Thursday, September 29, 1927.

Seth B. Holman, Publisher.

MEMBERS NOW NEARING END OF SECOND LAP IN \$5,000.00 RACE FOR BRAND'S FREE CHRYSLER

Remaining Special Bonus Offer day at 9:00 p. m., Saturday, OctoWeek Votes Go Down Again; Now

When Car Can Be Won or Lost.

Comes to this club highly recommended, unterlais there say.

Considering the comparative newthat organization, Kinney

The way of excessive purchases of machinery, fixtures or stock;

That is poor business judgment.

Or the same may may fixtre it to the State Fair stocks and retard

That is poor business judgment.

Or the same may may fixtre it to take it to the State Fair stocks. d Best Remaining Special Bonus Offer sas professional has been at the local club during the past week Time When Car Can Be Won or Lost.

Coach Riggs realizes that the in-vaders are a strong bunch this year and his men have been coached accordingly. Always a srtong-toun, the Clovis aggregation has

ra credit bailots will be in

ruck Caravan

ed from Page Six)

Chevrolet

ery model truck and commer

on display here Saturday when the

et Motor Company, will be

Chevrolet caravan parades

frection of the Oklaho

le region this week.

secording, to Manager Bonnie

serve any purpose for which

aley, of the Chevrolet age

the display will incl

Announced

The three banks of Hereford are much interested in a communication received from Lynn P. Talley. Governor of the Federal Reserve Sank of Dallas, concerning Second Liberty Loan Bonds, a great many of which are held locally. Mr. Talley's letter is of vital imrises is just begin more of these bonds, Mr. Talley nine o'clock next faturquotes a telegram which he reight, October 1, a bonus of extra credits, over all regular cradits will be ber 21, as follows:

In the second of the banks throughout the country, either through indiversely country, either through indiversely country.

tions turned in. These \$20 country either through inadver and the suggestion to make the country tence or failure to observe marbarbecue as in former years.

It has been definitely decided to what the suggestion of the suggestio all at one no effort to advise their customers hibit to the Texas Oklahoma Fair Architects' drawings of the prono effort to advise their customers hibit to the Texas Oklahoma Fair Architects' drawings of the prono effort to advise their customers hibit to the Texas Oklahoma Fair Architects' drawings of the prono effort to advise their customers hibit to the Texas Oklahoma Fair Architects' drawings of the prono effort to advise their customers hibit to the Texas Oklahoma Fair Architects' drawings of the prono effort to advise their customers hibit to the Texas Oklahoma Fair Architects' drawings of the prono effort to advise their customers hibit to the Texas Oklahoma Fair Architects' drawings of the prono effort to advise their customers hibit to the Texas Oklahoma Fair Architects' drawings of the prono effort to advise their customers hibit to the Texas Oklahoma Fair Architects' drawings of the prono effort to advise their customers hibit to the Texas Oklahoma Fair Architects' drawings of the prono effort to advise their customers hibit to the Texas Oklahoma Fair Architects' drawings of the prono effort to advise their customers hibit to the Texas Oklahoma Fair Architects' drawings of the prono effort to advise their customers hibit to the Texas Oklahoma Fair Architects' drawings of the prono effort to advise the prono effort to letter with all banks in their tive districts, calling atte hange privilege and to the not that Second Liberty Loan nds have been called for rede to bear interest on that date.

as ever, last week defeating Far-well by a 44-0 count.

oil. He is expected to be able

Hereford will begin the game

ith practically the same line-up

* Attention should be called fact that immediate payment of int in full to November 15 le be made promptly at time of exchange and refer should be made to possibility that exchange offering will not be avail ere Saturday able often Argtomber 29.

In addition, attention might be called to fact that second 4 1-4's are now selling in market at about 100 1-2 or slightly better and that after the exchange privilege closes on or about September 29 this premium will be considerably reduced and that with less than two months constituting theory zone, the caravan is tion date holders of Second 4 1-4's an extensive tour of the should carefully consider the present opportunity either to exchange their bonds or sell them at a prem-

rween fifty and one hundred trucks of various types made by Chevro-Canyon, moved to Hereford last here. week. They will make their home It was the first game of the sea- formance behind the line, although Never save once was there any the superintendents, went off as in the new Cogdell duplex apart- son for both teams. Fans are the Hereford team did not seem danger of a score by the visitors. the caravan one of the in the new Cogdell duplex apart-hings of its kind ever ments at the sorner of Sixth street re. Circulars announcing and Sampson avenue.

Mrs. Maude Davidson, who is vising here from California, attend

HERE COL

Hereford golfers are working and this week, taking advantage of their opportunity to brush up on their games and pick up some valuable pointers from a profes-

Considering the comparative new-ness of the organization, Kinney said that he thought the club here has taken rapid strides forward. He was particularly enthusiastic Another gridiron clash which bids fuir to be more botly contested than the golf club until Saturday.

inst Friday's affair with Tulia is scheduled for temorrow afternoon at 3:30 when the Hereford White-faces will meet the Clovis cloves at the high school grounds. Amusement Is Goal of Club from year to year.

as was started last week. All of the men are in fine shape, with the possible exception of Bill Russell who has been bothered with a bad

Smith County Free Pair, particular-ly along the line of subdie attractions, were discussed Monday at the Chamber of Commerce lun-

According to President A. Thompson, a number of complaints were registered concerning the val showing in connection with the fair. It is the intention of the Chamber of Commerce to bring atportance to every owner of one or which will meet with the approval of the unjority.

A number of suggestions were ceived from the Treasury Depart- offered concerning more suitable ment at Washington on Septem- amusement features, including the proposition to have a carnival

the city lighting were announced, height. by a round table discussion on The committee is composed of E. If authorized, the top floor, point all referent would promote in-

locker, of Bremen, Indiana, visited here last week at the home of Mr. ficials say Brechtel's 'uncle, N. C. Vogele. They are on their way overland to the corner of Third Street and left here Monday.



(AN EDITORIAL)

another way—resolve to keep down every possible expense, and retard to take it to the State Fair at Dallas later in the month. business for lack of needed tools Kinney will be in Hereford at with which to work proper housing, advertising, etc.

That, also, is poor business judg-

There is a happy medium between these two extremes and the man with vision and nicely bal-anced judgment is the one who "brings home the bacon" and grows

street or waterworks machinery, land. personnel, etc., would place an unof retrenchment, just at this momsefore, would be ex to for manicipal developm

(Continued on Pages Six)

Architect's Drawings of Proposed New Structure Arrive; Bonds

hibit to the Texas Oklahoma Fair! Architects' drawings of the pro- was beautifully decorated with garwhich opens October 1 at Wichita posed new Hereford City Hall and den flowers. the event of good showing there from E. F. Rittenbery, Amarillo gave an interesting talk on plans it is possible that the booth will architect.

committee to confer with the Tex- wide and seventy-two feet deep. nothing but the best, as Utilities Company in regard to it will be of brick, two stories in

B. Binch: E. D. Posty and W. D. althought completed, will be left terest and enthusiasm in the club, Keliebor.

Reliebor.

Dainty refreshments were served loes not need to make use of this during the social hour. William Brechtel and Lawrence floor, its use is sure to be made . The next meeting will be held necessary within a short time, of Tuesday, October 11, at the home

The building would be located on (Continued on Page Six.)

COUNTY

Smith Agriculture Exhibit To Texas-Oklahoma Fair at Wichi-ta Fails; May Go to Dallas.

T. D. Moss, secretary of the Heneford Chamber of Commerce, and R. O. Dunkle, county agent, left yesterday afternoon for Wichita Falls where they will enter

William Ireland Succumbs To Heart Trouble

Mr. Ireland was born March 17. necessary burden upon the shoulders of the tax payers. And on the came to Texas at the age of six. other hand a parsimonious policy in 1878 his family moved to New-1848, near Glasgow, Kentucky, and came to Texas at the age of six. port where he lived until he came ent of all moments, when the city is rapidly developing and the future appears brighter than ever with his son, E. S. Ireland, here my poor for the past five or six years.

usiness judgment. The point that He is survived by three children, when Mrs. C. F. Kerr, Edgar and Elmer; fourteen grandchildren and four great grandchildren. Funeral services were held at the

E. S. Ireland home Wednesday at 4:00 p. m., the Bev. Jas. T. Ross in charge. Interment took place at the old home in Newport, Texas, Thursday, conducted by the Rev. J. W. Walker, pastor of the Presbyterian church there.

The body was accompanied to Newport by Mrs. Kerr. E. S. Ireland, Elmer Ireland and Reverend

Mothers' Club Meets In Year's First Session

The Mothers' Club opened the years work with a large attendance Tuesday afternoon at the meeting held at the home of Mrs. Voted On October 10. J. B. Jones, with Mrs. W. O. Fox as assistant hosfess. The home

Mrs. Rex Types presided be arranged at the Dallas Fair If the voters authorize the bonds, urged the club members to create according to the blue prints the a better social environment la con Names of the members of the structure will be sixty-nine feet community and to be satisfied with

Mrs. Types' talk was followed

of Mrs. C. D. Show

Arch Dobbins of Lockney is here Dallas and San Antonio, They Milts Avenue and would front on this week visiting his sister, Mrs.

Our Slogan-"More People-More Farms"

Biggest and Best In History Is Verdict of Hundreds from Deaf Smith and Adjoining Counties Who Visit Annual Exposition. Fair Said to be Growing In Popularity Every Year. Westway Leads.

Free Fair. Rain tried hard to fered to pay a dollar each. spoil the attendance, but, so far as could be determined, succeeded not an iota in dampening either the fair itself or the spirits of the enthusiastic crowds.

slow in getting under way. When was just part of the happy family William Ireland, father of Mayor the pavilion was opened on Thurs- An orchestra led by Ralph Smith 8. Ireland and Mrs. C. F. Kerr, day the scene revealed was one of furnished music Friday and eford is in an exactly of Hereford, died suddenly of bustling activity and incomplete- urday and large chowds gathered similar position. An excessive ex- heart trouble yesterday morning ness. The women's department each day to listen to the free conal buildings, at the home of his son, E. S. Ire- alone was all ready to open up its certs. booths; most of the others were still busy with preparations.

> was generally regarded as the most and Mobilell and Sinclair lubrisuccessful of the fairs ever held, capts. Agriculture On First Floor.

ed all of the agriculture and farm- ated in red and white, the champlays. Farmers of this region had Fox Mercantile was displaying an been working for weeks to make assortment of exquisite silk home this feature a success and the and lingerie. variety of prize winning displays showed that the country had been thoroughly seemed for products worthy of exhibition.

Other displays on the lower floor of the pavilion demonstrated some of the time and labor saving devices for use on the farm. as well as the better kinds of stock and poultry feeds.

In the Kemp Lumber Company booth a giant Fairbury windmill set up and working was on display, as well as all of the neces-

sary accessories. F. H. Oberthier showed a Delco ight plant in operation, furnishing all of the light used in that booth. Two models of Frigidaire refrigerators, also set up and operating, were displayed containing; foods kept at colder than ice temperature.

Poultry Feeds Displayed. All of the poultry feeds and remedies bearing the Purina trademark were on view at the Jones & McLean exhibit. Other stock and poultry feeds, most of them the famous Hardeman-King Rule Produce booth.

Bonnie Brumley had two of the latest model Chevrolet enclosed cars on exhibition.

rilbons which Henderson poultry let Marrs and Mrs. T. E. Major. rillo recently.

stock pens. One bull belonging to continue tong Page and boy, weighed 810 pounds at the age of only eleven months and fourteen days.

hibitions. Everything, thanks to and over Sunday.

me, sponding to the invitation specially issued to them, attended the who was in Hereford last

fair in large numbers and brought That is the opinion of the hund- with them some prize exhibits. reds who thronged the Hereford Several caives and chickens were Fair Pavilion last Thursday, Fri- exhibited in addition to the more day and Saturday during the thir- than thirty pigs for which G. W. teenth annual Deaf Smith County Brumley, superintendent, had off-

Fair Spirit Permeates.

Perhaps at no place in the entire pavilion was the "fair spirit" so apparent as on the second floor, The exposition was just a little where friends met and everybedy

Most of the merchants booth were on that floor. The Abo Fill-Within a few hours, however, the ing Station had at attractively arstage was completely set for what ranged display of Federal tires

A small booth was arranged by On the first floor were display- the Chamber of Commerce, decor ing exhibits and community dis- ber's official colors. Next to that

Rogue's Gallery Attracts.

More than one good laugh was heard coming from the "rogue's gallery," arranged by A. O. Thou on. This was the only fair attraction for which admission was collected, but no one regretted his bargain. For old-timers ly the collection of pictures of Hereford of long ago was well

worth the dime charged. One did not have to be an old resident, however, to be able to put in a claim for the "rewards" offered for the prominent rogues tured. Apparently no one. even the ministers, were exempt.

Next to the rogues gallery was the Orr Tailor Shop booth, advertising cleaning, pressing and repairing, and also the Atwater-Kent radio for which they are agents here. Hanna & Hanna, photograph-Frs. had on display a group of pictures showing their work. A feature of this booth was the wire basket containing a large display of empty film spools and boxes Each visitor at the booth was in brand, were displayed at the Golden spools, the winner to be awarded vited to guess at the number of a new kodak.

Blankets Given Away.

Sprowls-Cronin and Co. were ex-A feature of the downstairs dis hibiting blankets. Saturday afterplay was the J. M. Henderson noon three blankets were given positry display. Hanging above away. Those receiving blankets the chicken coops were the thirty were Mrs. S. O. Wilson, Miss Vic-

has won during the past two years | The Panhandle Lumber Company at fairs in this region. This farm booth contained a vivid display of was awarded a number of prem- Sherwin-Williams paints and vartums at the Tri State Fair at Ama- nishes, enough to "save the sur face" of half of Hereford, it seem ed. W. D. Keliehor's Magnolia Some of the classiest stock ever Filling Station exhibit was very exhibited here was shown in the attractive. It consisted of con-

ANTHONY RELATIVES HERE

What amounted to a virtual fame Getting off to a brilliant start field and the failures to gain by and Longbottom all play real The grand champion of the Jer- ily reunion was held last week-end and accumulating a substantial Tulia giving evidence of the "stone games. Miller seemed to figure in sey yearling buil class, owned by at the W. B. Anthony home here. lead which they maintained to the wall" qualities of the line. every play on either side of the O. L. Rutherford, was only four Mr. and Mrs. Roscoe Davidson and family of Amarillo, Mr. and Mrs Noticeable in the stock show was James Duncan of Hale Center and the lack of confusion and bother Mr. and Mrs. V. M. Beyer of Amawhich often accompanies such ex- rillo were here for Saturday night

BLACK SCHOOLS CLOSED

last the Hereford high school foot-KERRS MOVE TO HEREFORD, ball team defeated the Tulia team. For the visitors, Ervin, Stal- tackles. by a score of 31 to 0 last Friday lings, Harris and Starnes, the back-Judge and Mrs. C. F. Kerr of afternoon at the high school field field, were the feature attractions

owess of the fast back Gregory, Eberly, Counts, Burket

and delivered a creditable per- face bunch seemed the stronger. ments at the sorner of Sixth street and Sampson avenue.

Judge Kerr is head of the Kerr is head of the Kerr implement company here.

The entire Whiteface backfield into an epidemic, the schools at the sorner of Sixth street agreed that if this is a sample to care much about letting them in the last few minutes of play one man inquired of the superingent company here.

The entire Whiteface backfield that if this is a sample to care much about letting them in the last few minutes of play one man inquired of the superingent company here.

The entire Whiteface backfield that his inconsiderate into an epidemic, the schools at the superingent company here.

The entire Whiteface backfield was all set to go over for another plaining that his inconsiderate into an epidemic, the schools at the superingent company here.

Tulia Back Good, line and pulled some mighty fine leen months old.

Tulia Nearly Scores. From the first quarter the White-Recellent.

Bereford showed up well, with Bill Russell was all set to go over for another ball.

Bereford showed up well, with Bill Russell was all set to go over for another ball.

Black were closed part of last bon.

Quarterback Stallings of Tulia, bon.

County club boys and girls, responding to the invitation specified inc. Miller, Gilbreath, sensational run of the entire game, sponding to the invitation specified in the sensors at the sensational run of the entire game, sponding to the invitation specified in the sensors at the sensors Mrs. M. B. Daniel.

Bed Spreads, Mrrs. M. B. Daniels. Miss Lucille Megert.

Mrs. J. C. Cummins

Mrs. J. C. Ricketts.

Miss Lucille Megert.

Mrs. Edith Hughes.

Mrs. Ray Hershey.

Progressive Club,

Progressive Club.

Mrs. C. C. Cook.

Progressive Club.

Mrs. L. D. Boyd.

Mrs. C. C. Cook.

Miss Perkins.

Mrs. Counts.

Mrs. McKlnney.

Park.

Mrs. Ira Ricketts.

Mrs. G. B. Suggs. Mrs. Jim Roberson

Mrs. Henry Tiefel.

Rosa Hamlin. Rex Types,

W. B. Dameron

Mrs. Rex Tynes.

Mrs. John Patton

Mrs. A. A. Foster.

Miss Evelyn Bell.

Mrs. John Patton.

Chas, Rice, 2 cockerel.

Dark Barred Ro

cockerel, 2 pen.

let, 2 young pen.

Marvin Purcell Victor Elliston. Lois Clayton. Mary Clayton.

Lester Galley, all awards. White Wyando

Mary Clayton, 1, 2, 4 pullet; 2

Lois Clayton, 8 pullet, 1 cocke-

M: Henderson 1, 2, 3, 4 cock, 2, 3, 4, hen; 1, 4 cockerel; 2 pul-

Victor Elliston 2 cockerel, 3 pul-

Myra Hartman 3 cockerel, 1, 4

J. M. Henderson 1 old pen, 1, 2

pullet, 1 young pen. S. C. White Leghorns.

POULTRY DEPARTMENT.

J. M. Henderson farm, all awards

Mrs. Broaddus.

Mrs. J. D. Thompson,

Mrs. Jasper Cockrell.

Mrs. J. D. Thompson,

Mrs. J. D. Thompson.

Mrs. W. D. McKinney.

Mrs. Park.

Mrs. J. D. Thompson.

Mrs. M. D. McKinney.

Mrs. Thurman Morgan.

Mrs. H. G. Conkwright.

Miss Viola Carpenter.

Mrs. Kibbe.

Mrs. Daniel, 1st and 2nd.

Pillows.

Mrs. M. B. Dameron, 2 and 3.

CANNED PRODUCTS.

Collection Canned Products.

Mrs. Janper Cockrell.
Preserves, Sweet Pickles.
Mrs. W. B. Phillips.
Mrs. Ray, Hershey.

Pickles and Relish.

Collection Jelly.

Glass of Jelly.

Tomatoes.

Corn.

Carrets.

Plums.

Peaches.

Pear Preserves.

Pickles.

Cherries,

FOOD DEPARTMENT.

Augel Food Cake.

Mrs. Thurman Morgan.

W. D. McKinney.

Ira Ricketts.

Ira Ricketts.

Mrs. Ray Hershey. a

Mrs. W. D. McKinney.

Mrs. Ira Ricketts, 1 and 2.

Mrs. Ray Hershey, 1 and 2.

Mrs. Rex Tynes.

The Hereford Brand PUBLISHED EVERY TRURSDAY

ARTH B. HOLMAN Also Publisher of

FRIONA STAR, FRIONA, TEXAS MRS. SETH B. HOLMAN Managing Editor.

LBERT W. SMITH ____Local Editor FAN E. CURTIS.....Foreman W. C. NIX......Operator-Machinie MITCHELL Floorms red as second-class matter at the at Hereford, Texas, under the

riptions Strictly In Advance

of of March 3, 1879.

THE COUNTY FAIR

(Continued from Page One.)

tainers of oils, cup grease and other petroleum products manufactured by that company.

A model bed room, containing a beautiful five piece suite, made up the E. B. Black Company exhibit. Westway Wins First.

The judging for premiums was completed Friday. In the community exhibits, Westway took the dirst prize of \$25,00 and Progressive was awarded the \$15.00 second prize.

Individual awards for agricultural displays were as follows: C. C. Cooks, wheat \$2, red cane ribbon, onions \$1.

W. T. Smith, table beets, 50c, peanuts \$1, winter squash \$1, squash, ribbon, hot pepper \$1, green pepper \$1, butter beans \$1, tomatoes ribbon, cantaloupe, 50c, field pumpkin \$1.50.

G. W. Smith, Irish potatoes, \$2. W. B. Dameron, potatoes \$2, strawberries 50c, eggplant \$1.

Mrs. L. Hookert, Irish potatoes, ribbon, onions \$2, winter squash Connell Brothers, sweet potatoes

\$1. tomatoes \$1. Rice Hamlin, sweet potatoes \$1,

tomatoes \$1. S. O. Wilson, stock beets, \$2. Roger Orr, stock beets \$1. D. E. Turrentine, stock beets.

J. Straub, pie pumpkin. \$1.50. cabbage, ribbon, higeria bundle \$1.

Bill Dennie, Kohlrabi, \$1. Mrs. Curry, radish, \$1. Mrs. W. N. Elkins, okra, \$1.

H. H. Williams, wonder berry \$1. D. W. Hawkins, strawberries, \$1. W. B. Webb, strawberries, ribbon.

Russell Daniel, pie pumpkin, \$1. W. C. McKinney, kashaw, \$1. O. E. Sherman, summer squash 1, green beans Mc kufir heads \$1, lackeyed peas \$1.50, corn \$1, H. L. Rice, eggplant, \$1.50, D. Hudnell, wheat \$1. Claude Sharp, wheat ribbon, bun-

dle wheat \$1. Woodrow Gilbreath, bundle wheat ribbon.

Doe Robinson, kafir, \$2. J. C. Gregory, kafir, ribbon. Guy Walser, maize heads, \$1. Albert Prye, maize heads, ribbon. J. D. Perkins, peaches \$1, pears

Webber, sorghum syrup \$1. D. Robinson, muskmelon 50c. Fred Axe, blackeyed peas \$1. Mrs. I. Ricketts, field pumpkin,

O. H. Wall, field pumpkin, robbon. L. P. Perkins, maize bundle, \$1, hegaria bundle ribbon, kafir bundle 50c. P. G. Perkins, maize bundle 50c,

W. A. Knox, maize bundle, rib-Ky Lawrence, higeria, \$2.

O. O. Curtis, onions ribbon. Albert Frye, maize heads ribbon.

Jersey Cattle Awards. Aged Bull. R. M. Tankersley, first and senior champion.

A. B. Schultz. M. M. Morris. J. R. Lipscomb. Senior Yearling Bull. W. H. Nunn. Lester Galley.

Goldston and McConnell. G. W. Kuntz. C. M. Bell.

Junior Yearling Bull. O. L. Rutherford, first, junior and grand championships.

J. L. Lookingbill. S. O. Wilson. Berry Orr. D. E. Turrentine.

Senior Bull Calf. Ky Lawrence. Berry Orr. J. R. Lipscomb.

Junior Bull Calf. Berry Orr, first and second. Cows, Two Years and Over. N. J. Lenox, first and senior championship. J. B. Phillips, second and third.

Senior Yearling Heifer. M. M. Morris, first and second. Junior Yearling Heifer. J. R. Lipscomb; second and third.

Senior Heifer Calf. Herman Schultz, first and grand championship of entire Jersew

M. M. Morris. Berry Orr. J. R. Lipscomb, fifth and sixth. Junior Heifer Calf.

Jack Gilliland

D. R. Grimes.

FLORAL PREMIUMS.

Mrs. H. L. Rice. Mrs. Frank Gyles. Zinnias.

Mrs. T. E. Seigler. Mrs. B. Williams. Mrs. Russell Daniels. Astors.

Mrs. T. E. Seigler. Mrs. Claude Ricketts

Ferns. Mrs. Roger Johnson. Mrs. Carl Cockrell. Geranium

Mrs. Hammer. Mrs. Roger Johnson. Begonias. Mrs. W. B. Dameron. Mrs. Frank Marrs.

Mrs. A. A. Foster. Collection of Plants. Mrs. W. V. Sanders. Mrs. L. H. Ackman. Mrs. Henry Hastings,

Hanging Baskets. Mrs. Edith Hughes. Mrs. Henry Hastings. Mrs. Roger Johnson. Colias.

Mrs. C. H. Dillehay. Mrs. Johnson. Mrs. Johnson. Coxcomb

Mrs. Claude Ricketts.

ART DEPARTMENT.

China Painting. Mrs. Claude Wall. Miss Ela Aikman.

Mrs. Jim Black. Oil Painting. Miss Ela Aikman. Bert Conway.

Mrs. Jessie Roderick. Wood Work, Mrs. Ray Coneway. Miss Golda Brumley. Mrs. Jim Black.

Pastels. Mrs. Claude Wall, 1, 2, and 3, Chalk.

Audrey Daniels, 1, 2 and 3, Figure, Mrs. George LeGrand. Fabrie Painting. Miss D. Stovall.

FANCY WORK AND SEWING.

Crochet. Mrs. M. W. Gainey. Mrs. Sank Ramey. Mrs. Claude Wall.

Mrs. Roy Jowell.

White Embroidery. Mrs. Roy Jackson. Mrs. J. C. Ricketts. Mrs. Pete Woody.

Colored Embroidery. Mrs. Speers.

ry, Texas Tech., Lubback.)

Geo. Lewis, 1 aged boar, 1 aged

(Judged by R. C. Mowery, Asso- J. M. Henderson farm, 1 junior clate Professor Animal Husband- yearing boar, senior and grand champion boar, 1st senior boar

hampion boar.

Con Levils 1 and grand 3 sow pigs, aged senior champion trip to the State Fair at Da Winona Blagg, 1 gitt

Ralph Wolfe, 1 boar pig. Elizabeth Chapman. Roger Brumley. Leola Counts.

Winona Blagg. J. W. Cockrell. James Lusk. Clyde Smithers. Burees.

plg and junior champion, 1 and 2 won, Miss Winona Blagg is en

R. T. Nunn, first junior yearl- aged sows, 1 junior yearling, 1, 2, ed to special prize money of

SAVES FOR THE NATION

Flake Crackers

not sold alone

2 pounds in aluminum CUFFEE stewer or roaster

-4 lb. Cocoanut 11b. Assorted Candy 25c

REED'S

World's Lowest Ton-Mile Cost for every line of business

Whether you need a truck for fast delivery over city streets ... whether your problem is the transportation of son-loads over all types of highways. anit for any sort of special purpose -we have a Chevrolet Truck, with a

e type of body to meet your particular

needs, that will give you the world's

lowest ton-mile cost*, plus an amazing

performance never equalled in a low-priced commercial car!

Here is a type of construction once undreamed-of in a truck at this price -ruggedness, strength and modern design which assure you the longtime, over-all operating efficiency that has made Chevrolet the world's mon popular gear-shift truck!

*Ton-mile cost is the cost of transporting a ton of material one mile—or its equivalent.



Brumley Chevrolet Company, Inc. Hereford, Texas

'Restwell'

Blankets, Very Special at



These high-grade blankets are being offered at rarely duplicated savings -only because we are able to make a special purchase. As always, we want to give our patrons the advantage of the lowest possible prices.

The famous "RESTWELL" Blanket is a mixture of only the purest wool and cotton. It will outlast any but the very most expensive of the pure-wool only blankets.

Beautiful plaid designs in a variety of assortments of wanted colors.

These blankets come in a generous size, large enough for any bed. Truly, this is a wonderful opportunity to purch

WE GIVE 200 GREEN STAMPS

Don't Miss, the Big

In Hereford, Saturday, Oct. 1st

Nearly 100 beautiful Chevrolet trucks and floats in mammoth parade

Come in today and let us explain the plan by which you may secure the FREE down payment on a Chevrolet which we are offering on that day. 🐶 🐶 Balloons for the kiddies, too

Brumley Chevrolet Co., Inc.

Hereford, Texas

EALING SERVICES FEATURE TENT HERE THIS MONTH



lame and sick, opened last Satur-to preach following his cure and tion, Castleberry and Barber are day in the tent located at thece.; has gathered about him a small other linemen that will probably ner of Seventh and Main Streets, but sincere group of followers. The revival is being conducted by "Faith will heal," says Mr. De-Gideon O. DeMerchant, of Bath, Merchant, "All of those who are New Brunswick, Canada, and E. in poor health themselves or have Ralph Foster, of Rockville, Mary- friends who are afflicted, are urg- Woodward, besides a rather promand their party who are ed to come to the services." members of the Assemblage of God. The revival will continue here er of the falth which he accepted held every night at 7:45 and on Payne and Lockhart. Coach Hig Reosevelt trophy.

a: a revival meeting some six Sundays at 2:30 and 7:45.

Jr., out of Miss Randolph 18th.

mals was enough to make them

prize winners.

Grand and Junior Champion Bull-According to Superintendent D. Henard . East's Superior Don, L. McDonald, one of the features by Superior Diamond, out of Dona of the Hereford show was the fact fall, Hayhurst and Waller. Nick. Josephine Wick, a Colorado that both of the grand champions and and Jr. Champion Female were yearling calves. Usually age counts for a good deal in the judg-D. L. McDonald's Kathleen Anxby Super Anxlety, out of ing. but the quality of these ani-

D. L. McDonald's Super Anxiety
b, by Super Anxiety out of Lady
at the show this year than for
many years past, he said. Hetween thirty and forty entries were

at Floydada Celebration What is considered to have been

Old Timers' Convention

the greatest thing of its kind ever held in that section of the country was the big reunion of old timers of more than twelve countles at the dedication of a 22-acre park in honor of two Mt. Blance pioneers at Floydada last Tuesday.

At least 500 people were present who had lived in Floyd or neighboring counties thirty years or more, and the total crowd was estimated at between 1,500 and 2,000 persons. Old settlers enjoyed the was issued. day so much they they are hoping to make the affair an annual one. it was announced.

there have been enrolled in the camp of the Matadors 98 aspirants who would wear the scarlet jersey. Out of this array of youngsters the coaches have chosen approximately four complete teams with which they are spending most

of their time in preparation for the five games in October which represent the hardest series of consecutive grid contests ever yet attempted by Freland and his cohorts at the State's youngest col-

Freeland's line this year will consist mostly of veteran material as Corley, a letterman as center, Captain Reed, DeWitt and Harris at guards, and Carpenter, Wester a healthy herd usually complete. A revival for everyone years ago cured him of paralysis field and Elementer, Wester- by effective and is absolutely the featuring healing serivces for the in the lower limbs after a long Matador roster again, while Me only sure protection. metal early in the season.

> At ends Coach Payne has three ginbotham in the backfield has Ed Bowman of Safford, Texas, sides two speedy reserves of last roping division. full, but Sears and Pickett, new claimed champion cowgirt. men, find plenty of competition.

Famous Toasts.

Buttered ---It's Post ed Marshmallows Warm as ----Here's How!

Hog Cholera Is Threatening This District

spread throughout the entire dis- Texas. trict was the occasion for a warn-

large radius were vaccinated to prevent the spread of the disease. According to the statement of Dr. Little, all precautions have been taken with the dead hogs to prevent the spread of cholera, but that does not insure that it can not spread to adjoining counties. Vaccination, Little says, is the only sure preventive. While it can not be ascertained yet just how far the disease will special, farmers in the entire Panhandle

sible precautions to prevent the spread of cholera, If vaccination is neglected until the disease appears there is a good chance that the entire berd. will be destroyed. Vaccination of

district are warned to take all pos-

New Mexico Man Wins get an opportunity to show their Champion Cowboy Title

Bob Crosby, of Kenna, New lettermen in Jennings, Denison and Mexico, world's champion cowboy in 1925, was awarded that honor ising group of new and reserve again at the close of the annual material, including Crabtree of Cen- Pendleton Roundup, held at Pendle-Belleving that the healing pow- until October 16th. Services are trat High, Fort Worth, Ameral ton, Oregon. He was awarded the

some new men who look as if they took the prize as champion calf will go. There are no veterans roper and a Fort Worth man, HEREFORD CATTLE DEPART. Stanway 26th, by Don Stanway back for the all important general Dick Shelton, won the steer bullposition but there is little Hardy dogging championship. Crosby alfrom Marlin and Paul Marr, be so took first place in the steer

laus, letterman, has returned at Springs, Colorado, girl was ac-

She's Like That,

"What kind of girl is Alice?" "Well, she can only be kissed on two occasions." "So? And what are they?" "When it rains or when

Dalhart May Get Smelter Rabbit Fur Disguised of Big Metals Company

>>>>>>>>>>>>>>>>

city as a location when they move the risk of having their bluffs An epidemic of hog cholera at their present plant from Black- cailed. Paphandle which threatens to well to a point in the Panhandle of

that Dalhart, in co-operation with titles of Pullman cars.

cute their new plant in Dalhart. beaver, meskin moline, minkony

Under Variety of Names

People of Delhart are enthused Girls who are in the habit of over the prospects for a new large parading new fur coats with fancy to pay for it?" industry there. The American names before the eyes of envious Metals Company is considering that friends are running from now on to give you financial advice."

ing last week by E. W. Little, city the smelter people were holding lie last Monday, rabbit furs are veterinarian at Amarillo. Already out last week was the assurance being sold in this country under a three good berds of stock had been of an adequate gas supply at a variety of names which bids fair

Signs of infection have been dis- the Prairie Pipeline Company, is Rabbit skins, variously dyed and covered on several other herds near able to make the necessary rate, treated, the report shows, appear Railroad facilities which are on the market as arctic and bay said to be second to none in the seal, beaverette, chincillette, cony, Panhandle, are at present the chief electric beaver, electric mole, erinducement to the company to lo- minette. French chinchilla, meskin

sealine, squirreline, visionette and many others.

Hubby-"What, another dress? How on earth am I go Wife-"Well, I didn't marry you

well to a point in the Panhandle of According to a report of the Biological Survey of the U. S. delogical Survey of the U. S. department of agriculture made publications.

exterminated when the warning reasonable rate. It is understood to rival in number and novelty the Payable Monthly; Lowest Interest rate; quick service, inspection and titles passed by our office.

> Let us take up your present in debtedness and make it mature suit your income and ability to pay. RALPH BARNETT. Manager.

THE FLORSHEIM SHOE



Fox Mercantile Company

FOOTBALL.

(Continued from Page One.)

getting clear to the Hereford 20pard line before he was downed

Riggs deserves great credit for 35 yard line. whipping such an inexperienced team into such shape.

The play-by-play account fol-



Satisfying

Selection is easy here because we have all cuts and the prices are most reasonable.

Texas Meat Market

PHONE 353-WE DELIVER

L. C. PENRY

First State Bank & Trust Co. Building.

Hornets dropped the ball and it left end and the quarter ended. was recovered by about half the It was a great game and Coach Hereford team on the Hereford

> Fight end for a three yard gain, ten twee in a row for a total of center and the half was over. Jowell carried it through center 8 yards. Jowell made about 11 for five. Russell hit center for through right guard. First down. Hereford, 7; Tulia, 0,

guard for four and Starnes took Tulia, 0. vards. Tulia was penalized five O. Daniel for Speer. Harris tried yards for offside. Ervin's run to get around left end but was around left end netted two yards. thrown for a two yard loss by Harris punted to Russell, Hereford Miller. Stallings handed the ball lined up and Murphy punted right to Harris, who fumbled. It was reback at them.

Many Penalties.

left guard. Stallings tried it and to Russell, failed. Russell took failed to gain. Hereford took a about 8 around left end. Jowell hit 5 yard penalty for off-side. Ervin center for 2; first down. Russell hit left guard for 3 yards and ran around left end for a touch-Stallings' run around left end net- down. Murphy failed to kick goal ted four, making a first down, Er- Score: Hereford 19; Tulia, 0. and Tulia got a 15 yard penalty it and was downed on the 40 yard for holding. Harris punted to Mur- line. Seed was substituted for Jow-

6 yards through right guard. Here- went thru right tackle for 2. He ford was offered the choice between repeated for 1 yard. Murphy punta penalty on Tulia or the six yard ed. The ball was caught by Longgain and chose the gain. Jowell bottom who was knocked out in the fumbled and the ball was recover- ensuing scrimmage. Tulia's ball ed by Ervin of Tulia on the 30 on their own 20 yard line. Harris

Second Quarter.

Harris punted behind the goal Russell took the ball around the 20 yard line. Russell hit centhree and it was first down. Jow- Jowell failed to gain through right

covered by Ervin; no gain. Harris' punt block and caught by Miller. Harris made one yard through Hereford's ball. A pass, Murphy

vin made 2 through left guard Tulia kicked and Murphy caught phy and it was Hereford's ball ell Hereford lined up and made so Murphy made a short lateral many errors on signals that they pass to Russell who fumbled and were penalized 5 yards for being the ball rolled offside. Jowell took too long in the huddle. Murphy hit left guard for a yard. Tulia Harris started through left tack penalized 5 for offside. Stallings le, fumbled the ball and recovered fail to gain at center. Hereford

it after a mad scramble. Gain, 4 got 5 yard offside penalty. Higgins Captain Murphy won the toss yards, Stallings tore through cen- went in for Burkett, Harris puntand chose to kick. He kicked off ter for nine yards, making first ed and ball was caught by Rusto Starnes who was down on his down. Harris repeated for two, sell on the 50 yard line, Hereford's own 30 yard line. On the first Tulia took a 5 yard offside penal- ball. A pass, Murphy to Russell, formation Captain Harris of the ty. Erwin made a yard around failed. Russell went through left tackle for 6, and then hit center for 14, making another first down. Murphy threw to Russell, but it line and it was Hereford's ball on was intercepted by Starnes. Tulia's bail Ervin failed to gain through

Third Quarter.

Stallings caught the ball on the

kickoff and was tackled on the 30 ell hit right and twice in a row tackle. Murphy went around right yard line by Jowell. Harris tried for a total of enough yards to end for 2 yards. A pass, Murphy to go around left end but Murphy make another first down. Quarter- to Longbottom, was good for six. got through and threw him for a back Clennin handed the ball to Russell made 2 around left end; five-yard loss. Ervin tried to punc-Murphy who hit center for 5 yards first down. Jowell took 8 through ture left tackle but Miller came in and the same play repeated netted right tackle. Russell made another and nailed him. No gain, Harris two more yards. Bill Russell cov- 8 through center; first down. Clen- punted and Murphy caught it on ered the remaining two yards and nin handed the ball to Murphy who the 54 yard line. Hereford's ball. carried the ball across for a touch- ran through center for 6. Tulia Jowell made a yard through right down. Murphy kicked goal. Score: took time out for Stallings whose tackle. Russell went through left wind was knocked out in the scrim- guard for four. Russell was thrown Erwin received the kick-off on mage. Murphy hit center for a for 3 yard loss when he tried to his 30 yard line and was downed yard. Russell made a couple thru repeat. Murphy punted to Harris right now. Stallings hit center left tackle. Clennin handed the who was downed by Russell. Tufor two yards and Ervin made 8 ball to Murphy who took it across lia's ball. Stallings hit center on through left tackle, making a first for a touchdown. Murphy failed to a fake cross-buck for 4 yards. down. Harris got through left kick goal. Score; Hereford, 18; Stallings handed it to Ervin who made 3 yards through center beenough for another first down thru | Harris caught ball on kickoff on fore he was stopped by Miller. center. Stallings hit center for 2 40 yard line. Tulia substituted H. Stallings fumbled and the ball was recovered by Gilbreath, Hereford. Russell hit left end twice for a 12 yard total; first down. Cuennin handed the ball to Russell who got two yards through center. The same play with Murphy carrying the ball netted more than 15 yards. Murphy passed to Miller who made lings hit left guard for 12 yards; left end, placing the pigskin on who got through for a 14 yard gain first down. Starnes failed to gain the 25 yard line. Murphy carried it before Murphy nailed him; first on a lateral pass when Eberly on the next play. Murphy failed down. Harris got through left broke through and tackled him. to kick goal. Score: Hereford, 31; tackle for two yards and the whis-Harris tried the same play and Tulia, 0. Tulia kicked off to Gil- the blew. was also stopped by Eberly after liland who was downed on the 45 Score; Hereford, 31; Tulia, 0. a 1 yard advance. Harris punted to Murphy who was downed on the 18 yard line. Hereford's ball. Jowell went through left guard for 3 yards. Murphy reeled off about 16 yards before he was nailed by Stallings out of bounds. First

down. Quarter ended.

Fourth Quarter. Murphy passed to Clennin who fumbled but recovered the ball, netting about 20 yards. First down, Jowell tore off about 15 yards thru center. Russell made 8 thru left tackle. The ball was then on the four yard line. Murphy dropped it and it was recovered by Stallings who ran back to the Hereford 20 yard line before he was tackled by Russell. Tulia's ball. Childre went in for Gilbreath. A short pass, Stallings to Starnes, who fumbled and recovered after a 1 yard loss. Stallings made a yard through left tackle. Harris tried to get past Burkett at right guard but failed. Stallings tried for a field goal and missed. Hereford's ball on her own 20 yard line, Jowell hit center for a yard. Russel went through left guard, Jowell got 5 on a dash through right tackle. Sharp was sent in to replace Jowell. Russell started through right tackle, dropped the ball, which was recovered by Eberly; gain five yards; first down. Russell made 3 through right tackle. Hereford began a steady march down the field, demonstrating their aerial prowess. A pass, Murphy to Clennin, netted four



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teen yards; first down. A pass, yard line. A pass Murphy to Clen-Murphy to Russell, was good for nin was incomplete. Sharp fumbabout 5 yards before he was down- 12; first down. A pass, Murphy to led and the ball was recovered by ed on the Tulia 1 yard line, Rus- Chennin also made 12, first down. Gardner of Tulia, Tulia's ball, On sell went through left tackle and Russell got away for what looked a fake play, Stallings made one lacked about 6 inches of putting like a good run through left guard yard through center. Seed was sent it over. Clennin carried it across. but was stopped by Ervin after a in to replace Eberly for Hereford. No goal. Score: Hereford, 25; 7 yard gain. Burkett and Counts Stallings failed to main thru left Tulia 0. Starnes caught the kick- were replaced at right guard and guard. Tulia took time out to reoff and was nailed by Counts and right tackle. Sharp made two thru place Gerdes at left guard. Stall-Gregory on the 31 yard line. Stal- left guard. Russell made 8 around ings made a lateral pass to Harris

rreletord		T Ullia
Miller	to .	Speer
Gilbreath	lt	Wilkins
Gregory	36	Gerdes
Eberly		Payne
Counts	TE	Gardner
Burkett	T.	Clifton
Longbottom	16	Daniels
Clennin	q	Stallings
Russell	1h	Ervin
Jowell /	rb	Starnes
Murphy (c	1	Harris (e)
Referee, Ear	rl Wood;	Umpire, Mc-
Farling; head		
ton: timekeer		

THE GOOD BREAD SMILE

Housewives who make this shop their bread headquarters, always wear the GOOD BREAD smile for they know that they need not worry about the goodness and purity of this very important item of diet.



The CITY BAKERY

C. C. WALL, Proprietor



Is it cold enough for you? If it is, isn't it about time that you were considering filling that coal bin of yours?

Every day we are filling orders for our two well-known brands, the DIAVOLO and MUTUAL. There is no better time than the present to call and let us quote you our very reasonable prices.

This coal is delivered direct to you from the car, resulting in a substantial saying to you. In this way, you are not called upon to pay handling costs, nor do you receive so much "slack."

Jones & McLean

Phone 1

We Deliver

Harvest Days Are Here

-You have worked hard for the money you are now receiving for your grain and other products, so it is only fair to make this money work for you until you need it again.

-Placed in a savings account with this bank it will earn 3 per cent for you, and the principal is safe and awaiting you when you need it.

-By the way, Mr. Farmer and Mr. Business Man, we should be glad to have you drop in at any time and talk over with us your plans for the coming year.

First State Bank & Trust Co.

A Community-Wide Safe-Guard

-The greatest safe-guard that any agricultural community can have is the assurance that it is self-sustaining.

-The disappointments, heartachee and loss that go hand in hand with one crop farming, have no place in a community that has provided a sure living at home on its farms.

-It has been said that what Texas needs is "more chores." This means, of course, more live stock on its farms. While it is true that live stock does increase the chores on the farm, the extra effort is small in comparison with the profits that may be realized from one or two pure-bred dairy cows, at least one brood sow. and a flock of laying hens.

-We want every farmer in this community to know that if he plans to play safe by providing a sure living on his farm, this bank is behind him with every financial assistance and support.

> LET'S MAKE THIS A "LIVE AT HOME" COMMUNITY.

First National Bank

do better

ironing

torget

when you

your iron

TUST try the Auto-

It relieves you of

the strain that comes

from minding the iron

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ing to remember to

attach and detach the

cord. It relieves you

of waiting for the iron

to heat or cool. It

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lar Spencer Thermo-

stat turns this fron off

when it reaches the

highest good ironing

temperature, and on again when it cools

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You never have to

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For the million-dol-

matic and see!

THE SUNDAY SCHOOL LESSON

of the year's studies. We shall nue throughout the quarter tudy of the early kings and religion gone wrong in basilism.

It sometimes happens that what a cause lacks in pumbers what was a period of transition from compensated for in the quality het is something more than a mere nan and advisor to the king.

that statement is abundantly evi-





United Arctite Picture

Star Theatre ed.and Thurs. Oct. 5 and 6

spirit. So it is with that fine emwas both prophet and bodiment of the true religion in Judge previous to the Elijah. Baallsm was coming om and prophet afterward. its crisis in the famine now widefailing from the brooks and grass poorly tending the interests of his inlater of religion; he is also a fanatical devotees. His religion was standing up poorly under the strains of adversity. All the cantations and maneuvers of pastures and no water in the brooks. The impotency of Baal-ism was soon to be disclosed.

> the false prophets just as it is a true religion has its come backs in faces its downfails at that kind of time. Just what religion can do for a people in their times of need is the great test of its worth.

Ahab accuses Elliah of makingpuble. Elijah accuses Ahab of naking trouble by his leading the the people of Israel with the 450 merfield. hets of Baat. Then comes the stitute Baal's offering; the other. and let the people observe the re- Summerfield Sunday.

Altars in place and offerings laid upon them, the Baal prophets prayed all day, at the same time orturing their bodies. When evening came no fire had descended Hunter, upon the altar, Elijah, tauntingly H. M to make their god hear. But all Hams and family spent Tuesday of the desperation of the prayers at the Henry Aliman bome. of Baal's prophets could bring no answer when there was no one to Rube Sullenger and family. H. O. answer. Elliah then had his altar Mr. and Mrs. Geo. Chamness and soaked in water until the trenches and M. G. Sullenger of Amarillo, were filled, then calling upon Je- Rob Axe and wife spent Sunday hovah, the fire fell and consumed at the parental Sullenger home. altar, offering and water. There was some one to hear

It is little wonder that indignation filled the bosoms of the pecple who had been fakired by the and the carnival. voice they cried out: "The Lord, land near that city. He is the god; the Lord, he is the affliction from them, Elijah slew all the prophets of Baal and committed the people again to the worship of the true god.

Then God's prophet announced that he heard the sound of abundance of rain. There was not a cloud in the sky. That prophet forests perish and the people."who had the insight of a true Dr. C. A. Schneck

FALL PIECE GOODS

with all Israel-Ahab and the peo- servant of God also had an ear ple apostatized to Basilsm—these acute enough to discern the pres-are the vicious members of the ence of God's blessings in the at-Their vice, moreover, is mosphere of that erstwhile pollutunder the leadership of 450 cleaned and God-forgiven land. Baal prophets under Ahab's reign. Instantly the sky was filled with stirring of the rain winds and the his palace before the rain should;

God of Israel is the omnipotent; eternal, sin-forgiving, blessing-bestowing God today as then. Sin is just as impoverishing in its nature today as then. Things that are eternal are unshaken by the lapse spread over the land. Water was of time. The blight of sin lives on through ages; the blessings of from the hillsides. Lord Baal was God upon a cleansed land are as eternal as God himself. Spurn then the pleadings of the false messengers of evil; their God is as impotent now as in the days of Lord "is everlasting to everlast-

Standing for God and the Right, Daniel 8:8-18. Ruth's Wise Choice, Ruth 1:8-

Avoiding Evil: I Thessalonians God Our Helper, Psalms 115:1-

Here and There.

There was no Sunday school last event the source of the trouble. Spuday as nearly everyone went Elliah commands Ahab to assemble to the singing convention at Sum-

for the test. Elijah chal- with her mother near Dimmitt. taem prepare two bullocks upon lington spent Saturday at the

Harvey and Weldon spent Sun-Jehovah's. Let the prophets of day night with T. L. Sparkman. Baal implore their god to send Mr. and Mrs. J. C. Lance spent down fire to consume their offer- Saturday night in the Earl Lance ing: he will also implore his God home and attended the singing at

> Travis Hill of Marietta, Okla., came in Wednesday for a visit with Mrs. Mosely.

Mr. and Mrs. K. R. Hunter spent Sunday with Mr. and Mrs. F. E.

H. M. Mobley and family, Roy Kincald and wife and Leo Wil-

Mr. and Mrs. L. R. Sullenger, J. B. Harlen took dinner at the

Roy Kincaid home Friday. Everyone from far and near took in the Deaf Smith County Fair

false prophets until famine was Joe Andrews and son went to consuming their land. With one Dallas Eunday, Mr. Andrews owns

J. W. Berry is enjoying a visit god!" In order to remove their from an uncle. Wm. Berry, of Bethany, Missouri. Mr. Berry is enroute to California.

Mrs. John Worley spent Saturday night and Sunday at the Gib-

"Where there is no vision, the

CHURCH PROPRETATION

First Baptist Church. V. M. OLOYD, Pastor.

We had a fine day last Sunday Two additions to our church, organized a new Sunday school class and new B. Y. P. U.

next Sunday morning at 9:30 in

Theatre building. The new B. Y. P. U. is for the young people and all older unmar ried people. They meet in the building which has been used for

the pastor's study. We have plans outlined now for our B. Y. P. U. training school beginning next Monday. The juniors and intermediates come at 4:15 while the seniors come at 7:00 p. m. and the adults come at 8:00. We are anxious for as many as can to take these courses as they are all worth while.

Sunday school at 9:45. Preaching services 10:45 and

B. Y. P. U., five unions, 6:45. Preaver services 7:45 Wednesday

"He that saith that he abideth in Him ought himself also so to walk, even as He walked." W. M. S. meets in its general meeting with Mrs. Manject next

First Presbyterian Church JAS. T. ROSS, Pastor.

A wonderful day on last Sunday. Were you there? Several people united with the church, some of whom acknowledged in the prescure of the congregation the lordship of Jesus in their lives and took Him as Saviour.

Next Sunday! Why, Rally Day and Promotion Day in the Sunday school, beginning at 9:45 a. m. school next Sunday-come and bring them. Then at 11 a. m. This will be the occasion of the quarterly observance of the Communion in the holy sacrament of the Lord's Supper. Christian Endeavor of senior rank will meet in the Sunday school room at 7:15 p. m. At the same hour those of intermediate age that is below eighteen and above Junior age will meet for organization in the auditor-

Judge Smith will be at the plane at both hours of worship. The evening hour will begin with a prelude series at 8 o'clock. The pastor with bring a message of interest at the evening bour.

"Wherefore I give you to understand that no man speaking by the Spirit of God catleth Jesus accused: and that no man can say that Jesus is the Lord, but by the Holy Ghost. . . Now ye are the body

of Christ, and members in particular."-I Cor. 12:3-27 What, then should be your attitude towards the church? Come and worship. In the Master's name we bid you

PRESBYTERIAN CHRISTIAN

Sunday, October 2, 7:15 p. m. Topic: The advantages of working together. Scripture reading: I Cor. 3:7-10. Leader: Miss Eunice Russell.

Preliminary song and prayer ser-

Leader's talk. It is conducive to more and ter work-Jeff Keesee.

It promotes the sense of Chris tian fellowship-Mrs. A. Rogers. Special music, arranged by Mis Audrey Carroll.

Concerted reading of the pleds Roll call, with response of scrip ture verse by each member.

Mizpah. So bring you the one next to you And I'll bring the one next to me; In all kinds of weather, we'll all work together,

And see what can be done."

We Must Move

Before we move, however, we must reduce our stock to a considerable extent. Our gigantie removal sale is still going on, featuring values seldom equalled in Hereford.

This is a strictly business proposition we must move, and you, of course, are looking for real bargains. Every item in our stock is priced to move.

LET'S GET TOGETHER!

L. W. CARLYLE

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Eyes carefully tested and glasses fitted. Watch and Jewelry Repairing.

Present location in West's Tailor Shop on Third Street. We will be located in the new Kerby and Doughty Building as soon as completed.

YOUR PATRONAGE APPRECIATED.

CHRYSER

The New Dominant Values In Four Great Markets

THRYSLER'S latest creations -"52," "62," "72," with the Imperial "80"-are winning popular preference in their four great markets in a way unprecedented in the entire history of the industry.

To thousands upon thousands

superiorities in appearance, performance, riding comfort and safety have made it increasingly obvious that Chrysler Standardized Quality assures very definite advantages in the things that count highest in determining motor car value.



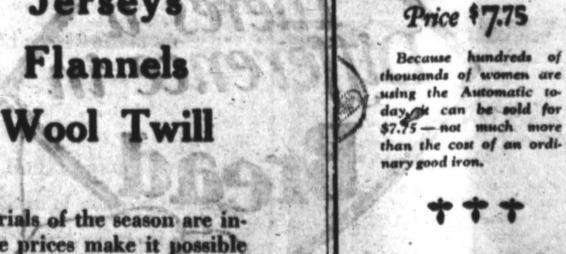
New Chrysler "52" —52 and more miles an hour. Acceleration and smoothness so other low-priced car can approach. Pull-sized bodies of wood and seel, with ample capacity for adult passengers. Saddle spring seat-cushions. Fine mobair uphoisters. Descriptions than ding case with adjustable steering wheel. Indirectly lighted instrument board.

L. W. HOUGH, Dealer, Hereford, Texas



The smartest silk and woolen materials of the season are included in this timely display. And the prices make it possible for you to have two frocks, designed to your own individual taste—for less than the price of one ready-made costume. Rich, all silk materials, firmly woven, with fine smooth finish. ionable velvet, of an exquisite quality, as chosen by leading designers for their smartest creations; beautiful all-wool fabrics, for tailored frocks, coats and suits. In soft, becoming colorings.

All printed materials, with unique designs and harmonious lor blendings



Let the nearest Westinghouse Dealer show you how it will help you do better froning.

MARCELLING

HAIR CUTTING, 50c

50c

Mrs. Sam Hutson

HEREFORD, TEXAS

CONTEST

(Continued from Page One.) sed just as soon as the offer s, showing all extra votes agned. Because of slight activity this week, several contestants are losing what appeared to be advanpageous positions when the last ffer closed. The present offer of 100,000 extra is POSITIVELY the est and best remaining offer the entire campaign. Next week the votes will be slashed again, during the last week they will cut down TWICE, so it be oves the ambitious ones to see werybody and accomplish every. hing possible while the opportun-Hy lasts.

Reserve Credits.

abscriptions beyond nine p. m The Brand's campaign, the more sible NOW. they shrink in vote value. This ed faithfully for.

made at 12 noon yesterday by the close under a locked and sealed Campaign Manager, and includes ballot box. all regular and extra votes cast for The names of the official judges Brand office. publication up to that time. It who will count the credits and deserves now held by contestants, nounced soon. some of whom have several thousand in reserve which they are get: keeping to place in the locked and sealed ballot box to be counted only by the official judges. The wise contestants are building their reserves as large as possible, for all realize the folly of letting anyone else know just how they stand, in the United States. Only about \$2.00. Write or call W. Frank

It is like a political game-a bat

There is real enjoyment in watching the sprightly enthus iasm and boundless energy with which some of the tireless workers are going after credits. Several have voiced the intention to annex the Chrysler at all hazards, so it looks like a matter of credits.

Smaller Offers.

The 100,000 offer which is now on will never be duplicated nor repeated, it is the veryr biggest near Hereford; reward. Call at remaining opportunity of the en. Brand Office. tire campaign. During next week only 75,000 extra credits will be week only 50,000 for \$20 clubs and during the last two days only 25, Don't, whatever you do, hold kind for filling books, or for new subscriptions, or old ones, either. Saturday. You will regret it if The offer mentioned in this parayou do. This campaign is just the graph are positively the only ones reverse from many where the votes that will be put on. So you can increase instead of decrease. The see for yourself the urgent advislonger you hold subscriptions in ability of doing everything pos-

Under no circumstances will the makes it absolutely fair for the closing date be extended. Every workers and precludes the possi- prize, from the Chrysler right on bility of anyone coming in at the down the line will be given away last minute and "buying out" a just as advertised on October 5, prize that someone else has work. just as soon as the official judges can announce the winners. The Today's count of credits was campaign will be brought to a

> termine the winners will be an But in the meantime, don't for-

October 1, 9:00 p. m. October 8, 9:00 p. m.

And above all-October 15, 9:00 p. m.

weaken their chances in the end. cial importance as furniture woods.

PRANSFER—Light hauling

telivery done quickly on short no-ice. Phone 116. Charges reasonable. ARCH CONKLIN. SALESMAN WANTED-Man with

Wanted

car to take charge of Singer machine agency for Hereford and Canyon. Good commissions for a hustler. SINGER SEWING MA. doubt. CHINE COMPANY, Amarillo. 36-2p

Lost and Found

LOST-Parker Fountain Pen with broken filler-cap. Return to ROG-ERS ORR.

LOST-One Weed tire chain for property worth thrice the amount hall. truck tire; lost last, week in or of this investment.

For Sale or Trade

planter, cultivator, row binder and country, is without a city hall, gentle pony that child can handle. Hereford is NOT too small for

FOR TRADE-Good grain truck and No. 3 International combine, city hall. As citizens interested in ed on the curb line, three on each

FOR TRADE OR SALE-Twenty acres close in; in cultivation; clear of debt; will trade for house and lot in town. FRED MILLARD.

Notice

NOTICE-Will the person found the 17 jewel South Bend watch in the freight depot lavatory please return same to The

land's Magazine. BALL, Phone 147.

NOTICE-Farm and Ranch, the best farm paper published in Texas, will be sent free the remainder of the year to all those who subscribe now for three or five years There are sixty species of oak at the new low rate of \$1.50 and as to do so would most certainly fourteen of these are of commer- Ball, authorized representative for Deaf Smith and adjoining countles. Phone 147.

For Sale

Leading plano manufacturer has in this vicinity one grand, two upright and two player planes to store with responsible parties or will sell cheap rather than ship back. Address BOX 355, Chicago, Ill., Dept. C. D.

FOR SALE-Half section of land northwest of Hereford about 17 miles. For particulars write BOX 27, Itasca, Texas.

condition, ready to go to the first time this company has work. See it at CLARK'S BLACK. toured the South.

cation; near all schools and the have been remodeled and everychurches; south and east fronts; thing is in tip top shape for maka real bargain. Phone 396 W. Box ing these departments more at-37-2te tractive.

FOR SALE-Bundle maize; fine fooder and good grain. MILLARD.

FOR SALE-15-30 McCormick-Deering tractor; good terms. O. in digestible crude protein as

K. HIGGINS. FOR SALE-The E one-half Sec- wheat bran and cotton seed meal. tion 24, block one (1), W. E. Hat-

sell's sub division, Castro County, Texas. For price and terms write J. H. CAIN, Beattle, Kas. 37-4tp FOR SALE Two smail feed grinders. COMMUNITY MILL. 37-1tc

For Rent

FOR RENT-Modern four room house; close in:

FOR RENT-Two nice, clean rooms completely furnished for house keeping. DR. FLORENCE MIL LER, Phone 150.

FOR RENT-My building now occupied by the Carlyle Grocery. A H. ELIASTON.

FOR RENT-Five room, modern home, partially furnished, close in. Enquire of MRS. W. A. MILLER FOR RENT-Three 14 x 14 foot rooms; 50 acres of pasture, garage, small shed, windmill, 3 1-2 miles of town section. Phone 198. 84-1p FOR RENT-Bedroom for couple, close in. Phone 120J. 32-1fc

FURNISHED rooms to rent, also bedroom. MRS. ED CONNELL.

FOR RENT-Modern five apartment. See L. BASKIN, or

EDITORIAL

(Continued from Page One.)

ings in property and merchandise According to Mayor E S. Ire on a sound, progressive basis of land, the fire fighting facilities steady development and increasing of this city are hopelessly in

As for the city hall, Hereford 37-1tp has already lagged far enough behind in this matter of the housing of Its city government. No fown given for \$20 clubs, and during the first four days of the final FOR SALE OR TRADE—Listen, die or, for that matter, in the 000 extra for \$20 clubs. There Half mile north of stockyards. G. such a structure but is, in fact, will never be another offer of any A. PILLAW. 37-2tp growing steadily too large for the present facilities.

We need a new fire station and

Plans Complete for Opening of **Big Exposition**

WICHITA FALLS. Sept. 27 .- a darn good geologist." Plans for the opening of the Texas-NOTICE-Let me handle your new Okiahoma, Fair, October 1, have and renewal subscriptions for Hol- been completed, according to an-37-2tp president and R. E. Shepherd, secretary-manager.

> Indications these few days in advance of the opening point to the greatest fair since the institution was established six years ago. More than a dozen counties will send exhibits. More than 300 head of the finest logs in the Southwest will be exhibited. An equal number of beef cattle and possibly as many head of dairy cattle will also be shown. In the poultry departments entries indicate more! than 3000 chickens, pigeons and rabbits will be on parade. Never

has there been such interest on the part of exhibitors. The entertainment program is complete in all its details. The feature attraction will be the appearances of A. L. Thavin and his MAPS—Deaf Smith county maps band of fifty-two pieces. This or-for sale, 50c each. THOMPSON ganization will appear in Grand & IRELAND. Opera productions as well as pop-Opera productions as well as popular music. Automobile and motorcycle races, with two football games are additional entertainment features. Midway attractions

37-3tp The educational, woman and art departments will be bigger and FOR SALE Residence in good to better than ever. These buildings

will be furnished by the Lackman

FOR SALE—One row binder in Carson Carnival Company. This is

Oats make a splendid feed for the dalry cows if they are ground 37-tfc and properly mixed with other concentrates. They are about as high 37-4tp wheat bran. They should be mixed with other feeds, such as corn,

CITY HALL

(Continued from Page One.) ESTMENTS—not expenses—and Third Street. This is the location signed to put their private hold- now occupied by the fire station. quate and a building such as th Hereford needs a fire station! proposed city hall and fire station Good as they are, our present will meet the needs of such equipfre-fighting facilities are hopeless ment here. "Just one hig fire," he ly inadequate. Of that there can said recently, "might result in costnot be the slightest shadow of a ing the city many times the price

of this building " Viewed from the individual's The city commissioners have set standpoint, \$25,000 may seem a October 10th as the date upon large amount; from the point of which they will submit to the votview of civic responsibility and ers of Hereford the question of pride, however, it is but a drop in whether they will vote bonds in the bucket. As has been repeated- the sum of \$25,000 for the conly pointed out, one big fire could struction of the new edifice. The easily wipe out in a few hours election will be held in the city

McLean Signs Contract For New Street Lights

McLean has taken another ster forward in its extensive development program, it was made known last week when the city council signed a contract for twenty new whiteway light standards to be placed in the business district.

used two wheat seasons, for chick- making this one of the best towns side of the street for all four of ens, cows or hogs. JOE MIT on the Plains, it is the duty of the blocks in the business district, 36-4tp every one of us to go to the polls The contract was made for a pera week from Monday and vote lod of ten years and the light company is to maintain the lights during that period.

"That girl, Mary, you've been taking out lately has a reputation for being a clemer little gold-dig-

"If that's true then she must be

All Over Now.

W. FRANK nouncement by W. B. Hamilton, Here lie the bones of James Dalyrimple. He was kissing the mold on her

cute little dimple, When in came his wife And started the strife,

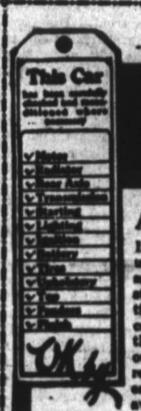
The funeral was plain and simple,

Try a Want Ad in THE RRAND.

FOR GROCERIES, PHONE

Flour, Belle of Vernon, 48 pound	
Rinso Washing Powder, large	- 8 24
Mustard, per jar Chili Con Carne, large	\$.14 \$.21
Tamales, largeSweet Potatoes, No. 3	\$ 21
Cakes, per pound	\$.21 \$.29
Starch, three for Pork and Beans, No. 2 can	\$ 24 \$.11
Sugar, 25 pounds	\$1.89

WE DELIVER



USED CARS

Tok that counts

Amazing Values and Easy Terms

k of O. K.'d reconditioned cars. We have the car you want at a price that will please you and

Brumley Chevrolet Co. Inc. Hereford, Texas

QUALITY AT LOW COST

QUICK JOB SERVICE AT THE BRAND



Always the Best for Less"

To See These **New Arrivals**

Every day we are receiving new shipments of all kinds of Winter Merchandise.

Blankets of all kinds, Suits, Trousers, Sheep-Lined Vests -Underwear, Hosiery, Oxfords, Pumps—a complete line of cold weather wear for the entire family.

The Popular Store

Horoford, Texas

NOTICE!

Because of a Jewish holiday, our store will be closed all day, Thursday, October 6.





There's No Holdup About

Our Prices

you would find a better line of quality mer-

do would be to come in and inspect our week-

end Specials. You will be delighted. Since

specials have become the thing, we have made

ALL of our prices specials to save you the

trouble of having to shop here, there and

Phone 293 We Deliver

CASH GROCERY

J. B. FRANCE

everywhere.

R. F. ROGERS

chandise offered at such reasonable price-

The fact is, you'd walk a long way before

One of the most sensible things you could

DO YOU NEED?

We are ready to fill your every need for feed and seeds. It will pay you to call us first.

West Texas Feed & Seed Co.

That's what you get when you call us for your battery troubles. Wherever you go, you will always find a trained corps of battery men at work at the WILLARD station. This is just as true in Hereford as in any city in the country

SERVICE THAT COUNTS!

The day has passed when "service" was advertised as something extra, something thrown in as a sort of bonus to make you patronize a business. It has now become a very valuable assest to a business.

That is why we say "WILLARD" service is best and most satisfactory to our customers and to ourselves.

Willard Battery Station

VERN WITHERSPOON, Proprietor

Texas & Texans

thought that comes often to every newspaper man in the statement that it makes an editor feel "right good" when some thanks him for something that ap chicken hatchery to be ready for pears in the paper, letting him business January 1st. The success know that his efforts are appre- of the hatcheries in Texas is causciated. Most people are appre- ing many communities to study ciative, but fail to express their closely the advantages of such appreciation. If something appears enterprises, and where study is that is not liked, the editor is sure made the result is usually early to hear about it, but there are action. very few who say anything about the things in the paper they like, Like everyone else, a newspaper man can do better work when helped along by a little encouragement. Whether you are a reader of the Hereford Brand or some other paper, give the newspaper man all the praise you can and you will find him doing his best o make still further improvement.

Practicing the Preachment,

I am going to follow my own advice right here by saying that was a fine bit of enterprise the Elgin Courier showed recently in printing a four column picture of of the paper liked it, and I am sure the faculty did. I do not know one of them, but I enjoyed studying their faces, and concluded that Elgin may well be proud of its faculty and its schools. I wonder how many have said anything to the Courier man and his wife, the capable assistant, about

Marble Falls Cheese Factory. pounds a day and will give farm- are being made to determine that at Marble Falls costs about that part of the state. \$5,000. Properly managed such a factory pays the stockholders and furnishes a steady revenue to surrounding milk producers.

Packing Plants and Canneries, The Texas Citrus Fruit Growers' in the Lower Rio Grande Valley Exchange has three packing plants factory at San Benito at a cost of \$150,000 and \$200,000. The plant

is to have all the latest machinery. including fruit marking machine. electric box machine, automatic packers and other equipment of modern type. Approximately 100,-000 boxes of citrus fruits were shipped by the exchange last season and the business is growing

Bastrop Hatchery.

Bastrop has completed plans for establishing a large commercial

Denver Uses Texas Gas.

Denver nas accepted a gas rate schedule for the use of Texas gas that will call for the immediate laying of a big pipe line from the Panhandle gas field to that city Most Texas cities are now supplied with Texas natural gas and there appears to be enough left to let Colorado have all it may ever need. Texas gas is a source of almost unlimited wealth.

Planting Peanuts Pays.

A farmer at Charlotte, Atascosa county has marketed 1000 bushels of pennuts from 28 acres for which Eigin public school faculty on its he has received \$1280 and has 1000 front page. Doubtless the readers bales of fine peanut hay left. His success will cause a number of his neighbors to plant peanuts next year. The peanut crop on the right kind of sandy land seldom fails to prove profitable.

Santa Fe Making Survey. The main line of the Santa Fe from Temple to the northwest is so crowded with traffic that the road is considering an extension of its line from Richland Springs Work has begun on a modern to Coleman Junction to relieve the cheese factory at Marble Falls. It congestion between Lometa and the will have a capacity of 5,000 Junction near Coleman. Surveys ers for 15 miles around a good feasibility of the route and the market for whole milk based upon best terminals for such a line. It butter fat content. A factory like indicates the general prosperity of

Seeing the Light.

Homer T. Lamp of Tulsa says that the Pecos oil field is going to prove the wonder field of the country, that it can be made to produce a million barrels daily, which Texas attended the celebration. would make the Seminole field look like 30 cents. Mr. Lamp also preand is preparing to build a come diets that in the immediate future bined packing house and canning the biggest program of drilling and pipe line laying ever seen will start in that section. He has a great vision of the future of the il district, but Texas is accusomed to the fulfillment of great

> Passing the Compliments John E. Cooke, affable editor of Rockdale Reporter, says: tion of civic improvement." This concession is made by Edifor Cooke whose town is close by Cameron, because Cameron is planning to pave 150 more blocks, the city to pay one-third of the cost and adjacent property owners two-thirds, the banks to lend the city its part the money. Cameron shows the right spirit in its enterprise and Editor Cooke shows the right spirit in his praise.

Free County Fair. Henderson has had its thirtieth free county fair which has grown hotrer and more popular each year. There is not as much blow and ster about the free fair as about one of the others, but where the town and country people unite as at Henderson in making a success of a fair that does not have to make sponey a neighborly spirit is created that is worth more than niere gate recipts.

Something to Brag About, Franklin county, Mt. Vernon, the county seat, is mighty small for a Texas county but it makes a mighty big claim when it says char it "has the largest number of boys" and girls' club members of any county in the state according to population." Where are Shelby county boosters, and isn't some other county prepared to challenge the Franklin claim?

In Sympathy.

The Texas press is in tenderest sympathy with Mr. and Mrs. Sam P. Harben of the Richardson Echo. in the passing of their fine young son, Carson, who had especially endeared himself to the members of the Texas Press Association while serving as assistant to his father who has for many years been secretary of the Association Carson was universally loved because of his bright mind, his spiri; of helpfulness and his cheerfulness throughout his life, which was filled with much suffering.

A flaming meteorite, 25 pounds in weight, is reputed to have caused a recent forest fire in the Walla Walla section of the Unatilla National Forest in Oregon. The meteorite, according to reports to the forest service, broke off a tree 28 inches in diameter and 20 feet from the ground and lodged in the

Come a Running!



soon as you open up this sheet, and get your share of some of the nicest, tenderest, juciest, most savory

STEAKS, ROASTS, SOUP BONES AND ALL THE FIXINGS YOU EVER SURROUNDED IN ALL YOUR LIFE!

We literally comb the Panhandle for the choicest meat that can be purchased for our customers, realizing that a satisfied customer will come back-and most of 'em eat three meals per day, too.

HOW ABOUT AN ORDER OF PORK SAUSAGE—FISH— OR OYSTERS FOR A CHANGE?

The Palace Market

Telephone 293

We Deliver

Miss Thompson Is City "Spirit" At Celebration

Miss Margaret Thompson, daugh- cars ter of Mr. and Mrs. Alex Thomp- cities. son, represented Hereford and the Hereford Chamber of Commerce Monday as "The Spirit of Hereford" in the celebration in honor of Col. Charles A. Lindbergh at Abilene. Miss Thompson is a sophomore at Simmons University.

What was said to be the largest crowd ever assembled in Colonel Lindbergh arrived in his Ryan monoplane at 9:15 a. m. Mrs. Dan Moody, wife of the Governor,

was introduced by Mayor Thomas E. Hayden, Jr., who also introduced Lindbergh to the crowd. Seventy West Texas towns were represented by as many young ladies who were the "spirits" of their respective towns, and who formed a part of the reception

A big parade was held, following

which Colonel Lindbergh made a brief speech along the same line as his other speeches on his tour of the country. The parade consisted of the car containing Colonel Lindbergh, Mrs. Moody, Mayor Hayden and C. W. Bacon, president of the Abilene Chamber of Commerce, followed by the seventy

Stop That Itching.

Use Blue Star Soap to cleanse the affected parts, then apply Blue Star Remedy. It penetrates the skin, kills out the germs, stops the itching at once, and restores most cases to a healthy condition. Eczema, Tetter or Cracked Hands, Poison Oak, Ringworm, Sore, Blistered Feet Sunburn, Old Shin Sores—all of these have yielded to its wonderful healing power. 60c and \$1.00 a Jar; Soap 25c.

City Drug Store

This Saturday

YOU ARE INVITED To Try Our

FAMOUS COFFEE

T-BONE STEAKS

SPECIAL PRICES

C. S. RICHARDS LUNCHEONETTE

DR. J. W. HENDRIX

CHIROPRACTIC MASSEUR

Second Floor Lambert-Buckner Building. FREE CONSULTATION AND ANALYSIS.

Buffalo Trails

no son

For miles they stretched across the prairie and up into the foothills, smooth, clearly marked, beaten hard as rock through the centuries by the hoofs of buffalo on their way to the salf

When the railways came, and the engineers were confronted with the great bastion of the Rocky Mountains, these buffalo trails assumed a new significance. It was found that they always followed the easiest gradients, that they penetrated the mountain fastnesses by the most direct and practical route.

Buffalo trails became one of the greatest assets of the early railway builders. Time, money, energy, were conserved; a vast amount of fruitless pioneering and surveying was eliminated, by trusting to the infallible instinct which had led the herds along these obscure and little known ways.

Advertising, like those old buffalo trails, provides a clear and unmistakable path among the perplexities of modern buying. It points the way to the goal of safety and sound value; it avoids the pitfalls of unknown and unreliable goods. By following the advertisements in this paper you are following the high road to true economy.

> HABIT: FOLLOW BROAD, SURE TRAIL OF ADVERTISING!

PIGGLY WIGGLY

BOUGHT, NOT SOLD

Able Attorneys and Skillful Surgeons Employ No Salesmen to Sell Their Services-They Have All They Can Do!

Likewise PIGGLY WIGGLY has no salesmen to sell the Nationally known goods to be found on its shelves. You buy these goods be cause you know and want them, the hanging price tag silently and quickly tells you the price.

SPECIALS SATURDAY, OCTOBER 1st

P & G Soap, 10 bars

Pork and Beans No. 2 size

83c

Apple Butter

One so-called

69c

Sour Pickles

One quart

32c

LETTUCE per head

We buy eggs and pay as much as the market will justify

CHAPTER I.

Mrs. Howard Feartherstone spent thinking up things for her rother, Archie was the ideal bache. as Archie was the ideal bachebrother, he accepted her comarisfactory.

the summer house for us says rectedly on the market. How-waiting rooms of specialists. There will be a few people up there for us.

and as Archie had nothing on earth help to me." do, it was eminently fitting that planned to leave for Canadian Rockies two days later, but ially within reach of his sister.

The house belongs to that old New England Congdon family." Mrs. Featherstone explained, "they date from the beginning of time. and some of them are a trifle eccen-

"If you're renting a house from mat family it's just as well to look into it carefully. All right, May, I'll inspect the premises for you,"

Archie was already mentally planning details of his trip with his customary exactness. He travdec constantly in the interest of arist health and knew train schedales by heart.

grateful topic of conversation and Mrs. Featherstone, in her must say you didn't appear to be subject of his health.

you know you tried the alps five him. years ago and the altitude nearly killed you."

dogmed to sit on the sidelines and

FAIRBANKS-MORSE

DUNLAP & SON

HEREFORD, TEXAS

Home Light Plant

issions in the most amiable spirit business men and Arche survived had long been accustomed. his services were unfailingly the heroic treatment and reap-"The agent who's been looking feeling better than he ever had timidity and feeble initiative. Infelt in his life. But after a winter trospective, a little self-conscious, is an unusual opportunity, as spent in an office and leisure to and unimportant nervous sympere are a few places to let at think of himself as an invalid, he toms indicated by the rolling of caused Isabel a great deal of troutalley. Harbor and this one is un- renewed, his acquaintance with the bread crumbs."

and we'd appreciate it if you could for dinner tonight," remarked Mrs. said. "I wish you would write manded by the circumstance, She Featherstone as he rose to go; those items down for me. I'm in thought Archibald Bennett a nice since the Congdon family skeleton The many preoccupations of his "very simple, you know, and How-learnest about that." brother-in-law who held a seat in ard just telephoned that he can't Your case interests me and Ill but no more and no less sorry danced around the dinner table. In bugress and took his job seri- possibly come, so if you can ar consider this matter of advising than she would have been for any a drawer of the desk was an autoously, were well known to Archie, range it, Archie-it will be a real you."

ne should assume some of Feather have dinner with Weld and Cotone's domestic burdens. Archie burn, but if you really want me-" the oblighingly agreed to take a here, you know she's the dearest what you're going to do every hour lines and copied them in her best was half asleep when he was took at the Bailey Harbor house gir', and I always thought you real- of the day. It's routine that kills, hand: that had been placed so providen- ly did like her. Her father lost all Suppose you were to hold up a his money before he died and she's bank messenger in Wall Street and had a position as gymnasium skip with a satchelful of negotiable teacher in Miss Gordon's school, securities and then after the papers This summer she's to run a girls' were through ragging the police camp up in Michigan and she can't for their inefficiency you would help making a splendid success of drive up to the bank in a taxi, walk

> beside her later at Mrs. Featherstone's table she said to him:

"I passed you on the street the other day and made frantic efforts to attract your attention but you were in a trance and failed to see practice what you preach? I don't

"My walk?" she repeated, "You Archie's condition was always a speak as though you had a monopoly on that form of exercise. I was wholly funereal and your de-"I haven't much faith in this meanor that of a man with a cer-

"Four a day," Archie confessed. with an air of resignation, "two in thing he had into gold, bought sev-Archie smiled wanly. "I seem the mornings and two before dinner by the doctor's orders," he added with the wistful smile that usually accompanied such statements.

"Oh, the doctor!" remarked the my camp." girl as though she had no great opinion of doctors in general or of found?" Mr. Bennett's medical advisers in terested. particular. He was used to a great deal of sympathy and he was convinced that Miss Perry was an ut- war time and only divided the land,

er, tumbles the "What would you call a good treasure in a document that would waik," he asked a little tartly, ten, twenty, thirty! I've died."

at the end of the tramp.".

"You prise. he protested defensively. can't be very gay about walking "Oh, the plrate in the story is a

A New Pair

if they Rip

Pickwick Service

NOTICE TO OUR PATRONS

fatigue may have disastrous con To look at him no one would be-

lieve that he had a nerve in his tall ing for her face grew grave for a frame. Once a friend carried him roment and she met his eyes off to a farm where an autocratic seachingly with something of her athletic trainer rejuvenated tired prefessional scrutiny to which be peared bronzed and hardened and voice a trifle weak and suggesting

"There will be a few people in telling me the same things," he

"All right, May; I was going to morrow afternoon!"

"Oh, that's perfectly fine of you, Archie! And Isabel Perry will be

"I was taking my walk," he stam-

"Oh, I'm perfectly capable of doing anything I've suggested. mean to dig for buried treasure this summer realizing the dream of most sisterly tone, broached the enjoying yourself. Your aspect a lifetime. Talk about romance being dead! My grandfather was a plenter in Mississippi before the idea of your going to the Rockies; tain number of miles wished on Civil War. In about 1800 he saw trouble ahead and as he was opposed to secession he turned every-

terly unsympathetic person.

done fifteen and gone to a dance.

"But you haven't my handleap," gold to give zest to your enter- Congdon house,

when you're warned that excessive cousin of mine who inherited the

girls, moving it from sage; Michigan to Florida with the

making a success of it, he said, Hulley Harbor, Maine. marveling at her vitality, her ex-

said when they reached the house of the friend she was visiting. "The camp will be a great success-I'm happiest evening I've spent since

"Since you began taking everything so hard? Please quit looking on your life as a burden; try

to get some fun out of it."

She was not wholly without feel-

"Eyes clear, color very good,

"You're a tremendously formal

really need is a good hard jar.

Every morning you know exactly

be an opportunity to break the force

of habit and awaken your self-con-

"Am I to understand that you

mean to be impertenent, but really

eral tracts of land in Michigan and

money. My father inherited the

see grandfather made his will in

being afraid to mention the buried

become a public record when he

"This is most exciting. It's only

unfortunate that it's not pirate

a dashing young person."

his services in calling her car.

She spoke of her plans for the

summer with charming candor as

Isabel was enthusiastic about the

they set off at a brisk pace.

asked Archie deeply in-

"Don't forget me in the rush things! And particularly don't forget that note of instructions. I'm counting on that! If I don't get it I will be terribly disappointed." She surveyed him gravely, then answered lightly, "Oh, very well! You shall have it, sir!"

CHAPTER U.

Archie didn't know that the note ble. She must write a note that "I've paid doctors large fees for would not require an answer; this she felt to be imperatively desomething that would discourage to be prepared for invasion. person, Mr. Bennett. What you further confidences without wounding him, this would solve the prob- in the lower rooms and established lem. Finally she hit upon these himself in the guest chamber. He

He either fears his fate to much, Or his deserts are small, That dares not put it to the touch

To gain or lose it all.

After reading the lines aloud several times she decided that they would serve her purpose admirably in a return the money, saying and dispatched it to Mr. Bennett

The note reached Archie just as he was leaving his sister's house. He had hoped for a long letter in the vein of the girl's chaffing humer of the size of the missive was a distinct disappointment:

He opened it guardedly and his face fell as he pondered the verse, It was a neat, well-bred slap at him as a man without initiative or courage. At the dinner table she had expressed much the same thought that was condensed in the verse, but the quotation, unrelieved of her smile carried a sting Perhaps this was the way Isabel Perry thought of him, as a loser in the game of life; but he experiexced a pleasant tingle in the blood when he reflected that this may have been the wrong reading and New York and secretly planted his very different from the sense she meant to convey. His spirits soared land, and that's where I'm opening as he decided that the last line was intended to be read unbrokenly "And the gold hasn't been and that it constituted a challenge flung at him with a toss of her lead, a flash of her brown eyes.

Archie was luffed to sleep by the encouraging thought that what she had done was to give him a commission to redeem himself by strange and moving adventures.

At two o'clock he reached Bailey Harbor. He stepped into the only taxi in sight and drove to the village druggist's for the key to the

"Just go in and take your time to it," said the man. "Lights and water haven't been turned off and land up near the St. Lawrence and if you take the house your folks has dug all over it without results. can step right in. If you don't find My father gave the Michigan scenit convenient to stop here again, ery to me, but this cousin of mine just leave the key under the door has been digging on my land,

most unwarrantably! He's rather "I guess you'll find the place all shipshape," said-the driver as they When it came time for Isabel set off. "Folks came up early but to say good hight to her hostess, didn't stay long. Left in a hurry. Bennett was hovering near to offer Family troubles, I recken. I don't know nothin' mind ye, but there's "Nothing like that for me! But talk she had trouble with her husshe hesitated and said with band." mock gravity, "if you're not afraid

The confidence of the chauffeur of the night air or the excessive only mildly interested Archie. It fatigue you might take me home. was unseasonably warm and the air That will add a mile to your pre- was lifeless and humld "Think it will rain?" be asked

> the driver. "Yep." he answered with a glance at the sea, "There's going to be a lively kickup before mornin'."

They reached the house and Archie discharged the driver. In a moment he was standing in a big living room that exhaled an atmos phere of comfort and good taste. Fully satisfied with his investigaions, Archie picked up a book, be came absorbed and read until he was roused by a clap of thunder Harrying to the window he found that the storm had already broken Dallas, returned home Sunday afthat it would be impossible for him to catch the five-eleven.

He turned on the lights and sat down to think. The roof and walls rang under the downpour and he decided that after all to spend the night in an abandoned house would

The story showed no sign of abating and as nightfall deepened the gloom he set about making himself comfortable. Feeling twinges of hunger he explored the kitchen pantry. The Congdons had left a well stocked larder and finding bacon, eggs and bread he decided that the cooking of supper would be a Jolly incident of the ad-

to conduct an outdoor his scruples and he read the mes-

Your letter has your characterwhich she viewed the future,
"I wish you all good luck," he said when they reached the house Remember that I relinquish none of my rights on this point. I demand that you surrender Edith at ure of that. This has been the once and I will communicate with you later about the custody o Harold until such time as he is a enough to come to me. Putney Congdon,

> The cautious hint of the taxi driver that domestic difficulties were responsible for the breaking up of the Congdon household found here a painful corroboration.

> After speculating on the affair for a few moments he went ahead with the preparation of his supper. He wished Isabel could see him and know that for once the routine of his life had been interrupted only to find himself resourceful and

the ease master of his fate. He made a point of washing th dishes and putting them carefully away. These matters attended to, he roamed over the house which now had a new interest for him fellow and she was sorry for him, had come out of the closet and one else who failed to find the matic pistol and a box of cart-"I shall expect the document to- world a pleasant place to live in. ridges. This Archie thrust into his Something a little cryptic, yet pocket thinking it not a bad idea

Then he switched off the lights roused by footsteps on the verandah below.

Continued Next Week

Progressive News

Lots of rain keeps falling every there is a good season in ground for wheat farmers. Some of the farmers who have crops would appreciate nice A number of Progressive folks

attended the Hereford fair. Thirty-seven were at our Sunday chool last Sunday.

Some good singing was heard at Progressive Sunday evening. Misses Samuelson and mother went to their home in Canyon for the week-end.

When going home from singing Sunday evening. Jess Caldwell's car turned over and was smashed considerably. Jess receiving several minor injuries.

Miss Mary Ratcliffe was in a car wreck Sunday but was not seriously hurt.

Horace Hershey left for Lubbock few days ago, returning one day for the Hereford fair.

Miss Mabel, daughter of and Mrs. Jim Parks of this community, was married last Wednesday afternoon at 3 o'clock at the Christian parsonage in Hereford by Rev. Morgan to Earnest Henry. who lives about sixteen miles southeast of Hereford and at which place Mr. and Mrs. Henry will make their home. The bride has lived here all her life and the conple have the best wishes of the Progressive community for a hap-

py, presperous merried life. Mr. and Mrs.' W. M. Smith and son of Hereford and Mr. and Mrs. P. Caldwell and family ween visitors in the home of Mr. and Mrs. Jeff Roberson Sunday after-

h wanter from here attended the Castro singing convention at Summerfield Sunday. Mr. and Mrs. Counts visited in

the Ray Hershey home Sunday. Singing program for Sunday : Opening song-Mr. Reeves. Song-Mrs. Lewis. Duet-Mr. and Mrs. Ramsey. Song Mary Ella Hershey. Song-Luke McBriere Special music-Augustine Greg-

Quartel-arr Mr. Garrett. Song Jess Caldwell. Song-Etoyle Jacobs. Dues-Lois and Lucille Parks. Reading-Winona Blagg. Song-Lots Counts General selections led by Mr

Closing song-Mrs. vewis. Benediction-Mr. Hershey.

(Too Late for Last Week.) Mr. and Mrs. Jean Lawson, of ter a few days with her parents, Mr. and Mrs. H. E. Ferguson.

Mr. Graham and family were in Amarillo one day last week R Hagge was in Happy on business last Tuesday.

J. E. Boyd and wife visited the John Hammon home Monday.

Turn the key and your Buick Double-Locked

No lock could be safer! One turn of the key locks both ignition and steering wheel. But merely turning off the ignition does not lock the wheel. You may shut off the engine and coast, if you like, and still have your car under perfect control.

And no lock could be more convenient! It is illuminated and located within easy reach, where the steering column meets the dash and the

The Buick double-lock is an exclusive Buick feature -one of many important refinements which characterize Buick for 1928.

BUICK MOTOR COMPANY, FLINT, MICHIGAN Dieleion of General Motors Corpor Sedans \$1195 to \$1991 es \$1195 to \$1850

WHEN BETTER AUTOMOBILES ARE BUILT . . . BUICK WILL BUILD THE

BUICK for 192

Norton Motor Company Hereford, Texas

South Texas Wednesday where he help to the wheat. Hall did some will visit his parents before going damage to some wheat farmers. to Lincoln, Nebr., to attend school. reth on business Monday.

Messrs. H. J. Ferguson and Messrs. H. J. Ferguson and Chas. Hagge and son, Messrs. Hurst were in Tulia Wednesday. J. A. Morris, W. A. Morris, Henry

Mr. White was in Happy on Mr. and Mrs. Ray Cole were Amarillo Wedne

Mr. Nicholson has been having trouble with his well. The Baptists will start a revival farmers are making good Messrs, and Mmes, Marion Davis from poultry here. One stockfe and John Hendrix were in Here- er kept books on 150 White Les

ford on business Saturday. H. E. Ferguson and wife were Mrs. Marion Davis visited in the chickens and banked over \$25

Half an inch of rain fell here county fair held for the fifth

iast Thursday, which will be of re-

Mr. March was here from Ama- Dixon, Will Dixon, J. A. White to Monday. on business Wednesday. M. Morton and wife

Mr. Huff was a visitor in the E.

R. Robison home Monday

El Dorado Schleicher in covered that they fed the

Know hat the foods you serve are sate

Frigidaire prevents the unseen mold that imperils health

NOT for a minute I would you think of risking the health of yourself and family by serving food on which mold appears. But do you realize that mold is often present from ten to twelve hours before it is visible to the naked eye? The



microscope reveals that this is true.

The only protection against this unseen danger is to keep perishable foods in a dry atmosphere and in a refrigerating temperature of less than 50°. Frigidaire electric refrigeration meets both these requirements.

With all its advantages, Frigidaire is low in price. It can now be bought for as small a sum as \$180 f. o. b. Dayton. And terms are so convenient that it is easily within your family budget. See a demonstration now.

F. H. OBERTHIER & CO.

West Third Street

Hereford, Texas

As a result of our recent purchase of the Sunset Stage Lines, we are now enabled to offer the people of Hereford a new, swifter and more frequent transportation service. The Revised Schedule Through Hereford Is As Follows:

Eastbound 10:30 a. m.

4:10 p. m. 11:10 p. m.

LEVI STRAUSS

Overalls

for your dollar

More days wear

4:30 p. m. 6:55 p. m.

Phone 105 for Information.

Westbound 10:55 a. m.

Local Agent, Corner Drug Store, Hereford, Texas.

Vital "Second Period" In Brand's \$5,000 Opportunity Club Auto Campaign Is On!

100,000 EXTRA CREDITS

For each and every \$20 worth of Subscriptions either New or Old turned in before 9 p.m. Saturday October 1. Offer Closes promptly at 9 p.m. There is NO LIMIT to the number of times You can earn this Bonus. It comes with every \$20 worth.

Offer opens 8 a. m. Sept. 26

Remember

This Is The Very

LAST BIG OFFER

The Finish Is Only
A Short Distance Ahead.

Let This Big Special Offer Place You In The Winning List.

How Awards will be made

The grand capital award, a 1923 Chrysler '63' Sedan, will be awarded to the Opportunity Club member who totals the greatest number of credits for the chile campaign.

After the winner of the Chrysler has been decided, a \$200.00 Diamond Ring will be awarded to the club member having the second highest total of credits.

An \$85.00 Diamond Ring will be awarded to the club member having the third highest total of credits.

After the winners of the diamond rings have been decided, a \$25.00 wrist watch will be awarded to the club member having the fourth highest total of credits.

Use this blank with your first subscription:

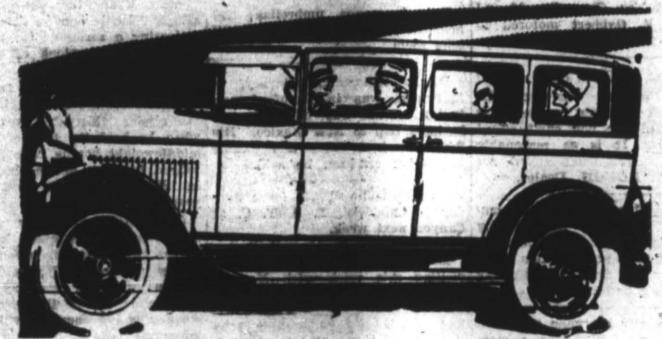
My First Subscription

Good for 10,000 Extra Credits

Accompanied by the nomination blank and your first subscription, this coupon will start you in the race for those magnificent prizes with a total of more than 12,000 credits. This coupon may be used only once, and is valid only when accompanied by a subscription remittance.

Cash must accompany this coupon. When sent in with

Grand Capital Award



1928 CHRYSLER "62" TWO-DOOR SEDAN
Purchased from and on display at

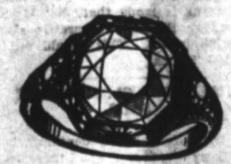
L. W. HOUGH, Dealer

SECOND GRAND AWAR



\$200.00 DIAMOND RING
Purchased from and on display at
HEREFORD JEWELRY COMPANY

THIRD GRAND AWARD



\$85.00 DIAMOND RING
Purchased from and on display at
HEREFORD JEWELRY COMPANY

FOURTH GRAND AWARD



Purchased from and on display at
HEREFORD JEWELRY COMPANY

These Two Blanks

And 10 New Yearly Subscriptions Will Start You Off With 162,000

Opportunity Club Mgr.

The Hereford Brand

Offer Closes 9 p.m. Oct. 1

Again You are Warned!

Subscriptions Count More NOW

Than They will Next Or The Last Week.

How Subscriptions Count In Credits In the Campaign.

The following scale shows the subscription rates, and the number of credits given according to the amount paid.

Positively no subscriptions for more than three (3) years in advance will be accepted.

NEW SUBSCRIPTIONS

In Deaf Smith, Randal, Castro, Bailey, Parmer and Oldham Counties, Texas, and Curry and Quay Counties, New Mexico.

 One Year
 \$2.00
 5,000 Credits

 Two Years
 \$4.00
 15,000 Credits

 Three Years
 \$6.00
 35,000 Credits

 \$2.50 per year to all other counties and states with the

same schedule of credits as above.

From September 26 to October 1st a bonus of 100,000 extra credits will be issued for each \$20.00 turned in. From October 6th until October 8th a bonus of 75,000 extra credits will be issued for each \$20.00 turned in. From October 10th until October 13th a bonus of 50,000 extra credits will be issued for each \$20.00 turned in. During the last two days of the campaign, October 14th to 15th, a bonus of 25,000 extra credits will be given for each \$20.00 turned in.

TWENTY PER CENT CASH COMMISSION.

Every Club member who remains active in the campaign to the finish, turning in one or more new subscriptions, together with the cash, each week from the time they start to work, and who fails to win one of the regular awards, will receive 20 per cent in cash for the gross amount of their subscription sales.

Use this blank to enter the Opportunity Club:

My Entry Blank

The Hereford Brand Opportunity Club

Data

To Chiff Manager, The Brand: Please enter as a member of

"THE OPPORTUNITY CLUB"

Address

Phon

This blank counts 2,000 Bonus Credits. Only one nomination will be credited to a member. If so requested, the nominator's name will not be divulged. You may nominate yourself or some friend, if you wish, by simply filling out the blank and sending same to the Club Manager.

You Can't Afford to Lay Down Now!

Wanted

Your old, leaky hot water bottle or fountain syringe. We will allow 25 cents in exchange for a new hot water bottle, fountain syringe or combination. Only one accepted in exchange. This offer good only for the next thirty day should remind you that it is time to get your new hot water bottle

City Drug Store

Headquarters for School Supplies

Phone 300

Hereford, Texas



and Mrs. Chris Renfro, Mrs. B. London and small son, Jack and Mrs. J. D. Curtsinger motored Amarillo Thursday to attend the performance of Ringling Bros. and Baraum & Bailey circus.

We handle a complete line of the exquisite Elizabeth Arden Toilet-Mes. CLARK'S DRUG STORE.

Mr. and Mrs. H. H. Marshall of Elede, who have been spending the past week at the J. H. Brooks home left, Sunday.

Wes Anthony spent Sunday and Monday in Clovis on business.

Bomer Wilkinson, formerly of Hereford, now of Amarillo, was a visitor Saturday at the homes of relatives here.

Miles of smiles and satisfaction in Brunswicks. RICE SELLS

Mrs. C. J. Paddock left Wednesday for St. Cloud, Minn, where she will visit her sister for a few



HEREFORD, TEXAS

FRIDAY AND SATURDAY EPTEMBER 30. OCTOBER 1

"Tin Hats"

Conrad Nagel, Claire Windsor, Tom O'Brien and Bert Roach

MONDAY AND TUESDAY OCTOBER 3-4 CORINNE GRIFFITH

WEDNESDAY AND THURSDAY OCTOBER 5-6

"Resurrection"

"Three Hours"

DEL RIO. FRIDAY AND SATURDAY

OCTOBER 7-8

"Convoy"

The navy war drama, with Doro thy Mackaill, Lawrence Gray. William Collier, Jr., and Ian Keith.

COMING!

WATCH FOR: Richard Barthelmess in "The Drop Kick"

Pillian Diah In "The Scarlet Letter"

"The Big Parade"

Have you seen the latest thing in the new Cordovan leather bags, bill folds and pocketbooks? The LARK DRUG STORE handles

We are now selling seed wheat and seed rye. JONES & McLEAN.

Mr. and Mrs. A. Herbst, of San Benito, Texas, who have been visiting Mr. and Mrs. P. W. Price the past week, drove to Amarillo Tuesday for a two days' stay with Mr. and Mrs. B. S. Arnold. They returned Wednesday evening for a the return trip to South Texas.

Radioing is getting good. your batteries at RICE'S.

I have the latest thing in disc rollers and am now prepared to offer good service and do a firstclass job. A. C. BARNHART.

Messrs. Patton and Bacon, traveling representatives of the Mergenthaler Linotype Company, paid the Brand a visit Saturday.

Radio batteries, tubes and all accessories at CLARKS DRUG CLARK'S DRUG STORE. STORE.

Buy fresh vegetables direct from sonable charges..

We are now selling seed wheat and seed rye JONES & McLEAN.

Mr. and Mrs. C. D. Shaw and daughter, LaMoine, and Mr. and lo visitors last Thursday.

were visiting relatives here Sun-

Willard the Wizard was good, DUCE CO., Phone 33.

The most complete stock of tires in Hereford and all fresh goods, at RICE'S.

COD LAROCQUE and DOLORES Wilson in Floydada.

> Baskin Irrigated Gardens, one mile Dealer. south of town. Drive out and get them fresh and cheap.

She is visiting at the home of her DRUG STORE. brother, F. D. Perkins, of Pro-

DEAL PRODUCE COMPANY, tele- the corner of Third and Main.

get too low-down for our jacks. are a CHRYSLER booster for life!

A D A Radio

Corner Drug Store

Dependable Druggist

The Fada Special Six-Six tubes,

shielded, three stage radio frequency, two

Stages audio frequency and detector; solid

pressed steel chassis. Antennae operation.

PRICE \$95.00.

past two weeks visiting at the will return in about a week. home of her mother, Mrs. M. A.

For Sale—Seed wheat, absolutely free from Johnson grass, \$1.56 pm bushel. BRUMLEY AND NEAL

Mr. and Mrs. Chas. Donald and Mrs. W. F. Gabbert motored to Amarillo yesterday.

We want YOU to come in and I Get priced that you can't afford not impression on him, he said. to. L. W. HOUGH, Dealer.

Mr. and Mrs. S. P. Rosson motored to Plainview last Sunday where Mrs. Rosson remained to have her tonsils removed this week. Mr. Rosson will drive down Sunday to bring her home,

Students and everyone else need fountain pens. We offer a wonderful line of Waterman and Parker pens from which to choose,

Mr. and Mrs. Jim Black, Mr. and ed any time of day by driving one end tables, etc. You will enjoy tin-Mrs. Albert Ross and Lama Beav mile south to Baskin Irrigated ishing them yourself and the savers went to the circus at Amarillo Gardens. Big yellow house, or ing will be quite worth while, the lifting of a 200 pound weight.

Read about it, see it, hear about the grower by driving one mile it, then come in and drive it. The south of town, big yellow house, beautiful Chrysler "62." The car Gaede will pull them for you, sea. The Brand is offering in its big 29-tf Opportunity campaign. HOUGH, Dealer.

> FOR SALE-One 12-hole Emerson wheat drill. J. C.

Mr. and Mrs. George L. Muse. The Brand's Opportunity Club southern Texas. after a short stay there.

'Drop in a look over our new stock of unfinished pieces of all but have you ever had us change sorts; book racks, smoking stands, your produce into cash? It's won- end tables, etc. You will enjoy finderful! SQUARE. DEAL PRO- ishing them yourself and the saving will be quite worth while. ANTHONY FURNITURE STORE.

The CHRYSLER "62" is the Grand Prize in The Brand's subscription drive. There are a score Mr. and Mrs. Bob Wilson are of good reasons why this magnivisiting with relatives of Mrs. ficent car was chosen. If you ride in it just once you won't need any salesmanship - talk !--you will un-

copper carbonate treatment to be last week from Wakefield, Mass, us explain it to you. CLARK'S bargain.

J. B. Kerby spent last week at his home in Weatherford, return to the stock from time to thue and patients except in cases of emer-You won't beat our prices nor ing first of this week to look after a shipment will be in the first of gency. I will be ready to begin our square treatment. SQUARE construction of his new building at the week. -0-2-14-4

It's a low down trick jacking but there is only ONE CHRYSLER continue until further notice. up a flat balloon tire. They don't "62" model. One ride in it and you 37-1t L. W. HOUGH, Local Dealer,

G. S. Weber of Brownfield drove Mrs. W. M. Megert left this to Hereford Sunday to meet Mrs. morning for Mineral Wells with Weber who has been spending the the George L. Muse family. She

> Call 28 for "RICE'S INSTANT TIRE SERVICE.

five room apartment for rent. See L. BASKIN, or call

insurance, Brunswicks. D. L. Wakeman, attorney,

short visit with Mr. and Mrs. look at the new Chrysler "62." Spearman, was in Hereford yes-Seth B. Holman before starting Don't think that just because it is terday on his way home from a a wonderful car you can't afford business trip to New Mexico. His to own it. It is so reasonably first visit here made a favorable

> Miss Inez Jowell will leave Sunday to enter W. T. S. T. C. a Canyon next week

Mrs. G. Bruner of Clovis visiting this week with Mrs. S. Bruner here. She has just returned from Denton, Texas, when had gone with her daughter, Miss Sarah, who is enrolled in the College of Industrial Arts there.

Drop in a look over our new stock of unfinished pieces of all Fresh vegetables may be obtain- sorts; book racks, smoking stands,

> The Gardner B. Y. P. U. of the plicate his performance. First Baptist church will give a invited to be present.

Buy the best first and they will 31-tf RICE'S.

Mrs. Claude Ricketts were Amaril- sno, Keller, and Miss Virginia announcement about the CHRYS Smith, left this morning for Min-eral Wells. Mrs. Muse, Keller and something! They all want one— leaves tomorrow for Lubbock Over? You are next. L. W. Fair. HOUGH, Agent.

CORRECTION.

statement is made that that store In company with her daughter Miss 80x105 inches.

MILLINERY CLOSING OUT

Buy fresh vegetables daily at derstand! L. W. HOUGH, Local millinery business and therefore which she went to Austin where will offer my entire stock of mil- Miss Donald is a student in the linery at a big reduction. All fix- State University. Investigation has shown the tures will also be included in this sale and any one interested in ar-Mrs. Suste Gaillon arrived here the best for smut on wheat. Let ticles of this kind will find a real

fo-date pattern hats will be ad

After October 1st my stock will -DR. G. W. HEARD, Dentist, be moved to the Anthony Furni-The woods are full of new cars, ture Store where the sale will MRS. N. C. VOGELE.

CARD OF THANKS.

We wish to take this method of boy. expressing our thanks to our dear J. J. Lindsey, September 26, neighbors and friends for their girl. ful flowers, in the passing of our box.
dear husband, father, son and brother. May the blessing from Think about it. Isn't it just a on High be with each of you, is little bit shead of anything else our prayer.

Family.

WORMS IN CHICKENS.

It costs money and feed to feed wormy chickens. Wormy hens are poor layers and are more subject to disease. If you want hens to lay and be healthy use Dr. Pruitt's Worm Powder; you can see it which is supposed to "create anteed or your MONEY BACK. smooth and graceful liars of the

Students Hear **Oldest Athlete** Speak Tuesday

High school students and their friends had the opportunity Tuesday afternoon to hear a speech by meat mixture, cauliflower or pota-Tommy Ryan, the world's oldest toes scalloped with cheese, spinach athlete. He is touring the country with hard-boiled eggs, or sweet delivering a series of lectures and corn pudding made with milk and giving demonstrations of physical eggs.

Ryan, whose real name is Joseph Corn fritters may be made from M. Juvenal, was famous in athle- left-over corn on the cob. To four tic circles thirty-five years ago tablespoons fresh corn add one teawhen he held the title of world's spoon melted fat, one teaspoon bakmiddleweight boxing champion. He ing powder, one egg, one-half cup retired from an active ring career milk, one cup flour, one-half teain 1899. He is now seventy-eight spoon salt. Mix to a batter and years old.

Clean living, mentally as well as psysically, was given by Ryan as the reason for his present marvelous physique. Cigarette smok-ing in particular was condemned by him as one of the greatest of weakening influences to which man succumbs today.

"Co-ordination of all of the muscles of the body is the secret of strength," he said, "and such coordination is impossible where the brain is dulled by the poisons of nicotine."

One of Ryan's main feats was to a position above his head. H defied any cigarette smoker to du-

One-fourth of the admission monspecial program at the B. Y. P. U. ey charged was turned back to the hour next Sunday, it was announc- school by Mr. Ryan for use in fured by the president. Everyone is thering the physical education pro-

Miss Floyd Wilson returned yeslast. Brunswicks, of course. At terday afternoon from a two weeks vacation trip to Dallas, Galveston and other points in eastern and

Miss Ola Brashear and Miss Smith will remain until next and they all want to see it! Have where he will conduct the baby Lecona Hastings from Dimmitt May and Mr. Muse will return YOU given this great car the Once beef sale at the South Plains

MRS, DONALD RETURNS.

Mrs. Chas. Donald returned last In an advertisement of the Stam-baugh Dry Goods Company appear-visit with relatives in Fort Worth, ing elsewhere in this issue, the Lewisville and other Texas cities is selling Rayon bed spreads size Emma Jean, Mrs. Donald left 800x105 inches. This should read Hereford on August 25 and went to Fort Worth where she visited her parents, then to Lewisville, where she stopped with Mr. Donald's relatives.

From Lewisville she went to I have decided to discontinue the visit her brother at Dallas, after

NOTICE.

Because of rearranging my office The sale will begin Friday morn- preparatory to the installation of ing, September 30th. New and up- new equipment, it will be inconwork the first of next week.

STORK SPECIALS.

Born to Mr. and Mrs .-R. G. Wilson, September 15,

Orgie Behrens, September 16,

orting words and the beauti- Jeff Roberson, September 28

you've ever seen in the way of MRS. O. F. WEST and Children. sutomobiles? The only thing slow MR. and MRS. H. T. WEST. about the new Chrysler "62" is MR. and MRS. I. I. WEST and the price. A remarkable value. Look it over at the Fair today, MR. and MRS. C. E. WEST and tomorrow and Safurday. L. W HOUGH, Dealer.

EPWORTH LEAGUE PARTY.

Sold by the HEREFORD PRODUCE.

"Where there is no vision, the forests perish—and the people."—
Dr. C. A. Schneck.

Saloch and gracerol liars of the first magnitude, with a sweet, persuasive tongue with women, full of guile, blandishment, and potent flattery," has been kissed by more than 27,000 American tourists this year.

no indication of its quality. It in- United States. However, this dicates variety. There are several crease is only just become kinds of salmon and these vary in parent and the farmers and color after canning from a bright who are troubled with the red to almost white.

In serving a vegetable plate in-

ciude one food that contains some protein, as for example, green pe pers or tomatoes stuffed with a

fry in deep fat.

The color of canned salmon is Rats are on the decrease should not let up on preve

> Furniture wood at the time ture content of about six per This is about the average of moisture it will contain during life, although this fluctuates the seasons and with the

See or Phone Mrs. Nettie Price Slator Flowers of any kind

Interest is the only worker that improves with age



SECOND LIBERTY BONDS

-Redemption November 15, 1927, of all outstanding bonds of the Second Liberty Loan has been called by the Secretary of the Treasury On that date Uncle Sam will cease to pay inte. est on all Second 4's and Second 41/2's

-Prior to that date, the Treasury Department indicates, an exchange offering may be made through which holders of Second Liberty Loan Bonds may have the privilege of exchanging them for other interest bearing Government

-If you wish, we will be glad to attend to any matter in this connection for you.

Western National Bank "There Is No Substitute for Safety"

EASY CHAIRS



Long Winter evenings will be with us soon, and what a splendid investment in comfort you can make by investing a few dollars in one of these comfort-giving easy chairs.

See us for radios, Victrolas, Pianos, Sewing Machines and a general line of Furniture and rugs. Terms to suit.