of Castro county, were here Saturday taking in the Fair.

P. M. Phillips, of Celina, Texas, was here the latter part of last week visiting in the homes of his two sons, Charles and Wirt Phillips.

Misses Ira Clark and Maude Thompson, both home demonstration agents, were here Friday judging the entire department of the fair on the second floor. Miss Clark is from Amarillo and Miss Thompson is from Clarendon.

CARD OF THANKS.

We wish to thank all those who so kindly helped us during the sickness and death of our dear husband, father and brother, also for the many floral offerings. Mrs. Roger Johnson and Daughter.
Mrs. L. C. Galloway.
Mrs. Frank Richards.
Mrs. Homer Green.
Mrs. L. G. Bales.
Mrs. Bryan Burkhardt.
A. F. Johnson.

Mrs. W. D. McKinney of Black was here during the fair.

J. W. Pafe and son of Leedy, Oklahoma, were visitors here on Saturday, taking in the Fair.

S. G. Moore of Canyon was here Saturday taking in the fair.

J. B. Elliston of Canyon was here Friday and Saturday of the Fair.

Mr. and Mrs. E. F. Connell made a business trip to Vega Tuesday.

Miss Kathleen Hawkins, who is teaching in the public schools of Berger, spent the week-end here with her parents, Mr. and Mrs. H. H. Hawkins.

Mr. and Mrs. D. L. McDonald and son, Bill, of Amarillo, were Hereford visitors last Saturday.

Miss Leona Hood left Sunday for her home in Claude to spend several days.

Hand-tooled Cardovan Leather Goods at CLARK'S DRUG STORE.

Special sale of Brown's Marshmallow Cakes. One pound cake and one package Saltine Flakes for 33c, regular price 50 cents. HEREFORD WHOLESALE GROCERY.

Mrs. W. F. Gabbert is entertaining her brother, Ben Singleton, and sister, Mrs. Florence McClellan of Louisville, Kentucky.

AUCTION SALE—All furniture and equipment in Keith Hotel. Sale starts at 2:30, Saturday, September 29. 36-1c

B. G. Brigrance, engineer with the Jordan Construction Company, and Miss Velma Williams, daughter of Mr. and Mrs. J. L. Williams of 25-Mile Avenue, were very quickly married on Saturday evening at 6:30 o'clock by the Rev. V. M. Cloyd at the pastor's home.

Postmaster E. H. Donner announced this week that he has been officially notified that city mail delivery will be inaugurated in Hereford beginning October 1. All the legal requirements have been met and Uncle Sam is now ready to give this modern service.

CASH SPECIALS

Friday and Saturday, Sept. 21-22

- Sardines, Del Monte, 15 oz, can 14c
- Post Toasties, package 11c
- Post Bran, package 11c
- Pineapple, sliced, No. 2 tall . . 19c
- Port & Beans, No. 2 size 9c
- Hams, Country Cured, lb . . . 30c

MONT E. BAKER

GROCERIES

We Give S. and H. Green Stamps
DON'T FORGET—WE BUY EGGS

FADA RADIO

HAS

RELIABILITY—TONE QUALITY—SELECTIVITY—DISTANCE
AND A PLEASURE TO OWN

DEMONSTRATION ANY TIME

Corner Drug Store

Our Aim—To Help Improve The Panhandle

PANHANDLE LUMBER CO.

Quality - Service - Courtesy



GAS Appliances

Here we are again. We were showing GAS RANGES etc., several months before gas came to our city. We made months of investigations about GAS RANGES and heating equipment before we decided on the lines we should handle—or rather the best lines to handle. We are deeply concerned in giving you just the RANGES and HEATERS that will be most satisfactory for you during the years to come. We feel a personal interest in your welfare. If you trade with us we will see to it that your interest is safeguarded. We have learned that the ROUND OAK RANGE is the very best-known. It has an asbestos lined oven, which makes it more comfortable in summer time than the ordinary kind. We sell the famous Ward gas furnace to heat your house or your store, and it will prove a most satisfactory heating. Let us figure with you on all of your gas appliances. We will trade in your old stove on a gas range.

We Are Satisfied With Small Profits.

E. B. BLACK CO.

The Big Store With the Little Price.

STAR THEATRE

HEREFORD, TEXAS

Friday and Saturday
SEPTEMBER 21-22
JACK MULHALL

in
"THE BUTTER AND EGG MAN"

Monday and Tuesday
SEPTEMBER 24-25
"THE DRAG NET"

with
Geo. Bancroft, Evelyn Brent,
Wm. Powell and Leslie Fenton

Wednesday - Thursday
SEPTEMBER 26-27
BUSTER KEATON

in
"THE CAMERAMAN"

Friday Only
SEPTEMBER 28
CLARA BOW

in
"THE FLEET'S IN"

Time of Shows— 7:30-9:00 p. m.
Saturday Matinee— 2:00-3:30 p. m.