

# The Hereford Brand

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Our Slogan—"More People—More Farms"

37th YEAR—NUMBER 16.

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## AROUND TOWN

Sights and Faces Seen

If you are thinking of beautifying your yard this year, here is something worth your while: E. J. Ramsey has some fine Ash trees—and they are yours for the replanting. Mr. Ramsey says they do mighty well in this country, too.

W. A. Paul made employees in the county agent's office mighty happy Monday when he came in with a box of candy for the two girls, Mattie Kay Roberson and Opal Cawthon. He also had a sack of cigars which he passed around to the men. They were likewise remembered by John H. Mosley and the First National Bank.

Mrs. Dessie Smith was back on the job in the county treasurer's office Monday after an absence, during which she had her tonsils removed.

Most of the Legionnaires who went to the Clovis meeting recently are wondering just how Reed Williams and Jim Lipscomb lost their hats. Reed and Jim said someone broke into their car, and they are sticking to their story.

Bill Snapp did some tall explaining Tuesday night when Sheriff J. O. Newell and Deputy Mike Baird went to his house to recover Doyle Rose's automobile. It all started when Doyle parked his car near Bill's car. Bill came out, got into the Rose car, which is exactly like his, drove home and put it in the garage. Later when Doyle missed his car he turned in a report to the sheriff's office. After searching the town, officers saw the Snapp car—and figured out what had happened.

## Preliminary Work Starts This Week On Local Highway

Preliminary work was started Tuesday morning on Highway 33 across this county as contractors began excavating a caliche pit on the Jeff Gilbreath place, one mile west of here. Work during the remainder of the week will likely be confined to completing the excavation and setting up additional machinery, contractors stated. Actual surfacing was hoped to be started by May 1.

Henry Stafford will be superintendent of the work across this county, and the Lone Star Construction Company, contractors, expect to open an office in Hereford.

To Use 100 Men. When the work hits its maximum peak here, it was estimated that 100 men will be employed. At the present time very few employees are being used on the project. A National Re-employment Service representative is expected to be stationed here in the near future to work in connection with the highway construction.

Present equipment on the location includes an elevator grader, a power shovel, crusher and a fleet of dump trucks. All of the machinery, except the crusher, has been set up and is now in operation. Contractors stated that work was progressing rapidly at the present time.

To Start West End. Actual placement of caliche is scheduled to begin on the west end of the project at the Caspe county line. As the work continues back east along the road, two more locations for pits will be established.

Contractors estimated that the work should be completed within a period of 90 to 100 days, and be opened around August 1, 1937. More machinery is expected here within a few days, and around May 1, the arrival of additional employees is expected to further crowd housing conditions here.

## Plainview Dairy Show This Week

A delegation Monday morning visited in Hereford and extended a county-wide invitation for local residents to attend the Plainview Dairy Show scheduled April 21-22-23-24.

In addition to exceptional exhibits, they said that general entertainment was planned.

## Hornbeak Will Be Honored Guest At University Event

### Band Leaves To Compete In Contests

Accompanied by their director, Ralph Smith, and a number of Hereford citizens, the senior and junior bands, and senior orchestra left Thursday morning for Pampa, where they will compete in the North Texas Band contest.

The Hereford Band last year took first place in the contest and members have been working diligently in hopes of again bringing first place to Hereford.

## April 30 Last Date To Enter Farm Program

ONLY \$20,000 REMAINS FROM CHECKS HERE LAST WEEK

With April 30, the final date for signing work sheets in the 1937 program, rapidly drawing near, Alex R. Bateman, county agent, today urged all producers to avail themselves of the opportunity of entering the program this year. He also said that only \$20,000 of the \$272,000 received here last week still remained to be paid out to producers.

The technique of preaching has changed immensely during the past 50 years, Rev. Hornbeak said. "It used to be exaltation, waving of arms, and loud talking, but now they preach along different lines."

While he holds a distinctive title in long years of useful service, Rev. Hornbeak is also one of the best-read men in the Panhandle. When he was 21 years of age he made a resolution to read one book each week. During recent years he has been forced to discontinue the practice due to his eyes, but prior to that time he read hundreds and hundreds of books.

At the Founders' Day gathering he will again be united with his brother, S. L. Hornbeak, who is head of the sociology department at Trinity.

## Work Completed On Frio Bridge

Workmen this week completed work on the Frio bridge south of here on the Dimmitt bridge. The structure is 60 feet in length, and is built from heavy timbers.

Work also continued this week on 25-Mile Avenue which the county plans to connect with Highway 66 at Vega. When the road is complete they expect to turn it over to the state, and hope that it may be hard-surfaced in the future.

## Local Bulls Sold to Mexican Estate

Thirty-seven head of registered Hereford bulls were shipped from here Monday night, billed for Chihuahua, Mexico, where they will be added to the herds of the Quevedo Brothers, one of whom is former governor of the State of Chihuahua.

Two of the Quevedo Brothers arrived the latter part of last week and remained here until Sunday, when they returned to Mexico, after buying the bulls. While here they stayed with Mr. and Mrs. Ezra Norton, and bought the bulls from Mr. Norton. This is the third time the Quevedo estate has purchased Deaf Smith county bulls, following the policy of im-

## LOCAL RESIDENT HOLDS SERVICE RECORD AS EARLY PREACHER

Rev. J. A. Hornbeak, 83, left Tuesday for Trinity University, Waxahachie, where he will take part in a Founder's Day program.

From a standpoint of service, Rev. Hornbeak now holds the record among Presbyterian preachers in Texas. He has been active in the ministry for the past 62 years. As a former student of Trinity University, he will be one of the honor guests at the celebration, and will appear on the program twice. He will deliver the invocation and will also give a talk on Reminiscences of Ex-Students.

Here Past Eight Years.

A resident of Hereford for the past eight years, Rev. and Mrs. Hornbeak came here from Dallas to be near their daughter, Mrs. J. T. Cronin, who died in 1930. Since then they have continued to make Hereford their home. Before coming here Rev. Hornbeak was active in the church, serving first as a pastor and for 15 years as superintendent of home missions in the Presbyterian Church of Texas.

Still Preaches Here. Despite the fact that he has been officially retired, Rev. Hornbeak continues his work and each Sunday preaches in some community in the Hereford area. Jack Hutson of the Ward community has at different times and places heard Rev. Hornbeak for the past 50 years.

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proving their herds at least once each two years.

Those who sold bulls in the shipment were Lee Cocanougher, 8; Mrs. L. R. Bradley, 5; C. J. Paddock, 2; Travis Dameron, 10; Tom Ivey, 1, and Ezra Norton, 11.

Although they had offers on bulls as close as El Paso, the Quevedo Brothers preferred to travel to Hereford to make their selections because previous purchases had proved to them that registered Hereford bulls in this section were some of the finest in the world. The 37 head brought approximately \$4,000, including three two-year-olds and 34 yearlings.

## Here On Tour



Speaking before the Hereford students and Lions Club here Wednesday, Harry P. Savage, goodwill ambassador for the Pan-American Exposition at Dallas, said that Hereford would be given a special day at the exposition this year. The date is to be set by chamber of commerce officials, and will be announced soon.

## Seniors Will Present Play Here April 30

"Tons of Trouble," a three-act comedy, will be presented in the high school auditorium Friday evening, April 30, at 8 o'clock, according to announcements today.

Written by Robert St. Clair and Carlos de Valdez, the play is recommended as one of the outstanding comedies to be released in recent months, sponsors say. The cast has been working on the production for several weeks, and hope to make the presentation one of the most successful to ever be presented here.

Based upon misunderstanding, the plot revolves around complications which arise from falsehoods told by young people to impress their friends. When a young man leads his friends to believe that he owns a prosperous farm, and his uncle arrives to take over the property, the trouble starts. However, it is no more serious when another young fellow has told his aunt he was married, and she appears on the scene to meet his wife. Situations arise rapidly to furnish fun for the production, and make the play one of the most laughable in years.

The cast includes Anna Virginia Carlyle as a young wife; Ernest Schelhaugen, III, husband; Bill Stanford, his pal; Beverly Ruth Alexander, his sweetheart; George Alva Barber, her father; Ira Jean Ricketts, Bill's aunt; Billy Smith, Ernest's uncle; Billy Jo Roberts, an actress.

## Wright Ireland Joins Staff of Motor Company

Wright Ireland arrived Monday from Lubbock to assume duties of bookkeeper and general office man in the Ireland Motor Company. He is a nephew of E. S. Ireland.

Mr. Ireland is a former resident of Hereford and lived here with his parents, Mr. and Mrs. Elmer Ireland, for several years. He is a graduate of the Hereford High School, having finished with the class of 1929 and was honored with the position of president of the class.

Four representatives of the local Presbyterian church returned on Saturday from a two-day Presbyterian meeting held in McLean. They were Mmes. E. S. Ireland, D. H. Alexander, John Olson and Vern Witherspoon.

## Seniors Set Graduation Week Events

### MARY TURRENTINE, VIRGINIA LEE HUSSEY GET HIGH POINTS

Setting Friday, May 21, as the date for commencement exercises, C. H. Dillehay, superintendent, today announced complete activities for the final week of Hereford Public Schools.

Members of the senior class also announced the selection of Mary Turrentine as valedictorian, and of Virginia Lee Hussey as salutatorian. The selection was made as in past years with the class choosing from the five students with the greatest number of grade points. Miss Turrentine had 186 points, and Miss Hussey 120. The other three students were Imogene Roberson, 144; Ira Jean Ricketts, 135, and Varian Jay Fuller, 125. The last three named will be honored with places on the Class Night program.

Commencement Planned. The seniors also voted not to have an out-of-town speaker for the commencement program this year. Instead the class will furnish entertainment for the occasion, and diplomas will be awarded in the usual manner.

Graduation week will open Sunday, May 16, with the baccalaureate sermon at 8:15 o'clock in the evening. Minister H. M. Redford has been selected to deliver the sermon. Class night has been set for 8:15 o'clock Thursday evening, May 20. Commencement exercises will be held at 8:15 o'clock Friday evening.

To Present Awards. When all grades for the present term have been determined, the highest 10 per cent of students will be named, Mr. Dillehay said, and bronze medals will be awarded as in past years. Students who have been awarded bronze medals for three years will also be given gold medals for their achievement. These pins will again be furnished by the Lions Club. The grade point system includes scholastic ranking, activities, etc.

The student with the highest number of grade points will have his or her name placed on a bronze plate on the school honor scroll.

## Friena Seniors To Stage Play Tuesday Night

Seniors of Friena High School will present their annual play at the grade school there Tuesday night, April 27. It was announced today. The title of the play this year is Huckleberry Finn, Detective.

The cast of the play includes Ernest Osborn as John Finn; Julia O'Brien as Aunt Polly; Ira Beniger, as Huck; Bruce Parr, as Tom; Bernice Rogers, Amy Whopperinger; Ruth Reeve, Clara Whopperinger; Pearl Houlette, Sunbeam; Eva Senter, Anne Rand; Noel Ranger, Samuel Knowles, and Othelia Hart, as Mary Jane Watson.

## Rural Power Work Advancing Rapidly

Rural Electrification was today a step nearer to reality, following the approval of James W. Witherspoon as attorney, and the application for a state charter. Mr. Witherspoon was approved in Washington last week, and after his approval papers were submitted for the charter.

Carl C. Fox, Amarillo, has been named as engineer by the local organization, and H. V. Henpen as manager. Both of these men remain to be confirmed by Washington officials.

The application for charter was filed under a new law passed during the present session of the legislature, and signed by Governor

## Leaders Deny Local S. C. S. Project Will Be Closed On July 1

### Parade To Be Pioneer Day Feature

As a special attraction in the Pioneer Day parade here May 10, Hereford business firms will be invited to enter floats, according to Miss Belle Harris, who has charge of the parade this year.

Each of the communities in the county will also take an active part in the parade, which is expected to be the largest and best ever sponsored here. Firms interested in entering floats were urged to contact Miss Harris, or some other member of the parade committee.

## Annual Clean Up Week Set For May 3-8

CITY AGAIN OFFERS FREE HAULING OF TRASH THIS SPRING

Setting the date of the annual Spring Clean-Up Week from May 3 to 8, inclusive, members of the City Commission today said that the city would again haul trash without charge. Cooperation of citizens in collecting their debris prior to Clean-Up Week was asked, however.

"Since the city is offering free hauling service it will be necessary that trash be collected and placed in alleys prior to the opening of Clean-Up Week, May 3," Mayor Paddock said. "It will be impossible for us to make a special trip for each person and we will make the haul in sections over the town each day. Therefore, we urge you to collect trash, papers, old cans and other waste material and to pile it in the alley before Monday, May 3."

The announcement of Clean-Up Week follows a reduction in summer water rates, both of which are expected to make Hereford one of the cleanest and most beautiful towns in this section. The removal of trash and waste material over the city is also a means of reducing fire hazards, city officials said.

Clean-Up Week, previously sponsored in April, was this year delayed until May because city officials believe that most of the sandstorms will be over by that time, making the work more effective.

Mr. and Mrs. George Brumley returned Friday from Mineral Wells after a month's vacation spent there for medical treatment.

He came to Hereford in 1923, and since that time has resided here. His death is mourned by a host of friends who had come to know him and to appreciate him as a good man and a good neighbor.

Attending the services were his wife, Mrs. Bertha Henderson; four daughters, Mrs. Gladys Lips, off in Angeles; Mrs. Frances Bunderwell, Omaha, Neb.; Mrs. Eva

## DISTRICT OFFICIALS SAY HEREFORD PROJECT WILL CONTINUE

Officials of the District Soil Conservation office in Amarillo today flatly denied that the Soil Conservation Service demonstration projects at Hereford, Vega and Channing are to be closed.

"You have nothing to worry about," D. A. Dobbins, Amarillo official, told O. T. Williams in a long distance telephone conversation following the appearance of Washington, D. C., press release in the Amarillo News Wednesday morning. Mr. Williams further quoted the district official as saying definitely that the Hereford demonstration project will not be discontinued.

Meanwhile, Hereford Chamber of Commerce officers and other local agencies had already moved to contact Washington in an effort to retain the Hereford office, which they said provided valuable information for this area, and offered a worthwhile service.

The report which stated that the Hereford, Vega and Channing SCS offices were to be closed was sent out Tuesday. It was said to have resulted when the House Appropriations Committee reported out an appropriations measure cutting Department of Agriculture funds. The report further said that the projects were to be replaced with a 60,000-acre Texas demonstration area, which supposedly could be operated for less than the three projects. Discontinuation of nine other existing demonstration projects of the state was mentioned, but the three in this area were scheduled to close July 1, 1937.

The Hereford SCS, which with the other two, includes 75,000 acres of land. They have all been under way approximately a year.

## Funeral Services Held Tuesday for Frank Henderson

Friends were shocked Saturday to learn of the sudden death of Frank Henderson, 61. Mr. Henderson died at 11 o'clock and his death was attributed to a heart attack. He had been pumping up a tire on his car Saturday morning, and feeling faint went into the house. He died shortly afterwards.

Funeral services were held from the Methodist church at 2:30 Tuesday afternoon, April 20, conducted by Minister H. M. Redford, pastor of the First Christian church of this city. Mr. Henderson was born February 22, 1876.

He was born in Henry county, Iowa, and moved with his parents to Kansas when he was a young boy. At the age of 26 years, he moved to Ellis county, Oklahoma, where he homesteaded five miles south of Gage. He lived there until 1929, when he came to Hereford. He married Miss Bertha Brown in September, 1903, and to this union were born six children.

He came to Hereford in 1923, and since that time has resided here. His death is mourned by a host of friends who had come to know him and to appreciate him as a good man and a good neighbor.

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(Continued on page six)

## Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Moist.
Thursday	80	50	0.00
Friday	81	55	0.00
Saturday	89	64	0.00
Sunday	70	42	0.00
Monday	68	42	0.00
Tuesday	70	53	0.10
Wednesday	83	58	0.00
Thursday	77	48	0.00

# Deputy of THE Devil

BEN AMES WILLIAMS

W.N.U. SERVICE

(Continued from last week)

"His pulse is not bad." Then, almost sternly: "Doctor Greeding, I have seen you do miracles. You didn't do them with instruments, and equipment. You did them with the gift of healing that is in you. You can do one now!"

The man's eyes flickered uncertainly, in a sort of desperation; and beads of perspiration appeared upon his brow. He repeated after her like a lesson learned by rote: "I can do one now." Then his color flamed, and he seemed about to speak, to refuse. But in the end, as though surrendering, he said decisively: "Quick, then!"

Mary Ann nodded, turned back to the sink: "I found this can of ether in the bathroom closet upstairs," she reported. "It's never been opened. And here's iodine and alcohol, and gauze for sponges."

Mary Ann went to the stove to inspect the things boiling there; she nodded, satisfied. And she turned to Nancy, looked at her appraisingly.

"Do you want to stay, to help?" she asked.

"Yes," said Nancy. "You will stand up to it," Mary Ann decided. "But first, send some one to meet the car from the hospital, at the landing."

Jerrell volunteered: "I'll go." And so, grateful for even this small chance to help, he turned away, and Mary Ann turned back to Doctor Greeding. The man was still like one dreaming, bewildered, stunned. Mary Ann, because she knew exactly what she wished for, commanded him in his uncertainties. "Go take off your clothes," she directed. "Put on bathing trunks. We'll have to do without gloves. I'll contrive a mask. Nancy and I will get him ready. You can scrub from the waist up. Come back quickly."

He turned submissively away; and then Ruth appeared, her arms full of linen.

Nancy with the help of Mary Ann stripped off Dan's garments, and while Mary Ann and Ruth lifted first his head and then his feet, Nancy slipped under his body blankets and sheets to cushion the hard shutter on which he lay. A pillow under his head; then sheets over him, expertly slit and folded to expose the field in which Doctor Greeding must work.

Once Dan whispered something weakly, and Mary Ann said: "Hush, dear. Rest."

"Where's Nancy?" he asked. "Here!" said Nancy, and touched his lips with her fingers; so that he was content.

When they were ready, Mary Ann said crisply: "Go, tell your father to hurry." Nancy obediently departed, Mary Ann went to the sink and under

the running faucet scrubbed her hands and her arms above the elbow. She ripped a sheet in half and folded it like an apron around her shoulders, slit holes for her arm, made Ruth pin the sheet like an apron behind.

She then thoroughly washed her hands with alcohol; then bade Margaret empty the water out of the boiling kettle and set it, with the things it contained still steaming as they dried, on a chair by the table. Doctor Greeding and Nancy returned.

Mary Ann said briskly: "Doctor, you can scrub up at the faucet there. Here's alcohol."

He urged: "Mary Ann, don't count too much on this." She retorted: "I'm not counting. I'm not even thinking. I'm just doing all I can. You must do the rest of it!"

Nancy stood by uncertainly, and Mary Ann said to her: "Nancy, you must scrub up, too. Scrub your hands hard, with the brush and soap. Then wash them in alcohol. Don't touch anything afterward. Stand near us here, in case we need you. Your father will tell you what to do."

She bound a strip of linen across Doctor's Greeding's mouth and nose, made Ruth do a like service for herself. And she showed Doctor Greeding the kettle and its contents. "I've boiled every thing I found that you might use," she said. Her voice caught. "It isn't much of a kit, but I bent those big spoons for retractors; and here are scissors, and razor blades. They're double edged. You will have to be careful not to cut yourself! We've no snaps, so you will have to catch the small vessels with thread as you go along. Here are needles, and thread."

She say him waver, and then she cried in a swift storm of determination:

"What's the matter with you? You act like a scared interne! Her tones rang with scorn. "If you bungle this, I'll see that the world knows it. You can do this; and you've got to, Doctor. You've got to. Now come!"

He said with a helpless gesture: "The ether, Mary Ann. Who will give that?"

They were ready, scrubbed and standing by the table. Mary Ann for a moment hesitated helplessly. Then: "Nancy will," she decided. "I'll tell her how." To Nancy: "Take that towel and fold it twice, and pour ether on it and then lay it across his mouth and nose. Then a few drops afterward, whenever I tell you."

Doctor Greeding stood with his hands lifted, protecting them against any least contamination. He said: "You know it's hope-

less, Mary Ann. We're not properly sterile. Infection—"

Mary Ann's voice broke for a minute in something like a sob. "For that matter, there's infection enough already inside him. Begin!"

"He's not ready yet." Mary Ann was white with desperation, white with haste. "Dan," she cried. His lips moved. "Dan, if it hurts, lie still," she commanded. "Nancy's going to give you ether now. Just breathe deeply. You won't feel it long."

Nancy came with the can, the pungent smell of ether preceding her. "Pour it on the towel, Nancy," Mary Ann commanded her. "Now lay the towel over his face." And then, curly, over her shoulder: "Ruth, scrub your hands with soap and water and then alcohol. Don't touch anything afterward. We may need you." To Doctor Greeding: "I'll assist, do everything I can."

Doctor Greeding picked up a razor blade from the kettle, it was still hot enough to burn his fingers, and he dropped it, with an exclamation.

"Careful!" Mary Ann cried in a deep exasperation.

Doctor Greeding steeled himself; he picked up the blade again. He looked at his hands.

These hands of his were, miraculously, steady. He studied them as though they belonged to someone else, astonished at their rocklike firmness. Himself in turmoil, his body and his soul shaken as by a tempest, it seemed to him incredible that these trained hands of his should be so still and sure.

Dan's chest was heaving, his breath labored. His face was covered by the towel. The fumes of ether filled the kitchen.

They stood in a silent group, waiting: Doctor Greeding by Dan's side, Mary Ann facing him across the table, Nancy at Dan's head. Ruth, holding her scrubbed hands out in front of her, white and motionless, stood near, awaiting any command. Old Margaret, the cook, bowed her head, and her lips moved silently.

There was no sound save Dan's long, rattling inhalations; and the clock ticked on the wall.

"He's ready," said Mary Ann. Dr. Greeding's thoughts began to race. It was a moment before he realized that, at her word, and without command from his will, his hands had begun their business here.

## CHAPTER IX

Doctor Greeding, during that interminable time while he waited beside Dan, with Mary Ann facing him, and Nancy at his left, dripping ether on the towel, felt himself helpless as even the stoutest swimmer must be helpless in the full sweep of a mighty current. And when at last he began, he watched like a spectator this conflict between his will—which desired Dan to die—and his deed. He wished to bungle, to be inept and clumsy; but despite himself that long-trained fingers went about their accustomed tasks, seeking out the hurts that must be mended, discovering them infallibly by touch alone.

Only by the sense of touch could the thing in fact be done. The bullet had ripped into Dan's abdomen; its course must be traced and all its ravages repaired. And to do this, the eye was relatively useless; it was necessary that probing fingers should seek out the rents that must be closed.

And Doctor Greeding thought with a deep wonder that his hands had never better performed their task than now. He had not even to direct them with his eyes.

While he worked, a change by slow degrees took place in him. He began to be able to look with a clean eye upon himself and upon the world.

He saw Nancy clearly, and perhaps for the first time. He comprehended her love for Dan, and he comprehended in all its implications her love for himself, too. So many times he had hurt her, wounded her, frightened her; and yet always there dwelt in her a love for him that, no matter how often he spurned it, it was still ready to offer him tenderness and comforting.

And Doctor Greeding thought of Mary Ann, so bravely steady now, rigorously controlling all the sorrow and terror she must feel, by summoning all her wit and all her strength to save Dan. If Mary Ann who loved Jerrell enough so that, even after his shot struck down her brother, she could offer him forgiveness and comfort with an unmasked kiss.

She loved Jerrell, would be happy with him. But—could she ever be happy with him, if Dan, whom Jerrell had shot, should die?

And Doctor Greeding thought of Dan, so near death now, whose crime had been no more than that Nancy loved him. And as Doctor Greeding's thoughts thus spun and swirled, he began to feel himself utterly alone. By the interwoven lives, which bound these others together—Nancy and Dan, Dan and Mary Ann, Mary Ann and Jerrell—he felt himself hopelessly excluded. Their lives were full without him. There was no one to whom he, his life, was indis-

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Listen in... PHILLIPS POLY FOLLIES Columbia Network Every Tuesday Evening

Miss Vi Jo Gerard of Amarillo visited Misses Elaine and Marjorie Alderson Thursday to Saturday of last week.

He was lonely for Myra, for his wife. Through all the years of his manhood she had been welded to his side. He realized suddenly that where she who had been flesh of his flesh had been torn away, there remained an open wound that would never close.

(Continued next week)

## BUSINESS AND PROFESSIONAL DIRECTORY

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● Of course, first cost doesn't prove "low cost" — you must consider operating cost also.

The "60" has definitely established itself as the most economical car in Ford history. Ford cars have been famous for economy for 34 years, so that means something!

Owners who have driven it thousands of miles report that the Ford "60" averages between 22 and 27 miles on a gallon of gasoline.

You can prove those figures — on the open road — in a car provided by the nearest Ford dealer.

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"Do I want a safe, roomy, comfortable car of advanced design — created from the finest materials to the highest precision standards?"

There's only one answer, of course — the 1937 Ford V-8.

Ford V-8 \$529 at Dealers Factory. Prices Transportation charges, State and Federal taxes extra. Begin at \$25

This price is for the 60-horsepower Coupe equipped with front and rear bumpers, spare tire, horn, windshield wiper, sun visor, glove compartment, and ash tray.

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IT'S Kitchen-proved!

WORLD-WIDE KITCHEN PROOF! 623 CERTIFIED SCIENTIFIC TESTS... IN 80 HOME PROVING KITCHENS CONFIRM SPECTACULAR LABORATORY RECORDS

Now, you can be sure of getting a refrigerator that will do more things better and at less cost.

BETTER FOOD PROTECTION... kitchen-proved GREATER ECONOMY... kitchen-proved

GREATER CONVENIENCE... kitchen-proved FASTER FREEZING... kitchen-proved

FULL POWER... kitchen-proved

MOST LIBERAL TERMS ON ANY MODEL

Westinghouse

TEXAS-NEW MEXICO UTILITIES COMPANY

# Hereford Students Maintain High Marks In Music Festival

## Local Ensemble Honors Taken By Local Group

Oscar Seagle, prominent composer, teacher and artist, was judge in the vocal ensemble events. He also gave two recitals while in Amarillo during the festival. Borger was the only competition which Hereford had in the meet.

**Junior Glee Club.**  
The Junior Glee Club from the Central School, composed of 57 members, sang a number entitled "Lena and Hans," and received special complimentary remarks from the judge. The personnel of the Junior Glee Club includes Edith Standifer, Maurine West, Eleanor Wilson, Dorothy Banner, John Estes, Wayne Phillips, Mary Anna Thompson, Katie Jean Cross, Matilda Williams, Betty Jo Kendall, Katherine Turner, Gloria T. Cross, Donald Ray McCullough, Betty Jean Beach, Corrine Hamilton, Eleanor Biggs, Ruth Temple Hastings, Rena Rae Renfro, Rne Wilson, Nadine Newell, Mary Ellen Henslee, Bess Hagar, Iola Haun, Marjorie Morrison, Geraldine Kendall, Kathryn Weatherher, Paula Mae Edwards, Margaret Olson, Nona Dean Rose, Billie Louise Crawford, Donald Robertson, Nella Jeanne Williams, Billie Louise Lance, Vernadeene Wright, Jean Whitaker, Lee Etta Hopson, Virginia Ann Dillehay, Foster Hill, Bruce Beene, John Douglas Pittman, Thurman Williamson, Arline Millard, Mary Sue Whitaker, Betty Jeanne Prolock, Billie Zoe Smith, Ellen Louise Posey, LaNelle Farmer, Mary Ruth Russell, Christine Smith, Cornelia Hamilton, Kathryn Acker, Leroy Foster and G. P. Owen.

**Special Numbers.**  
The Junior High School Sextet, also from Central School, sang "Little Bluebird of My Heart," a two-part song by R. B. Norman. The sextet was composed of Rena Rae Renfro, Rachel Ireland, Lois Agnes Glibreath, Nadine Newell, Ruth Temple Hastings and Mattie Louise Lawhon.

From the High School Girls' Glee Club a mixed trio composed of Gladys Lewis, Bill Stanford, and Mary Tiefert sang "Marianina," an Italian folk song. The girls' trio composed of Rowena O'Dell, Dorothy Thompson and Elizabeth Rice, sang "Turn Ye to Me."

A sextet including Virginia Eric Reed, Nancy Millard, Irene Knox, Viola Phillips, Barbara Brotherton and Helen Frances Streu, sang, "To a Wild Rose," by MacDowell. The Merry Mary quartet sang "The Dreaming Lake," by Schumann.

**Girls' Glee Club.**  
The Girls' Glee Club, composed of 50 members, sang "Hey Derry, Down Derry," by J. S. Beck. Members of the glee club are Ruth Adams, Bernadette Albright, Helen Ruth Barber, Mary Ann Baird, Beverly Alexander, Maxine Beach, Barbara Brotherton, Inavey Burdine, Glennis Cockrell, Louise Cress, Ruth Callahan, June Dameron, Helen Danforth, Mary Louise Dean, Doris Elaine Dillehay, Martha Nelle Ewton, Virginia East, Norma Jean Foster, Catherine Fullwood, Betty Sue Henslee, Margaret Higgins, Orvella Hill, Aurelia Hoffman, Edith Jackson, Irene Knox, Anna Marie Kuper, Gladys Lewis, Nancy Millard, Mary Jane Morgan, Virginia Mosley, Virginia Newell, Virginia Nix, Rowena O'Dell, Vivian Olson, Viola Phillips,

**Attend State Meeting.**  
Mrs. Dyaltha Bradly, district officer, and Mrs. C. A. Skelton, in charge of the relief office, left Sunday for Abilene to attend a state meeting for Texas Public Welfare Workers. They expected to return Saturday.

## Vega News

**BY CORRESPONDENT**  
Mrs. Frank Newberg left Sunday to visit her mother in Milwaukee, Wisconsin, for the first time in 17 years.

The worthwhile demonstration club met with Mrs. L. L. Ledbetter Friday afternoon, with 20 members present. The afternoon was spent discussing worth while books, led by Mrs. J. T. Skelton. Mr. and Mrs. Allen Bell of Adrian were here Tuesday.

H. G. Arts was in Memphis Monday and Tuesday.

Dr. O. H. Loyd and Dr. Clark attended the Doctors convention in Amarillo Wednesday.

Mmes. C. R. Gault and Balm Wiseman and daughter left Monday for a stay in Hot Springs, N. M.

Mmes Stella Theunt and W. M. Conton were in Amarillo Thursday.

Mmes. Guy Barnett and Graham Bell were hostesses to the Tongue and Thimble club at a luncheon Tuesday. Mmes. Bud Gault and J. Roberson were guests.

Fred Cotton was in Amarillo last Thursday.

Miss Darline Dygert will represent the Kiwanis club at the Dairy Show in Plainview April 21.

Mrs. R. C. Goodwin was hostess to the Sew Sew club Wednesday at the home of Mrs. C. L. Morris.

Mrs. Ray Forbes of Colorado Springs, Colo., is visiting her brother, Judge Pulliam. She is recovering from a severe illness.

Bryan Rogers was here from Amarillo Tuesday.

Earl May suffered an attack of appendicitis while visiting in Kansas and Nebraska, and was brought to Amarillo for an operation. He is reported recovering nicely.

Mr. and Mrs. Bob Armitage spent the week end in Fritch.

Mrs. Moody Alexander is visiting in Cordell, Okla.

W. P. Ballard is recovering from a heart attack suffered Thursday.

Mrs. Edith Stewart, president; Mrs. C. T. Everett, vice president; Mrs. Jack Roberson, secretary and Mrs. D. W. Clark, treasurer, will serve Vega PTA the coming year. An interesting program was heard by the 25 members present.

Rev. J. A. Hayes, presiding elder, will preach here Sunday night and hold quarterly conference.

Miss Rachel Shields spent the week end with Mr. and Mrs. Wes Collins at Higgins.

Mr. and Mrs. H. A. Shaw of Amarillo visited Mrs. A. R. Shields Sunday.

Mrs. Bessie Montgomery has been ill the past week.

Mr. and Mrs. Fred Martin were here from Amarillo Sunday.

C. E. Slutz and Mrs. Roy Harrell and daughter were in Amarillo Monday.

## Frio News Items

(KITTY KLOE HARLIN)  
Mr. and Mrs. Mack Dixon took dinner in the Dick Dixon home in Hereford Monday.

H. D. Robbins and H. M. Mobley were in Dimmitt Monday.

Percy Estes visited in the Mobley home Friday.

Mr. and Mrs. Clay Hughes have moved to Colorado.

H. D. Robbins was an Amarillo visitor Tuesday.

Mack Dixon and family spent Sunday in the Frank Barber home in Hereford.

Mr. and Mrs. Paul Williams and Miss Koma Hyatt went to Ceta Canyon with the Easter young people Sunday on a picnic.

Mr. and Mrs. Shorty Mooney of Dimmitt visited the Allman home Saturday afternoon.

Mmes. D. H. Allmon and Paul Williams visited the Jim Bagwell home at Bethel Thursday.

Mr. and Mrs. H. D. Robbins visited his brother, Ray, in Canyon Sunday afternoon.

Kitty Kloe and Harold Harlin visited the M. Cassell home Sunday afternoon.

J. B. Harlin, Jr., of Plainview visited at home last week end.

Mr. and Mrs. T. L. Sparkman, and Mrs. Albert Springer and Mary Lois visited Miss Dougherty in Hereford Sunday evening.

## Westway Items

**BY DORIS MUDGETT**  
Miss Gladys Gore spent the week end with Miss Gwendolyn Hyde at Hereford.

Westway students attended the district meet at Canyon Friday. Dora Lee Burges represented the school in the 3-R contest and won first.

Mrs. Otis Hively spent the week end in Lubbock with her mother-in-law, who is in the hospital.

Clem Friemel and family of U-barger, W. L. Maurers and family of Borger spent Thursday night in the V. Skypala home.

Roy Coker and family of Summerfield spent Sunday in the C. V. Burges home.

Mr. and Mrs. Dan McKinney visited the G. L. Brashear home Sunday.

C. T. Putman and family of Dawn spent Sunday in the V. Skypala home.

Miss Bertha Waldron of Hereford spent the week end with Miss Stella Mae Gore.

W. J. Myers of Lockney visited the Mudgett home Thursday, returning to his home Friday.

## New Books In Library Here

The addition of several new volumes to the County Library was announced this week by Miss Lillian Hostetter, librarian.

Among the children's books were eight volumes of literature on Indians, eight volumes on foreign lands, and Five Little Peppers, by Sidney.

Three volumes of fiction are White Oak Harvest, Roche; Window In Heaven, Houston; Let Me Die Tuesday, Miller.

Non-fiction volumes include The Master Key to Health, Alsaker; Story of the Old Testament, Goodspeed; Nine Honest Men, Lawrence, and Live Alone and Like It, Margaret Hillis.

## Dawn Items

**MRS. JESS CALDWELL**  
Jumbo played two games of ball with Dawn Friday. Dawn won the first game, Jumbo the second.

Mr. and Mrs. Homer Barnes entertained the high school boys and girls and their parents with a party Friday night. Refreshments were served to 37 guests.

Dawn had two contestants in the district interscholastic meet Friday. Anna Conklin took third in senior declamation; Royce Underwood was defeated in the first game of tennis.

Miss Sophie Smith of Post spent the week end with Syble Smith. Both are students in WTSTC.

Miss Leona Frye of Clovis left Thursday after spending several days in the A. Frye home.

Mr. and Mrs. A. A. O'Neal and Mrs. Paul Frye of Amarillo were in Amherst Sunday.

## DISCUSSION PROGRAM THURSDAY EVENING

Since the Discussion Group meeting was last week postponed, it was announced today that the same program will be featured Thursday evening.

The principal event will include an address on History of Mysticism by R. E. Cottingham.

**Card of Thanks.**  
We wish to express our sincere thanks to our neighbors and good friends of Messenger, Hereford and Friona for their many acts of hospitality and comfort during our recent bereavement.

Mrs. J. N. Messenger and Children.

Miss Ida Martha Pierle visited her sister, Miss Eleanor Pierle, over the week end and attended the District Christian Endeavor convention.

**Dr. M. V. COBB**  
Chiropractor and Naturopath - Electrotherapy - Massage - Dietetics  
10 Years Successful Practice  
Hours: 9:12, 2:5-3:0  
Phone 470. Clark Building, Over Close Drug Store

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Liberal ALLOWANCE FOR YOUR OLD GLASS TUBE SET

McCormell Electric Company  
303 N. Main

*It's new*  
**LEONARD ELECTRIC**  
with the *Master Dial*  
It lets you control your LEONARD for Lowest Operating Cost  
**90¢ a week**  
BUYS YOU A LEONARD  
McCormell Electric Co  
PHONE 759 LEONARD DEALER 303 N. Main St.

**a DOWN-POUR of Savings**

**GREEN BEANS** NO. 2 Can 7 1/2¢  
**SPINACH**  
**TOMATOES**

**PICKLES** Whole, Sour or Dill 16¢  
Quart jar

**CRISCO** 3-Pound Can 55¢

**MATCHES** 16 Cubic Inches 19¢  
6-box carton

**BISQUICK** 40 Ounces 29¢  
Package

**Value**

**CATSUP** Heinz, 14-oz bottle 19¢  
**CORN FLAKES** Miller's, large pkg 10¢  
**POPPED WHEAT** Miller's, large pkg 10¢

**PIMIENTOS** 7-ounce can 10¢  
**COFFEE** Schilling's, 1-pound can 26¢  
**TOILET TISSUE** Charmin, 4-roll box 23¢  
**SALAD DRESSING** RELISH SPREAD, Bestyett, quart jar 27¢  
**ORANGE JUICE** Libby's, 12-ounce can 12¢  
**PEAS** Glen Valley, No. 2 can 10¢  
**SCOT TISSUE** 30 25¢  
**TOMATO JUICE** Libby's, 14-ounce can, 3 cans 22¢

**Our QUALITY MEATS always please!**

**FRYERS** EACH 55¢  
DRESSED AND DRAWN

**HAMS** Sugar Cured 9 to 12 lbs average, lb 25¢

**BACON** Lean Squares 18¢  
Pound

**RIB ROAST** Fine to Bake Or Bolla, lb 12¢

**CHEESE** Full Cream Pound 19¢

**Quality**

**CHIPS** Large pkg 19¢, small pkg 8¢  
**SOAP, Lifebuoy** 3 bars 19¢

**KRAUT** Curtis, No. 2 can 7 1/2¢

**GRAPEJUICE** Church's, pint bottle 15¢  
**MILK, Borden's** Borden's Rose Brand, tall can 7¢, small can 3 1/2¢

**PINK SALMON** No. 1 tall can 10 1/2¢

**TUNA** Bonita, No. 1/2 can 12 1/2¢

**BARTLETT PEARS** Rosedale, No. 2 1/2 can 18¢

**APRICOTS** Rosedale, No. 2 1/2 can 17¢

**PINEAPPLE JUICE** Libby's, 46-oz 2can 29¢, 12-oz can, 3 cans 23¢

**SPINACH, Libby's** No. 2 can 12 1/2¢, No. 1 can 10¢

**Toilet Tissue** Northern 3 rolls 19¢

**CRACKERS** Premium Flake N.B.C., 2 lb pkg 29¢

**GRAPEFRUIT** Juice, Curtis No. 2 can, 3 for 25¢

**TEA, Lipton's** Yellow Label, 1/4 lb 23¢  
Yellow Label, 1/2 lb 41¢  
1 Glass FREE with each quarter pound

**SPUDS 25c**  
NO. 1 RED BLISS TRIUMPH, 10 LBS

**Strawberries**  
FANCY LOUISIANA Original pack, 2 boxes 29¢

**CATSUP** Kern's 14-oz bottle 10¢

**SPREAD** Deviled Sandwich Gebhardt's, 3 1/2 oz can 9¢

**SOAP** White King Granulated, large pkg 30¢

**Peanut Butter** Wapco Quart jar 27¢

**LIMA BEANS** White Swan No. 2 can 12 1/2¢

**FLOUR**

**PACKARD'S BEST** 48-Pound Sack \$1.85

**PACKARD'S SEAFOAM** 48-POUND SACK \$1.65

**SUGAR** 10-LBS CANE CLOTH BAG 54¢  
10-POUND PAPER BAG BEET, SUGAR 51¢

**Compound \$1.05**  
SWIFT'S JEWEL 8-POUND CARTON

PRICES EFFECTIVE FRIDAY AND SATURDAY

SHOP HERE **FURR FOOD** AND SAVE!

### C-E Session Features Many Guest Speakers

#### EXCEPTIONAL PROGRAM ENJOYED HERE BY MANY DELEGATES

By H. M. REDFORD

"Follow Me" was the theme of the Panhandle District Christian Endeavor convention which met in Hereford last Friday, Saturday and Sunday. At the first session of the convention the president, Mrs. Thomas Wingate, addressed the group upon the subject "Follow Me—in Giving." The welcome address was made by Miss Eleanor Pierle. Aldis Webb, new state secretary of Christian Endeavor, made a very interesting talk upon the world-wide activities of Christian Endeavorers, who are followers of Jesus. The young people were delighted to have the Merry Mary Quartet sing One Sweetly Solemn Thought and other selections.

Follow Me—in Prayer was the theme of the quiet hour conducted by Miss Winnie Morton of Amarillo Saturday morning. After a series of conferences by the different age groups, Dr. R. C. Snodgrass of Amarillo delivered a heart-searching message on Follow Me—in Loyalty. Dr. Snodgrass stressed the fact that we should distinguish the kind of Christ we are really following. We should not confuse him with a racial, secretarian, nationalistic or militaristic Christ. Following this address the junior-intermediate group held their banquet in the basement of the Christian church. This program was arranged by Miss Eleanor Pierle and the luncheon was served by the ladies of the Christian church. After an afternoon spent in conference, the Endeavorers assembled in the basement of the Presbyterian church for the big banquet. This was a candle-light banquet. The tables were beautifully decorated for the occasion. After a period of lively fun and song, Mr. Webb pictured in a graphic way the State Christian Endeavor convention which will be held in Fort Arthur next June. The Saturday night session closed with a pageant directed by Mrs. Fred S. Rogers of Plainview.

Following the quiet hour conducted by Miss Evelyn Reagan at 9 o'clock Sunday morning, the endeavorers attended Bible school and church services in the church of their choice. In the afternoon they assembled for the closing session of the convention. Fidel Reyes,

### Bellview News

MRS. R. H. JOHNSTON

About one-fourth inch of rain fell here Monday night.

Oscar Hackley and family were in Amarillo Sunday visiting their daughter, Elma, at Adrian enroute. Several from Bellview were in Hereford the latter part of the week to get erosion checks.

Mr. and Mrs. G. C. Cogdell visited their daughter, Mrs. Mack Bahnum, in Hereford Thursday. She returned with them for a visit.

Miss Gladys Johnson of San Jon visited her parents here Sunday.

Bonnie Parish spent the week end with friends near Clovis.

J. T. Reese is installing a tank for irrigating purposes.

Troy Stambaugh and family were in Bellview Sunday, and were accompanied to Grady by Mr. and Mrs. Geo. Messenger and Mrs. Loretta Clements.

Douglas Allen was home from school at Roswell for the week-end.

Rev. Ben Harrison preached at the Baptist church here Sunday.

Miss Chloe Caughran spent the week end at Grady.

Mrs. Winnie Dethorage of San Jon visited her sister, Mrs. A. C. Johnston, Sunday.

Mr. Vedoll of Tucumcari, and his father were here Sunday. Mr. Vedoll, Sr., made an interesting talk at the Church of Christ.

### KING AND CHORUS GIRL



Fernand Gravet finds Joan Blondell is a very dainty dish to set before the king in the current film, The King and the Chorus Girl, which opens at the Star for two days starting Sunday. Gravet is the latest importation from France, where he is one of the most popular stars on the Continent.

### Pevley-Seed Are Fairbanks-Morse Dealers Here

Pevley & Seed, local Allis-Chalmers dealers, have been named as distributors in the Hereford territory for Fairbanks-Morse line of electric refrigerators, radios and other electrical appliances.

One of the 1937 Fairbanks-Morse refrigerators is on display in the showrooms of Pevley & Seed at this time, and they invited the public to visit them and inspect the new box, which has many new features.

### Bethel Items

BY CORRESPONDENT

Rev. Johnson preached here Sunday morning and night.

Vern Lust and family and Robert Bagwell were dinner guests in the Earl Lust home Sunday.

J. C. Williams and family, Geo. Bagwell and family, Rev. Johnson and son spent Sunday in the Kay Roberts home.

Homer Terrell is improving after a week's illness.

Attending a club meeting at the Harry Smith home at Easter were Mmes. Geo. Bagwell, Kay Roberts, Bryan Sinclair, J. G. Davis, Vern Lust, J. C. Williams, Jim Bagwell, Jim Givan. Demonstrations by a number of these ladies were given.

Mrs. Jim Bagwell and Christine spent Friday in Hereford.

Mrs. Dunn of Hereford is visiting her daughter, Mrs. Leland Smith. Mr. Dunn came Sunday. Jim Bagwell did jury duty Monday and Tuesday of this week.

Mmes. E. B. Elliott, E. B. Perryman, Hal Bruner and Miss Katherine Perryman visited in Hereford Sunday. Mrs. Bruner was a guest of Mrs. Oscar Easley, and the others visited friends and relatives.

Try the Hereford merchants before going elsewhere to buy.

### Summerfield News

BY MRS. ASA ATCHLEY

A Federation and Parliamentary program was given in the Summerfield Study club Thursday afternoon at the home of Mrs. R. L. Wilson. Roll call, Federation news, Federation songs, by club; Club Collect, by club; report of district delegates was given by Mrs. H. E. Roberson.

Parliamentary drill, Mrs. Troy Welty. Refreshments were served to guests, Mmes. Ky Lawrence and J. B. Noland and Miss Mabel Cannon; members, Mmes. Asa Atchley, L. L. Cannon, Brit Clark, Taudy Legg, Lee Curry, Ray Johnson, Lloyd Lookingbill, B. E. Roberson, Chas. Waiser, Guy Waiser, Troy Welty, Woodrow Welty and R. L. Wilson.

May 6 will be the last meeting of the year. Mrs. Asa Atchley will be hostess.

Louis Lookingbill was in Dimmitt last week.

Chas. Roberson of Clovis visited here last week-end.

B. A. Atchley and family were in Amarillo last Wednesday.

Mrs. Beulah Roberson of Hereford visited the Chas. Roberson home Thursday.

Mrs. J. N. Thompson and daughter and a friend from Spearman visited Mr. Thompson and son here Sunday.

Mack Noland has been here the past week.

Mrs. Chas. Roberson and son are spending the week with Roberson in Clovis.

YWA met with Mrs. Asa Atchley Tuesday night. The program was led by Miss Gertrude Atchley, members and one visitor were present. The next meeting is to be with Mrs. C. H. Butler.

Mrs. Ray Euler and son are proving.

Mmes. J. P. and C. R. Gann and Miss Hanna visited the J. Oglesby home last week.

Mmes. Ray Johnson, Lloyd Lookingbill, L. Cannon and B. E. Roberson were in Canyon attending the Federation meet Friday Saturday.

Mr. and Mrs. Woodrow Welty visited the Ramsey home at Rest, N. M., last Wednesday.

Mr. and Mrs. Fandy Legg were in Amarillo Saturday.

Mr. and Mrs. Clyde Warw and daughter, Dorothy, of Canyon were Sunday afternoon guests Mrs. Seth B. Holman. They were accompanied by Misses Billie and Natalie Flesher, who attended the afternoon session of Christian Endeavor convention.

### Messenger News

BY MRS. J. N. MESSENGER

Mr. and Mrs. James Bragg and children of Friona took dinner Sunday with the Colemans and attended Sunday school.

John B. Abbott and Thelma Morgan of Waco were married there recently by Rev. Harley. They will be in Bovina this summer until school begins.

Several students were taken to Canyon Friday and Saturday to enter contests in the District Meet.

Mrs. Mae Abbott and son, John and his wife came to see Mother Messenger who has been ill with a cold. She was confined to her bed several days, but is improving.

Mr. and Mrs. J. T. Hartley, south of Hereford, called on Mrs. Messenger one day last week.

The bridge south of Geo. Messenger's home burned last Thursday when men burning weeds let the fire get away from them in the high wind.

Mr. and Mrs. J. L. Smith called on Grandma Messenger Sunday.

### Father of Two Local Men Dies

Mr. and Mrs. J. H. Lomas of this city, accompanied by J. E. Lomas, went to House, New Mexico, Friday upon being notified of the death of Joe Lomas, father of the local men.

Joe Lomas was born near London, England, November 19, 1870, and came to the United States when he was a small child. He settled in Missouri, where he married Rebecca Glenn in 1891. Ten children were born to this union; the wife and eight of the children surviving Mr. Lomas.

In 1908 he moved to Ima, New Mexico, where he lived until this year, when he moved to House. He died Friday and funeral services were held Saturday afternoon, with Rev. Freeman officiating. Interment was made in the Hope Cemetery.

### New Daughter.

Cards have been received by Hereford friends announcing the arrival, April 14, of little Barbara, born to Mr. and Mrs. Graham Myrick of Navasota. Graham is the son of Mr. and Mrs. H. C. Myrick and formerly lived here with his parents.

### Jumbo News

BY MRS. ULLMAN HUNTER

Mr. and Mrs. C. C. Hunter and Barbara Ann spent the week end in Slaton with her sister, Mrs. Kirkland.

Mr. and Mrs. Clay Hughes of Friso spent Saturday night in the Dyer home.

Rev. Sharpe preached here Sunday and was a guest in the Sam Hunter home.

Mrs. Wilford Taylor of Umbarger spent the week end with her parents, Mr. and Mrs. F. L. Pinckert.

Mr. and Mrs. O. K. Clark of Elk City, Oklahoma, spent Saturday night with her sister, Mrs. Finis Hunter.

Mrs. B. B. Wise of Cleo visited her sister, Mrs. P. H. Dyer, last week. She and Mrs. Dyer called on Granny Kring, who is still bedfast, Thursday.

The Ben Andrew family of Olton visited his parents, Mr. and Mrs. C. Andrew, Sunday. Mrs. Ralph Jennings of Hereford was also a visitor.

Mr. and Mrs. Clem Gilliam were host's to John Hardy's Sunday school class as a party in their home Saturday night, the occasion being John Hardy's birthday. Refreshments were served to the large number of guests.

Mr. and Mrs. E. D. Wilmett, David Myers, Florence Currie, M. L. Simpson, Jr., Anderson and Fred Axe attended the track meet in Canyon Saturday.

M. Cayton of Plainview spent the week end in the Gilliam home.

Mrs. M. L. Simpson was hostess to the demonstration club Tuesday. Members were delighted to have Miss Dosca Hale of College Station, who spoke on family relationship or parent education and child development. Miss Hale is the only specialist of this type in Texas and this club was the only one in Castro county fortunate in hearing her. Refreshments were served to all attending.

Lucille Dyer, Pauline Matthews and Orville Pierce of WTSTC spent the week end at home.

Mmes. Sam and Ullman Hunter attended a missionary meeting at Dimmitt Thursday.

Ullman Hunter was a Tulsa visitor Saturday.

Mr. and Mrs. Carl Gilliam of Lubbock spent last Sunday with Mr. and Mrs. Clem Gilliam.

Friday night, April 23, Rev. Bessie of Canyon will be at the school house to show slides that are of an educational value. Following that, a social will be had in his honor as he is leaving for Montana May 1. Everyone invited.

Messrs. and Mmes. E. M. Allen and Harry Smith of Easter, and Miss Olive Stagner of Flagg were guests in the Sam Hunter home Sunday.

LET A WANT-AD Rent Your EXTRA ROOM!

<b>COFFEE</b>	Schilling's Pound	27¢
SORGHUM, Pure East Texas	No. 10 can 69¢, 5-pound can	36¢
NAPKINS	Havanap (125 count) 2 packages	15¢
<b>PEACHES</b>	Fancy Del Monte No. 2 1/2 can, 2 for	35¢
SALAD DRESSING	Sau Spin, quart jar	35¢
PEAS, Miram	No. 2 cans, 3 for	25¢
SALMON	Pink, No. 1 tall can	11¢
<b>SPUDS</b>	Reds, 10 Pounds	25¢
PEANUT BUTTER	Pure Maid, full quart	29¢
<b>SUGAR</b>	Beet, 10-pound Paper bag	53¢
PURE HOG LARD	Pound	14¢
STEAK, Grain-Fed Beef	Pound	20¢
BEEF ROAST, Choice	Pound	17 1/2¢

**Flour**

**PACKARD'S BEST**

48 - Pound Sack

**\$ 1.82**

**TEXAS**

**Grocery & Market**

"NOT HOW CHEAP, BUT HOW GOOD"

PHONE 353 O. G. HILL, OWNER WE DELIVER

GERONIMO

**SENIOR PLAY**

**"TONS of TROUBLE"**

April 30, 1937

8:00 P. M.

**High School Auditorium**

Admission:

15c 25c

Reserved Seats 10c

## Read This and Profit

There is money in Hail Insurance, otherwise there would not be so many stock companies writing hail insurance. There is just one Old Line Mutual Hail Insurance Company, writing Hail Insurance in this section—The Panhandle Mutual Association. This association went on the Old Line basis four years ago, charging the same rate (The Texas Standard) as the stock companies. During this time it has paid all losses in full, and returned thousands of dollars in cash to its policy holders as dividends. The stock insurance companies have made thousands of dollars profit, but not one cent cash has been returned to their hail policy holders. Their profits are paid to their stockholders.

### LARGEST and STRONGEST

The largest and strongest life and fire insurance companies are Old Line Mutuals.

### FIRST IN TEXAS

During the past four years the Panhandle Mutual Hail Association has written more insurance on growing crops in Texas than any other Insurance Company.

### Keeping the Money at Home

The policy of the Old Line Panhandle Mutual Hail Association is to leave the operating money in each section where it does business. It has an account in each of Hereford's two banks, and when the season closes whatever profits were made in its hail insurance after setting aside a certain per cent as a reserve fund, will be paid to its policy holders as a cash dividend.

### DON'T FAIL TO SEE US

Don't fail to see us before placing your hail insurance, and if we cannot convince you that it is to your interest to place your hail insurance in this Old Line Mutual no harm is done. We are not asking personal favors; but we know that when the hail season is over and you have more dollars in your pocket by having your insurance with us in the Old Line Panhandle Mutual Hail Association, we have made a business friend of you. Before placing your Hail Insurance call at our office.

## Womble and Wilson

**SPECIAL AGENTS**

OFFICES IN REAR OF FIRST STATE BANK

HEREFORD, TEXAS

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

## TWO-MONTHS-OLD BABY W. J. WILSON HONORED

Baby W. J. Wilson, son of Mr. and Mrs. Woodrow Wilson, was the honor guest at an informal shower and tea given by Mrs. Ralph Barnett and Mrs. A. M. Jones at the home of the latter Wednesday afternoon of last week. Golden yellow forsythias and a profusion of white pear blossoms carried out the color theme of the party.

An appropriate program furnished entertainment for the afternoon. Mrs. A. J. Schroeter played several piano selections and sang Lullaby, by Carrie Jacobs Bond. She was accompanied by Mrs. A. C. Thompson playing the violin. John Samuel Coombes gave two musical readings, Willie's Prayer, and Sister Mary Has the Measles. A piano number, Murmuring Zephyr, by Jansen was given by Mrs. Coombes.

Miss Elizabeth Spradley presided at the guest book. The guest list included Mrs. J. O. Newell, A. A. Foster, J. L. Hickman, J. L. Woodford, R. Schroeter, A. J. Schroeter, Geo. W. Harrell, C. B. Williams, A. C. Thompson, W. B. Dameron, W. F. Gillis, Walter Pickett, W. M. Higler, Al Werner, Mont Baker, M. D. Womble, O. L. McKee, Chas. Jewell, E. E. Ramsey, W. H. Russell, J. J. Clark, Ellis Coombes, H. M. Redford, A. Petersen, J. E. Stoker, S. E. Askren, W. M. Bell, N. C. Vogele, E. M. Vanderburg, C. P. Cockrell, C. R. Smith, A. O. Thompson, Walter Seed, R. R. Jackson, Dorothy Ross, H. G. Conkwright, W. J. Wilson; Misses Frances Dam-

## JOHN SAMUEL COOMBES HAS BIRTHDAY PARTY

John Samuel Coombes celebrated his seventh birthday with an enjoyable party at the home of his parents, Mr. and Mrs. Ellis Coombes Thursday afternoon.

Games and contests were enjoyed and guests registered in a memory book.

Refreshments were served to Joe Bishop, James Ellis Higgins, Cornelia Ann Bateman, Marion Borden, La Verne Reese, Barbara Oris Gilbreath, Barbara Ann Burney, Robet Corbett, Peyton Ramey, Duane Williams, Delmo Williams, Marcella Blue, Rosemary Phillips, Cecelia Guseman, Rae Terry, Bobby Nell Millard, Clarence Beauford, Juanita Beauford, Wanda Lee Terry and the honoree. The hostess was assisted in entertaining by Mrs. R. G. Blue.

## Transferred to Amarillo.

Miss Jonnie Estes has been transferred from the WPA offices here to Amarillo where she will be assistant to the supervisor of the home economics department of WPA. She left Tuesday to assume her duties.

Mrs. J. C. Renfro and son, Jimmie, of Ardmore, Oklahoma, are visitors in the home of Mrs. Renfro's mother, Mrs. Ida Malone, and her sister, Miss Maude Malone. Mrs. Malone has been seriously ill, but is reported improved now.

## MUSIC STUDY CLUB HAS YEAR-END LUNCHEON

The Music Study club closed its year's work with a delightful luncheon held at the Baptist church Monday. Club colors, yellow and white, were featured in decorations. Yellow forsythias in black bowls and tall yellow candles in black holders were used at intervals the entire length of the table. Places were marked by dainty yellow and white nut cups. Favors at each plate were blue-bonnet corsages, tied with yellow, the delicate blossoms making a lovely color contrast. A delectable three-course luncheon was served.

A choral number, Chorus of Angels from the Virgin, by Massenet, was presented by Mmes. H. K. Fox, J. C. McCracken, Wiley Robertson and B. M. Wiltshire. Mrs. Glenn Snyder was accompanist.

Following the luncheon, Mrs. Carl Mounitz presided over the business meeting. Mrs. H. L. Broadwell was elected as the new historian for the club. Mrs. Broadwell, who is historian for the Seventh District Federation of Music Clubs, prepared a scrap book which was sent to the annual convention of the Texas Federation of Music Clubs held in San Antonio April 7 to 10, and won second place in the state contest.

Plans were discussed for the annual open house program which will highlight Music Week on May 3. Plans were made for the program to be given by the Music club at the high school, Thursday morning, May 6.

Installation of officers was conducted. The gavel was presented to Mrs. C. H. Dillehay, new presiding officer, by Mrs. Carl Mounitz, retiring president. Chorus practice was conducted by Mrs. J. C. McCracken. Arrangements for the luncheon were in charge of Mrs. W. J. Stanford and Mrs. O. C. Acker.

Attending were Mmes. C. C. Acker, J. E. Beyer, H. L. Broadwell, R. P. Conoway, W. E. Dameron, C. H. Dillehay, C. H. Dyar, C. C. Ferguson, H. K. Fox, J. T. Gilbreath, H. H. Hawkins, J. B. Jones, J. C. McCracken, C. J. Mounitz, Wiley Robertson, A. J. Schroeter, Glenn Snyder, C. R. Smith, W. J. Stanford, A. C. Thompson, A. O. Thompson, B. M. Wiltshire, O. T. Williams; Misses Ruth Conkwright and Eloyse Pitman.

## METHODIST CLASS IS ENTERTAINED

Four members of the Win One Class of the Methodist church whose birthdays occur in April were hostesses at a lovely party given at the home of Mrs. J. B. Hammer Tuesday afternoon. Hostesses were Mmes. W. M. McGehee, H. E. Hershey, A. C. Thompson and J. E. Hammer. Mrs. J. F. Ward is teacher of the class.

Mrs. E. W. Harrison, president, directed the business meeting. Reports of officers, and committees were given. The devotional was conducted by Mrs. W. O. Fox, and Mrs. S. L. Easley led the prayer. Mrs. J. W. Kirby gave an interesting review of Gone With the Wind, by Margaret Mitchell. She described the author as a delightful writer who deals with the South in a marvelous way.

Members present were Mmes. J. F. Ward, E. W. Harrison, S. L. Easley, J. B. Phillips, C. B. Williams, A. C. Thompson, J. C. Cummins, W. B. Green, Andy Thomas, W. M. McGehee, T. C. Willett, J. W. Kirby, Hattie Ruth-erford, T. C. Mathews, H. E. Hershey, H. H. Hawkins, E. J. Hudson, Florence McClellan, Lela Botsford, J. E. Beyer, J. B. Hammer, Conklin, Miss Addie Miner, and the class mascot, little Miss Harriette Carter.

## COUNTY FEDERATION CHANGES MEETING PLACE

Deaf Smith County Federation of Women's Clubs, scheduled to meet at the Methodist church Friday, will meet at the Baptist church at 12 o'clock, instead of 12:30, as previously planned. The change in the place of meeting was due to a conflict with other meetings to be held at the Methodist church.

The Music Study and the Business and Professional Women's clubs will be hostess clubs. Musical selections will be furnished by the Music Study club, and Dr. R. R. Wills will be the principal speaker. All women of the county are urged to attend.

## JACK THORNS CELEBRATES BIRTHDAY WITH PARTY

Jack Thorns celebrated his 11th birthday at the home of his parents, Rev. and Mrs. J. O. Thorns, Wednesday afternoon of last week. A variety of games and stunts were enjoyed on the church lawn. A beautifully decorated birthday cake topped with 11 candles was the center of interest.

Children present were David Neal Beavers, Margaret Olson, Donald Robertson, John Douglas Pitman, Foster Hill, Kathryn Weathered, Geraldine Kendall, Joan Thorns, Jimmy Thorns and the honor guest.

## REPORT OF COUNTY FEDERATION BOARD MEET

The Board of Directors of the State Federation of Women's Clubs, composed of presidents of the eight federated clubs of the county, met Saturday afternoon at the court house. Members signed a petition which will be sent to our legislators in Austin, urging them to support the six bills being sponsored by the State Federation. The bills include the employment of a full time psychiatrist at the state penitentiary; stronger wife and child desertion laws; establishment of a fine arts department at the State University; stronger drivers license laws; aid for the adult blind; creation of a state wide system of free libraries.

Members of the board voted to ask federated clubs of the county to make a donation to Federation Day.

Mrs. E. W. Harrison was elected parliamentarian. Mrs. Ray Johnson, president of Deaf Smith County Federation, appointed department chairmen. Appointed were Mrs. Jim Lipscomb, chairman American citizenship; Mrs. A. O. Thompson, fine arts department; Mrs. Harold Close, public welfare; Mrs. Elmer Patterson, extension

## REVIVAL MEETING IN PROGRESS AT DAWN

A two weeks revival meeting was started at Dawn Sunday night. H. M. Redford, pastor of the Christian church, is doing the preaching. Services begin at 8 and close at 9 o'clock. Boys and girls of the junior-intermediate age meet for a pre-prayer service at 7:45.

Attendance is encouraging. It is expected that attendance and interest will grow. There will be no service Saturday and Sunday nights, but a service will be conducted Sunday afternoon at 3. Thursday night, April 29, young people will present the three-act Biblical play, Simon Peter, the Rock.

Mr. and Mrs. Wes Anthony and children of Flag were here the first of the week shopping and visiting friends.

service department, which includes the junior department; Mrs. D. H. Alexander, education.

Each chairman will work with a committee composed of representatives from each club. All women who are interested in a child welfare club or a garden club are asked to see Mrs. Elmer Patterson.

## HAIL INSURANCE ON GROWING CROPS

A Hail Policy is the only form of protection that will reimburse you when unexpected hail damage or total loss occurs to your crop.

The price you pay for Protection is a small fraction of the penalty paid for unpreparedness. Protect What You Have—INSURE! It takes you only 10 MINUTES to protect that which can be destroyed in 1 MINUTE.

# John McLean

SERVICE YOU WILL LIKE—AFTER A LOSS

# PENNEY'S Month-End CLIMAX Days!

May will soon be here, and we want to greet it with a host of brand new values for you! We're ending this month by clearing the way for them! So Come In! We've counters and counters of Climax Days Bargains ready and waiting! We say BARGAINS because they're not only low in price—they're high in quality as well!

## CLIMAX FEATURE!

Silk and Rayon FABRICS 37c

Smart solid colors in rough creps and novelty weaves. Also Spring prints on fine finish crepes. Real Bargains!

## Children's SLEEPERS

In solid color or near patterns. Fast colors, of course. Sizes from 2 to 8 49c

## CLIMAX FEATURE!

Rayon Taffeta SLIPS 37c

Bias Cut They're sensational at this low price! Fine fitting and easy to launder. Lace trimmed or tailored. All sizes.

## Acetate Canton

## ROUGH CREPES

Beautiful new colors. Full 39-inch washable crepes 49c

## CLIMAX FEATURE!

Full 46-Inch Oil Cloth 15c yd.

Here's your chance to get that new table cloth—and at a price! In neat, new patterns. Also white.

## Ladies' GOWNS

Lacy, Rayon Knit, Lace Trims or Tailored. A wonderful value 57c

## CLIMAX FEATURE!

Vat Dyed Prints Wash Frocks 39c

Cotton prices continue to soar! Yet look at the price on these! They won't last long at this low price!

## Special Purchase "NANCIE" Printed Batiste

So fine, so sheer, and so smoothly woven you can hardly believe they're so low priced! Ideal for those cool, Summer Dresses! You must see these!

10c



Feature Values In Our Shoe Department



## "STEP-A-LONG" SANDALS

White patent leather in an unusually attractive style, with wide T-strap. The clever cut-outs and open-ankles make them ever so cool. Covered Cuban heels

\$1.98 Pair



## Men's Sport OXFORDS

An excellent value! A conservative, yet smartly styled summer shoe. For sports or dress! Smooth buckside uppers, leather soles and rubber heels.

\$2.98 Pair

## CLIMAX FEATURE!

Men's Dress Socks 17c pr.

Good looking colors and new patterns! Durable rayon with mercerized heels, toes and tops.

## Men's WASH SLACKS

Neat, new checks and plaids. The season's new—est—and sanforized Shrunken! 98c

## CLIMAX FEATURE!

Men's Shirts - Shorts 17c ea.

Swiss ribbed cotton shirts, sanforized shrunk shorts. Stock up at this low price!

## Men's and Boys' TENNIS SHOES

This is an unusual value—and one that we will not be able to Duplicate 49c

## CLIMAX FEATURE!

Blucher Work SHOES \$1.49

Plain toe! Husky and comfortable. Black retan uppers, heavy composition soles! A big buy!

## Boys' SHIRTS AND SHORTS

Ribbed knit shirts. Fast color Broadcloth shorts 15c

## CLIMAX FEATURE!

Men's Nainsook Union Suits 49c pr.

Athletic style Pajamas, check nainsook. Suspended back, Nicely finished thruout!



## Our Mechanics

## MUST KNOW What's Wrong With Your Car

No guesswork here among these experienced engine workers. We'll fix your car right with the least expense or we won't touch it at all.

Our Work Stands Up—We Make It!

Our expert mechanics do motor rebuilding and when the job is turned you may be assured the job is complete and your motor tuned up and running like a new motor.

Just give us a try on fixing up that bent fender or straightening out the dents in the body of your car—you will be surprised at the job of repairing we can do on this kind of work.

Our prices are reasonable on glass replacement in your automobile and we have the best of tools and equipment with which to do this job for you.

PISTONS AND RINGS FOR ALL MAKES OF CARS

## BEAVERS BROS. GARAGE

## SAFETY—CONVENIENCE—A RECORD

These are three of the advantages of a checking account.

Your funds are kept on deposit with us, protected from theft, fire or loss. You avoid the dangers of carrying cash.

Your cancelled checks afford a legal receipt for the bills you have paid.

You can pay your bills by writing checks at home. Your postman will deliver them, thereby saving your time and many steps.

Your check stubs can furnish a record of your expenditures, showing you how your income is used.

With such conveniences, such safety for funds and such provisions for receipts and records, it is little wonder that most commercial money transactions are by check.

## First National Bank

OF HEREFORD



A Strong Bank Thoughtfully Managed

"Heart Warming Savings Despite Rising Prices!"

# PENNEY'S

J. C. PENNEY COMPANY, Incorporated

# The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager  
JIMMIE GILLENTE Editor

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

### YOUR YARD AND GARDEN

Long-known as the "City of Windmills," Hereford has ever had a reputation for beautiful lawns and productive garden plots. The installation of modern water distributing facilities has done away with most of the windmills here, but beautiful lawns, yards and gardens can still be with us.

City officials recognize the importance of general improvements, and to encourage lawns, gardens and flowers, have recently announced their annual irrigation rate—offering 10 per cent discount on all bills paid by the tenth. Already boasting one of the lowest city water rates in the Panhandle, Hereford now has an unusually low rate.

To those who do not care to look toward such improvements from the standpoint of community improvements, let us point to the decided increase in property valuations. Only your closest friends usually see the interior of your home; others judge your house and property by its external appearance. A clean, neat yard which displays a nice lawn and abundant flowers is the index to the opinion others have of your place. Your home, to you, stands for many things, mostly fine and good. To others it may be drab and uninteresting.

Merchants find it good business to put up window decorations and signs. Wise property owners know that a beautiful lawn, flowers and a garden plot are signs of industry, thrift and comfort.

# A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, April 20, 1906.)

A large part of the population of Deaf Smith county attended the Cattlemen's Convention in Amarillo that week.

The Santa Fe was adding another passenger train, giving Hereford two each way per day.

New machinery had been installed in Hereford's light plant and Tucker and Jacobsen promised citizens electric service unsurpassed anywhere.

Many homeseekers were here, but were unable to get out in the country because of recent heavy rains.

A recent sheep census showed

between 11,000 and 12,000 of these animals in Deaf Smith and Castro counties.

Three inches of rain had fallen in Hereford that week.

(From The Hereford Brand, April 20, 1916.)

Increased business entitled Hereford to become a second-class postoffice, as the receipts amounted to more than \$8,000.

The county had received a new gasoline tractor which was being used to improve roads.

On Friday, April 21, the Canyon Normal was to be dedicated.

Lumber yards reported business booming in fencing material, and this fact was con-

sidered the surest sign of prosperity.

Excitement aplenty was promised all good poker players Wednesday night when the Star Theatre was to show a picture entitled "The Fifth Ace".

Commenting on the fact that Texas enjoys two Independence days, the editor wound up by remarking: "Not yet, O Freedom, mayest thou unbrace thy corselet nor close thy lids in slumber; for thine enemy never sleeps, and thou must watch and combat, till the day of the new earth and heaven."

The Panhandle Association I. O. O. F. had closed its convention in Hereford with a big banquet, attended by some 250 members and visitors.

## State Patrol To Wage Battle On Drunken Drivers

Notices received this week by Sheriff J. O. Newell from L. G. Phares, Texas Highway Patrol Chief, indicated that a state-wide campaign will be launched against intoxicated drivers.

In the notice, Mr. Phares cited Article 802 of the Penal Code, which became effective March 21, 1937, and which reads as follows:

"Any person who drives or operates an automobile or any other motor vehicle upon any street or alley, or any other place within the limits of any incorporated city, town or village, or upon any public road or highway in this state while such person is intoxicated, or in any degree under the influence of intoxicating liquor, shall upon conviction be confined in the penitentiary for not more than two years, or be confined to the county jail for not less than five days nor more than 90 days and fined not less than \$50 nor more than \$500."

Mr. Phares cited the increasing number of accidents on the highways and urged local officers to make an active stand with state patrolmen in the state-wide campaign to eliminate drunken driving.

## THE CHURCH WORLD

### Hereford to Have Special Day At 1937 Exposition

Speaking before the schools, Lions Club and other organizations, Harry P. Savage, assistant promotion director of the Greater Texas and Pan-American Exposition, Wednesday said that Hereford would be honored with a special Hereford Day at the exposition this year.

"The chamber of commerce has been invited to set the date for Hereford Day," he said. "As soon as the date is set, arrangements will be completed."

Mr. Savage also stated that Hereford will have headquarters in the State Building on its particular day—and that arrangements would be made for the Hereford Band, and local musicians to appear in a National Book-up broadcast from the exposition grounds.

### Funeral Services

(Continued from page one)

Hininger, Fargo, Okla., and Miss Kathryn Henderson, Hereford; two sons, Roy Henderson, Nolene, Ill., and Irvin Henderson, Los Angeles. He is also survived by two sisters, Mrs. Mollie Ley, Colter, Calif., and Mrs. Addie Wells, Los Angeles. Others surviving relatives are four grand children.

### Friona News

BY JOYCE LANDRUM  
Miss Oveta Jordan of WTSTO spent the week end with home folks here.

Weldon Gillbreath of Muleshoe visited friends here Sunday.  
Chas. Lovelace of Farwell was a Friona visitor Friday.

J. B. Crow is here visiting relatives and friends this week.

Friona PTA broadcast from KGNC Friday at 3:30. Helping on the program were Mrs. Hoy T. Slagle, president; O. M. Stewart, superintendent of schools; Mrs. Freda Johnson, Miss Virginia Guyer, and Ted Houlette. The seventh grade chorus sang three numbers.

Fred Tite of Lubbock was here last Thursday.

Harry Meade spent part of last week in Plainview.

Mr. and Mrs. Eric Hawn were here from Amarillo Tuesday.

Miss Alrie Graham of Farwell was here visiting Tuesday.

Miss Doe McMillan of Farwell visited here last week.

Ray Landrum and Ray Clements were in Muleshoe Friday.

Orvie Allen was called to Sulphur Springs Friday because of the death of a cousin. Mr. Allen planned to return Monday.

John Gosnold was in Farwell last Tuesday afternoon.

J. C. Wilkerson of Farwell visited here Tuesday.

Miss Melizza Chronister was in Farwell Monday.

Arjen Dilger of Dimmitt called on friends here Sunday.

J. P. Wilson was a Farwell visitor Monday.

Nat Jones was in Hereford on business Wednesday.

Mr. Routh of Farwell spent the week end here with home folks.

Mrs. Early Joiner and small son of South Plains visited her parents, Mr. and Mrs. George Brumley, and other relatives here over the week end. Mr. Joiner spent Sunday here. Mrs. Joiner and son making the return trip with him.

Ralph Hastings of Sunray spent the week end here with his parents, Mr. and Mrs. Henry Hastings.

### Meet a friend every service at the ASSEMBLY OF GOD CHURCH

A place with a welcome. One block north of high school. Sunday school, 9:45 a. m., Owen Neel, superintendent. Morning worship at 11. Subject, Self Control (temperance). Christ's Ambassadors, 7 p. m. Evangelistic services, 8 p. m.

Young people from Muleshoe will have charge of the evening service. They will render special songs and music, also one of their group will bring the message. Rev. Fred Young, pastor of the Muleshoe church, will accompany them. Everyone is urged to be at this special service.

Prayer meeting Tuesday, 8 p. m. G. T. W. Wednesday, 8 p. m. C. A. Evangelistic service Friday, 8 p. m.

W. A. McCann, Pastor.

### CHRISTIAN CHURCH

H. M. Redford, Minister. Mrs. C. P. Cockrell, Assistant Superintendent.

Bible school, 9:45. Morning worship at 11.

C. E. Societies, 7 p. m. Evening worship, 8 o'clock.

We were happy to have a large group of visitors with us last Lord's Day who were attending the C. A. E. convention. Rev. R. E. Austin of Clarendon preached. Next Lord's Day morning the pastor will speak on A Great Task. At the evening hour. More Than These. A cordial welcome is extended to all to attend both services. Mid Week church family night services have been discontinued for the spring and summer. These services were a valuable part of the program. Average attendance during the past three months was 74. They will be conducted during the fall and winter months.

### PRESBYTERIAN CHURCH

One Thing Needful, will be the subject at the First Presbyterian church Sunday morning by the pastor, Rev. J. C. Thorns. At the vesper hour of 5 the subject will be Settling Down in Christ. Sunday school, 9:45 a. m. Christian Endeavor, 7 p. m. Prayer meeting each Wednesday, 8 p. m.

### METHODIST CHURCH

Sunday school, 9:45 a. m. Preaching, 11 a. m. and 7:30 p. m. Epworth League, 6:45 p. m. Why not make your plans to attend church next Sunday? You will hear a message and receive a welcome at the Methodist church. T. C. Willett, Pastor.

### Hospital Notes

Mrs. Lois Hall of Friona was admitted to the hospital at 3 o'clock Thursday morning, and later underwent a major operation.

Mrs. Allen Hughes was critically ill Thursday, suffering from a pneumonia attack. She was admitted to the hospital Tuesday, and her condition has been critical since that time.

Mrs. Carlton F. Moore expected to be released from the hospital Thursday afternoon following a minor operation. She was admitted Monday.

Mrs. J. W. Alexander, who has been confined to the hospital since March 13, was Thursday reported slightly improved. Her condition became critical last week, requiring a blood transfusion. Her illness is the result of an infected hand and arm.

J. B. Kitchens, admitted February 17, is still in the hospital, and slightly improved this week. Frank Hughes, who underwent an appendicitis operation Thursday, April 15, was today reported to be recovering and resting nicely.

Both Lee Weaver was released Wednesday. She underwent an appendicitis operation April 7.

## By Their Words AND OURS

Ladies, if you have difficulty in driving to suit your husband, who is seated beside you . . . or in the back seat, just adopt the tactics of a well-known Friona lady, and here's the story: Last Friday (or was it Saturday?) Mr. and Mrs. Blank of Friona were enroute to Clovis, with the latter at the wheel. The husband complained of apparent inability of the Mrs. to handle the machine—exactly to his liking. Whereupon the lady politely invited him to "shut up or get out". He accepted the latter suggestion . . . and thumbed his way back to Friona—State-Line Tribune.

## Smiths Attend Funeral Tuesday

Mr. and Mrs. Bill Smith were in Brownfield Wednesday to attend the funeral of Mrs. Smith's sister-in-law, Mrs. Earl Walters, who died suddenly Tuesday as the result of a heart attack.

Mrs. Walters had been a frequent visitor in Hereford and had many friends in this county, who were saddened to learn of her death.

## Local Markets

Prices listed below were being paid in Hereford Thursday, but are subject to changes with fluctuation of the nation's markets:

Grain	
Wheat, bushel	\$1.23
Milo and Kafr, cwt	\$1.95
'Sudan, cwt	\$2.80

Poultry	
Hens, colored, 5 lbs	12c
Hens, colored, 4-5 pounds	11c
Hens, light	9c
Cocks	5c
Capons	15c
Turkeys, No. 1	12c
Butterfat, pound	26c
Eggs, dozen	16c

The President has let it be known that he does not favor any large scale purchasing of land by the government to be resold to tenant farmers. He approves the principle of the tenancy bill, but he believes the move to make owners-out of tenants should proceed slowly. . . . The South's unprofitable farming system is not due to the tenancy system. The tenancy system is due to the unprofitable farming system.—Wichita Times.

City officials are to be complimented for their action in seeing that the new ordinance prohibiting the use of the sidewalks, streets and alleys for storing and exhibiting motor vehicles is being enforced. There is still much to be desired in the clearing of streets of these dangerous traffic hazards but with the apparent hearty cooperation of the motor car dealers, it looks like Perryton sidewalks will be open for pedestrian traffic, that the alleys will be clear of all parking of motor vehicles in actual usage.—Ochiltree County Herald.

The chamber of commerce made a wise move, we believe, last week when an "advertising committee" was appointed to pass on all out-of-town peddlers of various and sundry wares. The proper cooperation from the business men will soon see the town free from the grafters and swindlers.—Panhandle Herald.

The Presbytery of Amarillo met for their spring meeting at White Deer today at 10 o'clock. The meeting will continue through Friday afternoon. Rev. J. C. Thorns, pastor of the First Presbyterian church and R. T. Nunn are attending as representatives. Thursday the Presbyterian Fellowship of Men of the Amarillo Presbytery will meet, at which time Dr. J. W. MacInnis of Los Angeles will be the principal speaker. About 24 men of the local Presbyterian church will attend this banquet.

Mrs. Hubert McEntire and little daughter, Marilyn, of Amarillo visited her mother, Mrs. W. M. Megert, Tuesday.

E. E. Fridley and George McConnell returned home from Abilene Saturday, where they attended a district meeting of I. O. O. F. delegates. Mr. Fridley reported a very good meeting, with more than 1,000 delegates present.

## Plans Complete For K-C Banquet

Plans were today complete for the Knights of Columbus banquet to be served in the Sprows-Cronin building Sunday evening, April 25, at 8 o'clock.

## Progressive News

BY OLIVE PERKINS  
Mrs. Owen Neel and Wayne spent Thursday with Mrs. Clarence Botts in Hereford.

Mrs. Ray Hershey attended a Sunday school class party Friday at the Hammer home in Hereford.

A pie supper will be held at the school house Friday night. People from surrounding communities and Hereford invited.

Mr. and Mrs. J. Wagner of Hereford, and J. C. Stork and family of Jumbo spent Sunday in the Roy Wagner home.

A light shower fell in this community Monday night.

Roy Wagner and family were in Pampa last Friday.

Orin Russell was an Amarillo visitor Wednesday.

Mr. and Mrs. Jas. Plott of Frederick, Okla., visited her parents, Mr. and Mrs. C. C. Bowman, over the week end.

Little Misses Thelma and Velma, twin daughters of Mr. and Mrs. Howard Hershey, spent Sunday night with their Grandmother Hershey.

W. G. Webb, who lived in this community several years ago, was buried in Plainview Saturday.

Ray Neel and Edgar Russell attended the track meet in Amarillo last week. Ray tied for second place in broad jump.

Roy Wagner was ill several days last week.

J. E. Blakemore spent Sunday in Dimmitt.

Clyde Russell of Borger spent Sunday with his father, W. C. Russell.

Mr. and Mrs. Lynn Powelson and Miss Eunice Caldwell visited Cecil Boyer in an Amarillo hospital Monday.

Ira Jean Ricketts spent the week end with her grandmother, Mrs. W. A. Ricketts, in Hereford. Edgar and Mr. Russell attended the PFA banquet Friday night.

### Week End Visitors.

Judge and Mrs. G. L. Light and daughter, Miss June, of Liberal, Kansas, spent from Saturday until Monday with their daughter and sister, Mrs. Lee Morgan, and Mr. Morgan.

## Want Ads

### For Sale or Trade

### BARGAINS IN USED CARS

- 1931 Chevrolet Sedan
  - 1934 Dodge Coach
  - 1931 Studebaker Sedan
  - 1929 Ford Coupe
  - 1932 Chevrolet Coupe
  - 1934 Oldsmobile Sedan
  - 1937 Chevrolet Coupe
  - 1930 Chevrolet Coach
  - 1934 Pontiac Coach
  - 1934 Chevrolet Coach
  - 1934 Ford Coupe
  - 1933 Plymouth Coach
  - 1935 Chevrolet Pickup
  - 1934 International Pickup
- These are all good cars and worth the money.  
BRUMLEY - WOODFORD - MOTOR COMPANY

FOR SALE: Bargains: Two Twin City tractors, 17 to 28, in running condition, also one pumping motor, Studebaker Special 6, mounted on frame including shaft ready for attachment, and in A-1 condition. J. L. Johnson, City. 1p

FOR SALE OR TRADE: Good Moline one-way plow. Wayne Higgins, Frances Apartments. 16-3p

FOR SALE: General Electric sweeper at half price. Apparently new. Phone 272-W. 1c

FOR SALE OR TRADE: 22-36 International tractor. See S. F. Warren, Friona, Texas. 1p

FOR SALE: One F-30 Farmall, rebuilt; two regular Farmalls; 4 new No. 52 two-row power lift listers, complete, at a bargain. One John Deere three-row lister, used. One used IHC No. 83 three-row lister. Both of these listers are good. A few four-row lister cultivators. Some good used harvester threshers. Buchanan Implement Co., Friona, Texas. 16-3c

FOR SALE: One 10-months-old roan Shorthorn bull, not registered, but a good individual, in good flesh. Dick Frye, Dawn, Texas. 16-2p

ALL MAKES of tractor guides, complete, \$30; 2-row slide with 4-foot knife complete \$20; lister attachment for tractor lister, 4-foot knife complete \$25. A. G. Green, Texico. 16-1f

FOR SALE: George R. Harris combine motor, 40-45 horse, complete. Off of 36-foot combine. Herschel Cline. 16-2p

FOR SALE: Block 24 (20 acres) in Hereford, Texas. Shallow water (30 feet) East to irrigate, will make a bale of cotton to the acre. Easy terms. Price \$1,200, \$200 down, balance in four notes. Address owner, M. A. Crockett, Sanger, Texas. 14-3p

FOR SALE: 20 head of registered bulls, also 30 head of registered cows and calves, and 20 head of yearling heifers. C. J. Paddock. 14-3c

FOR SALE: Grade "A" raw milk. Delivered to your door twice daily. Steam sterilized utensils and adequate refrigeration. Reasonable prices. Phone 6, Prairie Dairie. 26

Another Big AUCTION SALE Promised for Next TUESDAY, APRIL 27 HEREFORD SALES PAVILION

Bring in your livestock if you want it sold to the best advantage. We have plenty of buyers for everything. HEREFORD SALES CO.

### For Rent

THE NEXT 10 young people who enroll in this school can do so on unheard of terms of tuition. You can also earn your board and room. Write for information. Fleming Business College, 808 1/2 Polk St., Amarillo, Tex. 52

SMALL APARTMENT, partly furnished. Now available. Frances Apartments. 16-3p

FOR RENT: Two bedrooms. See Dave Alexander, Panhandle Lumber Co. 1c

### Wanted

WANTED: All of your wire coat hangers. One-half cent each. Cash or credit. Fox Cleaners and Hatters. 11-1f

WANT TO DO Sewing, caring for children or anything I can do in my home. Mrs. E. J. Bagwell, 411 Jewell Avenue, at rear. 1p

WANTED TO BUY: An 8 or 10 foot steel windmill, with or without tower. A. S. Higgins, Route 1, 11 miles north. 1p

WANTED: Man and wife for farm work. All summer job. T. M. Bradley, four miles east of Stockpen. 1p

WE ARE now back in Hereford and ready for business. Be sure and bring us your kodak films for quick service. Hanna & Hannu, Photographers. 1c

WANTED: To do your typing, regular or piece work, at 202 West Tenth Street. 1p

### Lost and Found

LOST: 32 x 6 tire and rim west of Hereford. Return to Brad office and receive reward. H. F. Fangman. 15-2p

### Merit



## Chick Starter

enables you to save a greater percentage of your baby chicks, by giving them the vigor, strength and vitality that MERIT CHICK STARTER provides.



## EGG MASH

enables you to realize more profits from egg production. Make the maximum profits from your flocks by feeding MERIT EGG MASH.

## BULK GARDEN SEED of All Kinds FOR SALE HERE

## West Texas Feed & Seed PHONE 265

# A FRIENDLY VISIT

## Wichita's Thirtieth Annual Good Will Tour

Business Men Call on Friends and Neighbors.

WILL ARRIVE SANTA FE RAILWAY

APRIL 28th, 11:45 A. M., LEAVE 12:15 P. M.

ONE HUNDRED TWENTY-FIVE BUSINESS MEN AMERICAN LEGION BAND CHAMBER OF COMMERCE QUARTET

Come and Meet this Trainload of Good Fellows.

## THE WICHITA CHAMBER OF COMMERCE WICHITA, KANSAS

## MAYOR'S PROCLAMATION

### SPRING CLEAN-UP CAMPAIGN

The week of May 3 to 8, inclusive, has been designated as Spring Fire Prevention Clean-Up Week.

A Spring Clean-Up Campaign should receive the enthusiastic support of every man, woman and child. First, every citizen should have a wholesome pride in his home city, its streets, playgrounds, parks and buildings. Homes and surroundings freshly planted, with well kept lawns and gardens, increase property values and intensify community interest. Cleanliness creates cheer, courage and confidence. Secondly, because every dollar in property destroyed by fire, which frequently is the result of careless housekeeping in the home and in the average place of business, is a serious drain upon the present economic condition.

Now, therefore, I, C. J. Paddock, Mayor of the City of Hereford, do hereby designate the week of May 3 to 8, inclusive, as Spring Fire Prevention Clean-Up Week, and most respectfully call upon all departments of the city, the Chamber of Commerce, civic clubs, patriotic clubs and our people in general to take an active part in this clean-up campaign.

C. J. PADDOCK, Mayor, City of Hereford.

# Saturday is The End of Our Greatest SALE!

## Buy NOW and SAVE MONEY \$ \$ \$

### THE POPULAR STORE

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

#### BIPPUS CLUB MEETS WITH MRS. PINNELL

Bippus Demonstration club met with Mrs. Doris Pinnell on April 14. A covered dish luncheon was served, 10 members at noon. Roll call was answered by discussions on how the club had aided each member in different ways since they had been attending. Quilting was enjoyed. At 2:30 a business meeting was held, and plans discussed to put on a bazaar to help the Bippus church. A quilting was planned for the same purpose.

Present were Meses. C. V. Griggs, Emery Burks, Homer Dodson, Webb Adrian, Clinton Homfeld, Jack Fortenberry, Steve Williams, Wilbur Smith, Bippus, J. E. Jones, Frank Knabe and the hostess. Next meeting with Mrs. Momer Dodson, April 28.

#### MRS. JOE KENDALL LEADS LONE STAR PROGRAM

Mrs. Joe Kendall was leader of the lesson on China at the meeting of the Lone Star Study club Monday afternoon at the home of Mrs. Tom Carter. Mrs. Kendall discussed the Customs and Traditions of China. She described ancient customs of the Chinese people, their dress, family life and characteristics as a nation. Other numbers on the program were postponed on account of a lengthy business session.

Mrs. Harold Close, president, presided at the special business meeting. The club voted for three critics to be appointed by the incoming president, each to serve three months, whose duty will be to call attention to grammatical errors and other mistakes made on future programs.

Reports from committees concerning the year's work were given. Mrs. Jim Higgins, delegate to the Seventh District meeting in Canyon, reported on the convention. She told of new ideas for club work which were stressed at the convention.

The next regular meeting will be held at the home of Mrs. Lawrence Womble on Knight Street. Mrs. A. R. Posey will be co-hostess. All postponed numbers will be given, and India will be the subject of study for the afternoon.

Members present were Meses. Jim Higgins, Harold Close, James Alldridge, R. G. Blue, Roy Jewell, Elmo Lawhon, Ernest Medkief, Earl Phillips, Robert Thompson, E. W. Young, Ralph White, Joe Kendall, Owen Stagner, Lawrence Womble and the hostess.

Mr. and Mrs. W. F. Gillis left Sunday for Wichita Falls where they transacted business this week. They expect to return home Friday.

**Formal Opening**  
of the  
**PRIMP SHOP**  
By Mrs. Bess Jennings  
**Sat., April 24**  
Located in Connection with  
**Bobbie's Beauty Salon**



Featuring  
**Marcy Lee**  
**Wash Frocks**  
WASH SILKS  
LACE DRESSES  
LINEN FROCKS  
AND BROADCLOTH  
At Reasonable Prices  
**VANETTE HOSE.**  
**The Primp Shop**  
206 N. Main

**Complete RADIO Servicing**  
At  
**HEREFORD IMPLEMENT AND APPLIANCE CO.**  
**AUBREY DANIEL**  
**HAWL-IT SERVICE**  
**SIGN PAINTING**



**STOP! LOOK!**

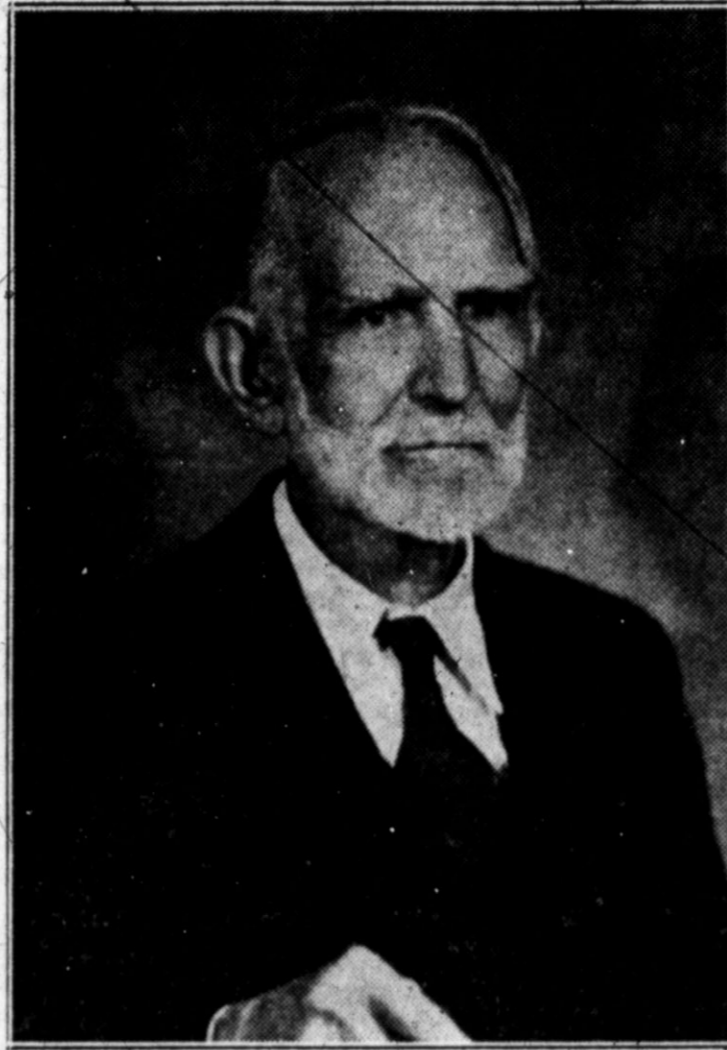
**LISTEN TO THE PROOF OF GMC EXTRA VALUE**

Come in today or phone for the bedrock proof of GMC extra value. Truck buyers in all lines of industry are critically inspecting and comparing GMC trucks. They find in the unusually complete "truck-built" GMC line of conventional and cab-over-engine models a type and size exactly fitted to their needs. See, compare and judge for yourself.

**GMC**  
QUALITY AT PRICES LOWER THAN AVERAGE

**Norton Motor Co.**  
HEREFORD, TEXAS  
GENERAL MOTORS TRUCKS & TRAILERS

#### PIONEER PASTOR HONORED



Rev. J. A. Hornbeak of this city holds the distinction of being the oldest preacher, from the standpoint of service, in the Presbyterian Church in Texas. He will be an honor guest and speaker at the Founders' Day celebration at Trinity University, Waxahachie, this week.

#### JUNIOR PIONEER CLUB MEETS WITH LUETA BORDEN

The Junior Pioneer club met at the home of Miss Lueta Borden Tuesday night, with Mrs. Ardelle Morgan as assistant hostess. Mrs. Elizabeth Brumley, president, directed the business meeting.

Members voted to sponsor a booth at the Pioneer Day celebration, which is scheduled for May 10. Reports of standing committees were given, and Mrs. Brumley gave a comprehensive report of the Seventh District convention in Canyon last week. Mrs. Brumley, who is district junior associate editor of Press and Publicity, stressed the work of junior clubs. In quoting Mrs. J. W. Walker, district president, she said: "There are three things that mark a good club woman, she must choose first things first. She must possess magnanimity. She must be self-disciplined. We should develop the kind of discipline we admire in our friends, expect in our husbands and demand in our children." Margaret Schroeter and Virginia Miller added interesting notes concerning the convention. Roll call was answered by members giving personal impressions of Texas towns. Little Miss Marion Borden gave several dance numbers. A plant exchange will be held in connection with the next meeting which will have for its theme Gardens and Yards.

Those present were Anna K. Hardesty, Nora Alice Rife, Elizabeth Brumley, Marie Cogdell, Gusie Edelman, Virginia Miller, Virginia Woodford, Margaret Schroeter, Bessie Patterson and the hostesses.

#### C. C. ACKERS ENTERTAIN TUESDAY DINNER CLUB

Mr. and Mrs. C. C. Acker entertained members of the Tuesday Dinner club with an informal dinner and bridge party Tuesday night. Spring flowers furnished attractive decorations for the occasion. In the dining room an effective grouping of large red tulips in a glazed black bowl formed the centerpiece for the table. Red candles in black holders burned at either side. Yellow forsythias and yellow candles adorned the buffet.

High score in the games was awarded to Mrs. J. A. Pitman for the ladies, while J. A. Pitman carried off the prize for the men.

Members present were Messers. and Meses. Alton Fraser, J. A. Pitman, Harold Close, S. P. Ross, Miss Eloyse Pitman, Jack Wayland and the hosts. Guests were Dr. and Mrs. R. R. Willis, G. Howard of Pampa, and Mrs. Floyd Carmichael of Fort Worth.

Mr. and Mrs. Harvey Cash and daughter, Miss Rose, of Canyon, and another daughter, Mrs. Rufus Dodgson and small daughter of Shamrock visited Tuesday evening in the home of Mrs. Cash's mother, Mrs. B. T. Bell, and Mr. Cash's sister, Mrs. Bell's sister, Mrs. Bell's sister, Mrs. Bell's sister.

#### BAY VIEW CLUB HEARS REPORT OF CONVENTION

Mrs. Bob Wilson reviewed the highlights of the District Federation convention held last week in Canyon for members of the Bay View club at the meeting held last Thursday afternoon in the county court room.

Mrs. Wilson, who was the club's delegate, gave a comprehensive report of the entire convention, giving the gist of each program and comparing the manner in which the programs were presented with that of previous conventions. She told of the bill for the establishment of a Fine Arts department in the University of Texas, of the growth of the Seventh District Federation and how the present administration slogan, "Growth from Within" was emphasized in the various talks. Mrs. Wilson termed Dr. John C. Kendel's address on "The Quo Vadis of Music" as the convention high point.

Mrs. D. H. Alexander gave her impression of the convention as a whole and reviewed the talk made by Dr. Rebecca Smith, head of the English department in TCU, on "Is It True What They Write About Dixie?" Mrs. G. W. Heard talked on Truths that were brought out in the talk made by Bishop Robert E. Lucey, of Amarillo.

Mrs. E. W. Harrison complimented the efficiency with which the business of the convention was carried on, and urged club women to get the good from the convention and leave out all criticism.

#### L. A. E. CLUB CONTINUES STUDY OF HOME INFLUENCES

Continuing the study program outlined in the yearbook on Home Influences, members of L. A. E. club met at the home of Mrs. Robert Veigel in the Ward community Tuesday afternoon. An interesting paper on Clothes and Good Grooming was read by Mrs. Jim Higgins. Environment and its influence on personal charm and poise was discussed. Plans were made for the annual spring luncheon which will be given at the home of Mrs. Jim Higgins on May 4.

#### MISS BETTIE ROSE KERR TO BECOME BRIDE

Mr. and Mrs. C. F. Kerr have announced the engagement of their daughter, Miss Bettie Rose Kerr, to Mr. Robert H. Birchfield of Wellington, Texas.

Miss Kerr is a graduate of WISSTC, and her fiance is a graduate of the University of Texas. Both are teaching in the Oltrop public schools. An early date in June has been set for the wedding.

#### MR. AND MRS. A. A. HEAD HONORED

To honor Mr. and Mrs. A. A. Head on their 15th wedding anniversary, neighbors and friends gathered at their home in the Ward community Sunday to celebrate the occasion. The affair was a surprise to the couple, and each guest brought a covered dish for the noon, hour dinner. Conversation furnished entertainment for the afternoon, and guests presented Mr. and Mrs. Head with a lovely gift.

Those present were Messers. and Meses. Edgar Sowell, Chester Hodges, Glenn Rutter, T. P. McCollister, Henry Rothebeck, Howard Morel, J. I. Morris, Bill Burges and the honorees.

#### EASY-ACES CLUB ENTERTAINS HUSBANDS

Members of the Easy-Aces bridge club entertained their husbands with a dinner and bridge party Wednesday night of last week at the home of Mr. and Mrs. Bill Edelman near Black.

Decorations and table appointments carried out the seasonal spring motif. High score in the games went to Mrs. Gordon Witherspoon for the ladies and to Onias Carroll for the men. Consolation prize was awarded Orville Houser.

Members and guests present were Messers. and Meses. Edwin Mark, Willard Witherspoon, Ralph Searz, H. P. Sindt, Gordon Witherspoon, Onias Carroll, Pearl Singleterry, Mr. and Mrs. Frank Carl, Audrey Galbreath, Vondyl Houser, Orville Houser and the hosts.

#### HOME MAKERS CLASS HAS MEETING

The Home Makers class of the Baptist church held its regular monthly business and social meeting Thursday afternoon at the home of Mrs. Wiley Roberson. Mrs. W. A. Smith, vice president, conducted the business meeting. After this meeting, a variety of games were enjoyed. The next meeting will be held at the church May 13. A Mother's Day program will be presented.

Refreshments were served to Meses. W. L. Alexander, Earl Wilson, Ralph McCullough, Edgar Sowell, Lee Cocanougher, N. L. Cress, C. P. Hussey, Walter Eastler, W. A. Smith, John Hacker, Juanita Key, Otto Massie, Edgar Mosley, Ray Thompson, and Mrs. Walter Tice, a guest of the club, and the hostess.

#### Card of Thanks.

We wish to thank our friends and neighbors for their assistance, kind words and sympathy, and beautiful floral offerings during the loss of our loved one. We also thank Brother Redford and the singers. May God bless each and every one of you.

Mrs. Frank Henderson  
Irvin Henderson  
Kathryn Henderson  
Mr. and Mrs. Herb Lipe  
Mr. and Mrs. Carl Beiderwell  
Mr. and Mrs. Roy Henderson  
Mr. and Mrs. Harold Hininger and Family  
Mrs. T. C. Brown  
Nadalya Brown  
Mr. and Mrs. John Brown and Family  
Mr. and Mrs. Jesse Brown and Family  
John Hampton

#### METHODIST WOMEN BEGIN NEW STUDY PROGRAM

The Woman's Missionary Society of the Methodist church held its regular meeting at the church Wednesday afternoon. A new study program was begun, Out of Africa, a missionary text book being used as a guide. Mrs. D. W. Hawkins will conduct the lessons.

Mrs. H. H. Hawkins, delegate, gave a report of the Woman's Annual Missionary Conference held in Stamford last week. She told of seeing several returned missionaries, among them Miss Laura Edwards, formerly of Hereford, who is a missionary to Korea.

Mrs. J. E. Ward, president, conducted the business meeting. Mrs. E. W. Harrison and Mrs. Ralph White were elected delegates to the District Conference to be held in Amarillo next Wednesday. Those desiring transportation to the conference are asked to see Mrs. J. R. Jones or Mrs. M. L. Steele. Plans were made for the Bishop's Crusade banquet to be held at the church Friday night. There will be no meeting next week.

#### JUANITA WISEMAN CELEBRATES BIRTHDAY

Juanita Wiseman celebrated her tenth birthday with a party Tuesday afternoon at the home of her parents, Mr. and Mrs. Howard Wiseman.

Games were enjoyed from four to six. Birthday cake and ice cream were served to Ruth Taylor, Christine Smith, La Nelle

#### Farmer, Allene Millard, Baby Boy, Onstead and the honoree.

Mrs. Lucy Crawford spent the week end visiting her daughter, Mrs. Robert Smith, in Fort Sumner, New Mexico. She was accompanied by her children, Kendall Crawford, and Mr. and Mrs. Buck Phillips and baby, Mr. and Mrs. Clyde Smithers and Joe Carr of Summerfield.

#### NEW IN TEXAS

**OLGA FROCKS**  
FEATURING ADVANCE STYLES  
and DISTINCTIVE MATERIALS  
SHOWING OF THESE FROCKS AT MY HOME  
FRIDAY, SATURDAY AND MONDAY  
**MRS. RAY BARBER**  
PHONE 682-J

# PURE FOODS

AT STARTLING SAVINGS

TUNA FISH	Two Cans	25¢
CRACKERS	A-1, 2-lb box (Not sold alone)	16¢
SALMON	Brimful, Pink 2 cans	23¢
SPUDS	Good Ones 10 pounds	27¢
RAISINS	Seedless 4-pound bag	28¢
Corn Flakes	Rainbow Brand 2 packages	19¢
CLEANSER	Brimful 2 large cans	9¢
SAUSAGE	Vienna 3 cans	23¢
Potted Meat	6 Cans	23¢
OATS	5-Pound Bag	27¢
JELLO	Marco Any Flavor, 2 pkgs	9¢
Ginger Ale	Or Lime Rickey Large bottle	15¢
Baking Powder	K. C. 50c size	29¢
PEACHES	Royal No. 2 1/2 can, 2 for	25¢
SPINACH	Mustard, Turnip Grns Brimful, 3 No. 3 cans	25¢
MATCHES	6-Box Carton	19¢
Toilet Tissue	Fort Howard 3 rolls	21¢
CORN	Fancy Field 3 No. 2 cans	25¢
PEAS	Black-Eyed 3 cans	23¢
Peanut Butter	Pure Maid Quart	29¢
OXYDOL	Large Box	21¢
MILK	Pet or Carnation 2 large cans	15¢

#### FANCY WHITEFACE BEEF AT NO EXTRA PRICE!

CHEESE	Elkhorn Pound	21¢
SAUSAGE	Pure Pork Pound	21¢
PORK CHOPS	Home Killed Pound	21¢
FRANKS	Bologna or Mince Ham, lb	15¢

**QUALITY**  
322 N. MAIN  
**Food Store**  
J. W. ROBINSON, Manager. PHONE 682

# The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

VOL. 1—NO. 29.

HEREFORD HIGH SCHOOL, THURSDAY, APRIL 22, 1937.

PAGE 59.

## Box Supper At Bippus Friday Night

A box supper will be held in the Bippus community house Friday night, April 23, at 8 o'clock; it was announced today by J. G. Fortenberry. Proceeds from the supper will be used for benefit of the Bippus church.

In announcing the event, the public was invited to attend, and those who desire were invited to bring baskets.

Mr. and Mrs. C. H. Dillehay and daughter, Virginia Ann, visited relatives in Decatur Friday and Saturday. Doris Elaine, another daughter, stopped in Plainview for a visit with her grand father, A. M. Smith, and made the return trip to Hereford with her parents.

## Bippus Items

**BY RUTH REESE**  
Hereford shoppers Saturday included Henry Griggs, Frank Cavanaugh and family, Mrs. L. Whitson, James and John; C. T. Reese and family, Chas. Hoover and family, Fred Winn, H. Dodson and family.

Mr. and Mrs. West Kelly of Claude visited here last week. Virgil Walton was out of school Wednesday because of illness.

R. E. Lee was here from Pampa last week. Steve Williams moved cattle Friday and Saturday.

Bud and Marvin Morrison was in Hereford Wednesday.

Col. W. S. Williams, formerly of Hereford, left last Saturday for Mineral Wells, where Mrs. Williams is a patient in a sanitarium. They will go from there to Temple, where Mrs. Williams will go through the clinic.

## Grandmother of First Trailer Baby Lives here

A new contender for the title "First Trailer Baby Born in America" is little Vada Fay Rhodes of Portland, Oregon, daughter of Mr. and Mrs. George H. Rhodes. She is also the grand daughter of Mr. and Mrs. George Brashear of Hereford.

A recent newspaper article laid claim to the title for Mary Louise Sulder, of Paris, Texas, who was born in a trailer October 18, 1933. The trailer home of her parents, Mr. and Mrs. Harry C. Snider, was parked at the time of her birth in Monette, Arkansas.

Little Vada Fay was born in a trailer car at Bastrop March 5, 1933, which gives her an eight-months lead over the contender at Paris.

## Wyche Items

**BY PEGGY VALENTINE**  
Rev. H. White of Walcott preached here Sunday. There was no night services.

Guy Edwards and family of Hereford visited the A. E. Edwards home Sunday.

Fred Henry and family spent Friday night in Plainview.

Allan White of Amarillo was here Sunday.

Mr. and Mrs. R. C. Valentine and Lorene spent Sunday afternoon in the W. I. Valentine home at Hereford.

Ervin Elliston of Portus, N. M., visited Nolie Elliston Friday.

Rev. and Mrs. H. White were guests in the Saxon home Sunday.

W. B. Saxon and family visited the McBrayer home in Hereford Sunday afternoon.

DuBois Walker and family were in Lubbock last week end.

Honor roll: Minnie Opal Elliston, Weldon Roberson, Wilma Roberson, Kenneth Rea, Alice Ann Paetzold, Vera Rae, Betty Valentine, Nancy Olson, Eleanor Paetzold.

Weldon Roberson, Minnie Opal Elliston, Alice Ann Paetzold, Betty Valentine, Verna Rea, Edward Paetzold made 100 in spelling the past six weeks.

Mr. and Mrs. Ira Ott visited in Hereford Sunday.

A number of wheat checks have been received in this community.

Mrs. Dock Roberson is on the sick list this week.

Mr. and Mrs. Paetzold were in Amarillo Monday.

## Easter Items

**BY LOUISE FRYE**  
There will be a community party at the school house Friday night, when a silver offering will be taken for the Bishop's Crusade.

The young people's Sunday school class picnicked in Ceta Canyon Sunday, when a good time was had by the many attending.

Carl Frye was in Roswell last Thursday.

Vay Allen is staying with Mrs. W. A. Hunter, who has been very ill the past ten days.

The Bethel club met with the Easter ladies at the home of Mrs. Harry Smith Monday afternoon. Miss Schultz, demonstrator, met with them. After a cheese and bedroom demonstration by the Bethel ladies, Easter organized a club with Mrs. Peacock as president and Mrs. G. O. Chambliss as vice president. Other officers will be chosen at the meeting May 7, with Mrs. Chambliss.

## Adrian News

**MRS. E. C. CHAPMAN**

Crashing Society is the title of the faculty play to be given soon.

A number went to Canyon Friday and Saturday to the district meet. Three placed in literary and three in field events. Wanda Taylor, 11, won first in declamation; Buster Chapman third in junior declamation; Lois Taylor, third in extemporaneous speech; Marvin Long, third in javelin, 164 feet; John Witt, four in pole vault; Chas. Bell, third in shot put. In senior tennis doubles John Witt and Chas. Bell were defeated by Amarillo 6-2, 6-2 and 7-5 in the final match.

Four hundred baby chicks were shipped to Adrian last week by mistake. They should have gone to Adrian, Mich. They were sold to the highest sealed bidders.

Mrs. E. N. Jacobsen entertained the bridge club Wednesday, with two tables present. Mrs. J. E. Speed won high, Mrs. Glen Howard low, and Mrs. Henry Crieto traveling.

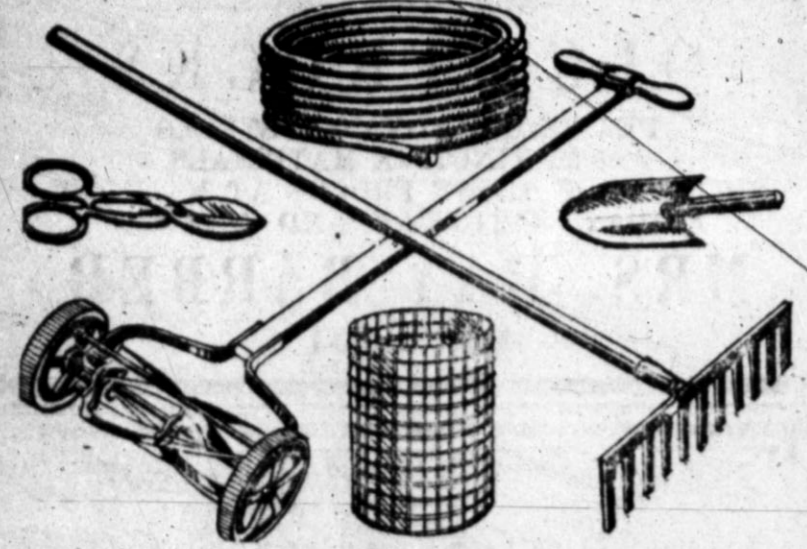
Miss Velma Howard of Nash, Okla., is here for an extended visit with her brother, Glen Howard.

Rain and a little hail fell Monday night.

A large number of the children made the honor roll the last six weeks.

Mrs. Maude Johnson of Little York, Ind., stopped over from Los Angeles to visit her cousin, Mrs. Zearing.

Mrs. Johnnie Zearing of Nara



## GARDEN TOOLS

Meet Spring with a full set of implements to improve that garden and yard. We have every necessary tool to make yard work a lot of fun.

- LAWN MOWERS ..... \$8.75 to \$21.00
- GARDEN HOSE 50-Foot Lengths ..... \$3.50 to \$7.50
- VIGORO, 100-Pound Sack The Complete Plant Food ..... \$5.25

## STREU HARDWARE CO.



## USED WASHING MACHINES

## 10 MAYTAGS

- GASOLINE MOTORS ..... \$69.50
- ELECTRIC MOTORS ..... \$59.50

12

EASY, THOR and A. B. C. WASHERS AT BARGAIN PRICES

1 NEW MODEL MAYTAG \$89.50

## HEREFORD IMPLEMENT and APPLIANCE CO.

PHONE 451 HEREFORD, TEXAS

## Junior Defeated

The two games Thursday night, April 15, between the junior girls and the rest of the basketball girls of the school and between the Desperadoes and the R. L. Yearlings were a great success. The home economics club, which sponsored the games, made about \$270, besides \$180 which went to pay for two bronze basketballs to be presented to the best guard and forward of the younger teams.

The Desperadoes and Yearlings fought hard, but the score was a tie, 21-21. Roberson of the Yearlings and Hyde of the Desperadoes tied for high point with 13 points each. Rutherford, Mary Ann Kuper and Hacker scored the remainder of the points for the Yearlings. Jackson with six points, and Foster with two finished the Desperadoes scoring.

The game between the Juniors and the rest of the girls was fast and exciting. The final score was, Juniors 27, other girls 33.

Ruth Atchley was the high point forward with 18 points. Evelyn Lovelady of the Juniors was close behind with 17 scores. Other junior plays were, forwards, Melba Schmitz, Mildred Hacker and Anna Marie Kuper; guards, Mary Virginia Whitehead, Thama Cawthon, and Helen Ann Snyder.

Players on the other team were, forwards, Ruth Atchley, Mary Turrentine, 8 points; Vidabelle Orr, 3 points; Edith Jackson, 4 points; guards, Gertrude Wilson, Hellen Danforth, Imogene Roberson and Carolyne Frye.

Jimmy Gammill refereed both games.

**SPEAKERS RECEIVE RATINGS**

April 9 and 10, the public speaking class went to Amarillo to the Speech Festival. Declamations and dramatic readings were given Friday, and Saturday choral speaking and declamations were given.

Those attending the Festival and their ratings were:

Virginia Carlyle, declamation, excellent.

Helen Seed, declamation, good.

Frances Borden, dramatic readings, good.

Billie Jo Roberts, dramatic reading, superior.

Irene Knox, declamation, excellent.

Mary Turrentine, declamation, excellent.

Nellie Joe Shreve, declamation, good.

Madelyne Whitehead, declamation, excellent.

Erma Faye Roberson, declamation, excellent.

The Public Speaking Class desires to thank those who took

part.

Visa is recovering from an operation in the H. M. Zearing home.

Mrs. S. Ripley of Plainview is visiting her daughter, Mrs. E. A. McAdoo, and Miss Irene Ripley.

Mr. and Mrs. Vick Lemko have

turned their old house down and are building a new seven room home.

Mrs. Jones and Miss Jewel of Plainview, mother and sister of Mrs. Taylor, visited her over the week end.

## CLOTHING CONTEST IS HELD

A very enjoyable and lovely contest was held on April 14, by the Clothing II girls. Fifteen girls entered their dresses and were judged by three judges.

Adella Benson won first place. Her suit was a lovely blue wool. Second place was given to Bobbie Turner. Mollie Joe Roberson won third place. Mildred Curtislager and Pauline Parker were given honorable mention. After the places were awarded the guests and the judges, Miss Carlisle, Miss Conkwright and Miss Spradley, were served refreshments by the Home Economics II girls.

## GIRLS HI-Y HAS NEW MEMBER

The girls' HI-Y club met Tuesday night at 7:15 in Miss Crawford's room. Old business and new was discussed. The club is very glad to welcome a new member, Marthalea Montford. The club hopes she will find the club as interesting and worthwhile as other members have found it.

Then the program, under the direction of Mary Ann Baird, was given. The theme of the program was Friendship. Viola Phillips gave the devotional on Friendship. Gladys Lewis read a poem, When a Friend Drops In, and Virginia Lee Hussey gave a talk on How a Friend Can Prove Treacherous. Mary Jane Morgan concluded the talks with her importance of Co-operating With Groups from Other Places. Then a round table discussion was held on Friendship, how we can form friends, and help others. The HI-Y benediction was given at the end of the meeting.

## TONS OF TROUBLE

The Senior play, Tons of Trouble, is to be presented on April 30, at 8 o'clock at the High School building.

This is an exciting, fast action comedy. The students have had an enjoyable time working on it. The leading parts are carried by Miss Virginia Carlyle and Ernest Schmitz. Other parts are carried by Billie Smith, Beverly Ruth Alexander, Billie Jo Roberts, Alva Barbe, Ira Jeanne Ricketts and Bill Stanford. Miss Irene Crawford is directing the play.

Gertrude Wilson, declamator, good.

Mary Ann Baird, declamation, good.

Mary Leo Alexander, Beverly Alexander, Virginia Nix, Gladys Lewis, choral speakers.

Those attending expressed the opinion that the contest was worth while and inspirational.

Virginia Lee Hussey, declamation, excellent.

## V. L. Hussey Wins Second In District Meet

Virginia Lee Hussey placed second in senior girls' declamation division in the Interscholastic League District Meet held in Canyon Friday and Saturday, April 16-17. Her declamation was entitled, Here's to Peace, by Charles H. Crisp.

From a group of eight girls in the preliminaries, Virginia Lee and the declaimer from Amarillo were chosen to appear in the finals to be held Friday evening at 8 o'clock, when Virginia Lee won second. This is her first year to enter speech work and she is a member of the public speaking class.

Others to enter the speech events of the district meet were Ernest Scheihagen, declamation; Viola Phillips and Elsie Mae Wilkins, girls' debate. They won the first round of debating which was with Friona, but lost the second debate; however, they did very good debating in the second debate.

## Class Visits Canyon Museum

The Texas History class went to Canyon Wednesday, April 14, to see the Canyon Museum. Mr. McCollum and three students from the class took their cars. They left at about 12:45 and returned by 4 o'clock.

The class found many things of interest among the Canyon collection. For those interested in biology there were mounted animals, fossil fish, huge bones and butterflies. For those interested in chemistry there were all kinds of stones and minerals. For those interested in art there were many paintings and carvings. And for those interested in Texas history there were various old relics left by early settlers; there was an old shotgun with the stock badly weathered which was found recently and which once belonged to the keeper of Harper's Ferry.

There was an oxen cart made of wood, and even the wheels were roughly hewn from wood. There was an old cannon and some enormous shells. Throughout the building there were numerous farming and household equipment.

The class enjoyed the trip very much and also learned a great deal not only about history but other subjects.

## CONFERENCE IS SUCCESS

The annual Northwest Texas Older Boys Conference was held in Plainview last week end. There was approximately 300 boys present.

The conference opened Friday afternoon at 3 o'clock, with Bishop E. O. Seaman making the opening address. Friday night Patrick Henry, Jr., of TCU, was the principal speaker. Saturday morning two speeches were given by C. Q. Smith, vice president of SMU. Saturday evening from 1:30 until 3, the speakers contest and election of officers for next year was held. Mr. G. M. Hudson, of Hereford, had charge of the election of officers. Saturday afternoon all delegates were admitted to the Ganada theatre for one dime. At 6:30 everyone went to the high school for a buffet supper. At 7:30 a special program was presented by the public speaking

morning the principal speakers were Grover C. Good and Pat Henry. The conference was a great success and everyone reported it well worth while.

## JUNIORS 1936-37

The beginning of school this year marked a most important event, the formation of the Junior class of 1936-37. The Junior class is one of the most active classes of the school. The Junior class is not one of obsolete ideas but one which is modern, leaving behind things which held back the progress of a class. The Juniors climaxed this year with the Junior-Senior banquet which they looked forward to since the beginning of school.

The Junior class, headed by Mary Jane Morgan, has had the most successful year in the history of the school. The Juniors are looking forward to the time when the greatest honor offered by the school is placed upon it: becoming the Senior class of 1937-1938.

## FRESHMEN DUES DUE

The Freshman class met in the auditorium Wednesday and discussed dues, dues and more dues. The question of the class pictures was brought up. The pictures will be here soon.

Remembrances of the Freshman skating party were brought up. The party took place last Friday week. Everyone enjoyed himself immensely.

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Draft is light, due to roller bearing, air-tired wheels and modern construction features. Weight is light—leaving more motor power for operating and threshing machinery. Construction is sturdy, assuring years of efficient, low-cost service.

Get your Oliver Grain-Master at once. Say good-bye to the hard work of harvesting and threshing, the feeding of threshing gangs, the loss of the grain you work to grow. Perhaps you also need an Oliver "70" Tractor to handle it. Make sure of saving this year's high-priced crop. Come in today and let us explain the details of this remarkable new machine.

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**OLIVER**





**STAFF MEMBERS**  
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 Assistant Editor - Thama Cawthor  
 Business Manager - Jack Barber  
 Assistant Business Manager - Chilton Foster.  
 Humor Editor - Erma Faye Robinson  
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**ALL'S OVER**  
 The fight is over. The long struggle has ended. After four years of hard work, the Seniors are now ready to graduate, or, at least, they are graduating—some of them. Most of the Seniors realize that they have not gained as much as they might have from their high school courses. They just went through without realizing what it all meant or how valuable it was. Now that they have realized what they have missed, perhaps they will, if they go on to college, determine to apply themselves and really get value received. Life has only begun, even though some of the Seniors may feel that they have spent a lifetime in school, and these graduating Seniors can apply this knowledge to their whole life and get the best out of life.

**SOPHOMORE SUMMARY**  
 The Sophomore class began the year under the guidance of Paul Foster as its president and Betty Sue Henslee as vice president. Their first big event of the year was the hobo party, December 4, at the city hall. The appointed committee with the help of the class decided that the class motto should be 2 B Y's B2; however, the sweet pea, and colors purple and gold.

John Willett and Jeanne Williams are Sophomore active members of the Student Council. At the end of the first semester, Faye Crosswait was elected as president, Howard West as vice president, and Virginia Newell as secretary. Edith Jackson filled Faye's place when she left for California. The Sophomores as a whole believe that their most important achievement of the year was electing their candidate, Paul Foster, as the best all-around boy of Hereford High School. The Sophomore girl nominee was Jeanne Williams. The Sophomores contributed the required amount to the New London Memorial Fund to the Round-up staff and the Student Council.

**GUESS WHO?**  
 The two persons of which the descriptions were printed in the last issue of the paper were Donald (Tardy) Brotherton and Gertrude (Basketball) Wilson.  
**Girl**  
 She is a very attractive blonde, blue eyed, light complexioned, about shoulder high and slender, freshman. She is very popular and no other girl has a chance when she is around. She is the pride and joy of the seniors (boys) class.

**BOX SUPPER**  
**Bippus Community House**  
**Friday Night, April 23**  
 Everyone Invited to Bring Boxes  
**Benefit of the Church**

**INTERESTING COLLECTIONS**

**Father and Son Banquet Proves Success Friday**  
 Mr. Bailey, whom all school students know and like, has a fine collection of arrowheads, old and foreign money, deer heads and other items of interest. His collection of Indian tools is comparatively small, but nevertheless they are very good specimens. Among the collection he has five warpaints, eight ribbing stones, two knives and an extra fine drill. Some of the arrow heads are of obsidian, black flint, and one arrow head of silver quartz. Most of these Indian tools were found near Hereford. However, a few came from as far away as North Dakota and Missouri. One or two of them came from an Indian grave which was found by Mr. Bailey's brother.

Mr. Bailey is also talented at wood carving for which he has a miniature giraffe and buffalo that are very, very good representations of the real animal. Among his coin collection he has three American half dimes, three gold coins, Liberty Seated half dollar, half cent Liberty Seated quarter, white Indian head penny, 20-cent coin, 1-cent silver piece, silver nickel, and a shield nickel. Mr. Bailey also has several pieces of foreign money. Collecting butterflies is another of his interesting hobbies. He has also received a diploma in taxidermy and has mounted four deer heads. Something else which he has that has become somewhat extinct is live buffalo horns. Mr. Bailey said, "Although it is a small collection, I am as proud of it as I can be."

**BAND TO GO TO STATE CONTEST**

April 22, 23 and 24 the Hereford High School Band plans to attend the annual North Texas State Band and Orchestra contest held at Pampa. The band members entering the solo contest Thursday, April 22, are Helen Frances Streu, Clifford Estes, Ernest Scheihagen, Merlin Conklin, Donald Henslee, Hicks Roberson, Troy Womble, Glens Smith, Warren Jean France and Karl Wilson Shirley and Virginia Newell playing a duet. On Friday, April 23, the high school band will march in the marching contest at 8 p. m. and the band will play Saturday morning in Class B. The required contest number is Daphnis, and the selected number is Korsakov.

**PANEL DISCUSSION PROGRAM GIVEN**  
 The Public Speaking class presented its monthly assembly program Thursday, April 15, 1937. The program consisted of a panel discussion on the question, Are Movies Detrimental to the Youth of Today? The affirmative speakers were Clyde Posey, Frances Borden and Bill Stanford. Negative speakers were Mary Ann Baird, Jack Barber and Ernest Scheihagen. After the speeches were given, Virginia Lee Hussey, chairman, gave a summary of the points on both sides of the question. The audience showed its interest in this important question by its close attention to the speakers.

This attractive person has a wonderful personality and takes part in numerous school activities, some of which are Girls' H-Y, band, orchestra, home ec and glee clubs.  
**Boy.**  
 This description so perfectly fits one person and no other that guessing will be a light task. He is short, chubby, cute, blonde, (sun burned) light complexioned, with a few freckles on nose), freshman. He is very jolly, loves to sing. He says "especially serenades under windows." He is a "man's man" and a "woman hater" who belongs to the Boy Scouts of America.  
 Guess Who?

**SENIOR PERSONALITIES**

Virginia Elizabeth Nix first thrust herself upon this innocent world on February 24, 1920, in a little town way down in the sticks of Texas, by the name of Springtown. She resided for three years in Clovis, New Mexico, but her entire school life has been spent in Hereford. She plans to go to college at Canyon or in California. She has not the faintest desire to follow any vocation except that of parachute jumping. It is her life's ambition to become a parachute jumper. Virginia said: "I haven't any hobbies; I don't believe in such things."

The day most regretted by so many is August 5, 1919, when Imogene Roberson first came into existence. This is her eleventh year to attend Hereford public schools. She states: "My senior year has been made most interesting by outside activities." She is a three-year basketball player, staff member and class officer. Her chief hobby seems somewhat unusual. In her own words: "I enjoy planning, preparing and presenting clever and original Bible quizzes for the B. T. U."

Billie Jo Roberts received her first glimpse of the world at Memphis, Texas, 18 years ago, March 8 amidst a flurry of snow. Her earliest recollections is having to look up so far as "fall furniture and people." Her first day in school (here in Hereford) was characterized by being afraid to enter the building. She soon recovered from her complex, however, as she has now been entering school buildings for 11 years. She has attended schools in Memphis, Lubbock, Corpus Christi and Dallas. She enjoys dramatics and public speaking immensely. Debate is one of the most helpful of all her high school courses and one of the most interesting. It is her desire to attend a school of dramatics and prepare to make public or radio appearances. Among her favorite hobbies are reading, dancing, swimming, but above all, "talking."

Erma Faye Robinson was born in Hereford on December 11, 1920. "All of my school life has been spent in Hereford," she said. The only thing she does outside of work is to collect humor for the Whiteface Roundup. She plans to go to college, but has not yet decided which one it will be. She intends to follow a scientific vocation whether it be teaching or some research or experimental work. Her favorite hobbies are making scrap books, collecting stamps and reading.

Mr. Riggs left for Oklahoma for a short visit with relatives. Miss Tackett spent Friday night with Miss Emma Lowell Plunk.

R. T. Nunn left Wednesday for Panhandle, where he will visit his son, R. E. Nunn. He will go to White Deer Thursday to attend the spring meeting of the Amarillo Presbytery.

**Rance News**

**EDNA BEHREND'S**  
 Rance PTA met at the school house Friday night, with a 42 party. A good time was enjoyed. The home demonstration club met with Mrs. H. G. Behrends Thursday, with seven members and one new member present. County Agent Thomas demonstrated how to refine oil. Miss Schultz, home demonstration agent, talked on re-

**Daniel News**

By PAULINE MOORE  
 Mrs. Seldon Tomlinson and Ginger of Wink visited here last week. Mrs. Clyde Allred, Lottie and Ethel visited school Thursday. R. E. Gill left for Kansas last Thursday morning. Mrs. Floyd Tomlinson is ill with influenza and sinus trouble. Miss Gertrude Friemel of Umbarger is helping in the home. J. H. Hoover of Amarillo called in the W. R. Moore home Friday. Mr. and Mrs. W. R. Moore were in Amarillo Saturday. Messrs. and Mrs. Tom McClain and Clarence McBroom and Miss Emmy McClain were in Amarillo last Thursday. The Clyde Allreds shopped in Hereford Saturday. Mrs. Womble spent the week end in Amarillo. Mr. and Mrs. J. S. Moore returned to Olton Monday. Ralph Payne of Amarillo called in the J. S. Moore home Thursday. Mr. Oglesby and family were in Amarillo Saturday. Mrs. Jess Ford and children were in Hereford Wednesday. Mrs. W. R. Moore visited the Walter Beckman home at Umbarger Monday. Mrs. Otto Smith and baby have been ill the past week. Second Story Peggy, a play, will be given by the Junior class at Wildorado Friday night. Admission 10 and 20 cents. The Floyd Tomlinsons are improving in the way of flowers, grass and trees.

Mr. and Mrs. Dave Moore were in Hereford Thursday. Cecil Oglesby and Glenn Allred were in Amarillo Saturday night. Leda Smith spent the week end with her parents. Mr. and Mrs. J. S. Moore went to Amarillo Saturday. Misses Lottie Allred, Viva Mae Thomas and Mary Posey attended a BYPU picnic in Hereford last Thursday night. Little Marilyn Ruth Allred is improving from a recent cold. Mr. and Mrs. Robert Campbell spent Sunday in Canyon.

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**John McLean**  
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**FOR MOTHER'S DAY**  
 PLACE YOUR ORDER NOW  
**MARTHA WASHINGTON CHOCOLATES**  
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**Close Drug Phone Store 13**  
 Our Prices Speak for Themselves!

25c Baby Talcum POWDER	19c	55c Almond Lotion HINDS	39c
60c Italian BALM	44c	40c Tooth Paste PEPSODENT	33c
50c Jergen's Lotion	39c	35c Salve VICK'S	24c
60c Sal Hepatica	49c	<b>FOR MOTHER'S DAY</b>	
25c N. R.'s Tablets	19c	PLACE YOUR ORDER NOW	
50c Tube UNGENTINE	39c	MARTHA WASHINGTON CHOCOLATES	
\$1.50 Water Bottle, and Fountain Syringe	\$1.19	The Appropriate Gift for Mother's Day	
25c (2 oz) Face Powder NYSIS	17c	80c to \$3.00	
50c Antiseptic S. T.-37	39c	\$1.00 ZONITE	79c
\$1 Vaginal Suppositories ZONITORS	79c	50c Face Powder WOODBURY'S	39c
\$1 Mineral Oil and Agar NYAGER	79c	\$1.00 Cream MILKWEED	79c
25c Corn Plasters BLUE-JAY	19c	35c KLEENEX (500 Sheets)	29c
Jumbo ICE CREAM Soda	9c	25c KOTEX (12's)	19c
Frosted Root Beer	10c	30c Soap, 2 Per Cent GERMICIDAL	19c
Quality Ice Cream		<b>Borden's Ice Cream</b>	
		If you want good quality and delicious Ice Cream, EAT BORDEN'S With Us. Take Home a Pint - 15c	

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 HEREFORD, TEXAS

Condensed Statement at the Close of Business March 31, 1937

RESOURCES	LIABILITIES
Loans and Discounts \$211,655.45	Capital Stock \$50,000.00
Overdrafts 1,389.40	Debentures Sold 25,000.00
Banking House, Furn. & Fix. 8,585.00	Undivided Profits 1,457.96
Other Real Estate 4,390.98	Deposits 345,502.67
Other Assets 582.75	
Int. in Fvd. Dep. Ins. Corp. 119.20	
Cash & Exchange \$175,287.85	
Bonds 20,000.00	
195,237.85	
\$421,900.63	\$421,900.63

The Above Statement Is Correct. C. C. ACKER, Cashier

# STAR THEATRE

Thurs. - Fri.  
You can BANK on these Nights for lots of "REASONS" ON THE SCREEN

THEY MIGHT HAVE GONE SKIING... IF THEY ONLY HAD SKIS!



Imagine their predicament! Marooned in that mountain cabin for days and days and days... with the snow up to here!

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FIFTY ROADS TO TOWN  
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Kiddies 10¢ Adults 15¢  
Office Opens 12 O'Clock Noon.



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Tues. - Wed.  
BARGAIN DAYS  
10¢ Matinee - Night 15¢  
ACTION! DANGER!! ROMANCE!!! IN AN EERY CASTLE ON THE FOG-BOUND ENGLISH MOOR!

A SHOT... A CRY FOR HELP!... His Only Clue!  
AND BULLDOG DRUMMOND GOES INTO ACTION!  
BULLDOG DRUMMOND Escapes

# PERSONALS

L. B. Russell visited in Amarillo Sunday.

Frank Gyles was an Amarillo visitor last Sunday.

Glen Weir was in Friona Wednesday on business.

Miss Fern Carlisle visited her sister in Wichita Falls last week end.

Mr. and Mrs. Vern Lust of the Bethel community were shopping in town Wednesday.

Mrs. C. C. Acker, Mary Ann Acker, and Mrs. H. K. Fox visited in Amarillo Friday.

Mr. and Mrs. Gaston Baer and daughter, Hertha, were visitors in Amarillo Sunday.

Mr. and Mrs. Ray Coneway transacted business in Amarillo Monday.

Mr. and Mrs. Frank Barber have as their guest, his mother, Mrs. M. F. Barber, of Lockney.

Mr. and Mrs. Albert Terry of Canyon were Sunday visitors in the home of their son, R. B. Terry.

Mr. and Mrs. Edgar Siebers of Friona were Saturday shoppers in Hereford.

Mr. and Mrs. Chester March of Clovis, spent Sunday with Mr. and Mrs. W. J. Smith.

Theodore Calloway, son of W. A. Calloway, received his discharge from the U. S. Army several weeks ago, and returned home last week, after being stationed in the Hawaiian Islands for the past two years.

Mr. and Mrs. Ralph Smith and family were Canyon visitors Saturday.

L. L. Womble and Jim Robinson were in Amarillo on business Saturday.

Mr. and Mrs. William Anderson of Canyon spent Sunday in Hereford, guests of Mr. and Mrs. John Olson and family.

Mr. and Mrs. Jeff Roberson, Mrs. Joe Kendall and Mrs. Earl Lauce were Amarillo visitors last Thursday.

Carl Hunsicker, and son, Billy, of Champaign, Illinois, visited Mr. and Mrs. Tom Carroll over the week end.

Miss Myrtle Beene is visiting in Plainview this week as the guest of her sister, Mrs. Carroll Barnett.

Mr. and Mrs. J. B. Saunders of Slaton are spending this week in the home of Mrs. Saunderson's grandmother, Mrs. J. A. Hornbeak.

Mr. and Mrs. F. M. Kester returned home last Wednesday from a trip to Fort Worth, where Mr. Kester attended the annual convention of optometrists.

In Hereford Saturday and Sunday were Miss Martha Lee Pierce of Clovis, New Mexico. She visited in the home of Mr. and Mrs. J. T. Gilbreath, Jr.

Herbert Boardman and Bob Baird, WTSFC students, spent the week end here with their parents and attended the District Christian Endeavor convention.

Miss Francys Higgins and Kermit Wilson visited several days last week in Stamford, with Mr. and Mrs. H. C. Micheals, Jr., former Hereford citizens.

Richmond University turned out school Friday and will resume next semester. Dr. Perkins will devote all his time to private practice.

In Amarillo Monday to purchase furnishings for her new home was Mrs. Margaret Packard, who has recently purchased the Ray Coneway home on East Third Street.

Mrs. John Renfro and daughter, Rena Rae, Mrs. George Clark and daughter, Georgianna, and George McLean were in Amarillo Saturday.

Mrs. Jack Wayland left Sunday morning for Independence, Kansas, where she will visit her parents, Mr. and Mrs. Ernest Sewell.

Visitors with J. W. Alexander last week were his sister, Mrs. C. C. Loving, and his daughter, Mrs. Faye Montgomery. They were called by the serious illness of Mrs. Alexander.

Mr. and Mrs. Mark Hanna returned to Hereford Wednesday afternoon from an extended trip through East and Central Texas. While away they visited a daughter, Mrs. Ed Allen, and family at Austin.

W. M. Daughette of Pampa, accompanied by his grandson, Aubrey Joe Carlton, stopped here Friday for a brief visit with his daughter, Miss Edna Daughette. He had been called to Plainview by the serious illness of a relative. Miss Daughette accompanied him to Plainview and returned to Hereford Sunday night.

Mr. and Mrs. Ralph White were in Amarillo Monday. While there they visited Miss Mattie Mae Swisher, who has been in St. Anthony's hospital since last December with a hip injury. They report Miss Swisher to be recovering rapidly, but that she will have to remain in the hospital eight more weeks.

## To Form League For Soft Ball Players Soon

The organization of a soft ball league took definite shape here Wednesday when a committee composed of Alex R. Bateman, chairman, Jimmie Robinson and Frank Cogdell was named to organize the league.

In addition to Hereford teams from the Lions Club, fire boys, high school, chamber of commerce and IOOF, teams from Dawn, Summerfield, Westway, Jumbo, Vega, Dimmitt and other communities will be encouraged. The committee asked each of the interested communities to select a representative and to contact some members of the Lions Club committee.

A field is being arranged north of the high school football field, and according to present plans will be lighted for night playing. However, if the lighting can not be arranged, games will be played in the afternoon.

## Play Scheduled At Summerfield Friday Night

A three-act comedy, The Real Patsy, will be presented by the Y. W. A. and W. M. U. organizations of Summerfield Friday night, April 23, at 8:15 o'clock, according to announcements today. Special music will be played between acts.

Characters in the play are Opal Robertson, a willful girl of 20; Hazel Atchley, her sister, age 16; Vivian Thomas, an aristocratic snob; Beatrice Nolan, an optimistic butterfly; Ruby Butler, a misunderstood friend; Glenn Waiser, a girl who specializes in thrills; Mrs. Lawrence, a refined, trustworthy housekeeper; Mrs. Cannon, a colored maid; Mrs. Tandy Legg, the cook who kissed the blarney stone.

Proceeds from the play will be used to benefit the Summerfield Y. W. A.

## Called Here by Illness of Sister, Mrs. Alexander

Mr. and Mrs. C. N. Hill of Brownsville, Texas, arrived Monday noon to be at the bedside of his sister, Mrs. J. W. Alexander, who is seriously ill at the Deaf Smith County Hospital.

They are visiting in the homes of Mrs. Seth B. Holman and Mrs. H. C. Baird, who are also sisters of Mr. Hill.

## Baptists to See Play.

The Baptist Student Union of West Texas College, Canyon, will present a play, Heroine of Ava, at the Baptist church here next Sunday evening at 8 o'clock.

## Visits Mother Fox.

Mrs. M. A. Fox has as her guests her children, Mr. and Mrs. J. A. Fox of Waxahatchie; Mr. and Mrs. Glen Webber of Brownfield; Mr. and Mrs. T. M. Key of Lamesa, and Mr. and Mrs. J. A. Bowman, of Amarillo. A granddaughter, Mrs. Floyd Carmichael and little son, Floyd, Jr., of Dallas are also her guests.

## Former Resident Dies Past Week

Mr. and Mrs. Phil Arthur and Mr. and Mrs. Gene Presley of Hereford attended the funeral services for G. W. Webb at Plainview Sunday. Mr. Webb died at his home in Plainview Thursday, and services were held in Plainview Sunday afternoon at 3 o'clock.

Mr. Webb lived in Hereford for the past five years, with the exception of the last two months, which he lived in Plainview. His death was attributed to a heart ailment.

Interment was in the Plainview cemetery. Ralph Webb, of near Bakersville, California, a son of Mr. Webb is a son-in-law of Mr. and Mrs. Arthur. He is visiting here with them this week.

## 4-H Clubs To Be Organized Here

The work of establishing 4-H clubs over the county was started last Tuesday by Alex R. Bateman, county agent, when he met with a group of boys at Progressive. A series of further meetings are planned next week.

The meetings will be held as follows: Hereford, Monday; Dawn, Tuesday; Wyche, Wednesday; Ford, Thursday, and Westway, Friday. All the meetings are scheduled for afternoon sessions.

## Moisture Totals .10 Inch Here

Climaxing a series of summer days, clouds Monday night and Tuesday brought light showers in this area and a total of .10 inch moisture. Tuesday presented a variation of showers, heat, and gusts of dust.

Wheat producers observed the clouds with eager eyes, and despite the failure to receive rain reported that the cool weather and slight moisture brought temporary relief to local crops.

Mr. and Mrs. W. E. Hicks of Garden City, Kansas, were visiting friends and relatives here last Thursday and Friday. They were enroute to their home after spending several weeks in El Paso with their daughter, Mrs. Dave Raymond, who has been quite ill. They report her much improved and expect her to join her husband in Amarillo soon.

Mrs. Ulysis Davis and Mrs. Daniels of Dimmitt were shopping here Saturday.

## Womble, Wilson Open Insurance Firm This Week

M. D. Womble and T. K. Wilson today announced the opening of an insurance office. They will be located in the rear of the First State Bank building, and will carry old line insurance, representing the Panhandle Mutual Hail Insurance Association.

Both Mr. Womble and Mr. Wilson are well known in this section and invite their friends to visit them in the new location.

## Plans Progress For Pioneer Day

Hoping to make the annual Pioneer Celebration May 10, the best ever held in this county, announcements today stated that plans are now complete in regard to the program and special features.

Beginning with a parade, the occasion will also include special entertainment by old fiddlers. Both will be held on Main Street. Other features of the program will be held in the sales barn.

Mrs. Elvis Burch of Dimmitt was shopping here Saturday.

1901 1937

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Ambulance Service—Day or Night  
Hereford, Texas

# BUY NOW

You'll Save at These Prices

Compound	8-Pound Carton	\$1.09	SPECIAL White Swan Demonstration Saturday
JELLO	All Flavors Package	5¢	TEA
SUGAR	Cane 10 pounds	55¢	WHITE SWAN 1/4 Pound 23¢ Half Pound 45¢ Glass Free With Each Quarter Pound!
BROOMS	A Good One Each	25¢	WHITE SWAN Salad Dressing
PIMENTOES	7-Ounce Can	10¢	Pint 18¢ Quart 35¢ Spread, quart 38¢
DOG FOOD	Ideal 3 cans	25¢	

# FLOUR

## PACKARD'S Seafoam, 48 lb. Sack

### \$1.73

VANILLA WAFERS 2 pounds	29¢	COFFEE	WHITE SWAN 31¢
BLACKBERRIES Can	10¢	SYRUP	Sunshine Gallon 59¢
PEAS, Van Camp's No. 2 sifted, 2 cans	29¢	RAISINS	4-Pound Package 29¢
TOILET TISSUE Fort Howard, 3 rolls	19¢	OATS	5-Pound Sack 29¢
SOAP Big Ben, yellow, 5 bars	18¢	ASPARAGUS	No. 2 Can Bars 24¢
FIG PRESERVES No. 5 can	49¢	SPINACH	NO. 2 Can Each 8¢
CORN FLAKES Kellogg's, 2 pkgs	21¢	CANDY	Three Bars 10¢
MILK 3 tall or 6 small cans	25¢	CLEANSER	S. O. S. 2 cans 25¢
SOAP FLAKES Big 4, package	39¢		
CAKES Marshmallow, tops, 1b pkg	19¢		
PEANUT BUTTER 16-oz Jee Tea Glass	22¢		
Kellogg's Krumbles and 1 Shredded Wheat (DRINKING GLASS FREE)	23¢		

Spring FRUITS + VEGETABLES

BEANS Fresh, pound	10¢	BANANAS Dozen	15¢
STRAWBERRIES 2 pints	29¢	NEW SPUDS 4 pounds	25¢
SPUDS 10 pounds	28¢	LEMONS Dozen	29¢
ONIONS White Bermudas, 4 lbs	25¢	SQUASH 3 pounds	25¢

# PIGGLY WIGGLY

ALL OVER THE WORLD

FRANK GYLES, Manager PHONE 81. BUY AT HOME

MID-NITE PREVUE SAT. NITE

# STAR

MID-NITE PREVUE SAT. NITE

## SUNDAY - MONDAY

THE KING COULD DO NO WRONG BUT KEEP YOUR EYE ON THE EX-KING!

THE KING'S IN LOVE! LONG LOVE THE KING!

FERNAND GRAVET  
France's gift to American womanhood makes his screen bow (and how!) as the gayest king who ever traded a throne for a love-seat!

JOAN BLONDELL  
...as the power behind the throne and a darn good reason why his royal highness ain't gonna reign no more!

# THE KING and the CHERIS GIRL

See a real French scene with the world's loveliest madonnas slaying their rivaling hits of the after "For You" "On the Beach in Pale"

HOWARD HORTON  
ALAN HOWARD - MARY MASH - JANE WYMAN - HENRY HAGEN - LEO ANDRINO  
A MERVYN LEROY PRODUCTION  
"He Wrote It"