

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

27th Year—Number 40.

Hereford, Deaf Smith County, Texas, Thursday, October 20, 1927.

Seth B. Holman, Publisher.

GROUND IS CLEARED ON LOCATION OF CITY'S NEW FIRE STATION

BRAND'S \$5,000 OPPORTUNITY CLUB AUTOMOBILE CAMPAIGN ENDS IN BLAZE OF GLORY AND UNLEASHED EXCITEMENT

INEZ JOWELL WINS CHRYSLER SEDAN BY LARGE MAJORITY; HUNDREDS WATCH THE COUNT

Mrs. R. A. Daniels Winner of Second-Grand Prize, and Miss Lois Baker Finishes Fourth. Summerfield Only Outside Town in Prize List. Brand Circulation Now Supreme in the Panhandle.

THE JUDGES' STATEMENT.

We, the undersigned Board of Official Judges in The Hereford Brand's \$5,000 Opportunity Club Automobile Campaign, after carefully tabulating and checking the credits cast by and for the various contestants, do hereby declare the following to be winners of the prizes:

Winner of First Grand Prize, 1928 Model Chrysler "62" Sedan, Miss Inez Jowell, Hereford, with 19,055,125 Credits
Winner of Second Grand Prize, \$200 Diamond Ring, Mrs. R. A. Daniels, of Hereford, with 4,847,000 Credits
Winner of Third Grand Prize, \$85 Diamond Ring, Miss Eva Noland, Summerfield, with 4,087,625 Credits
Winner of Fourth Grand Prize, \$25 Wrist Watch, Miss Lois Baker, with 3,483,875 Credits

Credits of Other Active Contestants:

Mrs. R. C. Subanks, Hereford, had 2,370,750 Credits
Mrs. Corie Reynolds, of Dimmitt, had 1,490,750 Credits
Miss Alma Caldwell, of Hereford, had 357,895 Credits
Miss Sadie Allred, of Wildorado, had 134,500 Credits

SIGNED: EARL W. WILSON, T. E. SEIGLER, E. S. IRELAND.

Ending in a blaze of glory and unleased excitement after having held the unwavering interest of all Deaf Smith county for a period of more than two weeks, the last chapter in the Hereford Brand's \$5,000 Opportunity Club was written last Saturday night with the presentation of the prizes to the fortunate winners. The Chrysler "62" Sedan was won by Miss Inez Jowell, with the tremendous total of 19,055,125 credits led her nearest competitor, Mrs. R. A. Daniels, by a plurality of 15,000,000 credits.

The proud automobile winner stepped into her car and drove it away, here to keep forever by right of conquest.

Not within the history of newspaper in the Panhandle has a campaign attracted the enthusiastic and widespread interest that was shown in the race which ended Saturday night. Rivalry was intense, but friendly, and the Brand was sure that the successful ones merited the prizes for which they so earnestly strove.

The campaign was conducted under the direction of the American Circulation Service Company of Dallas, selected for the work only after a rigid and painstaking investigation of their long record of successful operation of newspaper campaigns in Texas and other nearby states. The fair and equal treatment accorded each contestant by representatives of this company was largely responsible for the tremendous success of the campaign, a result of which the Brand actually saturates the field which it served.

The systematic efforts of those who with the use of an adding machine, obtained the checking totals in a remarkably short period of time.

The aggregate votes of the prize winners reached enormous figures. The winners of all the prizes are well entitled to success—they demonstrated conclusively that persistence is a potent factor in any game of life. In distributing nearly \$5,000 worth of awards among the fortunate winners, the Brand gives value received for efforts in its behalf, yet the intrinsic value of the awards is not the only consideration to contestants. In the pursuance of their individual campaign for credits they have learned much that will be of benefit to them.

Of course, it was inevitable that in a campaign of this kind they all could not win the automobile. Contestants understood that when they entered. Were it possible, we would gladly reward every contestant with a gift. Right or wrong, the attention seems to have applied nature's rule of the survival of the fittest, and fortune seems to lavish her gifts on those best equipped to carry out the mandates of ambition.

Yet to the ladies who worked energetically in the campaign but failed to win the car, the Brand extends its genuine regrets. If the thanks of the newspaper can in a measure lessen the regret of the losers, let it be theirs. The remarkable fortitude displayed throughout the race at a time when the belief that those who did not win the car are good losers. The Brand appreciates the kindly feelings of every lady who entered, whether she had ten thousand credits or a hundred times ten thousand. There is wholesome satisfaction in the thought that though we try for a goal and miss, yet our efforts were honestly put forth.

To those whose energy was carried them through the campaign to success, the Brand extends its hearty congratulations. We are proud of the ladies who have made this campaign such a remarkable success, and we hope that the winners who have taken possession of their prizes by right of conquest will in turn be proud of their rewards.

We have dealt with ladies. Our relations have been pleasant through out. They, in turn, have dealt with an institution, which to the best of its ability, made the campaign one long to be remembered for its fair and wholesome quality.

It was a great race, and it left in bold relief the possibilities of that greatest of all virtues—ambition.

HOMER WILSON OUT

E. B. Hicks Buys Partner's Share in West Texas Feed and Seed Company; Firm to Retain Same Name and Same Policies.

A business shift of interest took place this week when E. B. Hicks, part owner of the West Texas Feed and Seed Company bought out the half interest in the firm held by Homer Wilson. Mr. Hicks will continue to operate the concern under the same name as in the past.

Messrs. Hicks and Wilson have been together in the feed business for the past two years. Mr. Wilson was first in partnership with Joe Hastings, then became sole owner and finally sold a half interest to Mr. Hicks.

According to Mr. Hicks, the business will continue to be conducted on a strictly cash basis, paying the highest possible cash price for cream, eggs and other produce.

Mr. Wilson has not yet announced his plans for the future.

PATIENCE, PLEASE!

In the rush of nearly doubling our subscription list, we regret that we have had to encounter some slight delay in placing all of the hundreds of new names on our list. This is the sort of thing that is unavoidable, but none the less unpleasant.

If you fail to receive your paper this week, if your name/address or initials happen to be wrong, please be patient and communicate with us at once. Within the next week we will have all new names and all renewals listed on our records and be ready to give you the same service which you have been able to expect in the past. But—we are proud to be so busy that this delay is necessary. Remember, as The Brand grows, Hereford grows. With a circulation now second to no other paper of its approximate size in the Panhandle, The Brand is going to step out and get things done. Let's go, Hereford!

Prize Winning Club Girl Seeks Award Of Trip

Sims community has a girl of whom it may well be proud. Miss Elizabeth Chapman, county club member, took first prize for grand champion Duroc female at the county fair here last month and was barred from the trip to Dallas only because she had already been fortunate enough to secure the trip to College Station earlier in the year.

Undaunted, Miss Chapman is now striving for the trip to Washington, D. C., which is awarded to fourth year county club members who have made outstanding records for the entire four years of their club work.

Only one girl and one boy from each state are awarded this trip and the contestants must keep a complete record of all of the various prizes they have won and the trips they have made to the various educational institutions of the state.

When it was exhibited at the Deaf Smith Fair here, Miss Chapman's pig won much favorable comment in addition to the blue ribbon for its class. This gilt was in competition with twenty other pigs exhibited by club members.

PRESENT TO JUDGE SMITH.

In appreciation of his services as pianist for the past several weeks, the choir and congregation of the First Presbyterian church presented Judge Owen P. Smith with a leather brief case Tuesday, October 18. Judge Smith leaves this week end for Glendale, California, where with Mrs. Smith he will make his home.

High School Honor Roll Is Published

Best Scholastic Report of Any Previous First Month, Superintendent Dillehay Believes.

What is described by Superintendent Dillehay as the best honor roll ever issued from the Hereford high school was announced this week. Last year only one high school student was listed on the high honor roll, while there are five on it in this report. There were no pupils on the high honor roll from the grades last year as compared with two this year.

For the first time in several years, if not for the first time in the history of the school, Mr. Dillehay said, the high school has enrolled more boys than girls. At the close of the first month of school there were thirteen more boys than girls on the roll.

"The high school wishes to acknowledge," Mr. Dillehay said, "the gift of a ten-volume set of books on American history presented by Dr. J. W. Hicks and a year book of the Department of Agriculture, given by G. A. F. Parker. The library could use a larger number of worthwhile books in addition to those now on hand. Such gifts are always appreciated and their value to students is hard to estimate."

As announced yesterday, the honor roll is as follows:

High Honor Roll.
Eleventh grade, Howard Eberle, Thelma McMillin, Lorene Wherry and Almeda Witherspoon.
Ninth grade, Gerald Wherry.
Seventh grade, Dorothy Fullwood and Lesta Borden.

Honor Roll.
Eleventh grade, John D. Burkett, Mary Clayton, Ruth Conkwright, Althea Elliston, Theopal Heffner, Edgar Ireland, Glenn Webber.
Tenth grade, Frank Cogdell, Jno. Jacobsen, Alton Miller, Duane Orr, Essel Patterson, Ollieann Smith, Georgia Sparkman, Ruth Wolfe, Bill Mitchell and Ralph Wolfe.

Ninth grade, Dorothy McDonald, Alfred McKinzie, Rogers Orr, Nannie Mae Renfro, Charles Rice, Maybelle Witherspoon, Paul Bowsher, J. C. Gregory, Andrew Pat Jones, Merie Barber, Fannie Mae Corn, Kathleen Cronin, Mary Broadwell, Hazel Dunn, Genevieve Eberle, Mary Inez Hough and Aileen Hughes.

Eighth grade, Ray McEntire and Virginia Boyman.
Seventh grade, George Mitchell, Elsie Ashlock, Mary Keese, Willis Mae Vinson, Pauline Fincher, Alma Valentine, Imogene Higgins, Louise Jowell, Mary McCord, Lois Sharp, Ora Mae Thurmond.

Sixth grade, Margaret Tankersley, Patricia Wederbrook and Susy Mae Daniels.
Fifth grade, Wilma Smith, Anita McGee, Mary Kate Brotherton, Beatrice Buchanan, Mary Concy, Elaine Newell, and Nancy Conkwright.

Fourth grade, Avis Matthews, Virginia Bowsher, Ruby Casbler, Lorraine Massey, Henry Jowell, Travis Matthews, Jessie Barnes, Barbara Buckner, Christine Fincher, Jean Morgan, Zelma Sharp, Elizabeth Spradley and Freida Wood.

Saturday Shipping Mark Sets Record for Season

Last Saturday night was the heaviest single shipping night of this fall. It was learned today, More than forty cars were shipped out of Hereford, thirty-nine cars of cattle and three of hogs. Eighteen cars went out Friday night.

The largest individual shippers over the week end were H. G. Conkwright, W. H. Hicks, W. H. Hunter and Noah Ewton. Shipping has been fairly light so far this fall, but is expected to pick up within the next few weeks.

W. L. Pickett and J. H. Brooks were business visitors in Amarillo Friday morning.

J. B. McCORD DIES

Former Employee of City Succumbs Monday to Lengthy Illness. Had Lived Here More Than Sixteen Years.

Following a lingering illness of more than a year, James Byron McCord died early Monday morning at the age of 47 years four months and twenty-seven days. Mr. McCord is survived here by his wife and three children.

Mr. McCord was born May 20, 1880, in Tennessee; he came to Texas a number of years ago and has been in this part of the country for sixteen years. Before his illness he was employed by the city.

Funeral services were held Tuesday afternoon at the Methodist church, conducted by the Rev. A. B. Davidson and Rev. Jas. T. Ross. Interment was made at the West Park Cemetery.

POSTOFFICE DELAYED.

That the new Hereford post office will not be opened before some time in December was learned yesterday when the post office inspector and the head of the furnishings company conferred with Postmaster J. E. Wear about the new location.

A. S. Page, post office inspector of Fort Worth, and Mr. Tolle, head of the Tolle Fixtures Company of Dallas, inspected the plans for the post office and approved them. Mr. Tolle stated that his firm had not received the order for the new fixtures until this month and it will be impossible to deliver them here before the first of December.

Hereford Entry Gets Premium At Dallas Fair

Not only did agricultural displays of Deaf Smith county score highly at the Dallas Fair, but poultry from this city took first prize in its class. Against some of the best competition the country has to offer, J. M. Henderson & Son, White Leghorn entries were given first prize for young fock.

The judging was completed Wednesday of last week, according to Roy Henderson, who had charge of sending the chickens to Dallas. One cockerel and eight pullets made up the winning fock.

Competition was particularly stiff, Mr. Henderson indicated. In the particular class in which the Henderson poultry won first, there were entries from Oklahoma, Illinois, Iowa, Missouri, New York and many Texas cities.

Henderson poultry has been very successful in shows recently. Mr. Henderson said. Every first prize at the Deaf Smith County Fair last month was won by Henderson or their customers.

Chamber of Commerce Organizes New Division

Approximately 250 delegates were present Monday at the organization of the Trans-Canadian division of the West Texas Chamber of Commerce held Monday of last week at Perryton. Members were present from all of the ten neighboring counties in the organization as well as representatives from Beaver, Oklahoma, and Liberal, Kansas.

Resolutions were adopted recommending that the group give publicity to the adaptability of the soil in that region for diversification farming as well as stock, dairy and poultry raising.

J. J. Clark left Sunday for a two day business trip to Dallas. Mr. and Mrs. Homer Wilson left Monday for a short visit with relatives in Dallas.

OLD FIRE STATION MOVED TO NEW LOCATION TO MAKE ROOM FOR NEW STRUCTURE

Bonds Sold and Everything Ready for Immediate Construction of Hereford's Newest Municipal Building. Architect Sends Plans and Specifications. Bids to Be Received up to October 25th.

Labor Problem Discussed By Commerce Club

"Something must be done about the labor situation in this community," said T. E. Seigler Monday at the Chamber of Commerce luncheon. The subject of discussion for the session and plans to remedy the labor shortage.

Every year at this time, Mr. Seigler pointed out, there is a shortage of labor, delaying harvesting and sowing of new crops. It is always hard to get good hands, particularly those who are capable of managing other men and acting as foremen.

The time has come, he believes, for farmers of this country to do something besides talk about the problem. In order to boost Hereford and Deaf Smith county it is necessary to develop to the fullest the agriculture possibilities here and this can never be possible without adequate labor.

So far everything has been tried and it is now up to the people to import laborers, even those of other races. Two classes of laborers which have already proven their desirability are Bohemians and negroes from farming communities. Mr. Seigler is in favor of co-operative effort on the part of farmers here to build rent houses and bring in some of these laborers. He showed that where this plan had been followed in other Texas communities it had been a success.

President Thompson was authorized to appoint a committee to meet with Mr. Seigler for a further discussion of the matter, this committee to report their findings to the club next Monday.

Other talks on the program last Monday were talks by Marvin Purcell, Edward East and Guy Waiser, county club boys who attended the State Fair at Dallas last week. They reported a fine trip and thanked the merchants and others who made the trip possible.

Reed Attends Banquet For Store Officials

Mr. and Mrs. H. D. Reed, of the M System store here, motored to Amarillo Sunday to attend a district meeting of the M System owners and manufacturers which was held at the Amarillo hotel.

About eighty executives of the organization were present and a number of interesting and instructive addresses were made during the day. Plans were made to take care of the further development of the system, made necessary by its rapid growth.

According to Mr. Reed, the history of the new chain system shows clearly its ability to adapt itself to changing conditions, a characteristic absolutely necessary to an ever enlarging business.

"This direct contact with the store owners and store personnel," Mr. Reed stated, "has doubtless contributed in a big way to the success of the M System stores."

The Friona Women's Club was entertained last Wednesday at the home of Mrs. J. G. Weir here. Mrs. Weir, who has only recently removed here from Friona, is a member of the club. Thirty-two members of the club were present.

Work began Tuesday on moving the old city fire station at the corner of Third Street and Miles Avenue to the lot just west of its present location. The location formerly occupied by the fire station will be occupied by the new city hall and fire station, bonds for which were voted at an election here Monday, October 10.

According to Mayor Ireland, bonds for the construction of the new building have already been purchased and the work is expected to begin on the excavation at once. A complete set of blueprints has arrived from the office of the architect in Amarillo, as well as a booklet containing regulations for the bidding for construction and materials.

The architect will receive sealed bids at his office until 10 a. m. Tuesday. A certified check for \$400 made payable to E. S. Ireland must accompany each bid as a guarantee of good faith that the bidder will execute the required bond within six days.

Time limits within which the construction must be completed will be dated from the time that the contracts are awarded, and the contractor will forfeit the said deposit in case the work is not finished in time. The city reserves the right to reject any bids.

Contractors who desire to bid may get plans from the architect's office for the purpose of bidding by depositing a \$15 check or cash as a guarantee that the plans and specifications will be returned in good condition. As soon as the bids are opened the \$15 will be returned to the contractor and he should return the plans.

Texas Utilities To Put Lights In Friona Soon

At a mass meeting of the business men of Friona held there on Friday night, F. H. Oberthier, Jr., of Hereford and J. B. Scott, manager of the Texas Utilities Company made a proposal whereby the city of Friona may obtain electric light and power.

As the town is not incorporated, a committee was appointed to negotiate with the company. This committee is made up of J. A. Blackwell, J. R. Rodin and J. M. Osborn.

Installation of an electric light plant at Friona will put that town on the same power basis as Plainview, Hereford and other Panhandle cities and will be a stimulus for industry.

Although the final contract has not yet been signed, returns from a voluntary subscription list circulated Monday by J. J. Horton, president of the Chamber of Commerce, indicate that the citizens of Friona are in favor of the lights.

Arrangements have been made for the incorporation of the town and it is expected that such incorporation will be completed in the next few months.

HALLOWEEN CARNIVAL.
The Hobgoblins will hold their annual session at Jumbo Friday night, October 28, and everyone is cordially invited to attend. A program will be furnished by Able's Synopsators of Hereford. The famous "Khasarianysmauchio" circus will show at Jumbo on this night. Everyone is urged to come masked and help preserve the spirit of Halloween.

The Hereford Brand

PUBLISHED EVERY THURSDAY
SETH B. HOLMAN
 Publisher
 Also Publisher of
THE FRIONA STAR, FRIONA, TEXAS.
ALBERT W. SMITH Local Editor
SAM E. CURTIS Foreman
W. G. NIX Operator-Machinist
W. MITCHELL Floorman
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 All Subscriptions Strictly In Advance.

Texas & Texans

By **WILL H. MAYES**
They Like the Feature.
 Two editors who use "Texas and Texans" regularly prompted perhaps by a recent paragraph headed "Make Them Feel Good," wrote me this week to say that they and their readers like the column and that it is doing much to keep Texas people appreciative of our great state and its wonderful resources, or words to that effect. Two citizens of Austin stopped me on the street and said they were regular readers of the articles and liked them. One said he saw them in the Jasper News-Boy and the other was a reader of the Hereford Brand, widely separated publications. The most encouraging statement made to me in a long while came from a Brazos county citizen who wrote that if only half the newspapers in Texas would run the articles regularly they would do Texas more good than any publicity that could be bought, whatever the price. Words like these make a fellow want to do his best at whatever he is doing. Editors need such encouragement, too. Help them along.
Temple Making Desks.
 Temple seems determined to become a manufacturing city. For years one of the largest candy and chewing gum factories in the state has been in operation there. Not long ago a Temple company began building airplanes, the first of the kind in Texas. A building is now being constructed there to house a school desk factory and in a short time it expects to be turning out 10,000 desks annually with facilities for increasing the output to meet the demand. That is the spirit that has built up a lively city on the prairies of Bell county, with no other advantages noticeable than good railroad shipping facilities. The same kind of enterprise can build a city anywhere. All depends on the people and Texas certainly has the right kind.
Big Basket Plant.
 Speaking of factories and people reminds me that I saw a statement recently that Pittsburg, in Camp county, a place that has never tried especially to extol itself, has a factory that has been manufacturing baskets, crates and hampers for 25 years and that it is this year turning them out at the rate of 3,000,000 a year. Most of its product

is fruit and berry crates and potato crates and vegetable baskets, and nearly all of them are sold in Texas. Pittsburg uses no small part of them in its sweet potato business and the Rio Grande Valley draws heavily on the output. The plant employs 160 workmen. It is easy to see that Pittsburg is steadily prosperous.

Junctions Attractiveness.

Some pictures of the town and surrounding country have made me want to see Junction the prosperous and beautiful county seat of Kimble county. The pictures tell just why so many Texans now go to the Junction country for rest and recreation instead of to Colorado and other far away places. There are beauties in Texas of which Texans have not yet learned. The pictures also partly account for the prosperous appearance of the Junction Eagle, one of the best small town weekly papers in Texas. Such a country furnishes the inspiration that will make a fellow want to do his best in whatever he is doing.

Uvalde Builds Parks

The small cities in Texas—at least some of them—are taking the right steps to insure the future attractiveness as well as the comforts necessary to growing places. Uvalde is among the number that has a park commission with which the citizenship is closely co-operating. The city park is to be improved by a memorial arch in suitable honor of the young men who served in the World War. Another park has been secured in the outskirts of the city and that is also to be improved. The city that neglects to provide and care for parks shows that it is not interested in its appearance and this at once becomes obvious to all visitors.

Zapata's Court Record.

If you have been thinking of the border counties of Texas as sections where crime runs rampant you have another thought coming. For the second time in 20 years



The Right to See
 Is by far your most priceless heritage. Let us test your eyes free.
 To See Better See
F. M. Kester
 Jeweler and Optometrist

the district court of the county has a felony case on the docket, and such a thing is so unusual that on the invitation of the district judge the public school children attended court in a body as an object in civil government. Can you beat it?

College Spreading Out.

The West Texas State Teachers College at Canyon has acquired 200 acres of land adjoining the present campus to be used for farm and stock demonstration purposes and otherwise relieve the congested campus. The constant spreading out of the grounds of the Texas schools is in keeping with the increase in interest in education throughout the state. When the Canyon school was established there were some pessimists who argued that it would never have any students, "away up yonder on the edge of nowhere."

County Hospitals.

Scurry county, of which Snyder is the county seat, is to hold an election soon to determine whether the county shall vote an \$80,000 bond issue to build a county sanitarium. Indications, as they should be, are that the bonds will be voted by a large majority. Every county owes it to its people to provide adequate hospital facilities for providing schools and roads we are too much inclined to overlook the needs of the sick.

Hill County Roads.

Real county in the Texas Hill country, has started a movement for better roads. Edwards county which adjoins Real, is also feel-

ing its isolation because of the lack of roads. That part of Texas is one of the most beautiful sections of the state, but thousands of tourists avoid it every year because the roads are bad and at times almost impassable. However attractive a country may be, automobilists will pass it up for the less desirable spots that have good roads. This is as true of the hilly sections of West Texas as of the sandy lands of East Texas.

Brownsville Irrigation Project.

A bond issue of \$400,000 has been voted by a district in Cameron county for irrigation. The people who own the irrigable lands along the lower valleys of Texas streams are learning that if they would have irrigation they must provide the means as those along the upper streams are coming more to appreciate the necessity for conserving the water. The time is close when water will be regarded as a section's most valuable asset.

Falfurrias Gardens.

More than 1,500 acres will be planted to vegetables close around Falfurrias, the growers having gotten together for co-operative planting and marketing. Those who produce from the soil are gradually learning the advantages of co-operative effort.

The distant booming you hear these days is not the Mexican revolution—but presidential candidates hibernating up the Big Berthas for the 1928 free-for-all.

Flagg News.

W. B. Smith and daughters, Mrs. Vench and Miss Audrey Smith, of Olton were guests at Mr. and Mrs. Cecil Thomas Sunday.
 Newt Arms made a business trip to Hereford Monday.
 Rev. Roberts, a Methodist minister from Running Water, filled the pulpit here Sunday night and left an appointment for the first Sunday in November.
 Frank Weaver spent last week end with Hereford friends.
 C. T. Herring and family of Amarillo were business callers in Flagg last week.
 Chas. Walker and family visit-

ed relatives in Afton last week.
 J. M. Gray and family left Saturday for a visit with relatives in McLean.
 Mr. Sidlett of Electra is here looking after business interests on his farm.
 Mr. Beardon and Mr. Senters were in Hereford Saturday.
 Mr. Lovington and family from Lampasas have moved to the Winters farm south of Flagg.
 Mrs. Joe Tarpley and children visited Mrs. Ernest Jones Friday.
 Mr. and Mrs. W. T. Summer attended singing at Cleo Sunday afternoon.
 Mr. and Mrs. Monroe Bains made a trip to Amherst Saturday.
 Mmes. Sid Sheffey and Arms

were Hereford shoppers Saturday.
 Mrs. L. T. Smith of Earth was a guest of her mother, Mrs. J. B. Summer last Sunday.
 Mr. and Mrs. Sam Jones of Spring Lake were guests of Mr. and Mrs. Ernest Jones Sunday.
 The following communities are making plans to attend and take part in the all day singing at Jumbo the Fifth Sunday. The Deaf Smith county singers are expected to be there and all other adjoining county singers are invited.
 Tom—"I can read your thoughts, Mary, dear."
 "Then what makes you sit so far away?"



CRASHING VICTORY
 For $\sqrt{13}$

HENDERSON CHAMPION S. C. WHITE LEGHORNS

With only two entries and unattended, we won first young flock at Texas State Fair against the whole world, meaning that we won one sixth prize when the whole world put together won the other five sixths.

And That Is Not All

HENDERSON CHAMPION S. C. WHITE LEGHORNS have been winning at the major shows in the South. Last January we won third young pen at Madison Square Garden. Every first prize at the Deaf Smith County Fair went to HENDERSONS and their customers.


For Satisfaction and Profit

HENDERSON CHAMPION S. C. WHITE LEGHORNS have been trap-nested long generations and we have records from 190 to 288. Consider these records, and the show records and we have the Pacific Coast strains beat a city block. Get some joy out of life. It sure comes natural to be proud of a blue ribbon.

WHY NOT START RIGHT ANOTHER SEASON and get the original and only HENDERSON CHAMPION S. C. WHITE LEGHORNS—they pay big dividends in PROFITS and SATISFACTION.

J. M. HENDERSON FARM

J. M. HENDERSON, Prop. ROY M. HENDERSON, Asst. HEREFORD, TEXAS.



Strangers AH OY!

Just a word to tell you that most of the folks are trading at the M System Store. Here you'll find the solid, substantial home-owners and want-to-get-aheaders who AMOUNT TO SOMETHING in this man's country. Perhaps we can introduce you to your next door neighbor! It's the most pleasant hour of the day, many women tell us. A few minutes walk in the sunshine, a greeting with some new acquaintances, and then your shopping is done in a few brief minutes. Bring the baby along. We'll be glad to weigh him for you on scales which we know to be accurate. And, of course, you get the best the market affords at the M, and the best of the best when you select it yourself.

SPECIALS FOR FRIDAY and SATURDAY

10 lbs. Sugar	69c
1.4 lb. Cocoanut	10c
Spuds, U. S. No. 1	2c
Roe, Gorton's Deep Sea Brand	23c
5 lbs. Peanut Butter	90c
Herring, Gorton's Luncheon	23c
36 oz. Peanut Butter	57c
Codfish, Gorton's, always fresh	29c
Fresh Cocoanuts	10c
Codfish Cakes, ready to fry	19c
Clam Chowder, Manhattan style	19c
Mushrooms	38c

Courteous, Smiling Service

—You get it at this friendly bank. We're a "homey" institution—congenial and happy in all of our transactions.
 —Patrons of this bank enjoy that air of hospitality; so will you. Drop in and you will sense at once that spirit of Friendliness that tells you instinctively that this is the bank with which to do business.

First State Bank & Trust Company

Pickwick Service

NOTICE TO OUR PATRONS
 As a result of our recent purchase of the Sunset Stage Lines, we are now enabled to offer the people of Hereford a new, swifter and more frequent transportation service.
 The Revised Schedule Through Hereford is As Follows:
 Eastbound
 10:30 a. m.
 4:10 p. m.
 11:10 p. m.
 Westbound
 10:55 a. m.
 4:30 p. m.
 6:55 p. m.
 Local Agent, Corner Drug Store, Hereford, Texas.
 Phone 105 for information.

CHURCH ANNOUNCEMENTS

First Presbyterian Church

JAN. T. BOSS, Pastor.
 Regular preaching services at 11 and 7:30 Sunday. Sunday school 9:45. Intermedia and Senior Endeavors at 6:45. Preaching by the pastor at Dimmit at 3 o'clock.
 During the coming week church activities include the Women's Missionary society Wednesday at 2:30, and Church-Nite at 7:30.
 Last Sunday was a good day in this congregation. There was an increase in attendance at Sunday school and preaching services. Also there was good attendance at the Endeavors. Let us make the coming Sunday's services still better.
 To each and every service the pastor and congregation extend a hearty welcome to visitors. Come and worship with us.

First Christian Church

REV. THURMAN MORGAN, Pastor.
 Sunday was a ripe day with us. Six additions in the morning. The young people set on a splendid program in the evening.
 Church school 7:45.
 Communion and preaching service 11:00.
 Junior Endeavor, 6:00.
 Senior Endeavor, 6:45.
 Gospel preaching 7:30.
 You are welcome to any and all of these services.

First Baptist Church.

V. M. CHODD, Pastor.
 Sunday school had 250 last Sunday. If 19 more had brought Bibles and used them in class we would have reached the requirements for the Standard of Excellence. Let us make another effort to reach the Standard next Sunday. Bring your Bibles and stay for preaching services. Only nineteen people above the primary department left Sunday school without staying for preaching service, a new record.
 Two additions Sunday. We baptized one at the evening service and have two for baptism next Sunday evening. Don't forget next Sunday we are to make our

offering to the co-operative program. A special mission program by the Sunday school.
 Sunday school 9:45.
 Preaching services 10:45 and 7:30.
 Training services 6:30. We want all the folks for this service.
 Prayer service 7:30 Wednesday.
 "Moreover it is required of stewards that a man be found faithful."—I Cor. 4:2.

EVANGELICAL LUTHERAN CHURCH.

William F. Helama, Pastor.
 Sunday school at 10:00 a. m. Divine service at 11 a. m. at court house, 1st county court room. Sermon topic "Is Scripture Divinely Inspired?" II Tim. 3:15-17.
 A cordial welcome is extended to all.

PRESBYTERIAN I. E.

Sunday, 6:45 October 23.
 Topic, Christian Endeavor in all lands.
 Scripture, Romans 10:18, Colossians 1:3-6.
 Leader, Edgar Ireland.
 Preliminary songs, prayer service.
 Leader's talk.
 Christ's great command, Matt. 23:19-20, Mary Broadwell.
 Witnessing in all lands, Acts 1:8, T. E. Seigler.
 Song.
 How can we help make the world Christian? Marj Keese.
 Business session.
 Misph.

C. E. PROGRAM.

Program for October 23:
 Topic, Christian Endeavor in all lands.
 Leader, Harry Kibbe.
 Songs, 22 and 50.
 Scripture reading, Romans 10:18, Colossians 1:3-6.
 Song 177.
 Prayer, Rev. Morgan.
 Christian Endeavor in Finland, Orleans Savage.
 The European Christian Endeavor Convention, Nina Crawford.
 Spanish Christian Endeavor Union, J. T. Gibbath.
 Christian Endeavor in India, Euwall Howton.
 Song 255.
 Business.
 Benediction.

PRESBYTERIAN S. E.

Sunday, October 23:

Topic, Christian Endeavor in all lands.
 Scripture, Romans 10:18, Colossians 1:3-6.
 Leader, Miss Ethel Watters.
 Song and prayer service.
 Leader's talk.
 The interdependence of the people of the world, Mrs. G. M. Hudson.
 The need of a co-operative brotherhood of the nations, Miss Agnes Fox.
 Christian Endeavor as a means for bringing the world into a great brotherhood, Miss Audrey Carroll.
 Open discussion, led by Arthur Rogers.
 Business session.
 Closing song.
 Misph.

METHODIST W. M. S.

As the society advances in the book, "A Straight Way to Tomorrow," it grows more interesting. We looked forward to the last meeting and were not disappointed as those on the program were prepared. Twenty-five were present. The young marons of the church have organized a W. M. S. of their own and got off to a good start with twelve members. A series of luncheons have been profitable socially and financially. They will conclude with a get-together meeting of members of the church.
 Next week brings the closing chapter of our book. A great desire for international peace brought about by world-wide christian fellowship and co-operation based on

understanding and respect to a common cause under a common leader" are the things that are brought out in the book.
 REPORTER.

Joel Cleanings

Last Tuesday night Jack Frost slipped into the field and put an autumn look on all the feed in this community.
 Mr. and Mrs. R. H. Bowers spent last Tuesday in Amarillo.
 Mrs. Lester Galley visited with Mrs. W. H. London last Wednesday afternoon.
 W. T. Smith, wife and daughter attended Sunday school and church at Dawn Sunday.
 Mrs. Ed Botts called on Mrs. Galley Friday.
 Miss Calloway spent Sunday with Miss Grace Botts.
 Messrs. and Mmes. W. H. London, Joe Greer and children and Howard Hershey enjoyed a feast at the Lester Galley home Sunday.
 Walter Galley and Howard Hershey spent Sunday evening in Canyon.
 Miss Augusta Stice visited Mary Jo Greer Friday night.
 Mrs. Ed Botts took her sister to Amarillo Tuesday. Her sister was returning home to Gunther after a visit in the Botts home.
 Askren community sympathies with Mrs. Walker and Cecil in their sorrow.
 A nice crowd was out for Sunday school last Sunday.
 Messrs. and Mmes. Ed Botts and

Joe Greer attended the funeral of Mr. McCord in Hereford Tuesday.
 READING

Boss—"Before I can engage you, you'll have to pass an intelligence test."
 "Intelligence test? Why, the advertisement said you wanted a stenographer."

Missing the Mark.
 Angry Customer—"I see you have a sign in your window: 'We Aim to Please'."
 Storekeeper—"Why, yes. That is our motto."
 "Well you ought to take a little time off for target practice."

Marathon Guy.
 She—"Your kisses are wonderful, but don't you ever get tired?"
 He—"Don't they say that wonders never cease?"

They're Like That.
 Arthur—"Give me a kiss, will you?"
 Martha—"Mercy me! So you too, are like the rest of the men?"
 "Yes."
 "Thank goodness."

Altitude Counts
 Mary—"Yes, he strongly disapproved of my frock. Said I ought to be locked up for wearing so little."
 Jerry—"And what did you do?"
 "Oh, I just laughed it off."

Teacher—"What is the best way to preserve peaches?"
 Kid—"Keep them on a high shelf."

Fond Mother—"Do you detect any signs of genius in my son?"
 Art Instructor—"Madam, I am not a detective."

Hoffman Cash Grocery

FLOUR! FLOUR! FLOUR!

Bewley's Fort Worth, Texas, Special
Second to None

48 Pound Sack FLOUR	\$1.90
8 Pounds Purity and Vegetable COMPOUND	\$1.35
No. 2 TOMATOES, per can	10c
One pound all grades COFFEE	55c
Gallon ITALIAN PRUNES	45c
Pullman Loaf BREAD	10c

FRIDAY AND SATURDAY.
 Nothing Charged at Above Prices.
 Phone 115. We Deliver.

Anniversary

It is with pleasure that we announce that we are going to have a PARTY—a BIRTHDAY PARTY! And everyone is invited to attend.

Our store will be one year old on the 23rd of this month, so to celebrate our growth during the past twelve months and to express our appreciation of the volume of business given us by the community, we are going to have the before mentioned party, where the guests instead of hosts will be the recipients of favors, for we will give ten per cent off on each and every bill sold on Saturday, October 22, Monday, October 24, and Tuesday, October 25. We include the last two days so that everyone will have an opportunity to share in the bargains we will have.

We appreciate the fact that 10 per cent doesn't SOUND large, but if you stop to consider we are already selling at rock-bottom prices you will readily see that our values are not to be duplicated.

We wish to tell you that we bought huge quantities of merchandise, such as muslins by the bale, hostery by the case, blankets by the hundreds, etc., last February and March, at a time when the markets were at the lowest points we've seen since the war, so we can save you money on muslins, towels, sheeting, blankets, union suits, cotton batts, comfort challies, percales, gingham, outings, hose, leather jackets, sheep-lined coats, work clothes, clothing, piece goods—in fact, most everything on which the later high cotton market has raised prices. Furthermore, we wish to tell you that we have **NOT YET RAISED THE PRICE ON A SINGLE ARTICLE.**

The saving thus gained on early and quantity buying plus 10 per cent is our Birthday Present to you.

The time is near when higher prices will be seen and felt, so it will be to your advantage to come to our birthday party and buy your winter supply. Like all parties, we'll have some surprises, something you don't expect, so don't fail to be present to get your share.

Cordially Yours
Sprolws - Cronin & Company

Marcelling 50c Hair-Cutting 50c
Mrs. Sam Hutson
 AT SPROWLS-CRONIN & COMPANY

Tut! Tut! Such Language

This may look bad to you, but to us, it's all in the day's work. Call us and we will come and get you and fix you up.

Expert Repairing Done Quickly

Brumley Chevrolet Company, Inc.
 Phone 216

Announcing

Our Grand Formal Opening
Saturday, November 5

Make an inspection trip of Hereford's first and only **WHOLESALE** Grocery house. It will be worth your while.

Although we will be in our new location before November 5, we are setting that date for our formal opening in order that our many out-of-town friends may visit us.

You will be served with Merchant Biscuit Company's cakes and crackers and a cup of the famous All-Gold coffee. Please take this as a personal invitation to YOU to attend.

Hereford Wholesale Gro. Co.
 L. W. CARLYLE

We handle the unexcelled Belle of Wichita and Honey Bee Flours.

THE SUNDAY SCHOOL LESSON

SUNDAY, OCTOBER 23, 1927.

THE CALL OF THE PROPHET. In the serial studies of the early kings and prophets of Israel, we come in this lesson to a study which in thought is most central to the entire study.

Read now the assignments for this lesson in I Kings 19:19-20, Amos 7:10-15 and Isaiah 6:1-8. Read carefully also the references which are found at the close of this discussion.

In some respect every man whether minister or layman is called to his spiritual task. In the 12th chapter of First Corinthians we are told that "God hath set some in the church, first apostles, secondarily prophets, thirdly teachers, after that miracles, then gifts of healing, helps, governments, diversities of tongues."

But there are definite lines of demarcation between the calling of the ministry and other callings. For one thing, the calling of a man to the ministry lays a more compelling message upon him.

A prophet is in some respects called to the ministry from before his birth. The very temperament with which he is born, pre-conditioned upon the strains of blood which go into his making, in a sense pre-condition his call.

But the individual experience of a prophet is perhaps the most significant thing about his calling. That providence which shapes the life of His prophet is operative through all the years of his early life as well as through all the years of his active ministry.

Besides these things there are other things of mystery surrounding the call to the ministry upon which the eyes of the world are turned. We are transported in the call to the ministry into realms too sacred for the gaze of the interested eye.

CONTINUING

The reception which this, our annual sale, has received, leads us to continue it for a limited time only. Spectacular, smashing reductions on every article in the house.

Ladies' House Dresses

Fifteen dozen house dresses, new patterns, new styles; in ginghams, percales and figured prints; sizes 16 to 52

Your Choice, 90c Each

SPECIAL

Eight yards 36-inch Bleached Domestic for

\$1.00

SPECIAL!

32-Inch Ginghams, new Fall Patterns., Sale Price

Price 17c

Wool Mixed Suitings

Wool mixed Suitings, in fancy plaids of blue, brown, rose, burnt orange and red plaids, 36-inch width

Special, 48c Yard

Gossard Corsets

Gossard Corsets and Brassieres— Fall Opening Sale Price—

20 Per Cent Discount

SPECIAL!

36-inch Percales, both light and dark patterns and floral designs— guaranteed fast colors. Your choice

15c Yard

SPECIAL!

Twelve yards checked Ginghams, black, blue, brown, green, red and lavender check, for

\$1.00

Children's Union Suits

No. 2016 Waist Union Suits; long sleeve, ankle length; sizes 2 to 12 years—

Special for 65c Suit

HOSIERY

Children's and Misses' Cadet Hose in heavy ribbed, medium ribbed and light weight; lisle, double knee, reinforced heels and toes; black and brown only. Every pair guaranteed to give satisfaction in wear or a new pair

Your Choice for 38c Pair

Wool Flannels

54-inch Plaid Flannels regular \$4.50 Grades, Fall Opening Sale Price

54-inch plain colors, Flannels \$4.00 grade, Sale Price

54-inch plain color Flannels, Sale Price

SPECIAL!

One lot of young men's Suits, with two pair trousers; sizes 31 to 38—

Your Choice, \$19.95

EXTRA SPECIAL!

We made a special purchase of fifty pair of blankets of one number, in grey only, with striped borders, that we are going to sell for

\$1.95

the pair. Size, 66 x 80 inches.

Men's Dark Grey Flannel Shirts

Special for This Fall Sale—

98c

14 1-2 to 17.

Leather Palm Gloves

Leather Palm Gloves, knit wrist or gauntlets—

Choice, 25c Pair

Chiffon Velvet

40-inch Chiffon Velvet— Special for \$4.49

FOX MERCANTILE CO., Hereford, Texas

ing, for the call of a prophet is the call to preach. Let us for instance consider the fact that men are called from various ranks of life. The call to the ministry cuts across all the lines of man-made caste.

For this purpose was he called: if economic and social injustice had in Israel superimposed a royal and degenerate nobility upon the poor until they were selling the righteous for a pair of shoes and were panting after the dust upon the head of the poor, if that degradation had descended in its corruption to incest among the people God sent an Amos to say that God

had set a plumbline in Israel and that Israel could not escape divine justice.

If Israel had descended to a wretched manor in the presence of the illustrious king Uzziah, God would give Isaiah a vision of His own glory, convict him and the people of unclean lips in their misplaced laudations of Uzziah, and send him out to proclaim destruction upon the inhabitants of Jerusalem.

It is sin that dulls the ear to the call of God. We are hearing on every hand the cry of a dearth of the ministry. Various panaceas are being offered. There are those who are talking glibly of the merging of congregations to offset the lack of preachers.

others who are equally enthusiastic in holding up the ministry as a profession with large ethical opportunities and large remunerations for those who are technically trained. What a pity! What we need is a higher common standard of righteousness. Without that we can promote all the mergers we may please, we can train professionals in the highest technique of the ministry and the world will

march on in its downward path. Isaiah was pastor of the consolidated First Church of Jerusalem during the reign of Uzziah and he had a polish in style that is the criterion of every successful ministry, but Israel was none the better for it.

It was only when his sins were purged that he found himself commissioned of God with a powerful and pungent albeit a very disagreeable message to deliver. What we need is the opening of the channels of divine inspiration of the prophet by a raising of the standard of righteousness. Then we shall have the prophet and we shall have him in a sufficiency to meet all the insistent demands of Christianity.

Readings. The Call of Abram, Genesis 12: 1-9. The Call of Moses, Exodus 3: 1-12. The Call of Samuel, 1 Samuel 3: 1-11. The Call of Peter, Matthew 4: 18-25. The Call of Saul, Acts 9: 1-9. Delighting in the Way, Ephesians 4: 1-10.

Northeast Corner

J. E. Thomas and family spent Sunday at the A. Thomas home.

T. M. McBroom and wife were in Amarillo Saturday.

Miss Dovie McBroom was here over the weekend.

Carl Bowen and wife spent Sunday with Mrs. Bowen's sister, Mrs. Wilmoth.

Mrs. Clem Kellogg was in Amarillo one day last week.

The Missionary Society gave Mayme Allred a surprise shower Saturday afternoon.

W. E. McClain and family spent Sunday in the W. J. McClain home.

J. B. Alfred was here from Wichita Falls Sunday.

Miss Lavore Womble spent Saturday night with Leau Ada Bowen.

Joe Daniel and wife of Hereford spent last week here.

Mrs. W. G. Robertson has been ill some time, and was visited by her daughters last week.

Otto Smith and family spent the week end with relatives at Panhandle.

A pie supper was given at the Daniel school Saturday night.

QUICK JOB SERVICE AT THE BRAND

Look at This!

On and after today, Thursday, October 20, we will sell gas coupon books as follows:

\$10.00 Books for \$ 8.75

\$20.00 Books for \$17.50

(Both prices cash in advance.)

Gold Bond Stamps will not be given to purchasers of these books.

Abo Filling Station

GET YOUR COAL NOW!

We have a car of the finest lump coal on the track now. Hurry and get us to quote our prices. Don't neglect this important winter item too long!

We are still buying cream and paying highest cash prices. Get the habit of bringing your produce here.

For Feed of All Kinds, See the

Golden Rule Produce Co.

Phone 108 We Deliver

BEAUTIFUL BEDROOM SETS



Substantially built sets that will last for years. Carefully finished in a number of attractive color schemes. Quality considered, they are priced remarkably low.

ANTHONY'S FURNITURE STORE

DR. J. W. BEECHER, CHIROPRACTIC MASSEUR, Hereford, Texas. Residence Phone 92. Second Floor Lambert-Buckner Building. FREE CONSULTATION AND ANALYSIS.

The Home of Good Service!

Illustration of a car with text: That's What We Claim for Our Service Station. Accessories Repairs - Gas Oil - Washing Greasing.

MAKE IT A HABIT TO CALL ON US. Brumley Chevrolet Company, Inc. Phone 216

WHY WAIT?

Until you HAVE to have that fine repair job done? We'll be only too glad to examine your tires free. Delay may mean a fire this winter.

HEREFORD SHEET METAL WORKS

Don't Eat!

Unless you can enjoy eating, you're missing half the fun of life.

You'll enjoy every meal at

The Grill Lunch

FAIRBANKS MORSE Home Light Plant

Pay for it as you use it. The E.M. Finance Plan makes it easy to enjoy this plant.

DUNLAP & SON HEREFORD, TEXAS

Next time you buy calomel ask for

Calotabs

The thoroughly purified and refined calomel combined with assistant and corrective agents. Nauseless—Safe—Sure



W. C. BOUNTREE, M. D. Tubercular A Specialty. Tarrant County, Texas.

If you have any of the following symptoms, I have the remedy, no matter what your trouble has been diagnosed: Nervousness, stomach trouble, loss of weight, loss of sleep, sore mouth, pains in the back and shoulders, peculiar swimming in the head, frothy flatulence in the throat, passing mucus from the bowel, especially after taking purgatives, hiccups, feet, brown, rough or yellow skin, burning or itching skin rash on the hands, face and arms resembling sunburn, habitual constipation (sometimes alternating with diarrhoea), copper or metallic taste, skin sensitive to sun heat, forgetful, dependent and thoughtless, you may lose your mind, guess a dry red and falling away from the mouth, general weakness with loss of energy. If you have these symptoms and have taken all kinds of medicine and still sick, I especially want you to write for my booklet, Questionnaire and FREE Diagnosis.

W. C. BOUNTREE, M. D., Tarrant County, Texas.

TEXICO-FARWELL DEFEATED WITH SCORE OF 13 TO 7 BY THE HEREFORD AGGREGATION

Whitefaces Show Some Improvement Over Ragged Form of Previous Friday. Season's Record, Three Victories and One Tie. Team Journeys to Tucumcari This Week for Second Outside Game.

Getting away to a flying start which they maintained throughout, the Hereford Whitefaces last Friday defeated the team from Texico-Farwell high schools by a score of 13 to 7. It was the fourth game of the season for the Hereford squad.

Dope slightly favored the strong Texico-Farwell aggregations, who had somewhat the edge on Hereford in the matter of weight, but the grim determination which had already won two games and tied a third was still in evidence and the plucky Hereford squad again came through with flying colors. The game was the cleanest, most fairly fought of any so far this season. Both teams showed good sportsmanship throughout and arguments were scarce. Referee Sawyer, though admittedly "rusty" on some of the late rules of the game, did an excellent job of officiating.

Aerial Attack Stressed. Both of the teams stressed the aerial attack and when once either of them got started on a spree of passing, they were hard to stop. Farwell had some good looking, fake plays which, judging by their success whenever tried, were difficult for their opponents to dope out.

The most exciting point in the contest occurred in the third period when Farwell carried the pigskin to the five yard line and failed to get through the Hereford line for the touchdown which was apparently imminent. At the end of the fourth down the ball was on the Hereford three inch line, in other words, "heartbreakingly near."

Few Were Hurt. There were few casualties on either team. Captain George Murphy of Hereford seemed destined to get the benefit of all the smashing up which had to be done. In the second quarter he tripped over a team mate while carrying the ball and received a bloody nose and in the fourth he hurt his left knee severely and wrenched his right arm so badly that he was forced to carry it in a sling. Clennin, who did not start the game because of a bad leg, received a mean cut over the eye during the few minutes he played. Counts was dazed temporarily after he had hurt his leg. Hawkins, Farwell right half, had his wind knocked out.

Hereford appeared to have mastered a bit better the secret of holding the ball, although they made a few costly fumbles. With Clennin out, Coach Riggs had made several changes in his backfield which indicated to Hereford fans that the team has more than one winning combination and is not centered around any man or men.

Play-By-Play. Farwell won the toss and chose to defend the south goal. On the kickoff the ball went outside and was brought to the Hereford 20-yard line. Russell went around left end for five yards. Murphy tripped around right end, fumbled and the ball was recovered by Hiner of Farwell. Hawkins hit center for a yard. C. Lovelace failed to gain through the same spot. Hawkins made a single thru left guard. A pass, Hawkins to Thompson, was incomplete and the ball went to Hereford.

Russell lost five when Triplett got behind the line and nipped him on an attempted end run. Murphy took the ball around right end for a yard. Russell hit left guard for five, fumbled and the ball was recovered by Murphy; first down. Russell fumbled on the next play and Thompson recovered the ball for Farwell. Russell ran 10 yards for what appeared to be a touchdown, which was not allowed because Farwell had been offside when the play started. Farwell took a five-yard offside penalty.

On the next play Farwell took another offside penalty. Murphy ran around right end for four yards. Russell dashed around the right wing for five and it was first down. A pass, Murphy to Miller, was intercepted by Looney of Farwell.

Hawkins failed to gain through left guard. A pass, Lovelace to Thompson, was complete. Hanna lost two yards on an attempted run around left end. Hanna fumbled, recovered and lost a yard. A pass, Hiner to Thompson, was good for five. Farwell took a five yard offside penalty. Lovelace punted off the field and it was Hereford's ball on their own 20 yard line.

Russell fumbled, recovered and made 10 around left end. First down. Murphy got six thru right guard. Clennin replaced Eberle who went up to center and Seed was taken out. Russell went thru center for three. Murphy got

around right end for six, first down. Jewell hit center for two. Murphy got six around left end. Clennin got two thru center; first down. Murphy started around right end but was tripped, making no gain. Russell took eight around left end. Murphy hit right guard for two making first down and the quarter ended.

Second Quarter. Russell got around left end for five. Murphy took five thru right guard; first down. Russell took three around right end and Murphy went around the same way for two. Russell was thrown for a two yard loss. A pass, Murphy to Russell was good and Russell carried the ball over for a touchdown. Murphy passed to Russell for point after touchdown. Score Hereford 7, Farwell 0.

Hereford kicked to C. Lovelace who ran to his own 40 yard line. Jewell broke through and nipped Hanna for a yard loss on an attempted end run. Hanna got hurt on the play and time had to be taken out. Lovelace hit center for two. A pass, Lovelace to Hiner, was incomplete. Hereford penalized 15 yards for holding; first down. Hanna made six around right end. Hereford substituted M. Gilliland, Counts and Higgins for Jewell, J. Gilliland and Childre. Burkett stopped Hawkins on an attempted end run. A pass, Lovelace to Thompson was incomplete. Hawkins fumbled and the ball was grabbed by Miller of Hereford. Murphy made a yard thru right guard. A pass, Murphy to Longbottom, was incomplete. Murphy punted off the field and it was Farwell's ball on the 20 yard line. Hiner gave the ball to Lovelace who got through right guard for two yards. Hanna took two thru left guard. Lovelace punted to Russell on the Hereford 40 yard line. Russell made seven through left guard. Murphy got through right tackle for four; first down. Russell ran around left end for a yard and the ball had to be brought back to the center of the field. A pass, Murphy to Russell, was intercepted by Looney. Hawkins took ten yards and a first down through center. He made a yard on the next play through right tackle as the half ended.

Third Quarter. Farwell kicked out of bounds and the ball came to the 20 yard line. Russell made 15 thru left tackle and it was first down. Murphy made five around left end. Russell got two around the same place. A pass, Murphy to Clennin was incomplete. A pass, Murphy to Miller was good for eight and first down. Russell hit left guard for four. Murphy took six and first down thru the same place. Murphy got around right end for six. A pass, Murphy to Longbottom netted four and first down. Russell fumbled and Farwell recovered.

Lovelace took one yard through center. Hiner got another through the same spot. A pass, Lovelace to Hiner, netted two and a first down. A similar pass was good for fifteen and another first down. Lovelace made one around left end and the ball was brought to center field. Hiner made two thru center. A pass, Lovelace to Triplett made twelve and first down. Ball was on ten yard line. Lovelace hit center twice for a total of 5 yards. Hiner fumbled; no gain. Hawkins took two thru right tackle. Lovelace made two leaving a single yard to go. Hiner carried the ball to within three inches of a touchdown and it was

recovered by Murphy. Murphy punted against the wind to Hanna on the Hereford seven yard marker.

Hiner hit center for a yard. Lovelace failed to gain thru center. Hawkins fumbled, the ball was recovered by Thompson who took it over for a touchdown. The try for point failed but Hereford had been offside to the point counted. Score, Hereford 7, Texico-Farwell 7.

Farwell kicked to Murphy who was downed on his 25-yard line. Murphy made a yard thru right guard and Farwell was penalized 5 yards for offside. Russell made 11 and first down thru left guard. A pass, Murphy to Clennin, was intercepted by Dyer of Farwell as the quarter ended.

Fourth Quarter. Hereford substituted Childre for Seed. A pass, Lovelace to Hawkins was incomplete. Clennin got thru and stopped Hanna with a three yard loss. A pass Lovelace to Overstreet was incomplete. Farwell was penalized five for offside. Lovelace punted offside on the 25 yard line. Hereford's ball. Russell handed the ball to Jewell who fumbled and the ball was recovered by Farwell. Lovelace got

through center for 14, placing ball on 10 yard line, with first down. Murphy got his left knee hurt and had to take time out. Lovelace failed to gain thru center. Farwell took a 5 yard penalty for offside. Hiner lost 5 when he tried to get through left tackle. Hawkins got 2 around left end. A pass Hawkins to Thompson was knocked down by Murphy and the ball went to Hereford on downs.

Russell got 7 around left end, and 6 yards and first down on a similar following play. Murphy took one thru right guard. A pass Murphy to Russell netted 11 and first down. Murphy ran 30 yards around right end for a first down on the Farwell 40 yard line. A pass Murphy to Russell was good for 7. Russell made 1 around left end. Murphy passed to Clennin for a 2 yard gain and first down. Murphy took 11 and first down thru right guard and Russell took the ball around right end for 2 and repeated for 2 more. Murphy got 5 thru right guard. Clennin hit center for a yard and first down. Farwell was penalized 5 for offside. Ball on 5 yard line. Russell got four thru left tackle. Murphy hit right guard for the remaining yard and a touchdown. Clennin's try for dropkick was a failure. Score Hereford 13, Farwell 7.

Hereford kicked to Lovelace who was stopped on his own 30 yard line. Hereford put in M. Gilliland. Eberle dropped back to backfield and Murphy came out. Lovelace passed to Hiner who dropped the ball. A pass, Hawkins to Hiner netted 5. Hawkins passed to Thompson who made 15 yards. Hereford substituted Higgins for Childre. It was Hereford's ball on downs. Eberle punted to Thompson who was downed on his 30 yard line. A pass Hawkins to Hiner was ruled no good because Hiner was out of bounds when he caught it. A pass Lovelace to Hawkins was knocked down by Longbottom. Lovelace punted to Russell and it was Hereford's ball on the 50 yard marker.

Eberle got 5 thru right guard. Russell made 4 thru left tackle. Eberle ran around right end for two and a first down. Eberle got six thru right guard. Time was taken out for Hawkins who had his wind knocked out. Hereford substituted Heard for Gregory. Russell made 5 thru left guard as the game ended.

The Lineup. Hereford: Miller, Childre, Gregory. Tex-Far: Triplett, Dyer, E. Lovelace.

Overstreet, Higgins, Moore, Thompson, Hiner, Hawkins, Hanna, Lovelace, Sawyer, Umphreys, Ralph Smith, Headlinesman, Patton, Timekeeper, Dameron.

Arney News Items

H. E. Ferguson was in New Mexico Monday, returning Tuesday. Ross Campbell was a caller in the Grady Ballly home Friday. J. E. Wilcox and wife visited in the J. E. Boyd home Friday. Several from here went to church at Tulla Sunday. C. E. Burks and family are driving a new sedan. Mr. and Mrs. Swartz of Tulla visited friends here Saturday night and Sunday. Mrs. J. P. Hutson visited her son, Lee Hutson and family Saturday. The sunshine and fine days of last week were appreciated by the farmers who have finished wheat sowing and are bringing low yields. E. R. Robinson and family were happy visitors Friday. Lacy Boyd visited home folks Monday night. Mr. and Mrs. Ross Campbell were in Happy Monday. Messrs. Cox and Mullen of Dimmitt called in the H. E. Ferguson home Friday. Misses Lenon, Jessie Mae and Annie Laura Brooks of Amarillo are spending the week with their grandmother, Mrs. J. P. Hutson. Misses Oleta and Jewel Wilson visited in Childress the past three weeks. Mr. Webb and family and Willis Hicks of Axtus, Okla., have moved into the neighborhood. Ray Cole and family spent Sunday visiting Mrs. Cole's parents, Mr. and Mrs. Chas. Cox.

Real Anxiety. Belle—"I'm to be married tomorrow and I'm terribly nervous." Chollie—"You think there's a chance of the sun getting away before then?"

C. PENNY ATTORNEY. First State Bank & Trust Co. Building. Office Phone 3, Home 100.

ROCKWELL BROS. & COMPANY LUMBERMEN. Phone 4. SATISFACTION MUST BE YOURS.

COAL. Right now—before you forget it—you had better make arrangements with us for your winter coal. West Texas Feed & Seed Co. E. B. NICKS, Manager. Phone 265. We Deliver.

GUARD YOUR GOLD MEDAL KIDNEYS NOW! Rid yourself of "creeping ill." Put your body in trim by cleaning up your blood from the slowing down poisons poured into it by inactive kidneys.

Fastest and Finest OF FOURS. A Brilliant New Line of Cars. America discovered the value of this brilliant new car with a swiftness only rivalled by the car itself. 4-DOOR SEDAN \$875. BEAVERS BROTHERS Hereford, Texas. DODGE BROTHERS, INC.

5% LAND LOANS. Correct Abstracts. THOMPSON & IRELAND Hereford, Texas.

Only Buick has an engine Vibrationless beyond belief. BUICK'S remarkable freedom from vibration is due primarily to three vitally important factors. First—the inherent smoothness of the Buick Valve-in-Head six-cylinder engine. Second—rubber engine mountings, front and rear. And third—the scientific and almost perfect balance of the entire Buick crankshaft assembly. Only Buick enjoys these advantages. And only Buick provides the silken performance—the unvarying smoothness at all speeds—the longer life and greater serviceability of an engine vibrationless beyond belief. Sedans \$1195 to \$1995 Coupes \$1195 to \$1850 Sport Models \$1195 to \$1525. BUICK for 1928. Norton Motor Company Hereford, Texas.

CLASSIFIED

Wanted

WANTED—Nursing in private homes. Call 9018F22. MRS. IDA BLACKBURN. 40-1tp

WANTED—Middle-aged lady for general housework in family of three. All modern conveniences in home. References given and required. Write Box 12, or phone 423, Hereford, Texas. 40-1tp

KANSAS CITY LIFE INSURANCE Company has an opening in Hereford for the property party. Will make part or full time contract. Write or phone, F. M. McCLURE, 606 Rue Building, Amarillo. 39-4tp

LAUNDRY—Called for and delivered 40c per dozen washed; 60c per dozen finished. Phone 266. MRS. M. M. ASHLOCK. 40-3tc

Lost and Found

LOST—Black leather purse, left in depot Monday morning. Return to Brand Office and receive reward. 40-1tp

LOST—Sunday, October 9, child's plaid lumber jacket near Frio school house. Notify C. E. TICE. 40-1tc

LOST—Yellow gold wrist watch, on Main Street. Please return to Brand office. Reward. 40-1tp

FOUND—Young girl's coat, near Santa Fe crossing during fair. Call at Brand office and identify same. 38-1f

For Sale or Trade

FOR SALE OR TRADE—Twenty acres in cultivation, close in. Also have bundle of hay, kaffir and sorghum for sale. FRED MILLARD. 38-1f

Notice

NOTICE—As a result of many recent demands for taxi service, I wish to announce that if the public wishes me to do so, I will secure a license and institute such a service here. Please let me know YOUR desire on the matter. ARCH CONKLIN, at Anthony Furniture Store. 40-1tc

NOTICE—Beginning Monday, October 26, I will be located at Anthony's Furniture Store. I will continue to do light hauling and transfer work. ARCH CONKLIN. Phone 180. 39-2c

NOTICE—From now on I will be the Hereford representative of the Victor Ladies' Tailoring Company and California Perfume Company. This is the work formerly handled by Mrs. Edna Ray. MRS. GRACE HUGHES. Phone 354J. 39-2tp

For Sale or Trade

FOR SALE OR TRADE—Essex touring car in good condition; good rubber all around. A. C. BARNHART. 40-1tc

WANTED TO EXCHANGE—Will exchange for Deaf Smith or Castro county land my two story home in Oakland, California. All modern improvements, two garages, furnace, hard wood floors, big basement and up-to-date interior furnishings. Everything in good condition. You walk in, I'll walk out. Communicate with C. E. WARREN, 245 John Street, Oakland, California. 40-2tc

FOR SALE—Baled sorghum and alfalfa hay; also heater and Majestic range cook stove. O. L. RUTHERFORD. 39-2tc

FOR SALE—Eriaria and sorghum bundles. H. T. WELLS, one mile west. 39-4tp

FOR SALE—At a bargain, New Mexico ranch containing 3,000 acres, two miles from town; stocked with 500 head of breeding sheep and 50 head of Holstein cows; 70 acres irrigated land. Address M. G. GOLDENBERG CO., Tucuman, New Mexico. 40-3tc

FOR SALE—L. G. Smith typewriter, good condition. Call 900F2. 40-1tp

FOR SALE—Single comb White Minorca cockerels from excellent layers; priced reasonable. Would exchange for good early pullets. MRS. G. W. SYMS, Hereford, Texas. 39-3tp

FOR SALE—One good Allis-Chalmers tractor and one Gray separator in A-1 condition. Will sell on terms. See W. S. WILLIAMS. 39-2tp

FOR SALE—Brand new Fordson tractor; one six foot tandem John Deere disc; one 7 foot wheat plow, and one triple disc Oliver plow. See CHARLIE BENNETT. 38-1f

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND. 40-1tp

FOR SALE—15-35 McCormick Deering tractor; good terms. O. K. HIGGINS. 37-4tp

FOR SALE—The Hope-half Section 24, block one (W. E. Hall's) sub division, Castro County, Texas. For price and terms write J. H. CAIN, Beatrice, Kas. 37-4tp

For Rent

FOR RENT—Two apartments furnished; separate running water; close in. MRS. M. B. DANIEL. 40-1tc

FOR RENT—Half section land; 165 acres in cultivation; 140 sowed to wheat. Also for sale, seven head work stock; also harness, Jersey cow and calves, three registered Poland China gilts and six pigs. Immediate possession. Write E. S., in care of Brand. 40-1tp

FOR RENT—Furnished bedroom, modern. MRS. I. O. CROSTHWAITE. 38-1f

FOR RENT—Bedroom for rent. MRS. I. O. CROSTHWAITE. Telephone 120-J. 38-1f

FOR RENT—Two nice clean rooms completely furnished for housekeeping. DR. FLORENCE MILLER. Phone 150. 37-1f

FOR RENT—My building now occupied by the Grocery. A. H. ELLISTON. 36-1f

FOR RENT—Bedroom for couple, close in. Phone 120. 32-1tc

FURNISHED room to rent, also bedroom. MRS. M. B. CONNELL. 32-1tc

FOR RENT—Modern five room apartment. See BASKIN, or phone 138. 29-1f

FOR RENT—Two unfurnished rooms. Phone 224. 28-1f

BLANCHE McDONALD ELECTED

Mrs. Blanche McDonald, daughter of J. T. McDonald, was elected last week as secretary-at-large of the Methodist Literary Society at W. T. S. T. C. Mrs. McDonald has been active there this year.

For goodness sake don't throw away that old watch just because it doesn't seem to be keeping good time any more. Guaranteed watch repairing is an old story with F.

mend him too high. His office is in the West Tailor Shop. See Quick Service in the Job Printing Line. See THE BRAND

Methodist Young Matrons Form Missionary Society

A group of young matrons of the Methodist church met Tuesday, October 11, at the home of Mrs. W. J. Smith for the purpose of organizing a missionary society. The organization will be independent of the present W. M. S. at that church.

Officers elected included: Mrs. W. J. Smith, president; Mrs. P. E. Foster, vice president; Mrs. D. R. Dixon, secretary; Mrs. E. C. Eubanks, treasurer; Mrs. Carl Jennings, social service; Mrs. R. O. Douglas, local service; Mrs. R. O. Dunkle, superintendent of study; Mrs. A. F. Sutton, pianist and superintendent of publicity; Mrs. Lancaster, supplies superintendent and Mrs. H. E. Henslee, vice agent. Meeting will be held every Tuesday afternoon and the officers extend an invitation to all women, whether they are members of the Methodist church or not.

SPECIALS FOR SATURDAY.

All pattern hats from \$12.00 to \$15.00, a special for Saturday at \$10.00.
All felt and velvet combinations up to \$6.50, your choice, \$3.00.
All children's felts up to \$5.00 going at \$2.00.
A good line of all velvet hats at \$3.00.
VOGEL MILLINEERY PARLOR.

CARD OF THANKS.

We wish to thank our friends, neighbors and loved ones for the many acts of kindness, comforting words and beautiful flowers during the illness and death of our dear baby.

M. and Mrs. T. E. Major.

Bible Class Fets Three Of Its Members At Once

The Witherspoon-Estes Bible Class of the First Presbyterian church met last Sunday at the home of Mr. and Mrs. John Haber for a birthday dinner honoring Mr. and Mrs. Haber and G. M. Suggs, all of whose birthdays came within a few days of each other recently. Since its organization twenty-two years ago it has been the custom of this class to entertain its members with birthday dinners.

This is the oldest Bible class in Hereford. It was organized in 1905 and has been running continuously since. The name is taken from its founders, C. G. Witherspoon, Sunday school superintendent for a number of years, and Dr. Estes who was its first teacher.

During the years of its existence the class has had the following teachers: C. F. Egan, G. M. Suggs, J. E. Garrison, B. A. With-

erspoon and S. J. Rice, the present teacher.

According to G. M. Suggs, these dinners honoring the members are always enjoyable affairs, and one of their best characteristics is that no one asks questions about the ages of the honored guests.

Hunters Busy Preparing For Open Season

With the recent opening of the hunting season, Hereford hunters have been busy lately getting their trusty guns and ammunition for heavy shooting. To date hunters report there has been but little success in hunting ducks, due no doubt to the warmer weather in the North.

Bag limit and season rules which apply to this part of the country are as follows: It is unlawful to kill or possess at any time antelope, mountain sheep, woodcock, woodchuck, egret or other plume bird, insectivorous bird, pheasant, turkey hen or doe deer.

Season on buck deer from November 16 to December 31; on white ducks of all kinds (except wood ducks) geese, brant, snipe, gallinules and mudhens, October 16 to January 31. Quail and Mexican pheasants, December 1 to January 28. The federal law prohibits the hunting of migratory birds between sunset and one-half hour before sunrise.

Hunting licenses may be obtained from H. K. Fox.

Pep Club Resplendent In Snappy Uniforms

Members of the high school girls "Pep" squad are resplendent in new uniforms of black and gold, the school colors. The costumes, which were designed by one of their number, consist of dark skirts and yellow sleeveless jackets, on the backs of which appear in black the letters H. H. S. Under the leadership of Miss LaJuana Hanna, the girls have spent much time in drilling and between halves of the football games they parade around the field and form in large letters the initials of the contending schools. This group is now regarded as far the neatest appearing and most "snappy" bunch of girl rooters of any school which Hereford has met this season.

SUMMERFIELD COMMUNITY CLUB.

The Community Club held its regular session at the home of Mrs. Jay last Friday with Mrs. Huckert as leader of the following

program:
Roll call, uses I make of bread.
Bread thrift, Mrs. Edwards.
Historical facts concerning bread Mrs. Cannon.
Digestibility of different kinds of bread, Mrs. Scheighagen.
Place of bread in the diet, Mrs. Curry.
Scoring bread, Mrs. Johnson.
Demonstration, hot rolls, Mrs. Jay.

During the social hour the hostess served hot rolls, chicken salad and coffee.

The next meeting will be held at the home of Mrs. Curry on October 28. There will be an especially interesting program and demonstration and all the ladies are urged to be present.

Summerfield

Rev. Brownlow delivered a fine sermon last Sunday after Sunday school. The pungent, "Christ in America," was presented to a well filled house.

Guy Walser returned home Sunday from the State Fair at Dallas. Mrs. Tom Smith came home with Guy Walser from Hardeman county for a visit. Mrs. Smith is a sister of Mr. Walser.

Miss Mattie Lawrence of Oklahoma, and Miss Elva West of Plainview are here visiting relatives.

Mr. and Mrs. Denson Hill spent

Earl Lance and family, Joe Kendall and family spent Sunday in the C. R. Valser home.

Mr. and Mrs. Ky Lawrence took dinner in the Henry Kendall home Sunday.

Pink Gilliams and family of Westway spent Sunday in the Harlow home.

Mr. and Mrs. Roy McElroy and Henry Wright of Dimmitt spent Sunday in the B. A. Atchley home.

Miss Salome Copeland spent the week end with Mrs. B. C. Roberson.

Sunday in the W. E. Hawkins home.

J. A. Noland and family attended singing in Frio Sunday.

Miss Thelma McMinn spent Sunday afternoon with Miss Larene Atchley.

Mr. and Mrs. J. C. Lance of Hereford spent Saturday night and Sunday with their daughter, Mmes. Joe Kendall and C. R. Walser.

J. B. McMinn and family of Hereford attended services here Sunday night.

Miss Annie Lance and Marie McLarg who are in school at Canyon spent the week end here with home folks.



Liberal allowance for old cleaners

If you have an old cleaner of any make, you can apply it on the purchase of The Greater Hoover. We will give you a liberal allowance for it, thereby making it still easier for you to have immediate possession of the most efficient electric cleaner obtainable today.

Only in The Greater Hoover can you get the revolutionary cleaning principle "Positive Agitation." It has completely revised all previous standards of rug cleanliness by reaching the most deeply buried dirt and agitating it to the surface to be suctioned away. This feature gives to The Greater Hoover 131% greater cleaning ability in ordinary cleaning time than even the best previous Hoover model.

If you haven't seen The Greater Hoover in action, telephone and we will arrange to clean one of your rugs free, so that you may learn for yourself the very great difference it makes.

Only \$6.25 down complete with dusting tools. Balance monthly.

Texas Utilities Company

Don't Do That!

Go to the nearest telephone and call when you have tire trouble.
We'll come to you on the run.
Remember the name and number.
Brumley Chevrolet Co.
Phone 216

Closing Out Sale!

Beginning right now—today—we are going to sell every single item in our stock of dry goods and shoes, regardless of price.

Never before has Hereford witnessed such price slashing as this; never have you had the opportunity to save which we are offering.

We must get rid of this stock. Price is no object. Come in and look over the greatest collection of bargains you have ever seen.

We Handle the Famous Smith's Best and Great West Flour.

WARREN'S GROCERY STORE

Ray Barber
Pure Bred Live Stock and Farm Sales

AUCTIONEER

SUPERIOR SALES SERVICE

My knowledge of Values Enables Me to Render Efficient Service.

PHONE 241
—or—
Leave Your Sale Dates With Hereford Brand.
Hereford, Texas.

Having your shelves well stocked with any of the better brands of canned goods not only lightens the labor of preparing meals, but it also provides your family with varied menus that they will enjoy.

R & F CASH GROCERY
R. F. ROGERS J. B. FRANCE
Phone 293—We Deliver

Get Your Dollar's Worth

Grandmother reads the latest market prices—"Lands sakes alive!" she exclaims, "why, when I was young we didn't have to pay half so much" Yes, in "the good old days" milk sold at five cents a quart, potatoes at forty cents a bushel, sugar twenty-five pounds for a dollar, and so on. And, in "the good old days" a laborer was paid a dollar a day or possibly a dollar and a quarter. But who wants to go back to "the good old days?" Not you—not me.

Prices are higher now, but wages are higher, too. You pay more, but the goods you buy are of better material, they are better made, they last longer. Even foodstuffs are better. Inspection and extra care insure their quality.

The dollar can still buy a dollar's worth. Read the advertising in the newspapers and you will find that they will help your dollars go a long way. Advertising tells you where you can get full value for your money. The young housewife of today shops even more intelligently than "grandma" for the advertisements are her guides, they make her a competent judge of values.

Merchandise must be good or it couldn't be advertised. Read the advertisements and get your dollar's worth.

File

SCOUTING THE SHOPS

Well, here we are back on the job, big as life and twice as natural. There's an old saying that absence makes the heart grow fonder, but Hal Bruner opines: "Yeah, of somebody else." Anyhow, we certainly did hate to miss last week and we'll try to do better after this.

By the way, Mr. Merchant, this darned column is being read, so instead of getting sore because we don't mention you every week, just save some of your choice items and let's get together on this.

Mont Baker has begun a campaign to show how one can save time and money by using the telephone when shopping for groceries. This week he has some dandy prices on dried fruits he'd like to show you.

Johnnie McClellan was surprised the other day when a strange girl came in and ordered a "JD". He asked her to explain and she told him it meant "jelly bean's delight." Poor John had to pretend he didn't know what a jelly bean is.

If you are interested in some of

the very latest things in ladies' coats—stylish abroad and decreed by New York fashions—D. R. Gass & Son are having a big clearance on coats and dresses for fall which it would be well worth your while to investigate.

Paris continues to wear small hats, showing only its favorite eyebrow, and Mrs. Ogels continues to show a complete line of millinery following all the latest dictates of Dame Fashion. Have you been down to the losing out sale there yet?

We won't repeat who said this about whom, but we overheard one of the town beauties say yesterday that a certain girl reminded him of ballistics. "She uses so much paint and powder that even her closest friends can't tell her." Evidently the old boy had been reading the listerine ads.

Manager Eickett was speaking the other day about the possibilities of a midnight show on Halloween night, Monday, October 31. It listens mighty good so far as we are concerned.

Haby black lamb on black fabric is the height of winter elegance we understand.

If you could have been with us this week when we called on the

Or Tailor shop you would no longer have doubted the wisdom of sending even your sheers dresses and fabrics there for cleaning and pressing. They certainly have the equipment and turn out a nifty job of renovating soiled and wrinkled garments.

Oh, yes! You are invited to attend the big carnival to be given by the senior class of the high school at the court house on Halloween night. You will be sure to enjoy yourself, besides having a good time. No, we don't think that is a very good joke either.

You might as well come on down, pick out what you want yourself and save the difference. That is the opinion of Mr. Reed, who has just handed us the best list of week-end special we have seen in a long time. At the M Store, you know.

A number of Hereford people drove up to Amarillo Thursday evening to see the motion pictures of the Dempsey-Tunney fight. Mont Baker said that he rather looked for Dempsey to win this time!

Not to brag or anything, but wasn't that Chrysler 62 that the Brand gave away in the contest a regular "peach"? Just think, Luther Hough can get YOU one at any time. You ought to go down and drive it once.

Neutral, beige stockings, worn with shoes that are a combination of black patent leather and reptile are very smart with a black velvet dress. You're welcome.

We just happened to stop in at the E. B. Black Furniture Company as they were unpacking a car of lovely new pieces. It was hard to resist the appeal of the inviting-looking hand painted chairs and bed room suites. They're simply marvelous.

The snappiest little "buggy" on four wheels. At least that's our opinion of the new Chevrolet Imperial Landau now on display at Brunley Chevrolet Co. How in the world they ever made that big price cut recently is completely beyond us.

There was a cross-eyed stranger in town the other day and Mac Womble said he once spent six months in Florida, looking for the Northwest Mounted Police.

Speaking of Mr. Womble reminds us that he has just unloaded a car of the 1928 Hart-Parr tractors for which he is agent. They are about as different from an ordinary tractor as day is from night. In fact, Mac says they are "super-dingers," and you know what that means.

Some merchants here still persist in refusing to see the value of advertising, saying that their satisfied customers are all the advertising they need. Evidently they forgot that all of their customers together could work day and night and not see half the prospective buyers in a month that the Brand reaches every Thursday. Listen, gentlemen, if you do not believe in advertising, what are you doing reading clear thru all of this?

Battle Scenes Look Realistic In 'Big Parade'

Down to the last graphic detail, the battle of Belleau Wood, one of the major engagements of the World War, has been reproduced in motion pictures as one of the sequences of "The Big Parade," which opens for a three day run at the Star Theatre here Wednesday, October 23.

The battle was planned by general officers of the Second Division, U. S. A., and to their rank and file it was both a school of instruction and a review. The newer recruits learned how it was done, while the veterans relived the unforgettable actuality.

Several thousand Yanks, most of whom had lived through the real thing, advanced through Belleau Wood, supported by artillery, airplanes, tanks, observation balloons and other accoutrements. Raked by machine gun fire and halted now and again by exploding mines, the boys in khaki stormed the enemy trenches, cleaned out machine gun nests and mopped up the field of action.

Hundreds of American legionnaires take part in The Big Parade, personating both the American soldiers and their erstwhile foes, the Germans. Moreover, so exacting were the demands for realism in filming this picture that it was thought best to give over the planning of the entire engagement of Belleau Wood to actual army officers now in service. Every member of the Legion Post in Los Angeles had his chance to help in the filming of this, great picture.

John Gilbert and Renee Adoree have the stellar roles in this magnificent war-time drama of the silver screen and they are supported by such actors as Karl Dane, Tom O'Brien and others of their high calibre. It is a picture that you can not afford to miss.

Check Artist Victimizes White Deer Merchants

Two White Deer merchants are hot under the collar this week as a result of their recent victimizing by a "hot check" artist who made the town last week and incidentally made them for the sum of \$150.

A supposed oil field worker presented checks for \$75 each at the two places of business. These checks were drawn on a Tulsa, Oklahoma, bank and appeared to be genuine, even to the theft-proof perforations. Both checks proved worthless.

C. E. Will Send Delegation To Amarillo Meet

The Christian Endeavor Societies of the Panhandle District will hold a rally at Amarillo Tuesday evening, October 25. It was announced this week by C. E. Eaton of Amarillo, alumni superintendent.

A fellowship banquet will be held at the dining room of the Presbyterian church, commencing at six p. m. and Jack Hufferts, Texas State Secretary, and Harold Singer will have charge of the "talkfest" at this banquet. At eight o'clock the principal address of the evening will be made by Dr. Ira Landroth at the auditorium of the First Christian church.

According to Mr. Eaton, the Christian Societies of Amarillo are preparing a royal welcome for visiting members and are expecting a large delegation from Hereford.

The Christian Endeavor of the Christian church here will send a delegation. It was learned this week and a committee has already been appointed to make the necessary arrangements. Several from here have expressed their desire to go. Rev. Thurman Morgan said.

Presbyterians to Give Social Friday Night

The Women's Missionary Society of the First Presbyterian church will give a social for new members of the church tomorrow night at the church. A program of music, readings and a playlet has been arranged by the committee.

One of the features of the entertainment will be a "measuring bee." While all of the details remained shrouded in secrecy, it is understood that the surprise alone will be worth the trip to the church.

Mrs. Beyer Entertains for Daughter-in-Law

Mrs. J. E. Beyer, Miss Maurine Beyer, Mrs. W. E. Dameron and Miss Ina Gregg were joint hostesses Thursday afternoon at a tea given at the Beyer home in honor of Mrs. J. E. Beyer, Jr., who is visiting here from Berryvale, Kansas. In the receiving line were Miss

J. E. Beyer, and J. E. Beyer, Jr., W. E. Dameron, Homer Wilson, Jack Lester, of Amarillo; B. F. Guthrie, J. T. Cronin, E. Brooks, F. Hodges, of Los Angeles, Cal.; and J. H. Cardwell, of San Diego, Calif.

Mrs. F. T. Rolson and Mrs. C. H. Dillehay ushered the guests

into the dining room where Mrs. A. M. Jones and C. C. Ferguson poured tea, assisted by Mmes. J. H. Pitman, H. H. Hawkins, A. L. Manjot and Carl Mountz.

A program of violin, vocal, piano and expression selections was given by Mmes. A. C. Thompson, H. L. Broadwell, B. H. Guthrie and Ray Coneway, and Misses Gregg, and

Beyer and the little Misses Wilma and Betty Jones.

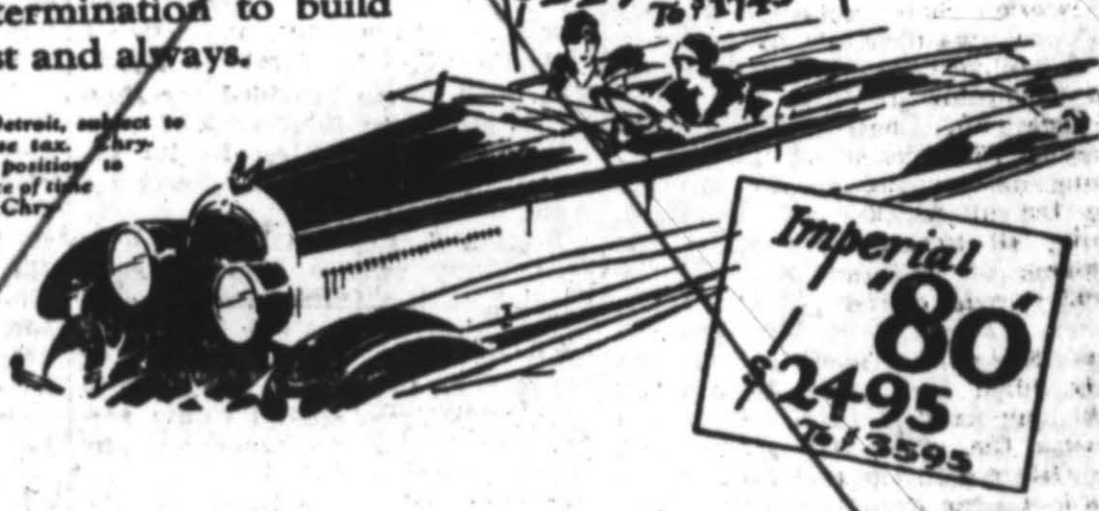
The receiving rooms were decorated with big bouquets of white chrysanthemums and dahlias, while a Halloween decorative scheme was carried out beautifully in the dining room. About 150 guests attended during the course of the afternoon.

CHRYSLER Offers a Price and Type for Every Need

Public confidence in Chrysler is based on the combination of excellence found in every Chrysler—whether New "52" Great New "62," illustrious New "72" or Imperial "80"—and the knowledge that in performance, quality and value, each Chrysler is leader in its class.

Chrysler alone is able to hold this position because Chrysler alone builds products in four great markets on the basis of Standardized Quality—the expression of Chrysler determination to build for value first and always.

All prices f. o. b. Detroit, subject to current Federal excise tax. Dealer dealers are in position to extend the convenience of these payments. Ask about Chrysler's attractive plan.



L. W. HOUGH, Dealer, Hereford, Texas

Money to Loan if You Need It

We also have a number of buyers for modern homes in Hereford on which we might place loans, to be repaid monthly, like rent.

No trouble to close all loans promptly, we make our inspections, titles are examined by local attorney.

8

See us once if you have home to sell, or need a loan.

RALPH BARNETT, Manager, HEREFORD INSURANCE AGENCY

AUCTIONEER W. S. WILLIAMS

Office, Newell and Ashbrook Building Phone, Office 7, Residence 136.

SEE ME OR THE HEREFORD BRAND FOR YOUR SALE DATES.

6

I Pay the Advertising and Do the Job Satisfactorily.



Come On, You Hunters!

Here are just a couple of the fine specimens waiting for you to come and get 'em. Hunting season's just open now. Of course you'll need a license, but after you get that—or before—come in and let us fix you up with everything you want along the line of hunting goods and accessories. We handle the famous Super-X long range and Nitro Express shells, Remington and Browning shotguns, hunting coats, ammunition belts—in short, absolutely everything you'll need.

Streu Hardware Company

PIGGLY WIGGLY

The Recognition of Piggly Wiggly

Gradually and surely has grown the recognition of PIGGLY WIGGLY as the one place to buy food products, fruits and vegetables. Recognition comes from experience over term of years.

The American housewife recognizes PIGGLY WIGGLY as the market where the best Nationally Known food products, fresh fruits and vegetables are sold as a close margin of profit, where cleanliness and orderly arrangement make shopping a pleasure.

Why take chances—buy where you can obtain the best at least money.

SPECIALS SATURDAY, OCTOBER 22nd

Grapes	California Malagas	✓ 29	7½c
Potatoes	Portales Yams		2½c
Post Toasties	Regular size		10c
Syrup	Towle's WIGWAM, makers of Log Cabin, large size can		66c
Peanut Butter	5 pound bucket		94c
Tomato Soup	Campbell's per can		9c

We buy eggs and pay as much as the market will justify

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE

ORDINANCE NO. 204

(Continued from page 8)

Section 16. Cleanouts: (a) Cleanouts shall be placed at bottom of each stack and shall be of same size as pipe up to four inches in diameter. No sink waste cleanouts will be permitted under any buildings where floor is less than two feet from ground, otherwise, same shall be brought through wall or floor in full view. All drain and waste pipes constructed under concrete floors must be provided with cleanouts at end of each branch, and in all cases must be accessible. It must be expressly understood that no cleanout screw will be installed in any position or in any location except where accessible for use, and where impossible to construct cleanout at base of soil or waste pipe, they may be installed on end of house drain where same connections with the house sewer, and, in all cases, brought to grade line.

(b) Base of all stacks must be constructed with Y and 1-8 bend or two 1-8 bends. Where Y and 1-8 bends are used 1-8 bend must be inserted in horizontal run with Y caulked into 1-8 bend. In no other case will a T or combination T be permitted at base of stack.

Section 17. Vents: (a) Revent stacks from groups of more than five fixtures on each floor in buildings more than two stories in height must connect into waste stack or waste branch with Y's and 1-8 bends and must not connect into stack or branch above waste or fixture it serves.

(b) Batteries of water closets or urinals in toilet rooms on same floor from three to twenty in number may be installed by system of loop venting by extending the horizontal line of soil pipe up and return full size to main vent stack at a point one foot above the highest fixture or continue separate through roof full size, thus forming a circuit vent system. When more than ten closets or urinals in a battery are vented in this manner there shall be an additional connecting line between waste and vent, full size in center of each battery for the purpose of relieving air pockets.

(c) The vent pipe from all drum traps must be wiped into waste pipe (Y branch) not more than six inches from trap seal. Closet vents must be connected to branch of soil or waste pipe just below line of floor and above any waste connections. Revents to closets may be omitted when closets are not more than three feet from said stack, and there are no fixtures on floor above, wasting into same stack. When a vent pipe from a trap connects into a vent from another, the said connections must be made at least one foot above the highest fixture. The vent from any fixture must be more than six inches from the trap it serves, measuring from water seal.

(d) Trap vents shall be continuous (where possible); where the vent or revent pipes are center of the outlet of such fittings shall not be set below the water seal of the trap and the trap shall not be more than two feet from the waste fitting, measuring from water seal. Quarter bends or offsets will not be permissible in sink or urinal vents where placed at point lower than six inches above the fixture served.

(e) Where a stack or vent pipe extends through a roof it is within a distance of fifteen feet of any opening above said stack or pipe the said stack or pipe must be extended at least two feet above the top of opening. Flat roof vents must be extended at least six inches above fire wall. No caps, tops or heads shall be affixed to the top of any stacks or vents, and baskets may be used.

(f) Flashings: All pipe or stacks passing through roof must be flashed with sheet lead not less than two and one-half pounds to square foot, or two ounce copper. Flashing must have stove brought up top of pipe and turned on inside of pipe and must extend at least six inches on either side of vent stack and six inches on the upper side.

(g) No lead vents will be permitted to extend through roof but may be returned to vent stack through roof with soil pipe properly flashed.

(h) Except as otherwise provided in this ordinance, each and every fixture must be revented to have water trap placed close to fixture as practicable.

(i) Extra heavy vent branches, inverted Y's or plain T's shall be used in opening left in vent pipes or revent fixtures. Revent pipes or a fixture shall not be less than the following sizes for additional fixtures, increase in size as follows:

Table with columns: Extra Light, Lead Pipe or, Standard Cast on Pipes. Rows include: Sinks, Traps, Bath Basins, Toilets, Urinals, Kitchen Sinks, Wash Trays, Laundry Sinks, Wash Basins, Sinking Fountains.

Section 17. Sewers shall not be less than four inches in diameter. All connections at main shall be made with Y's and 1-8 bends, and including eight inches, the main is larger than eight inches, plumber inspector must be called. All fittings used in latrine from the main must be regular Y's and 1-8 bends. Sewer shall be laid in trench of uniform depth, one-quarter inch fall the foot, in as direct line as possible. This may be varied to within three feet of outside of building with bell holes provided and set to be caulked with hemp, well vented with two parts of well

seal not less than one and one-half inches and a discharge capacity equal to two-inch pipe, provided with cleanout or trap screw, or so constructed as to afford access in case of stoppage. (g) Traps for lavatories, sinks, urinals, or other fixtures which connect with screw pipe (as provided herein) must be cast brass and of New York or Los Angeles Pattern.

(h) Traps for wash trays shall be drum traps of no smaller dimensions than four inches by eight inches. Extra Heavy lead and one trap may be used for battery of three trays. Outlet shall not be less than two inches diameter.

(i) Bars and soda fountain waste through a cast iron basin not smaller than 18 inches by 18 inches. Basins must be provided with a removable cover, and to be vented as other fixtures herein provided. Basins may be located in rear of room or building and waste line continued to location of bar or fountain where waste terminates in waste gutter or other receptacle. Wastes must be provided with cast iron trap with at least four inch seal. When this kind of construction is used the waste line between catch basin and trap of fountain must be vented (at any point on the line).

(j) Waste pipe from kitchen sinks in any hotel, restaurant, boarding house or any public cooking place must be run into grease traps made of cast iron.

(k) One sink to have 10 inch by 10 inch trap with 2 inch waste. Two to four sinks to have 18 inch by 18 inch traps with 3 inch waste. Trap and waste sizes to increase with number of sinks connected to it with cleanout on sewer side of trap, and at end of lines. All sinks to have cleanout flush with floor. Each fixture must be connected with the proper size lead pipe, wiped to Heavy brass ferrule, and soldered to brass tail pieces from fixtures. No lead pipe to be less than one and one-half inches, no traps shall be used under fixtures.

(l) Waste pipe from dental cuspidors may be connected with drum trap with one and one-half inch outlet for one or four cuspidors, two inch outlet for five to twenty cuspidors.

(m) Traps. Traps shall be placed as near to fixtures as possible, and in no case shall a trap be more than two feet from waste outlet of fixture. All traps shall have at least one and one-half inch seal. The discharge from any fixtures must not pass through more than one trap before reaching house drain; traps placed below the floor shall have a brass trap screw for cleaning, in plain view and flush with the floor and must be accessible; all traps shall be rigidly supported and set true with respect to their water level and shall be so located as to prevent their waste seal.

(n) No form of traps which depends upon the action of movable parts for its seal to be used. No trap which depends upon concealed interior partitions for its seal, or which has an interior partition that, in case of defects, would allow the passage of sewer air, shall be used.

(o) All closets, urinals or slop sinks with trap combined shall have visible trap seal.

(p) Garage and wash rack drains shall discharge into cast iron sand traps provided with removable receptacle inside of trap to remove mud and other refuse washed into same. Traps to be not less than 20 inches in diameter and 30 inches deep, and to be provided with 4 inch waste and revented. Garages in which more than two cars are stored, traps must have two inch local vent out through roof, local vent will not be allowed to connect with revent from sewer side of trap. Every building or place of business where gasoline, kerosene, naphtha or other inflammable oils or compounds are used shall be provided with traps as garages.

(q) Floor, cellar and area drains may discharge into catch basin which must have a water seal trap of deep pattern. Catch basins shall be of cast iron not less than 18 by 18 inches with cast iron cover bolted on and where inside basement shall be provided with a gate valve. Cellar and area drains where connected direct to the house lines must be protected by back pressure valve and be revented. Catch basin shall be considered a fixture and must be installed accordingly. Bell traps and area drains connected to catch basins are not classed as fixtures and cast iron or tile may be used for connections to same.

Section 21. Sumps. (a) In all buildings in which the whole or part of the house drainage and plumbing system thereof lies below the crown level of the main sewer, sewage or house waste shall be lifted by mechanical appliance and discharged into the sewer.

(b) All subsoil drains shall discharge into perfectly air tight sump, or receiving tank so located as to receive the sewage by gravity, from which shall be lifted or discharged automatically into house sewer by pumps, ejectors or any equally efficient method.

(c) All motor, air compressors and air tanks shall be located where they are open for inspection, and repaired at all times. The air tanks shall be proportioned as to be of equal cubical capacity as the ejectors connected therewith, in which there shall be maintained an air pressure of not less than two pounds for each foot of height the sewage is to be raised.

Section 22. Septic tanks and Connections. (a) All buildings situated upon any lot, tract of land within the limits of the City of Herford, the outside of which part thereof abuts upon an alley or such lot, tract or parcel of land, or any street or thorough way, which a public sewer extends or is within a distance or radius of one hundred feet of such public sewer

er shall be connected with such public sewer. (b) When there is not a City sewer within one hundred feet an approved septic tank may be used, with the proper amount of drain tile leading from it, installed under the supervision of the Plumbing Inspector, but in no case shall a cess pool be allowed. Permission to install a septic tank must be obtained from the Plumbing Inspector, and permit taken out the same as for a plumbing fixture, and the City Inspector will upon demand furnish approved plans and specifications for the tank.

Section 23. Waste from Acid Sinks. Where there is a discharge of industrial waste with a high acid content the drainage shall be through pipe of acid resisting metal, if placed on outside of a building, such pipes may be vitrified earthenware pipes, with caulked and cemented joints, and be properly trapped before entering the sewer or drain. In no case shall corrosive liquids or other spent acids liable to destroy or injure drain, sewer, soil or waste pipes discharged into them without being thoroughly diluted or neutralized by passing through properly constructed trapped dilution or neutralizing catch basin, such catch basin to be automatically provided with sufficient intake of water or neutralizing medium or substance so as to make its content non-injurious before being discharged.

Section 24. Prohibited Materials and Connections. (a) Pan or short hopper closets, latrine or range closet, or closets having an unventilated space, or whose walls are not flushed at each discharge shall not be used. No water closet shall be supplied directly from the water supply pipes, except with valves made of the same and approved by Plumbing Inspector. No steam exhaust, sediment from boiler or drain tubes from stop and waste cocks, or rain water pipes or cellar drains, shall be connected directly with the sanitary sewer.

(b) No slip joint shall be made on any waste line or revent line on sewer side of trap. Combination lead bends and ferrules shall not be used nor combination solder nipples, nor shall solder unions be used. Earthenware closet bowls with vent born shall be used; nor any double hub fittings or inverted caulked joint permitted on any soil waste line, nor shall any fitting known as offset fitting be used on such waste line. The installation of maintenance of wooden wash trays or sinks is prohibited in any building or part of building designed or used for human habitation, but may be used in daily use such as public laundries and dye houses. No fixture shall be installed without water connections. No sanitary tests shall be used as waste of soil fittings on horizontal pipe unless seal opening is smaller than the main body of fittings.

(c) Trough urinals or gutters will not be permitted, but urinals must not be of the individual type. (d) Long hopper water closets cannot be used inside of any building used for human habitation, but may be used as yard closets. (e) In no case shall a water pipe from any fixture be connected with any water closet trap, vent or revent connections for same.

(f) Welding hub openings to cast iron fittings will not be allowed. No lead waste or vent shall be exposed on outside of buildings. Section 25. All persons are prohibited from connecting pipes whereby high pressure steam boilers may be supplied with water direct from City Mains; all such boilers shall be provided with a tank or other receptacle of sufficient capacity to hold at least six hours supply of water in case of a pipe district being shut off to repair mains, fire hydrants or make connections or extensions; and the City shall not be responsible for lack of water for steam boilers for any purposes.

Section 26. (a) Soil or waste pipes placed in any building for future use shall be ventilated tested and subjected to the same rules in every respect as if intended for immediate use and all openings caulked or soldered. (b) Old house plumbing can be connected with the sewer only when it is found on examination by the Plumbing Inspector to conform in all respects to the requirements governing new plumbing.

Section 27. The Plumbing Inspector shall have the power, and it shall be his duty to, condemn any work heretofore or hereafter installed when, in his opinion, such work is unsanitary and dangerous to the health of the community where such work may be. Section 28. No person, firm or corporation shall install or connect any hot water heater for heating water by the use of gas, natural or artificial, unless the same be provided with a metal hood to which shall be connected a suitable ventilating pipe not less than the size of the heater opening and said pipe shall extend to a chimney flue or to the open air in such a way provided, all such ventilating pipes when placed on the inside of partitions or enclosed in any manner so that said pipes are in contact with wood shall be fully covered and protected with asbestos, or incased in the pipe lining to fully protect and insure against fire; in case such ventilating pipe shall extend to open air, it shall be provided with a cap or cowl so as to prevent back draft; no heater shall be placed in a closet.

Section 29. This Ordinance shall repeal all Ordinances and parts of Ordinances in direct conflict herewith, or supplant hereto, but shall be considered cumulative of all regulations where there is no change hereby by necessary implication. Section 30. Any person violating or causing to be violated, any

will have a box supper, the proceeds of which will be used to buy school play ground equipment. Miss Margaret Ricketts who has been teaching at Sims, began teaching the Ford school Monday. Miss Elfreda Shoemaker, our former teacher, goes to McCaskey school where two teachers are needed. Mr. and Mrs. A. K. Webster returned home last week from Chicago where they had been visiting the past month.

Mr. and Mrs. T. E. Major ate Sunday dinner with Mr. and Mrs. Sherman Garrett. Mr. and Mrs. Fox Dawkins of Claude spent Sunday here with her parents, Mr. and Mrs. W. W. Small. Mr. and Mrs. Pat Murphy of Vega, Mr. and Mrs. H. B. Bowman and Mr. and Mrs. McClain of Palo Duro were Ford visitors Sunday afternoon. Miss Ida Mae Knox spent the week end with home folks.



And What of the Interior? Inside, as well as out, you want your home finished in the best of materials. No other species of lumber produces so large a percentage of wide clear lumber as Douglas Fir and no other soft wood excels its ability to stay in place after installation. Builders the world over seek durable Douglas Fir doors and Douglas Fir window sash and frames are extensively used, not only for home building, but in the world's largest office buildings and hotels because they are durable and resist the weather. Kemp Lumber Co. Good Service

Advertisement for Abo Filling Station. Features a woman in a uniform holding a gas nozzle. Text: 'GAS When you need GAS, drive up and let us put in five gallons. The prompt, courteous service you receive, the quality of the gas used in filling your orders, will prove the advantage of making this your headquarters. Stop, while you're buying gas and oil, long enough for us to tell you about our new low prices on Federal Tires. A bargain you can't afford to miss. Abo Filling Station We Give Gold Bond Stamps.'

Advertisement for Jones & McLean. Features a large 'COAL IS MONEY' graphic. Text: 'The money you pay out for coal when you buy it here is not just so much money burned up - rather it is a definite amount of your income invested in delivered heat. It is our business to see that you get satisfactory returns for the money you have invested, and we believe that our satisfied customers will stand back of our claims that we do. Invest in a bin full of our famous Mutual and Diavolo coal and you are insuring yourself of winter comfort. Jones & McLean Hereford, Texas Phone 1'

Listen, Big Boy! Don't Fool With Me or You'll Have to See



FRANK BARBER

Representative
The Southwestern Life Ins. Co.

Rotarians of Canadian Give Program at Pampa

Members of the Rotary Club of Canadian went to Pampa Wednesday night and put on a program at the inter-city meeting of the two clubs. The program consisted of special music, including group singing and talks by the Canadian club's representative to the international convention of Rotary Clubs held in Belgium last year.

This was the first inter-city meet in which the Canadian organization has taken part for some time and the Pampa Rotarians will be asked to go to Canadian to put on a program soon.

Dr. D. E. Turentine
Will be in HIS OFFICE AGAIN Commencing NEXT SATURDAY NOON.



Wild Geese have flown over the Himalaya Mountains - Six and Three-quarters Miles Above Sea Level. That is high-flying, but not so difficult as it is for a merchant or manufacturer who, after collecting fire insurance, has to keep his business organization alive without the vital help of Use and Occupancy Insurance. Avoid needless worry. Consult this agency.

PLAINS INSURANCE AGENCY
John Patton - Manager Hereford, Texas.

The Whittington Clinic

D. Whittington, M. D.
Diagnosis, Surgery, Consultation.
J. E. Lemmon, M. D.
Infant Feeding and Diseases of Children.
J. W. Hendrick, M. D.
Internal Medicine, Diseases of Women, Obstetrics.
603-4-5 Oliver Eakle Building PAMPANA, TEXAS.

When You Come to Town

You have in mind to secure, in the shortest possible time and at the least possible expenditure, your grocery supplies for the coming week.

We specialize in helping you to pick out the very most for the least money and are always ready to help you in any way possible.

The women living here in town have formed the excellent habit of telephoning when they want groceries, and they will tell you that we fill their orders with exactly the same care and consideration of their pocketbooks as they could do themselves. It is only reasonable for you to suppose that we can help you, too.

10 Extra Specials This Saturday 10
Ask About Them.
MONT E. BAKER GROCERY

Dimmitt Castro County News

DIMMITT, Oct. 18.—Congratulations to Miss Inez Jowell in the Opportunity Club. We could not all win.

Rankin Reynolds who is attending college in Lubbock, spent Saturday night at home.

Mr. and Mrs. Edgar Ramsey left last week to attend the Dallas Fair. Mrs. Marvin Mundell was taken to the Plainview sanitarium Saturday.

John Burgess and family and Mrs. Sallie Burgess of Happy spent Sunday in the Crawford and Reynolds homes.

Mr. and Mrs. Dow Duree, Mrs. Henry Stapp and Mrs. Bill Webb shopped in Amarillo one day last week.

Mrs. Carlos Reynolds and Nell were in Hereford last Thursday afternoon.

Misses Jo Parks and Maurine Smith of Amarillo spent the week end with some folks.

Mr. and Mrs. Joe Gollehon motored to Hereford Saturday.

Mr. and Mrs. Jack Cowser of Crosbyton and Ray Powers of Hereford spent Sunday here with relatives.

Mr. and Mrs. L. F. White and family spent Sunday in Amarillo. Earl Fowler and family are enjoying a new radio.

Mr. and Mrs. David Shepard have bought a new car.

S. C. Huckabay and family spent Sunday in Lockney and Plainview.

Percy Shepard and family visited in the Joe Howard home in Matador Saturday night and Sunday.

Mrs. R. E. Boren was on the sick list last week.

Mr. and Mrs. Carlos Reynolds were in Hereford Saturday night.

Bob Flanagan who is attending school in Plainview spent the week end at home.

J. E. Turner is driving a new car, Mmes. H. F. Hunter and Elva Baxter also having new cars.

A. G. Noble has been ill the past several days.

The pie and box supper netted \$91 Friday night. A short program was given after which Ray

Barber of Hereford took charge. The community appreciates his services which were rendered without charge.

The public may remember the old fiddlers' contest Friday evening, the proceeds to go into the chair fund.

Hex Wright spent the week end with his parents in Portales, New Mexico.

Progressive News

There was a large attendance at Sunday school Sunday afternoon and visitors are invited to come. Rev. V. M. Cloyd, of Hereford preached a good sermon.

Singing program for Sunday, October 23:

Opening song, Mrs. Lewis. Song, Miss Lois Samuelson. Quartet, arr. Jess Caldwell.

Song, Mrs. Barrett. Song, Ora Vernon. Duet, Eunice Caldwell and Katherine Ricketts.

Reading, Lois Counts. Song, Junior boys. Song, Orin Russell.

Quartet, arr. J. C. Gregory. Song, Mary Ella Hershey. Song, Walter Galley.

Song, Gladys Lewis. Song, Katherine Hershey. Duet, Mrs. Lewis, Mrs. Reeves.

Selections, Mr. Ramsey. Closing song, Mr. Reeves. Benediction, Mr. Hershey.

Mrs. Jim Park returned home from Ennis last week, where she had been to stay several days with her mother who was very ill. We understand she left her mother improved.

A number of our people gathered at the home of Miss Ella Hershey Saturday and gave her a surprise party, that day being her birthday, and all enjoyed the evening. Refreshments were served.

West-Way Items

The farmers surely are appreciating the fine days and are trying to take advantage of them.

Mr. Cockrell is threshing for Mr. Joiner.

Mr. Johnson went to Mexico Friday to see about his farm near Quay.

W. F. Easter, Mrs. Owens' grand father spent several days with her recently.

Jewell Owens and Miss Meyer attended B. Y. P. U. at the Baptist church Friday evening and report a good meeting.

Mr. and Mrs. Keesee called on the Jacobs and Neen families on Monday evening.

The Tom Vaughn family took supper in the Leo Lewis home at Progressive Friday.

Sunday's program: Subject, Some heroes of the home land.

Leader, Van Whinery. Introduction, Leader.

John Elliot, Kyra Hartman. The Bible translated for Indiana, Anna Lee Houser.

A faithful steward, G. L. Hartman. David Brainard, an example of consecration, Johnny Dunn.

No. 168
Official Statement of Financial Condition of the
First State Bank & Trust Company
AT HEREFORD, STATE OF TEXAS

at the close of business on the 10th day of October, 1927, published in The Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 20th day of October, 1927.

RESOURCES	
Loans and discounts, undoubted good on personal or collateral security	200,073.70
Loans secured by real estate, worth at least twice the amount loaned thereon	47,288.58
Overdrafts, undoubtedly good	4,296.85
Bonds, stocks and other securities	33,012.50
Real Estate (Banking House)	5,500.00
Other real estate	13,179.23
Furniture and fixtures	2,940.70
Cash on hand	15,599.84
Due from approved reserve agents	44,624.72
Interest in Depositors' Guaranty Fund	11,716.42
Assessment Depositors' Guaranty fund	19,583.42
Expense	5,928.55
Other resources	21.00
TOTAL	\$500,725.55
LIABILITIES	
Capital Stock	50,000.00
Certified Surplus Fund	25,000.00
Due to banks and bankers, subject to check	1,483.11
Individual deposits subject to check	272,255.40
Time Certificates of Deposit	59,062.13
Public Funds on Deposit:	
Schools	19,247.18
Cashier's Checks Outstanding	4,747.73
Bills payable	77,900.00
TOTAL	\$500,725.55

STATE OF TEXAS, County of Deaf Smith, ss:
We, Henry Wilkinson as President, and H. R. Fritz, as Cashier, of said bank, each of us do solemnly swear that the above statement is true to the best of our knowledge and belief.

HENRY WILKINSON, President.
H. R. FRITZ, Cashier.
CORROBORATION:
J. A. PITMAN,
MILD ROBERSON,
D. F. ASHBROOK,
Directors.
Subscribed and sworn to before me this 15th day of October, A. D. 1927.
VIOLA CARPENTER,
Notary Public,
Deaf Smith County, Texas.

Charter No. 5904. Reserve District No. 11.
FIRST NATIONAL BANK
AT HEREFORD, IN THE STATE OF TEXAS
At the Close of Business On October 10, 1927.

RESOURCES	
1. a Loans and discounts, including rediscounts, acceptances of other banks and foreign bills of exchange or drafts, sold with endorsement of this bank (except those shown in Item 1-b)	\$224,294.11
b Total loans	224,294.11
2. Overdrafts, secured, none; unsecured, \$1,779.30	1,779.30
3. U. S. Government securities owned: a Deposited to secure circulation (U. S. bonds par value)	50,000.00
Total	50,000.00
4. Other bonds, stocks, securities, etc., owned:	
5. Banking House, \$200.00; Furniture and Fixtures, \$5,299.67	7,499.67
6. Real estate owned other than banking house	26,593.60
7. Lawful reserve with Federal Reserve Bank	23,638.34
8. Cash in vault and amount due from national banks	191,747.67
9. Checks on other banks in the same city or town as reporting bank (other than Item 12)	1,290.31
10. Total of Items 9, 10, 11, 12, and 13	193,037.98
14. a Checks and drafts on banks (including Federal Reserve Bank) located outside of city or town of reporting bank	232.55
b. Miscellaneous cash items	3,918.78
15. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00
16. Other assets, if any	1,036.32
TOTAL	\$540,393.25
LIABILITIES	
17. Capital stock paid in	50,000.00
18. Surplus fund	25,000.00
19. Undivided profits	45,325.25
a Less current expenses paid	3,905.94
20. Circulating notes outstanding	17,271.00
21. Amount due to national banks	48,900.00
22. Amount due to State banks, bankers, and trust companies in the United States	5,000.00
23. Certified checks outstanding	1,483.11
24. Cashier's checks outstanding	4,747.73
25. Total of Items 24, 25, 26, 27, and 28	18,219.90
26. Demand deposits (other than bank deposits) subject to reserve (deposits payable within 30 days):	
27. Individual deposits subject to check	296,089.55
28. Certificates of deposit due in less than 30 days (other than for money borrowed)	15,299.68
29. State, county or other municipal deposits covered by pledge of assets of this bank or surety bond	35,322.73
30. Total of demand deposits (other than bank deposits) subject to Reserve Items 27, 28, 29, 30, 31, 32, 33, and 34	347,911.96
31. Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice, and postal savings):	
32. Savings deposits (including time certificates of deposit other than for money borrowed)	70,917.96
33. Total of time deposits subject to Reserve Items 32, 33, 34, 35, 36, 37, and 38	70,917.96
TOTAL	\$540,393.25

STATE OF TEXAS, County of Deaf Smith, ss:
I, E. R. Foney, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

CORROBORATION:
GEO. L. MUSE,
J. L. FUGUA,
F. A. GYLES, Directors.
Subscribed and sworn to before me this 14th day of October, 1927.
A. O. THOMPSON, Notary Public.

Special Removal Sale of FROCKS

Friday and Saturday only, we are presenting unheard of values in Ladies' Dresses—all of the latest modes at prices you never dreamed were possible. Imagine, if you can, a choice assortment of dresses at the astounding price of

\$9.75

That is only one of the many bargains we have prepared for you in this greatest of clearances. Think of these others:

- \$17.50 Dresses for only \$12.75
- \$20.00 and \$22.50 dresses for only \$16.75
- \$25.00 Dresses for only \$19.75
- \$30.00 Dresses for only \$24.75

Are you taking advantage of our Double Purple Stamp offer every Monday and Wednesday?

D. R. GASS & SON

Bearing burdens bravely, Mrs. Houser. At the end of the train, Mrs. Owen. Isaac Macey, Raymond Pierce. Difficulties and first baptism, Mildred Wilder. Musicians in the west, Mrs. Keesee.

Reading, My Mission, Jewell Owens. Song, Prayer.

Statements, Sister Beulah, Beulah, all Joe, Worth, at the Brand.

Plain, Wax, and Silperine MARCELLING
50¢
MRS. J. H. MILLER Telephone 84

Charter No. 8612. Reserve District No. 11.
WESTERN NATIONAL BANK
AT HEREFORD, IN THE STATE OF TEXAS
At the Close of Business On October 10, 1927.

RESOURCES	
1. a Loans and discounts, including rediscounts, acceptances of other banks and foreign bills of exchange or drafts, sold with endorsement of this bank (except those shown in Item 1-b)	\$204,831.25
b Total loans	204,831.25
2. Overdrafts, unsecured \$708.51	708.51
3. U. S. Government securities owned: a Deposited to secure circulation (U. S. bonds par value)	50,000.00
Total	50,000.00
4. Other bonds, stocks, securities, etc., owned:	
5. Banking house, \$5,400.00; Furniture and Fixtures \$3,000.00	8,400.00
6. Real estate owned other than banking house	16,001.00
7. Lawful reserve with Federal Reserve Bank	11,226.00
8. Cash in vault and amount due from national banks	24,488.00
9. Amount due from State banks, bankers, and trust companies in the United States (other than included in Items 8, 9, and 10)	2,000.00
10. Checks on other banks in the same city or town as reporting bank (other than Item 12)	2,788.00
11. Total of Items 9, 10, 11, 12, and 13	26,996.00
12. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00
TOTAL	\$324,844.76
LIABILITIES	
13. Capital stock paid in	50,000.00
14. Surplus fund	25,000.00
15. Undivided profits	45,744.76
a Less current expenses paid	3,905.94
16. Circulating notes outstanding	17,271.00
17. Amount due to national banks	48,900.00
18. Amount due to State banks, bankers, and trust companies in the United States	5,000.00
19. Certified checks outstanding	1,483.11
20. Cashier's checks outstanding	4,747.73
21. Total of Items 19, 20, 21, 22, 23, 24, 25, 26, 27, and 28	18,219.90
22. Demand deposits (other than bank deposits) subject to Reserve (deposits payable within 30 days):	
23. Individual deposits subject to check	296,089.55
24. Certificates of deposit due in less than 30 days (other than for money borrowed)	15,299.68
25. State, county or other municipal deposits covered by pledge of assets of this bank or surety bond	35,322.73
26. Total of demand deposits (other than bank deposits) subject to Reserve Items 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, and 34	347,911.96
27. Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice, and postal savings):	
28. Savings deposits (including time certificates of deposit other than for money borrowed)	70,917.96
29. Total of time deposits subject to Reserve Items 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, and 38	70,917.96
TOTAL	\$324,844.76

STATE OF TEXAS, County of Deaf Smith, ss:
I, C. C. Lecher, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

CORROBORATION:
G. A. PARKER,
E. B. LACK,
M. L. PARKER, Directors.
Subscribed and sworn to before me this 18th day of October, 1927.
WALTER B. BRUNSWICK, Notary Public.

BLACKSHEEP!

By Meredith Nicholson

Illustrations by
Hercy Jay Lee



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(Continued from Last Week.)

When Archie reached the parlors an hour later he found the Governor engaged in a lively conversation with a gentleman he introduced immediately as Mr. Seebrook.

"And Mr. Walters, Mr. Comly, and—"

"Mr. Seebrook and Mr. Comly, my daughter, Miss Seebrook."

Seebrook and Walters were undoubtedly enjoying the Governor, proof of which was immediately forthcoming when Seebrook sug-

gested that they should all dine together.

"You do us much honor," said the Governor. "Mr. Comly and I shall be pleased, I am sure."

CHAPTER VI.

Dinner over they continued their talk over coffee served in the garden. When the music began, Seebrook and Walters recalled a bridge engagement and the Governor announced that he must look up an old friend who lived in Cornford.

"I shall be back shortly," he said as they separated in the office.

Archie and Miss Seebrook joined the considerable company that were already dancing. After several dances Miss Seebrook thought it would be fine to take a breath of air, and gathering up her cloak they went into the garden for an ice.

Miss Seebrook was speaking of music, and reciting the list of operas she loved best when Archie's gaze was caught and held by a shadow that flitted along an iron fire escape that zigzagged down from the fourth to the first

store of the long rambling inn.

"You seem very dreamy," she remarked. "I know how that is for I can dream for hours and hours."

"Yes; reverse; just floating on clouds, on and on," Archie replied, though the shadow moving on and on along the side of the inn was troubling him not a little.

He had surmised that the Governor's declared purpose to call on an old friend was merely to cover his withdrawal from the party, but that he could have mediated a predatory excursion through the inn had not entered into Archie's speculations as to his friend's absence. There was no mistaking the figure that had moved swiftly down the ladder. He was now creeping along the little balcony at the third floor. He paused a moment and then vaulted into an open window. The Governor had said that Seebrook's party had rooms just under their own; but—

Archie, in his preoccupation with the Governor's strange performance was so slow to respond that Miss Seebrook, thinking that he was deliberating as to which star he should bestow upon her in return, generously broadened the scope of her offer.

"I have chosen a star for you," Miss Seebrook was murmuring.

But something very unlike a star—more like the glimmer of a match in a room on the third floor held his fascinated gaze—

"We must go back, I suppose," said Miss Seebrook with a sigh.

They danced again and in the handclapping that followed the first number he turned to find the Governor, calm and with no marks of his escapade upon him.

At midnight Seebrook and Walters came in from their card game, and after a few pleasant words, the party broke up.

In Archie's room the Governor hummed one of his favorite ballads as he slipped out of his coat and picked speck from his snowy waistcoat. "It is evident," he remarked good humoredly, "that you are perturbed, anxious, and have slight symptoms of paralysis atrans. Pray be seated and I will do my best to restore your peace of mind."

But Archie was not to be thwarted in his purpose to learn just what the Governor meant by endangering their security so recklessly. He slammed the transom tight and drew down the shades.

"You needlessly expose yourself to observation by sneaking down the fire escape of this hotel—I know that!"

"My dear boy, I was merely gathering a few blossoms of the crimson rambler from the ancient walls of the inn. You may have noted that I wore a spray of buds in my lapel when I joined you in the ball room. Now seat yourself on the bed and I'll tell you the whole story. When I left you I hastened into the drug store and bought a stick of shaving soap. Then I bought a few cigars in a tobacconist's, in each place I conversed with the clerk, thus laying ample ground for an abill. Hurrying back to the inn I avoided observation by entering by the side door, slipped up to our rooms—and there you are! I exchanged our new bank notes for sixty well-worn one thousand dollar gold certificates, negotiable in all parts of the republic. That means a net gain of ten thousand dollars to Red Leary."

"My god," moaned Archie. "You don't think you can get away with this?"

"I think," returned the Governor imperturbably, "that we must and will get away with it." His emphasis on the plural pronoun caused Archie to cringe.

"You're getting me in pretty deep," mumbled Archie dejectedly.

"How about those blood stains on the sidewalk at Bailey Harbor?" asked the Governor in his blandest tones. "When you speak of getting in deep you forget that someone besides Hoky was shot back yonder. You came to me red-handed from a deed of violence and I took you in and became your protector, asking no questions. It's the basest ingratitude for you to whimper over a small larceny when you have added assault or murder to the liabilities of our partnership. But don't forget for a moment that we're pals and pledged to see each other through."

The reference to the blood stains reported by the Bailey Harbor police threw Archie back instantly upon the Governor's mercy. Complicity in the robbery of Seebrook was as nothing compared with the haunting fear that the man he had shot in the Congdon house had died from the wound. Unable to determine this question he was floundering in a veritable sea of

crime. The Governor was undressing with provoking indifference to his companion's perturbation.

"Sleep, lad, sleep! You may be sure that nothing will harm us tonight, and I have faith that more stirring adventures are ahead of us. I forgive you for your qualms and quavers, the pardonable manifestations of youth and inexperience. We walk on slippery places but we shall not stumble, at least not while the Governor keeps his head!"

Nothing appealed to Archie as of greater importance than the retention by his companion of the head that now lay chastely upon a big snowy pillow. A handsome, well-formed head, a head suggestive of family and the pride of race, though filled with the most complicated mental machinery with which a human being had ever been endowed.

"Put out the lights and get out to your couch!" the Governor muttered drowsily.

The man—certainly wore his crimes lightly. He was sound asleep before Archie had got into his pajamas.

CHAPTER VI.

When they reached the dining-room at ten the next morning they found Seebrook and Walters just finishing breakfast. Miss Seebrook was having coffee in her room, her father explained, in response to Archie's polite inquiries.

"We're hoping to get away this afternoon," he continued. "It will take only a few minutes to transact our business when the man I'm waiting for appears; but there's an uncertain quantity and there's no telling when he'll show up. But we're having a good time and I shan't mind another day or two. If only you gentlemen would bear us company."

"Ah, you are very kind," said the Governor. "But we must resume our rambles toward the Pacific. We are more or less dated up for little entertainment in the way."

Seebrook and Walters lingered in the office as Archie and the Governor paid their account. As they waited for their car to be sent round from the garage a machine drew up and discharged a short, wiry, elderly man in a motor coat that was much too large for him.

He was accompanied by an enormous amount of luggage and from the steps of the inn gave orders in a high piping voice as to the manner of its disposal. As the various pieces were hustled into the office he enumerated them in an audible tone as though inviting the co-operation of all the loungers in making an inventory of his effects. When this had been concluded Seebrook stepped up and accosted the newcomer.

"Mr. Congdon, I am very glad to see you. I hope you are not worn out by your drive."

"Worn out!" snapped the little man. "Do you imagine a run of a hundred miles would fatigue a man of my constitution? I assure you that you are greatly mistaken if you think I am feeling my age. Seventy! And I don't feel a day over fifty, not a day, sir. But I shall rest for a few hours as a precaution, a mere precautionary measure and be able to meet you for our little business at two-thirty sharp."

"That will suit me perfectly," replied Seebrook.

Archie hung about impatiently waiting for the Governor to make his farewells to the old lady and her granddaughters on whom he had expended his social talents at the dance. Mr. Congdon was quarreling with the clerk over the location of the room he had reserved. Having frightened the clerk into readjusting the entire registration to accommodate him, he demanded to know whether his son, Mr. Putney Congdon, was stopping in the house.

Assured that Mr. Putney Congdon was not in the inn and hadn't been there within the recollection of the office staff, the senior Congdon exploded violently upon Seebrook and Walters.

"Things have come to a pretty pass in this topsy-turvy world when a man can't find his own son! For three days I've been wiring his clubs and other places he could possibly be without result. And I have learned that his wife has left Bailey Harbor and the house there is closed. Closed! How dare they close that house when I was about to pay them a visit?"

Seebrook and Walters expressed their sympathy in mild tones that roused the old gentleman to greater fury.

"Can a whole family be obliterated and no trace left behind? Is it possible that they've been murdered in their beds, servants and all, and the police, not yet aware of it?"

At the mention of murder Archie began stealthily feeling his way along the cigar counter to a water cooler. There seemed to be no escaping from the Congdons and here was the father of Putney boldly publishing to the whole state of New Hampshire his fear that his son had been murdered.

The concentration of the hotel staff upon the transfer of Mr. Congdon's luggage to his room left the Governor and Archie to manage the removal of their own effects to the waiting car. Seebrook and Walters obligingly assisted, laughing at Congdon's eccentricities.

Seebrook seized the Governor's

Keep Up With the World

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kit bag containing the sixty thousand dollars and carried it out to the car. The sight of it in Seebrook's hands gave Archie sensations of nausea that were not relieved by the grin he detected on the Governor's face. Within an hour or two at most the substitution and robbery would be discovered and the country would ring with the demand for their detention. But the Governor was carrying-off the departure with his usual gaiety. It was clear that he had made the most favorable impression upon Seebrook and Walters and in the cordial handshaking and expression of hope for future meetings Archie joined with the best spirit he could muster. A cherry good-bye caused him to look up. Miss Seebrook with a red rose in her hand waved to him from her window.

cried the Governor, applauding Archie's catch.

He jumped into the machine and Archie scrambled after him. Archie's last impression of the inn was the blur of a waving handkerchief in Miss Seebrook's window. (To Be Continued Next Week.)

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 Wednesday, Thursday and Friday
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MATINEE DAILY AT 2:30 P. M.

Evening Shows 6:30, 8:45

Admission 25c, 50c

Local Happenings

O. E. Eaton, traveling representative of the Western Newspaper Union, was in Hereford on business Monday afternoon.

See "WHICH WITCH" a play to be given at 8:30 p. m., followed by a PIG SUPPER. 40-2c

If you are interested enough to think about the saving possible through lowest machine consumption per acre, see the Hart-Parr tractor. M. D. WOMBLE, Agent.

Black school will hold a bake sale at the L. W. Carlyle opening November 5.

Mr. and Mrs. V. T. Downs were in Hereford Wednesday.

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Turkey season is nearly here. Get your birds ready. We want them and are willing to pay the highest cash prices for them. WEST TEXAS BIRD AND MEAT COMPANY.

S. P. Bossor was in Plainview Monday.

Mr. and Mrs. Walter Dunlap were in Amarillo Tuesday.

FOR SALE—One 12-hole Emerson wheat mill. J. C. CUMMINGS. Phone 33.

Weigh your cream! It takes honest weight as well as a high test to make a square deal. **THE SQUARE DEAL PRODUCE CO.** Phone 33.

Mrs. J. C. Weir had as guests over the week-end Mr. and Mrs. J. C. Wilkison, Mr. and Mrs. Carl Maurer, Mr. and Mrs. Jess Osborn, Mr. and Mrs. M. S. Weir, Mr. and Mrs. O. I. Lange, all of Friona, and Mr. and Mrs. J. J. Boulivare, of Amarillo.

Mrs. Etie Locker, who was in Hereford last week attending the funeral of her father-in-law, W. W. Locker, left this week for her home in Austwell, Rotundo county. She was accompanied home by Mrs. W. W. Locker who will make her home there.

George Smith went to Amarillo on business Monday.

J. B. Ellison of Plainview spent Sunday here with his parents, Mr. and Mrs. A. H. Ellison.

Telephone 33 when you want the highest market quotations on eggs, cream and poultry. Our square deal satisfies. **SQUARE DEAL PRODUCE COMPANY.**

M. D. Womble drove to Amarillo Friday on business.

L. W. Hough made a business trip to Amarillo last Friday.

Miss Addie Townsend, Mrs. Audis Martin and Miss Edwina Taylor made a shopping trip to Amarillo Saturday.

Modern five room apartment for rent. See **L. BARKIN**, or call 138.

H. R. Fritz, cashier of the First State Bank and Trust Company, spent the week-end with his family in Plainview.

Five minutes is all the time required to inspect all of the connecting rod bearings and be on your way when you have a Hart-Parr tractor. See **M. D. WOMBLE**, Agent.

See or Phone **Mrs. Nettie Price Stiles** for **Flowers of any kind** PHONE 448.

Miss Polly Steen spent the week end here at the home of her parents.

Miss Martha Duncan, a student at W. T. S. C., visited her family here this week-end.

Mrs. S. I. Doones of Amarillo spent Sunday here with her parents, Mr. and Mrs. J. H. Wilson.

One man can do a third more work with the Hart-Parr than with an ordinary tractor. Investigate. **M. D. WOMBLE**, Agent.

If you want to sell your land, I can sell it, if priced right. Write me fully. **GEO. F. CAYLOR**, Maude, Oklahoma. 40-17p

Simplicity of operation is another important factor to be considered when you buy a tractor. See **M. D. WOMBLE**.

Mr. and Mrs. Arthur Barton of Lubbock spent Saturday and Sunday here with Mrs. Barton's mother, Mrs. Zion Montgomery. Mr. and Mrs. Barton have just completed a vacation tour of the state and were on their way home.

George Caylor of Maude, Oklahoma, was here yesterday on business. Mr. Caylor is a former resident of Hereford.

A line of metallic and satin hats arriving the last of week. **VOGUE-LE MILLINERY PARLOR.**

I wish to take this method of thanking all who assisted me in earning second place in the recent subscription campaign put on by the Hereford Brand. I appreciate the premium very much and will always remember that it was through the loyal support of my friends that I was enabled to earn it. **MRS. R. A. DANIELS.**

S. B. (Barney) Edwards, of Ft. Worth, was here the first of the week.

Get your turkeys ready, the market opens in about three weeks. **HEREFORD PRODUCE.**

Julian Ward, of Wichita Falls, was here on business matters the first of the week.

Get our prices before you sell your poultry and turkeys. Feed your turkeys, because market time is nearly here. **HEREFORD PRODUCE.**

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KEN MAYNARD in "The Land Beyond the Law"

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